

*McLaughlin Bros.*


*Columbus, Ohio.*



✻ ✻ IMPORTERS OF ✻ ✻



*French Coach & Percheron  
Stallions.*



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Percheron and French Coach  
STALLIONS

Imported from France

—BY—

McLAUGHLIN BROS.,

COR. SIXTH AND WESLEY AVES.,

TELEPHONE 275.

COLUMBUS, OHIO.



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## INTRODUCTORY.

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In publishing this Catalogue we realize that it will be necessary for men who wish to buy horses to actually see them; that pictures and descriptions in catalogues are not sufficient, therefore in this we have simply given a list of our horses and the cuts of some of them.

These cuts are as nearly true to life, as it is possible for artistic skill and photography to make them. The purpose of this publication is not to add to the reputation of these two breeds of French horses, for their merits are too well known for us to add anything, but it is for the purpose of advertising the fact, that we have the best horses of both of these breeds produced on either Continent.

McLAUGHLIN BROS.

January 31st, 1900.

## Percheron Stallions.

AARON (43416) 23064,  
Dark gray, foaled 1897.

ADAM (43486) 23065,  
Black, foaled 1897.

AKBAR (43600) 22893,  
Black, foaled 1897.

ALGERIEN (43567) 22805,  
Black, foaled 1897.

ALPIN (43564) 22891,  
Black, foaled 1897.

ALPIN (43292) 22894,  
Dark gray, foaled 1896.

ARDENT (44595) 23062,  
Dark gray, foaled 1897.

ARGUS (44569) 23067,  
Black, foaled 1897.

AURILLAC (44571) 23066,  
Black, foaled 1897.



Our motto is, "That the best is none too good for the enterprising, intelligent American farmer and breeder."

As long as the French Government buys and offers to its breeders the services of the best Stallions; so long will they not only improve their breeds of horses, but they will continue to produce the best specimens of their two favorite breeds, the Percheron and French Coacher.





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Lou Burr

## Percheron Stallions.

BEL ETOILE (43466) 22885,  
Brown, foaled 1897.

BIBINOFF (42618) 23197,  
Black, foaled 1894.

BILL (43273) 21614,  
Black, foaled 1896.

BISMARCK (43337) 21605,  
Black, foaled 1896.

BOB (44136) 21606,  
Black, foaled 1897.

BOB (43212) 22887,  
Black, foaled 1896.

BON COEUR (43207) 23073,  
Black, foaled 1896.

BONNEVAL (44597) 23072,  
Black, foaled 1897.

BRIARD III (43232) 21362,  
Black, foaled 1896

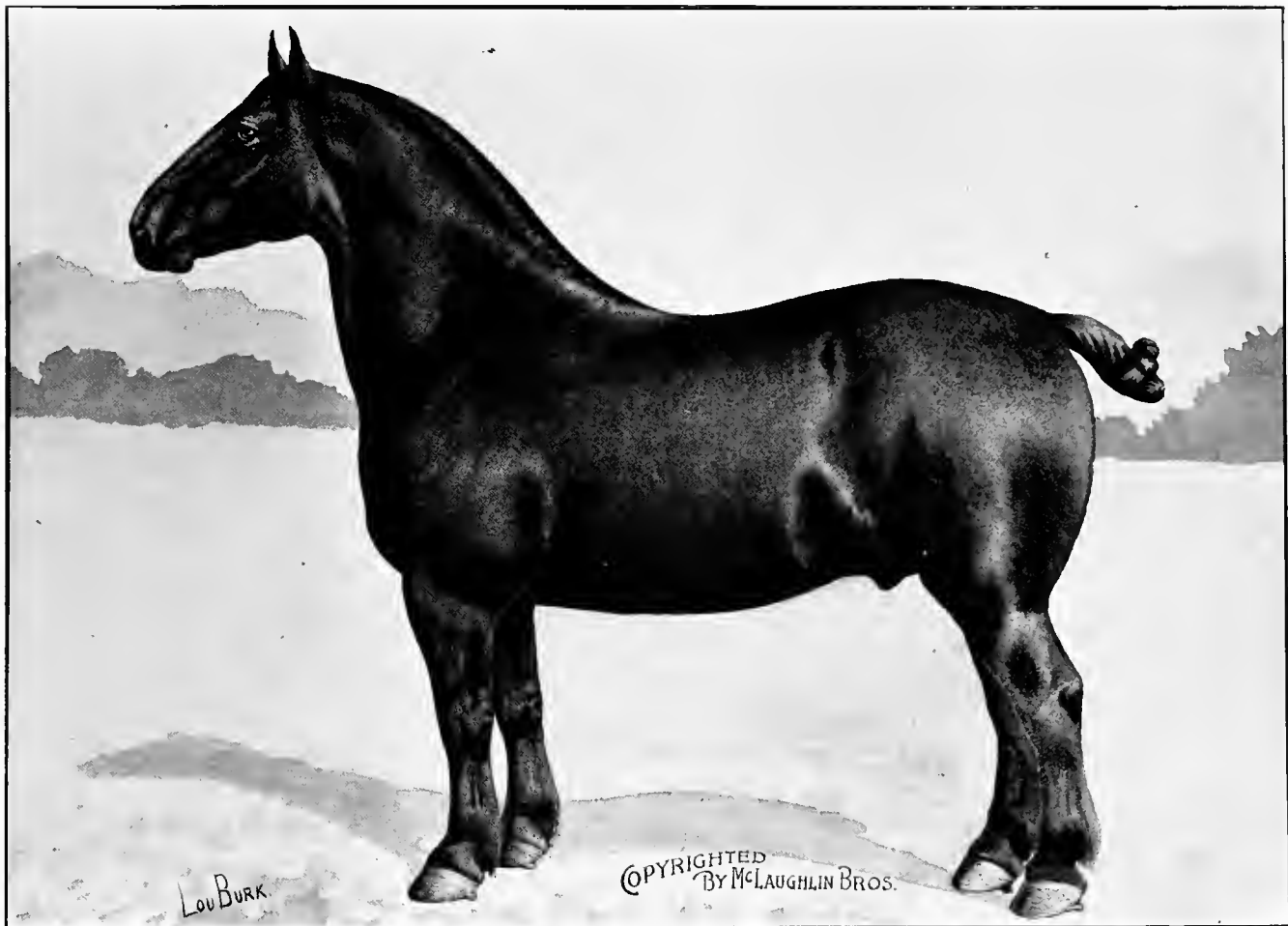


Only the best Stallions are approved for public service in France, the inferior ones are never allowed to reproduce their defects.

The climate in France is very similar to ours, consequently the Stallions brought from there very readily become acclimated.







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## Percheron Stallions.

BRIOLANS (43190) 21601,  
Dark gray, foaled 1896.

BROCK (43022) 22801,  
Black, foaled 1895.

BRUCE (44134) 21607,  
Black, foaled 1897.

CELESTIN (42853) 22508,  
Black, foaled 1895.

CHARLATAN (42541) 22884,  
Black, foaled 1894.

CHOCOLAT (44582) 23074,  
Black, foaled 1897.

CLOTHAIRE (43358) 21361,  
Black, foaled 1896.

COLIN (43086) 23061,  
Dark gray, foaled 1895.

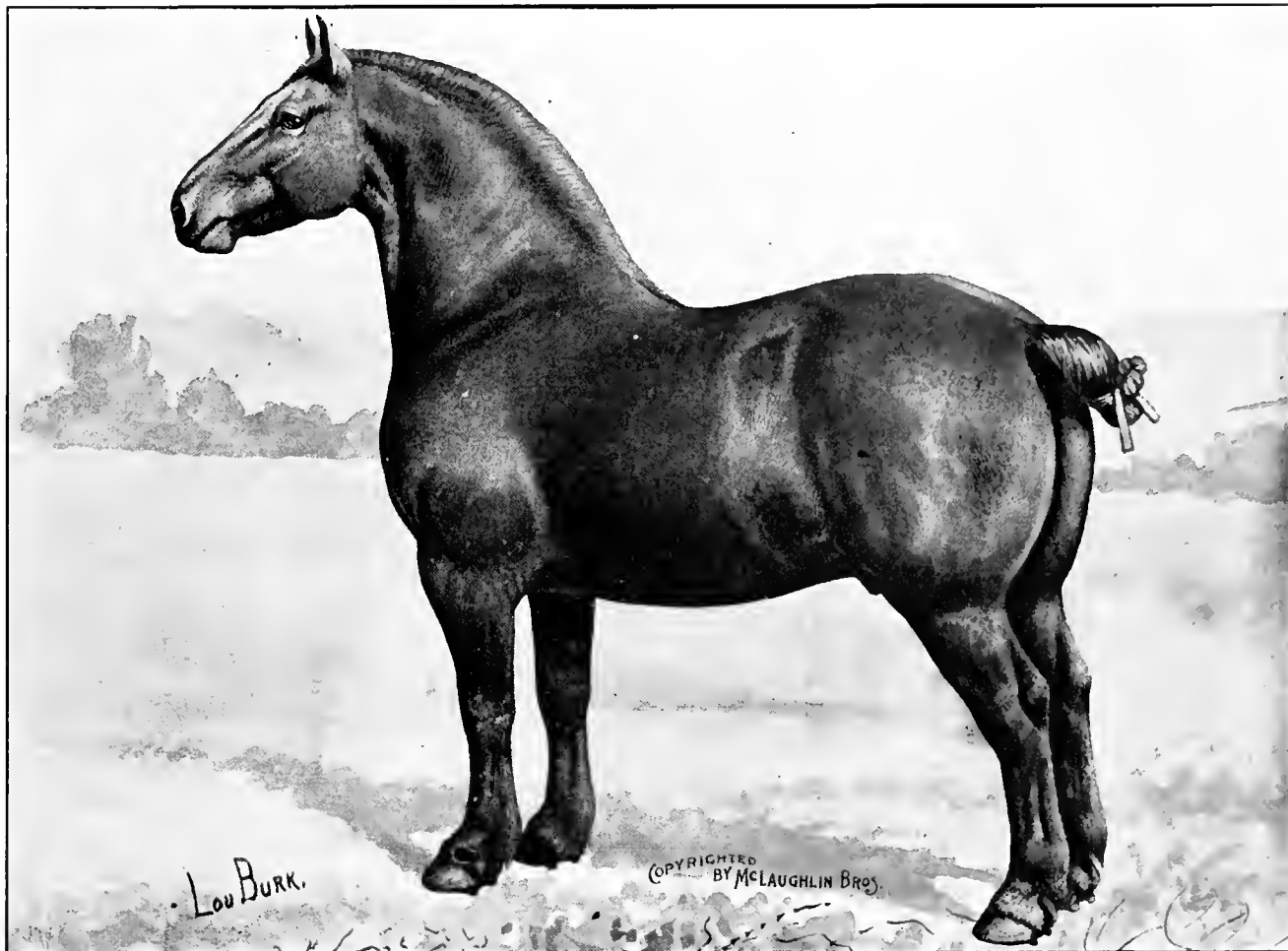
COLINO (43183) 22507,  
Black, foaled 1896.



The Percheron is the most active of all draft breeds.

Every prize winner at the Great Annual Show of France of 1899, that came to America, was imported by us.





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## Percheron Stallions.

COPERNIC (44614) 23203,  
Black, foaled 1896.

COQUELICOT (43255) 21613,  
Black, foaled 1896.

CRAMPON (42567) 21600,  
Black, foaled 1895.

CRESUS (43419) 22504,  
Black, foaled 1897.

D'APLOMB (43071) 21604,  
Dark gray, foaled 1895.

DOCILE (43237) 23070,  
Black, foaled 1896.

EDOM (44570) 23063,  
Black, foaled 1896.

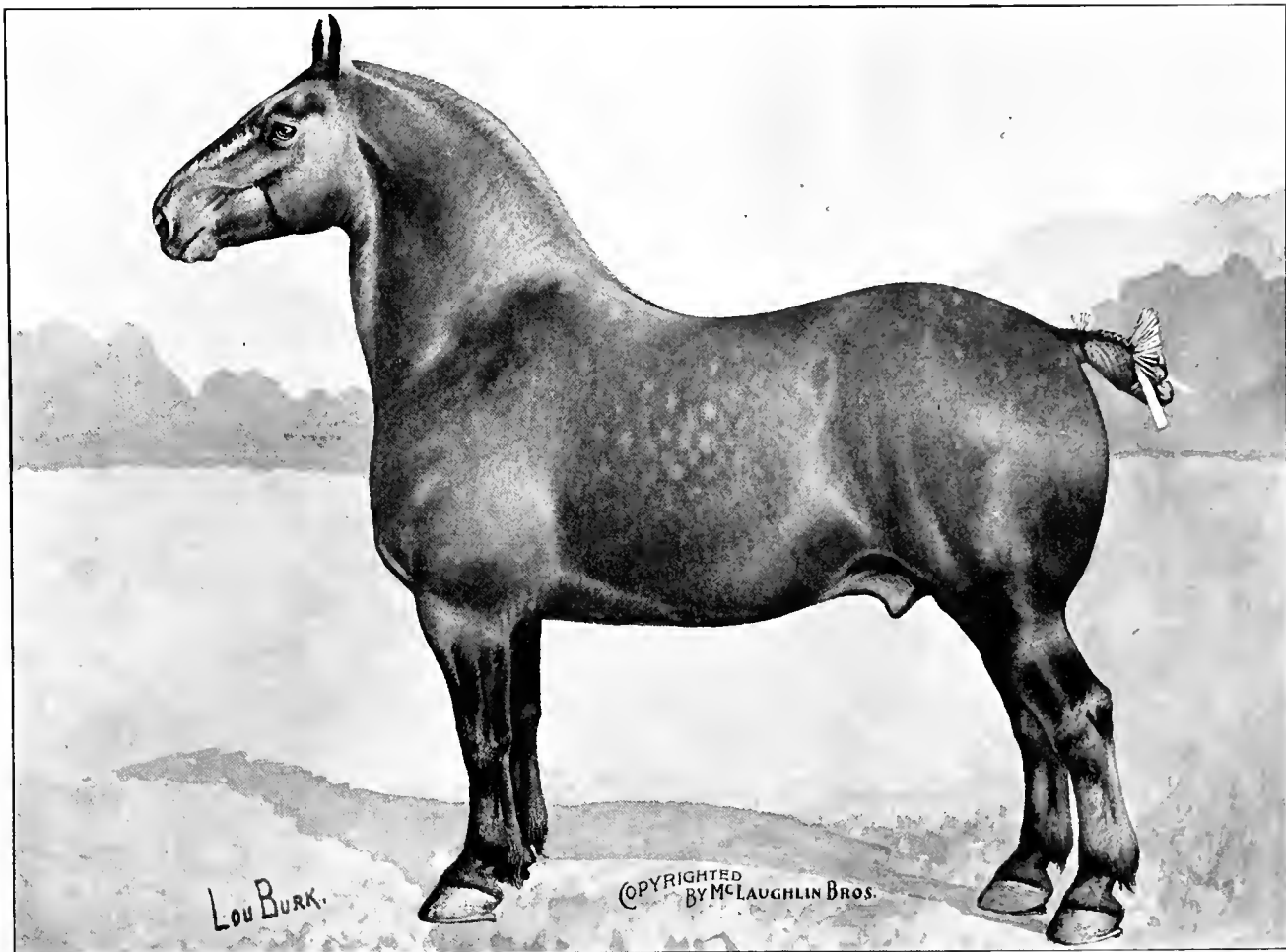
FELIX FAURE (43161) 22809,  
Black, foaled 1896.



Our Percherons are all blacks and dark grays,  
ninety per cent. of them blacks.

Our Percheron horses are large with extremely  
heavy bone. Ninety per cent. of them will when  
mature weigh two thousand pounds or more.





Lou Burk.

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## Percheron Stallions.

FESTIN (44598) 23071,  
Black, foaled 1896.

FREJUS (44613) 23202,  
Brown, foaled 1897.

GISORS (42815) 22895,  
Black, foaled 1895.

GRANDINI (44572) 23068,  
Brown, foaled 1897.

HENRY (41472) 22899,  
Black, foaled 1894.

IGNACE (42345) 22888,  
Black, foaled 1894.

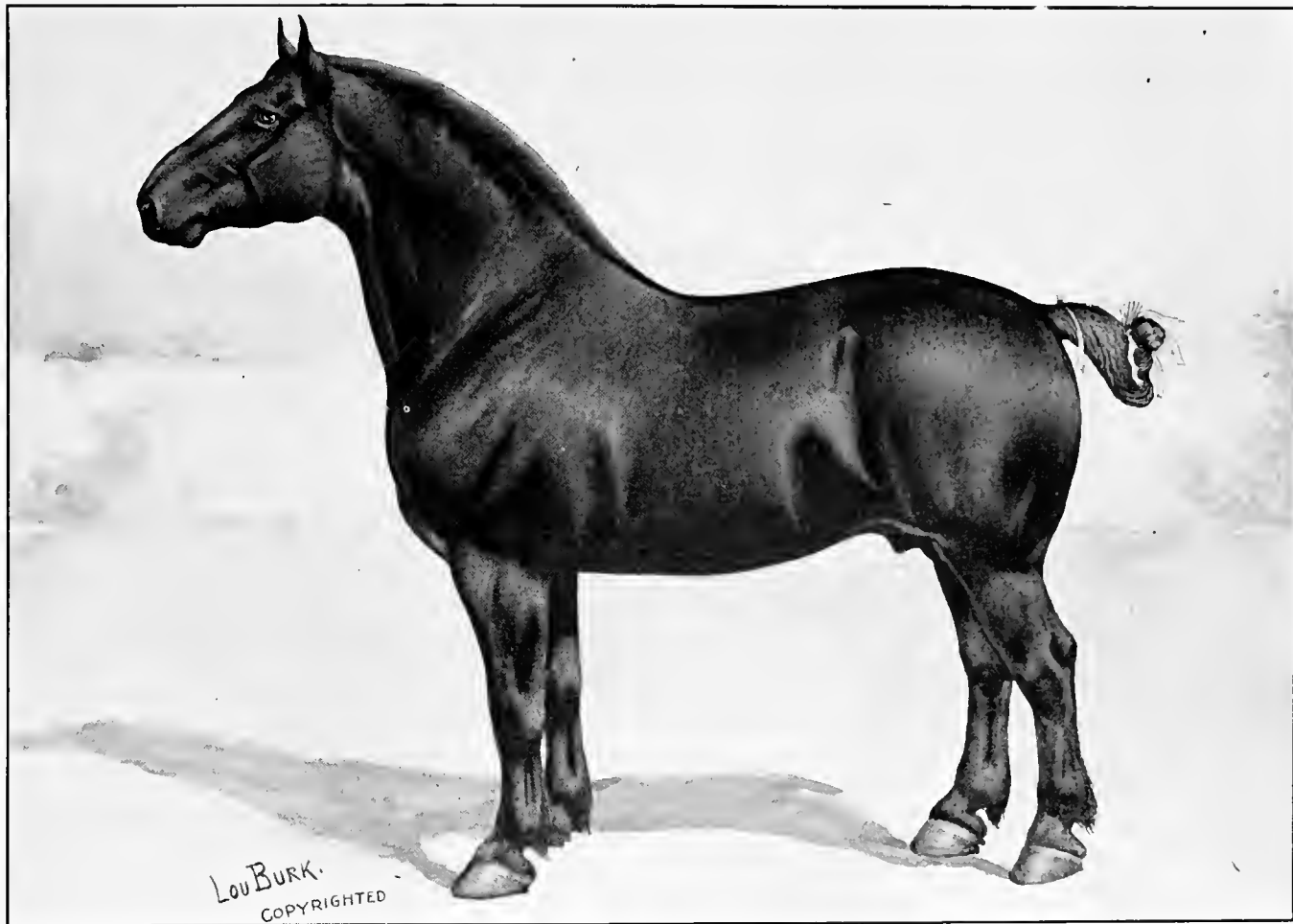
JULES (42009) 20609,  
Dark gray, foaled 1893.

LUXEMBOURG (41819) 21603,  
Black, foaled 1893.



The breed of Percherons is produced in the hills of Normandy, on limestone soil, where the pasture is the most luxuriant and nutritious that can be found any where in the world; and the horses raised in that Country have the perfect muscular development, the hard flinty bone, the perfect conformation and the active, energetic, temperament found in the Percheron horse.





## Percheron Stallions.

MABILLE (44574) 23069,  
Black, foaled 1896.

MARGOTIN (43165) 21602,  
Black, foaled 1896.

MATHURIN (42814) 20607,  
Dark gray, foaled 1895.

MOSCOW (43398) 20608,  
Dark gray, foaled 1896.

NAPOLITAIN (43046) 22882,  
Dark gray, foaled 1895.

NERON (42858) 22503,  
Black, foaled 1895.

NEVADA (42409) 22896,  
Black, foaled 1894.

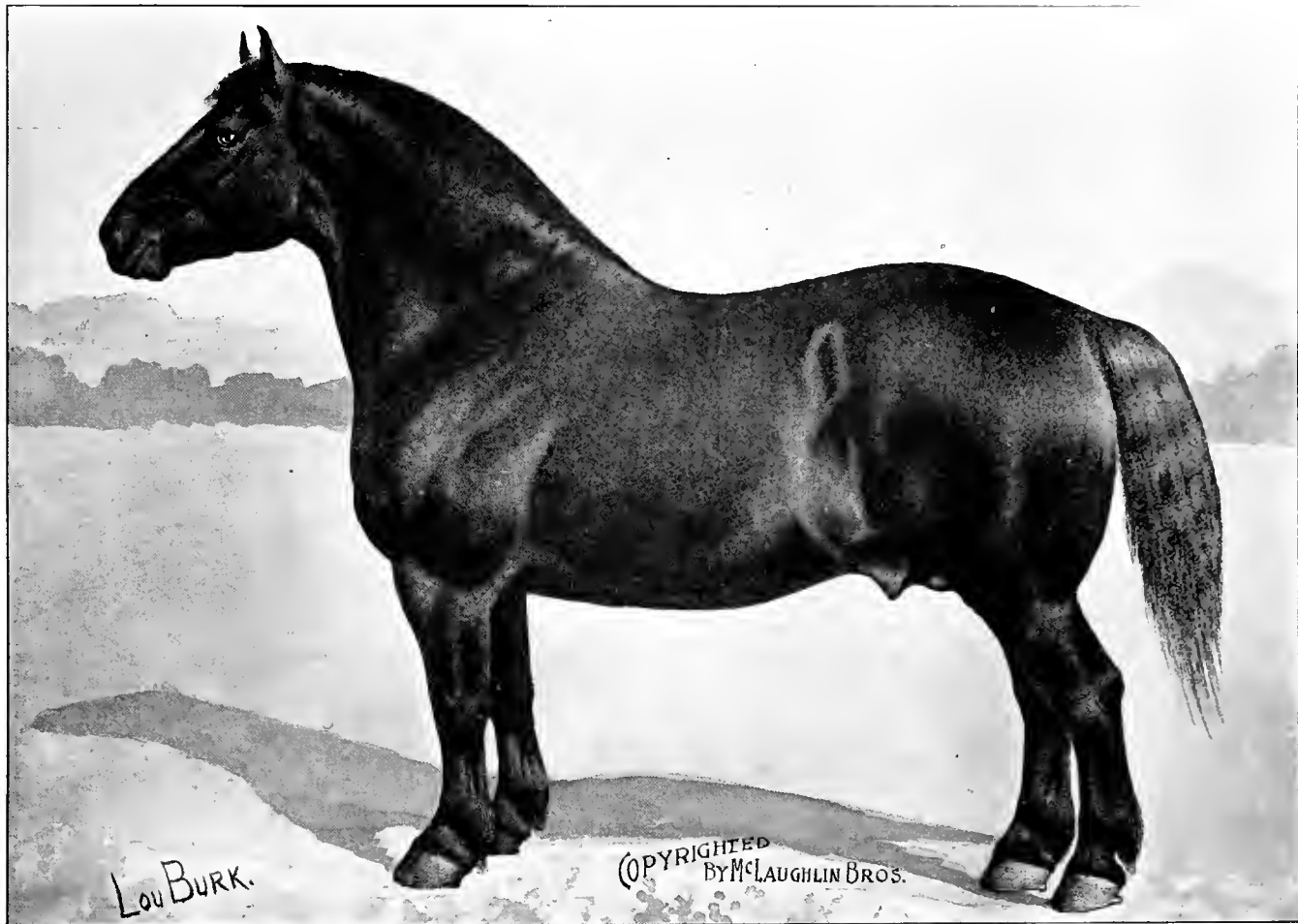
NICAISE (43395) 22889,  
Black, foaled 1896.



There is no other place in the world better adapted to the production of high class horses than Normandy, and the renown of French horses is due largely to its natural conditions.







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## Percheron Stallions.

NOGENTAIS (43781) 23198,  
Black, foaled 1897.

ORDINI (42777) 23083,  
Dark gray, foaled 1895.

ORMEAU (42922) 22800,  
Black, foaled 1895.

OZAN (43617) 22807,  
Black, foaled 1897.

PAULIN (44568) 23076,  
Black, foaled 1896.

PAULUS (44599) 23084,  
Black, foaled 1897.

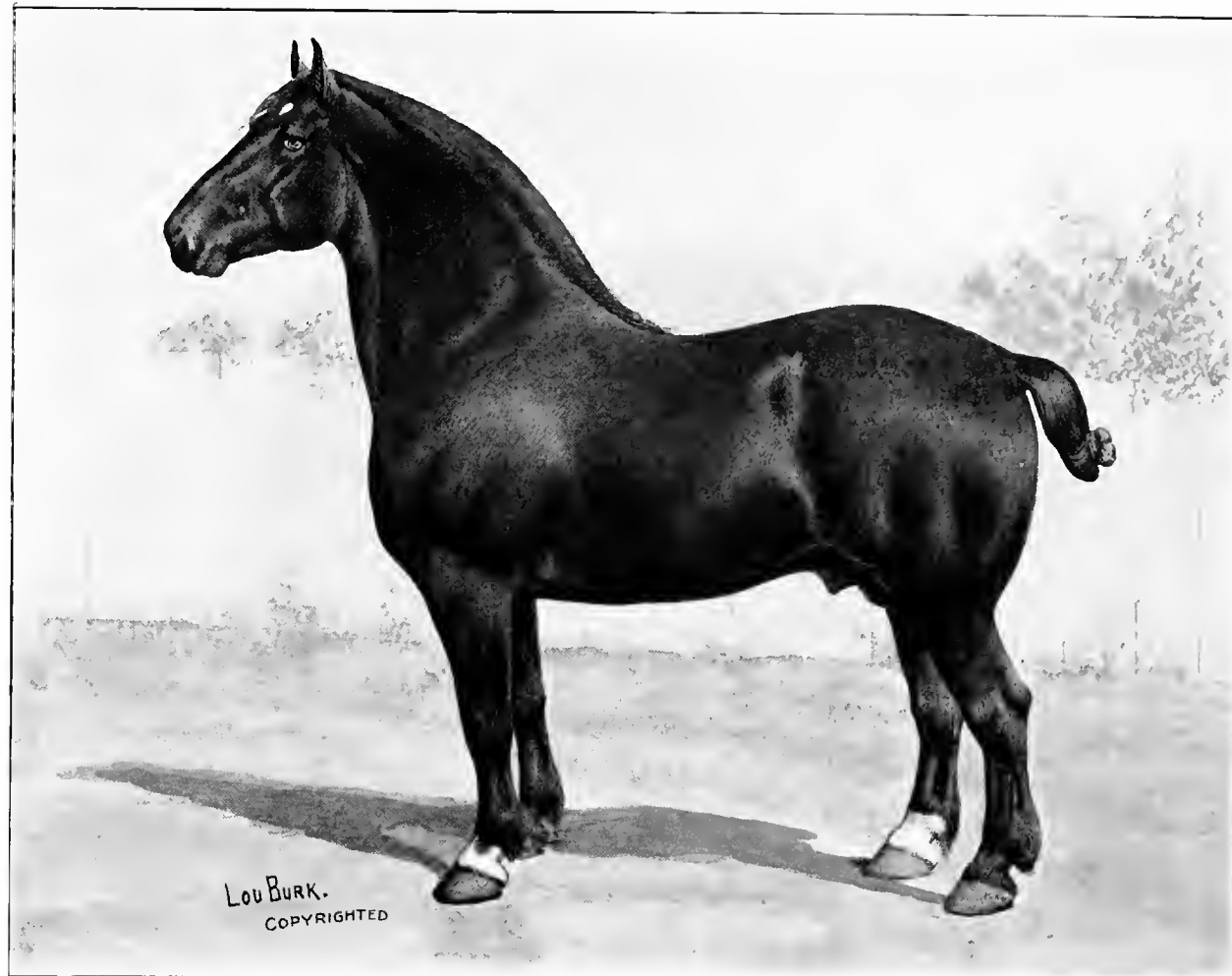
PERICLES (44565) 23075,  
Black, foaled 1896.

PIERRE (44130) 21608,  
Black, foaled 1897.



Our Percherons are all recorded with pedigree in the Percheron Stud books of France and America. We are particular to buy not only good individuals, but the best bred Stallions. Most of our Percherons are descendants of Jean-le-Blanc the fountain head of the breed.





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## Percheron Stallions.

PLANTAGENET (44573) 23200,  
Black, foaled 1897.

POKER (44135) 21611,  
Black, foaled 1897.

PORTEUR (42906) 22509,  
Black, foaled 1895.

RAMEUR (41803) 22900,  
Black, foaled 1893.

RAPPORTEUR (43445) 23082,  
Black, foaled 1897.

RAPHAEL (43483) 22890,  
Black, foaled 1897.

RAVAILLAC (43477) 23081,  
Black, foaled 1897.

REGINALD (44615) 23204,  
Black, foaled 1896.



A Stallion reproduces his merits or defects so many times each year in his offspring, that the greatest economy in breeding is to procure the Best Sires. The first cost of a valuable Sire is of really little consequence, when results are taken into consideration.





## Percheron Stallions.

REMY BELLEAU (43504) 22804,  
Black, foaled 1897.

REVE D'OR (43519) 22802,  
Black, foaled 1897.

REVEIL MARTIN (43518) 22800,  
Black, foaled 1897.

RICHEMONT (43470) 23078,  
Dark gray, foaled 1897.

ROBERTHUR (43343) 22808,  
Black, foaled 1896.

ROCHEFORT (44567) 23080,  
Black, foaled 1897.

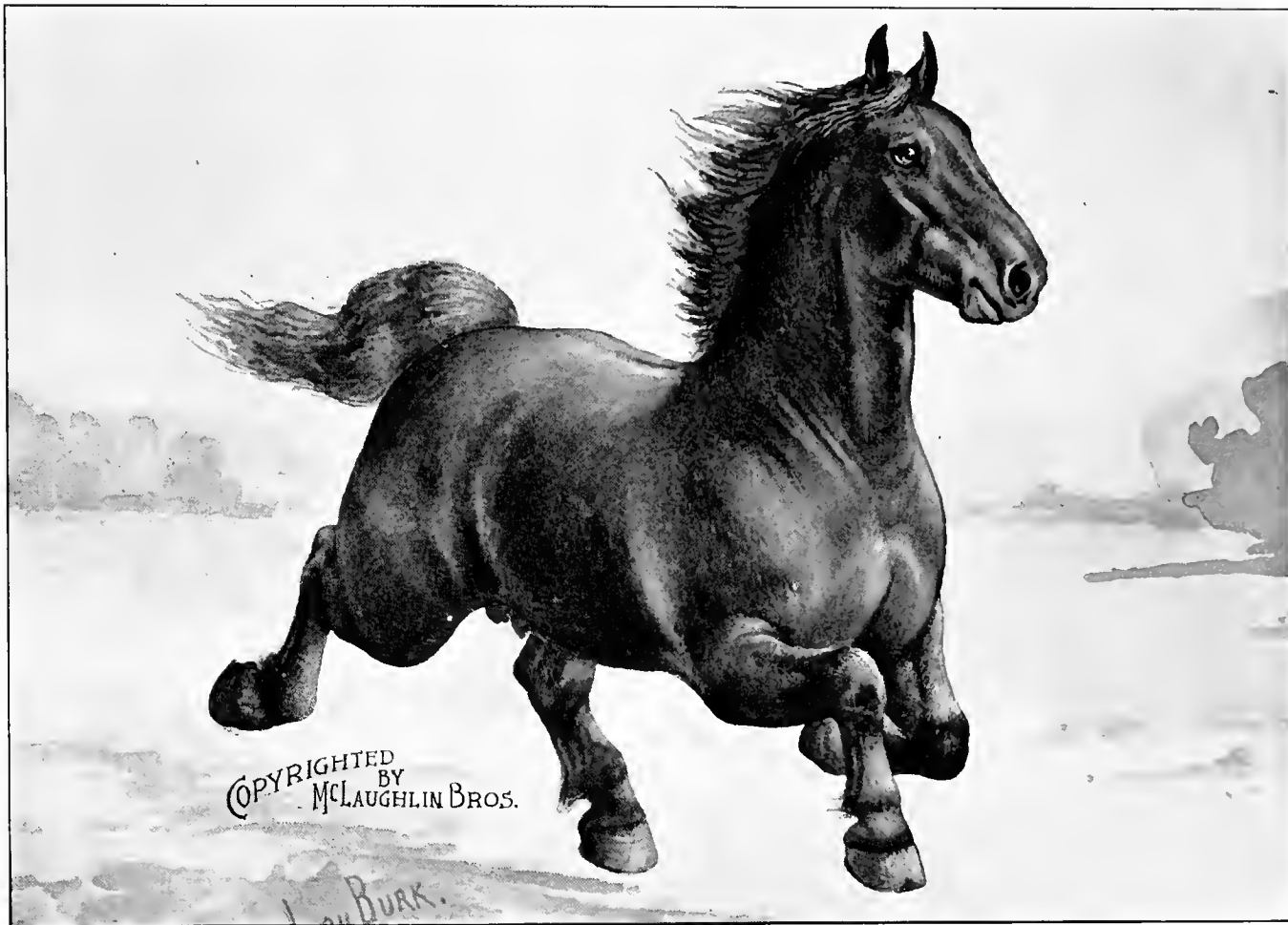
ROLAND (44139) 21609,  
Dark gray, foaled 1897.

ROLLON (44566) 23079,  
Black, foaled 1897.



It seems to be one of the instincts of the French horse breeders to assist their Government in keeping their best Sires, and for this reason we look today to France for the most perfect specimens of the Percheron and French Coach breeds.





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## Percheron Stallions.

ROMEO (42933) 23077,  
Dark gray, foaled 1895.

ROUBLARD (43219) 22892,  
Black, foaled 1896.

SAINT LOUIS (43424) 22806,  
Black, foaled 1897.

SARTHOIS (43278) 21612,  
Black, foaled 1896.

SAVINIEN (43191) 22505,  
Black, foaled 1896.

SPLENDIDE (41722) 22898,  
Black, foaled 1893.

STANISLAS (43502) 22881,  
Black, foaled 1897.

STUART (44133) 21610,  
Black, foaled 1897.



On account of the fact that we import more, we are able to make better bargains with the Frenchmen, our expense is less per horse and we can therefore give more value for the money paid us than can any of our competitors.







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## Percheron Stallions.

SYLVIO (43344) 22886,  
Black, foaled 1896.

TRAMWAY (44609) 23201,  
Black, foaled 1897.

TRANSVAAL (44612) 23199,  
Black, foaled 1897.

TURCOUF (37113) 21364,  
Gray, foaled 1893.

VALORY (43530) 21363,  
Black, foaled 1897.

VIDOCQ (42075) 22506,  
Gray, foaled 1893.

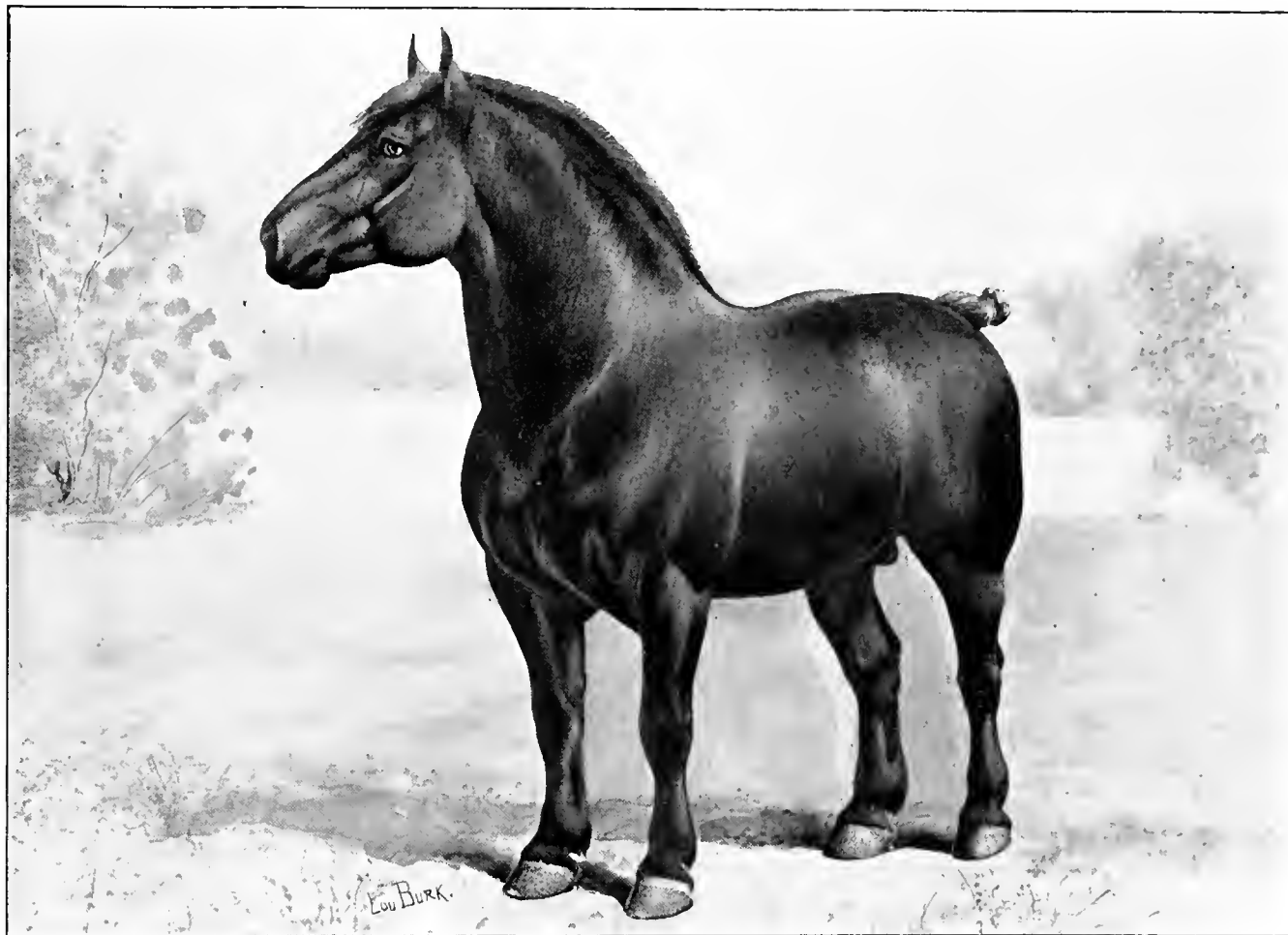
VIGOUREUX (43362) 22883,  
Black, foaled 1896.

ZENON (42492) 23085,  
Black, foaled 1894.



We believe that we should buy the best Stallions that France produces, irrespective of the cost, and in doing so our only competitor is the French Government. In order to get the best horses we must offer prices equal to, and some time a little in advance of those paid by the Administration.





## French Coach Stallions.

CHERBOURG (2078),

Bay, foaled 1895.

NOMINATIF (1623),

Black-brown, foaled 1891.

ORATEUR (1742),

Dark bay, foaled 1892.

QUADRUPLE (2004),

Black, foaled 1894.

QUERCY (2073),

Brown, foaled 1894.

QUES-A'CO (2000),

Brown, foaled 1894.

QUINCE (1999),

Bay, foaled 1894.

QUI VIVE (2126),

Bay, foaled 1894.



The French Coacher is without a rival. He goes into England, Germany and every other nation, but no where does he run across his equal. Those who have inferior horses may be jealous of him, but the judges of horse flesh the world over praise him, and acknowledge his supremacy. There is no other breed with such perfect conformation, so free from common faults, so large and handsome with so much speed and magnificent high action.





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## French Coach Stallions.

RACLEUR (2103),  
Chestnut, foaled 1895.

RADEAU (2096),  
Brown, foaled 1895.

RAFALE (2084),  
Bay, foaled 1895.

RAMEAU (2105),  
Black, foaled 1895.

RATISBONNE (2102),  
Bay brown, foaled 1895.

RAUBY (2095),  
Bay brown, foaled 1895.

RAYON O'OR (2076),  
Bay, foaled 1895.

REGAL (2077)  
Bay, foaled 1895.



The pedigrees of all our French Coachers are extended along known lines for over two hundred years.

There is no other breed of domestic animals concerning the origin of which so much is known with certainty.





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## French Coach Stallions.

REGALE (2082),

Bay, foaled 1895.

REMARQUABLE (2104),

Bay brown, foaled 1895.

REQUIEM (2100),

Brown, foaled 1895.

RESEDA (2074),

Bay, foaled 1895.

RETS (2097),

Bay, foaled 1895.

REUSSI (2101),

Bay brown, foaled 1895.

REVEIL (2083),

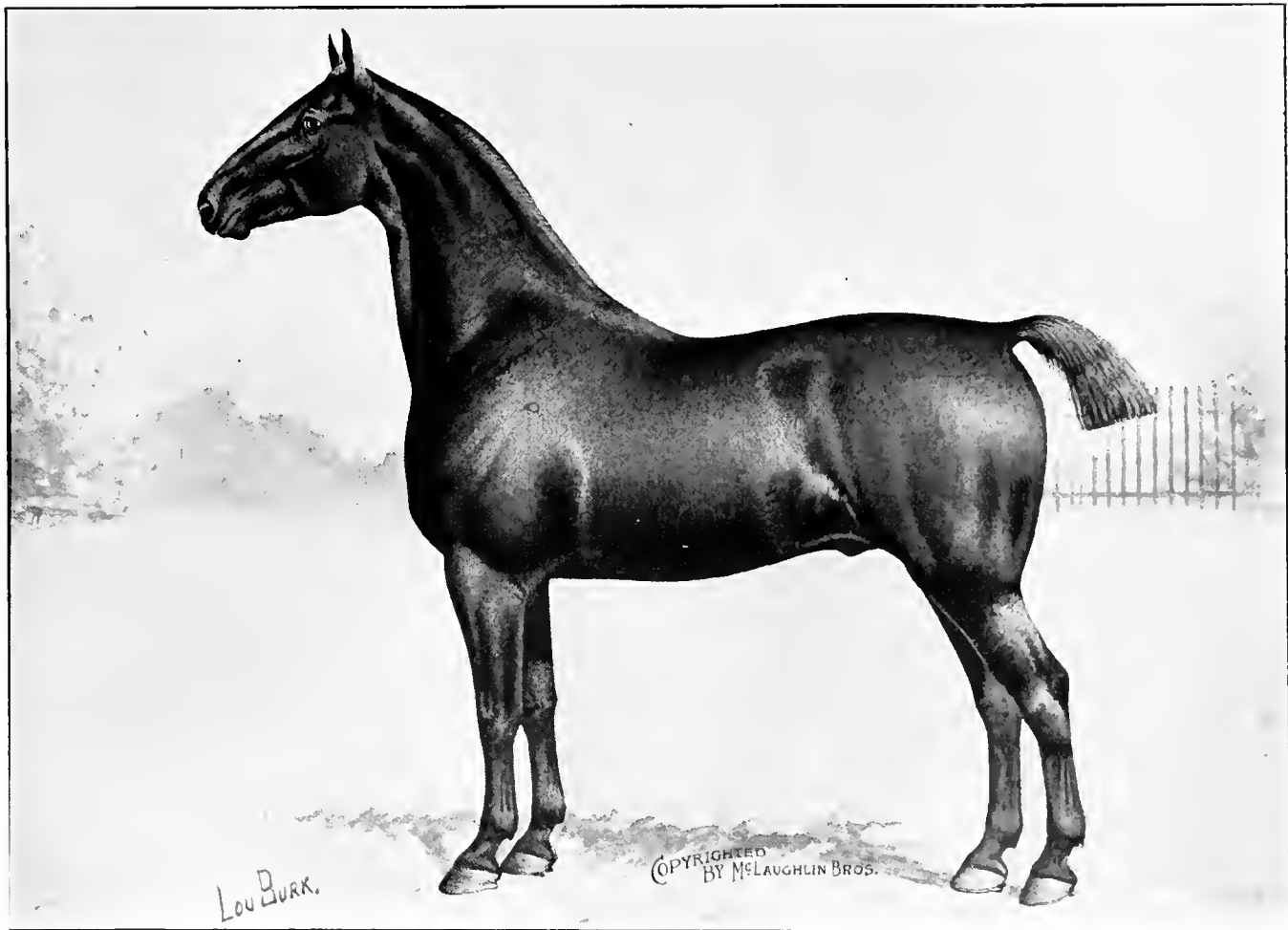
Bay brown, foaled 1895.



Each of our French Coach Stallions is accompanied by a certificate of breeding issued by the French Government. They are also recorded with pedigree in the French Coach Stud Book of America.







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## French Coach Stallions.

RIEUR (2081),

Bay brown, foaled 1895.

RIQUET (2075),

Bay brown, foaled 1895.

RIVAL (2088),

Brown, foaled 1894.

ROBERT (2098),

Brown, foaled 1895.

RODEUR (2106),

Black, foaled 1895.

ROSCOFF (2079),

Bay, foaled 1895.

SADI-CARNOT (2303),

Brown, foaled 1896.



The development of the magnificent high acting French Coach horse is one of the grandest achievements of the breeding science. Every thing has worked for one end—the production of the highest acting, finest looking, proudest and most spirited yet perfectly gentle horse, the world has ever seen.





Lou Burn.  
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## French Coach Stallions.

SADOC (2321),  
Brown, foaled 1896.

SAINT BRIEUC (2323),  
Black, foaled 1896.

SAINT JOUIN (2307),  
Brown, foaled 1896.

SAINT LEGER (2313),  
Brown, foaled 1896.

SALISBURY (2301)  
Brown, foaled 1896.

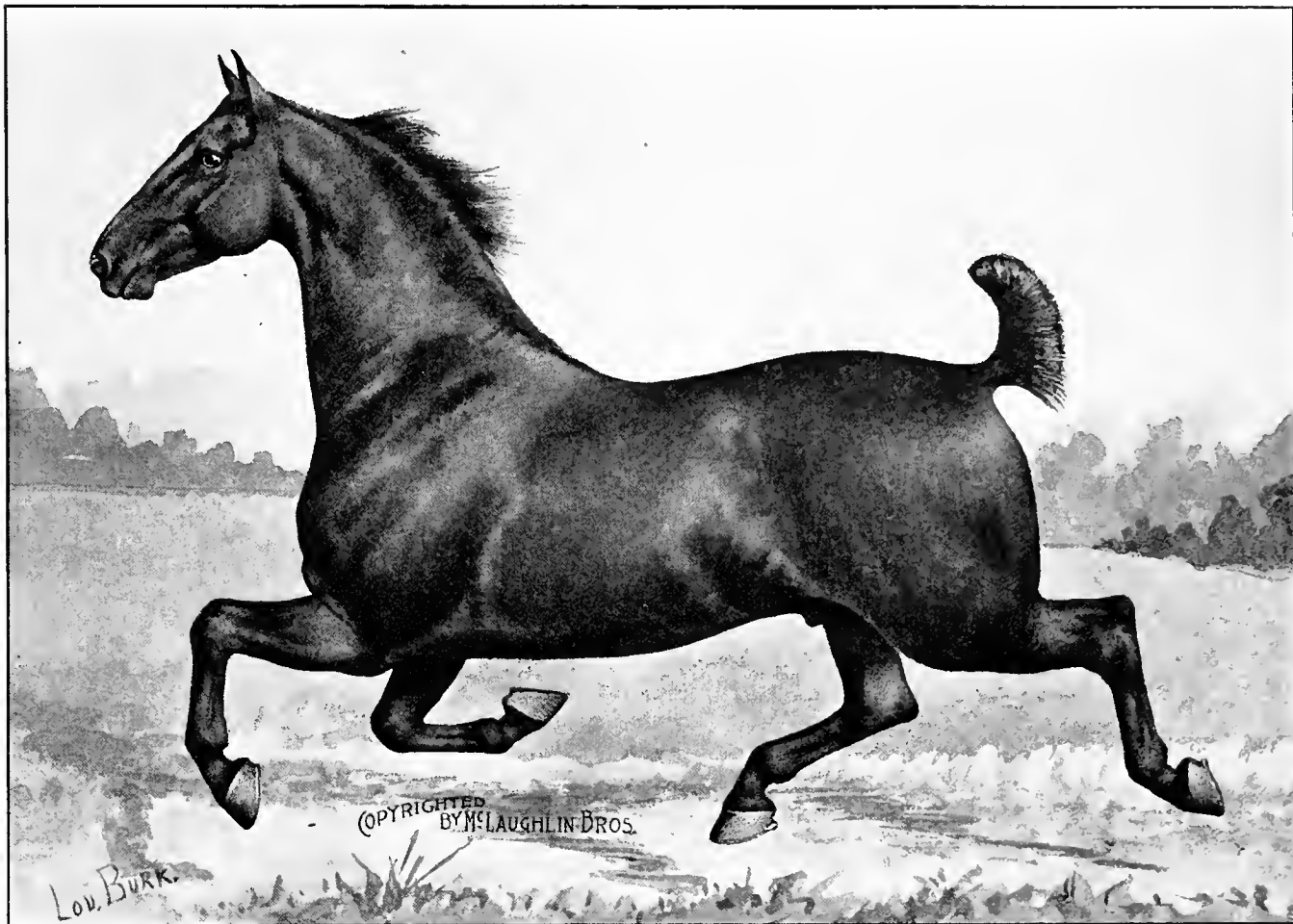
SALPETRE (2304),  
Brown, foaled 1896.

SANS-AMOUR (2302),  
Bay, foaled 1896.



The favorite breed of the French Nation and the French people is their Coach horse. He is handsome, useful and speedy. He is the carriage horse most commonly used on the boulevards and in the parks of Paris. He is relied upon by the Government for cavalry in case of war. He is the French trotter, and the races in France draw larger crowds than in any other country, on account of the good management and superior quality of their trotters.





## French Coach Stallions.

SANG FROID (2314),

Brown, foaled 1896.

SANS PEUR (2228),

Dark bay, foaled 1896.

SAPEUR (2305),

Dark bay, foaled 1896.

SANS-SOUCI (2300),

Bay brown, foaled 1896.

SANS-SOUCI (2316),

Bay brown, foaled 1896.

SANTERRE (2093),

Brown, foaled 1896.

SATAN (2298),

Bay, foaled 1896.



“The French Coacher is evidently a great horse for crossing with trotting bred mares, he persistently breeds good size. He is not proportionately as short in the leg as the Hackney, nor has he quite the perfection of style, though he makes up for it in majesty and shows more quality. He seems to carry more “blood” than the Hackney and if reports may be believed, a great deal of trotting speed frequently crops out in the blood.”

—*Rider and Driver.*





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## French Coach Stallions.

SCAPHANDRE (2230),  
Chestnut, foaled 1896.

SERGE (2094),  
Bay, foaled 1896.

SERGEANT (2320),  
Brown, foaled 1896.

SERGUIIS (2080),  
Bay, foaled 1896.

SERIN (2231),  
Bay, foaled 1896.

SERIEUX (2311),  
Dark bay, foaled 1896.

SERIEUX (2309),  
Bay, foaled 1896.

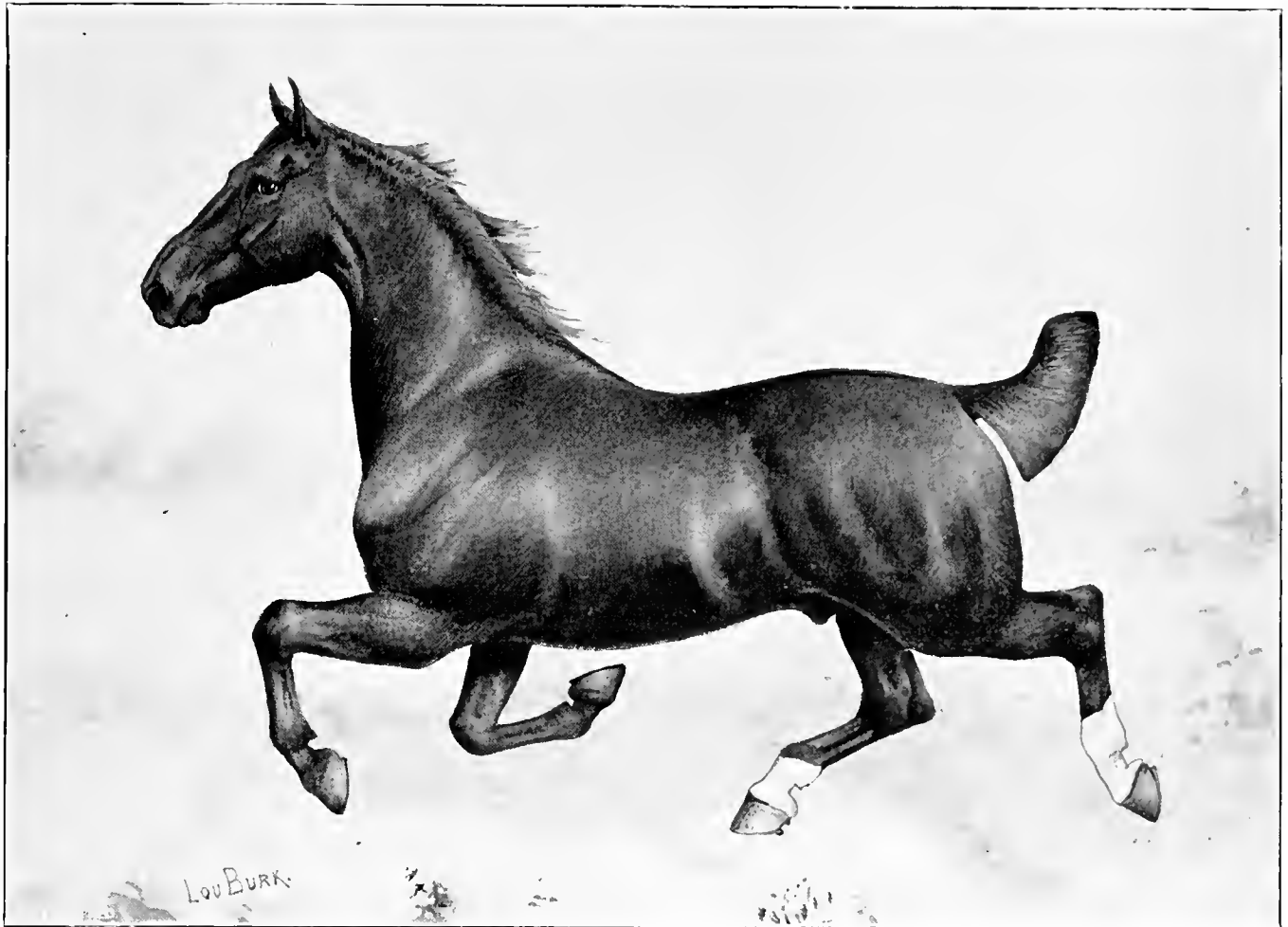


This is not only the best, but it is the largest collection of French Coach Stallions in the world with the exception of the National Studs (Haras National) of France.

The production of high class coach and carriage horses has been much neglected in America, and this branch of the horse breeding industry, promises to return the largest profits.







## French Coach Stallions.

SERVITEUR (2089),  
Brown, foaled 1896.

SHANNON (2308),  
Bay, foaled 1896.

SIECLE (2315),  
Brown, foaled 1896.

SIFFLEUR (2318),  
Brown, foaled 1896.

SIGALON (2324),  
Brown, foaled 1896.

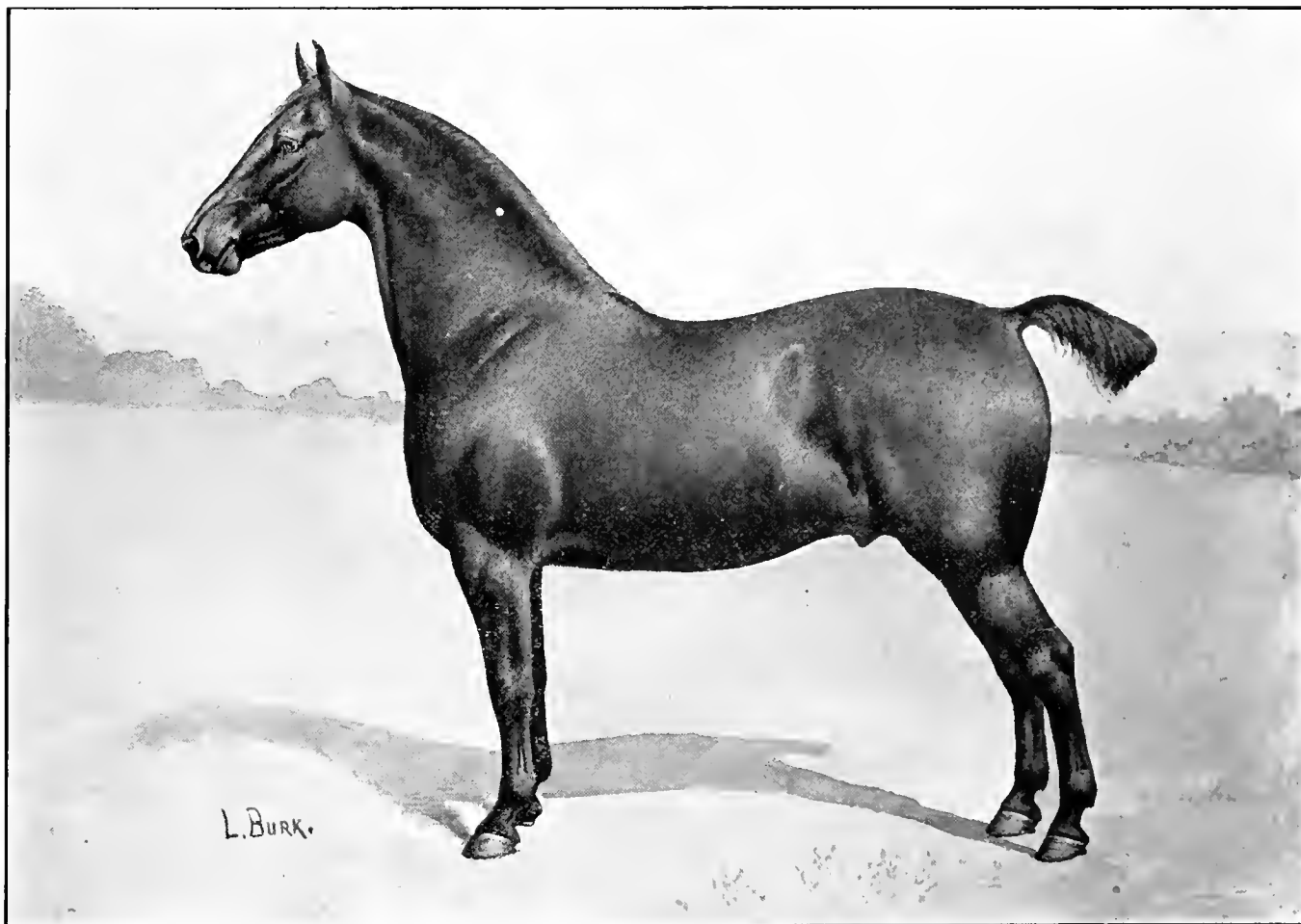
SIRE (2319),  
Brown, foaled 1896.

SOCRATE (2310),  
Brown, foaled 1896.



Our offices and stables are in the city of Columbus, Ohio, and occupy all of the frontage on Wesley Avenue between Sixth and Seventh Aves. Visitors can take the North High Street car line at the Union Depot and go as far as Sixth Avenue, whence they will have a walk of two short squares east. Columbus is one of the greatest railroad centres, as every trunk line either runs through or has a branch to this city, consequently our shipping facilities are the best and rates the lowest.





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## French Coach Stallions.

SOLIDE (2090),  
Dark bay, foaled 1896.

SOUBRIQUET (2312),  
Bay, foaled 1896.

SOUWAROW (2317),  
Brown, foaled 1896.

SPHINX (2306),  
Bay, foaled 1896.

STING (2299),  
Brown, foaled 1896.

STIRLING (2091),  
Brown, foaled 1896.

SURREY (2227),  
Bay, foaled 1896.



AMERICA'S LEADING HORSE IMPORTERS.

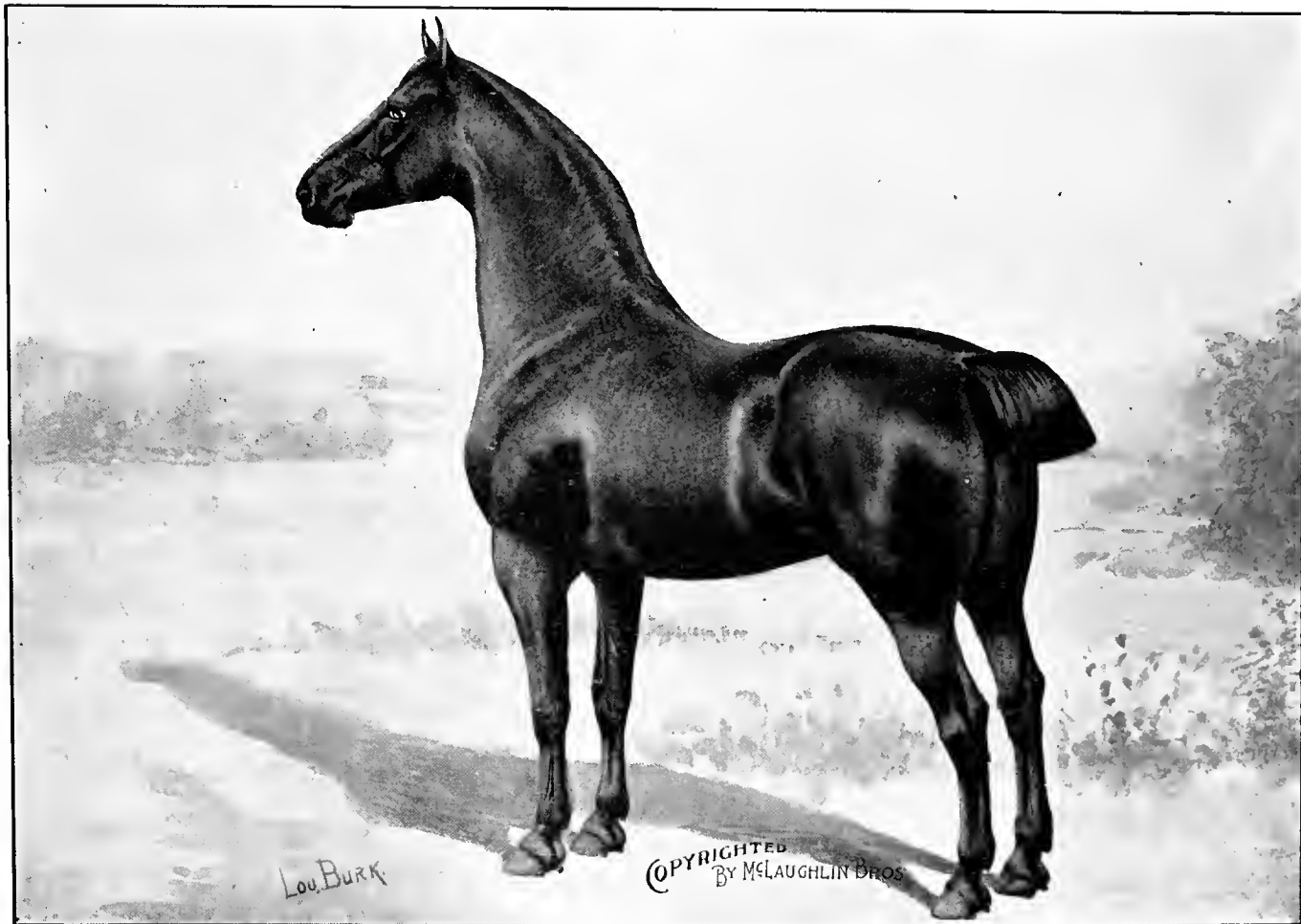
PERCHERON AND FRENCH COACHERS.

Every prize winner at the Great Annual Show of France in 1899, brought to America was imported by us. We brought twice the number of stallions imported by any other firm in that year.

The unprecedented growth of our business is due to the excellent quality of our stock, careful, conservative management, just and liberal treatment of customers and perfect fulfilment of obligations.

McLAUGHLIN BROS.,  
Cor. Sixth and Wesley Aves., COLUMBUS, OHIO.





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