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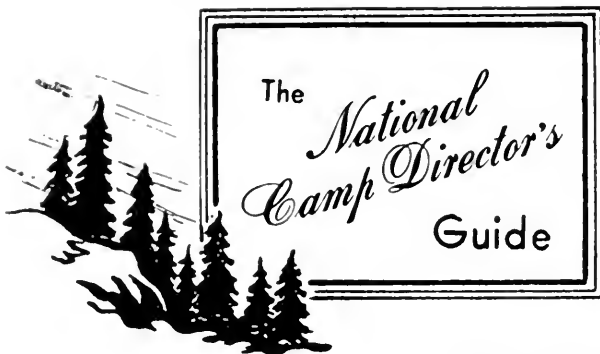
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**1962 Annual Edition**

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**Circulation—over 11,000 Camp Owners and Directors**

The NATIONAL CAMP DIRECTORS GUIDE is published annually and appears on the 15th of March. Executive, advertising and editorial offices, 370 Lexington Avenue, N. Y. C. 17. Publisher, Alden Getz. Editor, Laura Bobrov. Art Director, Norman Tasler. Copyright 1962. All rights reserved and contents must not be reprinted without written permission. Subscription rates: \$1.25 per copy, \$3.00 for 3 years. Advertising rate card sent on request. Printed in U. S. A.



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# Editor's Page

More than ever we are impressed by the fact that we live in a dichotomous world. A recent sampling of newspaper headlines of 1961 showed truly amazing contradictions. "Spelling Bee Contestant Misses 'Distichous'" was one headline. "Gang Victim Gets Constant Guard" was another. Intelligent youth or juvenile delinquents?

"Soviet Spaceman Orbits Earth," we were told; but at the same time we read about "Last of Savage Tribes in South Pacific Losing Out to 20th Century". How can we explain this disparity? And is our new technology leading us in the right direction? All too frequently, 1961 headlines said "Fall-Out Heavier".

Certainly man has not yet learned to live at peace on his planet. Nations war against each other, and it would seem that our own nation is fighting against itself. A headline which read "U.S.-Cuba Relations Stormy" was overshadowed by one which screamed "Alabama Declares Martial Law".

Could it be that our children are frightened and bewildered? Of course, they must be.

How much of the outside world should be brought into camp? How great a part must camping play in the new search for national purpose?

The National Camp Directors Guide does not pretend to be a policy making publication, but it is a magazine which is read by policy makers, camp owners and directors. As such, we feel that we have a responsibility to air the following point of view:

1. Insulation at camp is no longer possible. The time has come when to do nothing about world problems is equal to committing a crime against humanity.

2. Of foremost importance, before and even as a means to solving world problems, is the need for this country to strengthen her own ideals of peace and democracy, to rid herself of ambiguities. Camps, dealing with over five million children in cooperative-living ventures, must be in the front line of such a program.

Therefore, we urge you not to shield your campers from reality, but to let the world enter your camp in the form of public affairs discussions, current events nights, etc. Problems wisely discussed and assigned their proper values can do much toward alleviating fear and promoting positive directions.

We urge you also, through your daily camping situations, and at every possible opportunity, to imbue each camper with the awareness that peace, rather than being taken for granted, must be actively achieved.

---

Let us develop the resources of our land,  
call forth its powers,  
build up its institutions,  
promote all its great interests,  
and see whether we also, in our day  
and generation, may not perform  
something  
worthy to be remembered.

DANIEL WEBSTER

---

## About the Cover

He's wondering if he'll catch a really big one, and we're wondering who would win the ensuing tug-of-war. It's a good thing that there is a life preserver on our non-swimmer, and a good thing, too, that someone is watching him. Such are the worries of a camp director. Meanwhile, the photographer has caught a whale of a good picture!

Photo by E. Fishman, Mount Vernon, N. Y.





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# THE FALLOUT SHELTER AT CAMP

by CONGRESSMAN VICTOR L. ANFUSO

*Ranking member: House Science and Astronautics Committee*

MAN LIES IN BED at night, and he worries about the enormity of the problem. It might happen. Some aggressor nation could launch a nuclear attack against the U.S., anywhere or everywhere. Is his family protected? Can he face a future so grim?

Suppose he had a family as large as your summer family . . . your campers and your staff. Then he would have a tremendously amplified problem, and a huge responsibility. Camp defense, like civil defense, takes planning. *Right now!*

Keep in mind the fact that somber parents may choose your camp, at least in part, as a rural haven away from the

dangerous target potential of the urban areas. Consciously or not, they know that your camp removes their child from the immediate agony that bombs portend. They remember, too well, that most wars have started in the summer.

## CIVIL DEFENSE

In considering a camp preparedness program, we should first take a clear look at some of the criticism of our national civil preparedness program. It has been called futile. People say that a nuclear war will mean nothing less than total destruction. Are they right? According to findings of the Special Subcommittee on Radiation of

the U.S. Congress Joint Committee on Atomic Energy, any nuclear attack on the United States is more likely to be a limited than an all-out attack. Millions would escape the first fatal effects of blast, heat radiation, and nuclear radiation.

How about the charges that our civil defense program is unrealistic? Claims have been made that the public is being misinformed, the extent of the disaster minimized. A certain amount of "easy assurance" propaganda is being peddled by unscrupulous salespeople who deal in shelters, survival kits and the like . . . which is to be deplored. But not every shelter will be in a prime target area. There can be no positive prediction as to which areas of the United States would be attacked should a nuclear war occur. More than likely your camp, if it is at least 60 miles away from a large population center, will not be too close to "ground zero".

### WARMONGERING?

It has been said that the mere act of discussing a survival program means condoning war, even provoking it. Such a statement was made recently in the Bulletin of Atomic Scientists. But consider this: However much we want peace and are willing to work for it, we cannot make policies for other nations. Would the simple expedient of ignoring the existence of nuclear weap-

ons be a reasonable way to prevent their use? There are some people who believe that an adequate preparedness program would deter another nation from using nuclear weapons.

To quote from an editorial in the Saturday Review of November 5, 1961: "The issue is not whether the American people should or should not protect themselves against possible disaster. Of course they should. The issue is whether the American people are entitled to full, honest information about the nature of the anticipated disaster and the problems involved in adequate protection."

We come then to the first point in our twelve point preparedness program for your camp:

#### 1. *Contact your local civil defense office.*

Tell them about your situation, how many people there are under your care. Describe the physical set-up of your camp. Ask them for advice on building shelters and providing emergency food supplies. Obtain and read all of their publications. Determine how much help might be expected to come from the government in case of emergency, and how much you will have to go it alone. The proposed Federal Shelter Incentive Program provides a Federal grant of something less than actual cost for certain shelter spaces meeting approved standards, created in public or private non-profit institutions, engaged in health, education, or welfare activities.

#### 2. *Plan, on paper, your emergency procedures.*

You may find it advisable to make three schedules: one for the attack alert, one for the immediate disaster, and one for the long term survival phase of your program. In any case your written plans should include: A) a map of your property, indicating the

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## THE FALLOUT SHELTER AT CAMP

location of shelter, food, water, hospital, generators, fuel supply, communications equipment, fire fighting tools, medical supplies, gas masks, etc. B) a detailed description of your warning system and the location of shelter. Copies of this paper should be posted in every main building. C) a food rationing and a water rationing program. D) a list indicating the chain of command in the event of your disability. (Your full program should be discussed with these people in advance.)

### 3. *Include in your records a complete physical and familial history of each person on the premises.*

If a camper needs remedial glasses or medication, detailed prescriptions should be provided by the child's doctor. These may be essential for the child's well-being if the original records and/or physicians are destroyed. It is, of course, problematic whether there would be any way to obtain such help even long after a nuclear disaster.

In case of complete catastrophe at a camper's home, your records should include the names and addresses of relatives (or friends) in geographically different parts of the country, or in another country.

### 4. *Provide for shelter.*

Forty-eight hours after a 10 megaton bomb has been exploded at ground level, an area 150 miles downwind, and extending outward 25 miles, may be contaminated by nuclear radiation, although at this distance the fallout may not start until four hours after the

blast. In those two days, half of those without proper fallout shelter may have received a fatal radiation dose. Those in shelters or buildings that shield out some of the rays, might escape with only a siege of radiation sickness. The Architectural Forum advises that almost any material may be used for shielding, but that those with low cost and high density (most pounds per cubic foot) are best. Three inches of lead gives the same protection as two feet of concrete or five feet of water. Density and thickness rather than strength are the criteria where fallout alone is concerned. A protection factor (the rate of protection within the shelter as opposed to the protection in an exposed location) of 1000 or better will give virtual immunity. A factor of 100 is the minimum factor of any real value. Because the intensity of radiation falls off quickly, a small shelter with a high protection factor might be placed within a larger area giving less protection. The larger shelter, with better living conditions, could be used after the early, critical period.

When the cumulative radiation dose (roentgens per hour) received over the whole body in four days or less is over 600, few people will survive; 300-600: severe sickness and many deaths; 200-300: sickness and some deaths; 100-200: some sickness; 0-100: no obvious effects. It is even more important to protect young people from radiation than adults, because they are the ones who will produce the next generation which may be affected by radiation-induced mutations.

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Information may be obtained from civil defense offices about the type of shelter to build and whether existing buildings can be converted. You must also take into consideration the basic needs which must be supplied within the shelter.

### 5. Provide for emergency food supply and storage.

A two-week supply of non-perishable food must be stored for each proposed occupant of a shelter. Cost: about \$1 a day per person. Storage space: about 2 cubic feet per person, less if concentrated foods are used. Food which is not subject to contact with radioactive material or spoilage will be perfectly good. As much food

as possible should be served warm.

Civil defense has proposed that government-held stores of excess farm produce be relocated in convenient, protected locations for distribution in the event of an emergency, but such a plan is not yet in operation.

### 6. Provide for emergency water supply.

At least three and one half gallons of potable water should be available for each occupant of the shelter. Provided that radioactive material does not actually come in contact with it, the water will remain potable. A storage tank containing pre-fallout water which is used as a source must be able to be cut off from an outside, unprotected supply. Additional water should be supplied for each person for hygienic purposes. Contaminated water which has been in contact with radioactive dust can be purified by special treatment and sedimentation and may also be suitable for washing and sanitation purposes in an emergency.

### 7. Provide for medical needs.

Fire may be a big hazard. It will be necessary to have a larger than nor-

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disposal problems



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#### COMMERCIAL DRAIN KLEENER



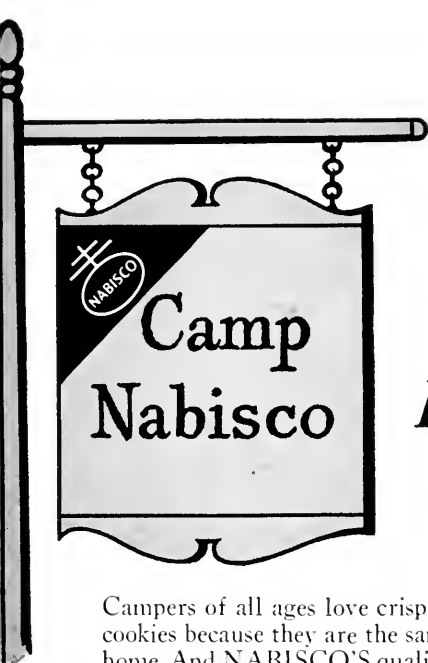
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mal supply of ointments and dressings for burns.

Poor sanitation conditions may make epidemics of infectious diseases a real danger. You must be able to provide isolation wards and be familiar with isolation techniques. Roads may be impassable, and city hospitals destroyed.

A person who is suffering from radiation sickness will have the following symptoms: gastro-intestinal disorders, nausea, vomiting, fever, physical lassitude, lowered white blood count, increased susceptibility to infection.

8. *Build firebreaks around your camp. Provide fire-fighting equipment.*

The original fireball of a 10 megaton bomb, an intensely hot and luminous mass, would be more than three miles in diameter. Fires ignited by the bomb's visible light or infra-red radiation, and from the secondary effects of such things as short circuited wires, could set fields and forests ablaze. These fires may rage out of control until quenched by rains. Many cities plan to use their wide boulevards as natural firebreaks. It is important to clear a wide area around your property and to place boxes containing shovels and other fire-fighting equipment at frequent intervals along the border.

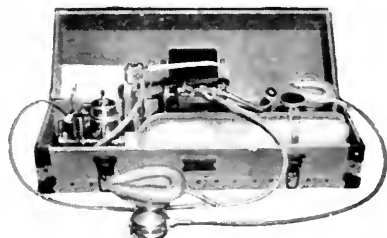
9. *Delegate authority.*

The question of chain of command has already been determined in your emergency plan. The next step is to assign the members of your staff (and possibly the older campers) to specific posts which they will attend in the event of a disaster. Who will take charge of the younger campers? Who will be in charge of the fire brigade? Will the kitchen staff be prepared to implement the food rationing program? Who will tend the sick? bury the dead? Advance planning of this

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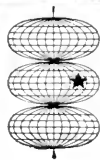
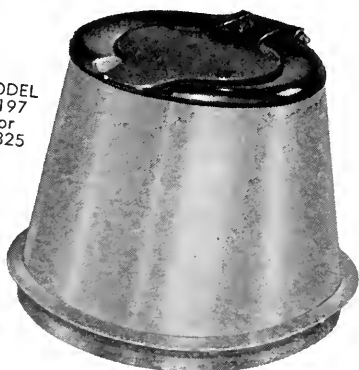
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## NATIONAL CAMP DIRECTORS GUIDE

sort can avoid panic and will be a vital factor in saving more lives.

### 10. Obtain and train your staff in the use of special emergency equipment.

Emergency equipment can be anything from an emergency generator to first aid supplies. If feasible, older campers may also be involved in this part of your program.

It is advisable to have battery power and an emergency generation system with enough fuel to last for at least two weeks. Two units operating on a priority basis will give an added degree of reliability. You should have communications gear: battery operated radios, a walky-talky system. Radiation detection instruments are important, both ratemeters to show the intensity of radiation and dosimeters to show the total amount of radiation to which an area has been exposed.

Someone must be well enough informed about all these things, not only to use them, but to ascertain if they need repair or calibration.

### 11. Hold warning and emergency station drills.

Until now it has not been necessary to involve the campers in your preparedness program (unless you have elected to include the older campers in points 8 and 9).

Drills must be held until the pro-

cedure is familiar to everyone, even the youngest. It is absolutely essential that every child knows where to go and what to do. The many lives saved in the event of a disaster will be well worth this little amount of time taken from your regular camp program. The same policy is used in fire drills and boat drills in school and at sea.

During emergency drills, campers may also be instructed in the use of gas masks, when they become available, and protective clothing (to be used in case of chemical warfare), and in the decontamination procedures which will be necessary in the shelter.

### 12. Intensify your program of primitive, outdoor living techniques.

How far does your outdoor program go? A child's existence may depend upon his skill and knowledge in fending for himself. If there is inhabitable country left, will your campers be prepared with the right kind of training? It may be that only the children who are so equipped today will inherit tomorrow's havoc.

There is no longer time to play at building lean-to's. It is time to learn to build mud houses.

Most of all, it is time to work actively for peace so that American boys and girls will never have to face this Apocalyptic nightmare.



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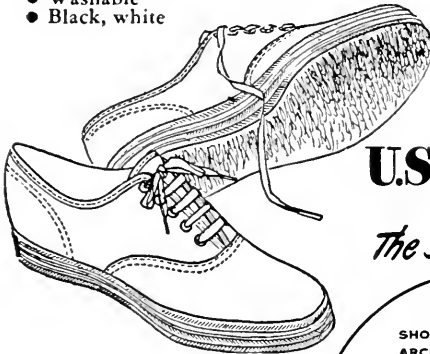
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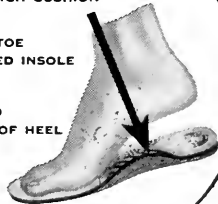
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# CAN AN OUTSIDER REPLACE YOU

by M. OTTO BERG  
*Specialist in Camp Real Estate*



**C**OULD YOUR CAMP get along without you? We have always heard that no man is indispensable, that he can somehow be replaced. When it comes to camp ownership, however, we must think more carefully about this glib generality.

Camping is such an individual and thoroughly personalized business. Camps are entrusted with the most precious possession of parents: their child. To give parents security and confidence about the welfare of their absent children is no slight task. You, the camp directors, represent the foundation of this trust. It is not easily transferred. Certainly, buildings and equipment cannot supply it.

Most camp directors are careful to insure both themselves and their camps

against fire, natural phenomena, accidents at camp, etc. Wills are made out in case of death. But suppose that it becomes necessary for you to sell your camp to an outsider? For many intrinsic reasons, you will want your camp to continue to exist. This continuity, too, is a matter of insurance—the insurance of sound planning. Negotiations ultimately deal not only with financial matters, but also with that very real though intangible thing: good will.

## BUYERS

Qualified buyers are hard to find. It is necessary that the purchaser be particularly suited as to personality, administrative ability, and financial stability (or at least the ability to

## CAN AN OUTSIDER REPLACE YOU?

secure financing). Screening is important. For this reason, the decision to sell on the part of a camp owner should not be a sudden one.

In order to accomplish the transfer of a camp with the least loss of business, the prospective buyer must have the ability to enroll campers. Before he takes over a camp, he should work entirely on his own contacts and represent himself as an associate of the camp. Do not neglect this initial phase. It is imperative that the purchaser have his own group from which he can develop his following and augment the old clientele, for in addition to the natural attrition of campers each year for various reasons, there will inevitably be the loss of at least several children because of the transfer.

You may decide that a member of your staff who has been with the camp for years and is thoroughly acquainted

with the children and parents would make a good prospective buyer. This may be so, but it is not necessarily true. A person can be an excellent worker and do a fine job of programming, handling personnel and greeting parents, yet not have the ability to go into a home and complete the enrollment. It is evidently risky for him to purchase a camp.

I remember one owner, during the thirties, who decided to test his staff in the matter of securing children. They were asked, at a meeting in the city, to go out and individually solicit children for the coming season. When the camp season began, the staff had enrolled the grand total of four children!

### TRANSFER GRADUALLY

Apparently the best procedure in actually transferring the camp to the new owner is by infiltration. That is,

---

## PERMANENT CAMP TENTS & PUP TENTS



Hoosier offers you the most complete line of camping tents made from only the finest materials at prices that will save you money.

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the seller will operate the camp (including contacting the clientele and selecting the staff) in the first year exactly as he has done in the past, and the purchaser will be carried as an associate director. During this time, the purchaser will have a chance to meet all the staff and determine which ones he wants to keep. He will know all the children and meet most of their parents.

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Have you found a potential buyer, one who is willing and able to carry out the above plan? Good. Now, consider these further steps.

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First, take stock of your assets, the value of your land and buildings and equipment. This can be determined from your insurance appraisal, based on replacement in today's market. If the buyer has merely to pay for replacement costs, however, he might as well build a new camp. We must add to the purchase price the value of good will. This is certainly a difficult thing to assess, being often simply a result of the talent of the owner. If the camp now returns higher earnings than normal for the amount of invested capital, how much of this added income can be expected to continue under new ownership? The courts have upheld that good will is a valuable factor only

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if it belongs to the business. Again we must stress the need for effectively carrying out our foregoing plan. Good will can be determined if there is some idea of the number of campers the new owner will inherit. An analysis of camps which have been sold in the past ten years shows that, on an average, this additional factor has amounted to about one and one half times the gross yearly income.

## TAXES

Of course, you will want to use the capital gains provisions to your best advantage. In this specialized field, it would be advisable for any camp owner to get advice from his accountant. We have found that a purchaser will go along with the seller on any plan that will work to his tax benefit, as long as the purchaser is not penalized. For instance, if the seller accepts no more than one third of the total purchase price in cash, then it is considered an installment contract and the tax is only paid on the amount received. If it is over one third, the tax must be paid on the entire amount. Sometimes a purchaser will buy the stock of a corporation, liquidate the old corporation, transferring the assets to himself and setting up capitalization, and then transfer it all to a new corporation. This is a long way around, but it has its good points in the saving of taxes.

In summary: 1) *Plan ahead.* 2) *Locate a qualified buyer.* 3) *Be assured of a continuing clientele.* 4) *Introduce the new owner gradually.* 5) *Take stock of your assets.* 6) *Determine the amount of good will.* 7) *Arrange the sale of your camp so that it is most convenient for your tax set-up.*

Then, and only then, will you have ensured the long-range continuance of your camp.



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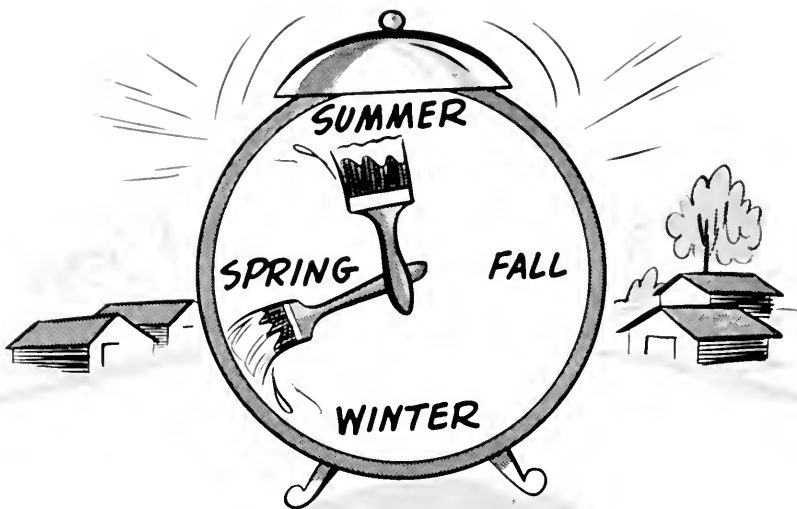
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## Time to Paint . . . by JAMES DONATHAN

**S**PRING IS THE TIME to make a close inspection of your buildings and grounds. Will your camp present a harmonious picture to the children and parents who see it for the first time? Does everything look fresh and new and clean? Are those extra touches, your signs and markers, as attractive as they could be?

How about the docks and the boats? Your outdoor sports equipment? Stairs? Masonry? Retaining walls? Screens? Are all your structures well protected from the ravaging effects of weather? If you put off the job for another year, are you apt to run into costly repairs?

*Spring is the time to paint.*

### WEATHER CONDITIONS

Allow yourself ample time to get the job done. Nature will have a lot to say about your schedule.

It is best to paint when the temperature is between 40 and 80 degrees. Painting should be done during a period of low humidity, so that the paint will dry properly. And you will have to wait in the morning until the sun has dried the dew from the surfaces on which you intend to work. Painting in direct sun is not advisable because the paint will dry too fast and will crack. Make sure that you follow the shade around each project.

### PREPARATION

Painting involves more than merely applying a loaded brush to a surface. Perhaps the biggest part of your job, and the one involving the most time, will be preparing and repairing those surfaces which are to be done. In the simplest cases, preparation will involve the removal of grime, grease and soot. A wire brush or a good wash-down with a detergent will ensure the adhesion of the paint applied.

## TIME TO PAINT

Foundations and supports may have to be repaired, however, as will stairways and porches where dampness has caused the wood to rot. (Look for and remedy improper drainage which may be causing a faster deterioration than is usual around the bases of some of your structures.) Check for termites, and treat the areas which need this kind of protection before painting.

Make sure that rust is removed from all metal surfaces. With copper, which will not rust, watch for stains on the adjoining surfaces which may be caused by corrosion wash.

New surfaces, of course, will have to be sanded until they are smooth, but so will old surfaces which have cracked and peeled (*perhaps because you have waited too long?*) Cracks must be filled and knots sealed. Loosened putty should be removed and replaced.

Careful inspection will reveal danger spots which can be attacked at once, before they have time to develop into major-expense causing trouble.

### EQUIPMENT

You may contract to have all your painting done by skilled painters, in which case they will have the necessary tools. But if you are willing and able to do the job yourself, or with the assistance of your maintenance staff, or even if you are just going to do those little touch-up jobs that always seem in need of doing, you will find that having the right equipment and taking care of it will mean a great saving in time and money. Check your tool shed to see whether you have the following accessories on hand:

- 4 to 5 inch brushes for flat surfaces.
- smaller brushes for trim, window frames and sashes.

- dusting brush
- wire brush
- masonry brush
- scrapers
- steel wool
- sandpaper
- spray gun
- rollers and pans
- stirring paddles
- strainers for removing lumps
- crack filler
- knot sealer
- putty knife
- caulking gun
- masking tape
- rags
- ladders
- rope
- solvent
- drop cloths
- clean cans

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## TIME TO PAINT

- ▶ Do sashes, trim and doors first, so that you won't have to rest your ladder against newly painted walls.
- ▶ For fence posts there are special products which retard the rotting of wood which must be placed below the ground.
- ▶ After using and cleaning a brush, comb its bristles, wrap it in heavy paper containing moth flakes, and store it flat.
- ▶ In order to tell whether a building needs painting, check the window sills and other ledges. These will be the first surfaces to show the effects of weathering.
- ▶ Painting early, when you need do little more than dust and recoat, is the wisest economy.

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*Photo by Eisman*

by BURTON P. RAPHAEL, M.A.  
*Greenwich Association for Retarded Children*

**I**T IS THE BEGINNING of your camp season, and you become aware of particularly derisive noises emitting from one group of ten year olds: "Nyah, nyah, nyahh!" they chant,

"Johnny is a baby!"

Or suddenly his counselor will come to you to report "The other children won't accept Johnny. He can't seem to adjust. Johnny is a problem."

## HELP YOUR "SLOW" CAMPER

There are bound to be problem children at your camp. Undoubtedly you have been confronted with similar situations before, where your skills as psychologist-humanitarian-"uncle" are sorely needed. Most frequently these cases involve otherwise normal but emotionally disturbed children. Don't be too quick to peg Johnny as a "mixed-up" child, however. Stop to consider: he may be a mental retardate.

But you say that you would have recognized it right away? Not necessarily. Let's look at the different types of retardates as they are generally classified.

### WHAT IS A RETARDATE?

The unfortunate "vegetable" types, always institutionalized, need not concern us. Next lowest in the scale are "trainables", with I.Q.'s of under 50. Unless you specifically work with retardates, you are not apt to meet these children, nor are you likely to be involved with "educables" who have a general I.Q. range of 50-75. The "trainable" child needs constant guidance. He has no potential for independence and will always need to be supervised, in the home or in institutions.

Among the "educables", the greater proportion do have some potential for independence, but will need a great deal of guidance and training in achieving this end. "Educable" children can frequently be dealt with in our public schools, where they are placed in separate, ungraded classes.

Johnny may fall within the next group of retardates, the "dull-normal", with an I.Q. range of 75-90. Such a child may be found in the regular grades in school. Depending upon the awareness of the educators involved, special adjustments will be made for him. He will need extra guidance and

is followed closely by supervisory personnel.

You may have met Johnny before the camp season started and noticed nothing wrong. Let me impress upon you this fact: Retarded children are more *like* than *unlike* normal children. Johnny's parents will not necessarily have told you about their son's problem, since many parents are loathe to admit the fact that their child is in any way different. Conversation may elicit the opinion that Johnny has had poor teachers, or that he was sickly as a child, or that poor eyesight has affected him somewhat. And Johnny's parents may be right. Doctors wish that they had a sure method of distinguishing such children as opposed to the true retardate. But Johnny may be, as we have already said, a "dull-normal" child who has come to spend the summer season at your camp. By all means, keep him there and work with him.

The rewards of working with these children can be gratifying and well worth the extra attention required, for the retarded child, while more like than unlike the normal child, when handled properly is apt to blossom forth more dramatically. Your camp may be just what this child needs. He will not gain in intelligence, of course, but he may make tremendous strides in his ability to make social adjustments and to function independently in society.

### ENROLLMENT

Let's return for a minute to the enrollment stage. While his parents may not wish to talk about Johnny's problem, and while they may resent the fact of being asked directly, you could include certain items in your application questionnaire which would make it a little easier to determine the cause of his lack of adjustment later on.

## NATIONAL CAMP DIRECTORS GUIDE

You might word it this way:

Q. How do you think that we can best help your child during his camping experience? 1. Social relations, with children \_\_\_\_\_? with adults \_\_\_\_\_? 2. Academically \_\_\_\_\_? 3. Recreation \_\_\_\_\_? 4. Personal Habits, grooming \_\_\_\_\_? cleanliness \_\_\_\_\_? others \_\_\_\_\_? 5. Manners \_\_\_\_\_? 6 Skills \_\_\_\_\_? 7. Coordination \_\_\_\_\_? 8. Other ways \_\_\_\_\_?

Q. If you have checked the last item, what do you think we should know that is not covered in this application?

### HOW IS JOHNNY DIFFERENT?

When you have decided to work with Johnny, what will you notice about him? The fact that he is made the butt of the other children's jokes will indicate to you, even before you converse with him, that his reactions are not commensurate with his chronological age. His responses will show a lack of maturity in many cases.

Learning is difficult for him. He does not grasp things as quickly as the other children in his group. You may find that he has a lesser ability in the

ordinarily accepted skills, such as making his bed in a neat manner. (On the other hand, he may have very important and desirable strengths which need to be uncovered and developed.)

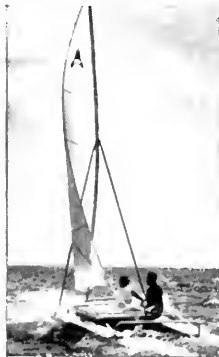
His interests may be on a different level. Aware of his previous failures, he may lag and not get into the swing of things right away, not willing to risk failure again. He will probably have a low attention span for things requiring concentration. He will be less self-reliant than the others, more in need of discipline and standards.

### PROBLEM CHILD?

Is he actually the "problem child" that his counselor says he is? Perhaps. As with a normal child, this is a matter of personality, related to many things aside from intelligence. Johnny, however, is very apt to have a combined social and intelligence problem because in all of his life he has lacked the feelings of success and achievement in trying to keep up with his peers.

What an opportunity this represents! Johnny may excel in physical skills, or be particularly adept at singing, or dramatics. Camp places so

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little emphasis on the academic side of life and so much on the outdoor activity program. Perhaps here, if no place else, this child will be able to feel success for the first time. As we mentioned before, his progress, unlike that of the normal child with an abnormal behavior problem, can be immediate and gratifying if he is handled in the right way.

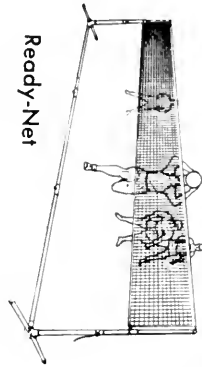
### HANDLE WITH CARE

A lot depends upon wise counseling. Johnny's bunk mates (or tent mates) must be helped to accept him. Of course each special situation may require a slightly different approach, according to the psychological make-up of the rest of the group. In general, however, a good counselor, through careful handling, will be able to lead the children toward a desire to take Johnny "under their wings" and to attempt to help him rather than to laugh at him. *The problem of retardation need not and should not be revealed.* Rather, the approach can be that not everyone can do everything well, that most people have weaknesses as well as strengths, and that sometimes their strengths need to be found.

It is important to mention, in passing, a possible point of danger. Johnny in himself does not present a safety problem. Whereas a "trainable" or even an "educable" child could get himself into a dangerous situation and not recognize the consequences of his own acts, children of Johnny's intelligence level are fully aware of physical danger. In his desire to gain favor and to be accepted, however, Johnny can be led into situations which he would not normally consider. Keep an eye out not only for Johnny, but for the real safety threat: the bright child with a fertile imagination who will think of dares which Johnny might accept.

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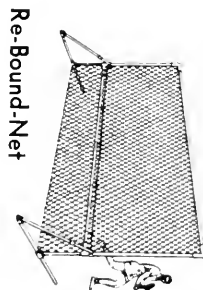
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## YOUR STAFF CAN HELP

It might be wise to discuss Johnny and his particular problem in a staff meeting, or at least with those counselors most directly concerned with each phase of his activities. Again the word "retardate" need not be used, but it should be explained that Johnny will need special guidance and assistance in some of his endeavors.

His group need not be slowed down by Johnny's slower learning pace. When a new game is explained, for instance, care can be taken to see that Johnny is the child chosen for a sample run-off, thereby affording him a more pointed experience than he might get if he were merely to listen to instructions. Once he understands and is accepted, he will frequently excel in sports.

Individual activities such as swimming and crafts are normally geared

to different ability levels, and thus will afford little or no problem.

Opportunities can usually be found in the daily schedule for private sessions and practice if Johnny needs this kind of help, *and if it does not isolate him from his group*. If he is adequate physically, Johnny should at all times be kept within his chronological age group, even if he prefers to associate with younger children where he is more readily accepted. An exception would be if a natural situation were to arise where he would be given a chance to show leadership.

Johnny needs praise and recognition even more than normal children. If he can earn these within his own group, he will be happy to stay with them.

## NO SPECIAL PRIVILEGES

Modifications may be made for Johnny if your program is an elective one. Through guidance he can be led to choose those activities which will be best for him. At no time, however, should your camp's standards of discipline be lowered to accommodate his slower pace. The retarded child needs limits. If Johnny tends not to finish an activity because his attention has wandered, it would be best to make some adjustment in the level of his participation (e.g. simpler materials in crafts, special duties on the playing field, etc.) rather than to allow him to quit.

## THE REAL REWARD

You can help Johnny. It will be a challenge, but well worth the trouble. A first, successful year at camp can make a vast difference in Johnny's life and in the lives of the people with whom he must associate as an active member of society. You may gain a steady, willing camper. And most important of all, you can make Johnny happy!

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that  
is a  
child's"

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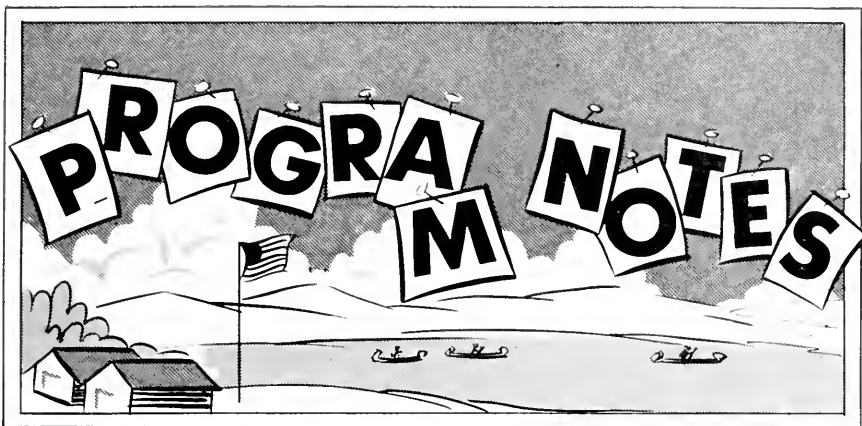
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by JAY RAEBEN

## **WE TAKE PRIDE in presenting a new feature.**

Many camp directors have introduced interesting and ingenious activities into their program schedules which they would like to share with other camps for the benefit of camping in general. The best of the ideas submitted to us in the coming year (and their origins) will be the subjects of our next column. Do *you* have a pet project worth crowing about?

*Among your older campers, you can start a satellite tracking team. This will involve daytime activity, too, if one of the projects (and an exciting one!) is making the telescope.*

*There are two types of telescopes, reflector and refractor. The refractor is somewhat easier to handle. A good 6" scope has power to view 12th magnitude stars. It is about 4 ft. long and is mounted on a stand, the heavier the better. Over-all weight will be 50 to 150 lbs. Assembled at camp, the 6" scope will cost about \$150. The price range if you buy it is \$200 to \$500. For the purposes of satellite tracking it is also possible to use a 3" scope which can be assembled for \$50.*

*Buy a low-powered eyepiece for any size scope. Better light is gained compared with a high-power piece. Check Army surplus stores for bargains.*

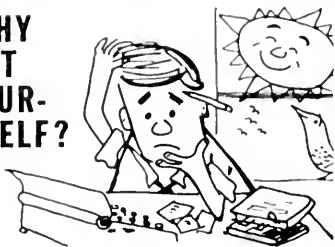
*You might obtain current books and magazines on the subject, to be kept in one of the tents or bunks ("club headquarters") and circulated among the members of the team. Discussion meetings and an occasional "late night" privilege for actual tracking will round out the program.*

*Contact one of the more than 100 Amateur Astronomers Associations, or the Astronomical League, Pittsburgh, for further information.*



*Younger campers can take to the air with kite flying, a vigorous sport and one in which great skills can be developed. Here again, half the fun is in the do-it-yourself part of the program. For this happy and inexpensive adjunct to your Arts & Crafts schedule, your local library will be able to recommend the more outstanding*

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instructional books, or you can leave it to your Crafts counselor to tell you what supplies you will need.

If your camp is in short sessions, making the kites will be enough. For full season camps, however, the program can be enlarged to include kite flying instruction and practice, and kite flying contests. Perhaps you will want to include the construction of kites as part of your color war, or else as full season, cooperative bunk projects. In any case, if there is competition, do not neglect to award several prizes for the prettiest kite, the funniest kite, the most original kite, etc.



*Keep in mind: There will probably be almost as many yo-yo's as campers at camp this year!*



Wondering what to do with some of those cull logs? (see: "Money from the Woodland".) Add some scrap lumber, a few empty metal drums and the eager activity of a group of boys just about Huck Finn size, and you may (or may not, depending upon the amount of ingenuity and the number of thumbs involved) end up with a good looking raft.

You will probably need a small out-board motor for power. This can be hung from a well at the stern. One or two metal sweeps, bolted to the deck, will provide maneuverability. A continuous railing, about thirty inches high, is a good safety feature. You can spread a tarp, tent roof fashion, in the center of the raft for protection from the sun. Hang some life preservers around the edges . . . and what you do with it from there on is only limited by your imagination.



*NCDG welcomes your program suggestions.*

from

the

# WOODLAND



by DEREN S. GETZ

*Camp Research Bureau*

**“FORESTS** are for hiking.” “Forests are what you get lost in.” “Forests are where it is very dark and there are snakes.”

Typical and enlightening as these definitions by campers are, they miss two big points. If your camp property includes woodland, your forest is 1) an obligation, and 2) a source of income.

A tremendous job faces several million Americans who up to now have not been interested in making and keeping their timberland productive. There has been a long-time downward trend in the nation's forest acreage, and it is likely to continue. Those forests which are in comparatively small tracts, owned by farmers, business

men, housewives, camp owners and others not associated with any forest industry, will be called upon to supply the ever increasing demand for raw materials for industry. There is a dual need for America's forests: sound management and a concerted effort to increase their numbers.

A great majority of camps, located in undeveloped or rural areas of the country, include wooded areas which are used and maintained merely for recreational purposes. Here is a chance to do something constructive about the lumber shortage, augment your camp program with an active demonstration of conservation techniques, reduce your yearly expenditure for building materials, and find an added income.

With the aid of information gleaned from the various instructional pamphlets provided by the Forest Service of the United States Department of Agriculture, let's examine the facets of small forest management as they pertain to the camp owner, both private and organizational.

*Q. What is a small forest?*

A. Although the term "small forest" applies to all tracts under 5,000 acres, only a few come anywhere near that size. The average is 60 acres. Seventy percent of the farm forests are smaller than 50 acres. Many tiny holdings which could not be worked profitably by themselves, are farmed in cooperative ventures.

*Q. How does the camp owner, whose property includes woodland, start "ahead of the game"?*

A. Several of the costs involved in producing a timber crop are already included in the costs of running a camp. There need be no extra expenditure for the purchase of land, for administrative costs such as taxes and insurance. Protection from property trespass has already been considered.

Gross fire hazards have probably already been taken care of.

*Q. How does your camp's woodland look now, as compared to the way it should look?*

A. Of course, well-kept small forests in Georgia look different from those in Oregon or Minnesota. But in many ways they are alike. In each the trees are suited to the soil, climate and locality, and will give a good saleable crop. Poor or surplus trees have been thinned out to give the good ones room. Such a forest has no overripe trees, past their best growing years. It has no diseased or damaged trees, no very branchy or badly shaped trees.

The forest floor is covered with needles, twigs, and small branches. This covering permits the soil to absorb the large amounts of water that trees need, and prevents erosion. Beneath the litter a moist, fertile layer of humus covers the subsoil.

Generally speaking, there are around 1,000 trees growing per acre.

If the foregoing is a good description of your woodland, you can stop reading here. But if you, like many owners, are starting with overcut, run-down or sick woodlands, let's find out what can be done.

*Q. What kind of assistance is available?*

A. Finding out what is the matter, and then obtaining a prescription for the proper treatment, are the first steps to take. Congress has set aside money to help the states provide the owners of small forests with advice on forest management. Now an owner, whether or not he is a farmer, can obtain professional advice and technical assistance by consulting with his Soil Conservation District Supervisor, by writing or phoning his State Forester at the State Capital, or by contacting the State

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## MONEY FROM THE WOODLAND

Extension Forester at a State Agricultural College. His county agricultural agent will also know where to secure help, as will any officer of the Forest Service or Soil Conservation Service who may be nearby.

The local forester will visit the owner's woodland and give on-the-spot advice. Generally this advice will be free, but the forester expects the owner to follow his suggestions. In a sense, this is the owner's way of carrying his share of the responsibility.

Assistance is offered in plans for management, marking trees in need of cutting, measuring these trees and estimating their volume, determining the proper cutting and logging methods to use in the harvesting operation, and marketing the finished products. In addition, many owners are advised on planting, thinning and pruning operations, as well as on the protection of

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their forests from fire, insects and disease.

*Q. What will the operational costs be?*

A. If the woodland has not previously been well managed, there will be development and rehabilitation costs. Areas stocked with undesirable trees or brush will require timber stand improvement work, the costs here involved

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depending upon the conditions of the timber stand, the kind of material needing removal, and the local market for such material. (If no use can be made of unwanted, small trees, a good way is to lop off their tops. They will live on, shade the ground, and force the better trees to grow tall and straight.)

Unstocked or poorly stocked areas may need tree planting. In many instances, seedlings are available through soil conservation districts. State nurseries sell seedlings at cost or less. Orders should be sent in 6 months in advance. County agents and local foresters usually have order blanks. One should try to get seedlings raised from seed that grew within 100 miles distance and 1,000 feet of altitude of the proposed planting site.

Because of the many different situations (locality, condition of planting site, types of trees planted), planting costs may vary from \$10 to \$100 per acre.

Also included in operational costs are those costs related to protecting and marketing the timber. We shall consider them separately.

*Q. What are the dangers to the forest?*

A. Insects kill more trees each year than do fire and disease, and they reduce the growth rate and vigor of more trees than they kill outright. Of course, the trees which they attack are apt to have been already damaged by fire or disease. Weakened trees make good homes for thousands of kinds of insects.

Over the long run, however, disease is the most destructive agent. In its long-range effects, it outranks both insects and fire more than 2 to 1. There are over 100 diseases of economic importance in our forests.

The camp owner can take some solace in the fact that natural stands, the kind of woodland with which he is most apt to be working, are generally less vulnerable to insect and disease damage than are plantations.

*Q. How much will the government help to protect the forest?*

A. In most states the State Forester, aided by federal funds, maintains a

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fire protection system. In some states, fire districts are organized in which private forest owners pay part of the cost.

The owner must take independent action to protect his trees from pests. Only a few states provide protection against pests, insects and disease, and then only for major, widespread attacks.

*Q. What general preventative measures must be taken in the forest?*

A. Careful forest management, which prevents injuries to trees and removes those already sick and weak, helps to avoid insect attack. (Tiny parasites destroy some of the insects. Birds eat many of them, woodpeckers being especially fond of the grubs of bark beetles and borers.)

Extending your road system into isolated areas will provide access for protection crews and for prompt removal of killed timber.

The following fire prevention measures must be observed: Heavy slash left after logging should be pulled away from standing trees. The tops and other useless parts of windfalls and other recently killed timber should be safely disposed of. Weeds, grass, and brush along the edges of fields should be cut before they dry up to become hazards. Flammable trash should be cleaned up. Where forest areas are large, or where small holdings adjoin, the forester may advise plowing fire-breaks to divide the forest into 20 or 30 acre blocks.

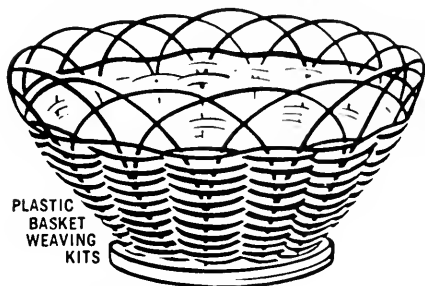
*Q. Once the forest has been cleaned up, restocked, and protected, what will have to be done to keep it growing and to produce a good crop of trees?*

A. Most small forests of mixed age, unless damaged by fire or grazing, reseed themselves. Hardwoods often sprout from stumps. Thus, once started,

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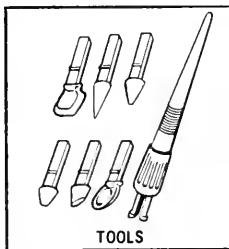
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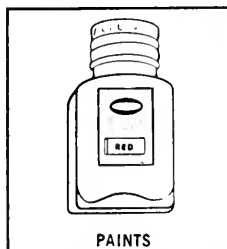
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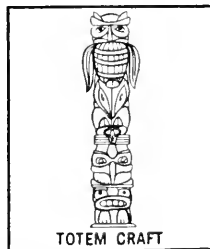
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a forest will probably grow by itself. It will grow faster and bring more profit, however, if the owner helps it along. This means thinning, making improvement cuttings to remove poorer trees so that the better ones may have room to grow. Overmature trees, recognized by their flattened crown, thin foliage and light colored bark, should be taken out. They are no longer growing at a profitable rate. If the crowns of the timber stand look crowded or have dying branches, the forest should be opened up. Enough trees should be cut so that each crown has room to grow one-third or one-half wider than it is. Such a thinning will last until the crowns come together again, perhaps in 5 or 10 years.

The best way to start an improvement cut is to go through the forest with a paint brush and pail (or a paint gun) and mark the trees that are to

be felled. Choosing the trees and cutting them at the same time causes too many mistakes. Each tree must be sized up individually for its chances of growing into profitable timber. The owner's goal in managing a forest is to have as many trees as he can of the best quality possible. Foresters can advise the proper spacing for each kind of forest.

Whenever possible, these cuts should be made to pay for themselves. Thinnings in young stands may make firewood, pulpwood, or bean and tobacco poles. Later cutting may yield handle stock, fence posts, and perhaps mine timber, ties, poles, or even sawlogs. But even if thinnings do not always "pay as they go", they will pay for themselves later in cash when the quality trees are harvested.

*Q. What common defects make timber less valuable?*

A. If an owner can sell logs by grade, he is likely to make more money than if he sells ungraded. An inexperienced timber owner must rely on his local forester for help in grading. Generally speaking, however, grade 1 logs must be free of all serious defects, must meet certain length and diameter specifications, and must saw out a specified amount of clear lumber.

Common defects, lowering the amount or quality of lumber that a log will produce, are: rot, shake, check, pitch ring, cat face, ingrown bark, worm holes, crooks or bends, and forks or crotches. Hardwoods may suffer from mineral streak and blackheart. Spiral grain may be a defect in softwoods intended for high quality lumber.

Logs so full of flaws that it does not pay to have them sawed are called culls.

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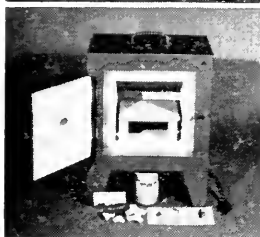
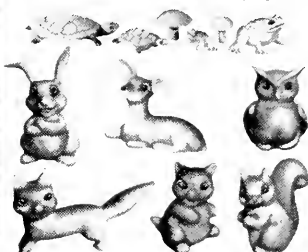
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*Q. Is it best to sell one's forest as "stumpage"?*

A. When the forest owner does his own cutting instead of selling standing trees (called stumpage), he is said to be marketing converted timber products. Usually he makes up each tree into the product or products that will bring the most profit. Foresters call this "integrated utilization". For example, one tree might yield two high-grade sawlogs from the butt, two or three crossies from the smaller, rougher part of the trunk, and perhaps a length of pulpwood or some firewood from the top. The owner must be able to tell the value of his standing trees and which products they will make. Foresters will help.

Although selling converted products will bring higher prices, there will be more expense involved than in selling the timber to a buyer just as it stands in the woods. A rough calculation may

help you to decide. Add to the stumpage value of the timber the cost of harvesting, including the purchase of tools and supplies, the cost of operating the equipment, depreciation, and wages for hired help. Subtract the total from the estimated value of the converted products. The difference is profit and wages.

*Q. What about markets?*

A. Whether the forest owner sells stumpage or converted products, he usually gains by looking over all likely markets before closing a deal. His local forester will know local prices and markets and may also be able to recommend firms farther away. Very often it will pay to advertise in a local paper, or in a lumber trade journal.

Railroad lines need ties. Along with light, telegraph, telephone and power companies, they also use poles. Railroads and dock, wharf, bridge, and bulkhead contractors in larger towns and cities will quote prices on piling. Brickmakers, bakeries, lime-kilns, packing houses and fuel dealers buy cordwood. Mining companies will give prices and specifications on the timber they need, and so will pulp, veneer, and wood-working plants. Sawmills and lumber yards are always interested. If a wood distillation plant is near, it may buy southern pine, birch, beech, maple or other woods.

It is a good idea to ask for bids by the lump and by measure. Buyers will want to know: location, amount in cords or board feet, size of plot in acres, main kinds of trees in the stand, quality of timber, logging and ground conditions, whether the trees are second growth or old growth, and what the range is in diameter and height.

Generally, a large amount of timber will attract more buyers than a small stand. It may be wise to investigate state or federal cooperatives.

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## MONEY FROM THE WOODLAND

*Q. What will the financial returns be?*

A. Returns from investments in woodlands vary considerably, just as they do from any investment where the returns are not guaranteed. Investments in forestry, as in camps, are long term investments. But, like a camp, a developed woodland can be managed so that income is available every year. A well-stocked, uneven aged stand of trees may increase in volume and value from 3 percent to 10 percent annually, depending upon its site, species, and many other factors.

*Q. Are there other returns to be gained from good forestry?*

A. Yes. Your forest will yield many products needed for your camp, such as posts, firewood, lumber and timbers.

Your forest will be a home for wildlife. Timber clearance attracts deer and other animals that eat tree tops and small branches left on the ground. Opportunities for nature study will be increased.

Your well-managed forest will conserve moisture and prevent erosion.

Your campers will find recreation and learn conservation among clean, straight, sound, thrifty, vigorous, full-crowned, well-located trees.

*Q. For which pamphlets should a camp director write in order to get more information on this subject?*

A. All inquiries can be directed to the United States Department of Agriculture, Forest Service, Washington, D. C. Ask for "Managing the Small Forest", Farmer's Bulletin No. 1989; "Public Forestry Assistance for Small Woodlands", PA No. 409; "Careers in Forestry", Miscellaneous Publication No. 249; a list of State Foresters; "Forest Regions of the United States", M5154 (10¢); "What We Get from Trees", M5293 (20¢).

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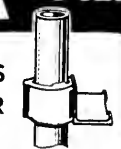
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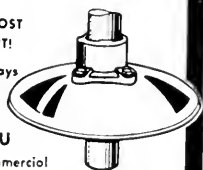
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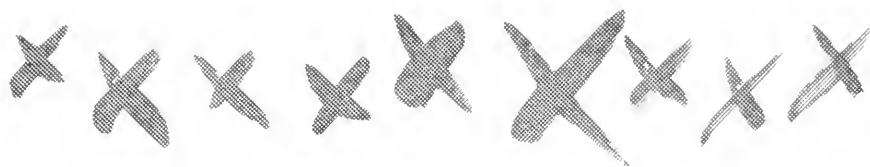
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# LOVE AND



---

*IF YOU HAVE SEEN* the precious messages that go forth from your campers to their families on letter day, you will be glad to learn that someone has taken the trouble to save them for you. Now you can laugh, and reminisce, and gain a wonderful insight into the minds and hearts of your summer charges with a new book published by Chilton Company. It's "Letters from Camp" by Bill Adler, illustrated by Sid Hoff. Here are samples:

---

Dear Folks,

Please don't touch this postcard because I have the measles and you might get them too. Did you ever have the measles?

Your son,

JOHN

x x X x X x X x x

Dear Mom and Dad,

Yesterday we played catch-the-fly. I got eight flies. Here they are. Please save them for me. It is my new hobby.

Love,

EILEEN

x x X x X x X x x

Dear Folks,

Here is a picture of me that one of the boys took. I am not smiling in the picture because I didn't want you to worry about the two front teeth that are missing.

DAVID

x x X x X x X x x

Dear Aunt Dotty,

I like the nature hikes the best. Last week we caught all wild animals like a butterfly, a turtle, and two frogs but I wasn't afraid.

Your niece,

LESLIE



LOVE AND XXXX

Dear Mother,

We learned a new camp song.  
Here, I will sing it for you now.  
Do you like it?

Love,

JANE

x x X x X x X x x

Dear Mom and Dad,

It rained this week. Do you  
get a refund?

BETTY

x x X x X x X x x

Dear Folks,

Don't send me any more candy. My counselor made me write this  
letter.

Love,

VIVIAN

x x X x X x X x x

Dear Dad,

What size belt do you wear? I need to know because I am making  
you something in Arts & Crafts. It is a surprise.

Love,

JUDY

x x X x X x X x x

Dear Mom and Dad,

Every time we brush our teeth right we get a point. I owe six points.

Love,

BARBARA

x x X x X x X x x

Dear Parents,

You don't have to meet me at the bus station. My counselor said  
they are going to bring me home in a special car so I can lie down.

JASON

x x X x X x X x x

Dear Folks,

I like my counselor. Last night for dinner he let me have a peanut  
butter and cucumber sandwich instead of a lambchop.

Love and xxxx,

DANNY



# Camping



in

*Being a descriptive dissertation on*

## The Various Modes of Camping Out

with some curious information about

## ETIQUETTE, HATS & FIRKINS

by MARJORY COLLINS

EIGH-HO for the good old days! Yes, there was camping in the good old days, 1880 to be exact. Of course it was more "camping out" than camping, but the same problems were involved in many cases.

How did they get along then? Let's take a look. In a book written by John M. Gould entitled "How to Camp Out: Hints for Camping and Walking", published by Charles Scribner's Sons, we come across situations that will make even the most harried camp director, faced with the worst mess-hall problem that ever was, be thankful for the ease and comfort of modern camping.

"The hope of camping out that comes over one in early spring," wrote Mr. Gould, "the laying of plans and arranging of details is, I sometimes think, even more enjoyable than the reality itself." If you can extricate yourself long enough from your inventory sheets and application blanks, you might think about that one. But

let's not be too hard on Mr. Gould. He did say: "As there is pleasure in this, let me advise you to give a practical turn to your anticipations."

### DO-IT-YOURSELF

"How to Camp Out" was quite obviously written before every big department store specialized in goods and services to campers. Do-it-yourself in those days was a necessity rather than a choice. Today you may advise your campers to have name tags sewn on by the store in which clothing is bought. Mr. Gould said: "Have your clothes made or mended as soon as you decide what you will need." And: "As fast as you get your things ready, mark your name on them: mark everything . . . You can easily cut a stencil plate out of an old post card, and mark with a common shoe blacking brush such articles as tents, poles, boxes, firkins (small wooden tubs for lard or butter), barrels, coverings and bags."

**MANNERS, MANNERS**

To get back to that mess-hall problem . . . are your campers not as quiet and polite as they ought to be? Do their manners at table usually leave something to be desired? Mr. Gould's remark about camp etiquette, when moved from 1880 to the present, may turn out to be the greatest understatement of all time. His comment: "Some things considered essential at the home table have fallen into disuse at camp."

"Eat with your hats on," he goes on, "as it is more comfortable, and the wind is not so apt to blow your stray hairs into the next man's dish . . . If you have no fork, do not mind eating with your knife and fingers. But however much liberty you take, do not be rude, coarse or uncivil: these bad habits grow rapidly in camp if you encourage them."

**THE LADY AT CAMP**

Here are a few random comments about the fair sex. "Rainy weather is particularly unpleasant to ladies in tents." "Their (ladies') gowns must not reach quite to the ground." "Ladies must be cared for more tenderly than men." We know of at least three little

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tomboys who would positively shriek with laughter. Ah, but those were the good old days.

Speaking of tomboys, Mr. Gould did not seem to have much confidence in young people in general. That is, he did not think highly of their innate

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ability to handle matters of campcraft. "Young people," he said, "are apt to put their pot or frying pan on the burning wood, and it soon tips over. Also they let the pot boil over, and presently it unsolders for want of water. Few think to keep the handle so that it can be touched without burning; and hardly any young person knows that pitchy wood will give a bad flavor to anything cooked over it on an open fire. Live coals are rather better, therefore, than the blaze of a new fire."

### TOO MUCH BATHING . . .

If your campers (especially the eight to ten year old boys) were to obtain this book, the oldest one on camping in the New York Public Library, they might take admirably to the following advice: "Bathing is not recommended while upon the march, if one is fatigued or has much farther to go. This seems to be good counsel, but I do advise a good scrubbing near the close of the day; and most people will get relief by frequently washing the face, hands, neck, arms, and breast when dusty or heated, although this is one of the things we used to hear cried down in the army as hurtful. It probably is so to some people; if it hurts you, quit it."

### CLOTHES FOR THE GENTLEMAN

Sartorially, Mr. Gould recommends being an individualist: "Wear what you please if it be comfortable and durable; do not mind what people say. When you are camping, you have a right to be independent."

But in case you are not quite certain which clothes will best suit you in the role of camp director, or as a leader of overnight hikes, he does have a few suggestions: "If your means allow it, have a suit especially for the



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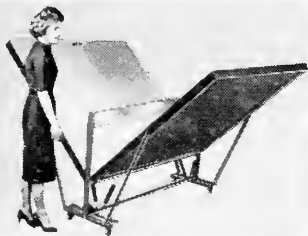
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summer tour, and sufficiently in fashion to indicate that you are a traveler or camper . . . Loose woolen shirts of dark color and with flowing collars . . . with a number of collars of different styles to button on . . . will probably always be the proper thing. The shirt should reach nearly to the knees to prevent disorders of the stomach and bowels. Avoid gaudiness and too much trimming. Large pockets, one over each breast, are 'handy', but they spoil the fit of the shirt, and are always wet from perspiration."

Wear brogans, Mr. Gould advises, "reaching above the ankles and fastening by laces or buttons as you prefer, but not so tight as to bind the cords of the feet."

"The yachting shirt by custom is worn with hip pantaloons, and often with a belt around the waist; and this tightening appears to do no mischief

to the majority of people. Some, however, find it very uncomfortable, and others are especially attacked by pains and indigestion in consequence of having a tight waist."

## NEW-FANGLED INVENTIONS

Mr. Gould was apparently not a great believer in technological advances as they pertained to camping. He wrote: "Camp stoves are now a regular article of trade. Many of them are good, and many are worthless. I should try to get the advice of some practical man, and not buy anything with hinged joints or complicated mechanism." And again: "Every year there is put upon the market some patent knapsack, folding stove, cooking utensil or camp trunk and cot combined; and there are always for sale patent knives, forks and spoons all-in-one, drinking cups, folding portfolios and marvels of tools. Let them all alone: carry your own pocket knife. Do not be in a hurry to spend money on new inventions."

But Mr. Gould was not the uncomplicated camper he would have had us believe. In his book, he presented a list of 112 objects essential in any camp, and said that his list was "by no means exhaustive". With no further comment (except to say once more, and for the last time: Ah, those were the good old days!) we herewith append a very brief sampling of those important items:

*Ammon'd opodeldoc (camphorated soap liniment), axle grease, pocket barometer, bean pot, beans in bag, beeswax, bible, blacking and brush, brogans (oiled), broom, butter dish and cover, chalk, clothes brush, codline, curry comb, dish towels, drawers, dutch oven, hard-bread, ink (portable bottle), liniment, marline, meal-bag, molasses, money, monkey wrench, mosquito-bar, mustard and pot, night-shirt, oil can, paper collars, salt fish, salt pork, salve, watch and key.*

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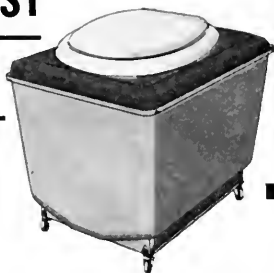
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# IMPORTANT READING

*through the woods:*

**OUTDOOR LIVING.** Robert O. Bale. An invaluable guide for hikes and overnight trips, including information about tools, fires, shelters, packs, etc. Important section on Survival Camping covers such material as which wild plants and meats are edible. *Burgess Publishing Co.*, 426 S. 6th St., Minneapolis 15.

\* \* \*

**WHOSE WOODS THESE ARE: THE STORY OF THE NATIONAL FORESTS.** Michael Frome. About America's 180 million acres of forest preserves. Of interest to conservationists, nature lovers and campers, especially the section on how to get through the woods. *Doubleday*, Garden City, N. Y.

\* \* \*

**CAMPING SKILLS FOR TRAIL LIVING.** John A. Ledlie, editor. First published in 1954 as "Handbook of Trail Campercraft", this manual on the organization and administration of trip camping has been revised and updated, a new chapter on Standards for Trail Camping added. Provides the A to Z's of roughing it with smoothness. *Association Press*, 291 Broadway, New York 7.

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*time for fun:*

**BOOK OF AMERICAN INDIAN GAMES.** Allan A. Macfarlan. 150 authentic American Indian games. New and different fun for campers. *Association Press*, 291 Broadway, New York 7.

**BOOK OF NONSENSE SONGS.** Norman Cazden. Words and music to over 100 of America's favorite nonsense songs, familiar and unfamiliar. *Crown Publishers*, 419 Park Ave. S., New York 16.

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**THE LONG TAILED BEAR AND OTHER INDIAN LEGENDS.** Natalia Belting. Tales handed down by the American Indians that explain the characteristics of animals. *Bobbs-Merrill*, 1720 E. 38th St., Indianapolis 6, Ind.

\* \* \*

**THE BALLAD BOOK OF JOHN JACOB NILES.** John Jacob Niles. How ballads are sung in our Southern mountains, and how a ballad hunter collects them. *Houghton Mifflin Company*, Boston.

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**JUMP THE ROPE JINGLES.** Emma V. Worstel. The spring songs which are sung and chanted on the sidewalks and playgrounds at jump rope time. *Macmillan Company*, 60 Fifth Ave., New York 11.

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**PLAYS AND HOW TO PUT THEM ON.** Moyne Rice Smith. A comprehensive book about all aspects of play-making, including seven royalty-free sample plays. *Henry Z. Walck*, 101 Fifth Ave., New York 3.

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*teach them how:*

**STARTING A ROCK AND MINERAL COLLECTION.** Miriam Gilbert.



## IMPORTANT READING

Excellent guide for nature walks. Teaches the camper how to identify over 30 rocks and minerals, where to find them, what equipment to use. *C. S. Hammond and Company*, Maplewood, N. J.

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**THE BOY'S BOOK OF RIFLES.** C. E. Chapel. Instructs young marksmen in handling the .22 caliber rifle. National Rifle Association targets and awards, Boy Scout Merit Badges. Chapters on safety and care of rifle not to be missed. *Coward-McCann, Inc.*, 200 Madison Ave., New York 16.

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**A COMPLETE GUIDE TO FISHING.** Vlad Evanoff. Fine for beginners. Where to find the fish; equipment; bait casting; fly fishing; surf casting; choosing the right lure or fly; the care and repair of tackle. *Crowell Books*, New York 16.

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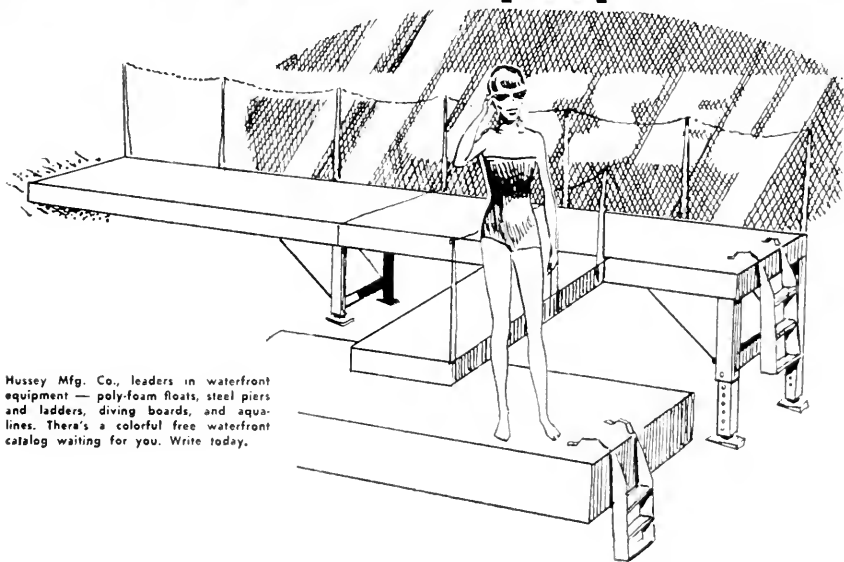
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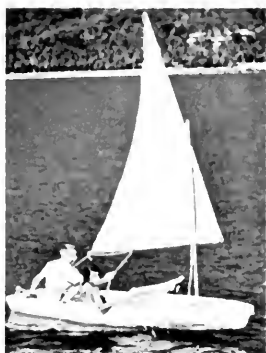
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MAPS MEAN ADVENTURE. Christie McFall. Fascinating story of cartography tells how maps are made, how to interpret them, and their importance. *Dodd, Mead*, 432 Park Ave. S., New York 16.

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EXPLORING FOR FUN. William Burns. Practical, amusingly presented advice on camping equipment, map-making, first aid, cooking, etc. *E. P. Dutton & Company*, 300 Park Ave. S., New York 10.

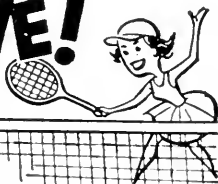
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*this curious world:*  
 THE WONDER OF SEEDS. Alfred Stefferud. A compelling book about plant growth and the many ingenious ways in which nature assures its continuance, by the author of the U. S. Dept. of Agriculture's yearbook. *Harcourt Brace & World*, 750 Third Ave., New York 17.

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THE TREES AROUND US. Helen Damrosch Tee-Van. Adapted from an

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educational film, this book tells campers how to identify trees by their bark, shape, leaves, needles, cones, flowers. *Dial Press*, 461 Park Ave. S., New York 16.

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THE DOUBLEDAY FIRST GUIDE TO BIRDS. Heathcote and Sarah Kimball. Full color photographs of fifty land birds most commonly found in the U. S. Campers will benefit from simply worded descriptions which relate all sizes to robins. *Doubleday*, Garden City, N. Y.

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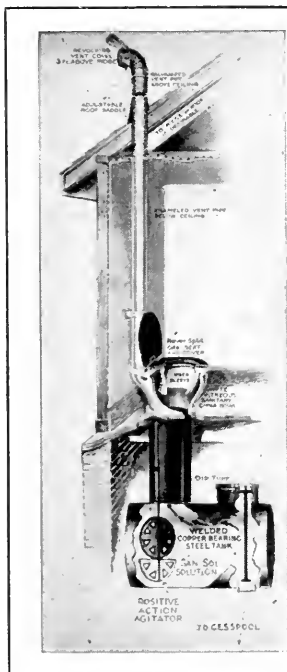
THE GOLDEN PICTURE BOOK OF NATURE WALKS. C. Hussong. This explorer-hiker's companion identifies insects, flowers, animals and their tracks, and tells what to look for in each season. A good section cautions against trespassing, hiking too far alone, entering unknown caves. *Golden Press*. 850 Third Ave., New York 22.

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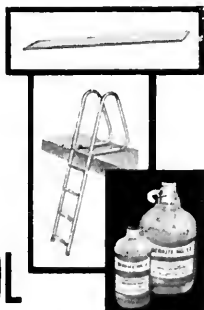
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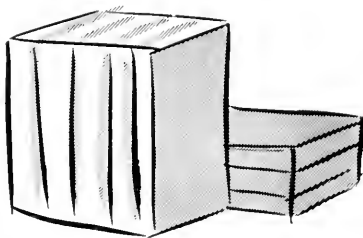
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GROUND COVER FOR EASIER LANDSCAPING. Daniel J. Foley. Enduring carpets of green to cover the soil are discussed here, with a view to keeping down weeds, conserving moisture, and adding to the all around beauty of your camp grounds. Expert advice on low-growing woody shrubs, perennials, evergreens and vines. *Chilton Company*, Philadelphia 39.

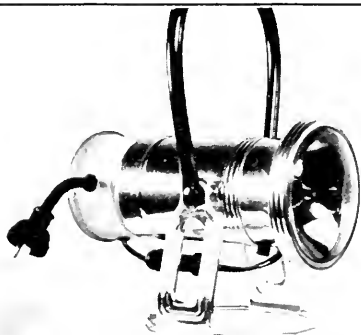
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*and always remember:*

CHILDREN ARE HUMAN: EVEN AT CAMP. Marie Hartwig, Bette Myers. An impressive reminder that the child is the essential element in camping. An evaluation of the camp program in relation to the kind of approach and understanding that children need. *Burgess*, 426 S. 6th St., Minneapolis 15.

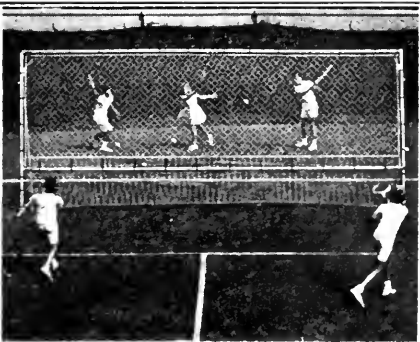


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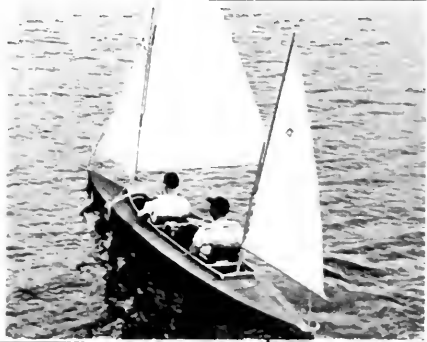
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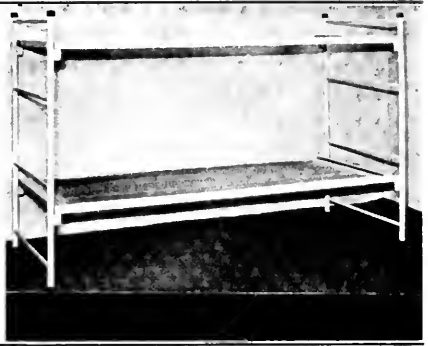
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**DO-IT-YOURSELF DOCK KIT.** All Aluminum. Available as knocked down unit. Designed to utilize standard  $\frac{3}{4}$ " thick 4'x8' sheet of marine or exterior grade plywood for decking. Unique hinge unit permits pier to be installed, removed, or adjusted for height without owner getting into water. Other aluminum waterfront equipment available. *Alumidock Division, Metallic Ladder Mfg. Corp.*, Randolph, N. Y.

**PROTECTIVE SPORTS HELMET.** Fits campers of all ages. Engineered of high-impact, light weight plastic compounds, the All American Sports Helmet withstands the impact of a 5 ounce hard ball travelling 60 miles per hour. Sponge rubber at temple and crown gives extra shock-absorbing protection. Cool. Blue, red, yellow, white or black, with sports theme decals. *Roebee Industries, Inc.*, 2000 Lee Rd., Cleveland 15, Ohio.



**POCKET DAY-TIMER.** Will streamline camp director's time scheduling. Provides clear record of time/money expenditures. Permanent, compact filing system. Six-year reminder and planner booklet; 12 monthly booklets with two pages for each day; wallet with pen and invisibly gummed pages for transference to permanent records; address and telephone card. *Beaumont, Heller & Sperling, Inc.*, 6th & Walnut Sts., Reading, Pa.



**AQUASKEE BELT.** New one-piece water ski belt. Comes in two sizes: Aquaskee for adults, Aquaskee Jr. for children or small-waisted adults. Constructed of unicellular plastic. Vinyl covered foam with rear-fastened buckle. Stores safely without waterlogging or mildewing. Cleans easily with soap and water. In orange, yellow, or white. Also Rainbow Belt, two-piece, adjustable. *Gentex Corp.*, 450 7th Ave., New York 1, N. Y.

**FUEL-PAK.** Inflatable type fuel container made of high strength nylon fabric, coated with ozone and fuel resistant rubber compound. Specifically designed for forest fire applications, it can be used wherever light weight and compactness are essential. Maximum resistance to flexing, weather, water acids, alkali and petroleum fuels. No vapor problem. *Fire Equipment Development Co.*, P.O. Box 555, Industrial Park, Santa Rosa, Cal.



**ARMSTRONG SIDING.** Tough hardwood fibers bonded with thermoplastic resin. Factory primed with 2 coats of mildew resistant alkyd primer, needs only 1 finished paint coat. Horizontal or vertical form. Installation economy of hardboard. No knots or graining. No joint separation, bowing or buckling. Applied over sheathing or nailed directly to studs. Nails and saws easily. *Armstrong Cork Co.*, Lancaster, Pa.

**EXPANDED POLYSTYRENE BARREL.** New technique for floating docks. Will support 480 lbs. of dead weight. Reinforced with galvanized mesh wire for durability. Provides almost 100% flotation, requires no maintenance. Does not absorb water, is absolutely unsinkable. 10% less units required, functional life many times that of metal barrels. Has no food value for animal or plant life. *Cell Foam, Inc.*, Fort Worth, Texas.

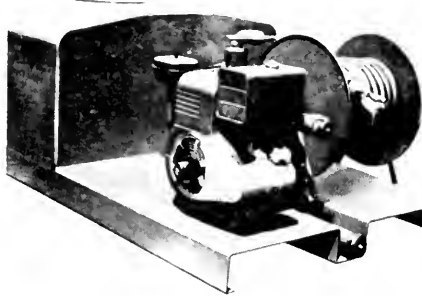




## NEW PRODUCTS

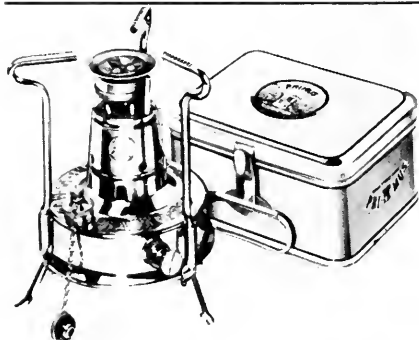
### FIRE MASTER SLIP-ON PUMPER.

Can be quickly loaded onto small truck or trailer. Has: 200 gal. water tank, corrosion resistant coating; Hale model FZZ gasoline powered pump; live hose reel, 50 ft. of hose; combination spray-fog nozzle. Projects 85 ft. stream at 100 lbs. pressure. 11 minutes continuous operation. Auxiliary suction port for pumping from ponds. *Fire Equipment, Inc.*, 10 Indel Ave., Rancocas, N. J.

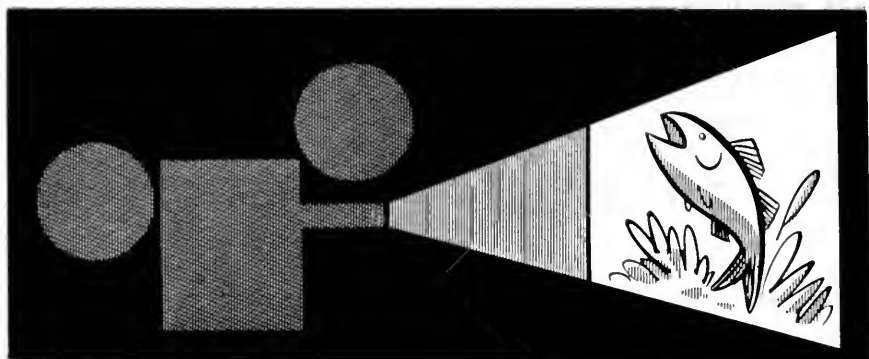


X-IST. First Aid & Survival Kit. Contains 20 items and 16 page instruction booklet. Ideal for campers, hikers, boy scouts, etc. Pocket size plastic case; also available with leather case, worn on belt. Emergency procedures stressed: locating fresh and salt water food; detecting edible plant food; snaring and trapping wild game. Emphasis placed on maximum use of materials on hand. *Johnson Ass.*, Box 1516, Milwaukee, Wisc.

DISPOSABLE PILLOWCASES. Have the look and feel of cloth. Can be discarded after one use, or used repeatedly, depending on circumstances. Made of Kaycel material, fabric of strong yarn fibers bonded between layers of cellulose wadding. Entirely new. Will have excellent utility in infirmary, on camping trips, as laundry bags, etc. Economical. *Kimberly-Stevens Corp.*, 522 Fifth Ave., New York 36.



PRIMUS CAMPER'S STOVE 210L. Quickly assembled or re-packed in its colored sheet-steel box. Standard roarer type burner, thoroughly reliable. Fuel can be carried in tank without risk of leakage with use of reserve lid which fits into burner hole. Draughtshield ensures proper pre-heating, even in adverse weather conditions. Lightweight. *Therm's Comp. of California*, World Trade Center, San Francisco 11.



**GEARED FOR YOUNG VIEWERS**, a program of short movie features can be an exciting adjunct to your evening schedule. These films, either free or low rental, are chosen for their entertainment and educational value, keeping in mind the attention span of television-oriented campers. For further information and selection, catalogues may be obtained on request.

**THE AMERICAN COWBOY.** How today's cowboy really works, lives and plays. Thrill to the excitement of the round-up, branding, etc. 33 min.

**PUEBLO BOY.** See his family life, work and play, education. Features Indian Festival and traditional dances. 24 min. *Ford Films*, Dearborn, Mich.

\* \* \*

**PADDLE A SAFE CANOE.** Scenic film in which Steve Lysak, member of the winning "two-man canoe team" in the '48 Olympics, gives pointers on all phases of canoe handling, afloat and ashore. Safety rules are stressed. 13:30 min. *Aetna Educational Films*, Hartford 15.

\* \* \*

**BEAVER VALLEY**, and **NATURE'S HALF ACRE.** 1) The charming story of the beaver and his neighbors, the

otters, the coyote, and other friends and enemies. 32 min. 2) Interdependence in nature of birds, plants and insects through the four seasons. 33 min. *Films Incorporated*, 1150 Wilmette Ave., Wilmette, Ill.

\* \* \*

**THE AGES OF TIME.** Award winning pictorial history of man's progress in telling time from the dawn of civilization to the present day. See the Egyptians, Greeks, Romans. From mainspring to electricity. 18 min. *Association Films*, 347 Madison Ave., New York 17.

\* \* \*

**THE ABC OF HAND TOOLS.** A typical Walt Disney rascal, "Primitive Pete", shows the proper way to use hand tools. Part I: hammers, screwdrivers, etc. 18 min. Part II: planes,

## SELECTED FILMS

drills, punches. 15 min. Each part complete. *General Motors*, 1775 Broadway, New York 19.

\* \* \*

WHEN REPTILES RULED THE EARTH. 35 min. filmstrip. In cooperation with Chicago Museum of Natural History. Photographs, drawings, diagrams, with captions. Earliest reptiles, dinosaurs, ichthyosaurs, pterosaurs, etc. 40 frames. *Society for Visual Education, Inc.*, 1345 Diversey Pkwy., Chicago 14.

\* \* \*

SALUDOS AMIGOS. Walt Disney. Meet Joe Carioca, the sophisticated Brazilian parrot on a gay, tuneful and appealing visit to Latin America. And meet Pedro, the baby mail plane. Live action and animation. 45 min. *Institutional Cinema Service, Inc.*, 41 Union Sq., New York 3.

\* \* \*

TOMORROW'S TREES. Imaginative documentary about the living forest and man's efforts to keep it abundant. Beginning of forest life in time lapse technique. Dramatic fire and wind sequences. 32 min. *Modern Talking Picture Service*, 3 E. 54th St., New York 22.

\* \* \*

GLASS CENTER OF CORNING. The art of glassmaking. Shows craftsmen making crystal by hand; description of

16 <sup>M</sup><sub>M</sub> SOUND FEATURE FILMS



**Great Camp  
Entertainment!**

**MUSICALS! SPORTS! WESTERNS!  
ADVENTURE! COMEDY! DRAMA!  
HISTORICAL EPICS! MYSTERY!**

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**UNITED WORLD FILMS, INC.**  
1445 PARK AVE. • NEW YORK 29, N. Y.

how mirror was made for Mount Palomar Observatory; uses of glass in commerce and industry. 25 min. *Sterling Movies U.S.A.*, 43 W. 61st St., New York 23.

\* \* \*

MAN IN FLIGHT, and MAN IN SPACE. 2 science factual films by Disney. Live and animated. The history of man's conquest of the air, and the story of rocketry, with prediction of the future. 31 min. and 33 min. *Ideal Pictures*, 321 W. 44th St., New York 36.

\* \* \*

ESKIMO SUMMER. Fine and accurate portrayal, showing the life of our far northern neighbors. 20 min.

ANIMALS UNLIMITED. Color or B&W. Exceptional documentary of animals in Southern Africa. Features lions. 20 min. *Swank Motion Pictures, Inc.*, 621 N. Skinker Blvd., St. Louis 30.

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Free 16mm sound films for camp showings, rain or shine! Serving camps and their counselors from 30 film libraries from coast to coast.

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**NEW**— a unique aid to menu planning  
**STUART instant**

# Vita-drink

## INSTITUTIONAL

a delicious drink for breakfast or  
 between meal snacks...  
 contains 9 important vitamins...  
 only 1.4¢ per serving

three delicious flavors:

**ORANGE**

ideal for breakfast

**CHERRY**

**GRAPE**

effervescent, good anytime

STUART instant Vita drink... the best product for institutional use. Compare



Contents per 4 ounce Serving	Stuart Instant Vita-drink	Product "A"	Product "B"
Vitamin A	4,000 USP Units	1,400 USP Units	
Vitamin D	400 USP Units		
Vitamin C	75 mg	60 mg	75 mg
Vitamin B 1	1 mg		
Vitamin B 2	1.2 mg		
Vitamin B 6	5 mg		
Vitamin B 12	1 mcg		
Niacinamide	10 mg		
Cal Pan	2 mg		
Calories per 4 ounce Serving	7	63	50
Cost per 4 ounce Serving	1.4¢	1.85¢	1.5¢
Available Flavors	Orange, Cherry, Grape	Orange	Orange

### ADVANTAGES:

1. Nine important vitamins
2. Three delicious flavors: orange, cherry, grape
3. Low in cost
4. Low in calories (7 per 4-ounce drink)
5. Five lbs. makes 800 4-ounce drinks

**SIMPLY ADD  
 ICED WATER  
 AND SERVE**

STUART instant

## Vita-drink (Institutional)

ORANGE • CHERRY • GRAPE

2 lb. can \$ 5.00

5 lb. can 11.25

**The Stuart Company**

3360 East Foothill Blvd.

Pasadena, California

**Stuart**

# BUYING GUIDE 1962

Dear Camp Director:

Several dividends are yours this year as reader and subscriber:

First . . . you'll find within these pages a roster of over 2,500 firms ready to supply and service your camp. As you thumb through the pages note such hard-to-find items as aquariums, chinese foods, decals, tom-toms, drum lids, inhalators, quoits and sun protectors. You'll find many new supplies and new firms along with the time-proven, camp-recommended ones.

And . . . here's how to convert this Buying Guide into your everyday reference file for 1962. Go through the pages from A to Z. Check or code all the firms who now serve you or firms you will probably need in the near future. Jot down your additional dealer addresses in the margin. From this day on it's no longer hit-or-miss shopping . . . no more scraps of paper to misplace. The Buying Guide becomes your personal memo - a time and money saver.

Moreover . . . we'd like you to accept one more executive aide. In return for a small favor we'll be delighted to send you a valuable gift - a custom-made desk nameplate. Your name (or your camp's) engraved in white Gothic letters on a permanent gray Formica plaque, set into a base of crystal-clear Lucite. Here's how you help: We would like to review your full choice of firms for the next edition . . . companies who service or supply your camp, both those listed in the Guide and those possibly omitted. Write them all in the space provided on the back of this page (or on your own note paper) and mail your list to us. Shortly thereafter you'll receive your desk nameplate.

We also offer our sincere thanks for your help in reinforcing this roster - the best of all camp guides.

Alden Getz  
Publisher

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also see page 68, 110

David Kahn, Inc. .... North Bergen, N. J.

**CANDY BARS**

also see page 68, 69

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Fred W. Amend Co. .... 1603 Orrington Ave., Evanston, Ill.

"BABY RUTH: BUTTERFINGER: COCONUT GROVE"—

Curtiss Candy Co. .... 3638 Broadway, Chicago 13, Ill.

"POWER HOUSE CANDY BAR"—Walter H. Johnson Candy Co.

4500 W. Belmont, Chicago 41, Ill.

"MILKY WAY: SNICKERS: 3 MUSKETEERS: FOREVER YOURS:

MARS COCONUT BAR: MARS BAR: MARSETTES"—Mars, Inc.

2019 N. Oak Park Ave., Chicago 35, Ill.

"OLD NICK: BIT-O-HONEY: BIT-O-COCONUT: DICK TRACY"—

Schutter Candy Co. .... 4730 W. Augusta Blvd., Chicago 51, Ill.

"PEAKS, MINTS, BLACK CROWS &amp; DOTS"—

Mason Au &amp; Magenheimer. .... P. O. Box 549, Mineola, L. I., N. Y.

"CRUNCH: MILK: ALMOND: SEMI-SWEET: SPORTSMAN'S BRACER:

CHOCOLATE BARS"—The Nestlé Company, Inc.

100 Bloomingdale Rd., White Plains, N. Y.

"ALMOND: KRACKEL: MILK CHOCOLATE: MR. GOODBAR: SEMI-

SWEET"—Hershey Chocolate Corp. .... Hershey, Pa.

**CANTEEN SUPPLIES**CAMP SPECIALTIES ..... P. O. Box 155, Haddon Heights, N. J.  
(see advertisement page 37)**GOLD MEDAL PRODUCTS COMPANY**1821-C Freeman Ave., Cincinnati 14, Ohio  
(see advertisement page 20)**COMBS**

"AJAX &amp; VULCO COMBS"—Vulcanized Rubber &amp; Plastics Co.

261 5th Ave., New York 16, N. Y.

**CONFECTIONS**

also see page 73

The Cracker Jack Co. .... 4800 West 66th St., Chicago, Ill.

"FIG BARS"—Zion Industries ..... Zion, Ill.

American Stationery Co. .... 600 Park Ave., Peru, Ind.

S. Kotzin Co., Inc. .... 100 Chinquapin Rd., Annapolis, Md.

"NECCO WAFERS: SKY BARS: CANADA MINTS: MINT PATTIES:

ROLO: BOLSTER"—New England Confectionery Co.

254 Massachusetts Ave., Cambridge 39, Mass.

"POM POMS: JUNIOR MINTS: SUGAR DADDY: SUGAR BABIES"—

James O. Welch Co. .... 810 Main St., Cambridge 39, Mass.

**FEDERAL SWEETS & BISCUIT COMPANY, INC.**

50 Clifton Blvd., Clifton, N. J.

"TOOTSIE ROLLS: TOOTSIE ROLL POPS: TOOTSIE ROLL FUDGE:  
TOOTSIE ROLL CARAMEL"

Sweets Co. of America, Inc. .... 1515 Willow Ave., Hoboken, N. J.

**CONFECTIONS (Continued)**

- "HEIDE JUJYFRUITS"—Henry Heide, Inc.  
313 Hudson St., New York 13, N. Y.
- "SHARP'S TOFFEES"—Edward Sharp Sales, Inc.  
11 Broadway, New York 4, N. Y.
- Atlas Merchandising Co. .... 138-42 McKeen Ave., Charleroi, Pa.
- "HERSHEY'S"—Hershey Chocolate Corp. .... Hershey, Pa.
- "HOMESTEAD: VIRGINIA BEAUTY"—  
Jobbers Candy Co. .... 205-07 Washington St., Bristol, Va.
- "VERNELL'S BUTTER MINTS"—Vernell Thompson Candy Co.  
1825 West Lake Ave., No., Seattle 9, Wash.

**FLASHLIGHTS—BATTERIES**

- Bright Star Industries ..... 600 Getty Ave., Clifton, N. J.
- Acme Battery Corp. .... 59 Pearl St., Brooklyn 1, N. Y.
- "EVEREADY"—National Carbon Co. .... 30 E. 42nd St., New York 17, N. Y.
- "USALITE"—United States Electric Mfg. Co.  
222-28 West 14th St., New York 11, N. Y.

**FOUNTAIN PENS**

- David Kahn, Inc. .... North Bergen, N. J.

**GUM**

- American Chicle Co. .... 30-30 Thompson Ave., Long Island City 1, N. Y.
- "DUBBLE BUBBLE GUM"—Frank H. Fleer Corp.  
10th & Somerville, Philadelphia 41, Pa.

**LEADS**

- David Kahn, Inc. .... North Bergen, N. J.

**MECHANICAL PENCILS**

- David Kahn, Inc. .... North Bergen, N. J.

**PARTY ITEMS**

- Oscar Leistner, Inc. .... 321 W. Randolph, Chicago, Ill.

**also see page 124****PENS—PENCILS**

- Paper-Mate Co., Inc. .... 8790 Hayes St., Culver City, Cal.
- School Pen Co. .... Chatham, N.J.

**POPCORN**

- Pop-Corn-Crib, Inc. .... 3708 Beverly Blvd., Los Angeles, Cal.
- "FRENCH BOY PRODUCTS"—  
A.B.C. Popcorn Co., Inc. .... 3527 West North Ave., Chicago 47, Ill.
- Red Wagon Products Co. .... 400 S. 3rd St., Minneapolis, Minn.

**POPCORN & POPCORN MACHINES**

- Arthur Unger Co. .... 149 Turk St., San Francisco 2, Cal.

**POPSICLES**

- Joe Lowe Corporation ..... 601 West 26th St., New York 1, N. Y.

**also see page 78****PRETZELS**

- ROLD GOLD, INC. .... 2445 S. Wharf St., St. Louis 4, Mo.
- Quinlan Pretzel Co. .... 228 Moss St., Reading, Pa.

**SANITARY PRODUCTS**

- "KLEENEX TISSUES—KOTEX SANITARY NAPKINS"—International  
Cellucotton Prod. Co. .... 919 N. Michigan Ave., Chicago 11, Ill



**SHOE POLISH**

Shine Magic Div., Schultz Co.....2028 Washington St., St. Louis 3, Mo.  
 "ESQUIRE BOOT POLISH"—Knemark Mfg. Co., Inc.  
 330 Wythe Ave., Brooklyn 1, N. Y.  
 Kiwi Polish Co., Pty., Ltd.....836 So. Swanson St., Philadelphia 47, Pa.

**SOFT DRINKS**

"GRAPETTE: ORANGETTE: LEMONETTE: LYMETTE: MR. COLA:  
 SUNBURST"—The Grapette Co., Inc.  
 157 E. Grinstead St., Camden, Ark.  
 Hershey Beverages Co.....2650 N. Figueroa, Los Angeles, Cal.  
 "NEHI BEVERAGES: PAR-T-PAK BEVERAGES: ROYAL  
 CROWN COLA"—Nehi Corporation 10th St. & 9th Ave., Columbus, Ga.  
 Pepsi-Cola Bottling Co. of Atlanta,  
 1480 Chattahoochee Ave., N.W., Atlanta, Ga.  
 PEPSI-COLA CO. ....3 W. 57th St., New York 19, N. Y.  
 "RICHARDSON ROOT BEER"—  
 Richardson Corporation.....1069 Lyell Ave., Rochester 3, N. Y.  
 The Philadelphia Coca-Cola Bottling Co.  
 Erie Ave. & "G" Street, Philadelphia 34, Pa.

**SOUVENIRS**

REINICHE ADVERTISING SERVICE .....Goshen, Ind.  
 BLAIR CEDAR & NOVELTY WORKS .....Camdenton, Mo.

**SUN GLASSES**

"CALOBAR POLAROID"—American Optical Co.  
 14 Mechanic St., Southbridge, Mass.

**SUN PROTECTORS**

"CHAP STICK"—Chap Stick Company.....2101 Hudson St., Lynchburg, Va.

**SUNTAN LOTIONS**

"NUPERCAINAL"—Ciba Pharmaceutical Products, Inc.....Summit, N. J.

**SWIMMING CAPS**

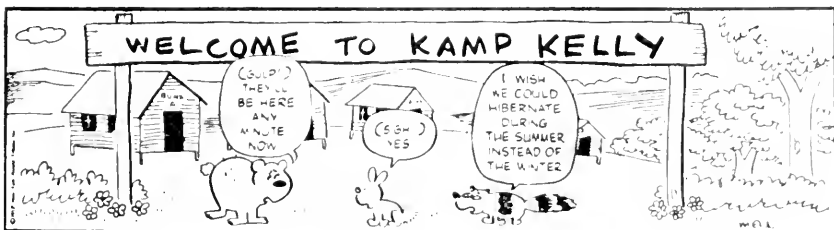
SEAMLESS RUBBER CO.....253 Hallock Ave., New Haven, Conn.

**TOILET PREPARATIONS**

"FITCH'S HAIR TONIC"—Grove Laboratories, Inc.  
 8877 Ladue Rd., St. Louis 24, Mo.  
 "QUINSANA"—Mennen Co.....Hanover Ave., Morristown, N. J.  
 "WILDROOT CREAM-OIL—VAM FOR THE HAIR"  
 Colgate Palmolive Co.....300 Park Ave., New York 17, N. Y.

**TOOTHBRUSHES—TOOTHPASTE**

BRISTOL-MYERS COMPANY.....630 Fifth Ave., New York, N. Y.  
 Pepsodent Division.....390 Park Ave., New York 22, N. Y.



**BAKER'S SUPPLIES**

also see page 71, 74, 75, 76, 83

- "SOLO CAKE & PASTRY FILLINGS"—Sokol & Co.,  
241 E. Illinois St., Chicago 11, Ill.
- A. E. Ogan, Inc. .... 29-31 Sleeper St., Boston 10, Mass.
- "CHIQUITA'S 100% PURE MASHED BANANAS"—  
American Home Foods Institution Sales  
22 E. 40th St., New York 16, N. Y.
- George Boardman & Bros., Inc. .... P. O. Box 13, Albany, N. Y.
- Mayfair Trading Corp. .... South Fallsburg, N. Y.
- Scranton Bakers Supply ..... 319 Alder St., Scranton, Pa.
- Oscar Lucks Co. .... 1021 Sixth Ave., S., Seattle 4, Wash.

**BAKERS—WHOLESALE**

- "TAYSTEE BREAD"—American Bakeries  
500 E. 36th St., Minneapolis, Minn.

**BAKERY PRODUCTS**

also see page 71, 72, 136

- John J. Nissen Baking Co. .... 59 Washington Ave., Portland, Me
- "BOND BREAD"—General Baking Company, MU 7-0400  
122 E. 42nd St., New York 17, N. Y.
- WARD BAKING CO. .... 475 5th Ave., New York 17, N. Y.
- Jordan Sunbeam Baking Co. .... 5233 S. Washington St., Tacoma, Wash
- OSWALD JAEGER BAKING CO. .... 918 W. Somers, Milwaukee, Wis

**BAKERY UTENSILS**

- A. E. Ogan, Inc. .... 29-31 Sleeper St., Boston 10, Mass.

**BAKING MIXES**

also see page 82, 129

- GENERAL MILLS, INC., Institutional Products Dept. .... Minneapolis 26, Minn.
- PILLSBURY MILLS, INC. .... Minneapolis, Minn.

**BEVERAGES BASES—READY TO USE** also see page 73, 74

- "INSTANT CITRO CREST"—California Products of Chicago  
1553 E. 79th St., Chicago 19, Ill.

**BEVERAGES**

also see page 73, 74, 78, 83

- "VITA-DRINK: A-C DRINK"—The Stuart Co.  
3360 E. Foothill Blvd., Pasadena, Cal.  
(see advertisement page 64)
- "EZE"—Eze-Orange Co., Inc. .... 223 W. Erie St., Chicago 10, Ill.
- Palmer Beverages ..... 21 Gardiner Ave., Machias, Me.
- CoLeary & Co. .... Newburyport, Mass.
- "LASCO"—Allen Foods, Inc. .... 4555 Gustine Ave., St. Louis 16, Mo.
- "FIZZIES"—Fizzies Div. .... 201 Tabor Rd., Morris Plains, N. J.

**BONED CHICKEN SPECIALTIES**

also see page 81

- Suter's Foods, Inc. .... Sycamore, Ill.

**BREAD**

also see page 70

- "MERITA BREAD & CAKE"—American Bakeries Co.  
520 Ten Pryor St. Bldg. Atlanta 1, Ga.
- "BOND BREAD"—General Baking Company, MU 7-0400  
122 E. 42nd St., New York 17, N. Y.

**BUTTER**

also see page 73, 78

"HOTEL BAR BUTTER"—Frederick E. Lowenfelds & Son  
16 Jay St., New York 13, N. Y.

**BUTTER—EGGS—CHEESE**

George Ehlenberger & Company—38 North Moore St., New York 13, N. Y.

**CAKE & BISCUIT MIXES**

also see page 70

GENERAL MILLS, INC., Institutional Products Dept.....Minneapolis 26, Minn.

PILLSBURY MILLS, INC., Bakery Division.....Minneapolis 2, Minn.

"DOWNYFLAKE"—

DCA Food Industries, Inc.....45 W. 36th St., New York 18, N. Y

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**CANDY MANUFACTURERS**

"HARD CANDY & FUDGE SPECIALTIES"—

Purity Confectionery Co.....15 Flint Ave., Boston, Mass.

**CANNED FISH**

also see page 75

"BREAST-O'-CHICKEN"—Breast-O-Chicken Tuna, Inc.

28th & Harbor Drive, San Diego 12, Cal.

"STAR-KIST, EATWELL"—Star-Kist Foods, Inc.....Terminal Island, Cal.

**CANNED FOODS**

also see page 75, 76

H. B. Paulk Grocery Co., Inc.....Opp, Ala.

Variety Sales Co., Inc.....649-651 Center Market 5th St., Washington, D. C.

MONARCH FINER FOODS.....2199 West St., River Grove, Ill.

S & W Fine Foods, Inc.....3350 N. Kedzie Ave., Chicago, 18, Ill.

Stokley-Van Camp, Inc. ....941 N. Meridian Ave., Indianapolis 6, Ind.

Blue Star Foods, Inc. ....501 W. Broadway, Council Bluffs, Iowa

H. C. Baxter & Bro.....P. O. Box 319, Brunswick, Me.

C. H. Rice Co.....195 Broad St., Bangor, Me.

"BELLE OF MAINE: SCHOOL LUNCH"—W. S. Wells & Son

High St., Wilton, Me.

H. A. JOHNSON CO. ....155 No. Beacon St., Boston 35, Mass.

Pickle Products Co., Inc.....234 Belmont Ave., Newark, N. J.

"CHEF BOY-AR-DEE: CHEF BRANDS"—

American Home Foods Institution Sales

22 E. 40th St., New York 16, N. Y.

Bloom Klein, Inc.....619 Cherry Ave. S. E., Canton, Ohio

Niehaus Brothers.....1800 Central Pkwy., Cincinnati 14, Ohio

Hudson House, Inc. ....326 N. River Road, Milwaukie 22, Ore.

H. J. HEINZ COMPANY.....1062 Progress St., Pittsburgh 30, Pa.

POOLE'S, INC. ....Raleigh & Durham, N. C.; South Hill, Va.

Oscar Lucks Co. ....1021 Sixth Ave., S., Seattle 4, Wash.

**CANNED MEATS**

also see page 80

"PRIDE CANNED HAMS"—John Morrell & Co.

General Office .....208 La Salle St., Chicago, Ill.

SILVER SKILLET FOOD PRODUCTS CO.....P. O. Box 286, Skokie, Ill.

"BLACK HAWK"—Rath Packing Co.....Institutional Dept., Waterloo, Iowa

Claridge Food Co., Inc.....41-23 Murray Street, Flushing, N. Y.

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**CANNERS & PROCESSORS**

MONARCH FOODS.....2199 West St., River Grove, Ill.

**CEREALS**

"KELLOGG'S FRESH CRISP CEREALS: CORN FLAKE CRUMBS"—  
Kellogg Sales Co.....Battle Creek, Mich.  
(see advertisement inside front cover)

"WHEATIES: CHEERIOS: KIX: SUGAR JETS"—General Mills, Inc.  
Institutional Products Dept. .... Minneapolis 26, Minn.

"RALSTON READY-TO-EAT AND HOT CEREALS"—  
Ralston Purina Co. ....Checkerboard Sq., St. Louis 2, Mo.

"RAISIN-BRAN"—Skinner Manufacturing Co.  
14th & Jackson Sts., Omaha 8, Neb.

"NABISCO SHREDDED WHEAT: NABISCO SHREDDED WHEAT  
JUNIORS: NABISCO WHEAT & RICE HONEYS"—  
National Biscuit Co., Special Products Div.  
425 Park Ave., New York 22, N.Y.  
(see advertisement page 11)

POST CEREALS.....250 North St., White Plains, N. Y.

**CEREALS—HOT**

GENERAL MILLS, INC., Institutional Products Dept. Minneapolis 26, Minn.

**CHEESE**

also see page 71, 73

Peacock Cheese Distributing Co.....403 N. Fairfax, Los Angeles, Cal.

Kraft Foods Company .....500 Peshtigo Court, Chicago, Ill.

RYSER BROS., INC.....3525 W. Potomac, Chicago, Ill.

Wisconsin Cheese Makers Guild.....739 N. Lovers Lane Rd., Milwaukee, Wis.

**CHINESE FOODS**

"CHINESE MAID"—Min-Sun Trading Co.....2222 S. LaSalle, Chicago, Ill.

Chin & Lee Co., Inc., CH-3-6840.....123-127 Bank St., New York 14, N. Y.

GOLDEN PALACE FOOD PROD., CI 6-2739  
513 W. 59th St., New York 19, N. Y.

**CHOCOLATE & COCOA**

also see page 73, 78, 79

"BOSCO MILK AMPLIFIER"—Bosco Co., Inc.  
737 Terminal, Los Angeles, Cal.

United Chocolate Refiners, Inc.....Mansfield, Mass.

THE NESTLE CO., INC.....100 Bloomingdale Rd., White Plains, N. Y.

Phillip Wechsler & Son, Inc.....204 E. 23rd St., New York 10, N. Y.

HERSHEY CHOCOLATE CORP., .....Hershey, Pa.

**CHOCOLATE—INSTANT**

"SANALAC"—Sanna Dairies, Inc., .....122 W. Main St., Madison 3, Wis.

**COCOA POWDER**

also see page 72, 78, 79

"KAYO"—Chocolate Products Co.....415 W. Scott St., Chicago 10, Ill.

Jersey Chocolate Co.....West State Rd., Rockford, Ill.

"ROYAL"—Standard Brands Inc. (offices in all major cities)  
625 Madison Ave., New York 22, N. Y.

HERSHEY CHOCOLATE CORP. .... Hershey, Pa.

**COFFEE**

also see page 78

"CHASE &amp; SANBORN"—Standard Brands, Inc.

(offices in all major cities).....625 Madison Ave., New York 22, N. Y.

**COFFEE—FOOD—SPICES**

also see page 76, 82

"HOAG'S"—Hoag's.....Joplin, Mo.

**CONCENTRATES**

also see page 70

Minute Maid Corp.....488 Madison Ave., New York 22, N. Y.

**CONDENSED SOUPS**

also see page 82

Suter's Foods, Inc.....Sycamore, Ill.

**COOKIES & CRACKERS**

also see page 71

Mother's Cake &amp; Cookie Co.....810 81st Ave., Oakland 21, Cal.

Megowen Educator Food Co.....27 Jackson St., Lowell, Mass.

"NABISCO"—National Biscuit Co.....425 Park Ave., New York 22, N. Y.

(see advertisement page 11)

SUNSHINE BISCUITS, INC.

29-10 Thomson Ave., Long Island City 1, N. Y.

**COOKING OILS**

Planters Nut &amp; Chocolate Co.....632 So. Main St., Wilkes-Barre, Pa.

**CRACKERS—BISCUITS**

also see page 70

"RY-KRISP"—Ralston Purina Co.....Checkerboard Sq., St. Louis 2, Mo.

"NABISCO"—National Biscuit Co.....425 Park Ave., New York 22, N. Y.

(See advertisement page 11)

SUNSHINE BISCUITS, INC.

29-10 Thomson Ave., Long Island City 1, N. Y.

**CRACKERS—COOKIES**

FEDERAL SWEETS &amp; BISCUIT COMPANY, INC.

50 Clifton Blvd., Clifton, N. J.

**CRANBERRY JUICE COCKTAIL**

"OCEAN SPRAY"—Ocean Spray Cranberries, Inc. ....Main St., Hanson, Mass.

**CRANBERRY SAUCE**

also see page 82

"OCEAN SPRAY"—Ocean Spray Cranberries, Inc. ....Main St., Hanson, Mass.

**DAIRY**

National Dairy Council.....111 N. Canal St., Chicago 6, Ill.

**DAIRY PRODUCTS**

also see page 71, 78, 80, 82, 83

ARDEN FARMS CO.....1900 W. Slauson, Los Angeles 54, Cal.

KNUDSEN CREAMERY CO.....1974 Santee St., Los Angeles 54, Cal.

BORDEN'S MITCHELL DAIRY.....745 North Ave., Bridgeport, Conn.

Toll Gate Dairy Farms Inc.....Litchfield: New Milford: Salisbury, Conn.

Sanitary Farm Dairies.....133 F Ave., N.W., Cedar Rapids, Iowa

Hickory Ridge Farm Dairy.....17400 M-106 E, Stockbridge, Mich.

VAN'S SPOTLESS DAIRY.....18 Glenwood Blvd., Hudson, N. Y.

"ALBA NON-FAT DRY MILK"—

Weldon Farm Products Co.....665 5th Ave., New York 22, N. Y.

Sealtest Foods.....Phil. Nat'l. Bank Bldg., Philadelphia 7, Pa.

**DEHYDRATED FOODS**

also see page 80

**"MAGIC ONIONS: SUNSPICED ONION & GARLIC"—**

Basic Vegetable Products Inc.

120 Montgomery St., San Francisco 4, Cal.

**HILKER & BLETSCH CO., Tripperoo Dept.**

614 W. Hubbard St., Chicago 10, Ill.

**FRENCH'S INSTANT MASHED POTATOES**

1 Mustard St., Rochester 9, N. Y.

**DEHYDRATED VEGETABLES****"TRUSWEET: TRULEE: TASTY: ALMA"**

Pucinelli Packing Co.

Box 430, Turlock, Cal.

**Sokol & Co.**

241 E. Illinois St., Chicago 11, Ill.

**DESSERTS**

also see page 71, 73, 76, 77, 78, 82, 83

**"VACU-DRY LOW-MOISTURE FRUITS"—****Vacu-Dry Co.** 950 56th St., Oakland 8, Cal.**"CHIQUITA'S 100% PURE MASHED BANANAS"—**

American Home Foods Institution Sales

22 E. 40th St., New York 16, N. Y.

**"ROYAL GELATIN & PUDDINGS"—Standard Brands, Inc.**

(offices in all major cities) 625 Madison Ave., New York 22, N. Y.

**DRIED EGGS & MILK**

also see page 80

**Maple Island, Inc.** Stillwater, Minn.**CARL AHLERS, INC.** 168 Duane St., New York 13, N. Y.**DRIED FRUIT****SUN-MAID RAISIN GROWERS OF CALIFORNIA** Fresno, Cal.**"TRUSWEET: TRULEE: TASTY: ALMA"**

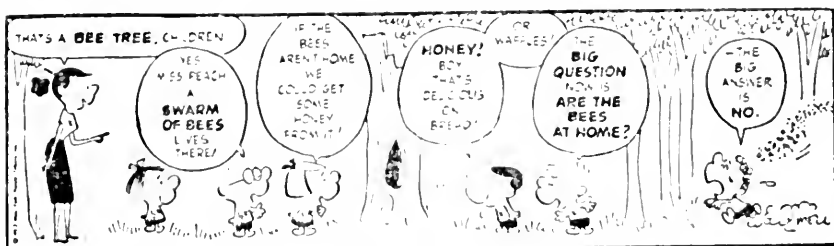
Pucinelli Packing Co. Box 430, Turlock, Cal.

**Oscar Lucks Co.** 1021 Sixth Ave., S., Seattle 4, Wash.**DRIED INSTANT MILK****Maple Island, Inc.** Stillwater, Minn.**EGGS****Surtees Egg Ranch** 40727 Grand Ave., Beaumont, Cal.**FISH—CANNED**

also see page 74

**"NORWEGIAN BEAUTY BRAND"—****William A. Camp Co., Inc.** 100 Hudson St., New York 13, N. Y.**FISH—WHOLESALE****Mueller Bros. Fish Co., Inc.** 3200 W. Senator Ave., Milwaukee, Wis.**FISH**

also see page 71, 75, 76

**C. H. Rice Co.** 195 Broad St., Bangor, Me.**Ziskind's Appetizers** B'way & Spring St., Monticello, N. Y.

**FISH (Continued)**

"BLUE WATER SEAFOODS"—Fishery Products, Inc.  
1200 W. 9th St., Cleveland 13, Ohio

**FLAVORS—BEVERAGES**

EZE-ORANGE CO., INC. .... Franklin & Erie Sts., Chicago 10, Ill.  
HILKER & BLETSCHE COMPANY ..... 614 W. Hubbard St., Chicago 10, Ill.  
"KOOL-AID"—Perkins Products Co. .... 7400 S. Rockwell, Chicago 29, Ill.  
The Nedlog Co. .... 3224 N. Elston Ave., Chicago 18, Ill.  
"CRAMORE'S DRI-SYRUP"—Cramore Products, Inc.  
416 Richmond Ave., Point Pleasant Beach, N. J.  
Kloss Supply Co. .... 615 N. New St., Allentown, Pa.

**FLAVORS & EXTRACTS**

A. E. Ogan, Inc. .... 29-31 Sleeper St., Boston 10, Mass.

**FLOUR**

also see page 70

"EL MOLINO BEST"—El Molino Mills, 3060 W. Valley Rd., Alhambra, Cal.  
Globe Mills ..... 1436 Goodrich Blvd., East Los Angeles 22, Cal.  
"GOLD MEDAL FLOUR"—General Mills, Inc. .... Minneapolis 26, Minn.  
"TOWN CRIER FLOUR"—Midland Flour Milling Co.  
1725 Armour Rd., No. Kansas City 16, Mo.  
"PILLSBURY"—Hub Fruit Co. .... North Conway, N. H.  
"DOWNYFLAKE"—  
DCA Food Industries, Inc. .... 45 W. 36th St., New York 18, N. Y.  
"LIGHT CRUST FLOUR"—Burrus Mill & Elevator Co.  
P. O. Box 448, Dallas, Tex.

**FOOD PRODUCTS**

also see page 78

BERNARD FOOD INDUSTRIES, INC. 1208 S.E. Antonio, San Jose, Cal.  
LOUIS MILANI FOODS, INC.  
12312 West Olympic Blvd., Los Angeles 64, Cal.  
(See advertisement page 5)

**"LAWRY'S SPAGHETTI SAUCE MIX"—**

Van-Frank Sales Co. .... 568 San Fernando Rd., Los Angeles 65, Cal.  
BERNARD FOOD INDUSTRIES, INC. 217 N. Jefferson St., Chicago 6, Ill.  
C. F. EMLING CO. .... 2305 W. Erie St., Chicago 12, Ill.  
GAGE FOOD PRODUCTS ..... 820 N. Cicero Ave., Chicago 51, Ill.  
HOLLEB AND COMPANY ..... 3225 S. Western Ave., Chicago 8, Ill.  
"MAHATMA"—Louisiana State Rice Milling Co., Inc.

P. O. Drawer 269, Abbeville, La.

The Grant Grocer Co. .... 2700 Perkins St., Box 1245, Saginaw Mich.

**"NOVIE BRAND"—Nova Scotia Food Products Corp.**

77 Lombardy St., Brooklyn 22, N. Y.

Hudson House, Inc. .... 326 N. River Rd., Milwaukie 22, Ore.

H. J. HEINZ COMPANY ..... Pittsburgh 30, Pa.

**NATIONAL FOOD STORES, INC.**

2727 W. Silver Spring Dr., P. O. Box 2028, Milwaukee 1, Wis.

(see advertisement page 20)

**FOOD SPECIALTIES**

- HILKER & BLETSCH COMPANY**.....614 W. Hubbard St., Chicago 10, Ill.  
 "CHUCK WAGON"—Bolton Farm Packing Co. Inc.  
 176 Oak St., Newton 64, Mass.
- "TRAIL-MEALS"—Kisky Foods, Inc.  
 1829 N.E. Alberta St., Portland 11, Ore.

**FOUNTAIN SYRUPS**

- Sunberry Co. .... 1250 Folsom St., San Francisco, Cal.  
 "RICHARDSON SYRUPS, TOPPINGS, FRUITS, SHAKE BASES"—  
 Richardson Corp.....1069 Lyell Ave., Rochester 3, N.Y.

**FRESH & FROZEN FRUITS & VEGETABLES**

- Hollaender, Gould, Murray Co.... Bldg. 290, Bronx Term. Mkt., Bronx 51, N. Y.

**FRESH & FROZEN MEATS**

also see page 80

- HARBOR SHIP SUPPLY ..... San Pedro, Cal.  
 PFAELZER BROS. ... 939 W. 37th Pl., Union Stock Yards, Chicago 9, Ill.

**FRESH FRUITS & PRODUCE**

also see page 77, 83

- Hannaford Brothers Co. .... 237 Commercial St., Portland 1, Me.

**FROZEN BLUEBERRIES—STRAIGHT PACK**

- National Bakers Supply Corp.....43 Summer St., Somerville 43, Mass.  
 "FLEISCHMANN'S"—Standard Brands, Inc.  
 (Offices in all major cities).....625 Madison Ave., New York 22, N. Y.

**FROZEN CONCENTRATED CITRUS JUICES**

- "OLD SOUTH: FLORIDA GOLD: PASCO"—Pasco Packing Co.  
 Dade City, Fla.

**FROZEN EGGS**

also see page 74

- "FLEISCHMANN'S"—Standard Brands Inc. (offices in all major cities)  
 625 Madison Ave., New York 22, N. Y.

**FROZEN FOODS**

- Keystone Distributing Co. .... 2820 Washington Ave., Bedford, Ind.  
 Adirondack Fish & Frozen Foods Co. .... Ft. Edward, N. Y.  
 CATSKILL GROCERY CO., INC..... Catskill, N. Y.  
 GOLDEN PALACE FOOD PROD., CI 6-2739  
 513 W. 59th St., New York 19, N. Y.
- "MILADY'S BLINTZES"—Milady Food Products  
 2693 Nostrand Ave., Brooklyn, N. Y.
- SCRIVNER STEVENS CO.  
 Institutional Division ... 1310 W. Reno St., Oklahoma City 4, Okla.  
 POOLE'S INC. .... Raleigh & Durham, N.C.; South Hill, Va.

**FROZEN FOODS—WHOLESALE**

- "BETSY ROSS"—Akron Coffee & Grocery Co.  
 131 N. Summit St., Akron, Ohio



**FRUITCAKES**

also see page 70

Red Mill Farms.....4903 Milan Rd., Sandusky, Ohio

**FRUITS—FROZEN**

"FLEISCHMANN'S APPLES: CHERRIES: BLUEBERRIES"—

Standard Brands, Inc.....625 Madison Ave., New York 22, N. Y.

**FRUITS & VEGETABLES**

also see page 74, 76, 83

"BLUE GOOSE"—American National Foods, Inc.

P. O. Box 2035, Los Angeles, Cal.

Harbor Ship Supply, Inc.....San Pedro, Cal.

Lowell Bros. &amp; Bailey.....So. Market St., Boston, Mass.

Michigan Blueberry Growers Assn.....Grand Junction, Mich.

UNITED FRUIT COMPANY.....Pier 3, North River, New York 6, N. Y.

VENTURI, INC. ....1430 South St., Philadelphia, Pa.

**FRYING FAT—POURABLE**

"FRYMAX"—Procter &amp; Gamble Co. ....301 E. 6th St., Cincinnati 1, Ohio

**GELATINS & DESSERTS**

also see page 74

"UNIVERSAL"—Universal Foods Corp.

3005 W. Carroll Ave., Chicago 12, Ill.

"ROYAL"—Standard Brands, Inc.....625 Madison Ave., New York 22, N.Y.

**GENERAL SUPPLIES**

also see page 75, 78

D. R. Poverman Co., Inc.....69 Henry St., New Britain, Conn.

Stoller Brothers, Inc.....Georges Rd., RD 1, Monmouth Junction, N. J.

Towners Restaurant Supply Co.....Towners, N. Y.

TOWANDA WHOLESALE CO.....Towanda, Pa.

**GRAVY BASES**

"SOUP'S ON"—Universal Foods Corp.....3005 W. Carroll Ave., Chicago 12, Ill.

**GRAVY MIXES**

Gravymaster Company, Inc.....43-44 21st St., Long Island City 1, N. Y.

**KITCHEN BOUQUET DIV.**

GROCERY STORE PRODUCTS.....West Chester, Pa.

**GROCERIES**

also see page 75, 80

BRADLEY MERRILL WHOLESALE GROCERS.....Big Bear Lake, Cal.

Holmes-Swift Co.....Chaplin St., Waterville, Me.

The Market Basket.....Wolfeboro, N. H.

"TAPPAN'S"—Harry Tappan &amp; Sons

1911 Old Sequin Rd., San Antonio, Tex.

**GROCERIES—FRUIT & PRODUCE—WHOLESALE**

Hannaford Bros. Co.....441 Main St., Biddeford, Me.

**GROCERIES—WHOLESALE**

also see page 75, 79

Alabama Grocery Co.....Huntsville, Ala.

W. L. HALSEY GROCERY CO., INC. ....P. O. Box 22, Hicksville, Ala.

"SUNDAY DINNER PRODUCTS"—Schloss &amp; Kahn

118 Coosa St., Montgomery, Ala.

Harbor Ship Supply, Inc.....San Pedro, Cal.

Spartan Grocers, Inc.....4408 Bandini Blvd., Los Angeles 23, Cal.

Stegs Products.....6407 West Blvd., Inglewood, Cal.

Sunshine Specialty Prods.....1527 Newton, Los Angeles, Cal.

**GROCERIES—WHOLESALE (Continued)**

Knoebel Mercantile Co.	1634 18th St., Denver 17, Colo.
JOHN SEXTON & CO.	Sexton Square, Chicago 90, Ill.
Lagomarcino-Grupe Co.	101 Valley St., Burlington, Iowa
J. C. PERRY & CO.	620 S. Capitol Ave., Indianapolis 7, Ind.
SIMON BROTHERS, INC.	402 St. Joseph St., South Bend 1, Ind.
H. H. Walker Wholesale Grocer Co.	228 E. Washington St., Shelbyville, Ind.
Louis Levy Grocer Co., Inc.	Neosho Ave., Baton Rouge 2, La.
Cummings Bros.	241 Commercial St., Portland, Me.
"LADY MADISON"—Madison Foods Co.	830 S. Bond St., Baltimore, Md.
Richter Trading Co., Inc.	81 Fulton St., Boston, Mass.
<b>"GENERAL FOODS INSTITUTIONAL PRODUCTS"—</b>	
Stokes Foods Service, Inc.	150 Arsenal St., Boston, Mass.
<b>SPRINGFIELD SUGAR &amp; PRODUCTS CO.</b>	

245 Chestnut Street, Springfield 3, Mass.

Alpena Wholesale Grocer Co.	Alpena, Mich.
GORDON FOOD SERVICE	250 Michigan St., N.E., Grand Rapids, Mich.
Ludke & Co.	Alexandria, Minn.
Alfred Lowry & Bros.	12th & Ferry Aves., Camden, N. J.
Jonathan Levi Co., Inc.	95 Tivoli St., Albany, N. Y.
Purdie Bros., Inc.	Dunn, N. C.
Thiemann Brothers, Inc.	500 York St., Cincinnati 14, Ohio
<b>SCRIVNER-STEVENS CO., Institutional Division</b>	

1310 W. Reno St., Oklahoma City 4, Okla.

MASTER CHEF FOODS	2309 N. Marshall St., Philadelphia 33, Pa.
Reeves, Parvin & Co.	101-23 Walnut St., Allentown, Pa.
Tennessee Hotel Supply Co., Inc.	105 W. 11th St., Chattanooga, Tenn.
Lone Star Wholesale Grocery	Alice Tex.
Lee Grocery Co.	1125 Railroad, Bellingham, Wash.
Plumb & Nelson Company	Manitowoc, Wis.

**HEAT AND SERVICE FOODS FOR MASS FEEDING**

**"CHEF-BOY-AR-DEE: CHEF BRANDS"—**

American Home Foods Institution Sales

22 E. 40th St., New York 16, N. Y.

**HERRING**

also see pages 74, 75, 81

**"NOVIE BRAND"—Nova Scotia Food Products Corp.**

77 Lombardy St., Brooklyn 22, N. Y.

**HOT CHOCOLATE**

also see page 72, 73, 79

**"KAYO"—Chocolate Products Co.** 415 W. Scott St., Chicago 10, Ill.

**VAN DUTCH PRODUCTS CORP.** 366 Canal Place, New York 51, N. Y.

**"HERSHEY'S"—Hershey Chocolate Corp.** Hershey, Pa.

**ICE CREAM**

also see page 79, 83, 136

**SEALTEST FOODS, Southern Division** 500 Dalton Ave., Charlotte, N. C.

Abbotts Dairies, Inc. 3043 Chestnut St., Philadelphia 4, Pa.

Breyer Ice Cream Co. 43rd & Woodland Ave., Philadelphia 4, Pa.

Sealtest Foods Phila. Nat'l. Bank Bldg., Philadelphia 7, Pa.

**ICE CREAM MIX POWDER**

Maple Island, Inc. .... Stillwater, Minn.

**ICE CREAM MIXES**

also see page 78

Honey Hill Creamery Co. .... 351 W. Huron, Chicago, Ill.

Peter Hernig Sons, Inc. .... 135 W. Norris St., Philadelphia, Pa.

**ICE CREAM PRODUCTS**

"MEADOW GOLD"—Beatrice Foods Co. .... 120 S. LaSalle, Chicago, Ill.

**INSTITUTIONAL & RETAIL WHOLESALE GROCERS**

Hub Fruit Co. .... North Conway, N. H.

**"COMMODORE & CURTSY BRANDS"—**

C. A. Curtze Company ..... 2001 Wallace St., Erie, Pa.

**INSTITUTIONAL FOODS**

Oken's Inc. .... 1011 Washington Ave. S., Minneapolis 15, Minn.

CATSKILL GROCERY CO., INC. .... Catskill, N. Y.

Tasty Pure Food Co. .... 138 Beaver St., Akron, Ohio

"RELIANCE"—National Grocery Co. .... 701 N. First Ave., Yakima, Wash.

**NATIONAL FOOD STORES, INC.**

2727 W. Silver Spring Dr., P. O. Box 2028, Milwaukee 1, Wis.

(see advertisement page 20)

**JAMS & JELLIES**

also see page 82

GLOBE PRESERVES, INC. .... 330 Morgan Ave., Brooklyn 11, N. Y.

Kerr Conserving Co. .... 1835 S.E. 10th St., Portland 14, Ore.

**JUICES**

"HEARTS DELIGHT FRUIT NECTARS"—Richmond-Chase Co.

San Jose 8, Cal.

SUN-RAYED CO. .... W. Morrison St., Frankfort, Ind.

Welch Grape Juice Co. .... Westfield, N. Y.

**KOSHER FOOD PRODUCTS**

MORRISON &amp; SCHIFF, INC. .... 35 Highborn St., Brighton 35, Mass.

"OUR OWN GEFILTE FISH"—Leben Food Products

175 Classon Ave., Brooklyn 5, N. Y.

SCHMULKA-BERNSTEIN &amp; CO., INC.

107-11 Rivington St., New York 2, N. Y.

"MAR-PARV: KOSHER &amp; PAREVE MARGARINE"—

Miami Margarine Co. .... 5226 Vine St., Cincinnati 17, Ohio

**LOX—PICKLES—DELICATESSEN**

also see pages 81, 82

Ziskind's Appetizers ..... Broadway &amp; Spring St., Monticello, N. Y.

**MARGARINE**

also see page 71

VEGETABLE OIL PRODUCTS, INC. .... 401 Canal Ave., Wilmington, Cal.

"MAR-PARV: KOSHER &amp; PAREVE MARGARINE"—

Miami Margarine Co. .... 5226 Vine St., Cincinnati 17, Ohio

**MEAT TENDERIZER**

"ADDINGTON'S MEAT TENDERIZER"—Papaya Food Products Co.

7614 S. Vermont Ave., Los Angeles 44, Cal.

"AC'CENT"—Ac'cent International ..... 20 N. Wacker Drive, Chicago 6, Ill.

**MEATS—PACKAGED****also see page 70, 72**

"PRIDE ALL MEATS &amp; SLICED BACON"—John Morrell &amp; Co.

General Office

208 La Salle St., Chicago, Ill.

Wilson &amp; Co., Inc.

4100 S. Ashland Ave., Chicago 9, Ill.

"CHEF BOY-AR-DEE: CHEF BRANDS"—

American Home Foods Institution Sales

22 E. 40th St., New York 16, N. Y.

**MEATS & POULTRY**

PFAELZER BROS. 939 W. 37th Pl., Union Stock Yards, Chicago 9, Ill.

Stockyards Packing Co., Inc. 340 No. Oakley Blvd., Chicago 12, Ill.

**MEATS & PROVISIONS****also see page 76, 81**

ARMOUR HOTEL SUPPLY

370 Townsend St., San Francisco, Cal.

FREEMAN &amp; FOSTER MEAT CO.

411 W. Rialto Ave., San Bernardino, Cal.

Palace Wholesale Meat Market 291 North D, San Bernardino, Cal.

ARMOUR &amp; CO., Food Service Dept. P. O. Box 9222, Chicago 90, Ill.

"PRIDE SMOKED &amp; FRESH MEATS"—John Morrell &amp; Co.

General Office

208 La Salle St., Chicago, Ill.

PFAELZER BROS. 939 W. 37th Pl., Union Stock Yards, Chicago 9, Ill.

WILSON &amp; CO., INC. Prudential Plaza, Chicago 1, Ill.

"ESSKAY"—Schluderberg-Kurdle Co., Inc.

3800 E. Baltimore St., Baltimore 24, Md.

ARMOUR HOTEL SUPPLY 775 Columbus Ave., Boston, Mass.

MORRISON &amp; SCHIFF, INC. 35 Highborn St., Brighton 35, Mass.

ARMOUR HOTEL SUPPLY 1825 Division St., Detroit, Mich.

ARMOUR HOTEL SUPPLY 226 Millard St., Saginaw, Mich.

ARMOUR HOTEL SUPPLY 319 E. Fifth St., St. Paul, Minn.

Simon-Pure Meat Purveyors 41 Central Ave., Passaic, N. J.

ARMOUR HOTEL SUPPLY 37 Spencer St., Albany, N. Y.

HYGRADE FOOD PRODUCTS CORP. 152 Broadway, Brooklyn 11, N. Y.

SILLER BEEF CO. Hurley Road, Kingston, N. Y.

"FIRST PRIZE MEAT PRODUCTS"—Tobin Packing Co., Inc.

P. O. Box 351, Albany 1, N. Y.

ZION KOSHER MEAT PRODUCTS 482 Austin Place, Bronx, N. Y.

ARMOUR HOTEL SUPPLY 375 Depot St., Asheville, N. C.

COLONIAL BEEF COMPANY 401-499 N. Franklin St., Philadelphia 23, Pa.

CROSS BROTHERS MEAT PACKERS, INC.

Front &amp; Verango Sts., Philadelphia 10, Pa.

**MILK****also see page 73, 81**

COPAKE MILK DISTRIBUTORS, INC. 18 Glenwood Blvd., Hudson, N. Y.

SEALTEST FOODS, Southern Div. 590 Dalton Ave., Charlotte, N. C.

**MILK & DAIRY PRODUCTS**

"MEADOW GOLD"—Beatrice Foods Co. 120 So. LaSalle, Chicago 3, Ill.

PAGE DAIRY 77 N. Franklin Ave., Mansfield, Ohio

**MILK—DRY**

MAPLE ISLAND, INC. Stillwater, Minn.

"STARLAC"—The Borden Co. 350 Madison Ave., New York 17, N. Y.

"ALBA NON-FAT DRY MILK"—

Weldon Farm Products Co. 665 5th Ave., New York 22, N. Y.

**MILK—EVAPORATED**

- Westerville Creamery Co. .... 234 Middle St., Portland, Me.  
 Borden Food Products Co., Evaporated Milk Div.  
 350 Madison Ave., New York 17, N. Y.

**MILK—INSTANT**

- "SANALAC"—Sanna Dairies, Inc. .... 122 W. Main St., Madison 3, Wis.

**MIXES**

also see page 70, 77, 79

- "PY-O-MY MIXES"—Kitchen Art Foods, Inc.  
 2320 N. Damen Ave., Chicago 47, Ill.

**MUFFIN MIXES**

also see page 70

- "DOWNYFLAKE"—  
 DCA Food Industries, Inc. .... 45 W. 36th St., New York 18, N. Y.

**MUSTARD**

- Charles Gulden, Inc. .... 48 Elizabeth St., New York 13, N. Y.

**NON-CARBONATED DRINKS**

- The Cleveland Fruit Juice Co. .... 1095 E. Main St., Rochester 9, N. Y.

**NUTS**

also see page 82

- R. E. Funsten Co. .... 1515 Delmar St., St. Louis 3, Mo.  
 "FLEISCHMANN'S FANCY PECANS"—Standard Brands, Inc. (Offices in  
 all major cities) .... 625 Madison Ave., New York 22, N. Y.

**OLIVES**

- A. C. L. Haase Co. .... 4300 Geraldine, St. Louis 15, Mo.

**PANCAKE MIXES**

also see page 70

- Hanny Bros. Milling Co. .... Genoa City, Wis.  
 El Molino Mills Co. .... 8072 West Valley Blvd., Alhambra, Cal.

**PIE FILLING**

- GLOBE PRESERVES, INC. .... 330 Morgan Ave., Brooklyn 11, N. Y.

**PIZZA EQUIPMENT & SUPPLIES****ORIGINAL CRISPY PIZZA CRUST CO., INC.**

1393 Blondell Ave., New York 16, N. Y.

**PIZZA & SPAGHETTI SAUCES**

- "LUIGI'S"—Napoli Restaurant, Inc. .... 148 Pickett St., S. Portland, Me.

**POTATO MIXES**

- Rumford Co. .... 9 Newman Ave., Rumford 16, R. I.

**POTATOES—INSTANT****"KITCHEN-REDI COMPLETE MASHED POTATOES; KITCHEN-REDI  
 POTATO SLICES"—General Mills**

Institutional Products Div. .... Minneapolis 26, Minn.

**FRENCH'S INSTANT MASHED POTATOES**

1 Mustard St., Rochester 9, N. Y.

**POULTRY**

also see page 70

- "HO KA"—Kauffman Poultry Farms, Inc. .... Waterman, Ill.  
 Newport Poultry Co. .... Spring St., Newport, Me.

**PREPARED CAKE MIXES**

- A. E. Ogan, Inc. .... 29-31 Sleeper St., Boston 10, Mass.

**PREPARED DONUT MIXES**

- A. E. Ogan, Inc. .... 29-31 Sleeper St., Boston 10, Mass.

**PRESERVES & JELLIES**

also see page 79

CROSSE &amp; BLACKWELL ..... 6801 Eastern Ave., Baltimore 24, Md.

**PRODUCE—WHOLESALE**

CENTRAL FRUIT &amp; GROCERY CO. .... Mansfield, Ohio

**PUDDINGS & PIE FILLINGS**

also see page 70

"UNIVERSAL"—Universal Foods Corp.

3005 W. Carroll Ave., Chicago 12, Ill.

**PUDDINGS—INSTANT**

"SANALAC"—Sanna Dairies, Inc. .... 122 W. Main St., Madison 3, Wis.

**REGULAR & INSTANT PUDDINGS**

"ROYAL"—Standard Brands Inc. (offices in all major cities)

625 Madison Ave., New York 22, N. Y.

**RICE**

"MAHATMA"—Louisiana State Rice Milling Co., Inc.

P. O. Drawer 269, Abbeville, La.

**SALAD OILS**

VEGETABLE OIL PRODUCTS CO. .... 401 Canal Ave., Wilmington, Cal.

"PURITAN" Procter &amp; Gamble Co. .... 301 E. 6th St., Cincinnati 1, Ohio

**SAUCES**

"WOODY'S"—BAR-B-Cue Pantry. .... 1355 Daisy Ave., Long Beach, Cal.

"SAUCE-QUIK"—Ac'cent International. .... Old Orchard Rd., Skokie, Ill.

**SEASONING**

also see page 76, 79, 83

"AC'CENT"—Ac'cent International. .... Old Orchard Rd., Skokie, Ill.

DIAMOND CRYSTAL SALT CO. .... St. Clair, Mich.

**SHORTENING**

also see page 71, 79

VEGETABLE OIL PRODUCTS CO. INC. .... 401 Canal Ave., Wilmington, Cal.

"MFB: QUICK BLEND"—Wessen Oil &amp; Snowdrift Co.

1701 Canal Bldg., New Orleans 12, La.

"PRIMEX"—Procter &amp; Gamble Co. .... 301 E. 6th St., Cincinnati 1, Ohio

**SMOKED FISH—LOX—PICKLES**

also see page 79, 81

Ziskind's Appetizers. .... Broadway &amp; Spring St., Monticello, N. Y.

**SMOKED SALMON**

also see pages 74, 75

"NOVIE BRAND"—Nova Scotia Food Products Corp.

77 Lombardy St., Brooklyn 22, N. Y.

**SODA FOUNTAIN FRUITS & FLAVORS**

The Cleveland Fruit Juice Co. .... 1095 E. Main St., Rochester 9, N. Y.

**SODA FOUNTAIN SUPPLIES**

Kloss Supply Co. .... 615 N. New St., Allentown, Pa.

**SOUP BASES**

also see page 73

AD. SEIDEL &amp; SON INC. .... 1245 W. Dickens Ave., Chicago 14, Ill.

"SOUP'S ON"—Universal Foods Corp.

3005 W. Carroll Ave., Chicago 12, Ill.

"ROYAL"—Standard Brands, Inc.

(Offices in all major cities) .... 625 Madison Ave., New York 22, N. Y.

**SOUPS—CANNED**

also see page 73

CAMPBELL SOUP CO. .... 375 Memorial Ave., Camden, N. J.

"BON VIVANT: ANCORA"—Moore &amp; Company Soups, Inc.

166 Abington Ave., Newark 7, N. J.

**SUGAR**

"DIXIE CRYSTALS"—Savannah Sugar Refining Corp.—Savannah, Ga.  
 Mille Lacs Maple Products Corp. .... Onamia, Minn.

**SUPER MARKETS**

also see page 77, 78

Grand Union Co. .... 100 Broadway, East Paterson, N. J.  
 Great Atlantic & Pacific Tea Co.—420 Lexington Ave., New York 17, N. Y.

**SYRUPS**

"STALEY'S WAFFLE AND PANCAKE SYRUP"—

A. E. Staley Mfg. Co. (offices in principal cities) .... Decatur, Ill.  
 George Boardman & Bros. Inc. .... P. O. Box 13, Albany, N. Y.  
 "QUEENO"—Sol Lenzer Corp. .... 636 Genesee St., Buffalo 11, N. Y.  
 M. R. BLACKMAN & CO., INC.—1601 No. 32nd St., Philadelphia 21, Pa.  
 "OLD COLONY 100% PURE"—American Maple Prods. Corp. .... Newport, Vt.

**SYRUPS—BEVERAGE**

"BADGER BRAND"—National Beverage Distributing Co.  
 1134 N. Water St., Milwaukee, Wis.

**TEA BAGS & BALLS**

"TENDER LEAF"—Standard Brands Inc. (offices in all major cities)  
 625 Madison Ave., New York 22, N. Y.

**TENDERIZERS**

THE HOBART MFG. CO. .... Pennsylvania Ave., Troy, Ohio

**TURKEYS**

also see page 81

"HO KA"—Kauffman Poultry Farms, Inc. .... Waterman, Ill.

**VANILLA SHAKE—INSTANT**

"SANALAC"—Sanna Dairies, Inc. .... 122 W. Main St., Madison 3, Wis.

**VEGETABLES—CANNED**

also see page 71

Burnham & Morrill Co. .... 45 Water St., Portland 2, Me.  
 H. J. HEINZ COMPANY ..... Pittsburgh 30, Pa.  
 Keystone Mushroom Co., Inc. .... Coatesville, Pa.

**WHIPPED CREAM**

"PRESTO-WHIP"—Presto Food Products, Inc.  
 929 E. 14th St., Los Angeles, Cal.  
 "WHIP TOPPING"—Rich Products Corp.  
 1149 Niagara St., Buffalo 13, N. Y.

**WHOLESALE FOOD DISTRIBUTORS** also see page 78, 79

SPRINGFIELD SUGAR & PRODUCTS CO.  
 Harvey Lane off Route 5A, Suffield, Conn.  
 SWEET LIFE FOOD CO. .... Harvey Lane off Route 5A, Suffield, Conn.  
 S. S. Pierce Co. .... 133 Brookline Ave., Boston 17, Mass.

**YEAST**

"FLEISCHMANN'S"—Standard Brands, Inc.  
 (Offices in all major cities) .... 625 Madison Ave., New York 22, N. Y.  
 RED STAR YEAST & PRODUCTS CO. (Offices throughout the U.S.)  
 221 E. Buffalo St., Milwaukee 1, Wis.

**ACCOMMODATIONS FOR PARENTS**

The Sebago Agency ..... Rt. 114 Box 8, East Sebago, Me.

**ADVERTISING AGENCIES**

Marguerite Tuttle, Inc. .... 28 W. 44th St., New York 36, N. Y.

WATERMAN-GETZ ADVERTISING ..... 120 E. 41st St., New York, N. Y.

**ADVERTISING MEDIA**

also see page 117

COSMOPOLITAN MAGAZINE ..... 959 Eighth Ave., New York 19, N. Y.

NEW YORK HERALD TRIBUNE ..... 230 W. 41st St., New York, N. Y.

(see advertisement page 18)

**"PARENTS' MAGAZINE"—**

Parents' Institute, Inc. .... 52 Vanderbilt Ave., New York 17, N. Y.

"HOLIDAY"—Curtis Publishing Co. .... Independence Sq., Philadelphia 5, Pa.

**ADVISORY SERVICES****SCHOOL & COLLEGE ADVISORY CENTER**

551 Fifth Ave., New York 17, N. Y.

**AMBULANCES**

National Coaches, Inc. .... Main St., Knightstown, Ind.

**AUTO SERVICE**

"FORD"—Portland Motor Sales, Inc. .... 343 Forest Ave., Portland, Me.

**BAGGAGE DELIVERY SERVICE**

also see page 85

Miro's Express & Van Lines, Inc. .... 43-21 161 St., Flushing 58, N. Y.

**BLANKET LAUNDERING**

BLANKET REPROCESSING, INC. .... 122 Nagel St., St. Marys, Ohio

**CAMP CONSULTANTS**

also see page 86

Julian H. Salomon ..... 1 Sky Meadow Rd., Suffern, N. Y.

**CAMP PHOTOGRAPHERS**

Parkway Photographers ..... 466 E. Fordham Rd., New York, 58, N. Y.

**CHARTERED BUSES**

also see page 86

Metropolitan Coach Service, Inc. .... 800 Pleasant St., Belmont, Mass.

**COLLECTION SERVICES**

Private Schools Bureau, Inc. .... 1697 Broadway, New York 19, N. Y.

**EMPLOYMENT AGENCIES**

Ambassador Employment Agency ..... 542 S. B'way., Los Angeles, Cal.

Advancement & Placement Institute

Box 99, Greenpoint Sta., Brooklyn 22, N. Y.

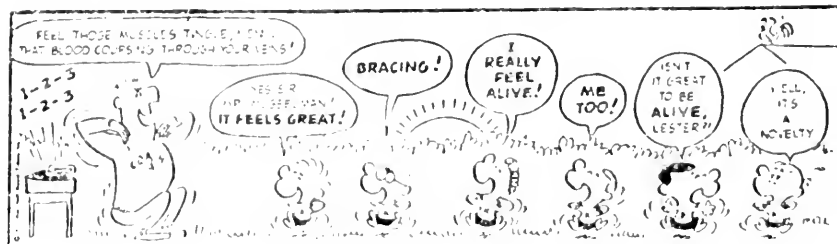
Claremont Majestic Employment Agency ..... 80 Warren St., New York 7, N. Y.

EMPIRE EMPLOYMENT AGENCY ..... 80 Warren St., New York 7, N. Y.

J. TOBIN EMPLOYMENT AGENCY ..... 25 W. 14th St., New York 11, N. Y.

**ENGINEERING SERVICES**

Sidney M. Marks, C. E., Professional Engineer ..... Liberty, N. Y.





**ENTERTAINMENT**

also see page 134

- Everett L. Rich Entertainment Service.....120 Boylston St., Boston, Mass.  
 Johnny White-Magician.....157-34 Quince Ave., Flushing 55, N. Y.

**ENTERTAINMENT—EXCURSIONS**

also see page 86, 134

- Rialto Skating Rink.....82 Walnut St., Springfield, Mass.  
 Lakes Region Playhouse.....Gilford, N. H.

**EXPRESS**

also see page 84

- Railway Express Agency, Inc. .... 219 E. 42nd St., New York 17, N. Y.

**EXTERMINATORS**

also see page 87

- ABALENE PEST CONTROL SERVICE, INC.  
 234 Tyler St., Pittsfield, Mass.  
 William A. Maguire Co.....Haverhill, Mass.  
 ABALENE PEST CONTROL SERVICE, INC.  
 220 Glen St., Glens Falls, N. Y.  
 ABALENE PEST CONTROL SERVICE, INC.  
 8 No. Winooski Ave., Burlington, Vt.

**INSURANCE**

also see page 84

- “CAMP-GUARD”—Continental Casualty Co.  
 310 S. Michigan Ave., Chicago 4, Ill.  
 Zurich Insurance Co.....111 W. Jackson Blvd., Chicago, Ill.  
 BROTHERHOOD MUTUAL LIFE INSURANCE CO.  
 3000 Circumurban Blvd., Fort Wayne 2, Ind.  
 HIGHAM, NEILSON, WHITRIDGE & REID, INC.  
 50 Congress St., Boston, Mass.  
 “WORLD’S FINEST INSURANCE”—Ossipee Insurance Agency  
 Ossipee, N. H.  
 C. W. BOLLINGER CO.....17 William St., Newark 2, N. J.  
 RHULEN AGENCY, INC. ....217 Broadway, Monticello, N. Y.  
 The Camp Brokerage Co. Inc., of the Federated Brokerage Group  
 221 W. 57th St., New York 19, N. Y.  
 JOSEPH SANDY.....475 Fifth Ave., New York 17, N. Y.  
 HENRY SOBEL AND CO.....116 John St., New York 38, N. Y.  
 EDUCATORS MUTUAL LIFE INSURANCE CO.....Lancaster, Pa.  
 EDWARD A. KENNEY.....Lancaster, Pa.  
 The Wirkman Company.....2100 Chestnut St., Philadelphia 3, Pa.  
 VERMONT ACCIDENT INSURANCE CO.....33 Cottage St., Rutland, Vt.

**LANDSCAPING**

- Wm. C. Rogers Landscape Corp.....965 E. Hyde Park Blvd., Inglewood, Cal.  
 Jackson & Perkins Co.....543 Rose Lane, Newark, N. Y.

**LAUNDRIES**

also see page 86

- Wolfeboro Laundry.....Wolfeboro, N. H.

**LAUNDRY SERVICES**

also see page 86

- Stapleton Service Laundry.....54 Greenleaf Ave., Staten Island 10, N. Y.  
 Utility Laundry Service, Inc. .... 2112 Neptune Ave., Brooklyn 24, N. Y.

**LETTER SERVICE**

also see page 85

- Hooven Letters, Inc.....352 4th Ave., New York 10, N. Y.

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**LINEN RENTAL SUPPLY**

Crescent Towel & Linen Supply...125 N. Mission Rd., Los Angeles 33, Cal.  
 AMERICAN LINEN SUPPLY CO., INC. ....288 Tyler St., Pittsfield, Mass.

**MAILING LISTS MAINTAINED**

Addressoplate Corp. ....120 Duane St., New York 7, N. Y.

**also see page 85****PAMPHLETS**

"YWCA LITERATURE"—Publications Services, National Board, YWCA  
 600 Lexington Ave., New York 22, N. Y.

**PASSENGER CARS-7-9-12**

National Coaches, Inc. ....Main St., Knightstown, Ind.

**PHOTO FINISHERS**

ALVES PHOTO SERVICE, INC. ....14 Storrs Ave., Braintree, Mass.

**PHOTOGRAPHERS**

BOSWORTH STUDIO. ....1537 Main St., Springfield 3, Mass.  
 Parkway Photographers.....466 E. Fordham Rd., New York 58, N. Y.

**PRINTERS—LITHOGRAPHERS**

PILGRIM PRESS CORPORATION ....121 White St., New York 13, N. Y.  
 BILTMORE PRESS.....9 Valley St., Asheville, N. C.

**also see page 85****PROMOTION IDEAS**

"TAUBER TUBES"—Tauber Plastics, Inc.  
 260 Hudson St., New York 13, N. Y.  
 John Moran Agency .....Shoemakersville 6, Pa.

**REAL ESTATE**

William V. Dworski.....245 McKinley Ave., New Haven 15, Conn.

**"CHILDREN'S CAMPS"—**

Herman K. Baumritter.....200 W. 86th St., New York 24, N. Y.

**NATIONAL BUREAU OF PRIVATE SCHOOLS**

551 Fifth Ave., New York 36, N. Y.

(see advertisement page 18)

**SPECIAL BODIES**

National Coaches, Inc. ....Main St., Knightstown, Ind.

**TOURS—TRIPS**

Howe Caverns.....Howe Caves, N. Y.  
 Old Museum Village of Smith's Clove.....Monroe, N. Y.

**"EUROPEAN TOURS"—World Wide Travel**

11 W. 42nd St., New York 36, N. Y.

(see advertisement page 47)

**TRANSPORTATION—BUS****NATIONAL TRAILWAYS BUS SYSTEM**

1012 14th St., N. W., Washington 5, D. C.

W. M. A. Transit Co. ....4421 Southern Ave., S. E., Washington 19, D. C.

WILLETT MOTOR COACH CO. ....700 S. Desplaines, Chicago, Ill.

ARNOLD LINES.....707 N. Randolph St., Arlington, Va.

Evergreen Trailways.....1936 Westlake Ave., Seattle, Wash.

**also see page 84****TRUCKING**

Kimball's Motor Dispatch.....Great Barrington, Mass.

**also see page 120**

**ACTION GAMES**

also see page 90, 91

CARROM INDUSTRIES.....1000 Rowe St., Ludington, Mich.

**ADDING MACHINES**

Marchant Div. of Smith-Corona Marchant Inc.

6701 San Pablo Ave., Oakland 8, Cal.

**ADDRESSING EQUIPMENT**

also see page 122

The Elliott Addressing Machine Co.....143 Albany St., Cambridge 39, Mass.

**AIR PISTOLS & RIFLES**

also see page 126

DAISY MFG. CO.....Rogers, Ark.

**AIR RIFLE RANGE KIT**

DAISY MFG. CO.....Rogers, Ark.

**ALGAECIDES**

PHELPS DODGE REFINING CO.....300 Park Ave., New York 22, N. Y.

"ALGIBIO"—Bill Russell, Inc.....Box 2032, Austin, Tex.

**ALL-ALUMINUM DOCK & FLOATS**

also see pages 99 &amp; 100

"ALL-ALUMINUM"—Alray Corp.....10 Hallwood Rd., Delmar, N. Y.

**ALUMINUM FOIL**

also see page 112

Reynolds Metals Co.....2500 S. 3rd St., Louisville, Ky.

**ALUMINUM LADDERS**

J. B. Sebrell Corp.....300 S. Los Angeles St., Los Angeles 13, Cal.

**AMMUNITION**

also see page 131

REMINGTON ARMS CO., INC.....939 Barnum Ave., Bridgeport 2, Conn.

ROBERTS GUN-SHOP.....671 Moody St., Boston, Mass.

**ANIMALS—TOYS—STUFFED**

also see page 134

COLLEGIATE MANUFACTURING CO.....Ames, Iowa

**APPLICATORS—FOGGER & SPRAYER**

also see page 129

"DYNA-FOG JR."—Curtis Automotive Devices, Inc.,  
P.O. Box 297-13, Westfield, Ind.**APRONS—FOR KITCHEN USE**

also see page 106, 114

"GREEN LABEL"—R. G. Nicholas Apron Co.  
7600 State St., Huntington Park, Cal.**AQUARIUMS**

also see page 119

AQUARIUM STOCK CO.....31 Warren St., New York 7, N. Y.

**AQUATIC SUPPLIES**

ADOLPH KIEFER &amp; CO.....Railroad Ave., Glenview, Ill.

HEALTH-O-SWIM PRODUCTS CO.....112 W. 44th St., New York 36, N. Y.

**ARCHERY**

also see page 89, 128

BEN PEARSON, INC.....P.O. Box 836, Pine Bluff, Ark.

FLEETWOOD ARCHERY CO.....3505 E. 39th Ave., Denver 5, Colo.

OUTDOOR SPORTS MFG. CO.....500 Broad St., Forestville, Conn.

BEAR ARCHERY COMPANY.....Route 1, Grayling, Mich

BEAR ARCHERY SHOP OF DETROIT

12238 Grand River Ave., Detroit 4, Mich.

PAUL BUNYAN CO.....1030 Marshall St., Minneapolis 13, Minn.

**ARCHERY (Continued)**

"YORK"—Woodcraft Equipment Co.

1450 W. Lexington St., Independence, Mo.

ROBIN HOOD ARCHERY CO. .... 215 Glenridge Ave., Montclair, N. J.

Camp Archery Assn. .... 200 Coligni Ave., New Rochelle, N. Y.

"LEMONWOOD"—Edgecomb-Hunter Hardwood Corp.

53 Ann St., New York 38, N. Y.

Denney's Archery Sales ..... 1807 Cottman Ave., Philadelphia 11, Pa.

MEYER'S SPORTING GOODS ..... Birnamwood, Wis.

L. C. Whiffen Co., Inc. .... 209 W. Wells St., Milwaukee, Wis.

**ARCHERY—BOWS, ARROWS, KITS ACCESSORIES**

SHAKESPEARE CO. .... 241 E. Kalamazoo Ave., Kalamazoo, Mich.

**ART SUPPLIES**

also see page 94, 110, 114

TRICKCRAFT CERAMICS & SUPPLIES

Route 32, R. D. No. 3, Willimantic, Conn.

Arthur Brown & Bro. .... 2 W. 46th St., New York 36, N. Y.

PHILADELPHIA ART SUPPLY CO. .... 25 S. 8th St., Philadelphia, Pa.

**ARTIST'S MATERIALS**

Joseph Mayer Co. .... 5-9 Union Sq. West, New York 3, N. Y.

PALMER SHOW CARD PAINT CO., INC.

200 Stephenson Highway, Troy, Mich.

**ARTS & CRAFTS BOOKS**

also see page 94

"SUNSET WOOD CARVING BOOK"—Lane Publishing Co.

Menlo Park, Cal.

McKnight & McKnight Publishing Co. .... Bloomington, Ill.

"ART ACTIVITIES ALMANAC"—

Wayne State University Press ..... Detroit 2, Mich.

**ARTS & CRAFTS SUPPLIES**

also see page 111, 112

LEISURE CRAFTS ..... 528 S. Spring St., Los Angeles 13, Cal.

Orbit of California ..... 211 Los Molinos, San Clemente, Cal.

School Days Equipment Co. .... 951 N. Main St., Los Angeles 12, Cal.

COLO-CRAFT ..... 1310 S. Broadway, Denver 10, Colo.

S. & S. Arts & Crafts ..... Colchester, Conn.

SHELART STUDIOS ..... 21 Third St. N., St. Petersburg, Fla.

"PIPE CLEANER ART"—Barry Products Co.

801 W. Aldine St., Chicago 13, Ill.

"AQUA MAGIC"—Leeds Sweete Products, Inc.

362 W. Erie St., Chicago 10, Ill.

Peoria Arts & Crafts Supplies ..... 1207 W. Main St., Peoria, Ill.

TROST MODEL CRAFT & HOBBIES ..... 3140 W. 63rd St., Chicago, Ill.

ARTS & CRAFTS DISTRIBUTORS, INC.,

9520 Baltimore Ave., College Pk., Md.

Tole-Craft, Inc. .... 3031 James St., Baltimore, Md.

GAGER'S HANDICRAFTS ..... 1024 Nicollet Ave., Minneapolis 2, Minn.

BOIN ARTS & CRAFTS ..... 91 Warren St., Morristown, N. J.

ART HANDICRAFTS CO. .... 194 William St., New York 38, N. Y.

AURORA PLASTICS CORP. .... 44 Cherry Valley Rd., W. Hempstead, N. Y.

(see advertisement page 39)

**ARTS & CRAFTS SUPPLIES (Continued)****"CERAMIC COLORS & CHEMICALS"—**

B. F. Drakenfeld & Company, Inc. .... 45 Park Place, New York 7, N. Y.  
 A'n L's HOBBICRAFT, INC. .... 12 No. Pack Sq., Asheville, N. C.  
 Dixie Designers ..... 410 Carr, West Durham, N. C.

**"CRAFT MASTER PAINT-BY-NUMBER SETS"—**

Palmer-Pann Corp. .... 328 N. Westwood Ave., Toledo, Ohio  
**"MODOCLAY"**—Montgomery Studio ..... R.D. 4., West Chester, Pa.  
**PHILADELPHIA ART SUPPLY CO.** ..... 25 S. 8th St., Philadelphia, Pa.  
**CEDAR TRAIL SHOP** ..... Route No. 1, Plymouth, Wis.  
 (see advertisement page 12)

Crafters of Pine Dunes ..... Cascade, Wis.

**ASTRONOMY STUDY SUPPLIES**

EDMUND SCIENTIFIC CO. .... 101 E. Gloucester Pike, Barrington 32, N. J.

**ATHLETIC FIELD LINE MARKERS** also see page 130**"RYAN'S DRY LINE MARKERS—DEPT. 4"—**

H. & R. Manufacturing Co. .... 3463 Motor Ave., Los Angeles 34, Cal.

**ATHLETIC SUPPLIES** also see page 130

THE HARRY GILL COMPANY ..... 401 N. Vine St., Urbana, Ill.  
 (see advertisement page 14)

**"SAFE-T-PLAY"—Cosom Industries, Inc.**

6020 Wayzata Blvd., Minneapolis 16, Minn.

Cragstan Industries ..... 1107 Broadway, New York 10, N. Y.  
 (see advertisement page 25)

**ATHLETIC UNIFORMS**

Post Mfg. Co. .... 150 Lafayette St., New York 12, N. Y.

**AUTOMOBILES—JUNIOR—MOTORIZED**

"POWERCAR"—Power Car Co. .... Mystic, Conn.

**AWARDS** also see page 102, 118, 134

W. R. Moody ..... 702 N. Mariposa St., Burbank, Cal.

EDWIN W. LANE CO. .... 32 W. Randolph St., Chicago 1, Ill.

L. G. BALFOUR COMPANY ..... Attleboro, Mass.

**"A-B AMERICA'S BEST SWISS EMBROIDERY CLOTH EMBLEMS"—**

A-B Emblem Corp. .... 519-523 30th St., Union City, N. J.

Eagle Regalia Co., Inc. .... 298 Broadway, New York 7, N. Y.

JOEL & ARONOFF, INC. .... 932 Broadway, New York 10, N. Y.

**AWARD SWEATERS** also see page 95, 96, 99, 113, 122

Pauker Boyswear Corp. .... 25 W. 31st St., New York, N. Y.

**AXES** also see page 95, 122**"MARBLES OUTING EQUIPMENT"—Marble Arms Corp.**

Superior Ave., Gladstone, Mich.

**"DREADNAUGHT"—Fayette R. Plumb, Inc.**

4837 James St., Philadelphia 37, Pa.

**"TRUE AMERICAN: TIGER: RAPIDAX: INDIAN CHIEF: COLONIAL"—**

Mann Edge Tool Co. .... Water & Darcas Sts., Lewistown, Pa.

**BACKPACK EQUIPMENT**

HIMALAYAN PAK CO. .... 807 Cannery Row, P. O. Box 1647, Monterey, Cal.

**BACKSTOPS** also see page 129

J. E. Porter Corp. .... Ottawa, Ill.

**BADGES**

also see page 103, 118, 134

Midwest Badge &amp; Novelty Co., Inc.

4420 Excelsior Blvd., Minneapolis 16, Minn.

**BADMINTON**

also see page 122, 130

CRAGSTAN INDUSTRIES

1107 Broadway, New York 10, N. Y.

(see advertisement page 25)

**BADMINTON NET STANDARDS—PORTABLE**

"READY NET"—Ball-Boy Tennis Machine Co.

26 Milburn St., Bronxville, N. Y.

(see advertisement page 29)

**BAKER'S EQUIPMENT**

also see page 69, 114

Bakery Equipment Service.....2503 No. Second St., Philadelphia, Pa.

T. J. Hein Co., Inc.....7613 W. State St., Milwaukee 13, Wis.

**BALLOONS**

"QUALATEX"—Pioneer Rubber Co.....Tiffin Road, Willard, Ohio

**BANNERS**

also see page 103

AMERICAN SCHOOL SUPPLY, INC.....934 Main Ave., Passaic, N. J.

J. B. Novak Co.....2703 Meyer Ave., Cleveland, Ohio

**BARBECUES-GRILLS**

also see page 122

WASHBURN CO.....28 Union St. Worcester, Mass.

"ROTI GRILL: ROTI WHEEL"—Party-Q Corporation

601 W. 26th St., New York, N. Y.

**BARBELLS & DUMBELLS**

also see page 90, 130

Marcy Gymnasium Equip. Co.....1398 W. Sunset Blvd., Los Angeles, Cal.

YORK BARBELL CO., INC.....26-52 N. Ridge Ave., York, Pa.

**BASEBALL**

also see pages 89, 128

CRAGSTAN INDUSTRIES.....1107 Broadway, New York 10, N. Y.

(see advertisement page 25)

**BASEBALL BASES**

also see page 90, 130

"NATIONAL CHAMP BASES"—National Sports Co.

371 N. Marquette St., Fond du Lac, Wis.

**BASEBALL BATS**

also see page 90, 130

ADIRONDACK BATS, INC.....McKinley Ave., Dolgeville, N. Y.

"HAND TURNED BATS"—Joseph G. Kren.....212 Bear St., Syracuse 8, N. Y.

**BASEBALL RE-BOUND NET**

"BALL-BOY"—Ball-Boy Tennis Machine Co.

26 Milburn St., Bronxville, N. Y.

(see advertisement page 29)

**BASEBALLS**

also see page 90, 130

SEALAND, INC.....535 Migeon Ave., Torrington, Conn.

A. G. Spalding &amp; Bros., Inc.....Chicopee, Mass.

**BASKETBALLS**

also see page 90, 130

A. G. Spalding &amp; Bros., Inc. .... Chicopee, Mass.

**BATTERY CHARGERS**

"TRAV-ELECTRIC"—Terado Co. .... 1063 Raymond Ave., St. Paul 8, Minn.

**BB GUNS—AIR & GAS POWERED**

also see pages 88, 133

CROSMAN ARMS COMPANY, INC. .... Fairport, N. Y.

**BEDDING**

also see page 84, 116, 118

IRVING'S BEDDING OUTLET ..... 7722 S. Phillips Ave., Chicago 49, Ill.

BOURDON'S CAMP BEDDING COMPANY

96-98 Main St., Claremont, N. H.

Lougee-Robinson Co., Inc. .... Masonic Temple, Laconia, N. H.

**BEDDING—CAMP COTS**

also see page 98, 103

NO-SAG SPRING CO. .... 21590 Hoover Rd., Detroit 13, Mich.

**BEDS & BUNKS**

SANCO EQUIPMENT CO. .... 24 E. 13th St., New York 13, N. Y.

(see advertisement page 36)

**BEDS & COTS**

also see page 98, 108

ABBEY RENTS &amp; SELLS ..... 600 S. Normandie, Los Angeles 5, Cal.

"HOLLAND BED"—Nieuwstadt Import P. O. Box 73, Cambridge 40, Mass.

(see advertisement page 37)

ACME WHOLESALERS ..... 5700 Federal St., Detroit 9, Mich.

CHICAGO MATTRESS CO. .... 253 Labelle, Highland Park 3, Mich.

**BILLIARD EQUIPMENT**

V. Loria &amp; Sons ..... 176 Bowery, New York 12, N. Y.

**BINOCULARS**

Harry Ross ..... 61 Reade St., New York 7, N. Y.

M. Segal ..... 525 Walnut St., Cincinnati 2, Ohio

**BLACKBOARDS**

"NATURAL SLATE"—National School Slate Co. .... Slatington, Pa.

**BLANKETS**

also see page 94

"WIP-EEZ"—The Leshner Corp. .... Hamilton, Ohio

**BLEACHERS**

U. S. Seating Co. .... 570 7th Ave., New York 18, N. Y.

**BOAT ACCESSORIES**

also see page 122

BULLOCK OUTBOARD MARINE ..... 52245 U. S. 31 N., South Bend, Ind.

SMOKER LUMBER CO. .... New Paris, Ind.

**BOAT CUSHIONS**

also see page 92

Brunswick Corp. Red Head Brand Div. .... 4311 W. Belmont, Chicago 41, Ill.

**BOAT PAINTS**

C. A. Woolsey Paint &amp; Color Co. Inc. .... 205 E. 42nd St., New York 17, N. Y.

**BOAT TRAILERS**

Little Dude Trailer Co. Inc. .... Box 4513, Fort Worth, Tex.

**BOATS**

also see page 95, 96, 104, 128, 135

"TRAVELER BOATS"—Traveler Mfg. Co.

P. O. Box 2501, Little Rock, Ark.

CHALLENGER MARINE .....13301 Biscayne Blvd., North Miami, Fla.

PIONEER MFG. CO. .... 620 Perry St., Middlebury, Ind.

BROADWATER BOAT CO. .... Shadyside, Md.

"WHIRLWIND BOATS"—Molded Products, Inc. .... Cockeysville, Md.

Boat-A-Rama ..... 3762 S. Division, Grand Rapids, Mich.

"AERO-CRAFT BOATS &amp; CANOES"—Harwill, Inc.

900 Chesaning St., St. Charles, Mich.

New York Rubber Co. .... 100 Park Ave., New York 17, N. Y.

Yellow Jacket Boat Co. .... P. O. Box 667, Denison, Tex.

Riverside Marine Dist. .... 221 W. Davenport St., Rhinelander, Wis.

"SHELGLAS"—Shell Lake Boat Co. .... 118 N. Lake, Shell Lake, Wis.

**BOATS—ALUMINUM**

also see page 95

"TRAVELER BOATS"—Traveler Mfg. Co.

P. O. Box 2501, Little Rock, Ark.

GRUMMAN BOATS, Div. of Pearson Corp. .... Sausalito, Cal.

(see advertisement page 31)

Naden Industries ..... P. O. Box 237, Webster City, Iowa

GRUMMAN BOATS, Div. of Pearson Corp. .... 6038 South St., Marathon, N. Y.

(see advertisement page 31)

GRUMMAN BOATS, Div. of Pearson Corp. .... Bristol, R. I.

(see advertisement page 31)

**BOATS—ALUMINUM & GALV. STEEL**

also see page 95

PIONEER MFG. CO. .... 620 Perry St., Middlebury, Ind.

SANCO EQUIPMENT CO. .... 21 E. 13th St., New York 13, N. Y.

(see advertisement page 36)

**BOATS—FIBERGLAS**

also see page 95, 96, 104

"TRAVELER BOATS"—Traveler Mfg. Co.

P. O. Box 2501, Little Rock, Ark.

GRUMMAN BOATS, Div. of Pearson Corp. .... Sausalito, Cal.

(see advertisement page 31)

PERE MARQUETTE FIBERGLAS BOAT CO., INC. .... Scottville, Mich.

GRUMMAN BOATS, Div. of Pearson Corp. .... 6038 South St., Marathon, N. Y.

(see advertisement page 31)

GRUMMAN BOATS, Div. of Pearson Corp. .... Bristol, R. I.

(see advertisement page 31)

**BOATS, MOTORS & ACCESSORIES**

Curtiss Motor &amp; Boat Co. .... 46 Banks Ave., Asheville, N. C.

**BOOKS**

also see pages 88, 118, 129

"PLAYS"—Row, Peterson &amp; Co. .... 2500 Crawford Ave., Evanston, Ill.

HOUGHTON MIFFLIN CO. .... 2 Park St., Boston 8, Mass.

(see advertisement page 53)



**BOOKS (Continued)**

- BURGESS PUBLISHING CO. ....426 S. Sixth St., Minneapolis 15, Minn.  
 "SWIMMING, CAMPING & PHYSICAL ACTIVITIES"—  
 C. V. Mosby Co. ....3207 Washington Blvd., St. Louis 3, Mo.  
 C. S. HAMMOND & COMPANY ..... Maplewood, N. J.  
 (see advertisement back cover)  
 "PLAY OR SING"—Edwin H. Morris & Co., Inc.  
 31 W. 54th St., New York 19, N. Y.  
 "RECOMMENDED CHILDREN'S BOOKS OF 1959"—  
 R. R. Bowker Company ..... 62 W. 45th St., New York 36, N. Y.  
 "GROWING UP WITH BOOKS"—  
 R. R. Bowker Company ..... 62 West 45th St., New York 36, N. Y.  
 THE RONALD PRESS CO. ....15 E. 26 St., New York 10, N. Y.  
 "AMERICAN SQUARE DANCE"—Sentinel Book Publishers, Inc.  
 112 E. 19th St., New York 3, N. Y.  
 "PSYCHOLOGY IN CHILDREN'S CAMPING"—Vantage Press, Inc.  
 120 W. 31st St., New York 1, N. Y.  
 "CREATIVE DRAMATICS FOR CHILDREN"—The Antioch Press  
 Yellow Springs, Ohio  
 SAALFIELD PUBLISHING CO. .... 6 Saalfield Sq., Akron 1, Ohio  
 "HOW TO SELECT A SUMMER CAMP FOR YOUR CHILD"  
 Chilton Company ..... 56th & Chestnut Sts., Philadelphia 39, Pa.

**BOTTLED GAS**

also see page 109

- "LEW-B-GAS"—Lewiston Bottled Gas. Co. ....47 Riverside St., Lewiston, Me.  
 "PYROFAX"—Glenn E. Swan ..... 25 Bridge St., Mexico, Me.  
 SUBURBAN PROPANE UTILITY-GAS CO.  
 Thompsons Point, Portland, Me.  
 "HOMGAS"—The Home Gas Corporation ..... Great Barrington, Mass.  
 SUBURBAN PROPANE GAS CORP. .... Box 206, Whippany, N. J.  
 PYROFAX GAS CORP. .... 295 Madison Ave., New York 17, N. Y.

**BRONZE PLAQUES**

also see page 89, 134

- Newman Bros., Inc. .... 662 W. 4th St., Cincinnati 3, Ohio

**BROOMS—BRUSHES—MOPS**

also see page 113

- Harper Brush Works ..... 404 N. Second St., Fairfield, Iowa  
 Standard Brush & Mop Co. .... R.F.D. No. 4—Box 26, Auburn, Me.

**BUILDING MATERIALS**

also see page 117, 118, 125

- H. F. Nelson & Son Lumber Mill ..... Center Ossipee, N. H.

**BUILDINGS—PREFAB**

also see page 126

- "FORD COTTAGES"—Ivon R. Ford, Inc. .... McDonough, N. Y.  
 Lock-Rite Structures ..... 235 Mill St., Lawrence, N. Y.

**BUILDINGS—SECTIONAL**

- Walpole Woodworkers, Inc. .... 767 East St., Walpole, Mass.

**BULLETIN BOARDS**

NATIONAL CHINA &amp; EQUIPMENT CORPORATION

**also see page 94, 96**

211-18 E. Fourth St., Marion, Ind.

ACME BULLETIN &amp; DIRECTORY BOARD CORP.

37 E. 12th St., New York 3, N. Y.

**BUTTERFLY COLLECTING EQUIPMENT**

ROBERT G. WIND COMPANY ..... 702 Cannery Row, Monterey, Cal.

(see advertisement page 40)

**CALCULATORS**

Marchant Div. of Smith-Corona Marchant Inc.

6701 San Pablo Ave., Oakland 8, Cal.

**CALKING COMPOUND**

"RHINO BRAND"—Pecora Paint Co., Inc.

4 St. &amp; Sedgely Ave., Philadelphia 40, Pa.

**CAMP BLANKETS**

HORNER WOOLEN MILLS CO. .... Eaton Rapids, Mich.

**also see page 91**

"JACK PINE BLANKETS"—Litchfield Woolen Mill Co.

Box 722, Litchfield, Minn.

**CAMP BUILDINGS**

"LOG CABINS"—Circle City Cabin Co.

5152 Lafayette Rd., Indianapolis 23, Ind.

**also see page 116****CAMP CHAIRS**

"PEERLESS"—Tucker Duck &amp; Rubber Co.

515 Garrison Ave., Ft. Smith, Ark.

**CAMP COT MATTRESSES**

"SENTINEL"—Forest City Products ..... 722 Boliver Rd., Cleveland, Ohio

**CAMP COTS**

"PEERLESS"—Tucker Duck &amp; Rubber Co.

515 Garrison Ave., Ft. Smith, Ark.

**also see page 98**

Seattle Tent &amp; Awning Co. .... 310 Westlake Ave., Seattle, Wash.

**CAMP EQUIPMENT**

"ROLLMASTER"—Postage Stamp Machine Co.

2008 Utica Ave., Brooklyn, N. Y.

**CAMP FIRE CHEMICALS**

Harmel Products ..... 941 E. Sylvan Ave., Milwaukee, Wis.

**CAMP LANTERNS**

"REXO-THERM"—Sievert Sales, Inc. .... 986 Ogden Ave., Naperville, Ill.

**also see page 115****CAMP STOOLS**

"PEERLESS"—Tucker Duck &amp; Rubber Co.

515 Garrison Ave., Ft. Smith, Ark.

Syracuse Enterprises ..... Syracuse, Ind.

**CAMP STORE SUPPLIES**

CAMP SPECIALTIES ..... P.O. Box 155, Hadden Heights, N. J.

(see advertisement page 37)

**CAMP STOVES**

also see page 122

- Burch Manufacturing Co. .... 1220 Locust, Des Moines, Iowa  
 "INSTA-LITE"—Metalcraft Mfg. Corp.  
 Bent & Potomac Sts., St. Louis 16, Mo.

**CAMP SUPPLIES**

also see page 94

- Super Surplus Center No. 1 ..... 8500 Georgia Ave., Silver Springs, Md.  
 "MARBLES OUTING EQUIPMENT"—Marble Arms Corp.  
 Superior Ave., Gladstone, Mich.

CAMP SUPPLY COMPANY ..... 710 Clark St., St. Louis 2, Mo.

CAMP SPECIALTIES ..... P.O. Box 155, Hadden Heights, N. J.  
 (see advertisement page 37)

ROCKAWAY SALES CO. .... Route 46, Rockaway, N. J.  
 "OSCO"—Outdoor Supply Co., Inc.

27-01 Bridge Plaza, N., Long Is. City 1, N. Y.  
 Hudson House, Inc. .... 326 N. River Rd., Milwaukie 22, Ore.

**CAMP TOGS**

also see pages 96, 129, 134

CHAMPION KNITWEAR CO. .... 115 College Ave., Rochester 7, N. Y.  
 (see advertisement page 19)

**CAMP TROPHY PADDLES**

also see page 134

SMOKER LUMBER CO. .... New Paris, Ind.

**CAMP WATER SYSTEMS**

"LANCASTER UNIT PUMPS"—Lancaster Pump & Mfg. Co.  
 Lancaster, Pa.

**CAMPFIRE SUPPLIES**

"RED BLOCK FIRE STARTERS"—Harmel Products  
 941 E. Sylvan Ave., Milwaukee 17, Wis.

**CAMPING AXE**

also see page 90, 120

THE BRIDGEPORT HARDWARE MFG. CORP. .... Bridgeport 5, Conn.

**CAMPING EQUIPMENT & SUPPLIES**

also see page 94

"JOHNSON'S OUTBOARD MOTORS"—Woodman's Sporting Goods Store  
 233 Main St., Norway, Me.  
 L. GROSSMAN SONS, INC. .... 130 Granite St., Quincy 69, Mass.  
 (see advertisement page 31)

CAMP SUPPLY COMPANY ..... 710 Clark St., St. Louis 2, Mo.

**CAMPWEAR—GIRLS' GYMSUITS**

also see page 119

MOORE OF CALIFORNIA ..... 1641 N. Allesandro St., Los Angeles 26, Cal.  
 E. R. MOORE CO. .... 932 Dakin St., Chicago 13, Ill.

**CANOE CANVASING**

Brannen's Boat Shop ..... Dutton Hill Rd., Windham, Me.

**CANOE RENTAL**

Brannen's Boat Shop ..... Dutton Hill Rd., Windham, Me.

**CANOE TRAILERS**

also see page 92

ALCRAFT COMPANY ..... Box 772, Lake Wales, Fla.

**CANOE—ALUMINUM**

also see page 93, 128

ALUMA CRAFT BOAT CO. .... 1539 Central Ave. N.E., Minneapolis 13, Minn.  
 SANCO EQUIPMENT CO. .... 24 E. 13th St., New York 13, N. Y.  
 (see advertisement page 36)

- CANOES—BOY SCOUT** **also see page 93, 128**  
 GRUMMAN BOATS, Div. of Pearson Corp. Sausalito, Cal.  
 (see advertisement page 31)  
 PERE MARQUETTE FIBERGLAS BOAT CO. Scottville, Mich.  
 GRUMMAN BOATS, Div. of Pearson Corp. 6038 South St., Marathon, N. Y.  
 (see advertisement page 31)  
 GRUMMAN BOATS, Div. of Pearson Corp. Bristol, R. I.  
 (see advertisement page 31)

- CANOES—FIBERGLAS** **also see page 128**  
 PERE MARQUETTE FIBERGLAS BOAT CO., INC. Scottville, Mich.  
 RUNONVEA FIBREGLAS Big Flats, N. Y.  
 "FIBER-JET"—Stamm Boat Company Delafield, Wis.

- CANOES—OUTBOARD MOTOR** **also see page 95**  
 GRUMMAN BOATS, Div. of Pearson Corp. Sausalito, Cal.  
 (see advertisement page 31)  
 GRUMMAN BOATS, Div. of Pearson Corp. 6038 South St., Marathon, N. Y.  
 (see advertisement page 31)  
 GRUMMAN BOATS, Div. of Pearson Corp. Bristol, R. I.  
 (see advertisement page 31)

- CANVAS GOODS** **also see page 133**  
 "FULTEX; SHUREDREY; FULTON"—  
 Fulton Cotton Mills P. O. Box 1726, Atlanta 1, Ga.  
 HOOSIER TARPAULIN & CANVAS GOODS CO.  
 P. O. Box 574, 1302-10 W. Washington St., Indianapolis 6, Ind.  
 (see advertisement page 17)

- CAPS & HATS** **also see page 95, 119, 120**  
 COLLEGIATE MANUFACTURING CO. Ames, Iowa  
 WILLIAMS BROTHERS MFG. CO. 1405 W. 15th St. Topeka, Kan.  
 (see advertisement page 21)

- CENTRALIZED SOUND SYSTEMS**  
 "RAULAND"—Rauland-Borg Corp. 3535 W. Addison St., Chicago 18, Ill.

- CERAMICS SUPPLIES** **also see page 103, 111, 114**  
 DUNCAN'S CERAMIC PRODUCTS 5673 E. Shields, Fresno 27, Cal.  
 (see advertisement page 41)  
 CERAMICHROME LABORATORIES 15215 S. Broadway, Gardena, Cal.  
 TRICKCRAFT CERAMICS & SUPPLIES  
 Route 32, R. D. No. 3, Willimantic, Conn.  
 SEELEY'S CERAMIC SERVICE 7-9 River St., Oneonta, N. Y.  
 OHIO CERAMIC SUPPLY Kent, Ohio  
 HOUSE OF CERAMICS 2481 Matthews, Memphis, Tenn.

- CESSPOOL, SEPTIC TANK & DRAIN** **see page 127**  
 CLOROBEN CHEMICAL CORP. 115 Jacobus Ave., S. Kearny, N. J.

- CHAIRS** **also see page 109, 110**  
 ADMIRAL EQUIPMENT COMPANY 100 Fifth Ave., New York 11, N. Y.  
 (see advertisement page 25)  
 EMPIRE STATE CHAIR CO. 421 Madison Ave., New York, N. Y.

- CHAIRS—FOLDING STEEL** **also see page 108**  
 ACME WHOLESALERS 5700 Federal St., Detroit 9, Mich.

**CHALKBOARDS**

also see page 94, 98

"DAV-SON"—A. C. Davenport &amp; Son, Inc.

311 N. Desplaines St., Chicago 6, Ill.

**CHANGEABLE LETTER DIRECTORIES**

also see page 94

"DAV-SON"—A. C. Davenport &amp; Son, Inc.

311 N. Desplaines St., Chicago 6, Ill.

**CHEESECLOTH**

also see page 117

"CURITY"—The Kendall Co.

111 W. 40th St., New York 18, N. Y.

**CHEMICAL PRODUCTS**

Allegro Chemical Co. 285 Franklin St., Boston 10, Mass.

Barnebey-Cheney Co. Cassady at 8th Aves., Columbus 19, Ohio

"CHEMCO"—Waldman Chemical Co. P. O. Box 5021, Philadelphia 11, Pa.

Stroudsburg Glass Co., Inc. 837 Scott St., Stroudsburg, Pa.

**CHILDREN'S RECORDS**

Mercury Record Corp. 35 E. Wacker Drive, Chicago 1, Ill.

SING WITH ME, Laurie Bee 420 E. 64th St., New York 21, N. Y.

(see advertisement page 32)

**CHILD'S DRINKING DISPENSER**

"SUNROC"—Sunroc Company. Glen Riddle, Pa.

**CHINAWARE**

The Stearnes Company 1333 S. Wabash Ave., Chicago 5, Ill.

**CHINA & CROCKERY**

also see page 100, 108, 114

"OSFIXCO"—Ohio Store Fixture Co.

2236 N. Cleveland Massillon Rd., Bath, Ohio

**CHINESE TOM TOMS**

WHITE EAGLE RAWHIDE MFG. CO. 1652 N. Throop St., Chicago 22, Ill.

**CHLORINATORS**

also see page 135

"PROPORTIONEERS CHLORINATORS"—Chas. P. Crowley Co.

5430 Jillson St., Los Angeles 22, Cal.

"EVERCLOR AUTOMATIC CHLORINATOR"—

Everpure, Inc. 2627 W. 19th St., Chicago 8, Ill.

"KLENZ-METER"—Klenzade Products Inc. 5861 W. Ogden, Cicero, Ill.

Precision Chemical Pump Corp. 1396 Main St., Waltham 51, Mass.

WALLACE &amp; TIERNAN, INC. 25 Main St., Belleville 9, N. J.

**CLEANERS**

Burnishine Products Co. 8140 N. Ridgeway Ave., Skokie, Ill.

"F-100"—Wyandotte Chemical Corp. Wyandotte, Mich.

**CLEANERS—FLOOR**

MULTI-CLEAN PRODUCTS, INC. Dept. C. St. Paul 16, Minn.

**CLEANERS—TOILET BOWL**

Sno-Bol Company 25 W. Walton Blvd., Pontiac, Mich.

MULTI-CLEAN PRODUCTS, INC. Dept. C., St. Paul 16, Minn.

- CLEANING SUPPLIES** also see page 113, 117  
 SIMON BROTHERS, INC. .... 402 St. Joseph St., South Bend 1, Ind.
- CLEANSERS** also see page 113, 117  
 "OXYDOL : JOY : CHEER"—Prector & Gamble Co.  
 6th St. & Main St., Cincinnati 1, Ohio
- CLIMBING TOWERS**  
 Standard Playground Equipment Co., Inc. .... Anderson, Ind.
- COACHING KITS**  
 "PLAYMASTER COACHING AIDS"—The Program Aids Co., Inc.  
 550 5th Ave., New York 36, N. Y.
- COAT RACKS—STEEL**  
 Lyon Metal Products Inc. .... 52 Montgomery St., Aurora, Ill.
- COCOA MATTING**  
 Standart Distributors ..... 18401 E. Warren, Detroit 36, Mich.
- COFFEE URNS**  
 Tricolater Co., Inc. .... Bellmore, N. Y.
- COIN FOLDERS**  
 Bronco-Modelcraft, Inc. .... 55 W. 17th St., New York 11, N. Y.
- COMFORTERS** also see page 94  
 Airline Products Co., Inc. .... 4237 S. Indiana St., Chicago, Ill.
- COMMERCIAL KITCHEN ENGINEERING**  
 Glendale Restaurant Equipment Co. .... 502 E. Colorado St., Glendale, Cal.
- COMMUNICATION SYSTEMS** also see page 112  
 Newcomb Audio Products Co. .... Hollywood 38, Cal.  
 "RAULAND"—Rauland Borg Corp. .... 3535 W. Addison St., Chicago 18, Ill.  
 "MARK VII CITIZENS' RADIO"—R. C. A. Communications Products  
 Canonsburg, Pa.
- COMPASSES**  
 "GOOD COMPANIONS: PALOMINE: ICELANDIC"—  
 Thomas Black & Sons (Ogdensburg), Inc. .... Box 541, Ogdensburg, N. Y.
- EDMUND SCIENTIFIC CO.** .... 101 E. Gloucester Pike, Barrington 32, N. J.
- CONSERVATION PROJECT KITS**  
 Product Design Co. .... 2796 Middlefield Rd., Redwood City, Cal.
- CONSTRUCTION KITS**  
 Toy Tinkers, Inc. .... 807 Greenwood St., Evanston, Ill.
- COOKING UTENSILS** also see page 87, 114, 135  
 "WEAR-EVER"—Wear-Ever Aluminum, Inc. .... Box 336, Natick, Mass.
- COPPER ENAMELING SUPPLIES** also see page 111  
 FIRE-BRITE PRODUCTS CO. .... 2435 N. Greenview Ave., Chicago 14, Ill.
- CORK BULLETIN BOARDS** also see page 94, 95  
 "DAV-SON"—A. C. Davenport & Son, Inc.  
 311 N. Desplaines St., Chicago 6, Ill.
- COSTUMES**  
 Raeburn-Davis Co. tumer ..... 230 Federal St., Portland, Me.

**COTS & DOUBLE DECKERS**

ADMIRAL EQUIPMENT COMPANY.....100 Fifth Ave., New York 11, N. Y.  
(see advertisement page 25)

**COTS & MATTRESSES**

also see pages 91, 116

SANCO EQUIPMENT CO.....24 E. 13th St., New York 13, N. Y.  
(see advertisement page 36)

**CRAFT ITEMS**

also see pages 88, 109, 110, 136

Brain's Store.....4139 Center St., Omaha 5, Nebr.

**CRAFT—SUPPLIES**

SUNGOLD HOBBY SHOP.....1635 E. Whitter Blvd., Whitter, Cal.  
S & S Arts & Crafts ..... Colchester 10, Conn.  
Ace Leather Co., Inc.....1048 Prospect St., Indianapolis, Ind.  
H. Rademaker & Son, Inc.....1501 College Ave. S. E., Grand Rapids, Mich.  
EDMUND SCIENTIFIC CO. ....191 E. Gloucester Pike, Barrington 32, N. J.  
IMMERMAN & SONS .....1924 Euclid Ave., Cleveland 15, Ohio

**CRAFTS—STAMPS**

Bronco-Modelcraft, Inc.....55 W. 17th St., New York 11, N. Y.

**CROQUET**

H. Rademaker & Son, Inc.....1501 College Ave., S.E., Grand Rapids, Mich.

**CUPS—PAPER**

also see page 122

LILY-TULIP CUP CORP.....122 E. 42nd St., New York 17, N. Y.

**CUTLERY**

also see pages 87, 114, 134

Lamson & Goodnow Mfg. Co.....Shelburne Falls, Mass.  
MAX MAGED & SONS .....106 Bowery, New York 13, N. Y.  
(see advertisement page 43)

**DANCE SUPPLIES**

"LEO'S"—Advance Theatrical Co.....32 W. Randolph, Chicago, Ill.

**DARKROOM EQUIPMENT**

also see page 124

Charles Beseler Co.....219 So. 18th St., East Orange, N. J.

**DARTS**

also see page 109

"APEX"—Apex Mfg. Co. ....140 Elm St., Norristown, Pa.  
"CHAMPION"—Haeker Industries.....465 No. 8th St., Philadelphia 23, Pa.

**DARTS & DART BOARDS**

Al's Dart Boards.....79 Division St., Waterford, N. Y.

**DECALS**

also see page 103, 124

NATIONAL DECALCOMANIA CORP.....  
236 N. 60th St., Philadelphia 39, Pa.

**DEEP FAT FRYERS**

also see pages 98, 108, 114

"KEATING FRYER"—Keating of Chicago, Inc.  
1210 Van Buren St., Chicago 7, Ill.

**DEODORANTS**

also see page 97

AIR-AID CORP.....69 Tenean St., Boston, Mass.  
Penn-Champ Oil Corp. .... Butler, Pa.

**DEPARTMENT STORES****also see page 95, 122**

Sears Roebuck &amp; Co. .... 925 S. Homan Ave., Dept. 606, Chicago, Ill.

**DINING EQUIPMENT****also see page 96, 131**

"MICHIANA'S OLDEST &amp; LARGEST SUPPLY HOUSE"—

Mid-City Corp. .... 418 W. Jefferson, South Bend, Ind.

"OSFIXCO"—Ohio Store Fixture Co.

2236 N. Cleveland Massillon Rd., Bath, Ohio

**DISH BOXES****also see page 113**

JARVIS &amp; JARVIS DIV., USECO, INC. .... Palmer, Mass.

**DISH TOWELS**

"KENDALL"—The Kendall Company 111 W. 40th St., New York 18, N. Y.

**DISHWASHING MACHINES****also see page 113**

Acme Hotel Supply.....764 Notre Dame W., Montreal, Quebec, Can.

"ATLAS DISHWASHER"—National Cornice Works, Atlas Div.

1323 Channing St., Los Angeles 21, Cal.

Jackson Products Co. .... Industrial Park, Tampa 4, Fla.

ADMIRAL EQUIPMENT COMPANY 100 Fifth Ave., New York 11, N. Y.

(see advertisement page 25)

THE HOBART MFG. CO. .... Pennsylvania Ave., Troy, Ohio

**DISHES—PLASTIC****also see page 122**

"LIFETIME WARE: MELAMINE DINNERWARE"—

Watertown Mfg. Co. .... Watertown, Conn.

"MELMAC"—Admiral Equipment Company

100 Fifth Ave., New York 11, N. Y.

(see advertisement page 25)

"KYS-ITE"—Keyes Fibre Co. .... Waterville, Me.

"TEXAS WARE: DALLAS WARE"—Plastics Mfg. Co.

2700 S. Westmoreland Ave., Dallas 33, Tex.

**DIVING BOARDS****also see page 87, 136**

J. B. Sebrell Corp. .... 301 S. San Pedro St., Los Angeles 13, Cal.

AMERICAN PLAYGROUND DEVICE CO. .... 1801 S. Jackson, Anderson, Ind.

"PERMA DOCK"—Supercraft Products ..... 6 Cross St., Monticello, N. Y.

"SPRING-WELL BOARDS"—Bill Russell, Inc. .... Box 2032, Austin, Tex.

**DIVING BOARDS—ALUMINUM****also see pages 86, 136**

"BUCKBOARD"—Norman Buck Mfg. Co. .... 2332 Eastlake, Seattle 2, Wash.

**DOCKS****also see pages 87, 106, 136**

"LIFE-TIME"—Indiana Galvanizing &amp; Mfg. Co.

2415 S. Walnut St., Muncie, Ind.

"MULTI-FORM ALUMINUM DOCKS"—

Giffrick Dock &amp; Development, Inc. 3762 Ridge Rd., Cleveland 9, Ohio

Standard Steel Products Mfg. Co. .... P.O. Box 1444, Milwaukee, Wis.

WISCONSIN MARINE CO. .... Box 28, Lake Mills, Wis.

**DOCKS & FLOATS—PORTABLE** **also see pages 87, 106, 136**

"ALL-ALUMINUM"—Alray Corp. .... 10 Hallwood Rd., Delmar, N. Y.

ALUMIDOCK (DIV. METALLIC LADDER CORP.)

6 Sheldon St., Randolph, N. Y.

(see advertisement page 47)

"PERMA DOCK"—Supercraft Products ..... 6 Cross St., Monticello, N. Y.

Standard Steel Products Mfg. Co. .... P.O. Box 1444, Milwaukee, Wis.



**DOCKS—PORTABLE**

Standard Steel Products Mfg. Co. .... also see pages 106, 136  
P. O. Box 1444, Milwaukee, Wis.

**DOCKS & RAFTS**

Standard Steel Products Mfg. Co. .... also see pages 106, 136  
P.O. Box 1444, Milwaukee, Wis.  
WISCONSIN MARINE CO. .... Box 28, Lake Mills, Wis.

**DRAIN & SEPTIC TANK CLEANERS**

KING MANUFACTURING COMPANY ..... also see page 129  
Flint 6, Mich.  
(see advertisement page 10)

HERCULES CHEMICAL CO., INC. .... 416 Broadway, New York 13, N. Y.

**DRAMATIC SUPPLIES**

also see pages 124, 125  
"BAKER'S PLAYS"—Walter H. Baker Co.  
100 Summer St., Boston 10, Mass.  
"TPS"—Theatre Production Service ..... 52 W. 46th St., New York 36, N. Y.

**DRINKING FOUNTAINS**

HAWS DRINKING FAUCET CO. .... 1135 Fourth St., Berkeley 10, Cal.

**DRUGS & SUNDRIES**

BIG BEAR PHARMACY ..... P. O. Box 0, Big Bear Lake, Cal.  
PARK SURGICAL CO., INC. .... 5001 New Utrecht Ave., Brooklyn 19, N. Y.

**DRUGS—WHOLESALE**

A. E. HALPERIN CO., INC. .... 75 Northhampton St., Boston 18, Mass.  
CREST DRUG SUPPLIERS, FA 4-9090  
4399 White Plains Ave., Bronx Ave., Bronx 66, N. Y.  
(see advertisement page 8)  
TRI-MED SURGICAL CO., INC. .... 5203 Ft. Hamilton Pkwy., Brooklyn, N. Y.  
(see advertisement page 9)

**DRUM LIDS**

also see page 135  
"UNITED WASTE RECEPTACLES"—United Metal Receptacle Corp.  
27-29 Ocean Ave., Jersey City, N. J.

**DRUM OUTFITS**

also see page 134  
WHITE EAGLE RAWHIDE MFG. CO. 1652 N. Throop St., Chicago 22, Ill.

**DUPLICATING MACHINES**

"GEM POSTCARD DUPLICATOR"—Bond Equipment Co.  
29 Moody Ave., St. Louis 19, Mo.

**DUST ELIMINATORS**

Also see page 97  
"GULF SANI-SOIL SET"—Gulf Oil Corp.  
Dept. DM, P. O. Box 2140, Houston 1, Tex.

**EAR PLUGS**

Dr. Frank Ear Stopples Co. .... Box 268, Ashland, Ohio

**ELECTRIC GENERATING PLANTS**

also see page 109  
ONAN Division of Studebaker-Packard Corp.  
University Ave., S.E. at 25th, Minneapolis 14, Minn.

"KOHLER OF KOHLER"—Kohler Co. .... Kohler, Wis.

**ELECTRIC WOODBURNING KITS**

also see page 110  
UNGAR ELECTRIC TOOLS  
1475 E. El Segundo Blvd., Hawthorne, Cal.

**EMBLEMS**

also see pages 102, 103 131

YOULIN EMBLEMS .....	4714 Avalon Blvd., Los Angeles 11, Cal.
Penn Novelty Co. ....	63 East Adams, Chicago, Ill.
COLLEGIATE MANUFACTURING CO. ....	Ames, Iowa
ROBBINS CO. ....	Maple & Brook St., Attleboro, Mass.
MARK EMBROIDERY CO. ....	29-31 Industrial Ave., Fairview, N. J.
"A-B AMERICA'S BEST SWISS EMBROIDERY CLOTH EMBLEMS"— A-B Emblem Corp. ....	519-523 30th St., Union City, N. J.
JOEL & ARONOFF, INC. ....	932 Broadway, New York 10, N. Y.

**EMBLEMS & AWARDS**

also see pages 102, 103, 131

Gemso, Inc. ....	395 4th Ave., New York 16, N. Y.
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**EMERGENCY ELECTRIC PLANTS**

ONAN Division of Studebaker-Packard Corp. University Ave., S.E. at 25th, Minneapolis 14, Minn.
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**ENAMEL KITS**

also see page 89

BERGEN ARTS & CRAFTS. ....	300 S. W. 17th Ave., Miami, Fla.
"TRINKIT KIT"—Vanity Fair.....	Box 43, Dept. 1707, Normal, Ill

**ENAMELING SUPPLIES**

also see page 89

BERGEN ARTS & CRAFTS. ....	300 S. W. 17th Ave., Miami, Fla.
A'n L's HOBBICRAFT, INC. ....	12 N. Pack Sq., Asheville, N. C.
IMMERMAN & SONS .....	1924 Euclid Ave., Cleveland 15, Ohio

**EQUIPMENT & SUPPLIES**

Textile Products.....	181 Chestnut St., Newark 1, N. J.
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**EXERCISE—BODY BUILDING**

Marcy Gymnasium Equipment Co. ....	1398 W. Sunset Blvd., Los Angeles, Cal.
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**FALLOUT SHELTER TOILETS**

also see page 133

"SAFeway 1 QT. FLUSH TOILETS"— Safeway Sanitation .....	75 Argyle Rd., Buffalo 21, N. Y.
(see advertisement page 12)	

**FEATHERS—HEADRESS**

Hollywood Fancy Feather Co.....	512 S. Broadway, Los Angeles 13, Cal.
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**FEATHERS—HEADRESS & ARCHERY**

also see page 88

M. SCHWARTZ & SON, INC. ....	321 East 3rd St., New York 9, N. Y.
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**FELT**

also see page 88

Standard Felt Company.....	231 S. Green St., Chicago, Ill.
"VEL-FEL"—Continental Felt Co. ....	22 W. 15th St., New York 11, N. Y.
(see advertisement page 38)	

**FELT—LETTERS**

Roman Art Embroidery Mfg. Co. ....	597 Washington St., Boston, Mass.
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**FENCES**

- NEW HAMPSHIRE FENCE CO., INC.....Epping Road, Raymond, N. H.  
 "AMERICAN FENCE"—Americal Steel & Wire Div., U. S. Steel Corp.  
 Rockefeller Bldg., Cleveland 13, Ohio  
 Rusticraft Fence Company ..... 9 King Road, Malvern, Pa.

**FENCING**

- WALPOLE WOODWORKERS, INC..... 767 East St., Walpole, Mass.

**FENCING—SWORDPLAY**

also see page 129

- American Fencing Co..... P. O. Box 239, Cheshire, Conn.  
 FREDERICK ROHDES, Fencers' Out-Fitters  
 169 E. 86th St., New York 28, N. Y.  
 GEORGE SANTELLI, INC. ....412 Sixth Ave., New York 11, N. Y.  
 (see advertisement page 25)

**FILM DISTRIBUTORS**

- J. P. Lilley & Son ..... 928 N. 3rd St., Harrisburg, Pa.

**FILMS**

also see page 117

- Audio-Visual Film Service..... 2114 8th Ave., N., Birmingham 1, Ala.  
 Arkansas State Teachers College..... Film Department, Conway, Ark.  
 Fresno Camera Exchange..... 2037 Merced St., Fresno 21, Cal.  
 Rocky Mountain Films..... Colorado Springs, Colo.

**DIVISION OF TOURIST AND TRAVEL PROMOTION**

- Capitol Annex, Frankfort, Ky.  
 National Film Service ..... 422 W. Ereckenbridge Ave., Louisville 3, Ky.  
 University of Maine..... Audio-Visual Service, S. Stevens Hall, Orono, Me.  
 "EDUCATIONAL FILMS"—The University of Michigan  
 Audio-Visual Education Center, 720 E. Huron, Ann Arbor, Mich.  
 University of Minnesota

Audio-Visual Ext. Service, 115-121 TSMa, Minneapolis 14, Minn.

- All-Star Pictures ..... 709 Westport Rd., Kansas City 2, Mo.  
 SWANK MOTION PICTURES, INC..... 621 N. Skinker Blvd., St. Louis 30, Mo.  
 ASSOCIATION FILMS, INC.—FREE LOAN AND RENTAL FILMS

317 Madison Ave., New York 17, N. Y.

- Skibo Productions, Inc..... 165 W. 46th St., New York 19, N. Y.

- UNITED WORLD FILMS, INC. ....1445 Park Ave., New York 29, N. Y.

(see advertisement page 63)

- Avard J. Sloat..... 4 Maplecrest Drive, Greenville, R. I.

- Unusual Films..... Bob Jones University, Greenville, S. C.

- Rarig Motion Picture Co..... 2100 N. 45th St., Seattle 3, Wash.

- Elmer B. Simpson..... 818 Virginia St., W., Charleston 2, W. Va.

**FILMS—ENTERTAINMENT—EDUCATIONAL**

- "ICS"—Institutional Cinema Service, Inc.

41 Union Square W., New York 3, N. Y.

**FILMS & FILM PRODUCTION**

also see page 117

- "CROSS CURRENTS"—Walter W. Witt..... 1237 Verdugo, La Canada, Cal.

- "SOME OF GOD'S CHILDREN"—Walter W. Witt

1237 Verdugo, La Canada, Cal.

**FILMS—FOR FREE LOAN OR RENTAL** **also see page 109**

Bray Studios ..... 729 Seventh Ave., New York 19, N. Y.  
 Stinson Film Library ..... P.O. Box 7, Oak Park, Ill.  
**"BELL TELEPHONE COMPANIES—LOCAL BUSINESS OFFICE"**—  
 American Tel. & Tel. Co. 195 Broadway, Rm. 508-A, New York 7, N. Y.

**FILMS—MUSIC**

**"PIANORAMA"**—The Wurlitzer Co. .... DeKalb, Ill.

**FILMS—NATURE** **also see page 117**

**"AUTUMN PASTORALE: CONCERT FOR CLOUDS"**—Portafilms  
 Orchard Lake, Mich.

**FILMS—RELIGIOUS**

**"AUDIO-VISUAL SERVICES"**—The United Christian Missionary  
 Society..... 222 S. Downey Ave., Indianapolis 7, Ind.

**FILMS—SERIALS—FEATURES—CARTOONS**

Mottas Films..... 1318 Ohio N. E., Canton, Ohio

**FILMS—SPECIALIZED** **also see pages 103, 117**

The Goodyear Tire & Rubber Co.  
 P.O. Box 3339 Terminal Annex Sta., Los Angeles 54, Cal.  
**"ALL FLESH IS GRASS"**—American National Cattlemen's Assn.  
 801 E. 17th St., Denver 18, Colo.  
**"BLASTING CAP DANGER"**—E. I. Du Pont De Nemours & Co., Inc.  
 Motion Picture Distribution..... Wilmington 98, Del.  
**"THE DU PONT STORY"**—E. I. Du Pont De Nemours & Co., Inc.,  
 Motion Picture Distribution ..... Wilmington 98, Del.  
 National Apple Institute..... N.W. Washington Bldg., Washington 5, D. C.  
**"MIAMI BEACH STORY"**—Miami Beach Chamber of Commerce  
 1700 Washington Ave., Miami Beach, Fla.  
**"CIRCULATION"**—American Heart Assn..... 44 E. 23rd St., New York, N. Y.  
**"FISHING"**—Fred Arbogast & Co., Inc..... 313 W. North St., Akron 3, Ohio

**FILMSTRIP PROJECTORS**

**"PRC"**—Picture Recording Co. .... Oconomowoc, Wis.

**FILMSTRIPS** **also see pages 117, 103**

Society for Visual Education, Inc. 1345 Diversey Ave., Chicago 14, Ill.  
**"MICHIGAN HISTORY"**—The University of Michigan  
 Audio-Visual Education Center, 720 E. Huron, Ann Arbor, Mich.

**FILTERS & PURIFIERS**

**"SUNROC"**—Sunroc Company ..... Glen Riddle, Pa.

**FINGER PAINTS** **also see pages 110, 111**

Nu Media ..... Faribault, Minn.

**FIRE EXTINGUISHERS**

ANDERSON & WHITE SUPPLY CO. 5025 W. Armitage, Chicago, Ill.  
 Solshine Mfg. Co..... 419 2nd St., Fall River, Mass.  
 American-La France, Div. Sterling Precision Corp.,  
 100 E. LaFrance St., Elmira, N. Y.  
 Jiffy Fire Hose Rack Co..... 605 Amsterdam Ave., New York, N. Y.  
**"INDIAN FIRE PUMPS"**—D. B. Smith & Co... 414 Main St., Utica 2, N.Y.

**FIRE PROTECTION EQUIPMENT**

Schwartz Bros., Inc. .... 827 Ach St., Philadelphia 7, Pa.

**FIREARMS & AMMUNITION**

Woodman's Sporting Goods Store ..... 223 Main St., Norway, Me.

**FIREWORKS**

Standard Specialty Company ..... Oostburg, Wis.

**FIRST AID SUPPLIES**

PAC-KIT CO. .... 175 Greenwich Ave., Greenwich, Conn.

"GAUZTEX"—General Bandages, Incorporated  
8300 Lehigh Ave., Morton Grove, Ill.

Medical Supply Co. .... 1027 W. State St., Rockford, Ill.

"MURINE FOR YOUR EYES"—Murine Co., Inc.  
660 N. Wabash Ave., Chicago 11, Ill.

Michigan First Aid ..... 1621 S. Woodward, Royal Oak, Mich.

Johnson &amp; Johnson ..... New Brunswick, N. J.

PARK SURGICAL CO., INC. .... 5001 New Utrecht Ave., Brooklyn 19, N. Y.

TRI-MED SURGICAL CO., INC. .... 5203 Ft. Hamilton Pkwy., Brooklyn, N. Y.  
(see advertisement page 9)

"UNIMART"—United First Aid Co. .... 108 E. 16th St., New York 3, N. Y.

"UNIVERSAL BAND-SEAL"—Caster Products Co.  
1171 Wooster Rd., No. Barberton, Ohio

"SENTINEL"—Forest City Products ..... 722 Boliver Rd., Cleveland, Ohio

DRUG DISTRIBUTORS ..... 6th &amp; Callowhill Sts., Philadelphia 6, Pa.

**FISHING**

"BAIT CANTEENS"—Oberlin Canteen Co. .... Oberlin, Ohio

"MARK TRAIL BAIT CASTING OUTFIT"—Ocean City Mfg. Co.,  
A & Sumerset Sts., Philadelphia 34, Pa.**FISHING RODS & LINES**

"RAIN-BEAU"—Union Hardware-Sealand, Inc. .... Torrington, Conn.

**FISHING SUPPLIES**

American Star Cork Co., Inc. .... 175 N. 9th St., Brooklyn 11, N. Y.

**FISHING TACKLE MFG.—REELS, RODS & LINES**"JOHNSON'S OUTBOARD MOTORS"—Woodman's Sporting Goods Store  
223 Main St., Norway, Me.

SHAKESPEARE CO. .... 241 E. Kalamazoo Ave., Kalamazoo, Mich.

**FLAG POLES**

Joseph H. McPherson ..... 12 Norfolk St., Cambridge, Mass.

**FLAGS****AMERICAN FLAG & BANNER COMPANY**

415 S. Clark St., Chicago 5, Ill.

ACE BANNER &amp; FLAG CO. .... 221 Haddon Rd., Woodmere, L. I., N. Y.

FLAGHOUSE, INC. .... 2010 3rd Ave., New York, N. Y.

Eder Manufacturing Co. .... 535 N. Water St., Milwaukee, Wis.

**FLOATS & DOCKS—PORTABLE** also see pages 100, 101, 136

"ALL-ALUMINUM"—Alray Corp. .... 10 Hallwood Rd., Delmar, N. Y.

**FLOOR FINISHES & WAXES**

Tempo Chemical Co., Inc. .... 47-02 5th St., Long Island City, N. Y.

**FLOOR SEALS**

MULTI-CLEAN PRODUCTS, INC. .... Dept. C., St. Paul 16, Minn.

**FLOOR WAXES**

MULTI-CLEAN PRODUCTS, INC. .... Dept. C., St. Paul 16, Minn.

**FOIL**

"ALCOA ALUMINUM FOIL"—Aluminum Co. of America  
2040 W. Wisconsin Ave., Milwaukee 3, Wis.

**FOLDING ALUMINUM COTS**

"TELESCOPE"—The Telescope Furniture Co., Inc. .... Granville, N. Y.

**FOLDING ARMY STYLE COTS**

"TELESCOPE"—The Telescope Furniture Co., Inc. .... Granville, N. Y.

**FOLDING CHAIRS**

"STAKMORE"—Stakmore Co. .... 200 Madison Ave., New York 16, N. Y.

"TELESCOPE"—The Telescope Furniture Co., Inc. .... Granville, N. Y.

**FOLDING FURNITURE**

"TELESCOPE"—The Telescope Furniture Co., Inc. .... Granville, N. Y.

**FOLDING TABLES**

also see pages 131

Midwest Folding Products ..... Roselle, Ill.

ACME WHOLESALERS ..... 5700 Federal St., Detroit 9, Mich.

HOWE FOLDING FURNITURE, INC. .... 1 Park Ave., New York 16, N. Y.

**FOOD CUTTERS**

also see pages 107, 114, 135

THE HOBART MFG. CO. .... Pennsylvania Ave., Troy, Ohio

**FOOD MIXERS**

also see page 90, 109, 114, 135

THE HOBART MFG. CO. .... Pennsylvania Ave., Troy, Ohio

**FOOD SERVICE EQUIPMENT & SUPPLIES** also see page 98

Arthur Unger Co. .... 149 Turk St., San Francisco 2, Cal.

Pioneer Restaurant Equipment Co. .... 711 W. 16th St., Long Beach 13, Cal.

Munderloh & Co., Ltd. .... St. James & 8th Ave., Ville St. Pierre, P. Q., Can.

"BURMA"—St. John Propane Gas Co. .... St. John, New Brunswick, Can.

(see advertisement page 55)

Standard Agencies, Ltd. .... 9500 St. Lawrence Blvd., Montreal, Quebec, Can.

"SERV-ALL"—Smith-Werner Co. .... 925 Federal Blvd., Denver 4, Colo.

Whitlock-Dobbs, Inc. .... 240 Ivy St., N.E., Atlanta 3, Ga.

**NATIONAL CHINA & EQUIPMENT CORPORATION**

214-18 E. Fourth St., Marion, Ind.

National Equipment Co. .... 161 Water St., Gardiner, Me.

Holyoke Auction Co., Inc. .... 524 High St., Holyoke, Mass.

Edward Levenson, Inc. .... 79-85 Union St., Boston 14, Mass.

Miller & Seddon Co. .... 2089 Massachusetts Ave., Cambridge, Mass.

**FOOD SERVICE EQUIPMENT & SUPPLIES (Continued)**

SWARTZBAUGH DIV., USECO., INC.	Palmer, Mass.
KIRCHMAN BROTHERS CO.	Cor. Midland & Walnut Sts., Bay City, Mich.
Manting Equipment Co.	Robbins Road, Grand Haven, Mich.
Oken's, Inc.	1011 Washington Ave. S., Minneapolis 15, Minn.
Pinski Brothers, Inc.	1020 Central Ave., Great Falls, Mont.
Montana Restaurant Supply Co.	227 W. Front St., Missoula, Mont.
Smith St. John Mfg. Co.	1518 Walnut St., Kansas City 8, Mo.
"SECO-WARE"—Seco	4560 Gustine Ave., St. Louis 16, Mo.
M. P. Alkon & Co.	49 Market St., Portsmouth, N. H.
H. E. HUMPHREYS CO., INC.	180-182 N. Main St., Concord, N. H.
Interstate Restaurant Equipment Co.	37 Amoskeag St., Manchester, N. H.
Lougee-Robinson Co., Inc.	Masonic Temple, Laconia, N. H.
H. F. Rutley Co.	78 Prince St., Brooklyn, N. Y.
SANCO EQUIPMENT CO.	24 E. 13th St., New York 13, N. Y.
	(see advertisement page 36)
H. Weinstein Co.	159 Canal St., Ellenville, N. Y.
Westchester Restaurant Supply Co.	161 4th Ave., Mt. Vernon, N. Y.
Acme Sales Co.	1135 Main St., Wellsville, Ohio
"CRES-COR"—Crescent Metal Products, Inc.	18901 St. Clair Ave., Cleveland 10, Ohio
THE HOBART MFG. CO.	Pennsylvania Ave., Troy, Ohio
G. E. Maier Company	715 Sycamore St., Cincinnati 2, Ohio
"OSFIXCO"—Ohio Store Fixture Co.	2236 N. Cleveland Massillon Rd., Bath, Ohio
Rowland Equipment Co.	618 Monroe St., Toledo 4, Ohio
The Star Glass & Supply Co.	232 N. Main St., Fostoria, Ohio
Lemco Restaurant Supply	1351 E. Hoyt St., Salem, Ore.
Allentown Bar & Restaurant Supply	1101 Airport Rd., Allentown, Pa.
Standard Supply House	217 W. Third St., Chester, Pa.
Stroudsburg Glass Co., Inc.	837 Scott St., Stroudsburg, Pa.
Morris M. Young Co.	256-258 E. Pittsburgh St., Greenburg, Pa.
O'Brien Hotel Supply Co., Inc.	917 Main St., Columbia, S. C.
McKay Cameron Co.	909 5th Ave. So., Nashville 10, Tenn.
Scruggs, Inc.	415 St. Paul St., Knoxville, Tenn.
Wolfe Sales Company	P. O. Box 384, Savannah, Tenn.
Wm. P. Swartz Jr., & Co., Inc.	421 Luck Ave., Roanoke 2, Va.
Moore Brothers Sales Co.	107 South First St., Pasco, Wash.

**FOOD SLICERS**

also see pages 113, 134

GLOBE SLICING MACHINE CO., INC.	Selleck St., Stamford, Conn.
THE HOBART MFG. CO.	Pennsylvania Ave., Troy, Ohio

**FOOD STORAGE UNITS—NON-ELECTRICAL**

"FREEZ-SAFE"—Glo-Brite Products	6415 N. California Ave., Chicago, Ill.
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**FOOD WARMERS**

"McCALL-THERMcCOLD"—McCall Refrigerator Corp.	Hudson, N. Y.
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**FOUNTAINETTES**

"SERV-ALL"—Smith-Werner Co. . . . . 925 Federal Blvd., Denver 4, Colo.

**FREE FILMS****also see page 104, 117**

"WE SAW IT HAPPEN"—United Aircraft Corp.

Public Relations Dept., E. Hartford, Conn.

"HOW PAPER COMES FROM TREES"—

Southern Pulpwood Conservation Ass'n.

1224 Peachtree St., N.E., Atlanta 9, Ga.

STERLING-MOVIES U.S.A., INC. . . . . 100 W. Monroe St., Chicago 3, Ill.

"MIKE AND NANCY LEARN ABOUT JETS"—United Air Lines

5959 S. Cicero Ave., Chicago 38, Ill.

STERLING-MOVIES U.S.A., INC. . . . . 375 Park Ave., New York 22, N. Y.

**FREE FILMS—SPECIALIZED & GENERAL**

New York Telephone Co. . . . . 140 West St., Room 1020, New York 7, N. Y.

**FREE MATERIALS—BOOKLETS**

"ABOUT SOFT DRINKS"—American Bottlers of Carbonated Beverages

1128 16th St., N. W., Washington, D. C.

**FREE PROGRAM MATERIALS**

"KNOTS & THEIR USES"—Tubbs Cordage Co.

200 Bush St., San Francisco, Cal.

**FREE SLIDEFILMS**

"LITTLE SONGS ON BIG SUBJECTS"—

Anti-Defamation League of B'nai B'rith

20 W. 40th St., New York 18, N. Y.

**FREEZERS—FOOD STORAGE UNITS**

KELVINATOR DIV., American Motors Corp.

14250 Plymouth Rd., Detroit 32, Mich.

**FUNGICIDES & ANTISEPTICS**

Noxal Products Co.

1107-09 E. Garvey Ave., P. O. Box 156, Monterey Park, Cal.

**FURNITURE—RUSTIC**

WALPOLE WOODWORKERS, INC. . . . . 767 East St., Walpole, Mass.

**GAMES****also see page 87**

CARROM INDUSTRIES . . . . . 1000 Rowe St., Ludington, Mich.

WORLD WIDE GAMES . . . . . Delaware, Ohio

"SHUTTLE-LOOP"—Taylor Gifts . . . . . Wayne 2, Pa.

**GARBAGE CANS****also see page 113, 135**

WHEELING CORRUGATING CO. . . . . Wheeling, W. Va.

**GARDEN CUTLERY**

"WISS"—J. Wiss & Sons Inc. . . . . 33 Littleton Ave., Newark 7, N. J.

**GARDEN HOSE**

Supplex Co., Div. of American Corp. . . . . 225 North Ave., Garwood, N. J.

**GARDEN & INSECTICIDE SPRAYERS**

"INDIAN FIRE PUMPS"—D. B. Smith & Co. . . . . 414 Main St., Utica 2, N. Y.



**GAS APPLIANCES**

"LEW-B-GAS"—Lewiston Bottled Gas Co.....47 Riverside St., Lewiston, Me.

**GAS KITCHEN & HEATING EQUIPMENT**

"LEW-B-GAS"—Lewiston Bottled Gas. Co. ....47 Riverside St., Lewiston, Me.  
Sungas Service ..... Jefferson St., Monticello, N. Y.

**GAS WATER HEATERS****also see page 135**

"LEW-B-GAS"—Lewiston Bottled Gas. Co. ....47 Riverside St., Lewiston, Me.  
"SANIMASTER"—Ruud Manufacturing Co.  
2025 Factory St., Kalamazoo 24, Mich.

**GEM CRAFTS****also see pages 88, 113**

TECHNICRAFT LAPIDARIES CORP. 3560 Broadway, New York 31, N.Y.

**GENERAL MERCHANDISE****also see page 95**

John Saber & Brothers..... 43 N. Gallatin Ave., Uniontown, Pa.

**GENERAL STORES****also see page 95**

Nichols' Variety Store ..... Center Harbor, N. H.

**GIFTS**

Safe-T-Brand Sales Co., Inc..... P. O. Box 831, Evanston, Ill.

**GLASSWARE****also see page 109**

"OSFIXCO"—Ohio Store Fixture Co.  
2236 N. Cleveland Massillon Rd., Bath, Ohio

**GOLF****also see page 128**

"PLYMOUTH CHAMPIONSHIP"—Plymouth Golf Ball Co.  
Plymouth Meeting, Pa.

**GOLF NETS****also see page 119**

Sterling Net & Twine Co., Inc. ....164 Belmont Ave., Belleville 7, N. J.

**GOLF SUPPLIES****also see page 128**

A. W. Morgan.....470 Palisade Ave., Yonkers 3, N. Y.

**GUNSIGHTS**

Redfield Gun Sight Co. .... 3315 Gilpin, Denver, Colo.

**GYMNASIUM EQUIPMENT**

Marcy Gymnasium Equipment Co.....1398 W. Sunset Blvd., Los Angeles, Cal.  
"TUMBLE KING"—Tumble King International  
114 E. 40th St., New York 16, N. Y.

**GYMNASIUM MATS & EQUIPMENT** **also see pages 89, 129**

EVERLAST SPORTING GOODS MFG. CO., INC.  
173 Walnut Ave., New York 54, N. Y.

**HANDICRAFT KITS**

NEAL'S NOVELTY SHOP ..... Box 470, Biddeford, Me.  
(see advertisement page 38)

**HANDICRAFT POWER TOOLS**

DREMEL MANUFACTURING CO..... 2450 18th St., Racine, Wis.

**HANDICRAFT TOOLS****also see pages 133, 136**

Anchor Tool & Supply Co., Inc.....12 John St., New York, N. Y.  
Porter-Cable Machine Co..... 60 Exchange St., Syracuse 8, N. Y.

**HANDICRAFTS**

also see pages 88, 102, 113

AMERICAN HANDICRAFTS CO.

2429 W. Manchester Blvd., Inglewood 4, Cal.

"GUILDCRAFT PRODUCTS"—Russo Handicraft Supplies

1460 E. 4th St., Los Angeles 33, Cal.

AMERICAN HANDICRAFTS CO.

3910 W. 7th St., Los Angeles 5, Cal.

BERGEN ARTS &amp; CRAFTS

300 W. 17th Ave., Miami, Fla.

AMERICAN HANDICRAFTS CO.

3101 Peachtree Rd., N. E., Atlanta 5, Ga.

AMERICAN HANDICRAFTS CO.

83 W. Van Buren St., Chicago 5, Ill.

J. L. Hammett Co.

260 Main St., Cambridge, Mass.

AMERICAN HANDICRAFTS CO.

4831 Woodward, Detroit 1, Mich.

GAGER'S HANDICRAFTS

1021 Nicollet Ave., Minneapolis 2, Minn.

AMERICAN HANDICRAFTS CO.

1109 Nicollet Ave., Minneapolis 3, Minn.

The Camp Fire Company

3821 Meadow Lane Kansas City 37, Mo.

Eastern Handicraft Supply Co., Inc.

132 Spring St., New York 12, N. Y.

GREY OWL INDIAN CRAFT MFG. CO.

4518 Seventh Ave., Brooklyn 20, N. Y.

(see advertisement page 38)



A'n L's HOBBICRAFT, INC.

12 N. Pack Sq., Asheville, N. C.

AMERICAN HANDICRAFTS CO.

1206 Walnut St., Philadelphia 7, Pa.

AMERICAN HANDICRAFTS CO.

2840 White Settlement Rd., Ft. Worth 7, Tex.

AMERICAN HANDICRAFTS CO.

2028 Third Ave., Seattle 1, Wash.

CEDAR TRAIL SHOP

Route No. 1, Plymouth, Wis.

(see advertisement page 12)

**HARDWARE SUPPLIES**

Fortune's Paint & Hardware Co., Inc. . . . 727 Haywood Rd., Asheville, N. C.

**HATS**

National Schoolcrafters, Inc. . . . . 8 Niagara Ave., Freeport, L. I., N. Y.

**HOBBY KITS**

also pages 88, 111

"SCALE MODELS"—Revell, Inc. . . . . Venice, Cal.

CEDAR TRAIL SHOP . . . . . Route No. 1, Plymouth, Wis.  
(see advertisement page 42)

**HOBBYCRAFTS**

also see pages 88, 111

"FAMOUS FIGHTERS: PLANES: SHIPS: FIGURINES"—

AURORA PLASTICS CORP. . . . . 44 Cherry Valley Rd., W. Hempstead, N. Y.  
(see advertisement page 39)

**HORSESHOES—PITCHING**

"DIAMOND SUPER RINGER: EAGLE RINGER: DOUBLE RINGER:  
JUNIOR: LITTLE DIAMOND"—Diamond Tool & Horseshoe Co.

47th & Grand, Duluth 7, Minn.

"STAR"—Star Heel Plate Co. . . . . 12 Thornton St., Newark 5, N. J.

**HOSPITAL & SURGICAL SUPPLIES**

also see page 118

PARK SURGICAL CO., INC. . . . . 5001 New Utrecht Ave., Brooklyn 19, N. Y.

**HOT BUTTER DISPENSERS**

"SUNROC"—Synroc Company . . . . . Glen Riddle, Pa.

**HOT IRON TRANSFER PENCILS**

Leathers Sales Co. . . . . Lizton, Ind.

**HOUSEWARES**

Safe-T-Brand Sales Co., Inc. . . . . P. O. Box 831, Evanston, Ill.

**HUNTING KNIVES**

"MARBLES OUTING EQUIPMENT"—Marble Arms Corp.

Superior Ave., Gladstone, Mich.

**ICE CREAM MACHINERY**

Morris M. Young Co. . . . . 256-258 E. Pittsburgh St., Greensburg, Pa.

**ICE MACHINES**

"SCOTSMAN"—Queen Products . . . . . 493 Front St., Albert Lea, Minn.

"SCOTSMAN"—Scotsman, Queen Products Div., King-Seeley Corp.  
505 Front St., Albert Lea, Minn.

**ICE MAKING EQUIPMENT**

Morris M. Young Co. . . . . 256-258 E. Pittsburgh St., Greensburg, Pa.

**INCINERATORS**

"SCHOOL & CAMP INCINERATOR"—

Winnen Incinerator . . . . . 932 Broadway, Bedford, Ohio

**INDIAN DRUM RATTLES**

also see page 101, 118, 134

WHITE EAGLE RAWHIDE MFG. CO. . . . . 1652 N. Throop St., Chicago 22, Ill.

**INDIAN TOM TOMS**

WHITE EAGLE RAWHIDE MFG. CO. 1652 N. Throop St., Chicago 22, Ill.  
 Indian Traders ..... On The Shores of Silver Lake, Rochester, Minn.

**INDIANCRAFTS****also see pages 88, 95**

THUNDERBIRD PRODUCTS CO. 2122 N. Lincoln Ave., Chicago 11, Ill.  
 PLUME TRADING & SALES CO., INC. P. O. Box 585, Monroe, N. Y.  
 GREY OWL INDIAN CRAFT MFG. CO.

150-02 Beaver Rd., Jamaica 35, Queens, N. Y.

(see advertisement page 38)

A'n L's HOBBICRAFT, INC. 12 N. Pack Sq., Asheville, N. C.

**INFIRMARY SUPPLIES****also see page 118**

PARK SURGICAL CO., INC. 5001 New Utrecht Ave., Brooklyn 19, N. Y.

**INFLATABLE WATER SUPPLIES****also see page 136**

Plastimayd Corp. 2204 S.E. 7th Ave., Portland 14, Ore.

**INHALATORS**

"OXEQUIP"—Oxygen Equipment & Service Co.

8335 S. Halsted St., Chicago 20, Ill.

**INSECT REPELLENTS****also see page 87**

Medical Supply Co. 1027 W. State St., Rockford, Ill.

Bickmore Co. Old Town, Me.

"TICKS-OFF BOMB"—Whitmore Research Laboratories

339 S. Vandeventer St., St. Louis 10, Mo.

**INSECTICIDES****also see pages 87, 126, 130**

"STAY-SPRAY"—Stay Chemical Co. 2505 N. Saginaw, Flint, Mich.

CLOROBEN CHEMICAL CORP. 115 Jacobus Ave., S. Kearny, N. J.

"TEMPO"—Tempo Chemical Co., Inc. 47-02 5th St., Long Island City, N. Y.

"WASP KILLER KIT"—Anchor Chemical Co.

10723 Briggs Rd., Cleveland 11, Ohio

Penn-Champ Oil Corp. Butler, Pa.

**INSULATED BAGS****also see page 95**

JEFFY MANUFACTURING CO. 360 Florence Ave., Hillside, N. J.

**INSULATED COOLER CHESTS**

"MAGIKOOLER"—Metalcraft Mfg. Co.

Bent &amp; Potomac Sts., St. Louis 16, Mo.

**INTERCOM SYSTEMS**

Talk-A-Phone 1512 S. Pulaski Rd., Chicago 23, Ill.

**JACKETS**

WILLIAMS BROTHERS MFG. CO. 1105 W. 15th St., Topeka, Kan.

(see advertisement page 21)

CHAMPION KNITWEAR CO. 115 College Ave., Rochester 7, N. Y.

(see advertisement page 19)

**JANITORS SUPPLIES****also see pages 97, 115**

San Joaquin Paper &amp; Janitor Supply, Inc.

P. O. Box 1986, 459 Van Ness, Fresno, Cal.

**JEWELLED APPLIQUE SETS**

Rapaport Bros., Inc.....1830 S. Washtenaw Ave., Chicago 8, Ill.

**JEWELRY FINDINGS****also see pages 88, 109, 110**

BERGEN ARTS &amp; CRAFTS.....300 S. W. 17th Ave., Miami, Fla.

Metal Findings Corp.....152 W. 22nd St., New York, N. Y.

**JEWELRY MAKING SUPPLIES**

A'n L's HOBBICRAFT, INC. .... 12 N. Pack Sq., Asheville, N. C.

**KILNS**

Thomas C. Thompson Co.....1539 Deerfield Rd., Highland Park, Ill.

**KITCHEN-DINING RM EQPMT & SUPPL. also see page 100**

McCloud's Food Service Equipment .....401 Graham Ave., Windber, Pa.

**KITCHEN EQUIPMENT & SUPPLIES also see page 98, 109**

"ATLAS DISHWASHER"—National Cornice Works, Atlas Div.

1323 Channing St., Los Angeles 21, Cal.

WESTERN STORE EQUIPMENT CO., LTD.

511 Queen St. W., Toronto, Ont., Can.

Vaculator.....311 N. Desplaines St., Chicago 6, Ill.

NATIONAL CHINA &amp; EQUIPMENT CORPORATION

214-18 E. Fourth St., Marion, Ind.

KIRCHMAN BROTHERS CO.....Cor. Midland &amp; Walnut Sts., Bay City, Mich.

"FRIALATOR"—J. C. Pitman &amp; Sons, Inc.....295 N. State St., Concord, N. H.

MAX MAGED &amp; SONS.....106 Bowery, New York 13, N. Y.

(see advertisement page 43)

ADMIRAL EQUIPMENT COMPANY... 100 Fifth Ave., New York 11, N. Y.

(see advertisement page 25)

Renzi's Restaurant Supply Co.....34 Water St., Lyons, N. Y.

Sabloff's .....46 Main St., Liberty, N. Y.

SANCO EQUIPMENT CO.....24 E. 13th St., New York 13, N. Y.

(see advertisement page 36)

Stanley Equipment Corp.....454 Livonia Ave., Brooklyn 7, N. Y.

Toledo Kitchen Machines.....2450 Hollenbeck St., Rochester, N. Y.

S. S. Kemp Co.....652 Huron Rd., Cleveland 15, Ohio

"OSFIXCO"—Ohio Store Fixture Co.

2236 N. Cleveland Massillon Rd., Bath, Ohio

C. F. Thorsson Co.....2383-16th St., Cuyahoga Falls, Ohio

The Triumph Mfg. Co.....3400 Spring Grove Ave., Cincinnati 25, Ohio

West Texas Coffee &amp; Equipment Co.....881 Oak St., Abilene, Tex.

Northwest Hotel Supply Inc.....313 Second Ave., Seattle, Wash.

**LAMINATING SUPPLIES**

Natcol Laboratories..... P. O. Box 227, Redlands, Cal.

**LANDSCAPING**

Jackson & Perkins Co..... 543 Rose Lane, Newark, N. Y.

**LANTERNS**

**also see page 95, 103**

"INSTA-LITE"—Metalcraft Mfg. Co.

Bent & Potomac Sts., St. Louis 16, Mo.

"HANDLITE"—Economy Lantern Co..... 810 N. 6th Ave., Sturgeon Bay, Wis.

**LANTERNS—LAMP**

**also see page 94**

"HAND SEARCHLIGHTS: EMERGENCY & WARNING LIGHTS"—

Carpenter Mfg. Co..... 2238 Bradley St., Somerville 45, Mass.

"NORTHSTAR LANTERNS: ELECTRIC PORTABLE & UTILITY"—

Star Headlight & Lantern Co., Inc..... W. Main St., Honeoye Falls, N.Y.

"EMPIRE FOCAL-RAY"—

The Metal Ware Corp..... 1710 Monroe St., Two Rivers, Wis.

**LAPIDARY & JEWELRY SUPPLIES**

**also see page 110**

TECHNICRAFT LAPIDARIES CORP..... 3560 Broadway, New York 31, N.Y.

A'n L's HOBBICRAFT, INC..... 12 N. Pack Sq., Asheville, N. C.

**LAUNDRY EQUIPMENT MANUFACTURERS**

"UNIMAC-TWIN-WASHER RINSE-EXTRACTOR COMBINATION"—

Unimac Company ..... 802 Miami Circle, N.E., Atlanta 5, Ga.

(See advertisement page 3)

Bermil Sales & Service Co., Inc..... 112 E. 110th St., New York 29, N. Y.

The Prosperity Co., Inc..... Syracuse 1, N. Y.

AMERICAN LAUNDRY MACHINERY INDUSTRIES

Ross & Section Aves., Cincinnati 12, Ohio

**LAUNDRY MARKING PEN**

Taubman Laundry Marking Pen Co. . 176 Madison Ave., New York 16, N. Y.

**LAUNDRY TAGS**

National Ticket Co. .... 1564 Broadway, New York 36, N. Y.

**LAWN MOWERS**

The Magovern Co. .... 401 Main St., Springfield, Mass

**LAWNS**

**also see page 115**

O. M. SCOTT & SONS CO..... Marysville, Ohio

The Seaboard Seed Co..... 701 South Front St., Philadelphia, Pa.

**LEATHER PATCHES, THONGS, ETC.**

The Camp Fire Company . 3821 Meadow Lane, Kansas City 37, Mo.

**LEATHERCRAFT OUTFITS**

Rapaport Bros., Inc. .... 1830 S. Washtenaw Ave., Chicago 8, Ill.

**LEATHERCRAFTS**

**also see pages 88, 110**

"GUILDCRAFT PRODUCTS"—Russo Handicraft Supplies

1460 E. 4th St., Los Angeles 33, Cal.

A'n L's HOBBICRAFT, INC. .... 12 N. Pack Sq., Asheville, N. C.

THE LONGHORN CO. .... 3141 Oak Grove, Dallas 4, Tex.

**LIFE JACKETS**

"GENTEX"—Gentex Corporation.....450 7th Ave., New York 1, N. Y.

**LIFE PRESERVERS**

also see page 87, 131, 136

Brunswick Corp., Red Head Brand Div. ....4311 W. Belmont, Chicago 41, Ill.

"AQUA-FLOAT"—Style-Crafters, Inc.

P. O. Box 3277, Station A, Greenville, S. C.

**LIGHT BULB REMOVERS**

J. B. Sebrell Corp..... 301 S. San Pedro St., Los Angeles 13, Cal.

**LIGHT BULBS—INCANDESCENT**

Penetray Corp..... 615 Front St., Toledo 5, Ohio

**LINEN RENTAL SUPPLY**

ABELOVES LINEN SUPPLY..... 325 Oakford Court, Scranton, Pa.

**LIQUID PLASTIC REPAIR**

"DAB"—R. M. Hollingshead Corp. ....840 Cooper, Camden, N. J.

**LOCKERS—STEEL**

Lyon Metal Products, Inc..... 52 Montgomery St., Aurora, Ill.

**LODGES**

also see pages 94, 124

BOYNE FALLS LOG HOMES..... Boyne Falls, Mich.

**LOG CABINS**

also see page 94

BOYNE FALLS LOG HOMES..... Boyne Falls, Mich.

THE LOG CABIN MAN ..... 134 W. Chippewa St., Buffalo 2, N. Y.

**LOOMS**

also see pages 83, 136

Loomette Studios..... 5883 Blackwelder St., Culver City, Cal.

Structo Mfg. Co. .... Route 75, Freeport, Ill.

LILY MILLS COMPANY..... Shelby, No. Carolina

(See advertisement page 6)

**L. P. GAS SALES**

Sungas Service ..... Jefferson St., Monticello, N. Y.

**LUMBER**

also see pages 93, 103

Cyrus R. Fox ..... Clinton, N. J.

**MAGAZINES**

"RECREATION"—National Recreation Assn.

8 W. 8th St., New York 11, N. Y.

SPORTS ILLUSTRATED..... Rockefeller Center, New York 20, N. Y.

**MAGNESIUM EXTENSION LADDERS & STEPLADDERS**

"SUPERLIGHT: HEARTSAVER"—

White Metal Rolling & Stamping Corp. 80 Moultrie St., Brooklyn 22, N. Y.

**MAGNIFIERS & MICROSCOPES**

also see page 116

EDMUND SCIENTIFIC CO..... 101 E. Gloucester Pike, Barrington 32, N. J.

**MAINTENANCE SUPPLIES**

also see page 97, 113

MULTI-CLEAN PRODUCTS, INC. .... Dept. C., St. Paul 16, Minn.

"MILFUSO INSECTICIDE"—The Milfred Co.

1516 Fifth Ave., Pittsburgh, Pa.

**MARINE ACCESSORIES**

also see page 91, 92, 95

Riverside Marine Di. t. .... 221 W. Davenport, Rhinelander, Wis.

**MATTRESSES**

also see page 91

- IRVING'S BEDDING OUTLET ... 7722 S. Phillips Ave., Chicago 49, Ill.  
 Maine Bedding & Furniture Co. .... 131 Preble St., Portland, Me.  
 ACME WHOLESALERS ..... 5700 Federal St., Detroit 9, Mich.  
 CHICAGO MATTRESS CO. .... 253 Labelle, Highland Park 3, Mich.  
 ADMIRAL EQUIPMENT COMPANY 100 Fifth Ave., New York 11, N. Y.  
 (see advertisement page 25)  
 SANCO EQUIPMENT CO. .... 24 E. 13th St., New York 13, N. Y.  
 (see advertisement page 36)

**MEDALS & TROPHIES**

- HERFF JONES CO. .... 1401-1429 N. Capitol Ave., Indianapolis 7, Ind.

**MEDICAL SUPPLIES & EQUIPMENT** also see pages 105, 112**CREST DRUG SUPPLIERS**

- FA 4-9090, 4399 White Plains Ave., Bronx 66, N. Y.  
 (see advertisement page 8)

- National First Aid Supply Co. .... 28 W. 15th St., New York 11, N. Y.  
 "UNGUENTINE"—The Norwich Pharmacal Co. .... Eaton Ave., Norwich, N.Y.  
 SYNTEX CHEMICAL CO., INC. .... 10 E. 40th St., New York 16, N. Y.  
 "LE MOR PURE FILTERED WATER"—  
 Associated Processors, Inc. .... Williamsport, Pa.  
 (see advertisement page 51)

**MEGAPHONES**

also see pages 112

**MERRIMAN BROTHERS, INC.**

- 185 Amory St., Jamaica Plains, Boston 30, Mass.

**MENU BOARDS**

also see pages 94, 96

**"DAV-SON"—A. C. Davenport & Son.**

- 311 N. Desplaines St., Chicago 6, Ill.

**METAL CUTTING SNIPS**

- "WISS"—J. Wiss & Sons, Inc. .... 33 Littleton Ave., Newark 7, N. J.

**MERRY-GO-ROUNDS**

also see page 122

- Standard Playground Equipment Co., Inc. .... Anderson, Ind.

**METAL TAPPING SETS****"RAP-A-TAP"—Rapaport Bros., Inc.**

- 1830 S. Washtenaw Ave., Chicago 8, Ill.

**METALCRAFT TOOLS & SUPPLIES**

also see page 110

**"DIXON TOOLS"—William Dixon, Inc.**

- 31-42 E. Kinney St., Newark 1, N. J.

**METALCRAFTS**

also see pages 88, 102

**BERGEN ARTS & CRAFTS**

- 300 S. W. 17th Ave., Miami, Fla.

**C. W. SOMERS & CO.**

- 387 Washington St., Boston, Mass.

**CRAFT METALS CORPORATION**

- 1610 Hampton, St. Louis 10, Mo.

**"COPPER PICTURE CRAFT"—Aurora Plastics Corp.**

- 41 Cherry Valley Rd., W. Hempstead, N. Y.

(see advertisement page 39)

**A'n L's HOBBICRAFT, INC.**

- 12 N. Pack Sq., Asheville, N. C.

**MICROSCOPES**

- Harry Ross ..... 61 Reade St., New York 7, N. Y.



**MIDGET CARS**

"KING MIDGET"—Midget Motors Mfg. Co. .... Athens, Ohio

**MILK COIN VENDERS**

Norris Dispensers, Inc. .... 2720 Lyndale Ave., So., Minneapolis, Minn.

**MILK DISPENSERS**

Norris Dispensers, Inc. .... 2720 Lyndale Ave., So., Minneapolis, Minn.

**MOBILE REFRIGERATORS**

"McCALL-THERMcCOLD"—McCall Refrigerator Corp. .... Hudson, N. Y.

**MOCCASINS**

Moccasin Company Inc. .... P. O. Box 325, 62 Oak St., Bangor, Me.

**MODELS—KITS**

also see page 110

"SCALE MODELS"—Revell, Inc. .... Venice, Cal.

Western Model Distributors. .... 2601 S. Broadway, Los Angeles 7, Cal.

All-Nation Hobby Shop. .... 182 N. LaSalle St., Chicago, Ill.

"BALSA TOYS & KITS"—The Testor Corp. .... 620 Buckbee St., Rockford, Ill.

Top Flite Models, Inc. .... 2635 S. Wabash Ave., Chicago 16, Ill.

**MOSAIC SUPPLIES**

also see page 88

BERGEN ARTS & CRAFTS. .... 300 S. W. 17th Ave., Miami, Fla.

CRAFT METALS CORPORATION. .... 1610 Hampton St., St. Louis 10, Mo.

**MOSQUITO REPELLENT**

PIC CORP. .... 480 Washington St., Newark 2, N. J.

**MOTION PICTURE RENTAL LIBRARIES**

Movecco Film. .... 14 Leonard St., Springfield 4, Mass.

**MOTION PICTURES**

also see pages 103, 104

FORD MOTOR COMPANY—FREE LOAN FILMS

4303 Telegraph Ave., Oakland 9, Cal.

IDEAL PICTURES, INC. (29 Offices) .... 58 E. South Water St., Chicago, Ill.

FILMS INCORPORATED. .... 1150 Wilmette Ave., Wilmette, Ill.

FORD MOTOR COMPANY—FREE LOAN FILMS

The American Rd., Dearborn, Mich.

AUGSBURG FILMS DEPT. .... 426 S. Fifth St., Minneapolis 15, Minn.

Argus Film, Inc. .... 101 W. 31st St., New York 1, N. Y.

ASSOCIATION FILMS, INC.—FREE LOAN & RENTAL FILMS

347 Madison Ave., New York 17, N. Y.

FORD MOTOR COMPANY—FREE LOAN FILMS

16 E. 52nd St., New York 22, N. Y.

MODERN TALKING PICTURE SERVICE

3 E. 54th St., New York 22, N. Y.

(see advertisement page 63)

UNITED WORLD FILMS, INC. .... 1445 Park Ave., New York 29, N. Y.

(see advertisement page 63)

South Dakota State College—Dept. of Audio-Visual Education,

Brookings, S. D.

AUGSBURG FILMS DEPT. .... 57 E. Main St., Columbus 15, Ohio

- MOTION PICTURES—SPECIALIZED** also see pages 103, 104  
 "DANCE & HORSEMANSHIP MOTION PICTURES"—Perry-Mansfield  
 Steamboat Springs, Colo.
- MOTOR FREIGHT COMMON CARRIER** also see page 103  
 Pacific Intermountain Express Co.  
 14th & Clay Sts. P. O. Box 953, Oakland, Cal.
- MOUTH-TO-MOUTH AIRWAYS**  
 "REVIV-A-LIFE"—Oxygen Equipment & Service Co.  
 8335 S. Halsted St., Chicago 20, Ill.
- MURALS & PHOTO ENLARGEMENTS**  
 National Studios.....44 W. 48th St., New York 36, N. Y.
- MUSIC**  
 THE BOSTON MUSIC CO.....116 Boylston St., Boston 16, Mass.
- MUSICAL INSTRUMENTS**  
 White Eagle Rawhide Mfg. Co.....1652 N. Throop St., Chicago 22, Ill.
- MUSICAL INSTRUMENTS—HARMONICAS**  
 M. HOHNER, INC.....Andrews Rd., Hicksville, L. I., N. Y.
- MUSICAL INSTRUMENTS—ORGANS**  
 Minshall Organ, Inc.....Brattleboro, Vt.
- NAME TAPES** also see page 95  
 ACME TIP PRINTING CO.....823 Sixth Ave., New York 1, N. Y.  
 William Hausner.....823 Sixth Ave., New York 1, N. Y.
- NATURAL HISTORY SUPPLIES**  
 St. Paul Science Museum.....51 University Ave., St. Paul 3, Minn.
- NATURE**  
 "SCIENCE & HOBBY KITS"—Capital Publishing Co., Inc.  
 737 Broadway, New York, N. Y.
- NATURE BOOKS** also see page 94  
 "PETERSON FIELD GUIDES"—Houghton Mifflin Co.  
 2 Park St., Boston 7, Mass.  
 (see advertisement page 53)
- "THE AMATEUR NATURALIST'S HANDBOOK"—  
 Little, Brown & Co.....34 Beacon St., Boston 6, Mass.
- "HOW TO MAKE A HOME NATURE MUSEUM"—  
 Little, Brown & Co.....34 Beacon St., Boston 6, Mass.
- "HOW TO MAKE A MINIATURE ZOO"  
 Little, Brown & Co.....34 Beacon St., Boston 6, Mass.
- Appleton-Century-Crofts, Inc.....35 W. 32nd St., New York 1, N. Y.
- "BIRDS"—Kenworthy Educational Service, Inc.  
 138 Allen St., Buffalo, N. Y.
- "WILD FLOWERS OF SPRING"—Kenworthy Educational Service, Inc.  
 138 Allen St., Buffalo, N. Y.
- "WHAT TREE IS THAT?"—  
 Kenworthy Educational Service, Inc.....138 Allen St., Buffalo, N. Y.
- "WILD FLOWERS OF LATE SUMMER & EARLY AUTUMN"—  
 Kenworthy Educational Service, Inc.....138 Allen St., Buffalo, N. Y.
- "INSECTS AND SOME OF THEIR RELATIVES"—  
 Kenworthy Educational Service, Inc.....138 Allen St., Buffalo, N. Y.

**NATURE STUDY EQUIPMENT & SUPPLIES**

- ROBERT G. WIND COMPANY.....702 Cannery Row, Monterey, Cal.  
 (see advertisement page 40)  
 THE DURKEE CO.....29 South St., New York, N. Y.  
 NEW YORK SCIENTIFIC SUPPLY CO., INC.  
 "Camp Nature Study Equip. Hq." 28 W. 30th St., New York 1, N. Y.

**NATURE CRAFTS**

- CEDAR TRAIL SHOP ..... Route No. 1, Plymouth, Wis.  
 (see advertisement page 42)

**NECKERCHIEF SLIDES**

- NEAL'S NOVELTY SHOP ..... Box 470, Biddeford, Me.  
 (see advertisement page 38)

**NETS**

also see pages 90, 129

- "TENNIS: VOLLEYBALL: BADMINTON: BASKETBALL: SPORTS"—  
 Carron Net Company.....1623 17th St., Two Rivers, Wis.

**ORGANS**

- THE WURLITZER CO..... DeKalb, Ill.

**OUTBOARD BOATS**

also see pages 91, 95

- SCOTT OUTBOARD BOATS & MOTORS  
 2700 Winter St., Minneapolis 13, Minn.  
 Angler Boat Company, Inc..... Penn Yan, N. Y.

**OUTBOARD MOTORS**

also see pages 91, 95

- "GALE-BUCCANEER OUTBOARD MOTORS"—  
 Gale Products..... Galesburg, Ill.  
 "JOHNSON'S OUTBOARD MOTORS"—  
 Woodman's Sporting Goods Store..... 223 Main St., Norway, Me.  
 SCOTT OUTBOARD BOATS & MOTORS  
 2700 Winter St., Minneapolis 13, Minn.

**OUTBOARD MOTORS—ELECTRIC**

also see page 92, 96

- "MINN-KOTA"—Minn-Kota Mfg. Co..... Moorehead, Minn.

**OUTDOOR BLEACHERS**

- G. E. Maier Company.....715 Sycamore St., Cincinnati, Ohio

**OUTDOOR CAMPING EQUIPMENT**

- "CAMPER'S WATERPROOF BLANKET: ULMER WARM"—  
 Charles Ulmer, Inc.....175 City Island Ave., New York 64, N. Y.  
 "RAINSUITS: NYLON ALLDRI AND LIGHT 'N DRY"—  
 Charles Ulmer, Inc.....175 City Island Ave., New York 64, N. Y.

**OUTDOOR CLOTHING**

also see page 95

- Woodman's Sporting Goods Store.....223 Main St., Norway, Me.

**OUTDOOR LIGHTING EQUIPMENT**

also see page 114

- STONCO ELECTRIC PRODUCTS CO.....333 Monroe Ave., Kenilworth, N. J.

**OUTFITTERS**

also see pages 95, 96

- E. R. MOORE COMPANY.....932 Dakin St., Chicago 13, Ill.  
 SNYDER'S SURPLUS GOODS CO.....1 Sudbury St., Boston, Mass.  
 Bamberger's (Newark, Paramus, Morristown, Plainfield, Princeton,  
 Monmouth, Menlo Park).....131 Market St., Newark, N. J.  
 SAKS FIFTH AVE. CAMPERS SHOP.....Springfield, N. J.

**OUTFITTERS (Continued)**

- SAKS FIFTH AVE. CAMPERS SHOP ..... Garden City, N. Y.  
 R. H. MACY & CO., INC. .... 151 W. 34th St., New York 1, N. Y.  
 SAKS FIFTH AVE. CAMPERS SHOP ... 611 5th Ave., New York 22, N. Y.  
 SAKS FIFTH AVE. CAMPERS SHOP ..... White Plains, N. Y.

**P A SYSTEMS**

- "RAULAND"—Rauland-Borg Corp. .... 3535 W. Addison St., Chicago 18, Ill.

**PACKING EQUIPMENT****HIMALAYAN PAK**

- Dept. C. D., P. O. Box 1617, 807 Cannery Row, Monterey, Cal.

**PACKSACKS****"GOOD COMPANIONS: PALOMINE: ICELANDIC"—**

- Thomas Black & Sons (Ogdensburg), Inc. .... Box 511, Ogdensburg, N. Y.

**PAINTS****also see page 134**

- Martin-Senour Co. .... 2520 S. Quarry St., Chicago 8, Ill.  
 "TEXTONE PLASTIC PAINT"—United States Gypsum Co.  
 300 W. Adams St., Chicago 6, Ill.  
 BURGESS FOBES PAINT ..... 106 Commercial St., Portland, Me.  
 (see advertisement page 23)  
 "CHILDPROOF-PLEXTONE"—Plextone Corp. of America  
 2141 McCarter Highway, Newark 4, N. J.  
 BENJAMIN MOORE PAINTS (Authorized dealers in most cities)  
 518 Fifth Ave., New York 36, N. Y.  
 Tropical Paint & Oil Co. .... 1132-1290 W. 70th St., Cleveland 2, Ohio  
 "GLASSTITE LIQUID GLASS ROOF COATING"—  
 Duff Company ..... Box 618, Norristown, Pa.  
 "SMITH-VALSPAR"—The Valspar Corp.  
 7 E. Lancaster Ave., Ardmore, Pa.

**PAINTS—SKID PROOF****also see page 117, 135**

- "CONVOY SAFETY ENAMEL"—The Kelly Paint Company  
 1145 S. 15th St., Louisville, Ky.

**PAINTS—SWIMMING POOL****also see page 129, 130**

- "OLYMPIC EPOXY POOL PAINT"—The Kelly Paint Company  
 1145 S. 15th St., Louisville, Ky.

**PAPER GOODS**

- "TAPPAN'S"—Harry Tappan & Sons  
 1911 Old Sequin Rd., San Antonio, Tex.

**PAPER NAPKINS**

- Resolute Paper Products Corp. .... 200 E. 42nd St., New York 17, N. Y.

**PAPER PLATES & DISHES**

- "CHI-NET"—Keyes Fibre Co. .... Waterville, Me.

**PAPER PRODUCTS**

Superior Paper Products Co. .... 80 Exchange St., Bangor, Me.  
 Portsmouth Paper Co. .... 4 Cutts St., Portsmouth, N. H.  
**CAMP SPECIALTIES**..... P.O. Box 155, Hadden Heights, N. J.

(see advertisement page 37)

Hudson Pulp & Paper Corp. .... 477 Park Ave., New York 22, N. Y.  
 Henley Paper Co. .... 745 Biltmore Ave., Asheville, N. C.

**PAPER SUPPLIES**

**"DISPOSABLE PILLOW CASES"**—Kimberly-Stevens Corp.  
 522 Fifth Ave., New York 36, N. Y.  
 (see advertisement page one)

**PARK BENCHES**

**TROJAN PLAYGROUND EQUIPMENT MFG. CO.** ... St. Cloud, Minn.

**PARKING TICKETS**

National Ticket Co. .... 1564 Broadway, New York 36, N. Y.

**PELLGUNS—AIR & GAS POWERED**

**CROSMAN ARMS COMPANY, INC.** ..... Fairport, N. Y.

**PENNANTS**

also see page 90, 102

**AMERICAN FLAG & BANNER COMPANY**

415 S. Clark St., Chicago 5, Ill.

**COLLEGIATE MANUFACTURING CO.** ..... Ames, Iowa

**WILLIAMS BROTHERS MFG. CO.** ..... 1405 W. 15th St., Topeka, Kan.

(see advertisement page 21)

National Schoolcrafters, Inc. .... 8 Niagara Ave., Freeport, L. I., N. Y.

**PENNANTS & BANNERS**

also see page 102

American Knitwear & Emblem Mfgs. .... Plaistow 23, N. H.

**PENS—PENCILS**

Parker Pen Co. .... Janesville, Wis.

**PHARMACEUTICALS & BIOLOGICALS**

Eli Lilly & Co. .... 740 S. Alabama St., Indianapolis 6, Ind.

**PHARMACIST**

**"THE REXALL STORE"**—Percy's Pharmacy .... 256 Main St., Saco, Me.

**PHOTOGRAPHIC EQUIPMENT PROJECTORS**

Argus Cameras, Inc. .... 405 4th St., Ann Arbor, Mich.

**PHOTOGRAPHIC EQPMT & SUPPLIES** also see page 99

**"LEICA"**—E. Leitz, Inc. .... 468 Fourth Ave., New York, N. Y.

**"PHOTOGRAPHIC ANODIZED ALUMINUM"**—Metalphoto Corp.

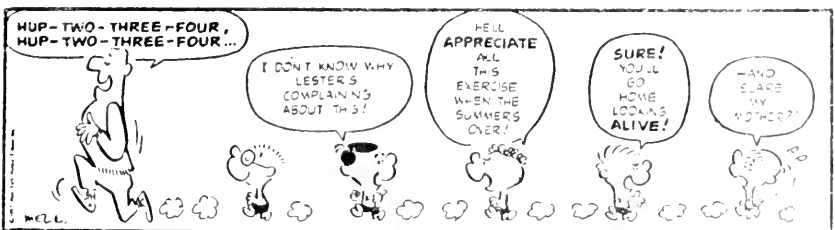
6811 Superior Ave., Cleveland 3, Ohio

**PHOTOGRAPHIC LIGHTING EQUIPMENT**

**"SMITH VICTOR FLOOD-MASTER"**—Smith Victor Corp. .... Griffith, Ind.

**PIANOS**

**THE WURLITZER CO.** ..... DeKalb, Ill.



**PIANOS—ELECTRONIC**

THE WURLITZER CO. .... DeKalb, Ill.

**PICNIC ACCESSORIES**

Leipzig & Lippe, Inc. .... 307 Railroad Ave., Bedford Hills, N. Y.

"SNAP-TITE JUG STOPPER"—Moeller Mfg. Co., Inc.  
2401 Durand Ave., Racine, Wis.

**PICNIC BRAZIER**

TROJAN PLAYGROUND EQUIPMENT MFG. CO. .... St. Cloud, Minn.

Leipzig & Lippe, Inc. .... 307 Railroad Ave., Bedford Hills, N. Y.

"WOODLAND-STEERMASTER"—Poloron Products, Inc.  
55 Ave. E, New Rochelle, N. Y.

Marleau-Hercules Fence Co. .... 3600 Detroit Ave., Toledo 12, Ohio

**PICTURE HANGERS**

JEFFY ENTERPRISES, INC. .... 146-150 No. 13th St., Philadelphia 7, Pa.

**PIER HARDWARE KITS**

"DRI-DOCK"—Masco Corporation .... 121 N. Broadway, Milwaukee 2, Wis.  
(see advertisement page 43)

**PLANES**

"PIPER TRI-PACER"—Piper Aircraft Corp. .... Lock Haven, Pa.

**PLAQUES**

also see page 134

BRUCE P. ROBBINS TROPHIES, INC. .... 1123 Spring N. W., Atlanta, Ga.

**PLASTER CASTING**

BERSTED'S HOBBY-CRAFT, INC. .... Monmouth, Ill.

**PLASTIC EMBEDDING SUPPLIES**

Natcol Laboratories. .... P. O. Box 227, Redlands, Cal.

"SANI PHILM"—Philmont Mfg. .... 250 S. Van Brunt St., Englewood, N. J.

SAV-COTE CHEMICAL LABS. .... P. O. Box 2128-NA, Alexandria, Va.

**PLASTIC TABLEWARE**

"LENOXWARE"—Lenox Plastics, Inc. .... 4117 Oleatha Ave., St. Louis 16, Mo.

"PLASKON MELAMINE"—Allied Chemical Corp.  
40 Rector St., New York 6, N. Y.

**PLASTIC WATERPROOF MATTRESS PADS**

Sani-Philm Products. .... Box 148, Englewood, N. J.

**PLASTICWARE**

Acme Hotel Supply. .... 764 Notre Dame W., Montreal, Quebec, Can.

**PLATES—PAPER**

also see page 124

LILY-TULIP CUP CORP. .... 122 E. 42nd St., New York 17, N. Y.

**PLAYGROUND BALLS**

A. G. Spalding & Bros., Inc. .... Chicopee, Mass.

**PLAYGROUND EQUIPMENT**

AMERICAN PLAYGROUND DEVICE CO. .... 1801 S. Jackson, Anderson, Ind.

GENERAL PLAYGROUND EQUIPMENT, INC.

1131 S. Courtland Ave., Kokomo, Ind.

NISSEN TRAMPOLINE CO. .... 930 27th Ave., S. W., Cedar Rapids, Iowa

**PLAYGROUND EQUIPMENT (Continued)**

- AMERICAN TRAMPOLINE COMPANY ..... Jefferson, Iowa  
 "ASK PACKER"—Star Company ..... Litchfield, Mich.  
 TROJAN PLAYGROUND EQUIPMENT MFG. CO. .... St. Cloud, Minn.  
 "BURKE BETTER BUILT"—J. E. Burke Co. .... New Brunswick, N. J.  
 Active Equip. Supply, Inc. .... 1308 Jericho Turnpike, New Hyde Park, N. Y.  
 BONGO CORPORATION ..... 545 Fifth Ave., New York 17, N. Y.  
 G. E. Maier Company ..... 715 Sycamore St., Cincinnati 2, Ohio  
 "BURKE BETTER BUILT"—J. E. Burke Co. .... Fond du Lac, Wis.

**PLAYHOUSES**

- "DANIEL BOONE PLAYHOUSE"—Rustic Furniture Co., Inc.  
 Black Horse Pike at Railroad, Williamstown, N. J.

**PLUMBING**

also see page 133

- SMITH SYSTEM MFG. CO. .... 212 Ontario St., S. E., Minneapolis 14, Minn.  
 (see advertisement page 55)  
 "ALERT TANK BALL & GUIDE"—Ardmore Products Co.  
 624 Maple St., Conshohocken, Pa

**POISON IVY PREVENTATIVES & TREATMENTS**

- SYNTEX CHEMICAL COMPANY ..... 10 E. 40th St., New York 16, N. Y.

**POISON IVY TREATMENT**

- B. Y's of San Francisco, Inc. .... 150 Hemlock St., San Francisco 9, Cal.  
 Medical Supply Co. .... 1027 W. State St., Rockford, Ill.  
 "IVY-DRY"—Ivy Corporation ..... Montclair, N. J.  
 (see advertisement page 10)

**POOL APPARATUS**

also see page 130

- "ASK PACKER"—Star Company ..... Litchfield, Mich.

**POOL CHEMICALS**

- ULRICH CHEMICAL CO., INC. .... 2610 W. Minnesota St., Indianapolis, Ind.

**POOL COVERS**

- J. B. Sebrell Corp. .... 301 S. San Pedro St., Los Angeles 13, Cal.

**POOL SLIDES**

also see page 129

- "FIBER SLIDE"—Bill Russell, Inc. .... Box 2032, Austin, Tex.

**POOL SUPPLIES & CHEMICALS**

- J. B. Sebrell Corp. .... 301 S. San Pedro St., Los Angeles 13, Cal.  
 Stroudsburg Glass Co., Inc. .... 837 Scott St., Stroudsburg, Pa.

**PORTABLE ELECTRIC PLANTS**

- ONAN Division of Studebaker-Packard Corp.  
 University Ave., S.E. at 25th, Minneapolis 14, Minn.

**PORTABLE EMERGENCY LAMP**

- "BIG BEAM"—U-C Light Mfg. Co. .... 1041 W. Hubbard St., Chicago 22, Ill.

**PORTABLE RADIO BATTERIES**

- "EVEREADY"—National Carbon Co. .... 30 E. 42nd St., New York 17, N. Y.

**PORTABLE RADIO COMMUNICATIONS**

"HANDIE-TALKIE"—Motorola Communications, Inc.  
4501 W. Augusta Blvd., Chicago 51, Ill.

**POST CARDS**

also see page 85

"ARTVUES AND KOLORVUES"—Artvue Post Card Co.  
225 Fifth Ave., New York 10, N. Y.

**TRUE COLOR-VU PICTURE POST CARD SALES**

P. O. Box 191, Portage, Wis.

**POTATO PEELERS**

also see page 113

THE HOBART MFG. CO. .... Pennsylvania Ave., Troy, Ohio

**POWER LAWN MOWERS**

ROOF MANUFACTURING CO. .... Pontiac 17, Ill.  
TORO MANUFACTURING CORP.

3012 Snelling Ave., Minneapolis 6, Minn.

**POWER MEGAPHONES**

also see page 116

"HANDI-TALKIE"—Motorola Communications, Inc.  
4501 W. Augusta Blvd., Chicago 51, Ill.

**POWER TOOLS**

"ATLAS"—Atlas Press Co. .... Kalamazoo, Mich.  
Weller Electric Corp. .... Easton, Pa.

**PRECUT BUILDINGS**

also see pages 94, 115

"LOG CABINS"—Circle City Cabin Co.  
5152 Lafayette Rd., Indianapolis 23, Ind.

**PREFAB BUILDINGS**

also see pages 94, 115

"EXPANDABLE STEEL CABINS & BOAT HOUSES"—  
Pennington Manufacturing Co., .... 190 Commercial Rd. Addison, Ill.  
"SECTIONAL LOG CAMP BLDGS."—Universal Homes, Inc.

271 1st St., Milan, Mich

**PREFAB BUILDINGS & CAMPS**

also see pages 94, 115

Penobscot Cabin Co. .... Conway Rd., Camden, Me.

**PREFAB CHIMNEYS**

"SCHOOL & CAMP INCINERATOR"—Winnen Incinerator  
932 Broadway, Bedford, Ohio

**PROJECTORS**

American Film Registry..... 1020 S. Wabash Ave., Chicago 5, Ill.

**PROJECTORS & FILMSTRIPS—2x2—3¼x4**

National Studios..... 44 W. 48th St., New York 36, N. Y.

**PROMOTION MATERIALS**

CAMP SPECIALTIES..... P. O. Box 155, Haddon Heights, N. J.  
(see advertisement page 37)

**PROTECTORS—EAR**

Dr. Frank Ear Stoppie Co. .... Box 268, Ashland, Ohio



**PUBLICATIONS**

- "1000 GAMES AND STUNTS"—Abingdon Press  
201 Eighth Ave. S., Nashville 3, Tenn.
- "COKESBURY GAME BOOK, Revised"—Abingdon Press  
201 Eighth Ave. S., Nashville 3, Tenn.
- "YOUR FAMILY GOES CAMPING"—Abingdon Press  
201 Eighth Ave. S., Nashville 3, Tenn.

**PUBLICATIONS—RELIGIOUS**

also see page 92, 93

- SCRIPTURE PRESS ..... 1825 College Ave., Wheaton, Ill.  
(see advertisement page 31)

**QUOITS—METAL**

- "STAR"—Star Heel Plate Co. .... 12 Thornton St., Newark 5, N. J.

**RAFTS**

- Rockaway Sales Co. .... Box 60C, Rockaway, N. J.

**RAFTS & FLOATS**

also see page 87, 101, 131, 136

- ROCKAWAY SALES CO. .... Route 46, Rockaway, N. J.

**RAINY DAY TOYS**

- "LIONEL TRAINS"—Lionel Corp. .... 15 E. 26th St., New York 10, N. Y.

**RECORDS**

also see page 97

- SING WITH ME, Laurie Bee. .... 120 E. 64th St., New York 21, N. Y.  
(see advertisement page 32)

**REFRIGERATORS & FREEZERS**

also see page 98

- Daris Refrigeration Co., Inc. .... 26 North Main St., Auburn, Me.  
KELVINATOR DIV.—American Motors Corp.  
14250 Plymouth Rd., Detroit 32, Mich.
- Tyler Refrigeration Corp. .... 1401 Lake St., Niles, Mich.
- ADMIRAL EQUIPMENT COMPANY. .... 100 Fifth Ave., New York 11, N. Y.  
(see advertisement page 25)

**RELIGIOUS SUPPLIES**

- BERSTED'S HOBBY-CRAFT, INC. .... Monmouth, Ill.
- Aquinas Rosary Service. .... Box 27, White Bear Lake 10, Minn.

**RESUSCITATORS**

also see page 131, 136

- "REVIV-A-LIFE"—Oxygen Equipment & Service Co.  
8335 S. Halsted St., Chicago 20, Ill.
- STEPHENSON CORP. .... P.O. Box 392, Red Bank, N. J.  
(see advertisement page 12)

- "THE M-S-A PNEOLATOR"—Mine Safety Appliances Co.  
201 N. Braddock Ave., Pittsburgh 8, Pa.

**RIFLE MARKSMANSHIP PROGRAM**

- NATIONAL RIFLE ASSOCIATION  
1600 Rhode Island Ave., N. W., Washington 6, D. C.

**RIFLES**

also see page 87, 88, 129, 130

O. F. MOSSBERG & SONS, INC. 131 St. John, New Haven 5, Conn.  
 REMINGTON ARMS CO., INC. Broadmere Rd., Bridgeport 2, Conn.  
 "RED HEAD GUN COVERS"—Red Head Brand Div., Brunswick Corp.  
 4311 W. Belmont, Chicago 41, Ill.

"SAVAGE" and "STEVENS"—

Savage Arms Corp., Sporting Arms Div., Westfield, Mass.

**RIFLERY TARGET CARRIERS**

CASWELL TARGET CARRIERS

P. O. Box 314, Anoka, Minn.

**ROLLER SKATES**

UNION HARDWARE-SEALAND, INC.

Torrington, Conn.

**ROWBOATS**

also see page 92

"TRANSPARENT BOAT"—Goodhue Enterprises

190 Central St., Leominster, Mass.

ALUMA CRAFT BOAT CO. 2633 27th Ave. S., Minneapolis 6, Minn.

**RUBBER MATS**

"NO-TRAX"—Superior Rubber Mfg. Co. 501 W. 82nd St., Chicago 20, Ill.

**RUG WEAVER**

"JIFFY"—Harson Products Co. 54 Bond St., New York 12, N. Y.

**RUSTIC OUTDOOR FURNITURE**

also see page 109, 132

LINCRAFT, INC.

Box 312, Burlington, N. J.

**SAILBOATS**

also see page 91, 92

"SAILFISH AND SUNFISH"—

Alcort, Incorporated P.O. Box 1345, Waterbury 36, Conn.

SNARK PRODUCTS, INC. 1580 Lemoine Ave., Fort Lee, N. J.

(see advertisement page 54)

R. HAMANN &amp; SONS Route 52, Carmel, N. Y.

(see advertisement page 30)

CRAGSTAN INDUSTRIES 1107 Broadway, New York 10, N. Y.

(see advertisement page 25)

RAY GREENE &amp; CO. Toledo 9, Ohio

Riverside Marine Dist. 221 W. Davenport, Rhinelander, Wis.

**SAILBOATS—FIBERGLAS**

"AQUA CAT"—American Fiberglass Corporation

Dept. 3, 132 S. Main St., S. Norwalk, Conn.

(see advertisement page 28)

"FIBER-JET"—Stamm Boat Co. Delafield, Wis.

**SAILBOATS—SURFBOARD**

also see page 91, 92

"GO"—Power Car Co. Mystic, Conn.

**SAILS & ACCESSORIES**

also see page 91

INTERNATIONAL SAILMAKERS 1 Rowes Wharf, Boston 10, Mass.

"SAILS"—Charles Ulmer, Inc. 175 City Island Ave., New York 61, N. Y.

**SANITARY SUPPLIES**

"TAMPAX"—Tampax Incorporated 161 E. 42nd St., New York 17, N. Y.

**SAUCE PANS**

"REVERE WARE"—Revere Copper &amp; Brass, Inc.

Rome Manufacturing Co. Div., Rome, N. Y.

**SAUCE POTS**

"REVERE-WARE"—Revere Copper & Brass, Inc.  
Rome Manufacturing Co. Div., Rome, N. Y.

**SCALES**

"SANITARY"—Sanitary Scale Co. .... Belvidere, Ill.

**SCHEDULING CHARTS**

Decker Supplies ..... Brookfield, N. Y.

**SCREEN PRINTING SETS**

Nu Media ..... Faribault, Minn.

**SCIENTIFIC APPARATUS**

Harry Ross ..... 61 Reade St., New York 7, N. Y.

**SCREENING**

"LIFETIME FIBERGLAS SCREENING"—Lockset Screening Co., Inc.  
Pawtucket, R. I.

**SEATING**

"OSFIXCO"—Ohio State Fixture Co.  
2236 N. Cleveland Massillon Rd., Bath, Ohio

**SEEDS—SEEDLINGS**

Max Schling Seedsmen, Inc. .... 538 Madison Ave., New York 22, N. Y.  
Musser Forests, Inc. .... Indiana, Pa.

**SEE-SAWS**

Standard Playground Equipment Co., Inc. .... Anderson, Ind.

**SEWAGE TREATMENT EQUIPMENT**

WALLACE & TIERNAN, INC. .... 25 Main St., Belleville 9, N. J.

**SEWING EQUIPMENT—INDUSTRIAL**

"SINGER: SIMANCO"—Singer Sewing Machine Co.  
Industrial Sales Dept. .... 149 Broadway, New York 6, N. Y.

**SHEARS & SCISSORS**

"WISS"—J. Wiss & Sons, Inc. .... 33 Littleton Ave., Newark 7, N. J.

**SHELTERS**

KWIK-BILT, INC. .... Box 6834, Dallas, Tex.

**SHOE POLISH**

"ESQUIRE BOOT POLISH"—Knemark, Inc.  
330 Wythe Ave., Brooklyn 11, N. Y.

**SHOES—ATHLETIC**

UNION HARDWARE-SELAND, INC. .... Torrington, Conn.  
"KEDS"—United States Rubber Co.

1230 Avenue of the Americas, New York 20, N. Y.  
(see advertisement page 15)

**SHOOTING KITS— SPECIAL TRAINING MARKSMANSHIP**

CROSMAN ARMS COMPANY, INC. .... Fairport, N. Y.

**SIGNS**

Norsid Mfg. Co., Inc. .... 33 Prospect St., Yonkers, N. Y.

**SILVERWARE**

"OSFIXCO"—Ohio Store Fixture Co.  
2236 N. Cleveland Massillon Rd., Bath, Ohio

**SILVER WASHERS & DRIERS**

also see page 113

The Steril-Sil Co. .... 150 Causeway, Boston 14, Mass.  
Foley-Irish Corp ..... 31 Washington St., Brooklyn 1, N. Y.

**SKATING EQUIPMENT**

UNION HARDWARE-SEALAND, INC. .... Torrington, Conn.

**SLEEPING BAGS**

"CELACLOUD"—Celanese Corporation of America

522 Fifth Ave., New York 36, N. Y.

"ARCTIC 3 STAR"—Woods Bag & Canvas Co. Ltd.

16 Lake St., Ogdensburg, N. Y.

"GOOD COMPANIONS: PALOMINE: ICELANDIC"—

Thomas Black & Sons (Ogdensburg), Inc. Box 541, Ogdensburg, N. Y.

"TA-PAT-CO"—The American Pad & Textile Co. .... Greenfield, Ohio

**SLICERS**

GLOBE SLICING MACHINE CO., INC. .... Selleck St., Stamford, Conn.

"WEAR EVER"—Wear-Ever Aluminum, Inc. .... Box 366, Natick, Mass.

**SLIDES**

Standard Playground Equipment Co., Inc. .... Anderson, Ind.

**SLIDE PROJECTORS**

"PICTUR-VISION"—Picture Recording Co. .... Oconomowoc, Wis.

**SODA FOUNTAINS**

"SERV-ALL"—Smith-Werner Co. .... 925 Federal Blvd., Denver 4, Colo.

**SODIUM HYPOCHLORITE**

Polar Chemicals, Inc. .... 144 Howe St., Lewiston, Me.

**SOFTBALLS**

**also see page 90, 91**

A. G. Spalding & Bros., Inc. .... Chicopee, Mass.

**SOILED DISH CARTS**

JARVIS & JARVIS DIV., USECO, INC. .... Palmer, Mass.

**SONG BOOKS**

"THE NEW SONG FEST"—by Dick and Beth Best; Paper \$1.95—

Crown Publishers Inc. .... 419 Park Ave. S., New York 16, N. Y.

"GOD'S WONDERFUL WORLD"—

New American Library of World Literature, Inc.

501 Madison Ave., New York 22, N. Y.

"LET'S ALL SING: SONG SHEETS"—Robbins Music Corp.

1540 Broadway, New York 36, N. Y.

**SONG SLIDES**

National Studios. .... 44 W. 48th St., New York 36, N. Y.

**SPONGES—CELLULOSE**

E. I. DePont de Nemours & Co., Inc., Specialties Sales

Wilmington 98, Del.

**SPORTING GOODS** **also see pages 90, 92, 101, 108, 111**

"CROW, SQUIRREL, FOX-COYOTE, DUCK, GOOSE, PHEASANT,

QUAIL, COON, GAME & BIRD CALLS"—Philip S. Olt Co.

Box 350, Pekin, Ill.

WILSON SPORTING GOODS CO. .... 2233 West St., River Grove, Ill.

A. G. SPALDING & BROS., INC. .... Chicopee, Mass.

CRAGSTAN INDUSTRIES. .... 1107 Broadway, New York 10, N. Y.

(see advertisement page 25)

EVERLAST SPORTING GOODS MFG. CO., INC.

173 Walnut Ave., New York 54, N. Y.

- SPORTING GOODS—WHOLESALE** also see page 89  
**JOSEPH HAGN COMPANY**..... 325 W. Madison, Chicago 6, Ill.
- SPORTING NETS** also see page 119  
**Sterling Net & Twine Co., Inc.**.....164 Belmont Ave., Belleville 7, N. J.
- SPORTS BOOKS** also see page 93  
**"DIVE—THE COMPLETE BOOK OF SKIN DIVING—REVISED ED."**—  
**Wilfred Funk, Inc.**.....153 E. 24th St., New York 10, N. Y.
- SPORTS & RECREATION EQUIPMENT** also see page 89  
**"BURKE BETTER BUILT"**—J. E. Burke Co. ....New Brunswick, N. J.  
**"BURKE BETTER BUILT"**—J. E. Burke Co. ....Fond du Lac, Wis.
- SPORTSWEAR** also see pages 95, 134  
**COLLEGIATE MANUFACTURING CO.** .....Ames, Iowa  
**CHAMPION KNITWEAR CO.**.....115 College Ave., Rochester 7, N. Y.  
 (see advertisement page 19)
- SPRAYERS—FLY & MOSQUITO** also see pages 87, 112  
**"UNIVERSAL SPRAYERS"**—United Metal Products Co. ....Saranac, Mich.  
**"SWING FOG PEST CONTROL EQUIPMENT"**—Fog-Air Company  
 415 Lexington Ave., New York 17, N. Y.
- SPRINGS—COT & BED** also see page 91  
**Select-A-Spring Corp.**..... 61 E. 11th St., New York 3, N. Y.
- STAKES—HORSESHOES**  
**"STAR"**—Star Heel Plate Co. .... 12 Thornton St., Newark 5, N. J.
- STEEL SHELVING**  
**Lyon Metal Products, Inc.**..... 52 Montgomery St., Aurora, Ill.
- STRETCHERS**  
**Medical Supply Co.**.....1027 W. State St., Rockford, Ill.
- SUN PROTECTORS**  
**"CHAP STICK"**—Chap Stick Co. .... 2101 Hudson St., Lynchburg, Va.
- SWEATSHIRTS**  
**CHAMPION KNITWEAR CO.** .....115 College Ave., Rochester 7, N. Y.  
 (see advertisement page 19)
- SWIMMING POOL BUILDERS**  
**MIDWEST POOL & COURT CO.**.....1206 N. Rock Hill Rd., St. Louis, Mo.
- SWIMMING POOL CHEMICALS** also see pages 96, 135  
**"D-SOLV"**—Alexander Chemical Div. .... Prudential Plaza, Chicago 1, Ill.
- SWIMMING POOL CLEANERS**  
**NATIONAL POOL EQUIPMENT CO.**.....Lee Highway, Florence, Ala.  
**"TUEC VACUUM CLEANERS FOR SWIMMING POOLS"**—  
 The Standard Pool Cleaner Co. .... 1320 Greenfield, S. W., Canton 6, Ohio
- SWIMMING POOL CHLORINATORS**  
**WALLACE & TIERNAN, INC.**..... 25 Main St., Belleville 9, N. J.
- SWIMMING POOL DESIGN**  
**NATIONAL POOL EQUIPMENT CO.**.....Lee Highway, Florence, Ala.
- SWIMMING POOL EQUIPMENT & SUPPLIES**  
**NATIONAL POOL EQUIPMENT CO.** .....Lee Highway, Florence, Ala.

**SWIMMING POOL EQUIPMENT & SUPPLIES (Continued)**

LANDON OF CALIFORNIA..... 7240 Fulton Ave., No. Hollywood, Cal.  
 PADDOCK OF CALIFORNIA..... 273 La Cadena Dr., Riverside, Cal.  
 Swimquip, Inc..... 3301 Gilman Rd., El Monte, Cal.  
 Swimquip, Inc. .... 1040 Huff Rd., N. W., Atlanta 18, Ga.  
 HALOGEN SUPPLY CO., INC.....4653 W. Lawrence Ave., Chicago 30, Ill.  
 AMERICAN PLAYGROUND DEVICE CO.,

1801 S. Jackson, Anderson, Ind.

**GENERAL PLAYGROUND EQUIPMENT, INC.**

1131 So. Courtland Ave., Kokomo, Ind.

NISSEN TRAMPOLINE CO. 930 27th Ave. S. W., Cedar Rapids, Iowa

MIDWEST POOL & COURT CO.....1206 N. Rock Hill Rd., St. Louis 24, Mo.

**BUDD'S MODERN POOL EQPMT. & SUPPLIES**

South Evergreen Ave., Woodbury, N. J.

"MEYCO-SAFETY SWIMPOOL COVERS"—Fred J. Meyer & Son

99-08 Metropolitan Ave., Forest Hills, N. Y.

PARAGON SWIMMING POOL CO. .... Pleasantville, N. Y.

(see advertisement page 48)

MODERN POOL PRODUCTS, INC. ... 1 Holland Ave., White Plains, N. Y.

(see advertisement page 56)

**EDWARD P. COOPERSMITH CO.**

403 W. Woodlawn St., Philadelphia 44, Pa.

"LANCASTER UNIT PUMPS"—Lancaster Pump & Manufacturing Co.

Lancaster, Pa.

**SWIMMING POOL FILTERS**

NATIONAL POOL EQUIPMENT CO. Lee Highway, Florence, Ala.

**SWIMMING POOL PAINTS**

also see page 123

"RAMUC ENAMEL"—Inertol Co., Inc.

Rm. 10, 488 Frelinghuysen Ave., Newark 14, N. J.

**SWIMMING POOL SUPPLIES**

also see page 129

"SPRING-WELL BOARDS"—Bill Russell, Inc. .... Box 2032, Austin, Tex.

**SWIMMING POOL TILES**

American Olean Tile Co. .... Landsdale, Pa.

**SWIMMING POOL WATER TESTING EQUIPMENT**

"MIDGET TESTERS & COMPARATORS"—W. A. Taylor & Co.

7300 York Road, Dept. F., Baltimore 4, Md.

WALLACE & TIERNAN, INC. .... 25 Main St., Belleville 9, N. J.

**SWIMMING POOLS**

NATIONAL POOL EQUIPMENT CO. Lee Highway, Florence, Ala.

PRESSURE CONCRETE COMPANY..... 315 S. Court St., Florence, Ala.

"WAGNER POOLS—SINCE 1919"—

E. L. Wagner Co., Inc. .... 554 Post Rd., Darien 30, Conn.

MIDWEST POOL & COURT CO.....1206 N. Rock Hill Rd., St. Louis 24, Mo.

MODERN POOL PRODUCTS, INC. 1 Holland Ave., White Plains, N. Y.

(see advertisement page 56)

**SWING SETS**

Standard Playground Equipment Co., Inc. .... Anderson, Ind.

**SWISS-EMBROIDERED CLOTH EMBLEMS**

"A-B AMERICA'S BEST EMBLEMS"—

A-B Emblem Corp. .... 519-523 30th St., Union City, N. J.

JOEL &amp; ARONOFF, INC. .... 932 Broadway, New York 10, N. Y.

**TABLE COVERINGS**

"PLASTOLYN"—Columbus Coated Fabrics Corp.

7th &amp; Grant Aves., Columbus 16, Ohio

**TABLE TENNIS BALLS**

SUPERIOR INDUSTRIES CORP. .... 520 Coster St., New York 59, N. Y.

(see advertisement page 49)

"T. F. T."—T. F. Twardzik &amp; Co., Inc. .... Shenandoah, Pa.

**TABLE TENNIS TABLES**

also see page 106

SUPERIOR INDUSTRIES CORP. .... 520 Coster St., New York 59, N. Y.

(see advertisement page 49)

"T. F. T."—T. F. Twardzik &amp; Co., Inc. .... Shenandoah, Pa.

**TABLE TOPS AND BASES**

Johnson Plastic Tops, Inc. .... 69 North St., Elgin 12, Ill.

**TABLES—FOLDING**

also see page 106, 108

HOWE FOLDING FURNITURE, INC. .... 1 Park Ave., New York 16, N. Y.

**TABLEWARE—CHINA & PLASTIC**

also see page 100, 113

NATIONAL CHINA &amp; EQUIPMENT CORPORATION

214-18 E. Fourth St., Marion, Ind.

**TAMBOURINES**

WHITE EAGLE RAWHIDE MFG. CO. .... 1652 N. Throop St., Chicago 22, Ill.

**TAPE RECORDERS**

"EKOTAPE"—Webster Electric Co. .... 1900 Clark St., Racine, Wis.

**TAPE RECORDINGS**

THE UNIVERSITY OF MICHIGAN—AUDIO-VISUAL

EDUCATION CENTER .... 720 E. Huron Ave., Ann Arbor, Mich.

**TAPE REPEATERS**

"PRC"—Picture Recording Co. .... Oconomowoc, Wis.

**TARGETS AND BB'S**

DAISY MFG. CO. .... Rogers, Ark.

**TARPAULINS**

"FULTEX: SHUREDRY: FULTON"—

Fulton Cotton Mills .... Box 1726, Atlanta 1, Ga.

WEBB MFG. CO. .... 2945 N. 4th St., Philadelphia 33, Pa.

(see advertisement page 20)

**TEA KETTLES**

"REVERE WARE"—Revere Copper &amp; Brass, Inc.

Rome Manufacturing Co. Div., Rome, N. Y.

**TELESCOPES**

Harry Ross .... 61 Reade St., New York 7, N. Y.

**TENDERIZERS**

THE HOBART MFG. CO. .... Pennsylvania Ave., Troy, Ohio

**TENNIS**

"MAGNAN"—Magnan Racket Corp. .... North Attleboro, Mass.

**TENNIS "BACKBOARD" RE-BOUND NET**

"RE-BOUND NET"—Ball-Boy Tennis Machine Co.

26 Milburn St., Bronxville, N. Y.

(see advertisement page 29)

**TENNIS BALLS**

A. G. Spalding & Bros., Inc. .... Chicopee, Mass.

**TENNIS COURT SUPPLIES**

"PETCO LAY-TRU SURFACINGS: POSTS: NETS: TAPES"—

C. R. Peterson Co., Inc. .... 5659 N. Newark Ave., Chicago 31, Ill.

**TENNIS COURT SURFACES**

"LAYKOLD & GRASSTEX TENNIS COURTS"—

American Bitumuls & Asphalt Co.

320 Market St., San Francisco 20, Cal.

"COLPROVIA"—Colprovia Roads, Inc. .... Redding, Conn.

NEW ENGLAND TENNIS COURT SURFACING .... Franconia, N. H.

YORKMONT SLATE CO., INC. .... Granville, N. Y.

**TENNIS COURT TOP DRESSING**

"TOPSEAL"—Colprovia Roads, Inc. .... Redding, Conn.

NEW ENGLAND TENNIS COURT SURFACING .... Franconia, N. H.

GREENCORT"—Sheldon Slate Products Co., Inc. .... Middle Granville, N. Y.

SIM-COTE PRODUCTS CO. .... Granville, N. Y.

YORKMONT SLATE CO., INC. .... Granville, N. Y.

**TENNIS COURTS**

NEW ENGLAND TENNIS COURT SURFACING .... Franconia, N. H.

**TENNIS NET STANDARDS—PORTABLE**

"READY-NET"—Ball-Boy Tennis Machine Co.

26 Milburn St., Bronxville, N. Y.

(see advertisement page 29)

**TENNIS NETS—CHAIN LINK STEEL**

AMERICAN PLAYGROUND DEVICE CO. .... 1801 S. Jackson, Anderson, Ind.

**TENNIS PRACTICE MACHINE**

also see page 131

BALL-BOY TENNIS MACHINE CO. .... 26 Millburn St., Bronxville, N. Y.

(see advertisement page 29)

**TENNIS SUPPLIES & EQUIPMENT**

CRAGIN-SIMPLEX .... 163 Varick St., New York 13, N. Y.

ASHAWAY PRODUCTS, INC. .... Ashaway, R. I.

(see advertisement page 54)

**TENTS**

also see page 96, 102

"CAMPER CLOTH TENTS"—COLORADO TENT & AWNING CO.

1642 Lawrence St., Denver 2, Colo.

"FULTEX: SHUREDRY: FULTON"—

Fulton Cotton Mills .... P. O. Box 1726, Atlanta 1, Ga.

HOOSIER TARPAULIN & CANVAS GOODS CO.

P. O. Box 571, 1302-10 W. Washington St., Indianapolis 6, Ind.

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**TENTS (Continued)**

"OUR 67th YEAR"—Eureka Tent & Awning Co.

35-45 State St., Binghamton, N. Y.

"CAMEL TENTS"—Gene B. Laxer Co.....220 Broadway, New York, N. Y.

"GOOD COMPANIONS: PALOMINE: ICELANDIC"—

Thomas Black & Sons (Ogdensburg), Inc. Box 541, Ogdensburg, N. Y.

WALTER E. STERN, TENTMAKER, LO 9-6830

254 Nagle Ave., New York 31, N. Y.

HETTRICK MANUFACTURING CO.....1401 Summit St., Toledo 1, Ohio

WEBB MFG. CO.....2945 N. 4th St., Philadelphia 33, Pa.

(See advertisement page 20)

Camel Manufacturing Co.....329 S. Central St., Knoxville, Tenn.

Seattle Tent & Awning Co.....310 Westlake Ave., Seattle, Wash.

**TERMITE REPELLENTS**

"CARBOLINEUM"—Carbolineum Wood Preserving Co.

6683 N. 40th St., Milwaukee 9, Wis.

(see advertisement page 23)

**TEXTILE COLORS**

Nu Media.....Faribault, Minn.

**THEATRICAL SUPPLIES**

Paramount Theatrical Supplies.....32 W. 20th St., New York 11, N. Y.

**TILE—CERAMIC**

American Olean Tile Co.....Lansdale, Pa.

**TIPIS**

also see page 132

WEBB MFG. CO. .... 2945 N. 4th St., Philadelphia 33, Pa.

(See advertisement page 20)

**TOASTING EQUIPMENT**

Savory Equipment, Inc.....120 Pacific St., Newark 5, N. J.

**TOILET BOWL CLEANER**

"BOL-TABS"—Horizon Industries

400 Upper Midwest Bldg., Minneapolis 1, Minn.

HERCULES CHEMICAL CO., INC.....416 Broadway, New York 13, N. Y.

**TOILET SEATS**

Standard Tank & Seat Co.....308-20 N. Front St., Camden, N. J.

"BADGER BRAND"—Plumbers Woodwork Co.....Algoma, Wis.

**TOILETS**

also see page 123

"SAFeway 1 QT. FLUSH TOILETS"—

Safeway Sanitation.....75 Argyle Ave., Buffalo 21, N. Y.

(see advertisement page 12)

**TOILETS—CHEMICAL**

also see pages 96, 127

SANITATION UNLIMITED, INC. 1625 So. Jefferson St., Chicago 16, Ill.

(see advertisement page 51)

SMITH SYSTEM MFG. CO.

Wash. Ave. & Ontario St. S. E., Minneapolis 14, Minn.

(see advertisement page 55)

**TOILETS—STEEL**

MONOGRAM PRECISION INDUSTRIES, INC.

5245 San Fernando Rd. W., Los Angeles 39, Cal.

(see advertisement page 13)

**TOY BONGO DRUMS**

WHITE EAGLE RAWHIDE MFG. CO. 1652 N. Throop St., Chicago 22, Ill.

**TOY DRUMS**

WHITE EAGLE RAWHIDE MFG. CO. 1652 N. Throop St., Chicago 22, Ill.

**TRADING POST SUPPLIES**

CAMP SPECIALTIES ..... P. O. Box 155, Haddon Heights, N. J.  
(see advertisement page 37)

**TRAMPOLINES**

also see page 122

AMERICAN TRAMPOLINE COMPANY ..... Jefferson, Iowa

"TUMBLE KING"—Tumble King International

114 E. 40th St., New York 16, N. Y.

**TROPHIES**

also see page 90

W. R. Moody ..... 702 N. Mariposa St. Burbank, Cal.

BRUCE P. ROBBINS TROPHIES, INC. .... 1123 Spring N.W., Atlanta, Ga.

**TROPHIES—MEDALS—RIBBONS**

also see page 90, 121

BRUCE P. ROBBINS TROPHIES, INC. .... 1123 Spring N. W., Atlanta, Ga.

EDWIN W. LANE CO. .... 32 W. Randolph St., Chicago 1, Ill.

**T-SHIRTS & SWEATSHIRTS**

also see page 119

WILLIAMS BROTHERS MFG. CO. .... 1405 W. 15th St., Topeka, Kan.

(see advertisement page 21)

CHAMPION KNITWEAR CO. .... 115 College Ave., Rochester 7, N. Y.

(see advertisement page 19)

STYLECRAFT MFG. CO. .... 717 Sycamore St., Cincinnati 2, Ohio

"SILK-SCREENED KNITWEAR"—Waco Prods. Co., Inc.

P. O. Box 828, Waco, Tex.

**T-SHIRTS & SWEATSHIRTS—PROCESSED**

also see page 119

E. WILLARD KING ..... Rm. 904, 1472 Broadway, New York 36, N. Y.

**TURF BOWLING**

"BOCCIE"—Lignum-Vitae Products Corporation

92 Boyd Ave., Jersey City 4, N. J.

**UTENSILS**

also see page 106

"WEAR EVER"—Wear-Ever Aluminum, Inc. .... Box 366, Natick, Mass.

NATIONAL CHINA & EQUIPMENT CORPORATION

214-18 E. Fourth St., Marion, Ind.

**VACUUM CLEANERS**

MULTI-CLEAN PRODUCTS, INC. .... Dept. C., St. Paul 16, Minn.

**VARNISHES**

BURGESS FOBES PAINT ..... 106 Commercial St., Portland, Me.

(see advertisement page 23)

**VENDING MACHINES**

GOLD MEDAL PRODUCTS COMPANY

1821-C Freeman Ave., Cincinnati 14, Ohio

(see advertisement page 20)

**VOLLEY BALL NET STANDARDS—PORTABLE**

"READY-NET"—Ball-Boy Tennis Machine Co.

26 Milburn St., Bronxville, N. Y.

(see advertisement page 29)

**WASTE RECEPTACLES**

"UNITED WASTE RECEPTACLES"—United Metal Receptacle Corp.  
27-29 Ocean Ave., Jersey City, N. J.

**WASTE TREATMENT EQUIPMENT**

"FOOD WASTE DISPOSAL UNITS"—Herlex Equipment Company  
1140 W. Van Buren St., Chicago 7, Ill.

**WATER CHLORINATORS**

WALLACE & TIERNAN, INC. 25 Main St., Belleville 9, N. J.

**WATER CONDITIONERS**

Red Jacket Mfg. Co. Box 270, Davenport, Iowa

**WATER CONSERVATION KITS**

Product Design Co. 2796 Middlefield Rd., Redwood City, Cal.

**WATER COOLERS**

"OASIS WATER COOLERS"—Ebeo Manufacturing Co.  
265 N. Hamilton Rd., Columbus 13, Ohio

**WATER FILTERS**

"MAXIFLO"—Ogden Filter Co., Inc.  
4214 Santa Monica Blvd., Los Angeles 29, Cal.

**WATER HEATERS**

"BURKAY COMMERCIAL WATER HEATERS"—  
The A. O. Smith Corp. P. O. Box 28, Kankakee, Ill.

"SANIMASTER"—Ruud Manufacturing Co.  
2025 Factory St., Kalamazoo 24, Mich.  
White Products Corp. Middleville, Mich.

**WATER PROOF MATCH BOXES**

"MARBLES OUTING EQUIPMENT"—Marble Arms Corp.  
Superior Ave., Gladstone, Mich.

**WATER PURIFIERS**

WALLACE & TIERNAN, INC. 25 Main St., Belleville 9, N. J.  
PHELPS DODGE REFINING CO. 300 Park Ave., New York 22, N. Y.

"SURECLOR AUTOMATIC WATER CHLORINATOR"—  
Paddock of Texas, Inc. 3727 Atwell, Dallas 9, Tex.

**WATER REPELLENT SHOE GREASES**

"NEATSLENE"—Bickmore Co. Old Town, Me.

**WATER SOFTENERS**

White Products Corp. Middleville, Mich.

**WATER SPORTS EQUIPMENT** also see pages 101, 115

Water Shoes, Inc. 1807 Elmwood Ave., Buffalo 7, N. Y.

**WATER SKI BELTS**

Red Head Div., Brunswick Corp. 4311 W. Belmont, Chicago 41, Ill.  
"SKEEBELTS"—Gentex Corporation 450 7th Ave., New York 1, N. Y.

**WATER SKIS**

OUTDOOR SPORTS MFG. CO. 500 Broad St., Forestville, Conn.

**WATER SYSTEMS**

"PEERLESS WATER SYSTEMS"—Peerless Pump Hydrodynamics Div.  
Food Machinery & Chemical Corp. 37 Wall St., New York, N. Y.

**WATER TREATMENT**

also see pages 97, 129, 130

- WALLACE & TIERNAN, INC. .... 25 Main St., Belleville 9, N. J.  
 PHELPS DODGE REFINING CO. .... 300 Park Ave., New York 22, N. Y.

**WATER TREATMENT EQUIPMENT**

B-I-F INDUSTRIES, Div. of the N. Y. Air Brake Co.

411 Harris Ave., Providence 1, R. I.

**WATERFRONT EQUIPMENT** also see pages 101, 107, 106

- ADOLPH KIEFER & COMPANY ..... Railroad Ave., Glenview, Ill.  
 HUSSEY MANUFACTURING COMPANY, INC. .... North Berwick, Me.  
 (see advertisement page 53)

- STEEL PIER COMPANY ..... 190 Central St., Leominster Mass.  
 MODERN POOL PRODUCTS, INC. .... 1 Holland Ave., White Plains, N. Y.  
 (see advertisement page 47)

**WAXED PAPER**

Resolute Paper Products Corp. .... 200 E. 42nd St., New York 17, N. Y.

**WEAVING LOOMS & ACCESSORIES**

The Norwood Loom Co. .... Box 272, Baldwin, Mich.

**WEAVING SUPPLIES**

LILY MILLS COMPANY ..... Shelby, N. C.  
 (See advertisement page 6)

**WEAVING YARNS**

Contessa Yarns ..... Ridgefield, Conn.  
 LILY MILLS COMPANY ..... Shelby, N. C.  
 (See advertisement page 6)

**WEAVING YARNS—HAND**

Rose Mills, Inc. .... C Street &amp; Indiana Ave., Philadelphia 34, Pa.

**WEED CONTROL****PARKE-HILL CHEMICAL CORPORATION**

29 Bertel Avenue, Mount Vernon, N. Y.

(See advertisement inside back cover)

**WEED KILLERS**

Tempo Chemical Co., Inc. .... 47-02 5th St., Long Island City, N. Y.

**WINDOW WASHING EQUIPMENT**

J. B. Sebrell Corp. .... 301 San Pedro St., Los Angeles 13, Cal.

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Rapaport Bros. Inc. .... 1830 S. Washtenaw Ave., Chicago 8, Ill.

**WOOD PRESERVING STAINS**

"AVENARIUS CARBOLINEUM"—Carbolineum Wood Preserving Co.

6683 N. 40th St., Milwaukee 9, Wis.

(see advertisement page 23)

**WOODCRAFTING SETS**

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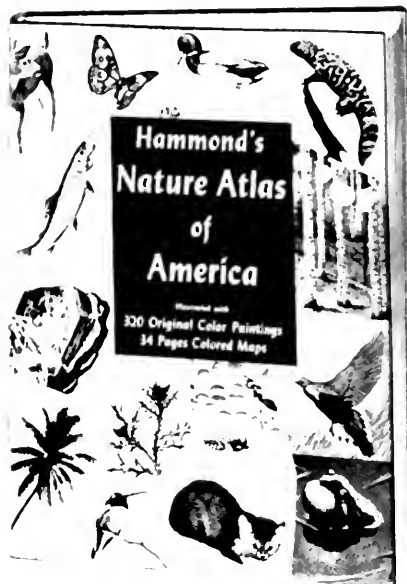
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