

IT WASN'T so long ago that Joan Crawford grew tired of fidgeting on the Hollywood sidelines, and decided to show people that she was still a pretty competent actress. Did she succeed? Brother, that Academy Award for the best female performance of 1945 wasn't voted her merely for being a nice Joe. Despite her popularity with cameramen, electricians, extras, and more humble show folk, it still took an unforgettable enactment of the title role in "Mildred Pierce" to win the Oscar.

If a slight smile of satisfaction escaped her, she may be forgiven. There is no question that the knowing whispers of the wiseacres saying she was through annoyed her.



However, had the memories of said gentry been as long as their tongues, they might have realized that La Crawford is ever one for the unexpected. And had this fact been kept in mind, there would have been less chawing of hat brims at the corner of Hollywood and Vine by the sharpies who had bet that Joan would flop in her comeback try.



Uscar-meet Joan.



Relaxing with Doug Jr.



Same pair in "Our Modern Maidens."

It is not surprising that she knows her way around a script, for she has been a star of the first magnitude for some twenty years. Surely this establishes some sort of record for Hollywood longevity. And it also introduces the question, how does she keep her youth? It's no secret. Just remember that Joan first scintillated in the dear, dead Charleston era and at that time was a mere *sixteen* years old. Even to the less skilled mathematicians, it should be evident that she has not found the fountain of youth. Indeed, she has yet no reason to search for it.

When first she burst upon the Holly-



With Bob Montgomery-a "Sock" hit.

wood horizon out of San Antonio, Texas, via a Shubert chorus, Joan seemed destined for anything but permanence. True, she achieved immediate popularity in "Our Modern Maidens" with Douglas Fairbanks, Jr., and though "Our Blushing Brides" and "Paid" followed, so did the "Dancing Daughter" series. And even if those last-named enhanced Joan's popularity, they also gave her first mortgage on a well-worn rut. Fully aware that being able to dance the Black Bottom better than anyone else made for a very precarious future, Joan pleaded that she be taken seriously as an actress. The moguls scoffed.



"Paid" paid off at the box office.

He's Gable-she's able.



She started as a chorine.

Kept hoofing in "Dancing Daughters."

Who ever heard of a dancer who could act? And Joan was a dancer, wasn't she? Well, dance then!

So dance Joan did, co-starring with a wailing trumpet in many brittle epics. Yet ever she insisted on a chance to act and finally—more to quiet her than anything else—she was tossed "The Golden Hussy." The result is etched in Hollywood history. Joan's fight to establish her dramatic worth was a hard one, but her triumph justified it.

Then came the talking pictures, and though many the Hollywood actress cast into oblivion by the sound track, Joan's first all-talkie, "The Untamed," with Robert Montgomery, merely strengthened her already well established position at the top of her profession.

Skeptics who raised jaded eyebrows when it was announced that Joan was going to essay the mother role in her "Mildred Pierce" comeback, evidently forgot that the difficult parts have always held the biggest appeal for her. Did she not tackle the mother role in "Susan and God" so many moons ago? And what made them think that Joan was the typical glamour gal, afraid of any but gowns by Adrian, and adverse to getting herself mussed?



Another of the same series.

A word with Walter Huston,



Here's how . . . she did it in "Rain."



Grand in "Grand Hotel."

Nothing in her histrionic background proves this. The evidence is all to the contrary. How about her role of Sadie Thompson in "Rain?" Better yet, how about "A Woman's Face?"

Mention of "A Woman's Face" recalls a very hectic time in movie circles. As you know, the script called for the heroine to be disfigured by a livid scar on her cheek. When the call for the cast went out, Hollywood pretties ran for the hills. They weren't going to risk established reputations as beauties by appearing before *their* publics in such a role. No, thank you. Not

having any. Yes, all of them ran. Joan, too, but in a different direction. She ran to the role! Of course, it was hers without opposition. And loud was the woeful chorus of her competitors when the critics hailed "A Woman's Face" as one of the finest emotional achievements of our time. Crawford had scored again, without benefit of bluster. She just went quietly to work and proved that she had no more need for beauty than she had for dancing to ring up a cinematic touchdown.

There are few Hollywood luminaries who operate under their true names. Most



Supported by Stewart and Ayres.



"Susan and God"-plus March.



Starred and marred-"A Woman's Face."



Prize package of "Hollywood Canteen."

are adjudged too commonplace for marquee appearance and changed to something more exotic. This fact makes for one of Joan's favorite anecdotes, for she is probably the only star whose true name was considered too theatrical for public consumption. When she reached Hollywood, she checked in as Miss Lucille le Sueur. The producers chuckled. Ah, these ambitious kids. Now, no kidding, what's your real name? It's Lucille le Sueur. Something had to be done. It was—a nationwide poll of the fans. Enter Joan Crawford.

It is almost impossible to ascertain who that an actress must live each role!

is more delighted when Joan grants an autograph, the seeker or the donor. It is a perpetual thrill for her to encounter the public and realize that her movies have brought happiness to so many. Each meeting brings home to her "more fully the sense of obligation she feels she owes the fans. This fact is responsible for the promise that she will make each role better than the one before. Little wonder that each day at the studio, no matter how routine, leaves Joan limp with exhaustion. Never yet has she attempted to coast through a part, for it is her sincere belief that an actress must *live* each role!



Looking guilty in "Mildred Pierce."



But she went Zachary Scott free.



Joan's plans for the future? They all revolve around the curly heads of her two adopted children, Christopher and Christina. She is essentially a homebody, but life has not treated her too kindly on the domestic front. All three of her marriages have ended on the shoals of divorce. Indeed, her hour of greatest triumph was dimmed by marital failure, for the very day she was voted the Academy Award, she and Philip Terry agreed to call matters off. So upset was she, that she was unable to attend the victory banquet and received her Oscar while in a sick bed. She holds

Not blithe with Ann Blyth.

no grudges, though, and attributes her marital disappointments to that old Hollywood bugaboo: career versus career.

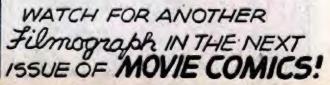
A few paragraphs back we mentioned that difficult parts have never frightened Joan. Indeed, we subscribe to the school of thought that she actually seeks them out. Recent developments would seem to lend credence to this belief. "Mildred Pierce," of course, was anything but ravishing, yet this was the story that Joan selected from among hundreds of vehicles for her return trip up the glory road. But her current picture, "Humoresque," is an



A star and the sun.

even better illustration of this point. In this one, Joan not only wears glasses, but is an alcoholic! Needless to say, it is another Crawford slam-bang job and has drawn the laudatory notices customary to her efforts.

It is always a pleasure to greet the return of a champion, and particularly so in this case. Joan, we're glad to see you back —for laurel wreaths become you!





Carfield's gal in "Humoresque."

