## **Hints for Home Builders**



THE HENRY FRANCIS du PONT WINTERTHUR MUSEUM LIBRARIES



For an Engagement Present "VICTOR" Talking Machines

For a Wedding Present



# Mr. Sol Bloom

#### Announces his only salesrooms for VICTOR TALKING MACHINES in Philadelphia at

143=45 South Broad St., Philadelphia, Pa.

PHONE, 1150 Walnut



To insure your securing the best Victor Instruments and Victor Records, be sure you buy them at a SOL BLOOM STORE

> Take no substitutes Prices and goods guaranteed the best



# FURS

Alterations Storage of Furs

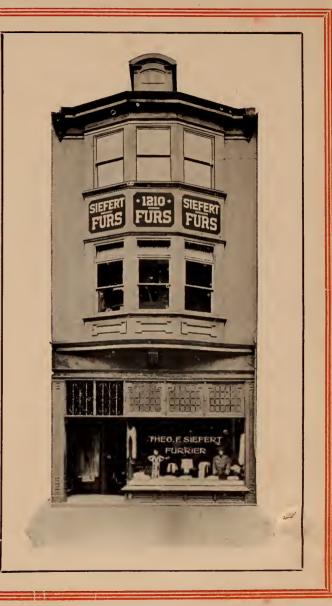
of the Better Grade Made to your Order and Carried in Stock **Automobile Furs and Robes** 

## THEO. F. SIEFERT

Importer and Manufacturer

**1210 WALNUT STREET** 

PHILADELPHIA





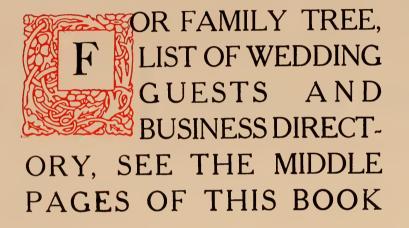
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### Hints for Home Builders

Published by

### Fortuna Publishing Co.

110-114 West 32d Street, New York



Fortuna Publishing Co.

110-114 West 32d Street, New York City

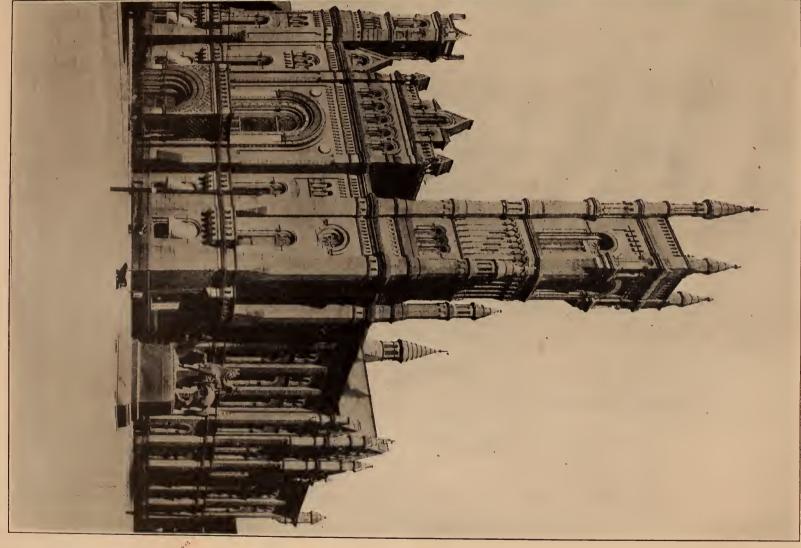




EAR MADAM:- We herewith take the liberty to extend to you our best wishes upon your engagement and ask you to kindly accept this album as a token of our esteem. We should be glad to hear that you derived some benefit from it in helping you to furnish your future home. I Kindly preserve this book as we are positive

local als

it will be of use to you. Wishing you a happy and prosperous future, we are respectfully yours, THE FORTUNA PUBLISHING CO.



Masonic Temple, Philadelphia.



THERE are Three Great Pianos That Have Spread the Glory of American Art to Every Quarter of the Globe

That are owned—one or more—by every great pianist; that are essential to the materialization of every pianist's exquisite moods: that proffer true musical culture to every one who has either taste or perception; that are the chief charm of more than 120,000 homes. These three are the Steinway Grand, the Steinway Vertegrand, and the Steinway Upright.

No other pianos can be justly compared to these Steinway Pianos. Their distinct leadership—an ever-widening gap—is attested not only by æsthetic use, but by trade conditions—the constant but ineffective endeavor to imitate the Steinway methods of manufacture. There are but three really great pianos, and they are here for your view and trial. Prices; Uprights, **\$550** upward; Grands, **\$800** upward. Time payments if desired; honest value for pianos in exchange.

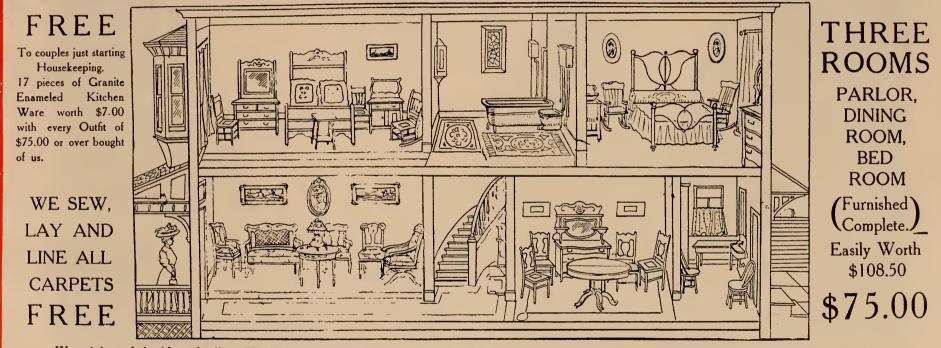
N. STETSON & CO. 1111 Chestnut Street, Philadelphia, Pa.



Hamilton Walk, University of Pennsylvania.

## We want You to be Convinced that This is the "Right Place" to Buy

The special offerings made to young couples starting out is just what we claim—quality is the first consideration—all goods are up to the standard. Nowhere can you do better. Try others, then come here and have our salesmen, who have every experience, assist you in making your selections. Estimates cheerfully given.



. We originated the idea of selling Three Rooms Complete. This season's values are better than ever. We have cut our profits again—this is made possible on account of the large quantities of merchandise we sell. We furnish PARLOR COMPLETE, \$23.05; BED ROOM, \$28.95 and DINING ROOM, \$23.00.



### **1023 MARKET STREET** AND ANNEXES

**OPEN SATURDAY EVENINGS UNTIL 10 O'CLOCK** 

If desired, we can arrange Credit Terms to suit your convenience



Currecanti Needle, Black Canyon.

#### ELECTRICITY IN THE HOME.

E LECTRICITY in the home means a great deal more than light—it means a degree of convenience and comfort that can be realized in no other way than by a free and full use of the electrical cooking and heating appliances which, to-day, make the business of housekeeping a pleasure instead of a drudgery.

We have reached the point where the use of electrical apparatus is no longer the exclusive privilege of the wealthy. Any one who rents a dwelling or an apartment which has been wired for Electricity, will find it most desirable to use one or more of the electrical aids to easy housekeeping. What is more, you will discover a resultant economy.

Those who are just starting housekeeping and who do not expect to keep a large corps of servants, will find that electrical cooking utensils will be of the greatest convenience and help. With them, breakfast or light refreshment after the theatre, or an appetizing luncheon, can be prepared quickly, cleanly and economically at an expense which is trifling; and it can be done without a visit to the kitchen and without the aid of the cook. This surely should appeal to every housewife. Perfect illumination in the home can only be obtained by the use of Electric Light. It is the only illuminant that answers every condition of comfort, convenience and sanitation. The economy of Electric Light in the home is undoubted. The saving in wear and tear upon decorations and furnishings —the reduction of household work and worry resulting from the use of Electric Light and electrical cooking and heating appliances are sufficient in themselves to make the use of Electricity a paying proposition, and in addition to that fact the rate offered by us for residence lighting, to the liberal user, is lower than that of any large city in the United States.

It will be our pleasure to send a representative to see you to give you full details regarding the cost of installation and operation. There will be no charge for the information or any obligation to use our service.

We will mail you upon request copies of our quarterly "Bulletin" or other illustrated booklets regarding the use of Electricity in the home.

#### THE PHILADELPHIA ELECTRIC COMPANY

Tenth and Chestnut Streets.



Custis Lee Mansion, Arlington, Va.



BELL, WALNUT 48-97 D. HOME ADDRESS:-OAK LANE, 391 W. KEYSTONE, MAIN 65-21 D.

## F. Herbert Steinmetz

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Florist and Decorator

Wedding Bouquets and Decorations a Specialty. Let Us Estimate on Your Order. :: :: ::

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Old Faithful Inn, Yellowstone National Park, showing Beehive Glacier.

# New York Light Supply Co.

JOSEPH KALTER, Propr.

Keystone 'Phone, Main 4499D. Bell, Walnut 4877D.

IMPORTERS. JOBBERS AND RETAILERS OF Gas and Electric Fixtures

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Originators of the famous New York Air Light, which will brighten your home. .. .. ..

### 49 NORTH 9th STREET, PHILADELPHIA. BRANCH STORE:-



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## Cash Prices: Credit Payments



This is positively the only store in Philadelphia which combines these two. We sell just the same for cash or credit the charge customer has every advantage enjoyed by the cash buyer.

### NO STORE HAS BETTER MERCHANDISE NONE SELLS AT FAIRER PRICES

We make special terms and arrangements to newly married couples, and guarantee thorough satisfaction in every respect.

### FURNITURE: CARPETS: WEARING APPAREL \$1 Down on a Bill of \$50

We'd like you to see our splendid stock—inspection doesn't obligate you to buy. We're always glad to show interested persons that in the fullest sense, "credit here equals cash elsewhere."

GOLDSMITH'S MARKET STREET.





On the Potomac River, Washington, D. C.

# Bring Your House Furnishing Troubles To Us

DON'T let the little knotty problems of housekeeping requisites worry you when we can solve them for you. Our long years of experience are at your service, and we may be able to offer you some helpful suggestions in making your purchases of

## FURNISHINGS FOR THE HOUSE

This season's stock includes many entirely new features and is of the usual high standard of quality and excellence. It would take columns of space to describe it, and we will therefore name only a few of the most necessary things that the housekeeper may require, such as

BRUSHES AND BROOMS
FEATHER DUSTERS
CARPET SWEEPERS
SCRAP BASKETS
WOOD BASKETS

LADDERS
TABLES
BELLOWS
BRASS DESK GOODS
BRASS CANDLE STICKS

COFFEE PERCOLATORS FINE TRAYS BRASS KETTLES CHAFING DISHES CARVING KNIVES & FORKS

Our "Home Kitchen Outfits" are very popular. Need not cost you much. Our prices are as low as any department store, and the service more satisfactory. Goods delivered free anywhere, if possible, in our own wagons. We invite you to call at the store and inspect this most exclusive line of housefurnishings.

## J. FRANKLIN MILLER

### 1626 CHESTNUT ST., PHILADELPHIA



Soldiers' Monument, Riverside Drive, New York City.

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## DIFFERENT KIND OF CREDIT STORE The Only Store of Its Kind In Phila. The Bride and Groom's Store **4 Rooms Complete** \$85.00

#### Including Magnificent 100 Piece Dinner Set Free

Let us furnish your home because we offer unusual values in outfits to start housekeeping. Our sales are phenomenal. Here you get well-made and reliable furniture and a choice of beautiful floor coverings for every room.

### Open A Gradual Payment Charge Account for Your Needs We make your home comfortable, cosy and attractive, as my plan of buying on Credit costs you nothing extra, because I guarantee to meet any cash store price for like quality-

We make your home comfortable, cosy and attractive, as my plan of buying on Credit costs you nothing extra, because I guarantee to meet any cash store price for like quality-You make the payments to suit your income weekly or every other week. Payments can be made at my office, by mail or at your home—just as you prefer. Thousands of people are using my plan to-day, because it is convenient, helpful and has no annoying features. There's not a bit of red tape to it. It's a regular old-fashioned Charge Account. Call or write for the booklet telling you how to open an account.

There isn't another store in the city that gives you a guarantee as binding as this.

-MY GUARANTEE-

If within 30 days from purchase you find the same article cheaper for cash than my regular price I'll credit your account with the difference.

FURNISHES THE HOME

**On Credit** 

Harry C. Ka



### **27 Different Departments**

Include handsome, stylish dresses, shoes, etc., for women and misses, clothing and shoes for men and boys, furniture of every description, carpets, rugs and upholsterings, draperies, collapsable carts, washing machines, gas stoves, refrigerators, ice chests, jewelry, etc., covering a floor space of thousands of square feet and utilizing six mammoth floors and basement.

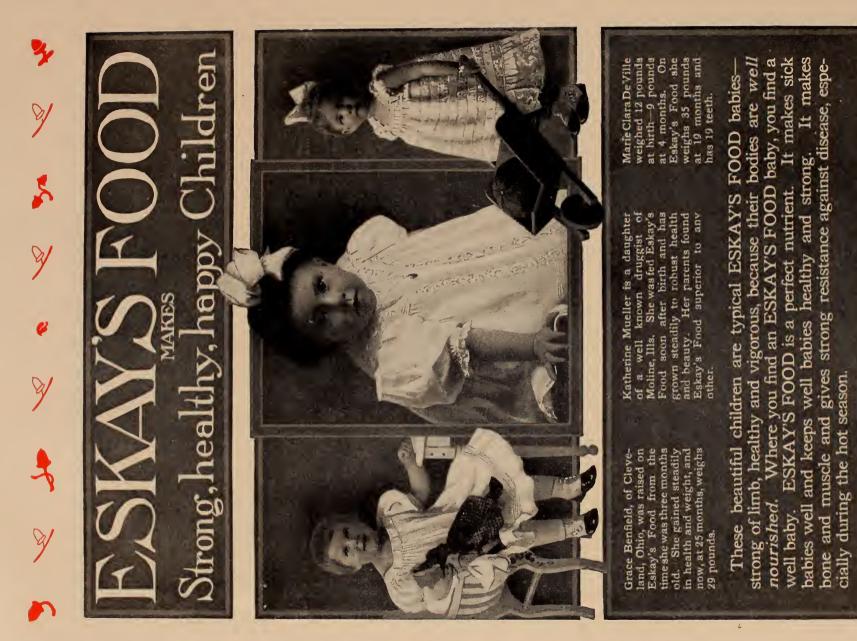
32 & 34 No. 11th ST. CLOTHES THE FAMILY

On Credit



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Grant's Tomb, New York City.



Write us to-day for a generous sample package – and our helpful book "How to Care for the Baby." Your baby should be just as strong as these three children.

SMITH, KLINE & FRENCH CO.,

436 Arch Street, Philadelphia, Pa.



Brooklyn Bridge, Connecting New York and Brooklyn.

### Almost as Important as the Bride-The Floral Decorations!

THE most-talked-of feature, next to the Bride and Bridegroom, is the Wedding Decorations. How the Home or the Church was decorated, how beautiful the Bouquets of the Bride and her Maids were, etc., etc., are remembered for years afterward. Don't make a mistake in the selection of your Florist—come to us.

W E make a specialty of this work—supervising and arranging every detail. No order is too large or too small. Our experts will always attain the most artistic and beautiful effects.

> House Decorations as low as....\$10.00 Church Decorations as low as....\$10.00 Shower Bouquets.....\$5.00 up (Roses and Lilies-of-the-Valley) Bridesmaids' Bouquets.....\$3.00 up

Estimates cheerfully furnished-Photos shown.

ROBERT KIFT 1725 Chestnut Street Philadelphia, Pa.





Traveling in South America.



#### STYLE F INVERTED GRAND

# MEHLIN

Grand and Inverted Grand Art Pianos

#### Are Ideal Instruments for the Home

HEY respond to the most exacting demands of the musician, are most durable in construction and beautiful in design and finish  $\therefore$   $\therefore$   $\therefore$   $\therefore$ 

### The Symphony Player Piano

combines all the valuable features of our Inverted Grand Jiann with the most improved Player mechanism, giving perfect satisfaction to both amateur and musician

main office and warerooms at 1717 Chestnut Street 6. Herzberg & Son



#### LOUIS XV. ART GRAND

- Art Catalogue sent upon request
- Moderate prices, easy terms.



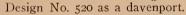
Congress Hall and New Theatre, in Chestnut Street, Philadelphia.



Design No. 534 as a davenport.

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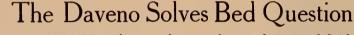




Design No. 529 as a davenport.



Design No. 529 as a bed.



Price, \$35.00 and upwards, according to design and finish

#### Space Must be Saved.

There are few people in large cities contented with the space their income permits, and as the cities are becoming more densely populated each year, space is becoming more and more valuable.

The market is filled with "davenport beds," and thousands of them are sold each year where, by letting the back drop down on a level with the seat, a makeshift for a bed can be made up on the upholstering; the bed clothing being stored away through the day in an unventilated drawer underneath.

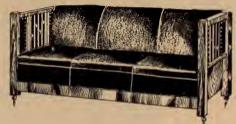
#### No Need of Bed-rooms.

The principle upon which the DAVENO is constructed positively cannot be found in any other combination bed. In brief, it is a *full size*, *genuine bed*, so concealed in a beautiful davenport that an expert could not tell it from a regular davenport. It has separate bed springs and regular removable mattress (either hair or cotton felt). The bed being entirely independent, is made up in the morning, ready for use, complete even to pillows.

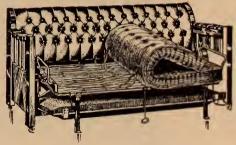
#### OWEN SECRET BED CO.,

Design No. 535<sup>1</sup>/<sub>2</sub> as a davenport. 122 S. 13th STREET, 2 d

2 doors above Walnut St. PHILADELPHIA, PA.



Design No. 561 as a davenport.



Design No. 535<sup>1</sup>/<sub>2</sub> as a bed.



From an old woodcut.

High Street, from Ninth Street, Philadelphia.

# DO YOU APPRECIATE GOOD MUSIC?

## If so, an Edison Phonograph or a Victor Talking Machine



-should be in your home. - No home complete without one of these instruments

HIS MASTER'S VOICE

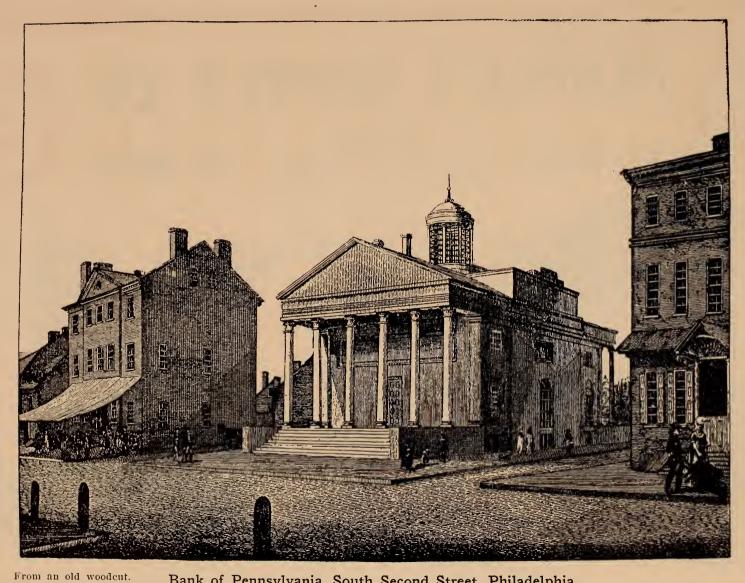
EDISON PHONOGRAPHSVICTORTALKINGMACHINES\$12.50 to\$60.00RECORDS FOR BOTH MACHINES\$10.00 to\$200.00

PENN PHONOGRAPH CO. 17 South Ninth Street PHILADELPHIA



State-House, with a View of Chestnut Street, Philadelphia.





Bank of Pennsylvania, South Second Street, Philadelphia.

### FIFTY PROMINENT PHILADELPHIA MUSICIANS WHO RECOMMEND AND USE A HENRY F. MILLER PIANO

MR. THOMAS à BECKET MISS CYNTHIA BARE MISS M. C. BARRY MR. W. H. BEATTY, JR. MISS E. D. BLAIR MR. A. W. BORST MISS FRANCES BROCK MRS. E. RATCLIFFE CAPERTON MR. FRANK G. CAUFFMAN MRS. F. A. COMLEY MR. FREDERIC DAVIS MISS LOUISE DeGINTER MR. NICHOLAS DOUTY MR. EDWIN EVANS MR. OWEN S. FITZGERALD MR. HOWARD K. GERY MR. PERCY CHASE MILLER

DR. W. W. GILCHRIST MR. PHILIP GOEPPMR. EDMON MORRISMR. FREDERICK HAHNMISS ALICE MURPHYMISS MAE E. HAINESMRS. MARY GREGORY MURRAY MISS E. HARTMAN MRS. E. G. HERMANCE MISS L. A. HEYL MRS. HELEN BOICE-HUNSICKER MR. RALPH KINDER MR. JOHN W. POMMER, JR. MR. FRANKLIN E. CRESSON MR. HENRY LANG MR. CHARLES E. MANYPENNY MRS. SARAH MAGOFFIN MR. FREDERICK MAXSON MISS KATE MILES

MR. A. GORDON MITCHELL MISS ANNA MANDER MISS MABEL PARKER MR. FREDERIC PEAKES MR. WILLIAM H. PAGDIN MISS EDITH PUSEY MISS NETTIE KURTZ MR. S. W. SEARS MISS MAUDE SPROULE MR. WILLIAM STOLL MR. S. TUDOR STRANG MR. MARTINUS VAN GELDER MR. JAMES C. WARHURST MR. DAVID D. WOOD

I This list of well-known musicians is not published as a testimonial, but because they each use a HENRY F. MILLER PIANO in their home or studio, is conclusive evidence of their personal appreciation of its superior guality of tone and durability :: :: ::

### HENRY F. MILLER & SONS PIANO CO. 1105 CHESTNUT ST. ESTABLISHED 1863



Tea Garden in Tokio, Japan.

# THE LITTLE KITCHEN

#### HOUSE FURNISHING GOODS

Brushes Brooms Whisks Feather Dusters Carpet Sweepers Chamois Buckets Ladders Alcohol Lamps Chafing Dishes Coffee Machines Brass, Copper and Nickel Goods

# Furnishing Shop

We are specialists in our line. We handle nothing but the best grade of goods. : : : This does not necessarily mean high priced goods, but of a high and reliable quality. : : Your inspection of our store and show room is cordially invited. We know that our prices as well as our stock will please you. : : :

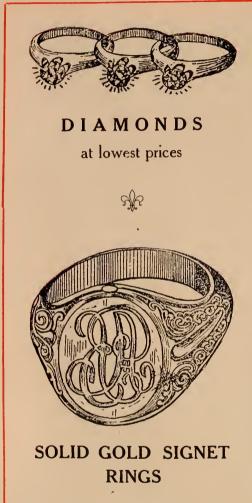
#### KITCHEN OUTFITS A SPECIALTY

Kitchen Tables Zinc Top Tables Ironing Tables Agate Ware Enameled Ware Tin Ware Dish Cloths Glass Cloths Butter Churns Cooking Utensils of Every Description Imported and Domestic Novelties

### E. B. GONWAY, 120 So. 15th St., Philadelphia



Greenwood Cemetery-Entrance-Brooklyn, N. Y.



\$2.00 to \$25.00

MR. I. MAYER requests the pleasure of your presence at his stores for the purpose of inspecting diamonds, watches, rings, lockets, bracelets, silverware, clocks and cut glass.

Wedding rings a specialty.

L'EXELONG CONTRACTOR OF THE OWNER OWNER OF THE OWNER OWNE

Engraving free on short notice.

Repairing in all branches. Optician at your service. Glasses fitted free.

MAYER'S 57 N. 8th St. 1301 Market St. PHILADELPHIA, PA.



14 and 18 Kt. WEDDING RINGS \$3.00 to \$20.00 Guaranteed Solid Gold



GUARANTEED WATCHES

\$1.00 to \$250.00



Seal Rock, Golden Gate, San Francisco.



My Specialty:

# Tailor-made Suit \$ 9.00 Broadcloth \$ 11.00

Dear Madam:

I am going to help you make your gowns the most noteworthy in your history. I have arranged with the foremost European houses for an unusually attractive display.

Exhibition of hundreds of Imported Styles of goods for Ladies' Costumes and a great number of the highest style fashion books.

This will be the most convenient way for you to get the very latest gowns for this season. We require two fittings.

We are not only a well-advertised firm, but a well-known firm, with hundreds of satisfied customers whose satisfaction has given us our enviable reputation.

Trusting that you will call and look over our selection, we beg to remain,

Sincerely yours,

B. BALIN

**KEYSTONE PHONE:** 

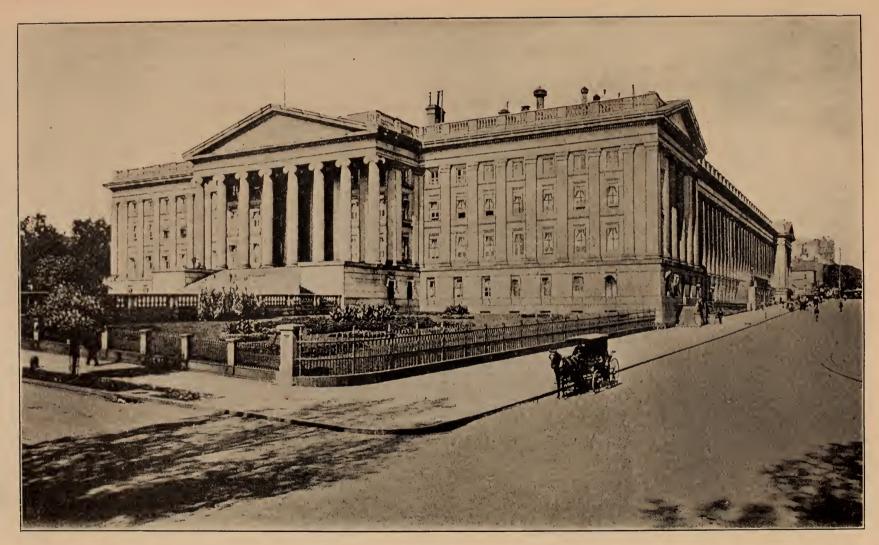
RACE 55-30 A

### **B. BALIN** Ladies' Tailor

(Second floor)

1228 MARKET ST.

PHILADELPHIA, PA.



U. S. Treasury, Washington, D. C.



The most desirable of all the articles to be purchased for your home is a



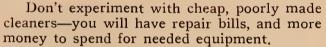
### VACUUM CLEANER

#### "The cleaner without a fault"

It will add more to your health, comfort and convenience than any other one thing in the world, and—

#### It Cleans Your House for 10c. a Week

The Santo has a larger capacity than any other cleaner. It is the simplest—most complete—most durable. It will last 15 to 20 years.



Start right with a Santo. No repair billsno more tools to buy-no more money to spend for new models.

Made in Philadelphia by Keller Manufacturing Co., the largest and oldest concern in this business. We guarantee the Santo to be the best cleaner in existence.





The Santo cleans your carpets, rugs, portieres, furniture, floors, walls, ceilings, bedding, etc., many times quicker and more thoroughly than you can ever do it by hand. It gets all the dust and dirt—nothing left to be wiped up with a cloth.

Your furnishings will last twice as long because there's nothing about the Santo to injure or wear them.

It is operated from an Electric light socket and is distinctly a cleaner that ANYBODY can use. You ought to see it and try it yourself.

Let us show you this wonderful invention

See the Santo at 135 S. Broad St., Phila.

JULIUS KELLER, Jr. Local Manager

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BRIDEGROOM	•	BRIDE							
Date	Girthdays	Date							
DATE. NAMES.	RELATIVES.	NAMES. DATE.							
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	Mother								
	Brother								
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### The Children of the Home

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First Day at School	••••••										
Confirmed or Joined Church	•••••		•••••	•••••	•••••						
Self-supporting											
Engaged to be married	•••••			••••••							
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### Qrivate Business Directory

Business and Firm Name. Street and Number.	Telephone.	Business and Firm Name.	Street and Number.	Telephone
Agents—Fire Insurance ,		Dentist		
Life Insurance		Druggist		
Burglar Insurance		Electric Fixtures		
Artist		Employment Office		
Bank		Fire Alarm		
Barber		Florist		•••••
Baths		Furniture		
Bookbinder		Gardener		
Builder		Gas Fixtures	•••••	
Butcher		Glazier		•••••
Butter and Eggs		Grocer		
Cabs and Carriages		Hair Dresser		•••••
Carpenter		Hardware	•••••••	
Carpet Cleaning		Ice		
Caterer		Jewelry		
Chair Caning		Ladies' Tailor		
Coal and Wood		Lamps		
Colonial Ware		Laundry		
Confectionery		Lawyer		
Delicatessen		Library		



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### Qrivate Business Directory

Business and Firm Name.	Street and Number.	Telephone.	Business and Firm Name.	Street and Number.	Telephone.
Locksmith			Shoemaker		•••••
Masseur			Taxicab		
Men's Tailor			Teacher—Dancing		
Milk Dealer			Teacher—Languages		
Mineral Water			Umbrellas		
Moving Vans			Upholsterer		
Music Boxes			Watchmaker		
Notary					
Nurse					
Paper Hanger					
Photographer					
Physician					
Pianos					
Piano Tuner					
Picture Frames					
Plasterer					
Plating					
Player Pianos					
Printer					
Rugs and Carpets					
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Bride's maiden name
Groom
Date
Church
Home address
Minister
Witnesses
MAID OF HONOR.

# BEST MAN.

# BRIDESMAIDS.

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Soldiers' Home, Washington, D. C.

#### FRONT ST. AND

### Fluchr's SUSQUEHANNA AVE. FURNITURE AND CARPETS Are You Engaged?

Home is the pride of every wife and mother. Of course that which helps in its beautifying and betterment is deservedly welcome. Such help our great modern establishment gives liberally.

In our splendid stocks of the newest and best in Furniture, Carpets and Draperies all may find their heart's desires. Six immense floors devoted exclusively to the display of samples.





Motherhood.

.

SOLID GOLD WEDDING RINGS

# Charles B. Lynch Joseph F. Lynch Jewelers and Opticians

Diamonds, Watches and Jewelry



Watches, Iewelry and Optical Repairing

MARKET and 16th STREETS, PHILADELPHIA



Smithsonian Institution, Washington, D. C.



I. G. SIGAL

DEALER IN

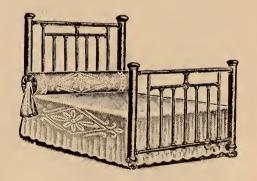
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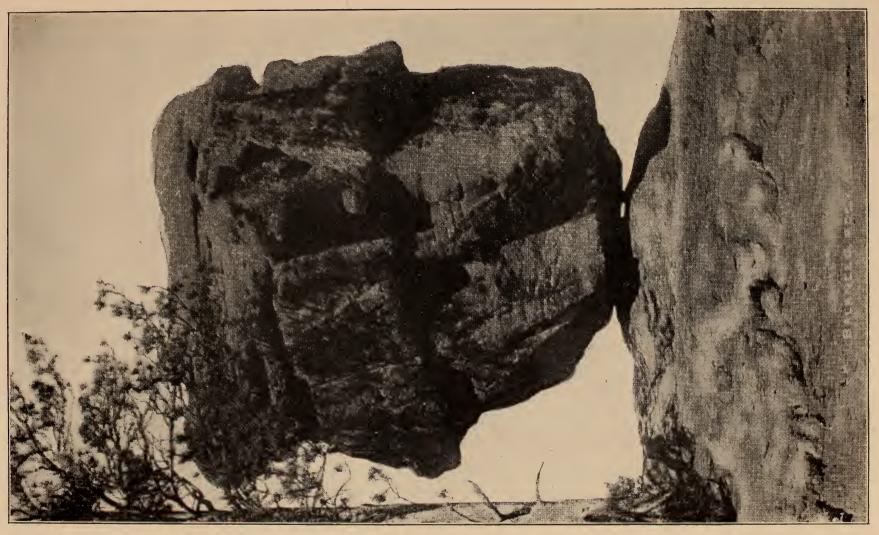


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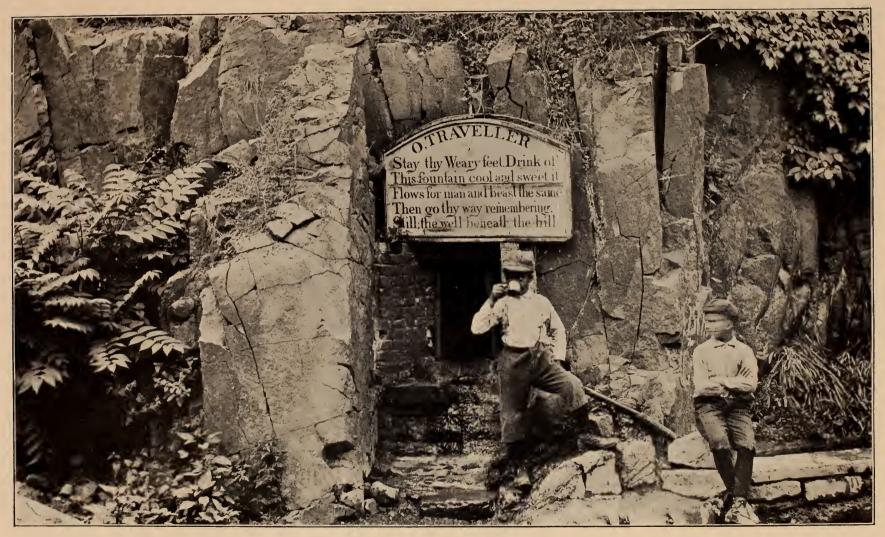
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