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PRODUCTION WITH QUALITY DIFFERENTIATED INPUTS

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and

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ABSTRACT

The paper concerns production theory when some inputs are bundled together. Our approach is to marry hedonic theory and the duality theory of cost functions. In the process, we identify short-comings in existing hedonic theory. We then apply the theory to the case of coalfired electric power generation where fuel quality depends on sulfur and ash impurities. Environmental regulations induce a negative value on sulfur whereas ash impurities degrade performance and thus reduce production possibilities. A number of empirical results emerge including a fairly elastic demand for sulfur and significant rates of technical change that are sulfur and ash saving though capital using. Furthermore, we consider the policy question of the effect of a sulfur tax or sulfur price increase induced by tradeable sulfur permits.

I. INTRODUCTION

Production theory typically involves a finite set of distinct and well defined inputs. Duality theory is well developed in this situation and involves a cost function with as arguments a finite set of prices corresponding to the inputs. This paper concerns the situation where some inputs are differentiated by quality; in essence there are an infinite set of possible inputs corresponding to different quality levels. Firms choose not only quantities of inputs but quality levels as well. This situation cannot be handled simply by making costs a function of quality since the prices of all quality levels are simultaneously considered by the firm when choosing the optimal quality--quality is endogenous.

Examples of quality differentiated inputs into production are legion. Basic metal manufacturing chooses among different ore grades; electric power producers choose among different fuel quality levels; manufacturing industries face choices regarding the quality of the labor inputs. In fact an input into production that is <u>not</u> quality-differentiated would seem to be the exception rather than the rule.

The traditional approach to quality differentiation is to deal with an hedonic price function, parameterized by quality. The derivative of the hedonic price function with respect to the quality parameter gives the marginal valuation of quality, the "price" of quality. However, as pointed out by McConnell and Phipps (1987) among others, the appropriate parameter is not the "price" of quality but the entire price function; firms choose the optimal quality level taking into account the entire price function, not just the marginal price at the optimal choice. The implication is that the cost function has as a "parameter" the entire price function, or some summary measure of that function. This distinction has important implications for the usefulness of the approach for welfare or policy analysis.

This paper is divided into two parts. In the next section we modify conventional production theory to account for quality differentiated inputs. This involves two issues. One is the modification of production and cost functions to include differentiated inputs and development of the associated curvature and monotonicity conditions. The second issue concerns defining the price functions for these inputs. This entails an extension of hedonic price theory.

The second part of the paper concerns an application of the theory to estimating the technology of electric power generation. Coal is used as a power generation fuel and differs greatly in terms of quality. Fuel quality affects plant performance as well as emissions of regulated pollutants. We examine the coal-fired power plants licensed between 1971 and 1979 in the U.S.; these plants were subject to an emission limit as their only regulation of sulfur output. In this empirical analysis, we interpret the estimated cost function in terms of substitution between positive and negative inputs, scale effects and technical change.

The significance of the results of the paper are brought home in the last section of the paper where we address a current policy question, namely utility response to the recently instituted marketable permit system for sulfur emissions from power plants. These permits

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have induced a price on sulfur emissions on the order of 10¢ to 20¢ per pound of sulfur. We evaluate the substitution possibilities open to new power plants faced with an increased price for sulfur, asking how generating plants will respond to such a price rise.

II. THEORY

The situation we consider is that of an industry where one input has a number of characteristics that are significant to the industry. There are two basic reasons why that input is differentiated. The simplest reason is that the input is available in various qualities. Labor of various skill levels is an obvious example. A second reason, which is the focus of this paper, is that several inputs are physically bundled together and cannot be costlessly unbundled. The relative proportions of these inputs in the composite constitute the characteristics of the bundle. Sulfur and heat content bundled together to constitute coal is one example.

While for the most part this distinction regarding the origin of the input differentiation is not important, we will show that the fact that a commodity is a bundle of inputs has implications for the nature of the equilibrium price function for that commodity. This is not generally the case for the more general quality differentiated input.

To characterize production with a differentiated input, we need to examine the firm's production choices, which we do in the next section, and we must determine the equilibrium characteristics of the hedonic price function for the differentiated input, which we do in the subsequent section.

A. Production

There are two basic situations that induce a firm to place different valuations on different quality levels of the same product. The most common situation is that a higher quality input reduces input requirements, <u>ceteris paribus</u>. For instance, higher quality labor, while more costly, allows less labor and/or other inputs to be used to obtain the same output level. Or, higher quality coal reduces expenditures on pollution control equipment. Alternately, higher input quality permits the same inputs to be used to yield higher quality, and thus higher-valued, output.

The basic situation we will consider is a production technology involving a vector of outputs, \mathbf{y} . These outputs may be desirable (e.g., electricity) or undesirable (e.g., smoke). Inputs will be assumed to be conventional goods, x, except for one input, q, which is available with a variety of characteristics (possibly vector valued), z. Because we wish to concentrate on the differentiated factor, we aggregate the other factors; let x be a composite and thus a scalar. Letting ß denote a vector of firm characteristics (such as capital vintage), the production set can be expressed implicitly as

$$g(\mathbf{x}, \mathbf{q}, \mathbf{z}, \mathbf{y}; \boldsymbol{\beta}) \leq 0 \tag{1}$$

with the frontier defined when (1) holds with equality. Assume g is quasi-convex;¹ i.e., the level sets (defined when the right-hand side of (1) is replaced by any real number) are convex.

¹It is well known (e.g., Starrett, 1971) that production sets involving externalities may involve nonconvexities. We assume all operations are in the convex region.

Producers face a single price for the inputs x, p_x . For the differentiated input q, producers face an entire nonlinear price function $\rho(\mathbf{z}; \alpha)$ where z is the vector of qualities and α is a vector of parameters of the hedonic price function. The reason for parameterizing ρ by α is that if there are multiple markets, there will most likely be multiple distinct hedonic price functions and we wish to characterize the family of these functions. This is problematic. What we want is a single function that yields these different hedonic price functions by varying the parameter α . In fact, if a single market is under consideration, then α is constant and can be suppressed. However, if multiple markets are of concern, with multiple equilibrium price functions, α allows us to distinguish among them (see McConnell and Phipps, 1987; Palmquist, 1988).

To produce y, the producer's problem is to find

$$C(p_{x}, \boldsymbol{\alpha}, \boldsymbol{y}; \boldsymbol{\beta}) = \min q \boldsymbol{\rho}(\boldsymbol{z}, \boldsymbol{\alpha}) + p_{x} \boldsymbol{x}$$

$$q, \boldsymbol{z}, \boldsymbol{x}$$
(2a)

$$s.t. g(x,q,z,y;\beta) \leq 0$$
(2b)

$$q, \boldsymbol{z}, \boldsymbol{x} \ge 0. \tag{2c}$$

This minimization defines an optimal value function giving the minimum cost of producing \mathbf{y} . Note that as is conventional, all quantities are non-negative. The constraint set for (2) is convex (since g is quasi-convex). If ρ is convex in (\mathbf{z}, α) , then the objective function in (2) is convex, and thus C is concave in prices and α over the region where solutions to (2) exist (Mangasarian and Rosen, 1964).

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First-order conditions for the solution of (2) reduce to

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$$\rho(z, \alpha) = p_x \frac{g_q}{g_x}$$
(3a)

$$v_z \rho = \frac{p_x}{q} \frac{v_z g}{g_x}$$
(3b)

along with the constraints of (2). The left-hand side of (3a) is the hedonic price function and of (3b) the derivative of the hedonic price function. The right-hand side of (3a) is the marginal rate of technical substitution between q and x while for (3b) it is the same with respect to z and x. Equation (3b) represents equality between the marginal prices of quality and the marginal rate of substitution. Effectively, x is the numeraire good as equation (3) is written. If q is exogenous (q is frequently assumed to be unity in hedonic models--people buy one house), then (3a) may be suppressed.

The conventional approach to estimating the structure of production is to equate marginal characteristic prices to some function of characteristics and exogenous variables. This is equivalent to solving equations (2b) and (3a) for x* and q* and then rewriting (3b), eliminating x* and q*, as

$$\nabla_{z} \rho(z, \alpha) = \frac{p_{x}}{q} \frac{\nabla_{z} g}{g_{x}} \equiv f(p_{x}, z, y; \alpha, \beta). \qquad (4)$$

In the Rosen (1974) analysis, α is fixed and can thus be suppressed in (4). In this case the left-hand side of (4) becomes the marginal price of a characteristic and the right-hand side becomes the inverse demand or marginal demand price (equation 16 in Rosen, 1974). Inverting (4)

gives the quantity demanded of the characteristic as a function of the marginal price.

From an econometric point of view, there are several factors that must be considered in estimating (4). First, if multiple hedonic price functions are involved, α cannot be ignored. This is illustrated in Figure 1. Shown in the figure are three of a family of bid or iso-cost functions for a particular firm. Also shown are two hedonic price functions. The figure is drawn so that the marginal price, ρ_z , is the same for two price functions at the optimal z level (as drawn, z is undesirable). But clearly the optimal z is different for the two price functions. Thus the marginal price is insufficient to determine z* unless of course, α is constant.

A second problem discussed at length by McConnell and Phipps (1987)² is that if one wishes to estimate α and the parameters of f, then they may not be separately identified. If the α are estimated separately, say in a larger market,³ then identification is possible. In this case it is conventional to calculate the numerical value of $\nabla_{z}\rho$ and then estimate (4). Note, in (4), that z is endogenous. Clearly $\nabla_{z}\rho$ (viewed as a variable) is not exogenous; if it is considered endogenous, then there are twice as many endogenous variables as equations to estimate. There are a number of solutions to this problem, specifically

²See also, Bartik (1987) and Epple (1987).

³If one is estimating the structure of production in an industry, that industry may be small relative to the market for the differentiated input. In this case, α can be estimated in the overall market for the differentiated input.

writing the left-hand side of (4) as a function of z and then estimating(4) directly, treating z as endogenous.

An alternate, and we think clearer, way of treating this problem is to rely more on conventional producer theory. Demand functions or their equivalent can be derived using the envelope theorem:

$$\frac{\partial C}{\partial p_x} = x *$$
 (5a)

$$\nabla_{\alpha} C = q * \nabla_{\alpha} \rho \left(z *, \alpha \right)$$
(5b)

where x*, q* and z* indicate the optimal choices of x, q and z derived from equation (2). Equation (5a) is a demand function as written. Equation (5b) implicitly defines the demand for q and z as a function of $(p_x, \alpha, y; \beta)$, although there may be some redundancy in (5b) if there are more α 's than elements of (q, z).

There are several advantages to working with equation (5) instead of (4) for purposes of estimating the structure of production. First of all, ∇_{α} C is independent of z whereas both sides of equation (4) involve z. Thus there may be significantly fewer parameters to estimate in (5) than in (4). Secondly, one can directly estimate the parameters of the cost function rather than the parameters of an inverse demand function as in equation (4). Thus not only is it easy to recover the underlying cost function, in addition one can utilize the restrictions on functional form from economic theory.

B. The Hedonic Price Function

We now turn to the hedonic price function, representing the price of the differentiated input as a function of the characteristics. While at one level this is a simple concept, by adding some structure to the problem, we can derive curvature and other restrictions on the price function (at least for some cases).

The general framework we consider is as outlined above where the differentiated input has characteristics z and the unit price of the differentiated input is given by $\rho(\mathbf{z}; \boldsymbol{\alpha})$. As pointed out by Rosen (1974), in many cases nothing more can be said about $\rho(\mathbf{z}; \alpha)$ except that it is monotonic in z, provided z is properly defined. He argues that it is generally appropriate to exclude arbitrage among characteristics. It thus becomes impossible to impose restrictions on the curvature of the price function. Specifically, he excludes untying (two average quality employees cannot be untied to yield one high quality and one low quality employee).⁴ However, it turns out that repackaging is sometimes plausible, specifically when one is dealing with bundled inputs. While it is not appropriate to repackage a low quality and a high quality employee as two medium quality employees, a pound of high sulfur coal can be repackaged (blended) with a pound of low sulfur coal to yield two pounds of medium sulfur coal. Alternatively, it is appropriate to blend an ore containing both gold and silver with another to obtain an ore with averaged levels of gold and silver.

⁴Rosen employs a slightly different definition of untying. His definition of untying involves untying an average employee into two lowquality employees (or a 12 foot car into two six foot cars). The distinction is unimportant here since we will preclude untying.

This illustrates an entire class of differentiated inputs that arises when the characteristics of an input are derived from the fact that several inputs are bundled together and cannot be costlessly unbundled. Most generally, the inputs that are bundled can be all goods as in the gold and silver example in the previous paragraph or can be goods and bads with the bads arising from undesirable impurities. In this latter case, the basic problem is that the "good" aspects of the input are bundled with the "bad" aspects of the input and they cannot be costlessly unbundled. For instance, reflecting back to the example of sulfur in coal, the heat content of the coal (desirable) is bundled with the sulfur (undesirable). If these two products could have been economically unbundled, that would have been done.⁵ A negative valuation of the externality (smoke) induces a negative valuation on the bundled bad (sulfur).

To be somewhat more precise, consider a single market in which bundled commodities (consisting of goods and possibly bads) are available in a variety of bundlings. Let the vector of bads be denoted by **B** (possibly null) and the vector of goods by **G**. Note that **B** and **G**

⁵Several authors have considered production theory involving the generation of externalities. Pittman (1981, 1983) estimates production functions taking into account undesirable outputs and finds some striking differences from the case where these outputs are ignored. Tran and Smith (1983) estimate a joint output production function where outputs are of electricity and air and water pollutants. Gollop and Roberts (1983, 1985) come closest to the subject of this paper by estimating a cost function for electric power, taking into account the price of two grades of fuel and "regulatory intensity." While their choice of variables may have been adequate for measuring productivity change, they do not treat explicitly the tradeoffs between negative and positive inputs. Furthermore, their "regulatory intensity" variable is inadequate to induce the correct firm preferences regarding positive and negative inputs.

are not characteristics but <u>quantities</u> of bads and goods. In the coal example, B and G would be scalars with B total quantity of sulfur and G total thermal content. The sulfur fraction (such as percent sulfur) would not qualify as appropriate for B since that would be a negative characteristic, not a quantity of the bad.

Denote the value of a transaction for the bundle (B,G) by the function V(B,G). There are two properties we would expect V to possess. We would expect it to be subadditive:

$$V(\hat{B},\hat{G}) + V(\tilde{B},\tilde{G}) \geq V(\hat{B}+\tilde{B},\hat{G}+\tilde{G}), \qquad (6)$$

where (\hat{B}, \hat{G}) and (\tilde{B}, \tilde{G}) are two bundles. Equation (6) must hold since $(\hat{B}+\tilde{B},\hat{G}+\tilde{G})$ can trivially be assembled from (\hat{B},\hat{G}) and (\tilde{B},\tilde{G}) . This is repackaging.

Furthermore, we would expect an unbundled bad to be non-positively valued and an unbundled good to be positively valued. This implies V is monotone in each component of (B,G).

If we assume that there are "constant returns" in providing the bundle,⁶ then V will be homogeneous of degree one; furthermore, from equation (6), V will be convex. Thus we can pick a numeraire good, G_N , and rewrite V as

$$\nabla (\mathbf{B}, \mathbf{G}) = G_N \rho (\mathbf{b}, \mathbf{g}) \tag{7}$$

⁶By constant returns to providing the bundle we mean that two units of the bundle will be exactly twice the cost of one unit of the bundle. To be slightly more concrete, a ton of a certain coal will have the same unit price as a million tons of that coal. While the assumption may not hold over all quantities, it is probably reasonable over a fairly broad range.

where

$$b_i = B_i/G_N,$$
 $i = 1, ..., M$
 $g_i = G_i/G_N,$ $j = 1, ..., N-1$

This is the more conventional situation where the bundle has a unit price expressed in terms of one of the goods (silicon in dollars per pound; coal in dollars per million Btu). Thus the **b** and **g** are now characteristics of a unit of the commodity and $\rho(\mathbf{b},\mathbf{g})$ is a hedonic price function which inherits convexity.

Convexity of ρ follows from repackaging (subadditivity of V) and homogeneity of V. To see this, consider two bundles with characteristics $(\hat{\mathbf{b}}, \hat{\mathbf{g}})$ and $(\tilde{\mathbf{b}}, \tilde{\mathbf{g}})$ and an arbitrary $0 \le \lambda \le 1$; homogeneity and subadditivity imply

$$\lambda \rho (\hat{\mathbf{b}}, \hat{\mathbf{g}}) + (1 - \lambda) \rho (\tilde{\mathbf{b}}, \tilde{\mathbf{g}}) = V(\lambda \hat{\mathbf{b}}, \lambda \hat{\mathbf{g}}, \lambda) + V((1 - \lambda) \tilde{\mathbf{b}}, (1 - \lambda) \tilde{\mathbf{g}}, (1 - \lambda))$$

$$\geq V(\lambda \hat{\mathbf{b}} + (1 - \lambda) \tilde{\mathbf{b}}, \lambda \hat{\mathbf{g}} + (1 - \lambda) \tilde{\mathbf{g}}, 1) = \rho (\lambda \hat{\mathbf{b}} + (1 - \lambda) \tilde{\mathbf{b}}, \lambda \hat{\mathbf{g}} + (1 - \lambda) \tilde{\mathbf{g}})$$
(8)

where the inequality is from (6). This implies ρ is convex. Monotonicity of ρ follows from monotonicity of V.

It is useful to interpret the meaning of hedonic prices in the case of negative characteristics. If someone is purchasing a bundle consisting of a good and a bad, then the more of the bad purchased, the lower the bundle price. The marginal price on the bad represents a "bribe" or compensation for agreeing to take the bad along with the good. For instance, the thermal value of the coal may be \$2 per million Btu. But by agreeing to take one half a unit of sulfur along with a unit of heat, at a sulfur price of -50¢, one only pays \$1.75 per million Btu: \$2 for the heat less a 50¢ x 1/2 = 25¢ bribe to take the sulfur,

to compensate for the difficulties associated with using the sulfur. In this case, convexity results in the absolute value of the price of the sulfur characteristic diminishing as the concentration of sulfur increases.

III. THE TECHNOLOGY OF COAL-FIRED ELECTRICITY GENERATION

We now turn to implementing the theory presented in the previous section. The production process we consider is that of coal-fired electricity generation in the U.S. Coal combustion is a major source of air pollution, including acid rain, and has been subject to relatively strict emissions regulation in the U.S. since at least 1970. These regulations have induced negative prices on emissions of sulfur dioxide and consequently on inputs of sulfur. A complicating factor is that regulations keep changing and different regulations apply to different vintages of technologies. We deal with this by restricting our attention to those coal-fired power plants permitted between 1970 and 1979--the period in which all new plants were only subject to an emission limit on sulfur.

An interesting characteristic of this industry and production technology is that producers generally can choose from a variety of different coals whose price varies inversely with the sulfur content. The price premium for low sulfur coal has been induced in large part by environmental regulations on coal combustion. In order to meet the emission regulation, a producer can choose costly low-sulfur coal or less expensive higher sulfur coal and use desulfurization capital (scrubbers) at the generating station. Thus we have a classic choice of paying for higher quality fuel or paying for desulfurization capital. It is of significant policy and academic interest to quantify the tradeoffs that can be made between sulfur and capital. Certainly there have been engineering studies of the cost of scrubbers as add-ons. That is an oversimplification of the sulfur-capital tradeoff. As capital is substituted for sulfur, fuel costs drop and operating costs may increase due to efficiency losses. The appropriate way to measure the costs associated with desulfurization capital is to estimate a cost function for the technology based on actual firm-level experience.

Another issue which can only be addressed in a cost function framework is the effect on costs of ash in the coal. Ash is undesirable because of regulation on emissions of flyash, but probably more importantly, ash can degrade the performance and/or shorten the life of boilers, crushers and other coal-handling equipment at a generating unit. Thus ash increases production costs.

Finally, the extent to which technical change has reduced costs or been biased towards one input or another is also a germane question.

Our approach to estimating the production technology is to partition the eastern half of the U.S. into K distinct regions (states or groups of states) and estimate a hedonic price function for coal in each region on a yearly basis. We then estimate, over all regions and time periods simultaneously, a cost function in conjunction with factor demand equations for the generating technology.

The sample we use to estimate our hedonic price functions includes all utility coal transactions; this is a set containing many more producers and consumers than we consider in our cost function estimation. Consequently, it is reasonable to assume in our case that the cost function observation errors are uncorrelated with the hedonic price function observation errors. Thus we use OLS for each of the hedonic price functions. This also eliminates the identification problems mentioned earlier.

The question of <u>ex-ante</u> vs. <u>ex-post</u> technology has surfaced again and again in estimating electric power production functions (e.g., Cowing & Smith, 1978; Fuss and McFadden, 1978). When firms make their capital investment decisions, they make them on the basis of expected future input and output prices as well as uncertainty in those prices. Expected factor prices determine the tradeoff between capital and variable factors. Uncertainty in price expectations influences the flexibility built into the <u>ex-ante</u> technology. Unfortunately, one does not observe price expectations. Our approach is to adopt a rational expectations hypothesis regarding future factor prices and to ignore the flexibility-efficiency issue. We estimate input prices for the first full year of unit operation and assume all generating units in our sample make <u>ex-ante</u> investment decisions based on those realized factor prices.

A. Hedonic Prices of the Bundled Inputs

Our view of coal is that thermal content is the characteristic utilities desire. The two major impurities found in most coals are sulfur and ash. Sulfur is undesirable because its emissions are subject to control. Increased ash content tends to degrade boiler performance, lowering output.

1. <u>The Sample</u>. To estimate the hedonic price function we use all reported purchases of coal by regulated electric utilities in the

1976-85 period. Fuel data (see appendix) includes information on price and quantity as well as sulfur, ash and thermal content. Each transaction is reported to the Federal Energy Regulatory Commission.

2. The Price Function. We assume that the transaction function V(F,S,A) in equation (6) is homogeneous of degree 1, so we work in terms of the price function $\rho(s,a;\alpha)$. F is fuel in millions of Btu, S is sulfur content in pounds and A is ash in pounds. Sulfur content, s, equals S/F and ash content, a, equals A/F. As argued earlier, the hedonic price function is monotone and convex in s and a. Monotonicity assures us that the implicit prices always have the same sign (e.g., sulfur is always a bad and thermal content is always a good). Convexity yields downward sloping marginal price schedules (among other things). We have chosen a quadratic for the price function so that convexity can be imposed globally. It is difficult to impose monotonicity on a quadratic over a specific region and is of course impossible to impose globally without reducing prices to a linear function. Thus the price function has the form

$$\rho(s,a;\alpha) = \alpha_{\rm F} + \alpha_{\rm s}s + \alpha_{\rm a}a + 1/2 \begin{pmatrix} s \\ a \end{pmatrix}, \begin{pmatrix} \alpha_{\rm ss} & \alpha_{\rm sa} \\ \alpha_{\rm sa} & \alpha_{\rm aa} \end{pmatrix} \begin{pmatrix} s \\ a \end{pmatrix}$$
(9)

where a and s are the ash and sulfur levels (per thermal unit of coal). We require the matrix of α_{ii} to be symmetric and positive semi-definite.

Marginal prices for sulfur (S), ash (A) and thermal content (F) can be easily computed from (9):

$$p_{s} = \frac{\partial \left[F\rho\left(\frac{S}{F}, \frac{A}{F}; \alpha\right)\right]}{\partial S} = \alpha_{s} + \alpha_{ss}s + \alpha_{sa}a \qquad (10a)$$

$$p_{A} = \frac{\partial \left[F\rho\left(\frac{S}{F}, \frac{A}{F}; \alpha\right)\right]}{\partial A} = \alpha_{a} + \alpha_{aa}a + \alpha_{sa}s$$
(10b)

$$\rho_{F} = \frac{\partial \left[F \rho \left(\frac{S}{F}, \frac{A}{F}; \alpha \right) \right]}{\partial F} = \rho (s, a; \alpha) - u_{s} s - u_{a} a \qquad (10c)$$

Note that convexity of ρ gives $\alpha_{ii} \ge 0$. Thus for i = S, A, even if $\alpha_i \le 0$, it is still possible for $p_i > 0$ (we would expect p_i to be non-positive for i = S, A).

3. The Estimation. One of the key distinguishing characteristics of the coal market is that coal prices vary over space. The closer one is to a low sulfur deposit, the lower the price of low sulfur coal. Thus it would be inappropriate to estimate a single hedonic price function for the whole U.S. Rather we estimate a series of functions for regions of the country. The sample of generating units discussed in the previous section determines the regions of the country for which we are interested in hedonic price functions. We have estimated a separate hedonic price function for each of the states where a sample generating unit is located.

There are several obvious sources of error in observing and estimating the hedonic price function. Although separate functions are estimated for separate states (or small groups of states) there is still some geographic variation within a state which will introduce error. There is also error in the data due to reporting errors and data processing errors. We have also omitted some important coal characteristics such as chlorine and ash fusion temperature. Perhaps most significantly, observed transactions are the result of many different contractual relationships. The vintage of contracts, in particular, can have a significant effect on price. Finally a quadratic is only an approximation to the true functional relationship between price and characteristics. This is a significant collection of possible errors which for the most part would serve to shift around the hedonic price function. For this reason, we assume equation (9) holds with an additive error term of zero expectation.

Equation (9) was estimated separately for each state and each year so that a price equation was available for the first full year of operation of each generating unit. Thus in general a different function was estimated for each generating unit in the sample. Convexity was imposed heuristically⁷ and the function was restricted to be downward sloping with respect to s and a at the origin (i.e., $\alpha_s \leq 0$, $\alpha_a \leq 0$). Results of the estimation are given in the appendix. Although the adjusted R² was generally low, the coefficients were quite significant due to the large sample size. The α so estimated were used as exogenous variables in the cost function, described in the following section.

B. The Electricity Production Technology

<u>1. The Sample</u>. The goal is to estimate the technology of coal-fired power generation including a representation of the possible

⁷By heuristically, we mean that after estimation, convexity was tested. If the function was not convex, different zero-restrictions on second order coefficients were imposed until convexity was obtained.

tradeoffs between fuel quality and the use of other factors (such as capital) induced by environmental regulations. The difficulty of this task is compounded by the fact that current emissions regulations for sulfur dioxide dictate technology, giving the firm little leeway in choice of fuel or technology. Fortunately, during the period 1971-1979, the new source performance standards in the U.S. specified a limit on sulfur emissions of 1.2 pounds per million Btu of fuel burned. The regulation left it completely up to the firm as to how this emission limit should be met. The regulation was applicable to all generating units whose initial license was sought during this period. Because of the long lead-times involved in plant construction, most units that became operational in the late 1970s through the mid-1980s fall under this regulation.

Another compounding factor is that most data are at the plant level, with each plant made up of several generating units of potentially different vintages. And it is the generating units to which environmental regulations apply. A single plant can have some units subject to no new source regulations, some units subject to the original new source performance standard, and some units subject to the current new source performance standard. As a consequence of this we must further restrict our sample to plants where all the units are subject to the same emission regulation so that the necessary data are available.

A final consideration is that generating units in much of the western U.S. were essentially unconstrained by the original new source performance standard. Local low-sulfur coal was not only the cheapest, but also was capable of meeting the 1.2 pounds per million Btu limit without any additional costs. Thus western power plants were eliminated from our sample.

We are left with 51 different generating units spread over the eastern half of the U.S. These constitute our sample.⁸

2. The Cost Function. As was discussed earlier, our goal is to estimate a cost function, equation (2). Three problems with adopting a flexible functional form for this cost function are a) some variables are negative; b) some variables are positive and negative; and c) sometimes variables are zero. Thus any function involving logarithms or square roots of prices and/or parameters (such as the translog or generalized Leontieff) is unacceptable. We have chosen the Generalized McFadden Cost Function (GM) as discussed by Diewert and Wales (1987). This functional form has the advantage of allowing variables to take on positive or negative values and, with the exception of the numeraire good, zero values. Furthermore, we can impose concavity globally. This does not come without some cost, however. Demand functions are linear in relative prices. Furthermore, it is not clear how well this functional form performs relative to others, such as the translog, generalized Leontieff or generalized Box-Cox.

For notational simplicity, let $w = (\alpha, p_{\chi})$, with W the dimension of w. Output, Y, is a scalar and the plant-specific characteristics, β , are assumed to be capital vintage, represented by t. Thus the cost function in (2) can be written, following Diewert and Wales (1987),

⁸Some publicly and cooperatively owned units are excluded due to a lack of data.

$$C(\mathbf{p}_{\mathbf{x}}, \boldsymbol{\alpha}, Y, t) = C(\mathbf{w}, Y, t) = g(\mathbf{w}) Y + \sum_{i=1}^{W} b_{ii} w_i Y$$

+ $\sum_{i=1}^{W} b_i w_i + \sum_{i=1}^{W} b_{it} w_i tY + b_t \left(\sum_{i=1}^{W} \delta_i w_i \right) t$ (11a)
+ $b_{YY} \left(\sum_{i=1}^{W} \eta_i w_i \right) Y^2 + b_{tt} \left(\sum_{i=1}^{W} \gamma_i w_i \right) t^2 Y$

with

$$g(\mathbf{w}) = (1/2) \ w_1^{-1} \sum_{i=2}^{W} \sum_{j=2}^{W} c_{ij} w_i w_j \qquad \text{with } c_{ij} = c_{ji}$$
(11b)
for $2 \le i, j \le W$

and with the parameters δ , η and γ set arbitrarily in advance to scale the problem. There are W(W-1)/2 different c_{ij} in equation (10b) and 3W+3 additional **b** parameters in equation (11a). Constant returns to scale imply the restrictions that $b_i = b_t = b_{\gamma\gamma} = 0$ for $i = 1, \ldots, W$. Neutral technical change requires $b_{it} = b_{jt}$, $\forall i, j$ and $b_t = b_{tt} = 0$. Let \tilde{C} be the (W-1)x(W-1) square matrix consisting of c_{ij} , $2 \le i, j \le W$. Diewert and Wales (1987) show that the cost function C is concave in w if and only if \tilde{C} is negative semidefinite.

3. <u>The Estimation</u>. In our application, there are four inputs into production. Three are bundled together in coal: sulfur (S), ash (A), both of which are bads, and heat (F). One input, capital (K), is unbundled. We have neglected labor because of its modest role in generation costs,⁹ as well as our desire to restrict the number of exogenous variables, given our small sample size. Data sources are discussed in the appendix.

In estimating the cost function (11), it is appropriate to utilize the fact that it results from cost minimization, namely estimating the cost function simultaneously with optimality conditions (5). Let the w vector in (11) be $w = (P_K, \alpha_F, \alpha_s, \alpha_a, \alpha_{ss}, \alpha_{sa}, \alpha_{aa})$. Then using (9) we can translate (5) into

$$K* = \frac{\partial C}{\partial P_{\kappa}}$$
(12a)

$$F * = \frac{\partial C}{\partial \alpha_{\rm F}}$$
(12b)

$$S * = \frac{\partial C}{\partial \alpha_s}$$
(12c)

$$A* = \frac{\partial C}{\partial \alpha_a}$$
(12d)

$$\frac{S*^2}{2F*} = \frac{\partial C}{\partial \alpha_{ss}}$$
(13a)

⁹In 1983, variable costs for producing power (from all fuel sources) in the U.S. were \$56 billion of which 6 percent was non-fuel expenses excluding returns to capital; thus at most 6 percent of variable costs are labor. In our sample, the value share of capital in total generating costs ranges roughly between 40 percent to 75 percent. Thus labor plays a very small role in total costs.

$$\frac{A*S*}{F*} = \frac{\partial C}{\partial \alpha_{sa}}$$
(13b)

$$\frac{A*^2}{2F*} = \frac{\partial C}{\partial \alpha_{aa}}.$$
 (13c)

This system is overdetermined in that there are five endogenous variables, C, K*, F*, S* and A* and eight equations, including the cost function. Thus, any five equations give sufficient information to determine the endogenous variables. We focus on (11-12), discarding (13) as redundant.

It is appropriate to examine the nature of errors that might enter into equations (11-12). Clearly there are problems in observing factor usage and costs accurately. There may also be optimization errors on the part of the firm in choosing factor usage. There are also errors associated with the fact that the price function assumed to apply to the whole state may differ from the one the specific plant encounters, due to the factors discussed earlier in the context of estimating the hedonic price function. Our neglect of labor and other factors used by plants also will introduce errors. We lump these errors into an additive error term associated with each of the endogenous variables and thus append an additive error term to equations (11-12). Because not all terms in the cost function (11) appear in equation (12), the errors are not linearly dependent and thus it is appropriate to estimate the cost function along with the "factor demands," equation (12).

It is reasonable to view Y as somewhat endogenous, or at least possibly correlated with the estimation errors. For this reason, we use instrumental variables for the estimation, using as instruments all exogenous variables (except Y) plus a number of state and utility characteristics that can reasonably be considered to be exogenous.¹⁰ We then estimate the five equations using a nonlinear iterative Zellner approach as implemented in TSP4.2. We estimated the model with and without the imposition of constant returns to scale. We were unable to reject, at the 95% level, the null hypothesis of constant returns.¹¹ We also tested for concavity of the cost function.¹² Comparing the unrestricted and the restricted model (with concavity and constant returns imposed) using a likelihood ratio test, the null hypothesis that the true model was concave and exhibited constant returns could not be rejected at the 95% level.¹³ Thus we have two models to choose from: constant-returns with and without concavity. We have chosen the

¹¹The chi-squared test statistic (with nine degrees of freedom) was 16.4 which yielded an upper tail area of .059.

¹²As Diewert and Wales (1987) show, concavity of the cost function over strictly positive prices and outputs is equivalent to the matrix of c_{ij} in equation (10b) being negative semidefinite. Lau (1978) shows that any negative semidefinite matrix can be written as LDL' where L is lower triangular with 1's on the diagonal and D is a nonpositive diagonal matrix. The model was estimated using these Cholesky factors of the c_{ij} matrix to impose concavity. Neither of the two positive elements of D in the unrestricted model were significant.

 13 The test statistic (with thirteen degrees of freedom) was 22.1 with an upper tail area of .054.

¹⁰Other instruments used are: fraction of utility's fuel that is oil and gas; fraction of utility's generation that is nuclear and hydro; total state coal consumption; state electricity demand; growth rate in state electricity demand; state real weekly manufacturing wage. All of these variables are for the first full year of plant operation. Because the sample plants are usually small relative to the utility owning the plant, the utility variables are assumed to be uncorrelated with the errors in the model.

constant-returns model without the imposition of concavity as our preferred model.¹⁴ Table I shows the results of the estimation.

IV. DISCUSSION OF RESULTS

There are a number of interesting results that emerge from the estimation. One set of results concerns the hedonic price function for coal. As an equilibrium concept, the hedonic price function tells us how the market values differ with the sulfur and ash content in fuel. Another set of results concerns the nature of the generating technology and the extent of technical change. We address each of these two issues separately. We then evaluate the implications of two policy actions: a sulfur tax and a restriction on the sulfur content of fuel.

A. The Sulfur/Ash Penalty

Figure 2a is a plot of the average estimated hedonic price function (i.e., $\rho(s,a;\bar{\alpha})$ where $\bar{\alpha}$ is the mean value of α over the sample). Shown in the figure is price as a function of sulfur content, with ash content held at the generating unit sample mean (9.01 lb/10⁶ Btu). As sulfur <u>content</u> decreases, the price of coal in terms of the numeraire good, million Btu, increases. If sulfur content is reduced from 1.5% to 0.5%, the price of coal rises about 20¢ per million Btu. Note that for large sulfur content, monotonicity starts to break down, with price increasing with increases in sulfur content.

Figure 2b shows the implicit price of sulfur (equation (10a)), as a function of sulfur content, using the same sample average hedonic

¹⁴The main reason for this choice is that imposing concavity results in the diagonal element associated with fuel being set to zero, significantly reducing the set of non-zero elasticities.

price function parameter values and ash level. There are several things to note from the figure. First, as with Figure 2a, for large values of sulfur content, price goes anomalously positive. This is due to the limitations of the quadratic hedonic price function which yields linear marginal prices. Secondly, for lower levels of sulfur content, the "price" of sulfur is highest in absolute value and declines as sulfur content increases. Remembering that the hedonic price function is an equilibrium concept, this reflects the fact that it is more and more costly to reduce sulfur content to lower and lower levels. To interpret this price further, consider prices from the average price function at the sample average sulfur content, 1.366 lb. $S/10^6$ Btu. At this sulfur content, the price of coal is \$1.60 per million Btu, with the price of heat, sulfur and ash respectively \$1.81 per million Btu, \$-0.071 per pound of sulfur and \$-0.121 per pound of ash (from equation (10)). Thus, when a customer buys a million Btu of heat energy in coal for \$1.82, he or she accepts the sulfur and ash impurities for compensation of 10¢ ($\alpha_{c} \times s = 0.071 \times 1.366$) and 11¢ ($\alpha_{a} \times a = 0.121 \times .901$), resulting in a total price for the coal bundle of \$1.60. The computed price of coal ranges from 89¢ to \$2.83 over the sample with an average of \$1.61 per million Btu. The price of heat ranges from 99¢ to \$2.49 per million Btu. The price of sulfur and ash range from -\$.38 and -12¢ per pound, respectively, to positive values.¹⁵ The sulfur and ash

¹⁵The positive values reflect, as in Figure 2b, the restrictions imposed by a quadratic hedonic price function--namely that marginal prices are linear. Positive prices on sulfur and ash explain why the highest price of coal (bundled with impurities) is higher than the highest price of the good thermal content.

"bribes" are as high as 74¢ and 73¢ per million Btu, averaging 18¢ and 12¢, respectively.

The Federal government and others are currently spending large sums to improve the technology for reducing sulfur level in coal. Our model can be used to infer upper limits on the cost and performance of such technologies. Any new desulfurization technology would change the marginal valuation on sulfur, although it is difficult to say in what direction. Prices of low-sulfur coal would be reduced, prices of high-sulfur coal might increase from increased demand or might stay constant. Figure 2 does give an indication of the maximum desulfurization cost the market might currently support, on average. For instance, to reduce the sulfur content of coal from the generating unit sample mean to 0.6 lb. S/10⁶ Btu (formerly known as compliance coal), producers could currently expect a price premium of 23¢ per million Btu or about \$5 per ton (assuming 22 million Btu per ton coal). This would be the upper limit on the cost of achieving that reduction in sulfur, assuming ash content does not change. This of course is on average. Specific geographic markets may support a greater premium.

B. Factor Substitution and Technical Change in Electricity Generation

In Section III of the paper we discussed the estimation of a cost function for coal-fired electricity generation. The typical approach to understanding the economic characteristics of such a cost function is to look at the price elasticities of factor demand, elasticities of substitution among factors and the bias and level of technical change. Factor demand is relatively easily obtained from the cost function, as in equation (11). Sensitivity of factor demand with respect to the price of capital is straightforward. How such demand changes with respect to the price of coal is more ambiguous since the price of coal is a function (of heat, sulfur and ash), not a scalar. For instance, consider a coal with the price function given in Figure 2a. A change in the hedonic price function could involve the price function in the figure shifting up or down, corresponding to a change in $\alpha_{\rm F}$; or the function could rotate, changing the price of sulfur and ash. Furthermore, the function could remain unchanged locally while changing substantially elsewhere. A non-local change in the price function could induce a consumer to substantially shift a consumption bundle.

We will consider three shifts in the hedonic price function for coal: basically an upward or downward shift in the price of sulfur, ash or heat; i.e., changes in the parameters $\alpha_{\rm F}$, $\alpha_{\rm S}$ and $\alpha_{\rm a}$. An upward change in $\alpha_{\rm S}$ would cause the sulfur price line in Figure 1b to shift upwards; the hedonic price function in Figure 1a would tend to flatten (since its slope is the price of sulfur).

As a consequence, using equation (12), we can define the following own- and cross-price elasticities of demand:

$$\varepsilon_{ij} = \frac{\partial^2 C}{\partial P_i \partial P_j} P_j + \frac{\partial C}{\partial P_i}$$
(14)

where

$$P_{i} = \begin{cases} P_{K} & \text{for } i = K \\ \alpha_{i} & \text{for } i = F, S, A. \end{cases}$$

What sign do we expect for these elasticities? The law of demand generally calls for negative own-price elasticities. Concavity of costs implies $\frac{\partial^2 C}{\partial P_i \partial P_j} \leq 0$, using the notation in equation (14). Furthermore, $\alpha_i \leq 0$ for i = S, A. As an example, consider the case of sulfur. As α_s increases, the price line (Figure 2b) shifts upward making S less desirable to accept. Thus, one would expect consumption of S to decrease. However, α_s is negative, thus we expect $\varepsilon_{SS} \geq 0$. Similar logic yields positive own-price elasticities for ash. Similarly, we can define the Allen elasticities of substitution:

$$f_{ij} = \frac{C \frac{\partial^2 C}{\partial P_i \partial P_j}}{\frac{\partial C}{\partial P_i} \frac{\partial C}{\partial P_j}} = \frac{\varepsilon_{ij}}{\theta_j}$$
(15)

where $\theta_j = \frac{P_j X_j}{C}$, $X_j = K, F, S, A$

and

$$P_{i} = \begin{cases} P_{K} & \text{for } i = K \\ \alpha_{i} & \text{for } i = F, S, A. \end{cases}$$

In contrast to price elasticities, we expect own substitution elasticities to always be negative, since θ_A and θ_S are negative.

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Table II presents price and substitution elasticities evaluated at the mean (over the generating unit sample) of the exogenous variables. The t-statistics are computed from a second-order expansion of equations (14)-(15). As can be seen, he signs of own elasticities are as expected: own-price elasticity for sulfur and ash should be non-negative. The ash own-price elasticity is significantly positive and the capital own-price elasticity is significantly negative; the other own-price elasticities are not significantly non-zero. The results in Table II suggest that the demands for fuel and ash are relatively inelastic and the elasticity of demand for capital close to unity. Both price elasticities between capital and fuel suggest substitution as would be expected (though the elasticities are not significant). The price elasticities between ash and capital both suggest complementarity in the sense that as capital becomes more expensive, ash is decreased. This is as we would expect.

During the decade covered by our sample, significant advances were being made in generating technologies although other factors such as regulatory problems have been suggested as adding to costs. Table III shows the estimates of measures of technical change for our sample. It is clear that technical progress tended to be capital-using at a significant rate of 3% per year and basically neutral with respect to fuel use. Interestingly, technical change is sulfur and ash saving at very substantial rates. This suggests that there has been a substantial shift to higher guality fuel, induced by technical change.

C. Policy Implications

The model developed here can be used to analyze the effects of a sulfur tax or other policy instruments, such as marketable permits, which effectively increases the price of sulfur. The U.S. Clean Air Act Amendments of 1990 instituted a broad program of marketable permits for sulfur emission from utilities. This is a very significant innovation in environmental regulation. However, there is a great deal of uncertainty in the industry over the equilibrium permit price that will obtain, since trading has yet to begin in earnest. If it is relatively easy for utilities to reduce sulfur use, then the price of a permit should be low. If it is difficult for utilities to reduce sulfur emission, the permit price will be higher. Initial auctions of permits held in March 1993 suggest an equilibrium price on the order of 10¢ per pound of sulfur emitted.

While our model cannot be directly used to calculate the effect of a tax on emission, we do know that sulfur input will be no less than sulfur emitted. Thus a tax of 10¢ per pound of emission translates to an effective tax on sulfur use of less than 10¢ per pound.

A tax on the sulfur in fuel¹⁶ is easily simulated using the model estimated. An examination of equations (2a) and (9) indicates that a tax on sulfur in fuel is the same as a shift in α_s in the hedonic price function. Figure 3 shows how the estimated cost function (11) and sulfur demand (12c) change as a sulfur tax (\$/pound) is levied on fuel use.¹⁷ Keep in mind that sulfur emissions regulations are being held constant as is the supply side (coal price net of tax) of the market. Thus Figure 3 demonstrates how an average firm substitutes capital for sulfur (keeping emissions constant) as the price of sulfur increases. It is significant that even a very substantial sulfur tax causes very modest cost increases (net of tax payments) and significant but still modest declines in sulfur content. A tax of 10¢/lb. results in negligible cost increases and a sulfur content decrease of about 4%. The implication is that an induced increase in the price of sulfur will

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¹⁶A sulfur tax, as has been considered by the U.S. Congress, has been couched in terms of emissions of sulfur. In our case, we examine a tax on sulfur as an input.

¹⁷Both equation (11) and equation (12c) are evaluated at mean values of the exogenous variables. Thus these figures represent a sort of sample average cost and average sulfur contract used.

have very modest cost effects for electric utilities, excluding the cost of the marketable permits themselves.

V. CONCLUSIONS

This paper has developed a new method for estimating a production technology involving bundled inputs, some of which are negatively valued. We have seen that production theory can be "directly" applied to this problem although because negative inputs are necessarily bundled with positive inputs, a hedonic analysis is necessary to infer implicit prices to use in estimating the production technology. Furthermore, we have identified defects in existing hedonic theory. We have also shown how the method can be used to understand the underlying structure of production and policies related to input quality.

DATA APPENDIX

All the generating unit data are constructed for the first <u>full</u> year of unit operation. This is assumed to be one year after the published date at which the unit enters commercial operation since that published date may correspond to an incomplete year. The first <u>full</u> year of operation is referred to "the first year of operation plus one." Data used for estimating the cost function are given in Tables A-I through A-IV.

A. Quantity of Capital

The basic source at the unit level is "Construction Costs of U.S. Steam Electric Plants 1970-1985," Utility Data Institute, Inc. The costs have to be adjusted because they are calculated as the sum of the yearly capital expenditures during construction. A method proposed by Joskow and Rose (1985) permits us to correct for the effect of changes in prices and interest rates during the construction period (assumed to be five years):

Total costs in 1st year of operation
$$= \frac{\text{nominal costs}}{\sum_{t=1}^{5} S_{t} \left[\prod_{i=1}^{t} (1+p(i)) \cdot \prod_{j=t}^{5} (1+r(j)) \right]}$$
(A-1)

where S_t is the share of actual construction expenses in year t with t = 6 being the year of first operation (source: Personal Communication, Nancy Rose, 1987): $S_1 = .10$, $S_2 = .32$, $S_3 = .39$, $S_4 = .16$, and $S_5 = .03$; p(i) is the percentage change in input prices in year i (from the Handy-Whitman Construction Cost Index for all Steam Plant by regions, taken from the Moody Utility Manual); r(j) is the average allowance for funds used during construction in year j (from Financial Statistics of Selected Electric Utilities, Energy Information Administration, Table 16: Electric Utility Plant Construction Work in Progress and Table 17: Net Income and Allowance for Funds Used During Construction). Costs so calculated are then adjusted to 1976 using the regional Handy-Whitman construction cost index to obtain the quantity of capital.

B. Price of Capital Services

The price of capital services is calculated following the Christensen and Jorgenson (1969) approach for the first year of operation plus one:

$$P_{i} = \frac{a - uz_{i} - k}{1 - u} [q_{i,t-1}r + q_{it}d - (q_{i,t} - q_{i,t-1})] + q_{i}T$$
 (A-2)

where u is the Effective Corporate Tax rate from the "U.S. Long Term Review," Data Resources, Inc; z is the present value of \$1 of depreciation for tax purposes,

$$z = \frac{1}{rt} \left[1 - \left(\frac{1}{1+r}\right)^{t}\right],$$
 (A-3)

and t is the life of the utility for tax purposes which is assumed to be 28 years (based on estimates in Christensen et al., 1980). Note that the price of capital services is in nominal terms and will escalate with the price level.

k is the investment tax credit rate. Two series are available in the DRI "U.S. Long Term Review." One is for equipment and the other for public utilities structures. As the power plant cost data published by the Utility Data Institute are broken down into land, structures and equipment, it is possible to construct, for each unit, a weighted average of the structures series and equipment series using the ratio of equipment over total costs and of structures over total costs as weights.

q is the price of capital measured with the Handy Whitman index and broken down into six main regions (table entitled: Costs Trends of Electric Light and Power Construction from Moody's Nation Wide Survey of Public Utility Progress). The July 1st observation for the relevant region is chosen with July 1, 1976, as the base year.

r is the rate of return. It is calculated as a weighted average of the rate of return on common equity, r_e , and the rate of return on long term debt, r_d . The weights are constructed with the help of the capitalization ratios presented in the "Statistics of Privately Owned Electric Utilities in the United States (DOE/EIA-0044, Table 37: Selected Financial Indicators). The rate of return of common equity, r_e , is also available in the above table. r_d is the coupon rate of the long term bonds issued in the first year of operation plus one. It is taken from the Moody's Public Utility Manual. Finally, in the case of a publicly owned utility, the rate of return is assumed to be the 30-year Treasury bonds rate. (Note that these financial data are only available by utility, they are not specific to the generating unit.)

d is the economic rate of depreciation. Following Christensen et al. (1980), it was chosen using the 1.5 declining balance method and using their engineering estimates of 33 years for the average service life; hence d = 1.5/33 = .045.

T is the effective rate of property taxation in the relevant county. The sources are the 1977 and the 1982 Census of Government, Volume II, entitled, Taxable Property Values and Assessment Sales Price Ratios. The year closest to the first year of operation plus one was chosen and the rates were adjusted in order to apply to land and structures only. (Note that the data were not very specific but it is likely that the error introduced by totally ignoring T would be greater.)

C. Quantity of Output

The quantity of output is constructed as quantity of coal purchased divided by the heat rate (thermal efficiency); this assumes that the quantity of coal purchased is approximately equal to the quantity of coal used. The reason for using this measure of output is that some units are multi-fuel. The quantity of coal is reported on FERC Form 423 and is also available in "Cost and Quality of Fuels for Electric Utility Plants (various years). The heat rate for each plant is published in Thermal-Electric Plant Construction and Annual Production Expenses (DOE/EIA-0323).

D. Sulfur Ash and Fuel in the Hedonic Price Functions

All electric utility transactions for coal are reported in FERC Form 423. Quality characteristics for these transactions include price, thermal content and sulfur and ash content in percent by weight. These data were used to estimate the hedonic price functions, converting sulfur into pounds per million Btu, ash into pounds per 100,000 Btu and price in \$ per million Btu in order to estimate the price functions; the quantity data for fuel are converted into million Btu using the reported Btu per pound conversion factor. All transactions in a state during a year were used to estimate the individual hedonic price functions. In a few cases, neighboring small states were aggregated to increase sample size. Table A-III contains the results of the estimation of the hedonic price function for each generating unit.

E. Total Costs

Total costs for the cost function are calculated for the first year of operation plus one. They are constructed as the sum of the value of capital services calculated above and the value of coal for the first year of operation plus one. The value of coal is obtained by multiplying price per short ton by quantity in short tons, with the data from FERC Form 423, discussed above.

F. Instruments

Six instruments were used in the cost function estimation, all calculated for the first full year of operation as described above. The values of the instruments are given in Table A-IV.

Utility-level fuel consumption (in thermal units) is taken from the U.S. Department of Energy's "Cost and Quality of Fuels for Electric Utility Plants." Utility generation data (in KWh) was taken from the U.S. Department of Energy's "Statistics of Publicly Owned Electric Utilities in the United States," and "Statistics of Privately Owned Electric Utilities in the United States." Total state coal consumption and state electricity consumption is taken from the U.S. Department of Energy's "State Energy Data Report." Energy demand growth for year t is [SED(t+1) - SED(t)]/SED(t) where SED(t) is state electricity consumption in year t. The deflated weekly wage is the state average weekly wage in manufacturing industry (from the Bureau of Labor Statistics, "Employment and Earnings") deflated to 1982 dollars using the GDP implicit price deflator.

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TABLE I

Cost Function Parameter Estimates Constant Returns to Scale

Parameter	Estimate	Asymptotic <u>t-Statistic</u>
C _{F-F}	0.0025	0.80
C _{F-S}	0.0083	0.74
C _{F-A}	-0.0005	-0.10
C _{F-S2}	0.0022	0.42
C _{F-AS}	-0.010	-0.32
C _{F-A2}	0.0027	0.24
C _{S-S}	-0.023	-0.42
C _{S-A}	0.0018	0.095
C _{S-S2}	-0.016	-0.64
C _{S-AS}	-0.096	-0.70
C _{S-A2}	-0.051	-1.10
C _{A-A}	-0.043	-1.76
C _{A-S2}	-0.00078	-0.10
C _{A-AS}	-0.072	-1.31
C _{A-A2}	-0.050	-2.20
C _{s2-s2}	-0.0046	-0.38
C _{S2-AS}	-1.76	-0.93
C _{S2-A2}	-1.23	-1.09
C _{AS-AS}	2.18	1.01
C _{AS-A2}	0.30	0.67
C _{A2-A2}	-0.16	-1.35
b _{Kt}	0.082	2.07
b _{Ft}	-0.035	-1.26
^b St	-0.038	-1.75

TABLE I (continued)

Parameter	Estimate	Asymptotic <u>t-Statistic</u>
b _{At}	-0.014	-1.69
b _{s2t}	-0.31	-1.44
b _{ASt}	-0.29	-0.31
b _{A2t}	-0.059	-0.29
Þ _{tt}	0.0014	1.37
ъ _{кк}	0.98	2.89
b _{FF}	0.39	5.18
^b ss	0.62	3.24
b _{AA}	0.40	4.88
b _{\$2-\$2}	3.00	1.42
bAS-AS	2.03	0.25
b _{A2-A2}	1.05	0.58

Note: Sample size = 51.

TABLE II

Elasticities of Demand and Substitution

	<u>Price Ela</u>		Substitution	Elasticities
Factors	Value	Asymptotic <u>t-Statistic</u>	Value	Asymptotic <u>t-Statistic</u>
K-K	-0.91	-1.78	-1.33	-2.9
K-F	-0.057	-0.62	-0.075	-0.55
K-S	0.051	0.78	-0.24	-0.67
K-A	0.003	0.17	-0.032	-0.17
F-K	-0.05	-0.66	-0.075	-0.55
F-F	0.085	0.77	0.11	0.70
F-S	-0.056	-0.72	0.27	0.65
F-A	0.0022	0.10	-0.023	-0.10
S-K	-0.17	-0.90	-0.24	-0.67
S-F	0.20	0.69	0.27	0.65
s-s	0.11	0.43	-0.54	-0.43
S-A	-0.0055	-0.09	0.058	0.09
A-K	-0.022	-0.17	-0.032	-0.17
A-F	-0.018	-0.10	-0.023	-0.10
A-S	-0.012	-0.09	0.058	0.094
A-A	0.19	1.7	-1.98	-1.3

Note: Price elasticities are of the first member of the factor pairs with respect to the price of the second; elasticities evaluated at means of exogenous variables; t-statistics computed using second order expansions about the means.

TABLE III

Measures of Technical Change

		Asymptotic
Parameter	Value	<u>t-Statistic</u>
<u>əlnK</u> Ət	0.031	1.67
<u>∂lnF</u> ∂t	0.013	0.80
<u>dlns</u> dt	-0.11	-2.29
<u>əlna</u> Ət	-0.06	-2.80
<u>- dlnC</u> - dt	-0.04	-0.64

Note: Elasticities evaluated at means of exogenous variables; t-statistics computed using second order expansions about the means.

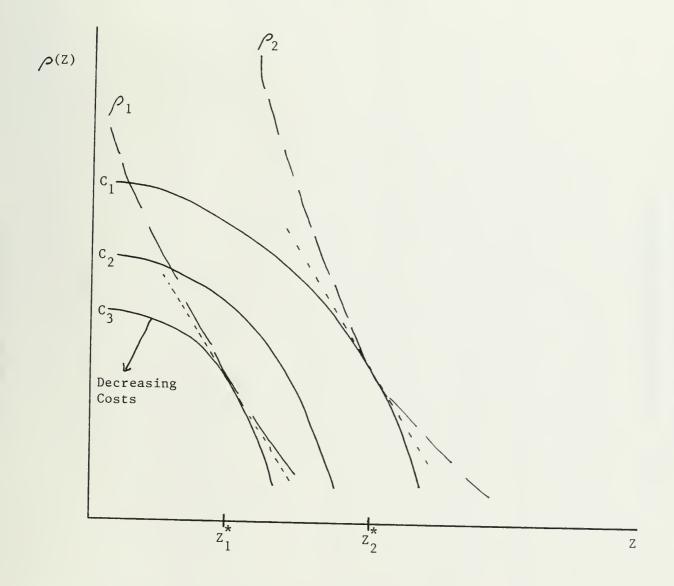
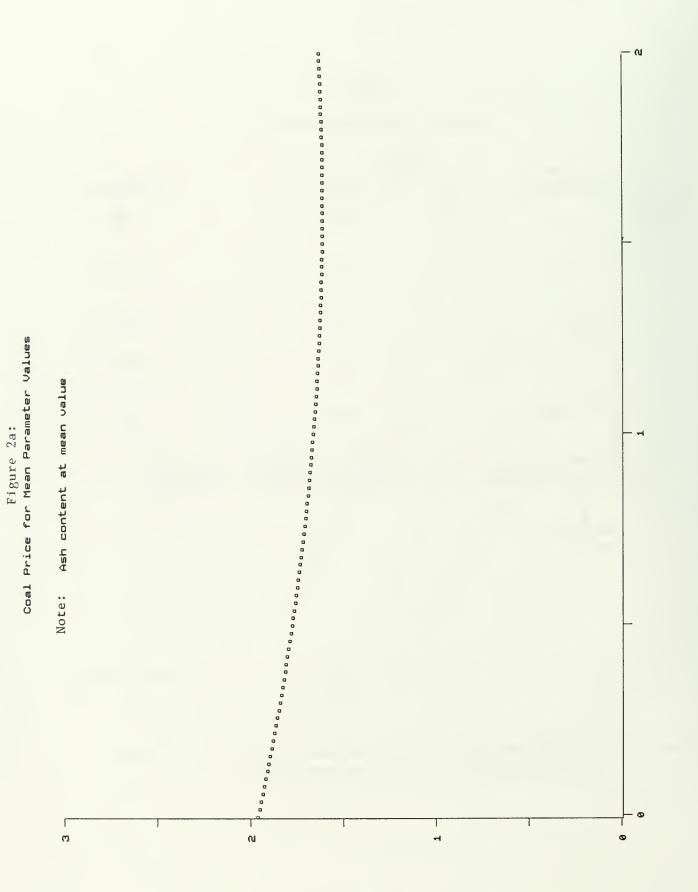
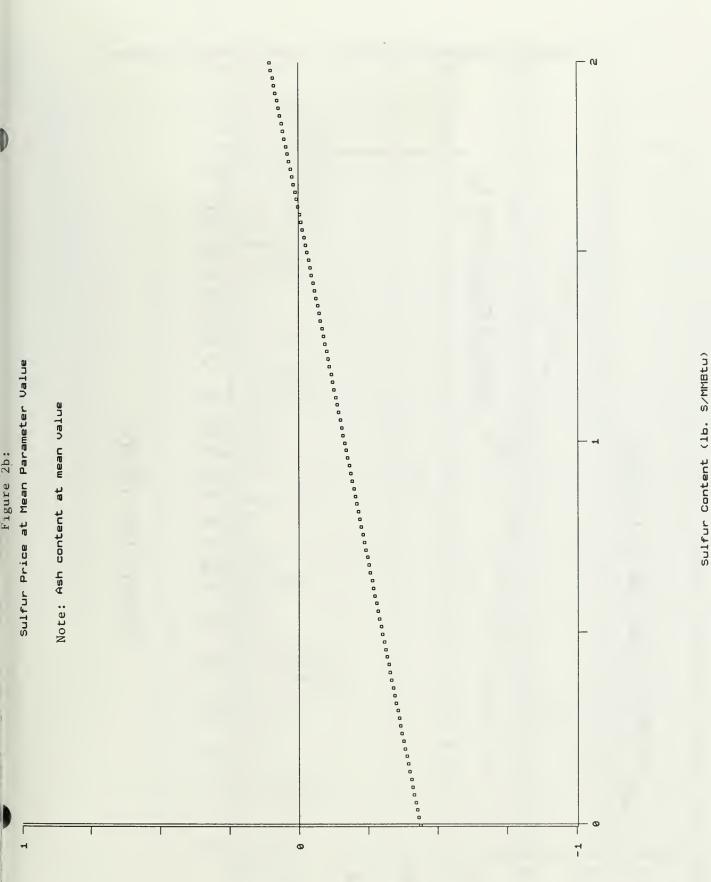


Figure 1: Two different hedonic price functions can yield two different quality levels with the same marginal price.



Sulfur Content (lb. S/MMBtu)



47

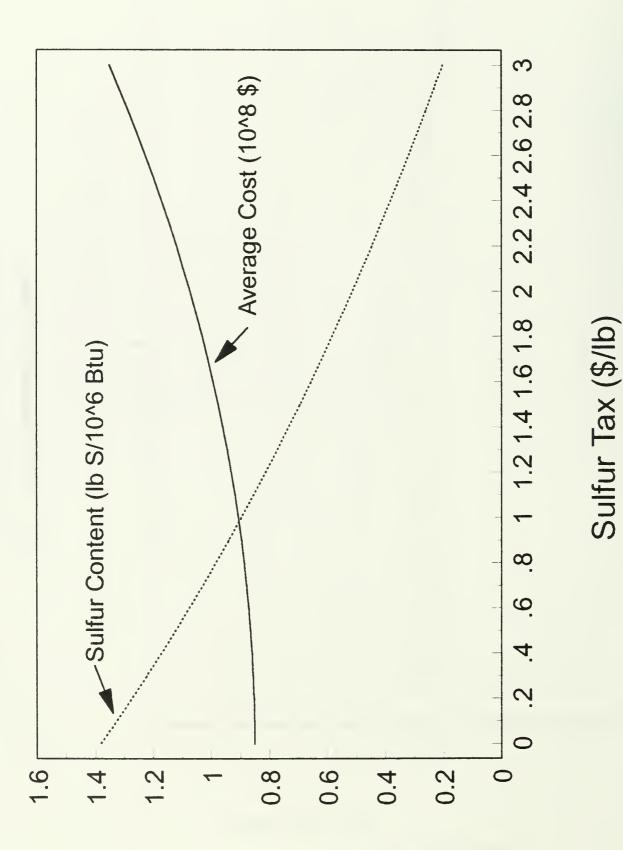


FIGURE 3: Effects of sulfur tax, assuming supply unchanged

Sample	Pt.	#	Plant	Unit #	State	1 V	
	1	,,	AB BROWN	1	IN	lst Year	MW
	2		AMES TWO	1	IA	1980	250
	3		BELLE RIVER	1	MI	1983 1985	65
	4		BELLE RIVER	2	MI	1985	655
	5		BRANDON SHORES	1	MD	1985	655
	6		BRUCE MANSFIELD	1	PA	1985	620
	7		BRUCE MANSFIELD	2	PA	1977	780
	8		BRUCE MANSFIELD	3	PA	1978	780
	9		COUNCIL BLUFFS	1	IA	1979	780 700
	10		CRYSTAL RIVER	1	FL	1983	
	11		CRYSTAL RIVER	2	FL	1985	685 685
	12		DEERHAVEN	1	FL	1985	235
	13		DUCK CREEK	1	IL	1977	380
	14		EAST BEND	1	KY	1982	600
	15		GREEN	1	KY	1982	
	L6		GREEN	2	KY	1980	263
	L7		HAVANA	1	IL	1982	263
	L 8		HOMER CITY	1	PA	1979	426
	L9		IATAN	1	MO	1978	650
	20		INDEPENDENCE	2	AR	1981	670
	21		JH CAMPBELL	1	MI	1985	815
	22		KILLEN	1	OH	1981	770
	23		LANSING	1	IA	1985	600
	24		LOUISA	1	IA	1978	260
	25		MADGETT	1	WI	1984	650
	26		MARION	1	IL	1980	349
	27		MAYO	1	NC	1979	170
	8		MCINTOSH	1	FL	1984	705
	.9		MEROM	1	IN	1983	334
	0		MEROM	2	IN	1984	450
	1		MILLER	1	AL	1983	450
	2		MILLER	2	AL	1979	634
	3		MOUNTAINEER	1	WV	1988	634
	4		NEWTON	1	IL	1981	1300
	5		NEWTON	2	IL	1978	550
	6		OTTUMWA	1	IA		562
	7		PETERSBURG	1	IN	1982	675
	8		PLEASANT PRAIRE	1	WI	1978 1981	515
3			PLEASANT PRAIRE	2	WI	1981	580
4			PLEASANTS	1	WV		580
4			PLEASANTS	2	WV	1980	626
4			ROCKPORT	1	IN	1981	626
4			SHERER	1	GA	1985	1300
4			SHERER	2	GA GA	1983	808
4			SHERBURNE CO	1	MN	1985	808
4			SHERBURNE CO	2	MN	1977	700
4			SOUTHWEST	1		1978	700
4			THOMAS HILL	1	MO	1977	194
4			VJ DANIEL	1	MO	1983	630
50			VJ DANIEL	2	MS	1978	505
51			JESTON	2	MS	1982	505
				T	WI	1982	321

TABLE A-III: Key data for estimating cost and hedonic functions

λ	Y 0.639 0.6439 0.627 0.627 0.627 0.627 1.042 0.629 1.042 0.627 1.239 0.446 0.446 0.446 0.446 0.446 0.446 0.598 0.594 0.594 0.598 0.594 0.598 0.594 0.598 0.594 0.598 0.594 0.598 0.594 0.598 0.598 0.594 0.598 0.594 0.598 0.594 0.598 0.594 0.598 0.594 0.598 0.594 0.598 0.5966 0.596 0.596 0.5966 0.596 0.596 0.5960 0.5960 0.	0.172 0.577 0.413
BTU	11337 8174 9564 9564 9564 11337 8174 9564 9564 12817 11511 11551 11551 11551 11555 8333 12566 111603 112555 8333 12556 8346 8840 8840 8840 8840 8840 8840 8840 8840 8840 8840 8840 8840 8840 8840 8840 8840 8845 10901 117302 11092 12325 12343 8280 8280 8280 8280 8280 8280 8280 8280 </td <td>11558 9286 9286</td>	11558 9286 9286
đ	0.841 0.841 0.841 0.448 0.448 0.448 0.747 0.604 0.792 0.999 0.998 0.928 0.974 0.928 0.928 0.928 0.928 0.974 0.928 0.928 0.928 0.928 0.928 0.928 0.974 0.928 0.928 0.928 0.928 0.974 0.928 0.928 0.928 0.974 0.928 0.928 0.928 0.928 0.974 0.974 0.928 0.928 0.928 0.974 0.974 0.928 0.928 0.928 0.974 0.974 0.928 0.928 0.928 0.974 0.974 0.928 0.928 0.928 0.974 0.974 0.928 0.928 0.974 0.974 0.928 0.928 0.974 0.974 0.977 0.999 0.974 0.999 0.777 0.999 0.974 0.977 0.999 0.777 0.997 0.777 0.999 0.777 0.997 0.777 0.997 0.777 0.997 0.777 0.777 0.777 0.777 0.777 0.777 0.777 0.777	0.620 0.620 0.620
S	3.114 3.114 0.746 0.387 0.387 0.387 0.387 0.5554 0.444 0.444 0.5549 0.5549 0.5549 0.5549 0.5549 0.5549 0.5549 0.5549 0.5549 0.5549 0.5539 0.5539 0.553 0.553 0.553 0.553 0.553 0.553 0.553 0.553 0.555 0.5	0.476 0.482 0.818 0.81976\$;
ίų	0.151 0.151 0.539 0.544 0.544 0.544 0.300 0.158 0.158 0.158 0.158 0.158 0.158 0.176 0.158 0.158 0.176 0.158 0.176 0.178 0.178 0.178 0.203 0.178 0.203 0.178 0.203 0.178 0.203 0.178 0.203 0.178 0.203 0.003 0.003 0.003 0.003 0.003 0.003 0.003 0.00000000	[:]
۵,	1.581 1.581 1.882 1.882 1.240 2.194 2.599 2.599 1.463 1.463 1.463 1.463 1.463 1.425 1.925 1.925 1.925 1.226 1.267 1.226 1.267 1.266 1.267 1.266 1.267 1.2666 1.2666 1.2666 1.2666 1.26666 1.26666 1.26666666666	963 149 ital; ion)-)lb t 10 ⁹
К	0.641 0.641 0.641 0.1389 0.0189 0.0189 0.015 2.928 1.530 0.732 0.732 0.732 0.733 1.530 0.733 1.584 1.584 1.584 1.584 1.584 1.584 1.584 1.584 1.584 1.584 1.584 1.5755 1.575 1.575 1.575 1.575 1.575 1.	0.790 0.969 1 \$ per F (coal ; a (ash utput)-
PK	0.134 0.134 0.358 0.358 0.358 0.358 0.358 0.375 0.375 0.375 0.375 0.375 0.375 0.375 0.241 0.265 0.241 0.265 0.241 0.277 0.295 0.295 0.295 0.285	.27 .22 .22 .22 .27
COST	0.324 0.324 2.256 1.824 1.824 1.824 1.078 0.618 0.447 0.447 0.447 0.447 0.447 0.447 0.447 0.447 0.447 0.447 0.331 0.331 0.331 0.333 0.331 0.333 0.332 0.361 0.381 1.033 0.381 1.033 0.381 1.033 0.381 1.033 0.381 1.033 0.381 1.033 0.381 1.033 0.381 1.033 0.381 1.033 0.374 0.381 1.033 0.374 0.381 1.033 0.374 0.376 0.375 0.376 0.375 0.376 0.375 0.376 0.375 0.376 0.375 0.376 0.375 0.376 0.375 0.376 0.375 0.376 0.375 0.376 0.376 0.377 0.378 0.377 0.378 0.377 0.378 0.377 0.378 0.377 0.378 0.377 0.378 0.376 0.377 0.378 0.376 0.377 0.378 0.376 0.377 0.378 0.377 0.378 0.377 0.378 0.377 0.378 0.377 0.378 0.377 0.378 0.377 0.377 0.377 0.377 0.377 0.377 0.375 0.377 0.375 0.377 0.375 0.376 0.375 0.376 0.375 0.376 0.375 0.377 0.375 0.377 0.375 0.377 0.377 0.375 0.376 0.377 0.375 0.376 0.377 0.375 0.377 0.375 0.377 0.375 0.377 0.372 0.220	80 58 pital 1)No nt)1 conten f 1.00
Sample Pt	0,08,76,75,75,00,88,76,75,75,00,08,76,75,75,00,08,76,75,75,00,08,76,75,75,75,75,75,75,75,75,75,75,75,75,75,	

Adjusted	R-sqrd	0.32	0.04	0.02	0.14	0.24	0.14	0.04	16.0	12.0	0.43	0.44	0.41	0.44	0.24	0.12	0.26	0.12	0.22 0 11	0.22	0.02	0.68	0.18	0.31	0.43	0.34	0.08	0.13	0.38	0.66	0.03	0.01	0.01	0.17	0.13	0.47	0.17	0.0/	0.08	0.17	0.03	0.32	c/.0 0.03	
	# Obs	945 287	822	646	403 2613	2420	2371	904 262	202	283	1171	1189	1218	1001	2420	511	47	1228	2139 688	318	1130	1001	1198	362	1119	210 210	724	1464	1172	684	328	732	644	1438	1464	747	729	369	360	752	677	146	510 910	
	as	0 0	0	0 0	00	0	0.0367 (0.0104)	5 0			0 0	0	0 0	0 0	0	0	0		-0.084 (0.0315) 0	-1.3459 (0.1898)	0	0	0	0	0 0	0 2637 /0 05197	0	0	0	0	0 0777 010 01		0	0	0	0	0.3452 (0.2049)		, 0	0	0	0	0 0	
ž	4aa	00	0 0	0 4	0 0	0	.0177	0.182/ (U.UZ12)	> <	0 0) (G	0 0	5 0	0 0	0	0	.5509	1.8078 (0.1397) 0	2.7477 (1.0754)		0	0	0	0 0	U A 5712 AA 1163A	0	0	0	0	0 01 71:00 0	0	1.35 (0.7132)	0	0		1.8759 (0.7973) 0.408		0 0	0	0	0 (0 0	
ž	n SS	0.132 (0.0113) 0		0.124 (0.0762)	2	.0136 (0	0.0401 (0.0181)			0 0	0.1245 (0.0132)	-	0.0	0.140/ (0.0120) 0 226/ (0 0160)		-	6.537 (2.3679)	0	0.1674 (0.0152) 0	0.6881 (0.0854)	0	9	0.4845 (0.1580)	0	3696	•	0		0.11		0.1451 (0.0429)	100	0	0	0	.3542 (0	0.1048 (0.0692)		0 0	0.02 (0.0083)	~		(80ćl.0) č040.0 0	
	a a	-0.3152 (0.0508) 0 4649 (0 0624)	\sim	-	-0.1604 (0.0079) -0.1604 (0.0079)	· •	-0.2816 (0.0335)	-0.2026 (0.1178)	5 0		-0.2234 (0.0175)	.9	\sim	-0.1647 (0.0303)	~~	0	0	\sim	-1.7891 (0.1346) -0 1585 /0 0306)		0.0	0	\sim	0	\sim	-0.8042 (0.1362)	~	-0.0417 (0.0236)	\sim	-0.4313 (0.0388)		(0760.0) ICEU.0- U	-0.8238 (0.5265)	0	\sim	\sim	\sim	(1010) (1010)	2	0 0	-0.0626 (0.0398)	0	0 -0 3938 (0 0726)	
	ц S	-0.4473 (0.0338) -0 7799 (0 1123)	20	0.0	-1.2901 (0.1/4/) -0.0319 (0.0080)	0	0	-0.0451 (0.0107)	775/ (U	29		4749 (0	3912 (0	-0.4749 (0.1261)	01402 (0	1321 (0.	9	1669	-0.3562 (0.344) -0.0318 (0.0083)	0547	0	-0.6402 (0.0310)	0	ė	93	-1.0344 (0.1185) 0 555 /0 0575	29		.0		2572	(9670.0) I067.0- (9670.0) 7151 0-	-	-0.1871 (0.0109)		0)	0	-1.U28 (U.U8U2)	29	20	0	9	-1.8347 (0.2095) 0	>
	αF	2.1158 (0.0542) 2.1389 (0.0695)	~~	\sim	(6/80.0) 624.2 (1.1999 (0.01957)	-	9233	.6255 (0.	•	1206.	1.7394 (0.0281)	.2131 (0.	.8739	2.2131 (0.0365)	1632	.6983	.8687	.2668 (0.	2.7667 (0.0708) 1 5556 (0.0708)	.5516			2.4637 (0.0690)			3.4669 (U.I21U)		-	0.0	-	\sim	(cch0.0) /czo.1 1 7596 (D D415)		\sim	-	3.2084 (0.0809)	0.0	(NC/N'N) 06TN'C	0) 6991	\sim	.6537 (.9918 (3.6035 (0.1128) 2.0422 (0.0594)	
	Pt #	1 0	n u	41	n v	7	80	6	21	11	13	14	15	16	18	19	20	21	22	24	25	26	27	28	29	05	32	33	34	35	36	38	39	40	41	42	43	107	40	47	48	49	50	1

TABLE A-III Criticated Coefficients for Hedonic Price Function (Standard errors in parentheses)

D

Sample P

SMPL #		RNH	SCC	SED	SDG	DWW	
1	0.015	0.002	1150.6	60551	0.002	399.72	
2	0.014	0.044	251.5	25682	-0.075	382.59	KEY.
3	0.017	0.057	811.9	76253	0.025	460.83	RGO.Ratio of oil & gas
4	0.014	0.065	840.2	78980	0.036	452.85	consumption to
5	0.089	0.137	275.0	41892	0.067	355.03	total utility fuel
6	0.006	0.062	1572.5	97392	0.021	350.48	consumption
7	0.008	0.052	1756.3	100392	0.031	353.82	RNH:Ratio of nuclear
8	0.005	0.062	1291.5	84397	-0.062	331.39	and hydro generation
9	0.021	0.039	234.4	24858	0.018	318.78	in total utility
10	0.275	0.107	378.7	103524	0.073	275.56	generation.
11	0.301	0.089	459.4	116638	0.049	317.66	SCC:Total state coal
12	0.237	0.069	318.9	96488	0.043	410.36	consumption
13	0.001	0.087	841.6	97184	0.049	373.34	(trillions of Btu)
14	0.003	0.027	637.8	47161	0.001	331.64	SED:State electricity
15	0.000	0.021	663.9	49819	0.001	342.23	demand (million kWh)
16	0.002	0.027	637.8	47161	0.001	331.64	per year
17	0.026	0.081	844.5	96679	-0.009	373.57	SDG:State electricity
18	0.006	0.052	1756.3	100392	0.031	353.82	demand growth per
19	0.003	0.013	523.8	41916	-0.018	326.56	year
20	0.147	0.175	224.5	22932	-0.038	283.45	DWW:Deflated weekly wage
21	0.004	0.082	711.4	66135	-0.046	449.33	Dww.Dellated weekly wage
22	0.013	0.013	1361.8	121282	0.135	430.46	
23	0.161	0.039	219.4	24408	0.019	399.34	
24	0.054	0.048	268.8	25677	0.000	379.11	
25	0.000	0.103	327.3	38027	0.030	375.05	
26	0.000	0.081	844.5	96679	-0.009	373.57	
27	0.003	0.147	550.5	72287	0.009	266.59	
28	0.214	0.107	378.7	103524	0.073	291.49	
29	0.003	0.002	1193.3	63844	0.073	404.34	
30	0.001	0.002	1209.5	59520	-0.037	404.61	
31	0.010	0.233	661.0	50967	0.015	303.68	-
32	0.005	0.134	660.7	51702	0.002	300.40	
33	0.000	0.015	808.0	20757	-0.051	364.72	and the second
34	0.019	0.075	845.4	97533	0.004	377.43	
35	0.003	0.111	833.2	98598	0.018	373.94	
36	0.003	0.039	253.7	27749	0.052	386.51	
37	0.008	0.002	1171.6	61677	0.031	401.96	
38	0.027	0.112	324.1	37604	-0.011	370.87	
39	0.002	0.108	386.6	44977	-0.037	372.23	
40	0.003	0.015	877.5	21869	0.049	368.85	
41 42	0.002	0.015	808.0	20757	-0.051	364.72	
42 43	0.005	0.002	1149.2	64391	0.009	391.52	
43 44	0.001	0.057	681.5	61034	0.126	288.56	
45	0.011	0.054	692.5	68432	0.075	290.80	
45	0.037	0.115	255.7	32586	0.143	358.57	
40 47	0.017	0.117	229.5	35079	0.077	352.67	
48	0.282 0.000	0.007	485.7	39362	0.077	344.04	
40 49	0.000	0.019	593.3	45408	0.006	350.18	
49 50	0.031	0.000	59.8	22174	0.012	249.18	
51	0.006	0.000	96.1	23700	0.032	258.59	
51	0.000	0.103	352.8	39017	0.038	383.11	



