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NEW MEXICO
TOWN CO.

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MAGDALENA,
N. M.



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* * PROSPECTUS * *

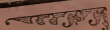
— OF THE —

NEW TOWN

— OF —



Magdalena



NEW MEXICO.

*Located at the Terminus of the
Magdalena Branch of the
A. T. & S. F. R. R.*

For Beauty of Location,
Natural Surrounding Resources,
Perfection of Climate,
And Growth of Trade,
IT STANDS UNRIVALLED.

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New Mexico town company,
Santa Fe, N. M.

PROSPECTUS

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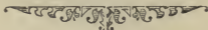
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MAGDALENA.

Its Location, Resources and Advantages for Business---Prices of Lots, Title etc.

Attention is respectfully called to the fact that a new town named Magdalena, has been established at the terminus of the Magdalena Branch of the A., T. & S. F. R. R., which is now in the course of construction, from Socorro, N. M., westward, into the rich Magdalena mining district. Its advantages, both as a new and desirable point for the establishing of various lines of business, as well as for the investment of capital in real estate, may be briefly summed up as follows :

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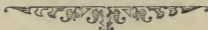
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First—Its Location: At the base of the western slope of the Socorro mountains, commences a vast, grassy plateau, which extends westward some ten miles to the foot of the towering peaks of the Magdalena mountains, and northward, past the Ladrone range on the East, seventy-five miles or more, to the Puerco valley. Leaving the valley of the Rio Grande at Socorro, the new road, by a bold sweep to the West and South, and a series of neavy grades, passes the Billing Smelter, one of the largest and most successful in the Southwest, and, rounding the Southern edge of the Socorro mountain, traverses in a northerly direction the aforementioned plateau for several miles, when it curves around the Northern edge of the Magdalena range, until at its terminus, a distance of 27 miles from Socorro, it has placed two mountain ranges directly between its two terminal points, and attained an altitude of 2,000 feet above the Socorro valley or a total elevation of 6,600 feet above the sea. At this point is the town, surrounded on the East and South by magnificent mountain peaks, and commanding on the North and West, a vast and uninterrupted view of a portion of the Black Range country; first the sloping, grassy plain; then billowy ridges, covered with a heavy growth

of pine; and lastly, in the background, spurs of the shadowy Range—the Miner's Eldorado.

Second—Its Natural Advantages :

Although rich in mineral, (free smelting, silver bearing galena ores) the Magdalena mining district has only just commenced to be developed, owing to the cost of transporting ores. Within a distance of from four to six miles from Magdalena, are located three well-known and flourishing mining camps, viz: Middle Camp, (or Kelley) North and South Camps, supporting a mining population of several hundred. The Kelly mine, at the first named camp, has been for more than a year, and is now, shipping 100 tons of ore daily, to the Billing Smelter, at Socorro, by bull teams, at a cost of \$5.00 per ton, for freight. Other well developed and paying mines in the district, are the "Iron Mask," owned by a company in Toledo, Ohio; the "Graphic," the property of Hon. W. T. Thornton, of Santa Fe, and others; the "Stonewall Jackson," the recent lucky purchase of H. S. Church, Esq., et al. and the "Juniata," "Graphic Extension," "Hard-scrabble" and "Yellow Rose of Texas," (an exceedingly promising copper mine.) The following recently discovered mining

district are rapidly coming to the front, in the mining world, viz :

“Pueblo Mining District,” three (3) miles to the Northwest of Magdalena—character of ore, copper and silver glance, running \$300.00 to the ton. Largest developed mine, the “Gutierrez,” owned by a company in Fort Worth, Texas.

“Brittenstene District,” two miles North: Galena and gold bearing quartz, running about \$50.00 to the ton: Vein practically inexhaustible.

“Cat Mountain District,” ten miles Southwest: Ores, silver bearing galena, exceedingly rich.

“Ten Mile District” : Ten miles west: Free milling and galena ores.

Many thousands of tons of ore are now upon the dump, awaiting shipment, and upon the advent of the Railroad and the running of trains, about January 1st, 1885. a fresh impetus will be given to the mining interests of the whole surrounding country, and Magdalena will necessarily be the entrepôt and shipping point of all the camps. Vast lumber interests also centre there, three large steam mills being only a few miles distant, in a track of pine timber, covering close to one million acres. As to

the stock interests, in all probability, Magdalena will eventually be the largest cattle shipping point in Southern New Mexico, if not in the whole Southwest. Tributary to it is an immense scope of magnificent grazing country, a small empire in itself, which when stocked to its fullest capacity, will represent an immense amount of wealth. The question of water supply for the town, is, fortunately, not even problematical, for the Railroad Company in digging a well upon the town site, at a depth of 160 feet, struck a vein of pure, soft spring water, (probably the same one which comes to the surface at the famous Pueblo Springs, one and one half miles to the Northwest;) and the supply will be sufficient for the immediate needs of the town, until the citizens can form a water company of their own, and at a comparatively small outlay of capital, bring it in pipes from the mountain, or from artesian wells at its base. The land upon which the town is located, slopes to the North and West, and the drainage and other sanitary conditions are perfect.

Third—Opportunity for Business :

A good hotel and two or three good boarding houses are needed, and will pay well, as soon as they can be erected and opened, other lines of business should be in shape

to open at once. Of these may be mentioned, grocery, provisions and dry goods stores, flour, feed and hay storehouses, hardware store, furniture store, barber shop, a well stocked livery stable, blacksmith and wagon making shops, news, stationery and cigar stands; while the professions of law and medicine, can be advantageously represented. Good sampling works, for testing and analyzing the different ores, is badly needed, and will pay the owner well. Of course, business is bound to follow in the wake of a Railroad, particularly at its terminus and in a rich, producing section of country, and the main object of now calling attention to these needs, is to point out the advantage of being *early in the field*. A lumber yard has already been started, and fine, well seasoned lumber can be obtained on the ground, for \$25.00 per one thousand feet, which is \$5.00 cheaper than in Socorro. Liberal encouragement will be given toward the establishing of schools and churches.

Fourth—Title to Lots: The title to all lots placed upon the market, is derived directly from the government, and is vested in Mr. E. Wilder, Treasurer of the Atchison, Topeka & Santa Fe Railroad Company, Topeka, Kansas, by whom all

deeds and contracts for deeds, will be signed.

Fifth—Price and Size of Lots : In order to meet the demands of all, two sizes of lots have been platted, viz: 25x142 feet and 50x140 feet, and a scale of prices adopted, which is liberal and fair to purchasers. Those lots nearest the Railroad and depot, are of the smaller size, and range from \$300.00 for choice corners, to \$150.00 and \$200.00 for inside lots. These are all in the first tier of blocks. In the second and succeeding tiers, are located blocks containing the larger size lots, ranging from \$200.00 for best business corners, down to \$35.00 suitable for dwellings. The majority of the most desirable business lots are sold for less than \$200.00 and many of them are of the larger size. Terms: One third cash and balance two and four months with ten per cent interest.

In answer to the question, "when to buy?" we answer emphatically, *now*. By delay, you will lose valuable time. Don't even wait for the locomotive, but go in advance, whether you desire simply to make an investment, or to locate permanently. It is neither idle talk, nor bluster, but sound, business common-sense, when we tell you that this will make a large and

prosperous town. In April last, (eight months ago) there was not a building of any kind, upon the town-site, nor within several miles of it; but a Railroad was heading for it, and a number of long-headed, practical business men, taking in at a glance, the extraordinary resources of the surrounding country, quietly selected their lots, and went to work, and as if by magic, more than seventy-five business blocks and dwellings (many of them, solid and handsome,) have sprung into existence, and three business streets, Main, Elm and Spruce, are indulging in a friendly rivalry for trade. And trade is coming, too! From the mining and lumber camps and the stock ranches, comes a hearty response, and the wheels of commerce are in motion! A newspaper and a private bank, are just being established. A large lumber yard, three general stores, a drug store, hotel, restaurant, five saloons, blacksmith shop, paint and paper-hanging shop, carpenter shop and livery stable are already in operation, and new buildings are going up in all directions. Carpenters are paid from \$3.00 to \$5.00 per day, and the supply is short of the demand.

For any information concerning the purchase of lots, etc., or any further parti-

culars relating to the town, call upon or address the local agent, W. H. Patten, at Magdalena, Socorro County, N. M., or J. K. Livingston, General Agent, at Santa Fe, N. M.

The following extracts, are from interviews with prominent business men, upon the subject of the resources of the country surrounding Magdalena, and upon the future of the town.

Hon. E. S. Stover, of Albuquerque, (one of the solid business men of New Mexico) says: "I consider the mineral wealth of the Magdalena mining district, something extraordinary, even for New Mexico. A tunnel could be bored through the heart of the main range, from the Kelly mine to Water Canon, a distance of more than fifteen miles, and the ores taken out of it, in the ordinary course of the work, and carted to the Billing Smelter, would more than pay the cost of the tunnel. You cannot sink a prospect hole hardly anywhere, without finding pay ore. From the very first, I have shown my faith in the district, by the amounts I have invested

there, and have yet seen no cause to regret it."

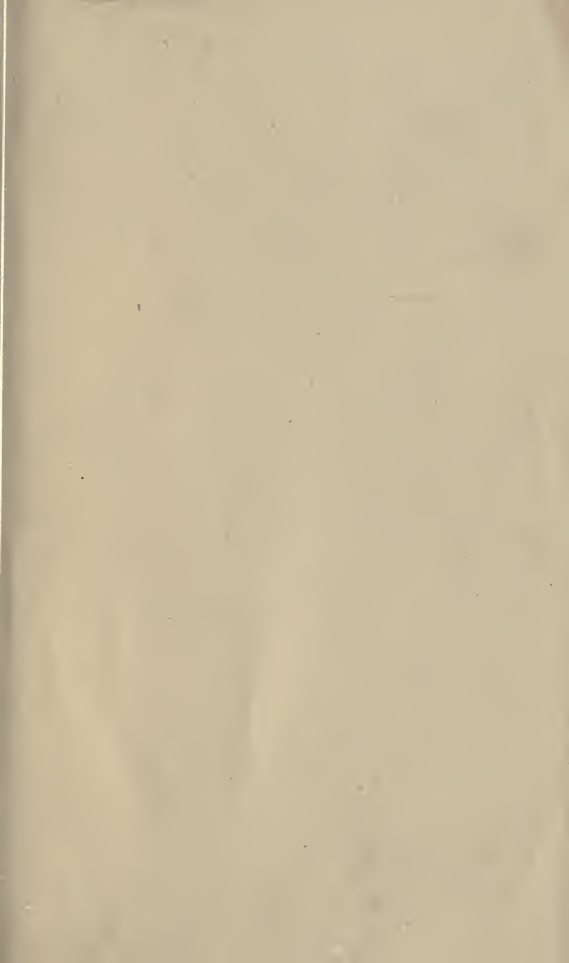
Capt. John P. Casey, one of the successful stock raisers in the Territory, and the partner of Hon. H. M. Atkinson, Ex-Surveyor General of New Mexico, in the famous "American Valley Ranch" North of Magdalena, says, in speaking of the cattle range tributary to the town, "I do not like to speak at random upon a matter like this, for fear that I would be accused of exaggeration; but by referring to the official land office map of the Territory, it will be seen that North, West and South of Magdalena, there is an immense scope of natural grazing land, lying between the ranges of mountains, irregular in shape, but extending to the Arizona line, and beyond, comprising at a fair estimate, an area of 200x100 miles, or 20,000 square miles. Counting fifteen acres to each head of stock, we find that over 800,000 head can be supported, or eight times as many as there are at present upon the range. I have been over every foot of this country, and know whereof I speak, when I say that no finer stock country can be found on the face of the earth, taking into consideration not merely its size, but the climate and the quality of the natural grasses, as well. As to the water supply,

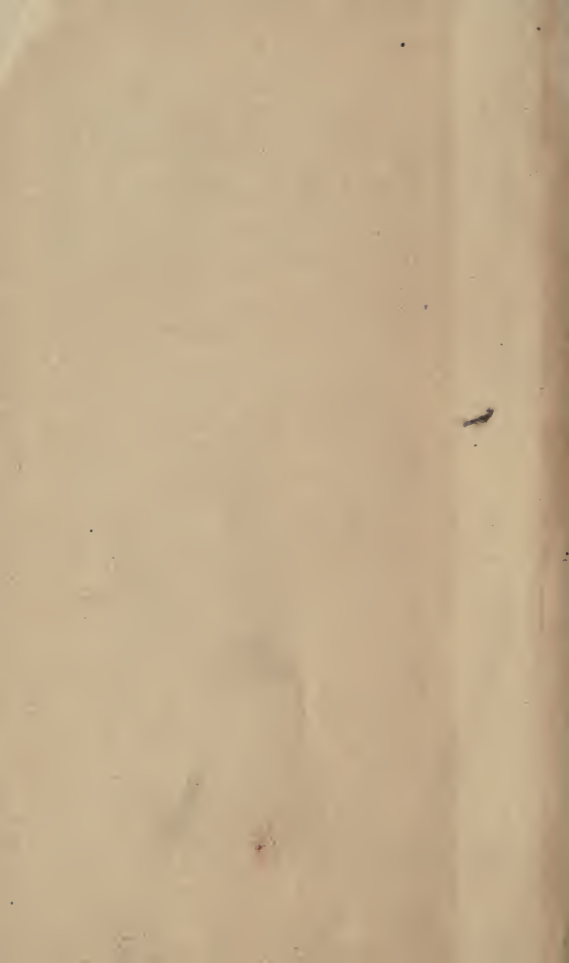
springs and mountain streams abound to a sufficient extent to warrant the statement, that by the intelligent expenditure of capital, to the amount of one tenth the value of the stock, not an acre of this valuable government land, need go to waste. From its natural location, Magdalena will necessarily be, for a long time to come, the principal shipping point of all this country, and, without an exception, the stockmen are enthusiastically in favor of both the Railroad and the town. I learn that the Company contemplate the erection of extensive stock yards here, at once, and if they carry out the design, their prompt enterprise will not go unrewarded, for 100,000 head of stock, are already tributary to this point."

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The following is from an interview had with Mr. Bartlett, of the firm of Bartlett & Tyler, extensive dealers and shippers of lumber, who have made Magdalena their headquarters. "I will venture to say that there are comparatively few people in this Territory who have any idea of the vast tract of valuable pine timber, which is located within a few miles of Magdalena, our steam mill being only twenty-five miles distant. The tract covers about a million acres, and yields about 30,000 feet to the

acre, and each tree will average one thousand feet. As to quality, it compares favorably with Michigan lumber, and when the Railroad reaches here, we shall push out right lively for trade, not only in this Territory, but in Old Mexico, and North-Western Texas as well."







— THE —

New Mexico Town Co.

TOWN PROPERTY

ON THE LINE OF THE

Atchison, Topeka & Santa Fe. R. R.

— IN —

NEW MEXICO.

HENRY L. WALDO, PRESIDENT,
Santa Fe, N. M.

ELIAS S. STOVER, VICE-PRESIDENT,
Albuquerque, N. M.

EDWARD WILDER, SEC'Y AND TREAS.,
Topeka, Kas.

PRINCIPAL OFFICE :

Santa Fe, New Mexico.

JAMES K. LIVINGSTON,

General Agent.



