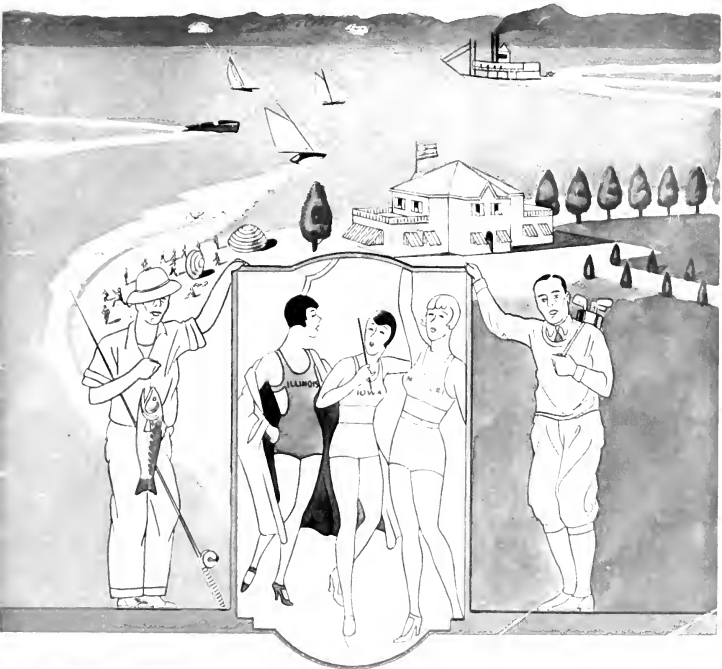


ILLIAMO

Tri-State Recreational Center



UNEXCELLED OPPORTUNITIES FOR PLAY

PLANTS HISTORICAL SURVEY

ILLIAMO

“TRI-STATE RECREATIONAL CENTER”

ILLINOIS, IOWA AND MISSOURI



This brochure is prepared and distributed to interest tourists and vacationists in the scenic beauties and historical lore of this area.

APOLLOS W. O'HARRA.

Carthage, Illinois.

June 1, 1936.



DAVIDSON PRINTING HOUSE
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CARTHAGE, ILLINOIS

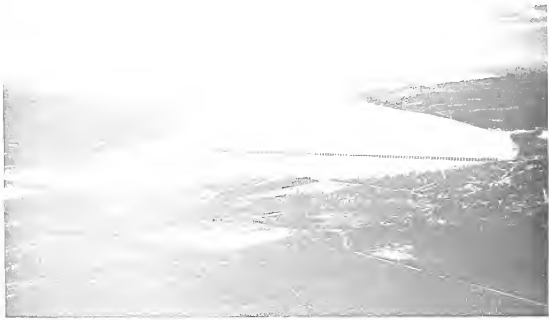
O'Harra, Apollos W. **Illiamo, "tri-state recreation center", Illinois, Iowa and Missouri.** Carthage, IL, 1936. 80 pp., many illus., ads, color pict. wraps, map inside back cover, 10x7". Some wear & soil, lower corner of first few leaves creased. Nauvoo, Carthage, Hamilton, Keokuk, beach belles, ads, pretty girls, etc. An unsophisticated promotion of tourist attractions on the Miss. River from Quincy, Ill., to Burlington, Iowa, by a lawyer with 56 years practice in Carthage. Info. on paddlewheel excursion steamers & Joseph Smith. "Old Man River is willing you visit his daughters." \$50



ILLIAMO » »

“On The Father of Waters”

Iliamo—located on the Mississippi River includes a section of Illinois, Iowa and Missouri which is replete with parks, picturesque drives and recreational facilities centered in the midst of historical and commercial attractions. Attention is especially called to the beautiful scenery on and along this country's greatest river—the dreaminess of the large and beautiful lake made by the dam and power house across the mighty river, the high and scenic bluffs that confine the waters, the groves of stately trees along the shores. Other no less attractive features include the river craft, steam boats, sail boats, and motor boats that ply these waters; the wonderful bathing beaches, sandy and safe, the club houses, cottages and cabins; the magnificent opportunities for good fishing; the fine parks, golf links, tennis courts, and places of



VIEW OF RIO GRANDE FROM THE AIR

amusement. The Dos Molas River and the Carthage lake also contribute to the general effect of this, the grandest landscape to be found in any country, while in the valley of a great river.

This territory is exceedingly interesting from an historic point of view, all of which is referred to in the following pages. No tourist should fail to visit this attractive region. Accommodations are ample and reasonable, and desirable locations for summer cottages or permanent homes can be secured on favorable terms.



VIEW OF RARE SCENIC BEAUTY



LAKE KEOKUK ABOVE THE DAM

LOCATION » »

The great hydro-electric plant in the Mississippi River at the foot of the Des Moines Rapids is the center of this luxurious playground. Lake Keokuk, extending from the dam north for more than forty miles and being from one to three miles in width and one foot to forty feet in depth, affords unbounded pleasure for all who enjoy bathing, boating, swimming, and any other activities that large bodies of water induce.

MATCHLESS SCENIC DRIVE

On the margin of the lake, on the left a sidewalk, a splendid scenic highway, running along the foot of the high wooded bluffs that fringe the lake, completed and in use.



TWO MISSISSIPPI STEAMERS IN KEOKUK LOCKS



CALM SOLITUDE

On the Illinois side, between the lake and the imposing timbered hills, the State of Illinois and the Federal Government are now constructing the finest and most beautiful scenic highway in the state. The justification for such a drive is well stated in the opinion of the Supreme Court of Illinois, rendered in the suit of Weber vs. Department of Public Works and Buildings, 360 Ill. 11, involving the question whether this road should be located along the lake or some distance east, through a farming community.

The Supreme Court of Illinois said:

"It further appears from the evidence, and is not disputed by either party, that the River road will be more expensive to complete by approximately \$190,000;"

"It also appears from the record that the city of Nauvoo has a large historical interest for students of religion and early Americana. It was for a considerable time the home of the Mormons, headed by Joseph Smith, and many religious monuments and places are visited there every year. The estimate placed upon their number of visitors is from twenty thousand to thirty thousand per annum. It further appears that Hamilton lies at the easterly end of the well known Keokuk dam, which likewise attracts large numbers of travelers from this and other States. It appears from the record that a register kept at the Keokuk dam indicates two hundred thousand visitors annually. The record further indicates that a large number of the visitors to the Keokuk dam wish to, and do, visit the historical City of Nauvoo, and likewise many of the visitors to Nauvoo wish to, and do, visit the Keokuk dam. The record shows that there is a presently existing large volume of traffic between the two cities, and that all of it now uses as a matter of choice the River road, which has been designated by the department. The record further shows, and

it is not disputed, that the road now proposed will be a route of great scenic beauty; that this road now proposed will increasingly attract large numbers of visitors in addition to those who wish to see the Keokuk dam and the Nauvoo ruins. It is further shown by the record that the Connally road through the ordinary farming district, without anything to give it any special interest of importance.



It is contended by the appellants that the question of scenic beauty cannot be considered and is not one of the factors in the problem; but as against this it is urged by the department that scenic beauty, the Keokuk dam and the historical importance of Nauvoo and its religious relics are among the principal reasons for many persons visiting the territory in question.

"It is perfectly clear from the record that one of the reasons for the road in this vicinity is to afford a direct connection between Hamilton and Nauvoo, in accordance with the apparent legislative intent that most of the traffic is due to the beauty of the scenery along the river, and that such traffic is largely brought to this vicinity by the Keokuk dam and the Mormon relics at Nauvoo."

CONVINCING EVIDENCE
 THAT THESE WATERS
 AND THIS AIR ARE
 HEALTHFUL AND
 INVIGORATING.





LIFE ON THE MISSISSIPPI.

The electric power produced from this hydro-electric development is used mainly for domestic and manufacturing purposes. The power zone covers a territory around Keokuk with a radius of approximately 200 miles with a population in excess of five million people. Power lines include the cities of Keokuk, Fort Madison, and Burlington in Iowa; Hamilton, Quincy, Alton, and East St. Louis in Illinois; and St. Louis and other smaller towns in Missouri.

Since its completion in 1913 over 5,000,000 people have visited the Mississippi River Power Company dam to view this mighty spectacle which is a monument to engineering genius. Visitors are always welcome and they are escorted through the plant by a trained guide each hour between the hours of 9:00 a. m. and 4:00 p. m.

LOCALITY OF BEAUTIFUL RIVERS

This area lies not only on the banks of the Mississippi River but is situated in surroundings which are drained by other attractive bodies of water. Lake Carthage and the Des Moines River are only two of these. What Henry Van Dyke says about the value of rivers illustrates to some extent the importance of these waters:

"For real company and friendship, there is nothing outside of the animal kingdom that is comparable to a river. It has a life, a character, a voice of its own, and it is full of good fellowship. It can talk in various tones, loud or low, and of many subjects, grave and gay. Under favor-



BEACH
BELLES



ILLIAMO SAILORS.



SUMMER DAYS

able circumstances it will even make shift to sing. Yes, a river is the most companionable of all mammoth things.

I will admit that a very good case can be made out in favor of the sea or the mountains. But, after all, love of the sea is a disquieting passion, lacking in comfort and mutual confidence. The sea is too big for loving and too uncertain. It will not fit into our thoughts. The mountain on the other hand is voiceless and imperturbable; and its very loftiness sometimes makes us feel more lonely.

Trees seem to come closer to our life. They are often rooted in our richest feelings; and our sweetest memories, like birds, build nests in their branches. But when I invite a friend with me to share my orisons, or wander alone to indulge the luxury of unlaborious thought, my feet



COME AND JOIN US IN THE SAND.



turn not to a tree, but to the bank of a river, for there the musings of solitude find a friendly accompaniment, and human intercourse is purified by the murmuring water. It is by a river that I would choose to make love, and to revive old friendships, to play with the children, to escape from vain, selfish desires, and to cleanse my mind from all the false and foolish things that mar the joy of living."

RIVER CROSSINGS

Illiano is conveniently reached from all points by excellent highway routes and transportation facilities. The cities in this area are all closely connected and the barrier of river crossings is eliminated by bridges located at Burlington, Ft. Madison, Keokuk and Quincy. There is also the more picturesque manner of crossing by ferry from Montrose to Nauvoo, Alexandria to Warsaw, and Canton to Meyer.



THREE MUSKETEERS ON A JAUNT.



Try cruising this year! If your shore driving has lost zest and driving on the crowded highways has lost its thrill, new pleasures await you in these speedy sports craft, that will open a panorama of scenic beauty on the wide, unerowed waterways.



PAGING DAVIE JONES!

EXTRAORDINARY RECREATIONAL ADVANTAGES

There are plenty of inducements to bring the guest at Illiamout out into the open. For exercise one can find ample mediums, the chief diversions being fishing, swimming, and boating. Just below the Keokuk dam one finds the fisherman's paradise. The water is amply stocked with fish of many species. Bathing beaches, swimming pools, and wading ponds for the children afford the swimmers their opportu-

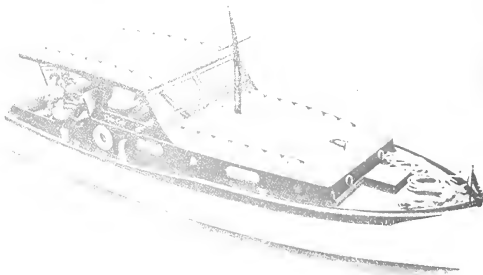


ANCHORS A-WEIGH!



HOUSE-BOAT! IDEAL FOR LAZY SUMMER DAYS.

ity. Boating, another favorite pastime, is facilitated by both privately owned craft of all types, and the large river steamers open to the public. At intervals during the summer months these pleasure boats make trips to the neighboring river cities, traveling during the day at times, or again, providing romantic entertainment with a moonlight excursion. Each steamer is equipped with restful decks, an excellent dance floor, an outstanding orchestra, and spacious restaurants. They are especially impressive at night when illuminated, resembling great floating palaces as they drift on the water.



ONE OF THE NUMEROUS PLEASURE CRAFT IN THE ILLIAMO REGION.



SAILING, SAILING!

Water sports, although particularly outstanding in this territory, do not monopolize the field, however. Tennis courts, golf links, and club houses provide other opportunities. For those who wish to "rough it", there are spacious parks of surpassing beauty, wooded glens and other lovely spots inviting hiking trips and picnics. Numerous cottages and cabins along the lake indicate the appreciation of the lovely scenery and advantageous locations for summer homes. During the open season for shooting ducks the facilities in and along the river from Burlington to Fort Madison and from Warsaw to Canton and below, are unsurpassed.



SHOW BOAT OF "OLE MAN RIVER."

WHAT THE ILLINOIS CHAMBER OF COMMERCE THINKS OF THIS SECTION

The publicity department of the Illinois Chamber of Commerce said in its "Illinois Tourists Guide":

"Here, along the waters of the Mississippi is wild life in profusion and scenery to delight the eye of the most jaded tourist. The Oquawka Game Refuge is here, amidst this typical Mississippi River scenery. Some of the Illinois most fascinating natural beauty is to be found in this section."

"This section of Illinois has received little or no attention from tourists due, largely, to the fact that its many points of scenic and historic interests have not been brought to the attention of the public. Many singularly beautiful spots may have been overlooked here. Few, if any are well marked. But, for the traveler, anxious to view one of the most picturesque sections in the State, we recommend a trip through Section 11. The famous paved roads of Illinois make the travel along the main highways easy. The cities of the section have tourists' accommodations and good hotel facilities."

Recognizing the soundness of the foregoing statement, we are in this booklet undertaking the task, too long delayed, of acquainting tourists with the scenic and historic interest of this area, and the general public with the importance of its educational, industrial and commercial interests.

For those who love to saunter, for groups that enjoy picnics, for the scores who delight to fish, for hundreds who love to swim and dive, for all who care to try their skill in the canoe, sail or motor boat or on a surf board, for all who enjoy golf, tennis and any other legitimate sport this region offers much.



BELOW THE DAM.



AERIAL VIEW OF THE "GATE CITY."

ILLIAMO CITIES » »

In each of the following cities, towns, and villages in this area will be found much of interest well worth seeing. The cities and larger towns have excellent hotel facilities, restaurants, cafeterias, tourists' camps and all other travelers' accommodations at the same moderate prices prevailing throughout the year. They are not boosted during the tourist season.

KEOKUK

"The Gate City"

Keokuk, the metropolis of Lee County, is beautifully situated upon the romantic and picturesque bluffs overlooking the Mississippi River at the foot of the De Moines Rapids. This place was called by the Indians "Puck-es-she-tuck," which some writers have interpreted as meaning "the foot of the rapids," but Francis Larosier, who acted as interpreter in the negotiation of some of the early treaties, and who understood the language of the Sacs and Foxes, says its liberal meaning is "where the waters run still." In the early days Keokuk was a great shipping and outfitting point for the tide of emigration from the older states to the west. The great amount of trade and emigration that then passed west via this point gave Keokuk the name of the "Gate



KEOKUK, CHIEF OF THE
SACS.

Photographed from an original daguerreotype, procured by a Mr. Rentgen, a commission merchant, who induced Keokuk to sit for the picture in the later '30s.



THE LEFFELT STREET.

The foot of High Street, in 1848. This drawing said to have been made by Lieut. Robert E. Lee, who was then stationed here and who was afterwards the great Confederate General of the Civil War. This drawing was discovered in the War Department of the Government by General W. Denknop, of Keokuk, after the latter had become Secretary of War.



"THE TWILIGHT OF THE TREES AND RIVER"

Autumnal view from Rand Park at Keokuk.

City," which it has ever since retained. However, the city received its true name from the great Indian Chief, Keokuk, head of the Saes, who dwelt here in the days of early Americana.

The first white men to visit what is now Lee County were Marquette and Joliet, who landed near the present town of Marquette in 1673, while on their voyage down the Mississippi. The first attempt to form a permanent settlement was made by Louis Honore Tesson, who in 1796 obtained a grant of land from the Spanish authorities of Louisiana. This grant was located on the west bank of the Mississippi River at the head of the Des Moines Rapids. Dr. Samuel C. Mize, a pioneer, built his cabin near the foot of the rapids, within the limits of the present city of Keokuk, and was the first citizen thereof. To-day a thriving city with an active, energetic citizenry has sprung up where once only the river men took what were once the hunting grounds of the Saes and Foxes are now collected into the little of the steambot on the great Father of Waters has supplanted the camp of the savage. Where was once the Indian trail is now the railroad, and the fence has given way to the school house. Indian villages have disappeared, and in their stead has come a city with paved streets, electric lights, street carroaction, libraries, and all the evidences of modern progress.

Keokuk is a fair city of 12,000 inhabitants, peacefully lying in the curve of



DES MOINES RIVER AND BRIDGE, NEAR KEOKUK.

The Des Moines, once the "Yellow River," flows at times below

the Mississippi's lower arm. It is a progressive, refreshing town with wide, paved streets, a beautiful residential district located on the bluffs of the river, and inter-

dispersed with several lovely public parks. Among these are Rand, Kilbourne, and Triangle. Rand Park, the most prominent, was named after G. D. Rand, an outstanding citizen of Keokuk in an earlier day. In this park we find a beautiful horticultural display, an extraordinary view of the river, and ample facilities for recreation, including a playground and wading pool for the children. The monument of the famous chief from whom the city derives its name is also located here. The monument, erected by the local chapter of the Daughters of the American Revolution, is a handsome, bronze statue of the old chief, mounted upon a pedestal of limestone, and facing the river.



Nellie Walker's Statue of Chief Keokuk, in Rand Park, at Keokuk.

The business interests of the city are represented by four banks, several large manufacturing plants, a number of well-stocked mercantile establishments, two theatres, good hotels, and numerous minor business enterprises. Keokuk's commercial interests are apparent in its splendid industries and manufacturing enterprises. Public-spirited citizens have erected fine schools, both public

and parochial, and in addition, the city possesses an excellent public library.

The Elks' Club, the Masonic Temple, and the Eagles' Lodge are evidence that the fraternal orders of the city are both prosperous and popular. The city's social life is shown by the number of literary, social, and charitable societies, to say nothing of a number of commercial clubs. One of the most prominent social organizations in Lee County is the Keokuk Country Club, a handsome clubhouse a short distance north of the city on the bluff overlooking the Mississippi. The building stands on the highest level of the thirty-six acres which comprise the grounds of the club. Facing the river, a wide veranda opens onto a large reception room, and a dance pavilion forms a separate building. A nine-hole golf course has been laid out on the grounds by Thomas Bendelow, the Chicago golf expert, and is one of the finest links along the Mississippi. The clubhouse has been the scene of many parties and entertainments, and is one of the most popular social centers of Keokuk during the summer season.

Among Keokuk's illustrious citizens in the past was Mark Twain. When a young man Samuel L. Clemens worked at the printer's trade here and set type on the first Keokuk city directory, published in 1856, in which he gave his occupation as antiquarian. This directory was published by his brother, Orion Clemens, and a copy of it is now in the Keokuk Public Library. He also worked awhile on the Saturday Post, which paper employed him to write some articles upon his travels after leaving Keokuk. The first of these articles was published December 4, 1856, signed "Snod-



A typical home situated on the bluffs overlooking the Mississippi River.

grass," and is said to be the first article ever published by the man who afterward became so celebrated a humorist. Samuel R. Curtis, a colonel of the 2nd Iowa Infantry, served in both the Mexican and Civil Wars. He was promoted to the rank of major-general, and a statue erected in his memory stands at Fourth and Main Streets. It is also interesting to note that Rupert Hughes was a former citizen of Keokuk, where he received his elementary education. The scene of his "Liberim Cruise" is laid here. Justice Miller, of the Supreme Court of the United States, lived in Keokuk and other notable men too numerous to mention. Miss Cornelia Meigs, a talented authoress of stories for children, was a native of Keokuk. The noted lawyer, James C. Davis, was born in Keokuk and lived and practiced his profession there for many years. He became famous as a railroad lawyer and later made a remarkable record in Washington as Director General of Railroads.

The Gate City is Keokuk's widely read daily paper that wields a splendid influence in the Mississippi valley. The Keokuk Citizen is a deservedly popular weekly paper.



RIDING THE SURF.



HOTEL IOWA.

HOTEL IOWA, KEOKUK

Fire proof and of the best construction. Ward B. Brown, Owner and Manager.

Now is the time to pick out the hotel that best fits your ideas and your budget. At home abroad here at the Hotel Iowa guests find spaciouly comfortable, modern rooms, and an atmosphere that's congenial. It offers you everything to make your stay in this vacation paradise a memorable holiday. From bell boy to manager they believe in suiting their schedule and convenience to that of the guest, and so you'll find a genuine, friendly interest in your comfort and your happiness every minute you are here. The Hotel Iowa is worth your consideration because it has much to offer you. Why not come in? have dinner in the beautiful, rainbow dining room, or enjoy a cool drink in the unique, subterranean tap-room. The cuisine and service are of special excellence, and the prices, moderate. Naturally, it's the place to stay in Keokuk. Located conveniently on Main Street in the heart of the business district.

TWO OUTSTANDING INDUSTRIES

Travellers and tourists should be interested in the products of two of Keokuk's principal industries, Purity Oats Company and Iowa Fiber Box Company with its two



PURITY OATS PLANT.

divisions—one manufacturing corrugated shipping containers and the other producing paper cans and tubs.

A good dish of rolled oats makes a substantial part of a hearty breakfast, whether eaten in the open, in a tent, a cottage, cabin or palace. There is no better oatmeal made than that manufactured by the Purity Oats Company in its factory on Front Street in Keokuk. The out-put of this plant is shipped in large quantities and to all parts of the United States, and enjoys a wide reputation for excellency.

The President, Mr. J. O. Hoerner, Secretary, Mr. M. G. Sterne and General Manager, Mr. C. M. Hidding, are business men of recognized ability, who do not limit their efforts to their manufacturing interests but give encouragement and assistance to all movements looking to the improvement of their city, the country and the welfare of the people.

The benefits strangers derive from a visit to this interesting and exhilarating recreational center interests the officials and they extend a hearty welcome.

Mr. Hoerner and Mr. Sterne are also President and Secretary, respectively, of the Iowa Fiber Box Company. Travellers and tourists frequently rely on containers such as are manufactured and sold at wholesale by these companies for food supply and other necessities. When their purchases are canned or packed in the products of these plants the contents will be satisfactory so far as the container is concerned. Visitors are always welcome at the plant of the Iowa Fiber Box Company, located in the South Fifth Street industrial section of Keokuk.

THE HOTEL IOWA PHARMACY

Is Keokuk's most complete drug store. They carry a complete line of toiletries, drugs, and cigarettes. Try their appetizing fountain lunches. They are unexcelled for quality, quantity and price.



**WHO SAID THERE'S A
LOT OF BUNK IN A
YACHT?**

GLASER'S BEACH

Situated overlooking Lake Keokuk, on the old Mississippi River, Glaser's Beach provides tourist cottages and safe swimming facilities with dressing rooms and locker service. Bathing privileges are included with the cabins. Drive out the River Road—you can't miss the place.

TIRE AND GAS INN

Conoco Service is featured at the Tire and Gas Inn. They call for and deliver your car. Located on Keokuk's main thoroughfare on Route No. 61. Free travel information and courteous and efficient service. Cover the miles over Illiamo with Conoco, and let the Tire and Gas Inn solve your car problems.

BLUE BUD BEAUTY SHOPPE

Let the Blue Bud Beauty Shoppe in Keokuk, Iowa, illustrate and reveal to you the charm and beauty as part of your personality which can be brought forth by coiffure specialists of the very first rank. Their special scalp treatments enhance the beauty and lustre of your hair.

KATHRYN'S SHOP OF BEAUTY

Your personal appearance is your best asset. Kathryn's Shop of Beauty specializes in all branches of beauty culture. Let their expert operators, featuring the Marinello System, develop your individuality. They also carry a line of cosmetics and beauty accessories.

**THE MAYO BROTHERS'
YACHT AN ANNUAL
VISITOR TO THE
ILLIAMO REGION.**





ENJOYING
AN IDEAL
VACATION!



THREE RACKATEERS.





EXCURSION STEAMER ON THE MISSISSIPPI RIVER.

BARTHOLOMEW BROTHERS

For economical travel through the Illiano Region there's a V-8 waiting for you at Bartholomew Brothers, Ford Sales and Service. They use genuine Ford parts and are specially trained and equipped to give good service. New and used models. Their commodious places of business is conveniently located on the corner of Third and Main Street, Keokuk.

HOTEL IOWA BEAUTY SHOPPE

Be alluring on every occasion! It costs so little to be charming. The Hotel Iowa Beauty Shoppe proves this with modern equipment and skilled operators. Visit this salon for beauty and distinction in hair styles.

Y. M. C. A. AND Y. W. C. A.

These are two of Keokuk's outstanding institutions. Both have all of the accommodations and facilities usually found in modern young men's and young women's Christian Association homes.

S. HAMILL CO.

Wholesale Grocers

Coffee Roasters

Palm & Olive Branch

1852 : QUALITY : 1936

Food Products
KEOKUK, IOWA

NAUVOO »

"The City Beautiful" » »



JOSEPH SMITH, WHO FOUNDED NAUVOO

From an historical standpoint Nauvoo is without a rival in this country. It had a population of about 20,000 when Chicago was still but a village settlement.

There had been a little village called Commerce in existence for a time when the Mormons, under the leadership of Joseph Smith, came in great numbers in the spring and summer of 1839 and settled at Commerce. The Mormons named the new



THE MORMON TEMPLE



JOSEPH SMITH PREACHING TO SAC AND FOX INDIANS

city "Nauvoo", which it is said meant "Pleasant Land". The land was not only pleasant, but so beautiful was the location that Thomas Gregg, an able journalist and author living in the same county at that time, but who was regarded as quite unfriendly to the Mormons, said of the location in his book, "Prophet of Palmyra."

"The point selected by the Mormons on which to locate their new Zion is certainly one of the most beautiful and salubrious in the west. It lies at the head of the Des Moines Rapids in the Mississippi River, in a beautiful curve of the stream and overlooks the broad river, its islands, and the great plains and prairies beyond."

Nauvoo today is unsurpassed for natural scenic beauty and is an example of the Mormons' ability to perceive and make use of the appealing objects of nature.

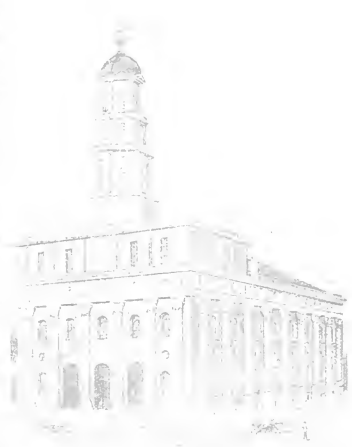


JOSEPH SMITH'S HOMESTEAD

In 1846 the Mormons, as they were called, were driven from Nauvoo, special notice being given to the anti-Mormonism and added to the already increasing bitterness then existing. The ultimate outcome of this so-called Mormon War was the imprisonment in the county jail of Joseph Smith, the Prophet and founder of his church, and his brother Hyrum, both of whom were killed while there, by what has been designated as a mob, followed by the exodus of the Mormons from Nauvoo and the burning later by vandals of their beautiful million-dollar temple, built largely of native stone.

The interesting history of these times and events, both from the Mormon view and the view of the opponents at that time, can not be incorporated herein for lack of space but may be obtained in book or pamphlet form at a reasonable price in Nauvoo.

The feeling existing at that time has long since entirely disappeared and thousands of Mormons visit their ancient city every year and meet with a warm reception by the citizens who take an interest and pride in entertaining them as well as other visitors to their city.



MORMON TEMPLE AT NAUVOO BEFORE ITS DESTRUCTION.



ETIENNE CABOT

ICARIAN COMMUNITY

Shortly after the Mormons left Nauvoo and their homes, many of which were substantially built brick residences, Etienne Cabot, an educated Frenchman, with many of his followers came to Nauvoo and took advantage of the opportunity to acquire homes in the residences left by the Mormons. Cabot is said to have advocated absolute equality of men and women, freedom of religion, common ownership of property, and the operation of individualism. He soon had a large following and the Nauvoo Hebrew Community was incorporated in 1851. The capital stock was \$100,000 with the percentage of ownership the same to \$500,000. All the stock of the community and all stock will be common property. The value of the stock from a sale of the people's common property and \$100,000 and more personal contributions of the members made up the capital stock of the community and

munity can also be secured in Nauvoo. Nauvoo also has many up-to-date things of interest to visitors. The best native wine in this country is made in the city and its vicinity. Its soil and its old experienced fruit growers, many of them bringing that experience with them from fruit districts of Europe, produce the best quality of grapes, apples, pears, peaches, plums and all other kinds of fruit that can be produced in this climate. Train loads of these fruits are shipped far and wide each year.

Nauvoo has one of the finest bathing beaches on the river and untold other opportunities for those on pleasure bent, including a fine park at the river, with plenty of shade, water, rest rooms, tables and benches. The facilities for boating and fishing are superb.

The citizens of Nauvoo are as industrious a people as ever gave vitality to enterprise and are as hospitable as can be found anywhere.

Its widely read newspaper, the Nauvoo Independent, published continuously for 62 years, is the main spring in the city that keeps the wheels going round and everybody alert.



GABET'S HOUSE AT NAUVOO.

TEDFORD'S

GROCERY

The Complete Food Market

PICNIC and LUNCH SUPPLIES

OPEN EVENINGS — FRESH MILK & CREAM

KRAUS

CONFECTIONERY - LUNCHES

HOME MADE ICE CREAM

CHOICE LIQUORS AND BEER

Phone 232 Route 96 Nauvoo

SANITARY BARBER & BEAUTY SHOP

KRAUS RECREATION - BILLIARDS



ST. MARY'S ACADEMY

NAUVOO, ILLINOIS

St. Mary's Academy, Nauvoo, Ill., a boarding school for girls of all ages, has one of the most beautiful locations for educational purposes in the state. At the very spot where stands St. Mary's Academy, the Mississippi river, two miles in width sweeps gracefully within its rockbound shore in the form of a crescent, then winds off to the first chain of rapids. In its diversified beauty the site is well adapted to inspire rest and thought which ever exert such a powerful influence over the moral, physical, and intellectual life.

The plan of education is of the highest scope. The Academy has adopted a curriculum of studies which is admirably adapted to impart to the mind a thorough and refined scholarship.

In its moral training the Academy aims to surround the pupils with an atmosphere of refinement and religion, thus giving them a knowledge of the strong Christian principles, which develop in woman both her greatest power and her tenderest charm. The school is accredited by the University of Illinois and recognized by the State Board of Education at Springfield.

C. REIMBOLD

HARDWARE - STOVES - CUTLERY

SPORTING GOODS - CAMPING EQUIPMENT

NAUVOO . . . ILLINOIS



ST. EDMUND'S HALL

NAUVOO, ILLINOIS

St. Edmund's Hall, Nauvoo, Illinois, is a boarding school for little boys between ages of 5 and 12. In point of healthfulness and charm of scenery the position of St. Edmunds is unrivaled. Pure air, pure water, plenty of outdoor exercise, and vigilant attention to the personal habits of the boys are important factors in the high standard of health which has always prevailed among them.

The Educational plan is designed for boys and is well adapted to impart a solid foundation for a refined scholarship, while every attention is paid to propriety of deportment and personal neatness.

BATTERIES SOLD, SERVICED

ATLAS TIRES SOLD, REPAIRED

HORTON'S

STANDARD SERVICE STATION

NAUVOO . . . ILLINOIS

AUTOMOBILES Greased, Washed and Polished

GAS WITH US ON THE CORNER



NAUVOO HOUSE — JOSEPH SMITH

NAUVOO AS A BUSINESS CENTER

The Nauvoo business houses whose names appear herein are worthy of the confidence and trade of the people, strangers as well as neighbors.

The proprietors are progressive and take an active part in all movements to improve their city, their county and the opportunity for recreation and pleasure by the people. They are hospitable and entertaining and it is a genuine pleasure to meet them in their place of business or elsewhere.

STATE BANK OF NAUVOO

This bank was established in the year 1893 and had a steady and rapid growth. Prior to the depression it had the reputation of having the largest amount of deposits of any bank in a city the size of Nauvoo. With improvement in general conditions and the better prices for grapes, peaches, pears, apples and other fruits, vegetables and farm products, this bank will soon surpass its former record.

The State Bank of Nauvoo is an institution worthy of and having the confidence of the people and is helpful in maintaining the splendid reputation the city enjoys for hospitality.

The active officers are: K. J. Reinhardt, Cashier, and S. E. Lauther, Asst. Cashier; the other officers are W. C. Bolton, President, and W. J. Singleton, Alex Foggy and George Anton, Vice-Presidents, all of whom are interested in civic affairs and every movement and enterprise calculated to help the community.





TEN ILLIAMS BATHING BEAUTIES

A PUBLIC UTILITY

Nauvoo is one of the best lighted small cities in Illinois. The Nauvoo Electric Light and Power Co. organized in 1909 provides excellent service to all many patrons. Purchasing its power from the great hydro-electric power plant at Keokuk, it transformer substation has a capacity designed to serve an anticipated growth of the community.

The company is locally owned and managed, serving its customers' needs of electrical needs and appliances located in all active specialties in the city. Besides the electrical distribution, the company also provides electrical contracting and installation. There are several lines to rural customers. Mr. C. B. Gellon, the efficient and accommodating manager, is complimented by E. J. Seligman, the accomplished general manager and will continue to see the company grow and prosper.



A TYPICAL WOOL MILL



BRIGHAM YOUNG HOUSE — NAUVOO

THE 3-B STORE

Messrs. Blum and Bechtold, of the 3-B Store of Nauvoo are identified with every progressive movement to make their city a popular tourist shrine and a good community in which to live. Their service, courtesy and values are accountable for their success in retail merchandising as the 3-B Store has perhaps the largest stock of merchandise in Hancock County, with lines of dry goods, ready to wear, shoes, men's apparel and groceries. The quality of their goods is unsurpassed and their prices the lowest.

You will enjoy meeting these friendly merchants and their capable employees.



SCENE AT LOVER'S GLEN, ON NEW SCENIC HIGHWAY



A NAUVOO SHORE

"To him who in the love of nature holds communion with her visible forms,
she speaks a various language."

THE MULCH HOUSE

The present residence of Charles Mulch, on Main Street, Nauvoo, Illinois, has an interesting Mormon history. It was a three-story brick building, built for the Nauvoo Masonic Lodge. The top story has been removed and the remaining two stories converted into a fine old mansion. It stands in a beautiful yard with large trees, one of them attracting special attention on account of the immense spread of its branches.

The Mormons laid out Main Street from the river on the north to the river on the south, a distance of about 1/2 a mile, the river making a long, sweeping circle around the city. The idea was to cut a ditch at the side of the street through which the water would flow from the north to the south. On the exodus of the Mormons this was abandoned.

Mr. Mulch is anxious that the visitors to Nauvoo have an opportunity to see all of the numerous buildings and points of historical interest scattered along the more than fifty miles of city street, and he kindly offers them in return a reliable guide.

A. E. DAUGHERTY

"The Clover Face Store"

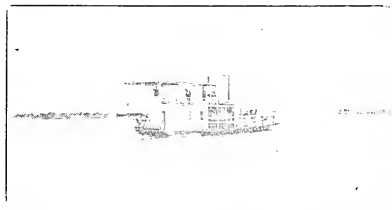
GROCERIES - MEATS - DAIRY PRODUCTS

Home Killed Meats — Home Made Sausage

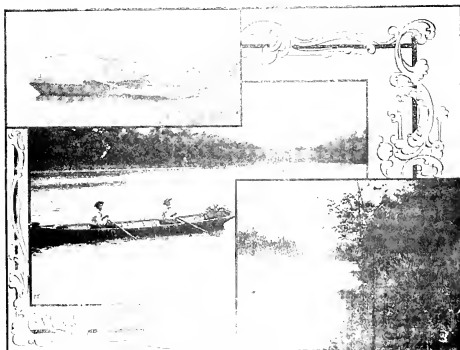
NAUVOO, ILLINOIS



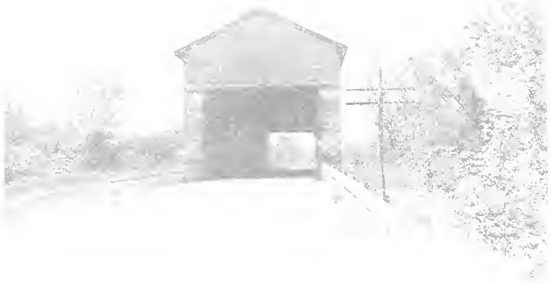
Three Pretty Nooks — Lover's Glen; Old Stone Bridge and Anton Park



"CITY OF NAUVOO"—FERRY NAUVOO TO IOWA SHORE



RIVER SCENES AT NAUVOO



HISTORIC COVERED BRIDGE AT HAMILTON

HAMILTON "The Power City"

Hamilton is located on the bluffs overlooking the Mississippi River and at the Eastern or Illinois end of the dam of the Mississippi River Power Company. A large road of native loess leads to the center of town and of State Highway No. 9 is most inviting and comfortable for the motorist and tourist to travel on. With pleasant environment, the city has provided them ample facilities for picnic and camping parties and Hamilton Post 629 of the American Legion has made special efforts to provide in one part of the park amusements for children and facilities for all Legionnaires and their friends and families to enjoy themselves in comfort.

The famous McClain Swimming Pool, McClain's Pleasure Grounds, the Lake View Club, the new and old resorts and Chute Beach and cottages all adjacent



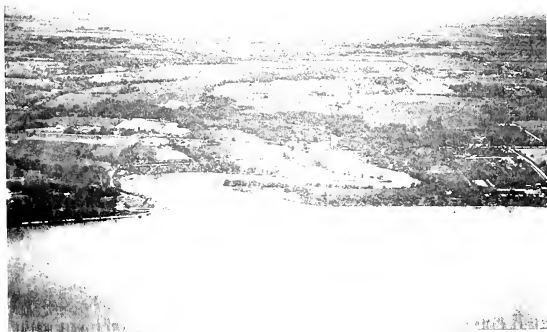
LAKESIDE VIEW AT PRUSSING STATE



"In glassy sleep the waters lie" A Sheltered Cove across from Wildcat Springs near Hamilton.

to the city makes this not only an ideal town in which to stop for a time or build a summer cottage, but in which to live permanently.

The city has the best and most extensive water and sewer system of any city its size in the country. The citizens are upstanding, reliable people who make good neighbors. Kiwanians will find in this city one of the most wide awake, energetic organizations to be found any where, ready to extend a hearty welcome. The business men of the city are always alert, unselfish and appreciative of every effort to help their town and give tourists and pleasure seekers, as well as their regular customers, their best efforts, free information and reliable merchandise at the lowest price.



BIRD'S-EYE VIEW ALONG ILLINOIS SHORE NEAR LAKEVIEW CLUB HOUSE



A HAVEN FOR VACATIONISTS AT CHUTE'S BEACH.

The following business houses in Hamilton are being conducted for financial reasons, of course, but the men in charge do not give all their waking hours to financial returns. They give time and thought to the welfare and pleasure of their fellow men and they have materially aided in making you this invitation to come to this great Tri-State Recreational Center because they believe you will be invigorated, enriched, and made healthful by a visit to this scenic, historical, and healthful territory. Call and see them. It will be to your interest and it will give them pleasure to greet you. The Hamilton Press, the city's helpful newspaper, will be pleased to note your coming and gladly give information.



MT. MORIAH BRIDGE ALONG THE RIVER.

TRADE WITH DONALD R. GORDON

A citizen who fully appreciates the natural scenery and historical lore of the Tri-state Recreational Area and enthusiastically enters into every legitimate effort to enable strangers to enjoy their visit to this center of attraction is Mr. Donald R. Gordon, the proprietor of Gordon's Electrical, Book and Radio Store. His business house is on the south side of Broadway, the principal business street of Hamilton.

Strangers and all others will be repaid by seeing Mr. Gordon, even if not needing anything in his line, because of his ability and eagerness to give reliable information concerning everything pertaining to this interesting part of the states of Illinois, Iowa and Missouri.

Mr. Gordon carries a full line of all kinds of electrical appliances, also a complete assortment of books and magazines. He also handles the Philco and General Electric radios. His prices will warrant purchasing from him by all, while travelling or at home.

Mr. Gordon has a substantial home in the city but he appreciates the river and the scenery along its shores and has erected a beautiful summer cottage where he can more fully enjoy them.

HUGHES DRUG STORE

"Meet me at the Fountain," greets Mr. W. C. Hughes, Hamilton Druggist, who will be glad to direct you concerning this section of "Illiano," and answer your questions.

With his attractive and well known soda fountain serving delicious ice cream and sodas, Mr. Hughes has one of the most modern pharmacies in this area. It is not an exaggeration when we say that people come for miles in summer to patronize this fountain and buy their drugs and sundry needs from this modern store. His malted milks are richer, his sodas more delicious, his ice cream better and his stock of drugs fresher and more complete but his prices are right and he will serve you with genuine pleasure.



MODESTY OF BY-GONE DAYS.



PAPAGO LODGE—SUMMER COTTAGE ON LAKE KEOKUK.

HAMILTON LUMBER COMPANY

The Hamilton Lumber Company, at Hamilton, Illinois, deals in all kinds of building materials, builders hardware and Moore's Paints. Its prices are the lowest, its service the best.

When desired this company will deliver its material on the ground. Anyone wanting a cottage in this recreational center can have one on short notice to this company, for it is prepared not only to furnish the material but to erect such cottages ready for occupancy at an extremely moderate cost.

The company's offices and yards are conveniently located for service in all sections of this area. Mr. Edward J. Turner, the courteous manager, takes a personal interest in all newcomers.

THE FEEG-U-WELL CAFE

The Feeg-U-Well Cafe, on Broadway, in Hamilton, is the longest established restaurant in the city. The proprietor, Mr. Ihrig, has managed it continuously for over thirteen years in this location. They specialize in serving meals, but are also known for the delicious home made ice cream made from milk and cream from Mr. Ihrig's own dairy herd. Beer, wine, and liquors are also offered at this popular cafe.



WINTER SCENE OF GORDON COTTAGE ALONG RIVER

MODERN FUNERAL HOME



COMPLETE MORTUARY SERVICE

PHONE 67

MR. AND MRS. PAUL HANERHOFF

Hamilton. - - - Illinois



POLYMERIZED
GASOLINE

At Regular Price

is the new kind of cost-cutting motor fuel! It has always been the high test headliner. Now it is even better than ever, because an **added** supply of heat units is crammed into every drop by the scientific Polymerization process. It's not much of a gamble to try a tankful. Do it **today** or tomorrow at the latest. You will quickly **feel the difference** and enjoy the super-performance and savings made possible by Phillips resources as the world's largest producers of natural high test gasoline.

McCARTNEY and MOMBERG

Distributors

HAMILTON, ILL.

KEOKUK, IOWA



FAMOUS "J. S." EXCURSION STEAMER.

CHUTE'S BEACH

Hamilton is fortunate in having an attractive, first class bathing beach in the corporate limits of the city, known as Chute's Beach. Mr. Chute has a number of furnished cottages nearby, overlooking the lake, which he rents reasonably. This beach attracts many people every summer. Dressing rooms, rest rooms and lockers are provided.



UNLIMITED FACILITIES FOR MOTOR BOATING.

WILDCAT SPRINGS

For many years these large springs, gushing forth from Wildcat Cave, together with the surrounding timbered grounds, located at the north edge of Hamilton, have been one of the most popular picnic grounds and places for large meetings and gatherings in this part of the country.

The sparkling, cold, running water, grassy lawns, and shaded nooks appeal also to smaller companies. Even two congenial spirits often find contentment and the inclination to make future plans while here.

While the property is privately owned, the charge for its enjoyment is made simply for the purpose of enabling the proprietor to control the premises and is only nominal.



THE NEW PRESIDENT

LAKE VIEW CLUB

This popular club has a membership of more than five hundred. While it is a strictly democratic club, in its membership and activities, those who belong are people of the highest order of morality, intelligence and sporting spirit. The club grounds gently slope south to the water's edge and are located on the Illinois shore north of



Hamilton, in a curve in the river. A deep bay provides an excellent place for boating, and the high timbered bluff between the bay and the lake provides a safe harbor for boats and water craft of all kinds.

The popular beach is inviting and its bath houses afford splendid opportunities to those who enjoy swimming and diving. During the active season life guards are on duty, and plenty of play ground equipment gives

the youngsters the opportunity for fun and healthful exercise.

The club house is spacious and has all modern improvements: the dining room large and airy, the ball room attractive and roomy, and all of the appointments are arranged to meet the demands of exacting people.

The buildings and grounds are in care of an efficient caretaker who also serves meals and lunches. This club enjoys the distinction of being probably the only club of its kind with dues as low as \$5.00 per year. Membership is \$20 by application and subject to the approval of the Board of Directors. Use of club grounds and buildings is confined to club members and guests who reside at a distance.

Donald R. Gordon, Hamilton, Illinois, is Secretary-Treasurer and will be glad to furnish information.

GRAY'S ICE SERVICE

Conveniently located on a bay along the Illinois new scenic highway is Gray's large ice house from which splendid clean healthful ice is sold at wholesale and retail. The best artificial ice is also handled. Office and service stations are located in the business section of Hamilton.

GRAY'S STONE QUARRY

The best quality of limestone is mined and crushed of different sizes, road, street and building construction by Grays in their quarry at Hamilton. Agricultural limestone is also produced and sold in large quantity.

The Grays, George, Henry and Rayburn, worthy descendants of the memorable Mathew Gray, one of the first settlers at historic Montebello, are the energetic, public spirited men owning and operating the above industries.

O. C. McCARTNEY

ATTORNEY AT LAW

Office Corner of 8th and Broadway, Hamilton

Practices in all courts. Notary in the office

THE SMILING, HEALTHY
MEMBERS OF THE FAIR
SEX GIVE EVIDENCE
OF THE CLIMATE
OF THIS AREA



A. D. DENTON

QUALITY GROCERIES
HAMILTON, ILLINOIS.

J. G. BUSS

GROCERIES and HOME KILLED MEATS
"Hamilton's Complete Food Market!"
THE CLOVER FARM STORE
HAMILTON, ILLINOIS.

HERMAN RIGG

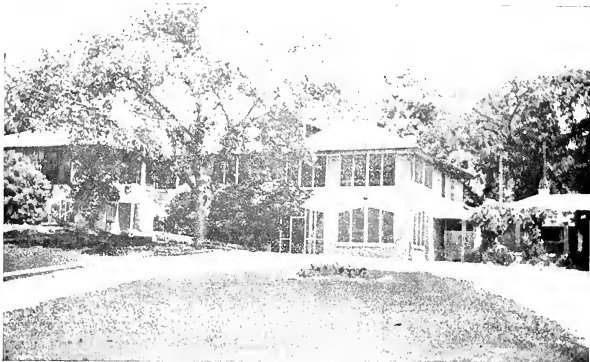
Distributors FIRESTONE Products
Auto Accessories and Parts
HAMILTON, ILLINOIS.



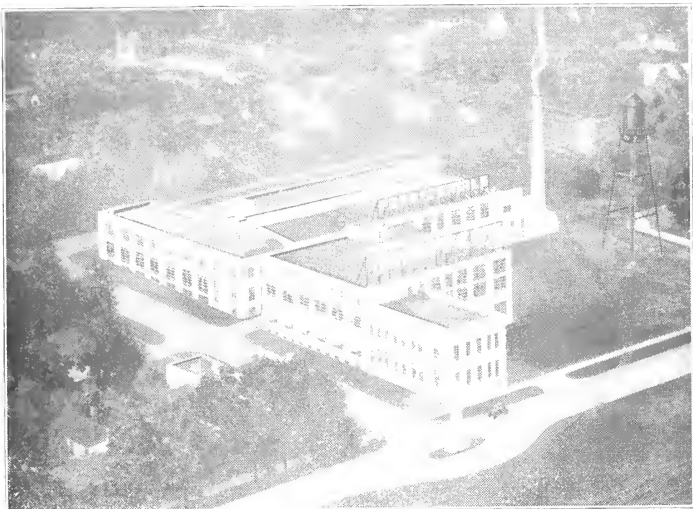
ANNUAL BOAT RACES AT FT. MADISON.

FT. MADISON, IOWA. » »

Ft. Madison, Iowa, is a city magnificently endowed with natural grandeur. At her front door is a nice small park on the river, slowed down here to a lake, on her left is a great bluff with picturesque homes looking out over the broad waters below, to her back are high hills graced with fine residences, to her right a long sweeping, comparatively level area, which accommodates her different lines of railroads and the shops of the Santa Fe railroad and many of the city's industrial plants. The Iowa State Penitentiary is located in Ft. Madison, an institution visited by many. The outstanding and nationally known industry of the city is the W. A. Sheaffer Pen Company.



LAKEVIEW CLUB HOUSE ON LAKE KEOKUK.



SHEAFFER PEN COMPANY

Of great interest to the people visiting Fort Madison is the large, modern plant of the W. A. Sheaffer Pen Company, built exactly on the site of historic Fort Madison. A monument to the memory of the original Fort Madison has been erected at the street intersection immediately in front of the plant.

Visitors are permitted to go through the factory Wednesday afternoons at 2 o'clock. There they can see the world's highest quality writing equipment manufactured from the finest materials by expert craftsmen working under ideal conditions.

Processing gold, iridium and other precious metals along with Radite (Pyroxylin plastic) base, makes up a most interesting and varied manufacturing plant.

From this factory in Fort Madison, Sheaffer pens, pencils, desk sets, Skrip, Skrip-Grip Liquid Paste and Mucilage and Para-Lastik—a new gum adhesive, are shipped all over the world. People everywhere are familiar with Sheaffer quality. There are Sheaffer factory branches in New York, Chicago and San Francisco, and distributors in nearly every civilized country.



HANCOCK COUNTY COURT HOUSE.

CARTHAGE

"Educational City"

Situated geographically in the center of Hancock county, Carthage is one of the most beautiful inland towns in Illinois. It is located on three state highways which connect it with all metropolitan areas and make it easily accessible to travelers. The Wabash and Burlington railroads also serve the town.

Carthage is the county seat. The location of the town was planned as such and the seat of government was first located by a court order in 1833. Around this original plat the town grew. In its more than a century of existence it has become a thriving center for legal matters, education and farm interests. The principal industries pertain directly to agriculture and its products.

Carthage has many blocks of paved streets, and extensive utilities service. Its water and sewage system has been completely revised during the past ten years to make it the best system of its type to be found anywhere.

State Route No. 9 runs east and west completely through the town. Route 95-A comes in from the north and ends at the business section. Route 36 comes from the south and joins No. 9 at the east edge of the city. All of these routes lead directly along favorite tourist courses. The main business section



COURT HOUSE OF 1833.

is concentrated on the square which surrounds the court house park. The streets around this square are wide and well paved affording ample parking space for all occasions. In the center of the beautiful green court house park is the long Bedford stone court house. It is one of the most beautiful and striking structures in western Illinois and houses the county governmental offices.

Carthage has seven churches, all with large and active memberships. The church buildings are all large modern structures. Two prominent fraternal lodges,

the Masonic order and the I. O. O. F. are represented in the city, each having fine large buildings, the Masonic Temple, built ten years ago, being the seat of many civic and social affairs. There is a Chamber of Commerce, Kiwanis Club, the American Legion and other social, fraternal and civic groups.



COURT HOUSE OF 1839.

The educational institutions in the

city are unexcelled. The public school system includes four large, modern buildings, the newest of which is a \$100,000 high school structure which includes a fine athletic equipment, spacious auditorium and well equipped stage.

Carthage College, a co-educational Lutheran institution offers advanced education to students of any and all denominations. It is situated on a beautiful campus and is housed in six large buildings. It enjoys a growing student enrollment and its graduates are well known in theological business and professional circles all over the world.



GIRLS' PLAY DAY IN CARTHAGE FIELD HOUSE.



WOMEN'S ATHLETIC ASSOCIATION OF CARTHAGE COLLEGE.

Carthage is well known as an athletic center, its high school and college having gained prominence in many lines. Each winter in the spacious field house lovers of basketball see the best college teams in the middle west in action. On the College athletic field, which lays along route 9 to the east of the college campus, many people are attracted each year to the football games and the track and field events.

Carthage is also noted as a music center. Many of its citizens are well known for their work in voice and instrumental music. In the public schools and the college music excels as one of the outstanding courses. The blue and white clad band of the Carthage Schools is always a favorite at all appearances, and has won recognition in national contests. The Carthage College a cappella choir is known far and wide for its fine work and on its annual tours is heard at times on national radio chains.

The campus at Carthage College, with its beautiful evergreens and maples is an attractive spot for travelers, and oftimes picnics are spread on its lawn.

To the north and west of Carthage is Carthage Lake. Here are sixty-seven



On the Shores of Carthage Lake stands a rustic cabin, built for and by Boy Scouts, which is the scene of Scout activities in Carthage. Some outstanding Scout conclaves are planned for this location this year, as well as in the future.



**GIRLS'
FIELD
HOCKEY**

reservoirs under water, the body being formed by a dam to impound water for public use. The water passes through the purifying plant nearby to give the city the purest and best water obtainable. The valleys which form the irregular shaped lake make it a beautiful scene and an attractive point for an outing. The spot is being laid out for improvements which will be carried out from time to time and make it a public park of rare attraction.

There are many buildings of interest in the town. Chiefly among these is the Old Mormon Jail in which the Mormon Prophet Joseph and his brother, Hyrum were killed in 1844. This is a shrine for Protestants of town annually. Another point of interest is the new post office building which is built last year.

Six miles east of Carthage flows the LaMoine river, better known as Crooked Creek to native citizens and well known as a fishing spot for those who catch a fine taste so good right out of the frying pan. This is a great fishing attraction for many an outing in the summertime.

**ARCHERY
CLASS
AT
CARTHAGE**



The industries of Carthage come forth from the agricultural development of the area. It is a large center for the buying and processing of poultry, eggs and milk and cream. A large cheese plant is operated by one produce firm. The farm bureau is a large organization in the county with its head offices in Carthage. Near the south edge of the city the University of Illinois school of agriculture operates an experimental farm plot.

Altogether Carthage is one of the spots in the Illinois area one must see when in this section. Its industry and hospitality is reflected in the three newspapers published in the city, which are unequalled by those to be found anywhere else. The Carthage Republican, founded in 1853, and for over a century has been published. Its present ownership, is one of the outstanding ones in the north central and is pub-



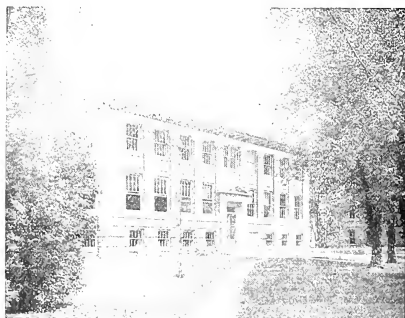
**GRIDIRON
THRILLS**



BENHART HALL, CARTHAGE COLLEGE

THE WOODBINE THEATRE

One of the outstanding attractions in Carthage is its fine modern theatre. The Woodbine, built eighteen years ago and improved with the most modern theatre equipment to keep pace with the advancement of the industry, is the mecca of thousands of entertainment lovers weekly. The theatre shows first run attractions at popular prices and is the year 'round spot for theatre goers. It has a cooling system for summer months and fine heating element for winter. For the comfort of patrons, modern rest rooms are provided and on its screen the best productions from the leading companies are shown.



SCIENCE HALL, CARTHAGE COLLEGE



BIOLOGY DEPARTMENT, CARTHAGE COLLEGE

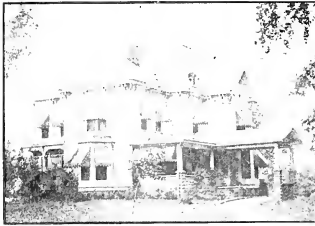
THE FIRST NATIONAL BANK of Carthage, Illinois

Mr. F. J. Reu, the executive Vice-President and Cashier of the First National Bank of Carthage, and Lloyd Emerson, Assistant Cashier, are always active in civic affairs and interested in the welfare of their fellowmen. They take genuine pleasure in meeting and explaining to visitors the points of interest in this recreational and historical area. Their bank is a monument of strength under their efficient management, with the aid and under the direction of its conservative Board of Directors. These officers and directors, while all careful bankers, do not regard the dollar of first importance and their fellowmen second. Call at the bank, and see for yourself, whether you have business or not. The directors are R. J. Roath, John B. Johnson, L. B. Thompson, William Focot and F. J. Reu. The officers are R. J. Roath, President, F. J. Reu, Vice-President and Cashier, Lloyd Emerson, Assistant Cashier. The deposits in this bank are insured by the Federal Deposit Insurance Company under the banking Act of 1933.



NORTH HALL, CARTHAGE COLLEGE

OSTRICH FUNERAL HOME



Mr. and Mrs. A. H. Ostrich have a large, well appointed mortuary home on East Main Street, in Carthage, and are fully prepared to render efficient service on all occasions when death has called any of our relatives or friends. They have had ample training and experience, employ able and painstaking help, and are fully equipped to render the best of service on all occasions. They are both citizens of high standing and known for uprightness of character. They are assisted by their son-in-law, Mr. Carl A. Fecht.

THE MARINE TRUST COMPANY OF CARTHAGE, ILLINOIS.

The Marine Trust Company of Carthage is one of the leading banking institutions of this part of the state. The total resources are more than \$800,000.00, and its deposits and business have been constantly increasing. The directors are among the most prominent and reliable men of the community; they are: B. M. Cavanagh, R. W. Ferris, Gus Kuhlman, F. M. Powell, Fred Swain, J. A. Thompson, M. O. White.

The active men in the bank are the following officers: B. M. Cavanagh, President; F. D. Thomas, Cashier; Loy Lovitt, Assistant Cashier.

The officials, as well as the clerks and assistants, are courteous and generous, never letting the money they handle narrow their outlook.

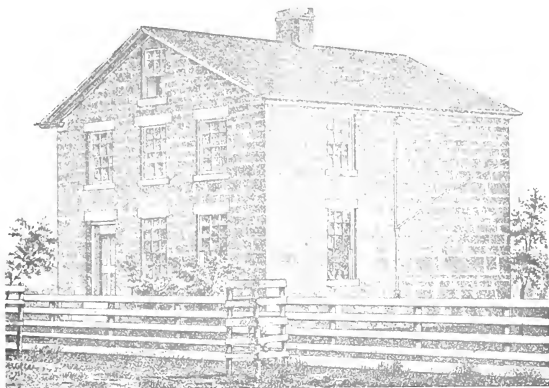
In addition to being splendid, reliable, conservative bankers, they are good, wholesome people for any man or woman to contact for pleasure as well as for business.

The deposits of the bank are insured up to \$5000 by the Federal Deposits Insurance Company.



WRIGHT & SONS, HARDWARE AND PLUMBING

Frequently a traveller or tourist as well as a local citizen is in need of something carried in a large well stocked hardware store that has shelf, building and heavy hardware of all kinds, stoves of every description and plumbers goods and supplies. Wright & Sons store on Main Street, Carthage, north of the court house park, carries just such a stock. They have excellent plumbers ready to install anything in that line and good workmen to handle anything allied to the varied business of this firm. Strangers will find the proprietors and clerks obliging and courteous. This is the store to patronize for low prices and the best goods. This firm has installed many of the best heating plants in this part of the country. They also install cheap heating units in small temporary cottages and furnish on the ground all kinds of cooking and other utensils needed by campers, and furnish all styles of fishing tackle.



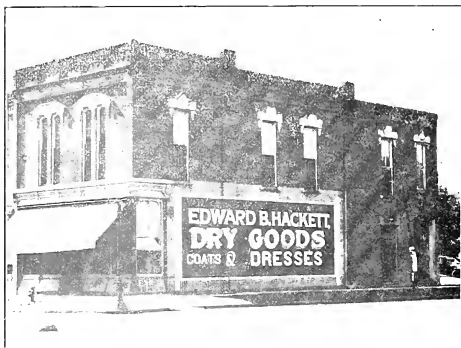
OLD JAIL AS IT LOOKED JUNE 27, 1844.

RAY ELLISON

Mr. Ray Ellison of Carthage is one of our outstanding, progressive, affable and reliable business men. He is the representative of the Phillips Petroleum Company, distributes its products from this center and has been doing so for more than five years. Mr. Ellison owns and operates expensive equipment for surfacing highways and streets with asphalt, tarva, and other durable substances, and conducts this business extensively in about twenty counties in this area in Illinois, Missouri and Iowa. Many streets in Keokuk and other cities in this vicinity, and numerous public roads, are silent but convincing witnesses to the excellency of Mr. Ellison's splendid work. Motorists, travelling over roads and streets surfaced by him, his company and employees, will feel grateful and be thankful for his having made travel so much easier.



OLD JAIL TODAY.



HACKETT DRY GOODS STORE

A popular Dry Goods Merchant in Carthage is Mr. Edward B. Hackett, with a fine store located at the northwest corner of the court house park. This store has everything to offer in dry goods, dresses, coats, millinery and notions. No woman or child, travelling or at home, in need of anything to wear, ready-made or otherwise, need go without, after reaching Hackett's store and becoming acquainted with his low prices. He has a happy, generous way of dealing with strangers as well as old-time customers.

SHERRICK DRUG STORE

You don't have to get sick to have a reason for going to Sherrick's Drug Store in Carthage, located directly north of the court house. The rich mahogany furniture, beautiful arrangement of merchandise and courteous greeting of Mr. O. C. Sherrick, the proprietor, will pay you to enter, even if you don't want anything but some cold cream, bottle of hand lotion or a powder puff. In addition to a complete line of drugs this house carries a large assortment of all kinds of goods usually found in the largest city drug stores, including magazines, books and papers, and Sherwin-Williams well known line of paints. Mr. Sherrick is a graduate pharmacist and fills physicians' prescriptions daily.

JOHN JACOBY GROCERY

Don't fail to visit John Jacoby's Grocery Store, on the north side of the square, Carthage, Ill. His fine line of Monarch Finer Foods, together with tempting vegetables, luscious fruit, fresh groceries and fine meats will improve your appetite and the genial proprietor and his efficient clerks will deliver them to you at the lowest price obtainable. You will be pleased with the service as well as the prices. Mr. Jacoby is one of the outstanding successful young business men of the community and has unbounded confidence in the good judgment of people who are sufficiently interested in the beauties of nature and of historical lore to visit us.



"THE ELMS"

Mr. George Hearne of Carthage is experienced, reliable and accessible, and aided by his competent wife and able assistants, with his well equipped mortuary, known as "The Elms", is prepared to attend calls day or night, and give satisfactory service. At the present time Mr. Hearne is also the efficient Mayor of Carthage and has the confidence of its citizens at all times. The Elms at present is undergoing extensive enlargement and improvement, making it one of the most up-to-date plants in the middle west.

KLEBO COMPANY

At the southwest corner of the court house square in Carthage will be found the "Store of better values," Klebo Company. Mr. Klebo came from Chicago last November and opened their dry goods house and has been meeting with such success that he feels justified in becoming a citizen and business man of Carthage. With his dry goods experience Mr. Klebo will be of real service to the people of Hancock County and all others who call at his place of business.

The Klebo Company carries a full line of the latest styles in coats, dresses, sweaters, hosiery, rayon underwear, piece goods, infant's ware and all other classes of goods found in a modern dry goods store. Their stock is new and up-to-date throughout and is being sold at the lowest prices.

BUDD'S PAINT AND WALL PAPER STORE

Every home, even if it be but a temporary summer home or cottage, can be freshened, made more attractive and to last longer, with the paint sold by The Budds, proprietors of the paint and wall paper store in the McMahon Building, near the northeast corner of the court house square (formerly Woodburn's Paint Store). The Budds carry not only a full line of paints of all kinds, but a complete stock of wall paper and all other kinds of decorative material that should be seen by all who are in need of anything of this kind. They also carry a full stock of window glass. Their prices, as well as their goods, are the best.

OWSLEY CLOTHING COMPANY

The Owsley Clothing Company, west of the court house in Carthage, is much larger and carries a far superior stock of clothing and shoes than is usually found in city stores, due in part to the difference in overhead expense. Mr. A. S. Owsley, the proprietor, has had many years of experience, which, added to his natural business acumen, enables him to meet every demand of old and young men for wearing apparel, including suits, overcoats, hats, caps, shoes, rubber goods and other articles found in uptodate clothing emporiums during all seasons of the year.

MASSIE'S GARAGE

A large, fire-proof garage is located near the southwest corner of the court house park in Carthage, owned by and under the personal supervision of H. B. Massie, who has been in the automotive business in Carthage continuously since 1911 and is equipped to service all makes of cars. He has the sales agency for the Chrysler and Plymouth Motor Cars. He delights to show and demonstrate them to those wanting an automobile.

CARTHAGE HOTEL

Patronize the Hotel Carthage located across the street south of the court house.

The "Sugar Bowl" annex handles candies and other delicacies, light lunches and full appetizing meals are also served.



MISSISSIPPI BELLES.

W. C. ROWLAND

Mr. W. C. Rowland is a prominent Carthage citizen, capable, active, and reliable, with banking and other business experience admirably fitting him for the many years of active service he has given in this part of the country, managing properties, including rental, insurance, investments, home locating and securing locations for tourists and others. Mr. Rowland sells real estate, does a general insurance business of all kinds, and writes surety bonds. He can be of help to anyone wanting anything in his line.

ORTH'S MEAT MARKET

The oldest and perfectly dependable meat market is Orth's Meat Market, located on the north side of the square, Carthage. The finest quality of meats of all kinds to be had are offered customers at this market at all times. Orth's know how to handle and cut meats so as to please the most fastidious tastes and the economical buyer. This market carries a full line of everything found in a modern meat market.

REYER PLUMBING AND HEATING

The longest established plumbing and heating establishment in Carthage and most experienced is that of Fred Reyer & Son, on the east side of the public square. They carry a full line of goods and equipment and are always ready to serve promptly all who come, whether stranger or old customers, on the best possible terms. The members of this firm have always taken an active part in civic affairs and have ever been ready to greet and welcome the stranger. They seek your pleasure and happiness more than your money. Go in and see them.



REAL ESTATE

To see the numerous beautiful locations on Lake Keokuk for summer homes, cottages and permanent residences, see N. H. Dennison, Realtor of Carthage. He can inform you as to the low prices of the property and the attractive easy terms.

Mr. Dennison is actively engaged in selling farms and town and city property and is thoroughly conversant with real estate values.

"Old Man River" is willing you visit his daughters, so come and enjoy the river and its groves with its radiant youth.



CONOCO

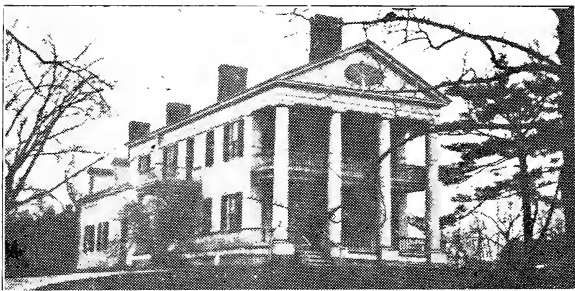
GASOLINE and OILS

TIM'S SERVICE STATION

Junction 9 and 95A

M. L. TIMBERLAKE, Mgr.

KEN MAYNARD, Agt.



HISTORICAL BUILDING, FORMERLY HOME OF GOVERNOR WOOD

QUINCY

"The Gem City"

On a picturesque bluff overlooking the Mississippi, where the river swings farthest to the west, once the site of an Indian village, stands the city of Quincy. Adventurers from the East came in when the region was included in the tract set aside for military bounties, and in 1822 John Wood, later a governor of Illinois, built the first log cabin. On the day John Quincy Adams was inaugurated president, March 4,

1825, the village was made county seat and named Quincy in his honor, and the county was called Adams.



Headquarters Building, Soldiers' and Sailors' Home

Quincy also figured in the early political life of the state. Stephen A. Douglas presided in the Circuit Court, later becoming a member of Congress. Here on October 13, 1858, in the public square, one of the famous Lincoln-Douglas debates was held. The site of this debate is indicated at present by a large boulder which is soon to be replaced by a more elaborate marker now being designed by Lorado Taft.

Quincy today is a flourishing and influential industrial community of 40,000. Nationally known brands of stoves, turnaces, pumps, rock drills, dyes, stock preparations, farm implements and other articles are made here.

Served by the C., B. & Q., the Wabash, and other railroads, a highway system extending in all directions, and a modern airport, Quincy has become a jobbing and

HOTEL LINCOLN-DOUGLAS

"Worthy of its Name"

ON U. S. 24

QUINCY, ILL.

175 ROOMS — ALL WITH BATH



3 Air Conditioned **3**
RESTAURANTS

Rates \$2.00 and up

ILLINOIS STATE BANK OF QUINCY

The officers of this bank, which is one of the leading banks of Western Illinois, were formerly managing officers of banks at Nauvoo and Ferris. They each know and appreciate the advantages of the Tri State Recreational Area, outlined in this brochure and are whole-heartedly cooperating in this effort to acquaint travelers, tourists and others with the territory.



When you come to Quincy, and every tourist should see this interesting and beautiful city on the bluffs overlooking the Mississippi River, do not fail to visit the Illinois State Bank of Quincy, whether you have banking business to transact or not. You do not have to have money in your pocket to receive a hearty welcome and get reliable information free. If you are in need of banking service, the facilities of the ILLINOIS STATE BANK OF QUINCY are at your command.

This bank is duly qualified under the Laws of the State of Illinois as a Trust Company.

MEMBER OF THE FEDERAL DEPOSIT INSURANCE CORPORATION



W. J. Singleton, Chairman of the Board
Wm. Rupp, President
F. N. Casburn, Vice-President
J. W. Nethery, Cashier
H. J. Butzkueben, Assistant Cashier

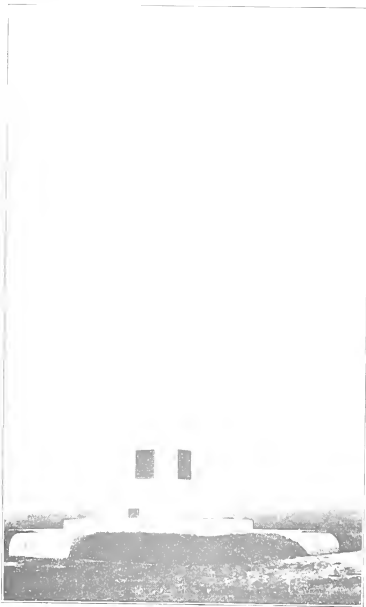


BOATING POPULAR IN QUINCY.

WARSAW

"On The Site of Ft. Edwards"

Warsaw lies high on the bluffs, among the most beautiful surroundings that nature has erected in the Mississippi River Valley. A beautiful monument to com-



FORT EDWARDS MONUMENT, WARSAW.

memorate the one hundredth anniversary of Ft. Edwards, stands on what is known as the Point. On this spot a panorama of surpassing beauty unfolds to the eye. The lowlands of Missouri, the bluffs of Iowa, divided by the mouth of the Des Moines river, and Illinois islands, limestone bluffs, and forest clad rolling hills, meet the eye. It was in this city that Fort Edwards, named for Illinois' first Governor, was built in 1814 by Captain (later President) Zachary Taylor.

Warsaw has many old time houses, built and occupied by men whose names are connected with history. The Soldier's Parade Ground is now the beautiful Ralston park. Across the street from the park stands a large and beautiful old Colonial House, where Dr. Charles Hay lived, a pioneer physician whose son was John Hay, the wartime private secretary to President Lincoln, also later journalist, author, poet, Ambassador to England, and Secretary of State.

Two blocks south of the parade grounds or park still stands the "Little Brick School House," the first school attended by John Hay,

at the present, headquarters of the G. A. R. and American Legion.

Judge Wm. H. Roosevelt, a great uncle of the late ex-president, "Teddy," came to Warsaw in the early forties and built a home surrounded by a beautiful park of natural forest trees which after his death was purchased by Major General Edwards.

Mark Twain (Samuel L. Clemens) worked as a printer in Warsaw in 1845, as did also the noted John Swinton of textbook fame.

Gen. Adna Chaffee, commander of the allied forces against the Chinese in the Boxer Rebellion; Bill Nye, the humorist; and Brigham Young, Mormon leader, all chose Warsaw girls as wives. Amelia Folsom, Young's favorite wife, went with her family to Salt Lake City from Warsaw. Bill Nye married Fannie Smith, former Warsaw school teacher, and General Chaffee married Anna Rockwell, a member of one of Warsaw's pioneer families.

Today Warsaw is a city of well kept residences, beautiful lawns, flower gardens, and stately trees. Not far from Warsaw on the river drive between Warsaw and



BREWERY AT WARSAW

Hamilton are Cedar and Crystal Glens, dells equal to any outside of the Dells of Wisconsin. The Warsaw Bulletin is one of the outstanding weeklies of the state.

NIOTA

Niota, sometimes called East Ft. Madison, is a prosperous town at the Illinois end of the large double deck Santa Fe bridge across the Mississippi River. Here are located the pumping plants, tanks, and other facilities of some of the largest oil companies.

Immediately west of Niota, down the river toward Nauvoo are some of the most picturesque bluffs along the river. Many beautiful sites are to be found here for quiet summer homes. The public highway has not as yet been modernized and in consequence the travel is limited and hence those liking quiet and seclusion will find these hills ideal.



**Carthage College Biology Experiment Station,
near Warsaw.**

MONTROSE

The historical incidents in this town make it an interesting place to visit.

Adjoining the town on the south is one of the highest points along the river, on top of which is a popular resort known as Bluff Park. From this park one has a magnificent view of the lake at its widest point (about three miles), the cities of Nauvoo, Montrose, and thousands of acres of agricultural lands.

When the top is reached, by winding motor roads, the view from there well compensate for the effort of the climb. A number of summer cottages are found in

the park. Some of them are rented at moderate prices and others are occupied by the owners. A well 1800 feet deep furnishes an abundance of pure cold water.

Within the shaded precincts of the hill top are the croquet grounds, tennis courts, rustic swings, hammock nooks, and other pleasure spots. At the base of the hill is one of the finest bathing beaches along the river. For further information see or write Mr. Walter Phillips of Monroe, who is in charge of the park.



DALLAS CITY, ILL.

One of the most favorably located towns for industries suitable for the smaller communities is Dallas City, Ill. Besides being on the Mississippi River, with its main channel adjacent, it has the transcontinental Santa Fe railroad to the east and west and the Chicago, Burlington and Quincy railroad running north and south and "everywhere west." It is backed by

a fine farming country and has good motor roads in all directions.

Dallas City might well be called the "Lily City", on account of the millions of beautiful water lilies to be seen in season in the shallow water of the Mississippi River, slightly east of town.

Dallas City is noted for the immense quantities of fish caught and shipped to market every year.

A large and interesting collection of antiques, curios, strange objects and old documents are to be seen in Dallas City by calling on Mr. Lou Galls, the Collector, who has them in his large business block. You will find him a unique character but a fine old-time gentleman with a pleasant word for everyone.

The Dallas City Review and The Dallas City Enterprise are the newspapers that deserve much credit for the city's success and popularity.



PONTOOSUC

This old, quaint, restful village, sitting on the bank of the river with water on two sides, the main line of the Santa Fe railroad on another and concrete highway

No. 95 passing through, certainly has ample transportation facilities. But these opportunities to reach the outer world that would be hailed with delight by many hustling cities does not disturb Pontoosuc or stir its people to action.

An exception must be made as to the worthy postmistress, Mrs. Dena Clark. She and her daughter, Maxine, in connection with the post office, conduct an up to date general store and are doing a thriving business by taking advantage of their low overhead costs and their discounts, to sell cheap to their customers. If you are seeking rest and quiet or good goods at a low price, don't pass up this village.

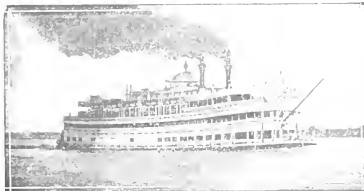
BURLINGTON, IOWA

One of the beautiful cities along the upper Mississippi River is Burlington, noted as an industrial and railroad center. One of the principal attractions of the city is beautiful Crapo Park, scene of hundreds of picnic parties each Sunday. The park facilities offer improved picnic spots, a children's playground and an

excellent swimming pool which has accommodations for both grown ups and small children.

REILLY'S CAFE— BURLINGTON

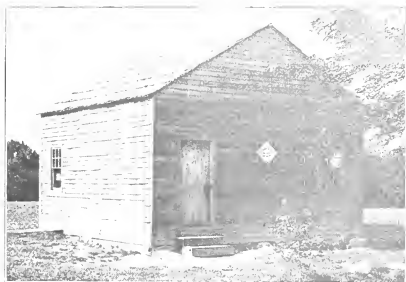
After working up that good old appetite at the beach, on the golf links, or on the tennis courts, come to Reilly's Cafe for complete satisfaction. Burlington's leading restaurant welcomes you and will serve you obligingly at any hour of the day or night. Channel catfish, fresh from the waters of this recreational region, is their specialty, or one of their sizzling steaks will "hit the spot." When thinking of food, think of Reilly's— 205 North Main Street, Burlington



RIVER EXCURSIONS

During open season the Streckfus Steamboat Line offers many excursion trips to points along the river. For information, address,

Streckfus Steamboat Line
St. Louis



STORE THAT
LINCOLN KEPT IN
NEW SALEM

SIDE TRIPS » »

Many interesting side trips can be made from this recreational center, over excellent paved roads, to places of unusual interest, rich in historical lore and in scenic beauty. The following are among them:

NEW SALEM

In "Illinois Tourist Guide" the Publicity Department of the Illinois Chamber of Commerce says:

"New Salem was Lincoln's home from 1831 to 1837, and to visit this beautiful old section is to gain an intimate acquaintance with the true life of the Emancipator. New Salem nestles attractively near the Sangamon River which provides a beautiful scenic picture when viewed from New Salem Hill. * : ° Restoration of the town of New Salem is proving one of the most fascinating pieces of construction work. Scenic effects, in this section, including a profusive growth of wild flowers, are the delight of tourists. Be sure to visit Salem, picturesque, quaintly beautiful and quiet and rich with the historic lore surrounding the name and life of Abraham Lincoln."

FARMINGTON STATE PARK

The Farmington State Park, across the Des Moines River from Farmington, Iowa, is an ideal place to visit. There are more than one hundred acres in the park.

THE SANGAMON RIVER AT NEW SALEM



with a lake covering about half a square mile. The lake is full of springs and is well stocked with game fish. A battery of positions along the Illinois, rest rooms and picnic tables have been provided for the convenience of the public. The abundance of water and a custodian looks after the Square. The park is a natural beauty spot of the park, its natural flora and fauna and central location and of its attractive features combine to invite the traveler. Wonderful life.

WINCHESTER, ILLINOIS

A monument of interest to every student of history, is the monument of Stephen A. Douglas, erected in the city of Winchester, Illinois.



Stephen A. Douglas Statue
At Winchester

is the site of the Illinois State Fair which is held annually during a week in the month of August, and attracts thousands of spectators daily during its seven days of activity.

Springfield is naturally a city filled with the traveling public. To take care of its visitors it is well supplied with fine hotels, good restaurants and other facilities. The Abraham Lincoln Hotel is one of the outstanding hostelries in the middle west. Travelers will find it a pleasant place to stop when in Springfield.

INDIAN MOUNDS

Near Lewistown is the site of diggings into Indian Mounds which attracts many thousands of visitors annually. The Dickson Mounds are known far and wide and offer much in the way of history to lovers of Indian lore and the tourist as well. The site is accessible by good roads and is along a scenic route of interest which borders the Illinois and Spoon river areas.

The legislature of Illinois in 1927 made the appropriation and the monument was erected in November, 1929, in the center of the public square park of that city.

On the wall of the building occupied by the Walker Implement Company on north Main Street of the city is a tablet marking the site of the first school that Stephen A. Douglas taught in 1823.

On the courthouse lawn there is a tablet marking the location of the Arken Tavern in which Mr. Lincoln slept in 1854, and there is also a tablet marking the site of the old Scott County court house in which Abraham Lincoln spoke in 1858. There are other tablets marking places of historical interest. The city itself, aside from its historical interests, is worthy of a visit from everyone.

SPRINGFIELD

The State Capitol of Illinois offers one of the most interesting places for tourists in the state. Besides the state buildings and museum it is the site of the tomb of Abraham Lincoln and his home. Tourists must not miss these shrines of the martyred President. The newly remodeled tomb is a place of rare beauty while the home is of real historical interest. Besides this Springfield

ALL MODES OF TRANSPORTATION

Illiano is accessible by auto, rail, bus, boat and air. Every method of transportation will be found in use within this territory. Illinois, Iowa and Missouri trunk line road systems lead directly through the area and one needs only to consult road maps of these states to pick the choice routes to this area.

The Burlington, Santa Fe, Rock Island, Wabash and Peoria rail lines serve the territory. Burlington is division point for the Burlington Route and most of its crack trains pass by this point. The new Zephyr lines, connect Chicago with Denver via fast service and Burlington with St. Louis on the Mark Twain Zephyr. The Santa Fe line offers top notch Chicago to the coast service and its famous trains stop at Ft. Madison every day. The other lines are not main lines but offer connections which assure fast service.

The Illiano is served by large bus routes, the National Trailways system affording complete service from all points. The Trailways is a new combine of large bus lines to make a nationwide service available.

The Mississippi offers river transportation, with no regular packet service that made the river famous years ago, but private boats make their way along the course of the stream daily.

Air Transportation is offered through two large flying fields that are equipped for main line service and are on direct coast-to-coast routes. Burlington, Ia., and Monmouth, Ill., offer facilities for private planes as well as landing field for the big air liners. There are also several other smaller fields, but not lighted for all time flying. These can be found at Quincy, Hannibal and Macomb.

Taking transportation as a whole are methods of travel are available to those visiting the area.

