

AR 7205

S/7

HERTA & LEO LEAB COLLECTION

S 39/7

S/7 CUSTOMERS U-Z 1943-1960

S/7

Sehr geehrte Frau - Herr,
mein kann sendet Ihnen einleitend
einen Schein. Vielen Dank für
prompte Beledigung. Ich werde
sehen, was ich weiter verbleiben kann.
Sollte sich irgend jemand von mir
um Kunden anrufen direkt an Sie
werden, bitte ich Sie, sie an mich
zu verweisen.
Mit freundlichen Grüßen in aller
Eile
Heute Johannes

Hedda Maar

Claims and Inquiry Div.
Genl. Post Office, N.Y., N.Y.
Room 4510's

Ext. 764 or 770

att. Mrs. Ziegler or Mr. Jacob

The insured mailing receipt.
P. 27.

Claim Form

Mailed

May 17 - 1962

Paid Sept. 1962

POD FORM 1510
original PART I

March 7 - 1962

FOUR 8oz jars of cream \$8.24

311933

(No. of Postoffice slip) signed: March 9 - 62
S. Rosenstark

andere Seite

Sender C. U. Sta. March 13 - 1962

U N

~~2-12-1962~~
Investigation of your inquiry
concerning the parcel mailed
by you on 2-12-1962 addressed
to Mrs. Rosenstark 320 W 86th St
N. Y. N. Y.

did not locate the article

(copy)

Hear Mr. Hoover

My prices are the same since 10 years. You
won't agree I had nearly a doubling in mail order prices
during these 10 years. I don't like to do it but I have to
make a modest profit. I have to raise the prices. I am not
very happy about it.
As of Nov. 1. "On Guard" 7.175
"The Vigilant" 2.50
"Vanguard" 2.50

31 Sept 1952

Form 3813
(12-54)

RECEIPT FOR DOMESTIC INSURED PARCEL

Addressed for delivery at

New York

(Post office of address)

Postage *76* cts.

Insurance fee *10* cts.

Special delivery ----- cts.

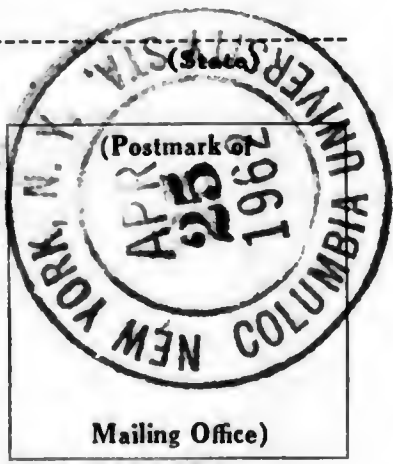
Special handling ----- cts.

Fragile *FISCHER*

Perishable -----

Other endorsement -----

SENDER.—Enter name and address of addressee on other side and read information regarding endorsements and indemnity. 16-13285-15



POSTMASTER, By *[Signature]*

REGISTERED NO. *83279*

Value \$ *NY* Spec. del'y fee \$

Fee \$ *60* Ret. receipt fee \$ *10*

Surcharge \$ Rest. del'y fee \$

Postage \$ *4* Airmail

From *Hedala Maas 1472 Bway NYC 18*
Postmaster, By *[Signature]*

To *Postmaster Gen of U.S.G. G.P.O. NYC 1*



POD Form 3806
Dec. 1959

c48-16-70403-4

POD Form 3817 Jan. 1958
INSI
CERT
REG
on
pl
in

EXHIBITS COMMITTEE

Stanley F. Bulpitt
Stanley Bulpitt

SAVE THIS RECEIPT UNTIL PACKAGE IS
ACCOUNTED FOR

If you request payment of insurance for LOSS, you must present this receipt for examination by the post office where you file the request Form 3812.

If you request payment of insurance for damage, spoiling, or partial loss, and do not have this receipt, you must present that portion of the wrapper bearing the insurance endorsement.

You must file a request for payment of insurance within one year after the date you mailed the package.

Enter below name and complete address of addressee. Show if addressed in care of person, hotel, etc.

Sent to

INSURANCE COVERAGE IS AVAILABLE UP TO \$200.

5-15-9 *2812*

#1-INSTRUCTIONS TO DELIVERING EMPLOYEE

Deliver ONLY to addressee

Show address where delivered

(Additional charges required for these services)

RETURN RECEIPT

Received the numbered article described on other side.

SIGNATURE OR NAME OF ADDRESSEE (must always be filled in)

Robert D. Chris ...

SIGNATURE OF ADDRESSEE'S AGENT, IF ANY

[Signature]

DATE DELIVERED

ADDRESS WHERE DELIVERED (only if requested in item #1)

Mrs. William Warshauer

Dec. 8, 1952

Dear Hedda -

Please send me a
pound jar of your Anytime
Cold Cream at once.

With kindest regards.

689 Rudy Rd.
Middletown, Conn.

Sincerely,
Lorne Harshaw

Postmaster
U.S. Post Office
N.Y. 10011

Registered July 31-1962

Dear Sir:

Since I consider the handling of my case simply unbelievable & impossible I ~~now~~ want to bring it to your attention.

I mailed a package on Feb. 12 - 1962 insured, it never arrived. ~~Though I can't find any notice I know for sure that I mailed in a claim.~~ As a matter I received the Form 1510 No 311933 (enclosed).

On April 21 - 1962 I sent a letter asking about payment for my claim to which I received an answer written May 14 - 1962 asking for information. On May 16 - 1962 I gave all the necessary information in a letter. Having received no answer I wrote another letter on June 18 - 1962 (4 weeks later) asking

x 313131 ADM-C&I
JH/er ref. 767

again why I don't hear anything.
Again no answer.

Deperate I called yesterday.
A very friendly man told me: "Lady,
you have to send in a form for
payment." I was stunned! "Well,
if the world didn't forget our address
to my letters" to which he calmly
replied: "The letters never
arrived!!!"

Do you agree with him? Is the
U. S. A Postal Service so miserable?
I never thought so!

I now enclose the form request
for payment's your form 1510
(311933) signed by Mrs. Rosenstark
I ask you please to see to it that
I finally get my money.
Thanks in advance

It might interest you: On April 25, 1962, another
package was mailed at Columbia University
Station. The post-office found the address of the
package apparently torn off. The package as such
disappeared! It never arrived

United States Post Office
Claims & Inquiries - GPO
313131

June 18-1962

ADM-C8I
J/H-CR

To the Management of
U.S. Post Office New York 1 - N.Y.
Gentlemen:

I trust to come to you to report
the following: A package mailed
Feb. 12-1962 disappeared. I received
acknowledgment from the Post office
(311933) March 7-1962. Since I heard
nothing I inquired April 21-1962 to
which I received a reply on May 14-1962
asking for more information. It was
sent in May 16-1962. No answer - nothing.
I would now like to know why I
don't get the \$ 8.24 after 4 months.
Would you think it time now for me
to receive it?

I have a second claim for \$ 6.-
The package was mailed April 25-1962
over

The post-office found the address of the package
apparently torn off. The package as such
has disappeared!

I mailed a claim form in May 17-1962
that is 4 weeks ago. So far I didn't get
confirmation nor did I
hear anything - to my surprise.

I would appreciate would you give
the matter your attention & thank
you in advance for the answer.

Very truly
yours

OFFICE OF

Claims and Inquiry-GPO

UNITED STATES POST OFFICE
NEW YORK 1, N. Y.

IN REPLY REFER TO

313131
ADM-C&I
JH/er

Ext. 767

May 14, 1962

Miss Hedda Maar
1472 Broadway
New York 36, New York

Dear Miss Maar:

This office will be able to assist you further if more information is given regarding the parcel for which claim was instituted. The name and address of the sender and addressee, the date of mailing and the insured number are necessary to determine the status of the claim.

May 16-1962

Dear Sirs:

Thanks for the answer.

The package was mailed by me
to Mrs. Rosenstark mailed

on Feb. 12-1962 & insured for \$10.-

that is 3 months ago. Your slip 311933

is dated March 4-1962. Very truly

Sincerely yours,

W. J. Emule

for Robert K. Christenberry
Postmaster

Copy

Hedda Maar
1472 Broadway
NEW YORK 18, N.Y.

TEL: WI 7-1180

APRIL 21 1962

UNITED STATES POST OFFICE

NEW YORK 1 N.Y.

Gentlemen:

Your notice No: 311933
dated March 7-1962 was
received.

Since I didn't get
the money until today,
I would like to find
out about it.

Thanks in advance
for the answer.

Very truly yours
HEDDA MAAR

UNITED STATES
POST OFFICE
New York 1 - New York

May 5, 1962



Gentlemen:

It is very seldom that my packages are mailed from Columbia University Station. One mailed in the beginning of March 1962 took 2 1/2 weeks to reach Riverdale. One, mailed Feb. 12, 1962, got completely lost! I claimed the money. I haven't received it yet.

I thought these facts of interest to you.

Very truly,

Wadda Wadda

\$6.- for 3 Wadda Wadda

**POST OFFICE DEPARTMENT
WRAPPER FOUND WITHOUT CONTENTS**

FROM	POST OFFICE AND STATE <u>Claims & Inquiry</u> <u>New York 1, N. Y.</u>	DATE FOUND <u>APR 26 1962</u>
POSTMASTER: Complete items to right and address to mailer. <div style="border: 1px solid black; padding: 5px; width: fit-content; margin: 10px auto;"> Hedda Maar 1472 BROADWAY New York 36, New York </div>		FOUND AT <u>MORGAN STATION P.O. DOMESTIC SECTION</u>
		BY <u>Gerald Smith - ck.</u>
		ADDRESSED TO (Name and address) <u>MRS. ANN FISCHER 25 CUMMING STREET New York 34, New York</u>
		TYPE <input checked="" type="checkbox"/> INSURED NO. <u>MIN. Fee</u> <input type="checkbox"/> ORDINARY <input type="checkbox"/> C.O.D. NO. _____
		MAILING DATE <u>APRIL 25, 1962</u>

DEAR PATRON:

The enclosed address portion of wrapper of a parcel mailed by you is believed to have become separated from the contents during course of its handling in the mails.

If the contents have not already been satisfactorily accounted for and you wish that a search be made for the articles, please complete the bottom of this form and return it to this office together with the wrapper. Do not detach this letter.

An accurate and detailed description of each item is essential, such as brand or make of article, color, size, kind of material and quantity. If you are able to furnish illustrations or pictures, they would be most helpful.

DATE <u>MAY 2 1962</u>	SIGNATURE OF POSTMASTER <u>ROBERT K. CHRISTENBERRY</u> POSTMASTER <i>[Signature]</i>
---------------------------	--

TO BE COMPLETED BY MAILER	
QUANTITY	DESCRIPTION (Brand or make, color, size, kind of material, etc.)
<u>3</u> EACH IS <u>\$2.-</u> or 3 = \$6.-	<u>How bottles of HEDDA MAAR SKIN LOTION SPECIAL (The LOTION IS OFF-WHITE) THE LOTION IS A MILKY LOTION FLUID</u>

IF FOUND ARTICLES SHOULD BE (Check one)	
<input type="checkbox"/> DELIVERED TO ADDRESSEE	<input checked="" type="checkbox"/> RETURNED TO MAILER
DATE <u>MAY 5 - 1962</u>	SIGNATURE OF MAILER <u>Hedda Maar</u>

TO BE COMPLETED BY POST OFFICE	
RESULTS OF SEARCH (Check one)	
<input type="checkbox"/> ARTICLES DESCRIBED ABOVE WERE FOUND AND SENT ON TO ADDRESSEE	<input type="checkbox"/> ARTICLES DESCRIBED ABOVE ARE RETURNED HEREWITH.
<input checked="" type="checkbox"/> ARTICLES NOT FOUND (If sent as insured or C.O.D. mail you may present this report to your local post office and request that claim for indemnity be filed. Wrapper will be retained here.)	
DATE <u>MAY 8 1962</u>	SIGNATURE <u>ROBERT K. CHRISTENBERRY</u> POSTMASTER <i>[Signature]</i>

Please send the following:

Name: H. S. Van Haalen Address: De Forest Road
(print, please)

City: Wilton Zone: State: Conn.

Quantity Hedda Maar's Fragrant Gifts in a Holiday Mood Amount

3 Sensation Perfume Cloud, "the nearest thing to perfume".. It looks like - but does not cost like perfume. Perfume-typed packaged in a white, gold lined box 1 oz \$3.00 9.00

Sensation Toilet Water, light and gay, with the fragile sweetness of rock garden flowers 4 oz \$1.75

2 "298" Perfume Cologne, Hedda Maar's new elegant fragrance, subtle, mysterious, sophisticated 4 oz \$2.00 4.00

1 Adorable Duett, to dispel all feeling of horrid skin-dryness: Velveteen (skin oil) Anytime Cream \$2.25 2.25

Stocking Stuffers, dressed up for X-mas
Exquisit Day Cream 2 oz \$1.25
" Skin Lotion Special 4 oz \$1.00
" Skin Freshener 4 oz \$1.00 15.25

10% Federal Tax 1.60

in N.Y. 3% Sales Tax 13.50

Total 16.85

Please → Gift wrapping at no extra cost

Enclosed: Check \$ 13.50 Money Order \$

16.85

16.85

PHONE
MIDDLEBURG TENNYSON 7-6591
(SNYDER COUNTY)

WALNUT ACRES

ORDER

PENNS CREEK, PENNA.

No 9532

TO Hedda Maar

DATE 11/26/63

SHOW ORDER NO. AND DATE ON INVOICE

QUANTITY	DESCRIPTION	PRICE
Order No. 3736	rec. 3	1963
M Walnut Acres		
Ship to Penns Creek - Pa		
At _____	When _____	
Via <u>your order</u>	Salesman _____	
Terms: <u>9532</u>	Buyer _____	
36	200 "On Guard" 1.75	63.00
	less 35%	22.05
		40.95
	less 5%	2.05
		38.90
	less 5% to Mrs. Ph.	1.90
		37.00
38.90		
68	50% postage	
<u>\$39.58</u>		

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS	
DATE	AMOUNT
3736	39.58
TOTAL OF INVOICES	
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	
DETACH AND RETAIN	

CHECK No.

Directions to the carrier on each order. That

PHONE
MIDDLEBURG TENNYSON 7-6591
(SNYDER COUNTY)

WALNUT ACRES

ORDER

PENNS CREEK, PENNA.

NO 9900

TO Hedda Maar

DATE 11/5/63

SHOW ORDER NO. AND DATE ON INVOICE

QUANTITY	DESCRIPTION
12-	8 oz. On Guard
24-	2-oz. " "
24-	4 oz. Velveteen

Order No. 4720 Nov. 12 1963
 M. Walnut Acres
 Ship to Penns Creek - Pa
 At your order No 9900
 Ship by _____ When _____
 Terms _____ Buyer _____

el Post

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS

DATE	AMOUNT
<u>4720</u>	<u>101 56</u>
TOTAL OF INVOICES	
LESS _____ % DISCOUNT	
LESS _____	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	

DETACH AND RETAIN

12	8oz on Guard	5.00	60.00
24	2oz " "	1.75	42.00
24	4 x Velveteen	2.50	60.00
			162.00
		less 35.00	127.00
			105.30
		less 5.00	100.30
		less 5.00 unpost	95.30
		100.03	95.30
		1.53	50% post
		<u>101.56</u>	

Give complete shipping directions to the carrier

PHONE
MIDDLEBURG TENNYSON 7.6591
(SNYDER COUNTY)

WALNUT ACRES

ORDER

PENNS CREEK, PENNA.

No. 8765

TO Hedda Maar

DATE 7/31/63

SHOW ORDER NO. AND DATE ON INVOICE

Order No. 46821 August 8, 1963
M Walnut Acres
Ship to Penns Creek - Pa.
At your order 8765
Ship by _____ When _____

Terms _____		Buyer _____	
36	4on Velvetreen	2.50	90 -
12	8 " on Guard	5.-	60 -
			<u>150 -</u>
less 35%			52.50
			97.50
less 5%			4.88
			92.62
less 5% for Pk.			4.62
			88 -
92.62			
1.35 50% prof.			
<u>93.97</u>			

C6204

PITTSBURGH SALESBOOK CO., PITTSBURGH 3, PA.

DESCRIPTION	PRICE
-------------	-------

CHECK No.

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS	
DATE	AMOUNT
<u>46821</u>	<u>93.97</u>
TOTAL OF INVOICES	
LESS _____ % DISCOUNT	
LESS _____	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	
DETACH AND RETAIN	

actions to the carrier on each order. Thank

PHONE
MIDDLEBURG TENNYSON 7-6591
(SNYDER COUNTY)

WALNUT ACRES

ORDER

PENNS CREEK, PENNA.

No 8496

TO Hedda Maar

DATE 5/28/63

SHOW ORDER NO. AND DATE ON INVOICE

Order No. 4664 June 4 1963
M Walnut Acres
Ship to Penns Creek - Pa.
At your order 8496
Ship by _____ When _____

Terms _____ Buyer _____

24	2 on n beard	1.75	42	-
12	8 " " "	5	60	-
24	4 " galact.	2.50	60	-
			162	-
	less 35%		56	70
			105	30
	less 5%		52	7
			100	03
	less 5% tollage		5	-
			95	03
	2.16 50% profit			
			102	19
			41	02

C6204

PITTSBURGH SALESBOOK CO., PITTSBURGH 3, PA.

DESCRIPTION

PRICE

12	-
13	-
24	-
58	-

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS

DATE	AMOUNT
4664	102 19
TOTAL OF INVOICES	
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	

CHECK No.

Directions to the carrier on each order. Thank

PHONE
MIDDLEBURG TENNYSON 7-6591
(SNYDER COUNTY)

WALNUT ACRES

ORDER

PENNS CREEK, PENNA.

No 8355

TO Hedda Maar

DATE 4/15/63

SHOW ORDER NO. AND DATE ON INVOICE

QUANTITY	DESCRIPTION
24-	2 oz. On Guard
12-	8 oz. On Guard
48-	4 oz. Velveteen

Parcel Post

Order No. 4644 April 22 19 63
 M Walnut Acres
 Ship to Penns Creek, Pa
 At your order no. 8355
 Ship by _____ When _____
 Terms _____ Buyer _____

DATE		AMOUNT	
4644		139	45
TOTAL OF INVOICES			
LESS % DISCOUNT			
LESS			
TOTAL DEDUCTIONS			
AMOUNT OF CHECK			
DETACH AND RETAIN			

24	2 on On Guard	1.75	42	-
12	8 " " "	5.	60	-
48	4, Velveteen	2.50	120	-
			222	-
	less 8550		177	70
			44	30
	less 550		7	22
			137	08
	less 550.00		6	85
		137.08		
	2.37 50% postage			
		139.45		

2-A

ve complete shipping directions to the carrier

C6204

PITTSBURGH SALESBOOK CO., PITTSBURGH 3, PA.

We Have A Little Shadow! In New England!

We're really not very sophisticated in a business sort of way, we guess. We go along from day to day, living and letting live, trying to be at peace with the world as far as possible. And trying sincerely to meet our obligations to our friends and customers. Not much upsets the even tenor of our ways. We're proud of our work, to which we have given so much of ourselves and so many of our years. Mostly it has been strenuous good fun, studying and searching and securing - and finally making available the best as we understand it.

For some years one of our good friends in New England had a small mill in her home. She sold many good foods to her friends and neighbors. Some of these came from us and others came from elsewhere. We often met her at conventions and meetings and we had many a good time together. Last year she and her family decided to take up work in a school in Africa. Didn't they pack up their goods and their five children and sail for the Gold Coast! What courage! We hope things go very well with them.

These good folks turned over their little business to someone else, who is connected with a well-known New England periodical. This gentleman wrote to us, asking to be our representative in New England. We corresponded for a time over this matter. We explained in painful detail that we really could not wholesale our produce in large quantities because - (1) we had made our prices as low as possible for direct sale to the ultimate consumer only; (2) we can really guarantee freshness and quality only if we grind and ship immediately from here without an intermediary; (3) we do not want an exclusive representative anywhere, as many individuals and groups purchase some of our foods for resale, and we have to be fair with them; and (4) there would be little savings to his customers for our produce if they had to pay postage from him to them instead of from us to them!

Silence ensued. Then the funniest thing happened. It was almost like one of those moments when you just know you've been there before and can tell exactly what is going to happen! A neatly-folded price list arrived in the mail bearing the name NATORG. Bless our hearts if we didn't find upon opening it almost a precise image of our own dear little confusing list! The same format, many of the same headings, same weights, same prices, same ideas, and even the same printer's errors! Just like looking in a mirror!

Oh it was curious to see one's lovable creation dressed in strange clothes and being presented to oneself. With no more ado than just that! At first there was a kind of rankling-in-the-bosom feeling. Our very own baby torn from us! Knowledge and experience it had taken so very much time and energy to accumulate, all in a sense usurped. You know what we mean! . . . Later we figured that we ourselves had sometimes been guilty of plagiarism, perhaps, and would have to be more careful.. Later still came a kind of sorrowful feeling. No crime has been committed, no law broken, yet one must feel what is almost pity towards the whole situation. There is a kind of pathos about it all that causes pain deep down inside. We had thought the world had moved a mite beyond this and that people stood on their own legs.

Oh well! More power to NATORG, hard by the highest hilltop village east of the Rockies. May the pure mountain air strengthen, brace and support the venture! And-er- we hasten hereby to disclaim any connection whatsoever between NATORG and Walnut Acres, some similarities notwithstanding!

Walnut Acres

Penns Creek, Pa.

March, -April, 1963, Newsletter

Friendliest Greetings:

The bluest of skies shines out in stillness today. A cold whiteness is everywhere, overlaid by the brownish-greenish-black of trees. Bare branches point in every possible upward direction. Empty hickory-nut husks hanging dejectedly on branch ends entice early-spring squirrel visits. Wild birds darting into brush thickets, lean hen pheasants scratching thru the snow for unharvested soybeans, chipmunks and squirrels bounding over rock and limb- these are the signs of life this day. These only disturb the calm.

Or is it all calmness? Could this be a grand deception? Do those staid, rugged old walnut trees across the lane, seemingly imperturbable, actually throb with a fierce upward-moving compulsion which will not be stilled? Is there all about us, even now, under that cold, dead sod a furious activity - a boiling, a bubbling, a seething, a frenzy - an awakening compared to which our own feeble quickenings are as nothing?

What power calls forth this totally inconceivable burst of energy? Do the seasons march to a drumbeat to which our ears remain forever unattuned? As the air is filled with voices we cannot hear without the aid of a radio receiver, is the firmament also host to a music too splendrous, too harmonious for apprehension by our crude, limited senses? Does the music of the spheres whisper life into the clay? Are the laws of its harmonics constant thru the ages? Do earth and grass and trees hear, and respond?

There are other questions. We humans have thought ourselves wise enough to make our own rules. Do we now find ourselves helpless pawns in a game we are beginning to wonder about, disquietedly? Is the ever-accelerating rate of change the highest good? Are we moving so rapidly that we have almost ceased to think about directions? Where lie certainty and consistency? Is there no basic, inescapable pattern into which we must more-or-less fit if we are to survive as persons? Are we so far removed from nature as to be no longer subject to natural law? Have we, creation's masterpiece, been left without a music, not of our own making, to stir us on and to guide our steps?

Ah, there are those who feel that the myth of the mighty Antaeus becoming powerless as soon as Hercules lifted his feet from the ground contains the germ of a great truth. They believe that man cannot ever stray with impunity too far from any of the laws, physical or spiritual, to which he subscribed in exchange for the privilege of birth. Their hearts leap to the rhythm of a changeless music which haunts them thru the years. To them man is still man, a child of earth and heaven, subject always to the same enduring laws. Their sturdy faith is a rudder, guiding them thru seas of corroding doubt and overwhelming change.

So out of many, many ways there may still be but one!

"While earth abides, seedtime and harvest - - -"

Paul Keene

PHONE
 MIDDLEBURG TENNYSON 7-6591
 (SNYDER COUNTY)

WALNUT ACRES

ORDER

PENNS CREEK, PENNA.

No 6627

TO Hedda Maar

DATE 12/19/61

QUANTITY	DESCRIPTION
36-	2 oz. On Guard
24-	4 oz. Velveteen

SHOW ORDER NO. AND DATE ON INVOICE

Order No. 4414 Dec. 29 1961
 M Walnut Acres
 Ship to Penns Creek - Pa
 At your order no. 6627
 Ship by _____ When _____
 Terms: _____ Buyer _____

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS

DATE	AMOUNT
<u>627</u>	<u>6812</u>
TOTAL OF INVOICES	
LESS _____ % DISCOUNT	
LESS _____	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	

DETACH AND RETAIN

Parcel Post

36	2 oz On Guard 1.50	54	-
24	4 oz Velveteen 2.25	54	-
		108	-
	less 35.90	72.90	
	less 5.90	67.00	
		66.69	
	5400a wire flowers	3.33	
	+ 1.43 50% postage	63.36	
	68.12		

Give complete shipping directions to the carrier

THE SHELBY SALESBOOK CO., PRINTED IN U.S.A.

Form 3813
 (12-54)

RECEIPT FOR DOMESTIC INSURED PARCEL

Addressed for delivery at

M Y P
 (Post office of address) (State)

- Postage 34 cts.
- Insurance fee 10 cts.
- Special delivery _____ cts.
- Special handling _____ cts.
- Fragile _____
- Perishable _____
- Other endorsement _____



POSTMASTER,
 By _____

3812 8/8/62

SENDER.—Enter name and address of addressee on other side and read information regarding endorsements and indemnity. 16-13285-15

Order No. 4395 Rec. 4 1961

M Walnut Acres

Ship to Penna Creek - Pa

At your order

Ship by 6544 When _____

Terms: _____ Buyer _____

NUT ACRES

INS CREEK, PENNA.

DATE 11/29

 SHOW ORIGINAL

DESCRIPTION

24	on guard 2 on 150	36	—
24	Velociter 4. 2.25	54	—
		90	—
	less 35.50	31.50	
		58.50	
	less 5.20	29.3	
		55.57	
	to Mrs. Thomas 5.50	27.5	
55	57	52.82	
+ 1.29	50% postage		
56	86		

THE SHELBY SALESBOOK CO., PRINTED IN U.S.A.

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS			
DATE		AMOUNT	
11/26	6544	56	86
TOTAL OF INVOICES			
LESS _____ % DISCOUNT			
LESS _____			
TOTAL DEDUCTIONS			
AMOUNT OF CHECK			
DETACH AND RETAIN			

2-A

SHIP VIA



THANKS!

CHECK No. INCLOSED

BILL

Please give complete shipping directions to the carrier on each order. Thank you!

Order No. 4380 Nov. 19 19 61

M. Walnut Acres

Ship to Penns Creek - Pa.

At _____

Ship by _____ When _____

Terms: _____ Buyer _____

WALNUT ACRES

PENNS CREEK, PENNA.

DATE 11/15/6

SHOW ORDER

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS		
DATE	AMOUNT	
	6485	108 48
TOTAL OF INVOICES		
LESS _____ % DISCOUNT		
LESS _____		
TOTAL DEDUCTIONS		
AMOUNT OF CHECK		
DETACH AND RETAIN		

2-A

60	Velociter 4oz	2.25	135	-
24	Tru Guard 2oz	1.50	36	-
			171	-
	less 35%		59 85	
			111 15	
	less 5%		5 55	
			105 60	
	to Mrs Thomas 5%		5 25	
			100 35	
105.60				
+ 2.88	50% postage			
108.48				

DESCRIPTION

THE SHELBY SALESBOOK CO., PRINTED IN U.S.A.

SHIP VIA



THANKS!

CHECK No. INCLOSED

BILL

Please give complete shipping directions to the carrier on each order. Thank you!

PHONE
MIDDLEBURG TENNYSON 7-6591
(SNYDER COUNTY)

WALNUT ACRES

ORDER

PENNS CREEK, PENNA.

No 5895

TO Hedda Maar

DATE 7/18/61

SHOW ORDER NO. AND DATE ON INVOICE

Order No. 4345 July 24 19 61
 M Walnut Acres
 Ship to Penns Creek Pa
 At your order When
 How Ship 58 95 Salesman
 Terms: _____ Buyer _____

DESCRIPTION	PRICE

<u>48</u>	<u>Velociteen 2.25</u>	<u>108</u>	<u>=</u>
	<u>less 35%</u>	<u>3780</u>	
		<u>\$ 7020</u>	
	<u>less 5%</u>	<u>350</u>	
		<u>6670</u>	
	<u>to Miss Thomas 5%</u>	<u>333</u>	
		<u>\$ 6337</u>	
<u>66</u>	<u>70</u>		
<u>+1</u>	<u>07 50% postage</u>		
<u>467</u>	<u>77</u>		
<u>There are no 2a Velociteen.</u>			

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS	
DATE	AMOUNT
<u>7/24/61</u>	<u>6777</u>
	<u>5895</u>
TOTAL OF INVOICES	
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	<u>5895</u>
DETACH AND RETAIN	

CHECK No.

actions to the carrier on each order. Thank you

PHONE
MIDDLEBURG TENNYSON 7-6591
(SNYDER COUNTY)

WALNUT ACRES

ORDER

PENNS CREEK, PENNA.

No 5626

TO Hedda Maar

DATE 5/23/61

SHOW ORDER NO. AND DATE ON INVOICE

DESCRIPTION

Order No. 4321 June 6 19 61
 M. Walnut Acres
 Ship to Penns Creek Pa
 At acc of order 5626
 Ship by _____ When _____
 Terms _____ Buyer _____

Order No. 4317 May 29 19 61
 M. Walnut Acres
 Ship to Penns Creek Pa
 At your order
 Ship by 5626 When _____
 Terms _____ Buyer _____

24	Velotek	2.25	54
	less	35 50	
	less	5 50	
	to Mrs Thomas	5 50	3
33.35			
	50% postage		
3402			

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS	
DATE	AMOUNT
4321	34 07
4317	34 01
TOTAL OF INVOICES 68 03	
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	
DETACH AND RETAIN	

24	Velotek	2.25	54
	less	35 50	18 90
	less	5 50	35 10
	to Mrs Thomas	5 50	1 75
			33 35
5	to Mrs Thomas	5 50	1 66
7	30% postage		3 69
21			

Thomas
follows order

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS

DATE	AMOUNT
<i>5483</i>	<i>79.20</i>
<i>5490</i>	
TOTAL OF INVOICES	
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	

DETACH AND RETAIN

2-A

222 61 19 61
- Pa
Acres
5490/83
126 -
44 10
81 90

LNUT ACRES

WNS CREEK, PENNA.

ORDER

№ 5483

DATE 4/12/61

SHOW ORDER NO. AND DATE ON INVOICE

DESCRIPTION

PRICE

<i>cross 70</i>	<i>4 10</i>
<i>to Mrs Thomas 5 70</i>	<i>77 80</i>
	<i>3 89</i>
<i>77.80</i>	<i>73 91</i>
<i>1.40</i>	
<i>super postage</i>	
<i>79.20</i>	

C6204

MFD. BY PITTSBURGH SALESBOOK CO., PITTSBURGH, PA.

**SHIP
VIA**



THANKS!

CHECK No..... INCLOSED

BILL

Please give complete shipping directions to the carrier on each order. Thank you!

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS	
DATE	AMOUNT
19 6/1	67 93
TOTAL OF INVOICES LESS % DISCOUNT LESS TOTAL DEDUCTIONS AMOUNT OF CHECK DETACH AND RETAIN	

Balance
5413

1 19 6/1

- Pa
order 5413

When
- 2-2-61

nd
4.50 108 -
3780
7020
351
6669

DESCRIPTION

66.69	To Mrs Thomas 530	333
+ 1.24	Postage 5050	
67.93		6336

C6204

MFD. BY PITTSBURGH SALESBOOK CO., PITTSBURGH, PA.

LNUT A

INNS CREEK,

Order No. 42

M. Wall

Ship to Pen

At

Ship by

Terms

36 00

12 00

100.03
2.42
102.45

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS	
DATE	AMOUNT
5/22/61	102 45
TOTAL OF INVOICES LESS % DISCOUNT LESS TOTAL DEDUCTIONS AMOUNT OF CHECK DETACH AND RETAIN	

105.03	Less 35.90	56.70
50.00		105.30
42.00	Less 5.90	52.71
100.03		100.03
	5.90 to Mrs Thomas	5.00
Reordered		95.03
2 don 800 "O.S." follow soon		

MFD. BY PITTSBURGH SALESBOOK CO., PITTSBURGH, PA.

3-27-
3-31-

SHIP
VIA

Parcel Post



THANKS!

CHECK No. INCLOSED

BILL

Please give complete shipping directions to the carrier on each order. Thank you!

PHONE
MIDDLEBURG TENNYSON 7-6591
(SNYDER COUNTY)

WALNUT ACRES

ORDER

PENNS CREEK, PENNA.

No 9972

TO Hedda Maar

DATE 3/19/63

SHOW ORDER NO. AND DATE ON INVOICE

QUANTITY	DESCRIPTION	PRICE
Order No. <u>4629</u> <u>March 25 1963</u>		
M <u>Walnut Acres</u>		
Ship to <u>Penns Creek Pa</u>		
At <u>your</u> When _____		
Via <u>order</u> Salesman _____		
Terms: <u>9972</u> Buyer _____		
12	Don On hand	175-21 -
12	8" " "	5.- 60 -
36	4" Helotex	2,50 90 -
		171 -
	less 35%	59 85
		111 15
	less 5%	5 55
		105 60
	less 5% toll. etc.	5 28
		100 32
	105.60	
	+ 1.65 50% postage	
	107.25	

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS	
DATE	AMOUNT
<u>9972</u>	<u>107 25</u>
<u>4629</u>	
TOTAL OF INVOICES	
LESS _____ % DISCOUNT	
LESS _____	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	
DETACH AND RETURN	

CHECK No.

PHONE
MIDDLEBURG TENNYSON 7-6591
(SNYDER COUNTY)

WALNUT ACRES

ORDER

PENNS CREEK, PENNA.

No 8156

TO Hedda Maar

DATE 2/1/63

SHOW ORDER NO. AND DATE ON INVOICE

QUANTITY	DESCRIPTION
24-	2 oz. On Guard
12-	8 oz. On Guard
48-	4 oz. Velveteen

Parcel Post

Order No. 4618 Feb 11 19 63
 M Walnut Acres
 Ship to Penns Creek - Pa
 At four orders When _____
 Via 8156 Salesman _____
 Terms: _____ Buyer _____

24	2oz On Guard	1.75	42	-
12	8" " "	5.75	60	-
36	4" Velveteen	2.50	90	-
			192	-
			less 35.50	67.20
			less 5.50	124.80
			6.24	118.56
			less 5.90 to Penns Creek	59.3
			118.56	112.63
			2.15	Velveteen
			120.74	less due to
				delayed bottle delivery

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS			
DATE	AMOUNT		
4618	120	71	
TOTAL OF INVOICES			
LESS % DISCOUNT			
LESS			
TOTAL DEDUCTIONS			
AMOUNT OF CHECK			
DETACH AND RETAIN			

give complete shipping directions to the carrier

WALNUT ACRES
ORGANIC FARMING

PAUL K. KEENE
PENNS CREEK, PA.

NATURAL FOOD PRODUCTS
BY MAIL

February 21, 1963

Hedda Maar
1472 Broadway
New York 36, N.Y.

Dear Hedda Maar:

Thank you very much for your kind letter of February 2 in which you told me about the work of Mr. Hoogeveen and the Yankee Magazine. I knew that Mr. Hoogeveen was beginning some venture of this nature because he tried to purchase things from us and we were not in a position to sell to him to meet his needs. I hope that his work goes on successfully and I feel sure that he will carry it on eye-level.

I am sorry for the initial trouble you seem to have had with him but he does seem to have straightened it out properly. It is good to know that there are people like yourself who keep a check on prices and try to keep things in the condition they think they should be kept!

Every time we use the little crumber that you so kindly sent us at Christmas time we think of you. It is nice to think of you as a good friend!

Very best wishes -

Paul Keene
Paul Keene

PK:ejm

Feb. 9 - 63

Dear Mr. Keene.

On connection with my letter of
Feb 2-63 I send you confidentially
a copy of a letter I received as
answer. (letter Nakong Feb. 6-63)

This settles the matter.

Sincerely,
J. M.

February 2 1963

Mr. Paul Keene
Penns Creek, Pa

Dear Mr. Keene:

This letter might or might not be business-like! However, having my way in regard to business and business morale I feel I should write you the following:

"Yankee" ordered from me

6 "On Guard" 3oz

6 "Velveteen" 4"

I billed them for \$1.75 for "On Guard", \$2.50 for "Velveteen" and gave them as I always do 35% discount. (You are the only one getting the extra 5%). I wrote them 3oz "On Guard" are \$5.00 plus tax. I told them too to add to the retail price the 10% tax and asked them to send a price-list.

I received one yesterday & felt terrible to see the old prices printed as you had them in your 1962 pricelists.

I now just wrote to "Yankee" that everyone of my customers has to sell at the same price and I will not sell to anybody underselling. I asked to tell their customers about the mistaken price and to charge the correct one. I hope they will comply.

The most unexpected happens..... I never thought of something like this.

Many kind regards to
you and Mrs. Keene

Sincerely,

Hedra Maar

h/1

PHONE
MIDDLEBURG TENNYSON 7-6591
(SNYDER COUNTY)

WALNUT ACRES

ORDER

PENNS CREEK, PENNA.

No 8115

TO Hedda Maar

DATE 1/21/63

SHOW ORDER NO. AND DATE ON INVOICE

QUANTITY	DESCRIPTION
24-	2 oz. On Guard
12-	8 oz. " "
36-	4 oz. Velveteen

Parcel Post

Order No. 4610 Jan. 26, 1963
 M Walnut Acres
 Ship to Penns Creek, Pa
 At _____ When _____
 Via your order Salesman No
 Terms: _____ Buyer 8115

24	on Guard 2m	1.75	42	-
12	" 8"	57	60	-
36	4oz Velveteen	2.50	90	-
			192	-
	less 35%		67	20
			124	80
	less 5%		62	4
			118	56
	less 5% to allow for		59	3
			112	63
		118.56		
	+ 2.21 50% post.			
		120.77		

DATE		AMOUNT	
	4610	120	77
TOTAL OF INVOICES			
LESS % DISCOUNT			
LESS			
TOTAL DEDUCTIONS			
AMOUNT OF CHECK			
DETACH AND RETAIN			

give complete shipping directions to the carrier

PHONE
MIDDLEBURG TENNYSON 7-6591
(SNYDER COUNTY)

WALNUT ACRES

ORDER

PENNS CREEK, PENNA.

No 6249

TO Hedda Maar

DATE 12/31/62

SHOW ORDER NO. AND DATE ON INVOICE

QUANTITY	DESCRIPTION
24-	2 oz. On Guard
6-	8 oz. " "
36-	4 oz. Velveteen

Parcel Post

Order No. 4597 Jan 8 1963
 M Walnut Acres
 Ship to Penns Creek Pa.
 At your When _____
 Via order Salesman _____
 Terms: 6249 Buyer _____

24	2 oz On Guard	1.75-42	-
6	8 " " "	5.30	-
36	4 " Velveteen	2.50	90
		162	-
	less 35%	56	70
		105	30
	less 5%	52	7
		100	03
	less 5% Thom.	5	-
		95	03
		100.03	
	+ 1.80 50% postage		
		101.83	

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS		
DATE	AMOUNT	
<u>4597</u>	<u>101</u>	<u>83</u>
TOTAL OF INVOICES		
LESS % DISCOUNT		
LESS		
TOTAL DEDUCTIONS		
AMOUNT OF CHECK		
DETACH AND RETAIN		

ADDRESS PARCEL POST SHIPMENTS
 WALNUT ACRES
 R. D. 2, MIDDLEBURG, PA.

give complete shipping directions to the carrier

THE SHELBY SALESBOOK CO., SHELBY, OHIO

Mrs. Paul K. Keene
Walnut Acres
Penns Creek, Pa.

Jan 3rd.

Dear Hedda Maar,

Thank you very much for your Christmas present to us. The crumb brush is very charming & will get lots of use in our busy household! Paul & I do appreciate your thoughtfulness.

We had a very busy but happy holiday season. Our house was full of young people home from school & college. It certainly was a lively period!

Now a new year has begun and we hope that it brings you much happiness & joy as well as success in your business.

I must tell you I like your cream & velvetan very much.
All best wishes from Paul & myself
Sincerely Betty Keene

PHONE
MIDDLEBURG TENNYSON 7-6591
(SNYDER COUNTY)

WALNUT ACRES

ORDER

PENNS CREEK, PENNA.

No 9267

TO Hedda Maar

DATE 12/12/62

SHOW ORDER NO. AND DATE ON INVOICE

QUANTITY	DESCRIPTION	PRICE
24 -	2 oz. Om Guard	
6 -	8 oz. " "	
24 -	4 oz. Velveteen	

DATE	AMOUNT
9267	83 21
TOTAL OF INVOICES	
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	

QUANTITY	DESCRIPTION	PRICE
24	2oz Om Guard	1.75 42 -
6	8 " " "	5.7 30 -
24	4 " Velveteen	2.50 60 -
		\$13.2 -
	less 35 50	46 20
	less 5 90	85 80
		4 29
		81 51
	less 5 50 to Penns Creek	40 9
		81 51
	+ 1 70 50% postage	
		77 44
		\$83 21

Parcel Post

ADDRESS PARCEL POST SHIP
WALNUT ACRES
R. D. 2, MIDDLEBURG, P

ive complete shipping directions to the carrier

PHONE
MIDDLEBURG TENNYSON 7-6591
(SNYDER COUNTY)

WALNUT ACRES

ORDER

PENNS CREEK, PENNA.

No 8027

TO Hedda Maar

DATE 11/27/62

SHOW ORDER NO. AND DATE ON INVOICE

QUANTITY	DESCRIPTION
24-	2 oz. On Guard
24-	4 oz. Velveteen

Parcel Post

Order No. 4566 Nov. 29 1962
 M Walnut Acres
 Ship to Penns Creek - Pa
 At _____ When _____
 How Ship _____ Salesman _____
 Terms: four orders Buyer 8027

24	2 on on guard	1.75	42	-
24	4 " Blo.	2.50	60	-
			102	-
			35	70
			66	30
			3	32
			62	98
			3	15
			59	83
			62	98
			50	10 p.p. 1.40
			64	38

DATE		AMOUNT	
4566		64	38
TOTAL OF INVOICES			
LESS _____ % DISCOUNT			
LESS _____			
TOTAL DEDUCTIONS			
AMOUNT OF CHECK			

DETACH AND RETAIN

give complete shipping directions to the car:

PHONE
 MIDDLEBURG TENNYSON 7-6591
 (SNYDER COUNTY)

WALNUT ACRES

ORDER

PENNS CREEK, PENNA.

No 7824

TO Hedda Maar

DATE 10/30/62

SHOW ORDER NO. AND DATE ON INVOICE

Order No. 4544 Oct 30 1962
 M Walnut Acres
 Ship to Penns Creek Pa
 At _____ When _____
 How Ship _____ Salesman _____
 Terms: your order Buyer 7824

QUANTITY	DESCRIPTION	PRICE	TOTAL
24	20w on guard	1.57	36
24	4. Vloeten	2.25	54
			<u>90</u>
	less 35 50		31 50
			<u>58 50</u>
	" 5 50		2 93
			<u>35 57</u>
	" 5 50 to Miss Rll.		2 77
			<u>55 57</u>
			52 80
	+ 1.43 50% prof.		
	\$ 54 00		
Order received before Nov. 1.			
Therefore old price.			

CHECK No.

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS	
DATE	AMOUNT
7824	57 00
4544	
TOTAL OF INVOICES	
LESS _____ % DISCOUNT	
LESS _____	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	
DETACH AND RETAIN	

C6203

MFD. BY PITTSBURGH SALESBOOK CO., PITTSBURGH, PA.

rections to the carrier on each order. Thank

2-A

September 9, 1962

Walnut Acres
Penns Creek, Pa.

Dear Mr. Keene:

My prices are the same since 10 years. You might agree that nearly everything went up repeatedly during these 10 years. I didn't like to do so and most certainly don't like to do it now! However, not to work practically without profit I now have no choice but to raise the prices. I am not very happy about t

As of November 1, 1962 the price is for

"On Guard" 2oz	\$ 1.75	plus tax
" " 8"	5.00	" "
"Velveteen" 4"	2.50	" "

I know that some manufacturers lower the quality or change the package. I don't want to do this! I consider this unfair.

Sincerely,

EDNA KEENE

h/1

THE ATTACHED CHECK IS IN FULL
PAYMENT OF THE FOLLOWING ITEMS

DATE	AMOUNT
10/4 7/6/28	56 83
4531	
TOTAL OF INVOICES	
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	

DETACH AND RETAIN

2-A

WALNUT ACRES

PENNS CREEK, PA

Order No.

4531 Oct. 3 1962

M

Walnut Acres

Ship to

Penns Creek Pa

At

When

How Ship

Salesman

Terms:

for order

Buyer

7628

DESCRIPTION

24	20w '0. 9.1'	1.50	36	-
24	4. Velo.	2.25	54	-
			90	-
	less 35.50		31.50	
			58.50	
	k 5.50		293	
			55.57	
	" 5.50 to Wines		2.77	
			55.57	
	+ 1.26 50% postage		52.80	
			56.83	

C6203

MFD. BY PITTSBURGH SALESBOOK CO., PITTSBURGH, PA.

Guard
lveteen

Parcel Post

SHIP
VIA



THANKS!

CHECK No. INCLOSED

BILL

Please give complete shipping directions to the carrier on each order. Thank you!

THE ATTACHED CHECK IS IN FULL
PAYMENT OF THE FOLLOWING ITEMS

DATE	AMOUNT
8/29	9366
	136
	76
TOTAL OF INVOICES	
LESS _____ % DISCOUNT	
LESS _____	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	

DETACH AND RETAIN

2-A

WALNUT ACRES
PENNS CREEK, PA

DESCRIPTION
On Guard
" "
Velveteen

Parcel Post

Order No. 4520 August 27 1962
 M. Walnut Acres
 Ship to Penns Creek - Pa
 At your order
 Ship by 9366 When _____
 Terms _____ Buyer _____

36 On Guard	2.00	54 -
12 " "	8.00	54 -
48 Velveteen	2.25	108
		216 -
less 35%		75 60
		148 40
less 5%		70 20
		133 38
+ 5% on 133.38		6 65
		126 73
+ 3 38	50% prof.	
<u>136 76</u>		

C6204
MFD. BY PITTSBURGH SALESBOOK CO., PITTSBURGH, PA.

CHECK No. INCLOSED

BILL

SHIP
VIA



THANKS!

Please give complete shipping directions to the carrier on each order. Thank you!

PHONE
MIDDLEBURG TENNYSON 7-6591
(SNYDER COUNTY)

WALNUT ACRES

ORDER

PENNS CREEK, PENNA.

No 7098

TO Hedda Maar

DATE 6/26/62

 SHOW ORDER NO. AND DATE ON INVOICE 

QUANTITY	DESCRIPTION	PRICE
Order No. <u>4505 June 29 19 62</u>		
M. <u>Walnut Acres</u>		
Ship to <u>Penns Creek - Pa</u>		
At <u>four order # 7098</u>		
Ship by _____ When _____		
Terms _____ Buyer _____		
24	on hand 20/1.50	36.00
24	tele. 4, 2.25	54.00
		90.00
	less 35.50	54.50
		58.50
	less 5.50	53.00
		55.57
	TO Miss Thomas	2.14
	5.50	
	50.00 postage	52.80
		56.92

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS		
DATE		AMOUNT
6/30	7098	56.92
TOTAL OF INVOICES		
LESS _____ % DISCOUNT		
LESS _____		
TOTAL DEDUCTIONS		
AMOUNT OF CHECK		

CHECK No.

rections to the carrier on each order. Thank

C6204

MFD. BY PITTSBURGH SALESBOOK CO., PITTSBURGH, PA.

2-A

PHONE
MIDDLEBURG TENNYSON 7-6591
(SNYDER COUNTY)

WALNUT ACRES

ORDER

PENNS CREEK, PENNA.

No 7394

TO Hedda-Maar

DATE 4/17/62

SHOW ORDER NO. AND DATE ON INVOICE

QUANTITY	DESCRIPTION
36-	2 oz. On Guard
12-	8 oz. On Guard
60-	4 oz. Velveteen

Parcel Post

Order No. 4461 April 26 1962
 M. Walnut Acres
 Ship to Penns Creek Pa
 At _____ When _____
 How Ship Your order no. 7394 Salesman _____
 Terms: _____ Buyer _____

36	2oz On Guard	1.50	54	-
12	8oz " "	4.50	54	-
60	4oz Velveteen	2.25	135	-
			243	-
	Less 35%		88.05	-
			157.95	-
	Less 5%		7.90	-
			150.05	-
	5% - shipping charges		7.50	-
			142.55	-
			150.05	-
	+ 3.00 - 50% postage			-
			153.05	-

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS			
DATE		AMOUNT	
4/24	4461	153	05
1-28	On Guard		
	Del. note		
	Broker		
	150.05 + 5%		92
TOTAL OF INVOICES			
LESS % DISCOUNT			
LESS			
TOTAL DEDUCTIONS			
AMOUNT OF CHECK		152	13
DETACH AND RETAIN			

give complete shipping directions to the carrier

C6203

MD. BY PITTSBURGH SALESBOOK CO., PITTSBURGH, PA.

PHONE
MIDDLEBURG TENNYSON 7-6591
(SNYDER COUNTY)

WALNUT ACRES

ORDER

PENNS CREEK, PENNA.

No 9197

TO Hedda Maar

DATE 3/6/62

SHOW ORDER NO. AND DATE ON INVOICE

QUANTITY	DESCRIPTION
24-	2 oz. On Guard
48-	4 oz. Velveteen
Parcel Post	

Order No. 4447 March 19 1962
 M Walnut Acres
 Ship to Penns Creek Pa.
 At _____ When 9/97
 How Ship your order Salesman _____
 Terms: _____ Buyer _____

DATE		AMOUNT	
	<u>4447</u>	<u>90</u>	<u>96</u>
TOTAL OF INVOICES			
LESS _____ % DISCOUNT			
LESS _____			
TOTAL DEDUCTIONS			
AMOUNT OF CHECK			
DETACH AND RETAIN			

<u>24</u>	<u>2oz on guard 1.50</u>	<u>36</u>	<u>-</u>
<u>48</u>	<u>4. Velveteen 2.25</u>	<u>108</u>	<u>-</u>
		<u>144</u>	<u>-</u>
	<u>less 35.50</u>	<u>50.40</u>	<u>-</u>
		<u>93.60</u>	<u>-</u>
	<u>less 5.50</u>	<u>46.8</u>	<u>-</u>
		<u>88.92</u>	<u>-</u>
	<u>5.50 (insurance)</u>	<u>44.5</u>	<u>-</u>
		<u>84.47</u>	<u>-</u>
	<u>+ 2.04 50% postage</u>	<u>2.04</u>	<u>-</u>
		<u>90.96</u>	<u>-</u>

Give complete shipping directions to the carrier

CG203

REQ. BY PITTSBURGH SALESBOOK CO. PITTSBURGH, PA.

PHONE
MIDDLEBURG TENNYSON 7-6591
(SNYDER COUNTY)

WALNUT ACRES

PENNS CREEK, PENNA.

ORDER

№ 6884

TO Hedda-Maar

DATE 2/13/62

SHOW ORDER NO. AND DATE ON INVOICE

DESCRIPTION		PRICE
Order No. <u>4437</u> <u>Feb. 28</u> 19 <u>62</u>		
M <u>Walnut Acres</u>		
Ship to <u>Penns Creek - Pa</u>		
At <u>your order</u> When _____		
How Ship <u>6884</u> Salesman _____		
Terms : _____ Buyer _____		
24	<u>On hand 2oz</u>	1.50 36 -
24	<u>Velvetan 4.</u>	2.25 54
		90 -
	<u>less 3550</u>	31 50
		58 50
	<u>less 550</u>	4 93
		55 57
	<u>Harris Thomas 550</u>	2 77
		52 80
		55 57
<u>+ 1 35</u>	<u>50% postage</u>	
		56 92

CHECK No.

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS

DATE	AMOUNT
<u>7/27</u>	<u>6884</u>
	<u>56 92</u>
TOTAL OF INVOICES	
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	
DETACH AND RETAIN	

C6203

MFD. BY PITTSBURGH SALESBOOK CO., PITTSBURGH, PA.

rections to the carrier on each order. Than

2-A

PHONE
MIDDLEBURG TENNYSON 7-6591
(SNYDER COUNTY)

WALNUT ACRES

ORDER

PENNS CREEK, PENNA.

No 6772

TO Hedda Maar

DATE 1/23/62

SHOW ORDER NO. AND DATE ON INVOICE

QUANTITY	DESCRIPTION
24-	2 oz. On Guard
48-	4 oz. Velveteen

Please ship promptly by PARCEL

Order No. 4426 Jan 29 1962
 M Walnut Acres
 Ship to Penns Creek - Pa
 At your order no 6772
 How Ship _____ Salesman _____
 Terms: _____ Buyer _____

24	2 oz On Guard	1.50	36.00
48	4 oz Velveteen	2.25	108.00
			144.00
	less 35.90		50.40
			83.60
	less 5.40		46.80
			88.92
	5.40 less Thomas		4.45
			84.47
	+ 2.00 - 50% postage		
			90.92
	- 1.30 credit (letter)		
			89.62
	- 7.15		
			82.47

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS

DATE	AMOUNT
1/30/62 6772	89.62
less credit for 5 bottles Broken Velveteen @ 2.25 less 35.90 + 5%	
TOTAL OF INVOICES	
LESS % DISCOUNT	
LESS	6.94
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	82.68

DETACH AND RETAIN

Please note:
 Velveteen Broken
 can, so I took
 to deduct same.
 I hope this will be
 as may file claim
 me.
 Sincerely
 Sprinkle
 Walnut Acres

WALNUT ACRES
ORGANIC FARMING

PAUL K. KEENE
PENNS CREEK, PA.

NATURAL FOOD PRODUCTS
BY MAIL

April 4, 1961

Dear Friend -

Thanks so much for your wonderful letter. We do appreciate your comments, and were delighted to hear that you got so much enjoyment out of reading our literature.

We were interested in the little brochure you sent. You say you offer 'mostly' the 2 items we carry. Does this mean that you still sell some of the others? What about the lipsticks and refills? If you do have them, we would like some information, please. We are hunting for some nice shades of lipstick that would be pleasing to our customers, but that do not contain any harmful substances such as coal tar dyes, detergents, etc. You know our standards. Please let us know about the lipstick.

Again - many thanks.

Sincerely yours,

Emma Jean Mattern
(Mrs.) Emma Jean Mattern
for Paul Keene

*100 Walnut Acres
Penns Creek, Pa.
April 4, 1961*

ORDER

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS

DATE	AMOUNT
5/24/61	5319
	6819

TOTAL OF INVOICES	
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	

DETACH AND RETAIN

ARCH 2, 1961
CAES
EEA-PA

LNUT ACRES

WENNS CREEK, PENNA.

No 5319

DATE 5/24/61

SHOW ORDER NO. AND DATE ON INVOICE

5319
then 2-24-61

450 108 -
3780
7020
351
6669
333
6336

DESCRIPTION	PRICE
used	
post	
lease	

to Mrs. Tillom, 550-

66 69	
1 50	50% postage
68 19	
	by parcel post prices net

C6204 MFD. BY PITTSBURGH SALESBOOK CO., PITTSBURGH, PA.

SHIP VIA



THANKS!

CHECK No. INCLOSED

BILL

Please give complete shipping directions to the carrier on each order. Thank you!

ORDER

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS

DATE	AMOUNT
2/23/61	5283 67 17

TOTAL OF INVOICES	
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	

DETACH AND RETAIN

2-A

		16 19 61	
		Pa	
		5283	
		Date 2-15-61	
		11 1.50	54 -
		2.25	54 -
			108 -
			3780 -
			70 20
		less 5 50	3 51
			66 69
		to Wooten. 5 50	3 33
			63 36
		66.64	
		1.48	50% profit
		68.12	

C6204

MFD. BY PITTSBURGH SALESBOOK CO., PITTSBURGH, PA.

LNUT ACRES

NNS CREEK, PENNA.

No 5283

DATE 2/15/61

SHOW ORDER NO. AND DATE ON INVOICE

DESCRIPTION

PRICE

bill 4266

SHIP VIA



THANKS!

CHECK No..... INCLOSED

BILL

Please give complete shipping directions to the carrier on each order. Thank you!

Walnut Acres
Penns Creek, Pa.

Dear Mr. Keene:

Let me thank you very much for your first order. I hope you will be able to send many, many more orders and we will work together under a real pleasant relationship.

Since my customers always reorder and since years I am convinced your customers too will discover by themselves the excellent quality of hedda Maar's preparations so that you too will get reorders for a long time to come.

RE "Velveteen". I am sorry to learn about the seeping; though I mailed thousands I never heard this. I have to see what I can do. Let me know about this first shipment. You might see a slight difference in the color; "Velveteen" is not dyed or colored. I hope I am expressing myself clearly! For part of it I had to use a new order of essential oil, this -since it is natural- has never the exactly same shade. Therefore the difference. The quality is always the same.

Looking forward to hearing from you again I remain

Sincerely yours,

HEDDA MAAR

encl.
h/l

WALNUT ACRES
ORGANIC FARMING

PAUL K. KEENE
PENNS CREEK, PA.

NATURAL FOOD PRODUCTS
BY MAIL

February 9, 1961

Hedda Maar
1472 Broadway
New York 36, N.Y.

Dear Miss Maar;

We have received the jar of On Guard, and the bottle of Vevelteen. They seem to be quite nice, and I am sure will be satisfactory.

We have one small problem, which Mrs. Keene says she has noticed before! The bottle of Vevelteen leaks! In transit, some of the oil seeped out of the bottle. We thought perhaps a cello-seal band, or some special sort of seal might correct this. Some time ago, when Mrs. Keene received the first sample bottle of the Vevelteen, she noticed that the same thing happened - a portion of the liquid seeped out into the packing.

This is our only complaint. We think perhaps we will be handling these products when our May price list comes out, as we are well pleased with the quality of your products.

Many thanks.

Sincerely yours,

Emma Jean Mattern
(Mrs.) Emma Jean Mattern
for Paul Keene

~~20821~~

Jan 31, 61

Walnut Acres
Perry Creek Pa

Dear Mr. Kieve:

Please find enclosed check for \$1.00
I forgot to put it into my letter dated
Jan. 23-61

With reference to my letter of Jan. 9
"Re: Allergenes" where I said: "... non-
allergi- cosmetics. No human ... truth-
fully declare this; ~~we follow~~ I believe
the following of interest to you:

Today came the Jan. 61 issue of the
American Perfumer with a long article
~~by~~ "Allergies to cosmetic products".
It is a very long article, mentions Alit-
Minimum Ovid root ed. 'sects: "The term
'hypoallergenic' or 'non-allergi' when
applied to cosmetics has no definite
legal or official status.

The term describes a specific kind
of marketing approach. Where
such products are sold generally

To the public, no significant
difference exists between such
products & those marketed by
reputable manufacturers."

It is the first time I read
a ~~confirmation~~ ^{printed} of what I always
my own knowledge as a statement
in an ~~American~~ ^{country} Magazine.

Very

January 23, 1961

Walnut Acres
Penns Creek, Pa.

Dear Mr. Keene:

Thank you for your kind letter of Jan 18, 61.
Your order is on its way. According to the enclosed bill
you sent \$1.10 too much.

As to your questions:
I repeat as stated before: Neither "On Guard" nor "Velveteen"
contain any coal tar color
" detergent
" aluminium products
" Orris root
or anything that is known to have ever in any way caused
any kind of harm to a healthy skin.

Re freight:

The name of the cosmetics you handle is not known to me.
Would they have the quality of mine & contain the expensive
ingredients & oils I use it would be impossible to give
extra 20% and the freight at my prices.

My discount is 35% from the retail prize. As a token
of my appreciation for your interest I offer you an extra
5% for orders of more than 2doz.. This is really the utmost
I can do. The bill would be than for the \$1.50 item for
let's say 2½doz

30 "On Guard" p. \$1.50	\$45.-
less 35%	15.75
	<u>29.25</u>
less 5%	1.46
	<u>\$ 27.79</u>

All prices are net. Bills would be payable after 10 days
& not later than after 20 days.

I pay 50% of the freight charges. You charge the 10%
excise tax of the retail prize & report the tax yourself.

Since you don't send out my information sheets & I am
definitely interested to have your customer know what Hedda
Maur's "On Guard" & "Velveteen" are created for, please, send
me a copy of your text for these items. I want your custo-
mers ~~will~~ satisfied by very good results interested to reorde
I hope you will understand.

over p.t.

"On Guard" is primarily a handcream. It heels any kind of chapped skin & used regularly prevents the skin from getting chapped. Specific examples: People had trouble around the fingernails of the hand (mostly caused by detergents) or the heels of the foot in an open heeled shoe. From the time they used "On Guard" regularly their trouble stopped completely.

"Velveteen" is good for all skin types. Though an oil, yet greaseless, it disappears nearly immediately. A little bit on the fingertip is sufficient to cover the face with a thin film. After a short use the skin will show definite signs of improvement: It will look smoother, softer, yet firmer, it will look more moist, have a new kind of glow, without looking shiny. It is important to use it around the eyes and the mouth where lines are or develop. It is also good for neck care for women over 40. All finger movements should be upward to "lift". Some of my customers use "Velveteen" to their great satisfaction - as I was told- for their legs and arms.

Should you have any questions, please, don't hesitate to ask.

Looking forward to hearing from you in the very near future I remain

Very truly yours,

encl.
h/l

HEDDA MAAR

WALNUT ACRES
ORGANIC FARMING

PAUL K. KEENE
PENNS CREEK, PA.

NATURAL FOOD PRODUCTS
BY MAIL

Jan. 18, 1961

Hedda Maar
1472 Broadway
New York 36, N.Y.

Dear Friend -

Thank you for your letter of January 9th. It was exceedingly good to have you tell of your work and experiences. I was impressed with your business methods, as we too like to think that we try to give real value for money paid.

We are sending you herewith an order for one container of each of your two products. After we have had a chance to look them over we will decide what to do about them. We do think that we will be changing over from the cosmetics that we now carry to something different.

As I understand it we pay you 35% off the retail price of \$2.25 for the Velveteen and the prices of \$1.50 and \$4.50 for the On Guard. We collect the excise tax of 10% of the retail price from our customers and report this ourselves. You pay 50% of the freight charges. (We do not send out printed materials from companies so you would not have to furnish your information sheets.) I would like to ask how high our orders would have to go before you would pay the full freight charges? On our present cosmetics we get one-third off and then 20% and have the freight paid. On others that we are considering, which you do not make, we will get 40% off and have freight paid.

Please be so kind as to reply to this paragraph in particular. Do your two products contain any coal tar colors, detergents, aluminum products or orris root? I am quite sure that they don't but I would like to have your specific reply in our files. Thank you very much.

Very truly yours,

Paul K. Keene
Paul K. Keene

Incidentally, we have 15000 customers and if we take on your products we should be able to sell a fair amount.

January 9, 1961

Mr. Paul K. Keene
Walnut Acres
Penns Creek, Pa.

Dear Mr. Keene:

Many thanks for your letter of Dec. 29, 1960 and the New Year wishes.

I understand your attitude to cosmetics; they are in kind of special field. The way they are allowed to be advertised often wonders me.

The following is not a customary business letter! However, I want you to know my general attitude which might shed some light too on the manufacture of my cosmetics.

You might or might not know that I came to the U.S. as a refugee from Hitler. I was in Europe production manager for one of the largest cosmetic houses with the best reputation possible. I worked mainly in Berlin, but very often in the other capitals of Europe. I arrived here and still have a high respect for the American constitution and I am very grateful for the liberty this country allows every citizen to live with. Truthfully, I was and still am horrified at many people's to me miserable attitude. The dollar seems to have more value to them than honesty, fairness and decency. I believe in truth and live and let live. I want to respect the next person and want to be respected.

Therefore, when I was told right after my start I should hike the price! only this way could I sell "on sale" and American method is that way I refused! I was told: "You don't know people! They want to be betrayed!" I hate such an attitude! - I was told: "You are stupid! Why don't you charge \$5.- instead of \$3.- for a jar of cream. People don't know! The big concerns do it! People in the U.S.A. are used to pay very much more for something good. They believe in high prices!" I couldn't and can't accept such an attitude. "Free enterprise" does not mean what to me seems kind of fraud!

The same attitude applies to my cosmetics' ingredients. I wouldn't make any hormone cream! The amount allowed by law to be used according to books has no effect. I don't want to take advantage of women's ignorance. I read that the usage of more hormone could be harmful. I believe in cosmetics which give a healthy and well taken care look. Even an old lady with a healthy looking skin and a friendly face looks more beautiful than one with make-up, looking artificial and bitter. I wished American youth would be more educated towards love and respect for older people; than women would see no shame in looking their age what they do over

anyhow inspite of followin foolishly every advertisement and paying so much for something that doesn't mostly kepp its promise! A healthy, clear, clean and attractive skin. It is with that aim that I created and sell my cosmetics.

Now- to your questions:

All my cosmetics are made of the highest type of ingredients available. I wouldn't use anything ever having been known to have harmed the skin.

Re: Allergenicis: I attended here lectures at different universities about cosmetics and allergy. Each prof declared the non-existence of any material or ingredient to be called absolutely "non-allergic". One thousand people use the same product, even 10 thousand, and without any problem. Suddenly the 10 001th is a hypo-allergic! It can happen! Just the same is with the ingredient. The oil of a flower can come from the Riviera or from some Asiatic country. The ground where it grows is different. It can happen that one person in a million is allergic to the oil grown in a particular soil. That's why I don't understand the law's permission to advertize non-allergic cosmetics. No human being in the world can truthfully declare this. AS a believer in truth I can only declare with my best conscience that hunddred thousands all over Europe (The concern I was with sold for several millions per year) and here (I sell since 15 years) used my formulas and until now I didn't hear of one allergic person.

There exist certain things harmful to the skin. There is no doubt. I believe coal-tar colors belong into this category. You might know that the law finally caught up. The use of them is strictly forbidden.

I only use ingredients of no possible way harmful to skin. They have been used for the last 40 years, many of them old-time house remedies, and have never caused any harm. I would not use one of the so called modern discoveries. No body knows their exact reaction yet. In addition to my attitude I am not allowed to dare to try them; all my sales depend on recommendation based on truth. How can I risk to ruin my reputation?

I use simple ingredients like glycerine, lanoline etc and it is the combination that apparently makes them so good. I don't use aluminium or any other metal product, no detergent and the like.

Mineral oil come from coal. I don't think this is coal tar. "Coal Tar" has a different meaning. I come from the country. I remember that the old farmers used mineral oil if something went wrong with their intestines. (This seems to me written wrong. I hope you'll understand.) It is a fact that mineral oil except for vanishing or finishing cream is used for the manufacture of all creams all over the world. Millions of men & women

(6)
fact
without harm

without harm

use these preparations

2)

"On Guard" , similar to a finishing cream, contains no mineral oil. Though it contains lanolin it appears fat-free.

"Velveteen" consists of a few procent of mineral oi., the rest is different kinds of fruit, vegetable and flower oil and Lecithin. It will interst you that until now Lecithin was hardly ever used in the U.S.A. incosmetics. When I was a child my mother used a liquid called Lecithin to smooth our skin. Now, in December 1960 issue, the American Perfumer, kind of bible for cosmetic chemists, suddenly writes: ... As Lecithin is a natural component of the living cell its use ~~of~~ in cosmetics is definitely indicated.....lecithin has shown beneficial results in quite a large number of skin ailments..... the use of lecithin ...reduces skin irritation." I am sure that very soon now the big firms will incorporate it, some ads will be created praising the new"wonder" and the prize will be high. One of the oils in "Velveteen" is peach-kernel oil. Revlon advertizes it for one of his products as if they are the only ones using it. They charge for the product with it, if I am not mistaken, \$3.50 for 1 oz, I charge \$2.25 for 4oz.

I hope I have answered your questions sufficiently. It is not quite clear to me if Mrs. Keene orders some cream and-or "Velveteen". Would you kindly let me know.

Hop ing to hear from you I am with kindest regards

Cordially yours,

Hedda Maar

h/1

WALNUT ACRES
ORGANIC FARMING

PAUL K. KEENE
PENNS CREEK, PA.

NATURAL FOOD PRODUCTS
BY MAIL

December 29, 1960

Heda Maar
1472 Broadway
New York 36, N.Y.

Dear Heda Maar:

Thank you very much for your letter of December 15 concerning your two wonderful products. We are in the midst of changing our thinking about cosmetics in connection with our natural foods and we just do not know in which direction we will move from here!

We are still thinking in terms of cosmetics which are as near to the natural form as possible, without a lot of complex and perhaps suspect chemicals and combinations in them. We are looking for cosmetics which do not contain allergenics, aluminum products, coal tar products, detergents and the like. We would appreciate any comments you would have to make on our approach as it concerns the products which you produce.

I realize that we cannot ask you to tell us what is in the products completely, and yet, we feel that we must be able to tell our customers something which will inform them so that they may rest assured of the wholesomeness of that which they are using. We will wait to hear from you on this.

My wife likes your products very much, and she wants me to get some more from you! Very best wishes for the New Year.

Sincerely yours,

Paul Keene
Paul Keene *PK*

PK:ejm

Acc 15
GATE TRIP IV
Hastings
Allen
Francis
Ch. M. M. M.
M. M. M. M.

Both preparations give out extremely well & are long lasting therefore very economical and relatively cheap. "Velveteen" sells 4oz for \$2.25, "On Guard" sells 2oz for \$1.50, 3oz \$4.50. You would have to charge the 10% federal tax for cosmetics.

I give 35% discount, the prizes are net, there is no charge for packing material, I pay 50% of postage for orders over \$10.-With each order of 1 doz come 20 of the encl. information sheets.

Looking forward to hearing from you in the very near future I am

Cordially,
HEDDA MAAR

encl.
h/1

NOV 18 - 60

To: [faint handwriting]

From: [faint handwriting]

NOV 18

[faint handwriting]

[faint handwriting]

[faint handwriting]

[faint handwriting]

[faint handwriting]

[faint handwriting]

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[faint handwriting]

[faint handwriting]

[faint handwriting]

[faint handwriting]

Eg

necessity for unemployment insurance and secured a strong majority of approval for Representative Lunden's measure, embodying the Communist demands, which had just then been introduced in the House of Representatives.

The convention of 1934 marked an end and a beginning in the policies of the Unemployed Councils. By 1934 the leaders of international communism, whose dictators guided the policies of the Councils, had realized the world-wide strategic about-turning of their "third period" ideology. They had been wrong in their dire predictions about the immediate fate of capitalism, and feeling themselves threatened by the rising tide of Fascism they began to doubt the reversal in Communist policy which would culminate in the proclamation calling for a "Popular Front" issued by the Seventh World Congress of the Comintern held in 1935⁽²⁹⁾

Although really only a paper organization in most respects by 1934 - its locale staffed usually by some but Party members, the National Unemployment Council followed the change in line which had begun to make itself felt in the middle of 1934; and started to reverse its policy of outright enmity toward⁽³⁰⁾ all other unemployed organizations and radical movements. One evidence of this came in regard to the Lunden Bill, and the Communists and their fronts such as the Councils, who had originally been the driving force behind the Workers Unemployment Insurance Bill, began to work with other non-Communist groups of the Lunden measure, and did not insist as they had

Vertical handwritten notes on the left margin, including the name "Lunden" and other illegible text.

WALNUT ACRES
ORGANIC FARMING

PAUL K. KEENE
PENNS CREEK, PA.

NATURAL FOOD PRODUCTS
BY MAIL

November 8, 1960

Hedda Maar
1472 Broadway
New York 18, N.Y.

Dear Miss Maar;

Please - we are most desirous of receiving information about 'On Guard'. We will be very grateful if you would send us any available information. Prices - and those available to retailers - discount, etc.

Many thanks for your kind attention.

Sincerely,
WALNUT ACRES

Emma Jean Mattern
(Mrs.) Emma Jean Mattern

May 29, 1959

Walnut Acres
Penns Creek, Pa.

Dear Mr. Keene:

Many thanks for your kind letter. Though I have to respect it I naturally regret your decision.

Please, allow me to say the following:

Experience taught me that stores selling no cosmetics but offered only "On Guard" are doing rather good. Customers realize that there must be something particular good to this special offer of their store. Something unexpected often is tried.

The same would have applied to your firm. Your customers might have liked to try it as your special "find"; "On Guard"'s unusual prize and quality as a handcream might make some of these want to continue using it.

I wouldn't know about your state tax. I have sales agents who send in the federal tax of the retail prize with their remittance. It is on the bill and naturally forwarded by me to the government. Since I depend more or less on recommendation or advertisement by mouth I hope you don't mind my asking your w/wife to mention "On Guard" to her friends.

Again thank you for your kind letter and interest.

Sincerely yours,

JEDDA MAAR

h/1

WALNUT ACRES
ORGANIC FARMING

PAUL K. KEENE
PENNS CREEK, PA.

NATURAL FOOD PRODUCTS
BY MAIL

May 20, 1959

Hedda Maar
1472 Broadway
New York 18, N. Y.

Dear Hedda Maar:

Thank you very much for your kind letter in which you wrote at length concerning your work in cosmetics. I certainly appreciate receiving from you the container of your On Guard. My wife has used this with great pleasure and liked it very much.

We appreciate also the little sample of Velveteen that you sent.

After talking over for a long time the possibility of selling your products, we have decided against it eventho your proposition sounded very good. We actually know nothing at all about cosmetics and we do not handle any at the present time. The question in our mind would be whether or not to begin handling them.

With the matter of state taxes, federal taxes, and so on we feel that it is best for us not to begin now with cosmetics. Perhaps at a later date we will be more interested but we honestly feel this would be best. I am sorry for your sake but believe me I am grateful for what you have done for us.

Our very best wishes,

Paul K. Keene

Paul K. Keene *PK*

I have returned.

2.

"On Guard" is very economical and relatively cheap. I mailed you one original jar; it also comes in 8oz size. The 2oz sells for \$1.50, the 8oz for \$4.50. You will know that you would have to charge a 10% excise tax. The cream lasts without changing at least for 9 months, evtl. longer.

The discount is $33\frac{1}{3}\%$ with an order of 6; 35% with an order of 12 and 40% with an order of more than 12. There is no charge for packing material. I pay 30% of the shipping. The prices are net. 50% would have to be sent in with the order; the other 50% are payable after 10 days.

Should you have any further questions, please, don't hesitate to ask.

Hoping to hear from you I am

Sincerely yours,

h/1

Hedda Maar

April 18, 1959

Walnut Acres
Penns Creek, Pa

Dear Miss Keene:

This is to thank you very much for your kind letter. I was very happy to get it.

Let me tell you the following: Cosmetics are my life's work; I manufactured them first in Germany and then in nearly all parts of Europe. I couldn't do any business here in the U.S.A without complying with the Food & Drug Law. I feel very distressed at the nonsense of the cosmetic-world's advertisement. I could have done much better would I use the what I call "very often rather scrupulous way" of the large houses. You might or might not know that "Royal Jelly" (just one example) was used by most of the big houses as the wonder item to charge a very high price. Now, after years of having told stories to the public The Food & Drug Administration declared officially that "Royal Jelly" does nothing for the skin as far as is known until today to science. All this advertisement is forbidden now for it. I use only an ingredient known to me definitely of benefit to the skin. I was often asked for hormone preparations; I don't make them. The opinions about hormones and the skin are very unclear, nobody knows exactly the real benefit. "On Guard" is the result of a long research; I bought the original formula from Europe. Over the years I changed it a little to adjust it to the climate. It contains among other ingredients Cholesterol, glycerine, lanoline. I use nothing but the purest and best raw material available. I rather earn less. I can't afford to compete against the million Dollar advertisements; my customers have to use their own judgment and they do. Whoever bought "On Guard" mostly keeps on using it.

The cream itself has a little story. I sold it as nothing but a cosmetic. Repeatedly I was told by people that nothing helps so well against rashes. I didn't pay attention. Years back a woman with a terrible broken out skin came with a doctor's prescription. I was afraid! I refused to sell it to her. She pleaded with me; she had been to several skin specialists, nobody seemed to be able to help her. She wanted to try. To make the story short: she came 3 weeks later to thank me; her skin was perfect. Repeatedly people with handskin trouble - I believe caused by the work they had to do - came and always the results were good. Since I am honest to tell you that I have no exact explanation for these results I tried hard to have it tested. I never succeeded! "You have to be backed by a foundation or you have to be as big as Arden" I was told again and again. I gave up.

WALNUT ACRES
ORGANIC FARMING

April 7, 1959

PAUL K. KEENE
PENNS CREEK, PA.

NATURAL FOOD PRODUCTS
BY MAIL

Mrs. H. Leab
705 W. 170th Street
New York, New York

Dear Mrs. Leab:

We have had a letter from Miss Verne Thomas from Wardsboro, Vermont who has been using your hand lotion known as "On Guard". Miss Thomas suggests that we might be interested in handling this through our mail order business and so I am writing to you to inquire about it.


We are most careful in choosing things which are to be sold to our customers. We must be sure that they meet with all of the requirements of the Food, & Drug Administration in Washington and also that there is not chance of their being harmful in any way. I am not asking for your formula, of course, but if you would care to give me a general idea of the ingredients, I would be grateful. If you think it unwise to do so, it is perfectly alright with me.

Would you be so kind as to send me a sample of the same along with your bill and we will remit for it. A small sample should be sufficient.

I would like to know in what sizes you put up this lotion and I would also like to know your retail prices and your wholesale prices in quantities.

If we were to purchase a fair amount of this to begin with, would there be any probability of its losing its value or original condition if we did not sell all of it for a number of months? I presume that we will find more sale for it in the colder months than in the Summer. In any case, I will look forward with pleasure to hearing from you. Thank you very much.

Sincerely yours,


Paul Keene

May 18, 1944.

Mr. Jack Turner
Wonder Manuf. Co.
511 Rhode Island Street
Buffalo, N.Y.

Dear Mr. Turner:

Received your kind letter of May 15 & thank you very much for your interest & your intention to sell my preparations.

I don't know what Mr. Frank told you about me. I should like you to know that I started here some time ago with one cream in one size. Everybody having some experience here about the cosmetic business, told me: the money is lost, nobody would buy anything that is not big advertised. -Well, I thought different. I was convinced that something extra good advertises itself.

I am happy to say that I was right. At first I sold only private. Soon I was able to build up a complete line. In time I came into stores & now 2 of the finest department stores in N.Y. are selling my cosmetics. You might know the names of Lord & Taylor & Bloomingdale's.

On account of the extraordinary good qualities all the newspapers gave me write-ups.

Friends of mine in Rochester interested a gentleman who is calling on drugstores with stationery. In the beginning of last December he started to try. I am very happy, I can tell you that he sold in the meantime hundreds of dzs. of lipsticks, and quite a lot of all my other preparations. There is one drugstore who has six stores. His owner constantly advertises my toiletwater in his own ads. Beginning in June I start some very small advertisement every Sunday in the "Rochester Democrat". As this paper goes far out west, it might be of interest to you. I want you to know that my representative in Rochester has

has the monopoly for the selling of my cosmetics in Rochester & vicinity.

The enclosed pricelist list informs you about all the items & their prices, I can offer you for sale.

The Anytime Cream & the Night Cream come in 2 ozs & 8 the Day Cream comes in 2 ozs. Lotion, Skin Freshener & Toiletwater come in 4 ozs bottles, the powder in a 7 o box. The lipstick comes in a white bakelite container, but not so clumsy like these you find mostly on the market. All my preparations are packed very attractive, they are in the middle price range.

In the next months I get again write-ups in Harper's Bazar, Vogue, probably too in Glamour & Town & Country. Besides I could supply you with the enclosed booklets & the enclosed folders.

My conditions are: 40% & 15% & 5%. I give 2% Skonto. For an order of 25\$ I pay half of the freight. To make it clear: If an item is in retail

	\$1.00
less 40%	<u>40</u>
	0.60
" 15%	<u>9</u>
	0.51
" 5%	<u>3</u>
	0.48
Skonto 2%	<u>1</u>
	0.47

This is my discount for all items except Toiletwater. Unfortunately I can give for this item only 35% & the other discounts.

I can't give any credit. I can furnish you with a sample line with a general discount of 55%. Otherwise I ask you to send me half of the amount with the order, the rest after having received the merchandise.

I am looking forward to get your answer & remain

Very truly yours

HEDDA MAAR

I give with every order of 1 dz. cream or lotion 2 samples of the ordered item.

WONDER MANUFACTURING COMPANY

~~P. O. BOX 193~~

511 Rhode Island Street

BUFFALO, NEW YORK

13

May 15, 1944

Mrs. Herta Leab,
705 W. 170th Street,
New York, 32, N.Y?

Dear Mrs. Leab:

A mutual friend, Mr. Herman Frank of Buffalo, told me you were manufacturing and marketing a line of cosmetics. We, being jobbers and distributors in Western New York State with a following in the drug and department stores Mr. Frank suggested that we get in touch with you for our mutual benefit.

We would appreciate full information concerning your products, as to the items manufactured, the price range, and advertising setup.

Very truly yours,

Jack Tarner
Wonder Manufacturing Co.
Jack Tarner.

Feb. 24. 54.

Dear Miss Maan,

Thank you very much
for sending the cream. I
still like it the best from all
enclose the check for the amount

Best Regards to you
& yours

Marguerite Wettstein

Weiss, Anne

Aufbau

15. III, 51

1 lb Augustine Cr. 1.50
plus tax

20% discount
for clubs.

Dear Mrs. Maan

October 1, 56.

Please send me 1 Ayrshire Cream
enclosed you will find a \$1⁰⁰/₁₀₀ bill

Best regards

J. Mathews.

550

Hedda Maar
1472 Broadway
New York 18, N.Y.

Please send me the following:

NAME: Mr. Kurt Werner

(Print, please)

ADDRESS: 50 Broadway

CITY: New York ZONE: 4 STATE: N.Y.

H E D D A M A A R
presents
for festive gifts
to delight feminine hearts

<u>QUANTITY</u>			<u>AMOUNT</u>
.....	<u>SENSATION</u> , the sentimental, sense-stirring fragrance,		
.....	Toilet Water	4 oz \$1.50
.....	Body Powder	7 " 1.25
.....	The Ensemble (both wrapped together in a box)	2.75

	<u>HEDDA MAAR'S LUXURIOUS COSMETICS</u> for that		
	enchancingly fresh, "un-artificial" look		
	in a snow-white box		
2	Night and Day (2 Creams) X	2.75	5.50
	Trio (3 Creams)	3.50	
	Duo (Cream and Freshener)	1.75	

	<u>FOR CHERISHED HANDS</u>		
.....	Hand Care Kit (for men too) (Cream & Lotion)	2.25
.....	Lotion in a star dotted box	1.00

	<u>GAILY WRAPPED STOCKING FILLERS:</u>		
.....	Anytime Cream	.75
.....	Freshener	1.00
.....	Lipstick, neutral shade	1.00

	20% Federal Tax
	in New York 3% Sales Tax	1.27

	T O T A L	<u>6.77</u>
--	------------------	-------------

Gift wrapping at no extra cost,

ENCLOSED: Check \$.....

Money Order \$.....

6 67

0 5 5
6 2 1

1 1
11 0 0 0

0 2
0 5 5
0 5 7 1

Feb-18/50

Hedda Maan
1472 B'way -
City -

My dear Hedda Maan -

Enclosed please find
checks for a trial jar of your Equisit
Dairy Cream - Kindly deliver as
soon as possible

Very truly, yours

Mrs. St. Rosembach

817 West End Ave

Apt 6 E.

Manhattan

Walgreen

DRUG STORES

GENERAL OFFICES:
744 BOWEN AVENUE
CHICAGO (15) ILLINOIS

October 19, 1944

Miss Hedda Maar
1472 Broadway
New York, 18, New York

Dear Miss Maar:

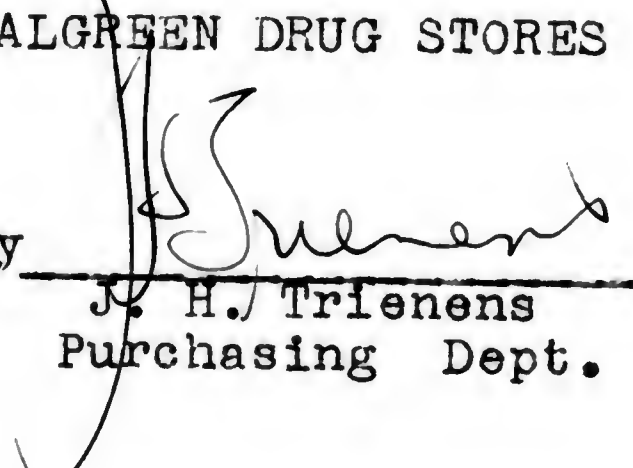
It was not my intention to disregard your letters
and we appreciate your interest in writing us.

At the present time, however, we have no openings
for your line in our stores.

Yours very truly,

WALGREEN DRUG STORES

By


J. H. Trienens
Purchasing Dept.

lm.

Oct.12,1944

Mr. J.Triemens
Cosmetic Buyer
Walgreen
744 Bowen Ave
Chicago,Ill.

Dear Mr. Triemens:

Unfortunately so far I didn't get an answer from you to anyone of my letters;I am very sorry you don't want to give me the chance to show you my line.

Please, find enclosed another write-up, the "Daily-News" gave me;in a few weeks probably I get a new write-up in "Vogue".

I should be very happy to succeed in interesting you;I do hope you will be so kind to give me an appointment.

My line is excellent;it is, the way, my creams are perfumed, outstanding. Of course, I would give good conditions.

I should be very glad to get an answer & remain

Very truly yours

HEDDA MAAR

July 20, 1944.

Mr. J. Triemen
Cosmetic Buyer
Walgreen
744 Bowen Ave.
Chicago, Ill.

Walgreen

Dear Mr. Triemen:

Referring to my letter of July 12, 1944, I am glad I can tell you about having got today the notification that "Glamour" will surely bring in Sept. in their "Looking glass" a write-up about my "Any-time Cream".

I don't know if you have stores in Rochester N.Y. There works the salesman whom I mentioned in my letter. As he is working with good success, I am able to advertise. I have the enclosed ad in the Sunday edition of the Rochester Democrat & Chronicle on the woman's page nearly every Sunday since May 2. and intend to continue with the ads after August continually.

I shall be very glad to learn when you will like to see me.

Very truly yours

W. L. ...

July 12, 1944.

J. Trienens
Cosmetic Buyer
Walgreen
744 Bowen Ave.
Chicago, Ill.

Walgreen

Dear Mr. Trienens:

A few days ago I was down in the office, Madison Av
to see the cosmetic buyer. I was told to write to
Chicago.

Probably my name is not known to you. I am sorry, I
have to write a long letter to make my name, may be
of a little interest to you. I hope you don't mind
the time, I am taking from you.

You are buying from Scherk. Well, I was with Scherk
in Europe for many years. A few years ago, when the
had to sell over there, I had to leave too & I was s
fortunate to be able to immigrate to the U.S.A.

I came here without a penny. But in my mind, I had
the idea to start all by myself. Everybody, having
contact with any cosmetic business, thought, I am a
phantast. or may be the better English word is: ide
list. "It is impossible to sell anything without a
vertisement in the U.S.A. "Well, I thought differen
After all, American women can't be so different fr
all the other women of the world, they can judge to
and I knew from all parts of Europe that something
good advertises itself, to make the start.

About 3 1/2 years ago I made one cream in one size
& started. Today I don't know myself how it was po
sible. I had no money, a few jars & no connections.

As you can imagine, I am very happy, I can tell you
my way of thinking was right. In time I was able to
develop a complete line, in time, beauty parlors bou
from me & what I consider, to my greatest luck, many
leading papers gave me write-ups, every beauty edit
convinced of the excellent quality. You are in the
business, I don't have to tell you, what it means to

et all this advertisement without any publicity
ent. I get a write-up in "Glamour" in Sept., one
i greatest possibility in Okt. in "Town & Cour
may be "Vogue". I get one in the "New Yorker", I do
know yet, when.

My dream was to be in a department store. I was ne
ver in my life a saleslady & I think, I am not such
a good one now. I didn't trust to go to the buyer,
so I wrote to these of Abraham & Strauss, Stern's
Bloomingdale's. A wonder happened, Bloomingdale's a
swered. They took my preparations in & are constan
selling. Since some time, Lord & Taylor are selling
them too. So far I didn't try anywhere else, but ma
I will.

By chance I got a salesman, of course, on commission
& to my greatest astonishment, the drugstores in the
are selling my cosmetics.

I have in N.Y. so far no drugstore & I want to start
with a good one. I didn't try yet at any one. And wh
I got just the day, when I was in the office, a good
order from Bloomingdale's, I thought, try at Walgreen
Would you like to give me a chance in one or two o
your N.Y. stores?

The lady in the office told me that you are all 3 w
in N.Y.; would you like to see me?

I don't have to tell you that I should be very happy
about a favorable answer & I thank you very much in
advance.

Very truly yours

R. L. D. B. B. B.

MAX WEISENBECK, M. D.

BORODINO, N. Y.

PHONE: ROSE HILL 21-G

Arundage Hill, N.Y.

27. Februar 1943.

Werte Frau Haar!

Wollen Sie mir bitte
"Esquisit Day Cream" schicken. Ich
"habe bisher "Eukitol 3" benutzt
und freue mich wenn ich nun eine
gute "Powder-base" gefunden habe.

Es grüßt Sie
Frau Sophie Weisenbeck

trbei 1.10

senden

H E D D A M A A H
16 W 186th Street
New York City.

March
1st
1943.

Sehr geehrte Frau Weisenbeck:

Haben Sie vielen Dank für Ihre freudl. order,
ich freue mich, dass auch Sie es mit meiner
Kosmetik versuchen wollen & bin sicher, dass
mein "Exquisit, Day Cream" Ihnen gefallen wird.
Ich würde Ihnen dankbar sein, wenn Sie die Freundlich-
keit hätten, mich in Ihrem Bekanntenkreise zu
empfehlen.

Ich habe der Sendung eine Kl. Probe meines "Ex-
quisit, Skin Freshener" beigegefügt, ich finde den
Gebrauch, besonders für die jetzt beginnende
wärmere Jahreszeit, unverlässlich, da reinigt
& erfrischt.

In der Hoffnung, Sie zu meinen ständigen Kun-
den zählen zu können, begrüesse ich Sie
Hochachtung

HEDDA MAAL.

MAX WEISENBECK, M. D.

BOGDINO, N. Y.

PHONE: ROSE HILL 21-G

Onondaga Kill

29. Dec.

Sehr geehrte Frau Max!

Wollen Sie bitte
so liebenswürdig sein und mir
die Anfrage in beiliegendem
Brief beantworten.

Vielen Dank und beste Grüße

Abe

Sophie Weisenbeck

Mutter

HELDA MAAR
16 W 166th Street
New York City, N.Y.
Jan. 5. 1943.

Sehr geehrte Frau Weisenbeck:

Antwortlich Ihrer frdl. Anfrage teile ich Ihnen gern mit, dass meine Firma den Sie interessierenden "Exquisit, Day Cream" herstellt.

Leider ist bisher meine Kosmetik in Geschäften nur hier in N.Y. erhältlich. Ich freue mich, Ihnen erzählen zu können, dass ich Kunden, an die ich diese sende, in ganz U.S.A. habe & ich werde es sehr begrüessen, Ihre frdl. Order zu erhalten.

Vielleicht ist es Ihnen interessant zu wissen, dass ich fuer viele Jahre Fabrikationsdirectrice fuer die Parf. Scherk in Deutschland & im uebrigen Ausland war.

Ich habe zu Xmas besonders viel den "Exquisit Day Cream" verkauft. Gerade diese Cream weicht von den amer. Praeparaten ab.

Ich erwarte Ihre frdl. Antwort & begruesse Sie
Hochachtend

HELDA MAAR

HOTEL WOODWARD
BROADWAY AND 55TH STREET
NEW YORK

Dec 29/1942.

Dear Mrs. Maar.

Thanks so
much for your kind thought
in sending the Christmas
card, which I appreciate in
"bekannte Weise".

I feel very sorry,
that I could not see you
on different occasions, but
my health has been so.
It has made me very
nervous, with the neurotic
pains, at times, in bed and
when able, to go to the
doctor for my election

treatments. I spent my
Xmas quietly with relatives
& friends, who insisted
upon my joining them, but
they had to call for me in
a taxi & bring me home
before mid night. So my
dear lady, lets hope, ^{the} ~~the~~ ^{will}
coming "New Year" above all &
bring a Victorious, Happy
Peaceful Year to all
mankind, God willing in
whom we trust! -

Hoping to meet you in
"1943." Heartiest greetings
to you & yours.
Ethel Weir

HEDDA MAAR

1098 Anderson Ave.
N.Y. March 15, 1943.

Dear Mrs. Weiss:

Mrs. Freed visited me the other day and told me that you are very much interested in my cosmetics, something, I am very happy about.-

Mrs. Freed & Margie are my customers since my start here in this country & I feel very obliged to Mrs. Freed as I got, thanks to her recommendation, many customers.

My preparations are of a very effective quality, based on long and scientific research and have all a rich body and therefore lasting a long time. Besides their excellent quality they all have an elegant & fine fragrance like the French cosmetics, making them in this way too different from most of these that are on the market.

I send you some samples that you might find out yourself. I don't know your skin type. I send you a sample of my Exquisit Skin Lotion
excellent as body and hand lotion, even for the night
and besides a powderbase for a very dry skin
2. a sample of Anytime Cream
the cleansing cream for a normal and dry skin
3. a sample of Skin Freshener
which I consider best to clean an oily skin
4. a sample of Exquisit Day Cream
the powderbase for normal & oily skin
and besides a wonderful handcream for the day.
5. a little sample of Sensation, Toiletwater
which makes a nice gift for every occasion

Mrs. Freed told me that she thinks, you might be able to interest different relatives of yours, living in the same city. I should be very glad if you would like to do so. I offer you, if you are able to order 3 items at a time, they don't have to be the same, a discount of 15%.

I pay the postage charges. Kindly send me a check, or I have to send c.o.d. and you would have to pay the charges for the c.o.d. only.

Perhaps you like to know that Exgovernor Lehman's wife is using my preparations, that Bloomingdale's are selling them and that "Vogue" magazine one month ago pictured them with a wonderful recommendation.

I shall be very happy to get your kind orders & remain
Very truly yours

HEDDA MAAR

967 N. Normandie, Hollywood 27, Calif.

16.5.1944

Sehr geehrte Frau Maar,

Vielen Dank für Ihre letzte prompte Sendung.
Anbei einen Scheck ueber \$ 3.85.

Ich freue mich, Ihnen heute eine weitere Bestellung uebermitteln zu koennen.

5 Toiletwater.

2 Gesichtspuder: wie folgt.

Es ist schade, dass Sie mir nicht vorher von dem Gesichtspuder geschrieben haben. Ich selbst habe mir vor einiger Zeit welchen kaufen muessen mit dem ich nicht so sehr zufrieden bin.

Zwei meiner Kundinnen moechten Gesichtspuder haben. Wenn Sie einen Puder haben, der der

Farbe Cream oder Peach gleichkommt- 1 Dose

und einen Dose Light Rachele/Farbe. Ich

kenne Ihre Bezeichnungen nicht und auch nicht

den Preis, aber ich habe meine Kundinnen so/

weit gebracht, dass sie alle Ihre Fabrikate

akzeptieren, da sie bisher zufrieden waren.

Ich schreibe in aller Eile im Buero, bitte da/

her Papier und Schrift zu entschuldigen. Aber

Sie wissen, wie das so ist, wenn die Damen

etwas bestellen, so wollen sie es immer sofort

haben.

Mit freundlichen Grüssen bin ich

Ihre

Murtha Zacharias

P.S. Bitte von meiner neuen

Adresse Kenntnis zu nehmen.

Ich hoffe, dass diese etwas

laenger anhaeft. Wir haben

nun eine eigene Wohnung gefunden.

*Fr. J. Funder die das Paket ausschleisslich weiß an
Becken wieder in meine große Packung zurück*

Hollywood Film Studios

7021 Sta Monica Blvd
Hollywood, Calif.

Liebe geschätzte Frau Maria!

Ich schrieb Ihnen gestern, sandte Ihnen
mein Scheck & bestellte 1 Flacon Toiletwater.
Heute kam ich Ihnen noch folgende
Bestellungen machen & bitte Sie alles zu-
sammen abzuschicken.

- 4 Toiletwater (+ 100 ungesch. Best.)
- 1 Anyline Cream Small jar
- 1 Lipstick (metal case) ^{large} light
- if possible.

Mit freundlichen Grüßen & bestem
Dank für prompte Vledigung

Heather Zecher

P.S. Jeder möchte seine
Bestellung zu Ostern
haben.

June 15, 43

310 Mapleton St.
Los Angeles - Cal.

Sehr geehrte Frau Maus,

ich hoffe, dass so Ihnen gut geht und
Sie geschäftlich zufrieden sind.

Ich habe Verwendung für:

- 1) Any time Cream 8oz.
- 2) Skin Lotion 4oz.
- 3) " Freshener 4oz (wenn nicht größeres
Quantum erhältlich)
- 4) Toiletwater 4oz.

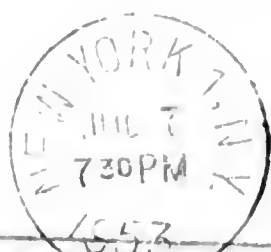
Sollte sich für Sie die Mühe nicht lohnen,
ein so kleines Quantum abzufertigen, so
streichen Sie bitte den Auftrag. Ich habe
volles Verständnis dafür.

Falls Sie das Päckchen abschicken, so beachten
Sie bitte meine neue Adresse.

Haben Sie für die Flasche Toiletwater einen
Zerstörer?

Mit freundlichen Grüßen
Ihre
Herta Zacharia.

34 2.17

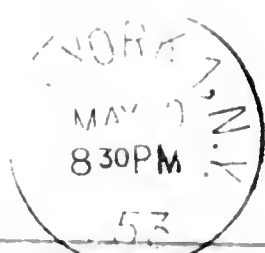


BUILD YOUR FUTURE
WISELY. SAFELY.
U.S. SAVINGS BONDS



THIS SIDE OF CARD IS FOR ADDRESS

HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N. Y.
TEL. WI-7-1180



SAVE THE EASY WAY
BUY U.S. BONDS
PAYROLL SAVINGS



THIS SIDE OF CARD IS FOR ADDRESS

HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N. Y.
TEL. WI-7-1180



PLANETARIUM
STATION



THIS SIDE OF CARD IS FOR ADDRESS

HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N. Y.
TEL. WI-7-1180



THIS SIDE OF CARD IS FOR ADDRESS

HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N. Y.
TEL. WI-7-1180

Please send Hedda Maar's

	\$	\$	
Anytime Cream	2.00		plus tax
Velveteen	1.50		" "
Exquisit Day Cream	1.25		" "
" Night Cream	1.50		" "
" Freshener	1.00		" "
" Skin Lotion Spec.	1.00		" "
Sensation Toilet Water	1.75		" "

Regards

Name: *Hilda P. Ullman*
 Address: *115 W 86 St. N.Y. 24.*

Please send Hedda Maar's

	\$	\$	
Anytime Cream	.75	2.00	plus tax
Velveteen		1.50	" "
Exquisit Day Cream		1.25	" "
" Night Cream		1.50	" "
" Freshener		1.00	" "
" Skin Lotion Spec.		1.00	" "
3 Sensation Toilet Water		1.75	" "

(1 gift wrap)

Best regards,
 5.20.53.

Name: *Hilda Ullman*
 Address: *115 W 86 St.
 New York 24 N.Y.*

Please send Hedda Maar's

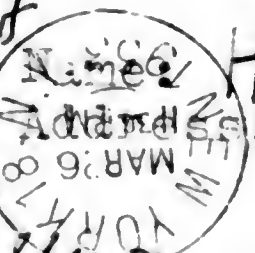
	2oz	\$	8oz		plus tax
Anytime Cream	2oz	.75	2.00		
Velveteen	4"	1.50			" "
Exquisit Day Cream	2"	1.25			" "
" Night Cream	2"	1.50			" "
" Freshener	4 "	1.00			" "
" Skin Lotion Spec.	4oz	1.00			" "
Sensation Toilet Water	4 "	1.75			" "

I would like to try

Velveteen if you

have any more.

*Best regards,
 3.26.53. Hilda Ullman*



*Hilda Ullman
 115 W. 86 St.
 New York 24 N.Y.*

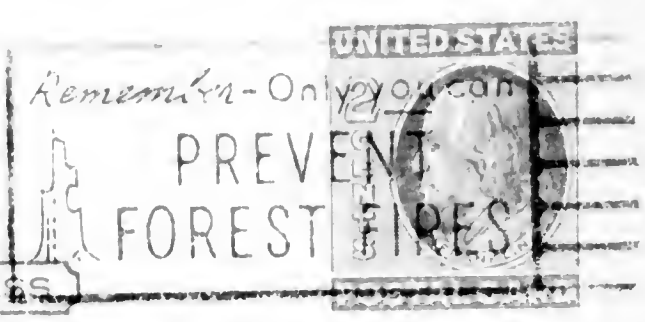
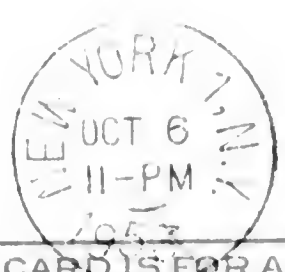
Please send Hedda Maar's

Anytime Cream	.75	2.00	plus tax
Exquisit Day Cream	1.25		" "
Exquisit Night Cream	1.50		" "
Skin Lotion Special	1.00		" "
Skin Freshener	1.00		" "
Sensation Toilet Water	1.75		" "
" Toilet Powder	1.25		" "

*W. Ullman
 115 W 86 St.
 New York 24, N.Y.*

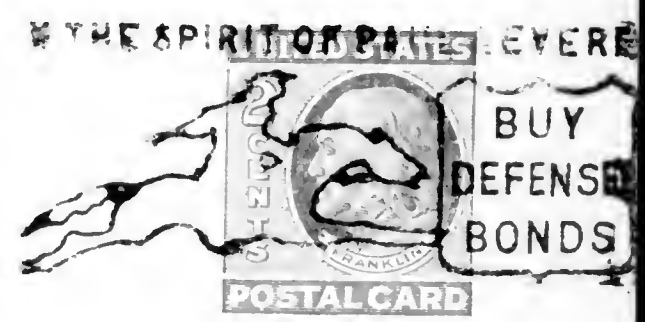
Name: *Hilda P. Ullman*
 Address: *115 W 86 St.
 New York 24, N.Y.*

*Best regards,
 1.22.53. Hilda P. Ullman*



THIS SIDE OF CARD IS FOR ADDRESS

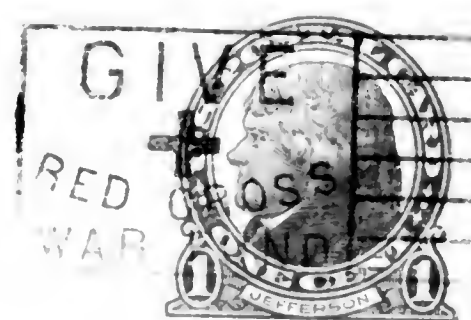
HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N. Y.
TEL. WI-7-1180



THIS SIDE OF CARD IS FOR ADDRESS

HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N. Y.
TEL. WI-7-1180

*From H. Zacharias
1006 N. Heliotrope Dr.
Los Angeles 27, Calif*

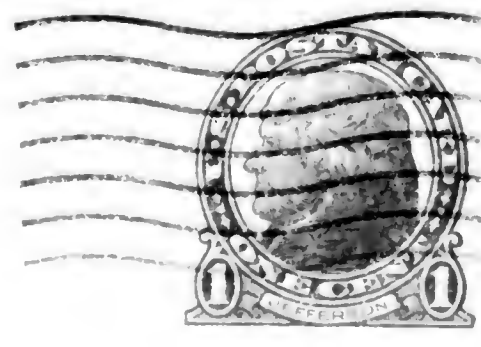


THIS SIDE OF CARD IS FOR ADDRESS

*Mrs. Hedda Maar
1472 Broadway
New York 18, N.Y.*

From: HOLLYWOOD FILM STUDIOS
7021 Santa Monica Blvd., Los Angeles, Cal.

Mrs. Mrs. Martha Zacharias



ADDRESS

*Mrs. Hedda Maar
1472 Broadway
New York 18, N.Y.*

Please send Hedda Maer's

Anytime Cream		\$2.00	plus tax
Velveteen		1.50	" "
Exquisit Day Cream		1.25	" "
" Night Cream		1.50	" "
" Freshener		1.00	" "
" Skin Lotion Spec.		1.00	" "
Sensation Toilet Water		1.75	" "

Name: Hilda P. ULLMAN
Address:

kindest regards, 115 W 86 St

N. Y. 24.

10 7. 53.

Please send Hedda Maer's

Sensation Perfume Cloud	1 oz	3.00	plus tax
" Toilet Water	4 "	1.75	" "
Velveteen (Skin Oil)	4 "	1.50	" "
Anytime Cream 2 oz .75	8 "	2.00	" "
Exquisit Day Cream	2 "	1.25	" "
" Night "	2 "	1.50	" "
" Freshener	4 "	1.00	" "
" Skin Lotion Spec.	4 "	1.00	" "

Name: Hilda Ullman
Address: 115 W 86 St.

N. Y. 24, N. Y.

5.955

Dear Mrs. Maer,

do you still have metal - lipstick x and would it be possible to send 2 in a letter? If so, I would like to ask you to send the following colours:

- 1 cardinal
- 1 that is the nearest to the so-called victory red of other brands.

Hoping that all is well at your end and that business is satisfactory, I am

Yours truly
metal ones.

Sincerely yours
Marta Zacharias

Dear Mrs. Maer,

Please forward at your earliest convenience

- 1 Sensation Toilet water @ 1.50
- 3 " Body Powder 1.50

at the following address:

Hollywood Film Studios
for Mrs. M. Zacharias
7021 South Monica Blvd Hollywood Cal.

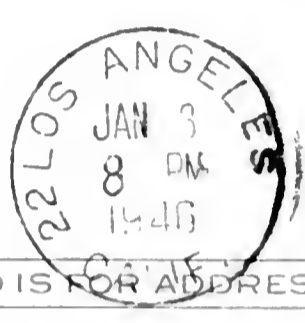
Thanking you in anticipation and best regards

Yours sincerely
Marta Zacharias

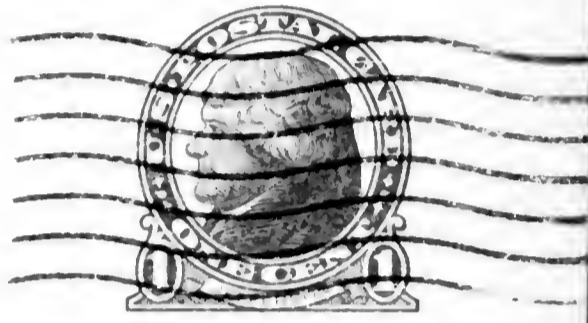
THIS SIDE OF CARD IS FOR ADDRESS



Hedda Maar
~~16 West 166th Street~~ 1472 Broadway
New York City, N.Y.
18



THIS SIDE OF CARD IS FOR ADDRESS



Mrs. Hedda Maar
1472 Broadway
New York 18, N.Y.



THE EASY WAY
U.S. BOND ON
ROLL SAVINGS

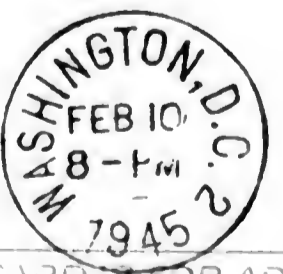
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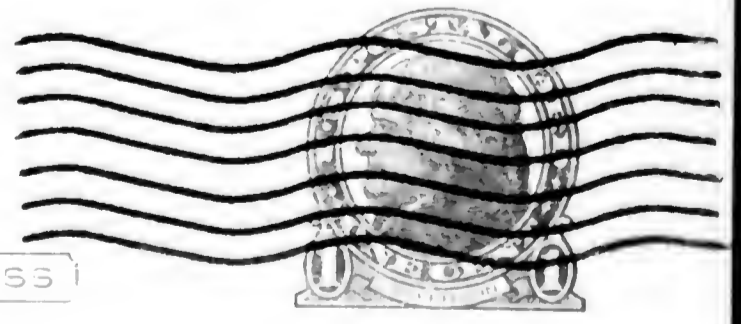
Hedda Maar
~~16 West 166th Street~~
New York City, N.Y.

HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N. Y.
TEL. WI - 7-1208

HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N. Y.
TEL. WI - 7-1208



THIS SIDE OF CARD IS FOR ADDRESS

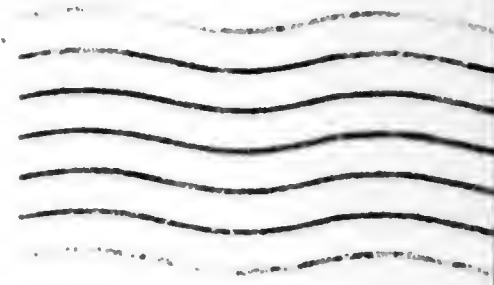


Hedda Maar
~~16 West 166th Street~~
New York City, N.Y.

HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N. Y.
TEL. WI - 7-1208

Please, send me the following HEDDA MAAR's preparations:

- EXQUISIT Anytime Cream
- " Day Cream
- " Night Cream
- " Skin Lotion
- " Skin Freshener
- " Lipstick :
Light, Bright,
Cardinal, Empress Red
- " Refill
- SENSATION Toiletwater X 2 bottles
- " Body Powder



Send me 8 more

Dear Mrs. Maar, if you think it worth while I would like for myself to have it immed. How do you replace the refill?

Name: Murtha Zacharias
 Address: 967 N. Hornaudie Ave
 City and State: Los Angeles 27, Calif

Los Angeles 27, Jan 27/46
967 N. Hornaudie

Dear Mrs. Maar,
 many thanks for your
 dear & greeting which
 I appreciate heartily.
 Today I can give you a
 very small order as follows:
 1 small jar any time cream
 3 bottles toilet water
 "Sensation"
 Thanking you in anti-
 cipation
 Sincerely yours
 Murtha Zacharias

Please, send me the following HEDDA MAAR's preparations:

- EXQUISIT Anytime Cream 1 - 0.65
- " Day Cream
- " Night Cream
- " Skin Lotion 2 - 1.25 } - 40%
- " Skin Freshener
- " Lipstick : 1 - refill Cardinal - 0.60
Light, Bright,
Cardinal, Empress Red
- " Refill
- SENSATION Toiletwater 4 - 1.50 - 40%
- " Body Powder

Dear Mrs. Maar -
Please rush!
Best regards
H.Z.

Name: Murtha Zachary
 Address: 967 N. Hornaudie
 City and State: Los Angeles 27, Calif.

Please, send me the following HEDDA MAAR's preparations:

- EXQUISIT Anytime Cream 1
- " Day Cream
- " Night Cream
- " Skin Lotion
- " Skin Freshener
- " Lipstick :
Light, Bright,
Cardinal, Empress Red
- " Refill
- SENSATION Toiletwater
- " Body Powder

Recommendation from
Mrs. Blonck, Baltimore

Shipped 2/17/45

Name: Mrs. Bezena J. Weisskopf
 Address: 201 Second St. S.E.
 City and State: Washington 3, D.C.

NEW YORK
NOV 21 12:30 PM
HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N. Y.
TEL. WI - 7-1208

PLANETARIUM
STATION



THIS SIDE OF CARD IS FOR ADDRESS

Hedda Maar
~~16 West 166th Street~~
~~New York City, N.Y.~~

HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N. Y.
TEL. WI - 7-1208

2
120-320
08

NEW YORK
OCT 14 8-AM
1947



THIS SIDE OF CARD IS FOR ADDRESS

Hedda Maar
~~16 West 166th Street~~
New York City, N.Y.

HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N. Y.
TEL. WI - 7-1208

HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N. Y.
TEL. WI - 7-1208

NEW YORK
AUG 26 12-M
1947

PLANETARIUM
STATION



THIS SIDE OF CARD IS FOR ADDRESS

M. M.

Hedda Maar
~~16 West 166th Street~~
New York City, N.Y.

HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N. Y.
TEL. WI - 7-1208

NEW YORK
AUG 26 12-M
1947



THIS SIDE OF CARD IS FOR ADDRESS

Hedda Maar
1098 Anderson Avenue
New York City, N.Y.

Please, send me the following HEDDA MAAR's preparations:

- EXQUISIT 2 Anytime Cream *small*
- " Day Cream
- " Night Cream
- " Skin Lotion
- " Skin Freshener ✓
- " Lipstick :
- Light, Bright,
- ✓ Cardinal, Empress Red
- " Refill
- SENSATION Toiletwater
- " Body Powder ✓

Name: *Mrs. George Wolfsohn*

Address: *498 West End Ave*

City and State: *New York 24.*

Please, send me the following HEDDA MAAR's preparations:

- EXQUISIT Anytime Cream 2
- " Day Cream
- " Night Cream
- " Skin Lotion
- " Skin Freshener
- " Lipstick :
- Light, Bright,
- 2 ✓ Cardinal, Empress Red *refill*
- " Refill
- SENSATION Toiletwater
- " Body Powder

Name: *Mrs. Wolfsohn*

Address: *498 West End Ave*

City and State: *New York 24.*

Please, send me the following HEDDA MAAR's preparations:

- EXQUISIT Anytime Cream
- " Day Cream 2
- " Night Cream
- " Skin Lotion
- " Skin Freshener
- " Lipstick :
- Light, Bright,
- Cardinal, Empress Red *Case and Lipstick*
- " Refill
- SENSATION Toiletwater
- " Body Powder ✓

Name: *Mrs. George Wolfsohn*

Address: *498 West End Ave*

City and State: *New York 24.*

Please, send me the following HEDDA MAAR's preparations:

- EXQUISIT Anytime Cream
- " Day Cream
- " Night Cream
- " Skin Lotion
- " Skin Freshener
- " Lipstick :
- Light, Bright,
- Cardinal, Empress Red
- " Refill
- SENSATION Toiletwater,
- in an attractive box

Name: *Hilva Ullman*

Address: *115 W 86 Str.*

City and State: *NYC*

UNITED STATES
POSTAL CARD
THIS SIDE OF CARD IS FOR ADDRESS

NEW YORK
DEC 7
10-AM



Hedda Maar
dept. m.
1472 Broadway
New York 36
N. Y.

REPLY CARD
THIS SIDE OF CARD IS FOR ADDRESS

NEW YORK
JAN 7
4 AM
1949
U.S. POSTAGE
1
MARIA WASHINGTON

HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N. Y.
TEL. WI - 7-1208

THIS SIDE OF CARD IS FOR ADDRESS

NEW YORK
NOV 21
11-AM
1949



HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N. Y.
TEL. WI - 7-1208

THIS SIDE OF CARD IS FOR ADDRESS

NEW YORK
OCT 1
11-AM
1950



HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N. Y.
TEL. WI - 7-1208

12/2-154

St. Simons
 Ga. -
 Dear Mrs. Mason -
 may I -
 have your checkbook
 Fifth Street - as
 all records in
 your check?
 J. P. Taylor
 Mrs. Samuel W. Wells
 St. Simons Island
 GEORGINA

Please send me

- 2 Exquisit Skin Freshener \$1.00*
 - 1 Sensation Dusting Powder 1.50*
- *plus tax

Name: Mrs. George Wolfsohn
 Address: 498 West End Ave
 New York 24.

Please, send me the following HEDDA MAAR's preparations:

EXQUISIT	Anytime Cream	.75	1.75	1	3.00
"	Day Cream	1.00	3.25		
"	Night Cream	1.50	4.25		7.00
"	Skin Lotion	1.25			
"	Skin Freshener	1.00	2		
"	Lipstick:	1.00			
	Light, Bright,				
	Cardinal, Empress Red		2		
"	Refill	.60			
SENSATION	Toiletwater	1.50			
"	Body Powder	1.50			

Please, add 20%
 Federal Sales Tax

Name: Mrs. George Wolfsohn
 Address: 498 West End Ave
 City and State: New York 24.

Please, send me the following HEDDA MAAR's preparations:

EXQUISIT	Anytime Cream	.75	1.75		3.00
"	Day Cream	1.00	3.25		
"	Night Cream	1.50	4.25		7.00
"	Skin Lotion	1.25			
"	Skin Freshener	1.00			
"	Lipstick:	1.00			
pinkish	Light, Bright,				
	Cardinal, Empress Red				
"	Refill	.60			
SENSATION	Toiletwater	1.50			
"	Body Powder	1.50			

Please, add 20%
 Federal Sales Tax

Name: Mrs. George Wolfsohn
 Address: 498 West End Avenue
 City and State: New York 24, N.Y.



PLANETARIUM
STATION



THIS SIDE OF CARD IS FOR ADDRESS

Hedda Maar
1472 Broadway
New York 18, N.Y.



HIRE THE HANDICAPPED
IT'S GOOD BUSINESS



THIS SIDE OF CARD IS FOR ADDRESS

Hedda Maar
1472 Broadway
New York 18, N.Y.



THIS SIDE OF CARD IS FOR ADDRESS

HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N.Y.
TEL. WI-7-1180



Remember - Only you can
PREVENT
FOREST FIRES



THIS SIDE OF CARD IS FOR ADDRESS

HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N.Y.
TEL. WI - 7-1208

Please, send me the following HEDDA MAAR's preparations:

EXQUISIT	Anytime Cream	0.65	1.60	2.75
"	Day Cream	1.00	3.00	
"	Night Cream	1.50	4.25	7.00
"	Skin Lotion	1.25		
"	Skin Freshener (3)	1.00		
"	Lipstick:	1.00		
	Light, Bright,			
	Cardinal, Empress Red			
3	Refill <i>Cardinal</i>	0.60		
✓	SENSATION Toiletwater	1.50		
"	Body Powder	1.50		

Name: *Mrs. George Wolfsohn*
 Address: *498 West End*
 City and State: *New York 24*

Please, add 20% Federal Sales Tax

Please, send me the following HEDDA MAAR's preparations:

EXQUISIT	Anytime Cream	.75 ✓	1.75	3.00
"	Day Cream	1.00 ✓	3.25	
"	Night Cream	1.50	4.25	7.00
"	Skin Lotion	1.25		
"	Skin Freshener	1.00		
"	Lipstick:	1.00		
	Light, Bright,			
"	✓ Cardinal, Empress Red <i>refill</i> ✓			
"	Refill	.60		
SENSATION	Toiletwater	1.50		
"	Body Powder	1.50		

Name: *Mrs. George Wolfsohn*
 Address: *498 West End*
 City and State: *New York 24*

Please, add 20% Federal Sales Tax

Please send Hedda Maar's

Anytime Cream	2oz	\$.75	8oz	\$2.00 *
Exquisit Day Cream	2"	1.25		
" Night Cream	2"	1.50		
" Skin Freshener	4"	1.00		
" Skin Lot. Spec.	4"	1.00		
Velveteen (Skin Oil)	4"	1.50		
Sensation Toilet Water	4"	1.75		
Sensation Perfume Cloud	1"	3.00		
Lipstick		1.00		
3 Lipstick Refill (<i>Cardinal or</i>		.60		
<i>Imperial</i>)				

* all prices plus tax

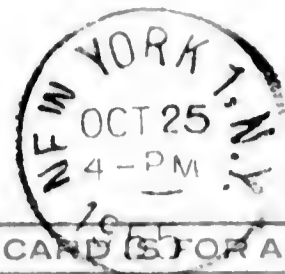
Name: *Wolfsohn*
 Address: *498 West End*
N.Y. 24

Please send HEDDA MAAR's

Anytime Cream	.75	2.00	3.25 *
Exquisit Skin Freshener		1.00	
Exquisit Day Cream		1.25	
Exquisit Night Cream		1.50	4.25
Exquisit Skin Lotion Special		1.00	

*All subjects to 20% Federal Sales tax

Name: *Wolfsohn*
 Address: *498 West End Av.*
New York 24



THIS SIDE OF CARD IS FOR ADDRESS

HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N. Y.
TEL. WI-7-1180

THIS SIDE OF CARD IS FOR ADDRESS



HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N. Y.
TEL. WI-7-1180

THIS SIDE OF CARD IS FOR ADDRESS



HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N. Y.
TEL. WI-7-1180

THIS SIDE OF CARD IS FOR ADDRESS



HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N. Y.
TEL. WI-7-1180

Please send Hedda Maar's

	\$	\$		
Anytime Cream	.75	2.00	plus tax	
Day Cream	1.25	"	"	
Night Cream	1.50	"	"	
Skin Freshener	1.00	"	"	
Skin Lotion Special	1.00	"	"	
Velveteen	1.50	"	"	
"298" Cologne	2.00 (4ozs)	"	"	
Sensation Toilet Water	1.75 (4ozs)	"	"	
Sensation Perfume Cloud	3.00 (1oz)	"	"	

Name: *W. C. Cohen*
 Address: *37 Riverside*
N. Y. 23.

Please send Hedda Maar's

Anytime Cream	<u>.75</u>	2.00	plus tax
Sensation Toilet Water	1oz 1.75	"	"

*Best regards
and hope
New Year*

Name:
 Address:
Betty Weatherill
295 Bennett Ave.,
N. Y. 33, C.

Please send Hedda Maar's

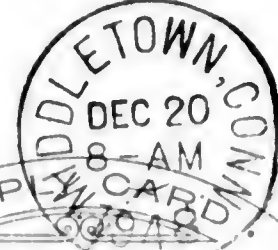

Anytime Cream	2oz .75	8oz 2.00	plus tax
Sensation Toilet Water		4" 1.75	" "
Exquisit Skin Lotion Spec.		4" 1.00	" "

Name:
 Address:
Mrs. Betty Weatherill
295 Bennett Ave.
N. Y. 33, C.

Please send Hedda Maar's

<u>Anytime Cream</u>	2oz	<u>\$.75</u>	8oz	2.00	plus tax
Exquisit Day Cream		1.25			"
" Night Cream		1.50			"
" Skin Lotion Spec.			4oz	1.00	"
" " Freshener			4oz	1.00	"
Sensation Toilet Water			4oz	1.75	"
" Body Powder				1.25	"

Name: *Betty Weatherill*
 Address: *295 Bennett Ave.,*
N. Y. 33, N. Y.



 THIS SIDE OF CARD IS FOR ADDRESS

 HEDDA MAAR

 1472 BROADWAY

 NEW YORK 18, N. Y.

 TEL. WI - 7-1208

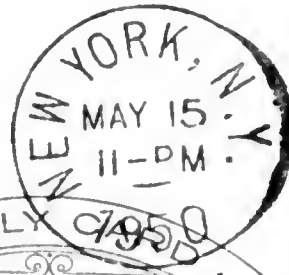
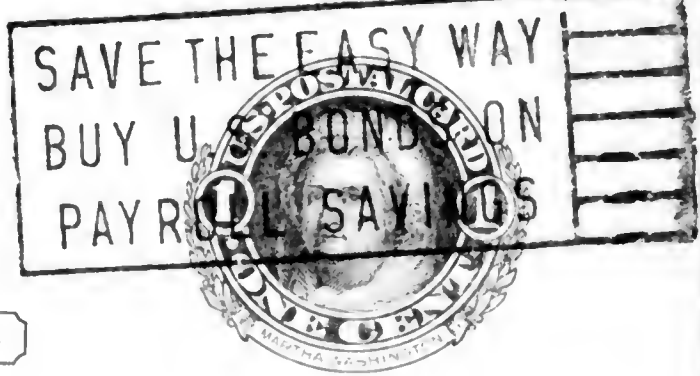
 THIS SIDE OF CARD IS FOR ADDRESS

 HEDDA MAAR

 1472 BROADWAY

 NEW YORK 18, N. Y.

 TEL. WI - 7-1208

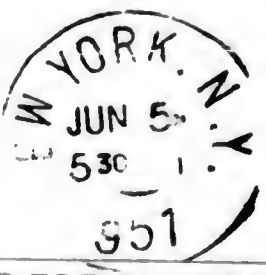




 THIS SIDE OF CARD IS FOR ADDRESS

 Hedda Maar

 1472 Broadway

 New York 18, N.Y.

 THIS SIDE OF CARD IS FOR ADDRESS

 Mrs. Hedda Maar Leab

 705 West 170 Street

 New York 32, N. Y.

Please, send me

Anytime Cream ² .75 1.75 3.00 plus tax

Exquisit Night Cream 1.50 4.25 " "

Name:
Address:

*Dr. H. H. ...
572 ... Rd
... ..*

Please send Hedda Maar's

~~Sensation Toilet Water \$1.50 plus tax~~

One 1# jar Anytime Cream
" 1/2# " " "

Name:
Address:

*Mr. William Washburn
Lighthouse Inn
New London, Conn.*

Please send HEDDA MAAR's

Exquisit Night Cream \$1.50 or ~~\$4.25~~ plus tax

Exquisit ^{Day Cream} ~~Skin Lotion Special~~ 1.00 " "

1 bottle hand lotion

Name:
Address:

*Hilda Ullman.
115 W 86th St. N. Y. 24, N. Y.*

WALTHER HANS ULLMAN, M. D.

115 West 86th Street

New York City 24, New York

TRafalgar 4-5488

6.5.51.

Dear Mrs. Maar.

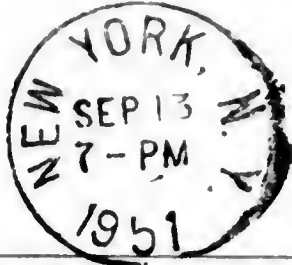
Please send me

2 two Bottles "Sensation" toilet Water.

With best regards,

yours,

Hilda P. Ullman
Hilda P. Ullman.



THIS SIDE OF CARD IS FOR ADDRESS

HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N. Y.
TEL. WI-7-1208



THIS SIDE OF CARD IS FOR ADDRESS

HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N. Y.
TEL. WI-7-1180

JUN 15 6-PM '51



THIS SIDE OF CARD IS FOR ADDRESS

Mrs. Hedda Maar
1472 Broadway
New York 18, N. Y.

Please, send me the following HEDDA MAAR's preparations:

EXQUISIT	Anytime Cream	.75	1.75	3.00
"	Day Cream	1.00	3.25	
"	/ Night Cream	1.50	4.25	7.00
"	/ Skin Lotion special	1.00		
"	Skin Freshener	1.00		
"	Lipstick:	1.00		
	Light, Bright,			
	Cardinal, Empress Red			
"	Refill	.60		
<u>2 SENSATION</u>	<u>Toiletwater</u>	<u>1.50</u>		
"	Body Powder	1.50		

Please, add 20%
Federal Sales Tax

9 / 13.51.

Name: *Hilda P. Ullman*

Address: *115 W 86 St.*

City and State: *New York 24, N.Y.*

Dear Mrs. Maar.

Please send me :

1 day creme

1 hand lotion

1 toilet water (gift wrap).

With kindest regards

sincerely, yours

Hilda P. Ullman

Hilda P. Ullman

115 West 86th Street

New York 24, N. Y.

Nov. 29., 1951.

WALTHER HANS ULLMAN, M. D.

115 WEST 86TH STREET

NEW YORK CITY 24, N. Y.

TRAFALGAR 4-5488

Dear Mrs. Maar.

Please send me

1 Day Creme 2 oz

1 Skin lotion

2 Sensation Toilet Water

With kindest regards

sincerely yours,

Hilda P. Ullman

Hilda P. Ullman

6/10.52.

AR 7205

5/8

HERTA & LEO LEAB COLLECTION

S 39/7

5/8 CUSTOMERS 1961

5/8



THIS SIDE OF CARD IS FOR ADDRESS

Hedda Maar

RIGHT TO
SUPPORT YOUR
ASSOCIATION

Brown
NEW YORK
DEC 5
12:50 PM



GRAND CENTRAL



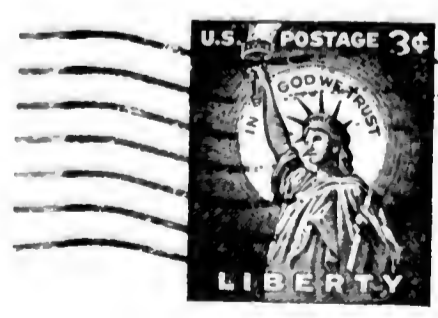
THIS SIDE OF CARD IS FOR ADDRESS

Hedda Maar
1472 Broadway
New York
Tel. WI-7-1180



THIS SIDE OF CARD IS FOR ADDRESS

HEDDA MAAR
1472 BROADWAY
NEW YORK 16, N. Y.
TEL. WI-7-1180



THIS SIDE OF CARD IS FOR ADDRESS

Hedda Maar
1472 Broadway
NY 36 NY

122
Dear Madam

Please send jar of "On
Guard" as soon as possible.
Thank you.

Mrs. Lightman
7507 113 St
Forest Hills 25, N.Y.

July 19, 1961.

Dear Mrs Maar,

Please send me

1/2 lb night cream.

Have a good
vacation - I hope
you will go to
Europe.

Sincerely,

Mrs. E. Levy
1225 Park Ave

pat. test. tear
Tridly said see
a large jar of "any time"
Cold cream.

Sincerely yours
Susanne Welfsohn

37 Riverside Dr
N.Y. 23

Tryon N.C. 11 Jan. 1961

Dear Hedda Maar

Not hearing from you I filled my Christmas
gift requirements, elsewhere, thinking you were
probably out of business. So glad to learn that
you were just too busy with business to answer yr
mail. I'm convinced that your products are super-
ior and am glad you're successful. Have filed
your circulars, and you'll be hearing from me
when next we need such products as yours.

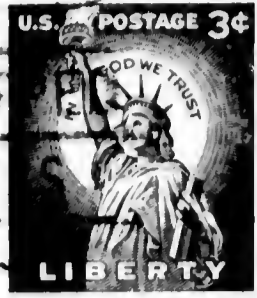
Sincerely,

Herb Ate

Helen Angelus
120 East 86 St. Ap. 3A
New York city 28, N.Y.

DEC 9 12-PM

HIRE THE HANDICAPPED
IT'S GOOD BUSINESS



THIS SIDE OF CARD IS FOR ADDRESS

Miss Hedda Maar
1472 Broadway
New York 18, N.Y.



PR
FOR
PEAC



THIS SIDE OF CARD IS FOR ADDRESS

Hedda Maar
1472 Broadway
New York 18, N.Y.

From

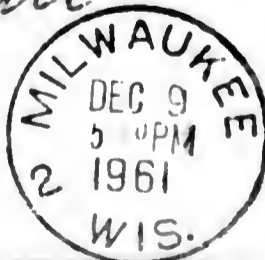
MRS M S HAAS
2827 VAN AKEN
CLEVELAND 20 OHIO



THIS SIDE OF CARD IS FOR ADDRESS

Hedda Maar
1472 Broadway
New York 18
New York

Greeny 3839 to family
Milwaukee, Wis



THIS SIDE OF CARD IS FOR ADDRESS

Mr Hertha Leah
2 A 102-25 67th St
Forest Hills, 75, N.Y.

Hedda
Maar

10/16-61
430

Wettstein

225 W 71 St

would like you to send her
1 lb of Anytime Cream

Maar

2/28

1003

rush

2 lb Anytime - this week

Madya Wettstein

225 W. 71 St

TR 7 7 3 5 3



Dear Miss Maar!

Thank you very much for the nice
baskets and hoping you had
a nice Holiday too. I'm sorry I
can't go to the skin show. Will give my
daughter one as she always will
mind my skin. I wonder what I
shall do without your cream
Regards to you
Mildred Wettstein



Should appreciate it
if you would keep in
mind that by February
I will need a large jar
of "On Guard" and two
bottles of Velveteen -
LHE

April 18, 1961

Dear Hedda Maar,

Thank you for your
postal cards.

I went through hard
times and it will take
me a long long time
until I will be able
to recuperate. I went
back to the office and
although I am very
tired I am glad to
be working again.

I am enclosing

June 1961

Private Mailing Card

JUN
130AM

Hedda Maar
1472 Broadway
New York, 18, N.Y.

Your (4) orders. Marie
Marina who is getting married
on June 3rd ordered for
her mother in law. Would
it be all-right if I will
give her your address -
may be you can send
me your tel. No. also.
If you do not wish for me
to give your address then
I would not do it. The
girl is moving away and her
mother in law loves
"in Sward".

Please let me hear
from you soon.

Hope you and your husband
are well. Sincerely yours,
Margaret D. Stein

To - 7-01-6
MRS. HERBERT KORNREICH

140 Riverside Drive, New York 24, N. Y.

I have used a jar of your
'anytime cream' - that I liked
very much, will you advise me
how I can get another one -
can you send it to me - please
let me know the cost - Thank you,
G. G. Kornreich

271 Kennedy Avenue
Toronto 9, Ontario
July 14, 1961,

Hedda Maar
1472 Broadway
New York 46, N.Y.,

My dear Mrs. Leab,-

Your letter written to me two months ago was indeed greatly appreciated and I do thank you for it. I am so earnestly hoping that you will not think me as unappreciative and discourteous as my unreasonably late acknowledgment would seem to indicate, and I do ask you to accept my sincere apologies for not writing sooner.

Actually I was trying to think up some way that I might have some of your "On Guard" sent to someone in the States and delivered to me here - not because of postage but because it would have to come through postal customs and that means a long trip for me, during business hours . . . the only time this department of the post office is open. Then before I had that figured out I had a call to a sick relative and was away very much longer than anticipated. Had I taken my unanswered correspondence with me I could have written you - and many others to whom I should have written - but not knowing I would be away so long and having left hurriedly I did not have any letters with me. So please do not think I make a habit of ignoring such courteous letters as yours - I did appreciate your writing me so fully and so soon after hearing from Dr. Hamilton.

Your product in which I was particularly interested was the hand cream - both my sister and I have such a time with dry skin and you know the havoc colder weather - and water and detergents can do to such skin.

I have cousins in Detroit who come over occasionally and perhaps, later on, I could send an order to be mailed to them, but in the meantime - since I will not be in the office for some weeks, I thought I would try having you send me direct an 8 oz. jar of "On Guard" - to my address here. One rather small parcel like that might not be held up at customs - should it be sent there I would have time to go for it which is difficult while observing office hours in an office a great distance from our central post office. Not knowing what your tax is or just what the postage will be, I shall enclose a postal money order for \$5.00 and would ask you to please let me know what further amount would be due to you. If you send the parcel without the account enclosed it may be as well - just send it to me direct. I am in no great hurry for this small order but am eager to try your hand cream for Dr. Hamilton assured me it was absolutely "tops" and we will welcome something that will help keep finger tips from splitting and hands getting so very rough.

Again my warm thanks and I shall hope to get in touch with you personally when next I am in New York. Sincerely
Edith Bott

Miss M. Patricia Brown
120 Prospect Street
South Acton, Massachusetts

February 10

Dear Miss Mason -

Thank you for handling my
order for Hand Cream. The samples
of Velvetin and Light Cream have
been tried and I think I'd like
to have some. Please send 2oz
of Light Cream and 4oz of the
Velvetin.

Enclosed is a check for
7.63 which should cover the
cost of the cosmetics plus postage.
The Crystal Cream and
Sensation I shall put off until
another time -

Thanks again -

Sincerely,
M. Patricia Brown

120 Prospect St.
Sp. Acton, Mass.
June 1, 1961

Stella Mae
1472 Broadway
New York 18, N.Y.

Dear Madam:

Please forward 2 jars
of "On Guard" Hand Cream.
Check enclosed. Please let me
know if amount is incorrect.
Am enjoying using your
products.

Sincerely yours,
A. Patricia Brown

EAST BOSTON SAVINGS BANK

Incorporated 1848

10 MERIDIAN STREET

EAST BOSTON, MASSACHUSETTS

WILLIAM C. SMITH
PRESIDENT
WILLIAM T. VOSE
GEORGE E. HODGE
STEWART P. LYNCH
VICE PRESIDENTS



PHILIP J. COADY
TREASURER
C. MAXWELL FRENCH
ROBERT E. TURPIN
LESTER N. ELLIS
ASSISTANT TREASURERS

BRANCH OFFICE • CENTRAL SQUARE

June 21, 1961

Miss Hedda Maar
1472 Broadway
New York City

Dear Miss Maar:

I should appreciate receiving two bottles of Velveteen.

Check enclosed for \$5.50.

With all good wishes for the continued success of your good products,

Very truly yours,

Doris H. Cassidy
Miss Doris H. Cassidy
East Boston Savings Bank
10 Meridian Street
East Boston 28, Mass.

PLEASE SEND.....

EAST BOSTON SAVINGS BANK

Incorporated 1848

10 MERIDIAN STREET

EAST BOSTON, MASSACHUSETTS

WILLIAM C. SMITH
PRESIDENT
WILLIAM T. VOSE
GEORGE E. HODGE
STEWART P. LYNCH
VICE PRESIDENTS



PHILIP J. COADY
TREASURER
C. MAXWELL FRENCH
ROBERT E. TURPIN
LESTER N. ELLIS
ASSISTANT TREASURERS

BRANCH OFFICE • CENTRAL SQUARE

February 23, 1961

Miss Hedda Maar
1472 Broadway
New York 18, New York

Dear Miss Maar:

I am enclosing check for \$12.65 and please advise if not sufficient as I should like the following:

8 oz jar Anytime Cream	\$ 2.50
8 oz. jar On Guard	4.50
2 jars Velveteen @ \$2.25	4.50
<i>bottles</i>	\$11.50
Tax	1.15
	<u>\$12.65</u>

Have tried to interest our bank crew in your excellent products but one of the men has them "tied up" with his Avon business.

I wonder whether you could help me in this: I've had a few white heads which have been with me for several years. Perhaps I should check with a dermatologist. Am no artist, but the enclosed sketch will give you a rough idea. Know that I'd appreciate any suggestions you might have.

Needless to say, I continue to be delighted with your products.

Sincerely yours,

Doris H. Cassidy
(Miss) Doris H. Cassidy
c/o East Boston Savings Bank
10 Meridian Street
East Boston 28, Mass.

Thought Christmas wrapping was delightful and they did arrive prior to Christmas - Thank you very much

312 - Tenth St East
Bradenton Fla
Nov-26-

Dear Hedda Mason

Your nice little reminder came last night, while it is early for Christmas gifts I think I send, for two or three which I think of it, and maybe you will keep them until time to send, but I think I will choose. The "Velveteen", I think it is the same price and I'll try and include the tax I wish you could always include it I never know how much it is. This is the address -

Mrs Willard Hastings
East Lake Road
Canandaigua, N.Y.

over

Mrs Howard Darnell
Shilohs Road
Westchester R.D. - 3
Penn.

Dr Edythe E. Allen
312 - 15th St - East
Tla.

Merry Christmas to you -
you always seem like
an old friend -

Edi.

Enclosed check

P.F. June 26, 61

Dear Mrs Moran
Will you be so kind and
answer me

I bring 16 on any time beam
— I like before

We are on vacation
till July 15 and we like
to have the account
settled this time, not
before

Thank you
Sincerely

Dutch

VIENNA CLEANERS
4754 CALIFORNIA STREET (COR. 10th AVE.)
SAN FRANCISCO 18 SK 1-7137

88-09 35TH AVENUE
JACKSON HEIGHTS 72
NEW YORK

BERNARD DRESSLER

Fine Art Studio

1826 AMSTERDAM AVENUE

NEW YORK 31, N. Y.

TEL. FORDHAM 8-2779

IMPORTER
ORIGINAL OIL PAINTINGS

December 11, 1961

Hedda Maar
1472 Broadway
New York 36, N. Y.

Dear Miss Maar:

Would you please send me a bottle of your oil
"Velveteen" Thank you.

Very truly yours,

Alice Dressler
Alice Dressler

Am. 14/61

Hedda Stur-
New York -

MRS. MINNA S. HAAS
2827 VAN AKEN BOULEVARD
CLEVELAND 20, OHIO

Will you kindly send me a
bottle of Skin Lotum Special
to me in Florida

I am leaving in a couple of
days so send to me,

Mrs. M. S. Haas

74 N. E. 108th St

Miami Shores 38

Florida -

Kind regards &
love -

(Mrs) Minna S. Haas

MRS. W. F. HADLEY
BRIDGEWATER, CONNECTICUT

March 20, 1961

Dear Hilda Mae -

Thank you for your note,
so sorry you had some illness
hope it is now all better. Your
"On Guard" is a wonderful cream.
I enclose \$1.50 for large jar and
am continuously telling my friends
about it - also love mixture, but
still have some.

Hope things are going well
with you. My kindest regards. I've
stopped reading "The Compost Script" but
enclose the last number in case you
haven't seen it.

My regards

W. F. Hadley

Private Post Card



Hedda Maar
1472 Broadway
New York 36
N.Y.

12-6-61

MRS. WILLARD S. HASTINGS
EAST LAKE ROAD, R.D. 1
CANANDAIGUA, NEW YORK

Dear Hedda Maar:

Please send me 2 "Exquisite
Cream for the night" and 2
Skin Lotion Special and 1
Velveteen - Thank you and
a happy successful year to
you - Sincerely,

Faith O. Hastings

SIEMENS NEW YORK INCORPORATED
EMPIRE STATE BUILDING-350 FIFTH AVENUE-NEW YORK 1, N. Y.

Dear Mrs. Maar:

Would you please send one bottle
of Velveteen to my friend:

Miss Karin Michelis
c/o Siemens New York Incorporated
Suite 6810
New York 1, N.Y.

Thank you. Regards,

Barbara Lawrence

Enclosed my remittance.

Dear Mrs. Maer,
Das Gel ist wunderbar
Danke für die Empfehlung
Wir fahren für eine
Woche nach Manhattan City.
Hoffe Sie fühlen O.K.
Das werde bei uns

Herzlichen
Mary Herold

Hedda Maar
1472 Broadway
New York 18
New York

Mrs. J. B. Hayne
124 Walker St apt 42
Cambridge, 38
Massachusetts
Dec 6, 1961

Dear madam:

Enclosed please find
my check for \$2.00 in payment
for one two ounce jar of
"Dm Guard" hand cream.

Thanking you in advance,

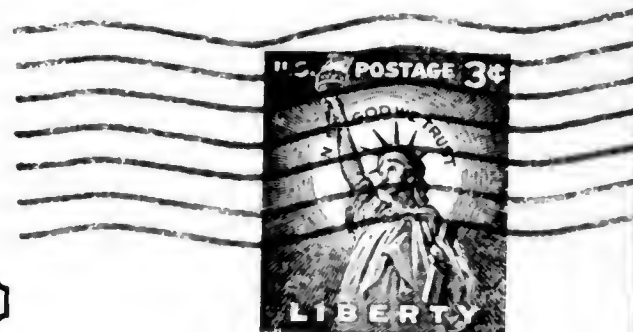
Yours truly,

Anna W. Hayne

THIS SIDE OF CARD IS FOR ADDRESS



HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N. Y.
TEL. WI-7-1180



THIS SIDE OF CARD IS FOR ADDRESS

Hedda Marr
1472 Broadway
New York City

Please send Hedda Maar's

"On Guard"	2oz	\$ 1.50	8oz	\$4.50*
X "Velveteen"	4"	2.25		
"Sensation" toiletwater	4"	2.50		

*
plus tax

Name:

Address:

Miss Kathleen Holzwarth
Leonard House
Clark School
Northampton, Mass

March 31 1961

Gentlemen:

Kindly let me know where I can purchase your "Velveteen" body oil or if you would sell direct to me, either way I would be interested in purchasing same.

Thank you

Very truly yours
MRS EDYTHE HELD.

79 15 38 Ave.,
Jackson Hghts, L I NY

Sept. 30 -
1961

1004 Lancaster Ave
Syracuse 10711.2.
Dec. 8, 1961

Hedda Maar
1472 Broadway
New York 46, N. Y.

Dear Madam:

Please send me

8oz On Guard 4.95

4oz Velveteen 2.48

2.48

Also please send one ^{9.91} 4oz
velveteen to Kathy Holzworth
82 Grove St. Leeds, Mass.

Enclosed find sincerely
check for \$10.70 Mrs. Ralph Holzworth
If this doesn't
cover postage let me know.

Mrs. Donald A. Howard
1345 Amherst Street
Sherbrooke, Quebec

4 Dec. 1961

Dear Madam,

Kindly send 3 jars, ^{1.65} size,
to Mrs. J. W. Brown, Simon Willard Co.,
Concord, Mass. with a sticker on it -
not to be opened until Xmas.

I am enclosing a cheque for
\$5⁵⁰ which I trust will cover postage
and exchange.

Sincerely yours,

Shirley Howard

J.F. #1

Cornwall, N.Y.

Jan. 5, 1961

Dear Miss Maas

Enclosed you will find check
for 1.65. Kindly send hand cream
"On Guard"

Yours Truly
J. M. Hughes

R.D.#1

Coneus, N.Y.

July 19, 1961

Dear Miss Frank

Enclosing check for 4.70.

Kindly send 8oz jar "On Guard".

I have enjoyed your cream
so much - the best I have
used - so looking forward to
my next order! Thank you.

(Mrs.) Stella M. Hughes

April 4, 1961

Dear Mrs. Spear,

Hope you are having a
nice holiday.

If it is not too much
trouble, please send me a
jar of day cream. I thought
I had some but find
I am out of it.

Many thanks - and
kindest regards,

Sincerely,
Frances Jelinek

April 14, 1961

Hedda Mear
1472 Broadway
New York 18, N.Y.

Gentlemen:

Your On Guard hand cream was
recommended to me and I would like
to inquire where I can purchase
it in New York City

Thank you.

Sincerely,

Mrs Ray Justus
3660 Walden Ave.
New York 63, N.Y.

R1 3-3123



Mrs Maar

I called you 3 times

wendsday but you were out and

i did not leave my name too I am

busy like yourself i marked what i

wanted i hope you will have a enough

to love taf

hope you have a nice

Hmas and a happy

new year

Belia Joyce

55 Fabyan Place

Sunday
Newark 8, N. J.

Feb 13 - 61

Hedda Maar
1472 Broadway
New York 36
New York
Dear Mrs. Maar,

I received your letter
of January 16th and thank you
yes, I did receive your little gift
for Christmas and am very
appreciative of your thought for
me. It's such a useful little
bag and I am looking forward
to tucking it into my bag
when next I can go shopping.

I have delayed in answering you because I have been incapacitated for more than six weeks as a result of an operation and stay in the hospital. I am better now after a period of convalescence at Kate Macy Ladd's convalescent home in Fen Hills, near Jersey. I am planning to be taken home in Newark today.

I am enclosing a separate list of names of friends who have received your products & found them a joy to use with the very best of wishes,
Sincerely,

Gertrude Liptenberg

I have been using your products regularly

encl - Am. Ther.

55 Fabyan Place

Mar. 26, 1961
Newark 8, N. J.

Hedda Maar
1472 Broadway
New York 18,
New York
Dear Mrs Maar,

Will you
please send me:

6 bottles Velvet

6 jars Exquisite

2 jars On Guard (2oz)

I do not have your

price list handy - so
please send a cost
slip and I will mail you
a check. Thank you.

I hope this finds you
feeling very well.

Sincerely,

(Mrs. L) Gertrude Lichtenberg
LICHTENBERG



Dear Mrs. Ware,

Thanks for the lotion,

I do enjoy every product

of your's very much. —

Call me for a little, whenever

some time in the afternoon, &
in the morning I drive again!

If you have time!

Always your's
Mary Keck

12/5

12/5

340

Very warm

January 6-66 14

for Tais. Hoff

Call Church St.

11-1000 E.

January 30, 1961

Hedda Maar
1472 Broadway
N. Y. 18.

Will you please send me
1 lb of nightcream.

Thank you.

Sincerely,
Mrs. E. Levy
1225 Park Ave
N. Y. 28.

June 1, 1961.

Hedda Maar
1472 Broadway
N. Y. C.

Will you please send
me 1 lb of Esquisit
Night cream.

Thank you.

Sincerely,
Mrs E. Levy
1225 Park Ave.
N. Y. 28.



THIS SIDE OF CARD IS FOR ADDRESS

Hedda Maar
1472 Broadway
New York 18, N.Y.

11-24-61.

Please send me 1lb of Exquisite
night cream.

Thank you.

Sincerely yours,
Mrs E. Levy
1225 Park Ave.
N. Y. 28.

55 FABYAN PLACE
NEWARK 07108
N.J.

Dec. 29, 1970

Hedda Maar
1472 Broadway
New York, N.Y. 10036

Dear Mrs. Maar:

Please send
me:

- 6 Velveteen (4oz)
- 6 On Guard (2oz)
- 6 Night Cream (2oz) (Exquisite)

I do enjoy using your
preparations so much
and am in need of more.

With best wishes for a
Happy New Year,
Sincerely,

(Mrs.) Gertrude O. LICHTENBERG

55 Fabyan Place

Nov. 14 1961

Newark 8, N. J.

Dear Hilda Marar,

Please send

me:

6 bottles Velveteen

3 jars Exquisite

1 large On guard

2 small On guard

1 large Any time Creme

I shall be glad to send

a check to cover cost of
same as soon as I
receive the products. I
enjoy using them so
much.

I hope your trip was
all you had hoped
for.

Best of wishes,

Sincerely,

Gertude Lichtenberg

MRS. ALVIN I. MALSTROM
7838 ABERDEEN ROAD
BETHESDA 14, MARYLAND

April 28, 1961

Hedda Mar
1472 Broadway
New York, N.Y.

Dear Hedda Mar:

Will you please send me a 2 ounce jar of
your On Guard, hand and skin cream.

I have enclosed the check for \$1.65.

Sincerely,

A handwritten signature in cursive script that reads "Carol M. Malstrom". The signature is written in dark ink and is positioned above the typed name.

Carol M. Malstrom

H E D D A M A A R
1472 Broadway
New York 46, N.Y.
Tel.: WI 7 - 1180

H A P P Y O L D Y E A R 1 9 6 0 !

HEDDA MAAR'S sales in "VELVETEEN" - her feather-light skin-oil -doubled in 1960. The reason? Very likely it is one of the finest beauty preparations a woman will use.

Virtually every woman who uses "Velveteen", once, continues to use it. Complexion beauty is its reward.

"VELVETEEN" - Hedda Maar's clear lubricant - contains Lecithin, the natural element found in all living cells. World scientists consider Lecithin better for the skin than hormones or vitamins.

"VELVETEEN" has always contained Lecithin, because HEDDA MAAR, while doing research in Europe years ago, learned about its beneficial uses and help to keep the complexion radiant and moist.

Hedda Maar is delighted to report that now the American Perfumer, the leading trade magazine in the American cosmetic world, recommends:

"...As Lecithin is a natural component of the living cell, its use in cosmetics is definitely indicated...", "...Lecithin has a softening effect...", "...the use of Lecithin would reduce skin irritation..." "...it has shown beneficial results in quite a large number of skin ailments..." and so on.

HEDDA MAAR'S "VELVETEEN" works 24 hours a day at keeping the complexion moist: All day, under make-up it guards against dryness; as night-lubricant it helps prevent tiny eye-lines, helps retain a youthful throatline.

The tiniest amount, applied with your fingertips, does a multitude of good. "Velveteen" is absorbed instantly by your skin; it works within the skin.

Try it! Feel it work! See the results!

"Velveteen" (4 oz.) is \$2.25 plus tax.

Add 20¢ for postage with order.

*Please send me
your large jar of
hand cream + send bill*

6-PM
1961



JOBS AT HOME

Mrs. M. Oliver

6833 N. Mendota Ave

Chicago 30 - Ill.

self cosmetics.

If I buy a jar of
"Vaseline" what would
the total price be (postage,
tax)? Do you have a
good shampoo especially
one which would minimize
fuzzly & more dandruff?

Sincerely

Margaret B. Barker

(for 2 jrs.
onward)

Dear Hedda Maan,

I have lost your bill, A
but feel that I owe you
about 1.25. Is this
correct.

I asked about the igr-
ments in your "Oa Guard"
because I wanted to be sure
I wasn't getting anything
harmful, like hormones.

Many ointments which cure
an immediate skin disease
or discomfort have long
lashing ill effects. I am glad
to see your product sounds
safe. I don't do not

2-1-61

Dear Madam,

Please send me two
jars of OIL GUARD.

This has had a ~~g~~ spectacular
effect upon our hands. What
is in it? I am interested
in ingredients affecting healthy
skin, not in any competition
with your product.

Sincerely

Margaret B. Parker

Star Route
Kress, Texas
May 5, 1961

Hedda Maar
1472 Broadway
New York, 18, New York

Dear Madam:

I am enclosing a check in the amount of
\$1.65 for which I wish to purchase a 2-oz.
jar of your ON GUARD hand and skin cream.

Thank you.

Yours very truly,

Gaines Patton
(Mr.) Gaines Patton

Enclosure:

Star Route
Kress, Texas
July 17, 1961

Hedda Maar
1472 Broadway
New York 18, New York

Dear Hedda Maar:

In reply to your letter of May 12, you ask how I learned of your preparations. I ordered a recipe book from Miss Verne Thomas of Rydingbrook Farm, Wardsboro, Vermont, in which she had a section of the book entitled, "Buy from the Producer", and your name was given as the supplier of "On Guard" skin cream.

Enclosed you will find a check in the amount of \$2.25 for which I wish to purchase some of your "Velveteen" skin oil.

Thank you,

Very truly yours,

Gaines Patton
(Mr.) Gaines Patton

Jan. 31 - 61

Dear Madam: -

Please send me
your "On Guard": hand
and skin cream. Enclosed
\$1.65 for 2 oz jar.

Do you have other
creams?

Sincerely,

Mrs. L. G. Raffety
2107 - E. Ave. N.E.
Cedar Rapids, Iowa

5169 EAST PARK DRIVE
NORTH OLMSTED, OHIO

Nov. 20, 1961

Dear Mrs. Maer

I would like a bottle
of Velveteen - and a large
jar of "On Guard" hand cream.
In a letter from Verne Thomas,
I noticed she was selling your
Cream - and the price for the 8 oz
jar was \$4.95. - So I hope
I have sent the correct
amount - Do let me know
if it isn't enough.

I figured it this way

Velveteen -	2.25
Cream -	4.95
	<hr/>
	7.20
7.20 tax	
<hr/>	
7.92	

I expect this is a busy
time of year for you.

My daughter lives at home
and teaches school. She
enjoys her 36-third-graders
very much. I help out 2 or
3 days a week in the library
and my husband is on the
N. Olmsted Fire Department.

May the coming holiday
season be a happy one
for you!

Sincerely yours,

Arthur Pees

5169 EAST PARK DRIVE

NORTH OLMSTED, OHIO

May 25, 1961

Dear Mrs. Maar,

I am enclosing a check for
5.42 - for 1 bottle of V. Velveten and
1 bottle of (Sensation) (toilet water)

I hope I have figured the amount correctly.

The Velveten lasts so long, even
though I use it at least twice every
day. I still enjoy the hand cream
very much. Both products are
indispensable! I just wish I
could convince more of my friends -
but I keep on trying.

Thank you so much - Sincerely yours -
Esther Rees

Maar 1961 6/29

12.40

~~Mrs E. Saul~~

~~97 7th Washington Ave
N.Y.C. 32 N.Y.~~

1 jar hand Cream as
had

~~Header
Maar~~

11/28
4.30

Mrs. E. Saul

97 7th Washington Ave
N.Y.C. 32 N.Y.

Wa. 8-9191

order

2 jars Hand Cream
(Regular Size)

Mrs Maar 12/11
235 W 71st St N.Y.C. 3.15

Mrs Rumber N.Y. 2'3
apt. 1

Em 2-9664

Call anytime

Maar

5/2

935

Mrs. E. Saul

97 7th Wash. Ave
N.Y.C. 32

Hand Cream as had

etc - Wa 8 9191

Mrs Maar

10/3

rec by Adlet - 4082 Bway 10.40

Mrs. Rose Schorre Rose
680 Clinton Ave L-5131
Newark, N.J.

send literature on
Face Oil + Sample

Harriet F. Sullivan

March 16th.

Two Tyler Street, Brattleboro, Vermont

Dear Mrs. Mason -

Enclose find my check
for which please send

one Vaseline (4oz) 2.25
Postage .20
2.45

and (1) 8oz jar "Anytime Cream"

2.50
.25 tax
.25 postage
3.00
2.45
5.45

I am feeling some better
but not up to par yet.

Hope your business is
going along nicely.

Sincerely

Harriet F. Sullivan
2 Tyler St.

Brattleboro, Vermont

Salisbury, N.C.
April 14, 1961

Mrs. Selda Mear
1472 Broadway
New York, N.Y.

Mrs. Selda Mear,

Please find enclosed a
check for two dollars and
forty-five cents (\$2.45) for
Western.

What would you recommend
for a ragging neck and
puffiness under the eyes?

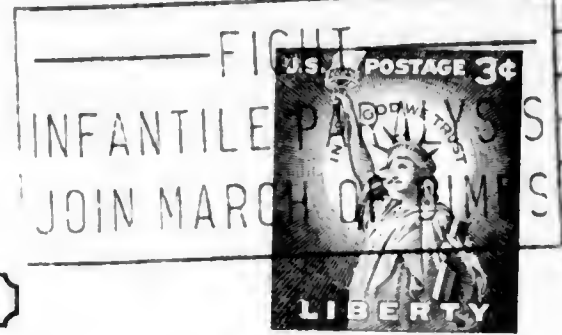
If possible I would like
for you to recommend a
beauty treatment for me.

I am 60 years old and
have a normal skin.

I would also like to
know the price of a
mixed catalog.

Who you have a list
price of your Coamtee?

Sincerely yours
2720 St. Albans St. In Lane
928 St. 299 more St.
Washington, D. C.



THIS SIDE OF CARD IS FOR ADDRESS

HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N. Y.
TEL. WI-7-1180

"M Guard" large lot.

Miss. George Woodruff
37 Riverside Dr.
New York 23.

Mrs. Betty Wertheimer
295 Bennett Ave.
New York 40, New York

4-25-61

Liebe Mrs. Mann.

Ich hätte gerne
Anytime Cream & Lotion,
wie gehabt, von Ihnen.

Alles Gute für Sie
freundliche Grüße

B. Wertheimer

AR 7205

5/9

HERTA & LEO LEAB COLLECTION

5 31/7

5/9 CUSTOMERS 1962

5/9

27.3.62

Liebe Hedda Maar:

Ihr Anruf war nicht vergebens. Schicken Sie mir bitte einen Topf von Ihrer guten Crème

Mit den besten Gruessen

Hedda Maar

Please send 8 oz. jar of "On Guard" 4.50
Tax .45
4.95

Thank you.

Mrs. David C. Hecht
60 Ashland Avenue
West Orange, New Jersey

THANK YOU VERY MUCH.

I also think Your "Anytime Cream" is excellent but am at present "snowed under" with cleansing cream so will have to use before ordering your cream as I prefer.

Hope you also had nice holidays. Christmas was indeed glorious. Love the winter. This one has been particular good. Wonderful ice skating. Much cold clear weather that I love. Heat most difficult - particularly when working. We do not have air conditioning.

Hope your business continues to improve -
so worthwhile. DHC

If you have something
better for dry, chapped
lips, please mail it to
me. If not, please mail
the small yellowish jar
with gold labels on it.
One label has your name
on it & the other has
some faded print on it
which I can't decipher.

Thank you.

G. Ashkenazy
75-05 113 St
Forest Hills 75, NY

Dear Mr. CATE: Sept. 17-62

TODAY I read report on Mr. Bloom:
I wrote to Mrs. Bloom in June,
mailed samples & never heard any-
thing.

Believing her away for the
summer ^{or maybe} I called yesterday.

Mr. Bloom answered.

"Mrs. Bloom is not in" he said.

asked: "When can I reach Mrs. Bloom?"
tomorrow he replied: "May be you tell me
what you want to ask her?"

Well, I told him I sent samples in June
by Mr. Cate's recommendation.

Somewhat annoyed he said: "She is not
interested."

couldn't help asking: "Did Mrs. Bloom
try the reach?"

He replied: "I can only tell you she
is not interested."

I am sorry I can't report a favorable

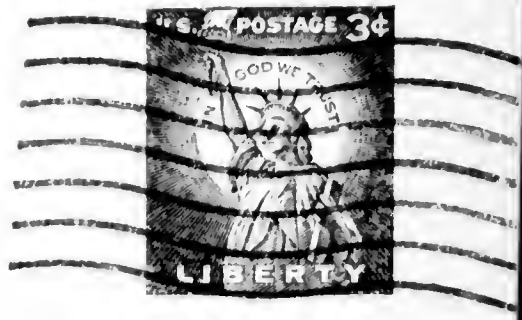
Jan. 1961

reply. Please again
many thanks for your kind
interest.

I am happy to tell you that
I received just lately many
delighted reports on the team. One
can't expect interest by everybody.

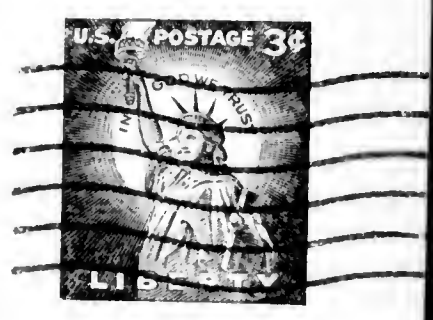
Hoping you had a good summer
and the team continues to keep
your boats in good shape

Pam



THIS SIDE OF CARD IS FOR ADDRESS

Miss Hedda Maar
1472 Broadway
N.Y. 18 N.Y.



THIS SIDE OF CARD IS FOR ADDRESS

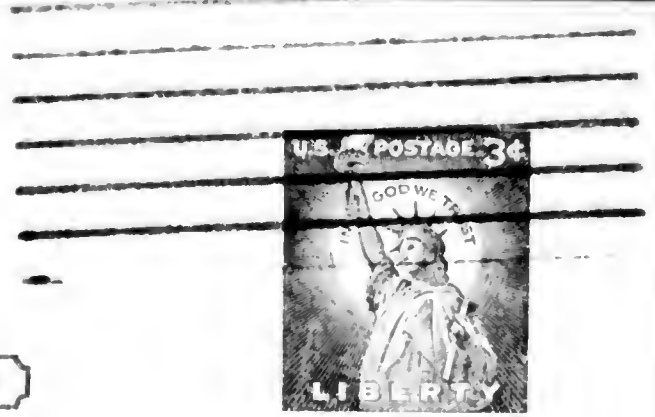
HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N. Y.
TEL. WI-7-1180



THIS SIDE OF CARD IS FOR ADDRESS

Hedda Maar
1472 Broadway
N.Y. 18

MRS M S HAAS
2827 VAN AKEN
CLEVELAND 20 OHIO



THIS SIDE OF CARD IS FOR ADDRESS

Hedda Maar
1472 Broadway
New York 18
New York -

Miss Beth Obner
55 Fulling Place
New York, N.Y.

6/13/62

Thank you for
and for sending
"On Guard"
I had a large jar
but forgot price.
Please let me
know cost of large
jar of Plantagen
Beth Obner

Please send Hedda Maer's

"Velveton" (skin oil)	4oz	\$2.25	plus tax
"On Guard"	4oz	\$1.50	" "
"Sensation" Toilet water	4"	\$2.75	" "
Night Cream	2"	\$5.00	" "

Name: Mrs Dorothy E. Brown
Address: Two North Park St.
Hanover, N.H.

Please send jar of "On
Guard" to me, Rm. 1808,
270 Madison Ave, N.Y.C.,
N.Y. Thank you
S. Ashkenazy

Dear Hedda Maer:-
Kindly send me
a bottle of Skin Lotion
4oz. size - Also a large jar
of anything cream.
Thank you for a pleasant
summer -
Kindest regards -
Mrs. Minna S. Haas
2827 Vawakeen
Bldg
Cleveland 20,
Ohio.
July 3/62

190
Mr. H. Angelus
120 East 86 St.
N.Y. 28.



U.S. POSTAGE 3c
GRAND CENTRAL
STATION
LIBERTY

THIS SIDE OF CARD IS FOR ADDRESS

Mrs. Hedda Maar
1472 Broadway
New York City 18.

Ashkenazy
Rm 1808
270 Madison Ave
NYC 16

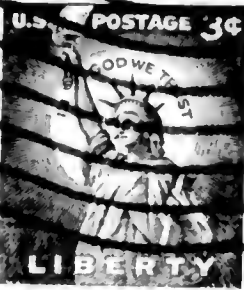
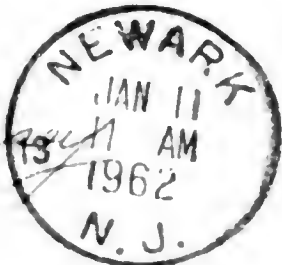


U.S. POSTAGE 3c
GRAND CENTRAL
STATION
LIBERTY

THIS SIDE OF CARD IS FOR ADDRESS

Hedda Maar
1472 Broadway
NYC

60 Ardland Avenue
West Orange, New Jersey



THIS SIDE OF CARD IS FOR ADDRESS

Hedda Maar
1472 Broadway
New York
New York

Miss
Fidelia Maare
4754 California St.
San Francisco 18, Calif.



U.S. POSTAGE 3c
AMERICA'S SEATTLE
WORLD'S FAIR
LIBERTY

THIS SIDE OF CARD IS FOR ADDRESS

Miss
Fidelia Maare
1472 Broadway
New York 18, N.Y.

151
May 23, 1962

Dear Mrs. Maar,
Please be so kind and send
me a jar of your "Anytime
Cream".

Sincerely yours
Mrs. H. Angelus.

Please send that jar of cream that
I use for my lips that has a gold
label on it ("Old Guard" - I believe).
I do hope there's nothing in the cream
that might be harmful if I use it
continuously, as I do. You must con-
sider that it goes into our stomachs
(my daughter uses it too). Please
send it as soon as possible.

60 Oakland Avenue
West Orange, N.J.
January 9, 1962

Dear Sir:

Please send me information a-
bout your products or where they may
be purchased. Thank you.

Sincerely yours,
Mrs David C. Hoenit

Dear Miss Hoenit,

Please send me some information
regarding your cream. I am 55
years old.
Please send me some information

Thank you, I appreciate
it very much.
C. Hoenit

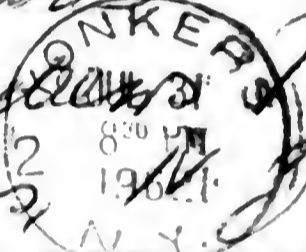


THIS SIDE OF CARD IS FOR ADDRESS



Hedda Maar,
1472 Broadway
New York City

Mary Herold
43 H. Anderson
Kew-Forest, N.Y.

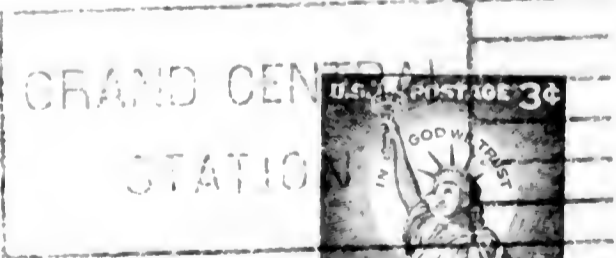


FIGHT
INFANTILE PARALYSIS
JOIN MARCH OF DIMES

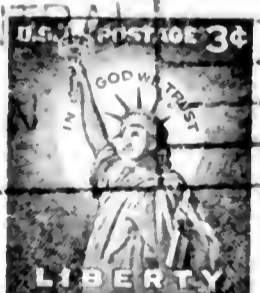


THIS SIDE OF CARD IS FOR ADDRESS

HEDDA MAAR
1472 BROADWAY
NEW YORK 18, N. Y.
TEL. WI-7-1180



THIS SIDE OF CARD IS FOR ADDRESS



Hedda Maar
1472 Broadway
New York 18, N. Y.

79 15 35 Ave.,
Jackson Hghts L I N Y

April 23 1962.

Gentlemen:

Please let me know whether your Velveteen oil can be used for the throat as well as face since I am primarily interested in the throat.

Sincerely yours.

MRS EDYTHE HELD.

Dear Mrs. Macar,

I do hope you and your Family are O.K. Thanks for the same here. - Do call me some time if you have time, otherwise for sure in Sept. I do need a few things! My best to you
sincerely Mary Heron

October 18, 1962

Hedda Macar
1472 B'way

Will you please
send me 1 lb
of nightcream.

Thank you.

Sincerely,

Mrs. Eric Stern
1225 Park Ave
N Y 28.

THIS SIDE OF CARD IS FOR ADDRESS

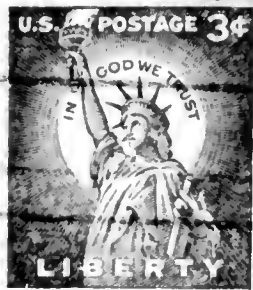


Hedda Maar
1472 Broadway
New York 18, N.Y.

Mrs. N. Parson
140 Pine St.
New York
1962



THIS SIDE OF CARD IS FOR ADDRESS



Hedda Maar
1472 Broadway,
New York, 18, N.Y.

Mrs. L. B. Parson
Route 1
Baraboo, Wisconsin



AIR MAIL POSTAL CARD



Hedda Marr.
1472 Broadway -
New York City
N.Y.

5-28-62.

Will you please
send me 1 lb of
Night cream.
Thank you.

Sincerely,
Mrs. E. Levy
1225 Park Ave.
N Y 28.

1. *Do you have any other cream?* E. 75
Prevent your hands from getting chapped
by gardening, detergents, farmwork.....

Use HEDDA MAAR'S "ON GUARD", the uniquely protective cream,
compounded of safe ingredients.

On May 8, 1962, Mrs. S. from Bay Village sent an order
and wrote: "I have an allergy to detergents and jewelry and
your "On Guard" has helped me, better than some saive the
doctor gave me. So I rely on it (and) now have my husband
using it too, when he is painting, etc. ..."

Your hands, too, might be in need of "On Guard".

It is so economical and different: really a cream of the
highest quality!

ORDER TODAY! 2 oz \$2.00 (tax and post.incl.)

P.S. Sunburned? "On Guard" helps. *Please send the
best of my love to your family!*

May 26, 1962

Hedda Maar
1472 Broadway
New York.

I would like to order
some "Schreben", I re-
ceived a bottle of it as a
gift and like it very
much. Will you inform
me how I can get it
where?

Yours truly,
Mrs. J. B. Pearson
Barthol, Wis
Rte #1

Dear Mrs. Bloom

PL 2-3712

June 26 1962

Mr. Ennis - 275 from Tryon, North Carolina, 13⁵ E
 a customer of mine since some years, 50⁴ ST
 more or less a few weeks ago he 11.7.E.6
 also writes: "Please send a jar of butter and
 a really super-duper recipe. I read - newspapers
 daily & the TV shows frequently - I've
 cooked & the sink is loaded with long
 long - suffering too often - related to
 O see a little 'in mind' before using the
 papers.

I might do good for all concerned, I'll give
 to suit my friend in need of a fresh
 wife, like a sample of your recipe, says
 it was of my suggestion.

I, naturally, I'll give you 11.7.E.6
 @ 10.00 - 10.00 - 10.00 - 10.00 - 10.00
 sample of butter, I'll give you 11.7.E.6
 value of 10.00 - 10.00 - 10.00 - 10.00 - 10.00
 money to be used for the 11.7.E.6
 say that many many people, I'll
 "Oh 'meat' and 'oil' - I'll give you
 their hearts. The main to all camp, now
 to the same Mary, in 11.7.E.6
 doctor's name, I'll give you 11.7.E.6
 (11.7.E.6) - I'll give you 11.7.E.6
 cream, I'll give you 11.7.E.6
 advisable to use this 11.7.E.6
 you 11.7.E.6 - 11.7.E.6 - 11.7.E.6

I'll give you 11.7.E.6
 please a sample of 11.7.E.6
 "Sewage" - 11.7.E.6. Of 11.7.E.6
 type of 11.7.E.6, you 11.7.E.6
 better, I'll give you 11.7.E.6

4 on road #2 - 11.7.E.6
 11.7.E.6
 11.7.E.6

W. B. Brown

Dear Sir,

Very sorry to hear of your
illness & hope you are
now recovering.

Yours truly,

W. B. Brown

I am sorry to hear of your
illness & hope you are
now recovering.

Yours truly,

W. B. Brown

I am sorry to hear of your
illness & hope you are
now recovering.

Yours truly,

W. B. Brown

25 Summer St.
Shrewsbury, Mass.
June 24, 1962

Hedda Near
1472 Broadway
New York, N.Y.

Gentlemen: -

Please send me the following:

On Guard - 1 - 2oz jar - 1.65
Velveteen - 1 - 4oz. bottle - 2.50
\$ 4.15

Enclosed is blank check;
please fill in proper amount.

Many thanks.

Sincerely yours

Josephine L. Bolduc

(Mrs. E.J.)

Two, please, to

H E D D A M A A R
1472 Broadway
New York 46, N. Y.
Tel.: WI 7-1180

CAROL BROWN
PUTNEY
VERMONT

* * * * *
* Every woman owes her skin the benefit of *
* * * * *
* Hedda Maar's "VELVETEEN" *
* * * * *

It took Hedda Maar's vast European and American experience to make "Velveteen's" formula possible. For she has compounded into "Velveteen" the most important of the lipoids. Called lecithin it is considered by leading world scientists more important than any hormone or vitamine.

"Velveteen" contains this natural element with its ability to really hold water and maintain moisture and precious oils to banish dry, flaky surface skin.

It is the best treatment with beauty benefits for every skin, in a greaseless formula that is most delicious to use.

Constantly at work for you - that's the beauty of this formula. It protects against wind and cold.

See "Velveteen" absorbed before your eyes when you apply it in the morning.

Use it every night faithfully! Don't miss a night of its benefits! Your linens are safe from grease. Your complexion will look smoother, less lined in the morning.

The tiniest amount applied with your fingertips does a multitude of good.

"VELVETEEN" is \$2.25 plus tax.

Carol Brown
HANDWOVEN IRISH TWEEDS
PUTNEY, VERMONT

May 23, 1962

Dear Hedda,

I am writing to you as Carol left yesterday for a five weeks trip to visit friends and to visit various areas from Putney to as far west as Anchorage Alaska no less!

Oh no we still use On Guard, Carol order either 6 or 12 jars last fall, I checked our storage shelves and we still have two left. We both use it a great deal. Carol was interested in the "Velveteen" took a small bottle along with her on the trip.

I ski a great deal in the winter and find "On Guard" very good for my skin as I get plenty of sun and wind skiing.

No as to blankets. Our Single Bed size now priced at \$50.00 are fringed at the ends, no edging, come alas no to alike hence we cannot sample them. We have several in stock.

1. Bands of Aqua, lavender, blue gray and shades of light red.

2. Bands of dark green, blues lavender and grays.

Bands are about six inches wide. sizes vary a bit from 74x 110 to 72x 116" all \$ 50.00 each.

I can post you one if you would like to see one. Blankets are of course handwoven, not thick but warm, wear for ever and we use them onto of our beds, as the spectrum colors are stunning.

Bawneen in the natural White color that has not been dyed in anyway at all. Comes in several textures. I will mail the samples of Bawneen and a variety of reds to Mrs Leeb, as per your request.

Hope someday maybe you can see our colorerful collections of tweeds and blankets.

If you have further questions I shall try and help you out.

Kindast regards,

Lawrie Brown

(Mr.) Lawrie Brown

I am Carol's nephew..

Miss M. Patricia Brown
120 Prospect Street
South Acton, Massachusetts

May 4

Dear Hedda Mae:

Please forward a 2 oz jar
of your light cream - like it very
much.

I owe you some tax from a
previous order (see enclosed), so my
check includes:

light cream	3.00
Tax	.30
Prev. Tax	.30
	<hr/>
	3.60

Thank you -

Dr. Patricia Brown

GARTH CATE
TRAVEL PROMOTION CONSULTANT
TRYON, NORTH CAROLINA

4 February 1962

Dear Hedda

Thanks for your card. Here's ck for
\$3.50

Please send jar of On Guard, a really
super-duper cream. I check 5 newspapers
daily and the NYTimes, daily and Sunday,
frequently is over-inked and the ink gets
into the pores of my long-suffering, too-
often-washed hands. I try to remember to
use a little On Guard before handling the
papers. Can you suggest anything else?

Also send a bottle, 4 oz. your Skin
Lotion Special.

One of the world's leading dermatologists
is my dear friend of 30 years standing, Dr
David Bloom, 139 East 50th Street, NY City.
His smart French wife, Lida, is his office
manager. It might do good for all concerned
for you to send her a sample of your best cream
saying it was at my suggestion.

Hope all ^{you} get well in '62 for you.

Sincerely
Garth Cate

Box 1082

GARTH and LUCILLE CATE
TRAVEL PROMOTION CONSULTANTS
TRYON, NORTH CAROLINA

18 June 1962

Dear Hedda Maar

So you are Jewish. Well, isn't that too bad, or "just grand" depending on how you look at it. By the time you plow through the enclosures you'll see how grateful I am that the pattern of my life has not only been strengthened but embroidered by my Jewish friends and associates, personal, professional, business.

Once in NY when I had a choice of 3 hospitals for an operation, French, Doctors and Beth-Israel I chose the latter and what a good time I had there. (The visitors in a Jewish hospital make it come alive and throb with feeling, love, compassion.)

Didnt I have a nice letter from that grand old man, Herbert Lehman. He has the better of me by a few years. The editor of whom I wrote in 1955, see yellow sheet, died a year or so ago. It isnt a good thing to generate poison in one's thoughts of any of God's children.

Have just re-read your letter of 5 March. (I should have gotten to this reply weeks ago, but I've had a crowded spring and have certain limitations as to amount of work I can handle. (Even when the 'work' is a pleasure.)

Now be sure return my yellow letter and Lehmann's comment. Here's a stamped envelope. And cheer up, I used the Arizona 4c stamp you sent me to help take this letter to you. Nothing wasted here.

Did I send you my Jan. piece about Mina Tropp? She and Ralph are Jewish. They have lived here 7 or 8 years. Interesting couple. You need not return the Bulletin.

Having had 20 years in advertising, publicity and pub. rel. in NY I quite understand your problems with the press and public. I do not know the answer. I quite agree with Toynbee, the British philosopher-historian who said at Williamsburg last year that "the destiny of our Western civilization turns on the issue of our struggle with all that Madison Avenue stands for more than it turns on the issue of our struggle with Communism." "Mad. Ave." of course, a blanket term for the total influence

*in America
Britain*

Sorry you were ill so long. Hope you stay well. Do you read Martin Buber. Are you aware of his teaching, "I and Thou"?

Ck. enc. Send another jar of that superfine cold cream, ON GUARD!!!!
And let the Comus quotes help you stay "On Guard" yourself.

*Marilyn
Garth Cate*



Founded 1941

Garth Cate, Chairman, 1944-1954, Committee on Year Around Vacations
of the National Association of Travel Organizations.

"Better vacations for more people, and reasonable, sustained profits for all who serve them."

Dear Mr., Mrs., or Miss,

How do you accept
and profit from
praise or
criticism?

Write Your Own Ticket

Among the great gifts France has made to the world are the hundreds of epigrams of the 17th century philosopher, LaRoche-foucauld. Here is one calculated to spark a little profitable self-analysis in most of us—

"Few persons have sufficient wisdom to prefer censure, which is useful to them, to praise which deceives them."

While if we need to be prodded by a modern version, let's try this other one on for size. By one of The Greenbrier's distinguished friends, Dr. Norman Vincent Peale, it reads—

"The trouble with most of us is that we would rather be ruined by praise than saved by criticism."

Dear Mr., Mrs., or Miss, who may be reading this, how do you accept, and profit from praise and/or criticism? How do you react to flattery or fault-finding? Try to put the two maxims in your own words, then put to use the idea you have thus captured. Try to cash in on criticism. Try not to fall for flattery. (There's usually some lye in soft soap.) And be grateful for the honest recognition of work well done.

Emerson's answer to the question. "Who is my friend?" hits all of us where we live. He defined the friend as, "He who with rough electric shocks restores my contact with the Soul." In other words a friend won't soften us with sympathy, but will help us face reality and 'come to ourselves.' Then indeed we begin to see how we can write our own ticket.

Loy
an
editorial
from the May
1961 issue of
BRIERCHAT
published monthly
for its staff of
over 1000 employees
by the famous resort hotel-
The Greenbrier
White Sulphur Springs,
West Virginia

My client
for many
years

Second Class Mailing privilege authorized at Tryon, North Carolina

(Consolidated with the Polk County News, 1955)

SETH M. VINING, Editor and Publisher

Established January 31, 1928, the Bulletin is published daily except Sat. and Sun.

The Tryon Daily Bulletin

Printed in the THERMAL BELT of Western North Carolina

(8 Pages Today)

Vol. 34—No. 251

TRYON, NORTH CAROLINA TUESDAY, JAN. 16TH, 1962

(Price 5c per Copy)



Weather Friday: high 34, low 13, humidity 50; Saturday high 45, low 17; Sunday high 41, low 22, humidity 32. It rained Sunday night and Monday morning followed by sunshine.

This is a period of clearance sales and many merchants use the Bulletin to let thousands of people know about their bargains.

Tryon Bank & Trust Co. will be closed Friday, Jan. 19 in observance of Robert E. Lee's birthday.

Dr. Ben E. Washburn, former Polk County health officer, and author of a number of books including "The Country Doctor," has been elected secretary of the Rutherfordton Hospital. A financial statement published in last week's Rutherford County News showed total resources over \$570,000 and over \$92,000 was spent on charity patients.

Charles F. Gold, state insurance commissioner who has been ill at his home in Rutherfordton, was transferred to N. C. Memorial Hospital at Chapel Hill.

Sunday night on TV James
Continued on back page

Directors Elected For Craft Center

The by-laws having been duly amended to permit an increase in board membership, to fourteen, the Board of Directors of Tryon Crafts, at a meeting last Friday at the home of the president, Mrs. Grace M. Hall, elected the following new members: Mr. and Mrs. Arthur Siemers, Mr. and Mrs. Fred Widmayer, Herbert S. Thatcher and Garth Cate.

Miss Helen Gage, of 304 Melrose Avenue was chosen as treasurer to succeed Mrs. Dutton Beatson whose resignation, due to the Beatsons' removal to Darlington, S. C., was accepted with regret. Mrs. Beatson was an efficient and gracious treasurer, and the audit, of course, showed her books to be in perfect order. — Craft Reporter.

Attends S. S. Clinic

Miss Ellen Daniel, educational director of the Tryon first Baptist Church is attending the North Carolina State Sunday School Dept. clinic on Methods and Teaching being held Jan. 15 through 19th at Winston-Salem First Baptist Church.

Dr. Edgar A. Hines, formerly of staff of Mayo Clinic, Rochester, Minn. has retired and moved to Brevard. He is a native of Seneca, S. C.

Mrs. C. M. Walters

Funeral services for Mrs. Cornelia Mae Walters, 75, of Spartanburg, who died suddenly Saturday, were held Monday at 2 p.m. at the J. F. Floyd Mortuary.

She was a native of Horse Shoe, N. C. daughter of the late Jefferson L. and Leona Anderson Underwood. She is survived by her husband, W. E. Walters, two daughters, two sons; two brothers, Carl and Lee Underwood, both of Tryon; three sisters, Mrs. C. W. Ward, Mrs. C. D. Davenport of Tryon and Mrs. Etta Stringham of Morrow, Ohio.

First Baptist To Have Family Night

Family Night will be observed Wednesday at the Tryon First Baptist Church when the WMS, YWA's and the GA's and the Sunbeams have their regular meeting at 7:30. "It is designed to give everyone in the family a chance for missionary education and activity in the church life."

Walter Cantrell, formerly of Tryon, has been elected a director of the Brevard Kiwanis Club.

Miss Margaret Bullitt of Wynnwood, Pa. has arrived in Tryon for her annual winter stay and is a guest at Thousand Pines Inn.

Kearney Rites

Funeral services for A. T. Kearney who died Wednesday were held Saturday at the Fourth Presbyterian Church in Chicago.

Surviving are his widow, Mrs. Katherine Kearney of Columbus and one daughter, Mrs. David Robinson of Montana.

Miss G. Hart

Funeral services for Miss Gertrude Hart, 57, who died suddenly Friday night at her home in Columbus, were held Sunday at 3 p.m. at McFarland Funeral Home with Rev. Henry O. Hearn officiating. Interment in Columbus Baptist cemetery.

Miss Hart is survived by her mother, Mrs. J. S. Hart. She was a native of Polk County and had lived in Columbus for the past 30 years.

Pallbearers were John Spurlin, Joe Ritchie, Rufus Staton, Pote Lowe, Roscoe Hall, Sam Ballard.

R. V. Hines

Robert V. Hines Sr., 65, of Spartanburg, brother of W. D. Hines Sr. of Columbus died Saturday in a Spartanburg Hospital. Funeral services were conducted Monday at 2 p.m. at Glendale Baptist Church. Burial was in Sunset Memorial Park.

Mrs. Tracy Lay of Whitefield, N. H. is a guest at Thousand Pines Inn in Gillette Woods.

ANNOUNCING

The continuation of the long established practice of the Tryon Federal Savings and Loan Association in the promotion of Thrift Saving with:

SAFETY Accounts are insured up to \$10,000.00 by the Federal Savings and Loan Insurance Corporation, an Agency of the U. S. Government. Tryon Federal is a member of the Federal Home Loan Bank and as a member of this bank, the Association has an immediate line of credit of 50% of its total savings accounts as additional liquidity.

CONVENIENCE One may invest or withdraw by mail or over the counter. Investments or withdrawals are honored immediately, while you wait or by return mail.

PROFIT All savings accounts received $4\frac{1}{4}\%$ Dividends for the year 1961. During the entire year, an account with the Association received a compound Dividend of 4.29% for each \$100.00.

EXAMPLE

Account A		Account B	Account C
Balance: 1 1 61	\$100.00	\$1,000.00	\$10,000.00
Dividend 6 30 61	2.00	20.00	200.00
Balance 6 30 61	\$102.00	\$1,020.00	\$10,200.00
Dividend 12 31 61	2.29	22.95	229.50
Balance: 12 31 61	\$104.29	\$1,042.95	\$10,429.50

The Association anticipates a minimum Dividend of 4% for 1962, with the assurance of passing on to our investors any surplus of earnings. Investments earn Dividends from the 1st of each month, if invested on or before the 10th of that month.

ALL accounts receive the **SAME RATE OF DIVIDEND** regardless of the amount invested.



TRYON FEDERAL SAVINGS and LOAN ASSOCIATION

Television

WSPA-TV, Spartanburg

TUESDAY

- 8:00—Capt. Kangaroo
- 9:00—Tim the Squirrel
- 9:30—Cartoon Caravan
- 10:00—Calendar
- 10:00—I Love Lucy
- 11:00—Video Village
- 11:30—Surprise Package
- 11:55—CBS News
- 12:00—Love of Life
- 12:30—Movie 7
- 1:00—News
- 1:05—Movie 7
- 2:00—Password
- 2:30—Houseparty
- 3:00—Millionaire
- 3:30—Verdict is Yours
- 3:55—CBS News
- 4:00—Brighter Day
- 4:15—Secret Storm
- 4:30—Edge of Night
- 5:00—It's A Great Life
- 5:30—Wild Bill Hickok
- 5:55—Scoreboard
- 6:00—State Trooper
- 6:30—Newsbeat
- 6:40—Weather, Doug Edwards
- 7:00—Blue Ridge Quartet
- 7:30—Marshall Dillon
- 8:00—Password
- 8:30—Dobie Gillis
- 9:00—Red Skelton
- 9:30—Ichabod and Me
- 10:00—Garry Moore
- 11:00—Weather, News, Sports
- 11:25—Late Show

WBT-TV, Charlotte, N. C.

TUESDAY

- 8:00—Capt. Kangaroo
- 9:00—American History
- 9:30—Romper Room
- 10:00—Calendar
- 10:30—I Love Lucy
- 11:00—Video Village
- 11:30—Surprise Package
- 11:55—CBS News
- 12:00—Love of Life
- 12:30—Search for Tomorrow
- 12:45—Guiding Light
- 1:00—Betty Feezor
- 1:30—As the World Turns
- 2:00—Medic
- 2:30—Art Linkletter
- 3:00—Pat Lee Show
- 3:30—Verdict Is Yours
- 3:55—CBS News
- 4:00—Brighter Day
- 4:15—Secret Storm
- 4:30—Edge of Night
- 5:00—Three Ring Circus
- 6:00—Whirlybirds

Perfect Record

Johnny Blanton, twelve year old son of Mr. and Mrs. Charles E. Blanton, Jr. of Columbus has a perfect attendance record of ten years in Sunday School. He is a member of the Columbus Baptist Church and sings in the Junior Choir. Maternal grandparents are Mr. and Mrs. Robert Grayson Edney of Tryon; paternal grandparents are Mr. and Mrs. C. E. Blanton, Sr. of Columbus.

He who is firmly seated in authority soon learns to think security, and not progress, the highest lesson of statecraft. — James Russell Lowell

- 6:30—News, Weather
- 6:45—Doug Edwards
- 7:00—The Deputy
- 7:30—Marshall Dillon
- 8:00—King of Diamonds
- 8:30—Dobie Gillis
- 9:00—Red Skelton
- 9:30—Ichabod and me
- 10:00—Garry Moore
- 11:00—Weather, News, Sports
- 11:15—Late Show

WFBC-TV, Greenville, S. C.

TUESDAY

- 6:30—Continental Classroom
- 7:00—Today
- 9:00—How Do You Say It?
- 9:30—Movie
- 10:00—Say When
- 10:30—Play Your Hunch
- 11:00—Price Is Right
- 11:30—Concentration
- 12:00—First Impression
- 12:30—Truth or Consequences
- 12:55—NBC News
- 1:00—TeleScope
- 2:00—Jan Murray Show
- 2:25—NBC News
- 2:30—Loretta Young
- 3:00—Young Dr. Malone
- 3:30—Our Five Daughters
- 4:00—Make Room for Daddy
- 4:30—Here's Hollywood
- 4:55—Monty's Rascals
- 5:30—Yogi Bear
- 6:00—The Pioneers
- 6:30—News, Weather, Sports
- 6:45—Huntley-Brinkley Report
- 7:00—Sea Hunt
- 7:30—Laramie
- 8:30—Alfred Hitchcock
- 9:00—Dick Powell
- 10:00—Cain's Hundred
- 11:00—Weather, Sports, News
- 11:30—Jack Paar Show

Bedroom Storage

Special emphasis has been placed on storage in the bedroom for girls in Henderson County. "The girls learned to section their dresser and chest drawers for neatness as well as for saving time," says Miss Peggie Hall, assistant home economics agent.

"They learned to make inexpensive belt hangers, laundry bags, blouse and skirt hangers, glove and hose bags," adds Miss Hall.

Accessories For The Home

As a climax to a year of study on house furnishings, the Home Demonstration Club women in Rutherford County recently toured a porcelain factory.

According to Miss Eugenia Ware, home economics agent, the women visited the design, decorating, manufacturing and finishing departments. "Now they have a better idea of how good accessories are made," reports Miss Ware.

Soup Snack After Bowling



ACCORDING TO THE STATISTICIANS, any six Americans will include one bowling fan. Yes, over 12 million women and 20 million men deliver the ball down the lanes in quest of the ultimate "300." After an exciting session of converting difficult spares or trying to string some hard-to-hit strikes, it is time for a refreshing break. A soup and cracker pick-up is just right as a conversation stimulator for discussion of the evening's score. After your next bowling spree try a jumbo mug of piping hot tomato and green pea soups combined with a fragrant touch of curry, crisply accompanied by junior-sized shredded wheat biscuits, potato crackers and pretzel sticks. A variety of crackers is more appealing in separate bowls than jumbled together on one platter. Olives, pickles and tiny button mushrooms add to the flavor interest.

"300" SOUP

Blend one can condensed green pea soup, one can condensed tomato soup and a dash of curry powder; stir in one cup water and one cup milk. Serve from a pitcher in jumbo mugs. Makes 4 generous servings.

TRYON THEATRE

Now Showing

THE EXPLOSIVE GENERATION

Starring *Patty McCormack*.
Plus Comedy and Cartoon

Starts Wed.: "Romanoff And Juliet"

Craft Reporter Strays Far Afield

(No. 26 of a Series.)

The current show, "Painting With Flora," being the 15th monthly display of Arts and Crafts sponsored by the Thermal Belt Telephone Co., is the work of Mina Tropp. (Mrs. Ralph Tropp), a native of Aiken, South Carolina, but now for some time a resident of Tryon. Seven major pieces, (the title of one, "The Unborn, the Young and the Ancient" will provoke thought,) and seven minor ones, create a symphony of form and color. For these are "paintings," and no attempt will be made here to describe them nor to explain the Tropp technique.

For each fortunate viewer this show will no doubt start a different train of thought. Observing the dates when some of these "paintings" were created years ago, Mr. W. S.'s phrase in Henry IV was recalled, the one Huxley used for the title of one of his best novels, "Time Must Have a Stop." Has our

Brush Fire

Tryon Volunteer Fire Dept. was called out Monday afternoon to a woods fire near Dr. John Preston's lake off Warrior Drive.

Something to remember: ADP in Internal Revenue Service language means Automatic Data Processing—of Federal tax returns.

The Bulletin has world wide appeal because of the news and activities of interesting people in this area. It has gone by air mail to South America and to various countries in Europe to people who are interested in us. The Hodells in South America sent contributions to the U. S. Equestrian Team. Virginia Graham (now Mrs. Thesiger) sent contributions to help save Harmon Field when a mortgage owner was about to foreclose. Miss Gertrude Beck in Germany sent a contribution to help build Newman's Stable after a disastrous fire. There are no city limits, county limits or national limits with Bulletin readers and their interests in this area.

artist here dared to stop the clock of nature in using actual fragile flowers with which to paint? Time is of the essence says the lawyer. "Time is a mortal thought," says Mary Baker Eddy. "it is no part of eternity." There is another Shakespearean line. " . . . and life time's fool." But he also wrote, in one of the sonnets, "Love's not time's fool." Once when a student had complained to Frederick Dixon, that great English teacher, that she hadn't time for all the work he laid out, he rebuked her, "You'd better find out what time is and when you've learned that there isn't any you'll have enough."

Mina Tropp must have risen above time's limits to have found the patience and skill and love which called forth these strong, vigorous yet fragile compositions.

"Every existence is an event," John Dewey tells us. A slow one may be named Mt. Mitchell, a faster one a horse race. Take our word for it, the gift of a few pink rosebuds from her new beau may be the event of a springtime for a girl of seventeen. Some celestial event, wasn't it, when a chunk was torn from the newly formed earth and sailed away to become the moon? Just how are works of art conceived, what brings them forth, preserves and protects them? \$2,300,000 for some paint on an old piece of canvas, placed there by a Dutchman named Rembrandt. Eventful life, that painting has had.

As a Tryon 1962 event, then, the Mina Tropp show may prove "eventful" for some, without interest for others. Quien sabe? Some will thank her for having reminded them of William Blake's line, "To create a little flower is the labour of ages," and his famous stanza

"To see the World in a Grain of Sand

And Heaven in a Wild Flower Holds Infinity in the Palm of your hand

And Eternity in an hour."

If you have not kept your January "Thermal Belt News" with its page devoted to Mina Tropp and her pictures, pick a copy up when you visit the Telco Building on Palmer Street,

for you'll probably wish to re-read it after you've seen this display, this gentle tour de force, this exercise in creative aesthetics.

The Telco Building is open from 8 to 5, the first five days each week. Ample parking space. — Craft Reporter.

P.S. Occasionally one hears newcomers criticize the Tryon Daily Bulletin's proofreading. Well, if they'd ever had print-shop experience, and could know of the time and space limitations under which our town's quintessential publication is produced, they'd be silent. Thought of this just now when checking the "time must have a stop" quote as it reads on the title-page of the Huxley novel, against its appearance in my Lansdowne Shakespeare. Found two typographical errors in one line. Fie for shame, O Harper & Brothers, publishers. They have time for proofreading. Often the TDB has not.

ATTRACTIVE POSITION-

Man or Woman 25-60. Good personality and appearance. School, Church, Scout or 4-H work helpful but not necessary. Excellent earnings for part or full time. Write PO Box 1381, Shelby, N. C. giving address, education and phone number.

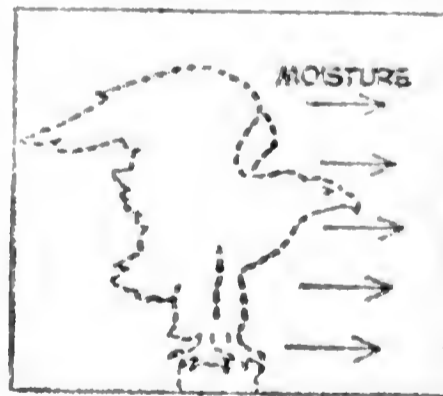
FOR SALE. Beautiful, broad ridge top lot. About 2 acres covered with laurel and large trees. Paved driveway, city water, 1 1/4 miles from Tryon off Vineyard Road. ALSO attractive 2 story, 7 room, 2 bath house. Warm in winter, cool in summer. Automatic hot air heat. City water. In excellent condition. About two acres of land on Vineyard Road. Call W. J. Maroney or see your broker. adv. 16, 19, 22, 26, 28, Feb. 2, c.

Science Notebook

TAXIDERMY MADE EASY...

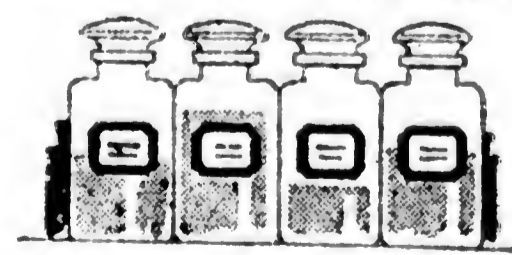
A SCIENTIST AT THE NAVAL MEDICAL RESEARCH INSTITUTE HAS DEVELOPED A METHOD OF PRESERVING BIRDS AND ANIMALS PERFECT IN EVERY DETAIL. THIS METHOD IS KNOWN AS "FREEZE DRYING".

THE JOINTS OF THE SUBJECT ARE FIRST FROZEN IN THE PROPER POSITION WITH LIQUID NITROGEN. NEXT, THE BIRD OR ANIMAL IS FROZEN...



FINALLY A VACUUM PUMP IS USED TO DRAW ALL THE MOISTURE FROM THE SUBJECT'S BODY IN THE FORM OF WATER VAPOR. THE DEHYDRATED BIRD OR ANIMAL IS READY FOR DISPLAY.

FREEZE DRYING HAS ONE BIG ADVANTAGE OVER REGULAR TAXIDERMY BECAUSE THE INTERNAL ORGANS OF THE ANIMAL REMAIN INTACT AND CAN BE RECONSTITUTED FOR STUDY OR DISSECTION BY RESTORING THEIR WATER.



FREEZE DRYING IS ALSO USED TO PRESERVE WATER-SOLUBLE DRUGS AND BLOOD PLASMA.

64-41-4

WHAT CAN I DO FOR MY COUNTRY?
MORE AND MORE AMERICANS ARE ASKING THIS QUESTION AS THE COLD WAR CONTINUES TO MENACE THE FORCES OF FREEDOM.
ONE ANSWER IS SIMPLE...
BUY U.S. SAVINGS BONDS
KEEP FREEDOM IN OUR FUTURE!
★★★★★

Christmas Donors

Contributions in since last report to help make up the deficit for putting on the Christmas Tree program on Trade and Pacolet Streets include Arledge Hardware, Mr. and Mrs. Philo Higley, Dudley Smith, Mrs. W. S. Tuttle, Mr. and Mrs. Julian Calhoun, Mr. and Mrs. George L. Chapman, Tryon Federal Savings & Loan Assn., Rev. and Mrs. Paul C. Smith, Mr. and Mrs. Russell Constance, Mr. and Mrs. S. Carroll Brady, Mr. and Mrs. Fred E. Placak Mrs. A. T. Whittlesey, Mr. and Mrs. Marshall C. Wood, Missildine's Pharmacy, Mrs. Dorothy K. Brintnall, Mr. and Mrs. Herbert S. Thatcher, Mr. and Mrs. Seth M. Vining.

These last donations leave about \$250 still needed to pay the expenses for this year.

Checks may be made out to Christmas Tree Fund and mailed to the Chamber of Commerce, Tryon Daily Bulletin or to chairman Russell Constance.

Any money left over is put in a separate fund and used to start next year's program as long as the people desire.

The Individual income tax is the largest single source of Federal revenue.

FOR SALE, rent or lease: One building 90 x 120 ft., one store building 40 x 70 ft., one brick store building 32 x 60 ft., one 5-room house, one 7-room house complete with bath; one 6-room house complete bath, city water, garden space; one 4-room house, one 2-room house, one apartment; one 24-inch Meadows Corn Mill complete with crushers for feed. C. O. Story, agent, Lynn, N. C. Phone 852-4687. Shown by appointment only. adv. 16, 19, 23, 26. 30c

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Procrastination A Costly Habit

How To Lick It

New York, Jan.—The cost of procrastination is high, but once succumbed to, the habit is difficult to cure. Today's Secretary, McGraw-Hill publication, offers some suggestions for "licking procrastination," which are as applicable to any other job as to that of secretary:

(1) Organize your work. List what you have to do daily, weekly, monthly or at special intervals. Crossing off projects as they are completed is an incentive to keep working.

(2) Make a time schedule. Mark the various due dates on your planning calendar. By setting deadlines and sticking to them, you'll produce more work and get it in on time.

(3) Estimate how long tasks

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take. Keep a record of jobs and time required so you can refer to it when a task comes up again.

(4) Decide which jobs are most important. How do you de-

(5) Break up big projects. Many efficient persons are guide? An executive solved the take one hour, don't wait until you have a free hour to tackle it. Many people can't find a span of uninterrupted time, and if the job is started, the first hurdle is out of the way.

(9) Check habits of procrastination. It's human to put off a job you dislike or do not feel confident about handling. Knowing why you procrastinate may help you to overcome the habit. ed by the Chinese proverb, "A journey of a thousand miles begins with a single step."

(6) Tackle hardest jobs first. Many people find they can get more done in less time if they get the difficult, long or least-liked jobs out of the way.

(7) Handle things as they come. Part of the backlog on many a desk stems from delay in making a decision.

(8) Don't wait till you have

Road Work

SHELBY — State Highway Commissioner Clint Newton, Jr., reports the competition of 41 road improvement projects in Henderson and Polk Counties during the month of December, 1961. Total mileage improvements amounted to 13.60 miles.

Polk County roads which were stabilized are: 0.3 mile Holbert Cove Road; 0.3 mile Garrett Road; 0.35 mile Hipp Road; 0.25 mile Joe Walker Road; 0.25 mile Country Club Road; 0.6 mile Lynn Road (old No. 19) 0.2 mile Clarence Johnson Road; 0.5 mile High Champion Road; 0.1 mile Hair Pin Curve Road; 0.1 mile Black Bottom Road; 0.1 mile Clarence Rhodes Road; 0.3 mile Golden Road; 0.1 mile Flat Rock Hill Road; 0.5 mile Womack Road; 0.1 mile McDowell Road; 0.1 mile Smith Dairy Road; 0.1 Mile Scriven Road; 0.35 mile Mountain Range Road.

"lots of time." If a job will problem by asking himself. "Which job will benefit the company most?"

JENNIE BOWEN

Land of the Sky Fashions

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JANUARY CLEARANCE SALE

Beginning Wednesday, Jan. 17

Entire Winter Stock
at Great Reduction

P.S. — Mrs. Zelia Green of Tryon will assist us during this sale.

Free Wheeling

By Bill Crowell

License plates of some sort have been standard equipment on vehicles operated in North Carolina since 1909. That was the year the state decided on an official "nosecount" of horseless carriages. It turned out to be a modest 1681 and all were subsequently required to be registered with the Secretary of State. Owners made application to that official, were issued a certificate and a set of digits and instructed to make their own license plate using "Arabic numerals at least three inches high." The color scheme could be black on white or vice versa, and there were no restrictions as to size. As a result hundreds of motoring enthusiasts decorated their vehicles with tags fashioned of tin, wood, hard rubber, enamel and a variety of other materials.

Today, of course, plates are furnished by the state as they have been since 1913. But color

Read the Bulletin for local
20192

schemes and dimensions through the years have been anything but uniform.

The present day tag measures 6 inches by twelve inches. So do tags issued by all the states including Alaska and Hawaii. Canadian tags are the same, too. But in earlier Tar Heel motoring days license plates exhausted the spectrum of size and color. In the past they have been white on blue, white on green, black on white, silver on blue, silver on maroon, red on silver and white on red.

In 1916 motorists were started to get a black on purple tag for their Brewster-Knight, Essex or Moon. And in 1928 a real Slim Jim of a tag came out. It measured a scant 3 1/2 inches by 17 inches—and North Carolina was abbreviated.

Consistency in color schemes settled down somewhat in 1941 when the familiar orange-black combination appeared. The colors alternated from year to year (as they do now) until 1951. For the two license years '51 and '52 tags were red and white alternately. Then in 1953 they resumed the orange and

black pattern which has continued to the present.

Who decides on color schemes? Ordinarily the Commissioner of Motor Vehicles may choose as he wishes. Commissioner Edward Scheidt, who was appointed to his job in 1953, sticks to the present orange-black combination for a couple of undeniably good reasons: the paint is the cheapest to produce and the combination creates maximum legibility, according to laboratory tests.

Scheidt, incidentally, since 1954 has had all Tar Heel tags stamped with the familiar reminder, "Drive Safely."

Date tabs, like some states use to validate license plates from year to year, have been used only once in North Carolina. That was in 1942 when wartime steel shortages made the practice mandatory. One plate only has been issued since 1956. Tags are manufactured in the prisons system, a year-round operation of cutting, embossing, painting, and packaging. They are sliced from sheets of 25-gauge steel, stamped with numerals and letters by a 90-ton press, painted and dried in a 300-degree oven and boxed in lots of 100 for shipment. Prison labor has produced Tar Heel license tags since January, 1930. Formerly they were purchased from an eastern commercial firm and shipped in bulk to Raleigh.

Piled together tags to be distributed during 1962 would weigh 500 tons.

They cost 11 1/2 cents each to manufacture.

Ink, not paint, is rolled onto the letters and numerals to make the contrasting color.

Special "Horseless Carriage" plates for vehicles 35 years old or older are available for \$5.00. One state calls them "Historical Vehicle."

Likewise a motorized wheelchair weighing a thousand lbs. or less may be permanently registered for \$1.00.

Tags can't be displayed just any old way—they must be mounted flat and upright under a white light. And kept clean.

It's a misdemeanor to alter or repaint a license tag. The highway patrol investigates sev-

eral such cases of fudging every year.

And several years ago a car owner dwelling deep in the mountains near Asheville regularly applied for an auto tag late in December. He continued this practice for a number of years. Curious to know why anyone would buy a tag good for only a few weeks, the applicant was interviewed. He turned out to be an elderly farmer who explained that all year long he kept his spanking new car up on blocks, then late in December he had it licensed, drove over the mountains to visit relatives at Christmas, returned, and again put the car up on blocks for another year. Just why no one was ever able to determine satisfactorily.

It is now and in this world that we must live. —Andre Gide

Consult

Bill Burgess or
Eva Smith

about this question:

"Our plumbing overflowed while we were away, causing \$800 damage; today our \$120 picture window was broken. Our fire and 'extended coverage' insurance doesn't cover these losses. Is added coverage available which does?"

For the answer to this, and all your insurance questions, consult the

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The minimum prize is bigger than ever . . . and there's no limit how high the payoff can go in the Baltimore Sunday American Jackpot Crossword Puzzle game. It's never less than \$500! Try your skill, luck and word knowledge and see if you can solve this week's puzzle. Clues, prize, word list and puzzle await you in the

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Bulletin Readers

Out of town subscriptions have been entered for the following:

C. L. Maybry, Rt. 1, Campobello, S. C.; Joe Bagwell, Johann Frohlich, Mrs. J. J. Gentry, James E. Taylor, all of Landrum, S. C.; Miss Minerva Conner, Sunnyside Rest Home, Rt. 3, Forest City; Thomas & Howard Co., Shelby; Larry Peniger, 320 Rivermont Dr., Spartanburg, S. C.; Herbert Edwards, 307 Longview Heights, Union, S. C.; Cline M. Hendrick, 216 Springdale Dr., Union, S. C.; Mrs. James B. L. Rush, 1733 Meadowbrook Dr., Winston-Salem; H. E. Aiken, B. D. Mills, J. H. Morse, Sr., all Rt. 1, Saluda; James H. Black, P. H. Burrus, Jr., Mrs. Mario DeSiena John C. Fisher, Gordon Hedrick, Mrs. Gladys G. Hinsdale, Harold Pittman, Miss Elizabeth K. Wilson, all Rt. 1, Tryon; Mrs. Sonny Bruce, Geo. Denton, G. L. Deviney, Mrs. Henry Gibson, Harvey Gosnell, Miss Ann L. Hunt, Burley Johnson, Carl P. Meroney, Polk County A. S. C., W. J. Wilkes, all of Columbus; Mrs. Belle Constance, Mrs. Alma Johnson, Rt. 1, Columbus; Jess Foster, Lynn; James P. Egerton, Mill Spring; Col. Frank Vida, Rt. 1, Will Spring; Roy Blackwell, Mrs. Charlie Grayson Edwards, Rt. 2, Mill Spring; Asheville-Citizen-Times Co., Asheville; Mrs. Joseph T. Berta, 1100 S. Ocean Blvd., Pompano Beach, Fla.; Miss Harriet Barto, 1510 Delmont Ct., Urbana, Ill.; Marvin D. Edwards, Jr., 911 Avondale Rd., Paducah, Ky.; Carlos Garriga, P. O. Box 67, Hickory; Mrs. Gene Graves, 1103 Green St., Reidsville; David Eastman, 40 Ackerman Ave., Ramsey, N. J.; Mrs. J. G. Newhall, Hilton Head, S. C.; Mr. and Mrs. Homer Durham, 424 Academy St., Laurens, S. C.; Garland O. Goodwin, 1011 Darlene Lane, Arlington, Texas; John R. Moore, Via degli Orsini 34, Rome, Italy.

Changes of address have been made for the following: A. D. Pettee from Valencia, Venezuela to Tryon; Mrs. George Vance from Vero Beach, Fla. to Tryon; Dr. Kerrison Juniper from Tryon to 67 Ormond Shore Dr., Ormond Beach, Fla.; E. F. Reading to P. O. Box 92, Morganton; Mrs. Archie Covington

from Saluda to 104 Rabon St., Concord; Philo H. Higley from Tryon to 145 East 19th, New York, N. Y. FOR RENT: small furnished apartment suitable for couple. \$35.00. 208 Grady Ave. Mrs. Helen Burnette, adv. Jan. 16, 19 c.

Dr. Richard B. Todd, Optometrist

In the Cleveland-Black Bldg., Tryon, N. C.

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Osteopathic Physician (Sacro-Iliac and Foot Clinic)

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A dependable laundry service for more than a quarter of a century. Dial UL 2-5285

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Dresses
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Values up to \$150
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\$20 and \$25

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BETTY STURGIS
SHOP

Come and get
your unbelievable
bargains at the
old post office,
Wednesday all day
and Thursday till 1

Church Union Talks Tonight

An open discussion meeting on church union and unity will be held at the Tryon Congregational Church of Christ on Tuesday evening, Jan. 16 at 8 o'clock. Sponsored by the church's Social Action Committee, the discussion will be centered on the recent proposal by Dr. Eugene Carson Blake, Stated Clerk of the United Presbyterian Church in the United States of America, and seconded by Episcopal Bishop James Pike of San Francisco, for a union of the Episcopal, Methodist, United Church of Christ and the United Presbyterian Churches. A panel of three people will introduce the subject for discussion: Dr. Alexander M. Graham, a member of the Tryon Methodist Church; H. G. Bartol, Jr., a member of the Church of the Holy Cross; and the Rev. William R. Stevenson, minister of the Congregational Church of Christ. The public is invited.

First Aid Kits are being sold by 4-H members in all areas of Polk County. These kits, complete with the usual bandages, tape, and antiseptic, and other items, are in a hand, self-sealing plastic container and are ideal for home, automobile, or business. Proceeds for the sale of these kits will be divided between the County 4-H Recreation Fund and any project which the local clubs decide to undertake. The materials contained in these kits usually sell for substantially more than the selling price of these kits. — 4-H Reporter.

Federal excise taxes collected in 1961 amounted to \$9.4 billion.



Bridge Winners

Winners at the Tryon Duplicate Bridge Club Thursday at Oak Hall were Mrs. E. W. Tracy and Mrs. Joseph Hull, tied for first place with Cary L. Page and Arthur Farwell. A tie for third between Mrs. Stanislas Czetwertynski and Jules Feder with Ray O'Donoghue and Stanislas Czetwertynski.

There will be no game this week on account of the three-day annual Winter Bridge Tournament at Oak Hall.

Curb Reporter

Continued from Page One

H. Kimberly was interviewed by Walter Cronkite on the 20th Century program featuring sportscar racing. Mr. Kimberly told of the allure sportscar racing has for many people. He is a former president of the national association. Also on TV Sunday night Thomas W. Phipps rewrote "The Farmers Daughter" for television. The cast included Peter Lawford, Cornelia Otis Skinner and Lee Remick.

Tryon Federal Savings and Loan Association will hold its annual meeting Wed., Jan. 17 (tomorrow) at 2 p. m.

Mrs. Viner To Talk About Dyeing

The Columbus Garden Club will have as guest speaker Wednesday at 2 p. m., Mrs. H. E. S. Viner of Tryon, an authority on dyeing with native vegetable dyes.

Mrs. Viner has been on the program of various regional handicraft exhibits in Asheville, Gatlinburg and elsewhere.

Church Meeting

The Annual Meeting of the Tryon Congregational Church of Christ has been re-scheduled for Wednesday evening, Jan. 17. Dinner will be served at 6:30 p. m., followed at approximately 7:30 by the annual business meeting of the congregation.

To-day's pioneers are building to-morrow's progress. — Thomas J. Watson

Hospital News

Mr. and Mrs. Haywood Han-non are parents of a son born January 14th at St. Luke's Hospital.

Other new patients reported Monday morning include Mrs. Grover C. Thompson, Rt. 1, Mill Spring; Miss Lizzie Dalton, Columbus; Jeffrey Bradley, son of Mr. and Mrs. Dean Bradley, Rt. 1, Saluda; Miss Shirley Thompson, Rt. 2, Landrum; Craig S. Hancock, Tryon; Mrs. Lonnie Hayes, Rt. 2, Mill Spring; Mrs. B. C. Stott, Rt. 1, Landrum; Mrs. Ray Blackwell, Columbus; Griffin Dotson, Fairview; Mrs. W. S. Sawyer, Rt. 2, Campobello; Lynn Prince, Rt. 1, Chesnee; Lisa McIntyre, daughter of Mr. and Mrs. Hoyt McIntyre, Columbus; Mrs. Henry Conkle, Cashiers; Henry Austin Bradley, Saluda.

Patients discharged included Earl Hood, Charles Turner, Mrs. William Skipper, Mrs. Maxie Foster, Mrs. Billy Staggs and daughter; Mrs. Clarence Whitesides, Mrs. William Emery, Charles Morrow, Mrs. W. C. Thompson and Mrs. Allen Wilson.

Basketball

Basketball scores for Friday night, the 12th: Landrum girls 41, Chesnee girls 18; Landrum boys 46, Chesnee boys 66; Polk Central girls 25, Ellenboro girls 50; Polk Central boys 54, Ellenboro boys 43; Tryon girls 32, East Henderson girls 35; Tryon boys 62, East Henderson boys 75. (second loss for Tryon boys); (Jayvee game) Tryon 33, East Henderson 39.

Monday Polk Central played at Sunshine and Landrum at Boiling Springs.

Tonight Polk Central plays at Saluda and Tryon plays Ellenboro at home.

None preaches better than the ant, and she says nothing. — Benjamin Franklin

FOR SALE: Baby Bed, maple 6-year size, \$20; Coeco chrome high chair \$5. Both in excellent condition. Mrs. Leo Milhaupt, Warrior Drive, Phone 856-6151. adv. 16, 17 pd.

Dear Mr., Mrs., or Miss,

How do you accept
and profit from
praise or
criticism?

by
Garth Catt

an
editorial
from the May
1961 issue of
BRIERCHAT
published monthly
for its staff of
over 1000 employees
by the famous resort hotel-
The Greenbrier
White Sulphur Springs,
West Virginia

my client
for many years

Write Your Own Ticket

Among the great gifts France has made to the world are the hundreds of epigrams of the 17th century philosopher, LaRoche-foucauld. Here is one calculated to spark a little profitable self-analysis in most of us—

"Few persons have sufficient wisdom to prefer censure, which is useful to them, to praise which deceives them."

While if we need to be prodded by a modern version, let's try this other one on for size. By one of The Greenbrier's distinguished friends, Dr. Norman Vincent Peale, it reads—

"The trouble with most of us is that we would rather be ruined by praise than saved by criticism."

Dear Mr., Mrs., or Miss, who may be reading this, how do you accept, and profit from praise and/or criticism? How do you react to flattery or fault-finding? Try to put the two maxims in your own words, then put to use the idea you have thus captured. Try to cash in on criticism. Try not to fall for flattery. (There's usually some lye in soft soap.) And be grateful for the honest recognition of work well done.

Emerson's answer to the question. "Who is my friend?" hits all of us where we live. He defined the friend as, "He who with rough electric shocks restores my contact with the Soul." In other words a friend won't soften us with sympathy, but will help us face reality and 'come to ourselves.' Then indeed we begin to see how we can write our own ticket.

...when I heard: "You are not American!"
I refused to accept their theory. I did despise
it and do it today!

Dear Mr. Cate,

July 3-1962

Interesting that my being Jewish meant so much to
you. It probably is my upbringing that my being Jewish
had not with the utmost of association that I
return to you developed your Jewish interesting letters
with many quotes for your letters, speak and order, Buddhists,
Islamic, address, and all, we read human beings, none of
them perfect. Backed by enormous amounts of money by
people afraid of communism and seeing it in every corner
in Germany, he, Hitler, had to have a stepping stone to
help him gain power. Since there were only 1/2 million
Jews among the 77 million German people in Germany, thus
unknown to many whose religion had taught them hate for
Jews, the Jews were the easiest target. The world (and
I know what I write) kept quiet, 1/2 million people did
not matter!

Interesting that my being Jewish meant so much to
you. It probably is my upbringing that my being Jewish
had never any special impact on me. We were religious
Jews with at least 50% Christian friends. For us there
were some people in this world Christians, some Buddhists,
some Moslems, some Jews; all were Human Beings, none of
them perfect. Backed by enormous amounts of money by
people afraid of communism and seeing it in every corner
in Germany, he, Hitler, had to have a stepping stone to
help him gain power. Since there were only 1/2 million
Jews among the 77 million German people in Germany, thus
unknown to many whose religion had taught them hate for
Jews, the Jews were the easiest target. The world (and
I know what I write) kept quiet, 1/2 million people did
not matter!

May be, historians will ever find an explanation for all this; and how a complete country can go nuts.

I never knew the ghetto existence si many Jews live h
To tell you franly I was at my arrival here horrified
the Jews I had the misfortune to meet here. Their ig
in regard to Judaism, their manners, their general ^{att}
were foreign to me. I tryed and try to find a reason ^{for}
their way of living; I believe I understand them now
better after having read "the Rise of David Lewinski"
might be of interest to you). All I know is that their
and my world are as far apart as day and night. I hav
impression that they (with exceptions) neither know A
nor old Jewish culture. *American*

It is sad to say that many of these ignorant peo
helped that my mother, my sisters, all my family ^{and}
could be killed by Hitler; the fundamentals of all re
to help save those persecuted were unknown to them! ^J

I believe all human beings are fundamentally goo
alike. Goethe says in his Tasso": *alipia*

talent develops quietly

the world's milieu forms the character *good's*

My translation doesn't sound so very good, Goethe's G
sounds definitely better.

My last paragraph might be of interest to you.

Thanking you again for your kind interest and w
you a wonderful summer I remain

Sincerely,

HEDDA HILAN

encl.

His backers at the time didn't re
that their help helped to destroy them too.

From
the preceding
page:
Here "Madison Ave" often makes people forget
real values, Hitler's propaganda made the German
forget all what they stood for: Honesty, decency,
cleanliness, in short he made criminals out of th
might agree it is beyong anybody's understanding
your lifelong friends turn suddenly in your fierc

enemies

Miss Maas

Please send this eye

Valuation to

Mrs E. Flowers

1509 E 17th St
Flatbush
Bklyn N.Y.

Thank you

Mrs E. Flowers.

CL 1-1498

Nov. 30. 621

Dear Mrs. Maan,

Your package arrived to-day, and many thanks for the prompt delivery. Since you are the alchemist who conjures up the wonderful elixir, I naturally accept your judgment. My longing for a larger bottle was nothing but a symptom of laziness because I don't like to order things. I do hope you're all right, enjoying the career of your son and are pleased with business. Many regards yours
Ruth Frank.

Hedda Maan ²⁰⁵ 11/23

Mrs Walter Frank
c/o Raymond
SAME DAY CLERS

102 W 168 St
Send her NY 52 NY
the largest skin
oil in Brown Bottle
if possible send
even larger
amount than before

Buffalo, Dec. 11-62

Dear Hedda Maar,

Please send me one "Velveken"
and one "On Guard. Full.
a money-order # 5.- Please
let me know if the amount
is right. -

Many greetings for to-day.
yours

Else Frank.

June 9th

Dear Miss Maar:

Thank you
so much for the "Nestlé"
and for the samples.

I like the
cream & want you to send
me an 8oz. jar.

Enclosed is
check for \$6.78 to cover my
order.

Sincerely,

Amilda Gardner

136 HARVARD DRIVE
LAKE WORTH, FLORIDA

Hedda Maar —

1472 Broadway
N.Y. 18 —

Dec 15 —

Please send a 2 oz. jar of "On Guard"
Cream — for \$2 including tax + postage —

I saw you ad in N.E., N.F.A. Newsletter

Enclosed check —

Thank You —

Emma M. Gibbs —

Message From:

Date:

Time:

Dear Hedda,

My friend will not be
here as far as I thought
she would be - so please
send her the 'Auntie Cream'.
She wants to be picked.

Hansen - find out how
much the printing will
cost - if it is excessive, the
may want me to provide
labour power if there is a
great deal involved -

Mrs. Sydney Goldes
5451 Alton Road, Miami Beach,
Florida

December 1, 1962

Dear Hedda Maar:

How good to hear from you, the gift subscription is for but 10 weeks, something I do for Human Events and similar publications which give the real news. Unless people learn what is happening in this country pretty soon we will find ourselves in the same situation so many other countries are now in because they thought "it could not happen to them". I'm hoping you will pass your copies along and perhaps even send a gift subscription (\$1.00 for ten issues) to another person.

Yes, do send me your cream for dry skin, it was very good, but I think I told you I make my own and it seems very satisfactory. Did I ever tell you that I was once poisoned by some ingredient or ingredients in something I ate or used and so since I am very very careful. I was ten days in bed and could not move either leg, a nerve poison which is what all of the hydrocarbons are. However, with winter coming and me with dry skin trouble I would like again the cream for face cleansing you have. I do not remember the price so if you will be good enough to send it, I shall be most grateful and will send check at once.

I will send you separately the Moral ReArmament magazine just out, we feel so strongly that this is the only answer to the chaos in the whole world today, unless man changes and begins to live his destiny as God intended we are doomed. MRA is making rapid and marvelous touches all over the world and I'm sure you will be much interested.

My very best to you.

Allen R. H.

December 15 1962

Dear Mrs. Hadley:

The little package will have reached you by now.. kindly excuse the delay in writing. I am pretty busy right now and I wanted to tell you a little more than just write a short note. I hope you will forgive me the late answer to your so very interesting letter.

I most certainly admire you and your energy in fighting for your beliefs. I was brought up in this tradition and in my own way try to cling to it. I wish you all the success you expect to get and to achieve.

The homemakers federation is of special interest to me! (By the way: My son is going to get me "the silent spring"). It was some years ago when hardly anybody mentioned DDT that I said at a party: "I can't help it! I am no absolute scientist! Yet, I am convinced that the immense increase of cancer is partly the result of the increased use of all kinds of chemicals in food!" I didn't forget... Everybody there told me "How conceited can anybody get! You think you are smarter than all the ~~identified~~ people? Who are you to judge and so on!" It didn't matter to me; I was and am used to be accused of seeing everything wrong. Oh, if somebody really wants to hurt me to be told: You will never be a real America. I believe that decency and honesty are the same for every human being be it in a Christian or a Jewish home or in Germany or America. - I will pass on the literature to a young friend of mine who has a lot of married young friends; I know they and she will pass this information on to others.

Thank you for your cream order. I learned the other day about a middle aged woman who got a skin disease in the Middle East; this disease paralyzed her and now 8 months later she still is in a wheel chair. And now you tell me about something similar. I must say that I try with my cosmetics to be as careful as humanly possible; no money in the world would make me use any ingredient not thoroughly known to be harmless according to knowledge and experience.

My best wishes to you for a wonderful holiday season and good health for you and your family in 1962.

ycl.

Very sincerely,

9 July 1962

Dear Madam:

Kindly send me an 8oz jar
of "On Guard" at the following
address:

Mrs. D. G. Howard

c/o A. F. Howard

The hedges

New London, N. H.

Thank you.

MRS. D. A. HOWARD
1345 Amherst Street
Sherbrooke, Que., Canada

STAMFORD, N. Y.

June 3. 1962

Nedda Maar.

1472 Broadway
N. Y. 18. N. Y.

Dear Mrs Maar.

Thank you so much for telling me about your products. I have used Beauty (various products) for years, but thought they were quite expensive & I was using more than was necessary. I would like some things to use at night as I always wash my face then also something to use before putting on make up. I have a very fair skin & light brown hair. I have been using B. C. protection lotion & B. C. Liquid Beauty & have used another fountain of beauty cream. Since I bought your

'Onward' cream I have used it on my hands also
face at night. I bought it for my hands but liked
it so used it on my face. Would you tell me
what I should use of your cream. I will send
you a cheque for same. Thanking you for
your trouble.

Yours truly,

Mrs S. D. Howard.

THE NATIONAL BANK OF STAMFORD

GEORGE B. MORSE, PRESIDENT

DONALD S. WALLING, ASS'T CASHIER

J. KENNETH CORBIN, CASHIER

FRED BUCHSBAUM, ASS'T CASHIER

FRANKLIN D. HESS, VICE PRESIDENT - FARM REPRESENTATIVE

STAMFORD, N. Y.

Aug 30. 1962

Dear Mrs Maar.

Enclosed find a cheque for. 3.30. Will you please send me a jar of night cream. I like your product very much. I think my complexion looks better. I don't use so much stuff on it. I go to business every day. & it looks good all day. Before it got so greasy looking.

Thanking you.

Sincerely

Mrs S. D. Towat.

Mrs. Siebert D. Howat

19 West End Avenue, Stamford, N. Y.

May. 18. 1962.

Mrs. Maor.

1472 Broadway 18. N. Y.

Dear Madam.

I have used some of your
On Guard cream & like it very
much. I got it from Walnut Acres
in Penns Creek Pa. I would
like to know if I could get it
direct from you or is there some
other place near by that sells it.
I understand you make just the
two products is that correct?

Thanking you.

Yours truly

Mrs S D Howat.

Mrs. Siebert D. Howat

19 West End Avenue, Stamford, N. Y.

July 29, 1962.

Mrs. Sada Maar.

New York, 36 N.Y.

My dear Mrs. Maar.

Thank you so much for your many helpful letters..

I am now using your cosmetics & sure do like them. I have given away all the old ones. At night I wash my face good with a brush & then apply a little night cream. In the morning I rinse my face & apply a little Vaseline & some anytime cream & wipe off & then apply a little cream rouge & then powder. This seems to work all night but don't know if I am doing it right or not. It seems to stay all.

day. at noon I just wipe the powder
puff over gently to take off any shine.
I go to business every day. This is so
much easier than using all the other
things I was using. I think my skin
is very good. & makes up very nice. I
have always tried to take care of it.
Do you have a powder that you
recomd. also a cream rouge? These
also the lip stick I am still using is
Beauty & ourstrelors.

I am all out of "On the Sea" so will
you send me a jar? I am enclosing
a cheque for same.

Thanking you again.

yours truly

Miss S. L. Hackett

THE NATIONAL BANK OF STAMFORD

GEORGE B. MORSE, PRESIDENT

DONALD S. WALLING, ASS'T CASHIER

J. KENNETH CORBIN, CASHIER

FRED BUCHSBAUM, ASS'T CASHIER

FRANKLIN D. HESS, VICE PRESIDENT - FARM REPRESENTATIVE

STAMFORD, N. Y.

Nov 26. 1962.

Nedda Maar.

New York 18. NY.

Dear Mrs Maar:

Enclosed find cheque for which will you kindly send a jar of an Beard (economy size) also a jar of night cream.

I have told some of my friends about your products so may be you will be hearing from them.

I would soon love to buy some powder but I can't use cake powder. You spoke about Pond so thought may be I would try some of their loose powder. I don't want to use any that would

have a tendency to dry my skin, or make it
break out. If you have suggestions would
appreciate your letting me know.

Thank you for past favors.

yours truly,

Miss S. L. Howat.

MEMO FROM THE DESK OF:

Fridel Joseph

June 1, 1962

Dear Mrs. Maar;

I tried yesterday and today to reach you by phone, I left a message and ask, to call me back. Did you get it. I need your night - cream very urgently, but I will leave on Wednesday town. Could I get it till than. Please call me at home Sunday morning KI 8 - 0884

With best regards an wishes for a nice weekend

yours

Fridel Joseph

GKG

140 Riverside Drive, New York 24, N. Y.

1 Hon Aylt Cr. July 28, 1962

Dear Miss Maas,

I want to give a jar
of your " anytime Cream" - as
a gift - what price does
it come in - Please let
me know.

Hope you are having a
pleasant summer. Sincerely,
G. J. Fausch

March 4, 1962.

Hedda Maav
1472 Broadway
N.Y. 18.

Please send me 1 lb of night-
cream.

Sincerely,
Lucy Levy.

12/8/62

Dear Dadda Mamma,

I finally was able to receive a few orders which I enclose.

I sold some of them a while ago but did not want to mail it unless it is worthwhile. If possible, please ship it soon. Hope the Toiletwater will be gift-wrapped.

If you wish to call Miss. Ann.

Feige in Ken Gardens, perhaps
she could use some thing,
VJ 7-2591.

Keep well.

~~Kia~~
Kia 92
Best regards yours,

Mary K. Hill.

P.S. Please give me credit
whenever Mrs. Drezaler
gets anything. Thanks.

Fige in Ken Gardens, perhaps
she could use some thing,
NY 7-2591.

Keep well.

13-27-117 ST

~~Kid~~
Kio 92

Best regards yours,

Mary K. Hill.

P.S. Please give me credit
whenever Mrs. Drezaler
gets anything. Thanks.

Cal. by post. or customer
2
3 " you & me.

4-12-62

Dear Hedda Maer,

I am enclosing check for
\$5.14.

When I will be back, I shall
try to sell again for you.

If I sell in New York, will
it be credited to me? If Mrs.
Jinster still orders, will it be

credited to me too?

Occasionally, please let
me know.

May be, one day we still
will meet.

Stay well. My best
yours,
Margaret K. Levin

55 Fabyan Place

Feb. 24, 1962
Newark 8, N. J.

Hedda Maar
1472 Broadway
New York 18, N. Y.

Dear Mrs. Maar,

Thank you for
your "reminder" card. I do
want some more of your
fine products. I use them
every day. Please send me;

2 - 4 oz. On Guard
3 bottles Velveteen

(over)

2 - 2 oz. Exquisite

1 - 4 oz. Any time.

Thank you.

With the best of
wishes,

Sincerely yours,
(Mrs L.) Gertrude W. Lichtenberg

Randolph Ctr. Vt.
Feb. 2, 1962

Hedda Maar
1472 Broadway
New York 36,
N.Y.

Dear Sirs,

I have been using your cream "On Guard" for several months and think it perfectly wonderful. I have never used anything that would in any way compare with it.

Would you please send me a price list of your other products. I am especially interested in your skin oil.

Respectfully yours,

(Mrs.) Eldora Lyon

Randolph Ctr. Vt.
Feb. 17, 1962

Hedda Maar
1472 Broadway,
New York 18, N.Y.

Dear Hedda Maar:

Thank you so much for your letter of information concerning your products.

You asked me where I obtained your hand cream "On Guard". I purchased my first jar at a Health Food meeting held in Burlington Vt. last fall. A Miss Verne Thomas of Wardabara, Vt. was selling it. I noticed on one of your circulars you sent, that she was one who reported on its effectiveness. I also purchased a jar of Deer Valley Farm and Country Store of Guilford, N.Y. (A Natural Foods Store.)

I am enclosing a check of five dollars and forty three cents (\$5.43) for which please send me the following items.

Velveteen 4oz.	\$2.25
Sensation "	2 50

	4.75
	48 tax
	20 Postage

	\$5 43

Respectfully,

Alvora Lyon

510 Commonwealth^{ave}
Boston 15, Mass
Feb 19-62

Hedda Inaar
1472 Broadway
New York 46, N.Y.

Kindly tell me where to
get your "On Guard" hand
cream. I bought it in
Sturbridge. I tried the
Health Stores with no luck.

Enclosing envelope

Thank you

Sora S. Miller

Dora E. Miller 510 Commonwealth Ave
Boston 15, Mass

Enclosing 5.25 for an 8^g Jar
of "On Guard" -

If there should be more for postage
let me know

Also I would like a jar of
"Night Cream" - How much should I
send including Postage. Thank you

DORA E. MILLER

510 COMMONWEALTH AVE

BOSTON 15, MASS

Bal due on order 3.45-

Recd. Safely - Thank you

510 Commonwealth Avenue
Boston 15, Mass.
May 21, 1962

Hedda Maar
1472 Broadway
New York 18, N.Y.

Dear Miss Maar

Kindly send me

one large jar of your "On Guard Cream
and two jars of your Exquisite night cream.

The large jar of On Guard is for a friend also one jar of
the night cream.

I am enclosing a check for 12.15 let me know what the
difference is and I will send it along.

Be sure to send a separate bill for my friend so I can
collect what is due me.

Thank you

Dora E. Miller
Dora E. Miller

Baraboo, Rte. 1, Wis.
Sept. 17, 1962

Hedda Maar,
1472 Broadway
New York 36, N.Y.

Will you please mail one bottle of
Velveteen to

Mrs. R. D. Marrs
1500 Michigan
Plainfield
California

I am enclosing \$2. 85 to cover postage.

Thank you.

Yours truly,

Eleanor J Parson
(Mrs. L. B.)

*Notified about postage
by L.P. 5-1962*

H E D D A M A A R
1472 Broadway
New York 46, N. Y.
Tel.: WI 7-1180

* * * * *
* Every woman owes her skin the benefit of *
* * * * *
* Hedda Maar's "VELVETEEN" *
* * * * *

It took Hedda Maar's vast European and American experience to make "Velveteen's" formula possible. For she has compounded into "Velveteen" the most important of the lipoids. Called lecithin it is considered by leading world scientists more important than any hormone or vitamin.

"Velveteen" contains this natural element with its ability to really hold water and maintain moisture and precious oils to banish dry, flaky surface skin.

It is the best treatment with beauty benefits for every skin, in a greaseless formula that is most delicious to use.

Constantly at work for you - that's the beauty of this formula. It protects against wind and cold.

See "Velveteen" absorbed before your eyes when you apply it in the morning.

Use it every night faithfully! Don't miss a night of its benefits! Your linens are safe from grease. Your complexion will look smoother, less lined in the morning.

The tiniest amount applied with your fingertips does a multitude of good.

"VELVETEEN" is \$2.25 plus tax.

Please send me two 4 oz. bottles of
"Velveteen" -

Mrs. L. B. Parson
Baraboo, Rte #1
Wisconsin

Sept. 15, 1962

Dear Mrs. Moore,

It has been such a long time since I wrote you! All your delightful products are nearly used up - and I need more.

I have enclosed an order and check

The two small jars of "On Guard" are for my friend Mrs. Gardner. She gave

a jar to her friend who was visiting here from Florida. This lady liked your cream so much that when the jar was empty, she tried to buy it in Cleveland - and the clerks didn't know what she was talking about!

You might want to send her your price list so she can order direct from you -

Mrs. R. W. Elliott

1205 S. Tenth St. - Ft. Pierce, Florida

We have had a busy summer. We had two short vacation trips - one on the Blue Ridge Parkway (where it rained 2 days) - and then a 3 or 4 day drive into Kentucky and back.

Our daughter went to summer school for 10 weeks - working on her Master's degree in geography. She started

teaching third grade again
last week.

I hope things are
going well with you
and I will surely let
you know if I find
anyone else interested
in your fine products.

With love,
Cather Rees

The United Nations photographed and contributed by Gottscho-Schleisner
for the benefit of UNICEF, the United Nations Children's Fund.

PRINTED IN U.S.A.



Elsie SAUL
97 Fort Washington Ave.
New York 32, N. Y?

Hedda Maar
1472 Broadway
New York, N. Y.

Please send at once 2 ounce jar of
handcream.

thank you

Elsie SAUL

Elsie Saul

97 Fort Washington Ave.

New York 32, N. Y.

Hedda Maar

1472 Broadway

New York, N. Y.

Please send by return mail one jar regular
size handcream to the following address:

Mrs. Elsie Saul

c/o Wurtsboro Gardens

Wurtsboro, N. Y.

Thank you

Elsie Saul

Elsie Saul

November 5, 1962

Dear Mrs. Maas,

Thank you very much
for your kind letter also for
sending me the Velvetan.

I am enclosing a
check for \$8.30. Kindly send
me the balance of my order.

I have used the sample
of night cream, rather eye
cream and I find it
very effective also the
hand cream. I am sorry
I could not take care

of this sooner but was
in all week with a
continued cold which
is better today. I did
not want to send cash
through the mail.

Thanking you once again
for your kind attention.

Sincerely

Pat Brown

680 Clinton St.
Newark, N. J.

ES. 2-5131.

W.

Dear Miss Mear

Wed.

Upon reading your
letter again, I noticed you
call the "eye cream" - "Night Cream"
Can this cream be used
all over the face in place of
the "substance"? Please reply
Thank You. P. E. Mear

Hedda Maar -

12/14

4 P.M.

Mrs. Schwager

Dairylea Milk Co

5140 - 59th St

Woodside L9

2 Handcream

(Christmas wrapped
if possible)

Please contact
her

(over)

She said the packages
you sent were lovely.
She would like some
samples so please
call her

TW9—

9300—

May 3, 1962

Hedda Maar,

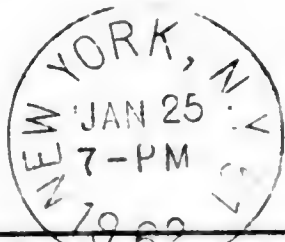
Enclosed is a check for \$5.⁰⁰ for an 8oz. jar of "On Guard" hand cream. I don't know what your (plus tax) means, so am enclosing 10¢ also, in case you have a state tax like Ohio does.

I have an allergy to detergents & jewelry, & your "On Guard" has helped me, better than some of the salve that the Dr. gave me, so I rely on it.

I started using it on the advice of Mrs. Wm. Rees & am ever so thankful to her for suggesting it & supplying me with a sample & she has also ordered a jar for me in the past.

Now I have my husband using it too, when he's painting, etc. & decided we had better get the economy size.

Gratefully,
Lydia Silk
2860 Lake Rd.
Bay Village 40, O.



BRONX CENTRAL STA.



THIS SIDE OF CARD IS FOR ADDRESS.

Mrs. Hedda Marav
1472 Broadway
N. York. City.

1. 25. 62.

Dear Mrs. Lill

Would you please
send me

1 Every Day Cream
1 Skin Lot. Spr.

How are you ?

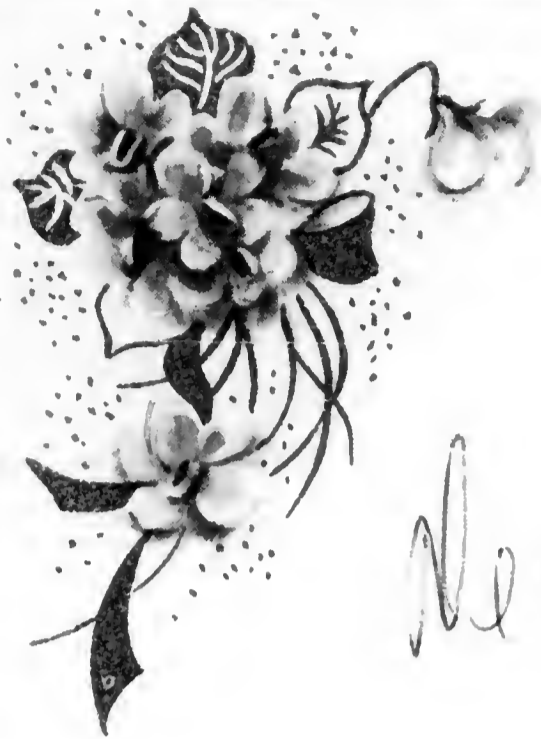
I hope you and your
family are alright.

With best regards

Sincerely

Betty Warfield

295 Bennett Ave.,
New York 40. City.



May 62
Aust. Cr.

Dear Miss Maas.

Thank you for the
prompt sending I
was really last week
on the last use. I gave
my daughter a jar. She
like it very much and
her kin shows much im-
provement. Hope you & your
family are alright too
My best wishes to you
Madame Wettstein

MRS. ROMEO M. ZULAUF • 597 NORMAL ROAD • DE KALB, ILLINOIS.

April 2, 1962

Hedda Maar,
1472 Broadway
New York City, N.Y.

Dear Madam:

Recently I was given a bottle of your Velveteen skin oil. Do you have an outlet in Chicago where one can purchase it? If you sell directly to ^{individual} customers will you please quote me prices. I am especially interested in the 4 fl. oz. size. I enclose self-addressed card for reply.

Yours truly,

Mrs. R. M. Zulauf

MRS. ROMEO M. ZULAUF • 597 NORMAL ROAD • DE KALB, ILLINOIS.

April 16, 1962

Hedda Maar,
1472 Broadway,
New York #6, N.Y.
Dear Madam,

Please send me three (3)
4 oz. bottles of "Velveteen". I enclose
check for \$8.03 to cover cost,
10% tax and ^{60¢} postage as
indicated. Thank you for your
letter. I shall be pleased to
receive your product.

Yours truly,
Mrs. Zulauf

MRS. ROMEO M. ZULAUF • 597 NORMAL ROAD • De KALB, ILLINOIS

Oct. 10, 1962.

Hedda Maar,
1472 Broadway,
New York 18, N.Y.
Dear Madam,

Please send me 3 four
ounce bottles of Velveteen. I
am enclosing check for \$8.08.
This includes \$7.43 for the lotion
according to a like order last April
and 65¢ postage.

Yours truly,

Mrs. R. M. Zulauf

HR 7302

5/10

HERIN & LES LENS COLLECTOR

E 21/7

5/10 CUSTOMERS 1963

1

312-10th St East
Bradenton Fla. 33503

Dear Hilda Mae

Please send to the address
below the following -

Mrs Willard Hastings
East Lake Road -
Canandaigua - N.Y.

4 oz - clearance with care) \$2.00
Velveteen - 2.50

To the address 312-10th St E - Bradenton Fla.
4 oz clearance with care - (2.00)
Velveteen - 2.50

Enclosed please find check \$9.00
which includes tax, council & hope

Wishing you the season
Greetings Sincerely,

Edeythe E. Allen
312-10th St - East Fla.
Bradenton

Mrs. Edward P. Blanchard, Jr.
56 Hermit Lane
Westport, Connecticut

Dear Madam:-

I am enclosing
\$1.65 to cover the cost
of our 2-oz. jar of your
ON GUARD cream.

Would you please send
it to the above address.

Sincerely yours,
Marjorie P. Blanchard

Mar. 28, 1963

Dear Miss Hear:

Thank you for your
precious letter of last June
which was misplaced and found
only now.

Your products are ex-
cellent and I especially enjoy the
"Velveteen". I was introduced
to your products through Walnut
Acres, Pennacook, Pa.

Please send me the
following items:

1-202. On Guard	1.50
1 Velveteen	2.25
1-402. Sensation	3.00
	<hr/>
	6.75

Enclosed blank
check - please fill in proper
amount.

Many thanks
yours truly

(Mrs. E.J.) Josephine L. Bolduc

85 Summer St.
Shrewsbury, Massachusetts.

Miss M. Patricia Brown
120 Prospect Street
South Acton, Massachusetts
West

Dec 26

Dear Shadda Maar -

Please send me two
pairs of "On Guard" brand
knives. I'm sorry to say that
I've forgotten the price but if
you will send a bill with
the "goods", I'll send a check
by return mail.

Many thanks -

M. Patricia Brown

EAST BOSTON SAVINGS BANK

Incorporated 1848

10 MERIDIAN STREET

EAST BOSTON, MASSACHUSETTS

WILLIAM C. SMITH
PRESIDENT
WILLIAM T. VOSE
GEORGE E. HODGE
STEWART P. LYNCH
VICE PRESIDENTS



ROBERT E. TURPIN
TREASURER
C. MAXWELL FRENCH
RICHARD D. FOULKES
RICHARD P. BELCHER
CHARLES R. CRANFORD
ASSISTANT TREASURERS

BRANCH OFFICE • CENTRAL SQUARE

July 8, 1963

MS. HEDDA MAAR
1472 BROADWAY
NEW YORK 18, NEW YORK

Dear Ms. Maar:

I should appreciate receiving four bottles of Velveteen oil. Please forward in care of my business address and I will immediately send check. Have forgotten the price.

Hope you have been well, happy, contented and that business is good. Your products are so worthwhile. Avon products continue to boom in here much to my annoyance.

Do you have a deodorant?

Sincerely yours,

MISS DORIS H. CASSIDY
c/o EAST BOSTON SAVINGS BANK
10 MERIDIAN STREET
EAST BOSTON, MASSACHUSETTS 02128

(Home address:
67 Marston Street
Medford, Mass. 02155)

2-12-1963

Dear Sir, -

Enclosed is check for \$2.00
for 2oz. jar of "On Guard" cream.

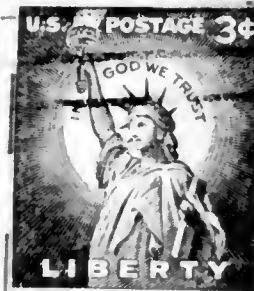
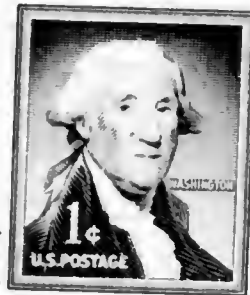
Very truly yours,
Olive Clifford

Mrs. Harold Clifford - APT-8D
162 West 54th Street
New York 19, N. Y.

Y. F. Linden



THIS SIDE OF CARD IS FOR ADDRESS



Hedda Maar
1472 Broadway
New York 18, N.Y.

Dear Sir;

Where can I obtain your
"On Guard" protection cream in N. Y.?
Last bought from Verne Thomas in
Stoodsbore, Vermont.

Very truly yours,
Olive Clifford

Ms. Harold Clifford
162 West 54th St
New York 19,
N. Y.

APT-8D

Maat

2/12

Oliver
Mrs. Clifford 403. Linden

11 20

Cv 5-0 264 -

162 W. 54 St apt 8 D

ny 19

On Guard - 203
Protection - Price?

Sept. 1963

H E D D A M A A R
1472 Broadway
New York 46, N. Y.
Tel.: WI 7-1180

* Every woman owes her skin the benefit of *
* Hedda Maar's "VELVETEEN" *

It took Hedda Maar's vast European and American experience to make "Velveteen's" formula possible. For she has compounded into "Velveteen" the most important of the lipoids. Called lecithin it is considered by leading world scientists more important than any hormone or vitamins.

"Velveteen" contains this natural element with its ability to really hold water and maintain moisture and precious oils to banish dry, flaky surface skin.

It is the best treatment with beauty benefits for every skin, in a greaseless formula that is most delicious to use.

Constantly at work for you - that's the beauty of this formula. It protects against wind and cold.

See "Velveteen" absorbed before your eyes when you apply it in the morning.

Use it every night faithfully! Don't miss a night of its benefits! Your linens are safe from grease. Your complexion will look smoother, less lined in the morning.

The tiniest amount applied with your fingertips does a multitude of good.

Please send.

1 — "VELVETEEN" is ^{2.50}~~\$2.25~~ plus tax.

1 — "On Guard" small size.

Change of Address, —

From Mrs. Harold Clifford
162 West 54th Street
New York 19, N.Y.

To — Mrs. Harold Clifford
147 La Gracie Manor
Burlington, New Jersey.

San Francisco May 20, 63

Miss Hedola Meyer
New York

Please send me
2 Daytime 16 on like before

Hope you are well

to send

regards

Paul Deutsch

4754 California Street
corner 10th Ave
Vienna Steamer

1311 Augusta St.
Bluefield, W. Va.
Nov. 20, 1965

Dear Madam:

I use your hand cream
& to me its the finest on
the market. Also like your
Velveteen. Do you make
any other items?

I want to send as a
Christmas gift a ~~bottle~~
jar of your hand cream.
Do you have it gift
wrapped so that I can
order direct - send you a
card to include & postage
if charge it? and you mail to person ^{it is for?}
Please let me hear by
return mail as I have to
attend to this immediately.

Sincerely,
Mrs. Virginia Van DUSEN

The Waldorf-Astoria
A HILTON HOTEL

NEW YORK 22, N.Y.

Nov 7

Dear Hedda Mear

I like so much
the samples you sent me of
"Velocleen" and wish to order
3 bottles. (Check enclosed \$⁸₅₀)

Please send to my home
address, 205 NELSON AVE
(APT 103) PEERSKILL NY.

Sincerely
(Miss) Fanny R. Evans

Buffalo, Dec. 7-63

Dear Hedda Moor,

Would you please send
me 2 "Velveteen", which
I like so much.

I include Money Order
to \$5.50., and hope, this
is right. -

We hope, that you
and the whole family
is very well.

My best regards for
to-day,

yours

Ehe F.

Mrs. Herman Frank

731 Elmwood Ave
Buffalo 14222, N. Y.

Dear Mrs. Leab:

Milwaukee, Wis.

Oct. 15, 63

Thank you for your nice lines and your interest in me. Yes, something terrible has happened, mother and husband in 10 months.

When my mother passed last year, I thought already my world has shattered but still I had somebody to lean on, who mourned with me. But it is so much worse to lose ones life companion. Then everything gets dark.

Of course I have Nelson and Martin and lots of friends, no sisters, brothers, children, but everyone is leading his own life and who wants to see tears. I have lost the best husband, a woman could ever dream off, sweet gentle, ever so devoted, only living to please me. Now you understand when I say I am lonely - some. But I have to live with it, he can't ^{be} brought back.

You remember right, I mentioned once that Alex had a severe operation in April 1958, they took out one lung. But I always have been assured, that after 5 years everything will be alright.

A bad cough led to breathing spells, 4 oper-
bites and all tests and x rays did not show
anything. They gave him suction and a
blood clot entered his life. Only 4 days he was
in the hospital and only after autopsy
they found out there was a procedure
but so deep that no picture did show.

I kept our beautiful apartment that he
only could enjoy 10 weeks, I am driving
my car but I am lonely.

Keep well, and God may give you many
more years together.

Truly
Lydia G.

Mrs. Ralph E. Holzwarth
122 Kensington Road
Syracuse, New York

Hedda Maar
1472 Broadway
Suite 904
New York 46, N. Y.

Dear Madame;

Please send me one
4oz Velveteen. Thank you
for your beautiful Christmas
Card.

Sincerely,
Mrs. Ralph E. Holzwarth

1311 Augusta St.
Bluefield, W. Va.
Dec. 2, 1963

Dear Miss Maas,

You were so kind to write &
after Christmas will write you.

I appreciate your kindness
in mailing the gifts direct
& Christmas wrapping. Will
have to guess at the postage.
The little Christmas cards are
attached to this letter.

Am enclosing a check
for \$4.00

(1) 2 oz. "On Guard" to: (\$1.75)

Mrs. Catherine Ponder
Unity Church

P.O. Box 7817

Austin 12, Texas

(1) 2 oz. "On Guard" to: (1.75)

Miss Helene Kruper
615 May St.

Jacksonville, Fla.

Will you kindly mail
at once.

I am wondering if it
is possible to get a
tiny sample of

"Clearseal with Care"
+ your dry skin cream?

Keep up your good work.
I believe a new day is
dawning when quality
will be recognized
instead of advertising
having full sway.

Cordially;

Virginia Van Dusen

Order No. 4645 4-23 1963

M. W. Dressler

Ship to N. Y. C.

At from HEDDA MAAR

Ship by 1472 BROOKWAY When

Terms NEW YORK 18, N.Y. Buyer

1	"Veloceer"	2.50	
	10% Fat	25	
	3% City Fat	8	
		<u>2.83</u>	

Will you please
 send me two more
 bottles for samples of
 mine. Thank you
 Alice Dressler

26 E. 53rd St.
 New York 16, N.Y.

C6204

Alice Dressler
8809 35th Ave.
Jackson Heights, L.I.N.Y.

THIS SIDE OF CARD IS FOR ADDRESS



Mrs. Hedda Maar
1472 Broadway
New York 36, N. Y.

Bernard Dressler
26 East 33rd St.
New York 16, N. Y.



THIS SIDE OF CARD IS FOR ADDRESS



Hedda Maar
1472 Broadway
Room 904
New York 36, N. Y.

150 W. 58th Street
N.Y.C. 19



THIS SIDE OF CARD IS FOR ADDRESS

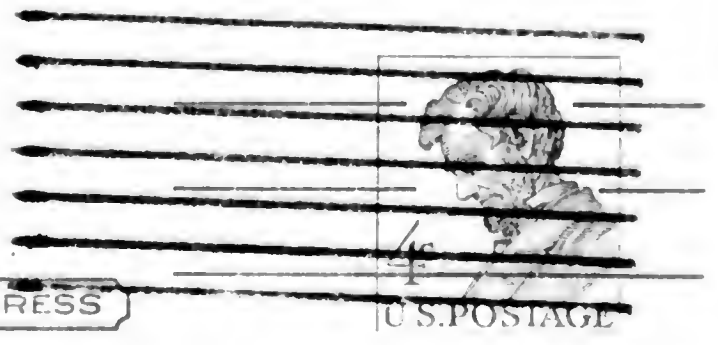


Hedda Maar
1472 Broadway
N.Y. 18, N.Y.

MINNA S HAAS
2827 VANAKEN
CLEVELAND OHIO



THIS SIDE OF CARD IS FOR ADDRESS



Hedda - Maar -
1472 Broadway
New York 18
New York -

February 26, 1963

Dear Mrs. Maar:

My sister and my niece like your Velveteen very much. Would you please send one bottle to

Mrs. Anthony Hirsch, 165 Jordan Rd.
Brockline, Mass.

and another bottle to my sister

Mrs. John Hershman, 112-20 72nd Drive,
Forest Hills, L.I.N.Y.

Please send the bill for both bottles to Mrs. Hershman.

Thanks a lot.

Mrs. Alice Dressler

April 20, 1963

Dear Mrs. Maar:

Will you please send me a bottle of Velveteen as soon as possible.

Thank you.

Very truly yours,

Alice Dressler
Alice Dressler

1/6/63

Dear Miss Maar -

Would you kindly send me

- (2) tubes of Beard's perfume cream
- (1) tube of lipstick (my favorite shade)

I bought your products when I was in New
Hampshire - Please advise amount due and
I will send you check immediately.

Thank you -

Ruth U. Epstein

May 1963
Dear Hester Maar:

Kindly send me
a large jar of cream
or bottle of hair
lotion - I

Just - you'll love
to have your hair
with perfume -

Kind regards -
Mrs. Hirsch, 5 Mass

2827 Van Alen Blvd
Cleveland 20
Ohio

STAMFORD, N. Y.

July 29. 1963

N Sedda Maar.

New York 18. N.Y.

Dear Mrs Maar

Enclosed find cheque for three dollars & thirty cents (\$3.30) for which will you send me a jar of night cream. Do you have this cream in a large jar.? Thanking you.

yours truly,

Mrs S. U. Howat.

19 West End Ave.

Stamford

N.Y.

THE NATIONAL BANK OF STAMFORD

GEORGE B. MORSE, PRESIDENT

DONALD S. WALLING, ASS'T CASHIER

J. KENNETH CORBIN, CASHIER

FRED BUCHSBAUM, ASS'T CASHIER

FRANKLIN D. HESS, VICE PRESIDENT - FARM REPRESENTATIVE

STAMFORD, N. Y.

Feb. 9. 1963

Dear Miss Maat.

Will you please send me a jar of night cream
& a bottle of velveten? I am enclosing a cheque
for same.

Thanking you.

Yours truly

Mrs S. H. Sawat.

19 West End Ave.

Stamford, N. Y.

THE NATIONAL BANK OF STAMFORD

GEORGE B. MORSE, PRESIDENT

DONALD S. WALLING, ASS'T CASHIER

J. KENNETH CORBIN, CASHIER

FRED BUCHSBAUM, ASS'T CASHIER

FRANKLIN D. HESS, VICE PRESIDENT - FARM REPRESENTATIVE

STAMFORD, N. Y.

Aug. 4, 1963

Dear Mrs. Maas.

I received your letter of Aug 1. & would like you to send me the large jar of night cream. I am enclosing a cheque for the balance.

Thanking you so much.

As ever,

Mrs. J. W. Sawat

19 West End Ave
Stamford N.Y.
Oct 28. 1963

Dear Miss Maas.

Enclosed find cheque for which
will you kindly send me ~~a~~
large jar of "An Guard" also a
bottle of velvettes. Thanking you

yours truly

Mrs S. C. Howat.

THE NATIONAL BANK OF STAMFORD

GEORGE B. MORSE, PRESIDENT

DONALD S. WALLING, ASS'T CASHIER

J. KENNETH CORBIN, CASHIER

FRED BUCHSBAUM, ASS'T CASHIER

FRANKLIN D. HESS, VICE PRESIDENT • FARM REPRESENTATIVE

STAMFORD, N. Y.

Apr. 29. 1963

N Sedda Maar.

1472 Broadway

New York 18 N.Y.

Dear Miss Maar.

I am enclosing a cheque for which will you please send me a forty night cream also a forty anytime cream 8oz. Thanking you so much. I do like your products so much.

Best regards for a nice summer.

Yours Truly.

Mrs S. N. Hawat.

Mrs. Helen Angelus
120 East 86 St.
N. Y. 28

THIS SIDE OF CARD IS FOR ADDRESS

Mrs. Hedda Maar
1472 Broadway
N. Y. 18. —



Mrs. H. Maat
1472 Broadway,
N.Y. 18, N.Y.

4/10, 1963

Dear Mrs. Maat

Please send me a jar
from your "Anytime Cream".
I hope to get it next week.

Sincerely yours
Mrs. Helen Angelus.

Mrs. Paul de Jonge
26 Buckeye Road
Glen Cove, L. I., New York

Dear Mrs. Macdon

Enclosed find check for 2.50
"Beltsen", which you please send to me
(recommended by Mrs. Hersch, Jolley).

Also please send me a free
sample for a friend.

Thank you

Mrs. H. de Jonge

Hedda Maav

4/1
2-

Mrs Joseph
Office - Tr - 3 - 7400
Home - Ki 8 - 0884

urgent

J. Velocitee,

Mrs. Karl Kremnitzer

98-19 64th Avenue

Forest Hills, N. Y.

enclosed a check of \$2.85
please mail me a bottle of
"Velveteen"

Thank you

Asther Kremnitzer

2-4-63

Hedda Maar
1472 Broadway
N Y C

Please send me 1 lb
of night cream.

Thank you.

Mrs E. Levy
1225 Park Ave

~~Hedda
Maar~~

5/16
12.50

May Larasi

DW 8-3615

wants advice

2 V
110 g

55 Fabyan Place

Feb. 4, 1963

Newark 8, N. J.

Hedda Maar
1472 Broadway
New York 18
New York.

Dear Mrs. Maar,

Will you
please send me:

6 bottles Velveteen

6 jars Exquisite Night
cream ?

Thank you.

Please bill me and

I will send you a check
when I know the cost.

I do hope this finds
you very, very well. I
am feeling better each
day. I am back at school
and keeping very busy.
I just don't know what
I'd do without your
fine cream.

With the best wishes,

Sincerely,

Gertrude Lichtenberg

~~~~~  
Mrs. Gertrude Lichtenberg  
55 Fabian Place  
Newark 8, New Jersey  
~~~~~


55 Fabyan Place

June 17 1963
Newark 8, N. J.

Mrs. Hedda Maar
1472 Broadway
New York 36, N. Y.
Dear Mrs. Maar,

Will you
please send me:

- 6 bottles Velveteen
- 1 large On Guard
- 2 - 2 oz. Efquesite
- 2 - 2 oz. On Guard.

Thank you.

I hope this

finds you feeling very
well.

Sincerely

(Mrs. L.) Gertrude C. Lichtenberg

510 COMMONWEALTH AVENUE
BOSTON 15, MASSACHUSETTS

March 4, 1963

Heddar Maar
1472 Broadway
New York 18, N.Y.

Dear Miss Maar

Kindly send me two separate orders

1 Large on Guard

1 2 Oz. Night Cream

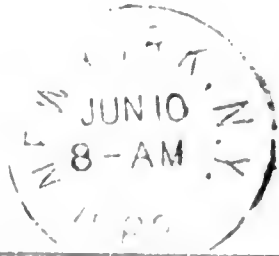
1 4oz. bottle of VEVEEEN I do not know
the price of this.

I am enclosing 25.00 Let me know the
difference.

Thank you

Sora E. Miller

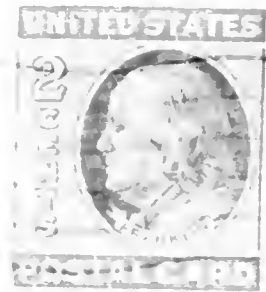
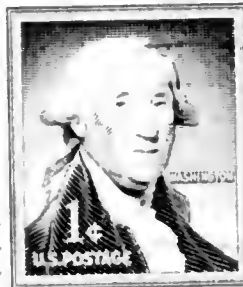
Kindly send two separate bills



THIS SIDE OF CARD IS FOR ADDRESS

Hedda Maar
1472 Broadway
New York City

111



THIS SIDE OF CARD IS FOR ADDRESS

Hedda Maar
1472 Broadway
New York 18
N.Y.

June 9, 1963.

Will you please
send me 1 lb.
of night cream.

Thank you.

Sincerely,

Mrs. E. Levy
1225 Park Ave.
N. Y 28.

Mrs. Robert E. Montgomery
Meeting House Road
New Hope, Pennsylvania

Could you send information on
your "On Guard" hand cream, noted
in a pamphlet from Rydinsbrook
Farm, Wardsboro, VT. ?

ERL.

Mrs. Robert ~~Ernest~~ Montgomery
Meeting House Road
New Hope, Pennsylvania

Dec. 2, 1964

Dear Mrs. Naar,

I would like to
order two 2oz. size "On
Grand" and one 4oz "Jelortin".

I enclose a check for \$6.60
(tax)

(wish you would include tax!)
and also all those stamped
envelopes which I hate to
waste (I am keeping one.)

Yours truly
(Mrs. R.E.) Elizabeth R. Montgomery

MRS. ROBERT E. MONTGOMERY • MEETING HOUSE ROAD • NEW HOPE, PENNSYLVANIA

March 17:

Dear Mrs. Maan,

I think you two products are excellent, particularly "On Guard". Will you please send me an 8oz. size at \$5⁰⁰, and also "Seventeen" at \$2⁵⁰.

I enclose a check for \$8²⁵ which includes 75¢ excise tax - I know that is right - last time (I thought it was 20%)

Yours truly,
(Mrs. Robert E.) Elizabeth R. Montgomery

P.S. I intend to give small-size "On Guard" for Christmas presents next winter.

MRS. ROBERT E. MONTGOMERY • MEETING HOUSE ROAD • NEW HOPE, PENNSYLVANIA

1 jar (202) On guard " to
the above, please.

35¢ tax included - believe
this is correct.

ERL.

Mrs. L. B. Parson
Baraboo, Rte #1
Baraboo, Wis-

Hedda Maar,
1472 Broadway
New York 18, N.Y.

Please send me 3 bottles of
"Velveteen" and 1 "On Guard".

I am enclosing \$11.50 -

yours truly,

Eleanor F. Parson

Jan. 19, 1963

Please send one bottle of Velveteen
to

Mrs. R.D.Marrs
1500 Michigan
Fairfield
Californis

I am enclosing \$2.75. Please bill me for th
the postage.

Yours truly,

Mrs. L.B.Parson

Jan. 25, 1965

Please send the following:

1	Velveteen	\$	2.25
		tax	.23
1	Night Cream		3.00
		tax	.30

Total \$ 5.78

Thank you

Mrs. Kenneth Pearl

Route 8

Concord, N. H.

133 LAKEVIEW TERR
OAKLAND, N.J.

June 6 1963

Dear Miss Mear

I would like a bottle of your
Velvettes but I have forgotten the
price you quoted.

Would you please send me a
bottle with a bill + I will then
send you a check as I did for
the On Guard.

Thank you for your
exceptional service + your
outstanding products.

Yours truly

Nella Ponazechi

5169 EAST PARK DRIVE

NORTH OLMSTED, OHIO

Nov. 29, 1963

Dear Mrs. Maar,

I am enclosing check for
\$6.05 - for the following order -

2 jars "On Guard" - 3.50
1 Bottle "Cleaner with Care" - 2.50

5.50
Tax 55
\$6.05

I am getting one of the
jars of cream for a friend who
liked the sample I gave her -
You might like to add her name
to your mailing list - She is
Miss Mildred Christopher
469 Canterbury
Bay Village, Ohio

I was so glad to get
your literature - and learn
about your cleaning preparation.
I'm sure I will like it for
all your products are so very
good!

May the coming holiday
season be a happy one
for you!

Sincerely yours,
Arthur W. Rees

5169 EAST PARK DRIVE
NORTH OLMSTED, OHIO

June 17, 1963

Dear Mrs. Maas

So glad to hear from you -
I've been thinking of you for
my cream ^{jar} getting empty!

I am enclosing a check
for \$7.70 - for

1 large jar of "On Guard" - 4.50
1 bottle Velvetan - 2.50

7.00
Tax .70
\$ 7.70

Hope I have the prices right!

Thank you so much.

Sincerely, Esther H. Pees

ELEANORE L. RIKER
42 EAST 65TH STREET, NEW YORK 21, NEW YORK

Dec 6 - 1963

Hedda Marr Co.
1472 Broadway
N.Y. 10036

Dear Miss Marr -

Herewith please find check for
 $5\frac{13}{100}$ for 1 Bottle of Velveteen @ 2.50 and
one bottle of Cleause with care @ 2.00 - I
included tax which I hope is correct -

This was recommended by Miss
Ina Parria - who gave me a bottle last
Xmas - Thank you very much -

Please send as soon as possible - Thank you
again - Very truly yours - Eleanore L. Riker

Hedda Maar / "On Street" 8 on

5/10
10.30

Mrs. Nella Orasiecki

133 Lakewood Terrace

201-

Fe 7-4768 Oakland N.J.

Phone 201 Fe. 7-4768

please to have more the can (over)
Purchase your product

Hedda Maar

5/9
10-

Elsie Saul

97 Ft Washington Ave

Ma 8-9191

order

1 Regular Eye Hand Cream

Under Bill for 1.50

212 So. Buckhout St.
Irvington, N.Y.
July 11, 1963

Madame:

Please send me a large jar of
On Guard skin cream; and bill
me for the cost. Thank you.

Sincerely,

Mrs. Alice Shabecoff

1 Velo. 4/2

Miss Susan

Call

at 8:30 P.M. to make order

What is - Where can she buy
it Sat 4/13-

Yellow 2/1

Cherry

3 - 1/2, 1/2, 1/2

2 1/2 - 1/2

4/13

Harold Thomas Williams

Millbrook, Massachusetts

January 14, 1963

Dear Miss Maar -

Thank you for your letter of Dec. 21. I learned about your products from Walnut Acres in Pennsylvania - where I order foods regularly. I tried your On Guard and Velveteen from their description and both my daughters and I like them so much.

I am enclosing a check for \$11.28. Will you kindly send a 2 oz. jar of "On Guard" to my daughter -

Miss Susan Williams
Northampton School for Girls
Northampton, Mass.

She wants to give it to her roommate for her birthday on Jan. 26. (Her room-mate likes Susan's "On Guard" so much!)

Also, will you send me an 8 oz. jar of Anytime Cream, a 2 oz. jar of Night Cream and 4 oz. Sensation Toilet water.

Let me know if I am not enclosing the right amount. Thank you - Sincerely,

Mrs. H.T. Williams
Millbrook, Mass.

Frances Williams

Mrs Harold Thomas Williams

Millbrook, Massachusetts
Dec. 10

Hedda Maar
1472 Broadway
New York

Dear Madam -

Will you kindly tell me
if there is any place in Boston
that carries your products.
And do you make anything
except *Om Guard* and *Velvettes*.
I like both of these so much.

Thank you.

Sincerely,

Frances Williams

Mrs. H. T. Williams
Millbrook
Massachusetts

Ampl. 8 m 2.50 16 m H. -
P. C. 3. -
S. T. W. 3. -

MRS. HAROLD T. WILLIAMS, MILLBROOK, MASSACHUSETTS

Dec. 10

Please send me 1 bottle
your "Velveteen".

Thank you.

Check enclosed.

Mrs. H. T. Williams

Millbrook, Mass.

MRS. ROMEO M. ZULAUF • 597 NORMAL ROAD • De KALB, ILLINOIS

July 10, 1963

Hedda Maar,
1472 Broadway,
New York 46, N.Y.
Dear Hedda Maar,

Please send me 3 four oz.
bottles of Velveteen. I enclose
check for \$8.80 -

3 Velveteen	2.50 per bottle	\$ 7.50
	10% tax	.75
	P.P.	.55
		<hr/>
		\$ 8.80

If this is not correct please
let me know.

Yours truly,

Mrs. R. M. Zulauf

Maar

6/26

135

Mrs. Geo. Wolfson

37 Riverside Her-

ny 23 Apt 1573

1/8⁰³ Jar "on Guard"
Cream

AR 7205

S/11

HERTA & LEO LEAB COLLECTION

S 34/7

S/11 CUSTOMERS 1964

S/11

H E D D A M A A R
1472 Broadway
New York, N.Y. 10036
Tel.: WI 7 - 1180

* Every woman owes her skin the benefit of *
* Hedda Maar's "VELVETEEN" *

It took Hedda Maar's vast European and American experience to make "Velveteen's" formula possible. For she has compounded into "Velveteen" the most important of the lipoids. Called lecithin it is considered by leading world scientists more important than any hormone or vitamine.

"Velveteen" contains this natural element with its ability to really hold water and maintain moisture and precious oils to banish dry, flaky surface skin.

It is the best treatment with beauty benefits for every skin, in a greaseless formula that is most delicious to use.

Constantly at work for you - that's the beauty of this formula. Its gentle lasting transparent film protects against wind and cold.

See "Velveteen" absorbed before your eyes when you apply it in the morning.

Use it every night faithfully! Don't miss a night of its benefits! Your linens are safe from grease. Your complexion will look smoother, less lined in the morning.

The tiniest amount applied with your fingertips does a multitude of good.

"VELVETEEN" is \$2.50 plus tax.

\$ 2.50
25 10% tax
10 4% City tax

\$ 2.85

Enclosed check \$ 2.85
MRS ERNEST ABELLES
99-41 64th Ave
FOREST HILLS NY 11374

Maat

1/23

Miss Molly Adams

OR 34361

Where can
on Guard be bought

Molly Adams
101 St Marks Pl.
NYC 9

Dec 7, 1964

Hedda Maar
1472 Broadway
New York 18, NY.

Dear Miss Maar -

Enclosed please find my check
for \$1.90 to cover the cost of one
jar of your ON GUARD hand cream
mailed to this address.

Yours truly,
Molly Adams

Helen Angeluscheff
131 East 93rd St
N. Y. C. 10028



THIS SIDE OF CARD IS FOR ADDRESS

Hedda Maar
1472 Broadway
New York 18, N. Y.

4.23.64
N.Y.C.

Dear Mrs. Maar

Will you please send
one "Anytime Creme"
C.O.D. on my new address.

Sincerely yours,
Helen Angelus.

Order No. 4902 Date Oct. 7 1964

MRS. R. BEND HEIN
Forest Hills - N. Y.

Ship to from

At HEDDA MAAR
1472 BROADWAY

How Ship NEW YORK, N. Y. 10036

Terms WI. 7-1180 When _____

Salesman _____ Buyer _____

1	"Velveten"	2	50
1	"Eau de Cologne"	2	—
		4	50
	10% tax		45
	4% City Sales Tax		18
		\$	5 13
Sample: "Sensation" Toiletwater			
Please send medium-sized bottle Sensation Toiletwater			

85 Summer St.
Shrewsbury, Mass.

Feb. 17, 1964

Dear Miss Near:-

Please forgive delay in sending payment for merchandise received but have been involved in a local campaign and your bill slipped my attention.

Sorry to have missed you on my recent visit in New York.

Will you please send me one 4 ounce size of Cleense with care.

Enclosed check for \$7.30
 $4.67 + 4^3 \text{ postage} + 2.00 + .20 = 7.30$

Many thanks

Sincerely

(Mrs. E. J.) Josephine L. Bolduc

Stone House Lane.
Gulford, Connecticut
3 November 1964.

Dear Kadda Han —

I have lost your price list. Would
you please send me another.

Also, I need a bottle of Velvetree —

Sincerely —

Dorothy S. Seaman

December 12th

Dear Miss Maar:

I hope this has been a good year for you and that greater happiness will be yours in 1965

Financially I've been more than ever behind the 8 ball and so have not been able to purchase your fine products -

However, it is that most glorious time of year, and, if you could bill me later, I should appreciate receiving gift wrapped Three bottles of Velveteen. mailed

To me.

c/o East Boston Savings Bank
10 Meridian Street
East Boston, Mass. 02128

Keep my home address on your
records though.

I certainly wish I could work up a
business which would include selling your
products in large quantities. I must do some
thing

A Merry Christmas to you
Horis H. Cassidy



Miss M. Patricia Brown

120 Prospect Street
West South Acton, Massachusetts 01780

Feb 6, 1964

Klear Medda Maad.

I found some people
who like your Hand Cream -
"On Guard". Please send
2 more jars to me! Enclosed
is a check for \$3.84 which,
I think, covers the merchandise
plus tax.

In re-reading one of your
notes, I came across your
suggestion of cologne "Sensation".
Being crazy about "scents", I wonder
if you could put a drop on a

traces for a whiff, first?

Thanks for your
attention to my order -

Dr. Patricia Brown

GARTH CATE
TRAVEL PROMOTION CONSULTANT
TRYON, NORTH CAROLINA 28782

3 July 1964

Dear Hedda Maar

If only World's Fair visitors
knew how good your Hand or Skin
Lotion Special is they'd be buying
5000 bottles a day.

For the enclosed ck, \$4.00, please
send me 2 of the 4 oz. bottles. I
forget the price. If this is an
overpayment, just send stamps, and put in
a few circulars for my use with friends.

With every good wish,

Sincerely,

Garth Cate

The New York Times.

SUNDAY, JUNE 14, 1964.

Circulation: 1,400,000

REALISM IS URGED IN CONSERVATION

Southern Group Seeks Help
of the Resort Industry

By BEN A. FRANKLIN
Special to The New York Times

FONTANA DAM, N. C., June 13—A handful of ardent conservationists spent four days here this week searching for ways to change the impulse and the impact of their calling. It was a meeting of outdoors revolutionaries.

They were told that conservationists have been guilty of "parochialism and resistance to change," of fighting roads, airports and public recreation areas in the wilderness "when these are things that are clearly needed or at last are inevitable."

An outspoken Federal forestry official suggested that women's clubs had too often identified "conservation" with "the preservation of roadside wildflowers while industries had continued pouring pollution into streams with little or no effective criticism or opposition."

Time for a Change

"We conservationists spend too much time talking to ourselves," declared J. K. Vessey, the top Southeastern regional official of the United States Forest Service. "And as speakers, we are usually careful not to step on each other's toes."

"What we are doing too often looks like a selfish thing when, in fact, there is no more unselfish thing than preserving the woodlands and rivers of our country for future generations," Mr. Vessey said—and he was applauded.

"That," he declared, "is one reason for our lack of public support."

Other officials here said they believed there was far more widespread support for conservation measures in the country than appears but that "people

don't know where to turn because we often seem to be aligned in stuffy, special-interest groups that have no relevance to the things that campers and travelers are concerned about."

"Many people have the feeling that if they don't know an oak tree from a maple," another conservationist said, "they are not welcome in the conservation movement, and that is our fault."

"This mood of self-criticism was only one of the unusual features of the conference ending here today. The annual Fontana Conservation Roundup, held since 1960 here in the Great Smoky Mountains of western North Carolina, was founded by mavericks.

The idea of a regional conference of conservation and recreation officials from seven Southeastern states, many of which have bewilderingly different game laws affecting the same woodlands, lakes and rivers where they are crossed by state lines, originated with Garth Cate of Tryon, N. C.

Mr. Cate is a brisk, bright-eyed 81-year-old former newspaperman and travel editor whose present occupation, in partnership with his wife, Lucille, is that of "travel promotion consultant" for some of the country's leading resort hotels. The title is misleading. Actually, the Cates are selling their resort clients conservation as an investment.

for
extra
copies
of this
reprint
please
address
Robert Sloan

Fontana Village Resort
FONTANA DAM, NORTH CAROLINA



HOME OF THE
SIXTH ANNUAL FONTANA CONSERVATION ROUNDUP
June 9-13, 1965

Second Class Mailing
Privilege authorized at
Tryon, North Carolina

The World's Smallest Daily Newspaper
Member: North Carolina Press Assn., Southern Newspaper
Publishers' Assn., and the National Editorial Association.
(Consolidated with *The Polk County News*, 1955)
SETH M. Vining, Editor and Publisher

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TRYON, NORTH CAROLINA TUESDAY, MAY 26, 1964

(Price 5c Per Copy)



Weather Friday: high 90, low 63, humidity 45, rain .08; Saturday, Sunday and Monday all had cool mornings and nights.

"The Vine and the Olive," Margaret Culkin Banning's new book just off the press, is now on sale at the Book Shelf and there are a few of them autographed by the author. This increases the value for one who treasures books and also as a gift to a friend. The book deals with an explosive situation, and comes at an opportune time at the request of the publisher, who is striving to meet human needs. Elsewhere in this issue Dwight Marvin, prominent former newspaper executive and civic leader of Tryon, N. Y., has written a brief review. He pays tribute to Mrs. Banning's skill and courage.

Mrs. Banning, a Phi Beta Kappa graduate of Vassar, noted author and lecturer, will give the commencement address at Converse College in Spartanburg, Sunday at 3 p. m. In addition to numerous national and state boards and commissions Mrs. Banning is a member of the Converse College Board of Associates. She loves Tryon
Continued On Back Page

Golf And Supper Memorial Day

The Tryon Country Club will have mixed foursome two-ball tournament Saturday and Sunday. The dinner will be served Sunday night at 6:30. Children \$1 plate, adults \$1.75. Golfers may select their own partners. Reservations are being made for the tournament and the supper at the Pro Shop. Golfers may play either Saturday or Sunday.

The swimming pool will also be open Saturday for the season with Ed Sayre, Jr. in charge.

Little League Schedule Change

The Little League baseball games scheduled for Friday have been postponed to Saturday afternoon due to Commencement conflict. The Yankees vs. Cards will be Sat. at 1:30 and the Giants vs. Braves will be at 3:30.

Little League

The Little League standings through last week are as follows:

Team	Won	Lost
Red Sox	7	0
Giants	4	2
Yankees	4	2
Braves	2	4
Cards	2	5
Indians	0	6

Baptists To Meet At Tryon Church

The Rev. Clay Barnes, Baptist missionary of the Carolina and Transylvania Associations embracing nearly a hundred churches, will speak on the Re-evaluation of The Purpose of The Sunday School at the quarterly meeting of the former association when it assembles at the First Baptist Church of Tryon, Sunday, May 31 at 2:30 p. m.

The Rev. Henry Stokes of the Tryon Church will conduct the devotional and Dave Causey, Minister of Music of the First Church of Hendersonville, will conduct the musical program.

The roll call, announcements, recognition of visitors and the offering will be among the other usual features of this quarterly meeting. — *Western Carolina Tribune*

Saluda Lions Meet Tonight

The Saluda Lions Club will meet tonight at 7:30 p. m. at the Fairview House in Saluda.

Little League

TODAY	
Red Sox vs. Yankees (5:30)	
Giants vs. Indians (7:30)	
Friday's Results	
Braves 6, Cardinals 4	
Red Sox 3, Giants 2	

C. W. Ballenger

Claude William Ballenger, 84, register of deeds for Polk County for nearly 30 years, died Monday afternoon after an illness of several weeks and several months of declining health.

Funeral arrangements were not complete at press time. McFarland Funeral Chapel is in charge of arrangements.

Mr. Ballenger is survived by his wife of Tryon and two sons, Prof. Stanley Ballenger of N. C. State College, Raleigh, and Theodore Ballenger of Landrum.

Mr. Ballenger, a charter member of the Tryon Rotary Club, had served on the Tryon Town Council for many years before becoming register of deeds. During the depression he was golf pro at the Country Club and prior to that had been in the automobile business and operated several farms. In his early days he was active in civic and social affairs and for many years was chairman of the Tryon Hound Show.

Knowing that his health was failing Mr. Ballenger announced his retirement in the Bulletin on Jan. 29th.

John Clark, U. S. Navy, Portsmouth, Va., is visiting his parents, Mr. and Mrs. T. Prince Clark in Columbus, before going to his new assignment on the U.S.S. Wallace L. Lind DD 703, Medical Dept., Fleet Post Office, New York, N. Y.

Western North Carolinians



He Can Be Our Next Governor—

Our Own

Dan K. Moore

If you really believe in
Western North Carolina, Join Hands
with our friends across the State.

Work - Vote - Elect

This native of Western North Carolina

Our Next Governor

Paid Political Adv.

Mrs. R. Bandler

Mrs. Richard Bandler, 46, of Tryon and New York City, passed away Friday in New York after a long illness. Funeral services were held Sunday at Campbell's Funeral Chapel in New York.

Surviving besides her husband are two daughters, Misses Judy and Patty Bandler.

Mr. and Mrs. Robert A. Schmid of Tryon and New York were among those attending the funeral service. Mrs. Bandler's husband is the MFH of the Greenville County Hounds.

Robert C. Eaton

Funeral services for Robert C. Eaton, 67, of Houston Road, Columbus, who died Friday, were conducted Monday at 10 a.m. at St. John's Catholic Church, Tryon, by Father Joseph A. Kerin. Burial was in Polk Memorial Gardens.

The rosary was recited at F. K. McFarland Funeral Chapel Sunday at 8 p.m.

Mr. Eaton was a native of London, England, and a son of the late Robert Charles and Edna Camling Eaton. He had lived here for the past two years and was a retired auditor.

Surviving are: his wife, Mrs. Kathleen Molloy Eaton; one daughter, Mrs. Joan E. Sikes of Summit, N. J.; four sisters, Mrs. Jack Werdann, Mrs. George Jenner, Mrs. Richard S. Dreaves and Mrs. W. J. Sullivan, all of Brooklyn; and two grandchildren.

LAWNS MOWED. \$1 hour. Have my own mower. **REUBEN COX**, phone 859-6579. adv. 26, 27, pd.

FOR CONSTABLE

I have filed for Constable of Tryon Township subject to the Democratic Primary on May 30. If nominated and elected, I will be on duty 24 hours every day. I have served as constable and also as policeman for the Town of Tryon. Your vote and support will be appreciated.

L. L. Day
adv. 5, 12, 19, 26, pd.

AUCTION SALE

A 1957 hardtop Buick Sedan will be offered for sale for cash, **SATURDAY, MAY 30**, at 1:30 p.m. at the **LYNN BODY SHOP** at N. C. 108 and Skyuka Road. The car may be seen there. adv. 26, 27, 28, 29, c

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J. C. BROWN CO

"BEST FOR LESS"
LANDRUM, S. C.

FOR GRADUATION

GEM STONE JEWELRY

Necklaces . . . Bracelets . . . Pins
Earrings . . . Charms
All Attractively Boxed.

Also an assortment of North Carolina Stones.
They are Lovely.

VALHALLA HANDWEAVERS

in the Valley

3 Miles out on Hendersonville Highway

Mr. and Mrs. Ralph Lawrence

The Vine And The Olive

Margaret Culkin Banning is one of the few current novelists who can write a novel with a purpose and keep the readers undivided attention. Few writers of fiction have been able to do this—Dickens, Balzac, H. G. Wells.

Her new book, "The Vine and the Olive," achieves this end. From start to finish it is based upon the "population explosion" which is frightening so many publicists and scientists.

The cure lies in some effective method of birth control. Such methods have been and are being developed.

But Margaret Banning is a Roman Catholic and recognizes the disapproval in her communion of any control which mechanically infringes upon "natural law." This, so far, has meant rhythm or restraint, neither of which seems very successful.

With a genius in creating effective dialogue, fascinating situations and convincing plot, Mrs. Banning uses them to construct a powerful novel on this moot issue.

While elsewhere an answer appears in the making, she frankly cannot solve it for her church. But she and her characters believe a solution is on the way.

It took courage for a Catholic author to write a novel dealing with so delicate a subject. Only a writer of exceptional talent could do it. But she has done it.

The writer of this review has read many of Mrs. Banning's books and avers, with reservation, that this is, far and away, her masterpiece. It not only rings true and delights the reader but is daring enough, dynamic enough, to capture widespread attention among discriminating readers everywhere. — Dwight Marvin

Mr. and Mrs. Clary Jones of Lyman, S. C. have arrived at their summer home on Lake Lanier and will be joined next week by their son, Dan, who is a student at Northern Michigan University at Marquette.

THE BULLETIN 5c per copy

Mrs. William Tracy (Sandra Culler) of Charlotte, daughter of Mr. and Mrs. Harold Culler of High Point, arrived in Tryon Saturday for a few days visit with her grandmother, Mrs. A. B. Blackwell of Lynn Rd., who has been a patient at St. Luke's Hospital. Mrs. Tracy's husband is credit manager for the Advance Stores in Charlotte.

Nearly everybody reads the Bulletin.

Noted Official At Lions Club

Willard F. Hensley of Asheville, former district governor of 31-A and also director of the Lions Clubs workshop for the blind, will be the chief speaker tonight at the Tryon Lions Club at 7 o'clock at Oak Hall Hotel.

Marion Brock is in charge of the program.

Hospital News

Patients reported Saturday as discharged from St. Luke's Hospital included Mrs. Luther R. Ambrose, Spartanburg; Mrs. Harold Thompson, Inman; Karen McEntyre, daughter of Mr. and Mrs. Hubert McEntyre; Forrest Cantrell, Spartanburg; Frank Hawkins, Greer.

The Tryon Daily Bulletin

Tuesday, May 26, 1964

TRYON OUTDOOR WRITER HONORED IN WASHINGTON



Garth Cate, of Tryon, N. C., receives an American Motors Conservation Award from AM president Roy Abernethy (left), at a national banquet in Washington, D. C. attended by top government officials and conservation leaders. One of 21 award winners representing 15 states, Cate, former travel writer for Scripps-Howard newspapers, was recognized for originating "The Conservation Round-Up," a movement started at Fontana Village, North Carolina's largest resort operation. At his suggestion, resort and travel groups joined with professional and lay conservationists to help promote the protection and best use of the country's natural recreational resources.

FOR SALE: Saw Mill Slabs, cheap. Norman Bradford, Columbus Rt. 1, phone 894-4689. adv. 26, 28, jun 1, 3, pd.

Notice To Democratic Voters

Saturday, May 30, you will vote for two County Commissioners. As you know, I am again a candidate for re-election and will appreciate your support. Much has been accomplished since I began serving you, and there is much yet to be done. I would like to continue to serve you in the progress of our county.

Baty Hall

adv. 26, 27, 29



Cabot's

Creosote Stains

for

- Wood Shingles
- Rough Siding
- Wood Fences

Penetrating Stains that dye the wood to produce rich lovely colors.

The high creosote content protects the wood against insects and decay.

CABOT'S
Quality and Dependability
since 1877

\$3.95 per gal.

\$18.95 - 5 gal.

**Tryon Builders
Supply**

1 Block off Trade St. on Maple

Easy Parking

Telephone: 852-2005

Hedges To Trim Once A Year

Hedges don't have to be drab and uninteresting walls of green. Properly selected and trimmed, they can add personality to the garden. Also, they needn't require constant care to keep them in order. Many plants will do with but one trimming a year, say the garden experts at Union Fork and Hoe Company of Columbus, Ohio.

Besides the customary privets and barberries, a wide array of shrubs can be used. Among these are Japanese quinces, viburnums, winged euonymus, lilacs, weigelas, hibiscus, honeysuckle, and various shrub roses, all of which will also be colorful with bloom in season. In warmer climates others may be added such as abelias, escallonias, Chinese hibiscus, and ixora (flame of the woods). And for a completely impenetrable hedge, you might try the hardy orange (Poncirus) which bears true orange blossoms, big thorns, and is hardy well up into New England and the Upper Middle West.

Trim Care

Where bloom is not taken into consideration, others are available such as elaeagnus, buckthorn, hornbeam, mulberry, beech, etc. In fact, one of the most interesting hedges is made up of various tree seedlings transplanted from the woods in no particular order. A once-a-year trimming is all that is needed to keep it a most attractive and tidy hedge.

If you have a leaning toward evergreens, have you ever given serious thought to pines, hemlocks, firs, or spruces? With one cutting a year (Spring or Summer) they make fine broad hedges. For the narrower ones consider the junipers in dryish places and arbor-vitae in damp. For low hedges, especially, the yews are particularly good, although some will eventually make quite tall hedges, if allowed to—and over many years.

Shaped Hedges

Or, how about the broad-leaved evergreens? The hollies, both large and small-leaved, make excellent hedges and can be

shaped any way you desire. But, remember that if you want berries on the Christmas type hollies, be sure to include a few male plants in the group. Other good subjects are (particularly in the South) abelias, evergreen privet, camellias, sarcococca, podocarpus, pittosporum, myrtle, pyracantha, and the boxwoods.

The most important point to remember in growing hedges is to keep the top narrower—or at least no wider—than the bottom.

This lets the light reach the bottom and keeps it alive. The

top can be rounded, pointed or flat, as one wishes. As for feeding, any good fertilizer that you would use on roses, bulbs, trees, or vegetables will do for most, with an evergreen fertilizer for any of that type.

FOR SALE: 1957 Ford Station Wagon, \$325; in perfect condition, automatic transmission. Dewey Jackson, Rt. 1, Mill Spring, near Polk Central on Highway No. 9 Phone 894-3060. adv. 26, 27, 28, pd.

The Tryon Daily Bulletin
Tuesday, May 26, 1964

BROCK TRANSFER & STORAGE CO.

Spartanburg, S. C. Free Estimates
Call Collect 582-2316



Allied Van Lines
WORLD'S LARGEST COVER

Support And Vote For

BILL HOLBERT

For

REGISTER OF DEEDS

May 30th Democratic Primary

Paid Political Adv.

Dr. Richard B. Todd, Optometrist

Office Hours: Each Thursday 9 a.m. to 5 p.m.

In the Cleveland-Black Bldg., Tryon, N. C.

Telephone 852-2495

For Appointment for Eye Examination

T O D A Y !

Clarence Melzer

Representing Ed V. Price
Merchant Tailors of Chicago

will be at

The Daniel Company

106 Rutherford St.,

Landrum, S. C.

PACE ELECTRIC CO.

"If it's electric, we connect it."

Phone 859-5764

Tryon, N. C.

HEDDA MAAR PM
1472 BROADWAY
NEW YORK, N. Y. 10036
WI. 7-1180 1964

THIS SIDE OF CARD IS FOR ADDRESS

Mrs. Harold Clifford
147 La Garce Honor
Burlington, New Jersey



There are hundreds of hand creams...

There is only one "ON GUARD"...

There is nothing miraculous about this cream! "On Guard" is a white, light, well-perfumed, very economical cream that originated several years back in a German research laboratory. Since some years it is made here. In the meantime new handcreams appeared, with silicone, with hormones. "On Guard's" formula has remained the same, and more women (and men) have chosen it. They heard by word of mouth!

"On Guard's" reputation has not been built on promises but on results! Use it faithfully. Your hands' look will be more impressive than anything that could be said about "On Guard".

Now is the time to take good care of your hands! "On Guard" comes in 2 sizes: 2 oz \$1.75 8 oz \$5.00

ORDER TODAY!

plus tax

Please send one jar. Olive Clifford

June 11th 1964

Dear Miss Maar,

I would like to reorder
"cleanser with care" in a larger size if
you have it, the 4 oz bottle does not last
very long - I would not a plastic
bottle be safer and lighter to send
through the mail? -

I would like, also, Velacteen,
This goes further so the normal size
will do - and a jar of night cream

I am delighted with your
products - it seems to me, my skin
has already improved - I wish
you much success!! -

~~Antoinette Poole~~ Sincerely yours,

MRS. ARTHUR P. COATES
Box 26
Bloomsbury, N. J. 08804

Needa Maar
New York City

April 22, 1964

Dear Miss Maar,

Thank you for your letter
and for sending me the Velalecten,
and please with care, received
to-day. I think I am going
to like your products, I certainly
am delighted with your hand
cream.

Enclosed, please find check
for 4.⁹⁵ - will write you where
my supply runs out!!
Yours truly,

A. Coates

April 9th 1964

Hedda Haar
1472 Broadway
N.Y.C.

"The bakery food products
of Dublin, (N.H.) forwarded
me your address along with
the "On guard" cream that I
ordered. I am very pleased
with it and would like to
try your other products
"Gleanse with care" and
"Velveteen". Would the latter
be all right for my skin,
which is dry? — I will

appreciate your answer
letting me know, and
the cost for which I will
mail you a check -
yours truly,

~~A. Coates~~

MRS A.P. COATES
Box 26
BLOOMSBURY
N.J. 08804

June 17, 1960

Dear Miss Mear,

Thank you for sending me
the large box of "Eucrase with care"
and other products. Your toilet-water
"Sensations" is delightful and in my
next order will ask you to join me
a bottle. However having been
in France last year my supply
is very good but must admit
that I like your fragrance
better!!

Inclosed, please find my
check for 11.55

Sincerely,

A. Coates

MRS. ARTHUR P. COATES
Box 26
Bloomsbury, N. J. 08804

November 19, 1964

Dear Mrs. Macar.

It is a long time since my last order and am now in need of your preparations - so, if you will send me a large bottle of Velvetan, large bottle of skin cleanser, - large size night cream and the emergency size "O₂ Guard" - I shall be very pleased. - I am really glad to use your Velvetan - it has done a lot to my skin - as have the other products too - if you kindly send me your bill I will mail you a check by return. Thank you - Cordially A. Coates

VERA CRAENER
35 West 92 Street
New York, N. Y. 10025

THIS SIDE OF CARD IS FOR ADDRESS



HEDDA MAAR

1472 Broadway

New York, N.Y.



2/3/64

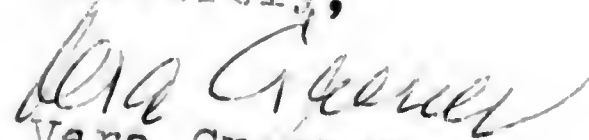
Dear Hedda Maar:

One ~~jar~~ of your very good

ANYTIME CREAM

please.

Sincerely,



Vera Graener

San Francisco, May 5, 64

Miss Hedda Munn

New York,

Please send like before
2 Anytime Cream 16 oz
#5.18

Thank you & best
wishes

Paul Stentch

180 - 4th Ave

San Francisco 94118

Apt #1

California



THIS SIDE OF CARD IS FOR ADDRESS

Mrs. Hedda Maar
Room 904
1472 Broadway
New York 36, N. Y.

March 26, 1964

Dear Mrs. Maar:

Would you please send me a bottle of
Velveteen. My address is:

Mrs. Alice Dressler
8809 35th Ave.

Jackson Heights, L.I.N.Y.

Very truly yours,

Alice Dressler
Alice Dressler

MRS. WILLIAM P. DRYER
29 EDGEWOOD ROAD
DURHAM, NEW HAMPSHIRE 03824

12/12/64

Hidda Maar -

Dzer Madam -

Please send me "On
Guard" @ 1.75.

Enclosed is check for 2.23

"On Guard"	1.75
10% tax	.18
30¢ postage	.30
	<hr/>
	2.23

Truly

Eleanor B. Dryer

THE SUNTIDE
4480 - 49th STREET
SAN DIEGO, CALIF. 92115

MRS. HERBERT P. DÜHRSEN

~~384 Alpine Avenue - Chula Vista, California~~

Dear Miss Maas -

Thank you very much for
the prompt attention. I enjoy
your products very much.

Yours truly -
Eileen Dührsen.

MRS. HERBERT P. DÜHRSEN

OLD
4898 1/2 ~~240~~ Cliffs Rd.

~~684 Alvarado Avenue - Chula Vista, California~~
San Diego, Calif 92120

Dear Hedda Mur -

Please send me ~~me~~ one
bottle of Cleanse with care.
The 8 oz. size. I would appreciate
this as soon as possible for I
am out of it. Thank you
very much. - Think your products
are fabulous.

yours truly,
Mrs. H. P. Dühsen

Casey Cove Drive
Casey Key
Trotton, Fla

Dear Mrs. Maas,

A friend of mine,
Mrs. Marge Stewart,
has been speaking
highly of your product
"Veheten". I found
that the same has
been drying my
skin. I would

From you.
Kind to
above address

Thanking you,
Anna F. B. Graves

Love to my girls
kindest.

Would you
mind sending
me a small
amount of Philadelphia
as that I might
give it a try.

I shall forward
you the cost of
it when I hear

H E D D A M A A R
1472 Broadway
New York, N.Y. 10036
Tel: WI 7 - 1180

* YOUR FACE NEVER *
* HAD IT SO CLEAN! *

Every woman knows that to be beautiful her skin must be healthy; to be healthy it must be immaculately clean.

The creation of a better skin cleanser has long been the chief interest of Hedda Maar. For many years she has dedicated herself to intensive study, "Cleanse with Care" is the impressive result.

"Cleanse with Care" is a nongreasy, clear, cooling liquid that contains in addition to cleansing and clearing ingredients a mixture of juices of living plants which according to scientists purify the skin.

"Cleanse with Care" completely removes make-up, grime and dust. It stimulates surface circulation. Skin treated with "Cleanse with Care" is immaculately clean, cleaner than you ever thought it could be.

Mornings and evenings moisten a cotton pad with "Cleanse with Care" and stroke your face and neck in an upward motion with the damp pad. When soiled take a fresh pad. Discover for yourself how this treatment leaves your skin all tingly and aglow. See your face obtain a new purity!

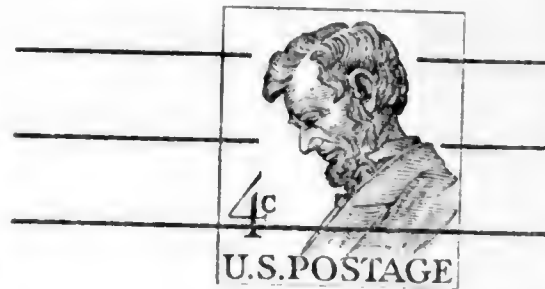
There is no other skin-cleanser like "Cleanse with Care". Its unique formula is Hedda Maar's exclusively.

"Cleanse with Care" (4 oz) is \$2.00 plus tax.

*Please send
(2) 4 oz & advise
exact amt. owing
You - thank you R.S.*

Ruth Epstein

THIS SIDE OF CARD IS FOR ADDRESS



/ HEDDA MAAR
1472 BROADWAY
NEW YORK, NEW YORK 10036

180 WEST 58TH ST.,
APT. 7D, NYC 19

DEAR MISS LA MAAR:

WOULD YOU KINDLY SEND ME YOUR 8 OZ. OF ON GUARD
AND BILL ME EXACT AMOUNT. THANK YOU.

RUTH EPSTEIN

R.E.

Dec. 5-64

Hedda Maar,
Would you please
send me.

2 Exquisite Night creams
2 Sensation Toilet Water
& include checks of
#13, 20.

Thank you very much.
Best greetings,

Mrs. Herman Frank

731 Elmwood Ave
Buffalo 14222, N.Y.

4480-49th Street, San Diego, Calif. 92115

MRS. WALTER FRANK • ~~136 W. 168TH STREET, NEW YORK 52 • JEROME 6-7067~~

March 26, 64

Dear Mrs. Maas,

since we retired to S.D. last March, my order for the facial oil cannot be given by a phone call any more. Please, send me the largest amount you do mail to your customers. I usually got the oil in a brown bottle, and the former never deteriorated. Since I would like to introduce your product in Calif. please, enclose also the customary flat glass bottle with content in the package and send me two bills. - By now your son may have acquired his "doctor" and I hope he is making headway. As far as we are concerned we love the climate and the beauties of nature here. But life is very expensive - no comparison to N.Y. -

and the friends whom we left, back East" cannot be replaced. People are much friendlier than in N.Y., traffic is unbelievably dangerous (16 year old kids get already a license), and San Diego County aims for the reputation of "the retirement center of the world." As long as we stay healthy, there are no complaints, but doctors and medications are outrageously high, and everybody dreads their services. I do hope you and your family are well, and I am looking forward to receive my "beauty care". Thank you very much and sincere regards

yours,

Mrs. Walter (Ruth) Frank

Nedda
Maar

11/27
10/—

Mrs Fendlerstein

call her
after 1

N. 3-5421

1 V"

u

3530

Henry Huelser

Ranking

ABT 3C

N.7.63 - N.

MRS. MINNA S. HAAS
74 N. E. 108TH STREET
MIAMI SHORES, FLORIDA 33161

Feb. 19/64

Dear Hedda Maal:-

You can see by the above
when I am again for the
winter, visiting my daughter
& her family - missing the severe
winter in the north even
though here it has been cooler
than previous winters -

Will you please mail a bottle
of skin lotion to me at above
address -

Hope you & your family are
well -
Yours truly
Minna S. Haas

apt-15
2827 Vawakee Blvd
Cleveland 44122
Ohio



THIS SIDE OF CARD IS FOR ADDRESS

Hedda Maar
1472 Broadway
New York City 18
New York -

April 24th

Dear Hedda Haas, -

Kindly send me
a jar of any thing
cheap + a little
of skin lotion like
I always get -

Am back in Cleveland
from Florida now.

Kind regards + greet
you and family all
well.

Sincerely

Mrs. Minnie S. Haas

2827 Vawakee

Cleveland 44120 Blvd
Ohio

Dec. 27/64

MRS. MINNA S. HAAS
74 N. E. 108TH STREET
MIAMI SHORES, FLORIDA 33161

Dear Hedda Haas:-

Come down here one week
for the winter -

Please send to me a home
address - we shall join
of the clearing ideas
& hope business is good -
Happy New Year & best
regards - Sincerely
(Mrs) Minna S. Haas

Calvert Place
James Town - R. d.

July 5, 1964

Dear Miss Maas -

Will you please send me
C. O. D. one large and one
small jar of "On Guard" -
Miss Vene Thomas

suggested I write you
direct, as she did not have
any on hand -

Thank you -

Sincerely -
Elizabeth
(Mrs. James D.)

Box 25-7
Jamestown
K. d.

Dear Miss Mason.

As you will note, I
added 1 "Clause With Care" to
the original order. Am a member
of the Rhode Island Natural
Food Association, and first

heard of you at a convention
in Sturbridge, where Miss
Thomas had your "On Guard"
Will certainly recommend
you to my friends.

Cordially -
E. W. Herbert
(Mrs. James D. Herbert)

Mrs. Ralph E. Holzwarth 122 Kensington Road Syracuse 10, New York

Jan. 2, 1964

Dear Miss Maar,

Please send one bottle of
Velveteen to Kathy Holzwarth
82 Grove St. Leeds, Mass.
and send the bill to
Mrs. Ralph E. Holzwarth

yours truly,

Mrs. Ralph Holzwarth

MRS. R. E. HOLZWARTH

122 KENSINGTON ROAD, SYRACUSE, N. Y. 13210

Dec. 5, 1964

Dear Hedda Maar,

Please send me Vloeten
and a small On Guard

2.50

1.75

4.25

10%

.43

\$4.68

Enclosed check.

Sincerely,

Mrs. R. E. Holzwarth

Mrs. Donald A. Howard
215 High St.
Westwood, Massachusetts

31 July

Dear Miss Maas,

Kindly find enclosed a m.o.
for \$5.50. I would like a large
-size of "The Guard" sent to me at
the above address. I hope this covers
the bill - if not - please let me know.

Sincerely,

Stirling Howard
(Mrs. D.A.)

STAMFORD, N. Y.

June 22, 1964.

My dear Miss Maas.

Enclosed find cheque for which when you
please send me a large jar of night cream.

Thanking you.

Yours truly,

Mrs S. W. Howat.

STAMFORD, N. Y.

Mar 31. 1964

Dear Miss Maar:

I am enclosing a cheque for which will you kindly send me a large jar of "On Guard" + a jar of night cream.

Thank you so much for the lovely Easter card,

as ever.

Mrs S. D. Howat.

Maar

1 1/2 64
10

Mrs
Justus

Ki 3 3123

1 V. - 1 0.5'

Mrs. Vio

Fioraventi.

35-11 Putnam

Place

Brent 67-

Ki-7-8840

Velv. 10.5.44 :

Hedder Mann

12/21
4/55

Mrs Justus

No 3-3123

1955

10/23/64

DEAR MADAM,

ENCLOSED FIND CHECK FOR
\$6.50. PLEASE SEND FOLLOWING:

"ON GUARD" - 2 OZ. ——— \$ 1.75

"CLEANSE WITH CARE" - 4 OZ. ——— 2.00

"VELVETEEN" - 4 OZ. ——— 2.50

6.25

plus 4% SALES TAX

.25

\$6.50

Thank you.

MISS ROSE LAPAN
311 WEST 24 STREET
NEW YORK, N.Y. 10011

2-20-64.

Hedda Maar
1472 Broadway

Will you please
send me a bottle
of "Cleanse with
Care."

Thank you.

Sincerely,
Mrs. E. Levy
1225 Park Ave.
N. Y. 28.

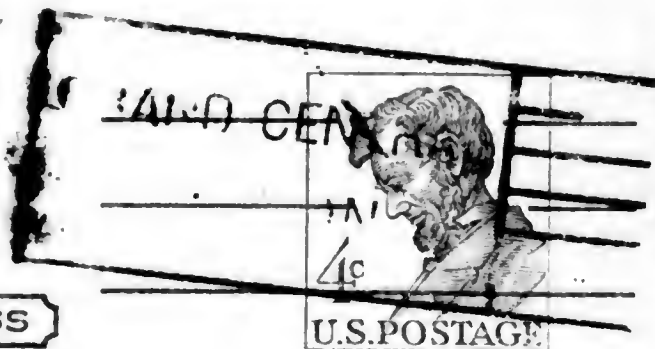
THIS SIDE OF CARD IS FOR ADDRESS



Hedda Maar
1472 Broadway
New York City



THIS SIDE OF CARD IS FOR ADDRESS



Hedda Maar
1472 Broadway
New York City

April 7, 1964.

Hedda Maar
1472 Broadway
N. Y. C.

Please send me
1 lb of night cream.

Thank you.

Sincerely,
Mrs. E. Levy
1225 Park Ave.
N. Y. 28.

5-18-64.

Please send me
a bottle of
Clearse with Care.

Thank you.

Sincerely,
Mrs. E. Levy
1225 Park Ave
N. Y. 28.

August 9, 1964.

Hedda Maar
1472 Broadway
N.Y.C.

Please send me 1 lb of
night cream & 1 bottle of
Cleanse with Care.

Thank you.

Sincerely,
Mrs. E. Levy.

April 3, 1964

Dear Hedda Maar,

I am sorry to hear that you
had so much trouble and I do
hope that you will be much better
now. I am not too well very likely
never will be. If at all possible I hope
to go back to Switzerland where I
felt best.

I am enclosing two orders which
I received yesterday. I am just
a poor salesgirl. After my return
I shall try again.

All the best

Yours,

Margaret H. Lewis

Enc: 2

55 Fabyan Place

April 2 1964

Newark 8, N. J.

Hedda Maas
1472 Broadway
New York 36
New York
Dear Mrs. Maas

Thank you
for the lovely Easter card
and good wishes. I hope the
season has been a happy
one for you.

I am running out
of your good products.
Will you please send

to me:

- 1 Clarence Math Case - 24 ag.
- 6 Valueton
- 6 Pygmyite
- 4 Van Hornes - 2 ag

Please bill me and I
will send a check Thank
you so much.

With the best of
wishes,

Sincerely yours,

Arthur C. Sittler

55 Fabyan Place

Dec. 13, 1964
Newark 8, N. J.

Dear Mrs Maas

Will you please
send me:

6 bottles Velveteen

3 - 2 oz jars Equisite

3 - 2 oz jars On Guard?

I do enjoy using your
products. Thank you.

With best wishes

for a very happy New Year

Sincerely

Gertrude Fichtenberg

Maar

2/17
2/30

Mus musculus

LO-4-7674

XT 31

1 Valt.



~~The Carlyle~~

~~35 EAST 76TH STREET~~

~~NEW YORK~~

Memorandum

Please send one
8oz. jar of On Guard.

I enclose a check for

\$5.50

ERM

Mrs. Robert E. Montgomery
Ash Grove Farm
New Hope, Pennsylvania



Hedda
Maar

5/15
10/30

Mrs. Ponazeki

Fl. 8-3837

1 Velo.

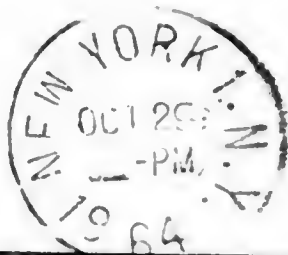
"We would like to try
'On Guard' hand and
skin cream.

The 2 oz jar for \$1.65

Thank you
Margaret J. Niggli

2770 8/4

ARNO SAUL
97 FORT WASHINGTON AVE.
NEW YORK 32, N. Y.
WAdsworth 8-9191



THIS SIDE OF CARD IS FOR ADDRESS

BARNARD COLLEGE

75¢

ANNIVERSARY

4c

U.S. POSTAGE



Hedda Mead
1472 B'way
New York, N.Y.

Please send me one
jar of hand cream.

Sincerely

Blair Paul

MRS. FRANK C. RATHJE
860 LAKE SHORE DRIVE
CHICAGO 11, ILLINOIS

Hedda Maar

May - 8 - 1964

1479 Broadway

New York, N.Y. 10036

I am interested in trying
your "Velveteen".

I am enclosing my check
for \$5.50 for two (2) bottles of
"Velveteen" plus ^{\$1.50} for postage

Please send to

Mrs Frank C. Rathje

860 Lake Shore Drive
Chicago, Ill.

Thank you

Josephine h Rathje

MRS. FRANK C. RATHJE
860 LAKE SHORE DRIVE
CHICAGO 11, ILLINOIS

Dear Miss Maar

I have delayed in answering your letter, to give "Velveteen" a fair trial.

I am very pleased with "Velveteen". My problem is my chin and lips. At my age (74 yrs) I know I can't hope for miracles, but I have noticed a softening of the lines. So I will continue and watch for improvement.

I would like to order another bottle of "Velveteen", a 8 oz. jar of "On Guard".

I would like to try "Clearance with Care". You did not state the price, so I can't include this in my order. If you can bill me ~~separately~~ separately for (2) "Clearance with Care" I would appreciate it.

Twelve	\$ 2.50
On guard	<u>5.00</u>
	7.50
Postage	<u>.75</u>
	\$ 8.25

I am enclosing my check for
\$ 8.25.

It has been nice writing to
you and I hope the above
amount is correct.

With best regards

Josephine K. Rathje

Mrs Frank C. Rathje

860 Lake Shore Drive

Chicago, Ill. Ill.

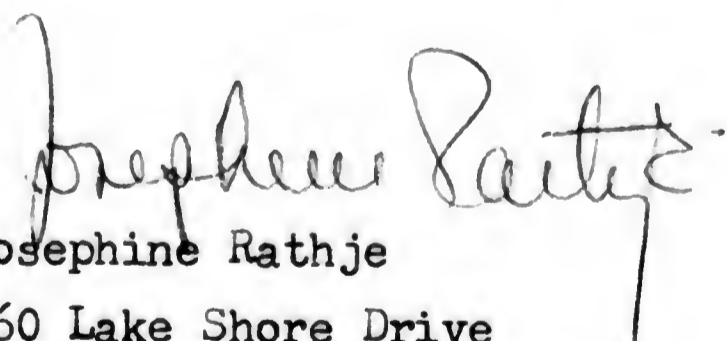
June 9, 1964.

Dear Miss Maar:

I thought I would like to add my note of enthusiasm, along with my mother's, for your very fine products. We enjoy them very much. I would like to place the following order at this time:

3 ON GUARD @ \$5.50	\$ 16.50
2 CLEANSE WITH CARE @ \$2.20	4.40
2 VELVETEEN @ \$2.75	5.50
2 NIGHT CREAM @ \$3.30	6.60
	<hr/>
	\$ 33.00

The replacement for the broken bottle of CLEANSE WITH CARE arrived safe and sound. With this order, please include a complete price list so that we may have it handy for future orders. ~~We received~~
If my calculations are off just a bit, please indicate the amount outstanding and I will remit promptly. Thank you.


Josephine Rathje
860 Lake Shore Drive
Chicago, Illinois 60611

Mrs. Kenneth E. Reed

3120 Country Lane, Wilmette, Illinois

Needa Macar
1472 Broadway
New York 18, N.Y.

Gentlemen -

I would like to obtain a large jar of "On Guard" protection cream. Could you send this to me or refer me to a local distributor? It is an excellent cream and I am anxious to replenish my supply.

Very Truly yours,
Mrs. Kenneth E. Reed

5169 EAST PARK DRIVE

NORTH OLMSTED, OHIO

April 6, 1964

Dear Mrs. Maar,

So nice of you to
remember me with that
lovely Easter card.

I am in need of some
of your cosmetics again.

I have enclosed a check
for \$7.70 - for 1 jar of On Guard (4.50)
and 1 bottle Velvetan (2.50)

I'm lost without them!

With kindest regards

(Mrs. W. S.) Esther H. Rees

Schicken Sie bitte eine
normale Fläche

Verbleiben

An Fol. Ingrid Eisenmann
c/o Siemens - - -

3/16/64

Ihre Karin Richter

Dear Miss Ward,

6/17/64

Enclosed please find
ck. in the amt. of \$2.75.

Thank you for sending the
Yuletide. I like it very much.

I will write soon.
Mrs. A. Schow

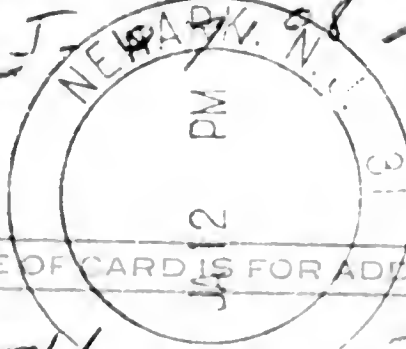
ish
Rm. 1604
274 Madison Ave
NYC 10016

THIS SIDE OF CARD IS FOR ADDRESS



Hedda Maas
1472 Broadway
NYC

Mrs. R. SCHORR
680 CLINTON AVE
NEWARK, N.J.

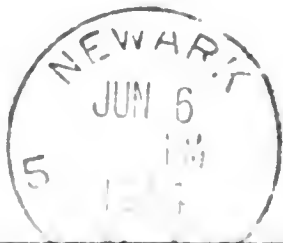


THIS SIDE OF CARD IS FOR ADDRESS

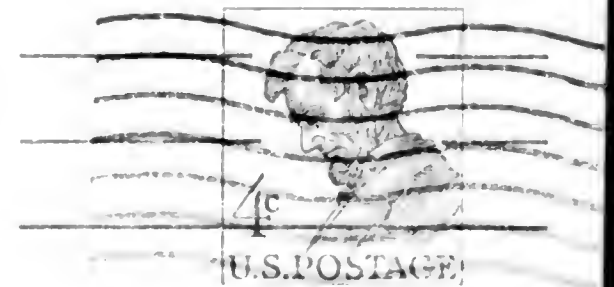


Miss Hedda Maas
1472 Broadway
New York, N.Y. 10036

ROSE SCHORR
680 Clinton Ave
Newark, N.J.



THIS SIDE OF CARD IS FOR ADDRESS



Miss Hedda Maas
1472 Broadway
New York 18, N.Y.

Please mail small jar of cream
with gold label on it, that I use
for lips. (I still can't remember
name of it)

Mrs. Ash
Rm 1604
274 Madison Ave
NY 7 C 12/16

1/11/64
Dear Mrs. Ward,
I would like
to order 1 - 4 oz Brite
Yuletide Lip - I
would appreciate receiving
same as soon as
possible in Jan.
I'll pay -
Thank you very
much for your
very kind New Year's
greetings and wishes.
May I take with
you a very happy
New Year's - sincerely,
Mrs. Ash

6/6/64
Dear Mrs. Ward,
I would like to
order 1 - 4 oz Brite
Yuletide Lip.
I would like to
know the price and
if you could please
send it to my home
reply as soon as
possible or I will
pay a check. Hope
you had a very
Sincerely, Mrs. Ash

212 S. Buckhout St.
Irvington, N.Y.
March 24

Dear madame:

I would like to order an 8-ounce jar of "On Guard" cream, and also a small size jar of "Velveteen".

Could you please tell me what the difference is between those two lotions, and what use each should have?

Thank you.

Sincerely,
Alice Shabecoff

212 S. Buckhout St.

Irvington, N.Y.

July 23, 1964

Dear Miss Maar:

I have been using On Guard cream for a few years, and would like to continue to do so even though my family and I are now moving to Europe. We will be living in Bonn, Germany, for at least three years.

Will I be able to purchase On Guard in Bonn, or should I take a good supply of this cream with me? If I should use up my supply, would you be able

to send more to me in Europe?
Would I have to pay duty on it
when sent by mail to Europe?

Please let me hear from you
soon so that I can settle this
matter before our departure date.

Sincerely,
Mrs. P. Shabecoff

2125. Buckhout St.
Irvington, N.Y.
July 29, 1964

Hedda Maar
1472 Broadway
New York 36, N.Y.

Dear Miss Maar:

I would like to order 2 large jars
of On Guard cream, to take with
me to Germany.

I will certainly be glad to let you
know how the Germans are doing
these days - my husband is a
newspaperman, so he will be keeping
a close scrutiny on the situation.

When I use up this supply, I will
order more from overseas. Please
bill me for the two jars. Thank
you.

Sincerely,
Mrs. Alice Shabecoff

John J. Thal
80 Seaman Avenue
New York 34, N.Y.

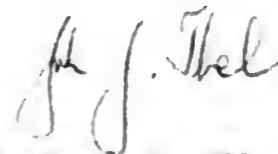
July 17, 1964.

Hedda Maar
1472 Broadway
New York, N.Y.

Gentlemen:

I enclose check for \$ 2.85 asking you to send me one jar of your anytime cream. Thank you.

Yours very truly,



John J. Thal

John J.Thal
80 Seaman Avenue
New York, N.Y. 10034

July 29, 1964.

Hedda Maar
1472 Broadway
New York, N.Y.

Gentlemen:

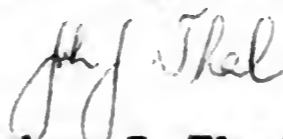
you are kind of hard to reach over the telephone.

I got your 8 oz jar of Anytime Cream (4873), but that is much too large for what I need. I keep it nevertheless since I ordered it that way.

However, I ask you to send me one 2 oz jar or if possible still better two 1 oz jars. I do not know the price, but enclose \$ 1.50 which should be alright.

Thanks for taking care of this.

Yours very truly,


John J.Thal

MRS. ROMEO M. ZULAUF • 597 NORMAL ROAD • DE KALB, ILLINOIS 60115

Aug. 16, 1964

Hedda Marr,
1472 Broadway,
New York 36, N.Y.,
Dear Hedda Marr:

I wish to order 4 bottles of
Velveteen, 4 oz. size. Please send
3 to me at the above address.
Send one to Mrs. Cyrus A. Field
334 Alcott Ave. E., Fergus Falls,
Minnesota, 56537.

Please bill me for the entire
order.

Yours truly,

Mrs. R. M. Zulauf

F. B. Woolfson
295 Bennett Ave,
N. York 10040



FORT GEORGE STA.



THIS SIDE OF CARD IS FOR ADDRESS

Mrs. Hedda Maar
1472 Broadway
New-York 18, N.Y.

MIDTOWN STA.

Mrs. Maout-

the sender of me
"Plymouth Cream"

the "greatest" will
be.

JUN 10 11 AM '05

Best regards

Betty Weatherly

AR 7205

5/12

HERTA & LEO LEAB COLLECTION

S 31/7

5/12 CUSTOMERS 1965

5/12

Maar

10/15

Mrs Ernest Abeles

TW 7-2662

1 Son Amst. Cr.

Hedda Maar

10/21
10/45

✓ Mrs Abeles

TW 7-2662

1 Son Amst. Cr.

wants you to call to-day

H E D D A M A A R
1472 Broadway
New York, N.Y. 10036
Tel: WI 7 - 1180

* YOUR FACE NEVER *
* HAD IT SO CLEAN! *

Every woman knows that to be beautiful her skin must be healthy; to be healthy it must be immaculately clean.

The creation of a better skin cleanser has long been the chief interest of Hedda Maar. For many years she has dedicated herself to intensive study, "Cleanse with Care" is the impressive result.

"Cleanse with Care" is a nongreasy, clear, cooling liquid that contains in addition to cleansing and clearing ingredients a mixture of juices of living plants which according to scientists purify the skin.

"Cleanse with Care" completely removes make-up, grime and dust. It stimulates surface circulation. Skin treated with "Cleanse with Care" is immaculately clean, cleaner than you ever thought it could be.

Mornings and evenings moisten a cotton pad with "Cleanse with Care" and stroke your face and neck in an upward motion with the damp pad, When soiled take a fresh pad. Discover for yourself how this treatment leaves your skin all tingly and aglow. See your face obtain a new purity!

There is no other skin-cleanser like "Cleanse with Care". Its unique formula is Hedda Maar's exclusively.

"Cleanse with Care" (4 oz) is \$2.00 plus tax.

*ew
with jar
Care used
of "Cleanse
Care"*

*Mouly Adams Pl.
101 ST Marks Pl.
NYC 10009*

check is enclosed

*7 00
2 00
8 00*

Mrs. Helen Angelus
131 E. 93rd St
N.Y.C. 28, N.Y.

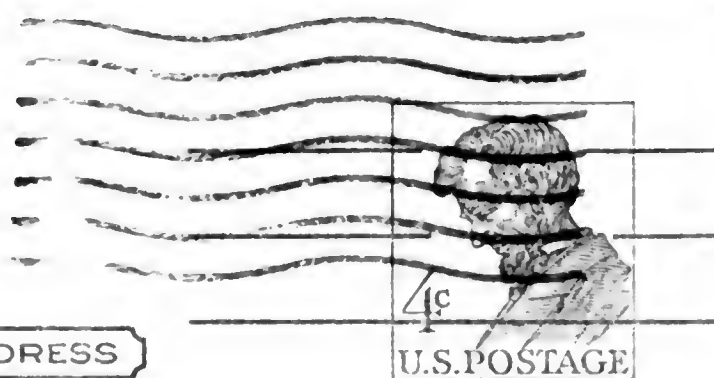
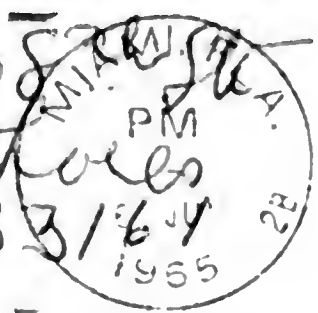


THIS SIDE OF CARD IS FOR ADDRESS

Wim Hedda Maar
1472 Broadway
N.Y.C. 18, N.Y.

Card sent

74th E. 105th St
Miami Shores
Florida 33164



THIS SIDE OF CARD IS FOR ADDRESS

Hedda Maar.
1472 Broadway
New York City
New York

RETURNED UNPAID TO 12 FOR

REASON INDICATED:

- INSUFFICIENT FUNDS
- ENDORSEMENT
- MISSING
- NOT AS DRAWN
- DATED PRIOR TO CHECK
- WRONG BANK
- SIGNATURE
- ACCOUNT CLOSED
- NO ACCOUNT AT LOCATION INDICATED
- POST DATED
- STALE DATED
- PAYEE MISSING
- OTHER REASON (SPECIFY)

RETURNED BY
FIRST NATIONAL CITY BANK

C. BERKAND

January 23 19 65

20
1-8
210

Maar

\$ 5.09

no 1- 100 DOLLARS

CITY BANK
72ND ST.
N.Y.

Russ Berkand

59388505

00000000569

May 13. 1965.

Dear Miss Haas,

Will you please send me
a jar from your Anytime Cream
P.O.S.

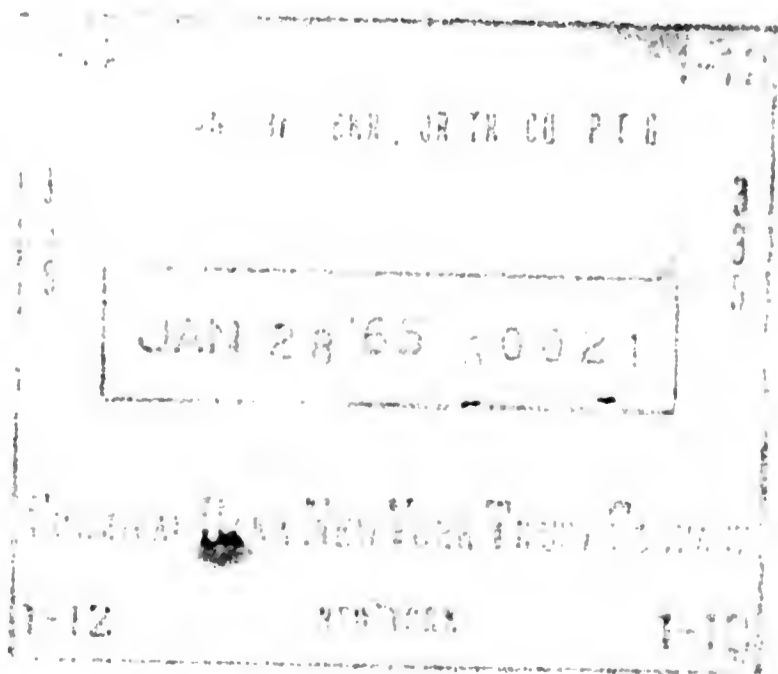
Sincerely yours,
Helen Angelus

Hedda Haas!-

am in Florida, as my daughter
not well - Please send a little
of Skin Loton to me as soon as
possible - Mrs. M. S. Haas -

Ruth
Haas

74 N. E. 108th St
Miami Lakes
Florida 33161



39
5/12

FOR DEPOSIT ONLY
Hedda Haas
MIA AR

CHEMICAL BANK NEW YORK TRUST COMPANY
NEW YORK

ADVICE 1

#39

2/3/65

CODE	DRAWER	REASON FOR NON-PAYMENT (SEE CODE AT LEFT)	AMOUNT
1. INSUFFICIENT FUNDS 2. ENDORSEMENT 3. UNCOLL. FUNDS 4. PAYMENT STOPPED 5. SIGNATURE 6. OFFICIAL ENDORSEMENT 7. DATE 8. ACCOUNT CLOSED 9. NO ACCOUNT 10. AMOUNTS DIFFER	Rose K. Berkand First National City Bank New York, New York	1	\$5.69

A/C No. [

039-533697

TO

Mrs. Hedda Maar
 % Leab
 102-25 67th Road
 Forest Hills 75, L.I.N.Y.

WE CHARGE YOUR ACCOUNT AND
 RETURN HERewith UNPAID THE
 ABOVE ITEM(S).

CHEMICAL BANK NEW YORK TRUST COMPANY

EAST BOSTON SAVINGS BANK

Incorporated 1848

10 MERIDIAN STREET

EAST BOSTON, MASSACHUSETTS

WILLIAM T. VOSE
PRESIDENT
GEORGE E. HODGE
STEWART P. LYNCH
VICE PRESIDENTS



ROBERT E. TURPIN
TREASURER
C. MAXWELL FRENCH
RICHARD D. FOULKES
RICHARD P. BELCHER
CHARLES R. CRANFORD
ASSISTANT TREASURERS

BRANCH OFFICE • CENTRAL SQUARE

January 19, 1965

HEDDA MAAR
1472 BROADWAY
NEW YORK, N. Y. 10036

Please send me (at the Bank) 8 oz. jar of "ON GUARD".
Hope check enclosed for \$5.50 correct; otherwise, please advise.
My you can see what a wonderful sales person I'd be! Figures
bore me - I love words.

My present "ON GUARD" is at a low ebb and I simply cannot go
through the winter without it. It is definitely the ~~best~~
hand cream I've ever used - also better than any hand lotion.
I also use it on my face - find it excellent there too.

As always, love the winter - particularly when there is snow.

Hope all is well with you,

Doris H. Cassidy
DORIS H. CASSIDY
c/o EAST BOSTON SAVINGS BANK
10 MERIDIAN STREET
EAST BOSTON, MASS. 02128

*Will whip up a
yet - I believe in
your products
business*

GARTH CATE
TRAVEL PROMOTION CONSULTANT
TRYON, NORTH CAROLINA 28782

ok for
\$4.50
enclosed

15 June 1965

Dear Hedda Maar

You are always telling me
that I do not cover postage or tax or something
so this time I have added 4 bits to cover handling
of two \$2 bottles of your very superior ~~Maar~~
Skin Lotion Special. I have had trouble with
cuticle around my nails all my life, and now, darn
it, at 82, I find that a little of this lotion of
yours, rubbed in gently around each nail, at night,
keeps everything smooth, clean and sightly. Such
a comfort!

You should be selling a million bottles a year.

With every good wish,

Your sincere
Garth Cate

147 La Gorce Manor • Burlington, New Jersey

MRS. HAROLD D. CLIFFORD

1-21-65

Dear Hedda,

Kindly send me 2 oz.
jar of "On Guard".

Very truly yours,
Gene Clifford

Check enclosed - \$1.92

147 La Gorce Manor • Burlington, New Jersey •

MRS. HAROLD D. CLIFFORD

112-23-65

Dear Miss Moor,
Kindly send me a doz.
jar of "On Guard,"

Very truly yours,
Cline Clifford

Greenwell W.H.
March 30, 1965

Hedel Maare

1472 Broadway

New York -

To whom it may concern.

I have rec'd the products that I
ordered from you and like them very
much.

I am interested to know what your
"Clean with Care" contains. Also
what does the night cream contain?

Does or do any of your products

2.

contains hormones? Please let me
know. What is top for night
cream 20% - making cream "360."
I just want to send correct amount.
I would like to know what is if it
contains hormones. Does the "Vibrol"
lotion come in a larger bottle? also
state price.

Sincerely

Mary Toke

Greenville N. H.

R. F. D. # 2.

8 on 11.02.
8.50

3 on 11.02.
3.50

\$ 4.-

MRS. WALTER FRANK

4077 Hamilton Street San Diego, Calif. 92104

136 W 168TH STREET, NEW YORK 52 • JEROME 6-7067

November 6, 65

Dear Mrs. Maas,
as usually will you please send me the large brown bottle of the facial oil. You once explained to me that, in the long run, the mixture may disintegrate, but this has never happened so far with the liquid as I am concerned. Therefore, I wonder whether you could not mail a bigger quantity to me in order to avoid a more frequent shipment. I leave the decision up to you.
As you can see from the above-mentioned address we moved again last month. The housing problem is a serious one, because building has become such a racket that construction and, frequently the maintenance of the buildings are below par. (Building inspection, quite often, bows to the dollar!) We moved into a brand-new place, back into the North Park area where we had our first apartment, and are in a "sound-proof" environment now. It is true that we do not hear

the neighbor's TV and, since we rented on the top floor, there is nobody trampling above our heads, but let anybody turn on the kitchen faucet - or flush the toilet for that matter - and every sound becomes audible. We have a pool again, smaller than the former one, but sufficient for a few strokes and to cool off. Up to last week we had a heatwave here, up to 104°F, and the brush- and canyon fires ensuing from this kind of temperature engulfed the city in a blanket of smoke and soot. Right now, we enjoy the wonderful fall weather but, little by little, S.D. fabricates its own smog, and there are people here already who suffer from the consequences of this air pollution.

My husband and I are not getting any younger, and we spend more and more time in our apartment. The ageing circle of acquaintances around us with the consequences of the piling up of years contributes to the satisfaction of our personal status quo and to our stay in S.D.

I do hope everything is all right in your family and that you enjoy the career of your son. You are a remarkable lady the way you still conduct your business and how you have established your reputation.

With best regards yours,
Ruth Frank.

731 Elmwood Ave

Buffalo, Dec. 8. 1965

Hedda Maar,

1472 Broadway

New York, N/Y. 10036

Would you please send me:

2 "Exquisit" Night Cream, je 2 oz.

Incl. you will find a Check over \$ 6,30.

With many thanks, and best greetings,

Else

J. Frank
731 Elmwood Ave
Buffalo 14222, N. Y.

Check over \$ 6,30

835 Monroe Avenue
River Forest, Ill., 60305
Aug. 27, 1965

Hedda Maar
1472 Broadway
New York 18, N.Y.

Dear Madame:

Enclosed is my check for five dollars (\$5.⁰⁰) for which will you please send me two bottles of your "Velveteen" skin oil.

Yours truly,
Margaret Fuller.

MRS M S HAAS
2827 VAN AKEN
CLEVELAND OHIO



THIS SIDE OF CARD IS FOR ADDRESS

Hedda Maas-
1472 Broadway-
New York City
New York 10036.

Hedda Haas:-

Sept. 1/65

Kindly sent to me a bottle
of Special Skin Lotion -

With regards -

Mrs. M. S. Haas -

2827 Vawabaw Blvd.

Cleveland Ohio

44170

MRS. MINNA S. HAAS
74 N. E. 108TH STREET
MIAMI SHORES
FLORIDA 33161

Dec 5th

Dear Hedda Mae:-

Have I am again at the
above address stamping for
the winter with my daughter
& son-in-law

Please send to me a jar
of cleaning cream -

Thank you & yours all well
& have a very happy holiday -

Yours truly

Mrs. Minna S. Haas

171 Broadway
Norwich, Conn.
Oct. 14, 1965.

Hedda Maar
1472 Broadway
New York, N.Y. 10036

Dear Miss Maar:

Enclosed please find a
check for \$4.50 for one
"Cleanse with Care" and one
"Velveteen".

I learned about your
products from a display
at the Natural Foods Association
Convention in Grafton, Conn.,
this fall.

Sincerely yours,
Muriel Hart

171 Broadway
Norwich, Conn.
Nov. 15, 1965

Hedda Maar
1472 Broadway
New York, N. Y. 10036

Dear Miss Maar:

Enclosed please find a
check for \$5.75 for two
bottles of Cleanse with Care
and one bottle of On Guard.

Thank you for your
service.

Sincerely yours,
Muriel Hart

560 Normal Road
De Kalb, Illinois - 60115

Hedda Maar
1472 Broadway
New York, N. Y.

Dear Madam,

I would like to order three, 4 fl. oz. bottles
of your product named "Velveteen".

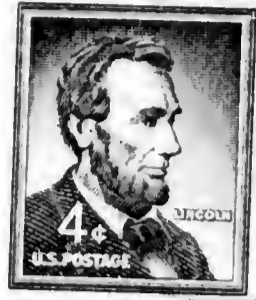
A bottle of this product was given me as a
gift by Mrs. Romeo (Eleanor) Zulauf, 597 Normal
Rd. De Kalb, Ill., and so I do not have the price
of the product. I also do not know your policy
in sending out merchandise, but if you wish
me to I can send my check when you inform
me of the total cost. Or, when it is received
with the bill attached I will remit at once,
although I do not want it sent C.O.D.

I might say that I use this skin oil
exclusively and like it very much.

Thank you for an early reply.

Sincerely yours,

Mrs. Carl W. Hayter



Hedda Maar

1472 Broadway

New York

N.Y.

MRS. JAMES D. HERBERT 70 BARNES STREET PROVIDENCE, R. I. 02906

~~July~~ Jan. 6th

Dear Hedda Mae -

Will you please send me 2
large (5.00 size) "Ou Quard"s
and 1 small "Ou Quard" (1.75 size).
I am not sure of the tax due, so
will send check later. Thanks. Eutheke

Please send small (\$1.00) jar of Anytime
Cream. I enclose check for \$1.40.

Anytime Cream	\$1.00
10% Fed Tax	10
Postage	.30
	<hr/>
	1.40

Mrs. James C. Herbert
P.O. Mendham Rd.
Fair Hills
New Jersey 01931

THE NATIONAL BANK OF STAMFORD

GEORGE B. MORSE, PRESIDENT

DONALD S. WALLING, ASS'T CASHIER

J. KENNETH CORBIN, CASHIER

FRED BUCHSBAUM, ASS'T CASHIER

FRANKLIN D. HESS, VICE PRESIDENT - FARM REPRESENTATIVE

STAMFORD, N. Y.

Jan. 5, 1965

Dear Miss Maar.

Enclosed find cheque for which will
you kindly send me a bottle of velveteen & an
eight oz. jar of On Guard. When I have used up
my any time I mean I will try a bottle of cleanse
with care.

Thank you so much for the nice Christmas
card.

Yours truly,

Mrs S H Sawat.

THE NATIONAL BANK OF STAMFORD

GEORGE B. MORSE, PRESIDENT

DONALD S. WALLING, ASS'T CASHIER

J. KENNETH CORBIN, CASHIER

FRED BUCHSBAUM, ASS'T CASHIER

FRANKLIN D. HESS, VICE PRESIDENT - FARM REPRESENTATIVE

STAMFORD, N. Y.

Feb. 9, 1965

Dear Miss Maas,

Enclosed find cheque for which, as you
please send me a jar of Edgewise Night Cream. I
guess I did not realize I was so near out or I
would have had it sent with my last order.
Thanking you,

Yours truly,

Mrs S. H. T. Fawcett

Mrs. Siebert D. Howat
19 West End Avenue
Stamford, New York 12167 121.67
Dec 27, 1965 -

Dear Miss Maas

Enclosed find cheque for
which we if you send me a jar of
milk cream.

Thank you for the nice
Christmas card & a Happy New
Year to you.

yours truly.

Mrs S D Howat.

Mrs. Siebert D. Howat
19 West End Avenue
Stamford, New York 12167

Hedda Maar.
1472 Broadway
New York, N.Y.

Dear Miss Maar.

Enclosed I find cheque for
which kindly send me a jar of
Night cream.

Thank you.

Yours Truly

Mrs S D Howat

Mrs. Siebert D. Howat
19 West End Avenue
Stamford, New York 12167 12167

Oct. 11, 1965-

Dear Miss Moor.

Enclosed find cheque for
which will you kindly send
me a jar of night cream & a
bottle of velveteen.

Thank you.

Yours truly

Mrs S D Howat.



by Cape Shore

The book has return
 address set &
 can't write her.

70 Barnes St.
 Providence, R.I.
 02906

order you sent me
 February 2nd
 Hope this is o.k.

Dear "Hedda Maari" -
 Please send
 to the above address:-

Sincerely -
 Betty Herbert
 (Mrs. James D.)

2 - 80¢. "On Guard"
 1 - 20¢. On Guard
 Am sending \$12.92
 which was the amount
 for the identical

HERBERT

MRS. R. E. HOLZWARTH

122 KENSINGTON ROAD, SYRACUSE, N. Y. 13210

Oct. 29, 1965

Dear Hilda Maar;

Please send our love
to my grand-daughter

Mrs. Kathleen Holzwarth
Box 133

Leeds, Mass. 01053

Check enclosed for 2.50

plus tax 25

Sincerely,

2.75

Mrs. R. E. Holzwarth

Mrs. Siebert D. Howat
19 West End Avenue
Stamford, New York ~~121167~~ 12167
May 5, 1968

Dear Mrs. Maas
Enclosed find cheque for
which, send me 1 night cream
and 1 velvetess.

I have been very busy cleaning
house & getting the yard cleaned
& etc. It seems there is so
much to do after the winter
season. It is so nice to see
spring & the flowers after the
snow. I am not complaining
as the winter went very fast.

I expect the Demarests also
another lady for a couple of
months from N.Y. It will be
company as well as some
extra money for taxes & etc.

It sure costs a lot to keep
a house going these days
but I would hate to give it
up.

Wishing you a nice summer.

As ever

Fannie Howat.

Mrs. Siebert D. Howat
19 West End Avenue
Stamford, New York 12167 12167

Hidda Maar.

New York City.

Dear Miss Maar.

Enclosed find cheque for which
will you kindly send me a
2oz jar of night cream & a 4oz
bottle of cleanse with case.

Thanking you

yours truly

Miss S H Savah.

Detroit, Januar 26-1965.

Mrs. Hedda Maar
1472 Broadway #904
New York, N.Y. 10036.

Dear Mrs. Maar:

Heute will ich Ihnen mal wieder eine
kleine Order geben:

1 8 oz jar "On Guard"	\$ 5.00
1 Velveteen	\$ 2.50

Ich habe mich nun schon seit so vielen
Jahren an diese beiden Präparate ge-
wöhnt, muss aber sehen, dass die Preise
um je 50 ¢ erhöht wurden.

Nach Erhalt lasse ich Ihnen Money
order zugehen.

Mit besten Grüßen

Rosel Katzenstein

16616 San Juan Dr.

Detroit, Mich.

48221.

To dear Mrs. Moran

Christmas Gift - Thanks for your
check - I was in Florida with
my children -

Just got news my
sister in law died - Gott sei
 Dank sie hat erlitten eine
sehr to suffer 4 months in bed
wollt zum Ausdenken.

Bitte senden Sie eine
große Liebe, nicht vergessen für
my daughter.

Bella Lemke
35-31 N.W. 80 Terrace

Miami Florida

(Thank you) as ever
Rose B.

47

Hedda Maar

1472 Broadway, New York 36, N. Y.

December 28 - 1964

Dear Mrs. Ruebel:

Hope you are much better & could
enjoy the holidays.

Would you kindly send me
the \$ 8.80. I want to finish
"1964" in my books.

Wishing you a healthy & very
good 1965 I remain

Sincerely,

Hedda Maar

Beauty
Make your choice:

Anytime Cream	\$1.00	\$2.50
Cleanse With Care		\$2.00
Velveteen		\$2.50
Skin Lotion Special		\$2.25

Please send me

Exquisit Night Cream	\$3.00
On Guard	\$1.75
Sensation Toiletwater	\$3.00

All prices subject to 10% Fed.Tax. In N.Y.C. add 4% City Sales Tax
For orders less than \$2.00 add 30¢ for postage.

Please send check or money order to

H E D D A M A A R , 1472 Broadway, #904, New York, N.Y. 10036

P.S. Unfortunately, for personal reasons, there can be no delivery from
April 23, 1965 to June 4, 1965. Your cooperation by anticipating your
needs prior to this date will be greatly appreciated.

*Gertrude Lesser, 700 Ft. Washington Ave
N.Y. 10040 N.Y.*

MRS. ERIC LEVY • 1225 PARK AVENUE • NEW YORK 28, N. Y.

April 4, 1965.

Dear Mrs. Leab,

Please send me a bottle of
Cleanse with care, and 1 lbs of Night
Cream before going away.

Have a wonderful time.

Sincerely,

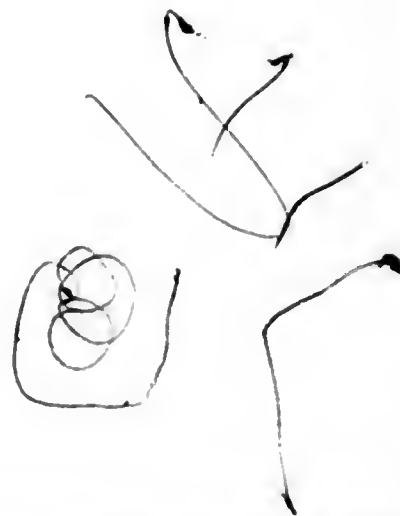
Lucy Levy.



THIS SIDE OF CARD IS FOR ADDRESS



Mrs. Hedda Maar
1472 Broadway
New York, N.Y. 10036



June 27, 1965.

Hedda Maar
1472 Broadway
N.Y.C.

Please send me
a bottle of "Cleanse
with Care".

Hope you had
a nice vacation.

Sincerely,
Mrs. E. Levy
1225 Park Ave.
N.Y. 10028



MRS. ERIC LEVY • 1225 PARK AVENUE • NEW YORK 28, N. Y.

December 10, 1965.

Hedda Maar
1472 Broadway
N. Y. C.

Please send me 1 lb of night
cream.

Thank you.

Happy Holidays!

Sincerely yours,

Lucy Levy.

MRS. ERIC LEVY • 1225 PARK AVENUE • NEW YORK 28, N. Y.

October 29, 1965.

Hedda Maar
1472 Broadway
N. Y. C.

Please send me a bottle of
"Cleanse with care." I did not
"get a bill for the last bottle
you sent me.

Thank you.

Sincerely,

Lucy Levy.

November 23, 1965

Dear Paula dear,

I am enclosing - please
if or not - some little
orders. Mrs. MURKIN has some
now have to read does not
please so order you want.
Some thing new & wrapped
with the rest order.

I hope, I will get this
one just before now.

Thank you.

Yours & regards

Mrs. MURKIN
MURKIN

55 Fabyan Place

Mar. 29 1965

Newark 8, New Jersey

Dear Mrs. Mason

Thank you
for your nice letter, good
much and inclosure I
was glad to hear from
you. Will you please
send me?

6 Velvetten

3 - 2oz Exquisite

4 - On Guard - 2oz.

1 - Cleanse with care.

These do not have to
be gift wrapped. It is all
for my self, I do enjoy using
your products. Please bill
me with the order. Thank
you.

With the best of
wishes

Gertrude C. Lubtenberg

55 Fabyan Place

May 23, 1968
Newark 8, New Jersey
07108

Dear Mrs. Maas,

I hope this
finds you very well.

I would
appreciate it if you will
send me:

6 Velveteen

4 Exquisite Night Cream

4 On Guard.

I find my supply of

your good products
getting here. I enjoy using
them.

with the best of
wishes.

Sincerely.

(Mrs. L) Gertrude O. Lichtenberg.

Nedda Maar

10/28
2/20

✓ Mrs Loew

1 "V"
1 "C.W.C."
1 "LOT."

Mar 4- 6013

Send with other mail.

keep copy
in the office



INTERNATIONAL ALLTEX CORPORATION

1181 BROADWAY • NEW YORK, N. Y. 10001

CABLES COINTERALL
TELEX NY 224291

Dear Mrs. Heda Maar
1172 Broadway
New York, N.Y. 10036

Dear Mrs. Maar:

Enclosed I send you some money to settle my bill.	\$ 3.00
Please send me also velveteen	\$ 2.50
Cleanse with care	\$ 2.00
Skin lotion special	\$ 2.25
	\$ 9.75

Send my new order to my home address in Englewood N.J.

Thank you, and keep well,

Sincerely,

Emmy L. Loew
344 Kenwood St., Englewood, N.J. 07631

\$10.- in cash enclosed.

My skin is cleared up completely.

1/23/65

DEAR HEDDA MAAR,

THANK YOU FOR SAMPLES OF YOUR PRODUCTS. ACTUALLY, I HAVE BEEN A USER OF "VELVETEEN" & "ON GUARD" FOR A YEAR OR MORE (THESE I GET FROM WALNUT ACRES) AND HAVE FOUND THEM THE BEST OF ALL THE "NATURAL" COSMETICS I HAVE TRIED. THE REASON I REPLIED TO YOUR AD IN GREEN REVOLUTION WAS BECAUSE OF YOUR "CLEANSE WITH CARE" — THE FIRST I HEARD OF IT. HAVING FOUND NOTHING IN CLEANSERS OR ASTRINGENTS TO SUIT ME, I WOULD LIKE TO TRY THIS. SO, HERE IS MY CHECK FOR 2.25 TO COVER TAX, ETC. FOR 4 OZ. OF CLEANSE WITH CARE. MANY THANKS.

Mrs. Richard Lukosius
132 Mohegan Avenue
New London, Conn. 06320

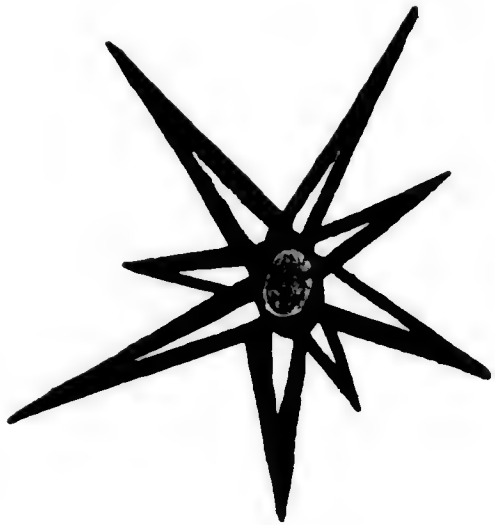
PLEASE SEND 2oz. JAR "ON GUARD" &
FREE PAMPHLET: CLEANSE WITH CARE.

THANK YOU

\$2.00 EX.

Diana Lukosius

Mrs. Richard Lukosius
132 Mohegan Avenue
New London, Conn. 06320



Health & happiness
are the measure
of all things.

Epicurus

VITALITY AND BEAUTY
ARE GIFTS OF NATURE FOR
THOSE WHO LIVE ACCORDING
TO ITS LAWS.

DA VINCI

133 Lakeside Ave,
Oakland CA
April 1, 1965.

Dear Miss Maas -

enclosed is a check for \$2.75,
for which please send me
a bottle of 'Velveteen'.

Thank you.

J. Ponzetti

133 LAKEVIEW
OAKLAND, N.J.

Dear Miss Maas

One bottle of your Velveteen
please —

Many thanks —

Nelle Portzuechi

5169 EAST PARK DRIVE
NORTH OLMSTED, OHIO

July 17, 1965

Dear Mrs. Peck,

Please send me the Velvetreen and the Mustang
with care.

I have a friend in Arizona that likes your
Ct. Guard. We were visiting her last month and I let
try some of mine. I wonder if you could mail a jar out
to her, and also along some of your literature. Her name
and address: Mrs. A.M. Lavochy, 12 West Sixth St.
Scottsdale, Arizona 85251

I am enclosing a little gift jar that you might want
with the seeds. Maybe it will make a new customer for
you - at least we can hope!

My husband and I have just returned from
a visit to Phoenix, Ar. We spent a wonderful 10 days
with her and then stayed a few days in Arizona. It was a bit
too hot in Arizona, so we were very dry. The California
was beautiful and we enjoyed the trip very much.

I hope I figured this bill correctly -- let me
know if it is wrong. Love them.

Thank you with care
Ct. Guard 2.00
Mustang 1.75
1.25
Total 5.00

Thank you.

Sincerely,

Esther W. Peck

5169 EAST PARK DRIVE

NORTH OLMSTED, OHIO

Jan. 4, 1965

Dear Mrs. Maas,

Please send me a large jar of "On Guard" - and also a jar of Esquirit Night Cream.

I have been using Velveteen at night - but wonder if this night cream would be better for this aging skin of mine!

I would continue to use Velveteen before putting on make-up.

Thank you for the lovely Christmas card. You asked

about my daughter — she
went to California last
June — and is teaching
there. We miss her terribly
— but she seems happy and
likes her work. And she is
very good about writing home.

I am enclosing a check
for \$ 8. 80. Many thanks —
and may you have a
very Happy New Year

Sincerely,

Esther Pees

5169 E. Park Dr.
No. Olmsted Ohio
44670

Dec 4, 1965

Dear Mrs. Maar,

I am enclosing a check
for \$5.00 for an 8oz jar of your
wonderful "On Guard" Hand
Cream.

It was nice to hear from you
the other day. I hope your
business is growing and that
you are doing very well this
holiday season.

Sincerely yours,

Arthur Pees

4/29/65

Please mail 4oz Velveteen to:

HEDDA MAAR
1472 Broadway
New York, N.Y. 10036
Tel.: WI 7 - 1180

ELISABETH RICHTER
c/o JULIUS WILE SONS & CO. INC.
320 PARK AVENUE
NEW YORK, N.Y. 10022

* Every woman owes her skin the benefit of * *check enclosed*
* Hedda Maar's "VELVETEEN" *

It took Hedda Maar's vast European and American experience to make "Velveteen's" formula possible. For she has compounded into "Velveteen" the most important of the lipoids. Called lecithin it is considered by leading world scientists more important than any hormone or vitamine.

"Velveteen" contains this natural element with its ability to really hold water and maintain moisture and precious oils to banish dry, flaky surface skin.

It is the best treatment with beauty benefits for every skin, in a greaseless formula that is most delicious to use.

Constantly at work for you - that's the beauty of this formula. Its gentle lasting transparent film protects against wind and cold.

See "Velveteen" absorbed before your eyes when you apply it in the morning.

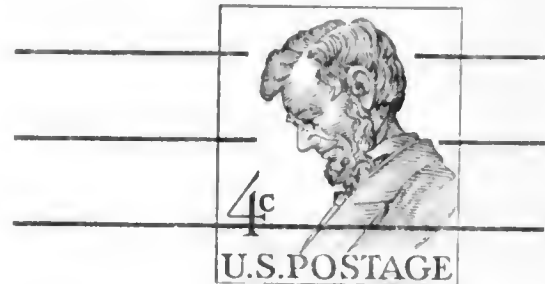
Use it every night faithfully! Don't miss a night of its benefits! Your linens are safe from grease. Your complexion will look smoother, less lined in the morning.

The tiniest amount applied with your fingertips does a multitude of good.

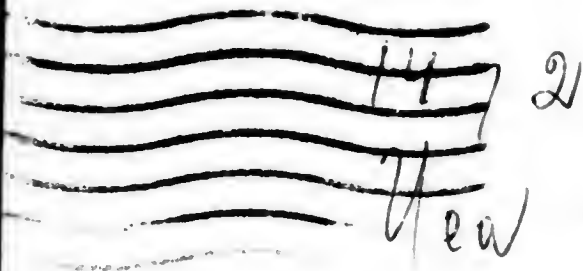
"VELVETEEN" is \$2.50 plus tax.

M. Rollman
119-20 Union Turnpike
Kew Gardens, N.Y. 11415

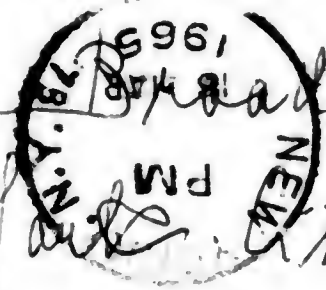
THIS SIDE OF CARD IS FOR ADDRESS



Mrs. Hedda Maar

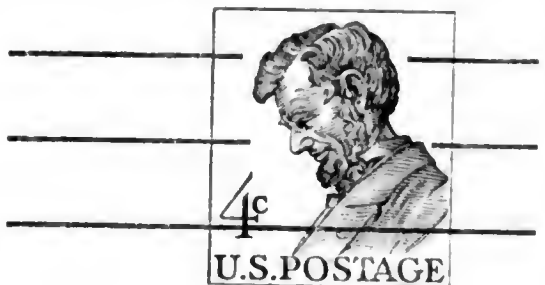


1472 Broadway
New York City, N.Y.



Mr & Mrs Leo Rollman
119-20 Union Turnpike
Kew Gardens, N.Y. 11415

THIS SIDE OF CARD IS FOR ADDRESS



Mrs. Hedda Maar
1472 Broadway
New York City, N.Y.

March 15, 1965.

Dear Mrs. Mass,

Please mail to
me 1 bottle of
"Pine Lotion Special".

Thank you!!!!
Kindest regards.

Sincerely,
Margaret Kolman

Apr. 14, 1965.

Dear Mrs. Mass:

Please ship to
me a bottle
of "Pine Lotion
Special".

Thank you.

Wishing a very
happy and healthy
but how year to
you and yours.

Sincerely,
Margaret Kolman

Mrs. John J. Thal,
80 Seaman Avenue,
New York 34, N.Y.

New York, N.Y., April 17, 1965.

Hedda Maar,
1472 Broadway,
New York 10036, N.Y.

Gentlemen:

Kindly be good enough to send me:

2 jars of 2 ounces each of Exquisit Cream for the Night,
and 1 jar of 2 ounces of Anytime Cream.

I leave it to you to send me the order either per C.O.D.,
or to send me a bill and I mail you the check.

Thanks for taking care of this.

Yours very truly,

Mary Thal
Mrs. John J. Thal

Mrs. John J. Thal,
80 Seaman Avenue,
New York 34, N.Y.

New York, N.Y., Sept. 28, 1965.

Hedda Maar.
1472 Broadway,
New York 10036, N.Y.

Please be good enough to send me:

3 jars of 2 ozs. each of Hedda Maar Exquisit Cream for the Night
1 jar of Anytime Cream.

You can either send the order per C.O.D., or send me your bill
and I send you my check, or you can tellé me the exact amount
over the phone. My phone number is: Lorraine 7-6786.
Thank you.

Yours, very truly,

Mary Thal
Mrs/John J. Thal

Hadda Maan.

Please send me your "Velvetem" cost 2.50 - 25[¢]
cent tax - "On Guard" 2 oz jar at 1.75 - 18[¢]
tax - and I would like to try your "Cleams with
care" 4 oz @ 2.00 plus tax .20 cent.

Total amount	2.50 - 25 [¢]
	1.75 - 18 [¢]
	2.00 - 20 [¢]
	<hr/>
	6.25 - 63 Tax
	63 tax
	<hr/>
	\$6.88

I obtain my "Velvetem" from a health store
in Dublin N.H. but they have sold out to
a concern in Weston Vt.

My problem aging skin. I am 63 but
my skin is fine or thin and has always been dry.
Perhaps you could suggest something

Thank you

Mrs Mary Tobo

4/12/65

Hedde Maar
1472 Broadway
New York, N.Y. - 10036

Please find enclosed \$3.30 for which I
would like your Exquisite Night Cream.
I enjoy your products and wonder if you
sent samples to western states. 3/20
send sample to Mrs. Harry V. Toke (velveten
333 Daly Ave. night cream
sample)
Musöula Montana 58901

My exquisite night cream comes to this
address.

Mrs. Ernest J. Toke (my)
R.F.D # 2
Greenville - N.H.

MUSÖULA

March 3, 1965

Greenville NH

Hedda Maar.

New York -

Dear madam -

I would like to get a bottle of your
"Velveteen". I bought it at a Health Store along
with your "On Guard". I especially like the
"Velveteen" so please send me your price list
and whether you stock on that line anymore.

I want a jar of the "On Guard" but
will send money as soon as I hear from you

Sincerely,

Mrs. Ernest J. Tabor

R.F.D. #2

Greenville, N.H.

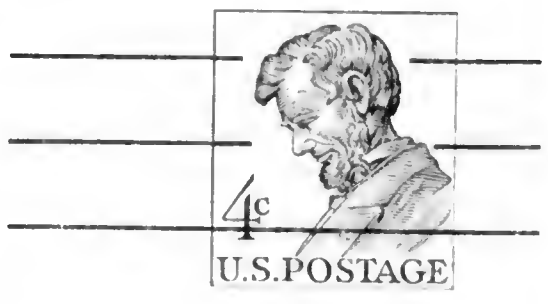
Liebe Hedda!

Glück. 27.8.65

Die Aufgabe von Herrn Dr. Kautski von dem ich Dir ein paar Mal geschrieben habe, in der Osteroderstr. verpackte ich in ein kleine Päckchen für Dich. Ich hoffe Du wirst Dir an mich und unsere gemeinsame Zeit bei der Klaviermusik nicht mehr erinnern. Du hast es ganz wie ein Bild von der Gilt. Gern möchte ich Dir ein paar Briefchen schreiben, aber Du wirst es nicht mehr auf ein von Dir kommen

THIS SIDE OF CARD IS FOR ADDRESS

HEDDA MAAR
1472 BROADWAY
NEW YORK, N. Y. 10036
WI. 7-1180



Zustand so könnte ich dir dasselbe gleich
 senden. Von igilg. steht das auch die Seite
 von Kirkler bis zum expl. Prophanus, d.h. ein Kreis
 davon + ein Kopf von Krieger. —

Was würde mich ja sehr freuen von dir auch
 etwas zu hören, wie geht es dir + deinen beiden
 kleinsten ein altes Bild aus der Schule habe ich
 auch noch aber von Mrs. Barea wird besetzt. —
 Du wirst sicher erfahren von mir die hören aber es ist
 doch oft ein Zufall, das man noch in späteren
 Jahren etwas von alten Bekannten aus der Kindheit
 hört. Was heißt dir in diesem Sinne best. meine Briefe

1907/08/09/10/11/12/13/14/15/16/17/18/19/20/21/22/23/24/25/26/27/28/29/30/31/32/33/34/35/36/37/38/39/40/41/42/43/44/45/46/47/48/49/50/51/52/53/54/55/56/57/58/59/60/61/62/63/64/65/66/67/68/69/70/71/72/73/74/75/76/77/78/79/80/81/82/83/84/85/86/87/88/89/90/91/92/93/94/95/96/97/98/99/100

April 21, 1965

Dear Mrs. Mather,

Please send me
 one small container
 of "Living Time Cream"
 as available.

Kristine + Ruth still
 survive.

Best regards

Mrs. E. Waltham

195 Bennett Ter,
 N.Y. 10040, N.Y.

MAX AND LEA ZAUDERER
235 FORT WASHINGTON AVENUE
NEW YORK 32, N. Y.

Dear Miss Merv: 4.5.65.

Please send me:

Please with love \$2.-

Velveteen $\frac{2.50}{4.50}$

I am enclosing a check for \$4.50.

Very truly yours
Lea Zauderer

Please send 2 bottles (4 oz.) of
Velveteen postpaid to:

Luther C. Wolfe
Box 465
Winter Haven, Fla. 33881

MRS. ROMEO M. ZULAUF • 597 NORMAL ROAD • DE KALB, ILLINOIS 60115

Oct. 22, 1965

Hedda Maar,
1472 Broadway
New York

Dear Hedda Maar,

Please send me 2 bottles
of Velveteen. I enclose check
for \$5.50 (10% Fed. Tax included)

Yours truly,

Mrs. R. M. Zulauf

AR 7205

5/13

HERTA & LEO LEAB COLLECTION

S 39/7

5/13 CUSTOMERS 1966

5/13

Dear Hedda Maar:

Please send
2oz. of your hand cream

To:

(Miss) Hazel M. Barbieri
BARBIERI

119 Washington Place
(Apt. 9, or c/o Supst'd)
New York N.Y. 10014.

9-6-66-

Enclosed is a check for \$2.10

9-23-66

I Read about you in
the N.F.A. newsletter
#Barbery

Hedda Maar
1472 B'way
N.Y.C.

Please send:

- ① "Clause with Care"
- ② Velveten

Enclosed is check for
\$ 4.99-

To
Mrs Hazel M. Barbery
119 Washington Place
New York, N.Y. 10014
(over) c/o suptd.

Hedda Maar ✓ 3/14
10/10

Mrs Bunick

972-4418

Call after 3

55 Crescent Street
Northampton, Massachusetts 01060
January 11, 1966

Hedda Maar
1472 Broadway
New York, N. Y.

Dear Hedda Maar:

Thank you for your lovely Christmas card. And for the price list which also caught up with the latest address change.

I am almost out of Velveteen, so would you please send me another. At one time I used a very good cold cream for lubrication but I do not remember the name of it and none of the names on your list rang a bell. I am just past 40 and my skin is getting dryer. What do you have? Should I use your Anytime Cream, or is that not a lubricant? Do advise and send it along with the Velveteen. I shall remit check when I receive your bill.

Best regards,

Dorothy E. Brown
Mrs. Dorothy E. Brown

It pleases me very much to hear again from you.
Thank you for your kind letter & order. I wish
you all the best for your new residence.
I sent you a small jar of Anytime Cream. This is primarily
a cleansing cream, easily liquefying & perfectly cleansing.
I have customers some of them rather elderly ladies who
~~use~~ since years ^{use} ~~use~~ but Velveteen & Anytime Cream & they
have a gorgeous skin. Should have 2 beauty aids in all your skin
needs. I would suggest to order the 8 oz. jar Anytime Cream for
\$2.75. You save \$1.25. ~~Just~~ Should your skin require lubrication
please order the Moist Cream 2oz. \$3.75. you did us the letter several
times. Didn't you forget to order 'On Guard'?

March 14, 1966

Dear Miss Maar:

Good to hear from you - A year?

My, how time scampers.

Had been swimming twice a week for the benefit of my back & legs - but I love it so it has been no chore - However well have to skip it this week because of an unwelcome cold - My 1st in 3 yrs & I hardly know how to behave - I'll not - even ungraciously - entertain it long.

Am writing in bed - which state hardly improves my penmanship.

Spring is exciting - I'm daily finding evidence of its coming - "Autumn is the season of life with Spring but the awakening."

I loved the winter - It's quiet beauty & peace is joyous to me - How I wish to ski again - I loved it - Perhaps my back & legs will be better next year - Hope so - Am still hanging onto my equipment -

Wrote Verne Thomas at Christmas, but
haven't heard from her. Hope all is well. Hope she
is with people. It is not good to live alone. I could
not be with people constantly. I have too many
interests for that. but I'd not live alone under such
rugged conditions as Verne did.

Have not given up on selling H. M. to my
fellow workers. Please send order to Bank & I'll
again plug. Your products are excellent
East Boston Savings Bank
10 Meridian Street
East Boston, Mass. 02128

- 1 large jar of On Guard
- 2 bottles Velveteen
- 1 ^{bottle?} jar (4oz) "Cleanse with care"

(Thank you for sample)

May all days be happy ones for you

Sincerely yours,

Horis H. Cassidy

Incidentally I'm not
"Boston Irish"

My father is a Mason - He joined at 21 - will
be 98 Aug 1st

GARTH CATE
TRAVEL PROMOTION CONSULTANT
TRYON, NORTH CAROLINA 28782

27 Nov 63

Yes, Heada,

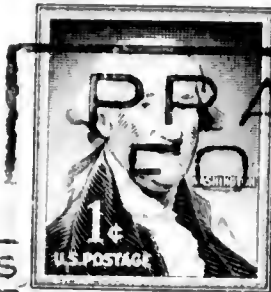
I need another jar

of your remarkably
fine "On Guard" Cream
for which I enclose \$2.00

Hope you & yours have a
blessed Thanksgiving

Sincerely

Garth Cate
Box 1082



THIS SIDE OF CARD IS FOR ADDRESS

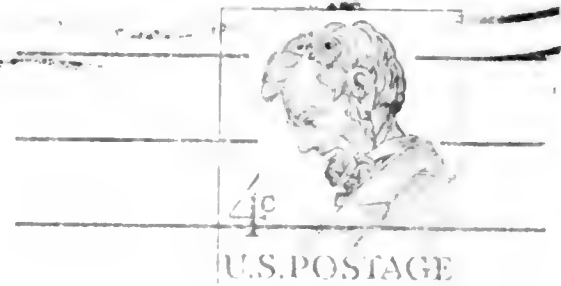
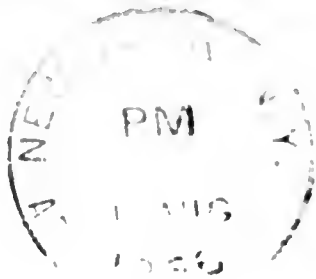
Hedda Maar
1472 Broadway
New York, N.Y. 10036

October 11, 1966

Hedda Maar
1472 Broadway
New York N. Y. 10036

Enclosed check for \$2.75 for one 4 oz.
bottle of "Velveteen". Please send to
Miss Evelyn G. Davies
6 Elmwood Road
Canton, Massachusetts 02021

Vera Craener
35 West 92 Street
New York, N. Y. 10025



THIS SIDE OF CARD IS FOR ADDRESS

HEDDA MAAR
1472 BROADWAY
NEW YORK, N. Y. 10036
WI. 7-1180

Dear Madam,

Enclosed for you

Regina's Cream

Please

Kind regards

Sincerely,

Yours Obediently,

8/1/66

January 4, 1966
A. COATES
Box 263
New-Milford
(Conn.) 06776

Dear Miss Moore -

Moved from Sturbridge
to the above address - Can it
beed of your Velvetan oil
(large size) also would like
to try Anjoume cream too
Thank you for your card -
Best wishes for a prosperous
1966.

Yours truly

~~Arthur H. Moore~~

As I do not know the cost of the
Velvetan will you send me the
bill, immediately I will send you check

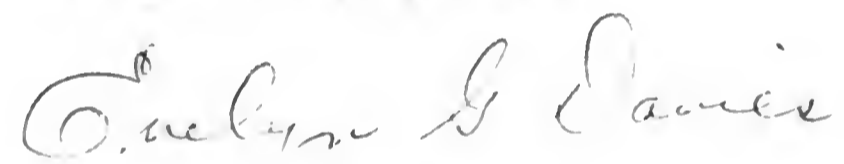
June 30, 1966

Hedda Maar
1472 Broadway
New York, N. Y.

Dear Sirs:

A friend gave me a bottle of 'Velveteen'
last year which I have used and liked very much.
Where in the Boston area may I be able to buy
this product?

Very truly yours,



Evelyn G. Davies
6 Elmwood Road
Canton, Mass. 02021

Mrs. CLIFFORD S. DEMAREST
3901 Bahia Vista St., Box 418
Sarasota, Florida 33580

April 1, 1966

Dear Hilda Maar,

I am having real trouble with my skin. I do not know if you are aware of the sunshine qualities here on the West Coast or not. My doctor explained to me that here and in other places in the world some of the rays are stronger which affect delicate skin, of a blonde, more than burn the so my skin is really suffering. I have to wear long sleeves, heavy makeup, etc. to keep from exposure.

I would like to try a jar of your night cream, 2oz - \$3.25. As I do not know the N.Y. State tax, I will include the 3% which is our Fla. tax. If it is too much just enclose some stamps.

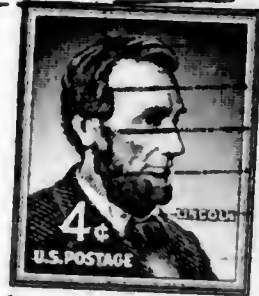
Yours ~~truly~~ very truly,
Majorie E. Demarest

**DOWNTOWN SARASOTA
ON FLORIDA'S SUNNY WEST COAST**

Aerial view of downtown Sarasota looking toward picturesque island-dotted Sarasota Bay, and Sun Beach recreation areas in background. In center foreground, Palmer First National Bank and Trust Company building at Five Points, heart of Sarasota's business and shopping district.

1125.
CLIFFORD S. DEMAREST
3901 Bahia Vista St., Box 418
Sarasota, Florida 33580

ALWAYS
USE ZIP
CODE



Post Card

Hedda Maer

1472 Broadway

New York City
N.Y.

Pub. by Lionel Murphy - Photography - Sarasota, Fla.

MADE BY
DEXTER PRESS, INC.
WEST NYACK, NEW YORK

Please send me a large
size of "Sun Beach" and
send from price list to:-

Mrs. R.C. FeuerHaken

3901 Bahia Vista St.

Box 5-81

Sarasota, Fla. - 33580

Hearts "Change of Care"

Major Demarest

99293-B



Mrs. Clifford S. Demarest

3901 Bahia Vista St., Box 418, Sarasota, Fla. 33580

April 29, 1966

Dear Hedda Maar,

I have to admit I cannot make out all of your letter but I do believe I get the "gist" of it.

My Dr. does not advise any extra vitamins. I take "The A. Day" and have for years. He just tells us that right here at Sarasota the rays of the sun are most direct and they really ruin your skin. Mine is some better. I did use "On Guard" while I had the large fur but

it always seemed to make me itch.
The sun is so direct that you burn even
thru your clothes.

Perhaps you should send me a large
jar of "The Lard" and a 4 oz. bottle
of Sensation @ \$3.

If you will bill me (no C.O.D.) I will
send you a check as I do not have a price
list of any kind so do not know the ex-
act price of "The Lard".

Thank you for your trouble,

Sincerely yours,

Major E. Demaree

Mrs. Clifford S. Demarest

3901 Bahia Vista, Lot 418, Sarasota, Florida 33580

Oct. 28, 1963

Dear Hedda Maar,

Your letter sounds very reasonable. However, I have no intention of starting the habit of going to bed "greased". Once in while, O.K., but not often.

You didn't say anything about my being able to get rid of the pigmentation on my face. Is it possible?

For the enclosed check kindly send me "Velveten" and 8 oz. of "On Guard".

P. S. - Your letter to Stamford, N. Y. was
forwarded to me here.
med

If I find the "On Guard" is all I expect
it to be I may order some for Christmas.

I thank you again for your attention.

Yours very truly,
Major E. Demarest

\$ 8.25

PAUL DEUTSCH
180 4 AVE
SAN FRANCISCO CAL
94118

Apt #1

THIS SIDE OF CARD IS FOR ADDRESS



Miss

Hedda Morav

1472 Broadway

New York, N.Y. 10036

Dear Miss Wood,
Please send me like before
a anytime green box

Thank you yours :

Paul H. H. H.

FRANCES R. EVANS
205 NELSON AVENUE
PEEKSKILL, NEW YORK

Oct 19

Dear Hedda Maan

Please send me

a jar of your Oregan hand cream

- recommended by Miss Thomas
in Wardsboro Vermont.

Sincerely

(Miss) Frances R. Evans

Mrs. Anna Feldman
814 Main Street
Peekskill, New York

Mar 22, 1966

Hedda Maar
1475 Bway
NY City
Gentlemen

I am enclosing check of \$2.00 for
"On Guard" cream.

Sincerely
Mrs Anna Feldman

To: Hedda Maan

1472 Broadway, No. 904

New York, New York 10036

848634

Customer's Order No. _____

DATE

December 2, 1966

SOLD TO Mrs Leon M. Ennis, Jr.

ADDRESS P.O. Box 1346

Chapel Hill, N.C. 27514

SALESMAN _____

TERMS _____

CASH ✓	CHARGE	C. O. D.	PAID OUT	RETD. MDSE.	RECD. ON ACCT.
-----------	--------	----------	----------	-------------	----------------

QUAN.	DESCRIPTION	PRICE	AMOUNT
8 oz.	"ON Guard" Handcream		5 00

ALL Claims and Returned Goods MUST Be Accompanied By This Bill

SIGNATURE _____

Mrs. Anna Feldman
814 Main Street
Peekskill, New York

Apr 9, 1966

Hedda Mann
NY City

Dear Mrs Mann

Enclosed find check of
\$4⁰⁰ for two On Guard Cream.

Thank you!

Mrs Anna Feldman

Mary Fletcher
85 New York Ave.
Congers, N. Y. 10920

5/6/66

Hedda Maar
1472 Broadway
New York City, N. Y.

Enclosed please find a \$2.00 money order to cover
the cost of, "ON GUARD" hand preperation.

Please send me a brochure of the other products that
you may have available.

Thank you kindly for your prompt attention.

Dec. 2. 1966

Hedda Maar,

1472 Broadway

New York, N/Y.

I would like that you send to me:

4 oz. Bottle 298 Cologne ~~8~~ 3.-

and:

2 "Exquisit" Cream for the Night

(I don't have the Price-List)

Would you please let me know the amount
of this, that I can send you a Check.

Yours

Else Frank

731 Elmwood Ave

Buffalo, N/Y. 14222

Dear Mrs Leab

10-22-63

Please send 1 pair of night
worn

to this address

Mrs. LILLI GETZL

~~BAY HORSE~~

NEWLAND-HALL, BAY HORSE

near LANCASTER

ENGLAND

and please 1 pair of the same

to my address.

Thank you

Love Lilli Getzl

171 Broadway
Norwich, Conn. - 06360
Jan. 1, 1966.

Hedda Maar
1472 Broadway
New York, N.Y. 10036

Dear Miss Maar:

Enclosed please find a check for
\$11.50 for the following items.

One - On Guard - \$5.00

One - Volunteer \$2.50

Two - Cleans with Care 4.00

\$11.50

Thank you for your service.

Sincerely yours,
Muriel Hart

171 Broadway
Norwich, Conn.
March 21, 1966.

Hedda Moor
1472 Broadway
New York, N.Y. 10036

Dear Hedda Moor,

Enclosed please find a check
for \$6.50 for two bottles of Cleanse
with Care and one bottle of
Kelniteen.

Thank you for your service,

Sincerely yours,
Muriel Hart

171 Broadway
Norwich, Conn
Nov. 20, 1966.

Dear Hedda Near,

Please send me
two bottles of Cleanse
with Care. A check
for four dollars is
enclosed.

Thank you for your
service.

Sincerely yours,
Muriel Hart

1473 Broadway
New York, Conn.
July 21, 1966.

Herbicide News
1473 Broadway,
New York, N.Y.

Herbicide News:

I enclosed please find a
check for \$6.75 for two
bottles of Chlorox with Chlorox
and one bottle of Rubentox.

Thank you so much.

Sincerely,

Very truly yours,
Maurice H. ...

Mrs. Donald A. Howard
215 High St.
Westwood, Massachusetts

5 Aug. 1966

Dear Miss Keas,

Enclosed please find my check
for \$2 to cover the cost of a 2oz.
jar of "On Guard".

Unfortunately I don't have a
recent price list but my jar is
marked \$1.75 so I hope this check
will cover a jar for

Sincerely yours,

Charles B. Howard

Mrs. Siebert D. Howat
19 West End Avenue
Stamford, New York ~~12167~~ 12167

Aug 3 1966

Dear Mrs. Maas,

Thank you so much for the nice sympathy card you sent me. It just does not seem possible that he is gone having no children, we were very close & would have been married thirty nine years on the eighth of June. It is very hard for me but I will just have to make the best of it.

I expect the Remarrests to-morrow for a month. It will be some one to talk to in the evening. We have been friends for almost all of our married life.

I am enclosing a cheque for which I would like a jar of night

1862

Thanking you

Yours truly,

Mrs. W. H. L. Lockett.

Mrs. Siebert D. Howat
19 West End Avenue
Stamford, New York 12167 12167

Dear Mrs. Maas,

Thank you so much for your nice letter. The Democrats were with me for five weeks & I was homesick when they left. They took me out quite a bit & Mr R. did a lot of things for me around the house. My house is quite large & I have a large lawn to keep & an extra lot so it takes quite a lot of time to keep it. I guess it takes time to get ones self adjusted to living alone. We would have been married thirty nine years had he been born on the eighth of June. I am so glad I have work at the bank so it takes my time during the day. I had planned to

return, but now I am working
for a while yet.

I am enclosing a cheque for
some night work. I noticed the
last for was a little water on top. I
wondering that was all right.

Thanking you.

Yours truly

Mrs. S. H. Howat.

Mrs. Siebert D. Howat
19 West End Avenue
Stamford, New York 12167-12167

Miss Maar.

New York City, N.Y.

Dear Miss Maar,

Enclosed find cheque for three
dollars for which please send me a
jar of night cream.

Thanking you.

Sincerely

Mrs S D Howat.

Mrs. Siebert D. Howat
19 West End Avenue
Stamford, New York 12167 121.67

Nidda Maas.
New York, N.Y.

Dear Miss Maas.

Enclosed find cheque for which send
me a bottle of Vaseline.

Thanking you

Yours truly

Mrs S D Howat.

19 West End Ave
Stamford, N.Y.
May 17, 1966

Dear Miss Maas,

Enclosed find cheque for which
will you kindly send me a jar
of night cream.
Thank you.

yours truly,

Mrs S. H. Fairbank.

Please send one bottle of
"Cleanse With Care." (4oz)

To

Patricia A. Kitson
27935 Lorain Rd.
North Olmsted, Ohio 44070

~~Heidi Weiss~~

5/12
11/50

~~Patricia Kitson~~

43-3/23

(Copy)

Franklin
"C.S."
"V"
"C.C."

MRS. ERIC LEVY • 1225 PARK AVENUE • NEW YORK 28, N. Y.

February 11, 1966.

Hedda Maar
1472 Broadway
New York City

Please send me 2 or 3 bottles of
Cleanse with Care.

Thank you.

Sincerely,

Eric Levy

MRS. ERIC LEVY • 1225 PARK AVENUE • NEW YORK 28, N. Y.

May 24, 1966.

Hedda Maar
1472 Broadway
N.Y.C.

Please send me 1 lb. of night cream
and 1 bottle of "cleanser with care."

Thank you.

Sincerely,

Lucy Levy



MAIL EARLY FOR

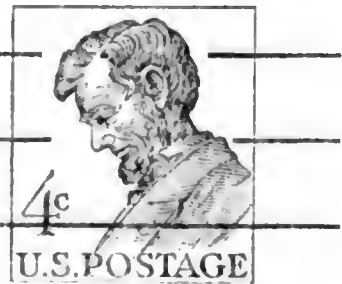


THIS SIDE OF CARD IS FOR ADDRESS

Faded handwritten text, possibly a return address.

*140 Riverside St.
N.Y.C. 24*

THIS SIDE OF CARD IS FOR ADDRESS



*Siddha Meaw
1472 Broadway
New York 18, N.Y.*

ORDER SLIP

TO: HEDDA MAAR
1472 BROADWAY
NEW YORK, N.Y. 10036

PLEASE SEND:

1..... 4 oz. Bottle

Sensation Toilet Water

\$3.25

1..... 4 oz. Bottle

298 Cologne

\$3.00

My check in the amount of \$4.00 is enclosed.

Name..... PAUL KEENE

Address..... PENNS. CREEK

City..... State PA. Zip 15762

Intended as a gift?

Give address: *Paul Keene*

Name.....

Address.....

City..... State..... Zip.....

Gift Wrapping free of charge

November 20, 1963.

Hedda Maar
1472 Broadway
N. Y. C.

Please send me

1 lb. of night cream.

Thank you.

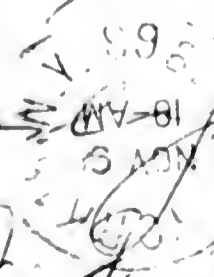
Sincerely,

Mrs E. Levy
1225 Park Ave.
N. Y. 28.

Please find me 1 lb.
for - or the size I usually
order of your "Antiseptic Cream"
Please check with me on
price.

MIDTOWN STA.

J. H. Kinsler
J. H. Kinsler



MRS. ERIC LEVY • 1225 PARK AVENUE • NEW YORK 28, N. Y.

October 24, 1966.

Hedda Maar
1472 Boradway
New York City

Please send me 16 oz of Night Cream
and 1 bottle of Cleanse with Care.

Thank you.

Sincerely,

Henry Levy

November 20, 1963

Dear Hedda Maar,

Thank you so much for your kind words. The reason why you have not heard from me is that I was away from Nyack since March 4th. I was in Europe but, was sick a great deal of the time. I will never be really well anymore and am quite unhappy about it. Thank God, I am having good news from my children.

Enclosed are a few orders. I tried to call a number of people

but, did not hear from them
as yet.

I hope you and your family
is well. Do not ask for
anything more.

kindest regards

Sincerely yours,

Margot D. Levin

P.S. Please send a sample of sensation.
I would like to show it to my
sister in law as gift and will
tell her, I will give her 20%. Is this O.K.?
Thanks. M.

55 Fabyan Place

June 14, 1966
Newark 8, New Jersey

Dear Mrs. Maar,

Thank you
for your thoughtful and
nice Easter Basketing. I
hope this finds you very
well.

Please send me:

6 bottles "Velveteen"

6 2 oz. jars "Exquisite"

Thank you. With the
best wishes,

Sincerely

Mrs. Gertude September

* PLEASE USE ENCLOSED MAILING LABEL

DEAR HEDDA MAAR-

PLEASE SEND ONE 4 OZ.

CLEANSER WITH CARE & ONE

4 OZ. VELVETEEN 2.00

2.50

VIA P.P. SPECIAL HANDLING 4.50

-.50

SO THAT I GET IT IN 5.00

A FEW DAYS. THANK YOU

AUG. 26, 1966

DEAR HEDDA MAAR-

TIME TO REORDER YOUR WONDERFUL OIL & CLEANSER:

2 4oz. CLEANSER WITH CARE @ 2.00 4.00

2 4oz. VELVETEEN @ 2.75 5.50

9.50

JUNE 1966 BALANCE DUE 50

TOTAL 10.00

DYANA LU
RANCHO LA PUERTA
TECATE, CALIF. 92080

DEAR HEDDA MAAR-

PLEASE SEND 2 CLEANSER WITH CARE ... 4.00

1 VELVETEEN ... 2.75

6.75

DID I MENTION THAT MY HUSBAND HAS BEEN USING ON GUARD AS A SHAVING CREAM AND AFTER SHAVE PROTECTION FOR OVER A YEAR? WE GET THIS IN THE 8oz. SIZE FROM WALNUT ACRES IN PENNA.

ENCLOSING A FEW SAMPLES OF MY HEALTH QUOTE CARDS -

THANK YOU -
DYANA LU
RANCHO LA PUERTA
TECATE, CALIF. 92080

DEAR HEDDA MAAR-

PLEASE SEND ME THE FOLLOWING:

2 CLEANSER WITH CARE @ 2.00 ... 4.00

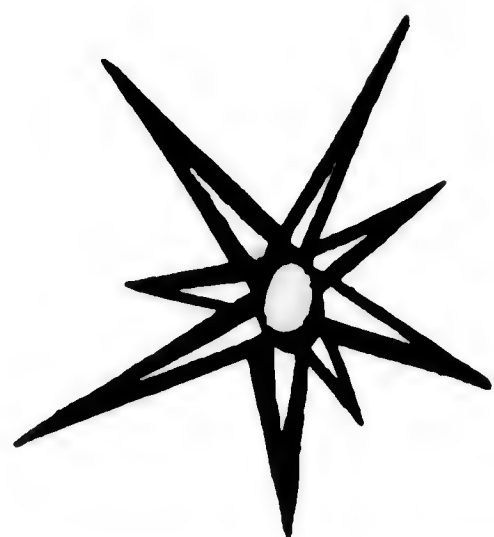
2 VELVETEEN @ 2.50 ... 5.00

9.00

THANK YOU-

DYANA LU
RANCHO LA PUERTA
TECATE, CALIF. 92080

JUNE 9, 1966



Health & happiness
are the measure
of all things.

Epictetus

TO LENGTHEN THY LIFE

LESSEN
THY
MEALS

BEN FRANKLIN

①n necessary things,
Unity; ①n doubtful
things, Liberty; ①n
all things, Love—?

MOTTO of AN ANCIENT
MONASTIC ORDER

a starlit night; the sky ~ the size of it, the extent of it!

Please send me a
large jar of
On Guard Hand
Cream, as soon as
possible. Thank you

Miss MacLan

\$5.25 enclosed

Dear Miss Maar

Please send me one
of your large jars of
On Guard —

Thank you

Hella Ponazek
133 LAKEVIEW TERR
OAKLAND, N. J.

Mrs.
Maar

11/12
10-

Mrs. Michelis

✓
L04-7674

12"

XT31

133 LAKEVIEW TERR,
OAKLAND, N. J.,
07436

Dear Miss Maar,

Please send me one
bottle of your Velveteen.
Thanks very much—

Hella Ponazekie

ORDER SLIP

Sensation
TOILET WATER

A CLASSIC FRAGRANCE . . . CRE-
ATES A DELIGHTFUL FEELING OF
SOPHISTICATION . . . ITS FLORAL
FRESHNESS HOLDS FOR UN-
TOLD HOURS. . . .

"298"
COLOGNE

FASHIONABLE AND ALLURING
. . . A BLEND OF WOODS AND
LEAVES . . . A MUST FOR THOSE
LOVING HERBS AND FERNS . . .
NEVER UNNOTICED. . . .

*Extraordinary fragrances
lingering on the skin.*

**TO: HEDDA MAAR
1472 BROADWAY
NEW YORK, N.Y. 10036**

PLEASE SEND:
.....4 oz. Bottle
Sensation Toilet Water **\$3.25**
.....4 oz. Bottle
298 Cologne **\$3.00**

My check in the amount of
\$.2.75 is enclosed. for VELVETEEN
skin moistener.

Name C. Ponder

Address P.O. Box 1464

City Austin State Texas Zip 78767

Intended as a gift?

Give address:

Name.....

Address.....

City.....State.....Zip.....

Gift Wrapping free of charge

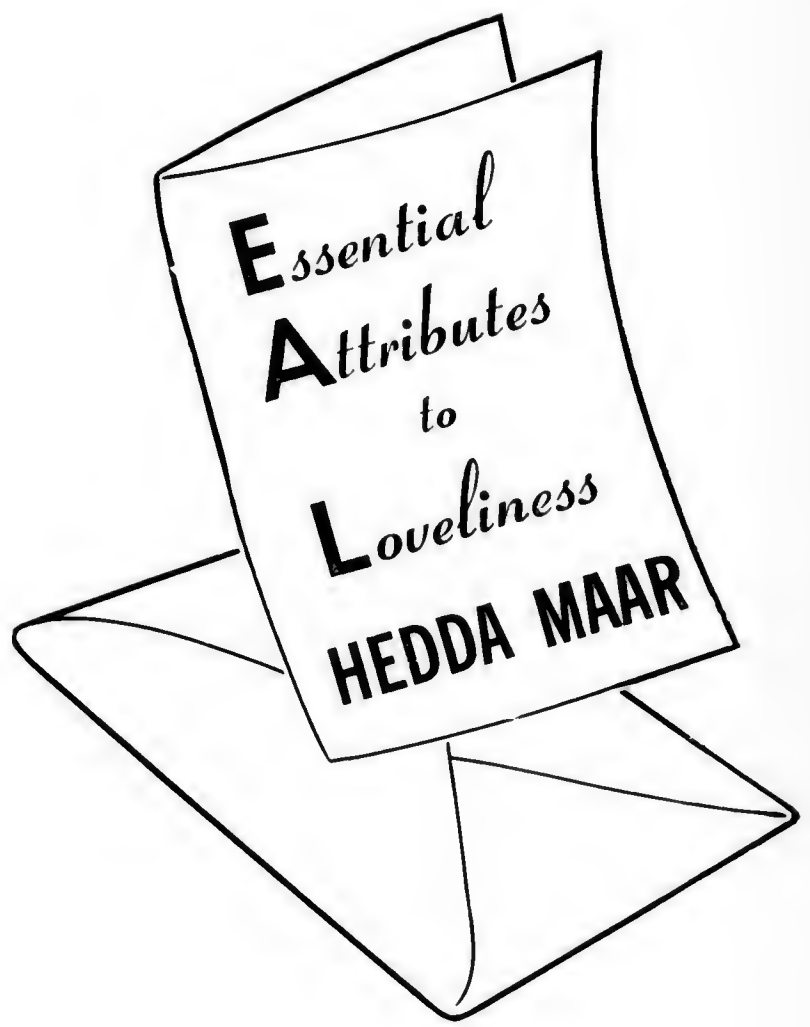
If you want to look **beautifully** natural (not just plain natural) glorify your natural beauty through the daily use of HEDDA MAAR'S "Cleanse With Care" and "Velveteen".

"Cleanse With Care", a most remarkable, clear lotion with added fruit extracts, cleanses most thoroughly, with infinite gentleness and stimulates circulation. 4 oz. \$2.00

"Velveteen", a guardian angel against your skin's moisture loss, (contains lecithin), eases away roughness and tiny lines. To be used under make-up or all on its own. 4 oz. \$2.75

The two preparations, used together, could have a really startling effect — the result of applied cosmetic science.

Order with confidence! Send check or money order to
HEDDA MAAR, 1472 Broadway, New York, N. Y. 10036
Add 5% tax in New York City, 2% tax in N. Y. State.



Dear Hedda Maar,

Thank you for the information. I
would like to order

1 4oz bottle Cleanse with Care \$2.00
1 6 oz jar of On Guard \$5.00 ~~xix75~~

I enclose a check for \$7.00.
If you have any other cosmetics besides
these three, I would be happy to hear
about them.

Send to: Ann Ray
737 Park St.
Beloit Wisconsin

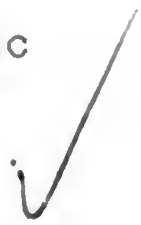
53512

—
—
—
—
—
I have ordered some of your products and liked them, but
before I buy more, I would like to know (for reasons of
health) what base you use to make "On Guard" cream and what
oils you use in "Velveteen" (i.e. how long will it keep).
If you have a catalogue of your products, I would like
very much to have one.

Thank you,

Ann Ray
737 Park Ave.
Beloit Wisconsin

737 park
beloit wisc



Sydney



THIS SIDE OF CARD IS FOR ADDRESS

U.S. POSTAGE

Hedda Maar
1472 Broadway
New York, 18, New York

21 East 83rd St.
New York, N. Y.
10028

March 6, 1966

Dear Mrs. Maar:

I'm sorry that we could not chat over the phone the other day. My little boy and I were just about to go out, and I am afraid he was very impatient!

Could you please send me a jar of Our Guard, which I find excellent. I am enclosing \$5.25 to cover the cost of the larger size and sales tax.

With kind regards,

Christina Postorowski
(Mrs. J. F. Postorowski)

Hedda
Maar
✓

10/26
11/25

Mrs Reynolds

HO 4-7674

IV

Hedda Maar1/13
10/30

Mrs Saul

L07-6786

4 jars exquisite night cream
send bill & she'll send check

Maar

10/11

435

W.R. Sandheimer
 21 Broadway St
 N.Y.C. 10001
 Eye Examination
 1/2 Supt

Hedda Maar9/13
3/15

Mrs Thal

80 Seaman Ave

New York 34, N.Y.

3 jars

(rich cream)

Exquisite Cream for the night

Please send
 me a bottle
 "Cleare with
 Care" as per
 encl. check. —

Thank you. —

R Sandheimer

MRS. WALTER C. TOBIE

5 Lincoln Avenue, Old Greenwich, Conn. 06870

Oct, 16, 1966

Hedda Mear
1472 Broadway
New York

Dear Sirs:

Enclosed find check for \$3.00 to cover cost of
jar of VELVETEEN plus postage.

Sincerely,

Charlotte Tobie
(Mrs. W.C.)

August 2, 1966
Greenville, N.H.

Hedda Mear
New York N.Y.

Madam -

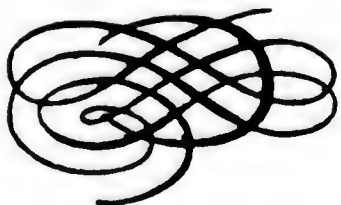
Please find enclosed an order for
" Cleanse with Care; 4oz @ 2.00 also your
" Vegetarian Food @ 2.75. tax included in ^{not} listed -
Order amt. - \$4.75

Sincerely

Mrs E. J. Toke (may)

R.F.D. # 1

Greenville, N.H.



928 N. Monroe St.
Salisbury, N.C. 28144
July 26, 1966

Hedda Mear
1472 Broadway
New York, N.Y. 10036

Dear Hedda Mear,

On June 6, 1966 I mailed a check
for \$4.64 for "Velveteen," 4 oz. \$2.50 and
"Cleanse With Care," 4 oz. \$2.00.

To date I have not received the above.

May I hear from you concerning the
two preparations?

Respectfully yours
Mrs. F. E. Lulan

N.Y. March 11. 66

Dear Miss Maas!

Enclosing check for my
skin cream order I think
is still the best. Thank
you for it.

Yours sincerely

Madeline Wittstein

Hedda
Maar

2/28
17/10

Mrs Wettstein

225 W 71st

TR 7-7383

2 jars Anytime Cream

Mrs.
Maar

10/7
10/30

Mrs Wettstein

2 lb anytime cream

as soon as possible

Maar

11/1
10 50

Call

Mrs Wolfson

TR 23591

11/10

MRS. ROMEO M. ZULAUF • 597 NORMAL ROAD • DE KALB, ILLINOIS 60115

May 5, 1966

Hedda Maar
1472 Broadway
New York
New York.

Dear Hedda Maar,

Please send me 2 bottles
of Velveteen. I enclose check
for \$5.80 in payment.

Yours truly,

Mrs. R.M. Zulauf

AR 7205

5/14

HERTA & LEO LEAB COLLECTION

S 397

5/14 CUSTOMERS 1967

5/14

Velveten Bil

4 oz 2-75

Mr E. Akler
99-41 64th Ave
Forest Hills NY
11374

Mrs. Maas

4/7
11/1

✓ Mrs Baer

Do-8-4660

before 2 6 min.

Mrs. Maas

4/9
3/1

✓ Mrs Lee

At 9-0106

EAST BOSTON SAVINGS BANK

Incorporated 1848

10 MERIDIAN STREET

EAST BOSTON, MASSACHUSETTS 02128

WILLIAM T. VOSE
PRESIDENT
GEORGE E. HODGE
STEWART P. LYNCH
VICE PRESIDENTS



ROBERT E. TURPIN
TREASURER
C. MAXWELL FRENCH
RICHARD P. BELCHER
CHARLES R. CRANFORD
ASSISTANT TREASURERS

BRANCH OFFICE • CENTRAL SQUARE

June 7, 1967

HEDDA MAAR
1472 BROADWAY
NEW YORK, N. Y. 10036

Dear HEDDA MAAR:

I was delighted to hear from you. I appreciated too receiving your very lovely Easter Card. Thank you for your thought of me.

Glad to know too that your health is good. Mine also - altho I did not think I'd love ;thru the dismal weather. I love the Fall and Winter but March onward are months to forget - particularly this year. Lovely weather this week - also April 1st!

Haven't heard from Verne Thomas. Her book sounds interesting. Will keep an ear cocked.

Tennis out. Legs the drawback. Keep up my interest in the Audubon Society - tho am not a rabid bird watcher...just love all phases of nature and the Audubon people cover that - tho much goes in one ear and out the other. Continue 2 b an out door nut.

I should appreciate receiving:

One large jar of ON GUARD

Three bottles of VELVETEEN

Please send and bill me at the Bank.

Sincerely yours,

Horis H. Cassidy

I was interested in the Doctor's comment. Naturally I am in agreement.

*Substitute for IBM wheel as a paper letter machine. I'm not
Have a new Remington typewriter. It is a party
longer consider any speed typing -*

Please send to

DORIS H.

DARNELL

Box 543

Phila. Pa. 19105-

4 3 6

"Please use with Care"

@ \$2

Thank you.

Doris Darnell

November 20, 1967

Hedda Maar
1472 Broadway
New York, N. Y. 10036

Dear Sirs:

The attached check for \$3.25
is for one bottle of Velveteen.
Please send it to me at the
address below.

Sincerely yours,

A handwritten signature in cursive script that reads "Evelyn G. Davies". The signature is written in dark ink and is positioned above the typed name and address.

(Miss) Evelyn G. Davies
6 Elmwood Road
Canton, Mass. 02021

E.J.Frank
731 Elmwood Ave,

Buffalo, N/Y. 14222, Nov. 22-57

Hedda Maar,

1472 Broadway,
New York, N/Y. 10036

Dear Madam's,

Would you be so good and send me:

2 Exquisit, Cream for the night

Also, would you please let me know the amount incl. Tax,
that I can send you a Check.

For to-day, my best regards,

yours

Elsie Frank

MRS. M. M. HARDISTY
5410 Connecticut Ave. NW
Washington, D. C. 20015

THIS SIDE OF ENVELOPE IS FOR ADDRESS

Hedda Maar

1472 Broadway

New York, N.Y.

MRS. M. M. HARDISTY
5410 Connecticut Ave. NW
Washington, D. C. 20015

Nov. 10, 1967

Kindly advise me
where Velveteen
may be purchased.

Washington D.C.

and Clearwater,

Florida are the

locations -

(Mrs.) Marguerite M. Hardisty

ORDER SLIP

Sensation
★
TOILET WATER

A CLASSIC FRAGRANCE . . . CRE-
ATES A DELIGHTFUL FEELING OF
SOPHISTICATION . . . ITS FLORAL
FRESHNESS HOLDS FOR UN-
TOLD HOURS. . . .

"298"
COLOGNE

FASHIONABLE AND ALLURING
. . . A BLEND OF WOODS AND
LEAVES . . . A MUST FOR THOSE
LOVING HERBS AND FERNS . . .
NEVER UNNOTICED. . . .

*Extraordinary fragrances
lingering on the skin.*

TO: HEDDA MAAR
1472 BROADWAY
NEW YORK, N.Y. 10036

PLEASE SEND:

..... 4 oz. Bottle
Sensation Toilet Water \$3.25
✓ 4 oz. Bottle
298 Cologne \$3.00

My check in the amount of
\$ 8 is enclosed. (over)

Name DORIS H. DARNELL
Address BIX 543
City PHILA State PA Zip 19105

Intended as a gift?

Give address:

Name.....
Address.....
City..... State..... Zip.....

Gift Wrapping free of charge

ORDER SLIP

TO: HEDDA MAAR
1472 BROADWAY
NEW YORK, N.Y. 10036

PLEASE SEND:

..... X 4 oz. Bottle *Velveteen*
Sensation Toilet Water \$3.25
..... 4 oz. Bottle
298 Cologne \$3.00

My check in the amount of
\$ 3.25 is enclosed.

Name Mrs. M. M. Hardisty
Address 2855 Gulf to Bay Blvd.
City Clearwater State Fla. Zip 33515

Intended as a gift? *Apt. 54 D*

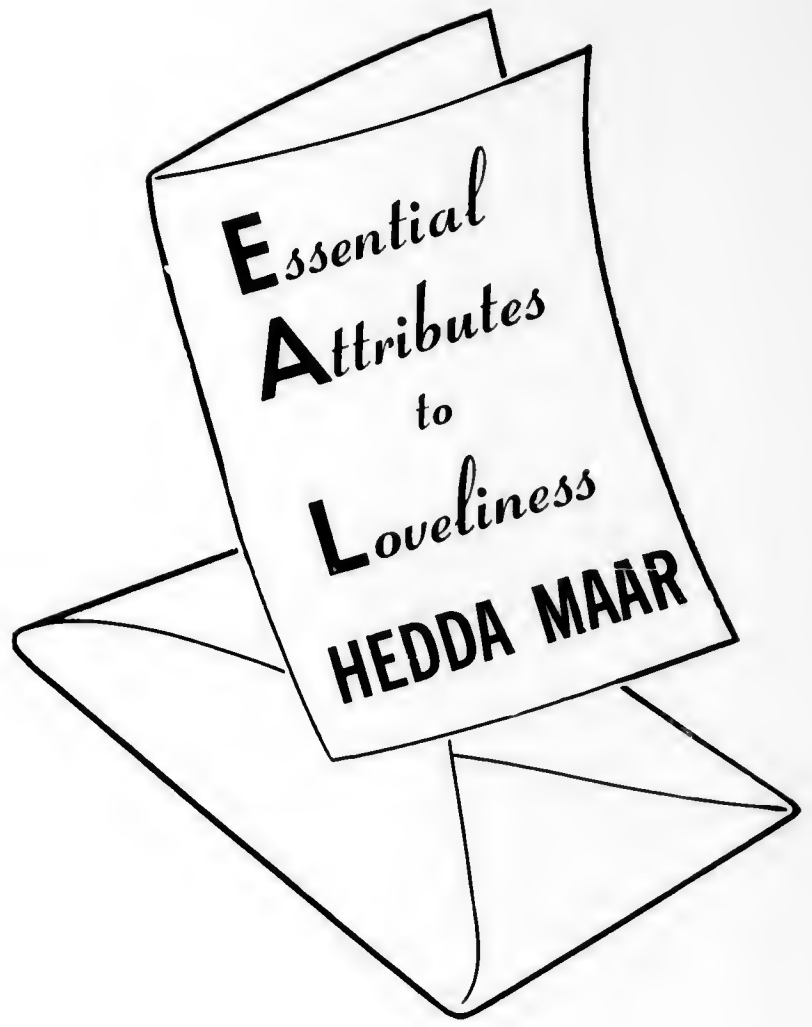
Give address:

Name.....
Address.....
City..... State..... Zip.....

Gift Wrapping free of charge

plus
JAR 7
ON/GUARD
HAND CREAM

Thank you



171 Broadway
Norwich, Conn.
April 22, 1967.

Hedda Maar
1472 Broadway
New York, N. Y. 10036

Dear Hedda Maar,

Enclosed please find
a check for \$6.75 for
two "Cleanse with Care"
and one "Velveteen".

Thank you.

Sincerely yours,
Muriel Hart

8 North Water St.
Nantucket, Mass.
July 14, 1967.

Dear Hedda Mear,

Enclosed please find
a check for \$4.00 for
two bottles of Cleanse
with Care.

Thank you for
your service.

Sincerely yours,
Muriel Hart

171 Broadway
Norwich, Conn.

Feb. 20, 1967

Healda Near
1472 Broadway
New York, N.Y.

Dear Miss Near,

Enclosed please
find a check for four
dollars for two bottles
of Cleanse with Care.

Thank you.

Sincerely yours,
Muriel Hart

71 Broadway
Norwich, Conn.
Sept. 17, 1967.

Dear Hilda / Neer,

Enclosed please find
a check for six dollars
for three bottles of
Cleanse with Care.

Thank you for
your service.

Very truly yours,
Muriel Hart

Dear Miss Maan -

Will you please send
me 2 large jars and one
small jar of "Air Guard" -
Also one "Velvetan" -

I do not know how
much that will be, so will
you send it C.O.D. - I miss
"Air Guard" - so hope you
can send it soon -

Sincerely -

W. Hubert
(Miss. James D.)

70 Barnes St.

Providence, R.I.

02906

Nov. 19th 1967

My dear Mrs. Wall,

I am sure you tried me a few times, but I am hard to reach I know! Besides cleaning nothing keeps me home!

My son became a "stranger" Madam has no response to us, so this is it. -

How are you and your Family, I hope everybody is fine. -

My husband and I are happy that's all what count for me!

Now to business:

I need	veloceten -	1 bottle
" "	Guard	1 tin jar
" "	Cleaning Cream	1 " "
" "	219 P Cologne	1 bottle -

any time, there is no hurry in case you are very busy!

With very best to you

fondly

Mary Fessell

Mrs. Ralph E. Holzwarth 122 Kensington Road Syracuse 10, New York

March 21, 1967

Dear Hedda Maar,

Please send me
one 2 oz. On Guard and
one velvetten

2.00

2.50

4.50

2% Tax .09

4.59

We haven't heard from
Verne Thomas in sometime,
have?

Sincerely,

Mrs. Ralph Holzwarth

215 HIGH STREET
WESTWOOD, MASSACHUSETTS
02090

7 Nov. 1967

Dear Miss Maas,

I need to order some more
"Air Guard" - a small jar - but
do not know your current prices.
Would you either send along a jar
or let me know the exact price plus tax
etc. so I can send you a check?

Thank you.

Shirley Howard
(Mrs. Donald A.)

Mrs. Siebert D. Howat
19 West End Avenue
Stamford, New York 12167 12/67

Dear Mrs. Maas

Enclosed find cheque for
which will you send me a jar
of "On Guard" & also a 2 oz jar
of night cream.

Thank you for your nice
Christmas card. I spent it with
my sister & her family at Horace
Mey. She did not love it until
Monday. We have a lot of snow
up here. We are all ploughed out
but one has to be careful as the
roads are icy underneath the
snow.

It was lonesome without my
mother & husband but I have
so much to be thankful for I am

going to try & make the most of
each day. If I can just keep
my health. I will be satisfied
I hope I can stop work this year
& take care of the house & do
some of the things I haven't been
able to do for several years.

Wishing you the best of success
for the coming year.

Yours truly
Flannce Howard

Mrs. Siebert D. Howat
19 West End Avenue
Stamford, New York 12167 12167

Dear Mrs. Maer,

Enclosed find cheque for
which I would like
one 4oz bottle of
Velveteen.

Thanking you.

Yours truly.

Mrs. S. D. Howat.

Mrs. Siebert D. Howat
19 West End Avenue
Stamford, New York 12167

June 18, 1967

Dear Mrs. Maas,

Enclosed find cheque for
which will you kindly send
me a jar of night cream.

I am now retired from
the bank & it seems very good.
as yet I have found plenty to do
& places to go. I expect the
demand for the month of August.

Best regards to you & wishing
you a most pleasant summer.

Yours truly

Mrs S. D. Howat.

Mrs. Siebert D. Howat
19 West End Avenue
Stamford, New York 121167

Sept. 13, 1967

Dear Mrs. Maar.

Enclosed find cheque for which
will you kindly send me a jar of
night cream & a bottle of Velveteen.

I hope this letter finds you
enjoying good health & the beautiful
Fall weather. I sort of dread the
Winter as I probably won't get out
as much as I do now. I don't like
to drive when the roads are bad.
I am out every day now.

As ever,

Fannie N. Howat.

Mrs. Siebert D. Howat
19 West End Avenue
Stamford, New York 12167-12167

Mar 22, 1967

Dear Mrs. Maar.

Enclosed find cheque for
which weep you send me a jar
of night cream.

Thank you so much for the
sample of Calogne & for your
nice letter. I have plenty
right now but will try some
later.

Wishing you a nice Easter
& do hope we have a nice
day (weatherwise). I am loving
my sister & her family for dinner.

Sincerely

Hannie D. Howat.

over

I just opened my bottle of Ultrateen &
it has a very strange smell like it was
rancid could this be possible? None of
the others has ever smelt that way.

Mrs. Siebert D. Howat
19 West End Avenue
Stamford, New York 12167

Dec 5, 1967

Nedda Maar.

1472 Broadway
New York 10036.
N.Y.

Dear Mrs Maar.

Enclosed find cheque for
which will you kindly send me
a jar of night cream?

I was over to Deer Valley Farm
at Seinfeld the other day & noticed
some of your products on the shelves
with some other things. My sister
& myself go over about every
month to buy their produce. They
folks are very nice & we like their
products so much. I think one's health
depends a lot on what they eat. My
mother lived to be ninety four & was

very careful what she eat.

I manage to keep busy most of the time. at night sometimes it is pretty lonesome but I know I have got to make the best of it. as my mother would say every thing happens for the best. It is hard to think that sometimes but I guess she was right.

Trusting you had a nice Thanksgiving & are enjoying good health.

Sincerely,

Mrs S D Mount.

Detroit, april 23 - 1967

Mrs. Nedda Maar,
1472 Broadway
New York N. Y.
10036.

Dear Mrs. Maar:

es ist eine lange zeit vergangen, seitdem wir von einander hoerten, und ich hatte eigentlich mitte februar die absicht nach new york zu fliegen und an der parmitzwoh von dem enkelsohn meiner schwes-ter, Mrs. stiefel, teilzunehmen. aber wir hatten gerade das schrecklichste wetter, alles vereist und man wagte sich kaum heraus, um nur das notwendigste zu besorgen. kurz gesagt, ich war zu aengstlich, die reise zu machen, ganz abgesehen davon, dass mein arzt nicht sehr erbaut davon war, mit meinem hohen blutdruck den flug zu machen. ja, bei meiner anwesenheit wollte ich ihnen mal wieder bei telefon eine kleine order geben, was nun bis heute unterblieben ist, denn ich habe mir mitte maerz bei einer beerdigung auf dem fræedhof den rechten arm, das handgelenk, gebrochen, und bin nun schon fast 6 wochen in einem schweren gipsverband von den fingern bis fast herauf zur schulter eine unneimliche last, so hilflos und ganz allein, auf hilfe von freunden angewiesen.-

aber nun zur sache: ich haette gern die naut-cream. und velvetine, wie immer gehabt, doch moechte ich sie etwas fragen. ich hatte doch wohl meistens "ON HAND" und ihre advertisong sagt stets, dass dieses fuer raue haende etc. sei. ich benutze aber die cream fuer's gesicht, ist da nicht besser, "Anytime Cream" zu nehmen? ich ueberlasse es ihrem aufuerhalten und bitte mir die beiden sachen velvetine und die cream zugehen zu lassen.

sie werden sich wundern, dass ich alles in kleinen buchstaben und sicherlich mit vielen fehlern

geschrieben habe, aber ich musste es mit einem
finger der linken hand tun, und bin froh, dass ich
die schreibmaschine habe und ab und zu ein paar
zeilen tippen kann. - also bitte entschuldigen sie
dieses. hoffentlich geht es ihnen gut und haben
recht viel zu tun. sobald nach erhalt der order
werde ich ihnen einen check zugehen lassen.-

mit besten gruessen verbleibe ich

ihre

rosel katzenstein.

MRS. ERIC LEVY • 1225 PARK AVENUE • NEW YORK 28, N. Y.

March 9, 1967.

Hedda Maar
1472 Broadway
N. Y. C.

Please send me 1 lb Night
cream and 2 bottles Cleanse with
Care.

Thank you.

Sincerely,
Mrs. E. Levy.

MRS. ERIC LEVY • 1225 PARK AVENUE • NEW YORK 28, N. Y.

May 10, 1967.

Hedda Maar
1472 Broadway
N.Y.C.,

Please send me 8 oz. of
Nightcream. I want to give it
to a friend as a gift.

Thank you.

Sincerely,

Lucy Levy

THIS SIDE OF CARD IS FOR ADDRESS



Hedda Maar
1472 Broadway
New York, N.Y. 10036

7-25-67.

Hedda Maar,

Please send me 1 lb of night
cream and 2 bottles "Cleanse
with care."

Thank you

Sincerely,

Mrs. E. Levy
1225 Park Ave.

55 Fabyan Place

Feb. 21 1967

Newark & New Jersey

07108

Dear Mrs. Mason,

It was so nice to receive your letter and all the good wishes. I hope all is well with you.

Your letter came at a time when I was just about to write you to send an order to you. I am running out of some of my favorite of your products.

Please send me:

6 bottles Velvetin

4 jars (2oz) Exquisite

6 jars (2oz) On Guard

I'll send a check when
you bill me. Thank you.

With the best of
wishes

Sincerely,
Gertude C. Lichtenberg

Please send me
a jar of On Guard
hand cream.

enclosed is a
check for \$5.50
send to:

Iris MacLow
965 Hoe Ave
Bronx NY 10459

240 East 62 St
New York Ny 10021
June 15, 1967

Sedda Maar
1472 Broadway
nyc -

Enclosed is check for
\$10.50 for 2 pairs of
"On Guard" To be sent to
above address as per your
conversation with my
daughter today. Thank you.

Mrs. Leonore Meyer

12/5/67

Hedda Naar
1472 Broadway
N.Y. N.Y. 10036

Dear Hedda:

Enclose my check amount
\$ 3.25 to cover cost of 1/2 oz
bottle Velveten.

Mail to

Mrs. H. W. LaVier

469 Grannine St. Suite
Santa Clara, Calif.

Also enclose this Greeting Card
Thank you

Flourence L. Miller

3070 Summer Ave
Memphis, Tenn 38112

133 Lakeview Ter
Oakland, N.J.
07436

Dear Miss Maar

Please send me one
bottle of Velveteen.

Thank you

Hella Ponazzecki

TELEPHONE 466-5594

LOUIS RAYMOND
20 MECHANIC STREET
GORHAM, N. H. 03581

Jan 18th 1967

Dear Madam

Newport City -

Dear Madam: Thank you
for your letter, and information
on your products. - my sister,
Mrs Franklin, does recommend
your products very highly.
I am enclosing you personal
check for \$6.50 please send
me the following -

1- for Cleanse with Case at 2.00

1- Velveteen 2.75

1- On Guard 1.75

I do hope
they will prove satisfactory

Most Sincerely,

(Mrs Louis Raymond) Cecilia J. Raymond

5169 EAST PARK DRIVE

NORTH OLMSTED, OHIO

Feb. 10, 1967

Dear Mrs. Maas,

I am sending a check for
7.50 - For 1 - jar of Cu
Guard Hand Cream and
1 bottle Velveteen.

There is nothing as good
as your hand cream and
I get a bit frantic when
I find the jar getting empty.

We are looking forward
to another trip out next

To see our daughter. She
came home for five days at
Christmas - and it was
wonderful to see her. My
husband cannot get vacation
time in the summer - but he
can get it in March. It will
be nice out there and we are
looking forward to the trip.

So nice to receive your
Christmas card.

Sincerely yours,
Ester W. Lees

5169 E. Park Dr.
North Olmsted, Ohio

Nov. 29, 1967

Dear Mrs. Maas,

My hand cream is nearly gone again — and I need another jar. Let me know if I haven't sent the correct amount for it. (an 8 oz. jar of Onguard).

Hope everything is fine for you. We are busy, looking forward to a visit from our daughter during the holidays. Wonder if you know

Where Ursula Thomas is
living? - Do she still
in Hancock, N.H.?

I always enjoy
hearing from you.

Sincerely,

Esther Reed

4-4-67

Dear Miss Maas

Enclosed please find
chk. for \$2.75 - Kindly send
me a 4th Bette 27 Street
Hope you are well - Thank you.
Mrs. P. Schorr

Please send me 1-
4 oz bottle: "Clause
with Care"

Thank you.

A. Southeimer

Please send me 1-4 oz bottle
of "Velveten"

Thank you. -

A. Southeimer

MISS PENELOPE TURTON, 859 EDMANDS ROAD, FRAMINGHAM, MASSACHUSETTS.

11.27.67.

Please send me

6 x 2oz On Guard -

Thanks - fast!

PT

Hedda Maar

11/28
9/50

Mrs Wettstein
225 West 71st St

2 lb jar of Anytime
Cream

apt 74

September 16th 1967

Dear Mrs. [Name]

I thank you very much for the receipts you sent me. After I used these up I am very pleased with the success I've had so far. I will send you the bill check immediately with postage etc. please send me:

2 High [unclear] @ 3.57 =	7.14	tax -	7.35
2 [unclear] @ 3.00 =	6.00		6.30
			<hr/>
			3.05

Postage

I thank you again for the service.

Very truly yours

[Signature]

Mrs. Romeo M. Zulauf
597 Normal Road
DeKalb, Illinois 60115

Oct. 28, 1967.

Hedda Maar,
1472 Broadway
New York, N.Y. 10036

Dear Hedda Maar,

Please send me 2 four ounce
bottles of Velveteen. If enclosed
check for \$5.50 does not cover the
charges please let me know.

Yours truly,

Mrs. R. M. Zulauf

Mrs Maar

7/3
2/20

Mrs Wetstein

225 W. 71st St

Apt 74

Tr 7-7383^{NY}

2 jars Anytime Cream

ELSIE SAUL
57 Fort Washington Avenue
New York 32, New York
WAdsworth 8-9191

THIS SIDE OF CARD IS FOR ADDRESS



Mrs. Hedda Maar
1472 Broadway
New York, N. Y.

Mrs. Hedda Maar;

Please send me one jar hand cream.

Thank you

Elsie Saul

AR 7205

5/15

HERTA & LEO LEAB COLLECTION

5/15

5/15 CUSTOMERS 1968

5/15

Dec. 17, 1968

Please send me a jar of
On guard hand cream.

Enclosed is my check for
\$2.00

Molly Adams
101 - ST. Marks Place.
New York 10009

To: Hedda Maan
1472 Broadway
New-york, N.Y. 10036

848639

Customer's
Order No.

DATE

June 4,

1968

SOLD TO Mrs Leon M. Ennis, Jr.

ADDRESS P.O. Box 1346

Chapel Hill, N.C.

SALESMAN

TERMS

27519

CASH	CHARGE	TOTAL	PAID OUT	SALES TAX	TOTAL DUE
✓					
QUAN	DESCRIPTION				
4 oz.	Velveteen				275

ALL Claims and Returned Goods MUST Be Accompanied By This Bill

SIGNATURE

Dear Hecker-Mann,

Enclosed please find a check for
\$4.50 in payment for 2oz. of "On Guard"
and 4oz. of "Clearse with Care".

If you would like me to pay
the postage, please let me know.

Thank you.

Mrs. Brian Gottlieb
R.D. #2
E. Stroudsburg, Penna.

18301

From the desk of -
MARGARET HARDISTY

Jan. 5, 1968

Please send

On guard - \$ 2.25
Cleaner with Can 2.50

\$ 4.75

Check enclosed

Charles

Mrs. M. M. Hardisty
Bayview Gardens - 54 D
2855 Gulf-to-Bay Blvd.
Clearwater, Fla. 33515

\$3.25 for 1 4-ounce bottle Velveteen

Please send to:

Miss Evelyn G. Davies

6 Elmwood Road

Canton, Massachusetts 02021

Mrs. M. M. Hardisty
Bayview Gardens - 54 D
2855 Gulf-to-Bay Blvd.
Clearwater, Fla. 33515

February 1, 1968

"
Dear Hedda Maar"
"

On January 9, 1968 you gave interesting information about your products. You inquired as to where I learned about them. In correspondence to Walnut Acres, Penns Creek, Pa. I received their price listing including your products. Since I was interested only in you, I decided to write direct to New York after

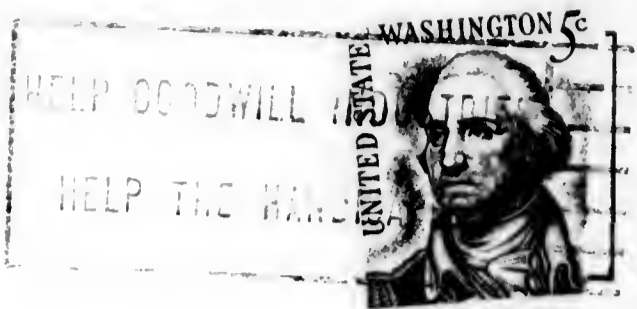
receiving my first order from Walnut
Acres!

I am so pleased with Velveten,
Cleanser with Care and On Guard.

The oil + cleansers are the finest
I've used. Had to wait many
years to find them! Have given
Velveten to a friend + trust she
will want more.

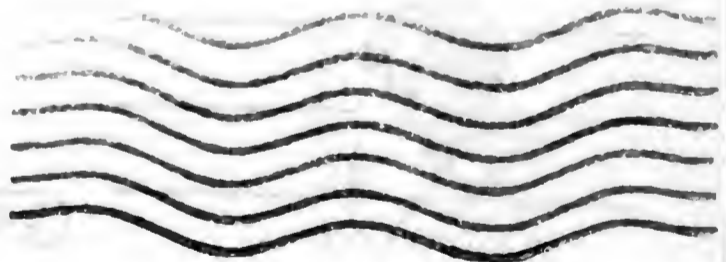
What about hair products?
Do you know of something for rats-
really wavy hair that is turning
gray? With best wishes,

Margaret Hardisty



Hedda Maar-
 1472 Broadway
 New York City
 New York -

Mrs. M. M. Hardisty
 Bayview Gardens - 54 D
 2855 Gulf-to-Bay Blvd.
 Clearwater, Fla. 33515



Hedda Maar
 1472 - Broadway
 New York, N.Y.
 10036

Dear Hedda Mae

MRS. MINNA S. HAAS
2827 VAN AKEN BOULEVARD
CLEVELAND, OHIO 44120

July 27th

You wrote me some time ago you
do not have skin lotion any more.
If you have cold cream will you
kindly send me a jar - Hope you
are having a nice summer - I am
feeling pretty well -

Kind regards. Minna S. Haas.

Mrs. M. M. Hardisty
Bayview Gardens - 54 D
2855 Gulf-to-Bay Blvd.
Clearwater, Fla. 33515

Jan. 3, 1968

Please send leaflets
giving your products.

Thank you,

Margaret Hardisty

Have just received
of sixteen

orders over \$5.- mailed free
otherwise \$1.75 charge for postage

Mrs. M. M. Hardisty
Bayview Gardens - 54 D
2855 Gulf-to-Bay Blvd.
Clearwater, Fla. 33515

April 8, 1968

Hedda Maar
New York, N.Y.

Kindly send -
1 On Guard \$2.25
1 Cleanse with Care 2.50
Check for \$4.75

Respectfully
(Mrs.) Margaret M. Hardisty

171 Broadway
Norwich, Conn.
March 16, 1968.

Hedda Maar
1475 Broadway
N.Y., N.Y.

Dear Hedda Maar:

Enclosed please find a
check for \$4.50 for two
bottles of Cleouse with
Pare.

Thank you for your
service.

Very truly yours,
Muriel Hart

171 Broadway
Norwich, Conn.
Jan. 4, 1968

Hedda Maar
1472 Broadway
New York, N. Y. 10036

Dear Hedda Maar,

Enclosed please find
a check for five dollars
for two bottles of "Cleanse
with Care".

Thank you for your
service.

Very truly yours,
Muriel Hart

171 Broadway
Norwich, Conn.
May 4, 1968

Hedda Maar
1472 Broadway
New York, N.Y.

Dear Hedda Maar:

Enclosed please find a check
for \$7.75 for two bottles of
Cleanse With Care and one bottle
of Belusteen.

Thank you for your service.

Very truly yours,

Muriel Hart

171 Broadway
New York, C. I.
Nov 29 1908

Dear Madam
1472 Broadway
New York, N. Y.

Dear Madam,

Enclosed please find a check
for \$10.00 for your donation
of cleaned with care.

Thank you for your
prompt response.

Very truly yours,
Almond Hart

Jan. 22nd

Dear Mrs Maas,

How are you, we are fine thanks f.d.
and I am still very busy,
making money!!!

Please send two bottles
'Vaseline' Gel

to Mrs. Haber or to me,
but bill her!

I am more here than she is
in case the p. is injured!

My very best to you

family yours

Mary Hersel

Please send
Velveteen to
Mrs. Bruce Holzwarth
Box 133
Seeds, Mass.

01053

Mrs. Siebert D. Howat
19 West End Avenue
Stamford, New York 12167 12/67

Feb. 14. 1968

Dear Mrs. Maar.

Enclosed find cheque for which will you send me a jar of night cream?

When you have time you might send my sister some literature on your product. Her name is Mrs. Hillard Chase. Worcester, NY 12197.

We were over to Deer Valley Farms about three weeks ago. Mrs. Carlston was resting so did not see her. They seem so nice.

The winter has passed so fast & I have managed to keep busy. Some days I don't accomplish too much. I just bought me a

colored T-V. & sure am enjoy^{ing}
it. I don't go out too much
nights as it is so cold. & I hate
to get out. I have managed to
escape the flu so far.

My best to you & hope you
are well.

As ever.

Mrs Fannie Howat.

19 West End Ave
Stanford Ky.
July 28. 1968

Dear Mrs. Maas,

Enclosed I find a check for which
will you send me a part of night
amount.

We sure are having a beautiful
summer. We had a very hot spell
but it has cooled off now & the
country is beautiful.

I have a retired school teacher
from Brooklyn here with me for
a couple of months. She lost her
husband a couple of years ago and
has been coming to Stanford for
forty some years. She just has
a room & is very nice and company
for me. Mrs. Demarest has been
quite sick but is flying up on the
first of the month. Her husband
is driving up & leaving the same
day. She has had back trouble
& cannot ride for a while. Her
mother is very ill so they decided
to come earlier. I suppose they

wish stay with me but don't know
for sure.

I hope you are having a nice
summer & good health to you

Yours truly

Janice Howat.

STAMFORD, N. Y.

Oct 24, 1965

Dear Mrs Maar

Enclosed find cheque for which will
you send me a jar of night cream.
I have been very busy of late getting
ready for Hall and Stent. It sure is a lot
for one person to do especially a woman, but I
guess I should be glad that I am able to
do it. To-day I finished the leaves and washed
windows out side. It was so nice and I
want to get the outside work done before it
gets cold. We sure have had a beautiful
Hall and I would like to see it continue
until the first of the year.

The Demarests came North again as her mother is very ill. I don't know how long they will stay at present they are with their son.

My sister and myself were over to Deer Valley Farm yesterday. They were very busy as they are budding on an addition to their bakery. I did not see Mr or Mrs Carston.

Trusting this finds you in good health & a pleasant winter to you.

Yours truly

Fannie H. Howard

Oct. 10, 1968.

Dear Mrs. Maar:

Please send me 1 2oz. Night Cream
(Exquisite) \$3.50

Kindly mail it to my office :
Mrs. Bertha Lamberger
c/o Nationwide Management Corp.
6 East 46th Street
New York, N.Y. 10017 (Room 301)

*Thank you
Bertha Lamberger*

Mae Larcia
c/o L. R. F. Paperno
1104 Lexington Ave.

N.Y. N.Y. 10021

Dear Hedda Mae,

The following is my
Christmas list, thank you so
much for taking care of it for me.

Mrs. Charles Call - Toilet Water

60-05 B - 194th St.

Flushing, N.Y. 11365

Mrs. M. L. Marnville - Toilet Water

605 E. 82nd St. New York, N.Y. 10024

Miss Edith

c/o Caret Fashions - Velveten

1102 Lexington Ave. New York, N.Y. 10021

Mrs. J. Kohl - On Guard

36-10-23rd Ave.

Astoria, L. I. N.Y.

Thank you

I wish you & your family
" Merry Christmas

and

" A Happy New Year!"

Sincerely

Mae Larkin

Mae Zarain
c/o Dr. R. F. Pepino
1104 Lexington Ave.
New York, N. Y. 10021
Dec. 10 - 1968

Dear Hedda Mae,
Please send a bottle of
toilet water, my Christmas
gift to;

Mrs. Lillian Pieper
1592 - 2nd Ave.
New York
N.Y. 10028

Thank You
Kindest Regards, & Happy Holidays
Mae Zarain

FRIEDA LESSER
609 West 174th St. - Apt. 604
NEW YORK, N. Y. 10033

3/31/68

WA 8-3769

Dear Mrs. Cleaver:

Please send me

1 bottle VELVETEN

as had

Thank you

Frieda Lesser

MRS. ERIC LEVY • 1225 PARK AVENUE • NEW YORK 28, N. Y.

January 3, 1968

Hedda Maar
1472 Broadway
N.Y.C.

Please send me 1 lb of
night cream.

Thank you.

A Happy New Year
to you!

Sincerely,
Lucy Levy

MRS. ERIC LEVY • 1225 PARK AVENUE • NEW YORK 28, N. Y.

May 19, 1968.

Hedda Maar
1472 Broadway
New York, N.Y

Please send me 1 lbs of night cream
and 3 bottles Cleanse with care.

Thank you.

Sincerely,

Eric Levy

June 23, 1968

Dear Hedda Maar,

I enjoyed reading your note very much. Yes, it is too bad that Paula, who was so well liked by everyone had to die so suddenly. I spoke to Jim the other night and he is absolutely lost without her. He has decided to stay where he is that is good for the present. The thing that upsets me most is her differences with Fred before she died. Jim hinted about a few of the misunderstandings between them. He feels she aggravated herself about Fred so much that it harmed her condition a great deal. I can't understand Fred allowing it to happen and to go on with it. too bad!!!

I tried the "Cleanser with

Care" and like it very much.
Whenever you have a chance
leave (3) bottles at my Mother's
and (1) bottle of "298 Cologne".

I'm enclosing a check in
the sum of \$2,500. Thanks for
the 10%. I certainly appreciate
it and will try to get you a few
new customers.

I have a good and healthy
summer.

Sincerely,
Gertrude
(Gertrude Lewis)

55 Fabyan Place

Dec. 6, 1968
Newark & New Jersey
07108

Dear Mrs. Maar,

I hope this finds
you very well.

I am in need
of some of your good products,
again.

Please send me:

- 8 (eight) bottles "Velveteen"
- 3 small jars of "Exquisite Cream"
- 1 bottle "Clearse With Care"

I hope the holiday

Season will be a
happy one for you.

Sincerely,

Mrs. Gertrude O. LICHTENBERG

MRS. ERIC LEVY • 1225 PARK AVENUE • NEW YORK, N. Y. 10028

October 13, 1968.

Hedda Maar
1472 Boradway
New York, N.Y.

Please send me 1 lb of Night Cream.
Thank you.

Sincerely,

Eric Levy

March 31, 1968.

Dear Madame,

Please send me your "Cleanse
with Care." I'm enclosing a money
order for \$2.25 covering the cost
of the product.

Yours Truly,
Helen McGowan

Enc. \$2.25

Please send literature also.

April 13, 1968.

Dear Hedda Mason,

Thank you for your nice letter and sample of "Velveteen." I would like to have a regular size of "Velveteen" and the toilet water and cologne on the order slip.

Enclosed is a money order for the three items in the amount of \$9.44 covering cost plus sales tax of the products.

Yours truly,

Mrs. H. Megowan

ORDER SLIP

TO: HEDDA MAAR
1472 BROADWAY
NEW YORK, N.Y. 10036

PLEASE SEND:

.......... 4 oz. Bottle
Sensation Toilet Water
\$3.25

.......... 4 oz. Bottle
298 Cologne
\$3.00

My check in the amount of
\$.^{6.25}~~6.25~~ is enclosed.

Name *Mrs. H. Mc Gowan*
Address *Old Albany Post Road*
City *Garrison* State *N.Y.* Zip *10524*

Intended as a gift?

Give address:

Name.....

Address.....

City..... State..... Zip.....

Gift Wrapping free of charge

240 East 62 St
New York 21 N.Y.
June 11, 1968

Hedda Maar
1472 Broadway
New York N.Y.

Please send me 3 pairs
of On Guard. I have
purchased this from you
previously. I will send
you a check for the exact
amount when you bill me.

Sincerely yours -
Mrs. Bernard C. Meyer

Mrs. Florence L. Mills
3070 Summer Avenue
Memphis, Tennessee 38112

February 12, 1968.

Hedda Naar

N.Y. N.Y.

Dear Miss Naar:

Inclosed my check for
\$3.25, for 1/4 oz bottle of
Velvetin. I surely find
Velvetin wonderful for my
skin

Trust you are fine

Thank You

Florence L. Mills

133 LAKEVIEW TER
OAKLAND, N.J.
07436

Dear Miss Maar

Some more of your
velo~~o~~teen please.

Thank you

Nella Pontzecki

Hedda Maar

7/10
11/30

Mrs Rosenkrantz

✓ 393-4981

1 V
1 son da heard

Hedda Maar

8/7
11/30

Mrs Prager

N^o 3-4943

1 V.

67 Chestnut St
Huntington, L. I.
N. Y. 11743

Dear Miss Maar,

Received your letter with
the card listing "Cleanse With Care"
4 oz at ^{\$}2.25 and "Velveteen"
4 oz at ^{\$}3.⁰⁰

Would you kindly send
me one of each.

Enclosed is a gift check
for same.

Thanking you.

Sincerely,

Mrs. Howard Zeis
Sr.

Mrs. Romeo M. Zulauf
597 Normal Road
DeKalb, Illinois 60115

July 12, 1968

Hedda Maar
1472 Broadway
New York, N.Y. 10036

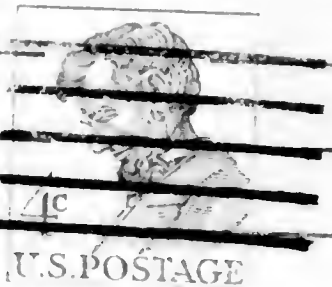
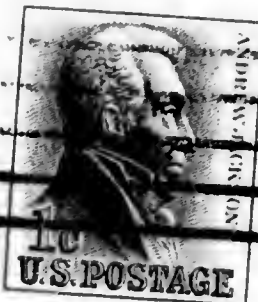
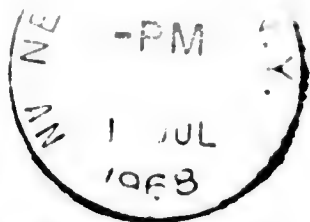
Dear Hedda Maar,

Please send me two bottles
of Velveteen. I enclose check
for \$5.50 in payment.

Yours truly,

Mrs. R. M. Zulauf

MRS. B. WERTHEIMER
295 Bennett Avenue
New York, N. Y. 10040



THIS SIDE OF CARD IS FOR ADDRESS:

Mrs. Hedda Maar
1472 Broadway
New York 18, City
N.Y.

July 1, 1968

Dear Mrs. Mason -

Before I will go in
the Catskills I would
like to have one

Anytime because

Or do you have ~~any~~ ^{anything}
new for me?

I hope you are fine -

Have a nice summer

Best regards

Betty Hartman

MIDDLETOWN STA.

AR 7205

5/16

HERTA & LEO LEAB COLLECTION

S 39/7

5/16 CUSTOMERS 1969

5/16

Molly Adams
101 St. Marks Place
New York NY 10009

June 11, 1969

Dear Hedda Maar.

Would you please
send me a jar of On Guard,
your hand cream. My
check is enclosed.

Thank you.

Yours truly,

Molly Adams

5 May 1969

Dear Mrs. Maar:

Thank you very much for your recent letter and attached brochures.

My sister, Mrs. Joan Franklin, had given me some of her "Velveteen" while I was in New York last month. I have been using it under my makeup base and I seem to like it very much.

I have a tendency to have quite dry skin and need something moist on at all times.

Unless you advise otherwise, kindly forward:

"Cleanse with Care" - 4oz. at \$2.25

"Velveteen" - 4 oz. at \$3.00

If you think that I should have something other than the above for my skin which tends to be on the dry side, kindly advise me.

Gratefully yours,

Rosemarie Belisle

(Mrs.) Rosemarie Belisle
Box 49
Groveton, N.H..

July 11, 1969

HEDDA MAAR
1472 BROADWAY
NEW YORK, N. Y. 10036

Dear Hedda Maar:

I am happy to enclose check in payment of Velveteen. I am very appreciative of the prompt delivery. I'd be lost without it when in the "wilds" of Maine. Beautiful there - Penobscot Bay. Am also taking along "On Guard" be assured. I haven't quite used my last order.

Both products are wonderful - par excellence.

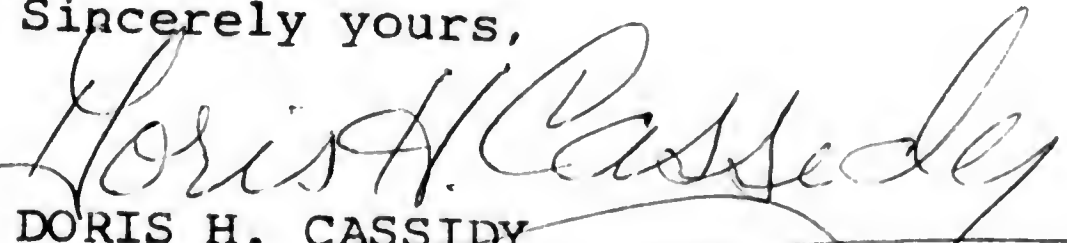
I was indeed interested in hearing of the Lawyer's wife's endorsement of your products. Wish I could do as well as she because nothing tops your products.

The friend I'm vacation bound with is from Washington, D.C. Am hoping I can convince her of the superiority of Velveteen and On Guard. All she has to do - is use them!

Thank you for your good wishes for a splendid vacation. Right now I'm too weary for other than bed rest!! Then too - I invited my friend to my home! It is hard enough to get ready for a vacation without that. I simply must have had a hole in my head. However, I haven't lost my humor so I'm hoping that will carry me thru. (My father will be 92 August 1st. May God give him more years.)

Take care of you.

Sincerely yours,


DORIS H. CASSIDY
67 MARSTON STREET
MEDFORD, MASSACHUSETTS 02155

June 30, 1969

HEDDA-MAAR

1472 BROADWAY

NEW YORK, N. Y. 10036

Hope all has been well with u. Vacation July 12th

Should appreciate receiving (so that I may take with me)
TWO bottles of VELVETEEN and bill me accordingly

DORIS H. CASSIDY
EAST BOSTON SAVINGS BANK
BOX 111
EAST BOSTON, MASS. 02128

*Learning Bank
The People's Bank*

GARTH CATE
CONSULTANT ON PUBLIC RELATIONS
TRYON, NORTH CAROLINA 28782

Box 1082

18 January 1969

Dear Hedda Maar

40
2-

For the enc. ck. please

send me one of the 2 oz.

jars of your splendid

ON GUARD

cold cream. If the amount is

incorrect, I'll send the

balance promptly.

Happy New Year to you and

your scholarly son.

Sincerely,

Garth Cate

MRS. HAROLD F. DEAN
The Sequoias-San Francisco
1400 Geary Boulevard
San Francisco, Calif. 94109

Appt. # 502

February 5, 1969

Hedda - Maar
1472 Broadway
New York, N.Y. 10036

Dear Sir:

Enclosed kindly find my check for \$9.00 for which please send to me at the above address the following items:

one 4 ounce bottle CLEANSE WITH CARE	\$2.25
two 4 ounce bottles VELVETEEN @ #3.00	<u>6.00</u>
	\$ 8.25
Postage	<u>.75</u>
	\$ 9.00

Thankyou -

Very truly yours,

Margaret Hannam Dean
Mrs. Harold F. Dean

Memo: Altho I am in Oak Ridge, Tennessee for the present I expect to move to my permanent address in a few days.

Mrs. Harold F. Dean
212 North Purdue Avenue
Apartment #304
Oak Ridge, Tennessee
37830

November 12, 1968

Hedda Maar
1472 Broadway
New York, N.Y.
10017

Dear Sir:

Heretofore I have obtained your product, VITVETERN, thru
Walnut Acres Natural Foods, Penns Creek, Pa.

In the near future I plan to make my home in San Francisco.

Can you give us the name of a shop where this can be purchased
in San Francisco?

Very truly yours,

Margaret Hannah Dean
Mrs. Harold F. Dean

Nov. 23 - 69

For.

Hedda Maar,

1476 Broadway
New York, N. Y.

Dear Hedda Maar,

Would you be so good
and send me:

2 Exquisite Cream for the night
and 1 "298" cologne.

Please, send me the bill that
I can mail you my check.

My very best greetings for
to-day,
yours.

Else Frank.

Mrs. M. M. Hardisty
Bayview Gardens - 54 D
2855 Gulf-to-Bay Blvd.
Clearwater, Fla. 33515

Oct. 23, 1969

Hedda Mear
New York, N.Y.

Kindly send to me at the
above address -

1 Cleance with Care \$ 2.25

1 Velveteen - - - 3.00

Total \$ 5.25

Check inclosed. If price increase
please advise.

Only a little Velveteen is sell-
ed in this hot, humid climate.
I don't like it here - but don't
know where to go. Respectfully-

(Mrs.) Margaret M. Hardisty

171 Broadway
New York, Conn.
Feb 10, 1969.

Medals & More
1473 Broadway
New York N.Y. 10036

Dear Medals & More,

Enclosed please find a
check for seven dollars
and fifty cents for two
bottles of Chlorine with two
and one bottle of butane

Thank you for your
order.

Sincerely yours,
I would like to

171 Broadway
Norwich, Conn.
May 12, 1969

Hedda Maar
1472 Broadway
New York, N. Y. 10036

Dear Hedda Maar,

Enclosed please find a check
for nine dollars for four bottles
of Cleanse with Care.

Thank you for your service.
Very truly yours,
Muriel Hart

171 Broadway
New York, N.Y.
Sept. 3, 1969

Hedda Maar
1472 Broadway
New York, N.Y.

Dear Hedda Maar:

Enclosed please find a
check for nine dollars
for four bottles of Cleanse
With Care.

Thank you for your
service.

Sincerely yours,
Muriel Hart

560 Normal Road
DeKalb, Ill. 60115

Hedda-Maar
1472 Broadway
New York, N.Y. 10036

Dear Madam,

Please send to the above address
the following items:

1 - 8 oz. size "On Guard" -	5.50
3 - 4 oz. size "Velveteen" @ 3.00 each -	9.00
	<hr/>
	14.50
Tax -	.73
	<hr/>
	\$ 15.23

I am inclosing my ck. for the
above amount, and ask that delivery
will be made by return mail, since
I am obliged to make a trip to California
soon on account of a brother's illness.
I shall appreciate this as I have
let myself run short on Velveteen
and may be away longer than my
supply will hold out. Thank you.

Sincerely,

Mrs. Carl W. Hayter

Jan. 6, 1969

Dear Hedda Maar;

Please send one 4oz
Velveteen to: Mrs. Bruce Holzwarth
Box 133
Leeds, Mass. 01053

and one 4oz Velveteen to
me: Mrs. R. E. Holzwarth
122 Kensington Rd
Syracuse, N. Y. 13210

Enclose \$6.60. I hope this
covers all that I owe you.

Sincerely,

Mrs. R. E. Holzwarth

November 3, 1969

Dear Hedda Maar,

"Dry skin weather" is here and I am out of "Velveteen." Kathy and Grandma have me lost without your wonderful Velveteen these days. I would like two 4 oz. bottles. If you have a special price for three, I'll order three. I have never ordered it before and have no idea of the price. Best send C. O. D. or send bill and I'll write you a check. Thanks ever so much.

Sincerely Yours,
Aldreth Holzwarth
82 Grove Ave.
Leeds, Massachusetts 01053

years of the moral twelve. (Name)
Theresa, believe, just tell the Holy Mother
about your "Velveteen". Kathy had very very
any thing else. She had a beautiful
"Velveteen" now and everyone loves her
at school. Do you remember her? I believe
you do, because she was with Grandma
and Grandma always tells people
all about Kathy. I thought you would
be interested to know what then happened to
Kathy.
I expect to send for "Cleanse With Care" in
the days coming. I find my check signed here.
Mrs. Holzwarth
Syracuse, N.Y.

November 2, 1969

Dear Hedda Npar,

Thank you for your prompt
reply and nice letter. I thought
I would give my mother a bottle
of "Velveteen" from my order. She liked
mine so much. I am anxious to
try your "Cleanse With Care."

Mrs. Holzwarth in Syracuse is

my mother in law. She has always
bought "Velveteen" for Kathy. Kathy came
to visit you once, a long while ago. She
is profoundly deaf. She came with Mrs.
Holzwarth. (Kathy's Grandma) Now, Kathy is
fourteen years old and a student at
Clarke School for the Deaf here in Northampton.
She will soon be prepared to finish her
high school education in any high school
with hearing boys and girls! Clarke is
strictly oral. Kathy has done extremely well
and progressed twice, cutting off two

Mrs. Siebert D. Howat
19 West End Avenue
Stamford, New York 12167 12167

Dec. 1 1969

Dear Mrs. Maar

Enclosed find cheque for which will you send me a jar of night cream. I was over to Deer Valley and they had some velvet, so I got a bottle. I thought it would save you from sending it.

I guess winter is upon us and it won't be too long before the holiday season will be here. I am always glad when it is over. I love the spirit of it but it is so commercialized now that the real meaning of it is forgotten.

I have been real busy this fall going to antique shows &

etc. but from now on the roads
are so uncertain that I don't
go so much.

I hope you had a nice
Thanksgiving and are in good
health. Thanking you.

Yours truly

James W. Howat

Jan. 12, 1965

Dear Hedda Maar -

Please send me 2 large
"On Guard" jars - Also, 1 "Velvetan"

As I do not know how much
the "On Guard" is, I enclose check for
\$7 - Please credit (or bill) me
the difference. Thank you - E. H. H. H.

Mrs. Siebert D. Howat
19 West End Avenue
Stamford, New York ~~121167~~ 12167

Mar 31. 1969

Dear Mrs Moor.

Enclosed find cheque for which will you kindly send me a jar of night cream.

Another girl and my self took a trip to New Orleans in Feb. to the Mardi Gras. We were away a couple of weeks and had a wonderful time. I know it did us both good as her husband died a year in April in Florida. We had worked to-gether several years in the bank so was very well acquainted with one another. It made Feb. a very short month for us.

I guess March is going out like a lion as it seems to be quite

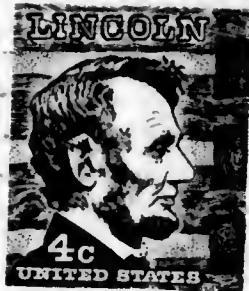
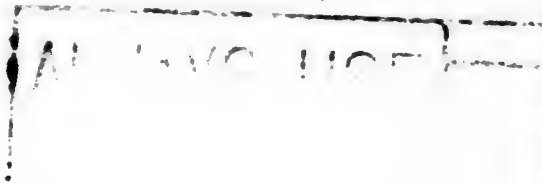
snowy here to-day at times
and a very cold wind. It
can't last and we have had
some very nice days.

Trusting this finds you in
good health.

Sincerely,

Fannie Howat

from



MRS. J. D. HERBERT

70 BARNES ST

PROVIDENCE - R.I.

02906

See note re "On Guard" EWt

If you want to look **beautifully** natural (not just plain natural) glorify your natural beauty through the daily use of HEDDA MAAR'S "Cleanse With Care" and "Velveteen".

"Cleanse With Care", a most remarkable, clear lotion with added fruit extracts, cleanses most thoroughly, with infinite gentleness and stimulates circulation. 4 oz. \$2.00

"Velveteen", a guardian angel against your skin's moisture loss, (contains lecithin), eases away roughness and tiny lines. To be used under make-up or all on its own. 4 oz. \$2.75

The two preparations, used together, could have a really startling effect — the result of applied cosmetic science.

Order with confidence! Send check or money order to
HEDDA MAAR, 1472 Broadway, New York, N. Y. 10036

Add 5% tax in New York City, 2% tax in N. Y. State.

(9004)

Mrs. Siebert D. Howat
19 West End Avenue
Stamford, New York 12167 / 2/67

Dear Mrs Maar.

Enclosed find cheque for which will you kindly send me a jar of night cream and a bottle of Veldites.

I thank you so much for your lovely Christmas card. I am glad the holidays are over. The year did ^{do} too much for Christmas when Siebert was living and now that he is gone I do less. It is just my sister and her family and a couple of close friends. I do enjoy the cards and hearing from friends that I only hear from once a year.

We sure have had some

cold weather and lots of wind
but not too much snow. The
roads have been quite icy at
times.

I have been well and
managed to escape the flu
so far. There sure is a lot of
sickness around. I hope you
have been fortunate to escape it
too.

Thanking you and a good
& healthy New Year to you.

Sincerely
Fannie Howat.

Mrs. Siebert D. Howat
19 West End Avenue
Stamford, New York ~~12167~~ 12167

Dear Mrs. Mass,

Enclosed find a cheque
for one jar of night cream.
I knowed early ^{thing} is going
up so no doubt you had
to raise your price to the
creams and etc. at the stores
are very expensive. I had a
lady ask me the other day to
buy Avon but I told her no.
I had something I had used for
a long time and liked it and
was not interested in changing.

I expect the Demarests for
a short time in August and
my same lady from Bklyn.
who was here last year is coming
back this year. She was very
nice and I enjoyed her very much
very clear and no trouble.

It seems I have been very busy
this spring with house-cleaning
and going to club meetings & etc
and this week helping out with
the bloodano hills, and soon the
artique shows will start.
The summer goes all to fast.
My nephew is getting married
in July so it seems there is
something or all the time but
I am glad I am busy.

The Catskills are just beautiful
now so green & pretty.

A most pleasant summer to
you and the best of health.

As ever

Fannie Howat.

Mrs. Siebert D. Howat
19 West End Avenue
Stamford, New York ~~12167~~ / 2167

Dear Mrs Maar.

Enclosed find cheque for a jar of night cream.

It does not seem possible that the summer has passed & Fall is approaching. I had a very busy and nice summer. My lady from New York left the Wed. before Labor Day. She was a lot of company and I missed her but I guess it is nice to be alone for a while now. I sort of hate to see her come but probably will find plenty to do. It just is so nice traveling with a car.

We are getting some rain this A.M. and by the papers I guess

You got plenty in the city last week. We needed some here as it was getting very dry.

The Democrats were only in Stamford for about ten days. They stayed with their son & family but was here to see me several times.

I must close and go and change as I am going out to call on a lady this P.M. I hope this finds you in the best of health and have a nice Fall.

As ever,

Fannie Howat.

June 23-69

Please send 1 Bottle of
(Cleanse with Care).

Enclosed \$ 2.25.

Thank You.

Mrs. O. Kawich

2929 St. 7th St.

Chester, Pa

19703

Mrs. W. Kowick,
2929 N. 7th St.,
Chester, Pa.
19013

Please send me (Clearer with
Care). Enclosed find \$2.50 post
paid. Also, if available, some
information on "On Guard"
Cream or any other helpful
products for face and throat
skin care. Thank you.

Mrs. W. Kowick.

Please send 1 Bottle
Velveteen - 4oz. for \$ 3.00 -

Mrs. C. Kawich
2929 St. 7th St.
Chester, Pa.

19013.

A BEAUTY HINT

2 Preparations used together, could give you a healthy and beautifully natural complexion: **"VELVETEEN" & "CLEANSE WITH CARE"**.

"CLEANSE WITH CARE", a remarkable clear liquid with added fruit extracts, cleanses the skin to a new clarity, helps stimulate the surface cells, smoothes the skin. 4 oz. \$2.25

"VELVETEEN", a mixture of moist oils, (contains lecithin) eases dry, aging skin and endows the skin softly with a radiant bloom. 4 oz. \$3. Both preparations reflect **HEDDA MAAR'S** dedication to producing superior yet economical cosmetics without hormones or synthetics.

Order with confidence! Send Check or Money Order to
HEDDA MAAR, 1472 Broadway, New York, N.Y. 10036

Add 5% tax in New York City, 2% tax in N. Y. State.

July - 2 - 69
2929 St. 7th St
Chester, Pa

Please send 1 (Cleaner with Care)
enclosed \$2.25 plus .25 for
postage.

Miss Tonya Kowich
2929 St. 7th St.,
Chester, Pa.

Zip - 19013.

Mrs. Walter T. Kennedy
111 Tibbets Road
Yonkers, N. Y. 10705

April 11, 1969

Hedda Maar
1472 Broadway
New York, N. Y. 10036

Dear Miss Maar,

Thank you for your letter of April 4 and the order which arrived in good condition.

I am using your hand cream, Velveta and Cleanse With Care with great satisfaction. I appreciate your sending the sample of your 298 Cologne which is lovely but I have no use for at the present time.

This is the question I wish to ask you. I am troubled with acne and black heads from time to time. Would it be all right to use your Velveta and Cleanse With Care



on the affected areas or do you
recommend something else for this
particular condition?

Sincerely,

Gore Kennedy
(Mrs. Walter T. Kennedy)

111 Tibbets Rd.
Garden, New York 10705

August 19, 1969

Hedda Maan
1472 Broadway
New York, N. Y. 10036

Dear Miss Maan:

Please send me as soon as possible
1 jar of your hand cream "On Guard."

I'm enclosing check for \$5²⁵
to cover the cost of the hand cream
plus sales tax.

Sincerely yours,

Gone Kennedy
(Mrs. Walter T. Kennedy)

Please mail to ↓

Mrs. Walter T. Kennedy
111 Tibbets Road
Yonkers, N. Y. 10705

March 24, 1969

Hedda Maar
1472 Broadway
New York, N.Y. 10036

Dear Miss Maar:

Thank you for your letter and for sending
me samples.

I should like to order:

- 1 4oz. bottle of Velveteen
- 1 4oz " " Cleanse With Care

I am enclosing check for amount \$5.36.
Please send them to the above address.

I have two questions. Does "Cleanse
With Care" contain an astringent? Which one
will help the enlarged pores condition?

I shall order directly from Verne Thomas
when I have a larger order.

Sincerely yours,
Gene Kennedy
(Mrs. Walter T. Kennedy)

H.M. Send

$\frac{11}{6}$
205

Mrs Lamberger
40 Nationwide Mgt
Corp

6 E 46 St NY 10017 NY

2 ounce night cream

\$3⁵⁰

MRS. ERIC LEVY • 1225 PARK AVENUE • NEW YORK, N. Y. 10028

March 22, 1969.

Hedda Maar
1472 Broadway
New York, N.Y.

Please send me 16 oz. Night Cream
and 3 bottles Cleanse with Care.

Thank you.

Sincerely,

Eric Levy.

MRS. ERIC LEVY • 1225 PARK AVENUE • NEW YORK, N. Y. 10028

October 5, 1969.

Hedda Maar
1472 Broadway
New York, N.Y.

Please send me a lb of night cream.

Thank you. Hope you had a good
summer.

Sincerely,

Lucy Levy

Dear Mrs Maer.

I want to thank you for
the samples you sent to me.
The cleanser seems to be too dry
for my skin, but "Velveteen" is
great. Please send me one
bottle. Including you will find
the check. Thank you.

Mrs F. Rosenberg

55 Fabyan Place

Dec 10, 1969

Newark 8, N. J.

07108

Dear Nichola Maar,

Hope this
finds you very well. Will
you please send me the
following of your good
products? :

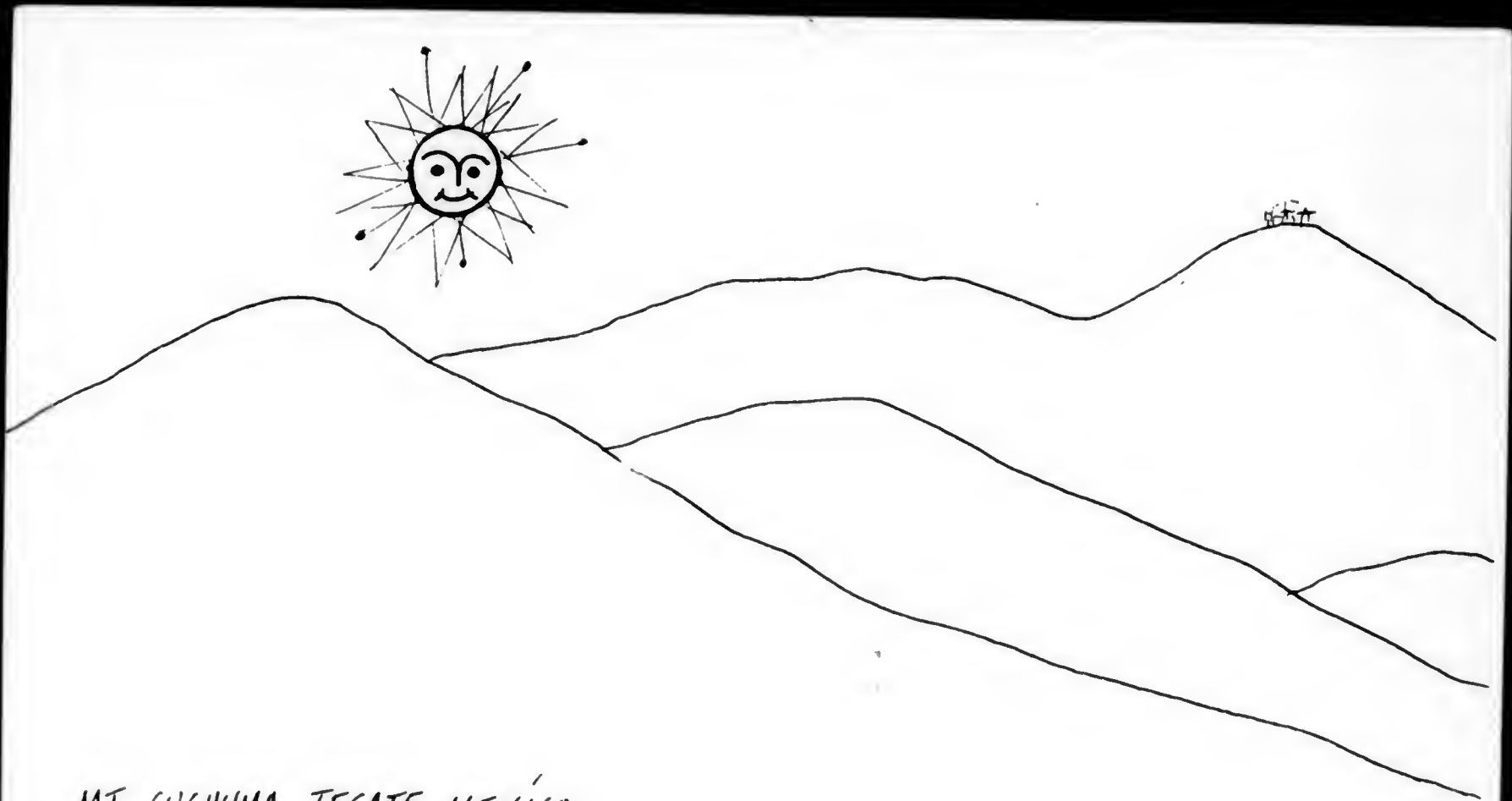
- ① 6 bottles (4oz) of Vaseline
- ② 6 jars (2oz) ~~Vaseline~~ Edgewise Cr.
- ③ 6 jars (2oz) On Guard Cr.

Thank you.
with the best of

wishes for a very happy
holiday season,

Sincerely,

Gertrude Lubitenberg



MT. CUCHUMA, TECATE, MEXICO

DYANALU



HEDDA MAAR
1472 BROADWAY
NEW YORK
N.Y.
10036

MAIL ADDRESS: RANCHO LA PUERTA, TECATE, CALIF.~92080

DEAR HEDDA MAAR - REC'D
THE PACKAGE IN GOOD ORDER
MANY THANKS. I HAVEN'T
FOUND ANYTHING IN THIS
AREA TO EQUAL YOUR PRO-
DUCTS. WILL MAKE UP THE
95¢ I OWE YOU ON NEXT
ORDER -

CORDIALLY-
Dyanah.

10/23/69

Dear Mrs. Mann.

Enclosed please
find a money order for
\$1.65 plus a personal check
for \$1.60. The total of \$3.25
is for your "On Guard"
hand cream. The 25¢
being for postage.

Thank you.

S. STUTSON

950 COLUMBUS AVE

NEW YORK, NY
10025

Ageda Marr
1472 Broadway
N. Y.

Pittsboro
N. J.
Mar- 69

Miss Marr

Enclosed in
check in the amount of \$5.⁰⁰
for order of 1. Velveten
at \$ 3.00

+ 10m Guard - 2.00

Yours truly,

Marie Tschirch

I have been using your
natural lotion "Velveteen"
and am wondering if you
have any other cosmetics
(natural) in your line such
as foundation.

Awaiting your reply,

Mrs. C. Talbot
R. #2, Box 371
Auburn, Michigan 48611

Please send one 2-oz. size "On Guard"

to: Mrs. Clifford Talbot
R. #2, Box 371
Auburn, Michigan 48611

My check for \$2 is enclosed.

10-11-69

DEAR MRS. LEAB:

THANK YOU FOR YOUR LETTER. YES, I WILL ORDER

6 - 8 OZ. JARS OF ON GUARD

AT THE OLD PRICE.

I AM FEELING FINE BUT HAVE NOT FOUND ANOTHER PLACE -
IN FACT I HAVEN'T HAD TIME TO LOOK AS I HAVE BEEN GOING TO
MEETINGS FOR THE PAST SIX WEEKS. FOLIAGE IS LOVELY RIGHT
NOW. YES, I KNOW THAT B. HAMILTON LEFT THE STATES.
WILL BE STUDYING MORE NUTRITION THIS WINTER.

SINCERELY,



VERNE THOMAS
HANCOCK, N. H. 03449

Mrs. Romeo M. Zulauf
597 Normal Road
De Kalb, Illinois 60115

Aug. 29, 1969

Dear Hedda Maar,
Please send two 4 oz. bottles
of Velveteen to me at the
above address. I enclose
check for \$6 in payment. Please
let me know if this is not
correct.

Very truly yours,

Mrs. R. M. Zulauf

AR 7205

5/17

HERIA LEO LEAB COLLECTION

S 34/7

5/17 CUSTOMERS 1970-1971

5/17



To: Hedda MAAR
1472 Broadway
New York, N.Y. 10036

Kindly send:

1 Bottle VELVETEEN

Gratefully,

Rosemarie Belisle

Rosemarie Belisle

Box 49

Groveton, N.H.

Miss M. Patricia Brown
120 Prospect Street
South Acton, Massachusetts

Jan. 29

Dear Madame:

Please forward price list of items you carry. I need a jar of Ou Gourd Hand Cream, any way. What do you have for a night cream for facial use - particularly dry skin.

Look forward to hearing from you.

Yours very truly,
M. Patricia Brown

Recommended by my
Aunt, Miss Carol Brown
of Cutney, Vt.

GARTH CATE
CONSULTANT ON PUBLIC RELATIONS
TRYON, NORTH CAROLINA 28782

1 Dec 1970

Dear Fidda

Have you a pair
of On Guard ?
put aside for me.
Ch enclosed for \$2.40.

Hope all is well
with you & your son.

Sincerely

Garth Cate
Box 1082

ORDER SLIP

TO: HEDDA MAAR
1472 Broadway
New York, N.Y. 10036

Please send:

4 oz. bottle Cleanse With Care	2.70 \$2.50
<i>2</i> 4 oz. bottle Velveteen	3.75 \$3.50
2 oz. On Guard	2.40 \$2.25
8 oz. On Guard	6.40 \$6.00

Add in New York City 6%, in New York State
3% tax.

My check in the amount of \$ *7.50*
is enclosed.

Name
Address DAVIES
27 Ann Vinal Road
North Scituate, Mass. 02060
.....
City State Zip



HEDDA MAAR

is dedicated to the idea of producing superior,
yet economical beauty aids without the addi-
tion of synthetics, hormones or coal tars.

April 9, 1970

Hedda Maar

1472 Broadway

New York, N Y. 10036

I am enclosing a check for \$3.75 for one 4 oz
bottle of Velveteen, \$3.50, plus 25¢ postage.

Please send it to me at 27 Ann Vinal Road,
North Scituate, Mass. 02060

Sincerely,

A handwritten signature in cursive script that reads "Evelyn G. Davies". The signature is written in dark ink and is positioned above the typed name.

(Miss) Evelyn G. Davies

Will you please let me know what the
4 oz. bottle of Velveteen now costs
and the postage.

Evelyn G. Davies
27 Ann Vinal Road
North Scituate
Mass. 02060

San Francisco, May 25, 1970

Liebevolle Frau Maria;

Ihre v. Schreiben v. 18. May dankend erhalten und waren wie von einem Inhalt nicht erwartet. Leider geht dieser Brief weiter, trotz dem die ganze Welt das von ist. Ich habe den ersten Weltkrieg durchgemacht in Monte negro, Albanien etc. Es war hauptsächlich ein Guerilla Krieg, welcher nicht zu gewinnen ist, so hat auch die große österr. - ungar. Monarchie gegen den kaiserlichen Monte negro den Krieg verloren in König Nikita hat von Franz Joseph Geld bekommen sonst hätte man alle Soldaten niedergemetzelt die Menschen haben nichts gelernt in die jenen Leute machen ihr Leben für nichts hergeben. —

Deswegen meine L. Frau war so treuherzig gestimmt, dass Sie nicht mehr die Diktatorin kann sein. In. schreibe dass Sie uns es nicht früher geschrieben haben, dann hätte ich

2-3 conkruiner mehr bestellt. Meine
l. Frau war nun er sehr zufrieden
n. danken mir Ihre nach 25
Jahren für Ihre Mühe n. Aufwack-
samkeit. Was erlauben mir Sie
noch im eine Gefälligkeit. Vielleicht
können Sie mir ähnlichst so eine
sonst empfehlen, welche man
hier bekommen kann.

Freuen wir Ihnen, sowie Frau
n. Sohn unbeschwerterweise alles Gute
wünschen die Hauptstraße 100
sundheit, verbleibe mit Herzl
Güte auch von meiner l. Frau
Ihr

Paul Geetsch

12/7/70

Please furnish us 1 doz jar
of "ON Guard."

Thank you.

Mr. & Mrs. Leon M. Ennis Jr.
Post Office Box 2224
Chapel Hill, N. C. 27514

Enclosure: Check for \$6.

Mr. Hedda Macar ⁶¹ 10/5
204

Mrs. Walter Frank
c/o Raymond Coleman
122 West 162nd St
New York 52

1 Large Crown Bottle Velocin
Facial oil
sent due to some address

Decem. 7-1970

Dear Hedda Saar,

1472 Broadway, N/Y.

Would you please so good and send to me:

2 Exquisit Cream for the Night
4oz. bottle cleanse with Care, and
No. 298 Cologne.

Please send me the bill.

My best greetings and many thanks.

Yours

Elke Frank.



Health UNLIMITED, INC.

NATURAL FOODS

~~2000 N. DRUID HILLS RD., N.E.~~
~~TOCO HILL SHOPPING CENTER~~
~~(Near Theater) ATLANTA, GA. 30329~~
~~TELEPHONE (404) 633-6677~~

6130 Roswell Rd, NE
Atlanta, Ga.
30328

252-7070

Oct. 27, 1971

Dear Dadda Maam,
Would you please send
18 bottles of Cleanse With Care.

Thank you,

Barbara Gallaher
Mg.

Store # 2

July 29th

MRS. MINNA S. HAAS
2827 VAN AKEN BOULEVARD
CLEVELAND 20, OHIO

Dear Hedda Haas:-

Will you kindly send to me
a bottle of "Spur Lotum Special"
just can't get along without it

Trust you are well and having
a pleasant summer

Kind regards

Sincerely

(Mrs.) Minna S. Haas

ORDER SLIP

TO: HEDDA MAAR
1472 Broadway
New York, N.Y. 10036

Please send:

<i>2</i> 4 oz. bottle Cleanse With Care	<i>2.70</i> \$2.50
4 oz. bottle Velveteen	<i>3.75</i> \$3.50
<i>/</i> 2 oz. On Guard	<i>2.40</i> \$2.25
8 oz. On Guard	<i>6.40</i> \$6.00

Add in New York City 6%, in New York State
3% tax.

My check in the amount of \$ *7 80*
is enclosed.

Name

Mrs. M. M. Hardisty
221 N. Osceola Avenue

Address

Osceola Inn
Clearwater, Fla. 33515

City

State

Zip

*Please enclose an order
slip.*



HEDDA MAAR

is dedicated to the idea of producing superior,
yet economical beauty aids without the addi-
tion of synthetics, hormones or coal tars.

Mrs. M. M. Hardisty
Bayview Gardens - 54 D
2855 Gulf-to-Bay Blvd.
Clearwater, Fla. 33515

Aug. 13, 1970

Dear Hedda Maar —

Now I know that mental
telepathy "works"! When your message
came this morning, I couldn't believe it.
For the past week I have thought about
writing to you.

No, the heat does not agree with me.
Beginning June, the temperature has been
in 90's with very high humidity and no
breeze. My choice to come here was a
mistake. In 1960 I considered La Jolla
near San Diego and friends said "no"
too far away. I know now that I should
have gone there. Poor health (since coming
here) keeps me from making a change.

There is no family to give moral support and I don't have the energy.

Pain from osteoarthritis & tendonitis is constant. I hat keeps me exhausted plus miserable climate. Also a heart condition.

My hair has turned so gray - also thinner. It is naturally wavy. I care for it myself. Also dandruff is annoying. Do you know of a good shampoo - most are too harsh. Believe there are some protein conditioners. As to skin. I believe that Vaseline has

helped me. So many of the Floridians are "dried up." Only a drop daily. Too hot. I have just a small amount left. My last request was Oct. '69. I think. Believe it does not get rained. Should I keep it in refrigerator?

Please send V - & Cleave with Care. Let me know if price has increased.

(over)

V - 3.50
Clearance 2.50
\$ 6.00 - Check

It was wonderful to hear from you.
No, I haven't made friends, only
acquaintances. I am truly lonely.
Yes there are small interests but I
miss much that a city of size has to
offer - but crime in D.C. kept me
home at night. It is worse now.

Indeed yes, all good wishes.

Sincerely -

Margaret Hardisty

D.B.C.

from N.Y.

P.S. I watch T.V. - "Today" Program
from 7 to 9 a.m. Hugh Downs is a
write - much good reporting.

Mrs. M. M. Hardisty
221 N. Osceola Avenue
Osceola Inn
Clearwater, Fla. 33515

June 22, 1971

Dear "Hedda Maar"

Your letter was an answer to my thoughts. As you see my address has changed.

The Inn is a life retirement "home" so to speak. After many sleepless nights and emotional upheaval, I choose this final step, hopefully. At present

I feel like running and never stopping. Because of complete lack of relatives (no sons or daughters, no one)

I felt the need for deciding on a final address while I could function. Years have been kind to me as far

as appearance is ² concerned - due to
considerable study of nutrition (which
most housewives don't understand).
Now I must eat "institutional" food.
My reaction is bad - dead food, so to
speak, is the reason for the deterio-
ration of the old folks around me.
I feel that I will adjust to the
other ways of the new life but at
present the frustration is unbearable.

My age is 73 - most ^{of} the elderly
here are over 80. The location is
good, library, shopping, restaurants,
etc. A new building, and my room
overlooks the bay.

The summer climate, June thru
September is constantly hot (90's)

3.

with high humidity. One "Fights"
mildew and corrosion. Crime ^{+ drugs} ~~to find~~
ing their way here. So different from
three years ago when I came here.

Indeed I am forever grateful
for V elveten. Used faithfully but
I still have an itch. Glad for the
scalp suggestion. I shall try it.

Dry cuticle and hang nails are a
problem. Good to know about Or guard.

No, I do not go north for the
summer - it is too expensive now.

New York is having problems -
So good to have your letter. I too
send good wishes.

Sincerely -
Margaret Hardisty

171 Broadway
1 Norwich, Conn.
April 18, 1970

Hedda Maar
1472 Broadway
New York, N.Y.

Dear Hedda Maar:

Enclosed please find a
check for \$7.50 for three
bottles of Clearse With Care

Thank you for your
service.

Sincerely yours,
Muriel Hart

560 Normal Rd.
De Kalb, Ill. 60115
March 5, 1971

Hedda Maar
1472 Broadway
New York, N.Y. 10036

Dear Madam,

Please send me the items checked on the order slip inclosed, for which I send my check for \$16.50.

"I was introduced to your "Velveteen" by a friend, and have used only this on my face and neck ever since! It is a very fine product and I have given it as a gift to others. My skin has kept lovely from its use." "On Guard" has been a source of pleasure as a splended hand cream, also.

Sincerely yours,
Mrs. E. W. Hayter

Helene's Of Mystic
27 Greenmanville Avenue
Mystic, Connecticut 06355

Wedda Maar

Dec 6, 10

Dear Miss Maar

Please send 12 (1 doz)
small jars of your
on Guard Hand Cream.

Thank You
Helene
Helene's of Mystic

Jan. 12, 1970
Hedda Maar,
1472 Broadway
New York, N.Y. 10036

Dear Madam,

Please ^{send} me one Velveteen
and one Cleanse with Care to
Mrs. Bruce Holzwarth
89 Grove Ave.
Leeds, Mass. 01053

and one Velveteen to
Mrs. Ralph Holzwarth
122 Kensington Rd.

Syracuse, N.Y. 13210
Enclosed a check for \$9.50

Sincerely,

Mrs. Bruce Holzwarth

MRS. RALPH E. HOLZWARTH

122 KENSINGTON ROAD, SYRACUSE, NEW YORK 13210

Nov. 18, 1970
Dear Miss Hedda Maar,

Please send me an 8oz jar of On Guard. I am not sure about the tax but will send you \$5.30 if it is not enough, I am sorry.

I never hear from Verne Thomas. Do please think of her and our good time we had with her.

My deaf grand-daughter is graduating next June from Clark School. She is a very intelligent child and

we enjoy her so much. She is
15 years old and will attend
a regular high school
next year.

Sincerely,

Mrs. R. E. Holzwarth

ORDER SLIP

TO: HEDDA MAAR
1472 Broadway
New York, N.Y. 10036

Please send:

	4 oz. bottle Cleanse With Care	\$2.50	
3	4 oz. bottle Velveteen	\$3.50	✓
	2 oz. On Guard	\$2.25	
1	8 oz. On Guard	\$6.00	✓

Add in New York City 6%, in New York State
3% tax.

My check in the amount of \$ 16.50
is enclosed.

Name Mrs. E. W. Hayter
Address 560 Normal Rd.
City De Kalb State Ill. Zip 60115



HEDDA MAAR

is dedicated to the idea of producing superior,
yet economical beauty aids without the addi-
tion of synthetics, hormones or coal tars.



HEDDA MAAR
1472 BROADWAY
NEW YORK, N. Y. 10036
WI. 7-1180



HEDDA MAAR
1472 BROADWAY
NEW YORK, N. Y. 10036
WI. 7-1180

Please send

Date: Oct 28, 1970

Item	Pieces	ozs.	Salesprice	Amount
On Guard		2	\$ 2.25	
On Guard		8	\$ 6.--	
Velveteen		4	\$ 3.50	
Cleanse With Care	6	4	\$ 2.50	

THE HEALTH SHOPPE
1154 RIVERSIDE AVENUE
SOMERSET, MASS. 02726

Name: HEALTH Shoppe
Address: 1154 Riverside
City: Somerset, MASS.

Please send

Date: Dec. 14, 1970

Item	Pieces	ozs.	salesprice	amt.
On Guard		2	\$ 2.25	
On Guard		8	6.--	
Velveteen	6	4	3.50	
Cleanse With Care	6	4	2.50	

Name : THE HEALTH SHOPPE
Address : 1154 RIVERSIDE AVENUE
City : SOMERSET, MASS. 02726



How Are You Today?

11-12-70

Dear Mrs. Loeb,

Thanks for your call. I am
always happy to talk
to you. -

Mrs. Hater would like

(2) bottles Velveteen Gel
I had still one but she
wants it fresh! Auntie

Mrs. Prager is home too
try her again! My very
best to you as always
Your May Havel.

10 C 2708 E

BUZZA / CARDOZO
ANAHAIM · CALIFORNIA

Hoping this little greeting
Will cheer you up a bit
With all the loving wishes
I've sent along with it!

ORDER SLIP

TO: HEDDA MAAR
1472 Broadway
New York, N.Y. 10036

Please send:

/	4 oz. bottle Cleanse With Care	\$2.50
/	4 oz. bottle Velveteen	\$3.50
/	2 oz. On Guard	\$2.25
	8 oz. On Guard	\$6.00

Add in New York City 6%, in New York State
3% tax.

My check in the amount of \$ 10.31
is enclosed.

Please send
to Name *Mrs. Bruce Holzworth*

Address *82 Grove Ave*

City *Leeds* State *Mass.* Zip *01053*

*This is a Christmas
gift.*



HEDDA MAAR

is dedicated to the idea of producing superior,
yet economical beauty aids without the addi-
tion of synthetics, hormones or coal tars.

April 30, 1970

Dear Miss Maar,

Please send 1-4 oz. Cleanser
With Care to my mother for Mothers
Day. Mrs. Charles N. Ouderkerk

R. D. #2

Central Square, N. Y. 13036 -

She will know it's from me as she
enjoyed using my Cleanser when she
visited me!

Kathy has had a wonderful winter
and even a spring vacation in Colorado,
skiing. She loves it! Now it's back to
the books.

I like the "On Guard" very much
and will be interested in ordering
some later - probably fall.

Thank you for taking care of this
order. If \$3.00 isn't enough, please
let me know. I'll send immediately.

Best wishes to you.

Sincerely,

Abraham Holmquist

82 Grove Avenue
Leeds, Mass. 01053
September 23, 1970

Dear Miss Maar,

I see my last order was back in the winter time so it is surely time to order Velveteen. "Cleanse with Care" is still lasting me. One 4oz Velveteen will be all for just now. I'm sending a \$4 check - 50¢ for mailing. Please use it, mailing is expensive.

We had an enjoyable summer with Kathy home from school. Now it's back to school and routine which of course, is good too. Kathy spent six weeks in public summer school and amazed her teachers with her abilities to understand and learn. We look forward to June when Kathy will graduate from Clarke School for the Deaf and go on to high school in a hearing public school depending on her lip reading and her continued good speech to carry her thru. She is doing exceptionally well academically as well. So there is great hope for her future.

I hope your summer was as enjoyable as ours. Best wishes and good health.

Sincerely,
Aldreth Holzwarth

19 West End Ave
Stamford, N.Y.
Feb. 23, 1970.

Dear Mrs Maar.

Enclosed find cheque for
which will you send me a
jar of night cream.

We had had a beautiful day
to-day just wish it could last.
Some people say we are going
to have an early spring. I
am sure we will all be
glad to see it. It seems the
winter has been so long and
cold and the traveling has been
very bad so hasn't gone to
much with the car. My
friend and my self went to
Oneonta about thirty miles
to day and I bought a couple
of spring dresses. I thought

maybe. I would be ready
for Spring when it came and
beside one has to buy when they
first come in or they are all
gone or pretty well picked over.
We had a nice day and it
seemed good to get out.

I am on quite a few committees
for March so will be busy also
have some meetings here at home
and there are always refreshments
to prepare so guess I will be busy.

I have kept well this winter
in spite of so much sickness
about. I hope you have been
well also.

Thanking you

As ever

Fannie N. Howard

19 West End Ave
Stamford N.Y.
May 22, 1970

Dear Mrs Maar,

I am sorry to have to bother you so soon again but I did not think I was so near out of night cream. So I am enclosing a cheque for same.

It was so nice to receive your nice letter. I always enjoy them so much. We do not have a garden or any fruit trees. My husband always had a very good garden and enjoyed working in it. The last two years his health would not permit him to have one. We sure missed it. Now it is all lawn so I have a large area to

keep mowed. I have a riding mower so that helps. We had to have one otherwise he could not have taken care of the lawn. We have had so much rain that it seems it has grown so fast this year. It is so green and nice. In fact the whole country is just beautiful.

Thanking you again and
the best of health to you.

Sincerely

Mrs S. H. Hooper

191 Street. End Ave

Stamford. N.Y.

May 8, 1970

Dear Mrs Mac

Enclosed find cheque for which will you send me a bottle of velvetex. I don't know if I am sending the right amount or not. I was over to Deer Valley Thursday but they did not seem to have any so forgot how much I had paid for it. I will make it up on the next order if I am not right. They were going to look upstairs to see if they had any up there but I guess they forgot to do it and I forgot to ask again. We were in a hurry and had quite a bit to get had most everyone was away except two women. It was a nice day and the country is getting very beautiful. I have been very busy this spring

after such a hard winter. There
seemed plenty to do. I had
finished the spring cleaning yet
now I have to start mowing the
grass. Always something to do.

Isn't the situation in the country
terrible? I just ^{don't} know where it
will all end. I am glad I have
no children going to college.

We have had some very warm
weather but it has been quite
cool the last few days. I guess
it is supposed to be warmer to-
morrow. It seemed good to have
it even. It seemed we went
from winter to summer.

Trusting you have been
well this spring and best
regards to you

Sincerely

Fannie Howat.

It is beautiful this A.M. and I am going out
to do some mowing of the grass. I like to be
out doors. I am waiting for the dew to dry off a
little. To-morrow I have to help with the plot.
Mother always something. My friend from Albany
was with me for a few days over Memorial Day. I
am always glad to see her.

Wishing you a nice summer.

Sincerely

Fannie Hawcutt

19 West End Ave.

Stanford, N.Y.

June 7, 1971

Dear Mrs. Maas,

Enclosed find cheque for which we very kindly
send me a jar of night cream?

So glad to receive your nice note. I have a
grand nephew which I think is pretty nice. He is
thirteen months old and sure is cute as I know
how much you enjoy your granddaughters.

I have been very busy this Spring. The weather
was so bad I was late in getting things done. I
I have to clean my dining and living room yet.

19 West End Ave.
Stamford, N.Y.
Sept 6, 1970

Dear Mrs Maas,
Enclosed find cheque for
which will you kindly send
me a jar of night cream.

Our summer is all over and
it does not seem possible. Fall
will soon be upon us. We
have had a nice summer.
I can't say I am looking forward
to the winter but time passes
so fast.

I lost my little dog in July
and I sure do miss her. She
was eleven years old and I had
to have her put to sleep. This
made me feel worse but the
Dr told me it was the thing
to do. I am not getting another

as it is so hard when you
lose them and then I was
tied down somewhat until he
but I miss her she was so
much company and was with
my husband through his
sickness and after he went was
close to me.

I hope you had a nice
summer and are well.

Thanking you again.

Sincerely

Fannie Howard.

19 West End Ave.
12167 Stamford, N.Y.
Feb. 26, 1971

Dear Mrs. Maas

Enclosed I find cheque for
which will you send me a
jar of night cream and a bottle
of valvellen.

I hope you have kept well
this winter? It has gone very
fast but I must be glad to
have spring come.

I just returned from spending
a few days in Kingston with
some friends. It was a nice
change but always glad to
get home.

Thanking you.

As ever,

Hannah Hawat.

Dear Mrs Maar

Enclosed find cheque
for which will you
kindly send me a jar
of night cream.

My best to you for
Christmas and good
health. Thanking you

as ever

Fannie H.

Dec. 14-1970

H E D D A M A A R
1472 Broadway
New York, N.Y. 10036

.....:.....
: Every woman owes her skin the benefit of :
: Hedda Maar's "Velveteen " :
:.....:.....

It took Hedda Maar's vast European and American experience to make "Velveteen's formula possible. For she has compounded into "Velveteen" the most important of the lipoids. Called lecithin it is considered by leading world scientists more important than any hormone or vitamine.

"Velveteen" contains this natural element with its ability to hold water and precious oils to banish dry, flaky surface skin. Its matchless formula is an unexcelled moisturizer.

Worn invisibly, steadily, day and night, it is the best treatment with beauty benefits for every skin. Drop for drop, "Velveteen " contains more of what your skin craves than anything known to beauty care till now. Your skin will look and feel younger for it. Clean and pleasant to use it corrects the oil and moisture balance.

See "Velveteen" absorbed before your eyes when you apply it in the morning.

Use it every night faithfully! Don't miss a night of its benefits! Your complexion will look smoother, less lined in the morning.

The tiniest amount applied with your fingertips does a multitude of good.

The 4 oz. bottle " Velveteen " costs \$ 3.50

Hedda Maar is dedicated for the idea of producing superior, yet economical beauty aids without the addition of synthetics, hormone or coal tars.

[Faint handwritten notes]

DISCOVER
THE QUICKLY EFFECTIVE
BEAUTY CARE
OF
HEDDA MAAR



*She makes skin care that
makes good common sense,
just the basics every skin needs:*

Cleanse the skin to new clarity
with "Cleanse with Care", a clear
liquid.

Give your skin a radiant bloom
with "Velveteen", a mixture of
moist oils.

Protect your hands from getting
chapped with "On Guard", an un-
usual non-greasy hand cream.

Excerpts from recent letters sent to me
voluntarily by actual users:

. . . about Hedda Maar beauty aids:

Miss D.C. - Boston, Mass.

Nothing tops your products . . .

Mrs. H. K. Yonkers, N.Y.

I am using "On Guard", "Velveteen"
and "Cleanse With Care" with great
satisfaction . . .

Mrs. G. G. N. - Norwich, N.Y.

I enjoy your products very much . . .

Mrs. S. A. B. - Richlandtown, Pa.

Your products are excellent . . .

Mrs. D. L. - Tecate, Calif.

I haven't found anything in this area
to equal your products . . .

about Hedda Maar's "Velveteen":

Mrs. M. H. - Clearwater, Fla.

"Velveteen" has helped me. So many
Floridians are "dried up"; not my
skin . . .

Mrs. M. K. - Fairbanks, Alaska

I was so pleased with "Velveteen"
that I want to interest my friends
to use it . . .

. . . About Hedda Maar's "On Guard";

Mrs. R. Y. - Louisville, Ky.

Your "On Guard" is A-1; I have
never known a hand cream as good.

ORDER SLIP

TO: HEDDA MAAR
1472 Broadway
New York, N.Y. 10036

Please send:

4 oz. bottle Cleanse With Care	• \$2.50
4 oz. bottle <u>Velveteen</u>	↳ \$3.50
2 oz. On Guard	\$2.25
8 oz. On <u>Guard</u>	↳ \$6.00

Add in New York City 6%, in New York State
3% tax.

My check in the amount of \$
is enclosed.

Name *Bella Joyce*
Address *850 Park Avenue*
City *New York* State Zip *10021*



HEDDA MAAR

is dedicated to the idea of producing superior,
yet economical beauty aids without the addi-
tion of synthetics, hormones or coal tars.



Ellen Kemp
6980 Roswell Rd.
apt. P-5
Atlanta, Ga. 30328

Dear Madam,

Please send me one bottle
of "Velveteen" 4 oz at \$3.50.

I am enclosing a check for \$4.00
to handle postage.

Miss Terry Marzocca has
put me in touch with you & I
love the "Velveteen".

Thanking you in advance.

Ellen Kemp

111 Tibbets Rd. (Apt 2-c)
Yonkers, N.Y. 10705

Hedda Mann
1472 Broadway
New York, N.Y. 10036

Dear Miss Mann:

Please send me as soon as possible the
following:

One 8oz. "On Guard" Handcream \$6.00

I am enclosing check for \$6.36 to
cover cost plus tax.

Sincerely,

Yone Kennedy
(Mrs. Walter T. Kennedy)

P.S. I heard from Verne Thomas. She's fine but busy.

Walter T. Kennedy
111 Tibbets Road
Yonkers, N. Y. 10705

ORDER SLIP

TO: HEDDA MAAR
1472 Broadway
New York, N.Y. 10036

Please send:

4 oz. bottle Cleanse With Care	\$2.50 2.70
4 oz. bottle Velveteen	\$3.50 3.75
2 oz. On Guard	\$2.25 2.40
8 oz. On Guard	\$6.00 6.40

Add in New York City 6%, in New York State
3% tax.

My check in the amount of \$ 10.76
is enclosed.

Name *M. Dorothea Kerr, M.D.*

Address *20 East 68th Street*

City *New York* State *N. Y.* Zip *10021*



HEDDA MAAR

is dedicated to the idea of producing superior,
yet economical beauty aids without the addi-
tion of synthetics, hormones or coal tars.

ORDER SLIP

TO: HEDDA MAAR
1472 Broadway
New York, N.Y. 10036

Please send:

1 4 oz. bottle Cleanse With Care	\$2.50 2.70
4 oz. bottle Velveteen	\$3.50 3.75
<i>Previous Order #5969</i> 2 2 oz. On Guard	\$2.25 2.40
8 oz. On Guard	\$6.00 6.40

Add in New York City 6%, in New York State
3% tax.

My check in the amount of \$ 7.95
is enclosed.

Name *M. Dorothea Kerr, M.D.*

Address *P.O. Box 186*
Lenox Hill Station

City *New York* State *N. Y.* Zip *10021*



HEDDA MAAR

is dedicated to the idea of producing superior,
yet economical beauty aids without the addi-
tion of synthetics, hormones or coal tars.

6-26-70

From the desk of
Rose Knebel

Dear Mrs. Maar

Kindly send me
a jar night cream, (1) Bottle
Oxal (1) Bottle Colomsee

Thank you
always

R. K. B

Mrs. Geo. Kottler
6423 Crossview Rd
Cleveland Ohio
44131

Hedda Maar:

I have tried your Velvetin
and like it very much. Would you
please send me a listing of all your
beauty preparations. I would like very
much to purchase your other preparations.
Thank You.

yours truly,
Mrs. Geo. Kottler

P.S.
Are all your Cosmetics
Natural?

Jan. 8/1970.

Mrs. Geo. Kottlenz
6423 Grossview Rd.
Cleveland, Ohio 44131

Dear Mrs. Kottlenz,

Thank you for your letter and your interest in Hedda Maar beauty aids.

In connection with your statement about velveteen the following might be of interest to you: The day your letter arrived a letter also came from Atlanta Georgia in which a lady, owner of a Natural Food Store, writes:

" I have just tried your " Velveteen" and " On Guard" for the first time, and I am very, very much impressed. Would like to know of any other products you manufacture..... "

Since she had a store I phoned & I must truthfully say: I am used to hear compliments about Hedda Maar preparations! However her enthusiasm surpassed everything. " I sold all kinds of cosmetics" she said, " I never had anything like Velveteen and On Guard, both are so far superior to everything "

In addition to Velveteen I can offer you a face cleanser " Cleanse With Care " and a handcream " On Guard "

These three items are sufficient to have a beautiful, clear, clean skin and good hands.

The enclosed leaflets give information. Should you have any questions, please, don't hesitate to ask.

As far as cosmetics can be made natural, Hedda Maar beauty aids are definitely natural.

Looking forward to hearing from you I am with good wishes

Sincerely

Hedda Maar

HM/L
Encl.

Ordered

1 2 on On Guard

111 Libbetts Rd.
Yonkers, New York 10705
Apt. 2-C.

Hedda Maar
1472 Broadway
New York, N. Y. 10036

July 25, 1970

Dear Hedda Maar:

I am enclosing our check for amount
\$6.18 to cover the following order

1 (4oz.) Velveteen	\$ 3.50
1 (4oz.) Cleanse with Care	2.50
	<hr/>
	\$ 6.00
Plus 3% tax18
	<hr/>
Total	\$ 6.18

I'm very sorry to be ordering so late
but would greatly appreciate your sending
the above to me before you go away.

Have a wonderful vacation!

Sincerely yours,
Gore Kennedy
(Mrs. Walter T. Kennedy)

Mrs. Geo. Kollenz
6423 Crossview Rd
Cleveland, Ohio
44131

Hedda Maar:

Dear Madam:

Inclosed is a check of
\$ 3.50 in payment for one bottle of
"Velveteen".

Thank you very much.

Yours truly,
Mrs. Geo. Kollenz

Mrs. Leo. Kottling
6423 Crossview Rd.
Cleveland, Ohio
44131

Hedda Maar:

Thank you for your lovely
letter.

I heard of Hedda Maar through
"Walnut Acres" which sell all natural
foods. I purchased "Velveten" through
them, and I liked it very much. I
thought that perhaps you had your
own make-up, and that is why I
wrote to you.

I would very much like to try
your "On Guard". Inclosed is a
check of \$2.25 for one jar of
"On Guard".

Thank you.

yours truly,
Mrs. Leo. Kottling

Hilda
Maar

2/10

Bertha Lamberger

40 National Marriage

6 E. 46th Street
N.Y.C. 10019

2 Quince Size Night Creams

Mama

~~Handwritten notes~~

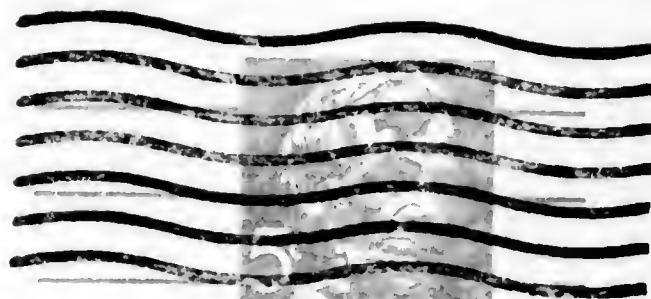
7/23

10⁰⁰

967-4970

Mrs Lamberger

L.N.C.



U.S. POSTAGE

Hedda Maar
1472 Broadway
New York, N.Y. 10036

MRS. ERIC L. LEVY
1225 Park Avenue
New York, N. Y. 10028

March 29, 1971.

Please send me
1 lbs of night
cream.

Thank you.

Sincerely,

Milly Levy

MRS. ERIC LEVY • 1225 PARK AVENUE • NEW YORK, N. Y. 10028

March 25, 1970.

Hedda Maar
1472 Broadway
New York City

Please send me 1 lbs of Night Cream
and 2 bottles of Cleanse with Care.

Thank you.

Sincerely,

Lilly Levy

MRS. ERIC LEVY • 1225 PARK AVENUE • NEW YORK, N. Y. 10028

August 31, 1970.

Hedda Maar
1472 Broadway
New York, N.Y.

Please send me 1 lb Night Cream and
3 bottles Cleanse with Care.

Thank you. Hope you had a good summer.

Sincerely,

Lucy Levy

July 16, 1970

Medda Maar
1472 Broadway
New York 36, New York

Dear Miss Maar:

I am sorry about all the trouble I caused you by putting an incorrect address on my letter. I had just moved and I put my new number and my old street on the letter I mailed to you.

I enclose check for \$3.75 for Velveteen Skin Oil. I heard about your cream through mail that was sent to the Trust Department of a bank where I work.

My correct address is:

Mrs. Miles J. Maloney
1631 N. 73rd Court
Elmwood Park, Illinois 60635

Thanks again for your cooperation.

Miles Maloney

Marr

4/17
1000

M Martynoff
101 Apple St
Lakewood NJ
08701

2 jars Pauze Equante
Night cream for dry skin

~~Hedda
Marr~~

2/26
11/15

~~Mrs. Martynoff~~

2 8m
N. Cr.

Box 8 - 0718

Hedda Haas

Paid in full

for 2 4oz. Velvettes
\$ 7.00

I would like to order
2 4oz. Velvettes \$ 7.00
for Miss Joan Rubin
c/o MARZOCCA
330 Hillside Ave.

LEONIA, N. J. 07605

Please Bill her.

Thank you

505 W. End Ave.
N.Y.C. 10024
Apt 15A
5/13/70

Dear Miss Maar

Please send me a bottle
of your Velveteen

Thank you

Nello Ponazeki

133 LAKEVIEW TER
OAKLAND, N. J.
07436

Dear Miss MAAR

Please send me a bottle of
Cleanse With Care

An almost year old card
lists the price at \$2.25

Please advise me if that's been
changed

Thank you

Hella Ponazicki

505 West End Ave
Apt 15 A
NYC 10024
1/28/71

Dear Miss Maar

Please send me a bottle of
Cleanse With Care

Thank you —

Helft Ponszicki

Doris Porter

60 East 9th Street, New York, N. Y. 10003
November 27, 1970

Dear Hedda Maar: (I don't say "Dear Mrs. Maar" because
I am sure that that is not your name)

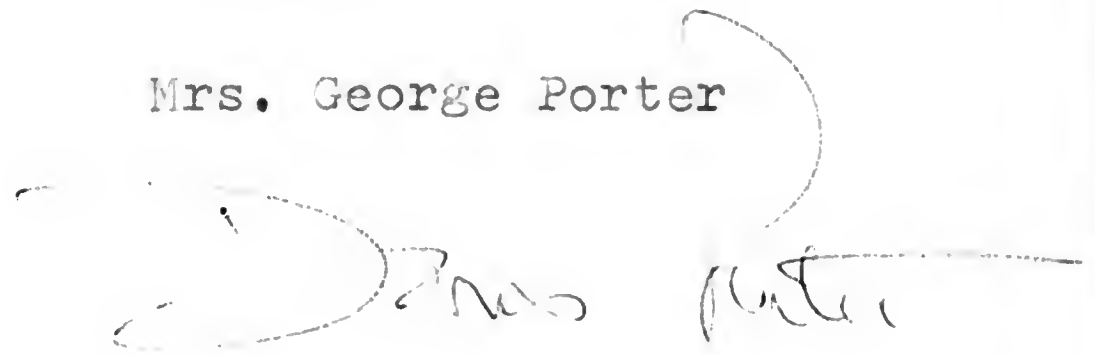
Thank you for phoning to remind me about Christmas
presents. However, although I do want to give a few
bottles of On Guard, I have decided to present them
myself, and not have them mailed.

I think that I would like one bottle of the 8 oz,
and six of the smaller size (I do not remember
the number of ounces). Please let me know how
much this will be and I will send you a check at
once.

I hope that you have a successful season - and
a healthy year.

Sincerely,

Mrs. George Porter

A handwritten signature in cursive script, appearing to read "Doris Porter", written in dark ink. The signature is positioned below the typed name "Mrs. George Porter".

Synthesia - Va.

March 22, 1971

Dear Hedda Maar:

Thank you for sending the On Guard and Velveteen. I first discovered it in the brochure from Walnut Acres. I then prevailed upon my husband to go to your address while he was on business in New York to see if you produced a whole line of cosmetics. Honestly, Velveteen is a blessed friend to my forty-nine year old skin. I have three daughters, ages twenty, nineteen, and fifteen who have also discovered the wonders of this golden beauty balm but not the truth of the label that a few drops go a long way. Therefore, I ordered a bottle for each of them in self-defense.

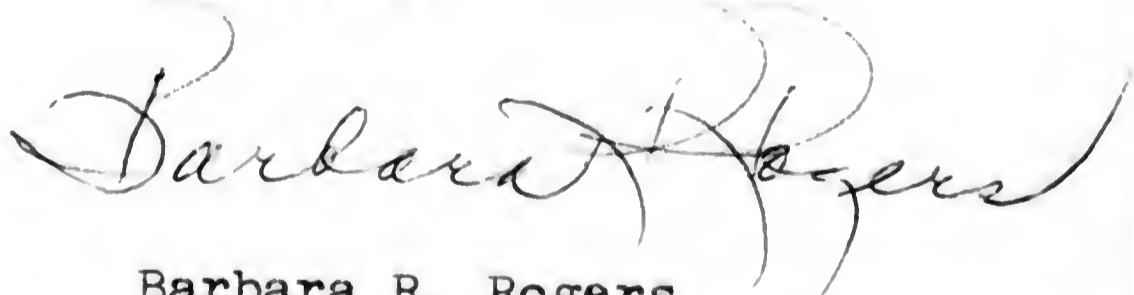
I am enclosing a check for \$21.00

which also includes the cost of a four ounce bottle of Cleanse With Care.

I noticed on your card that you list a fabulous fragrance, Sensation. If it is as sensational as your other cosmetics, please send me a sample. I'd like to smell as sensational as I plan to look.

Incidentally, after I have finished rubbing Velveteen into my skin at bedtime I massage my scalp with what's left on my finger tips - might as well glow with beauty from head to toe.

Sincerely,


Barbara R. Rogers
(Mrs. George W.)

5 TV mile for box nov. of \$4. -
3.25

3/10

Mrs Barbara R Rogers
918 Rothwood Rd
Lynchburg Va 24503

4 4oz Velveteen
skin lotion

2 On Guard
Hand cream

also list of products available
& Price. Thanks

Hedda
Maor *WJ* $\frac{3/3}{300}$

June - 5727
Mrs Schaeffer

2 Acypt. 8oz
1 N.C. 8.
2 Velv. 4.

Mrs Leab 3/10-71

Mr Rogers came
to the office
Left this order

Maar $\frac{1}{16}$
970

Else Saul - 977+
Washington
Vare

~~Wa 8-919t~~
2oz hand cream truck
ny 32

Maar

$\frac{210^7}{10^{30}}$

2 jars night cream \$3.50
perf

Mrs S. Lamberger
40 Nationwide Mgt
6 E 46 St N.Y. Rm 301

621 White Plains Rd.
Eastchester, N.Y. 10707
August 29, 1970

Dear Miss Maar,

Please send me two
8 oz. jars of "On Guard."
Enclosed is my check for
\$12.36 (\$12.00 plus \$.36 tax).

Thank you.

Yours truly,
Sally A. Shurin

Hedda
Maar

Mrs. Maurin

1970

6/9
2/30

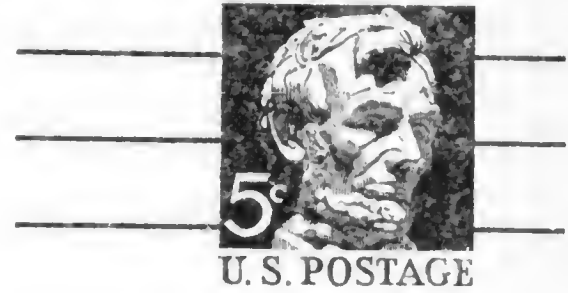
Mrs. Maurin

914 - No. 1 - 4823

Where can she purchase more
of your Creams?

MRS FRANK VAUGHN
411 MAXWELL DR
PITTSBURGH PA
15236

April 1971



Hedda Maar

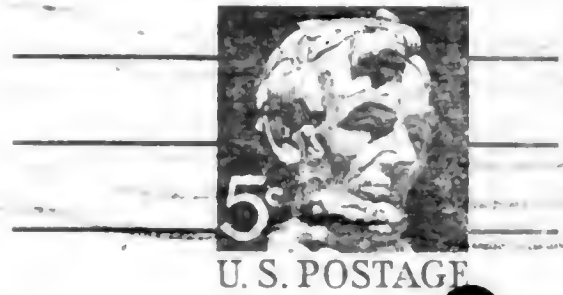
1472

Broadway

New York N.Y.

10036

ADALM



**HEDDA MAAR
1472 BROADWAY
NEW YORK, N. Y. 10036
WI. 7-1180**

Letter Dina

MRS FRANK VAUGHN
411 MAXWELL DR
PITTSBURGH PA
15236

A friend gave me
a bottle of your "Advantini"
and I find it a
marvellous skin oil.
I would like to buy
more of your products.
Could you send me
a brochure or a price
list? And also, where
in Pittsburgh, Pa. can
your products be pur-
chased. or may I send
for them by mail?

PLEASE SEND:

DATE: _____

Item	PIECES	QTY	SALES PRICE	AMOUNT
OIL (B'ARD)		2	\$2.00	
" "		8	" 5.50	
● VETEEN		4	" 3.00	
CLEANSER WITH LARE		4	" 2.25	
ANYTIME CREAM		8	" 3.50	
NIGHT CREAM		2	" 3.50	

Please send 1 doz.
Cologne & Bill me.
Thank you Walter Wade.

NAME: NORTH PENN HEALTH FOOD CENTER
ADDRESS: 711 W. MAIN STREET
LANSDALE, PA. 19446 856-1044
CITY: _____

ORDER SLIP

TO: HEDDA MAAR
1472 Broadway
New York, N.Y. 10036

Please send:

- | | | |
|-------------------------------------|-----------------------------------|--------|
| <input checked="" type="checkbox"/> | 4 oz. bottle Cleanse
With Care | \$2.50 |
| <input type="checkbox"/> | 4 oz. bottle Velveteen | \$3.50 |
| <input checked="" type="checkbox"/> | 2 oz. On Guard | \$2.25 |
| <input type="checkbox"/> | 8 oz. On Guard | \$6.00 |

Add in New York City 6%, in New York State
3% tax.

My check in the amount of \$ *4.75*
is enclosed.

Name *MRS. RUTH VAUGHN*
Address *411 MAXWELL DR.*
City *PGH.* State *PA* Zip *15236*



HEDDA MAAR

is dedicated to the idea of producing superior,
yet economical beauty aids without the addi-
tion of synthetics, hormones or coal tars.

4.12.71

Please send a ^{408.} bottle of Cleouse w/Car to
FRANK ZIMBARDI
349 E. 11th St.
NYC 10036.

If this is not enough to include postage, please let me know and I'll send you the balance.

Thank you -

Frank Zimbardi

Hedda Gaar

10/30
150

1961

coll.

Mrs Levin

in

morning

UN 1-4951

40 96 178th ST

(3)

V. B. Gaar

~~178th ST~~

3.18.71

Please send a bottle of Velveteen to

Frank ZIMIBARDI
549 E. 11th St. #25
NYC 10009

Thank you.

Dear Miss Maas —

7.1.71

Sorry for the delay, but I left the city for the summer and got a little confused in the process.

Here's the note I promised you:

" 'Velveteen' has revitalized my skin after years of shaving, harsh after-shave lotions, and out-door work. "

Hope that's all right. Have a good summer.

F. Zimlandi

Mrs. Romeo M. Zulauf
597 Normal Road
De Kalb, Illinois 60115

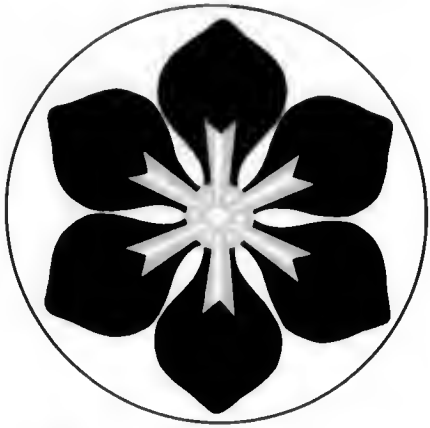
Oct. 18, 1970

Hedda Maar,
1472 Broadway,
New York, N.Y.

Dear Hedda Maar,

Please send me two 4 oz.
bottles of Velveteen. I enclose
check for \$7.00 in payment.

Yours truly,
Mrs. Zulauf



**HORIZONS
UNLIMITED**

6130 ROSWELL ROAD N.E., ATLANTA, GEORGIA 30328, TELEPHONE (404) 252-8558

Dear Hedda Maar,

Can't tell you how sorry I am to hear that you are giving up your business for health reasons. This will leave a large gap in many stores --- to tell you the truth, we were so upset that Barbara grabbed all the Velveteen off the shelf so that we, and some special customers who really appreciate it could have it. You've really done a great service for many people. The only problem is that your products are really irreplaceable.

Do hope you will be feeling better. Our best wishes.

Sincerely,
Midge Kraus

Mr. Herbert Post
226 DELHI ROAD
SCARSDALE, NEW YORK 10583

Dear Miss Ann,

Please send me two
bottles of Velvetin. I have
once again run out and I
have decided to have a
reserve bottle on hand.

Thank you - I hope
this letter finds you well.
Sincerely,
Pita Post

MRS. RALPH E. HOLZWARTH

122 KENSINGTON ROAD, SYRACUSE, NEW YORK 13210

Hdda Maar
1472 Broadway
New York, N. Y. 10036

Nov-11-71

Dear Madam;

(Not returned)
Nov. 15-71

Please send me one
4 oz. Velveteen at \$3.50
plus tax \$.11, total \$3.61
We visited Verne Thomas
this summer and she
gave me one of her books.
It is very well written. She
is very busy lecturing and
writing.

Sincerely,
Mrs Ralph Holzwarth

37 Riverside Drive
New York, N.Y. 10023

October 21, 1971

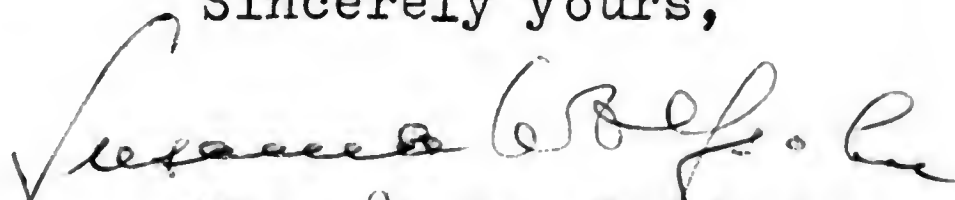
Hedda Maar
1472 Broadway
New York, N.Y. 10036

Dear Mrs. Maar:

To my surprisise (and to my regret) I heard of your retirement. I would appreciate it if you would ring me up x so as to find out whether your products are sold at another place or through another person. And anyhow, it would be nice to talk to you.

My best wishes to you and kindes regards,

Sincerely yours,



Mrs. George Wolfsohn



PENELOPE TURTON
STEARNS FARM
859 EDMANDS ROAD
FRAMINGHAM, MASSACHUSETTS 01701
TEL. 877-3882

November 1, 1971

Hedda Maar
1472 Broadway,
New York, N.Y. 10036

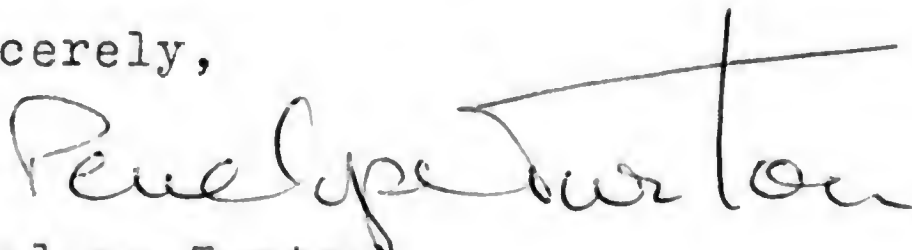
Dear Hedda Maar:

Thank you for your letter. I am so sorry you have been sick, and hope it is not a lingering matter but that you will enjoy your freedom from business.

Your products have been of an unfailingly high standard and it has been a pleasure to carry them.

With good wishes,

Sincerely,


Penelope Turton

1/PT

MRS. ERIC LEVY • 1225 PARK AVENUE • NEW YORK, N. Y. 10028

September 28, 1971.

Please send me 1 lb of Night Cream
and 3 bottles of Cleanse with Care.

Thank you. Hope you had a good summer.

Sincerely,

Milly Levy

10/6. 1971
corrected

Order No. 59/71 Date 8-11-71 Terms open acct
M Hedda Maar

Ship to Penelope Turton When _____
At 859 Edmonds Rd. Ship Via. _____
Salesman Framingham Mass. Buyer _____

~~2~~ - Sensation
2 - Cologne
6 x Small - On Guard
3 x " Exquisite Cream

~~Handwritten signature~~
Penelope Turton

10/6. 1971

Dear Miss Turton
Will you please forgive me for not answering sooner. 'Overfilling' is a mess.
I was sick during the summer, decided to give the business up & next in vacation I returned sick.
I am very sorry to disappoint you. As it is I have no business any more.
I thank you for being so faithful to me. I enjoyed talking to you & hearing from you.
I wish you the very best for the future.
Sincerely,
Hedda Maar

Wednesday
8-11-71

Dear Miss Mac -

Please send me a bottle of Clearese
with care. If what I've enclosed isn't
enough, either send it up and I'll pay the
difference, or send it C.O.D. I'm in Maine -
my address is c/o Marti Stevens
RFD #2
Skowhegan, Me. 04976

Thank you.

Frank Zimbardi

Incl. \$5.00

over

Dear Mr. Gimbarde;

Oct. 6 - 71

Kindly ~~excuse~~ excuse the belated answer
I thank you for your order & the \$5.-

I was ill most of the summer, went on
vacation & returned sick.

For personal reasons I had to give up my
business & therefore can't mail your order.

Please, find enclosed your \$5.- returned.

I thank you for having been such a faithful
customer & send best wishes.

Sincerely,

Reda Uddin

19 West End Ave.
Stamford, N.Y.
Sept. 26, 1971

Dear Mrs Moor,

Enclosed find cheque for
which will you please send me
a jar of night cream.

I have had a very nice and
busy summer. I have had quite
a bit of company. It has been
very nice weather, wise not to
boil or cool. I hate to see winter
come just hope we have a
nice fall.

I hope you have had a nice
summer and kept well.

As ever

Fannie Hawat

Check returned

Oct. 10 - 1971

ORDER BLANK (PLEASE SEE GENERAL CATALOG FOR AIDS AND HINTS IN ORDERING)

ORDER NUMBER
13902

BANG'S CERTIFIED HERD

ORGANIC FARMING

DEER VALLEY FARM

NATURE'S WAY

Producers - Millers - Distributors of NATURAL & ORGANIC FOODS

RD. 1, GUILFORD, NEW YORK 13780 Phone: MT. UPTON, Area Code (607) 764-2720

Store Open Daily, Except Sunday From 9 A.M. to 5 P.M.

Date 8/28 1971

NAME Wesley Man

HOW SHALL WE SHIP (mark [X] in proper square)

Address 1472 Broadway

PARCEL POST

RAIL EXPRESS

MOTOR TRUCK

City N.Y. State N.Y. Zip 10036

DELIVERY

Date & Place

*PLEASE TYPE OR PRINT CLEARLY, Carbon Copy will be returned with goods.

EXPRESS STATION OR PREFERRED MOTOR ROUTE - IN AREAS WHERE WE DELIVER, PLEASE INDICATE DROPOFF

QUANTITY	ITEMS WANTED	Substitute if necessary YES <input type="checkbox"/> NO <input type="checkbox"/>		PRICE		PRICE		N.Y.S. Sales Tax	REMARKS
				Dollars	Cents	Dollars	Cents		
	Groceries - Baked Goods - Meat & Poultry								
	PLEASE USE THIS SEQUENCE WHEN ORDERING	AMOUNT FORWARD							
18	8 oz on hand								Dear Miss Man will you please the Steaks shown Thank Joseph Carsten
12	2 oz on hand								
18	4 oz Chana Cream								
18	4 oz V. White								
									8/26-1971
	Dear Mr. Carsten, My health was bad all summer. I went on vacation it didn't help much. I have no choice but to give up my business which I loved so dearly. I thank you for your order which I can't fill. I thank you for being such a faithful customer. I always enjoyed talking to you & hearing from you. My best wishes to you & your family for all ever growing business & good health. Sincerely,								
									PLEASE DO NOT WRITE BELOW

CONTINUED ON ORDER NO. _____		TOTAL FOR GOODS		
RECEIVED WITH ORDER		POSTAGE and INSURANCE or DELIVERY CHARGES		
AMOUNT DUE CUSTOMER		AMOUNT DUE D.V.F.		
TOTAL CREDIT		NYS SALES TAX TOTAL		
TOTAL THIS ORDER		TOTAL		
CREDIT OR BALANCE DUE		AMOUNT DUE CUSTOMER		
		TOTAL ENCLOSED		

*NOTE: PLEASE DO NOT DETACH - RETURN BOTH FORMS WHEN ORDERING

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

FROM
THE
DESK
OF



Don M. Crafts
Box 116 / 60
Lisbon Falls, Maine
04252
353-2806

Oct. 27, 1971.

Dear Hedda Quast!

Please send me

2 - Helvoten
4 - On Guard

Sincerely,
Don Crafts



PENELOPE TURTON
STEARNS FARM
859 EDMANDS ROAD
FRAMINGHAM, MASSACHUSETTS 01701
TEL. 877-3882

November 26, 1971

Hedda Maar
6 W. 77th Street
New York, New York 10024

Dear Hedda Maar:

Thank you for your note. I'm interested to know if you have any stock left on hand. Notably your perfume for which I have had several requests. If you have some I will be glad to take 6 bottles. Also 6 cologne.

Sincerely

Penelope Turton

cl:pt

Answered

Dec 14

AR 7105

5/18

HERTA + LEO LEAB COLLECTION

S 39/7

5/18 CUSTOMERS - WALNUT ACRES 1965-1967

15/18

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

*Natural Farming, Natural Foods.
Books, Appliances, Household Needs.*

Nº 7460

TO Hedda Maar

SHIP TO

Order No. 5459 Date 10-30 1967
M Walnut Acres - Puc.
Penns Creek - Pa. 17862

Ship to _____
At order No. 7460

How Ship _____

Terms _____ When _____

Salesman _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
<u>10/24/67</u>	<u>Promptly</u>	<u>Please</u>		
QUANTITY				

Velveteen
on Guard

24	2 on on guard	2.-	48	-
12	8 on guard	5.50	66	-
60	4" Velveteen	3.-	180	-
			294	-
		less 35%	102.90	
			191.10	
		less 5%	9.56	
			181.54	
		less 5% Univ. Thom.	9.05	
			181.54	
		2.55 50% postage	172.49	
			184.69	

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS

DATE	AMOUNT
<u>5459</u>	<u>184.09</u>
<u>less 1-Velveteen Broken</u>	
<u>Inv. # 725203</u>	
<u>300 less 35% & 5%</u>	<u>1.85</u>
TOTAL OF INVOICES	<u>182.24</u>
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	

DETACH AND RETAIN

ALL ES. SHIP No Substitutions Without Our Approval.

PURCHASE ORDER

RECEIPT FOR DOMESTIC INSURED PARCEL

ADDRESSED FOR DELIVERY AT (P.O. and State) <i>Molden Inc</i>	
POSTAGE <i>50</i>	POSTMARK OF <i>WASHINGTON, D.C.</i>
INSURANCE FEE <i>20</i>	MAILING OFFICE
SPECIAL DELIVERY	
SPECIAL HANDLING	
<input type="checkbox"/> FRAGILE <input type="checkbox"/> PERISHABLE	
PC <input checked="" type="radio"/> REGISTER (By) <i>[Signature]</i>	
SENDER—Enter name and address of addressee on other side and read information regarding insurance coverage and claims.	

es, Inc.

17862

37-6591

ral Foods.
hold Needs.

Nº 7477

SHIP TO

Please ship as directed, or at lowest through rate only.

POD Form 3813
Jan. 1963

e48-16-77410-1

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP VIA	DEPT. OR REQ. NO.	<input type="checkbox"/> FOR OWN USE <input type="checkbox"/> FOR RESALE
<i>10/17/67</i>						

QUANTITY	PRICE	AMOUNT
<p><i>Received carton of lids, 5 broken and I need one of the larger diameter lids. We are still saving some jars waiting for replacement lids. Sincerely Walnut Acres E. Spickler</i></p>		

IMPORTANT
OUR ORDER NUMBER MUST APPEAR ON ALL CORRESPONDENCE, INVOICES AND PACKAGES. NOTIFY US IMMEDIATELY IF UNABLE TO SHIP ORDER COMPLETE BY DATE SPECIFIED.

No Substitutions Without Our Approval. We cannot Accept Foods Containing Synthetic Additives.

BY _____

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

Nº 7419

TO

Hedda Mann

SHIP TO

Please ship as directed, or at lowest through rate only.

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP VIA	DEPT. OR REQ. NO.	<input type="checkbox"/> FOR OWN USE <input type="checkbox"/> FOR RESALE
<i>10/6/67</i>						
QUANTITY					PRICE	AMOUNT
<p><i>Dear Friends:</i> We opened a carton of 12/8 oz on Guard this morning and found 10 of the corners Broken - would you be kind enough to send us about a dozen so we have an extra one and sell what we have now. Thank you Walnut Acres</p>						

IMPORTANT
OUR ORDER NUMBER MUST APPEAR ON ALL
CORRESPONDENCE, INVOICES AND PACKAGES.
NOTIFY US IMMEDIATELY IF UNABLE TO SHIP
ORDER COMPLETE BY DATE SPECIFIED.

No Substitutions Without Our Approval. We cannot Accept Foods Containing Synthetic Additives.

BY

S. Speckler
mailed special handling
Oct. 14-67

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

N^o 7322

TO Hedda Maar

S
H
I
P

Best Way

T
O

Please ship as directed, or at lowest through rate only.

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP VIA	DEPT. OR REQ. NO.	<input type="checkbox"/> FOR OWN USE	<input type="checkbox"/> FOR RESALE
9/12/67	Promptly						
QUANTITY					PRICE	AMOUNT	
24-	2 oz.	On Guard					
24-	8 oz.	" "					
24-	4 oz.	Velveteen					

IMPORTANT: OUR ORDER NUMBER MUST APPEAR ON ALL CORRESPONDENCE, INVOICES AND PACKAGES. NOTIFY US IMMEDIATELY IF UNABLE TO SHIP ORDER COMPLETE BY DATE SPECIFIED.

No Substitutions Without Our Approval. We cannot Accept Foods Containing Synthetic Additives.

BY G. Spickler

Order No. 5437 Date 9-18 1967

M Walnut Acres
Genus Creek - Pa

Ship to _____

At _____

How Ship Order Inv. 7322

Terms _____ When _____

Salesman _____ Buyer _____

24	2 on On Guard	1.75	42	-
24	8 on On Guard	5.-	120	-
24	4 on Velveteen	2.75	66	-
			228	-
less 35%			149.20	
less 5%			141.74	
less 5% to War Term.			133.76	
140.79				
S&P. 290				
143.69				

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS

DATE	AMOUNT
<u>5-37</u>	<u>143.69</u>
TOTAL OF INVOICES	
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	

DETACH AND RETAIN

2-A

Walnut I

10 Low on G.
24 Velo.

II 12 Low O.G.
III ~~14~~ 20w O.G.
12 8 " " "

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

N^o 7201

TO Hedda Maar

5000
Order No. 5428 Date August 21 1967

M Walnut Acres
Penns Creek - Pa.

Ship to _____
At order No. 7201

How Ship _____
Terms _____ When _____
Salesman _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
8/8/67	Promptly			
QUANTITY				

In Guard

24	2 in in guard 1.25	42	—
	less 35%	14	70
		27	30
	less 5%	1	37
		25	93
	less 5% Minus Term.	1	30
		24	63
	25.93		
	72.50 to postage		
	24.65		

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS

DATE	AMOUNT
5000	26 65
TOTAL OF INVOICES	
LESS % DISCOUNT	
LESS _____	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	

DETACH AND RETAIN

No Substitutions Without Our Approval.

ALL
S.
HIP

AD. 100

2-A

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

Nº 7130

TO Hedda Maar

SHIP TO

Order No. 5423 Date 7-17 1967

M WALNUT ACRES
Penns Creek - Pa

Ship to _____

At Order No. 7130

How Ship _____

Terms _____ When _____

Salesman _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
<u>7/11/67</u>	<u>Promptly</u>			
QUANTITY				

Velveteen

<u>48</u>	<u>4oz Velveteen</u>	<u>2.75-</u>	<u>132</u>	<u>-</u>
		<u>less 35%</u>	<u>46</u>	<u>20</u>
			<u>85</u>	<u>80</u>
		<u>less 5%</u>	<u>42</u>	<u>9</u>
			<u>81</u>	<u>51</u>
		<u>less 5% Univ. Items</u>	<u>40</u>	<u>7</u>
			<u>77</u>	<u>44</u>
			<u>81.51</u>	
		<u>50% red. 1.60</u>		
			<u>83.11</u>	

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS

DATE	AMOUNT
<u>5423</u>	<u>83 11</u>
TOTAL OF INVOICES	
LESS _____ % DISCOUNT	
LESS _____	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	

DETACH AND RETAIN

ALL ES. HIP
No Substitutions Without Our Approval.

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

Nº 5950

TO Hedda Maar

SHIP TO

5399

Date MAY 1967

Name WALNUTACRES - INC.

Address Penns Creek - Pa, 17862

Sold by your order Rec'd 5950

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP VIA
5/9/67	Promptly			
QUANTITY				

On Guard
Velveteen

1	24 2 on On Guard		
2	48 4 Velveteen 1.75	42	-
3		2.75	132 -
4			174 -
5	less 35%		60 90
6			113 10
7	less 5%		5 65
8			107 45
9	less 5% - Wares Tlv.		5 37
10			102 08
11	107.45		
	- 50% postage		
12	109.45		
13			168008

Prices not payable today

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS	
DATE	AMOUNT
5399	189 45
less 2/29 on guard	
Broken in transit	
not attached	
TOTAL OF INVOICES	
LESS % DISCOUNT	
LESS	2 16
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	107 29
DETACH AND RETAIN	

No Substitutions Without Our Approval. We

BY

IN CASE OF ERROR OR EXCHANGE PRESENT THIS SLIP

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

*Natural Farming, Natural Foods.
Books, Appliances, Household Needs.*

Nº 5817

Hedda Maar

SHIP TO

5379

Date April 3 1967

Name Walnut Acres Inc.

Address Penns Creek - Pa 17862

Sold by your order 5817 Am't Rec'd

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP VIA
3/28/67	Promptly			
QUANTITY				

On Guard

Please send several lids if damaged in transit, and we can

Thank

No Substitutions Without Our Approval. We

BY

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS	
DATE	AMOUNT
5379	102 40
TOTAL OF INVOICES	
LESS DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	
AND RETAIN	

1		
2	24 2 on on guard	
3		1.75 - 42 -
4	24 8 on on guards -	120 -
5		162 -
6	less 35%	56 70
7		105 30
8	less 5%	52 7
9		100 03
10	less 5% in trans. Thom.	5 -
11	100.03	95 03
	4 lids @ .37 50% postage	
	per 8/2/67	
	90058	

IN CASE OF ERROR OR EXCHANGE PRESENT THIS SLIP

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

*Natural Farming, Natural Foods.
Books, Appliances, Household Needs.*

No 5765

TO Hedda Maar

SHIP TO

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP VIA
3/14/67	Promptly			
QUANTITY				

On Guard
Velveteen

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS	
DATE	AMOUNT
5365	2872
TOTAL OF INVOICES	
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	
DETACH AND RETAIN	

ALL
ES.
HIP

No Substitutions Without Our Approval. We

BY

5365

Date March 18 1967

Name Walnut Acres Inc.
Address Penns Creek - Pa. 17862

Sold by your order Am't Rec'd 5765

1	24 2 in W Guard 1.75	42	-
2	36 4 in Velveteen 2.75	99	-
3		141	-
4	less 35%	49	35
5		91	65
6	less 5%	45	8
7		87	07
8	less 5% shipment	4	35
9	87.07	82	72
10	1.65 50% postage		
11	88.72		
12			
13	90044		

IN CASE OF ERROR OR EXCHANGE PRESENT THIS SLIP

To Mail in Window Envelope, Fold at Guide Mark

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

*Natural Farming, Natural Foods.
Books, Appliances, Household Needs.*

No 5336

Hedda Maar

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
1/31/67	soon			
QUANTITY				

On Guard
Velveteen

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS

DATE	AMOUNT
5346	117.52
TOTAL OF INVOICES	
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	

DETACH AND RETAIN

No Substitutions Without Our Approval.

ALL
RES.
SHIP

Order No. 5346 2-6 1967
 M Walnut Acres Inc.
 Ship to Penns Creek - Penna 17862
 At your order When _____
 Via no. 5336 Salesman _____
 Terms: _____ Buyer _____

36	2 on On Guard	1.75	63	-
45	4" Velveteen	2.75	123	75
			186	75
	Less 35-50		65	36
			121	39
	Less 5 50		60	7
			115	32
	Less 5 50 Uiro 7k		5	76
			109	56
			115.32	
	50% prot. 2.20			
			117.52	

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

Nº 5218

TO Hedda Maar

SHIP TO

Order No. 5334 Jan 16 19 67
M Walnut Acres
Ship to Penns Creek - Pa
At your order When _____
Via 5218 Salesman _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
<u>1/4/67</u>				
QUANTITY				

Terms: _____ Buyer _____

<u>24</u>	<u>8 on on Guard</u>	<u>5.-</u>	<u>120</u>	<u>-</u>
	<u>less 35%</u>		<u>78</u>	<u>-</u>
			<u>78</u>	<u>-</u>
	<u>less 5%</u>		<u>390</u>	
			<u>74 10</u>	
	<u>less 5% discount</u>		<u>370</u>	
			<u>7040</u>	
			<u>74.10</u>	
	<u>1.28 50% postage</u>			
			<u>75.38</u>	

On Guard

DATE		AMOUNT	
<u>5218</u>	<u>5334</u>	<u>75</u>	<u>38</u>
TOTAL OF INVOICES			
LESS _____ % DISCOUNT			
LESS _____			
TOTAL DEDUCTIONS			
AMOUNT OF CHECK			
DETACH AND RETAIN			

No Substitutions Without Our Approval.

ALL
S.
HIP

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

N^o 5109

Hedda ^{aa}ar

Order No. 5318 Rec. 6 1966
M Walnut Acres Inc.
Ship to Penns Creek - Pa.
At your order When _____
Via 5109 Salesman _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
<u>11/29/66</u>	<u>Promptly</u>	<u>Please</u>		

Terms:		Buyer	
<u>36</u>	<u>2 in in hard</u>	<u>1.75</u>	<u>63 -</u>
<u>48</u>	<u>4" - White</u>	<u>2.75</u>	<u>132 -</u>
			<u>195 -</u>
	<u>less 35%</u>		<u>68.25</u>
			<u>126.75</u>
	<u>less 5%</u>		<u>6.34</u>
			<u>120.41</u>
	<u>less 5% to Sales Thr.</u>		<u>6.01</u>
			<u>114.40</u>
			<u>120.41</u>
	<u>5% post. 2.40</u>		
			<u>122.81</u>

Guard
veteen

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS

DATE	AMOUNT
<u>5318</u>	<u>122.81</u>
TOTAL OF INVOICES	
LESS _____ % DISCOUNT	
LESS _____	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	

DETACH AND RETAIN

No Substitutions Without Our Approval

ALL
ES.
HIP

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

N^o 3969

TO Hedda Maar

SHIP TO

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP V
8/16/66	promptly	please		
QUANTITY				

1 Guard
" " " " " "
16 velveten

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS

DATE	AMOUNT
5260	190 47
200 Velveten	
Broken	
	171
TOTAL OF INVOICES	
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	188 76

DETACH AND RETAIN

No Substitutions Without Our Approval.

ALL
S.S.
HIP

Order No. 5260 August 23 19 66
M Walnut Acres
Ship to Penns Creek - Pa.
At Order 3969
Ship by _____ When _____

Terms _____ Buyer _____

48	2 on On Guard	1.75	84	—
24	8 " On Guard	5	120	—
36	4. Velveten	4.75	99	—
			303	—
	less 35%		106 05	
	less 5%		196 95	
	less 5%		985	
	less 5% (was Thomas)		187 10	
			9 35	
			187 10	
			177 75	
			3 37	50% postage
			190 47	

C6204

PITTSBURGH SALESBOOK CO., PITTSBURGH 2, PA.

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

*Natural Farming, Natural Foods.
Books, Appliances, Household Needs.*

No 3766

Order No. 5230 June 2 1966
M. Walnut Acres
Ship to Penns Creek - Pa.

At _____
Ship by order 3766 When _____

Terms: _____ Buyer _____

35	2oz	On Guard	1.75	61	25
24	8"	On Guard	5.-	120	-
47	4.	Velvetec	2.75	129	25-
				310	50-
		less 3550		108	68
				201.	82
		less 550		10	09
				191	73
191.	73	less 550-credit		9	58
5	70	50% postage		182	15
195	43				

SHIP TO
Parcel Post or United Parcel Service
Please ship as directed, or at lowest through rate only.

F. O. B.	SHIP VIA	DEPT. OR REQ. NO.	<input type="checkbox"/> FOR OWN USE <input type="checkbox"/> FOR RESALE
----------	----------	-------------------	---

	PRICE	AMOUNT
THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS		
DATE	AMOUNT	
3766	19543	
1-8oz unsalable		
4 caps broken		
TOTAL OF INVOICES		
LESS % DISCOUNT		310
TOTAL DEDUCTIONS		
AMOUNT OF CHECK		19233

Without Our Approval. We cannot Accept For G.

BY _____

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

*Natural Farming, Natural Foods.
Books, Appliances, Household Needs.*

Nº 8231

TO Hedda Maar

SHIP TO

Order No. 5187 March 15 19 66
M Walnut Acres
Ship to Penns Creek - Pa

At _____ When _____

How Ship Your orders Salesman _____

Terms 8231 Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
<u>3/8/66</u>				
QUANTITY				

36	2m on guard	1.75	63	-
36	4" Velveteen	2.50	90	-
			153	-
	<u>less 35%</u>		53.55	
			99.45	
	<u>less 5%</u>		44.7	
			94.48	
	<u>less 5% to help</u>		4.72	
			89.76	
			94.48	
	<u>1.82 50% postage</u>			
			96.30	

On Guard
Velveteen

Could you kindly send us 2 cap on guard, we can salvage if last shipment was damaged.
G. Spickler Thank
Walnut Acres

No Substitutions Without Our Approval.

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS	
DATE	AMOUNT
<u>5/13/67</u>	<u>96.30</u>
TOTAL OF INVOICES	
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	
DETACH AND RETAIN	

C6203

PITTSBURGH SALESBOOK CO., PITTSBURGH 3, PA.

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

*Natural Farming, Natural Foods.
Books, Appliances, Household Needs.*

No 8020

Hold a Maar

TO

Order No. 5157 January 24 19 66
 M. Walnut Acres
 Ship to Penns Creek - Pa
 At your order Jan. 12 - 66
 Ship by No 8020 When

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
<u>1/12/66</u>				
QUANTITY				

Terms	Buyer
<u>12</u>	<u>20m Guard 1.75 211 -</u>
<u>12</u>	<u>8m Guard 5.- 60 -</u>
<u>48</u>	<u>4m Velveteen 2.50 120 -</u>
	<u>2101 -</u>
	<u>less 35.90 -</u>
	<u>1703.5</u>
	<u>13065</u>
	<u>less 5.50 -</u>
	<u>653</u>
<u>124.12</u>	<u>1241.3</u>
<u>2.44</u>	<u>50% post less 5.00 worth</u>
<u>126.56</u>	<u>620</u>
	<u>11792</u>

On Guard
 " "
 Velveteen

Post or United Parcel Se:

No Substitutions Without Our Approval.

ALL
 ES.
 HIP

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS

DATE	AMOUNT
<u>#5157</u>	<u>126 56</u>
<u>2 Velveteen Broken and deducted</u>	
<u>→</u>	<u>310</u>
<u>ALL OF INVOICES</u>	<u>123 46</u>
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	

DETACH AND RETAIN

March 11-1966

Dear Mr. Keene,

Today I received with thanks
the check in the amount 190.09 for
my bill 5173 for your order 8132.

● You'll have received my letter
of Feb. 25-66 in which I wrote as answer
to your letter of Feb. 23-66 that "The bill
(5/57)
(5/57)
~~(5/57)~~ in question is for your order 8020.
The amount of the bill is \$126.56.
So far I didn't receive any check for it."

I am sorry I have to tell you that
no check for this bill ever arrived
until today.

● Please look into that matter.

Thank you.

He & son covers me
on it mailed!

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

No 8132

TO Hedda Maar

SHIP TO

Order No. 5173 Feb. 21 1966
M Walnut Acres
C Ship to Penns Creek - Pa 17862

At _____ When your order
How Ship _____ Salesman 81321

Terms _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
<u>2/8/66</u>				
QUANTITY				

<u>24</u>	<u>2 on On Guard</u>	<u>1.75</u>	<u>42</u>	<u>-</u>
<u>24</u>	<u>8 on On Guard</u>	<u>5</u>	<u>120</u>	<u>-</u>
<u>60</u>	<u>4 on Velveteen</u>	<u>2.50</u>	<u>150</u>	<u>-</u>
			<u>\$ 312</u>	<u>-</u>
	<u>less 35%</u>		<u>109 20</u>	
			<u>202 80</u>	
	<u>less 5%</u>		<u>192 66</u>	
	<u>less 5% toll</u>		<u>9 63</u>	
			<u>192.66</u>	
	<u>3.62.50 postage</u>		<u>6 20</u>	
			<u>196 28</u>	
			<u>176 83</u>	

On Guard
" "
Velveteen

No Substitutions Without Our Approval.

ALL
ES.
HIP

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS	
DATE	AMOUNT
<u>5173</u>	<u>196 28</u>
<u>less Broken</u>	
<u>4 Velveteen</u>	
<u>less 5 1/2 %</u>	<u>6 19</u>
TOTAL OF INVOICES	<u>190 09</u>
LESS % DISCOUNT	
LESS	
TOTAL REDUCTIONS	
AMOUNT OF CHECK	<u>190 09</u>
DETACH AND RETAIN	

Feb. 25 - 1966

Dear Mr. Keene:

Thank you for your letter of
Feb. 23 - 1966.

All my bills are marked "please pay 10 days."
It doesn't matter when you pay, you can do
it as it is convenient to you. I just felt
uneasy & that was the reason for my writing.

The bill in question is for your order
8020 & ~~8020~~ & has the number 5157.

The amount of the bill is \$126.56.
So far I didn't receive any checks for
it.

kindest regards to Mrs. Keene & you.
Sincerely,

Over

WALNUT ACRES
ORGANIC FARMING

PAUL K. KEENE
PENNS CREEK, PA.

NATURAL FOOD PRODUCTS
BY MAIL

Dear Hedda Wood -

Feb. 23

I think what happened with
your bill payment was that we have begun holding
payment on all bills to the extent allowed on the
bill - usually 30 days. Our accountant advised
me to do this. If you want 10 day payment, please
make it plain on your bill. I hope this hasn't con-
venieced you. We did pay the bill in question, didn't we?
Very best wishes --

Paul Keene

PKK

Pearls Jam 1.15 1 pt jar

2 lbs

Wild flower honey 1 lb . 0.74

1 lb 3000

Walnut 3000 - 3000
Bot 1 lb 1.10

(3 lbs)

Art ~~5x~~ piked 1 lb 43

1 lb 3000 3.37

Dec. 11. - 65

To Mr. Hamilton

WALNUT ACRES, PENNS CREEK, PA.

Order and Account Record

Express collect

Your order is being sent

Truck freight collect

Your order is being sent in more than one parcel

Please write your name here when remitting — thank you!

.....
Please see other side for NOTES!

DEC 17 1965

Inclosed with order \$
Previous credit 11
CREDIT TOTAL \$ 11

Amount for produce ^{Raw} \$ 3.37
Discount
Produce less discount \$ 3.37
Penna. Sales Tax
Postage
" 87
"

DEBIT TOTAL \$ 42 4

CREDIT TO YOUR ACCOUNT \$

BALANCE DUE WALNUT ACRES \$ 4 13

REFUNDED \$

HERE ARE ALL THE PAPERS HAVING TO DO WITH THIS ORDER

IF FOR ANY REASON YOU WANT TO WRITE ABOUT THE ORDER, PLEASE RETURN THEM.

- Only the credit shown on your LATEST account record is valid!
- Any item crossed out is out of stock. Please check latest price list to see if it is still listed. If only temporarily out of stock it may be ordered with your next order with hopes of receiving it. Of course you were not charged for any crossed out, unspent item.
- If your order is coming by truck freight, please allow two to four weeks for delivery.
- If everything is not entirely satisfactory, please let us know at once. We want you to be content, as we would want to be.
- We cannot refund unless complaint is made within 2 weeks of your receipt of order.

NOTE: Walnut Acres does not ship postpaid. In this method the nearby person shares the postage of the faraway person. Nor do we refund with each order, as we sincerely feel it to be more convenient for you if we keep accounts as we do.

Thank you!

PHONE
AREA CODE 717 TENNYSON 7-6591
(MIDDLEBURG — SNYDER COUNTY)

WALNUT ACRES

ORDER

ASSOCIATES, INC.

No 2824

PENNS CREEK, PENNA.

DATE 11/4/65

TO Hedda Maar

SHOW ORDER NO. AND DATE ON INVOICE

QUANTITY	DESCRIPTION	PRICE
Order No. <u>5113</u>	<u>November 15, 1965</u>	
M. <input checked="" type="radio"/> Walnut Acres		
Ship to <u>Penns Creek - Pa</u>		
At _____ When _____		
Via <u>your order</u> Salesman _____		
Terms: <u>2824</u> Buyer _____		
48 4oz Velociteen	2150	120 -
less 3590		42 -
		78 -
less 590		390
		74 10
less 590 (Whorl flow.)		370
		<u>7040</u>
410		
+ 1 - 50% prof		
<u>75.10</u>		

DESCRIPTION	PRICE
(bill 5110 pd 39.47 incl.)	
CHECK No. _____	
rceel Service	
directions to the carrier on each order. The	

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS	
DATE	AMOUNT
2824	75.10
2705 add.	39.77
less return postage	1.74
TOTAL OF INVOICES	
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	113.13
DETACH AND RETAIN	

10/24/65

Dear Madam!

Please ship us our order # 2705 for 8oz. on guard, you can increase order to 24/8oz on guard rather than 12 and add 24/4oz Veboeten. We received the 36/2oz on guard today will keep, please bill with the above and I'll understand it and remit.

Sincerely yours
B. Spickler for
Walnut Acres

12 72
24 6
6 78

42

7.80
3.90

7.40
3.70

Hedda Maar

1472 Broadway, New York, N. Y. 10036

October 18-1965

Walnut Acres
Penns Creek - Pa

Dear Mr. Keene:

It is to my great regret that I have to inform you about the following:

An order for 36 Low "On Guard" was erroneously mailed to your address.

I would appreciate if you would keep these 36 there. At the time you can make use of them, please, send an order in for these 36 and after receipt of order a bill will be mailed.

I am terribly sorry the mistake was made.

kindest regards to you & Mrs Keene

Sincerely,

Hedda Maar

Walnut Near Mr. Reese,

OCT. 18-1965

It is to my great regret that I have to inform you about the following:

An order for 36 2on "On Guard" was erroneously mailed to your address.

I would appreciate if you would keep these 36 there. At the time you can make use of them, please, send an order in and after receipt of order a bill will be mailed.

Sorry the mistake was made.

Signed

They were returned

costed me \$1.74 Porto deducted from the next bill

Order No. 5106 Nov. 4 1965
 M Walnut Acres 3 V.
 Ship to Penns Creek - Pa broken
 At your order 10/22-65 When added to 2705
 Via added to 2705 Salesman
 Terms: added to 2705 Buyer

12	8on On Guard	57-60	-
24	4" Velveteen	2.50	60 -
		120	-
	less 35%	42	-
		78	-
	less 5%	390	
		74	10
	less 5% less 1/2%	3	70
		70	40
	174.10		
	1.5350% postage		
	\$75.63		

Bill will be billed after receipt of number that will be returned over

SHELBY BUSINESS FORMS, INC., SHELBY, OHIO

Order No. 5110 November 12 1965
 M Walnut Acres
 Ship to Penns Creek - Pa
 At your order When added
 Via 10-22-65 Salesman
 Terms: added to 2705 Buyer

36	2on "On Guard"	1.75	63 -
	less 35%		22.05
			40.95
	less 5%		38.90
	less 5% less 1/2%		1.94
			\$ 36.96
	38.90		
	50% postage		
	87		
	39.77		

Please deduct the postage for the returned 12on On Guard.

SHELBY BUSINESS FORMS, INC., SHELBY, OHIO

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS	
DATE	AMOUNT
5106	75.63
less three Broken Velveteen	
7.50 less 35% less 5%	
TOTAL OF INVOICES	463
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	41.00
DETACH AND RETAIN	

PHONE
 AREA CODE 717 TENNYSON 7-6591
 (MIDDLEBURG — SNYDER COUNTY)

WALNUT ACRES

ORDER

ASSOCIATES, INC.

No 2705

PENNS CREEK, PENNA.

DATE 10/12/65

TO Hedda Maar

SHOW ORDER NO. AND DATE ON INVOICE

QUANTITY	DESCRIPTION
12-	8 oz. On Guard
	Parcel Post

Order No. 5093 Oct. 18 1965
 M Walnut Acres
 Ship to Penns Creek - Pa.
 At _____ When _____
 Via your order Salesman _____
 Terms: 2705 Buyer _____

12	8oz on Guard	5.60	—
	less 35%	21	—
		39	—
	less 5%	1.95	—
		37.05	—
	less 5% less Penns. Trans.	1.85	—
		35.20	—
		37.05	—
	50% post	69	—
		37.74	—

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS

DATE	AMOUNT
10/19/65	37.74

Please Bill
for 30/29 on guard

TOTAL OF INVOICES	
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	

DETACH AND RETAIN

Please give complete shipping directions to the

PHONE
 AREA CODE 717 TENNYSON 7-6591
 (MIDDLEBURG — SNYDER COUNTY)

WALNUT ACRES

ORDER

ASSOCIATES, INC.

No 2617

PENNS CREEK, PENNA.

TO Hedda Maar

DATE 9/14/65

SHOW ORDER NO. AND DATE ON INVOICE

QUANTITY	DESCRIPTION
24-	2 oz. On Guard
36-	4 oz. Velveteen

Parcel Post

Order No. 5078-9-20 1965
 M Walnut Acres
 Ship to Penns Creek - Pa
 At your order When _____
 Via 2617 Salesman _____

Terms: _____ Buyer _____

24	2oz On Guard	1.75	42	-
36	4" Velveteen	2.50	90	-
			132	-
	less 35%		86	20
			85	80
	less 5%		4	29
			81	51
	less 5% ins. fee		4	08
			\$	77
			81	51
	1.16 50% postage			
			82	67

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS	
DATE	AMOUNT
<u>2617</u>	<u>8267</u>
TOTAL OF INVOICES	
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	
DETACH AND RETAIN	

2-A

se give complete shipping directions to th

SHELBY BUSINESS FORMS, INC., SHELBY, OHIO

Walnut Acres

June 30-1965

Dear Mr. Spiker:

● Yesterday I went to the post-office to put in the claim for the broken bottles according to the enclosed slip of 4-26-65 (Kindly return the slip.)

The post-office wants to know the no. of the package the items were broken in. I told them I'll find out.

I intend to tell them that No. 2 ^(oil) 774167
(cream) & 27 74170 were the no. of the packages.

● May be you take notice in case ~~they~~
~~ask~~ the post-office asks you.

Kindly confirm this letter.
Guess you'll have received the
caps.

order 769

Big Enough to Serve You—Not Too Big to Know You

NEW PENN MOTOR EXPRESS, INC.

18 East Weidman Street • Lebanon, Pennsylvania



272-6638

● 4/26/65

Insurance # Hedda Man

4/20/65 - 2774167
 " - 2774168
 " - 2774169
 " - 2774170
 " - 2774172

Brakes

1- 4 of V-beltten 1.55 } 11.95
 1- 2oz on Sward 1.10 }
 3- 8oz " " 9.30

PHONE
AREA CODE 717 TENNYSON 7-6591
(MIDDLEBURG — SNYDER COUNTY)

WALNUT ACRES

ORDER

ASSOCIATES, INC.

Nº 769

PENNS CREEK, PENNA.

TO Hedda Maar

DATE 4/14/65

~~'BOOK SELLERS'~~

SHOW ORDER NO. AND DATE ON INVOICE

QUANTITY	DESCRIPTION	PRICE
4-	2 oz. On Guard	
36-	8 oz. " "	
108-	4 oz. Velveteen	

Perhaps truck Freight would be cheaper by far.

New-Penn Motor Express }
Hall's Motor Transit } deliver here daily.
BA-M-9288

**SHIP
VIA**

THANKS!

CHECK No. INCLOSED

BILL

Please give complete shipping directions to the carrier on each order. Thank you!

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS

DATE	AMOUNT
5028	374 80
- Cr. 9.88	
- 1.54	
1142	1142
TOTAL OF INVOICES	362 98
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	

DETACH AND RETAIN

Hedda Maar:

Please note the following order received in poor condition also note insurance numbers etc, so you can claim to P.O. -

short 4- 2oz on board - @ 1.75 = 6.00		
" 2- 8oz " " - @ 5.00 = 10.00		18.50
Basket 1- 4oz Velveteen @ 2.50 = 2.50		35%
		<u>6.48</u>
	35%	18.50
	5%	<u>12.02</u>
		1.66
		<u>11.42</u>
		92.50
		<u>55.50</u>
		6.4750

We can salvage 1- 8oz and 1- 2oz on board if you will send caps for same.
S. Spickler

I shall deduct this from invoice. Hope will be O.K.
S.S.

201.93^{ev}
- 9.88
192.05

oil
166.70
- 1.54
165.16

192.05
+ 1.65.16
357.21
~~18.40~~

192.05 Ev.
165.16 Oil
357.21
+ 6.15
363.36

~~357.21~~
+ 6.15
363.36

182.45 Ev.
156.91 Oil
339.21
+ 7.85 Th.
6.15 Porto
363.36
1

Big Enough to Serve You—Not Too Big to Know You

NEW PENN MOTOR EXPRESS, INC.
 18 East Weidman Street • Lebanon, Pennsylvania



272-6638

NEW YORK CITY
 Phone: Chelsea 2-2533
HARRISBURG, PENNA.
 Phone: 234-6161

LANCASTER, PENNA.
 Phone: 394-6310
JERSEY CITY
 Phone: 798-3900

READING, PENNA.
 Phone: 929-5731
ALLENTOWN & BETHLEHEM, PA.
 Phone: 865-2718

Order No. 5028 Date May 3 1965
 M Walnut Acres
Penns Creek Pa

Ship to _____
 At your order #69
 How Ship _____
 Terms _____ When _____
 Salesman _____ Buyer _____

54	2 on On Guard	1.75	147	—
36	8" " "	5.-	180	—
108	4" Velvetex	2.50	2170	—
			597	—
	less 35%		208	95
			388	05
	less 5%		19	40
			368	65
	less 5% commission		18	40
			368	65
	6 15 50% postage			
			374	80
over				

payable June 15-1965

AD. 100 all fruit out about trucks at my return. Time was too short.

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

*Natural Farming, Natural Foods.
Books, Appliances, Household Needs.*

A No 1083

TO Hedda Maar
1472 Broadway
New York, New York 10036

Order No. 6003 Date July 19 1971
M Walnut Acres - Inc.
Penns Creek - Pa. 17862

Ship to _____
At order A No. 1083

How Ship _____
Terms _____ When _____
Salesman _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
<u>7/13/71</u>	<u>ASAP</u>			

QUANTITY	
<u>24</u>	<u>8 oz. On Guard</u>

<u>24</u>	<u>8 oz On Guard</u>	<u>6.40</u>	<u>153.60</u>
	<u>less 35%</u>		<u>53.76</u>
			<u>99.84</u>
	<u>less 5%</u>		<u>49.9</u>
			<u>94.85</u>
	<u>5% discount</u>		<u>4.74</u>
			<u>90.11</u>
		<u>94.85</u>	
	<u>Package 1.35</u>		
		<u>96.20</u>	
			<u>Rel. Aug. 77</u>

IMPORTANT No Substitutions Without Our Approval
Our order number must appear on all correspondence, invoices and packages. Notify us immediately if unable to ship order complete by date specified.

Order No. 6014 Date Aug. 16 1971

M Walnut Acres Puc.
Penns Erie - Pa

Ship to
At Ordered by Mr. J. Keene

How Ship

Terms When

Salesman Buyer

6	4oz Clause W. M. Care 270	16	28
36	4" Kelpseed 3.75	135	-
48	2oz On March 2.40	115	20
		266	40
	less 35% 93.25		
		173	16
	164.50- less 5% 86.6		
	Portage	164	50
	less 25% (1/2 month)	8.25	
		156	25

Prices net - payable Oct. 1 - 71
by ~~check~~ ~~check~~ ~~check~~
Ordered by Mr. Keene
also took them to Pa. Oct. 1971

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

B 1330

TO Hedda Maar
1472 Broadway
New York, New York 10036

Order No. ¹⁵⁰⁰⁰ 5992 Date June 10 1971
M Walnut Acres, Inc.
Penns Creek - Pa.

Ship to _____
At order B 1330

How Ship _____

Terms _____ When _____

Salesman _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
6/2/71	ASAP			
QUANTITY				
48-	2 oz. On Guard			
24-	8 oz. On Guard I			
36-	4 oz. Velveteen II			

48	2oz on guard	2.40	115	20
24	8" on guard	6.40	153	60
36	4" Velveteen	3.75	135	-
			403	80
	less 35%		141	33
			262	47
	less 5%		13	12
		249.35	249	35
		3.65	12	45
		253.00	236	90
	post postage		3	65
			240	55
	pd. May			

IMPORTANT
Our order number must appear on all correspondence, invoices and packages. Notify us immediately if unable to ship order complete by date specified.

No Substitutions Without Our Approval

AD. 100

1971

3.75
1.12
2.63
- 1.3
2.50
1.12
9.5

37.5
115
112

12
5
60

PURCHASE ORDER

Walnut Acres, Inc.

B 1254

257 PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

Hedda Maar
1472 Broadway
New York, New York 10036

Order No. 5982 Date May 21 1971
M Walnut Acres - Bus.
Penns Creek - Pa 17862

Ship to _____
At Order B 1254

How Ship _____

Terms _____ When _____

Salesman _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
5/18/71	ASAP			

QUANTITY	
24-	2 oz. On Guard
48-	4 oz. Velveteen

24	2 oz On Guard	2.40	57.60
48	4 oz Velveteen	3.75	180.00
			237.60
			146.72
			11.58
			135.14
			137.14
			138.30
			11.58
			126.72
			146.72
			148.72
			146.72
			139.39
			148.72

less 35%
less 5%
5 bottles broken
5% Miss Thomas

AD. 100

Primes met - 10 days
by parcel post ins (2 packages)

IMPORTANT No Substitutions Without Our Approval
Our order number must appear on all correspondence, invoices and packages. Notify us immediately if unable to ship order complete by date specified.

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

*Natural Farming, Natural Foods.
Books, Appliances, Household Needs.*

B 1143

TO Hedda Maar

Order No. 5971 Date 4-12 1971

M Walnut Acres Inc.
Penns Creek - Pa

Ship to _____
At order No. 1143

How Ship _____

Terms _____ When _____

Salesman _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
<u>4/6/71</u>	<u>ASAP</u>			
QUANTITY				
60-	4 oz. VELveteen			
24-	2 " On Guard			

60	4oz Velveteen	3.50	210	-
24	2" On Guard	2.25	54	-
			264	-
		less 35%	171.60	
		less 5%	163.02	
		less 5% (condition)	154.87	
		163.02		
	postage 2.60			
		165.62		
	1/2 parcel post ins. 2 packages			
	0			
	prices met - 10 days			- 216

IMPORTANT
Our order number must appear on all correspondence, invoices and packages. Notify us immediately if unable to ship order complete by date specified.

No Substitutions Without Our Approval

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

A No 594

TO Hedda-Maar

SHIP TO

Order No. 4957 Date March 12, 1971
M Walnut Acres Inc.
Penns Creek, Pa 17862

Ship to Order

At _____

How Ship A - No 594

Terms _____ When _____

Salesman _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP V
3/2/71	ASAP			
QUANTITY				
48/2 oz.	On Guard	<u>III</u>		
24/8 "	" "	<u>I</u>		
36/4 "	Velveteen	<u>II</u>		

48	2 oz On Guard	2.25	108	-
24	8 " " "	6.	144	-
36	4 " Velveteen	3.50	126	-
			378	-
	less 35%		132.30	-
			245.70	-
	less 5%		12.29	-
			233.41	-
	5% discount		11.67	-
			221.74	-
	postage 3.70			-
			237.11	-
	Prices set - 10 days			-
	by parcel post ins.			-

IMPORTANT

Our order number must appear on all correspondence, invoices and packages. Notify us immediately if unable to ship order complete by date specified.

No Substitutions Without Our Approval.

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

A No 363

TO Hedda Maar

SHIP TO

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
1/26/71	ASAP			
QUANTITY				
60-	4 oz. Velveteen			
48-	2 " On Guard			
24-	8 " " "			

5937

Date Feb. 4 1971

Name Walnut Acres Inc.

Address Penns Creek - Pa.

Sold by _____ Am't Rec'd _____

		<u>your order A. No 363</u>		
<u>60</u>	<u>4 oz</u>	<u>Velveteen</u>	<u>3.50</u>	<u>210</u>
<u>48</u>	<u>2</u>	<u>On Guard</u>	<u>2.25</u>	<u>108</u>
<u>24</u>	<u>8</u>	<u>On Guard</u>	<u>6.-</u>	<u>144</u>
				<u>462</u>
<u>less 35%</u>				<u>161 70</u>
				<u>300 30</u>
<u>less 5%</u>				<u>15 02</u>
				<u>285 28</u>
<u>Feb 10 - less 5% (less 10% from)</u>				<u>14 26</u>
				<u>271 02</u>
				<u>285.28</u>
<u>postage 4.-</u>				
				<u>289.28</u>
<u>47</u>			<u>by parcel post ins. 3 packages</u>	
			<u>Prices net - 10 days</u>	

IMPORTANT
Our order number must appear on all correspondence, invoices and packages. Notify us immediately if unable to ship order complete by date specified.

No Substitutions Without Our Approval

9A-2

PRINTED IN U.S.A.

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

*Natural Farming, Natural Foods.
Books, Appliances, Household Needs.*

A No 238

TO Hedda Maar

SHIP TO

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP V
-11/11/70	A S A P			
QUANTITY				
48-	6 oz.	Velveteen		
48-	2 "	On Guard		
12-	8 "	" "		

✓
I
8m II
2 or III

IMPORTANT

Our order number must appear on all correspondence, invoices and packages. Notify us immediately if unable to ship order complete by date specified.

No Substitutions Without Our Approval.

5900

Date Nov. 19 1970

Name Walnut Acres

Address Penns Creek - Pa

Sold by _____ Am't Rec'd _____

Order No.	A No.	QTY	PRICE	TOTAL
	238			
48	4oz Velveteen	3.50	168	-
48	2" On Guard	2.25	108	-
12	8" On Guard	6.-	72	-
			348	-
			less 35%	121 80
				226 80
			less 5%	11 31
				214 89
			less 5% volume dis.	10 74
				204 15
			214.89	
			postage 3.00	
				217.89
				pd REC 7976
				by parcel post, ins.
				writes net - 10 days

10
9A-2

PRINTED IN U.S.A.

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

B No 875

TO Hedda Maar

Order No. 5882 Date October 13 1970
M Walnut Acres Inc
Penns-Creek - Pa 17862

Ship to _____
At order B No. 875

How Ship _____

Terms _____ When _____

Salesman _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
<u>9/29/70</u>	<u>A S A P</u>			
QUANTITY				
<u>48-</u>	<u>4 oz.</u>	<u>Velveteen</u>		

<u>48</u>	<u>Velveteen</u>	<u>3.50</u>	<u>168</u>	<u>-</u>
	<u>less 35%</u>		<u>5880</u>	
			<u>10920</u>	
	<u>less 5%</u>		<u>546</u>	
			<u>10374</u>	
	<u>less 5% Univ Thom.</u>		<u>518</u>	
			<u>9856</u>	
		<u>103.74</u>		
	<u>postage P.-</u>			
	<u>104.74</u>			
			<u>pd Oct 19 70</u>	

IMPORTANT

Our order number must appear on all correspondence, invoices and packages. Notify us immediately if unable to ship order complete by date specified.

No Substitutions Without Our Approval

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

B No 706

TO Hedda Maar

Order No. 5871 Date August 14 1970
 M Walnut Acres, Inc.
Penns Creek - Pa.
 Ship to _____
 At order no. B No. 706
 How Ship _____
 Terms _____ When _____
 Salesman _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
8/12/70	A S A F			
QUANTITY				
60-	4 oz.	Velveteen		
48-	2 "	On Guard		
24-	8 "	" "		

60	4oz Velveteen	3.50	210	-
48	2" On Guard	2.25	108	-
24	8" On Guard	6.-	144	-
			462	-
		less 35%	161.70	
			300.30	
		less 5%	15.-	
			285.30	
		less 5% (less item)	14.22	
			271.08	
			271.08	
			271.08	

IMPORTANT No Substitutions Without Our Approval
 Our order number must appear on all correspondence, invoices and packages. Notify us immediately if unable to ship order complete by date specified.

by parcel post ins (3 parcels)
 prices net -
 all pd. payable Oct. 1

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

B No 471

TO Hedda Maar

Order No. 5849 Date June 3 1970
M Walnut Acres Inc.
Penns Creek - Pa 17862Ship to _____
At Order No. B No 471

How Ship _____

Terms _____ When _____

Salesman _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
<u>5/26/70</u>	<u>A S A P</u>			
QUANTITY				
<u>36-</u>	<u>4 oz.</u>	<u>Velveteen</u>		
<u>24-</u>	<u>2 "</u>	<u>On Guard</u>		
<u>24-</u>	<u>8 "</u>	<u>" "</u>		

<u>36</u>	<u>4oz Velveteen</u>	<u>3.50</u>	<u>126</u>	<u>-</u>
<u>24</u>	<u>2" On Guard</u>	<u>2.25</u>	<u>54</u>	<u>-</u>
<u>24</u>	<u>8" On Guard</u>	<u>6.</u>	<u>144</u>	<u>-</u>
			<u>324</u>	<u>-</u>
	<u>less 35% -</u>		<u>113 40</u>	
			<u>210 60</u>	
	<u>less 5% -</u>		<u>10 53</u>	
			<u>20 07</u>	
	<u>less 5% less th.</u>		<u>10</u>	
			<u>190 07</u>	
	<u>200.07</u>			
<u>50000</u>	<u>2.10</u>			
	<u>302.17</u>			
				<u>PA June 18 - 70</u>

IMPORTANT
Our order number must appear on all correspondence, invoices and packages. Notify us immediately if unable to ship order complete by date specified.

No Substitutions Without Our Approval

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

*Natural Farming, Natural Foods.
Books, Appliances, Household Needs.*

B No 390

to Hedda Maar

Order No. 5836 Date May 11 1970
M Walnut Acres - Inc.
Penns Creek - Pa

Ship to B
At No 390

How Ship _____

Terms _____ When _____

Salesman _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
5/6/70	A S A P			

QUANTITY	
36-	2 oz. On Guard

36	Low On Guard	2.25	\$/	—
	less 35%		28	35
			52	65
	less 5%		2	63
			50	02
	5% less term.		2	50
			47	52
		50.02		
	50% part.	80		
		50.82		
				pd. May 22-70

IMPORTANT No Substitutions Without Our Approval
Our order number must appear on all correspondence, invoices and packages. Notify us immediately if unable to ship order complete by date specified.

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

B No 227

TO Hedda Maar

Order No. 5813 Date March 30 1970

M Walnut Acres Inc.
Penns Creek - Pa.

Ship to _____
At order no. 227

How Ship _____

Terms _____ When _____

Salesman _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
3/18/70	A S A P			
QUANTITY				
48-	4 oz.	Velveteen		
36-	2 "	On Guard		
18-	8 "	On Guard		

36	2oz on guard	2.581	-
18	8oz on guard	6.108	-
48	4oz Velveteen	3.52	168
			357
	less 35%		124.95
			232.05
	less 5%		11.60
			220.45
	220.45 less 5%		11
	total 2.60		209.45
	total 223.05		
	paid.		
	April 13-70		

IMPORTANT

Our order number must appear on all correspondence, invoices and packages. Notify us immediately if unable to ship order complete by date specified.

No Substitutions Without Our Approval

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

B No 120

TO Hedda Maar

SHIP TO

Order No. 5801 Date Feb. 25 1970

M Walnut Acres Inc.
Penns Creek Pa

Ship to _____

At _____

How Ship Order No. B 120

Terms _____ When _____

Salesman _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
2/18/70	A S A P			
QUANTITY				
12-	8 oz.	On Guard		
24-	2 "	" "		

12	8 on On Guard 6.	72	-
24	2 on Guard 2.25	54	-
		126	-
	less 35%	44	10
		81	90
	less 5%	4	10
		77	80
	Min. Down. 5%	3	90
		73	90
	50% prot. L. -		
	78.80		

IMPORTANT No Substitutions Without Our Approval
Our order number must appear on all correspondence, invoices and packages. Notify us immediately if unable to ship order complete by date specified.

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

*Natural Farming, Natural Foods.
Books, Appliances, Household Needs.*

B No 44

Hedda Maar

TO ~~XXXXXXXX~~

SHIP TO

Order No. 51794 Date Feb 3 1970

M XXXXXXXXXXXXXXXXXXXX

Ship to XXXXXXXXXXXXXXXXXXXX

At XXXXXXXXXXXXXXXXXXXX

How Ship XXXXXXXXXXXXXXXXXXXX

Terms XXXXXXXXXXXXXXXXXXXX When XXXXXXXXXXXXXXXXXXXX

Salesman XXXXXXXXXXXXXXXXXXXX Buyer XXXXXXXXXXXXXXXXXXXX

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
1/28/70	N S A P			
QUANTITY				
36-	2 oz.	On Guard		
12-	8 "	" "		
24-	4 "	Velveteen		

12	On Guard	72	
12	Velveteen	51	
24	Velveteen	51	
		337	
	1.35	154	05
		47	
		146	05
		73	
	1.35	72	05
	1.88		
	148.33		

pd
Feb. 18-1970

IMPORTANT No Substitutions Without Our Approval
Our order number must appear on all correspondence, invoices and packages. Notify us immediately if unable to ship order complete by date specified.

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

*Natural Farming, Natural Foods.
Books, Appliances, Household Needs.*

A No 995

Hedda Maar

SHIP TO

Order No. 5785 Date 10-26 1969

M Walnut Acres Inc

Ship to 1

At H No. 495

How Ship _____

Terms _____ When _____

Salesman _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
12/17/69	A S A P			

QUANTITY		
12-	8 oz.	On Guard
48-	2 "	" "
48-	4 "	Velveteen

12	8 oz. On Guard	72
48	2 " " "	108
48	4 " Velveteen	144
		375
	On 75%	121.50
		226.80
	on 5%	11.31
		148.41
514.89	on 10%	10.14
3.18	1% postage	30.15
518.04		

IMPORTANT No Substitutions Without Our Approval
Our order number must appear on all correspondence, invoices and packages. Notify us immediately if unable to ship order complete by date specified.

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

A No 20

Hedda Maar

SHIP TO

Order No. 5770 Date Dec. 8 1969

M Walnut Acres - Inc.

Penns Creek - Pa

Ship to A No. 20

At _____

How Ship _____

Terms _____ When _____

Salesman _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
<u>11/25/69</u>	<u>A S A P</u>			
QUANTITY				
<u>48-</u>	<u>2 oz.</u>	<u>On Guard</u>		
<u>24-</u>	<u>8 "</u>	<u>" "</u>		
<u>36-</u>	<u>4 "</u>	<u>Velveteen</u>		

<u>48</u>	<u>2oz On Guard</u>	<u>2.25</u>	<u>108</u>	<u>-</u>
<u>24</u>	<u>8" "</u>	<u>6-</u>	<u>144</u>	<u>-</u>
<u>36</u>	<u>4" Velveteen</u>	<u>3.50</u>	<u>126</u>	<u>-</u>
			<u>378</u>	<u>-</u>
	<u>less 35%</u>		<u>132.30</u>	
			<u>245.70</u>	
	<u>less 5%</u>		<u>12.29</u>	
			<u>233.41</u>	
	<u>less 5% Univ. file.</u>		<u>11.67</u>	
			<u>221.74</u>	
	<u>50% post. 3.40</u>		<u>30-69</u>	
			<u>\$236.81</u>	
	<u>Free No charge for spec. handling by parcel post ins. (3 packages)</u>			
	<u>Prices net - 10 days</u>			

IMPORTANT

Our order number must appear on all correspondence, invoices and packages. Notify us immediately if unable to ship order complete by date specified.

No Substitutions Without Our Approval

AD. 100

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

A No 129

TO Hedda Maar

Order No. 5761 Date Nov. 14 1969
M Walnut Acres Inc.
Penns Creek - Pa 17862

Ship to _____
At order A No. 129

How Ship _____

Terms _____ When _____

Salesman _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
11/5/69	A S A P			
QUANTITY				
36-	4 oz	Velveteen		
12-	8 "	On Guard		
24-	2 "	" "		

36	4oz Velveteen	350	126	-
12	8" On Guard	6.-	72	-
24	2" on guard	2.25	54	-
			252	-
	less 35%		88.20	
			163.80	
	less 5%		8.19	
			155.61	
155.61	less 5% Util.		7.78	
2.20	50% postage		147.83	
157.81				
	by parcel post ins. 2 packages			Net No. 69
	Prices net - 10 days			
	Special handling charges			

IMPORTANT
Our order number must appear on all correspondence, invoices and packages. Notify us immediately if unable to ship order complete by date specified.

No Substitutions Without Our Approval

AD. 100

are paid to Hedda Maar

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

*Natural Farming, Natural Foods.
Books, Appliances, Household Needs.*

A No 1456

TO Hedda Maar

SHIP TO

Order No. 5753 Date October 27 1969

M Walnut Acres Inc.

Penns Creek, Pa. 17862

Ship to

At Order A No. 1456

How Ship

Terms _____ When _____

Salesman _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
<u>10/22/69</u>	<u>A S A P</u>			

QUANTITY	
<u>36-</u>	<u>4 oz. Velveteen</u>

<u>36</u>	<u>4oz Velveteen</u>	<u>3.50</u>	<u>126</u>	<u>-</u>
	<u>less 35%</u>		<u>44</u>	<u>10</u>
			<u>81</u>	<u>90</u>
	<u>less 5%</u>		<u>4</u>	<u>10</u>
			<u>77</u>	<u>80</u>
	<u>less 5% (less 1k)</u>		<u>3</u>	<u>89</u>
			<u>73</u>	<u>91</u>
			<u>77.80</u>	
	<u>50¢ postage</u>	<u>1.15</u>		
		<u>78.95</u>		

pd Nov 1969

IMPORTANT
Our order number must appear on all correspondence, invoices and packages. Notify us immediately if unable to ship order complete by date specified.

No Substitutions Without Our Approval

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

A No 1359

TO Hedda Maar

Order No. 5742 Date Oct. 6 1969

M Walnut Acres Inc.
Penns Creek, Penna 17862

Ship to _____
At Order A No. 1359

How Ship _____

Terms _____ When _____

Salesman _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
<u>9/30/69</u>	<u>A S A F</u>			

QUANTITY			
24-	2 oz.	On Guard	
12-	8 "	" "	
48-	4 oz.	Velveteen	

24	2oz On Guard	2.1-	48	-
12	8" " "	5.50	66	-
48	4oz Velveteen	3.-	144	-
			258	-
		less 35%	90	30
			167	70
		less 5%	839	
			159	31
		less 5% less Delom.	796	
		159.31	151	35-
	50% off	2.60	124	-69
		161.91		

IMPORTANT
Our order number must appear on all correspondence, invoices and packages. Notify us immediately if unable to ship order complete by date specified.

No Substitutions Without Our Approval

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

*Natural Farming, Natural Foods.
Books, Appliances, Household Needs.*

A N^o 3626

● Hedda Maar

SHIP TO

Order No. 5727 July 28 1969
 M Walnut Acres Bus.
 Ship to Penns Creek Pa 17862
 At Your order # 3626
 Ship by When

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP V
7/22/69	A S A P			

QUANTITY			
24-	2 oz.	On Guard	
12-	8 oz.	" "	
24-	6 oz.	Velveteen	

Terms	Buyer		
24	2oz	On Guard	2. - 48 -
12	8oz	on Guard	5.50 66 -
24	4oz	Velveteen	3. - 72 -
			186 -
		less 35% 65.10	120.90
		less 5% 60.5	114.85
		less 5% Min. 10. 5.74	109.11
		114.85	
		2 - 50% postage	
		116.85	
		pd by check #29	
		Aug 1969	

IMPORTANT

Our order number must appear on all correspondence, invoices and packages. Notify us immediately if unable to ship order complete by date specified.

No Substitutions Without Our Approval

C6204

PITTSBURGH SALESBOOK CO., PITTSBURGH, PA.

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

*Natural Farming, Natural Foods.
Books, Appliances, Household Needs.*

A No 3505

to Hedda Maar

SHIP TO

Order No. 5709 June 23 1969
 M Walnut Acres, Inc.
 Ship to Penns Creek Pa 17862
 At your order No. A No 3505

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
6/10/69	A S A P			
QUANTITY				
24-	2 oz.	On Guard		
48-	2 "	Velveteen		
	4			

Terms	Buyer
24 2oz On Guard 2.-	48 -
48 4" Velveteen 3.-	144 -
	192 -
less 35%	67.20
	124.80
less 5%	62.4
	118.56
less 5% to Merch.	592
	112.64
118.56	
205.50% postage	pd July 5-69
120.61	
	11

IMPORTANT No Substitutions Without Our Approval
 Our order number must appear on all correspondence, invoices and packages. Notify us immediately if unable to ship order complete by date specified.

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

No 8880

TO Hedda Maar

SHIP TO

Order No. 5689 Date MAY 5 1969
M Walnut Acres - Inc.
Penns Creek Pa 17862

Ship to _____
At order no. 8880

How Ship _____

Terms _____ When _____

Salesman _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP V
4/30/69	A S A P			

QUANTITY		
24-	2 oz.	On Guard
48-	4 oz.	Velveteen

24	2oz On Guard	2.-	48	-
48	4oz Velveteen	3.-	144	-
			192	-
	less 35%		67.20	
			124.80	
	less 5%		6.24	
			118.56	
	less 5% less 1%		5.92	
			112.64	
	1.75-50% price			
			120.31	

pd.
May 69

IMPORTANT
OUR ORDER NUMBER MUST APPEAR ON ALL CORRESPONDENCE, INVOICES AND PACKAGES. NOTIFY US IMMEDIATELY IF UNABLE TO SHIP ORDER COMPLETE BY DATE SPECIFIED.

No Substitutions Without Our Approval.

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

*Natural Farming, Natural Foods.
Books, Appliances, Household Needs.*

Nº 7978

TO Hedda Maar

Order No. 5673 Date 3-21 1969

M Walnut Acres Inc.
Penns Creek - Pa 17862

Ship to _____
At Order No. 7978

How Ship _____
Terms _____ When _____

Salesman _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
<u>3/18/69</u>	<u>PROMptly</u>			

QUANTITY	
<u>24/8 oz.</u>	<u>On Guard</u>

<u>24</u>	<u>8 oz On Guard 5.50</u>	<u>132</u>	<u>-</u>
	<u>less 35%</u>	<u>46</u>	<u>20</u>
		<u>85</u>	<u>80</u>
	<u>less 5%</u>	<u>4</u>	<u>29</u>
		<u>81</u>	<u>51</u>
	<u>less 5% Unstl.</u>	<u>4</u>	<u>07</u>
		<u>77</u>	<u>44</u>
	<u>81.51</u>		
<u>50% post.</u>	<u>1.22</u>	<u>post paid</u>	<u>969</u>
	<u>82.73</u>		

IMPORTANT
OUR ORDER NUMBER MUST APPEAR ON ALL
CORRESPONDENCE, INVOICES AND PACKAGES.
NOTIFY US IMMEDIATELY IF UNABLE TO SHIP
ORDER COMPLETE BY DATE SPECIFIED.

No Substitutions Without Our Approval

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.N^o 7935

TO Hedda Maar

SHIP TO

Order No. 5665 Date 3-18-1969

M Walnut Acres Inc.
Penns Creek - Pa, 17862

Ship to _____

At your order 7935

How Ship _____

Terms _____ When _____

Salesman _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
3/4/69	A S A P			

QUANTITY			
36-	2 oz.	On Guard	
12-	8 "	On Guard	
48-	4 "	Velveteen	

36	2oz On Guard	2-	72	-
12	8oz "	5.50	66	-
48	4. Velveteen	3-	144	-
			282	-
	less 35%		92	70
			183	30
	less 5%		9	17
			174	13
	less 5% Unas Thom.		8	70
	174.13		165	43
	3 - 50% paper			
	177.13			
	at 11/21/69			
	March 26 - 69			

IMPORTANT
OUR ORDER NUMBER MUST APPEAR ON ALL
CORRESPONDENCE, INVOICES AND PACKAGES.
NOTIFY US IMMEDIATELY IF UNABLE TO SHIP
ORDER COMPLETE BY DATE SPECIFIED.

No Substitutions Without Our Approval.

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

Nº 7762

Hedda Maar

SHIP TO C

Order No. 5648 Date Feb. 14 1969

M Walnut Acres Inc.
Penns Creek - Pa

Ship to _____

At your order

How Ship 7762

Terms _____ When _____

Salesman _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
<u>1/28/69</u>	<u>A S A P</u>			
QUANTITY				
<u>48-</u>	<u>4 oz.</u>	<u>Velveteen</u>		
<u>24-</u>	<u>2 oz.</u>	<u>On Guard</u>		
<u>12-</u>	<u>8 oz.</u>	<u>" "</u>		

<u>48</u>	<u>4m Velveteen</u>	<u>3.-</u>	<u>144</u>	<u>-</u>
<u>12</u>	<u>8. On Guard</u>	<u>5.50</u>	<u>66</u>	<u>-</u>
<u>24</u>	<u>2" On Guard</u>	<u>2.-</u>	<u>48</u>	<u>-</u>
			<u>258</u>	<u>-</u>
	<u>less 35%</u>		<u>90</u>	<u>30</u>
			<u>167</u>	<u>70</u>
	<u>less 5%</u>		<u>8</u>	<u>38</u>
			<u>159</u>	<u>32</u>
	<u>less 5% less Thom.</u>		<u>7</u>	<u>95</u>
			<u>159</u>	<u>32</u>
			<u>151</u>	<u>37</u>
	<u>Special</u>			
	<u>161.74</u>			
	<u>By parcel p. mail (2 packages)</u>			
	<u>10.00</u>			
				<u>69</u>

IMPORTANT
OUR ORDER NUMBER MUST APPEAR ON ALL
CORRESPONDENCE, INVOICES AND PACKAGES.
NOTIFY US IMMEDIATELY IF UNABLE TO SHIP
ORDER COMPLETE BY DATE SPECIFIED.

No Substitutions Without Our Approval.

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

No 7657

TO Hedda Maar

Order No. 5633 Date Dec. 24 1968

M Walnut Acres Inc.
Penns Creek - Pa

Ship to _____

At your order 7657

How Ship _____

Terms _____ When _____

Salesman _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
12/17/68	A S A P			

QUANTITY		
24-	2 oz.	On Guard
12-	8 "	" "
48-	6 oz.	Velveteen

24	2 oz On Guard	2.48	—
12	8 " On Guard	5.50	66. —
48	4 " Velveteen	3.00	144 —
			258 —
	less 35%		90 30
			167 70
	less 5%		8 38
			159 32
	less 5% V.A. Term		7 95
		159.32	151 37
	2% package 3.02		
		163 94	
	Del. Jan 4 - 1969		

IMPORTANT
OUR ORDER NUMBER MUST APPEAR ON ALL
CORRESPONDENCE, INVOICES AND PACKAGES.
NOTIFY US IMMEDIATELY IF UNABLE TO SHIP
ORDER COMPLETE BY DATE SPECIFIED.

No Substitutions Without Our Approval.

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

Nº 7609

TO Hedda Maar

SHIP
T
C

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
12/3/68	A S A P			

QUANTITY	
36-	2 oz. On Guard

Order No. 5620 Date Dec. 9 1968
M Walnut Acres - Inc.
Penns Creek, Pa.

Ship to _____
At Order No. 7609

How Ship _____

Terms _____ When _____

Salesman _____ Buyer _____

36	2oz On Guard 2.-	72	-
	less 35% -	25	25
		46	80
	less 5% -	2	34
		44	46
	less 5% W/A's Thom.	2	22
		42	24
	44.46		
50%	1.15		
	45.61		
	Dec. 68		

IMPORTANT
OUR ORDER NUMBER MUST APPEAR ON ALL
CORRESPONDENCE, INVOICES AND PACKAGES.
NOTIFY US IMMEDIATELY IF UNABLE TO SHIP
ORDER COMPLETE BY DATE SPECIFIED.

No Substitutions Without Our Approval.

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

No 7531

Order No. 5611 Date 11 1968

M Walnut Acres Inc.
Penn Creek Pa

Ship to _____

At Order No. 7531

How Ship _____

Terms _____ When _____

Salesman _____ Buyer _____

SHIP TO

Best Way

Please ship as directed, or at lowest through rate only.

24	2 on in mail	2.-	48
30	4" Valeriana	3-	108
			156
	less 35%		54.60
			101.40
	less 5%		5.07
			96.33
	less 5% for term.		4.80
			91.53
			96.33
50%	of 90 on mail		
1	97.23		
50%	1.15 V.		
	98.38		

[Signature] Nov. 27 1968

O. B.	SHIP VIA	DEPT. OR REQ. NO.	<input type="checkbox"/> FOR OWN USE <input type="checkbox"/> FOR RESALE
-------	----------	-------------------	---

	PRICE	AMOUNT

Without Our Approval. We cannot Accept Foods Containing Synthetic Additives.

BY G. Spickler

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

Nº 8491

TO Hedda Maar

Order No. 5578 Date AV 6-VLT 161968

M Walnut Acres Inc.

Penns Creek - Pa.

Ship to _____

At order Nr. 8491

How Ship _____

Terms _____ When _____

Salesman _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
<u>8/13/68</u>	<u>A S A P</u>			

QUANTITY	
<u>24</u>	<u>Twelveen Guard</u>

WALNUT ACRES, INC.

Twelveen
Guard

DATE		AMOUNT	
<u>5578</u>		<u>150 63</u>	
TOTAL OF INVOICES			
LESS _____ % DISCOUNT			
LESS _____			
TOTAL DEDUCTIONS			
AMOUNT OF CHECK			

DETACH AND RETAIN

No Substitutions Without Our Approval.

U.S.
IP

<u>36</u>	<u>40w velvetew</u>	<u>3.105</u>	<u>-</u>
<u>24</u>	<u>8. m Guard</u>	<u>5.50</u>	<u>132 -</u>
		<u>240</u>	<u>-</u>
	<u>less 35% -</u>	<u>84</u>	<u>-</u>
		<u>156</u>	<u>-</u>
	<u>less 5% -</u>	<u>7.80</u>	
		<u>148.20</u>	
	<u>less 5% Unst Thomas</u>	<u>7.40</u>	
		<u>140.80</u>	
		<u>148.20</u>	
	<u>+ 2.43 50% postage</u>		
		<u>150.63</u>	

AD. 100

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

No 6978

TO Hedda Maar

Order No. 5-20 Date 3-11 1968

M Walnut Acres Inc.
Penns Creek - Pa. 17862

Ship to _____
At your order no. 6978

How Ship _____

Terms _____ When _____

Salesman _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
<u>3/5/68</u>	<u>A S A P</u>			

QUANTITY	

On Guard

WALNUT ACRES, INC.

elveteen

DATE		AMOUNT	
<u>5520</u>		<u>139</u>	<u>30</u>
TOTAL OF INVOICES			
LESS % DISCOUNT			
LESS			
TOTAL DEDUCTIONS			
AMOUNT OF CHECK			

DETACH AND RETAIN

No Substitutions Without Our Approval.

<u>24</u>	<u>2 on W Guard</u>	<u>2.-</u>	<u>48</u>	<u>-</u>
<u>12</u>	<u>8 " on Guard</u>	<u>5.50</u>	<u>66</u>	<u>-</u>
<u>36</u>	<u>4 " Velociteen</u>	<u>3-</u>	<u>108</u>	<u>-</u>
			<u>222</u>	<u>-</u>
			<u>less 35%</u>	<u>77.70</u>
				<u>144.30</u>
			<u>less 5%</u>	<u>72.2</u>
				<u>139.08</u>
			<u>less 5% (less T.L.)</u>	<u>68.5</u>
				<u>130.23</u>
			<u>137.08</u>	
			<u>50% rest. 2.22</u>	
			<u>\$ 139.30</u>	

AD. 100

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

No 6888

TO Hedda Maar

SHIP TO

Order No. 5510 Date Feb 10 1968
M Walnut Acres Inc.
Penns Creek Pa. 17862

Ship to _____
At Order No. 6888

How Ship _____

Terms _____ When _____

Salesman _____ Buyer _____

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP VI
2/5/68	Promptly			

WALNUT ACRES, INC.

Guard
Guard, also several 3 1/2" d
elve teen

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS

DATE	AMOUNT
5510	177.13
TOTAL OF INVOICES	
LESS _____ % DISCOUNT	
LESS _____	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	

DETACH AND RETAIN

No Substitutions Without Our Approval.

ALL
ES.
HIP

36	2 on on Guard	2.-	72	-
12	8 on Guard	5.50	66	-
48	4" Velvetex	3.-	144	-
			282	-
		less 35%	183.30	
		less 5%	174.13	
		less 5% Month.	165.43	
			174.13	
		50% postage		
			177.13	

AD. 100

2-A

PURCHASE ORDER

Walnut Acres, Inc.

PENNS CREEK, PENNA. 17862

TELEPHONE 717-837-6591

Natural Farming, Natural Foods.
Books, Appliances, Household Needs.

No 6711

Hedda Maar

DATE	DATE REQUIRED	TERMS	F. O. B.	SHIP
12/12/67				
QUANTITY				

WALNUT ACRES, INC.

Velveteen
On Guard
On Guard

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS

DATE	AMOUNT
1-10-68	
Inv. # 5486	
dated 12-16-67	
TOTAL OF INVOICES	
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	

DETACH AND RETAIN

ALL
ES.
HIP

No Substitutions Without Our Approval.

Order No. 5486 Date Dec 15 1967

M Walnut Acres, Inc.
Penns Creek - Pa. 17862

Ship to _____

At order No. 6711

How Ship _____

Terms _____ When _____

Salesman _____ Buyer _____

36	2 on On Guard	2.-	72	-
12	8" on Guard	5.50	66	-
48	4 on Velveteen	3.-	144	-
			282	-
	less 35%		98	70
			183	36
	less 5%		9	17
			174	13
	less 5% with th.		8	70
			165	43
			174.13	
	50% pop. 2.70			
			176.83	

The Special Handling charge is paid by Hedda Maar.

POSTAL INSURANCE CLAIM IDENTIFICATION

PAYEE: This slip will be used when mailing the check in payment of this claim. Part A may be completed to show particulars to identify payment. Part B must show name and address of payee.

PACKAGE SENT BY

A

HEDDA MAAR

PACKAGE ADDRESSED TO

WALNUT ACRES.

MAIL CHECK TO: (Must be same as that shown in item 7 above. Print or type)

B

HEDDA MAAR

(Name)

1472 BWAY

(Street Address)

N.Y.C. NY 10036

(City)

(State)

(Zip Code)

OTHER IDENTIFICATION

3-2 oz jars
face cream \$1.10
\$3.30

April 23-1965

PHONE
 AREA CODE 717 TENNYSON 7-6591
 (MIDDLEBURG — SNYDER COUNTY)

WALNUT ACRES

ORDER

ASSOCIATES, INC.

No 728

PENNS CREEK, PENNA.

TO Hedda Maar

DATE 2/23/65

~~“BOOK SELLERS”~~

SHOW ORDER NO. AND DATE ON INVOICE

QUANTITY	DESCRIPTION	PRICE
24-	2 oz. On Guard	
	Parcel Post	

Order No. 4991 28 Feb, 1965
 M Walnut Acres
 Ship to Penns Creek Pa
 At _____ When _____
 Via your order Salesman _____
 Terms: 728 Buyer _____

24	2 oz On Guard	1.25	42	-
	less 35%		14	70
			27	30
	less 5%		1	37
			25	93
	less 5% to Walnut Cr.		1	30
			24	63
			25.93	
	+ 69.50% profit			
			26.62	

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS

DATE	AMOUNT
4991	26.62
<i>damaged</i>	
<i>33 broken</i>	
<i>label no.</i>	
TOTAL OF INVOICES	
LESS % DISCOUNT	
LESS <i>33 broken</i>	3.33
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	23.29

DETACH AND RETAIN

Please give complete shipping directions to the

PHONE
AREA CODE 717 TENNYSON 7-6591
(MIDDLEBURG — SNYDER COUNTY)

WALNUT ACRES

ORDER

ASSOCIATES, INC.

No 948

PENNS CREEK, PENNA.

TO Hedda Maar

DATE 2/10/65

"BOOK SELLERS"

SHOW ORDER NO. AND DATE ON INVOICE

QUANTITY	DESCRIPTION
4-	2 oz. On Guard
12-	8 oz. " "
24-	4 oz. Velveteen

Parcel Post

Order No. 4981 File, 16 19 65
M Walnut Acres
Ship to Penns Creek - Pa
At _____ When _____
Via Your order Salesman _____
Terms: N=948 Buyer _____

24	2oz On Guard	1.75	42	—
12	8 " " "	5	60	—
24	4 " Velveteen	2.50	60	—
				162
less 35%				56 70
				105 30
less 5%				5 27
				100 03
less 5% (less 100%)				5
				95 03
100.03				
+ 1.83 50% postage				
\$ 101.86				

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS

DATE	AMOUNT
4981	101.86
TOTAL OF INVOICES	
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	
DETACH AND RETAIN	

ase give complete shipping directions to the

PHONE
 AREA CODE 717 TENNYSON 7-6591
 (MIDDLEBURG — SNYDER COUNTY)

WALNUT ACRES

ORDER

ASSOCIATES, INC.

No 1957

PENNS CREEK, PENNA.

TO Hedda Maar

DATE 11/3/64

SHOW ORDER NO. AND DATE ON INVOICE

QUANTITY	DESCRIPTION
36-	2 ea. Un Guard
60-	4 oz. Velveteen

Order No. 4917 Date Nov. 9 1964
 M Walnut Acres
Penns Creek Pa

Ship to _____
 At your order 1957

How Ship _____

Terms _____ When _____

Salesman _____ Buyer _____

Parcel Post

36	2 ea "Un Guard"	1.75	63	—
60	4 " Velveteen	2.50	150	—
			\$ 213	w
		less 35 20	74	55
			131.53	
			9.26	
			122.27	
		less 5 90	69	2
			76	10
			116	17
		less 5 40	65	7
			124	96
			131.53	
			2.69	50% post.
			2.69	
			134	22
			124	96

6 Velveteen broken

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS	
DATE	AMOUNT
<u>4917</u>	<u>134 22</u>
<u>less 6 Broker</u>	
<u>on arrival</u>	
<u>see invoice</u>	
<u>number</u>	<u>9 26</u>
<u>valuation</u>	
TOTAL OF INVOICES	<u>124 96</u>
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	

DETACH AND RETAIN

use give complete shipping directions to the car

AD. 100



Big Enough to Serve You—Not Too Big to Know You

NEW PENN MOTOR EXPRESS, INC.
18 East Weidman Street • Lebanon, Pennsylvania

272-6638

11/5/64
Hilda Mann;

Please note that on 10/23/64
we received the following only:

- 20- 2oz On Guard-
- 12- 8oz " "
- 48- 4oz Velvetan

We are billed for 24- 2oz On Guard

Please adjust. Walnut Acres
or send 4 to us. B. Spickler

Walnut Acres

Perms Creek Pa.

Nov. 12 - 1964

Dear Miss Spickler: your letter, dated Nov. 5. 64 - reached
me today. I am sorry there were 4 2oz cream short. They'll
be mailed to you tomorrow together with one Velvetan
for the last order, if someone was not put into the package.

Thanks for the check for \$139.⁶²/₁₀₀. Very truly,
J. M.

PHONE
 AREA CODE 717 TENNYSON 7-6591
 (MIDDLEBURG — SNYDER COUNTY)

WALNUT ACRES

ORDER

ASSOCIATES, INC.

No 1817

PENNS CREEK, PENNA.

DATE 10/14/64

TO Hedua Maar

SHOW ORDER NO. AND DATE ON INVOICE

QUANTITY	DESCRIPTION
24-	2 oz. On Guard
12-	8 oz. " "
48-	4 oz. Velveteen

Order No. 4906 Date Oct 20 1964
 M Walnut Acres
Penns Creek Pa

Ship to _____
 At your order 1817
 How Ship _____

Terms _____ When _____
 Salesman _____ Buyer _____

24	2oz On Guard	1.75	42	-
12	8" On Guard	5.-	60	-
48	4. Velveteen	2.50	120	-
			222	-
	less 35.50		186.50	
	less 5.00		181.50	
	less 5.00 Min Flt		176.50	
			137.08	
	+ 2.54 50% post		139.62	

Parcel Post

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS

DATE	AMOUNT
1817	139.62
4-2 oz short On Guard	
Mailed Nov. 14	
TOTAL OF INVOICES	1964
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	

DETACH AND RETAIN

se give complete shipping directions to the ca

AD. 100

Walnut

Aug. 29-1964

Dear Mr. Kline:

One of these last August days you'll return from your vacation. I hope it was in every regard a successful and renewed strength will lead to further

I must for come to you today with something I am sure you'll understand & with a little luck for me you might agree. I ~~never~~ saw the last price-list.

I don't know if the following was an error or intentional, in any case:

There was no explanation for Hedda's ^{in that to the new per 100}

Uaar's "Telokken" or "On Guard," ~~just~~ only the values were mentioned. It is now so

that the old customers know ~~what~~ ^{the words} probably the meaning of "Telokken" or "On Guard" to a new one ~~it~~ ^{they} means nothing. New ^{we are given by}

customers are necessary to keep up or increase sales. I believe ^{to be} your & my interest ~~is~~ ^{is not raising sales of} in ~~the~~ ^{the} both don't

want "Hedda Uaar ~~with~~ preparations" sales reduced. I therefore come to you

I believe it is your interest as well as mine to keep up ^{the sales of Hedda Uaar preparations}

For continuation
with of
dear Mr. Reese, to ask ~~for~~ ^{about} some
explanation in your lips of "On Guard"
& "Velocteen," ^{which were - I would think -} to advise ~~to~~ ^{to} your
new customers' ^{simple} ~~interest~~ to start with
the use of these preparations.

I thank you in advance.

I wish you a wonderful
fall season & send you & Mrs
Reese many friendly greetings!
Sincerely,

PHONE
AREA CODE 717 TENNYSON 7-6591
(MIDDLEBURG — SNYDER COUNTY)

WALNUT ACRES

ORDER

ASSOCIATES, INC.

No 1225

PENNS CREEK, PENNA.

TO Hedda Maar

DATE 5/19/64

SHOW ORDER NO. AND DATE ON INVOICE

QUANTITY	DESCRIPTION
24-	3 oz. On Guard
24-	2 oz. " "
48-	4 oz. Velveteen

Parcel Post

Order No. 4848 June 2 1964
M. Walnut Acres
Ship to Penns Creek - Pa
At _____
Ship by your order When 1225
Terms _____ Buyer _____

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS	
DATE	AMOUNT
<u>4848</u>	<u>185.77</u>
TOTAL OF INVOICES	
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	

DETACH AND RETAIN

24	3oz on guard	120	—
24	2" " "	48	—
48	4" Velveteen	120	—
		288	—
	less 35%	98.70	
		183.30	
	less 5% to us	9.16	
183.30		174.14	
+ 2.47	18 Velveteen		
185.77	follow in a few days		

Please give complete shipping directions to the carrier

C6204

PHONE
 AREA CODE 717 TENNYSON 7-6591
 (MIDDLEBURG — SNYDER COUNTY)

WALNUT ACRES

ORDER

ASSOCIATES, INC.

No 1109

PENNS CREEK, PENNA.

TO Hedda Maar

DATE 4/14/64

SHOW ORDER NO. AND DATE ON INVOICE

QUANTITY	DESCRIPTION	PRICE
48 -	4 oz. Velveteen	
	Parcel Post	

Order No. 4827 Apr. 21 19 64
 M Walnut Acres
 Ship to Penns Creek - Pa.
 At your order When 11 09
 Via _____ Salesman _____
 Terms: _____ Buyer _____

48	4 oz. Velveteen	2.50	120 —
	less 35%		78
	less 5%		390
	less 5% to this T.C.		74 1 0
			370
			70 4 0
			74 10 —
	1.10 50% postage		
			75,20

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS

DATE	AMOUNT
4820	75 20
4827	
TOTAL OF INVOICES	
LESS _____ % DISCOUNT	
LESS _____	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	

DETACH AND RETAIN

ase give complete shipping directions to the

PHONE
MIDDLEBURG TENNYSON 7-6591
(SNYDER COUNTY)

WALNUT ACRES

ORDER

PENNS CREEK, PENNA.

No 9710

TO Hedda Maar

DATE 1/20/64

SHOW ORDER NO. AND DATE ON INVOICE

QUANTITY	DESCRIPTION
24-	2 oz. On Guard
12-	8 oz. " "
Parcel Post	

for order 9710
" " 9680

THE ATTACHED CHECK IS IN FULL PAYMENT OF THE FOLLOWING ITEMS	
DATE	AMOUNT
9710	64.27
9680	82.91
TOTAL OF INVOICES	147.18
LESS % DISCOUNT	
LESS	
TOTAL DEDUCTIONS	
AMOUNT OF CHECK	
DETACH AND RETAIN	

Please 2-A

Order No. 4766 Jan. 27 1964
M Walnut Acres
Ship to Penns Creek Pa
At your order When
Via 9710 Salesman
Terms: Buyer

24 On Guard 2oz	1.75-	42	-
12 " " 8oz	5-	60	-
		102	-
	less 35.40	35	70
		66	30
	less 5.40	3	32
		62	98
	less 5.40 to lunch	3	15
		59	83
		62.98	
	+ 1.29 50% prof		
	64.27		

car

THE SHELBY SALESBOOK CO., SHELBY, OHIO

**SHIP
VIA**

THANKS!

PHONE
MIDDLEBURG TENNYSON 7-6591
(SNYDER COUNTY)

WALNUT ACRES

ORDER

PENNS CREEK, PENNA.

No 9680

TO Hedda Maarø

DATE 1/7/64

SHOW ORDER NO. AND DATE ON INVOICE

QUANTITY	DESCRIPTION	PRICE
24-	2 oz. On Guard	
36-	4 oz. Velveteen	
	Parcel Post	

paid by check
A 2236

Order No. 4759 Jan. 14, 1964
M WALNUT ACRES
Ship to Penns-Creek Pa
At your order When _____
Via 9680 Salesman _____
Terms: _____ Buyer _____

24	2oz "On Guard"	1.75	42	-
36	4. "Velveteen"	2.50	90	-
			132	-
	less 35.90		46	20
			85	80
	less 5.50		4	29
			81	51
	less 5.90 Min Th.		4	06
			77	45
			81.51	
	2 - 50% prof.			
			83.51	
			82.91	

SHIP VIA

THANKS!

Please give complete shipping directions to the carrier.

Aug. 20 - 1971

Dear Mr. Keene,

We mailed you today a package with ingredients I had forgotten to talk to you about. The package contains:

ca 3 oz METHYL PARA HYDROXY BENZOATE
Not quite 1 lb CETYL ALCOHOL

- \$ 1 lb Triethanolamine
- 1.5 - 1/2" Sorbitol
- 1.5 - 1" Methyl glycol
- 1.5 - 1" Glycerine
- 8. - 8 oz Cholesterol

and an empty bottle for ess. oil as I used to label it for Tops. I always took the original label off.

There is a MRS. MARSTON
COUNTRY HEALTH STORE
SHORE ROAD

OLD LYMINE - Conn. 06371

● She told me she'll order in Sept., maybe she will. She would be a new customer. msk

When looking for the ingredients I found via a corner behind a bottle one Sensation label which I dislike. I used a black cap, I would suggest a white cap & the label instead of black a sparkling blue. In my opinion this would be more appropriate for today's taste.

I am so - tired as I was - to thank you & Mrs. Keene
for the deliciously delightful vegetable, we enjoy it
immensely.

Sincerely,
H. Lunt

Walnut

Aug 17-1971

Dear Mr. Keene,

It was a pleasure to me to meet you & the 2 ladies, many thanks for coming.

I hope you had a good trip home & found all Rob's the items you were looking for.

Returning from the subway my lunch brought the mail up. 3 Hedda Maar letters came: one from her & the 2 others enclosed.

Mr. Zimbardi is the young man using "Albeteu" & "Claude Villa Case". I wrote him with his first order in Spring this year about ^{my payment} the postage to be paid for orders less than \$5-. He sent me more money than necessary & I returned the surplus by check.

re: Miss Turtan,

I don't remember when she ordered the 2 toilet-water & the Night cream (she calls it soap), you can see this on the records. I feel I have no right now to answer her. Please, therefore answer to her telling her about the sale & the eventual later delivery of the 3 items.

Again I wish you & Mrs. Keene every success you expect from Hedda Maar.

Many greetings to you, Mrs. Keene & Mr. Turtan

Sincerely,

H. Lee R.

UCL.

Walnut Acres

Incorporated

Penns Creek, Pa.

17862

PAUL KEENE,
PRESIDENT

ORGANIC FARMING
NATURAL FOOD PRODUCTS
BY MAIL

March 31, 1971

Hedda Maar
1472 Broadway
New York, New York 10036

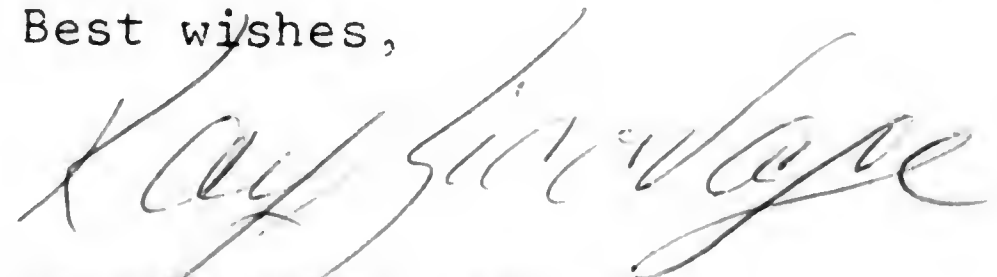
Dear Sir:

We are in the process of up-dating our "Accounts Department". In order to do this, first we must clear up any discrepancies between us. Therefore, we must ask you to send us a monthly statement for March.

We are also requesting that you send us a monthly statement at the end of each month starting with March.

If you are unable to do so, we would appreciate an explanation. Many thanks for your prompt attention to this matter.

Best wishes,



WALNUT ACRES, INC.
Miss Kay Zicovage

April 10-1971
att. Miss Kay Zicovage
Statement
All bills are paid

March 15 1971

Mr. Paul Keene
Walnut Acres Inc.
Pears Creek Pa. 17862

Dear Mr. Keene:

To my own regret I have to inform you about price changes in Hedda Haar beauty aids. Since my last in Oct. 1969 the price for bottles was raised twice, handling charges doubled, ingredient prices were raised two months ago, delivery charges for bottles and jars increased 100% in the last 8 months (though I don't understand why) and so it goes on. To me somewhat remembering the German inflation it is frightening! You might understand that not to work with a loss, I am forced to do something. Therefore- beginning April 15 the retail prices will be:

2 oz.	On Guard	\$ 2.40
8 "	" "	6.40
4 "	Velveteen	3.75

I hope you and your family are fine.

Sincerely,

HM/1

Hedda Haar

Please Write are \$2.70

Walnut Acres Penns Creek, Pa. 17862

Glen Spickler

5/7/70

Hedda Maar:

Please note we received
2 bottles broken and
48 bottles cost us \$104.84 or \$2.18 each.
I deducted the \$4.36 from
invoice and am sending
you the insurance number
so you can claim against
the post office department
Hope this O.K.

Sincerely
Walnut Acres
G. Spickler

Thanked
May 18-1970

Walnut Acres

Incorporated

Penns Creek, Pa.

17862

PAUL KEENE,
PRESIDENT

ORGANIC FARMING
NATURAL FOOD PRODUCTS
BY MAIL

April 27, 1970

Hedda Maar
1472 Broadway
New York, N.Y. 10036

Dear Hedda Maar:

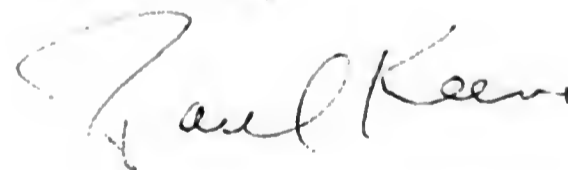
Sorry to be over 2 months late in replying to your good letter. Thank you for it and for the clippings. Yes, some people knew years ago what was going to happen. It is good to see the awakening.

We were in Spain for three weeks for a rest. I was at Princeton to speak on Earth Day. Now I must get down to work again. How good it is to see people awakening at last. They must.

We don't think a farm school or anything of the sort will really develop here. It is too much of a job. But it should develop somewhere soon to help people who want to learn.

I hope things go well. Best regards from Mrs. Keene -

Sincerely,



Walnut Acres

Incorporated

Penns Creek, Pa.

17862

PAUL KEENE,
PRESIDENT

ORGANIC FARMING
NATURAL FOOD PRODUCTS
BY MAIL

May 23, 1969

Dear Hedda Maar:

We hope so much that all goes well with you and your good husband. Is he home now, all recovered? We hope so. Illness is always upsetting. It takes great faith and insight to understand it.

I appreciate the article from the New York Times about DDT. This was excellent. Many things are being written now about pesticides. It is about time.

When I received your latest letter I immediately asked the office to order at once whatever they needed from you. I think they did this.

Very best wishes -


Paul Keene

Hedda Maar

1472 Broadway, New York, N. Y. 10036

July 15 - 1967

—mg

Mr. Paul Keene
Walnut Acres, Inc.
Penns Creek, Pa.

Dear Mr. Keene,

Order 1730 for which I thank you was taken to the postoffice to be mailed. As always this time again, it was addressed to Middleburg - Pa 17862. The clerk refused the package: 27 lbs were too heavy!

According to him Middleburg doesn't get direct mail, "Snyder" is the post-office & therefore packages over 25 lbs are not allowed, for Snyder is a first-class postoffice. To convince us he showed his explanation printed in his guide book.

The order now is repacked in 2 packages.

I would appreciate to get an answer to the following questions: Have orders

over

to be kept in packages weighing less than 25 lbs? or could they be sent to another 2nd class post-office which accepts packages heavier than 25 lbs?

Many thanks in advance for your kind answer.

Sincerely yours,
Hedda Maar

Dear Mrs. Maar,

The Keenes are on vacation and I have called our Middleburg postmaster concerning your order - he was most kind and sent the enclosed sheet of information to forward to you.
Best wishes
Bessie Clark

Walnut Acres

Incorporated

Penns Creek, Pa.

17862

PAUL KEENE,
PRESIDENT

ORGANIC FARMING
NATURAL FOOD PRODUCTS
BY MAIL

September 6, 1966

Hedda Maar
1472 Broadway
New York, New York 10036

Dear Hedda Maar:

Thank you so much for the clippings you sent from the New York Times. I had not seen these and I appreciate very much receiving them. It makes it sound as if there was one more move in the direction of confusion, although I am sure I do not know whether or not this would be a helpful or harmful step. Perhaps time will tell.

I do not know that I can answer your question regarding Arthritis. There was a time, of course, when foods were preserved almost entirely by dehydration, by salting, or by the use of vinegar. Sometimes I wonder if these are not still the best methods of preservation.

I wonder, with you, as to why people must first be hurt before laws are passed to prevent it. I think this is human nature. Years ago I was engaged in a civic enterprize in which emotions ran high. I had to attend a meeting to speak at it, representing my viewpoint, and I knew there was danger of bodily harm and perhaps of death itself. I asked the State Police to come to offer some protection. They replied to the effect that they had no authority to come in until someone had been shot! The principles seem somehow the same.

Very best wishes -

Paul Keene
Paul Keene ✓

PK:em

Walnut Acres

Incorporated

Penns Creek, Pa.

17862

PAUL KEENE,
PRESIDENT

ORGANIC FARMING
NATURAL FOOD PRODUCTS
BY MAIL

January 11, 1966


Miss Hedda Maar
1472 Broadway
New York, New York 10036

Dear Hedda Maar:

Thank you for your sending the item on fluoridation. The lady who had this put in the paper is a customer of ours from New York and at the same time you sent the item she also sent a copy. She said that she has already spent \$4500.00 and an incredible number of hours in effort on this project! Isn't it wonderful that there are people who will spend their valuable time in public service like this!

Thank you for your kind note and we wish you too the very best for the New Year. We appreciated so much the beautiful candlestick you sent us. It looks lovely in our living room.

Very sincerely,


Paul Keene

PK:em

Walnut Acres

Pearis Creek

Jan 5 - 56

Dear Hedda Maar -

I don't know where you got
the inspiration for your gift - but it
is so beautiful & unusual. The candle
holder & candle have a simplicity
of line that I truly admire. Thank
you so much!

I was so sorry to miss
seeing you at the New York
N. F. H. Convention. Paul told me
that you were there. We had
had a very busy Autumn with
conventions and also getting our
knights ready to spend a year

in appearance that I, it would not
attend the one in New York.
Essentially our language is
very a wonderful time in nature
and we have been very fortunate!

Since I am not here

Thank you very much
for the
K. M. C.



by Cape Shore
SONG SPARROW

Walnut Acres

Incorporated

Penns Creek, Pa.

17862

PAUL KEENE,
PRESIDENT

ORGANIC FARMING
NATURAL FOOD PRODUCTS
BY MAIL

January 15, 1965

Hedda Maar
1472 Broadway
New York 36, New York

Dear Hedda Maar:

Thank you very much for your kindness in sending the clipping from the New York Time. This is very interesting indeed and I would like to say something about it in one of our newsletters if I find the space. Thanks too for your kind note to Mrs. Keene concerning the ill-fated lovely platter that you sent to us. You are most generous and thoughtful.

We hope that things go well with you in this new year and that somehow life can seem richer and more promising than someone who has had the experiences you have had could expect to find it.

We are at heart a very simple folk and live very simple lives. We do not expect much out of life and we try to give more than we expect to get back. Despite all the terror and horror that the world knows and has known we cannot help but feel that there is a desire in each one of us to move upward and onward and that the cry of the whole universe is for this moving in a forward direction. Sometimes any one of us may get caught up in a struggle between the forces that seem to deny this and the movement itself. At such times it is most difficult indeed to have faith to see beyond the moment. And yet we must see beyond if we are to retain our balance. Please be of good courage!

Sincerely,

Paul K. Keene
Paul K. Keene

PKK:em

Walnut Acres

Incorporated

Penns Creek, Pa.

17862

PAUL KEENE,
PRESIDENT

ORGANIC FARMING
NATURAL FOOD PRODUCTS
BY MAIL

September 16, 1964

Hedda Maar
1472 Broadway
New York 36, N.Y.

Dear Hedda Maar:

Thank you very much for your letter of August 27. I am sorry to be late in replying to it.

It was good of you to write as you did concerning the mention of your products on our price list and I certainly can understand how you feel.

Over the years it has been our practice to put out a special summer list in which we do not say as much about our products as we do on the regular list and this is what happened this year again. However so many people felt as you did this year that in the future we are quite certain we will not put out this special summer list again. Rather we will continue to put out our complete list in the summer just as we do throughout the rest of the year.

I think you will find on the fall list as it comes to you that we have again gone back to the form which we had earlier and that your products are explained as they were before. I know how you feel and I think this will be satisfactory to you. I am sorry if we caused you distress.

Best wishes -

Paul K. Keene
Paul K. Keene

PKK:em

Walnut Acres Associates, Inc.

Organic Farming

PENNS CREEK, PENNA., 17862

PAUL K. KEENE, PRESIDENT

NATURAL FOOD PRODUCTS
BY MAIL

June 12, 1964

Hedda Maar
1472 Broadway
New York 36, N.Y.

Dear Hedda Maar:

Thank you very much for your note of June 2 in which you enclose the information taken from the Bahamas Handbook. I appreciate this very much and I am writing to the people there. I have been to the Bahamas twice but I have never run across this before and I appreciate your kindness in sending it to us.

Very truly yours,

Paul K. Keene
Paul K. Keene

PKK:em

Walnut Acres Associates, Inc.

Organic Farming

PENNS CREEK, PENNA., 17862

PAUL K. KEENE, PRESIDENT

NATURAL FOOD PRODUCTS
BY MAIL

May 6, 1964

Hedda Maar
1472 Broadway
New York 36, N.Y.

Dear Hedda Maar:

Thank you so much for your letter of April 22. It was indeed a shock to us to learn of your unfortunate accident. It is gratifying to know that at least you are on the way toward recovery and we are happy for that. Let us hope that the pain subsides entirely in time and that everything will be back to normal. It is difficult to get at the base of troubles like this sometimes and yet nature has a way of gradually taking care of them.

I do appreciate your remarks concerning your product, CLEANSE WITH CARE. You write so nicely concerning it that if we were not in the process rather of cutting down on the number of cosmetic items we carry than building up in it, I would be tempted indeed to carry this item.

I honestly am not questioning the value of this product and I do appreciate being told that you do not offer us everything you manufacture because some of them might not fit in with what you feel our approach to be. But because of our desire to concentrate more on wholesome foods and less on other items I must say sincerely that I would rather not consider our carrying this product just now. I am sure that you can understand our whole attitude in this and I am grateful. Thank you for your great kindness and we wish you the very best.

Sincerely,

Paul K. Keene
Paul K. Keene *em*

PKK:em

Walnut Acres Associates, Inc.

Organic Farming

PENNS CREEK, PENNA., 17862

PAUL K. KEENE, PRESIDENT

NATURAL FOOD PRODUCTS
BY MAIL

January 27, 1964

Hedda Maar
1472 Broadway
New York 36, New York.

Dear Hedda Maar:

It is time that I get around to answering your letters concerning your new product which you call "Cleanse With Care". We appreciate your sending us the sample bottle back in November.

We have discussed this at some length here, as you must know. We have decided that it would be better for us not to take on any new items in the cosmetic line at this time. I know you will be perhaps somewhat disappointed in this and I am sorry to have to write this way but I think in view of the nature of our work and our decision this is the best thing.

It is hard for us to know what is the right thing to do altho we must always keep in our minds that the production of whole fresh natural foods is our primary business. Anything else that we take up such as the sale of cosmetics, books, appliances, etc. must be secondary to this first purpose. We do not want anything else to seem to overshadow the original purpose. AT one time we carried a large number of cosmetic preparations but we soon saw that this was not entirely wholesome and so we cut down the number considerably. After looking around for a long time we decided on the ones we carry now and we feel pretty well satisfied with what we have.

Thank you for being you, for being so honest, for treating us so nicely and I wish you the very best.

Sincerely,

Paul K. Keene
Paul K. Keene *em*

PKK:em

Received
April 1964

Walnut Acres Associates, Inc.

Organic Farming

PENNS CREEK, PENNA., 17862

PAUL K. KEENE, PRESIDENT

NATURAL FOOD PRODUCTS
BY MAIL

December 27, 1963

Hedda Maar
1472 Broadway
New York 36, N.Y.

Dear Hedda Maar:

Thank you very much for the sample of your new product CLEANSE WITH CARE which you sent to us. We appreciate your thoughtfulness.

We actually have done no thinking on this at all because we have been completely swamped with Christmas orders. In a couple of weeks time we may be able to get around to this. I am sorry to be so late but this is the way things happen this time of the year.

We appreciate your concern over the word organic as applied to cosmetics. I know that some words tend to be overused and/or misused sometimes and this is one of them.

I have seen a box come in from you addressed to Mrs. Keene and myself and we are exceedingly grateful to you. We appreciate sincerely the lovely ash-trays. We appreciate your kindness and thoughtfulness and we hope that someday we may have the great pleasure of meeting you personally.

Very best wishes -

Paul K. Keene
Paul K. Keene

PKK:em

Today I got the first reaction to
C.W.C. which might interest you.
A lady ordered one for her friend's
mils. I like the very much. I
don't like fatty cleanser. It is
so soft & at the same time a little
astringent. just I always use
to be using a scrubber cleanser
& am glad I found it. (Justus)

Jan. 64
Walru. (Joan)
Not too many of "Cleanse with Care" are sold
so far. I am glad I did receive any negative
reaction. It is somewhat difficult to make
people start a different way of skin cleansing.
Today I received an order for 2 bottles to be sent
to Zurich - Fribergland, the letter says: "I received your
"Cleanse with Care" as a gift. it is marvelous. Ne-
ver again will I use a 'fatty' cleanser. I
want my friends in Zurich to use it too."
I am so glad you report this to you.

Mrs. Paul K. Keene
Walnut Acres
Penns Creek, Pa.

Dec. 1963

Dear Hedda Maar,

● Paul and I wish to thank you very much for the beautiful set of ash trays you sent us. The red color is just lovely! We kept the package under the Christmas tree & opened it on Christmas morning as our custom is!

We do hope you had a happy holiday season with family and friends. Ours was made joyous by the return of our two ● college daughters! The house really rocks with life when the three girls and their friends get together.

May we wish you a very bright and happy New Year with enough

New experiences to make it interesting? Above all
we do wish you a year full of blessing &
enrichment.

Thank you for your kindness & thoughtfulness

Yours sincerely
Betty Keene

PS We did receive "Clearse With Care" and are trying
it Thank you.

Walnut Acres Associates, Inc.

Organic Farming

PENNS CREEK, PENNA., 17862

PAUL K. KEENE, PRESIDENT

NATURAL FOOD PRODUCTS
BY MAIL

October 25, 1963

Hedda Maar
1472 Broadway
New York 36, N.Y.

Dear Hedda Maar:

Thank you very much for your letter of October 10. Mrs. Keene and I were away for a couple of weeks at conventions and have just returned to our work here.

It was good to learn of your new item called "Cleanse With Care". Our November list has been at the printer for some time and we will not have time to get this item on it even if we want to carry it. But first we should have a sample of the product for us to try so we can work up something to say about it. I am not sure that we will carry it and it depends upon how the group here feels about it of course. We will want to look it over and see what we think of it. So when you get some ready will you please send us a sample along with your bill for the same.

It is good to know that you have worked on something like this and we wish you every success with it. We hope you have a busy fall season also.

Very best wishes -

Paul K. Keene
Paul K. Keene, Jr.

PKK:ejm

October 17 1963

Mr. Paul Keene
Walnut Acres
Penns Creek, Pa.

Dear Mr. Keene:

It is my pleasure to be able to come and tell you today about a new preparation of mine: "Cleanse with Care". Lots and lots of thinking, trying and searching, months of reading were spent to create the formula. "Cleanse with Care" really cleanses the skin as thoroughly as only possible. The enclosed write-up gives information.

"Cleanse with Care" is based on my general approach to cosmetics: only to tell the truth, to avoid false claims, to sell an effective preparation and to charge a decent price.

I hope that you'll like to offer my newest to your customers; I am sure they will like to use "Cleanse with Care" just as much as they do use "Velveteen" & "On Guard".

I believe you send lists in November; I hope they are not in print yet. Though "Cleanse with Care" will not be ready before the end of this month I write to you today hoping still to be in time for the Nov. lists' printing.

"Cleanse with Care" & "Velveteen" used together are the most perfect skin care, they make the skin clear, clean, soft healthy looking, really naturally beautiful. "Cleanse with Care" is a must for young people. The 4oz bottle sells for \$2.00 plus tax.

Wishing you a very good fall business and hoping to get a good answer I remain with friendly greetings to Mrs. Keene and you

Very Sincerely Yours,

h/l
encl.

HTON HAN

THIS IS YOUR RECEIPT FOR MERCHANDISE PURCHASED. ANY INQUIRY REGARDING THIS TRANSACTION CALL: (212) 421-9000

Plummer McCutcheon

East 57th St., N.Y., N.Y. 10022

Wagner 3352-50

DATE 11/1	SOLD BY 22	(X) TYPE OF TRANS. CHG. <input type="checkbox"/> C.O.D. <input type="checkbox"/> CASH <input checked="" type="checkbox"/>	TOTAL SALE 1325
			AMOUNT REC'D BC 1325

*Gift Walnut
Xmas 1963*

DATE	CLERK	CARD ENCL.	CHARGE OR AMT. RECD.	AMT. OF SALE
11/23	I.R.	NO	check	725

GEORG JENSEN INC. PLAZA 1-2400.
667 FIFTH AVE., NEW YORK 22, N. Y.

1109-40

IN CASE OF INQUIRY PLEASE GIVE DETAILS SHOWN ABOVE.