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SAN FRANCISCO

# News Letter

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CALIFORNIA  
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SAN FRANCISCO

SATURDAY, JANUARY 2nd, 1926

LOS ANGELES

1926

1926

A  
Happy New Year  
to All

1926

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1926

*Christmas Number*

# San Francisco News Letter

Depicting the scenic grandeur of California in color  
and half-tone. A magazine full of holiday  
atmosphere in picture and text

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**SAN FRANCISCO NEWS LETTER**

235 Montgomery Street, San Francisco

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Established July 20, 1856



# SAN FRANCISCO NEWS LETTER



Devoted to the Leading Interests of California and the Pacific Coast.

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VOL. CVIII

SAN FRANCISCO, CALIF., JANUARY 2, 1926

No. 1

## Rambling

WITH E. FARRAND ROSS

### Holiday Manners

In this fast and furious age, the gentle art of manners is not practiced as it was in our grandmothers' time; most of us are so engrossed in our professions or vocations that we have little leisure for the social amenities which tend to make life so much more pleasurable and endurable; the daily grind has a way of eliminating everything that is not absolutely essential to its operation. And so, day by day and year by year, we find ourselves less and less inclined to "waste time" in acquiring the graces that marked the old, courtly days, even in business.

The return of Yuletide and its attendant holidays demonstrates only too plainly that politeness, instead of being a "waste of time" is a time saver. All during the past few weeks, people treated each other with a courtesy that was surprising as well as pleasing, even the tired clerks in most of the shops were patient and painstaking, when at other seasons these same ribbon girls and necktie men assume a bored indifference that is very irritating to the hurried shopper. One noticed this attitude in the highways and byways of the city, also. Lame old ladies were helped up onto the sidewalks; blind men were guided carefully through the traffic; even stray dogs were given the astonishment of their lives by unaccustomed pats from the passers-by. The daily difficulties of life in general were smoothed over, and felicitated by a universal feeling of kindness that should last throughout the year.

We might append the gentle art of manners to our New Year's resolutions!

### Giving Up a Career

One hears wise remarks about "a woman, of course, should not give up a career when she marries any more than a man!" And then the speaker goes on to say that "Literary or artistic or musical women should go on with their work after marriage, but it is a shame how business women keep their positions even after marriage, taking them away from single women who really need work!"

These oracles forget that a business career is just as important to some women as a literary or a musical or an artistic career is to another, and that you cannot curtail the actions of one class and allow the other to fulfill its desires. Very often, also, a young married couple work together in the hope that comfort and a certain amount of independence can be secured in middle age, if they both put their shoulders to

the plow in youth, and whose affair is that, anyway, but their own?

No one could appreciate a home and children more than the present humble writer, no one appreciates the fact more than the Rambler that the greatest thing in the world is love, and a home, and the right sort of a companion, but he realizes that the world is a changing world; that conditions governing men and women are changing the most of all; that the unrelenting Fates, like Macbeth's witches, are forever stirring the caldron, mixing and turning, and that out of this weird mass that confronts us, seemingly unexplicable and deplorable, some sort of order and happiness is sure to come.

### Should Married Women Work?

It was Olive Schreiner who made the statement in her book "Women and Labor," that men had taken women's occupations from the homes into the factories, and that as a natural sequence, women had followed their avocations. Spinning, weaving, dress-making, fruit preserving, canning, pickling,—all the varied duties of the old-time domicile, are now being accomplished outside of the home, and in a much better and more sanitary manner, at that. The steam table of the delicatessen shop is fast taking the place of the old cook-stove in the family of the working or clerical class, and unless a wife is bearing children, she must, of a necessity, find time hanging heavily upon her hands.

Since Eve, most foibles and failures of married life are blamed upon the gentle sex. She is accused now, of neglecting her home, and "soldiering" on her life job. The woman is held responsible for apartment house life of today, with its crowded conditions, its discomforts (when the heat isn't going) and its general un-homelike atmosphere. Women are told that they "want things too easy," when it is a case of the landlord wanting every inch of his ground to pay!

A great many changing conditions have brought about the "condensed" home. Like war, you can lay it to no one particular cause, but to a great many different reasons. In the beginning of this modern feminist movement, some man "welched" on his position of supporting some woman, and the woman, thrown into the maelstrom of the business world, adjusting herself painfully to her new existence, finally discovered in it certain privileges and pleasures that were lacking in the old life, and eventually took to it as a fish to water. Her sisters have followed suit, and the feminine parasite of yester-year is becoming as extinct as the proverbial dodo.



**A Happy New Year** We wish all the world a glad new year, and more especially do we wish it to the City and County of San Francisco, and to our own group of readers.

There is every prospect that our wishes will be realized. Few years have dawned under pleasanter auspices. Prosperity has smiled upon us in the year that is gone and there is no reason to suppose that its face will be turned against us in the year that is coming. On the other hand, the prospects are finer and more encouraging than hitherto.

Our city has taken great strides forward. The signs of the development are obvious. Great, and ever greater, buildings rise, to show the growth of our commerce and the wealth which is growing in our midst. There is no unemployment, worth mentioning; the bank returns are almost phenomenally good; the insurance companies report an ever increasing clientele; the savings banks are almost uniquely prosperous. Never, perhaps, in the history of the world, has there been a time or place more completely abundant in material possessions. And with it all, there is a better tone in the midst of our people and a higher form of living. The arts are prospering and, particularly in music, we have made great local strides.

Our position as a port has much improved. As the Oriental trade increases, our position will grow even more important. In the course of time, trade with the Orient will rival that with Europe. When that happens we shall take our position as the leading port of this continent.

There is still much to be done. The development of the city and the welfare of our people demand the greatest sagacity and honesty on the part of our civic and industrial leaders. But, step by step, we are accomplishing our destiny and the coming year will send us another step forward in our splendid career.

**Wealth Production** Every year sees us improving the means of the production of wealth. Whether it be in agriculture or manufacture, in transportation or in wireless, the best brains of the world are devoted to taking measures for the production of ever greater stores of wealth, and the most keen intellects are directed to bringing that wealth more and more into the hands of the people as a whole.

That is the American idea. It can be differentiated from the so-called revolutionary idea very clearly. The latter seeks to make the poor better off by the destruction of the well-to-do. The American plan tries to make everybody better off by the creation of more and more wealth, so that everybody can have a proportionate share of that newly created wealth, the share of each depending upon his own ability and energy. The one idea places a penalty on industry and ability; the other stimulates ability and industry, and thus adds to the sum total of human happiness.

How that works out locally is very evident this Xmas. The head of the Salvation Army in this city reports that this Xmas there are very few people in need of help and that never in his experience has there been a higher standard of well being, or as high a standard, as at the present time.

This well being comes from the creation of new wealth, in which all grades in the population have shared and from which they have all benefitted. This is the American way. It is the way that makes for peace and continual prosperity, which builds up the people as a whole and which contains in itself the germs for future growth and greatness.

Needless to say, this is the method which we favor and which the President favors. Wealth is not increased by placing burdens on the producers of wealth, but by encouraging them.

**The World Court** There is much talk about the World Court, which appears to have received the conditional sanction of the President and to have become a measure of the administration, as far as our part in the organization is concerned.

There is a difficulty connected with the proposed arrangement, which proceeds from the fact that we are not a member of the League of Nations and the proposed court is nothing if not an instrument of the League. We are unalterably opposed to joining the League and taking a share in responsibilities which are not ours. The President is in accord with that determination and his conditions with respect to the World Court are intended to prevent us being involved in disputes with which the League of Nations is concerned.

The Treaty of Locarno, which is the last British triumph and which, at first sight, carries with it implications of peace, gives great impetus to the World Court idea. Of course, with the idea itself, there is little fault to find. As an obvious matter of fact, it is more reasonable and more civilized that men should agree to judicially determine the rights and wrongs of international disputes, than that they should proceed to kill one another and to plunge whole communities into misery by war.

But there are concrete facts behind all the abstractions of the World Court idea. The nations over there are still unsettled and are still at outs. We must avoid being drawn into any of the European troubles even if we seem to be backward in our concepts of human progress. We have had our lesson.

Of course, the fact that the President favors the notion is a great recommendation. He is a cautious person and will see that we are protected.

**Russian Recognition** There is much curiosity as to how long we are to be the sole nation of importance which does not recognize Russia. Senator Borah is on the warpath in this regard and seems to have made his mind up that the time has come when it is to our interest to get in with the rest in recognizing the Russian Soviet Republic and getting what commercial and other advantages we can out of the recognition.

Col. W. N. Haskell and James P. Goodrich, former governor of Indiana, both members of the American Relief Administration in Russia, have joined with Senator Borah in urging that Russia be given a chance to justify its claims to recognition.

Before there can be any Russian recognition it is just as well to realize that there are certain obligations and conditions, which must be honestly carried out. These are at least: Cessation of "red" propoganda in this country; steps towards the funding of the Russian debt to the United States; reimbursement to Americans for confiscated property. With these conditions undertaken and conscientiously performed, there should no longer be any particular reason why Russia should not be placed in such a position that full diplomatic relations can be opened. Short of that, however, the matter cannot be even considered.

Colonel Haskell has been making a very complete survey of Russia during the last year. He says that while he totally disagrees with the fundamental principles of the Soviet regime, he finds that the government is well established and that there is a very distinct progress in economic and industrial affairs. He thinks that recognition would be for the advantage of both governments economically.



Mr. Goodrich is of the opinion that the communist regime cannot in the long run maintain itself against the pressure of the peasants. He thinks that America is totally immune to any communist propoganda and that economic results are all we need care for.

**Prohibition Frenzy.** We have had this Xmas again an example or many examples of the stupidity and gross dishonesty of the Volstead Act. There has not been a family of sufficient means in this city this season, that has not had the alcoholic refreshment which human experience has made practically inseparable from social pleasure. Only in the homes of the less well off has that been missing.

Of course, this may have been the purpose of the act. It may have been the intention of those who passed this measure that the well-to-do should have the alcoholic liquors, and that those who could not afford the prohibitive prices of the bootleggers should have none. It may easily have been intended that people who can afford champagne should have champagne, but that those to whom a little claret or beer would have meant added pleasure and exhilaration, should be forbidden such indulgence.

Whatever may have been intended, we know what happened. We know that there has been furtive sale and delivery of alcoholic liquor to a greater extent than ever before, in defiance of the law and to the civic detriment; that people have been again driven to underhand and degrading subterfuges, in order to conceal their attempts to satisfy a natural and quite harmless desire; that there is a ramified and very extensive conspiracy to defeat the hated law, and that this conspiracy is bad for the government and is destructive of loyalty, but will continue while the occasion is there.

We also know that corruption in enforcement circles does not diminish and, if the law is bad for the masses of the citizens, it is destructive of the loyalty and virtue of many of the government officials. This again will have consequences too nasty to contemplate.

There is only one way out of the dilemma; to make such changes in the law as are right.

**The Case of "Big Hutch"** The case of E. A. Hutchings, known generally as "Big Hutch," is an interesting incident in the interpretation of the parole law. This person was a swindler, a bunco steerer and confidence man, who had many crimes of a particularly disgusting character, against him. He was convicted of buncoing a man called J. B. Norris out of \$51,000 and sentenced to serve an indeterminate sentence of from one to ten years, which was afterwards definitely set at seven and a half years.

This man was paroled by the Prison Board on August 8, 1925, and allowed to go to New York to work for the American Press Association, but he does not appear to have had any work with that concern. The Prison Board did not notify the District Attorney of Los Angeles County of their intention to parole and the latter raised a loud outcry over the matter. This brought the affair to the attention of the Governor, who thereupon, revoked the parole of Hutchings and sent his private secretary to New York to see that he is extradited and brought back to serve the rest of his time. This is an attempt on the part of the Governor to override the decision of the Board of State Prison Directors, whose powers in the matter of paroles seem to be very fully stated in the law.

When we turn to the matter of extradition, the chances of the return of Hutchings to this state on extradition papers, does not seem any too probable. It does not seem as if he were a fugitive from justice, as he is out of the state on the express permission of the State Board of Prison Directors, on a parole granted, apparently regularly by the governmental authority charged with the granting of paroles.

## THE OPEN AIR MARKET

By John G. Brayton

**W**HAT a wonderful place a small town market is! There is one by the court house square where the old horse rails, no longer in use since the automobile has come, remind of the good old days when folks had plenty of time and living costs were not high. Color and light and shade are abundant, with a new picture every few feet and with every change of the sun.

Here, where the trucks back up and the drivers arrange their wares on boxes and boards or on patent frames that fold for handiness, are to be found, "Paint-It-Yourself" auto paint, potatoes, nuts, carrots, apples, oranges, grape fruit, onions, shoe strings, celery, patent awls, beets, cauliflower, lettuce, spinach, grapes, sandwiches, olives, honey, red apples—like the cheeks of the girl who is selling them—holly berries, Christmas wreaths, chickens, live and dressed, lemons, cider raisins, Christmas trees, fruit in jars, dried fruit, home-made candies, eggs, pumpkins, rhubarb, cabbage plants, endive, candied fruit, geese, rabbits, dressed pork, flowers, birds in cages, Chinamen, men, women and children and firewood and gold fish.

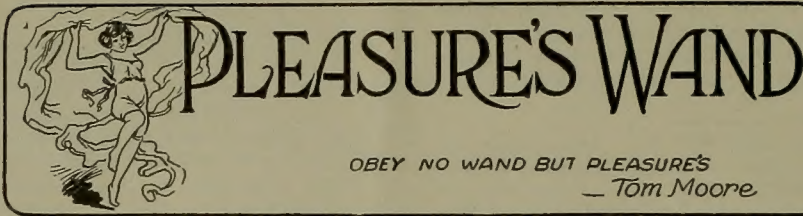
And here you find a great deal of good old homeliness in the meaning of homelikeness. There is plenty of real homeliness, too, for contact with the elements makes for simpleness and ruggedness. Much bandying goes back and forth in the best of nature: Introductions are scarcely needed, for these people are sprung from races that in their earliest civilization were simple and trusting and hospitable. Anglo-Saxons, who retain the ancient traditions of hailing the stranger pleasantly and entertaining him as though he were one of their own people.

The extremes of modernness appear here and there, where the young folks gather. The girls with short skirts just covering the fringe of their bloomers, the youths with latest comb-backs and ties, stand for progress. But this is all veneer, for they exchange the same old puns and witticisms honored by their grandparents. As, she, "Oh, I missed my mouth," he, "Well, you hadn't oughta; it reaches from ear to ear." They laugh, though the exchange is very coarse and plebeian. And when the mothers mingle with the children, the unnaturalness of the youngsters' manners and appearance is accentuated by the sallowness and apparent exhaustion of the elders.

These old people look as if they had been robbed of a great deal, had been betrayed, in spite of Wordsworth's assurance that Nature never betrays those who put their trust in her. There can be little doubt that agricultural colleges, with their scientific training, will do away with much of this effect of the old order of farming, when a man who had failed at everything else could still scratch a living from the soil. Farming is a big business, a very big business, a scientific occupation, one that calls for brains as strong and well trained as bodies must be.

The casual observer cannot help sensing all this in the open air markets. For, while the progressive farmers use auto trucks and modern machinery, it sometimes looks as though it were against their will: that they would rather drive to town with horses and take all day to make an hour's trip. The world is going by many people these days, while many more are gasping for breath and trying to keep on.

But we forget all that in the presence of market's glamor. The colors and savors and odors are such as no human ingenuity can reproduce or imitate. The prevalent pleasantness and honesty speak volumes for the stability of the best qualities in the human animal. No new order of living can quite do away with the old truth of simplicity or warmth of heart.



(Conducted by Katherine Schwartz)

### Curran

IF you enjoyed "The Bat," "The Cat and the Canary" or any other of the many mystic plays which have been



Katherine Schwartz

produced in the last few years, by all means go to see the thriller at the Curran Theater, "The Gorilla," which opened at this Theater last Sunday evening.

It is replete with thrills and laughs.

No funnier characters have been seen in years than Lon Hascall and Harry T. Shannon as Mr. Mulligan and Mr. Garrity, the two detectuffs, who keep the audience in an uproar throughout the progress of the play.

It would never do to tell you what to expect when you go to see this play, for half the fun lies in the unexpectedness of the thing. There are darkened stages, uncanny shadows, skeletons, a gorilla, said to be a man-killer,—in fact, every known device to give you a thrill, is employed.

The house was packed the opening night, and judging from the hilarious laughter and shrieks of terror from the audience, was enjoyed to the utmost.

The cast is a well-picked one, and all of the members do their work well.

\* \* \*

### Wilkes

"All For You" which opened at the Wilkes on Christmas night, bids fair to be a record breaker.

William Gaxton is starred in the production, and has a great comedy role. Madeline Cameron, graceful and beautiful, is one of the outstanding features in the show. Petite little Nancy Welford, who danced her way into favor with "No, No, Nanette" again captures her audiences in this piece.

Ted Doner of the famous dancing family is the other featured player in the production. He will be remembered from his splendid work in "Lady Be Good." Eddie Allan, the "india rubber man" does some marvelous eccentric dancing, and the Ten Dancing Rockets,

are another unit in the large company now appearing at this theater.

\* \* \*

### St. Francis

"The Wanderer" is enjoying great success at this theater. It is estimated that a test comprising over 125 people was made, before the final selection of the cast. William Collier, Jr., plays the title role, Kathryn Hill plays Naomi; Ernest Torrence and Kathryn Williams also appear in the cast.

\* \* \*

### Golden Gate

The Golden Gate for the first week of the New Year has a treat in store for its patrons. George McKay and Ottie Ardine will present a sketch called "The Night Watchman;" Patti Moore and her song and dance revue will offer unusual entertainment. She is assisted by Arthur Bard and Bud and Buddy, assisted by the Domino Entertainers.

Brosius and Brown call their turn the "Brainless Wonders;" theirs is a clever juggling act,—the Juggling Nelsons; Mr. and Mrs. Jimmy Barry will present a skit written by Jimmy Barry, entitled "The Scandals of Hensfoot Corners;" Larry Meehan and Gertrude Newman will be seen in "Broken Promises."

The screen feature is "Passionate Youth" featuring Pauline Garon and Bryant Washburn and an all star cast.

Claude Sweeten and his orchestra, and Grace Rollins Hunt will provide the music.

\* \* \*

### Orpheum

The Orpheum is offering an all-new after-holiday program for the week, beginning tomorrow afternoon, and there will be a generous amount of various kind of entertainment.

Heading the program will be vaudeville's youthful producers, Jeannette Hackett and Harry Delmar, presenting their fifth annual revue, which is a riot of color, music, and girls, with a large supporting cast, including Edna Charles, Jean Carroll, Irene Griffith, Margie Hallick, Edna Morris, Helyn Miller, Priscilla Thompson, Helen Bradley, Gladys Miller, Hilda Morgan, William Downing, Al Beschetti and Jules Shankman. The title of their offering is "The Dance Club" and is one of the most pretentious offerings ever presented by these two clever producers.

America's premier piano quartette,

Jerry and her baby grands, with Gertrude Valliere as the directress, will offer one of the outstanding novelties of the season in their "Bits O' Dream Music."

There is comedy galore on the bill, with such well-known funsters as Bert York and Ed Lord, in "Two Gentlemen, Nevertheless;" Murray and Alan, "Jesters of 3,000 Years Ago;" Jack King and George Beatty in "Artistic Apple Sauce;" Frank Davis and Adele Darnell in "Birdseed;" the Du Ponts in "A Study In Nonsense;" and the Three Golfers in "Putting a Comedy Novelty Over." All these will lend their talents to make the program a huge success and one that will properly usher in the first week of the New Year.

\* \* \*

### Loew's Warfield

For the coming week the Warfield offers an unusual feature picture, "The Splendid Road" directed by Frank Lloyd. It depicts a story of early California life. The stars are Anna Q. Nilsson, Lionel Barrymore, Robert Frazer, Marceline Day, Pauline Garon and a strong supporting cast.

On the stage will be seen another unusually beautiful presentation of Fanchon and Marco. This "Idea" is called "Roses" and the beautiful Sunkist Beauties depict various types of the queen of flowers,—the China Rose, the Rambler, the American Beauty, etc.

Rosener and his men have a fine program to accompany both the stage picture and the screen feature.

\* \* \*

### California

At the California the feature this week is sure to cause comment,— "Bobbed Hair," with Marie Prevost and Kenneth Harlan in the stellar roles.

\* \* \*

### Granada

Another picture featuring Richard Dix called "Women Handled," is the attraction at this theater for the coming week. There are surprises galore by the orchestra under the direction of Verne Buck.

\* \* \*

### Imperial

Charlie Chaplin's comedy-drama, "The Gold Rush" continues to play to packed houses, and no wonder, for it is the best work ever done by Chaplin.

It is said to be a symbolized life of

# Amusements

NEXT WEEK

ALEXANDRIA Geary and 18th	Pictures
ALCAZAR O'Farrell nr. Powell	"Song and Dance Man" Henry Duffy Players
CALIFORNIA 4th and Market	"Bobbed Hair" Marie Prevost
CAMEO 936 Market St.	"Western Pluck"
CAPITOL Ellis nr. Market	"Kosher Kitty Kelly"
CASINO Mason and Ellis	Pictures
CASTRO 429 Castro St.	Pictures
COLUMBIA	Robert Mantell and Genevieve Hamper in Repertoire
CURRAN Geary nr. Mason	"The Gorilla"
EGYPTIAN	Pictures
GOLDEN GATE G. G. Ave. & Taylor	Vaudeville
GRANADA 1066 Market St.	Richard Dix in "Women Handled"
HAIGHT Haight at Cole	Pictures
IMPERIAL 1077 Market St.	Charlie Chaplin in "The Gold Rush"
LOEW'S WARFIELD 988 Market St.	"The Splendid Road"
MAJESTIC Mission between 20th and 21st	Pictures
METROPOLITAN 2055 Union St.	Pictures
NEW FILLMORE 1329 Fillmore	Pictures
NEW MISSION 2550 Mission	Pictures
ORPHEUM O'Farrell & Powell	Vaudeville
PANTAGES Market at Mason	Vaudeville
POMPEII Next to Granada	Pictures
PORTOLA 779 Market St.	Pictures
PRESIDENT Market & McAllister	"Thank-U"
ROYAL 1529 Polk St.	Pictures
ST. FRANCIS 965 Market St.	"The Wanderer"
SUTTER Sutter and Steiner	Pictures
UNION SQUARE O'Farrell nr. Powell	Pictures and Vaudeville
WILKES Geary and Mason	"All For You"
WIGWAM Mission and 22d	Pictures

CONCERTS

San Francisco Symphony Orchestra—Sun-  
day afternoon 2:45, Curran Theater.

the screen star,—his life from the days of obscurity up to the present.

\* \* \*

President

"Thank-U," John Golden's comedy success and the greatest play of its kind since "Lightnin'," is splendid entertainment, and Mr. Duffy is surely to be congratulated on having obtained an actor of such sterling merit as John D. O'Hara for the role of the village parson, the part in which he starred throughout Australia for many months.

"Thank-U" is a play of village folk and is full of sweetness, happiness, and the joy of living. As usual, Duffy has succeeded in gathering together a splendid company, well able to enact the various roles in a capable and artistic manner.

Leneta Lane in the chief feminine role is delightful. Kenneth Daigneau in the role of the rich young man does some very good work. Indeed, every one of the cast are to be commended upon their work in this play. The cast includes May Nannary, Francis Fraunie, Earl Lee, Harriet McGibbon, Helen Gilmore, Olive Cooper, Frank Darien, Robert Reid, Charles Edler, William Abram and John Mackenzie.

\* \* \*

Cameo

Next week at this popular little theater will be seen Bob Acord in "Western Pluck," another thriller. On the stage there is a minstrel show, Milo's Minstrels, with end-men, interlocutor, and all the rest.

\* \* \*

Alcazar

"The Song and Dance Man," George M. Cohan's American dramatic comedy, starts on its fourth week tonight at the Alcazar. This new play has proved to be a veritable triumph here, with Henry Duffy in the title role, and Dale Winter and William Davidson in important characterizations. Miss Winter and Duffy are both doing splendid work in roles entirely different from any in which they have so far appeared here. William Davidson is splended as the theatrical producer, and William Macauley as a detective, and Betty Laurence as a boarding house keeper, likewise aid in the fun. Others in the fine cast are Day Manson, Dorothy Le Mar, John Junior, Ray L. Royce, Henry Caubisens, Marie Sorille and Ben Harris.

\* \* \*

Capitol

"Kosher Kitty Kelly" which might well be named the sister piece to "Abie's Irish Rose," opened at the Capitol on Christmas Day to a large audience.

There are some very clever lines, and very catching music. In this connec-

tion, we must speak of the fine orchestra assembled for this production. The musical hits of the show are "Dancing Toes" and "Kosher Kitty Kelly."

Virginia Marvin, a petite little miss, does some clever dancing in the part of Kosher Kitty. Marion Aye, remembered from her part in "White Collars," doesn't have much to do as Rosie Feinbaum, but does it well; Billy Burress carries the comedy as Ginsburg, the delicatessen store keeper. Others in the cast are Mattie Hyde, Mildred Beverly, Nell Harding, Freddie Pierce, Frederick Green, Hobart Furman, Carl Kroenke, Charles Rowan and Rosa Radel.

\* \* \*

A Pianist of Unusual Powers

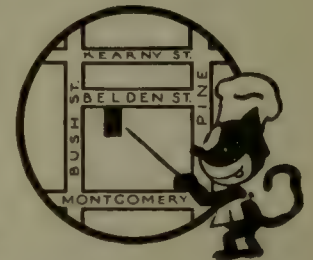
Frank Moss, the pianist whom the local press has praised highly, Ray Brown of the Chronicle stating that he "is as worthy of a hearing as many a transient pianist who comes here heralded by carefully deleted press notices from New York," will give an all-Bach program on the evening of January 4th, in Scottish Rite Auditorium.

Eugenia Liezbinska, danseuse, will be included in this program, interpreting the "English Suite." Tickets are on sale at Sherman, Clay & Co.

(Continued on Page 16)

## The Nicest Business Lunch in Town

AT  
Singleton's  
ALLEY  
CAT  
22  
BELDEN  
PLACE  
San  
Francisco



where you pay no more for the

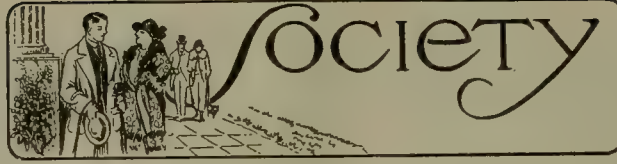
### BEST FLOWERS

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### Where to Spend Your Vacation Hotel Claremont

On the Edge of the Berkeley Hills  
BERKELEY, CALIFORNIA

One of the largest hotels on the Coast. Set in a beautiful twenty-eight-acre park between Berkeley and Oakland. Key Route service from the door to San Francisco, Family and tourist hotel. Reasonable rates.



By Antoinette Arnold

### Greetings, New Year!

**H**ELLO, '26! Happy New Year. What have you in your treasure trove for mortal man? Health, happiness, success, prosperity, good-will, peace and other good gifts? Oh, we are not modest in making our requests. We want plenty, and much of it. That is the way with mortals, New Year.

But, judging by the past, and, forsooth, how else can we judge—you, too, are going to be overly generous and fill our lives to the brim with choicest bounty and blessings.

Salutations, New Year! Farewell, '25! With grateful hearts we acknowledge your gifts to humanity. Yours has been an indulgent part and richly have you showered your beneficence upon us. And, when history shall have been written anew, 1925 will stand out prominently as a significant year and the world will henceforth bow in deference to those great projects and world-wide benefactions recorded on the annals of the past year. Adieu, 1925 and take with you our lasting gratitude!

Across the lines of our pages, today, appears a new figuration. 1926. We welcome the year already initiated with high hopes, securely expectant in our outlook upon still better, bigger and finer things.

If there is one word we may adopt for its accomplishment let's adopt it here and now—**WORK**.

W-O-R-K, the noble word which carries a full-freighted train of thought toward definite achievement, and lands somewhere!

Who, among us, can doubt the efficacy, the potency, and—the pleasure of this powerful agent, **WORK**.

It is really the lever which lifts commonplace things into the sun and focuses the attention of the world. Work has made the year just past a glorious one, and now even a more resplendant one is here to test our sincerity and our worth.

Greetings, New Year! And a merry, happy Hello!

\* \* \*

### Dr. and Mrs. Jordan Entertain Friends

Dr. and Mrs. David Starr Jordan are entertaining a family group at Serra House, their campus home for the holidays. The party includes Mr. and Mrs. Knight Jordan of San Francisco and their children; Mrs. Jessue Knight of Provo, Utah; Harold Jordan and Eric Jordan; Dr. and Mrs. Nathaniel Gardner of Berkeley, the latter of whom was Miss Jordan; Dr. Jordan, President Emeritus of Leland Stanford Jr. University and Mrs. Jordan are two of the best loved and honored of University people, the fame of Dr. Jordan reaching to all parts of the world, where the illustrious man is known for his scientific work and his great contributions to the world of letters, as well as for the philosophy which permeates all of his great achievements in many fields.

The Jordan home is the center of scholarly events throughout the whole year where the lovely hostess extends with her famous husband the hospitality for which they are known throughout university circles.

## COLONIAL HOTEL

650 Bush Street, Between Powell and Stockton, San Francisco  
Telephone Sutter 3560  
HOWARD T. BLETHEN, Proprietor

Society women and active social workers contributed liberally to the Christmas fund of the Stanford clinic, when more than 500 stockings were filled with gifts for the convalescent children of the Stanford Home at Menlo Park.

Entertainment for the children consisted of the singing of Christmas carols, sleight-of-hand performers and a visit from a convincing Santa Claus.

\* \* \*

A recent wedding in Stanford University Memorial Church took place last Sunday evening when Miss Sara Edith Woerner, Stanford '22, became the bride of Mr. Harold Frederick Lynn, '23. The ceremony was performed by Dr. D. Charles Gardner, Chaplain of Stanford University. Miss Mildred Johnson of Berkeley, cousin of the bride played the wedding march. Miss Ann Henry of Porterville and Miss Helen Payne of San Francisco were the bride's attendants.

\* \* \*

Mr. and Mrs. Harry B. Arnold spent the Christmas holidays with Mr. and Mrs. Harry B. Arnold Jr., in Sacramento, where young Harry Arnold III assisted in acting as host to his father's people. The Arnold home was artistically decorated in Yuletide symbols with a beautiful tree the center of the delightful family gathering. Dr. and Mrs. Arnold returned to their home in Oakland on Monday.

\* \* \*

The many friends of Marie Hughes Macquarrie received word that she was spending the holidays in Chicago, where the famous young harpist and her ensemble of artists are appearing in the presentation originated by the brilliant young San Francisco musician. Mrs. Macquarrie left this city for a brief sojourn in New York, but so popular has she become and so artistic are her harp numbers that she has been besieged by managers throughout the east for concerts which will keep her away from San Francisco for probably a year at least.

\* \* \*

Mr. and Mrs. Charlie Norris and Mr. and Mrs. Wallace Irwin are among the prominent people of the book world who participated in the Magic City, a bazaar for charity in New York last week. Kathleen Norris presided at the book booth, where autographed copies of her novels were sold. Ethel Barrymore added materially to the charity fund from sales of perfume at the booth where she presided. Diana Manners was also one of the successful saleswomen, her supervision of antiques netting a handsome sum for the beneficiary.

Noted artists also have participated in this charity event. Howard Chandler Christy and Penrhyn Stanlaws being among the painters, sketching patrons of their booth.

Mrs. Vincent Astor and Mrs. Stanhope Nixon took an active part in the bazaar at the Grand Central Palace for the benefit of a popular charity.

\* \* \*

Mrs. F. L. Topping, wife of Captain Topping of Fort Scott, is one of the most popular of the Army Post's young hostesses. She is the mother of two lovely children.

## HOTEL DEL MONTE

Make Your Reservations at City Booking Office  
401 Crocker Building  
Telephone Sutter 6130 Under Management CARL S. STANLEY

Dr. Anne Nicholson sent a Christmas message from New York, where she is spending a few weeks following her great work in the Council at Washington, D. C. She will return to the Capitol City soon.

\* \* \*

**Society Smartness**

Winter modes are so attractive and smart that comment seems perfectly in place, especially when Society dons wraps and gowns of splendor.

Mrs. Templeton Crocker, who came to town from her peninsula home was particularly charming recently in a raspberry red velvet coat trimmed with narrow bands of beaver. She wore a fetching hat of almond shade felt.

Mrs. F. Henshaw, who has but recently returned from Europe, appeared at a luncheon where she entertained a group of eight friends in a coat of the color of ashes of roses. It was trimmed with bands of fox with collar and cuffs to match.

Mrs. Andrew Welch, a great favorite in society was so attractive a few days ago in her silk crepe frock of biscuit shade over which she wore a fur wrap and small felt hat to match.

Mrs. Charles Brendon Brady was lovely in an ensemble of black cloth with an over blouse of cloth of silver, with which she wore a smart close fitting hat of black velvet with an ornament of silver.

\* \* \*

Mr. and Mrs. Antoine Borel and their children are now established at their San Mateo home, after being abroad for more than a year. The old Borel home in Switzerland, the Chateau de Gorgier, was the scene of a family gathering where Antoine Borel's brother-in-law and sister, Mr. and Mrs. Louis Bovet are now living.

\* \* \*

Hon. James D. Phelan, former United States Senator, was again host to a group of friends at his country place, in Saratoga, with Miss Helen Wills, the tennis champion and Jerry Strathford the honor guests.

\* \* \*

Mr. and Mrs. John C. Fish have announced the engagement of their daughter, Miss Frances Cecilia Fish to Mr. Garth L. Young of Portland, Oregon. The wedding date has not yet been declared. The bride to be is a great favorite in college circles and in Palo Alto where Mr. and Mrs. Fish make their home.

\* \* \*

Taylor Pillsbury was host at a dinner party given recently, entertaining Miss Evelyn Taylor as guest of honor and a host of young people who later attended the dance given by Mr. and Mrs. Augustus Taylor for their daughter at the San Francisco Golf and Country Club. Young Pillsbury has just arrived from the East, where he has been attending school.

\* \* \*

An interesting event in New York recently was the luncheon given by Mrs. Clement Tobin at one of the fashionable restaurants for her debutante daughter, Miss Aileen Tobin. Mrs. Tobin and her daughter now make their home in New York with Mr. and Mrs. E. J. De Sabla on Park Avenue. Mrs. Herbert Payne was a guest at the luncheon. Others present included a group of the leading



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San Francisco's Finest  
Family Hotel

250 Rooms  
Rates: From \$2.50 per day

debutantes and members of the social group, such as: Misses Cornelia Ruppert, Dorothy Havemeyer, Patricia Mallinson, Huguette Clark, Victoria Freylinghausen, Jean Van Voorhees Banks.

\* \* \*

The marriage of Miss Helen Marye and Captain William D. Thomas of the air service, U. S. N., will be an important event of the new year in Washington society. Mr. and Mrs. George T. Marye announced the engagement last week and the young couple are being entertained at many affairs. Miss Marye is very popular in the younger set of Washington and has many friends in New York, where she frequently visits Miss Marjorie Oelrichs, who has just returned from a visit to the Marye home.

Of interest here is the marriage of Miss Martha Herrere and Pedro Lopez De Moro, which took place in Guatemala last month. The wedding united two old Spanish families, one of which, De Moro, is well known in San Francisco.

Mrs. De Moro is the daughter of one of Guatemala's former Presidents; he is a banker and coffee planter and is rated one of the most influential men in Central America.

De Moro is a grandson of the late Captain Frank De Moro, a San Francisco pioneer. Alberto De Moro, an uncle, is still living here.

\* \* \*

Mrs. William Hinckley Taylor extended her hospitality at a luncheon given in her home on Broadway this week entertaining in compliment to Mr. Bruce Kelham. Among those present were Miss Cynthia Boyd, Miss Dorothy Mein, Miss Harriett Brownell, Miss Evelyn Taylor, Miss Barbara Pond, Miss Clementia Lewis, Miss Evelyn Lansdale, Mr. Thomas B. Bishop, Mr. Decker McAllister, Mr. Albert Boardman, Mr. Thomas Breeze Jr., Mr. Larry Draper and Mr. Taylor Pillsbury.

\* \* \*

Miss Doris Bailly was hostess recently to a group of young girls at the home of Dr. and Mrs. E. Edward Bailly and was followed by a lovely dancing party given in the Woman's Athletic Club.

\* \* \*

Mr. and Mrs. John Clark Burgard gave a charming dinner party at their San Mateo home last week, the guests being Mr. and Mrs. Nion Tucker, Mr. and Mrs. Ross Ambler Curran, Mr. and Mrs. Lawrence McCreery and Mrs. Corbett Moody.

\* \* \*

Mr and Mrs. Frederick McNear gave a large dinner party followed by a dance at the San Francisco Golf and Country Club last Monday night. Scotch favors and decorations were the motif of the delightful event which included an entertainment of Scotch music, readings and other pleasing compositions included on the divertimento.

\* \* \*

Miss Eunice Lehmer, the daughter of Dr. and Mrs. Derrick Norman Lehmer, is a great favorite in the college set of the University of California. She is a talented young lady and often accompanies her illustrious father in his songs of Indian lore

\* \* \*

Mr. and Mrs. Milton Esberg and Milton Esberg, Jr., will entertain over the week end at their home in Ross, where friends will join them in New Year's festivities. The Esbergs will soon leave California for a visit to the East, planning to spend several weeks in New York.

(Continued on Page 13)

**SANTA MARIA INN**  
SANTA MARIA, CALIFORNIA  
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An Inn of Unusual Excellence  
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# GOLF

By Fred Blair

## Olympic Club Members Entertain Caddy Boys



CHARLIE SULLIVAN, caddy master at Lakeside, was the happiest man in San Francisco Tuesday evening, when he led his band of caddy boys to their annual banquet at the Olympic Club.

There were 225 of the greatest specimens of young America you ever saw: English, Irish, Scotch, Italians, Indians, Russians, Germans and Poles with a sprinkling of French thrown in.

Charlie not only has the greatest bunch of caddies, but he has some of the most accomplished young kids you could ever wish to see. There was Jack Dillon, the champion caddy boy, along with ten other members of the Dillon family, Jack Navi, and his brother Ike, the latest importation from Italy, Cadillac Buckley, Texas Pete Robinson, who has been packing clubs for the last 30 years and is acknowledged to be the world's greatest bull slinger, Cezar Mills, the best little ball hunter in the club, Willie Mendold, the classy Indian boy, and a score of kids who were real entertainers. "Indian" Willie sings like Al Jolson and from what we heard of him he's making a mistake packing clubs, he ought to be on the stage.

Archie Block is another polished youngster, who shakes a wicked hoof. Archie can dance the Charleston on his ear as well as warble like a canary.

Bill Duffy's caddy band was a scream. There was "Skinny" Hansen, the violinist; "Beans" Griffin, who knocks chunks out of the trombone, and also does some clever song hits; "Red" Kennedy, when not playing the piccolo, recites, and Archie Drucker, Judge Fitzpatrick's favorite caddie. Archie is some reciter himself and his rendering of "Dangerous Dan McGrew" was a pip.

After the boys had received a Christmas present of a pair of shoes and a new dollar bill and necktie they all sat down and did justice to turkey and cranberry sauce with lots of trimmings on the side.

This whole affair was made possible by the untiring efforts of Judge Tim Fitzpatrick and his co-director, Frank Foran, with Louis Stewart, chairman of the Golf Committee; Sam Whiting and Eddie Beeler were also on the job.

\* \* \*

## Sullivan Presented With an Auto

To show their appreciation for the wonderful services rendered by Charlie Sullivan through the many years that Charlie has acted as caddy master at Lakeside, the members clubbed together to buy Charlie a Cleveland sedan, which was presented to him as a Christmas box from his admirers at the club.

When we talked to Charlie on Christmas Day he said that he was afraid to go to sleep for fear he would wake up and find it was only a dream.

Sullivan wishes to express to all the members his sincere appreciation for their generosity and kindness.

\* \* \*

## Caddie Problem Solved

When the California Country Club opens up its new home at Baden next spring, it will introduce to the golfing public of California a system in handling caddies that has no equal in the state. For many years, the caddie problem has been one of the greatest points connected with the golf clubs.

The question of who make the best boys to pack your clubs has been a sore one, but Dr. Wilhelm Waldeyer, one of our foremost medical men and one of the most devout boosters for

the welfare and the uplift of the youngsters, has come forward with a plan. This plan was approved by the directors of the California Club and it unanimously elected the doctor chairman of the Caddie Committee at the new California Club at Baden. Dr. Waldeyer offered some well thought out ideas when he suggested at the meeting that the boys have a steam-heated rest room all their own with a shower attached, where they can procure at cost, a hot meal at lunch time. There is to be plenty of golf literature which will enable them to study up the etiquette of a caddie toward the man or woman for whom he is caddying.

Also they shall have a yard fitted up with a practice net and a putting green, and there are to be three captains appointed to act as policemen of their division, who will make a monthly report on the conduct of the boys to the caddie master.

It was also suggested that a tax of ten cents be charged to the account of each player ever day he plays and the proceeds be put in a fund for the boys and when the honor roll is called at the end of each year each boy shall be rewarded according to his record.

\* \* \*

## Men Too Hard on Caddies

The great fault among most men is that they don't treat fairly the boys who begrudgingly pack their clubs for them. They blame them if they make a bad shot, in fact, some of them think they are just a bunch of dumbbells. The fact is that some of the youngsters are boys from good families, who beat it to a golf club just to pick up a stray dollar after school.

If some of the men would only stop to think what an amount of good they could do by treating the boys as if they were human what a difference it would make among the kids. They would be glad to see you win and would do all they could to help you win your game.

Fellows, let me give you a little advice: Never do to a strange boy what you wouldn't like a stranger to do to your boy. If you keep that thought in mind you will always find that any caddie in the world will pull for you.

\* \* \*

## Boisson Model Man

Clarence Boisson, the popular caddie master, is one of the best masters of that position we have at any club around the bay. Boisson has the respect of all the boys and there isn't a youngster among the 100 kids who pack clubs that wouldn't go to the bat any old time he asks them.

Boisson is also a genius in instructing the boys in the art of swinging a mashie; one of the boys he has developed is, without doubt, the best golfer of his age among all the boys of the bay region. "Red" Veurek is the kid. "Red" has run out of competition at the club—one of the best performances this youngster made was when he defeated Eddie Green in the finals for the caddie championship, shooting a 66, five strokes under par.

There are several other boys who are making good, in particular Mickey McCarthy and Jack Mazza. Boisson expects all the kids will go with him to the new club where they will be treated like little gentlemen.

## Strictly Honest

"I told him he was a brute, and returned all his beastly presents."

"And what did the wretch do?"

"Sent me a dozen boxes of face powder in return for what he had taken home on his coat!"—Sydney Bulletin.



# THE BRAVE *and* THE FAIR

By Josephine Wilson



[NOTE: This department will publish, each week, the most distinctive events in men's and women's organizations.]



JOSEPHINE  
WILSON

## PROMINENT MEN AND THEIR BIG EVENTS

ANOTHER announcement relative to San Francisco's place in the line of achievement is recorded by the recent authoritative statement that San Francisco is regarded as the future theatrical center.

In his speech before the Press Club last Saturday, Norman Hackett stated that big producers have their eye on San Francisco as a future for all productions in this country.

"San Francisco's dramatic reviewers are fair and square," said Mr. Hackett in his notable address. "They give the actor all the co-operation possible. They are dignified in their criticisms." He spoke also of the ruthless criticism of New York reviewers and attributed some of the stage failures to their severity.

The Press Club entertained "The Best People" company at a dinner dance given in the historic club rooms on Sutter and Powell streets, the entire cast of the popular company being present. The affair was typical of the noteworthy events given by the Press Club, when noted men and women from all parts of the world are entertained by the distinguished members of this prominent organization.

\* \* \*

The San Francisco Chronicle in an editorial of Monday called attention to the list of stage celebrities who were native San Franciscans or who had received their early training here and embraced in this listing such famous stage people as Mary Anderson, Sibyl Sanderson, Lotta Crabtree, John McCullough, David Belasco, Maude Adams, Nance O'Neil and Blanche Bates.

"An atmosphere stimulating to the artistically inclined and an audience with the gifts of appreciation which Mr. Shubert and Mr. Robertson declare we possess, should make an ideal producing center," states the Chronicle, in quoting a line or two.

\* \* \*

The Sierra Club honored Dr. and Mrs. James K. Morgan, two of its most prominent mountain climbers who are planning a trip abroad. The party complimenting Dr. and Mrs. Morgan was given at the home of the Misses Mary and Violet Pollock. Among those present were: Mr. and Mrs. William Bowen, Mr. and Mrs. Orwell Logan, Mr. and Mrs. H. I. Braunton, Mr. and Mrs. Clayton Drew, Mr. and Mrs. W. K. Webber, Mr. and Mrs. James De Fremery, Mr. and Mrs. A. E. Neuenberg, Miss Christmas Moody, Miss Winifred Lansdell, Miss Ada Smith, Miss Wanda Bernhardt, Miss Helen Meloy, Miss Ann Pentland, Miss Alice Meussdorffer, Miss Carolyn Nelson, Miss Isabel Wilkie, Miss Mary Wilkie, Miss Maren Aune, E. A. Abeel, E. S. McElligott, Dr. E. C. Parks, Dr. W. O. Wyatt, A. A. Duhme, Charles Delany, S. M. Hallett, Max Anfenger and Kenneth Gooly.

\* \* \*

Thousands of interested San Franciscans were received by the Pacific Telephone and Telegraph Company on Thursday afternoon when the beautiful new building was open for inspection.

District Manager T. F. Delury headed the local officialdom in extending the courtesies and gave to many inquirers valuable information concerning the growth and development of the large concern. The reception was held in

(Continued on Page 13)

## WOMEN AND THEIR ACTIVITIES

The California Club, of which Mrs. Anita Phillips is the president, has issued a calendar of events for the present month which inaugurates the new year with a number of splendid programs. Mrs. Marie Pernau Walsh, is the chairman of the program committee and first vice-president of the California Club.

On Tuesday, January 5, will be held the "Founders' Breakfast," an event of outstanding significance and one which promises, this year, to eclipse all former occasions of the kind. Reservations have been coming in to the club with such rapidity that it is fair to predict an overflowing auditorium in the attractive club house on Clay Street.

By the way, it is opportune to speak of this vine-covered club house where California Club members hold all of their meetings, and which has become the center of women's activities. The club house, itself, is attractively placed and many new additions have been made since the presidency of Mrs. Phillips and her regime. Cosy rooms with easy chairs, an inviting reception and guest room, reading rooms, a sun-room with its wicker chairs and then the large well-arranged auditorium, all have known the touch of artistry and fresh paint, new draperies and upholstery until the California Club house stands out as a criterion for women-built club centers alluring, attractive and commodious.

"The Masqueraders" will be presented by club members at the Founders' Breakfast. Mae Frances O'Keeffe and Margaret Mary Turner being the principals in the play. Vocal solos will be sung by Mrs. Phillip V. Aaronson, one of the sweetest and loveliest singers of our city. The play, "Hearts—A Game for the World and His Wife," will introduce as players a group of talented women who have earned high reputation for their work. They are Mrs. Joseph Lawless, Mrs. Flynn, Mrs. Edward J. Morser and Mrs. Henry Hastings.

Mrs. Cecil Moss will be heard in a group of violin solos at the breakfast, completing a program of excellent offerings with Mrs. Marie Pernau Walsh acting as chairman and Mrs. Phillips presiding genius of the day.

\* \* \*

Edna Wilson Becsey, the brilliant young writer who has just been elected president of the Sacramento Branch of the California Writers' Club, is planning a splendid session of her organization to take place in the Capitol City soon. Mrs. Becsey is the presiding officer of the first branch to be established by the California Writers' Club and has already launched her group of writers into a season of activity.

An elaborate dinner was given recently at the Senator Hotel in Sacramento with Harry Noyes Pratt, local president of the California Writers' Club, the honor guest and speaker of the occasion. Prominent citizens of Sacramento as well as noted authors, artists and musicians were seated with the president and her executives.

"Mamma, when we were in the city papa took me to a show with ladies dressed in stockings clearup to their necks."—Wisconsin Octopus.

# Finance

**A** STRONG protest has been made by the Chamber of Commerce against a railway proposal to establish a charge of \$3.50 per car for the switching of all less than carload freight at all stations in California. Seth Mann represented the local shippers at the hearing in the matter before the State Railroad Commission.

\* \* \*

—Plans are being initiated for holding the fourth annual convention of the Pacific Foreign Trade Council in San Francisco, March 4 to 6, inclusive. The slogan is "Pacific Coast Unity for World Trade Expansion."

\* \* \*

—There is to be a great Japanese business show in 1926. San Francisco concerns are asked to send their posters to a poster-show exhibit.

\* \* \*

—The Grain Trade Association of the Chamber of Commerce this year gave a fine Christmas celebration and festival for orphan boys and girls. It is an annual event of the association and, with the exception of the war period, has been running uninterrupted for twenty-five years.

\* \* \*

—Lumber interests on the Pacific Coast will not be much affected by the federal order to prohibit the movement of all five-leaved pines from the state. The restrictions do not go to dressed lumber and peeled logs, such as piles and power poles.

\* \* \*

—Canadian duty stamps can be purchased at the Canadian Bank of Commerce and a good deal of the inconvenience of customs procedure on entry of goods into Canada thus eliminated.

\* \* \*

—California Industrial Accident Board has decided that dependents of a citizen who was killed while acting on a sheriff's posse are entitled to industrial compensation. Four thousand dollars was thus awarded for the death of N. H. Rader, who was killed in a conflict between the sheriff's posse and bootleggers at Moss Landing.

\* \* \*

—Gains in life production by agents of the Travelers, during the special ten weeks' testimonial drive, showed 32 per cent ahead of the same period last year. Group insurance made a notable showing during this drive.

\* \* \*

—A. D. F. Reynolds, former manager of the Fidelity Mutual Life at San Francisco, and later general agent for the company at San Diego, has been appointed manager of the West Coast Life at Stockton.

\* \* \*

—The work on widening the Walnut Creek branch of the scenic boulevard has made considerable progress and the completion is in sight.

\* \* \*

—Class 1 railroads had fewer cars in need of repair lately than at any time since 1924, February. This is in spite of the fact that the number of cars loaded with revenue freight this year has been the greatest on record.

\* \* \*

—At Auburn, California, this year, the local Rotarians passed through the trains, sang carols and made gifts of toyon berries to the passangers.

\* \* \*

—The work of railroad employes has been safer this year than at any other time in history. The record for safe handling of passengers has enormously improved during the last three years. In 1904 one employe out of 357 was killed; now one is killed out of every 1164.

## THE SAN FRANCISCO BANK

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JUNE 30th, 1925

Assets .....	\$102,232,604.33
Capital, Reserve and Contingent Funds.....	4,100,000.00
Employees' Pension Fund.....	479,081.25

MISSION BRANCH.....	Mission and 21st Streets
PARK-PRESIDIO BRANCH.....	Clement St. and 7th Ave.
HAIGHT STREET BRANCH.....	Haight and Belvedere Streets
WEST PORTAL BRANCH.....	West Portal Ave. and Ulloa St.

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AND MAY BE WITHDRAWN QUARTERLY

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## SOCIETY

(Continued from Page 9)

The Forest Hill home of Mr. and Mrs. E. W. Kennerly was the scene of a combined housewarming and Yuletide party a few days ago. Members of the Camera Club were special guests at the delightful affair which included a dinner party and dancing.

\* \* \*

Mrs. Marshall C. Harris, president of Cap and Bells Club, has issued the club bulletin for January, with an opening program announced for January 7, with Mrs. J. B. Hatcher chairman of the day.

Mrs. Parker Maddux will be the speaker of the day on the subject of "Peace on the Pacific." Piano solos will be played by Dorothy Wines Reed and Leila Neilsen Druhe will sing a group of French songs with Miss Wines at the piano.

\* \* \*

The Business and Professional Women's Club opened their new club rooms at 447 Sutter Street last Tuesday night with fun, music and entertaining features. Dr. Susan Harris Hamilton is president of the Club; Ida J. Lord, vice-president, Alice Jones, secretary; Lydia Johnson, treasurer; and Ada H. Brace is the auditor.

"Smile," says Dr. Hamilton, "smile, if you have to take a series of facial calisthenic exercises before your mirror every morning. Learn to smile by going among smiling people. Read humorous books and periodicals and cultivate the habit of seeing genuinely funny situations."

Dr. Hamilton is so genuinely genial herself and always has a regular smile for every one that anybody is fortunate indeed to find her recipe for smiles—although we are inclined to surmise that Dr. Hamilton's smiles are just the big overflow from her big generous-spirited heart and the natural outcome of her own radiant nature.

\* \* \*

Miss Louise Dohrmann was hostess to a group of friends this week at the home of her parents, Mr. and Mrs. Frederick Dohrmann, in Washington Street. The evening was spent in games of bridge and mah jongg.

## PROMINENT MEN AND THEIR BIG EVENTS

(Continued from Page 11)

the company's new twenty-six story building which covers more than one million square feet of floor space. The building has cost \$4,000,000. It is devoted solely to the use of various departments of the telephone company and houses nearly two thousand employees.

In speaking of the development of the telephone company, Manager Delury said in part: "When the telephone company was first organized in this city there were but 178 customers listed in its one page directory. The increase in the number of telephones in service since that time has been steady and in accord with the city's expansion and progress, until there are now approximately 213,000 telephones used in San Francisco, or 28.8 telephones for every 100 inhabitants."

### Redwood Highway Luncheon

As Mendocino County's feature of the Redwood Highway Day Luncheon program to be staged by the Redwood Highway and Down Town Associations in San Francisco on January 7th, the "Redmen from the Redwoods" will appear in full costume, according to Robert Austin, director of the Redwood Highway Association.

This troupe will be made of native Indians of the Ookaya tribe, according to Austin. They will portray the wildness that characterized the Redwood Highway Empire in years gone by—until the coming of the "paleface" and modern civilization.

How wild and still comparatively undeveloped this rich territory is will be demonstrated by the presence of these Indians and their pageantry. They will be followed by prominent speakers and features which will bring out and emphasize the tremendous future development possibilities of the Redwood Highway Empire, according to Clyde Edmondson, manager.

## LIBRARY TABLE

We have had the good fortune to look over an autographed copy of "Oxford Observations," by J. Ainsworth Morgan, an American, who gives one the impression of having striven valiantly to be, in this vivid description of an English institution, as unprejudiced as an American could be, under the circumstances.

The author describes the feeling existing in general between Americans and Englishmen, as follows:

"As much as the right sort of Englishman regrets that any of his countrymen should be unpopular anywhere, so does the right sort of American deplore the fact that his fellowmen should be looked upon with contempt by other men and especially by Englishmen.

"The only difference between the two targets for contempt is that the American, who is unpopular with the Englishman, looks upon the Englishman who dislikes him as merely being devoid of the power of appreciating the great; while the Englishman, who is disliked by the American, merely smiles with self-contentment, because so long as he appreciates himself, it matters little what another paltry person, especially a blasted American, thinks of him.

"These may sound like the same sentiments, but they differ in that the American of this type thinks himself to be great because of being an American, while the Englishman knows himself to be perfect because of being himself! Which of these two is the worse, is left to the national discretion of the individual."

Each chapter takes up a phase of college life at Oxford, and brings vividly to the reader the life of an English or American boy at this famous old University.

"Oxford Observations." J. Ainsworth Morgan. Frederick H. Hitchcock, New York, Publisher.

### New Portion of Highway Open

As a fitting finale to the road program for the year 1925, the "neck of the bottle" at the northern end of the Redwood Highway is to be broken, according to word received by the Redwood Highway Association from C. H. Purcell, District Engineer of the U. S. Bureau of Public Roads in Portland.

The advices state that the new road from Adams Station to the Oregon line in California will be formally opened for traffic on December 21st. The opening of this new wide river-level road, with easy negotiable grades and minimum curves, it was pointed out, will eliminate the notorious "Oregon Mountain Grade," which has caused adverse criticism of the condition of the Redwood Highway in the past.

The notorious "Gasket Mountain Grade" from Crescent City to Adams Station was eliminated some months ago with the opening of the new wide Patick Creek Road—also a river-level highway.

This new portion of the Redwood Highway will connect with Oregon's improved portion direct to Grants Pass. According to officials of the Redwood Highway Association, this completes one of the most important units in the entire length of the Redwood Highway.

The manuscript of Scott's *Antiquary* sold recently for \$10,000. It brought \$200 when sold 93 years ago.

### Tiffin Room Attracts the Talented

The Aladdin Studio, that softly lighted, Bohemian-spirited, rendezvous for people who are on the look-out for "something different," is attracting members of the dramatic, musical and literary circles of San Francisco, who find a congenial atmosphere in this particular tea room, and who meet and discuss the many subjects of interest that engross them, as they would in the homes of some of their special friends.

Just recently the entire cast of the "Student Prince," which has had such a successful run at the Curran, were entertained at a midnight Christmas dinner in the Aladdin Studio. Yuletide jollity was the feature of the evening, and dancing and songs helped to make up a most delightful evening.

There is no legal control of the practice of medicine in China.

Though the fox fights a trap until death, the lynx makes little or no attempt to free himself.

Last year eighteen cities with populations of 100,000 or more had death rates due to typhoid fever of less than 2.0 per 100,000.

Baron Gerard de Greer, of Sweden, reads the earth's ages and former temperatures and climate by studying differences in thickness and color of the layers of clay.

On some of the many islands that extend from the main Hawaiian group for 1,300 miles, practically no vegetation grows.

The population of "inner London" is declining while that of "outer London" continues to grow.

A new type of incubator which heats the eggs from the top as the hen does, has proved more successful than the old type where even heat is applied.

Empedocles spoke of the various bodies nature had given him. He was a shrub, a bird, a fish, and lastly Empedocles.

In Oregon one may be fined from \$25 to \$75 for throwing away between May 15 and October 1, "any lighted tobacco, cigars, cigarets, matches, firecrackers or other lighted material, on any forest land, private road, public highway, or railroad right of way within this state."

A memorial window has been dedicated in historic Calvary Episcopal Church in Fletcher, North Carolina, in memory of "Bill Nye," American humorist.

The *Cumberland Presbyterian*, of Nashville, suggests that in this time of attack on the Bible by agnostics it is good policy for Christian congregations to place a few copies in the pews, and offers good ones at half a dollar each.

Lake Tahoe and Truckee will be the magnet attracting many society folks for the week end, where winter sports are in vogue with skating, tobogganing and sleighing the favorite pastimes. Among those who have journeyed to the high Sierras to participate in the revels of the snow-clad fields are Dr. and Mrs. Joseph George Brady, their daughter, Miss Eileen Brady and Mr. William Tyson.

Mr. Robert Tyson, fiance of Miss Brady, will join them at Lake Tahoe.

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## Petrol Paragraphs



By E. V. Weller  
Director of Publicity  
National Automobile Club

### SAFE DRIVING IN 1926

**R**ESOLUTIONS are good things to make around this time of the year, provided we carry them out. A motorist who resolves to drive with greater care and vigilance during the twelve months ahead is taking a step in the right direction, but such a resolution in itself is only a background for his actual conduct on the highway.

The "A. B. C." of safety is "Always Be Careful." Such a lesson, if carried out by the rank and file of motorists, would result in a saving of life and limb and would render the highways of the nation as safe as the sidewalks.

The root of all evil as it applies to accident lies in selfishness, in a disregard for the rights of others. A pedestrian is entitled to just as much courtesy from a motorist as he receives from his fellow pedestrians. The Golden Rule may be applied in motoring to excellent advantage. The man who drives his car without a sense of his personal responsibility or who delights in frightening pedestrians or other motorists by his antics at the wheel has no right to the use of the highways; he is a menace to public safety and his privileges should be revoked.

Form the habit of observing the law and it will soon become as easy as shifting the gears on the car. A boulevard stop should be observed just as carefully if there isn't a car or pedestrian in sight as if the street were crowded with vehicles and people. If you form the habit of obeying the law, it does not become a burden to you in its observance.

The man who makes a habit of giving signals when changing the direc-

tion of his motor vehicle often finds himself signalling a turn on a mountain highway far from civilization. That's the type of driver who rarely has an accident; he knows the A. B. C. of safety and he has learned his lesson so well that it has become automatic.

Make your safety first resolution, but be sure you carry it out.

### Road Work on Pacific Highway

Work on the Pacific Highway between Redding and Dunsmuir is progressing rapidly, according to a report received by the National Automobile Club from H. S. Comly, Division Engineer of the California Highway Commission.

The contract from Halfway Creek to Dog Creek is rapidly nearing completion. The northerly three and one-half miles and the two miles from Salt Creek bridge to Pollock have been completed, and these portions accepted. On the remainder of the work, all the base course rock is down, except in the big cut at Salt Creek summit. Excavation at the big cut should be completed in about three weeks and be on the rock on the entire contract by February 1.

The Charley Creek Bridge, now under construction, is progressing very well and is about seventy-five per cent complete. The contract for the Doney Creek bridge has not yet been let. Traffic still uses the old road at both of these points.

The only inconvenience suffered by traffic on the entire job, is the short stretch at the Salt Creek summit cut. Due to slides, we have recently had a little difficulty in keeping the detour at the summit cut open for traffic. However, the main road through the cut is travelable, and when the detour is closed by slides, traffic is diverted through the big cut, and to date, there has been no serious delay; in fact, the only traffic delay to date has been the large stages, which, due to their size, thought it inadvisable to attempt to travel the detour during one night when a few small slides were encountered. On this occasion, the stage was tied up approximately eight hours.

The Highway Commission has endeavored to anticipate all possible troubles and it is not expected that traffic will suffer any serious inconveniences during the entire winter. After the contract is completed, a steamshovel will be available for immediate use in case any further slides are encountered on the new road during the winter.

On one morning early in the beginning of the school period in St. Louis, about two years ago, pedestrians in the neighborhood of public schools found "A. B. C." painted on those crossing-most frequent-

ed by children trudging with shining morning faces "merrily to school."

Thus began an actively forwarded safety first campaign in which the St. Louis Automobile Dealers' Association took an active part, and various other organizations joined until practically

(Continued on Page 16)

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chauffeurs  
who thoroughly understand their business



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1,500,000 cups were served at the Panama Pacific International Exposition

## PLEASURE'S WAND

(Continued from Page 7)

### Columbia

Beginning Monday evening, January 4, Robert Mantell, assisted by Genevieve Hamper will be seen in repertoire. This is Mantell's farewell tour, and he is presenting the following plays: Monday "Richelieu;" Tuesday, "Hamlet;" Wednesday Mat., "As You Like It;" Wednesday Eve., "King Lear;" Thursday Eve., "Hamlet;" Friday, "Macbeth;" Saturday Mat., "Merchant of Venice;" Saturday Eve., "Richelieu."

Following this engagement, will begin a season of opera at this theater, opening Monday evening, January 11. The opera is under the direction of Gaetano Merola, and the first opera to be presented will be Fay-Yen-Fah, written by Joseph Redding and Templeton Crocker.

During this engagement the following operas will be presented: "Rigoletto," "Lucia di Lammermoor," "Tales of Hoffmann," and such stars as Joseph Schwarz, Giovanni Martino, Lucy Berthrand, Rene Maison, Edmond Warnery, will be seen.

### Paul Elder Notes

Arthur C. Pillsbury, naturalist and official photographer of Yosemite National Park, will lecture in the Paul Elder Gallery, Saturday afternoon, January 9th, at 2:30 o'clock, on his latest scientific experiments in photographing the marvels of wild flower life as seen through a microscope. Motion pictures, depicting what has hitherto been invisible to the human eye—the secret life of wild flowers, their births, loves, deaths—will be shown for the first time and also the exquisite color reel that has been hand-colored in Paris.

\* \* \*

The Paul Elder Gallery announces an exhibition of rare Mezzotints, line engravings, stipples and lithographs for one week, beginning Thursday, January 7th. The rare decorative prints, views, portraits to be shown are the work of such celebrated masters as Bartolozzi-Kauffman, Bartolozzi-Bunbury, Bryer-Kauffman, Earlom-Cipriani, Freeman-Buck, Joseph Barney and others. Among the decorative prints are The Flower Girl, Lady in a Watteau Hat, Shakespeare's Tomb and others. The views include The Hudson, Niagara, The Tower of London, and others. The portraits are of literary and historic personages, both English and American, including Blake, Chaucer, Pope, Washington, Samuel Johnson and others.

\* \* \*

A series of Saturday morning story hours and appreciation book talks is to be given in the Paul Elder Gallery each

Saturday forenoon at 11 o'clock, under the auspices of the Boys' and Girls' Book Room by Miss Sadie Hoffman. Miss Hoffman, who has as background four years' experience as children's librarian and studies in Europe, has made several very successful recent appearances in San Francisco. Her program will be arranged to interest the older boys and girls as well as the little ones. There will be no admission charge and an invitation to all who are interested is cordially extended. The series will begin Saturday, January 9th.

## PETROL PARAGRAPHS

(Continued from Page 15)

every school child in St. Louis knew the dangers incident to careless crossing of streets.

At one of the main traffic intersections in St. Louis, a tierlike pyramid was raised and on this a small white coffin was placed without a single word or phrase to emphasize its meaning which made it doubly impressive.

Supplementing this safety campaign, automatic traffic control signals have been widely placed throughout St. Louis until a decrease in the number of traffic accidents has been registered due to the actively forwarded "Always Be Careful" campaign, which says to every child on his way to school, "A. B. C."

With the beginning of the touring season of 1926, California-bound transcontinental highway tourists will begin to flow westward in increasing numbers.

During August, 1925, 87,000 people visited the Cody Memorial Museum on top of Lookout Mountain, west of Denver, which can be reached only by automobile. In 1926 the road from the Cody Memorial Museum to California, which is route No. 40, the Victory Highway line, will be in better condition than ever before and undoubtedly a great increase in automobile tourist traffic will develop as a result of the combination afforded by improved highways leading to California and the huge advertising campaign put forward by Californians, Inc.

### Clark's Cruises

One hundred and twenty-eight days on a "floating palace," which takes you around the world; with stopovers at New York, Havana, Panama Canal, Los Angeles, Hilo, Honolulu; twenty-five days in Japan and China, Peking included; Manila, Java, Singapore, Burmah, option of eighteen days in India, Ceylon; three days in Cairo, Jerusalem, Athens, Naples, Monte Carlo, Cherbourg! The very names of these spell the glamour of foreign "ports of call;" of narrow, colorful, odorous streets in Eastern cities; of

strange, alien faces and customs; of all that goes toward making a "round the world" trip fascinating.

Communicate with M. T. Wright, Gen'l Agent, American Bank Bldg., if interested.

It was in Delmonico's that salads of chicken and lobster first made their appearance, that chicken *a la king* and lobster Newburg were invented, that French fried potatoes, Russian dressing and terrapin were first served in New York, and that minute steak was invented by Edwin Gould.

"Why did you hand the boy in the cloak room such a big tip when he gave you your coat?"

"Just look at the coat he gave me."

—Tit Bits.

## DIVIDEND NOTICES

### The San Francisco Bank

526 California St. (and Branches, San Francisco). For the quarter year ending December 31, 1925, a dividend has been declared at the rate of **four and one-quarter (4 1/4)** per cent per annum on all deposits, payable on and after January 2, 1926. Dividends not called for are added to the deposit account and earn interest from January 1, 1926. Deposits made on or before January 11, 1926, will earn interest from January 1, 1926.

W. M. D. NEWHOUSE, Secretary.

### Italian-American Bank

S. E. corner Montgomery and Sacramento sts.; North Beach branch, corner Columbus Ave. and Broadway; Columbus branch, corner Montgomery and Washington sts.—For the half-year ending December 31, 1925, a dividend has been declared at the rate of **four and one-quarter (4 1/4)** per cent per annum on all savings deposits, payable on and after January 2, 1926. Dividends not called for will be added to the principal and bear the same rate of interest from January 1, 1926. Debit will earn interest from January 1, 1926.

A. E. SBARBORO, President.

### Humboldt Bank

783 Market Street, near Fourth; Bush and Montgomery Branch, Mills Bldg. For the half year ending December 31, 1925, a dividend has been declared at the rate of **four (4)** per cent per annum on savings deposits, payable on and after January 2, 1926. Dividends not called for bear interest from January 1, 1926. Money deposited on or before January 11, 1926, will earn interest from January 1, 1926.

H. C. KLEVESAHN, Cashier.

### Bank of Italy

Head Office and San Francisco branches. For the half-year ending December 31, 1925, a dividend has been declared at the rate of **four (4)** per cent per annum on all savings deposits, payable on and after January 2, 1926. Dividends not called for are added to and bear the same rate of interest as the principal from January 1, 1926. Savings deposits made on the first business day of any month (or on or before the 10th day of January, April, July and October) will earn interest from the first of that month; deposits made after said date will earn interest from the first of the following month.

JAMES A. BACIGALUPI, President.

### The Hibernia Savings and Loan Society

Main office, corner Market, McAllister and Jones sts.; Mission office, corner Valencia and 22d sts.—For the half-year ending December 31, 1925, a dividend has been declared at the rate of **four (4)** per cent per annum on all deposits, payable on and after January 2, 1926. Dividends not drawn will be added to depositors' accounts, become a part thereof, and will earn dividends from January 1, 1926. Deposits made on or before January 11, 1926, will earn interest from January 1, 1926.

E. J. TOBIN, President.

## Mr. Blabbitt on The New Year

SINCE this is not only the second of January but the second day of the New Year, a few words on the subject will not be amiss, even though they may miss their mark.

Apropos of the customary greeting of "Happy New Year" let us compile a little classification of more original well wishes for various types of individuals. Here are a few you may be able to use in your business of selling your goods, personality or services.

To the Florida real estate promoter say, "A Sappy New Year."

To the colored population's dice shooters, "A Crappy New Year."

To the very young girls of the modern age, "A Flappy New Year."

To knockers, old and young, "A Rappy New Year."

To chorus girls looking for sugar papas, "A Pappy New Year."

To those suffering from insomnia, "A Nappy New Year."

To writers on the far eastern problem, "A Jappy New Year."

To petters, "A Lappy New Year."

To stenographers and telegraphers, "A Tappy New Year."

To photographers, "A Mappy New Year."

To hatters, "A Cappy New Year."

To politicians, "A Yappy New Year."

To jealous wives and husbands out to get the goods, "A Trappy New Year."

And others too numerous to mention, although just as useful.

New Year's Day and ensuing ones find quite a number of people making resolutions brought about directly by bad effects accruing from celebrating not wisely but too well. Some of these persons are temporarily suffering from loss of appetite, sight and feeling. This condition is an outgrowth of the present drought and a lack of reliable oases in the vast stretches of the San Francisco desert, parched by law and strewn with bottles and thousands of bones spent to purchase their contents.

As matters stood on New Year's Eve, a reveler had three alternatives for passing this once hilarious night of nights: He might either go to bed, go to a hotel or cafe or to a private home. The younger generation almost invariably chooses the bright lights where there is loud music, food and dancing—for a price. The older boys and girls, to whom the passing years are more or less of a tragedy, bringing back memories of wilder times, always seek out the homes of generously inclined friends and acquaintances where liquor may be found and made use of. Each of these types is satisfied after a fashion by its choice, and each afterwards is acutely conscious of certain drawbacks to the mode of entertainment pursued.

For instance, at a house party made up of married couples, with a single man and woman or two thrown in for good measure, too much liquor invariably causes family rows which are easy to get into and hard to get out of. One fellow will kiss another fellow's wife, and one man's wife may kiss another man. All is hunky-dory until some one or other gets riled up. Then, such being the case, those present are always let into family secrets and feuds of ancient vintage and none too delectable flavor. In event of catastrophes of this nature the party is usually put on the skids, for everyone else fears being yanked up for the same offenses. The moral is, of course, "Do your kissing between 12:60 and 1 o'clock, preferably with your own wife or sweetheart.

As to New Year's resolutions, we have nothing to say, except that they should only be made in connection with those things you do not care to do, or in saving your time and money. What is the use of swearing off something you like? It invariably causes more profanity and, after all, we differ little from one New Year to the next.

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It is said that conjurers are not particularly popular in Scotland. They generally want to borrow something.—Humorist.

**Why He Was Late**

"You are an hour late this morning, John," said the farmer to the new helper.

"Yes, I was kicked by a horse on my way here."

"That oughtn't to have detained you an hour, John."

"Well, you see, governor, he kicked me the other way."—Happy Mag.

Because her husband spent all his spare time at the radio trying for DX, a Minneapolis woman was granted a divorce and custody of her two children.

Sheboygan, Wisconsin, has the largest German population of any city in the United States. Twenty thousand of Sheboygan's thirty-three thousand persons are of German descent. Green Bay has a German population of 7,000 and Appleton is nearly fifty per cent German.

Christopher L. Sholes, inventor of the first practical typewriter, said in the early days of typewriting: "I feel that I have done something for the women, who have always had to work so hard. This will enable them more easily to earn a living."

"A kingdom of knowledge is greater than a kingdom of arms"—Chinese Emperor Ho-Ti, A. D., 114.

According to Dr. A. D. Imms, of England, 450,000 species of insects have now been found and described by entomologists.

Pueblo Bonito women of ancient New Mexico rouged their cheeks with brick-red rouge, dug from the thin lenses of compact clay underneath the sandstone cliffs.

Chicago school children of today readily passed an examination given them from tests their grandparents failed in fifty years ago. This proves that despite curriculum complexities of today they are better arithmeticians than their forbears who held rigidly to the three "R's."

A white cross at every point in the road where an accident resulting in death has occurred is erected on Ohio roads. Some bad railroad crossings have as many as a dozen such markers.

There is no evidence that bees can hear, though their sense of smell is strongly developed.

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FEW PEOPLE TAKE PROPER CARE OF THEIR TEETH

Some think that a vigorous brushing once or twice a day is taking very good care of them. Brushing is only a part of the process. Many things can happen to your teeth which only a competent dentist can take care of. Have your teeth examined. They may not be as sound as you imagine. A toothache means trouble; do not wait for the ache. Watch your teeth and gums. There are gum troubles that will destroy teeth faster than decay. Are your teeth sore? Do your gums bleed? Call in today and talk it over. It will cost nothing. My nerve blocking system blocks off all nerves and pain. It will please you.

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 "Bottled at the Springs"  
 Five Gallons for Fifty Cents  
**WATER SERVICE COMPANY**

229 Clara Street—Garfield 844

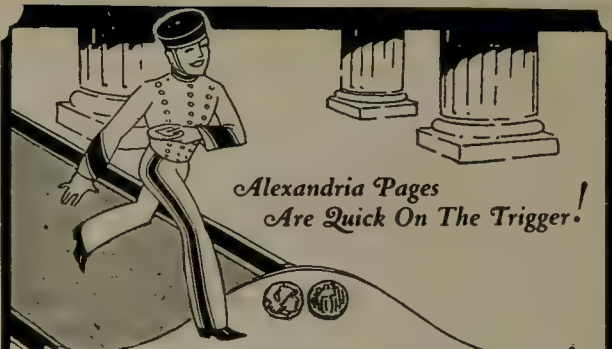
# The PICTURED NEWS of the World



Worshipers at Pagan temples — languorous maidens of tropical islands — tribal dances in murky jungles — carnivals in Old-World capitals — fire — flood — revolution!

Among all climes and peoples are found the entertaining pictures for The

The San Francisco Chronicle  
**ROTAGRAVURE**



Alexandria Pages  
Are Quick On The Trigger!

Their watchword is smiling courtesy.—This is but one of the features of this great hotel where thoughtful and kindly service combines with ideal comfort and surroundings to make a stay enjoyable.

The center for Theatres Banks, Shops Please write for Booklet	<b>RATES—Per Day, single, European Plan</b>
	120 rooms with running water - \$2.50 to \$4.00
	220 rooms with bath - - - 3.50 to 5.00
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Also a number of large and beautiful rooms and suites, some in period furnishings with grand piano, fire place and bath, \$10.00 up.

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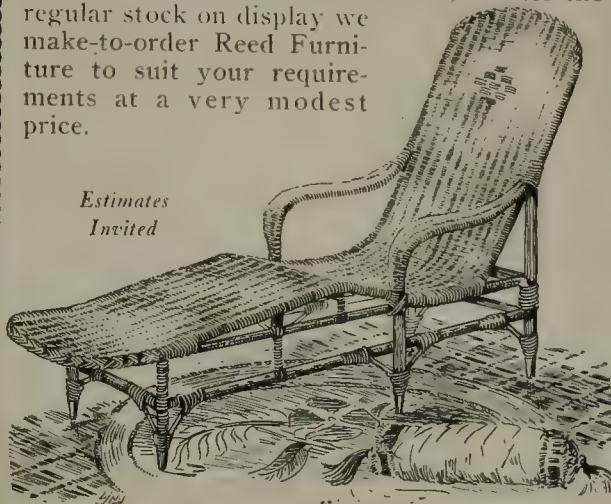
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ESTABLISHED 1897

361 Sutter Street

WHATEVER the design and color, there is always a distinctive individuality in Coulter's Genuine Reed Furniture, besides the regular stock on display we make-to-order Reed Furniture to suit your requirements at a very modest price.

Estimates Invited



# Golden Gate Ferry Company

## WINTER SCHEDULE

EFFECTIVE OCTOBER 1, 1925

LEAVE SAUSALITO

5:00 a. m.  
6:00 a. m.  
6:30 a. m.  
Every Half Hour Until 10:00 p. m.

Then

11:00 p. m.  
12:00 p. m.  
1:00 a. m.

LEAVE SAN FRANCISCO

5:30 a. m.  
6:30 a. m.  
7:00 a. m.  
Every Half Hour Until 10:30 p. m.

Then

11:30 p. m.  
12:30 a. m.  
1:30 a. m.

SATURDAYS AND SUNDAYS ONLY

2:00 a. m.

2:30 a. m.

ON SATURDAYS, SUNDAYS AND HOLIDAYS

There will be extra trips if traffic warrants.

A. O. STEWART  
President

HARRY E. SPEAS  
Vice-Pres. and Gen. Mgr.



ESTABLISHED JULY 20, 1856

SAN FRANCISCO

# News Letter

PRICE 10 CENTS

\$5.00 PER YEAR

SAN FRANCISCO

SATURDAY, JANUARY 9th, 1926

LOS ANGELES



PEGGY  
CHAMBERLIN

*One of the stage beauties in the  
Fanchon and Marco Revue at  
Loew's Warfield.*

An investment of over

## One Hundred Million Dollars in United States, State, County and Municipal Bonds

CONDENSED STATEMENT OF CONDITION  
Head Office (San Francisco) and Branches

# Bank of Italy

SAVINGS                      COMMERCIAL                      TRUST

December 30, 1925

### RESOURCES

First Mortgage Loans on Real Estate.....	\$136,358,966.78	
Other Loans and Discounts.....	92,434,099.67	\$228,793,066.45
United States Bonds and Certificates of Indebtedness.....	\$ 93,572,560.11	
State, County and Municipal Bonds.....	13,834,619.88	
Other Bonds and Securities.....	13,566,709.74	
Stock in Federal Reserve Bank.....	705,000.00	

<b>TOTAL U. S. AND OTHER SECURITIES.....</b>	<b>121,678,889.73</b>	
Due from Federal Reserve Bank.....	\$ 17,492,971.88	
Cash and Due from Other Banks.....	42,377,726.01	

<b>TOTAL CASH AND DUE FROM BANKS.....</b>	<b>59,870,697.89</b>	
Banking Premises, Furniture, Fixtures and Safe		
Deposit Vaults (Ninety-eight Banking Offices in Sixty-five California Cities).....	7,246,112.11	
Other Real Estate Owned.....	805,987.45	
Customers' Liability under Letters of Credit and Acceptances.....	1,634,332.21	
Interest Earned on Bonds and Loans.....	2,684,917.70	
Employes' Pension Fund (Actual Value \$224,074.09) standing on the Books at.....	1.00	
Other Resources.....	124,582.47	

<b>TOTAL RESOURCES.....</b>	<b>\$422,838,587.01</b>	
-----------------------------	-------------------------	--

### LIABILITIES

<b>DEPOSITS: Savings.....</b>	<b>\$273,175,260.32</b>	
Commercial.....	116,257,981.12	
Dividends Unpaid.....	\$389,433,241.44	
Discount Collected but not Earned.....	708,751.25	
Letters of Credit, Acceptances and Time Drafts.....	88,089.21	
	1,634,332.21	
	\$391,864,414.11	

<b>CAPITAL PAID IN.....</b>	<b>\$ 17,500,000.00</b>	
(On March 15, 1926, the Paid in Capital will be \$20,000,000.00)		

<b>SURPLUS.....</b>	<b>9,000,000.00</b>	
(On March 15, 1926, the Surplus will be \$10,700,000.00)		

<b>UNDIVIDED PROFITS.....</b>	<b>1,789,255.20</b>	
<b>INTEREST EARNED.....</b>	<b>2,684,917.70</b>	
(On Bonds and Loans—Uncollected)		

<b>INVESTED CAPITAL</b>		
(Including Interest Earned).....	30,974,172.90	

<b>TOTAL LIABILITIES.....</b>	<b>\$422,838,587.01</b>	
-------------------------------	-------------------------	--

All charge-offs, expenses and interest payable to end of half-year have been deducted in above statement.

### STOCKHOLDERS AUXILIARY CORPORATION

(The capital stock of this corporation is owned share for share by the stockholders of the Bank of Italy)  
Invested Capital, \$9,200,605.42

On March 15, 1926, the Combined CAPITAL INVESTMENT  
of both Corporations will be over

**\$46,500,000.00**

NUMBER OF DEPOSITORS, 601,370

Savings Deposits made to and including January 11, 1926,  
will earn interest from January 1, 1926

## STATEMENT

of the Condition and Value of the Assets and Liabilities of

# The Hibernia Savings and Loan Society

*Hibernia Bank*

Main Office: Market, McAllister and Jones Streets

Mission Office: Twenty-second and Valencia Streets

Geary Street Office: Geary Street and Tenth Avenue

Dated San Francisco, December 31, 1925

### ASSETS

1--BONDS OF THE UNITED STATES (\$11,000,000.00), of the State of California and the Counties, Cities and School Districts thereof (\$18,708,642.00), of the State of New York (\$894,000.00), of the State of Nevada (\$100,000.00), of the State of Oregon (\$51,000.00), of the County of Lane, Or. (\$200,000.00), of the County of Douglas, Or. (\$147,000.00), of the County of Bergen N. J. (\$100,000.00), of the County of Jackson, Or. (\$84,000.00), of the County of Clackamas, Or. (\$73,950.00), of the City of New York (\$1,139,000.00), of the City of Cleveland, Ohio, (\$105,000.00), of the City of St. Paul, Minn., (\$100,000.00), of the City of Jersey City, N. J., (\$50,000.00), of the City of Portland, Or., (\$50,000.00), of the City of Dayton, Ohio, (\$25,000.00), the actual value of which is.....	\$33,132,174.38
--	-----------------

2--MISCELLANEOUS BONDS comprising Quasi-Public Corporation Bonds and Real Estate Mortgage Bonds (\$2,045,000.00), the actual value of which is.....	1,997,762.80
---	--------------

Total Actual Value..... \$35,129,937.18

3--CASH ON HAND.....	3,863,544.24
----------------------	--------------

4--PROMISSORY NOTES and the debts thereby secured, the actual value of which is.....	42,874,220.62
Said Promissory Notes are all existing Contracts, owned by said Corporation, and the payment thereof is secured by First Mortgages on Real Estate within this State, and the States of Oregon, Nevada, Washington and Utah.	

5--PROMISSORY NOTES and the debts thereby secured, the actual value of which is.....	136,088.00
Said Promissory Notes are all existing Contracts, owned by said Corporation, and the payment thereof is secured by pledge of Bonds and other securities.	

6--(a) REAL ESTATE situate in the County of San Mateo in this State (\$15,000.00), and in the State of Nevada (\$60,000.00), the actual value of which is.....	75,000.00
--	-----------

(b) THE LANDS AND BUILDINGS in which said Corporation keeps its offices, the actual value of which is.....	1,031,848.19
--	--------------

TOTAL ASSETS..... \$83,110,638.23

### LIABILITIES

1--SAID CORPORATION OWES DEPOSITS amounting to and the actual value of which is.....	\$76,510,448.47
--	-----------------

2--RESERVE FUND.....	6,600,189.76
----------------------	--------------

TOTAL LIABILITIES..... \$83,110,638.23

## THE HIBERNIA SAVINGS AND LOAN SOCIETY

By E. J. Tobin, President

## THE HIBERNIA SAVINGS AND LOAN SOCIETY

By R. M. Tobin, Secretary

State of California }  
City and County of San Francisco } 55.

E. J. Tobin and R. M. Tobin, being each duly sworn, each for himself says: That said E. J. Tobin is President and that said R. M. Tobin is Secretary of THE HIBERNIA SAVINGS AND LOAN SOCIETY, the Corporation above named, and that the foregoing statement is true.

E. J. TOBIN, President.

R. M. TOBIN, Secretary.

Subscribed and sworn to before me this 5th day of January, 1926.

CHAS. T. STANLEY,

Notary Public in and for the City and County of San Francisco, State of California.



Established July 20, 1856

# SAN FRANCISCO NEWS LETTER



Devoted to the Leading Interests of California and the Pacific Coast.

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VOL. CVIII

SAN FRANCISCO, CALIF., JANUARY 9, 1926

No. 2

## Rambling

With E. FARRAND ROSS

We hold nothing but admiration for the accomplishments of *materia medica*; we take our hats off to the martyrs who, in their operations, have given up their lives so that the lives of the human race may become more enjoyable and safe; but we sometimes wonder if certain of these zealous ones do not defeat their own ends, and in the enthusiasm of their efforts, swerve aside from their real purpose.

For instance, in the case of Dr. C. H. Barlow of New York, who, after being successfully treated for pulmonary tuberculosis some years ago, "deliberately contracted in order to save a Chinese patient's life," returned to the field of his first adventure with death, and there began a study of the "flake," an intestinal parasite which claims countless victims in China.

It was a problem how to get the flakes over to America, as the doctor was hampered by the lack of laboratory equipment and facilities in the Orient. So he isolates the germs from the body of a patient, puts them into a tumbler of water and drinks them down!

He tells no one of this, on his return to America, not even his wife, but allows the flakes to multiply in his body, and then presents himself at the Johns Hopkins University, tells his story to the amazed experts, "who gladly helped him to free his body of the parasites and to make a careful study of them."

### But Why Not a Padded Cell?

Now all this appears as the quintessence of heroism to the layman, but it also appears to be the height of carelessness and thoughtlessness of the thousands of people with whom he was associated during the period of time when the flakes were "multiplying in his own body." Humans who have been bitten so deeply with martyrdom microbe should inform the world in general of their peculiar maneuvers, so that they can be properly isolated and set apart from the rest of their fellow men, who surely are in danger from a person who is so impregnated with bacilli as Dr. Barlow must have been.

And as for his wife, well, we are of the opinion that a man of Dr. Barlow's make-up should not possess one at all!

### A Woman of Sense

There are three women members of Congress who are in favor of the modification of the Volstead Act, and our Mrs. Julius Kahn is one of the three. She believes that "the evils attendant upon the Volstead Act as now enforced, are far greater than any that could possibly follow its modification to the extent of permitting manufacture and sale of light wines and beers."

Here is a woman rich in years and experience of human nature, who has the courage to speak her own convictions; who has kept an open and observing mind and who has not coincided with those narrow-minded and blind members of the fair sex who persist in looking at the world through the wrong end of the opera glass.

\* \* \*

### Away With Somber Stockings!

The Rambler hears through various of his feminine friends that dark-colored hose is prescribed by Dame Fashion, and that a number of feminine legs are now clothed with black or gun metal stockings. He deplors this fact intensely. Is there anything prettier, he wants to know, than a gleaming pair of well-shaped nether limbs in pale champagne or flesh, or silver gray-colored hosiery? Don't these said legs look chastely clean and fascinating in well-laundered hose of the above and myriad other colors? Contrast them with somber-hued hose, and see if he isn't right!

\* \* \*

### Mussolini's Mandates

Our Italian dictator across the water, under sunny southern skies, evidently believes that the world is made for Mussolini. He is beginning to imitate, in some respects, that madman who set the whole world aflame not so very long ago. He would like to compel all Italians to remain under the rule of the mother country for the rest of their natural lives; that is, no matter in what country they have emigrated, they should not take out naturalization papers, but should eventually, after making all the money possible in their adopted country, return to the sunny shores of Italy, with their accumulated wealth, so to speak, tied up in their socks. Fine for the Italians and for Italy, but rather an imposition on the country to which they emigrate!



**New Year in the Country** We are so accustomed to the noise and tumult of the new year celebration in the city, that we overlook the fact that very large and ever-increasing numbers of people leave the city and its glamor to celebrate in the country. All Thursday afternoon, December 31st, the stream of machines down the Peninsula was incessant.

Indeed, the current was hardly interrupted beyond San Jose. To Gilroy the procession went along in orderly fashion and beyond there divided, some going by way of the San Juan grade, to Monterey, Carmel and the Highlands, others towards Santa Cruz and the coast. It was an orderly, family crowd of people: well to do, dignified, on the whole, well in hand, prosperous and happy. Few places could show the equal of it, and certainly no other country in the world could begin to compare with such a procession in any respect.

To Carmel went many, but the little town hardly seemed to notice them. Houses hidden in the trees received many; the Pine Inn and the Highlands took others, and others again went to Del Monte and Pebble Beach. The quiet of Monterey and Carmel was remarkable. It was as well ordered as a palace. It is very evident that our democracy is learning good manners and that with the advent of wealth is also coming, as usual, the possession of grace and the polite arts. We hardly know yet what people we are building up, and how high a place in human history we are going to attain. But the lesson of New Year's Eve was not lost on more than one European observer who watched the phenomenon with interested and almost incredulous gaze.

Naturally Carmel had to be peculiar at all costs and spread out for the delectation of its people that most harrowing of all modern plays: "All God's Chillen Got Wings," as if the beauty and satisfaction of the place itself had to be corrected somehow.

**The Southern Pacific President** Railway Age, publishing its annual statistical number, has taken up various aspects of the railroad question and has, among others asked Wm. Sproule, President of the Southern Pacific for his views on the present situation and the future immediate development of the transportation industry.

The views of Mr. Sproule are of the greatest importance to us in California, for we are dependent for our prosperity, to a most impressive degree, upon the sagacity and the ability with which the affairs of that great corporation are conducted. The progressiveness and the intelligence of the Southern Pacific are of the greatest importance to our citizens.

Mr. Sproule considers that the prospects for railway traffic in 1926 are very encouraging and there are no factors present which would be likely to cause any misgivings on that point. In the course of the next year, the colossal improvements which the railroad has undertaken and has been carrying out during the two years last past, as we have pointed out from time to time in this paper, will be practically completed. This will put the Southern Pacific in the most favorable position for the successful handling of freight and passenger traffic.

The fruit industry appears to engage the attention of Mr. Sproule most closely. Thus he declares that the Southern Pacific is putting out more orders for increase in motive power, and the Pacific Fruit Express is putting in an order for 5,000 new cars. In this latter concern the Southern Pacific and the Union Pacific are each half-owners.

Mr. Sproule is very strong upon the point that federal interference, by the passing constantly of new laws and embarrassing the situation by new rules, is very disturbing to le-

gitimate business. The principle of arbitration in dealing with disputes between the employes and the company has his approval.

**Our Own Landing Field** There is a very curious apathy in the fact that San Francisco does not own a landing field for aviation purposes that can be made available in the interests of business and national progress. We have before this called attention to the matter, but, as a whole, even the San Francisco press seems to be curiously careless in this regard. This fact however, may easily have a detrimental effect upon our history and may retard our development to a greater extent than appears at a careless first glance. The landing field employed now is at Concord. This town is one hour and forty minutes from San Francisco, and that time must be reckoned on the time to deliver mail by air, whatever the direction it comes from, for such mail has to be landed at Concord. Now, the development of the U. S. air mail service is making this Concord matter rather ridiculous. The United States air mail will make a four hour service from Los Angeles and six hour service from Portland as well as seven and a half hour service from Seattle. But we must add the hour and forty minutes from Concord, thus greatly increasing the time of delivery. It is so silly on the face of it, that transcontinental mail should be able to traverse three thousand miles in thirty-four hours and then that we should have to wait practically an hour and a half for the same mail to limp painfully over the last thirty miles.

There is more involved in this, however, than the mere delivery of mail. The air service is only in its infancy and its childhood on this side of the world is so very backward. But it will, by no means, always be so. It will not be long before we are matching Europe in the transportation of passengers over long distances by air route and when that time comes we shall lose heavily if we do not have a proper landing place in this city. Here is a chance for forward-looking men.

**Luther Burbank** It is not to be supposed that any great number of young men or women starting life would pick upon Luther Burbank as the man whom they would care more to imitate and whose achievements would mean most to their youthful imaginations. And yet they would make no mistake if they would contemplate with quiet thought just what such a man means to his country and the world, and the almost incalculable benefits which he confers upon mankind. We are forgetful apes for the most part, we humans, and perhaps we shall not, in the future, remember, as we should, this man who has done so much for us and whose deeds will abide whether we remember or not.

All this is introductory to the statement that Luther Burbank has perfected a new group of flowers and plants, as the result and culmination of a long series of experimentations last year. The camassia, produced by him after twenty-six years of laborious effort, is a blue flower trained from a swamp plant, possessed of very great beauty and resembling a blue tulip. Then there is the rainbow teosinte, produced from the rainbow corn. This teosinte grows eight feet and bears eight to fourteen ears on each stalk. Then come the new "torch lilies" to bloom readily and evenly in cold climates, offering to tired humanity another store of beauty and color. In addition there are further developments of the zinnia and a larger and more iridescent variety of the Shasta daisy. Then come great improvements in the gladioli and asters; eight new gladioli with new and wonderful coloring and beauty heretofore unknown.

It may not seem very much to the young and thoughtless, all this wealth of observation and experiment, with these results of color and beauty. But to those of us who know life and who realize how much we are dependent at times

upon that very intangible thing which we call beauty, and how far we are refreshed by mere color, the achievements of our Santa Rosa Wizard become as accomplishments of the most striking importance to the human race.

**The New Supervisorial Broom** We have practically a new Board of Supervisors. It is very conscious of its present virtue and has more good resolutions than the average. The first thing with a new year resolutionist is to make new rules. So the Board has made new rules. These new rules are for the most part in the direction of what they call "liberality" and "democracy." Now, we are very much convinced, as good Americans, from our cradle, that liberality and democracy are very fine ideals towards which we should all work. But we are by no means sure that they are good methods for transacting business.

Formerly, by the old rules, ten votes could cloture a debate and bring a foolish and aimless discussion to a proper and dignified ending. Now, it will take a two-thirds majority to suspend the rules, whenever it shall be necessary to do so, in the interest of good business and the rapid and intelligent transaction of public affairs. Of course, this rule just means more talk, and whether more talk will help the Board of Supervisors to satisfactorily perform its duties in the premises is again another matter.

Perhaps a more serious and important change is the taking of the control over the budget from the hands of the finance committee. The new rule provides that each of the other standing committees is to be placed in actual charge of the corresponding department of the city government; thus police and fire departments, will come to the police and fire committees on all matters of budget and legislation. This again appears to complicate the situation without giving that which it pretends to give. We must admit that we are the advocates of simplicity in the administration of finance in particular.

But there is one fine thing that has been done, in the interlocking of committees, which deal with closely related subjects. That is a decided and welcome step in advance.

**A Well Deserved Honor** Now and again a man does good work, thinking that he is beyond notice and sometimes half-regretting that he has cast his lot where his work is apparently so little recognized. Then comes the revelation that he has not been working in the dark, after all, but that, unknown to him, the real world that counts has been watching and that his deeds are known where they should be known.

Such recognition we are happy to say has come to Dr. William C. Hassler, city health officer of San Francisco, a man of singular ability and most unusual fineness of soul. The physician has been chosen as the most capable and best qualified health officer in the United States to represent the nation at the International Health Conference to be held in London, February 22 to April 3.

Dr. Hassler was named by General Hugh S. Cummings of the United States Public Health Department, which is in itself evidence of the way in which the work of our health officer has been watched and is a testimonial of the highest grade. For the conference to which he has been selected, as a delegate, is no ordinary affair. It has been called by the League of Nations and is devoted to municipal health and sanitation. There will be fourteen nations, represented by their health officers, the most conspicuously able of their profession in the world and among these will be, as the sole delegate from this country, our own health officer, Dr. Hassler. To go, of course, he will have to get leave of absence from the board of supervisors; and the board will be proud to give it.

In this recognition not only is Dr. Hassler honored, but we, as a community, are marked out for special motive. For it is no small honor to have as the head of our public health department, a man whose qualifications enjoy world-wide recognition.

## The Lure of Farming

By John G. Brayton

**T**IP told us of his farming experience as we sped toward the plant on the company's truck. Tip was back at painting. He and his friend had determined to make an honorable gesture before the world; to gather to themselves certain dignity in the way of farming.

The raw land cost them \$160, the acre. There were no gas or water mains in the street for them to tap. No mail box down the street, no movie around the corner, no street cars, no fire alarm box, no police station—just land, electricity and telephone (if they wanted it) and plenty of elbow room. They put down a part payment on the land and set to work, whistling merrily, to fence in twenty-three acres of the valley, with the intention of carving out an ornament to civilization.

Through the first winter they labored, putting down a well with proper cement piping for irrigation, plowing, planting trees and hoping the thick fog of five weeks duration would clear away. This cold, penetrating ground fog got on them. No sun all day for week after week. No discouragement bothered them; but this fog—it was different. They planted broom corn between the little trees and went on with their work.

All through the summer they kept at it, even when the thermometer went to one hundred and fourteen in the shade—and no shade. They got a little cash from the broom corn and went on into the next winter.

Six weeks of fog; thick, constant, penetrating. All day long the automobiles passed on the highway with their headlights burning. On two separate Sunday evenings it cleared enough to show the pale disc of the sun, which quickly disappeared, frightened by the faintness of the shadow it cast. No clothing they put on warmed them against this chill. No cheerfulness they conjured up could outlive these shadowing clouds. The next summer they planted melons and small garden truck between the trees and sold the produce from a booth at the highway side. In these days a dime was as big to them as a dollar to the average man. It cost them \$20 a month to pump the water for irrigation—and the well was lowering. In the Fall the holder of the trust deed descended on them and foreclosed.

In this neighborhood, where the world's largest fig and peach orchards lie, extending in all directions as far as the eye can see, they failed. It takes too great an initial investment for the average man, Tip says. Too many years pass before there is any return from the trees; five and six years for some fruits, ten for others. And by that time the market may be changed entirely.

Tip was worthy and industrious, the success of his labors might have been of lasting benefit to the community and the state, but he had to surrender. The place is still there with the little house, and the trees are growing; but not so well as they would have if Tip could have seen to their care. There is something wrong in this system; such men as Tip should have help from the state, for in the long run the state benefits greatly.

Tip says now he knows how to beat the farming game. He will gather enough cash to establish himself safely, forty or fifty thousand dollars, and will lend it to the other fellow at a good rate of interest. Then he will lie back and live in ease.

"Yes, and you will do the same thing as you failed in just as soon as you earn the first payment again," he was told.

"Sure," he said with a fine light in his eyes, "and this time I shall plant Santa Rosa Plums."



# PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S  
— Tom Moore



(Conducted by Katherine Schwartz)

**J**ANUARY offers much entertainment to the music-loving public of San Francisco. Beginning Monday evening with the American premiere of two San Franciscans' opera, "Fay Yen Fah" at the Columbia, and a week of repertoire of well-liked operas at this theater, there follows in quick succession concerts



Katherine Schwartz

on the Elwyn Concert Series, the Oppenheimer series, as well as the fine concerts given by the San Francisco Symphony orchestra.

Such brilliant artists as Benno Moiseiwitsch, pianiste, Sousa and his famous band, Mme. Sigrid Onegin, famous contralto and others, will be here.

Last week, the sixth pair of concerts of the San Francisco Symphony was featured by the excellent work of Kajetan Attl, solo-harpist of the organization, playing the concert-stuck by Pierne; Mr. Attl displayed a technique and clearness of tone which brought out all the possibilities of this beautiful instrument. The feature of the "pop" concert at the auditorium last night was the brilliant playing of Mishel Piastro, guest artist in the Symphonie Espagnole.

At the fifth popular concert tomorrow at the Curran Theater there is offered a splendid program, including numbers by Schubert, Guiraud, Glazounow, Dukas, Grieg and Kreisler.

\* \* \*

## Curran

"The Gorilla," Ralph Spence's triumph of fun and mystery has registered a great hit at this theater, where it enters into the third week of a limited engagement.

There is a splendid cast, including such old favorites as Lon Hascall and Harry T. Shannon, who create many laughs in their respective roles as detectuffs! They are ably assisted by Elizabeth Carmichael, John Stokes, Wilbur Cox, Bert Kay, Julian Noa, Thomas Bell, famous animal actor, Jack C. Gray, Carl Rosa and Ralph Theadore.

## Alcazar

"The Song and Dance Man," the comedy-drama written by and starred in by George M. Cohan for an entire year in New York, has been entertaining San Francisco for a month past and starts on its fifth week at the Alcazar next Saturday night. Henry Duffy, who has given this city so many theatrical good things, is producing this offering in his usual sumptuous style, and appears in the title role.

Duffy gives his accustomed sterling performance and Dale Winter is her usual attractive self as the heroine. Then, by way of added talent, Duffy has brought to us William Davidson, whose work as the theatrical magnate stands out as particularly brilliant. Davidson is the sort of actor who is equally popular with patrons of both sexes. He gives a strong, virile portrayal of the ideal producer, the man at the head of show business, who considers both players and public. Davidson is cleverness itself and he has already assembled a large following here.

There are many interesting features of the play which is filled with appealing situations and well punctuated with laughter. The four acts was absorbing to the onlooker and the character work of the players has come in for much commendation. Besides Davidson the principal fun making is done by John Junior, William Macauley, and Betty Laurence. Macauley will be remembered as having been featured in "The Best People" in its long run at the President Theatre. The complete cast includes: Dorothy LaMar, Ray L. Royce, Day Manson, Marie Sorrille, Henry Caubisens and Ben Harris.

\* \* \*

## President

"Thank-U," John Golden's amusing comedy with all of the gentle humor that made "Lightnin'" so popular, continues as the President attraction for a third week, starting with the matinee next Sunday. With its fifteen characters, all contributing to the merriment, this very worth while offering combines a full measure of entertainment with other interesting features.

John D. O'Hara, as the kindly villager with nothing but pleasant thoughts of his fellow men, has the principal role. He radiates happiness and contentment and is always doing something for somebody. Then there arrives a niece from

Paris to stay with him. She is an American, but she has been so long in France that she has affected some of the ways of that country and brings with her some of its latest style creations. The result is startling. The gossips begin their deadly work and the whole town is in an uproar.

Leneta Lane appears as the girl in the case. She is youthful and care free and has sufficient grit to overcome the obstacles that are placed in her way. In this role Miss Lane is at her best. Kenneth Daigneau, new here, plays opposite her in fine style and Francis Fraunie, another newcomer, is great in a comedy character part. Earl Lee also adds to the fun by a mirthful characterization. The cast includes: Olive Cooper, Harriet MacGibbon, William Abram, Charles Edler, George Webster, Frank Darien, Helen Gilmore, Robert Reid and John Mackenzie.

\* \* \*

## Golden Gate

There is a great bill scheduled for the Golden Gate next week, headed by Ensign Al Moore and his Jack Tars in a jazz band de luxe. "Sonny" Hoey, eccentric dancer, steps through several lively numbers and Tiny, Jackson, Fred Vogt and Bill Price contribute to the fun.

Another important feature on the bill is the picture, "The Knockout," featuring Milton Sills. The setting is the timbered wilds of Canada, and the action typical of the red-blooded men of the lumber camps. Lorna Duveen, a new screen find, plays opposite the star.

"The House Builders" is another clever act played by Willie, West and McGinty, European stars who came to America as features in the Ziegfeld Follies.

Ed Lowry, distinguished monologist and comedian, returns with a clever line of chatter; Broomstick Elliott and Babe La Tour bring their riotous hokum comedy hit, "My Daddy"; Murray and Alan offer "Jesters of 3000 Years Ago"; Miss Ziegler and partner mix skill and thrills in an equilibristic offering.

An added feature of next week's bill is a championship Charleston contest, the preliminaries of which will be held at both evening shows beginning on Monday with the finals booked for Friday evening at the first show.

\* \* \*

## Cameo

Another thrilling western is offered at the Cameo this week, with "Hoot" Gib-

# Amusements

NEXT WEEK

ALEXANDRIA Geary and 18th	Pictures
ALCAZAR O'Farrell nr. Powell	"Song and Dance Man" Henry Duffy Players
CALIFORNIA 4th and Market	"The Road to Yesterday"
CAMEO 936 Market St.	Hoot Gibson in "Ari- zona Sweepstakes"
CAPITOL Ellis nr. Market	"Kosher Kitty Kelly"
CASINO Mason and Ellis	Pictures
CASTRO 429 Castro St.	Pictures
COLUMBIA	S. F. Grand Opera Co. in Repertoire
CURRAN Geary nr. Mason	"The Gorilla"
EGYPTIAN	Pictures
GOLDEN GATE G. G. Ave. & Taylor	Vaudeville
GRANADA 1066 Market St.	"The American Venus" with Fay Lanphier
HAIGHT Haight at Cole	Pictures
IMPERIAL 1077 Market St.	Charlie Chaplin in "The Gold Rush"
LOEW'S WARFIELD 988 Market St.	"The Black Bird," Lon Chaney
MAJESTIC Mission between 20th and 21st	Pictures
METROPOLITAN 2055 Union St.	Pictures
NEW FILLMORE 1329 Fillmore	Pictures
NEW MISSION 2550 Mission	Pictures
ORPHEUM O'Farrell & Powell	Vaudeville
PANTAGES Market at Mason	Vaudeville
POMPEII Next to Granada	Pictures
PORTOLA 779 Market St.	Pictures
PRESIDENT Market & McAllister	"Thank-U"
ROYAL 1529 Polk St.	Pictures
ST. FRANCIS 965 Market St.	"Moana"
SUTTER Sutter and Steiner	Pictures
UNION SQUARE O'Farrell nr. Powell	Pictures and Vaudeville
WILKES Geary and Mason	"All For You"
WIGWAM Mission and 22d	Pictures

## CONCERTS

San Francisco Symphony Orchestra, Sunday  
afternoon, 2:45, Cueran Theater.  
AUDITORIUM  
Sunday afternoon, January 10, Mme. One-  
gin, contralto.  
Friday, Saturday and Sunday, January 15,  
16 and 17, Sousa and His Band.  
Thursday evening, January 14, Benno  
Weinelswitsch, pianist.

son in the leading role, entitled "The Arizona Sweepstakes." There is a good musical program also.

\* \* \*

### California

The screen version of that splendid story, "The Road to Yesterday" begins today at the California. Max Dolin had an elaborate prologue to accompany the picture.

\* \* \*

### Loew's Warfield

The Warfield today, will be the scene of the world premiere of Lon Chaney's new picture, entitled "The Black Bird," a story of London's interesting Limehouse district. The theme of this play is not unlike that of "The Unholy Three," and Chaney is said to have a part greatly similar to the one he played in "The Miracle Man,"—he is a thief and a crook by night and a bishop by day.

The stage presentation by Fanchon and Marco is an "Idea" called "Memories of Victor Herbert" in which Patricia Razzoza and Suzette are featured. Walter Roesner has prepared a musical program in keeping with the title.

\* \* \*

### Orpheum

There is an unusually good bill at this theater, beginning this week. Kitty Doner of the famous dancing family of that name is the headliner. She is doing a male impersonation in her act, said to be the best ever seen here.

Ruth Royce, comedienne of syncopation, also offers an unusual number; one of the big features of the bill is an all-star revival of Gus Edwards' "School Days," featuring fifteen of his boys and girls; Muriel Kaye will be seen in a clever act called "In Danceland," with six principals and a team of the famous English Rocketts.

Another feature act is that of the Italian clowns, Fortunello and Circellino; Gaston Palmer, the French humorist, has a clever line of talk; the Six Sarattos, European gymnasts and Ed and Jennie Rooney, aerialists, furnish the acrobatic turns.

\* \* \*

### Wilkes

"All for You" with a large cast of stars and a large beauty chorus, starts on the third big week tomorrow at this theater.

There is some catchy music, extremely fine settings, and in this Wilkes has again found another big winner of the standard of "No, No, Nanette" and others of this type.

\* \* \*

### Capitol

"Kosher Kitty Kelly," companion piece to "Abie's Irish Rose," is attracting much attention at the Capitol Theater. Billie Burruss carries the burden of the comely work as the Jewish delicatessen store keeper; Mildred Beverly does a fine bit

of character work as Sarah Fienbaum, the others in the cast are Maryon Aye, Virginia Marvin, Mattie Hyde, Hobart Furman, Carl Kroenke and others.

\* \* \*

### St. Francis

Doing an enormous business, "The Wanderer" goes into a third week at the St. Francis. The story is based on the prodigal son, and carries a tremendous theme. It is interpreted by a well-chosen cast, including Wallace Beery, Ernest Torrence, Greta Nissen, William Collier, Jr. and Kathlyn Williams.

\* \* \*

### Imperial

Don't miss Charlie Chaplin's latest picture, "The Gold Rush" now being shown at the Imperial Theater. It is quite the best thing he has done. There are such crowds that it behooves one to go early in order to get a good seat.

\* \* \*

### Granada

Much interest is evinced in the first showing here of the play "The American Venus," featuring Fay Lanphier, now known as "Miss America." Verne Bucke and his synco-symphonists have another of their elaborate stage acts in preparation for the week.

### Paul Elder Notes

Madame E. E. Scheyer, distinguished art critic and collector, who is now visiting the United States, will speak in the Paul Elder Gallery, Saturday afternoon, January 16th at 2:30 o'clock. Her subject will be: "What Is Impressionism, Expressionism, Futurism, Cubism? Have They Foundation in Art?" Madame Scheyer, who is the authorized representative of "The Blue Four," a distinguished group of artists, exponents of modern art, of the State Guild of Arts and Crafts, Weimar, will give a fresh

(Continued on Page 16)

where you pay no more for the

## BEST FLOWERS

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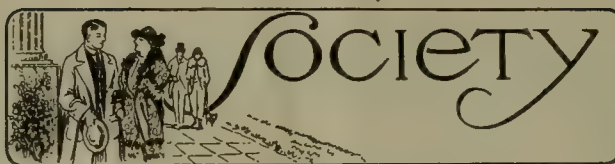
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By Antoinette Arnold

### Our Mayor Says:

"SAN FRANCISCO is in the greatest period of advancement she has ever known!" This was the New Year's proclamation made by His Honor James Rolph, Jr., Mayor of San Francisco.

Who is there among us not willing and eager to welcome the view taken by the chief magistrate of our wonderful city? Who, among us, does not thoroughly agree with Mayor Rolph? We all most heartily reiterate his contemplations and shout lustily our sincere belief in the Mayor's stalwart statements.

"The greatest period of advancement" means tremendous strides, in order to keep apace with the progress of the past; but, even so, San Franciscans are equal to it; and, besides, the whole wide world has been shouting "Bravo" at us a long, long time, and predicting magnificent attainments.

Optimistic, yes? But optimism has been our avowed baptism and we glory in its blessings and its definite results.

So, with due deference to Mayor Rolph for his proclamation on the very first day of this new year, we enthusiastically ascribe ourselves: "On hand—to do, and to cooperate" that San Francisco may rise to meet the "greatest period of advancement she has ever known."

\* \* \*

"We celebrate the beginnings of things, not their endings, and the New Year is ushered in with happiness because it is the birthday of all humanity," quoting from the New Year's editorial of the San Francisco "Chronicle."

"The old year, indeed, deserves the respectful homage of his successor and heir. The wilderness of many disputes has been cleared for 1926, the path to continuing prosperity made straight by the labors of 1925.

"The treasures the new year finds in its lap are of the old year's gatherings and the wisdom that guides its steps had been learned from the ages."

The philosophy expressed in the "Chronicle's" editorial under the caption "New Year Here With Arms Full of Happiness and Prosperity," from which we have quoted a line or two, permeates the ranks of western society.

January finds leading men and women of this western commonwealth voicing with candor the prosperity our great newspaper of the Pacific Coast has defined finds them, also, keyed up to the highest pitch of enthusiasm.

\* \* \*

Society is keenly concerned over the American premiere of the opera, "Fay Yen Fah," Monday night, January 11, at the Columbia Theater.

This will mark the first time in the history of San Francisco that an opera by an American composer and author is given its American premiere here with the original cast of a European presentation.

Templeton Crocker and Joseph Redding, known in Bohemian Club circles for years, and before whose members at the Grove play the operatic numbers, first heard, now con-

stitute the notable "Fay Yen Fah," will be accorded high homage by society. The success of the opera which critics state records the first real Oriental music set to an oriental theme, has already spread from Monte Carlo throughout the musical world.

But royal as was the initial presentation of the Redding-Crocker opera in Europe when crowned heads were in attendance, the San Francisco production will, beyond doubt, excel in interest the fame already scored.

"Fay Yen Fah" will be characterized by Mme. Lucy Berthrand, a singer of distinction in histrionic powers and voice qualities. She has an attractive personality, and is especially suited to essay the role of the heroine.

Rene Maison, the French tenor, who will appear several times during next week's opera season, will sing in the Redding-Crocker opera.

The man whose incomparable leadership and musical mastery has brought rare distinction to San Francisco opera, Gaetano Merola, is sponsoring the present opera season. His name is synonymous with success, for with the highest productions only is Merola associated. His superior understanding, his intelligence and his superlative musicianship are qualities which travel the high road of triumphs and bring prestige to all with whom he is allied and to those operas which resound to the direction of his magical baton.

\* \* \*

Splendor and gorgeous array will characterize the attendance at the opera, for society rejoices in doing its part, and dons its best and smartest attire for such magnificent performances. As the opera is to be staged at the Columbia Theater, theatrical gowning is encouraged and luxurious adornment the dominant note.

\* \* \*

Many of the Crocker kinfolks are journeying here, or have already reached San Francisco, for the American premiere of "Fay Yen Fah." Mr. and Mrs. Charles B. Alexander and Mrs. Jennie Crocker Whitman have arrived from New York for the opening night.

Mr. Templeton Crocker, the author of the opera for which Mr. Joseph D. Redding wrote the music, is a brother of Mrs. Whitman. As it so happened, neither Mrs. Alexander, aunt of Templeton Crocker, nor his sister, Mrs. Whitman, were in Monte Carlo when "Fay Yen Fah" was first produced, and so did not have the opportunity of hearing it, there. Their journey to this coast is for the expressed purpose of seeing it in the city where the Crocker family have lived and in which they have been a component part of its culture and its progress.

A number of brilliant society affairs are to be given in compliment to the Crockers. Mrs. Alexander, who was Miss Harriet Crocker of San Francisco, has not been here for more than three years and many of her society friends are eager to extend her the hospitalities of their homes with the additional opportunity afforded, this time, of honoring Templeton Crocker whose opera is the topic of conversation, everywhere throughout society's realm.

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**Paper Chase**

From opera to paper chase is perhaps an editorial jump. But so deeply has society been immersed in the sportive festivities of the peninsula paper chase this past week, that not to dwell upon it would be a lapse of memory and an oversight.

The Burlingame and the San Mateo smart set took more than kindly to the exhilarating sport and staged a paper chase this past week which made for some astonishing records as well as providing colossal sport.

Mr. Richard M. Tobin, who has but very lately returned to the West for a short sojourn from the Hague, where he has been the official ambassador from the United States, is the one responsible for the renewal of the paper chase. Ideal winter weather prompted the spirited play which covered acres of ground along the peninsula reservations and on private estates.

Elaborate functions at the polo club house either preceded or followed the paper chase with breakfast, luncheon and teas exquisitely prepared for the participants.

Some of the most enthusiastic guests and contestants in the glowing sport include Mrs. Cecilia Tobin Clark, Miss Mary Clark, Mr. and Mrs. Cliff Weatherwax, Mr. and Mrs. E. J. Tobin, Mr. and Mrs. William Gregory Parrott, Mr. and Mrs. George Leib, Mr. and Mrs. Cyril Tobin, Mr. and Mrs. Archibald Johnson, Mr. and Mrs. Richard McCreery, Mrs. Corbett Moody, Richard Schwerin and Mr. Will Tevis, Jr.

\* \* \*

**Society Leader Essays Politics**

Mrs. Richard Derby, the former Ethel Roosevelt, is taking an active part in politics at Oyster Bay, New York, where Dr. and Mrs. Derby make their home. Mrs. Derby has just been appointed chairman of a sub-committee of the National Crime Commission.

Mr. and Mrs. Theodore Roosevelt and Mr. and Mrs. Archie Roosevelt and their children spent the holidays with Mrs. Roosevelt, Sr., at her home in Oyster Bay, where Dr. and Mrs. Derby and their children joined them in the gathering of the famous Roosevelt family.

**Betrothal Announcement \* \* \***

A charming announcement party was given last Monday in the Fairmont Hotel when the betrothal of Miss Millicent Elston and Mr. Verne Thrall was proclaimed on attractive cards attached to corsage bouquets.

A luncheon in the Venetian dining room of the Fairmont seated the guests, including relatives of the bride-to-be from New York, San Francisco and Los Angeles. An exquisite center piece of roses and heather adorned the center of the round table, with streamers running to the place cards designating the seats of the guests.

The pretty surprise (for no one even guessed that the luncheon was to be an announcement party), was announced on hand-painted cards, the artistic work of the fiancée. A "Castle of Dreams" with towers of variant sizes and lengths which visualized the future of the betrothal pair, was used as the motif of the announcement cards.

Miss Elston is the daughter of Mrs. George B. Elston and the late George B. Elston and the sister of Virginia Elston, a talented young lady of this city and now of Los



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Angeles. John J. Elston of the Fairmont Hotel and one of the most popular hotel men of the West, is a brother of the brilliant young bride-elect. Miss Elston is a graduate of the Boston Conservatory and has for some time been identified with the dramatic circles of Boston, New York and San Francisco, where her characterizations of famous poems and scholarly productions have gained her high recognition in the dramatic world.

Mr. Verne Thrall, a prominent business man, is the son of Mrs. J. A. Martin of Seattle and of the late Mr. Franklin W. Thrall.

The invited guests at the announcement party included Mrs. A. W. Scott, who sent loving greetings to the charming hostess. Those attending the memorable affair were Mrs. Josephine Wilson, Mrs. W. D'Egilbert, Mrs. E. S. Beatie, Mrs. Leo Kaufmann, Mrs. Henry L. Walters, Mrs. W. P. Collins, Mrs. John D. Shaw from Stockton, Mrs. James Glassford, Mrs. Robert L. Jackson, Mrs. Charles d'Agrim, Miss Gladys Reston, Miss Frances I. Phelan of Stockton.

Mrs. R. C. Smith and Miss Fannie A. Elston, both of whom are Miss Elston's aunts from New York, were special guests at the lovely engagement luncheon and sat with Mrs. George B. Elston, the mother. Miss Millicent Elston was assisted in welcoming her guests by her young sister, Miss Virginia Elston, whose charming personality quite captivated the guests at the delightful affair.

\* \* \*

**Engagement Announced**

Miss May Sackett of Berkeley, announced her engagement to Mr. Richard Preston at a bridge luncheon given at the Fairmont Hotel last Tuesday. The honor guests at the luncheon were Miss Marjorie McCallum and Miss Jessie Mott. Miss Sackett is the daughter of Mr. and Mrs. J. E. Sackett. She graduated from the University of California and is a member of the Chi Omega sorority. Mr. Preston is the son of Dr. and Mrs. A. C. Preston of Oakland. He is a member of the Sigma Nu fraternity.

\* \* \*

Mr. and Mrs. Gordon Michie have returned from Hollywood, where the prominent producer, Mr. Michie and his famous wife, Grace Sanderson Michie, have completed the film for Mrs. Michie's latest photoplay. The picture which will give a new version of life in the South Seas is being made by the world renowned producer, Edgar Lewis, with whom Mrs. Michie worked constantly during her Hollywood sojourn.

Mrs. Michie gave an address this week before the Oakland Civic Center Club on the "Movement for Better Motion Pictures." Chester Rowell was the other speaker on this noteworthy occasion, attended by leading citizens from the bay cities.

\* \* \*

Mr. and Mrs. Milton Esberg gave a delightful house party this past week entertaining a number of young people at their Marin County home. Guests at the Esberg week-end party included Miss Kathryn Chace, Miss Dorcas Jackson, Miss Olive Watt, Miss Doris Fagan, Ernest Esberg, Milton Esberg, Jr., Stanley Barnes. The Esbergs are well known for their charming home affairs.

\* \* \*

Miss Genevieve Davis, daughter of Mrs. Lola Davis and a member of one of the pioneer families of Santa Rosa, was married on January 2 in Sydney, Australia to James L. Cosh, a well-known business man of Australia. The bride is an accomplished musician and met her husband while on a concert tour.

(Continued on Page 16)

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# GOLF

By Fred Blair

## Notable Events Made by Famous Golfers During 1925



THERE is nothing that stands out so prominently in golfdom as the splendid work achieved by Herbert Fleishhacker, president of the park commission, and William F. Humphrey, president of the Olympic Club.

These two loyal public-spirited men have done more for the city and the Olympic Club members than any other two presidents could ever hope to do, when they gave us Harding Park course and the new \$600,000 clubhouse at Lakeside, which is considered the most luxurious country club home in America.

\* \* \*

William Taylor, president of the California Golf Club has made a name for himself as a financier that will be handed down in history. Taylor is a banker by profession, but his work in handling and financing the California Club's new home at Baden has no parallel in the history of golf.

The good judgment and foresightedness possessed by Taylor was shown when he and his co-directors purchased 400 acres of land, built an 18-hole course and a \$150,000 clubhouse, having a closed membership of over 400 male and 200 women members with close to 100 on the waiting list.

Although the California Club members will not officially open up their new course at Baden until April 1 to 26, they are in the happy position today of having over \$100,000 in the bank with all bills paid. One of the chief reasons that the directors were able to put this gigantic proposition over was that they had the co-operation of all the old members of the California Club on their side. Everyone worked as if it were his own home he was building and that is why they have one of the greatest golf lay-out in the State today.

\* \* \*

## Champs and Near Champs That Made Good

George Ritchie's work during the past year was far ahead of any other amateur in the North. During the year just closed, George set several course records, besides winning two of the biggest golfing events of the season. One of his notable achievements was when he shot Lincoln Park course in 63 made during the Bulletin's second annual championship tournament, which he also won from a record field of 665 players—the largest entry ever recorded in the world.

Ritchie's second success was when he was medalist at the Sacramento State Fair initial golf tournament, and also the winner of the tournament, winning the Thousand Dollar Challenge Vase, and a \$250 cup for his medal round of 71.

Later George set new records on the California Club at 64, and a splendidly played 66 at Lakeside.

James A ("Babe") Ritchie, George's younger brother, who won the first Bulletin championship at Lincoln Park the year previous, although he has not been playing much golf since he stepped into the business world, still was able to capture the Sacramento Municipal Championship for the second time in succession.

The big feature of his second win was that he never allowed his opponent to win one hole during the final play. "Babe" Ritchie also holds the Sacramento Municipal course record of 66.

\* \* \*

Ed Bogle, a tall youth from Oakland, won the Harding Memorial amateur golf championship during golf week, when the Park Commissioners threw the course open free of charge to all players in the northern part of the state.

Two thousand two hundred and twenty-six golfers took part in the play. George Ritchie again showed his superiority as a medalist and won setting the course record at 71, one under par and this figure has stood the test of over 10,000 golfers without being broken.

Ritchie won his way to the finals, but he was so cock-sure of winning that he allowed Bogle to get a two-hole lead on him, which he couldn't overcome and lost.

Bogle met Russ Conroy, the professional champion in the final test, for the city open championship. Conroy won the distinction of meeting Bogle by shooting a 74 during the medal round when thirty-one members of the Northern California golf association competed for the title.

Mrs. Frank Sheedy of Lincoln Park retained her title as the San Francisco woman golf champion for the second time in a row. Mrs. Sheedy has proven that she is one of the best woman golfers that has ever been developed in San Francisco.

Mrs. Sheedy also says she owes most of her success as a golfer to Dolle, the professional at Lincoln Park, claiming that her instructor is the best posted man in the profession.

\* \* \*

## Mrs. Lengfeld Stars

A strange state of affairs happened during the initial invitational golf tournament held at the Beresford Golf and Country Club when Mrs. Louis Lengfeld, captain of this popular peninsula club won her own tournament.

Mrs. Lengfeld was very reluctant in playing in the tournament, where she was acting as host to fifty-five of the leading lady golfers in the land, but her many friends persuaded her to join in the week's sport, which opened up Nov. 16-20. Mrs. Lengfeld not only entertained her guests in the most royal fashion, but she also excelled in playing her very best brand of golf, especially in the finals when she met Mrs. Frank Sheedy, who was a big favorite to win the honors.

Mrs. Lengfeld proved one thing; that she is a real go-getter, for after losing the first two holes, she actually won five in a row, and eventually won 4-3, a truly remarkable performance.

\* \* \*

Robert "Bob" Hunter, one of the greatest and most popular amateur golfers in the state of California today, won the senior championship at the Burlingame golf and country club, when he defeated Dr. C. H. Walter in the finals by one stroke.

Bob, as we all know, has been one of the leading lights in golfdom for over twenty years. He has traversed both continents on several occasions and has always been willing to impart his knowledge to his friends.

As a golfer he has few equals, and whether it be George Von Elm or Bobby Cruikshank, neither one has got a cinch bet if ever they take him on, as he is just as liable to break par on any course as they are themselves.

\* \* \*

## Three Great Southpaws

Perhaps never in the history of golf have southpaws cut such a prominent figure in championship events as Paul T. Carroll, the champion of the Presidio Club; John G. Levi-son, champion of the Beresford Country Club; and Lincoln S. Wilson, champion of the California and title holder of the Northern California Left-handed Golf Association.

This seems a very unique distinction for three local men to hold the championship of their own clubs. Carroll played remarkable golf last year. He started the New Year well by

(Continued on Page 13)



# THE BRAVE *and* THE FAIR

By Josephine Wilson



[NOTE: This department will publish, each week, the most distinctive events in men's and women's organizations.]



JOSEPHINE  
WILSON

## PROMINENT MEN AND THEIR BIG EVENTS

**P**RESIDENT COOLIDGE has been extended an invitation to visit the Bohemian Club and to attend the annual play given at the Bohemian Grove in the spring of 1926. The invitation was extended to the President by Mr. Avery McCarthy, a prominent member of the Bohemian Club during his recent visit to the White House.

According to announcements already made that the President would visit the Pacific Coast next summer, officials of the Bohemian Club have been planning an exceptional reception and festival at the Grove in honor of the President of the United States, Secretary of Commerce Herbert Hoover, makes an annual pilgrimage from Washington in order to be present at the yearly event staged by the Bohemian Club.

In presenting his invitation to the President, Mr. McCarthy, a Los Angeles member of the club, was accompanied by Senator Tasker L. Oddie of Nevada.

\* \* \*

"Clerks must treat the public with utmost courtesy," according to Registrar J. H. Zemansky, who has issued his directions to field deputies in their rounds for securing the registration of voters. Zemansky places the figures at 200,000 in registration, before the time of the next election. He urges permanent registration, declaring that the state would save half a million dollars by the system.

Every citizen who would vote at any election this year must register again as the old registration has expired. Many campaigns will be conducted by organizations, particularly by the women's clubs in securing voters' registration, according to statements made on Saturday when a delegation of women headed by Mrs. Edward F. Glaser was the first to sign their names on the registration rolls.

\* \* \*

W. H. Crocker, president of the newly merged Crocker First National Bank and Crocker First Federal Trust Company returned to San Francisco the early part of this week from his trip abroad.

"The principal force now prevalent in all European countries," stated Crocker upon his return "is a desire to win back some of the commercial ground lost during the World War. With Europe working unitedly for commercial development, the United States may now look for some competition in foreign trade."

The prominent San Francisco bank president was clearly optimistic in regard to conditions in this country and stated that there was every indication for continued prosperity.

Probably one of the secrets Crocker revealed to his friends which brought him congratulations among the golf enthusiasts, was that he had made a hole-in-one while playing in England, an achievement in golf parlance which is the ambition of all good golfers.

\* \* \*

Phil C. Katz, the newly elected public administrator has been almost as busy receiving congratulations from his host of friends as he has been with his official duties. Probably no man whose name appeared on the ballot was more splendidly honored than Katz, who may readily count his staunch friends and adherents by the thousands.

## WOMEN AND THEIR ACTIVITIES

**T**HE Pacific Coast Women's Press Association of which Mrs. Ina Bradstreet Weston is the president, will present a program devoted to poetry on Monday, January 11, in their club rooms, 1725 Washington Street.

Ina Coolbrith, poet laureate of California, will be the honorary chairman of the noteworthy day. Two of Miss Coolbrith's poems, "Meadow Lark" and "In Blossom Time," which have been set to music, will be sung by Alicia Scott with Mrs. Arthur Franklin Williams at the piano. The first poem mentioned was set to music by the famous composer, Mrs. H. H. A. Beach, and Adelaide Needham wrote the music for "Blossom Time."

In addition to these poems taken from Miss Coolbrith's boom, several of her latest unpublished poems will be read, one upon popular request, being the poem Miss Coolbrith wrote for the Diamond Jubilee and which is regarded as one of her masterpieces.

George Sterling, the famous California poet, will be the honor guest. He will give two readings, "The Pathfinders," an unpublished poem, and one act from the dramatic poem, "Lilith." Sterling is a lifelong friend and admirer of the poet laureate and with world renowned writers attributes to Miss Coolbrith a high place in the realm of poetry where illustrious names have brought fame to California.

The program for Monday includes other numbers of scholarly distinction, "Wet Beaches" by George Sterling and "Hills of Iris" from the dramatic poem, "Rosamund" by Sterling, and which has been set to music by Laurence Zenda, who will present the number in her group which includes "Mediatix" and "Hidden Garden."

Cello numbers will be played by Cedric Search, who will give a solo selection and play the cello obligato to "Holy River of Sleep" by Sterling.

\* \* \*

"Our Youth and the Spirit of Today" was the topic of an address delivered yesterday at the California Club rooms, 1750 Clay Street by Prof. Paul S. Cadman, A. B., LL. B., assistant professor of economics at the University of California, before members of the San Francisco Council of Catholic Women of which Mrs. William O. Butler is the president. The next meeting of the council to which members may invite guests will be held on Thursday, January 21 at 3 o'clock, when a song recital will be presented by Miss Lina Palughi.

\* \* \*

Mrs. I. B. Hatcher was chairman of the social day of Cap and Bells Club, which inaugurated the events of the new year held in the California room of the Fairmont Hotel. Mrs. Marshall C. Harris, president of the club, received the guests, assisted by her executive staff. The splendid program comprised piano solos by Dorothy Wines Reed, a group of French songs by Leile Neilsen Druhe, mezzo soprano with Dorothy Wines Reed at the piano.

Mrs. Parker Maddux of the San Francisco Center and a member of the International Committee on Foreign Relations, who has just recently returned from Honolulu where she was the only woman official delegate, gave an illuminating address on "Peace on the Pacific." A large gathering of prominent members and guests greeted the speaker.

# Finance

**C**ROCKER First National Bank and Crocker First Federal Trust Company issue a statement of conditions showing combined resources of \$118,139,568.51. There is a surplus of \$2,925,000, undivided profits of \$1,208,704.18 and deposits amounting to \$98,657,105.36.

There are, in the nature of assets, U. S. Bonds and certificates amounting to more than 18 million dollars, and first mortgage loans on real estate approximately 12 and one-half millions of dollars and cash and sight exchange more than 23 and one-half millions of dollars.

The condition and development of this concern is a matter of first class importance in the development of this community.

\* \* \*

—William H. Crocker has been chosen president of the Crocker First National Bank, First National Bank of San Francisco and First Federal Trust Company affiliated with the latter. James F. Fagan was elected executive vice-president; F. G. Willis was elected vice-president-cashier.

\* \* \*

—The merger of the Crocker First National Bank, the First National Bank of San Francisco and the First Federal Trust Co., is a matter for congratulation. It means a vastly improved concern with greater potentialities and is a financial happening of first rate importance.

\* \* \*

—The San Francisco Bank reports total assets of \$107,232,609.22. There are reserve and contingent funds amounting to \$3,250,000.00 and the condition of these funds is that they have been created for the purpose of additional security to depositors against losses. A notable feature of this bank is the Employees' Pension Fund, which is over \$525,000. This bank has four subsidiary branches in this city. It develops its interest system on deposits so as to compute interest on deposits monthly and compounds quarterly.

\* \* \*

—General Frank L. Hines, director of the United States Veterans Bureau, recommends that holders of term insurance policies issued by the government through the Federal War Risk Bureau to soldiers and sailors in the World War, be given an additional five years in which to convert to a permanent plan of insurance.

\* \* \*

—The Wells Fargo Bank and Union Trust Co., publishes its report showing total assets of \$149,312,552.29. There are savings deposits in this bank aggregating \$34,701,197.03. The showing is excellent and the statement published is not inclusive of trust funds. Cash on hand and with the Federal Reserve Bank of San Francisco amounts to \$15,629,799.16.

\* \* \*

—The Bank of California, which also includes branches in Portland, Seattle, and Tacoma, shows a total of assets amounting to \$122,137,735.31. In cash and sight exchange there is the amount of \$27,390,434.14. Deposits amount to \$85,577,159.19. This bank makes another demonstration of the prosperity of the year which has just gone. It is authorized to act as trustee, executor and administrator or in any fiduciary capacity permitted by law to banks and trust companies.

\* \* \*

—The year has proved conclusively, at least as far as its period is concerned, that bank stocks are thoroughly safe and profitable investments. Every one of the banks is in a prosperous condition; indeed in remarkably and distinctively brilliant shape.

This has been demonstrated particularly in the case of the Bank of Italy, where the earnings amounted to \$53 per share.

\* \* \*

—Since the inauguration of the policy of making housing

# THE SAN FRANCISCO BANK

SAVINGS

COMMERCIAL

INCORPORATED FEBRUARY 10TH, 1868

*One of the Oldest Banks in California, the Assets of which have never been increased by mergers or consolidations with other Banks*

MEMBER ASSOCIATED SAVINGS BANKS OF SAN FRANCISCO

526 California Street, San Francisco, Cal.

DECEMBER 31st, 1925

Assets .....	\$107,232,609.22
Capital, Reserve and Contingent Funds.....	4,250,000.00
Employees' Pension Fund over .....	525,000.00

MISSION BRANCH.....	Mission and 21st Streets
PARK-PRESIDIO BRANCH.....	Clement St. and 7th Ave.
Haight Street Branch.....	Haight and Belvedere Streets
WEST PORTAL BRANCH.....	West Portal Ave. and Ulloa St.

Interest paid on Deposits at the rate of  
**FOUR AND ONE-QUARTER (4 1/4) per cent per annum,**  
 COMPUTED MONTHLY and COMPOUNDED QUARTERLY,  
 AND MAY BE WITHDRAWN QUARTERLY

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 All kinds of COMMERCIAL BANKING Transacted  
 STERLING EXCHANGE Bought FOREIGN and DOMESTIC  
 CREDITS Issued. CANADIAN COLLECTIONS effected promptly  
 and at REASONABLE RATES. OVER 600 BRANCHES THRU-  
 OUT CANADA, and at LONDON, ENG.; NEW YORK; PORT-  
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 Manager      Asst. Manager

Compensation, General Liability, Plate Glass, Accident and Health, Fidelity and Surety, Burglary, Automobile Insurance

# New Amsterdam

## Casualty Company

Branch Office Pacific Coast Department  
**WALTE W. DERR, Manager**

105 Montgomery St.      San Francisco, Calif.

## MUNICIPAL AND PUBLIC UTILITY BONDS HELLER, BRUCE & CO.

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 RIVETED STEEL PIPE, TANKS, CULVERTS, PENSTOCKS,  
 FLUMES, GASHOLDERS, SMOKESTACKS, ETC.

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**SHIRTS**

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loans on low priced dwellings and apartment houses six years ago, the Metropolitan Life has lent \$343,786,819 for this purpose and has provided accommodations for 95,994 families.

\* \* \*

—Insurance agents start the new year with new tools as follows—non-medical insurance, the salary allotment plan and a new policy premium reduction paid up at sixty-five. The salary allotment plan contemplates the insurance of groups of employees. Premiums can be paid monthly and deducted by the employer from the salary.

\* \* \*

—The Bank of Italy has opened a Hayes-Divisadero branch, with P. A. Pinkel as manager.

\* \* \*

—Pacific Gas and Electric Company has been authorized by the Railroad Commission to use \$464,105.40 derived from the sale of preferred and common stock, to reimburse its treasury in part for uncanceled expenditures. The same company has also applied to the Railroad Commission for power to issue and sell 50,000 shares of common stock at \$100 per share and use the proceeds to reimburse its treasury and finance uncanceled expenditures amounting to \$26,875,925.74.

\* \* \*

—The Hibernia Savings and Loan Society has issued its statement of the condition and value of its assets and liabilities. The excellent condition of this old established institution is worth noting. The total assets aggregate \$83,110,638.23 and the amount of \$33,132,174.38 of these assets consists in bonds

**GOLF**

(Continued from Page 10)

winning both the medal and finals of the New Year tournament at Del Monte, besides his own club event. John Leviston is probably the peer of all the portersiders in this glorious state. He has been identified with the San Jose, Beresford, and Presidio clubs for a number of years and has won and has held the championship at each of the three clubs.

**Crocker First National Bank of San Francisco**

AND

**Crocker First Federal Trust Company**

Montgomery and Post Streets

**STATEMENT OF CONDITION**

**RESOURCES**

	Crocker First National Bank	Crocker First Federal Trust Co.	Combined
Loans and Discounts	\$44,390,413.09	\$ 2,909,012.37	\$ 47,299,425.46
U. S. Bonds and Certificates	12,271,093.78	5,938,934.26	18,210,028.04
Other Bonds and Securities	2,517,368.19	5,963,196.64	8,480,564.83
First Mortgage Loans on Real Estate		12,473,080.40	12,473,080.40
Bank Building, Furniture and Fixtures	3,697,365.39	50,000.00	3,747,365.39
Customers' Liability Under Letters of Credit	3,748,362.97		3,748,362.97
Capital Stock in Federal Reserve Bank	360,000.00		360,000.00
Other Assets	208,750.05	86,057.51	294,807.56
Cash and Sight Exchange	20,439,799.87	3,086,133.99	23,525,933.86
	<b>\$87,633,153.34</b>	<b>\$30,506,415.17</b>	<b>\$118,139,568.51</b>

**LIABILITIES**

Capital	\$ 6,000,000.00	\$ 1,500,000.00	\$ 7,500,000.00
Surplus	2,500,000.00	425,000.00	2,925,000.00
Undivided Profits	618,533.18	590,151.00	1,208,684.18
Letters of Credit and Acceptances	3,800,568.56		3,800,568.56
Circulation	2,961,300.00		2,961,300.00
Reserve for Taxes	113,729.30	23,024.00	136,753.30
Other Liabilities	920,027.80	30,111.31	950,137.11
Deposits	70,718,976.50	27,938,128.86	98,657,105.36
	<b>\$87,633,153.34</b>	<b>\$30,506,415.17</b>	<b>\$118,139,568.51</b>

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*The Latticed entrance Known Throughout the World*

*For Those Who Search the Highways and Byways for the Unusual*

**T**O SAUNTER into the Kratz Shop is to experience one of the most enchanting of travel-adventures.

From this cheery and inviting abode come those super-creations --- Kratz Chocolates---with that incomparable delicacy of flavor which causes connoisseurs the world over to marvel! Obtainable nowhere else, a Kratz giftbox embodies the essence of San Francisco's fascination.

**T**HE World's most Unique Chocolate Shop  
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*Exclusive Gift Packages*

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Delivery Guaranteed*

## One Hundred and Sixteenth Half Yearly Report

**THE SAN FRANCISCO BANK**

SAVINGS

INCORPORATED FEBRUARY 10TH, 1868

COMMERCIAL

*One of the Oldest Banks in California,  
the Assets of which have never been increased  
by mergers or consolidations with other Banks*

MEMBER ASSOCIATED SAVINGS BANKS OF SAN FRANCISCO

526 CALIFORNIA STREET, SAN FRANCISCO, CALIFORNIA

## DECEMBER 31st, 1925

**Assets—**

United States Bonds and Notes, State, Municipal and Other Bonds and Securities (total value \$31,687,708.66), standing on books at.....	\$28,858,649.92
Loans on Real Estate, secured by first mortgages.....	66,976,545.00
Loans on Bonds and Stocks and other Securities.....	1,490,108.77
Bank Buildings and Lots, main and branch offices (value over \$1,830,000.00), standing on books at.....	1.00
Other Real Estate (value over \$100,000.00), standing on books at.....	1.00
Employees' Pension Fund (value over \$525,000.00), standing on books at.....	1.00
Cash on hand and checks on Federal Reserve and other Banks.....	9,907,302.53
<b>Total.....</b>	<b>\$107,232,609.22</b>

**Liabilities—**

Due Depositors.....	\$102,982,609.22
Capital Stock actually paid up.....	1,000,000.00
Reserve and Contingent Funds.....	3,250,000.00
<b>Total.....</b>	<b>\$107,232,609.22</b>

GEO. TOURNY, *President*A. H. MULLER, *Vice-President and Manager.*

Subscribed and sworn to before me this 31st day of December, 1925.

(SEAL) O. A. EGGERS, Notary Public.

A Dividend to Depositors of **FOUR AND ONE-QUARTER (4 $\frac{1}{4}$ )** per cent per annum was declared, Interest **COMPUTED MONTHLY** and **COMPOUNDED QUARTERLY**,

AND WHICH MAY BE WITHDRAWN QUARTERLY

Deposits made on or before January 11th, 1926, will earn interest from January 1st, 1926.



## LARKINS DUCO

### *Has Lustre*

Combined with lustre, it possesses a durability that is amazing. Be sure of a good job.

Prices reasonable

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First Avenue at Geary Street

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Metal Work Appertaining to Automobiles—Oxy-Acetylene Welding—Blacksmithing.

**AUTO FENDER AND RADIATOR WORKS**

CHAS. J. EVANS

**PALACE GARAGE**

Opposite Palace Hotel

HAVE YOUR CARS WASHED AND GREASED  
"THE PALACE WAY"

Rates: 35c per day; \$7.50 per month  
PHONE DOUGLAS 243

Six Floors for Service and Storage of Automobiles

W. W. HEALEY

NOTARY PUBLIC—INSURANCE BROKER

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Phone Kearny 391

**DENMAN GARAGE**

902 Bush (cor. Taylor) Prospect 956

*A convenient location for club members*

## Petrol Paragraphs



By E. V. Weller  
Director of Publicity  
National Automobile Club

THE San Francisco Bay District met and shook hands with the great Sacramento Valley over at Antioch the other day. The first of the bridges which will mean so much to the development of travel in central California was officially opened at 12:01 a. m. on January 1, when Ben Blow, field secretary of the National Automobile Club and general manager of the Victory Highway Association, drove a Nash car over the structure and broke the red, white and blue silk ribbon which barred traffic as little Mary Klatt, daughter of the vice-president of the American Toll Bridge Company smashed a bottle of champagne on the iron girder that stretched across the lift span.

With the completion of this bridge the most important link in the Victory highway between Sacramento and Oakland has been supplied and the Contra Costa County Board of Supervisors is busily engaged in paving the highway connecting the south bridge approach with their existing county system.

On the Sherman Island side of the bridge a road district has been organized to provide a paved highway connection with the Sacramento County highway system at the Rio Vista bridge. This stretch of road involves the construction of a bridge across Three-Mile Slough. The abutments for this new structure are in and the bridge itself, now doing duty at the north end of Grand Island, is to be barged down the Sacramento River within a short time and placed in its new location on the Victory highway.

From Sacramento down the Sacramento River to the location of the new bridge, the highway traverses one of the most prolific agricultural areas in the

United States, passing Rio Vista, across the Sacramento River in Solano County, one of the oldest towns in California founded before the discovery of gold in California under the name of Brazos del Rio, the Arms of the River, and now one of the most modern and beautiful of the little cities of California.

To the north of Rio Vista are vast fields and orchards of rich alluvial soil protected by high levees from overflow and warmed by the sun into vast yielding. More than \$30,000,000.00 of fruit shipments and \$5,000,000 of asparagus pass through the marts of Sacramento each year.

From the Sacramento River some of the finest salmon in the world are taken. This river is also important as one of the nation's most important navigable sections, the total annual freight borne now being close to 2,000,000 tons.

A fine concrete highway connects Rio Vista with Sacramento and this road is a winding way of many curves, low nestling orchards on one side; the river on the other and in blossom time the ever-fragrant breeze is laden with nature's perfume.

Splendid vistas of the river are presented at every turn and all the variety of water borne traffic that commerce may supply or pleasure demand passes in review between the high levees which hold the river in bounds.

The stretch of the Victory highway between Sacramento and Oakland, made effective by the Antioch Victory highway bridge was selected by Ben Blow and Harvey M. Toy in 1922, when Toy was a director of the Victory Highway Association. Back of this selection was a definite desire on Toy's part to show the California bound tourist a new land not duplicated elsewhere in the United States.

From Sacramento, where Sutter's Fort, one of the most dignified buildings in American history is to be found, the Victory highway line down the river over the Antioch bridge and into Contra Costa County is full of interest, taking the tourist through one of the famous English walnut producing sections of California, through Antioch, Pittsburg and Concord and thence through the tunnel to the vast panorama of San Francisco Bay.

The most important problem in developing the Victory highway line between Sacramento and San Francisco was the crossing of the San Joaquin River and here the problem has been solved by the Antioch "Victory Highway" bridge. It is a huge structure costing about \$2,000,000.00, 4639 feet long, 21 feet wide between curbs with a clear span of 270 feet between piers which stand in 40 feet of water.

With the lift raised, a clearance of 135 feet is supplied, equal to that afforded by the Brooklyn bridge over the East River at New York, and in years to come when

this bridge has paid for itself it is to be turned over to the Contra Costa and Sacramento counties to become a part of that great highway which binds these counties into closer unity and brings the East into closer touch with the West.

Each car operated  
by reliable  
chauffeurs  
who thoroughly understand their business



This means that you can dispense with all worries as to personal security when using our cars. Our drivers are careful and they never violate your desires for safety.

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SERVICE



The longer you brew-

Caswell's

NATIONAL CREST

Coffee

-the better it gets.



GEO. W. CASWELL  
Sutter 6654 or Oakland 1017  
Telephone Direct  
1,800,000 cups were served at the Panama  
Pacific International Exposition

## PAUL ELDER NOTES

(Continued from Page 7)

and vital interpretation of early Renaissance and modern art and vividly demonstrate the important place in our present day existence of the ultra-modern art. The lecture will be illustrated with stereopticon slides.

\* \* \*

An exhibition of graphic art—etchings, woodcuts and lithographs by "The Blue Four," Feininger, Jawlensky, Kandinsky and Paul Klee, will be shown in the Paul Elder Gallery for one week, beginning Monday, January 18th. The members of this celebrated group acclaimed the foremost exponents of modern art, are men of mature age from 50 to 60 years, one of whom is an American, one a German and two are Russians. The name "The Blue Four" suggests their affinity with the contributors to the noted pre-war art publication, "The Blue Horseman," and spirituality, which is the significance of the color "blue."

\* \* \*

## The Denishawn Dancers

Completing a twenty-five day engagement at the Imperial Theater, Tokyo, Ruth St. Denis, Ted Shawn and the Denishawn Dancers have left Japan after a most triumphant terpsichorean experience, which the Japanese press look upon as the most significant art event in the history of the country.

These dancers went to Japan hoping to present their work to the Japanese in such a manner as to arrest their attention and claim their sincere sympathy, but they did not anticipate the enthusiasm, the appreciation and the penetration that was given them by critics, audiences and fellow artists.

Miss St. Denis and her Company spent every morning studying Japanese dance technique with Kochiro Matsumoto, Japan's greatest actor-dancer, and Madam Fujima, his wife, who bears the name of the famous Fujima School of Dance.

Pages could be written of the courtesies extended by private citizens for dinners, geisha parties, special dance performances to the Denishawn Dancers, the Japanese realizing that this tour of Ruth St. Denis and Ted Shawn was a research expedition as well as a series of professional engagements.

Theaters of all kinds were visited by invitation, and the art of the dance, which is so thoroughly guarded in Japan, was made an open book to Denishawn.

"Give me one friend, for peace or war  
And I shall hold myself well-blest,  
And richly compensated for  
The cussedness of all the rest."

## SOCIETY

(Continued from Page 9)

## La Gaiete Cotillion

The fourth dance of the La Gaiete Cotillion series of which Mrs. Rosetta Baker is the gracious hostess, will be given this evening in the Gold Ballroom of the Fairmont Hotel at half after eight o'clock.

Mrs. Baker's dances are becoming more and more an essential element of San Francisco's social life, and a very enjoyable one at that. Although the dress at these balls is very formal and elegant, the spirit of the participants is full of a kindly camaraderie that is pleasant and refreshing.

\* \* \*

Mr. and Mrs. William M. Stevenson, their daughter, Miss Dorothy Stevenson, Mrs. George Mitchell and Miss Phyllis Fay will leave January 20 for New York and Europe. They will travel abroad for three months.

Mrs. George Stevenson gave a bridge party on last Tuesday as a farewell to Miss Dorothy Stevenson, and also to Miss Mary Elizabeth Beedy, who will leave for France this month.

\* \* \*

During her visit to Pebble Beach over the last week end, Mrs. Cecilia Tobin Clark arranged a golf tournament for women. She gave the cup and marked the scores, assisted by Miss Marion Hollins of New York. There were twenty women in the tournament.

\* \* \*

Mrs. Charles Stetson Wheeler will return this week from Missoula, Montana, where she spent the holidays with her daughter, Mrs. Walter McLeod and Mr. McLeod. Later she will go East.

\* \* \*

Lieutenant, Mrs. Frissel  
Return From Honolulu

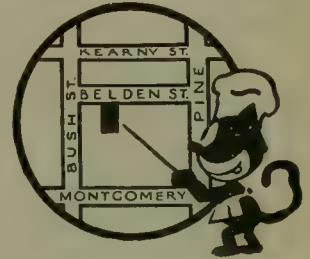
Lieutenant and Mrs. Duncan Frissel have returned from Honolulu and are stationed at the Presidio. Mrs. Frissel was Miss Louise Porter of this city, a daughter of Dr. and Mrs. Langley Porter. Dr. and Mrs. Porter are spending the winter in Rome and Miss Mary Bernice Moore is with them.

\* \* \*

Mrs. Jennie Crocker Whitman, who will arrive from New York on Sunday, will go to Pebble Beach before she returns to the East and will make arrangements for the new house she will build there. The plans have been drawn and the residence will be on the eighteenth fairway of the golf course.

The Nicest Business  
Lunch in Town

AT  
Singleton's  
ALLEY  
CAT  
22  
BELDEN  
PLACE  
San  
Francisco



## DIVIDEND NOTICES

## The San Francisco Bank

526 California St. (and Branches, San Francisco. For the quarter year ending December 31, 1925, a dividend has been declared at the rate of **four and one-quarter (4 1/4)** per cent per annum on all deposits, payable on and after January 2, 1926. Dividends not called for are added to the deposit account and earn interest from January 1, 1926. Deposits made on or before January 11, 1926, will earn interest from January 1, 1926.

W. M. D. NEWHOUSE, Secretary.

## Italian-American Bank

S. E. corner Montgomery and Sacramento sts.; North Beach branch, corner Columbus Ave. and Broadway; Columbus branch, corner Montgomery and Washington sts.—For the half-year ending December 31, 1925, a dividend has been declared at the rate of **four and one-quarter (4 1/4)** per cent per annum on all savings deposits, payable on and after January 2, 1926. Dividends not called for will be added to the principal and bear the same rate of interest from January 1, 1926. Debit will earn interest from January 1, 1926.

A. E. SBARBORO, President.

## Humboldt Bank

753 Market Street, near Fourth; Bush and Montgomery Branch, Mills Bldg. For the half year ending December 31, 1925, a dividend has been declared at the rate of **four (4)** per cent per annum on savings deposits, payable on and after January 2, 1926. Dividends not called for bear interest from January 1, 1926. Money deposited on or before January 11, 1926, will earn interest from January 1, 1926.

H. C. KLEVESAILL, Cashier.

## Bank of Italy

Head Office and San Francisco branches. For the half-year ending December 31, 1925, a dividend has been declared at the rate of **four (4)** per cent per annum on all savings deposits, payable on and after January 2, 1926. Dividends not called for are added to and bear the same rate of interest as the principal from January 1, 1926. Savings deposits made on the first business day of any month (or on or before the 10th day of January, April, July and October) will earn interest from the first of that month; deposits made after said date will earn interest from the first of the following month.

JAMES A. BACIGALUPI, President.

The Hibernia Savings and  
Loan Society

Main office, corner Market, McAllister and Jones sts.; Mission office, corner Valencia and 22d sts.—For the half-year ending December 31, 1925, a dividend has been declared at the rate of **four (4)** per cent per annum on all deposits, payable on and after January 2, 1926. Dividends not drawn will be added to depositors' accounts, become a part thereof, and will earn dividends from January 1, 1926. Deposits made on or before January 11, 1926, will earn interest from January 1, 1926.

E. J. TOBIN, President.



## Mr. Blabbitt on Colds

THERE'S something about a cold that just stays with you, and even haunts you for weeks after it has ostensibly been bidden a fervid if not fond adieu. Probably the worst of all is a cold in the head, which makes food taste like burnt cabbage, and tobacco smoke like the last stray wisps from the back yard bonfire.

The newspapers are full of advice on how to keep from getting colds, but offer little constructive criticism of those who seem to derive so much pleasure from spreading them in street cars, on trains, in waiting rooms and in our so-called down town canyons of business. Editors are that way. They will tell you to eat plenty of vegetables, when most of them are out of season, and to sleep out of doors, when the majority of us live in apartments, far removed from the open spaces, and are treated to plenty of draughts from elevator shafts, and believers in the open door policy.

What editors lack in genuine medical knowledge they make up for by hiring expert diagnosticians, so-called, to describe the common symptoms of maladies to which humans are, it is alleged, subject. After reading a few paragraphs of such stuff, a fellow has to be of pretty stolid countenance to come through the ordeal, unflinching and undismayed.

It seems that a hot mustard-water foot bath still reigns supreme as the cheapest and most uncomfortable way of checking the common cold, which causes several billions of dollars to be lost to doctors and hospitals every year. Next in importance comes the hot lemonade, with a stiff proportion of whiskey or brandy. Since neither of the latter two ingredients are now available, the old hot toddy has been going by the boards. The questionable liquor now doled out by gentlemen of ill-repute makes a man wonder if, after all, it isn't better to wake up with the same cold than to not wake up at all. Lastly come all the ancient remedies taken from the lore of old ladies, when ladies really grew old. These consist of onion-juice, made with sugar and slowly cooked on the back of the base burner; little pink pills that the doctor prescribed for some one of the family thirty years back, aspirin and quinine. There are others—far too many to mention.

It is interesting to read now and again of some one or other who has never had a cold in his or her life. It is also interesting to know that the art of lying gracefully and forcefully has not become a lost art, but is showing improvement in some respects.

There are a number of things that are difficult to accomplish when afflicted with a cold in the head or a tickle in the throat. The hardest, perhaps, is to make love; the second hardest to keep the nose from getting red, and the third most difficult is to remember how you felt before you had one.

Sometimes we rather envy those fortunate plutocrats who can afford a trip to Florida. Down there colds go under the guise of hay fever, for red noses can grow where red roses flourish quite healthily. However, if we had nothing to do but sell sea-bottom lots and pitch horse-shoes, we might not be troubled with colds either.

As matters stand, a cold is interfering dreadfully with the composition of this article. Rather than make matters worse, the writer is going to retire and put in practice every remedy of which he has ever heard—may the best one win! Selah!

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### Advice on Planting

One hears so much nowadays and reads so many articles about Perennial Borders that it is well worth one's while to plan during this month for the selections one wants to arrange in the garden and all Perennials planted before the New Year will give an abundance of spring blossoms. Many can be started now from seed in the open ground and thinned out as they get too thick as Goletia, Hollyhock, Foxglove, Snapdragon, Lupine, Sweet William, Columbine, Alyssum, Candytuft, and many others.

For plants to set out this month one can get winter blooming stocks, Canterbury Bells, Wallflower, Gillardia—the new Jubilee-Pentstemons, Geums, Oriental Poppies, Pinks (Dianthus), Anemone, Japonica, Phlox, Delphinium, Michaelmas Daisy, Thalictrum, Scabiosa, Verbena.

All of the above can now be separated, placed in better locations to give color combinations, or if you have found a plant has not thrived as well as it should, try transplanting it, reworking the soil; give it more sunshine or more shade. Foxgloves and Columbine love shade. Gillardias and Michaelmas Daisies love the sun. From most of these there should be a continuous blossoming period all through the summer on the Pacific Coast and it is possible even in a small garden to have flowers at all times for the house.

While the planting of shrubbery is the essential frame as it were for the house and keeps the gardens here in the West from the barren look even through the winter, do not forget a garden means flowers, and a gardener who cannot raise flowers is like the keeper of a model poultry farm whose hens do not lay.

Often persons, who have large well-kept homes and a gardener, say that there are never any blossoms for the house. I would not have a gardener who could not raise flowers for my home and to keep the garden bright.

Anemones should not be moved from a shaded position and resent transplanting.

For low border plants Aubretia and Primula Malacoides are very free winter bloomers and the little blue Viola is a perfect joy all winter long. The apricot color and the yellow Viola are not so hardy nor such good bloomers.—From the "Home Designer."

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SAN FRANCISCO

# News Letter

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SAN FRANCISCO

SATURDAY, JANUARY 16th, 1926

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*Scenes  
Along the  
Redwood  
Highway  
See Page 15  
See Page 16*





Established July 20, 1856

# SAN FRANCISCO NEWS LETTER



Devoted to the Leading Interests of California and the Pacific Coast.

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VOL. CVIII

SAN FRANCISCO, CALIF., JANUARY 16, 1926

No. 3

## Rambling

With E. FARRAND ROSS

### Mrs. Grundy

Like the "old man of the sea," Mrs. Grundy fastens on the necks of a good majority of the people of all countries, as soon as they are able to toddle, and there she stays until they "shuffle off this mortal coil."

In all their thoughts, in all their deeds, she is the controlling power. Never do they take a step forward, never do they contemplate a change in their daily routine, without the idea back of their actions: "What will 'they' think of this?" ("They" in this case, being that nosey old lady, "Mrs. Grundy.")

Generous impulses are often stifled; the entertainment of some enterprise, business or social, is stopped almost before its birth; any alteration of one's personal regime is cast aside, because of what "people might say;" the whole happiness of some soul is wrecked, for the reason that the weak human being has not the courage of his convictions.

In almost all such cases the people in question are of small importance in the world in general; are given to introspection, self-analysis, to such an extent that they lose all sense of proportion and originality, and are so self-centered, so afraid of the opinion of that tiny circle in which they move, that the knowledge of the world's perfect indifference to their actions, never seeps into their cramped intelligence.

You will find that people of this sort seldom if ever, "make their mark" in history, for the reason that their timidity holds them back in the big procession of life. They are hag-ridden by Mrs. Grundy to their graves.

\* \* \*

### Beauty Shows

There are certain car lines in our good gray city, certain streets, that can boast of "beauty shows" at some hour or other, every day in the week. Come down town on the California and Hyde street cars, around 8:30 till 9:00 o'clock, A. M. and watch the furred and feathered femininity make their entrance and exit.

Here comes a veritable daughter of the Emerald Isle, brown locks, red cheeks, eyes with a spark of Irish fire still left in their depths, through generations of American-born ancestors: (blue Irish eyes, "put in with a dirty finger.") with that soft,

indescribable Celtic charm about her that always makes its appeal to the susceptible.

You find yourself looking into the great brown orbs of an unmistakable "daughter of the Dons," proud, slightly arched nose; curved, generous mouth; creamy olive skin; small, well-set ears, and an erect carriage, all unconscious of its haughty source!

### Here is Variety!

Your glance passes on to the blonde maiden beside her: here is the perfect English type,—peachy skinned; curved mouth, with its short upper lip; blue eyes, dark lashes, curling yellow hair, and an atmosphere about her that somehow takes your fancy into green English fields, quiet English lanes; comfortable, jolly country squires.

"Gretchen" then claims your attention. Rather slow-moving, stolid, is this fair lady, with her wide dreamy eyes of China blue; pale skinned, with short, stubby nose, and ashy-gold hair, arranged in "doughnuts" over her ears; an almost Oriental calm breathing from her presence. "Dutch or German descent," you tell yourself, and picture her forebears trotting along by some windmilled lane, or picturesque canal, in their clumsy wooden clogs.

And "La Belle France" throws you a sparkling glance, and over in the corner of the car a Japanese Lily stares at you out of piquantly slanting "Windows of the soul."

### The All-round American

Here and there you can pick out a certain beauty that is typically San Franciscan; that is, typical as regards her grooming, her clipped hair; her well-shaped legs and feet, her air of unconscious sophistication, if you know what I mean! But out of this galaxy of loveliness it is most difficult to choose any one of these pretty business girls, and say: "Now here is the real, dyed in the silk, Californian!" For a harbor town has an appeal for all sorts and conditions of men, from all parts of the globe, and these young creatures, with their independence, their good clothes, their charm are the descendants of peoples born under many flags.

\* \* \*

"If this cold weather keeps up," says my friend, the elevator man, "We'll all be dancing the Charleston!"



### The Tide is Running

The tide has begun to run fast against the Volstead Act and all the ignominious and debasing activities which have formed part of its administration. People are getting to be more outspoken in their condemnation and the evil done by the officious and unpatriotic system of espionage and corruption employed by the government agents is ceasing to terrorize.

We note that Mrs. Kahn, our congressional representative, has shown rare initiative and courage in the expression of her views which will find a very ready echo among her constituents and endear her to the liberty-loving people of this city. She speaks with lashing scorn of the supporters of the act who desire to have every rule of decency and American manhood destroyed, that they may enforce their will upon the community. She says that they want permission to lie and to trespass, to violate the age-old privileges of our people, as members of the Anglo-Saxon race, with its traditions of orderly government and the protection of the rights of the individual man, is a right which they claim. Our courts, or, rather, those of our courts which have not yielded to the shameful clamor, have had to uphold the rights of the individual in this community against the attacks of the members of a government sworn to obey the constitution.

And more than this privilege of destroying the fabric of the law these Volsteaders clamor for money. They are always wanting money and more money to enforce the law; then they take money and more money from the bootleggers not to enforce the law. There never was such a shamelessly greedy crew. Year by year their demands upon the treasury for law enforcement grow greater. Year by year enforcement grows more and more ludicrous and we are driven to the position of seeing our most treasured conception of honesty in administration flouted and betrayed.

It is a great satisfaction that not only our congressional representative but two other congresswomen are taking issue with the administration of the Volstead Act.

### A Non-Voting Republic

Of course the fundamental underlying idea of our government is that it is one by the people, in which the people themselves take part and for which they display enthusiasm and eager partisanship. But the reality is very different from the ideal and we are fast becoming a country of non-voters. How long a republican government can stand up against the apathy of its own citizens is a matter of concern. At any rate, this non-participation in the affairs of the community is bound to bring with it its own penalty.

That the evil is a real one is apparent on the best authority. They are now preparing the great register of voters for the next election. Citizens register, but they do not vote. This is again a very puzzling condition of things. Why should one trouble to register and again not trouble to vote? Our registrar of voters, J. Harry Zemansky, says that one may be able to register eighty per cent of the qualified voters, but that not more than fifty per cent will record their opinions at the polls.

The evil is comparatively new. Twenty-five years ago, we are told, ninety per cent of the registered voted. Why?

The reasons given are numerous. Mr. Zemansky thinks that the fact that election day is a holiday is a deterrent fac-

tor and that many people leave town rather than stay and vote. But, as a matter of fact, election days are not much recognized as holidays. The offices, with the exception of the public offices, run as usual, and the great masses of manual workers are not affected by the fact of election holidays in the courts and public offices. The evil is deeper.

F. Dumont Smith, chairman of the American Bar Association, says that the decay of party politics, party organization and party responsibility is the most determining factor in the new state of affairs. We are inclined to agree with him. The primary election laws and such legislation proceeded upon hypothesis that the people as such were vitally interested. That hypothesis is a fallacy.

### The World Court

The World Court controversy is now at a point where the feelings and emotions of the community are aroused and partisan expressions are the order of the day. All sorts of foolish criticisms are therefore current and the perspective of the matter is in danger of being lost. For example, complaint is made that certain rich people, conspicuously Mr. Bok, are using money for the purpose of propaganda in favor of the World Court. The complaint has no basis. They are quite entitled to use their funds for any legitimate purpose and it would be impossible to say that the World Court is not a legitimate proposition.

On the other hand, the protagonists of the World Court are by no means careful in their animadversions and endeavor to convey the impression that those who are opposed to the Court are opposed to the progress of humanity and the development of the spirit of good will among nations. This is equally foolish, with the foregoing complaints on the other side. One may be dead against war, quite in favor of the pacific determination of disputes between nations, a convinced advocate of arbitration, and still be against the World Court.

There is on the part of many Americans, we think entirely justifiably, a very pronounced opinion against being involved in matters with other nations which might lead either to alliances or conflict. We are, we think, self-sustaining; we have no ax to grind; we desire no property not our own; we have no part in the racial hates and national traditional quarrels of Europe. Perhaps, therefore, there is no need for us to take part in any co-operation with European nations which might endanger our autonomy.

There is the question. Let the World Court advocates convince us, if they can, that we are running no risks to our security in dabbling with the matter. The debate should be maintained on a high plane.

### Supreme Court and Community Tax

The decision of the United States Supreme Court, which held that there was no rebate of income tax, upon the ground that community property is not common property in the State of California, has fallen with great force upon the legal profession and the financial interests of this state. The court held that women had only an "expectancy" in the community property. This is a conclusion which is very vehemently contested here.

Since the decision, there has been a rapid development of events, as a result. Senator Shortridge presented to the Senate Finance Committee, during the consideration of the new revenue bill, his own plan to amend the bill to remedy the situation, by having Congress permit the Treasury to recognize for taxation purposes the eight states where community property laws are now effective. Commissioner Blair ordered an investigation of the law in the eight community property states with the view of withdrawing the privilege they have all enjoyed with the exception of California, in filing separate returns by husbands and wives.



Assistant Attorney-General Willebrandt declares that the decision will have a similarly adverse effect upon the collection of estate taxes in California and other states. It is said that the other community property states, except California will be obliged to pay over millions to the government in back income taxes.

There is no question that the decision is one of the most far reaching in the history of the country, in recent years, at least. Some, if not all, of our best lawyers here are convinced that the interest of the wife in community property is no mere expectancy, but that the interest is very definite and immediate. It will be interesting to see if the court grants a rehearing.

#### Belated Foolery

There is to be a Senate enquiry into the action of the Department of Justice or, rather the inactivity of that body, in not prosecuting the Aluminum Company of America under the anti-trust act. This sounds like an echo from the dead past. We thought that we were all agreed that the trust, taking it by and large, was a distinct social gain and that the whole world, our own country in particular, is better and richer for the organization of that American product, known as the trust.

To proceed against this particular trust is nothing more or less than an attack upon the Secretary of the United States Treasury. Mr. Mellon is one of the greatest of living financiers and has done more than any one else for the rehabilitation of the finances of the country, after the war and the re-establishment of, not only normally, but exceptionally, prosperous conditions in the United States. Happy is the country that can boast of the possession of such a man in its time of need.

But all this does not count in politics. Mr. Mellon is a rich man. He is the aider and abettor of rich corporations. He has built up great institutions which have, in their turn, brought wealth and security to the country. That is enough to make him an object of dislike to many people. There are those of such distorted and wry minds that they cannot view with equanimity the possession of more than ordinary ability on the part of any one. The fact that Mr. Mellon is a financial and industrial organizer of peculiarly distinguished rank, marks him off as a person to be attacked and calumniated.

And, with regard to this Aluminum Company, which is the trust complained of, there is no doubt at all that under the guidance of Mr. Mellon it has secured for this country the practical control of aluminum, an achievement which should count for a great deal in the eyes of any sensible American.

#### A Conscientious Bar

We have the utmost sympathy with and approval for the move that has been lately made by the lawyers of San Francisco to so establish their profession that most of the criticism, now directed against those who follow it, will be obviously and palpably wrong and unjust. We have, therefore, approved of the various devices which have from time to time been employed to purge the profession of undesirable elements and insure a fair and upright bar.

All that is very well. On the other hand, zeal for a clean bar should not bring about injustice nor cause attorneys to be disbarred for offenses, which are not moral offenses and which are not detrimental to the community. In fact, there should be the greatest care used to protect the attorney who espouses unpopular causes and who, by virtue of his advocacy of people or ideas which are under the condemnation of the public, exposes himself to financial loss and sometimes to personal danger.

(Continued on Page 13)

## The Farthest Promontory

By John G. Brayton

"WE HARDLY know yet what people we are building up, and how high a place in human history we are going to attain."—Editorial, News Letter, January 9.

A sentence full of suggestion! A theme for epic poets!

Westward, ever Westward has been the trend of civilization. For a period far beyond earliest recorded history, driven on by an Urge not even yet understood, man has sought higher and better ways of living. Westward from somewhere in Asia, perhaps, westward at least from the direction of Asia, wave after wave of human life has swept, carrying or destroying all before it. And each succeeding tide was more advanced in the arts than the last.

The crushing or rooting up of an established people and the supplanting of it by another was nothing to the Power that gave the thrust. The establishing and destroying of religions went on with a sure and relentless force, each new form being better than the last. Westward, ever westward!

Nothing stopped these people. No desert, no height or peak, no stream or sea, could more than halt them temporarily. Cities were established only to be destroyed, temples were erected only to be cast down, faiths were inculcated only to be discarded.

Men thought it was desire for wealth that led them to the discovery of the New World; they believed it was a mastering love of liberty that fixed them on the coldest and least inviting shores of that land. Men believed they were seeking gold when they toiled across the plains, through hardship and peril to the most beautiful region of the greatest of continents. They did not know it was the irresistible Impulse speeding them on toward the ultimate purpose.

Now, on the last promontory of this mainland the flood of human life has come to pause. Only earth's farthest sweeping sea lies between this people and the cradle whence their life is believed to have sprung. The globe has been almost circled. In the path is to be found the best product of tireless and restless energy; cities, nations, civilizations. But these are all material; something spiritual is to be desired.

Facing westward and on tiptoe, impelled still more strongly by the cumulative force of the ages, stand the inhabitants of the coast. Well may it be said that we do not know what people we are building up! These people are different—not a Chosen People, but different. This divergence has been noticed. Emotional, capable, confident, these men are equal to anything.

The present unrest is spiritual, wistful. There is no form of enlightenment in the belted world that is satisfactory. All that has been done must be destroyed and replaced with something better. What shall it be? It must take on a more spiritual form, whatever it is.

America's mission has only been guessed at; it has nowhere nearly been fulfilled. And this mission will be accomplished by a very few of the millions dwelling here. Like the army of Gideon, these few will be chosen by test and trial. They will arise in the West.

The part that commerce plays in this great affair is very important. Men believe they are carrying on business for the sake of business when, in fact, they are acting as tools in the hands of an Omnipotent Will for the accomplishment of a desired end. Commerce may lead the Californians to Asia and they may be confident they are going for the sake of commerce, but that is only a small consideration. The Westerners will occupy Asia to plant a supercivilization on the very soil of the birthplace of their ancestors. For it is a law that those who do not use the land they occupy to the fullness of its resources will lose their rights to those that will do so.



# PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S  
— Tom Moore



(Conducted by Katherine Schwartz)

## Columbia

SAN FRANCISCO once more proved "she knows how" in every sense of the word, when Monday evening



Katherine Schwartz

opera "Fay Yen Fah."

The house itself offered as brilliant a spectacle as the gorgeous stage. The women were attired in beautiful gowns and wore magnificent jewels, while the men provided a splendid background in their conventional evening dress.

The authors were offered a wonderful tribute at the end of the second act, and seldom has one seen such beautiful floral tributes as went over the footlights to the cast.

This opera was first written for a Bohemian Club jinks in 1917. Last year it won instant success when presented at Monte Carlo. The story is based on the mythology of old China, and the theme of the opera is that love is omnipotent against any power of evil. It carries a beautiful story, and has a universal appeal.

The settings were gorgeous, with the most elaborate costumes. Joseph Schwartz, the distinguished Russian baritone, was the Fox God, and did himself very well. Rene Maison, French tenor, had the star part as the lover, and lived up to his every opportunity. He has a voice of wide range and sang beautifully.

Lucie Berthrand, tiny French prima donna, did very well, considering her youth, and has a winsome personality, which captured the audience at once. Giovanni Martino, the basso, sang admirably with fine dramatic effect, in his role of the viceroy.

The music is quite Wagnerian in style, with some lovely haunting melodies, particularly the love theme. The Ballet of the Lilies was a perfect poem, as was also the Poppy Ballet. There was splendid

work done by the chorus, well trained by Giuseppe Papi, and Merola had his orchestra well trained also.

\* \* \*

## The French Theater

La Gaité Francaise, San Francisco's unique French play house, which resumed its sixth season last week, will again repeat this Wednesday and Friday, its new comedy success, "Chateau Historique," a comedy by Bisson, the well known author of "The Surprises of the Divorce." This comedy, presented very entertainingly by a clever cast, headed by Andre Ferrier, and amid one of the most gorgeous settings ever seen here, has packed to capacity the newly redecorated French playhouse and will continue to be given each Wednesday and Friday of this month with a special matinee Saturday, Jan. 30th. On account of the Season of Opera, the other two matinees will be omitted.

\* \* \*

## Golden Gate

One of the biggest shows of the current season is announced for this theater next week, the headline attraction being "The Dance Club," Harry Delmar and Jeanette Hackett's fifth annual vaudeville revue, containing some fifteen people in the act. A second beautiful act is that of Jerry and her Baby Grands, known all over the world as America's premier piano quartette. Four white baby grands played by beautiful girls in quaint old fashioned costumes make a great hit.

Eddie Clayton and Frank Lennis are nut comedians with ability to win hearty laughs in a sketch called "A Sundae in London;" Billy Shone, formerly a well known monologist, and now teamed with Louise Squire, beautiful model and songstress, have a novel offering called "Lobbie Follies;" Jack King and George Beatty have a nonsensical turn known as "Artistic Apple Sauce;" The Duponts, dancing jugglers, please with a "Study of Nonsense."

The screen feature is "The Scarlet Saint," featuring Mary Astor and Lloyd Hughes. There will be the usual short films and a concert by Claude Sweeten's orchestra, and Grace Rollins Hunt at the organ.

\* \* \*

## Granada

Next week the Granada offers "What Happened to Jones," a screen adaptation of George Broadhurst's farce, and starring Reginald Denny.

## California

This theater offers the first showing of the sensational picture "Havoc," a story of love and war. George O'Brien, San Francisco's own star and son of Chief of Police Daniel J. O'Brien, has his most important role so far in this picture. There is a strong supporting cast. Alta Burgess, prima donna, who made her debut last week with Max Dolin's orchestra, remains over for a second week.

\* \* \*

## Capitol

Following "Kosher Kitty Kelly," which closes at this theater tonight, will be seen the great UFA picture in a return engagement, "Siegfried." Those who did not see this picture when it played here before, should not miss this opportunity of seeing it now.

\* \* \*

## Loew's Warfield

A comparative newcomer to the screen, although already well known, is Dorothy Sebastian, regarded as one of the most alluring figures in filmdom, and who is starred in the new offering at the Warfield the coming week, "Seven Wives." Those who have seen pre-views of the picture say that Dorothy stands out prominently in the starry galaxy, which for a newcomer is glory enough!

This is a highly diverting comedy with a most unusual supporting cast, Blanche Sweet, Lois Wilson, Ben Lyon, Diana Kane, Sam Hardy and others.

On the stage the presentation will be another gorgeous revue staged by Fanchon and Marco, featuring the sensational dancers, The Berkoffs. It is called "Arabesque," a Persian fantasy, and besides the ballet will be seen the Simon-dette Sextette, the Sunkist Beauties and Walt Roesner and his soloists.

International films and a comedy round out a strong program of splendid entertainment.

\* \* \*

## Orpheum

The International singer of songs, Miss Nora Bayes, "our own Nora," returns to the Orpheum for a brief engagement beginning tomorrow matinee. She will be seen in her latest program of delightful comedy, smart songs, and balladry. She is said to be more entrancing than ever before.

Hughie Clark and company offer "Past and Present," with the assistance of Tommy Monaco's Orchestra, a group of talented musicians. Joe Keno and Rosie

**Amusements**

NEXT WEEK

<b>ALEXANDRIA</b> Geary and 18th	Pictures
<b>ALCAZAR</b> O'Farrell nr. Powell	"Song and Dance Man" Henry Duffy Players
<b>CALIFORNIA</b> 4th and Market	"Havoc"
<b>CAMEO</b> 936 Market St.	Jack Dempsey in "Manhattan Madness"
<b>CAPITOL</b> Ellis nr. Market	"Siegfried"
<b>CASINO</b> Mason and Ellis	Pictures
<b>CASTRO</b> 429 Castro St.	Pictures
<b>COLUMBIA</b>	S. F. Grand Opera Co in Repertoire
<b>CURRAN</b> Geary nr. Mason	"The Gorilla"
<b>EGYPTIAN</b>	Pictures
<b>GOLDEN GATE</b> G. G. Ave. & Taylor	Vaudeville
<b>GRANADA</b> 1066 Market St.	"What Happened to Jones"
<b>HAIGHT</b> Haight at Cole	Pictures
<b>IMPERIAL</b> 1077 Market St.	Charlie Chaplin in "The Gold Rush"
<b>LOEW'S WARFIELD</b> 988 Market St.	"Seven Wives"
<b>MAJESTIC</b> Mission between 20th and 21st	Pictures
<b>METROPOLITAN</b> 2055 Union St.	Pictures
<b>NEW FILLMORE</b> 1320 Fillmore	Pictures
<b>NEW MISSION</b> 2550 Mission	Pictures
<b>ORPHEUM</b> O'Farrell & Powell	Vaudeville
<b>PANTAGES</b> Market at Mason	Vaudeville
<b>POMPEII</b> Next to Granada	Pictures
<b>PORTOLA</b> 779 Market St.	Pictures
<b>PRESIDENT</b> Market & McAllister	"Thank-U"
<b>ROYAL</b> 1520 Polk St.	Pictures
<b>ST. FRANCIS</b> 965 Market St.	"Moana"
<b>SUTTER</b> Sutter and Steiner	Pictures
<b>UNION SQUARE</b> O'Farrell nr. Powell	Pictures and Vaudeville
<b>WILKES</b> Geary and Mason	"All For You"
<b>WIGWAM</b> Mission and 22d	Pictures

**CONCERTS**

Curran Theater.—Sunday Afternoon 2:45.  
San Francisco Symphony Orchestra.

Green, great favorites here, will be seen in "A Hilarious Hodge Podge," the Wilson Brothers, Frank and Joe, known the country over as "The American Yodlers," have a skit called "The Lieutenant and the Cop." These boys were policemen in several of the large Eastern cities. Ruth Royce, comedienne of syncopation remains over for a second big week, offering several new numbers; Les Ghezzi, two clever equilibrists, are strong, forceful and courageous; Edwin George has a skit called "A Comedy of Errors," and the Kiewnings will be seen in "An Aerial Sensation."

\* \* \*

**Alcazar**

George M. Cohan's latest laughfest, "The Song and Dance Man," starts tomorrow on its sixth week at the Alcazar Theater, with Henry Duffy in the role of "Happy Farrell," the ambitious entertainer of vaudeville's small time, in which he has scored such a hit.

Miss Winter, as always, is delightful. She looks and acts the part of the hard working performer, and she gets her chance to shine. As a magnate of the show business, William Davidson is deserving of all the good things that can be said of him. He is the center of the fun with William Macauley, Betty Laurence and John Junior aiding him handsomely in keeping the audience good natured.

Duffy has given the play a very capable company, including Dorothy Le Mar, Day Manson, Ray L. Royce, Marie Sorrielle, Henry Caubisens and Ben Harris.

\* \* \*

**President**

"Thank-U," the intensely human comedy with John D. O'Hara in the most important role, is the delightful attraction at the President Theater. Tomorrow marks the fourth week of its run.

This play has been aptly called the companion play to Frank Bacon's classic, "Lightnin'." O'Hara is delightful as the revered old pastor of a small village flock; Lene a Lane has the principal feminine role, that of an American girl reared in Paris, and transplanted to the atmosphere of a small town.

There is much gentle comedy, and the author, Winchell Smith, has given us a group of interesting characters, all well portrayed by the cast selected by Henry Duffy, which includes Francis Franie, Kenneth Daigneau, William Abram, Helen Gilmore, Earl Lee, Olive Cooper, George Webster, Charles Edler, Frank Darien, Harriet McGibbon, Robert Reid, May Nannary and John Mackenzie.

\* \* \*

**Curran**

Tomorrow night begins the last week of the popular engagement of Ralph Spence's delightful travesty, "The Gorilla," at the Curran Theater.

At every performance the big audiences sit breathless, while amazing incidents are depicted before them, from the time

the curtain is lifted on the first act, until the final curtain.

Lon Hascall and Harry T. Shannon as the two "detectuffs," assisted by a fine cast, are extremely funny, making the audience laugh with delight at their antics.

\* \* \*

**Wilkes**

"All For You" continues to delight the patrons at the Wilkes Theater, with William Gaxton in the star role. He has a whimsicality all his own, and he is well aided by a very fine cast headed by petite little Nancy Welford, Madeline Cameron and Ted Doner, of the famous dancing family. The sensational dancing of the famous English Rockets is another strong attraction, and there is a fine chorus, well trained.

(Continued on Page 18)

**Paul Elder Notes**

An illustrated lecture "The Truth About the South Seas" by Frederick L. Washburn, of the University of Minnesota, will be given in the Paul Elder Gallery, Saturday afternoon, January 23rd at 2:30 o'clock. The flood of romantic literature about this faraway country in the lonely Pacific makes Mr Washburn's frank talk most timely and refreshing. Following the lecture, a first showing will be made of moving pictures taken by Mr Washburn during his recent tour of this "Land of palms, ringed 'round with foam," and also of many beautiful colored slides made from original photographs.

\* \* \*

An exhibition of etchings, woodcuts and lithographs by a distinguished group of European artists of the State Guild of Arts and Crafts, known as "The Blue Four," will open in the Paul Elder Gallery, Monday, January 18th, and continue for one week. The collection affords a very valuable exhibit of the work of exponents of modern art—the picturing of moods and impressions, motion and light.

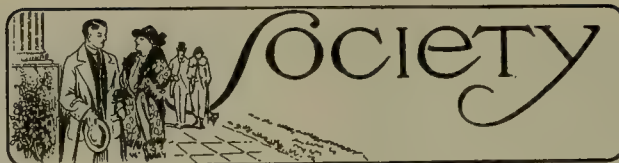
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By Antoinette Arnold

### Scintillating Society Participates in Opera

**M**AGNIFICENT as may be the opera in theme or presentation; glorious as may be the stars who sing their character roles; or brilliant as may be some particular occasion, there is always a contributing part which adds materially and artistically to its substantial success. That scintillating part is society.

San Francisco, famed for its hearty espousal of all that is superlatively artistic and scholarly; and known throughout the musical world for an appreciation of opera and celebrities; San Francisco, this week, has lived up to its reputation with society's participation.

The opening night of the opera season with which we are gloriously blessed, set a criterion for the following events. The fashionable of San Francisco, Burlingame, the peninsula and the bay cities, radiantly essayed their roles and dressed up for the occasion.

What a handsome array of prominent people and fashionable personages!

On their side of the footlights, society folks held to tradition! The beautiful women, the handsome gowns; the luxurious attires, the furs, the wraps, and all accessories. It has been a feast for the eyes, and pronounced, anew, San Francisco—in opulence—city of music lovers and celebrities.

\* \* \*

"Fay-Yen-Fah" took us by storm!

We knew it would, but we didn't quite know all. The book by Templeton Crocker, the music by Joseph Redding, the American premiere in San Francisco, California. Those were the terms repeated on the lips of thousands who heard "Fay-Yen-Fah."

Lucy Berthrand, in her role of the heroine, captivated San Francisco, as she has captivated thousands upon thousands before. Rene Maison, her lover in the three-act opera; Joseph Schwartz, who essayed the "Spirit of Evil"; Giovanni Martino, the viceroy, and Edmond Warnery, the man who sang the part of tutor, registered something more than they know within the memories of San Francisco opera devotees. Famous singers we have heard, but somehow these people gripped us firmly!

We are proud of the opera, prouder still of Mr. Crocker, Mr. Redding; and oh, gratefully proud of Gaetano Merola of the undaunted soul—the man who gives us—OPERA!

\* \* \*

Blanche Upright, the noted novelist, whose popular books find their way upon the screen to delight the world, has been a visitor, this past week, in the city of her early newspaper days.

Mrs. Upright is completing her latest book, "The Altar of Friendship," which will, no doubt, like all her other well-known novels, become a stage production and later a cinema presentation. Every one who knows the charming and brilliant writer of "True-to-Life" never has anything but a word of happiness for her. It is because Blanche Upright

has so much happiness to impart, that she attracts rays of sunshine, no doubt. Author of "The Valley of Content," "The Losing Gain," "Half a Chance," "Pleasure Mad," this famous novelist is probably one of the best loved of all our San Francisco writers.

She and her husband, Mr. Louis Upright, have a magnificent home in Hollywood, where they are as popular among the literary folks and the big producers in filmland as they are here in the city which claims Blanche Upright its "product."

In a recent declaration concerning Hollywood and Hollywood people, Mrs. Upright asserted ardent belief in motion picture people whose mythical "wildness" she attributed to imaginary people.

Blanche Upright, is ever an ardent supporter of people and things in whom she believes—that is one of the characteristics which permeates her books, her stage plays and her stories of the screen. "It is a principle with Blanche," so say her friends, "because she, herself, lives the life of noble heartedness and close application to an ideal."

\* \* \*

Mr. and Mrs. John S. Drum, Mr. and Mrs. George Pope, Mr. and Mrs. George Cameron, Mr. and Mrs. Walter S. Martin, gave a supper dance at the St. Francis following the night of the first opera.

Mr. and Mrs. W. W. Crocker, Mrs. Crocker Whitman, Mr. Prescott Scott and Mr. Gurney Newlin gave a dinner party in honor of Mr. Templeton Crocker and Mr. Joseph Redding on the night of their opera, "Fay-Yen-Fah."

\* \* \*

Others who entertained were: Mrs. Adolph Spreckels, who had for her guests, Mr. and Mrs. Alexander de Bretville, Miss Alma Spreckels and Miss Dorothy Spreckels and Mr. and Mrs. Alan Lowery, who were with Mr. and Mrs. George Leib.

\* \* \*

Mrs. Tobin Clark entertained during the opera for Miss Marion Hollins of New York, Miss Helen Chesebrough, Admiral Alexander Hatsted, Mr. Richard Tobin and George Sterling.

Mr. and Mrs. Andrew Welch engaged two boxes for the opera entertaining friends at dinner and supper parties.

\* \* \*

### International Luncheon

One of the outstanding events of the season will be the International Luncheon to be given at the Fairmont Hotel under the auspices of the Unity Club of which Mrs. Perley Andrew Young is the president and which includes in the personnel of its membership the wives of hotel proprietors, managers and hotel apartments.

Elaborate preparations are being made for this event which takes place Thursday, January 28 at 12:30 o'clock. Official representatives of many countries will be honor guests and give addresses on themes of special selection. They include: Santos Goni, consul-general de la Republica

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Argentina; Marcus G. Huidobro, consul du Chile; Patrick Coppinger Gerant, du consulat de France; Dr. Kurt Ziegler, German consul-general; Jose Y. Seminario, consul-general Del Ecuador; Ernesto De La Guardia, Jr., consul of Panama; A. S. Klu, consul-general of Guatemala; Dr. Koling Yih, Chinese consul-general; B. J. Gratama, secretary, Holland-American Chamber of Commerce, all of whom have accepted the invitation extended to be present and to address the assemblage.

"International Relations" will be the subject of an address by Rev. William Rader, and a program of attractive musical numbers will be presented by the president who, with assistance of her committees, aims to make this International Luncheon something superlatively splendid and significant.

Tables will be decorated in the colors and flags of the countries represented and each hostess presiding over the table will be robed in a costume of the nation she features.

Mrs. Perley Young, as Columbia will preside over the American table with the honor guests, consuls and representatives of other countries.

Purposes and plans of the Unity Club are to create a feeling of camaraderie among the wives of hotel proprietors and managers and to establish a department for the study and the encouragement of travel. "Lines of Travel and Travel Development will be subjects discussed during our present year," stated Mrs. Young, the capable and energetic young president, who enjoys her responsibilities with enthusiasm.

Many prominent people from the San Francisco, peninsula and bay cities and from Fresno hotel circles have already made reservations with Mrs. Young at the Turpin Hotel on Powell Street, where she is receiving the names of those desiring to attend the International Luncheon. According to official announcements, these reservations will close on Tuesday 26, two days before the luncheon. The tables have already almost reached their full quota, so popular is the delightful event which is original in design and presentation.

\* \* \*

Mrs. William Beckman, author of "Thought Stitches From Life's Tapestry," was the honor guest at the literary session held Friday afternoon in the California room of the Fairmont Hotel, when her book was reviewed by Josephine Bartlett of the San Francisco "Chronicle."

The California author was made the recipient of many congratulations on her latest book which introduces whole some philosophy in the humorous style for which Mrs. Beckman is famed. She is a world traveler and the author of seven books, including "Backsheesh," "Unclean and Spotted From the World," "Beekie's Book of Bastings," "Memories Potlaches," "Adventuring in Memory Lands" and "Impressions of the Court of Ages."

Mrs. Beckman was for many years a leader of society and literary circles in Sacramento, where she was the first president of the famous Tuesday Club of which she was a founder.

She was president of the Northern District, California Federation of Women's Clubs, a prominent member of the Saturday Club and a director of the Crocker Museum of Sacramento. She is the widow of William Beckman, who,



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during his lifetime was one of the most prominent bankers of the state.

A chair for the study of the English language and literature has been established by Mrs. Beckman at the University of California for which she contributed \$100,000 and which has since then increased in valuation by investments. Mrs. Beckman is a prominent member of the League of American Pen Women.

\* \* \*

Those who attended the recent meeting of the San Francisco center are still discussing the lecture given by Anna Louise Strong, whose magazine articles upon Soviet conditions have appeared widely in the United States.

\* \* \*

Judge Jeremiah Sullivan gave a memorable home party at his residence on Pacific Avenue, where he brought together a number of relatives. Mrs. Bernard Breeden, the daughter of the Hon. Jeremiah Sullivan, and Mr. Breeden assisted him in the hospitalities.

\* \* \*

Mrs. Herbert Hoover and her son, Allan, are at the Hoover home in Palo Alto for a short sojourn. Mrs. Hoover plans to spend a month on the campus at Stanford University.

\* \* \*

**Wedding Bells**

A pretty wedding uniting prominent California families took place on New Year's day in the Union Church at Saratoga, when Miss Lucia Plant of Palo Alto became the bride of Mr. George Colby of Berkeley. The bride is a Stanford graduate. She was attended by her sister, Miss Catherine Plant and Miss Georgia Edwards of Los Gatos. The best man was Charles W. Dickenson of Stanford. Mr. Henry L. Plant, an uncle of the bride, gave her away.

Upon their return from their honeymoon the young couple will make their home in Oakland.

\* \* \*

The engagement of Miss Lillian Swanson to Mr. Mervyn D. Silberstein of San Francisco is announced. The engaged couple are prominent in the activities of Ye Beare Familye, an organization of young musicians and artists of which Mr. Silberstein has been the president for more than six years. Miss Swanson, a pretty, charming young lady is one of the most popular of the artistic set, where she and her husband-to-be have been leaders at many delightful affairs.

\* \* \*

San Francisco friends this past week received word of the splendid success attending Gail Beverly as a dancer in "Mayflowers." She is the daughter of Mrs. Goss, wife of Commander Goss, U. S. N., and has taken the name of Beverly because of her grandfather, the late Dr. Beverly Cole of this city. Miss Beverly and her mother have an apartment in New York.

\* \* \*

A delightful dinner party was given by Mr. and Mrs. George de Latour recently at their Scott Street home complimenting Count and Countess Galcerand de Pins, Mr. and Mrs. Dixwell Hewitt, Mrs. J. S. Tobin and Henri de la Chapelle.

\* \* \*

**Luncheon in Private Car**

Dr. Russell C. Ryan and Mrs. Ryan, accompanied by Mrs. Frank M. Ryan and Mr. Robert Calquhoun, have just returned to their home at the Fairmont Hotel, after a delightful visit at the home of Mr. and Mrs. H. H. Clark of Calexico. They were honor guests at several affairs during their southern visit, among them being a luncheon given

(Continued on Page 14)

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# GOLF

By Fred Blair

## Notable Events Made by Famous Golfers During 1925

A FEW impressions, and resolutions set forth by the golfing Rotarians at their New Year's luncheon:

President Matt Harris, acting mayor of Atherton and nationally known orator, presided. Matt pleaded so hard to keep the charity offerings at par that he even got a dollar from Johnny Crowe, the Scotchman.



Matt Harris, popular president of the San Francisco Rotary Club.

Matt introduced Frank Foran and Joe Tynan, two baby members and directors of the Olympic Club; Frank responded in his usual customary manner, but Joe made his record speech, which lasted one second: "I thank you."

Alvin Bernhard, fresh from his Epsom Salt mine, felt in good trim and parted with five fish.

Perry Cumberson told how his firm resolved to liquidate. Perry said that the stockholders claimed he didn't play enough golf, so he quit business.

Sidney Schwartz, president of the Stock and Bond Exchange, and the fastest human on a cinder track in his day, hoped that he wouldn't lose any speed on the course.

Bill Goodwin, the purveyor of little Fords, hopes that his golf score will be cut to the normal price of his jits.

Arnold Foster, Joe Tynan's side kick at the Bethlehem steel works, accompanied Joe at the luncheon but he wasn't called upon; Joe delivered an eloquent speech.

Johnny Crowe says that they have had to build the highways wider and longer to make room for the Buick cars Bob Thompson sold last year.

John Spohn claims it's easier to put Carnation than a golf ball in a cup.

Charlie Wiel radiographed his New Year's greetings from Paris. Charlie left for a two years' trip around the world.

Benjamin Franklin Blair was one of the birthday babies who coughed up five bones for being born in January. That is really nothing to what they hook him for at Lake Merced.

Tom Delury, the telephone magnate, promised to give us better service. We hope he keeps his word.

"Snowshoes" Pete Gerhardt says that his slobber shop worked so well 'round Christmas that he donated twenty dollars to the Rotary fund.

Bill Larkin says he's still topping them on Geary Street. Austin Sperry arrived in time from the Hawaiian Islands to lead the choir.

Charlie Brandenburg hopes your Kro-Flite will always fly true.

Harry Bostwick of the P. G. and E., intends to step on the

gas when he meets Milt Anderson. Harry says that Milt is some trailer.

Stanley Prior, the sail maker, hopes he won't bump into any rough going.

Jim Patrick, the rubberman, puts his stamp of approval on the party.

Charlie Trippler has promised to watch the cash register while Matt Harris plays golf.

Charlie "Ironside" Stewart hopes to regain the laurels he lost at Del Monte last year.

Charlie Culver, the Rotary cop, intends to roll off a few pounds.

Bob Donahoe, the cigar baby, has promised to fumigate the course with his black Havana.

Mike Savannah, of Paragon fame, will set the new fashions on the links.

Max Sommer will run him a close second.

Charlie Melrose will furnish the ice as usual.

Carl Eddy, the spiceman, says he's going to infuse a lot of pep into his game this year.

Capt. Jack Stolz has offered to build an elevator shaft for the 17th at Merced.

Ernest La Fleur is banking on winning a title this year.

Halsey Manwaring has promised to attend at least six meetings during 1926.

Sam ("Grandpa") Burtchaell hopes to celebrate the arrival of his fiftieth grandchild.

Jud Sergeant, the artist, promises not to inflict his wares on the course. Jud is some divot digger!

Dick Costello has promised to make his debut at the next Rotary golf meet if Tom Delury will show.

Rudy Habernicht, the glassman, is sure to cut a big figure, especially in the rough.

"Topsy" Davis, the sardine king will try to can a few.

Frank Garby will decorate the course with lighting fixtures.

Harold Cossitt claims he can reproduce anything—even a lost ball.

Dr. Howard Dignan says he's going to start the New Year right by cutting down his score.

Charlie Bulotti, and his famed quartette, will keep harmony on the course.

(Continued on Page 13)



# THE BRAVE *and* THE FAIR

By Josephine Wilson



[NOTE: This department will publish, each week, the most distinctive events in men's and women's organizations.



JOSEPHINE  
WILSON

## PROMINENT MEN AND THEIR BIG EVENTS

LOCAL musicians and music lovers in general are eagerly welcoming the announcement that Lieutenant-Commander John Philip Sousa, will write a new march dedicated to San Francisco. The announcement made by Selby C. Oppenheimer followed a telegraphic advice from the great march king, who said:

"If my inspiration equals the greatness of the city of San Francisco I hope to dedicate a march for your city." The news came as a significant bit of musical history, for, according to authorities, it was here in San Francisco, that the famous composer and band master started his career as an independent leader following his retirement as bandmaster of the United States Marine Corps.

\* \* \*

### Brilliant Assemblage

The annual dinner of the San Francisco Bar Association held this past week attracted more than two hundred members of the local order and about twenty members of the national association, who were special guests. Beverly L. Hodgehead, president of the San Francisco Bar Association, presided at the noteworthy event. Former United States Senator Chester I. Long of Kansas, headed the delegation of guests and delivered the principal address at the annual gathering. Former Governor Charles S. Whitman of New York, a member of the executive committee, was a speaker.

In his address, the Hon. Chester Long emphasized the preservation of individual liberty and the preservation of local self-government as two main issues of the present time. He opened his brilliant address with reference to the judicial council plan adopted by many states and then delved into the subject of "Liberty With Government."

The distinguished speaker reviewed the history of various constitutional amendments up to and including the twentieth or child labor amendment. In concluding his address, Senator Long said: "Liberty will abide here if we maintain our dual nation. It will disappear when we destroy the even balance between state and national government."

Governor Whitman's address was directed principally to the bulwark of the law as the chief protection of the people against the criminal. He advocated the turning on the searchlight of publicity on all crime, and aroused public opinion and a determination for law enforcement. He urged the Bar of America to united effort toward law enforcement.

Other prominent guests at the Bar Association annual dinner included: W. P. McCracken, Jr. of Chicago; Major Edgar B. Tolman, of Chicago; Josiah Marvel, Wilmington, Delaware; G. E. Newlin, Los Angeles; F. A. Brown, Chicago; Jesse A. Miller, Des Moines; W. M. Hargest, Harrisburg, Penn.; A. C. Paul, Minneapolis, Henry U. Sims, Birmingham, Ala.; Horace T. Tenny, Walter Eckert, E. Warren Everett and E. A. Zimmerman, Chicago.

\* \* \*

Dr. H. J. Webber, head of the division of sub-tropical horticulture, gave an illuminating account of his work in South Africa this past year when the annual conference of

(Continued on Page 14)

## WOMEN AND THEIR ACTIVITIES

MISS ESTHER PHILLIPS, the San Francisco attorney, who has just been appointed Assistant United States Attorney to succeed Miss Alma M. Myers, resigned, is receiving the congratulations of a host of ardent friends and clients.

Miss Phillips is a graduate of the law department, University of California, where she was an honor student. She is well known in university circles; and in many prominent women's clubs, where she has been an esteemed member.

She has been assigned to duties in the civil division of the federal prosecutor's office and was sworn into office before Federal Judge Partridge, the first part of the year, Monday, January 4. For a number of years, Miss Phillips has been a member of the law firm of McCutcheon, Olney, Mannin and Green. Her appointment to her present office was supported by Dean Orrin Kip McMurray of the University of California.

\* \* \*

Mrs. Anita Phillips, president of the California Club, Mrs. Marie Pernau Walsh and the executive staff in general are receiving congratulations over the success of the Founders' Day breakfast, held last week in the California Clubhouse 1750 Clay Street.

Round tables, decorated with prevailing warm colorings of the season, seated the two hundred and more members. Little corsage bouquets, made of handkerchiefs deftly arranged, were used as place cards. Mrs. Phillips presided at the luncheon and congratulated the members upon their succession of progressive activities and the flourishing condition of the club. Miss Hill, one of the earliest members of the club and a founder, sat at the right of the president. Telegrams from absent members were read at the luncheon.

Mrs. E. L. Baldwin, a former president, and Mrs. Howard C. Tibbits, a past president, were honor guests and received ovations from the members.

The California Club program comprised the presentation of a play, "The Masqueraders," with Margaret Mary Turner and Mae Francis O'Keefe the talented players. Mrs. Phillip V. Aaronson was the vocal soloist.

"Hearts—a Game for the World and His Wife," introduced a number of clever players, all members of the club, including Mrs. Joseph Lawless, chairman of the dramatic department, Mrs. Edward J. Morser, Mrs. Flinn and Mrs. Henry Hastings, who is a member of the State Board of Education and a prominent member of the club. Mrs. Cecil Moss played a number of violin solos.

"The Race Between Education and Catastrophe" will be the topic of a lecture by Dr. Stanley Rypino on Tuesday, January 19 at 2:45 o'clock, under the direction of the Education Department of the California Club, Miss Elizabeth Hill the chairman.

\* \* \*

Mrs. Parker Maddux was the honor guest at the last meeting of Cap and Bells Club, when she presented an address on "Peace on the Pacific," before an appreciative and receptive audience. Mrs. Maddux has made a deep and profound study of the subject, which she imparts with illuminating clearness and definite review. As an official representative to the conference held in Honolulu, Mrs. Maddux gained much valuable information on the subject of

(Continued on Page 14)

# Finance

**T**HE Cuba Foodstuff Record, published in Havana, shows that that island purchased \$300,000,000 worth of goods in 1924. This makes quite a market in the island of Cuba and has led to the monthly publication of the paper above named. It will give a full account of trade in Cuba.

\* \* \*

—The Board of Supervisors is considering a new ordinance to create a Hetch Hetchy operative fund, required by the charter to provide proper financial control of the municipal power utility. The decision as to whether the supervisors will put a valuation of \$8,000,000 or \$21,000,000 on the power utility has a bearing on this year's budget.

\* \* \*

—The "City," issued by the San Francisco Bureau of Governmental Research, says: "One of the chief arguments for the development of the power project in advance of the water system, has been that benefits will accrue from the sale of power which will ameliorate the cost of debt-charges against the water utility."

—A writer in "Business," speaking of the effects of the one crop, cot'on, on the economics of the South says: "The merchant, the doctor, the lawyer, the manufacturer and the laborer really become cotton farmers—as much as the chap who drives the little brown mules down the cotton rows. If the crop is good and the price favorable, those in town do well; if the boll-weevil or the drought cuts the crop or the price is too low, the balances are all in red."

\* \* \*

—The Pacific Gas and Electric Company, according to Frank A. Leach, Jr., vice-president and manager of the company is entering 1926 with a program of extension of service at the lowest cost consistent with the class of service rendered. This company intends to expend 25 million dollars on construction. This includes a dam and intake of Pit No. 4, fifth of the string of the company's Pit River plants, and the building and equipping of a new power plant of 36,000 horsepower capacity at Melones on the Stanislaus, the generators of which will be run with water purchased from the Oakdale and South San Joaquin irrigation districts.

\* \* \*

—The going out of business of the William Cluff firm of wholesale grocers does away with an institution which has done high-class business here for the last forty-seven years. The firm is unusually healthy, financially. The explanation is, that numerous stockholders died, and their stock coming into the hands of heirs, who are not residents of the state, the latter have no interest in keeping things up.

\* \* \*

—The national death rate is placed at 11.9 per thousand of the population. These figures cover the entire registration. Heart disease is the chief cause of death, showing a rise, proportionately to former years. The same is true of cancer. Tuberculosis, on the other hand, shows marked decline, owing to the war made upon it of late years. The heart statistics are very vital factors in the economic well-being of the community, as men are lost thereby at the height of their productive and financial powers.

\* \* \*

—The Penn Mutual is going on a very intensive campaign this year. J. B. Duryea, general agent, has been collecting the agents and placing a program of work before them.

\* \* \*

—We note among the bonds offered for sale by Bradford Kimball and Co., those of the Imperial Irrigation District and the Merced Irrigation District, due in 1947 and 1957 respectively.

# THE SAN FRANCISCO BANK

SAVINGS

COMMERCIAL

INCORPORATED FEBRUARY 10TH, 1868

*One of the Oldest Banks in California,  
the Assets of which have never been increased  
by mergers or consolidations with other Banks*

MEMBER ASSOCIATED SAVINGS BANKS OF SAN FRANCISCO  
526 California Street, San Francisco, Cal.

DECEMBER 31st, 1925

Assets .....	\$107,232,609.22
Capital, Reserve and Contingent Funds.....	4,250,000.00
Employees' Pension Fund over .....	525,000.00

MISSION BRANCH.....	Mission and 21st Streets
PARK-PRESIDIO BRANCH.....	Clement St. and 7th Ave.
HAIGHT STREET BRANCH.....	Haight and Belvedere Streets
WEST PORTAL BRANCH.....	West Portal Ave. and Ulloa St.

Interest paid on Deposits at the rate of  
FOUR AND ONE-QUARTER (4 1/4) per cent per annum,  
COMPUTED MONTHLY and COMPOUNDED QUARTERLY,  
AND MAY BE WITHDRAWN QUARTERLY

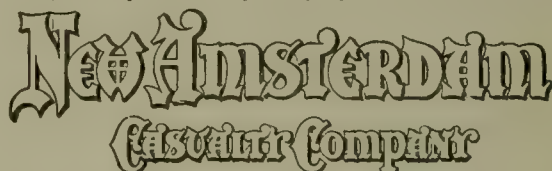
## The Canadian Bank of Commerce

HEAD OFFICE: TORONTO, CANADA

Paid Up Capital \$20,000,000      \$20,000,000 Reserve Fund  
All kinds of COMMERCIAL BANKING Transacted  
STERLING EXCHANGE Bought, FOREIGN and DOMESTIC  
CREDITS Issued, CANADIAN COLLECTIONS effected promptly  
and at REASONABLE RATES, OVER 600 BRANCHES THRU-  
OUT CANADA, and at LONDON, ENG.; NEW YORK; PORT-  
LAND, ORE.; SEATTLE, WASH.; MEXICO CITY, MEXICO.

San Francisco Office: 450 California Street  
BRUCE HEATHCOTE      W. J. COULTHARD  
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Compensation, General Liability, Plate Glass, Accident and  
Health, Fidelity and Surety, Burglary, Automobile Insurance



Branch Office Pacific Coast Department  
WALTE W. DERR, Manager

105 Montgomery St.      San Francisco, Calif.

## MUNICIPAL AND PUBLIC UTILITY BONDS HELLER, BRUCE & CO.

MILLS BUILDING, SAN FRANCISCO  
PHONE DOUGLAS 2244

## Western Pipe & Steel Co. of California

Manufacturers of  
RIVETED STEEL PIPE, TANKS, CULVERTS, PENSTOCKS,  
FLUMES, GASHOLDERS, SMOKESTACKS, ETC.  
San Francisco, Calif.      Los Angeles, Calif.  
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MADE TO ORDER ONLY



SHIRTS  
PAJAMAS  
NIGHT ROBES



Large Assortment of Imported Fabrics  
25 KEARNY STREET      PHONE KEARNY 3714



**EDITORIAL**

(Continued from Page 5)

There is no doubt that such men in the long run are an actual social asset and make, on the whole, for the well being of society and the development of group conscience. To penalize counsel for the sins of their clients is to strike a blow at the very basis of our legal system.

The foregoing is suggested by a recent case. A certain lawyer, having been disbarred, has been reinstated by the District Court of Appeal, upon the ground that his disbarment was the result of his unpopularity and that such "crimes" as he committed were political crimes. Two of the judges of the court are of that opinion. One judge sees no difference between political and other crimes. But the difference is obvious. Political "crime" does not by any means impute moral delinquency and short of moral delinquency no attorney should be disbarred.

**GOLF**

(Continued from Page 10)

After George Habernicht arrived at the Marina from his flying trip, the gang all said that it was like his golf game; up in the air as usual.

\* \* \*

Frank Klimm vows he'll improve his golf game or bust. Frank usually shoots them 100 yards up and 20 feet long.

\* \* \*

Arthur Smith, the Yellow taxi baby, put in a phoney handi-cap but his meter showed a double O.

\* \* \*

George Leathurby, the hurdy-gurdy champion, will play Crystal Springs to try and tune up a bit.

\* \* \*

Pete Gerhardt expects to trim Jud Seargent's whiskers.

\* \* \*

Harry Maxfield expects to discover gold while visiting the rough.

\* \* \*

Frank Kleversahl, the Humboldt banker, will check up on Bill Greenfield's score.

\* \* \*

Lester Morse says he hopes to discover a lot of new specimens as he's usually in the rough.

\* \* \*

Bob Matthey claims that DuPont is the best explosive to get you out of a trap.

\* \* \*

Joe Loughrey claims he won't play for kids any more as he lost the last at Merced.

\* \* \*

Angy Thomas, of Eberhard Faber fame, At sixty-one, is selling pencils just the same.

\* \* \*

Frank Klimm, of the Board of Public Works, has promised to cut up the course and keep it in good shape.

\* \* \*

Charlie Graham will be out shooting pop flies to second base.

\* \* \*

Bob Weber, as usual, will donate prizes from his own store.

\* \* \*

Dave Harris, the electrical whiz, will introduce an illuminated ball.

\* \* \*

Johnny Crowe claims that he represents the largest tire factory in the world. Johnny was always known to stretch a bit.

\* \* \*

Perry Cumberson writes all his promises in a little book, so he won't forget them and he always "keeps the book."

Dizzy Davis: "I had a date with a professional mind-reader last night."

Duffy: "How did she enjoy her vacation?"—Arrow.

**THE AGONY OF THE PERFECT GUEST**

By Kitty Parsons

VISITING at its best is always a terrific strain on all parties concerned; on the disposition of the hostess and on the digestion of the guests; on the equilibrium of the servants and on the good behavior of the children of the house. There may be visiting assets of course, but the liabilities usually far exceed them.

There is such a long suffering individual as the perfect guest; only she herself can tell you the agony that she endures, that she may be spoken of in awe-struck tones by those who have had her in the house; for of course it is in their eyes that she is truly perfect and never in her own. For when all is said and done, she must have a very disagreeable existence in reality.

The lot of the perpetual visitor is a hard one to endure and yet some people spend the better part of their lives week-ending and summering with their friends. The inconveniences are many and the marked advantages few and far between to the gentle onlooker.

The perfect guest must pack her clothes in a small space, usually mussing them so hopelessly that she is obliged to spend several hours repressing them after her arrival. Then she gets in a stuffy train and worries most of the journey because she is not sure whether anyone will be at the station to meet her. If no one comes, and she cannot find a taxi, she staggers along beneath the weight of her baggage, cursing inwardly that she ever left home and mother.

When she finally arrives at her destination, this super-guest must immediately place herself in the hands of her hostess—without a struggle. She must go places she does not want to go, do things she does not want to do and eat things she hates or which give her indigestion. She must sit up when she longs to go to bed and go to bed when she has no desire to sleep. She must smile when the children of the house arouse her at 5 a. m. by jumping into her bed. She must listen by the hour to people who bore her beyond words, walk when she wants to ride and ride when she is pining for exercise. She must see plays she has seen before or which she never would have seen anyway, always remaining silent and enthusiastic to the bitter end.

All this she must do and a great deal more, if she wish to receive the perfect appellation. In fact she must make an amiable door mat of herself, to the glory of mankind and the satisfaction of her hostess. And she must never show by so much as the quiver of an eyelash that she is not having the time of her life.

Most guests manage to get along very nicely on a long visit by bringing very few clothes of their own and borrowing lavishly from the choicest stock of their hostess. But the perfect guest is barred from any such privileges and can never indulge herself in such pleasant and profitable variety of wardrobe. She must carry her own extra coats and hats and wear her own little old gray shawl, without a murmur.

But one of the most important of all her qualifications is the freedom with which she tosses about her precious lucre; being a paying guest in a hotel is frequently far less expensive than being a perfect guest in a private home. She must bring gifts for her hostess and all the dear little children and she must never forget the ever present and often numerous servants, no matter what they do not do for her. Pay as you enter and pay as you go, might well be her given motto. If, however, she should visit in the servantless home, she may spare herself in tips but not in labor, for in order to be thoroughly welcome she must force herself to do what would at least be the equivalent of two perfect maids.

(Continued on Page 14)

## THE AGONY OF THE PERFECT GUEST

(Continued from Page 13)

Always her hand must be ready to loosen her purse strings for the benefit of those whom she visits. She must pay for the taxis when her hostess leaves her pocket book at home, and must never forget to remunerate the dear children if they pick up her handkerchief or carry her eye glasses from an adjoining room. And when the precious little ones cast their eyes upon a new toy which they covet, she must buy it with a forced smile and laugh raucously when they stamp on it five minutes later.

She must finance her hostess when she runs out of funds, and with a jest on her lips refuse to accept repayment. But most agonizing of all, she must pay for her own long distance telephone calls and supply her own postage stamps, without a struggle. And pay up her just debts like a business man instead of a visiting lady. In fine, she must learn to spend money like water, as if it did not hurt, and as if a dollar were a mere drop in a bucket that was already well running over.

Then after she has done all this perhaps you may wonder what may be her reward. Why, to hear someone say to her: "My dear, Mrs. Lummix tells me you are simply a perfect guest." After a few years of constant repetition of this kind, she may smile serenely in the happy thought that after all, the good die young.

## SOCIETY

(Continued from Page 9)

by Mr. and Mrs. Clark in the special car of Mr. Platt, vice-president and general manager of the Union Pacific Railroad of Salt Lake City. Among others present were General M. H. Sherman and Harry Chandler, and many prominent in social and financial circles of the south.

## WOMEN AND THEIR ACTIVITIES

(Continued from Page 11)

international peace, and with earnestness of purpose she enters into the discussions typical of a profound thinker and leader.

Musical offerings last Thursday at Cap and Bells were of a high standard, including piano solos, delightfully played by Dorothy Wines Reed. She also accompanied Leila Neilson Druhe, who charmed the audience with her songs. Mrs. Thomas Alexander East, the first vice-president, presided at the meeting.

## PROMINENT MEN AND THEIR BIG EVENTS

(Continued from Page 11)

Agriculture Extension Service was held last week at the University of California. Dr. Webber described the horticulture of South Africa, dwelling upon the citrus and deciduous fruit productions.

Dean E. D. Merrill, in his reviews, spoke of problems of the College of Agriculture, covering as it does a state larger than a considerable group of New England and North Atlantic states.

Forty-two counties of California now have the agricultural extension service, according to the authentic reports. The workers are paid by the United States Department of Agriculture and the University of California, while offices, automobiles and expenses are provided by the counties in which they work. These workers include farm advisers, assistants, club leaders and home demonstration agents.

H. C. Carr of the First National Bank of Porterville, addressed the conference, making a definite urge in his address for more personal attention by the farmers to their farming operations.

W. J. Norton, specialist in illustrative material, told the conference of the success of the Farm Center exhibits in Stanislaus County.

## Nothing Changed

An undergraduate at Cambridge University, contrary to regulation, was entertaining his sister, when they heard someone on the stairs. Hastily hiding the lady behind a curtain, he went to the door and confronted an aged man who was revisiting the scenes of his youth.

Obtaining permission to look around, he remarked: "Ah, yes, the same old room."

Going to the window, he said: "The same old view"; and then, peeping behind the curtain, "The same old game!"

"My sister, sir," said the student, indignantly.

"Oh, yes," continued the visitor, "the same old story."

## LARKINS DUCO Has Lustre

Combined with lustre, it possesses a durability that is amazing. Be sure of a good job.

Prices reasonable

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First Avenue at Geary Street



624 Van Ness Ave.  
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Metal Work Appertaining to Automobiles—Oxy-Acetylene Welding — Black-smithing.

AUTO FENDER AND RADIATOR WORKS

CHAS. J. EVANS

## PALACE GARAGE

Opposite Palace Hotel

HAVE YOUR CARS WASHED AND GREASED  
"THE PALACE WAY"

Rates: 35c per day; \$7.50 per month  
PHONE DOUGLAS 243

Six Floors for Service and Storage of Automobiles

## W. W. HEALEY'

NOTARY PUBLIC—INSURANCE BROKER

208 Crocker Building (Opposite Palace Hotel), San Francisco  
Phone Kearny 391

## DENMAN GARAGE

902 Bush (cor. Taylor)

A convenient location for club members

Prospect 956

## Petrol Paragraphs



By E. V. Weller  
Director of Publicity  
National Automobile Club

THE history of transportation is one of the romantic stories that lie within the domain of truth. Preserved in bas-relief on ancient coins, in painting and sculpture, outlined on vases as old as the Pharaohs and the epoch of Babylon, the history of transportation is the more remarkable in that the most rapid progress in this important phase of life has been within the last twenty-five years.

The Automobile Show is the mark of the progress of civilization to a stage where luxury and comfort are not only for the favored few, but are broadcast throughout the world. Within the last few months we have seen the Oriental coolie and his balanced load disappear and the light truck and flivver take his place. Many a limousine graces the garage of the rich Chinese merchant, many a man who never rode before is now driving about his coach and four in the shape of a gasoline driven vehicle.

It is too bad that the records are so dim in the early days that we of the present day cannot do full homage to that ingenious man who first invented the wheel. For the wheel has played the greatest role in the advance of transportation and it still is an important element in this age of speed.

Transportation starts with the primal man dragging his sled loaded with his possessions from place to place. Then came a genius and the wheel offered new possibilities for travel and transport. The chariot was popular in Egypt, in Greece and Rome. But the expense of keeping up a horse limited its use to the wealthy classes. Some did not like the jolting of the chariot over rough country and the litter, borne on the shoulders of slaves, vied in popularity with the open chariot.

In the Middle Ages the litter was combined with the chariot to form a four-wheeled vehicle, often enclosed. Early in the nineteenth century we find the steam carriage coming into vogue, but legislation held back its progress. Every steam carriage in England was required to have a runner ahead to announce the coming of the boiling behemoth and six miles an hour was its maximum of speed. The gasoline vehicle dates from the noisy nineties, but its rapid progress awaited the development of methods of manufacture and the standardization of parts. The last decade has seen more improvements and an almost perfected machine, prepared for all kinds of weather and able to stand a great deal of abuse.

### Safety Alphabet

- A is Authority you should respect
- B is the Bumper, you should not neglect
- C is for Crossings you always should heed
- D is the Danger, attendant on speed,
- E is the Emphasis placed on discretion,
- F is the Fault that becomes an obsession
- G is for Gas Fumes you must not inhale
- H is the Horn which never should fail
- I is the Instinct the new driver lacks
- J is the Judge who says "Fifty Smacks!"
- K is the Knock which tell something is busted
- L is for Lights, see they're always adjusted
- M is for Motor Cops, they are your friends
- N is for the Narrow Road, sound horn on bends
- O is for Oil, a supply you should carry
- P is the Puncture you hate like Old Harry
- Q is for Quiet in Hospital Zones,
- R is for Reason, which saves broken bones,
- S is for Signals, you always should give
- T is for Traffic Rules, obey them and live
- U is for Uniform Courtesy and care
- V is for Vigilance everywhere
- W is for Windshield which must be kept clear
- X is the Unknown that most of us fear
- Y is for the Youngsters, away from them draw
- Z is for Zeal in obeying the law.

### The Redwood Highway Banquet

Money was the motif of the banquet given by the Redwood Highway Association, the Down Town Association and other civic and county organizations, at the St. Francis Hotel, last Friday, Harvey M. Toy presiding as chairman and toastmaster.

Toy stated that the sum of \$11,000,000 was needed to carry on the construction of the Redwood Highway, and that the State's road treasury was like "Old Mother Hubbard's cupboard," quite bare of funds, instead of food.

He also told his audience that the State

of Oregon intends to spend so much money for good roads that he was ashamed to announce the figures, in the face of California's lack of lucre for its highways. He ended by appealing to those

(Continued on Page 16)

Each car operated  
by reliable  
chauffeurs  
who thoroughly understand their business



This means that you can dispense with all worries as to personal security when using our cars. Our drivers are careful and they never violate your desires for safety.

**Kelly's**  
GARAGE

Phone Graystone 270  
1620 Pine Street  
San Francisco

SERVICE



The longer you brew -

Caswell's

NATIONAL CREST

Coffee

-the better it gets.



GEO. W. CASWELL  
Sutter 6654 or Oakland 1017  
Telephone Direct  
1,500,000 cups were served at the Panama Pacific International Exposition

# The Redwood Highway

By Clyde Edmondson  
Manager-Secretary Redwood Highway Association

## Publicity and Advertising Plans of Redwood Highway Association

The Redwood Highway Empire offering as it does, every conceivable recreational facility and scenic attraction, lends itself to wonderful treatment in the matter of designing advertising and publicity which will create, divert and attract a larger volume of tourists, vacationists and prospective settlers over the Redwood Highway.

This "Redwood Highway Empire" is destined to be one of the outstanding play-grounds of the West, as well as the best known main-line named highway anywhere—because of its giant Redwood forests alone. Do you know that you may ride through over one hundred miles

and reach Mr. Brown and Mr. Smith in the East, Northwest, in the South, or in foreign ports, before they leave on their proposed trip to the Pacific Coast. We will place in their hands folders and maps of the Redwood Highway. We will call attention to the Redwood Highway through the medium of publicity in the newspapers, and specially prepared illustrated articles in national vacation and outing magazines, as well as through other sources.

Before any itinerary is written to the Pacific Coast, we hope to have various travel bureau agents, railroad, steamship and stage-line ticket agents so sold on the idea of including the Redwood Highway in Pacific Coast routings that



One of the new Golden Gate Ferry steamers, the "Harry E. Spenk."

of giant Redwood Trees without leaving the main Redwood Highway?

The territory bordering the Redwood Highway in Northwest California and Southwest Oregon offers the finest and sportiest hunting and fishing to be found anywhere. It is veritably the "anglers' and nimrods' paradise," although few people realize it.

Furthermore, in addition to the vacation and sport element, there are rivers, streams, lagoons, Indian Reservations, whaling stations, marble caves, lakes rivaling those in Switzerland, petrified forests, and innumerable other points of interest, all concentrated in this one great Empire of the Redwood Highway.

We now have wonderful transportation facilities through the Redwood Highway. The Northwestern Pacific Railroad offers first-class day and night rail service. Pickwick's Redwood Highway stages and all connecting stage lines offer equally fine transportation. All the ferry companies offer the finest transportation between San Francisco, in particular the Golden Gate Ferry, and the Redwood Highway; which has given, since its inception, the very finest service, in every way.

We plan to get at the *source* of travel,

they will recommend the Redwood trip to their various patrons.

In other words, we are planning to build up a tremendous "personal sales organization" among those who control traffic, including not only the ticket and travel agents at points mentioned, but also the information clerks handling touring bureaus for automobile clubs throughout the country, and through hotel clerks—at least most of those on the Pacific Coast.

A general folder is in process of preparation showing standard trip itineraries over the Redwood Highway by automobile, train, or stage. Also in this folder will be included a description of the very fine hotel and resort accommodations; and a treatise on fishing and hunting. These folders will receive a wide distribution.

These are but a few of the advertising plans we now have in mind.

In San Francisco, to take care of all inquiries and to handle the traveler on arrival, we hope to establish a complete free Redwood Information Bureau which will dispense complete information regarding trips and tours in the Redwood Highway Empire, agricultural, industrial and commercial opportunities, etc. It

will write complete itineraries free of charge; make all necessary hotel and other reservations, and will offer every possible assistance in making pleasurable the trip over the Redwood Highway.

Itineraries will be written to all points of interest on the entire Pacific Coast, using the Redwood Highway as an "operating base," or main-line artery between California and the Pacific Northwest.

By co-operating in the matter of exchange prospect lists with the various Chambers of Commerce in the Empire, and a definite system of follow-up, we plan to cinch the sale of every possible trip over the Redwood Highway.

## PETROL PARAGRAPHS

(Continued from Page 15)

present to see that at least \$12,000,000 annually for new construction be made available by an initiative measure. Upon which Supervisor Warren Shannon pledged San Francisco to every effort toward an early completion of the scheme.

Each of the eight counties comprising the Redwood Highway Empire, as well as representatives from Oregon were manifested by enthusiastic orators who advanced various stunts and advertising suggestions, to further the movement, and if faith and belief in a subject will bring about its fruition, then the banquet in question should accomplish wonderful results for its worthy cause.

## Ornithological Note

We hear of a pair of robins that have nested within a few feet of a blacksmith's anvil. Their extraordinary intelligence told them that to nest on the anvil itself would be to risk having their eggs smashed.—Lemon Punch.

## ANNUAL MEETING THE JOSHUA HENDY IRON WORKS

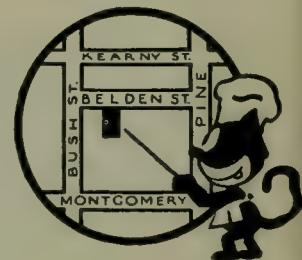
The regular annual meeting of the stockholders of The Joshua Hendy Iron Works will be held at the office of the corporation, No. 75 Fremont Street, San Francisco, California, on Tuesday, the 9th day of February, 1926, at the hour of 10 o'clock a. m., for the purpose of electing a Board of Directors to serve for the ensuing year, and the transaction of such other business as may come before the meeting.

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**THE SANTA CLARA COUNTY, CALIFORNIA,  
FLOWER LOVERS' CLUB**

**T**HIS Club was organized February 21st, 1919, with 22 charter members. After six years of ceaseless activity it now (February 21st, 1925) numbers approximately 1400 members. Its meetings are held every second Wednesday at 2:30 p. m. throughout the year. At these meetings discussions of many phases of flower culture are participated in by those present. Lectures and talks are enjoyed occasionally.

In consideration of the practical work of the club in demonstrating the results that may be obtained in flower culture in this county, the Chamber of Commerce very appropriately co-operates with the club by furnishing it with halls for its meetings and shows. Occasionally a meeting is held at the residence of some member who has some particular flowers that are of general interest.

About seven shows are held each year beginning with a midwinter show in the middle of January, followed by a daffodil show in March, an iris show in April, a rose show in May, a midsummer or gladiolus show in July, a dahlia show in September and a chrysanthemum show in November. All shows are free to the public.

The club was organized to promote the planting of flowers about the homes of the citizens of Santa Clara County. That its activities will extend more and more into the realms of shrubs and tree planting seems to be assured.

The officers of the club are: A president, a vice-president, a secretary, a treasurer and one community vice-president for each community in the county with six or more members. There are now nine community vice-presidents. Two branch clubs are now organized. The president of each club becomes automatically a community vice-president and all members becomes members also of the county club, which, however, does not prevent their independent action in holding meetings and sales in their own communities.

There are no dues or fees charged to members. Revenue for running expenses, show equipment, etc., is obtained by holding annual sales of flowering plants, shrubs and bulbs. Such stock is contributed by the members or sold on commission from nurseries. In addition to providing the money for the club's use, a large number of plants, shrubs and bulbs are annually sold and therefore, planted for the beautification of many homes.

For six years the president has been Mr. Horace G. Keesling who year after year has been re-elected to his office.

The meetings are every other Wednesday afternoon, summer and winter, and the club takes no vacation. With the co-operation of all lovers of flowers and general beautification their greatest aim is to make Santa Clara County the leading county in the state for roses. They place great importance on good varieties and those not subject to mildew and various rose diseases. They join with the Federated Women's Clubs in the desire to scatter California poppy seeds as well as other wild flower seeds when on a picnic or a trip through the country.

After six years trial, it seems that the plan of this organization would work in other communities of California.—From "Home Designer."

The doctor applied his stethoscope to the young store-boy's heart.

"Does angina pectoris trouble you at all?" he asked.

"No," said the clerk, "but Dolly Green does, a lot."—Toronto Goblin.

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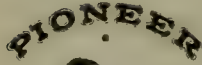
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**PLEASURE'S WAND**

(Continued from Page 7)

**St. Francis**

"Moana" a tale of the South Seas, is a record of life in the tropics. It is a story of active, joyous life, vivid and gay and weaves a spell of romance on its audience. There are plenty of thrills, including the snaring of a wild boar and the capture of a giant tortoise.

\* \* \*

**Imperial**

The Imperial reports packed houses as the rule for "The Gold Rush," Charlie Chaplin's latest, and in many respect, his best picture.

\* \* \*

**S. F. Symphony Orchestra**

Last Sunday there was a large audience present, in spite of the unusual cold weather, to hear the fifth popular concert of the San Francisco Symphony Orchestra. It was a delightful program, and every number was echoed to the echo.

Sunday will be the second concert of the Seventh Pair of Symphony concerts. Haydn's Symphony in D Minor, "The Clock" will be presented for the first time; as will also the Dance Rhapsody by Delius; memorial selection will be given for Emmanuel Siegfried Heller in Strauss' Death and Transfiguration.

\* \* \*

**Elwyn Concert Series**

A splendid large audience greeted the eminent Russian pianist, Benno Moiseiwitsch, at the Auditorium last Thursday evening.

The next attraction will be Margaret Matzenauer, prima donna of the Metropolitan Company, who will be heard here on February 15th. Madame Matzenauer is known not only as one of the reigning divas of opera, but also as a foremost figure of the contemporary concert stage. Of splendid physique, she possesses one of the most phenomenal of voices.

Since coming to America in 1911, at the request of the Metropolitan Opera Company, where she scored a sensational success as Amneris in "Aida," she has won distinct triumphs wherever she has been heard.

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Then	Then
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12:00 p. m.	12:30 a. m.
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SATURDAY, JANUARY 23rd, 1926

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Devoted to the Leading Interests of California and the Pacific Coast.

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VOL. CVIII

SAN FRANCISCO, CALIF., JANUARY 23, 1926

No. 4

## Rambling

With E. FARRAND ROSS

### Prohibitions

A certain inborn trait among a goodly number of Americans, probably inherited from our New England ancestors, restrains us too often in expressing our real emotions, our real admirations, our real "honest-to-God" selves. This inhibition, heaven be praised, is less developed (if one can speak of an inhibition as being developed!) in Californians than in the easterners and middle westerners that I have met; but the fact is that the Federal government, functioning generally, under the influence and people of its environment (which is eastern) is taking back into its own hands so many of our "personal liberties," and laying upon us so many prohibitions, we tremble at the outcome as visualized, and mentally conjure up a back-boneless race of automatons, probably in some sort of hideous uniform, and quite possibly, answering to numbers, instead of names.

### A Beauty Cult Is Needed

There is a narrow-minded, Puritanical bunch of "reformers," whom some writer designates "the Invisible Few," who are only too apparently influencing the "visible many." This has been demonstrated most conspicuously in the futile Volstead Act, which has been the cause of increasing crime, instead of decreasing it, which was one of its much heralded motives; and another flagrant case may be cited in the silly prosecution regarding the teaching of evolution in public schools, which took place not so long ago, in a Tennessee town.

Have you been unfortunate enough, I wonder, to meet many "reformers" of this class? I do not mean people who want to reform in a large-hearted, humanitarian way; people who believe that bringing beauty and happiness into thousands of homes, is the best reform to be instituted on this old globe. I mean the picayunish, petty, one-cylinder (and that cylinder with a screw loose, somewhere) folk, the "nosey" folk, always on the watch for some ignominious fall to come to their neighbors, people who, having frightened and repressed their own natural feelings into insensibility, are possessed with the desire to force their repressions upon others.

### "Glooms"

One finds an expression of this in old women who sit in chimney corners, figuratively speaking, who have no possible way of viewing life as it is, and who mumble foolishly about "Prohibition being a wonderful thing for the 'rising generation—'" (the "rising generation" meanwhile with a flask on its hip!) Old women who deplore the beautiful, free and easy, health-giving garb of the modern woman, as "indecent," as compared to the dress of the "good old days," when women padded their hair, their hips, their busts, and repressed their waists until it is a miracle that they ever had any organs left intact.

Metaphorically speaking, there are too many of these "old women-men" in the Congress of our government; men of the Sunday school teacher type; long-faced—the kind of men that David Grayson portrayed in his "Friendly Road." Do you remember?

He is sitting on the bank of a rippling stream, one lovely Sabbath, in the hills, and worshipping God through the untouched and undesecrated beauty of the country side, and he is approached presently by a long, lank, sad looking individual, dressed in black, who apparently is harboring some devastating grief, and who turns out to be the village parson.

"What's the matter?" asks David Grayson of this gloomy individual, "Is God dead?"

### Reforming the Clock

I have been trying to find out, to the best of my ability, the object or advantages of the Daylight Saving plan, which has been proposed by members of the Stock Exchange as an initiative measure to place before the voters of California, and in my peregrinations around the city have asked various and sundry good citizens their opinions of this proposition.

He is a prosperous and practical business man, and when I questioned him about the above, he answered: "Why it will save gas and electric power, of course!"

I pondered this.

"If you get up an hour earlier in the morning, that is to say, when it is still dark, you will have to light up, won't you?" I asked. "You will be using gas or electricity an hour more in the morning, than in the evening, that's all."

"It will give men more time to work in their gardens, after they come from the office," replied the next person I questioned.

"All right for suburbanites, perhaps," said I. "But the tired city worker has no garden to work in."

"Well, he can play golf, then," answered my friend.

"What do I think of the Daylight Saving?" exclaimed the pretty business girl, scowling slightly under her tight little felt hat. "I think it's the bunk! It just means to us working girls, an hour earlier to hop out of bed! Why not let us off at four o'clock every day during the summer? There's some sense to that!"

Not very satisfying, eh, what? I will just add that if the powers that be put this through, should the people in general veto it, at least let us hope that it will be a Federal law; otherwise, it will be anything but a time-saving scheme. Imagine what a lot of calculating it must take, when some communities put it into effect, and others refuse to change the faces of their time pieces!



In a few days now there will be a direct drive made upon the business and other institutions of the city as well as upon the private homes, for the support of the "community chest" so-called. There will be, unfortunately, a considerable amount of pressure employed and a great deal of indirect threatening, with some bullying, which seems to have been a legacy from the late war in the getting of Liberty Bond subscriptions. We do not raise any great objection to that, as such methods are quite inseparable from a public collection, supported by public enthusiasm.

We have no objection, either, to the principle of the community chest. We realize that pooled charities are better than a congeries of individual charities. We know from common experience that it is better to have a considerable sum under intelligent direction than to have a number of peddling little sums that are expended hither and yon, without knowledge and without any plan. So, as far as principle is concerned, we are with the community chest.

What is bothering us is the way in which it works out. We understood that the community chest would meet the matter of street-begging by providing for the relief of beggars. But it does not so act. A man meets us on the street and begs. We cannot tell him where he can get a free meal, for the community chest does not let us know. We cannot endure to let the man go hungry. We paid the community chest to rid us of that pain. We pay twice.

Again, the community chest promised that it would look after cripples and such people, who offend the sensibilities and make life miserable. But the lame still sell on the streets, the blind still play mournful music, the disfigured still leer at one through bandages. We cannot endure it. We pay twice again.

There is something wrong about the community chest, something quite unsatisfactory.

**Municipal Economy** City Attorney John L. O'Toole has advised that \$1,400,000 Hetch Hetchy revenue cannot be included in the city's general fund for budget-items in the present fiscal year. This has come to the finance board of the supervisors as a decided blow, and so they have been skirmishing to meet the situation. The upshot is that the finance committee has put up to the board a list of items amounting to \$2,141,000, from which the board will be asked to designate special items of expense to be deducted in order to meet the power-revenue deficit.

Chairman of the finance committee, James B. McSheehy, says that the city auditor will not honor any expenditure which might be made within the \$1,400,000 deficit. There is no doubt about the correctness of this attitude in view of the advice of the city attorney. Then the question arises, as to what items are to be eliminated.

We cannot say that we are really sorry that this has happened; rather the contrary. We have always been sticklers for reasonable economy in the government of the city, (not for penuriousness nor inadequate expenditure), such as becomes a city of our size and dignity. But we always have taken the position that public expenditure should be as well guided in municipal affairs as in any well-conducted business. And now an opportunity has come when the expenditure can be carefully examined and restrained within reasonable limits.

That does not mean that school improvements should be

stopped. On the other hand, money spent in schools, properly conducted, is in the long run money saved. Neither does it mean that there should be any strangulation of street improvement, for streets are the arteries and veins of our municipal life.

But it does mean that expenditures must be carefully watched and discreetly indulged in. This will mean great saving without frugality.

**The Parole Question Again** Judge Charles Burnell has come out with a severe attack from the bench of his court on the parole system. He sentenced a defendant to imprisonment in the County Jail of Los Angeles rather than to San Quentin, upon the ground that it would be a more severe sentence. He said: "I will not send a man to San Quentin because he will do more time at the County Jail than he would in prison. If he goes to San Quentin the chances are the prison board will lose no time in turning him loose." Referring to the Prison Board, the irate jurist remarked: "If that bunch of politicians want to turn them loose, I am powerless to prevent it. The bigger the crook, the more he seems to be favored in this manner."

This attack on the part of the court has produced natural irritation among members of the Prison Board, one of whom says that the jurist is badly informed, and uses the short and ugly word.

We have always taken a stand in favor of the parole-law, because we are convinced that on the whole the operation of the law has been successful and that it is better even to err on the side of humanity, than to take an implacable attitude with respect to criminals.

But this stand is predicated on the assumption that paroles will be given with discretion and that the Prison Board will not allow social or political motives to play any part in its decisions. And, we may say at once, that latterly we have by no means felt certain that improper motives have not played an irregular part in the decisions of the board. The "Big Hutch" case is by no means reassuring, and there are other cases which bear upon their face, at least, extrinsic evidence of the operation of motives which should have no part in the operation of the parole law.

Not to be captious, we have an idea which is rapidly becoming a certainty, that there are powers and influences occasionally at work in the operation of the law, and that these powers and influences are on the side of those who have sufficient social or political backing.

**Weird Politics** Politics are proverbially unsatisfactory, they are also peculiar. It is one of the marked characteristics of politics in action that they produce results which are not only unanticipated but altogether incapable of being anticipated. Hence the element of uncertainty which has always attracted men of romantic disposition to the pursuit of politics.

Taking the matter of airplane-flying, for example; given planes and flyers and practically the same territory, one would think that two branches of the government, using airplanes, would produce practically similar results. But such is not the case. Two governmental organizations using planes and men, give us different results, so that one marvels at the difference.

For example, the army and navy use planes. Result—accidents occur, men are killed, the service is discouraged, complaints are made that flyers do not get fair play, one distinguished officer is disciplined for urging a new-form of air organization, the whole matter is in confusion and something very like scandal ensues.

Again, the post office uses planes. Result—men carry mail day after day without accident, without complaint, without dispute and the mater goes as steadily and regularly as a good clock. There are practically no losses. The

mail has carried 6,000,000 pounds through the air and has travelled 10,000,000 miles during 1925 and has lost one life. The post office flyer has to work on schedule time and he keeps his schedule through all sorts of weather. The post office has built up a corps of flyers, of excellent discipline and skill. It has mapped its routes and marked them, it has made driving an airplane about as safe as driving a truck.

There is no doubt about the facts. What about the reasons?

**Reapportionment** Constitutionally there should be a reapportionment of senatorial and assembly districts following the last census, and as yet no steps have been taken to that end. They should be begun. The legislature has met three times since the census and no progress has been made in this very important matter. The reason is obvious. It lies in the political struggle between the urban and the rural districts; but that is no valid reason for not obeying the law.

The cities cannot be brought into line and the country fears loss of power. San Francisco would lose votes in proportion to Los Angeles, and the country would markedly lose by the growth in relative importance, of the more important centers of population. Unless these differences are so modified that some sort of an agreement can be reached, the State will be without its reapportionment for growth since the last census.

The same set of facts is obvious, also, in matters, relating to the federal congress. The swing of people from the rural districts into the cities has caused the same sort of reaction throughout the country as we have noted in this state. Older localities have lost population; newer states have gained it. The western seaboard has grown in importance and, naturally, the older states are not pleased to play a subordinate role.

We should have a greater representation in Congress than we now have. It is of essential importance that we realize this representation, for we never know when we may have to insist upon the result of our growth and our increased wealth.

If the present method of reapportionment does not satisfy sufficiently for us to get results from it, then surely some method should be devised. Reapportionment both for the state and nation has become a crying necessity. The constitution provides for it and it is our right.

**Our Strong Representative** It is very seldom that two weeks running any representative of ours in Congress should provoke our ardent admiration and express approval. But such is the case with Mrs. Florence Kahn, our congressional representative, who is showing a force and individuality which few of our congressmen appear to possess.

Last week she was strong on the prohibition question and came out without any hesitation for a light wine and beer amendment to the Volstead Act. This week she has come out in favor of the immigrant. She is agitating for permission to husbands of American citizens to enter the country, irrespective of the quota, and has proposed an amendment to the immigration act to that effect.

There is no doubt that the law at present has been the reason for many injustices. The wives of American citizens are allowed in, independent of the quota, and there does not seem to be any justification for not applying the same rule to the foreign husbands of American wives.

Mrs. Kahn goes a step further than this, for she is in favor of the parents of American citizens being put also in the non-quota class, as well as the husbands, wives and minor children of aliens in this country, who have declared their intention of becoming American citizens.

These proposals do her credit and if adopted will abolish the scandalous dislocation of the family caused by the present application of the law. We are heartily with her.

## Art Shows and Bill Boards

By John Brayton

**H**AVE you ever come out of an art gallery, worn ragged mentally with trying to appreciate the Art (capital A) of some master mind with a penchant for misrepresenting disgustingly fat female nudes, and then met with a poster on the board advertising a country resort or a railroad trip? And have you breathed a sigh of relief, though a bit shamed inwardly, and told yourself that here was something you could understand? And have you analyzed that sigh and the relief it expressed?

Now, don't tell a soul where you got this, but the simple truth is that the poster represented more art than all the drawings that tortured you in the gallery. We are not speaking here of all art exhibits; we are treating of some shows that are forced upon us as Art. The poster must pass the scrutiny of a board of well-paid and thoroughly trained artists before it can make its appearance, for there is a considerable price involved. And because of this financial consideration, this scrutiny is more penetrating than many paintings could bear. The commercial aspect is important. Thus the final product is artistic. Oh, that there were some strong power with a huge club to curb the fury of many of our so-called artists!

How many a time and oft we have been lured to the gallery by the critic only to be disappointed! This critic person seems to be lacking in feeling and respect toward us, for more than once he calls upon us to worship at the shrine of some newly discovered genius—who would benefit the world vastly more by putting in his time painting barns. It is highly desirable, of course, that individual expression be encouraged and fostered; but it is greatly to be regretted that this must be done at so great annoyance to the public. If only commerce could enter here with her exacting standards there would be less eye strain for the people to undergo. If the reward of commerce—and it is an intrinsic one, could be withheld until these standards are met there would be fewer explosions of genius to alarm us.

It is becoming recognized generally that commerce in America is going far toward making an American art. All we need do is to recall the advertisements and posters of a few years back to catch the idea. Those of today are much superior; many of them are works of art. The persons who decry the influence of commerce on art are not thinking the matter through. Commerce is one of the greatest influences for civilization and advancement, and the Old World would do well to look to her artistic laurels when she derides America as that "basely material nation."

Commerce considers the audience, and this is an important detail. The inspired young lady who jumbled words together for the mere sake of sound without thought to their significance, may have produced a kind of poetry; but her audience failed to grasp the idea and her efforts deservedly fell flat. What we are accustomed to seems good to us until we can be convinced there is something better to be had. And we are not easily stampeded. Commerce cannot afford to do otherwise than consider the audience.

It is difficult to separate life and art and commerce. It has been asserted that commercial periods produce artistic ones. The literature of the Elizabethan period of England—pattern for all time!—flowered from an intensely active commerce. When a nation loses its business spirit it falls into artistic decay. Our American business is topping the world and invading those old countries that taught us our trades. Is it not reasonable, then, to look forward to an all-surmounting season of art for this, our young, vigorous, restless and business-like country?



# PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S  
— Tom Moore



(Conducted by Katherine Schwartz)

## Wilkes

SAN FRANCISCO is at last to have an opportunity of seeing "The Big Parade," conceded by everyone who has seen it, to be the success of the decade, when it opens at the Wilkes Theater tomorrow evening with a large orchestra and special score under the able direction of Clarence West, the



Katherine Schwartz

musical director, sent on from New York for this occasion.

There is an interesting story in connection with this great picture, as to how it happened to be sent on tour as a "road show." When J. J. McCarthy, the astute New York showman, who handled such road tours as the notable successes, "The Birth of a Nation," "Intolerance," "Way Down East," "The Covered Wagon," and "The Ten Commandments," was in Los Angeles last summer to view the making of "Ben Hur," he happened to be in the projection room when two reels of "The Big Parade" were being screened. He viewed the first reel in a detached manner, but when the second reel was being shown, he came to life with a start. Turning to Marcus Loew of the Metro-Goldwyn-Mayer corporation, he asked the name of the picture. "We have about decided to call it 'The Big Parade,'" answered Mr. Loew, "but that title may be changed later on, as we have just started making the picture." McCarthy became enthusiastic, and made the statement, that if the picture was carried on with the same deft touch, and the heart interest maintained, it would prove to be the best thing since "The Birth of a Nation." He met King Vidor, the director, praising him highly on his craftsmanship, and predicting that if he kept on as he had started, he would have a world beater.

Mr. Loew, at first, was a bit skeptical as to the advisability of withdrawing "The Big Parade" from the ordi-

nary channels of presentation and turning it into a two dollar road show, but McCarthy's judgment has invariably been one hundred per cent in such matters, and so the verdict finally was, "Go ahead."

The rest is history. "The Big Parade" was presented at the Astor Theater, New York in November, and its success was enormous from the start; it is still showing there to capacity houses. Showmen, newspapermen and others of seasoned judgment predict that "The Big Parade" will stay in New York for two years at least. Immediately following the New York premiere, McCarthy organized road companies as fast as possible, and it is now showing in Philadelphia, Chicago, Boston, Detroit, and last week it opened in Washington, D. C., where a distinguished audience, including President Coolidge, the entire cabinet, members of the diplomatic corps and foreign correspondents were present. In every place it has scored an immense success, and created a sensation, and praise for it has been unanimous.

Much praise goes to J. J. McCarthy for his marvelous ability in being able to discern a "winner."

\* \* \*

## S. F. Symphony

Haydn's Symphony in D Minor, "The Clock," occupied a distinctive part of the program of the seventh pair of symphony concerts at the Curran Theater last week. This is one of the oldest, as well as one of the best of the Haydn symphonies, overflowing with melodies, and containing a beautiful four part counterpart harmony, which Alfred Hertz, who is undeniably a lover of the old masters, conducted in a particularly sympathetic manner.

A Dance Rhapsody by Delius, which opened the second part of the concert was a distinct contrast from the old to the new—beautifully orchestrated with a view to bringing out that which is best in a modern symphony orchestra.

Strauss' beautiful tone poem, "Death and Transfiguration" was played as a memorial tribute to Emanuel Siegfried Heller, one of the founders of the San Francisco Symphony, and its warmest friend. It is too bad that this beautiful thing should have been played without one word of applause, but that same lack of applause was due to the deep

feeling apparent throughout the large audience which attended these concerts, and not from any lack of appreciation on the part of its hearers.

## Curran

\* \* \*

Tomorrow evening at the Curran, Kolb and Dill, two names synonymous with laughter, will open in their latest fun concoction, "Pair o' Fools," a new musical comedy from the pen of John Emerson and Anita Loos, with a lilting musical setting by Arthur Freed. An ever welcome Kolb and Dill chorus, an array of beauty, talent and captivating dance, the whole flanked by orchestral strains which will live long in memory, combine to make this, their latest vehicle, a great hit.

Reports from the Northwest state that the house has been sold out before the company had even reached the town,—the news having traveled ahead that Kolb and Dill had the best show they have been seen in for years.

There is a splendid cast in support of the two popular stars, including May Cloy, Julie Blanc and others.

\* \* \*

## Alcazar

"Little Jessie James," a musical comedy with a bright galaxy of players for the principal roles, and a fast-stepping chorus of "beautiful bobbed hair bandits" opens at the Alcazar tomorrow evening.

This is Henry Duffy's second venture into the musical comedy field, and those who viewed "Irene," with its record run of ten weeks last summer, will want to be sure and see this offering.

Dale Winter will have the title role, and she will again be heard in some of the catchy musical numbers. A newcomer to the cast, but well known to San Franciscans is Lorraine Sands Mullins; Roy Purviance is the tenor; Phil Tead the juvenile; William Davidson, Betty Laurence, William Macauley, Florence Roberts and Dorothy LeMar are all cast acceptably.

\* \* \*

## President

"Dancing Mothers," sensational comedy of the current season in New York, opens at the President tomorrow afternoon with one of San Francisco's favorite actresses, Florence Roberts, in the principal role.

A cast of unusual excellence has been

# Amusements

NEXT WEEK

ALEXANDRIA Geary and 18th	Pictures
ALCAZAR O'Farrell nr. Powell	"Little Jessie James" Henry Duffy Players
CALIFORNIA 4th and Market	"His People"
CAMEO 936 Market St.	Jack Hoxey in "Two-Fisted Jim"
CAPITOL Ellis nr. Market	"Siegfried" A UFA Picture
CASINO Mason and Ellis	Pictures
CASTRO 429 Castro St.	Pictures
CURRAN Geary nr. Mason	Kolb & Dill in "A Pair o' Fools"
EGYPTIAN	Pictures
GOLDEN GATE G. G. Ave. & Taylor	Vaudeville
GRANADA 1066 Market St.	Tom Mix in "The Best Bad Man"
HAIGHT Haight at Cole	Pictures
IMPERIAL 1077 Market St.	Charlie Chaplin in "The Gold Rush"
LOEW'S WARFIELD 888 Market St.	Bill Hart in "Tumbleweeds"
MAJESTIC Mission between 20th and 21st	Pictures
METROPOLITAN 2055 Union St.	Pictures
NEW FILLMORE 1329 Fillmore	Pictures
NEW MISSION 2550 Mission	Pictures
ORPHEUM O'Farrell & Powell	Vaudeville
PANTAGES Market at Mason	Vaudeville
POMPEII Next to Granada	Pictures
PORTOLA 779 Market St.	Pictures
PRESIDENT Market & McAllister	"Dancing Mothers"
ROYAL 1629 Polk St.	Pictures
ST. FRANCIS 965 Market St.	Peggy Hopkins Joyce "The Skyrocket"
SUTTER Sutter and Stelner	Pictures
UNION SQUARE O'Farrell nr. Powell	Pictures and Vaudeville
WILKES Geary and Mason	"The Big Parade"
WIGWAM Mission and 22d	Pictures

CONCERTS

Curran Theater—Sunday afternoon 2:45, San Francisco Symphony Orchestra.

"What's the difference between a modern and an old-fashioned kiss?"

"About five minutes."—Clarion.

selected by Mr. Duffy for this production. Leneta Lane will be seen in one of the most interesting parts she has portrayed here. Frederic Vogeding, leading man for Lenore Ulric in Kiki, will be seen in an important part; Kenneth Daigneau is also featured. Others in the company are Francis Fraunie, Earl Lee, Olive Cooper, Helen Gilmore, John Junior, Maylian Mercereau, Eloise Keeler, Richard Ehlers, and a host of others.

\* \* \*

### Orpheum

Heading the bill for a second big week is the ever popular Nora Bayes, who will present several entirely new numbers, as only she can do. Since her last appearance here, Miss Bayes has been traveling from London throughout the continent, jumping here directly from London. Louis Alter and his wife assist her at the piano.

Powers' Dancing Elephants, the same troupe that created such a sensation here last year, are another big feature on the bill. These wonderfully trained animals are said to be the most intelligent of their species, performing their difficult stunts with great ease.

Ben Meroff, clever comedian and his new organization called "The High Hatters" is also featured; George Watts and Belle Hawley, she of the beautiful face and figure, present "Laughs Coated with Melodies"; Rich Hayes and "his valet" have a novelty turn of the highest order; the Les Ghezis, equilibrists, have been retained for another week, promising several new stunts.

\* \* \*

### Golden Gate

Benny Leonard, famous lightweight boxing champion, headlines the bill at this theater for the coming week, appearing in a sketch called "The Professor," in which he is assisted by Charles Leon and a strong supporting cast.

Val and Ernie Stanton, the English boys from America, are prime comedians, always being great favorites here, and present a new act called "Under Your Hat," said to be their funniest.

Tom Bryan and Lillian Fairchild bring "Billboard Steps," a speedy dancing act, in which they are assisted by Lynn Bruno; Gaston Palmer, a juggler of great talent, as well as a clever monologist, is also on the bill; Keller Sisters and Lynch, well-known phonograph artists, have a clever act; Ed and Jennie Rooney, aerialists, call their offering "Up in the Air."

The screen feature is the first showing here of "The Fighting Heart," with San Francisco's own George O'Brien in the star role, assisted by Billie Dove and a notable cast.

### Loew's Warfield

William Hart will be seen in a brand new play called "Tumbleweed," beginning tomorrow at the Warfield. Many people are curious to know why the play was named "Tumbleweed."

Here's the answer; During the settling of the Cherokee Land Strip between Kansas and Oklahoma way back in '89, the cow punchers had to seek new fields and pastures, because the cattle barons on the strip were forced to move and the cattle were dispersed. Hal G. Evarts, author of the story, says the cowboys referred to themselves as "tumbleweeds" because they were continually on the move, and pointed with disdain to the lowly squash anchored to its vine till somebody cut it loose for cooking purposes. Here is their song:

"I never cease my roamin'

I'm always hard to catch;

But the "punkin" stays forever,

In the same ole garden patch."

On the stage Walt Roesner will play his own "Evolution of Jazz," containing the much discussed number "Rhapsody in Blue" by Gershwin. Roesner is using in this act a Duo Art piano playing the Gershwin record. Fanchon and Marco present the famous Fords, called "The Four Fords," assisted by Sherry Louise Marshall in "A Music Box Revue." As an added feature, Angelus Babe, famous colored Charleston dancer will entertain also.

\* \* \*

### Granada

The Granada is featuring a "3-star" show the coming week, starting today. Tom Mix in "The Best Bad Man" is the screen feature, while Mack Sennett's newest comedy, "Wide Open Spaces" with Ralph Graves, will be another important offering. On the automatic stage will be the 1926 edition of "Twenty Minutes at Coffee Dan's."

(Continued on Page 15)

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By Antoinette Arnold

### "Stepping Out"

**B**OSTON correspondents of the daily press are accredited with the statement that handsome young John Coolidge, son of President and Mrs. Coolidge, emulates the Prince of Wales in his tendency for social diversions.

Why not? There is certainly nothing startling in the announcement that a fine, stalwart young American boy should like society. There certainly is nothing out-of-the-way about that young boy's desire to dance, to go to parties, to entertain a pretty young miss. In fact, it is the most wholesome and natural thing in the world for a full fledged young chap to do. And so we're glad that young John Coolidge is giving evidence of his fondness for society—that means he is going to keep his head; Now doesn't it?

The Prince of Wales is dearly loved for his manly attributes, for his human, his natural, boy-like interest in the world and the activities of the world. In fact, the Prince of Wales has friends, real friends, not just because he is heir to the throne of England, but because he is so delightfully human and close to the world of a living and breathing humanity.

Let's honor this stalwart young son of the President of these United States, for with the stability of character which is his heritage, and the mental balance which is his by right of inheritance, Mr. John Coolidge is going to find a lot of real, genuine joy in discovering friends who rejoice in him not only because he is the son of the President, but also because he is a true, radiant-hearted young man who wants to find his measure of happy enjoyment in the social life of the greatest nation on the face of the earth.

All honor to this student of Amherst and may his "stepping out" be accompanied by the best wishes of real friends who will assist in his natural and wholesome happiness.

\* \* \*

### Peninsula Lures

So many alluring affairs have engaged society among the peninsula set within this past week, that it is difficult to fasten one's thoughts on any one outstanding event. It has just been one delightful lure after another, particularly out in the crisp open air.

The "paper chase" seems to be the most popular and striking diversion among the social set just now, and the thrill of it all, the novelty of the activity, and really the health-giving glow of it all, make it one of the most popular, if not the most engrossing, of all the present moment gayeties.

The riding luncheon given during the past week in compliment to Miss Mary Clark, when the charming Mrs. William Bowers Bourn entertained at the San Mateo home of the Bourns, "Filoli" was not only a memorable gathering, but it had its quota of little novelties too.

To begin with, Miss Clark, herself, is the incentive for enthusiasm and all the paper chasers were heartily in attune with everything. Guests at the riding luncheon included: Mrs. Celia Tobin Clark and Miss Mary Clark, Mr. and Mrs. Cyril Tobin, Mr. and Mrs. Corbett Moody, Mr. and Mrs.

William Gregory Parrott, Mr. and Mrs. Edward Tobin, Mr. and Mrs. Lawrence McCreery, Miss Katherine Kuhn, Mr. Richard Tobin, Mr. Richard Schwerin and Mr. William Tevis, Jr.

\* \* \*

### Studio Surprise

Another San Mateo function given this past week which took on the glamour and charm of novelty, was a studio surprise party given by Mrs. Gerald Williamson, who entertained in honor of the birthday of her husband, and also of the birthday of Mr. Edward H. Clark, Jr., which happens to fall on the same day.

Packing boxes served as chairs for the guests in a room arranged like a studio. A cake-walk skit was part of the evening's spontaneous pleasure. Informal supper service added to the novelty of the merry event.

\* \* \*

### "See America" Slogan Of Notable Luncheon

Six specific purposes are outlined by the Hotel Women's Unity Club, of which Mrs. Perley Andrew Young is the president. All of these purposes will be definitely presented at the annual luncheon of the organization when the members gather for their International Day on Thursday, January 28, in the Terrace Room of the Fairmont Hotel at 12:30 o'clock.

The primary object, "to create a better understanding and a more friendly and social feeling between the women of the bay cities hotel fraternity," finds its paramount purpose to be that of co-operation with the Chamber of Commerce and the "See America First" movement.

Diplomats and consuls will be guests at the International Luncheon when the hostesses will, in returning compliment, decorate their various tables with the color schemes and the insignia of the various countries represented. They will also wear the costumes of the different nations. The president is to appear in her costume of Columbia.

Mrs. John Zeeman, who is acting as chairman of the reception committee, will have charge of the French table and wear the costume of France, all her guests, also wearing the costumes of France. Mrs. Florence Lombard, who owns the Commodore Hotel, also the Hotel Lombard, which opened this week, will preside over the Holland table. Mrs. O. L. Becker will have a table done in the colors of Spain.

The Chinese table will be presided over by Mrs. Henry Barker, and Mrs. James Flannery will also have an elaborate table decorated in the Chinese designs. Mrs. Carl Gardner will preside over one of the tables. Mrs. W. L. Rothchild will have the Swedish table and announces a great "surprise" for her decorative scheme.

Mrs. George Wilson, secretary of the Unity Club, will have the Japanese table and Mrs. M. A. Snider will be hostess at the German table. An Esperanto table will be one of the unique schemes of this unusual luncheon with Brewster Ames and his daughter in charge. Mrs. Stella

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Vought will be the singer, and Rev. William Rader the principal speaker.

\* \* \*

**Consuls Will Attend**

Many consuls will be honor guests at the Hotel Women's Unity Luncheon, which will bring together both men and women identified with the hotel fraternity, Thursday, January 28 at the Fairmont.

\* \* \*

**Vocal Numbers**

Mme. Stella Vought, the vocalist of this delightful luncheon of hotel people, will be heard in a group of songs, "The South Winds Are Blowing," Densmore; "When I Was Seventeen," Swedish Folk Song with Miss Jean Dorothy Rouse at the piano.

\* \* \*

**Clark Ball Attracts**

**Folks From Pebble Beach**

Mr. and Mrs. George Gordon Moore and Mrs. Helen Hobbs, who attended the beautiful Clark Ball, have returned to their home at Pebble Beach, where many of the smart set from the Monterey peninsula are guests over the week-end for interesting gatherings in the lovely home of the Moores.

Mr. and Mrs. Moore gave a dinner party at the San Mateo Club, entertaining Mr. and Mrs. Fentriss Hill, Mr. and Mrs. Gregory Parrott, Mr. and Mrs. Arthur Brown, Jr., Mr. and Mrs. Corbett Moody, Mr. William S. Tevis, Jr. and Mr. Gordon Tevis and Mr. Lansing Tevis.

\* \* \*

Mr. and Mrs. Lorenz Avenali gave a dinner party this week at their attractive Russian Hill home.

\* \* \*

A luncheon party will be given by Mrs. Charles Deering at the Francesca club rooms on Sutter Street, Thursday, January 28, in compliment to friends, some of whom have recently returned from abroad.

\* \* \*

A tea was given at the Fairmont Hotel, Friday, for the guarantors of the Greater San Francisco Conservatory of Music, of which Mr. Ernest Bloch is the artistic director and the Misses Ada Clement, Lillian Hodghead, assistant directors.

\* \* \*

Mrs. George Harry Mendell entertained at luncheon in her home in Pacific Avenue and later took her guests to the San Francisco Symphony.

\* \* \*

Mrs. R. P. Merillion gave a charming luncheon at her home last week, her guests afterwards going to the bridge party at Hotel Whitcomb. Mrs. Eustace Cullinan, Mrs. Paul C. Butte and Mrs. W. Harold Wilson were the luncheon guests.

**Dr. Jordan's Birthday**

The seventy-fifth birthday of a great man in California, Dr. David Starr Jordan, has attracted the attention of prominent personages throughout the entire world. For Dr. Jordan is a great man, a man of magnificent intelligence, but in addition to the master mind which has long made him an outstanding example of firm purpose and stability of character, brilliancy of intellect and supreme activity, he is also an inspiring guide to those who in their turn shall follow him.



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San Francisco's Finest  
Family Hotel  
250 Rooms  
Rates: From \$2.50 per day

At his home on the campus of Leland Stanford, Jr. University, Dr. David Starr Jordan was literally showered with telegrams of congratulation from various parts of the world on Tuesday, his birthday. But with all these praiseworthy briefs from admirers in all lines of human endeavor, the "grand old man" of Stanford, was as full of new plans and future activities as if he was just starting out on life's journey instead of just rounding his seventy-fifth birthday.

Dr. Jordan was president of Leland Stanford Junior University from the time of its foundation in 1891 until his retirement in the year 1913. During that time he created a worldwide reputation for literary achievements and for all other branches of scholarly work.

The home of Dr. and Mrs. Jordan is the scene of some of the most memorable gatherings of distinguished personages on the Stanford campus, where their hospitality is proverbial.

\* \* \*

**Family Joins in Celebration**

The family of the noted educator, Dr. David Starr Jordan and Mrs. Jordan, presided over the birthday celebration, quiet and dignified as it was, with an atmosphere of felicitations prevailing throughout, last Tuesday night, where intimate friends of the Jordan family gathered to pay honor to the president emeritus. Dr. and Mrs. Nathaniel Dartner and Mr. and Mrs. Knight Starr Jordan were of the family group. Mrs. Dartner is the eldest daughter of Dr. and Mrs. Jordan. Their other son was detained in Mexico on professional duties but is expected at the Jordan home this week, when another big family gathering will be held as a post celebration of the birthday of the noted naturalist and educator.

\* \* \*

**Mr. and Mrs. Michie**

**Entertain Literary Folks**

Mr. and Mrs. Gordon Michie entertained a coterie of writers at their charming home in the Russian Hill district last week, their guests including many prominent people of the bay and peninsula cities. The Michie home is famed for the cordiality of the hosts and those who are of the number included at their delightful "home" events always eagerly welcome the bidding to Mr. and Mrs. Michie's.

Last week's guests included Mr. and Mrs. Fenwick Holmes, both of whom are well known in the lecture field. Mr. Holmes has just returned from a tour of eastern literary centers where he gave lectures on psychology. Katharine Eggleston Holmes, the brilliant fiction writer is now completing her eighth novel, Mr. and Mrs. Malamuth, the latter of whom is Joan London, talented daughter of Jack London, Mr. and Mrs. Ray Marshall, now of this city, Mr. Marshall being a well-known newspaper editor recently returned from the Orient; Barrett Willoughby, author of "Rocking Moon," Mr. and Mrs. Mateo Mezquida, the latter of whom is Anna Blake Mezquida, well-known poet, author and short story writer.

Mr. and Mrs. Thomas Nunan were guests, Mrs. Nunan, famous as the "petite princess of the piano," Mr. Nunan of the editorial staff of the "Examiner," Mr. and Mrs. L. Foster Young (Anna Young, prima donna), Mr. and Mrs. W. Harold Wilson of local literary circles; Mr. and Mrs. F. Ellis Miller, prominent in society circles of Piedmont, Mr. and Mrs. Earl Ennis, Mr. Ennis of the editorial staff of the "Bulletin," Miss Helen Ennis of the "Chronicle," Mr. and Mrs. Walter Jones, Miss Geneve Shaffer, writer, traveler and realtor, Mr. Lund, prominent in university circles, were all guests at the Michie supper party where literary themes were topics of the evening's fascination.

(Continued on Page 14)

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SANTA MARIA, CALIFORNIA  
On the Coast Highway Halfway Between San Francisco and Los Angeles  
An Inn of Unusual Excellence.  
Write or wire for reservations on your next trip south.

# GOLF

By Fred Blair



## How the Judges and Lawyers Stacked Up When They Met at the Presidio

**H**ARRY STAFFORD asks why should he play golf with the judges for nothing, when he gets paid for talking to them?

\* \* \*

Cy Appell showed up with a pair of number twelve shoes. (Cy ought to be able to do a Charleston with those immense gunboats).

\* \* \*

Percy Henderson is sore at Colonel Griffith.

\* \* \*

Judge Harry McKenzie, who wrote the songs and lyrics for Billy Jaxton's show, says training the chorus keeps him too busy.

\* \* \*

The American Legion always knows a good golfer; that is why they presented Judge Fitzpatrick with a flag.

\* \* \*

Louis Ferrari is a sea lawyer; he handles cases off ships.

\* \* \*

Bill Manaton says when Archie Treat can golf like he toast-masts, he can play Marin in par.

\* \* \*

Harry Stafford was granted a postponement. The ten English rockets are all for you Harry!

\* \* \*

Judges Fitzpatrick and Graham were happy last Friday when Mother Machree Sales the River Shannon.

\* \* \*

Hall Ross of San Mateo, suggested that no speeches be made. Hall said the "Bull" would be carved at the table.

\* \* \*

Hugo Newhouse got so excited when he discovered that he was third low net, that he had to get a shoe horn to put his hat on with.

\* \* \*

Charlie Hasswell said the reason he didn't win was because he couldn't get a proper stance. His shoes weren't mates.

\* \* \*

Dave Livingstone had a legitimate alibi. Dave mistook the guide posts for the flag, but they were on the wrong fairway.

\* \* \*

Walter Shelton apparently doesn't belong to the union. He was caught digging in a sand trap after the five o'clock whistle blew.

\* \* \*

Bill Gleeson, from Oakland, got off to a bad start; the jockey lost his whip.

\* \* \*

Joe Hyman was so greased up that he slipped away from the gang.

\* \* \*

Dick Shannon puts everyone out of step when he plays. Dick sings that refrain, "Oh, Baby."

\* \* \*

Ed McCurdy, the San Mateo nightingale, didn't show. He got winged on his way up.

\* \* \*

John Barratt claims they ought to have all lady jurors. Newhouse says the only place to have them is at Jack's.

\* \* \*

E. B. Spofford says no matter how rotten you play you can have a handicap to match.

Judge Graham made a motion to strike out, but was overruled. John Barratt said the only place the judge could strike out was in a bunker.

\* \* \*

Charlie Brennan wouldn't play with Jim or Jim with Charlie.

\* \* \*

Hugh McKeivitt played like a peasant. He turned in a card of 124, less 10 pounds off for weight.

\* \* \*

Judges Frank Deasy and Jim Conlan were barred on the ground that the justice of the peace is not a lawyer.

\* \* \*

John Barratt left word at his office that he was in the Supreme Court, but we saw him at the 14th tee.

\* \* \*

Ralph Duval of the P. G. and E.

Cleaned up the boys with his ready-made tee.

\* \* \*

Hugo Newhouse claims he is the low net lawyer. So is Paladini among the fishermen.

Judge Graham sang his song entitled, "The 80 and 90 Players Make Over 100 With Me."

\* \* \*

Some say they play in 80,  
And some in 90 too;  
However when they play with me  
Their game is not so true.  
They hook and slice and pull and  
top

And in the cup the ball won't drop.

\* \* \*

Stafford and Ferrari got sore when the fog lifted and didn't show anything. They wanted to take a crack at the judges.

\* \* \*



**Judge Thomas F. Graham**  
The world's greatest reconciler.

Billy McMahon, the tailor-lawyer, wore a checker vest so that he could keep check on himself.

When Percy Towne heard that Jim Brennan would be there he left for Los Angeles.

\* \* \*

Stafford says: The only time any judge speaks to Louis Ferrari is when they shout "fore" on a golf course.

\* \* \*

Chief Dan O'Brien says he is going to look over the next tournament very carefully.

\* \* \*

John Barratt said Judge Fitzpatrick should probate the Presidio golf course.

\* \* \*

Louis Goodman said he never knew there were so many traps on a golf course.

\* \* \*

Bush Finnell, who arrived in time from the Fiji Islands, via Del Monte, shot his bolt on the 19th hole.

\* \* \*

Ralph Robinson, the champion handball player from Spokane, volleyed them all over the lot.

\* \* \*

Lawrence Livingstone forgot his horse, but the pace he set burnt up the course.

(Continued on Page 13)



# THE BRAVE *and* THE FAIR

By Josephine Wilson



[NOTE: This department will publish, each week, the most distinctive events in men's and women's organizations.

## PROMINENT MEN AND THEIR BIG EVENTS



JOSEPHINE  
WILSON

THERE is considerable interest and many congratulations surrounding James Rolph III, over the recent announcement that he has been reappointed as editor-in-chief of the "Blue and Gold," year book of the University of California. Young Rolph was the former editor of the prize number of "Blue and Gold," which in 1925 won the first honors among college publications.

James Rolph III, succeeds Joseph G. Murphy and his selection as editor-in-chief at this particular time, is especially important for the new year book will require unusual skill and adaptation. The son of Mayor and Mrs. James Rolph of San Francisco is not only one of the most popular and highly respected of the college students at the University of California, but he has balance of mind, a vision of far-reaching scope and is rated as one of "fair-minded" and big-thought men of the fraternity.

We shall look with keen interest for the issue of 1926, when the "Blue and Gold" will again claim the attention of publishers throughout the world. "James Rolph III, is just like his dad, in his exceptional understanding of people and important things," say his constituents, who always add, "Look, what a wonderful mother he has too. He has heritage, that boy."

\* \* \*

For the fourth time, Harold L. Zellerbach has been elected to the presidency of the Young Men's and Young Women's Hebrew Association. Vice-presidents are, Mrs. M. S. Koshland and Joseph Leo Hyman. A. Katschinski is the treasurer. With due appreciation for his work during the past four years, Mr. Harold Zellerbach was accorded an ovation by his associates and those with whom he has carried on the extensive work of the Hebrew Association. The success of the association and its far-reaching influence in the community was made the topic of the evening's discourse and the pleasant and encouraging subject for consideration. Congratulations were made to all of the executives for their excellent co-operative work.

\* \* \*

America's influence in the commercial affairs of Europe was the subject of an address given before the Foreign Trades Club this past week by the Hon. R. M. Tobin, minister to the Netherlands. The luncheon held in the rooms of the Commercial Club was attended by prominent men from the bay cities.

"The Dawes plan," said Tobin, "has put Europe on its feet. Never have I seen a more hopeful spirit than that which now prevails." The plan which provides for the French evacuation of the Ruhr, was quoted as responsible for this prevailing condition and the Locarno pact could not have been perfected unless the Dawes plan had first paved the way, according to the speaker at the Foreign Trades Club.

\* \* \*

General Manager McCants of the Market Street Railway will have for his assistant, Frank J. Linforth, according to announcements made a few days ago. The new appointee has been superintendent of employment in the company be-

(Continued on Page 13)

## WOMEN AND THEIR ACTIVITIES

LAUREL HALL CLUB, of which Mrs. John G. Jury is the president, is claiming the attention of local clubdom with the high standards of their programs, their historical studies and the criterion established by their anniversary affairs.

This is the first club of San Francisco, historically, and takes the name of "the oldest club" from the date of its formation. Readable books, current events, and other interesting data were discussed at the meeting held on Wednesday of this past week at the Fairmont Hotel. Mrs. Charles Harley Frost was the chairman.

"Marvelous California and Its Possibilities for Development" was the significant subject ably presented by Mrs. Jury, the president, who has but lately returned from a long tour of European centers of culture. Her comparative references and her keen observations made the subject one of increased interest and renewed zeal on the part of Californians.

Miss Christine Hart, a former president of Laurel Hall, was assigned the subject, "California, Past and Present," with special stress placed on future California. Vocal and instrumental solos were given under the direction of Mrs. Charles B. Lamp with Miss Lillian Clark and Lester Schivo the soloists. The reception committee of the day included, Mrs. A. G. Stoll, Mrs. H. L. Dewey, Mrs. John Farnham, Mrs. John S. Gray and Mrs. M. R. Parnell.

Mrs. L. A. Peiffer, one of the most prominent members of Laurel Hall and also an officer of the club and the League of American Pen Women, has a number of friends as her guests at the noteworthy day. The Laurel Hall Club is planning a memorable anniversary breakfast on February 2 at the Fairmont Hotel, when club executives from sister organizations will be honor guests and who will participate in happy memories of their splendid club and the progress it has made under its able executives.

\* \* \*

### Dramatic Event

The dramatic section of Cap and Bells Club is planning a noteworthy presentation of "She Stoops to Conquer" under the supervision of Mrs. Edward J. Morser, chairman of the section with the president of the club, Mrs. Marshall C. Harris, directing the reception of members and the many guests expected for this outstanding event.

Each year the Cap and Bells' dramatic section has a dramatic evening and so closely touching the professional life of the theatrical world are these events rated, that they claim the attention of the entire bay region. This year's event, which takes place next month will be held in the St. Francis Hotel.

Rehearsals have been under way for some time and as the cast includes many of the most talented members of Cap and Bells, there is every reason to expect a splendid presentation of the play chosen for the dramatic evening. The Cap and Bell orchestra, Mrs. J. A. Kuykendall, chairman, will contribute its part of the musical program.

\* \* \*

### Card Party

One of the largest card parties of the season will be given at Thursday, January 28, at the Fairmont Hotel, under the direction of Mrs. J. E. Gilson, and according to the number

(Continued on Page 13)

# Finance

THE Federal Power Commission has approved the transfer to the Pacific Gas and Electric Company of a license for the development of water-power projects on the upper reaches of the Mokelumne River.

\* \* \*

—"It is safer to travel than to stay at home," said R. J. Clancy, assistant to the general manager of the Southern Pacific Company in announcing that the Pacific lines of the company are entering their seventh consecutive year without fatality to a passenger in a steam rail accident.

\* \* \*

—Traffic exports predict a great increase in tourist travel for the Pacific Coast in 1926. Better equipment and service as well as increase in population and greater skill in organizing, are given as reasons for the anticipated increase.

\* \* \*

—The railroads of the United States had ten new records to their credit in 1925. These include amount of freight, distance traversed, number of cars and amount of taxes. It was the greatest showing made in history.

\* \* \*

—The oil companies of California have done magnificently this year. It is the best year since 1919 and, for most, the best year in their history. Some of the oil companies doubled their earnings in the year and the great majority show large advances.

\* \* \*

—The raise in rates of the Key System has produced great feeling across the Bay, but the Railroad Commission says: "We estimate that the additional annual revenue necessary to so secure public confidence as to attract this amount of investment capital (\$6,000,000) will not be less than \$380,000."

\* \* \*

—January has so far been one of the greatest reinvestment months in history. There is a very excellent market for bonds with few issues to supply the demand.

\* \* \*

—A notable feature of recent bond transactions is the extent to which California municipal bonds are attracting the attention of Eastern houses. There is close bidding for these bonds, as a recent offering of Los Angeles bonds clearly shows. There is pending an offering of \$6,000,000 San Francisco School bonds and an issue of \$1,000,000 Hetch Hetchy bonds.

\* \* \*

—The Western Pipe and Steel Company of California has been greatly extending its activities. Its plant at Phoenix produces water-pipe, storage tanks, galvanized tanks, smoke stacks, irrigation gates, gas holders, trailer dump bodies and a full line of screens for rock-crushing plants. It is a wonderfully equipped concern.

\* \* \*

—Automobile stocks gained 105 points in 1925 and then lost 36.4 points.

\* \* \*

—In a recent address at Santa Rosa Luther Burbank made the following wise remarks: "Those who would legislate against the teaching of evolution should also legislate against gravity, electricity and the unreasonable velocity of light, and also should introduce a clause to prevent the use of the telescope, the microscope and the spectroscope or any other instrument of precision which may in the future be invented, constructed or used for the discovery of truth."

## THE SAN FRANCISCO BANK

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One of the Oldest Banks in California,  
the Assets of which have never been increased  
by mergers or consolidations with other Banks

MEMBER ASSOCIATED SAVINGS BANKS OF SAN FRANCISCO

526 California Street, San Francisco, Cal.

DECEMBER 31st, 1925

Assets	\$107,232,609.22
Capital, Reserve and Contingent Funds	4,250,000.00
Employees' Pension Fund over	525,000.00

MISSION BRANCH	Mission and 21st Streets
PARK-PRESIDIO BRANCH	Clement St. and 7th Ave.
Haight Street BRANCH	Haight and Belvedere Streets
WEST PORTAL BRANCH	West Portal Ave. and Ulloa St.

Interest paid on Deposits at the rate of  
**FOUR AND ONE-QUARTER (4 1/4) per cent per annum,**  
COMPUTED MONTHLY and COMPOUNDED QUARTERLY,  
AND MAY BE WITHDRAWN QUARTERLY

### The Canadian Bank of Commerce

HEAD OFFICE: TORONTO, CANADA

Paid Up Capital \$20,000,000      \$20,000,000 Reserve Fund  
All Kinds of COMMERCIAL BANKING Transacted  
STERLING EXCHANGE Bought FOREIGN and DOMESTIC  
CREDITS Issued. CANADIAN COLLECTIONS effected promptly  
and at REASONABLE RATES. OVER 600 BRANCHES THRU-  
OUT CANADA, and at LONDON, ENG.; NEW YORK; PORT-  
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**GOLF**

(Continued from Page 10)

Someone said that Charlie McLaughlin always kept his eye on the ball. They were mistaken, it was the ready-made tees he was watching.

\* \* \*

Louis Goodman said after looking over the Presidio course, he was glad they made sand\*traps out of the divots he made.

\* \* \*

Louis Ferrari, the Italian banker-lawyer, said one of the paying tellers got arrested. His approach to the green was very good.

\* \* \*

Courtney Moore claims that the only birdie Harry Stafford ever shot was in a five cent shooting gallery.

\* \* \*

Cy Appell is gaining weight; he eats with Colonel Griffith every day.

\* \* \*

Billy McMahon was proud of his sartorial appearance, but not of his game. Bill is the Beau Brummel of Presidio.

\* \* \*

E. L. "Dit" Heyes said he should have won again; but after taking 12-13, he blew up completely.

\* \* \*

Judge Graham, after acting as toastmaster at the banquet, brought the meeting to a close by singing his favorite song "What Has Become of Sally." The boys gave the judge a rousing cheer.

**PROMINENT MEN AND THEIR BIG EVENTS**

(Continued from Page 11)

ginning his work for the company as a conductor on the Fillmore Street line. He was formerly a captain of constabulary in the Philippine Islands.

\* \* \*

San Francisco Council, No. 615, Knights of Columbus, have their twenty-fourth anniversary banquet and entertainment in Knights of Columbus Hall, 150 Golden Gate Avenue with many prominent members in attendance. Addresses and plans for the new fiscal year were presented before the organization.

**WOMEN AND THEIR ACTIVITIES**

(Continued from Page 11)

of reservations already made, this event will probably be the record party of the season in point of numbers and interesting adjuncts. The chairman is being aided by prominent members who have taken an active part in the base hospital work and the maintenance of a room for the war veterans at Palo Alto.

\* \* \*

**Art Studies**

Mrs. William D. Shea directed a day devoted to the study of pottery last week, when members of the art section, spent a memorable afternoon in the studios of Messrs. Jahani-vich and Olsen, 2840 Baker Street. Mrs. Bertha Stringer Lee, noted artist, aided in receiving the members and their guests. A brilliant talk was given at this meeting by Manuel E. Jahanivich on "Pottery" and the guests were shown how pottery is made.

—We note the following from the annual report of the Los Angeles Stock Exchange: "A stock exchange is one of the most essential units in the financial structure of civilized nations, and a peculiarly sensitive and intricate piece of mechanism, indispensable for the convenient buying and selling of securities, in an orderly manner impossible to be done efficiently or economically in any other way."

**Ave, Rex Americanus**

By Otto E. A. Schmidt

THE warm mid-December sunshine lay like a golden benison on a placid bay and a smiling land. Above the northern portal of the new sub-way that carries the traffic of the Embarcadero across the throbbing end of San Francisco's main artery, nooning idlers dallied, indolently plying the splintery toothpick as first aid to an overworked digestive economy. While some merely lolled about, smoking, others hung over the parapet to watch the ever-changing panorama in the sunken approach to the tube. On the one hand an endless stream of vehicles appeared swiftly dropping down, down, as they approached—like well-handled planes settling to earth—to disappear beneath the onlookers' feet, while on the other side of the dividing rail black masses rapid-fired forth from the cavernous opening like the proverbial bat out of hell.

"Makes me dizzy," drawled one of the spectators, "I wanna hang onto my goulash an' pie an' java for a while longer," and he turned his back on the giddy spectacle.

The new viewpoint presented to the qualmish speaker's eye a scene better calculated to assure the tranquil assimilation of his luncheon. The bridge that projects the northerly sidewalk of Market street across the Embarcadero to the second story of the Ferry Building carried a "thin waver-ing line" of strolling wayfarers while a scant fringe of loiterers festooned its high netted railing. Like slow heart-beats of commerce the yawning arches of the terminus below leisurely spewed their sporadic crowds as the ferries brought over the passengers of successive trains; swooning street cars gently swung their empty shells around the wide-spreading loop while their humble rivals, the jitneys, now tenantless, brooded tier after tier, three and four abreast, in the somnolent warmth until the magic touch of patronage should waken them to their normal state of furious activity.

All was peace and serenity; the terrific rush and jam and scurry of the morning and evening hours was suspended and the splendidly curving water-front drowsed away in its daily noon-time siesta.

Suddenly the lumbrous air was split by a weird cry that rose from guttural depths to the dizziest peaks of sound and back like the shriek of a lost soul given to the torture.

"Fire!" cried Smith, "some guy dropped a 'butt' on a wooden dock, I guess." An inquisitive interest appeared in the eyes of the idlers as they scanned the visible horizon of "the front" from south to north. But no black smoke or leaping flames greeted their gaze.

Again the horrible distortion of sound broke on their tingling ears, but this time it appeared duller as though softened by distance or muffled by thick walls. "Ambulance!" quoth Jones, "stevedore fell down a hatch or something." But to their straining sight no black mass of excited humanity disclosed the locale of one of those sad tragedies that occasionally occur, alas, in the marts of a great city.

Once more the terrifying scream, closer, louder, more eerie. "Black Maria!" cried Robinson to the now excited crowd, "betcha they 'knocked over' another bootlegger."

This time the location of the sound was clearly evident. "In the tunnel!" shouted Brown. With one accord the agitated multitude crowded to the parapet and leaned over in breathless expectancy. As the echoing sounds came closer the moaning and wailing and shrieking grew louder and faster and more furious until a very cascade of soul-affrighting noise assailed their quaking senses.

And then—from that somber, gaping orifice issued forth his sovereign majesty, American Boy, nonchalantly riding his bike and working his screaming siren for all it was worth.

## SOCIETY

(Continued from Page 9)

### At the Hollywood Plaza Hotel

Mr. Eugene Stern, son of Mr. and Mrs. Jacob Stern, pioneer residents of Hollywood, was married recently in San Francisco to Miss Emma Walbeck of the bay metropolis. Mrs. Elsa Jacoby, a sister of the groom, Mr. and Mrs. Harold Stern and Mr. and Mrs. Jacob Stern came to San Francisco for the wedding. Mr. Stern and his son own the new Hollywood Plaza Hotel in Hollywood and have other valuable holdings in the southland.

Allan Dwan, Lasky director, is stopping at the Hollywood Plaza with his brother, Dr. Dwan. Nils Chrisander, actor and director from Sweden, who was leading man with Pola Negri in her first four European pictures, is stopping here. Other well-known picture folk at this hotel are: Benny Ziedman, Warner executive; Betty Gardner, Lasky writer; F. Hugh Herbert, M. G. M., scenario writer; Ralph Spence, playwright and author of "The Gorilla," now playing coast theaters; Larry Hughes, writer; Ralph Cedar and Walter Lang, directors; Allan Hart Simpson, formerly famous as the Arrow collar model, who is now to star in the films; and Charlotte Bird, Lasky star, Gertrude Livingston, Mildred June, Dorothy Dunbar, Martin Fredericks and other players. Adele Whitely Fletcher, editor of Movie Magazine recently stopped at the Hollywood Plaza when she came West on business and she was entertained in Hollywood by Mrs. Antonio Moreno, Ruth Roland, Corinne Griffith and other stars.

James Rolph III, of San Francisco was a recent visitor at the Hollywood Plaza Hotel. Other recent arrivals include the following golfers who competed in the \$10,000 Los Angeles open tourney. They were: Ian MacDonald of Modesto; John Black and Dave Trufelle of Wichita, Kansas; Paul Dozier, J. D. Whiting and Sam Whiting, Arthur East and Alfred Nagel of San Francisco; Leslie Davies of San Rafael; F. M. Connolly, Galesburg, Illinois; Joe Mozel, Marysville; Arthur Brooks, San Jose; Joe Novak, Berkeley; Earl Fry and F. R. McDonald of Oakland; F. M. Osbourne of Boulder, Colorado; Dave Ayton and D. L. Black of Vancouver and Phil Taylor of Victoria.

\* \* \*

Mrs. Jeanette L. Boynton, Mrs. Aymer L. Knights and Miss Mary T. Wright sail from New York January 30th for a tour of the Mediterranean countries, returning in May.

\* \* \*

Among the people of note who have been guests of the Santa Maria Inn recently are:

Mrs. Henry St. Goar, Mr. and Mrs. F. R. Tousey of San Francisco; Mr. and Mrs. Harry C. Allen of Los Angeles; Mr. and Mrs. W. A. Saunders of Santa Cruz; Mr. and Mrs. Frank Buffum of Oakland, and Mr. and Mrs. E. S. Matthews of Berkeley.

### Nephew of Mark Hopkins Passes

At the family residence, 2099 California Street, Edward W. Hopkins, nephew of Mark Hopkins, passed away last Tuesday evening. Mr. Hopkins was one of the founders of the Central Pacific Railroad, and succeeded his uncle as treasurer of the railroad company; in recent years he was president of the Union Ice Company, and was a leading clubman, being a member of the Pacific Union, Bohemian, University, Olympic, Menlo Country Club and San Jose Country Club.

He was an active participant in the organization of various banks in San Francisco, being director of the Bank of California, and having served for a time as vice-president of the Mission Bank and the Mercantile Trust Company. He was born in St. Clair, Michigan, in 1848, and was a descendant of a long line of distinguished New England ancestors. He leaves a widow, Mrs. Helen Thompson Hopkins, and three daughters, Mrs. Augustus Taylor, Mrs. Stewart S. Lowery, Mrs. J. Cheever Cowdin and one son, Samuel Hopkins.

### Golden Gate Ferry Estuary Offer Wins

As an emergency measure the Railroad Commission of California today granted permission to Harry Spears, vice-president and general manager of the Golden Gate Ferry Company, to operate a ferry service between Alameda and Oakland to transport passengers and automobiles that have been using the Webster Street bridge, which collapsed recently when it was rammed by a steamship.

Rates to be charged on the ferry are 5 cents for individual passengers, 10 cents for motorcycles, 15 cents for autos, 20 cents for trucks and 20 cents a ton for freight.

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First Avenue at Geary Street



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Metal Work Appertaining to Automobiles—Oxy-Acetylene Welding—Blacksmithing.

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HAVE YOUR CARS WASHED AND GREASED  
"THE PALACE WAY"

Rates: 35c per day; \$7.50 per month

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Six Floors for Service and Storage of Automobiles

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Phone Kearny 391

## DENMAN GARAGE

902 Bush (cor. Taylor)

A convenient location for club members

Prospect 956

## Petrol Paragraphs



By E. V. Weller

Director of Publicity  
National Automobile Club

THE license plate distribution from the offices of the National Automobile Club at 362 Pine Street, has been a great help to motorists in the downtown district. Thousands of motorists secured their new licenses at the club headquarters, without the necessity of standing in line, this being a free service of the club to the motoring public.

\* \* \*

The National Automobile Club will be represented at the automobile show, which opens in the Civic Auditorium, January 30, supplying touring information to the general public. The new reductions in automobile collision insurance available to members of the National will be explained by experts. The club booth will be located in the accessory section on the second floor.

\* \* \*

The blossom season is already at hand. Last week a rancher from the Santa Clara Valley brought into the office of Californians, Inc., a spray of blossoms, the first of the year and the first rain will bring many a tree into bloom that marks the advent of the touring season.

Tours in search of blossoms are interesting at this time of the year, especially when the tang of the winter is still lingering in the air and the snow covers the mountain tops.

The almond trees are the first to break into blossom and in the warm belts, which are sheltered from the cold winds, blossoms may be found in quantities within the next ten days. The best places to look for early blossoms are the Calaveras district, east of San

Jose, the district about Saratoga and certain portions of Sonoma County. Napa County is also an early blossom district as well as Contra Costa and lower Alameda Counties. Cherry blossoms will be out soon in the Vaca Valley on the road to Sacramento.

\* \* \*

### The Automobile Show

With the Spring just 'round the corner,  
Where the budding blossoms blow,  
When the Open Road is calling,  
Comes the Automobile Show.

There's a store of health and pleasure  
There's a wealth of beauty rare,  
There's the key to Nature's bounty,  
In those sparkling coaches there.

You can vision purling rivers  
And the mountains towering height  
The eternal snows of Whitney  
And the cloud-wreathed Shasta's  
might.

You can sense the fragrant odor  
Of the cedar and the pine  
Or the wild flower-studded meadows  
From the rolling hill's incline.

See the Highways of the Giants,  
Redwood groves that ages span,  
Mighty links of forest beauty,  
With the days of primal man.

Here the dreams of bygone ages  
By the hand of genius wrought,  
Tribute to the men who made it,  
Masterpiece of human thought!

With the Spring around the corner,  
Where the budding blossoms blow,  
When the Open Road is calling,  
You should see the Auto Show.

### PLEASURE'S WAND

(Continued from Page 7)

#### Cameo

The feature at this theater the coming week is Jack Hoxey in "Two-Fisted Jim" and Hal Lloyd's "I Do." There is a splendid enlarged orchestra under the direction of Edgar Roemheld with special features on the stage twice a week.

\* \* \*

#### Paul Whiteman

Paul Whiteman and his famous band will be one of the leading attractions at the Tenth Annual Pacific Automobile Exposition, opening here late in January, for an eight-day engagement.

\* \* \*

#### St. Francis

Another world premiere was given here when Peggy Hopkins Joyce's new picture was shown here last night, "The Sky Rocket." This is the first production of the internationally famous beauty. The picture was directed by Marshal Neilan.

### Imperial

Charlie Chaplin's masterpiece, "The Gold Rush," has been shown to over 150,000 people and still plays to packed houses. Everyone should see this picture.

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## The San Francisco Auto Show

### Facts and Figures About San Francisco Auto Show

**Dates**—January 30 to February 6th inclusive.

**Auspices**—San Francisco Motor Car Dealers' Association.

**Manager**—George Wahlgreen.

**Place**—Exposition Auditorium, San Francisco.

**Music**—Paul Whiteman, "King of Jazz" and his 28-piece orchestra, direct from New York. (Only appearance in California this year).

**Decorations**—Specially designed by staff of artists to uphold reputation of San Francisco as having the most beautiful auto show in the world.

**Motor Display**—Latest models of all the big automobile manufacturing concerns.

**Exhibits**—Shipped direct from New York or duplicates of the spectacular New York Auto Show displays.

**Accessories**—Complete showing of accessories and motor trucks in the basement and on the second floor of the Auditorium.

**Admission Price**—No increase in prices over last year. Admission including tax, 75c. Reserved seats in the balconies may be purchased for afternoons and evenings for 50c additional. This is an innovation that will be welcomed by the footsore thousands who throng the displays and will welcome an opportunity to view the spectacle from above and listen to the Whiteman music.

**Special Railroad Rates**—The Southern Pacific has announced special round trip rates to San Francisco during the big motor display.

**Hotels**—Hotel men advise that reservations for rooms be made in advance. They prophesy the largest out of town attendance in the history of the automobiles shows here.

With the Tenth Annual Pacific Automobile Show less than two weeks away, the eyes of the western motor trade are focused on San Francisco for what will undoubtedly be the biggest motor display ever held west of Chicago.

With the San Francisco show dates set at January 30th to February 6th, the same as the Chicago show and over two weeks earlier than ever be-

fore, the importance of the local display is much greater than heretofore.

It means that coast dealers will have the same chance of seeing the new models and receiving the new trade gossip as the dealers of the Middle West and that they can attend trade meetings here, view the new offerings of the industry and place their orders for the coming year without traveling three to five days into the heart of the Middle West in the blizzard and zero weather which generally ushers in February in that section of the country.

The earlier show dates, the fact that nearly all of the big factories are duplicating their New York exhibits at the San Francisco display and the enthusiasm of the big distributors in calling special trade meetings for the show week, have combined to make the show outlook better than ever before, from the trade standpoint.

Greater interest by the public and an increasing attendance is also indicated. Reports from the New York show indicate that record breaking crowds were in attendance at that display. Interest of the fans in the improved models that are being offered by many of the factories and the fact that seven new cars or new designs of old makes, will be shown here for the first time at the show will undoubtedly make for a new high attendance record.

Decorations, always a feature of the San Francisco show, will again be a headline feature of the tenth annual exhibit. George Wahlgreen, veteran show manager and decorative wizard has been working with a corps of artists, decorators and designers to make this year's show even more beautiful and more spectacular in lighting and decorative effects than these that have preceded it. It is freely predicted that this city will again win the distinction of having the most beautiful show in America.

An outstanding feature of the automobile show will be its music. Paul Whiteman, outstanding national figure and one of the foremost musicians of the world has been engaged at a reputed stipend of \$25,000 to play for the show. He comes direct from New York, the scene of his latest triumphs and leaves directly after the close of the auto show for Florida, where he will play at one of the famous Florida hotels for a remuneration that makes a king's ransom look small.

### At Paul Elder's

An Hour With the Poets, by Clio Lee Aydelott, will be given in the Paul Elder Gallery, Saturday afternoon, January 30th. Mrs. Aydelott's program will include: "The Prince of Sleep," by Walter de La Mare; "The Rose in the Garden," by Austin Dobson; "One Heart, One Face and One Name," by Father Ryan; "The Music of the Winds," by Northrup, and other selections. As a pleasing and artistic background, there will be musical accompaniments consisting of adaptations from the music masters.

### Darkened Theaters a Menace

The President's Council of the Northern California Districts of the California Federation of Women's Clubs is a forum for discussion and not a body empowered to legislate for the clubs which they represent, according to the decision of the meeting at the Bank of Italy Auditorium Friday of last week, in San Francisco. The decision was made following a discussion of a possible resolution directed to Will C. Hays about the lighting of moving picture theaters in order to stop the possible evils that arise in darkened theaters attended by young people.

"It was the influence of the Federated Clubs that made the Juvenile Court of San Francisco possible and it is part of their duty to further that work in every way possible," was the dictum of Mrs. E. R. Baldwin, referee of the Juvenile Court of San Francisco, who was the principal speaker at the meeting on Friday.

"Club women may aid through a thorough understanding of the law, and development of a sense of civic responsibility toward youth," said Mrs. Baldwin.

### ANNUAL MEETING THE JOSHUA HENDY IRON WORKS

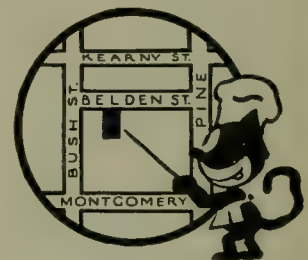
The regular annual meeting of the stockholders of The Joshua Hendy Iron Works will be held at the office of the corporation, No. 75 Fremont Street, San Francisco, California, on Tuesday, the 9th day of February, 1926, at the hour of 10 o'clock a. m., for the purpose of electing a Board of Directors to serve for the ensuing year, and the transaction of such other business as may come before the meeting.

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## Mr. Blabbitt on Dancing

THERE are two kinds of dancing—graceful and otherwise. The Charleston is to be included in the latter class for various reasons, the principal one being, perhaps, the fact that, so far, the writer has been unable to master more than one or two steps—these poorly. There are just as many sour grapes in Charleston as in San Francisco, though fewer good dancers. The “good” may be taken as you wish.

A person able to dance the fox trot with variations and the waltz with innovations used to be considered somewhat desirable by the better looking and more lively young ladies at balls, dances or plain struggles. Men, up to a few months ago, had little trouble piloting their partners around the floor and, in consequence, experienced a minimum of fatigue. Dancers in those days seldom accidentally kicked one in the knee or thigh as they now do, the ankle or calf being the usual limitation.

Things are different at present and a girl becomes quite bored with the lout who is either too awkward or considerate to kick up, shake and weave in the approved Charlestonian manner. Many a fellow's evening has been spoiled by the advent of some adept youth and maiden, who pride themselves in their versatility and do not hesitate to show it. Within a few minutes, you can wager safely, one-third of the couples will be trying the same thing with more or less, mostly less, success. Inasmuch as women are supposedly much more brilliant than the average man in such matters, male wall-flowers are the result. Since posies have petals, and petals form at the posies' tops, and Charleston dancers have clever pedals, one may naturally deduce that some people have brains in their feet.

One of our richest Americans lately took up a voluntary campaign to bring old fashioned dances back into vogue. If he spends enough money he may get them into Vanity Fair and Physical Culture, too. It is to be doubted whether he will be successful in this entirely laudable enterprise. You know it is much more difficult to turn out condensed dancing lessons than to manufacture automobiles for the masses. The popular theory in this regard seems to be “A lesson a day will keep the fox trot in sway” so far as the polka, schottische, lancers and Virginia Reel are concerned. Apropos to the latter thought, there are more reels caused by prohibition than could be attributed to this most romantic state in the Union, in a million years.

Our hotels used to be maintained principally for sleeping purposes. Today they are devoted to dancing, syncopated music and covert charges. The tunes to which the more fortunate dance are purchased at so much per bar, and the average modern youngster spends more per bar than his daddy used to. Not that hotels are patronized wholly by the younger set. There are plenty of settees who get quite a kick out of just watching and panning trippers of the so-called light fantastic. It takes just so many shots, however, to get even these people on the floor. Fallen arches are no draw-back to dancing in the modern flat-footed manner.

Well informed writers on our daily papers tell us that the waltz is coming back into favor. If this is true, we must prepare for a general hegira of elders to such palaces of amusement as are still retained. Most of the grandpas, you will note, choose flappers to waltz with, in spite of their continual harping about the girls of yesterday. They forget that they leave the latter either at home or watching the bottles at their tables. Times have changed and will continue to change. Please note, in passing, that one can't change time in dancing without stepping on some one or other's foot.

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### Exhibit of Painting

At the Hotel Claremont Gallery in Berkeley is being shown a collection of paintings which should delight that portion of the public which finds little pleasure in the extreme radicalism which has been rampant. The director, Harry Noyes Pratt, believes the time ripe for a return—not to the extreme of conservatism—but to that middle ground which holds the best of the old and the new. There are a few examples of the Academician, as well as a few of the more abstract things of the Ultra-modern, but the majority of the canvases shown meet with the approval of the painter and of the public. They are within the comprehension of the mass.

Dominating the gallery is a large painting by M. Hibi, "African Wilderness." This young Japanese combines quite successfully the elements of Oriental and Occidental art in this lioness whose eyes glow with watchful flame. Close by hangs a large landscape by Douglas Fraser. This Vallejo painter is not as well known as he should be, and as he will be. His handling of the misty atmosphere of summer is most successful. Calthea Vivian shows a typically colorful group of trees. Ferdinand Burgdorff is represented by his large "Bay of Carmel," and from the art colony about Monterey come also Armin Hansen, Edith Maguire and Myron Oliver, all with adequate examples of their work. MacLeod Batten displays one of her unusual and powerfully decorative effects. Rowena Meeks Abdy has a large watercolor, rich in beauty, her "Main Street in Old California," together with several smaller things, gem-like in quality. Helen Forbes demonstrates the latent power of watercolor in her "Cloudy Weather," possibly one of the best among the many good things.

Others showing are G. Piazzoni, Ralph Stackpole, Wm. Gaw, L. P. Latimer, Tilden Dakin, H. N. Poole, Laura Adams Armer, DeNeale Morgan, Hal Boyd, A. W. Best, Frederick S. Lamb, Phillips Lewis and Isabelle Percy West.

The Gallery has been opened by the hotel management and made a perman-

ent feature of the unique hostelry. It is open to the public each afternoon, including Sunday, from two to five.

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SAN FRANCISCO

# News Letter



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SAN FRANCISCO

SATURDAY, JANUARY 30th, 1926

LOS ANGELES



See announcement National Automobile Club, Page 33



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VOL. CVIII

SAN FRANCISCO, CALIF., JANUARY 30, 1926

No. 5

## *The Automobile Show*

By E. V. WELLER  
National Automobile Club

**M**MUSIC, color, and a thousand dancing lights! Crowds, curious crowds, talkative crowds, buying crowds! Motor cars, rainbow hued, gorgeous limousines and jaunty pleasure vehicles, powerful trucks, the wings of trade! Accessories, a whole floor full, cigarette lighters, safety devices, horns, camping equipment, oils and polishes,—the catalogue is infinite.

On the lower floor of the Civic Auditorium, in San Francisco's Civic Center, the latest mechanical masterpieces are arrayed in a brilliant setting. On the floor below are machines of business and of transport. On the floor above are the things that make motoring safer and more comfortable. And, on all three floors you will find a clamorous eager throng; the society belle and the business man, the doctor and baker, the man of affairs and the laborer, all intent upon viewing as in a great museum the triumphs of the automobile manufacturer.

The Automobile Show is typical of the present generation as the things on display are the products of this generation. It is a festival in honor of the God of Invention. It is a social as well as an economic event. The love of comfort and luxury is innate within all of us. The desire for speed and power is part and parcel of our characters. Here, at the Automobile Show, we may satiate ourselves on these important elements of the life of today.

Not a small part of the interest centers in the musical program put on by the King of Jazz, Paul Whiteman. Not a small portion of your time will be given over to the enjoyment of listening to the music of today by a music master who knows the harmonies of the twentieth century and who knows how they should be played. There's a wonderful purchasing power in the lilt of jazz. The dealers exhibiting at the show will find automobile selling easier when the customer is engaged in the intricacies of the Charleston.

George Wahlgreen, master of ceremonies, predicts a record attendance. Chester N. Weaver, president of the Motor Car Dealers' Association, predicts an exhibition far ahead of anything that the Pacific Coast has ever known, and, as for me, I venture the prediction that you will be highly delighted with exhibits, with music and with the colorful setting of Oriental design, whether you go to buy a car or for entertainment's sake. The show's the thing! That's what Hamlet would say if he were soliloquizing nowadays.

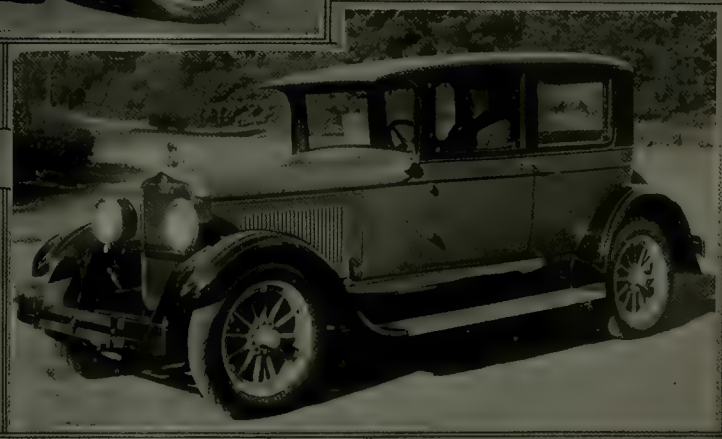
*The San Francisco News Letter depicts to its readers a number of the popular models of motor cars which will be on exhibition at the Civic Auditorium, from January 30th to February 6th*







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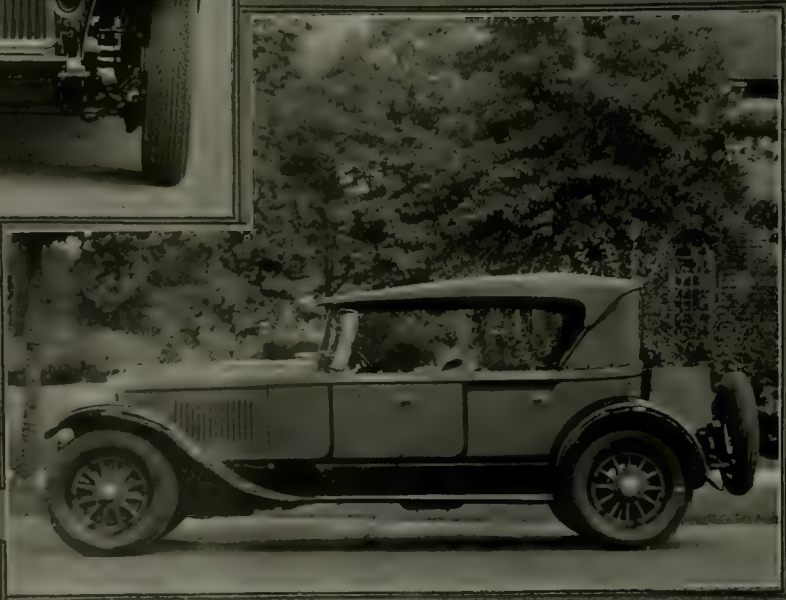
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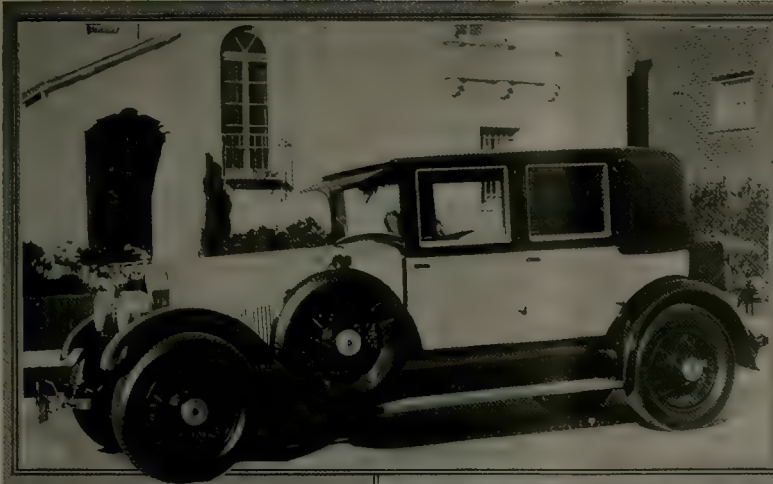
CADILLAC SEVEN PASSENGER  
CUSTOM IMPERIAL



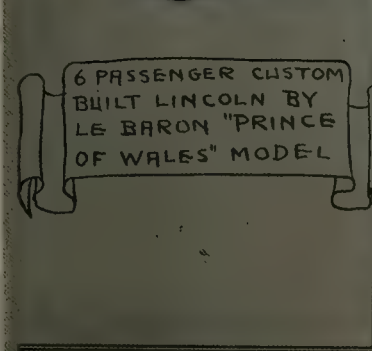
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2 WINDOW SEDAN BY  
LE BARON



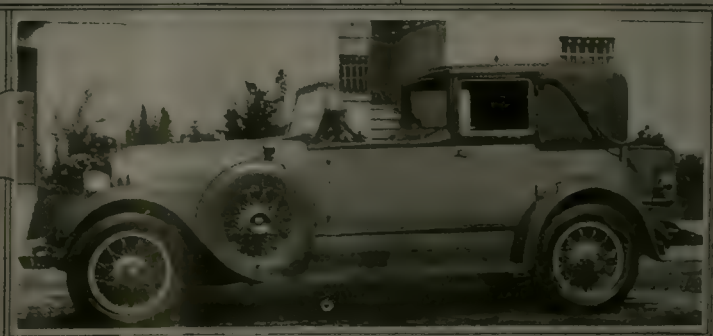
6 PASSENGER CUSTOM  
BUILT LINCOLN BY  
LE BARON "PRINCE  
OF WALES" MODEL



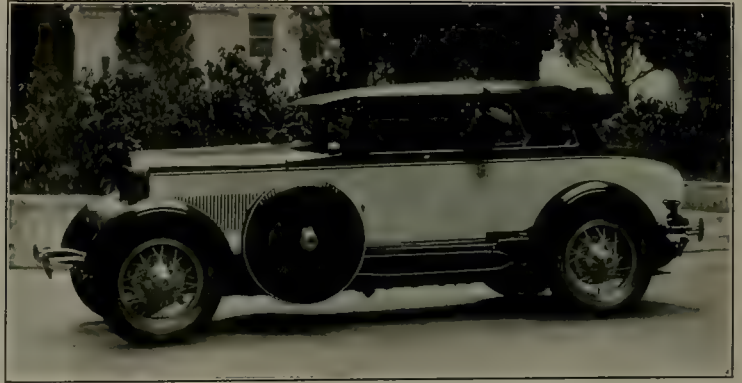
LINCOLN SPORT COUPE  
BY LE BARON, WITH  
COLLAPSABLE TOP,  
MAKING COMBINATION  
ROADSTER AND COUPE



LINCOLN SPORT TOWN  
CAR TO SPECIAL DESIGN  
OF EDWARD LOWE JR.



*The Rickenbacker  
Super Sport Sedan Roadster.  
\$5450.00 delivered at San Francisco.  
The fastest stock car in America. A 100-  
H. P. guaranteed ninety miles per hour.  
The sensation of the New York Automobile  
Show.*



*Rickenbacker  
Six-cylinder, Five-passenger Sedan.  
Price, \$2395.00, delivered at San Francisco.  
Custom-built Chassis.  
Custom-built Body.  
Built up to a standard, not down to a price.*

*Rickenbacker Eight-cylinder Sedan.  
Price, \$2845.00, delivered at San Francisco.  
Custom-built Chassis.  
Custom-built Body.  
Built up to a standard, not down to a price.*



*Rickenbacker six-cylinder Coupe-Sedan.  
Price, \$1975.00, delivered at San Francisco.  
Custom-built Chassis.  
Custom-built Body.  
Built up to a standard, not down to a price.*

THE RICKENBACKER SALES COMPANY  
Distributors  
1155 Van Ness Ave.  
San Francisco, California



## THE JORDAN LINE EIGHT PLAYBOY

*Everybody knows that the Jordan Playboy started the roadster craze all over again in this country.*

*It was built for red-blooded Americans who never grow old.*

*It dominated its field—and of course was imitated.*

*But there has always been something distinctive about the Playboy. Something in its lines—something in its charm—something in the way it carries itself along the road which makes it the leader among the style sport cars of America.*

*Now it is lighter—with a Line Eight motor—ample flowing power. A little smaller. A little more compact. Easier to handle. Easier to park. Turns around on a dime.*

*The Playboy delivered San Francisco, \$1995.00 fully equipped including 4 wheel hydraulic brakes, front and rear bumper, spare tire, tube and tire cover.*

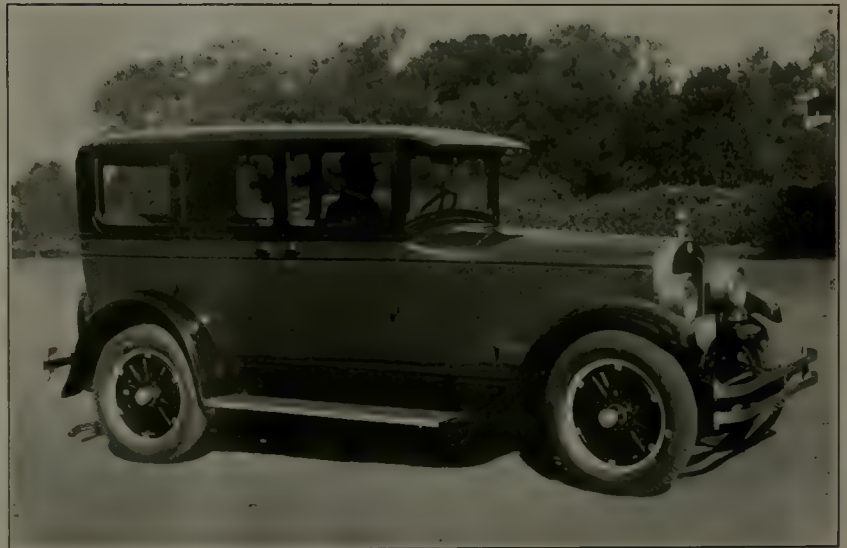
## THE JORDAN LINE EIGHT SEDAN

*Imagine the lightest, most agile motor car of its size you ever drove with Jordan quality—Jordan dependability—Jordan speed—Jordan good looks—and at a price lower than has ever been placed on a Jordan enclosed car.*

*A Line Eight motor of course. Jordan experience has proved that the eight-cylinder is the choice of people of good judgment and good taste.*

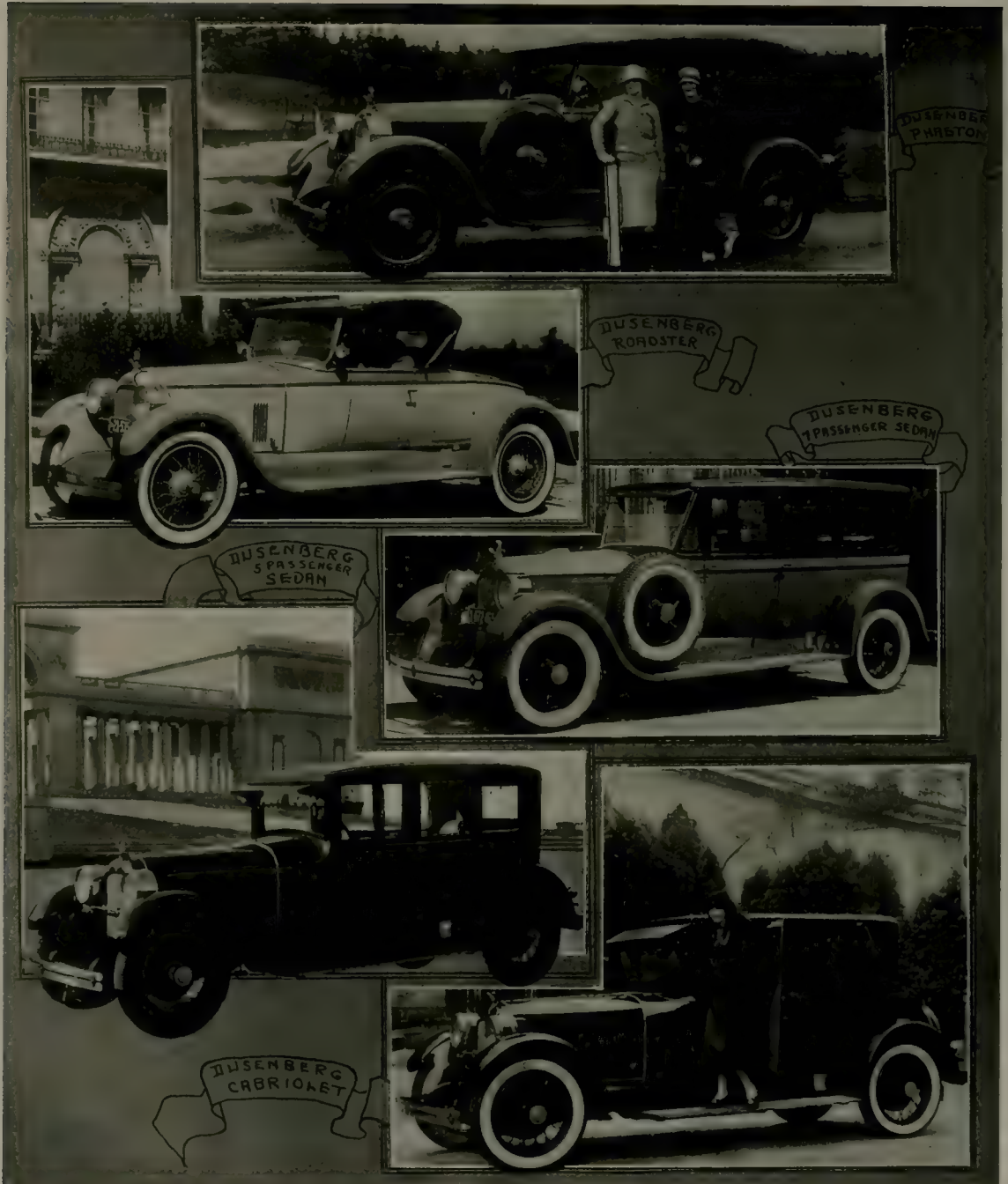
*The body is all-steel, and patented. It's more quiet, with less rumble—all one strongly fabricated piece.*

*The Sedan delivered San Francisco, \$2190.00 fully equipped including 4 wheel hydraulic brakes, front and rear bumper, spare tire, tube and tire cover.*



CHASE-MORRILL COMPANY  
Van Ness at Sutter—Phone Prospect 1765

Distributors of  
JORDAN AUTOMOBILES



COURTESY LLOYD S. JOHNSON



*Junior Eight Coupe.*  
\$2635.00 at San Francisco.

*A closed model which has been added to the line with most appealing requirements to the lovers of sport. Built by Locomobile Company of America.*



*Junior Eight Sedan.*  
\$2635.00 at San Francisco.

*For cross-country or town use this model lends itself to maximum comfort for those concerned. Built by Locomobile Company of America.*



*Locomobile Imperial, Model "90"      COURTESY LOCOMOBILE COMPANY OF CALIFORNIA*

*The new Locomobile enclosed drive is truly a masterpiece of Luxurious Transportation.  
Severe low attractive bodies mounted on a chassis equal to any occasion*

	<p>FLINT "60" COUPE ROADSTER \$1710 S.F.</p>
<p>FLINT JUNIOR COACH \$1275 S.F.</p>	
	<p>FLINT "60" ROADSTER \$1595 S.F.</p>
<p>FLINT "80" SEDAN \$2485 S.F.</p>	
	<p>FLINT "60" SEDAN \$1745 S.F.</p>



A collage of four vintage Hudson cars, each shown in a separate photograph. The cars are arranged in a grid-like fashion. Each car is accompanied by a handwritten price tag on a ribbon-like banner. The cars are: a sedan, a coupe, a coach, and another coach. The background of the photographs is a snowy, wooded area.

HUDSON SEDAN  
\$1875 delivered

HUDSON COUPE  
\$1670 delivered

HUDSON COACH  
\$1375 delivered

ESSEX COACH  
\$915 delivered



OVERLAND 5 PASS. STAN. SEDAN #799



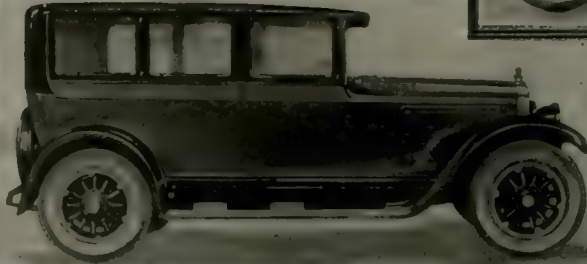
WILLYS-KNIGHT 5 PASS. 4-DOOR LIGHT 6 SEDAN #1145



WILLYS-KNIGHT GREAT 6 ROADSTER #2025



OVERLAND 6 2-DOOR SEDAN #1095



WILLYS-KNIGHT GREAT 6 SEDAN #2625

WILLYS-OVERLAND FINE MOTOR CARS  
ABOVE PRICES F.O.B. SAN FRANCISCO



CHEVROLET COACH  
\$813 Delivered S.F.



CHEVROLET SEDAN  
\$903 Delivered S.F.




CHEVROLET COUPE  
\$813 Delivered S.F.



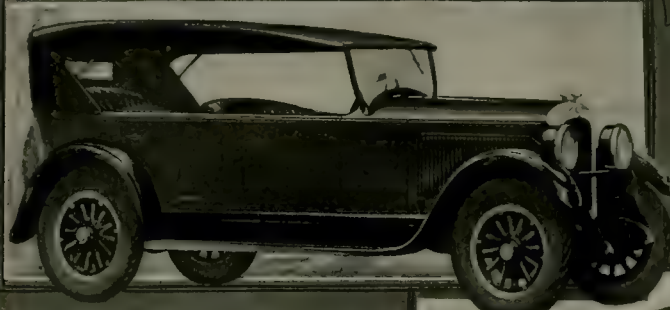
CHEVROLET LANDAU  
\$935 Delivered S.F.

*Two  
New  
Cars*


HUPMOBILE SIX TOURING




HUPMOBILE EIGHT SEDAN



HUPMOBILE EIGHT COUPE



HUPMOBILE SIX SEDAN



COURTESY GREER-ROBBINS COMPANY



MODEL 50 - SEVEN PASS SEDAN  
MASTER SIX \$2300



MODEL 51 - 5 PASS BROUGH. SED.  
MASTER SIX \$2220



MODEL 28 FOUR PASS STAND.  
SIX COUPE \$1510



MODEL 55 FIVE PASS SPORT TOUR.  
MASTER SIX \$1795

# The Better BUICK

Prices F.O.B. San Francisco



STAR 4 COUPSTER



STAR 6 SPORT TOURING



STAR 6 SEDAN



STAR 6 COUPE

NASH FOUR DOOR  
COUPE \$2295 S.F.



AJAX SEDAN \$1177 S.F.



NASH ADVANCE 6  
2 DOOR SEDAN  
\$1695 S.F.



AJAX TOURING  
\$1055 S.F.

# THE TENTH ANNUAL IS THE TOP NOTCH

By Eleanore F. Ross

**T**ODAY marks the opening of the Tenth Annual Pacific Automobile Show at the Civic Auditorium.

Up goes the curtain today, on as beautiful a motor car exhibition as San Francisco ever staged, and when you say that, you say a mouthful!



*Kleiber Brougham, five-passenger, fully equipped \$2350, S. F.*

Every year the show seems to eclipse the last; every year the new models far surpass the old; every year the decorations, the lights, the interested throng of spectators, the whole atmosphere of the exhibit seem more brilliant than the preceding years; and every year society and its followers demonstrate their approval more strongly, by greater numbers and increased enthusiasm.

Not only is the interest increased tremendously on both the part of the motor car dealers and distributors, but the interest of the public throughout the whole northern section of California has been aroused by this most important event in motordom.

Then, too, a big musical event is scheduled in the form of Paul Whiteman's orchestra, for Mr. Whiteman is the foremost exponent of jazz in the United States and is an outstanding leader in his own particular art. His orchestra boasts 28 pieces and is paid (so it is whispered) the largest sum ever received by any orchestra in the country for its week of music at the Auditorium.

For weeks past, expert workmen in their line have been laboring to transform the interior of the great building into a huge show room with its decorated displays of America's finest motor car offerings.

The manager of the big show, George Wahlgreen, made the statement this week, that the decorative and lighting effects will surpass all former efforts in motor shows and will demonstrate the fact more clearly than ever, that San Francisco's automobile exhibitions have no peer.

## The Most Spectacular Show

Even to the absolutely uninitiated in motor wisdom, the person who does not know the difference between a differential and a radiator cap, there is a lure in the long, shining lines of an elegant sedan, or the sporty shape of a roadster, and a dream is evolved in a sort of subconscious way of the kind of auto-

mobile one will drive when he can afford it! For the Automobile Show is a creator of many a "pipe dream" that sometimes comes true!

Today, the show is the thing!

Downtown hotels are crowded with visiting motor chiefs and in Automobile Row the voice of the salesman is silent.

It is said that never were such wonderful values as are to be found to-day at the Auditorium, and never such a range of prices and styles, from the lowest-priced car to the automobiles that sell in the ten thousand-dollar class and higher; from the open models of the four-cylinder makes to the luxurious appointed limousines that boast eight cylinders under the hood; every machine in the huge show rooms has something new, something novel to interest the eyes of the prospective car owner.

The show from a motor car standpoint is the most spectacular that has ever been staged in this city or on the coast. New cars never before seen here make their debut today. New models only introduced at New York two weeks ago and being shown for the first time at Chicago today, make their appearance at the same time in San Francisco.

The advancing of the show dates was a move that netted San Francisco equal attention with the great national show cities of New York and Chicago and serves to emphasize the importance of this city as an automobile distributing point.

A hurried preview of the show last night revealed many features of interest to the general public. The prices on most cars are lower than they were a year ago. The quality appointments and special fittings on all closed cars, regardless of price, are most noticeable and the observer wonders how it has been possible to bring down prices on these cars in the face of rising material and labor costs, while at the same time improving them to the extent that these cars have been improved.

In decorative and lighting effects Manager George Wahlgreen has again set the pace for the rest of the American automobile show managers. It is easy to see that this show will again be the most beautiful exhibit in America in 1926.

## Motor Trade Experts Enthusiastic

Wahlgreen has put forth every effort to make this tenth annual exposition one that will live long in the memory of Pacific Coast motor fans and one that will attract hundreds of dealers from all coast points to the city for the event.



*Kleiber Coupe, four-passenger, fully equipped \$2475*



Members of the show committee of the Motor Car Dealers' Association who have co-operated heartily with Wahlgreen, declare that never before has so great importance been attached to the San Francisco display and as a result of this enthusiasm on the part of the trade, scores of trade meetings have been scheduled by automobile men for the week of the show. Factory executives will come here expressly for the purpose of attending the exposition and being present at the sessions which have been planned. Dealers and distributors from all Pacific Coast points will be on hand to attend the meetings and to give their views on conditions as they find them in their territories.

This is the first time in the history of the San Francisco show that its dates coincide with those of the Chicago show, so it is expected that both events will reflect to the keen eyes of motor trade experts the buying tendencies of the automobile public for 1926.

Several manufacturers are sending their latest models here to make their debut before the Pacific Coast motoring public as well as the dealers and distributors who attend the show. It is declared that this is the reason why so much interest has been aroused in trade circles concerning the exposition.

\* \* \*

**Facts and Figures About**

**Tenth Annual Pacific Automobile Show**

Dates—January 30 to February 6th, inclusive.

Auspices—San Francisco Motor Car Dealers' Association.  
 Manager—George Wahlgreen.

Place—Exposition Auditorium, San Francisco.

Music—Paul Whiteman, "King of Jazz," and his 28-piece orchestra direct from New York. (Only appearance in California this year).

Decorations—Specially designed by staff of artists to uphold reputation of San Francisco as having the most beautiful auto show in the world.

Motor Display—Latest models of all the big automobile manufacturing concerns.

Exhibits—Shipped direct from New York or duplicates of the spectacular New York auto show displays.

Accessories—Complete showing of accessories and motor trucks in the basement and on the second floor of the Auditorium.

Admission Price—No increase in prices over last year. Admission including tax 75c. Reserved seats in the balconies may be purchased for afternoons and evenings for 50c additional. This is an innovation that will be welcomed

by the footsore thousands who throng the displays and will welcome an opportunity to view the spectacle from above and listen to the Whiteman music.

Special Railroad Rates—The Southern Pacific has announced special round trip rates to San Francisco during the big motor display.

Hotels—Hotel men advise that reservations for rooms be made in advance. They prophesy the largest out-of-town attendance in the history of the automobile shows here.

\* \* \*

**The Motor Industry**

The New York Automobile Show has been declared as having had the most successful attendance record in the history of big automotive events; and now the automobile men have turned their thoughts and directed their attentions towards the next two big motor events,—the Chicago motor car display and the Pacific automobile show, both of which are national in importance.

Numerous advices indicate that the motor industry has entered on its greatest year. Outstanding manufacturers and trade leaders are of the opinion that the next few months will find the great motor car manufacturing industry at its peak. Already factories are planning their biggest productions, and expansion programs are being freely discussed.

Said the Master of the show, Mr. Wahlgreen, a few days ago:

"We are confident that we will have the most pleasing display from an automotive standpoint that has ever been seen at a San Francisco motor car display. With plans now perfected for the big show, we have sold all available space for the passenger car display and the accessory and truck departments will undoubtedly be over-sold before the end of this week.

"Theatrical men assure the show committee that the securing of Paul Whiteman and his orchestra is a great asset to the show from the standpoint of interest and that this superb music in connection with the finest display of motor cars ever shown on the coast is certain to attract the biggest crowd in the history of coast automotive displays."

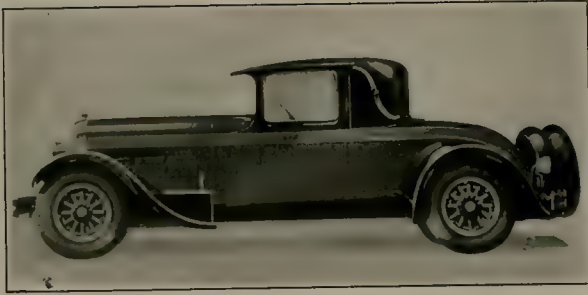
\* \* \*

**Registration Closes**

With the fiscal year of the Division of Motor Vehicles changed to correspond with the calendar year, motorists have less time this year than heretofore to secure new license plates for their cars.



*Willys-Knight Model "70" Six-cylinder Sedan*



*Stutz—New vertical eight two-passenger coupe by Brewster. Total height is only seventy inches, so that body is five inches nearer ground*

January 30 is the dead line this year. After that date motorists who have not applied for their 1926 blue and white plates will be required to pay a 100 per cent penalty, a doubling of the \$3 registration fee for ordinary passenger cars and the higher fees for commercial vehicles and trucks.

Continuing the service which it has furnished for several years, the California State Automobile Association is again issuing plates for passenger cars to its 60,000 members in Northern and Central California. This service which is given without charge eliminates delays waiting in line and troublesome correspondence for members of the Association. Plates are being issued from the general headquarters in San Francisco and from all of the twenty-four district branches except the one located at Sacramento, the headquarters of the Division of Motor Vehicles.

While the Association cannot issue plates direct to the owners of commercial vehicles and trucks, members may present their applications for plates for such vehicles at Association offices and they will be received and forwarded to the Division of Motor Vehicles at Sacramento.

\* \* \*

#### Thousands Receive Plates

Already thousands of members of the Association have taken advantage of this distinctive service, and extra clerical help in the various offices has facilitated the work of issuing new plates.

It is not necessary to present the pink certificate of ownership for renewal this year, unless a change in legal title is involved. Where a change in legal title merely involves the release of a former legal owner, the Association can issue plates



*Garford Type KB De Luxe Coach, Fifteen Passengers. It is specially designed, from the efficient, six-cylinder engine, unequalled in power and pick-up for motor coaches of this capacity, to the baggage compartment in the rear. It is exceptionally low-hung, handsome, comfortable and reliable. For additional information see it at Garford Factory Branch, Eighth and Howard streets. Phone Market 520. Heavy Duty Trucks and Motor Coach Chassis.*

upon presentation of a properly signed certificate. However, if there is a transfer of legal title to a new legal owner or a transfer of the registered ownership involved, the transaction must go through the Division of Motor Vehicles. However, Association representatives in every office who are familiar with the registration procedure are in a position to solve any

knotty problems members may have in connection with their renewal registration.

In presenting the white certificate of registration which is used as a form of application, the motorist should take care to see that the address on the certificate is his present address



*A special Parlor Car model Fageol Safety Coach in de luxe tour service between San Francisco and Los Angeles. The coach seats 18 passengers, and is fitted with every luxury known in motor cars, including reclining back chairs and ice water.*

in order that the new certificate which is sent by mail will reach its proper destination.

Officials of the Division of Motor Vehicles expect twice as many delinquent applications this year as last due to the changing of the deadline from March 1 to January 30. They estimate that penalties will total \$100,000.

Members of the Automobile Association can avoid such penalties by taking advantage before January 30 of the convenient service of the Association furnished in twenty-four cities which practically blanket Northern and Central California.

When placing their new number plates on their car, motorists are advised to attach them in accordance with the provision of the law.



*Lynch & Sons have standardized on Sterling Equipment throughout. Picture shows Model E. W. No. 23.*



PHOTO BY MOULIN

*Bridal Veil Falls, Yosemite Valley, California.  
The Motorist's Paradise.*



### A Building Code

There is no doubt that we are making progress toward what is becoming a necessity in this rapidly growing part of the world, a definite and well considered building code, which will be of uniform application and which will deliver us from the carelessness of shoddy construction and the swindling of building for mere appearances. Building inspectors from most of the important centers in Northern California have already met and the first tentative steps to a movement of such importance are being taken.

Twelve of the largest cities of the Pacific coast in various states have already stated their intention of adhering to such a code as may be drawn up by the inspectors and making it uniform.

The suggestions at the first meeting were necessarily quite technical and dealt with problems of construction of wood-joint, brick-walled buildings, frame construction of buildings, regulations for buildings according to use and occupancy, and, what is very important indeed, means of egress and ingress with relation to public buildings.

The accidents which have occurred recently in San Francisco and more particularly the terrible collapse of a grandstand at Pasadena during the rose festival, have turned the attention of professional inspectors more closely to the matter of buildings. It is felt and with much reason, that under any rational and properly correlated system such an accident as the San Francisco one or that at Pasadena, would never have occurred and it is more or less a disgrace to the citizenship that it should have occurred. This happy-go-lucky way of dealing with the lives of the public belongs to a more infantile and less responsible time and has no place in a community which now ranks among the first in the world.

### Community Property

The wife's right to the community property is now a very burning question in the state and carries with it implications in taxation which amount to many millions of dollars. We have already discussed the attitude of the Supreme Court of the United States in the Robbins case, where it was held that the wife's interest was merely an expectancy, and that her portion of the community property could not be separated from that of her husband for purposes of taxation.

The same question has come up again in Los Angeles. It is true that this later manifestation has not yet shown itself beyond the Superior Court, but it is a beginning. A case was brought, called Frances Lee Stewart vs. her husband E. A. Stewart, for the purpose of determining the interest of the wife in the community property, under the California law. The wife brought suit to establish her interest in and to a certain five-acre ranch. Judge Stephens held that the wife had a "vested community interest."

The Supreme Court of the United States held that the wife did not have the right to file separate income tax returns, as the California community property law only gave her an expectancy. Now, we have a flat decision that the law gives her "a vested community interest." The matter will have to go to the Supreme Court of the State where it is expected that a rapid decision will be reached and the matter settled. The Supreme Court of the United States has held that the California decisions have nowhere held that the wife had a "vested right," but that the rights were only "expectant,"—this referring to the possible division of

the estate through divorce or in the event of the death of the husband.

If separate returns can be filed as a result of the decision of our Supreme Court that the right is vested and not a mere expectancy, it will result in great saving to California taxpayers, by reason of the surtax.

Meanwhile the matter is in the greatest confusion.

### A Menace to Morals

Gradually but certainly the national surveys which have been undertaken by various social and publishing bodies for the purpose of determining the effect, physical and moral, of the operation of the Volstead Act are coming in. These reports are, one and all, to practically the same effect. They show a wide-spread dissatisfaction with the law and a contempt for the enforcement of the law which is really quite dangerous to a democratic government.

It is a curious thing that people who call themselves believers in popular government should have imagined that they were able by a mere fiat to place a yoke upon the shoulders of the masses to drive them. They have done more to discredit that unity between people and government than anything which has ever occurred in our history before. They have made it obvious that merely getting a majority in the legislatures and terrorizing the community will not compel free men to obey laws which they know to be vicious and which rest upon no foundation, other than political chicanery. There is no tyranny to our knowledge which would have so senselessly affronted the intelligence and the feeling of the mass. The results are obvious. The mass refuses to obey and so-called popular government is flouted by the people who are supposed to be the origin and support of its power.

The moral effect of this upon the country in general is very bad. We all agree upon that point. Anything that differentiates between the popular wish and the governmental power in a democracy is in the extreme degree very dangerous. It teaches people to flout the power of the government and, since the government in that last analysis rests upon the people, the flouted government begins to rest upon a select class of paid janissaries. That is happening now. The janissaries demand to be armed and paid and so the vicious circle is almost complete.

### A Swindle in Marks

Corporation Commissioner Daugherty has issued a warning against the new form of fraud in German mark transactions. These are based on a misrepresentation of the application of the German revaluation law to holdings of paper-mark bonds, especially post-war bonds.

There is a concerted movement on the part of the New York Stock Exchange and the German language newspapers in this country to co-operate with the State Department of Corporations in a warfare against the swindlers who are using the mails. All the respectable agencies are busy trying to warn prospective purchasers, numbers of whom will doubtless be taken in, in spite of all precautions to the contrary.

The warning of the State Commissioner is to the effect that certain firms throughout this country are promoting the sales of German securities by the representation that both pre-war and post-war bonds will be revalued on the basis of 15 per cent or more of their face value. This is not true, for these bonds may only be revalued at a fraction of that amount.

An instance is given of a United German mortgage bond on 1923 with a face value of 10,000,000 marks. It would appear from the statements of the swindling firms that 15 per cent of the face value of that bond could be realized, and would be computed in relation to the amount on the face of the bond. This is not so. The revaluation law says that

computation is to be made on the gold mark valuation of the bond, which would amount to 273 gold marks for each 10,000,000, and this as you will see at once, is a horse of quite another color.

These bonds, then, are practically valueless and we are to be congratulated upon having an alert and conscientious corporation commissioner to put us on our guard. Nevertheless, some will be stung.

**Chinese Unrest** Conditions are again shaping themselves in China for conflict. The armies of Chang appear to be trying the offensive again and, as these armies are considered, with ample justification, to be armies which support the "imperialistic" powers, the nationalistic elements are massing themselves for what may be a world-conflict, in the last analysis.

It would appear as if there were trouble brewing over the Eastern Railroad which is now practically in the hands of the Soviet government. The latter took it over, as a legacy, from the Tsaristic government, which had constructed it mostly as a strategic road. There is no doubt that the road is of importance to the military situation, for it has acted as the artery for the transmission of supplies to General Feng, who is the nationalist leader. He is supposed to be friendly with the Soviet government and, as a matter of fact, does get his supplies, to a great extent, from that government. This is mostly, however, because, as he is distant from the coast, he finds it impossible to get supplies in from overseas as the foreign governments who aid Chang, and more particularly the Japanese government, interfere with the delivery of the war supplies. Such as he gets, therefore, come mostly through Russia and by the Siberian and Eastern railroads.

But there is no reason to draw the inference that Feng is a communist. On the contrary, he treats the idea of communism or bolshevism of any shade in China with the most utter contempt. He dismisses the notion of a Chinese communistic state as utterly chimerical. He is a nationalist. As there have been at times in European history, statesmen who have striven for national identity and unity, so does Feng strive for Chinese unity and nationality. The war is one concerning the independence of China, a great question.

**The Mitchell Verdict** The sentence imposed upon Colonel William Mitchell by the court martial that tried him for critical attacks upon the administration management of the air force, has gone through the first reviewing board.

The board of review, which is composed of officers of the War Department, that is to say, law-officers of that department, has approved the sentence of five years suspension and forfeiture of pay, and has now passed the matter along to the judge-advocate-general of the army for transmission to the Secretary of War, who in turn has given the matter into the hands of the President; the findings have been approved by the President, and Mitchell will be given one-half his salary, instead of forfeiting the whole amount.

In the meantime, the work of Colonel Mitchell is making headway. Secretary of War, Davis, is submitting a bill to Congress providing for changes to meet the criticisms of Colonel Mitchell. This bill follows closely the recommendations of the Morrow air-craft board and, though it does not meet the full demands of Colonel Mitchell, it will probably go a long way towards reducing the discontent among the flyers.

Thus, we get the usual spectacle of the man who did the work getting the punishment and the rest of us the benefit, which seems to be quite in accordance with things as they are.

## A Winter Morning From a Car Window

By John Brayton

THEY are pruning trees and vines in the country. Frost is king there now. Wonderful sketches could be made of the frost-covered weeds; but fruit farmers are not sketch artists. Their interests lie in more concrete lines. They blow their nails these cold dawns while they make toward the orchard, the pruning shears tucked under the arm.

To the confirmed commuter this is a strange race of men. They all seem to have plenty of time. They do not fear the train, do not run to catch it; they wave their hands in a friendly way and let it go by. Not one of them sits on his front porch, taking his coffee and toast there for fear he might miss the train and be late at the office. In a leisurely manner they drop down the road while their dogs chase jack rabbits through the vineyards in a hopeless though energetic way. These dogs know they cannot catch the jacks, but they hunt them anyway, for, like their masters, they have time to follow idle impulses.

Beautiful smoke wreaths rise in the distance as the red ball of the sun comes unhurriedly over the mountain. Spicy scents of burning twigs penetrate the closed cars when we stop at the cross roads for the lady with the basket of eggs. If your powers of scent be at all educated you can separate these different odors and says "that is peach," or "they are burning prune clippings here," or "That smoke is certainly from grape cuttings."

And these men know how to prune. Even though you are city bred and have no closer acquaintance with trees than the fruit markets give you, you know this is real trimming. The appearance of the trees tells the story. There is something finished and artistic in the way they stand after the shears have been applied. They are like slender ladies, very graceful and well bred. And the vines along the trellis wires—see them before and after and you would say a barber had been along with his clippers and razor, so smooth do they look.

Down alternate rows go two dignified horses in a most deliberate manner drawing an incinerator by a long chain. This is a crude iron pot on iron wheels. Into this the men pile the cut branches to burn as they move up and down the field.

This is not toil; it is contented work. Though there is no present remuneration from it, the matter is looked upon as one in a chain of very profitable duties. Of the resources of California, fruit is one of the greatest and vies well with oil as an export. The advantage, of course lies toward fruit culture, for its production is near inexhaustible and where it modifies the landscape it is on the side of beauty.

The traveler takes great interest in this business of pruning. It is evident that from their very youth trees and vines are trained in the way they should go. It is a delight to sight a well-kept orchard where the trees are all much alike in shape, all branching from within a foot of the ground, all pruned year after year in such a manner as to keep the fruit within reach of pickers on the ground. And here a peculiarity appears. Where the orchard men need a step ladder they use one with only one supporting leg. We city people, who live in a realm of paved streets and side walks are accustomed to find stepladders with two back supporting legs. But here the ladder has only one. Whether this is because the ladder stands better in the rough ground, or some facetious pruner cut off the other leg and so set a fashion, or whether some old ancestor ladder lost its leg and persuaded all other ladders to sacrifice theirs the same way there are no statistics to show. But the ladders are just as safe as those with more legs.



By Antoinette Arnold

### Princeton "Huddle," Latest Adopted Fad

THE Princeton "huddle" is becoming quite the fashion and one of the latest adopted fads.

We (or at least some of us), had our first view and introduction to the "huddle" and its purposes at the '25 football games in the Memorial Stadium, University of California, when the California team met the "Huskies" from Washington. Then, we saw more of the huddle system at the big game between U. C. and Stanford.

We had been used to hearing the calling of secret numerals at the football games and so when the huddle system was used we (this same, some of us) were inclined to wonder what it all meant, and thought, at first, that it was Washington's own. Now, it seems that the heroes of Harvard and Yale cleverly used the system some time ago.

The "huddle" in a football game, I might herein inscribe, means the getting together of the football players who stoop in a huddle, putting their heads close up to one another and decide what move to make next in their contest. In other words, they huddle in conference instead of calling out the secret numbers for their play.

Fashionable adaptation of the "huddle" according to the ethics of eastern society, now implies the getting-together of congenial groups for special events and society affairs.

The smart set use the term and give a huddle which may include a few intimate friends for tea, for luncheon or for an afternoon at bridge. It has many pleasant ramifications. Sometimes, the huddle is a large affair including a long list of friends who may be invited to a dinner dance, a reception, or an announcement party. The term has numerous pleasing avenues and has seemingly quite departed from the Webster definition of "huddle": a confused crowd; a tumult.

A huddle today is something fascinating and pretentious and may offer any number of surprises or punts, in football phraseology.

\* \* \*

Some of the fashionable hotels have introduced a "huddle" salad, the delicious ingredients of which is the secret of their chefs.

The "jazzy huddle" is also on the dancing floor, so we have been authentically told. Four or five couples huddle and then break into some of the new steps; sometimes it is the glamoured Charleston, sometimes it is the revived three-step, or some other improvised dance of the moment contributory to the huddle.

Yes, there is largely something new under the sun, or at least something has a new name—and that is the propelling line which makes society and its constituents alive to happy impulses of the hour and keenly alert to make artistic adaptations of trustful terms.

\* \* \*

Colonel and Mrs. William M. Morrow were hosts at a dinner given past week in compliment to Major and Mrs. George Beach of Letterman Hospital and to Colonel Willis

Uline and Lieut. C. B. Lee of the 30th Infantry and Mrs. Lec.

\* \* \*

### Engagement of Miss Roper And Mr. Eric Jordan Announced.

Stanford circles are happily discussing the recent announcement of the engagement of Miss Elizabeth Roper and Mr. Eric Jordan, youngest son of Dr. and Mrs. David Starr Jordan.

They are to be married on February 6 in the Stanford Memorial Chapel, the shrine before which so many campus romances reach their zenith in the marriage vows. Dr. D. Charles Gardner, university chaplain, will read the ceremony. Miss Margaret Roper will be her sister's maid of honor. Knight Starr Jordan will be his brother's best man.

The bride-to-be is a Stanford graduate and both her parents graduated from the same university. Her father received his degree in engineering in 1896 and her mother, who was Miss Annie Hervey, graduated with the class of 1897.

Miss Roper majored in education and has been a leader in many student activities identifying herself with the "Chaparral," the humorous college monthly in which many of her original drawings and articles appeared. She is a member of Alpha Phi Sorority.

Eric Jordan, graduated in zoology and is now on a scientific expedition off the coast of Mexico. Like his distinguished father, he is a member of the Delta Upsilon fraternity.

\* \* \*

### Miss Bostwick Is Little Queen at Beautiful Party

Seldom, if ever, has there been a prettier or more charming party in society's realm than the lovely affair given by Mr. and Mrs. Harry Rice Bostwick in honor of their daughter, Miss Florence Bostwick, which took place last Friday evening at the Palace Hotel.

Miss Bostwick was a veritable little queen and so gracious and charming that everyone sounded her praises throughout the entire evening with even more than the customary courteous demeanor. She looked as sweet as a flower, although a certain dignity of manner and address are part of her personality.

The Gold ballroom of the Palace was adorned with the blossoms of early spring, giving a lightness of touch to the atmosphere and inspiring the company with its buoyancy and lure. Supper parties at the dance were seated at small tables all decorated differently. There were three hundred guests. Exquisite place cards told them where they were to "huddle."

\* \* \*

Mr. and Mrs. Bostwick entertained some of their friends at one of the large tables, their guests including Dr. and Mrs. Edward N. Short, Messrs. and Mesdames Harry Hunt, Frank Bostwick, Le Roy Ryone, Halsey Manwaring, Herbert Colebran of Denver and Mrs. Jessie Kerrigan.

## COLONIAL HOTEL

650 Bush Street, Between Powell and Stockton, San Francisco  
Telephone Sutter 3560  
HOWARD T. BLETHEN, Proprietor

## HOTEL DEL MONTE

Make Your Reservations at City Booking Office  
401 Crocker Building  
Telephone Sutter 6130 Under Management CARL S. STANLEY

Miss Eleanor Morgan gave a dinner at the home of her parents, Mr. and Mrs. Horace W. Morgan on Washington Street, to a group of her friends who afterwards attended the dancing party of Miss Bostwick.

\* \* \*

**Picturesque Plan Carried To Successful Fruition**

Purposeful and picturesque was the plan prevailing throughout the entire program of the elaborate luncheon given on Thursday of this past week at the Fairmont Hotel by the members of the Hotel Women's Unity Club of which Mrs. Perley Andrew Young was the presiding genius.

Seldom, if ever, has a group of women entertained so many of the consuls and consul-generals as those who assembled as the guests of the Unity Club when their "International Luncheon" was the motif. While making much of the scenic advantages of America, the members and the guests eagerly learned of other countries and the beauties and historical scenes there.

Mrs. Young was dressed in a magnificent robe representing Columbia, while seated before a magnificent American flag, the flags of the different nations adorned the center of the table, in compliment to the representatives as honor guests.

Mrs. John Zeeman and her guests all attired in costumes of the French court, sat at the French table, elaborately decorated with flowers and streamers. Miss Margaret Mary Fennelly, of Notre Dame, the pianist, whose numbers delighted the guests, wore a handsome French costume. Mrs. J. A. Baldi presided at the table designating Ireland and was particularly admired for her costume carrying out in detail the land she represented. Mrs. Mary E. Roberts represented Argentine and wore a beautiful lace gown of blue and white. Mrs. A. L. Mulpeter had a Mexican table and was attired in a handsome dress of Mexican coloring.

Other tables which aroused admiration were those of Mrs. George Wilson, secretary, who had the Japanese table, Mrs. Henry Barker of the Key Route Inn, who had the Chinese table and Mrs. James Flannery, who presided over the Chinese table with its gorgeous colorings and draperies. Mrs. W. L. Rothschild's Swedish table was very clever and Mrs. Rothschild appeared in a pretty costume. Mrs. Florence Lombard had the charming Holland table, with its quaint appeal and decorative scheme.

Mme. Stella Vought delighted the audience with her song selections and the little girls who danced received plaudits of praise, Henerietta Schwartz and Florencita Charez being the little charmers.

\* \* \*

**Society and Motors**

Society will actively appreciate and participate in the automobile show this year of 1926 as society ever has done in the many periods of displays of milady's car.

With her own ideas about just what kind of a car she wants, and with certain color schemes and accommodations as to the lady's favorite cars, no one knows more definitely than does the dealer himself, who, now-a-days, reckons considerably with the lady of the household.

Husband may pay for the car, of course. But, after all, it is wife who finally makes the decision just what car to buy.



**HOTEL CANTERBURY**  
750 Sutter Street

San Francisco's Finest Family Hotel

250 Rooms  
Rates: From \$2.50 per day

While the man of the household may argue about the "kind of an engine," a car has, the woman by his side usually inquires more about the looks, the simplicity of handling the car, and a thousand other queries to actually make the man pause and ponder.

So when automobile shows are at hand, society invariably makes itself known and really stages a little style show all of its own in attending the annual displays. This, too, the dealers know full well, and so, this year it is safe indeed to predict that there will be more and more handsome machines appealing to the girl or to the matron in the smart set, than ever in all the great progress of the industry.

Society will be there—at the show, with the handsomest attire of the season adding beauty, enthusiasm, youth and charm—to the resplendent array of machines we are even more curious now to see, to praise and to buy!

\* \* \*

**At the Aladdin Studio**

Theatrical night at the Aladdin Studio, which is every Wednesday, has attracted the attention of San Francisco society, which turns out in great numbers to see the celebrities of the stage. Last Wednesday evening, Belle Bennett, famous screen star, direct from her triumph in "Stella Dallas," was honor guest. Among the society people who were present were: Tallant Tubbs, state senator, host to a party of friends, including Miss Katherine Kuhn, recent queen of the Mardi Gras; Kenneth C. Beaton (K.C.B.), famous newspaperman, Dave Phennig and Dave Murray with their brides, and Ernest Morrison of the Granada Theater, who entertained a party of friends.

\* \* \*

The California Spring Blossom and Wild Flower Association is planning its annual exhibition of early spring blossoms in the new Women's City Club Building on Post Street. Although the event does not take place until April 7 and 8, the members are holding sessions preparatory to the noteworthy affair. Alice Eastwood and her club executives are ably at labor on the schemes which, they state, will excel in many ways all their preceding endeavors.

\* \* \*

Mrs. E. J. Butterfield, president of To Kalon, held several outstanding meetings this month, principal among them being the book review of "Dear Brutus" by Rev. Walter John Sherman.

\* \* \*

Mr. C. Templeton Crocker was elected president of the California Historical Society at their formal meeting this past week. Mr. Crocker will be supported by a board of officers consisting of Robert E. Cowan, C. O. G. Miller, Sidney M. Ehrman, vice-presidents, and T. W. Hubbard, secretary-treasurer. Directors include Messrs. Anson S. Blake, Boutwell Dunlap, Charles L. Camp, Francis P. Farquhar, George D. Lyman, E. J. Molera, Carl I. Wheat, H. D. B. Soule, D. H. Troy and Helen Troop.

**The Perfect Partee**

"What would your wife say if she knew you were out with me?"

"Why don't you ask her? She's over there in the corner with your husband."—Brown Jug.

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On the Coast Highway Halfway Between San Francisco and Los Angeles.  
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Write or wire for reservations on your next trip south.

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It's the water and the table—New dance hall. Special attractions. Radio-active, hot sulphur water tub baths and swimming pool. Fireproof hotel. Write for booklet. T. H. CORCORAN, Agua Caliente, Sonoma County, or see Peck-Judah.



# PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S  
— Tom Moore



(Conducted by Katherine Schwartz)

## Curran

IT would be a dull season that did not bring to us those prime fun-makers Kolb and Dill, and this year they have a rollicking good show. They were given a royal welcome on their opening night, and there is every indication that packed houses will be the rule during their engagement here.



Katherine Schwartz

As usual, Kolb and Dill are the whole show,—and the large audience rocked with glee at their antics. It is good to see Julia Blanc back with the comedians once more. She always gives a splendid characterization of whatever role she essays, and her part in this show just suits her. May Cloy as the moving picture queen is delightful; she wears some gorgeous gowns, and I know her stunning ermine wrap was the envy of every woman present!

George Cunningham is certainly a good picker of girls. The chorus is lovely,—such pretty girls, and how they can dance! Whatever you do, go and see Kolb and Dill and Julia Blanc, assisted by the beauty chorus dance the Charleston! It is great. Charles Cunningham does some clever dancing too.

The stars have gathered 'round them a splendid cast which includes: Doris Duncan, prima donna; Jackson Murray, Fay Tempest, Clay Hill, Stanley Mack and Thomas Hayes.

## S. F. Symphony

The sixth popular concert given at the Curran Theater was featured by the appearance of Leonid Bolatine, assistant concert Meister, as soloist. He is one of the newer members and comes to us from the tutorship of the famous pedagogue, Leopold Auer. He played the Glazounow A Minor Concerto in a masterful manner and displayed splendid technique.

The Charpentier Suite, Impressions

of Italy, was a most enjoyable closing number and a novelty at these concerts. The popular Ivanow, "In the Village," in which the English horn and viola did such excellent work, was repeated at the noisy insistence of the audience. The Overture to Martha and the Sowerby arrangement of the old delightful dance tune, "Money Musk" completed an enjoyable program.

## Loew's Warfield

Refilming a picture that has been a success several years ago, is much more dangerous than transferring a stage play to the screen. So says Henley, who directed "The Auction Block" the Rex Beach story, for the Metro-Goldwyn-Mayer interests.

Charles Ray is featured in this new version of "The Auction Block" supported by Eleanor Boardman with a large cast. Charles Ray has a large following of loyal fans who will be glad to see "the small town boy who made the big town famous," come back once more to the screen.

## St. Francis

"The Skyrocket" is a most admirable vehicle for Peggy Hopkins Joyce which is now playing at this theater. It is one succession of gorgeous gowns and luxurious settings, and has a very good story. Miss Joyce runs the gamut of emotions in this picture. She is a beautiful creature and acts with realism. Owen Moore and Earl Williams are the supporting players and Gladys Hulett does good work in the role of Lucia.

## Cameo

The feature at the Cameo for the coming week is "Camille of the Barbary Coast" with Mae Busch and Owen Moore in the leading roles with a large company of talented players.

## Alcazar

Well! Dale Winter and her bobbed hair bandits have simply captured the town! What a wow of a show "Terry" has given us in "Little Jessie James"! From start to finish it is a fine production. There is a peppy chorus and believe me, they can dance! Dale Winter is a winsome, captivating little ban-

dit, and as "Jessie James" from Oskaloosa she won everybody's heart.

Betty Laurence has a delightful role and her exit at the end of the first act is a world beater. Lorraine Sands Mullin is in splendid voice and does some very nice work. Dorothy Le Mar and Florence Roberts are pleasing in their respective roles, and oh! the gorgeous gowns they do wear in this show!

When I read on the program that William Davidson was going to sing a song, I couldn't imagine him doing it, but when he sang "The Blue Bird" he was simply great. Roy Purviance has a tenor voice of very pleasing quality and is excellent, playing opposite to Miss Winter. Phil Tead the juvenile is splendid in the role of Tommy and gets many laughs for his comedy. William Macaulay has a good part, and makes the most of it.

Harry MacFayden the director, Raymond Midgley who staged the dances and Harry James and his splendid orchestra are to be congratulated upon the result of their efforts.

## California

"The Masked Bride," Mae Murray's picture of Paris life, opens at the California today. Miss Murray plays the part of a Paris dancer, idol of the cafes, who becomes enmeshed in an Apache plot that endangers the life of the man she loves. Francis X. Bushman, Roy D'Arcy, Basil Rathbone and others are in the cast. Max Dolin will play selections from "The Merry Widow" and as his violin solo "Villa."

## Granada

Adolphe Menjou in "The Grand Duchess" comes to the Granada this week. The leading role is portrayed by Florence Vidor. It is a light comedy and should make splendid entertainment.

"Five Rooms and a Bath" is the title of the stage production. Verne Buck and his men will be on hand with a new program of songs and music.

## Imperial

Rudolph Valentino in "The Eagle," his first production since his association with Douglas Fairbanks, Mary Pickford and Charlie Chaplin, is the new feature at this theater. This play is a decided departure for Valentino.



# Amusements

NEXT WEEK

ALEXANDRIA Geary and 18th	Pictures
ALCAZAR O'Farrell nr. Powell	"Little Jessie James" Henry Duffy Players
CALIFORNIA 4th and Market	"The Masked Bride"
CAMEO 936 Market St.	"Camille of the Barbary Coast"
CAPITOL Ellis nr. Market	"Treasures of the Vatican"
CASINO Mason and Ellis	Pictures
CASTRO 429 Castro St.	Pictures
CURRAN Geary nr. Mason	Kolb & Dill in "A Pair o' Fools"
EGYPTIAN	Pictures
GOLDEN GATE G. G. Ave. & Taylor	Vaudeville
GRANADA 1066 Market St.	"The Grand Duchess"
HAIGHT Haight at Cole	Pictures
IMPERIAL 1077 Market St.	Rudolph Valentino in "The Eagle"
LOEW'S WARFIELD 988 Market St.	"The Auction Block"
MAJESTIC Mission between 20th and 21st	Pictures
METROPOLITAN 2055 Union St.	Pictures
NEW FILLMORE 1320 Fillmore	Pictures
NEW MISSION 2550 Mission	Pictures
ORPHEUM O'Farrell & Powell	Vaudeville
PANTAGES Market at Mason	Vaudeville
POMPEII Next to Granada	Pictures
PORTOLA 770 Market St.	Pictures
PRESIDENT Market & McAllister	Florence Roberts in "Dancing Mothers"
ROYAL 1520 Polk St.	Pictures
ST. FRANCIS 965 Market St.	Peggy Hopkins Joyce "The Skyrocket"
SUTTER Sutter and Steiner	Pictures
UNION SQUARE O'Farrell nr. Powell	Pictures and Vaudeville
WILKES Geary and Mason	"The Big Parade"
WIGWAM Mission and 22d	Pictures

## CONCERTS

Curran Theater—Sunday afternoon 2:45, San Francisco Symphony Orchestra.

They say he never looked handsomer, and that the play is full of action. Vilma Banky plays opposite the star. There is a strong supporting cast.

### President

"Dancing Mothers" the four act comedy sensation which, through the foresight of Henry Duffy, San Francisco is privileged to see simultaneously with Chicago and London, starts on the second big week of its engagement.

Duffy has given us a most elaborate production. There are twenty speaking characters in the cast, and three changes of scenery in the four acts. Interest centers in four central characters, each assumed by a player of proven ability.

Florence Roberts, well known and beloved by the older theater-goers of this city, Leneta Lane, vivacious, magnetic and charming actress, Frederik Vogeding, clever actor, and recently leading man with Doris eKane and Lenore Ulric, and Kenneth Daigneau, young and brilliant player, have the principal roles.

The scenic features are most elaborate and the roof club of the second act is lavishly presented. Every member of the supporting company has been well selected. The large cast includes Helen Gilmore, John Junior, Francis Fraunie, Olive Cooper, Earl Lee, Richard Ehlers, Eloise Keeler, Maylian Mercereau, Marie Sorrille, Richenda Stevie, John Mackenzie, Norvell Thompson, Galt Bell and Frank Alexander.

### Golden Gate

Four headline attractions are the offering at this popular theater the coming week. "Danceland," a beautifully staged song and dance act, starring Muriel Kaye, supported by Mildred Burns and a host of others is one.

Florrie Le Vere, assisted by the popular song composer, Lou Handman, offer "Celebrities" a pot pourri of song and dance in which she impersonates many stars of the musical successes.

The Four Diamonds also have a clever song and dance number, sure to be one of the big hits of the bill; Bert Yorke and Ed Lord, hokum comedy artists, will offer "Gentlemen Nevertheless"; Edwin George, well known juggler, returns with his popular novelty "A Comedy of Errors" and the Kiewnings are serial stars who specialize in thrills.

The screen offering is "The Circle" an adaptation of the Broadway stage success of the same name. Eleanor Boardman is starred with a large supporting cast. Short films and music featured by Grace Rollins Hunt, organist and Claude Sweeten and his splendid orchestra complete the bill.

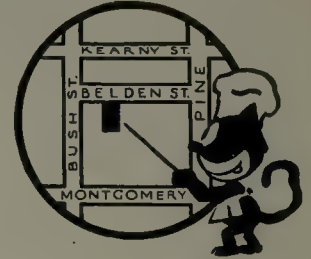
### Orpheum

Miss Nora Bayes has been persuaded to remain over for the third and positively final week at the Orpheum

(Continued on Page 37)

## The Nicest Business Lunch in Town

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One of the largest hotels on the Coast. Set in a beautiful twenty-eight-acre park between Berkeley and Oakland. Key Route service from the door to San Francisco. Family and tourist hotel. Reasonable rates.

# GOLF

By Fred Blair



**T**HE writer offers a few illustrated hints on salesmanship, how to improve your business capacity whilst playing a round of golf with a prospective buyer.

## Foreword

Strange to say, the ancient game of golf finds its prototype in many ways in the various angles of the selling game. Starting at the first "tee" your hopes are elevated upon the tee of prospect and uncertainty. You have a clear "fairway" before you, studied with "hazards" of all kinds. "Bunkers," "sand traps," "lakes," and "rough" all exemplified by the varied temperaments of the buyers. Like in golf the objectives are the same, namely, the final "holing out" in a few strokes as possible. Likewise, the success of selling lies in how straight and true you can perform your task and as a finality carry away the trophies in the form of substantial commission checks.

## The Approach

In approaching a business prospect with the object of getting more of the long "green" should you find yourself "stymied" by a competitor make a "dog-leg play" around another aisle and wait until he has had his "second shot." After he "picks up," approach cautiously. Don't look for "distance," as this is a deceptive hole and requires several delicate "strokes" of policy. In this play do not keep your head down. (The buyer may not be able to recognize you). Don't "putter" around. Play straight for the "hole" and see that every "shot" counts. If you find yourself in the "rough" don't take NO for an answer. Give him a good argument and you will find yourself in a "fairway" to an order.

## Teeing Off

In approaching a lady buyer put your weight flatly upon both feet. Bring your right arm out straight, bend your elbow, inclining your hand toward your hat. Remove same gracefully and in making the "downward stroke" bring your hand holding hat to a position at your right side, shoulders erect, facing the buyer. Relax your face with a tendency to smile and you are liable to overcome the "bogey" that she is a tough customer.

## Timing

In quest of business, it is a good thing to "time your stroke." Get to the first "tee" good and early before "the course is congested," as the early hours are more likely to find your buyer able to concentrate on your proposition, which is all important in the selling game. The early bird catches the worm and the early player finds the most "lost balls."

## Out of the Sand Trap

If you have the proper sand in your makeup, you do not have to trap your prospect by untruth. Play the game straight and pin your buyer down to real facts and you will have results "par" excellence.

## The Drive

If the buyer is a large user of merchandise, it is often advisable to have a "good drive" handy to show him.

## Stance

In taking your "stance" before a prospective customer, try to be natural. Don't drop your left knee. It is a bad "stroke" of policy to be ungraceful.

## Pivot

In taking leave, "pivot" on your right foot with a slight turn at the waist line. Bring your left foot in same position

as your right, facing the door, which will give you perfect "direction" in making exit. Don't say aloud what you think. It may disturb the next player. Learn to lose a hole with good grace.

## Make Every Stroke Count

In waiting on your customer, play out every hole. Make every stroke of the pencil count.

If he is a number taker, pick up the ball and "concede the hole" to him and declare it no contest. Otherwise you will only "top" the transaction with disappointment. Good players in the game of business rarely mention their score. As in golf, their reputation usually precedes them.

## Slicing, Hooking and Pressing

If you should get a good slice of a buyer's business, don't be avaricious. "Don't press" too much, for you may get the "hook" and find yourself eliminated from the game.

## Chip Shot

It frequently happens in making a succession of perfect shots, you at last reach the "green" only to find yourself "stymied" by a ball called confirmation. This is often overcome in golf by making a "ship shot" over the ball and into the hole. In the business game this is not advisable, as it is poor business to go over the head of the buyer. Take your medicine and in future avoid those kind of transactions.

## Replace Turf

The expression "replace turf" suggests to the traveller to leave things as he finds them. In other words "don't write telephone numbers on the wall and don't tabulate your sales on the sample table." It might discourage your competitors.

## Handicap

Don't "handicap" yourself and the buyer with too much irrelevant conversation. Play straight for the pin, otherwise, it has a tendency to congest the business course and is unfair to faster players.

## Hole in One

If your competitor makes a "hole in one" applaud him. Show that you do not think you have a monopoly on the world's brains.

## Silence

Don't continually shout "fore" without provocation. Everyone is entitled to his place in the sun and because you are a better player in the business world is no reason why everyone should let you go through.

## The Caddie

Don't carry your own clubs. Engage a caddie. It is a cheap investment. Nothing belittles a man more in the eyes of a customer than to approach him laden down like a truck horse. Reserve your brain and energy for the finer points of the game.

Don't misquote your score. It is no disgrace to be turned down by a buyer.

An unusual series of lecture-recitals will begin on Monday afternoon, February 1st, when Edgcomb Pinchon, the celebrated English essayist, critic and lecturer, will deliver the first of his group of lectures, entitled "The Song of the Body," a critic on the dance. Mr. Pinchon will be assisted by Elise Dufour of the Dufour School of Rhythm of New York and London and by her artist pupil, Eugenia Liczbinska, Polish danseuse.

These lectures will be held every Monday in February at 3:45 in the studio, 317 Shreve Building and are under the management of Lulu J. Blumberg.

## Advantages of Membership of Auto Service Plus

- (1) Gasoline, 2 cents below the market price per gallon.
- (2) Washing car, \$1.00 reduction. (Regular price, \$2.50 to \$3.00).
- (3) Greasing car, \$1.00 reduction. (Regular price, \$1.50 to \$2.50).
- (4) 10% reduction on oils.
- (5) Tow service free. (Radius city limits).
- (6) Tire service free. (Radius city limits).
- (7) Vulcanizing punctures, 25 cents, maximum, 50 cents. (Regular price, 75 cents).
- (8) 20% reduction on accessories.
- (9) 10% reduction on all standard tires.
- (10) 24-hour service.

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*Alexandria Pages  
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Their watchword is smiling courtesy.—This is but one of the features of this great hotel where thoughtful and kindly service combines with ideal comfort and surroundings to make a stay enjoyable.

**RATES—Per Day, single, European Plan**

<i>The center for Theatres Banks, Shops</i>	120 rooms with running water	-	\$2.50 to \$4.00
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	160 rooms with bath	-	6.00 to 8.00
<i>Please write for Booklet</i>		<i>Double, \$4.00 up</i>	

Also a number of large and beautiful rooms and suites, some in period furnishings with grand piano, fire place and bath, \$10.00 up.

**LARGE AND WELL EQUIPPED SINGLE ROOMS**  
[RANCHO GOLF CLUB] available to all guests.

HAROLD E. LATHROP  
*Manager*

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*Now Open the Entire Year*

Dinner Dance Every Saturday Evening

GOLF - TENNIS - SWIMMING - SCENIC DRIVES - FISHING

## Finance

IT IS with great regret that we note the death of Tom C. Grant former manager of the Pacific Coast Department of the North British and Mercantile. He was one of the pioneers of the insurance business on the coast, entering business in San Francisco sixty years ago. He was 85 years old, a native of Charleston, Mass.

\* \* \*

—The number of fires in cotton has led to the rule in Arizona that smokers engaged in picking get safety matches. The attempt to prevent cigarette smoking by pickers was rendered futile by the objections of the Mexicans, who would not pick without their tobacco, and Mexican labor is essential in the Arizona cotton industry.

\* \* \*

—The California Supreme Court has ruled that a workman meeting death in an automobile accident, while traveling at a higher rate of speed than the law allows is guilty of willful negligence and his dependents are not entitled to indemnity under the compensation law.

\* \* \*

—One of the most amazing happenings of late is the fact that the regents of the University of Utah have asked permission to take out an insurance policy on the institution for \$200,000 against explosion damage, threats having been made by radicals to destroy the buildings.

\* \* \*

—"No property of the State of California can be insured against the risk of damage or destruction by fire except the state printing office," says John H. Riordan, deputy attorney-general, in an opinion to the State Board of Control. Presumably, he is correct, and it makes a pretty commentary upon the commonsense of some of the legislation under which we stagger.

\* \* \*

—The value of gold, silver, copper, lead and zinc produced in California in 1925, according to the estimate of J. M. Hill, of the Bureau of Mines, Department of Commerce, was \$22,893,500 a decrease of \$44,657, compared with the value of metals produced in 1924. There was a decrease in the production of gold, silver and copper and considerable increase in the output of lead and zinc.

\* \* \*

—Extension of the automatic train-control system is being made by the Southern Pacific on the line from Tracy to Fresno. It has been inspected and approved by the Interstate Commerce Commission. It is impossible for an engineman to run past a signal unless he makes indication that he has observed the signal by adjusting the mechanism of the stop device in the cab.

\* \* \*

—The United States Circuit Court of Appeals for the Fifth District has held that, notwithstanding the fact that a clause in a policy provides that after one year the policy will be incontestable, still the company has the right to contest a double indemnity clause.

\* \* \*

—Wholesale charges of murder of Osage Indians by white men for the sake of insurance money are being probed. Several Indians worth from two to five millions apiece have been found in the Osage hills with a bullet or knife wound, as the sole means of death. Insurance people are pointing to these murders, as showing the danger of granting policies to people with only a financial interest in the insured.

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DECEMBER 31st, 1925

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Employees' Pension Fund over.....	525,000.00

MISSION BRANCH.....	Mission and 21st Streets
PARK-PRESIDIO BRANCH.....	Clement St. and 7th Ave.
HAIGHT STREET BRANCH.....	Haight and Belvedere Streets
WEST PORTAL BRANCH.....	West Portal Ave. and Ulloa St.

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COMPUTED MONTHLY and COMPOUNDED QUARTERLY,  
AND MAY BE WITHDRAWN QUARTERLY

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# THE BRAVE *and* THE FAIR

By Josephine Wilson



[NOTE: This department will publish, each week, the most distinctive events in men's and women's organizations.

## PROMINENT MEN AND THEIR BIG EVENTS



JOSEPHINE WILSON

MR. P. A. YOUNG was unanimously re-elected to the presidency of the California Hotel Association at the delightful dinner dance given last Thursday night, when the new roof garden and lounge room of the Clift Hotel was formally opened.

Mr. Young officially opened the auspicious event and presided as toastmaster of the occasion. His brilliant remarks, his well chosen theme and the manner of his address were typical of the executive whose efficient work has again placed him at the head of this group of prominent California hotel men. Hundreds of hotel people from all parts of the state with their families and special guests filled to capacity the handsome new rooms of the Clift and the ballroom had to be pressed into service for the accommodation of the guests.

In his apartment at the Hotel Turpin, yesterday, Mr. Young stated that the hotels of California were anticipating increased business for there was every indication of much travel during the present year. The president of the California Hotel Association was accorded a hearty ovation by his constituents at the close of his address and placed in the executive position with a splendid corps of officers. They include: George D. Smith, first vice-president; H. W. Lake, second vice-president; Albert Loeb, secretary; W. E. Smith, treasurer. The executive committee comprises Messrs. Henry Barker, B. Dickinson, Frank N. Harper, Kirk Harris, George W. Hooper, W. C. Jurgens, J. W. Flannery, J. L. Flanagan, J. Levingston, Albert I. Loeb, George D. Smith, W. E. Smith, John F. Shea, P. A. Young, John Zeeman, Carl Stanley, Charles Hamilton and H. W. Lake. Mrs. Emily Long is on this committee.

\* \* \*

Dr. Fletcher Harper Swift, of the college of education, University of California, received the announcement this past week of his appointment as the California member of the western regional committee of the Carnegie Corporation for the Selection of Fellows and Scholars in Arts.

This is the second highest honor ever conferred upon a University of California professor, according to those who keep such information under close surveillance. Ten Western states are represented on the Carnegie committee; these include California, Colorado, Utah, Oregon, Montana, Nevada, Arizona, New Mexico, Idaho and Washington.

"Dr. Swift has been a member of the California faculty for several years, and is regarded as one of the outstanding figures in the field of education in the West," states a prominent contemporary.

\* \* \*

The California Glee Club is planning to tour Europe during the summer vacation period, according to announcements made by the director, who adds that the repertoire of the Glee Club is to be re-varnished and placed in a shining condition for the tour. It is said that there will be many classical and semi-classical selections on their pleasing programs. They certainly should please, for their voices and their manner of presentation are ringing successes.

(Continued on Page 36)

## WOMEN AND THEIR ACTIVITIES

### Sunshine Society

MRS. FRED BENNETT, the first president and founder of the Golden Gate Branch of the National Sunshine Society, was the honor guest at a most delightful reception given on Monday afternoon at the home of Mrs. Maude V. Anderson, on Nineteenth Avenue, when a large number of her friends called to pay tribute to the beloved past-president.

Mrs. Vallejo, president, of the Sunshine Society, headed the receiving line at the handsome affair with a group of active members and chairmen of the philanthropic undertakings, assisting her. The lovely home of Mrs. Anderson was beautifully decorated in honor of the gracious founder and former president.

\* \* \*

The Bertola Assembly of California will give a reception and luncheon honoring the club editors of the San Francisco daily papers on February 11, at the noon hour, in the Fairmont Hotel. Mrs. E. R. O'Donnell, president of the Assembly and Mrs. William H. Army, secretary, are in charge of the event, and the entire plan being one method for expressing their appreciation to the talented women of the local press.

\* \* \*

Channing Auxiliary will hold its Founders' Day on February first, with Mrs. B. R. Keith the hostess and Mrs. A. L. Hart presiding at the tea. Greetings from past-presidents will be offered and early reminiscences of the early sixties be given by Rev. Charles W. Wendte, founder of the auxiliary. Mrs. Parker S. Maddux will precede the Founders' Day tea with her lecture on current events.

\* \* \*

Members' Day was auspiciously observed on Monday at the St. Francis Hotel by members of the Soroptimist Club, with talks and music given over entirely to the members whose birthdays occur in the month of January.

\* \* \*

Kappa Alpha Theta, a national women's college sorority held its Founders' Day luncheon last Saturday at the Clift Hotel, Mrs. Hiram T. Hall directing the program, an interesting feature being the Theta dance presented by Miss Mary Silva Wiles of Beta chapter.

\* \* \*

Mrs. Hamilton Riggins, chairman of the department of civics, California Federation of Women's Clubs, is furthering the present movement among the women to enforce all drivers of automobiles to carry insurance.

\* \* \*

Dr. Mariana Bertola, president of the California Federation of Women's Clubs, was royally received in Washington, D. C., according to constituents returning from the capital. Dr. Bertola went to Washington to attend the meeting of the General Federation.

\* \* \*

The Sierra Club held an interesting meeting on Tuesday when Dr. Saxton T. Pope was the speaker, on the subject of "Hunting Big Game in Africa." Dr. E. C. Parks presided and many prominent women were among the interested listeners.

(Continued on Page 36)

## Mr. Blabbitt on Automobiles

**N**OW that the Auto Show is with us again and, according to indications, will roll to a new victory with several score motors furnishing the power, a few words on the subject, from an unbiased spectator would not, perhaps, be amiss. Words are cheap, and automobiles are not. Sometimes a fellow may sell the former when he couldn't begin to turn over the latter—this is one of those instances.

The present show has some really remarkable features other than the good-looking and often magnificent cars on display. There is Paul Whiteman and his orchestra. His polite jazz should make the most parsimonious motorist forget the price of rubber quite as much as Mr. Whiteman can afford to.

There is always a certain glamour attached to a showing of the latest motor cars that submerges the mechanical aspect of the exhibition in a maze of day dreams, on the part of visitors. A new automobile, like a spry young colt, radiates a gingery feeling that makes a veteran driver long for the open road and the surge of power of a clean, vibrant—but not vigrating—motor. The lustre of the sparkling, brand-new bodies reflects the American love of beauty—and reacts quite forcibly on the more susceptible man's wallet—largely through his wife's reflex action as a particularly attractive creation is about to be passed by.

A current opinion expressed by the majority of people who know anything at all about motor cars, is that all automobiles must be pretty good nowadays or they wouldn't survive from year to year—in the face of healthy and aggressive competition. This is undoubtedly true. A certain personal element must enter into the ability of a horseless carriage to stand up to the promises its makers extend to their patrons. No machine, however expensive, will stand continued abuse without protest, and careful adherence to the rules of the game laid down in instruction books for drivers, must be insured before the best of the best of all classes can survive throughout the months of this year and next.

At all auto shows you will encounter the knocker, who goes out of his way to put in a bad word or two for certain makes of cars. He is usually a person who has never owned an automobile, or one who never buys a new car and prides himself on what is, in truth, an exceedingly elementary knowledge of mechanics, or someone who has never taken the trouble of even looking under the driver's seat to see what is there. A human hammer-man is just as bad as a knock in an engine, only he can't be eliminated even when found. The least a fellow can do, on meeting one of these critters, is to introduce him to an owner of a car for which he seems to have an unusual antipathy. Nature will then take its course.

Little time seems to elapse between one auto show and the next. Perhaps this is true because we are living in such a mad-cap age. The smell of gasoline, like the ozone of the high Sierras, is about as harmless a means of becoming intoxicated as we are now afforded. Motorized transportation has brought a new meaning to life in the west and the lure of the open road lies but a little way ahead in vacation land. The writer assures the reader that he would much rather have it "Mr. Blabbitt in an automobile" than ditto "On automobiles."

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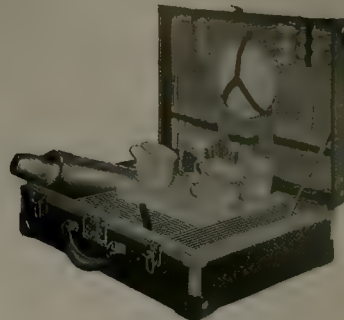
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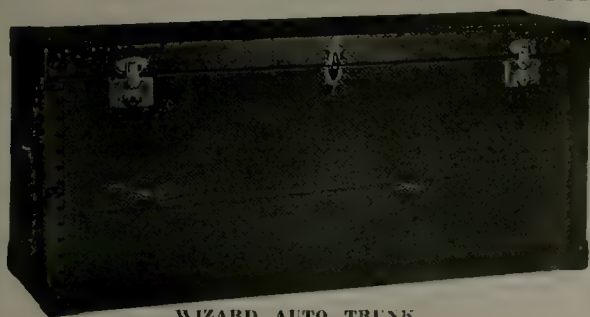


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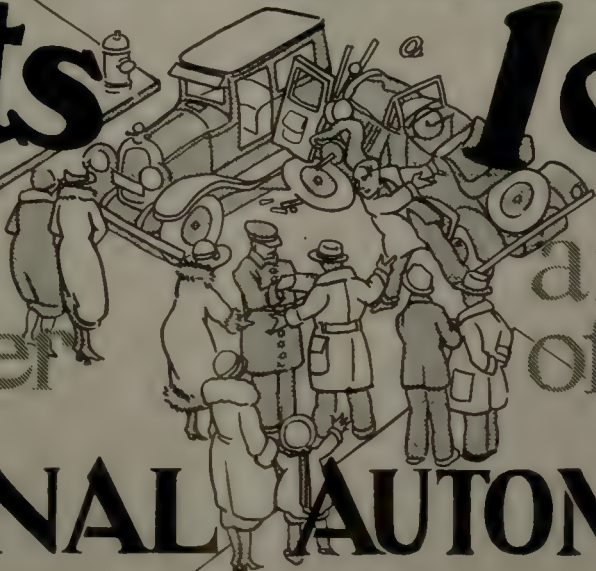
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**FOOTBALL  
FACTS AND FICTION**

By Dick Smith

WHEN the San Francisco Tigers trooped on the field at Kezar stadium last Sunday it did not take long for them to get the range of Harold E. Grange and his immediate associates. In the Chicago vernacular, the local boys knocked the visitors for a loop. All this is rather dull history, coming as an anti-climax to the glorious amateur American football season that we have come to prize so highly in the West.

There was a certain atmosphere about the professional game of the Tigers and Bears that rather put the damper on any excitement a spectator might have worked up on his way out to the field. A few petty unsportsmanlike acts perpetrated by one member in particular, of the Bears, cinched the disfavor of a large number of spectators on the already football weary and, we suspect, disgruntled boys from back East. Hard riding by the westerners made the old saddle rub until all the bruins were rather out of sorts by the time the gun popped, ending San Francisco's first professional classic—or primer—as you will.

Grange evidently possesses none of that invaluable quality called, "showman's instinct." While we realize that the strain of appearing in a dozen or so professional games on top of a strenuous college season must tell on him to a marked degree, he should, like a true actor, school himself to give the spectators their money's worth. Probably he would have, had it not been for the whale of a game put up by "Buck" Bailey and his seven-day wonders. Grange, when fresh, must certainly be a wonderful player; but when tired, he seems to lose that spark of something that has kept him on the All-American roll of honor for three straight years.

The lion's share of the Tigers' glory must go to Wilson, Bradshaw and "Buck" Bailey. They made their breaks and beat in a game which they entered as under-dogs. None of their sparkling play would have been possible had it not been for the Tigers' splendid line, of which Bailey was a prime factor—mainly because he did not have to keep his eye on backing up weak positions in his wall of football brawn. More power to the men on the Tiger team, although we feel sort of downcast that such a crew of football men should be barred, for all time, from the amateur game. Money talks and, in these days, talks loud but, after all, no greenback or bag of shekels can make as loud a noise as a western crowd at an amateur football game—rooting for its heroes.

Perhaps last Sunday's game will teach this year's sweet boy graduates something of what they may expect if they give up business and good berths on amateur teams for a bit of tinsel and a flash of fleeting glory.

**Opening of Samarkand**

Friday of last week, the 22nd, the beautiful Samarkand Hotel at Santa Barbara, opened its doors to guests; the formal opening taking place the next day, Saturday, the 23rd.

This hostelry, with its terraces, its exquisite garden, its lovely little artificial lakes, is more enchanting and distinctive than ever, and its formal opening was an affair that scintillated with music, vari-colored lights, and beautifully gowned women.

When one knows that the Samarkand is "A Linnard Hotel," the fact is immediately realized that this appellation spells all that is superlative in service, surroundings and cuisine.

# Novelty

Quaint customs of other lands and other peoples --- queer head dresses of tribes who wear little else---strange and entertaining pictures gathered from all parts of the earth are shown every Sunday in The Chronicle Rotagravure.

Make it a point to see this delightful pictorial section every week. Have The Sunday Chronicle delivered to your home.

San Francisco

## Chronicle

### ROTAGRAVURE

#### Golden Gate Ferry Company

#### WINTER SCHEDULE

EFFECTIVE OCTOBER 1, 1925

**LEAVE SAUSALITO**

5:00 a. m.  
6:00 a. m.  
6:30 a. m.  
Every Half Hour Until 10:00 p. m.

**Then**

11:00 p. m.  
12:00 p. m.  
1:00 a. m.

2:00 a. m.

**LEAVE SAN FRANCISCO**

5:30 a. m.  
6:30 a. m.  
7:00 a. m.  
Every Half Hour Until 10:30 p. m.

**Then**

11:30 p. m.  
12:30 a. m.  
1:30 a. m.

SATURDAYS AND SUNDAYS ONLY

2:00 a. m. 2:30 a. m.

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## Library Table

### West Winds

A dignified and worthy effort on the part of a group of students of poetry, mostly local writers. Professional writers, teachers of English, professors of mathematics, makers of auto springs, sign painters, printers, are represented here with many others who take time and leisure for writing. As a proof of the widespread interest in modern poetry it is an excellent example. If it falls short of the high standards of enduring poetry—why, that is usual poet's luck.

Where the greatest sincerity is shown, there, too often, is least craftsmanship. And where cleverness and finish are evident is to be found a lack of that humbleness and devotion necessary to produce real art.

But the book is well worth reading more than once, for the appeal of poetry too frequently depends on the mood of the reader. Derrick Lehmer and Mrs. Lehmer, Harry Noyes Pratt, George Sterling, Anna Kalfus Spero and many other well-known names are there. The delicate Katherine Sanders, Kate Q. Foster, John Brayton and the pure-spirited Claudius Thayer—these are names, not so well known, but worthy of mention.

"West Winds"; Harr Wagner, publisher, San Francisco.

### "The Lone Hand"

Joseph B. Ames, author of "Loudon From Laramie" and numerous other western stories of the more literate type, has made a sure place for himself in that ever fascinating field of fiction. "The Lone Hand" is a story of the West—the Wyoming cow country—in the wild, bad days when every man of the plains was a law unto himself.

Brand Larrigan, young, handsome, a bit of a dandy as to dress and accoutrement, riding always a coal-black stallion carrying a silver-trimmed saddle, and popular with the neighboring ranchers' daughters, is the victim of much jealousy and intrigue.

Early in the story Larrigan is the object of a mysterious plot to "frame" him as a member of a band of outlaws operating in that section, the masked leader, a man of Larrigan's build, having been seen wearing his clothes, and riding his black horse with the conspicuously trimmed saddle. Forced to flee a threatened lynching, Larrigan finds in a lonely line-camp gruesome evidence of the work of these marauders.

He launches a lone campaign against the unknown outlaws and especially their leader, a masked enigma even to his own men. Then Larrigan discovers an almost unbelievable clew to the leader's identity which for a time seems likely to wreck the romance which weaves its way through the hero's adventures. Further complications ensue and Larrigan works his way out of a situation loaded with danger of several kinds.

"The Lone Hand" is an exciting yarn, full of action, suspense and thrills, probably the best Mr. Ames has yet written. The Century Co. \$2.00.

### THE BRAVE AND THE FAIR

(Continued from Page 31)

Dr. Edward Meslin Hume, professor of history, Stanford University, was a speaker and honor guest at the weekly luncheon of the Commercial Club a few days ago his subject for this discourse being, "The Big Things in Life." Mr. Fred D. Parr, president of the Parr Terminal Company, addressed the club on the theme, "East Bay Section of the Foreign Trade Club in California."

\* \* \*

The Business and Professional Women's Club will hold a birthday dinner on February 8 for which elaborate preparations are being made. Dr. Susan Hamilton is the president.

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**PLEASURE'S WAND**  
(Continued from Page 27)

Theater, where she is making the greatest hit of her career. She seems to get younger and more charming every season, and she seems to enjoy her work more and more each appearance. She is assisted by Mr. and Mrs. Louis Alter, and is offering an entire new program the coming week.

One of the biggest laugh sensations of all times is Dr. Rockwell whose card reads, "Dr. Rockwell, Quack! Quack!" He is said to have the guaranteed prescription that will cure all ills!

The international Lightning Change Artist, Doc Baker, is another big feature with a new revue in which he is assisted by Harriet Towne, Miller and Wilson and a host of girls. Jack Benny, popular monologist, returns with new laughs and quips. Charles Harrison and Sylvie Dakin with Benny Oakland offer a novelty of the highest order called "The Three of Us"; Reynolds, Donegan and Company are an assembly of the World's Champion winners who offer a big New York sensation "1926 Revue"; Dan Stanley and Al Birnes are said to be "Two Bright Lights From Broadway"; the Merediths, Madelyn and Hoyt, have a number of dance specialties.

**Wilkes**

Don't miss "The Big Parade." It must be seen to be appreciated. Every woman who sees it will applaud it. It is the best argument against war that was ever known. It depicts the stark horror of war, no matter who the participants may be.

From start to finish this picture holds you. Its comedy is irresistible, and its pathos grips you because of its very humanness. One moment you are laughing outright at the antics of the doughboys, and the next you are in tears at the sheer, useless tragedy of it all.

The calm, deliberate way in which the men, thrust suddenly into this horrible maelstrom, walked right into the very jaws of death, is a masterpiece of direction. The scene where Jim Apperson captures a German soldier in

the dug-out, only to find he cannot kill him, but offers him a cigarette instead, is a stroke of genius.

Lawrence Stallings' masterpiece is human. He knew intimately of the things he wrote, and King Vidor has transferred it to the screen with a masterly touch which brings out the humanness of the story. It is indeed a great picture which these two men have given us.

The three doughboys, happy-go-lucky buddies, thrown together by the war, from vastly different stations in life, are replicas of hundreds of doughboys as I knew them, as anyone knew them in those stirring days of the great war. John Gilbert as Jim Apperson, Karl Dane as Slim, and Tom O'Brien as Bull, comrades to the end, are wonderful!

And Renee Adoree! One cannot speak too highly of her work in the role of Melisande, the little French peasant girl, in love with her American "Jimee."

The production is A1 in every respect. The effects used in this picture, from the blowing of the first factory whistle to the rumbles of the great motor trucks which carry the boys up to the front, make it most realistic.

The score is splendid, and under the able direction of Clarence West, the well known musical director from New York, the orchestra enhanced in no small way, this soul-grIPPING, epochal picture. It is a picture that everyone should see. Don't miss it!

**Second Great African Cruise of Royal Mail**

The Royal Mail liner "Orca" sailed from New York on January 19 at 1 a.m. with a capacity list of passengers on the First Great African Cruise.

Now comes telegraphic advice that the Second Great African Cruise will leave New York in January, 1927, and the "Asturias," the world's largest motor liner, recently built for the Royal Mail at the yards of Harland & Wolff at Belfast, has been selected for the cruise.

The "Asturias" is of 32,000 tons displacement and has 8-cylinder double-acting Diesel motors developing 20,000 h.p. on two shafts. The "Asturias" was built for the Royal Mail European South American service and is exceptionally well adapted for travel in tropical climates. The suites are finished in Louis XVI style. A luxurious ladies' hair dressing saloon and Pompeian swimming-bath with two tiers of dressing rooms and balcony are a few of the special features on this magnificent liner.

On the first cruise California and the Pacific coast were well represented and it is expected that the second cruise will attract even a greater number on this unique cruise of 93 days, covering 22,000 miles, visiting the West Indies, Brazil,

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**At the Elder Gallery**

A scintillating review, "The Influence of Women in the Life of Anatole France" will be given in the Paul Elder Gallery, Saturday afternoon, February 6, at 2:30 o'clock, by Beatrice Reynolds Kinkead. Mrs Kinkead has recently returned from France, where she made a study of the life and works of the great French litterateur. On this occasion she will discuss Brousson's recently published Boswellian memoir "Anatole France Himself."

\* \* \*

The Paul Elder Galleries will hang an exhibition of etchings to open Tuesday, February second. Four contemporary etchers, Beurdeley, Arms, Orr and Logan, are to be represented with studies of scenes principally in France—villages, cathedrals, courtyards and other picturesque subjects.

Medical Professor: "What is the first thing you would do if a patient of yours were blown into the air by an explosion?"

Medical Student: "Wait for him to come down."—Szcutek (Lwow).

First Youngster: Say do you believe in the devil?

Second: Naw. It's just like this Santa Claus business; it's your father.—B. H. S. Torch.

"Take care of your teeth," says an advertisement. We have nothing but scorn for the careless person who leaves them smiling in the bathroom.—Gold and Black.

Jimmie: "We've got a new baby down at our house."

Elderly Neighbor: "How nice; and did the stork bring him?"

Jimmie: "Naw, he developed from a unicellular amoeba."—Nutley Attie.

1926 Pacific 1926

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# News Letter

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LOS ANGELES



*A Sierran Symphony:  
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 snow, than which nothing  
 is more silent."*

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# SAN FRANCISCO NEWS LETTER

Devoted to the Leading Interests of California and the Pacific Coast.

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Vol. CVIII

SAN FRANCISCO, CALIF., FEBRUARY 6, 1926

No. 6



*Shrubbery, close-clustering trees and vines have transformed the Peninsula residence of H. T. Scott into a veritable bower of greenery.*



### The Mitchell Case

There is no doubt that the Mitchell case has produced more indignation in this country than anything which has happened for many years. There has been a grievous affront to American notions of fair play. We gather from their actions that the court was not only unjust but vindictive, and that is an accusation which can seldom be brought against any reputable body in the country. There seems to be nothing to do but admit that the case has struck a blow at the prestige of the army, which it will have much trouble in overcoming.

The vindictiveness lay in the sentence, which contemplated that Colonel Mitchell should be kept in the service under a muzzle without pay or allowance for five years. The amendment of the President that he should be allowed half-pay did not help matters very much. Colonel Mitchell was to be held down and gagged, he was not to be allowed to enter private employment and he could not discuss army affairs without permission. Out of this entanglement Colonel Mitchell broke his way by resigning.

Now, his resignation has been accepted. He might have profited by admitting his resignation to be for the "good of the service," a deadly thing for an officer of high standing, whose work has been distinguished and whose martyrdom is brought about by his zeal for the good of the service.

Of course, if Colonel Mitchell goes back to private life, he has a magnificent chance to prepare the public mind for the changes which he advocates. Meanwhile, we are not greatly concerned about him. He is able to look after himself. But what about our army and the men who command? If we are to punish a man brave enough to speak, we shall be in the hands of a stupid ring.

### Bureaucracy Triumphant

We are certainly being governed, make no mistake about that. Formerly, we had a notion that we governed ourselves and that this country was the home of upstanding citizens, with bodies and brains capable of meeting the conflicts of life, without any governmental assistance worth speaking of, except to keep the ring clear, and see that the fight was fair and let the best man win.

That is all over. For good or for ill the government has taken us in hand and is administering to us the amount of pap which it thinks we should have to keep going; being a sort of general wet nurse and convinced that by a strict course of keeping our feet dry, and forbidding us things, it will turn us out into fine governmental servants.

We have had a lingering notion that this country was to be the home of upstanding American citizens, who made their own way, who were not aggressive as against other people, but were ready and willing to maintain their own rights. We have disposed of that notion by our entry into the World Court and have taken the position that we are just one of a group of nations and will take the orders of the rest. So much for the outside world.

At home we are falling more and more into the hands of the governmental bureaucracy. The Court of Appeal at Los Angeles has actually upheld the right of the Commissioner of Corporations to impose such restrictions as he sees necessary in a permit to sell stock.

We are well aware that the unregulated sale of stock in securities leads to fraud on the public and that the blue-sky law is, in a measure, necessary. But the powers placed in the hands of the Corporation Commissioner are too great.

### Women of Britain

There is one thing sure, that slow as the British may be to take up new things, when they do take them up, there is no comparison anywhere with the vigor and strength with which they push their way. Take the position of women, for example. It is only yesterday as it were, that the position of women in Britain was a source of constant merriment among us and they were looked down upon as an inferior and abused sex. Today they have secured at least equality and are demanding their share of the highest honors.

The Women's Freedom League has been pointing out that women do not get the titles and decorations which are theirs by reason of their achievements, and show that certain viscounties, baronies, privy councillorships, knighthoods and other distinctions of that sort have been showered upon men while women have not had their share of them. They show that this is not due to any lack of distinction and point out as worthy of decoration, Mrs. Alderton, Mayor of Golchester, Mrs. Mercer, Mayor of Birkenhead, Margaret Bondfield and Miss Wintringham, members of Parliament, Annie Horniman, Sybil Thorndyke and Lillian Bayliss for the stage, Cicely Hampton, writer and speaker, Lucy Kemp-ton Welch, artist, Gertrude Bell, explorer, Commandant Mary S. Allen, organizer of women police, and Maud Royden, preacher.

This is a very distinguished list and there is no doubt that every member of it is worthy of special note, and, if honors are being distributed for social achievements tending to the upbuilding and glory of the group, every member of this list has earned those honors and should have them.

But think of the progress made by those British women since one of their agitators threw herself to death under a race horse at the Derby to call public attention to their agitation!

### Volstead and the University

Dr. Christian Gauss, dean of Princeton University, has come out with a strong blast against the Volstead Act. He is not alone in this, but is one of the great group of university heads, who find the task of bringing up young men under their charge greatly impeded, if not altogether rendered abortive, by the operation of this idiotic law.

Dr. Gauss says that repeal or modification of the present law is imperative in face of the conditions in the university. The general dry law is destructive. He says of the eighteenth amendment, that "it is lowering the morals in all the universities of the United States." Can one imagine a greater indictment against any act than the charge of lowering the morals of the youth of the land and that charge supported by the testimony of one of the most important executives in the teaching profession?

"We cannot deny that the problem of drinking is a very serious one at Princeton, as at all other universities," he said. And yet, before this act went into force, the drinking problem was solving itself and the excessive use of intoxicants was frowned upon generally.

"In the time when you men attended the university," he remarked "there were places where the student could drink a glass or two of beer without great injury to themselves. Today, if they want to drink (and it is folly to say that they will not drink), they must go to a type of place which, if we called a spade a spade, would be designated as a 'dive'."

There is the thing in a nutshell. The law makes out of what is a perfectly natural and harmless habit, a crime and shame! Men and places come into being to satisfy the desires which the law prohibits and dives and bootleggers are the logical consequence of the eighteenth amendment and the Volstead Act.

### Effects of Community Tax Decision

The decision of the Supreme Court at Washington in the matter of the California Community property tax is stimulating the Treasury Department to an offensive, in order to establish its position with respect to the community property taxes in Louisiana, Texas, Arizona, Washington, Idaho, Nevada and New Mexico. All the states have community property statutes. It is thought that the conditions are such that the government may gain greatly in taxes by reason of the decision in the California case.

Secretary Mellon is already trying to get the opinion of the Department of Justice as to the rights of the Federal government under the statutes of each of these states. The attorney-general is to be asked to advise the department as to whether the government can compel the payment of the Federal income tax levy by the husband on the joint income as a unit in those states, as it now can in California, and in those states where there is no community property law.

The fact appears to be that legal opinion based on the decision in the California case is inclined to hold that all of these states will come under the California decision and that the government will be able to collect all moneys for taxes calculated upon the community property being treated as a unit.

The stakes are enormous. It has been calculated that if the decision had gone the other way and if the Supreme Court had decided in favor of the separate taxation of the interests of husband and wife, the Federal government would have to restore to the State of California the sum of \$77,000,000. It is calculated, also, that the money which the Federal government will receive from the payment of moneys due to it in taxation, if the rule applies to these other states, will amount to \$250,000,000.

Meanwhile, there is some doubt as to the method which the government will pursue in the collection of taxes on community property this year.

### Budget Paring Resented

The difficulty connected with the limitation of local expenditure becomes very evident in the debates now being held with respect to the reduction of the local budget. All sorts of protests are pouring into the finance committee of the Board of Supervisors.

The most vehement of these protests is directed against the proposal to cut out \$50,000 Bernal cut appropriation. Timothy A. Reardon, president of the Board of Public Works, is the most eager opponent of this proposition. He maintains that it will be a serious mistake to stop the purchase of rights of way for the Bernal Heights project and that if the reduction is made, five districts, Ingleside, Sunnyside, the Amazon Tract and the Excelsior and Ocean View districts, will all suffer. Then come other protestors, each of whom has his best scheme which he sees likely to suffer by the application of any spirit of economy. Yet, if there are economies to be undertaken, it is very obvious that such economies can only be made at the expense of some one's desired project.

The objections to the limitations of educational work rest upon a more secure foundation and have much more sympathy from us. We take the position that money spent on educational work, properly spent, of course, and not wasted, is of itself an actual saving in many directions and we are glad to see that Supervisor Havenner assured the mothers who have made representations to the board, that necessary school building will not be interfered with. In many places, school accommodations of this city reflect no credit upon us. When children have to go to school half-time because proper school accommodation is not provided, it is by no means a good showing and does not tend to raise our position among the cities of the world.

### Amundsen to Give Lectures

Captain Roald Amundsen, who thrilled the world in May last by his attempted airplane flight to the North Pole, has arranged to revisit this country for a brief tour. In a stirring lecture entitled "Our Airplane Dash for the North Pole," on Sunday, February 14 at 2:30 p. m. in the Columbia Theater, he will relate the amazing story of his aerial expedition to the farthest North, and his miraculous return to civilization when all hopes of his safety had been abandoned. This lecture will be illustrated throughout with remarkable stereopticon pictures showing the unprecedented experiences of Captain Amundsen and his brave companions in the frozen Polar Sea, from which they emerged after a titanic struggle with the grim forces of nature. As an example of heroism and endurance their story has never been surpassed in the records of human achievement.

In addition to having discovered the South Pole in 1911, Captain Amundsen was the first navigator to sail around the north coast of America. In 1905 he took a vessel through the Northwest Passage to the Bering Straits and thence to the Pacific Ocean. At that time he also succeeded in re-locating the North Magnetic Pole. For the greater part of his life he has been constantly engaged in exploring vast areas of the Arctic and Antarctic, carrying on his work with a contempt of danger that has caused him to be termed a modern Viking. In the last ten years he has been honored by every nation, decorated by distinguished societies, and hailed everywhere as the world's most famous explorer.

### Why Shouldn't We Have Prettier Homes?

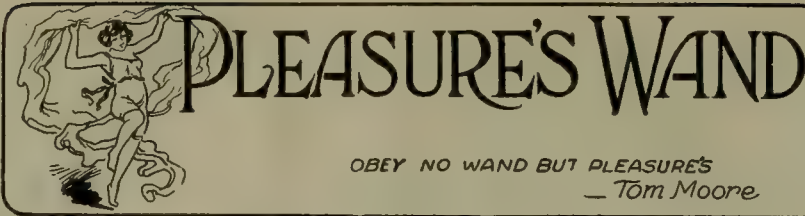
An all-kind providence gave San Francisco a rich setting of ocean, bay, hills and valleys and made flowers bloom all about it. It also gave her the poetry of old Spain and of the days of the Argonauts. It wasn't a city intended to have straight streets and rows of cement-front houses unrelieved by trees, but so it grew and since the fire has less trees than before. Its lingering character of early days was largely swept away by the fire and prohibition perhaps did its part, for good or ill, in closing some of the old cafés that were reminiscent of a delightful past.

But the new is now with us and it will not always be new. Why continue to build houses on straight streets when there is Telegraph Hill and all the lovely hills of the Mission District, with warmer climate and with views of bay and city quite unsurpassed? There are also the hills of the Sunset district, now inviting new home owners, and some still in the Park-Presidio district, while the hills in the beautiful St. Francis Wood are already laid out with winding roads and gardens.

Several years ago a coterie of congenial spirits in New York, declining to live always in cement-fronted mediocrity, went out in a shabby down-town district and built Sutton Place and made lovely gardens where there were old backyards. The gardens slope down to the east river, with trees and stone seats, arbors and statuary and brass monkeys swinging from the trees. Such property is often cheap to buy and has character and great personal charm about it.

Our Russian Hill has been famous for years with its beautiful Livermore garden and its artistic character. One of the greatest charms of London is to be found in its little courts where people live in lovely gardens and houses with blue doors and green doors. They have perfect seclusion, while only around the corner are the busy marts of trade. The owners of the houses hardly hear the rumble of the traffic and the birds sing as undisturbed by their lily pools as they did in England in the days of Chaucer.

Such homes are less expensive than rows of cement-fronts and it takes only a little imagination to have them. Why shouldn't we have more of them in San Francisco? Not only for the joy of possessing them, but because from the financial standpoint, they are well worth while.



(Conducted by Katherine Schwartz)

### San Francisco Symphony

THE eighth pair of concerts by this great orchestra was featured by the appearance of Madame Liszniewska



Katherine Schwartz

in the A Minor Concerto for piano by Schumann. San Francisco music lovers have rarely heard this masterpiece played better, and Madame Liszniewska showed her schooling and technique in the heavy passages which carried so distinctly above the orchestra, and in the phrasing of the beautiful melodies and cadenzas, which make this, Schumann's only concerto, such a favorite with concert pianists.

Second in interest was Mr. Hertz's happy reading of the musical nondescript of Debussy,—"Iberia," Images No. 2. Mr. Hertz, conservative supreme pedagogue that he is, seemed delighted to play with this revolutionary number, that has worked its way into the classics and might safely be called the forerunner of the symphonic-jazz arrangements of which we hear so much today. Certainly Debussy used new traps, for his day, and if he were to write such a suite today, would still invent new ones.

The Goldmark Symphony No. 1 opened the concert, and the variety and musicianship of the five different movements, while destined to be a classic, is none the less orchestrated to please the layman as well as the professional.—Earl Schwartz.

### Auditorium

Madame Margaret Matzenauer, prima donna contralto of the Metropolitan Opera Company, who appears with the San Francisco Symphony Orchestra in an all-Wagner program, next Wednesday evening, will be heard in song recital on the Elwyn Artist series at the Auditorium, Monday evening, February 15th also. On her present tour, Madame Matzenauer is meeting with brilliant success.

The next attraction of the Elwyn Series will be the first performance of the San Carlo Grand Opera Company in gala opening with "Rigoletto," Thursday evening, February 18th. Cecilia Hansen, world-famed woman violinist, follows the San Carlo date appearing here on the evening of March 1, after which comes Roland Hayes, negro tenor, on March 23rd.

### Wilkes

San Francisco has found out what a wonderful picture "The Big Parade" is as witness daily the long string of people who are buying tickets.

One of the most beautiful bits of acting in the picture is the love making between Renee Adoree as the little French peasant maid, and handsome John Gilbert, her American "Jimmee." "Jimmee" tries to teach her to chew gum, but alas, she always swallows it. Then, after she and her family have been forced to leave their home and are seen in some of the later scenes, Melisande and her mother, plowing a devastated field, a close-up of Melisande sees her standing there dreaming. Somehow, you know she is dreaming of her American dough boy. Slowly she pulls a piece of American chewing gum from the pocket of her blouse and chews at it frantically—and finally pulls it out and snaps it, a la the American youngsters anywhere! It is beautifully done, and expresses all the longing and the fear and worry that the little maid has for her lover, who has gone to the front, so she chews her gum!

The picture is brimfull of these little human, natural touches. It is what makes it a great picture.

### Curran

If you haven't as yet seen those two prime fun makers, Kolb and Dill in their latest offering "A Pair o' Fools" do so by all means as tomorrow starts the third of their all two-short engagement here.

The two comedians of course create all the fun making, but they are ably seconded by Julie Blanc and beautiful May Cloy as mother and daughter of the rich lumberman from Eureka! There is a good cast in support, and a bevy of beautiful young girls in the chorus who can sing and dance. Don't

miss seeing Kolb and Dill and Miss Blanc dancing the Charleston. It is a riot!

### Capitol

One of the rarest things known, is to be seen in the picture now being shown at the Capitol, "Treasures of the Vatican," when several episodes and close-ups give a view of the Pope. The picture also shows the famous Raphael rooms in which the frescoes are unrivalled by and save those of Michelangelo in the Sistine Chapel.

This unique film was made possible through the ceaseless efforts of Dr. Vicenza Fago to secure moving pictures in many parts of the Vatican, to which the general public is never admitted, and to which a select few, rarely gain admittance.

### President

No attraction in recent months has caused so much enthusiasm as that of Henry Duffy's production which is now running at the President, "Dancing Mothers" with Florence Roberts in the leading role. There has been much discussion caused by the fact that Duffy has among his group of players, two Florence Roberts. One hails from the East, and the other from the West. We were much amused the night we were there, to hear a violent argument over whether the two were one and the same person, and the parties involved in the argument were trying their best to figure out if it were the same person, how on earth she managed to make appearances in two theaters! Florence Roberts of the President in one of the principal roles has added to the interest in this offering, and the fact that Duffy has given it a stellar cast of players enhances its attraction.

### Golden Gate

Miss Kitty Doner, late star of the musical comedy, "Lady Be Good" and America's foremost male impersonator heads the strong bill at the Golden Gate this week in a sketch called "Twenty Minutes in Paris," in which she is assisted by Eddie Fitzgerald, a pleasing and capable pianist.

By special arrangement with the Greenwich Village Follies, in which they star yearly, Fortunello and Ciril-

# Amusements

NEXT WEEK

ALEXANDRIA Geary and 18th	Pictures
ALCAZAR O'Farrell nr. Powell	"Little Jessie James" Henry Duffy Players
CALIFORNIA 4th and Market	"Three Faces East"
CAMEO 936 Market St.	"The Man From Red Gulch"
CAPITOL Ellis nr. Market	"Treasures of the Vatican"
CASINO Mason and Ellis	Pictures
CASTRO 429 Castro St.	Pictures
CURRAN Geary nr. Mason	Kolb & Dill in "A Pair o' Fools"
EGYPTIAN	Pictures
GOLDEN GATE G. G. Ave. & Taylor	Vaudeville and Pictures
GRANADA 1046 Market St.	"The Enchanted Hill"
HAIGHT Haight at Cole	Pictures
IMPERIAL 1077 Market St.	Rudolph Valentino in "The Eagle"
LOEW'S WARFIELD 988 Market St.	"Dance Madness"
MAJESTIC Mission between 20th and 21st	Pictures
METROPOLITAN 2055 Union St.	Pictures
NEW FILLMORE 1320 Fillmore	Pictures
NEW MISSION 2550 Mission	Pictures
ORPHEUM O'Farrell & Powell	Vaudeville
PANTAGES Market at Mason	Vaudeville
POMPEII Next to Granada	Pictures
PORTOLA 779 Market St.	Pictures
PRESIDENT Market & McAllister	Florence Roberts in "Dancing Mothers"
ROYAL 1529 Polk St.	Pictures
ST. FRANCIS 965 Market St.	"Behind the Front"
SUTTER Sutter and Steiner	Pictures
UNION SQUARE O'Farrell nr. Powell	Pictures and Vaudeville
WILKES Geary and Mason	"The Big Parade"
WIGWAM Mission and 22d	Pictures

CONCERTS

Curran Theater, Sunday afternoon 2:45, San Francisco Symphony Orchestra. Auditorium, Wednesday evening, February 10th, Madame Matzenauer and Symphony Orchestra in all-Wagnerian program.

lino, famous Italians will present their famous acrobatic act "The Happy Hooligans."

Joe Keno and Rosie Green return with their hokum comedy entitled "A Hilarious Hodge Podge"; George Watts and Belle Hawley will be seen in a fun-provoking song offering; Gerald Griffin, famous tenor at Covent Garden, London, will offer a pleasing program. Rex McGough is his pianist; The Three Kiewings, aerialists, will thrill with their stunts.

On the screen will be seen the first showing of Tod Browning's original story of "The Mystic." Aileen Pringle and Conway Tearle carry the leading roles.

The usual short films will be shown and there will be musical numbers by Claude Sweeten and his men, and Grace Rollins Hunt at the organ.

\* \* \*

Alcazar

"Little Jessie James," a musical farce-comedy, rich and rare in its spicy situations and flavored lavishly with paprika of the red hot variety, begins its third week tomorrow evening. There is a talented array of principals and a peppy chorus of "hobbed hair bandits." It is a jolly offering, and the last word in jazzy entertainment.

There is a real plot to the piece and some very tuneful numbers. Mirth is the keynote of every situation, and there are some astonishing ones.

Dale Winter in the title role is stealing the hearts of her many admirers in true bandit fashion. Roy Purviance, brought on from New York by Henry Duffy to play opposite her, has made a great hit with his singing and acting. He has a lovely tenor voice of pleasing quality. William Davidson continues his good work, and he has become extremely popular here and his singing is a scream. Phil Tead, a juvenile with a large following here some years ago, is having a reception at every performance, and Lorraine Mullins' solo work is delightful.

The chorus work, both in the songs and dances shows the careful training of Raymond Midgley, and the entire production's success is largely due to the efforts of the director, Harry MacFayden.

\* \* \*

Imperial

Vilma Banky, a few short months ago was merely a pretty girl in Budapest. Today she is regarded as one of the most promising screen beauties in America, making fabulous sums of money, and attracting nationwide attention. In "The Eagle," Rudolph Valentino's new starring vehicle now playing at the Imperial, Miss Vilma plays the leading feminine role and actually "steals" the picture from the sheik king.

St. Francis

The St. Francis was the scene of another world premiere last night, when the first showing of one of the greatest of comedies was given, "Behind the Front."

California \* \* \*

Henry Walthall, well remembered star of "The Birth of a Nation" and other big hits open at the California Theater today in "Three Faces East," in which he enacts the role of Sir George Bennet, British secret service head.

There is a strong supporting cast, including Jetta Goudal, Robert Ames, Clive Brook and Edythe Chapman.

Victor Herbert's popular "Babes in Toyland" will be the feature of Max Dolin's program.

Granada \* \* \*

Today Peter B. Kyne's story, adapted for the screen opens at the Granada, "The Enchanted Hill," starring Jack Holt. The cast includes Florence Vidor as co-star, George Bancroft, Noah Berry, Mary Brian and Brandon Hurst.

On the stage Verne Buck will be seen in his farewell week at this theater, as he is leaving for the Metropolitan Theater in Los Angeles. The title of the act is "Sultin' the Sultin'."

\* \* \*

Players Guild

The SRO sign is out these week ends at the cozy little theater on Bush Street, where Reginald Travers is producing Liliom with a fine cast, and it is a very much worth-while production in every way.

\* \* \*

Loew's Warfield

Jay Kaufman, well-known New York columnist and fiction writer

(Continued on Page 15)

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By Antoinette Arnold

### "Dolly Madison" Facts Foibles and Fancies

**SOCIETY**, generally, and debutantes particularly, are re-visiting "Dolly Madison" foibles and fancies.

The dainty mistress of the White House, whom the populace called "Queen Dolly," during that administrative period when James Madison was President of the United States, was so thoroughly a social leader, by way of charm and heritage, that some American girls in this day and age strive to emulate her fascinations. It is quite smart and proper, too, to imitate "Dolly Madison."

In a remarkable book entitled, "Seventy-five Years of White House Gossip From Washington to Lincoln," Edna M. Colman has mirrored feminine traits and characteristics of "Dolly Madison" as perhaps no other writer has ever done. Mrs. Colman tells us in her book, what we want to know about a fascinating and delicious bit of femininity. In other words, she lets us actually make friends with the wife of President Madison and that is one reason why society folks are reading, aloud, passages from this book.

"Born, according to best authority, in 1767, of an English father and Irish mother and with a Scotch grandmother, the little Quaker girl inherited a gift of grace from each, which combined to give her, with the laughing eyes and winning smile that great charm which made her the most popular mistress the White House has ever known," writes Mrs. Colman.

### Romance

No wonder society is studying Dolly Madison!

"Never a strict Quaker, for she loved pretty clothes too well, she was always gowned in the most attractive style. One windy, icy day she sallied forth to market with her trim little feet and pretty ankles daintly shod in white silk hose and shining new high-heeled slippers with glittering buckles. A loose bit of ice, an ankle turned on treacherous heel, a flash of lacy draperies and silk, and Dolly lay for a minute in the strong clasp of a strange man whose admiring glance was not wholly submerged by the sympathy he was expressing. The man was Madison, and after assisting the limping lady home, he made haste to be presented properly and thereupon lost no time or effort in winning her hand, even enlisting the interest of Mrs. Washington in his cause and defying Aaron Burr and all others to take her from him."

Isn't that description of Mrs. Colman's deliciously romantic? Read what the author says about her dress:

"To the inaugural ceremonies at the capitol when her husband was sworn in she wore a 'plain cambric dress with a long train.' The customary handkerchief about the neck was omitted, the dress being plain to the extreme. Her bonnet was of purple velvet and white satin with handsome white plumes.

### Inaugural Ball Dress

"Her inaugural ball dress was rich enough to make up for the plainness of the day dress," writes Mrs. Colman, "for it was a handsome long trained robe of light yellow or buff

velvet with a Paris turban of the same material combined with white satin and a bird of Paradise. Her jewels were pearls."

Mrs. Colman states, in her book, that Dolly Madison's special hobby was turbans, which she wore constantly all of her life. They were made of the finest material, matching her dresses, and cost her at the rate of one thousand dollars a years. "Another extravagance was her footwear. Still another costly fancy was her love of jewels of which she had a large variety."

### Card Games and Loo

The author tells us that "card games were the pastime everywhere, loo being the fad of ladies. Mrs. Madison eventually gave up cards and expressed regret at ever having indulged in them. She dipped snuff and used rouge to the intense disgust of some ladies who remembered her Quaker origin.

"Quite imposing were the New Year receptions" continues the author who states that these receptions were great winter events at the White House and were introduced by President Madison to the delight of the people, adding that "Here, particularly, did Mistress Dolly shine."

"She ruled her court with her charm, desiring to please and be pleased," the author tells us, "The embodiment of tact and courtesy, her rare memory for names and faces strengthened her popularity."

Is it any wonder that modern society misses are reading the life of Dolly Madison? Some critically inclined personage has told us that this lovely lady was not unlike the flapper of our time. But to really understand more of her life, her brilliancy and forsooth, her dainty foibles and fancies one should read "Seventy-five Years of White House Gossip—From Washington to Lincoln." There is much valuable information in the book, unforgettable information.

\* \* \*

Although Edna M. Colman wrote when she was 12 years old, she really began her literary work at seventeen as a feature writer in New York. Her newspaper work continued as a member of the staff of the Washington "Times." In speaking of her work she says "I have interviewed over a thousand people—men and women—and covered every conceivable subject in my stories, which have found publication in all of the large newspapers of the country and in many of the leading magazines."

She wrote this book, primarily to teach her own children a real understanding and love for their own country, "In order that their patriotism might never be undermined by alluring propaganda of agencies of foreign or domestic origin, that seek to belittle the principles and traditions of the United States."

It is a book one can use for companionship.

Edna M. Colman is national president of the League of American Pen Women with headquarters in the Shoreham Hotel, Washington, D. C., having been elected to this, the highest office within the province of the national Pen

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Women, at their biennial convention of 1924. "She is one of the most beloved and highly esteemed writers of the nation," declare her corps of constituents.

**Dinner Party** \* \* \*

Mrs. Joseph Sadoc Tobin entertained this week at a dinner party given in her home, later taking her guests to the French Playhouse; those in her party were: Count and Countess Galcerand de Pins, Mr. and Mrs. George Latour, Mr. and Mrs. Dixwell and Henri de la Chapelle. \* \* \*

**Countess Nocolai Honor Guest**

The beautiful Countess Florenza Nocolai was the honor guest at a musicale and reception given this past week by Mr. and Mrs. Emil Blanckenburg at their home on Jackson Street. Mrs. Blanckenburg, an operatic singer, presented the program with a number of artists contributing the numbers. The guests included Prosper Reiter, consul of Luxemburg and Mrs. Reiter, both of whom are well known singers. Other guests were: Messrs and Mesdames H. B. Lister, J. F. Ham, Clayton Salter, Richard Abel, William McKay, Dr. H. Edward Castle, and the Misses Geneve Shaffer, Leila Saling, recently returned from New York, Alice Guthrie Poyner, Nan Gould, Mme. Pearl Ladd. \* \* \*

**Surprise Wedding**

Society was indeed "taken unawares" this past week (something that does not usually transpire) at the wedding of Mrs. Jennie Crocker Whitman and Mr. Robert Henderson, which took place on the magnificent estate of her brother, Templeton Crocker, in Hillsborough.

Their engagement had been announced only three days before the wedding of Saturday, January 30, and so "society was not prepared for a ceremony so soon."

In fact, the luncheon to which some of Mrs. Whitman's friends had been invited was supposedly a betrothal party. They were somewhat confused, just for a minute, when the bridal pair, upon entering the room was introduced as "Mr. and Mrs. Henderson." The wedding had taken place a few minutes before the luncheon in the charming little church at San Mateo, St. Matthew's Episcopal Church, the Rev. Walter H. Cambridge officiating.

Mrs. Whitelaw Reid, a relative of the bride's mother, Mr. Ogden Mills, Mr. William H. Crocker, Mr. and Mrs. W. W. Crocker, Mrs. Ansel Easton, Mr. Henry T. Scott, Mr. and Mrs. Walter S. Martin, Alexander Henderson, the young son of the bridegroom, were present at the wedding in the church. \* \* \*

**Charming Attire** \* \* \*

The bride wore an exquisite gown of cream lace and a small becoming brown hat and the famous pearl necklace which once so mysteriously disappeared but was later recovered. She wore slippers of satin the same shade of her hat and carried an arm bouquet of orchids shading into the colors of her gown. \* \* \*

**New Home Planned** \* \* \*

Western society is delighted over the word that the bride and groom are to remain here, and welcomed the announcement that as soon as they return from their honeymoon, Mr. and Mrs. Henderson will build a sumptuous home on the peninsula estate. \* \* \*



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After a few weeks Mrs. Henderson expects to go to New York to close up her affairs there, bringing back with her the three children, Mary, Fred and Tania Whitman. \* \* \*

Mrs. Henderson obtained a divorce from Malcolm Whitman in Paris last year. Whitman was a millionaire New York merchant and, at one time, an amateur tennis champion.

The marriage last Saturday of Malcolm Whitman and Miss de Vescovi in New York was celebrated, according to authentic accounts, on the estate of Mr. and Mrs. William Whitman, parents of the bridegroom. The new Mrs. Whitman was well known in New York as a concert singer, and prominent in musical circles. \* \* \*

**Elaborate Dinner**

The Spanish Court of the Mr. and Mrs. Andrew Welch home on Broadway was the scene of a most attractive dinner party last Friday evening, when the complimented guests were Mr. and Mrs. Phillip Paschel.

Small tables beautifully decorated in early spring blossoms seated the honored guests, including Messrs and Mesdames Hugh Porter, George de Latour, George T. Cameron, Kenneth Kingsbury, Henry F. Dutton, Harry Jenkins, Eugene Lent, Julian Thorne, John F. Drum, Charles McCormick, Joseph O. Tobin, Latham McMullin, Mesdames Roger Lapham, Walter Dillingham, Harry McFarlane, Miss Jennie Blair and Messrs. James Wilder, Frank Madison, Colonel Harry Howland and the Hon. James D. Phelan, former United States Senator. \* \* \*

Mrs. George Leib entertained informally at her home in Burlingame last Saturday in honor of Miss Jean Howard and her fiance, Mr. Thomas Page Maillard. \* \* \*

An anniversary surprise party was given in compliment to Mr. and Mrs. W. R. Wright on Saturday, last, in honor of their fifteenth wedding anniversary. Mr. Wright, well known in musical circles, sang a number of selections at this delightful affair. \* \* \*

Two noted music composers from Australia, Mr. and Mrs. Alfred Hill, are visiting this city. They have been entertained by Mr. and Mrs. Alfred Hertz, Messrs. Wallace Sabin and Warren D. Allen. \* \* \*

Mr. and Mrs. Uda Waldrop are leaving shortly for a trip to Europe, expecting to be abroad for several months. Many farewell parties are being given in honor of this talented and "favorite couple" who may count their admiring friends by the thousands. Mrs. Waldrop sings divinely, and her husband, Uda Waldrop, San Francisco's municipal organist, is a composer, pianist and organist. \* \* \*

Mrs. Oscar Fernbach, one of the most active of the directors of the Woman's Building Association, is receiving congratulations for the success of the large card party given at the Fairmont Hotel, last Thursday as a contributory part toward a memorial honoring the late Mrs. John Metcalf. \* \* \*

Dr. Mariana Bertola was the honored guest at a luncheon given at the California Club on Tuesday of the past week, Mrs. John F. Phillips directing the affair. \* \* \*

Mrs. Alfred S. Klee, wife of the consul-general of Guatemala, is an attractive young matron, who has been considerably entertained at a number of social gatherings. \* \* \*

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# GOLF

By Fred Blair



ONE HUNDRED MEMBERS of the San Francisco Stock and Bond Exchange held their annual banquet and golf tournament at the Beresford Golf and Country Club last Saturday and although the weather was all against a golf tournament, Sidney Schwartz, president of the organization, and several of his comrades weathered the storm, which was one of the worst that had visited the peninsula for years, and they played 18 holes of golf with the result that the president collected the event after putting a lot of water in the stock.

President Schwartz and Irving Lundberg took on Emil Sutro and Edwin Berl, while Chappie De Wolf and Carl Seber entertained Ned Pond and Ed Pringle.

President Schwartz proved to be a real mud horse, shooting several par holes, and finishing off by making a double eagle on the nineteenth hole. This was too much for his brother-in-law, Emil Sutro, so he tried to take his revenge out on Gustave Schwartz, another member of the firm, but he met with the same result. Emil was so disgusted at being humiliated that he picked up his war clubs and beat it to the city.

Chappie De Wolf arrived in the city from a six months' trip to the old country just in time to give Ed Pringle an awful trimming.

Chappie said he was glad he was able to give this dollar chaser the time of his life over 18 holes of heart-breaking golf. He said he pinched him so hard that the eagles squealed; while De Wolf was attending to Ed Pringle, Ned Pond was taking care of Carl Steber, hooking him for the last of the family plate.

J. L. Osborne, the famous southpaw from Sequoyah Club, issued a challenge to Gus Schwartz and Emil Sutro, that was accepted.

Osborne and his brother "Togo" are open to take on the two big boys from Sutro and Co. for twenty shares of P. G. and E. stock—the match was cemed and will be played on the Beresford Golf and Country Club's course next Sunday.

\* \* \*

## Banquet Went Over Big

After the players were thoroughly soaked on the course, they retired to the clubhouse, where they were entertained in a most lavish manner.

The banquet and the thought put into the whole affair, which was so admirably handled by Ed Lyden, the extremely popular manager of the Beresford Club was the most gorgeous and most sumptuous affair that one could ever dream of. The setting was the ballroom at the club, which was decorated to represent the jungle, ten tons of shrubbery covered the entire walls and ceiling with different colored lights bursting forth all over the place, while live monkeys, parrots and singing canaries flew or leaped around the forest. This novel scheme took the ingenious Ed Lyden and a corp of ten men just one week to accomplish, but Ed got as much kick out of it as if the party was given in his honor.

\* \* \*

## Splendid Orchestra

Phil Sapiro and his famous orchestra furnished most of the music, which was specially written for the occasion. Phil was in a very happy mood and his work was greatly appreciated.

Miss Reusch and her ballet of 50 beautiful dancing dolls

put over some clever stunts, while Meredith Parker rendered some very fine song hits in his delightful tenor voice. The three famous Spanish serenaders also gave some classy selections on the mandolin and guitar. The big feature of the whole affair was that the party started out as a stag banquet, but when the dancing dolls got through with their program it became a masque party, the girls joining in and it was, "all for you." Everyone picked his own partner and the music and dancing went on until early morning.

The Stock and Bond Exchange members ought to feel mighty proud of having two such capable members as Milton Bremer and Harold Brayton in their organization. For it was Bremer, Brayton and Ed Lyden, manager of the Beresford Club, who engineered the whole affair, and those who were fortunate enough to have been there voted that it was without doubt the most successful party ever pulled off.

\* \* \*

## Muscovites Move on Lakeside

Golfers on the Olympic Club links at Lakeside had been wondering about the giant who had been roaming about the course. Echoes of a strange, strong language, sometimes violent, with occasional bursts of song from a tremendous bass voice aroused much curiosity as to the identity of the stranger. Finally, hearing a few strains of music familiar to thousands from the Volga Boat Song, the singer was recognized as the famous Russian basso, Chaliapin, who has been staying at the beautiful new club as a guest of Harold Pracht of Wiley B. Allen Co.

Playing the Scotch game with a heavy Russian accent (not Bolshevik) Chaliapin has made himself very popular with some of the Olympians.

Frank Foran, the genial secretary was inclined to be "Ritzzy" when the great Russian added his glorious bass to Frank's dulcet tenor, in harmonious duet.

Benno Moiseiwitsch, one of the world's greatest pianists and also a Russian, proved a surprise to several golfers who scoffed at the idea of an artist playing golf.

Paired with Harold Pracht, he succeeded in separating Jim Black and Lawrence Lindsey from the price of a case of vodka.

Since the visits of these artists, the Lakeside players are all practising the new Russian pivot on the tee.

\* \* \*

## Realtors to Hold Tourney

The San Francisco realtors will hold their semi-annual golf tournament at the California Golf and Country Club with a four days' tourney March 3-4-5 and 6. This tournament entitles all members and associate members to play.

Hugo Ramacciotti is chairman of the affair, assisted by Oscar Turnblatt, W. H. Manaton, Chic Chaquette, Rosie Rosenstern, Leslie Burkes and Felix Kahn.

Fred Blair is chairman of the tournament committee with Joe Loughrey as legal advisor. There will be flights of sixteen handicap, and trophies will be awarded to the best gross and low net scores, the winners and runners-up in each flight. A banquet will follow at the conclusion of the first day's play. Fill in your cards and mail a check for \$5 to Hugo Ramacciotti, Mills Building, San Francisco as soon as possible.



Sidney  
L. Schwartz,  
President  
of the  
San Francisco  
Stock and  
Bond  
Exchange.



# RADIO

By C. J. Pennington



(NOTE—The San Francisco News Letter has added a new feature for the pleasure and benefit of its readers. It will print

advance programs from the various radio broadcasting stations each week, and will also run an article by a radio expert, who

will give valuable advice to radio fans in regard to the purchasing and operation of radios.)

## BROADCAST SCHEDULE FOR NEXT WEEK

BLACK TYPE P. M.; LIGHT FIGURES A. M.

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
<b>KJBS—JULIUS BRUNTON &amp; SONS CO—220</b>						
5:30-6:30	9:00-10:45 2:00-2:30 8:00-10:00	9:00-10:45 2:00-2:30	9:00-10:45 2:00-2:30 8:00-10:00	9:00-10:45 2:00-2:30	9:00-10:45 2:00-2:30 8:00-11:30	9:00-10:45 2:00-2:30
<b>KFRC—CITY OF PARIS—270.1</b>						
5:30-7:30 8:00-11:00	10:00 5:00-7:30 8:00-9:30	6:30-8:00 12:00-12:20	6:30-8:00 10:00 5:30-7:30 8:00-12:00	6:30-8:00 4:00-5:00 5:15-7:30 8:00-10:00	6:30-8:00 12:00-12:20 5:30-7:30 8:00-11:00	6:30-8:00 4:00-5:00 5:30-7:30 8:00-1:00
<b>KPO—HALE BROS. AND THE CHRONICLE—428.3</b>						
9:45-10:15 10:45 5:00-6:00 6:00-6:30 6:30 6:35-8:35 8:35-10:00	7:00-7:30-8 10:30 12:00 Noon 1:00-1:30 2:30-3:30 5:15-6:15 6:15 6:30 6:40-7:00 7:00-7:30 8:00-9:00 9:00-10:00 10:00-11:00	7:00-7:30-8 10:00 10:30 10:35 12:00 Noon 1:00-1:30 2:30-3:30 5:15-6:15 6:15 6:30 6:40-7:00 7:00-7:30 8:00-9:00 9:00-10:00 10:00-11:00	7:00-7:30-8 10:00 10:30 10:35 12:00 Noon 1:00-2:00 2:30-3:30 3:30-4:30 5:15-6:15 6:15 6:30-7:00 7:00-7:30 8:00-9:00 9:00-10:00 10:00-11:00	7:00-7:30-8 10:00 10:30 10:35 12:00 Noon 1:00-2:00 2:30-3:30 3:30-4:30 5:15-6:15 6:15 6:30-7:00 7:00-7:30 8:00-9:00 9:00-10:00 10:00-11:00	7:00-7:30-8 10:30 10:35 12:00 Noon 12:45 1:30-2:00 2:30-3:30 3:30-5:30 6:15 6:30 6:35-7:30 8:00-12:00	7:00-7:30-8 10:30 12:00 Noon 1:00-2:00 2:30-3:30 3:30-5:30 6:15 6:30 6:35-7:30 8:00-12:00
<b>KGO—GENERAL ELECTRIC CO—361.2</b>						
Program too late for publication.						
<b>KFWI—RADIO ENTERTAINMENTS, INC.—226</b>						
10:00-12 m. 1:00-2:00 8:00-10:00 10:00-12:00	8:00-9:00 9:00-10:00 10:00-11:00 11:00-12:00	8:00-9:00	9:30-11:00 11:00-1:00	10:00-12:00	8:00-9:00 9:00-10:30 10:30-12:30	1:30 (Sun.)
<b>KLX—OAKLAND TRIBUNE—508.2</b>						
Program too late for publication.						
<b>KJR—NORTHWEST RADIO SERVICE CO.—384.4</b>						
11:00-12:30 5:00-6:00 7:15-10:30	10:30-11:30 1:30-3:00 5:40-6:30 7:00-10:00	10:30-11:30 1:30-3:00 5:40-6:30 7:00-10:00	1:30-3:00 5:40-6:30 7:00-10:00	10:30-11:30 1:30-3:00 5:40-6:30 7:00-10:00 10:30-12:00	10:30-11:30 1:30-3:00 5:40-6:30 7:00-10:00	1:30-3:00 5:40-6:30 8:30-10:00
<b>KFOA—RHODES DEPARTMENT STORE—454.3</b>						
10:00-10:30 12:30-1:30 3:00-10:00	10:00-10:30 12:00-1:30 3:00-6:30 7:00-11:00	10:00-10:30 12:30-1:30 3:00-10:00	10:00-10:30 12:30-1:30 3:00-10:00	10:00-10:30 12:30-1:30 3:00-5:30	10:00-10:30 12:00-1:30 3:00-6:30 7:00-11:00	4:00-11:00
<b>KFI—EARL C. ANTHONY, INC.—468.5</b>						
Program too late for publication.						
<b>KHJ—THE LOS ANGELES TIMES—405.2</b>						
Program too late for publication.						
<b>KNX—L. A. EVENING EXPRESS—336.9</b>						
Program too late for publication.						
<b>KFWB—WARNER BROS., HOLLYWOOD—252</b>						
Program too late for publication.						

### What Set Shall I Buy?

ALMOST every radio publication on the market today has given that question a hearing. However, although they go into details to explain the different makes, they leave the bewildered readers to choose for themselves.

The broadcasting of programs created such a demand for sets that the radio companies were unable to supply that demand, and a number of new manufacturers commenced to produce radios. The result was that a large quantity of poor quality radio sets were placed on the market. Some of the manufacturers were honest enough, but they lacked the actual manufacturing experience. The dishonest ones did not hesitate to copy some well-known set, using parts of a poor quality, and then placed their product on the market under a name somewhat similar to that of the genuine article. This sort of thing could not produce anything but a poor receiver.

If every one was an expert on radio, there would be no doubts as to which particular set to purchase, but the majority are not versed in radio knowledge, although they do enjoy listening to the wonderful programs that are broadcast daily. At present developments, many good radio sets are on the market, all having practically the same initial cost. Some buyers purchase a reasonably good set, but they make the mistake of selecting poor equipment to go with it, and no radio set is any better than its loud speaker, tubes or aerial.

No one can pay one or two hundred dollars for a radio set and then equip it with a \$3.50 loud speaker and expect excellent reception; nor can the same set be supplied with cheap tubes and the user expect the same results that are obtained from first-class tubes.

No aerial can be constructed in a haphazard manner and then bring in stations correctly. A radio set is a delicate instrument and should be used as such. When installing a radio, care should be exercised as to the equipment and how it is installed. A poor ground connection has been found responsible for a great many defects in radio reception. Details could be entered into explaining many reasons

(Continued on Page 15)

# Finance

THE American people bought a greater amount of life insurance in December, 1925, than at any preceding period of our history. Measured in terms of life insurance people were 20 per cent more thrifty in 1925 than in 1924.

\* \* \*

—John Marshall Holcombe, for more than twenty years president of the Phoenix Mutual Life, died recently at the age of 77 years.

\* \* \*

—Suggestions are being made that the state should compel a man on marrying to take out a life insurance policy. Seeing that, even now, the marriage statistics are declining, it would be dangerous to speculate on the effect of such a law upon the population question.

\* \* \*

—The Southern Pacific Company is giving notice that the new Hotel Del Monte will be open on April 10th. There will be 100 rooms and baths and the main section includes many conveniences and luxuries, including a gallery, amusement rooms and children's play rooms.

\* \* \*

—Herbert Hoover, in a recent statement issued by the U. S. Department of Commerce, says that at present there are governmentally controlled combinations in nine raw materials, Egyptian long-stapled cotton, camphor, coffee, iodine, nitrates, potash, mercury, rubber and sisal. These commodities will cost this country about \$1,200,000,000 for 1926.

\* \* \*

—Attention is being directed to the problem of increasing the recovery of old rubber and the improved methods of its use. It may be that we shall be able to receive about 400,000,000 pounds of old rubber per year. This does not have the value of new rubber, but great use can be made of it.

\* \* \*

—It is to be noted as an achievement of considerable merit that German currency has been maintained at par by resolute and capable management. In this connection, we note that there are representatives of the United States upon the board of the bank of issue to supplement the distinguished efforts of the president of the Reichsbank, Dr. Horace Greeley Hjalmar Schlacht.

\* \* \*

—It must be understood that the pronounced credit expansion of 1925 was almost wholly through loans secured by stocks and bonds. There was a great expansion of credit for the purchase of stocks and bonds and a very moderate use of credit in regular trade and industry.

\* \* \*

—One noticeable fact about recent buying is that it is growing more and more to be of what is called the "hand-to-mouth" variety. The value of trade increases, but the purchases are more numerous and less in quantity per purchase. Stocks are not accumulated.

\* \* \*

—The prospect of gold imports this year is not as good as it was a year ago, for the favorable trade balance will not be as large. It shows marks of diminishing as Europe gets to work. But the most notable factor in this matter is the increasing amount which goes to Europe in the form of loans and which consequently tends to diminish our balance. This is financially quite sound.

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Employees' Pension Fund over .....	525,000.00

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PARK-PRESIDIO BRANCH .....	Clement St. and 7th Ave.
HIAUGHT STREET BRANCH .....	Hiaught and Belvedere Streets
WEST PORTAL BRANCH .....	West Portal Ave. and Ulloa St.

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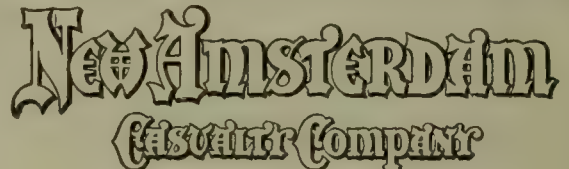
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## Travel Tid-Bits

By Ernest F. Rixon

THE SAN FRANCISCO NEWS LETTER, by popular demand, is going to publish weekly articles dealing with travel to different parts of the world, which we are sure will be of considerable interest to our readers.

Travel since the war has increased enormously, and it may interest Californians to know that over five thousand passports were issued at the passport bureau in San Francisco during 1925. To give an idea of the growth of travel, we may mention that during this winter six cruising steamers have left New York for around the world cruises, namely: The "Empress of Scotland" of the Canadian Pacific, the "Carinthia" of the Cunard line, the "Laconia" of the Cunard line, the "Belgenland" of the Red Star line, the "Franconia" of the Cunard line, and the "Resolute" of the United American line. In addition to these cruises the Dollar line maintains a continuous service around the world, and these steamers are always heavily booked, showing the popularity of around the world travel. The Dollar line steamers are so arranged that one can remain over for two weeks or longer at any of the ports of the various countries visited.

The Royal Mail Steam Packet Company, realizing that the traveling public required something new in cruises, sent the "Orca" this winter from New York to South America, thence to South Africa, returning via Egypt to New York. This cruise was a great success and was booked to capacity. Announcement has been made of a second cruise next January by the new steamer "Asturias."

Steamers sailing to the Mediterranean ports have become exceedingly popular, as evidenced by the great number of people travelling this winter to Egypt. The Navigazione Generale Italiana line and the Lloyd Sabauda line maintain a service of express steamers superbly equipped between New York and Naples, and these steamers have become so popular, that it is necessary to make reservations months in advance. We would especially draw the attention of intending travelers to make reservations whether crossing the Pacific, or crossing the Atlantic, as early as possible, as in many cases travelers have been disappointed owing to the fact that they have been unable to secure the accommodation desired when they finally applied for reservations.

There are many cruises that will appeal to the travelling public this year, notably Raymond and Whitcomb's spring tour on the new Cunard steamer, the "Carinthia," leaving New York, April 3rd, visiting Mediterranean ports, including Greece; Thos. Cook & Son's cruise on the "California," leaving New York July 1st, for a summer Mediterranean cruise, including Egypt and the Holy Land, also the "Lapland" of the Red Star line, leaving July 8th. Frank C. Clark will also offer a wonderful summer cruise to the Mediterranean and Norway by the new Cunard steamer "Lancastria," and the Raymond and Whitcomb Company are offering a special Norway cruise leaving New York, June 29th on the "Carinthia" also of the Cunard line. In addition to these the Royal Mail Steam Packet Company operate cruises of all description to Norway and the Midnight Sun.

The United American line around-the-world steamer "Resolute" will arrive in San Francisco on February 8th, and will be leaving on February 9th westward across the Pacific, and it will be a wonderful opportunity for San Franciscans to visit this steamer. A limited number of invitations will be issued and application should be made to Mr. T. H. Jacobs, Pacific Coast manager, United American Line, 574 Market Street.

An opportunity for Californians to travel through the canal on a direct steamer to England is offered by the Canadian Pacific this year. The "Empress of Scotland," finishing a cruise around the world will leave San Francisco, March 22nd, calling at Los Angeles, through the Panama Canal to Havana, spending four days in New York, where passengers can be provided with transfers, hotel accommodation, and meals at reasonable prices and arriving in Europe April 20th.

*(We shall be glad to answer travel questions for you through these columns and welcome inquiries.)*

### Free Cooking Schools

All the modern methods of cookery will again be demonstrated during February at two Market Street furniture stores. Mrs. D. R. Withers, home economist of the Pacific Gas & Electric Company will give classes at the Sterling Furniture Company from 2 to 4 p. m. on February 1 to 5, inclusive and at the Ellis Market Furniture Company at the same hours from February 15 to 19, inclusive. Every housewife in San Francisco is invited with no obligation on her part.

The mechanics and art of modern cookery is painstakingly explained by Mrs. Withers, whose ten years experience with gas ranges fits her for the role of expert. You will be amply repaid for the time spent in her classes. Actual cooking, explanations, question answering and expert demonstration will help you iron out many of your kitchen problems.

For your special benefit, Mrs. Withers if notified during your attendance at any class will gladly make arrangements to cook your special favorite at a later class. The ease with which many dishes are prepared and cooked on modern gas ranges will surprise you, and your own particular difficulty can be straightened out by Mrs. Withers in short order.

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## The Automobile Show

By E. V. Weller, Director of Publicity  
National Automobile Club

"RAT-A-TAT-TAT goes the drum, rootle-tee-tootle the fife!" If Robert Browning had ambled into the Civic Auditorium this week and looked over the automobile show he couldn't have evolved any better verse than that. Browning was the real instigator of our modern jazz, you know, so his description of a Roman carnival night ought to be in line with our ultra-modern ideas. Browning wrote some things that critics have been trying to interpret unsuccessfully ever since. Even Browning himself forgot what they were all about. But the line quoted above is eloquent testimony that our Victorian poet knew something about jazz and was a pretty fair prophet of the automobile show of the twentieth century.



E. V. Weller

Now, when the drum and the fife were busy at the command of one portly individual, Paul Whiteman by name, the crowd did not concern itself very much about things mechanical or motors cars in general. But when Paul and his cohorts were silent, the crowd looked under hoods, tinkered with lamps and carburetors and gears, played a few strident notes on the horn and then comfortably settled back into the upholstery to imagine itself out on the Open Road watching the California scenic panorama with its multitudinous reels of infinite beauty flash by.

Successful as a festival of beauty and color, successful as a stimulant to trade, successful in the development of interest in the motor car and the motor transport, the tenth annual Pacific Automobile Show passes into the historical file today as one of the best exhibitions of its kind the world has ever seen. The great eastern exhibits had no such musical program as this; they were not housed as comfortably nor were the decorations to be compared with the picturesque motif of this western display. The motor cars composed the only point of resemblance between the East and the West in this year's show.

The whole family was tickled pink with the gorgeoussness of the vehicles and the colorful setting. Matron and maid sighed over the luxurious limousine with its mirrors and powder puffs and its cute little thing-um-a-gigs for milady who smokes. The business man disguised his eagerness under a frown and looked wisely over the engine and the body construction the while he harkened and nodded now and then to the palaver of the salesman. The college youth and his lady drank heavy drafts of joy in the inspection of the cut-away roadster with the loud stripes and the babes-in-arms struggled and howled for the horn button. It was a grand gorge of beauty, mates, and if wishes were automobiles every one of the hundred and one cars on the floor would have been driven away on the first day of the exhibit.

The automobile show really means a lot in our young life. You can feel the pulse of a nation's business in wandering around the aisles at this annual display of mechanical products. The thrill that comes with a new car is magnified a thousand times when you find cars on every side, machines for rich and poor, vehicles to meet every one's

need and everyone's pocketbook. The public that comes to hear and to see is not the only element to feel the thrill and wax enthusiastic over the outlook; the salesman and the dealer find in the automobile show a remarkable opportunity for imbibing a spirit of optimism that lasts well into the spring season. Yes, even Paul Whiteman, behind the screen of his music, apart from those vehicularly inclined, must have felt a little of that enthusiasm exuded by the great throngs on the floor. At least, he played like it.

Interest in things mechanical was more alive than ever. The cut-out chassis, the lecture rooms, the skeletons that brought out the anatomical peculiarities of this car and that, were a continual attraction. There was something

(Continued on Next Page)

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almost morbid in the way the spectators crowded around to see the poor vehicles dissected. One dealer sawed one of his cars completely in half and the poor thing seemed to be continually craning its neck about the auditorium in search for the rest of its anatomy. 'Twas a sorry sight. For my part, I hate to be confronted with the "in-nards" of a motor car whether at an automobile show or out on the road. It's a skeleton that always belongs in the closet and most motor cars just like many people nowadays are bought and sold more on appearance than performance.

A goodly percentage of the crowd visited the basement display of the big brothers of the passenger cars, busses and tractors, trucks and trailers. The vision of the motorized world of the future is incomplete without including this phase of the exhibit. That's how the young hopeful who lives out in the country will be enjoying the advantages of first-class schooling, that's how the great engineering projects of the state will be rushed to completion, that's how a great many of us will be traveling from place to place in the near future—these are important factors of the transportation of the world. There were some boats downstairs to attract the aquatically inclined and some motors to carry along on an automobile trip to drive the skiff up the stream from camp. But the most interesting of all the basement exhibits were the massive trucks and luxurious passenger coaches that gave the spectator a feeling of awe.

Upstairs, there were a hundred and one displays of the things that make motoring more comfortable and safer. Moving exhibits, most of them were, everything from a wrench that knew every bolt and nut by name to horns with organ voices that played jazz almost as well as Paul, himself, on the main floor. The accessory exhibits were arranged in a circle around the mezzanine and the visiting public realized the circular part of it by the time they had gone the rounds. I came out, myself, with enough reading matter to last me the rest of my life, almost. If it was not quite as enlightening as a five-foot shelf of the world's best I think, by spending an hour a day, as they say in the advertisements, I can probably pass an examination in a few years that will give me the degree of bachelor of publicity.

The observer at the show will be confronted by a few very interesting conclusions, one of which is a bit shop-worn. It's a bromide nowadays to remark on the prevalence of the closed car model but it was very much in evidence at the 1926 show, more so than it was last year. The motorist of today keeps his weather eye open—in a

closed job. Another observation is that a great many motorists know a little something about what makes the car go and what makes it stop. A point in engineering design on the inside of the car may sell a prospective purchaser where a few years ago the inside of the car was a mystery to the buyer and, for that matter, to the salesman and the dealer as well.

Each year sees a greater amount of standardization in motor car construction. You have to look a little bit closer at the name-plate on motor cars nowadays to know whether it is selling in the thousand dollar class or five times higher. The low-priced models are smart looking affairs one and all and the high-priced cars haven't been marking time, either. They fitted in well with the Oriental rugs and the dignified salesmen in spick and span evening clothes.

The automobile show of 1926 goes into the book as a success. The cars that were all shined up for the show will soon be skimming up and down California's highways in answer to the strident Call of the Open Road. The spring is just around the corner, you know; you can almost hear that medley of horns, playing Paul Whiteman's tunes on the Gypsy Trail, for this year will mark up a new record for automobile travel in California. The motorists of this state traveled over ten million miles last year within the borders of California and this year, if indications in evidence at the automobile show are any criterion, the record will be many miles higher. Let's go!

**China Society Will Hold Meeting**

The China Society of San Francisco will hold its monthly meeting next Tuesday evening, February the ninth. The subject for the evening will be "Chinese Humour," presented by Mr. V. C. Clowe, a former resident in China for fourteen years in the consular service. The meeting will take place at 573 California Street at 8:00.

Chinese current events will be discussed.

**PLEASURE'S WAND**

(Continued from Page 7)

wrote the story "Dance Madness" which is the feature picture at the Warfield beginning today. Leonard, one of the most consistently successful directors in the business has turned out a sensational entertainment feature in this picture.

Claire Windsor and Conrad Nagel have done brilliant work in this fast-moving, syncopated comedy of honeymoon life in Paris. Claire Windsor has been widely heralded as the screen's most beautiful woman, and Conrad Nagel is one of the most popular leading men on the screen.

There will be another super idea of Fanchon and Marco's on the stage, and Walter Roesner and his orchestra will entertain with some entirely new and novel numbers.

\* \* \*

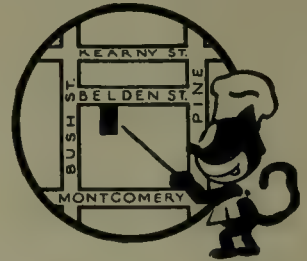
**Paul Whiteman**

While the auto show is marvelous and crowded nightly, the center of attraction is Paul Whiteman and his wonderful band. The story of how this Denver lad came here, underwent many and varied experiences, and finally got to New York, where he secured an engagement at the Palais Royal, reads like a fairy tale, but it isn't, and if you could get Paul in a corner and make him tell you about it, you would be sure you were dreaming.

(Continued on Next Page)

**The Nicest Business Lunch in Town**

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Paul is at the "Top of the World" now, but he still remembers dear old San Francisco, and San Francisco always welcomes him with open arms.

\* \* \*

### Orpheum

Two notable stars share headline honors at the Orpheum this week—Henry Santrey and his orchestra and Miss Alice Lloyd. Santrey is one of the pioneers in the jazz band field, and he manages to be always a step ahead of other organizations. For his coming engagement he promises several new and novel stunts. Miss Lloyd, who is making her first American tour in several years offers a program of her past and present song successes, which will recall fond memories to those who have ever witnessed a performance of this greatest of all singing comediennesses. She will be assisted at the piano by Robert Hurly.

Two of vaudeville's greatest favorites are also on the bill,—Harry and Anna Seymour with breezy bits of mirth and melody; the Templetons, Mercer and James offer "Yes, We Have No Charleston" assisted by a charming miss by the name of Adelaide Bendon and Charles Embler; Moore and Freed will be seen in a clever comedy number called "Spooning and Ballooning"; William Bruck and his company will be seen in sensational risley and trampoline stunts; Dr. Rockwell, the greatest laugh doctor the world has ever known is chasing away all the ills of the throngs that are attending the Orpheum daily, and he is being held over for a second big week of side-splitting mirth; The Merediths, Madelyn and Hoyt, famous dancers, are also remaining for a second big week and will have a goodly amount of comedy injected into their offering by Dr. Rockwell.

### RADIO

(Continued from Page 11)

why good sets fail to function properly.

The radio staff of the News Letter cannot publish the different makes of sets and equipment which they feel they can recommend, but we are conducting a department through personal letters addressed to the Radio Editor, The News Letter, 235 Montgomery Street, San Francisco, California, to help any of our readers to make their selection.

We feel that if we can be of any benefit to any prospective purchaser of a radio set and if we can help them to make their selection it will give us pleasure to be of service.

\* \* \*

### KFWI's Pajama Party

How late will a radio fan stay up to

listen to the programs picked out of the air?

Tom Catton, president of the Radio Entertainments, Inc., owners of the new San Francisco station, KFWI, thought he could find the answer when he inaugurated a "wee sma' hour" program of dance music last Sunday morning. The jazz started rolling out from the KFWI antenna at 1:30 a. m. "We will remain on the air as long as requests keep coming in for selections," Catton announced.

It was 4 a. m., the jazz band was drooping with weariness, Catton was fatigued from announcing, and the telephone and telegraph wires leading into the studio were still hot with requests from listeners who desired to hear their favorite selection played. KFWI signed off a few minutes past 4.

The program will be repeated every Sunday morning, at the same time. Because so many fans wired in that they were listening to the program in their pajamas, the program will be known in the future as the "Pajama Party."

### Lectures by Pinchon

"The Song of the Body" is the unique title for a series of four lecture-recitals that will be given by Edgcumb Pinchon, the English essayist, critic and lecturer on Mondays in February at 3:45 p. m. at the studio, 317 Shreve Building under the direction of Lulu J. Blumberg.

The individual subjects for each lecture are: (1) "Ethics or Ecstasy?" (2) "Jazz—the Lost Genius," (3) "Bodily Rhythm and the Arts of the Stage," and (4) "The Rhythmic Life." Elise Dufour of the Dufour School of New York and London and her artist-pupil Eugenia Liczbinska, Polish danseuse will illustrate the lectures. Miss Dufour the creator of the natural rhythmic technique of the body maintains that "bodily rhythm is the foundation of all the arts of expression." The results of her work are now receiving the warmest welcome in the art centers of the United States and Europe, where she maintains studios. She is now establishing a school of this kind in San Francisco at 317 Shreve Building.

Mr. Pinchon, the lecturer, is the author of a number of essays, plays, stories and poems. He has contributed articles to many of the leading magazines and was staff contributor to the Editorial Department of the United Press.

### European Humor

In a hotel at Partenkirchen, Bavaria, a placard announces in large letters: "Tourists undertaking to climb the higher mountain peaks are respectfully requested to settle their accounts in advance."—Denver Parrakeet.

### PETROL PARAGRAPHS

By E. V. Weller  
Director of Publicity  
National Automobile Club

THE California motorist is better off than the motor car owner in other parts of the world. He has a variety of places to go with a scenic, romantic and historic attraction; he has a remarkable series of improved highways over which to travel, and he doesn't have to worry about mechanical trouble enroute.

Protection for the motorist on the road dates from June 1st, 1924, when the National Automobile Club was organized. It provides a roadside service to members without distance limitation; without annoying zone limits; tow service and a half hour of free mechanical aid, tire change and free transportation of gasoline and oil.

The high class of the service units of the club and the dependable service which they have rendered in the last year caused the insurance companies to place the car protected by the emblem of the National in a preferred class. A National Automobile Club member enjoys a 20 per cent reduction on his modified coverage policy and a 15 per cent reduction on his full coverage premium.

Within eighteen months this club has built up a membership of 25,000 and January set a new month's record for new applications. The club is cooperating with Chambers of Commerce, supervisors and civic organizations to promote travel in California and to improve traffic conditions.

William Deans is the president of the club and Arnold Hodgkinson the general manager. Ben Blow, vice-president and manager of the Victory Highway Association, recognized as the leading authority on road building in America has recently been named as field secretary. Major James S. Greene is the chief engineer and W. E. Schoppe, superintendent of the club's Theft Bureau, which is the largest organization of its kind in the world, operating in eight Western States, Hawaii and Alaska.

### Detective Work Done By Club

Recognized by the United States government as a potent force in the detection of crime, the Theft Bureau of the National Automobile club was commended for its great assistance in the apprehension of Martin Durkin, the automobile thief and slayer. Durkin's whereabouts were discovered by a National Automobile Club operative by a tedious check of the files of the State Motor Vehicle Department. The information was wired to East St. Louis, Illinois and Durkin's arrest followed.



## Mr. Blabbitt on Applesauce

APPLESAUCE used to be a staple article on the tables of the more unsophisticated Americans, and being a staple, it necessarily has two points in its favor. One, its taste; the other, the fact that you do not have to chew it. So, with the advent of this delightful name into the realm of Yankee slang, the meaning hasn't changed.

Pleasant sayings are much more valuable than famous sayings to the average person, because they flatter the person to whom they are directed, while famous sayings, which are the direct opposites of applesauce, flatter only the vanity of their authors. Where a famous wise crack may live for ages, a graceful bit of banter lives but for the time it takes to say it, leaving in its wake a blush, a flutter, some puffing and not a little gratitude.

Please do not get the idea that the substance of applesauce is not sustaining, or that it is too ephemeral to be indulged in by the more dignified matrons and masters. If you ever have seen a bowl of old-fashioned applesauce, liberally sprinkled with cinnamon, and waiting quite calmly and coldly for the drop of the spoon that will send it on its way, you have a good idea of how substantial this creation of Eve's fruit may really be. If you are not too bound by the conventions and books of etiquette, you must know in how many ways applesauce may be utilized as a food. For instance, it may be spread upon bread, eaten with cottage cheese or sampled with cream. It is usually sweet, although sometimes the fruit of which it is made retains its tartness, even after cooking, so that a pleasing tang follows each taste. This remarkable product of American culinary art may, through wrong treatment and over cooking be made into an insipidly sweet mess, without body and, hence, little consistency.

These rules apply quite as truly to verbal applesauce; for what's sauce for the goose in the kitchen should equally be sauce for the grander in business and social duties. Just as you have to get under an apple's skin to get the best out of it, so must you get under a person's hide, if such a word may be politely used, to make a friend out of him. The only point of difference is that where an apple must be cut to be made into sauce, a person must never be cut, lest he think you are too saucy. The successful purveyor of applesauce should, therefore, go right to the core of his subject's vanity, and keep the pot boiling until the thing is done.

It used to be a young lady's custom to reply to a bit of pleasantry by saying, "Oh, sir, you are but a flatterer!" The modern miss simply arches her eyebrows, and with a thrill and a smile, says quite simply, although not as simply as you might think, "Applesauce!"

From all indications it seems that our slang phrases and words are rooted in something worth while. The roots continue while the fruit, apples, in this case, wither and drop off after serving the purpose intended.

In the interest of happiness, and the continuance of the elusive art of pleasantry, applesauce should be made a stock item of everyone's mental store. It need not be canned, for it never spoils and, hence, can be kept continually on tap, as long as there are those who relish a bit, now and then.

Remember, everything went well with Little Red Riding Hood until she said naively to the wolf, "What a big mouth you have, grandma!" L. R. R. H. had the wrong idea—she wasn't old enough to know the difference between real applesauce and synthetic. What self-respecting wolf wouldn't get mad at such a statement?

Driver: "Madam, I am very sorry I killed your dog. Will you allow me to replace him?"

Madam: "Oh, dear. This is so sudden."—Pitt Panther.

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"Gosh, no, I meet them everywhere."  
 —Pitt Panther.

"I think the Charleston is awful."

"I can't learn it either."—Brown Jug.

"The crying need of our day is more handkerchiefs!" shouted the manufacturer.—Denison Flamingo.

My friend Dora is off again. She thinks that the hemlock is an attachment for a sewing machine.—Cornell Widow.

American divorces are more or less cut and dried, so why not call them hay-widows?—Notre Dame Juggler.

**Big Hearted**

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Mother—Pet, what are you thankful for today?

Pet—Oh, I'm thankful daddy gave me \$5 when I didn't see him kiss nurse.  
 —Vanderbilt Masquerader.

Father (reading letter from son at college)—I'm a quarterback of the football squad now.

Mother—Send him two bits to get out of debt, Pa.—Texas Ranger.

He—Haven't I seen you some place before?

She—You do seem rather fresh in my mind.—Wisconsin Octopus.

She laughs at his wit,  
 But it's not from delight.

He has not made a hit,  
 She has teeth that are white.  
 M.I.T. Voo Doo.

Koncoct a klause kontaining Virginia.  
 You have to pay more Virginia do for beer.—Colgate Banter

"You should have seen Mabelle dance the Charleston last night."

"Dance nothing! She was just standing there watching, and a June bug fell down her back."—Michigan Gargoyle.

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12:00 p. m.  
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6:30 a. m.  
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# News Letter

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SATURDAY, FEBRUARY 13th, 1926

LOS ANGELES

## GOLF

*Medicos and Dentists*

By Fred Blair



## RADIO

*(The B. T. "Counterphase" Six)*

By C. P. Pennington



## TRAVEL

*Special Trips for Spring*

By Ernest F. Rixon



## SOCIETY

*Valentine Parties, Etc.*

By Antoinette Arnold



## PROHIBITION

*Crimes*

By Eleanore F. Ross



## PLEASURE'S WAND

By Katherine Schwartz

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Devoted to the Leading Interests of California and the Pacific Coast.

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VOL. CVIII

SAN FRANCISCO, CALIF., FEBRUARY 13, 1926

No. 7

## Prohibition! Prohibition!

By Eleanore F. Ross

Some time before war on the "Demon Rum" was started, one of my in-laws remarked that the liquor interests were for Prohibition. At that time, I came to the conclusion that he wasn't right in his head; but recent events have shown me that he knew whereof he spoke.

\* \* \*

"Prohibition is a wonderful thing for the rising generation," mumbles the old crone by the fire-place; and the "rising generation" winks at the bulge in its hip pocket.

\* \* \*

In the Deficiency bill of the present Congress, to supplement funds now available, which was passed this week, an appropriation of \$3,900,000 was included for new coast guard vessels for use against rum runners. Why not put into commission the hundreds of vessels formerly owned by the U. S. Shipping Board, that are now rotting in various locations or being scrapped, and divide this sum among the dependents of men and women who have been murdered or blinded or otherwise incapacitated by the futile Volstead Act?

\* \* \*

Six soldiers killed and six made severely ill at Schofield Barracks, Honolulu, through drinking bay rum which contained 67 per cent of wood alcohol, **not** labeled "poison." Some of that \$3,900,000 might be appropriated for the widows and children of these men.

\* \* \*

The Prohis' most important witness in the big New York rum round-up, Hans Fuhrman, has been found murdered. Fuhrman was a rum runner up to last Summer, when he went over to the dries. Possibly he concluded that there was less trouble involved in the securing of "booze" as a Prohi than as a rum runner, and such a thing as his own murder never occurred to him. Mrs. Fuhrman should apply for her share of that \$3,900,000.

\* \* \*

Moss Landing is again in the limelight; now the scene of an attempt to kill William Sandholdt, whose name has been linked with the investigation of the "bootleg battle" of that burg, which took place last July, and resulted in the murder of an officer and two other persons.

\* \* \*

Ned M. Green, head of the local Prohibition force, is criticized by Prohis at Washington for the reason that he has not "padlocked" big hotels and clubs in San Francisco. His defence is that he is "following the policy of common sense that the administration laid out"—whatever he may imply by that. The same universal policy, perhaps, that is carried on in other phases of jurisprudence: that of letting the

big robber go, and jailing the man who steals a loaf of bread.

\* \* \*

The new "Action" in Congress, which would make every citizen a potential dry agent, will no doubt be welcomed by those who fully appreciate the prerogatives of the "Prohis."

\* \* \*

Novel suit for divorce—man claims his wife won't give up the fascinating occupation of bootlegging, and when he urged her to give up her nefarious practice, she sent a shot after him (pistol shot, we mean, of course) and then proceeded to chase him to the family ranch, where he had taken refuge, and started to massacre the whole outfit. Prohibition can't be beat when it comes to producing variety in the way of marital excitement.

\* \* \*

Representative Celler, Democrat from New York, introduces a Nationwide referendum on beer and light wines. Awfully suitable name for the chappie, eh, what?

\* \* \*

A "definite plan for government control under a modified form of prohibition, designed to end the reign of the bootlegger and other evils," has been proposed at Washington. Uncle Sam is beginning to find out that he must choose "the lesser of two evils," and the "lesser" in this case is a moderate allowance of liquor, rather than the continuance of bootlegging and moonshining, and their attendant crimes.

\* \* \*

From the cultured city of Boston to the romantic shores of Marin, is a far cry; but just the same, the Mayors of the "Hub" and of the pretty little town of Sausalito, are both, just now, involved in the same sort of "rum" affair.

\* \* \*

Prohibition has become such a criminal farce that even "men of the cloth" have taken up the subject from their pulpits, and have denounced it for the failure that it is. Says Bishop Alexander Mann of the Episcopal Diocese of Pittsburg: "Personally, I do not believe in the Eighteenth Amendment, and I think the Volstead Act is a very bad law. Prohibition cannot possibly be enforced. The law is resented by many persons, good and bad, who feel it an infringement."

\* \* \*

"Prohibition! Prohibition! What crimes are committed in thy name!" as Madame Roland would say, were she being haled into court, in these days of restrictions and inhibitions.

## EDITORIAL MENTION



### "Plague of Legislation"

That was the admirable definition of what is taking place in this country in the words of Henry S. Ives, secretary of the Casualty Information Clearing House of Chicago, and a nationally recognized economist, at a recent joint luncheon of the San Francisco Chamber of Commerce and the Commercial Club.

Mr. Ives was speaking on "Government in Business." He said that this was a "jazz age of laws." He pointed out what we are not in the habit of remembering that there are in this country 100,000 people whose business it is to make laws, who are "hands" in a "law factory." How could it be other than that we should suffer from a plague of laws, with all these people dependent for a living upon the turning out of a steady stream of legislation, good and otherwise, mostly otherwise?

He was categorical on the subject of public ownership. "Government ownership simply means the substitution of a government deficit for private profits, for the government never created anything except what private enterprise started." That is an admirable statement of what is undeniably true.

But, as the speaker pointed out, the governmental ownership idea makes some headway, because business men are not a unit in opposing it. If there is a movement in the direction of governmental ownership of a business or a public utility, those business men who are not themselves engaged in that business are quite ready to join in the cry for government ownership, even though they themselves would be utterly opposed to governmental ownership or control of the business which they are managing.

Thus, the resistance to governmental control must be organized and business men as a body must be convinced that it is necessary to oppose the entry of the government into business, whether in the form of the control of public utilities or in any other way.

### The Volstead Act Shaking

We have called attention several times lately to the breaking up of the forces which succeeded in imposing the Volstead Act upon the community. The demoralization of those forces is growing more and more evident. For some reason or other, the proponents of the prohibition movement were able to inspire a great amount of fear among public men. Politicians and clergymen positively shivered at the thought of incurring the hostility of the prohibition forces. Now that fear is passing. Our congressional representative, Mrs. Florence Kahn, has let the world and the prohibitionists know that she is not afraid. Now, the clergy are following.

It is interesting to note the way in which the statement of Dr. Empringham of the Episcopal Church has been received. The "prohis" claim that he has no right to speak for the social service department of church work. But there has been a notable rallying of distinguished clerics and laymen to his side. But more notable than the average is the statement of Right Rev. Alexander Mann, bishop of the Pittsburgh diocese of the Protestant Episcopal Church. He said:

"Personally I did not believe in the Eighteenth Amendment and I think the Volstead Act is a bad law. Prohibition cannot possibly be enforced. The law is resented by many persons, good and bad, who feel it is a serious infringement of personal liberty.

"The fact that every bootlegger would vote for continuance of the Volstead law is proof that it is not a good law. Understand me plainly, I do not believe in breaking any law, I believe in keeping the law, once it is passed, but I do believe that bad laws should be modified. But as long as the law remains in force it should be kept. I think it should be modified and light wines and pure beer permitted for public consumption."

It would be difficult to make a better statement than that or one more calculated to impress the community. It is gradually growing into the national consciousness that the law is a bad law and a tyrannical law. Such being the case, the Volstead Act cannot last.

### Doctor Jordan

We are lucky to have Doctor Jordan still with us. His words of wisdom are worth while in this age and generation. The carefulness of the scientist is his, and, however the heathen may rage and the people imagine a vain thing, his mind works with precision and his words fall with dignity and strength. Not that we, by any means, think he is always right, but courage is his and knowledge and quietness, and that peculiar strength which comes with age and watching the acts of men with sagacity and discrimination.

He comes out for the young. He believes in the young. He does not think that youth is going to the eternal bonanzas because it likes bright colors and loud noises and loves to leave the march for a dancing fling all to itself on the sidewalk or in a by-way of its own choosing. "Trying it out" he calls it, "acting like idiots." The word "idiots" in this sense carries with it something of the old Greek meaning, of a person trying to be himself, independent of the group. They will see the folly of this and fall into line, says the old scientist. And we hope he says it a bit regretfully.

This falling into line is necessary. The march must go on and it cannot go on, without some degree at least, of discipline and co-ordination. But how much, as a matter of fact, in our heart of hearts, we love those that get out of line a little! Read George Sterling's article on Joaquin Miller in the recent number of the "American Mercury," and think how much better you like the old poet for his lapses from the narrow path! When Dr. Jordan says that youth will be all right, we hope that he does not mean that all youth will take program. There is much joy in the contemplation of those who never take program, to whom the world and its glory are ever foreign, who have no liking for the prizes of life. We cannot read of Anatole France for example, becoming a member of the academy without a shudder of impatience that he should have taken program.

### Reduction of Taxes

The program which included a great reduction in sur-taxes has come unexpectedly upon opposition at Washington. There was contemplated a total reduction in taxation which would amount to \$352,000,000. Now there has arisen a militant minority, which is endeavoring to thwart the will of the President in all possible ways.

Senators Norris, and Couzens, who are counted as Republicans, are in this group opposing the reduction. It is not astonishing to find Senator Shipstead of the Farmer-Labor Party of Minnesota, taking that attitude, and Democrats such as King of Utah and Walsh of Montana might be calculated upon as opponents. The latter two, indeed, had made themselves the authors of amendments raising the minimum surtax to 25 per cent and increasing the schedule gradually above the \$100,000 income mark.

It is pointed out that the committee's surtaxes will give a 32 per cent reduction in taxes on incomes over \$100,000; a 17 per cent reduction on incomes to \$50,000 and only a 10 per cent reduction on \$30,000 incomes. The opponents of the measures of the government have drawn up a table



showing that on an income of \$10,000, the reduction would only amount to \$63.75 and on an income of \$1,000,000 the reduction would amount to \$188,516.25.

It is obvious that the opponents of the governmental policy are trying in this way to get the support of the small men and represent the interests of the small trader and manufacturer. The complaint is that this class is mulcted to the advantage of the greater and richer portion of the population.

This might have been a good argument once but is no longer. The great sums which are released by the reduction of the surtax are socially of very great value, as they find their way back into productive industry and add to the wealth of the community besides providing employment. It thus becomes of paramount importance that they should be saved.

**Corporation Commission** We have recently called attention to the powers exercised by the Corporation Commission and the tremendous authority which it enjoys in this state. A recent report by Commissioner Edwin M. Daugherty shows the great scope of its activities and the wide ground covered by its operations in the year just past.

During the twelve months, a total of 5190 permits were granted to companies engaged in the issuance and sale of corporate securities after investigation by the Corporation Commission. This was out of a total of applications in number 5362. This, which would seem to be the chief objective of the commission, is only a portion of its work.

Thus, it issued 10,546 agents' licenses and 936 brokers' certificates. Applications of all kinds handled by the department totalled 22,964 and the records show that there were in addition 2474 miscellaneous orders issued.

Now, for the punitive side of the operations of the commission: Four hundred and thirty-three permits were suspended, and 121 applications for permits were denied. In addition, revocation orders to the number of 1906 were made. These included 2256 companies, 1787 agents and 119 brokers.

This will give some idea of the position which this governmental bureau occupies and is additional testimony to the fact of bureaucratic power, that bureaucratic power which we have so often regretted. It must be remembered that the decisions of this board are not made in accordance with the strict laws governing judicial proceedings. There is a laxity about the methods which is appalling. The examinations, which are preliminary to the deprivation of corporation property in its capital by the revocation of permits to sell stock or the deprivation of individual property by the revocation of a permit to follow the occupation of an agent or broker, are very free and easy affairs, such as no court in the land would tolerate.

If we are to have a bureaucracy, let it be fair.

**The Community Chest** The Community Chest drive is on again this year, as it will be indefinitely, and we cannot do otherwise than recommend our readers to subscribe for the Chest, to the best extent of which they are capable. There is no doubt about the value of the Community Chest idea, none at all. The accumulation of funds under one head by responsible members of our social group is an accomplishment of very considerable merit and has our complete approval and support.

But we must register a protest against any exaggerated estimates as to what the Community Chest actually accomplishes. That it aids worthy charities is quite true; that it saves money by preventing rival organizations, which would otherwise exist, is also true; that it is the beginning of a new system of relief is probably true also. But it does not do all that its exponents say that it does. Thus our good and able contemporary "The

Recor'er" says: "By thus making one effort to secure funds for the city's charities, the people are saved from the annoyance of continual demands for money for charitable or philanthropic purposes."

But such is not the case. We give to the Community Chest, most of us, in fact, a little more every year, but the demand for charitable purposes still continues. Beggars assail us in the street, itinerant musicians pester us for alms, Christmas and Thanksgiving come with no diminution of the old demands and we give quickly, as we give twice.

Let us be candid about this. If the Community Chest is to take in hand the relief of our indigent poor, let it take the job. Then if there are beggars and the like, let them be proceeded against by the law and our conscience will be at rest, because the Community Chest is providing for them. If the Community Chest does not provide for them, let it be understood that we give to that institution and at the same time carry the burden of private beneficence.

### "From Brighter Pens Than Ours"

Senator Borah took dinner at the White House Tuesday, but so far has found no fault with Mrs. Coolidge's house-keeping.—Dallas News.

\* \* \*

The lucky woman who found a diamond in the Christmas turkey will be just about able, with a little economy, to pay the butcher.—Portland Oregonian.

\* \* \*

Some people tell us that wild life is disappearing in the country. Our own observations lead us to believe that it is just moving to the city.—Buffalo Post.

\* \* \*

Constantinople telephone girls have gone on a telephone strike for higher wages. It must be pretty hard work to be a telephone girl in Turkey, where they probably have two harems on a party line.—Cleveland Plain Dealer.

\* \* \*

"Of radical magazines there is no end," says "Time." On the contrary, every radical magazine has two—a front and a rear—and sometimes they are so close together, you'd be surprised.—The New Yorker.

\* \* \*

In the old days the slaughter-houses used to boast that every part of a pig was utilized except his squeal. Nowadays, the jazz bands are using even that.—New York American.

\* \* \*

Ladies who went in bathing used to dress like Mother Hubbard. Now they dress more like Mother Hubbard's cupboard. Tampa Tribune.

\* \* \*

Experiments conducted in the laboratory of the University of Illinois have produced a one-eyed fish. This certainly represents progress if some other use has been found for the fish's other eye.—Detroit News.

\* \* \*

The Prohibition question has become so acute that we notice a marked disposition among our prominent public servants who have got to run again to regard the World Court as the paramount issue.—Ohio State Journal.

\* \* \*

It is said that Ireland is now enjoying a Peace that she has never before experienced. The inhabitants are bearing up under it as well as can be expected.—Punch.

\* \* \*

During excavations at a busy West End street corner a male skeleton has been discovered in an upright position. To the last he probably thought that his wife would come out of the door she went in by.—Punch.

\* \* \*

The modern home today is supplied with everything except the family.—Buffalo Post.



# PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S  
— Tom Moore



(Conducted by Katherine Schwartz)

## Alcazar

THE fourth week of the fleet and frisky musical farce-comedy, "Little Jessie James," begins at this popular theater tomorrow night. Lively, tuneful and funny to a high degree, this offering has quite taken the town by storm, and its melodious tunes are being hummed everywhere.



Katherine Schwartz

Thompson wrote the book and lyrics for the show and he has created some laughable situations that are handled by the talented cast selected by Henry Duffy in splendid style. The music by Harry Archer is very catchy, and the dancing of the "bobbed hair bandit" chorus is great.

Dale Winter in the title role, certainly proves her right to be called a comedienne. Her performance has a zest and happy-go-luckiness about it that endears her more than ever with her large following. Lorraine Mullins sings divinely in the part of Geraldine. Roy Purviance does some good work. Phil Tead, back here again after a long absence, is a big hit. William Davidson and his song are unusually funny; Betty Laurence is an adorable soubrette. The others in the cast all carry their roles well.

\* \* \*

## Curran

Tomorrow starts the fourth and last week of the popular comedians, Kolb and Dill at the Curran Theater. These popular stars have been playing to capacity audiences during their entire engagement here. Last Tuesday night the house was filled from pit to dome by the Shriners of Islam Temple, who turned out to see the boys in "A Pair o' Fools," one of the best vehicles they have ever appeared in.

This play was written by John Emerson and Anita Loos and affords excellent roles for both the "boys" to do their stuff. They even do the Charleston! Julia Blanc, always the finished per-

former, is seen at her best in the role of the rich lumberman's wife. Beautiful May Cloy has a splendid part too, as the movie queen, and does it very well—the women simply rave over her gowns and wraps, I assure you!

There is a sprightly chorus and some very clever numbers. George Cunningham trained the chorus to perfection, naming them very appropriately the "Sweet Sixteen Dancing Girls."

\* \* \*

## Orpheum

This theater presents for this week an all-new bill headed by the celebrated and ever-popular American tenor, John Steel. He has a voice of rare charm, and a most pleasing personality, and is one of the outstanding figures in musical circles today. He is assisted by Miss Mabel Stapleton.

The Kelso Brothers, Joe and Harry, and their company, including Florence Darley and Maurie Kelly, offer "The Crazy Quilt Revue," which is a riot of laughter. Jean Boydell, one of the most popular comediennes known on the Orpheum circuit as "The Unique Pepologist," has some new song characterizations, which she gives in her own inimitable manner.

Billy De Lisle and Company, assisted by Flo Carroll offer a hodge-podge of everything in the entertainment line; "Outside the Circus" is the title of a skit woven around the life of circus performers, and is said to be most unusual; Furtell's Jungle Lions, presented by Captain Louis Furtell is a thrilling animal act; Ray Huling is a dancer out of the ordinary; Ernest Mack and Margie La Rue will complete the large bill with their whirlwind novelty, in which they feature a swivel-neck twist.

\* \* \*

## San Francisco Symphony

The seventh popular concert was featured by the two cello solos played by the excellent first cellist of the organization, Michel Penha, who gave the "Waldesruhe" by Dvorak and the brilliant "Tarantella" by Popper; we sometimes wish for a bit more power from Mr. Penha, but his technic and phrasing is all that could be desired—he is a great favorite at these concerts, and justly so.

Popular numbers on the program were the better known Andante of Haydn's "Clock Symphony" and

"Through the Looking Glass" by the eminent critic Deems Taylor. The Don Juan Overture by Mozart Prelude, "The Afternoon of a Faun," Debussy, and a Symphonic Poem by Sibelius, completed a most instructive and varied program.

Tomorrow we are looking forward to hearing two novelties, Suite for orchestra, No. 6 by Bach-Wood, and a Rhapsody by Weismann; also the Tchaikowsky Symphony No. 4, F Minor.

\* \* \*

A record audience greeted Madame Matzenauer and the Symphony Orchestra last Wednesday evening at the Auditorium when an all-Wagnerian program was presented. Madame Matzenauer did some very excellent work during the evening. Especial mention must be made of the splendid way she sang in the Prelude and "Love Death" from Tristan and Isolde, and also in the Immolation Scene from Die Gotterdammerung. Madame Matzenauer has a richness and volume of voice singularly suited to the trying Wagnerian roles, and with Mr. Hertz to accompany her we heard Wagnerian music at its best. In the Flying Dutchman Overture, Parsifal and Siegfried's Funeral Music, Mr. Hertz gave us a reading of Wagner that very few conductors are capable of giving.—Earl Schwartz.

\* \* \*

## Golden Gate

Jackie Coogan in "Old Clothes," is said to be one of the most entertaining pictures this popular little star ever made. This is the feature picture at the Golden Gate the coming week. Joan Crawford plays the leading feminine role. The story is by Willard Mack and was adapted to the screen by Jack Coogan, Sr.

The vaudeville attractions for the week include Hughie Clark, the rotund funster and song interpreter, assisted by Tommy Monaco's well-trained band of serenaders.

Alice Lloyd, the noted English comedienne is the big attraction for the week. Moore and Freed, comedians and musicians are also featured in a clever act called "Spooning and Ballooning"; William Brock and his company in a sensational Risley and Trampoline attraction; Jean Southern, a pleasing and attractive singer and

# Amusements

NEXT WEEK

ALEXANDRIA Geary and 18th	Pictures
ALCAZAR O'Farrell nr. Powell	"Little Jessie James" Henry Duffy Players
CALIFORNIA 4th and Market	"The Gilded Butterfly"
CAMEO 936 Market St.	"Under the Rouge"
CAPITOL Ellis nr. Market	"The Silk Bouquet"
CASINO Mason and Ellis	Pictures
CASTRO 429 Castro St.	Pictures
CURRAN Geary nr. Mason	Kolb & Dill in "A Pair o' Fools"
EGYPTIAN	Pictures
GOLDEN GATE G. G. Ave. & Taylor	Vaudeville and Pictures
GRANADA 1068 Market St.	"The Song and Dance Man"
HAIGHT Haight at Cole	Pictures
IMPERIAL 1077 Market St.	"The Cohens and Kellys"
LOEW'S WARFIELD 988 Market St.	"The Torrent"
MAJESTIC Mission between 20th and 21st	Pictures
METROPOLITAN 2055 Union St.	Pictures
NEW FILLMORE 1320 Fillmore	Pictures
NEW MISSION 2550 Mission	Pictures
ORPHEUM O'Farrell & Powell	Vaudeville
PANTAGES Market at Mason	Vaudeville
POMPEII Next to Granada	Pictures
PORTOLA 779 Market St.	Pictures
PRESIDENT Market & McAllister	Florence Roberts in "Dancing Mothers"
ROYAL 1529 Polk St.	Pictures
ST. FRANCIS 965 Market St.	"Behind the Front"
SUTTER Sutter and Steiner	Pictures
UNION SQUARE O'Farrell nr. Powell	Pictures and Vaudeville
WILKES Geary and Mason	"The Big Parade"
WIGWAM Mission and 22d	Pictures

CONCERTS

Curran Theater, Sunday Afternoon 2:45, San Francisco Symphony.  
AUDITORIUM  
Monday Evening, February 10:  
Madame Matzenauer  
Thursday February 18th, San Carlo Opera Company in repertoire.

dancer, brings a brand new edition of her novel act, "Girls Will Be Boys"; Rich Hayes, the elongated juggler who excels in the art of pantomime comedy, returns with a new routine of tricks.

The musical program will be given by Claude Sweeten and his orchestra with Grace Rollins Hunt at the organ.

\* \* \*

### Wilkes

"The Big Parade," the big road show picture now playing at the Wilkes is the main attraction theatrically these days. It is a big stirring drama of the war, done in a big way, and everyone should make an opportunity of seeing it.

The play is so human. Its dramatic action is natural. It is hard to say whether the beautiful love story or the soul-stirring battle scenes is the thing which stays with you.

Renee Adoree as the adorable little peasant girl, must have lived the scenes which she depicts.

Any mother who gave up a boy to go to the front will appreciate the agony of the mother in this picture.

There are so many things one could pick out to write about, but one of the outstanding things is the bit where the three doughboys turn in, dog-tired after a long march and forced "manicuring of a pig sty" before they can find a sleeping place. "Jimme" (John Gilbert) has received a cake from his American sweetheart.

The pantomime which occurs when he unwraps the cake, mouths watering, eagerness depicted on their faces, only to discover the cake is so hard that they can't cut it with a bayonet is a master piece. The picture is just brimful of incidents like this, and that is one of the great reasons why it will live forever in the memories of those who view it.

\* \* \*

### President

"Dancing Mothers," the twentieth century comedy at the President, gives a picture of café life and the modern tendency to seek pleasure away from the family circle. Indeed, the roof club scene shows a crowded Bohemian resort in the early morning hours with the couples leaving their tables to dance and the waiters hurrying to and fro. It is very realistic.

Florence Roberts, ever popular in San Francisco, has a real artistic touch which adds greatly to the enjoyment of one of the most unique and mirthful plays of the season. The others in the very large cast handle their characters with skill and ease.

\* \* \*

### Cameo

This week's feature at the Cameo is "Under the Rouge" with Owen Moore and Elaine Percy in the leading roles.



Walter Roesner

In connection with the Warfield, and their splendid productions, mention must be made of Walter Roesner and his excellent orchestra. California has produced some of the greatest musical conductors—Paul Ash, who is a sensation in the East, after a phenomenal success here; George Lipschultz, who is now playing to crowded houses in Oakland, after a long and successful engagement at the Warfield Theater in this city, and now Walter Roesner, who is a perfect exemplification of the new school of musical leaders. Nowadays, to have a thorough grounding in music, and be able to wield the baton is not enough. One must be able to dance, to sing, in fact to be an actor as well as a musician. All these arts are possessed by Roesner, who combines with it all a charming personality which, in the short time he has been at the Warfield, has won for him a host of friends and admirers.

\* \* \*

### Imperial

"The Cohens and the Kellys" is said to be one of the funniest pictures ever made, and opened at this theater yesterday. It was adapted for the screen

(Continued on Page 16)

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By Antoinette Arnold

### St. Valentine Pays His Visit Again, Creating Knots for the Present Year

LOVERS' knots, sweetheart games, sentiments and pulsations of the heart have sway. For this is the hour of St. Valentine! The beginning, oft-times of life's old, old story that never, never can grow old—nor change, one whit, throughout the ever-changing years.

"All the world loves a lover" and thank goodness, with many modern skepticisms, lovers are with us yet. For that let us be duly thankful!

Have **you** received your valentine?

If you have, then life has been good to you. Perhaps it was from your dearest one, and that may be fiancé, fiancée, "just-a-friend," or lucky-you, your valentine may be from husband or wife—the ones who value sentimental valentines more and more as years go gliding along.

Perhaps, your valentine may be from a daughter or from a son. If so, how your heart throbs with pride, because you are remembered with tender words—remembrances! Dads and mothers both like their valentines.

For don't you be misled and for one minute think that all the valentines are for the school boy and girl, the college boy and his Jane or for the debutante or the "pair engaged," alone. Valentines have a sentimental force within the hearts and loves of old and young—not in the same way, of course, but they mean the same thing in the end. I know a husband who gave his wife a valentine today, it was a house and lot, a complete "surprise". It was his valentine!

I know, too, a mother who sent her absent children a "radio," but it was a valentine, and a lacy, old-fashioned card was tied to the radio set. I happen to know very, very well a dad who set his son up in business today—it was his valentine!

\* \* \*

### No More Caricatures

There are valentines and valentines.

If you are in doubt about the continuance of the custom of sending valentines in this, our wireless, progressive age, make inquiry at the shops and you'll find that just as many valentines are being sold today, to young and old, as in those so-called days when your grandfolks received a "comic," which either made them laugh or made them terribly, terribly furious.

Caricatures are relegated to oblivion. Thank goodness! They have long ago been burned on the pyre of intolerance.

In their place we find clever, humorous, clean-witted cards of amusement or with happy sentiments and "winning ways."

\* \* \*

### Flowers for Valentines

Who can deny that flowers with their fragrance and their beauty, are foremost in the list of lovely "remembrances" on St. Valentine's.

"Why wait until the final day in sending flowers to those we love?" asked a prominent society leader who has a

thoughtful trait of sending flowers, on many occasions, as many as she can find; "I like my flowers this side of Jordan, and so I send them as valentines to relatives and friends, and let them have the joy of them."

Look into the florist's windows, today, and select your valentines! You will think that you have stepped into Paradise, for the blossoms this year seem to transcend in gorgeous beauty and variety all those of preceding years. The flowers are marvelous, and the florists' shops magnificent!

\* \* \*

### Engagement Announced

Society is intensely interested in the announcement made this past week of Miss Prudence Ponsonby of London to Mr. Hugh Tevis, son of the late Hugh Tevis of San Francisco, and of Mrs. Cornelia Baxter-Tevis Toulman now of Paris.

Miss Ponsonby comes of a distinguished English family. One of her cousins is Sir Frederick Ponsonby, Comptroller of the King's household. Another cousin is Arthur Ponsonby, former Secretary of Foreign Affairs. Her father was the late Captain William Ponsonby. She lives in London with her mother.

While in America a short time ago, Miss Ponsonby visited a cousin, Commander Silgarth Evans, stationed in Florida. She was extensively entertained while at the Royal Ponciana Hotel, Palm Beach.

Hugh Tevis is the grandson of the late Lloyd Tevis, and a nephew of William S. Tevis, Dr. Harry Tevis and Mrs. Frederick Sharon. After the death of his father, young Hugh Tevis went to Paris with his mother, spending most of his time there with visits to his grandparents, whose home is at East Hampton, Long Island.

\* \* \*

The Hon. Richard Tobin, American Minister to Holland, who visited California, his home state, during the holiday season, has sailed from New York for The Hague, to resume his official duties.

\* \* \*

### Celebrities Entertained

During their short sojourn in San Francisco and the bay cities, Miss Willa Roberts, Associate Editor of the "Woman's Home Companion," and Miss Isabel Conover, Style Editor, were entertained by writers of Northern California.

An interesting and splendidly planned luncheon was given at the Hotel Claremont, Berkeley, under the joint auspices of the California Writers' Club and the Berkeley Branch, League of American Pen Women, for the two visiting writers. The plan and procedure of the scholarly event was presented in a distinctive way.

Women who have achieved distinction in various fields of endeavor made the addresses of the day telling in a two-minute speech the high lights of their special work and the purposes of their definite activities.

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Mrs. Derrick Norman Lehmer, president of the Berkeley Pen Women, presided at the luncheon with dignity and gracious consideration. Mrs. Harry Noyes Pratt was hostess of the noteworthy event and Dr. Mary Roberts Coolidge, director of the California Writers' Club and member of the faculty of Mills College, introduced the local speakers. Elise Dufour, writer and teacher of rhythmic expression and dancing, introduced the editors in a well-chosen address, paying tribute to the New York women of distinction.

**Prominent Speakers \* \* \***

Prominent speakers at the Writers' Luncheon were Dr. Olga Bridgman, psychiatrist; Miss Violet Richardson, superintendent physical education, Berkeley schools; Mrs. Edith Tibbetts, Vice-President Camp Fire Girls; Mrs. May Cheney, Appointment Secretary of the University of California; Dr. Agnes Fae Morgan, head of the department of Home Economics, University of California; Miss Anne Wade O'Neill, field of political science; Miss Cora Williams of the Cora Williams Institute of Creative Education; Miss Rosalind Keep, Mills College; Annie Little Barry, lecturer and prominent California Federation Club leader; Katharine Browning Miller, playwright; Mrs. Wilda Wilson Church, director of radio plays; Miss Alice Brainerd, Executive Secretary of Drama Teachers, California; Calthea Vivian, artist; Mrs. Beulah Mitchell Clute, maker of book plates; Victorine Hartley, supervisor music, Berkeley schools; Mrs. James Wales, President Political Science Club; Esther Birdsall Darling, author and member California Writers' Club; Mrs. F. Ellis Miller, President Oakland Civic Center; Mrs. Elizabeth Anderson, police woman of Berkeley.

The committee in charge, headed by Mrs. Harry Noyes Pratt, Social Secretary and wife of the President of the California Writers' Club, were Mrs. Frank K. Mott, President of the Ebell Club; Miss Mary Bird Clayes, California Vice-President L.A.P.W.; Elise Dufour, writer and dancer; Camilla Kenyon, novelist; Gabrielle Woodworth, musician, Mrs. T. C. Dennett, Chairman of the Book Section, Oakland Civic Center.

\* \* \*

Lieutenant and Mrs. Murray L. Royar recently entertained friends at dinner in celebration of their wedding anniversary, the charming affair being given at the Mare Island Country Club.

\* \* \*

**British Vice-Consul Gives Farewell Dinner**

The British Vice-Consul and Mrs. Cyril H. Cane gave a dinner party at the Fairmont Hotel last week in compliment to twelve of their friends. Mr. and Mrs. Cane are leaving shortly for a vacation of six months in London, planning to return to this city in August. In respect to the late Dowager Queen Alexandra, the dinner given by the Vice-Consul and his wife was quite informal.

\* \* \*

Mr. and Mrs. Milo Rowell (née Sessions) have taken a house at Palo Alto, where they will spend the next few months.

\* \* \*

Mr. and Mrs. Frank Deering gave a dinner party at their home on Larkin Street last week in compliment to Mrs.



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\* \* \*

Miss Mary McCone, who will be a bridesmaid at the wedding of Miss Maybelle Brawner and Mr. Paul Wood at St. Luke's Church, Saturday night, was hostess at a beautifully appointed supper dance at the Fairmont Hotel last Saturday night.

\* \* \*

Mrs. J. C. Flood gave a handsome bridge and luncheon at the Fairmont last Saturday in compliment to a number of her friends of the Novo Club. The Gray room was a picture of loveliness with decorative scheme of early spring blossoms.

\* \* \*

Mrs. Ray Lyman Wilbur, wife of President Wilbur of Leland Stanford, Jr. University, was honor guest at a tea given by the doctors' wives of the Stanford College of Medicine last Monday. Mrs. Walter Boardman, Mrs. Henry Mehrstens and Mrs. Karl Schaupp had charge of the event.

\* \* \*

Mrs. Albert W. Stokes presided over the convention of the City Federation of Women's Clubs in her official capacity as President, which held an all-day session in the Fairmont Hotel last Saturday. Dr. Mariana Bertola, State President, recently returned from Washington, D. C., was an honor guest and speaker. Mrs. William Lee Sales, President of the district federation, embracing fourteen counties, and Annie Little Barry, the prominent parliamentarian, were special guests and speakers.

\* \* \*

**Breaking the Ground for Their Club House**

With the realization of their fondest dream "coming true," thousands of eager club women in San Francisco and in fact throughout the entire state, will participate in the "ground-breaking" ceremonies, Sunday, February 14, when the first shovelful of earth will be turned for the erection of the San Francisco Woman's Building.

Services will be held at 3 o'clock in the First Congregational Church, Post and Mason Streets, followed by dedication ceremonies at the building site, Sutter and Mason Streets. Dr. James Gordon, pastor of the church, will be assisted in the church services by Rabbi Louis I. Newman, who will deliver the day's address. The Rev. Caleb S. S. Dutton of the First Unitarian Church will also participate in the church ceremonies. According to official announcement, it is hoped that Archbishop Edward J. Hanna will return

(Continued on Page 14)

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# GOLF

By Fred Blair



THE medicos and the dentists of the Northern California Medical and Dental Golf Association met in the annual golf team match at the Lake Merced Golf and Country Club last Friday, and although we had a deluge of rain for over a week, it cleared up sufficiently to bring together forty players to represent each profession and a very enjoyable day was spent on the world-renowned Lake Merced course.

As a preliminary to the big event, the dental profession held their monthly handicap sweepstakes tournament. Out of the 40 players that signed up there were 30 that turned in the score cards which was a good percentage considering that the course was heavy and some of the boys' scores suffered.

Dr. C. P. Richards proved to be the best putter, for he was the only player who landed in the eighty street. His nearest competitor was Dr. J. Chalfant, who had an even 90. Dr. Richards has shown on several occasions that he is destined to become one of Lakeside's leading dental golfers, as he has won several monthly events.

In fact, he won the dental tournament the last time the dentists played over the Lake Merced course, and he also won a flight in the Northern California handicap tournament last August. If Dr. Richards keeps up this steady pace of winning he'll have no place to put them.

Dr. Chalfant, who was the low net winner, scored eight more pulls to capture a trophy in the Class A division, but that was a very fair record considering that a lot of those star-tooth carpenters fell down.

Dr. J. H. Conroy led the field in the B class, while Dr. C. A. Meek won the low net cups; that ended the program for the dentists.

\* \* \*

## Medicos versus Dentists

The annual battle between the medical profession and the dentists, which is always decided with a team match, brought out forty players on each side and the way it was fought out was worthy of any previous contests held among the members of the Northern California Medical and Dental Golf Association.

It was Dr. James Eaves, who in 1915 during the exposition year, conceived the idea of forming AMA Golf Association to which he was unanimously elected the first President.

To show his appreciation to his fellow members, who elected him, he won the first championship, an honor which he held for several years.

Since that time nearly every business and professional organization has formed a golf chapter of its own, all of which have proved a qualified success.

The judges and lawyers were the last to join the Northern California Golf Association, when they held their initial golf tournament at the Lake Merced Golf Club. Thanks to the Directors of that Club, who have so gracefully offered their course, these different organizations can hold their tournaments and finish off the day with a banquet which is the most enjoyable part of the program.

\* \* \*

## Drs. Eaves and Walter Star

Getting back to my original story between the medicos and the dentists, there were two familiar faces who headed the medical team: Dr. James Eaves and Dr. C. H. Walter, two men with nationally known reputations. Dr. Eaves is a member of Burlingame, Claremont and the San Fran-

cisco Golf and Country Club and has been a prominent figure in California golf for over fifteen years; while Dr. Walter, who is partial to the Sequoyah Country Club, has held innumerable golf titles, including the Northern California championship.

The two famed medicos were pitted against Drs. L. D. Heacock and J. C. Jarvis, the pick of the dental profession, but no matter how the dentists pulled they were no match for Dr. Eaves and Dr. Walter, losing three ways.

Drs. Eaves and Walter had a best-ball of 70, two under par. Dr. T. E. Bailly and Dr. A. H. McNulty were the first pair to arrive at the clubhouse with one point, followed by



*Johnnie McHugh of the Lincoln Park Golf Club, San Francisco, warming up at the crack of dawn on the target course on the grounds of the Hollywood Plaza Hotel in Hollywood, California. Mr. McHugh recently competed in the \$10,000.00 open golf tourney held in Los Angeles and was the youngest player listed in that event. He was the amateur runner up who played Von Elm and won one of the cups awarded during the tournament.*

Drs. Walter Schaller and George Kinney with two. It looked as if the doctors had a chance to grab a victory but Dr. T. L. Rogers and Dr. C. R. Kruse, two of Berkeley Club's best bets upset the apple cart taking Drs. E. R. Best and R. Leachman down the line three ways. The same thing happened to Dr. Hans Barkan and Dr. Ed Barratt. However, Dr. Wilhelm Waldeyer, the big chief from Mount Zion Hospital and Dr. Leroy Brooks from St. Lukes collected a couple which helped considerably. Dr. Herman Schlagater and Dr. Harry Alderson were the first pair to gather the whole works, they did it so easily that Dr. A. W. Ward and Dr. S. W. Hussey didn't stand a chance. When Dr. John Sperry and Dr. Harold Brunn brought in three more points, which tied the score, the betting was 2 to 1 that the medicos would win, and especially when Dr. Herbert Gunn and Dr. Sol Hyman put the doctors three points up, it looked like a cinch but the dentists proved good finishers for they annexed three-three's in a row and won the decision by 19 to 15.

This is the third meeting of the doctors and dentists, the dentists have won two and drawn one. It was rather unfortunate that Dr. Max Rothchild was reported absent. Dr. Max is a very busy man, dividing his time between Burlingame and his country home at Napa. Dr. Max is building an 18-hole golf course in the center of his 1000-acre

(Continued on Page 14)



# RADIO

By C. J. Pennington



(NOTE—The San Francisco News Letter has added a new feature for the pleasure and benefit of its readers. It will print

advance programs from the various radio broadcasting stations each week, and will also run an article by a radio expert, who

will give valuable advice to radio fans in regard to the purchasing and operation of radios.)

HOW many times have you read a radio advertisement with the words, "Coast-to-Coast Reception Guaranteed"? How many times have you purchased a radio with that sort of a guarantee attached thereto (verbally, not in writing) and then taken the set home to find that evidently the salesman meant from the coast of Seattle to the coast of San Diego? This

misinterpreted trans-continental business hurts radio more than it helps.

At the present stage of development in radio no distance should be guaranteed. This hurts sales by misrepresentation. They do get distance occasionally, but how many nights out of the week will a person sit in front of a radio and log distance consistently? Not many! Then when one pro-

ceeds to show his next door neighbor what a wonderful set he has, the thing refuses to bring in anything farther away than 300 miles and even that comes in like a cage full of canaries and magpies.

Why turn your dials to try and locate some distant station that will fade out about the time one gets settled in the big easy chair? Tune in your set on a good local program, sit down in the easy chair and enjoy yourself for an evening's pleasure. That is what is called real radio reception.

No one is proud of a set that howls so loud that it can be heard all over the neighborhood. They are merely the victims of misplaced confidence. Many a radio set works splendidly in one location and the same set refuses to do its best in another location. The reason is not with the set, but with the atmospheric conditions. When one is contemplating buying a set, he or she should not be misled by what some one else is doing. Have a good set placed in your home on trial and do your own deciding.

There is a thrill attached to sitting up half the night and listening in to some far-away station; we all do that sooner or later, but when we do get a real distant station it quite often sounds like a bunch of alley cats engaged in a serenade on the back-yard fence.

What the public wants is a radio that will produce good results from the stations near at hand. And where can any one find better programs than those that go on the air every night right here in our own district.

### The B-T "Counterphase" Six

Through the courtesy of the United Radio Supply Company, 693 Mission Street, San Francisco, the radio staff of the News Letter has been given the opportunity of testing the new B-T "Counterphase" Six Radio Set, manufactured by the Bremer-Tully Manufacturing Co.

This is a six-tube set of the highest class materials and workmanship, set in a hardwood case noted for its simplicity and richness of design. It is attractively lined with sheet copper for protection against near by interference

(Continued on Page 16)

## BROADCAST SCHEDULE FOR NEXT WEEK

BLACK TYPE P. M.; LIGHT FIGURES A. M.

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
<b>KJBS—JULIUS BRUNTON &amp; SONS CO—220</b>						
5:30-6:30	9:00-10:45 2:00-2:30 8:00-10:00	9:00-10:45 2:00-2:30	9:00-10:45 2:00-2:30 8:00-10:00	9:00-10:45 2:00-2:30	9:00-10:45 2:00-2:30 8:00-11:30	9:00-10:45 2:00-2:30
<b>KFRC—CITY OF PARIS—270.1</b>						
6:30-7:30 8:00-11:00	10:00-11:00 5:00-7:30 8:00-9:30	6:30-8:00 11:00 12:00-12:20 5:30-7:15 8:00-11:00	6:30-8:00 10:00 11:00 5:30-7:30 8:00-12:00	6:30-8:00 11:00 4:00-5:00 5:15-7:30 8:00-10:00	6:30-8:00 11:00 12:00-12:20 5:30-7:30 8:00-11:00	6:30-8:00 11:00 4:00-5:00 5:30-7:30 8:00-1:00
<b>KPO—HALE BROS. AND THE CHRONICLE—428.3</b>						
9:45-10:45 5:00-10:00	7:00-8:00 10:30 12:00 1:00-2:00 2:30-3:30 5:15-7:30 8:00-11:00	7:00-8:00 10:00-10:35 12:00 1:00-2:00 2:30-4:30 5:15-7:30 8:00-11:00	7:00-8:00 10:30-10:35 12:00 1:00-2:00 2:30-3:30 5:15-7:30 8:00-11:00	7:00-8:00 10:00-10:35 12:00 1:00-2:00 2:30-4:30 5:15-7:30 8:00-11:00	7:00-8:00 10:30-10:35 12:00 12:45 1:30-2:00 5:30-7:30 8:00-11:00	7:00-8:00 10:30 12:00 1:00-2:00 2:30-5:30 6:15-7:30 8:00-12:00
<b>KFWI—RADIO ENTERTAINMENTS, INC.—226</b>						
10:00-12:00 1:00-2:00 8:00-12:00	1:00-2:00 8:00-12:00		8:00-1:00	2:00-3:00 10:00-12:00	1:00-2:00 8:00-1:00	1:30 a.m. Pajama Party
<b>KGTT—GLAD TIDINGS TEMPLE—207</b>						
2:30-5:00 8:00-10:00		8:00-8:15 2:30-3:30 8:00-10:00	8:00-8:15 2:30-3:30 8:00-10:00	8:00-8:15 2:30-3:30	8:00-8:15 2:30-3:30 8:00-10:00	
<b>KFUU—MATHEWSON MOTOR CO, INC—220</b>						
8:00-9:30	10:45-11:45 4:30-7:30 8:00-10:00	10:45-11:45 6:30-7:30 8:00-10:00	10:45-11:45 6:30-7:30 8:00-10:00	10:45-11:45 6:30-7:30 8:00-10:00	10:45-11:45 6:30-7:30 8:00-10:00	10:45-11:45 6:30-7:30 8:00-10:00 12:15-2:00
<b>KLX—OAKLAND TRIBUNE—508.2</b>						
	4:00-5:00 6:00-7:30 8:00-10:30	7:00-7:30	4:00-5:00 6:00-7:30 8:00-10:00	7:00-7:30	4:00-5:00 7:00-7:30 8:00-10:30	7:00-7:30
<b>KJR—NORTHWEST RADIO SERVICE CO.—384.4</b>						
7:30-10:30	10:30-11:30 1:30-3:00 5:40-10:00	10:30-11:30 1:30-3:00 5:40-10:00	1:30-3:00 5:40-10:00	10:30-11:30 1:30-3:00 5:40-10:00 10:30-12:00	10:30-11:30 1:30-3:00 5:40-10:00	1:30-3:00 5:40-10:00
<b>KFOA—RHODES DEPARTMENT STORE—454.3</b>						
	10:00-10:30 12:30-1:30 3:00-5:30 7:00-10:00	10:00-10:30 12:30-1:30 3:00-5:30 6:00-6:30 7:00-11:00	10:00-10:30 12:30-1:30 3:00-5:30 7:00-10:00	10:00-10:30 12:30-1:30 3:00-5:30	10:00-10:30 12:30-1:30 3:00-5:30 6:00-6:30 7:00-11:00	4:00-5:30 8:15-8:30 9:30-11:00
<b>KFI—EARLE C. ANTHONY, INC.—467</b> (Copyright, 1925 by Earle C. Anthony, Inc.)						
10:00 2:00 6:30-10:00 10:00	10:45 5:30-6:00 6:15-10:00 10:00	5:30-10:00 10:00	10:45-11:05 11:05 5:30-10:00 10:00	5:30-10:00 10:00	10:45 5:30-10:00 10:00	5:30-11:00 11:00-3:00
<b>KFWB—WARNER BROS., HOLLYWOOD—252</b>						
9:00-11:00	5:00-6:00 7:30-11:00	11:00-12:15 5:00-6:00 8:00-10:00	5:00-6:00 8:00-11:00	8:00-11:00	7:10-7:40 8:00-11:00	8:00-11:00

## Finance

**WE REGRET** to note the death of Benjamin Waterfall, leading producer of the California State Life, who regularly accounted for \$1,000,000 of personal business each year. He was found dead in his automobile, result of a gunshot wound, apparently suicide.

\* \* \*

—The settlement of the estate of the late William Rockefeller disclosed the fact that he had approximately \$7,000,000 invested in the various Standard Oil Companies, but \$43,000,000 in tax exempt securities.

\* \* \*

—“The increase in taxation in California during the last fifteen years has been phenomenal and has created a condition which is alarming,” so says Rolland A. Vandegrift, director of research of the California Taxation Improvement Association.

\* \* \*

—The items of expenditure which the Board of Supervisors of San Francisco has indicated it will abandon, are the exposition site on the Marina, the municipal garage and the municipal warehouse, which total \$447,700.

\* \* \*

—The bay division of the Hetch Hetchy aqueduct will be completed by the end of this month, according to the City Engineer. This will increase present facilities to the extent of 24 million gallons daily. Under an agreement between the city and the Spring Valley Water Company, the company is permitted to use the city's conduits to bring water stored in the recently completed Calaveras reservoir in Alameda County, to Crystal Springs reservoir, San Mateo.

\* \* \*

—During the year 1925 the Santa Fe Railway System handled 2,069,315 carloads of freight of which 1,652,544 cars were loaded on the company's lines, and 416,771 were received from connections. Of the total shipments, the Santa Fe handled 102,488 cars of fruit, vegetables and other perishable freight. Maintenance of cars and proper distribution are essential elements in a system of this sort.

\* \* \*

—The Builders' Exchange of San Francisco regards the recent proclamation of the union carpenters that they will not work with non-union men as a breach of the American Plan and will meet any effort to upset present arrangements with a campaign for the open shop.

\* \* \*

—Bradford Kimball and Co. have announced that they are the exclusive agents in Northern California for the handling of “insured Mortgage Bonds and Certificates.” These bonds and certificates are distributed by a nation-wide group of investment bankers.

\* \* \*

—The Federal Court has recently held that where damage to cargo results from rain driven against it by the force of the wind, the wind, which is a peril of the sea, is the proximate cause. The other side had contended that rain, being fresh water, was not a peril of the sea.

\* \* \*

—School bond issue of March 1st, 1923, to the amount of \$6,000,000 were sold this month to a syndicate headed by the Anglo-London-Paris Company for \$6,329,340 and accrued interest thereon at date of delivery.

\* \* \*

—The Board of Supervisors has appropriated \$150,000 out of the County Road Fund toward the widening of the “bottle-neck” south of Colma on the peninsula highway.

## THE SAN FRANCISCO BANK

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INCORPORATED FEBRUARY 10TH, 1868

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**DECEMBER 31st, 1925**

Assets .....	\$107,232,609.22
Capital, Reserve and Contingent Funds.....	4,250,000.00
Employees' Pension Fund over .....	525,000.00

MISSION BRANCH .....	Mission and 21st Streets	Clement St. and 7th Ave.
PARK-PRESIDIO BRANCH .....		
HAIGHT STREET BRANCH .....	Haight and Belvedere Streets	
WEST PORTAL BRANCH .....	West Portal Ave. and Ulloa St.	

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FOUR AND ONE-QUARTER (4 1/4) per cent per annum,  
COMPUTED MONTHLY and COMPOUNDED QUARTERLY,  
AND MAY BE WITHDRAWN QUARTERLY**

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All Kinds of COMMERCIAL BANKING Transacted  
STERLING EXCHANGE Bought, FOREIGN and DOMESTIC  
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## Travel Tid-Bits

By Ernest F. Rixon

### Through the Panama Canal to Europe

**I**N TENDING travelers to Europe this spring, not in any particular hurry to reach Europe, will be well advised to travel on the new Cunard steamer "Franconia" leaving San Francisco, May 8th and Los Angeles May 10th, calling at Cristobal (through the Panama Canal) Balboa, Havana, and New York, remaining in New York for three days; the steamer after calling at Boston arrives in Liverpool June 7th. The minimum fare, first class throughout, is \$445, which rate includes shore excursions at Panama Canal ports and Havana. The "Franconia" is 624 feet in length has gross tonnage of 20,000 and displacement tonnage of 28,700.

The "Franconia" is quite new, comfortable and luxurious and has given complete satisfaction to those accustomed to the best in travel. One of the most striking aspects of the "Franconia" is the lavishness of space devoted to the enjoyment of travelers. The beautiful sports arena which occupies some 5000 square feet is really a floating stadium, as it consists of an immense swimming pool, with many individual dressing rooms, as well as a large number of shower baths with all the latest appointments. On the right of the swimming tank is a full squash court running up through two decks, and on the left a gymnasium fitted with every kind of indoor sporting apparatus, and the entire stadium is in charge of an expert, in each separate department.

Since the "Franconia" is primarily a cruise ship, even though she makes many transatlantic trips each year, her stateroom accommodations had to be, and were, meticulously thought out. Hot and cold running water makes the staterooms as adaptable to comfort as a room in the finest hotel. Generous dressing tables and wardrobes large enough to satisfy the needs of the most fastidious woman; any number of private bathrooms; little conveniences such as electric fans, and bedsteads with quilted satin fittings, instead of ordinary bunks—all of these help to build up the outstanding personality of the "Franconia," which is regarded by all who have traveled on her, in the affectionate spirit in which one regards a cherished abode.

This ship will be completing a 'round-the-world cruise, and a number of passengers have intimated their intentions of staying over in California and traveling overland to New York. There is therefore an opportunity to replace these with a limited number of through passengers from San Francisco and Los Angeles to Liverpool. Early application is therefore advisable and necessary, as desirable space is extremely limited.

Some travelers may find the "Franconia" date not suitable to their requirements and to these passengers we would recommend the Panama Mail Steamship Company, which line operates the "Venezuela," the "Ecuador," and the "Colombo" from San Francisco to New York, calling at Los Angeles Harbor, Manzanillo, Champerico, San Jose De Guatemala, Acajutla, La Libertad, Corinto, Balboa, Cristobal and Havana, or the Panama Pacific Line which company operates the "Manchuria," the "Mongolia" and the "Finland." On account of the frequent sailings of the various lines from New York almost immediate connection can be made for European ports.

Many travelers may not wish to go through to New York and connection can be usually made with a lay over of a day or two at the Panama Canal with the Royal Mail Steam Packet Company's famous "O" steamers for Spanish, French and British ports. The Royal Mail Steam Packet Company also operate steamers (carrying a limited num-

ber of passengers from San Francisco directly through the Panama Canal to European ports.

In addition to the above United American Line, the Holland-American Line and the Johnson Line operate a regular service between San Francisco and Europe.

It is necessary to make immediate application for accommodation as all steamers to Europe this season are already rapidly filling.

Communications should be addressed to the San Francisco News Letter or Ernest F. Rixon, General Agent, Messrs. Dean & Dawson, Ltd., 544 Market Street, San Francisco.

France might reach deeper in her pockets if she didn't have a sword in her hand.—West Palm Beach Post.

\* \* \*

It is reported that eggs are used in Armenia as currency. It must be a messy job getting cigarets out of a slot-machine.—Punch.

**AT SINGLETON'S  
Alley Cat  
CLUB LUNCH INN**




A Nice Hot Business  
Lunch  
Delicious Sandwiches  
Tasty Salads  
A Wonderful Crab Louie  
Home-Made Pies and  
Good Coffee

Lunch served from 11 a.m. to 2:30 p.m.

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# Tours to Europe

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*Write for Program*

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**ERNEST F. RIXON, General Agent**  
544 Market Street, San Francisco, Cal.  
Telephone Sutter 2342

**SOCIETY**  
(Continued from Page 9)

from the East in time to give an address at the ground-breaking ceremonies.

With the turning of the first spadeful of earth, Mrs. Edward Dexter Knight, President of the association, will make the formal dedicatory address in behalf of the women builders. Mrs. Minna Gauley will act as master of ceremonies, assisted by Mesdames Charles Hawkins, D. E. F. Easton, Henry Sahlein and Mrs. Albert W. Stokes.

Mrs. D. C. Heger, Chairman of the Building Committee and other members of the Board of Directors, will serve during the afternoon as an informal reception committee. An invitation has been extended the public to attend the ceremonies.

\* \* \*

**La Gaiete Cotillion**

Handsome little announcement cards of flaming red have been sent out by Rosetta Baker this week, calling attention to the valentine party which will take place on Saturday evening, February 13, in the Gold ballroom of the Fairmont Hotel, when this month's La Gaiete Cotillion will welcome the guests.

Mrs. Baker, the genial hostess, aims to make this valentine's party exceptionally attractive with favors of hearts and other appropriate symbols of the sentimental season, used in the decorative scheme.

**GOLF**

(Continued from Page 10)

estate, which is overlooked by a palatial mansion the "Crest." When completed the doctors will celebrate the opening with a golf tournament, this will be the only privately owned 18-hole golf course in California and Dr. Max Rothchild is looking forward to the opening celebration with much pride.

\* \* \*

**Banquet Big Success**

A successful banquet followed the tournament, there were sixteen who signed up to stay and sixty swapped yarns across the banquet board. Possibly this big attendance was the result of the big reputation that Mrs. Williams, the manager of the club has for preparing toothsome tidbits; what ever it was they all enjoyed themselves.

The novelty of the evening was that there was no chairman appointed so Dr. Herman Schlagater had a good chance to continue his speech of a year ago. Dr. Sumner Hardy gave an interesting talk on world tennis players. Dr. Hardy is a big booster for Helen Wills, thinks that she will win from Suzanne if they ever meet. Dr. Brooks offered 3 to 1 they never will. Dr. Alfred McNulty was there with his hair parted in the middle and said never a word. Dr. DeArcy Quinn was the life of the party. At the stroke of twelve bells the doctors and dentists decided to call it a day and everyone went home happy.

\* \* \*

At the Pebble Beach course on Thursday, Friday and Saturday, the Pacific Coast Plumbing Supply Jobbers held their annual golf tournament, and in spite of heavy rains, the course was in excellent condition and some very commendable cards were turned in.

M. M. McElwaine of Seattle, proved to be the outstanding player in a field of 30 and won the qualifying round with a card of 78-4-74, while W. S. Babson of Portland was runner-up with a card of 92-17-75.

The first sixteen men who qualified were as follows:

McElwaine, Seattle	78	4	74
Babson, Portland	92	17	75
McIlreevy, San Francisco	91	14	77
Day, Sacramento	94	11	83
Vance, San Diego	101	17	84

Dalziel, San Francisco	103	18	85
Durkee, Los Angeles	105	18	87
Robertson, San Francisco	118	30	88
Cruickshank, Seattle	113	22	91
Goodmon, Los Angeles	113	22	91
Geddes, Los Angeles	116	25	91
Baxter, Pasadena	113	20	93
Hacker, Los Angeles	119	24	95
Byrnes, Los Angeles	132	30	102
Shinn, Los Angeles	134	30	104
Boynton, Los Angeles	128	22	106

**FINALS**

FIRST FLIGHT—McElwaine (0) won from Day (4) by default.

**FINALS**

SECOND FLIGHT—Dalziel (0) defeated Durkee (0) 2 and 1.

## LARKINS DUCO

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## Petrol Paragraphs



By E. V. Weller  
Director of Publicity  
National Automobile Club

### NATIONAL AUTOMOBILE CLUB

IT IS not provincialism that prompts an admiration for the historical background which belongs to California. It is rather the realization that human interest enters largely into the pleasure of touring. Europe has capitalized on every stick and stone about which any fragment of a story may be woven. The path of the continental traveler is over the well-beaten routes which history and romance have brought into the limelight. California has a great opportunity in making capital out of her Indian legends, her Mission era, the Bear Flag revolution and the thrilling days of '49.

The pageant is a most excellent way of bringing back the atmosphere of the early days. Hemet plans a Ramona pageant for April and it will bring thousands of visitors from every part of the state. Helen Hunt Jackson's great novel has done a great deal to interest the world in California. The Mission Play of San Gabriel is another attractive method of visualizing the history of the state. The Fiesta in Los Angeles, the Portola in San Francisco, the celebrations of the Dons of Peralta in Oakland, all are great publicity features for California. Most of the residents of this state are not familiar with the background of history which California possesses and the tourist is always more interested in the human factors in the upbuilding of the country than the scenic wonderlands so often featured by our propaganda writers.

Know California! Travel its storied routes prepared to find history and romance wherever you go. Delve into the lore of California and you will find a greater delight in its scenic aspect.

Going touring? The season is already on in California. A few clouds in the sky, the dust all laid by the recent rains, the wild flowers already peeping out of the meadow grass and the atmosphere redolent of the approaching spring, you can find no better season for touring than now. The ground hog cast himself a good shadow on February 2, so it bodes well for the year's touring.

Here are a few briefs that may suggest some objectives for your early spring touring:

One of the most scenic trips in the state is the San Marco road from Santa Ynez to Goleta. This road has recently been opened and is in good condition.

The river route from Madera to Yosemite Valley is passable to Oakhurst.

The Raymond Road from Madera to Yosemite is open as far as Cedar Brook.

The Mother Lode Highway is holding up unusually well under the recent heavy storms. The road from Jackson to Angels Camp via Mokelumne Hill and San Andreas is being traveled regularly and reported fairly good for this season of the year. While chains are not necessary on this road, it is good policy to have them along. The road from Angels Camp to Sonora is somewhat slippery but entirely passable.

Contrary to reports which have been recently circulated, the new Merced Canyon Road into Yosemite National Park is not open to automobile traffic. A narrow advance trail was opened several weeks ago over which machinery and supplies have been moved forward. This has since been closed by blasting. The road beyond Briceburg is positively close to traffic and will not be opened until the highway is completed sometime next summer.

### Reconstruction Work on Redwood Highway

Nearly six miles of additional reconstruction work on the Redwood Highway in Sonoma County was provided for by the California Highway Commission, when it approved an extension of the contract of J. B. Galbraith for the construction of a "second-story" cement pavement from Santa Rosa northward to Mark West Creek, a distance of approximately 5.7 miles. The existing pavement will be widened to 20 feet and thickened.

Galbraith is now completing the section from Mark West Creek to Healdsburg, and the extension of his contract will mean the continuation of the work southward as soon as weather permits, saving of two months' time by the elimination of advertising for bids is expected to result in completion of the section before the period of heavy summer traffic, State Highway Engineer R. M. Morton reported.

### At the Elder Gallery

Dr. Charles Upson Clark, formerly Director of the American Academy in Rome, and widely traveled, will give an illustrated lecture in the Paul Elder Gallery, Saturday afternoon, February 20th at 2:30 o'clock on "France and Spain in Morocco." He will sketch the romantic history of Morocco and show pictures of its grim mountains and picturesque inhabitants.

Dr. Clark's annual visit to San Francisco and his scholarly and interesting pictures are pleasantly anticipated by many who have heard him.

\* \* \*

Each Saturday forenoon at 11 o'clock a Story Hour and Appreciation of Books for boys and girls is given by Miss Sadie Hoffman in the Paul Elder Gallery. The programs are varied, sometimes including stereopticon slide travel pictures and illustrated visits to the art galleries of Europe. There is no admission charge.

Old Lady—What was the score?  
Apple—Nothing to nothing.  
"Then I didn't miss anything!"

—Boston Beanpot.



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**Caswell's**  
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**Coffee**  
—the better it gets.



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1,800,000 cups were served at the Panama  
Pacific International Exposition

## PLEASURE'S WAND

(Continued from Page 7)

from Aaron Hoffman's famous stage play, "Two Blocks Away," and was directed by Harry Pollard for Universal.

It is a story of New York's east side and centers mainly around a Jewish and Irish family residing there. The cast includes Vera Gordon, George Sidney, Charles Murray and Kate Price.

\* \* \*

### Granada

Eddie Peabody comes to the Granada to replace Verne Buck, who goes to Los Angeles to appear at the Metropolitan Theater there. It is the plan of the new management at this theater to present Peabody in one of the most elaborate stage productions ever given here.

\* \* \*

### Loew's Warfield

The attraction this week at the Warfield is an important one, being no less than Vicente Ibanez' story "The Torrent," which has just finished in serial form in one of our newspapers. There is a splendid cast of players to interpret this powerful story, under the able direction of Monta Bell. Ricardo Cortez has the leading part, and Greta Garbo, the celebrated Swedish screen beauty, plays the leading feminine role. There are many thrills, one of the greatest of these being a sensational flood which wipes away a Spanish village with a daring rescue by Cortez.

## RADIO

(Continued from Page 11)

and local broadcasting stations. For poor locations, or what is known as "dead spots," this is an ideal radio set.

Instead of a three-stage amplifier, the manufacturers have added the sixth tube to the Radio frequency or to the part of the set where it is the most needed. The audio frequency or the loud speaker amplifier is a two stage audio which gives sufficient volume for any needs.

The reproduction is all any one can hope for in a radio set, either on distant or local broadcasting stations and an unsurpassed reception will be received. The manufacturers, after two years of research and having overcome great difficulties, have produced the "toroid" or closed field inductances, which is perfected for radio use. In the "Counterphase" Six, these coils are employed as radio frequency transformers and are called the B-T Torostyle Transformer. They reduce local pick-up to a minimum, —inter-magnetic coupling and stray feed backs being eliminated entirely.

The "Counterphase" Six employs an outside aerial to the best advantage. However, it reproduces well with an indoor antenna. It has four tuned circuits, each

tuned with a condenser. There are two tuning dials which makes the handling of the set a very simple matter. In addition to this, the set is equipped with two small trimmers (midget condensers) attached at the side of the condensers, which have the same effect as veneers. This makes the set very selective on any station.

No trouble will be experienced with the "Counterphase" Six due to harmonics, or to stations coming in at the wrong settings of the dials, which is characteristic of some sets.

The tuning is even more simplified by the addition of a unique mechanical arrangement of the dials eliminating backlash entirely. The rotating pointer indicates wavelength readings, and all the pull and side strains on the condenser shafts are eliminated.

The sockets are the B-T Universal Sockets and take the old Navy base tube as well as the new UX tubes.

The condensers are the B-T Tandem condensers. They have an excellent design with dual control from a single dial, with a shielding plate which prevents intercoupling between the stators.

The transformers are well made from excellent materials and are capable of handling every note on the scale.

In the "Counterphase" Six is a radio set that embodies everything that one could desire. It has beauty of design, is a high-class piece of work in every detail and is a set that will give the best performance that it is possible to secure under the present broadcasting conditions. The Radio staff of the News Letter would be pleased to send further details regarding the "Counterphase" Six upon request.

\* \* \*

On Sunday evening, February 14, Allan McQuhae, the celebrated Irish tenor, will be heard over station KPO, in the Forty-first Atwater-Kent Artists' program. His appearance is under the direction of Ernest Ingold, Inc., San Francisco.

\* \* \*

"Community Health and Safety Talks" are being given by Mrs. D. E. F. Easton, chairman of the Women's Division, California Development Association, as a weekly feature over KFRC at 5 o'clock every Monday.

Her first talk which was given on Monday, February 8th was on the subject of "Open Windows."

### McCormack's Recital

John McCormack's westward journey thus far this season has been marked by encomiums from press and public such as even he never before received. Competent critics and delighted audiences everywhere he sang have united in testifying that there has been no impairment of his vocal charm.

"Since it was last heard here, the McCormack voice has gathered beauty, strength and sweetness" was the tribute recently bestowed by the Pittsburg "Telegram's" music expert, and it fairly reflects the opinion expressed by other reviewers.

Booked by Frank W. Healy for a song recital the evening of March 18 in the Exposition Auditorium, the popular tenor will sing some songs which his public invariably demands and also which are less familiar to his San Francisco admirers.

### The Wind Instrument Ensemble

That a great interest in wind instruments has been awakened is apparent by the number of new works that are being written for this instrumentation and the number of new organizations of this kind that are being formed. Detroit is the latest city to add such an ensemble to its musical activities.

The Wind Instrument Ensemble of San Francisco is the only one of these organizations that includes the piano as an integral part of its personnel and renders works written for wind instruments and piano in addition to those compositions for wind instruments alone.

Lulu J. Blumberg, the manager of the organization announces an unusual and beautiful program for the next concert on Friday evening, February 19th in the ballroom of the Fairmont Hotel.

The program will consist of the first American performances of Walter Gieseking's Quintet for piano and four wind instruments and Th. Blumer's lovely Sextet in original theme with variations in suite form for piano and five wind instruments. Percy Grainger's Wanderlied or Walking-Tune will be among the works to be played. Grainger, when he was in San Francisco last year, asked that the Ensemble play his work. Klughardt's fine quintet for wind instruments alone and a duet for flute and clarinet with piano accompaniment will complete this rare program.

### Good As New

Careful Buyer: "Why are they selling their home?"

Estate Agent: "Why, they really have no use for it any more; they're away all day for work; they're at the pictures every night and after that they dance till dawn."—B. H. S. Torch.

"That must be a warm member you introduced me to last night. I asked her if I could take her home."

"Yes?"

"And she asked me where my folks were."—Yellow Jacket.

## Mr. Blabbitt on Marriage

**M**ARRIAGE as it is known today seems to make one of three things out of a man or woman—a jailer, a pace-maker, or a timeclock. The only enjoyable one of the three is the fourth. What it shall be depends upon a person's character, inclinations and hallucinations.

Marriage usually originates with an inoffensive clerk in a county court house, who fills out blank licenses with necessary information for a small consideration. The chief virtue of this individual is that he gives his patrons no advice. Neither, usually does the person officiating at the subsequent ceremony. Advice is a post-marital commodity often dispensed in wholesale lots to small retailers, who have no facilities for carrying it in stock, few dollars and very little sense.

There are as many kinds of marriages in the world as there are couples—mercenary marriages, love matches, boxing matches, titular bouts, and just plain marriages. The latter type, perhaps, is most prolific in the production of that heart-depressant known as "married life." Nowadays this once prevalent ailment is very seldom fatal, due to the increasingly independent spirit of both sexes. There are probably more walk-outs from the great American home yearly, than there are from the great coal mines of Pennsylvania. Miners wear torches on their caps, because where all is coal there can be no light. Both sides to the marriage problem feel that where there is nothing but bone there can be no light either.

Newspaper editors have fixed it so that, for from three to five cents, women can procure their daily dose of advice in love and its by-products, through the perusal of articles on both states of existence of the human animal—singleness or doubleness.

Marriage has come to be the butt of jokesters, the subject of dry lectures and spicy talks, the cause for publication of numerous cheap magazines on its alleged problems, and the reason for more battles than the Treaty of Locarno will ever prevent. Some immortal or unmoral person once called the wives of men "balls and chains." No longer does the witticism fit, for wives have turned the ball into a balloon and, on the slightest provocation, will cut the rope. Whether or not the latter hangs them all depends upon their viewpoint on life—on whether they get dizzy in the ascent, and on whether their parachute works. At any rate, the erst-while husbands are due to get quite some jolts when ballast bags are dropped with unerring aim. Often these balloon-lighteners are money bags, known in modern parlance as alimony.

Single girls as a rule envy married women; and vice versa, after some time has elapsed. Single men don't know what to think and married men can't think reasonably—so their wives say. Certain famous men had more than one wife at the same time, for this procedure was sanctioned by their belief. Men and women of the present have more than one wife or husband at different times because of their disbelief.

But, withal, it would be just as silly to say there will be no more marriages as it is to sing that favorite old ditty, "It Ain't Going to Rain No More" in Florida, in the summertime. Both rain and marriage are seasonal and this June will have its bumper crop as past Junes have had. The crop of divorces varies with the temperature of American homes. After all, marriage is somewhat of a picnic; and just as insects persist in investigating picnic food, so people enjoy snooping in marital affairs. Like walking, it is a cheap but dangerous pastime.

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### "Our Airplane Dash for the North Pole"

Captain Roald Amundsen, picturesque hero of the recent dash to the North Pole by airplane, will be in San Francisco to give one lecture on February 14, on Sunday, at the Columbia Theatre at 2:30 p.m. He will show moving pictures taken by his party within a few miles of the North Pole. This will be his only appearance in San Francisco.

#### *Honored by the World*

On the return of the expedition the whole world united in paying tribute to Captain Amundsen, the fact being recognized that it was largely due to his dauntless courage and resourcefulness that he and his companions had effected their escape from the grip of the Polar Sea. It was also agreed that while he failed to reach the North Pole in an airplane, he had succeeded in making important observations, and in pointing the way for future aerial navigators. The first man, in fact, who reaches the Pole by air will simply follow where Amundsen has led.

On his way down the Norwegian Coast Captain Amundsen received a continuous ovation, and at Oslo, the Norwegian capital, his native city, he was overwhelmed with honors. Among the hundreds of congratulatory messages that he received from all parts of the world were large numbers from his admirers in the United States.

#### Astronomical Lecture

"The Solar System and the Planets" is the subject of an astronomical lecture by Dr. W. F. Meyer, Associate Professor of Astronomy in the University of California, on Monday evening, February 15th, in the auditorium of the Pacific Gas and Electric Building, 245 Market Street. The solar system is of special interest to us since our earth is one of its members. The planets are our nearest neighbors and if they are inhabitable, we will want to know about it. Mars and Venus seem to be the most promising ones and special reference will be made to recent results obtained by astronomers from a study of the atmosphere and temperature of these planets.

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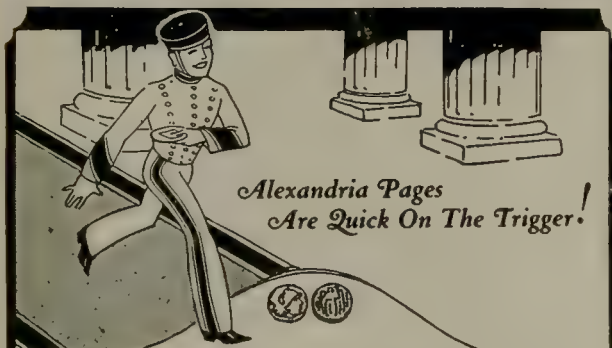
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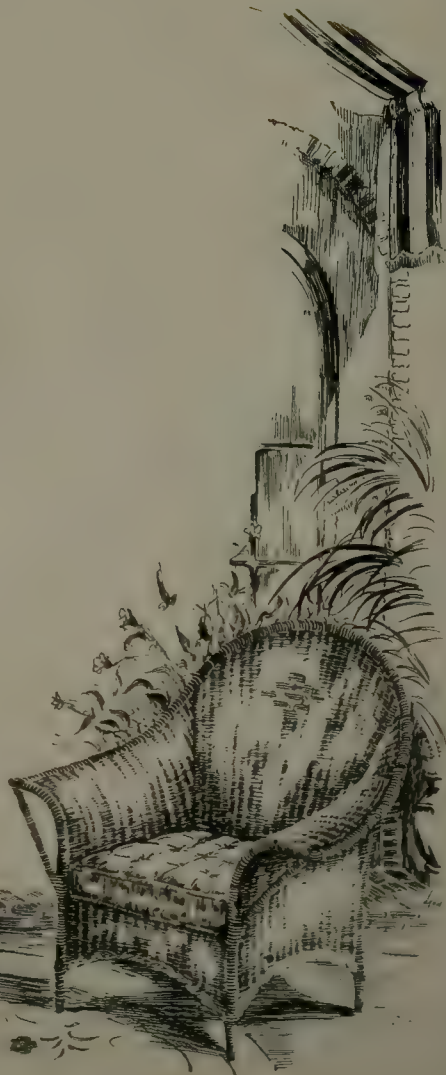
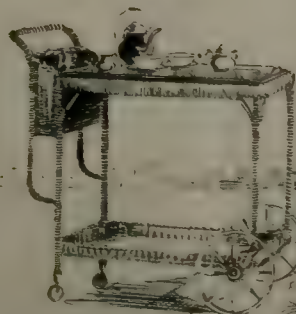
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# SAN FRANCISCO NEWS LETTER



Devoted to the Leading Interests of California and the Pacific Coast.

The San Francisco News Letter and California Advertiser was founded July 20, 1856, by Frederick Marriott. Published by Frederick Marriott, Jr., from 1884 to 1926, is now printed and published weekly by Frederick Alfred Marriott, 225 Montgomery St., San Francisco, California. Telephone Kearny 8367. Entered at San Francisco, California. Postoffice as second-class matter. London Office: Street & Co., 30 Cornhill, E. C. London, England. Subscription Rates (including postage), one year, \$5.00. Foreign, one year, \$6.00. Canada, one year, \$6.00.

VOL. CVIII

SAN FRANCISCO, CALIF., FEBRUARY 20, 1926

No. 8

## From One Thing to Another

By Eleanore F. Ross

Our Helen Wills is a good loser, and that is a splendid quality for a sportswoman or man to possess, and tends toward future success.

\* \* \*

When the Earl of Craven first spoke in derogatory terms of the woman who had been his mistress, he showed conclusively what a "rotter" he was.

\* \* \*

En passant, and apropos of the society fuss that Lady Diana Manners evoked in the Windy City lately, when she failed to appear at a reception given especially in her honor, we think she is not living up to her name.

\* \* \*

"No jury means freedom"; this is the slogan of the Chicago No-Jury Society of Artists. We are wondering what the society's definition of "freedom" is, in the face of the work of ultra modernists.

\* \* \*

"The great Chaliapin is a good mixer," remarked Harold Pracht, manager of a well-known music store, the other day. "He was very friendly while here in this city, with 'yours truly' and now he is hobnobbing with the Duchess of Rutland, mother of Lady Diana, in Chicago."

\* \* \*

Col. William Mitchell is experiencing the usual fate of the advocate of a new movement, whether that movement be successful or a failure. In this instance, his revelations of the nation's weakness in air power has stirred the government to action, although the critic himself is suffering for his temerity.

\* \* \*

Dame Convention is generally most inconsistent. For instance, a woman may invite a man to her home to dinner, with perfect propriety; buy everything necessary in the way of edibles; perform the task of getting up such a meal; extend her services to her guest during the consumption of the dinner, and clean up afterwards. But if she asks the man to supper at a restaurant, and pays for his share as well as for her own; in the meantime appreciating the dainty service; without having the attendant responsibility of making the affair a success; and quite often, having this pleasure at a less cost than if she prepared the meal herself—then she is transgressing the laws of etiquette.

\* \* \*

A questionnaire being distributed among the voters of California, shows a strong sentiment for light wines and beers; so states William H. Metson, chairman of the association against the prohibition amendment. An empire state like California, should be capable of making its own laws. Surely each state understands its own peculiar needs in the

matter of jurisprudence, better than a more or less remote and unsympathetic government at Washington. The prohibition question should be put up to popular vote by states.

\* \* \*

Anita Whitney, who is an advocate of freedom in all its forms, now advocates marriage between "blacks and whites." People who preach doctrines of this sort, which are at loggerheads with existent laws made for the betterment of the human race, are almost always selfish and utterly thoughtless of the sequence which their advocated actions would naturally bring about. In this case, if there were no legal penalties connected with the union of absolutely diametrical races, and white people and negroes became promiscuous, there would be the offspring of such proceedings to consider, the happiness or unhappiness of which Miss Whitney apparently does not give a thought to.

\* \* \*

A citizen wrote lately to a daily paper, regarding the colored race attending school with white children: "I recently sold my home at a loss, moved to another part of town so that my children could go to school where only white children were attending. I have been taught my lesson, and refuse to buy a home again, for fear such a condition should rise; now I can fold my tent like the Arab and move. I do not believe in negro slavery, but I don't believe in mixing the races, either."

\* \* \*

Hardly a traveler who is cognizant of the strategic position of the Philippines, and who is desirous for the good of his own United States, will disagree with our Sam-Shortridge, who says: "Hold the Philippines!" Aside from any sign or symbol of the perennial war cloud that might eventually grow "larger than a man's hand," we should consider the fact that these islands are under a progressive and beneficent rule, wherein exploitation (the usual detriment attendant on the governing of one race by another) has no place whatever.

\* \* \*

Dr. Mariana Bertola of this city, president of the California Federation of Women's Clubs, in a speech made to the members of the West Ebel Club in Los Angeles, cited the fact that we "put everything in the way of birth of American children of American families, yet our institutions take care of the foreign-born mother, free of charge when she cannot pay for service." She finished by saying that "all hospitals should have children's wards and maternity wards."

We might do well to emulate Australia's example, and appropriate a fund for the care of the expectant mother during her period of child bearing.



**Hit-and-Run Penalty** The case of Harry Court is a sad one. He is not a criminal in the ordinary sense of the word, as his counsel stated at the trial, yet he caused more misery than many criminals, and his punishment is greater than has fallen to the lot of many worse men. One cannot say that the punishment is too severe or that Judge Buck of San Mateo, who pronounced the sentence, erred on the side of harshness.

Harry Court killed a boy with his machine and ran away after hitting. He pleaded guilty to the two offenses, manslaughter and hit-and-run. The judge sentenced him to indeterminate one to ten years on the manslaughter charge and to five years' imprisonment and a fine of \$5000 on the hit-and-run charge. The two prison sentences may be served concurrently. Thus the sentence is not as long as it appears.

It was necessary to make the sentence count as a warning. There has been too much shilly-shallying about the matter of punishment for careless automobile driving. Too many people have been killed during the past few years, needlessly and recklessly. Punishments, which on the face appeared to be adequate, have been reduced by the parole board, before the tears were dry on the cheeks of the victim's family. The Hogan case in Oakland is one of the most discouraging of local cases, and has no doubt had a general bad effect throughout the state. It is pitiful that such punishments must be inflicted, but there is no other way to protect life and limb.

As for hit-and-run,—that is altogether inexcusable, and should be punished to the limit every time.

**The Churches and Volstead** The churches are waking up rather late to the questions involved in the prohibition affair, but they are waking with considerable force and spirit. Last week we called attention to the movement in the Episcopalian Church in favor of temperance as against bigoted volsteadism. This week we have to note an even stronger drive against the iniquity on the part of some important members of the great Roman Catholic communion. It is rather strange that neither of these churches has moved in the matter before, for the whole prohibition matter puts them in a very hard position. Thus, both of the churches are sacramental churches, both use wine, with alcoholic content. To attack the morality of alcohol in itself is therefore incompatible with a sacrament which employs alcoholic wine.

Apart from that consideration, however, which is none the less vital, Very Rev. Monsignor William D. O'Brien, LL.D., in a recent publication, says that the Volstead Act will be repealed for the benefit of the masses of the people, "who are being poisoned and driven into lawlessness by an act of government, that was conceived in bigotry, brought forth while our red-blooded young men were in the trenches and is surviving only through the efforts of paid lobbyists and intolerant propagandists who would otherwise be out of a job."

Cardinal Mundelein is the third cardinal of the same church to express his views on prohibition. He is very positive in his opposition to the Volstead Act and says that the way to deal with it is to repeal it. This church movement is very significant of an undercurrent of opinion against the

law, which may do much to develop the already growing public sentiment against prohibition.

**Mussolini Talks** The trouble with the dictator business is that it requires so much keeping up. As soon as a country is pacified by force and the dictator is established in his seat, just so soon the opposition begins and agitation against the dictator arises. The only way that such opposition can be met is by diverting the attention of the people, in the first place by magnificence at home, and again by conflict, which requires the unopposed power of the dictator, for its successful conduct.

Louis Napoleon, known as Napoleon III, called by Victor Hugo "Napoleon the Little," is a very typical example of the same sort of thing as Mussolini is trying to do. He was elected president of the French Republic after the stormy revolution of 1848, and by a coup d'état succeeded in making himself emperor. He was hailed with delight by the solid business interests, as a bulwark against revolutionary attacks which had grown into violence in the Paris disorders. He first set out to beautify Paris, during a career of chicanery and graft almost unparalleled in history. When he got to the end of his tether in the matter of public improvements, he went to war, first, with some degree of success, against the Italians, then with utter ruin against Germany.

Mussolini talks about beautifying Rome. He says that he is going to restore the glories of the Roman Empire and make Rome a great modern city. Then, looking around for new worlds to conquer, he sees Germany disarmed and helpless and proceeds to let loose his eloquence in a provocative and disturbing way. He has the same flag-flapping rhetoric as marks nearly all adventurers of his type and talks grandiosely about carrying the Italian flag beyond the Brenner Pass. All of which is not to edification.

**Dr. Mabel Walker Willebrandt** We have had an experience during the past week which would not only have been impossible to our fathers but which could hardly have been imagined by them. We have had a woman, an Assistant United States Attorney General, telling lawyers about the work of the office which she represents in Washington and about the work of the United States Supreme Court. Of course, this is not quite the first time; for we have produced here a woman U. S. District Attorney, who afterwards went into the office of the U. S. Attorney General at Washington. Dr. Willebrandt, however, is a person of such marked learning and distinction that her visit is a unique experience.

That the importance of the guest was felt became apparent from the position of those who flocked to hear her. The Federal Circuit Court of Appeals, and other departments of the federal judiciary, the State Supreme Court and minor courts of appeal, to say nothing of the lower courts and the most distinguished of local counsel, thronged to get her impressions. The women of this community, engaged in the practice of law, who have formed an organization which they call Queen's Bench, were out in force. It was a triumphant occasion and justified completely the higher education and development of women along with men.

Her comments on the justices who rule our destinies as a people were particularly happy and her references to Justice Holmes were well framed. She called attention to what is so often overlooked, the literary quality of the opinions of Justice Holmes, who combines a virile intellectual grasp with a carefulness and polish of diction, at eighty-six.

We seldom go out of our way to pay tribute to a speaker, but on this occasion the matter was so notable and the personality of the speaker so engaging that we make an exception.

**Trying Out the League** The League of Nations is about to face critical times. Hardly has the applause over Locarno died away than the mutterings of trouble among the nations which constitute the League begin again. To make things a little more involved also, Germany has asked for admission to the body and that admission will not only be proof of the purging of her former sins, but will be another complication in the already tangled skein.

It has always been more or less uncertain as to how far the mandates of the League would be respected, particularly when they came into contact with the ambitions and desires of the individual nationalities. It must be admitted that Mussolini, by his bald statement, has scandalized and frightened the more orderly and respectable representatives. Not that he said any more than all of them were thinking, but the very fact that he came out with the declaration that he would not obey the orders of the League in matters concerning Italy, is in itself a blow at the very foundations of the pact and has been so regarded in London.

The fact is, that there seems to be a sort of jockeying for position going on. There are evidently intrigues, and it is clear that Mussolini would never have ventured upon such provocative statements if he had not concealed support. These are the really troublesome things, not the mere statements and rhetoric of the politicians.

When Germany gets into the League, if it lasts so long, we shall no doubt see the strings being pulled and the puppets beginning to move through the first steps of a new dance which can only end in new slaughter.

**Careless Driving** Violations of the motor vehicle law are growing in number, not diminishing, as might have been reasonably expected, with the passing of time and the more general use of the automobile. Will H. Marsh, chief of the division of motor vehicles, takes very pessimistic view of the situation, which he considers "a disgrace to the motorists of California and a sad reflection on the upbuilding influences of civilization."

To the suggestion that the greater number of accidents has arisen from the increased number of the machines in use, the reply is crushing, as Mr. Marsh says: "The increase in the number of machines, which is only about nine per cent, does not justify this increase in violations." It would be hard to find anything to justify it. Perhaps some astute psychologist may suggest that in the auto we have a machine which transcends average human development and that people, as a whole, have not grown up to it. And yet it must be conceded that the manufacturers have succeeded marvelously in constructing "fool-proof" vehicles.

What to do about it is very puzzling. Mr. Marsh does not have much to suggest, except the old remedies of punishment, consisting of long terms of imprisonment and heavier fines. This remedy seems to depend for the most part upon the idiosyncrasies of the particular magistrate before whom the case is tried, and that is never satisfactory. There is something wrong about our attitude to the motor question. After all, driving a car is a test of mentality, at least to the extent of care required. A person driving a car without the degree of mental equipment necessary is a social menace and should not be allowed to operate a car, but should be stopped from operating one, as an incompetent. Of course, accidents will happen, but the matter of speeding would be ended by such a course.

—Life insurance prospects in the Pacific States for the current year are unusually promising. This year's report is expected to outrank that of last year, which was phenomenal. Business conditions throughout the coast states are most promising.

## From Brighter Pens Than Ours

We gather from the trial that the only thing the flying force has plenty of is air.—Dallas News.

\* \* \*

Ma Ferguson won't have school text-books in Texas saying that men are animals, and yet she insists that her political enemies are swine.—New York Evening World.

\* \* \*

The Prince of Wales, says a London dispatch, has a dread of becoming fat. He knows, probably, that the heavier they are the harder they fall off.—Detroit Free Press.

\* \* \*

It doesn't take much of a car, at that, to last some drivers a lifetime.—Arkansas Gazette.

\* \* \*

The man who tried his hand at something and failed might try using his head for a change.—Buffalo Post.

\* \* \*

Our idea is that now is a noble time for a bachelor to announce for Governor of Texas.—Arkansas Gazette.

\* \* \*

Moscow says next tax law will relieve peasants. Presumably of what they have left.—Wall Street Journal.

\* \* \*

The really hard thing is to be able to say whether it is opportunity at the door or another demonstrator.—Detroit News.

\* \* \*

The Navy rule nowadays seems to be three years afloat and three years on the witness stand—Detroit News.

\* \* \*

Henry Ford is collecting old fiddlers. Probably wants an absolute monopoly on all the squeaks produced in the United States—Nashville Banner.

\* \* \*

The latest from Florida is the announcement of a New Year's bullfight in Tampa. And there's a lot of it down there.—Detroit News.

\* \* \*

All Columbus did was to discover America. Look what other people have done to it!—Winston-Salem Journal.

\* \* \*

About the only thing the farmers aren't raising enough of now is farm hands.—El Dorado Tribune.

\* \* \*

Supposing in 1917 we had said to Europe, "Sure, we'll come across—in about sixty-two years."—Detroit News.

\* \* \*

Minister calls Americans the most conceited people in the world. We thought so, too, until we talked with the natives of a few other countries.—Philadelphia Inquirer.

\* \* \*

Scientist says that it is impossible for the human hair to turn gray overnight. Maybe so. But just wait until gray becomes a popular color for human hair!—Arkansas Gazette.

\* \* \*

When Europe hears something fall it is usually either the Prince of Wales or the French Cabinet.—Florence (Ala.) Herald.

\* \* \*

And so Americans are dollar chasers? Well, can Europe suggest any other method of getting money enough to lend?—Wheeling Intelligencer.

\* \* \*

"Why aren't there parking places for pedestrians?" asks a motorist. He forgets our commodious cemeteries.—Punch.



# PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S  
— Tom Moore



(Conducted by Katherine Schwartz)

## Curran

THERE is a prodigal magnificence about "Rose Marie" that much talked of light opera, which opens at the



Katherine Schwartz

Curran Theater, Monday evening, February 22, that almost takes the financial-minded beholder's breath away. There is seemingly an endless array of costumes, tasteful, colorful, dazzling; there are platoons of chorus girls, tireless, graceful, beautiful, there are handsome sets and gorgeous draperies, and one of the most tuneful and brilliant scores that our theater has heard in a generation.

"Rose Marie" brings a new prima donna to the musical comedy stage in the person of Maria Snamshon, formerly with the Royal Opera House in Budapest, Hungary, who has a voice of such quality as to place her at once among the one or two musical heroines whose voices are at least part of their fortune.

She is supported by an array of talent that is seldom seen in a cast outside of a Broadway theater.

## Capitol

Kolb and Dill, in their successful comedy, "Pair o' Fools," will end their engagement at the Curran Theater tonight and then pack up and move to the Capitol Theater, where they will begin a short engagement tomorrow evening. Kolb and Dill have proved such a hit in this new comedy of theirs that a four-week stay has proven to be all too short. In order to extend their engagement here it was necessary for these two funsters to cancel all other Pacific Coast bookings. Their stay at the Capitol, however, will be of short duration, for they are leaving shortly for Chicago for an extended run in one of the leading theaters of that city.

## Auditorium

Opera lovers here are just delighted to have the opportunity once more of

hearing the San Carlo Opera Company, which opened last Thursday evening in a pretentious production of Verdi's "Rigoletto."

There was much interest centered around all of the stars who have thus far made their appearance, but there was special interest shown by the many San Francisco admirers of Josephine Lucchese, the brilliant coloratura soprano.

There is a truly notable cast, much too long for our limited space, and a large chorus and ballet, and a symphony orchestra under the baton of Carlo Peroni, Italian conductor.

Clara Jacobi sang last night, and today at the matinee will be heard Olga Kargau in "Madame Butterfly," "Trovatore," always so popular, will be the offering tonight. Tomorrow evening will be heard "Carmen," with Lorna Doone Jaxon in the title role.

## St. Francis

"Behind the Front," a "hilarious bombshell of laughter," as someone has said, is still packing 'em in at the St. Francis. You'll laugh until you cry at this picture. It is shriekingly funny, and a sure tonic for the blues. Wallace Beery is immense in this picture, and made personal appearance at this theater last week.

## Imperial

"The Cohans and the Kellys," followed Valentino in "The Eagle," at this theater, opening yesterday. It is another of those "Abie's Irish Rose" plays, and concerns a family of Jews and Irish in the slums of New York's east side.

## Cameo

The attraction at this little theater for the coming week is another of those super-western stories starring Tom Mix, called "The Everlasting Whisper." There will be a popular concert by the orchestra each day.

## New Pantages

The formal opening of the beautiful new Pantages playhouse takes place this evening at eight o'clock. There will be movie stars, actresses, directors and a splendid program has been prepared.

The civic and military authorities will be represented and on the stage will be seen Will Morrissey and Midgie Miller, who are coming here direct from New York for the opening. On the screen Warner Brothers are presenting Syd Chaplin in his latest and greatest comedy sensation, "Oh, What a Nurse."

## Columbia

The Columbia reopened last Monday evening with a play by Alice Barney, New York society woman, and Carl Miller, called "Passions," a story depicting the eternal struggle between good and bad passions of the human race.

There is a splendid cast, and it is well produced. There are some very sensational lighting effects, and after a little while given to polishing it up a bit, we expect to hear more of this very interesting play.

## S. F. Symphony

The ninth pair of symphony concerts was featured by the splendid rendition of Tschaiakowsky's fourth symphony in F minor; special mention must be made of the Scherzo and the splendid pizzicato work of the strings.

Special mention must also be made of the concert master's, Mischa Piastro's violin obligato in Saint Saens Prelude to the Deluge; the concert was opened by the very interesting suite for full orchestra No. 6 by Bach-Wood. "A Night on the Bald Mountain," by Moussorgsky, closed a most interesting first part.

## Granada

Coming Saturday to the Granada is "The Girl From Montmartre," starring Barbara La Marr and Lewis Stone. On the Granada stage will be an all-girl production entitled "The Garden of Girls."

## Golden Gate

Next week's bill at this popular theater is headed by Power's Dancing Elephants, Lena, Jennie, Roxie and Julia. For many years these famous pachyderms have been an established attraction at the New York Hippodrome. They tango, fox trot, waltz and also do the Charleston. George Power, trainer

# Amusements

NEXT WEEK

Auditorium	{ San Carlo Opera Co. in Repertoire
ALEXANDRIA Geary and 18th	{ Pictures
ALCAZAR O'Farrell nr. Powell	{ "Little Jessie James" Henry Duffy Players
CALIFORNIA 4th and Market	{ "A Dog's Life"
CAMEO 936 Market St.	{ "The Everlasting Whisper"—Tom Mix
CAPITOL Ellis nr. Market	{ Kolb & Dill "Pair o' Fools"
CASINO Mason and Ellis	{ Pictures
CASTRO 429 Castro St.	{ Pictures
Columbia 70 Eddy	{ "Passions"
CURRAN Geary nr. Mason	{ "Rose Marie"
EGYPTIAN	{ Pictures
GOLDEN GATE G. G. Ave. & Taylor	{ Vaudeville and Pictures
GRANADA 1066 Market St.	{ "The Girl From Montmartre"
HAIGHT Haight at Cole	{ Pictures
IMPERIAL 1077 Market St.	{ "The Cohens and the Kellys"
LOEW'S WARFIELD 988 Market St.	{ Colleen Moore in "Irene"
MAJESTIC Mission between 20th and 21st	{ Pictures
METROPOLITAN 2055 Union St.	{ Pictures
NEW FILLMORE 1329 Fillmore	{ Pictures
NEW MISSION 2550 Mission	{ Pictures
ORPHEUM O'Farrell & Powell	{ Vaudeville
Pantages (New) Mkt.-Leavenworth	{ Vaudeville
POMPEII Next to Granada	{ Pictures
PORTOLA 779 Market St.	{ Pictures
PRESIDENT Market & McAllister	{ Florence Roberts in "Dancing Mothers"
ROYAL 1529 Polk St.	{ Pictures
ST. FRANCIS 985 Market St.	{ "Behind the Front"
SUTTER Sutter and Steiner	{ Pictures
UNION SQUARE O'Farrell nr. Powell	{ Pictures and Vaudeville
WILKES Geary and Mason	{ "The Big Parade"
WIGWAM Mission and 22d	{ Pictures

CONCERTS

Curran Theater, Sunday Afternoon, 2:45  
San Francisco Symphony.

of these clever animals exhibits them.

A second feature of the new bill is the appearance of the Wilson Brothers, who are sensational yodlers of world-wide reputation. Their offering is called "The Lieutenant and the Cop." Charles Harrison and Sylvia Dakin, assisted at the piano by Benny Oakland, are bringing a musical comedy offering called "The Three of Us"; Dan Stanley and Al Birnee will give an exhibition of dancing; the Reynolds Donegan Company, skating champions, will be seen in an unique act; Martinet, the juggling clown, and his famous crew are also on the bill.

The screen feature is "The Scarlet West," another epic picture, similar to "The Covered Wagon," featuring Clara Bow and Robert Frazer.

Claude Sweeten and his orchestra and Grace Rollins Hunt, organist, will provide the musical program.

\* \* \*

### Warfield

"I—stands for Irene, the heroine chic, R—for romance, which gives life its kick,

E—is for elegance of frock and dress. N—is for nifty, the film's full of cuties, E—stands for Erin, Colleen and her beauties."

The press agent of the Warfield sent us this, announcing that an admirer of Colleen Moore's had left it at the box office. "Irene," so popular on the speaking stage, comes to us at the Warfield next week in the screen version, with delightful Colleen Moore in the title role. There is a large supporting cast.

Fanchon and Marco will present "Ideas of a Garden Gate," said by the Los Angeles reviewers to have surpassed anything these clever producers have ever done. Seen in it are Dewey Barto, Ruth Waddell, Florence Cleveland, Albert Macgillivray, Joey Ray and all the Sunkist beauties.

\* \* \*

### President

"Dancing Mothers," that distinctly different and altogether unique comedy of modern life, seems likely to equal the popularity of "The Best People," which enjoyed such a long run here.

Leneta Lane in the role of the flapper daughter is doing the best work of her career in it. Florence Roberts is her own true self as the mother who longs for the love she sees her husband and daughter wasting outside of the home. Kenneth Daigneau, as the bachelor man of the world, and Fredrik Vogeding as the husband, are very happily cast. There is indeed an almost perfect cast provided by Henry Duffy. Edwin Curtis' able direction is seen on every hand, and the view of the roof club in the second act is a scenic treat.

### Orpheum

Theodore Roberts, "the grand old man" of the screen, is making an triumphant return to the speaking stage via the Orpheum the coming week when he will appear in a powerful playlet written by William C. De Mille, called "The Man Higher Up." He is assisted by Hardee Kirkland, an artist of great abilities.

Billy House, the popular singing comedian, who scored such a hit here last season, is returning with a comedy of love and lingerie called "Oh, Teddy." The musical comedy stars, Joe Weston and Grace Eline, will offer a number of character interpretations; "Amateur Nite in London" is the title of a great laugh hit given by a large company of typical music-hall artists; John Steel, the celebrated American tenor, who has delighted large audiences all last week at this theater, is remaining over for another week. He is assisted by Mabel Stapleton, who in private life is Mrs. John Steel; Ray Huling and his clever dancing seal is also staying for a second week.

\* \* \*

### Wilkes

We predicted when we saw the "Big Parade" on the opening night, that it would pack the house,—and that is just what it is doing at the Wilkes. A play so full of human appeal, with a story told in such a simple and natural manner, with such an excellent cast, under such direction, could not but appeal to everyone.

It is what is called in theatrical parlance, a "big repeater," meaning that people go to see it again and again. It is simply impossible to take it all in at one viewing.

There has been much discussion as to whether the battle scenes were real or not. An interview with Tom Hodge-man, the manager of the production here, elicited the fact that many of the

(Continued on Page 16)

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By Antoinette Arnold

### Less Hurry, More Charm

"TO BE beautiful one must be unhurried," said La Marchesa Casati, the titled Italian beauty, who visited San Francisco recently.

"American women dress as well as the women of Paris," she added, stressing the point that Americans sacrificed much of their charm hurrying. "There is too much hurry today. A shake of the hair" and as the interviewer of the "Chronicle" quotes, "a chemise, a hat, and she is dressed—the woman of today, she is like so many little birds on a fence—sparrows."

La Marchesa Casati favors the hair, unbobbed. "To be beautiful one should have long hair—hair that takes time, care and attention to dress."

She had a good word for the young girls of America, for which we greatly admire this titled lady. Her opinion that women of the world dress as much alike as so many loaves of bread, may or may not stir discussions among our debutantes who pride themselves, and rightly, on their originality and their distinctively smart modes. Paying compliments to the women of Spain, she is quoted as having said, "Only in Spain is woman colorful in costume, with flowers in her hair and a swing to her walk."

Of the flapper, La Marchesa Casati is quoted as having said also: "They (flappers) never forget their manners." Which leads the critical to add that all young women are not flappers, nor are all debutantes in the classification generally attributed as "the flappers."

The flapper is seemingly a much over-used word. Defense of her finds an echo within the minds of sane and competent folks. But, on the other hand, every young girl with a fashionable length to her skirt and the latest bob to her hair, is not a flapper!

She, our little miss of six- or seventeen, is one of the loveliest products of our land and comes under the same dignified classification as did her mother and her mother's mother and all her notable kin.

\* \* \*

### Gotham Society Dazzles Itself at Recent "Fête"

"The Fête in the Gardens of Versailles was the most lavish costume ball ever given in New York City" say the reviewers and eye-witnesses of the Beaux Arts Fête which took place at the Hotel Astor last week.

"Thousands and hundreds of thousands of dollars were expended on fantastic costumes worn at the Gardens of Versailles Fête." It is said that more than twenty-seven hundred of New York's smart set, operatic stars, artists, sculptors, ambassadors, prominent personages from many corners of the globe, gathered at this sumptuous ball. Every one had to be in costume—that was "the first rule of the ball."

Critics and reviewers state that many of the former grand balls of Gotham's society have been transcended in glory and splendor by this "Fête."

"Even the famous private costume balls of the past: Mrs. Oliver H. P. Belmont's now historic event given when she was Mrs. William K. Vanderbilt; the never-to-be-forgotten Bradley-Martin ball and all the others pale into insignificance when compared with the great fête at the Astor," states "Cholly Knickerbocker" in her article Saturday.

\* \* \*

Mrs. Willard, widow of the late Joseph Willard, former United States ambassador to Spain, is now visiting Mrs. Boylston Beal of San Francisco, and her daughter, Mrs. Mervyn Herbert in London.

\* \* \*

Mr. and Mrs. Arthur Payne have been spending some time in Paris, but took a "flying" trip over to America. They will soon start on a trip around the world, after going back to Paris again on their honeymoon.

\* \* \*

Dr. and Mrs. Frederick Long of this city are in St. Moritz for the winter sports and the social season there.

\* \* \*

### San Francisco Architect Gains Honors in France

Mr. Arthur Brown, Jr., the San Francisco architect, who graduated from the Ecole des Beaux Arts in 1901, has been named to the Academie des Beaux Arts in Paris. He is a member of the Beaux Arts Society of the Societe des Architectes Diplomes par le Gouvernement, a corresponding member of the Institut de France and a Knight of the Legion of Honor.

\* \* \*

Mrs. Sydney Cloman is passing the winter at the Carlton Hotel in Cannes. Mrs. Cloman is well known in London embassy circles. Her late husband was former United States military attaché.

\* \* \*

Mrs. Ernest Macdonald of Monterey, Miss Anita Howard of Oakland, and Mrs. Charles Bon and Miss Bon of Berkeley, have been spending quite some time in Italy, making Florence their chosen spot for the past fortnight.

\* \* \*

Mr. and Mrs. Louis Montegale are in New York, and were among the guests of Mr. and Mrs. Charles B. Alexander at the charity ball.

\* \* \*

Gertrude Atherton, famous novelist, was the honor guest at a reception and tea given at the old home of Colonel Roosevelt on Twentieth Street, New York. Mrs. James J. Walker, wife of the Mayor of New York, was a guest of honor of this occasion, other prominent people, including Lord and Lady Camoys.

\* \* \*

Admiral and Mrs. C. N. Niblack of California, are now spending the winter season on the Riviera.

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Rear-Admiral and Mrs. Luther E. Gregory were hosts recently at a dinner given in Washington, D. C., entertaining as their guests in their home, members of the naval committee, who had made trips to the West last year and the year before on the S. S. Henderson and the Chaumont. Covers were laid for thirty-six at an elaborately appointed table.

\* \* \*

**Polo Season Lures Society**

Polo is the lure of peninsula society. At the Del Monte tournament, this week, the social register, itself, poured out its personnel of fashionables who donned their smartest attire and enthusiastically participated in the superlative sport.

\* \* \*

The presence of Lord Wodehouse at the polo matches was the incentive for a number of society affairs. The British nobleman is the house guest of Mr. and Mrs. George Gordon Moore, who now have the Jacks' residence. On the night of his arrival a dinner was given by the Moores in his honor. Their guests included Mr. and Mrs. Harry Hunt, Miss Marion Hollins and Mr. K. Hollins of New York, and Mrs. Helen Hobbs of Boston, a sister of Mrs. Moore's.

\* \* \*

Del Monte and Pebble Beach have been the settings for a number of entrancing dinner and supper parties during the polo tournament. One of the outstanding events was given by Mr. William Leib in the Palm Grill of Del Monte, who entertained as his guests, Mr. and Mrs. Archibald Johnson, Mr. and Mrs. Samuel, F. B. Morse, Mr. and Mrs. Cyril Tobin, Mr. and Mrs. Lawrence McCreery, Mr. and Mrs. Dickinson Bishop, Mr. and Mrs. William G. Parrott, Mr. and Mrs. Lewis Carpenter, Mr. George Pope, Jr., and Mr. Cliff Weatherwax.

\* \* \*

The polo tournament attracted many well-known eastern devotees of the sport. Mr. and Mrs. James Shewan of New York are at Del Monte for the games.

\* \* \*

Other prominent society folks who never miss the polo matches include Mr. George Pope, Jr., Mr. and Mrs. William Crocker—both Mr. Pope and Mr. Crocker being expert players. Mrs. Lawrence McCreery, Mrs. Samuel Morse and Mrs. Byington Ford are always present when their husbands play. Mrs. Harry Hunt is always ready to applaud when her husband, one of the well-known polo players, appears on the field. The Hunts entertain extensively at their lovely home at Pebble Beach.

\* \* \*

**Distinguished People Guests of Literati**

Distinguished speakers on literary themes will pronounce a noteworthy day to be given at the California Club, next Tuesday, February 23, in the clubhouse on Clay Street, between Van Ness Avenue and Polk.

The occasion will be an afternoon of literature given under the direction of the California Club of California with authors and musicians as honor guests.

Katharine Eggleston Holmes, author and lecturer of national and international fame, will speak on the subject: "A Fiction Writer's Fact," and those who have heard this brilliant writer, anticipate a memorable day. Mrs. Holmes has



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appeared on the lecture platform of our largest cities. She has a delightful delivery, a most charming personality and in a scholarly and convincing way imparts her brilliant thoughts.

Fenwick Holmes, noted psychologist, author and lecturer, will give an address on "The New Vocabulary and Its Significance." Those who have studied the masterful articles and books by Mr. Holmes look forward with eager anticipation to the privilege of hearing his lecture at the California Club.

Grace Sanderson Michie, scenarist, successful author of nine photoplays, which have been on the screen within the past few years as outstanding motion pictures of excellence, will address the California Club on "Better Motion Pictures." Mrs. Michie is head of the better picture movement and has written, produced and edited many superior motion pictures which command the attention of the industry as well as meriting the success which follows her work. Mrs. Michie has just finished a new motion picture of the South Seas, which will shortly appear on the screen and on which she devoted many months of careful and ceaseless preparation and study. She has also written the scenario version for Robert Keable's "Numerous Treasure."

\* \* \*

**Exquisite Poem Will Be Read**

"From Russian Hill," written by Eleanore Ross, and which by literary authority is said to be one of the finest poetical descriptions of San Francisco ever produced, will be read by Virgilio Luciani. This exquisite poem will be presented upon special request and the well-known editor and poet, Eleanore Ross, will be an honor guest.

Virgilio Luciani will also read, upon request from the literary folks, poems of his own and will appear in costume for this event. Mrs. Portia Bradley has arranged a musical setting for this number of the program.

Mizpah Nathan of Sacramento, a soprano singer of considerable renown, who recently appeared in the title role with the Symphony Orchestra of Sacramento, in a production of the "Erl King's Daughter," will be the contributing musical artist of the day. Mrs. Nathan will be heard in two groups of songs with Mrs. Phillip Aaronson at the piano.

\* \* \*

**Mrs. Beckman Honor Guest**

Mrs. William Beckman, whose latest book, "Thought Stitches From Life's Tapestry" was the motif of a recent literary day will be an honor guest at the California Club meeting when an excerpt from her book will be read. Mrs. Beckman is a prominent member of the League of American Pen Women, founder of the Sacramento Tuesday Club, and a director of the Crocker Museum of the Capitol City, where for many years, she was a leader in society. She is a world traveler and has written five books on her travels. Sparkling humor and wholesome philosophy permeate all her writings and make her work distinctive. Many of Mrs. Beckman's Sacramento friends will be guests on the literary day of the California Club.

Estelle Margaret Swearingen, author of "Nickie, the Little Immigrant," and "Pickaninny" will be a special guest and so will Edna Wilson Becsey, president of the Sacramento Branch of the California Writers' Club. Prof. and

(Continued on Page 14)

**SANTA MARIA INN**

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# GOLF

By Fred Blair



**N**ORTHERN CALIFORNIA golfers celebrated a "wet" Lincoln's birthday; many of the tournaments scheduled had to be postponed on account of too much liquid.

The American Institute of Bankers were terribly disappointed at not being able to play off their annual golf championship, which should have been decided at Crystal Springs Golf Club. The elements didn't interfere with the members of the Lake Merced Golf and Country Club putting in a good day, however, diving around the course. Most of those who weathered the storm got a double drenching, especially the big four: Ernest La Fleur, Eddie Lees, Nat Berger and Leon Roos. Viewing these babies as they came off the course one would have thought they had been reared in Portland. Ernest La Fleur was ten pounds heavier when he came in than he was when he started out. Eddie Lees got so soaked that his trainer, Nat Berger, had to give him an alcohol rub to bring him to. Leon Roos intended to introduce the latest creations in masculine attire, but unfortunately the storm played havoc with his new togs. Ben Blair, the recognized Beau Brummel of the club, also spoiled a perfectly new rigout. Ben should worry with two wardrobes full of them. Well, after the boys had gotten good and wet, both inside and out, 200 sat down to a specially prepared dinner which Mrs. Williams, manager at the club, had spent a lot of time and thought preparing and the way those members went at it was wonderful. There is one thing about the Lake Merced Club members whenever they set out to do anything, the splendid club spirit and harmony that exists assures them of success.

\* \* \*

## Follies of Lake Merced

After the dining room had been cleared, the Livingston brothers, Dave and Lawrence, presented a two-act playlet entitled the "Follies of Lake Merced." The cast included: Otto Rosenstein, Al Weil, Dr. Leroy Brooks, Lawrence Livingston, Nat Hawkes, Harry Fisher, Louis Goodman, Mel Nathan, Ernest La Fleur, H. J. Brunner, Larry Van Wyck, Nat Berger, Ed Lees, Leon Roos, David Livingston and Al Lee.

This play was a skit, full of criticisms and witticisms on the members of Merced, playing from the first to the eighteenth green.

Nat Hawks, one of the most popular golfers at the club was the first to tee off, but Nat had a tough time persuading a boy to caddy for him; once he succeeded, he did a lot of stage stuff. Then Ernest La Fleur, the Arrow collar-man, considered the best dressed man in the club, who the boys claim has enough dough to choke a horse, steps up and socks one, but it got tangled up with the trees.

Mel Nathan tried his hand, but made an awful showing. Louis Goodman followed La Fleur, so it was up to Harry Fisher, but the fat boy hit one so hard it landed in Daly City, so Hawks and La Fleur won the hole.

\* \* \*

## President Tries to Show Authority

Bru Brunner called out for six caddies. Bru takes his driver, takes a vicious swing at the ball and breaks his club, which made the sixtieth he broke within a year. Larry Van Wyck steps up and Bru, anxious to make a bet said: 10-10 and 10." Larry said: "Who told you? I decide everything here; ain't I the president?"

One of the caddies pulled a good one when Nat Berger asked him what he was doing. The kid replied: "Hunting for tees." "Are you saving them?" "No, I give the good one to Leon Roos and the busted ones to Ed Lees." Harry Fisher and Louis Goodman had a tough time keeping from scrapping; only the fact that they were brothers-in-law saved them.

Otto Rosenstern pulled off some good and bad jokes, but the little fellow got away with it; his size saved him.

Considering that this review was composed of members of the club, the singing by the famous quartette Ed Lees, Al Lee, Nat Berger and Louis Goodman would have done credit to the Orpheum stage.

Sanford Hyams was the happiest man there. Sanford said he wished it would rain every Lincoln's birthday as it kept him at his office, where he sold \$100,000 insurance.

The Livingston boys deserve a lot of credit for staging such a splendid evening's entertainment, which was appreciated by two hundred members of the club. Louis Lurie was so impressed with the show that he offered Dave and Lawrence Livingston a six month's contract to play at the Wilkes Theatre.

\* \* \*

## Prominent Golfers Entertained

Arthur Newhouse entertained a party of friends at dinner at his palatial home, the Huntington apartments, the occasion being in honor of Mr. and Mrs. Herbert Schmidt, who leave for an extended trip to London and Paris.

Mrs. Schmidt is the captain of the Presidio Women's Annex and a very fine golfer herself, while Mr. Schmidt won the President's Cup at the Army Post Club last month.

While in England, they both expect to enter in several of the important tournaments, so it won't be at all surprising if we get a cable stating that either Mr. or Mrs. Schmidt have annexed a golf championship for themselves. Among the guests present were Judge and Mrs. J. F. Tyler, Dr. Louis and Mrs. Bacigalupi, Mr. and Mrs. Ernest J. Sultan, Mr. and Mrs. Peter Strauss and Fred Blair.

## Original Affair at Aladdin Studio

Among the many unusual affairs taking place at the Aladdin Studio Tiffin Room at 363 Sutter Street, this week was a dinner-dance arranged by Mr. and Mrs. George T. Hamilton in honor of Mr. and Mrs. H. R. Dunlop on the thirty-fifth anniversary of their wedding. At the stroke of twelve, Victor Pollak's Syncopating Band played the Lohengrin Wedding March, and the guests of honor were showered with blossoms as they marched down the dance floor of the Aladdin—transformed by the countless flowers into a fairy bow.

Among the guests were: Dr. Dunlop Strickler, Mr. and Mrs. Charles Schneider, Mr. and Mrs. Harry Abrams, Mrs. Fred Hunter, Mr. William Miles, Mr. and Mrs. C. R. Thomson, Mr. and Mrs. Bryce Florence, Mr. and Mrs. James Hendy and Mr. and Mrs. F. A. Hilton.

Grace Sanderson Michie has just finished her latest scenario, making a total of nine photoplays up-to-date. She has also just about completed the continuity for "Numerous Treasure," which will soon be upon the screen. Mr. Gordon Michie, her equally famous husband, is a motion picture producer and is also completing some new photoplays.

# RADIO

By C. J. Pennington



C. J. Pennington

## When You Buy Your Radio

**I**N SELECTING a radio set a few minutes of extra time spent in making a close inspection will be for the benefit of the purchaser as well as for the success in operating the set.

Two desirable qualities every radio set should possess are tone quality and the ability to tune in one station, excluding all undesired stations. It should be remembered that tone quality is dependent, to a great extent, upon the loudspeaker, and that the satisfactory operation of the set is dependent upon local conditions. For example, a set may give excellent results in one location and fail in another

building or section of the city. However, the wiring is one of the most important parts of any radio set and should be inspected carefully. Make sure that the wire is an extra good grade and that the soldering connections are practically perfect.

In the cheaper sets, if careful notice is taken, the prospective purchaser will discover that practically all of the wire used in connecting the instruments together is an insulated wire of a cheap grade. The soldering connections on the cheaper sets are generally made in a very careless manner; insulated wire in a radio set may be correct, but the wire should be a first-class product, preferably about size 14. The reason for this size of wire is that it keeps the resistance of the set as low as possible.

Solder is not as good an electrical conductor as the wire itself and for that reason a set should be chosen in which the wiring has been carefully planned, so as to make the different leads of the set as long as possible without the necessity of a solder connection.

Insulation on the wire is not necessary, and if bus wire is used for the wiring of a set it is placed farther apart, which eliminates the howls that are usually present in a radio set.

Noises that are often laid to the "B" batteries or to outside interference are at least one-half the time caused by a poor soldering job, and remember that the instruments of any radio set may be the best make possible, but they cannot perform to a good advantage if a poor grade of wire is used or if the solder connections are not made correctly.

Note—Other articles (Selecting a Radio) will be published from time to time in the NEWS LETTER.

\* \* \*

## Bootlegging Radios

Another of our great indoor sports, and this grand old U. S. seems to be blessed with plenty of such! It appears that unless the American public can be stung with something illegal, they are not happy. Some fellow gets the brilliant idea that he can place radio sets on the market, and forthwith buys a pair of pliers and a soldering iron, with a bootleg radio as the result; an infringement on some patented hook-up under his own fancy nom de plume.

Every one likes radio and every one feels that it is improving as time goes

(Continued on Page 16)

### BROADCAST SCHEDULE FOR NEXT WEEK

BLACK TYPE P. M. LIGHT FIGURES A. M.

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
<b>KJBS—JULIUS BRUNTON &amp; SONS CO., SAN FRANCISCO—220</b>						
5:30-6:30	9:00-10:45 2:00-2:30 8:00-10:00	9:00-10:45 2:00-2:30	9:00-10:45 2:00-2:30 8:00-10:00	9:00-10:45 2:00-2:30	9:00-10:45 2:00-2:30 8:00-11:30	9:00-10:45 2:00-2:30
<b>KFRC—CITY OF PARIS, SAN FRANCISCO—270.1</b>						
6:30-7:30 8:00-1:00	10:00-11:30 5:15-7:30 8:00-9:30	6:30-8:00 11:00-11:30 12:00-12:20 5:30-7:15 8:00-11:00	6:30-8:00 10:00-11:00 11:00-11:30 5:30-7:30 8:00-12:00	6:30-8:00 11:00-11:30 4:00-5:00 5:15-7:30 8:00-10:00	6:30-8:00 11:00-11:30 12:00-12:20 5:30-7:30 8:00-11:30	6:30-8:00 11:00-11:30 4:00-5:00 5:30-7:30 8:00-1:00
<b>KPO—HALE BROS. AND THE CHRONICLE, SAN FRANCISCO—428.3</b>						
9:45-10:45 10:45 5:00-10:00	7:00-8:00 10:30 12:00 1:00-2:00 2:30-3:30 5:15-7:30 8:00-11:00	7:00-8:00 10:00-10:35 12:00 1:00-2:00 2:30-4:30 5:15-7:30 8:00-11:00	7:00-8:00 10:30-10:35 12:00 1:00-2:00 2:30-3:30 5:15-7:30 8:00-11:00	7:00-8:00 10:00-10:35 12:00 1:00-2:00 2:30-4:30 5:15-7:30 8:00-11:00	7:00-8:00 10:30-10:35 12:00 12:45 1:30-2:00 5:30-7:30 8:00-11:00	7:00-8:00 10:30 12:00 1:00-2:00 2:30-5:30 6:15-7:30 8:00-12:00
<b>KFWI—RADIO ENTERTAINMENTS, INC., SAN FRANCISCO—226</b>						
10:00 1:00-2:00 8:00-12:00	1:00-2:00 8:00-12:00		1:00-2:00 8:00-1:00	1:00-2:00 10:00-12:00	1:00-2:00 8:00-1:00	1:30 a.m. Pajama Party
<b>KGTT—GLAD TIDINGS TEMPLE, SAN FRANCISCO—207</b>						
2:30-5:00 8:00-10:00		8:00-8:15 2:30-3:30 8:00-10:00	8:00-8:15 2:30-3:30 8:00-10:00	8:00-8:15 2:30-3:30 8:00-10:00	8:00-8:15 2:30-3:30 8:00-10:00	
<b>KFUU—MATHEWSON MOTOR CO., INC., OAKLAND—220</b>						
8:00-10:30	10:45-11:45	10:45-11:45 6:30-7:30 8:00-10:00	10:45-11:45 6:30-7:30	10:45-11:45 6:30-7:30 8:00-10:45	10:45-11:45 6:30-7:30	10:45-11:45 6:30-7:30 8:00-10:30 12:15-2:00
<b>KLX—OAKLAND TRIBUNE, OAKLAND—508.2</b>						
	4:00-5:00 6:30-7:30 8:00-10:30	7:00-7:30	4:00-5:00 6:30-7:30 8:00-10:00	7:00-7:30	4:00-5:00 7:00-7:30 8:00-10:30	7:00-7:30
<b>KJR—NORTHWEST RADIO SERVICE CO., SEATTLE—384.4</b>						
11:00-12:30 5:00-6:00 7:15-7:30 7:30-10:30	10:30-11:30 1:30-3:00 5:40-10:00	10:30-11:30 1:30-3:00 5:40-10:00	1:30-3:00 5:40-10:00	10:30-11:30 1:30-3:00 5:40-10:00 10:30-12:00	10:30-11:30 1:30-3:00 5:40-10:00	1:30-3:00 5:40-10:00
<b>KFOA—RHODES DEPARTMENT STORE, SEATTLE—454.3</b>						
	10:00-10:30 12:30-1:30 3:00-5:30 7:00-10:00	10:00-10:30 12:30-1:30 3:00-5:30 6:00-6:30 7:00-11:00	10:00-10:30 12:30-1:30 3:00-5:30 7:00-10:00	10:00-10:30 12:30-1:30 3:00-5:30	10:00-10:30 12:30-1:30 3:00-5:30 6:00-6:30 7:00-11:00	4:00-5:30 8:15-8:30 9:30-11:00
<b>KFI—EARLE C. ANTHONY, INC., LOS ANGELES—467</b> (Copyright, 1925 by Earle C. Anthony, Inc.)						
10:00 11:00 4:00 8:10-10:00 10:00	10:45 5:30-10:00 10:00	5:30-10:00 10:00	10:45-11:05-11:20 5:30-10:00 10:00	5:30-10:00 10:00	10:45 5:30-10:00 10:00	5:30-11:00 11:00-3:00
<b>KFWB—WARNER BROS., HOLLYWOOD—252</b>						
9:00-11:00	5:00-6:00 7:30-11:00	11:00-12:15 5:00-6:00 8:00-10:00	5:00-6:00 8:00-11:00	8:00-11:00	7:30-7:40 8:00-11:00	8:00-11:00

# Finance

ONE of the pioneers of California's great hydro-electric industry died recently in the person of Romulus R. Colgate. This is the man after whom the Colgate plant of the Pacific Gas and Electric Co. was named. He was the grandson of the famous Colgate. He said: "I get more pleasure and satisfaction out of developing the country than I could possibly get out of any money it brings me."

\* \* \*

—There is a movement among the farmers against municipal ownership of the P. G. and E. distribution system in San Francisco. This proceeds from the fact that publicly owned utilities are exempt from taxation and so the farmers are afraid they will have to pay higher taxes. There is quite a lot of reason in the fear.

\* \* \*

—Stuart B. Show has been appointed district forester of the California District U. S. Forest Service. He is a graduate of Stanford University and was trained in the Yale Forest School.

\* \* \*

—The Department of Agriculture, through the Bureau of Public Roads distributed during 1925 a total of 14,214,750 pounds of pyrotol in various states, to be used mainly for land clearing and for road construction.

\* \* \*

—Julius H. Parmele, director of the Bureau of Railway Economics, states the results of railroad development during the past year to be: Heavy freight traffic; decline in passenger traffic; virtual disappearance of freight car shortage; higher level of operating efficiency; net operating income greater, but below a fair return on valuation and below a five per cent on property investment; rate of return on property investment less than in 1916.

\* \* \*

—The Fireman's Fund Insurance Company shows an increase in assets of \$5,000,000, a gain in surplus of approximately \$1,150,000, and reserves of \$15,000,000, as against \$13,400,000 last year. On January 1st the Fireman's Fund had assets of \$30,191,341, unearned premium reserves of \$15,994,324, net surplus of \$5,727,590, and cash capital of \$5,000,000.

\* \* \*

—Among those who have been selected by political writers as a possible successor to George D. Squires, deceased, is State Insurance Commissioner, Charles R. Detrick. Mr. Squires was a railroad commissioner. Mr. Detrick was secretary to the railroad commission for some years and has been in his present office for less than a year.

\* \* \*

—William G. Sproul, former Governor of Pennsylvania, says: "The business of insurance should be encouraged in every reasonable way. It is one of the most beneficent influences in the country and it certainly stabilizes the nation's business."

\* \* \*

—California is shown as the most severe sufferer from incendiarism in the 1924 tabulation of losses by the actuarial bureau of the national board. Losses throughout the nation were \$2,368,301, and California's loss alone was \$512,409.

\* \* \*

—Federal luxury tax records show that American women spent \$750,000,000 in a single year for cosmetics and things of that sort. This sum exceeds the value of all the domestic electrical appliances in the whole country.

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Employees' Pension Fund over .....	525,000.00

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## Travel Tid-Bits

By Ernest F. Rixon

### SEEING GREAT BRITAIN

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#### THE LONDON & NORTH EASTERN RAILWAY

VISITORS to Great Britain this year should not fail to see the wonderful cathedrals, as this can be done at a minimum of time and expense—for instance a first-class round-trip ticket from London to Aberdeen (Scotland), including Cambridge, Ely, Lincoln, York, Durham, Melrose, Edinburgh, the Trossachs, Glasgow, Grantham and Peterborough is only approximately \$60.00 and third class \$40.00.

The London and North Eastern Railway have recently published five beautifully illustrated booklets entitled:

"Touring Britain"

"Monuments of British History"

"The Home of Golf"

"Through Britain by the Flying Scotsman"

and

"Scotland"

these can be obtained on application to Ernest F. Rixon, general agent, Messrs. Dean and Dawson, Ltd., 544 Market Street, San Francisco.

May and June in Great Britain are two delightful months and travelers arriving in May will find the hotels are not so crowded as later in the season, and it is also much easier to secure desirable steamship accommodations the latter part of April and early May.

Californians have, during the past few weeks, been looking forward to the tennis match between Helen Wills and Suzanne Lenglen—naturally we on this side wished Helen to win, but unfortunately on this occasion she lost after a very hard contest. Now that Helen has played Suzanne once she has a better knowledge of her play and we will not be surprised to see her win at Wimbledon this year. Now if you are going to be in England in June, do not fail to see the Wimbledon tennis championships and you will probably see Helen Wills and Suzanne Lenglen in the middle court fighting it out for supremacy about the end of June.

Let us get together and make up a party from California to "cheer" for our native daughter.

#### Student Tours to Europe

Student Tours are now firmly established in popular favor and the reason is not difficult to find. The extremely moderate cost of a trip by "Tourist Third Class" puts a tour to Europe within the reach of almost everybody—indeed it costs very little more than a vacation at home.

The modern "Tourist Third Class" must not be confused with the old "steerage." To travel "tourist" today, means crossing the ocean on a large steamer, the entire third class of which has been turned over to the exclusive use of students, teachers, lawyers, doctors and similar congenial people. The strictest supervision is exercised by the steamship companies so that none but desirable people shall be carried in the special "Tourist" sailings.

The average round trip from New York to Europe Student Third Class is \$155 and many of the tourist companies have, this year, published programs for Student Tours in Europe, prices ranging from \$300 and up, from New York to Europe, and return, all expenses included.

Complete information regarding Student Round Trip tickets can be obtained from the San Francisco News Letter.

Harold says that all he wants is a chance to express himself. Fine! Where to?—Judge.

# CUNARD

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### SOCIETY

(Continued from Page 9)

Mrs. Derrick Norman Lehmer have accepted invitations to be present, and Professor Lehmer will speak of his Indian lyrics and the Indian lore of which he is a distinguished and recognized authority.

Mrs. Marshall C. Harris will be the complimented guest at a bridge luncheon to be given on Wednesday, March 31 in the Clift Hotel. Dr. Blanche Culver, Mrs. Norman Walter Hall, and Mrs. A. G. Stoll are the joint hostesses for this delightful event.

\* \* \*

Mrs. Howard C. Tibbitts, president of the Presidents' Assembly, was the chairman of the social day program of Cap and Bells Club last Thursday when Janet Malbon, lyric soprano and contributing artist gave songs in costume. One of her songs was written especially for Miss Malbon and was heard for the first time last Thursday. She also gave a group of songs by resident composers with lyrics from California poets. This group was arranged as a playlet. A ballad written by Rudy Seiger was exquisitely given, Janet Malbon impersonating the singer, Emlyn Lewys the pianist.

Seldom does any local club have the opportunity of presenting so delightful and classical a program as that which fascinated Cap and Bells members and their friends at the Fairmont last Thursday.

\* \* \*

Miss Nancy Buckley, poet and descriptive writer, will be the literary guest of the literary section at the Cap and Bells meeting in March, Miss Buckley, author of "Laughter and Longing," and "Wings of Youth," is en route home after spending many months in Rome, Paris, London and other European cities. She was special guest at the New York Pen Women's meeting, and at national headquarters, Washington, D. C. Miss Buckley and her sister, Mary Buckley, have been feted by literary folks all along their travels.

\* \* \*

#### Claremont Notes

Mrs. B. M. Waterman was hostess to a small group of friends at a charmingly appointed bridge luncheon given at the Claremont Hotel last Monday, entertaining as her guests, Mrs. Frederick Hills, Mrs. Guy Young and Mrs. R. H. Gripp.

\* \* \*

The main dining room of the hotel, Friday, was the setting for a delightful luncheon given by Mrs. William Mason in honor of Mrs. George Mallison of New York, and Mrs. Anne Simpson, who formerly lived in Berkeley. Yellow was the color scheme used in the decorations. After luncheon the guests played bridge, the guests being Mrs. George Mallison, Mrs. Anne Simpson, Mrs. Jerome White, Mrs. H. Moffett, Mrs. M. H. Newell, Mrs. Ray Lovell and Mrs. George Emanuels.

Mr. and Mrs. T. C. Mitchell entertained a small group at an attractive table last Friday evening in compliment to Miss Julia Webb of Berkeley, and Mr. John Hanna of Texas, who have just announced their engagement. The guests were Miss Julia Webb, Mr. John Hanna and Mr. and Mrs. Carlisle Laughlin.

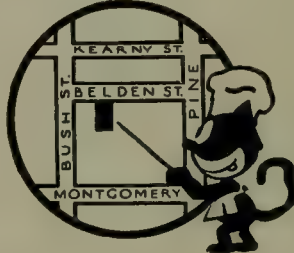
\* \* \*

Miss Claire Berge entertained a party at the dinner dance of the Hotel Claremont, Friday night. Others who gave dinner parties include Miss Katherine Bennett, Mr. F. H. Mantes and Miss Margaret Phillips, who entertained undergraduate members and friends of Alpha Gamma Deltas,



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## Petrol Paragraphs



By E. V. Weller

Director of Publicity  
National Automobile Club

THE very rapid increase in number of motor vehicles in the past twenty years has rather bewildered the brains of the mass of the people, and education along the lines of safety has not been able to keep pace with this increase. When it is remembered that for many hundreds of years prior to the nineteenth century there was very little change in the methods of transportation, and that the armies of Washington and Napoleon traveled at about the same rate and with practically the same transport as did those of the Caesars, it is not to be wondered that the human mind, particularly the older mind, is slow to grasp the significance and danger attendant upon the enormous increase of motor traffic, says the Safety First Bureau of the National Automobile Club.

Recent immigrants are apt to become confused by the numbers of motor vehicles on our streets. Remember that California alone has more motor cars than the entire German republic! Many agencies are at work throughout the country, each in its own way, endeavoring to educate the people and to provide better means of accident prevention; but their efforts, as yet, lack cohesion and uniformity. This will come in time, and the National Safety Council, working through its branch councils, is a step in the right direction, as is also the National Safety Conference, which has for its object the securing of uniform traffic laws throughout the country.

Most drivers know how to drive safely and are familiar with the traffic laws, but many of them continually take chances when they think they can "get

away with it." Certain influences have been at work in this country within the past few years which tend to make the American citizen have less respect for the law than they formerly had.

The traffic force, both city and highway, is far too small, but even the small force which is now employed would be much more effective were it given proper backing. The average traffic cop is sincere in the performance of his duty, but as long as traffic violations are handled by the police court and police judges are dependent on popular vote for their tenure of office, just so long will the majority of traffic law violators go unpunished. As an example of this is cited the record of a large eastern city. During 1925 there were 27,248 arrests for traffic violations. Of this number only 3815 were held for court, fined or imprisoned. The remainder were discharged by magistrates.

\* \* \*

From the Chamber of Commerce of Key West, Florida to the Chamber of Commerce of Boston, Mass.:

"Offering our deepest sympathy to Boston and her sister cities and towns throughout New England and the snowbound Northwest, the city of Key West, through its Chamber of Commerce, begs to extend to you one and all with open arms today a welcome to America's tropical playground, where the official thermometer stands at seventy and one-tenth in the shade with gentle invigorating breezes from the sea tempered by a sun that smiles from a cloudless sky."

From the Chamber of Commerce of Boston (and that's the kick) to the Key West Chamber of Commerce:

"Your sympathy is misplaced. That roar you heard today which you may have thought presaged a tropical rain was the homeric laughter of the thousands of New Englanders and their guests from every clime who are finding rugged, glowing health and glorious contentment on the glistening white slopes of New England. Should you wish a blood-tingling thrill to vary climatic monotony, New England's portals are wide. Switzerland in season, Florida in season, and New England any time."

Which leads again to the conclusion that California has the last laugh on Boston as well as our good friends down in Key West. For here you may choose your climate and revel in the snows of winter or bask in the balmy sunshine, paddle around on skis at Truckee or at Arrowhead or Yosemite and paddle around in the surf. On the way from the summer clime to the realm of winter you can enjoy a feast of oranges either in the citrus belt of Southern California, in the thermal zone of Porterville, or in the district

that lies about Oroville. Variety in scenery, in climate, in life itself is, after all, the chief charm of California, and this varied program is offered every day in the year.

### Parties at the Bib and Tucker

The Bib and Tucker Tea Room is especially adapted for giving of club parties and meetings at noon, the tea hour or in the evening, as it is large, airy and attractive, and the catering and service are always efficient and courteous.

Tables for small private parties may be screened off, and so secure seclusion for those who desire it.

This lunch room is now making a specialty of a vegetable plate, for people who do not care for meat at noon.

World War Veterans are warned that the time is growing short for conversion of wartime term insurance to permanent forms and for the re-instatement of lapsed insurance. Time limits for both is July 2nd.

The Poet—Dash it—I can't find that sonnet anywhere. Eustace must have thrown it into the fire.

His Wife—Don't be absurd, Algernon. The child can't read.—London Opinion.



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## RADIO

(Continued from Page 11)

on. However, it takes the experimenter to develop the improvements and the layman should not be misled by thinking that a bootlegger of a radio set is helping the industry. These pirates copy some standard set, and outside of having a slight knowledge of how a radio should function, they are at a loss. Of course some will take exception to this statement, but it is true, nevertheless, that after producing the same thing over and over many times, even bootlegging in radio becomes a habit.

Upon entering one of these establishments, it does not take long to corner the so-called wizard, inventor, or whatever it is he calls himself, and to make him admit that he is putting out an infringement on some patented hook-up. Does he pay royalties for this privilege? He does not; nor does he intend to, if it is possible for him to escape. This type of bootlegger is no better than any other type and yet he maintains that he is not making anything from his efforts. That being the case, why does he continue? Does anyone suppose that he is in this illegal business, playing the Good Samaritan to a host of persons that he has never seen in his life before. **Not likely!**

We have any number of sets coming on the market with fancy names, and coming from manufacturers that were not known before, or coming from a source that is very hard to trace, and the unsuspecting buyer is under the impression that he or she is getting something new. What they are getting is just a mixture of one or more of the standard hook-ups. And as for standard hook-ups, there are only six circuits today. Every set on the market is a combination in some form of those six original circuits. So do not be misled into thinking that the reason you are getting what appears to be a good set cheap, that you are getting the best of the deal. Remember that you get only what you pay for, even to the extent of purchasing a radio set. Buy from a good reliable merchant and you can have no regrets.

\* \* \*

Two new regular features have been added to the weekly programs of station KPO, San Francisco, both appearing on the Friday schedule. The first of these is a ten-minute book review by Harry A. Small, book editor of the "Chronicle," and the second "Sports on the Air," conducted by Harry B. Smith, sports editor of the "Chronicle" and dean of western sports writers. The book review goes on the air at 7:10 p.m. while the sports feature, which includes interviews with local

and visiting celebrities, begins at 9:10 p.m., Pacific time.

\* \* \*

William Waiamau and James Harrison, Hawaiian baritones will be heard over station KJBS on Monday night between the hours of eight and nine p.m. This is a treat for the radio listeners. Tune in.

## PLEASURE'S WAND

(Continued from Page 7)

scenes are real, having been procured from the United States government by special arrangement. The rest were made somewhere in the vicinity of San Antonio, Texas.

One really must see this picture to appreciate it. John Gilbert and his two pals, Renee Adoree and all the rest of the big cast are seen at their best.

\* \* \*

## Alcazar

"Little Jessie James," the musical comedy that steals your heart away, which Henry Duffy has staged with such a lavish hand at the Alcazar, begins its fifth week, Sunday evening. Harlan Thompson wrote the book and lyrics for this production. He has given it a real story of the farcical sort. It is spiced generously with paprika with slightly naughty situations, but there is nothing really offensive.

The music by Harry Archer is particularly tuneful and the melody of "I Love You," the principal song number, runs through the two acts and keeps the audience humming it after the show is over. There is a snappy chorus of "bobbed hair bandits" and Dale Winter is delightful in the role of Little Jessie, one of the principal bandits, and she quite steals your heart away. William Davidson, Phil Tead and Betty Laurence, Lorraine Mullins and Roy Purviance, William Macaulay, Florence Roberts and Dorothy LeMar make up the balance of the excellent cast.

\* \* \*

## Henry Duffy

Word comes to us from New York that the world premiere of Arthur Goodrich's latest comedy, "You Don't Understand," which appears at Henry Duffy's new theater in Seattle recently, was a tremendous success.

Duffy, who is on the road with his great success, "The Song and Dance Man," sent Edward Curtis up to Seattle for the premiere. Norman Hackett wired that it was one of the greatest of comedies.

## At the Elder Gallery

Madame E. E. Scheyer, an authority on modern art, will lecture on "The Living Line as Man's Expression Throughout the Ages," in the Paul Elder Gallery, Tuesday afternoon, February

23rd, at 2:30 o'clock, and will illustrate her talk with stereopticon slides.

This is the formal opening of an exhibition of drawings by Maynard Dixon and Ralph Stackpole in the Paul Elder Gallery for California Artists' Picture Week.

\* \* \*

Inayat Khan, World-Famous Oriental Philosopher, Mystic Seer and Author, will deliver a lecture on "Man; The Master of His Destiny," in the Paul Elder Gallery, Thursday afternoon, February 25th. Dr. Khan delivered an important series of lectures in San Francisco in 1923, and has since then spoken in the Universities of Rome, Geneva, Berlin, Christiania and other important centers.

## Marimba Band for Caronna Dance

Down through the ages, comes the marimba, ancient instrument of the sun-worshipping Aztecs, and used by them in their religious ceremonies. The marimba is said to be the creation of the Count of Montezuma. Similar to the xylophone, but decidedly softer and sweeter, the marimba is capable of the most rhythmic syncopation, harmony and melody.

San Francisco boasts of the largest school for the marimba and xylophone west of New York City, conducted by G. E. ("Doc") Willats in the Pantages Theater Building. Several marimba bands have been formed, and radio fans during the past few months have been delightfully surprised when the band rendered their programs over KPO and KFRC.

One of Mr. Willats' bands will play for the dancing feet of the guests at Mme. Caronna's monthly dansants, which will take place, Saturday evening, the 27th at Sequoia Hall, 1725 Washington Street.

Mme. Caronna's dances are always enjoyable, and the acquisition of this fascinating music will make this particular occasion doubly attractive.

## First Bay Shore Highway Contract

The use of \$25,000 for a continuation of surveys on the Bay Shore Highway on sections from Broadway Station to San Jose was authorized today by the California Highway Commission, it was announced by Chairman Harvey M. Toy following a meeting of the commission at its offices in the State Building.

At the same time the commission accepted as completed the contract of D. A. Foley and Company of Los Angeles for the grading of the first section of the Bay Shore route, extending from South San Francisco to Broadway Station, about 5.2 miles. A grade sixty feet in width has been completed across the tide flats on this section, the highway having been projected on an almost straight line along the shore.

The funds for the survey work will  
(Continued on Page 18)



## Mr. Blabbitt on Antipathies

A PERSON finds out before his brain is many years aged in the wood that what is cake for his neighbor is poison for himself. If he is the least bit sensitive to the little jokes life plays, he soon develops antipathies to this, that and the other thing which, at times, cause tragically funny situations.

An antipathy is a violent dislike for something that is constantly happening, or persists in confronting one. Its direct reaction is either violence or meek submission to the inevitable. Most human antipathies are caused by people who don't give a hang what anyone thinks, and proceed to put the belief into practice.

Probably the greatest pest of all is the moron given to talking or making noise where quiet is requisite to his neighbors' comfort. Witness the case of the professional peanut and popcorn eater, who most enjoys carrying out his diabolical pastime in moving picture theaters, street cars and so forth. Probably nothing is so confoundingly aggravating as the persistent crinkling of a paper bag, the often noisy operation of chewing, and the aroma, if it might be called such, of food-stuffs in the process of being converted to practical use.

America is, of course, known to be the melting pot of nations, into which immigrants are poured from other countries to remain the same as they always were. The antipathies produced by our heterogeneous population invariably come to the surface of the molten mass and either pass off in clouds of hot air or are skimmed and poured in the immediate vicinity of those who don't like them. Foreign antipathies are often of a vegetable, or dietary nature and are executed with amazing sangfroid. Luckily the causes for dislikes of the foregoing nature frequent grand opera performances and street cars generally and, hence, cause the average man or woman little concern.

Domestic antipathies are of a more universal type, easy to find and hard to get rid of. Personally, the writer most dislikes people who are always in evidence or, rather, too evident. He has an antipathy for magazines that create sex problems while ostensibly pointing them out, for the guidance of the younger generation; for those who do not believe that what is caper sauce for the goose is the same for the gander; for cafeteria orchestras with pan and dish crescendo; for covert charges; for the manner in which prohibition is enforced and, among quite a few other things, for those who believe Market Street to be representative of San Francisco.

Whatever else may be said of antipathies, we shall have to give them credit for staying with us through thick and thin—and that is more than some friends will do.

### Picture Week

The City and County Federation of Women's Clubs, will hold a "Picture Week," beginning today, and lasting until the 27th of this month; a week when the downtown business section of the city will become an art gallery for the general public.

This has been successfully tried in eastern cities, but it is the first affair of its kind to take place in San Francisco, when the public will have art brought to it, instead of being compelled to go in search of art.

"Own an Original," is the slogan, and in many of the banks, service corporations and stores, original paintings and works of art by California artists will be exhibited.

Mrs. Albert Stokes is president of the federation this year, and Mrs. Beatrice Judd Ryan is chairman of the art section for the year.

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**The Passing of a Philanthropist**

Mr. James L. Flood, San Francisco millionaire and philanthropist, died Monday morning in his home at Menlo Park, after an illness of several months. He was sixty-nine years old and is survived by his widow, Mrs. Maud Lee Flood; a son, James Flood, and a sister, Miss Cora Jane Flood.

Mr. Flood was born in San Francisco on February 21, 1857. He was the son of James C. Flood of Comstock Lode fame, from whom he inherited the fortune amassed in the stirring days following the discovery of the Comstock Lode, the development of which is linked with the "Big Four," James C. Flood, William S. O'Brien, John W. Mackay and James G. Fair. Mr. Flood's vast property holdings are scattered throughout California: in San Francisco, he owned the Flood building on Market Street, the ground on which the Pacific building is erected, and the Gillette building on Market Street; in San Mateo County, he owned a 1200-acre estate on which he erected a \$1,000,000 mansion; and in the south, he held one-half interest in the Rancho Santa Margarita which embraces more than 200,000 acres in San Diego, Orange and Riverside counties.

Mr. Flood was known for his substantial gifts to charities, especially to San Francisco orphanages, where his large annual donations were much appreciated. He was active, too, in the business circles of the city: he was director of the Wells Fargo Bank and Union Trust Company; president of the Flood Realty Company, and a director of the California-Pacific Title Insurance Company.

The passing of a man of his character and influence is an irretrievable loss to his friends, his city and his country.

**First Bay Shore Highway**  
 (Continued from Page 16)

come from the Highway General Fund which was created by the original Bay Shore Highway Act of 1923 and into which the city of San Francisco has paid \$500,000 as authorized by the Legislature, highway officials explained.

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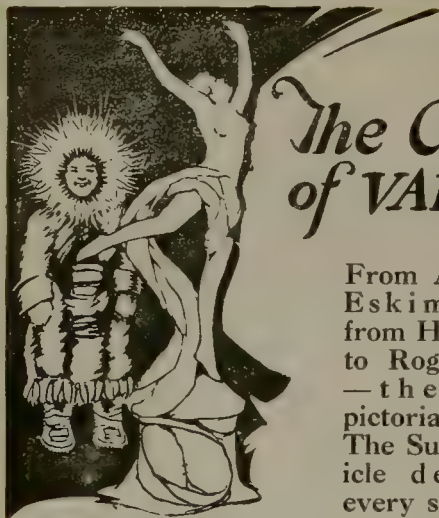
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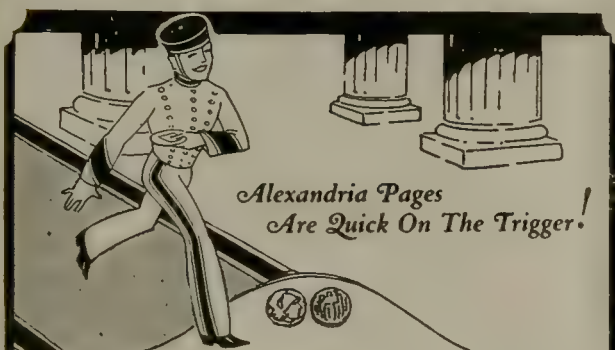


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6:30 a. m.	7:00 a. m.
Every Half Hour Until 10:00 p. m.	Every Half Hour Until 10:30 p. m.
Then 11:00 p. m.	Then 11:30 p. m.
12:00 p. m.	12:30 a. m.
1:00 a. m.	1:30 a. m.
SATURDAYS AND SUNDAYS ONLY	
2:00 a. m.	2:30 a. m.

ON SATURDAYS, SUNDAYS AND HOLIDAYS

There will be extra trips if traffic warrants.

A. O. STEWART  
President

HARRY E. SPEAS  
Vice-Pres. and Gen. Mgr.

ESTABLISHED JULY 20, 1856

SAN FRANCISCO

# News Letter

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SAN FRANCISCO

SATURDAY, FEBRUARY 27th, 1926

LOS ANGELES



*Romeo and Juliet a la peasant farmhouse. John Gilbert as the doughboy and Renee Adoree as Melisande in "THE BIG PARADE," King Vidor's production of Laurence Stallings' Story Metro-Goldwyn Mayer.*



The Lobby is flooded with light, through toned glass,  
from the open court above

# HOTEL SENATOR

*facing Capitol park*

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All rooms with private bath: single, \$3 to \$4; double  
(suites excepted), \$4.50 to \$6.

CHARLES R. FRASER, *Manager*

## SACRAMENTO, CALIFORNIA



Established July 20, 1856

# SAN FRANCISCO NEWS LETTER



Devoted to the Leading Interests of California and the Pacific Coast.

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VOL. CVIII

SAN FRANCISCO, CALIF., FEBRUARY 27, 1926

No. 9

## From One Thing to Another

By Eleanore F. Ross

The world in general has no use for the idealist for the reason that the idealist is incomprehensible to the world in general.

\* \* \*

Quite a few men seem to think that they can repay women for favors by love making. Some men are even too stingy for that!

\* \* \*

What a relief when we view a moving picture which doesn't end with the overworked kiss! "All the world" may "love a lover," but I don't believe that all the world loves to watch lovers kiss, all the time!

\* \* \*

Here is a saying we picked up, whose source was a feminine club meeting: "We are a respectable group of women who keep three jumps ahead of respectability, and then the world catches up and makes what we do respectable." Food for thought, eh, what?

\* \* \*

Senator Borah, in his strenuous campaign against the entry of the United States into the World Court surely must have the backing of every fore-sighted, practical, 100 percent American! More power to your elbow, Bill!

\* \* \*

There seems to be no limit to the assininity connected with the Volstead Act. The question as to whether it was permissible under this Act to read a portion of George Washington's notebook, containing a recipe for making beer was brought up by Attorney-General Sargent, at a dinner on Washington's birthday.

\* \* \*

Aerial stunts performed by army aces in time of peace, almost invariably end in disaster. Conserve our "human flies" for times of stress, say we, anent the death of France's dare devil, Leon Collot, who was killed recently when trying to fly his airplane between the base arches of the Eiffel Tower.

\* \* \*

Time was when the fair sex could bring a man's ardor to a climax by letting down her "crown of glory"; at least, that is the impression we received from romantic novels. Her hair was always falling in a "gleaming mass over her shoulders," etc. What snare will she use now, in place of this, we wonder?

Mr. James Swinnerton, creator of the fascinating little bears, and recently, of some quite wonderful works in oil paintings, and I were discussing modern art, the art which Cezanne (I am told) is guilty of having instituted. And Swinnerton, who believes in seeking the good in everything, found an excuse even for pictures a la Cezanne. "You know," he said, "They serve a purpose after all; they make real pictures, in contrast, look so much finer!"

\* \* \*

A man sat inside a California Street car the other day, with a smoking cigar in his hand. He was not puffing at it, true, but the weed was throwing out quite a nasty smelling spiral of smoke, just the same. In spite of indignant glances that were thrown in his direction, the holder of the weed, unhidden by the conductor, seemed quite oblivious to the fact that there are still numerous women in the world who do not smoke, and quite a few men, and these men and women have a right to object to a smoky, smelly atmosphere in traveling vehicles.

\* \* \*

A British rum ship raked by shots of U. S. cutter! More instances of this kind, and who can foretell the international complications, the international antagonisms, the international crises such affairs could bring about? Civil war in connection with the fool Volstead Act, "we have always with us"; let us at least draw a safe line when it comes to being dragged into the maw of international battles, all through a law foisted upon us against our wills.

\* \* \*

We have just heard of a very wealthy American who spends most of his time traveling in Europe. He has endowed a certain orphan asylum in France with a munificent sum, although his philanthropies in his native land are conspicuous by their absence. He says frankly that he "dislikes America," and sighs for the "culture" of Europe.

He is impregnated with that microbe which makes a fat living on Uncle Sam's nephews and nieces who think it clever to depreciate their own country, and extol foreign customs. The sort of people seem more "undesirable" to us than many an earnest alien, who tries to gain entrance into the "land of promise" in the hope that here they can find spiritual freedom and a chance to advance themselves by honest labor.



**San Francisco Problems** The two great problems of San Francisco have been stated with much intelligence to be those of traffic and transportation. Taking the latter of these first, it involves an object which this paper has pursued with complete confidence for quite a long time, the unification of the street railway systems in such a way that the people may travel from one part of the city to another by the payment of one fare.

The application of the street car men for a raise in pay had to be denied upon the grounds that a deficit would be begun by the city if the request were granted. The city was wise in not making a deficit. At the same time, a raise in pay for car men would not have been unreasonable in view of general conditions.

But there is much waste in the present broken up state of the street traffic of this city. It is true that we are maintaining a five-cent fare, which is unusual; but only a skilled accountant and cost engineer could tell at what cost such a fare is maintained and if, with the maintenance of that fare under the present conditions, fair play is being given to the municipal railroad system.

And next to the transportation problem comes that of traffic. We are glad to see that one supervisor at least, Mr. Andrew J. Gallagher, is beginning to take an interest in that aspect of our municipal affairs. Some way must be devised, satisfactory to both pedestrians and motorists, by which the safety of the former and the convenience of the latter may be achieved.

If Mr. Gallagher can come near to doing that, he will deserve the highest commendations of our people.

**Indian Relief** There is always a sort of sentimental interest in the well-being of the Indian and of late there has been much sympathy and active co-operation. Last November we had a group of very interesting Indians, from New Mexico, in the city, who were well treated by everybody and in fact became objects of actual social solicitude.

This feeling is natural. The Indian was once the undisputed owner of the land here and we, who have dispossessed him, feel, in spite of ourselves, certain conscientious responsibilities to him and certain regrets for terrible things in the past. For it must be frankly admitted that the behavior of the earlier comers to the Indian was inexcusably brutal. The Franciscan Fathers were the only people who could bring out the better points of the native and, assuredly, the only people who treated the aboriginal Californians with anything like decency. They were murdered, assaulted and disposed of with impunity.

In addition to the wrongs actually inflicted upon the Indians, their so-called relief has been a source of much political corruption. It is doubtful if any department of the government has been so steeped in the coarsest kind of politics as has that department which has been assumed to look after the Indians.

Now, however, the worst part of that system seems likely to be ended. There is a bill before Congress which will provide that all federal funds for the relief of the Indian will be administered through the State Department of Health, Education and Public Welfare.

Our representatives at Washington should be urged to support this measure and prevent duplication of expenditure on behalf of the Indian.

**Tinkering** One almost gets sick of the eternal commissions which one after another file into oblivion, leaving behind them the bad smell of futility. Now, the governor, who usually has a fair grasp of the fitness of things, has appointed another commission to go into the matter of criminal procedure in the state. It is only fair to state, however, that the commission was wished on the governor by the Legislature, which generally may be counted upon to add to the gaiety of things.

The commission is to be appointed in order to devise a more rapid way of disposing of criminal cases and, the governor implies, for the speedy and more ready punishment of offenders.

This is not the right way to approach the matters. What we are concerned with first is the doing of justice, real, substantial justice. We do not want the guilty to escape and we most assuredly do not want the innocent to suffer. Any changes which will risk the safety and liberty of innocent people, for the sake of catching the guilty are bad; they are poor jurisprudence and equally poor morals and threaten the state ultimately with overthrow. An unjust legal system is worse than lynch law, which, with all its defects, has a justification in the passion of a mob, which an unjust administration of law in the courts can never attain.

This talking about clever criminal lawyers getting away with the juries seems to be the merest whining. What is a court and jury made of that will let such a thing happen? What system could be devised to bolster up such weakness?

The weakness of the present system lies in the system itself and the dependence of judges upon the whims of the populace as well as the stupidity of juries.

**Living Costs Fall** The cost of living is probably going down not only in this country but abroad, except in France, where the condition of the franc and the great amount of newly issued paper money tends to keep prices artificially up.

Commodity prices in this country show marked signs of falling, there being a majority of falling price commodities over those whose price has risen.

We get the same phenomenon in Britain, where prices have touched a lower level than at any time since 1923 and show marked signs of continuing to fall, and in Germany, where conditions are pretty bad just now, the fall being still more evident.

This means in plain language that the period of inflated prices is over, and that the period of regular competitive production is here again. Of course, prices have a long way to fall before they get back to the 1913 level, which was 60 per cent below the present prices in this country and 63 per cent below the present in Britain. But, except for those food stuffs which are, by reason of the comparative scarcity due to increase in population, higher than at former periods, we may expect to see falling prices in the near future, for the process once started is likely to proceed.

What will be the effect upon wages? Naturally if the prices of products in the markets fall, the price of the commodity, labor, must of necessity fall with them. It is to be hoped for their own sakes that working men will not in many cases repeat the blunder of the anthracite coal strike, which lost them so much in wages and gained them nothing at the end.

**An American Industrialist** The bread trust is beginning to attract attention. There is already incipient baying on the part of the anti-trust hounds against the new development of capital in the baking industry. For us, we care not about combinations. The main thing is the production



of a good commodity at a fair price. Any honest way in which that can be done is the right way.

But the career of William B. Ward, who is the founder of the new organization, is worth looking into. It is characteristic of this country, for speed and certainty of rise. Four years ago he was the unknown head of two small baking companies. From some source, not so far revealed, he got sufficient financial backing to launch a nation-wide baking company, called United Bakeries Corporation, with a capital of \$50,000,000. A year later he managed to get the other Wards out of the original Ward Baking Company and greatly to increase its capital. Two years later the two concerns blossomed out into the Continental Baking Corporation, with a capital of \$600,000,000. In less than a year after that, Ward managed to tie up to this concern the General Baking Corporation, and reincorporate The General Baking Corporation of Maryland, with a capital of one billion dollars. Four months after that the Mammoth Ward Food Products was launched, with two billions capital stock.

Now, the small people are crying "Food Trust." We shall see. The baking organizations will have to be judged, as all other economic organizations, by the social service rendered in quality and cost of commodities. These are the only tests worth while.

From one of the most important of our local papers, we take the following excerpt:

**Governmental Persecution**

"We have in this country a government of tyrannical puritanical, persecuting, spying, keyhole-peeping, woman-baiting, man-hating, messing, interfering old fossils, sticking their blue noses into everybody's business."

The article from which the above was taken is written with reference to the Cathcart case, which has produced so much feeling and is likely to develop into a law case of importance. But leaving that matter on one side, there is no doubt that the adjectives applied to the group which assumes governmental functions in this country, are exceedingly appropriate and come very near being an accurate summary of many disgusting and degrading governmental activities.

This tendency to interfere in private matters, which are not by any means of public importance has always existed in the country and is no doubt due to the early village life of the community. People in remote country districts are very likely to busy themselves with the affairs of other people, for lack of other means of satisfying their curiosity and bestial longings to inflict pain. These villages, though declining in importance, are still very powerful politically. The politician comes from them with a mind already formed by the village life of his youth. Moreover, personal matters of a gossipy nature are those which appeal most strongly to the imagination of his village constituents.

But more than anything else tending to degrade the governmental mind and to produce petty tyranny, is the prohibition amendment with its corollary, Volstead.

**Interesting Events in Denmark in 1926**

- March 28-31—International Tennis Tournament.
- June 2—Elsinore, the town of Hamlet, with famous Kronborg Castle, 500 years anniversary of granting of charter.
- June 5, 6—International Motor Races on the beach of Fanoe.
- June 23, 27—International sailing regatta, Copenhagen.
- Beginning of August—National Fair in Fredericia (Jutland).

**From Brighter Pens Than Ours**

Conservatism is a state of mind resulting from a good job.—Richmond News-Leader.

\* \* \*

France is the real land of opportunity. There, sooner or later, every man gets a chance to enter the Cabinet.—Milwaukee Journal.

\* \* \*

People talk of nuisance taxes as tho there were some other kind.—Florence (Ala.) Herald.

\* \* \*

"Men who get things done, shave daily."—Ad. This seems to dispose of Mr. Hughes, Poincare, King George and Santa Claus.—Detroit News.

\* \* \*

If only the days were longer, Hoover might handle several other Departments.—Roanoke World News.

\* \* \*

Ah, well; when the go-getters all go to Florida, the rest of us will have a better chance at home.—Tucson Citizen.

\* \* \*

Don't be deceived by the weather prediction, "Partly cloudy." The other part is probably snow, hail, cloudburst and blizzard.—Detroit News.

\* \* \*

Life isn't just one darn thing after another. It is just about a million darn things after a million others.—Columbia Record.

\* \* \*

France Expected to Reopen Debt Parley Soon.—Headline. Let's hope that France has learned by now that it takes jacks or better to open.—Arkansas Gazette.

\* \* \*

That Rhinelander suit ought to be sent to the cleaner.—Virginian-Pilot.

\* \* \*

The motor-car will eventually drive people underground, says a traffic expert. It often does now, if it hits a man hard enough.—Punch.

\* \* \*

Palm Beach has gone in for synthetic jewelry. Plate glass diamonds and paste pearls are certainly in keeping with paper profits.—Wichita Eagle.

\* \* \*

Arrests of coast-guard personnel for conniving with rum-runners indicate that some of the teeth in the Volstead Law are false.—Florence (Ala.) Herald.

\* \* \*

Another thing against war is that it seldom if ever kills off the right people.—Baltimore Sun.

\* \* \*

And just a few years ago being knock-kneed was a misfortune instead of a dance.—Birmingham News.

\* \* \*

Another paradox is that many climb to considerable heights by remaining on the level.—Florence (Ala.) Herald.

\* \* \*

The radio industry is in its infancy. That's why the darn things kick up such a racket when you have company.—Columbia Record.

\* \* \*

Rubber prices may soon be spelled with an o.—Virginian-Pilot.

\* \* \*

Whether the pedestrian gets an even break depends largely on where he's hit.—Arkansas Gazette.

Yes, dearie, the only substitute for brains is silence.



# PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S  
— Tom Moore



(Conducted by Katherine Schwartz)

## Curran

**B**EAUTIFUL girls, wonderful costumes, gorgeous stage settings, a musical score closely woven into the



Katherine Schwartz

story,—well, it is hard to write about "Rose Marie" which came to the Curran, opening last Monday night to an enthusiastic audience.

There is a strong story, and of course the songs that have been the hits in the play and preceded it by two years or more, were enthusiastically recognized and applauded. Of these, the "Indian Love Call," "Rose Marie" and "Totem Tom" are the outstanding numbers.

Arthur Hammerstein has sent us a marvelous production, and special mention must be made of the view of the mountains and the valley for the Totem Pole Lodge scene, which is a marvelous bit of scene painting. The Totem Pole dance, in which the chorus wins the plaudits of the audience, is unusual and novel, and indeed, the costuming is wonderfully beautiful and artistic.

Maria Shamson, the prima donna, has a voice of rare quality, and her vivaciousness and beauty enthrall her hearers; Thomas Conkey is thoroughly satisfying in the role of the lover; and Arthur Cunningham, an old favorite here, is great in the part of Sergeant Malone. Sibylla Bowhan does some splendid dancing, with a technic and fire that are marvelous to behold. Betty Byron, petite and charming little soubrette, adds much to the pleasure of the audience, being delightful; Charley Sylber and she carry the burden of the comedy, and were instant hits with the large audience.

The big orchestra, under the able direction of Fred Walz, played the very excellent musical score in a most artistic and satisfying way, and too much can not be said for the perfectly trained chorus of men and girls, who can both sing and dance.

## Loew's Warfield

"The Devil's Circus," the first American production under the direction of the Danish director, Benjamin Christianson, opens at the Warfield today.

Norma Shearer, Charles Emmett Mack, Carmel Myers, Claire McDowell, John Miljan, Joyce Coad, the latest child find in filmdom, and the popular trick dog, "Buddy," make up a very strong cast.

It is a simple story, simply told, and therein lies its greatness. The play has melodrama, comedy and pathos, and it is well acted and directed.

On the stage the presentation will bring to San Francisco, old and popular friends. Boyce Come, "The American Prince of Wales" is the star in Fan-  
chon & Marco's Idea, "Candle Light." Another favorite is Rose Valyda, the two-voiced girl, star of the radio and a great favorite here. There will be new faces, too—Mildred Costello, a beautiful girl in Spanish dances, Arnold Grazier, a versatile dancer, and the ever-welcome Sunkist Beauties.

\* \* \*

## Orpheum

A big carnival comedy is offered to the patrons of the Orpheum the coming week, when an all new bill of stage favorites gathered from all over the world, will present a program filled with beautiful girls and plenty of fun and comedy for good measure.

Trini, Spain's foremost artist, and one of the world's most beautiful girls, heads the program in a new divertissement in which she is assisted by the South American troubadours, Daric Bersani and Charles Schneck.

A pair of the best entertainers in the land, Ted and Betty Healy, will dispense fun and good cheer in the original Healy manner, the Stefane Mascagne Ballet, one of vaudeville's stupendous dance divertissements, with a large company of beautiful and talented girls, including Klarna Pinska, a native of San Francisco, is also a featured attraction; Ted Doner, late of "Lady Be Good" and one of Broadway's most popular juveniles, is also on the bill.

A new feature is the engagement of the Royal Northwestern Police Band under the direction of Eddie Elliott: the Six Hassans, an aggregation of whirlwind wizards; Jerome Mann, ju-

venile mimic in "Impersonations" complete the long list of artists. There will be another ever-popular after-piece, featuring a big carnival in which all the artists participate.

\* \* \*

## Golden Gate Theater

Next week's bill for the Golden Gate is headed by Miss Ruth Roye, peppy delineator of ragtime ditties. Miss Roye is known as the "Comedienne of Syncopation," and her songs are all of the popular type and are given a new and distinctive interpretation.

Jean Boydell, the "Unique Peppologist," is the second unusual star on the bill, and returns to the Golden Gate this year with an entirely new act. Dan Stanley and Al Birnes, a couple of "fast hoofers," have a fine routine of new dance steps; Billy House and Company in a comedy of love and lingerie called, "Oh, Teddy," are also on the bill; an "Amateur Nite in London" is another feature, being a burlesque on the London music halls; there is still another big act which has not been announced, but there is a surprise in store for theatergoers at this theater this week.

On the screen will be shown "The Pace That Thrills," a new First National release starring Ben Lyon, Mary Astor and Tully Marshall, in what is said to be the fastest moving action film ever made, it includes a prize fight, a bull fight and a great automobile race.

The usual short films and Claude Sweeten and his orchestra, with Grace Rollins Hunt at the organ, round out a program of unusual interest.

\* \* \*

## Columbia

Beginning Monday evening, March 1st, there will be a notable production given at this theater, where R. C. Whitney presents Julia Arthur in George Bernard Shaw's "Saint Joan" with a distinguished cast in support.

\* \* \*

## Auditorium

The San Carlo Opera Company has made a new record in its engagement at the Auditorium this season. With such a coterie of brilliant stars, together with a splendid chorus and orchestra, there has been a record-breaking attendance at each performance,

# Amusements

NEXT WEEK

<b>ALEXANDRIA</b> Geary and 18th	Pictures
<b>ALCAZAR</b> O'Farrell nr. Powell	"Twelve Miles Out"
<b>CALIFORNIA</b> 4th and Market	"The First Year"
<b>CAMEO</b> 936 Market St.	"The Home Makers" Alice Joyce and Clive Brooks
<b>CAPITOL</b> Ellis nr. Market	Kolb & Dill "Pair o' Fools"
<b>CASINO</b> Mason and Ellis	Pictures
<b>CASTRO</b> 429 Castro St.	Pictures
<b>Columbia</b> 70 Eddy	Julia Arthur in "Saint Joan"
<b>CURRAN</b> Geary nr. Mason	"Rose Marie"
<b>EGYPTIAN</b>	Pictures
<b>GOLDEN GATE</b> G. G. Ave. & Taylor	Vaudeville and Pictures
<b>GRANADA</b> 1066 Market St.	"Fifth Avenue"
<b>HAIGHT</b> Haight at Cole	Pictures
<b>IMPERIAL</b> 1077 Market St.	"The Cohens and the Kellys"
<b>LOEW'S WARFIELD</b> 988 Market St.	"The Devil's Circus"
<b>MAJESTIC</b> Mission between 20th and 21st	Pictures
<b>METROPOLITAN</b> 2055 Union St.	Pictures
<b>NEW FILLMORE</b> 1329 Fillmore	Pictures
<b>NEW MISSION</b> 2550 Mission	
<b>ORPHEUM</b> O'Farrell & Powell	Vaudeville
<b>Pantages (New)</b> Mkt.-Leavenworth	Vaudeville
<b>POMPEII</b> Next to Granada	Pictures
<b>PORTOLA</b> 770 Market St.	Pictures
<b>PRESIDENT</b> Market & McAllister	Florence Roberts in "Dancing Mothers"
<b>ROYAL</b> 1820 Folk St.	Pictures
<b>ST. FRANCIS</b> 965 Market St.	"Behind the Front"
<b>SUTTER</b> Sutter and Steiner	Pictures
<b>UNION SQUARE</b> O'Farrell nr. Powell	Pictures and Vaudeville
<b>WILKES</b> Geary and Mason	"The Big Parade"
<b>WIGWAM</b> Mission and 22d	Pictures

**CONCERTS**

Curran Theater, Sunday Afternoon 2:45, San Francisco Symphony.

proving that San Francisco has many lovers of good music.

\* \* \*

### Theater Arts Club

The Theater Arts Club gave four one-act plays of much interest at the Players' Guild on Thursday evening. Under the direction of Talma Zetta Wilbur, the plays presented were "The Eldest," by Edna Ferber; "God Winks" by Katherine Sunderry Burgess; "Not Such a Goose" by Elizabeth Galey and "After Twenty-five Years" by O. W. Firken.

\* \* \*

### San Francisco Symphony Orchestra

The eighth popular concert was featured to us by the "C" Minor Symphony of Beethoven; it was wisely put on a "Pop" concert for from our moments as a student, it was the cause of many whacks on the fingers and scoldings from the teacher: it is therefore popular because it is correct, what student does not remember the correct chords; the correct rhythm; the old 1, 2, 3, 4 which was simple enough for all to learn (?) yet difficult to play correctly. It must be done correctly as Mr. Hertz did it.

Let us thank Mr. Hertz again for the Prelude to Lohengrin. The Menuet by Boccherini and Gavotte by Godard, were pleasant indeed to the ear and the "Marionette's Funeral March" is always delightful.

\* \* \*

### St. Francis

"Behind the Front," continues to cause great waves of laughter at each performance. Wallace Beery is screamingly funny, and it is well worth your while to see this picture.

\* \* \*

### Imperial

"The Cohens and the Kellys" is a merry play which is now showing at the Imperial Theater. It is full of sentiment, humor and fun. It is well played, and delights the movie fans. It fills its mission, which is to amuse and entertain.

\* \* \*

### President

"Dancing Mothers" is going into its sixth week at Henry Duffy's popular playhouse on McAllister Street, the President, and shows no abatement of interest on the part of the public. The comedy has elements that appeal to a modern audience. It is jazzy and up-to-the-minute, and it pleases because it shows a woman of forty rebelling at being called an "old woman," and stepping out for herself, drawing all the beaux at her experienced heels.

Florence Roberts has this role and revels in it, showing all her fine art in its performance. She looks beautiful, and acts with force and power.

There is a splendid cast in her support, each one of which is admirably cast.

\* \* \*

### Capitol

Kolb and Dill in their musical comedy, "Pair o' Fools," begin the sixth week of their San Francisco engagement at the Capitol Theatre tomorrow night. The piece ran for one month at the Curran Theatre and so great was the success of the two funsters that it was necessary for them to cancel all other California engagements in order that they might remain here in San Francisco. "Rose Marie" was booked to open at the Curran last Monday night, hence their removal to the Capitol.

The engagement at the Capitol will be of short duration as Kolb and Dill are booked to open at a leading Chicago theatre in the near future.

\* \* \*

### Alcazar

"Twelve Miles Out," William Anthony McGuire's strange and amusing adventure, a play that is at the present time the talk of New York, will be given its first production outside of the metropolis at the Alcazar tomorrow evening. Henry Duffy, always up-to-the minute, secured the Pacific Coast rights to this merry thriller as soon as it had been acclaimed a success on Broadway. It is one of the big triumphs of the season at the Playhouse, New York, where it is now playing.

It is promised for San Francisco that the production will be one of the most elaborate seen at this theater in some time. Duffy has obtained for one of the leading roles, Frank Sheridan, New York star of renown. Dale Winter and William Davidson will also have splendid parts, and a very important role will be in the capable hands of William Macauley. In addition to these players, Duffy has brought from New York, especially for this offering, two talented actors, Harry J. Leland and Edward Lynch.

"Twelve Miles Out" is the most startling, vivid and mystifying play imaginable. It concerns the doings of bootleggers and highjackers, and all of its three acts take place on a ship at sea.

Others in the cast will be Phil Tead, William Abram, Frank Darien, Charles Edler and Patric O'Neil.

\* \* \*

### "The Big Parade"

Those who have seen "The Big Parade" at the Wilkes Theatre and patrons of the cinema who have not heretofore viewed this sterling attraction, are advised to take advantage of the short time that this epic remains at the Wilkes, for, according to announcements that are deemed official, the entire organization will shortly make the parade to other climes. Portland, it is said is scheduled

(Continued on Page 16)



By Antoinette Arnold

### San Francisco's Beauties Defined in Memories' Lines

**S**OCIETY folks, literary leaders, book devotees and their cultured constituents, in particular, are hunting eagerly, these days for poems, descriptive articles and historical books on San Francisco. The present devotion to study of their native city is not a spasmodic fad as might at first be supposed, but it is an ardent and determined desire to thoroughly acquaint one's self with the natural beauties of this city.

At a literary gathering held in the California Club home on Clay Street this past week, one of the outstanding poems on San Francisco was the motif of the scholarly event.

This poem: "San Francisco From Russian Hill," written by Eleanore Ross, was delightfully read by Virgilio Luciani, poet. Requests for its repetition prompt us to print it in these columns in compliance with those whose social affairs offer study as well as transitory pastimes.

For do not be misled and believe that society is engrossed in bridge to the lack of reading—or an appreciation of books. Society, on the other hand, sponsors creative work wherever it can find the things it seeks as worth while and commemorative.

The beautiful poem by Eleanore Ross:

#### San Francisco From Russian Hill

From my small roof-tree, perched upon the hill,  
Where sea winds pass unbidden o'er the sill,  
While shadows creep along the streets below,  
I watch the kindling of the afterglow.

\* \* \*

The breath of throbbing mills is tossed on high,  
Like waving plumes upon the evening sky,  
But e'en the smoke from each dun factory  
Holds some strange beauty that appeals to me;  
For I can see the light strike 'gainst its swirl,  
And change it into opalescent pearl.

\* \* \*

Like brown moths flitting in the Summer moon,  
The lateen sails steal from the still lagoon;  
Long night must cover them upon the bay,  
They breast the swinging waves as if in play.

\* \* \*

Across the waters of a changing sea,  
Now chrysopease, now lapis lazuli,  
Aglow as touched by some magician's wand,  
Rises the King of cloud-kissed Tamal land.

\* \* \*

In darker times to cheer our smoke-seared sight,  
The torch that shone unceasing through the night,  
Still flashes warning to the ships that pass,  
From the grim battlements of Alcatraz.

\* \* \*

Then fades the glow, and sea and sky grow dun,  
Night's hand wipes out the colors of the sun,  
That lone and distant bell, disconsolate  
Tells of the gray guest waiting at the gate.

I see the evening breeze catch his white hair,  
And snowy beard, and fling them in the air,  
While one by one, against the dark'ning sea,  
Gleam out the lights of "Little Italy."

\* \* \*

So, when the glow fades, and my day wanes late,  
Let me not fear the "Gray Guest at the Gate";  
But let me meet him as a gracious host,  
Nor see in him the dread face of a ghost.  
Here in my little roof-tree on the hill,  
Where sea winds pass unbidden o'er the sill.

\* \* \*

Society hastening to Del Monte and Monterey for the big polo tournaments and for the week-end visits over Washington's birthday, presented a gala appearance at the famous hostilities in and around Pebble Beach and environs.

Mr. and Mrs. Lawrence McCreery gave a number of festive affairs at their Pebble Beach home. Their house guests were Mr. and Mrs. William K. Bowes, Mr. and Mrs. Lawrence Bowes, Miss Katherine Bowes and Mr. Richard Schwerin.

Mr. and Mrs. William Shaw were at Pebble Beach over the holiday week-end.

\* \* \*

Mr. and Mrs. Charles Holbrook, Jr., went to Santa Barbara last week to attend the wedding of Miss Esther Beebe Hammond and Mr. H. H. Webb, Jr., which took place February 20 on the Hammond estate, Bonnymede, Montecito.

\* \* \*

A party of society folks went to Yosemite Valley for the week-end and to indulge in the winter sports. Mr. and Mrs. Moren Tyron, Miss Barbara and Audrey Willett were among the enthusiastic society folks who delighted in the snow games and winter's gayeties.

\* \* \*

Mrs. Templeton Crocker gave a number of social affairs in compliment to Mr. and Mrs. Walter Dillingham and Mrs. Harold Dillingham prior to their departure for Honolulu.

\* \* \*

### The Vittoria Colonna Club

An unusually interesting program will be given by the Vittoria Colonna Club, of which Mrs. John Jaro is president, and Mrs. M. Cafferata is chairman, today, the 27th, in the Bank of Italy Auditorium, No. 1 Powell Street.

After the regular meeting, which will take place at 2:15 p.m., the following program will be given at 3:15 p.m.:

Piano selection by Marie Becker and Francis Violich.  
Mr. Virgilio Luciani, poet and author, will recite a group of original poems, in both English and Italian, accompanied by Mrs. Portia Bradley at the piano.

Mrs. J. C. Whelan will contribute several vocal selections, and the speaker of the day will be Mrs. Parker S. Maddux.

The following comprise the reception committee:

Mrs. F. Gastaldi, Miss O. Ottoboni, Mrs. A. B. Bianchi, Miss A. Torrigino, Mrs. L. Ferrari, Mrs. L. R. Podesta will serve tea.

## COLONIAL HOTEL

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HOWARD T. BLETHEN, Proprietor

## HOTEL DEL MONTE

Make Your Reservations at City Booking Office  
401 Crocker Building

Telephone Sutter 6130 Under Management CARL S. STANLEY

Mrs. John Merrill and Miss Camille Fatten were prominent among those who contributed to the Laurel Hall program at the Fairmont Hotel. Mrs. T. V. Cator and Mrs. L. A. Pfeiffer, the latter of whom is a prominent member of the San Francisco Branch League of American Pen Women, as well as an executive of Laurel Hall Club, essayed leading roles in the presentation of Shakesporean characters at the anniversary breakfast of Laurel Hall Club. Mrs. M. C. McGurrin played selections on the Irish harp.

\* \* \*

**Mayflower Ball**

Isabel Likens Gates, well-known poet and short story writer of Washington, D. C., was a prominent author attending the Mayflower Ball given in Washington, D. C., last week under the auspices of the Washington League of American Pen Women.

Mrs. Gates wore the gown in which she was married 31 years ago and, according to those who saw this charming author she was one of the most attractive leaders of the ball.

Some of the favorite dances of long ago were features of the Mayflower Ball, the lancers, the quadrille and the waltz as "it used to be danced" were fascinating measures of the ballroom. One of the innovations was the playing of Mr. Ford's prize "fiddler," who came from Massachusetts for the occasion, Mrs. Gates' "lady opposite" wore her grandmother's wedding dress of 1842.

The ladies taking part in one of the artistic quadrilles were all in green with yards of silk and graceful folds of "ye long ago" adding quaintness and charm.

Mrs. H. S. Mulliken is the capable president of the District of Columbia branch, under whose direction the ball was given. All of the officers co-operated so heartily that the event was a great success, and historically, as well as artistically and financially, registered something superlatively fine and memorable.

\* \* \*

Isabel Likens Gates is the sister of Dr. J. W. Likens of San Francisco, whose home is on California Street. Mrs. Gates has written a number of patriotic poems, one of which was read recently on Armistice Day in Washington at the sacred ceremonies. She also read one of her own poems at Arlington and while Mrs. Gates was in San Francisco she was the guest of the Daughters of the American Revolution and, upon request, read her poem on "The Flag" at the ceremonies held at the Palace of Fine Arts as part of their patriotic program.

\* \* \*

**Engagement Luncheon**

Mrs. Harry Hush Magee gave a luncheon at her Piedmont home in compliment to Miss Margaret Bentley, whose engagement has been announced to Mr. Stewart Hellman.

\* \* \*

Mrs. Charles Suydam gave a delightful party for Miss Rosalind Warwick, whose betrothal to Mr. Merrill Morsehead has been the incentive for any number of charming affairs recently.

\* \* \*

Miss Olive Watt was the honor guest at a luncheon given last week by Miss Carrol Andrew, whose guests were Mrs. Eric Lawson, the Misses Jean Howard, Elizabeth Sutton, Cynthia Body, Peggy Martin, Beatrice Horst, Drusilla Maltby, Kathryn Chace, Dorcas Jackson, Evelyn Lansdale and June Clement.



**HOTEL CANTERBURY**  
750 Sutter Street  
San Francisco's Finest  
Family Hotel  
250 Rooms  
Rates: From \$2.50 per day

Two young California society girls have left for the East to study art, Miss Hildreth Meiere, daughter of Mr. Ernest Meiere and Miss Louise Janin, daughter of Mrs. Harry Mendell, have both gained recognition for their talent. Miss Meiere has become known for her skill as decorator and a painter of beautiful murals. She is now finishing murals for a church in Boston.

\* \* \*

An interesting musical affair was given at the Commo'ore Sloat School under the direction of Miss Olive Bartlett, special teacher of music in the school. One hundred children from the upper grades took part in the Cantata, "The Childhood of Hiawatha." Ira Wilson wrote the music to Longfellow's poem and Miss Leora Shuck was the accompanist. The children were dressed in Indian costumes. Miss Estelle Carpenter, director of music in the public schools, has long been training the school children in this kind of work, helping them to appreciate the best in music as well as training their young voices to sing the parts they essayed with so much understanding and skill. The setting for the Cantata was the work of the school children, who made all of the posters, depicting a forest.

\* \* \*

**Burlingame Dinner  
Dance for Visitors**

Mr. and Mrs. Paul Verdier were hosts at an elaborate dinner dance given last week in compliment to Mr. and Mrs. Walter Chrysler of New York, the Burlingame Country Club being the setting for the society event.

Quantities of early spring flowers were used in the decorative scheme. Festoons of colored silks hung from the ceilings, blending in tone with the blossoms. Delicately tinted shells provided the table lightings with soft glows spreading over the motifs giving a fairy-like effect to the scene.

The guest list comprised the smart set of the peninsula and bay cities many of whom were visiting celebrities from the eastern coast and European centers.

Those attending the delightful event included: Messrs and Mesdames: George M. Armsby, Thomas Eastland, Charles Blyth, Arthur Brown, Jr., Walter Hobart, George T. Cameron, Charles Howard Jr., Templeton Crocker, George Nickel, H. W. Poett, R. W. Salisbury, George C. Thierbach, Cyril Tobin, E. J. Tobin, Mountford S. Wilson, Fentress Hill, J. Clark Burgard, Charles Howard, Linsey Howard, W. W. Crocker, F. B. Hussey, F. W. McNear, William G. Parrot, G. A. Pope, Robert H. Smith, Rudolph Spreckels, Joseph O. Tobin, Andrew Welch, Cliff Weatherwax, Adolph Sutro, Herbert Fleishhacker, Dr. and Mrs. Max Rothschild, Captain and Mrs. Edward McCauley, Mrs. Tobin Clark.

Misses: Margery Blyth, Evelyn Poett, Alice Hager, Alice Moffitt, Florence Welch, Adelaide Sutro, Claudine Spreckels, Eleanor Armsby, Katharine Kuhn, Marie Welch, Marjorie Fleishhacker, Margot Sutro.

Messrs: James D. Phelan, Prescott Scott, William Tevis, Jr., H. Fleishhacker, Jr., William H. Crocker, George McNear, Jr., William S. Tevis.

\* \* \*

**Laurel Hill Literati**

Members and guests of Laurel Hall Club, the first club of San Francisco in point of organization period, were royally en-

(Continued on Page 14)

**SANTA MARIA INN**

SANTA MARIA, CALIFORNIA

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An Inn of Unusual Excellence

Wire or write for reservations on your next trip south

**AGUA CALIENTE SPRINGS--- Why?**

It's the water and the table—New dance hall. Special attractions. Radio-active, hot sulphur water tub baths and swimming pool. Fireproof hotel. Write for booklet. T. H. CORCORAN, Agua Caliente, Sonoma County, or see Peck-Judah.

# GOLF

By Fred Blair



**H**. O. HARRISON, chairman of the Tenth Annual Auto Men's Golf Championship tournament, which is scheduled to take place at Del Monte, March 5, 6, 7 is whetting up his appetite to kill some more big game when he encounters Charlie Howard, the Buick boss, Jack French, the Dodge demon and Norman De Vaux, who peddles the Star of cars.

H. O. has just returned from a year's hunting expedition in the big jungles of South Africa, where he potted hundreds of lions, tigers, and many other wild animals, but he says that's nothing to what he expects when he meets those three pillars of gasoline row in the open at Del Monte forest.

They say that Harrison is a dead shot and can pot them from any distance according to Jack French.

Last year he plucked so many tail feathers out of Norman De Vaux that the famous Frenchman could hardly make the grade back to Oakland after the tournament. However, Norman is no quitter and will be on deck again fully fortified with several million francs, with which he will back up his opinion.

Jack French never "Dodged" an issue yet; no matter how you get Frenchy he comes back for more. Jack says if he needs any assistance he will call on Jack Nelson, his star salesman and a former Princeton fullback. Jack is a bird when the game is tough. With Charlie Howard it's different. Charlie delights to contribute a few thousand eagles each year, he says he gets more kick out of watching De Vaux, French and Harrison argue over a few hundred dollars than he does watching Kolb and Dill.

Jack French will assist Harrison on the tournament committee along with Frank Herman, conceded to be the world's greatest birdie shooter.

## Buick Well Represented

The Howard Automobile Company will be well represented by Eaton McMillan, Bob Thompson, Phil Cornyn, and Charlie Howard, the big chief himself. Charlie Howard is offering 5 to 1 that McMillan cleans up the field. Eaton won his first auto golf title several years back and looks like a cinch to repeat.

Bob Thompson, who has become a regular golf bug since he held the record for sales last year, is a sure winner in his flight, while Phil Cornyn, the old-time boxer is liable to do most anything.

The famous foursome, Bill Hughson, Geo. Wahlgreen, Chester Weaver and George Plugoff, will be out doing their stuff. Although none of them are any Joe Kirkwoods, still they get a better gallery and make a better impression especially with the thousands of devots they cut than anyone of the 200 that enter the tournament.

## Rain Puts Jinx on Tourney

Arthur Slee, the patent lawyer and president of the Civitan Club, and Chauncy Tramutola, Mussolini's right-hand man and president of the Exchange Club, who were to have locked horns in a golf team match at Lake Merced Golf Club, Friday, both got cold feet and called the match off. Both Slee and Tramutola are a pair of fighting barristers, but what they can do in golf nobody seems to know and their meeting had been looked forward to with much interest. However, these two famous officers of the bar intend to give a good account of themselves whenever the

tournament is staged. Harry Hilp, chairman of the Civitan golf chapter, and Hugo Poheim, director-general of the Exchange Club, also got chills down the back when they saw a Scotch mist break over the city, advising all the members of their different clubs that the team match between the clubs had been postponed as some of the boys were afraid of getting their feet wet and spoiling some of those classy golf rags that they had expected to spring on the boys.

At all events, the state of affairs did not interfere with Sanford Hyams, past president of the Civitan Club, Marion Mayers, his business associate and the chief entertainer of the party, making up their own foursome. Hyams, who is considered Joe Kirkwood's only rival, selected Ben Cator, while Mayers had Irving Steiner as a partner.

Leon Saloman, Emile Heyman and Mark Sickel made up the other threesome. Hyams was rather lavish with his money since he wrote up one million dollars' worth of insurance last week, for he signed the check for lunch and showed the boys a bully good time, but this wily insurance baby had an underlying motive in his big heartedness, for once he got on the links he put the skids under his guests in a most unruly manner. He took everything in sight, he positively refused to play until he made his own handicap, then proceeded to wager five fish a hole and what he and Ben Cator got out of the deal was enough to buy several shares of P. G. and E. stock. Steiner and Mayers said after the match that they were no pikers and the same bet stands when the Civitan and Exchange Clubs meet next week.

## Leon Saloman Stars

Mark Sickel and Emile Heyman say that Leon Saloman is a second George Ritchie when it comes to playing par golf. These three played 18 holes and Saloman, showing his real club spirit, spotted each of his guests one up on each nine so that he would feel perfectly safe as they rounded the turn. Saloman had both four down and romped home a winner by several lengths, but Sicklen and Heyman got more than even after dinner at the club when they cleaned poor Saloman out of his belongings at bridge.

## Menlo Country Club Spending \$100,000

The Menlo Golf and Country Club are keeping up with the times when they found it necessary to revamp their club house at a cost of \$100,000, according to Arthur Hooper, the president of this most popular peninsula club.

The Menlo Club has been in existence for over fifteen years and is built in one of the most picturesque spots in California.

The original memberships cost \$100; today they are worth \$1700; one was sold last week to Arthur Dodge at that price. The Menlo Club owns about 200 acres of the most up-to-date golfing property and an 18-hole course that has no equal anywhere in California. The membership is composed of 250 of the most influential business and professional men, most of whom are city men, who make Menlo their home in the summer season. The membership has been closed at 250 for several years and there are always a number on the waiting list. The club has quite a number of medical men enrolled in their membership list, including Dr. Ford Blake, Dr. Herman Schlagater, Dr. Ed Shottledge and Dr. Winterberg, who, although they belong to several other clubs, prefer Menlo to any of them.



# RADIO

By C. J. Pennington



**KFI Explains the Remote Control**  
**A**LTHOUGH the use of remote controls is now general throughout the United States, KFI, a pioneer in this development of the art of broadcasting, finds that few receptionists actually know what a remote control is or what equipment is necessary.

A remote control designates any point of program origin outside the main studio itself. In the main studio the length of microphone line, from

studio to control panel, may be less than twenty feet. A remote control, on the other hand, may involve lines of any length up to several thousand miles as in transcontinental telephonic broadcasting. To insure quality and prevent distortion, remote control lines, whatever their length, are carefully balanced by delicate instruments. The equipment in use at remote control points includes microphones and a remote control amplifier, with its neces-

sary adjuncts, to insure the program reaching the main control amplifiers with the qualities necessary for proper transmission. Operators at both panels, by means of potentiometers, maintain a volume of average intensity, as any



C. J. Pennington

sudden increase may overload the transmitter tubes, actuate the safety devices, cut the power off and so take the station off the air. The use of the remote control allows the broadcaster to present features that otherwise would not be available. It is interesting to note in this connection that in the simultaneous broadcasting of KFI and KPO, KFI, the point of program origin, acts as a remote control for KPO. During this weekly joint broadcasting at least fourteen operators are necessary, six of whom are stationed at repeater points to check and maintain the quality and volume of transmission along the five hundred miles of telephone lines between Los Angeles and San Francisco.

### Interference

Every set owner has it to a certain extent, and it is getting so that unless interference is present in every radio set, something must be wrong. From observations most of the interference could be eliminated. The greater part of this fault is man-made, and if man can produce interference, why can't he eliminate it? He can; but will he?

The greatest detriment to the radio listener is the set that rebroadcasts. High tension wires, power plants, transformers and so forth have been adjusted until practically no interference is caused by them. The companies controlling such, are more than willing to make the proper adjustments if their attention is called to this matter, but no action has been taken to stop the making or the sale of sets that rebroadcast. Why is this? Why do the powers that be continue to allow

(Continued on Page 18)

## BROADCAST SCHEDULE FOR NEXT WEEK

BLACK TYPE P. M.; LIGHT FIGURES A. M.

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
<b>KJBS—JULIUS BRUNTON &amp; SONS CO., SAN FRANCISCO—220</b>						
5:30-6:30	9:00-10:45 2:00-2:30 8:00-10:00	9:00-10:45 2:00-2:30	9:00-10:45 2:00-2:30 8:00-10:00	9:00-10:45 2:00-2:30	9:00-10:45 2:00-2:30 8:00-11:30	9:00-10:45 2:00-2:30
<b>KFRC—CITY OF PARIS, SAN FRANCISCO—270.1</b>						
6:30-7:30 8:00-12:00	10:00-11:30 5:15-7:30 8:00-9:30	11:00-11:30 12:00-12:20 5:30-7:30 8:00-11:00	10:00-11:00 11:00-11:30 5:30-7:30 8:00-12:00	11:00-11:30 4:00-5:00 5:30-7:30 8:00-10:00	11:00-11:30 12:00-12:20 5:30-7:30 8:00-11:30	11:00-11:30 4:00-5:00 5:30-7:30 8:00-1:00
<b>KPO—HALE BROS. AND THE CHRONICLE, SAN FRANCISCO—428.3</b>						
9:45-10:45 10:45 5:00-10:00	7:00-8:00 10:30 12:00 1:00-2:00 2:30-3:30 5:15-7:30 8:00-11:00	7:00-8:00 10:00-10:35 12:00 1:00-2:00 2:30-4:30 5:15-7:30 8:00-11:00	7:00-8:00 10:30-10:35 12:00 1:00-2:00 2:30-3:30 5:15-7:30 8:00-11:00	7:00-8:00 10:00-10:35 12:00 1:00-2:00 2:30-4:30 5:15-7:30 8:00-11:00	7:00-8:00 10:30-10:35 12:00 12:45 1:30-2:00 5:30-7:30 8:00-11:00	7:00-8:00 10:30 12:00 1:00-2:00 2:30-5:00 6:15-7:30 8:00-12:00
<b>KFWI—RADIO ENTERTAINMENTS, INC., SAN FRANCISCO—226</b>						
10:00 1:00-2:00 8:00-12:00	11:00-11:30 1:00-2:00 8:00-12:00		11:00-11:30 1:00-2:00 8:00-1:00	1:00-2:00 10:00-12:00	11:00-11:30 1:00-2:00 6:30-7:30 8:00-1:00	1:30 a.m. Pajam Part
<b>KGTT—GLAD TIDINGS TEMPLE, SAN FRANCISCO—207</b>						
2:30-5:00 8:00-10:00		8:00-8:15 2:30-3:30 8:00-10:00	8:00-8:15 2:30-3:30 8:00-10:00	8:00-8:15 2:30-3:30	8:00-8:15 2:30-3:30 8:00-10:00	
<b>KFUU—MATHEWSON MOTOR CO., INC., OAKLAND—220</b>						
8:00-10:30	10:45-11:45	10:45-11:45 6:30-7:30 8:00-10:00	10:45-11:45 6:30-7:30	10:45-11:45 6:30-7:30 8:00-10:45	10:45-11:45 6:30-7:30	10:45-11:45 6:30-7:30 8:00-10:30 12:15-2:00
<b>KGO—GENERAL ELECTRIC CO., OAKLAND—361.2</b>						
11:00 3:00-5:00 7:45	7:15-8:30 11:30-1:00 1:30 3:00-4:00 5:30-6:55 8:00-9:30 9:30	7:15-8:30 11:30-1:00 1:30 4:00-7:30 8:00-12:00	7:15-8:30 11:30-1:00 1:30 3:00-7:30	7:15-8:30 11:30-1:00 1:30 4:00-7:30 8:00-1:00	7:15-8:30 11:30-1:00 1:30 3:00-7:30	7:15-8:45 11:30-1:00 4:00-5:30 8:00-12:00
<b>KLX—OAKLAND TRIBUNE, OAKLAND—508.2</b>						
	4:00-5:00 6:30-7:30 8:00-10:30	7:00-7:30	4:00-5:00 6:30-7:30 8:00-10:30	7:00-7:30	4:00-5:00 6:30-7:30 8:00-10:30	7:00-7:30
<b>KJR—NORTHWEST RADIO SERVICE CO., SEATTLE—384.4</b>						
11:00-12:30 3:00-6:00 7:15 10:30	10:30-11:30 1:30-3:00 5:40-10:00	10:30-11:30 1:30-3:00 5:40-10:00	1:30-3:00 5:40-10:00	10:30-11:30 1:30-3:00 5:40-10:00 10:30-12:00	10:30-11:30 1:30-3:00 5:40-10:00	1:30-3:00 5:40-10:00
<b>KFOA—RHODES DEPARTMENT STORE, SEATTLE—454.3</b>						
10:00-10:30 12:30-1:30 3:00-5:30 7:00-10:00	10:00-10:30 12:30-1:30 3:00-5:30 6:30-8:30 7:00-11:00	10:00-10:30 12:30-1:30 3:00-5:30 7:00-10:00	10:00-10:30 12:30-1:30 3:00-5:30	10:00-10:30 12:30-1:30 3:00-5:30	10:00-10:30 12:30-1:30 3:00-5:30 6:30-8:30 7:00-11:00	4:00-5:30 8:15-8:20 9:30-11:00
<b>KFI—EARLE C. ANTHONY, INC., LOS ANGELES—467</b> (Copyright, 1925 by Earle C. Anthony, Inc.)						
10:00 11:00 4:00 6:30-10:00 10:00	10:45 7:00-10:00 10:00	12:10 5:30-10:00 10:00	10:45 11:05-11:20 5:30-10:00 10:00	5:30-10:00	10:45 11:05 5:30-10:00 10:00	5:30-11:00 11:00-3:00
<b>KFWB—WARNER BROS., HOLLYWOOD—252</b>						
9:00-11:00	5:00-7:00 7:20-11:00	11:00-12:15 5:00-7:00 8:00-10:00	5:00-7:00 8:00-11:00	6:00-7:00 8:00-11:00	6:00-7:40 8:00-11:00	6:00-7:00 8:00-11:00

# Finance

**CALIFORNIA HIGHWAY COMMISSION** is calling for bids for reconstruction in Kern County, Monterey County, Los Angeles County and Stanislaus County.

\* \* \*

—“In transportation efficiency there has been a tremendous improvement in the face of very difficult obstacles, such as radical increases in cost of operation and great difficulty in obtaining credit,” states Curtis L. Mosher, Chairman Executive Committee, Northwest Regional Advisory Board.

\* \* \*

—The extensive advertising campaign of the Southern Pacific Company has received the commendation of the hotel industry of California, the California Hotel Association having passed a resolution citing the railway as having performed a public service in carrying out this campaign.

\* \* \*

—Theodore Roosevelt, in his letter to John Eshleman, of the State Railroad Commission, said a wise thing which we are now only beginning to get the force of: “Your first task will be easy . . . . You will find it easy to reduce rates when they are too high, and you will find many rates are too high. Your real task will come later, when you have to do justice to the corporations and raise rates in spite of the popular clamor to lower them. The test of public regulation will be the ability of public men to do that and to maintain popular confidence in doing it.” Mark L. Requa notes this statement in his recent book “The Relation of Government to Industry.”

\* \* \*

—John N. Edy in addressing the Municipal Government Section of the Commonwealth Club, recently said, “Why is proper and business like public administration so rare? Simple because so many men of right ideals and ability have gone into private rather than public service.

\* \* \*

—Politics a “science of government” is worth the best effort of the best men and politics, as it is usually played with mud and meat axes, is incompatible with the aspirations of decent people.” All of which gets us nowhere, for the opportunity for career does not lie in the public service.

\* \* \*

—A survey of petroleum refineries made by the Bureau of Mines, Department of Commerce, shows a total of 509 refineries in the United States on January 1st. Of these 352 refineries, with a capacity for treating 2,560,000 barrels daily were being operated, while 157 refineries with a capacity of 290,000 barrels daily, were shut down. In addition, two refineries, of probable future aggregate capacity of 5000 barrels daily, were under construction.

\* \* \*

—“In the last analysis the progress of every nation depends upon the ton-mile cost of transportation” was the assertion of Edward S. Jordan, president of the Jordan Motor Car Co. The raising of the standard of living, in his estimation, rests upon rapidity of the delivery of goods to markets and the reduction of the cost of such delivery.

\* \* \*

—The general results for January and February, so far for this year are quite satisfactory, as regards general trade. Unfilled orders of the United States Steel Corporation are increasing, which fact is eloquence of the promise of good times.

\* \* \*

—The total stock of gold and silver coin in the United States as shown by the census reports increased from \$2,617,000,000 to \$4,278,000,000 in 1922 or by 65.5 per cent, which does not do more than compensate for the loss due to the loss in purchasing power. That will come as a surprise to most people who think our stock of gold much increased.

## THE SAN FRANCISCO BANK

SAVINGS

COMMERCIAL

INCORPORATED FEBRUARY 10TH, 1868

*One of the Oldest Banks in California,  
the Assets of which have never been increased  
by mergers or consolidations with other Banks*

MEMBER ASSOCIATED SAVINGS BANKS OF SAN FRANCISCO

526 California Street, San Francisco, Cal.

DECEMBER 31st, 1925

Assets .....	\$107,232,609.22
Capital, Reserve and Contingent Funds.....	4,250,000.00
Employees' Pension Fund over .....	525,000.00

MISSION BRANCH.....	Mission and 21st Streets
PARK-PRESIDIO BRANCH.....	Clement St. and 7th Ave.
Haight Street Branch.....	Haight and Belvedere Streets
WEST PORTAL BRANCH.....	West Portal Ave. and Ulloa St.

Interest paid on Deposits at the rate of  
**FOUR AND ONE-QUARTER (4 1/4) per cent per annum,**  
**COMPUTED MONTHLY and COMPOUNDED QUARTERLY,**  
AND MAY BE WITHDRAWN QUARTERLY

### The Canadian Bank of Commerce

HEAD OFFICE: TORONTO, CANADA

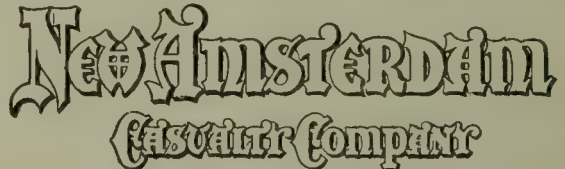
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## Travel Tid-Bits

By Ernest F. Rixon

### The Glorious Spanish Main

WHETHER Queen Isabella pawned her jewels to enable Columbus to discover the West Indies is a fruitful source for argument—but whether she did or no, need not prevent anybody from visiting these romantic islands in the old Spanish Main.

The average person, whenever the Spanish Main is mentioned, immediately begins to think of those fascinating stories of beautiful damsels helpless in the power of some swashbuckling buccaneer, or pictures to himself a company of luckless voyagers walking down a narrow plank to a watery grave, and experiences a pleasant thrill of adventure as he does so.

Those dead and gone adventurers are entitled to our thanks for having invested the West Indies with a halo of romance, which, when added to the marvelous climate and natural scenic beauties, makes a voyage to the Caribbean one of absorbing interest.

Generally speaking, the islands are more or less alike. Most of them have little pink, white and blue houses, rich luxuriant foliage, and a wild profusion of brilliantly colored sweet smelling flowers. The chief difference lies in the atmosphere which the various nations who own the islands have impressed on their particular domains, and in the different types of architecture.

At the mouth of Havana harbor stands that grim old sentinel, Morro Castle, about which many a dashing romance has been woven. There is a beautiful cathedral, originally a Jesuit church, which at one time was supposed to contain the bones of Columbus, and the Cabanas Fortress, which cost \$14,000,000 and took eleven years to build.

Spanish is the language of Havana, and Spanish are the old side streets with their gaily painted houses and mysterious shuttered windows. In the shops one may buy beautiful shell combs, Spanish shawls, hand-wrought lace and perfume. The best description of Havana, is that it is "glamorous."

Martinique, the queen of the Caribbean, has it all over the other West Indian islands, in that it provided the world with an empress—Josephine, Napoleon's first consort. In a little park, surrounded by seven tall palm trees stands a beautiful white marble statue of that hapless lady, commemorating the fact. Josephine, however, was not the only one to suffer in this lovely island. In 1902, St. Pierre, once the chief commercial city of Martinique, was destroyed by an eruption of Mont Pelee. Thirty thousand people were killed and St. Pierre disappeared. The atmosphere of Martinique is entirely French, and entirely charming. The native affect quaint old-fashioned costumes and bright colored fichus and turbans, while the ladies enjoy a world-wide reputation for grace and beauty.

Curacao is a coral island off the coast of Venezuela, and is another scenically beautiful place. It has a distinct Dutch flavor, and the natives have adopted a Dutch manner of living. To add to the Dutch atmosphere, is a canal which intersects the capital of Wilhelmstadt. The uses of this canal are not altogether apparent, and one suspects it is there for sentimental reasons only.

For anybody interested in ostrich feathers, there is an ostrich farm in the interior, where the plumes may be bought for a comparatively small sum. Ostrich farming, however, is not carried on on a very large scale.

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## SOCIETY

(Continued from Page 9)

tertained at the fortieth anniversary luncheon held last Wednesday in the Gold Ball Room of the Fairmont Hotel.

Mrs. John J. Jury, president of the club, who has but recently returned from abroad, presided with gracious consideration at the luncheon with many prominent women as honor guests. The occasion was markedly brilliant in tone and purposes.

A pretty incident to the program was the impersonations of George and Martha Washington by little Frances Goich and Anne Schley, who took part in the American incident of the program.

Many nations were represented by hostesses dressed in the costumes designated by the tables over which they presided in entertaining their guests. Presidents of sister organizations were feted at the anniversary luncheon.

\* \* \*

### Hypatia Devotees

Mrs. Joseph R. O'Donnell, the charming executive of Hypatia Club, acted as the presiding genius of a distinctive anniversary breakfast given Wednesday at the Fairmont Hotel, the Gold Ballroom being the setting for the artistic event.

A modern version of Sheridan's comedy drama, "The Rivals" was presented by members of the literary organization, which makes a point of careful study of plays and current literature. Mrs. Marie Weiss had charge of the dramatization, and in the cast were Mesdames J. J. O'Neill, H. S. Verney, Theodore Lenzen, W. W. Walker, George Ewers, L. A. Penniman, N. Lawrence Nelson, H. S. Shields, Leslie Norcom and Dr. Winifred Byrne. Musical specialties were introduced by Mrs. W. G. Grandeman, Mrs. George Ewers.

Violin solos were played by Mrs. Cecil A. Moss with Mrs. Phillip Aaronson at the piano; Mrs. Pauline Hildenbrandt played piano solos and other talented members contributed musically to the program. Spring flowers were used in profusion in the decorative scheme.

\* \* \*

### Arrivals at Hollywood Plaza Hotel

Prominent San Francisco people who have registered recently at the Hollywood Plaza Hotel, Hollywood, California are: Mr. Fred A. Greenwood, Mr. Alvah Raymond, Mr. and Mrs. D. G. Hart and family, Mrs. Albert Frank, Mrs. A. L. Jacobi, Miss E. Wright, Mr. and Mrs. G. A. Francis, Mr. Irving L. Mayer, Mr. and Mrs. L. D. Hirschfeld, Mr. and Mrs. H. Morgan.

### Redwood Highway Reconstructed

That the State of Oregon will have its portion of the Redwood Highway in negotiable shape for the coming tourist season, is expressed in communications received by officials of the Redwood Highway Association from the Oregon Highway Commission.

"Oregon will receive bids on six miles of reconstruction on the Redwood Highway north of Kerby this month, and has under contract already eight miles of rock surfacing which will be completed this year," states a wire from Roy A. Klein, state engineer, "in addition, we are completing several bridges now under contract."

An equally welcome communication was at the same time received by officials of the Association from William DUBY, chairman of the Highway Commission, which states in part:

"By the opening of the 1926 season, the entire Oregon portion of the Redwood Highway will be in good condition, and we will endeavor to keep it in the best possible condition during the season, so that traffic will not be inconvenienced. Prior to 1925 there has been but little done on this road, and as a result, it will require 1926 and a portion of 1927 to thoroughly complete the job."



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## Petrol Paragraphs



By E. V. Weller  
 Director of Publicity  
 National Automobile Club

### "The Other Fellow"

He never signals when he stops,  
 He always takes a chance,  
 He passes cars upon the curves,  
 At cautious folk he rants.

He breaks the speed law every day,  
 He scorns the safe and sane,  
 He keeps his foot upon the gas  
 In spite of fog and rain.

He hogs the road and likes to pass  
 With just an inch to spare,  
 At cutting out and cutting in,  
 He thinks he is a bear.

He never will adjust his brakes  
 Or see his lights are lit,  
 For other drivers on the road  
 He never cares a whit.

The safety zone is such a bore,  
 He thinks it is a fright  
 That anyone should be allowed  
 To walk—it isn't right.

What's that you say? You think it strange  
 That I should raise this cry?  
 The other fellow breaks the laws—  
 But I'm the cautious guy.

\* \* \*

### The Pacific Highway

The Pacific Highway, extending practically from Mexico to Vancouver, offers one of the most interesting tours for all seasons of the year available to the motorist on the Pacific Coast. This highway, which under the federal highway classification, is known as route No. 99, carries the tourist through desert, valley and mountain districts offering scenic

attractions that include the orange districts of Southern California and its beach resorts, the raisin growing district of the San Joaquin Valley, the rich agricultural section about Sacramento and the Alpine panoramas of the northern counties.

The Pacific Highway connects with all of the historic routes of eastern California, the Mother Lode Highway which passes through the district made famous by Mark Twain and Bret Harte, the Auburn and Placerville routes to Lake Tahoe, the scenic highways that lead into the Yosemite Valley and pass under the very shadow of two of the great mountain peaks of California, Mt. Lassen, the only active volcano in continental United States and Mt. Shasta, the sentinel peak of the Oregon border, which is said to be the tallest mountain peak from its base in the world.

Only a few miles north of Redding are yet to be paved to make this great automobile artery a paved concrete ribbon the whole length of the state. These few miles have already been improved and graveled so that they offer no impedance to travel.

The Pacific Highway, likewise, offers the way to one of the most attractive scenic regions of California which lies in the northeastern corner of the state. This includes the chain of lakes from Klamath Falls south, the lava beds which were the setting for the Modoc Indian war of the early days and the caves which offer subterranean panoramas as awe-inspiring as many of those which are to be seen above the surface of the earth. This particular corner of California is a sportsman's paradise and the Pacific Highway is the logical route over which this will be reached.

The Pacific Highway is the longest paved automobile route open to travel twelve months in the year. The importance of this road will be felt more and more as the transcontinental highways bring an increasing flow of travel across the continent into California.

### Exhibit of M. de Neale Morgan's Paintings. City of Paris Art Gallery

Miss Morgan is internationally known for beautiful paintings of California scenes and the collection that she is exhibiting with the City of Paris, has the rugged strength and precision for which she has received great praise and flattering press comments all over America as well as in Europe. It is indeed a pleasure to the City of Paris to have secured this beautiful and interesting exhibit for the many art lovers who frequent our Art Exhibitions. This exhibit will, indeed, appeal to those familiar with the beauty of California's picturesque haunts. This exhibit will last until March 9th.

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 1,400,000 cups were served at the Panama  
 Pacific International Exposition

## RADIO

(Continued from Page 11)

the hook-ups to be published of such sets? Why are patents granted for the manufacture of radios that will spoil some listener's pleasure?

The majority of the present rebroadcasting by radio sets is caused by people that do not know how to tune their sets properly, and this applies to many who have owned radios for a period of time. Undoubtedly they were improperly instructed in the first place, but with the present-day facilities for learning to tune, that is no excuse for anyone to sit and try to bring in some distant station that is just beyond the power of their sets. Maybe they do bring in that far-away station occasionally, but at the same time they realize that they are ruining their neighbors' reception; still that does not seem to worry them. On the other hand, let some one cause their set to whistle, and the kick itself that they register can be heard for some distance.

There is no grudge against any particular make of set or hoop-up, but any radio that causes the neighbors' sets within a radius of forty blocks, to whistle and ruin their reception, should be taken to the bay and tossed in and its operator along with it.

Why doesn't the listening public get behind a movement to do away with the rebroadcasting set? The writer would be only too happy to start and sign a petition for the passage of a law prohibiting the use of such radio sets.

Let's get together.

\* \* \*

### The Mogul 5 V-C

The current carrying capacity of the standard tube is limited. To attempt to obtain an increase in volume by forcing a tube beyond its capacity causes distortion and results in a loss of reception and the complete loss of tone. If reception is to be natural and still produce more volume from the ordinary set, some means must be added to supply the necessary volume.

In the past few months the power tube in the last stage of the audio frequency amplifier has become quite popular, due to the fact that many owners of radio sets were not able to obtain enough volume with clearness from their sets. Naturally the addition of the power tube involves additional wiring of the set and is not easily done, especially if the set owner is not familiar with just what to do and how to do it.

Under recent developments anyone having a set employing wet battery tubes, may have the power tube in the last stage without the slightest inconvenience of rewiring the set. This in itself is an improvement and a great achievement.

The Van Horn Company of Franklin, Ohio, saw need for some simple device and consequently has developed and recently placed on the market under the trade name of the Van Horn Mogul 5 V-C, a power tube attachment, that can be put into any radio set using 5-volt tubes without the least change in the wiring of the set.

This is made possible by the use of an adapter which is an attachment that contains the tube and takes care of the extra voltage required, independently of the regular voltage of the set.

The Van Horn Mogul 5 V-C fits the standard socket and the extra voltage wires are attached directly from the extra battery required to operate the power tube, to the binding posts that are on the Van Horn adapter. It is a very simple operation to attach it and the results are the same as if the set is rewired for a power tube.

To those that wish to incorporate the power tube in the last stage of their radio sets, this attachment will be found to be worth its cost to anyone.

\* \* \*

Reception in San Francisco and the bay cities of the programs put on the air by station KFVI have been bettered from five to ten times since the replacement of the station's vertical fan-shaped antenna for a short, flat vertical cage antenna of the "T" shape, according to Ernest Wolcott, technical director of the station.

### PLEASURE'S WAND

(Continued from Page 7)

to see "The Big Parade" immediately following the local engagement.

That this wonderful photoplay has drawn crowded houses during its San Francisco run, is sufficient evidence that the picture has merit; otherwise, no film spectacle could enjoy such huge patronage for such a long stretch of time: this is especially evident when admission price is taken into consideration—\$2.00 is the top price for "The Big Parade" and seats priced at that figure have been, as a rule, the first to sell, thus bearing out the old adage, "never mind the price, if the goods are there." And the goods are there in "The Big Parade." The picture has romance, glory, laughs, a bit of tragedy, purity and sweetness and a high standard of story and execution.

\* \* \*

### McCormack's Recital

That it is foolish for any musical artist to complain of the radio as a menace to his prosperity is opined by John McCormack, the eminent tenor whom Frank W. Healy has booked for a recital the evening of Thursday, March 18, in the Exposition Auditorium. He recently broadcasted from New York a short program to which eight million people "listened in," and

in answer to the charge that such conduct was likely to injure the music profession he told a press interviewer:

"Movies have not killed spoken drama, jazz has not eliminated the ballad and radio cannot extinguish either opera or concert. The human soul cannot be destroyed by an scientific invention, and the direct contact of personality will always be supreme. Moreover, with whatever faults it may now have, the radio is a mighty instrument for mass culture, and the coming generation will be much better acquainted with good music than is the present generation—and this culture will spell opportunity for artists. In the radio there is a golden opportunity for beginners, a quicker road to recognition than the reigning favorites today ever had.

"Radio has come to stay. The people want it and all the opposition in the world cannot stop it. So it is idle for any musical artist or any music publisher to protest that the radio is hurting his business. A more sensible course would be to bow to the situation and make the best of it, always remembering that musical art will survive the radio just as legitimate drama survives the movies. Art today is as personal as it was in the time of the Renaissance or in the brightest days of Greece."

"The Charm of Spain" is the subject of an illustrated Travel talk by Dr. Charles Upson Clark, to be delivered in the Paul Elder Gallery, Saturday afternoon, February 27th, at 2:30 o'clock. Dr. Clark will give a scholarly survey of both modern Spain and the Spain of Washington Irving, and will show a series of unusually beautiful colored views on the screen.

### Johnston-Ayres Moves to New Quarters

The Pacific Coast swings forward to ever greater progress—more industries, larger factories, bigger business—better advertising to support that business.

This progress is making necessary a definite program of expansion on their part—first, a close affiliation with a coast-wide chain of agencies; next, a stronger personnel through consolidation with Evans & Barnhill; now, new quarters, to better house a complete advertising agency service.

In the heart of San Francisco's business, the new offices of the Johnston-Ayres Advertising Agency occupying the entire second floor at 574 Market Street, affords their clients the convenience of a central location and permit their several departments—service, copy, production, research, media, sales promotion, art, etc.—to function with increased efficiency.

## Mr. Blabbitt on Little Things

EVERY more or less gentle reader of this magazine has been told, at one time or another, that it is the little things in life that count. Some little things are big things, and some supposedly big things are in reality little things. It is a case of the bigger the smaller, and the smaller the bigger. That much we don't know. Whether this statement will have any effect on the enforcement of prohibition or not, we also don't know, as it is a comparatively small thing in proportion to the extent of the bootlegging industry.

The little things he forgets to do, or not to do, are usually the impediments that trip up the best of burglars and the worst of politicians. Forgetting to put the cat out at night, a characteristic male practice, is a negligible thing in itself, but has been the cause of many family tiffs and unenviable situations. How much more serious it would be for a man to put himself out, and leave the pussy in.

Now a common, garden variety of nail is not a formidable object in a proper setting, but it may turn out to be one of the most exasperating little things in the world when it is found, by an irate automobile owner, firmly embedded in a very susceptible balloon tire; and this is a very minor instance, too, since when a tire is punctured there is nothing lost but a little air and patience. What would the same fellow do if his wife were so generous as to *give* him the air? *Bite* his nails, we suppose.

There are many little things in some families that the owners wouldn't get rid of for a great deal, and wouldn't give a penny to have more of. What is the answer, children? Correct! Go to the head of the class, and read a chapter aloud from the volume entitled "Berth Control" by the Pullman Company.

Some day the scribbler of this column is going to compose a poem called "Little Things," in which thoughts of the nature of those outlined here will be set to music, much in the same way that a famous song writer of New York has done in broadcasting his matrimonial feelings. It is safe to say, in this connection, that we may look for a bumper crop of blue ballads in the distant future—although we hope not. Getting back to the poem, this writer won't mind such a little thing as a publisher turning his brain child down at all. There is just as much material in a rejection slip as in a paper dollar, and sometimes the former is worth a lot more; anyway, rejection slips are not so soiled.

Little things cause most of the worries of life, and if there was no fuss and trouble, how uninteresting existence, especially in the United States, would be! A mental jag has come to be about the only safe form of intoxication for Americans. On the other hand, little things go farthest toward insuring happiness, especially when they are freely given and taken.

It might not, at this time, be amiss to determine what a "little thing" is. The definition, perhaps, would read as follows: A little thing is an object or happening which isn't big. That should be clear enough for anyone.

There are some little things that aren't a bit satisfying or worthy of our acquaintance, to wit, the portions of food served at some restaurants; the minds of some men and women; human pettinesses; and, among many other things, the alcoholic content of modern beer.

In waxing philosophic, the writer asks you to look out for the little things, and the big things will take care of themselves, for big things are little things grown up, and the bigger they are, the harder they fall.

It must be borne in mind that these Florida strawberries, selling for three or four dollars a quart, are raised on land selling for about the same price.—Detroit News.

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## The Bohemian Club Exhibit—Feb. 22 to March 6

By Eleanore F. Ross

You catch your breath when you enter the gallery and glimpse the depth and beauty of James Swinnerton's "Trail of the Golden Moon." Its appeal is instantaneous, powerful, and I would say, universal, for all kinds and conditions of men and women must respond to a beauty so apparent, a beauty that does not have to be "explained."

Even the proximity of Labaudt's "Young Women in Marin County," (why wish them on Marin?) could not detract from the loveliness and depth of this golden moon arising amid the colorful desert hills. Here are peace, beauty and romance combined.

Charles Grant's contribution is a reminiscence of his trip last summer to the Antipodes with the American fleet, as "official artist" and breathes forth the usual dynamic force that his sea pictures always possess,—great gray battleships being tossed on mountainous waves like mere cockleshells. The spirit of Storm is triumphant here.

The mystery of "the black wharves and the slips" are here in Charles Dickman's "Fishing Boats in Picardy"; the fascination of old weathered docks, small boats and their oft-times dangerous journeys into ocean's "gray and melancholy waste," the reflection of lights in the tranquil water of the little harbor. We feel the sense of mystery, and a security that is, however, only transient.

Exquisite daintiness, the very quintessence of spring is wafted to us from Theodore Wores' "Blossom Time, Saratoga."

Gleb A. Ilyin, Russian artist, with whom we are sorry to admit we are not familiar, has a masterpiece in his portrait of "Miss Carol Marion Cofer," the finish of which, and its delicate texture of satiny skin, gives you the idea that some one of the old English masters had stepped into our midst, all the more surprising when one realizes the hold that "modernism" has taken upon the gullible and novelty-seeking public of today.

### Noted Expert on South America

Our South American continent has been for many years a land that allures not only because of its scenic beauty, but also for its natural resources, which need development through the channels of finance.

On Friday, March the 5th, Miss Annie S. Peck, world famous mountain climber, author and lecturer, will tell of the industries, living conditions, and opportunities for trade in the various countries of South America, at the Palace Hotel at 8:15 p.m. This lecture will be illustrated by stereopticon



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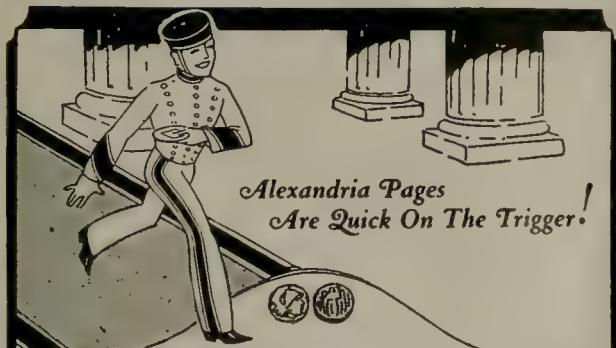
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Every Half Hour Until 10:00 p. m.

#### Then

11:00 p. m.  
12:00 p. m.  
1:00 a. m.

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2:00 a. m.

#### LEAVE SAN FRANCISCO

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ESTABLISHED JULY 20, 1856

SAN FRANCISCO

# News Letter

PRICE 10 CENTS

\$5.00 PER YEAR

SAN FRANCISCO

SATURDAY, MARCH 6th, 1926

LOS ANGELES

FROM BRIGHTER PENS THAN OURS

Cleverness Gleaned From Many Sources

FROM ONE THING TO ANOTHER

By ELEANORE F. ROSS

PETROL PARAGRAPHS

By E. V. WELLER

PLEASURE'S WAND

By KATHERINE SCHWARTZ

TRAVEL TIDBITS

By ERNEST F. RIXON

FINANCE

By a Financial Expert

SOCIETY

By ANTOINETTE ARNOLD

RADIO

By C. J. PENNINGTON

GOLF

By FRED BLAIR



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SAN FRANCISCO  
 THE CITY AT THE HEAD OF THE GOLDEN GATE  
 NEWS LETTER  
 PUBLISHED WEEKLY  
 ESTABLISHED JULY 30, 1856



Devoted to the Leading Interests of California and the Pacific Coast.

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# From One Thing to Another

By Eleanore F. Ross

I am sometimes at a loss in filling my particular page; in catching that elusive and illusionary butterfly called "inspiration." I turn the pages of the panting press sheets, glimpse murder, accidents, scandals, calamities of Nature, all to no purpose,—the muse evades me.

\* \* \*

The last few days, with the heat modified, the air sparkling, the sky (in the afternoons) that lovely azure only seen, I am quite sure, in California, the flower vendors' stands bursting with blooms of all shades, the shop windows eloquent with colorful beauty; little winds blowing into your face, fragrant with the throbbing essence of life (where, where do those little winds come from, that even the city streets fail to kill their freshness?) one subject persists, and only one—Spring!

\* \* \*

I could write volumes on Spring just now! that ever old, ever new season of beauty; appearing with all the pathetic youthfulness of the crescent moon in pale green evening skies. I could chant the glories of a California Spring, than which no other Springs in alien lands can compare!

\* \* \*

I have heard easterners says: "You have no seasons here." But eastern nostrils are not responsive to the thousand odors of California Springs, if they can make such a statement; their eyes are blind to the delicate shades of green on leaf and bough; on flower and foliage; on the good, sweet smelling earth; and their ears are deaf to the myriad sounds that are heard only in Spring time. Yes, I could write volumes on Spring,—but I find that two of my blessed writers have eulogized this theme, and I must discover other matters to discourse upon.

Apropos of what the tired business man finds entertaining: Out of fourteen lectures on different subjects (most of them of a serious nature), given by the Commonwealth Club during 1925, the second largest attendance registered on April 16th, when the speaker took up the question, "What's the Matter With Moving Pictures?" Which might or might not be a significant commentary.

All too often have we had the bromide thrust down our throats that "America is a commercial country, not an artistic one." Anent this accusation, we give the following figures and statements:

"More than \$16,000,000 was given to the cause of art during 1925, in America, either as cash gifts, some of them for specific purposes, or in buildings, works of art and other prop-

erty. . . . New York City has been indisputably proved the greatest art market in the world, by events of the past year. Among the annual list of paintings sold at auction were the following: A Mauve, for \$37,000; a Millet, \$25,000; a Bernardino Luini, \$19,000; a Rousseau, \$19,000; a Corot, \$17,000, and paintings by Gilbert Stuart and Reynolds for \$10,700 and \$10,000 respectively.

"Each of thirty-three states in the Union possesses one or more museums or galleries of art. Every state save Nevada has one or more art associations or societies. . . ."

Figures don't lie.

There has been much ado in the press lately regarding our Luther Burbank and his beliefs and disbeliefs. One still runs across items of which he is the subject in eastern papers. Just recently a minister in Kansas was "unfrocked" because he upheld certain statements Burbank had made on religion.

Aside from the uncontrovertible fact that the contentions of any religious sect can never be anything but supposititious, why, to be inelegant, pick on a man for the reason that he worships the beauty of Nature, and passes up the old orthodox worship? What is Nature but the expression of God? And if a man's life is given over to the purpose of developing Beauty in her various forms, what can we find in this world, more God-like than such an existence?

Judge Ben Lindsey, anent the present wild generation; expresses the opinion that we should indict the parents instead of the children. "At home," says Judge Lindsey, "We begin by telling little 'white lies'; Johnnie hears them, and later on imitates them.

"We must have instruction in the schools to prepare childhood for parenthood. In the church we must mix a little biology with our theology. . . . We cannot save youth by condemnation; we can equip them to save themselves by proper example in living and by telling them the truth about problems of life."

In this connection, I recall an incident that would tend to show up, not so much the lack of veracity on the part of parents as their negligence towards their offspring in some cases. A child in my neighborhood is continually being left alone, while her parents go to parties, "movies," etc. She is a pretty little thing about fourteen years old, just budding into womanhood, and just at the age when she should be especially guarded.

What sort of a future, under these conditions, is there in store for this girl? Whose fault will it be, if she finds her way into the "primrose path?"



**Extending Bus Lines** There is no doubt that the bus is again coming back into quite a degree of favor. We have noticed that in the outlying suburbs of Oakland there is quite a tendency to employ the bus and whenever the question of transportation comes up in that city, reference is at once made to this way of dealing with the corporation which controls transportation in that city.

The same idea seems to be coming along here, also. We note that the Board of Supervisors, in taking up the matter of the extension of transportation facilities by the municipalities, has drawn attention to the possibility of so providing roadways that the use of the rubber-tired bus can be effective.

Supervisor Shannon has made a hobby of this and said that if the Duboce tunnel had been so paved for traffic at the beginning and not given over altogether to trackage, it might have been made an experimental ground for such experimentation with the rubber-tired bus.

Europe has made great use of these buses and it may be argued that therefore they would be welcome here. But that conclusion evades a very important fact, and that is that the American will not put up with personal inconvenience, which the European takes as a matter of course. There is no doubt at all that for people using the car every day to go to work and back, the electric car as we have it, is vastly more convenient and comfortable than any bus-contrivance so far given to the public. There is a great deal of difference between being packed into a plunging bus and stopped here and there, in the fashion that buses stop, and sitting at ease in a street car, reading in comfort. The idea may have something to it, but not so much as its authors imagine.

The romantic notion that in this way the municipality could avoid paying for the Market Street system is almost hectic.

**Standardization in Education** Dr. Mainbridge, who is one of the greatest of British educators and, perhaps, the best authority anywhere, on adult education, is visiting this part of the world to give a series of lectures at the State University and at the same time to talk to organizations interested in adult education.

He has been discussing the youth question and has arrived at the tentative conclusion, at least, that much of the so-called aberration of youth in this country at this time, is an instinctive revolt against the standardization which dominates education.

We have always protested against this standardization, which does not seem to be much more than an effort on the part of educators to avoid the personal question in their dealings with their pupils. To that, however, the reply is made that under a standardized system of production of goods we cannot look to anything but a standardized system of education; that such a system is necessary in view of the economics of it; that it has its drawbacks, as has every other system, but that the advantages are greater than the drawbacks.

Dr. David Starr Jordan, however, does not take this point of view. He says in a recent letter to the *News Letter*: "I have no sympathy with the statement that the university has to produce a 'standardized intellectual product.'"

There seems, therefore, to be an agreement between our veteran educator and the British exponent. But the matter

does not end there. If, as a matter of fact, it turns out that a society can make more goods better under standardized system of education, education will be standardized, for it will be dictated by the will to live to say nothing of the will to power. Meanwhile, the individual suffers.

**The New Tax Act** The new tax reduction bill has become a law and the President, with that characteristic New England carefulness which will make his name proverbial in the history of the country, remarked that he was afraid that the country would be short of money on account of the tax reduction. It is pretty well conceded that a continuance of unusual prosperity will be necessary to make the government come out even in the absence of that economy which is so much to be desired.

Taxpayers earning more than \$5000 a year are given two months' extension of time for filing income tax returns and the returns will consequently not be due to May 15. The reduction brings down income taxes to the lowest level since the war began, and does away with a number of miscellaneous levies, excise and occupational, which formed part of the war burden.

The measure provides for a reduction of \$387,000,000 in the amount of taxes paid by the American people during this year, of which more than \$200,000,000 is a saving to individual taxpayers on income tax. Under the new schedule a married man with two children would have to make \$4,300 before he would be subject to income tax, and the lowest amount on which a married man would have to pay is \$3,500. Normal rates are reduced from 2 to 1½ per cent on the first \$1000, from 4 to 3 per cent on the next \$4000, and from 6 to 5 per cent on the remainder.

Surtaxes which ranged as high as 40 per cent have been cut to a limit of 20 per cent.

On the whole, the measure is satisfactory. Perhaps great enterprises should have had more consideration, but it was all that could be done and bears witness to the very satisfactory condition of the country within nine years of our entry into the world conflict.

**Another Dry Outrage** One would think that the legal end of the dry campaign would soon learn enough to carry on their campaign within the law. They are a most self-righteous people, who eternally din into our ears that the law is something to be obeyed, and at the same time, more than any other group in the history of this country, (and it would be quite safe to add, or any other country), are flagrant and offensive in their defiance of ordinary legal agencies.

Take this one fact that there will have to be restored to its legal owners \$2,400,000 worth of wine, held by the federal authorities in California wineries, pending the outcome of libel proceedings.

Judge Frank H. Kerrigan, of the United States District Court, dismissed the libel proceedings brought by the United States attorney against Francisco Viocchi, owner of a winery at Cloverdale. The lawyer for Viocchi maintained that 42,000 gallons of wine valued at \$160,000 were being held under improper proceedings. The claim was that search warrants should have been issued and the place raided by prohibition officers before libel proceedings were filed. The court ordered the libel proceedings dismissed and the wine restored. It is estimated that more than 700,000 gallons of wine in this state are being held under proceedings similar to those which the court has declared to be illegal.

There is no doubt about the way in which the self-righteous upholders of the prohibition legislation will regard the act of the court, and we shall hear much of their abusive denunciation. The fact is, however, that the fanatics break down every vestige of American liberty and if

it were not that we occasionally have courts brave enough to stand for the law, we should rapidly find ourselves an enslaved and degraded community. From time immemorial we have learned that self-styled saints are hard taskmasters.

**Race Segregation Decision** There has recently been a California decision on a question which has at times excited much bitterness and indignation at different places in this country, the question as to how far racial differences may be regarded under the Fourteenth Amendment to the United States Constitution.

The board of playgrounds and recreation in the City of Los Angeles provided for race segregation in the use of certain swimming pools owned and used by the city. This segregation came up in a certain suit and Judge Hartley Shaw of the Superior Court of Los Angeles upheld the discriminatory provisions of the playground board.

It seems to be a pretty close decision, for section 51 of Civil Code provides full and equal accommodations, facilities, and privileges of a certain list of places, among which are inns, theaters and bath-houses for all citizens within the jurisdiction of this state "subject only to the conditions and limitations established by law and applicable alike to all citizens."

The court at Los Angeles rules that the provision of that section and the following section of the Civil Code do not apply and that a municipality making the segregation does not come within their provisions and states that the management of the swimming pools is a municipal matter and does not fall within the sections named.

Whatever one may think of the reasoning, the result is quite satisfactory and the court is probably on very safe ground when it declares that there is no violation of the Fourteenth Amendment. On the other hand, the provisions of the code seem hard to beat. It does not appear that a municipality is entitled to disobey them, any more than an individual. Such regulations appear to be wise in view of the trouble which has arisen elsewhere on just this question.

**Coast Foreign Trade Meet.** The fourth annual Pacific Trade Council is being held here from March 4th to March 6th. This is one of the most promising and important of recent local developments and contains a promise of much value to the community.

The speakers who address the council are the most noted experts on foreign trade throughout the country and they present matters which have, up to very recent times, been quite inaccessible to the inhabitants of the Pacific Coast. Leaders in industry and business tell us just what are the immediate and future prospects of the Coast and this state, as regards that great outlying foreign world on which we must depend for the consumption of our surplus.

The business interests involved are among the most important in the country and include merchants, manufacturers, shippers, importers, exporters, and agents and experts of all kinds who have concentrated upon the matter of foreign trade.

Methods of approach to foreign peoples which have been heretofore ignored are described, the new methods which are being employed to win the trade of South America and which we have disregarded in the past are detailed.

It would be quite impossible to exaggerate the importance of this meeting. Little by little, Europe is recovering from the lethargy into which she was stunned by the war. She will soon be eagerly competing for trade in those territories which we have occupied so easily, during her temporary disability, and we shall find ourselves fighting to hold what we have gained. The work of the Pacific Foreign Trade Council will be of assistance and benefit.

## From Brighter Pens Than Ours

An Indiana man paid \$500 for a bee, and there have been nights when we would have almost paid that for a certain mosquito.—American Lumberman.

\* \* \*

It appears that Admiral-General Andrews is trying to get honest men for the Prohibition unit. But why corrupt another bunch of our citizens?—Columbia Record.

\* \* \*

Folks who used to tell the conductor their children were six and entitled to half-fare now boost them up to sixteen so they can operate the family car.—Albany News.

\* \* \*

Due to the uncertainty of their return alive, mountain climbers in the Alps are required to pay their hotel bills in advance. For the same reason bootleggers never extend credit.—The Thos. E. Pickerill Service.

\* \* \*

Scientists have about come to the conclusion that the mounds in the Middle West were built by the mound-builders.—Florida Times-Union.

\* \* \*

In the old days all the money gravitated to New York, but that was before Florida was discovered.—Boston Post.

\* \* \*

The next toll to be abolished from our roads is the death-toll.—Columbia Record.

\* \* \*

"You," said Adam, "are the first girl I ever loved." That's the way it got started.—Peru (Ind.) Tribune.

\* \* \*

It isn't a genuine boom if anybody buys real estate with the intention of keeping it.—Vincennes (Ind.) Sun.

\* \* \*

Long life is attainable through auto-suggestion—providing the suggester keeps clear of the auto.—Wall Street Journal.

\* \* \*

America is fool's paradise, says a prominent European visitor. Maybe that is why so many of his fellow Europeans like to come over here.—Southern Lumberman.

\* \* \*

Most of our common sayings are very old, and doubtless "You can't keep a good man down" was coined by the whale.—La Grange Reporter.

\* \* \*

You don't get a sheepskin in the school of experience. You just have your own removed.—Debuque American-Tribune.

\* \* \*

A man in Kansas City can lay 36,000 bricks a day. Go out and read this to your hens.—Columbia Record.

\* \* \*

Senator Borah has a positive genius for standing alone without being lonesome.—Cleveland Times-Commercial.

\* \* \*

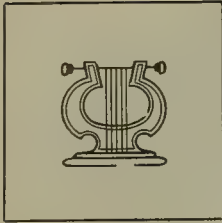
Being on the right track is correct. But if you just stop there you'll get run over.—Columbia Record.

\* \* \*

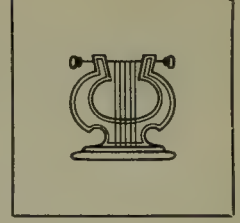
Prosperous times: Those in which you pay instalments on ten things instead of one.—Springfield State Register.

\* \* \*

That North Pole must be a barber's pole. Every explorer who goes near it has a close shave.—Columbia Record.



# PLEASURE'S WAND



OBEY NO WAND BUT PLEASURE'S  
— Tom Moore

(Conducted by Katherine Schwartz)

### S. F. Symphony

FOR the tenth pair of symphony concerts, one can hardly imagine whom to feature.—Brahms, or Deering.



Katherine Schwartz

Certainly Mr. Deering must forgive us, if we say, Brahms' Symphony, No. 2 in D Major, was to us, the feature of the concert. We have so much to learn from Brahms,—he is most exacting. You must be exacting to understand and appreciate him. Mr. Deering as an interpreter of Rachmaninow, as a young American, certainly showed splendid schooling.

The symphonic variations, "Istar," is a work of art, modern, in the supreme, but most admirable.

The last of the popular symphony concerts at the Civic Auditorium was featured by the appearance of Harold Bauer,—what a master! His technique rivals Paderewski's, his knowledge of music rivals Bach's and Beethoven's, his knowledge of the D Minor Brahms' Concerto is unquestioned. The greatest compliment I can pay him is, that all musicians have respected him beyond question,—12,000 men and women so greatly enjoyed his concert.

Mr. Hertz knows Beethoven; we have heard him play the Symphony No. 8 in F Major,—it is always a treat to hear him interpret Beethoven.

\* \* \*

### Imperial

The "Cohens and the Kellys" still going strong at this house, a story of the East Side of New York, in the slum district,—lots of fun and humor.

\* \* \*

### St. Francis

"Behind the Front," that delightful travesty on life in the trenches, featured by Wallace Beery and a strong cast, is still packing 'em in at this theater. There is a fine musical program in conjunction with the picture.

### Elwyn Concert Bureau

Cecilia Hansen, the only artist in our humble estimation, who can follow in the footsteps of Kreisler (she must have absorbed some little part of his glory), her program was featured by his interpretations of Beethoven, Gluck and Pugnani,—her encores among the many which she so graciously gave, were programmed by Kreisler, whom we all love. She has everything technique, strength of tone, interpretation and showmanship. Mention must be made of her splendid accompanist, Mr. Boris Zakharoff.

\* \* \*

### Loew's Warfield

"Just Suppose," with Richard Barthelmess in the role of the royal prince, comes to the Warfield next week. There are some sumptuous sets. Richard is not the only prince in the picture, for there is a real prince in the cast. Rokneddine Mirza Kadjar, a Persian of the bluest blood!

Just for good measure Barthelmess has a beautiful new leading lady playing opposite him—Lois Moran. She is just sixteen, and her first appearance on the silver sheet was in "Stella Dallas."

A. E. Thomas wrote the piece for the stage, and Mrs. V. E. Powell adapted it for the screen. There is a strong supporting cast, and the many followers of the popular Richard will no doubt flock to see him in his new offering.

Fanchon & Marco present on the stage another of the gorgeous spectacles, entitled "Pirate Ideas," and Walt Roesner and his men will furnish the musical program.

\* \* \*

### Golden Gate

Heading the new bill announced for the Golden Gate the coming week, is Theodore Roberts, the famous character actor of the screen. He is appearing in William C. DeMille's brilliant stage sketch, "The Man Higher Up," and it promises to be one of the treats of the season. Assisting Mr. Roberts is Hardee Kirkland, well-known dramatic star.

A second big feature on the bill is the screen play, a screen picture of the stage success, "Lazybones" with Charles ("Buck") Jones in the featured

role. There is a fine cast in his support.

"Amateur Nite in London," a burlesque on the old style entertainment offered in the London Music Halls, is another feature; Ernest Mack and Margie La Rue will be seen in a whirlwind skating act; Walter Ward and Ethel Dooley present a novelty comedy act, "I Can Do That Too"; Jerome Mann, famous juvenile mimic will give his famous "Impersonations"; another act will also appear, but as yet it has not been announced.

There will be the usual short reels and Sweeten's orchestra, and Grace Rollins Hunt will preside over the music.

\* \* \*

### Orpheum

The King of Jazz, Ted Lewis, is coming to town and will be the headliner on the bill for the coming week at the Orpheum. Mr. Lewis has with him a captivating young miss, Bobbe Arndt, and she and his Musical Clowns are bringing a sensational act with them, direct from Europe, where they have been the rage.

Jimmy Nerve and Teddy Knox, two great comedians are also on the bill, and with the assistance of Billie Beryl and Jelty Stunt, they will be seen in "Fantastic Frolics"; Jessie Maker and William J. Redford, musical comedy favorites appear in a delightful little skit called "Rolling Stones"; Tabor and Greene, "Two Dark Knights," are a riot wherever they appear; Louis London will offer character songs; Willie Mauss, the latest importation from Europe has a sensational offering; Martinet and his famous crowd from the New York hippodrome, complete an unusually fine program.

\* \* \*

### Columbia

George Bernard Shaw's masterpiece is playing at the Columbia, with one of the best companies seen here in a decade.

Julia Arthur is a marvelous actress, and she brings to the part true magnificence. Lynn Pratt, that splendid performer, gave a superb delineation of the suave and wicked Earl of Warwick; Thomas Irwin and Philip Quinn do some fine work. Julia Arthur in her portrayal of the life of Jeanne d'Arc, will long live in our memories, we do assure you.

## Amusements

NEXT WEEK

ALEXANDRIA Geary and 18th	Pictures
ALCAZAR O'Farrell nr. Powell	"Twelve Miles Out"
CALIFORNIA 4th and Market	East Lynn
CAMEO 936 Market St.	Chip of the Flying "U"
CAPITOL Ellis nr. Market	(Dark)
CASINO Mason and Ellis	Pictures
CASTRO 429 Castro St.	Pictures
Columbia 70 Eddy	Julia Arthur in "Saint Joan"
CURRAN Geary nr. Mason	"Rose Marie"
EGYPTIAN	Pictures
GOLDEN GATE G. G. Ave. & Taylor	Vaudeville and Pictures
GRANADA 1066 Market St.	"Desert Gold"
HAIGHT Haight at Cole	Pictures
IMPERIAL 1077 Market St.	"The Cohens and the Kellys"
LOEW'S WARFIELD 988 Market St.	Richard Barthelmess in "Just Suppose"
MAJESTIC Mission between 20th and 21st	Pictures
METROPOLITAN 2055 Union St.	Pictures
NEW FILLMORE 1320 Fillmore	Pictures
NEW MISSION 2550 Mission	
ORPHEUM O'Farrell & Powell	Vaudeville
Pantages (New) Mkt.-Leavenworth	Vaudeville
POMPEII Next to Granada	Pictures
PORTOLA 770 Market St.	Pictures
PRESIDENT Market & McAllister	Florence Roberts in "Dancing Mothers"
ROYAL 1529 Polk St.	Pictures
ST. FRANCIS 965 Market St.	"Behind the Front"
SUTTER Satter and Stelner	Pictures
UNION SQUARE O'Farrell nr. Powell	Pictures and Vaudeville
WILKES Geary and Mason	"The Big Parade"
WIGWAM Mission and 22d	Pictures

### CONCERTS

Curran Theater, Sunday Afternoon, 2:45,  
San Francisco Symphony Orchestra

### Wilkes

There remains but one more week in which to see that splendid picture, "The Big Parade," which starts on its last week at the Wilkes tomorrow evening.

Many people have viewed this picture four or five times, and to those who have not as yet, seen it, we do implore you to go, for it will be some time again, before you will have an opportunity to do so.

John Gilbert, Renee Adoree, Karl Dane and Tom O'Brien will live forever in the memories of those who have seen their work in this picture.

\* \* \*

### President

"Dancing Mothers," an absorbing play of modern life with a notable cast of twenty headed by Florence Roberts, Frederick Vogeding, and Kenneth Daigneau, starts on its seventh week with tomorrow's matinee.

San Francisco has turned out en masse to see beloved Florence Roberts once more, and the cast, one and all, is worthy of raving about.

The play is the work of Edgar Selwyn and Edmund Goulding. It is well written with a profound understanding of life in these modern days. There is splendid comedy running through the piece and it has been given a splendid setting, and the direction of Edwin Curtis is perfect.

\* \* \*

### Alcazar

"Twelve Miles Out" is a surprising play,—there is a strong undercurrent of tragedy throughout, which is mysterious, romantic and, in spots, brutally truthful. William Anthony McGuire wrote it, and Duffy has provided some splendid settings for it. The last act, in particular, is especially intriguing, showing the deck of a sailing vessel, with the wind bellying out the sails, sailors running up and down the rigging, etc.

Dale Winter, in her part of the wife of a craven lawyer, shows remarkable depth of feeling and plays the part with a repression that is most gratifying. Frank Sheridan, the distinguished New York star, is marvelous in the role of the hi-jacking captain; William Davidson has a part that fits him to a T, and he and Sheridan make the most of their unusually strong roles. William Macaulay has an important role and plays it well. The newcomers in the cast did very well. Ming Toy and his trained parrot are great, and Frank Darien, always the most dependable of actors, makes his part stand out with cameo-like distinctness.

\* \* \*

### Curran

"Rose Marie," Arthur Hammerstein's beautiful musical comic opera

is a sensation, as is evidenced by the long line of patrons at this house daily.

There is a beautiful story, tunes that are really musical, interpreted by a splendid orchestra, and the costuming and the sets are superbly beautiful.

There is a splendid cast, and principals and chorus alike are quite the best we have seen in a show of this kind for an age.

### A Royal Scenarist

Marie of Roumania, most famous of European queens since the era of Victoria, is to turn movie author.

The celebrated royal author, noted as not only one of the world's beauties but as one of the most brilliant feminine minds in the Old World is to write an original story for screen production, and has also signed a contract by which all her previously written novels, stories and plays are to be available for screen production.

This arrangement, which is one of the most romantic as well as one of the most important deals in the history of the screen, was announced late yesterday by Louis B. Mayer, who arranged the contract by which the Roumanian queen becomes a Metro-Goldwyn-Mayer scenarist.

Under the contract Queen Marie is to write an original play for immediate production, and in addition the contract gives M. G. M. studios for a long-term period the exclusive rights under option to any additional story material by the famous author.

### Interesting Dinner at Emerson Studio

Next Thursday, March 11th, Mrs. V. Emerson will give another of her interesting dinners at her studio, 573 California Street, the unique title of the occasion being "Writer's Cramp" Evening.

Mrs. J. J. Connell, who has written numerous short stories, the majority of which deal with China, and also a great amount of verse, a series of poems which she calls, "Mother Goose Nursery Rhymes of China," will be the guest of honor, and will discourse on Chinese themes. Only recently Mrs. Connell was offered \$100 by the Chatauqua Club, to appear before the members, and speak on the same subject.

Among the notable people who will be present on this occasion are: Mr. and Mrs. Julian Hawthorne. Mr. John Barry, Professor Eliot G. Mears of Stanford University; while some of the lesser lights of literature include Mrs. Eleanore F. Ross, Messrs John Brayton of Oakland, and Virgil Luciani, poet and author.



By Antoinette Arnold

### "Spring Is Here" Dame Fashion Says

SUNSHINE and field flowers, birds and bowers may tell us that spring is here—but Dame Fashion, dictator of the season's choice issues her mandate, and we know, no matter what says the weather clerk, that spring is here.

More and more are modes of the hour becoming advance messengers of what the months proclaim. The strange part of it, too, is that favor tends toward the fashion-plates rather than toward what the calendars indicate.

At any rate, spring fashions are here—and they are here with ravishing loveliness!

Look into shop windows of San Francisco's smartest thoroughfares, and judge for yourself whether or not there is a feast for the eye and, meditations for the pocket book.

The wonder of it all is, not that there are so many and so great a variety of things, but that everything, singly and collectively, is so marvelously and fascinatingly beautiful.

"The time was," stated a well-known modiste, "when only the expensive and exclusive things seemed to be beautiful. But look—everything is beautiful now, and the modest purse needs only exercised taste, and beautiful attire is one's reward."

\* \* \*

### Simultaneous Unveiling

One year ago our leading merchants decided to stage a simultaneous unveiling of their style shops and when the magnetic moment arrived the innovation attracted men and women from many quarters of the land.

The "Unveiling of the Latest Modes" was a pronounced success, a twelvemonth ago. And this week's repetition of the dramatic hour transcended in expectancy and surprise the style show of last year. Really, to quote from travelers far and wide, "The fashion show of our western metropolis is glorious!"

\* \* \*

### Welcome the Parasol

According to fashion experts the parasol will again come into its own. This fascinating accessory, which adds materially to milady's charm, is said to be quite smart. To which we all feel like rising up en masse, and exclaiming aloud, "Glory be!" For there is nothing which can so enhance a woman's beauty, especially for daytime wear, as a parasol.

Welcome the parasol—and, even in San Francisco, where it has been a stranger many years, the sunshade can find a very useful place, as well as a most fashionable place in society.

\* \* \*

### Trains Bring Women Folks To View Our Fashion Shows

According to authentic reports and statistical recounts, train loads have brought society devotees and fashionable folks from interior towns, cities and highlands for this year's fashion show. Hotels, also, give reports that many well-

known leaders of social life in the capital city, Sacramento, and its environs, have come to see the fashion displays.

"It is worth a journey from anywhere, just to see the San Francisco shops, and their fashion shows," exclaimed a member of one of Sacramento's wealthiest families. "New York, and Paris, London and other centers of style, will have to present something superlatively fine and original in order to excel the beauty of this city's style display," enthused the fashionable one.

\* \* \*

### Don't Forget the Flowers

Side by side with the handsomest outputs of the silk and garment industries are the flower displays by this city's florists in their intention to keep pace with an announcement of spring.

If you have never seen red and gold and purple amaryllis, go look into the windows of the florists along the fashionable thoroughfares. The flowers are simply magnificent!

\* \* \*

### Annual Horse Show

Oakland again stages an annual Horse Show, drawing to the Oakland Auditorium a contingency of society folks from the length of the land. The social register of the state seems to have just emptied its contents into the auditorium, where the smartest gowns were worn by the leaders of society and where both men and women admirers of the steed dress in accordance with the event.

\* \* \*

Here are some of those who held boxes at the Oakland Horse Show: Mrs. Louis Ghirardelli, Mr. and Mrs. George Hammer, Mr. and Mrs. Alexander Hamilton, Mr. and Mrs. Richard Hanna, Mr. and Mrs. Stuart D. Hawley, Mr. and Mrs. Louis G. Henes, Mr. and Mrs. Irving H. Hellman, Mr. and Mrs. Edward A. Howard, Mr. and Mrs. Charles S. Howard, Mr. and Mrs. Herbert E. Hall, Mr. and Mrs. W. H. L. Nynes and Mr. and Mrs. Charles J. Keenan, Mr. and Mrs. W. C. Jurgens, Mr. and Mrs. R. W. Kinney, Mr. and Mrs. Charles C. Kenney, Mr. and Mrs. Harry J. Knowles, Mr. and Mrs. Joseph R. Knowland.

Mr. and Mrs. Edson F. Adams, Mr. and Mrs. George W. Baker, Brig.-Gen. and Mrs. David P. Barrows, Miss Maude Banks, Mr. and Mrs. C. L. Best, Mr. and Mrs. Leon Bocqueras, Mr. and Mrs. M. J. Brophy, Mr. and Mrs. H. C. Capwell, Mr. and Mrs. Joseph F. Carlston, Mr. and Mrs. William Cavalier, Dr. and Mrs. C. L. Cory, Mrs. Thomas Crellin, Mr. and Mrs. Wiggington E. Creed, Mr. and Mrs. Thomas W. Cushing, Mr. and Mrs. Cecil B. DeMille, Mr. and Mrs. Stanley Dollar, Mr. and Mrs. Frank J. Edoff, Mr. and Mrs. J. Cal Ewing, Mr. and Mrs. E. B. Field, Mr. and Mrs. Harry H. Fair, Mr. and Mrs. R. C. Force, First National Bank, Mr. A. P. Fleming.

\* \* \*

### At Palm Beach

Mrs. John Drum has been visiting Mrs. E. H. G. Slater at her villa, Casa Biela at Palm Beach. Several elaborate

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dinner parties have been given by Mrs. Slater in compliment to Mrs. Drum, who plans to spend some time in New York City before returning to her Burlingame home.

\* \* \*

Captain and Mrs. Erskine Bolst of San Francisco gave a dinner in Monte Carlo recently for Lord Younger, previous to his return to London. Among the guests were Major-General F. J. Kernan, U.S.A., retired; Sir John and Lady Prettyman Newman, Mr. and Mrs. Berrywall, Lady Heath, Mrs. K. P. Lehr and Mrs. O. H. P. Belmont.

\* \* \*

John Snow, of this city and Oakland, who has been travelling in Central European countries, has been recently in Vienna, on his way westward.

\* \* \*

Judge and Mrs. Marcel Cerf gave a tea with music in their apartment in Paris, in compliment to Mrs. Frank Vernon, née Virginia Brooks. A number of folk songs of various countries was included in the program. Mrs. John McNear of San Francisco was one of the guests.

\* \* \*

Mrs. William H. Crocker and her daughter, Miss Helen Crocker, are returning to their Burlingame home after their sojourn in New York and other eastern cities.

Mr. Charles Crocker, whose engagement to Miss Virginia Bennett of Denver, has been announced, will remain in New York, and will enter business there. The wedding of Mr. Crocker and Miss Bennett will take place early this summer, according to announcements.

\* \* \*

Mrs. Charles Bryan and Mrs. Frederick Cooper gave an elaborate luncheon at the Fairmont Hotel last week with forty guests seated at tables decorated charmingly in the first blossoms of spring.

\* \* \*

The twenty-second anniversary breakfast of Cap and Bells Club will be held on Thursday, March 18, in the Gold ballroom of the Fairmont, for which elaborate preparations are being made. Mrs. Marshall C. Harris, the gracious and popular president, will preside, and Mrs. Thomas Alexander East will present a program of music and other artistic numbers. The reception committee comprises Mrs. John Sylvester Pinney, Dr. Blanche Culver, Mrs. A. G. Stoll, Mrs. Thomas J. Morton, Mrs. Norman Walter Hall, Mrs. Byron Hall, Mrs. Byron Hoffman, Mrs. Henry Mortimer Hastings, Mrs. Richard Hyland, Mrs. Warren H. Lord and Mrs. Joseph Lawless.

\* \* \*

Mr. and Mrs. Milton Esberg and their son, Mr. Milton Esberg, Jr., gave a house party at their country home in Ross last week in compliment to Miss Barbara Sesnon, Miss Idabella Wheaton, Miss Julia Adams and Mr. Frank Fuller and a few others.

\* \* \*

**Literature Invited  
Throngs of Folks**

The large audience of more than four hundred book lovers, members of the California Club and their friends who assembled at the pretty club house last Tuesday attested the value of a literary day. The auditorium of the



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club house was packed and more chairs had to be brought into the room for the accommodation of the literary devotees.

Katharine Eggleston Holmes, author, short story writer and lecturer addressed the audience on "A Fiction Writer's Facts," giving from out her storehouse of knowledge and experiences as an author many new ideas of writing.

Grace Sanderson Michie, scenario writer and leader of the Better Picture movement, gave an illuminating address at the California Club, drawing graphic pictures of her own work, the motion picture industry and telling with a splendid understanding of photoplays in general, details of the profession. Mrs. Michie has a number of successful photoplays to her credit and has just completed a new picture which will appear upon the screen. She has directed, filmed, cut and captioned her own pictures and, now it is said by many in authority that this brilliant young writer will, before long, be as well known as a director as she is as a writer of scenarios.

\* \* \*

**Composer Plays Own  
Song on Literary Day**

Winifred McGee of Ceres, the well-known California composer, singer and organist, with over 100 compositions of her own, came down to this city last week to attend the literary day of the California Club, and to play her own compositions for the musical part of the program.

A poem "O Flag of Ours," written by Anna Blake Mezquida and set to music by Winifred McGee, was sung on this noteworthy occasion by Helen Coburn Heath with Winifred McGee at the piano.

Mrs. William Beckman was an honor guest and in tribute to her, readings were given by Mrs. James Crawford, who selected lines from Mrs. Beckman's latest book, "Thought Stitches From Life's Tapestry."

\* \* \*

**Indian Lyrics**

Professor Derrick Norman Lehmer of the University of California, an authority on Indian life, their songs and their legends, spoke before the California Club, illustrating his address with the songs of Indians which he is preserving on special phonograph records.

Mizpah Nathan, soprano singer of Sacramento, was soloist at the literary program, with Mrs. Phillip Aaronson at the piano. Mrs. Nathan's exquisite voice charmed the San Francisco music lovers, her repertoire including operatic selections, ballads and descriptive numbers which she sang with musicianly understanding and perfect tone qualities.

\* \* \*

Edna Wilson Becsey, president of the Sacramento Writers' Club was an honor guest of the California Club literary day.

Tribute was paid Eleanore Ross, poet and editor, whose poem, "San Francisco From Russian Hill" was read by Mr. Virgil Luciani, at the meeting and splendid recognition accredited Mrs. Ross for the beauty of her poetic lines. Last week's News Letter printed this poem.

(Continued on Page 14)

**SANTA MARIA INN**  
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# GOLF

By Fred Blair



THE San Francisco Rotary Club held a successful golf tournament at the Lake Merced Country Club when fifty entered in the handicap medal play for several handsome pieces of silverware.

Al Bernhard, the Epsom Salts King won his first trophy in Rotary competition. Al said the reason he did so well was that he had just visited his mines.

Frank Foran, who had Colonel James Power as his guest, made the course in two better than Bernhard and won a cup for himself.

Captain Jack Stolz also played a dandy game and copped the C class. Captain Jack has three cocktail cups; when he wins three more he'll have a set.

The teams were captained by Mike Savannah of Paragon fame, and Bob Bremner, the ships chandler. Mike was too gorgeously attired to play golf; evidently he was bent on showing his latest creations in sport togs. However Bremner wrecked his aspirations as a leader as Bob's team won by a walk.

George Leathurby, candidate for mayor of San Mateo, played the feature golf of the day. George is the star pellet shooter from the Crystal Springs Club, but when he took twelve on the first hole, Carl Eddy the chairman of the day, got his first real laugh out of George when he collected enough to pay expenses.

Jim Patrick, the rubber stamp baby, put in an appearance after an absence of six months, but as usual he is long on form, but short on shots and after playing nine holes, he went back to work.

The banquet following the tournament was well attended and a most enjoyable day was spent.

\* \* \*

## Banquet at the California Club

A. L. De Luca, one of the most popular members of the California Golf and Country Club, entertained twenty-five of his golfing friends at a dinner given at the club in honor of his cracking his previous record of 98. De Luca cut one stroke off that figure and felt so happy that he arranged a second dinner, which was attended by many golfing celebrities, including Jack Percy, the noted attorney, Bill Carson, one of Thomas Edison's right-hand men, Hugo Poheim and Rod Guyette, all past presidents of the Mutual Business Club of which De Luca is a member.

Fred Gomph, the very much alive secretary of the California Club, and Claud Alexander, the big banker secretary of the Mutual Club, each gave an interesting account of his secretaryship in a very colorful manner. Jack Percy acted as toastmaster and filled the position admirably. After the boys had enjoyed a most sumptuous repast, which was especially prepared by Miss Gallagher, they adjourned to the card room. Among those present were Jack Percy, Archie Duncan, K. R. Snooks, Otto Segler, Heinie Brown, Fred Gomph, Herb Bilsborough, Linc Nelson, Andrew Nelson, Tom Doherty, Hugo Poheim, Bill Carson, Rod Guyette, Charlie Pittman, Claud Alexander, Al Sais, Earl Nagel, O. A. Kellog, Studebaker Johnson, A. L. De Luca and Fred Blair.

\* \* \*

The Mutual Business Club had its monthly golf ball hunt on the California Golf Club's Preserve last Thursday. Fifty members joined in the scramble for lost balls.

Carl Thomson, the newest member of the club, who in private life is an importer of raw materials, pulled a raw one when he grabbed off the first prize in Class A with a net 73.

\* \* \*

"Grandpa" Charley Goodwin won the low net with a 74 when he played off a tie of the January tournament with Jack Whalen and Elmer "Yeastfoam" Miller. Little Elmer could not make the ball rise out of the sand traps even with a niblick load of Fleischman's yeast.

\* \* \*

M. G. West Company's representative gave the pill an awful "Whalen" but succumbed to the prowess of Grandpa Charley at the 18th.

\* \* \*

At the Nineteenth hole Jack Whalen gazed upon the mashie-like countenance of Little Elmer Yeastfoam and was heard to murmur, "Yeast is yeast and west is west and ne'er the twain shall meet again on the links."

\* \* \*

The Class B Trophy was snatched by "Looie" Thynnes, while Milton "Collarbutton" Ellis, the dashing haberdasher, wrapped up the first prize in Class C.

After winning the Class D Trophy, Herb Bilsborough started in at the nineteenth to play nine more holes, but ran out of fruit juice.

\* \* \*

Frank Sutton looked over the real estate with a net 70. For this expert performance he will have his full name and family history inscribed on the Golden Gate Ferry Company's Sterling Silver "Vessel." If his moniker is written there two more times he will receive a miniature replica of this cup about the size of a "schooner." Sounds like a Ferry tale.

\* \* \*

Gerry Brooks and Courtenay Barter both came in with a 75, but Gerry was just out of the hospital last June and Courtenay had added to his handicap by being married recently.

\* \* \*

Link Johnson linked up with an 83, while "Kid" Kidwell kidded himself along with an 80. "Kid" alibied that he would have made better headway if he had had more wind in his tires. The patent attorney rebutted that that was an inflated statement, irrelevant and immaterial, and had no bearing on the case. Link says the "Kid" "drove" off the course and "skidded" along in the rough.

\* \* \*

When that Wicked Wicker furniture magnate, Al Ferreira turned in a gross 99, they laid him on a wicker davenport so he would feel at home and come to.

\* \* \*

Safety House Hick dubbed around in an 87—net of course. Nobody flashed a stop signal on him and he went through three foursomes before he was finally stopped by an explosion shot executed by Steel Tank Ben Newsom. Norris thought the sun was a spot light and it blinded him.

\* \* \*

Chicken De Luca of poultry fame executed a 99. He was fresh from the slaughter house and covered with feathers. This tickled him—the feathers, not the score.

\* \* \*

Jack Ellery bought a new driver from himself at wholesale and tried it out for the first time. If anybody wants a brand new driver cheap, we know where you can get one.

(Continued on Page 13)



# RADIO

By C. J. Pennington



## Selecting a Radio Rheostat

WHEN purchasing a radio set it is an excellent idea to actually test the set in your home and give it a very careful examination to avoid future dis-



C. J. Pennington

appointments. One of the important things to be considered is the rheostat, which is a small instrument most generally mounted on the panel board. It consists of a resistance coil wound on some good material that will stand heat. The purpose of the rheostat is to control the filament or "A" current that flows through a radio set. The control is accomplished by a shaft through the center of the rheostat with an arm attached to the shaft which comes in contact with the resistance coil. The movement of the arm controls the flow of the filament current.

Rheostats can cause a great deal of unnecessary trouble and they should be carefully inspected before buying a radio. Practically all good radio sets are equipped with first class material, but it would not be amiss to make a close inspection, and a few points about rheostats may help in your selection.

Examine the resistance coil on the rheostat and if it is possible to move the wire with your finger, trouble will possibly be experienced later on from short circuited turns. The contact arm should fasten securely onto the shaft by a set-screw, and the end of the contact arm that makes contact with the resistance wire, should be so adjusted that it will slide freely over the resistance wire, making a good contact at all points.

In the use of rheostats a good rule is to turn the filament or the light of the tube as low as possible and still obtain good reception. The safest method to follow is to turn up the rheostat until a hiss is heard, then turn the rheostat down until this hissing noise just disappears, and you have the most efficient point for the tube to operate best.

Some set owners make the error of

turning their rheostats on as far as possible. This practice cuts out all of the resistance of the filament circuit, which shortens the life of the tube and also decreases the volume of the output.

Too much attention cannot be given to selecting a set with good rheostats, and to learning to adjust them to the proper point for the best possible reception from your radio set.

## Loud Speakers

There are on the market today many

different kinds and makes of loud speakers, such as horns, bells, cones, cabinets and so forth, each one, according to its manufacturer, better than the other and as every set owner realizes, the loud speaker is one of the most important accessories of any radio set, especially where good reproduction is desired.

On some sets one make of loud speaker has been known to perform better than some other particular make, and for that

(Continued on Page 16)

## BROADCAST SCHEDULE FOR NEXT WEEK

BLACK TYPE P. M.; LIGHT FIGURES A. M.

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
<b>KJBS—JULIUS BRUNTON &amp; SONS CO., SAN FRANCISCO—220</b>						
5:30- 6:30	9:00-10:45 2:00- 2:30 8:00-10:00	9:00-10:45 2:00- 2:30	9:00-10:45 2:00- 2:30 8:00-10:00	9:00-10:45 2:00- 2:30	9:00-10:45 2:00- 2:30	9:00-10:45 2:00- 2:30
<b>KFRC—CITY OF PARIS, SAN FRANCISCO—270.1</b>						
6:30- 7:30 8:00-12:00	10:00-11:00 4:45- 7:30 8:00- 9:30	11:00-11:30 12:00-12:20 5:30- 7:30 8:00-11:00	10:00 -11:30 5:30- 7:30 8:00-12:00	11:00-11:30 4:00- 5:00 5:30- 7:30 8:00-10:00	12:00-12:20 5:00- 7:30 8:00-11:00	11:00-11:30 4:00- 5:00 5:30- 7:30 8:00- 1:00
<b>KPO—HALE BROS. AND THE CHRONICLE, SAN FRANCISCO—428.3</b>						
9:45-10:45 10:45 5:00-10:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 3:30 5:15- 7:30 8:00-12:00	7:00- 8:00 10:00-10:35 12:00 1:00- 2:00 2:30- 4:30 5:15- 7:30 8:00-12:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 3:30 3:30 5:15- 7:30 8:00-12:00	7:00- 8:00 10:00-10:35 12:00 1:00- 2:00 2:30- 4:30 5:15- 7:30 8:00-12:00	7:00- 8:00 10:30-10:35 12:00 12:45 1:30- 2:00 5:30- 7:30 8:00-12:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 5:30 6:15- 7:30 8:00-12:00
<b>KFWI—RADIO ENTERTAINMENTS, INC., SAN FRANCISCO—226</b>						
10:00 1:00- 2:00 8:00-12:00	11:00-11:30 1:00- 2:00 6:30- 7:30 8:00- 1:00		11:00-11:30 1:00- 2:00 8:00- 1:00	1:00- 2:00 10:00-12:00	11:00-11:30 1:00- 2:00 6:30- 7:30 8:00- 1:00	1:30 a.m. Pajama Party
<b>KGTT—GLAD TIDINGS TEMPLE, SAN FRANCISCO—207</b>						
2:30- 5:00 8:00-10:00		8:00- 8:15 2:30- 3:30 8:00-10:00	8:00- 8:15 2:30- 3:30 8:00-10:00	8:00- 8:15 2:30- 3:30	8:00- 8:15 2:30- 3:30	8:00- 10:00
<b>KFUU—MATHEWSON MOTOR CO., INC., OAKLAND—220</b>						
8:00-10:30	10:45-11:45	10:45-11:45 0:30- 7:30 8:00 10:00	10:45-11:45 8:30- 7:30	10:45-11:45 6:30- 7:30 8:00-10:45	10:45-11:45 6:30- 7:30	10:45-11:45 6:30- 7:30 8:00-10:30 12:15- 2:00
<b>KGO—GENERAL ELECTRIC CO., OAKLAND—361.2</b>						
11:00 3:00- 5:00 7:45	7:15- 8:30 11:30- 1:00 1:30 3:00- 4:00 5:30- 6:55 8:00- 9:30 9:30	7:15- 8:30 11:30- 1:00 1:30 4:00- 7:30 8:00-12:00	7:15- 8:30 11:30- 1:00 1:30 3:00- 7:30	7:15- 8:30 11:30- 1:00 1:30 4:00- 7:30 8:00- 1:00	7:15- 8:30 11:30- 1:00 1:30 3:00- 7:30	7:15- 8:45 11:30- 1:00 4:00- 5:30 8:00-12:00
<b>KLX—OAKLAND TRIBUNE, OAKLAND—508.2</b>						
	4:00- 5:00 6:30- 7:30 8:00-10:30	7:00- 7:30	4:00- 5:00 6:30- 7:30 8:00-10:00	7:00- 7:30	4:00- 5:00 7:00- 7:30 8:00-10:30	7:00- 7:30
<b>KJR—NORTHWEST RADIO SERVICE CO., SEATTLE—384.4</b>						
11:00-12:30 5:00- 6:00 7:15-10:30	10:30-11:30 1:30- 3:00 5:40-10:00	10:30-11:30 1:30- 3:00 5:40-10:00	1:30- 3:00 5:40-10:00	10:30-11:30 1:30- 3:00 5:40-10:00 10:30-12:00	10:30-11:30 1:30- 3:00 5:40-10:00	1:30- 3:00 5:40-10:00
<b>KFOA—RHODES DEPARTMENT STORE, SEATTLE—454.3</b>						
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<b>KFI—EARLE C. ANTHONY, INC., LOS ANGELES—467</b> (Copyright, 1925 by Earle C. Anthony, Inc.)						
10:00 11:00 4:00 6:30-10:00 10:00	10:45 5:20-10:00 10:00	5:30-10:00 10:00	10:45 5:30-10:00 10:00	5:30-10:00 10:00	10:45 11:05 5:30-10:00 10:00	5:30-11:00 11:00- 3:00
<b>KFWB—WARNER BROS., HOLLYWOOD—252</b>						
9:00-11:00	5:00- 6:00 7:20-11:00	11:00-12:15 5:00- 6:00 8:00-11:00	5:00- 6:00 8:00-11:00	8:00-11:00	7:10- 7:30 8:00-11:00	8:00-11:00

## Finance

**P**ACIFIC Gas and Electric Company's Pit River project is proceeding rapidly. Work is progressing on the big tunnel, diversion dam, flumes and foundation work. This sort of enterprise gives American engineering its distinct place.

\* \* \*

—Southern Pacific has opened a \$2,500,000 railways passenger terminal at Sacramento, with great ceremony, the governor and other notables being there in force. This is the way in which our transportation corporations are adding to the glory and wealth of the state. The public spirit of these utility corporations is decidedly noticeable in these days.

\* \* \*

—Motive power has been increased by 30.84 per cent on the Southern Pacific since the road was turned back to private ownership. The sum of \$19,202,118 has been spent on locomotives alone. This is due to the growing volume of freight with which the old type of locomotive could not deal. More power, more speed, less risk, such are the achievement of the modern engineer.

\* \* \*

—The Highway Commission is branching out into a multiplicity of projects. Looking at the list which includes Del Norte on the one hand and Orange on the other we wonder how our pockets can stand it, till we realize that it means sheer economy. The convict camp, which has been highly successful, is to be maintained.

\* \* \*

—Carpenters talk about walking off their jobs on April 1st, which is a fine day for that sort of thing. Do they have a grievance? None, except that the non-union men have a chance to live. They must be tired of good pay and overtime.

\* \* \*

—Western Pipe and Steel Co. has entered upon the manufacture of Lock-bar steel pipe. Lock-bar pipe has been found, over a considerable period, superior for efficiency, durability and strength, in the general run, to electric welded pipe.

\* \* \*

—The Court of Appeal has decided in Los Angeles County that the Industrial Accident Commission has no power to order paid to a general creditor or creditors of an injured person, any part of an award made to an injured employee or his dependents.

\* \* \*

—Expenditure of \$5,173,735.00 for construction and maintenance in the San Francisco division of the Pacific Gas and Electric Co. for the year 1926 has just been approved by the company.

\* \* \*

—Electro magnetic methods for prospecting were first adopted in 1907, but the main development was in 1921 when Karl Sundberg, a Swedish mining engineer, began to experiment. They are now being used in the United States. A current is caused to flow into an ore body and the electro magnetic disturbances caused by it are noted.

\* \* \*

—There is now quite a campaign for cotton insurance in California. The new crop in the state is already reaching very formidable proportions. There are 172,000 acres of cotton yielding a crop worth \$12,980,000. California produces 351 pounds of cotton to the acre.

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**DECEMBER 31st, 1925**

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Capital, Reserve and Contingent Funds .....	4,250,000.00
Employees' Pension Fund over .....	525,000.00

MISSION BRANCH .....	Mission and 21st Streets
PARK-PRESIDIO BRANCH .....	Clement St. and 7th Ave.
HAIGHT STREET BRANCH .....	Haight and Belvedere Streets
WEST PORTAL BRANCH .....	West Portal Ave. and Ulloa St.

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COMPUTED MONTHLY and COMPOUNDED QUARTERLY,  
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# Travel Tid-Bits

By Ernest F. Rixon

## The United States Lines

It may not be generally known that the United States Lines are quite a factor in Atlantic steamship business. They are at present operating six steamers, the "Leviathan," and the "George Washington," as first-class steamers, that is, carrying first, second and third-class passengers, and the "America," "Republic," "President Roosevelt," and "President Harding," carrying cabin and third-class passengers only.

The "Leviathan" is one of the largest and most famous steamers in the world, she is the flagship of the United States Lines, and her record from Cherbourg to New York is five days and twelve hours. She is noted for her luxurious appointments, such as, a Pompeian swimming pool, winter garden, Louis XIV salon, and the fact that four times around B deck is one mile. She also possesses two of the best equipped gymnasiums on any ship on the Atlantic.

The "George Washington" is another famous steamer having carried President Wilson to the peace conference during the war, also General Pershing on his many trips across the Atlantic.

The "America" is the largest cabin steamer crossing the Atlantic, and a great favorite with ocean travelers. The "Republic" is one of the best known cabin steamers and has accommodation for 600 cabin passengers. The "President Harding" and "President Roosevelt" have recently been converted into cabin steamers and both of these ships have become famous during the past four months for spectacular rescues at sea. On both occasions the captain and crew have been decorated by the British and Italian governments, as well as our own.

The "Leviathan" is a great favorite with the moving picture stars, having carried most of the best known in the moving picture colony the last few years. She will sail from New York, March 20th on her second 1926 trip and on this particular trip she will carry well over 75 passengers from California. The "Leviathan" is 990 feet long, 59,965 tons, and has an average speed of 24 knots per hour. She also is equipped with the most powerful radio of any vessel afloat.

The United States Lines office here is under the direction of H. L. Dunwoodie, who is well known among shipping circles in the East, and although one of the youngest steamship managers in the country, he is well versed in steamship travel, having made numerous trips to and from Europe.

Information regarding United States Lines sailings will be promptly furnished by the San Francisco News Letter or by Ernest F. Rixon, 544 Market, San Francisco, Room 209.

Several trans-Pacific steamship companies and transcontinental railroads have volunteered to distribute, throughout their respective systems, copies of the general "Redwood Highway Empire" folder, soon to be issued by the Redwood Highway Association. This is a direct result of the Redwood Highway Day Luncheon of a few weeks ago, according to Clyde Edmondson, manager.

This type of distribution is looked upon by the directors of the association as one of the most effective methods of attracting and controlling the direction of travel to and through the Redwood Highway Empire. Other folder distribution plans are well under way according to word received today.

It looks as if we shall have to lend France more money so as to enable her to pay us what she owes us.—Cleveland Times.

## GOLF

(Continued from Page 10)

"Pants" Poheim wasn't satisfied with an 85, which is pretty good for a tailor. He won the last tournament with a net 68 and immediately sold himself an extra pair of trousers. If he wins again you will be able to buy pants at \$1.75 a leg, seats free.

\* \* \*

"Pete" Peterson, roofing expert, is another one of the newer members who shoots around in the eighties. The first game he ever played was in the eighties and that makes him old enough to know better. Always alert for business, he discovered a leak in one of the lockers before he left the club house.

\* \* \*

After four months total abstinence from golf, Frank Taylor succumbed to the call of the niblick and mid-iron and showed up for the big hunt. While he was waiting to tee off, he sold two automobile policies and six dollars' worth of golf insurance. We hope Frank will play the game before he works himself to death.

\* \* \*

Tom Doherty was right at home on the California links and promptly extinguished his opponent. Tom always makes a fellow feel put out.

\* \* \*

The "Big Butter and Egg Man," Andrew Nelson, skimmed the milk of human kindness when he trimmed his own brother with a net 85.

\* \* \*

Roy Staniford beat himself when everybody kidded him about the time he went duck hunting with Jack Ellery and shot up all the decoys and then shot a hole in the bottom of the boat.

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## Library Table

**T**HERE is so much sound, practical business sense in the four volumes under the title: "The Handbook of Business Correspondence," written by S. Roland Hall, and published by the McGraw-Hill Book Company, Inc., that it is a puzzling proposition to quote at length from any certain section or volume of this complete and valuable set of books for the ambitious letter-writer, and still do justice to the author.

Notwithstanding the realization of this fact, we are quoting at random from the first of these splendid volumes, which are, so apparently, "a liberal education" in themselves: "Good letters, like everything else, must be sold in a buyer's market. They must prove their own worth. But there is still another side to the question. Corporations may not have souls, but they surely do have personalities. That personality is revealed only through the medium of letters. It surely, then, is worth while to have this personality an appealing one."

There are some "don'ts" in advising the good-letter-writer, which the correspondence supervisor of the Pennsylvania Rubber Company compiled; and which Mr. Hall quotes:

"Don't be a beggar. Don't say everything in one breath. Come up for air. Disregard of this caution causes clumsy sentences.

Don't be afraid of two many sentences. It is the long, clumsy one-sentence letter which bespeaks the amateur.

Don't become stereotyped. Versatility is rarely a fault.

Don't overlook the recipient of the letter; thinking of him in the light of the facts puts personality in what you write.

Don't gush. We appreciate inquiries for our products, but we are not peddling pills.

Don't use anything unessential to the clearness of the letter. Simplicity radiates courtesy and personality."

"The Handbook of Business Correspondence," by S. Roland Hall. McGraw-Hill Book Co., New York.

### SOCIETY

(Continued from Page 9)

#### At the Samarkand

At a delightful little dinner party given at "Samarkand," Santa Barbara on Wednesday evening last, the betrothal of two interesting parties to Pacific Coast residents was announced, the interested ones being Miss Agnes Willumsen, of Pasadena, California, who until recently has been the private secretary for Mr. D. M. Linnard, President of the Linnard Hotel Interests, and the other being Mr. Alfred Killam Bennett, of Tacoma, Washington, General Manager of Linnard Hotels north of San Francisco. Mr. Bennett has been located for the past several months at "The Winthrop," the new Linnard hotel in Tacoma, Washington, but since the first of the year he has been in Santa Barbara to reopen "Samarkand."

\* \* \*

#### At the Hollywood Plaza

Prominent San Francisco people recently registered at the Hollywood Plaza Hotel, Hollywood, California are: Mr. and Mrs. W. B. Maltby, Mr. Norwood Chapman, Mr. W. H. Gorman, Mr. L. A. Kutner, Mrs. R. R. Finnigan, Mr. and Mrs. S. B. Williams, Mr. and Mrs. B. J. Kemper, Mrs. S. Rosenblum, Mr. Albert Fraus, Mr. and Mrs. T. A. Lee, Mrs. Henry Gray, Miss Helen Wilson, Mr. Pridmore Wilson, Mr. and Mrs. P. M. Caroe, Mr. A. J. Blumenthal, Mr. R. E. Hyman, Mr. and Mrs. L. A. Douglas.



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DENMAN GARAGE

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## Petrol Paragraphs



By E. V. Weller  
Director of Publicity  
National Automobile Club

**H**AND in hand with the development of the passenger car and the great advance in highway development which has been coincident with the progress of the automotive industries, has been a tremendous gain in the motor transport field.

In 1924, 10% of the motor vehicles produced in the United States were trucks. The output of commercial vehicles showed a higher proportion as compared with passenger vehicles than in any previous year. The reason for this is the increased demand on the part of the country farmers for a quick method of transport in order to take care of the products of the farm as rapidly as possible.

In 1912, 22,000 motor trucks was the total produced for the United States and Canada as compared with 375,396 such vehicles produced during 1924 and approximately 400,000 such vehicles in 1925.

The two big buying months of the year for commercial vehicles are March and October; the March purchases may be laid to the demand for movement of spring products and the October purchases for the farm products of the fall.

In California 17,799 commercial vehicles were registered during 1925, 8,783 of which were absorbed by the forty-seven northern counties and 9,016 by the eleven southern counties. The majority of these purchases were the light trucks of popular make, designed for the transportation of less than one ton of freight.

The motor truck is one of the most important of the cogs in the machine of commerce today. It has opened up a great domain on the Pacific Coast

which was not fed by the railroads and has increased valuation of a considerable proportion of state domain by supplying transportation facilities for products raised in districts off the main shipping centers.

In spite of the fact that the motor truck registration in California and in the Pacific northwest has shown a remarkable gain in the last few years, the future of the automotive industry in the west is said to be in the sale of commercial vehicles.

The motor truck has not by any means taken away any great amount of freight shipment from the railroads, in spite of the fact that it would seem at first glance that this would be the case. On the contrary, the increase in registration of commercial vehicles has resulted in an increase in freight shipments over the railroads, the short hauls being made by motor truck and the longer hauls by the railroads.

In the cherry districts of the Vaca Valley the motor truck plays a conspicuous part in the transportation of the fruit from the packing sheds to the freight stations. In the San Joaquin Valley the raisin growers have found the motor truck an indispensable aid in the shipment of the grape product. Likewise, in the citrus growing districts of Southern California and in the thermal belt near Oroville, the small truck has proved a tremendous advantage to the orchardist and farmer.

The prophets of the industry predict a domestic truck market at least as large as ever before, owing to the fact that the agricultural regions have been able to capitalize on their better financial position although the position of the farmer may not be as favorable as that of his city brother.

In the farming districts of the middle west, the fluctuating prices on farm products have a great deal to do with the increase or decrease of motor truck buying. In California, however, the equilibrium between the purchasing power of the country and the city is preserved to a larger extent on account of the variety of products which the farm counties are able to produce.

The farmers and fruit growers in California are growing richer every year and a great deal of this increase in wealth may be attributed to the increased use of the motor transport for the marketing of crops.

### All in the Name

The Song Writer—I have here, my dear sir, a song that is bound to succeed. It tells about the great, mighty Northland. It tells of a sweet romance under the blazing Northern Lights.

The Producer—What's its name?  
S. W.—"Love Lights of the North."  
Producer—Change that to "Mushing On the Yukon," and I can use it.—Colgate Banter.

**D**ivide your gas or electric bill by the number of days--of meals --of lighting hours, of baths, hours of heating, etc., for which the service was used---you will be surprised how little each has cost.

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NATIONAL CREST  
**Coffee**  
-the better it gets-



**GEO. W. CASWELL**  
Butter 6651 of Oakland 1917  
Telephone Direct  
1,800,000 cups were served at the Panama  
Pacific International Exposition

## RADIO

(Continued from Page 11)

reason it has been necessary in the past to always select a speaker that was best suited to each individual radio set.

Recently there arrived on the market a new speaker that has many fine qualities and is worthy of praise and also the consideration of anyone desiring a fine tone.

This new speaker is known under the trade name of the "Teletone Cabinet Speaker," manufactured by the Teletone Corporation of New York City. It is built circular and possesses that clear outstanding tone that is absent in so many speakers. One outstanding feature being freedom from the usual crackling noises that are so often evident in loud speakers. This is accomplished through its excellent construction. The Teletone is built like the violin, entirely of wood;



the interior of seasoned spruce and the outer cabinet of highly polished walnut.

There is nothing to get out of order and nothing to adjust, and the price is within reach of everyone.

### For Sale

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The Teletone Cabinet Speaker has been given a thorough try-out on many different radio sets and in many locations. The result has been the same, a clear and mellow tone. It is indeed a wonderful loud speaker and one that any set owner should be proud to possess.

Those who criticize the gentlemen of the microphone generally known as announcers, should take into consideration some of the difficulties they meet with. How, for instance, would you like to announce on a KFI program that "Martha Van Hoomissen-Chevallier will play 'Tod and Verklarung,' by Strauss, and accompany the 'Versunkene Glocke' by Gretchnaninoff, sung by Antoinette Konorocharakoff?"

### Do You Know "Moco"?

Now is the time to think of dolling up your car for the coming season.

When you think of paint, think of "Moco;" then go out to Gene Morriss', 235 Valencia St. and look over some of the jobs that are finished with this new process—it is very durable; a most beautiful automobile finish—and its beauty and gloss increase with use.

The price is the lowest you will find for a dependable job and will surprise you. The saving in first cost is greater because of the short time you are deprived of the use of your car. Take it in one day and drive it out the next. You can make no mistake in investigating this.

### At the Elder Gallery

Dr. Alexander Kaun, of the University of California, who has recently returned from an eight months' sojourn in Europe, will speak in the Paul Elder Gallery, Saturday afternoon, March 13th at 2:30 o'clock, on his experiences during his recent ramblings—of things and persons, art and life.

Who can say which is more exciting, a Herculeum bronze, a fragment from a nascent novel read by Gorky, a fresh canvas by Picasso, a Neapolitan crowd, parliamentary elections in Czecho-Slovakia, an interview with Minister Radich in Belgrad, or talks with anonymous Italians, Czechs, Ruthenians, Poles, Jews, Magyars and so on?

### All Off

He—"Mary?"

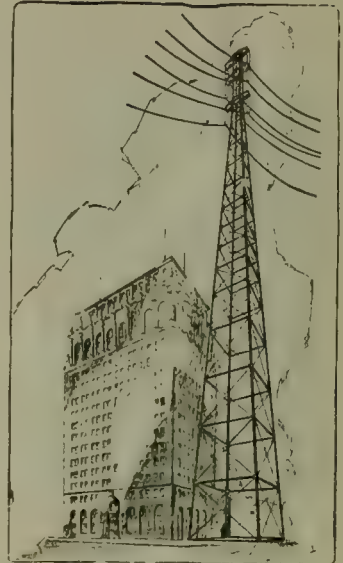
Voice—"Yes."

"This is Jack. May I call tonight?"

"Sure. Where will we go?"

"Well, I wish we could stay home for I'm busted."

"You've got the wrong number. This isn't Mary."—Penn Punch Bowl.



### TALLEST TOWER

What engineers say will be the highest electric transmission tower in the world, is being erected by the Pacific Gas and Electric Company as a part of the new 220,000 volt power line now being built from the Vacadixon Substation to Antioch. The tower will be located near Rio Vista and will be 459 feet high or about twice as high as the company's 17 story General Office Building, San Francisco. Piles will be driven 80 feet for a foundation to the tower.

Without a splice in the wires, six copper-clad steel cables will stretch from anchorage to anchorage 7029 feet, nearly a mile and one-third across the Sacramento River and 8853 feet, more than a mile and two-thirds across the San Joaquin River. Supporting towers will be necessary to maintain the prescribed clearance height.

There is to be a single unbroken span of 4135 feet over the Sacramento River and one of 3175 ft. over the San Joaquin River. The line will end three miles south of Antioch, where the company is building its Contra Costa Substation.

With the new line operating at a world's record voltage, it will be possible to carry Pit River power to the industrial districts centering around Pittsburg and Antioch.



## Mr. Blabbitt on Spring

“WHEN in the spring a young man’s fancy lightly turns to thoughts of love.” A bit of sentiment from the past, written, probably by a man past sixty. It is interesting to study this bald and we might say, rash statement from several angles—right and obtuse—carefully and with mathematical precision, of a type employed by women in the justly famous game of love.

In considering the bright thought outlined in our opening sentence, we first must hesitate and determine the meaning of the component parts (**component** is a good word, remember it, please). “When in the spring—” that’s a nice, clean thought, bringing to mind visions of pure, bubbling water eddying and swirling about the legs of a young man who must surely at this early season, shiver whether he wants to or not—and you can’t much blame him when you stop to think that love often leads to a complete frost. Water is good enough in its place, but obviously, it is out of its proper element chilling our hero’s legs. Water serves rather to quench than to inflame.

Taking another angle, could the poet have meant the actual act of springing? Really, the whole statement has a gymnastic trend or tendency which, if true, is quite refreshing. Let us see. “When in the spring . . . lightly turns—” The whole thing points quite undisputably to the fact that the young man took a running leap, sprang, turned a summersault and landed either on his head, heels or other parts of his anatomy. Love is like that with young men, they run, jump quickly, turn lightly, with heads alternately toward the sky and earth, and then flop like tired pigeons to the same firm ground from which they got their start. Whether or not the fellow suffers injury depends entirely upon the kindness of heart or nursing ability of the lady for which he tries to show off.

Now we come to “a young man’s fancy.” A rather misleading phrase. Better should we say, “a fancy young man” since in the spring a fellow with any money at all is nothing if not that. Really, a young man’s fancy must turn to thoughts of **clothes** before he can give serious consideration to love; for without clothes or, rather, without clothes of the latest cut and design, he stands small chance of winning favorable glances from his lady fair. A good tailor has brought more than one romance to a successful conclusion, and many a poor tailor has lost on account of this very thing.

Lastly, let’s think about “thoughts of love.” A sweet subject when properly treated. Thoughts of love won’t carry a man very far, even if he is a person of abnormal mental capacity in this direction, and most are not. It takes more than thought to win the modern girl. Better to say, dances, candy, flowers, et cetera. We may safely discontinue further consideration of the matter by stating that to think of love is quite uninteresting, for a fellow must **love** to think.

After this angular treatise, we arrive at the point from which we started and, after extracting the square root, have our answer—if there is anything square about love.

We could go on delving into intricacies of the family triangle, but here every problem is different and, hence, there is no set theorem. Safe to say, there is no right angle to such a figure. Most triangles of this nature are plain, unadulterated tangles.

The author of “When In the Spring” and so on did us a good turn, though, for he summed up in a few words, good clean words, what a million writers since his time have found difficulty in expressing in several trillion innuendoes and indecent ones.

Page the young man!  
Fancy!

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### A New Salary Plan

Paying employes a small drawing account and a share in profits instead of high wages has come. The plan has been discovered and put into effect by a Kansas dry goods merchant who says that it is giving excellent results in numerous ways.

To any one who understands modern business conditions and tendencies this seems to be a natural and inevitable development. The struggle for better wages has absorbed so much of the time and effort of workers for so many generations that it is no wonder that they so often cling tenaciously to the high wage and reject the various plans for profit-sharing, etc., that are presented to them from time to time.

The fact remains, however, that employers and employes are essentially partners in their business enterprises. They may ignore that fact and regard themselves as enemies, reaping the reward that enmity always reaps, or they may acknowledge it and receive the increase that harmonious activity always gives.

There is no doubt that both employers and employes are now rapidly coming to understand and acknowledge the fact of their essential unity of interest and we may expect them to adopt many and various plans whereby they may work out their problems of prosperity in ways most appropriate to their particular needs and conditions.

If a drawing account instead of wages appeals to them they will adopt that method, if some other way seems best, they will try that device. The important thing is not the particular means of co-operation that they adopt, but the fact that they have abandoned the idea of class and class conflict and are working out their problems in common-sense and good will.

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6:00 a. m.	6:30 a. m.
6:30 a. m.	7:00 a. m.
Every Half Hour Until 10:00 p. m.	Every Half Hour Until 10:30 p. m.
Then	Then
11:00 p. m.	11:30 p. m.
12:00 p. m.	12:30 a. m.
1:00 a. m.	1:30 a. m.
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ESTABLISHED JULY 20, 1856

SAN FRANCISCO

# News Letter

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SAN FRANCISCO

SATURDAY, MARCH 13th, 1926

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Established July 30, 1856

# SAN FRANCISCO NEWS LETTER



Devoted to the Leading Interests of California and the Pacific Coast.

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VOL. CVIII

SAN FRANCISCO, CALIF., MARCH 13, 1926

No. 11

## From One Thing to Another

By Eleanore F. Ross

Lemon blossoms would be more appropriate on certain occasions than orange blossoms.

\* \* \*

Green rubbish cans have been mistaken for letter boxes, down San Mateo way. We rise to remark that the rubbish can is the best place for lots of letters.

\* \* \*

Punctuation, since the invention of machines which have eliminated "hand set" printing, is becoming a lost art. In other words, it is punc.

\* \* \*

Love, fundamentally, is a game of tag. During the first part of the maneuvers, the man chases the woman; catches her (as a rule), and then is himself chased. If the woman succeeds in securing her quarry (which does not always happen), the strains of Mendelssohn's most popular tune are heard on the air.

\* \* \*

The Dearborn "Independent" of March 6 publishes an article called "Never Lost a War, But Never Won a Conference," which article cites numerous cases pertaining to the failure of the U. S. A. in gaining any point for itself through international diplomatic negotiations. From which foregoing information we would conclude that our Nation is virile, strong, rich, speedy,—a young giant for physical strength and natural resources, but unversed as yet in intrigue and the art of deceit, otherwise called "diplomacy." We hope this record is not prophetic of our future accomplishments in the World Court!

\* \* \*

If the local carpenters do not obey the command that comes from union headquarters in Indianapolis, to refuse to work on any job where there are non-union carpenters, there will be a strike on the first of April. And the strike will not be for shorter hours or higher wages; it will simply be a matter of trying to force the non-union workers to join the union. Under the American Plan, instituted in 1921, there has been no labor trouble of any seriousness; work is plentiful, wages are good, working conditions are right, and there has been more or less of a building boom for years now, in this city. Are these excellent conditions all going to be smashed because a small group of industrial autocrats thousands of miles away, dictate high-handed measures to a body of efficient and independent working men, who have adopted the policy of the American Plan—the right to work?

The speedy mental transformation which comes about through changes in one's position in life, is often amusing. I have seen a ranting Socialist change his tactics completely, in the event, possibly, of his purchasing a peanut stand. It would argue, therefore, that opinion is sometimes a matter of material being, instead of intellect.

\* \* \*

The old custom of a man footing the bills when acting as escort to a woman, is becoming rather farcical in view of the increasing economical independence of the fair sex. "Circumstances alter cases," no doubt, but isn't the situation an injustice to the man, when, for instance, his companion may be making twice his income? If two people are congenial, and like to ramble around together, why shouldn't each pay his own share?

\* \* \*

It is quite the ordinary thing to see a bald-headed, plethoric old man making a silly ass of himself over some beautiful but dumb flapper, but if a woman who has left her first youth behind her, and still has kept herself young and "spry," finds pleasure in the society of a man younger than she, almost always she is a mark for ridicule. Personally, I find men of my own age rather stuffy and inclined to spend the time inside four walls; or incased in a closed automobile; very seldom do they prefer the wide, open spaces out-of-doors and the use of their own legs. The younger men are the ones to ramble with—take it from me, Geraldine.

\* \* \*

Straw voters are showing their intelligence by favoring Federal regulation and control of liquor, plus the elimination of the saloon. Modification—in favor of wine and beer, would seem to me to be an amendment almost as futile as the Volstead Act itself, for the great evil which prohibition has created is the traffic in "moonshine" whiskey and gin, and its attendant ills and deaths, and allowing the sale of wine and beer would not kill this evil.

The great thirst of the masses is for stronger drink, and stronger drink they will have. The medicinal quality of pure whiskey is an acknowledged fact, and under Federal regulation and control. I believe that the liquor question might be safe and sane. Witness our next door neighbor, Canada, in this connection. Unconditional repeal of the prohibition law would bring into existence again the loathsome saloon; no respectable citizen wishes to see that again, surely?



### Handling the Automobile

It would appear from a recent report of the Department of Commerce that in San Francisco at least we are beginning to take hold of the auto problem with some degree of efficiency and that there is a gradual, if not very marked, improvement. For that we should be grateful; for it is not, by any means, universally true.

In 1925 there were 89 deaths in this city as the result of automobile accidents, as compared with 113 in 1924 and 107 in 1923; the rate per hundred thousand of the population being 15.7 in 1925, 20.6 in 1924, and 19.9 in 1923. It is not very much to boast about, but there it is, and the same care exercised persistently will, no doubt, accomplish better results in the future.

We can say with confidence that the police of San Francisco do their best under the circumstances. They do not have help enough and too heavy a burden of care is laid upon too few men. In spite of all the indifference with which the public regards their efforts, they actually accomplish very fine results; their conduct is unimpeachable. There are few places where so efficient and polite a system of traffic control is established.

Of course, those whose emotions are easily aroused, clamor for more and more severe punishment for the infringement of traffic regulations. But the matter will not be settled by punishment. As a matter of fact, in those cities where an infringement of the traffic regulations has been followed by savage and severe punishment, no improvement results and conditions are worse than with us. Country places where the law is enforced for the purpose of getting local revenue do not fare any better for the severity.

As a matter of fact, we are doing pretty well. We should make preparations for increasing traffic, avoid petty annoyances and loyally support our police.

### Maritime Injuries

The Supreme Court, through a recent opinion, written by Chief Justice Waste, has taken an interesting view of certain maritime injury cases. This is of great interest to municipalities which employ workmen around wharves and on barges.

A certain employe of the City of Oakland was working on a barge used as a tender to a municipal dredger. He was injured in the course of his employment. The injury happened while the barge was tied up to the municipal wharf, and was afloat on the navigable waters of the estuary. He was injured while cutting wood for the use of one of the boilers of the barge.

The Industrial Accident Commission made an award for industrial injury, under the provisions of the law. The City of Oakland against that award, contended that the injury was a maritime injury and so not cognizable by the Commission, and the matter went up to the Supreme Court on writ of review.

The main point in the decision lies in the distinction drawn by the Chief Justice between local and more than local significance, arising from the circumstances of the injury. He says that in the former instance where the matters are purely local and do not impinge upon the general maritime law, the latter can be modified or even supplemented by state statutes. In the case at bar, there was no doubt that if there had been an actual vessel on which

the injured party was working on navigable waters, the question would have been purely a maritime law question. But in this case there was no relation between the employment of the injured party and maritime commerce or navigation. Therefore the court decided to let the award of the Commission stand.

Of course, from a justice point of view, there is little doubt of the award, but as a matter of reasoning we are by no means sure.

Time and again, we come back to the matter of the bus line along the Embarcadero, because it is a matter of great importance to the city and, under present conditions, a very distinct hardship is being worked upon thousands of business people, workmen, and visitors, owing to the inconvenience of the present arrangement.

Between the Pacific Mail Docks and the Golden Gate Ferry stretches a wilderness hard to traverse, which, we have been promised from time immemorial, is to be made accessible and passable. But generation after generation passes from youth to gray old age and finally into the silent tomb, and still the Embarcadero is impassable except at expensive rates. The bus line does not materialize.

The Board of Supervisors has been petitioned over and over again, till the space taken up by the petitions would spread into Contra Costa County and would flutter in ribbons of names over the Golden Gate and away into the wilds of Marin. Even the staid Board of Harbor Commissioners has been moved, so violently moved, as to offer \$18,000 a year towards the expenses of such a bus line. The City Engineer has gone on record as recommending a bus line, but he says that in the operation of the line there would be deficit. This has scared the Board of Supervisors, apparently. They seem to have the same dread of deficits that the pre-revolutionary French government had. And yet the fear of deficit has not always frightened the Board in matters of much less importance. It is hard to understand this timidity at present.

The fact is that the line is necessary, that it is a disgrace that so vital a part of the city should be so neglected, and, in face of the facts, the mere fear of a possible deficit should not be allowed to prevail over the general well-being.

There has been a shipment, recently, to this district, of a whole trainload of washing machines, forty carloads, of the value of \$600,000. It is the largest shipment of washing-machines ever made at any one time in the history of American industry. Such a shipment has come to this community and, herein, lies a fact of very great import. We are the new home-building part of the country. In our midst is a population which is markedly building its homes and equipping them in modern fashion. In other words, we are an exceptionally rich and progressive community.

The representatives of the firm sending the shipment based their enterprise upon a compilation of home-building statistics, which had come into their hands. From these statistics it appeared that within the last five years, 50,722 single family homes had gone up in the bay district. Fifteen thousand new homes of this character were erected in the bay district last year. No wonder that the firm regarded this district as the finest potential market for washing machines in the world today.

It may be noted that the population which builds these homes is very much interested in mechanical devices of all kinds and spends much money on automobiles, mechanical devices for saving labor in the kitchen and radio. It is true that these homes, with all their modern conveniences, are very much wanting in opportunity for privacy and in convenience for quiet and reading. It is perhaps this reason which brings about a great deal of the trouble which we



are having with our young people. The house, as now constructed, is a shelter, where breakfast and dinner can be had, and opportunity for sleep is offered. The work must be as light as possible for, in all probability all the adult members are engaged in gainful occupation. Hence the demand for machinery and the value of the market.

**Unreasonable Drys** One Dr. Arthur H. Briggs, who once was a minister, but now is the head of the anti-saloon league, has been making wanton and stupid accusations against judges and officials, in connection with the administration of the prohibition laws. He clamors for more severity and says that judges are not punishing hard enough. He would put men in prison for long periods of time for exercising what has never before been questioned, as an absolute right, the right to satisfy one's individual appetite, without injury to others.

The late Rev. Briggs is actually indignant that policemen and other officials who make arrests in the course of the enforcement of the peculiar and unwelcome legislation with which we have been inflicted, would be compelled to undergo cross-examination or any other inconvenience which the practice of the courts and the customs of the country have hitherto made inseparable from legal proceedings. He says that the police courts make a farce of the enforcement by "trying policemen instead of arrested bootleggers." So that the head of the prohibition organization demands not only cruel and unusual punishment for the people who exercise their individual and constitutional rights, but also the destruction of law and the abolition of a fair trial for those accused under the law.

This is the usual way with fanatics. They start on a campaign, which they maintain is for human betterment, and end by tearing down the securities of liberty and imposing a tyranny in terms of their own distorted and crazy imaginings. Judge Lile T. Jacks puts the matter very well: "The fact is that the prohibition law is not backed up by public sympathy and is therefore most difficult to enforce. . . ."

**Absurd Legislation** There is no doubt that for some time the world has been suffering

from a sort of illusion with respect to the possibilities of the human race at this period of its development and at this stage of the world's history. A writer has recently said: "The economic and political institutions which were born as a result of the new naturalism and the new trust in human perfectibility, are working poorly." There is no doubt about the truth of that statement and the recognition of its truth is one of the most powerful reasons urging a large part of Europe today away from democracy into the dangerous land of dictatorship.

We are all the more convinced of the truth of that analysis when we read that the enactments of the United States Congress since 1789 have amounted to a total of 50,000 laws. There needs nothing further to show the utter folly of the workings of so-called representative institutions and the chaos of imbecility into which popular assemblies fall. It must be remembered too, that the numbers of laws passed is about one-tenth of those proposed. What a whirling dervish sort of a performance popular legislation is, may be gathered from the fact that the last Congress, which was by no means extraordinary (in fact, rather moderate as a law-mill), passed 996 laws.

And yet this amount of legislation is not only acceptable to the community, but, by some mysterious process of selection, manages to survive inspection, for out of this mass of legislation only forty-seven laws of Congress have been declared unconstitutional by the supreme court.

## From Brighter Pens Than Ours

Asheville Times—The road to success is paved with good preventions.

\* \* \*

Boston Transcript—Miami is still on the job. They had another 12-inch rainfall there and it was sub-divided inside of 24 hours.

\* \* \*

Chicago Blade—More families suffer from the lack of judgment about spending money than from lack of money.

\* \* \*

Ft. Wayne News-Sentinel—About the only result of trying to kill two birds with one stone is the loss of the stone.

\* \* \*

American Lumberman—The public didn't find the hard-coal strike nearly as hard as the operators and miners thought it would.

\* \* \*

Dayton News—The supposition is that the Roosevelt boys had to hide behind those beards so they could sneak up on the unsuspecting ovis poli.

\* \* \*

Toledo Blade—Nobody is asking who is Vice-President of the United States.

\* \* \*

Norfolk Virginian-Pilot—"France Raises Salary of Marshal Foch to \$3000 a Year,"—Evidently believing that having saved the world for democracy, he doesn't need to save anything else.

\* \* \*

Cincinnati Enquirer—That Chicago man who has no appendix should not gloat too soon. If he still has teeth and tonsils the surgeons'll get him yet.

\* \* \*

Detroit News—Alaska reports roses in bloom. Help! We may be standing at the brink of another real estate boom.

\* \* \*

Alexandria Times-Tribune—Now that they have taken the "obey" out of marriages, they might put it into a few laws.

\* \* \*

New Yorker—Those of us who cannot keep our check-books straight are comforted by the news that the senate finance committee made an error in calculation of \$43,000,000. Comparatively few of us ever do as badly as that.

\* \* \*

Birmingham News—Things even up rather well. People who use the top part of their heads less, use their chins more.

\* \* \*

Detroit News—The corn belt is like any other—uncomfortable when too full.

\* \* \*

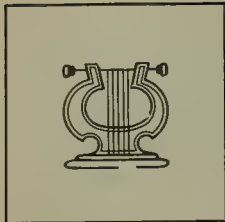
Dayton News—This is the season when the politician finds annoyance with the static which interferes with the volume of the voice of the people which he awaits to influence him to run for office.

\* \* \*

Brooklyn Eagle—What our big cities need are fewer night clubs and more night sticks.

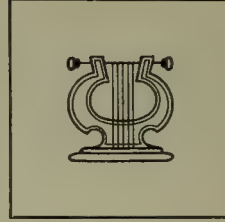
\* \* \*

Dayton News—The perfect social evening is where women talk shopping while their husbands talk shop.



# PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S  
— Tom Moore



(Conducted by Katherine Schwartz)

**Alcazar**

WE HAD such a pleasant interview with genial Henry "Terry" (as he is called by his friends), Duffy the other day. Gradually this popular young actor-manager-owner is realizing his dream of acquiring a string of theaters along the Pacific Coast.



Katherine Schwartz

With the Alcazar and President already proven successes, he has now acquired the lease to the Casino, where he will open April 9th in musical comedies with a company of sixty and a large orchestra.

Duffy has a penchant for the name "President," for his new theaters,—having already named his new and successful house in Seattle "President." He will open a season in Denver in the beautiful opera house there, The Broadway, and before the summer is over, will also have a theater in Los Angeles. Aside from all these, he also has an agreement with E. J. Carroll, of Australia, for an exchange of players, and in the spring expects to send a company of his to produce "The Best People" over there.

More power to you Henry Duffy! May success crown your efforts.

\* \* \*

At the Alcazar, "Twelve Miles Out," William Anthony McGuire's latest play with adventure and romance as its chief ingredients, begins its third week tomorrow night. There is much action and many thrills, and its up-to-date theme as well as its unique plot is full of appeal to everyone who loves the stage. There are some very realistic scenes. The action takes place on board a boat at sea, and the rolling effect in the last act is not only quite a novelty but very cleverly done. There is a long cast headed by Frank Sheridan, William Davidson and Dale Winter.

**President**

"Dancing Mothers," with lovable Florence Roberts in the leading role, and with a large cast, including Frederick Vogeding, in her support, continues to delight large audiences at Henry Duffy's beautiful theater on McAllister Street. The work of these artists in this piece has been highly commended everywhere.

Modern life is laid bare to the audience, and although there is plenty of fun and laughter, there is a serious note under the whole thing which makes one pause and do a bit of thinking. There are some elaborate scenes, notably that of the second act which shows a "Night Club" in New York.

\* \* \*

**California**

Coincidentally with the production of "Dancing Mothers," which has proven to be so popular at the President, comes the announcement that the screen adaptation of this play will be seen at the California beginning today. Alice Joyce will have the title role. Conway Tearle, Donald Keith and a strong supporting cast will be seen in the picture.

\* \* \*

**Granada**

Bebe Daniels in "Miss Brewster's Millions," is the attraction at the Granada for the coming week. This is a paraphrase of George Barr McCutcheon's story, "Brewster's Millions," which was made into such a successful play. Ford Sterling and Warren Sterling are also in the cast.

On the stage, Eddie Peabody will be seen in "Ship Ahoy," and will have forty "jack tars" to back him in his music and fun.

\* \* \*

**St. Mary's College to Produce Play**

"The Tree of Kerloth" by Brother Leo, professor of English literature at St. Mary's will be presented by St. Mary's student players at the Capitol Theater on Palm Sunday, March 28, with a matinee and night performance.

The action centers about the life of Judas Iscariot, and projects him as a human character, rather than an allegorical villain.

\* \* \*

**Loew's Warfield**

Rex Beach's powerful story, "The

Barrier," directed by George Hill opens at the Warfield today. It is acted by a remarkable cast in which the principals are Lionel Barrymore, Henry B. Walthall, Norman Kerry, Marceline Day, Pat Harmon and Bert Woodruff.

One of the most realistic and terrible fights yet seen on the screen has a place in the piece, and there are some wonderful scenes aboard a whaling ship.

Plumes and yet more plumes will be the keynote for the Fanchon and Marco "Idea" when more than \$10,000 worth of plumes will be on display in this gorgeous spectacle. Ko-Vert, a sensational European dancer, is the featured player, and the always popular Helene Hughes and Otto Ploetz, together with several solo dancers and the Sunkist Beauties will appear.

Walter Roesner and his men will provide the musical program.

\* \* \*

West Coast Theaters, Inc. have added another handsome theater to their chain,—the Grand Lake Theater in the Lake Merritt district of Oakland. It is conceded to be one of the most beautiful of neighborhood theaters, and will be devoted to a policy of motion pictures, with the pick of stage productions, Max Bradfield's band and Irma Falvey at the organ.

\* \* \*

Miss Flora Gough, 'cellist, one of San Francisco's very own, showed to us why she won the scholarship in open competition in Paris, by her rendition of Faure's "Elegie."

She is a student of the very finest caliber and will advance with years and study. We are proud to claim her in our fast-growing artists' colony.

Mr. Hertz is most gracious at such a happy popular concert. His encores were those we wished most to hear; his own arrangement of the popular "Caprice Viennois" and the "Automaton's Dance of the Delibes Ballet Suite" were repeated to the delight of the audience. Piastro's musicianship was most gratefully appreciated.

We look forward with much anticipation to young Yehudi Menuhin's playing of the Lalo "Symphonie Espagnole."—Earl Schwartz.

\* \* \*

**Players' Guild**

This week-end the Players' Guild

# Amusements

NEXT WEEK

ALEXANDRIA Geary and 18th	Pictures
ALCAZAR O'Farrell nr. Powell	"Twelve Miles Out"
CALIFORNIA 4th and Market	"Dancing Mothers"
CAMEO 930 Market St.	"Under Western Skies"
CAPITOL Ellis nr. Market	(Dark)
CASINO Mason and Ellis	Pictures
CASTRO 429 Castro St.	Pictures
Columbia 70 Eddy	"Saint Joan" Julia Arthur
CURRAN Geary nr. Mason	"Rose Marie"
EGYPTIAN	Pictures
GOLDEN GATE G. G. Ave. & Taylor	Vaudeville and Pictures
GRANADA 1066 Market St.	"Miss Brewster's Mil- lions," Bebe Daniels
HAIGHT Haight at Cole	Pictures
IMPERIAL 1077 Market St.	"Lady Windemere's Fan"
LOEW'S WARFIELD 988 Market St.	"The Barrier"
MAJESTIC Mission between 20th and 21st	Pictures
METROPOLITAN 2055 Union St.	Pictures
NEW FILLMORE 1320 Fillmore	Pictures
NEW MISSION 2550 Mission	
ORPHEUM O'Farrell & Powell	Vaudeville
Pantages (New) Mkt.-Leavenwo. th	Vaudeville
POMPEII Next to Granada	Pictures
PORTOLA 770 Market St.	Pictures
PRESIDENT Market & McAllister	Florence Roberts in "Dancing Mothers"
ROYAL 1520 Polk St.	Pictures
ST. FRANCIS 965 Market St.	"The Sea Beast"
SUTTER Sutter and Steiner	Pictures
UNION SQUARE O'Farrell nr. Powell	Pictures and Vaudeville
WILKES Geary and Mason	"A Man's Man"
WIGWAM Mission and 22d	Pictures

CONCERTS

Curran Theater, Sunday Afternoon, 2:45.  
San Francisco Symphony Orchestra

made its long promised production of William Congreve's "Love for Love," third of Congreve's four comedies, and considered by most critics, his best work, and the most brilliant comedy of the Restoration period.

A splendid cast has been selected by Reginald Travers, the director, and the comedy will be presented again to-night. \* \* \*

Curran

"Rose Marie," that delightful musical piece which has been turning them away at the Curran, goes into its fourth week tomorrow evening. There is a brilliant score, gorgeous costumes, beautiful scenes, and no one who has seen it will ever forget the costumes nor the beauty of the dance, "The Totem Pole." Rudolf Friml and Herbert Stothart are responsible for the beautiful score and the producer has gathered together a cast of players who sing it to the best advantage.

In the cast are Maria Shanson, Thomas Conkey, Sibylla Bowhan, Charles Sylber, Arthur Cunningham, Betty Byron, H. Pierre White, James Moore, Betty Van Zandt, Edward F. Gargan and over ninety others. The splendid orchestra is under the direction of Fred Walz. \* \* \*

Imperial

Here's a new Ernst Lubitsch picture opening at the Imperial yesterday. It is a version of Oscar Wilde's "Lady Windemere's Fan." Irene Rich, Ronald Colman, May McAvoy and Bert Lytell play the leading roles in Wilde's story of a charming woman's indiscretions and sacrifice for her daughter. \* \* \*

Orpheum

Ted Lewis, with his wonderful aggregation of musical clowns and the captivating and dashing Bobbe Arnst, will again head the bill at the Orpheum this week. He will present an entirely new program of song and dance numbers.

There will be many other big features on the same bill, including Herman Berrens, who will present Mlle. Fifi, a newcomer to our shores, fresh from Europe, where she dazzled everyone with her beauty and vivacity, and himself in a laughable skit entitled "Ten Dollars a Lesson"; William Sully and Genevieve Houghton, supported by Edwin Forsburg, in a musical playlet called "Arms and the Girl"; Val Harris, a most likable character comedian, with Vera Griffin in "The Sheik of '61"; La Fleur and Portia, incomparable equilibrists offering the human top, and the Aurora troupe of cyclists.

Jimmy Nervo and Teddy Knox, who have been keeping Orpheum audiences in spasms of laughter with their

screamingly funny offering, are remaining over for a second big week. \* \* \*

Golden Gate

One of the biggest and peppiest of bills of the season is announced for the Golden Gates this week. Heading the long list of well-known vaudeville stars on the bill are Ted and Betty Healy, who will present "Fun in the Healy Manner." Mr. Healy is one of vaudeville's greatest comedians, while Betty is both easy to look at and an admirable foil for Teddy's wise cracks.

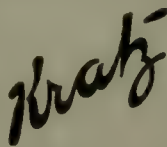
A big carnival of fun in which every act on the bill takes part, makes up one of the biggest numbers on the program. In all a company of thirty-five people appear in the fun fest.

Ted Doner, late star of the musical comedy, "Lady Be Good," is the second feature on the bill; Eva Mascagno is the star performer in the Mascagno Ballet, a mammoth dance offering in many beautiful scenes and with a large company of pretty dancing girls. Ray Huling and his dancing seal "Charley," has one of the most novel acts in vaudeville; The Hassens, a troupe of acrobats who amaze with the speed in which they perform a routine of difficult tumbling feats, and the Royal Northwestern Police Band under the direction of Eddie Elliott complete the vaudeville attractions.

The screen feature for the week is "Bright Lights," a sparkling romance of Broadway and Main Street with Charles Ray and Pauline Starke in the leading roles. Lilyan Tashman is prominent among the supporting cast of favorites.

There will be the usual short film features and musical numbers by

(Continued on Page 16)



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By Antoinette Arnold

### Pendant for Green

IS it because of the advent and the influence of Spring that green seems to be master of ceremonies? Or, is it because "green is the symbol of youth" as experts declare, that this refreshing coloring has prestige over other pigments of the paint box and the pattern designer.

Green salutes us everywhere. Its cleanliness, its radiant appeal, its softening tendencies make it a universal coloring. Those who adopt it for gown or hat or accessories gain admiring applause. It is said that a famous modiste of France always added a bit of green velvet to every gown which left her shop. Her custom finally resulted in a distinctive trademark.

Nature has set her highest approval on this color scheme. Right now our fields are lovelier than they have ever been before. They are beautifully and radiantly green; and California, dressed in her happiest mood greets the visitor or the constant dweller and waves a welcome in green. That is, if one has eyes to see and has an appreciation of color effects.

"I always feel better when I have a little touch of green somewhere around" said a well known San Francisco editor. "I like to feel the touch of it as well as to have the vision of it, besides, it thrills my sense of beauty as no other color ever does," added the brilliant one. She wears a touch of green most of the time.

Now I'm wondering if that is one reason why she has so much poise. Why she is able to constantly give out so much of herself to everyone in kindness, helpfulness and cheer. She has a God-given abundance of humor, a sterling character and a brilliant and well-balanced mind.

Her favorite color is green, real radiant green like that of the fields she describes so beautifully when she pens her lines. Has her penchant for green anything to do with it? Perhaps it has.

At any rate the life she leads, and the thoughts she seems to put forth—are always radiant and healthful like the beautiful fields of green.

\* \* \*

### Bridal Pair Return

Mr. and Mrs. Benton C. Wood have returned from their honeymoon tour and have taken apartments at the Huntington. Mrs. Wood (née Irene McCabe) is the daughter of Mr. and Mrs. J. J. McCabe of San Francisco.

\* \* \*

Mr. and Mrs. C. A. Spreckels cancelled their bookings on the Olympic for a trip abroad and are planning to spend the Spring in New York.

\* \* \*

Major-General and Mrs. Carroll A. Devol have re-opened their Menlo Park residence after having spent the winter in San Francisco.

\* \* \*

### Wedded in Gotham

A wedding which took place in New York recently is of special interest to San Franciscans, the bridal couple being Miss Ruby Thornton and Mr. Harry F. Boulton. Their

wedding was held at the famous Little Church Around the Corner. The bride is a daughter of Mr. and Mrs. James H. Thornton of Oakland. She graduated from an Eastern law college and has been practicing law in New York. Mr. and Mrs. Boulton will make their home in Brooklyn.

\* \* \*

Friends of Mr. Arthur Greer of Berkeley have been greatly interested in the announcement that he has been appointed one of the prom committee of the Sheffield Scientific School at Yale, this appointment being a social honor eagerly sought by all students. The Senior Promenade at Yale is one of the most important social events of the collegiate set and young girls from all parts of the country are always looking forward to a "bid" to the New Haven event. Many well known California debutantes now at finishing schools in large eastern cities will be among the guests at Yale for this year's Senior Promenade.

\* \* \*

Mrs. Herbert Hoover, who has been passing the last few weeks at Stanford, returned to Washington last Wednesday. Mrs. Hoover came West right after Christmas when the son of Mr. and Mrs. Hoover returned to Stanford following his holiday visit with his parents in the Capitol City.

\* \* \*

Mr. and Mrs. Paul Pennoyer, who have been enjoying winter sports at St. Moritz are now in England visiting Mr. Pennoyer's brother, Richard Pennoyer at Staffordshire.

\* \* \*

Mr. Hugh Tevis has been greatly entertained in New York by many of his California friends as well as by the friends of his fiancée, Miss Prudence Ponsonby. Mr. Tevis' aunt, Mrs. Frederick Sharon, makes her home at the Plaza Hotel, New York.

Mrs. James Amsden of Kentucky, a great aunt of Hugh Tevis, is visiting her daughter, Mrs. James B. Haggin, at the Haggin home on Fifth Avenue. Before leaving on the Olympic for Europe, Mr. Tevis visited his grandparents, Mr. and Mrs. George Baxter in Miami, Florida.

The wedding of Miss Ponsonby and Mr. Tevis will take place in London next month. It will be a church wedding with a reception at the home of the bride's mother, Mrs. William Rundle Ponsonby, Hobart Place, London.

\* \* \*

Professor and Mrs. Robert Eckles Swain of Stanford University, announce the engagement of their daughter, Dorothy, to Mr. Ralph N. Begien, Jr., of Richmond, Virginia. Miss Swain is a senior at Stanford and her fiancé is a former Princeton man. Professor Swain is head of the Stanford Chemistry department and during the absence of the President, Dr. Ray Lyman Wilbur, he is acting president.

\* \* \*

Mrs. Rex Shearer will be the complimented guest at a luncheon to be given March 17 by Mrs. Marshall Dill and also at a gathering of friends with Mrs. George Brommel the

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hostess. Mrs. Shearer, who makes her home in San Rafael, is leaving for a tour of Europe and many delightful events are being arranged prior to her departure.

\* \* \*

**Betrothal Dinner**

One of the most elaborate dinners held recently, served to make known the betrothal of Miss Alfreda May MacMillan to Mr. Gus Lachman at the Fairmont Hotel. The engagement secret has been so well kept that the thirty-six guests were completely taken by surprise.

Flowers literally covered the table, which was set in the Florentine room. Gold metal-line cloth and the Fairmont gold service added to the beauty of the decorative plan. In the center of the table stood a gold bronze pedestal, topped with candelabra and a huge basket of pink roses and heather, all of which was reflected in a large mirror placed at the base of the pedestal. At each end were low bronze bowls overflowing with pink and blue hyacinths. Six other flower bowls, filled with primroses and lilies of the valley, were linked together about the circumference of the table by garlands of pink stock. Hawaiian leis, woven of carnations in mixed colors, were at each place with the betrothal cards attached. An Hawaiian orchestra was concealed at one end of the room.

The bride-to-be wore a period gown of shell pink chiffon, appliqued with a flowered taffeta design in many colors.

Miss MacMillan is the sister of Mr. Edgar Calvin MacMillan of Tarrytown, New York, and the niece of Mr. and Mrs. Abraham Phillips of New York City. She is a graduate of Barnard College in New York. Mr. Lachman is the son of the late Mrs. Bertha Lachman and is prominent in business, banking and fraternal affairs in San Francisco. The wedding date has not been set.

The guests at the betrothal dinner were: Mayor and Mrs. James Rolph Jr., Dr. and Mrs. Jacob Nieto, Messrs and Mesdames William H. Worden, Stuart F. Smith, Ernest J. Sultan, Sidney Herzog, Herman H. Sattler, Sylvan Davis, Irving Bare, Henry Mottet, William Joslyn, George Caig, Rudolph Lachman and Frank Lachman. Mrs. Leo Pockwitz, Miss Constance Purrington, Colonel George Filmer, Dr. J. F. Poheim and Messrs. Jack M. Rittigstein, Gus Lenoir and Harry Lachman.

\* \* \*

**Anniversary Breakfast**

Every year the Cap and Bells Club gives a breakfast, which, in the reckonings of literary and musical events has high standing among their sister organizations. This year's event will, according to elaborate plans in preparation, transcend even those which have gained prestige for the Cap and Bells.

Mrs. Marshall C. Harris, its efficient and beloved president, will preside over the twenty-second anniversary breakfast which will take place on Thursday, March 18 in the gold ballroom of the Fairmont Hotel. Mrs. Thomas Alexander East is chairman of the program, as she has been throughout the successful year.

Those assisting Mrs. Harris on the reception committee



**HOTEL CANTERBURY**  
750 Sutter Street  
San Francisco's Finest Family Hotel  
250 Rooms  
Rates: From \$2.50 per day

at the brilliant breakfast include Mesdames John Sylvester Pinney, A. G. Stoll, Thomas J. Morton, Norman Walter Hall, Dr. Blanche Culver, Byron Hoffman, Henry Mortimer Hastings, Richard Hyland, Warren H. Lord and Joseph I. Lawless.

\* \* \*

**Art Event**

Mrs. William D. Shea, chairman of the art section, is inviting her friends of the Cap and Bells Art Section session to a private view of the work of R. W. Mulrony, sculptor, at the studio, 2476 Broadway. Miss Mulrony will give an interesting talk on "Sculpture," Wednesday, March 24 at 3:30 o'clock.

\* \* \*

**Chinese Rhymes**

An interesting talk was given on Mother Goose and Nursery Rhymes of China by Marguerite Longaire Connell last Thursday before an audience which filled the California Room of the Fairmont Hotel. Miss Mansie Chew, daughter of the well-known Chinese editor, played the musical accompaniments for some of Mrs. Connell's illustrations. Mrs. George Vranizan was chairman of the day.

\* \* \*

Dr. and Mrs. Bradford Woodbridge of Roseville, were in this city last week paying a visit to their daughter, Mrs. L. Foster Young, Anna Young, prima donna of the San Francisco Opera Company.

Mrs. Woodbridge is a member of the California Legislature, Assemblywoman of the Ninth Assembly District, having served in her legislative work for two full terms and now advancing on another term of office. She is one of the most prominent and esteemed leaders in northern California and has been an executive in women's events as well as a member of the State Legislature.

Mrs. Woodbridge is president of the Tri-County Federation of Women's Clubs, including Nevada, Placer and El Dorado Counties. She is a past president of the Northern District Federation and a founder of the Roseville Women's Improvement Club and one of its past presidents. Mrs. Woodbridge is vice-president of the Placer County Chamber of Commerce and the only woman on their board.

Musical and literary, civic and welfare events have the support of Mrs. Woodbridge, as well as the weighty problems of California, which this "level-headed legislator" handles with American principles first, foremost and all of the time, according to constituents of the district which this brilliant and sensible lady of quality represents in her big legislative work. Dr. and Mrs. Woodbridge were guests at dinner and luncheon at the Hotel Californian, where they often stay while in San Francisco.

\* \* \*

**At the Hollywood Plaza Hotel**

Prominent San Francisco people recently registered at the Hollywood Plaza Hotel, Hollywood, California are: Mr. and Mrs. E. H. Ramin, Mr. J. M. White, Mr. S. H. Iderton, Mr. L. A. Kutner, Mr. James G. Rainey, Mr. H. C. Smith, Mr. and Mrs. Victor Wood, Mr. J. S. Queenan.

\* \* \*

**Tea Club Meet**

The "Tea Club" met one recent afternoon at the home of Mrs. Edward Young in Presidio Terrace. An interesting musical program was arranged. The "Tea Club" will give their annual tea on April 28 at the California Club.

**SANTA MARIA INN**

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# GOLF

By Fred Blair



**F**ORREST J. WILMAN, the big ace from the Olympic Club at Lakeside, celebrated his return from Europe by winning his first important golf tournament when he captured the first flight of the San Francisco Realty Board semi-annual golf tournament which was held at the California Country Club.

Wyman ought to feel doubly proud as he won from the largest and most representative gathering of earth peddlers ever assembled in a realtors' golf competition.

All Forrest's matches were cleverly won and his final battle with young Douglas Watkins of Lyon and Hoags, the low net winner, was a clean-cut affair.

The tournament was full of surprises from start to finish. Harry Hilp, the world's greatest mixer, knocked "Polly" Willard, the medalist, for a golf. Hilp mixed them up so well that he had the realty champ in his bag at the sixteenth.

Billy Gilmour, the famous Scot, and Harry Lauder's only rival, was another Olympian who played superb golf. Bill was pitted against Lou Bailey; both had previously won a nineteen-hole match, but the little Scot was too tough for Bailey, winning on the home hole.

Frank Morris, Bill Manaton and Percy Brunn made it five straight for Lakeside. Morris won a close one from Ward Cox of the Sunset Sand lots. Bill Manaton, the baron realtor of Montgomery Street, never played better in his life, when, after spotting Ed Rayman one up, he collected on the eighteenth. Percy Brunn, of Brunn and Eisert's, was the only winner from that famous Bush Street office. Percy downed Sid Fisher, a baby member of his firm, after the kid had spotted his boss one up.

Harry Seigler of Merced Club, one of our big operators, won in a walk from George Klemyer. Bob Miller just nosed out Dick Hickman; while Art Newhouse, fresh from his victory at Del Monte over Washington's Birthday tournament, won an interesting match from Fred Palmer of Caldwell, Cornwall and Banker.

Fred's the boy who did most of the work in putting the tournament over.

Felix Kahn, the peer of construction barons, won his third trophy in succession in realty golf play; but we couldn't see why he should pick on such a cripple as George to accomplish it. George was hopping on one foot all day so Felix took pity on him and won early. Irving Larson had a tough time disposing of Oscar Heyman of Sand Hill Golf Club. Irving had to go to the nineteenth to do it. Harry Eldredge had a tough customer in Walter Hurry, the sole survivor of the Harrigan-Weidenmuller Institute, while Paul Tessot, another of Caldwell-Cornwall and Banker's star salesmen, gave Roy Reigle a lesson in golf.

\* \* \*

## Tourney Full of Features

Out of the seventy-four matches played, forty-two either finished on the home hole or went extra holes for a decision.

Several of the one-year players pulled up lame and were not able to stay the limit.

The competition was very keen as the prizes were equal to the value of good commission.

Harrigan-Weidenmuller were very much upset when their star salesman didn't come through after they had spent several hundred dollars building a two-hole practice course

in the basement of their office. There is one thing certain, Drew Harrigan never gives any client the edge in a golf tournament.

"Kewpie" Mullen, of McGerry and Company, was backed for a million after he had beaten Gus Eisert.

Louis Lurie would have entered the tournament if he had thought there was a chance to make a deal on the links. He concluded that his opportunity was better on Sutter Street while all the other realtors were playing golf. "Louis seems to be high hatting the boys."

When Hugo Rainacciotti found that he wasn't paired off with St. George Holden, he dropped out of the tournament, a victim of Oscar Turnblad of Buckbee Thorne's. Rainacciotti had his mind all made up to buy several blocks of Sunset property at the right figure, financed up to within 90 per cent of the purchase price.

Alfred Jay Rosenstirn had his chauffeur follow him around the course, as usual, in his Rolls-Royce. Rosie got so excited at winning his first match in competition that he blew in the second spasm, when Oscar Heyman put the skids under him. Rosie said he would have done better if he had met either Julian Thorne or Colbert Caldwell.

\* \* \*

## All Committees Worked Well

Hugo Ramacciotti, chairman of the tournament committee; Oscar Turnblad, entertainment committee; Fred Palmer, trophy committee; Bob Moir, secretary and official score keeper; A. L. Rosenstirn, Bill Manaton, Camile Chaquette, Felix Kahn, finance committee, and Fred Blair, official handicapper of the tournament worked in harmony, not a kick being registered during the three days of play.

To Hugo Ramacciotti, most of the credit is due for his untiring efforts in putting the affair over. When Ramacciotti introduced George Boardman, president of the San Francisco Realty Board, right away Boardman spoke of the splendid showing of realtors who sat around the banquet board. George said it showed the splendid fellowship and comradeship that existed, when out of the 96 that qualified over 90 were swapping yarns across the banquet board. President Boardman said he felt honored to be there to distribute the trophies that the boys had won on the opening day. After presenting Polly Willard with a trophy he won as medalist, the president asked for a speech. "Polly" is a man of few words saying that he wouldn't tell how he scored his 76, but adding that the Real Estate Tournament was the only place he could win a cup, then sat down.

Douglas Watkins, a cub realtor, who blew in the tournament over night, was the low-net winner with a card of 72.

Watkins was the dark horse of the tournament, as he was the runner-up to Forrest Wyman, after having had his handicap cut in half.

St. George Holden, of the Sand Lot Golf Club in the Sunset, didn't win a trophy for breaking any records, but he was not afraid of an honest score. St. George is an honest shooter, who counts them all, as his score of 131 would indicate. This score would guarantee any prospective purchaser of getting a square deal if ever they should have any business dealings with the king of the Sunset district.

\* \* \*

## Gorgeous Array of Trophies

Fred Palmer got together one of the best assortments of trophies from Niderost and Taber, which had been on display at Roos Brothe's, and were distributed to the successful winners at the close of the tourney.



# RADIO

By C. J. Pennington



**M**AY we call your attention to our front cover of this issue? This cover is in harmony with our policy: Nothing but the best, and the News



C. J. Pennington

Letter is proud to be able to carry advertisements for such high-class merchandise.

The Beautiful Radio Salon at 220 Stockton Street, is worthy of a visit and everyone should make an effort to pay this up-to-date radio salesroom a social visit, for the management has done everything possible to make these salesrooms the most complete in every detail on the coast.

\* \* \*

### Do Not Be Too Gullible

It is worth while to note that the public is fast reaching the point where they refuse to accept just anything in the line of radio sets that may be offered. For a long time radio remained a mystery to the majority, but today practically everyone is interested to the extent of learning something about it.

From letters received in this office requesting information, we are finding out that very often a radio set has been sold that would not give satisfactory results. As one radio merchant informed us when visited, he was "not interested in anything but cheap sets." He handles a cheap set and is selling it on a time-payment basis as a high-class product at a high price.

Yes, he has sold many of them in the past, but at the present his sales are on the decline, for the public is getting educated to the fact that a cheap radio is no good. He tells us that soon he is to have a nice new receiving set to sell and that it is going to go over in a big way. He may have what appears to be a new set, but do not be enthused too much over this new and startling radio that he has coming on the market! About the only way he is going to put it over will be

as he has put sets over in the past, securing a few purchasers that may happen to drop into his place of business, and are not familiar with receiving sets.

Any person can walk into the best radio store and for the same figure

that would be expended for a cheap set, purchase a good one. The payments may be made in the same way; so much down and so much per week or month.

Radio reception cannot be enjoyed (Continued on Page 16)

## BROADCAST SCHEDULE FOR NEXT WEEK

BLACK TYPE P. M.; LIGHT FIGURES A. M.

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
<b>KJBS—JULIUS BRUNTON &amp; SONS CO., SAN FRANCISCO—220</b>						
5:30-6:30	9:00-10:30 2:00-2:30 8:00-10:00	9:00-10:40 2:00-2:30	9:00-10:40 2:00-2:30 8:00-10:00	9:00-10:40 2:00-2:30	9:00-10:40 2:00-2:30 8:00-11:30	9:00-10:40 2:00-2:30
<b>KFRC—CITY OF PARIS, SAN FRANCISCO—270.1</b>						
6:30-7:30 8:00-12:00	10:00-11:00 5:30-7:30 8:00-10:00	11:00-11:30 5:30-7:30 8:00-11:00	10:00-11:30 5:30-7:30 8:00-12:00	11:00-11:30 5:30-7:30 8:00-10:00	11:00-11:30 12:00-12:20 5:00-7:30 8:00-11:20	11:00-11:30 4:00-5:00 5:30-7:30 8:00-1:00
<b>KPO—HALE BROS. AND THE CHRONICLE, SAN FRANCISCO—428.3</b>						
9:45-10:45 10:45 5:00-10:00	7:00-8:00 10:30 12:00 1:00-2:00 2:30-3:30 5:15-7:30 8:00-12:00	7:00-8:00 10:30-10:30 12:00 1:00-2:00 2:30-4:30 5:15-7:30 8:00-12:00	7:00-8:00 10:30 12:00 1:00-2:00 2:30-3:30 3:30 5:15-7:30 8:00-12:00	7:00-8:00 10:30-10:30 12:00 1:00-2:00 2:30-4:30 5:15-7:30 8:00-12:00	7:00-8:00 10:30 12:00 12:45 1:30-2:00 5:30-7:30 8:00-12:00	7:00-8:00 10:30 12:00 1:00-2:00 2:30-5:30 6:15-7:30 8:00-12:00
<b>KFWI—RADIO ENTERTAINMENTS, INC., SAN FRANCISCO—226</b>						
1:00-2:00 8:00-12:00	11:00-11:30 1:00-2:00 8:00-11:00		11:00-11:30 1:00-2:00 8:00-1:00	1:00-2:00 10:00-12:00	11:00-11:30 1:00-2:00 8:00-1:00	1:30 a.m. Pajama Party
<b>KGTT—GLAD TIDINGS TEMPLE, SAN FRANCISCO—207</b>						
2:30-5:00 8:00-10:00		8:00-8:15 2:30-3:30 8:00-10:00	8:00-8:15 2:30-3:30 8:00-10:00	8:00-8:15 2:30-3:30	8:00-8:15 2:30-3:30 8:00-10:00	
<b>KFUU—MATHEWSON MOTOR CO., INC., OAKLAND—220</b>						
8:00-10:30	10:45-11:45	10:45-11:45 6:30-7:30 8:00-10:00	10:45-11:45 6:30-7:30	10:45-11:45 6:30-7:30 8:00-10:45	10:45-11:45 6:30-7:30	10:45-11:45 6:30-7:30 8:00-10:30 12:15-2:00
<b>KGO—GENERAL ELECTRIC CO., OAKLAND—361.2</b>						
11:00 3:00-5:00 7:45	7:15-8:30 11:30-1:00 1:30 3:00-4:00 5:30-7:30 8:00-9:30 9:30	7:15-8:30 11:30-1:00 1:30 4:00-7:30 8:00-12:00	7:15-8:30 11:30-1:00 1:30 3:00-7:30	7:15-8:30 11:30-1:00 1:30 4:00-7:30 8:00-1:00	7:15-8:30 11:30-1:00 1:30 3:00-7:30	7:15-8:45 11:30-1:00 4:00-5:30 8:00-12:00
<b>KLX—OAKLAND TRIBUNE, OAKLAND—508.2</b>						
	4:00-5:00 6:30-7:30 8:00-10:30	7:00-7:30	4:00-5:00 6:30-7:30 8:00-10:00	7:00-7:30	4:00-5:00 7:00-7:30 8:00-10:30	7:00-7:30
<b>KJR—NORTHWEST RADIO SERVICE CO., SEATTLE—384.4</b>						
11:00-12:30 5:00-6:00 7:15-10:30	10:30-11:30 1:30-3:00 5:40-10:00	10:30-11:30 1:30-3:00 5:40-10:00	1:30-3:00 5:40-10:00	10:30-11:30 1:30-3:00 5:40-10:00 10:30-12:00	10:30-11:30 1:30-3:00 5:40-10:00	1:30-3:00 5:40-10:00
<b>KFOA—RHODES DEPARTMENT STORE, SEATTLE—454.3</b>						
	10:00-10:4 12:30-1:30 3:00-5:30 7:00-10:00	10:00-10:30 12:30-1:30 3:00-5:30 6:00-6:30 7:00-11:00	10:00-10:15 12:30-1:30 3:00-5:30 7:00-10:00	10:00-10:30 12:30-1:30 3:00-5:30	10:00-10:15 12:30-1:30 3:00-5:30 6:00-6:30 7:00-11:00	4:00-5:30 7:00-11:00
<b>KFI—EARLE C. ANTHONY, INC., LOS ANGELES—467</b> (Copyright, 1925 by Earle C. Anthony, Inc.)						
10:00 4:00 6:30-10:00 10:00	10:45 11:05 7:30-10:00 10:00	5:30-10:00 10:00	10:45 5:30-10:00 10:00	5:30-10:00 10:00	10:45 11:05 5:30-10:00 10:00	5:30-11:00 11:00-3:00
<b>KFWB—WARNER BROS., HOLLYWOOD—252</b>						
9:00-11:00	5:00-6:00 7:30-11:00	11:00-12:15 5:00-6:00 8:00-11:00	5:00-6:00 8:00-11:00	8:00-11:00	7:10-7:30 8:00-11:00	8:00-11:00
<b>KNX—L. A. EVENING EXPRESS, LOS ANGELES—336.9</b>						
10:00 12:45 2:00-4:00 6:30-9:00 9:00	7:30-9:00 10:00-10:30 12:00 1:30-11:00 11:00	7:30-9:00 10:00-10:30 12:00 1:30-11:00 11:00	7:30-9:00 10:00-10:30 12:00 1:30-11:00 11:00	7:30-9:00 10:00-11:00 12:00 1:30-11:00 11:00	7:30-9:00 10:00-10:30 12:00 1:00-11:00 11:00	7:30-9:00 10:00-10:30 12:00 1:30-11:00 11:00

# Finance

**P**ER CAPITA taxes for state and local government are highest in Nevada, with California coming next and New York, Minnesota, Massachusetts, Oregon, South Dakota, and New Jersey, following in that order. It is perhaps the inevitable price of progress, for we find the per capita taxes lowest in the Southern States where no progress is made.

\* \* \*

—A new consideration of the increase in population in Africa and Asia caused by the better methods of government seems to show that the natives have, by increase of population, consumed all the wealth that the improved conditions of production have brought. That is a matter of great concern, as it will take many generations to teach those peoples anything like regulation in that respect:

\* \* \*

—“Business” says: “Foreign collections are no more difficult than domestic ones. The company gets foreign credit data through its salesmen, also direct from foreign banks, and from mercantile agencies; it subscribes to an export credit bureau by means of which it exchanges ledger experiences with foreign buyers.” That sounds very well, but it will take more than that to convince the average business man that foreign collections are easy.

\* \* \*

—The railroads have expended nearly four billion dollars in new equipment and other facilities and improvements in the past six years. The net returns for 1925 were hardly more than 4 per cent dividends on the investment. This is not enough; 5¼ per cent is about as low as railroad investment should run. An industry which does as much for the community as the railroad industry should at least be able to pay adequate returns.

\* \* \*

—In a luncheon talk to the delegates of the annual convention of the Pacific Foreign Trades Council, V. S. McClatchy called attention to the steady drift of world commerce to the Pacific. Pacific commerce has increased in the last twenty-five years from 11.5 per cent of our total to 25 per cent. These figures are for merchandise only. The figures for all commerce afford still more striking results.

\* \* \*

—The life insurance business continues to increase and to show gains over the marvellous showing of last year. The new paid for business in January of this year amounted to \$854,057,000; more than 100 millions over the amount of new business for January, 1925. There seems to be no limit to the prosperity, just now. Moral: Make hay while the sun shines.

\* \* \*

—The year 1925 had the most favorable mortality record of any year in history. The death rate for the year was 8.46 per 1000, a decrease over 1924, when the death rate was up to that time the lowest. The doctors seem to be justified.

\* \* \*

—Today is the last day of the National Business Show, which has been held all this week in Civic Auditorium. This, the quietest show, the parade of “American efficiency,” is, without doubt one of the most interesting exhibitions ever seen in San Francisco. The tendency, in modern business, is toward quiet efficiency; and this is demonstrated at the Business Show by all sorts of noiseless machinery.

The show has been well attended, and, from all reports, has been unusually successful.

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## TRAVEL TID-BITS

By Ernest F. Rixon

### The Old "New World"

"Something old and something new,  
Something borrowed and something blue."

THE old rhyme has a new setting—it sums up the call of South America. To begin at the end, "Something blue,"—there is the indigo blue of cloudless skies, the green blue of the pampas plain after the rains, the purple blue of the distant mountains—"something blue" worth seeing in South America.

"Something old?" Yes, dead and buried cities, so old that the story of their end is forgotten and they have no beginning; virgin forests where there are trees as ancient as many cities; races whose customs are those of the forefathers who lived on the same spot ten thousand years ago. There are things old enough in the great western continent to rival the wonder of Egypt.

Peru is known as the "land of the Incas"—who were great at the time of Columbus—and the story of their hoards of gold and its conquest is a familiar one. But the wonderful pottery that sometimes reaches the hands of the traveller in a coast town, who is looking for a characteristic souvenir, suggests a far greater antiquity. The museums possess pieces of such exquisite workmanship that none but a very civilized people could have produced them, and yet authorities pronounce them to be anything up to 7000 years old. Even in the modern towns and villages of this continent whose early days are forgotten, peasants still make copies of these most ancient designs, and he who knows what to look for may obtain relics of the deserted cities that the interior hides, together with their romantic story. Some day South America may show us her secrets, and meanwhile some of her ancient romance is within the notice of even the casual visitor to her coasts.

But it is the "something borrowed" and the "something new" that makes the call of these great countries to others of us. The Spanish and Portuguese civilization that has built great and beautiful cities, that has developed great nations, was a borrowing to good purpose. The "new" things are the immense possibilities for development that are to be found in the new nations whose growth, astonishing though it is, has only used the fringe of their immense territories, and whose technical equipment is in its sturdy infancy.

True there are cities of most advanced modern equipment, and architecture of a breadth and magnificence that shames many a notable town of the Old World. The races of South America have a great artistic gift, making their architecture something already famous and distinctive, and such cities as Rio, Buenos Aires, Valparaiso, are modern to the last telegraph pole. But this modernity goes side by side with vast territories as yet undeveloped, where forests are unexplored, rivers untracked, whose natural resources are only guessed at, whose history is a forgotten fairy tale.

A visit to South America is a tourist's pleasure certainly—Kaiteur Falls, the rolling Amazon, the "fairy city" of Rio, the wonderful grass—plains and estancias of Argentina—these are among the "show sights" of the world. But a visit to Brazil and Argentina means far more than traveller's pleasure to the farseeing passenger. He may find here the "big thing" he has been looking for. All things, old or new, are possible in South America, it is well worth a visit.

Questions regarding travel to South America or any part of the world, will be answered through this column by Ernest F. Rixon, Flatiron Building, 544 Market Street. Also literature on different countries, can be obtained by writing to the above address.

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## Edge of the World

By John Brayton

WHO does not love that fringe of the wilderness left untrammelled on the city's edge, where Nature still has her way? Newly finished sidewalks may protrude over the street embankment ends and threaten every instant to drag their profane lengths across our sanctuary, and even as we traverse the place, men may be busily setting pegs in straight lines for the extension of streets across our Eden, but for the present, all is quiet.

Here we hear only the muffled hum of the city that sits with skirts spread out about her—that envious city, always reaching out for the last limb and vine of her weaker neighbor! Here are rabbit trails, crossing and recrossing, bearing no imprint save that of the rabbit's foot. Now and again we may hear a sharp rustle and glimpse a white ball bobbing through the lupines as the shy rabbit darts out from beneath our feet. Birds are here, wrens, towhees, sparrows, tit mice, and a large flicker makes headquarters in a dead pine up the hill. Innocent, small snakes go about their business, included in which is the catching and devouring of lizards that are not quick enough to escape. And the lizards pursue the lesser fry. Innumerable insects pass their cycles in these precincts, and in the fall the grasshoppers very busily deposit their eggs in the soft ground against next year's crop of hoppers. This is the sanctuary of the butterfly cocoon and of all tiny forms of life whose defense depends on ability to hide. This is their patrimony. And I think fairies live here. At least, nobody can prove they do not.

People like to come here. You can tell that by the empty cans and gaudy Sunday papers scattered about. People are barbarians; they destroy that they love best; they destroy beauty.

Follow along the beach and around the cliffs toward the inner shore of the harbor: rudeness of beauty is on the ascending scale until it becomes rugged, savage. Innocent enough at the ocean shore, artless and unsophisticated at Land's End and the small bights about Baker's Beach, it becomes primitive in the neighborhood of Fort Point. And it should, for here are the natural surroundings of the cave man. These rocks have not been changed, excepting by the force of raging waters, since the world began. This is the earth before man and after civilization shall have been wrecked. This is primeval.

So far as this shore is concerned, God created only the masculine. The sea is masculine, the rocks, the sun, the human beings. Nothing feminine can exist here; nothing feminine is needed. Here is the climax of barbarism. The young gods who sun themselves beneath the crags might have sprung into being in the depths of the sea and been drawn up by the sun to boldly take possession of this shore, so naturally do they fit into it. Clothing would profane them; their native strength and pristine vigor are sufficient garb.

Detroit Free Press—New York expects to eliminate every grade crossing in the state. But reckless drivers, like love, will always find a way.

Dallas News—"Why have modern girls hard faces?" ask experts. It isn't the face, it's the finish that's hard.

Dayton News—The real difficulty about segregating the feeble-minded is to find someone that is competent to do the job.

## CAFE MARQUARD

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## Petrol Paragraphs



By E. V. Weller  
Director of Publicity  
National Automobile Club

**D**URING the first month of every year, reports emanating from various sources, concerning the increase of automobile fatalities during the year just past over the preceding year, are published in newspapers and other organs of publicity throughout the country. Yet there is apparently no decrease as time goes on. The word "apparently" is used advisedly, for, while there is no apparent decrease when only the total number of fatalities is considered, there is a proportionate decrease when there is taken into consideration the increased number of cars and the increased population.

One reason for the great number of automobile fatalities is that the human race has not yet caught up with itself. The education and training of the masses has not kept pace with the modern inventions in transportation. For many hundreds of years prior to the nineteenth century no radical changes were made in the methods of transportation. Animal-drawn vehicles had existed since before the Christian Era and continued to be the chief means for carrying freight and passengers by land until comparatively recent years. The human race thus had ample time to become accustomed to them. But, with the advent of the nineteenth century, things began to happen.

The steam locomotive was invented, and, although the growth of the railroad was slow compared to that of the automobile, yet, during the period when there was such a rapid increase in mileage and rolling stock, say from 1880 to 1900, the railroads exacted an enormous toll of human lives before the people were educated to the fact

that a locomotive moved considerably faster than could a human being or a horse and wagon, and that they could not with impunity trespass on the railroad "right of way." Also during this period there were evolved many appliances for the safe operation of trains and for the safeguarding of the pedestrian, until now great railway systems, with mileages running into the thousands, operate year after year without the loss of a single life.

Many agencies throughout the country are endeavoring, by means of education, study of traffic conditions, installation of devices for safety and control and in various other ways, to eliminate the enormous unnecessary waste of human life by the automobile. Their efforts are beginning to have results, although progress is slower than it really should be. One reason why the effect of the safety campaigns is so much less than might reasonably be expected is the fact that there is no co-ordinated effort. There are too many agencies at work, and although they all have the same end in view, and the methods of each may be good, they often work at cross purposes and by so doing tend to produce confusion rather than enlightenment.

The question would seem to be important enough to warrant the Federal government's taking control of the situation, yet that would be carrying paternalism rather far. However, the government has gone so far as to invite the governors of all the states to send representatives to Washington to attend a conference during this month. The main object of this conference seems to be to obtain uniform traffic laws throughout the United States, so that, for instance, a motorist who has been traveling through a state where the authorized speed is 35 miles per hour and continues to travel at this rate after crossing into another state will not find himself suddenly pulled up for exceeding the speed limit in that state where it may be 25 miles per hour.

And that brings up another point. We have the slogan, "Eat and Grow Thin" for stout people who wish to regain a sylphlike figure without denying themselves too much. Why not the slogan "Speed and Be Safe" for motorists with high-powered cars who wish to make time and not be tied down to a speed limit which was instituted several years in the past? In pursuance of the former method the person who is striving to reduce may, by exercising due care in the selection of diet, eat his fill, so, by the latter, the motorist might by exercising proper care in his selection of places, travel at a much faster rate than at present. To assist the motorist in knowing where he may "step on it," the high-

(Continued on Page 16)

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Pacific International Exposition

## RADIO

(Continued from Page 11)

to its full extent unless a good receiving set is bringing in the impulses and a good loud speaker is reproducing what may be coming in.

There has been too much selling of junk classed as radio sets to the public, the salesman then trying to convince it that it is buying the best, by telling purchasers their location or atmospheric conditions are at fault. The best sets may not give perfect reproduction from local stations continually, due to interference, but from a first-class radio set, perfect reception may be expected most of the time.

When anyone is contemplating purchasing a radio set, he or she should not be absolutely guided by what the salesman may say. Make the salesman prove his statements to your full satisfaction in your own home. And if he cannot do that, then he has not the set that you are looking for.

\* \* \*

### Thorola Low-loss Coils

A great many people have neutrodyne radio sets that are good, but still they fail to receive satisfaction from their sets' performance.

They feel that they do not want to go to the expense of buying a new radio set of some other make in order to obtain the selectivity they desire. Then, especially in San Francisco, conditions for radio reception are not of the best, and in many local districts a station may be tuned in, but still another powerful station continues to remain in the background.



They feel that they do not want to go to the expense of buying a new radio set of some other make in order to obtain the selectivity they desire. Then, especially in San Francisco,

A late improvement that is being manufactured by the Reichman Company, is the Thorola low-loss doughnut coils (pictured above), that may be placed in the neutrodyne and tuned radio frequency sets to improve reception where local conditions are not of the best.

All that is necessary to make the change is to remove the present coils and substitute the doughnut coils as per the instructions received with them. The same condensers may be used provided they are the .0005 or .00035 MFD capacity.

These low-loss doughnut types of coils have a self-contained field, the feature being that the wires are indented at every other face around the coil. This lowers the resistance losses below the ordinary type of neutrodyne coil.

A great improvement has been accomplished by the invention of these coils and they have been substituted in many neutrodynes locally with excellent results.

## PETROL PARAGRAPHS

(Continued from Page 15)

ways should be appropriately marked. That is to say, where, for a distance there is a stretch of road freed from important intersections, settlements, etc., and where the curves, if any, are of large radius, well banked and well "daylighted," there should be an appropriate sign to so inform the motorist.

## PLEASURE'S WAND

(Continued from Page 7)

Claude Sweeten's orchestra, and Grace Rollins Hunt at the organ.

\* \* \*

### Columbia

Every serious student of the drama should witness that splendid characterization of the life of Joan of Arc, George Bernard Shaw's masterpiece, now playing at the Columbia Theater with Julia Arthur in the title part.

She makes of the part, a thing of beauty and of life, and gives as inspiring a portrait of this character as one would wish to see. There is a splendid supporting cast. The curtain rises at 8 p. m. and 2 p. m. and blocks of seats are being reserved for students from the universities.

\* \* \*

### Wilkes

Following that great picture, "The Big Parade," into the Wilkes, will be seen New York's latest comedy success, "A Man's Man," written by Patrick Kearney, with a splendid cast, which opens tomorrow evening at this theater.

It is predicted by those who have seen the play in the East that it will

win the Pulitzer prize for the year's best play.

\* \* \*

### St. Francis

Today marks the premiere showing of "The Sea Beast," with John Barrymore in the leading role. This is a tale of whales and whalers, adapted from Herman Melville's great story "Moby Dick." Millard Webb, a newcomer in the director's chair is responsible for this picture.

### Say It With Singleton's Chicken Pies!

This is essentially a practical age. Although there are still at large, love-sick swains who present flowers to the object of their adoration, this act of chivalry is witnessed mostly on the screen. The worth-while lover has in mind gifts that can be enjoyed in a more material manner. For instance, we knew one squire who made a habit of giving his lady love silken bloomers and undervests and hose; in fact, he kept her in these most necessary articles of clothing for a whole summer!

What does this preamble mean? It is only a sort of "lead" up to the subject of Singleton's chicken pies; a sort of "tip" to the man who may be asked out to supper at his inamorata's and is at a loss regarding what to bring as his share. Could anything be nicer, we ask, than a well-baked, brown and crisp, chicken pie? Not the ordinary chicken pie, containing nothing but necks (the amount of necks I have found in chicken pies lead me to believe that there are hundreds of hydra-headed hens round about), but a pie generously filled with the very best parts of a chicken. Go to Singleton's Alley Cat in Belden Street, this very night, and purchase one of these pies at 50c.

By the way, the Alley Cat now serves dinner at \$1.00 and we believe there isn't a better dinner to be found in the city, at this price. It is served between the hours of 5:30 and 7:30 p. m. and is an enjoyable occasion, for besides the excellence of its cuisine, you will have with you, Mr. Singleton's personal attention as a cordial host.

### Missed Again!

"Well, John; I see you're living in the country now."

"Yep."

"How do you like it?"

"Oh, pretty good; but it has its disadvantages."

"Why, what do you miss most?"

"The last train for home at night."

"Are you sure," asked the lady, "that this century plant will bloom in a hundred years?"

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## Mr. Blabbitt on Being Yourself

A SHORT while ago some wag invented the admonition "Be yourself," and it found immediate favor with the great mass of Americans and others who are not too intellectual to be human and not too matter-of-fact to be themselves. It is interesting to wonder just what would happen were every person to be himself or herself. More complications than our best fictioneers could conceive would immediately descend upon a defenseless and very susceptible population.

It would be rash to say that all the jails would be empty, were people to be themselves, and it would be quite as far-fetched to believe that they would be full. There has always been said to be a small portion of good in the worst of us, and a more or less equal quota of bad in the best of us. The trouble in this connection is, and has been that the measuring apparatus used in weighing out human characteristics at birth has not been governed by the weights and measures department—a fact accounting for many disappointments and discrepancies visited on friends and in-offensive relatives. Some consolation in this connection may be gained from reasoning that a perfectly guileless character is a great deal like pure gold—beautiful, but easily dented and worn. An expert artisan may remove the dents, but invariably they turn up at some other point for, as you have, no doubt, heard before, life is full of knocks and knockers.

Being yourself might make you popular with your acquaintances and then, again, it might cause some trouble. The advice of some of our older business and professional men to youngsters starting out to make their living is to "put up a front." In other words, to be someone else, whether you have the money or not. Some of the most adroit disciples of this theory are now enjoying the bounty of the state in one or another of our penal palaces. Being yourself costs little, for people expect little from you, being someone else entails great expense, for there is nothing cheap about human inclinations. A person can be someone else up to the point of signing checks and other documents. It is but one more point in favor of the old adage that "the pen is mightier than the sword."

Imagine, if you care to be amused—and most people, who are themselves, do—a dinner party at which everybody practiced the doctrine outlined above. Murder might not result but, at least, things would be interesting for all present and probably, for the police, too. There would be Jones making ardent love to Brown's wife and White telling fat Mr. Buggs just what he thinks of him, much to Buggs' discomfort and anger. The cook would be in an uproar because the hostess, being herself, complains about the quality of her products. Little Willie would be running his fingers through the whipped cream on the cake; father would be sitting at the head of the table, asleep, and so on, without end. Yes, it would be very entertaining but rather telling on the nerves.

Shortly after the statement "be yourself" came into use another bright remark "act your age" was introduced, and promptly adopted by college students and shop girls. The latter witticism is misleading and will not enjoy long life. The reason is obvious, for elderly ladies and men do not comport themselves in accordance with their years, and the younger fellows and girls know more than their folks. Could it be possible that the next thing we shall hear will be a combination of the two?

Be yourself, Mr. Blabbitt!

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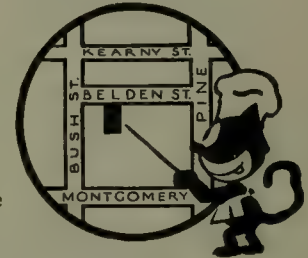
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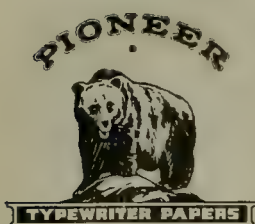
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**The S. F. Bulletin Moves**

The Bulletin, San Francisco's oldest newspaper, began a new era in its career last Monday when it moved into a new home.

The building is at 812 Mission street—on the north side, west of Fourth—and is conceded to be one of the finest equipped newspaper plants on the Pacific Coast.

From basement to roof, every floor of this six-story building, which is of steel and concrete construction with a modified Gothic front, reflects the most modern thought in meeting the needs of an evening newspaper.

With the occupancy of its new home The Bulletin appeared in a new dress. It has lighter and more readable type faces and is avoiding the excessive use of capital letters.

C. S. Stanton, publisher, points out that this conforms to the practise of the best newspapers in this country and abroad, which have found that their readers prefer balanced effects in black and white to type contrasts that clamor for attention.

The changes in the physical appearance of The Bulletin spell but part of the program of improvements that is planned when it is established in its new home.

The editorial, circulation and mechanical departments of The Bulletin are housed in the new building. The business office and advertising department will remain for a few weeks in the old establishment of The Bulletin at 769 Market street.

Some seventy years have passed since James King of William founded The Bulletin, issuing the first edition from a dingy office in upper Montgomery street. It was the assassination of James King of William that led the Vigilantes to hang Casey and Cora from Fort Gunnybags, the site of which is marked by a bronze tablet on a brick building on the south side of Sacramento street, between Davis and Front.

The Bulletin, a historic institution, has for years been a factor in the life of the West. Its present owners, including Wallace Alexander, A. B. C. Dohrmann and other business men, acquired it about a year and a half ago. There is more than enough room for such a newspaper in San Francisco, and it will be interesting to observe the program of expansion that these men evidently have in mind for The Bulletin.

**At the Elder Gallery**

An exhibition of camera prints by J. Edward Greene will open in the Paul Elder Gallery, Monday, March 15th. The studies are unusual in their refinement of interpretation. Many of them are Whistlerian in tone and rhythm and in their expression of poetic feeling. Mr. Greene has exhibited at the London Photographic Salon with such artists as Demachy, C. Puyo

and Duhrkoop. In America, his prints have been shown at the Pittsburgh Salon, the Toronto Salon and in other cities. In natural color photography, with the Lumiere plates, Mr. Greene's work was the first of its kind on the Pacific Coast and included the color-plate portraits of John Muir and John Burroughs.



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6:30 a. m.	7:00 a. m.
Every Half Hour Until 10:00 p. m.	Every Half Hour Until 10:30 p. m.
Then 11:00 p. m.	Then 11:30 p. m.
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ESTABLISHED JULY 20, 1856

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# News Letter

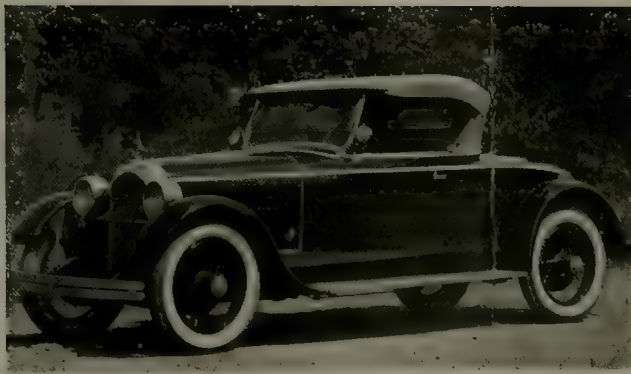
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So much good work has been accomplished with these boys, by the leaders of the Movement in this city, that we believe every assistance given them, will not only mean much to the present generation, but will be of significance to the generations to come.



Established July 20, 1856

# SAN FRANCISCO THE CITY AT THE MOUTH OF THE GOLDEN GATE NEWS LETTER PUBLISHED WEEKLY BY THE BOARD OF SUPERVISORS OF SAN FRANCISCO AND BY THE BOARD OF SUPERVISORS OF SACRAMENTO



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VOL. CVIII

SAN FRANCISCO, CALIF., MARCH 20, 1926

No. 12

## From One Thing to Another

By Eleanore F. Ross

Conceit is the banana peel on which we all slip at times.

That a fiend can perform his fiendish acts for several weeks in and around a huge city with a supposedly efficient police force, without being apprehended, would argue that the department in question is not so much a "detective" as a "defective" one.

Failure is a matter of one's point of view. I heard a book review lately on one of Booth Tarkington's stories regarding a so-called "failure" in life. He was a sort of "handy man" to a small town family. He had just enough to live on, but had never "built up a business," or "made a reputation for himself." He lived comfortably, easily, and found much enjoyment in his existence. When people spoke of him as a "ne'er do well," a "no good," he would chuckle inwardly, and remark to himself: "I have always done what I wanted to do; seldom, if ever, done what I didn't want to do. Now, I don't call that being a 'failure,' if you do!"

In this connection, I am reminded of a friend of mine, who has made a fine art, as one might say, of living. He is under no man's thumb, because he teaches languages in different schools, and also gives private lessons. He writes occasionally, and receives small sums for this avocation, also. He has had offers of editorial positions on various newspapers, but he says: "I would have to write as the publisher wanted me to, and I won't do that. It would be like selling my soul!" He lives in a basement which he has furnished in a bizarre but effective manner, and he says he can feed himself, with the "right kind of food," on \$5.00 a week. He is the freest, happiest young man I know, but the ordinary successful professional or business man would consider him, financially, a "failure."

Senator James A. Reed, of Missouri, has this to say regarding the World Court, which I believe, the U. S. Senate has passed upon favorably, and is now before the House of Representatives: "The World Court is an integral part of the League of Nations, and the acceptance by the United States of membership in the court will involve the Nation in all the embroilments of European, Asiatic and South American Nations.

"Even friends of the court admitted they would be unwilling to submit to the tribunal any great question of national policy or vital issue to the Nation."

It seems to be a case of "You last, my dear Alphonse," (otherwise Poland), when Germany enters the League of Nations. Von Hindenburg threatens to resign as President, if Chancellor Luther and others agree to the entrance of Germany simultaneously with Poland.

As a consequence, consternation among the Germanic governments. If other nations prove as finicky as the Teutonic regarding their debut into the World League, there will be some pretty fights on hand!

Two suspects were dismissed after arrest, because neither of them could be identified with the Strangler who is murdering women hereabouts. One of these men had attacked two women near Mason and Clay Streets at midnight, and had also had a knife fight with another man who had come to the aid of the women; we should think that these charges were enough to retain anyone in jail, even though he did not resemble the brute whom the police are looking for.

"Progressive California in Rotagravure," is a masterpiece which the San Francisco Chronicle should be proud of. Herein is all of California portrayed, in the different and alluring phases which go to make her such an Empire, such a Queen State in her own right! Artistically, picturesquely, industrially, geographically, agriculturally, California is pictured in the beautiful shades of rotagravure, in fine half tones, with much reading matter of an informative nature. This splendid edition should be sent broadcast, and of course, will be, all over the world.

At last Mayor Rolph has signed the agreement adopted by the Supervisors, which calls for a bus line operating on the Embarcadero, and bids for same will be received at an early date. It was a long wait, almost as long as that character in the bible had to wait for Rachel; and yet a bus line along the water front was one of the most pressing needs of our great, rich and glorious city.

The State Association of County Clerks, at the next session of the State Legislation will seek the enactment of a permanent registration law. Under this proposed law, a voter would be required to re-register only when changing his residence. This seems to us, to be one of the few really practical and sensible amendments proposed or enacted during the past plethora of laws wished upon us, for besides eliminating much bother to the citizen himself, it will obviate, also, much expense to state and municipality.



The fame of the Golden Gate Ferry Co. Gate Ferry Company will not be merely local, it will spread in widening circles round the world. It appears as a transportation company, which has the ability to run a prosperous business and the unusual integrity, to tell the world just how prosperous the business is and what the dividends on the investment are.

In short, the Golden Gate Ferry Company carries out, voluntarily and even eagerly, all the most urgent requirements of carefully framed statutes regarding the operation of utility companies and particularly transportation companies. Then, to cap the climax, after showing its profits, the company itself comes forward with the proposition that the present rates can be safely reduced, and asks for a new and lower rate, adding that it is the intention of the company to increase travel facilities and to put at the disposal of the public additional boats on a more frequent schedule.

Perhaps the way in which these suggestions have been received should be noted. Public officials are dazed at the statements and the unusualness of the proceedings. They are, like most dazed people, slightly inclined to be rude, and meet the proffer of reduced rates with the some-what cynical statement that probably rates ought to be lower even than those suggested. This, coming from a body which has but recently raised rates in other transportation companies borders on the ludicrous.

There is more than one way in which the actions of the State Railroad Commission have been placed in a ridiculous light by this voluntary action on the part of the Golden Gate Ferry Co.

In the first place the Commission itself set the rate on the Golden Gate Ferry at 65 cents. The company now offers a voluntary reduction to 60 cents. And the commission, without sense of humor, now is inclined, according to reports, to think that the Golden Gate Ferry rate should be reduced below 60 cents.

The Golden Gate Ferry Co. applied for a permit to operate at Berkeley, but this permit was refused by the Commission, the spokesman for which now predicts that the Northwestern Pacific will shortly install a line to Tiburon, although there is no difference in the status of the Northwestern Pacific with respect to Tiburon than that of the Golden Gate Ferry Co. with respect to Berkeley.

The above shows a very curious condition of things, not tending to increase respect for the rulings of the Commission and on the other hand, greatly enhancing the value of the management of the Golden Gate Ferry Company in the eyes of the public.

**Light Ahead** The overwhelming popular feeling against prohibition, manifest in the straw vote recently taken all over the country, must be a body blow to the active prohibition people. It shows very clearly why efforts to prevent the sale of alcoholic liquors have failed and still more clearly that the people are in the best sense of the word temperate, as their demand for light wines and beer proves.

And, while the tendency is generally to vote against the present methods of tyranny and espionage, by which the system has been supported, there are growing proofs that the actual operation of the prohibition law has had a very bad effect upon the morale of the community and has been

a contributing cause in the spread and increase of crime.

Charles S. Wood, the national campaign manager in the Association Against the Prohibition Amendment, speaking here a few days ago, presented some very eloquent facts on that side of the matter. Quoting from the records of the Anti-Saloon League, he showed that arrests in 100 cities from all causes have increased from 800,000 to 1,400,000 between 1913 and 1923. There is very complete evidence that the operation of prohibition has been very harmful to the community and the vote, even as unsatisfactory as it must be, when carried out through private agencies, shows unmistakably a very formidable, almost irresistible opposition to the operation of the law.

What is even more comforting is the fact that there is much interest in the development of trade in light wines and beer. This proves that the people are in need of social intercourse and that the absence of these harmless liquors makes social intercourse more difficult. This is quite in accord with human experience.

**Small Town Stuff** It is almost incredible that classical books of undoubted value which have been regarded as part of the best heritage of literary art, should have been held up at the port of San Francisco as not fit to come into the United States. But such is the fact. The deputy collector of customs has in his possession ten volumes of translation of Ovid's "Love Poems" and holds them as prohibited importations. The books were consigned to Mr. John Newbegin, one of our most conspicuous dealers in high class books.

A letter written by the aggrieved importer to the Collector of Customs, sets out that the edition can be found in every university in the world and that the books are recognized classics, as anybody with any acquaintance with literature knows very well.

This sort of thing simply makes us ridiculous. It is true enough that we have laws which prohibit the importation of pornographic writings, which are intended to appeal to the grosser taste of men of low mentality, and such laws are very good, for there is, and always has been, a trade in writings of a sort which are of no literary or social value, but which on the other hand are degrading.

It is evident, however, that a law of that sort has to be enforced with some degree of intelligence and that the people who are charged with passing upon the character of writings should be possessed of such a degree of education and intelligence as shall render mistakes impossible.

The books are printed and published by the highest type of publishers and the people who have ordered them are university and literary people.

**Better Law Procedure** Louis W. Meyers, former Chief Justice of the State, made some very wise remarks on law procedure at Los Angeles the other day. By the way, it may be said that, with the loss of Chief Justice Meyers, the legal standing of the State received quite a noticeable shock. For the first time in many years the reports were beginning to show such marks of real legal ability and fundamental knowledge, as they have not shown since the death of Chief Justice Beatty.

It is remarkable that judges are universally much more interested in speedy procedure when they are off the bench than when they occupy a position from which they could, more or less, dictate that procedure. The same criticism applies both to federal and state judges. They are less gentle with the courts when they are not responsible. That, of course, does not in the least detract from the value of the criticism, but only makes one wonder if there is something in the courts themselves that interferes with speedy justice.

Mr. Meyers says with profound truth that "the technique of the administration of justice in America has not kept pace with advances in other fields. It is behind the ordinary progress of human affairs. . . . Delay may often mean a denial of justice. We must be more and more vigilant in attempting to reduce these delays."

There is no doubt at all about the foregoing, which is true and admitted to be true with wearisome approval by both court and bar. But the fact is there. It is strange that a country which has led the world in speed and accuracy of manufacture, should so lag behind in a matter so vital to the interests of citizens as the administration of justice. And we cannot help feeling that there is some organic fault in the courts which permit these delays.

**Foreign Trade Movements** There is growing evidence that the balance of trade, which has been so long in our favor, is now beginning to turn. This shows that Europe is again restored in vitality; that the European factories are at work and their products finding a market. There is nothing discouraging about that fact; on the contrary, it is all to our advantage in the long run, for it is very clear that we cannot remain prosperous with the rest of the world poverty-stricken.

Preliminary figures had placed our adverse balance for the month of January at \$15,000,000, but the actual figures show it to be \$19,570,580. The imports for the month came to \$416,766,413 and exports were \$397,195,833. In this trade Europe had first place.

Exports to Europe, month by month, appear to have fallen off by about \$70,000,000, as compared with a year ago. Imports from Europe have increased, but not so much as one would imagine, a mere matter of \$8,000,000. At first sight, it would seem as if Europe were really poorer and demanding less goods. But the fact is, that large amounts of former exports from this country were really intended to put European manufacturers on their feet by supplying goods which the war had destroyed. The need for that appears to be passing rapidly and there will be a consequent tendency to diminish our exports of those classes of materials.

The trade with Great Britain is notable. The British Isles are generally our best customer. The volume of trade has however notably diminished, as may be seen from the fact that in January, 1925, we shipped them \$113,136,945 and this January \$82,158,884. The imports from Great Britain this year, for the same month, are slightly, but not much, higher than last year.

**Radio Activity** Staid scientists stand aghast at the day's developments. Never was it truer that "no man knoweth what a day may bring forth!" Radium and its kindred elements have upset all their theories, overturned their facts and proved age-old axioms absurd. Here in California a company is taking carnotite ore, lining water jars with it and giving to the public water charged with radium emanation in the form of niton gas.

Scientists have now discovered that the miraculous cures at famous spas in Europe and the Hot Springs of our own country are not "miraculous" but due to radium emanation, given to water passing over radioactive rocks far down deep in the earth's crust.

Such is the efficacy of water so charged that thousands of men and women testify to benefits received, not only from those natural springs we have all heard of (and only the wealthy can visit), but from the now easily accessible water jars for the home, manufactured here on the Pacific Coast from ore mined in the West. Carnotite ore con-

(Continued on Page 14)

## The Voice of the Age

By Eleanore F. Ross

I HEARD a story lately that made me more interested in Radio than I was inclined to be. Two lonely ladies in the mountains of Canada, had occasion to rectify the English of a little publication printed in the classic shades of Berkeley, of which they were subscribers. They wrote a personal letter to the editor, hardly expecting a reply, and if they did, thinking, of course, that it would come as usual, through the mails.

Sitting one cold, winter night before their fire, in the little cabin in the highlands, after "tuning in" on their radio, they were aghast to hear issuing from the box these words, very faint, and rather broken up: "The Misses Smith are perfectly justified in their grammatical correction on page — of the Record; we beg to thank them."

A strange incident, showing the vagaries of radios,—that "offspring of electricity," as Mr. B. C. Morrison of the Imperial Radio Company, calls it.

I wonder if many of the radio fans of San Francisco have visited the salesrooms of this company, distributors of the product of the Bremer-Tully Company of Chicago? I had an interesting talk with Mr. Morrison the other day, at his shop, 220 Stockton Street, and if I found my visit interesting, absolutely ignorant of radioism (that's a good coined word) as I am, how much more attractive would it be to a radio ranter!

Mr. Morrison has taken a personal hand in fixing up these show rooms; the radio itself stands on a sort of dias, at the end of the long room, with a gold-colored silk sun-burst behind it, dull blue draperies on either side. One can sink into an overstuffed easy chair, and listen in perfect ease, to selections from the operas, or shorter compositions from famous musicians.

\* \* \*

Nevin's exquisite "Devotion" was being played as we talked, and I am afraid I was listening more attentively to it, than I was to Mr. Morrison.

I heard a great deal about "wavelength, or kilocycles," "audio frequency," "transformers," "rheostats," "condensers," "interference," and other technical terms that were so much Greek to me, but the atmosphere was restful; the music distinct as if it were being played in the very room; and the *tout ensemble* of the place so home-like that one forgot this was a shop where things were sold, and that one was not peacefully resting at home.

Some few facts remained with me, however. I learned that sound can be broadcasted at night to a distance of at least 3000 miles; where only 300 miles can be covered in the day time, say, at noon; that the "Counterphase Six," which is the product of the Bremer-Tully Company, and of which company Mr. Morrison is the agent, is the only radio manufactured complete by one firm, for all its parts are invented, made and assembled under the same roof,—the Bremer-Tully factory in Chicago; that 99 per cent of other radio companies merely assemble the different parts manufactured by various firms, and so of course, it is logical to conclude, that the "Counterphase Six" cannot fail to be the most complete radio set at present on the market; that the purchase of the "Counterphase Six" includes complete installation, rejuvenation of tubes, and has a permanent guarantee; and finally, that the Bremer-Tully Company is the only concern successfully controlling three stages of radio frequency, other firms having failed in this.

Leaving rather reluctantly, I noticed two wonderful, colored etchings on the wall: one by T. Hillyer, which was 192 years old, and another by T. Gangair, both the personal property of Mr. Morrison, who, I decided was a man of taste, as well as knowledge regarding that "Voice of the Age"—Radio.



# PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S  
— Tom Moore



(Conducted by Katherine Schwartz)

## Golden Gate

**N**EXT WEEK marks the fourth anniversary of the opening of this popular "three-a-day" Junior Orpheum theater. From the first day, this theater has been one of the popular amusement houses of the city, and the box office receipts have been steadily growing larger each year.



Katherine Schwartz

The immense success of this theater, has been, in no small measure, due to the efforts of Clifford Werk, the genial manager, and for the coming week he promises a bill which will surpass anything ever presented in this house. It is owing to the popularity of this house, an its sister house, the Hill Street in Los Angeles, that the Junior Orpheum has been established throughout the Pacific Coast.

There are three big headliners on the program. Jimmy Nervo and Teddy Knox, who are noted for sending their audiences into spasms of laughter, are assisted by Billy Beryl and Jolty Stunt; Joe and Harry Kelso will present their "Crazy Quilt Revue," assisted by Florence Darley and Maurie Kelly; Joe Weston and Grace Eline, musical comedy stars present characterizations, songs and dances.

Billy De Lisle and Company have a splendid comedy act; Louis Furtell presents a thrilling act called "Furtell's Jungle Lions"; Cansino Bros. and Catherine Stonebur, famous whirlwind dancers from Spain, are on the program; for good measure there is an after-piece, called "Outside the Circus Tent," featuring many of the actors on the bill; the screen feature is the premiere showing of "Rainbow Riley," featuring Johnny Hines in a story of the Kentucky feud lands.

There will be the usual short features and a splendid musical program by Claude Sweeten and his orchestra, with Grace Rollins Hunt at the organ.

## S. F. Symphony

The feature of last week's symphony concert was the undoubted artistry of young Yehudi Menuhin in Lalo's "Symphonie Espagnole." It is interesting to watch the development of this lad. He has a breadth of tone and an individuality of expression that none but a genius may possess. Great credit must be given his teacher, none other than our old friend and splendid concert master, Louis Persinger, who also conducted this beautiful work as only a master can do.

Alfred Hertz conducted for the first half, Mendelssohn's Italian Symphony and Tschaikowsky's "Romeo and Juliet." As a contrast to his reading of Brahms, he made these delightful "Love Tales" more delightful by a delicacy and finesse which surprised many.

The last of the Popular Concerts tomorrow afternoon promises a rare treat in that it is an all-Wagner program.

\* \* \*

## Alcazar

Originality is the keynote of "12 Miles Out," the romantic comedy by William Anthony McGuire, which begins its fourth week at the Alcazar tomorrow. One is taken on a sea voyage, and into a scene of intrigue and mystery and danger. It is an amusing adventure. There are thrills galore.

Dale Winter is outnumbered thirteen to one in the cast of the play. She is the only woman in the company, and she does some very fine work as the victim of the pirate gang which abducts her and carries her off on the ship. William Davidson has a very difficult part, and acquits himself in an admirable manner in the role of the rum runner. It reminds one of his excellent work in the part of the top sergeant in "What Price Glory."

Frank Sheridan, who was engaged by Henry Duffy especially for the part of the pirate captain, is repeating here the success which has been his wherever he has appeared. William Macauley, Frank Darien, both have parts which stand out prominently. There is a large cast of capable players, as is usual when Henry Duffy does the selecting.

\* \* \*

## Orpheum

Beginning with the matinee tomorrow, the Orpheum has for the headline

attraction, the San Antonio Siamese Twins, born joined together. These two young girls, whose names are Daisy and Violet Hilton, were born in England and brought to this country by their aunt and were raised and educated in San Antonio, Texas. They have just recently gone on the stage, and sing, dance, play musical instruments and do many other entertaining things.

Henry Santrey and his augmented orchestra will play a return engagement; Harry and Anna Seymour in "Breezy Bits of Mirth and Melody," Jim Toney and Ann Norman in "A Man About Town," a side-splitting skit, the Trado Twins in "A Delectable Dance Divertissement"; Walter Ward and Ethel Dooley in "I Can Do That Too"; Foster and "Peggy" in "Pals" complete the new program.

\* \* \*

## Loew's Warfield

Egypt with its Oriental glamour and atmosphere of intrigue that mystifies the Occidental mind, furnishes the setting for "Infatuation," adapted from Somerset Maugham's play "Caesar's Wife," and offered as the newest vehicle for Corinne Griffith by the First National, opening at the Warfield today. There is a splendid cast, including Percy Marmont, Malcolm McGregor, Warner Oland, Clarissa Selwynne and many others.

Fanchon & Marco are introducing a new "Idea" in which seven grand pianos are on the stage. Walter Roesner has prepared a fine musical program, and there will be shown the usual short film features.

\* \* \*

## President

"You Don't Understand," the season's newest comedy by Arthur Goodrich, author of "So This Is London," comes to the President Theater, opening at the matinee performance tomorrow. Henry Goodrich is here from New York to co-operate with stage director Edwin Curtis in the production of the play, which had its premiere showing in Seattle at the President Theatre, where it was enthusiastically received.

The new offering is said to be a whirlwind of joy, and a feast of laugh-

# Amusements

NEXT WEEK

ALEXANDRIA Geary and 18th	Pictures
ALCAZAR O'Farrell nr. Powell	"Twelve Miles Out"
CALIFORNIA 4th and Market	"Brave Heart"
CAMEO 936 Market St.	"Among Those Present"—Harold Lloyd
CAPITOL Ellis nr. Market	(Dark)
CASINO Mason and Ellis	Pictures
CASTRO 429 Castro St.	Pictures
Columbia 70 Eddy	(Dark)
CURRAN Geary nr. Mason	"Rose Marie"
EGYPTIAN	Pictures
GOLDEN GATE G. G. Ave. & Taylor	Vaudeville and Pictures
GRANADA 1046 Market St.	"In the Klondike"
HAIGHT Haight at Cole	Pictures
IMPERIAL 1077 Market St.	"Lady Windermere's Fan"
LOEW'S WARFIELD 988 Market St.	"Infatuation"
MAJESTIC Mission between 20th and 21st	Pictures
METROPOLITAN 2055 Union St.	Pictures
NEW FILLMORE 1326 Fillmore	Pictures
NEW MISSION 2550 Mission	Pictures
ORPHEUM O'Farrell & Powell	Vaudeville
Pantages (New) Mkt.-Leavenworth	Vaudeville
POMPEII Next to Granada	Pictures
PORTOLA 779 Market St.	Pictures
PRESIDENT Market & McAllister	"You Don't Understand"
ROYAL 1529 Polk St.	Pictures
ST. FRANCIS 965 Market St.	"The Sea Beast"
SUTTER Sutter and Steiner	Pictures
UNION SQUARE O'Farrell nr. Powell	Pictures and Vaudeville
WILKES Geary and Mason	"A Man's Man"
WIGWAM Mission and 22d	Pictures

CONCERTS

Curran—Sunday Afternoon, 2:45, San Francisco Symphony.  
Auditorium—Tuesday Evening, March 23, Roland Hayes, Negro Tenor.

ter. The plot has to do with the efforts of a man to rear three girls, suddenly given into his keeping by an aunt, and the endeavor of a girl to run her father's business. The author has taken advantage of every opportunity for mirth-making with a logical story running throughout the play.

\* \* \*

Wilkes

Rex Cherryman made a great hit in his new play, "A Man's Man," which opened at the Wilkes Theater last Sunday evening. He has a splendid part in the new play, which was written by Patrick Kearney, and Cherryman is at his best. Eileen Thompson, as the wife, is a close second to Cherryman in her part, and her acting is particularly brilliant and played with dramatic finesse that is a delight to behold.

\* \* \*

Curran

"Rose Marie," now entering into its fifth week at the Curran continues to play to capacity audiences. In the cast are Maria Shamson, Thomas Conkey, Betty Byron, Charles Sybler, Arthur Cunningham, H. Pierre White, James Moore, Edward F. Gargan, Sibylla Bowhan and Betty Van Zandt. There is a beautiful chorus, a wonderful musical score and a splendid orchestra under the able direction of Fred Walz.

\* \* \*

Cameo

Next week at this theater is featured Harold Lloyd in "Among Those Present," and Jack Hoxie in a great six-shooting romance.

\* \* \*

St. Francis

There is a great picture at the St. Francis, "The Sea Beast," and a great actor in it, John Barrymore. The picture was given the premiere showing at this theater last Saturday evening, and the star, his leading woman Dolores Costello, and his director were present at the opening.

Dolores Costello, the nineteen-year-old daughter of Maurice Costello, whom many will remember as one of the first stars on the screen, has become a sensation over night. The "Exquisite Dolores" they call her in Hollywood, and she is truly a most beautiful girl, her work in "The Sea Beast" being superb.

\* \* \*

Imperial

"Lady Windermere's Fan," the Ernst Lubitsch production of Oscar Wilde's play, made its debut at the Imperial yesterday. It is an artistic as well as a dramatic treat, and there is a long list of stars in the cast which includes Irene Rich, May McAvoy, Bert Lytell, Ronald Colman and others.

New Book by Edison Marshall

Those who love the wilderness, more especially the wilderness of the far North, will welcome "Child of the Wild," by the author of "The Sleeper of the Moonlit Ranges."

It is the story of a small boy lost in Hopeless Land, who has to struggle for his life on a very unfriendly shore. His ultimate return to his people, who reject him; his fight for his love and for his heritage; his unbelief in a Supreme Being, and then his surrender to the kinder sway of the girl whom he eventually loves, and who loves him, are well told, in this romance of Alaska. We imagine that this tale is allegorical in its deeper meaning.

"Child of the Wild," by Edison Marshall. Cosmopolitan Book Corporation. \$2.00.

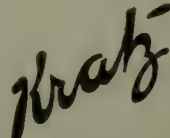
Doing It "On High"

Little Johnny was the son of an automobile salesman, and used to hearing his daddy praise the car he was selling—how it would take the highest hills without shifting gears, and so on.

He returned from Sunday school and asked his father if the Lord had a Triple-Six.

"Of course not," his father answered. "What put such a silly idea in your head?"

"Well," explained Johnny, "at Sunday school this morning we sang a hymn about, 'If we love Him when we die He will take us home on high.'" Kathryn Bollman, Mica, Washington, in "How to Sell."



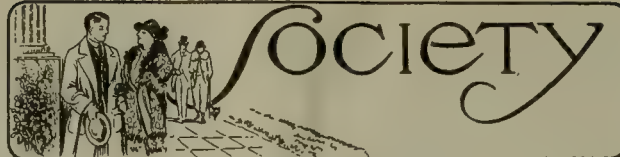
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By Antoinette Arnold

### Blossoms Are Out For Saratoga Fete

**H**AVE you been down to blossom-land? If not, take a spin toward Saratoga and see the fruit blossoms caroling on the trees. You will have a sight long to be remembered and you'll never permit yourself to miss a Blossom-Fête.

This year the blossoms are more gorgeous than ever! They appear to be fuller, more fragrant and more abundant—even for California. Perhaps our sunshine and rain conspired in preparation for this festival.

At any rate, whatever you do—take a trip down the peninsula highway, visit the Santa Clara Valley lands and judge for yourself whether or not this is the place of all the places in the round world—to live. Especially, in blossom-time!

The annual festival of the Santa Clara Valley and Saratoga foothills will be held next Saturday and Sunday, March 27 and 28. Elaborate preparations for this historical event have been made by citizens of Santa Clara County. According to the outlined schedule there will be something surpassing all other years, something transcendent and picturesque.

R. E. Petit, of the San Jose Chamber of Commerce and committee chairmen of intervening peninsula and valley cities, are collaborating in extensive plans and preparations. Anticipating an enormous number of automobiles, special accommodations and traffic regulations have been made for motorists.

\* \* \*

### Music a Feature

Music will be a great feature of the Blossom Festival. A trained chorus of 200 singers will appear on the program. Their selections, typical of Spring, with a number of soloists appearing in special features, will be accompanied by the San Francisco Symphony Orchestra.

With a drop curtain of blossoming fruit trees, a carpet of wild flowers, the dramatic setting for the festival will be beautiful. Pretty girls, than whom there are no lovelier in all the world, will dance upon the green and offer graceful tribute to the bountiful gifts of Mother Nature for this year's gorgeous Blossom Fete.

\* \* \*

### Betrothals

"Is everyone going to be married?" asked the inquisitive one, who counted her number of invitations and betrothal cards.

"Let's think so, at any rate," returned the big brother who had had his turn. "They should—and that's that."

Surely, it does look as if every one was going to be married, judging by the lovely betrothal cards we have received. It is the Spring-time and love-time, of course, but this year's wooing has gained impetus somewhere beneath the moon for we cannot remember ever that so many gold-engraved, "Betrothal" cards came through the mail.

### Miss Madeline Putnam Engaged to Mr. Harley

The engagement of Miss Madeline Stone Putnam of Berkeley to Mr. Charles Van Pelt Harley has been announced. Miss Putnam is the daughter of Dean and Mrs. T. M. Putnam. Mr. Harley is the son of Mr. and Mrs. Charles K. Harley. Both Miss Putnam and Mr. Harley are students at the University of California.

\* \* \*

### Mr. Tevis Will Wed London Society Girl

The marriage of Miss Prudence Ponsonby of London and Mr. Hugh Tevis of Paris, will take place next month in London and will be one of the most elaborate weddings in London society which the great Capitol City has known in society circles for some time.

The young people are planning to return to the United States where they will make their home, following their honeymoon tour of Continental Europe.

The bride-to-be has been visiting in Florida and was extensively entertained by the grandparents of Mr. Tevis, the former Governor George L. Baxter of Colorado and Mrs. Baxter at their winter home in Miami.

\* \* \*

### Senator Phelan Given Farewell Party

A delightful farewell party was given Senator James D. Phelan, last Tuesday night, by his sister Miss Mary Louise Phelan, at her residence in Washington street. A number of personal friends were asked to this farewell, preceding the departure of the former Senator Phelan to Europe.

Motion pictures were shown during the evening's pleasure and scenes of the Phelan estate near Saratoga, Villa Montalvo, were screened, showing some of the recent events given there with world celebrities the honor guests.

Senator Phelan plans to sail on an Italian steamer for Italy, returning to the States by way of England and Ireland. Those who attended the Phelan supper party were: Commander and Mrs. Kirby Crittenden, Mrs. Gertrude Atherton, Mrs. Atherton Russell, Miss Dominga Russell, Mrs. Alexander Garceau, Mrs. Rudolph Spreckels, Mrs. Charles B. Henderson, Mr. and Mrs. J. Downey Harvey, Mr. and Mrs. Louise White, Mrs. Reginald White, Miss White, Miss Florence Mullen, Mrs. Frederic L. Murphy, Mr. and Mrs. Richard E. Doyle, Miss Ada Sullivan, Mr. and Mrs. John Ryan, Mr. and Mrs. Edward J. Pringle, Mrs. Ashton Potter, Mr. and Mrs. Thomas B. Doyle, Miss Mollie Merrick, Mrs. Ferdinand Thieriot, Miss Carlisle, Mr. and Mrs. Philip J. Fay, Mr. and Mrs. Marshall Dill, Mrs. Joseph Leroy Nielson, Mrs. James F. Dunne, Miss Katherine Lautz, Colonel Harry Howland, Mr. Charles Oelrichs Martin, Mr. Noel Sullivan, Mr. Henri Deering, Mr. Bryant Cooper of Hawaii.

\* \* \*

Mrs. Franklin K. Lane is the incentive for a number of interesting affairs in society circles. Her long sojourn

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in New York prompted the renewal of many friendships and pleasant events. Since her arrival from eastern centers, Mrs. Lane has been staying with Mrs. Clarence Smith at her Russian Hill home. She planned only a short visit in San Francisco, for her traveling schedule announced the sailing for the Orient on March 16, expecting to be away for six months.

\* \* \*

**Mrs. Michie Hostess  
at Center "Motion Picture"  
Luncheon on Saturday**

Seldom does it happen that a wife has the opportunity of entertaining her own husband at any kind of a woman's gathering. But this really transpired last Saturday, when Grace Sanderson Michie, brilliant scenarist, acted as hostess at a luncheon given by the San Francisco Center. Mrs. Michie's most prominent guest at her lovely table was her own husband, J. Gordon Michie, motion picture producer, and an authority on big motion picture productions.

Mr. Fred Beetson, West Coast personal representative of Will H. Hays, and Mrs. Beetson, were honor guests at the Center luncheon attended by prominent men and women who filled the Colonial ballroom. Mr. Louis Mayer and Miss Norma Shearer and Charles Ray were honor guests, all of whom gave graphic and illuminating addresses on Motion Pictures and the industry in general.

Mr. Beetson pointed out the tremendous amount of thought and consideration placed on every phase of Motion Picture work and paid high tribute to Mr. Hays and his immeasurable attention to every detail in the great film industry. With poignant and convincing clearness, Mr. Beetson told how the health and the welfare of the screen players were made a profound study by those in supervision of this work. He pointed out the carefulness with which the stars were selected and told how registrations were guarded. At the conclusion of Mr. Beetson's masterful address, the audience gave expression to their reception of his ideals and his standards in motion picture work by overwhelming applause.

Mrs. Beetson charmed the San Francisco people with her brilliancy of mind and her graciousness and charm, captivating immediately those who had the privilege of meeting this fascinating wife of the distinguished representative, who is also the secretary and treasurer of the Association of Motion Pictures.

Louis B. Mayer, head of the Metro-Goldwyn-Mayer Distributing Corporation, made a ringing speech at the Center luncheon. He told the large assemblage of the ideals and idealisms to be found in the industry and did not hesitate to expound principles of sterling qualifications as the primal incentive for the best the world has to give to the public by route of the screen.

"Louis Mayer is one of the finest men in the entire business world," stated a seasoned business man who sat near us at the luncheon. "Mr. Mayer disseminates the real attitude given out through the exhaustless avenues of motion picture work—and he means what he says. That is why he is one of the biggest and finest men in motion pictures." perorated the authority, who seemed to be unable to say



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enough in praise of Louis Mayer and the kind of work he governs.

\* \* \*

Norma Shearer, the beautiful young screen star, made a pleasing and convincing address, stating at the beginning that the occasion marked her first appearance as a public speaker. She was thoroughly at ease and she did what many a trained speaker fails to do—she told her audience a lot! She gave them information, in clear, concise phraseology. And she won every listener with her sincerity.

Charles Ray, of course, was accepted at once just as he is on the screen, where he essays so often the character role of the bashful boy. He was modest, clever and altogether interesting with a volume of rare humor added for good measure.

\* \* \*

Mrs. Parker Maddux, former president of the San Francisco Center, told the women why they should belong to the Center. Mrs. Jesse Steinhart, the efficient executive, presided at the table where her honor guests were

speakers, and Mrs. Ludwig Frank was chairman of the day introducing each guest with consummate consideration.

\* \* \*

Mrs. Grace Sanderson Michie's table at the Center included a coterie of writers particularly interested in motion pictures. Gladys Johnson, short story writer, novelist, and special features; Anna Blake Mezquida, poet, short story writer; Virginia Sullivan, special feature writer and short stories; Mrs. William Harold Wilson, journalist and short story writer; Miss Cleo Braddock, editorial staff, "The Bulletin"; Lillian B. Connelly, Club editor, "San Francisco Chronicle."

\* \* \*

**Cap and Bells Club**

However much the preceding years may have had to offer in beautiful presentation, the twenty-second anniversary breakfast of Cap and Bells Club given last Thursday at the Fairmont Hotel really excelled all previous annual events.

Mrs. Marshall C. Harris, the president of Cap and Bells and her committee of experts in decorative schemes and program numbers, gained additional prestige for this noteworthy organization of talented women. Presidents of other clubs were seated as honor guests at the head table, as usual of course, but it was the arrangement and the originality of design and coloring that made a picture of that breakfast.

Mrs. Thomas Alexander East had charge of the musical program and so carefully did she guard it that no one had a chance to even guess what was in store for the guests. On the reception committee were: Mesdames John Sylvester Pinney, Dr. Blanche Culver, A. G. Stoll, Thomas J. Morton, Norman Walter Hall, Byron Hoffman, Henry Mortimer Hastings, Richard Hyland, Warren H. Lord, Joseph Lawless and Mrs. Thomas Alexander East.

\* \* \*

**At the Hollywood Plaza Hotel**

Prominent San Francisco people recently registered at the Hollywood Plaza Hotel, Hollywood, California, are: Mr. and Mrs. Geo. E. McShea; Mrs. Wm. Phelps; Mrs. M. S. Kohlberg; Mrs. Henry Geballe; Mr. and Mrs. Geo. H. Kahn; Dr. and Mrs. Geo. Kinney; Mr. T. R. Reed.

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# GOLF

By Fred Blair

## George Ritchie "Sits on Top of World" in Golf

**B**Y WINNING the Northern California Amateur Municipal Golf Championship for two years in succession, George Ritchie of the Olympic Club, sits on top of the world as a champion of all champions. George made it two straight when he defeated Charlie Ferrera, the Bulletin's junior title holder, in the finals for the crown, thus keeping the Emporium trophy in the Ritchie family, a place where it has rested since the Bulletin and Emporium sponsored this tournament at the Municipal Links at Lincoln Park three years ago.

The feat of the Ritchie family winning the championship three years straight has no parallel in municipal championship golf tournaments. When James A. Ritchie won his first leg on the cup he was set a hard task, that of beating Johnny McHugh, a former State and Northern California Champion, but although Jimmy got off to a bad start losing the first three holes, he found himself only one down at the half distance and eventually won 2-1 over 36 holes of the most exciting golf that was ever seen in finals at Lincoln Park.



*George Ritchie,  
the 1925 and 1926  
winner of the  
Northern California  
Amateur Municipal Golf  
Championship  
held at  
Lincoln Park.*

That year there were only 428 entries, but what a remarkable change has come over the game since 1924! The following year here were 656 who took part in the tournament, and although it rained most all the time during the two days of qualifying, still George Ritchie set a course record of 63, five strokes under par, going out in 29, and home in 34, a record that has withstood the onslaught of 100,000 golfers and no one has ever come near it.

James Ritchie didn't compete in 1925, having moved to Sacramento, so the job of retaining the title in the family was left to George. So "George did it," winning both the medal and the finals, a rather unheard of performance from such a record field.

George Ritchie was pitted against Gerald Hardy, of the California Club, in the finals, but Gerald merely gave Ritchie a little exercise. George winning in a walk.

## George Makes It Two Straight

Ritchie's work in the last tournament was phenomenal from start to finish; every round he played he was matched against top notchers, and each time he came through with flying colors.

George didn't qualify as well as he did the previous year;

neither did James Ritchie, both having the same figures 71, while our dear friend John J. McHugh failed to qualify at all, his card of 76 going to the discard.

The best qualifying card this year was turned in by Jack Daly of the Marin Club, who paired with his brother Claud, startled the natives out Lincoln Park way when he handed in his card of 29-33-62; while Rod Guyette, who wasn't ashamed of his score of 131, nearly double that number, will get a special prize for bravery.

This trophy has been donated by District Attorney Matt Brady as a special prize to be presented to the player whom the committee consider is deserving of recognition in a special way.

Stanton Haight, another Olympian, had a card of 66. There are awards for first and second medalists.

\* \* \*

## George Left Alone to Do It

When James Ritchie left the city after the qualifying round, it was up to brother George to come through the second time. George had the stiffest kind of competition to contend with, but the stronger they were the better he played. After winning his first match rather handily, he bumped up against one of the best golfers that play Lincoln Park, Jack Wolf, a player who will wager he can break a 70 any time he starts. Wolf qualified in 67, duplicated that performance in his first match play round, so you can imagine the calibre of golfer George was up against. They played even for the first fourteen holes, but George's steadiness was too much for this giant of the links, as he lost on the seventeenth hole 2-1.

"Polly" Willard, the much touted champion of Real Estate Row, was George's next victim. Willard didn't stand a chance in a million, for any time "Polly" made a par, Ritchie came through with an eagle or a birdie. George won his third match from Willard by shooting six birdies on thirteen holes, where the match ended with Ritchie a winner 5-4.

\* \* \*

## Sam Conlan, Jr. Also Bested

What was looked upon to be the best match of the draw, went up in smoke. Sam Conlan, Jr. one of Herbert Fleishhacker's best bets, was not defeated because he didn't play championship golf, but because Ritchie shot golf that would have beaten Joe Kirkwood himself.

Imagine only being three down to Ritchie with the little fellow shooting a 66, which included seven birdies. But that was nothing to what he did to Sam in the last 18 holes of the semi-final round.

Conlan was playing superb golf, but no matter how hard he tried, he could not out-general George who made everyone of his clubs do almost everything but talk. George was making 326-yard drives, making mashie pitch shoots over trees to the pin for birdies and putting like a fiend, so what could poor Sam do, under the circumstances?

At any rate, Conlan is a good loser, complimenting Ritchie on his four birdies on the last four holes, which won him the match at the 13th 6-5.

\* \* \*

## Charlie Ferrera Makes Bold Stand

The final match for the championship between George Ritchie and Charlie Ferrera was a real test of golf from start to finish. Ferrera held a slight advantage over Ritchie, seeing that he lives on the course, and has been practicing faithfully for the tournament for many months while Ritchie did most of his practicing at Lakeside.

(Continued on Page 14)



# RADIO

By C. J. Pennington



## Antennas

**A**NTENNAS, or more commonly called aerials, have been causing considerable discussion among radio circles lately. Radio sets up to the present have



C. J. Pennington

been developed to a very high state of efficiency, but still there remains room for improvements. If better reception is desired, why not go to the aerial to make a few changes that would help the reception on practically every set in use at the present time?

Every article in print about aerials points to the fact that all connections should be soldered. They state how high and how long an aerial should be, but not many take the time or space to explain that too long an antenna is not advisable. Perhaps many radio experts realize the importance of having an antenna that balances the set; if so, why do they not state as much? Or perhaps the matter has not been given proper thought, due either to oversight or lack of knowledge.

In walking around the city, take notice of the aerials that are seen on every housetop, and the many that are jumbled on the top of each apartment building. Out of 100 aerials inspected recently, only one was put up with any thought as to the set that was to be used.

At the beginning of broadcasting, crystal sets were the reigning thing, and they required at least 100 feet of aerial to warrant good reception. Today, the tube set is king and any set of four tubes or more does not need 100 feet of antenna strung on the housetop, but still people persist in putting up hundreds of feet of wires, thinking that in so doing, they are improving the efficiency of their set.

This is all wrong. A long antenna makes a set broad in tuning. It will also cause the set to howl and perform the other exasperating things that a good radio should not do. And if there is any

(Continued on Page 16)

## BROADCAST SCHEDULE FOR NEXT WEEK

BLACK TYPE P. M.; LIGHT FIGURES A. M.

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
<b>KJBS—JULIUS BRUNTON &amp; SONS CO., SAN FRANCISCO—220</b>						
5:30-6:30	9:00-10:40 2:00-2:30 8:00-10:00	9:00-10:40 2:00-2:30	9:00-10:40 2:00-2:30 8:00-10:00	9:00-10:40 2:00-2:30	9:00-10:40 2:00-2:30 8:00-11:30	9:00-10:40 2:00-2:30
<b>KFRC—CITY OF PARIS, SAN FRANCISCO—270.1</b>						
9:40-10:30 6:30-7:30 8:00-12:00	10:00-11:00 5:30-7:30 8:00-9:30	11:00-11:30 12:00-12:20 5:30-7:30 8:00-11:00	10:00-11:30 5:30-7:30 8:00-12:20	11:00-11:30 4:00-5:00 5:30-7:30 8:00-10:00	12:00-12:20 5:00-7:30 8:00-11:20	11:00-11:20 4:00-5:00 5:30-7:30 8:00-1:00
<b>KPO—HALE BROS. AND THE CHRONICLE, SAN FRANCISCO—428.3</b>						
9:45-10:45 10:45 5:00-12:00	7:00-8:00 10:30 12:00 1:00-2:00 2:30-3:30 3:30-4:30 5:15-7:30 8:00-12:00	7:00-8:00 10:00-10:30 12:00 1:00-2:00 2:30-4:30 5:15-7:30 8:00-12:00	7:00-8:00 10:30 12:00 1:00-2:00 2:30-3:30 3:40-4:30 5:15-7:30 8:00-12:00	7:00-8:00 10:00-10:30 12:00 1:00-2:00 2:30-4:30 5:15-7:30 8:00-12:00	7:00-8:00 10:30 12:00 12:45 1:30-2:00 4:00-5:00 5:45-7:30 8:00-12:00	7:00-8:00 10:30 12:00 1:00-2:00 2:30-5:30 6:15-7:30 8:00-12:00
<b>KFWI—RADIO ENTERTAINMENTS, INC., SAN FRANCISCO—226</b>						
1:00-2:00 8:00-12:00	11:00-11:30 1:00-2:00 6:30-7:30 8:00-11:00		11:00-11:30 1:00-2:00 8:00-1:00	1:00-2:00 10:00-12:00	11:00-11:30 1:00-2:00 8:00-12:30	1:30 a.m. Pajama Party
<b>KGTT—GLAD TIDINGS TEMPLE, SAN FRANCISCO—207</b>						
2:30-5:00 8:00-10:00		8:00-8:15 2:30-3:30 8:00-10:00	8:00-8:15 2:30-3:30 8:00-10:00	8:00-8:15 2:30-3:30	8:00-8:15 2:30-3:30 8:00-10:00	
<b>KFUU—MATHEWSON MOTOR CO., INC., OAKLAND—220</b>						
8:00-10:30	10:45-11:45	10:45-11:45 6:30-7:30 8:00-10:00	10:45-11:45 6:30-7:30	10:45-11:45 6:30-7:30 8:00-10:45	10:45-11:45 6:30-7:30	10:45-11:45 6:30-7:30 8:00-10:30 12:15-2:00
<b>KGO—GENERAL ELECTRIC CO., OAKLAND—361.2</b>						
11:00 3:30-5:00 7:30	7:15-8:30 11:30-1:00 1:30 3:00-4:00 5:30-7:30 8:00-9:30 9:30	7:15-8:30 11:30-1:00 1:30 4:00-7:30 8:00-12:00	7:15-8:30 11:30-1:00 1:30 3:00-7:30	7:15-8:30 11:30-1:00 1:30 4:00-7:30 8:00-1:00	7:15-8:30 11:30-1:00 1:30 3:00-7:30	7:15-8:45 11:30-1:00 4:00-5:30 12:00
<b>KLX—OAKLAND TRIBUNE, OAKLAND—508.2</b>						
	4:00-5:00 6:30-7:30 8:00-10:30	7:00-7:30	4:00-5:00 6:30-7:30 8:00-10:00	7:00-7:30	4:00-5:00 7:00-7:30 8:00-10:00	7:00-7:30
<b>KTAB—TENTH AVE. BAPTIST CHURCH, OAKLAND—240</b>						
9:15-10:45 11:00-12:30 7:45-9:15 9:30-11:00	9:00-9:30 12:00-1:00 4:00-5:00 8:00-10:00	9:00-9:30 12:00-1:00 8:00-10:00	9:00-9:30 12:00-1:00 8:00-10:00	9:00-9:30 12:00-1:00 8:00-10:00	9:00-9:30 12:00-1:00 8:00-10:00	9:00-9:30 12:00-1:00
<b>KJR—NORTHWEST RADIO SERVICE CO., SEATTLE—384.4</b>						
11:00-12:30 5:00-6:00 7:15-10:30	10:30-11:30 1:30-3:00 5:40-10:00	10:30-11:30 1:30-3:00 5:40-10:00	1:30-3:00 5:40-10:00	10:30-11:30 1:30-3:00 5:40-10:00 10:30-12:00	10:30-11:30 1:30-3:00 5:40-10:00	1:30-3:00 5:40-10:00
<b>KFOA—RHODES DEPARTMENT STORE, SEATTLE—454.3</b>						
	10:00-10:45 12:30-1:30 3:00-5:30 7:00-10:00	10:00-10:30 12:30-1:30 3:00-5:30 7:00-11:00	10:00-10:45 12:30-1:30 3:00-5:30 7:00-10:00	10:00-10:30 12:30-1:30 3:00-5:30	10:00-10:45 12:30-1:30 3:00-5:30 6:00-6:30 7:00-11:00	4:00-5:30 7:00-11:00
<b>KFI—EARLE C. ANTHONY, INC., LOS ANGELES—467</b> (Copyright, 1925 by Earle C. Anthony, Inc.)						
10:00-11:00 4:00 6:30-10:00 10:00	10:45 11:05 5:30-10:00 10:00	5:30-10:00 10:00	5:30-10:00 10:00	5:30-10:00 10:00	10:45 11:05 5:30-10:00 10:00	5:30-11:00 11:00-2:00
<b>KFWB—WARNER BROS., HOLLYWOOD—252</b>						
9:00-11:00	5:00-6:00 7:30-11:00	11:00-12:15 5:00-6:00 8:00-11:00	5:00-6:00 8:00-11:00	8:00-11:00	7:10-7:30 8:00-11:00	8:00-11:00
<b>KNX—L. A. EVENING EXPRESS, LOS ANGELES—338.9</b>						
10:00 12:45 2:00-4:00 6:30-9:00 9:00	7:30-9:00 10:00-10:30 12:00 1:30-11:00 11:00	7:30-9:00 10:00-10:30 12:00 1:30-10:00 11:00	7:30-9:00 10:00-10:30 12:00 1:30-11:00 11:00	7:30-9:00 10:00-11:00 12:00 1:30-11:00 11:00	7:30-9:00 10:00-10:30 12:00 1:00-11:00 11:00	7:30-9:00 10:00-10:30 12:00 1:30-11:00 11:00

# Finance

**T**HE strike of carpenters, in the conditions of San Francisco at present, has its ludicrous side. The conditions here have been, and are, phenomenally good. Work has been plentiful. The dislocation by a strike will bring thousands of people here, hungry for jobs in our beautiful climate, and then the striking dolts will beat their breasts.

\* \* \*

—A constitutional amendment adopted in November, 1924, provides for the taxation of unsecured personal property at the previous year's rate, instead of at the current rate, as has been the practice heretofore. The San Francisco Bureau of Governmental Research points out that the change in the law has a considerable effect on the revenue of the city which will be affected in proportion to the extent that taxpayers avail themselves of their privilege of declaring personal property in the secured or unsecured class.

\* \* \*

—A new taxicab ordinance has been passed by the Board of Supervisors. The new ordinance provides more specifically for police regulation; that the Board of Supervisors shall approve of all permits granted by the mayor; and that no stand shall be deemed to be an exclusive use of a public street.

\* \* \*

—E. L. De Golyer, president of the Amerada Petroleum Corporation, says that the present outlook for petroleum production is towards a decline. The petroleum industry produced in the year 1925, for the third successive year, more than a billion barrels. There was an increase in 1925 of 5.2 per cent over the 1924 production.

\* \* \*

—There is a greater demand than usual in municipal financing. Prices are strong, "Finance and Trade" remarks. The bonds offered tend to diminish in numbers. There is a great demand for California municipal bonds in the East.

\* \* \*

—The volume of building construction, in spite of the prediction of many of the experts, is at an extraordinarily high volume. According to the F. W. Dodge Corporation, contracts awarded in 37 states during January, amounted to \$457,158,600; 14 per cent less than in December, but 50 per cent more than in January of last year.

\* \* \*

—"Real wages," as everybody should know, are wages not estimated in terms of actual dollars, but in terms of the real purchasing power of those dollars. It is becoming generally recognized that real wages should rise in proportion to increase in productive power. The reason of this is very obvious, for, without an increase in real wages, it would be impossible for the general public to buy the amount of products which increased productivity puts on the market.

\* \* \*

—Harvey M. Toy, Chairman of the California Highway Commission, told the annual meeting of the County Supervisors' Committee at San Diego recently, that unity of purpose regarding highway affairs is the only way in which problems affecting state highways can be solved. Funds should be concentrated on major interstate connections and trunk lines.

\* \* \*

—The Comptroller of the Currency having recently ruled that national banks do not have the power to insure the lives of their officers in favor of the bank, The National Association of Life Underwriters is endeavoring to obtain a retraction of the ruling. Failing that, formal legal action may be expected.

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WEST PORTAL BRANCH.....	West Portal Ave. and Ulloa St.

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## TRAVEL TID-BITS

By Ernest F. Rixon

### Launch of the World's Largest Motor Liner

THE world's largest motor liner has just been launched at Harland & Wolff's yard at Belfast, Ireland, for the Royal Mail Steam Packet Company. Though Royal Mail Motor vessel, "Asturias" is a new ship, built on the newest of the new ideas, yet the policy which keeps the Royal Mail in the forefront of invention is as old as the company. What a revolution is here; from the initiation of the services with South America by Royal Mail Steam Packet "Teviot" in 1851—a ship of 1774 tons propelled by paddle wheels and sails—to this novel creation of the ship builder's imagination, the largest motor-driven passenger liner in the world.

The "Asturias" is destined for the South American route on which the finest vessels of the Royal Mail have always served; her 22,500 tons insure a magnificently steady and spacious vessel, and the power of the eight-cylinder double-acting Diesel motors (whose outstanding feature is the development of 20,000 h. p. on two shaft), promise a passenger liner without rival on the South Atlantic route.

The standard of the Royal Mail is subject to variation in one direction only, that is upward; here is even greater luxury than has hitherto been at the passengers' service; the electric lighting, for instance, includes some 4000 separate lights, and the ventilation is exceptionally provided for by the 50 large fans and more than 500 small fans which cool the decks, cabins and public rooms.

It need hardly be said that there is some remarkable decoration, modeled generally on the great examples found in famous houses, or the taste of 18th century architects and artists. The first-class dining saloon, for example, is a high-ceiled French empire room, seating 408 at once, at conveniently sized separate tables, and is very striking with its Breche violette marble columns, its mahogany, its moulded ceiling with central painting, its bronze electric fittings and its mahogany and purple-upholstered furnishing.

The social hall is a stately Georgian room, whose stage at the forward end, and parquet flooring, make it ideal as temporary theatre or ballroom. The lounge is designed after the State Apartments at Houghton House—colorful and quaint, with its panelled and painted peacock-green walls, mahogany upholstered in green to match, and its carved overmantel with flower-painting, after the Dutch. The smoke room is in the period of William and Mary (1702) with fine panelling and wood-carving, and walnut "period" furniture, while the large square windows make the room exceptionally light and airy. The reading and writing room is a fine apartment in style after Robert Adam's work at Harewood, Yorkshire. The winter garden on the topmost deck has all the color of Moorish art, with its red and white stripes, ceiling with cut bracket beams, arcaded windows, marble columns, carved tables and chairs and central jardiniere under the dome, while at the forward end is the raised bandstand.

There is the children's playroom charmingly fitted as the land of the Golden Age with a fairy castle and an old-fashioned garden forecourt for playing in.

The suites deluxe, each comprising sitting-room, bedroom, bathroom, etc., are in the Louis XVI or Adam style; there is, of course, a luxurious ladies' hair dressing saloon as well as a barber shop, and a wonderful Pompeiian swimming bath in two tiers with dressing boxes on a balcony, the bath below being 29 feet long by 17 feet broad and 8 feet deep.

The new luxury-standard applies throughout the ship, to the cuisine; to the service of lifts, bells, telephones, wireless and all other things which a passenger may need.

Naturally, on so large a vessel devoted to the important South American service, here are large sections devoted to second and third-class passengers, for whom quite an un-

usual amount of deck space, and social rooms of exceptionally luxurious furnishing and equipment, are provided. In the second class, there is a large dining room, verandas, smoke room, and social hall—accommodation altogether for 250 passengers. The third-class passenger is most comfortably provided for in the forward section of the ship on all decks, on one of which, besides the baths, etc., is the barber shop and photographic darkroom; on another the dining room, smokeroom, bar and lounge, while mention might be made of the "kosher gallery." Altogether there is accommodation for approximately 700 third class. It will be a pleasant experience and of novel interest to make a voyage by the largest motorliner in the world R. M. M. V. "Asturias."

### The N. E. A. on the Redwood Highway

Plans for the routing of individual members of the National Editorial Association party to and through the Redwood Highway Empire in July, in the form of post-convention tours, are being worked out by the Redwood Highway Association, under the direction of Frederick H. Meyer, President.

Since every minute of time is taken up during the N. E. A.'s stay in Central California, (between July 11th and 15th) it has been found impossible to route the entire party of 750 people any further than Sonoma County, according to officials of the Editorial Association.

However, the Redwood Highway officials are now planning itineraries for independent and conducted tours over the Redwood Highway, for those members of the N. E. A. who do not immediately return East, as well as for those who are planning to continue on to Portland before going East.

(Continued on Page 14)

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**EDITORIAL MENTION**

(Continued from Page 5)

tains no metallic radium but only natural rocks laden with radio-active material which is burned into the lining of earthenware receptacles, and provides drinking water better and more health-giving than that from "the old oaken bucket."

Such is Science—discarding today what yesterday held most secure; giving to the world more and more of the riches stored untold ages ago, deep within Nature's crypts and which our present day knowledge enables us to use to our greater health and prosperity. Hats off to the Radium Ore Revigator Company of this city for their contribution to the health and happiness of our day!

**GOLF**

(Continued from Page 10)

Still with that advantage, Charlie finished off the first half of their 36-hole contest three down in the same position he found himself at the finish.

Ferrera played delightful golf, the kind that would win in most any tournament, but Richie's experience off-set anything Charlie had to offer. But Charlie is only just old enough to vote and has lots of chance to become a hero, while with Ritchie it's a different thing.

There is no golfer in California that has anything on the little Olympian. George is a modest little chap, who has won most every important golfing event in the bay region during the past six years, and holds the record of most every golf course for fifty miles around.

Golfingly speaking, the Ritchie brothers, George and James, are the two greatest golfers ever produced in California.

\* \* \*

**Helganz a Marvel**

We could hardly let the tournament go into history without referring to the splendid golf played by Charlie Helganz, a former junior state champion. Charlie is an all-round athlete. He won the junior marathon at the Stadium last week; was sixth in the Bulletin's annual cross-city race New Year's Day; shot a 66 in the qualifying round in the tournament just concluded; beat Roy Philipps, the medalist in 1924 at the 19th hole and went to the 20th hole with Sam L. Conlan, Jr. in the second round. Outside of that he spends most of his time studying at Lowell High School. Some day we are going to hear that Charlie has qualified to play in national open.

\* \* \*

Co-operation was the keynote of the tournament, John McLaren, superintendent of parks, did all in his power to give us a good course to play on; Tom McHugh executed McLaren's orders in good shape; Paul Weitzka, the official starter, had the boys on their toes all the time; and Police Officer Ben Smith handled the gallery each day in a masterful manner; that's why the tournament proved such a wonderful success.

**REDWOOD HIGHWAY**

(Continued from Page 13)

The Association hopes to route the bulk of parties bound for Portland over the Redwood Highway, either via railroad, motor stage, or automobile.

As President Meyer declared, "it would be an absolute crime for these newspaper publishers from the East to return home without seeing California's outstanding scenic attraction—the giant Redwood trees along the Redwood Highway."

The above is only one of the series of caravans planned by officials of the Redwood Highway Association, according to Meyer.

All you can know for certain about a new national policy is that Borah won't approve.—Hagerstown Herald.

Attempts are being made to discover a non-inflammable wood for houses, but some of our match manufacturers seem to have known the secret for years.—Punch.

If you want excitement, drive through Los Angeles these days with a Florida pennant on your car.—Helena Independent.

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*Has Lustre*

Combined with lustre, it possesses a durability that is amazing. Be sure of a good job.

Prices reasonable

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Opposite Palace Hotel  
HAVE YOUR CARS WASHED AND GREASED  
"THE PALACE WAY"  
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Six Floors for Service and Storage of Automobiles

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A convenient location for club members

## Petrol Paragraphs



By E. V. Weller

Director of Publicity  
National Automobile Club

SPRING has already brought its increase in travel over the highways and by-ways of California. From Shasta to the Mexican border the main trunk highways are crowded with machines and the automobile camps all along the road are well patronized. Hotel men state that they have already felt the increase in travel brought about by the early spring weather and the routes into the Sierra resorts will probably be opened at an earlier date than usual, due to the relatively small snowfall and the rapid melting of the drifts along the highways.

The increase in travel has been in evidence at the Touring Bureau of the National Automobile Club and March will set a new record for map distribution and routings issued to club members for long trips. Indications from every quarter promise a record year of travel.

Protection offered through automobile club membership on the highways of the state has proved its value during the season just passed and an increase in membership far ahead of that of last season has been recorded by the National Automobile Club. This organization now has a chain of garages including more than seven hundred, located on every main route in the state and available for members a any time of the day or night without distance limitation for free towing and a free half hour of mechanical aid, as well as gas and oil transportation and tire change.

The various elements that have to do with motoring seem to have combined to make this year a particularly

attractive twelvemonth for the motor vehicle owner and the Call of the Open Road is more insistent than ever before.

\* \* \*

San Francisco will soon be brought face to face with the necessity of adopting some sort of a jay-walking ordinance. The success of this phase of traffic regulation in Los Angeles has proved its value, and its results, which are most apparent to the casual observer in the southern metropolis, are shown in a great decrease in accidents in the congested districts in which pedestrians figure, and a speeding up of traffic along the main thoroughfares.

The military precision with which the throngs on the streets of Los Angeles follow the vehicular traffic signals bodes well for the future. Pedestrians rarely are to be seen in Los Angeles dodging from in front of motor cars and the automatic signal system now permits the motor police to devote their attention to the movement of traffic in an efficient manner.

Traffic regulation throughout California should be uniform, for uniformity is one of the most important factors in safety. A motor vehicle operator should not be handicapped by short-sighted traffic regulation, and a few fundamental laws laid down for automobile parking and driving in our larger cities, would go far toward the alleviation of the difficulties now existent.

The jay-walking ordinance is certainly a necessary regulation of the near future in every large city in California. The sooner that it is put into force in northern California, the better for all concerned.

\* \* \*

### Concerning Traffic

Boulevard stops, arterial highway stops, main highway stops, all mean practically the same thing. After a careful survey of the traffic on different streets of a city, the police department, traffic department or whoever is charged with enforcing traffic laws and the installation of safety appliances, is enabled to determine which thoroughfares are most used in getting through a city or in getting from one part of the city to another. When the amount of this through traffic is great enough to warrant the expenditure (and usually not until many serious accidents have occurred), the city places signs on the streets which intersect this thoroughfare, warning motorists to stop before crossing or entering this through-traffic stream. These signs are for the double purpose of protecting the motorist entering this intersection from the side and of allowing the through traveler to move along at the legal speed without

(Continued on Page 16)

Out of every dollar you pay us for gas or electric service about ten cents goes to the State and Federal governments.

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-the better it gets.



GEO. W. CASWELL

Sutter 6654 or Oakland 1017  
Telephone Direct

1,800,000 cups were served at the Panama Pacific International Exposition

## RADIO

(Continued from Page 11)

interference in the neighborhood, the long aerial is more apt to pick it up than the shorter one. With the present number of broadcasting stations operating, selectivity is what is desired. Why not go to the antenna for that desired selectivity?

You wonder if distance will be decreased with an aerial of 50 feet. Not in the least will it affect distance. If a set now operating on 100 feet of antenna can bring in distance, the same set will be able to get the same distance on 50 feet of aerial. The difference will be that with the shorter antenna, the distant station will come in clearer and with less distortion. Do not, however, make the antenna too short, but balance the set to the antenna. For instance: Perhaps 65 feet will be best; or perhaps 40 feet will give better results. It is a matter of where the set is located and just how much interference is close by, as well as depending upon the make of set that is being used.

If anyone has a radio set with a long antenna that is not giving good results, no doubt corrections could be made that would improve reception greatly. And if interested to the extent of addressing a letter to the Radio Editor of the News Letter, assistance can be given that will improve your reception.

\* \* \*

## SELECTING A RADIO

### Condensers

There are many makes of variable air condensers on the market, practically all built along the same lines. A casual inspection is of no value unless the weak points are known in order to make a selection.

### For Sale

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Good workmanship is the first point to observe and any manufacturer that puts out a condenser with poor workmanship, would more than likely use a poor grade of material throughout.

In a good condenser the plates must be true and the washers used for separating the plates must be exactly uniform in size. Examine the condensers to see that the shaft runs true and that the plates interleave without touching. Run your fingers over the edge of the plates and if the edges are rough, the condensers are not first class.

Careful notice should be made of the insulation of a condenser, for it is through the insulation of a condenser that many leaks can be traced. At the present, bakelite seems to be the best material for the purpose of insulation. The plates should turn easily and to be certain of obtaining a good first-class article, it should be fitted with brass bearings.

The above are the most salient points to look for in any condenser, but during the past months the so-called Straight Line Frequency condenser has made its appearance and has become very popular through advertising, but do not expect more of such a condenser than can be attained in one of the old type. The difference between the old style condenser and the Straight Line Frequency is that the S-L-F condenser adds capacity slower at the lower wavelengths and makes up at the upper end of the condenser. There is nothing gained other than that of changing the dial readings and giving greater separation on the low-wave lengths.

If your set is not selective, do not be misled into thinking that the Straight Line Frequency condensers will make it so, for they will not.

And in making a selection do not let the curve of a condenser decide your choice, for there are more important things to look for in a condenser than curves and Straight Line Frequency.

## PETROL PARAGRAPHS

(Continued from Page 15)

the fear of cars bursting in unexpectedly from lateral streets. It must be impressed upon the mind, if any, of the careless and reckless driver, that these warnings must be obeyed or the system of stop signs will prove to be more of a hazard than a safeguard.

If it be possible to get the lesson across, the main highways outside of municipalities should be under the same regulation, and in order that there might be no doubt in the minds of anyone as to which is the main highway, all intersections should be properly signed.

It may seem to most persons that there are entirely too many laws to be observed by the motorist. Each city, because of its geographical layout,

must, of necessity, have certain traffic rules which differ from those of the next city. Even on the highway, there are rules which seem to cover every contingency and with which every motorist should familiarize himself. Were every motorist a careful driver whose conduct was governed by the principles Courtesy and Consideration, this multiplicity of laws would not be necessary, but unfortunately, we have with us a percentage of careless and reckless drivers who at one time or another violate every rule of the above principles, and it is to provide a club to hold over these that the many laws have, of necessity, been passed.

## American Boy Scouts Troop No. 93

The Zane-Irwin Post No. 93, American Legion, is the sponsor for troop No. 93 of the Boy Scouts. Both troop and post are energetic and resourceful, and their slogan, "Z. I. P." is a most appropriate one for these two lively bodies of men and lads.

Troop No. 93 has a most efficient scoutmaster in the person of L. P. Pierce, with W. L. Baldry, as assistant, running a close second. These men have spent a period of ten years in the scout movement.

The non-commissioned officers are: Salvador Lastrucci, Senior Patrol Leader, Roland Bush, Patrol Leader, No. 1; William Sink, Patrol Leader No. 2, Epps Pryor, Patrol Leader No. 3, Charles Pomerance, No. 4, with Carlo Lastrucci as Chief Scribe for the troop, ranking just below the Senior Patrol Leader.

The troop boasts twenty-eight boys a present with a dozen candidates on the waiting list.

All members are intensely interested in the troop's scouting contest, and in the new out-door program which is being instituted. The regular meeting place for the troop is the Galileo High School, on the corner of Van Ness Avenue and Bay Street, where the boys assemble every Thursday night at 7:30. Parents and other visitors are always welcome.

A lecture on "The Drama in New Russia and Its Reaction to the Revolution" will be given by Anna Porter in the Paul Elder Gallery, Saturday afternoon, March 20th. Miss Porter will include a review of the modern experiments of the Moscow Art Theatre Musical Studio, which has aroused so much interest in New York during its first short engagement there this winter. Miss Porter spent four months in Moscow last year, studying present-day conditions and has arranged her data in a series of lectures on the arts in new Russia.



## Mr. Blabbitt on March

**M**ARCH this year came in like a lamb and, according to all indications, will continue to wear its down, until the wild and woolly days of its end roll around. March in California is usually one of the most characteristic of a Pacific Coast spring, for many reasons. Being of a rather poetical nature we notice, first of all, that the grass is coming up, and poppies are beginning to bloom, thus offering an excuse for our nature loving motorists to carry half the soil and all the roots back to town with them, after a Sunday of bucolic dissipation. Then another sign is the inability of weather prophets to prophesy. Nature is that way with men of this indicative profession. She always takes care to make it rain when they say "clear" and gives us the most gorgeous days when believers in prophecies remain at home, fearing showers.

March is the month when California modistes bring out their spring things to tempt the ladies and aggravate the men. There is something about San Francisco shop windows that fairly spells bankruptcy for certain people, particularly husbands and girls who have to work for a living—and few do not, in some way or other. Ordinarily one would think that April or May are the most spring-like months, but it takes March to get everything ready for their conquest. In the first place ordinary March weather puts the finishing touches on winter wearing apparel by deft touches of rain, wind and other persivities.

The name "March" is rather militaristic and, hence, does not lend itself to the use of poets, although there have been some few who have achieved fame in advertising its virtues and deficiencies. Personally, we prefer March to all months, because of them all it has a sort of character something akin to that of the average *other man*, in a family triangle, who stands between two opposite temperaments and finally ends up by blowing everything.

There are a certain few hardy souls who have sufficient vitality to go in swimming in March and carry athletic smiles, in the bargain. Should the average man or woman try the same thing they would carry nothing but gooseflesh if they lived, or be carried if they did not. During the past three weeks we have heard of every known sport being tried out by various publicity seeking souls with great enjoyment, just for the love of the games. It's too bad that March, in this case, doesn't come two or three times during the summer and fall. March may be windy, and squall some, but it is a genuine man's month.

### Representative Clubs for Modification

Returns tabulated here on a questionnaire sent to three representative San Francisco clubs by the Association Against the Prohibition Amendment show a tremendous majority of club members in favor of a modification of the present prohibition laws, according to announcement recently by Attorney William H. Metson, California chairman of the association. The three clubs and their respective vote on the questionnaire follow:

Pacific Union Club, 140 for modification; 4 against modification.

Bohemian Club, 211 for modification; 3 against modification.

Women's Athletic Club, 188 for modification; 12 against modification.

Poll returns to date from a similar questionnaire sent by the association to the men and women voters of Monterey, Watsonville and Salinas, show 882 for the return of light wines and beer, as against 161 who are satisfied with the present prohibition laws.

# "GROZIT"

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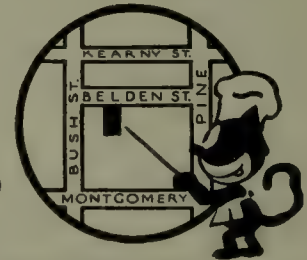
Ask your nurseryman, seed store or wood and coal dealer

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### Announcement

## SINGLETON'S Alley Cat CLUB INN



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And Hot Chicken Pies, Steaks, Etc., a la Carte

FOUR PRIVATE BOOTHS FOR LADIES

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The finest meals in the

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Clean Rooms, Clean Linen, Clean Everything

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FREIGHT SERVICESan Francisco, San Jose and Way  
Points Twice Daily**SUNBEAMS****A Matter of Taste**

They try to swim the channel,  
They try to have careers,  
They dive, they golf, they hike, and  
my

How they can shift the gears!  
But I prefer the sweet young things  
On moonlit porches meek,  
I'm scared with these athletic dames  
To try out my technique!

Lucia Trent.

"How many dead?" asked the doctor.

"Nine," said the ward nurse.

"But I ordered medicine for ten."

"Yes, but one wouldn't take it."

Brown Jug.

'27 (disgustedly)—G'wan, you've got  
hayseed in your hair.

'28 (naively)—That ain't hayseed,  
that's wild oats. Brown Jug.

The great defect of check books is  
that they generally don't.

Cornell Widow.

Likely as not when Earle Sande gets  
a holiday he goes for a ride on a merry-  
go-round. Toronto Goblin.

"I have a pain in my tummy, dear!"  
Said the cannibal to his mate.

"I know, I know," his wife replied,

" 'Tis that sweet girl grad-u-ate."

Texas Ranger.

One woman we know goes to the  
theater solely for the sake of getting  
new dress ideas.

She has just sold her opera glasses  
and bought a microscope.

Pink 'Un.

Dennis—I hear your sister has got  
engaged to a struggling young barrister.

Dick—Yes, he did struggle, but he  
didn't get away. Answers.

**ASSESSMENT NOTICE****The Mineral Development Company**Location of principal place of business,  
San Francisco, Calif.

Notice is hereby given that at a regular meeting of the Directors held on the 16th day of March, 1926 an assessment of one-half cent per share was levied upon the issued capital stock of the corporation payable immediately in legal money of the United States, to the Secretary, at the office of the company, Room 215, Monadnock Building, San Francisco, Calif.

Any stock on which this assessment shall remain unpaid on the 22nd day of April, 1926, will be delinquent and advertised for sale at public auction, and unless payment is made before, will be sold on Wednesday the 19th day of May, 1926 to pay the delinquent assessment, together with costs of advertising and expense of sale.

M. J. SEELY, Secretary,  
245 Monadnock Building,  
San Francisco, Calif.

A scientist has stated that man runs faster than woman. But it's astonishing the number of men who don't take advantage of this natural gift.

Humorist.



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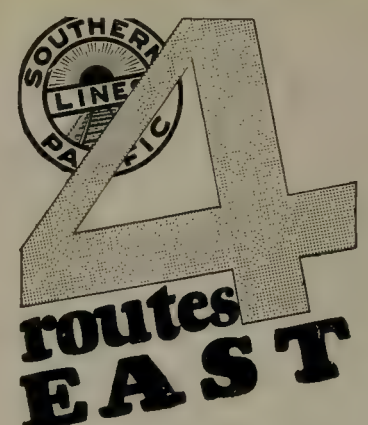


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No. 1

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EFFECTIVE OCTOBER 1, 1925

LEAVE SAUSALITO	LEAVE SAN FRANCISCO
5:00 a. m.	5:30 a. m.
6:00 a. m.	6:30 a. m.
6:30 a. m.	7:00 a. m.
Every Half Hour Until 10:00 p. m.	Every Half Hour Until 10:30 p. m.
Then 11:00 p. m.	Then 11:30 p. m.
12:00 p. m.	12:30 a. m.
1:00 a. m.	1:30 a. m.
SATURDAYS AND SUNDAYS ONLY	
2:00 a. m.	2:30 a. m.

ON SATURDAYS, SUNDAYS AND HOLIDAYS  
There will be extra trips if traffic warrants.

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# News Letter

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SATURDAY, MARCH 27th, 1926

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Established July 20, 1856

# SAN FRANCISCO NEWS LETTER



Devoted to the Leading Interests of California and the Pacific Coast.

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SAN FRANCISCO, CALIF., MARCH 27, 1926

No. 13



MARY PICKFORD---SCREEN CELEBRITY

*At the meeting held in New York last week of the Association of American Women at the Plaza Hotel, Mary Pickford, screen celebrity, announced that she was proud to be listed among the busy women of the world.*



**Hands Off Life Insurance** There is a growing tendency to interfere with the private life insurance companies and be better served without the private handling of the great masses of funds which the insurance companies control and use for the benefit of the people, as a whole, all criticism of a contradictory nature, notwithstanding.

If there is one thing which this country has achieved of great merit, constituting a real advance in human behavior, it is the growth of the insurance companies, particularly those which undertake life insurance. The direct effects of this insurance-energy, which has been directed not only with great ability but with the highest integrity and the most uncompromising honesty, are so obvious that a school-child could write a satisfactory essay on them. The dread of immediate poverty, the sting of humiliation, worry and fear have all been greatly mitigated by the campaign in favor of life insurance. Thrift has been stimulated and unselfishness cultivated by the same means. All this has been done, not by any sentimental campaign, but by business methods and an appeal to hard sense.

Needless to say, insurance companies have come into the possession of very large funds, running in some cases into billions, and the cry is raised that they should not control that amount of wealth. But, who should control it? The wealth has been conserved by the insurance people. If it were not for them, it would never have been gathered. It is made up by the aggregation of small payments on a great number of policies. It is not too much to say that the insurance companies brought it into existence. They expend it in the development of the social life. They should be let alone!

**China Is Stirring** The news that American warships have been ordered to Chinese waters comes as a warning that danger to international peace is constantly increasing in that old country. No less than four of our destroyers have been sent to supplement the number of those already there. The vultures are gathering, for the other nations are also sending their quota. An ultimatum has been given to the Chinese government at Peking and the stage is getting set for another international affair.

The reason of the move on the part of the powers lies in the struggle which is now going on in China between the nationalists, so called, and the advance agents of Japan, and it may be hinted also other foreign powers, with the exception of this country. The United States has never coveted land in China and has in fact behaved with almost exemplary generosity in its relations with a people which has suffered much at the hands of other so-called civilized powers. This conflict may be, in the last analysis, a masked struggle between Japan and Russia, for the latter, while apparently surrendering all imperialistic claims, still seems to be working unceasingly towards open water and the Pacific. This objective has apparently not been overlooked by the new Russian government. At any rate, General Feng, who represents the nationalists, is suspected reasonably of having had arms from Russia.

In the course of this struggle, the port of Tientsin has been interfered with, owing to fighting in the neighborhood, which has led to the mining of the port. As this port is one of international trade, our ships, with those of the rest of

the interested nations, are there to see that the port is kept open and that hostilities do not threaten international trade. The action seems to be unfortunate but necessary.

**Justice for Our Italians** Governments are proverbially stupid. At times, we are led to think that we are cursed with a splendid constitution and a stupid government. Never did the more crude side of political stupidity make itself more apparent than in the case of the Italian soldiers who stayed in Europe after the war to visit their relatives, and who have been prevented from returning to their chosen home by the operation of the quota.

These soldiers, though not Americans, but resident aliens, had no hesitation of any sort when this country required their services. They flocked into the American army with a zeal which should be a lesson to all aliens in the country and an everlasting satisfaction to good Americans. Their earnestness and their eager desire to do something for the land of their adoption was set off by their bravery. They were, many of them, in major engagements and gave a good account of themselves, as all who know can well testify.

While they were in Europe, naturally enough, they wanted to see the home town and their relatives. Surely, if anybody had earned the privilege, they had; and so they asked to be paid off and discharged in Europe. Their request was granted. They visited their friends and sought to come back to their real home, here in the United States. They were refused permission to return, as not being United States citizens, and as coming under the quota. As a matter of fact, they had earned citizenship by their army service.

Now, Congress will have to pass a special bill to authorize the admission of these former American soldiers to the United States, independent of the quota. The bill should undoubtedly be passed; it has the support of the native soldiers of this country who fought side by side with the loyal Italians, and we note that the Italian department of the American Legion in Rome is urging the measure.

**League or Not?** When is a league not a league? That is a question that may be asked, without malice and merely for information, in face of the recent break-down at Geneva. It is a queer state of affairs. The so-called "great powers" make solemn promises which are called the "Peace of Locarno," and these promises are expressly inclusive of the entry of Germany to permanency in the League of Nations. Of course, such promises are necessary, for, with Germany out of the League, there is not the least assurance of anything like peace.

These high and mighty powers find themselves confronted and upset by,—what powers of all others? Why, by Poland and Brazil. Imagine Poland, which a few years ago was not a nation at all, and is now only a nation by reason of the forbearance of others, presuming to place herself in the way of the great powers and of international peace! And Brazil, too,—what earthly force does Brazil have in the arrangement of international affairs, and why, except as a matter of courtesy, should Brazil be regarded as a "power" in any real sense of the term? Surely, the men who drafted the scheme of the League of Nations were mediocre lawyers and weak statesmen.

Now, the cry is raised that the machinations of Mussolini are at the bottom of the trouble. This again is absurd, for the dictator of a country which has to depend upon outside sources for its steel and coal, cannot be said to play any very strong role in the concert of the great powers. The League seems to have broken down temporarily, owing to defective machinery. That will probably be repaired. In the meantime, those of us who have taken rather a contemptuous view of its possibilities, will note that there does seem to be on the part of certain nations, at least, a conviction that the League will ultimately work.



**Greater Possibilities for California** A recent visitor to California, who is himself a manager of the greatest steel manufacturing plant in Belgium, has made a statement lately, which if realized, places the possibilities of industrial and commercial supremacy in the State of California beyond all question.

This gentleman says that we hold the key of the situation which will reverse the balance of trade in the structural iron industry and will place this state in control of much of that industry. He argued from established premises, which embrace, according to the experts, the fact that we have in the State deposits capable of the production of 200,000,000 tons of high grade iron ore. And this is far from the actual and attainable mineral wealth, and only pretends to estimate that which is, under present conditions, readily attainable.

The question of development comes next, and according to recent news, seems to be on the way to solution. Such development as we have had, has been due to the production of pig iron in Southern Utah, where blast furnaces, using coke, which is made from coal, coming from another part of Utah, make the pig iron, which we in this State are beginning to work up into industrial products.

It is now being argued, and, apparently, with some degree at least of plausibility, that there is in the San Joaquin Basin, which lies within Arizona and New Mexico, coal of good quality to turn into coke. Such coke could be shipped, were there transportation facilities, so as to bring it into contact with the iron of this State, and so put our iron and steel industry on its feet.

In the meantime we need the transportation.

**Our Gallant Representative** We cannot omit to say another word on the fine attitude of our representative in Congress, Mrs. Florence P. Kahn. She is always ready to express her opinions with a force of conviction usually lacking in politicians. There is no doubt at all that she has greatly strengthened national faith in the value of women in the house.

She is so strong and yet so correct in her attitude on the prohibition question, that what she says could serve as a model for candidates who intend to present themselves for office in opposition to the ultra-prohibition stand which has so disastrously marked recent utterances.

She is plainly of the opinion that the Volstead Act should be modified so as to permit of the restoration of light wines and beer, and particularly is she of the opinion that the mass of working people who are asking for the restoration of light wines and beer, know what they want and what is good for them.

She would not have the saloon back; neither would any of us, least of all those of us who are against the present prohibition administration. She is against the bootlegger, while the prohibitionists create and maintain the bootlegger. She is against the corruption of United States officers and prohibition enforcement forces; prohibition is the cause of the corruption and is supported and maintained by bootleggers and their financial backers.

But, when it is suggested that Mrs. Kahn take the leadership of the "Wets" she very properly objects to the name, as implying that she favors intemperance; whereas, as a matter of fact, she attacks prohibition as the enemy of real temperance. There we are with her, and she well deserves our support.

—The Master Painters Association has asked that a new school be opened to teach apprentices the art of interior decorating under the operation of the American Plan. These schools seem to be progressing.

## From Brighter Pens than Ours

A British literary man was recently expelled from a society of poets. He must have written something that rimed.—Southern Lumberman.

\* \* \*

The King of Spain attended a bricklayer's wedding. Now he'll probably be charged with toadying to the rich.—Cincinnati Enquirer.

\* \* \*

Europe could easily pay its debt to us by raising the income tax of lecturers who come over here to tell us what dollar-chasers we are.—Brooklyn Eagle.

\* \* \*

"Fosdick in Sermon at Geneva Asks Christians to Abolish War."—Headline. A good beginning might be the abolition of hostilities between the sects.—Norfolk Virginian-Pilot.

\* \* \*

Educator says that children are learning the alphabet nowadays by an entirely different system. We've noticed that—KTHS and WDAF for instance.—Arkansas Gazette.

\* \* \*

The number of killings in Chicago seems astonishing, but perhaps Chicagoans know best.—New York Telegram.

\* \* \*

Steady, boy. Those who are getting rich in Florida are not the ones who failed at home.—Akron Beacon-Journal.

\* \* \*

There never was a time when we were so severely criticized by Europe and there was never a time when so many Europeans evinced such anxiety to land on our shores.—Shoe and Leather Reporter.

\* \* \*

Another trouble about cranks is that they're invariably self-starters.—Arkansas Gazette.

\* \* \*

Perhaps the farmer's dollar would go further if it did not so often have to meet a mortgage right at home.—Norfolk Virginian-Pilot.

\* \* \*

London reports the Prince of Wales back in the saddle with his broken collar-bone knitting satisfactorily. It must by this time be an expert knitter.—Springfield Republican.

\* \* \*

Broadcasting of Congressmen's speeches by radio began last week. If the radio survives this acid test of its popularity, its future is assured.—Southern Lumberman.

\* \* \*

Two men have been fined for cruelty to calves. I've seen golf hose like that.—The Passing Show (London).

\* \* \*

A car recently hit the bottom of a ladder, shot the man off on to its hood and bounced him up and down twice. It certainly seems that people ought to be careful which films they take their cars to see.—Punch.

\* \* \*

Need for closer regulation of the air was forcibly demonstrated last week when the SOS signal of a ship in distress seriously interfered with several jazz bands broadcasting "Yes, Sir, That's My Baby."—Southern Lumberman.

\* \* \*

Thirteen thousand new laws were passed in the United States last year. These, it is hoped, will cover all estimates for breakage during 1926.—Life.

(Continued on Page 17)



# PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S  
— Tom Moore



(Conducted by Katherine Schwartz)

## S. F. Symphony

LAST Sunday was the last of the popular concerts of the San Francisco Symphony Orchestra for this



Katherine Schwartz

season, and it was most enjoyable — an all Wagnerian program was the offering. Mr. Hertz is at his best when conducting Wagner, and last Sunday was a veritable triumph for him. Tomorrow occurs the last Symphony program for this season, and Beethoven's beautiful Seventh Symphony in A Major will be given. The last part of the program includes two nocturnes by Debussy and the Prelude from "The Mastersingers," by Wagner closes the program.

On April 18 a big benefit concert for the Symphony Supporting Fund will be given. Alfred Hertz will direct the augmented orchestra, and Richard Strauss' gigantic tone poem "A Hero's Life" will be heard here for the first time. This work is universally regarded as one of the most monumental contributions to musical literature in the last half century.

As assisting artist for this program Madame Claire Dux, soprano, has been engaged, an artist so well known and admired by San Francisco music lovers that no further introduction is necessary.

This concert takes the place of the usual Spring Musical Festival, which has been postponed a year by agreement between the Musical Association and the City of San Francisco.

## California

"Watch Your Wife" a satire on the present day married life is to be the California's offering, beginning today. Virginia Valli and Pat O'Malley, are the co-stars. On the stage Max Dolin will offer a concert of popular numbers including "Their Favorite Songs," a comical musical arrangement, and "Traviata" selection.

## Granada

Reginald Denny comes to the Granada in his newest laugh production, "Skinner's Dress Suit." He is supported by Laura La Plante. Eddie Peabody will appear in a new fun production called "Hello Hawaii." There are fifty people in this presentation.

## Wilkes

Following the engagement of "A Man's Man" which closes tonight at this theater, the Wilkes will be dark for a week, re-opening on Easter Monday evening with Douglas Fairbanks' latest film epic, "The Black Pirate."

## Curran

Tomorrow begins the last week of the engagement of "Rose-Marie" which has been packing them in to this theater ever since the opening night.

It is a show well worth seeing, packed to the brim with pretty girls, gorgeous costumes, splendid singing and dancing and a beautiful musical score played by an augmented orchestra under the able leadership of Fred Walz. Mr. Hammerstein has given us a splendid cast in this company and "Rose-Marie" will be remembered here for some time to come.

## Golden Gate

There is promise of much enjoyable entertainment on next week's bill at the Golden Gate which is announced as a double headline program. Honors are to be equally divided between Jim Toney and Ann Norman in their unusual comedy offering "A Man About Town" and Coran, England's premier ventriloquist. With the assistance of Jerry, Coran will present "Whitehall London" the famous act that has brought him praise from critics all over the world. Both are recognized headline attractions.

On the screen the attraction is "Too Much Money," a First National adaptation of the noted stage play of the same name with Lewis Stone and Anna Q. Nilsson in the leading roles. The story is of the big money spenders and is said to combine drama and thrills.

Olga Myra, dancer and violinist, with Betsy Rees and Margaret Litchfield will offer "Black and Golden," an

unusually beautiful dance act. Beautiful scenic and lighting effects lend much to the staging of the numbers.

Popular songs put over in a manner that is certain to please is the specialty of pretty Jean Joyson, "the glad girl of songland."

The Van De Velde troupe of four, tumblers, acrobats, contortionists and musicians, are making their debut in American vaudeville. They work in Gypsy costumes and title their act "The Gypsy Camp."

Walter Ward and Ethel Dooley, versatile performers, ride bicycles, do a bit of roping, and put over songs and dances. They call their act "I Can Do That Too."

Claude Sweeten's orchestra and Grace Rollins Hunt, organist, will play and the usual short films will be shown.

## President

"You Don't Understand" is a mixture of fun and surprises. It scored an instantaneous hit here at the opening on Sunday last. Arthur Goodrich, the author of this piece, has crowded it full of laughs. The situations sparkle with novelty, and it bids fair to be as great a success as his international success, "So This Is London."

Henry Duffy, as usual, has picked a perfect cast to interpret the various roles. Kenneth Daigneau and Dale Winter have the leading roles. Dale Winter is charming, and Kenneth Daigneau is mighty clever, playing opposite her. This is the second thing he has done here, his first appearance having been in "Dancing Mothers." Robert Lowe and Mitchell Ingraham are new to San Francisco, both doing good work. Betty Laurence, Thelma Hubbard, and Blossom Werner do fine with the kiddie roles. Dorothy Le Mar is delightful in the role of the mother. Florence Roberts received a warm welcome upon her first entrance. Francis Fraunie makes his part stand out very well; May Mannary, Roy L. Royce, William Abram, Charles Edler and Earl Lee complete the strong cast of players.

## Alcazar

"12 Miles Out" that entrancing and adventurous voyage on a sea of laughter and thrills, starts on its fifth week

## Amusements

NEXT WEEK

ALEXANDRIA Geary and 18th	Pictures
ALCAZAR O'Farrell nr. Powell	"Twelve Miles Out"
CALIFORNIA 4th and Market	"Watch Your Wife"
CAMEO 936 Market St.	"Peacock Feathers"
CAPITOL Ellis nr. Market	
CASINO Mason and Ellis	Pictures
CASTRO 429 Castro St.	Pictures
Columbia 70 Eddy	(Dark)
CURRAN Geary nr. Mason	"Rose Marie"
EGYPTIAN	Pictures
GOLDEN GATE G. G. Ave. & Taylor	Vaudeville and Pictures
GRANADA 1066 Market St.	"Skinner's Dress Suit"
HAIGHT Haight at Cole	Pictures
IMPERIAL 1077 Market St.	"Lady Windermere's Fan"
LOEW'S WARFIELD 988 Market St.	"Beverly of Graustark"
MAJESTIC Mission between 20th and 21st	Pictures
METROPOLITAN 2055 Union St.	Pictures
NEW FILLMORE 1320 Fillmore	Pictures
NEW MISSION 2550 Mission	
ORPHEUM O'Farrell & Powell	Vaudeville
Pantages (New) Mkt.-Leavenworth	Vaudeville
ROMPELI Next to Granada	Pictures
PORTOLA 770 Market St.	Pictures
PRESIDENT Market & McAllister	"You Don't Understand"
ROYAL 1520 Polk St.	Pictures
ST. FRANCIS 965 Market St.	"The Sea Beast"
SUTTER Sutter and Steiner	Pictures
UNION SQUARE O'Farrell nr. Powell	Pictures and Vaudeville
WILKES Geary and Mason	(Dark)
WIGWAM Mission and 22d	Pictures

### CONCERTS

Curran—Sunday Afternoon, 2:45, San Francisco Symphony.

tomorrow at the Alcazar. Frank Sheridan, veteran star of stage and screen, is a revelation in the role of the pirate captain. He is a cruel, masterful skipper to the last, but he has a sense of humor and a tendency to demand fair play. William Davidson as the careless, carefree soldier of fortune who, as he says, served in the World War, "to make Paris safe for the tourists," does splendid work.

The story centers around the rum-runners and hi-jackers of the Atlantic Coast. There is a very novel and realistic setting for the last two acts, and some strange characters gathered from the seven seas. Frank Darien does a splendid bit of acting, as do all of the fine cast. Helen Gilmore has the only woman's role in the play,—that of a lone woman caught in the clutches of the two factions on board the pirate craft.

\* \* \*

### St. Francis

"The Sea Beast," the Warner picture, starring John Barrymore, which is playing at the St. Francis theater is a thrilling tale. Barrymore gives a powerful interpretation of the character Ahab Ceeley, a harpooner of the days of 1840, when the whaling industry supplied adventurous romance for the man who followed the sea.

The picture is based on the story, "Moby Dick" written by Herman Melville and adapted to the screen by Bess Meredyth. Dolores Costello, superlatively beautiful, gives a finished performance as the girl whom both brothers love; George O'Hara, the other brother, is vividly convincing.

\* \* \*

### Imperial

Capacity audiences continue to be the rule at the Imperial where "Lady Windermere's Fan," Oscar Wilde's famous comedy is the offering. Ernest Lubitsch directed the picture and in the cast are Irene Rich, Ronald Colman, May McAvoy and Bert Lytell.

\* \* \*

### Cameo

Jacqueline Logan and Cullen are co-stars in this week's attraction at the Cameo in a picture called "Peacock Feathers."

\* \* \*

### Elwyn Concert Bureau Roland Hayes

An audience which filled the Civic Auditorium and overflowed on the stage, turned out to greet Roland Hayes, the celebrated negro tenor, last Tuesday evening. Hayes was heard to great advantage in the well balanced program which he chose for this recital. He has a beautiful voice of rare sweetness, and the quality of his tones is unsurpassed. His opening number was Mozart's Aria "Tali e cotanti sono," followed by a group of

Schubert's tone poems. His third selection was two of Griffes, Rachmaninoff's "As All Things Fade" and Henry Cowell's "The Fairy Fountain." But it was in his singing of the negro spirituals that he displayed all the religious ardor and pathos of his race. He was most generous with his encores, and the capacity audience were loath to leave.

He is booked to give a concert tonight in Oakland, but as the house is entirely sold out, and many demands have been made for another recital, he will be heard in a third recital on April 2.

\* \* \*

### Loew's Warfield

The Cosmopolitan Pictures production of the George Barr McCutcheon story, "Beverly of Graustark" which opens at the Warfield today, boasts of one of the best casts of the year. Marion Davies, of course, is the star. Antonio Moreno is the leading man, and among the others are Roy D'Arcy, well remembered for his work in the "Merry Widow," Creighton Hale, Paulette Duval and Alfred Gran.

Fanchon and Marco are arranging another of their swift-moving peppy and clever "Ideas" for the week of the "Beverly of Graustark" engagement. With plenty of material and talent to choose from, you may be sure that next week's stage production will be up to the high standard set by this theater and the West Coast Theaters Inc.

\* \* \*

### Orpheum

The San Antonio Siamese Twins, Daisy and Violet Hilton, who are scoring so heavily at the Orpheum, are staying over for a second week, so that many who were unable to secure seats this week may see them.

Heading the list of newcomers on the bill will be Broadway's favorites, George Le Maire and Joe Phillips, who are bringing a large all-star company to appear in the miniature musical comedy entitled "Stepping Out." In this company will be Otelie Cordoy, Edith Babson, Mildred Marsh, Mary Pear-

(Continued on Page 16)

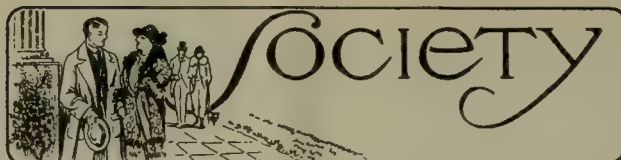
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By Antoinette Arnold

### Mi-Careme Events

**D**URING the Lenten season, this year, local society folks have maintained a comparative seclusion. This coming week marks the continuance of the lull, and, then no doubt, as soon as Easter dawns, the social calendar will burst forth into greater glory.

Some Mi-Careme affairs have been given, notably the annual ball of the Acacia Assembly, which took place last Saturday night in the gold ballroom of the Fairmont Hotel. Following the custom of mid-lenten affairs of Paris, there were four queens to whom homage was paid in a scene of fascinating beauty and dramatic staging. Mrs. John Francis Norton, organizer and president, originated the charming setting and its manner of presentation.

Each of the four queens were escorted into their court, seated on small chariots drawn by cavaliers, two men holding the golden cords and a pretty debutante acting as a regal attendant. The flowing robes of the four queens trailed across the ballroom floor as the small decorated chariots advanced to a chosen place at four corners of the ballroom.

The queens were the Misses Hazel Hansen, Evelyn Webb, Eleanor Eichorn and Grace Chisholm. The consorts were Messrs. Fred D. Parr, Carl Eichorn, S. McKee Thompson and Wilber W. Willis.

During the dancing of the cotillion, the court presented a festive setting. Carnival trappings and favors for all of the Acacia members added to the gaiety. Each young lady was presented with a turban with tasseled ends and the men had miniature straws which they fastened on their heads. Fancy wands were also the favors.

In happiest moods the merry dancers encircled the four queens, according to the directions of Mrs. Norton, who supervised each move from the center balcony. After forming four distinct circles, the dancers tossed colored serpentine over the wires and the oval above each queen. The long trailing ends presented a carnival spirit that was fascinating.

### Successful Year

The Mi-Careme Ball of the Acacias marked the close of another year of pronounced success, for the popular groups of young society folks whose membership is limited to those having Masonic affiliation.

Officers of the Acacia Assembly are: President, Mrs. John Francis Norton, organizer; Fred D. Parr, vice-president; Miss Gladys B. Grandi, secretary; Mr. William Donald McRae, treasurer; The Board of Directors are: Messrs. Clarence A. Bullwinkel, Fred A. King, Walter A. Dold, John Francis Norton and Albert J. Hoskins, all of whom were on the reception committee.

Those active in featuring the cotillion were Misses Beatrice Anfilsen, Myrtle Holm, Susan Brooks, Myrtle Jackson and Messrs. David Tell, W. Stewart Edgar, R. L. Smirlie and Lloyd Marshall.

The next Cotillion of the Acacia Assembly, which Mrs. Norton will present, will be a blossom cotillion to be given in April in the gold ballroom of the Fairmont.

### In Switzerland

Mrs. Howard H. Lowry and Miss Esther I. Ericksen of this city, have been visiting the various winter resorts of Switzerland. While in Lausanne they were at the Beau-Rivage-Palace Hotel.

\* \* \*

Mr. and Mrs. Samuel Spiro and Mrs. Joseph Cahen of San Francisco, who traveled many months through Italy, are now in Venice. They have met many other society folks from the West during their delightful European sojourns.

\* \* \*

A number of Californians attended the first production of "Les Hirondelles" at Monte Carlo recently: Mr. and Mrs. Joseph Redding, Mr. and Mrs. Erskine-Bolst and Mrs. Wilmot Haskell of San Francisco, being among the prominent attendants at the opera given in the Casino where the Redding-Crocker opera, "Fay-Yen-Fah" had its premiere.

\* \* \*

Mr. and Mrs. G. C. Dinwiddie, who have sold their home in Piedmont, are stopping at the Claremont Hotel while they build in Berkeley.

\* \* \*

### Debut of Miss Loewe

One of the prettiest events given socially took place last Saturday when Miss Margery Loewe, daughter of Mrs. Louis H. Schwabacher, made her debut.

The colonial ballroom of the Hotel St. Francis was the setting for the charming affair. A supper dance followed the formal presentation to society of the beautiful Miss Loewe, who wore a Callot gown of chartreuse green tulle, made in the period fashion. Huge American beauty roses were embroidered on the skirt. She carried a staff of orchids and stood to receive her guests, on a grass-covered platform in front of a silver crescent moon.

The small foyer through which the guests passed on their way to the dance, was a perfect bower of blossoming peach trees. Arches of cypress greens were at each end of the foyer.

Mrs. Schwabacher, mother of the debutante, wore an exquisite gown of white and gold brocade, embellished with iridescent beads. She wore strands of pearls about her throat.

The ballroom where the dancing took place and where Miss Loewe greeted her friends like a little queen, was a replica of a moonlit garden. Soft rays giving the illusion of moonlight streamed from cylindrical reflectors. On two sides of the room were arched alcoves, lined in cypress and containing marble seats, where the young dancers could gather between the numbers.

More than twenty blossoming trees of apple, peach, plum and cherry were placed about the improvised garden and at one end was a playing fountain banked with flowers and ferns.

Supper was served in the Italian ballroom with its handsome background of carved walls and beautiful woodwork. The effect of a mammoth bird cage was obtained by the decor-

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ative scheme, which included a large oval enclosure of gold color swung from the ceiling. A host of birds of many colors and varieties hung from the ceiling in gay little cages; peacocks, macaws, parrots, love-birds and pheasants being among the feathered little fellows as well as the sweet singing canaries.

Little tables for the supper service were covered with cloths of silver, green or periwinkle blue and in the center of each table was a growing plant. Miss Loewe's table, the center of admiring eyes, was adorned with a mass of Spring flowers with garlands of stock. In the middle of this table was a huge branch on which was perched a live macaw whose calls occasionally interrupted merry conversation, and added to the realism of the garden scene.

Two hundred guests attended the brilliant ball, when Miss Margery Loewe made her formal bow to society.

\* \* \*

Mrs. John Robertson and Mrs. John Corcoran of Hotel Claremont were among the many entertaining at luncheon Tuesday.

\* \* \*

Among the many jolly dancers to enjoy the dinner dance Saturday at the Hotel Claremont was the group of young people entertained by Mrs. Hugh Miller of the hotel in honor of her niece, Miss Kristine Miller.

The guests were: Misses Kristine Miller, Geraldine Hall, E. Carruth, Messrs. Frank E. Patrick, Lester McDonough, Herbert Ganz.

\* \* \*

Mrs. J. M. Thompson, who makes her home at Hotel Claremont, was hostess at a charming informal luncheon Tuesday to a group of close friends in the hotel. The table in the main dining room was beautifully decorated with spring flowers. After luncheon the group visited the art gallery, where Mr. Harry Noyes Pratt, president of the California Writers' Club, received them officially, describing the paintings.

The guests were: Mrs. Gustave Vandenpeereboom, Mrs. Hugh Miller, Mrs. E. G. Frisbie, Mrs. Henry Raymond, Mrs. A. B. Bennison.

\* \* \*

**Annual Banquet of Soroptimist Club**

The annual banquet and ball of the Soroptimist and the Optimist clubs of San Francisco will be held on board the Steamship Maui, Saturday, March twenty-seventh.

The program is in charge of the Optimist Club. There will be dancing to the strains of the ship's Hawaiian orchestra, there will be cards for those who do not care to dance, and a splendid vaudeville program composed of the best professional talent obtainable in the city.

**Reynolds-Pond Wedding \* \* \***

Miss Martha Jane Reynolds, daughter of Mr. and Mrs. Charles M. Reynolds, was married last Saturday evening at Trinity Church to Mr. John Chamberlain Pond, the Rev. Charles Deems reading the marriage ceremony. The wedding was followed by a reception at the Reynolds home on Octavia street.

The bride was a charming picture in her wedding gown of French brocade made in graceful old-fashioned style with wide-spreading bouffant skirt built over hoops. Bands of tulle were on the hem, and old lace worn by three generations of her family was draped on the wedding gown.



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The train was of white satin and she carried a flowing bouquet of lilies of the valley and white orchids.

\* \* \*

**Bridal Attendants**

Miss Helen Fox, the maid of honor, wore a pink taffeta gown ruffled at the sides over small hoops, and she carried an old-fashioned bouquet of sweet peas. Miss Marjorie Pittman of Ross, Miss Mary Martha Martindale, Miss Oleta Schlichten and Miss Eunice Fretz, the bridesmaids, wore gowns to match Miss Fox' in colors of delicate orchid, yellow, green and blue, and they carried matching bouquets.

Commander C. M. Dolan, retired, of the navy was best man, and the ushers were Messrs. Charles M. Reynolds, Jr., Harvey Olds, William H. Warren and Marcos Huidobro.

The bride is a graduate of Miss Harker's School at Palo Alto. She is a niece of Mr. and Mrs. Junius Henri Browne of New York and Norton, Conn., formerly of Hillsborough.

Pond is a member of the Bohemian Club and the San Francisco Golf and Country Club. He is a nephew of Miss Frances Grant, Mrs. Charles Grant and Samuel Pond, and a cousin of Spencer Grant and Miss Barbara Pond.

\* \* \*

**Tea for Two Debutantes**

Miss Harriett Wirtner gave a most delightful tea at the home of her parents, Mr. and Mrs. John J. Wirtner, Saturday, in compliment to two young ladies recently arrived from school in the East. Miss Helen Cook of Piedmont, and Miss Mary Louise Hammett of St. Louis, were the honor guests at Miss Wirtner's charming tea and "welcome home."

**Home Wedding \* \* \***

A pretty home wedding took place last Wednesday when Miss Alice Leslie Leavitt, daughter of Mr. and Mrs. J. W. Leavitt of San Francisco, became the bride of Mr. Charles E. Foye, son of Mrs. H. B. Carey of San Francisco. The Rev. Gutherie was the officiating clergyman.

The bride is a graduate of Castilleja's School for Girls at Palo Alto and of Dominican College of San Rafael and the groom is a graduate of Stanford University. He is a member of Sigma Nu Fraternity of Phi Beta Kappa, the honorary scholastic fraternity, and of the Legal Fraternity, Phi Delta Phi.

The lovely bride looked a picture in her gown of flesh colored chiffon over ivory satin with insets of princess lace and with this exquisite bridal attire, she wore a flesh colored tulle hat trimmed with silver lace. Her shower bouquet was of orange blossoms.

The prominence of both families and the popularity of the young couple in college, fraternal and professional circles, drew to this nuptial hundreds of telegrams from different parts of the nation.

\* \* \*

Prominent San Francisco people recently registered at the Hollywood Plaza Hotel, Hollywood, Calif., are: Mrs. A. L. Gutches; Mr. and Mrs. H. E. Gritches; Mr. and Mrs. R. A. Day; Mr. and Mrs. R. Gillett; Mr. and Mrs. H. W. Jacobs; Mrs. E. Oppenheim; Mr. Stanley B. Hastings; Mr. W. McMillan; Mr. A. Gensof; Mr. and Mrs. F. C. Grace; Mr. Paul Brune.

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# GOLF

By Fred Blair

**H**ARRY I. STAFFORD, the Student Prince and Emperor of Locker Room 328 at the Olympic Club, won his eighth annual championship as High Executioner and toastmaster at the St. Patrick's Day tournament and banquet at Lakeside, St. Patrick's Day.

The Student Prince had the Italians eating out of the palm of his hand during the entire day.

Louis Ferreri, the Mussolini leader, didn't begin to wake up until 10:30 in the evening, when he made his famous speech and had it not been for the Organ and the Monk one wouldn't have known there were any garlies there.

Homer Hinchman, the self-appointed toastmaster, made such a show of himself that the mules on the course gave him the horse laugh.

Chauncy Tramutola was stepping on high. Chauncy stepped so fast, that his knee struck him on the jaw and he passed out.

Joe Niderost's Swiss movements were working overtime so they presented him with an ankle watch.

Somebody shouted "Shine!" and half the Italians left the table.

Keeg Monahan and Nick Whitehead both played in the tournament but went to the Whitcomb for dinner.

John Tait, the Doughnut King, asked Stafford how it was that he could live so long without any brains.

Colonel Anthony Griffith was the only regular that was missing. His many friends wish him a speedy recovery.

When Postmaster Power was hunting lost balls in the rough, everyone thought that Jim was looking for dead letters.

Dr. Barney McElroy, the Insanity Specialist, was called upon to examine the toastmaster, but found it was only a case of punctured valve.

Dick Costello, the Merchant Prince, brought up the rear.

For the first time in 57 years the Costello brothers, Joe and Dick, left the Post Street cash register unguarded.

Nick Whitehead was prospecting for oil at Lakeside.

Sheriff Tom Finn was there with ten Captains and a Wagon.

Chauncy Tramutola laid off fighting the Volstead Act for one day to play in the tournament.

Dr. Carney Bricca cut a few tonsils out of the course.

Handsome Captain Casey, the big Elk, horned in six more officers to the banquet.

Joe Niderost, the carrot dealer, was looking for gems in the rough.

After Charlie Bulotti sang "O Sole Mio," every Irishman at the party wanted to buy machinery.

Harry Fialer won a pair of No. 12 shoes as a prize, but they were two sizes too small.

Charlie Arata spent 200 fish on lessons. What Charlie needs is a course in night school.

Oscar Turnblad went to the theater with Major Plover.

The list of Italians was so long that nobody was able to get a shine on St. Patrick's Day.

Emperor Stafford appeared at the banquet with a permanent wave; Joe Goldie was jealous.

Homer Hinchman, with the aid of three locksmiths, managed to crash the gate.

Joe Tansey flew in, so Johnny Crowe worked.

Captain Carl Henry was there with an ample supply of dyspepsia tablets.

Judge Graham said his calendar was crowded, but the Ocean course was not.

Dr. Dan Mulvihill couldn't understand why it was that Dr. G. P. Richards was invited and he wasn't.

At the stroke of 5 p. m. all the Italians threw down their picks and shovels.

Bill Benson, the Nurmi of the links, passed everything on his two-wheeled bicycle.

Joe Goldie didn't bring a drop of Buffalo along.

To make it a tournament of all nations, Ritchie Roberts passed as a Japanese Ambassador.

Ivan Ward didn't show up; he was attending a K K K meeting at Fresno.

Doughnut John donated box lunches; Cy Appel ate one and got sick.

Bill Benson said the reason he won a cup was because it cost him a fortune to get in.

The secret committee got their wires crossed; Frank Foran and Cal Ervine, the Coal Dust Kings, didn't get a tumble.

One bird won a trophy and didn't even know that there was a tourney going on.

Jimmy Richardson got one because he had donated one for the past six years.

(Continued on Page 14)



# RADIO

By C. J. Pennington



## Don't Procrastinate in Radio Purchase

IN 1920 there were only seven companies manufacturing radio equipment. Today the number is over 1500 manufacturers of radios and equipment.



C. J. Pennington

Even the broadcasting stations in the United States alone, have increased in one year over 500 per cent. And the American public last year spent one-half billion dollars for radio equipment.

This tremendous enterprise has developed into a world-wide industry in the past five years—and it is sure to advance to a higher plane in the future.

There is no doubt but that radio has come to stay, although it is still in its infancy.

Radio, from many standpoints, or rather, up to its present state of development, considering broadcasting and receiving facilities, has in some receiving sets, reached a very high state of efficiency. Naturally, as the future unfolds before us, many changes are sure to come. Improvements of every description will be made, until no doubt, if the present rate of rapid changes continues as it has done, the next ten or twenty years will bring us radio sets that are beyond the radio bug's present fondest dreams.

Possibly a radio set of twenty years hence will make the present day receiver look very antique indeed, but who wants to miss the present day pleasures that are broadcasted merely for the reason that any set that might be purchased now would be out of date,—say in ten years?

The future of radio is a mere supposition on anyone's part; however, it is possible to point out certain tendencies.

It is expected that a new industry, like the making and selling of radio

(Continued on Page 16)

### BROADCAST SCHEDULE FOR NEXT WEEK

BLACK TYPE P. M.; LIGHT FIGURES A. M.

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
<b>KJBS—JULIUS BRUNTON &amp; SONS CO., SAN FRANCISCO—220</b>						
5:30- 6:30	9:00-10:40 2:00- 2:30 8:00-10:00	9:00-10:40 2:00- 2:30	9:00-10:40 2:00- 2:30 8:00-10:00	9:00-10:40 2:00- 2:30	9:00-10:40 2:00- 2:30 8:00-11:30	9:00-10:40 2:00- 2:30
<b>KFRC—CITY OF PARIS, SAN FRANCISCO—270.1</b>						
9:40-10:30 6:30- 7:30 8:00-12:00	10:00-11:00 5:00- 7:30 8:00- 9:30	11:00-11:30 12:00-12:20 5:30- 7:30 8:00-12:00	10:00-11:30 5:30- 7:30 8:00-12:20	11:00-11:30 4:00- 5:00 5:30- 7:30 8:00-10:00	12:00- 3:00 5:00- 7:30 8:00-11:20	11:00-11:20 4:00 7:30- 8:00 8:00- 1:00
<b>KPO—HALE BROS. AND THE CHRONICLE, SAN FRANCISCO—428.3</b>						
9:45-10:45 10:45 5:00-12:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 4:30 5:15- 7:30 8:00-12:00	7:00- 8:00 10:00-10:30 12:00 1:00- 2:00 2:30- 4:30 5:15- 7:30 8:00-12:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 4:30 5:15- 7:30 8:00-12:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 4:30 5:15- 7:30 8:00-12:00	7:00- 8:00 10:30 12:00 12:45 1:30- 2:00 4:00- 5:00 5:15- 7:30 8:00-12:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 7:30 8:00-12:00
<b>KFWI—RADIO ENTERTAINMENTS, INC., SAN FRANCISCO—226</b>						
1:00- 2:00 8:00-12:00	11:00-11:30 1:00- 2:00 6:30- 7:30 8:00- 1:00		11:00-11:30 1:00- 2:00 8:00- 1:00	10:00- 1:00	11:00-11:30 1:00- 2:00 8:00-12:30	1:30 a.m. Pajama Party
<b>KGTT—GLAD TIDINGS TEMPLE, SAN FRANCISCO—207</b>						
2:30- 5:00 8:00-10:00		8:00- 8:15 2:30- 3:30 8:00-10:00	8:00- 8:15 2:30- 3:30 8:00-10:00	8:00- 8:15 2:30- 3:30	8:00- 8:15 2:30- 3:30 8:00- 10:00	
<b>KFUU—MATHEWSON MOTOR CO., INC., OAKLAND—220</b>						
8:00-10:30	10:45-11:45	10:45-11:45 6:30- 7:30 8:00 10:00	10:45-11:45 6:30- 7:30	10:45-11:45 6:30- 7:30 8:00-10:45	10:45-11:45 6:30- 7:30	10:45-11:45 6:30- 7:30 8:00-10:30 12:15- 2:00
<b>KGO—GENERAL ELECTRIC CO., OAKLAND—361.2</b>						
11:00 3:30- 5:00 7:30	7:15- 8:30 11:30- 1:00 1:30 3:00- 4:00 5:30- 7:30 8:00- 9:30 9:50	7:15- 8:30 11:30- 1:00 1:30 4:00- 7:30 8:00-12:00	7:15- 8:30 11:30- 1:00 1:30 3:00- 7:30	7:15- 8:30 11:30- 1:00 1:30 4:00- 7:30 8:00- 1:00	7:15- 8:30 11:10- 1:00 1:30 3:00- 7:30 8:00	7:15- 8:45 11:30- 1:00 4:00- 5:30 8:00-12:00
<b>KLX—OAKLAND TRIBUNE, OAKLAND—508.2</b>						
	6:30-7:30 8:00-10:30	7:00- 7:30	6:30-7:30 8:00-10:00	7:00- 7:30	7:00- 7:30 8:00-10:30	7:00- 7:30
<b>KTAB—TENTH AVE. BAPTIST CHURCH, OAKLAND—240</b>						
9:45-10:45 11:00-12:30 7:45- 9:15 9:30-11:00	9:00-9:30 12:00- 1:00 4:00- 5:00 8:00-10:00	9:00-9:30 12:00- 1:00 8:00- 9:00	9:00-9:30 12:00- 1:00 8:00-10:00	9:00-9:30 12:00- 1:00 8:00-10:00	9:00-9:30 12:00- 1:00 8:00-10:00	9:00-9:30 12:00- 1:00
<b>KJR—NORTHWEST RADIO SERVICE CO., SEATTLE—384.4</b>						
11:00-12:30 5:00- 6:00 7:15-10:30	10:30-11:30 1:30- 3:00 5:40-10:00	10:30-11:30 1:30- 3:00 5:40-10:00	1:30- 8:00 5:40-10:00	10:30-11:30 1:30- 3:00 5:40-10:00 10:30-12:00	10:30-11:30 1:30- 3:00 5:40-10:00	1:30- 3:00 5:40-10:00
<b>KFOA—RHODES DEPARTMENT STORE, SEATTLE—454.3</b>						
	10:00-10:45 12:30- 1:30 3:00- 5:15 7:00-10:00	10:00-10:30 12:30- 1:30 3:00- 5:30 6:00- 6:30 7:00-11:00	10:00-10:45 12:30- 1:30 3:00- 5:15 7:00-10:00	10:00-10:45 12:30- 1:30 3:00- 5:30	10:00-10:45 12:30- 1:30 3:00- 5:15 6:00- 6:30 7:00-11:00	4:15- 5:15 7:00-11:00
<b>KFI—EARLE C. ANTHONY, INC., LOS ANGELES—467</b> (Copyright, 1925 by Earle C. Anthony, Inc.)						
10:00 4:00 6:30-10:00 10:00	10:45 5:30-10:00 10:00	12:10 5:30-10:00 10:00	10:45- 5:30-10:00 10:00	5:30-10:00 10:00	10:45 5:30-10:00 10:00	5:30-11:00 11:00- 3:00
<b>KFWB—WARNER BROS., HOLLYWOOD—252</b>						
9:00-11:00	5:00- 6:00 6:30- 7:30 7:30-11:00	11:00-12:15 5:00- 6:00 6:30- 7:30 8:00-11:00	5:00- 6:00 6:30- 7:30 8:00-11:00	6:30- 7:30 8:00-11:00	6:30- 7:30 8:00-11:00	6:30- 7:30 8:00-11:00
<b>KNX—L. A. EVENING EXPRESS, LOS ANGELES—336.9</b>						
10:00 12:45 2:00- 4:00 6:30- 9:00 9:00	7:30- 9:00 10:00-10:30 12 00 1:30-11:00 11:00	7:30- 9:00 10:00-10:30 12 00 1:30-10:00 11:00	7:30- 9:00 10:00-10:30 12 00 1:30-11:00 11:00	7:30- 9:00 10:00-10:30 12 00 1:30-11:00 11:00	7:30- 9:00 10:00-10:30 12 00 1:30-11:00 11:00	7:30- 9:00 10:00-10:30 12 00 1:30-11:00 11:00

## Finance

**E. V. TITUS**, Transportation Director, American Farm Bureau Federation, says very truly, "Railroads are rendering service, as never before. During the past year the transportation department has received but one complaint of car shortage, and this was remedied within twelve hours." There is no doubt about the growing efficiency. The readiness with which the Southern Pacific responds to the demands of the Saratoga Blossom Festival, is a local proof.

—Talking again of the Southern Pacific Company (and its importance to the State warrants the additional space), that company is placing orders aggregating \$3,225,000 for 1100 fifty-ton standard single sheath cars and 500 general service fifty-ton drop gondola cars. In February, it ordered 23 three-cylinder type Southern Pacific type engines at a cost of \$2,000,000. It costs nowadays to keep up with expanding trade!

—As an example of what care will do, it may be noted that the vehicles of the Standard Oil Company of Indiana crossed railroad tracks 31,000,000 times without an accident, that is 85,000 safe crossings, per day. There were no accidents because of the strict orders of the company, which were obeyed by the drivers to be sure that no train was approaching at the time of crossing. The same rule followed by other drivers would have saved approximately 3000 lives last year.

—Mr. A. G. Wells, Vice-President of the Atchison, Topeka and Santa Fe, being on a tour of inspection to this State, points out that California is interested in the prosperity of Eastern States because of the tourist and housekeeper classes. At the same time the Santa Fe will have to spend millions of dollars this year to provide the refrigerator and freight cars and locomotives and other equipment for the shipping of the ever growing fruit and agricultural crops of this State.

—The speech of Mr. Frank C. MacDonald of the Building Trades Council is not reassuring to the peace and prosperity of this community. But there is little doubt of the outcome, if that body really challenges the community, as it threatens, by a strike on April 1st. The unions, already discredited, will receive a blow from which they will never recover.

—It is a curious fact in our relations with the South American countries that, although our exports from them are markedly large, our imports are not in proportion. Thus, in trade with the Argentine, we are second to Great Britain; with respect to Brazil we occupy the same position. And as concerns Uruguay, we only come sixth on the list. Of our total imports, more than 25 per cent come from South America.

—Railroad employees are clamoring for an increase in wages; railroads, particularly in the West, are asking for an increase in freight rates, and the farmers are demanding a reduction of freight rates. There is a three-cornered fight. There should be some tribunal of unassailable integrity which can take this matter in hand and settle it before any serious trouble arises.

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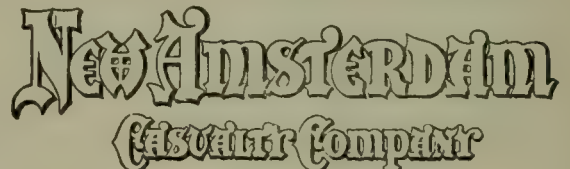
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# TRAVEL TID-BITS

By Ernest F. Rixon

## The Charm of the Emerald Isles

THERE have been times when it was not easy to travel in Ireland, but at present it is just as safe and just as easy everywhere as in any other part of the three kingdoms.

Stevenson once remarked that "to travel cheerfully is better than to arrive," and in Ireland you can always "travel cheerfully." The slightest gifts for promiscuous acquaintance will give you chances for entertaining company, for there are more good talkers to the square mile in Ireland than in any country in the world, and they do not grudge their talent to beguile a journey!

If you travel by motor, there are good roads, and all the roads are passable for a good motor. There are plenty of excellent hotels and facilities for good fishing and first-class golf.

### Southern Ireland

If the traveller decides to visit Southern Ireland it is difficult to imagine any form of travel tonic more agreeable than that which is the result of a brief sojourn amidst the picturesque lakes of Killarney, a course of mountaineering over the purple hills of Cork or Kerry, or a coach drive from Valencia—or, more strictly speaking, Carisciveen—to Bantry, which Switzerland or Northern Italy might envy. Sir Alfred Austin once said: "There is nothing in England or Scotland as beautiful as Killarney."

The most direct route from London is via Fishguard and Rosslare, but passengers travelling via Holyhead (Caer-gybi) and Dublin have an opportunity of visiting the capital of the Irish Free State.

### Killarney

All roads in Ireland lead to Killarney. It is a Mecca of tourists. There is a daily service, Sundays excepted, in each direction, between London and Rosslare, via Fishguard, while the Irish Mail, by way of Dublin, gets into Killarney shortly after noon. Thomas Moore, Lord Macaulay and Thackeray are only three of the many writers and poets who have proclaimed the beauties of Killarney, and Killarney is to Ireland what Oxford or Stratford-on-Avon are to the Sister Kingdom.

But Killarney is only one of the many beautiful spots in this delectable region. There is Caragh Lake, a beautiful lough between Macgillicuddy's Reeks and the Head of Dingal Bay, a veritable Paradise for anglers and golfers; the old world Island of Valencia, with a climate which has earned it the title of "Madeira"; and Waterville, another ideal resort for the angler.

Turning eastward we have Dublin, not merely a place at which to land, but a capital to visit, besides being a good centre for viewing many delightful spots. Westward, we have the glorious Connemara country; Galway, Meath, and so on; and then, to the north, in Ulster, is County Antrim, the natural beauties of which are renowned all the world over.

Here again, many relics of an era long dead, when Christianity was young, abound, and the contrast from the amphitheatre where the Giant played his majestic organ—the Giant's Causeway, to the reed fringed and bird haunted silence of the vast lake Lough Neagh, make the county an ideal district for the traveller.

### Northern Ireland

Northern Ireland is easily accessible from all parts of Great Britain by the services to Belfast from Heysham, Fleetwood or Liverpool, and to Larne by the short sea route from Stranraer, the journey from the last-named place occupying a little over two hours, a considerable time of which is spent in the placid waters of Loch Ryan, the open sea passage occupying about eighty minutes.

(Continued on Page 17)

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**GOLF**  
(Continued from Page 10)

Johnny Crowe won one last year so they invited Joe Tansey instead.

\* \* \*

Some wise guy called up Tom Mulvey at the City Hall. Tom said that Judges Shortall, Graham, and Fitzpatrick were all at home sick.

\* \* \*

Nobody saw Ritchie Roberts until he waved the flag of truce from the 19th hole.

\* \* \*

Dr. Barney McElroy, of the Chateau Daffy, played all the mental hazards.

\* \* \*

Eddie Abbot didn't win this year; he wasn't paired off with Stafford, but Robley, his brother, won instead.

\* \* \*

Joe Goldie couldn't play golf; he was on a diet. Joe had a wonderful time at the banquet.

\* \* \*

Ritchie Roberts should have been among those missing, but he climbed in the Club House through a gopher hole.

\* \* \*

It looked rather funny to see Dr. W. B. Coffey playing with Ritchie, the small black.

\* \* \*

Jack Cunningham wanted Bill McCarthy for toastmaster, whether there was a toastmaster or not.

\* \* \*

Johnny Crowe went to the theatre on St. Patrick's night, along with a lot more of his friends.

\* \* \*

John Tait promised to furnish a box lunch, but they didn't arrive; everyone was glad.

\* \* \*

Joe Goldie, Stafford's closest friend, won the best trophy there. Joe played three holes then quit.

\* \* \*

Ralph McLaren was represented by his son-in-law, Dr. D'Arcy Quinn; Doc played with his grandad, who knocked him over at the 19th hole.

\* \* \*

Jimmy Healey, the little Elk, butted in under Harry Fealer's coat.

**New Book As Thrilling As "The Covered Wagon"**

"Hearts of Hickory," significant title for a stirring historical story of the time of Andrew Jackson! It is of the period of thrilling warfare and adventurous romance that John Trotwood Moore, Tennessee's State Historian and author of "The Bishop of Cottontown" writes.

This is a charming tale of love and war, a brilliant, colorful picture of the stirring days of the Creek War and the War of 1812, and critics predict for it a widespread and enthusiastic reception equal to that accorded Emerson Hough's romance, "The Covered Wagon."

"Hearts of Hickory," by John Trotwood Moore. Cokesbury Press, Nashville, Tenn.

**Wind Instrument Ensemble**

The last of the series of three concerts of the Wind Instrument Ensemble of San Francisco is scheduled for Friday evening, April 9th in the Ballroom of the Fairmont Hotel, under the management of Lulu J. Blumberg. The program on April 9th will consist of the quintet for piano and wind instruments by Rimsky-Korsakov, a work by Dost for piano and wind instruments, a trio for oboe, clarinet and bassoon by Huguenin, two quintets for wind instruments alone by Pessard and a quintet for the same by Blumer, whose charming sextet was so enthusiastically received at the last concert of the Ensemble in February.

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## Petrol Paragraphs



By E. V. Weller  
Director of Publicity  
National Automobile Club

**A**PRIL is the month of blossoms. It marks the change from the dull tones of the winter to the brilliant hues of the spring. It is a period during which California's glorious panoramas are the most striking from the snow-clad heights of the Sierra to the poppies on the rolling meadow-lands and the wild-flowers on the slopes of the sun-kissed hills. One must be a motor car owner in California to enjoy this pleasant month to the full. Little trips off the main lanes of travel, short excursions through the fragrant orchards, visits to hallowed scenes of days gone by, picnic jaunts to the ocean shore or into the cool canyons, all these are part of the travel offering of California particularly pleasing at this season of the year.

Unfortunately for the good of California we still find too much provincialism, too little appreciation of the wonders that lie just outside of the usual itinerary of our week-end excursions. The motorist who knows every highway and by-way of the San Francisco bay district decides to visit the Los Angeles district. Unacquainted with the routes that might afford an adequate survey of the beauties of the southern portion of the state, he travels over the main arteries of traffic, does not allow sufficient time in which to see and to know and returns with much of the same prejudice with which he set out.

There is not a section of California that has not a veritable treasury of scenic delight bound up in its neighboring panoramas. Go to the Imperial Valley and you may spend weeks of pleasant touring without sounding to

the depths the attractions which are hers. Drive into the heart of the San Joaquin country and you will find other excursions, varied in scenic and historic interest which might well occupy your attention for many a mileage century on your speedometer. Visit the Sacramento Valley and you may make almost any of the towns along the great Pacific Highway.

High time it is that Southern California should know Northern California and that Northern California should know the south. Yosemite and Tahoe are as much a part and parcel of the attractions of Los Angeles as they are of San Francisco, just as the beauties of the San Diego mountain country, the tropical atmosphere of the southern beaches and the sublime vistas of the Rim of the World drive should be the better known to the resident of Northern California.

The motor car has done much to break down the barriers of that imaginary line that runs along the crest of the Tehachapi mountains and the improvement in highways that connect these two great touring areas will do more. No better preachment can be set forth than a paraphrase of Horace Greeley's famous remark. To the Northern Californian, we say "Go South" and to the resident of the district below the Tehachapi we urge "Go North." Hands across the Tehachapi will do more toward upbuilding both north and south than all the provincial propaganda any inspired press-agent ever devised.

As a tonic for the man who can see no good in the north, I should advise an April tour through the enchanted hills of Marin or the blossom-lined highways of Contra Costa or Santa Clara. For his northern cousin who is always making faces at his neighbor, I would suggest a few days among the orange groves where Old Baldy looks down from his snow-crowned crag and a visit to the tranquil beach which Dana described in his "Two Years Before the Mast."

### At the Elder Gallery

Paul Harvey, an authority on world affairs and widely known as a brilliant lecturer, will deliver a lecture on "Recent Economic Changes," in the Paul Elder Gallery, Saturday afternoon, April 3rd, at 2:30 o'clock. This lecture will be entirely different from the important series Mr. Harvey has been delivering in the Scottish Rite Auditorium. He will show that a diffusion of wealth is taking place in this country under the capitalistic system, never approximated by any people, and that economic changes are under way in this country which will raise the well being of the peoples of the world.

**T**axes add to the cost of living and of doing business. About ten per cent of the money you pay for gas or electricity is returned to the State and Federal governments for taxes.

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**RADIO**

(Continued from Page 11)

sets, will be subject to periods of trials and stress, coming one on top of the other; consequently, what radio needs and will continue to need, is boosting. Everyone realizes that many sets on the market today are not perfect, but why do people continue to purchase apparatus of such a nature when they know that it is not worth while?

This opens an opportunity to offer a prediction and that is, that there are many radio companies manufacturing sets today that will have been out of business long before ten years has passed.

It is not likely that the American public will ever be satisfied with any particular type of radio set; as time goes on, and our knowledge of radio increases, receiving sets will perhaps incorporate changes that at the present day would not be possible; but undoubtedly a point will be reached when radio reception will attain its highest state of perfection. Perhaps the present generation will all live to see and hear the wonders of perfect radio reception, but while such perfection is in the making, why not all of you who do not now own instruments, place them in your homes and enjoy the many pleasures that are slipping by as old Father Time hastens us along the path to where radio reception is perfected?

\* \* \*

**Grounds**

A good ground connection is just as important to good reception as the proper antenna, and a ground lead

should receive the same careful attention as any other part of the set.

A great many ground leads are attached onto water and gas pipes, which are, as a rule, very good ground connections; but sometimes they are responsible for the poor operation of the receiver. A method safe to follow in this respect, is to attach the ground lead to several different places, thus ascertaining the best place to make a permanent connection.

In this city the largest percentage of set owners live in apartment houses, a few stories from the ground. This being the case, the pipes of the cold water systems are better than the pipes of the heating systems. The reason for this is that the expansion and contraction of the metal caused from being heated and then cooling, will loosen the connection.

For the best operation of the set, it is well to have the ground lead as short as possible and to have one continuous piece of at least No. 14 copper wire. This cuts down the resistance and helps the set to a great advantage. However, if a splice is necessary, be sure that all such splices are soldered securely.

If the best reception is to be had, very careful attention must be given to the ground, for it is certain that satisfactory results will not be obtained if a poor faulty ground is used.

**Notable Events at Aladdin Studio**

The past months have seen many brilliant affairs given in the Bohemian and Oriental atmosphere of the Aladdin Studio Tiffin Room, 363 Sutter street, but none can compare with the elaborate dinner and dance given in honor of Mrs. Rose Mooser's 75th birthday, by Hattie and Minnie Mooser, daughters of Mrs. Mooser, last Wednesday.



Victor Pollak

A special concert was arranged in which Victor Pollak, San Francisco's premier banjo virtuoso and leader of the Aladdin Singcopaters, featured with his entrancing banjo and cello solos. Fontella, dancing beauty and tutor of the sheik of filmland, Rudolph Valentino in the Charleston, pleased with some dainty and exquisite dances that were popular in the days when Mrs. Mooser was a girl. Woolf Silverman, silver toned tenor of the Aladdin Singcopaters, delighted with some old time songs that were sung twenty and thirty years ago. Pollak, Silverman, and Frank Schultzberg then played a

number of trio selections for piano, cello and saxophone.

**Forty Billion Dollars Unclaimed!**

The government has forty billion dollars' worth of insurance, allowed to lapse by veterans of the war, that is awaiting reclaiming. The time for reclaiming, however, is growing short and will expire on July 2 of this year.

For various reasons veterans have dropped their government insurance and many of them believe they cannot reinstate their insurance except by paying up all their back premiums.

But the government requires the payment of only two monthly premiums for reinstatement of the insurance, and the veteran may reinstate in multiples of \$500, but not less than \$1000 of his war insurance. Major Royce, at 883 Market street, has the information.

A veteran in good health may apply on or before July 2, 1926 for the reinstatement of all or any part of his term (War-Time) insurance which has lapsed for a period of more than three months in multiples of \$500 but not less than \$1000, by submitting an application for reinstatement and a report of a complete physical examination together with a remittance covering two monthly premiums on the amount of insurance to be reinstated. If Term Insurance is reinstated for the purpose of conversion, only one monthly premium at the term rate and the first monthly, quarterly, semi-annual or annual premium at the converted rate on the amount of insurance to be converted, is required. **A physical examination will be made free of charge at the San Francisco regional office.** This examination may also be secured, at the expense of the applicant, from any reputable physician licensed to practice medicine.

**PLEASURE'S WAND**

(Continued from Page 7)

son and John Kearney. In addition to offering "Stepping Out" Geo. Le Maire and Joe Phillips will present the laugh of the season "The Ostepath" which is a hilarious travesty.

Jessie Maker and William J. Redford, well known musical comedy stars, offer their delightful playlet, "Rolling Stones"; Lew Reed and Paul Le Vere, "Two Gentlemen from Nowhere"; Flo and Ollie Walters in "Telling Tales"; and the Aurora Troupe of cycling equilibrists will complete the bill. The entire number of artists on the bill will also appear in a big comedy afterpiece.

A musical comedy has to have some pretty good legs for an extended run on Broadway.

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**TRAVEL TID-BITS**  
(Continued from Page 13)

Although travellers regard Belfast as a city of business rather than of pleasure, none of the great northern English towns, which it resembles, has anything like the beauty of Belfast's situation, though it is by far the most modern thing in Ireland. From Belfast, the traveller journeys via Portrush to the world famous Giant's Causeway, past Port Stewart, where Charles Lever wrote "Harry Lorrequer," and which Thackeray describes in his "Irish Sketches."

Portrush is a wonderfully bracing and invigorating resort, and from here an electric tramway, famous as the first undertaking of its kind in the world, runs to within a short distance of the Giant's Causeway (which consists of more than 40,000 basaltic columns) and past the romantic ruins of Dunluce Castle. The coast all round is of a wonderfully bold and impressive character.

**Carrick-A-Rede**

From here the tour can be continued to Bally Castle, past the celebrated Carrick-a-Rede Rope Bridge, connecting an isolated rock with the mainland. Bally Castle is delightfully situated, and across the bay is Rathlin Island, famous in connection with the story of Robert Bruce and the spider.

A few miles further on is the picturesque village of Cushendall, nestling amid trees and hills near the shore, and within easy reach is Glenariff, one of the most enchanting sylvan glades in Ireland.

Really a trip to Ireland is well worth your while and a trip that, no matter where else you may travel, you can never forget.

Questions regarding travel to Ireland will be answered through this column. Questions should be sent to the San Francisco News Letter, or Ernest F. Rixon, 544 Market Street, Flat Iron Bldg.

**FROM BRIGHTER PENS THAN OURS**  
(Continued from Page 5)

Edison at seventy-nine says he can not stop working. He should join a labor union.—Shoe and Leather Reporter.

\* \* \*

There are two sides to every question that we're not especially interested in.—Ohio State Journal.

\* \* \*

A clergyman says there are "desperate needs to be met and urgent calls to be answered." Our telephone girl evidently doesn't know this.—The Humorist (London).

\* \* \*

The world is getting better. The people sent to jail are a much higher class than formerly.—Canton Repository.

\* \* \*

If biologists are right in their assertion that there is not a perfect man today on the face of the globe, a lot of personal opinions here and there will have to be altered.—Detroit News.

\* \* \*

An old-fashioned merchant Down East wants people to return to wearing red flannel underwear. The plan is inadvisable. People are restless enough as they are.—Detroit Free Press.

\* \* \*

It is hoped that Moscow, hearing American jazz by radio for the first time, will not be deceived into thinking its political ideas are taking hold.—Detroit News.

\* \* \*

Henry Ford is buying up old violins and if he wants to make himself really popular in some neighborhoods he will reach out for the ukuleles and saxophones.—Portland Oregonian.

\* \* \*

The late W. L. George averred that he had analyzed women and cataloged them, and found sixty-five distinct species. He must have had acquaintance with just about sixty-five different women.—Troy Record.

**Golden Gate Ferry Company**

**WINTER SCHEDULE**

EFFECTIVE OCTOBER 1, 1925

**LEAVE SAUSALITO**

5:00 a. m.  
6:00 a. m.  
6:30 a. m.  
Every Half  
Hour Until  
10:00 p. m.

**Then**

11:00 p. m.  
12:00 p. m.  
1:00 a. m.

**LEAVE SAN FRANCISCO**

5:30 a. m.  
6:30 a. m.  
7:00 a. m.  
Every Half  
Hour Until  
10:30 p. m.

**Then**

11:30 p. m.  
12:30 a. m.  
1:30 a. m.

**SATURDAYS AND SUNDAYS ONLY**

2:00 a. m. 2:30 a. m.

**ON SATURDAYS, SUNDAYS AND HOLIDAYS**

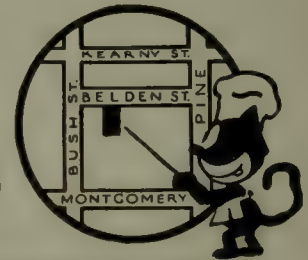
There will be extra trips if traffic warrants.

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**Announcement**

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"Jim" Baldwin, who for almost 50 years drove one of the wagons of La Grande & White's Laundry, and who is now enjoying a well earned rest with pay.

wash day, "Jim" Baldwin, Routeman of La Grande & White's Laundry, was the honor guest recently at a banquet which celebrated his retirement from work.

The jovial occasion was attended by his fellow routemen, also by the executives of La Grande & White's Laundry.

Mr. Charles P. Cain, President of the La Grande & White's Laundry, acted as toastmaster and spoke with warmth of his 42 years of association with the honor guest of the evening. So did many other executives and fellow workers, who had been associated with "Jim" and with the La Grande & White's Laundry for decades, ranging from 40 years down.

Vocal selections were rendered by talent from the business family, Messrs. Thomas Keating and William Hart (of San Francisco, not Hollywood).

The committee in charge of the affair consisted of Messrs. Frank Chase, Clinton Thompson and Harry Woods, who deserve credit for the highly successful evening.

French doctors say that Gertrude Ederle has one of the largest chest expansions they ever saw. Pooh, pooh! They've never seen one of our hole-in-one golfers.

**ASSESSMENT NOTICE**

**The Mineral Development Company**

Location of principal place of business,  
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Notice is hereby given that at a regular meeting of the Directors held on the 16th day of March, 1926 an assessment of one-half cent per share was levied upon the issued capital stock of the corporation payable immediately in legal money of the United States, to the Secretary, at the office of the company, Room 215, Monadnock Building, San Francisco, Calif.

Any stock on which this assessment shall remain unpaid on the 22nd day of April, 1926, will be delinquent and advertised for sale at public auction, and unless payment is made before, will be sold on Wednesday the 19th day of May, 1926 to pay the delinquent assessment, together with costs of advertising and expense of sale.

M. J. SEELY, Secretary,  
 245 Monadnock Building,  
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Worker—If the boss don't take back what he said to me I'll be quitting soon.

Foreman—What did he say?  
 "He gave me a week's notice."

—Hamilton Royal Gaboon.



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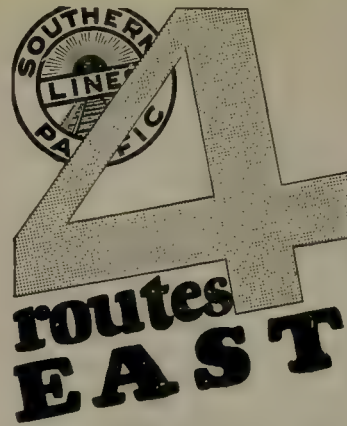
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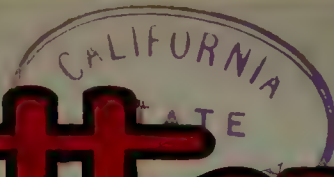
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SAN FRANCISCO

# News Letter

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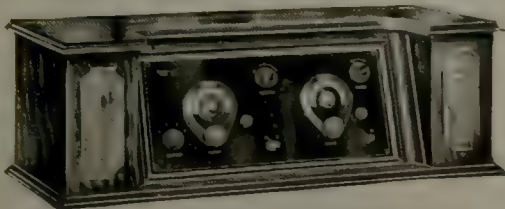
SAN FRANCISCO

SATURDAY, APRIL 3rd, 1926

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# SAN FRANCISCO NEWS LETTER



Devoted to the Leading Interests of California and the Pacific Coast.

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## MONEY!

By Eleanore F. Ross

Money can buy Heaven or Hell; it depends upon how we use it.

\* \* \*

It is like matrimony,—you can make of it what you will.

\* \* \*

It is a contradictory commodity, for while "money talks," it is often the only influence which can command silence.

\* \* \*

There are times when all the money in the world cannot buy happiness; and there are times when just a few dollars will bring rapture.

\* \* \*

Fresh from the mint, "lucre" is a clean and shining disc of silver or gold; human beings can keep it so, or make it filthy.

\* \* \*

Some women will go down into Torment for money with which to deck their tortured bodies; some men will sell their honor for it.

\* \* \*

The miser gloats over his coins, his one pleasure being the urge to add more and more to his hoard. The spend-thrift throws it to the four winds, and joys in its dispersal.

\* \* \*

The thrifty person is so busy in "putting money by for a rainy day" that he loses most of the joy of life; the spender knows the true joy of living, and when it rains, he goes out and spends more.

\* \* \*

Money is merely a medium and should never rest for any length of time in one place; it is as essential to keep it moving as it is to keep a stream of water clear by ever advancing.

\* \* \*

It can make a plaything of the great fundamental force of the Universe, and harness it by cables and wires and small wooden boxes, and govern the very waves of ether that surround our distracted little planet; and from the great void, bring discordant voices and sounds. The "Writing on the Wall," the walking of Jesus upon the waters are hardly considered miracles in these days of strange and monstrous tinkering with Destiny.

Money is a poignant agency for good or evil; it immediately takes on the character of its possessor.

\* \* \*

The people who have scrimped and pinched to accumulate comparative wealth, unconsciously have scrimped and pinched their own souls.

\* \* \*

It is the cause of race hatreds and crimes; it can make men who before lived together in peace and amity, spring at each other's throats, steal, murder and devastate.

\* \* \*

It creates bitter fights and enmities among blood kin; for love of it, the very pennies on the eyes of the dead are not inviolate; it robs our last sleep of its rightful dignity.

\* \* \*

It can wreck huge cities, it can render homeless thousands of human beings, it can blast the fair face of the earth with the smoke of Hell.

\* \* \*

It can change the courses of broad, flowing rivers; it can burrow through monstrous mountains; it can sever the slim arm that lies between two mighty continents; it can cheat and bully and destroy the works of Nature herself.

\* \* \*

And money can be a blessed thing! It can soothe the last moments of a dying mother, agonizing over the fate of her bereft children; it can correct and straighten the poor little crippled limbs of children, so that no handicap frustrates their ambitions in adult life; it can feed the hungry and clothe the naked, and bring untold joy to thousands of starving souls and bodies.

\* \* \*

It can erect beautiful temples of art for the great masses of beauty-loving humans to wander through and enjoy; it can eliminate the slums of every city in the world (if it so desires); it can abolish poverty and industrial slavery; it can destroy forever that hideous atrocity,—War! There is no limit to the wonders that money can bring about, if the owners of it feel the divine urge to spend for the great good of the world!



**The Reaction Grows** There is no doubt that the reaction against the prohibition insanity is spreading fast and that the fanatics are now confronted with a genuine and determined movement for the abolition of the operation of the Volstead Act and the local state enforcement laws based upon it. The class of people who are now in vehement opposition to the prohibition group represents the most progressive in the country.

The politicians will have to be taught a lesson, that the mere fact that the prohibition fanatics are noisy and self assertive does not make them overwhelmingly strong. Their essential weakness was demonstrated in the recent straw votes. It was also shown in the orders that supporters of prohibition were not to take part in the voting. These orders were not obeyed, for many thousands of prohibition votes were cast, but relative insignificance was glaringly manifested, even in the country districts, where their support is supposed to be the greatest.

This cowardice of politicians to which we have called attention which, however, is relieved by notable exceptions, such as our own congressional representative Mrs. Kahn, is one of the chief causes of the present condition. The prohibition element has always given the impression of being much stronger than it really is, and representatives have been dominated by the fear of a force which has no real existence and have succumbed to what is, after all, a mere illusion of strength.

The last two weeks have been very encouraging to the friends of liberty and temperance and the rule of the crude prohibitionist appears less securely fastened upon us than a short time ago.

**Reforestation Amendment** The constitutional amendment, commonly known as the Johnson Amendment, which paves the way for private reforestation of California timber lands, will go before the voters at the November election and will have the active support of the State Board of Forestry, the California Development Association and numerous other agencies, which have taken an active interest in the conservation of the natural resources of the state.

The California Development Association, through State Forester M. Pratt, says that the constitutional change is necessary if we are to have a new growth of timber in the lands which have been cut over. As to the advisability of this, there can be no doubt. However the early settlers may have regarded timber, we know that it is wealth, wealth of the most important sort, which can only be replaced with difficulty and at the cost of a long wait.

This constitutional amendment proposes that young timber growing on land which is being naturally or artificially reforested shall be exempt from taxation until it is forty years old, which is supposed to be its marketable age. There is a similar exemption already applying to orchards and vineyards, by which they are exempt, till of marketable value. There is no reason why the same principle should not apply to young timber. The purpose of the exemption is to relieve private timber owners of the tax burden, while the timber is growing. If they had to pay taxes, it would never be possible for them to reforest, and reforestation is a necessity for the future.

The plan seems to be feasible and very opportune and as far as we can see, unobjectionable.

**An Urban Population** The study of population distribution for school purposes, made by Will C. Wood, State Superintendent of Education, is surprising, showing California as an urban and not a rural state. All over the world we are known for our farm and garden products, and yet we are primarily a city community. This will be news to most people, and shows the rapid tendency of modern development toward aggregations of people.

Indeed, we are really overwhelmingly town folk, for 78 per cent of us live in towns exceeding 1500 in population; and a California town of 1500 people contains some of the essentials of city life and, as regards its activities, is really in very close touch with the active world.

There are about 561,000 children at school in the state, and of that number 438,000 are in schools which have 300 pupils or more, so that the rural schoolhouse, so celebrated in verse and political oratory, accounts for comparatively few of our children. Fresno County has the largest rural school population, with 10,484 children, and, curiously enough, Los Angeles comes next with 6091. But this contribution of Los Angeles County to the rural school is only a fringe on the 187,101 pupils which the county sends to city schools. Tulare County comes next in order, with rural school attendance to the number of 5967.

This is a very painstaking and valuable report and like all documents issued by the present Superintendent of Education, reflects great credit upon his usefulness and sagacity. Apart altogether from politics, we have a State Superintendent of Education who is more than a local person and whose claims to distinction in his profession are well realized the world over.

**Any Color** One of the most humorous of recent happenings has been the way in which the British authorities have treated the Red Flag question in London, as we get the report in the daily press.

It seems that there is some social unrest in the islands and that there is a movement of a revolutionary character among certain sections of the population. This took the form of seditious propaganda in the army. True, however, to the principles which have always animated British action in such matters, directly the propaganda in the army reached a point where it was actually concrete, the strong arm of the law came down and the sedition-mongers went to jail, notwithstanding the fact that many respectable British representative people were against imprisonment, even then.

As long as there is no overt act of a criminal nature committed, in times of peace, at least, there is no legal punishment. Now, two boroughs of London, really cities in themselves, with labor town-councils, desired to fly the red flag from their city halls, instead of the national flag. One would have thought that there would have been a tremendous uproar about it. But, no. Colors of flags make no trouble of a criminal sort. Just as the authorities have regarded speaking, as mere words, and have protected the speaker, even those who attack authority, so the authorities in this case smilingly refused to interfere and said that the color of a flag was a matter of taste, and if Battersea liked a red flag on the city hall they did not see that it hurt anyone. Of course; it was questionable taste and all that; but there is no disputing about taste.

And that takes all the fun out of it. Why should Battersea hoist a red flag, if nobody cares, anyway? We might learn a great deal from the patient sagacity of British rulers, who seem to know just when liberty becomes a danger, and to refrain from action till it does so become.

**Exit Ovid** A week or two ago we called attention to the fact that the Collector of Customs at San Francisco had held up certain sets of translation of the love poems of Ovid as improper. These books are

well known classics, were sent here from London, having been recently published by John Lane and were consigned to one of our best book firms, on order from various professional and university people.

The matter was taken up at Washington and the importation prohibited according to the terms of a letter received from E. W. Camp, director of customs, in which letter appears the following:

"Perusal shows that the text and illustrations are grossly improper, and you are therefor instructed to treat the importation as prohibited. The section of the law cited, (Section 305, Tariff Act of 1922), makes no exception of books that are or may be termed "classics," and it is the evident intent of the statute that books and other literature shall stand or fall on its own merit."

From which you would gather that the books are prohibited entry into the United States. And, you would be quite wrong. They are only prohibited entry at San Francisco and Baltimore, because in these two ports the inspectors feel that way about the matter. The local bookdealer can get the books from New York and even from Los Angeles, since they are allowed free access to the country, through those ports. But they cannot come into San Francisco.

Now, if anywhere there is in the world a more silly, stupid and tyrannical piece of business than that, we should like to find it! Why should our local book-dealers be placed at a disadvantage because we have a "pure" Collector of Customs?

**An Airport Needed**

We have repeatedly called attention to the need of an airport for this city and, so far, our pleadings have apparently had but little effect. When Concord came into possession of an airport of its own, we pointed out the disadvantage under which San Francisco would continue to labor, unless the deficiency were soon made good. Now we are glad to see that other papers are taking the matter up and that there is a chance of the development of a healthy public sentiment in the direction desired. The S. F. Chronicle came out the other day with an admirable article supplementing the efforts which we have been making.

It seems that South San Francisco, in San Mateo County, has a chamber of Commerce which can see a little further than some other organizations with the same sort of a name in larger places. The Chamber of Commerce of South San Francisco offers a 100-acre site to this city and the Post Office Department as an airport. And by so doing has brought up the entire question of the advisability of the plan.

With respect to the particular piece of land in this particular offer, we know nothing and have no opinion, with respect to the effectiveness, or otherwise, of South San Francisco as an airport station, we are equally ignorant and equally impartial. What we do know is that air transportation is bound to develop and that communities which are not sufficiently sagacious or sufficiently imaginative to get into the game, are going to be left hopelessly in the rear.

That is a fate which we should deplore exceedingly for this city, and therefore we again urge our leaders to look forward.

—The United States is still dependent upon a single cable for communication with Asia and rates for news transmission are practically prohibitive. Radio, it is hoped, will help out the situation, which is unsatisfactory, in view of our interests. The Pacific Foreign Trades Council Convention recommends that cable and radio corporation be required to fix a low rate for news transmission as a condition of their franchises.

**From Brighter Pens than Ours**

Fortunately we are not a warlike nation. So only 67.5 per cent of our annual appropriations are for war purposes, past, present and future.—Buffalo Evening News.

\* \* \*

A party of 300 American millionaires is to visit England this year. We understand there is a strict understanding among them that nobody is to buy the place without consulting the rest.—The Passing Show.

\* \* \*

There are many more women than men. Which may mean that nature is slowly eliminating the weaker sex.—Washington Post.

\* \* \*

Report has it that the National Pawnbrokers' Association is preparing to branch out in a social way. We suppose that their entertaining will be limited to three balls per season.—New York American.

\* \* \*

The old-fashioned divided skirt now is called balloon trousers.—Detroit News.

\* \* \*

The farmer is lucky at that. If he were more prosperous, Government would begin to regulate him.—Peoria Star.

\* \* \*

Punch—A woman recently told a magistrate that her son had tried to run away from home to be a telegraph-messenger. That ought to stop his running.

\* \* \*

Columbus Dispatch—The country is as wet as ever, say the wets, while the drys say it is dry; and, strange to say, neither side is entirely satisfied.

\* \* \*

Punch—A French broadcast lecturer recently began a talk in English by saying, "Good-night, ladies and gentlemen." If only some of the others would do this!

\* \* \*

Little Rock Arkansas Gazette—"Chicago Mending Her Ways."—Headline. Repairing her streets, one imagines.

\* \* \*

Norfolk Virginian-Pilot—By this time the deposed Maharaja realizes that the English rule of fair play applies to Indore sports, too.

\* \* \*

Toledo Blade—One gratifying impression we get from modern theological discussions is that hell is not as hot as it was forty years ago.

\* \* \*

Newcastle (Ind.) Courier—A sordid money-grabber is anybody who grabs more money than you can grab.

\* \* \*

Punch—Old cinema films are sold as junk. Some of them, of course, started like that.

\* \* \*

Tacoma Ledger—Matrimony, says a Roman official, is a profession. We've certainly got some seasoned professionals in this country.

\* \* \*

Ohio State Journal—Middle age is that period in life when you frequently have occasion to try to recall what it was that you ate the day before.

\* \* \*

South Bend Tribune—It must take a lot of moral courage for a woman to accept a winter trip to the tropics just after having achieved a raccoon coat.



# PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S  
— Tom Moore



(Conducted by Katherine Schwartz)

## Alcazar

"THE GORILLA," abounding in thrills, chills, and tempestuous laughter, the latest and greatest of the



Katherine Schwartz

the last line has been said, combined with exciting incidents that whet the curiosity and hold the interest in tense fashion, makes this play the best sort of entertainment.

Novelty is the watchword of this play. There is something doing every minute. Most of the fun is furnished by two comedy detectives. The dialogue is clever and full of humor and fun.

As usual, Henry Duffy has selected a splendid cast. William Davidson and Frances Fraunie will be seen in the two side-splitting roles of the detectives, Mr. Mulligan and Mr. Garrity. These two, with Jefferson Lee, the colored servant, played by Frank Darien, will keep the spectators in an uproar of mirth. The supporting cast includes Edward Lynch, Betty Laurence, Phil Tead, Harry Leland, Fergus Reddie, David Callis, Norvell Thompson and Robert Filmer.

\* \* \*

## Curran

The "Student Prince" returns to the Curran, beginning tomorrow evening. Howard Marsh and Ilsa Marvenga, of the New York Company, have come on from New York for this engagement, and will sing the leading roles. With these two stars in the cast, San Francisco will have an opportunity of hearing the greatest of the eleven companies now playing this delightful operetta. Howard Marsh, who is considered one of the finest young tenors in the world, created the role of Prince

Karl Franz in New York over two years ago, and has been a positive sensation ever since.

Aside from these two principals, the cast is the same as heard here last December. The male chorus has been enlarged for this particular occasion and will again be heard in their masterly singing of the beautiful haunting melodies, "Deep in my Heart," "The Serenade" and the "Students' Drinking Song."

\* \* \*

## Loew's Warfield

Michael Arlen, whose story, "The Dancer of Paris," will be the attraction at the Warfield this week, has had a sensational literary career. His novel "The Green Hat" has sold over 100,000 copies. His plays, "The Green Hat," and "These Charming People," have played to capacity audiences wherever shown.

Nell Kelly, the Mission district girl, who has been such a sensation at the Loew's State in Los Angeles, is coming here for a starring engagement; Marco, who has Miss Kelly under contract, turned down the lead in "Patsy," which had been offered to his protégé.

\* \* \*

## Columbia

The Columbia Theater will reopen next Monday evening with a spectacular revue, the sixth edition of George White's "Scandals," which will be the debut of the revue in San Francisco, and he is sending some one hundred people in the company. Thirty scenes are necessary to complete the revue. Bud de Sylva and Ballard Macdonal wrote the book, and George Gershwin the music.

Erte, the celebrated Parisian artist, designed the stage decorations and costumes, the latter being made in Paris by Max Weldy. A special orchestra, under the leadership of T. L. Corwell, is carried by the company.

Among the principals are Fred Lightner, Nyra Brown, Sonia de Calve, Ace Cedrick, John Gets, the De Nardos, Kimm and Ross, the Royal Filipino Orchestra, the Leeland Sisters, the Harmony Trio, Henry Thompson, Virginia Morris, Josephine Nelson, Walter Diggs, Norbert Lyons and Jeanette Burns. There is a chorus

of fifty picked beauties, said to be one of the main attractions of the show.

\* \* \*

## California

"The Johnstown Flood," a tremendous melodrama based on the terrible disaster twenty-seven years ago, is the attraction at the California, starting today. George O'Brien is starred in the picture, and he is supported by Florence Gilbert, Anders Randolph, Max Davidson, Paul Nicholson, Paul Panzer and Walter Perry.

Max Dolin and his orchestra will be heard in concert music.

\* \* \*

## Capitol

Lynn Starlin's play, "Weak Sisters," starring Trixie Friganza, opens at the Capitol Theatre tomorrow evening. The play has to do with a radical reformer who wants to "Clean up the town," in which he lives, by herding all the "Ladies of the evening" together and driving them from the place.

Franklin Pangborn is featured in the leading male role, and the piece comes to us from Los Angeles after a twelve weeks' run there.

\* \* \*

## Players' Guild

The demand for further performances of Congreve's "Love for Love" and Molnar's "Liliom," has induced the Players' Guild to announce one more performance of each of these plays. The Congreve Comedy will be presented tonight, and "Liliom" will be given on Thursday evening, April 8th.

\* \* \*

## St. Francis

"The Sea Beast" with John Barrymore and Dolores Costello in the leading roles is still playing to capacity houses at the St. Francis Theater. This is splendid entertainment and John Barrymore at his best.

## Cameo

There is another corking good Western picture on the screen of the Cameo this week, featuring Tom Mix. It is entitled "The Best Bad Man," and all lovers of Western Adventure stories will want to see this one.

\* \* \*

## Golden Gate

In honor of National Vaudeville Artists' Week, the Golden Gate has

# Amusements

NEXT WEEK

ALEXANDRIA Geary and 18th	Pictures
ALCAZAR O'Farrell nr. Powell	"The Gorilla" Henry Duffy Players
CALIFORNIA 4th and Market	"The Johnstown Flood"
CAMEO 936 Market St.	Tom Mix "The Best Bad Man"
CAPITOL Ellis nr. Market	Trixie Friganza "Weak Sisters"
CASINO Mason and Ellis	Pictures
CASTRO 429 Castro St.	Pictures
Columbia 70 Eddy	George White "Scandals"
CURRAN Geary nr. Mason	"The Student Prince"
EGYPTIAN	Pictures
GOLDEN GATE G. G. Ave. & Taylor	Vaudeville and Pictures
GRANADA 1066 Market St.	"Let's Get Married" Richard Dix
HAIGHT Haight at Cole	Pictures
IMPERIAL 1077 Market St.	Harold Lloyd "For Heaven's Sake"
LOEW'S WARFIELD 988 Market St.	"The Dancer of Paris"
MAJESTIC Mission between 20th and 21st	Pictures
METROPOLITAN 2055 Union St.	Pictures
NEW FILLMORE 1320 Fillmore	Pictures
NEW MISSION 2550 Mission	
ORPHEUM O'Farrell & Powell	Vaudeville
Pantages (New) Mkt.-Leavenworth	Vaudeville
POMPEII Next to Granada	Pictures
PORTOLA 779 Market St.	Pictures
PRESIDENT Market & McAllister	"You Don't Understand"
ROYAL 1529 Polk St.	Pictures
ST. FRANCIS 985 Market St.	"The Sea Beast"
SUTER Sutter and Steiner	Pictures
UNION SQUARE O'Farrell nr. Powell	Pictures and Vaudeville
WILKES Geary and Mason	Douglas Fairbanks "The Black Pirate"
WIGWAM Mission and 22d	Pictures

prepared an elaborate program, replete with special features and surprises.

Heading the bill is Henry Santrey and his augmented orchestra of seventeen pieces. Mary and Ann Seymour will be seen in "Breezy Bits of Mirth and Melody"; Jessie Makir and Wm. J. Redford will present their delightful act, "Rolling Stones"; Henry Santry and Ann Seymour will appear in a novel specialty; the Aurora Troupe of comedy equilibrists are also on the bill; La Fleur and Portia, equilibrists, also have a delightful offering.

The feature picture for the week is "Love's Gamble," in which Lillian Rich, Robert Fraser and Pauline Garon have the leading roles.

There will be the usual short reels and a splendid musical program by Claude Sweeten and his orchestra, with Grace Rollins Hunt at the organ console.

\* \* \*

## Orpheum

Next week, every vaudeville theater in the United States will put on holiday garb, and offer special attractions in honor of National Vaudeville Actors' Week, when that organization of vaudeville artists will celebrate its tenth jubilee. Elaborate preparations are being made by all of the artists, as well as the managers of the theaters, to give something new and different at each performance.

The Orpheum, in honor of this occasion, will have a double headline and an all-feature bill with an entire new program. Heading the list of acts will be the Marvelous Lockfords, sensational French dancers; and Harry J. Conley, the favorite comedian of vaudeville.

The Lockfords are sensational dancers and have the assistance of Paul Tisen and his orchestra. They will offer "Dances and Music." Harry J. Conley is bringing a large company of artists with him to appear in Willard Mack's latest vehicle, "Slick As Ever." Other feature acts are C. B. Maddock's "Tramp, Tramp, Tramp," a song of the road, with Jack Cameron, Tom Waters, Leo Lee, George Hall, James DeSarro, Murray Price, Jimmie Wilson and Jess Willis; Herman Berrens will present Mlle. Fifi and himself in a comedy riot called "Ten Dollars a Lesson"; Moss and Frye in "How High Is Up"; Billy Hallen in "It's All Applesauce"; Malinda and Dade, Kordens entertainers and the Three Kordens in "Lights Out."

\* \* \*

## Wilkes

Douglas Fairbanks in "The Black Pirate," a picture made in color throughout, opens at the Wilkes Theater tomorrow evening. It is said to be the last word in color photography and was well received in New York and

London. Billie Dove is Fairbanks' leading woman, and Donald Crisp, E. J. Ratcliffe, Anders Randolph, Sam de Grasse, Charles Belcher, Fred Decker and Charles Stephens have important roles.

\* \* \*

## La Gaite Francaise

The spring season of French plays opens at La Gaite Francaise, 1470 Washington St., April 7th with a double bill made up of two classics of French Literature, Theodore de Banville's "Gringoire," and Mme. de Girardin's "L'Ete de la Saint-Martin."

\* \* \*

## Casino

On Friday evening, April 16, Henry Duffy will open at the Casino with a splendid musical comedy "Honey Girl." William Catlett has been engaged to head the cast, and Ted Doner, who, besides appearing in the play, is also putting on the dances. Alice Cavanaugh, who will be remembered from "Little Jessie James," seen recently at the Alcazar, leads the female section of the cast. Willard Hall, Maurice Holland, and many other important principals will be in the cast.

\* \* \*

## Imperial

Harold Lloyd, in his newest offering, "For Heaven's Sake," opened at the Imperial yesterday. He is a rich boy in this picture, who sees a pretty face in a slum mission and immediately becomes interested in the welfare of his fellow-man—and in the owner of the pretty face! Jobyna Ralston is again his leading lady and Paul Wiegel, James Mason and Noah Young are also in the cast.

\* \* \*

## President

"U Don't Understand," a joyous, clever, clean comedy, which fits in perfectly with the spirit of Easter, begins its third week at the President tomorrow afternoon.

Everyone likes this play. It is a fantasy, an exposé of just what occurs

(Continued on Page 15)

*Announcing*  
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By Antoinette Arnold

### Easter Dawns

**W**AS there ever so lovely and significant an Easter in all the periods of passing days?

Sunday, April 4, of Nineteen Hundred and Twenty-six, is Easter Day, and all the world in California-land seems to be bursting into blossoming and praise.

Easter, sublime and glorious, calls to the souls of men. Within the sacred shrines where reverential attitude of mind turns toward the full significance of the hour, a gorgeous scene of beauty greets the eye. To those devout, uplifting music is heard.

Men and women of every clime and creed seek out their church on Eastern Morn, finding renewal of strength, courage, comfort and fortitude for whatever may come unto them.

To those who know—Easter is the sacred day.

To Society, Easter is the beginning of another season of social activities and many a wedding day. To children, Easter means, also, the joys of goodies, colored eggs, rabbits and searching games. To the lonesome and sad; to the gay and festive ones, Easter is inspirational, significant, comforting, according to one's manner of thought and full understanding of the day.

To Californians, in general; to San Franciscans and city-dwellers down the peninsula, Easter conveys another message to add to the calendar and it speaks of Blossom-time!

Peach trees, prune trees, pears, apricots, and oh, the lovely flowering quince, have staged an Easter fashion show all their own, vieing in color and design for favor as they spread their glories to the winds.

All down through the valleys and orchard lands there is to be found a panorama of gorgeousness—never excelled; and all along the highways and reaching far back to the homes crowning the lovely lands, Nature, herself, proclaims the presence of Easter and Spring.

\* \* \*

### Wedding Day

Miss Dorothy Christensen, daughter of Mr. and Mrs. A. P. Christensen of Berkeley, will be married to Dr. Robert C. Schraft on June 5, at the Northbrae Community Church in Berkeley.

\* \* \*

Mrs. Florence Porter Pfingst gave a dinner party last Monday night at the Fairmont Hotel, where she makes her home, in compliment to Mr. and Mrs. Frank Deering, who left on Thursday for Europe. After the delightful dinner, where Mrs. Pfingst presided with charming courtesy, the party spent the evening playing bridge.

Her guests were: Mr. and Mrs. Samuel Montserrat, Mr. and Mrs. Paul Bancroft, Dr. and Mrs. James Edwards, Colonel and Mrs. Samuel Jones, Mr. and Mrs. John Rounsfell, Mr. and Mrs. Achille Roos, Mr. and Mrs. Frank Deering, Mr. and Mrs. George Coleman, Mr. and Mrs. Rennie Schwerin, Mr. and Mrs. Charles Holbrook, Jr., Mrs. John

Haldeman, Mrs. William Matson, Mrs. E. A. Van Bergen, Mrs. Phillip Manson, Mrs. P. C. Harrison, Mr. Frederick W. Hall.

\* \* \*

### Engaged Couple Feted

Mr. and Mrs. Richard tum Suden gave a charming reception, dance and musicale at their lovely home in West Clay Park, last Saturday, in honor of Miss Corona Ghirardelli and Mr. George Hyde, whose marriage will take place on Tuesday, April 6. The guests who were present at this beautiful society affair included: Mr. and Mrs. Victor Etienne, Jr., and Mr. and Mrs. Peter tum Suden, Mr. and Mrs. Joseph Martin Etienne, Mr. and Mrs. Emile Etienne, Dr. and Mrs. Rea Ashley, Dr. and Mrs. Harold Fletcher, Mr. and Mrs. J. Newbegin, Mr. and Mrs. Vernon Alvord, Mr. and Mrs. Alfred Hertz, Mr. and Mrs. Earl Markwart, Dr. and Mrs. H. Clarke-Davis, Mr. and Mrs. Paul Curtis, Mr. and Mrs. W. Lindley Abbott, Jr., Mr. and Mrs. Daniel Conlan, Mr. and Mrs. Edward Siller, Mr. and Mrs. Joseph Warren Preston, Mr. and Mrs. Klitgaard, Mr. and Mrs. Barton Bean, Mr. and Mrs. Moulthrop, Mr. and Mrs. Albert Auger, Mrs. Lawrence Endicott, Mrs. Peter Gamble, Miss Linda tum Suden, Miss Caroline tum Suden, Mr. Clarke-Davis, Mr. B. Morrison, Mr. Max Pons, Mr. Alan Van Fleet and Dr. Rudolph Dresel.

\* \* \*

### Mrs. Crothers' Luncheon

Mrs. Thomas G. Crothers gave an elegant luncheon at her attractive new home on Broadway, last Tuesday, entertaining a group of friends, including Mrs. Charles Keenan, Mrs. Paul Butte, Mrs. John W. Bennett, Mrs. W. W. Wymore, Mrs. John Tonningsen, Mrs. Percy Goode, Mrs. Francis Knorp, Mrs. Clarence Musto, Mrs. Albert Grayson, Mrs. Newton Rosekrans and Mrs. L. P. Schwartz.

Mrs. Crothers is planning to give a number of her delightful home affairs, ad this past week's event was the initial occasion when the beautiful young hostess greeted her friends.

\* \* \*

### Mayor and Mrs. Rolph Entertained

Mayor James Rolph, Jr., and Mrs. Rolph were honor guests at an elaborate dinner party given at the Palace Hotel last week by Mr. and Mrs. Jack Warner of Hollywood. Covers were laid for sixty guests, who sat at handsomely decorated tables. A pre-view of a new motion picture was shown at the conclusion of the dinner.

\* \* \*

Mrs. F. M. Duncan entertained at a luncheon given at the Fairmont Hotel this past week, in compliment to Mrs. Dora Seitz, the table where the guests were seated being a bower of Spring flowers with dainty favors for the guests.

\* \* \*

### Betrothal

The engagement of Miss Inez Macondray and Mr. Clift Lundborg was announced a few days ago and was quite the

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outstanding society announcement for a long time. The betrothal was a surprise to their friends and is now followed by the further announcement that the wedding will take place in June at the home of the bride's uncle and aunt, Mr. and Mrs. Percy Eyre, in Menlo Park.

The future bride belongs to a notable California family, and her great grandmother, the late Mrs. Faxon Atherton, was the most dominating social figure of her time and established the first large country estate in Menlo Park.

Mr. Lundborg is the son of Mr. and Mrs. Irving Lundborg. He comes from a prominent Oakland family and is the grandson of the late Mr. and Mrs. Frederick Clift. He is a nephew of Mrs. Mailler Searles and Mrs. Lee Cole Burnham of Piedmont and of Mr. Frederick Clift of this city.

\* \* \*

**Literary Event**

Cap and Bells Club, of which Mrs. Marshall C. Harris is the president, has been famed for a long time for scholarly events, and on Friday of this past week, the book-lovers of the Department of Literature gave a day at the Fairmont Hotel which registered something memorable.

Vingie E. Roe, the California author, whose books are famous for their historical value as well as for the fascinating fiction found on the pages, was the guest of honor. She charmed the audience with her humorous naturalness, and although she stated at the very beginning that she was no public speaker, Miss Roe revealed the secret of her success in her narrative powers.

\* \* \*

**A Relative of E. P. Roe**

Miss Roe mentioned the fact of her being related to the "E. P. Roe" of our childhood days, author of "Barriers Burned Away," and "The Opening of a Chestnut Burr"; literary talent has been manifest through one or more members of each generation of her family for more years than she can count, and she therefore, comes naturally by her genius for story telling, in which she takes a delight that is refreshing to see in these blasé days.

She is the author of ten novels, all but two of them having been screened, and has written more than one hundred short stories. She has also written a poem, which was just sold to a well known magazine and which critics declare is a "gem." The manner in which this prominent author delves into themes, her innate desire for accuracy and the sturdiness of character with which she robes her fiction people, were revelations discerned by those fortunate enough to have heard her address at the literary session.

The red room of the Fairmont Hotel was the setting for the literary event, with drawing-room cosiness, large easy chairs and diffused lighting effects adding to the homelike appearance of the lovely scene. Miss Roe sat on the platform surrounded by Spring flowers, Mrs. Harris making the opening talk, followed by remarks from the leader of the department and the chairman, Mesdames William Harold Wilson and Jesse Whited, both of whom have charge of the literary sessions of Cap and Bells.

Eleanor E. Ross of the News Letter was an honor guest at this literary event, and upon request, her poem, "San Francisco, from Russian Hill," was read by Virgil Luciani. This poem was read recently at the California Club, and so persistent have been the requests for



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its repetition that Cap and Bells members placed it on their poetry-day program. Mr. Luciani, who has appeared before the Vittoria Colonna Club, the California Club, Cap and Bells, and is gaining a reputation as a poet, also read in costume four of his own poems.

\* \* \*

**Virginia Sullivan Is Honored by Literati**

Miss Virginia Sullivan, short story writer, young attorney and known far and wide for her vivacity, her sterling character and her scintillating witticisms, was an honor guest at Cap and Bells Club. One of her recent poems, entitled "Temples of Home," was read by Mrs. Jessie M. Whited, a past president of the club.

Following the enthusiastic reception given Miss Sullivan and her vivid poem, she gave a brilliant talk to the guests, who packed the red room to capacity. In her address, Miss Sullivan spoke of her recent experiences in New York and en route to the eastern metropolis by way of the Panama Canal. Miss Sullivan was given an ovation at the close of her address.

Poems chosen from two of Nancy Buckley's books, "Laughter and Longing" and "Wings of Youth," were read most delightfully by Adelyn Brickley Jones.

The musical program consisted of artists whom Mrs. Thomas Alexander East had selected for this brilliant occasion. Three young ladies playing violins were heard in the "Vivaldi Concerto," the players being Mrs. M. H. Shutes, Miss Mildred Johnson and Miss Dorothy Crowel, with Mrs. G. H. McKillip at the piano. A group of songs was sung by Claire Harsha Upshur with Irma Harris Vogt the accompanist, Mrs. Upshur's exquisite songs, including "Serenata," Tosti; Song of Zanetto, Massenet; "Without Thee," D'Hardelot; "If No One Ever Marries Me," from the Daisy Chain, Liza Lehmann. The pure toned quality of the singer's voice, her artistry and her personal charm, won her the enthusiastic admiration of the audience.

Two prize poems from the pen of Mrs. Bertha Lincoln Heustis were read by the leader of the department, both of the poems being awarded first place by the Poetry Society and both poems conveying depth of feelings and perfect rhythm.

\* \* \*

**At the Hollywood Plaza**

Winfield Sheehan, guiding genius of Fox Film forces, who has been stopping at the Hollywood Plaza Hotel in Hollywood, California, has now leased a large home in the western film metropolis and will remain indefinitely.

\* \* \*

Mr. and Mrs. J. R. Bray of Bray Pictures have just departed from the Hollywood Plaza Hotel, Hollywood, California, for New York City. J. R. Bray negotiated for the production of a series of two-reelers while in the West.

\* \* \*

Ruth Brenner, well known designer of costumes and stage setting in New York, will turn her talents to the screen. She is stopping at the Hollywood Plaza Hotel, Hollywood, California. Miss Brenner has just completed work on the last Valentino picture and has been engaged by Lasky. She formerly designed for the Frohman companies and William Morris in New York, and did the Doris Keane production, "Starlight."

(Continued on Page 13)

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# GOLF

By Fred Blair



*Captain  
Aubrey Bullock Webster  
who won the  
Northern California Golf  
Association Twenty-first  
Annual Championship  
Tournament  
at the  
Beresford Golf and  
Country Club.*

**C**APTAIN AUBREY BULLOCK WEBSTER, the retired English Army officer, hero of Gallipoli, gentleman and a thorough sportsman, won the Northern California Golf Association's twenty-first annual championship tournament at the Beresford Golf and Country Club by defeating Clare Griswald, a recent arrival from Portland, but now a member of the Lake Merced Golf and Country Club.

Captain Webster won his second important golf event in California since his arrival from Australia by shooting the most consistent golf of the whole tournament. From start to finish, the Captain maintained a very high standard of golf. He qualified with 74, just one stroke behind Dr. Oscar F. Willing of Portland, who was a member of the Walker Cup Team and considered one of the best golfers in America.

All his matches were real walk-aways. He won from Charlie Lyday of Santa Monica 8-7; Milton Latham 4-3; Bill Campbell 3-2; E. J. "Mike" Haddon 8-7. The only player to give the Captain any real competition at all was Clare Griswald, his opponent in the finals, and even at that, Griswald was in a very uncomfortable position at the thirty-second hole, where he found himself dormie four, had it not been for Griswald's last effort to sink a twelve-foot putt for a birdie two, the match would have been all over. As it was, it dragged out until the thirty-fifth was reached, where Griswald hooked his second shot into the eighteenth fairway and the match was all over; Webster winning 2-1.

The finals were full of clever plays, mingled with a battle of wits and strategy. Both the Captain and Griswald were keyed up to the highest tension, though both played cautiously. Captain Webster seems to be equipped with clubs to suit the weather conditions, and on numerous occasions changed his club after he had tested out the velocity of the wind.

Griswald is more set on which club to use. His mind was already made up the moment he reached his ball. Off the tee both seemed fairly even, but it was Captain Webster's approaching and deadly putting that was the outstanding feature of the match. Never once did the Captain weaken.

no matter in what predicament he found himself. On the other hand, it seemed as if Griswald was so anxious to get a lead that he got in trouble on several occasions.

All in all, it was a well fought out finals, but Captain Bullock Webster was the better player and won. With all due respect to the Captain, we congratulate Clare Griswald for the plucky fight he put up and also for the true sportsmanship he showed throughout the whole tournament.

\* \* \*

Everything pointed toward a good tournament the moment the first ball was played by Eaton McMillan of Buick fame. The weather was perfect from start to finish. The course was in splendid condition, thanks to the untiring effort of Ed. Lyden, the manager of the club, who was complimented on every hand. Many of the critics pronounced the Beresford course as the most ideally and most scientifically laid out golf course in California.

\* \* \*

## Hospitality at the Club

The true hospitality that abounds at this famous peninsula club and the toothsome tidbits which confront one in the clubhouse all help to make one feel at home. Walter W. Stettheimer, president of the Beresford Club and Chairman of the tournament, welcomed everyone in his usual warm manner. Although the entry list was rather small, still it included most of the leading golfers from all over the state and Pacific Northwest. The calibre of golf played was of the highest order; in fact, it was about the best that was ever displayed in any tournament during the twenty-one years of the Northern California Golf Association's annual tournament.

(Continued on Page 14)

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# RADIO

By C. J. Pennington



## The White Bill

**I**MMEDIATE action on the part of the radio public is necessary if the White Radio Bill, which legalizes the control of the United States Department of Commerce over radio, is to be



C. J. Pennington

brought up for consideration in the Senate.

The public is urged to send letters or telegrams to both Senators Shortridge and Johnson, letting them know of the urgency of the matter and requesting them to use their influence to have this Bill brought up for consideration in the Senate at the earliest possible time, also urging that a sufficient appropriation be made for the enactment of the law.

The White Bill has already passed the House, but is in danger of being sidetracked in the Senate, because most of the Senators do not realize its importance to their constituents. Unless the Bill is passed, chaos is inevitable and there is danger that Secretary Hoover may even withdraw his personal interest in the matter.

Passage of this Bill is absolutely essential at this time in order that broadcasting be definitely placed under governmental supervision and control. Under existing laws there is grave doubt as to the power of the Department of Commerce in regard to regulating broadcasting stations. Passage of this measure will eliminate all doubt.

The following are among the major provisions of the White Bill:

- 1—Confers upon the U. S. Department of Commerce the licensing of broadcast stations; allocation of wave lengths; and the making of such regulations as may be deemed necessary to prevent interference between stations.
- 2—Prohibits licensing of stations

(Continued on Page 16)

## BROADCAST SCHEDULE FOR NEXT WEEK

BLACK TYPE P. M.; LIGHT FIGURES A. M.

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
<b>KJBS—JULIUS BRUNTON &amp; SONS CO., SAN FRANCISCO—220</b>						
5:30- 6:30	9:00-10:40 2:00- 2:30 8:00-10:00	9:00-10:40 2:00- 2:30	9:00-10:40 2:00- 2:30 8:00-10:00	9:00-10:40 2:00- 2:30	9:00-10:40 2:00- 2:30 8:00-11:30	9:00-10:40 2:00- 2:30
<b>KFRC—CITY OF PARIS, SAN FRANCISCO—270.1</b>						
12:00- 1:30 6:30- 7:30 8:00-12:00	10:00-11:00 8:00-10:00	11:00-11:30 5:30- 7:30 8:00-11:00	10:00-11:30 8:00-12:00	11:00-11:30 5:30- 7:30 8:00-10:00	12:00-12:20 8:00-11:00	11:00-11:20 4:00- 7:30 8:00- 1:00
<b>KPO—HALE BROS. AND THE CHRONICLE, SAN FRANCISCO—428.3</b>						
9:45-10:45 10:45 5:00-12:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 4:30 5:15- 7:30 8:00-12:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 4:30 5:15- 7:30 8:00-12:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 4:30 5:15- 7:30 8:00-12:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 4:30 5:15- 7:30 8:00-12:00	7:00- 8:00 10:30 12:00 12:45 1:30- 2:00 4:00- 5:00 5:15- 7:30 8:00-12:00	7:00- 8:00 10:30 12:00 12:00 1:00- 7:30 8:00-12:00
<b>KFWI—RADIO ENTERTAINMENTS, INC., SAN FRANCISCO—226</b>						
1:00- 2:00 8:00- 1:00	11:00-11:30 1:00- 2:00 6:30- 7:30 8:00- 1:00	10:00- 1:00	11:00-11:30 1:00- 2:00 6:30- 7:30 8:00- 1:00		11:00-11:30 1:00- 2:00 6:30- 7:30 8:00-12:30	1:30 a.m. Pajama Party
<b>KFUU—MATHEWSON MOTOR CO., INC., OAKLAND—220</b>						
	10:45-11:45	8:00 10:00		8:00-10:45		8:00-10:30
<b>KGO—GENERAL ELECTRIC CO., OAKLAND—361.2</b>						
11:00 3:30- 5:00 7:30	7:15- 8:30 11:30- 1:00 1:30 3:00- 4:00 5:30- 7:30 8:00- 9:30	7:15- 8:30 11:30- 1:00 1:30 4:00- 7:30 8:00-12:00	7:15- 8:30 11:30- 1:00 1:30 3:00- 7:30	7:15- 8:30 11:30- 1:00 1:30 4:00- 7:30 8:00- 1:00	7:15- 8:30 11:10- 1:00 1:30 3:00- 7:30	7:15- 8:45 11:30- 1:00 4:00- 5:30 8:00-12:00
<b>KLX—OAKLAND TRIBUNE, OAKLAND—508.2</b>						
	6:30-7:30 8:00-10:30	3:00- 5:00 7:00- 7:30	3:00- 5:00 6:30-7:30 8:00-10:00	3:00- 5:00 7:00- 7:30	3:00- 5:00 7:00- 7:30 8:00-10:30	3:00- 5:00 7:00- 7:30
<b>KTAB—TENTH AVE. BAPTIST CHURCH, OAKLAND—240</b>						
9:45-10:45 11:00-12:30 7:45- 9:15 9:30-11:00	9:00-9:30 12:00- 1:00 4:00- 5:00 8:00-10:00	9:00-9:30 12:00- 1:00 8:00- 9:00	9:00-9:30 12:00- 1:00 8:00-10:00	9:00-9:30 12:00- 1:00 8:00-10:00	9:00-9:30 12:00- 1:00 8:00-10:00	9:00-9:30 12:00- 1:00
<b>KJR—NORTHWEST RADIO SERVICE CO., SEATTLE—384.4</b>						
11:00-12:30 5:00- 6:00 7:15-10:30	10:30-11:30 1:30- 3:00 5:40-10:00	10:30-11:30 1:30- 3:00 5:40-10:00	1:30- 3:00 5:40-10:00	10:30-11:30 1:30- 3:00 5:40-10:00 10:30-12:00	10:30-11:30 1:30- 3:00 5:40-10:00	1:30- 3:00 5:40-10:00
<b>KFOA—RHODES DEPARTMENT STORE, SEATTLE—484.3</b>						
	10:00-10:45 12:30- 1:30 3:00- 5:15 7:00-10:00	10:00-10:30 12:30- 1:30 3:00- 5:15 6:00- 8:00 9:00-11:30	10:00-10:45 12:30- 1:30 3:00- 5:15 7:00- 8:30	10:00-10:30 12:30- 1:30 3:00- 5:20	10:00-10:45 12:30- 1:30 3:00- 5:15 6:00- 6:30 7:00-11:00	4:15- 5:15 7:00-11:00
<b>KFI—EARLE C. ANTHONY, INC., LOS ANGELES—467</b> (Copyright, 1925 by Earle C. Anthony, Inc.)						
4:30-11:00 11:00	10:45 5:30-10:00 10:00	12:10 5:30-10:00 10:00	10:45 5:30-10:00 10:00	5:30-10:00 10:00	10:45 5:30-10:00 10:00	5:30-11:00 11:00- 2:00
<b>KFWB—WARNER BROS., HOLLYWOOD—252</b>						
9:00-11:00	5:15- 7:30 7:30-11:00	11:00-12:15 5:15- 7:30 8:00-11:00	5:00- 6:00 6:30- 7:30 8:00-11:00	6:30- 7:30 8:00-11:00	6:30- 7:30 8:00-11:00	6:30- 7:30 8:00-11:00
<b>KNX—L. A. EVENING EXPRESS, LOS ANGELES—337</b>						
10:00 12:45 2:00- 4:00 6:30- 9:00 9:00	7:30- 9:00 8:00-10:30 12:00 1:30-11:00 11:00	7:30- 9:00 8:00-10:30 12:00 1:30-10:00 10:00	7:30- 9:00 10:00-10:30 12:00 1:30-11:00 11:00	7:30- 9:00 10:00-11:00 12:00 1:30-11:00 11:00-12:00 12:00	7:30- 9:00 8:00-10:30 12:00 1:00-11:00 11:00	7:30- 9:00 10:00-10:30 12:00 1:30-11:00 11:00- 2:00

# Finance

THE pursuit of the development of natural resources, including mineral resources in this country, is shown by the offer the University of Washington at Seattle of five fellowships in coal and clay. The fellowships are open to graduate students of universities and technical colleges qualified to undertake research investigation.

\* \* \*

—The United States Chamber of Commerce has issued a report showing that installment buying has now reached \$5,000,000,000 a year. What the effect upon the demand for essential commodities will be, is problematical. The sum is one-twelfth of our yearly wealth. It would appear that one cannot buy perishable luxuries on the installment plan and still have money enough to keep up a normal demand for essential things. Spending would have to be cut somewhere.

\* \* \*

—“Finance and Trade,” in a clever summing up of the Doble case, seems to imply that Abner Doble had not the faculty of success. One should invest where the leaders of the enterprise are notoriously successful. But the editor is sharp enough to see the dilemma of his own reasonings, for he adds: “If one follows this rule he will probably never be one of the original stockholders in a Ford Motor Company, nor in a Bell Telephone; but then, very few of us are original Ford stockholders, anyhow.”

\* \* \*

—There is an increase of one-third in the amount of export from San Francisco in the last ten years. That makes tremendous difference to the amount of money in town. Our development as a port is one of the most important factors in our future.

\* \* \*

—J. H. Wiggins tells the American Institute of Mining and Metallurgy that we have saved one-half of the waste of petroleum by modern conservation devices and particularly by storage tanks. The money loss by waste amounts to about \$165,000,000 per year, which is surely enough to stimulate effort in the direction of further saving.

\* \* \*

—According to G. W. Luce, freight traffic manager for Southern Pacific Company, the railroad receives an average of approximately 43 one-hundredths of a cent for every pound of live pork it carries to the San Francisco market. The increase of price in livestock is not due to increased freight rates. There is an increase in the cost of production.

\* \* \*

—Pacific Gas and Electric is working on the Melones power project. The irrigation districts are impounding water. This will pass through the company's power house. The power company will pay the irrigation district for this water, at a rate sufficient to pay off the bonds at the end of forty years and to pay the interest on the bonds. After passing through the power house, the irrigation water will be diverted into the canals for the district.

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Employees' Pension Fund over .....	525,000.00

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HAIGHT STREET BRANCH.....	Haight and Belvedere Streets
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## SOCIETY

(Continued from Page 9)

## Temples of Home

Because there have been innumerable requests since the Literary Day at Cap and Bells Club, the poem written by Virginia Sullivan is published in this issue just as it was read by Mrs. Jesse Whited, bringing pleasure and thought to the listeners, so the lines are presented herewith:

## TEMPLES OF HOME

By Virginia Sullivan

Do they celebrate May-Day in Egypt?  
When the lotus-buds bloom by the Nile?  
Does the message they bring mean the first day in Spring  
To the Sphynx, with her faint, stony smile?

Does the tawny-hued son of the desert  
Arrayed in his Sunday burnous  
Go walking apart, with the maid of his heart  
In a hat like a new charlotte russe?

Do you notice more verve to the camels  
In the Kingdom of Allah today—  
Or, perhaps you've forgot in that far-away spot,  
What it's like over here when it's May!

Has the cloistered star over the temple  
And the minaret's glittering dome  
Dimmed the wink of the lights in those long-ago nights  
In the intimate windows of home?

Have the voice of the bartering natives  
And the bells so insistently sweet,  
Drowned the call of the thrush in the syringa-bush  
At the foot of our homely old street?

Does the stealthy red moon of the desert  
Lie over the hot, mottled sand  
As it lay on the well, where the deep shadows fell  
Like a clasp of a warm, friendly hand?

## L'Envoi

Once again through the chant of the Arab  
With a lure that is fire and dew,  
Calls that beckoning thing, California in Spring—  
And a May that no sheik ever knew.

\* \* \*

## Easter La Gaieté Cotillion

Enticing little green "reminders"—appropriate color for Springtime—have been sent out by the hostess, Mrs. Rosetta Baker, to patrons and patronesses of the famous Gaieté Cotillions, which have taken place monthly all through the Winter season, in the Gold Ball Room of the Fairmont Hotel.

This particular Easter party will be given Saturday, April 10th, at half after eight o'clock. Guests of the Gaieté Cotillions have so enjoyed these functions that many of them have expressed the wish that Mrs. Baker could continue them into the early Summer.

The Gold Ball Room, with its numerous mirrors, its perfect dancing floor, and the splendid orchestra which Mrs. Baker provides for her guests, presents a gala appearance during the Cotillions, especially when multi-colored lights are thrown upon the hundreds of dancing figures, resting for a moment or two upon a gracefully moving form in pale blue; now upon some fair one garbed in the very modish green of this season, or in rosy pink, and then upon a stately shape in black or gold lace. These Cotillions have become quite an established custom in the gay life of San Francisco, and Society always looks forward to the dates set aside for them.

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**GOLF**

(Continued from Page 10)

Dr. Oscar F. Willing of Portland, a former member of the Walker Cup Team, with an international reputation as a match player, fell by the wayside, beaten by George Nickel, the Burlingame Club's champion, in the opener. Dr. Willing was the medalist in the qualifying round with a splendidly played 73, one over the par of the course, which boosted his stock as favorite to win the championship, but after playing George Nickel, even up to the fifteenth hole, he won the sixteenth and it looked as if it was all over but the shouting, when to the surprise of the gallery he topped his tee shot, his ball landing in the rough some eighty yards away.

In the meantime, Nickel poled one out, well over two hundred yards, right down the fairway, while the doctor missed his second shot. Nickel was on in two and won the hole, which puts them all square.

Nickel laid a pretty one right down the fairway. The doctor was in trouble again with his tee shot, landing in a bunker to the left, but made a splendid recovery just short of the green. Nickel's second landed square in the face of the bunker guarding the green, but by a superhuman effort and a lot of courage he pitched it within one inch of the hole. The doctor made a feeble attempt just off the edge of the green, then missed his putt and lost the match.

\* \* \*

George Nickel's second victim was George Ritchie, the Bulletin's champion, whom many of his admirers had picked to win the tournament. Ritchie undoubtedly had fallen into a terrible slump, qualifying with an 80, about the worst score he has ever played in years. Nickel electrified the gallery by taking a lead of six in the first eight holes, but Ritchie managed to cut down that lead to one, at the sixteenth, but after that blew up completely, topping his tee shot, losing the hole, when Nickel made a birdie three, winning the match 2-1. Nickel's third victim was John G. Levison, the champion of the Beresford Club. These two athletes went at it hammer and tongs. Not that they played any spectacular golf, but no matter where they were they were both full of fight and managed to finish all square at the eighteenth, so on they went, playing two extra holes. Nickel was the luckier of the two and won on the twenty-first, after Levison missed his putt.

\* \* \*

George Nickel met his waterloo in the semi-finals, when he met Clare Griswald, a former Pacific Northwest champion. Nickel and Griswald swapped holes up to the sixteenth in the morning in the first half of their 36-hole match, Nickel finishing one up at lunch; but in the afternoon's session the boy from Portland just toyed with the Burlingame star, winning the first three holes. Nickel relied on his luck and nerve, and actually got within one of the leader at the sixteenth hole, but blew in playing the seventeenth, where he had led in all his previous matches.

Griswald won the seventeenth 2-1; in the meantime, Captain Bullock Webster was just mowing them down with persistent regularity, winning his second match 8-7; his last victory in the semi-finals being E. J. "Mike" Hadden, the Sequoyah Club's best bet. The Captain was never extended in any of his matches. His golf throughout the entire tournament was perfection personified.

Edwin M. Eddy of the San Francisco Golf and Country Club walked away with the President's Cup flight when he defeated Brant Wickersham of Lakeside by the score of 7-5.

The "Only One" at the Fall Party—What a surprise to see you in a Tuxedo. Did you rent it?

Poor Frater—No, but every time I stoop over I'm afraid I will.—Allegheny Alligator.

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# Petrol Paragraphs



By E. V. Weller  
Director of Publicity  
National Automobile Club

THE dedication of the first memorial marker on the line of the Victory Highway in California will take place on May 31 (Decoration Day), near Antioch, and the new bridge across the San Joaquin River, when Contra Costa County's bronze tablet, with the names of more than sixty boys who gave their last full measure of devotion to their country in the World War, is unveiled.

The Committee in charge, appointed by President Veale of the East Contra Costa Chamber of Commerce, consists of Mrs. Harry Beede, chairman; Leo O'Hara, commander of the local post of the American Legion; Eugene Viera and Frank Silva, with George Upham, secretary of the Chamber of Commerce, acting as Secretary. Assisting this committee is Roy V. Davis, president of the Associated Contra Costa County Chambers of Commerce while the matter is being forwarded in its national aspect by Ben Blow, field secretary of the National Automobile Club, vice-president of the Victory Highway Association and its manager and originator of the Victory Highway plan.

The marker to be erected is about fourteen feet in height and is made up of the bronze Victory Eagle which rests upon a ten-foot base of white concrete. Upon the base a massive tablet is to be placed, which will carry in everlasting bronze the names of those Contra Costa boys who gave their lives upon the battlefields of France in defense of the liberty of the world.

The formal bronze which will cap the monument is said by Professor Roberts of the University of Minnesota to be probably the finest American

Eagle group in the United States. It is of more than life size, posed in an attitude of defiance over its nest and young, symbolizing that protection which this country gives its people, and is accurate in every detail. It was prepared under the supervision of two of the leading ornithologists of the United States.

This marker to be erected in Contra Costa County will initiate the memorial aspect of the Victory Highway in California and already the Women's Council of Sacramento is planning to honor the dead of the World War by a similar group to be placed on the line of the Victory Highway in their county.

This movement to place memorial markers on the line of the Victory Highway in every county, has gained greatly in interest with the tremendous advance in road improvement which has taken place in the last year, and as each marker goes into place, and is unveiled with its list of the dead, the completion of this great memorial plan comes closer, calling for a great road from east to west, the nation's central highway, marked as no highway in the history of the world has ever been marked.

The location of the Contra Costa marker is at the junction of the Antioch-Brentwood Highway with the highway to the Antioch bridge and Sacramento, and Contra Costa's Board of Supervisors has granted a triangular bit of ground at this spot as the site for the monument, instructing the county engineer to co-operate with the committee in charge. A conduit for water and electricity is to be supplied and concealed spot lights will shine upon the eagle and its accompanying tablet that the passing public may know by night as well as by day that Contra Costa County does not forget.

## PLEASURE'S WAND

(Continued from Page 7)

when a mere male tries to run a home and bring up three nieces, and a girl attempts to run her father's business. Added to this for good measure, a woman hater and a girl who would not marry the best man on earth, and you can picture the laughter that ensues at every performance.

There is a splendid cast headed by delightful Dale Winter and Kenneth Daigneau. Supporting them are Robert Lowe, Dorothy Le Mar, Mitchell Ingraham, Olive Cooper, Earl Lee, William Abram, Charles Edler, Thelma Hubbard, Ray L. Royce, May Nannary and Elsie Bassett.

"There may be something in this after all," said the revenue agent as he put his lips to the bottle.

—Cornell Widow.

"Westward Ho!" and the '49'ers in their covered wagons moved on—in a quest of better things—onward to the sun setting in the Pacific.

They—gifted with faith and confidence—paved the way for a development now enjoyed to a greater extent in California than elsewhere.

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**RADIO**

(Continued from Page 11)

- owned or controlled by aliens or foreign governments.
- 3—Gives the Secretary of Commerce the power to revoke licenses upon certain specified grounds.
  - 4—Makes federal laws relating to unlawful restraints and monopolies applicable to the radio industry.
  - 5—Establishes a National Radio Commission, consisting of 5 members, representing the various sections of the United States, to cooperate with the Secretary of Commerce in the determination of licenses, wave lengths, and any matters the determination of which is vested in the Secretary of Commerce. The decisions of both the Secretary of Commerce and the Commission are subject to court appeal, so that there is no chance for injustice.

\* \* \*

**Radio Aids Entertainment Enterprises**

After five years of broadcasting, many of the bugaboos of 1921 have disappeared, according to KFI. One of the most frightened wails that went up during the early days of radio was from the musical and theatrical interests who saw a loss of audience. The ease and comfort of listening to great artists at home would, they argued, prevent the public from making the effort of attending public performances. That radio has not in any way injured the concert and theatrical industries is now an admitted fact. What most people do not know, however, is that radio has actually helped in build-

ing their audiences. A check on church, football, musical and theatrical attendance in New York over a period of a year, proved that broadcasting increased attendance at all the mentioned functions. The 1925 football season drew the biggest crowds in history—yet every major game was broadcast. Since church services have been put on the air regularly by leading stations it has been noticed that congregations have increased sharply in number. The assertion made several years ago by Earle C. Anthony, owner of KFI, that radio was a deterrent to nothing except mental sloth, has been closely borne out.

Where no outstanding musical figure could be prevailed upon to broadcast several years ago, through fear of losing popularity, today there is now hardly a major artist who has not been heard on millions of receiving sets.

\* \* \*

**Radio Rogues**

In glancing through a daily paper recently it was learned that a certain number of San Francisco merchants had been duped into signing notes or trade acceptances by smooth talking radio salesmen on the promise of big returns, without any investment whatsoever; in other words, it was apparently, a chance to make some easy money, so they thought, without any effort other than that of signing a small piece of paper.

A great scheme; but such easy money, nine times out of ten, has a string attached thereto, and this particular money had the necessary string in the form of a note signed by the merchant calling for \$120.00, which was to be paid after a certain period of time. The time being up, the notes, which in the meantime had been turned over to a finance company, naturally became due and the finance company now wishes to collect what is coming to it. The merchants are objecting, saying that they do not owe the money, as they received no goods. It seems that they were not entitled to any radio sets, as the notes were signed to hold the rights in each case, as the exclusive dealer in that particular neighborhood.

It now develops that some of the merchants involved did not even take time to read the notes and contracts, stating that they were too busy to do so. That being the case, why did they even take the proposition under consideration? If they were too busy to read what they signed, they should have been too busy to take on more obligations.

Dealings of this nature hurt the radio business to a certain extent; for when a good reliable company does come on the market, it will be just so much harder to convince the merchants that they are not being duped. All because

a few little merchants failed to investigate the contracts!

Radio is here to stay. Of that there is no doubt, but this instance is the same as many other undertakings which have sprung up. As soon as a concern starts to make money from an enterprise, immediately every merchant has the same idea; and they get into the game as well. Let any organization boom and start selling stock; everybody wants to buy stock; and naturally they expect to reap a million for perhaps a one hundred dollar investment.

From all indications in this particular Radio Investment, these merchants were promised big returns and with, as they thought, nothing to lose, they now find themselves stung for \$120.00. A fine kettle of fish! Certainly all such things should be stopped immediately, but the best remedy for stopping it would be for the merchants themselves to investigate all and any such propositions that are put up to them and not wait until some finance company comes around a few months later and starts legal action to collect on contracts which were signed without the proper investigation.

**Troop No. 93, B. S. A.**

The regular meeting of the Boy Scouts of America, Troop No. 93, was dispersed last Thursday, and the whole troop gathered at the Beach near the end of the "B" car line, where "hot dogs," placed over the glowing coals of the improvised camp fire were enjoyed by all the Scouts present.

The next "hike" has been planned for April 11th, to be in Marin County.

The report of Patrols on the sale of the News Letter was very good. Several Patrols now have steady customers, and they expect to increase the number of sales in the very near future.

The meeting was adjourned at 9:45 and will convene again at 7:30 p. m., April 8th, at the Galileo High School. Visitors are always welcome.

**At Mary Eleanor's**

We believe we can say, with absolute authenticity, that nowhere in San Francisco can one find better fried chicken than at Mary Eleanor's, in Powell St. near Sutter. One often tires of chops, steaks, roasts, but almost everyone finds a tender and well cooked chicken to his or her liking. Baked or fried chicken, a la Mary Eleanor, is a dish which one turns to gratefully, after a monotonous routine of other meats. This charming dining room, with its chaste white napery, its courteous waitresses, its floral decorations, always placed with a lavish hand, is the very place for anyone seeking refinement of surroundings with an excellent cuisine. Sunday dinner, served here for \$1.00, cannot be surpassed, for the price.

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## Mr. Blabbitt on Warm Weather

AT THIS time of year, which seems to hover between mid-July and Havana, Cuba, thoughts of the working and indolent public turn to vacation, with its attendant worries, expenses and pleasures. April is ordinarily a very economical month from every standpoint, for it is usually windy and showery, and gives us an opportunity to favor our winter clothing with a new lease of life, which if not desirable is, at least, permissible. As matters now stand, with the sun shining every day, a certain per cent of the family income must be expended for cool drinks and advance styles. It is an ill wind that blows no one good, and April is ordinarily very breezy; but this year things are different—there has been no wind and so, presumably, few have benefited.

Warm weather is farm weather, speaking from a poetical standpoint, for it turns the thoughts of men and, perhaps, of beasts back to the open spaces, from which they eventually are so glad to return to the city. From present indications it might be a good thing to invest in ice company stock, and sell holdings in anthracite and bituminous mines. Enter any soft drink establishment these times and you will find every stool and chair occupied. The patrons have peculiar tastes, which do not contribute to their particular benefit. For instance, there is the stout lady who always asks for a banana special; or the thin, nervous man who requests a "coke"; or the children who gauge with devouring eyes the amount of ice cream deposited in their cones by indifferent and harrassed attendants; or the economical soul, who very unconcernedly asks for a glass of water, and becomes greatly shocked when told the cost will be five cents. All of these people have their place on a hot day, and all of them try to make that place a cool one.

In California, residents will tell you, we never experience either extremes of hot or cold. The only thing we can say in this connection is that the heat or cold is not distributed over seasons but is concentrated in a day or week.

Some places in the United States have thermos climates, bottling their inhabitants up in unbearable extremes; but where we live the lid is off and plenty of fresh air helps us over the hard places. San Franciscans will tell you the lid is off here in more ways than one, a few of them of great benefit in warm weather, whether it comes in April or July.

### The Piano Festival

A novelty which was enthusiastically anticipated on Monday, was the Piano Festival given at the Auditorium. With the balcony filled to capacity, and the greater portion of the main floor taken, one realized that San Francisco was always ready to show itself as a music lover. The unadorned interior of the Auditorium and the huge stage with 24 grand Steinways gave one the impression of entering the sales department of a piano factory instead of a concert hall. However, the fact that Alfred Hertz was to direct was promise that a treat was in store.

The opening number, rendered by 24 pianists, all concert artists, allayed one's fears immediately, for their sensitive attention to the director's baton made the many instruments sound as one. The pronounced rhythmic Spanish Dances by Moszkowski inspired the audience. Saint-Saens Variations on a theme by Beethoven, was carried by each pianist in turn, ending in a consummate and harmonious ensemble. The March Militaire evoked enthusiastic applause. Hill's Jazz Study was, however, a poor attempt to turn modern jazz into a classic, was unsuited and seemed to detract from the dignity of the occasion.

The beautiful and melodious Brahms waltzes so perfectly

rendered and the difficult Second Rhapsody of Liszt would have been a fitting climax and we would have left reluctantly, but for some reason impossible to fathom, the universal theme of "chop sticks" with ludicrous variations was chosen for a finale, and the audience stayed on to the wearisome end, only through courtesy to our admired Hertz.

The announcement was made that the final symphony concert will be held on the 18th of April; also the very good news that an effort is on foot to join with Hollywood to give a series of twenty concerts under the leadership of different national musical directors. These concerts will be given during May, June and July and a season ticket, including the twenty concerts, will be sold for \$10. By taking advantage of this generous offer, music lovers will make it possible for San Francisco to support this movement and hold its reputation as the West's leading Musical Center.

### Books for the Small Folks

Two attractive little volumes at 70c each, just brought out by the Beckley-Cardy Company, Publishers, Chicago, would please any child as gifts. They are: "Better Health for Little Americans," by Edith Wilhelmina Lawson, which contains many a good hint for well-being, written in an appealing manner for children, and stressing the two great essentials for better health for all of us,—sunshine and fresh air; and "Story Book Tales," by Mina Pearl Ashton, a volume of pleasing verses, some based on old nursery tales, and some new.

"Story Book Tales," "Better Health for Little Americans," Beckley-Cardy, Publishers, Chicago, 70c each.

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The first public financing to make its appearance in connection with the consolidation of the Associated Oil Company (California) and the Tide Water Oil Company, took place recently, in the offering of the Tide Water Associated Oil Company's convertible 6% Cumulative Preferred Stock. Proceeds of this new issue will be used to pay in part for the acquisition of such shares of Associated Oil Company Stock as that company's stockholders elected under the recently announced exchange plan to sell for cash. The offering was made by a nation-wide banking syndicate under the leadership of Blair & Co. Inc., and Chase Securities Corporation. It will be followed in the near future, by an offering of Tide Water Associated Oil Company's Common Stock.

These two operations will bring to a conclusion the work of merging the Companies into a composite unit having total assets of \$240,000,000 and forming America's first coast-to-coast oil concern to be formed since the historic Standard Oil dissolution decree.

In connection with the financing, announcement is made that all but minor details have been worked out to give effect to the Tide Water Associated Oil Consolidation. Associated Oil, with its principal activities in the far West, and Tide Water, with its principal activities in the East, were said to form a natural and logical consolidation and, by reason of their union, it is believed by officials of both companies that substantial savings in operation will be effected.

Gentleman—Waiter, what's wrong with this chicken?

Waiter—It's been in a fight, sir!  
"Well! Take it back and bring me the winner."—Grinnell Malteaser.

Absence makes the heart grow fonder—but presents bring the best results.—Notre Dame Juggler.

**ASSESSMENT NOTICE****The Mineral Development Company**Location of principal place of business,  
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Notice is hereby given that at a regular meeting of the Directors held on the 16th day of March, 1926 an assessment of one-half cent per share was levied upon the issued capital stock of the corporation payable immediately in legal money of the United States, to the Secretary, at the office of the company, Room 245, Monadnock Building, San Francisco, Calif.

Any stock on which this assessment shall remain unpaid on the 22nd day of April, 1926, will be delinquent and advertised for sale at public auction, and unless payment is made before, will be sold on Wednesday the 15th day of May, 1926 to pay the delinquent assessment, together with costs of advertising and expense of sale.

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Phi—I don't know. She's awfully ticklish.—Middlebury Blue Baboon.

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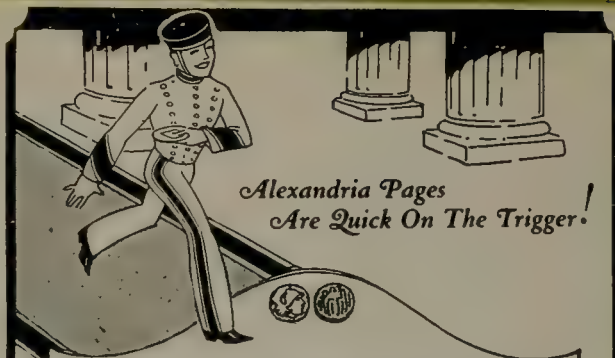
## Pose for the Rotagravure



Not only *current* events of arresting interest find expression in the fascinating pictures of The Chronicle Rotagravure; the camera delves into the secrets of the past as well as brings to light such amazing photographs as the "death mask" of the 3000-year-buried King Tut-Ankh-Amen.

Old or new—tragic or comic—beautiful or grotesque—the most interesting things in creation are presented every week in The

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ESTABLISHED JULY 20, 1856

SAN FRANCISCO

# News Letter

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SATURDAY, APRIL 10th, 1926

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# BROADCAST SCHEDULE FOR NEXT WEEK

BLACK TYPE P. M.; LIGHT FIGURES A. M.

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
<b>KJBS—JULIUS BRUNTON &amp; SONS CO., SAN FRANCISCO—220</b>						
5:30- 6:30	9:00-10:40 2:00- 2:30 8:00-10:00	9:00-10:40 2:00- 2:30	9:00-10:40 2:00- 2:30 8:00-10:00	9:00-10:40 2:00- 2:30	9:00-10:40 2:00- 2:30 8:00-11:30	9:00-10:40 2:00- 2:30
<b>KFRC—CITY OF PARIS, SAN FRANCISCO—270.1</b>						
6:30- 7:30 8:00-12:00	10:00-11:00 5:00- 7:30 8:00-10:00	12:00-12:20 5:30- 7:30 8:00-11:00	10:00-11:30 5:30- 7:30 8:00-12:00	4:00- 5:00 5:30- 7:30 8:00-10:00	12:00-12:20 4:45- 7:30 8:00-11:00	4:00- 7:30 8:00- 1:00
<b>KPO—HALE BROS. AND THE CHRONICLE, SAN FRANCISCO—428.3</b>						
9:45-10:45 10:45 5:00-10:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 4:30 5:15- 7:30 8:00-11:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 4:30 5:15- 7:30 8:00-11:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 4:30 5:15- 7:30 8:00-11:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 4:30 5:15- 7:30 8:00-11:00	7:00- 8:00 10:30 12:00 12:45 1:30- 2:00 4:00- 5:00 5:15- 7:30 8:00-11:00	7:00- 8:00 10:30 12:00 1:00- 2:00 8:00-11:00
<b>KFWI—RADIO ENTERTAINMENTS, INC., SAN FRANCISCO—226</b>						
1:00- 2:00 8:00- 1:00	11:00-11:30 1:00- 2:00 6:30- 7:30 8:00- 1:00	10:00- 1:00	11:00-11:30 1:00- 2:00 6:30- 7:30 8:00- 1:00		11:00-11:30 1:00- 2:00 6:30- 7:30 8:00-12:30	1:30 a.m. Pajama Party
<b>KFOB—INC. BURLINGAME—226</b>						
	8:00-10:00	10:00-11:00		7:00- 7:30 8:00-12:00		5:30- 6:00 8:00-12:00
<b>KFUU—MATHEWSON MOTOR CO., INC., OAKLAND—220</b>						
	10:45-11:45	10:45-11:45 8:00 10:00	10:45-11:45	10:45-11:45 8:00-10:45	10:45-11:45	10:45-11:45 8:00-10:30
<b>KGO—GENERAL ELECTRIC CO., OAKLAND—361.2</b>						
11:00 3:30- 5:00 7:40	7:15- 8:30 11:30- 1:00 1:30 3:00- 4:00 5:30- 7:30 8:00- 9:30 9:30	7:15- 8:30 11:30- 1:00 1:30 4:00- 7:30 8:00-12:00	7:15- 8:30 11:30- 1:00 1:30 3:00- 7:30	7:15- 8:30 11:30- 1:00 1:30 4:00- 7:30 8:00- 1:00	7:15- 8:30 11:10- 1:00 1:30 3:00- 7:30	7:15- 8:45 11:30- 1:00 4:00- 5:30 8:00-12:00
<b>KLX—OAKLAND TRIBUNE, OAKLAND—508.2</b>						
	6:30-7:30 8:00-10:30	3:00- 5:00 7:00- 7:30	3:00- 5:00 6:30-7:30 8:00-10:00	3:00- 5:00 7:00- 7:30	3:00- 5:00 7:00- 7:30 8:00-10:30	3:00- 5:00 7:00- 7:30
<b>KTAB—THE ASSOCIATED BROADCASTERS, OAKLAND—240</b>						
9:45-10:45 11:00-12:30 7:45- 9:15 9:30-11:00	9:00-9:30 12:00- 1:00 4:00- 5:00 8:00-10:00	9:00-9:30 12:00- 1:00 8:00- 9:00	9:00-9:30 12:00- 1:00 8:00-10:00	9:00-9:30 12:00- 1:00 8:00-10:00	9:00-9:30 12:00- 1:00 8:00-10:00	9:00-9:30 12:00- 1:00
<b>KGW—MORNING OREGONIAN, PORTLAND—491.5</b>						
10:25-12:00 7:30-10:00	7:15 9:45-11:30 12:30- 1:30 6:00- 7:00 7:30-10:00	10:00-11:30 12:30- 1:30 2:00- 3:30 6:00- 7:00 7:30-12:00	7:15 9:45-11:30 12:30- 1:30 6:00- 7:00 7:30-11:00	10:00-11:30 12:30- 1:30 6:00- 7:00 7:30-10:00	7:15 9:45-11:30 12:30- 1:30 2:00- 3:00 6:00- 7:00 7:30-12:00	10:00-11:30 12:30- 1:30 6:00- 7:00 10:00-12:00
<b>KJR—NORTHWEST RADIO SERVICE CO., SEATTLE—384.4</b>						
11:00-12:30 5:00- 6:00 7:15-10:30	10:30-11:30 1:30- 3:00 5:40-10:00	10:30-11:30 1:30- 3:00 5:40-10:00	1:30- 3:00 5:40-10:00	10:30-11:30 1:30- 3:00 5:40-10:00 10:30-12:00	10:30-11:30 1:30- 3:00 5:40-10:00	1:30- 3:00 5:40-10:00
<b>KFOA—RHODES DEPARTMENT STORE, SEATTLE—454.3</b>						
	10:00-10:45 12:30- 1:30 3:00- 5:15 7:00-10:00	10:00-10:30 12:30- 1:30 3:00- 5:15 6:00- 8:00 9:00-11:00	10:00-10:45 12:30- 1:30 3:00- 5:15 7:00- 8:30	10:00-10:30 12:30- 1:30 3:00- 5:15	10:00-10:30 12:30- 1:30 3:00- 5:15 6:00- 6:30 7:00-11:00	4:15- 5:15 7:00-11:00
<b>KFI—EARLE C. ANTHONY, INC., LOS ANGELES—467</b> (Copyright, 1925 by Earle C. Anthony, Inc.)						
10:00 4:00 6:30-10:00 10:00	10:45- 5:30-10:00 10:00	5:30-10:00 10:00	10:45 5:30-10:00 10:00	5:30-10:00 10:00	10:45 5:30-10:00 10:00	5:30-11:00 11:00- 2:00
<b>KFWB—WARNER BROS., HOLLYWOOD—252</b>						
9:00-11:00	5:15- 7:30 7:30-11:00	11:00-12:15 5:30- 7:30 8:00-11:00	5:15- 7:40 8:00-11:00	6:30- 7:30 8:00-11:00	6:30- 7:40 8:00-11:00	6:30- 7:30 8:00-11:00
<b>KNX—L. A. EVENING EXPRESS, LOS ANGELES—337</b>						
10:00 12:45 2:00- 4:00 6:30- 9:00 9:00	7:30- 9:00 10:00-10:30 12:00 1:30-11:00 11:00	7:30- 9:00 10:00-10:30 12:00 1:30-10:00 10:00	7:30- 9:00 10:00-10:30 12:00 1:30-11:00 11:00	7:30- 9:00 10:00-11:00 12:00 1:30-11:00 11:00-12:00 12:00	7:30- 9:00 10:00-10:30 12:00 1:00-11:00 11:00	7:30- 9:00 10:00-10:30 12:00 1:30-11:00 11:00- 2:00



Established July 20, 1856

# SAN FRANCISCO NEWS LETTER



Devoted to the Leading Interests of California and the Pacific Coast.

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VOL. CVIII

SAN FRANCISCO, CALIF., APRIL 10, 1926

No. 15

## HIS WORD OF HONOR

By Eleanore F. Ross

You have met him somewhere, I know—the Sunday School type of man, who draws down his mouth at the corners; who would never think of speaking of a woman's legs; who shudders at the nude in art; who apparently looks upon all matters pertaining to sex with such abhorrence that one wonders if all his children were immaculate conceptions?

\* \* \*

He is very proud of his religious training (generally Calvinistic,) and speaks frequently of it as if it was a priceless possession that only the few elect could secure, instead of what it really is—the smothering mummy cloths of a distorted and warped soul.

\* \* \*

He looks upon wine, as a poison, and every glass of it holds, in his vision, a writhing serpent. The juice of the grape, instead of being a gift from the gods, he categorizes as a weapon of the Devil's with which to lure weak man.

\* \* \*

He meets the world with suspicion created by his own secretiveness, his own suppressions, his own deceit; and when he does occasionally (very occasionally) bestow his affection upon someone, he gives it so begrudgingly, so gingerly, so hesitantly, that the receiver finds more pain than pleasure in the experience.

\* \* \*

He is of an intensely jealous nature—although he denies that fact vociferantly; he would be of a very sensual nature, had he not suppressed all his natural emotions at an early age, but this quality, also, he vehemently refuses all knowledge of; he looks at the world in general through the small end of the opera glass, and judges it accordingly.

\* \* \*

If at any time he has made incursions into the forbidden pastures, has ventured fearfully into that "secret orchard" which exists in most men's lives, and there bred and fostered some exotic flower of love, he recalls this peccadillo with horror, and metaphorically speaking, dons a hair shirt to do penance in, as long as the regret is still poignant.

\* \* \*

Perhaps this same experience was really the most beautiful, the most natural, the most inspiring, of his pinched existence; perhaps in this blossom time he has met his real mate, the one woman who could have molded his path into lovely and beneficial ways; perhaps in his withdrawal he has caused suffering; he gives no thought to any feelings but his own cherished self-delusions, and fastens his hair shirt tighter than ever.

Contradictory as it may seem, this type of man has, what one might call, a fluctuating sense of honor as regards social intercourse. In the first flurry of an alien impulse of generosity, he makes huge promises which he knows he can never fulfill; breaking a social engagement is a frequent occurrence with him. Business engagements,—ah, that is another matter! Those must be kept, for their remunerative value. This sort of man can look you straight in the eye, and give you his "word of honor" that he will do such and such a thing, with absolutely no intention of ever keeping it.

\* \* \*

He is a type which flourishes mostly in the East and Middle West, where the winter evenings are long and irksome, and one finds time for introspection. There are only a few of his type out here, thank Heaven, but those few are too many for us!

\* \* \*

I have in mind another type of man—a type that seems to be passing with the years, and which the present generation is not producing as prolifically as in the past.

\* \* \*

He is a sort of "relic of former years," a hard drinking hard swearing, hard living, hard loving, hard lying, swash-buckling man, with a natural and uncurbed taste for the good things in life, mixed with an enduring respect for good women, and a rough tolerance and chivalry towards "bad" women.

\* \* \*

Religion does not bother him much, although he often listens to Dr. Gordon's lectures over the radio; he feels a strange worship and kinship towards the big woods, mountains, the sea and dashing rivers; an abiding awe that he does not try to explain.

\* \* \*

He reads virile poetry, but he laughs at the sickly, decadent stuff so much in the market today. He is conversant with the good old standard writers, which have no peer in contemporary literature, in his opinion.

\* \* \*

He would be considered by "pillars of the church" and others, as a hard-shelled old sinner, but when he gives you his word, you know that it is as good as his bond!



There seems to be no doubt about the genuineness of the movement in San Mateo and Consolidation San Mateo County towards a consolidation with this City and County. The best and keenest business minds in the peninsular district appear to be thoroughly convinced of the advantage from every angle and of the economic gains, in particular. So that petitions are, according to the papers, being successfully circulated and the community, from Daly City to Menlo Park, shows a very sensible and satisfactory desire to forward the consolidation project.

The original idea appears to have been not to carry the consolidation beyond Belmont, but there has been a marked desire on the part of the dwellers in the southern portion of the county to come in with the rest. The Menlo Park Chamber of Commerce is evidently in favor of extending the area of consolidation so as to embrace the whole county. As J. H. Sullivan, president of the Chamber, says: "There is no dividing the county when there is such an overwhelming demand by the entire citizenship of the peninsula that San Francisco and San Mateo Counties should be united as one."

The opposition which was feared on behalf of Redwood City is now regarded as negligible and so there does not seem to be any real reason why the entire county should not come under the consolidation plan and make one with San Francisco in a great and beautiful municipal and county unit. The borough system of government would be instituted as stipulated in the San Francisco-San Mateo Consolidation Act passed by the state legislature in 1918. There is no doubt about the economy of the proposed action. The expense of the government of the counties will be obviously reduced and the elimination of duplication will be a great gain.

Needless to say, we wish the project all success.

**A Disgraceful Condition** Unless we want our city to occupy the unenviable position of Chicago as a murder center, steps must be taken at once to combat the era of cowardly assaults in connection with labor troubles. One death, at least, has resulted within the past few days and we have good reason for the belief that injuries in connection with these attacks have always been more serious than the public has been led to believe. The tendency which has made Chicago the first murder-city in the world began with similar assassinations, and assaults in connection with labor disputes.

The molder who was killed less than a week ago, was the ninth victim of the despicably cowardly attacks made upon non-union workers in the trade of molder. Eight other molders before him had been brought down by charges of buckshot fired into their legs, and backs. The position of their wounds shows the desperately treacherous method of attack. Three others had been shot at, but had escaped wounding. It seems incredible that such offenses can be so often repeated in a well-policed community, unless there is some lack of care somewhere. There are not many people who are to be hired for that sort of work. It would seem as if the ones actually hired should have been located and identified before nine attacks could be carried out.

The success of the molder-assassins seems to have had some encouraging effects upon the thugs among the carpenters,

for hardly was their ludicrous strike a day old, before there was an attempt at murder and honest workers were subjected to brutal assault.

It is freely admitted that the assassin who uses a car, shoots his victim and speeds away has a great advantage, but, if the police force is of the right calibre, such difficulties in the way of detection should be an additional spur. We confidently anticipate the end of this detestable state of things.

**Our New Assessor** Mayor James Rolph Jr. has appointed Russell L. Wolden, who was the chief county deputy assessor of the late John Ginty, former assessor, to succeed his former chief. The appointment appears to be an excellent one, in all respects, and the Mayor seems to have again shown his very remarkable sagacity in the choice of public servants. Mr. Wolden has had eight years' experience in the assessor's office and has been chief deputy for the last five years.

The civil service seems to work very well in the assessor's office, better than in many others. John Ginty, who was the admirable late incumbent, succeeded Washington Dodge, who for many years held the position with great credit and indeed with much distinction. In all these cases the civil service has been the operating cause of promotion.

The Mayor called attention to the importance of the office. It is indeed one of the most arduous and significant positions, particularly in a city like this, where the development is so rapid and the amount of wealth grows so rapidly. And, as the Mayor pointed out, the new state law which eliminates a large part of the assessed valuations, makes a man of experience very necessary, for it is required to find new values to replace these.

The new assessor is from the country, being a resident of San Juan Bautista and is 47 years old. He has resided in this city since 1907, having formerly been engaged in railroad work and in banking. He has the unexpired term to fill until January 1928, and no doubt will by that time have become so entrenched, as an institution, that his reelection will be a practical certainty.

Assessors are by no means the most popular or beloved of officials, but in this case especially we are glad to offer our felicitations.

**Uniform Traffic Regulations** Secretary of Commerce, Herbert Hoover, has pointed out that in states where there is a modern vehicle code, the hazards of traffic are less by from 25 to 30 per cent, than in those states which have no such code. The statistics of the automobile insurance companies are the basis for this computation. Then it is very clear that a modern vehicle code should be adopted everywhere, and it is also to the interests of the country, as a whole, that this code should be, as nearly as possible, uniform throughout the United States.

Such, at least, was the conclusion of the second National Conference on Street and Highway Safety held recently in Washington, D. C., with 1000 delegates representing 43 states. And there was no need to apologize, for such a gathering, which was obliged to confront a death list of 23,000 for 1925 and an injury list of 600,000. These figures are really so colossal as to be positively disgraceful to any community permitting such a state of things to continue.

The code proposed calls for a speed of 20 miles in residential zones, 15 miles in business areas and 35 miles in rural districts. We are used to these regulations and have plenty of accidents. But our traffic surveys disclose the fact that 30 to 80 per cent of accidents occur at crossings and that more than 70 per cent of the victims are pedestrians. Hence, one of the chief provisions of the new code will cause the subjection of pedestrians to control at street intersections and will allow them to cross only with the



flow of traffic and on signal. It will further be required that pedestrians only cross at crossings or on pedestrian lanes.

There is no doubt that such a code, if made universal in the country, will bring about habits in the management of automobiles tending to materially reduce the number of accidents.

**The European War Debts** There is an everlasting clamor about the war debts and all the statesmen, on both sides of the water, are noisily vociferating this way and that, as to the blame for the burden which lies upon the world. Bad temper is taking the place of decency. Winston Churchill, who was never noted for blandness, and who comes by his impatience legitimately, for the Churchills always were a fire-eating lot, belabors the United States. Our fire-eaters take up the challenge and the result is not to edification. Before we know it, we shall be having ill words with Britain on this matter and the press of the two countries will be taking sides, to the detriment of world peace. Britain and ourselves must have no misunderstandings. The very existence of civilization depends upon our mutual respect.

As a matter of fact, Senator Smoot is probably right, when he says that the European bonds will not be paid, as indeed they cannot be paid. Secretary of the Treasury, Andrew W. Mellon, than whom there is no better financial authority, has laid down the maxim: "A nation will find difficulty in selling bonds in America, if it cannot show its ability to meet current expenses out of current revenues." This, say the friends of Mr. Mellon, will cause the stabilization of the entire European financial structure.

Will it? Suppose we firmly resolve not to aid a nation which, at a given time, cannot manage to balance its budget, and suppose that we (and this is the fact), are the only people who can advance money, what will become of that nation? Manifestly, it will succumb. Just what does that mean? Anybody who will take the trouble to look at Russia will know what it means. Trotzky says that now Russia is getting strong enough to help in European solutions. Imagine a tottering nation, unable to balance its affairs, plunging into revolution! Who gains?

**Mexican Divorces Invalid** Judge Walter Perry Johnson is one of the best judges that the San Francisco bench has ever produced and that is saying no little thing, for, from the beginning of our history, we have had good lawyers and some good judges. He lately had to deal with the case of Dinsmore vs. Dinsmore, which raised the whole question of the validity of the Yucatan divorce, a solution which has held allurements for some of our citizens, whose zeal for freedom renders them impatient with local divorce restrictions.

The marriage in California, of the parties was followed by an action for separation, not divorce, which was afterwards amended by the filing of a supplemental complaint asking for divorce. The defendant pleaded that he was already divorced, having gone to Yucatan and obtained a decree from the courts there, after the filing of the separation suit. The question thereupon arose as to the validity of the Yucatan divorce. The fact being that the suit in Yucatan had been decided without any knowledge on the part of the wife, plaintiff, in the separation suit, no process having been served on her.

The judge said that even if we were to grant the law of Yucatan to be such that its courts could render judgment with no process served on the defendant, such judgments were merely local and had no extra-territorial value. The most that could be said was that as far as Yucatan is concerned, the plaintiff and defendant were no longer man and wife, but that had no effect beyond the limits of the State of Yucatan.

## From Brighter Pens than Ours

The human face is growing longer, says a British anthropologist. Probably from looking at tax bills during the past few years.—Toronto Mail and Empire.

\* \* \*

One of the exhibits at a household-appliance exhibition in Paris is a house of ten rooms and four baths, fully equipped with every modern labor-saving device, and which is represented to the French as the average type of American homes. No wonder they think we don't need the money.—Columbus Dispatch.

\* \* \*

Sir Oliver Lodge says the universe never began and never will end. Eye-witness testimony like that is always valuable.—Dallas News.

\* \* \*

Patience is considered a virtue when it often is merely a case of not knowing what to do.—Centralia (Wash.) Chronicle.

\* \* \*

The Florida land boom has slowed up just in time to save Cuba from annexation for suburban development purposes.—Dallas News.

\* \* \*

The League of Nations has about reached the stage where weapons must be left at the door before entering the hall.—Indianapolis News.

\* \* \*

The League of Nations appears to need an umpire.—Pittsburgh Gazette Times.

\* \* \*

The revised version seems to be—There's many a sip 'twixt the hip and the lip.—Arkansas Gazette.

\* \* \*

That admirer of President Coolidge who sent him a wildcat should have known he wouldn't appreciate it at a time when he had Congress on his hands.—Des Moines Register.

\* \* \*

The latest Prohibition joke is the proposal to appoint a committee of "unbiased" men to investigate it.—Florence (Ala.) Herald.

\* \* \*

It's settled, finally. Colonel House won the war.—Detroit Free Press.

\* \* \*

The wets are taking a straw-vote to see whether they are still wet.—Sunnyside (Wash.) Times.

\* \* \*

One of the wet theories is that if booze were easy to get there would be no more drunken drivers.—Indianapolis News.

\* \* \*

The French may know good manners, but if you owe the grocer it is well to let him beat you at checkers.—St. Paul Pioneer Press.

\* \* \*

Maybe Germany hesitates to enter the League of Nations because she is anxious for peace.—Houston Post-Dispatch.

\* \* \*

More than 90 million Bibles were put into circulation last year, but the system of distribution appears to be faulty and somehow we don't seem able to place them in the hands of people who need them most.—Columbus Dispatch.



# PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S  
— Tom Moore



(Conducted by Katherine Schwartz)

## Columbia

IF you like girl-shows—take my advice—don't miss George White's "Scandals," which opened at the Columbia



Katherine Schwartz

Theater Monday evening. There is a bewildering array of gorgeous costumes, some thirty-odd scenes—indeed, the production is much more like a magnificent pageant than anything else.

It would be impossible in the short space we have here, to tell you all about this show—we can only hit the high lights. The chorus is a joy; there are any number of teams doing specialty numbers; the De Naros, the Royal Sheik Filipino Orchestra; Ace Cedrik singing; and ever so many others. Sonia De Calve is an excellent singer; there is a Harmony Trio; Fred Lightner handles the comedy; the Leland Sisters go over great. Take it all together, it is a great production, and the chorus alone is worth your while. \* \* \*

## Wilkes

Fairbanks is at his best in this stirring tale of the swashbuckling, buccaneer days of old, "The Black Pirate," his latest picture which is being shown at the Wilkes Theater. It is an ideal type of picture for Douglas, and this, his latest, is shown in color, and marks a very decided step forward in the motion picture.

He has surrounded himself with a splendid cast which includes Billie Dove, Donald Crisp, Sam de Grasse and Anders Randolph. The picture was directed by Albert Parker, and the art director was Carl Borg. \* \* \*

## Imperial

Harold Lloyd's new comedy, "For Heaven's Sake" is one of the best he has ever made.

It has to do with a rich young man who turns philosopher and becomes very much interested in the uplift of his fellow man, and incidentally, in the eyes of a certain beautiful young lady.

Jobyna Ralston has the leading feminine role, and is as beautiful as ever.

## Granada

Gloria Swanson will be the leading attraction at the Granada this week when she will be seen in "The Untamed Lady," written especially for her by Fannie Hurst, and directed by Frank Tuttle. Lawrence Gray is again her leading man.

On the stage Eddie Peabody will cavort about in an entertainment called "Blossoms." \* \* \*

## Capitol

The opening night—last Sunday—of "Weak Sisters" was just one ovation after another! Charlie Newman, is at the helm once more, and it must have afforded him much satisfaction to have things go off with such a bang.

And Trixie Friganza! Delightful as ever, and how she does play her part! She is a delightful flapper grandmother, and she surely does it well.

It is a daring play—but not too daring! It calls a spade a spade, and is a scathing sideswipe at would-be reformers and foreign missionaries, and withal, most amusing. There is one daring scene, when all the "ladies of the evening" tell their stories, but nothing one could really take exception to.

Franklin Panghorn, for whom Starling is said to have written the piece does splendid work in his role. He has a delightful sense of humor, and is in all respects a finished performer.

Allen Connor and Barbara Brown have the leading juvenile roles, and acquitted themselves very well. The rest of the splendid cast were equally good, and this play should pack 'em in at the Capitol indefinitely. \* \* \*

## Curran

It must have been most gratifying indeed, to all those directly concerned in the return engagement of "The Student Prince," to notice the warm reception accorded, not only to those who were here in the former production of this delightful play, but also to the two newcomers in the cast, Ilsa Marvenga and Howard Marsh, who won their audience immediately.

The theater was packed, and the players seemed delighted to be here. The men's chorus received a positive ovation, and sang better than ever. Howard

Marsh, although a bit nervous the opening night, has a pleasing voice, and is a splendid actor—his scene at the close of the third act is most convincing.

Ilsa Marvenga won our hearts from the moment she appeared on the stage. She is delightful, and oh, how that little lady can sing! Truly we liked "The Student Prince" better than ever last night, and that is saying something!

All the rest of the splendid cast are playing well, and we can only reiterate, the opening of the third act, is one of the most beautiful scenes we have ever witnessed. \* \* \*

## California

The California Theater will present a world premiere of Eleanore Meherin's "Sandy" this week. Miss Meherin is a San Francisco woman, and it is therefore fitting that her story should have its first presentation here.

## St Francis

Norma Talmadge will be seen in an unusual role for her, that of "Kiki," a French gamin in the play of that name by Andre Picard. Ronald Colman is her leading man, and supporting them is a company with such well known players as Gertrude Astor, Marc McDermott, George K. Arthur, William Orlsmand, Frankie Darro, and Mack Swain. \* \* \*

## Alcazar

"The Gorilla," that thrilling mystery play which has every known device and situation in it that has ever been used in mystery plays, such as "The Bat," "The Cat and the Canary," is Henry Duffy's latest offering at the Alcazar Theater, where it opened to a packed house last Sunday evening.

This is splendid entertainment and should pack this theater nightly during its run here. \* \* \*

## President

Arthur Goodrich's entertaining comedy "U Don't Understand," starts on its third week at the President Theater with the matinee tomorrow afternoon.

The author of "So This Is London" has packed this clever little play with clean cut humor, and satire enough for a dozen comedies. The production is the last word in completeness and the cast is a worthy example of Henry Duffy's ability in picking people to fit the various roles.

**Amusements**

NEXT WEEK

<b>ALEXANDRIA</b> Geary and 18th	Pictures
<b>ALCAZAR</b> O'Farrell nr. Powell	"The Gorilla" Henry Duffy Players
<b>CALIFORNIA</b> 4th and Market	"Sandy"
<b>CAMEO</b> 936 Market St.	"Thank You" George O'Brien and Jacqueline Logan
<b>CAPITOL</b> Ellis nr. Market	Trixie Friganza "Weak Sisters"
<b>CASINO</b> Mason and Ellis	"Honey Girl" Henry Duffy's Musi- cal Comedy Co.
<b>CASTRO</b> 429 Castro St.	Pictures
<b>Columbia</b> 70 Eddy	George White's "Scandals"
<b>CURRAN</b> Geary nr. Mason	"The Student Prince"
<b>EGYPTIAN</b>	Pictures
<b>GOLDEN GATE</b> G. G. Ave. & Taylor	Vaudeville and Pictures
<b>GRANADA</b> 1066 Market St.	"The Untamed Lady" Gloria Swanson
<b>HAIGHT</b> Haight at Cole	Pictures
<b>IMPERIAL</b> 1077 Market St.	Harold Lloyd "For Heaven's Sake"
<b>LOEW'S WARFIELD</b> 988 Market St.	"Mike"
<b>MAJESTIC</b> Mission between 20th and 21st	Pictures
<b>METROPOLITAN</b> 2055 Union St.	Pictures
<b>NEW FILLMORE</b> 1329 Fillmore	Pictures
<b>NEW MISSION</b> 2550 Mission	
<b>ORPHEUM</b> O'Farrell & Powell	Vaudeville
<b>Pantages (New)</b> Mkt.-Leavenworth	Vaudeville
<b>POMPEII</b> Next to Granada	Pictures
<b>PORTOLA</b> 779 Market St.	Pictures
<b>PRESIDENT</b> Market & McAllister	"U Don't Understand"
<b>ROYAL</b> 1529 Polk St.	Pictures
<b>ST. FRANCIS</b> 965 Market St.	"Kiki" Norma Talmadge
<b>SUTTER</b> Sutter and Steiner	Pictures
<b>UNION SQUARE</b> O'Farrell nr. Powell	Pictures and Vaudeville
<b>WILKES</b> Geary and Mason	Douglas Fairbanks "The Black Pirate"
<b>WIGWAM</b> Mission and 22d	Pictures

Dale Winter and Kenneth Daigneau are at their best in the leading roles. Robert Lowe, also does some very good work. Others in the cast are Olive Cooper, Earl Lee, May Nannary, William P. Abram, Thomas Kelly, Mitchell Ingraham, Robert Edler, Thelma Hubbard, Alice Bartlett and Elsie Bassett.

\* \* \*

**Loew's Warfield**

"Mike" is coming to the Warfield—the engagement to start with the matinee on Saturday, April 10.

Not in a decade has there been a feature picture which caused the stir that "Mike" has agitated in the screen world. Just a little human interest story; filled with good clean comedy, plenty of heart interest, and, that always loved element; "hokum" "Mike" has been the sensation of the industry. At the Capitol Theatre in New York, one of the largest picture theatres in America, "Mike" broke every attendance record and so great was the success that the feature was held over for a second week.

Sally O'Neill, Charlie Murray and Ford Sterling are the principal players. The supporting cast is unusually interesting and the production is a creditable one.

On the stage Fanchon and Marco will present "Venetian Ideas," with John Van, the Royal Moorish Troupe of acrobats, Kellogg and Lewis, two clever girl dancers, Leonore De Lara and the Sunkist Beauties.

Nell Kelly will again clown with Walt Roesner. The success of this San Francisco girl has been remarkable—her performance much praised. The orchestral numbers of the Super-Soloists will be that happy medium of the classical and the popular and there will be other attractions of the screen.

\* \* \*

**Orpheum**

Next week the Orpheum Theater will present the big Orpheum Road Show, a program selected with adroit discrimination revealing ceaseless variety and sterling quality throughout. This "Show of Shows" will be headed by the laugh makers of the century, Bobby Clark and Paul McCullough, late stars of Irving Berlin's "Music Box Revue" and known the country over as the two best comedians on the American stage.

Clark and McCullough are bringing with them two of the greatest laugh-producing skits ever offered on any stage. "The Senators" and "Bath Between." They will have a distinguished company assisting them including Olga Krolow, Irving Rose, T. Perry Higgins, Elwood Grey and Bunny Moorehead.

In addition to Clark and McCullough there will be a show of big feature acts including Benny Rubin, the popular comedian, who will present "How It Happened" with a big company of Broadway players including May Usher; Bob

Cannefax, "World's Three Cushion Billiard Champion," who will demonstrate some of the most difficult shots of this favorite pastime; Harris and Holley, two clever colored comedians, who will offer a most amusing skit entitled "Push 'Em and Pull 'Em;" Leon Vavara, the well known pianist in "The Evolution of a Pianist;" and the Four Flying Valentinos, casters of human beings.

Those famous French dancers, The Marvelous Lockfords, who have created a sensation here, will stay over for a second big week and will again be as-

(Continued on Page 13)

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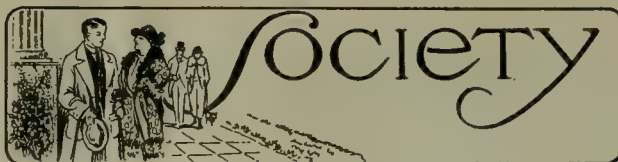
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By Antoinette Arnold

### San Francisco Attorney Receives Honors of Distinction

SIGNAL honors were added to those already achieved by Annette Abbott Adams, distinguished attorney-at-law, who was this past month named as the California notable chosen by the American Woman's Association of New York for an Honorary Member.



*Annette Abbott Adams,  
former  
Assistant Attorney General  
of the United States,  
Chosen to Represent  
California  
on Honor Roll of the  
American Woman's  
Association of New York,  
Madison Square Garden  
Meeting Thursday,  
March 18, 1926.*

A mass meeting held in Madison Square Garden, New York City, last month, brought together prominent women from practically every state in the Union. It was at this mass meeting that Annette Abbott Adams, representing the legal profession, was selected.

"There comes a time in the progress of all events when for a moment the past and the future touch hands. The present is such a time," states the preamble of the program of that noteworthy Mass Meeting.

Kathleen Norris, the beloved author of California, was the presiding officer when notable women were gathered there in mutual concourse. Gertrude Robinson Smith is the president of the Association; and Anne Morgan, the chairman of the Working Committee.

Madame Schumann-Heink, the celebrated singer, was the soloist, and Mary Pickford, the screen celebrity, addressed the gathering on the significant subject: "I am a Professional Woman."

Olive Joy Wright gave an address on "The Spirit of Fellowship"; Harriet Taylor Upton, "The Cave to the Ballot Box"; Honorable Courtlandt Nicholl delivered an address on "Our Dangerous Friends." Martha Van Rensselaer spoke on "Women and Business"; and Maud Wood

Park gave an address on "Then and Now." The Seventh Regiment Band opened the magnificent event with an Overture and contributed musical selections during the progress of the program.

Mrs. Adams was Assistant Attorney General of the United States serving in this high position from June 26, 1920 to August 15, 1921. She was admitted to the California bar in 1912 and received the appointment of Assistant United States Attorney for the Northern District of California in 1914, serving in this official place for four consecutive years. Mrs. Adams became United States Attorney of the same district on July 25, 1918, and served in this high place of distinction until June 26, 1920.

She is a member of the American Law Institute and the California, American, and San Francisco Bar associations. Her club affiliations include the California Civic League. Her sorority is the Delta Delta Delta. As principal of the Modoc County High School, Alturas, California, and a graduate of the Chico State Normal School and the University of California, this distinguished attorney-at-law began her brilliant career, making friends among those with whom she associated in the very beginning of her professional life and carrying them along, always, the same principles and steadfastness of purpose which make Mrs. Adams an outstanding figure in the professional life of American women.

\* \* \*

### Women of Renown

Among the women of renown, in addition to Mrs. Adams, who were elected to Honorary Membership of the American Woman's Association, Inc., of New York are included: Dr. Lola Taylor, woman physician of Birmingham, Alabama; Allie Dickerman, postmistress of Tucson, Arizona; Thyra Samter Winslow, author, of Arkansas; Helen Bell, director of Public Relations for Women with the Mountain States Telephone Company and a director of the Denver Chamber of Commerce, being the only woman on the Board with twenty-four men.

From Connecticut was chosen Alice Pattison Merritt, the first woman to be elected to state senatorship in her state and the first woman who ever presided over Connecticut State Senate. From Delaware, Annie Jump Cannon was chosen. She is curator of astronomical photographs at Harvard Observatory and was the first woman to receive the degree of D. Sc. from Oxford University.

Dr. Louise Stanley was chosen from the District of Columbia, her distinction being that she is chief of the Bureau of Home Economics of the Department of Agriculture. Florida is represented on this Honorary list by Bonnie Busch, novelist, realtor, and philanthropist. She is president of the Florida League of American Pen Women and a National Vice-president of the Pen Women.

Jessie Dell, successor to Helen Gardiner, was chosen to represent Georgia in her capacity of United States Civil Service Commissioner in Washington, D. C. Minnie W. Miller, owner of one of the largest sheep ranches in the

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country, is the Idaho representative. Mary M. Bartelme, Judge of the Juvenile Court, Chicago, represents her state, Illinois.

Mrs. Edward Franklyn White, state reporter of Indiana, and ex-Deputy Attorney General, is on the Honorary list. Kansas is represented by Lilla Day Monroe, lawyer and editor of the Kansas Woman's Journal. She was instrumental in the drafting and passing of legislative measures for the protection and betterment of Kansas women and children.

\* \* \*

**Diversity of Callings**

The wide range of achievements of the prominent women on the selective list of honoraries included that mentioned by Kentucky which is represented by Elizabeth Daingerfield, a breeder of horses and an owner of one of the largest stables in the country. The state of Maine is represented by Mrs. Allen P. Stevens, member of the City Council of Portland and an officer of the Maine Savings Bank. Ada Louise Comstock, noted educator and the distinguished President of Radcliffe College, represents her state of Massachusetts. Lena Lake Forrest insurance broker and former president of the National Federation of Business and Professional Women's Clubs, represents Michigan.

**College Dean**

Harriet R. Sedman, Dean of the Woman's State University of Missoula, represents Montana on the honorary list of American women. Bell M. Ryan, Assistant Superintendent of Schools and Instructor in the University of Nebraska Summer School represents Nebraska. Alice McAndrews, of Reno, insurance broker and organizer was selected to represent Nevada.

Lillian Gilbreth of New Jersey, selected for this coterie of prominent women, is an industrial engineer and a writer and lecturer on Industrial Psychology. Isabel Eckles, representing New Mexico, is State Superintendent of Schools.

**New York Notable**

Martha Van Rensselaer, famous educator, lecturer and writer, and founder of the School of Home Economics, Cornell University, is a distinguished woman named as the New York representative on this Honorary Membership roll. Adelia W. Neall, Associate Editor of the Saturday Evening Post, is the notable selected from Pennsylvania to whom honor is accorded for high literary attainment. Ada L. Sawyer, attorney, specializing in corporation taxation and probate law, represents her state, Rhode Island. Dora Dee Walker of South Carolina, specialist in Conservation and Production in the State of South Carolina and Director of the Extension Service at Winthrop College, is one of these prominent women.

Edith Susong, Editor and Publisher of the Greenville Democrat, represents Tennessee. Florence P. Sterling, a writer on the staff of Women's Viewpoint Magazine, and an officer of a large oil and refining company, was chosen to represent Texas. Vermont presents for its representative woman, Mrs. George Orvis, former Mayor of Manchester, owner of the Equinox Hotel, and prominent in national politics. Virginia sends the name of Agnes D. Randolph, director of State Tuberculosis Department of the State Board of Health.

**Pacific Coast Woman**

Washington State is represented by Reah H. Whitehead.



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Justice of the Peace since 1915, and formerly Deputy District Attorney in Seattle.

Izetta Jewel Brown of West Virginia is one of the Honorary Members of the American Woman's Association. She is a writer and member of the National Committee of Home and Community of the American Farm Bureau. Mrs. Izetta Jewel Brown is prominent in National politics and is remembered by San Francisco as one of the distinguished women attending the National Democratic Convention which was held in this city.

**Woman Governor on List**

Nellie T. Ross, Governor of the State of Wyoming, is an Honorary Member of the Association which has elected to its roster women representative of distinction and those adding prestige to their professions, their educational and business callings.

The purposes of the American Woman's Association, according to the formal announcement used at the Madison Square Garden meeting is "chiefly to do its part in enlarging the thoughts and interests of women engaged in professional and business life."

Miss Robinson Smith is the President. The personnel of the executive board includes: Mrs. Ponsonby Ogle, Miss Maude K. Wetmore, Miss Isabel Alliger, Mrs. Robert Low Pierrepont, Mrs. Melville W. Thompson, Miss Anne Morgan, Miss Miriam K. Oliver, Miss Mary Andrus, Miss Sophie Brenner, Miss Thalia N. Brown, Mrs. Newcomb Carlton, Mrs. Isaac Gimbel, Mrs. Daniel Guggenheim, Miss Virginia Kirkus, Mrs. Alexander Kohut, Miss Gertrude E. Lachlan, Miss Emma Maycrink, Mrs. Samuel Reyburn, Miss Harriet H. Sheppard, Mrs. W. K. Vanderbilt, Miss Elma Warner.

An Advisory Committee of men is headed by Mr. Henry W. Taft, chairman; Messrs. George Barr Baker, Newcomb Carlton, Monseigneur Lavelle, John Lee Mahin, Dudley Sicher, Louis Stewart and Arthur Williams.

\* \* \*

**At the Fairmont**

The annual Easter Breakfast at the Fairmont Hotel was one of the outstanding Easter Day events, in spite of the inclement weather, the gay colorings of spring time were much in evidence in the smart gowns of the mothers and the little tots, too, for the program was arranged by Laurel Conwell Bias for the children especially. Mr. Rudy Seiger rendered several solos and the Fairmont Orchestra under his direction gave a program of music suitable to the occasion. The program was a series of surprises, the little boy with his lettuce leaves trying to find his lost bunnies, and the little girl trying to find her chickens, created much sympathy from the children, joy was restored when two live speaking bunnies, came along with a big basket crowned with a nest from which a fluffy yellow chicken jumped forth and talked with the bunnies, giving them bright colored eggs to roll, the most successful ones receiving prizes. Many prominent in society were noted as entertaining guests.

\* \* \*

Mr. and Mrs. J. K. Mitchell, of Galesburg, Illinois, are late arrivals at The Fairmont, where they intend to spend several months before returning east. The Mitchells have a host of friends in San Francisco and a number of affairs have been

(Continued on Page 18)

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# RADIO

By C. J. Pennington



**T**HERE has been talk for a long time to the effect that the short waves would take the lead in broadcasting, which would cause all the



C. J. Pennington

present receiving sets to become obsolete. From all tests, such a change would not be to a very good advantage, for the reason that the short waves are too tricky for broadcast purposes.

Many prospective purchasers of receiving sets have been skeptical for a long time about the possibilities of the present wavelengths being changed for the shorter wavelengths; and for that reason they have been holding off from purchasing a radio set.

All fears for continuing to hold such thoughts may now be banished, for during the recent radio show held in New York City, the exhibits were mostly all short wave equipment. It was only natural that the low wave apparatus dominated, because it was an amateurs' show; they having been assigned the low wavelengths by the Government.

The best use that can be found at present for the short waves is long distances, but nothing within a radius of up to 1000 miles. Broadcasting on short waves would do to serve foreign countries, but they are not satisfactory for the transmission of programs which are received every evening.

Upon tests being made, it has been found that through the short waves it was easy to communicate with Australia, London and other foreign stations, but when communication was tried from Washington, D. C., to Denver and Chicago, the nearest that could be gotten to the United States was Honolulu, which proves that the short waves, after repeated tests of this sort, are not satisfactory for local broadcasting purposes.

Have no fear of a change in wavelengths.

## "B" Batteries

A great deal of trouble is sometimes experienced by some persons due to their "B" batteries not holding up as they should. In some cases it is the fault of the batteries and in others the fault of the set. However, there is a simple and yet almost unailing method of determining whether "B" batteries are defective. The secret to the method is "Voltage Uniformity."

An actual case will best illustrate the idea. Take a man who complains of only four months' life from his two 45-volt "B" batteries. Measure the voltage of each half of each battery and find: Battery No. 1 reads 16.8 and 16.6. Battery No. 2 reads 17.1 and 17.3 volts. The reason for these uniform low readings is because the batteries have been discharged, not because they are defective. The voltage of battery No. 2 is slightly higher than that of No. 1 because No. 2 does not have the drain of the detector tube.

Another man comes with the same complaint, and upon measuring the voltages of his batteries, we find: Battery No. 1 shows 3 volts and 21 volts; battery No. 2 reads 21.2 and 21.3 volts. In this case the user's difficulties are clearly due to a defective section in battery No. 1 and if it is of a good standard make, a new battery would be given for its replacement.

If the halves of each "B" battery are reasonably uniform and the user complains of short life, it is almost a certainty that the trouble is not in the battery. The trouble may be due to the use of the wrong size battery or to some fault within the set; such as a leaky by-pass condenser which will continually drain the battery, or to some form of short circuit. The tubes or leads, and many other causes that could be easily corrected, will cause an unnecessary drain on the "B" batteries.

As "B" batteries are more and more discharged, the differences between each half of the battery may become greater without the battery being defective. Good batteries, which are in such a state of discharge that each half reads around 20 volts, will not show a difference of more than a few tenths of a volt, while batteries which have been discharged to a point as low as 15 volts per 22½ volt section, may show a difference of a volt or two. A difference of several volts between the halves indicates defective batteries.

You will understand that the above is based on the usual receiving set

which takes 90-volts on all the tubes but the detector, where 45 volts are generally used. If the radio user has some special set where, for example, 67½ volts are used on some of the tubes, it would not be expected that the two halves of the top 45-volt battery would read equally, because they have been drained unequally. Similarly, when three 45-volt batteries are used to furnish 135 volts for power tubes, the drain on the top 45-volt battery is not so great as that from the other two batteries, and therefore its voltage would not be uniform with the batteries constituting the 90-volt section. However, in cases of this kind, the uniformity of the voltage of the two halves of each battery will almost unailingly tell the story as to whether there are any defects in any of the batteries.

\* \* \*

The Morning Oregonian, Station KGW, Portland, Oregon, has a new 1000-watt Western Electric transmitter that was placed on the air a short time back in preliminary tests and gave an excellent account of itself under a wide variety of operating conditions. The new station is now in active operation and has been widely reported to be far superior to the 500-watt equipment previously used.

The completed mechanical and electrical installation represents the highest degree of engineering perfection in design and calculation.

With the increased power, KGW is confident of furnishing better and more consistent service to radio listeners on the Pacific Coast, and also of reaching an even larger clientele than is now catered to. The approach of the summer months, when incessant atmospheric disturbances rule the air, the higher powered station will accomplish a real service by efficiently covering the prescribed territory with a consistent day and night signal.

## Why Johnny Got 100

In the beginners' class at school one day, Johnny was called on to spell the word "frog." He did not know how, but after a moment's hesitation decided to make the attempt.

"F-r," he started, then stopped. Just then the boy sitting behind him stuck a pin in Johnny's leg. Johnny felt the pain and exclaimed, "Oh, gee!"

"Correct," said the teacher. "Johnny, that's the first thing you ever knew."

Exchange

Radio Program for Next Week

KPO—HALE BROS. AND THE CHRONICLE, SAN FRANCISCO—428.3

Sunday, April 11th

9:15 to 10:45 a. m.—Undenominational and non-sectarian church service. Talk, "A Message for the Disheartened," by Dr. Alexander Eakin, William Corris, organist. 10:45 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast and general information. 5:00 to 6:00 p. m.—Organ recital by Marshall W. Giselman at the California Palace of the Legion of Honor. 6:00 to 6:30 p. m.—The States Restaurant Orchestra under the direction of Waldemar Lind. 6:30 p. m.—"Ye Towne Cryer." 6:35 to 8:35 p. m.—Palace Hotel Concert Orchestra under the direction of Cyrus Trobbe. 8:35 to 10:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

Monday, April 12th

7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A. 10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast and general information. 12:00 noon—Time signals and Scripture reading. 7:00 to 7:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra. 7:30 to 8:30 p. m.—Matinee program. 8:30 to 4:30 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobbe, director. 5:15 to 6:15 p. m.—Children's hour stories by Big Brother, taken from the Book of Knowledge, assisted by "Uncle Si" and "Uncle Jack." 6:15 to 6:30 p. m.—"Ye Towne Cryer," giving the A. A. Housman-Gwathmey & Co. stock market quotations and general information. 6:30 to 7:00 p. m.—The States Restaurant Orchestra under the direction of Waldemar Lind. 7:00 to 7:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra. 8:00 to 9:00 p. m.—Palace Hotel—Gene James and Orchestra. 9:00 to 10:00 p. m.—KFI, Los Angeles, and KPO, San Francisco, broadcasting simultaneously a program originating in the KFI studio for the Walter M. Murphy Motors Company. 10:00 to 11:00 p. m.—Cabiria Cafe Dance Orchestra, Billy Long, director.

Tuesday, April 13th

7:00, 7:30, 8:00 a. m.—Daily dozen exercises, given by the Y. M. C. A. 10:30 a. m.—"Ye Towne Cryer," giving U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry. 12:00 noon—Time signals and Scripture reading. 1:00 to 2:00 p. m.—Broadcast of a luncheon at the Palace Hotel for the new Mission Baseball Club. 2:30 to 3:30 p. m.—Matinee program. 3:30 to 4:30 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobbe, director. 5:15 to 6:15 p. m.—Children's hour stories by Big Brother, taken from the Book of Knowledge. 6:15 to 6:30 p. m.—"Ye Towne Cryer," giving A. A. Housman-Gwathmey & Co. stock market quotations and general information. 6:30 to 7:00 p. m.—The States Restaurant Orchestra under the direction of Waldemar Lind. 7:00 to 7:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra. 8:00 to 9:00 p. m.—Donner Lake Camp Orchestra contest. 9:00 to 10:00 p. m.—Program given for the Mona Motor Oil Company, featuring the Mona Motor Oil Trio, the Mona Motor Oil harmony team, Gypsy and Marta. 10:00 to 11:00 p. m.—Palace Hotel Rose Room dance orchestra, Gene James director.

Wednesday, April 14th

7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A. 10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry. 12:00 noon—Time signals and Scripture reading. 1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra. 2:30 to 3:30 p. m.—Matinee program and a talk by Helen G. Barker, art lecturer at the De Young Museum. 3:30 to 3:40 p. m.—Fashion notes from "Breath of the Avenue." 3:40 to 4:30 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobbe director. 5:15 to 6:15 p. m.—Children's hour stories by Big Brother, taken from the Book of Knowledge.

6:15 to 6:30 p. m.—"Ye Towne Cryer," giving A. A. Housman-Gwathmey & Co. stock market quotations and general information. 6:30 to 7:00 p. m.—States Restaurant Orchestra, Waldemar Lind directing. 7:00 to 7:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra. 8:00 to 9:00 p. m.—Program by the Atwater Kent Artists under the auspices of Ernest Ingold, Inc. 9:00 to 10:00 p. m.—Program by the Goodrich Silvertown Cord Orchestra, Reg Code directing. 10:00 to 11:00 p. m.—The States Restaurant Orchestra, Waldemar Lind, director.

Thursday, April 15th

7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A. 10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry. 12:00 noon—Time signals and Scripture reading. 1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra. 2:30 to 3:30 p. m.—Matinee program. 3:30 to 4:30 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobbe, director. 5:15 to 6:15 p. m.—Children's hour stories by Big Brother, taken from the Book of Knowledge, assisted by "Uncle Si" and "Uncle Jack." 6:15 to 6:30 p. m.—"Ye Towne Cryer," giving A. A. Housman-Gwathmey & Co. stock market quotations and general information. 6:30 to 7:00 p. m.—States Restaurant Orchestra, Waldemar Lind, director. 7:00 to 7:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra. 8:00 to 9:00 p. m.—Studio program presented by Gypsy and Marta, close harmony team, in an hour of their own compositions. 9:00 to 10:00 p. m.—Studio program presented by the Swiss Band, George Brayle, director. 10:00 to 11:00 p. m.—Cabiria Cafe Dance Orchestra, Billy Long, director.

Friday, April 16th

7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A. 10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry. 12:00 noon—Time signals and Scripture reading. 12:45 p. m.—Talk from the Commonwealth Club luncheon at the Palace Hotel. 1:30 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra. 4:00 to 5:00 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobbe, director. 5:15 to 6:15 p. m.—Big Brother's stories for the children, taken from the Book of Knowledge. 6:15 to 6:30 p. m.—"Ye Towne Cryer," giving A. A. Housman-Gwathmey & Co. stock market quotations and general information. 6:30 to 7:00 p. m.—States Restaurant Orchestra under the direction of Waldemar Lind. 7:00 to 7:10 p. m.—"Sports on the Air," presented by Harry B. Smith, sporting editor of The Chronicle. 8:00 to 9:00 p. m.—Studio program presented by the Jonathan Club, San Pablo Lodge No. 43. 9:00 to 10:00 p. m.—Palace Hotel Rose Room dance orchestra, Gene James, director. 10:10 to 9:20 p. m.—Book reviews by Harry A. Small of the San Francisco Chronicle. 10:00 to 11:00 p. m.—States Restaurant Orchestra under the direction of Waldemar Lind.

Saturday, April 17th

7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A. 10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry. 12:00 noon—Time signals and Scripture reading. 1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra. 2:00 to 3:00 p. m.—Studio program under the direction of "Doc" Willats, featuring his Miramba Band. 3:00 to 4:00 p. m.—Henry Halstead's Orchestra, playing at Tall's Pompano Cafe. 4:00 to 5:30 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobbe, director. 5:30 to 6:00 p. m.—Children's entertainment by Aunt Dolly of The Chronicle. 6:15 to 6:30 p. m.—"Ye Towne Cryer," giving A. A. Housman-Gwathmey & Co. stock market quotations and general information. 6:30 to 7:30 p. m.—States Restaurant Orchestra, Waldemar Lind, director. 7:30 to 7:30 p. m.—Talk on real estate furnished by the R. A. Wilson Company. 8:00 to 11:00 p. m.—Fairmont Hotel Dance Orchestra, Reg Code directing. Maurice Gungsky, tenor, and Merton Barnes, pianist, as intermission soloists from 8 to 10 p. m.

KGO—GENERAL ELECTRIC CO., OAKLAND—361

Sunday, April 11

11:00 a. m.—First Congregational Church service (San Francisco); Rev. James L. Gordon, D.D., preacher. Sermon subject: "Why Are Great Men Great?" James Isherwood, baritone, soloist. Earl Towner, organist. 3:30 p. m.—Concert, KGO Little Symphony Orchestra, Carl Rhodhameel conducting; Arthur S. Garbett, musical interpretative writer; and Jessie Pugsley Perrin, soprano, assisting. 7:10 p. m.—Weather Bureau report. 7:45 p. m.—First Congregational Church service (San Francisco); Rev. James L. Gordon, D.D., preacher. "Question Drawer," James Isherwood, baritone, soloist. Earl Towner, organist.

Monday, April 12

7:15 to 7:30 a. m.—"Energetics" class, Health Training Exercises, Hugh Barrett Dobbs; William H. Hancock, accompanist. 7:45 a. m.—"Pop Class," Health Training. 8:15 to 8:30 a. m.—"Lazybones" class, Health Training. 8:30 a. m.—Cheerio—"Daily Strength." 11:30 a. m. to 1:00 p. m.—Luncheon concert; Sherman, Clay & Company. 12:00 noon—Time signal. 12:30 p. m.—Weather Bureau reports. 1:30 p. m.—N. Y. Stock reports. 1:37 p. m.—S. F. Stock reports. 1:42 p. m.—Weather Bureau reports. 3:00 to 4:00 p. m.—Annie H. Allen, University of California, talks on "Expression." Joseph George Jacobsen, pianist, presents Marian Patricia Cavanaugh and Myrtle Edna Waitman, Anne D. Bacon, mezzo-soprano, Hazel Weiner, pianist. 5:30 to 6:00 p. m.—Aunt Betty (Ruth Thompson) stories; KGO Kiddies' Klub. 6:00 to 6:55 p. m.—Twilight concert from Wiley B. Allen Company Ampico Salon, San Francisco. 6:55 p. m.—News items. 7:03 p. m.—Weather Bureau report. 7:06 p. m.—S. F. Produce, Grain, Cotton and Metals. 7:14 p. m.—N. Y. Stock reports (closing). 7:21 p. m.—S. F. Stock reports (closing). 8:00 p. m.—Educational program—music and speakers. Medley of Operatic Marches—Arion Trio. 8:05 p. m.—W. E. Schneider, Livestock, Meats and Wool Division, Bureau of Agricultural Economics, "Marketing Early California Spring Lambs," U. S. Department of Agriculture. Also, address by representative of National Farm Radio Council. Morning, from Peer Gynt Suite (Grieg)—Arion Trio. 8:25 p. m.—Joseph Henry Jackson: "Chats About New Books." Ace's Deedle, from Peer Gynt Suite (Grieg)—Arion Trio. 8:50 p. m.—Mrs. George Franklin West: "Our Citizenship Program." Donna May Lewis, speaker: "The Cultural Background of our Japanese Girls," auspices General Federation of Women's Clubs. Anitra's Dance, from Peer Gynt Suite (Grieg)—Arion Trio. 9:15 p. m.—W. G. Boden, speaker, auspices Home Department, California Congress Parents and Teachers course, "Character Training in the Home," subject, "Responsiveness, Courtesy, Kindness, Service." Violin Solo—Josephine Holub, Serenata (Drdla). 9:30 p. m.—Mabel S. Gifford, speaker, auspices Extension Division, University of California subject, "General Speech Improvement, and the Correction of Speech Defects and Disorders." Ivan (Burlingame)—Arion Trio.

Tuesday, April 13

7:15 to 7:30 a. m.—"Energetics" class, Health Training Exercises, Hugh Barrett Dobbs; William H. Hancock, accompanist. 7:45 a. m.—"Pop Class," Health Training. 8:15 to 8:30 a. m.—"Lazybones" class, Health Training. 8:30 a. m.—Cheerio—"Daily Strength." 11:30 a. m. to 1:00 p. m.—Luncheon concert; Sherman, Clay & Company. 12:00 noon—Time Signal. 12:30 p. m.—Weather Bureau reports. 1:30 p. m.—N. Y. Stock reports. 1:37 p. m.—S. F. Stock reports. 1:42 p. m.—Weather Bureau reports. 3:00 to 4:00 p. m.—Concert orchestra, Hotel St. Francis, San Francisco, Vinton La Ferrara directing. 5:30 p. m.—Louise Landis—As a Woman Thinketh. 6:00 to 6:55 p. m.—Twilight concert from Wiley B. Allen Company Ampico Salon, San Francisco. 6:55 p. m.—News items. 7:03 p. m.—Weather Bureau report. 7:06 p. m.—Baseball scores.

## Radio Program for Next Week

7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 8:00 to 9:00 p. m.—Eveready program (San Francisco studio).  
 Metropolitan Male Singers—  
 Blue Danube Waltz (Strauss); Annie Laurie (Buck Arr.).  
 Trumpet Solos—Vladimir Drucker  
 Etude No. 1, Op. 2 (Scriabine); Solveig's Song (Grieg).  
 Metropolitan Male Singers—  
 Land-sighting (Grieg); Murmuring Zephyrs (Jensen).  
 Piano Solos—Louise Polos—  
 Polonaise in C sharp Minor (Chopin); Impromptu in A Flat (Chopin).  
 Trumpet Solos—Vladimir Drucker  
 Melancholy and Gypsy Song (Mikeshina).  
 Metropolitan Male Singers—  
 Estudiantina (Lacome).  
 Trumpet Solo—Vladimir Drucker  
 Kashmiri Love Song (Woodforde-Flunden).  
 Metropolitan Male Singers—  
 Goodnight (Buck).  
 9:00 to 9:10 p. m.—Henry M. Hyde—"Wonders of the Sky."  
 9:10 to 9:30 p. m.—Mme. Rose Florence presents Mrs. Arthur Ford, Leonore Keithley and Stanford E. Moses. Irma Harris Vogt at the piano.  
 Mezzo-Soprano Solos—Mrs. Arthur Ford—  
 May Night (Brahms); Lullaby (MacDowell).  
 Bass Solos—Stanford E. Moses  
 Volga Boat Song (Russian Folk Song); The Bandolero (Stuart).  
 Soprano Solos—Leonore Keithley  
 Princessita (Spanish Song); Little Damsel (Novello).  
 Duo—Leonore Keithley and Stanford E. Moses  
 Last Night (Kjerulf).  
 9:30 p. m.—Auction Bridge feature.  
 10:00 p. m. to 12:00 midnight—Dance music, Madson's Midshipmen, Hotel St. Francis, San Francisco.

### Wednesday, April 14

7:15 to 7:30 a. m.—"Energetics" class, Health Training Exercises, Hugh Barrett Dobbs; William H. Hancock, accompanist.  
 7:45 a. m.—"Pep Class," Health Training.  
 8:15 to 8:30 a. m.—"Lazybones" class, Health Training.  
 8:30 a. m.—Cheerio—"Daily Strength."  
 11:30 a. m. to 1:00 p. m.—Luncheon concert; Sherman, Clay & Company.  
 12:00 noon—Time Signal.  
 12:30 p. m.—U. S. Weather Bureau reports.  
 1:30 p. m.—N. Y. stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—Williams Institute (Berkeley) speaker, Boys Glee Club of Edison Junior High School (Berkeley), Edna Kellogg, director, Ralph L. Cavanaugh, baritone, John T. Evans, whistler, Helen McIlvain, pianist, "Hints for Housekeepers," Mabel Platt.  
 4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco, Vinton La Ferrera directing.  
 5:30 p. m.—Mr. Fix-it answers questions.  
 6:00 to 6:55 p. m.—Brokaw and his orchestra from Paradise Gardens, Oakland.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 Wednesday night silent.

### Thursday, April 15

7:15 to 7:30 a. m.—"Energetics" class, Health Training Exercises, Hugh Barrett Dobbs; William H. Hancock, accompanist.  
 7:45 a. m.—"Pep Class," Health Training.  
 8:15 to 8:30 a. m.—"Lazybones" class, Health Training.  
 8:30 a. m.—Cheerio—"Daily Strength."  
 11:30 a. m. to 1:00 p. m.—Luncheon concert; Sherman, Clay & Company.  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco, Vinton La Ferrera directing.  
 5:30 to 6:30 p. m.—George W. Ludlow, "Friend to Boys," assisted by Technical High School Hi Y.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:16 p. m.—N. Y. stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 8:00 p. m.—(Oakland studio).

Part One.  
 Vocal Selections—Trebble Clef Society, University of California; Paul Steindorff, director.  
 Instrumental Selections—Arion Trio  
 California Medley (Arion Arr.); Come Join the Band (Stanford Song).  
 "The Track Meet on Saturday," Al Santoro, sport writer, in an interview with Walter Christie, track coach, University of California, and Robert Lyman Templeton, track coach, Stanford University.  
 Instrumental Selections—Arion Trio  
 Medley of Stanford Songs (Arion Arr.); Fight for California (California Song).  
 Vocal Selections—Trebble Clef Society  
 Part Two.  
 Two one-act plays by F. W. McFarland, presented by KGO Players, Wilda Wilson Church directing, Music, Arion Trio.  
 Selection from "The Bartered Bride" (Smetana)—Arion Trio.  
 "Pure Moonshine."  
 Norwegian Dance No. 3 (Grieg)—Arion Trio.  
 "A Resourceful Wife."  
 Au Pays Basque (Tesse)—Arion Trio.  
 10:00 p. m. to 12:30 a. m.—Dance music, Brokaw and Orchestra, Paradise Gardens, Oakland.

### Friday, April 16

7:15 to 7:30 a. m.—"Energetics" class, Health Training Exercises, Hugh Barrett Dobbs; William H. Hancock, accompanist.  
 7:45 a. m.—"Pep Class," Health Training.  
 8:15 to 8:30 a. m.—"Lazybones" class, Health Training.  
 8:30 a. m.—Cheerio—"Daily Strength."  
 11:30 a. m.—Prudence Penny, Home-making Talk.  
 11:30 a. m. to 1:00 p. m.—Luncheon concert; Sherman, Clay & Company.  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—Short program by Pacific Coast Musical Review. Vocal numbers, courtesy of Bruce Cameron.  
 4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco, Vinton La Ferrera directing.  
 5:30 to 6:00 p. m.—Esther Wood Schneider, KGO Radio Girls.  
 6:00 to 6:55 p. m.—Brokaw and his orchestra from Paradise Gardens, Oakland.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 Friday night silent.

### Saturday, April 17

7:15 to 7:30 a. m.—"Energetics" class, Health Training Exercises, Hugh Barrett Dobbs; William H. Hancock, accompanist.  
 7:45 a. m.—"Pep Class," Health Training.  
 8:15 to 8:30 a. m.—"Lazybones" class, Health Training.  
 8:30 a. m.—Cheerio—"Daily Strength."  
 8:45 a. m.—Songs; William H. Hancock.  
 11:30 a. m. to 1 p. m.—Luncheon concert; Sherman, Clay & Company.  
 12:00 noon—Time Signal.  
 12:30 p. m.—U. S. Weather Bureau report.  
 12:33 p. m.—N. Y. Stock market reports.  
 12:40 p. m.—S. F. Stock market reports.  
 4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco, Vinton La Ferrera directing.  
 8:00 p. m.—Weather Bureau report. Al Santoro—"Weekly Sport Review."  
 8:10 p. m.—Baldwin Piano Company program (San Francisco studio).  
 "The Count of Luxembourg," an opera in two acts, by Franz Lehár, presented under direction of Carl Anderson.  
 Cast: Angele (soprano), Elsa Behlow Trautner; Juliette (soprano), Ethel Wakefield; Mimi (soprano), Beatrice Banaderet; Babette (soprano), Madge DeWitt; The Grand Duke (tenor), Harrison Coles; Count Rene (tenor), Robert E. Saxe; Brissard (bass), Albert Peck Bates.  
 Accompaniments by Eva M. Garcia, piano; Robert Rourke, violin; Arthur Garcia, violin; and Albert F. Cowan, harmonium.  
 9:45 p. m.—Radio mystery serial, "A Step on the Stairs," arranged by Radio Digest (eighth installment).  
 10:00 p. m. to 12:00 midnight—Dance music, Madson's Midshipmen, Hotel St. Francis, San Francisco.

## KFWI—RADIO ENTERTAINMENTS, INC., SAN FRANCISCO—226

### Sunday, April 11

1 to 2 p. m.—KFWI offers an hour of concert presenting:  
 Paul Edmund Durney, pianist; Ethel Small, soprano; Ray MacDonald, tenor; Mary Ryan, accompanist.  
 8 to 9 p. m.—Religious services broadcasted from First Church of Christ, Scientist.  
 9 to 10 p. m.—Mr. Louis Donato, tenor; Miss May Metz, coloratura soprano; Miss Bertha Swartz, violinist, accompanied by Miss Evelyn Bebersheimer; Mr. James Muir, musical saw.  
 10 to 12 p. m.—Paul Kelli's Trovatore Orchestra playing at Il Trovatore Restaurant. Intermissions by: Harry Hume, accompanied by Marjorie Reynolds, Abby Berline.

### Monday, April 12

10:45 to 11 a. m.—Letters of Suzanne.  
 11 to 11:30 a. m.—Dance to Health, conducted by May E. Garcia, Lois Anderson at the piano.  
 1 to 2 p. m.—Studio program featuring Ben Berman, Peggy MacDonald, Dick Giblin, Gladys La Marr, and Hic Parker.  
 6:30 to 7:30 p. m.—Dance music by Joe Thompson's dance orchestra. During intermissions: Baron Keyes, and Cowell Dein—banjo solos.  
 8 to 9 p. m.—Geo. B. Cook, basso; Read Sisters, singing harmony; Eleanor Weishaar, pianist.  
 9 to 10 p. m.—Program presented by Mrs. Laura Ellen Winsor; Margaret Jane Messery, contralto; Arthur Coughlin, tenor; Pearl May Poore, soprano; Lillian Loveder, pianist.  
 10 to 11 p. m.—Studio program of popular songs.  
 11 p. m. to 1 a. m.—Paul Kelli's Trovatore Orchestra playing at Il Trovatore Restaurant. Intermissions by: Ben Berman and Peggy MacDonald.

### Tuesday, April 13

11 to 1 a. m.—Paul Kelli's Trovatore Orchestra playing at Il Trovatore Restaurant. Intermissions by: Jack Reed, George Taylor, assisted by Marjorie Reynolds.

### Wednesday, April 14

10:45 to 11 a. m.—Letters of Suzanne.  
 11 to 11:30 a. m.—Dance to Health, conducted by May E. Garcia, Lois Anderson at the piano.  
 1 to 2 p. m.—Studio program, featuring Harry Hume, Read Sisters, Ethel Lopaz, Abby Berline, and James Muir.  
 6:30 to 7:30 p. m.—Dance music by Georgia Melodians, Geo. Taylor, during intermissions.  
 8 to 8:30 p. m.—Radiocast Weekly program.  
 8:30 to 9:30 p. m.—Paul Kelli's Trovatore Orchestra, playing at Il Trovatore Restaurant. Intermissions by: Sadie Woodside.  
 9:30 to 11 p. m.—Meeting of the Tom Cats. Tom C'atton at the microphone.  
 11 to 1 a. m.—Paul Kelli's Trovatore Orchestra playing at Il Trovatore Restaurant. Intermissions by: Eddie Stott, Baron Keyes, and Clem Kennedy.  
 Thursday, April 15, SILENT.

### Friday, April 16

10:45 to 11 a. m.—Letters of Suzanne.  
 11 to 11:30 a. m.—Dance to Health conducted by May E. Garcia, Lois Anderson at the piano.  
 1 to 2 p. m.—Studio program featuring Sadie Woodside, Baron Keyes, Ben Berman, Peggy MacDonald, Harmonica Mike, and Cowell Dein.  
 6:30 to 7:30 p. m.—Dance music by Ray Hitchcock's Dance Band.  
 8 to 8:30 p. m.—Program presented by Leonard & Holt, offering the Singing Realtors.  
 8:30 to 8:40 p. m.—Travelogue by Elliot Hardy.  
 8:40 to 9 p. m.—Program of Irish Songs with Rudie Swall and Eddie Stott, accompanied by Hazel McDaniels.  
 9 to 10 p. m.—Program presented by Sigmund Anker String Quartet.  
 10 to 10:30 p. m.—Half hour of popular songs.  
 10:30 to 12:30 p. m.—Paul Kelli's Trovatore Orchestra, playing at Il Trovatore Restaurant. Intermissions by Al Sather, Lou Emmel, with Del Perry at the piano.

### Saturday, April 17

1:30 to 3:30 a. m.—Pajama party with Clem Kennedy, Baron Keyes, Eddie Stott, and Sadie Woodside, Al Pierce.

## KLX—OAKLAND TRIBUNE,

OAKLAND—508.2

### Sunday, April 11

Silent.

### Monday, April 12

6:30 to 7 p. m.—Athens Athletic Club Orchestra.



## Radio Program for Next Week

7 to 7:30 p. m.—News broadcast.  
8 to 9 p. m.—"Martinez Night." Program broadcast by musicians and civic leaders of Martinez, Calif.

9 to 10:30 p. m.—Weekly meeting of the Protective Order of Lake Merritt Ducks.  
**Tuesday, April 13**  
3 p. m.—Baseball.  
7 to 7:30 p. m.—News broadcast.  
Silent after 7:30 p. m.

**Wednesday, April 14**  
3 p. m.—Baseball.  
6:30 to 7 p. m.—Athens Athletic Club Orchestra.  
7 to 7:30 p. m.—News broadcast.  
8 to 9 p. m.—Educational program.  
9 to 10 p. m.—Program broadcast through the courtesy of the Olin S. Grove Phonograph and Radio Stores.

**Thursday, April 15**  
3 p. m.—Baseball.  
7 to 7:30 p. m.—News broadcast.  
Silent after 7:30 p. m.

**Friday, April 16**  
3 p. m.—Baseball.  
7 to 7:30 p. m.—News broadcast.  
8 to 9:45 p. m.—Studio program through the courtesy of the Western Auto Supply Company.  
9:45 to 10:30 p. m.—Athens Athletic Club Orchestra.

**Saturday, April 17**  
3 p. m.—Baseball.  
7 to 7:30 p. m.—News broadcast.  
Silent night.

### KFRC—CITY OF PARIS DRY GOODS CO., SAN FRANCISCO—270.1

**Sunday, April 11**  
6:30 p. m.—"The Stage and Screen."  
6:30 to 7:30 p. m.—Concert from Drury Lane, Hotel Whitcomb, by Stanislaus Bem's Little Symphony Orchestra, Eugenia Bem Conducting.  
8 to 10 p. m.—Concert by Bem's Little Symphony Orchestra.  
10 to 12 p. m.—Dance music by direct wire from Balconades Ballroom by Walter Krausgrill's Balconades Orchestra, Lou Emmel, intermission soloist. Del Perry, pianist.

**Monday, April 12**  
10 to 11 a. m.—Household Hints by Mary Lewis Haines, domestic science editor of the San Francisco "Call."  
5 to 5:30 p. m.—Shopping Guide and Society Gossip.  
5:30 to 6:30 p. m.—Mac and his Gang with A. F. Merrell, Stamp-man.  
6:30 p. m.—"The Stage and Screen."  
6:30 to 7:00 p. m.—Joe Mendel and his Pep Band from Lido Cafe.  
7:00 to 7:30 p. m.—Goodfellows Ad period.  
8 to 9:13 p. m.—Around the Campfire with Mac, Gladys Cronk, Paul Nelson, Carlton Wirth and others.  
9:15 to 9:30 p. m.—Current events talk by John D. Barry, lecturer and special writer for "The Call."  
9:30 to 10:00 p. m.—KFRC Hawaiians.

**Tuesday, April 13**  
12 to 12:20 p. m.—Inspirational talk by Mary Katherine Maule.  
5:30 to 6:30 p. m.—Mac and his Gang.  
6:30 p. m.—"The Stage and Screen."  
6:30 to 7:00 p. m.—Popular songs by Fred McKinley of Bigin's Cafe.  
7:00 to 7:15 p. m.—Goodfellows Ad Period.  
7:15 to 7:30 p. m.—Talk by the Ant-man of Marvel Ant Gelatin Co.  
8 to 9 p. m.—Studio program featuring KFRC Male Quartet, under the direction of Frank Moss.  
9 to 11 p. m.—Dance music by Walter Krausgrill's Balconades Orchestra and Wm. Backstodt's Old-time Band.

**Wednesday, April 14**  
10 to 11 a. m.—Household Hints by Mary Lewis Haines, domestic science editor of "The Call."  
5 to 5:30 p. m.—Goodfellows Ad Period.  
5:30 to 6:30 p. m.—Mac and his Gang.  
6:30 p. m.—"The Stage and Screen."  
6:30 to 7:30 p. m.—Concert from Drury Lane, Hotel Whitcomb, by Stanislaus Bem's Little Symphony Orchestra. Ray MacDonald, tenor soloist. Mary Ryan, pianist.  
8 to 9 p. m.—Concert by Bem's Little Symphony Orchestra; Health and Safety talk at 8:15 by Mrs. D. E. F. Easton, chairman of the Women's Division of the California Development Association.  
9 to 10 p. m.—Studio program—Wm. Powers, tenor, singing negro Spirituals; Ferdinand Himmelreich, pianist; Ord Bohanan, reader.  
10 to 12 p. m.—Dance music by direct wire from the Balconades Ballroom by Walter Krausgrill's Orchestra, Paula George, intermission soloist.

**Thursday, April 15**  
4 to 5 p. m.—Matinee dance program by Art Weidner's Fior D'Italia Orchestra.  
5:30 to 6:30 p. m.—Mac and his Gang.  
6:30 p. m.—"The Stage and Screen."  
6:30 to 7 p. m.—Harry Rose and Bill Morris in "Thirty Minutes Before the Mike."  
7 to 7:30 p. m.—Goodfellows Ad Period.  
8 to 8:15 p. m.—Cressy Ferra, pianist.  
8:15 to 8:30 p. m.—Sport talk by Pat Frayne, Sport's Editor of "The Call."  
8:30 to 10 p. m.—Dance music by direct wire from the Balconades Ballroom by Walter Krausgrill's Balconades Orchestra. Gladys La Mar, intermission soloist.

**Friday, April 16**  
12 noon to 12:20 p. m.—Inspirational talk by Mary Katherine Maule.  
4:45 to 5:30 p. m.—Shopping Guide, Society Gossip and Goodfellows Ad Period.  
5:30 to 6:30 p. m.—Mac and his Gang.  
6:30 p. m.—"The Stage and Screen."  
6:30 to 7:30 p. m.—Concert by Stanislaus Bem's Little Symphony Orchestra. Cora Turner Smith, soprano soloist; Effie Curtis Lepping, pianist.  
8 to 9 p. m.—Concert by Bem's Little Symphony Orchestra; George Black, bass soloist.  
9 to 10 p. m.—Studio program—Auspices John Franklin Music Co.  
10 to 11 p. m.—Dance music by direct wire from the Balconades Ballroom by Walter Krausgrill's Orchestra and Wm. Backstodt's Old-time Band.

**Saturday, April 17**  
4 to 5:30 p. m.—Tea hour concert by Stanislaus Bem's Little Symphony Orchestra, playing on the roof garden of the Hotel Whitcomb.  
5:30 to 6:30 p. m.—Mac and his Gang.  
6:30 p. m.—"The Stage and Screen."  
6:30 to 7:30 p. m.—Dance music from Drury Lane, Hotel Whitcomb, by Milt Gunzendorfer's Hotel Whitcomb Radio Band. Goodfellows Ad Period during intermissions, assisted by Perry Leibman and Fred Ducato.  
8 p. m. to 1 a. m.—Dance music by Milt Gunzendorfer's Band. Impromptu intermission program featuring Anne Lapkin, soprano; Ozella Bostick, pianist, and members of the orchestra.

### KTAB—ASSOCIATED BROADCASTERS, OAKLAND—240

**Sunday, April 11**  
9:45 to 10:15 a. m.—Bible lecture by Prof. E. G. Linsley.  
11 a. m. to 12:30 p. m.—Church service.  
7:45 to 9:15 p. m.—Church service.  
9:30 to 11 p. m.—After-Service Concert.  
**Monday, April 12**  
9 to 9:30 a. m.—Prayer Service by Rev. E. L. Spaulding.  
12 to 1 p. m.—Luncheon Concert.  
4 to 5 p. m.—Women's Club Notes.  
8 to 10 p. m.—Studio program.

**Tuesday, April 13**  
9 to 9:30 a. m.—Prayer Service by Rev. G. W. Phillips.  
12 to 1 p. m.—Luncheon Concert.  
8 to 10 p. m.—Program by Mills College.

**Wednesday, April 14**  
9 to 9:30 a. m.—Prayer Service by Rev. G. W. Phillips.  
12 to 1 p. m.—Luncheon Concert.  
8 to 10 p. m.—Program by Western States Life Insurance Co.

**Thursday, April 15**  
9 to 9:30 a. m.—Prayer Service by Rev. G. W. Phillips.  
12 to 1 p. m.—Luncheon Concert.  
8 to 10 p. m.—Studio program.

**Friday, April 16**  
9 to 9:30 a. m.—Prayer Service by Rev. E. L. Spaulding.  
12 to 1 p. m.—Luncheon Concert.  
8 to 10 p. m.—Program by Breuner's.

**Saturday, April 17**  
9 to 9:30 a. m.—Prayer Service by Rev. E. L. Spaulding.  
12 to 1 p. m.—Luncheon Concert.

### KJBS—JULIUS BRUNTON & SONS CO., SAN FRANCISCO—220

**Sunday, April 11**  
5:30 to 6:30 p. m.—Program by Kearns' Del Rey Orchestra. Intermission numbers by Ray MacDonald, Mary Ryan, Norma Carlsson and others.

**Monday, April 12**  
9:00 to 10:40 a. m.—Musical program  
2:00 to 2:30 p. m.—Musical program  
8:00 to 9:00 p. m.—Thompson's Alhambraans. Intermission numbers by Gertrude Jessvy Tom Connolly, Ozella Bostick and Jim Fleming  
9:00 to 11:00 p. m.—Favorite hour entertainers, featuring Gladys La Marr, Al Sather and others.

**Tuesday, April 13**  
9:00 to 10:40 a. m.—Musical program.  
2:00 to 2:30 p. m.—Musical program.

**Wednesday, April 14**  
9:00 to 10:40 a. m.—Musical program.  
2:00 to 2:30 p. m.—Musical program.  
8:00 to 10:00 p. m.—Program by the After Dinner Boys, Jimmy Raymond and Harry Hume.

**Thursday, April 15**  
9:00 to 10:40 a. m.—Musical program.  
2:00 to 2:30 p. m.—Musical program.

**Friday, April 16**  
9:00 to 10:40 a. m.—Musical program.  
2:00 to 2:30 p. m.—Musical program.  
8:00 to 9:00 p. m.—Studio program by Billa Moret, with Ben Berman and Peggy MacDonald.  
9:00 to 10:00 p. m.—Johnson's Radio Band. Intermission numbers by: Anne Lapkin, Ozella Bostick, and the Melody Trio.  
10:00 to 11:00 p. m.—Weekly meeting of the Herring Club.

**Saturday, April 17**  
9:00 to 10:40 a. m.—Musical program.  
2:00 to 2:30 p. m.—Musical program.

### PLEASURE'S WAND

(Continued from Page 7)

sisted by Paul Tisen and his wondrous stringed orchestra.

\* \* \*

### Casino

With a list of principals that reads like a Broadway production, and a chorus of New York size, described as "two score dazzling, dancing, darlings," Henry Duffy will inaugurate his tenure of the Casino theatre next Friday evening with "Honey Girl," a musical comedy of the most elaborate sort. Duffy purposes to present only musical attractions at the Casino, which he will operate together with the President and Alcazar theaters.

"Honey Girl" has never been seen west of Chicago and Duffy has obtained as the outstanding star, Walter Catlett, one of the most popular and talented comedians of the day. Also featured will be Rene Riano, comedienne, and one of the stars of the original metropolitan presentation. She is not so well known here as is Catlett, but in the East her name is heralded as one of the real magnets of Broadway. Then there is the clever and talented Willard Hall, whose work in "No, No, Nannette," made him a great favorite here; Alice Cavanaugh, late star of "Little Nellie Kelly;" Maurice Holland, who had a prominent role in "Lady Butterfly;" Dee Loretta, clever musical comedy celebrity, and Joe Griffin, singer and dancer.

The attraction itself is said to be a whirlwind of fun, melody, song and dance. It contains a real plot, an interesting story, some singing numbers that are said to entrance and captivate and a gorgeous aggregation of girls.

\* \* \*

### Golden Gate

A triple headline vaudeville announced for the Golden Gate next week includes "Tramp, Tramp, Tramp," a song of the road played by a cast of eight, headed by Jack Cameron, Tom Waters and Leo

(Continued on Page 14)

**PLEASURE'S WAND**

(Continued from Page 13)

Lee; William Sully and Genevieve Houghton, supported by Sam Rose in Kalmer and Ruby's musical comedy skit, "Arms and the Girl," and Val Harris, the noted rube comedian with pretty Vera Griffin, comedienne and songstress in "The Sheik of '61." All three of the acts are standard headline attractions.

The supporting show is one of exceptional appeal being headed by Monroe Tabor and Fred Green, "Two Dark Knights." They are excellent blackface comedians and the possessors of pleasing voices. Key and Lorene Sterling in their "Sterling Offering" do a series of difficult stunts and dances on roller skates. The Gabbers, "America's Ingenious Athletes," are American acrobatic stars with an excellent routine of tricks.

Augmenting the stage bill will be the first San Francisco showing of "Time, the Comedian," a new Metro-Goldwyn-Mayer release starring Lew Cody and Mae Busch. A supporting cast of favorites includes, Roy Stewart, Paulette Duval, Creighton Hale and Gertrude Olmstead.

The usual short film features and an overture by Claude Sweeten's Golden Gate orchestra and Grace Rollins Hunt, organist, complete the bill.

\* \* \*

**At the Elder Gallery**

Arthur C. Pillsbury, who has been making experiments in moving picture microscope photography in the laboratories of the Botany Department, University of California, will lecture in the Paul Elder Gallery, Saturday afternoon, April 10th, at 2:30 o'clock, on "The Marvels of Wild Flower Life," and will show his moving pictures in which the movement of protoplasm and the conjugation of the male and female nuclei is depicted. This truly remarkable picture, showing the processes of germination in such a minute object as a grain of pollen, will be supplemented by other moving pictures of the secret life of wild flowers and of entertaining views of the wild animal life of Yosemite Valley.

**Settled**

"Borkesley," said the grocer to the dead beat who was planning to move out of the community, "I don't believe you will ever pay me what you owe me. It isn't worth while to sue you for it, and you have nothing I care to attach. I will simply give you a receipt and call it paid."

"Fine of you," said Borkesley. A few minutes after, seeing Borkesley still lingering about, the merchant said: "Was there something you wished to speak to me about?"

"Not especially, but ain't it customary to give a feller a cigar when his account's settled?"

Forbes

**Two Pioneers Pass**

The Hotel Oakland, and incidentally, the city of Oakland, lost a pioneer and East Bay Civic leader, in the passing of Charles Jurgens, owner of the Hotel Oakland, and prominent public-minded citizen, last Sunday, the fourth. Mr. Jurgens was born in Germany, January 3rd, 1844, and came to this country as a boy with his parents, settling in Michigan. In 1863 he came to Oakland, finding employment in a grocery store in the Tenesca district. Later he bought out his employer and this small store was the foundation of his fortune.

Several years later, he purchased a hotel at 15th and Broadway and in 1917 he and a son, William C. Jurgens, took control of the Hotel Oakland.

Under his ownership and management, the Hotel Oakland has become one of the famous hostelries of the Pacific Coast, for it is admitted to be one of the finest and best managed hotels in this part of the world, and many of the smartest society affairs take place within its environs.

Four children survive Mr. Jurgens: William C. Jurgens, present manager of the hotel, Dr. Charles H. Jurgens, Mrs. A. E. Kroenke and Mrs. Marshall Steel, all of Oakland.

\* \* \*

The firm of Sherman Clay & Company lost a beloved member when Leander S. Sherman, head of this music house, passed away at his home in Green street, early this week. Coming from the "Hub" of the United States, the city of Boston, in 1861, as a boy, he demonstrated his love for music by associating himself with various music houses in the city, afterwards establishing his own, which he managed for fifty-six years.

When he retired in 1920 from active service in the firm, the son of his partner, Phillip Clay, became president, and his own son, Fred R. Sherman, became vice-president.

In addition to directing the business of Sherman, Clay & Company, Mr. Sherman was one of the board of directors of the United Railway Company of San Francisco, and also of the San Francisco Bank.

He is survived by his son, Fred R. Sherman, his daughter, Mrs. Julian H. Alco, and his sister, Miss Flora Sherman. He was a member of the Bohemian Club, Pacific Union Club, San Francisco Chamber of Commerce, and the California Development Board.

Numb—Roman women must have worn queer clothes.

Skull—What makes you think so? "My history professor says they heated their houses by carrying around charcoal in brassieres."

Washington Columns

**THOS. MAGEE & SONS**

**Licensed Real Estate Agents**

*Have moved to permanent offices at*

**69 Sutter Street**

BET. SANSOME AND MONTGOMERY

*Also continuing their*

**Sunset Office**

AT N. E. COR. TARAVAL AND 21ST

*Selling all kinds of*

**S. F. Real Estate**

Also publishers S. F. Real Estate Circular since 1866

**FIRE AND MARINE SYNOPSIS OF THE ANNUAL STATEMENT OF THE**

**U. S. Branch of the State Assurance Company, Limited**

of Liverpool, England, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$
Mortgages and collateral loans	1,230,489.52
Bonds and stocks	106,904.65
Cash in office and banks	227,036.43
Agents' balances	2,870.38
Bills receivable taken for risks	
Other ledger assets	2,870.38
<b>Total ledger assets</b>	<b>\$1,567,300.96</b>
NON-LEDGER:	
Total interest and rents due or accrued	\$
Market value of securities over book value	1,663,263.40
Other non-ledger assets	
<b>Gross assets</b>	<b>\$1,663,263.40</b>
Deduct assets not admitted	3,997.76
<b>Total admitted assets</b>	<b>\$1,659,355.64</b>
LIABILITIES	
Net amount of unpaid losses and claims	\$ 153,930.42
Unearned premiums	891,411.15
All other liabilities	32,192.90
<b>Total liabilities (except capital and surplus)</b>	<b>\$1,077,534.47</b>
Capital	200,000.00
Surplus	381,821.17
<b>Total capital, surplus and other liabilities</b>	<b>\$1,659,355.64</b>

**WILLIAM HARE, Manager.**

**H. M. NEWHALL & CO., Pacific Coast General Agents, 210 Battery Street, San Francisco**

**FIRE AND MARINE  
SYNOPSIS OF THE ANNUAL STATEMENT  
OF THE**

**County Fire Insurance Company**

of Philadelphia, Pa., of Manchester, in the State of New Hampshire, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

<b>ASSETS</b>	
Real estate .....	\$ 30,208.38
Mortgages and collateral loans.....	7,000.00
Bonds and stocks.....	1,578,606.98
Cash in office and banks.....	74,441.82
Agents' balances .....	149,264.94
Bills receivable taken for risks.....	
Other ledger assets.....	1,176.25
<b>Total ledger assets.....</b>	<b>\$1,840,698.37</b>
<b>NON-LEDGER:</b>	
Total interest and rents due or accrued .....	\$ 13,598.65
Market value of securities over book value .....	255,791.14
Other non-ledger assets.....	12,848.53
<b>Gross assets .....</b>	<b>\$2,122,936.69</b>
Deduct assets not admitted.....	6,853.18
<b>Total admitted assets.....</b>	<b>\$2,116,083.51</b>
<b>LIABILITIES</b>	
Net amount of unpaid losses and claims .....	\$ 115,373.49
Unearned premiums .....	928,325.37
All other liabilities.....	34,292.63
<b>Total liabilities (except capital and surplus) .....</b>	<b>\$1,077,991.49</b>
Capital .....	500,000.00
Surplus .....	538,092.02
<b>Total capital, surplus and other liabilities .....</b>	<b>\$2,116,083.51</b>
<b>FRANK W. SARGEANT, President.</b>	
<b>GEO. W. SWALLOW, Asst. Secretary.</b>	
<b>C. A. COLVIN, Manager Pacific Coast Department 238 Bush St., San Francisco, Calif.</b>	

**MISCELLANEOUS  
SYNOPSIS OF THE ANNUAL STATEMENT  
OF**

**Title Insurance and Guaranty Co.**

of San Francisco, in the State of California, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

<b>ASSETS</b>	
Real estate .....	\$ 15,144.05
Mortgages and collateral loans.....	355,629.34
Bonds and stocks.....	244,829.69
Cash in company's office and in banks .....	243,136.79
Premiums in course of collection.....	
Bills receivable .....	150.00
Other ledger assets.....	75,021.19
Plant .....	351,134.64
<b>Ledger assets .....</b>	<b>\$1,285,345.70</b>
<b>NON-LEDGER ASSETS:</b>	
Interest and rents due or accrued \$	
Market value of securities over book value .....	30,350.31
Premiums in course of collection.....	33,492.22
Other non-ledger assets .....	
<b>Total gross assets.....</b>	<b>\$1,349,188.23</b>
Deduct assets not admitted.....	29,781.16
<b>Total admitted assets .....</b>	<b>\$1,319,407.07</b>
<b>LIABILITIES</b>	
Net unpaid claims, except liability and workmen's compensation \$	10,000.00
Special reserve for unpaid liability and workmen's compensation claims .....	
Estimated expenses of investigation and adjustment of claims .....	
<b>Total unearned premiums on unexpired risks .....</b>	<b>\$227,438.07</b>
Esrower funds .....	36,335.26
All other liabilities .....	
<b>Total liabilities (except capital and surplus) .....</b>	<b>\$273,773.33</b>
Capital .....	750,000.00
Title insurance surplus fund .....	187,500.00
Surplus .....	108,133.74
<b>Total liabilities, capital and surplus .....</b>	<b>\$1,319,407.07</b>
<b>O. H. ROULEAU, President.</b>	
<b>E. G. SCHWARTZMANN, Secretary.</b>	
<b>250 Montgomery Street, San Francisco</b>	

**Insurance**

SINCE the great fire, no phenomenon has been more conspicuous than the growth and development of insurance companies. They have now become great financial institutions, with more invested capital than many ostensibly purely money-dealing corporations. Their value to the community is inestimable. They have the most certain reputation for honest dealing and complete security. As will be seen from the statements in this issue, they are a bulwark of safety against the risks of life. Property is preserved by them as in no other way. The American insurance company is perhaps the greatest triumph of American financial genius.

\* \* \*

No one can read the achievements of the insurance companies of San Francisco, both at the time of the great fire and since, without a thrill of admiration for the men, who, face to face with the great losses of that historical occasion, pulled out of the destruction a reputation for character and integrity which has borne fruits of success, almost incredibly great.

\* \* \*

The Canadian Fire Insurance Company of Winnipeg, is establishing a United States department in California. License will be granted to the company by the state insurance commission. Harris and Watson have charge of its interests. This company has always had an enviable reputation in Canada.

\* \* \*

The aggregate fire company losses for 1925 show a greater volume than in the previous year. The net losses according to the statement of the Argus Fire Chart, show about \$8,000,000 of an increase in net loss.

\* \* \*

California, Oregon and Montana are in the honor class for fire prevention, as chosen by the Board of Awards of the National Fire Waste Council.

\* \* \*

Six additional Pacific Coast underwriters have been elected fellows of the Insurance Institute of America. They are: Thos. H. Anderson, Pacific department manager for the Liverpool & London & Globe; William Deans of the Selbach & Deans general agency and president of the Pacific Board; G. A. R. Heuer, insurance manager for the San Francisco Realty Company and former Pacific Coast fieldman; R. W. Osborn, arbitrator for the Pacific Board; Fred J. Perry, agency superintendent for the Pacific department of the Royal fleet; and Charles F. Wilson of Denver.

"What would you say if I kissed you?"  
"I wouldn't be in a position to speak."  
N. Carolina Buccaneer

**FIRE AND MARINE  
SYNOPSIS OF THE ANNUAL STATEMENT  
OF THE**

**Caledonian-American Insurance Co.**

of New York, in the State of New York, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

<b>ASSETS</b>	
Real estate .....	\$
Mortgages and collateral loans.....	
Bonds and stocks.....	811,146.84
Cash in office and banks.....	57,651.22
Agents' balances .....	75,134.08
Bills receivable taken for risks.....	
Other ledger assets, reinsurance recoverable on paid losses.....	8,271.96
<b>Total ledger assets.....</b>	<b>\$ 952,204.10</b>
<b>NON-LEDGER:</b>	
Total interest and rents due or accrued .....	\$ 10,562.01
Market value of securities over book value .....	3,903.16
Other non-ledger assets.....	
<b>Gross assets .....</b>	<b>\$ 966,669.27</b>
Deduct assets not admitted.....	1,412.00
<b>Total admitted assets.....</b>	<b>\$ 965,257.27</b>
<b>LIABILITIES</b>	
Net amount of unpaid losses and claims .....	\$ 34,876.65
Unearned premiums .....	391,620.20
All other liabilities .....	20,700.00
<b>Total liabilities (except capital and surplus) .....</b>	<b>\$ 447,196.85</b>
Capital .....	200,000.00
Surplus .....	318,060.42
<b>Total capital, surplus and other liabilities .....</b>	<b>\$ 965,257.27</b>
<b>R. C. CHRISTOPHER, President.</b>	
<b>H. E. FRANK, Secretary.</b>	
<b>SELBACH &amp; DEANS, General Agents, 240 Pine Street, San Francisco, Calif.</b>	

**FIRE AND MARINE  
SYNOPSIS OF THE ANNUAL STATEMENT  
OF THE**

**Minneapolis Fire & Marine  
Insurance Company**

of Minneapolis, in the State of Minnesota, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

<b>ASSETS</b>	
Real estate .....	\$
Mortgages and collateral loans .....	125,650.00
Bonds and stocks .....	425,469.80
Cash in office and banks .....	139,019.51
Agents' balances .....	197,368.21
Bills receivable taken for risks .....	4,715.38
Other ledger assets .....	28,355.82
<b>Total ledger assets .....</b>	<b>\$ 920,518.72</b>
<b>NON-LEDGER</b>	
Total interest and rents due or accrued .....	\$ 12,719.90
Market value of securities over book value .....	14,897.70
Other non-ledger assets .....	
<b>Gross assets .....</b>	<b>949,136.32</b>
Deduct assets not admitted .....	3,746.87
<b>Total admitted assets .....</b>	<b>\$ 945,389.45</b>
<b>LIABILITIES</b>	
Net amount of unpaid losses and claims .....	\$
Unearned premiums .....	
All other liabilities .....	305,948.84
<b>Total liabilities (except capital and surplus) .....</b>	<b>305,948.84</b>
Capital .....	200,000.00
Surplus .....	439,545.61
<b>Total capital, surplus and other liabilities .....</b>	<b>\$ 945,389.45</b>
<b>J. D. McHILLAN, Vice-President.</b>	
<b>WALTER C. LEACH, Secretary.</b>	
<b>H. M. NEWHALL &amp; CO., Pacific Coast General Agents 210 Battery Street</b>	

# Finance

THE Sante Fe is inaugurating one of the greatest innovations in railroad, scenic, scientific and educational travel in America in its "Indian Detours." It is a combination of transcontinental train service and motor car service with Harvey meals and hotels. Trains are left for the detour at Las Vegas and the rail journey is resumed at Albuquerque.

\* \* \*

—The Pioneer Rubber Mills which started here in 1888 is now one of the most important manufacturers of rubber goods in the country. It has discovered and developed a new method of manufacturing garden hose which has placed it at the head of that particular class of goods.

\* \* \*

—It has been well pointed out that there are still hundreds of acres of industrial property that are without water front facilities, within the city limits. They say that there are more than 250 industrial acres to be reclaimed in Islais Creek Reclamation District alone.

\* \* \*

—The San Francisco Chamber of Commerce in its weekly organ, "Business," says: "Aside from industrial property within the city, acreage for vast growth and development of the future is to be found down the Peninsula, where 49 miles of industrial waterfront, with thousands of industrial acres adjacent, are favored with deep water."

\* \* \*

—The San Francisco Bureau of Governmental Research in its organ, "The City" says that the salary standardization amendment adopted at the election of 1924 was adopted with the idea of getting equal work for equal pay. This idea will not be carried out, maintains the paper in question, if the proposed classification by the Civil Service Commission is adopted. The objection is that the classification does not provide a dependable basis.

\* \* \*

—The economic results of the straw vote on prohibition are already making themselves felt in an increased demand for former brewery buildings and a development in values of such plants. It is more and more coming to be the conviction of thoughtful people that the return of light wines and beers is destined to be certain within a short time.

\* \* \*

—There is a great deal of truth in the following advice by Edwin Evans Mentzer, the well-known investment consultant: "In times like these it is imperative that most people have their investment lists reviewed by men skilled in determining real values. Wholesale advice does not fit securities to the needs of individual pocket-books. Many people have 'book profits' they should turn into cash. Many people have good-looking stocks without much substance, which should be sold. It is house-cleaning time. It is time to clear the muck out of your pocket book and put your affairs in order."

\* \* \*

—While indications are that the federal estate tax will be finally eliminated, it is not expected that this will lessen the "death tax" demands. An increase in state inheritance taxes is not unlikely.

## THE SAN FRANCISCO BANK

SAVINGS

COMMERCIAL

INCORPORATED FEBRUARY 10TH, 1868

One of the Oldest Banks in California,  
the Assets of which have never been increased  
by mergers or consolidations with other Banks

MEMBER ASSOCIATED SAVINGS BANKS OF SAN FRANCISCO  
526 California Street, San Francisco, Cal.

DECEMBER 31st, 1925

Assets.....\$107,232,609.22  
Capital, Reserve and Contingent Funds..... 4,250,000.00  
Employees' Pension Fund over ..... 525,000.00

MISSION BRANCH..... Mission and 21st Streets  
PARK-PRESIDIO BRANCH..... Clement St. and 7th Ave.  
HAIGHT STREET BRANCH..... Haight and Belvedere Streets  
WEST PORTAL BRANCH..... West Portal Ave. and Ulloa St.

Interest paid on Deposits at the rate of  
FOUR AND ONE-QUARTER (4 1/4) per cent per annum,  
COMPUTED MONTHLY and COMPOUNDED QUARTERLY,  
AND MAY BE WITHDRAWN QUARTERLY

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## TRAVEL TID-BITS

By Ernest F. Rixon

Touring the South Seas—Vacation Voyages to Samoa,  
Fiji and the Antipodes

SAN FRANCISCO is the ocean gateway to a vacation realm of unique charm. All who have read the seafaring stories of Robert Louis Stevenson, Jack London, and Frank Norris, recall the glamor of romance which they cast about the "island schooners" putting out from this port for the South Seas. And the readers who followed, in their bright pages, the course of those romantic craft southward, longed to call with them at the quaint island villages of Polynesia.

Now, with the development of swift steamship service to the South Pacific, it is possible to reach these island-groups in a comparatively few days from San Francisco. Only a week's voyage beyond Hawaii, for instance, liners of the Oceanic Steamship Company put in at Pago Pago, in the Samoan islands; and Suva, Fiji, is but 2 days farther on.

Pago Pago, on Tutuila, in the Samoan group, has one of the finest harbors in the South Seas. It is the site of a United States naval station.

As the liner steers through the high-walled entrance, one is struck with the magnificence of Pago Pago harbor.

Tourists here go ashore, inspect the naval station and the mission settlement, and motor to nearby villages. The native Samoans, handsome in appearance, are the fairest-skinned of the Polynesian peoples and the tallest of all the human family.

Covered with a mantle of perennial verdure, from the coral sands of the coast to the steep-ridged inland peaks, the Samoan islands are indeed "Isles of the Blest." Besides Tutuila there are other and larger islands in the group, forming Western Samoa (under New Zealand's control), and their port of Apia is only 60 miles by steamer from Pago Pago; but usually Apia is visited from Suva, Fiji.

Picturesquely situated beside a reef-locked harbor, Suva is the chief port and capital of the British crown colony of Fiji—larger in area than our own glorious recreation domain of Hawaii, and comparable to it in beauty.

There are delightful motor trips throughout the island of Viti Levu, upon which Suva is situated.

On inter-island steamers one can visit Levuka, the former British capital, on Ovalau, and many quaint outports where native life is seen at its best.

The sea-fishing of Fiji offers superb sport.

Suva is the point of departure for the triangular tour by steamer, embracing Tonga and Samoa—10 days of leisurely cruising. The Tonga group, or Friendly Islands, are of both volcanic and upraised coral formation. Chief of the isles is Tongatabu, low-lying and verdant.

The visitor will be delighted with the quaint customs and clever craftsmanship of the Tonga nation, and wonder at the mysterious ruins of prehistoric civilization here in mid-ocean.

Western Samoa was formerly a German colony, but since the World War has been under the mandate of New Zealand. Apia is its port of call.

Native schools and justice courts and villages call for visits; and one learns with amusement that the natives pay their taxes in copra, the dried meat of the cocoanut, which is the principal export of the islands.

Throngs of tourists visit the grave of Robert Louis Stevenson atop Mount Vaea above Apia, and Vailima, his home upon its lower slopes.

Suva, to which return is made from Apia, is the central point of Pacific travel. In fact, within a space of two months, visits can be made thence to all the principal island groups of the South Seas.

If travelers plan to continue onward to Australia, great ocean liners will carry them to Sydney, metropolis and chief port of the Commonwealth. After a visit in Australia, the return voyage to San Francisco can be made in 10 days.

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## SOCIETY

(Continued from Page 9)

planned to welcome them to the city. On Easter Sunday, Mr. and Mrs. Mitchell entertained at dinner, their guests being Mr. and Mrs. R. W. Williamson of Calcutta, India, who are visitors in San Francisco for a short time. The Williamsons are well known in English society circles, and Mr. Williamson is a large publisher.

\* \* \*

Miss Bernice Moore assembled a group of friends at tea on Saturday at the Fairmont Hotel, her honor guest being Miss Lou Schroeder, whose engagement to Robert William Clyde has recently been announced, the wedding to be celebrated during the early summer months. The table decorations were particularly lovely, the table being centered with a fancy box, on which was tied an immense pink tulle bow. Spring flowers falling gracefully, tall pink candles and place cards suggestive of Easter, completed the decorative scheme. The members of the party in addition to the guest of honor included: Mesdames Rudolph Zimmerman, Harold Weule, Katherine Doolittle, Horace Doyle, William Tuck, Milton W. Morrison, Myrtle K. Wright. Misses: Hazel Barrow, Juliette Barieau, Emma Grief.

\* \* \*

Mr. and Mrs. F. C. Dennett entertained a group of friends at dinner Wednesday evening at Hotel Claremont. A graceful basket of spring blossoms from the hotel gardens filled the center of the table. Lavender candles to carry out the predominant color added to the attractiveness of the table.

The guests were: Mr. and Mrs. Charles Miller, Mr. and Mrs. Russell Owen, Mr. and Mrs. C. M. Smith, and Mrs. T. F. Sloan.

\* \* \*

Mrs. Louis Dudley Manning was hostess for the Adams Point Bridge Club of Oakland at luncheon Thursday at Hotel Claremont.

Those playing cards in the Palm Room after luncheon were: Mrs. John Warren; Mrs. Evelyn Boyden; Mrs. Emma Whitmore; Mrs. Alice Buteau; Mrs. Thomas Church; Mrs. B. A. Forrester; Mrs. L. D. Manning; Miss Nancy Brewer.

\* \* \*

Mr. and Mrs. Harry Noyes Pratt entertained Mr. and Mrs. James C. Bennett at dinner Sunday evening at Hotel Claremont. The table was very pleasing with its graceful centerpiece of lilacs, matched by candles of corresponding shade.

—There is a curious tendency to greater rigidity in Sunday laws nowadays. It is hard to see how it has arisen. In California, we have no Sunday laws and so we are a shining mark for the bigots. These Sunday laws are economic nuisances. They interfere with reasonable and legitimate occupation. In many states, it is unlawful for a shoe black to shine up on Sunday. Any tendency to destroy our free Sunday should be rigorously met.

## Stage Fright

Director—Terrible! What can I do to make you put more expression into the kissing scene?

Would-be—Pull down the curtain, get everyone out of here, and leave me alone with that blonde over there.

—Johns Hopkins Black and Blue Jay.

—The freight tons per train show a steady increase since 1921 on the Southern Pacific. The net tons per train established an average that was higher through 1925 than during the preceding five years.

The Lady—They say drinking shortens a man's life.  
The Gentleman—Yes, but he sees twice as much in the same length of time.  
—Pitt Panther.

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Prospect 956

# Petrol Paragraphs



By E. V. Weller  
Director of Publicity  
National Automobile Club

## Victory Highway Improvement on Sacramento River

**P**LANs for development of the Victory Highway between Sacramento and San Francisco are being discussed in Sacramento County, according to Ben Blow, Field Secretary of the National Automobile Club and Vice-President of the Victory Highway Association.

That a greatly increased volume of traffic will flow over this road when the bridge across Three Mile Slough is opened and the highway across Sherman Island is completed, is generally conceded, and to provide this traffic with a highway capable of safely handling thousands of cars daily, is the problem facing the Sacramento County Board and County Engineer Deterding.

Entering Sacramento by way of 12th Street, the Victory Highway leaves by way of 21st street and thence over what is locally known as the Freeport road to the Sacramento river, where it climbs to the top of the levee and follows the meanderings of the river to a point below Paintersville, where crossing is made to the Grand Island side and thence, also, on top of the levee to the Isleton bridge.

With Yolo county already discussing development of a highway on the west side of the Sacramento river, to serve a rapidly developing agricultural area and Sacramento county contemplating paving the road on the east side of the river between Paintersville and Isleton, an opportunity will be afforded for dividing traffic and supplying a needed measure of safety; the existing levee roads in Sacramento county being mainly 15 feet wide with the river on one side and a high bank on the other.

In advancing the road construction now under way to serve the traffic flow across the Antioch bridge, Sacramento

county is building a wide road down the levee, below Rio Vista and across Sherman Island toward the Contra Costa side, while Contra Costa County is putting in a concrete road twenty feet wide, 8 inches thick at the edge and six inches in the center in anticipation of a great increase of traffic flow.

With the road improvement plans of Sacramento and Yolo Counties rapidly being brought into definite shape the various towns and Chambers of Commerce en route are looking forward to that time when the Victory Highway line between Sacramento and Oakland will be a state highway and are even going further in suggesting that it be made part of United States Highway No. 40, which follows the line adopted for the Victory Highway across the United States more than four years ago with scarcely a deviation.

Selection of the Sacramento River routing for the Victory Highway was made by the Board of Directors of the Victory Highway Association at the joint recommendation of Harvey M. Toy, then a director, and Ben Blow, the manager, more than three years ago, since which time the Antioch bridge has been built and practically a new line into San Francisco provided from the upper reaches of the great Sacramento Valley, through one of the most prolific agricultural areas in the United States.

## Careless

Two traveling salesmen went to a small town. There was only one room at the hotel, so they took this together.

About nine-thirty, one went to the room. He locked the door on the inside, threw the key over the transom, and went to sleep.

About eleven, the other salesman came up, found the key, and let himself in. Then he woke up the other salesman.

"Hey, you, what do you mean locking yourself in this way?" he said. "Don't you know there might be a fire?"

"Well, what if there was?" said the other. "I wouldn't go to it."

Dumb—Funny how he is so lucky at cards and then loses his winnings at the race track.

Dumber! Not very funny. They won't let him shuffle the horses!

Colby White Mule

## A Well-Earned Rest

"Fellow citizens," said the candidate, "I have fought against the Indians. I have often had no bed but the battle-field and no canopy but the sky. I have marched over the frozen ground till every step was marked with blood."

His story took well till a dried-up looking voter came to the front.

"I'll say you've done enough for your country. Go home and rest. I'll vote for the other fellow."

The Continent

"Westward Ho!" and the '49'ers in their covered wagons moved on—in a quest of better things—onward to the sun setting in the Pacific.

They—gifted with faith and confidence—paved the way for a development now enjoyed to a greater extent in California than elsewhere.

Thru business initiative the development of Hydro-Electric energy in this state has been financed and perfected most extensively—and service is available at a decreasing cost, within the reach of all.

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# GOLF

By Fred Blair

THE San Francisco Rotary Club members, acknowledged to be the world's greatest divot diggers, paid their last respects to the California Club prior to their moving to the new home at Baden. Fifty players enjoyed the hospitality of Bill Taylor, the club's president, when they played off their monthly golf tournament, which was a qualified success from start to finish. Carl Eddy, the Commander-in-Chief of the Rotary golf chapter, was so busy selling rice that he had to forego the honor of swapping divots with the rest of the gang, so Pete "Nurmi" Gerhardt acted in his stead. The day brought out some wonderful golf and the nineteenth hole was played according to Hoyle. Fred Neely, member of the host club,



Frank J. Foran  
Secretary and  
Director of the  
Olympic Club  
Who Won His  
Trophy in Rotary  
Golf Tournament.

showed his appreciation as team captain by defeating Bob Weber's team by 57 of Heinz varieties.

Matt "Moe" Harris, president of the San Francisco Rotary Club and old time Olympian, first chairman of the athletic committee in 1906, all-round athlete and one of the organizers of the Dipsea Indians, watched the boys go through their stunts, but didn't play golf himself. Matt claims he isn't old enough yet. However, he is a past master as a toastmaster and his criticisms and witicisms were greatly appreciated around the banquet board.

Louis Campaglia couldn't make the grade, he was too busy figuring the price of sugar.

Perry Cumberson expected to score a hit with his latest Paris creation, but his wardrobe arrived too late; Perry was out of luck.

Tom Stephens says that if Charlie Graham doesn't bring home the bacon soon, he'll have to take up golf himself.

Billie Erskine donated a flock of adding machines, but he ran completely out of numbers.

"Doggy" Kron, the bulldog tamer, barked his way around the course.

Joe Loughrey has quit handling kids. Joe was so electrically lit that he burnt holes in the course.

Max Sommer plays his best golf in the winter.

Cyrus McLaughlin was shooting off gas like the Associated Oil tanks.

George Makins, the big Butter and Egg man of the West, couldn't keep his eyes off the Chickens.

Joe Henkel quit business for Golf. Now he's a fur dealer. Joe loves a skin game.

Frank Foran, the king of King Coal, won his first trophy. Frank said it was a pleasure to fill the cup.

Pete Gerhardt claimed he shot the course in 78. Bob Ohea said it was his age he was talking about.

Carl Eddy sent his regrets from Napa. Carl is out there on a visit.

Charlie Graham, the baseball whiz, batted in several home runs, especially at the 19th.

Angy Thomas, the lead-man, presented each player with a Faber on leaving the first tee. Charlie Culver lost his at the 12th hole—but he didn't win a cup.

Charlie Trippler showed up with a kit of sawed-off clubs. Charlie says he may be short on clubs, but he's long on drives.

Captain Jack Stolz, the elevator demon, got elevated into the win column for the first time.

Tom Delury, the Telephone ace, phoned the scores to all parts of the world.

"Topsy" Davis says winning golf tournaments is like shooting fish in a can.

Charlie Culver, the Rotary cop, escorted the boys home in his wagon.

Ernest La Fleur, the Arrow Collar man, lost everything, including his cuffs.

Fred Neely got awful cold feet the moment they mentioned "collect."

Bob "Dupont" Matthey was busy blasting them out of the rough.

Colonel Jim Power captured the guest prize, a ton of coal from Old King Coal.

*There's always something to do in*

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## CASA DEL REY

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Bob Thompson, manager of the Howard Automobile Company and prominent Rotarian, left yesterday on the Olympic from New York for a three months' visit with his folks in Liverpool, England. Bob has longed for many years to see the old home town, so decided that he and Mrs. Thompson would renew their acquaintance with the land of their birth. While in the old country Mr. and Mrs. Thompson intend visiting all the principal parts of England, Ireland, Scotland, France and Switzerland. Bob's many friends gave them a farewell banquet and presented Mrs. Thompson with a beautifully fitted traveling bag. The men gave Bob a set of war clubs. Bob intends to enter the British open.



Bob Thompson  
Prominent Ro-  
tarian Who Left  
for England  
Today.

\* \* \*

Joe Collins was out pitching them all over the lot. Joe didn't make first base.

\* \* \*

Johnny Crowe crowed so much that the chickens chased him off the course.

\* \* \*

Bill Taylor overdrew his banking account after settling up with Frank Foran.

\* \* \*

Jim Patrick, the Rubber man, stretched a few points.

\* \* \*

Fred Neely, the perfume king, is a bear in the rough. Fred has a wonderful scent for lost balls.

\* \* \*

"Zev" Gerhardt made the round in ten flat, out-distancing the field by several lengths.

\* \* \*

Rudy Habernicht, the glassman, cut some wonderful divots with his educated mashie.

\* \* \*

Mike Savannah, of Paragon fame, showed a lot of class in his Grant avenue creations.

\* \* \*

Harold Cossitt, the expert re-producer, didn't bring a drop.

\* \* \*

Charlie Graham is more familiar with baseballs than he is with golf balls. Charlie got his share at Tuesday's meeting.

\* \* \*

Oscar Boldemann's caddy was a real chocolate drop.

\* \* \*

Cliff Ireland is training hard for the next tournament, accompanied by Al Ehrman, late of Manila.

\* \* \*

Tom Walsh arrived in time from Vancouver to assist Charlie Melrose with the ice.

\* \* \*

Charlie Waters played 105 in the shade.

\* \* \*

Tom Doane, the world's greatest southpaw, was clicking them a mile from the portside.

\* \* \*

Charlie Brandenburg, fresh from his European trip, stood the boys on their ears when he gave a demonstration of fancy trick shots.

\* \* \*

Archie Littler has a bigger score each time he plays. Archie expects to master the game, providing he lives long enough.

\* \* \*

Bob Brenner, the ship's chandler, had rough sailing. Bob got anchored in a bunker.

\* \* \*

The famous Canada Dry Hole-in-One Club has admitted to membership Mr. Earl T. Parrish, of Berkeley, Calif., and Mr. D. D. Dorward, Jr., of Oakland, Calif.

**Auto Service Plus**

This last storm was a rather disheveling one, not only to the pedestrian's clothes, but also to the motor vehicle, especially if one traveled into the suburbs or rural districts.

We came across many a mud-stained automobile, looking as if it had just emerged from the trenches, and we felt very much like approaching it with the words: "Why don't you go to the Auto Service Plus, at Van Ness Ave. and Ellis St., and get a good 'dolling up?' Inside of forty minutes or so, you won't know the old bus, so spick and span will she look, so altogether 'redded up' as the New Englanders say. Take our advice, and be on your way."

**Real Estate for Three Generations**

The real estate firm of Thos. Magee and Sons, is now in its third generation. This pioneer Company has now added to its personnel, the two sons of William A. Magee, president of the firm, William A. Magee, Jr., and Harry H. Magee.

The firm was founded by Thomas Magee, who went into the real estate business soon after his arrival in San Francisco in 1859, and is one of the oldest in California.

The San Francisco Real Estate Circular, a recognized authority in this city on all matters pertaining to real estate, was started by Thomas Magee in 1866 and has been continuously printed by Thos. Magee & Sons ever since.

This publication will soon celebrate its sixtieth anniversary, in which will be given statistics for the last sixty years, and and a review of the market from 1886 to 1926.

Thos. Magee & Sons have just moved into their new home at 69 Sutter St.

**Announcement**

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Fauntleroy—Elucidate, Algernon.  
 "One guy can't be so dumb."

Penn State Froth

"Why was Ruth swearing so last Sunday morning?"

"She couldn't find her prayer book."  
 Oklahoma Whirlwind

### Circumstantial Evidence

A country school board was visiting a school, and the principal was putting his pupils through their paces.

"Who signed Magna Charta, Robert?" he asked, turning to one boy.

"Please, sir, 'twasn't me," whimpered the youngster.

The teacher, in disgust, told him to take his seat; but an old tobacco-chewing countryman on the board was not satisfied; so, after a well-directed aim at the cuspidor, he said: "Call that boy back. I don't like his manner. I believe he did do it."  
 The Pepper Pot

### STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912.

Of San Francisco News Letter, published weekly at San Francisco, Calif., for April 1, 1926.

State of California, } ss.  
 County of San Francisco, }

Before me, a Notary Public in and for the State and county aforesaid, personally appeared Frederick A. Marriott, who, having been duly sworn according to law, deposes and says that he is the publisher of the San Francisco News Letter, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to-wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, F. A. Marriott, 268 Market St., San Francisco; Editor, E. F. Ross, 268 Market St., San Francisco; Managing Editor, None; Business Manager, F. A. Marriott, 268 Market St., San Francisco.

2. That the owner is Frederick A. Marriott, 268 Market St., San Francisco.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: None.

F. A. MARRIOTT,  
 Publisher.

Sworn to and subscribed before me this 18th day of March, 1926.

(Seal)

W. W. HEALEY,  
 Notary Public in and for the City and County of San Francisco, State of California. (My commission expires August 29, 1929).

### ASSESSMENT NOTICE

#### The Mineral Development Company

Location of principal place of business,  
 San Francisco, Calif.

Notice is hereby given that at a regular meeting of the Directors held on the 15th day of March, 1926 an assessment of one-half cent per share was levied upon the issued capital stock of the corporation payable immediately in legal money of the United States, to the Secretary, at the office of the company, Room 245, Monadnock Building, San Francisco, Calif.

Any stock on which this assessment shall remain unpaid on the 22nd day of April, 1926, will be delinquent and advertised for sale at public auction, and unless payment is made before, will be sold on Wednesday the 19th day of May, 1926 to pay the delinquent assessment, together with costs of advertising and expense of sale.

M. J. SEELY, Secretary,  
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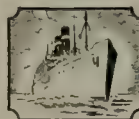
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SAN FRANCISCO

# News Letter

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SAN FRANCISCO

SATURDAY, APRIL 17th, 1926

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# BROADCAST SCHEDULE FOR NEXT WEEK

BLACK TYPE P. M.; LIGHT FIGURES A. M.

ST. N.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
<b>KJBS—JULIUS BRUNTON &amp; SONS CO., SAN FRANCISCO—220</b>						
5:30- 6:30	8:00-10:40 2:00- 2:30 8:00-10:00	9:00-10:40 2:00- 2:30	9:00-10:40 2:00- 2:30 8:00-10:00	9:00-10:40 2:00- 2:30	9:00-10:40 2:00- 2:30 8:00-11:30	9:00-10:40 2:00- 2:30
<b>KFRC—CITY OF PARIS, SAN FRANCISCO—270.1</b>						
6:30- 7:30 8:00-12:00	10:00-11:00 5:00- 7:30 8:00-10:00	12:00-12:20 5:30- 7:30 8:00-11:00	10:00-11:30 5:30- 7:30 8:00-12:00	4:00- 5:00 5:30- 7:30 8:00-10:00	12:00-12:20 4:45- 7:30 8:00-11:00	4:00- 7:30 8:00- 1:00
<b>KPO—HALE BROS. AND THE CHRONICLE, SAN FRANCISCO—428.3</b>						
9:45-10:45 10:45 5:00-10:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 4:30 5:15- 7:30 8:00-11:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 4:30 5:15- 7:30 8:00-11:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 4:30 5:15- 7:30 8:00-11:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 4:30 5:15- 7:30 8:00-11:00	7:00- 8:00 10:30 12:00 12:45 1:30- 2:00 4:00- 5:00 5:15- 7:30 8:00-11:00	7:00- 8:00 10:30 12:00 1:00- 7:30 8:00-12:00
<b>KFWI—RADIO ENTERTAINMENTS, INC., SAN FRANCISCO—226</b>						
1:00- 2:00 8:00- 1:00	11:00-11:30 1:00- 2:00 6:30- 7:30 8:00- 1:00	10:00- 1:00	11:00-11:30 1:00- 2:00 6:30- 7:30 8:00- 1:00		11:00-11:30 1:00- 2:00 6:30- 7:30 8:00-12:30	1:30 a.m. Pajama Party
<b>KGTT—GLAD TIDINGS TEMPLE, SAN FRANCISCO—207</b>						
2:30- 5:00 8:00-10:00		8:00-10:00	2:30- 3:30 8:00-10:00	2:30- 3:30	8:00-10:00	
<b>KFOB—INC. BURLINGAME—226</b>						
		8:00-10:00 10:00-11:00		7:00- 7:30 8:00-12:00		5:30- 6:00 8:00-12:00
<b>KFUU—MATHEWSON MOTOR CO., INC., OAKLAND—220</b>						
	10:45-11:45	10:45-11:45 8:00 10:00	10:45-11:45	10:45-11:45 8:00-10:45	10:45-11:45	10:45-11:45 8:00-10:30
<b>KGO—GENERAL ELECTRIC CO., OAKLAND—361.2</b>						
11:00 3:30- 5:00 7:30	7:15- 8:30 11:30- 1:00 1:30 3:00- 4:00 5:30- 7:30 8:00- 9:30 9:30	7:15- 8:30 11:30- 1:00 1:30 4:00- 7:30 8:00-12:00	7:15- 8:30 11:30- 1:00 1:30 3:00- 7:30	7:15- 8:30 11:30- 1:00 1:30 4:00- 7:30 8:00-12:30	7:15- 8:30 11:10- 1:00 1:30 3:00- 7:30	7:15- 8:45 11:30- 1:00 4:00- 5:30 8:00-12:00
<b>KLX—OAKLAND TRIBUNE, OAKLAND—508.2</b>						
	6:30- 7:30 8:00-10:30	3:00- 5:00 7:00- 7:30	3:00- 5:00 6:30- 7:30 8:00-10:00	3:00- 5:00 7:00- 7:30	3:00- 5:00 7:00- 7:30 8:00-10:30	3:00- 5:00 7:00- 7:30
<b>KTAB—THE ASSOCIATED BROADCASTERS, OAKLAND—240</b>						
9:45-10:45 11:00-12:30 7:45- 9:15 9:30-11:00	9:00-9:30 12:00- 1:00 4:00- 5:00 8:00-10:00	9:00-9:30 12:00- 1:00 8:00-10:00	9:00-9:30 12:00- 1:00 8:00-10:00	9:00-9:30 12:00- 1:00 8:00-10:00	9:00-9:30 12:00- 1:00 8:00-10:00	9:00-9:30 12:00- 1:00
<b>KGW—MORNING OREGONIAN, PORTLAND—491.5</b>						
10:25-12:00 7:30-10:00	7:15 9:45-11:30 12:30- 1:30 4:00- 7:00 7:30-10:00	10:00-11:30 12:30- 1:30 6:00- 7:00 7:30-12:00	7:15 9:45-11:30 12:30- 1:30 6:00- 7:00 7:30-11:00	10:00-11:30 12:30- 1:30 6:00- 7:00 7:30-10:00	7:15 9:45-11:30 12:30- 1:30 2:00- 3:00 6:00- 7:30 7:30-12:00	10:00-11:30 12:30- 1:30 6:00- 7:00 10:00-12:00
<b>KJR—NORTHWEST RADIO SERVICE CO., SEATTLE—384.4</b>						
11:00-12:30 7:15-10:30	10:30-12:00 1:30- 3:00 5:40-10:00	10:30-12:00 1:30- 3:00 5:40-10:00	11:30-12:00 5:40-10:00	10:30-12:00 5:40 12:00	10:30-12:00 5:40-10:00	11:30-12:00 5:40-10:00
<b>KFOA—RHODES DEPARTMENT STORE, SEATTLE—454.3</b>						
	10:00-11:00 12:30- 1:30 3:00- 5:15 7:00-10:00	10:00-11:00 12:30- 1:30 3:00- 5:15 6:00- 8:00 9:00-11:00	10:00-11:00 12:30- 1:30 3:00- 5:15 6:00- 8:00 7:00- 8:30	10:00-11:00 12:30- 1:30 3:00- 5:15	10:00-11:00 12:30- 1:30 3:00- 5:15 6:00- 8:30 7:00-11:00	10:45-11:00 4:45- 5:15 7:00-11:00
<b>KFI—EARLE C. ANTHONY, INC., LOS ANGELES—467</b> (Copyright, 1925 by Earle C. Anthony, Inc.)						
10:00-11:00 4:00 6:30-10:00 10:00	10:45- 5:30-10:00 10:00	5:30-10:00 10:00	10:45 5:30-10:00 10:00	5:30-10:00 10:00	10:45 5:30-10:00 10:00	5:30-11:00 11:00- 3:00
<b>KFWB—WARNER BROS., HOLLYWOOD—252</b>						
9:00-11:00	5:15- 7:30 7:30-11:00	11:00-12:15 5:30- 7:30 8:00-11:00	5:15- 7:40 8:00-11:00	6:30- 7:30 8:00-11:00	6:30- 7:50 8:00-11:00	6:30- 7:30 8:00-11:00
<b>KNX—L. A. EVENING EXPRESS, LOS ANGELES—337</b>						
10:00 12:45 2:00- 4:00 6:30- 9:00 9:00	7:30- 9:00 10:00-10:30 12:00 1:30-11:00 11:00	7:30- 9:00 10:00-10:30 12:00 1:30-10:00 10:00	7:30- 9:00 10:00-10:30 12:00 1:30-11:00 11:00	7:30- 9:00 10:00-11:00 12:00 1:30-11:00 11:00	7:30- 9:00 10:00-10:30 12:00 1:00-11:00 11:00	7:30- 9:00 10:00-10:30 12:00 1:30-11:00 11:00- 2:00



Established July 20, 1856

# SAN FRANCISCO NEWS LETTER



Devoted to the Leading Interests of California and the Pacific Coast.

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VOL. CVIII

SAN FRANCISCO, CALIF., APRIL 17, 1926

No. 16

## The Women at Washington

By Eleanore F. Ross

There are three contingencies which may be actuating those misguided females at Washington, who are trying their darndest to block the proposed light wines and beer amendment to the Volstead Act.

1st—They may be sincere in their efforts, but they are deaf, dumb and blind to the deplorable conditions which have existed ever since the Volstead Act was perpetrated, and which give promise of existing to the end of the chapter;

2nd—They want Prohibition to continue because of the thrill they get out of law breaking;

3rd—They are (awful thought!) standing in with the boot-leggers!

Now you know that the human inclination is always to jump over the fence which flaunts the sign: "No Trespassing."

And you know that there is nothing half so sweet in life as forbidden fruit, even when it's sour. Do you remember the stolen green apples of your childhood days, and the inevitable belly-ache afterwards? Even that belly-ache didn't deter you from stealing those little round, green balls of pain the next Summer, did it?

No matter what devastation and damnation old man Volstead has brought about, we can, most of us (unless we are aenemic, mentally or physically) get a thrill out of shutting the doors tight, and indulging in a little drink, sometimes for two, sometimes for more!

Now those women at Washington (may the devil run away with them, as my old Irish nurse would say, were she still reading newspapers) may be just as red blooded as either you or I. Perhaps the only excitement in their lives is the act of defying Volstead.

There is still a large percentage of women in the U. S. A. who, despite the educational advantages which female emancipation should have brought to them, are still just "silly."

They are generally women who lead sheltered lives, or women engaged in business of a nature which does not bring them into contact with various classes of mankind, or the "seamy" side of human existence. Or they may be of Scotch ancestry, and possess "barnacle minds."

With no wide or varied experience back of them, they discuss Prohibition as if it really existed, not as if it was the monstrous farce that it is.

They argue absolutely from an emotional standpoint, not with an uncontrovertible display of statistics, which are the only instruments that can prove facts.

They persist in praising the advantages of Prohibition for the "rising generation," blind to the sad truth that it is the rising generation which shoots the strongest broadside volleys at Volstead.

These are the sort of women who, when you state an unpleasant reality to them, exclaim: "How pessimistic you are!" There is no use shouting back at them: "But, good Heavens, this is the truth! It isn't the way we want things, it is the way they really are in life!"

These are the sort of women who are a detriment in politics, rather than a help, for the reason that they possess little or no plain, common, "horse sense," and "horse sense" is one of the greatest essentials in any kind of business, political or otherwise.

And then there is a breed of women, who can be bribed.

Can it be possible, that back of the Women's National Committee on Law Enforcement, now raising its voice at Washington, in protest against the amending of the Volstead Act to the extent of allowing the manufacture of light wines and beers, cower the shadows of "speak easies," "blind pigs," "illicit stills?"



**Our City Transportation** For years we have been insisting that the transportation facilities of the city are not what they should be. This seems to have been fairly well recognized everywhere, but nothing which could be said to mitigate the situation has been done about it. The most feasible idea appeared to be that the city should, at a reasonable figure, take over the property of the Market Street Railway Company, and then, being in possession of a united transportation property, proceed to develop the communal facilities.

This solution, however, depended upon a very uncertain quantity; namely, the amount of common sense in the city administration and the sagacity which would make an equitable bargain with the Market Street Railway Company, an essential preliminary to the organization. It must be sadly admitted that, so far, there has not appeared that reasonable understanding of the condition which would produce equitable results. On the contrary, there has been, rather evident, a distinct tendency to try and take advantage of the situation, so as to inflict a detriment upon the railroads.

But what has happened? The Market Street Railway, with a much better grasp of the essentials of the situation and a much higher civic spirit than the citizens themselves have shown, is proceeding to install bus lines in those portions of the city which are most in need of better transportation at present; notably, in that part of the city which extends south of Mission Street to Geneva Avenue where there is a new residential population which depends upon transportation for ready access to its daily toil, and which has been very much overlooked, so that parts of this district are a long way from established car lines.

There is no doubt that the bus lines will be enormously useful to these people.

**Champions of Freedom** The prohibitionists have done something which they never expected to do. They have brought a real issue into politics and have made the matter of personal freedom a matter of concern to the people of this country, as it has not been since the days of the abolition movement. The white slaves of the modern state are in revolt. The revolt is much wider and greater than the mere prohibition question, great though that is. It is a revolt against bureaucracy, against the unwarrantable assumption that the government can make a crime of what the mass of the people do not regard as a crime. It is a fight which is of enormous importance to the people of this land. Our very future may depend largely on its outcome.

And with this fight there grows the spirit to meet it. Men are talking with a strength of conviction which we have not lately seen manifested. The timid politicians who, until lately, shivered at the mention of the prohibition question, as one which might lose them their jobs, are now beginning to pick up their courage and to put some heart into the fight for liberty.

We quote in full some of the remarks of Senator Bruce. These are so cogent that they need no reinforcing. Never has the matter been more truthfully or clearly stated.

The Volstead act has placed human happiness in more than one vital particular under the irritating and harassing domination of a sour, corrosive and narrow-minded Puritanism which does not hesitate to avow its enmity even to such innocent recreations as smoking and dancing.

It has for the first time brought the church deeply into politics. It has established a settled commerce between the worthiest and the unworthiest members of the community.

It has created an underworld almost as thoroughly organized as the respectable world above it.

It is responsible for the unprecedented phenomenon of thousands and thousands of reputable men and women, including ministers of the law itself, living in habitual disregard of the Constitution and law.

It has tended to bring all laws, including itself, into more or less disrepute.

**More Divorce Law** The second District Court of Appeal in Los Angeles, decided recently, the case of Miles vs. Miles, in an opinion written by Judge Houser, who may generally be depended upon to get matters straight on law questions. It is a curious sort of case and involves a new question which may interest parents who are tempted to interfere in the matrimonial arrangements of their children.

In this case, it seems that the parents were very anxious to effect a complete separation between the son and his wife. One can therefore only partially imagine the conflicts which occurred in that family prior to the time when the divorce was settled. At any rate, the parents contracted with their son to pay the wife, after divorce, a certain sum of money, in part consideration that the son leave the state. The object of the parents was obviously to prevent remarriage. The son left the state and the parents paid money over to a trustee for the benefit of the divorced wife, and then instructed the trustee not to pay it over to the wife.

The wife won the suit. At first, it would seem hard to say why, because there does not appear to be any consideration for the contract, and the wife was not a party to the contract. But she was a beneficiary, under the contract, and so was held to have a suable right. As for the consideration, that was another question. But it appeared that the wife had surrendered a promissory note given her by her husband, and in her possession at the time of his leaving the state, and had thus parted with a right to sue, which is a valuable consideration.

We do not suppose there is anything to be said about the correctness of the decision and surely the parents, having entered into the agreement, have little to complain about. But it is another instance of the stupidity of interfering in other people's matrimonial affairs, even though they be those of your own children.

**Political Education and Radio** We are making one of the first great efforts to realize out of radio that knowledge and cultural advance, which so powerful and widespread an invention would seem to imply. As usual, we are a little backward in such matters, for various European countries have undertaken a campaign of education by the radio which we have not yet approached.

But we are making a good beginning. John L. McNab, one of the most conspicuously gifted members of the San Francisco Bar, delivered a lecture on the Federal Convention of 1787, being a part of a series of lectures intended for the purpose of enlightening the citizens on the subject of the United States Constitution.

He was followed on the next night by Attorney General U. S. Webb. These talks were given under the auspices of the American Bar Association, a national organization which will prosecute its efforts to instruct the people of the United States in the fundamental law of the country. In order to do this, it formed a committee on American Citizenship. In connection with that committee, the local arrangements are in the hands of a commission, of which Hon. Jeremiah Sullivan, former president of the State Bar Association, is chairman and Hon. W. W. Morrow, O. K.



Cushing, Maurice E. Harrison, C. J. Goodcell and Andrew Y. Wood, managing editor of the "Recorder," are members.

These lectures, delivered in turn by John L. McNab, Warren Olney, Chief Justice William H. Waste, and Lewis F. Byington, are all of them of the highest grade, showing the broadest patriotism of the most cultured and modern sort.

There can be no doubt about the value of this kind of work to the community. It means more than appears at first sight. It may easily be the beginning of a public education which will place our nation as far ahead of the rest of the world, educationally, as we now are economically.

**Needless Grumbling** There is a great deal of complaint about the way in which our public business is carried on and even more vehement criticism directed against delays in legal procedure. We hold no brief for carelessness and delay and these should be abolished as rapidly as possible, but the peculiar circumstances of our extraordinarily rapid development must be carefully taken into consideration, when we examine such things.

Associate Justice J. W. Curtis put this matter rather well the other day at a speech before the Public Spirit Club, an organization, by the way, which is rapidly coming to the front now, and is filling a want in the lunch-club activities of the city. Justice Curtis maintains that the rapid growth of California, which is greater than that of the country, as a whole, makes it impossible for the legal machinery to keep pace with the development. He says: "We create new courts and find them overworked on the day that they are opened. The legal machinery would be capable of handling the business if the business were constant or were increasing moderately, but expansion to meet existing conditions seems impossible."

That is a very reasonable summary of the condition, in the matter of law actions, and it is equally reasonable when applied to other governmental and social agencies. A period of exceptionally rapid economic development, with all that is implied by that expression, means also a period of greater or less dislocation of some of those activities which are known as social activities.

The fact of the matter is that the whole edifice of social life rises on the basis of economic solidity. If owing to one thing and another that foundation expands rapidly, it is obvious that the superstructure cannot keep pace with shifting base. That is what is happening here.

**Woman Pays Club**

The Woman Pays Club of San Francisco, which numbers on its roster some of the most brilliant women of the city, gave a dinner party last Saturday night at the Hotel Clift in compliment to the men—husbands and friends, who were not permitted "to pay."

This unusual club had its inception in New York City, where, one day, so the legend goes—Reinald Werrenrath, the famous singer, was dining with Fannie Hurst and Mary Roberts Rhinehart. When the check for the intellectual feast and the satisfying of "inner man," came to the table, the ladies of the party insisted upon paying their individual share. And from that—started "The Woman Pays Club."

Miss Gladys Johnson, the prominent author, is president of the local organization, the personnel of which comprises some of California's most distinguished writers including Barrett Willoughby, Grace Sanderson Michie, Katherine Eggleston Holmes, Dr. Hughes Cornell, Helen Bamberger, Eula Howard Numan, Mollie Merrick, Anna Blake Mezquida, Dorothy Barrett—all of whom have "arrived" in their chosen fields of creative work.

The dinner party over which the beautiful Gladys Johnson presided, was typically clever and original. Corsage bouquets were placed at each plate for the men. The women had tiny rolling pins for their souvenirs. The guests

(Continued on Page 17)

**From Brighter Pens than Ours**

No, romance is not dead. A New York girl is reported by a friend as so much in love with her fiancé that she has given up smoking, drinking and swearing for him.—Tacoma Ledger.

\* \* \*

In number of falls per annum the French Government and the Prince of Wales continue to run about even.—New York Times.

\* \* \*

A crusade has been started to bring cosmetics under the pure food act. What cowards men are!—Lynden (Wash.) Tribune.

\* \* \*

Those of us who can not keep our checkbooks straight are comforted by the news that the Senate Finance Committee made an error in calculation of forty-three million dollars. Comparatively few of us ever do as badly as that.—The New Yorker.

\* \* \*

If there's anything in evolution, there is sure to be developed in time a tougher and more resistant pedestrian.—Tacoma Ledger.

\* \* \*

Sometimes it's the last step which counts, if you make it on the accelerator instead of on the brake.—Punch.

\* \* \*

Henry Ford despises the new-fangled dances, but his lizzie still clings to the shimmy.—Fergus Falls (Minn.) Journal.

\* \* \*

And the greatest paradox of them all is still Civilized Warfare.—Detroit News.

\* \* \*

About the only use left to the nickel is to provide change for a quarter.—Arkansas Gazette.

\* \* \*

What the future has in store for you depends in large measure on what you place in store for the future.—Fergus Falls (Minn.) Journal.

\* \* \*

Scientists have discovered that the world is covered by a "radio roof." This, in all probability, is what static is trying to raise.—Arkansas Gazette.

\* \* \*

"It is roast beef," says a centenarian, "that has made England what it is." We have never heard a more powerful plea for vegetarianism.—Punch.

\* \* \*

It is possible that the man who wakes up to find himself famous has been sleeping all the while with one eye open.—Arkansas Gazette.

\* \* \*

Like the lily, the flapper toils not, but when there is a car available she spins some.—Florence (Ala.) Herald.

\* \* \*

Nowadays a man has to fight to stay on top in every field of human endeavor except pugilism.—Detroit News.

\* \* \*

It remained for a British visitor to remind us that the Statue of Liberty stands with her back to the United States.—Omaha Bee.

\* \* \*

"Any one willing to work is welcome here," Canada announces. This seems to cover the field fairly well in selective immigration.—Detroit News.



# PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S  
— Tom Moore



(Conducted by Katherine Schwartz)

## Curran

"The Student Prince" engagement at the Curran Theater is proving as big a drawing card on its return as it did on its first engagement. Now beginning its third week, it has already played to more people than it did in a similar time last November, when the attraction was first seen here. The indications are that capacity



Katherine Schwartz

houses will be the rule during the balance of its engagement here.

The company is headed by Howard Marsh and Ilsa Marvenga, who were sent here by the Messrs. Schubert from New York especially for the return engagement in San Francisco. The balance of the organization is the same as was seen here before and includes Douglas Leavitt, fun maker; Bertram Peacock, Thurlow Bergen, Alec Harford, David Reese, Hedley Hall, A. W. Callam, Margaret Cantrell, Nathaniel Sack, Albert Groom, Ruth Lockwood and the splendid male chorus of fifty.

\* \* \*

## Casino

Last night marked the opening of the Casino Theater with Henry Duffy's new venture, musical comedy at popular prices. The opening attraction, "Honey Girl," is seen here for the first time, and it is a sensation. Walter Catlett, recognized as one of the foremost comedians of the American stage, was brought here by Mr. Duffy, especially for this engagement, and he is great. Reno Riano, comedienne, who originated the role of slavey on Broadway, plays opposite him. Alice Cavanaugh, star of "Little Nellie Kelly" is the prima donna. Willard Hall, well known here for his splendid work in "No, No, Nannette," is also in the cast. Maurice Holland, Dee Loretta and Joe Griffin are others in the company. There is a wonderful chorus of girls who are beautiful, good dancers and can sing well.

## President

"The Nervous Wreck" farce-comedy by Owen Davis, comes to the President, where it will open tomorrow afternoon. It is a play of ills and pills, of cowboys and tenderfeet, and has proved to be one of the great successes on Broadway.

For this play, Henry Duffy has selected a fine cast. Phil Tead will make his first President appearance in the role of the nervous individual who believes himself heir to all the maladies of the universe. Dale will be the country girl who champions his cause. Another important role will be in the capable hands of Kenneth Daigneau.

Among the supporting players will be seen Robert Lowe, Earl Lee, Thomas Kelly, Alice Bartlett, William Abram, Charles Edler and Ray L. Royce.

\* \* \*

## Alcazar

"The Gorilla," that thrilling mystery play which contains all the various devices which have ever been used in any mystery play, is still drawing fine at this popular theater.

William Davidson and Henry Fraunie have the leading comedy roles, and furnish much amusement in their portrayal of the roles of two "detectuffs." Betty Laurence is fine as the girl in the case. The others in the supporting cast all acquit themselves admirably. The question is, who is the gorilla, and who is the murderer.

\* \* \*

## Orpheum

There is a big triple headline bill offered as the attraction at the Orpheum Theater this week, headed by Bobby Clark and Paul McCullough, late stars of Irving Berlin's Music Box Revue, who are remaining over for a second big week; Georgie Price, well-known here for his Victor records and for his several appearances on the Orpheum Circuit as star of "The Passing Show," which played here last season. He will be seen in an act called "What Price Georgie."

Harry M. Snodgrass, popular radio artist, known the country over, as the "King of the Ivories," will render a program of selected number on the piano and will be introduced by J. M. Witten, prize-winning announcer from WOS, Jefferson City, Mo.

Other big acts on the bill are John Miller and James Mack, known as the

"Bing Boys," Theodore Bekefi and Henry Barsea in a dancing revue called "Tip Toe," one of George Choos' presentations, with Mooney and Churchill and Grace Robinson, Bee Wendall, Dennis Chabot and Nonette Tortini, the boy from Belgium and the girl from France; the Three Orontos in sensational balancing stunts; Edwin Roth and Edna Drake in a dainty aerial novelty.

\* \* \*

## Golden Gate

The headline attraction at the Golden Gate this week is the San Antonio Siamese Twins, born joined together. These two young girls, Daisy and Violet Hinton, were born in England and brought to this country by their aunt, and were raised and educated in San Antonio, Texas. They have just recently gone on the stage, and sing, and dance, play various musical instruments, and do many other entertaining things.

Others on the bill are the Trado Twins in "A Delectable Dance Diver-tissement;" Foster and Peggy in "Pals;" Herman Berrens will present Mlle. Fifi and himself in a comedy riot called "Ten Dollars a Lesson;" Moss & Frye in "How High is Up?"; Edward Marshall, the cartoonist is also on the bill.

The feature on the screen is a very fine picture, entitled "Thunder Storm" featuring Madge Bellamy.

Claude Sweeten and his orchestra, Grace Rollins Hunt, organist, and the usual short films round out a well-balanced program.

\* \* \*

## Columbia

Tomorrow begins the last week of the engagement of George White's "Scandals" at the Columbia Theater. With colorful settings, beautiful girls, dancers, singers, comedians and specialty acts, this show has taken the city by storm. There are some twenty-five scenes, moving with such rapidity, that the eye can hardly take in the beauties of one set, before another is on the way.

Following this show into the Columbia, our own Rosetta and Vivian Duncan are coming back to San Francisco, where they will play a limited return engagement of their whirlwind success, "Topsy and Eva," which played here

# Amusements

NEXT WEEK

ALEXANDRIA Geary and 18th	Pictures
ALCAZAR O'Farrell nr. Powell	"The Gorilla" Henry Duffy Players
CALIFORNIA 4th and Market	"The Bat"
CAMEO 936 Market St.	Buck Jones, "Durand of the Bad Lands"; Charlie Chaplin in "The Pilgrim"
CASINO Mason and Ellis	"Honey Girl" Henry Duffy's Musical Comedy Company
CASTRO 429 Castro St.	Pictures
COLUMBIA 70 Eddy	George White's "Scandals"
CURRAN Geary nr. Mason	"The Student Prince"
EGYPTIAN Market nr. Seventh	Pictures
GOLDEN GATE G. G. Ave. & Taylor	Vaudeville and Pictures
GRANADA 1066 Market St.	"That's My Baby"
HAIGHT Haight at Cole	Pictures
IMPERIAL 1077 Market St.	Harold Lloyd in "For Heaven's Sake"
LOEW'S WARFIELD 988 Market St.	"The Greater Glory"
MAJESTIC Mission between 20th and 21st	Pictures
METROPOLITAN 2055 Union St.	Pictures
NEW FILLMORE 1329 Fillmore St.	Pictures
NEW MISSION 2550 Mission St.	Pictures
ORPHEUM O'Farrell & Powell	Vaudeville
PANTAGES (NEW) Mkt.-Leavenworth	Vaudeville
POMPEII Next to Granada	Vaudeville
PORTOLA 779 Market St.	Pictures
PRESIDENT Market & McAllister	"The Nervous Wreck"
ROYAL 1529 Polk St.	Pictures
ST. FRANCIS 965 Market St.	Norma Talmadge in "Kiki"
SUTTER Sutter and Steiner	Pictures
UNION SQUARE O'Farrell nr. Powell	Vaudeville and Pictures
WILKES Geary and Mason	Douglas Fairbanks in "The Black Pirate"
WIGWAM Mission and 22nd	Pictures

### Never Say Die!

Wife (tearfully)—"You've broken the promise you made me."  
Husband—"Never mind, my dear, don't cry: I'll make you another!"  
The Bystander (London).

to capacity audiences for such a long time, before these two clever girls went East, winning new laurels for themselves everywhere.

Several numbers have been added to the show since it was last seen here, and seats go on sale at the box office, Thursday morning, April 22.

### California

"The Bat," that great mystery story by Mary Roberts Rinehart, which enjoyed such an immense success on the speaking stage, has been adapted for the screen, and will be the attraction at the California this week. Max Dolin will entertain with a popular concert.

### Loew's Warfield

The press agent of the Warfield theater may be pardoned this coming week if he, or she, boasts about the new program. On paper, at least, the list of attraction for this house is even higher than the elevated standard West Coast Theaters, Inc., have set for Loew's Warfield.

"The Greater Glory," made from Edith O'Shaughnessy's novel, "The Viennese Medley," and starring Conway Tearle, Anna Q. Nilsson, May Allison, Jean Hersholt, Ian Keith and Lucy Beaumont, is the principal screen feature. The story concerns post-war Vienna and the sacrifice one girl made for the salvation of her family. There will be other screen attractions including "The Twenty Years After" fire reels.

On the stage will be the Royal Welsh Gleemen, fourteen choral singers direct from Wales and an organization said to be the finest singing society ever heard in a San Francisco theater. Nell Kelly, the merry Mission madcap, continues with Arline Langan and Walt Roesner and the Super Soloists.

### Wilkes

Douglas Fairbanks, in his latest vehicle, "The Black Pirate," continues to be a good drawing card at this theater. The picture is a new departure in technicolor, and is full of pirates, swashbuckling heroes, ships, and the sea.

There is a strong supporting cast, and it is splendid entertainment. It is very interesting to note that all of the equipment for the various galleons used in this picture were secured right here in San Francisco.

### Granada

This is "Laughing Week" at the Granada. The screen feature is "That's My Baby," featuring Douglas McLean, Eddie Peabody and the Synco-Symphonists will be seen in a revue called "The Jazz Grab Bag Revue" in which the Granada Beauties, Edith Griffith and others, will take part.

### Players Guild

Eugene O'Neill's play, "The Hairy Ape," which created such a sensation when produced in New York, was presented by the Players' Guild last night, and will be repeated again tonight. Guy Kibbee has the title role in the piece. Others seen in the production are J. W. Chambers, Marion Crawford, Walter Goldberg, W. C. Nolte, Verneita Thompson, Robt. Rathbone Jr., Cyrus S. Kauffman, and others.

(Continued on Page 15)

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By Antoinette Arnold

### Ambitions Realized

**H**APPINESS, gratification and ambitions realized, are significant expressions which might well be inscribed under the insignia of the National League for Woman's Service, upon the formal opening of their handsome new million dollar club house.

Every well-known National League worker—and there were stalwart members among them—was justly proud of the beautiful building, for, as they said themselves, they had really builded better than they knew!

"The House Warming" of this past week was a transcendent success. It was like all National League affairs have ever been—impressive but simple; wholesome and unostentatious. Genuine!

Proud as the builders committee must have been on the formal opening day, last Monday, they could not begin to be as proud as were the members who were admitted for the first inspection. The little yellow membership cards, receipts for initiation and dues covering a period of pre-building days took on a new significance last Monday, when Members, Only, were permitted entrance to the new club home on Post street, adjoining the St. Francis Hotel.

The moment one entered the building, which by the way, is compared favorably with other large and famous club homes elsewhere, the sense of coziness was evident. Spacious as were the halls, the corridors and the broad stairways, there was, unmistakably, that characteristic home-like feeling which permeated every hall, nook and corner of the cantens of the magnificent organization—The National League for Woman's Service.

### New Name for Club

The National League for Woman's Service has given their new house a new name: "The Women's City Club of San Francisco."

It was chosen after the manner of other large club houses in other metropolitan centers and bears to the city of San Francisco the same definite relationship as that of its woman's citizenry to the great commonwealth. They who were behind the financial venture are glad "within," and satisfied, financially, for the investment has been a safe and profitable one—bringing prestige to financiers and builders, workers, thinkers and dreamers—alike.

### Exquisite Taste

Exquisite taste has been exercised throughout the entire building and in the minutest details of its furnishings!

Every woman member so expressed herself on Monday as the color scheme, the refinement, the choice of colorings, the luxury of the furniture, the comfort and the charm of everything greeted the member-visitor! Proud was each one—and yet no one took unto herself the praise. It seemed to be consummate taste, for there were many heads huddled together over the slightest design and plan.

### Entrance Fascinating

The entrance to the club house is made beautiful by a hand carved teakwood door and archway given as a memorial by an anonymous donor.

The arcade is lined with attractive show cases leading to smart shops where articles are sold. At the left, just in front of the elevators is the League Shop: The stairway leads to the mezzanine floor and the Economy Shop, where used garments are sold and objects of art may be obtained.

### Smiles Predominated

Smiles predominated throughout the magnificent structure where loyal National League women were congregated, busily engaged looking after every one's welfare and comfort—as is typical of them.

Mrs. S. G. Chapman, chairman of the Building Project, was surrounded by the same coterie of efficient women who have carried to fruition the long cherished dream. Miss Marion W. Leale, manager of the building project, had the same faculty, every reception day, as usual, of being at the right place at the right time. Mrs. Marcus Koshland is chairman of the Building Plans. Miss Henrietta Moffatt acts as chairman of furnishings. Mrs. H. A. Stephenson is chairman of future activities; Mrs. H. L. Terwilliger is chairman of membership and Mrs. Clarence M. Smith is the chairman of finance. Mrs. William Palmer Lucas acts as publicity chairman.

### Gracious Hostesses

With a graciousness which seemed to shower its effect upon every member and visitor, a special committee of National League leaders acted as hostesses during the opening ceremonies.

Mrs. Percy Eyre, chairman, was ably aided by women whose prominence and gracious bearing particularly qualified them for the happy task of greeting visitors. Mrs. William B. Hamilton, Mrs. William Warren, Miss Mabel Pierce, Miss Edith Leale, Miss Laura McKinstry, Mrs. Albert Jannopoulos, Mrs. Carter, Mrs. Necker were of this distinguished committee. Mrs. Max C. Sloss, en route to Europe, was named among the ladies of this group.

### Home-Like Atmosphere

The home-like atmosphere of the Woman's City Club illumines every room in the building. The elegant reception rooms, with the comfortable, luxurious easy chairs, lounges, settees and the rows and rows of choice books, literature, magazines and the best known reading matter, welcome the member with a beckoning hand.

The sun-flooded library faces on Post street, and while the days are delightful, there are other days for which the memorial fireplace makes provision. This fireplace was a gift from Mrs. Leon Guggenheim.

The board room contains furniture inherited from the National Defenders' Club of the Presidio days. Executive offices, as well as lounging rooms, provide comfort and that restful feeling which somehow seems to have claimed the entire building.

### Private Dining Rooms

Three private dining rooms are to be found on the third floor. The one on the west was furnished by ten National Defenders Clubs of California. The private dining room on the east has some beautiful murals, the work of the California School of Arts, under the direction of Miss Hartwell. The kitchen is located on this floor, running from the Post street side to the sunny steam table room. The

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very latest in culinary art has been provided. There are no partitions excepting the actual storeroom walls, aiding ventilation by this arrangement. The salad, bakery and meat containers each have individual ice boxes, with automatic refrigeration.

Cupboards that lock, cupboards for Copeland China and the kitchen steam tables are equipment of which the building committee takes some additional pride.

"For the service dining rooms, Matteo Sandona is giving us a painting which shall represent the ideals of the League," stated Miss Leale in pointing out some details of the building.

One of the attractions which caused praising comments was the roof garden with playing fountain, garden furniture and growing plants and shrubbery. On the opening day, when inspection for members was scheduled—this open space was streaming with sunshine and lured many a member to its center. Tables for tea are to be spread in this open place and it certainly will be a nook of contentment.

A cafeteria is an adjunct of importance. Mrs. Emily Inglin, who made the cafeteria popular at the former locality, has retired as kitchen majordomo and will be succeeded by a chef. But Mrs. Inglin will be present as head of the pastry department.

**Large Auditorium**

The large auditorium of the Woman's City Club is on the first floor and is equipped with motion picture apparatus. "Don't forget to look up at the ceiling," said one of the enthusiastic hostesses as members streamed in and out of the various room. "Don't miss that ceiling," we reiterate, for it is really beautiful, with its blues and blending tones of soft shades and harmonizing colorings.

The latest type of a stage with lighting plans of correct manipulation is part of the equipment supervised by Miss Donohue. A handsome curtain, is a gift of the Meiere family in memory of Mrs. Meiere, and painted at the Herter looms, according to designs of Miss Hildreth Meiere, a former board member.

**Boudoirs Dainty**

Feminine, dainty and consistent are the sleeping rooms of the club home which occupy the fifth, sixth and seventh floors. There are ninety-eight rooms and fifty with baths. One fourth of the total number are to be set aside for transient use of members and for reciprocal guests. All rooms have stationary wash-stands and oh, delight of the feminine heart they have large closets.

Each room is furnished in a different color. All of the decorations are simple, but charming, of exquisite taste and pervading all is that distinctive tone of refinement and adherence to a law of elimination which, after all, constitutes so much that is really in good taste and of sensible judgement.

**First Luncheon**

The first luncheon served for members was given on Wednesday of this past week, both the dining room and the cafeteria being utilized for the accommodation of many members. A special dinner for members and their guests was given Wednesday night and the dining room was filled to capacity.



**HOTEL CANTERBURY**  
750 Sutter Street  
San Francisco's Finest Family Hotel  
250 Rooms  
Rates: From \$2.50 per day

**Swimming Pool**

There was not a member nor a visitor who did not inquire: "Where is the swimming pool?" That the tanks will be one of the most popular adjuncts to the entire accommodation plan, there is no doubt. The pool certainly looks tempting now, and when it is in full operation, it surely will be the central meeting place—for those who love the sport, at any rate.

Beauty parlors and the adjoining rooms catering to the charms of women will have their quota of adherents—of that we are positive—for everything looks so clean and convenient—so appealing to any woman with a feminine soul that these parlors should really be the making of more beauty in our midst—and a source of substantial revenue to the management of this magnificent Woman's City Club!

\* \* \*

**Engagement Broken**

Dr. and Mrs. Joseph G. Brady announce that the engagement of their daughter, Miss Eileen Brady and Mr. Robert James Tyson, has been broken, according to an authoritative statement made in the daily press of Monday, April 12.

\* \* \*

**Franciscan Festival**

An impressive and colorful Franciscan Festival will be given in the San Francisco Civic Auditorium, May 10 to 15, under the direction of a committee of Franciscan Fathers, five hundred representative citizens and more than one hundred organizations of men and women.

Miniature reproductions of the twenty-one Missions established by the Franciscan Fathers along the El Camino Real will be arranged around the entire auditorium. In these miniature Missions will be sold articles from all parts of the world.

Santa Barbara Mission will be reproduced in detail on the center stage. One of the primal purposes of the festival is to aid in the restoration of Mission Santa Barbara recently destroyed by earthquake. Two other leading purposes are: Commemoration of the seven hundredth anniversary of the death of Saint Francis, patron Saint of San Francisco; and, the one hundred and fiftieth anniversary of the founding of Mission Dolores in San Francisco.

Archbishop Edward J. Hanna sponsors the Franciscan Festival. Mayor James Rolph Jr., is honorary chairman of the festival; Rev. Father Bernardine, O. F. M., is secretary-treasurer and general director; Harry I. Mulcrevy is executive chairman; and William B. Whelan is acting secretary of festival headquarters, weekly meetings of the committees and a director of special parades.

Booths will be installed in the Auditorium with the Missions in replica arranged according to the date of their founding. An encircling promenade will be of educational value. Each night there will be a change of program with music, legends, pageants, flower-shows, romantic episodes and historical events included. There will be dancing every night in the smaller halls of the Auditorium.

Every Thursday night during the days preceding the Franciscan Festival, committee meetings will be held in Knights of Columbus hall when reports will be given by

(Continued on Page 16)

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# RADIO

By C. J. Pennington



## Cut Out KQW!

EVERY day, letters continue to arrive containing complaints regarding the broadcasting station KQW at



C. J. Pennington

San Jose, California. Every Radio publication has also been receiving complaints about this station for some time. From all the letters that have been published; it is a sure thing that the volume of mail received by the station itself is about 99 percent complaints, due to their staying on the air between 7:30 and 8:00 p. m.

Many remedies have been offered to force KQW to close down, but apparently to no avail.

Then, on the other hand, the station seems to have a few staunch supporters that continue to uphold it. Evidently they are the ones who have not heard the stale jokes that are broadcasted under the guise of wit.

It has developed to such a state that even the farmers are getting disgusted with the station. Consequently, it must be a fine state of affairs when the people whom the station is supposed to be benefitting, are turning against it; joining the ranks of those who want the station to close down for the DX period.

In order to place a few facts before the readers, a survey was recently made by a large concern and 1,176 radioized farms in seven states were canvassed in regard to their preference of eight different periods for broadcasting market reports and other information pertaining to the farm and the farmer.

The noon hour was the choice of 58 percent or over half the listeners. They like to turn on the radio while eating their noon-day meal. Only 15 percent show a preference for 6:00 p. m. In comparing the noon and evening periods it was found that 88 percent prefer the noon hour as compared to 12 per-

cent preferring the evening hours for receiving market or economic information. Which proves that after any farmer has put in a hard day in the field, he does not relish the idea of turning on his radio and listening to the same thing read over the air that he has been doing all day in the field. In that respect the old saying holds good, "All work and no play makes Jack a dull boy." Then, it is very hard to force anything over the air that no one cares to listen to, especially when they do not have to. And what the radio listening public is complaining about, is that they prefer to tune for distance during the DX period and do not like the harmonics from KQW breaking through.

When the farmer arrives in his home after a hard day in the field he desires entertainment, with something pleasant and restful to the mind and body, and not the reading of a lot of dry bulletins, which would be very good in their proper time. The farmer is no different than any other worker; when he sits down after his day's labor, he wants to forget his work and relax, with something on his mind besides his every day labors.

Every station does better work in taking advice from the letters that are received commenting on some excellent program, and the better stations, on receiving complaints, make every effort to correct them and put something on the air that will bring in letters of praise.

KQW may continue to broadcast during the DX period, but when the time arrives to eliminate a certain number of the stations that are now crowding the lower wavelengths, (and that time is not far away), we wonder how long KQW will manage to stay on the air? We are wondering how many fans would vote for that station to continue broadcasting. Not enough, we hardly think, to warrant the continuation of the station, for it is a sure thing that the radio public is to have something to say in the matter of what stations will remain on the air.

There is yet time for KQW to make amends for the ill feelings they have caused among the majority of radio fans, and if they hope to successfully remain on the air, they should take into consideration the fact that the public will do the deciding as to whether they should. And, sooner or later, if they fail to heed the many warnings they are now receiving, they may be classed among the "has-been" broadcasters.

## Radio Chain of Rebroadcasting Stations Is Proved Practicable

That a coast to coast chain of rebroadcasting stations is not only practicable but will be a regular feature of the winter month's programs of 1926-27 was demonstrated conclusively recently when KNX, the Evening Express (Los Angeles) broadcasting station, staged a "radio party."

Invitations were sent out throughout the country to more than a score of stations and replies promising cooperation were received.

Despite the fact that the night of the "party" was unusually poor from a DX viewpoint, every station with the exception of Chicago was able to pick up the KNX wave. WGY picked up KNX direct from across the country and rebroadcast on 35 and 379 meters.

An unusual feature of the party was that KFWO at Avalon, California, succeeded not only in broadcasting KNX, but varied the performance by switching to WGY and rebroadcasting from it, thus broadcasting a radio wave that had traveled across the United States and return.

\* \* \*

## Radio Program for Next Week

KPO—HALE BROS. AND THE CHRONICLE, SAN FRANCISCO—428.3

Sunday, April 18th

9:15 to 10:45 a. m.—Udenominational and non-sectarian church service. Talk, "Sky-line After Twenty Years," by Rev. Wm. J. Owen, pastor of Ashbury Methodist Church.  
10:45 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast and general information.  
5:00 to 6:00 p. m.—Organ recital by Marshall W. Giselman at the California Palace of the Legion of Honor.  
6:00 to 6:30 p. m.—The States Restaurant Orchestra under the direction of Waldemar Lind.  
6:30 p. m.—"Ye Towne Cryer."  
6:35 to 8:35 p. m.—Palace Hotel Concert Orchestra under the direction of Cyrus Trobbe.  
8:35 to 10:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

Monday, April 19th

7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.  
10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast and general information.  
12:00 noon—Time signals and Scripture reading.  
1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
2:30 to 3:30 p. m.—Matinee program.  
3:30 to 4:30 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobbe, director.  
5:15 to 6:15 p. m.—Children's hour stories by Big Brother, taken from the Book of Knowledge, assisted by Uncle Hi and Uncle Si.  
6:15 to 6:30 p. m.—"Ye Towne Cryer," giving the A. A. Housman-Gwathmey & Co. stock market quotations and general information.  
6:30 to 7:00 p. m.—The States Restaurant Orchestra under the direction of Waldemar Lind.  
7:00 to 7:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
8:00 to 8:10 p. m.—American Forest Week talk.  
8:10 to 9:00 p. m.—Palace Hotel Rose Room

**Radio Program for Next Week**

Dance Orchestra, Gene James director.  
 9:00 to 10:00 p. m.—KFI, Los Angeles, and KPO, San Francisco, broadcasting simultaneously a program originating in the KFI studio for the Walter M. Murphy Motors Company.  
 10:00 to 11:00 p. m.—Cabiria Cafe Dance Orchestra, Billy Long, director.

**Tuesday, April 20th**

7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.  
 10:30 a. m.—"Ye Towne Cryer," giving the U. S. Weather forecast, general information and market report on butter, eggs, cheese and poultry.  
 12:00 noon—Time signals and Scripture reading.  
 1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
 2:30 to 3:30 p. m.—Matinee program.  
 3:40 to 4:30 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobhe, director.  
 5:15 to 6:15 p. m.—Children's hour stories by Big Brother, taken from the Book of Knowledge.  
 6:15 to 6:30 p. m.—"Ye Towne Cryer," giving the A. A. Housman-Gwathmey & Co. stock market quotations and general information.  
 6:30 to 7:00 p. m.—The States Restaurant Orchestra under the direction of Waldemar Lind.  
 7:00 to 7:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
 8:00 to 9:00 p. m.—Studio program.  
 9:00 to 10:00 p. m.—Program given for the Mona Motor Oil Company, featuring the Mona Motor Oil trio and the Mona Motor Oil harmony team, Gypsy and Marta.  
 10:00 to 11:00 p. m.—Palace Hotel Rose Room Dance Orchestra, Gene James, director.

**Wednesday, April 21st**

7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.  
 10:30 a. m.—"Ye Towne Cryer," giving the U. S. Weather forecast, general information and market report on butter, eggs, cheese and poultry.  
 12:00 noon—Time signals and Scripture reading.  
 1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
 2:30 to 3:30 p. m.—Matinee program.  
 3:30 to 4:30 p. m.—Fashion notes from "Breath of the Avenue."  
 3:40 to 4:30 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobhe, director.  
 5:15 to 6:15 p. m.—Children's hour stories by Big Brother, taken from the Book of Knowledge.  
 6:15 to 6:30 p. m.—"Ye Towne Cryer," giving the A. A. Housman-Gwathmey & Co. stock market quotations and general information.  
 6:30 to 7:00 p. m.—The States Restaurant Orchestra, Waldemar Lind, director.  
 7:00 to 7:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
 8:00 to 9:00 p. m.—Program by the Atwater Kent Artists under the auspices of Ernest Ingold, Inc.  
 9:00 to 10:00 p. m.—Program by the Goodrich Sibley Vinton Cord Orchestra, Reg. Code directing.  
 10:00 to 11:00 p. m.—The States Restaurant Orchestra, Waldemar Lind, director.

**Thursday, April 22d**

7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.  
 10:30 a. m.—"Ye Towne Cryer," giving the U. S. Weather forecast, general information and market report on butter, eggs, cheese and poultry.  
 12:00 noon—Time signals and Scripture reading.  
 1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
 2:30 to 3:30 p. m.—Matinee program.  
 3:40 to 4:30 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobhe, director.  
 5:15 to 6:15 p. m.—Children's hour stories by Big Brother, taken from the Book of Knowledge, assisted by Uncle Hi and Uncle Si.  
 6:15 to 6:30 p. m.—"Ye Towne Cryer," giving the A. A. Housman-Gwathmey & Co. stock market quotations and general information.  
 6:30 to 7:00 p. m.—The States Restaurant Orchestra, Waldemar Lind, director.  
 7:00 to 7:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
 8:00 to 9:00 p. m.—Program sponsored by the Caswell Coffee Company; selections by the KPO quartet—Ruth Linrud, harpist, and Eva Gruninger Atkinson, contralto.  
 9:00 to 10:00 p. m.—Studio program featuring organ and piano duets by Amy Bynum and Caroline Gray, with selections by the Mendelsohn Quartet.  
 10:00 to 11:00 p. m.—Cabiria Cafe Dance Orchestra, Billy Long, director.

**Friday, April 23d**

7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.  
 10:30 a. m.—"Ye Towne Cryer," giving the U. S. Weather forecast, general information and market report on butter, eggs, cheese and poultry.  
 12:00 noon—Time signals and Scripture reading.  
 12:45 p. m.—Talk from the Commonwealth Club luncheon at the Palace Hotel.  
 1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
 4:00 to 5:00 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobhe, director.  
 5:15 to 6:15 p. m.—Children's hour stories by Big Brother, taken from the Book of Knowledge.  
 6:15 to 6:30 p. m.—"Ye Towne Cryer," giving the A. A. Housman-Gwathmey & Co. stock market quotations and general information.  
 6:30 to 7:00 p. m.—The States Restaurant Orchestra under the direction of Waldemar Lind.  
 7:00 to 7:10 p. m.—"Sports on the Air," under the supervision of Harry B. Smith, sporting editor of The Chronicle.  
 7:10 to 7:20 p. m.—Bridge talk by Colonel Henry I. Raymond.  
 8:00 to 9:00 p. m.—Piano ensemble recital under the direction of Edith Cauby.  
 9:00 to 10:00 p. m.—Palace Hotel Rose Room Dance Orchestra, Gene James, director.  
 9:10 to 9:20 p. m.—Book reviews by Harry A. Small of The Chronicle.  
 9:30 to 9:40 p. m.—American Forest Week talk.  
 10:00 to 11:00 p. m.—States Restaurant Orchestra under the direction of Waldemar Lind.

**Saturday, April 24th**

7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.  
 10:30 a. m.—"Ye Towne Cryer," giving the U. S. Weather forecast, general information and market report on butter, eggs, cheese and poultry.  
 12:00 noon—Time signals and Scripture reading.  
 1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
 2:30 to 3:30 p. m.—Matinee program.  
 3:30 to 5:30 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobhe, director.  
 6:15 to 6:30 p. m.—"Ye Towne Cryer," giving the A. A. Housman-Gwathmey & Co. stock market quotations and general information.  
 6:30 to 7:20 p. m.—States Restaurant Orchestra, Waldemar Lind, director.  
 7:20 to 7:30 p. m.—Talk on real estate furnished by the R. A. Wilson Company.  
 8:00 to 9:00 p. m.—Program by the Thirtieth U. S. Infantry Army Band.  
 9:00 to 10:00 p. m.—KFI, Los Angeles, and KPO, San Francisco, broadcasting simultaneously a program originating in the KFI studio for the Associated Packard Dealers of California.  
 10:00 to 12:00 p. m.—Fairmont Hotel Dance Orchestra, Reg. Code directing, with Maurice Gunsky, tenor, and Merton Bories, pianist, intermission soloists.

**KGO—GENERAL ELECTRIC CO., OAKLAND—361**

**Sunday, April 18**

11:00 a. m.—First Methodist Episcopal Church service (Oakland), Rev. Edgar A. Lowther, minister. Sermon subject: "The Candle of the Lord." Bessie Beatty Roland, organist.  
 3:30 p. m.—Concert, KGO Little Symphony Orchestra, Carl Kholshandel conducting. Arthur S. Garbett, musical interpretative writer, and Merlyn Morse, baritone, assisting. Joseph McIntyre, accompanist.  
 7:25 p. m.—Weather Bureau report.  
 7:30 p. m.—First Methodist Episcopal Church service (Oakland), Rev. Edgar A. Lowther, minister. Presentation of electric revolving cross to the church in honor of Rev. E. R. Dible, D. D., pastor emeritus and twice pastor of the church. Bessie Beatty Roland, organist.

**Monday, April 19**

7:15 to 7:30 a. m.—"Energetics" class. Health Training Exercises, Hugh Barrett Dobbs; William H. Hancock, accompanist.  
 7:45 a. m.—"Pop Class." Health Training.  
 8:15 to 8:30 a. m.—"Lazybones" class. Health Training.  
 8:30 a. m.—"Cheerio—"Daily Strength."  
 11:30 a. m. to 1:00 p. m.—Luncheon concert: Sherman, Clay & Company.  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:57 p. m.—S. F. Stock reports.  
 3:00 to 4:00 p. m.—Annie H. Allen, University of California, talks on "Expression." Luena Mouron Nelson, contralto, Gladys Kellner, soprano, Grace Pereira, pianist, Louanna Caldwell, soprano.

5:30 to 6:00 p. m.—Aunt Betty (Ruth Thompson) stories; KGO Kiddies' Klub.  
 6:00 to 6:55 p. m.—Dinner concert, Baldwin Piano Company; Knickerbocker Trio.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:14 p. m.—N. Y. Stock reports (closing).  
 7:21 p. m.—S. F. Stock reports (closing).  
 8:00 p. m.—Educational program—music and invitation to the Dance (Weber)—Arion Trio.  
 8:05 p. m.—C. J. Hansen, Assistant Marketing Specialist, Bureau of Agricultural Economics, U. S. Department of Agriculture, speaker. Also, Austin Black, speaker, auspices National Farm Radio Council: "Rebuilding the Forests."  
 Gavotte (Martini)—Arion Trio.  
 8:25 p. m.—Joseph Henry Jackson—"Chats About New Books."  
 Traumerel (Schumann)—Arion Trio.  
 8:50 p. m.—Mrs. Eugene B. Lawson: "Our Indian Girls." Mrs. Ruth Moore, speaker: "Our Negro Girls," auspices General Federation of Women's Clubs.  
 Cello Solo—Margaret Avery.  
 Old English Air (W. J. Squire).  
 9:15 p. m.—Dr. William Palmer Lucas, speaker, auspices Home Department, California Congress Parents and Teachers; course, "Character Training in the Home;" subject, "Foods, a Necessary Factor."  
 Standchen (Pache)—Arion Trio.  
 9:30 p. m.—Mabel S. Gifford, speaker, auspices Extension Division, University of California; subject, "General Speech Improvement, and the Correction of Speech Defects and Disorders."  
 The Swan (Saint-Saens)—Arion Trio.

**Tuesday, April 20**

7:15 to 7:30 a. m.—"Energetics" class. Health Training Exercises, Hugh Barrett Dobbs; William H. Hancock, accompanist.  
 7:45 a. m.—"Pop Class." Health Training.  
 8:15 to 8:30 a. m.—"Lazybones" class. Health Training.  
 8:30 a. m.—"Cheerio—"Daily Strength."  
 11:30 a. m. to 1:00 p. m.—Luncheon concert: Sherman, Clay & Company.  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:57 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco, Vinton La Pereira directing.  
 5:20 p. m.—Ziffa Philips Esteourt: "As a Woman Thinketh."  
 6:00 to 6:55 p. m.—Dinner concert, Baldwin Piano Company; Knickerbocker Trio.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:16 p. m.—N. Y. Stock reports (closing).  
 7:21 p. m.—S. F. Stock reports (closing).  
 8:00 to 9:00 p. m.—Eveready program (San Francisco studio).  
 Violin Solos—Mischel Piastro.  
 Serenade—Melanodique (Tschalkowsky).  
 Serenade Caprice (Arensky).  
 Piano Solo—Lay Shorr.  
 Etude in C Sharp Minor (Chopin).  
 Violin Solos—Mischel Piastro.  
 Romance (Wieniawsky). Valse Caprice (Wieniawsky).  
 Piano Solo—Lay Shorr.  
 Caprice Espagnole (Moszkowski).  
 Violin Solos—Mischel Piastro.  
 Ave Maria (Schubert-Wilhelm). La Capriceuse (Elgar); Hungarian Dance No. 5 (Brahms-Boehm). Caprice Viennoise (Kreisler). Witches' Dance (Bazzini).  
 9:00 to 9:10 p. m.—Henry M. Hyde: "Wonders of the Sky."  
 9:10 to 10:00 p. m.—Frank Carroll Giffen presents.  
 Romance Giffen, soprano.  
 The Walker Sisters.  
 Alissa, baritone.  
 Ladies' Quartette: Horstene McKee, first soprano; Helen Stracks, second soprano; Frances Minton, first alto; Eva Chamber, second alto.  
 Triple Male Quartet.  
 Frances Walsh Martin, accompanist.  
 10:00 p. m. to 12:00 midnight.—Piano music, Mason's Midshipmen, Hotel St. Francis, San Francisco.

**Wednesday, April 21**

7:15 to 7:30 a. m.—"Energetics" class. Health Training Exercises, Hugh Barrett Dobbs; William H. Hancock, accompanist.  
 7:45 a. m.—"Pop Class." Health Training.  
 8:15 to 8:30 a. m.—"Lazybones" class. Health Training.  
 8:30 a. m.—"Cheerio—"Daily Strength."

## Radio Program for Next Week

11:30 a. m. to 1:00 p. m.—Luncheon concert; Sherman, Clay & Company.  
 12:00 noon—Time Signal.  
 12:30 p. m.—U. S. Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—Girls' Glee Club of the Longfellow School (Oakland), Jessie E. Miller, director, Mrs. J. E. Sarratt, soprano, Caroline E. Irons, pianist, presents Estelle Meyer and Rowena Johnson, Williams Institute (Berkeley) speaker, Jack Holworthy, tenor. "Hints for Housekeepers," Mabel Platt.  
 4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco, Vinton La Ferrera directing.  
 5:30 p. m.—Mr. Fix-it answers questions.  
 6:00 to 6:55 p. m.—Dinner concert, Baldwin Piano Company; Knickerbocker Trio.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:15 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 Wednesday night silent.

### Thursday, April 22

7:15 to 7:30 a. m.—"Energetics" class," Health Training Exercises, Hugh Barrett Dobbs; William H. Hancock, accompanist.  
 7:45 a. m.—"Pep Class," Health Training.  
 8:15 to 8:30 a. m.—"Lazybones" class," Health Training.  
 8:30 a. m.—Cheerio—"Daily Strength."  
 10:40 a. m.—Classroom instruction by the Oakland Public Schools.  
 11:30 a. m. to 1:00 p. m.—Luncheon concert; Sherman, Clay & Company.  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco, Vinton La Ferrera directing.  
 5:30 to 6:30 p. m.—George W. Ludlow, "Friend to Boys," assisted by Allen's Boys' Band.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:15 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 8:00 p. m.—(Oakland Studio).  
 "HAZEL KIRKBE," comedy drama in four acts, by Steele Mackaye, presented by KGO Players, Wilda Wilson Church directing. Music, Arion Trio.  
 Scotch Airs—Arion Trio.  
 Act One: Exterior of Blackburn Mill. Mother o' Mine (Tours)—Arion Trio.  
 Act Two: A boudoir in the villa of Fairy Grove. Valse Triste (Sibelius)—Arion Trio.  
 Act Three: Kitchen of Blackburn Mill. Night Russian Peasant Dance (Rubinstein)—Arion Trio.  
 Act Four: Kitchen of Blackburn Mill. Morning.  
 Loch-Lomond (Scotch Air)—Arion Trio.  
 10:00 p. m. to 12:30 a. m.—Dance music, Brokaw and Orchestra, Paradise Gardens, Oakland.

### Friday, April 23

7:15 to 7:30 a. m.—"Energetics" class," Health Training Exercises, Hugh Barrett Dobbs; William H. Hancock, accompanist.  
 7:45 a. m.—"Pep Class," Health Training.  
 8:15 to 8:30 a. m.—"Lazybones" class," Health Training.  
 8:30 a. m.—Cheerio—"Daily Strength."  
 11:10 a. m.—Prudence Penny, Home-making talk.  
 11:30 a. m. to 1:00 p. m.—Luncheon concert; Sherman, Clay & Company.  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—Sigmond Anker, violinist, presents Esther Heller; Evelyn Biebesheimer at the piano. Anna Lucchesi, pianist, presented by Pierre Douillet. Book Review. Mme. Rose Florence presents Ollene Tressidder, soprano, and Marcella Elliott, soprano; Irma Harris Vogt, accompanist.  
 4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco, Vinton La Ferrera directing.  
 5:30 to 6:00 p. m.—Esther Wood Schneider, KGO Radio Girls.  
 6:00 to 6:55 p. m.—Dinner concert, Baldwin Piano Company; Knickerbocker Trio.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.

7:15 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 Friday night silent.

### Saturday, April 24

7:15 to 7:30 a. m.—"Energetics" class," Health Training Exercises, Hugh Barrett Dobbs; William H. Hancock, accompanist.  
 7:45 a. m.—"Pep Class," Health Training.  
 8:15 to 8:30 a. m.—"Lazybones" class," Health Training.  
 8:30 a. m.—Cheerio—"Daily Strength."  
 8:45 a. m.—Songs, William H. Hancock.  
 11:30 a. m. to 1:00 p. m.—Luncheon concert; Sherman, Clay & Company.  
 12:00 noon—Time Signal.  
 12:30 p. m.—U. S. Weather Bureau reports.  
 12:33 p. m.—N. Y. Stock Market reports.  
 12:40 p. m.—S. F. Stock Market reports.  
 4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco, Vinton La Ferrera directing.  
 8:00 p. m.—Weather Bureau report. Al Santoro—"Weekly Sport Review."  
 8:10 p. m.—Program broadcast from Municipal Auditorium (Oakland). Odd Fellows' Alameda County reunion, commemorating the 108th anniversary of Oddfellowship in America. A. M. O. S. Samaritan Band of Montezuma Sanatorium No. 23.  
 9:45 p. m.—Radio mystery serial, "A Step on the Stairs," arranged by Radio Digest (ninth installment).  
 10:00 p. m. to 12:00 midnight—Dance music, Madson's Midshipmen, Hotel St. Francis, San Francisco.

### KFRC—CITY OF PARIS DRY GOODS CO., SAN FRANCISCO—270.1

#### Sunday, April 18th

6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Concert from Drury Lane, Hotel Whitcomb by Stanislas Bem's Little Symphony Orchestra, Eugenia Bem conducting.  
 8:00 to 10:00 p. m.—Concert by Bem's Little Symphony Orchestra.  
 10:00 to 12:00 p. m.—Dance music by direct wire from Balconades Ballroom by Walter Krausgrill's Balconades Orchestra, Carl Winge and Frank Gibney, intermission soloists.

#### Monday, April 19th

10:00 to 11:00 a. m.—Household Hints by Mary Louise Haines, domestic science editor of the San Francisco Call.  
 11:00 to 11:15 a. m.—Fashion Hints by "Sally."  
 5:00 to 5:30 p. m.—Shopping guide and society gossip.  
 5:30 to 6:30 p. m.—A. F. Merrell and his Stamp Club.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:00 p. m.—Jo Mendel and his Pep Band from Lido Cafe.  
 7:00 to 7:30 p. m.—Goodfellows Ad Period.  
 8:00 to 9:15 p. m.—Around the Camp-Fire with Mac.  
 9:15 to 9:30 p. m.—Current events talk by John D. Barry, lecturer and special writer for the "Call."  
 9:30 to 10:00 p. m.—KFRC Hawaiians.

#### Tuesday, April 20th

12:00 to 12:20 p. m.—Inspirational talk by Mary Katherine Maule.  
 5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:00 p. m.—Popular songs by Fred McKinley of Bigin's Cafe.  
 7:00 to 7:15 p. m.—Goodfellows Ad Period.  
 7:15 to 7:30 p. m.—Talk by the Ant-man of Marvel Ant Gelatin Co.  
 8:00 to 9:00 p. m.—Studio program featuring KFRC Male Quartette under the direction of Frank Moss, Gwynfi Jones, tenor; Harold Spaulding, tenor; James Isherwood, baritone; Albert Gillette, basso.  
 9:00 to 11:00 p. m.—Dance music by Walter Krausgrill's Balconades Orchestra and Wm. Backstodt's Old-Time Band.

#### Wednesday, April 21st

10:00 to 11:00 a. m.—Household Hints by Mary Louise Haines, domestic science editor of the "Call."  
 5:00 to 5:30 p. m.—Goodfellows Ad Period.  
 5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Concert from Drury Lane, Hotel Whitcomb, by Stanislas Bem's Little Symphony Orchestra. Ray McDonald, tenor soloist, Mary Ryan, pianist.  
 8:00 to 9:00 p. m.—Concert by Bem's Little Symphony Orchestra.  
 Health and Safety talk at 8:15 by Mrs. D. E. F. Easton, chairman of the Woman's Division of the California Development Association.  
 9:00 to 10:00 p. m.—Studio program. Rudy Swall, tenor. Alys Jane Williams, pianist.  
 10:00 to 12:00 p. m.—Dance music by direct wire from the Balconades Ballroom by Walter Krausgrill's Orchestra. Paula George, intermission soloist.

### Thursday, April 22

4:00 to 5:00 p. m.—Matinee dance program by Art Weidner's Flor d'Italia Orchestra.  
 5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:00 p. m.—Harry Rose and Bill Morris in "Thirty Minutes before the Mike."  
 7:00 to 7:30 p. m.—Goodfellows Ad Period.  
 8:00 to 8:15 p. m.—Cressy Ferrer, pianist.  
 8:15 to 8:30 p. m.—Sport talk by Fat Frayne, Sports editor of "Call."  
 8:30 to 10:00 p. m.—Dance music by direct wire from the Balconades Ballroom by Walter Krausgrill's Balconades Orchestra. Gladys La Marr, intermission soloist.

### Friday, April 23rd

12:00 noon to 12:20 p. m.—Inspirational talk by Mary Katherine Maule.  
 4:45 to 5:30 p. m.—Shopping Guide, Society Gossip and Goodfellows Ad Period.  
 5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Concert by Stanislas Bem's Little Symphony Orchestra. Cora Turner Smith, soprano soloist. Effie Curtis Lepping, pianist.  
 8:00 to 9:00 p. m.—Concert by Bem's Little Symphony Orchestra. George Black, bass soloist.  
 9:00 to 9:05 p. m.—Speaker on "Public School Week," under the auspices Grand Lodge of Masons of California.  
 9:05 to 10:00 p. m.—Studio program by Lorelei Quartet. Flora Howell Bruner, soprano; Blanche Hamilton Fox, contralto; Gwynfi Jones, tenor and James Isherwood, baritone.  
 10:00 to 11:00 p. m.—Dance music by direct wire from Balconades Ballroom by Walter Krausgrill's Orchestra and Wm. Backstodt's Old Time Band.

### Saturday, April 24th

4:00 to 5:30 p. m.—Tea hour concert by Stanislas Bem's Little Symphony Orchestra playing in the roof garden of the Hotel Whitcomb.  
 5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Dance music from Drury Lane, Hotel Whitcomb by Wilt Gunzenorfer's Hotel Whitcomb Radio Band. Goodfellows Ad Period during Intermissions.  
 8:00 to 1:00 p. m.—Dance music by Wilt Gunzenorfer's Band.  
 At 8:15 p. m., Judge Fletcher A. Cutler, Grand President of the N. S. G. W., speaking at the 39th annual banquet of the Bay City Parlor of the N. S. G. W. in the roof garden of the Whitcomb Hotel, will talk on California and the Native Sons." Intermission solos during the evening by members of the Orchestra and from 10:00 to 12:00 p. m. by Lou Emmel, baritone and Del Perry, pianist.

### KLX—OAKLAND TRIBUNE, OAKLAND—508.2

#### Sunday, April 18th

Silent.  
 Monday, April 19th  
 6:30 to 7:00 p. m.—Athens Athletic club orchestra.  
 7:00 to 7:30 p. m.—News broadcast.  
 8:00 to 9:00 p. m.—Program broadcast through the courtesy of the Piggly Wiggly company of Oakland.  
 9:00 to 10:30 p. m.—Weekly meeting of the Protective Order of Lake Merritt Ducks.

#### Tuesday, April 20th

3:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.  
 Silent after 7:30 p. m.

#### Wednesday, April 21st

3:00 p. m.—Baseball.  
 6:30 to 7:00 p. m.—Athens Athletic club orchestra.  
 7:00 to 7:30 p. m.—News broadcast.  
 8:00 to 9:00 p. m.—Educational program.  
 9:00 to 10:00 p. m.—Special program.

#### Thursday, April 22nd

3:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.  
 Silent after 7:30 p. m.

#### Friday, April 23rd

3:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.  
 8:00 to 9:45 p. m.—Studio program through the courtesy of the Piedmont Parlor, Native Sons of the Golden West. Orchestra, band and soloists.  
 9:45 to 10:30 p. m.—Athens Athletic club orchestra.

#### Saturday, April 24th

3:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.  
 Silent after 7:30 p. m.

### KJBS—JULIUS BRUNTON & SONS CO., SAN FRANCISCO—220

#### Sunday, April 18th

5:00 to 6:30 p. m.—Studio program by "Tom Kearns" Orchestra. Intermission numbers by Bruce Cameron and his Pupils, and Louis Donato and George Antonini.



## Radio Program for Next Week

### Monday, April 19th

9:00 to 10:40 a. m.—Vocal and instrumental selections.  
 2:00 to 2:30 p. m.—Vocal and instrumental selections.  
 8:00 to 9:00 p. m.—Studio Program by Thompson's Alhambrians Orchestra. Intermission numbers by Anne Lapkin, Ozella Bostick and Sheridan Williams.

### Tuesday, April 20th

9:00 to 10:40 a. m.—Vocal and instrumental selections.  
 2:00 to 2:30 p. m.—Vocal and instrumental selections.

### Wednesday, April 21st

9:00 to 10:40 a. m.—Vocal and instrumental selections.  
 2:00 to 2:30 p. m.—Vocal and instrumental selections.  
 8:00 to 10:00 p. m.—Studio program by the "After Dinner Boys," Jimmy Raymond and Harry Hume, assisted by Margie Reynolds at the piano.

### Thursday, April 22nd

9:00 to 10:40 a. m.—Vocal and instrumental selections.  
 2:00 to 2:30 p. m.—Vocal and instrumental selections.

### Friday, April 23rd

9:00 to 10:40 a. m.—Vocal and instrumental selections.  
 2:00 to 2:30 p. m.—Vocal and instrumental selections.  
 8:00 to 9:00 p. m.—Studio program by the "Villa Moret Artists," including Eggie McDonald, Benny Burman, Gertrude Tracy, Janet Ettinger and others.  
 9:00 to 10:00 p. m.—Program "by Johnson's Radio Band." Intermission numbers by the "Melody Boys," Moore, Dittmar, and Dixon, Behr at the piano.  
 10:00 to 11:30 p. m.—Regular weekly meeting of the Royal Order of Smoked Herring.

### Saturday, April 24th

9:00 to 10:40 a. m.—Vocal and instrumental selections.  
 2:00 to 2:30 p. m.—Vocal and instrumental selections.

### KTAB—ASSOCIATED BROADCASTERS, OAKLAND—240

#### Sunday, April 18th

9:45 to 10:45 a. m.—Bible lecture by Prof. E. G. Linsley.  
 11:00 to 12:30 a. m.—Church service.  
 7:45 to 9:15 p. m.—Church service.  
 9:30 to 11:00 p. m.—After-Service concert.

#### Monday, April 19

9:00 to 9:30 a. m.—Prayer service by Rev. E. L. Spaulding.  
 12:00 to 1:00 p. m.—Luncheon concert by Lorraine Trio.  
 4:00 to 5:00 p. m.—Women's Club Notes.  
 8:00 to 10:00 p. m.—Studio Program.

#### Tuesday, April 20th

9:00 to 9:30 a. m.—Prayer service by Rev. G. W. Phillips.  
 12:00 to 1:00 p. m.—Luncheon concert by Lorraine Trio.

#### Wednesday, April 21

9:00 to 9:30 a. m.—Prayer service by Rev. G. W. Phillips.  
 12:00 to 1:00 p. m.—Luncheon concert by Lorraine Trio.  
 8:00 to 10:00 p. m.—Program by Mills College.

#### Thursday, April 22

9:00 to 9:30 a. m.—Prayer service by Rev. G. W. Phillips.  
 12:00 to 1:00 p. m.—Luncheon concert by Sterling Trio.

#### Friday, April 23

9:00 to 9:30 a. m.—Prayer Service by Rev. E. L. Spaulding.  
 12:00 to 1:00 p. m.—Luncheon concert by Sterling Trio.

#### Saturday, April 24

9:00 to 9:30 a. m.—Prayer Service by Rev. E. L. Spaulding.  
 12:00 to 1:00 p. m.—Luncheon concert by Sterling Trio.

### KFI—EARLE C. ANTHONY, INC., LOS ANGELES—467

(Copyright 1925 by Earle C. Anthony, Inc.)

#### Sunday, April 18

10:00 a. m.—Morning Services, direction Los Angeles Church Federation.  
 11:00 a. m.—Temple Baptist Church.  
 4:00 p. m.—Vesper Service arranged by Federated Church Musicians.  
 6:30 p. m.—KFI Nightly Doings.  
 6:45 p. m.—Music Appreciation Chat, and Father Ricard's Sun Spot Weather Forecast.  
 7:00 p. m.—A. H. Grebe & Co., Inc., featuring the Grebe Synchronaph String Ensemble.  
 7:30 p. m.—Popular program.  
 8:00 p. m.—Aeolian Organ Recital. Dan L. MacFarland at the console.

9:00 p. m.—Movieland Syncopators and Mert Denman and his Uke.  
 10:00 p. m.—The Packard Six Orchestra, under the co-direction of Bill Hennessy and Chet Mittendorf.

### Monday, April 19

10:45 a. m.—Betty Crocker Gold Medal Flour Home Service Talk.  
 5:30 p. m.—Matinee Program.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—Harold R. Wilson, tenor.  
 6:45 p. m.—KFI Radiatorial Period.  
 7:00 p. m.—Owen Fallon and his Californians.  
 8:00 p. m.—Varied Program.  
 9:00 p. m.—Program presented by Walter M. Murphy Motors Co., featuring Virginia Flohri, soprano; Olga Steffani, contralto, and Misha Gegna Orchestra. Broadcast simultaneously by KFI, Los Angeles, and KPO, San Francisco.  
 10:00 p. m.—Program by Meiklejohn Bros.

### Tuesday, April 20

5:30 p. m.—Matinee Program.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—Vest Pocket Program.  
 6:45 p. m.—KFI Radiatorial Period.  
 7:00 p. m.—Jack Rinehart's Chinese Garden Orchestra.  
 8:00 p. m.—Screen Artists' Quartette.  
 9:00 p. m.—Program presented by A. V. Shotwell Corporation, manufacturers of Universal Deluxe Shoe Dressing.  
 10:00 p. m.—Packard Radio Club.

### Wednesday, April 21

10:45 a. m.—Betty Crocker Gold Medal Flour Home Service Talk.  
 5:30 p. m.—Matinee Program.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—Vest Pocket Program.  
 6:45 p. m.—KFI Radiatorial Period.  
 7:00 p. m.—A. H. Grebe & Co., Inc., featuring Grebe Synchronaph String Ensemble.  
 7:30 p. m.—Nick Harris Detective Stories.  
 8:00 p. m.—Ventura Refining Company, Virginia Flohri, soprano, Ventura Trio.  
 9:00 p. m.—Program by Chevrolet Motor Co., of California, featuring Chevrolet String Ensemble.  
 10:00 p. m.—Popular Program.

### Thursday, April 22

5:30 p. m.—Mississippi Rhythm Kings, from Bamboo Garden.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—Al Lyman and his Uke.  
 6:45 p. m.—KFI Radiatorial Period.  
 7:00 p. m.—Program by University of Southern California.  
 8:00 p. m.—Program arranged by M. Barbara Dacier, Southwest Museum of Los Angeles.  
 9:00 p. m.—Program by Southern California Music Company, from Chickering Hall, Los Angeles.  
 10:00 p. m.—Popular Program.

### Friday, April 23

10:45 a. m.—Betty Crocker Gold Medal Flour Home Service Talk.  
 5:30 p. m.—Kenneth Morse and his Venice Ballroom Orchestra.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—Carlyle Stevenson's Orchestra.  
 6:45 p. m.—KFI Radiatorial Period.  
 7:00 p. m.—Carlyle Stevenson's Orchestra.  
 7:30 p. m.—Felipe Delgado, Media hora Espanola.  
 8:00 p. m.—Aeolian Organ Recital Maude Darling Weaver, contralto.  
 9:00 p. m.—M. Erickson, cellist, with Julia Ottenbach.  
 9:30 p. m.—Program presented by Mutual Motors, Inc., featuring Music and Joke Contest Jimmie Mack, joke editor.  
 10:00 p. m.—Packard Ballad Hour, featuring Emma Kimmel, Art Meyer, Paul Roberts, Ashley Sisters, Leslie Adams.

### Saturday, April 24

5:30 p. m.—KFI Matinee Program.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—Johnson and McArthur, the Melody Girls.  
 6:45 p. m.—KFI Radiatorial Period.  
 7:00 p. m.—Popular Program.  
 8:00 p. m.—Varied Program.  
 9:00 p. m.—Program by Associated Packard Dealers, featuring Screen Artists' Quartette, Ivan Edwards, Lenore Kilian. Broadcast simultaneously by KFI, Los Angeles, and KPO, San Francisco.  
 10:00 p. m.—Packard Radio Club, featuring prominent radio favorites.  
 11:00 p. m.—KFI Midnight Frolic.

### KFWI—RADIO ENTERTAINMENTS, INC., SAN FRANCISCO—226

### Sunday, April 18th

1:00 to 2:00 p. m.—KFWI offers an hour of concert presenting:  
 Gordon Russell, tenor  
 Ethel Small, soprano  
 Geo. E. Cook, basso  
 Helen Marie Coulter, accompanist.  
 8:00 to 9:00 p. m.—Religious services broadcast by First Baptist Church of Christ, Scientist.  
 9:00 to 10:00 p. m.—Program featuring:  
 Rudie Swall, tenor  
 Alys Jane Williams, pianist  
 Donna Anderson, acc. by Idell Anderson.  
 10:00 to 12:00 p. m.—Paul Kell's Trovatore Orchestra playing at El Trovatore Restaurant. Intermission by Harry Hume, Abby Berline and Marjorie Primley.

### Monday, April 19th

10:45 to 11:00 a. m.—Letters of Suzanne.  
 11:00 to 11:30 a. m.—Dance to Health conducted by May E. Garcia. Lois Anderson at the piano.  
 1:00 to 2:00 p. m.—Impromptu studio program featuring Ben Berman, Peggy McDonald, Dick Giblin, Gladys La Marr and Hic Parker.  
 6:00 to 7:30 p. m.—Joe Thompson's Alhambrians. Intermission by Cowell Deln, banjoloist and Baron Keyes.  
 8:00 to 9:00 p. m.—Helen Irene Wilson, soprano; Paul Edward Durney, pianist; Ray McDonald, tenor, accompanied by Mary Ryan.  
 9:00 to 10:00 p. m.—String and Flute Trio under direction of Katherine Woolf.  
 10:00 to 11:00 p. m.—Studio program of popular music featuring the Read Sisters, Dick Giblin and Eddie Stott.  
 11:00 to 1:00 a. m.—Paul Kell's Trovatore Orchestra playing at El Trovatore Restaurant. Intermission by Ben Berman, and Peggy McDonald.

### Tuesday, April 20th

11:00 to 1:00 a. m.—Paul Kell's Trovatore Orchestra playing at El Trovatore Restaurant. Intermission by Jack Reed, Marjorie Reynolds, George Taylor.

### Wednesday, April 21st

10:45 to 11:00 a. m.—Letters of Suzanne.  
 11:00 to 11:30 a. m.—Dance to Health conducted by May E. Garcia. Lois Anderson at the piano.  
 1:00 to 2:00 p. m.—Impromptu studio program featuring Harry Hume, Ethel Lopez, Abby Berline, James Muir and Read Sisters.  
 6:30 to 7:30 p. m.—Georgia Melodians dance orchestra. Intermission by George Taylor.  
 8:00 to 8:30 p. m.—Radiocast Weekly Humorous Program and Hazel McDaniels at the piano.  
 8:30 to 9:30 p. m.—Paul Kell's Trovatore Orchestra playing at El Trovatore Restaurant. Intermission by Sadie Woodside.  
 9:30 to 11:00 p. m.—Meeting of the Tom Cats, T. C. at the Microphone.  
 11:00 to 1:00 a. m.—Paul Kell's Trovatore Orchestra playing at El Trovatore Restaurant. Intermission by Baron Keyes, Eddie Stott, Clem Kennedy.

### Thursday, April 22nd

Silent

### Friday, April 23rd

10:45 to 11:00 a. m.—Letters of Suzanne.  
 11:00 to 11:30 a. m.—Dance to Health conducted by May E. Garcia. Lois Anderson at the piano.  
 1:00 to 2:00 p. m.—Impromptu studio program featuring Sadie Woodside, Baron Keyes, Harmonica Mike, Cowell Deln, Ben Berman, and Peggy McDonald.  
 6:30 to 7:30 p. m.—Ray Hitchcock's dance orchestra. Harmon Hic Parker during intermissions.  
 8:00 to 8:30 p. m.—Program presented by Leonard & Holt offering the Singing Realtors.  
 8:30 to 9:00 p. m.—Travelogue by Elliot Hardy and James Muir—musical saw and Frederick Nodder, tenor.  
 9:00 to 10:00 p. m.—Sigmund Anker String Quartette.  
 10:00 to 10:30 p. m.—Program of popular music featuring "The Two Man Jazz Band" and Ethel Lopez and Baron Keyes.  
 10:30 to 12:30 p. m.—Paul Kell's Trovatore Orchestra playing at El Trovatore Restaurant. Intermissions by Al Sather, Lou Emmel, and Del Perry.

### Saturday, April 24th

1:30 to 3:30 a. m.—Pajama party featuring Clem Kennedy, Eddie Stott, Baron Keyes, and Abby Berline, Sadie Woodside.



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**Finance**

THE Pacific Gas and Electric Company is constructing the new Mokelumne River project. A \$10,000,000 development program is under way. The water impounded will create a reservoir of 60,000 acre-feet capacity. From an intake at the dam, the water will be conveyed by a concrete lined canal and tunnel for twenty-five miles to Tiger Creek. It will then be dropped 1200 feet through penstocks to operate a new power house with an installed capacity of 47,000 horse power. It will then be carried from the Tiger Creek power house to the company's Electra power-house, where it will be used for the development of electrical energy, increasing the output of the Electra power house, which has an installed capacity of 28,210 horse power.

\* \* \*

—One of the most important factors in the development of the growth of the San Joaquin Valley has been the work of the Western Pipe & Steel Company. It started in 1912 with a small shop, and is now the owner of a large plant engaged in the fabrication of such products as waterwell casing, galvanized tanks, wagon tanks, smoke stacks, black welded tanks and general sheet jobbing work.

\* \* \*

—Julian Arnold very pithily says: "It would be very well for us on the Pacific Coast to have a conference dealing with our relations with the Chinese now living in America. They have many real problems which we should help to solve."

\* \* \*

—The California Tax Digest recently called attention to the fact that no independent checking has been made of the San Gabriel flood-control dam plans of chief engineer J. W. Reagan, and there still remains the risk that several millions of the taxpayers money will be wasted.

\* \* \*

—The reports of business coming in for March show a high level of production and trade. The volume of checks handled by the banks is greater than at any other period of this season. Railway freights are keeping up, being greater than last year. There is practically full employment throughout the entire country.

\* \* \*

—There is much difference of opinion among economists as to installment buying. On the other hand, we find no real difference among the wise, as to the legitimate place which installment buying has in any modern financing system. The only trouble about the present instalment buying, is, that most of it is for articles which have no reproductive power and which become less valuable by use.

**FIRE AND MARINE SYNOPSIS OF THE ANNUAL STATEMENT OF THE**

**Liberty Bell Insurance Co.**

of Philadelphia, in the State of Pennsylvania, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

<b>ASSETS</b>	
Real estate .....	\$
Mortgages and collateral loans.....	291,800.00
Bonds and stocks.....	617,845.38
Cash in office and banks.....	31,531.12
Agents' balances .....	114,102.59
Bills receivable taken for risks.....	
Other ledger assets.....	
Total ledger assets.....	\$1,055,279.09
<b>NON-LEDGER:</b>	
Total interest and rents due or accrued .....	12,428.18
Market value of securities over book value .....	14.12
Other non-ledger assets.....	
Gross assets .....	\$1,067,721.39
Deduct assets not admitted.....	
Total admitted assets.....	\$1,067,721.39
<b>LIABILITIES</b>	
Net amount of unpaid losses and claims .....	\$ 100,179.73
Unearned premiums .....	450,172.22
All other liabilities .....	15,000.00
Total liabilities (except capital and surplus) .....	\$ 565,351.95
Capital .....	250,000.00
Surplus .....	252,369.44
Total capital, surplus and other liabilities .....	\$1,067,721.39

**HENRY M. BROWN,**  
President.  
**CHARLES S. CONKLIN,**  
Secretary.

**H. M. NEWHALL & CO.,**  
Pacific Coast General Agents,  
210 Battery Street, San Francisco

**FIRE AND MARINE SYNOPSIS OF THE ANNUAL STATEMENT OF THE**

**U. S. Branch of the State Assurance Company, Limited**

of Liverpool, England, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

<b>ASSETS</b>	
Real estate .....	\$
Mortgages and collateral loans.....	1,230,489.52
Bonds and stocks.....	106,904.65
Cash in office and banks.....	227,036.43
Agents' balances .....	2,870.36
Bills receivable taken for risks.....	
Other ledger assets.....	
Total ledger assets.....	\$1,567,300.96
<b>NON-LEDGER:</b>	
Total interest and rents due or accrued .....	\$
Market value of securities over book value .....	1,663,263.40
Other non-ledger assets.....	
Gross assets .....	\$1,663,263.40
Deduct assets not admitted.....	3,907.76
Total admitted assets.....	\$1,659,355.64
<b>LIABILITIES</b>	
Net amount of unpaid losses and claims .....	\$ 153,930.42
Unearned premiums .....	891,411.15
All other liabilities.....	32,182.90
Total liabilities (except capital and surplus) .....	\$1,077,534.47
Capital .....	200,000.00
Surplus .....	381,821.17
Total capital, surplus and other liabilities .....	\$1,659,355.64

**WILLIAM HARE,**  
Manager.

**H. M. NEWHALL & CO.,**  
Pacific Coast General Agents,  
210 Battery Street, San Francisco

**FIRE AND MARINE  
SYNOPSIS OF THE ANNUAL STATEMENT  
OF THE**

**County Fire Insurance Company**

of Philadelphia, Pa., of Manchester, in the State of New Hampshire, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

<b>ASSETS</b>	
Real estate .....	\$ 30,208.38
Mortgages and collateral loans.....	7,000.00
Bonds and stocks.....	1,578,606.98
Cash in office and banks.....	74,441.32
Agents' balances .....	149,264.94
Bills receivable taken for risks.....	
Other ledger assets.....	1,176.25
<b>Total ledger assets.....</b>	<b>\$1,840,698.37</b>
<b>NON-LEDGER:</b>	
Total interest and rents due or accrued .....	\$ 13,598.65
Market value of securities over book value .....	255,791.14
Other non-ledger assets.....	12,848.53
<b>Gross assets .....</b>	<b>\$2,122,936.69</b>
Deduct assets not admitted.....	6,853.18
<b>Total admitted assets.....</b>	<b>\$2,116,083.51</b>
<b>LIABILITIES</b>	
Net amount of unpaid losses and claims .....	\$ 115,373.49
Unearned premiums .....	928,325.37
All other liabilities.....	34,292.63
<b>Total liabilities (except capital and surplus) .....</b>	<b>\$1,077,991.49</b>
Capital .....	500,000.00
Surplus .....	538,092.02
<b>Total capital, surplus and other liabilities .....</b>	<b>\$2,116,083.51</b>

**FRANK W. SARGEANT,**  
President.  
**GEO. W. SWALLOW,**  
Asst. Secretary.  
**C. A. COLVIN, Manager**  
Pacific Coast Department  
238 Bush St., San Francisco, Calif.

**MISCELLANEOUS  
SYNOPSIS OF THE ANNUAL STATEMENT  
OF**

**Title Insurance and Guaranty Co.**

of San Francisco, in the State of California, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

<b>ASSETS</b>	
Real estate .....	\$ 15,444.05
Mortgages and collateral loans.....	355,629.34
Bonds and stocks.....	244,829.69
Cash in company's office and in banks .....	243,136.79
Premiums in course of collection.....	
Bills receivable .....	150.00
Other ledger assets.....	75,021.19
Plant .....	351,134.64
<b>Ledger assets .....</b>	<b>\$1,285,345.70</b>
<b>NON-LEDGER ASSETS:</b>	
Interest and rents due or accrued.....	\$ 29,781.16
Market value of securities over book value .....	30,350.31
Premiums in course of collection.....	33,492.22
Other non-ledger assets.....	
<b>Total gross assets.....</b>	<b>\$1,349,188.23</b>
Deduct assets not admitted.....	29,781.16
<b>Total admitted assets .....</b>	<b>\$1,319,407.07</b>
<b>LIABILITIES</b>	
Net unpaid claims, except liability and workmen's compensation .....	\$ 10,000.00
Special reserve for unpaid liability and workmen's compensation claims .....	
Estimated expenses of investigation and adjustment of claims.....	
Total unearned premiums on unexpired risks .....	227,438.07
Eserow funds .....	227,438.07
All other liabilities.....	36,335.26
<b>Total liabilities (except capital and surplus) .....</b>	<b>\$ 273,773.33</b>
Capital .....	750,000.00
Title insurance surplus fund.....	187,500.00
Surplus .....	108,133.74
<b>Total liabilities, capital and surplus .....</b>	<b>\$1,319,407.07</b>

**O. H. ROULEAU,**  
President.  
**E. G. SCHWARTZMAN,**  
Secretary.  
250 Montgomery Street,  
San Francisco

**PLEASURE'S WAND**

(Continued from Page 7)

**St. Francis**

Norma Talmadge has won new laurels in her new picture now being shown at this theater, where she portrays the part of "Kiki," the little street gamine of Paris. Ronald Colman plays opposite Miss Talmadge and Gertrude Astor is seen to good advantage in the role of Paulette.

\* \* \*

**Imperial**

Harold Lloyd's "For Heaven's Sake" now being shown at the Imperial Theater is establishing new records in attendance. Ray Page and his orchestra appear on the stage in a radio concert, featuring a broadcasting unit, never before seen in a local theater.

**A California Astronomer Honored**

The Astronomical Society of the Pacific announces that the world's most honored recognition of Distinguished Services to Astronomy, the Bruce Gold Medal, has this year been awarded to Doctor Robert Grant Aitken, Associate Director of the Lick Observatory.

Doctor William Wallace Campbell, President of the University of California, will make the formal presentation of the medal to Doctor Aitken on Monday evening, April 19th, at the Auditorium of the Pacific Gas & Electric Building, 245 Market Street (Main Floor) at 8 o'clock.

Following the presentation ceremony, Doctor Aitken will deliver a lecture on "The Binary Stars."

The public is cordially invited.

**SYNOPSIS OF THE ANNUAL STATEMENT  
OF THE**

**Palatine Insurance Co., Ltd.**

of London, England, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

<b>ASSETS</b>	
Bonds and stocks .....	\$3,839,624.87
Cash in office and banks .....	421,083.31
Agents' balances .....	570,076.08
Bills receivable taken for risks .....	4,132.88
Other ledger assets .....	16,507.76
<b>Total ledger assets .....</b>	<b>\$4,851,699.90</b>
<b>NON-LEDGER:</b>	
Total interest and rents due or accrued .....	53,426.00
Market value of securities over book value .....	220,663.13
<b>Gross assets .....</b>	<b>\$5,125,789.03</b>
Deduct assets not admitted .....	27,304.77
<b>Total admitted assets .....</b>	<b>\$5,108,484.26</b>
<b>LIABILITIES</b>	
Net amount of unpaid losses and claims .....	384,518.00
Unearned premiums .....	3,081,354.11
All other liabilities .....	99,140.00
<b>Total liabilities (except capital and surplus) .....</b>	<b>\$3,565,012.11</b>
Surplus .....	1,543,472.15
<b>Total capital, surplus and other liabilities .....</b>	<b>\$5,108,484.26</b>

(Signed) **WHITNEY PALACHE,**  
U. S. Manager.

**FIRE AND MARINE  
SYNOPSIS OF THE ANNUAL STATEMENT  
OF THE**

**Caledonian-American Insurance Co.**

of New York, in the State of New York, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

<b>ASSETS</b>	
Real estate .....	\$
Mortgages and collateral loans.....	
Bonds and stocks.....	811,146.84
Cash in office and banks.....	57,651.23
Agents' balances .....	75,134.03
Bills receivable taken for risks.....	
Other ledger assets, reinsurance recoverable on paid losses.....	8,271.96
<b>Total ledger assets.....</b>	<b>\$ 952,204.10</b>
<b>NON-LEDGER:</b>	
Total interest and rents due or accrued .....	\$ 10,562.01
Market value of securities over book value .....	3,903.16
Other non-ledger assets.....	
<b>Gross assets .....</b>	<b>\$ 966,669.27</b>
Deduct assets not admitted.....	1,412.00
<b>Total admitted assets.....</b>	<b>\$ 965,257.27</b>
<b>LIABILITIES</b>	
Net amount of unpaid losses and claims .....	\$ 34,876.65
Unearned premiums .....	391,620.20
All other liabilities.....	20,700.00
<b>Total liabilities (except capital and surplus) .....</b>	<b>\$ 447,196.85</b>
Capital .....	200,000.00
Surplus .....	318,060.42
<b>Total capital, surplus and other liabilities .....</b>	<b>\$ 965,257.27</b>

**R. C. CHRISTOPHER,**  
President.  
**H. E. FRANK,**  
Secretary.  
**SELBACH & DEANS,**  
General Agents,  
240 Pine Street, San Francisco, Calif.

**FIRE AND MARINE  
SYNOPSIS OF THE ANNUAL STATEMENT  
OF THE**

**Minneapolis Fire & Marine  
Insurance Company**

of Minneapolis, in the State of Minnesota, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

<b>ASSETS</b>	
Real estate .....	\$
Mortgages and collateral loans.....	125,650.00
Bonds and stocks .....	425,469.80
Cash in office and banks .....	139,019.51
Agents' balances .....	197,308.21
Bills receivable taken for risks.....	4,715.38
Other ledger assets .....	28,355.82
<b>Total ledger assets.....</b>	<b>\$ 920,518.72</b>
<b>NON-LEDGER</b>	
Total interest and rents due or accrued .....	\$ 13,719.90
Market value of securities over book value .....	14,897.70
Other non-ledger assets .....	
<b>Gross assets .....</b>	<b>949,136.32</b>
Deduct assets not admitted.....	3,740.87
<b>Total admitted assets .....</b>	<b>\$ 945,395.45</b>
<b>LIABILITIES</b>	
Net amount of unpaid losses and claims .....	\$
Unearned premiums .....	305,848.84
All other liabilities .....	
<b>Total liabilities (except capital and surplus) .....</b>	<b>305,848.84</b>
Capital .....	200,000.00
Surplus .....	439,546.61
<b>Total capital, surplus and other liabilities .....</b>	<b>\$ 945,395.45</b>

**J. D. McWILLAN,**  
Vice-President.  
**WALTER C. LEACH,**  
Secretary.  
**H. M. NEWHALL & CO.,**  
Pacific Coast General Agents  
210 Battery Street

### SOCIETY

(Continued from Page 9)

chairmen of the active committees working enthusiastically for the success of the festival.

\* \* \*

Mr. and Mrs. R. W. Williamson of Calcutta, after a visit at Del Monte, have returned to The Fairmont for a short stay before continuing their journey to New York, en route to England, where they are social favorites. Mr. Williamson is a large publisher in Calcutta, and prominent in diplomatic affairs.

\* \* \*

Miss Emily Carolan, who has been spending part of the winter in Santa Barbara, Pasadena and other cities of the south, returned on Friday to her home at The Fairmont, where she expects to remain for the greater portion of the summer. Miss Carolan has a host of friends in the southland and many social functions were given in her honor during her sojourn there.

\* \* \*

Rear Admiral and Mrs. H. B. Wilson are at The Fairmont Hotel, where they expect to remain for some time. Both are social favorites and have many friends in San Francisco.

\* \* \*

Mr. and Mrs. John J. Troy of Altadena have been visitors in the city the past week and domiciled at The Fairmont. The Troys have a beautiful home in that charming suburb to Pasadena, and Mr. Troy is one of the prominent bankers of the south.

\* \* \*

Kathleen Vanderbilt Cushing, having inherited, outright, two and one-half millions of Vanderbilt dollars from her father, the late "Reggie" Vanderbilt, has decided to use a part of her inheritance to provide suitable shelter, both in New York and out in the country, for herself and her husband.

\* \* \*

Mr. and Mrs. John M. Grant of Woodside, are spending a few days at The Fairmont hotel, their San Francisco home. They have recently completed their new home at Woodside, entertaining there extensively during the social season. Mr. Grant is a retired banker.

\* \* \*

Mr. and Mrs. Douglas Schoder Mueller of Los Angeles, are spending their honeymoon at The Fairmont. Before her marriage on April the seventh, Miss Margaret Barnard was guest of honor at many social functions in her home city. Both Mr. and Mrs. Mueller are prominent socially and members of well-known families. Their wedding was one of the brilliant events of the early Spring.

#### The Bank of Italy Case

The accusations made against J. F. Johnson, State Superintendent of Banks, in the Bank of Italy matter, are very serious and go to the foundations of the banking business in this state. As the matter is stated by Garret W. McEnerney, perhaps the greatest and most trusted lawyer in this city, "The State Superintendent of Banks has attempted to secure a monopoly of Banking in Los Angeles for five favored institutions of that city." It would be hard to find a graver charge against an official holding such a position, and we hope sincerely for the credit of the community that such a severe arraignment may be disposed of satisfactorily. Eustace Cullinan, a lawyer of distinction, and attorney for the Bank of Italy, has said without any qualification that there was such an understanding.

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Assets	\$107,232,609.22
Capital, Reserve and Contingent Funds	4,250,000.00
Employees' Pension Fund over	525,000.00

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## TRAVEL TID-BITS

By Ernest F. Rixon

### In Shakespeare's Country

Shakespeare's Country in general, and Stratford-on-Avon in particular, will ever form the Mecca of many an American pilgrimage, for the immortal dramatist is deservedly held in high esteem on both sides of the Atlantic, his birthplace and his tomb are hallowed shrines, and a deep interest is felt in every spot which is associated with his brief but brilliant career. The transition from the past and present glories of Oxford to that lovely district known as "Shakespeare's Country," is as easy as it is natural, but if one elects to journey thither from London direct, Stratford-on-Avon may be reached in less than three hours.

To a certain extent "Shakespeare's Country" is bisected by the Stour, the Cotswolds and the Roman Fosse Way, but it is evident that while making Stratford your centre, you can easily visit, not only Shottery (the scene of Ann Hathaway's cottage), Snitterfield, Hampton Lacy, Charlcoate, Henley-in-Arden, and Aston Cantlow, but Coventry, the "town of spires," Warwick and Kenilworth Castles. When practicable, visitors to "Shakespeare's Country" should include "Leafy Leamington" in the programme of their wanderings, for it was there that Nathaniel Hawthorne, in his inimitable "Our Old Home," discovered "the cosiest nooks in England or the World."

There are few places so easy to find one's way in as Stratford, for everything begins and ends with Shakespeare, and all that has been done during the past three centuries to honour and perpetuate his memory. In the course of a single day you can conveniently visit his birthplace, his school, and the church in which he was buried; but an afternoon might with advantage be devoted to even a cursory examination of the Shakespearean library of ten thousand volumes, which in time to come must necessarily attract to Stratford all those who are anxious to investigate the literature of Shakespearean criticism and exegesis.

If only to see the Gainsborough portrait of Garrick, the Guildhall should be visited, but in the Memorial Picture Gallery may be seen some world-famous pictures and dramatic paintings and portraits. Stratford has also been the scene of at least two centenary Shakespeare festivals, the most celebrated being that of David Garrick in 1769, in which he was supported by all the great players of the epoch, as well as by the principal representatives of contemporary rank and fashion.

On the right-hand side of Stratford High Street stands a quaint timbered house bearing the date 1596, when it was built by Alderman Thomas Rogers, whose daughter Catherine married John Harvard of Southwark. From their union sprang the Rev. John Harvard, who went to New England in 1637, and, dying in 1638 bequeathed to a college which it was then proposed to erect there, his library of over 300 volumes. This College, which was named after him, is now the well-known Harvard University of Cambridge, Massachusetts, from which many pilgrims go to Stratford yearly.

There are few lovelier spots in all England than Warwick Castle, the traditional glories of which have been so well maintained, and a few miles to the north of it lies Kenilworth. It was at Kenilworth that Robert Dudley, Earl of Leicester, welcomed Queen Elizabeth in 1575.

### Woman Pays Club (Continued from Page 5)

included Colonel Raymond Bamberger, U. S. Presidio headquarters, San Francisco; J. Gordon Michie, Thomas Nunan, Joseph F. Friedman, Mateo Mezquida, Hollister McGuire, George Beurhaus, R. H. Prosser and Mr. Idwal Jones.

The prominent men, noted in their own way, and each having some particular distinction, were entertained at this dinner under the spell of witticisms, repartee and a brilliancy of program offerings which registered something superlatively splendid and well worth "remembering."

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CONGRESS OF THE UNITED STATES  
House of Representatives  
Washington, D. C.  
April 6, 1926.

Mr. F. Marriott, Publisher,  
San Francisco News Letter,  
259 Minna Street,  
San Francisco, California.  
Dear Mr. Marriott:

Permit me to thank you for the article which appeared in the San Francisco News Letter of March 27, upholding the stand which I have taken for a modification of the Prohibition laws. I am for law enforcement and for an enforceable law; I do not believe that the present drastic Prohibition law can be enforced no matter how much money is spent or how many people are employed to do it.

With best wishes, I am

Sincerely yours,  
Florence P. Kahn.

**At Paul Elders**

"Why the Dearth of Great Artists Among Singers" is the query that Mr. H. Bickford Pasmore proposes to answer and also to suggest a remedy for, in a lecture he will deliver in the Paul Elder Gallery, Saturday afternoon, April 24th, at 2:30 o'clock. Mr. Pasmore, composer, teacher of singing and lecturer, during some forty years of the study and teaching of singing, has crossed the ocean four times in his search for knowledge regarding that beautiful art and has been connected with notable institutions of learning in this country, as well as abroad. He has heard most of the great artists of the past, when in their prime, and is competent, through thorough knowledge of the subject, to draw comparisons between them and the singers of today. Mr. Pasmore is an entertaining speaker and often drives home the truth through humorous allusions.

To the S. F. News Letter,  
268 Market St.,  
San Francisco, Calif.  
Gentlemen:

Troop No. 93, of the Boy Scouts of America wishes to thank the staff of the San Francisco News Letter for the help they are giving us in making this troop a success

Perhaps the readers of the News Letter would like to know what progress we are making:

Mr. Pierce, our scoutmaster, has introduced a new system in San Francisco scouting. He has organized three patrols, each one specializing in its own line of work, namely: nature study, including camping, woodcraft, outdoor photography, forestry, botany, camp cooking, etc; signalling with the Morse code in various forms, and first aid.

We are adopting this new system so that each scout may study the subject he is most interested in, and also to satisfy the demands for a more superior troop.

We are receiving wonderful support from the Zane-Irwin Post No. 93, of the American Legion. Due to the fine example set by our post, the scouts are making a sincere effort to advance. We feel certain that the troop could not be what it is, were it not for the inspiring and unselfish work of post No. 93, of the American Legion, and it may rest assured that the troop appreciate and admires these "elder brothers."

Yours very sincerely,  
C. L. Lastrucci,  
Scribe for Troop No. 93,  
Boy Scouts.

The reason so few milkmen are married is that they see women too early in the morning.—Pitt Panther.

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# Petrol Paragraphs



By E. V. Weller  
Director of Publicity  
National Automobile Club

The statistician can find plenty to occupy his attention if he chooses California as a subject.

Automobile registration is estimated by the State Motor Vehicle Department at one million and one-half, or about two and eight-tenths persons per car. In the twelve months ending January 1, 1926, California showed a gain in automobile registration of 8.9 per cent and the saturation point is still far away. California is now second only to New York in the number of automobiles registered.

The people of the United States own and operate four-fifths of all the motor vehicles of the world and California alone possesses one-sixteenth of the world's motor car registration. The number of motor vehicles in Los Angeles County alone is just about the same as the total operated in the British Isles. San Francisco's motor car registration equals that of Italy and there are more motor vehicles to be encountered on the city streets and highways of Alameda County than are to be found in Spain.

The two cent gasoline tax which goes to keep up the highways of the state, brought in last year nearly fourteen millions of dollars or approximately the same amount as the total output of the gold mines of the state.

The city of Los Angeles, with its 391 square miles of area, the largest area of any city in the United States, has probably more automobiles to the square mile than any other district in the world. In spite of the remarkable increase in automobile registrations in this state, the statistics show that there is plenty of room for the tourist throngs which every year come to see and remain to enjoy.

The last estimated population of California sets a figure of 25.6 persons to the

square mile and about three motor vehicles to the same square mile. The only difficulty encountered by the traffic engineers is to persuade the three motor vehicles to stay in their own square mile.

The gasoline bill of the California motorist for 1925, according to figures prepared by the National Automobile Chamber of Commerce, was in the neighborhood of one hundred thirty-eight millions of dollars and in traveling from the Sierra to the sea and the Oregon line to the Mexican border, with a few side trips to the National Parks and the groves of big trees, the California motorist piled up a mileage of approximately seven and one-half billion miles. It would take a rather healthy odometer to record a total mileage as staggering as that.

The tremendous mileage piled up by the California motorist on account of the superb condition of the highways and the number of interesting places which may be visited almost any day of the year, will show an increase rather than a decrease from year to year, because of the improvement in roads and the new surfaced highways which are being constructed. It is estimated that with the opening of the El Portal paved highway into the Yosemite, more than one-half million California motorists will visit this most remarkable of California's wonderlands during the first twelvemonth after this highway is completed.

Five states have passed the million mark in automobile registration. New York leads, California is second, Pennsylvania, third; Ohio, fourth, and Illinois fifth. Registration fees collected from the State Governments amounted to \$244,000,000 last year, and in addition to this nearly \$127,000,000 were collected in addition from the gasoline taxes in effect in all of the states with the exception of Illinois, Massachusetts, New Jersey, New York, Rhode Island and Wisconsin.

It is interesting to note that, whereas, the motorists of New York paid more than \$25,000,000 in registration fees during 1925, California motorists paid nearly \$21,000,000 from the registration fees and gasoline taxes.

Statistics based on actual registrations and dollars and cents, form one of the best methods of advertising to the world the remarkable prosperity of California and its tremendous resources.

### A Big Drop

"Do you realize what wonders there are in a drop of water?"

"Yes; my wife and I spent our honeymoon looking at one."

"What! Gazing at a drop of water?"

"Uh-huh! Niagara Falls."

Boston Transcript.

**Progressive** were those sturdy pioneers, who faced the dangers of an unknown West, that you and I might enjoy the benefits of this later day.

In their quest for gold they conceived and perfected the Hydraulic Monitor using water power to wash away mountain sides—speeding up their industry and making life easier.

Their ingenuity paved the way for the development of Hydro-Electric Power.

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# GOLF

By Fred Blair

**E**RNIE WEST, the illustrious potentate of Islam Temple, will head a contingent of 300 Shriners and their wives and families for the annual High Jinks at Del Monte next week. The caravan will leave the Palace Hotel Thursday afternoon, April



*Ernest L. West,  
Popular Potentate  
of Islam Temple  
who will head  
300 Shriners at  
Del Monte  
April 30.*

29th. A splendid program of events has been arranged by our esteemed noble, Bill Woodfield, who has charge of the athletic events.

There will be amusements to suit every taste. Golf, swimming, baseball, track events, African golf, mah jongg and bridge. Some \$2000 worth of valuable trophies will be awarded to the successful winners of the various events. Special attractions will be provided for the ladies, including a ladies' putting and handicap golf event. Last year, when Hugh King McKeivitt was potentate, we had one of the largest attendances since the Shrine held their first High Jinks at Del Monte six years ago.

This year, however, since the Shrine luncheon club was organized by Past Potentate McKeivitt, the boys have become better acquainted and scores of Shriners have joined the big parade of pellet pushers. Bill Woodfield, chairman De Luxe of the Shrine sports outing, is certainly glad to be with us again. Bill had a tough time in the St. Francis Hospital for over three months, but since he got on his feet again, he has spent a month in the South, accompanied by Mrs. Woodfield, and says he feels at least ten years younger and his game has improved so much that he's going to make a stab at the next golf championship.

\* \* \*

Bob "Dupont" Matthey, the boy who shoots bombs out of the bunkers, has also been caught taking a special course of lessons from Walter Hagen, in Pasadena. Bob says he's won most every title in athletics except golf.

Bob and Mrs. Matthey spent a month down South playing the various courses and by what we can gather the big gunpowder boy intends to blast himself into first place at Del Monte. Yes; and there's another big Shriner who secretly stole away from the city and is now swatting the little pellet around at Pebble Beach.

This boy is none other than Hugo "Deerfoot" Ramacciotti, one of Italy's greatest golfers. Ramie can play a round of golf so fast that he invariably meets himself coming back, even the great Pete "Nurmi" Gerhardt has to acknowledge that Italy's greatest son is the real "Zev" of the links.

\* \* \*

Bob Thompson, the Buick Boss, had fully expected to have made his initial bow in the Islam's Temple Del Monte golf

play, but when he checked up on how many thousand Buicks he sold last year, he decided to take his dear wife on a trip to Liverpool, England, his native heath. Bob and Mrs. Thompson have all the good wishes from the Shriners for a pleasant trip. However, the Buick industry will be properly taken care of, as Charlie Howard and Eaton McMillan are two of the most capable club wielders among the boys with the fez.

George Habernicht, as usual, will have charge of the swimming events. George is a former swimming champion of the Olympic club. George intends to have a bevy of diving beauties who will give free exhibitions of fancy diving and swimming each day at 12 and 4. Pete Gerhardt will be High Chief Executioner of the Calcutta Pool at the banquet Friday evening.

Pete is an adept at separating the long greens from the boys. He acquired this achievement from his own profession as a trimmer. The big scream of the evening, however, will be the African golf game among the fair sex which will be held in the dining room, following the banquet. "Rolling the bones" is a fascinating pastime among the women.

Committees in charge of the various activities are: General Chairman, Bill Woodfield; Ladies' General Chairman, Mrs. Ernest L. West; Tournament Chairman, Ed Bernhard; Handicap Committee, Munroe Moss, Ed Bernhard, George Erlin, Gus Lee, Fred Green, and Herman Hogrefe; Trophies and Prizes, Chairman, Howard Nauman, Pete Gerhardt, Munroe Moss, George Benioff, and Louis Ghirardelli.

Entertainment Committee, Chairman, Dr. J. Claud Perry, Ross Poole, A. J. Crocker, Frank Sykes, Ira Coburn, Tom Doane, Harry Annan, and Gus Lachman. Advisory, Chairman, Pete Gerhardt, Hugh King McKeivitt, and Bill Read.

Publicity, Chairman, Jack Houston, Bill Hines, F. H. Moulthrop, Leon Leborie, and Rod Guyette.

*There's always something to do in*

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Santa Cruz

California

PRICES MODERATE

OPEN THE YEAR 'ROUND



How the Nobles expect to hit them once they reach the course.

\* \* \*

Ernie West, the fastidious tailor, addresses a golf ball same as he dresses a model—Well, Ernie is good on style!

\* \* \*

Gus Lee will be on the lookout for chickens; he has a million of them in Petaluma.

\* \* \*

If Eaton McMillan has his four-wheel brakes working right, he's a 1 to 10 shot to cop the cup.

\* \* \*

Rod Guyette has wagered he has the best score. Rod shot 131 in The Bulletin tourney and won a cup for honesty.

\* \* \*

Rudy Habernicht says that if he wins the Charleston he will charter the Tong King and take the boys a trip around the world.

\* \* \*

Berl Page, the newspaper ace, will lend a little color to the tournament. Berl is the classiest golfer entered.

\* \* \*

Ivan Ward, the steel magnate, will steal a march, as his boss has left for the East.

\* \* \*

Arthur Heinz, the diamond merchant, will be out there pickling a few—

\* \* \*

Ralph McLaren hopes to be there, providing Mayor Rolph will stay at home.

\* \* \*

Bill Symon will do all the wrecking on the course.

\* \* \*

Frank Nestroy would like to play, but claims the course is not properly tailored.

\* \* \*

Charlie Traung radiographed his regrets from London.

\* \* \*

"Swede" Woods, the Sheik of Marin, will demonstrate how he won medals for bravery in France.

\* \* \*

Frank Sykes couldn't make the grade. He's too busy shooting up rents.

\* \* \*

The Newhouse triplets hope at least to win four cups.

\* \* \*

Doc Kron, the canine specialist, will cut the bark off the course.

\* \* \*

Carl Eddy promised the writer a case if he'd keep his name out of the paper.

\* \* \*

Nat T. Messer scored a hole-in-one at the Menlo Country Club and thereby won a membership in the Canada Dry Hole-in-One Club.

—There is still a gain in the amount of life insurance. February shows a gain of 12.4 per cent over 1925. The life insurance business in the United States is phenomenal. It will not reach any saturation point, either, as far as can be seen, as the whole system is one depending in the last analysis upon the intelligence of the public.



*The Charm*  
of **VARIETY**

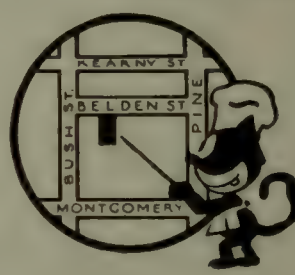
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**ROTAGRAVURE**

Announcement

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**TRIBUTE**  
 By Eleanore F. Ross

In the recent passing of the gentle and beloved Luther Burbank, all the unkind criticism caused by the frank statement of his unbelief, made just before he died, fades into oblivion and insignificance. It is to be hoped few, if any, persons will see fit to remind the world that this Christian-like character ever admitted his doubts as to a hereafter or a personal God.

Applying the Biblical saying: "As a man thinketh, so is he," to Burbank, then the "outward and visible sign of an inward and spiritual grace," was only too obvious all through this great flower lover's life, and his acts spoke only too eloquently of his sweet and unselfish nature.

Dr. James L. Gordon, Prof. George J. Peirce, Rabbi Louis I. Newman, Professor Leroy Abrams, Dr. David Starr Jordan, Dr. W. W. Campbell, Dr. David P. Barrows, Dean E. D. Merrill, Samuel M. Shortridge, Judge Ben Lindsay, are only a few of the notable men who have acclaimed Burbank as a great and very lovable genius.

Perhaps Dr. Gordon sums up Burbank's standpoint as concisely and clearly as possible:

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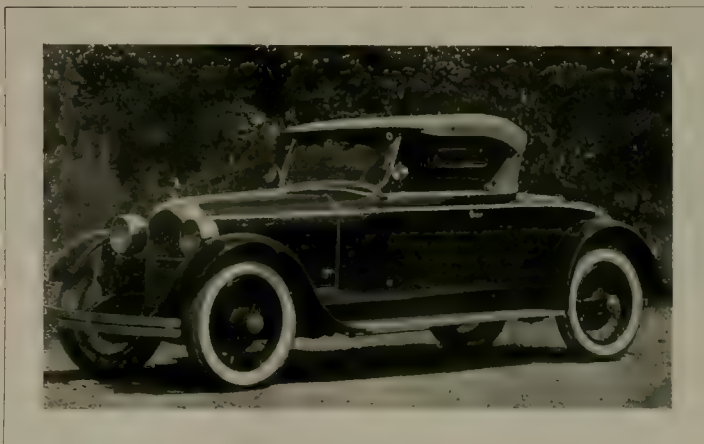
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# News Letter



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SAN FRANCISCO

SATURDAY, APRIL 24th, 1926

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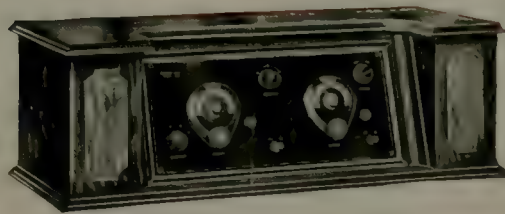
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BLACK TYPE P. M.; LIGHT FIGURES A. M.

ST. N.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
<b>KJBS—JULIUS BRUNTON &amp; SONS CO., SAN FRANCISCO—220</b>						
5:30- 6:30	9:00-10:40 2:00- 2:30 8:00-10:00	9:00-10:40 2:00- 2:30	9:00-10:40 2:00- 2:30 8:00-10:00	9:00-10:40 2:00- 2:30	9:00-10:40 2:00- 2:30 8:00-11:30	9:00-10:40 2:00- 2:30
<b>KFRC—CITY OF PARIS, SAN FRANCISCO—270.1</b>						
6:30- 7:30 8:00-12:00	10:00-11:15 5:00- 7:30 8:00-10:00	12:00-12:20 5:30- 7:30 8:00-11:00	10:00-11:00 5:30- 7:30 8:00-12:00	4:00- 5:00 5:30- 7:30 8:00-10:00	12:00-12:20 4:45- 7:30 8:00-11:00	4:00- 7:30 8:00- 1:00
<b>KPO—HALE BROS. AND THE CHRONICLE, SAN FRANCISCO—428.3</b>						
9:45-10:45 10:45 5:00-10:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 4:30 5:15- 7:30 8:00-11:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 4:30 5:15- 7:30 8:00-11:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 4:30 5:15- 7:30 8:00-11:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 4:30 5:15- 7:30 8:00-11:00	7:00- 8:00 10:30 12:00 12:45 1:30- 2:00 4:00- 5:00 5:15- 7:30 8:00-11:00	7:00- 8:00 10:30 12:00 1:00- 7:30 8:00-12:00
<b>KFWI—RADIO ENTERTAINMENTS, INC., SAN FRANCISCO—226</b>						
1:00- 2:00 8:00-12:00	10:45-11:30 1:00- 2:00 6:30- 7:30 8:00-12:30	10:00- 1:00	10:45-11:30 1:00- 2:00 6:30- 7:30 8:00- 1:00		10:45-11:30 1:00- 2:00 6:30- 7:30 8:00-12:30	12:30- 3:00
<b>KGTT—GLAD TIDINGS TEMPLE, SAN FRANCISCO—207</b>						
2:30- 5:00 8:00-10:00		8:00-10:00	2:30- 3:30 8:00-10:00	2:30- 3:30	8:00-10:00	
<b>KFOB—INC. BURLINGAME—226</b>						
		8:00-10:00 10:00-11:00		7:00- 7:30 8:00-12:00		5:30- 6:00 8:00-12:00
<b>KFUU—MATHEWSON MOTOR CO., INC., OAKLAND—220</b>						
	10:45-11:45	10:45-11:45 8:00-10:30	10:45-11:45	10:45-11:45 8:00-10:45	10:45-11:45	10:45-11:45 8:00-11:30
<b>KGO—GENERAL ELECTRIC CO., OAKLAND—361.2</b>						
11:00 3:30- 5:00 7:40	7:15- 8:30 11:30- 1:00 1:30 3:00- 4:00 5:30- 7:30 8:00- 9:30 9:30	7:15- 8:30 11:30- 1:00 1:30 4:00- 7:30 8:00-12:00	7:15- 8:30 11:30- 1:00 1:30 3:00- 7:30	7:15- 8:30 11:30- 1:00 1:30 4:00- 7:30 8:00-12:30	7:15- 8:30 11:10- 1:00 1:30 3:00- 7:30	7:15- 8:45 11:30- 1:00 4:00- 5:30 8:00-12:00
<b>KLX—OAKLAND TRIBUNE, OAKLAND—508.2</b>						
	6:30-7:30 8:00-10:30	3:00- 5:00 7:00- 7:30	3:00- 5:00 6:30-7:30 8:00-10:00	3:00- 5:00 7:00- 7:30	3:00- 5:00 7:00- 7:30 8:00-10:30	3:00- 5:00 7:00- 7:30
<b>KTAB—THE ASSOCIATED BROADCASTERS, OAKLAND—240</b>						
9:45-10:45 11:00-12:30 7:45- 9:15 9:30-11:00	9:00-9:30 12:00- 1:00 4:00- 5:00 8:00-10:00	9:00-9:30 12:00- 1:00 8:00-10:00	9:00-9:30 12:00- 1:00 8:00-10:00	9:00-9:30 12:00- 1:00 8:00-10:00	9:00-9:30 12:00- 1:00 8:00-10:00	9:00-9:30 12:00- 1:00
<b>KFWM—OAKLAND EDUCATIONAL SOCIETY, OAKLAND—207</b>						
9:30-11:00 1:00- 2:00	8:30- 9:30	2:00- 2:30	2:00- 2:30	8:00-10:00	2:00- 2:30	8:00- 9:30
<b>KGW—MORNING OREGONIAN, PORTLAND—491.5</b>						
10:25-12:00 7:30-10:00	7:15 9:45-11:30 12:30- 1:30 6:00- 7:00 7:30-12:00	10:00-11:30 12:30- 1:30 2:00- 3:30 6:00- 7:00 7:30-12:00	7:15 9:45-11:30 12:30- 1:30 6:00- 7:00 7:30-11:00	10:00-11:30 12:30- 1:30 6:00- 7:00 7:30-12:00	7:15 9:15-11:30 12:30- 1:30 2:00- 3:00 6:00- 7:00 7:30-12:00	10:00-11:30 12:30- 1:30 6:00- 7:00 10:00-12:00
<b>KJR—NORTHWEST RADIO SERVICE CO., SEATTLE—384.4</b>						
11:00-12:30 7:15-10:30	10:30-12:00 5:40-10:00	10:30-12:00 5:40-10:00	11:30-12:00 5:40-10:00	10:30-12:00 5:40-10:00	10:30-12:00 5:40-10:00	11:30-12:00 5:40-10:00
<b>KFOA—RHODES DEPARTMENT STORE, SEATTLE—454.3</b>						
	10:00-11:00 12:30- 1:30 3:00- 5:15 7:00-10:00	10:00-11:00 12:30- 1:30 3:00- 5:15 6:00- 8:00 9:00-11:00	10:00-11:00 12:30- 1:30 3:00- 5:15 7:00- 8:30	10:00-11:00 12:30- 1:30 3:00- 5:15	10:00-11:00 12:30- 1:30 3:00- 5:15 6:00- 6:30 7:00-11:00	10:45-11:00 4:15- 5:15 7:00-11:00
<b>KFI—EARLE C. ANTHONY, INC., LOS ANGELES—467</b> (Copyright, 1925 by Earle C. Anthony, Inc.)						
10:00-11:00 4:00 6:30-10:00 10:00	7:00- 8:00 10:45- 5:30-10:00 10:00	7:00- 8:00 5:30-10:00 10:00	7:00- 8:00 10:45 5:30-10:00 10:00	7:00- 8:00 5:30-10:00 10:00	7:00- 8:00 10:45 5:30-10:00 10:00	7:00- 8:00 5:30-11:00 11:00- 3:00
<b>KFWB—WARNER BROS., HOLLYWOOD—252</b>						
9:00-11:00	5:15-11:00	11:00-12:15 5:15- 7:30 8:00-11:00	5:15- 7:40 8:00-11:00	6:30- 7:30 8:00-11:00	6:30- 7:30 8:00-11:00	6:30- 7:45 8:00-11:00
<b>KNX—L. A. EVENING EXPRESS, LOS ANGELES—337</b>						
10:00 12:45 2:00- 4:00 6:30- 9:00 9:00	7:30- 9:00 10:00-10:30 12:00 1:30-11:00 11:00	7:30- 9:00 10:00-10:30 12:00 1:30-10:00 10:00	7:30- 9:00 10:00-10:30 12:00 1:30-11:00 11:00	7:30- 9:00 10:00-11:00 12:00 1:30-11:00 11:00 12:00- 2:00	7:30- 9:00 10:00-10:30 12:00 1:00-11:00 11:00	7:30- 9:00 10:00-10:30 12:00 1:30-11:00 11:00- 2:00



Established July 20, 1856

# SAN FRANCISCO NEWS LETTER



Devoted to the Leading Interests of California and the Pacific Coast.

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VOL. CVIII

SAN FRANCISCO, CALIF., APRIL 24, 1926

No. 17

## MARRIAGE

By Eleanore F. Ross

I can read fortunes by cards, and my experience has taught me that there are three subjects which the ordinary human being is more interested in than any others—and those are marriage, money and love, with marriage always in the ascendant.

The most confirmed and crotchety old bachelor will prick up his ears at the word: "Marriage;" the most hopeless and dried up old maid will simper at the sound: "love." While "money,"—well, we all want it, don't we?

Not only are we all exercised at times regarding our own marriage, but the great majority are always only too ready to regulate the marriages of others, and to condemn or approve, as the spirit moves them.

The spirit of criticism regarding the matrimonial yoke, which is manifested by persons who could never be anything but absolutely ignorant of the conditions surrounding certain conubial relationships, is as monstrously uncalled for, as it is ill bred.

There is no possible way of judging the married relations of two people except by what they themselves tell the world, and at that, Diogenes might have to use his little lantern occasionally!

How often have we had among our friends or acquaintances, married people whom we have looked upon as perennial lovers, only to be eventually shocked at the news of their divorce proceedings?

How often have we overheard bitter squabbles between two whom we have thought were unhappily mated, and yet, were the truth known, who loved each other intensely?

The intrepid person who tries to settle a dispute between a man and woman who, to all appearances, are filled with a desire to annihilate each other, often learns to his own discomfort, that matrimonial discussions can only be fought out by the two human beings most concerned.

"What can she see, by Jove, in that little shrimp?" questions Clarence; "How could a man like George fall in love with that awful frump?" muses Claribel. These and other questions of

the same kind always accompany the Wedding March. But remember, Claribel, and take notice, Clarence, they are very likely being said about you both, this very minute!

The public in general is just now very much concerned regarding the recent marriage of Edward Browning, wealthy middle-aged New Yorker, and Frances Heenan, fifteen year old flapper; so much concerned, in fact, that the august body of the state legislature of New York took the trouble to characterize it as a "monstrosity," when the subject was injected into a debate on a bill signed to prevent the marriage of boys and girls under fourteen.

Anyone, of course, with a grain of sense, would object to marriage between children under fourteen. The state itself must object to minors taking upon themselves the responsibilities, physical, mental and moral, of matrimony at such an age.

But the Browning case involves an obviously fully developed and (apparently) sophisticated woman, and a mature and (apparently) very kind and considerate man. Personally, we fail to see what objection there could be to such a union. The girl is evidently very happy; so is the man. Whose business, then, is it?

Years, very often, in love affairs, are merely the fleeting of time. A man of fifty or thereabouts, may be, in spirit and body, only about thirty; a girl of fifteen, in this precocious age, may possess the physical and mental qualities of a woman of twenty-five. Why should the public excite itself over the very personal and intimate relations of two people of this type?

There is also, a great hue and cry over the fact that Mr. Browning presents Mrs. Browning with a thousand dollars to do what she likes with, every day. Presuming, quite logically, that Mrs. Browning spends it, why should anyone object to that amount of money passing daily, into other hands? Much better, isn't it, than if Mr. Browning put it in the sugar bowl, or tied it up in Mrs. B's silken hose?

Very often the world becomes altogether too active in people's private affairs, which they themselves, only, can adjust, and again will remain serenely and coldly indifferent to shameful conditions of sin and poverty that are fairly crying out to the Heavens for relief and regulation.



**Prohibition Fosters Alcoholism** We have had all sorts of attacks upon prohibition. During the past six months, there has been a combined attack of all the civilizing forces upon the delusion and tyranny of the prohibition assault on liberty and American manhood.

These forces are of many sorts. In the first place, the social philosophers, who attached some degree of importance to the American idea of personal liberty, were vehement in their opposition to the prohibition social theory which rests upon the denial of individual liberty. Then came the politicians of the higher kind, who had no particular social theories, but were interested in clean politics. They proved that the prohibition movement was on the whole a very demoralizing, political manifestation. They showed that, in its essence, the enforcement of the Volstead Act depended upon the giving to politicians the control of a vast amount of patronage under the title of prohibition agents.

Then came the church, the great Catholic church especially, which spoke eloquently of the mischief wrought by the substitution of poisonous, strong, adulterated, alcoholic stimulants for milder and less dangerous beverages, of the evil which has arisen from secret and fashionable drinking displayed in the carrying of flasks and the indiscriminate use of strong alcohol by the youth of both sexes.

Through all this, the prohibitionists have endeavored to make the reply that, after all, alcoholism was diminishing and that in the course of time it would disappear, under prohibition. Unfortunately, just at this point the medical profession in the person of Dr. William H. Robey, senior visiting physician of the Boston City Hospital, has shown that alcoholism has increased rapidly and steadily under prohibition and that lethyl poisoning and alcoholic poisoning were rapidly increasing until the bootleggers learned to make less dangerous concoctions.

**Support the Symphony** There is a deficit of about \$50,000 on the season of the San Francisco Symphony. That is not very much and it has been pointed out that it is only one-fifth of the deficit which annually confronts the Los Angeles Philharmonic Orchestra. It must also be noted that the deficit is not regarded as extravagant and is met as a bill, to be paid for the development of public music education.

Our local Symphony is supported by the subscriptions of a thousand people who give various sums running from \$5000 to \$50, a year. There is a deficit every year and one of the most important and joyous of San Francisco functions is making up the deficit. This is done in two ways, privately, by the giving of individual subscriptions and publicly, by the giving of concerts and musical festivals, such as was presided over by our much respected and admired leader of the Symphony, Alfred Hertz.

Why should there be a deficit? This is a question which puzzles some of our business men, who are hard headed commercialists and who cannot understand an activity which does not pay its way. But what can pay its way when it is in the very nature of the case artistic and educational? One cannot point anywhere to purely educational institutions which in the money-sense pay their way, and yet education must be maintained, because, in the long run, it is such a paying investment that no community which does not so invest, can live in competition with a community which lavishes wealth upon the development of culture.

The Symphony is a great asset to this city. Without its beauty and the accomplishments of its gifted director, who has made of it a body that will hold its own with the best, we should be immeasurably worse off and our position in the scale of civilization would be much less secure. We should support the Symphony with all our might and even increase and develop it.

**Freedom and Flowers** We have, from infancy, heard and read pathetic stories of flowers and imprisonment, of prisoners who have loved flowers and who, through the influence of flowers, have developed into men of virtue, strong to meet the hardships of their lot. We used to read, in French, of the joyful efforts of an Italian political prisoner to raise a flower between the paving stones of his prison yard. It remains, however, for San Quentin to produce a prisoner who regained his liberty through his ability to cultivate dahlias.

His name is Albert K. Rumsey. He was a former naval lieutenant and medical officer and was recently pardoned by the Naval Clemency Board after having served four years of a ten year sentence. Moreover, the pardon came because of the efforts of members of the Chamber of Commerce who took notice of his exhibit at the San Leandro dahlia exhibit and who persuaded Samuel Shortridge, our senator, who can always be depended upon to do the right and humane thing, to take up his cause before the Clemency Board.

Whatever may have been the delinquencies of the late lieutenant, and we are not, at this time, interested in them, there is no doubt about his ability to grow dahlias. No competitors had a chance against him. He grew them in the prison garden and on their being sent into competitions, they promptly swept the prizes. The convict was translated from prison thralldom, he became a person of importance, sentence or no sentence, because he could produce beauty in dahlias. So he is dismissed from prison to still further cultivate dahlias in San Leandro. It is a nice question is it not, whether a person should be forgiven his faults because he is a good gardner?

**Community Tax Rulings** The echoes of the decision of the United States Supreme Court in the famous Robbins case are still reverberating. As it will be remembered in that case, the Supreme Court decided, basing its statement on the California case of Roberts vs. Wehrmeyer, that the interest of the wife in the community property is merely an expectancy.

Mr. J. B. Coryell, leader of the California community property tax fight, points out with great force, that this ruling has done a great deal of harm to this state and that the Treasury Department has appealed to the attorney general to have this decision in the Robbins case applied to inheritance taxes.

Prior to the decision in the Robbins case, the Treasury Department had applied the same rule to California, as to the other seven states which have community property laws. Therefore, a wife in California, who survived her husband, had to pay inheritance taxes only on the one-half of the community property which she inherited from her husband, the other half having been considered hers by a vested right.

It is a very serious condition of things for this state, since we remain the only one of the eight community property states where the wife is not considered to have a vested interest in the community property, during the lifetime of her husband.

Under the ruling prior to the Robbins case the government refunded about seven millions to California wives; now the government will ask for the money back again. And this applies to us alone of the eight community property states. The whole thing rests upon just one opinion of the Supreme Court of our own state. Words like "vested" and "expectancy" come high.



**An Extraordinary Judge** Police Judge Joseph Golden has made a record for himself which he will find it hard to overcome, if the report of his utterances in the public press in connection with labor disturbances, turn out to be true. They constitute the most extraordinary statements from the bench with which we are familiar.

There was a charge of assault upon union sympathizers, by an alleged strikebreaker. Unfortunately, as we have pointed out, these assault cases are not uncommon and they are by no means confined to one side of the labor controversy. Indeed, they have proceeded more strongly from the side which is attached to the unions, as appears from the records in the ironmolders' trouble. The judge, however, took the occasion to make a highly partisan statement from the bench, much more in accord with utterances of twenty years ago than with those of today. He said, according to the press, "The crime wave, the killing of policemen, robbing of banks and graver crimes, are due in a large degree to this importation of thugs, yeggmen and ex-convicts during labor disturbances. That is why I say there seems to be no cure for such situations, except tar and feathers."

There is great lack of judicial poise about such statements. There is no evidence upon which can be based the conclusion that the importation of so-called criminals is actually existent. There was no testimony before the court that such people were here. There have been demonstrations by striking workmen and counter demonstrations by those who were against the strikers. But the inference of the court that there has been any importation of rough characters, for the purpose of intervening in labor disputes, rests on no foundation and should not have been made. The association of criminal activity with anti-strikers is utterly gratuitous and uncalled for.

**It Looks Unfair** It would seem that the dispute in the building trades is passing the bounds of fair play and that state officials are taking a hand in the matter, to the unjust detriment of the president of the Builders Exchange. In a Sunday morning paper there appeared an article stating that State Labor Commissioner Walter Matthewson and Arthur L. Johnson, deputy labor commissioner, had launched a prosecution against W. H. George, secretary-manager of the Cowell Portland Cement Co. and against the company itself. The charge is a civil suit as well as criminal and demands penalties for the violation of the two pay day a month law.

It is notable that, in connection with this matter, the district attorney's office at Martinez refused to issue a warrant, but the same was issued on the initiative of a local justice of the peace.

The company replies that it has a pay day every day and that the men are provided with board and credit at the company store. There has been no complaint upon the part of the people employed at Cowell, which has all the appearance of a thoroughly satisfied community. Mr. George says "Not one of our employees has ever made a complaint to the labor commissioner, as he well knows. In fact, they do not want two semi-monthly pay days a month and prefer pay every day and have so stated."

The Cowell Portland Cement Company has always had the reputation of being a very high class business concern which pays special attention to the well-being of its employes, and the prosecution bears all the marks of an unfair endeavor to intervene in the building trades quarrel.

Ralph Spence, whose seven road companies of "The Gorilla" are cleaning up coin for the author, has arrived at the Hollywood Plaza Hotel, Hollywood, California. While in the West he will title a Harold Lloyd picture and a Corinne Griffith feature.

## From Brighter Pens than Ours

Reports have come to hand of a new island that has appeared in the Pacific. It is not known how soon it will apply for a permanent seat on the Council of the League of Nations.—Punch.

\* \* \*

It is reported from London that the Prince of Wales is not as heavy as he used to be. Yes, we noticed in the papers that he has been falling off a good deal lately.—Southern Lumberman.

\* \* \*

Immigrants to the U. S. A. are in future to be judged by the standards of moral turpitude usual in their own countries. Head-hunters from Borneo will be glad they haven't to conform to Chicago.—Punch.

\* \* \*

So live that Gen. Smedley D. Butler might drop in at any moment.—Ohio State Journal.

\* \* \*

Traffic Judge, 1950—"Wrong side of the cloud, eh? Fifty dollars and costs."—Baltimore Sun.

\* \* \*

Sometimes we doubt whether man's descent from the monkey has started yet.—Portland Oregonian.

\* \* \*

Many of the girls of the younger set aren't as black as they are painted, or even as pink.—Louisville Times.

\* \* \*

General Feng has ordered 8,000 Bibles for his soldiers, and think of the fighting spirit he will have when the controversies get started!—Boston Transcript.

\* \* \*

A chemist says the first alcohol ever distilled was Arabian, which may explain those nights.—Detroit News.

\* \* \*

Women are going into the diplomatic service. Perhaps their interest was aroused when the peace conference convened in the Hall of Mirrors.—Chicago Daily News.

\* \* \*

The Swedish princess who is being backed as the future Mrs. Prince of Wales because of her ability as a cook could cinch the job if she'd take a course in bone setting.—Arkansas Gazette.

\* \* \*

There may be some dissatisfaction over the use of soft coal for heating in the large cities of the East, but on the whole every one is pretty well sooted.—New York American.

\* \* \*

America has no caste system, but you can guess a man's standing by the laws he breaks.—New Bedford Times.

\* \* \*

A California woman wants a divorce because he threw eggs at her. The conjugal yolk became intolerable.—Dallas News.

\* \* \*

A lecturer says somewhat cryptically that "Those who had the right kind of home training still maintain a belief in hell."—Arkansas Gazette.

\* \* \*

A pedestrian used to be a person who walks. Now he jumps.—Toledo Blade.

\* \* \*

If only the Constitution required killing one fool law before passing another.—Davenport Times.

\* \* \*

It usually takes five years for a tree to produce nuts, but this isn't true of a family tree.—Detroit Free Press.



# PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S  
— Tom Moore



By "Jingle"

## San Francisco Is Real Theater Town

SAN FRANCISCO has acquired the enviable reputation of being a good theater town.

Long-time engagements of plays, players, opera, comedies and motion pictures have firmly established local appreciation of outstanding productions. The box-office language, of course, is criterion for success. Yet—

Theater-going San Franciscans—and their name is legion—do more, however, than express their appreciation or approval in cash. They give to plays and players what is infinitely more valuable—substantial sincerity and enthusiastic acclaim.

"San Francisco's audiences are a tonic," said a well-known visiting critic. "When they like a show, they don't hesitate to say so. Their applause is the elixir of the stage. It is the propelling power which makes the actors put forth their best.

"Eastern producers and actors know that San Francisco will either accept, or reject, with a warmth of decision seldom matched anywhere on the face of the globe. Their opinions create a trail which reaches across the continent."

Our friend from Broadway went on to say that theatrical people respect the opinions pronounced here.

"Let San Francisco place the laurel wreath upon your brow and you have arrived," said an actor of international renown. "On the other hand, watch out for silences. One can be either made or unmade according to this decree."

That San Francisco has a mind of its own is no trite chatter. For, it has. Decidedly.

## Casino

"Honey Girl" the inaugural musical comedy with which Henry Duffy opened his latest playhouse, the Casino Theater, corner of Ellis and Mason streets, presages the success of another Duffy enterprise.

The theater was packed on opening night. Crowds thronged before the doorways. In fact, the well dressed first nighters reminded one of the opera season or other auspicious events in the local theatrical and musical world.

"Duffy will succeed. He deserves it; in the first place he knows what the

people want and he gives it to them a little better even than they expected." Such were the expressions heard on all sides when "Honey Girl" made its bow in the already popular playhouse.

Walter Catlett, the San Francisco star, has received an ovation every night of the performances. That he will continue to please is plainly evident. He presents a characterization rich in rare humor, dynamic and versatile. He dances so well that some of his own innovations are features by themselves.

Alice Cavanagh, loved for herself, admired for her charm and refinement of characterizations and Marion Saki, straight from Broadway, are two fascinating young women different entirely in their presentations but equally claiming approval. Renie Riano steps right along with her eccentric dancing into one's heart. She has personality and some of those kicks of hers alone could make her famous.

The Duffy production is beautiful. The costumes are dainty and elegant and the girls who wear them are young, pretty and talented. There is no doubt but that "Honey Girl" is scheduled for a long run and with the time now cut down to regular hours, the play has redoubled in popularity and patronage.

\* \* \*

## Loew's Warfield

"Monte Carlo," vastly different than the title would indicate, (for the story is for farce comedy effect rather than melodrama,) comes to the Warfield on Saturday to follow the current engagement of "The Greater Glory." The story tells of the gay capitols of Europe and the adventures and experiences of a group of typical American tourists, this particular party being from Waterbury, Conn. Lew Cody is the featured star and with him a carefully selected cast of comedy players among whom are, Gertrude Olmstead, ZaSu Pitts, Roy D'Arcy, Trixie Friganza, Harry Myers, Arthur Hoyt and Karl Dane. There will be other shorter screen subjects.

On the stage will be Renoff and Renova, the sensational dancing team which was forced to cancel its engagement a few weeks ago because of an injury to Mlle. Renova's foot, Alexander Akimoff, the young Russian baritone, Nell Kelly will clown with Walt Roesner, (this, by the

way, being the final week of Miss Kelly's engagement;) the Sunkist beauties will be seen in new dances and the Super-Soloists will have a happy combination of the classical and the popular in their program.

## Columbia

\* \* \*

Rosetta and Vivian Duncan, San Francisco's favorites, who have carried their fame into every large city, spreading the glory of California with their creation, will again delight us with their characterizations of "Topsy and Eva."

They will be with us tomorrow, April 25, beginning we are sure, another record-breaking engagement at the Columbia Theater on Eddy and Mason streets. The clever stage stars have added some features to their production, introducing a pickaninny ballet by way of further attraction.

In her role of "Topsy," Rosetta Duncan is the dynamic comedienne in the musical version of "Uncle Tom's Cabin" which the Duncan Sisters have immortalized in their own particular manner. Vivian, gentle-mannered Eva of the play, has winning ways of such magnetism that she makes claim to the affections as well as to one's appreciation of her art.

Plantation days, with lilting melodies and ragtime rhymes are depicted with consummate skill. The ballet begins in the folklore period of the colored race and by gradual intonations concludes with modern jazz. The popularity of the Duncan Sisters presages Standing Room Only signs from the hour the ticket gates are thrown ajar.

\* \* \*

## Wilkes

The cinema celebrity, Douglas Fairbanks, is still drawing crowds to his latest picture, "The Black Pirate" done in technicolor, and so faithfully true to the pigments of the paint pot that we wonder why such productions have not been presented long ago.

\* \* \*

## President

Laughter and much of it are in store for those who see "The Nervous Wreck" at Henry Duffy's theater, The President, on McAllister Street just above Market. Owen Davis, one of America's best-known playwrights, is responsible for this rollicking drama

# Amusements

NEXT WEEK

ALEXANDRIA Geary and 18th	"Dance Madness"—Sun. 3 da. "What Happened to Jones" Wed. 3 days
ALCAZAR O'Farrell nr. Powell	"The Gorilla" Henry Duffy Players
CALIFORNIA 4th and Market	"The New Commandment" Max Dolin Orchestra
CAMEO 936 Market St.	Monte Banks "Keep Smiling"
CASTRO 420 Castro St.	Pictures
COLISEUM Clement & 9th Ave.	Charles Chaplin in "The Gold Rush" Mon.—4 days
COLUMBIA 70 Eddy	Duncan Sisters, "Topsy and Eva" Starting Sunday
CURRAN Geary nr. Mason	"The Student Prince" Final Week
GOLDEN GATE G. G. Ave. & Taylor	Double-bill Headliners Radio Artists Vaudeville, Pictures
GRANADA 1066 Market St.	"A Social Celebrity" Eddie Peabody and Synco-Symphonists
IMPERIAL 1077 Market St.	"Stella Dallas" Belle Bennett
LOEW'S WARFIELD 888 Market St.	"Monte Carlo" Lew Cody Gertrude Olmstead
MAJESTIC Mission between 20th and 21st	Pictures
ORPHEUM O'Farrell & Powell	Vaudeville—Pictures Special Entertainers
PANTAGES (NEW) Mkt.-Leavenworth	"Circus Week" Rosie, Trained Elephant
POMPEII Next to Granada	New Pictures
PORTOLA 779 Market St.	Pictures
PRESIDENT Market & McAllister	"The Nervous Wreck" Dale Winter
ROYAL 1529 Polk St.	Pictures
ST. FRANCIS 965 Market St.	"La Boheme" John Gilbert Renée Adoree
SUTTER Sutter and Steiner	Pictures
WILKES Geary and Mason	Douglas Fairbanks in "The Black Pirate"
WIGWAM Mission and 22nd	Vaudeville—Pictures

## Manly Defiance

Boss—"Did you collect that bill?"  
Jenkins—"No, sir. He kicked me down a flight of stairs."  
Boss—"You go back and get that money. I'll show him he can't scare me."  
Allston (Ill.) Recorder.

\* \* \*

## Her Social Success

Mother—"Well, dear, did you have a lot of attention paid to you at the party?"  
Elsie—"Some, mama. Two little boys made faces at me."  
Boston Transcript.

with its health complex, which furnishes rounds of hilarity.

Phil Tead, who comes to the theater for this play, has the leading role and Dale Winter is the vivacious young heroine who makes life enjoyable for him throughout her system of situations minus medicine and doctors. Kenneth Daigneau, Earl Lee, William Abram, Charles Edler, Alice Bartlett and Ray L. Royce are other players.

\* \* \*

## Alcazar

"The Gorilla," fascinating mystery play, begins its fourth week at the Alcazar next Sunday night. Of all the thrillers this is the funniest. Its puzzling features remain unsolved until the last few minutes. Audiences everywhere have preserved the secret of the plot so that those who have not seen can speculate as to the outcome.

The author, Ralph Spence, created the piece with the idea of making it a burlesque on mystery plays. He accomplishes that purpose and turned out an exceedingly funny comedy, and at the same time furnished some surprising features.

William Davidson, as Mr. Mulligan, and Francis Fraunie, as Mr. Garrity, carry the burden of the merry making. These characters are detectives sent to catch the gorilla, a noted criminal, and they get themselves into all sorts of awkward situations in the course of their efforts. Another amusing individual is a negro servant, cleverly portrayed by Frank Darien. The supporting players include: Betty Laurence, Fergus Reddie, Edward Lynch, Norvell Thompson, Galt Bell and Harry J. Leland.

\* \* \*

## California

"The New Commandment," from the novel by Colonel Frederick Palmer, is on the screen at the California Theater with Blanche Sweet, Ben Lyon and an all star supporting cast. This Robert T. Kane production is a stirring drama of youth and sacrifice with thrills, romance, laughs and pathos packed into the story. Holbrook Blinn has a leading part and Effie Shannon appears as a Marquise.

Tender love scenes and Armistice Day settings are shown in the picture, filmed from "Invisible Wounds" with the theme of the right to love and the quality of bravery, intertwined.

Max Dolin, the popular leader, and his orchestra, have a special program to offer with this week's concert.

\* \* \*

## Imperial

"Stella Dallas," filmed from the novel by Olive Higgins Prouty and directed by Henry King, began its run with this week's schedule, Friday, at the Imperial Theater. Belle Bennett, the

(Continued on Page 15)

# MITCHELL

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By Antoinette Arnold

### Weddings and Betrothals Trot Along With Spring

**W**EDDING bells, betrothal parties and anniversaries proclaim the advent of Spring as unmistakably as the calendar itself.

Ever since Easter there have been many marriages within the realm of society and along with the merry tinkling of wedding bells come the pretty betrothal announcements.

April and June have long been favored months for romance, and this year there seems to be still more willing maids and persistent suitors to excel the records of other days.

\* \* \*

### Famous Mission Dolores Scene of Pretty Wedding

Mission Dolores, one of the most famous of California's historical missions, was the scene of a beautiful ceremony Wednesday, April 14 when, at high noon, the nuptials of Miss Grace McMurdo and Mr. Westcott Porter were celebrated.

The wedding ceremony was performed by Rev. Father Sullivan in the picturesque old Mission Dolores founded in 1776, just five days prior to the Declaration of Independence of the United States. The bride entered the chapel of this historic old church preceded by seven choir boys who sang the wedding march. The old altar of the church was massed in Easter lilies, pink tulips and blue iris.

The bride is the daughter of Mrs. John N. McMurdo, prominent in San Francisco's social circles, and of the well known California families. The groom is the son of Mrs. Augusta Porter and a graduate of the University of California. His bride received her education at the Academy of the Sacred Heart.

The bridal dress was of ivory satin made in the prevailing period style and covered with a trailing veil, caught to the coiffure with a coronet of orange blossoms. Rich old lace was used with the veil as part of the graceful adornment. Gardenias and lilies of the valley formed a shower bouquet which fell to the hem of the bridal gown.

Miss Molly Steines was the bridesmaid and made a charming picture in a fascinating gown of love-bird green and orchid silk with a flaring hat of the same colorings. Her bouquet was of gardenias.

The best man was Harold Pischell, a college friend of the groom.

The wedding breakfast took place at the home of the bride on Twelfth avenue. Two hundred friends of the two families were guests at the wedding ceremony. Following their honeymoon, the young couple will make their home in this city.

\* \* \*

### Betrothal Party

At a beautifully appointed home party last Wednesday, the betrothal was announced of Miss Ruth Hildebrecht, daughter of Mrs. Theresa Mercereau and Mr. Charles Hildebrecht, to Mr. Harold N. Bowen.

The bridge tea was given in compliment to another engaged girl, Miss Marjorie Gay, whose marriage to Mr. Edwin Howard Walter will take place this month.

Miss Hildebrecht is a sister of Mrs. Edward Lichtenberg and a favorite in the younger set. Mrs. Gustave Greische, of Berkeley, is a sister of Mr. Bowen's. Miss Betsy Bowen of Oakland is his aunt. Mrs. Edward Lichtenberg and Miss Gay assisted the young bride-to-be in receiving her guests.

\* \* \*

Admiral and Mrs. John Haven Dayton of the Navy Yard, Mare Island are at the Fairmont, coming in to spend the week-end. They are accompanied by Miss Reed, and the ladies have been sojourning for a short time at Carmel-by-the-Sea.

\* \* \*

### Engaged

The engagement has been announced of Miss Elizabeth Burke and Mr. James T. Wrightson and the wedding day to be the first of June. Miss Burke is a daughter of the late Mr. and Mrs. J. T. Burke. Her fiancé, the son of the late Mr. and Mrs. Francis Wrightson of Easton, Maryland, is a Princeton man and during the war served as an ensign in the navy.

After the wedding the young people will make their home in Portland, Oregon.

\* \* \*

### Sailing for Home

The many friends of Miss Helene Lundborg have been grieved to learn of her illness in Paris. She has recovered sufficiently however, to enable her to sail for home on April 28, in company with her mother, Mrs. Irving Lundborg.

\* \* \*

So many San Franciscans have been making plans for European trips that not a day passes but coteries from the local society set have farewell events prior to visits of long or short duration in Europe or the Orient.

Mrs. George Clough is leaving the last of this month for Europe, expecting to be abroad for a year or more.

\* \* \*

The new Woman's City Club which opened its doors last Monday is already being besieged with requests for rooms and permanent accommodations and it is no wonder, for the rooms are most attractively arranged with that homey-atmosphere permeating every nook and corner. Good taste predominates and there is withal a certain cordiality and possession of one's own which is making a strong appeal to members who have decided to make the club their happy abiding place.

Mrs. Sally Waters has moved into one of the permanent rooms and will henceforth have her address at the beautiful new Woman's City Club.

\* \* \*

### Famous California Missions Center of State-wide Interest

The famous California Missions founded by the Padres

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along the El Camino Real will be the center of interest at the Franciscan Festival to be staged, May 10 to 15 in the Exposition Auditorium. More than 100 prominent organizations of men and women are participating in this noteworthy event.

Mission Santa Barbara will be the beneficiary as proceeds will be used in aid of the restoration fund for the Mission recently destroyed by earthquake. Federal, State and City officials have endorsed the festival according to Rev. Father Bernardine, O. F. M., general director and secretary-treasurer of the festival.

Mayor James Rolph Jr., is honorary chairman and Hon. Harry I. Mulcrevy is executive chairman. Dignitaries of leading civic, educational and religious societies are supporting the cause which has endeared itself to thousands of people throughout the entire state.

The twenty-one Missions founded by the Franciscan Fathers will be reproduced in miniature and placed in booths encompassing the auditorium. Mission Santa Barbara, reproduced in detail, will be on the stage. A promenade of the festival scenes will be of educational value as the chronological arrangement will represent important data and information.

Gifts from many parts of the world will be displayed and each night there will be a program depicting in song, pageantry and story the purposes of the festival. There will be dancing every evening.

California's Missions are famous throughout the civilized world and the Franciscan Festival will aim to make the great work of the Missions and their founders one of the most impressive historical events which our city has ever known, according to those who have supervision over the festival and its lofty purposes.

\* \* \*

**Baldwins Home**

Mr. and Mrs. Charles A. Baldwin have been the specially honored guests at a round of teas, receptions and dinners since their return from Colorado Springs. They have been visiting Mrs. Baldwin's niece, Mrs. William W. Crocker, and Mr. Crocker at their mansion in Burlingame.

Mrs. William B. Bourn gave a charming luncheon for the Baldwins last week, entertaining, also, the Duc de Trevis and many society folks of the peninsula set.

Leaving on Friday for Pebble Beach, the Baldwins have been visiting Mrs. John B. Casserly at her beautiful Point Lobos home near Carmel.

\* \* \*

Mr. and Mrs. Phillip Fay and their daughter, Miss Phillip Fay, return home this week, after having visited at the Symington home in Baltimore. Captain Powers Symington and Mrs. Symington, (née Maude Fay) are relatives of the Baltimore Symingtons.

\* \* \*

Professor and Mrs. Charles Mills Gayley and Miss Betty Gayley of the University of California, have returned home after a long absence abroad. They spent considerable time in England.

Miss Gayley was presented at the Court of St. James last year.



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**Sesnon Luncheon**

Mrs. William Sesnon gave one of the most attractive of the Spring luncheons this past week at her Divisadero home in compliment to Mrs. George Forderer, who has just returned from Europe. Mrs. Sesnon's guests were: Mesdames William Weir, Howard Morrow, Herman Meyer, Leland S. Lathrop, Arthur Sharp, Frank Fuller, Albert J. Houston, Florence Porter Pfingst, Charles C. Moore, Thomas H. Williams, Anna Voorhies, Bishop, Paul Bancroft, John Deahl, Prentis Cobb Hale, John Sutton, Edward Haas, Leroy Briggs and Edwin Sheldon.

\* \* \*

**Feted at Luncheon**

A large luncheon was given by Mrs. William Frederick Fay at the Fairmont in honor of Miss Marjorie Gay. There were about fifty guests seated at two elaborately decorated tables. Among them were Mesdames Kenneth Lynch, Wells Pleas, Frank Dickey, Harold Turner, H. O. Warren, John H. Threlkeld, Robert Steinberger, Lester B. Cranz, Lawrence

Jordan, Reed Funsten, Hubert Anderson, Stanley Powell, Dudley Bliss Jr., Vernon Alvord, Ghirardelli Menefee, Gerald Halsey, Cyril Cornwallis-Stevenson, William Woods Adams, Charles G. Gwynn, Herbert Schoning, Lyman Heacock, Thomas O'Connell, Earl Wright, Judson Sale, Frederick Hess and Misses Virginia Powell, Claire and Helen Stringer, Doreen Tittle, Lucile Bruns, Barbara Payne, Vera Bernhard, Ruth Hildebrecht, Ethel Stoakes and a number of others, including about fifteen from across the bay.

\* \* \*

Mr. and Mrs. Franklin Noah Dewey were hosts at a pleasant informal dinner Friday night at Hotel Claremont to a few intimate friends.

The table was centered by a dainty bunch of pink rose buds and lavender sweet peas.

Those gathered about the table were: Mr. and Mrs. Ray Simonds, Mr. and Mrs. Chester Eschens, Mr. and Mrs. Franklin Noah Dewey, Mr. Franklin Dewey, Mr. Donald Dewey.

\* \* \*

Among the prominent guests who have been at the Fairmont hotel the past week are: C. H. Poppenhansen of Chicago, Mr. and Mrs. Fred R. Webb of London, Mrs. J. Henry Watson of New York and Major Henry L. Watson, of Monterey, Mr. and Mrs. Leo Cherniavaky of London and a party of prominent people from Detroit—Mr. and Mrs. A. W. Winter, Miss Lucille Winter, Mr. and Mrs. W. H. Graham and Mr. and Mrs. W. G. Lerchen and family.

\* \* \*

Saturday evening the sun porch of Hotel Claremont was the attractive setting for the initiation dinner of the Pi Sigma Phi Sorority, the women's professional chemistry and allied science sorority of the University of California. Ten new members were welcomed on that night.

The table decorations were particularly lovely with dainty lavender and pink sweet peas. Lavender candles and pink nut cups completed the decorative scheme.

Miss Elsa Brumlop, of Berkeley, and Miss Frances Taylor of Oakland were in charge of the affair.

(Continued on Page 18)

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Wire or write for reservations on your next trip south

**AGUA CALIENTE SPRINGS---Why?**  
It's the water and the table—New dance hall. Special attractions. Radio-active, hot sulphur water tub baths and swimming pool. Fireproof hotel. Write for booklet. T. H. CORCORAN, Agua Caliente, Sonoma County, or see Peck-Judah



# RADIO

By C. J. Pennington



## Amateurs are Good Starters

THE other day an advertisement appeared in a weekly radio publication advertising a well-known make of receiving set. Well-known from



C. J. Pennington

consistent advertising and not from any wonderful results that the set itself has ever produced.

Now this particular advertisement stated that radio had outgrown the amateur, which we will agree with, to the extent of investing millions of dollars, but as for the investment of brains, never:

"Radio, today, is in the hands of the greatest scientific minds;" (stated the ad) "yet the scientific minds of today in radio were the amateurs of yesterday, and practically every radio expert today was at one time only an amateur, and more than likely proud of the fact. Those who have entered the field without a knowledge of radio, entered with their money and reputation along other lines, which was needed to make radio what it is today, but as far as the invention of any new and startling apparatus is concerned, these people are lacking. They furnish the capital, but not the thinking for designing the different hook-ups."

This advertisement also stated that it was not possible for the amateur to build as good a receiving set as those turned out of a factory. Perhaps not as beautiful in looks, but when it comes to operation, the amateur has the edge: for the reason that this writer has had the pleasure of seeing and hearing a receiving set designed and built by an amateur that is the best he has had the pleasure of ever listening to under any conditions. This particular set was built almost two years ago and is doing service at the present time and nothing has arrived on the market to out-work it, even though the large firms have millions to do with.

The writer of this advertisement had the courage to state, on a printed page, that radio has outgrown the amateur! If it was not for the amateur, where would radio be today? The amateur, by his consistent experimenting, made radio what it is, and he will continue to improve it as time goes on.

Not long ago there was talk of dropping the wave band to 150 meters and by so doing junk a half billion dollars worth of radio apparatus, thereby killing the game for another long period of time. What the manufacturer should do is not to strive to conquer new fields continually, but try and conquer the field that is now in his power.

The advertisement stated the truth when it said that radio owed a debt to the amateur. It does, and it always will, for it is safe to say that it will be an amateur who will develop radio to its highest state of perfection in the future.

\* \* \*

## More About Aerials

A recent arrival is a new type of aerial that to date is the best that has as yet been placed on the market or invented; and one of the greatest assets to present day reception.

It seems that the present radio fan is entirely too slack in the matter of putting up an antenna, and this latest invention fill a long felt want in that respect.

This new invention in aerials is the Kuster Double Loop outdoor antenna and it is the aerial that will come nearest to perfect reception without a chance of failure. It is absolutely non-directional, eliminates interference due to adjacent antennas and power lines; has a low resistance and produces strong signals. It is easily attached to any roof or to the side of the building; will not sway in the wind and does away with any tendency to fading that comes from the ordinary antenna becoming slack.

It is made in three types: Type "A" has 100 feet of wire and is used where great volume is desired, or in localities where reception is ordinarily difficult. Type "B" has 60 feet of wire and is more selective than type "A." This type is more popular for use in cities and crowded communities. Type "C" carries 30 feet of wire and is extremely selective and may be used where reception is unusually good.

The Kuster Double Loop outdoor antenna is strongly made and will last indefinitely in any climate. It is easily attached and requires one man only to

make an installation. It is non-magnetic, water and weather-proof.

To those who are skeptical an investigation will bear out the above statements, to anyone's full satisfaction.

\* \* \*

Broadcasting station KPO has inaugurated a series of daily broadcasts of all Pacific Coast League games played here. Remote control equipment has been installed at Recreation Park, the local field, and every game played there during the season will be put on the air, play by play. Clair E. Morrison, chief announcer of KPO, will be "behind the microphone" for the broadcasts which will mark a new departure in western radio. Several stations have carried telegraphic reports of ball games, but KPO is the first on record to broadcast direct from the field in a daily service to the radio audience.

\* \* \*

## First Aid to Radios

Similar to the American Automobile Association and other such protective orders, the California State Radio Association has come to make its home in San Francisco. The promoters of the association, Bert B. Gottschalk and Harry H. Sewelson, created it to fill an expressed want for an efficient radio maintenance service.

By joining the association, the owner of any radio receiver is guaranteed real and constant service from his set, at a nominal cost. Offices have been installed at 322 Pacific Bldg., Market and 4th Sts. Special service cars have been provided for monthly inspection calls as well as for emergency calls.

\* \* \*

## Inventor of Radio

The first commercially successful radio or wireless system was patented in 1897 by Guglielmo Marconi, the Italian inventor, who since became known as the "wireless wizard." The next important discovery in radio was about 1906, when Lee DeForest, an American, invented the audion or three electrode vacuum tube.

—The Bureau of Mines, which form a part of the Department of Commerce at Washington, after a very comprehensive investigation of the problem of the recovery of oil from oil sands, says: "It is generally estimated that only about 20 per cent of the oil underground is recovered by present methods of flowing and pumping."

# Radio Program for Next Week

**KLX—OAKLAND TRIBUNE, OAKLAND—508.2**

**Sunday, April 25**

Silent.  
**Monday, April 26**  
 6:30 to 7:00 p. m.—Athens Athletic club orchestra.  
 7:00 to 7:30 p. m.—News broadcast.  
 8:00 to 9:00 p. m.—Program broadcast through the courtesy of Harry M. Shane, jeweler.  
 9:00 to 10:30 p. m.—Weekly meeting of the Protective Order of Lake Merritt Ducks.  
**Tuesday, April 27**  
 3:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.  
 Silent after 7:30 p. m.  
**Wednesday, April 28**  
 3:00 p. m.—Baseball.  
 6:30 to 7:00 p. m.—Athens Athletic club orchestra.  
 7:00 to 7:30 p. m.—News broadcast.  
 8:00 to 9:00 p. m.—Educational program.  
 9:00 to 10:00 p. m.—Program through the courtesy of Olin S. Grove Phonograph and Radio Shop.

**Thursday, April 29**

3:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.  
 Silent after 7:30 p. m.

**Friday, April 30**

3:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.  
 8:0 to 9:45 p. m.—Studio program through the courtesy of the Western Auto Supply company.  
 9:45 to 10:30 p. m.—Athens Athletic club orchestra.

**Saturday, May 1**

3:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.  
 Silent after 7:30 p. m.

**KGO—GENERAL ELECTRIC CO., OAKLAND—361**

**Sunday, April 25**

11:00 a. m.—Trinity Episcopal Church service (San Francisco); Rev. Chas. P. Deems, rector. Sermon text: Isaiah 62:10, "Lift Up a Standard for the People." Benjamin Moore, organist.  
 3:30 p. m.—Vesper services, Grace Cathedral, San Francisco.  
 7:40 p. m.—Weather Bureau report.  
 7:45 p. m.—Trinity Episcopal Church service (San Francisco); Rev. Chas. P. Deems, rector. Sermon subject: "The Joy that Cannot Be Taken out of Life." Benjamin Moore, organist.

**Monday, April 26**

7:15 to 7:30 a. m.—"Energetics' class," Health Training Exercises, Hugh Barrett Dobbs; William H. Hancock, accompanist.  
 7:45 a. m.—"Pep Class," Health Training.  
 8:15 to 8:30 a. m.—"Lazybones' class," Health Training.  
 8:30 a. m.—Cheerio—"Daily Strength."  
 11:30 a. m. to 1:00 p. m.—Luncheon concert; Sherman, Clay & Company.  
 12:00 noon.—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—Annie H. Allen, University of California, talk on "Expression." Maud Sloan, Flauto, soprano. Star Trio: Helen Geiger, soprano; Mildred McFall, mezzo; Marie Stebbins, contralto.  
 5:30 to 6:00 p. m.—Aunt Betty (Ruth Thompson) stories; KGO Kiddies' Klub.  
 6:00 to 6:55 p. m.—Dinner concert, Kohler & Chase, San Francisco; Amphion Trio.  
 6:55 p. m.—News Items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:14 p. m.—N. Y. Stock reports (closing).  
 7:21 p. m.—S. F. Stock reports (closing).  
 8:00 p. m.—Educational program—music and speakers.  
 Carmena (Wilson)—Arion Trio.  
 8:05 p. m.—Major Edw. I. Bowle, Director of Weather Bureau, speaker for U. S. Department of Agriculture. Also, Belle de Graf, Home Economics Specialist: "Springtime and Lamb."  
 Country Dance (Nell Gwyn Dances—German)—Arion Trio.  
 8:25 p. m.—Joseph Henry Jackson: "Chats About New Books."  
 Pastoral (Nell Gwyn Dances—German)—Arion Trio.

**Tuesday, April 27**

8:50 p. m.—Mrs. Thomas G. Winter, speaker, Chairman International Relations, General Federation of Women's Clubs: "Don't Rock the Boat." Also, greetings from Mrs. W. R. Alvord, Chairman American Citizenship; Mrs. Maggie Barry, Chairman American Home Department; and Anne Faulkner Obendorfer, Chairman of Music.  
 Merry-makers Dance (Nell Gwyn Dances—German)—Arion Trio.

9:15 p. m.—Elizabeth G. Anderson, police-woman of Berkeley, speaker, auspices of Home Department, Second District, California Congress of Parents and Teachers; course, "Character Training in the Home;" subject, "Character Training as a Crime Preventive."  
 Piano Solo—Joyce Holloway Barthelston—The Brookside (Stojowski)  
 9:30 p. m.—Mabel S. Gifford, speaker, auspices Extension Division, University of California; subject, "General Speech Improvement, and the Correction of Speech Defects and Disorders."  
 Thank God for a Garden (Del Riego) Arion Trio.

**Tuesday, April 27**

7:15 to 7:30 a. m.—"Energetics' class," Health Training Exercises, Hugh Barrett Dobbs; William H. Hancock, accompanist.  
 7:45 a. m.—"Pep Class," Health Training.  
 8:15 to 8:30 a. m.—"Lazybones' class," Health Training.  
 8:30 a. m.—Cheerio—"Daily Strength."  
 11:30 a. m. to 1:00 p. m.—Luncheon concert; Sherman, Clay & Company.  
 12:00 noon.—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco, Vinton La Perera directing.  
 5:30 p. m.—Zilfa Phillips Estcourt: "As a Woman Thinketh."  
 6:00 to 6:55 p. m.—Dinner concert, Kohler & Chase, San Francisco; Amphion Trio.  
 6:55 p. m.—News Items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 8:00 to 9:00 p. m.—Eveready program (San Francisco studio).  
 Duets for Contralto and Tenor—Eva Gruninger Atkinson and Easton Kent  
 La Camargo (Air de la Provencale) Schindler; L'Addio a Napoli (Cottreau); Esta Marvin Pomeroy, Accompanist.  
 Tenor Solos—Easton Kent  
 Marching Along (White); Where'er You Walk (Händel); Invictus (Huhn).  
 Violin Solos—Marion Nicholson  
 Larghetto Affettuosa (Marcello-Franco); Gavotte (Mozart-Auer).  
 Contralto Solos—Eva Gruninger Atkinson  
 Romance (Debussy); Liebesfeler (Weingartner); Who'll Buy My Lavender (German); The Sea (Schaefer).  
 Duets—Eva Gruninger Atkinson and Easton Kent  
 At Parting (Rubinstein); Wanderer's Night Song (Rubinstein).  
 Tenor Solos—Easton Kent  
 L'Heure Exquise (Poldowski); Tea Yeux (Rabey).  
 Esta Marvin Pomeroy, Accompanist.  
 Violin Solos—Marion Nicholson  
 Hymn to the Sun (Rimsky-Korsakow); La Capricieuse (Elgar).  
 Contralto Solos—Eva Gruninger Atkinson  
 Dream Maker Man (Nevin); Oh Lovely Night (Landon Ronald); In the Land of Sunshine (Cda Waldrop); Salutation to the Dawn (with violin obligato) (Stevenson).  
 Duets—Eva Gruninger Atkinson and Easton Kent  
 Far Awa' (Beach); Breezes of Night (Barcarolle) (Gounod).  
 9:00 to 9:10 p. m.—Henry M. Hyde "Wonders of the Sky."  
 9:10 to 10:00 p. m.—(San Francisco studio)  
 Instrumental Selections—Duke Kamoku's Hawaiian Players  
 Bass Solos—Donald Neal  
 Still as the Night (Bohm); Mother Carey (Keel); Port of Many Ships (Keel).  
 Helen McClory, Accompanist.  
 Instrumental Selections—Duke Kamoku's Hawaiian Players.  
 10:00 p. m. to 12:00 midnight.—Dance music, Madson's Midshipmen, Hotel St. Francis, San Francisco.

**Wednesday, April 28**

7:15 to 7:30 a. m.—"Energetics' class," Health Training Exercises, Hugh Barrett Dobbs; William H. Hancock, accompanist.  
 7:45 a. m.—"Pep Class," Health Training.  
 8:15 to 8:30 a. m.—"Lazybones' class," Health Training.  
 8:30 a. m.—Cheerio—"Daily Strength."  
 11:30 a. m. to 1:00 p. m.—Luncheon concert; Sherman, Clay & Company.  
 12:00 noon.—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—Williams Institute (Berkeley) speaker, Ruth Wambold Parks, soprano. Albert Peck Bates, basso. Eva Garcia, pianist, presents Lillian Herman and Virginia Beanston. "Hints for Housekeepers."  
 4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco, Vinton La Perera directing.  
 5:30 p. m.—Mr. Fix-it answers questions.  
 6:00 to 6:55 p. m.—Dinner concert, Kohler & Chase, San Francisco; Amphion Trio.  
 6:55 p. m.—News Items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 Wednesday night silent.  
**Thursday, April 29**  
 7:15 to 7:30 a. m.—"Energetics' class," Health Training Exercises, Hugh Barrett Dobbs; William H. Hancock, accompanist.  
 7:45 a. m.—"Pep Class," Health Training.  
 8:15 to 8:30 a. m.—"Lazybones' class," Health Training.  
 8:30 a. m.—Cheerio—"Daily Strength."  
 11:30 a. m. to 1:00 p. m.—Luncheon concert; Sherman, Clay & Company.  
 12:00 noon.—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco, Vinton La Perera directing.  
 5:30 to 6:30 p. m.—George W. Ludlow, "Friend to Boys," assisted by George Blaufuss, Jr., juvenile entertainer.  
 6:55 p. m.—News Items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 8:00 p. m.—(Oakland studio)  
 Los Gatos High School Orchestra  
 Fatinitza March (von Suppe); Selection from "Chimes of Normandy" (Planquette).  
 Charles Hayward, director.  
 Tenor Solo—Herbert L. Roberts  
 The Road that Brought You to Me (Hamblen).  
 Cornet Solo—Ben Mabie  
 Villia! My Villia! (Lohar).  
 Los Gatos High School Orchestra  
 Stradella Overture (Flotow); In a Persian Market (Ketyhly).  
 Bassoon Solo—Howard Lewis  
 Le Bonheur (Squire).  
 Tenor Solos—Herbert L. Roberts  
 Vale (Russell); My Treasure (Trevelsa).  
 Los Gatos High School Orchestra  
 Chanson Triste (Tschaiakowsky); Selection from "Blossom Time" (Schubert).  
 9:00 p. m.—Program under direction of Santa Clara Valley "Fiesta de las Rosas" presenting the Fiesta de las Rosas Instrumental Quartette, Dr. Chas. M. Richards, director.  
 Zetta Goodman, pianologist, Ed Ferguson, tenor, Dr. W. D. Gordon, Scotch bagpiper, former soloist with the Gordon Highlanders.  
 10:00 p. m. to 12:30 a. m.—Dance music, Brokaw and Orchestra, Paradise Gardens, Oakland.  
**Friday, April 30**  
 7:15 to 7:30 a. m.—"Energetics' class," Health Training Exercises, Hugh Barrett Dobbs; William H. Hancock, accompanist.  
 7:45 a. m.—"Pep Class," Health Training.  
 8:15 to 8:30 a. m.—"Lazybones' class," Health Training.  
 8:30 a. m.—Cheerio—"Daily Strength."  
 11:30 a. m.—Prudence Penny, Homemaking Talk.  
 11:30 a. m. to 1:00 p. m.—Luncheon concert; Sherman, Clay & Company.  
 12:00 noon.—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—Book Review. Mme. Rose Florence presents Mrs. Henry Barcut, soprano, and Martha Jalava, mezzo-soprano. Irma Harris Vogt, accompanist. Alice Meyer, pianist, Frederick G. Nodder, tenor.  
 4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco, Vinton La Perera directing.  
 5:30 to 6:00 p. m.—Esther Wood Schneider, KGO Radio Girls.  
 6:00 to 6:55 p. m.—Dinner concert, Kohler & Chase, San Francisco, Amphion Trio.  
 6:55 p. m.—News Items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 Friday night silent.

## Radio Program for Next Week

### Saturday, May 1

7:15 to 7:30 a. m.—"Energetics" class, Health Training Exercises, Hugh Barrett Dobbs; William H. Hancock, accompanist.  
 7:45 a. m.—"Pep Class," Health Training.  
 8:15 to 8:30 a. m.—"Lazybones" class, Health Training.  
 8:30 a. m.—Cheerio—"Daily Strength."  
 8:45 a. m.—Songs; William H. Hancock.  
 11:30 a. m. to 1:00 p. m.—Luncheon concert; Sherman, Clay & Company.  
 12:00 noon—Time Signal.  
 12:30 p. m.—U. S. Weather Bureau reports.  
 12:33 p. m.—N. Y. Stock reports.  
 12:40 p. m.—S. F. Stock reports.  
 4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco, Vinton La Ferrera directing.  
 8:00 p. m.—Weather Bureau report. Al Santoro—"Weekly Sport Review."  
 8:10 p. m.—(Oakland studio)—Program by Radio Department, The Emporium, San Francisco.  
 Suite for two violins and piano (Moszkowski)—George Lipschultz, Isias Barrientos and Adolph Knauer.  
 Soprano Solos—Elsa Behlow Trautner  
 Lo, Hear the Gentle Lark (Bishop); Thou Brilliant Bird (David).  
 (Flute obligatos by Willard Flashman)  
 Strollers Male Quartette  
 Invictus (Huhn); All the World Loves a Smiler (Wing).  
 Flute Solos—Willard Flashman  
 Ballade (Perilhon); Bagatelle (Flashman).  
 Violin Solos—George Lipschultz  
 Serenade (Toselli); Absent (Metcalf); Nobody Knows de Trouble As See (Negro Spiritual).  
 Tenor Solos—Jennings Pierce  
 The Way to Your Heart (Lockhart); Till the Dawn Breaks Through (Kountz).  
 Whistling Solos—Mildred Wright  
 Come, for Us June (Forster); Birds and the Brook (Stults); Waltz (Chopin).  
 Strollers Male Quartette  
 Juanita (Norton); Sweet and Low (Barnby).  
 Bass Solos—Morton Gleason  
 Sittin' Thinkin' (Fisher); Give a Man a Horse (Head).  
 Two-piano numbers—Phyllida Ashley and Alleen Bealey  
 Romance and Waltz (Arensky); Gavotte and Musette (Raff).  
 Tenor Solos—Philip Ashcraft  
 The Gypsy Trail (Galloway); I Know of Two Bright Eyes (Clutsam).  
 Hawaiian Songs—Haleala Desha Becker.  
 Strollers Male Quartette  
 The Trumpeter (Dix); Wake, Miss Lindy.  
 9:45 p. m.—Radio mystery serial, "A Step on the Stairs," arranged by Radio Digest (tenth installment).  
 10:00 p. m. to 12:00 midnight—Dance music, Madson's Midshipmen, Hotel St. Francis, San Francisco.

### KPO—HALE BROS. AND THE CHRONICLE, SAN FRANCISCO—428.3

#### Sunday, April 25

9:45 to 10:45 a. m.—Undenominational and non-sectarian church services conducted by Dr. R. S. Donaldson, Presbyterian superintendent for San Francisco bay region; theme, "The Antidote for Modern Confusion," William Corriss at the Wurlitzer organ.  
 10:45 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast and general information.  
 2:00 to 4:00 p. m.—Broadcast of the Boys' Band of Modesto, assisted by Mary Elizabeth Moutrey, soprano soloist, from the Civic Auditorium.  
 5:00 to 6:00 p. m.—Organ recital by Marshall W. Giselman at the California Palace of the Legion of Honor.  
 6:00 to 6:30 p. m.—The States Restaurant Orchestra under the direction of Waldemar Lind.  
 6:30 p. m.—"Ye Towne Cryer."  
 6:35 to 8:35 p. m.—Palace Hotel Concert Orchestra under the direction of Cyrus Trobbe.  
 8:35 to 10:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

#### Monday, April 26

7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.  
 10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast and general information.  
 12:00 noon—Time signals and Scripture reading.  
 1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
 2:30 to 3:30 p. m.—Matinee program.  
 3:30 to 4:30 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobbe director.  
 5:15 to 6:15 p. m.—Children's hour stories by Big Brother, taken from the Book of Knowledge, assisted by Uncle Hi and Uncle Si.

6:15 to 6:30 p. m.—"Ye Towne Cryer," giving the A. A. Housman-Gwathmey & Co. stock market quotations and general information.  
 6:30 to 7:00 p. m.—The States Restaurant Orchestra under the direction of Waldemar Lind.  
 7:00 to 7:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
 8:00 to 9:00 p. m.—Palace Hotel Rose Room Dance Orchestra, directed by Gene James.  
 9:00 to 10:00 p. m.—KFI, Los Angeles, and KPO, San Francisco, broadcasting simultaneously a program originating in the KFI studio for the Walter M. Murphy Motors Company.  
 10:00 to 11:00 p. m.—Cabiria Cafe Dance Orchestra, Billy Long director.

#### Tuesday, April 27

7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.  
 10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry.  
 12:00 noon—Time signals and Scripture reading.  
 1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
 2:30 to 3:30 p. m.—Matinee program.  
 3:30 to 4:30 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobbe director.  
 5:15 to 6:15 p. m.—Children's hour stories by Big Brother, taken from the Book of Knowledge.  
 6:15 to 6:30 p. m.—"Ye Towne Cryer," giving A. A. Housman-Gwathmey & Co. stock market quotations and general information.  
 6:30 to 7:00 p. m.—The States Restaurant Orchestra under the direction of Waldemar Lind.  
 7:00 to 7:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
 8:00 to 9:00 p. m.—Studio program.  
 9:00 to 10:00 p. m.—Program given for the Mona Motor Oil Company, featuring the Mona Motor Oil trio, and the Mona Motor Oil harmony team, Gypsy and Marta.  
 10:00 to 11:00 p. m.—Palace Hotel Rose Room Dance Orchestra, Gene James director.

#### Wednesday, April 28

7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.  
 10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry.  
 12:00 noon—Time signals and Scripture reading.  
 1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
 2:30 to 3:10 p. m.—Talk by Helen Gordon Barker, art lecturer at the De Young Museum.  
 2:40 to 3:30 p. m.—Matinee program presented by James Lono's Hawaiians.  
 3:30 to 3:10 p. m.—Fashion notes from "Breath of the Avenue."  
 3:40 to 4:30 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobbe director.  
 5:15 to 6:15 p. m.—Children's hour stories by Big Brother, taken from the Book of Knowledge.  
 6:15 to 6:30 p. m.—"Ye Towne Cryer," giving A. A. Housman-Gwathmey & Co. stock market quotations and general information.  
 6:30 to 7:00 p. m.—States Restaurant Orchestra, Waldemar Lind directing.  
 7:00 to 7:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
 8:00 to 9:00 p. m.—Program by the Atwater Ken Artists under the auspices of Ernest Ingold, Inc.  
 9:00 to 10:00 p. m.—Program by the Goodrich Silvertone Cord Orchestra, Reg Code directing.  
 10:00 to 11:00 p. m.—The States Restaurant Orchestra, Waldemar Lind directing.

#### Thursday, April 29

7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.  
 10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry.  
 12:00 noon—Time signals and Scripture reading.  
 1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
 2:30 to 3:30 p. m.—Matinee program.  
 3:30 to 4:30 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobbe director.  
 5:15 to 6:15 p. m.—Children's hour stories by Big Brother, taken from the Book of Knowledge, assisted by Uncle Si and Uncle Hi.  
 6:15 to 6:30 p. m.—"Ye Towne Cryer," giving A. A. Housman-Gwathmey & Co. stock market quotations and general information.  
 6:30 to 7:00 p. m.—States Restaurant Orchestra, Waldemar Lind director.  
 7:00 to 7:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
 8:00 to 10:00 p. m.—Musical program and one-act play presented by the Humboldt State Teachers' College.  
 10:00 to 11:00 p. m.—Cabiria Cafe Dance Orchestra, Billy Long director.

### Friday, April 30

7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.  
 10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry.  
 12:00 noon—Time signals and Scripture reading.  
 12:45 p. m.—Talk from the Commonwealth Club luncheon at the Palace Hotel.  
 1:30 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
 4:00 to 5:00 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobbe director.  
 5:15 to 6:15 p. m.—Big Brother's stories for the children, taken from the Book of Knowledge.  
 6:15 to 6:30 p. m.—"Ye Towne Cryer," giving A. A. Housman-Gwathmey & Co. stock market quotations and general information.  
 6:30 to 7:00 p. m.—States Restaurant Orchestra under the direction of Waldemar Lind.  
 7:00 to 7:10 p. m.—"Sports on the Air," presented by Harry B. Smith, editor of the San Francisco Chronicle Sporting Green.  
 7:10 to 7:20 p. m.—Lessons in bridge by Colonel Henry I. Raymond.  
 8:00 to 12:00 p. m.—"Dance With Hales" night. Gene James and the Palace Hotel Dance Orchestra will play from KPO studio for the fiftieth anniversary store party of Hales' employees. Intermission entertainment will be furnished by Gypsy and Marta, chess harmony team; Maurice Gunsky, tenor; Merton Borles, pianist, and other entertainers.  
 Saturday, May 1  
 7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.  
 10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry.  
 12:00 noon—Time signals and Scripture reading.  
 1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
 2:30 to 4:00 p. m.—Matinee program.  
 4:00 to 5:00 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobbe director.  
 6:15 to 6:30 p. m.—"Ye Towne Cryer," giving A. A. Housman-Gwathmey & Co. stock market quotations and general information.  
 6:30 to 7:20 p. m.—The States Restaurant Orchestra, Waldemar Lind director.  
 7:20 to 7:30 p. m.—Talk on real estate furnished by the R. A. Wilson Company.  
 8:00 to 12:00 p. m.—Fairmont Hotel Dance Orchestra, Reg Code, directing.

### KJBS—JULIUS BRUNTON & SONS CO., SAN FRANCISCO—220

#### Sunday, April 25

5:00 to 6:30 p. m.—Studio program by Bruce Cameron and his pupils.

#### Monday, April 26

9:00 to 10:40 a. m.—Vocal and instrumental selections.  
 2:00 to 2:30 p. m.—Vocal and instrumental selections.  
 3:00 to 3:30 p. m.—Studio program by Thompson's Alchembrans. Intermission solos by Nita Mitchell and Max Schultz.  
 9:00 to 10:00 p. m.—Program by Johnson's Radio Band. Intermission numbers by Lou Emmel and Del Perry.

#### Tuesday, April 27

9:00 to 10:40 a. m.—Vocal and instrumental selections.  
 2:00 to 2:30 p. m.—Vocal and instrumental selections.

#### Wednesday, April 28

9:00 to 10:40 a. m.—Vocal and instrumental selections.  
 2:00 to 2:30 p. m.—Vocal and instrumental selections.

#### Thursday, April 29

9:00 to 10:40 a. m.—Vocal and instrumental selections.  
 2:00 to 2:30 p. m.—Vocal and instrumental selections.

#### Friday, April 30

9:00 to 10:40 a. m.—Vocal and instrumental selections.  
 2:00 to 2:30 p. m.—Vocal and instrumental selections.

#### Saturday, May 1

9:00 to 10:40 a. m.—Vocal and instrumental selections.  
 2:00 to 2:30 p. m.—Vocal and instrumental selections.

8:00 to 9:00 p. m.—Studio program by the Villa Morot Artists—Ben Berman, Peggy MacDonald, Gertrude Tracy, Janet Ettinger and other favorites.  
 9:00 to 10:00 p. m.—Program by the Favorite Hour Entertainers—Gladys La Marr, Al Sather and others.  
 10:00 to 11:30 p. m.—Royal Order of Smoked Herrings.

#### Saturday, May 1

9:00 to 10:40 a. m.—Vocal and instrumental selections.  
 2:00 to 2:30 p. m.—Vocal and instrumental selections.



Radio Program for Next Week

KFRC—CITY OF PARIS DRY GOODS CO., SAN FRANCISCO—270.1

Sunday, April 25
6:30 p. m.—"The Stage and Screen."
6:30 to 7:30 p. m.—Concert from Drury Lane, Hotel Whitcomb by Stanislas Bem's Little Symphony Orchestra, Eugenia Bem conducting.

Monday, April 26
10:00 to 11:00 a. m.—Household Hints by Mary Louise Haines, domestic science editor of the San Francisco Call.

Tuesday, April 27
12:00 to 12:20 p. m.—Inspirational talk by Mary Katherine Maule.

Wednesday, April 28
10:00 to 11:00 a. m.—Household hints by Mary Louise Haines, domestic science editor of the "Call."

Thursday, April 29
10:00 to 11:00 a. m.—Household hints by Mary Louise Haines, domestic science editor of the "Call."

Friday, April 30
10:00 to 11:00 a. m.—Household hints by Mary Louise Haines, domestic science editor of the "Call."

Saturday, May 1
10:00 to 11:00 a. m.—Household hints by Mary Louise Haines, domestic science editor of the "Call."

Sunday, April 25
12:00 noon to 1:00 p. m.—Luncheon concert by Lorraine Trio.

Monday, April 26
12:00 noon to 1:00 p. m.—Luncheon concert by Lorraine Trio.

9:00 to 10:00 p. m.—Studio program by Lorelei Quartet, Flora Howell Bruner, soprano, Blanche Hamilton Fox, contralto, Gwynn Jones, tenor and James Isherwood, baritone.

Tuesday, April 27
5:30 p. m.—Matinee Program.
6:00 p. m.—KFI Nightly Doings.

Wednesday, April 28
10:45 a. m.—Betty Crocker Gold Medal Flour Home Service Talk.

Thursday, April 29
12:10 p. m.—Christian Science lecture from Philharmonic Auditorium. Lecture by John J. Flinn, C. S.

Friday, April 30
10:45 a. m.—Betty Crocker Gold Medal Flour Home Service Talk.

Saturday, May 1
10:45 a. m.—Betty Crocker Gold Medal Flour Home Service Talk.

KFI—EARLE C. ANTHONY, INC., LOS ANGELES—107

Sunday, April 25
10:00 a. m.—Morning services, director Los Angeles Church Federation.

Monday, April 26
10:45 a. m.—Betty Crocker Gold Medal Flour Home Service Talk.

Tuesday, April 27
10:45 a. m.—Betty Crocker Gold Medal Flour Home Service Talk.

Wednesday, April 28
10:45 a. m.—Betty Crocker Gold Medal Flour Home Service Talk.

Thursday, April 29
12:10 p. m.—Christian Science lecture from Philharmonic Auditorium. Lecture by John J. Flinn, C. S.

Friday, April 30
10:45 a. m.—Betty Crocker Gold Medal Flour Home Service Talk.

Saturday, May 1
10:45 a. m.—Betty Crocker Gold Medal Flour Home Service Talk.

Sunday, April 25
1:00 to 2:00 p. m.—KFWI offers an hour of special presenting.

Monday, April 26
10:45 a. m.—Letters of Suzanne.

Tuesday, April 27
10:45 a. m.—Letters of Suzanne.

Wednesday, April 28
10:45 a. m.—Letters of Suzanne.



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Berkeley, Calif.

**Radio Program for Next Week**

Jane Mesherry, contralto; Lillian Loveder; Jim Dowd, tenor.  
10:00 to 11:30 p. m.—Hour of popular music featuring Ethel Lopaz, Al Pearce and Gertrude Tracey.  
11:00 to 12:30 p. m.—Paul Kelli's 11 Trovatore Orchestra playing at 11 Trovatore Restaurant. Intermission by Ben Berman and Peggy Macdonald.

**Tuesday, April 27**  
11:00 to 1:00 a. m.—Paul Kelli's 11 Trovatore Orchestra playing at 11 Trovatore Restaurant. Intermission by Jack Reed, and Marjorie Reynolds.

**Wednesday, April 28**  
10:45 to 11:00 a. m.—Letters of Suzanne.  
11:00 to 11:30 a. m.—Dance to Health conducted by May E. Garcia. Alice Goodmurry at the piano.

1:00 to 2:00 p. m.—Impromptu studio program featuring Harry Hume, James Muir, Al Pearce and Janet Ettinger.

6:30 to 7:30 p. m.—Dance music by the Georgia Melodians. Intermissions by Hic Parker.

8:00 to 8:30 p. m.—Read Sisters in harmony, and Janet Ettinger—ballad singer.

8:30 to 9:30 p. m.—Paul Kelli's 11 Trovatore Orchestra playing at 11 Trovatore Restaurant. Intermissions by Sadie Woodside.

9:30 to 11:00 p. m.—Meeting of the Tom Cats. T. C. at the microphone.

11:00 to 1:00 a. m.—Paul Kelli's Trovatore Orchestra playing at 11 Trovatore Restaurant. Intermission by Abby Berline, Eddie Stott, Clem Kennedy and Harmonica Mike.

**Thursday, April 29**  
Silent.

**Friday, April 30**  
10:45 to 11:00 a. m.—Letters of Suzanne.

11:00 to 11:30 a. m.—Dance to Health conducted by May E. Garcia. Alice Goodmurry at the piano.

1:00 to 2:00 p. m.—Impromptu studio program featuring Ethel Lopaz, Harmonica Mike, Cowell Dein, Arthur Coughlin.

6:30 to 7:30 p. m.—Read Sisters in harmony and Gladys La Marr.

8:00 to 8:30 p. m.—Program presented by Leonard & Holt, offering the Singing Real-tors.

8:30 to 9:00 p. m.—Gene Cowles, baritone; Miss Sadie Tichner, soprano.

9:00 to 10:00 p. m.—Program presented by Sigmund Anker String Quartette.

10:00 to 10:30 p. m.—Half hour by Baron Keyes and the Two Man Jazz Band.

10:30 to 12:30 p. m.—Paul Kelli's Trovatore Orchestra playing at 11 Trovatore Restaurant. Intermission by Al Sather, Lou Emmel, Del Perry.

**Saturday, May 1**  
12:30 to 3:00 a. m.—Pajama party featuring Eddie Stott, Clem Kennedy, Al Pearce Sadie Woodside, Dick Giblin.

**Is Mitchell Right?**

Colonel "Billy" Mitchell, former chief of the Army Air Service, will present his cause for an enlarged air service at the Civic Auditorium, next Wednesday evening, April 28th, at 8:30 sharp. In other cities visited by Colonel Mitchell, he has not referred in his address to his own court martial. His lecture, illustrated with slides and motion pictures, begins with the promise that "this country is potentially the greatest in the air."

Mitchell will be introduced to the San Francisco public by another man of extraordinarily varied experience, Major A. V. Dalrymple, now a prominent attorney in San Francisco. Major Dalrymple served with Admiral Sampson in the Spanish War; was prominent in the Intelligence Department of the United States Army during the World War, and investigated radicals and disloyals in the army in Europe with Dr. Masaryk, now President of Czecho-Slovakia and Ignace Paderewski, former premier of Poland.

In Colonel Mitchell's San Francisco

(Continued on Page 22)

**FIRE AND MARINE SYNOPSIS OF THE ANNUAL STATEMENT OF THE**

**Liberty Bell Insurance Co.**

of Philadelphia, in the State of Pennsylvania, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate .....	\$ 291,800.00
Mortgages and collateral loans.....	617,845.38
Bonds and stocks.....	31,531.12
Cash in office and banks.....	114,102.59
Agents' balances .....	
Bills receivable taken for risks.....	
Other ledger assets.....	
<b>Total ledger assets.....</b>	<b>\$1,055,279.09</b>
NON-LEDGER:	
Total interest and rents due or accrued .....	12,428.18
Market value of securities over book value .....	14.12
Other non-ledger assets.....	
<b>Gross assets .....</b>	<b>\$1,067,721.39</b>
Deduct assets not admitted.....	
<b>Total admitted assets.....</b>	<b>\$1,067,721.39</b>

LIABILITIES	
Net amount of unpaid losses and claims .....	\$ 100,179.73
Unearned premiums .....	450,172.22
All other liabilities.....	15,000.00
<b>Total liabilities (except capital and surplus) .....</b>	<b>\$ 565,351.95</b>
Capital .....	250,000.00
Surplus .....	252,369.44
<b>Total capital, surplus and other liabilities .....</b>	<b>\$1,067,721.39</b>

**HENRY M. BROWN, President.**  
**CHARLES S. CONKLIN, Secretary.**

**H. M. NEWHALL & CO., Pacific Coast General Agents, 210 Battery Street, San Francisco**

**FIRE AND MARINE SYNOPSIS OF THE ANNUAL STATEMENT OF THE**

**U. S. Branch of the State Assurance Company, Limited**

of Liverpool, England, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate .....	\$ 2,230,489.52
Mortgages and collateral loans.....	106,904.65
Bonds and stocks .....	227,036.43
Cash in office and banks.....	
Agents' balances .....	
Bills receivable taken for risks.....	
Other ledger assets.....	2,870.36
<b>Total ledger assets.....</b>	<b>\$1,567,300.96</b>
NON-LEDGER:	
Total interest and rents due or accrued .....	\$
Market value of securities over book value .....	
Other non-ledger assets.....	1,663,263.40
<b>Gross assets .....</b>	<b>\$1,663,263.40</b>
Deduct assets not admitted.....	3,907.76
<b>Total admitted assets.....</b>	<b>\$1,659,355.64</b>

LIABILITIES	
Net amount of unpaid losses and claims .....	\$ 153,930.42
Unearned premiums .....	891,411.15
All other liabilities.....	32,192.90
<b>Total liabilities (except capital and surplus) .....</b>	<b>\$1,077,534.47</b>
Capital .....	200,000.00
Surplus .....	381,821.17
<b>Total capital, surplus and other liabilities .....</b>	<b>\$1,659,355.64</b>

**WILLIAM HARE, Manager.**

**H. M. NEWHALL & CO., Pacific Coast General Agents, 210 Battery Street, San Francisco**

**FIRE AND MARINE  
SYNOPSIS OF THE ANNUAL STATEMENT  
OF THE**

**County Fire Insurance Company**

of Philadelphia, Pa., of Manchester, in the State of New Hampshire, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

<b>ASSETS</b>	
Real estate .....	\$ 30,208.38
Mortgages and collateral loans.....	7,000.00
Bonds and stocks.....	1,578,606.98
Cash in office and banks.....	74,441.82
Agents' balances .....	149,264.94
Bills receivable taken for risks.....	
Other ledger assets.....	1,176.25
<b>Total ledger assets.....</b>	<b>\$1,840,698.37</b>
<b>NON-LEDGER:</b>	
Total interest and rents due or accrued .....	\$ 13,598.65
Market value of securities over book value .....	255,791.14
Other non-ledger assets.....	12,848.53
<b>Gross assets .....</b>	<b>\$2,122,936.69</b>
Deduct assets not admitted.....	6,653.18
<b>Total admitted assets.....</b>	<b>\$2,116,083.51</b>
<b>LIABILITIES</b>	
Net amount of unpaid losses and claims .....	\$ 115,373.49
Unearned premiums .....	928,325.37
All other liabilities.....	34,292.63
<b>Total liabilities (except capital and surplus) .....</b>	<b>\$1,077,991.49</b>
Capital .....	500,000.00
Surplus .....	538,092.02
<b>Total capital, surplus and other liabilities .....</b>	<b>\$2,116,083.51</b>

**FRANK W. SARGEANT,**  
President.  
**GEO. W. SWALLOW,**  
Asst. Secretary.

**E. A. COLVIN, Manager**  
Pacific Coast Department  
238 Bush St., San Francisco, Calif.

**MISCELLANEOUS  
SYNOPSIS OF THE ANNUAL STATEMENT  
OF**

**Title Insurance and Guaranty Co.**

of San Francisco, in the State of California, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

<b>ASSETS</b>	
Real estate .....	\$ 15,444.05
Mortgages and collateral loans.....	355,629.34
Bonds and stocks.....	244,829.69
Cash in company's office and in banks .....	243,136.79
Premiums in course of collection.....	150.00
Bills receivable .....	75,021.19
Other ledger assets.....	351,134.64
Plant .....	
<b>Ledger assets .....</b>	<b>\$1,285,345.70</b>
<b>NON-LEDGER ASSETS:</b>	
Interest and rents due or accrued.....	
Market value of securities over book value .....	30,350.31
Premiums in course of collection.....	33,492.22
Other non-ledger assets.....	
<b>Total gross assets.....</b>	<b>\$1,349,188.23</b>
Deduct assets not admitted.....	29,781.16
<b>Total admitted assets.....</b>	<b>\$1,319,407.07</b>
<b>LIABILITIES</b>	
Net unpaid claims, except liability and workmen's compensation.....	\$ 10,000.00
Special reserve for unpaid liability and workmen's compensation claims .....	150.00
Estimated expenses of investigation and adjustment of claims.....	
Total unearned premiums on unexpired risks .....	227,438.07
Escrow funds .....	36,335.26
All other liabilities.....	
<b>Total liabilities (except capital and surplus) .....</b>	<b>\$ 273,773.33</b>
Capital .....	750,000.00
Title insurance surplus fund.....	187,500.00
Surplus .....	108,133.74
<b>Total liabilities, capital and surplus .....</b>	<b>\$1,319,407.07</b>

**O. H. ROULEAU,**  
President.

**E. G. SCHWARTZMANN,**  
Secretary.  
250 Montgomery Street,  
San Francisco

**PLEASURE'S WAND**

(Continued from Page 7)

San Francisco favorite, appears in the title role, doing some of her best work in this emotional characterization as the mother.

This picture was no less than a sensation in New York, where it is being shown after several months on the screen. The sacrifices of the mother and her great love are tugs at the heart which make the photoplay exceptional. In this part Belle Bennett makes a magnificent success. Alice Joyce, Ronald Colman, Lois Moran, Jean Hersholt, Douglas Fairbanks, Jr., Vera Lewis, Maurice Murphy are other stars of the cast. Harold Lloyd's picture, "For Heaven's Sake," which made a box office record, concluded its engagement Thursday.

\* \* \*

**Golden Gate**

A double headline bill is featured this week at the Golden Gate Theater. Dividing honors are: "America's Most Popular Radio Artist," Harry M. Snodgrass, king of the air waves from station WOS, Jefferson City, Missouri. He plays popular songs and will give his own rendition of "Three O'Clock in the Morning." The other headliner is the George Chooos dance production, "Tip Toe."

Elinor Glyn's daring romance, "The Only Thing," will have its initial showing with Eleanor Boardman and Conrad Nagel, the screen stars. Lew Reed and Paul La Vere, vaudeville entertainers, in singing, dancing novelties and comedies; Billy Hallen, monologist and songster will give: "It's All Applause."

(Continued on Page 19)

**SYNOPSIS OF THE ANNUAL STATEMENT  
OF THE**

**Palatine Insurance Co., Ltd.**

of London, England, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

<b>ASSETS</b>	
Bonds and stocks .....	\$3,839,624.87
Cash in office and banks .....	121,063.31
Agents' balances .....	570,970.98
Bills receivable taken for risks .....	4,433.88
Other ledger assets .....	16,507.76
<b>Total ledger assets .....</b>	<b>\$4,551,699.90</b>
<b>NON-LEDGER:</b>	
Total interest and rents due or accrued .....	53,426.00
Market value of securities over book value .....	230,663.13
<b>Gross assets .....</b>	<b>\$5,135,789.03</b>
Deduct assets not admitted.....	27,304.77
<b>Total admitted assets.....</b>	<b>\$5,108,484.26</b>
<b>LIABILITIES</b>	
Net amount of unpaid losses and claims .....	384,515.00
Unearned premiums .....	3,081,354.11
All other liabilities.....	99,140.00
<b>Total liabilities (except capital and surplus) .....</b>	<b>\$3,565,012.11</b>
Surplus .....	1,543,472.15
<b>Total capital, surplus and other liabilities .....</b>	<b>\$5,108,484.26</b>

(Signed) **WHITNEY PALACHE,**  
U. S. Manager.

**FIRE AND MARINE  
SYNOPSIS OF THE ANNUAL STATEMENT  
OF THE**

**Caledonian-American Insurance Co.**

of New York, in the State of New York, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

<b>ASSETS</b>	
Real estate .....	\$
Mortgages and collateral loans.....	
Bonds and stocks.....	811,146.84
Cash in office and banks.....	57,651.23
Agents' balances .....	75,134.08
Bills receivable taken for risks.....	
Other ledger assets, reinsurance recoverable on paid losses.....	8,271.96
<b>Total ledger assets.....</b>	<b>\$ 952,204.10</b>
<b>NON-LEDGER:</b>	
Total interest and rents due or accrued .....	\$ 10,562.01
Market value of securities over book value .....	3,903.16
Other non-ledger assets.....	
<b>Gross assets .....</b>	<b>\$ 966,669.27</b>
Deduct assets not admitted.....	1,412.00
<b>Total admitted assets.....</b>	<b>\$ 965,257.27</b>
<b>LIABILITIES</b>	
Net amount of unpaid losses and claims .....	\$ 34,876.65
Unearned premiums .....	391,620.20
All other liabilities.....	20,700.00
<b>Total liabilities (except capital and surplus) .....</b>	<b>\$ 447,196.85</b>
Capital .....	200,000.00
Surplus .....	318,060.42
<b>Total capital, surplus and other liabilities .....</b>	<b>\$ 965,257.27</b>

**R. C. CHRISTOPHER,**  
President.  
**H. E. FRANK,**  
Secretary.

**SELBACH & DEANS,**  
General Agents,  
240 Pine Street, San Francisco, Calif.

**FIRE AND MARINE  
SYNOPSIS OF THE ANNUAL STATEMENT  
OF THE**

**Minneapolis Fire & Marine  
Insurance Company**

of Minneapolis, in the State of Minnesota, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

<b>ASSETS</b>	
Real estate .....	\$
Mortgages and collateral loans.....	125,650.00
Bonds and stocks .....	425,469.80
Cash in office and banks .....	139,019.51
Agents' balances .....	197,308.21
Bills receivable taken for risks .....	4,715.38
Other ledger assets.....	28,356.82
<b>Total ledger assets.....</b>	<b>\$ 920,518.72</b>
<b>NON-LEDGER:</b>	
Total interest and rents due or accrued .....	\$ 13,719.90
Market value of securities over book value .....	14,897.70
Other non-ledger assets.....	
<b>Gross assets .....</b>	<b>\$969,136.32</b>
Deduct assets not admitted.....	3,749.87
<b>Total admitted assets.....</b>	<b>\$ 945,395.45</b>
<b>LIABILITIES</b>	
Net amount of unpaid losses and claims .....	\$
Unearned premiums .....	305,848.84
All other liabilities.....	
<b>Total liabilities (except capital and surplus) .....</b>	<b>305,848.84</b>
Capital .....	200,000.00
Surplus .....	439,546.61
<b>Total capital, surplus and other liabilities .....</b>	<b>\$ 945,395.45</b>

**J. D. McMILLAN,**  
Vice-President.  
**WALTER C. LEACH,**  
Secretary.

**H. M. NEWHALL & CO.,**  
Pacific Coast General Agents  
210 Battery Street

# Finance

**T**HERE is an unfavorable balance for the month of March, as was to be expected. It will be found impossible to keep up the dramatic and unusual balances that have marked recent years in face of the gradual rehabilitation of Europe. The decrease in exports which amounts to \$79,000,000 is due to the decreased quantity and lower price of cotton. There was also a decline in the grain trade. Increase in the value of imports is said to be largely due to the increase in the price of rubber.

\* \* \*

—The Santa Fe reports that two carloads of potted Easter lillies, the retail price of which was \$25,000, were shipped from Oakland to Los Angeles for the festival. These flowers were grown near Oakland and form only a small fraction of the local floral production.

\* \* \*

—The Santa Fe is making preparations for the Sesqui-Centennial Exposition to open at Philadelphia on June 1st. There will be a gigantic government display, but not a world's fair, and so there will be a relative scarcity of foreign exhibits.

\* \* \*

—Municipal bond prices are holding up all through the country. Neither government financing nor reduction in income-tax nor weakness in the stock market appears to have the slightest influence on the strength of municipal bonds. And the best of it is, that when prices and values are taken into consideration, they are not expensive, relatively.

\* \* \*

—There is an initiative measure to be submitted to the electors adding a new article to the Constitution of the State. It arranges counties into two groups, appropriates five million annually for twelve years for highway construction, classifies the highways as primary and secondary, and gives three-fourths of the appropriation to the primary group and one-fourth to the secondary. It permits of group bond indebtedness or taxation. The foregoing summary is according to the statements of the attorney general and appears to be reasonable.

\* \* \*

—Dr. Michael I. Pupin, the charter-day speaker at the University of California, an outstanding scientist, says, "If we, as the greatest democracy of the world, want to compete with other markets, in spite of our labor costing more, we must put every bit of training possible into our industries. The scientific industries are our third army of national defense."

\* \* \*

—The Southern Pacific wishes to encourage land buying in California and therefore announces special land-seekers' excursions for parties of seven or more passengers at special rates. Tickets will be sold on Fridays. They are intended to encourage the settlement of undeveloped land.

\* \* \*

—The Southern Pacific is making strenuous efforts to meet the demand for transportation to the International Eucharistic Congress, to be held at Chicago June 20 to 24. It is quite expected that the event will cause the influx of a million visitors in Chicago.

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## TRAVEL TID-BITS

By Ernest F. Rixon

### French Line Announces Launching of New Steamer "Ile De France"

On the morning of March 15th the French Line announced the successful launching at St. Nazaire, France, of the new giant oil-burning quadruple-screw passenger steamer "Ile De France," built for the New York, Plymouth, Havre express service.

The "Ile De France" will be world's sixth largest steamer, taking the position, in the list of great ships, now held by the present flagship, the "Paris." The new steamer, which is the largest in the world now building, is to be of 42,000 gross tons, 790 feet in length, 92 feet beam in the hull, 98½ feet beam on the promenade deck, and will be fitted with the most modern oil-burning boilers and turbine engines of 52,000 horse-power, giving her an average speed of 23 knots. Her passenger accommodations will carry 1200 first and second class passengers, and 600 in cabins in third class. She will be manned by a crew of something over 500.

Her great size, however, is not her most notable feature. The "Ile De France" will embody style of interior decoration and a sumptuous luxury hitherto unknown in the world of steamships, which will mark a new era in ocean travel. The motif of her decorations and furnishings will be of the ultra-modern school which attracted so much attention and such wide interest in the Exposition des Arts Decoratifs held in Paris last summer.

The amount of wood used in the launching apparatus alone, is equal to well over a million square feet of one-inch board. To ease the sliding of the great new vessel down the ways, 22 tons of sheep-tallow, over 2 tons of lard, 2½ tons of paraffin and more than 2 tons of soap were used.

The "Ile De France" will have, upon completion, nine decks, five of which will extend the entire length from stem to stern; her central superstructure will consist of a spacious promenade deck, and, above, the boat deck, this latter being a full hundred feet above the keel. The most up-to-the-minute devices for assuring both safety and comfort will be installed, such as horizontal as well as vertical water-tight bulkheads, cellular double bottom, transfer pumps for the rapid changing of oil supply from one side to the other, automatic firesignalling apparatus in which thermometers set off alarms when an abnormal temperature is registered in compartments where men are not constantly on watch, life-boat capacity considerably in excess of the minimum required by the international agreements for the safeguarding of human life at sea, three separate and distinct units of wireless apparatus, radio compass and direction-finder, Sperry gyroscope and automatic pilot, and dynamos furnishing the necessary electrical power for lighting, ventilating, and for the operation of winches, electrical heaters for passenger cabins, electric grills and stoves in the kitchens.

The "Ile De France" will be a true French Liner in every respect, and in all that the title implies. She will be a worthy successor to the famous "Paris," and the new pride of the French Merchant Marine.

### At the Aladdin

Gustav Hinrichs, celebrated musical director and composer, who recently returned to San Francisco to direct the musical score written for the "Black Pirate," was honor guest of the Mooser sisters, Hattie and Minnie, at a reception and dance given in the bohemian and intimate atmosphere of the Aladdin Studio Tiffin Room, 363 Sutter Street, last Wednesday evening. Hinrichs is well-known here, having been associated with the old Tivoli Opera House and it was he who opened it in 1870. He remained there until 1882, when he left for the East where he distinguished himself as one of the leading directors of the country, assuming the directorship of the Metropolitan and later directed many leading orchestras in the German Empire.

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**SOCIETY**  
(Continued from Page 9)

Wednesday evening the Blue and Gold room of the Hotel Claremont was the attractive setting for the initiation banquet to welcome twenty-seven new members of Esperan, the society made up of girls who have worked for two years or more on the editorial staff of the Daily Californian, a University of California publication.

Each class is a chapter of Esperan according to its year, and every year an initiation dinner is given. Esperan '27 gives a banquet for Esperan '28, and so on.

The speakers of the evening are always from the year before. The woman editor of the Daily Californian is Miss Isabel Jackson, and the managing editor, Miss Dorothea Adamson.

The officers of Esperan are: President, Miss Marion Simpson; Vice-President, Miss Emiline Kempkey; Secretary, Miss Rebecca Chance; Treasurer, Miss Aethe Andrews.

\* \* \*

Sir Karl and Lady Knudsen of London, Miss Hetty Dixon and Mr. Herbert Fletcher, also of London, who have been making the Fairmont their headquarters during their tour of California, after spending several days at Yosemite, left on Wednesday, for the east. They will stop en route at Salt Lake City, Colorado Springs, St. Louis, Washington and New York from the latter point sailing for home. Sir Karl is a Norwegian by birth but was knighted in Great Britain for honorary service. He is president of the Norwegian Chamber of Commerce in London, a bank director and very prominent in business affairs. They made many friends while stopping in San Francisco.

\* \* \*

Interesting visitors in the city and at the Fairmont for a few days are Madame Orloff and Lady Paget, of Paris, motoring up from Santa Barbara, where they have been for a short visit.

\* \* \*

Viscount and Viscountess Exmouth are making an extended stay at Hotel Claremont, while they revisit old haunts. The Viscountess was educated in California, being a graduate of the University of California.

Before inheriting his title some years ago, Viscount Exmouth was Mr. Charles E. Pellow, of California.

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## Petrol Paragraphs



By **E. V. Weller**  
 Director of Publicity  
 National Automobile Club

**H**ARVEY M. TOY, Chairman of the California State Highway Commission, will represent Governor Friend W. Richardson on the Victory Highway Caravan which will leave San Francisco on Wednesday, June 9, and the Truckee River Canyon road will be opened on that date for the passage of cars participating in the run.

Ben Blow, vice-president and general-manager of the Victory Highway Association and Field Secretary of the National Automobile Club, will lead the caravan and invitations have been extended to all civic bodies in the bay district as well as those along the route of the Victory Highway to join the tour.

Marshal Hale and E. C. F. Knowles, directors of the Victory Highway Association, have signified their intention of making the trip and the city of San Francisco and the city of Oakland will probably send an official representative.

The California delegation will meet the Nevada representation at Lovelock, Nevada and the caravan will leave that point on June 11 and proceed to Salt Lake City.

"Our roads are so nearly completed," writes W. H. Goodin, Nevada director of the Victory Highway, "and the uncompleted sections are in such good condition that we are now ready to invite heavy travel across Nevada and insure them that they will cross the state in excellent time and with great comfort. I feel sure that the opening of this route will be of inestimable value to California, bringing as it will thousands of tourists from the east to enjoy the attractions of the great western country."

### Pinnacles Pageant

The Pinnacles National Monument will be the setting for a pageant on Monday afternoon, May thirty-first. The pageant was written by Garnet Holme and has as its theme an Indian legend of a spirit which represented the personification of evil.

The Pinnacles lends itself in admirable fashion to a pageant of this type and the great rocks and caves which form its particular features will be the background for the Indian procession which carries out the theme of the legend. Sacred dances, impressive rituals and Indian songs recalling the customs of the early tribes will be attractive features of the performance.

The Pinnacles National Monument which lies thirty-eight miles south of Hollister comprises several thousand acres surrounded by a forest reserve and numerous trails which lead to the scenic portions of the district.

The latest report on road conditions from the bay district to the scene of the May pageant as prepared by the Touring Bureau of the National Automobile Club is as follows:

Paved to San Jose, Gilroy, Hollister and Tres Pinos, thence an excellent gravel road to the entrance to the National Monument. From the entrance into the Monument is a one-way road, operated under control, in excellent condition.

### PLEASURE'S WAND

(Continued from Page 15)

#### Granada

"A Social Celebrity," featuring Adolph Menjou, is the screen attraction at the Granada Theater, this week. Monte Katterjohn wrote the story especially for Menjou.

The story concerns a barber and his son, with Middle West locale and New York scenes tallying in the plot developments. An heiress, a nobleman, and the determination of the hero to carry out his scheme in winning the society girl provide suspense and romantic episodes. Louise Brooks, a new luminary, appears with Menjou and Chester Conklin is a principal.

\* \* \*

#### Pantages

The New Pantages Theater has staged a novelty for this week's bill, with its indoor circus in the theater and an atmosphere of circus life stretching over the entire block leading to the theater. There are side shows, menagerie wagons, circus parades with wild beasts and there is the inevitable pink lemonade adding more realism to their vaudeville line.

(Continued on Page 22)

**Legislation** stopped hydraulic mining in California. Thus, construction work done by pioneers in their industry became of no immediate value. The inventive minds of Westerners, however, conceived the idea of harnessing the waters used by the miners for the generation of electrical energy.

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# GOLF

By Fred Blair

**H**UGO RAMACCIOTTI, chairman of the San Francisco Real Estate Board's annual golf championship, announces that these peers of earth peddlers will go on a divot digging excursion to Del Monte, May 21-23. Rami has perpetuated himself as chairman of this organization since



*Two Real Pals.  
Lester Loupe  
and Bill Manaton,  
two of San Francisco's  
big real estate  
operators,  
who will cut a  
big figure  
in the  
annual High Jinks  
at Del Monte  
next month.*

its inception ten years ago, and no matter how Oscar Turnblad puts pressure to bear there is no one either big enough or strong enough to dethrone our good friend Ramacciotti. Rami is in a class by himself when it comes to putting the party over big. Three cheers for Rami, the Nurni of the links.

\* \* \*

Al Rosenstirn and Joe Pallasi have engaged a cottage together for the week.

\* \* \*

Oscar Turnblad will have to snore all alone as Al Harrison says the company is too fast.

\* \* \*

Alfred Kern and Sam Wienstien will occupy the same room—like they did last year.

\* \* \*

Mill Woodfield was happy to donate a cup after spending six months in the hospital.

\* \* \*

Lou Wiedenmuller, chairman of the entertainment committee, has not played golf for over four weeks. Mrs. Wiedenmuller refuses to be a golf widow any longer. Lou claims it was neuritis that kept him off the links.

\* \* \*

St. George Holden says that if he had known anything about golf when he opened up Claremont Park, he wouldn't have divided it into building lots.

\* \* \*

If Senator Joe Hoey can persuade his old pal, Houligan, to go with him he'll be on deck with his familiar smile.

\* \* \*

Dolph Wolf plays his best game of golf in mid-week. Dolph is plumb off Saturday and Sunday.

\* \* \*

Dave Eisenbach says he defeated Paul Tissot in his first start. Dave refuses to enter any more as he thinks one victory is sufficient.

Julian Thorne radiographed his regrets from Iceland.

\* \* \*

Paul Tissot thinks Bill Woodfield is a cinch to win first flight.

\* \* \*

Jimmy Hurst goes so fast one would think he was off to Cyprus Lawn.

\* \* \*

Bill Manaton was very downhearted after playing two holes at the San Francisco golf club and spoiling a perfectly new outfit which he wore for Sam Buckbee's benefit.

\* \* \*

Sam, however, proved a wonderful two-handed host by wetting his guests inside and out.

\* \* \*

Kewpie Mallen, the prune farmer from San Jose, has offered to exchange his divots for downtown realty.

\* \* \*

Bill Gilmour, the Scotch spendthrift, has purchased a new pair of cheaters; now he has to play his golf with re-points.

\* \* \*

Walter Hurry goes so fast that even "Pop" Eisert can't keep up with him.

\* \* \*

Frank Sutton nearly lost his silk shirt last Sunday. Frank gets so excited playing golf that he usually flies a flag of truce.

\* \* \*

Percy Brun smiled all through the game.

\* \* \*

One Shot Bill Dunn, the Presidio ace, will be there with his educated mashie.

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\* \* \*

Murphy Hirschberg has donated a million rubles as a prize.

\* \* \*

"Pop" Eisert says Drew Harrigan is not a golfer;—he's a Charleston dancer.

\* \* \*

George Brown of the Carquinez Country Club, will make his initial start.

\* \* \*

Louis Lurie will be paired off with Fred Holman.

\* \* \*

Ritchie Roberts has entered as a substitute jockey, and will be permitted to get a mount, providing one of the good riders fails to show.

\* \* \*

Gus Eisert and George Ivancovich, the two sociable-temperamental golfers, have promised not to engage in a four-round go.

\* \* \*

Al Rosenstirn will have his Rolls-Royce dashing up and down the road to rattle his opponent.

\* \* \*

Chic Chaquette says that Rosie won't reach the sixteenth at Del Monte, so his carefully laid plans will be of no avail.

\* \* \*

Fat Larue will give up his literary efforts to be with the boys.

\* \* \*

Louis Lurie will emulate John D. Rockefeller and will scramble new dimes to the caddies.

\* \* \*

Bill Dunn has been busy for the past week compiling a list of all the merchandise he's supposed to get for making a hole-in-one.

\* \* \*

Lou Wiedenmuller is coming out of his splints and will be seen on the course with a perfectly straight back.

\* \* \*

Oscar Turnblad's game was a big success last Sunday; he picked up three new tees.

\* \* \*

Bill Woodfield's carpets are getting worn since he started with a putter. Bill hopes to get all his war clubs in action soon.

\* \* \*

Ed Healey lost his only golf ball last week so he played with one of Charlie Arata's white onions and finished strong.

\* \* \*

Lester Loupe has been taking three-hour lessons from Bill McEwan, so he won't be as wild as he was at California.

\* \* \*

The following have just been welcomed into the famous Canada Dry Hole-in-One Club, all of San Francisco: Mrs. George N. Crocker, 135 Cedro Ave.; Dr. E. T. Mervy, D. D. S.; 516-517 Butler Bldg.; Mr. E. C. Duncan, 2250 Green St., Mr. Morris Jayne, 154 Yerba Buena St.

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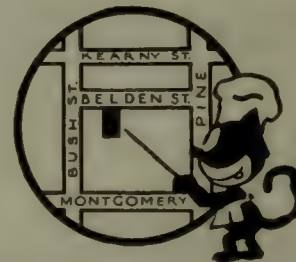
Worshippers at Pagan temples — languorous maidens of tropical islands — tribal dances in murky jungles — carnivals in Old-World capitals — fire — flood — revolution!

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## PLEASURE'S WAND

(Continued from Page 19)

### Orpheum

Emil Boreo's "Mirage De Paris," with Jack Broderick and Betty Felsen in a colorful revue of Parisian night life and a cast of thirty, head the bill of augmented vaudeville commencing tomorrow, Sunday, at the Orpheum.

"Radiology" and "marcelling the ether waves," with Arnold Bayley and Nelson Valjean; Wills and Holmes, the original backyard entertainers; Malinda and Dade, Royal entertainers; Tad Tieman's Tunsmiths with Pinkie Dees; Stan Stanley, "in the audience from 1908 to 19—?" and the musical comedy star, Bobby Folsom, offering story songs with specialties by Blanche Merrill are the coming week's attractions.

\* \* \*

### Curran

"The Student Prince," upon popular urge, is going to remain this week. Those who haven't yet heard this exquisite bit of opera and those who want to hear it for the third or fourth time, as many of them have, will have another opportunity.

Howard Marsh, the young American tenor, who sings the role of Karl Franz, has left an impression and a lasting memory in this city which time will not erase. "He is well set up, manly and good looking without being pretty," says George Warren, the drama critic of the Chronicle.

### Is Mitchell Right?

(Continued from Page 14)

address his foremost desire is to convince the public that an affirmative answer must be given to the question: "Is Mitchell right?"

He wants to hammer home the truth of the assertion that the condition and administration of the air defenses of the United States constitute a grave menace to the security of the nation. The personal element of his recent controversy with the powers that be, he wishes to have regarded as a matter of history. He is out of the army now and he feels free to devote his attention to the facts of the air situation, with no thought of the reaction of his erstwhile superiors to his utterances. This means no thought by himself and no thought by the public.

Colonel Mitchell's leading idea for the improvement of the present situation is, of course, the unified air service. His arguments in favor of this recommendation will constitute the core of his lecture. He will also make some attempt, however, to impress the public with the importance of the entire field of aviation. Therefore, his lecture will include some observations on the present state and future possibilities of commercial aviation.



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SAN FRANCISCO

# News Letter

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SAN FRANCISCO

SATURDAY, MAY 1st, 1926

LOS ANGELES

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# BROADCAST SCHEDULE FOR NEXT WEEK

BLACK TYPE P. M.; LIGHT FIGURES A. M.

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
<b>KJBS—JULIUS BRUNTON &amp; SONS CO., SAN FRANCISCO—220</b>						
5:30- 6:30	9:00-10:10 2:00- 2:30 8:00-10:00	9:00-10:10 2:00- 2:30	9:00-10:30 2:00- 2:30 8:00-10:00	9:00-10:30 2:00- 2:30	9:00-10:30 2:00- 2:30 8:00-11:30	9:00-10:40 2:00- 2:30
<b>KFRC—CITY OF PARIS, SAN FRANCISCO—270.1</b>						
6:30- 7:30 8:00-12:00	10:00-11:15 5:00- 7:30 8:00-10:00	12:00-12:20 5:30- 7:30 8:00-11:00	10:00-11:00 5:30- 7:30 8:00-12:00	4:00- 5:00 5:30- 7:30 8:00-10:00	12:00-12:20 4:45- 7:30 8:00-11:00	4:00- 7:30 8:00- 1:00
<b>KPO—HALE BROS. AND THE CHRONICLE, SAN FRANCISCO—428.3</b>						
9:45-10:45 10:45 2:30- 4:30 5:00-10:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 4:30 5:15- 7:30 8:00-11:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 4:30 5:15- 7:30 8:00-11:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 4:30 5:15- 7:30 8:00-11:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 4:30 5:15- 7:30 8:00-11:00	7:00- 8:00 10:30 12:00 12:45 1:30- 2:00 4:00- 5:00 5:15- 7:30 8:00-11:00	7:00- 8:00 10:30 12:00 1:00- 7:30 8:00-12:00
<b>KFWI—RADIO ENTERTAINMENTS, INC., SAN FRANCISCO—226</b>						
1:00- 2:00 8:00-12:00	10:45-11:30 1:00- 2:00 6:30- 7:30 8:00- 1:00	11:00- 1:00	10:45-11:30 1:00- 2:00 6:30- 7:30 8:00- 1:00		10:45-11:30 1:00- 2:00 6:30- 7:30 8:00-12:30	1:00- 3:00 1:00- 2:00 6:30- 7:30 8:00-12:30
<b>KGTT—GLAD TIDINGS TEMPLE, SAN FRANCISCO—207</b>						
2:30- 5:00 8:00-10:00		8:00-10:00	2:30- 3:30 8:00-10:00	2:30- 3:30	8:00-10:00	
<b>KFOB—INC. BURLINGAME—226</b>						
		8:00-10:00 10:00-11:00		7:00- 7:30 8:00-12:00		5:30- 6:00 8:00-12:00
<b>KFUU—MATHEWSON MOTOR CO., INC., OAKLAND—220</b>						
	10:45-11:45	10:45-11:45 8:00-10:30	10:45-11:45	10:45-11:45 8:00-10:30	10:45-11:45	10:45-11:45 8:00-10:30
<b>KGO—GENERAL ELECTRIC CO., OAKLAND—361.2</b>						
11:00 3:30- 5:00 7:40	7:15- 8:30 11:30- 1:00 1:30 3:00- 4:00 5:30- 7:30 8:00- 9:30 9:30	7:15- 8:30 11:30- 1:00 1:30 4:00- 7:30 8:00-12:00	7:15- 8:30 11:30- 1:00 1:30 3:00- 7:30 8:00- 1:00	7:15- 8:30 11:30- 1:00 1:30 4:00- 7:30 8:00- 1:00	7:15- 8:30 11:10- 1:00 1:30 3:00- 7:30	7:15- 8:45 11:30- 1:00 4:00- 5:30 8:00-12:00
<b>KLX—OAKLAND TRIBUNE, OAKLAND—508.2</b>						
	6:30-7:30 8:00-10:30	3:00- 5:00 7:00- 7:30	3:00- 5:00 6:30-7:30 8:00-10:00	3:00- 5:00 7:00- 7:30	3:00- 5:00 7:00- 7:30 8:00-10:30	3:00- 5:00 7:00- 7:30
<b>KTAB—THE ASSOCIATED BROADCASTERS, OAKLAND—240</b>						
9:45-10:45 11:00-12:30 7:45- 9:15 9:30-11:00	9:00-9:30 12:00- 1:00 4:00- 5:30 8:00-10:00	9:00-9:30 12:00- 1:00 8:00-10:00	9:00-9:30 12:00- 1:00 8:00-10:00	9:00-9:30 12:00- 1:00 8:00-10:00	9:00-9:30 12:00- 1:00 8:00-10:00	9:00-9:30 12:00- 1:00
<b>KFWM—OAKLAND EDUCATIONAL SOCIETY, OAKLAND—207</b>						
9:30-11:00 1:00- 2:00	8:30- 9:30	2:00- 2:30	2:00- 2:30	8:00-10:00	2:00- 2:30	8:00- 9:30
<b>KGW—MORNING OREGONIAN, PORTLAND—491.5</b>						
10:25-12:00 7:30-10:00	7:15 9:45-11:30 12:30- 1:30 6:00- 7:00 7:30-12:00	10:00-11:30 12:30- 1:30 2:00- 3:30 6:00- 7:00 7:30-12:00	7:15 9:45-11:30 12:30- 1:30 6:00- 7:00 7:30-11:00	10:00-11:30 12:30- 1:30 6:00- 7:00 7:30-12:00	7:15 9:15-11:30 12:30- 1:30 2:00- 3:00 6:00- 7:00 7:30-12:00	10:00-11:30 12:30- 1:30 6:00- 7:00 10:00-12:00
<b>KJR—NORTHWEST RADIO SERVICE CO., SEATTLE—384.4</b>						
11:00-12:30 7:15-10:30	10:30-12:00 5:40-10:00	10:30-12:00 5:40-10:00	11:30-12:00 5:40-10:00	10:30-12:00 5:40-12:00	10:30-12:00 5:40-10:00	11:30-12:00 5:40-10:00
<b>KFOA—RHODES DEPARTMENT STORE, SEATTLE—454.3</b>						
10:00-11:00 12:30- 1:30 3:00- 5:15 7:00-10:00	10:00-11:00 12:30- 1:30 3:00- 5:15 6:00- 8:00 9:00-11:00	10:00-11:00 12:30- 1:30 3:00- 5:15 7:00- 8:30	10:00-11:00 12:30- 1:30 3:00- 5:15 7:00- 8:30	10:00-11:00 12:30- 1:30 3:00- 5:15	10:00-11:00 12:30- 1:30 3:00- 5:15 6:00- 6:30 7:00-11:00	10:45-11:00 4:15- 5:15 7:00-11:00
<b>KFI—EARLE C. ANTHONY, INC., LOS ANGELES—467</b> (Copyright, 1925 by Earle C. Anthony, Inc.)						
10:00-11:00 4:00 6:30-10:00 10:00	7:00- 8:00 10:45 5:30-10:00 10:00	7:00- 8:00 5:30-10:00 10:00	7:00- 8:00 10:45 5:30-10:00 10:00	7:00- 8:00 5:30-10:00 10:00	7:00- 8:00 10:45 5:30-10:00 10:00	7:00- 8:00 5:30-11:00 11:00- 3:00
<b>KFWB—WARNER BROS., HOLLYWOOD—252</b>						
9:00-11:00	5:15-11:00	11:00-12:15 5:15- 7:30 8:00-11:00	5:15- 7:40 8:00-11:00	6:30- 7:30 8:00-11:00	6:30- 7:30 8:00-11:00	6:30- 7:45 8:00-11:00
<b>KNX—L. A. EVENING EXPRESS, LOS ANGELES—337</b>						
10:00 12:45 2:00- 4:00 6:30- 9:00 9:00	7:30- 9:00 10:00-10:30 12:00 1:30-11:00 11:00	7:30- 9:00 10:00-10:30 12:00 1:30-10:00 10:00	7:30- 9:00 10:00-10:30 12:00 1:30-11:00 11:00	7:30- 9:00 10:00-11:00 12:00 1:30-11:00 11:00 12:00- 2:00	7:30- 9:00 10:00-10:30 12:00 1:00-11:00 11:00	7:30- 9:00 10:00-10:30 12:00 1:30-11:00 11:00- 2:00



Established July 20, 1856

# SAN FRANCISCO NEWS LETTER



Devoted to the Leading Interests of California and the Pacific Coast.

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VOL. CVIII

SAN FRANCISCO, CALIF., MAY 1, 1926

No. 18

## CHARITY

By Eleanore F. Ross

The person of limited means drops a dime or a nickel into the hat of the beggar on the street corner, and goes his way with the comfortable feeling that he has "done his bit" towards benevolence, in happy ignorance of the fact that the beggar may possess valuable property somewhere—possibly, in the "Mission."

Or he subscribes a dollar into the coffers of some "charitable" institution with a sympathy-provoking name, and a corps of highly paid employees and officials, unaware that 75 per cent of his donation is added to the salaries of said officials, instead of going into the hands of the worthy poor.

The wealthy woman has some "pet" organization which absorbs many a dollar during the year, of the lucre which her husband or her father supplies her with, and deludes herself with the idea that she is so many steps nearer a peaceful hereafter on this account.

The man with the dime may, in the next breath, malign the reputation of some acquaintance who is sore pressed for his good word; the woman of wealth may turn a haughty shoulder to blood relations who need a little "boost" along the rocky road of life.

The man thinks he has performed a sort of sacrificial deed for the betterment of his soul; or perhaps the fear of being called a "piker" by his associates, actuates him; the woman of wealth experiences a self-satisfied thrill at the sight of her name in the newspapers as one of the most generous of benefactors.

Then there is the woman who does not believe in giving money, but presents old clothes with a more or less begrudging hand, and who is not at all concerned if it happens that the coat of a suit goes to one person, and the skirt to another. What does that matter? The main thing, you know, is to cover their bodies with something or other!

And there is the silly woman who bestows worn out silk stockings and bedraggled handkerchiefs upon the family whose stomachs are crying out for nourishing food; and the equally irritating person who delights in giving what she calls "sensible presents" to the young girl who, her material wants sustained, is longing for luxuries.

And there is the man who could, with a turn of his hand, secure a decent position for an industrious friend or relative, but who prefers to dole out little sums of money that really do more harm than good, with a smug self-complacency that fills the recipient with a desire to kick him.

All these and many more types, can be categorized under the title, "Charitable people," but to us, the word "charity" has a deeper and more significant meaning, for "there abideth Faith, Hope and Charity, these three; and the greatest of all is Charity."

Charity is one of the biggest words in the dictionary. Aside from the merely mechanical action of handing out money, or merchandise, with (very often) a begrudging spirit back of it, there is the charitable quality of mind which is so lacking in manifesting itself amongst humans.

It is the kind of mind which hesitates in condemning the "girl who has gone wrong;" (doesn't that sound funny?) the man who has run off with the bank funds; the husband who finds pleasure in company other than his wife's; the wife who is starved for mental expression, and discovers it in some one else's husband.

The murderer who is driven to desperation; the liar who saves a reputation; the suicide who tries to find surcease from mental or physical agony; the man who loathes war, and has the courage to admit it; the degenerate; all the poor, poor "transgressors" who are only following impulses which have been inculcated in their mental, moral or physical make-up; who sin impulsively, with no thought of consequence; whose training and environment have been terribly at fault.

Sin is almost always a disease brought about by wrong schooling; by a physical taint in one's blood; by surroundings that foster nefarious deeds; by drifting, perhaps, along ways that seem pleasant, but that lead to punishment; by fool laws instituted through the agency of reformers who are absolutely ignorant of human nature.

It is comparative, for what appears to be sinning to one person, may seem but a perfectly natural gesture to another; it is, also, a consequence of superfluous and idiotic laws foisted upon a too good-natured and careless public; it is the outcome of misunderstanding, the lack of **CHARITY**.



### Going to Work in Chariots

Edward L. Doheny, multi-millionaire, one of the greatest of oil producers and refiners, has startled the country by registering as a Republican. Mr. Doheny has been, up to the present, not only a conspicuous democrat but one of the most munificent contributors to campaign funds for the benefit of that party. According to his own statements, he has made a stand for democratic politics against his wife and son, both of whom have registered as republicans for some time.

It is the later policies of the Republican party which have so won the approval of Mr. Doheny. He is of the opinion that the present great prosperity is largely due to the sagacity with which that party had handled the affairs of the country. In support of his contention, he remarks: "Evidence of prosperity is seen on every hand, everywhere one goes in America. We are a happy people. Our working-men go to work in chariots a king could not have owned a few years ago."

That last is a striking expression, just as true as it is striking, and it does not apply alone, by any means, to the popular ownership of automobiles. One finds proofs in dozens of ways. Did you ever notice how beautiful and how really artistic are the buildings for amusement patronized by the working people? No such theaters existed, even for the well to do, twenty years ago. It is the same wherever you turn. The American has given his attention to mass production for the benefit of the people as a whole, rather than to the making of goods for limited classes. That is the reason of the wide-spread prosperity. The foundation of that prosperity is to be found in the American industrialist, commercialist and financier, and not in any political party.

### The Prohibition Enquiry

The congressional investigation of the operation of the Volstead Act is bringing out some facts of great significance. They cannot fail in the long run to make for a very complete change in the operation of the law to enforce the Eighteenth Amendment, if indeed the Amendment, itself, actually survives in the long run.

There is no doubt from all the testimony that conditions are in some cases very much worse than before the Amendment went into operation. It is notable, and the testimony is undeniable, that there is actually much more drinking today among young people than there was in pre-prohibition times. The reason is very clear. As the whole, traffic in liquor is now an outlaw traffic; there are no regulations that prevent the selling of booze to minors and, consequently, prohibition enforcement practically delivers the youth of the country into the hands of bootleggers who, being outlaws, are by no means fastidious as to the persons to whom they sell their wares.

The whole story of prohibition enforcement, as it has come from the lips of the witnesses in the Washington enquiry, is a sordid and disgusting story, which reflects no credit upon the country, but which, on the other hand, tends to degrade it, as furnishing political material, which readily yields to corrupting influences. There has, perhaps, in the whole history of civilization, never been a corps which, on the whole, has been as disgustingly prone to bribery and yet as brutally callous to the ordinary decencies of humanity as the enforcement squads throughout the whole United States.

The picture given at Washington is a most humiliating and disappointing one in a country which has had, and enjoyed, one hundred and fifty years of liberty and self government.

**Fight on Fire** The fight on fire, lately made by the forest service of the State of California, is now beginning to bear fruit. The first three months of this year have been phenomenally free from forest fires, according to the report of S. B. Snow, the federal district forester. There have been two reasons for this: in the first place, the vigilant patrol service, which is now, with the co-operation of the general public, accomplishing more than ever before, and the rather unusual rains.

Last year, damage to the extent of \$100,000 was caused by fire in the nineteen national forests of this state, and the year before the loss in the same forests aggregated \$1,000,000. Thus, there has been an almost miraculous reduction in a short space of time. But it has taken work and organization to do this, for the people under the control of Mr. Snow in the summer, number some six hundred. And of these, there are three women who have look-out positions, one in Sierra Buttes in the Tahoe national forest; another on Sardine Peak in the Tahoe district; and a third in the Klamath forest at Black Bear. It would be interesting to hear of their reactions to the loneliness and trials of the life.

But the splendid results accomplished are due also to great improvement in fire-fighting methods. There are better means of directing fires and readier ways of dealing with them, when detected. Better than all is, however, the system of prevention, which is maintained by patrols who move from place to place and make propaganda on fire prevention among campers.

Among the new materials which are efficacious in fire-fighting, the California forests are now in possession of a pump capable of pumping water through a 1000 foot hose. Additional pumps can relay water through 4,000 feet of hose.

On the whole the year's progress in forest-fire fighting is highly creditable.

**Mussolini Triumphant** The shot of a crazy woman has sent the stock of the Italian dictator higher than he could have thought possible, even a month ago; a slight injury to the nose has done more for him than the Gallic campaigns did for Julius Caesar and Mussolini now enjoys triumphs, with the loss of an infinitesimal quantity of blood. It is only fair to say, however, that the present dictator did shed his own blood copiously enough in the great war.

But Rome is mad these days with the lust of power. Lloyd George, who has had his own triumphs and has ridden through streets hailing him with vociferous approval; Lloyd George shakes his head over a national hero who in peace times makes a visit to a colony of his county accompanied by more warships than ever went with king or kaiser. Rome celebrates the 2680th anniversary of her birth with vehement applause for Mussolini and tempestuous cheers for the imperialism which he proclaims. "The spiritual foundation of the new empire has been created, now the work of realization must begin," is what the leaders in Rome are saying, national flags and the black flags of Fascism floating in scores of thousands in the spring air. There are processions and wreaths for the war dead and great processions to the tomb of the unknown soldier, where the incense rises to Italian skies.

It is all very puzzling, yet very ominous. Mussolini says that the Mediterranean must be an Italian lake, as it used to be, and that the Italian colonies in Africa must be built up into a solid empire with the mother-land. It is out of just such dreams as these that war-troubles come. The necessities of Mussolini may induce them to come with even unusual rapidity. Poor Europe is again trembling on the edge of destiny.



**World Broadcasting** The wonders of yesterday are now commonplace; the miracle of a month ago is jostled out by the new miracle of today. All of which moralizing is excusable, in face of the rather tremendous fact that London dancers are able to caper to the tunes of New York orchestras.

Nobody paid much attention to this at the beginning of the year, when it was accomplished; still fewer would be interested to be told that it is now done. No wonder holds its own very long. A few years ago it would have been considered a transcendent feat of science; today it is a mere nothing.

Yet there is a great deal in it. One notable fact is, that the first thing so broadcasted, for three thousand miles, was no great scientific or philosophical expression but just, jazz. What Europe wanted of America was not thought, but jazz; what Europe expected of America was not wisdom, but jazz; what Europe got from America was not art, but jazz. And that is all very natural, for Europe has, by right of inheritance, wisdom and art and thought. For generations the European has been artist and thinker. The post-war European is wiser. "Wisdom and art, a fig for them," he says, "Let's jazz" and, as King Cole in his off hours called for his pipe and bowl and fiddlers three, so does a jaded Europe call in by broadcasting, over the tempestuous seas, the revivifying and stimulating jazz.

Some articles have been written, lamenting the fact that such should have been the first results of the development of broadcasting to its present strong position. But what would you? Deeds are louder than words. An honest call for jazz illuminates the fact that jazz is particularly wanted. Why it should be so puzzles the philosophical and the middle-aged. Perhaps the young and vital may be able to explain it better. At all events grey-haired industrious scientists have accomplished the transmission of jazz.

**The New Traffic Survey Group** Mayor James Rolph, Jr., has appointed the new group of eighteen citizens, to be known as the San Francisco Traffic Survey Committee. This action followed the resignation of the members of the San Francisco Traffic Commission, which was appointed two years ago.

The Mayor has the notion that the best and most effective way of dealing with the traffic situation is to co-ordinate the various groups interested in traffic control by the naming of a new non-political committee, which is self-financing, with no official power, but deriving its influence from public opinion. It is a wise and courageous move and worthy of the high quality of management which has always marked the public acts of the Mayor.

The Supervisors, or some of them, have at one time or another played with the idea of a non-political commission; it has rested with the Mayor to realize the plan. Now we are to see what this new departure will produce. We have high hopes of it.

The eighteen members are headed by Robert I. Bentley as temporary chairman, the Mayor having so appointed him. The other members are all affiliated with civic organizations of one kind or another and are public spirited and influential citizens. It appears to be a thoroughly representative committee.

The general impression that the San Francisco Traffic Commission did not function well seems to be shared by the Mayor, who, however, justly pointed out that it had no funds and could not get co-operation for legislative purposes.

We expect better things of the new organization, for the traffic question has become almost critical in this city.

## From Brighter Pens than Ours

Almost any politician can win applause by saying: "All that I am I owe to the little wife." So why not let "Ma" Ferguson give credit to the little husband?—Chicago Daily News.

\* \* \*

Some of our disgruntled citizens are demanding that Congress give Americans their freedom before it grants it to the Filipinos.—Memphis Commercial Appeal.

\* \* \*

Seven new species of barnacle have been discovered. This is news. We thought they had every variety classified down at Washington.—Milwaukee Journal.

\* \* \*

Although the Prince of Wales is fond of riding, he is not greatly attached to the horse.—Pittsburgh Gazette Times.

\* \* \*

Dance critic says the Charleston does not appeal to the man in the street. And, in these days of traffic congestion, it's a good thing it doesn't.—Arkansas Gazette.

\* \* \*

No American Congress ever would be haled before the World Court on a speeding charge.—Indianapolis Star.

\* \* \*

Broadcasting of heat will soon be a possibility, says a scientist. The sun has been doing it for years.—Dallas News.

\* \* \*

Many of the new garages are being built with houses attached.—Ohio State Journal.

\* \* \*

It is the easy paroles that make uneasy payrolls.—Philadelphia Inquirer.

\* \* \*

A northern visitor was robbed of \$13,000 in Palm Beach. Manifestly, he had just arrived.—Marion Star.

\* \* \*

If the United States sends delegates to the arms conference they should be heavily armed.—South Bend Tribune.

\* \* \*

The difference between a bootlegger and a dry is that while both favor Prohibition only one of them seems to make practical use of it.—Philadelphia Inquirer.

\* \* \*

But if there is anything in a name, how come the distinguished archeologist, Dr. Ales Hrdlicka, is not a bootlegger?—Macon Telegraph.

\* \* \*

The automobile may be putting a few railroad trains out of business—but not when they meet on a grade crossing.—Los Angeles Times.

\* \* \*

We often think that the only way to abolish petting and kindred evils would be to resume drowning all the girl babies.—Ohio State Journal.

\* \* \*

Nations really shouldn't be so scared of reasonable disarmament. The Venus de Milo went in for it a couple of thousand years ago and she's come through all right.—Los Angeles Times.

\* \* \*

If you are tired of reading about amazing land values and profits in Florida and weary of seeing pictures of visitors lolling on the sands of Miami and Palm Beach, subscribe to a southern California newspaper.—Detroit Free Press.



# PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S  
— Tom Moore



By "Jingle"

## Enthusiastic Welcome Typical of San Francisco

**I**T WAS magical. It was wonderful. It was typical.

Typical of San Francisco when it does approve and typical of the reception accorded its own. We mean, certainly, the enthusiastic reception accorded the famous Duncan Sisters, upon their return to their native city, last Sunday night, at the Columbia.

"Topsy and Eva," one of the most popular light musical comedies we have ever known, is really even more fascinating than ever before—and the Duncan Sisters deserve their fame. They have the admiration of the whole town as well as the plaudits of enthusiastic audiences.

Few changes have been made in the production and these appear in the final act, when several specialties fall to the happy lot of Topsy and Eva, who give some new songs; "Kiss Me," being the only extra for Mariette and George. Rosetta and Vivian have the other new liting melodies: "I Never Had a Mammy;" "Happy-Go-Lucky Days" and "Sweet Onion Time in Bermuda."

The entire production is even more attractive and more beautifully staged than when it left San Francisco for fame elsewhere. Exquisite costumes are worn throughout the entire production and that same freshness which reminds one of fields, flowers and delicious things permeates the present production.

"Rosetta comes back a really great comedienne, knowing every inch of the way from her first shrill chuckle, off stage, to the swing of her into the flies on the final curtain." We are quoting Mr. George C. Warren, dramatic critic of the Chronicle in this paragraph and Mr. Warren always knows.

Vivian Duncan always was beautiful and we heartily agree with those who say that she is a vision of loveliness and childish grace. Her sense of proportions are exceedingly rare and commendable, for she never oversteps nor overdoes her own part. She is the appealing Eva, constantly, and that without being maudlin or too sweetish in any part of her work. She, too, has that glorious appreciation of the keen satire and wholesome burlesque. Whenever she needs this quality she uses it with convincing effect.

## Dancer Pleases

Marguerite Ball, the pretty blonde

dancer, captivated the Duncan audiences with her toe dancing, her sprightliness and her grace. She was a fitting artist for so finished a performance as the Duncan Sisters are giving us.

Virgil Johnson gives us an Uncle Tom we like and Vernon Shelby is stunning enough to be a hero rather than villain in the plot. Alvina Zolle is so pretty and to her lot falls the splendid task of portraying the character of Mariette.

The London Dancing girls in this company have many appearances for which we are grateful. They have precision as well as grace and their dancing could go on forever and still we'd be happy.

## Flowers and Speeches

Gorgeous flowers, tons of them almost, heaping baskets arranged according to the florist's consummate skill, supplied a gratifying picture of "WELCOME." They were a part of the opening night and sentimentally told the story of heart-felt applause to the lovely Duncan geniuses.

Throngs besieged the doors of the Columbia Theater every night. So it may be that we shall have with us, for some time to come, these two young girls whose steady work plus brains and talent and application have made their names ring through musical comedy circles from eastern to western shores with the resonance of acclamation.

\* \* \*

## Wilkes

"Desire Under the Elms" in which Franklin McGlynn is starred commences an engagement at the Wilkes Theater, Sunday Night following the splendid run of Douglas Fairbank's picture, "The Black Pirate."

In this drama of the stage McGlynn takes the role of Ephraim Cabot, a brute and tyrant who quotes the scripture constantly to justify his cruelties. Tight-fisted and greedy, the characterization of a hard old New Englander is portrayed with histrionic skill by Franklin McGlynn, who sprang into immediate fame in his impersonation of "Abraham Lincoln."

Miss Jessie Arnold plays the part of Abbie Putnam and contributes greatly to the splendid Wilkes production in her characterization of the scheming widow.

Norman Feusier and Forrest Taylor and Arthur Lubin are other well-known players in the cast. Others include Margaret Wesner, Arthur Foster, Harry Dessler, Allan Elder, Billee Leicester, Harrison J. Terry, Richard Sloan, Nina Chapman and Dan Freeman.

\* \* \*

## Curran

Louis O. Macloon will bring his new dramatic star, Mabel Julienne Scott, to the Curran Theater Monday night in Edward Knoblock's great stage success, "The Lullaby." It is said that this offering of Knoblock's eclipses his wonderful production of "Kismet." The theme of the play, based on mother love, is a gripping one. Miss Scott has ample opportunity to harvest the praise of her audiences for, during the course of the play, she enacts a girl of seventeen, then down on through life with her romances, emotions, joys and sorrows.

\* \* \*

## President

"The Nervous Wreck," a cure-all for the blues is still drawing crowds to the President. A new star, Selena Royle, the clever and accomplished actress, replacing Miss Dale Winter, appeared on the stage Monday night previously unannounced.

Miss Winter has been called by Henry Duffy to the Alcazar with the departure of Leneta Lane, who has been called east. Many who were surprised to see Selena Royle in the role formerly essayed by Miss Winter were also pleased with the ease with which she stepped into the characterization. She has theatrical heritage, her father being Edwin Milton Royle, author of "The Squaw Man" and other stage successes as well as an actor. Her mother was an actress of high reputation.

The sparkling comedy will surely attract large audiences for more weeks to come.

\* \* \*

## St. Francis

Lillian Gish and John Gilbert are playing at the St. Francis this week in "La Boheme." The story is suggested by Henry Murger's "Life in the Latin Quarter" from which Puccini composed an immortal opera. The flawless direction of King Vidor, the exquisite performance of Lillian Gish and the splendid performance of John Gilbert combine to make a pleasing entertainment out of a story that is as old as sin.

# Amusements

NEXT WEEK

## ON THE STAGE

ALCAZAR O'Farrell nr. Powell	"The Gorilla" Henry Duffy Players
CASINO Mason and Ellis	"Honey Girl" Musical Comedy
COLUMBIA 70 Eddy	"Topsy and Eva" Duncan Sisters,
CURRAN Geary nr. Mason	"Lullaby"
PRESIDENT Market & McAllister	"The Nervous Wreck"
WILKES Geary and Mason	"Desire Under the Elms"

## VAUDEVILLE

GOLDEN GATE G. G. Ave. & Taylor	Vaudeville-Pictures
ORPHEUM O'Farrell & Powell	Vaudeville
PANTAGES (NEW) Mkt.-Leavenworth	Vaudeville-Pictures
UNION SQUARE O'Farrell nr. Powell	Vaudeville
WIGWAM Mission and 22nd	Vaudeville-Pictures

## ON THE SCREEN

ALEXANDRIA Geary and 18th	Reginald Denny: "What Happened to Jones"—Sat. Julian Eltinge: "Madame Behave"—Sun. "Three Faces East"—Mon. to Wed. Harold Lloyd: "The Freshman"—Thurs.-Fri.
CALIFORNIA 4th and Market	"The Reckless Lady" Max Dolin Orchestra
CAMEO 936 Market St.	"Border Sheriff"—Jack Hoxie. "North Star"—with the dog "Strongheart"
COLISEUM Clement & 9th Ave.	"New Brooms"—Sat.-Sun. "Irene"—Mon., 3 days. "The Mystic" and "Tom Mix in 'Everlasting Whisper'—Thurs. and Friday
GRANADA 1046 Market St.	"Sea Horses"—Jack Holt and Florence Vidor
HAIGHT Haight at Cole	Pictures
IMPERIAL 1077 Market St.	"Stella Dallas"
LOEW'S WARFIELD 888 Market St.	"Tramp, Tramp, Tramp" Harry Langdon
MAJESTIC Mission between 20th and 21st	"Half Way Girl"—Sat. "Man on the Box"—Sun.-Mon.
METROPOLITAN 2055 Union St.	Pictures
NEW FILLMORE 1320 Fillmore St.	Pictures
NEW MISSION 2550 Mission St.	Pictures
POMPEII Next to Granada	Pictures
PORTOLA 770 Market St.	Pictures changing every day
ROYAL 1520 Polk St.	Pictures changing four times a week
ST. FRANCIS 965 Market St.	"La Boheme"—Lillian Gish, John Gilbert
SUTTER Sutter and Steiner	Pictures

The ending is sad and different from the usual motion picture ending, but happy endings cannot always dominate art and in this case the heroine's (Mimi's) death was deemed necessary to complete the classical and commanding story.

\* \* \*

### Orpheum

Jimmy Hussey, the famous Hebrew comedian who, by the way, is an out and out Irishman, will head the program at the Orpheum Theater for the week beginning Sunday next. Mr. Hussey is bringing with him Eddie Hickey, who will assist in presenting a humorous skit by Eddie Cantor, called "Getting a Ticket." Mr. Hussey in addition to offering this skit will sing several of his notably famous character songs.

A musical attraction will be the engagement of the young dramatic tenor, Charles Derickson, and Burton Brown, the eminent pianist who will offer a program of music.

Charles Irwin, the modern comedian, whose witty sayings and original humor coupled with a winning personality, always makes a big hit wherever he appears; Jutta Valey and Company in "Sky-High," will complete the list of newcomers. The Orpheum Combination show includes Emil Boreo's stupendous and colorful revue of Parisian night life with a cast of 30 including Jack Broderick and Betty Felsen; Hector Carlton, Frank Sieffert, Tad Tietman's Tunemiths with Pinkie Dees, a clever comedian-musician who will appear with his original style of comedy. The team of Wills and Holmes, the original backyard entertainers, will remain over for a second big week.

\* \* \*

### Loew's Warfield

Harry Langdon arrives at the Warfield today, May 1, in the western premier of his first feature length comedy, "Tramp, Tramp, Tramp."

This is said to be more than a mere announcement, at least to the lovers of movies, for the showing of the comedy automatically places Langdon in that charmed circle occupied by Charles Chaplin, Harold Lloyd and Buster Keaton.

Langdon, in "Tramp, Tramp, Tramp," has taken the incidents of a cross country walking match as the adventures for his first feature comedy and hiking for love has given the young and sad-faced Harry ample opportunity for the display of those comedy qualities which have made his rise in filmdom so rapid and so secure. The pretty girl of the story is Joan Crawford.

On the stage will be a Fanchon and Marco specialty idea, this one featuring the first San Francisco appearance of Wynne Bullock, the young tenor who followed John Steele in the Irving Berlin "Music Box Review."

### Golden Gate

A double headline vaudeville bill is at the Golden Gate, topline honors going to Georgie Price, popular juvenile comedian and Harry J. Conley in his new sketch "Slick as Ever." The screen feature is a powerful drama of love, "The Unwritten Law," Elaine Hammerstein and Forrest Stanley starring in the photoplay which deals with the eternal triangle of husband, wife and lover. William Mong, and Mary Alden play prominent supporting roles.

Last seen in San Francisco as one of

(Continued on Page 14)

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By Antoinette Arnold

### Commandery Breakfast

EVERY year, The Ladies Auxiliary of Golden Gate Commandery has a beautiful breakfast when some celebrity is honored or tribute is paid to their active leaders and constituents.

This year, the annual breakfast given in the gold ballroom of the Fairmont Hotel surpassed preceding events however brilliant they may have been, for their honor guests on the occasion included wives of the Grand Commandery of California, who were visiting this city at the time. Dr. Maude Noble Haven, president of the Auxiliary, presided most gracefully at the breakfast. The distinguished guests for the notable event included: Mrs. Auguste De Lemare, whose husband has just been elected Grand Commander of California; and, Mrs. Robert Wankowski, Mrs. A. E. Boynton, Mrs. Perry Weidner, Mrs. A. J. Copp, Mrs. S. A. Clark, Mrs. D. Knight, Mrs. A. R. Parks, Mrs. R. B. Gaylord, Mrs. L. J. Brenner, Mrs. Henry Krohs and Mrs. A. S. Crites.

Prominent guests honored at the breakfast also included: Mrs. A. D. McLean, California Auxiliary; Mrs. Oscar Ostlund, president San Francisco Auxiliary; Mrs. W. R. Burke, president Berkeley Auxiliary; Mrs. G. S. Williams, president Alameda Auxiliary; Mrs. L. Kempkey, president Oakland Auxiliary; Mrs. A. W. Scott, president Women's College Club; Mrs. A. W. Stokes, president San Francisco City and County Federation; Mrs. John Phillips, president California Club; Mrs. Marshall C. Harris, president, Cap and Bells Club.

Each guest was presented with a corsage bouquet, Colonial boxes containing colonial bouquets, and most unusually attractive and appropriate, were gifts to guests.

Dr. Hoven, the president, was assisted in receiving by Mrs. L. V. Hentrich, Mrs. J. Gordon Hill and Mrs. Alexander Woodside, vice-presidents, Mrs. Oscar Robinson, Mrs. A. C. Brown, Mrs. J. K. Firth, the committee chairmen; Mrs. Frank Bailey, recording secretary; Mrs. Charles W. Gould, financial secretary and Mrs. Nella Hart, who received tribute as past-president.

\* \* \*

### Quiet Wedding

Mrs. Gertude Douglass, widow of Lieutenant Commander Eugene Hale Douglass, was married last Tuesday afternoon, to Mr. Cornelius Mandeville, the ceremony taking place in the residence of Mr. and Mrs. William R. Whittier in Stanford Court.

Dean J. Wilmer Gresham of Grace Cathedral performed the wedding ceremony in the presence of only a few intimate friends and relatives. A bower of Easter lilies formed the background for the marriage, with the season's choicest blooms used in profusion about the rooms, lending a garden setting to the beauty of the home.

The bride was given away by Mr. William Oothout. Her bridal gown was of soft gray georgette embroidered with

blue beads and when she went away her hat to match added to the bridal attire exquisite taste and charm.

Mr. Mandeville was formerly of San Francisco in business here, but he is now an art photographer in Hollywood, where he will take his bride after their honeymoon at Del Monte and Monterey pleasure-places.

\* \* \*

### Pre-Wedding Tea

Preceding her marriage to Dr. Timothy T. Shea, Kathleen E. Costello was given an elaborate tea last week by the Misses Helen and Carmelita Hunt.

The Laurel Court was the setting for this charming affair, many handsome baskets of flowers being used in the decorative motif. Those invited to meet the bride-to-be were Mesdames Earl Wright, Joseph Kielty, Frank McCarthy, Nellie Hunt, Duane Tweedale, William Taylor, James Harrington, Alton Collins, Adolph Canelo, Harry Frister, William Hunt Jr., Paul Levy, Richard Canelo, Robert Steinberger, Otto Jungblut, Richard Quinlan Jr., Mervyn Burford, Richard Quinlan Sr., Lawrence Heath, Joseph Kelly, Allen Larkins, Herman Stoebel, Adolph Wind and the Misses Aileen Callan, Helen Boyd, Phyllis Hydes, Juliette Barieau, Virginia Marie Hunt, Alyce Daly, Barbara Payne, Katherine Boyd, Sally Walsh, Mildred Bulger, Virginia Powell, Emily Windel, Albina Rossi, Agnes Oliver, Helen Taugher Consuelo Sullivan, Mary Fink, Helene Neubauer.

\* \* \*

### Mr. Hall, Host

Mr. Frederick W. Hall was host at a bon voyage dinner at the Fairmont Hotel on Monday evening, his honor guests being Mr. and Mrs. Peter F. Dunne and Mr. and Mrs. Paul Bancroft, who are leaving for an extended tour of Europe in May. The table was handsomely decorated with rare flowers, artistically arranged in royal blue baskets, which were overturned. Silver candlesticks with harmonizing colored candles added attractiveness to the decorative scheme. The members of the party included: Mr. and Mrs. Frederick W. Bradley, Mr. and Mrs. Paul Bancroft, Mr. and Mrs. Samuel Monsarrat, Mr. and Mrs. George Coleman, Mr. and Mrs. Peter F. Dunne, Mr. and Mrs. George E. Bates, Mr. and Mrs. Alden Anderson; Mesdames: Florence Porter Pfingst, J. B. Wright, Ira Pierce, Alice Bartenlaub, R. P. Schwerin, Edward A. Van Bergen, William B. Matson; Messrs: P. C. Harrison, Thomas L. Palmer, F. W. Hall, Frank Mitchell, Lindsay Scrutton, Edward P. Pfingst, Isaac O. Upham.

\* \* \*

An attractive party recently was given by Mrs. Howard Monroe for her mother, Mrs. James W. Parker of Chicago. Invited to meet her were Mesdames Ralston Page, Howard Park, Kenneth Montegale, E. O. Pringle, Herbert O'Brien and George Hearst.

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**Composer Motif  
Of Society Gathering**

A number of society music lovers gave a tea in Laurel Court, Fairmont Hotel, last Tuesday afternoon, for the express purpose of hearing Rudy Seiger play some of his own compositions. Mr. Seiger, who recently returned from Europe where he studied and heard many of the world's greatest musicians, has composed a number of choice solos and on Wednesday he played some of these new compositions for the first time.

At the prettily decorated tea tables were seated groups entertaining friends. Some of these hostesses were: Mrs. E. R. Richardson, Mrs. A. C. Rulofson, Mrs. Stewart Fairweather, Mrs. John Sibley and Miss Jennie McFarland.

\* \* \*

**Engagement Party**

The engagement of Miss June Clement and Mr. Arthur Merrill Brown Jr., was announced last week at a delightful luncheon given by Miss Janet Brown, sister of the groom-to-be in her home, the Francesca Apartments.

Mrs. John Edward Russell, of Honolulu, was the honored guest at this luncheon, when to the surprise of the guests, the betrothal of Miss Clement and Mr. Brown was formally announced.

Guests at the luncheon were: Mrs. Russell, Miss Clement, Mrs. Rene Le Roy, Miss Barbara Willett, Miss Betsy Taft, Mrs. Lloyd Berendson, Miss Irma Clayburgh, Mrs. James Schlesinger, Mrs. Jasper W. Tully, Mrs. John Thomas, Miss Phyllis Edgell, Miss Cecile Mohun, Miss Martha Mohun, Miss Margaret Stacy and Miss Lea Calegaris.

Miss Clement is the daughter of Mrs. Ada Dougherty Clement of Oakland and Pleasanton, and the granddaughter of Mrs. Charles M. Dougherty, who resides at the Clift Hotel. She is popular on both sides of the bay and has take part in the affairs of the younger society set.

Mr. Brown is the son of Mr. and Mrs. Arthur Merrill Brown of this city. He is a graduate of the University of California.

\* \* \*

**Guest at Daughter's Home**

Mrs. John Haldiman of Louisville, Ky., who is visiting her daughter, Mrs. George Leib, in Burlingame, was the guest of honor at a tea given this week by Mrs. Ira Pierce. The guests at the tea were Mesdames J. Leroy Nickel, Frank Deering, Anson P. Hotaling, William S. Perkins, S. A. Moserrat and Miss Jennie Blair.

\* \* \*

**Miss Seckles' Tea**

Miss Alice Seckels presided as hostess at a tea given in Laurel Court at the Fairmont Hotel on Tuesday afternoon, following the last of the Matinee Musicales of the season. Miss Claire Dux, the charming artiste and Mr. George Barere were her honor guests. A large basket of spring flowers brightened the tea table at which were seated besides the complimented guests: Mrs. Frank Stringham, Mrs. John D. McKee, Mrs. Paul Denneville, Mrs. George Wilhelm, Mrs. Eva Gruninger Atkinson, Mrs. Ray Simonds, Mrs.



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Marshall Hale, Mrs. Phyllida Ashley Everingham, Mrs. Leonard Wollams, Mrs. Charles W. Peterson, Mrs. W. S. Davis, Mrs. F. W. Leis, Mrs. Louis Seckels, Mrs. Selby Oppenheimer, Mrs. Nathan Winterburn, Mrs. Frederick Koster, Mrs. Wyatt Allen, Miss Constance Alexander, Messrs. Benjamin Moore, John D. McKee.

\* \* \*

Mr. Alfred Hertz, well-known symphony orchestra leader, and Mrs. Hertz, are guests at Hotel Claremont. Mr. Hertz will conduct the mammoth piano festival at the Oakland Auditorium Sunday afternoon, when twenty-four accomplished pianists will be heard.

\* \* \*

Mrs. Florence Porter Pflugst was hostess at a dinner party on Sunday evening, April the twenty-fifth, at the Fairmont hotel where she makes her home. Roses shading from pink to deep red and yellow iris were gracefully arranged in a large golden wicker basket in the center of the table, from which ribbons of delicate color extended to smart bows. Tall crims in silver candlesticks completed the artistic

son candles decoration.

The members of the party included: Dr. and Mrs. Howard Morrow, Mr. and Mrs. P. C. Hale, Mr. and Mrs. William T. Sesnon, Mr. and Mrs. Henry Rosenfeld, Mr. and Mrs. C. C. Moore, Miss Helen Brack, Miss Carrie Nickelson, Mr. F. W. Hall, Mr. Huidobro (Chilean Consul), Mr. Kilroy (of the Argonaut), Mr. E. V. Saunders, Mr. Julian Hart, Mr. Edward P. Pflugst.

\* \* \*

Mrs. Dott Halyard, who is leaving April 28th for a six weeks visit to the Hawaiian Islands, was the incentive for a gay dancing party Friday evening at Hotel Claremont, given by Mrs. Frederick B. Hulting. The flowers and candles on the tables were in delicate pink tones.

Those enjoying Mrs. Hulting's hospitality were: Mrs. Dot Halyard, Miss Lassie McQuoradale, Mr. W. I. Hupp and Mr. Burch Hulting.

\* \* \*

One of the most delightful affairs of the season was the luncheon and reception in honor of Edward Johnson, the distinguished tenor of the Metropolitan Grand Opera, given by Mr. and Mrs. Newton Woodworth in their charming studio at the Hotel Claremont.

Mr. Johnson and Mrs. Woodworth, known professionally as Gabrielle Chapin-Woodworth, spent several years in Florence, Italy, where they both studied under the celebrated Vincenzo Lombardi, and made their debut the same week.

Because of his friendship for the Woodworths, Mr. Johnson stepped aside from the professional rule, and delighted the guests by singing the aria from La Boheme with dramatic effect, and graciously added, "Sunrise and You." He has a beautiful voice, which he uses with the highest art.

Among those invited to meet the great artist were: Lord and Lady Exmouth, Mayor and Mrs. Frank Stringham, Professor and Mrs. Henry Graly, General and Mrs. Oscar Long, Dr. and Mrs. S. Everingham (Phyllida Ashley), Dr. and Mrs. Valentine McGilly-Cuddy.

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It's the water and the table—New dance hall. Special attractions. Radio-active, hot sulphur water tub baths and swimming pool. Fireproof hotel. Write for booklet. T. H. CORCORAN, Agua Caliente, Sonoma County, or see Peck-Judah.



# RADIO

By C. J. Pennington



## The Orphan Radio

**I**N EVERY business that springs up, such as radio has, many concerns enter the field of manufacturing. During the course of establishing the busi-



C. J. Pennington

ness on a firm basis, a great number of companies pass out of existence; new companies taking their places in some instances, but in the majority of cases they go out of business entirely.

When a radio manufacturing company goes out of business, the sets they have been placing on the market become known as Orphan Radio sets.

Practically every radio set is being constructed along the same lines and the fact that a receiving set becomes an orphan will never affect radio to any great extent, for the reason that practically every radio set can be supplied with other makes of parts that will operate just as well as the original parts supplied with the receiver.

Some manufacturers put stress on the point of obtaining a matched unit radio. Perhaps it is an excellent idea, for it is certain that if every part is in harmony, better service will be had, but the joker seems to be in the matched unit radio.

For instance: Supposing a transformer burns out, nine times out of ten the transformer is a standard make that may be replaced at your nearest radio dealer. Then presume that a socket is broken, possibly it would be very difficult to get another socket the exact duplicate, but it would not be much of a task to obtain one that would fill the place of the broken socket and it would perform just as efficiently as the one furnished by the manufacturer.

And so it goes, every part incorporated within your radio set may be replaced. If an exact duplicate cannot be had, something so near could be

bought that it would do the work in harmony with the rest of the apparatus just as well as the original part.

It is very unusual for a radio set to go amiss mechanically if it is taken care of as it should be. No one need fear any great difficulty if they give their set the attention it is entitled to. Naturally, if a radio set is thrown from corner to corner and handled in a general rough manner, it is doomed for an early destruction.

If a person enters a radio store and finds there a receiving set that is satisfactory, there is no reason why it should not be purchased without the thought that the set may become an orphan in the future. For if it should become so, it would not be difficult to have it repaired.

The replacement of parts in any radio set is not a question of gears or of any other part which must be the same make as the original. It is a question of good parts, and no one need have any doubts about the excellence of an "orphan radio." If you find a set that pleases, by all means do not miss the fine music and entertainment that is ever present over the air.

\* \* \*

## The Van Horne Cushion "X"

The Van Horne Company of Franklin, Ohio, manufacturers of Vacuum Products, are making great progress for the betterment of radio reception.

Their latest product placed on the market is a new tube, under the trade name of the Van Horne Cushion "X" base type.

The balloon tire principle has been adapted to the construction of this tube. A ring of soft crepe rubber being incorporated in the base of the tube which gives excellent results. Actual tests have proved it to prevent set and speaker vibrations from entering the tubes and interfering with tonal qualities. Microphonic trouble in receiving sets due to the tubes being susceptible to vibrations, causing "humming" and "howling" noises, is entirely eliminated.

Those who have taken advantage of any article placed on the market by the Van Horne Company, will undoubtedly discover a new revelation with the use of the new Van Horne Cushion "X" base type tube.

Any good set deserves the best that can be given it and a set of limited qualities will also be greatly improved by the use of these tubes. No changes in your set are necessary; merely remove your old tubes and replace with

the Van Horne Cushion "X" base type. The result in perfect reception will astonish you.

The News Letter takes pleasure in having the opportunity of telling its readers about such high grade merchandise, and a thorough trial of this type of tube will convince you.

\* \* \*

Letters received from radio fans by KPO commenting on the daily broadcasts of Coast League baseball games by KPO, have unearthed San Francisco's "luckiest man."

This San Franciscan, living in an apartment overlooking Recreation Park watches the games from his kitchen window while listening to the details of each play as they come from his receiving set.

\* \* \*

## Radio Criminals

The radio criminal has arrived. KFI learns that several brasspounders, operating illegal spark stations without a license, are cloaking their identity under the call letters of KFI, KGO, and other Western stations. Another crime of the radio scofflaw is to buy program magazines and newspapers that list the programs of distant stations in full and write for a verification stamp, using the information culled from the printed program. One instance of this was exposed when a New York criminal wrote for a KFI stamp, enclosing a dime, claiming to have heard a fine program of popular music at a time when the Los Angeles station was broadcasting a complete opera. The listing of the opera was not available in New York as it was booked only two days before being given. A third criminal is he who arouses false enthusiasm in the minds of the simple owners of crystal and one-tube sets. A rascal in Connecticut recently discovered a method, by black magic, apparently, whereby he converted his receiving set into a transmitter and so was able to fill the nearby ether with the call letters of foreign stations. These fellows should be tarred and feathered.

\* \* \*

Two good rules to observe in the care of a radio set are to keep everything clean and bright so that no surface film may prevent good contacts; and to have every connection as tight as possible to keep down resistance.

\* \* \*

The full amplifying efficiency of the tubes is never realized in a reflex circuit.

**Radio Program for Next Week**

**KPO—HALE BROS. AND THE CHRONICLE, SAN FRANCISCO—428.3**

**Sunday, May 2**  
 9:45 to 10:45 a. m.—Undenominational and non-sectarian church services conducted by Dr. J. S. Ljungren, pastor Swedish Baptist Church, San Francisco; theme, "The New Song." Wm. E. Corris, organist.  
 10:45 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast and general information.  
 2:30 to 4:00 p. m.—Broadcast from the Civic Auditorium, San Francisco, of a sacred concert given at the opening of music week.  
 5:00 to 6:00 p. m.—Organ recital by Marshall W. Giselman at the California Palace of Legion of Honor.  
 6:00 to 6:30 p. m.—States Restaurant Orchestra, Waldemar Lind director.  
 6:30 p. m.—"Ye Towne Cryer," giving baseball scores and general information.  
 6:35 to 8:35 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobbe director.  
 8:35 to 10:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

**Monday, May 3**  
 7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.  
 10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast and general information.  
 12:00 noon—Time signals and Scripture reading.  
 12:00 to 1:00 p. m.—Organ recital from the Civic Auditorium for Music Week.  
 1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
 2:45 to 4:30 p. m.—Baseball, play by play, from Recreation Ball Park.  
 5:15 to 6:15 p. m.—Children's hour stories by Big Brother, taken from the Book of Knowledge, assisted by Uncle Si and Uncle Hi.  
 6:15 to 6:30 p. m.—"Ye Towne Cryer," giving A. A. Housman-Gwathmey & Co. stock market quotations, baseball scores and general information.

6:30 to 7:30 p. m.—States Restaurant Orchestra, Waldemar Lind director.  
 7:00 to 7:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
 8:00 to 9:00 p. m.—Palace Hotel Rose Room Dance Orchestra, Gene James director.  
 9:00 to 10:00 p. m.—KFI, Los Angeles, and KPO, San Francisco, broadcasting simultaneously a program originating in the KFI studio for the Walter M. Murphy Motors Company.  
 10:00 to 11:00 p. m.—Cabiria Cafe Dance Orchestra, Billy Long director.

**Tuesday, May 4**  
 7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.  
 10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry.  
 12:00 noon—Time signals and Scripture reading.  
 12:00 to 1:00 p. m.—Organ recital from the Civic Auditorium for Music Week.  
 1:00 to 1:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

1:30 to 2:30 p. m.—Broadcast from the Auditorium of a concert by the public school children.  
 2:45 to 4:30 p. m.—Baseball, play by play from Recreation Park.  
 5:15 to 6:15 p. m.—Children's hour stories by Big Brother, taken from the Book of Knowledge.  
 6:15 to 6:30 p. m.—"Ye Towne Cryer," giving the A. A. Housman-Gwathmey & Co. stock market quotations, baseball scores and general information.  
 6:30 to 7:00 p. m.—States Restaurant Orchestra, Waldemar Lind director.

7:00 to 7:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
 8:00 to 9:00 p. m.—Broadcast of the cantata "Out of the West" by Earl Towner, written for the 1926 Blossom Festival, featuring Allan Wilson, tenor soloist; Lucille Dressel, soprano soloist, and a chorus of twenty voices.  
 9:00 to 10:00 p. m.—Program for the Mona Motor Oil Company, featuring Gypsy and Marta, the Mona Motor Oil harmony team and the Mona Motor Oil trio.  
 10:00 to 11:00 p. m.—Palace Hotel Rose Room Dance Orchestra, Gene James director.

**Wednesday, May 5**  
 7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.  
 10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry.  
 12:00 noon—Time signals and Scripture reading.  
 12:00 to 1:00 p. m.—Organ recital at the Civic Auditorium for Music Week.  
 1:00 to 1:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
 1:30 to 2:30 p. m.—Concert by the parochial school children at the Civic Auditorium

2:45 to 4:30 p. m.—Baseball, play by play from Recreation Park.  
 5:15 to 6:15 p. m.—Big Brother's entertainment with stories taken from the Book of Knowledge.  
 6:15 to 6:30 p. m.—"Ye Towne Cryer," giving A. A. Housman-Gwathmey & Co. stock market quotations, baseball scores and general information.

6:30 to 7:00 p. m.—States Restaurant Orchestra, Waldemar Lind director.  
 7:00 to 7:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
 8:00 to 9:00 p. m.—Program by the Atwater Kent Artists under the auspices of Ernest Ingold, Inc.  
 9:00 to 10:00 p. m.—Program of dance music by the Goodrich Silverton Cord Orchestra.  
 10:00 to 11:00 p. m.—States Restaurant Orchestra, Waldemar Lind director.

**Thursday, May 6**  
 7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.  
 10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry.  
 12:00 noon—Time signals and Scripture reading.  
 12:00 to 1:00 p. m.—Organ recital from the Civic Auditorium for Music Week.  
 1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
 2:15 to 4:30 p. m.—Baseball, play by play from Recreation Park.  
 5:15 to 6:15 p. m.—Children's hour stories by Big Brother of KPO, taken from the Book of Knowledge, assisted by Uncle Si and Uncle Hi.

6:15 to 6:30 p. m.—"Ye Towne Cryer," giving A. A. Housman-Gwathmey & Co. stock market quotations, baseball scores and general information.  
 6:30 to 7:00 p. m.—States Restaurant Orchestra, Waldemar Lind director.  
 7:00 to 7:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
 8:00 to 9:00 p. m.—Program for the George W. Caswell Coffee Company, featuring the KPO string quartet.  
 9:00 to 10:00 p. m.—Concert given by the Pacific Musical Society.  
 10:00 to 11:00 p. m.—Cabiria Cafe Dance Orchestra, Billy Long director.

**Friday, May 7th**  
 7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.  
 10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry.  
 12:00 noon—Time signals and Scripture reading.  
 12:00 to 12:45 p. m.—Organ recital from the Civic Auditorium for Music Week.  
 12:45 p. m.—Talk from the Commonwealth Club luncheon at the Palace Hotel.  
 1:30 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

2:45 to 5:00 p. m.—Baseball, play by play from Recreation Park.  
 5:15 to 6:15 p. m.—Children's hour stories by Big Brother of KPO, taken from the Book of Knowledge.  
 6:15 to 6:30 p. m.—"Ye Towne Cryer," giving the A. A. Housman-Gwathmey & Co. stock market quotations, baseball scores and general information.  
 6:30 to 7:00 p. m.—States Restaurant Orchestra, Waldemar Lind director.  
 7:00 to 7:10 p. m.—"Sports on the Air" under the direction of Harry B. Smith, editor of the San Francisco Chronicle Sporting Green.  
 7:10 to 7:20 p. m.—Bridge Lessons by Colonel Henry I. Raymond.  
 8:00 p. m.—Book reviews by Harry A. Small of The Chronicle.

8:00 to 10:30 p. m.—Broadcast from the Civic Auditorium of the R. O. T. C. band contest.  
 10:30 to 11:00 p. m.—States Restaurant Orchestra, Waldemar Lind director.  
**Saturday, May 8**  
 7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.  
 10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry.  
 12:00 noon—Time signals and Scripture reading.

12:00 to 1:00 p. m.—Organ recital from the Civic Auditorium for Music Week.  
 1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
 2:45 to 4:30 p. m.—Baseball, play by play from Recreation Park.  
 4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobbe director.  
 6:15 to 6:30 p. m.—"Ye Towne Cryer," giving A. A. Housman-Gwathmey & Co. stock market quotations, baseball scores and general information.  
 6:30 to 7:20 p. m.—States Restaurant Orchestra, Waldemar Lind director.

7:20 to 7:30 p. m.—Talk on real estate furnished by the R. A. Wilson Company.  
 8:00 to 10:00 p. m.—University of California Orchestra, Modeste Alloo, director; Edward Deru, concert master.  
 10:00 to 12:00 p. m.—Fairmont Hotel Dance Orchestra, Reg Code directing; Maurice Gunsky, tenor, and Merton Bories, pianist, intermission soloists.

**KJBS—JULIUS BRUNTON & SONS CO., SAN FRANCISCO—220**

**Sunday, May 2**  
 5:00 to 6:30 p. m.—Studio program by Thompson's Alhambra. Intermission solos by Q. Bellevue Martucci, Earl L. Smith, Adele Halman and Norma Carlsen.

**Monday, May 3**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.  
 8:00 to 9:00 p. m.—Studio program by Thompson's Alhambra. Intermission numbers by Ozella Boswick, Pearl Deane and Waiter Smith.  
 9:00 to 10:00 p. m.—Program by Johnson's Radio Band. Intermission solos by Lou Emmel and Del Perry.

**Tuesday, May 4**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.

**Wednesday, May 5**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.  
 8:00 to 10:00 p. m.—Studio program by the After-Dinner Boys, Jimmy Raymond and Harry Hume, assisted by Margie Reynolds, Jack Reid, Frankie Darling, Frances Durham, Billie Keyers and others.

**Thursday, May 6**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.

**Friday, May 7**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.  
 8:00 to 9:00 p. m.—Studio program by the Villa Moret Artists, Ben Berman, and Peggy Macdonald and others.  
 9:00 to 10:00 p. m.—Favorite Hour Entertainers, Gladys La Marr, Al Sather, Jesse Douglas, Dittmar and Behr in Harmony numbers, and Janet Ettinger.  
 10:00 to 11:30 p. m.—Royal Order of Smoked Hearings.

**Saturday, May 8**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.

**KFI—EARLE C. ANTHONY, INC., LOS ANGELES—467**

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**Sunday, May 2**  
 10:00 a. m.—Morning Services, direction Los Angeles Church Federation.  
 11:00 a. m.—Third Church of Christ, Scientist.  
 4:00 p. m.—Vesper Services arranged by Federated Church Musicians.  
 6:30 p. m.—KFI Nightly Doings.  
 8:45 p. m.—Music Appreciation Chat, and Father Richard's Sun Spot Weather Forecast.  
 7:00 p. m.—A. H. Grebe & Co., Inc. program Grebe Synchronaphone String Ensemble.  
 7:30 p. m.—Jim, Jack and Jean Trio, Gogo Belanger, soloist.  
 8:00 p. m.—Aeolian Organ Recital.  
 9:00 p. m.—Ray Gill and his Movieland Synchronaphone Lola Gill and Mert Denman and his Uke as soloists.  
 10:00 p. m.—The Packard Six Orchestra, under the co-direction of Bill Hennessy and Chet Mittendorf.

**Monday, May 3**  
 10:15 a. m.—Betty Crocker Gold Medal Flour Home Service Talk.  
 11:05 p. m.—Standard Nut Margarine Co. Mrs. Claire Charles.  
 5:30 p. m.—Matinee Program.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—Vest Pocket Program.  
 6:45 p. m.—KFI Radiatorial Parade.  
 7:00 p. m.—Owen Fallon and his Californians with Garnet Koble, blues singer.  
 8:00 p. m.—Guzman Trio, Jean Hayden, soprano.  
 9:00 p. m.—Program by Walter M. Murphy Motors Co. Comic Opera program, featuring the Gamut Male Quartet, Pever Moore Orchestra, Emma Kinrod, Charbel Patton, Wallace Paul Roberts. Broadcast simultaneously by KFI, Los Angeles, and KPO, San Francisco.  
 10:00 p. m.—Program by Meiklejohn Bros.

## Radio Program for Next Week

### Tuesday, May 4

5:30 p. m.—Program arranged by Charles Beauchamp.  
6:00 p. m.—KFI Nightly Doings.  
6:15 p. m.—KFI Radio Travel Guide.  
6:30 p. m.—Vest Pocket Program.  
6:45 p. m.—KFI Radiatorial Period.  
7:00 p. m.—Jack Rinehart's Chinese Garden Orchestra.  
8:00 p. m.—Screen Artists' Quartet.  
9:00 p. m.—Program presented jointly by the Humboldt County Board of Trade and the Eureka Chamber of Commerce, "Getting Back to Nature in California Redwood Realm." Presenting the Louise Klos Trio, Mamie Stark, Tom McLaughlin and Paul Roberts.  
10:00 p. m.—Packard Radio Club.

### Wednesday, May 5

10:45 a. m.—Betty Crocker Gold Medal Flour Home Service Talk.  
5:30 p. m.—Matinee Program.  
6:00 p. m.—KFI Nightly Doings.  
6:15 p. m.—KFI Radio Travel Guide.  
6:30 p. m.—Vest Pocket Program.  
6:45 p. m.—KFI Radiatorial Period.  
7:00 p. m.—Program by University of Southern California.  
8:00 p. m.—Comic Opera program, Emma Kimmel, Paul Roberts, Angelus Trio.  
9:00 p. m.—Program by Southern California Music Company, from Chickering Hall, Los Angeles.  
10:00 p. m.—Patrick-Marsh Orchestra; Betty Patrick, soloist.

### Thursday, May 6

5:30 p. m.—Mississippi Rythm Kings, from Bamboo Garden.  
6:00 p. m.—KFI Nightly Doings.  
6:15 p. m.—KFI Radio Travel Guide.  
6:30 p. m.—Vest Pocket Program.  
6:45 p. m.—KFI Radiatorial Period.  
7:00 p. m.—Program by University of Southern California.  
8:00 p. m.—Comic Opera program, Emma Kimmel, Paul Roberts, Angelus Trio.  
9:00 p. m.—Program by Southern California Music Company, from Chickering Hall, Los Angeles.  
10:00 p. m.—Patrick-Marsh Orchestra; Betty Patrick, soloist.

### Friday, May 7

10:45 a. m.—Betty Crocker Gold Medal Flour Home Service Talk.  
5:30 p. m.—Kenneth Morse and his Venice Ballroom Orchestra.  
6:00 p. m.—KFI Nightly Doings.  
6:15 p. m.—KFI Radio Travel Guide.  
6:30 p. m.—Carlyle Stevenson's Orchestra.  
6:45 p. m.—KFI Radiatorial Period.  
7:00 p. m.—Carlyle Stevenson's Orchestra.  
7:30 p. m.—Felipe Delgado, Media Hora Espanola.  
8:00 p. m.—Aeolian Organ Recital.  
9:00 p. m.—Classic program.  
9:30 p. m.—Program by Mutual Motors, Inc., featuring musical program, and Jimmy Mack, joke editor.  
10:00 p. m.—Packard Ballad Hour, featuring Emma Kimmel, Dorothy Myers, Ashley Sisters, Hugh Wellington, Leslie Adams, Paul Roberts.

### Saturday, May 8

5:30 p. m.—Shelley Players' Orchestra, with Marta Evaris, Millie Hart and Teate Brady.  
6:00 p. m.—KFI Nightly Doings.  
6:15 p. m.—KFI Radio Travel Guide.  
6:30 p. m.—Vest Pocket Program.  
6:45 p. m.—KFI Radiatorial Period.  
7:00 p. m.—Al Wesson and his Orchestra.  
8:00 p. m.—Program of Comic Opera Music arranged by Paul Roberts.  
9:00 p. m.—Classic Hour.  
10:00 p. m.—Packard Radio Club, featuring prominent radio stars.  
11:00 p. m.—KFI Midnight Frolic. Master of Ceremonies, Herb Rawlinson.

**KFWI—RADIO ENTERTAINERS, INC.,  
SAN FRANCISCO—226**

### Sunday, May 2

1:00 to 2:00 p. m.—KFWI offers an hour of Concert, presenting Wm. Powers, Colored Tenor; Fred Millhauser, Violinist; Byron Graber, Violinist; Clara Anker, Violinist. Mrs. Sigrid Millhauser, Mezzo Soprano.  
8:00 to 9:00 p. m.—Religious Services broadcast by First Church of Christ, Science.  
9:00 to 10:00 p. m.—Elmer Stuart, baritone; Esther Heller, violinist, assisted by Evelyn Biebesheimer; Ethel Small, soprano.  
10:00 to 12:00 p. m.—Paul Kelli's Trovatore Orchestra playing at Il Trovatore Restaurant, Harry Hume and Abby Berline, accompanied by Marjory Primley during intermissions.

### Monday, May 3

10:45 to 11:00 a. m.—Letters of Suzanne.  
11:00 to 11:30 a. m.—Dance to Health conducted by May E. Garcia.  
1:00 to 2:00 p. m.—Impromptu Studio program featuring Dick Giblin, Cowell Dein,

Glady's La Marr, and Abby Berline.  
6:30 to 7:00 p. m.—Tom Kearn's Dance Orchestra.  
7:00 to 7:30 p. m.—Program presented by Western Auto Supply Co.  
8:00 to 9:00 p. m.—Program presented by San Francisco Real Estate Board. Jesse Kutz director.  
9:00 to 9:45 p. m.—Studio program featuring: Nathan Weinstein, tenor; Helen Irene Wilson, baritone; Gladys Stoddard, pianist.  
9:45 to 10:30 p. m.—Program of old Song Hits by Al Pearce and Dick Giblin.  
10:30 to 11:00 p. m.—Half hour of popular music featuring Ethel Lopez, Read Sisters, Walter Smith.  
11:00 p. m. to 1:00 a. m.—Paul Kelli's Trovatore Orchestra playing at Il Trovatore restaurant. Ben Benman and Peggy MacDonald during intermissions.

### Tuesday, May 4

11:00 to 1:00 a. m.—Dance music by Paul Kelli's Trovatore Orchestra playing at Il Trovatore Restaurant. Jack Reed and Marjorie Primley, intermission soloists.  
**Wednesday, May 5**  
10:45 to 11:00 a. m.—Letters of Suzanne.  
11:00 to 11:30 a. m.—Dance to Health conducted by May E. Garcia.  
1:00 to 2:00 p. m.—Impromptu studio program featuring Harry Hume, Gertrude Tracey, Janet Ettlinger, Al Pearce, Ethel Lopez.  
6:30 to 7:30 p. m.—Dance music by Tom Kearn's Dance Orchestra. Harmony Hic Parker during intermissions.  
8:00 to 8:30 p. m.—Humorous program featuring Jas. Madison through the courtesy of the Radiocast Weekly. Art Fadden, piano.  
8:30 to 9:20 p. m.—Dance Music by Paul Kelli's Trovatore Orchestra playing at Il Trovatore Restaurant. Sadie Woodside during intermissions.  
9:20 to 9:30 p. m.—Program presented by The Becker Storage Co., featuring Sadie Woodside.  
9:30 to 11:00 p. m.—Meeting of the Tom Cats. Tom Caten at the microphone.  
11:00 to 1:00 a. m.—Paul Kelli's Trovatore Orchestra playing at Il Trovatore Restaurant. Eddie Stott, Harmonica Mike, Clem Kennedy, Harmony Hic Parker, Al Pearce, during intermissions.

### Thursday, May 6

Silent.  
**Friday, May 7**  
10:45 to 11:00 a. m.—Letters of Suzanne.  
11:00 to 11:30 a. m.—Dance to Health conducted by May E. Garcia.  
1:00 to 2:00 p. m.—Impromptu studio program featuring Cowell Dein, Harmonica Mike, Ben Benman and Peggy MacDonald.  
6:30 to 7:30 p. m.—Glady's La Marr and Orchestra. George Taylor during intermission.  
8:00 to 8:30 p. m.—Program presented through the courtesy of Leonard & Holt, offering Al Pearce and Sadie Woodside.  
8:30 to 9:00 p. m.—Studio program featuring: George B. Cook, basso; Rudie Swall, tenor.  
9:00 to 10:00 p. m.—Program presented by Sigmund Anker String Quartet.  
Sigmund Anker, 1st violin  
Esther Holler, 2nd violin  
Laura Anna Cotton, cello  
Evelyn Biebesheimer, piano.  
10:00 to 10:30 p. m.—Half hour of popular music featuring the Two Man Jazz Band.  
10:30 to 12:30 a. m.—Paul Kelli's Trovatore Orchestra playing at Il Trovatore Restaurant. Al Sather and Lou Emmel during intermission.

### Saturday, May 8

1:00 to 2:00 p. m.—Pajama party featuring Eddie Stott, Sadie Woodside, Abby Berline, Geo. Taylor, Clem Kennedy.

**KLX—OAKLAND TRIBUNE, OAKLAND—508.2**

### Sunday, May 2

Silent.  
**Monday, May 3**  
6:30 to 7:00 p. m.—Athens Athletic club orchestra.  
7:00 to 7:30 p. m.—News broadcast.  
8:00 to 9:00 p. m.—Program broadcast through courtesy of the Piggly Wiggly Company of Oakland.  
9:00 to 10:30 p. m.—Weekly meeting of the Protective Order of Lake Merritt Ducks.  
**Tuesday, May 4**  
3:00 p. m.—Baseball.  
7:00 to 7:30 p. m.—News broadcast.  
Silent after 7:30 p. m.  
**Wednesday, May 5**  
3:00 p. m.—Baseball.  
6:30 to 7:00 p. m.—Athens Athletic club orchestra.  
7:00 to 7:30 p. m.—News broadcast.  
8:00 to 9:00 p. m.—Educational program.  
9:00 to 10:00 p. m.—Special program of two one-act plays, courtesy of the Pacific Coast Radio Players.  
**Thursday, May 6**  
3:00 p. m.—Baseball.  
7:00 to 7:30 p. m.—News broadcast.  
Silent after 7:30 p. m.

### Friday, May 7

3:00 p. m.—Baseball.  
7:00 to 7:30 p. m.—News broadcast.  
9:00 to 9:45 p. m.—Studio program through the courtesy of the Pon Honor club.  
9:15 to 10:30 p. m.—Athens Athletic club orchestra.  
**Saturday, May 8**  
3:00 p. m.—Baseball.  
7:00 to 7:30 p. m.—News broadcast.  
Silent after 7:30 p. m.

**KGO—GENERAL ELECTRIC CO.,  
OAKLAND—361**

### Sunday, May 2

11:00 a. m.—First Baptist Church service (Oakland); Dr. J. Whitcomb Brouger, pastor. Sermon subject: "High Life in Oakland." Esta Marvin Pomeroy, organist. Charles Lloyd, director of music.  
3:30 p. m.—Vesper services, Grace Cathedral, San Francisco.  
7:40 p. m.—Weather Bureau report.  
7:45 p. m.—First Baptist Church service (Oakland); Dr. J. Whitcomb Brouger, pastor. Sermon subject: "How to be Happy" or "Where to Catch the Bluebird of Happiness." Ruth Hall Crandall, contralto soloist. George Lipschitz, violinist. Esta Marvin Pomeroy, organist.

### Monday, May 3

7:15 to 7:30 a. m.—"Energetics" class. Health Training Exercises, Eric Rasmussen; William H. Hancock, accompanist.  
7:45 a. m.—"Pep Class." Health Training.  
8:15 to 8:30 a. m.—"Lazzybones" class. Health Training.  
8:30 a. m.—Cheerio—"Daily Strength."  
11:30 a. m. to 1:00 p. m.—Luncheon concert; Sherman, Clay & Company.  
12:00 noon—Time Signal.  
12:30 p. m.—Weather Bureau reports.  
1:30 p. m.—N. Y. Stock reports.  
1:37 p. m.—S. F. Stock reports.  
1:42 p. m.—Weather Bureau reports.  
3:00 to 4:00 p. m.—Annie H. Allen, University of California, talks on "Expression." Mrs. James H. Cobbleck, Jr., mezzo-soprano; Marian Victor, accompanist. Grace Le Page presents Loretta Williams, soprano. Also, special program for music week.  
5:30 to 6:00 p. m.—Aunt Betty (Ruth Thompson) stories; KGO Kiddies Club.  
6:00 to 6:55 p. m.—Twilight concert from Wiley B. Allen Company Ampico Salon, San Francisco.  
6:55 p. m.—News items.  
7:03 p. m.—Weather Bureau report.  
7:06 p. m.—S. F. Produce, Grain, Cotton and Metals.  
7:14 p. m.—N. Y. Stock reports (closing).  
7:21 p. m.—S. F. Stock reports (closing).  
8:00 p. m.—National Music Week—"Educational program—music and speakers. Medley of Hungarian Airs—Arion Trio.  
8:05 p. m.—O. W. Holmes, Market Inspector, speaker for U. S. Department of Agriculture. Subject: "Agricultural Outlook." Also, National Farm Radio Council speaker. Pussieped (Delibes)—Arion Trio.  
8:25 p. m.—Joseph Henry Jackson—"Chats About New Books."  
Romance (Bogatari)—Arion Trio.  
8:50 p. m.—Wilda Wilson Church: "New Poetry and Drama."  
Mazurka (Malling)—Arion Trio.  
9:15 p. m.—Mary Yost, Stanford University, speaker, auspices of Home Department, Second District, California Congress of Parents and Teachers; course "Character Training in the Home"; subject, "Self Control."  
Violin Solo—Josephine Holub.  
Serenade Espagnole (Chaminade).  
9:30 p. m.—Mabel S. Gifford, speaker, auspices Extension Division, University of California; subject, "General Speech Improvement, and the Correction of Speech Defects and Disorders."  
Serenade (Saint-Saens)—Arion Trio.  
**Tuesday, May 4**  
7:15 to 7:30 a. m.—"Energetics" class. Health Training Exercises, Eric Rasmussen; William H. Hancock, accompanist.  
7:45 a. m.—"Pep Class." Health Training.  
8:15 to 8:30 a. m.—"Lazzybones" class. Health Training.  
8:30 a. m.—Cheerio—"Daily Strength."  
11:30 a. m. to 1:00 p. m.—Luncheon concert; Sherman, Clay & Company.  
12:00 noon—Time Signal.  
12:30 p. m.—Weather Bureau reports.  
1:30 p. m.—N. Y. Stock reports.  
1:37 p. m.—S. F. Stock reports.  
1:42 p. m.—Weather Bureau reports.  
4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco, Vinton La Perera directing.  
5:30 p. m.—Zella Phillis Estecourt: "As a Woman Thinketh."  
6:00 to 6:55 p. m.—Twilight concert from Wiley B. Allen Company Ampico Salon, San Francisco.  
6:55 p. m.—News items.



Radio Program for Next Week

7:03 p. m.—Weather Bureau report.
7:06 p. m.—Baseball scores.
7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.

7:16 p. m.—N. Y. Stock reports (closing).
7:23 p. m.—S. F. Stock reports (closing).
8:00 to 9:00 p. m.—"National Music Week"—Eveready program (San Francisco studio), San Francisco Concert Orchestra—Serenade (MacMurphy); Comic Opera Gems (Arr. Tobani).

Ira D. Morgan (baritone)—When I Waltz With You (Hunt); Count the Stars (Gunsky & Borjes).
Conn Marimba Band—William Tell Overture (von Suppe); Dinah (Sam Lewis).

Flori Gough (Cellist)—Song of India (Rimsky-Korsakow); Mazurka (Tupper).
Beatrice Benaderet (soprano)—Burgundy (Malie); Hum a Little Tune (Hunt).

Conn Marimba Band—La Paloma (Yradier); Somewhere a Voice Is Calling (Tate).
San Francisco Concert Orchestra—A Little Love, a Little Kiss (Silesu); Song of Songs (Moya); Selection from "The Vagabond King" (Friml).

9:00 to 9:10 p. m.—Henry M. Hyde: "Wonders of the Sky."
9:10 to 10:00 p. m.—(San Francisco Studio)—Program by Yosemite Park & Curry Company.

Instrumental Trio—Carol Weston, violin; Anthony Linden, flute; Marian Prevost, piano.

Marian Prevost (pianist)—Two Cuban Dances (Ernesto Lecuona).
Oliene Tresider (soprano)—The Wren (Benedict). (Flute obligato by Anthony Linden).

Carol Weston (violinist)—Anthony Linden (solo flutist, San Francisco Symphony Orchestra).
Glen Hood, Camp Curry's popular entertainer, in banjo melodies.

Don Tresider—A Talk on "The Outdoors" at Call to Glacier Point.
Firefall Solo—Waters of Minnetonka (Licurance).

Oliene Tresider, soprano; Violin obligato, Carol Weston, Flute obligato, Anthony Linden.
10:00 p. m. to 12:00 midnight—Dance music.

Wednesday, May 5

7:15 to 7:30 a. m.—"Energetics' class," Health Training Exercises, Eric Rasmussen; William H. Hancock, accompanist.
7:45 a. m.—"Pep Class," Health Training.
8:15 to 8:30 a. m.—"Lazybones' class," Health Training.

8:30 a. m.—Cheerio—"Daily Strength."
11:30 a. m. to 1:00 p. m.—Luncheon concert, Sherman, Clay & Company.
12:00 noon—Time Signal.

12:30 p. m.—Weather Bureau reports.
1:30 p. m.—N. Y. Stock reports.
1:37 p. m.—S. F. Stock reports.
1:42 p. m.—Weather Bureau reports.

3:00 to 4:00 p. m.—Grace Le Page presents Dona Martin, dramatic soprano, Williams Institute (Berkeley) speaker. Also, special program for music week.
4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco, Vinton La Ferrara directing.

5:30 p. m.—Mr. Fix-it answers questions.
6:00 to 6:55 p. m.—Brokaw and orchestra from Paradise Gardens, Oakland.
6:55 p. m.—News items.

7:03 p. m.—Weather Bureau report.
7:06 p. m.—Baseball scores.
7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.

7:16 p. m.—N. Y. Stock reports (closing).
7:23 p. m.—S. F. Stock reports (closing).
Wednesday night silent.

Thursday, May 6

7:15 to 7:30 a. m.—"Energetics' class," Health Training Exercises, Eric Rasmussen; William H. Hancock, accompanist.
7:45 a. m.—"Pep Class," Health Training.
8:15 to 8:30 a. m.—"Lazybones' class," Health Training.
8:30 a. m.—Cheerio—"Daily Strength."
10:40 a. m.—Classroom instruction by the Oakland Public Schools.
11:30 a. m. to 1:00 p. m.—Luncheon concert, Sherman, Clay & Company.
12:00 noon—Time Signal.

12:30 p. m.—Weather Bureau reports.
1:30 p. m.—N. Y. Stock reports.
1:37 p. m.—S. F. Stock reports.
1:42 p. m.—Weather Bureau reports.

4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco, Vinton La Ferrara directing.
5:30 to 6:30 p. m.—George W. Ludlow, "Friend to Boys."
6:55 p. m.—News items.

7:03 p. m.—Weather Bureau report.
7:06 p. m.—Baseball scores.

7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.
7:16 p. m.—N. Y. Stock reports (closing).
7:23 p. m.—S. F. Stock reports (closing).
8:00 p. m.—(Oakland studio).

"Where the Rainbow Ends," a three-act play by Howard W. Brown, presented by the KGO Players, Wilda Wilson Church directing. Music, Arion Trio.
Love Song (Miegler)—Arion Trio.

Act One (Scene One)—Rude cabin among the pine trees of the Nevada mountains. (Scene Two)—A ridge, a mile from the cabin.
Lullaby (Jensen)—Arion Trio.

Act Two—Reception room in the Ellery's palatial home in New York.
Souvenir (Drdda)—Arion Trio.

Act Three—Large mill and works in the Nevada mountains.
Without Thee (d'Hardelot)—Arion Trio.
" lobster a La Newberg," a radio play in one act, by Meridith Sawyer.

Autumn and Winter (Glazannov)—Arion Trio; Russian Peasant Dance (Rubinstein)—Arion Trio.
10:00 p. m. to 1:00 a. m.—Dance music, Brokaw and Orchestra, Paradise Gardens, Oakland.

Friday, May 7

7:15 to 7:30 a. m.—"Energetics' class," Health Training Exercises, Eric Rasmussen; William H. Hancock, accompanist.
7:45 a. m.—"Pep Class," Health Training.
8:15 to 8:30 a. m.—"Lazybones' class," Health Training.

8:30 a. m.—Cheerio—"Daily Strength."
11:10 a. m.—Prudence Penny, Home-making Talk.
11:30 a. m. to 1:00 p. m.—Luncheon concert, Sherman, Clay & Company.

12:00 noon—Time Signal.
12:30 p. m.—Weather Bureau reports.
1:30 p. m.—N. Y. Stock reports.
1:37 p. m.—S. F. Stock reports.

1:42 p. m.—Weather Bureau reports.
3:00 to 4:00 p. m.—Sigmund Anker, violinist, presents Bertha Schwartz; Clara Anker, accompanist. "Magazine Article Digest" by Library Service Bureau. Also, special program for "National Music Week."
4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco, Vinton La Ferrara directing.

5:30 to 6:00 p. m.—Esther Wood Schneider, KGO Radio Girls.
6:00 to 6:55 p. m.—Brokaw and orchestra from Paradise Gardens, Oakland.
6:55 p. m.—News items.

7:03 p. m.—Weather Bureau report.
7:06 p. m.—Baseball scores.
7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.

7:16 p. m.—N. Y. Stock reports (closing).
7:23 p. m.—S. F. Stock reports (closing).
Friday night silent.

Saturday, May 8

7:15 to 7:30 a. m.—"Energetics' class," Health Training Exercises, Eric Rasmussen; William H. Hancock, accompanist.
7:45 a. m.—"Pep Class," Health Training.
8:15 to 8:30 a. m.—"Lazybones' class," Health Training.
8:30 a. m.—Cheerio—"Daily Strength."
8:45 a. m.—Songs, William H. Hancock.

11:30 a. m. to 1:00 p. m.—Luncheon concert, Sherman, Clay & Company.
12:00 noon—Time Signal.
12:30 p. m.—S. F. Weather Bureau report.

12:33 p. m.—N. Y. Stock Market reports.
12:40 p. m.—S. F. Stock Market reports.
4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco, Vinton La Ferrara directing.

8:00 p. m.—Weather Bureau report.
8:00 p. m.—Weekly Sport Review.
8:10 p. m.—"National Music Week," Leo J. Meyberg Company program (San Francisco studio).

"The Mikado," a comic opera by Gilbert and Sullivan, presented under the direction of Carl Anderson. Accompaniment played by Vinton La Ferrara and his orchestra.

Yum-Yum (soprano), Eva de Vol.
Piti Sing (soprano), Adelaide Ashton.
Katisha (contralto), Ruth Waterman.
Nanki-Pooch (tenor), Harrison Coles.
The Mikado (bass), Waldemar Engberg.
Pooch-Bah and Ko-Ko (charitones), Albert Gillette.

10:00 p. m. to 12:00 midnight—Dance music, Madson's Midshipmen, Hotel St. Francis, San Francisco.

Yum-Yum (soprano), Eva de Vol.
Piti Sing (soprano), Adelaide Ashton.
Katisha (contralto), Ruth Waterman.
Nanki-Pooch (tenor), Harrison Coles.
The Mikado (bass), Waldemar Engberg.
Pooch-Bah and Ko-Ko (charitones), Albert Gillette.

10:00 p. m. to 12:00 midnight—Dance music, Madson's Midshipmen, Hotel St. Francis, San Francisco.

10:00 p. m. to 12:00 midnight—Dance music by direct wire from the Balconades Ballroom by Walter Krausgrill's Orchestra. Intermission by the "Dining Room Boys," Jimmy Raymond and Jack Reid, assisted by Marjorie Reynolds, pianist.

Monday, May 3
10:00 to 11:00 a. m.—Household Hints by Mary Lewis Haines, domestic science editor of the San Francisco Call.
11:00 to 11:15 a. m.—Fashion hints by "Sally."
5:00 to 5:30 p. m.—Shopping guide and society gossip.
5:30 to 6:30 p. m.—A. F. Merrell and his Stamp Club.
6:30 p. m.—"The Stage and Screen."
6:30 to 7:00 p. m.—Jo Mendel and his Pep Band from Lido Cafe.
7:00 to 7:30 p. m.—Goodfellows Ad Period.
8:00 to 9:15 p. m.—"Around the Camp-Fire with Mac," "Arkansas Charlie," also a short talk on the "Native Daughter's Home," by Mrs. Emma Kruber Foley, Past Grand President N. D. G. W.

9:15 to 9:30 p. m.—Current events talk by John D. Barry, lecturer and special writer for the "Call."
9:30 to 10:00 p. m.—KFRC Hawaiians.
Tuesday, May 4
12:00 to 12:20 p. m.—Inspirational talk by Mary Katherine Maul.
5:30 to 6:30 p. m.—Mac and His Gang.
6:30 p. m.—"The Stage and Screen."
6:30 to 7:00 p. m.—Popular songs by Fred McKinley of Bigin's Cafe.
7:00 to 7:30 p. m.—Goodfellows Ad Period.
8:00 to 10:00 p. m.—Radio presentation of Donizetti's Grand Opera "Lucia di Lammermoore," under the direction of Frank Moss, with James Grace LePage, soprano, as Lord Henry Ashton, Grace LePage, soprano, as Lucy, Harold Spaulding, tenor, as Edgar, Gwynn Jones, tenor as Lord Arthur Bucklaw, Albert Gillette, basso, as Raymond, Blanche Hamilton Fox, mezzo-soprano, as Alice and Carl Hooper, tenor, as Norman. Assisting in the concerted work Florence Ringo, and Marcella Knier, sopranos and Ray McDonald, tenor. Inter-pretive reading by Harrison Holliday.

10:00 to 12:00 p. m.—Dance music by direct wire from the Balconades Ballroom by Walter Krausgrill's Orchestra and William Backstedt's Old-time band.
Wednesday, May 5
10:00 to 11:00 a. m.—Household hints by Mary Lewis Haines, domestic science editor of the "Call."
7:00 to 7:30 p. m.—Goodfellows Ad Period.
7:30 to 8:30 p. m.—Mac and his Gang.
8:30 p. m.—"The Stage and Screen."
6:30 to 7:30 p. m.—Concert from Drury Lane, Hotel Whitecomb, by Stanislas Bem's Little Symphony Orchestra.
8:00 to 9:00 p. m.—Concert by Bem's Little Symphony Orchestra.
Health and Safety talk at 8:15 by Mrs. D. E. Easton, chairman of the Woman's Division of the California Development Association.
9:00 to 10:00 p. m.—Studio program.
10:00 to 12:00 p. m.—Dance music by direct wire from the Balconades Ballroom by Walter Krausgrill's Orchestra, Paula George, intermission soloist.

Thursday, May 6
1:00 to 5:00 p. m.—Matinee dance program by Art Weidener's Peacock Bowl Orchestra of Larkspur, Calif.
7:30 to 8:30 p. m.—Mac and his Gang.
8:30 p. m.—"The Stage and Screen."
6:30 to 7:00 p. m.—Harry Rose and Bill Morris in "Thirty Minutes before the Mike."
7:00 to 7:30 p. m.—Goodfellows Ad Period.
8:00 to 8:15 p. m.—Talk on "Puget Sound Cities" under auspices Californians Inc. and Seattle Chamber of Commerce.
8:15 to 8:30 p. m.—Sport talk by Pat Frayne, Sports Editor of "The Call."
8:30 to 10 p. m.—Dance music by direct wire from the Balconades Ballroom by Walter Krausgrill's Balconades Orchestra.

Friday, May 7
12:00 noon to 12:20 p. m.—Inspirational talk by Mary Katherine Maul.
1:45 to 5:30 p. m.—Goodfellows Ad Period.
5:30 to 6:30 p. m.—Mac and his Gang.
6:30 p. m.—"The Stage and Screen."
6:30 to 7:30 p. m.—Concert by Stanislas Bem's Little Symphony Orchestra.
8:00 to 9:00 p. m.—Concert by Bem's Little Symphony Orchestra.
9:00 to 10:00 p. m.—Studio program by Lorelei Quartet, Flora Howell Bruner, soprano; Blanche Hamilton Fox contralto; Gwynn Jones, tenor and James Isherwood, baritone.
10:00 to 11:00 p. m.—Dance music by direct wire from Balconades Ballroom by Walter Krausgrill's Orchestra and Wm. Backstedt's old-time band.
Saturday, May 8
4:00 to 5:30 p. m.—Tea Hour concert by Stanislas Bem's Little Symphony Orchestra playing in the roof garden of the Hotel Whitecomb.

KFRC—CITY OF PARIS DRY GOODS CO., SAN FRANCISCO—270.1

Sunday, May 2
6:30 p. m.—"The Stage and Screen."
6:30 to 7:30 p. m.—Concert from Drury Lane, Hotel Whitecomb, by Stanislas Bem's Little Symphony Orchestra, Eugenia Bem conducting.

8:00 to 10:00 p. m.—Concert by Bem's Little Symphony Orchestra.

## Radio Program for Next Week

5:30 to 6:30 p. m.—Mac and his Gang.  
6:30 p. m.—"The Stage and Screen."  
6:30 to 7:30 p. m.—Dance music from Drury Lane, Hotel Whitcomb by Wilt Gunzendorfer's Hotel Whitcomb Radio Band.  
Goodfellows Ad Period during intermissions.  
8:00 to 1:00 a. m.—Dance music by Wilt Gunzendorfer's Band. Intermission solos during the evening by members of the Orchestra and from 10 to 12 p. m. the Bill Hawley-Charles Midgley comedy harmony team.

### What An Organized Service Means to Radio

By Bert B. Gottschalk

The California State Radio Association, which recently established its general offices in San Francisco, and operating throughout the state, already numbers among its members men and women prominent in all walks of life, being the only association solely devoted in an organized, uniform maintenance service to radio owners, such service being rendered at a nominal monthly charge. The California State Radio Association will devote every effort to becoming a pride to the city of San Francisco, which it has chosen as its home.

As the association does not sell radio merchandise, it is therefore, not at all interested in persuading members to "trade in" sets now owned by them, as is so often the case with the different agencies selling service, and, who, at the same time are selling sets and accessories. The California State Radio Association is interested in only one thing—and that is to procure the utmost efficiency, with the highest possible performance from the radio sets (regardless of make) already owned by the members and are striving from every angle to make this possible.

The California State Radio Association is the only medium of its kind on the Pacific Coast; with a purpose similar to the Automobile Association, and other such protective organizations. Radio service, previous to this has been rendered only by the various sources, such as the radio stores, charging from one dollar, to one dollar and fifty cents per call, for service, or radio men, self-styled doing business in a crude and inefficient way, but charging all that the traffic will bear.

The executives of the California State Radio Association pioneered the radio business with the opening of the first broadcasting station, having been associated with the radio industry for the past four years, they have had the opportunity of becoming thoroughly familiar with every phase, such as the merchandising service, and broadcasting end, of this marvelous industry.

### PLEASURE'S WAND

(Continued from Page 7)

the stars of the "Passing Show," Georgie Price, comedian, singer and

phonograph artist returns to vaudeville. Willard Mack, the well-known playwright, is the author of Harry Conley's new skit "Slick As Ever." Alexander and Santos, with a supporting company of singers and dancers will offer a speedy routine of songs and steps. Every member of the company is a clever performer.

\* \* \*

### Music Week Begins Sunday Afternoon

An impressive sacred concert, in which churches of all denominations will participate, will usher in San Francisco's Sixth Annual Music Week, on Sunday afternoon, at the Exposition Auditorium, beginning at 3 p. m. Mrs. Alvina Heuer Willson will be chairman of the concert.

Two vested choirs of boys, from the Sacred Heart School, and from the Mission Dolores will open and close the concert. The complete program for the afternoon will include:

Star Spangled Banner, Congregational singing.

1. Schola Cantorum, Boys choir of the Sacred Heart School. Father Boyle, directing.

2. Tenor solo, Alan Wilson, from the Calvary Presbyterian.

3. Quartet, mixed voices, from St. Ignatius Church. Soloists, Mrs. J. Bruner, Miss O'Dea, Harry Wood Brown, organist.

4. Russian Choir, from the Greek Russian Church.

5. Contralto solo, Mme. Annae K. Blotcky, of the West Side Christian Church.

6. Boys Choir, from the Grace pro-Cathedral, Hugh Williams, director.

7. Solo and Chorus, from the Temple Emmanuel. Cantor Rinder and Choir.

8. Boys Choir, Mission Dolores Church, Miss Murphy, director.

9. America, congregational singing.

\* \* \*

### New Portola to Give Vaudeville

The New Portola Theater is to adopt an aggressive policy beginning Sunday, presenting vaudeville and first-run pictures at a small admission fee, the house remaining open from 11:30 a. m. to 11:30 p. m. This theater has always been popular with San Francisco people, and with this new policy should become even more so.

\* \* \*

### French Theatre

The Gaité Francaise, which is dark this present week, will reopen its doors on Wednesday, May 5th, and as part of the Civic Music Week, will present one of the prettiest operettas of the French Repertory, and one that has a world wide reputation, not only for the many musical gems it contains, but also for the sprightliness of its plot. "Mam'selle Nitouche," one of the best-known

of the playwright-composer Hervé, has been prepared by André Ferrier, with all the care that this artist-producer is famed for and in which, he himself, impersonating a typical music master, will dispense not only melody, but comedy that sparkles with wit and mirth. To Martha Combette has been assigned the title role, and this young artist, possessor of not only a very pretty voice, but also great histrionic ability, can be expected to do full justice to the score and lyrics. "Mam'selle

(Continued on Page 19)



## Join Now!

A new service to radio owners, at a nominal cost. Write or phone for particulars.

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### SYNOPSIS OF THE ANNUAL STATEMENT OF THE

## Palatine Insurance Co., Ltd.

of London, England, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

#### ASSETS

Bonds and stocks.....	\$3,839,624.87
Cash in office and banks.....	421,063.31
Agents' balances.....	570,070.08
Bills receivable taken for risks.....	4,433.88
Other ledger assets.....	16,507.76

Total ledger assets.....4,851,699.90

#### NON-LEDGER:

Total interest and rents due or accrued.....	53,426.00
Market value of securities over book value.....	230,663.13

Gross assets.....\$5,135,789.03  
Deduct assets not admitted.....27,304.77

Total admitted assets.....\$5,108,484.26

#### LIABILITIES

Net amount of unpaid losses and claims.....	384,518.00
Unearned premiums.....	3,081,354.11
All other liabilities.....	99,140.00

Total liabilities (except capital and surplus).....\$3,565,012.11  
Surplus.....1,543,472.15

Total capital, surplus and other liabilities.....\$5,108,484.26

(Signed) WHITNEY PALACHE,  
U. S. Manager.

**FIRE AND MARINE  
SYNOPSIS OF THE ANNUAL STATEMENT  
OF THE**

**County Fire Insurance Company**

of Philadelphia, Pa., of Manchester, in the State of New Hampshire, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$ 30,208.38
Mortgages and collateral loans	7,000.00
Bonds and stocks	1,578,606.98
Cash in office and banks	74,441.82
Agents' balances	149,264.94
Bills receivable taken for risks	
Other ledger assets	1,176.25
<b>Total ledger assets</b>	<b>\$1,840,698.37</b>
NON-LEDGER:	
Total interest and rents due or accrued	\$ 13,598.65
Market value of securities over book value	255,791.14
Other non-ledger assets	12,848.53
<b>Gross assets</b>	<b>\$2,122,936.69</b>
Deduct assets not admitted	6,853.18
<b>Total admitted assets</b>	<b>\$2,116,083.51</b>
LIABILITIES	
Net amount of unpaid losses and claims	\$ 115,373.49
Unearned premiums	928,325.37
All other liabilities	34,292.63
<b>Total liabilities (except capital and surplus)</b>	<b>\$1,077,991.49</b>
Capital	500,000.00
Surplus	538,092.02
<b>Total capital, surplus and other liabilities</b>	<b>\$2,116,083.51</b>

**FRANK W. SARGEANT,**  
President.  
**GEO. W. SWALLOW,**  
Asst. Secretary.  
**C. A. COLVIN, Manager**  
Pacific Coast Department  
238 Bush St., San Francisco, Calif.

**FIRE AND MARINE  
SYNOPSIS OF THE ANNUAL STATEMENT  
OF THE**

**Liberty Bell Insurance Co.**

of Philadelphia, in the State of Pennsylvania, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$ 291,800.00
Mortgages and collateral loans	617,845.38
Bonds and stocks	31,531.12
Cash in office and banks	114,102.59
Agents' balances	
Bills receivable taken for risks	
Other ledger assets	
<b>Total ledger assets</b>	<b>\$1,055,279.09</b>
NON-LEDGER:	
Total interest and rents due or accrued	12,428.18
Market value of securities over book value	14.12
Other non-ledger assets	
<b>Gross assets</b>	<b>\$1,067,721.39</b>
Deduct assets not admitted	
<b>Total admitted assets</b>	<b>\$1,067,721.39</b>
LIABILITIES	
Net amount of unpaid losses and claims	\$ 100,179.73
Unearned premiums	450,172.22
All other liabilities	15,000.00
<b>Total liabilities (except capital and surplus)</b>	<b>\$565,351.95</b>
Capital	250,000.00
Surplus	252,369.44
<b>Total capital, surplus and other liabilities</b>	<b>\$1,067,721.39</b>

**HENRY M. BROWN,**  
President.  
**CHARLES S. CONKLIN,**  
Secretary.  
**H. M. NEWHALL & CO.,**  
Pacific Coast General Agents,  
210 Battery Street, San Francisco

**FIRE AND MARINE  
SYNOPSIS OF THE ANNUAL STATEMENT  
OF THE**

**Caledonian-American Insurance Co.**

of New York, in the State of New York, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$ 811,146.84
Mortgages and collateral loans	57,651.22
Bonds and stocks	75,134.08
Cash in office and banks	
Agents' balances	
Bills receivable taken for risks	
Other ledger assets, reinsurance recoverable on paid losses	8,271.96
<b>Total ledger assets</b>	<b>\$ 952,204.10</b>
NON-LEDGER:	
Total interest and rents due or accrued	10,562.01
Market value of securities over book value	3,903.16
Other non-ledger assets	
<b>Gross assets</b>	<b>\$ 966,669.27</b>
Deduct assets not admitted	1,412.00
<b>Total admitted assets</b>	<b>\$ 965,257.27</b>
LIABILITIES	
Net amount of unpaid losses and claims	\$ 34,876.65
Unearned premiums	891,620.20
All other liabilities	20,700.00
<b>Total liabilities (except capital and surplus)</b>	<b>\$ 447,196.85</b>
Capital	200,000.00
Surplus	318,060.42
<b>Total capital, surplus and other liabilities</b>	<b>\$ 965,257.27</b>

**R. C. CHRISTOPHER,**  
President.  
**H. E. FRANK,**  
Secretary.  
**SELBACH & DEANS,**  
General Agents,  
240 Pine Street, San Francisco, Calif.

**MISCELLANEOUS  
SYNOPSIS OF THE ANNUAL STATEMENT  
OF**

**Title Insurance and Guaranty Co.**

of San Francisco, in the State of California, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$ 15,444.05
Mortgages and collateral loans	855,629.34
Bonds and stocks	244,829.69
Cash in company's office and in banks	243,136.79
Premiums in course of collection	
Bills receivable	150.00
Other ledger assets	75,021.19
Plant	351,134.64
<b>Ledger assets</b>	<b>\$1,285,345.70</b>
NON-LEDGER ASSETS:	
Interest and rents due or accrued	\$ 2,845.00
Market value of securities over book value	30,350.31
Premiums in course of collection	33,492.22
Other non-ledger assets	
<b>Total gross assets</b>	<b>\$1,349,188.23</b>
Deduct assets not admitted	29,781.16
<b>Total admitted assets</b>	<b>\$1,319,407.07</b>
LIABILITIES	
Net unpaid claims, except liability and workmen's compensation	\$ 10,000.00
Special reserve for unpaid liability and workmen's compensation claims	
Estimated expenses of investigation and adjustment of claims	
Total unearned premiums on unexpired risks	
Escrow funds	227,438.07
All other liabilities	36,335.26
<b>Total liabilities (except capital and surplus)</b>	<b>\$ 273,773.33</b>
Capital	750,000.00
Title insurance surplus fund	187,500.00
Surplus	108,133.74
<b>Total liabilities, capital and surplus</b>	<b>\$1,319,407.07</b>

**O. H. ROULEAU,**  
President.  
**E. G. SCHWARTZMAN,**  
Secretary.  
250 Montgomery Street,  
San Francisco

**FIRE AND MARINE  
SYNOPSIS OF THE ANNUAL STATEMENT  
OF THE**

**U. S. Branch of the State Assurance Company, Limited**

of Liverpool, England, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$ 2,870.36
Mortgages and collateral loans	
Bonds and stocks	1,230,489.52
Cash in office and banks	106,904.65
Agents' balances	227,036.43
Bills receivable taken for risks	
Other ledger assets	
<b>Total ledger assets</b>	<b>\$1,567,300.96</b>
NON-LEDGER:	
Total interest and rents due or accrued	
Market value of securities over book value	
Other non-ledger assets	1,663,263.40
<b>Gross assets</b>	<b>\$1,663,263.40</b>
Deduct assets not admitted	3,907.76
<b>Total admitted assets</b>	<b>\$1,659,355.64</b>
LIABILITIES	
Net amount of unpaid losses and claims	\$ 153,930.42
Unearned premiums	891,411.15
All other liabilities	32,192.90
<b>Total liabilities (except capital and surplus)</b>	<b>\$1,077,534.47</b>
Capital	200,000.00
Surplus	381,821.17
<b>Total capital, surplus and other liabilities</b>	<b>\$1,659,355.64</b>

**WILLIAM HARE,**  
Manager.  
**H. M. NEWHALL & CO.,**  
Pacific Coast General Agents,  
210 Battery Street, San Francisco

**FIRE AND MARINE  
SYNOPSIS OF THE ANNUAL STATEMENT  
OF THE**

**Minneapolis Fire & Marine Insurance Company**

of Minneapolis, in the State of Minnesota, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate	\$ 125,650.00
Mortgages and collateral loans	425,469.80
Bonds and stocks	139,019.61
Cash in office and banks	197,308.21
Agents' balances	4,715.38
Bills receivable taken for risks	28,355.82
Other ledger assets	
<b>Total ledger assets</b>	<b>\$ 920,518.72</b>
NON-LEDGER:	
Total interest and rents due or accrued	13,719.90
Market value of securities over book value	14,897.70
Other non-ledger assets	
<b>Gross assets</b>	<b>\$ 949,136.32</b>
Deduct assets not admitted	3,740.87
<b>Total admitted assets</b>	<b>\$ 945,395.45</b>
LIABILITIES	
Net amount of unpaid losses and claims	\$ 200,000.00
Unearned premiums	305,848.84
All other liabilities	
<b>Total liabilities (except capital and surplus)</b>	<b>\$ 305,848.84</b>
Capital	200,000.00
Surplus	439,546.61
<b>Total capital, surplus and other liabilities</b>	<b>\$ 945,395.45</b>

**J. D. McMILLAN,**  
Vice-President.  
**WALTER C. LEACH,**  
Secretary.  
**H. M. NEWHALL & CO.,**  
Pacific Coast General Agents  
210 Battery Street

# Finance

**T**HE development in radio equipment is very notable. What was at first nothing better than an expensive toy is becoming a very valuable and permanent source of national wealth.

\* \* \*

—After two weeks of strike conditions, the Industrial Association finds itself in an exceptionally strong position, with complete co-operation from the Builders' Exchange, the General Contractors Association, and the Homebuilders Association "The employment offices of the Industrial Association and the Builders Exchange are working in close co-operation and contractors are calling freely for American Plan carpenters," so says the "American Plan Progress."

\* \* \*

—The bail which was raised by Judge Golden in the case of McDermott, was again reduced by Judge Parker of the Superior Bench, upon the ground that it was excessive and in violation of Article 1, Sec. 6 of the State Constitution.

\* \* \*

—The convention business has become one of the greatest importance to railway companies. The Southern Pacific Company sends out a circular letter, eight pages, to agents and traffic representatives with regard to the conventions, the names and particularities of which fill that amount of space.

\* \* \*

—As showing something of the extent of railroad operations in this country, the Santa Fe carried 15,495,684,594 tons of freight, one mile. It carried 1,409,504,094 passengers one mile. The freight revenue was \$174,868,230 as against \$168,101,035 the preceding year. It paid out to pensioners retired, \$373,500, and death benefits running to \$329,985 in 328 cases.

\* \* \*

—The volume of building construction is amazingly large. Signed contracts seem enough to keep the wheel going through the third quarter. 447,000 motor vehicles in March broke the record and there is a chance that April may exceed March. That explains the great activity in steel. But shrinking of scrap iron prices, lower unfilled tonnage, declining activity this week, and softening steel prices, suggest resumption of the hesitating trend which commenced in January and was interrupted by spring business." The foregoing summary by Edwin Evans Mentzer is pretty much in accord with the actual facts of the situation.

\* \* \*

—There is no immediate warranted dread of a money stringency. Money rates are normal, a little inclined to ease. Call funds are 4 against 3½ last year and 4½ in April, 1924.

\* \* \*

—There is a pessimism abroad, says one wise observer, and he points out that the pessimism is political rather than economic. But the world can stand a great deal of bad politics if the economic conditions are sound. These are real values and as long as those exist the politician may confuse, but cannot destroy.

\* \* \*

—The members of the Irving Street Property Owners Association are carrying to completion a \$5,000,000 improvement program. The development in that district is remarkable and very creditable to the projectors.

\* \* \*

—The new system of writing group insurance is causing much discussion. The question of why group insurance of associations will not be written where the members pay the entire premium through the secretary of the organization, has been answered by the statement that such a method would be in reality assessment insurance.

## THE SAN FRANCISCO BANK

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526 California Street, San Francisco, Cal.

DECEMBER 31st, 1925

Assets.....	\$107,232,609.22
Capital, Reserve and Contingent Funds.....	4,250,000.00
Employees' Pension Fund over.....	525,000.00

MISSION BRANCH.....	Mission and 21st Streets
PARK-PRESIDIO BRANCH.....	Clement St. and 7th Ave.
HAIGHT STREET BRANCH.....	Haight and Belvedere Streets
WEST PORTAL BRANCH.....	West Portal Ave. and Ulloa St.

Interest paid on Deposits at the rate of

**FOUR AND ONE-QUARTER (4¼) per cent per annum, COMPUTED MONTHLY and COMPOUNDED QUARTERLY, AND MAY BE WITHDRAWN QUARTERLY**

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## TRAVEL TID-BITS

By Ernest F. Rixon

Through the Panama Canal by the Panama Mail Steamship Company

There is no more delightful trip than that between San Francisco and New York by way of the Panama Canal. The Panama Mail Steamship Company by its San Francisco-New York service, gives to the traveling public an opportunity to make this trip under unusual conditions of comfort. Having placed in the service the "Venezuela," "Colombia," and "Ecuador," three liners which were for five years so popular in the Trans-Pacific service.

Leaving San Francisco, the first port of call is Los Angeles Harbor. After five days sailing from Los Angeles, Manzanilla, the most important Pacific port of Mexico, is reached and rail tickets can be obtained from this port to Guadalajara and Mexico City. After another four days sailing, San Jose is reached, the commercial port for Guatemala. The following day Acajutla, port of Salvador, is reached, and the steamer anchors about a half-mile from shore and passengers can go ashore and return at a cost of \$2.25 per passenger. Next day La Libertad, also in Salvador, is reached and passengers can go ashore in launches at an expense of about \$2.00 round trip. From La Libertad, the city of San Salvador comes next, by automobile, over an excellent road, a distance of about twenty miles. After leaving La Libertad the steamer proceeds to Corinto, two days from La Libertad. Corinto is a quaint seaport in Nicaragua, situated on the Island of Aserradores. From Corinto, rail connections are made with all interior cities of importance, including Leon, Granada, and Managua, the capital. The trip from Corinto to Managua takes about eight hours. Sufficient time is allowed at Balboa, for a visit to Panama City. The Panama Mail Steamers, steam through the Canal in about six hours, between Balboa (the Pacific terminal) and Cristobal (the Atlantic terminal). It is not necessary to dwell upon the wonders of the Panama Canal, as our readers are probably conversant with its wonders.

From Cristobal to Havana, the journey is four days. In Havana, commonly known as the pearl of the Antilles, will be found the culture of Europe, with the romance and traditions of the days of Spain's greatness. Its streets are gay, and from cafes comes the sound of music and laughter. A delightful motor trip around Havana can be taken, including visits to the Prado, Cathedral, Government buildings, etc. Passengers who wish, can leave the steamer at Havana and proceed by the Peninsular & Occidental steamer (six hours) to Key West, Florida—thence by rail to Miami, Palm Beach, Jacksonville, etc.

From Havana to New York the steamer takes five days and completes one of the most delightful steamer voyages imaginable at an approximate cost of \$10.00 per day.

Illustrated booklet describing the Panama Mail Steamers and services will be sent on request.

**Mary Eleanor's**, with its atmosphere of refinement, its bright flowers, away from the noise of the clattering street, has long been noted for its fried chicken.

Just lately there has appeared a new innovation in the form of baked ham, which is served here every Tuesday night.

Now, we have eaten baked ham in many restaurants in our time, from old "Bab's," (after dark!) to the most recent roof garden cafe, but rarely have we partaken of such luscious melt-in-your-mouth ham as that which is placed before you at Mary Eleanor's, served with raisins, and sugary sweet potatoes, Virginia style.

Go next Tuesday evening to this pleasant place at 445 Powell St. near Sutter, and see if we have overestimated this delectable dish.

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**All Western Tour**

Invitations have been extended to more than one hundred councils of the Knights of Columbus throughout California to join the "All Western Tour" of San Francisco Council No. 615, K. of C., who will leave here aboard a special Santa Fe train on June 20th on a seventeen day's excursion, conducted by Charles H. Duffy, who in 1924, made such a success of the tour, "See America First."

The trip is being staged by San Francisco Council to stimulate interest in the scenic wonders of the West. The excursion is one of the most elaborate ever arranged by a Knights of Columbus council in the West.

Four National Parks, Yellowstone, Grand Canyon, Rainier and Glacier are included in the itinerary. Famed Indian villages and other wonderlands of the West will be visited.

The itinerary of the tour has been arranged to permit the maximum stop-over privileges in order to enable all those in the party to see as much of the beauties of the places to be visited as possible.

When the party reaches New Mexico, they will be afforded an opportunity of viewing the Fred Harvey Museum, containing the largest collection of Mexican and Indian relics in the United States. The party will return home on July 7th.

Friday afternoon, the delightful lounge of the Hotel Claremont Tea Room was the meeting place of the Drama Club of Berkeley. Mrs. A. F. Pillsbury was hostess to the group.

The Drama Club of eighteen members is one of the oldest clubs in Berkeley, having been founded by a group of North Berkeley women in the home of Professor A. W. Lawson, fifteen years ago.

After an entertaining afternoon of reading and study, the ladies enjoyed most delicious refreshments in the Tea Room.

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## Petrol Paragraphs



By E. V. Weller  
Director of Publicity  
National Automobile Club

MAY breaks down the snow barriers on the highways that lead into the wonderland of the Sierra, declares Vonard Fraser of the National Automobile Club. It's balmy breath awakens the feathered chorus of the forests, the rivers break their winter silence and the magic wand of spring unleashes the mighty thunder of the waterfalls. Shasta's white-capped height, last outpost of the season of cold and frost, gleams iridescent under the warm rays of the summer sun; the volcanic cone of Lassen pours forth a cloud of mist as the snowdrifts vanish from its barren slopes; the giant redwoods doff their icy pall and the wildflowers assemble for their annual frolic on meadowland and hill.

The summer touring season offers the California motorist a diversified field for its activities. He has a choice of four national parks: Lassen, General Grant, Sequoia and Yosemite. The first is a natural museum of weird phenomena; the second and third include the noblest of all forest areas, and the fourth presents the most awe-inspiring water spectacle in the world. The Mariposa and Tuolumne redwoods may be included on the Yosemite itinerary and the Grand Canyons of the King and Kern on the visit to Sequoia.

There are four national monuments in California: Palm Springs, 125 miles from Los Angeles; the Pinnacles of San Benito County, Muir Woods on the slopes of Mount Tamalpais, Marin County and the Modoc Lava Beds. The first offers an Arabian landscape, the second is a strange, barren land of the weird, and the third, named after the great naturalist of California, is a fern-laden forest that attracts thousands of picnicking parties each week-

end. The Modoc Lava Beds were added to the list of National Monuments by proclamation last year.

In addition to the national parks and monuments, there are a number of State reservations, including a number of groves along the Redwood Highway between Garberville and Eureka, and a considerable acreage in the Big Basin near Santa Cruz. Two groves in the State are privately owned: one, the Calaveras Grove, located in the central Sierra Nevada, and the other, Welch's Grove, a few miles out of Santa Cruz.

The geological record of California, its volcanic origin and the section of the glacial period has left a queer ensemble of interest districts which must be included among the tourist attractions of the State. In Napa, Sonoma and Lake counties are to be found a number of spouting geysers and the petrified forest. Just outside of Chico is a grotesque canyon which shows volcanic origin. A few miles out of the town of Mojave is Red Rock Canyon where nature has left a remarkable record of her sculptural abilities on the limestone cliffs that abound in the valley.

Southern California has scores of remarkable beach resorts, while on the Northern California Coast from Point Reyes to Eureka, some of the finest ocean vistas are to be found. The Rim-of-the-World Drive, out of San Bernardino is one of the most spectacular itineraries of Southern California and the Tioga Road, between Yosemite and Lake Tahoe, is another world-famous scenic highway.

### PLEASURE'S WAND

(Continued from Page 14)

"Nitouche," will be sung every Wednesday and Friday of the month of May and two special matinees given on Saturday, May 8th and 29th. On account of the length of the performance, the curtain will rise at 8:15 p. m. sharp.

\* \* \*

### Cameo

The Cameo, one of the most popular of the Market Street motion picture houses, is presenting a double-bill screen attraction this week, with Jack Hoxie starring in "Border Sheriff" and Strongheart, the famous dog star appearing in "North Star," an outdoor picture of western life with scenes placed partly in San Francisco and partly in Mexico.

Both of the pictures contain plenty of thrills with pathos and gripping scenes claiming attention. The romantic elements of the first picture and the rare intelligence portrayed by the dog, are uppermost urges for one's interest in the screen program at the Cameo this week.

(Continued on Page 22)

**Legislation** stopped hydraulic mining in California. Thus, construction work done by pioneers in their industry became of no immediate value. The inventive minds of Westerners, however, conceived the idea of harnessing the waters used by the miners for the generation of electrical energy.

From this—thru business initiative and enterprise—there has been developed for you in California an industry generating and distributing electric energy.

California Power Companies, in their management, operation and ability to serve the many instead of the few, and at a price within the reach of all, have established for this State a position pre-eminent.

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Pacific International Exposition

# GOLF

By Fred Blair

THE judges and lawyers of the Northern California Golf Association certainly had to hand it to Hall Ross, the Redwood City Judge, Ed McCurdy, and Charlie Haswell for the wonderful day spent at the Crystal Springs golf club, when these three princes of entertainers acted as hosts to the judges and lawyers at their monthly golf tournament. True hospitality abounded from the moment one stepped in the club until the curtain fell at the stroke of twelve. Fifty members of the bench and bar played in the tournament and forty of that number attended the banquet which followed at the club. Someone said that the lawyer couldn't shoot straight, but judging by the remarkable scores turned in that theory was knocked sky high, for Lieutenant Christopher Buckley, Charley Haswell and E. L. Hayes each shot in the seventy street. Lieut. Buckley, who led the field by one stroke from Haswell, shot one of the most interesting rounds of golf we have ever had occasion to witness. Lieut. Buckley had a 33 going out three under par. Facing the homeward stretch, he hooked three out of bounds on the tenth hole; still he got a six, with the exception of putting one more out of bounds on the 17th. Buckley played phenomenal golf, with three birdies, and one Eagle arriving at the club house with a card of 77-10-67. Lieut. Buckley played his last game with the judges and lawyers as he has booked passage on the Baran Girad, which leaves New York the 10th of May for London. While in England Lieut. Buckley will meet Francis Brown and Mrs. Brown from Honolulu and Chris and Francis will play in the British open.

\* \* \*

Charlie Haswell, a member of the host club, who formerly used to sport a handicap of two, did a bit of tall shooting himself when he finished one stroke behind Buckley. Charlie had two birdies and one Eagle on his card. "Dit" Hayes, who won the first of the judges and lawyers tournaments at Lake Merced club, came in third. Bob McGahie and Judge Fitzpatrick had a hot foursome when they took on Judge Graham and Louis Goodman; the match ended all square. Bob McGahie, who won last month's event, had the best score of the four with 88. Ralph Robinson, another Olympian, won his first match in a year; he had Arnold Lackenbach for a partner. John Ralph Wilson said that there were a couple worse than he was, but Ed McCurdy said it was impossible. Chauncey Tramutolo was the only representative of Mussolini, but hot-footed it to the city after the game. Louis Ferreri was called out of town at the last moment, but he made his presence felt in spirit. Louis is one of our leading after dinner speakers. With toastmaster Hall Ross in a happy mood, the banquet was a striking success. Hall gave everyone a chance to show his skill. Judge Graham took the palm; his talk and rendering of his popular balads made a great hit. Judge Fitzpatrick is always good; we owe much to our own good friend Judge Fitzpatrick. His clever talks are always welcomed and appreciated. The Judge is about the biggest man in golf today—a director of the Olympic club, the largest athletic organization in America. His efforts in giving its members two 18-hole courses and a club house which has no equal in the world, coupled with organizing the Judges and Lawyers Golf Association are but a few of the many good things that Judge Fitzpatrick has done to put golf where it is today. We hope that his friends will show their appreciation next November and help the Judge to lead the poll at the election. Christopher Bradley made such an impression by his speech that Judge Graham put it

to a vote to present Chris with a silver vase. Chris won out, but lost the cup in the shuffle. However it went on record that Bradley donates one three times as large for the one he didn't win, to be put up for competition when the judges and lawyers will be guests of John Preston, at the Claremont club. Hugo Newhouse says that if he can only shoot as well at Claremont as he did at Crystal Springs he's sure to win Chris Bradley's cup. Too bad Phil Manson had to leave early. Phil is a past master when it comes to flowery language, but with such after dinner talkers as Walter Shelton and Lawrence Livingstone, the party went over big.

\* \* \*

There were Eagles a plenty—Chris Buckley, Oliver Dibble, and Charlie Haswell, each shot a bird.

\* \* \*

Chris Buckley protested to the lawyers and judges that his moustache was a natural hazzard.

\* \* \*

The Judges claimed that there were too many Chris's and no Christians in the tournament.

\* \* \*

Sigh Appel couldn't make the trip; he was out on the Marina watching the boats come in.

\* \* \*

Colonel Anthony Griffith, of the Kentucky Volunteers, said he wouldn't go; it was bad enough to look at them in court without taking a squirt at them on a golf course.

\* \* \*

Cy Appel was seen on the course wearing a last year's straw hat with a new college ribbon.

*There's always something to do in*

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AT THE BEACH

Santa Cruz

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OPEN THE YEAR 'ROUND**



The following members have been initiated into the famous Canada Dry Hole-in-One Club: Mr. Edgar C. Huyck, 2234 Macdonald Ave., Richmond, Cal. and Mr. Carl E. Zamlock, 3881 Chabot Road, Oakland, Cal.

\* \* \*

Charlie Haswell, the insurance lawyer, looks better than he plays.

**SOCIETY**

(Continued from Page 9)

**Authors Gather At Round Table Luncheon**

Grace Sanderson Michie, author and scenarist, was the honor guest at the inaugural round table luncheon given yesterday, Friday, April 30, in the Venetian room of the Fairmont Hotel by members of the newly organized Golden Gate Branch, San Francisco League of American Pen Women.

Mrs. Michie was appointed by National officers as the organizing president of the new branch of Pen Women and has already initiated many noted California authors as members. Helen Bamberger, whose latest book, "Judy's Man," is just off the press, was an honor guest at this round table event. Her book was reviewed by Mrs. Michie as the motif of literary discussions.

Barrett Willoughby, Gladys Johnson, Anna Blake Mezquida, Katharine Eggleston Holmes, prominent California authors, were present at the initial gathering, as registered members of the new Branch. Josephine Wilson, Senior Past State Vice-president, for Northern California, who has been elected honorary member of Golden Gate Branch, was a complimented guest. Eleanore Ross, of the News Letter, a new member of the Pen Women, was also a guest of honor.

Ella M. Sexton, newly elected president, and Miss Virginia Sullivan, secretary-treasurer, had charge of the notable affair which assembled many noted writers of the bay and peninsula cities. Mrs. William Beckman, named as honorary vice-president of Golden Gate Branch, was an invited honor guest in tribute to Mrs. Beckman's espousal of the University of California Department of Literature and her own place as author of nine published books.

Beautiful flowers adorned the round table, a miniature Golden Gate being the center of the decorative scheme and adopted by the newly organized Branch as a symbol of their Branch. With strict adherence to National League principles and By-Laws, the Golden Gate Branch, according to Mrs. Michie, the organizing president, and with rigid professional qualifications, the organizers have established a high standard of enrollment.

The attendance of San Francisco newspaper women whose names are signed to articles as "By-Liners" were special guests at the luncheon honoring Grace Sanderson Michie, organizing president of the Golden Gate Branch, League of American Pen Women. Many newspaper writers, have already affiliated with this coterie of authors.

\* \* \*

Social circles in New York and Detroit were interested over a decidedly persistent report that Mrs. Horace Elgin Dodge, widow of the automobile manufacturer, is engaged to be married.

The report named Hugh Dillman, who spent much time in Mrs. Dodge's company in Palm Beach, Florida, this season, as her fiance. Mrs. Dodge is rated as one of the wealthiest women in the world.

**At the Hollywood Plaza Hotel**

Zelda Sears, beloved New York stage star and author of several successful stage plays, has arrived in Hollywood to aid Cecil De Mille in adapting her play "The Clinging Vine" for the screen and as a starring vehicle for Leatrice Joy. While in the west, Miss Sears is stopping at the Hollywood Plaza Hotel.

# Close-ups of the Great and the Near-Great

Meet them face to face in The Chronicle Rotagravure — the dramatic figures of the world's news.

Interesting people in all ranks of life — beautiful scenes from many lands—thrilling events of land, sea, and air—all are assembled in The Sunday

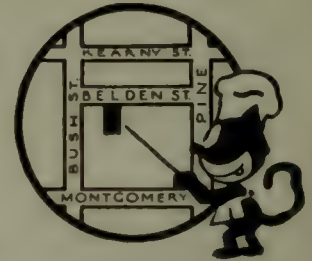
San Francisco

## Chronicle

# ROTAGRAVURE

**Announcement**

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## PLEASURE'S WAND

(Continued from Page 19)

### California

"The Reckless Lady," based on Sir Phillip Gibbs' novel is on the screen at the California Theater with Belle Bennett, San Francisco star, Lois Moran, Ben Lyon and Lowell Sherman heading the cast in a story packed with adventure and teeming excitement. Romantic interest is augmented by the dangers and thrills that follow closely the plot and its submerged sacrifices. London and Paris scenes are given lavish settings.

Max Dolin is pleasing his audiences especially this week with his musical programs and violin solos.

\* \* \*

### Granada

Eddie Peabody, the magnetic orchestra leader, is having a "farewell week" at the Granada for this pleasing young artist who has delighted thousands of Granada patrons is leaving this week for Los Angeles. We are sorry to know that Eddie is going to leave San Francisco!

The feature of the screen starting Saturday is "Sea Horses" with Jack Holt, and Florence Vidor the principals in a story of tense moments, exciting adventures and compelling events.

\* \* \*

### Scottish Rite Recital

Margaret Tilly appeared in an all Bach recital, at Scottish Rite Auditorium, last Tuesday night, assisted by Alfred Hurtgen and members of the San Francisco Symphony orchestra.

To have heard Miss Tilly in this particular program is to have within one's memory such numbers as the Three Preludes and Fugues from "Das Wohltemperiertes Klavier" Gavottes I and II and Passepieds I and II from Partita in B minor.

Programmed as the first appearance in San Francisco the last group offered the Concerto in D Minor for pianoforte and strings, Allegro risoluto, Adagio, Allegro moderato.

\* \* \*

### Dance at Hillcrest Club

The beautiful and picturesque mansion at Vallejo and Taylor Sts., which is now the home of the Hillcrest Club, was the scene of an enjoyable affair last Thursday evening, the 29th, when Mlle. Eugenia Liezbinska, danseuse, and Miss Louise Marleau, pianist, gave the program, after which the guests indulged in dancing.

Aside from the enjoyment of any function given by the Hillcrest Club, it is a pleasure just to visit this unique place, with its stately drawing rooms, its winding stairs, its atmosphere of old-time elegance and romance, and to view the city, with its twinkling lights, below its stone battlements.



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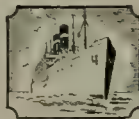
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# News Letter

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SATURDAY, MAY 8th, 1926

LOS ANGELES



*Mrs. Rudolph Valentino  
(Natacha Rambova), and  
Clive Brook, in "When  
Love Grows Cold," Pan-  
tages Theater, week of  
May 8th.*

# BROADCAST SCHEDULE FOR NEXT WEEK

BLACK TYPE P. M.; LIGHT FIGURES A. M.

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
<b>KJBS—JULIUS BRUNTON &amp; SONS CO., SAN FRANCISCO—220</b>						
5:30-6:30	9:00-10:40 2:00-2:30 8:00-10:00	9:00-10:40 2:00-2:30	9:00-10:40 2:00-2:30 8:00-10:00	9:00-10:40 2:00-2:30	9:00-10:40 2:00-2:30 8:00-11:30	9:00-10:40 2:00-2:30
<b>KFRC—CITY OF PARIS, SAN FRANCISCO—270.1</b>						
6:30-7:30 8:00-12:00	10:00-11:15 5:00-7:30 8:00-10:00	12:00-12:20 5:30-7:30 8:00-11:00	10:00-11:00 5:30-7:30 8:00-12:00	4:00-5:00 5:30-7:30 8:00-10:00	12:00-12:20 4:45-7:30 8:00-11:00	4:00-7:30 8:00-1:00
<b>KPO—HALE BROS. AND THE CHRONICLE, SAN FRANCISCO—428.3</b>						
9:45-10:45 10:45 2:00-4:30 5:00-10:00	7:00-8:00 10:30 12:00 1:00-2:00 2:45-4:30 5:15-7:30 8:00-11:00	7:00-8:00 10:30 12:00 1:00-2:00 2:45-4:30 5:15-7:30 8:00-11:00	7:00-8:00 10:30 12:00 1:00-2:00 2:45-4:30 5:15-7:30 8:00-11:00	7:00-8:00 10:30 12:00 1:00-2:00 2:45-4:30 5:15-7:30 8:00-11:00	7:00-8:00 10:30 12:00 12:45 1:30-2:00 2:45-5:00 5:15-7:30 8:00-11:00	7:00-8:00 10:30 12:00 1:00-2:00 2:45-7:30 8:00-12:00
<b>KFWI—RADIO ENTERTAINMENTS, INC., SAN FRANCISCO—226</b>						
1:00-2:00 8:00-12:00	10:45-11:30 1:00-2:00 6:30-7:30 8:00-1:00	11:00-1:00	10:45-11:30 1:00-2:00 6:30-7:30 8:00-1:00		10:45-11:30 1:00-2:00 6:30-7:30 8:00-12:30	1:00-3:00
<b>KGTT—GLAD TIDINGS TEMPLE, SAN FRANCISCO—207</b>						
2:30-5:00 8:00-10:00		8:00-10:00	2:30-3:30 8:00-10:00	2:30-3:30	8:00-10:00	
<b>KFOB—INC. BURLINGAME—226</b>						
		8:00-10:00 10:00-11:00		7:00-7:30 8:00-12:00		5:30-6:00 8:00-12:00
<b>KFUU—MATHEWSON MOTOR CO., INC., OAKLAND—220</b>						
	10:45-11:45	10:45-11:45 8:00-10:30	10:45-11:45	10:45-11:45 8:00-10:30	10:45-11:45	10:45-11:45 8:00-10:30
<b>KGO—GENERAL ELECTRIC CO., OAKLAND—361.2</b>						
11:00 3:30-5:00 7:40	7:15-8:30 11:30-1:00 1:30 3:00-4:00 5:30-7:30 8:00-9:30 9:30	7:15-8:30 11:30-1:00 1:30 4:00-7:30 8:00-12:00	7:15-8:30 11:30-1:00 1:30 3:00-7:30	7:15-8:30 11:30-1:00 1:30 4:00-7:30 8:00-12:30	7:15-8:30 11:10-1:00 1:30 3:00-7:30 8:00	7:15-8:45 11:30-1:00 4:00-5:30 8:00-12:00
<b>KLX—OAKLAND TRIBUNE, OAKLAND—508.2</b>						
	6:30-7:30 8:00-10:30	3:00-5:00 7:00-7:30	3:00-5:00 6:30-7:30 8:00-10:00	3:00-5:00 7:00-7:30	3:00-5:00 7:00-7:30 8:00-10:30	3:00-5:00 7:00-7:30
<b>KTAB—THE ASSOCIATED BROADCASTERS, OAKLAND—240</b>						
9:45-10:45 7:45-9:15 9:30-11:00	9:00-9:30 12:00-1:00 4:00-5:00 8:00-10:00	9:00-9:30 12:00-1:00 8:00-10:00	9:00-9:30 12:00-1:00 8:00-10:00	9:00-9:30 12:00-1:00 8:00-10:00	9:00-9:30 12:00-1:00	
<b>KFWM—OAKLAND EDUCATIONAL SOCIETY, OAKLAND—207</b>						
9:30-11:00 1:00-2:00	8:30-9:30	2:00-2:30	2:00-2:30	8:00-10:00	2:00-2:30	8:00-9:30
<b>KGW—MORNING OREGONIAN, PORTLAND—491.5</b>						
10:25-12:00 7:30-10:00	7:15 9:45-11:30 12:30-1:30 6:00-7:00 7:30-12:00	10:00-11:30 12:30-1:30 2:00-3:30 6:00-7:00 7:30-12:00	7:15 9:45-11:30 12:30-1:30 6:00-7:00 7:30-11:00	10:00-11:30 12:30-1:30 6:00-7:00 7:30-12:00	7:15 9:45-11:30 12:30-1:30 2:00-3:00 6:00-7:00 7:30-12:00	10:00-11:30 12:30-1:30 6:00-7:00 10:00-12:00
<b>KJR—NORTHWEST RADIO SERVICE CO., SEATTLE—384.4</b>						
11:00-12:30 7:15-10:30	10:30-12:00 5:40-10:00	10:30-12:00 5:40-10:00	11:30-12:00 5:40-10:00	10:30-12:00 5:40-12:00	10:30-12:00 5:40-10:00	11:30-12:00 5:40-10:00
<b>KFOA—RHODES DEPARTMENT STORE, SEATTLE—454.3</b>						
	10:00-11:00 12:30-1:30 3:00-5:15 7:00-10:00	10:00-11:00 12:30-1:30 3:00-5:15 6:00-8:00 9:00-11:00	10:00-11:00 12:30-1:30 3:00-5:15 7:00-8:30	10:00-11:00 12:30-1:30 3:00-5:15	10:00-11:00 12:30-1:30 3:00-5:15 6:00-8:30 7:00-11:00	10:45-11:00 4:15-5:15 7:00-11:00
<b>KFI—EARLE C. ANTHONY, INC., LOS ANGELES—467</b> (Copyright, 1925 by Earle C. Anthony, Inc.)						
10:00-11:00 4:00 6:30-10:00 10:00	7:00-8:45 10:45 5:30-10:00 10:00	7:00-8:45 5:30-10:00 10:00	7:00-8:45 10:45 5:30-10:00 10:00	7:00-8:45 5:30-10:00 10:00	7:00-8:45 10:45 5:30-10:00 10:00	7:00-8:45 5:30-11:00 11:00-3:00
<b>KFWB—WARNER BROS., HOLLYWOOD—252</b>						
9:00-11:00	5:15-11:00	11:00-12:15 5:15-7:30 8:00-11:00	5:15-7:40 8:00-11:00	6:15-7:30 8:00-11:00	6:30-7:30 8:00-11:00	6:30-7:45 8:00-11:00
<b>KNX—L. A. EVENING EXPRESS, LOS ANGELES—337</b>						
10:00 12:45 2:00-4:00 6:30-9:00 9:00	7:30-9:00 10:00-10:30 12:00 1:30-11:00 11:00	7:30-9:00 10:00-10:30 12:00 1:30-10:00 11:00	7:30-9:00 10:00-10:30 12:00 1:30-11:00 11:00	7:30-9:00 10:00-11:00 12:00 1:30-11:00 11:00	7:30-9:00 10:00-10:30 12:00 1:00-11:00 11:00	7:30-9:00 10:00-10:30 12:00 1:30-11:00 11:00-2:00



Established July 20, 1856

# SAN FRANCISCO NEWS LETTER



Devoted to the Leading Interests of California and the Pacific Coast.

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VOL. CVIII

SAN FRANCISCO, CALIF., MAY 8, 1926

No. 19

## From One Thing to Another

By Eleanore F. Ross

Great crises create great men. If life in general jogged along peaceful, rose-strewn ways, there would be no need of the man or woman, who, like the traffic cop, is compelled to bring about order out of chaos in the clogged and complicated highways of the world.

The hub of the world, England, the great cross-roads of the world's highways, is in a sad state of chaos and trouble, and there are those who, familiar with past history, conversant with international and national affairs, predict a sorry ending to this temporary congestion of her arteries, a tragic battle between those arch enemies, capital and labor, who at present are holding up traffic.

They criticise Baldwin for, so to speak, "burning his bridges behind him," and refusing further arbitration; they opine that Ramsay MacDonald, if he had been allowed a longer reign as Premier, could have averted the conditions which have led up to this present state of affairs; they speak significantly of "English mobs;" they prophesy dire disaster to the constitutional government of Britain;

They fear the forces back of the labor leaders; they see in this strike of coal miners, the sullen faces of the communists who had their breeding place in Russia, and who are, it must be admitted, gaining headway in Europe; they see this strike even spreading, like an ugly octopus, into the fair fields and roads of America, and tying up the usually smooth-flowing transportation of America's highways.

Out of this disorder, which has not yet, at this writing, become murderous, which is still treated with more or less good-nature by the English public, there will undoubtedly arise some big man who may be able to handle the situation without prejudice; who can see both sides of the question clearly; who will not align himself with one faction or the other; who will show the way out of the mess; who will pick up the fallen and set them on their way; and eventually start the wheels moving along the Great Highway of England.

As for Communism spreading into America—we can afford to laugh at that! Any people who have tolerated Prohibition (?) as long as we have, and yet who have not risen on their hind legs, and defied old Uncle Sam to the extent of fierce revolution, will not take kindly to the teachings of the Reds, or the Whites or any other colored constituency from over the seas. Revolution never starts on a full stomach, and most stomachs in America are fairly well-filled, thank God, most of the time!

Compared to the strike in England, the strike now operating in our own home town, among the building trades workers, seems a rather piffling matter, but it can be taken as a criterion of the gray matter supposed to be active in the craniums of the masses. Under the American plan, the building trades of this city have been prosperous, well-paid, well looked after, and busy the majority of the time in which this scheme has been working.

A regular building boom was the outcome of its inception, which has kept up for a longer stretch of time than, we believe, in any other period of our history as a city of "skyscrapers." Such wise plans as life and endowment insurance were among the many things created for the benefit of the workers, and everything appeared to be propitious for the welfare of the working man. But the working man is at the mercy of agitators, all over the earth, agitators who do not work themselves, and appear to hate the sight of other people working; agitators who live by their wits, not by their honest labor, and for whom the working man and woman fall periodically.

From my office windows I can view the great artery, Market Street, for several blocks. The rush and roar of its traffic throbs ceaselessly in my ears. Trucks, jitneys, taxis, private automobiles, street cars, sweep up and down, intersected by hurrying figures, who take their lives in their hands every time they make a crossing through the endless tide of traffic. They are all intent on one purpose; all engrossed with one ambition, all headed for one goal,—to make a bare existence; to keep clothed, sheltered, fed! All this energy, "boiled down," condensed, with this object, as the main thing, in view!

## EDITORIAL MENTION

### Directors of the Chamber of Commerce

On May 11th there will be an election for directors of the Chamber of Commerce of San Francisco. Twenty-one directors will be chosen. These directors consist of business leaders, who are representative of the diversified interests making up the numerous and important business groups in our city life. They have been unanimously nominated by the special nominating committee to be balloted for as directors. They are: James A. Bacigalupi, W. L. Beedy, Jacob Blumlein, Kenneth Bowerman, F. W. Bradley, J. B. Brady, H. C. Cantelero, John J. Cuddy, J. V. Costello, S. P. Eastman, Edward L. Eyre, Philip J. Fay, George R. Gay, J. R. Hayden, Clay Miller, Almer M. Newhall, Capt. C. W. Saunders, R. S. Shainwald, W. W. Stetheimer, Walter H. Sullivan, L. M. Voorsanger.

Frederick J. Koster served as chairman of the nominating committee, and in the selection of the nominees there co-operated with him, R. W. Costello, Milton H. Esberg, Charles W. Fay, Rudolph Volmer, J. B. Levison, and Walton N. Moore.

This body of men is a credit to the community and to the whole state. The Chamber of Commerce of San Francisco is one of the most important bodies in public life today. It deserves the high regard of the community for the work which it has accomplished and is already noted throughout the world for the admirable skill which it has shown in the recent development of this city.

If we regard the future, it may be said without exaggeration, that upon the work of the San Francisco Chamber of Commerce depends in a great degree, the progress and the wealth of the whole Pacific Coast; for, as this city conducts itself, so will the power of the state and nation grow. The future is with us and we are fortunate to have guidance so sagacious.

### Jewish Distinction

Great Britain has shown many instances of Jewish greatness, from the time of Disraeli to the present. The natural and marked ability of these people appears to have had a better chance in that community than elsewhere, and the Jewish people have rewarded the liberality with which they have been treated by bringing to the aid of that country the resources of their marvelous genius in nearly all lines of public endeavor.

We note that Lord Reading, who was the first Jew to become Lord Chief Justice, has been marked for the title of marquis, to recognize the transcendent ability with which he has conducted affairs as Viceroy of India. And he is only one of the band of soldiers, statesmen, scholars and scientists whose achievements all tend to the glory of their race and of the nation in which they have been adopted.

If we consider the relative smallness of their numbers in Britain their achievements are all the more notable. There are only about 250,000 in the British Isles, yet, out of this small group, there has proceeded a host of lawyers, members of parliament, military officers and the like. There are many members of the House of Commons, several of the House of Lords, cabinet ministers and so forth, belonging to that race.

And yet, it is not much more than a hundred years since they were emancipated from oppression and given opportunity to make their way upon terms of equality with the rest of the community.

### Reclamation of Islais Creek

There has been a new impetus given to San Francisco industrial life by the statement of that Secretary of War, Davis, has approved the recommendation of the Rivers and Harbors Committee to the effect that the United States government should defray the whole expense of removing the shoal from the entrance to Islais Creek. Formerly, it had been held that local interests should pay one-half of the cost.

The removal of that shoal will add two hundred and ninety-one acres to the available land for industrial sites. The actual result of this is very obvious. It will bring to this city many plants which would otherwise have found no resting place. That is one of the reasons for the rapid building up of industrial sites in Oakland, in that there was no apparent footing here. Not that Oakland will not build up, any way; it must do so, as its opportunities and advantages are obvious enough. We, however, owing to the contracted space, have had no fair chance for the establishment of plants, without which our city progress is impeded. It is therefore a matter of immense satisfaction that the new space should have been gained.

The reclamation of Islais Creek has always been a pet scheme of the Chamber of Commerce. It was not resolutely taken in hand, however, until last year, when legislation, which had been hurried through at the end of the session, was vetoed by the governor. Legislation was only resorted to at the last moment, as the scheme which it had been fancied could be carried out by the co-operation of business men themselves, was destroyed through the impossibility of reconciling interests.

Now there would seem to be no reason for further delay.

### The Automobile Massacre

We make no apology for again calling the attention of our readers to the terrible state of affairs produced by the reckless driving of automobiles. Our credit as a community will very soon be at stake if this sort of thing proceeds. It is the duty of all friends of the automobile and of all patriotic Californians to do their best to put an end to the present condition.

The records of the Division of Motor Vehicles show that in the first three months of this year there were 3807 people killed or maimed by automobile accidents. Three hundred and sixty-seven drivers were killed. 1138 persons were seriously injured and 2302 people received other injuries, more or less serious.

Now comes the moral of this grim story. Ninety per cent of the accidents could have been avoided, says Will H. Marsh, chief of the division, by the taking of proper precautions, and more than one half of the accidents occurred at intersections. Of the fatal accidents, eighty-two occurred in San Francisco and Los Angeles; that is the proportion which these two cities furnished of the total number of 367 fatalities. Taking the population into consideration, that is not an undue proportion.

Now, there is no doubt that the Motor Vehicle Division, by carefully examining and reporting the details of these accidents, is taking the only proper course which will lead to definite and useful results. If the matter can be so classified as to bring the subject within the bounds of certain well defined generalizations, it would appear possible to meet the situation, except so far as individual vagaries muddle results.

### The Volstead Folly

If there is one thing that the Volstead Act should have done in order to maintain any measure of respect, in spite of the ominous signs of corruption which marked its passage, it should have reduced the number of arrests for drunkenness. That seems to be fairly obvious. If an act directed at liquor fails to diminish arrests for drunkenness, that act may be considered a failure.



It has been proved before the Senate that the arrests by federal agents have increased sixfold between 1920 and 1925, the convictions have increased tenfold and the seizure of stills twelve fold. Arrests by the police in six large cities rose in the same period from 78,727 to 220,599. Wayne B. Wheeler made the statement that there had been half a million fewer arrests for drunkenness during the operation of the act; but he could not make it stick. The records of 355 cities, which have been carefully gathered and compiled, show the tendency to be quite otherwise. The results show a low point in 1920, but a gradually and indeed rapidly rising movement, till in many places, the pre-war figures are practically reached. What is still more notable is the increase in arrests of drunken drivers. This increase for New York shows 484 per cent; for Chicago, 440 per cent; for Washington D. C., 1,062 per cent; for Milwaukee, 2,534 per cent; for Minneapolis, 916 per cent; for New Haven, 713 per cent, and so on.

These figures, which seem to be beyond chance of cavil as regards their accuracy, establish the failure of the Volstead legislation. They are becoming so completely realized that men like General Andrews, prohibition chief, are beginning to see the folly of perpetuating an experiment which has so failed. Such men are turning to light wines and beer as a substitute for prohibition.

**A Remarkable Commission** We are all too familiar with commissions these days. The cure for everything is to appoint a body, which proceeds to more or less expensive discussion of a subject and ends up with bromidical decisions and opinions.

It is therefore a matter of satisfaction to report that one commission at least has broken the deadly rule of omniscience and has gone on record as a body of unusual sagacity. The commission so distinguishing itself is known as The National Crime Commission and has been sitting and investigating at Washington for the past nine months.

That body has come out flatly with the statement that there is no panacea for crime, no universal and general treatment, which may be safely depended upon to give us results. The whole matter is an individual question depending upon the separate states and the individuals in those states.

Washburn Child, chairman of the organization, has just reported that the commission rejects the idea of a national survey upon the grounds of impracticability, a reason which will appeal to practically every man of sense who has given any study to the matter.

It is conceded that in the words of F. Trubee Davison of New York, the "situation has almost universally been found to be disgraceful." On the other hand, the state district attorney for New York County reports improvement, due to the efforts of the newspapers in driving against crime.

How can the newspapers drive against crime? That is a hard question. The district attorney answers it, by saying that the way is to give as much publicity to convictions and sentences as to crimes and criminals, and adds that this method followed in New York has been worth 200 policemen added to the force.

Newspapers, he says, can be great crime deterrents. We respectfully call the attention of our local press to this.

Some of these small cars are getting so very small that the only way they can deal with a refractory pedestrian is to sting him.—Punch.

The Congressional Record prints many speeches that have never been delivered. This system costs \$48 a page but considering the saving in wear and tear on Congressmen it probably is worth the money.—South Bend Tribune.

## From Brighter Pens than Ours

Flour has advanced 86 per cent in twelve years. Now you have to have the dough before you can get the flour.—American Lumberman.

\* \* \*

A driverless automobile is said to be "making a hit in the West." One would imagine it would make several.—Detroit News.

\* \* \*

What's the matter? The year one-fourth gone without a single new organization to save America!—Publishers' Syndicate.

\* \* \*

The astonishing thing about Eve is that she landed the first man so quickly without a porch swing.—Lincoln Star.

\* \* \*

When Mussolini talks about "our inexorable will" it somehow calls to mind a once inexorable Wilhelm.—Brooklyn Eagle.

\* \* \*

We continue to civilize primitive peoples. The Charleston is replacing the hulahula in Hawaii.—Pittsburgh Chronicle Telegraph.

\* \* \*

Buck—Do you know what a patriot is?  
Private—Sure, he's the fellow that's always ready to lay down your life for your country.—Oklahoma Whirlwind.

\* \* \*

People who live in glass houses should be discreet about the matter.—Texas Ranger.

\* \* \*

One of the difficulties of enforcing the dry law is revealed in the fact that 875 officers have been dismissed for crookedness. Indicating the corkscrew influence, we take it.—Pittsburgh Chronicle-Telegraph.

\* \* \*

Hand-painted knees are the latest on Fifth Avenue. You wouldn't know the old joints now.—New York American.

\* \* \*

The churches have tried about everything except swinging half-doors.—Passaic News.

\* \* \*

Temperance is also a good quality in arguments concerning Prohibition.—Nashville Banner.

\* \* \*

To judge by the congestion in the divorce courts, there are a good many defaults on the bonds of matrimony.—Norfolk Virginian-Pilot.

\* \* \*

An evening paper leader-writer thinks popular government is the only form of control. It would certainly be a good idea if such a Government could be found.—Punch.

\* \* \*

The Popular Science Monthly gives minute directions on how to lift a heavy weight, such as a barrel of ashes, easily and without injury to oneself, but there are some things we'd rather not know.—Ohio State Journal.

\* \* \*

Europe appears to be full of people who know exactly how the United States should spend its money.—Boston Shoe and Leather Reporter.

\* \* \*

Dr. Mayo declares walking is the best exercise one can take. So it is, Doc, so it is—if you can find any place to walk.—Milwaukee Journal.



# PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S  
— Tom Moore



By "Jingle"

## Duffy Theaters Provide High Entertainment with Laughs

**D**O YOU want to laugh? Then be sure to go to one of the Henry Duffy theaters often this week. If you want music and laughter combined in splendid proportions, then be sure to go to the Alcazar theater for "Honey Girl."

If it is drama that you want, go to The President and see "The Nervous Wreck." You will laugh till you cry and you'll declare that you have had a mental tonic stimulating you, for days.

Since "Honey Girl" has moved over to that popular theater on O'Farrell street, The Alcazar, the musical comedy seems to go with more speed and fascination. Perhaps it may be the theater which we all like so well, or, it may be because the players themselves like the playhouse which many people have adopted as their own. The songs, the jokes, the whole plot, seem to swing with better rhythm than it did before, just a short block away.

Whatever it is, we have only happiest comments for the sprightly musical comedy in which Walter Catlett, famous comedian, has been greeted with storms of applause every night of his appearances. Catlett has original ideas which he harnesses to reins of dramatic skill and stagecraft. He makes one wonder what next he can do to add to his fun-provoking achievements.

The dancing of Rene Riano is that of an artist. Coming straight from the metropolitan production, Miss Riano has a way of imparting some of her Broadway mannerisms. She is delightful.

Alice Cavanagh, dainty and refined, has almost a puritanic charm to which she knowingly adds modern mannerisms and attire. She and Marion Saki, vivacious and fascinating, have voices so sweet and tuneful that they contribute admirably to the roundness of an excellent performance. With these two charmers are twice twenty prancing "ponies."

They sing and dance as well as look as pretty as proverbial peaches. Just a word for the boys in the ensemble-singing—they are handsome youths—and they go through their numbers with significant decorum and musical understanding.

The principal song hits in "Honey Girl" are: "Close to My Heart;" "Why Worry;" and "I'm the Fellow." In this company are Maurice Holland, Willard Hall, Dee Loretta, Henry Shumer, George Webster, Leigh Willard, David Callis and Pat O'Neill.

\* \* \*

## Laugh Tones

That fascinating farce, "The Nervous Wreck," by Owen Davis commences its fourth week Saturday at Henry Duffy's theater on McAllister near Jones, The President.

This stage play is packed with fun and overflowing with mental suggestions, which tickle one's funny bone and keep the spirits at a high water mark, hilariously speaking. The play is abundant in its supply of rapid action and the clever dialogues test one's attention so that a word may not be lost.

Phil Tead has the title role in this play. He wheezes and sneezes and had a terribly lovely time trying to be ailing all the time; Selena Royle plays the heroine with splendid skill and gets our sympathy far and above that of the nervous wreck.

Earl Lee and Robert Lowe are excellent in comedy roles and the company includes: Alice Bartlett, William Abram, Thomas Kelly, Charles Edler, Ray L. Royce and Mitchel Ingraham. Daigneau plays the role of the sheriff lover. He is a bit handsome for a villain, but he makes things hum from the moment he appears.

If you haven't yet seen "The Nervous Wreck," don't miss it. You'll be healthier and happier ever afterwards.

\* \* \*

## Mayor Commends Summer Concert Plan

A proclamation has been issued by Mayor James Rolph Jr., commending the campaign of the Summer Symphony Association to give a series of orchestra concerts in Civic Auditorium on twenty evenings from June 15 to September 15 with the personnel of the San Francisco Symphony orchestra under eminent conductors.

\* \* \*

## Orpheum

More laughs and fun are promised at the Orpheum Theater next week, which has been set aside as "Carnival of Fun" week. The entire bill will lean toward

the lighter vein of amusement and will be headed by Ole Olsen and Chic Johnson, whose humor has given them the title of "Clown Princes of Nonsense." They will present a "Surprise Party" in addition to their regular act, in which all of the artists on the bill will join. William Demarest and Estelle Collette, are bringing their laughable skit "Strings and Stringers" in which Demarest goes through some capers to create laughs. Miss Collette is an excellent foil and also plays and sings.

Harriet Hoctor, ballerina, and dancing star, and William Holbrook, are bringing a delightful and colorful terpsichorean offering called "Dancing Unusual." The Harrington Sisters, Helen and Agnes give an offering of carefully selected songs. Harry Webb and his company of entertainers will lend mirth and melody in "A Cycle of Tone Pictures" in which all of the scenes were conceived by Harry Webb. Bayle and Della, a clever couple of artists; and Maxine and Bobby, "One Man and Some Dog," will complete this all-comedy bill.

\* \* \*

## Wilkes

Well, most of us have seen Eugene O'Neill's sensational play, "Desire Under the Elms," and somehow none of us are so terribly shocked nor out-of-tune.

True, Boston would have none of it and would not let the drama appear in its theaters at all, and as this critic is of Boston heritage, we can readily understand.

New York had a siege with the purity crusaders over the presentation of this play and oh, our sister city, Los Angeles, went so far as to arrest the cast. Yet, here on these serene shores of the Pacific, with our lovely San Francisco Bay blowing ozone to clear our atmosphere, why, we never even batted an eyelid. Nor were we shocked.

The production is distinctly novel, the setting for the story unusual. One house beneath an over topping elm tree supplies the locale for the theme centering in and around that domicile, and showing first one and then another room within the dwelling.

Frank McGlynn, whose matchless impersonation of Abraham Lincoln is an historic triumph, plays the role of the hard, close-minded New England-

# Amusements

NEXT WEEK

## ON THE STAGE

ALCAZAR O'Farrell nr. Powell	"Honey Girl," Musical Comedy
COLUMBIA 70 Eddy	"Topsy and Eva" Duncan Sisters,
CURRAN Geary nr. Mason	"Lullaby"
PRESIDENT Market & McAllister	"The Nervous Wreck"
WILKES Geary and Mason	"Desire Under the Elms"

## VAUDEVILLE

GOLDEN GATE G. G. Ave. & Taylor	Vaudeville—Pictures
ORPHEUM O'Farrell & Powell	"Carnival of Fun"
PANTAGES (NEW) Mkt.-Leavenworth	Vaudeville-Pictures
UNION SQUARE O'Farrell nr. Powell	Vaudeville
WIGWAM Mission and 22nd	Vaudeville-Pictures

## ON THE SCREEN

ALEXANDRIA Geary and 18th	"Old Melody Week"—By-gone songs. "Too Much Money"—Sat. and Sun. "Cobra" Mon., Tues., Wed. "The Talker"—Thurs., Fri.
CALIFORNIA 4th and Market	"The Prince of Pilsen"
CAMEO 836 Market St.	"The Still Alarm"
COLISEUM Clement & 9th Ave.	"The Auction Block"—Sat. and Sun. "Havac"—Mon., Tues., Wed. "Sonner, the Jester"—Thurs., Fri. "Sweet Adeline"—(double bill).
GRANADA 1666 Market St.	"The Rain Maker"
HAIGHT Haight at Cole	Pictures
IMPERIAL 1077 Market St.	"Stella Dallas"
LOEW'S WARFIELD 988 Market St.	"Brown of Harvard"
MAJESTIC Mission between 20th and 21st	"The Thundering Herd"—Sat. Mary Pickford in "Little Annie Rooney"—Sun. and Mon.
METROPOLITAN 2055 Union St.	Pictures
NEW FILLMORE 1329 Fillmore St.	Pictures
NEW MISSION 2550 Mission St.	Pictures
POMPEII Next to Granada	Pictures
PORTOLA 779 Market St.	Pictures changing every day
ROYAL 1520 Polk St.	Pictures changing four times a week
ST. FRANCIS 985 Market St.	"La Boheme"—Lillian Gish, John Gilbert
SUTTER Sutter and Steiner	Pictures

er.—McGlynn is always convincing and, in this disputed play, he has undisputed acclaim as a sterling and superb actor.

Douglas Montgomery, his antithesis in character, plays his part with conclusive art. Norman Feusier and Forrest Taylor are the other two principals essaying male roles.

Jessie Arnold, handsome and alluring, claims one's sympathy and she handles the tragic scenes with consummate skill, glossing over the repellent things and holding on to one's sympathy throughout.

"The language in 'Desire Under the Elms' is strong, natural, frank and free" proclaims one who always knows, "but it appears to belong to the people who speak it." To which the well-known writer added that there is not an unnecessary shading to words nor words that are shady in the production.

But, of course, to those who go a-seeking, there is that in "Desire Under the Elms" which may appear to be the excuse for the ban of its presentation in my home-town, Boston.

\* \* \*

### Columbia

The Duncan Sisters, in their fascinating "Topsy and Eva," continue to draw crowded houses at the Columbia theater on Eddy street, near Powell, where they have made another famous record for their matchless production.

Rosetta and Vivian are dainty stars, but they have an incomparable combination of strength of purpose, understanding and vision. What they give in their beautiful production is of value to the theatrical world, for they touch the heights in their aspirations and their presentations and, furthermore, they accomplish that standard—the ambition of players and producers, alike to send everyone away from their performances keyed to the highest pitch of enthusiasm and with the desire to go again and again to see "The famous Duncan Sisters."

\* \* \*

### Curran

"The Lullaby," a colorful and fascinating drama of great love, will continue this week at the Curran theater, with Mabel Julianne Scott, the new star, heading the players. Miss Scott gives us a magnetic characterization in this mighty play and visualizes the role she essays with exceeding understanding.

Edward Knoblock, author of "Kismet," writes strong plays, and the drama on the Curran stage this week fulfills one's expectations of this virile and unafraid playwright

\* \* \*

### California

"The Prince of Pilsen," filmed from the charming comedy of real men and high hilarity, with its gripping settings

and romances, is the screen attraction this week at the California theater.

A lavish production has been given to the screen version of "The Prince of Pilsen" with elaborate settings of European court life, while the quality of humor running through the picture is exceptionally amusing and highly entertaining.

George Sidney and Anita Stewart appear in leading roles. Sidney is well remembered for his characterization in Potash and Pearlmuter and "The Cohens and the Kellys."

Allan Forrest plays the title role of the Prince of Pilsen, and gives a splendid portrayal of this character part. He looks and acts the part to perfection. The other principal part, that of Princess Bertha of Thorwald, is played by Myrtle Stedman, one of the prettiest screen actresses. Rose Tapley is in the cast.

Max Dolan and his California Concert orchestra have prepared a musical program of special numbers with the familiar strains of the comedy opera on their beautiful program.

\* \* \*

### Golden Gate

Benny Rubin, well-known vaudeville and moving picture comedian, heads next week's bill at the Golden Gate, bringing a company of Broadway in a great comedy offering. A second offering of interest is the appearance of Miss Bobby Folsom with her new group of story songs. Starred in the last edition of Earl Carroll's "Vanities," Miss Folsom, singing comedienne has been royally welcomed back

(Continued on Page 14)

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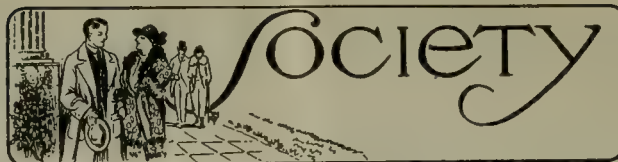
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By Antoinette Arnold

### Wedding Day Set

**M**ISS JUNE CLEMENT who is to marry Mr. Arthur Merrill Brown Jr., has announced her wedding day—June 2, the first Wednesday of June—with an elaborate church wedding of six bridesmaids and a maid of honor.

Charming and vivacious, loved by a host of friends, this lovely bride-to-be is being feted constantly during her pre-nuptial days. Teas, luncheons, receptions and bridge parties have filled to the brim her social calendar.

Pardow Hooper is giving a dinner in compliment to Miss Clement and her fiancé on the evening of May 4, and on May 11, Mrs. Linsey Howard is entertaining at luncheon in her home on the peninsula for her.

On two days in succession, Miss Clement will be the guest of honor, May 18, at the home of Mrs. John Thomas, and on the nineteenth she will be feted by Miss Irma Clayburgh at a luncheon and bridge party. Then comes Mrs. Rene Le Roy's affair for her and the following week there will be another event for her with Miss Barbara Willett acting as hostess for the gracious bride-to-be.

Miss Margaret Stacey is entertaining for her on May 27. The evening of June 1st a beautiful dinner party will be given in honor of both Miss Clement and Mr. Arthur Merrill Brown by Miss Lea Calegaris, with many friends of the engaged pair as guests.

\* \* \*

### Comtesse Lambertye Paris Resident, Now

Comte and Comtesse de Lambertye, who were visitors in New York a short time ago are now living in their beautiful chateau near Paris, where they have been entertaining many of their San Francisco and Burlingame friends. Comtesse was formerly Mrs. Frederick Kohl and one of society's greatest favorites.

While in the eastern metropolis, Comte and Comtesse de Lambertye attended the races at Longchamps in company with prominent society people of California, including Mr. and Mrs. Templeton Crocker, Mrs. Charles B. Alexander and her daughter, Mrs. Sheldon Whitehouse, and the Duc and Duchesse de Richelieu.

\* \* \*

Mrs. H. L. Terwilliger entertained a group of Palo Alto friends last week at the New Women's City Club on Post street. Complimented guests included Mrs. Frederick Wheeler and Mrs. John Camp Williams, her sister-in-law of Morristown, New Jersey, Mrs. Charles Whitney, Mrs. John W. Mitchell, Mrs. Harry J. Moule, Mrs. George L. MacKenzie and Mrs. James Graham Sharp.

\* \* \*

Dr. and Mrs. Ray Lyman Wilbur gave a lovely luncheon at their Palo Alto home last week in compliment to Dr. Mary E. Wooley, president of Mt. Holyoke College, who was on a brief visit to Leland Stanford, Jr., University.

\* \* \*

Miss Mildred Holman, a charming bride-to-be was the complimented guest at a luncheon given last week by Miss

Mabel Reinecke. Miss Holman is a member of the State Teachers' College. Guests at this prettily appointed affair included Mrs. Ernest Myers, Mrs. Alfred Reinecke and the Misses Mildred Holman, Effie McFadden, Florence Hale, Enid Miller, Eva Levy, Grace Carter, Clara Crumpton, Florence Vance and Mary Ward.

\* \* \*

### Wedding of Miss

Eleanore Louise Newton

The wedding of Miss Eleanore Louise Newton, daughter of Mr. and Mrs. John Newton of San Jose and Dr. Clement H. Arnold of San Francisco took place in the First Presbyterian Church, San Jose, April 18, Dr. J. S. Stevenson officiating at the nuptial services.

\* \* \*

### Knights Templar

Auxiliary Breakfast

Over 400 members and friends of the ladies' Auxiliary to California Commandery No. 1, Knights Templar, assembled in the ballroom of the Fairmont hotel at one of the most elaborate annual breakfasts yet given by the auxiliary.

Mrs. A. D. McLean, the president, presided and introduced the guests of honor, among whom were Miss Mabelle Blair, Dr. Maud Noble Haven, Mrs. O. G. Ostlund, Mrs. A. Kempkey, Mrs. W. R. Burke, Mrs. Marshall Harris, Mrs. G. Butterfield, Mrs. C. Moss, Mrs. J. Phillips and members of the press.

Mrs. H. D. Collier, first vice-president, chairman of arrangements, presented an unusual program composed of professional talent from local theaters.

\* \* \*

### Picnic Supper Party

Mr. and Mrs. W. W. Crocker entertained a number of friends Sunday evening at Pebble Beach, giving a picnic supper for the party at Point Lobos.

Mr. and Mrs. Kenneth Monteagle entertained the usual assemblage of guests over the week-end at their Pebble Beach home.

Alexander Pollock Moore, former Ambassador to Spain, is at present the house guest of Mr. and Mrs. Gouverneur Morris at the Morris home at Pebble Beach.

One picnic group, including Mr. and Mrs. Francis McComas, Mr. and Mrs. S. F. B. Morse, Mrs. Genevieve Morse Hay, Kim Hollins and Mr. and Mrs. Dickinson Bishop, later attended the dinner dance at Hotel Del Monte on Sunday evening.

\* \* \*

Miss Elizabeth Witter of Berkeley, who is visiting in Baltimore and Washington, was the guest at luncheon at the University Club Thursday of Mrs. A. E. Graupner, wife of Judge Graupner.

\* \* \*

### Mission Bells Will Be Heard from Little Belfries at Festival

Mission Bells will ring in tuneful cadence from miniature belfries at the Franciscan Festival to be staged in the San

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San Francisco Civic Auditorium, May 10 to 15, under the direct supervision of the Franciscan Fathers, Rev. Father Bernardine, O.F.M., general director of the festival.

Colorful costumes worn by modern San Francisco beauties in their characterizations of Spanish señoritas will contrast with the somber garb of the monks, who emulate the activities of their illustrious forebears. Gay and festive scenes during the progress of the fete will include Spanish fiestas, dancing, sparkling music and diversified entertainment.

More than 150 organizations of prominent men and women representing a membership enrollment of thousands of interested workers are participating in this week's final preparations, under the direction of Harry I. Mulcrevy, executive chairman of the festival committee.

\* \* \*

**Authors, Playwrights and Leading Newspaper Women Launch Brilliant Plan**

If the new Golden Gate Branch League of American Pen Women maintains its high standard of the inaugural round-table luncheon, given last week in the Fairmont Hotel, and which still is the topic of interest in literary circles, it will soon occupy a distinctive place in the world of western letters.

Grace Sanderson Michie (Mrs. J. Gordon Michie) the organizing president, is determined that requisites for membership enrollment shall be based on actual writing ability and publications. A well known playwright and scenarist, herself, often called the "beloved author of the screen," Mrs. Michie has already surrounded herself with authors of distinction and well-known "By-liners" of the newspaper writing field.

Helen Bamberger, of Washington, D. C., wife of Colonel Raymond Bamberger, was a complimented guest at the initial round table of the Pen Women. Her latest novel, "Judy's Man" was reviewed by Mrs. Michie. Miss Gladys Johnson, Barrett Willoughby, Isabelle Rogers Stradleigh, Katherine Eggleston Holmes, Eleanore Ross, Anna Blake Mezquida, Nadia Lavrovia, Zilfa Estcourt, Marie Coghlan, Lillian Connelly, Ethel Whitmore, Cleo Braddock, Nellie Cleary, Elmore Coldthwaite, Ada Hanifen, Mrs. W. B. Hamilton, Mrs. William Beckman, Adelyn Brickley Jones, Josephine Wilson honorary member, as Senior Past State Vice-president, were present at the luncheon.

Dignity, directness of purpose and literary work (spelled with a capital), are basic principles on which the new Pen Women's League is founded, according to those under whose management the Golden Gate Branch has been effectively launched.

Exquisite flowers were used in the decorative scheme of the round table luncheon when young authors of California gathered to pay homage to their organizer and leader.

\* \* \*

**Mrs. Pfingst Entertains**

Mrs. Florence Porter Pfingst was hostess at a dinner party on Sunday evening, April 25, at Hotel Fairmont where she makes her home. Roses shading from pink to deep red and yellow iris were arranged in a golden wicker basket in the center of the tables, from which ribbons of delicate



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color extended to smart bows. Tall crimson candles in silver candle sticks completed the artistic decoration.

The members of the party included: Dr. and Mrs. Howard Morrow; Messrs. and Mesdames P. C. Hale, William T. Sesnon, Henry Rosenfeld, C. C. Moore; Misses Helen Brack, Carrie Nickelson; Messrs. F. W. Hall, Marcos Huidobro, E. V. Saunders, Julian Hart, Edouard P. Pfingst.

\* \* \*

**Garden Party at Home of Mrs. Whited**

Mrs. Jesse M. Whited, chairman of the literary section of Cap and Bells Club gave a garden party last Saturday, at her country residence, "Jessemay," Marin County, in compliment to the book lovers and the literary leader.

Mrs. Marshall C. Harris presided at the lovely out-of-door event held under oak trees where tables were bounteously laden. Following the luncheon, Mrs. Harris made a delightful speech and presented the honor guest, Josephine Wilson, a handsome beaded bag in appreciation of the literary events, during the past year, while Nancy Buckley, who has recently returned from Europe, read from her book of poems.

\* \* \*

Mrs. Katherine Eggleston Holmes, the principal speaker of the day, paid tribute to the literary work of Gertrude Atherton, stating that Mrs. Atherton ranked as the leading American woman novelist and compared her attainments in the world of letters with those of Edith Wharton and Willa Cather.

"Encourage America's authors with your consideration and your book patronage," urged Mrs. Holmes, who added that the standards of literary output were measured by the strength of approval.

As the author of novels and short stories and a lecturer, Mrs. Holmes' opinions on matters of intellectual worth were received with high acclaim by the assemblage. Gathered as they were at Mrs. Whited's home, seated beneath the trees, the literateurs presented an impressive audience which certainly must have inspired the speaker in her brilliant address.

\* \* \*

**At the Hillcrest Club**

The Hillcrest Club, at Vallejo and Taylor streets, will present its last program of Music Week this Saturday evening, when a recital will be given by Miss Harriette Murton, coloratura soprano, Thomas Kenney, baritone, and Leroy Hanshaw, pianist.

Among the guests attending the recital last Monday evening, when a Russian program was offered, appropriate as Russian Hill's contribution to Music Week, were Messrs. and Mesdames Russell Spicer, Robert Dean, George Hammond, Charles Malamuth, Frederick Bullock, John Martin, Dr. and Mrs. Chester B. Moore, Gilbert Darling, Richard Kruger, Paul Van Ettener, and Franklyn Wolf, Mesdames Robert H. Collier, John D. Powell, M. Snell Cobb, Gerda Wismer Hofmann, Mae Lorenzini, Marjorie Norton; Misses Florence Paul, Jennie Paul, Harriette Murton, Mabel Johnson, Harriet Wilson; Messrs. Albert P. Glidden, Gordon F. Cane, James Sully, Rev. George C. Golden.

\* \* \*

Richard Carle is hard at work these days in his apartments at the Hollywood Plaza Hotel. The well-known musical comedy star owns the rights to many of his most successful vehicles including The Mayor of Tokio, The Spring Chicken, The Maid and the Mummy, The Tenderfoot, The Hurdy Gurdy Girl, The Storks, Jumping Jupiter and others. He is preparing these play plots for early production on the screen.

(Continued on Page 18)

**SANTA MARIA INN**  
SANTA MARIA, CALIFORNIA  
On the Coast Highway Halfway Between San Francisco and Los Angeles  
An Inn of Unusual Excellence  
Wire or write for reservations on your next trip south



# RADIO

By C. J. Pennington



## Great Distance Is a Delusion

LAST winter when the so-called magnetic blanket was supposed to be with us, many, or in fact, every radio store, was advertising heavily. They were



C. J. Pennington

putting stress on the fact of the extreme distance obtainable by using one of the receiving sets they were selling.

"Distance!" What every radio fan hopes to bring in and is continually striving for, while the mere thought of hearing some far-distant station has produced many sales, it also produces a new crop of radio fans every year. This will, it seems, continue until all ends of the earth are reproduced on the loud speaker; even then there will be no satisfaction until Mars or some other far-away planet is heard from.

During the winter months of 1925 and the early part of 1926, distant reception was very unusual and any station logged east of Denver was out of the ordinary. Still the advertising was carried on in the daily papers, the weekly publications and in fact everywhere, telling of the wonderful results that were obtained.

Up to the present development of radio, extreme distance is a matter of patience, atmospheric conditions and location. Any extreme distant station that may be picked up is an unusual happening on any set.

One radio dealer in particular came out with an advertisement, giving a long list of eastern stations that were supposed to be logged consistently. Among the list were stations we would venture to state were never heard in this city on the type of receiver he was selling, let alone hearing them regularly.

If good distant reception was obtainable at any time, does anyone suppose that KPO and KFI would continue to hook up together with telephone wires? If it were possible to tune in the wonderful programs direct, that are broadcast simultaneously from KPO and KFI,

would the company sponsoring those excellent programs consent to paying the heavy expense involved in order to operate both stations by telephone connections? We hardly think so.

The worst of the whole situation is that the public continues to purchase receiving sets on just what the salesman may say. Why not take the time to ascertain the authenticity of the salesman's statements?

Distance is a great thing to try for and to bring in. It is, indeed, fascinating, but for the good programs and excellent reception, the best is to stay with the local stations. They cannot be improved upon by trying to reach out for some distant station.

We are granting that many makes and types of receiving sets on the market will bring in distance, and on very rare occasions real distance is enjoyed; but such occasions are very rarely true in San Francisco, or any other crowded vicinity.

Some locations outside of San Francisco get a good distant reception occasionally, but local or reasonably close stations are the best for any receiver of the present-day make, that is, if the user desires real enjoyment from a radio set.

\* \* \*

A cone type loud-speaker equipped with a soundboard has been introduced by the Stromberg-Carlson Telephone Manufacturing Company.

The soundboard, which takes the form of a wide ring of wood especially suited for sound vibrations, and upon the inner edge of which the cone itself is mounted, adds a fullness and a timbre to the lower notes.

The speaker is being made in the form of a tip-top table, the cone and soundboard imitating the flat surface of the table in its vertical position and being fitted with pedestal and legs.

Another feature of the speaker is the use of an extra long cord, twenty feet or more in length, allowing the device to be placed at some distance from the receiver. This makes possible the placing of the speaker in any convenient location in the room for the best acoustical effect and allows a greater perfection of reproduction by preventing acoustic coupling between the speaker and the receiver.

\* \* \*

## Prices Will Not Decline

A conversation was overheard recently between two men. One a radio owner, the other not as yet. It seemed that the non-set owning man is waiting for the time when radios will be operated direct from the light socket, with very wonderful results. And from his conversation

the impression was obtained that very soon high class receiving sets would be selling in the 5 and 10.

Someone has surely misinformed this man, or he has been day dreaming. However, this much is assured, that not during his career will he ever be able to purchase the class of receiving set he wants and get it for the price he expects to pay; whether the set is to be operated direct from the house current or from batteries.

## How to Reproduce True Tonal Qualities from Your Radio Set

By Harry H. Sewelson

A radio, like any other mechanically constructed instrument, requires a certain amount of periodical care so that it may function at topmost efficiency, eliminating those humming and howling noises which are so often heard in a radio set that does not receive a regular service.

There are many who know little about the technicalities of radio, and tinker with their sets, losing the connection thereof, and wondering why their radio gives vent to those buzzing and rasping sounds. For instance, take an automobile—if not looked after, greased and oiled regularly, the parts begin to wear, causing knocks and squeaking noises, which, sooner or later will eventuate in a breakdown. The same thing applies to a radio. There are many who do not have their sets tested regularly which in due time causes a complete breakdown. These people complain at the excessive cost of repairs, which could be avoided if inspection was given by a radio expert.

The California State Radio Association renders to its members a service that is unequaled, no matter what condition a radio set may be in. The monthly inspection furnished by the California State Radio Association experts, will at all times enable your set to reproduce the true tonal qualities, and make radio in the home an enjoyment never before realized.

Just think! All this at but at nominal cost. The California State Radio Association, whose general offices are in the Pacific Building, will gladly furnish those who write for it, a pamphlet containing five points of "Better radio in the Home," also any information they may desire regarding membership in the association.

Dayton News—A crying need in radio is a broadcasting announcer who does not have the idea he is the entire program.

## Radio Program for Next Week

### KPO—HALE BROS. AND THE CHRONICLE, SAN FRANCISCO—428.3

#### Sunday, May 9

9:45 to 10:45 a. m.—Undenominational and non-sectarian church service, conducted by Dr. Walter Morritt, superintendent. Old People's Home, San Francisco. Theme, "The Good of the Wicked." Baritone solos by Ira Morgan; William E. Corris at the organ.

10:45 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast and general information.

2:00 to 3:00 p. m.—Program given for the National Union Assurance Society in honor of Mother's Day.

3:00 to 4:30 p. m.—Broadcast of the baseball game, play by play, from Recreation Park, San Francisco.

5:00 to 6:00 p. m.—Organ recital by Marshall W. Giselman at the California Palace of the Legion of Honor.

6:00 to 6:30 p. m.—The States Restaurant Orchestra under the direction of Waldemar Lind.

6:30 p. m.—"Ye Towne Cryer," giving baseball scores and general information.

6:35 to 8:35 p. m.—Palace Hotel Concert Orchestra under the direction of Cyrus Trobde.

8:35 to 10:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

**Monday, May 10**  
7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.

10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast and general information.

12:00 noon—Time signals and Scripture reading.

1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

2:30 to 3:30 p. m.—Matinee program.

3:30 to 4:30 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobde director.

5:15 to 6:15 p. m.—Children's hour stories by Big Brother, taken from the Book of Knowledge, assisted by "Uncle Hi and Uncle Si."

6:15 to 6:30 p. m.—"Ye Towne Cryer," giving the A. A. Housman-Gwathmey & Co. stock market quotations, baseball scores and general information.

6:30 to 7:00 p. m.—States Restaurant Orchestra, Waldemar Lind director.

7:00 to 7:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

8:00 to 9:00 p. m.—Palace Hotel Rose Room Dance Orchestra, Gene James, director.

9:00 to 10:00 p. m.—KFI, Los Angeles and KPO, San Francisco, broadcasting simultaneously a program originating in the KFI studio for the Walter M. Murphy Motors Company.

10:00 to 11:00 p. m.—Cabiria Cafe Dance Orchestra, Billy Long director.

**Tuesday, May 11**  
7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.

10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry.

12:00 noon—Time signals and Scripture reading.

1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

2:45 to 4:30 p. m.—Broadcast of the baseball game, play by play, from Recreation Park, San Francisco.

4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobde director.

5:15 to 6:15 p. m.—Big Brother's stories taken from the Book of Knowledge for the children.

6:15 to 6:30 p. m.—"Ye Towne Cryer," giving A. A. Housman-Gwathmey & Co. stock market quotations and baseball scores and general information.

6:30 to 7:00 p. m.—States Restaurant Orchestra, Waldemar Lind director.

7:00 to 7:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

8:00 to 9:00 p. m.—Studio program presenting the Harmony Four, ladies' quartet, Bessie Empey, saxophone, and Fred C. Dodson, pianist.

9:00 to 10:00 p. m.—Program given for the Mona Motor Oil Company, presenting the Mona Motor Oil trio, Gypsy and Marta, close harmony team, and Perry Askam, baritone.

10:00 to 11:00 p. m.—Palace Hotel Rose Room Dance Orchestra, Gene James director.

**Wednesday, May 12**  
7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.

10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry.

12:00 noon—Time signals and Scripture reading.

1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

2:45 to 4:30 p. m.—Broadcast of the baseball game, play by play, from Recreation Park, San Francisco.

4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobde director.

5:15 to 6:15 p. m.—Children's hour stories by Big Brother, taken from the Book of Knowledge.

6:15 to 6:30 p. m.—"Ye Towne Cryer," giving A. A. Housman-Gwathmey & Co. stock market quotations, baseball scores and general information.

6:30 to 7:00 p. m.—States Restaurant Orchestra, Waldemar Lind director.

7:00 to 7:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

8:00 to 9:00 p. m.—Program by the Atwater Kent Artists under the auspices of Ernest Ingold, Inc.

9:00 to 10:00 p. m.—Program by the Goodrich Silvertown Cord Orchestra, Reg. Code directing.

10:00 to 11:00 p. m.—States Restaurant Orchestra, Waldemar Lind, director.

**Thursday, May 13**  
7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.

10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry.

12:00 noon—Time signals and Scripture reading.

1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

2:30 to 4:30 p. m.—Broadcast of the baseball game, play by play, from Recreation Park, San Francisco.

4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobde director.

5:15 to 6:15 p. m.—Children's hour stories by Big Brother, taken from the Book of Knowledge, assisted by "Uncle Hi and Uncle Si."

6:15 to 6:30 p. m.—"Ye Towne Cryer," giving A. A. Housman-Gwathmey & Co. stock market quotations, baseball scores and general information.

6:30 to 7:00 p. m.—States Restaurant Orchestra, Waldemar Lind director.

7:00 to 7:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

8:00 to 9:00 p. m.—Program by the Congregational Church Orchestra of San Mateo.

9:00 to 10:00 p. m.—Program under the direction of Rose Roldi Callean.

10:00 to 11:00 p. m.—Cabiria Cafe Dance Orchestra, Billy Long, director.

**Friday, May 14**  
7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.

10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry.

12:00 noon—Time signals and Scripture reading.

12:45 p. m.—Talk from the Commonwealth Club luncheon at the Palace Hotel.

1:30 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

2:30 to 4:30 p. m.—Broadcast of the baseball game, play by play, from Recreation Park, San Francisco.

4:00 to 5:00 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobde director.

5:15 to 6:15 p. m.—Big Brother's stories for the children, taken from the Book of Knowledge.

6:15 to 6:30 p. m.—"Ye Towne Cryer," giving A. A. Housman-Gwathmey & Co. stock market quotations, baseball scores and general information.

6:30 to 7:00 p. m.—States Restaurant Orchestra, Waldemar Lind director.

7:00 to 7:30 p. m.—"Sports on the Air" under the direction of Harry R. Smith, sporting editor of The Chronicle.

7:10 to 7:20 p. m.—Bridge lessons by Colonel Henry I. Raymond.

8:00 to 9:00 p. m.—Program presented by the Male Chorus under the direction of Bruce Cameron.

9:00 to 10:00 p. m.—Palace Hotel Rose Room Dance Orchestra, Gene James, director.

9:10 to 9:20 p. m.—Book reviews by Harry A. Small of The Chronicle.

10:00 to 11:00 p. m.—States Restaurant Orchestra, Waldemar Lind director.

**Saturday, May 15**  
7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.

10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry.

12:00 noon—Time signals and Scripture reading.

1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

2:30 to 4:30 p. m.—Broadcast of the baseball game, play by play, from Recreation Park, San Francisco.

4:00 to 5:00 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobde director.

5:15 to 6:30 p. m.—"Ye Towne Cryer," giving A. A. Housman-Gwathmey & Co. stock market quotations, baseball scores and general information.

6:30 to 7:20 p. m.—States Restaurant Orchestra, Waldemar Lind director.

7:20 to 7:30 p. m.—Talk on Real Estate furnished by the R. A. Wilson Company.

8:00 to 12:00 p. m.—Fairmont Hotel Dance Orchestra, Reg. Code directing; Maurice Gunsky, tenor; and Merton Borjes, pianist, intermission soloists.

### KGO—GENERAL ELECTRIC CO., OAKLAND—361

**Sunday, May 9**  
11:00 a. m.—Trinity Episcopal Church service (San Francisco); Rev. Chas. F. Deems, rector. Sermon subject: "The Modern Mother and the Youth Movement." Benjamin Moore, organist.

3:30 p. m.—Vesper services, Grace Cathedral, San Francisco.

7:40 p. m.—Weather Bureau report.

7:45 p. m.—Trinity Episcopal Church service (San Francisco); Rev. Chas. F. Deems, rector. Sermon subject: "Too Much Service." Benjamin Moore, organist.

**Monday, May 10**  
7:15 to 7:30 a. m.—"Energetics" class; Health Training Exercises, Eric Rasmussen; William H. Hancock, accompanist.

7:45 a. m.—"Pep Class," Health Training.

8:15 to 8:30 a. m.—"Lazybones" class; Health Training.

8:30 a. m.—"Cheerio"—"Daily Strength."

11:30 a. m. to 1:00 p. m.—Luncheon concert; Sherman Clay & Company.

12:00 noon—Time Signal.

12:30 p. m.—Weather Bureau reports.

1:30 p. m.—N. Y. Stock reports.

1:37 p. m.—S. F. Stock reports.

1:42 p. m.—Weather Bureau reports.

1:43 p. m.—Howard Kepler, baritone. Edith Sanford, contralto. Annie H. Allen, University of California, talks on "Expression." Eva Garcia, pianist, presents Cornelia Sturges and Helen Corder.

5:30 to 6:00 p. m.—Aunt Betty (Ruth Thompson) stories; KGO Kiddies' Klub.

6:00 to 6:55 p. m.—Dinner concert, Baldwin Piano Company; Knickerbocker Trio.

6:55 p. m.—News items.

7:02 p. m.—Weather Bureau report.

7:06 p. m.—S. F. Produce, Grain, Cotton and Metals.

7:14 p. m.—N. Y. Stock reports (closing).

7:21 p. m.—S. F. Stock reports (closing).

8:00 p. m.—Educational program—music and speakers.

Selections from "The Bartered Bride" (Smejkal)—Arlon Trio.

8:05 p. m.—F. H. McCampbell, Assistant Marketing Specialist, Bureau of Agricultural Economics, speaker for U. S. Department of Agriculture. Also, W. R. Ralston, Assistant State Club Leader, speaker for National Farm Radio Council. "Boys and Girls' Club Activities for the Summer Months."

Under Sheltering Leaves (Thome)—Arlon Trio.

8:25 p. m.—Joseph Henry Jackson "Chats About New Books."

Cello Solo—Margaret Avery

Lamento (Gabele-Maria)

8:50 p. m.—Wilda Wilson Church; "New Poetry and Drama"

Pizzicato Russe (Barth)—Arlon Trio

9:15 p. m.—Oswald W. S. McCall, D. D. speaker at a special of Home Department, Second District, California, talks on "Parents and Teachers' course, 'Character Training in the Home,' subject, 'Religious Development of Children'."

Interlude, Orientale (Rinsky-Korsakow)—Arlon Trio.

9:30 p. m.—Mabel S. Gifford, speaker, auspices of California Division, University of California subject, "Character Training, Improvement and the Correction of Speech Defects and Disorders."

La Golondrina (Serradei)—Arlon Trio

**Tuesday, May 11**  
7:15 to 7:30 a. m.—"Energetics class," Health Training Exercises Eric Rasmussen; William H. Hancock, accompanist.

7:45 a. m.—"Pep Class," Health Training.

8:15 to 8:30 a. m.—"Lazybones" class; Health Training.

8:30 a. m.—"Cheerio"—"Daily Strength."

11:30 a. m. to 1:00 p. m.—Luncheon concert; Sherman Clay & Company.

12:00 noon—Time Signal.

12:30 p. m.—Weather Bureau reports.

1:30 p. m.—N. Y. Stock reports.

1:37 p. m.—S. F. Stock reports.

1:42 p. m.—Weather Bureau reports.

1:43 p. m.—Howard Kepler, baritone. Edith Sanford, contralto. Annie H. Allen, University of California, talks on "Expression." Eva Garcia, pianist, presents Cornelia Sturges and Helen Corder.

5:30 to 6:00 p. m.—Aunt Betty (Ruth Thompson) stories; KGO Kiddies' Klub.

6:00 to 6:55 p. m.—Dinner concert, Baldwin Piano Company; Knickerbocker Trio.

6:55 p. m.—News items.

7:02 p. m.—Weather Bureau report.

7:06 p. m.—S. F. Produce, Grain, Cotton and Metals.

7:14 p. m.—N. Y. Stock reports (closing).

7:21 p. m.—S. F. Stock reports (closing).

8:00 p. m.—Educational program—music and speakers.

Selections from "The Bartered Bride" (Smejkal)—Arlon Trio.

8:05 p. m.—F. H. McCampbell, Assistant Marketing Specialist, Bureau of Agricultural Economics, speaker for U. S. Department of Agriculture. Also, W. R. Ralston, Assistant State Club Leader, speaker for National Farm Radio Council. "Boys and Girls' Club Activities for the Summer Months."

Under Sheltering Leaves (Thome)—Arlon Trio.

8:25 p. m.—Joseph Henry Jackson "Chats About New Books."

Cello Solo—Margaret Avery

Lamento (Gabele-Maria)

8:50 p. m.—Wilda Wilson Church; "New Poetry and Drama"

Pizzicato Russe (Barth)—Arlon Trio

9:15 p. m.—Oswald W. S. McCall, D. D. speaker at a special of Home Department, Second District, California, talks on "Parents and Teachers' course, 'Character Training in the Home,' subject, 'Religious Development of Children'."

Interlude, Orientale (Rinsky-Korsakow)—Arlon Trio.

9:30 p. m.—Mabel S. Gifford, speaker, auspices of California Division, University of California subject, "Character Training, Improvement and the Correction of Speech Defects and Disorders."

La Golondrina (Serradei)—Arlon Trio

## Radio Program for Next Week

7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 8:00 to 9:00 p. m.—Eveready program (San Francisco Studio).  
 "Royalty On the Radio," radio vaudeville by Frank M. Turner.

### CAST

The King, Albert Gillette.  
 The Queen, Lucille Harger.  
 The Queen's Maid, Helena d'Asalena.  
 The Minstrel, Carl Anderson.  
 Accompaniment by Vinton La Ferrara and his orchestra.  
 9:00 to 9:10 p. m.—Henry M. Hyde: "Wonders of the Sky."  
 9:10 to 10:00 p. m.—Program by Tupper & Reed, Berkeley.  
 John A. Matthias (baritone)—  
 Where'er You Walk (Handel); Mellisande in the Wood (Goetz); Aliah (Chadwick).  
 College National Bank Male Quartette—  
 The Gypsy Trail (Galloway); Old Ironsides.

Margaretha van Loben Sels (pianist)—  
 Prelude in E Minor (Chopin); Holberg Suite (Grieg).  
 College National Bank Male Quartette—  
 Homing (del Riego), Catastrophe (Parks).  
 10:00 p. m. to 12:00 midnight—Dance music

### Wednesday, May 12

7:15 to 7:30 a. m.—"Energetics" class," Health Training Exercises, Eric Rasmussen; William H. Hancock, accompanist.

7:45 a. m.—"Pep Class," Health Training.  
 8:15 to 8:30 a. m.—"Lazzybones" class," Health Training.

8:30 a. m.—Cheerio—"Daily Strength."  
 11:30 a. m. to 1:00 p. m.—Luncheon concert, Sherman Clay & Company.

12:00 noon—Time Signal.  
 12:30 p. m.—U. S. Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.

1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—Williams Institute (Berkeley) speaker, Beulah Masterson, soprano, Dorothy Wines Reed, pianist, presents Beverly Dexter, "Hints for Housekeepers."

4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco.  
 5:30 p. m.—Mr. Fix-it answers questions.  
 6:00 to 8:55 p. m.—Dinner concert, Baldwin Piano Company; Knickerbocker Trio.

6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:09 p. m.—S. F. Produce, Grain, Cotton and Metals.

7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 Wednesday night silent.

### Thursday, May 13

7:15 to 7:30 a. m.—"Energetics" class," Health Training Exercises, Eric Rasmussen; William H. Hancock, accompanist.

7:45 a. m.—"Pep Class," Health Training.  
 8:15 to 8:30 a. m.—"Lazzybones" class," Health Training.

8:30 a. m.—Cheerio—"Daily Strength."  
 11:30 a. m. to 1:00 p. m.—Luncheon concert, Sherman Clay & Company.

12:00 noon—Time Signal.  
 12:30 p. m.—U. S. Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.

1:42 p. m.—Weather Bureau reports.  
 4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco.  
 5:30 to 6:30 p. m.—George W. Ludlow, "Friend to Boys."

6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball score.  
 7:09 p. m.—S. F. Produce, Grain, Cotton and Metals.

7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 8:00 p. m.—(Oakland Studio).

"The Arrival of Kitty," a farce comedy in three acts, by Norman Lee Swartout, presented by the KGO Players, Wilda Wilson Church, directing. Music by the Arlon Trio.

Overture Romanesca (Mouton)—Arlon Trio.  
 Act One: Office of the Haleyon House, in the Catskill Mountains. Late morning on a day in August.

Kerry Dance (Molloy)—Arlon Trio.  
 Act Two: The same. Early afternoon.  
 Spanish Dance (Sarasate)—Arlon Trio.  
 Act Three: The same. Almost evening.

Kuywiak (Wienawski)—Arlon Trio.  
 10:00 p. m. to 12:30 a. m.—Dance music, Brokaw and Orchestra, Paradise Gardens, Oakland.

### Friday, May 14

7:15 to 7:30 a. m.—"Energetics" class," Health Training Exercises, Eric Rasmussen; William H. Hancock, accompanist.

7:45 a. m.—"Pep Class," Health Training.  
 8:15 to 8:30 a. m.—"Lazzybones" class," Health Training.

8:30 a. m.—Cheerio—"Daily Strength."  
 11:10 a. m.—Prudence Penny, Homemaking Talk.

11:30 a. m. to 1:00 p. m.—Luncheon concert; Sherman, Clay & Company.  
 12:00 noon—Time Signal.

12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.

1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—Loris Lee, pianist. Short program by Pacific Coast Musical Review.

Book Review—Pearl Hossack Whitcomb presents Dorothy Clute, mezzo, and Muriel Bates Keast, lyric soprano.  
 4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco.

5:30 to 6:00 p. m.—Esther Wood Schneider, KGO Radio Girls.  
 6:00 to 6:55 p. m.—Dinner concert, Baldwin Piano Company; Knickerbocker Trio.

6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:09 p. m.—S. F. Produce, Grain, Cotton and Metals.

7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 8:00 p. m.—Mills College Annual Dinner, Hotel Oakland. Principal address by Dr. Aurelia Henry Reinhardt, president of Mills College; "The College of Today."

**Saturday, May 15**  
 7:15 to 7:30 a. m.—"Energetics" class," Health Training Exercises, Eric Rasmussen; William H. Hancock, accompanist.

7:45 a. m.—"Pep Class," Health Training.  
 8:15 to 8:30 a. m.—"Lazzybones" class," Health Training.

8:30 a. m.—Cheerio—"Daily Strength."  
 8:45 a. m.—Songs; William H. Hancock.  
 11:30 a. m. to 1:00 p. m.—Luncheon concert; Sherman Clay & Company.

12:00 noon—Time Signal.  
 12:30 p. m.—U. S. Weather Bureau report.  
 12:33 p. m.—N. Y. Stock Market reports.  
 12:40 p. m.—S. F. Stock Market reports.

4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco.  
 8:00 p. m.—Weather Bureau report. Al Santoro—"Weekly Sport Review."

8:10 p. m.—Baldwin Piano Company program (Oakland studio).  
 Concert by the Stanford Band, Ernest Whitney Martin, director; assisted by Margery Blackwelder, soprano, and Mrs. Warren D. Allen, accompanist.

Stanford Band—  
 Hail, Alma Mater!; Marche Lorraine (Ganne); Grand Overture (Rosamunde).  
 John M. Willis, 25 (cornet soloist), Heinemann (29) and Nussbaum (25) French horn and flute—  
 Serenade (Tittl).

Stanford Band—  
 Ballet Suite, "The Two Pigeons" (Messager).  
 Margery Blackwelder (soprano).

Stanford Band—  
 Suite "Atlantis," The Lost Continent (Safarock)  
 (a) Nocturne—Morning (Hymn of Fraise)  
 (b) Gavotte—A Court Function  
 (c) Duel, "I Love Thee" (The Prince and the Princess).  
 (Taylor, 26 euphonium, and Call, 28, cornet).

(d) The Destruction of Atlantis  
 Celestial Choir Reverie (King); Scenes Pittoresques (Massenet).  
 Richard W. Taylor, 26 (euphonium)—  
 Annie Laurie Fantasia (Smith).

Stanford Band—  
 Loyal, Whispering Flowers (von Blom);  
 American Patrol (Meacham).  
 Flute Quartette—  
 Selection from Stabat Mater (Rossini).  
 Madge de Witt (soprano)

Stanford Band—  
 Stanford Stadium Marches: Hail, Stanford, Hail!

10:00 p. m. to 12:00 midnight—Dance music, Madison's Midshipmen, Hotel St. Francis, San Francisco. Intermission program by Frank Gibney, tenor, and Carl Winger, pianist.

**KFWI—RADIO ENTERTAINMENTS, INC., SAN FRANCISCO—226**

**Sunday, May 9**  
 1:00 to 2:00 p. m.—KFWI offers an hour of concert presenting: Louise Wolbert, soprano; Walter Hirshl, violinist; W. Hopkyn Thomas, of Porth Rondra Quintette.

8:00 to 9:00 p. m.—Religious services broadcast by First Church of Christ, Scientist.

9:00 to 10:00 p. m.—Program featuring: Louis Donato, baritone; Ruth Resnick, pianist; Janet Ettinger, soprano; James Muir, Musical Saw.

10:00 to 12:00 p. m.—Paul Kelli's Il Trovatore Orchestra playing at Il Trovatore Restaurant. Intermission by Harry Hume, Abby Berline, accompanied by Marjorie Primley.

**Monday, May 10**  
 10:45 to 11:00 a. m.—Letters of Suzanne.  
 11:00 to 11:30 a. m.—Dance to Health conducted by May E. Garcia.  
 1:00 to 2:00 p. m.—Impromptu studio program

featuring Walter Smith, Eddie Stott, Dick Giblin, and Gladys La Marr.  
 6:00 to 6:30 p. m.—Read Sisters.  
 6:30 to 7:30 p. m.—Frank Kern's Dance Orchestra. Intermission by Cowell Dein, Banjoist.

8:00 to 9:00 p. m.—Frederick G. Nodder, tenor; E. H. Bierbaum, baritone; Eleanor Weissbart, pianist.

9:00 to 10:00 p. m.—Program presented by Laura Ellen Winsor; Margaret Jane Meshevy, contralto; Robert Smiley, baritone, Arthur Coughlin, tenor; Pearl May Poore, Soprano; Lillian Lovador, pianist; Jim Dowd, tenor.

10:00 to 11:00 p. m.—Studio program of popular music featuring Read Sisters, Ethel Lopez, and Eddie Stott.

11:00 p. m. to 1:00 a. m.—Paul Kelli's Il Trovatore Orchestra playing at Il Trovatore Restaurant. Intermission by Ben Berman and Peggy MacDonald.

**Tuesday, May 11**  
 11:00 p. m. to 1:00 a. m.—Paul Kelli's Trovatore Orchestra playing at Il Trovatore Restaurant. Intermission by Jack Reed, Marjorie Reynolds, and George Taylor.

**Wednesday, May 12**  
 10:45 to 11:00 a. m.—Letters of Suzanne.  
 11:00 to 11:30 a. m.—Dance to Health by May E. Garcia.  
 1:00 to 2:00 p. m.—Impromptu Studio Program featuring Harry Hume, Ethel Lopez, Abby Berline, James Muir, and the Read Sisters.

6:00 to 6:30 p. m.—Studio program.  
 6:30 to 7:30 p. m.—Georgia Melodians Dance Orchestra intermission by George Taylor.  
 8:00 to 8:30 p. m.—Radiocast Weekly Humorous program by James Madison.

8:30 to 9:20 p. m.—Paul Kelli's Trovatore Orchestra at Il Trovatore Restaurant. Intermission by Sadie Woodside.  
 9:20 to 9:30 p. m.—Program presented by Dick Giblin. Storage Company featuring Dick Giblin.

9:30 to 11:00 p. m.—Meeting of the Tom Cats. Tom Catton at the microphone.  
 11:00 p. m. to 1:00 a. m.—Paul Kelli's Trovatore Orchestra playing at Il Trovatore Restaurant. Intermission by Abby Berline, Eddie Stott, Clem Kennedy.

**Thursday, May 13**  
 Silent.

**Friday, May 14**  
 10:45 to 11:00 a. m.—Letters of Suzanne.  
 11:00 to 11:30 a. m.—Dance to Health conducted by May E. Garcia.  
 1:00 to 2:00 p. m.—Impromptu studio program featuring Sadie Woodside, Harmonica Mike, Cowell Dein, Ben Berman & Peggy McDonald.

6:00 to 6:30 p. m.—Studio program.  
 6:30 to 7:30 p. m.—Hic Parker, Gladys La Marr.  
 8:00 to 8:30 p. m.—Program presented by Leonard & Holt offering the Singing Real-tors.

8:30 to 9:00 p. m.—Half hour program by Geo. Antonetti, pianist, and Louis Donato, baritone.  
 9:00 to 10:00 p. m.—Sigmund Anker String Quartette.  
 10:00 to 10:30 p. m.—Program of popular music featuring Two Man Jazz Band, Read Sisters.

10:30 to 12:30 p. m.—Paul Kelli's Trovatore Orchestra playing at Il Trovatore Restaurant. Intermission by Al Sather, Lou Emmel, Del Perry.

**Saturday, May 15**  
 1:00 to 2:30 a. m.—Pajama Party, Eddie Stott, Dick Giblin, Abby Berline, Sadie Woodside.

**KLX—OAKLAND TRIBUNE, OAKLAND—508.2**

**Sunday, May 9**  
 Silent.

**Monday, May 10**  
 6:30 to 7:00 p. m.—Athens Athletic club orchestra.  
 7:00 to 7:30 p. m.—News broadcast.  
 8:00 to 9:00 p. m.—Third "Community Night," Musicians and citizens of Napa, Cal., in special program.  
 9:00 to 10:30 p. m.—Weekly meeting of the Protective Order of Luke Merritt Ducks.

**Tuesday, May 11**  
 2:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.  
 Silent after 7:30 p. m.

**Wednesday, May 12**  
 3:00 p. m.—Baseball.  
 6:30 to 7:00 p. m.—Athens Athletic club orchestra.  
 7:00 to 7:30 p. m.—News broadcast.  
 8:00 to 9:00 p. m.—Educational program.  
 9:00 to 10:00 p. m.—Special program.

**Thursday, May 13**  
 3:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.  
 Silent after 7:30 p. m.

**Friday, May 14**  
 3:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.



Radio Program for Next Week

8:00 to 9:45 p. m.—Studio program through the courtesy of the Western Auto Supply company.
9:45 to 10:30 p. m.—Athens Athletic club orchestra.
Saturday, May 15
3:00 p. m.—Baseball.
7:00 to 7:30 p. m.—News broadcast.
Silent after 7:30 p. m.

KJES—JULIUS BRUNTON & SONS CO., SAN FRANCISCO—220

Sunday, May 9
5:00 to 6:30 p. m.—Studio program furnished through the courtesy of the Westwood Auto Electric Company, under the direction of Frank J. Ryan.
Monday, May 10
9:00 to 10:40 a. m.—Vocal and Instrumental Selections.
2:00 to 2:30 p. m.—Vocal and Instrumental Selections.
8:00 to 9:00 p. m.—Studio program by "Thompson's Alhambra's." Intermission numbers furnished by the Canessa Printing Company under the direction of Jack L. Gibbons.
9:00 to 10:00 p. m.—Dance program by "Johnsons Radio Band." Intermission numbers by Lou Emmel and Del Perry.

Tuesday, May 11
9:00 to 10:40 a. m.—Vocal and Instrumental Selections.
2:00 to 2:30 p. m.—Vocal and Instrumental Selections.
Wednesday, May 12
9:00 to 10:40 a. m.—Vocal and Instrumental Selections.
2:00 to 2:30 p. m.—Vocal and Instrumental Selections.
8:00 to 10:00 p. m.—Studio program by the "Happy Dinner Boys," Jimmy Raymond and Harry Hume, assisted by Margie Reynolds and others.

Thursday, May 13
9:00 to 10:40 a. m.—Vocal and Instrumental Selections.
2:00 to 2:30 p. m.—Vocal and Instrumental Selections.
Friday, May 14
9:00 to 10:40 a. m.—Vocal and Instrumental Selections.
2:00 to 2:30 p. m.—Vocal and Instrumental Selections.
8:00 to 9:00 p. m.—Studio program by the "Villa Moret Artists," under the direction of Benny Burman, assisted by Peggy McDonald and Anita Sullivan Bell.

9:00 to 10:00 p. m.—Studio Program by the "Favorite Hour Entertainers," Gladys La Marr, Al Sather, Dittmar and Behr, and many others.
10:00 to 11:30 p. m.—Regular weekly meeting of the "Royal Order of Smoked Herring."

Saturday, May 15
9:00 to 10:40 a. m.—Vocal and Instrumental Selections.
2:00 to 2:30 p. m.—Vocal and Instrumental Selections.

KTAB—ASSOCIATED BROADCASTERS OAKLAND—240

Sunday, May 9
9:45 to 10:45 a. m.—Bible lecture by Prof. E. G. Linsley.
11:00 a. m. to 12:30 p. m.—Church service.
7:45 to 9:15 p. m.—Church service.
9:30 to 11:00 p. m.—After-service concert.
Monday, May 10
9:00 to 9:30 a. m.—Prayer service by Rev. E. L. Spaulding.
1:00 to 5:00 p. m.—Women's Club Notes.
8:00 to 10:00 p. m.—Concert.
Tuesday, May 11
9:00 to 9:30 a. m.—Prayer Service by Rev. G. W. Phillips.
8:00 to 9:00 p. m.—Education program by Mills College.
Wednesday, May 12
9:00 to 9:30 a. m.—Prayer service by Rev. G. W. Phillips.
Thursday, May 13
9:00 to 9:30 a. m.—Prayer service by Rev. G. W. Phillips.
8:00 to 10:00 p. m.—Studio program.
Friday, May 14
9:00 to 9:30 a. m.—Prayer service by Rev. E. L. Spaulding.
8:00 to 10 p. m.—Program by Breuner's.
Saturday, May 15
Silent all day.

KFI—EARLE C. ANTHONY, INC., LOS ANGELES—467

(Copyright 1925 by Earle C. Anthony, Inc.)
Sunday, May 9
10:00 a. m.—Morning services, direction Los Angeles Church Federation.
1:00 p. m.—Vesper services by Beverly Hills Community Church Choir.
6:30 p. m.—KFI Nightly Doings.
6:45 p. m.—Music Appreciation Chat, and Father Richard's Sun Spot Weather Forecast.

7:00 p. m.—A. H. Grebe & Co., Inc., program. Grebe Synchronase String Ensemble.
7:30 p. m.—Jim, Jack and Jean Trio. Gogo Belanger, soloist.
8:00 p. m.—Aeolian Organ Recital. Dan L. MacFarland at the console.
9:00 p. m.—Ray Gill and his Movieland Synchronasers.
Loia Gill and Mert Denman and his Uke as soloists.
10:00 p. m.—The Packard Six Orchestra, under the co-direction of Bill Hennessy and Chet Mittendorf.

Monday, May 10
7:00 to 7:15 a. m.—Energetics' class, Health Training Exercises by Hugh Barrett Dobbs.
7:30 to 7:45 a. m.—Pep Class, Health Training.
8:00 to 8:15 a. m.—Lazybones' Class Health Training.

8:15 to 8:45 a. m.—Cheerio—Daily Strength.
10:45 a. m.—Betty Crocker Gold Medal Flour Home Service Talk.
11:05 a. m.—Standard Nut Margarine Co., Mrs. Claire Charles.

5:30 p. m.—Matinee program.
6:00 p. m.—KFI Nightly Doings.
6:15 p. m.—KFI Radio Travel Guide.
6:30 p. m.—Vest Pocket Program.
6:45 p. m.—KFI Radiatorial Period.
7:00 p. m.—Owen Fallon and his Californians, with Garnet Kibler, blues singer.
8:00 p. m.—Guzman Trio. Jean Hayden, soprano.
9:00 p. m.—Walter M. Murphy Motors Co. Virginia Flohr, soprano; Thomas Mancini, violinist; Heinrich Fandler String quartet; Ivan Edwards, Nicholas Ochi Abbi. Broadcast simultaneously from KFI, Los Angeles, and KPO, San Francisco.
10:00 p. m.—Program by Meiklejohn Bros.

Tuesday, May 11
7:00 to 7:15 a. m.—Energetics' class, Health Training Exercises by Hugh Barrett Dobbs.
7:30 to 7:45 a. m.—Pep Class, Health Training.
8:00 to 8:15 a. m.—Lazybones' Class Health Training.

8:15 to 8:45 a. m.—Cheerio—Daily Strength.
5:30 p. m.—Program arranged by Charles Beauchamp.
6:00 p. m.—KFI Nightly Doings.
6:15 p. m.—KFI Radio Travel Guide.
6:30 p. m.—Werden Neal Reinert, baritone.
6:45 p. m.—KFI Radiatorial Period.
7:00 p. m.—Jack Reinhardt's Chinese Garden Orchestra.

7:30 p. m.—Evelyn Ford.
8:00 p. m.—Screen Artists' Quartet.
9:00 p. m.—Program of Spanish Music Olga Steffani, Angelus Trio.
10:00 p. m.—Packard Radio Club, featuring favorite radio stars.

Wednesday, May 12
7:00 to 7:15 a. m.—Energetics' class, Health Training Exercises by Hugh Barrett Dobbs.
7:30 to 7:45 a. m.—Pep Class, Health Training.
8:00 to 8:15 a. m.—Lazybones' Class Health Training.

8:15 to 8:45 a. m.—Cheerio—Daily Strength.
10:45 a. m.—Betty Crocker Gold Medal Flour Home Service Talk.
5:30 p. m.—Carl Allen's Hollywood Roof Ballroom Orchestra.

6:00 p. m.—KFI Nightly Doings.
6:15 p. m.—KFI Radio Travel Guide.
6:30 p. m.—Betty Polo, Bob Gilbert.
6:45 p. m.—KFI Radiatorial Period.
7:00 p. m.—A. H. Grebe & Co., Inc., program. Grebe Synchronase String Ensemble.
7:30 p. m.—Nick Harris Detective Stories.
8:00 p. m.—California Petroleum Corporation of California. Virginia Flohr, soprano, Robert Hurd, tenor. Ventura String quartet.
9:00 p. m.—Heme Ombrette, tenor.
10:00 p. m.—Popular program.

Thursday, May 13
7:00 to 7:15 a. m.—Energetics' class, Health Training Exercises by Hugh Barrett Dobbs.
7:30 to 7:45 a. m.—Pep Class, Health Training.
8:00 to 8:15 a. m.—Lazybones' Class Health Training.

8:15 to 8:45 a. m.—Cheerio—Daily Strength.
12:30 p. m.—Christian Science Lecture from Philharmonic Auditorium. Lecture by Salem A. Hart, Jr., C. S.

5:30 p. m.—Matinee program.
6:00 p. m.—KFI Nightly Doings.
6:15 p. m.—KFI Radio Travel Guide.
6:30 p. m.—Julietta Burnett, soprano. Bernice Brown, contralto.
6:45 p. m.—KFI Radiatorial Period.
7:00 p. m.—Program by University of Southern California.
8:00 p. m.—Composers' hour by Sol Colon.
9:00 p. m.—Program by Southern California Music Company from Chockering Hall, Los Angeles.
10:00 p. m.—Varied program.

Friday, May 14
7:00 to 7:15 a. m.—Energetics' class, Health Training Exercises by Hugh Barrett Dobbs.
7:30 to 7:45 a. m.—Pep Class, Health Training.
8:00 to 8:15 a. m.—Lazybones' Class Health Training.

8:15 to 8:45 a. m.—Cheerio—Daily Strength.
10:45 a. m.—Betty Crocker Gold Medal Flour Home Service Talk.

5:30 p. m.—Program arranged by Eugene Biscailuz.
6:00 p. m.—KFI Nightly Doings.
6:15 p. m.—KFI Radio Travel Guide.
6:30 p. m.—Carlyle Stevenson's Orchestra.
6:45 p. m.—KFI Radiatorial Period.
7:00 p. m.—Carlyle Stevenson's Orchestra.
7:30 p. m.—Felipe Delgado and Edna Clark Marr.

8:00 p. m.—Aeolian Organ Recital. Dan L. MacFarland at the console.
9:00 p. m.—Wm. McDougall, Scotch singer.
9:30 p. m.—Program by Mutual Motors, Inc., featuring musical program and Joke Contest. Jimmie Mack, joke editor.

10:00 p. m.—Packard Ballad Hour. Emma Kimmel, Pat O'Neal, Gray Tremaine, Ashley Sisters, Paul Roberts, Leslie Adams.

Saturday, May 15
7:00 to 7:15 a. m.—Energetics' class, Health Training Exercises by Hugh Barrett Dobbs.
7:30 to 7:45 a. m.—Pep Class, Health Training.
8:00 to 8:15 a. m.—Lazybones' Class Health Training.

8:15 to 8:45 a. m.—Cheerio—Daily Strength.
5:30 p. m.—Shelley Players' Orchestra, with Maria Evans, Millie Hart and Teate Brady.
6:00 p. m.—KFI Nightly Doings.
6:15 p. m.—KFI Radio Travel Guide.
6:30 p. m.—Vest Pocket Program.
6:45 p. m.—KFI Radiatorial Period.
7:00 p. m.—Al Wesson and his Orchestra.

8:00 p. m.—Grand Opera program. Ysabel Bowen, Olga Steffani, Robert Hurd, Tom McLaughlin, Angelus Trio.
9:00 p. m.—Program by Louise Klos, soprano and harpist; Evelyn Pickrell.

10:00 p. m.—Packard Radio Club, featuring prominent radio stars.
11:00 p. m.—KFI Midnight Frolic.

KFRC—CITY OF PARIS DRY GOODS CO., SAN FRANCISCO—270.1

Sunday, May 9
6:30 p. m.—"The Stage and Screen."
6:30 to 7:30 p. m.—Concert from Drury Lane. Hotel Whitcomb, by Stanislas Bem's Little Symphony Orchestra, Eugenia Bem conducting.

8:00 to 10:00 p. m.—Concert by Bem's Little Symphony Orchestra.
10:00 to 12:00 p. m.—Dance music by direct wire from Balconades Ballroom by Walter Krausgrill's Balconades Orchestra. Intermission program by the "Dining Room Boys," Jimmy Raymond and Jack Reid, assisted by Marjorie Reynolds, pianist.

Monday, May 10
10:00 to 11:00 a. m.—Household hints by Mary Lewis Haines, domestic science editor of the San Francisco Call.
11:00 to 11:15 a. m.—Fashion hints by "Sally."
5:30 to 6:15 p. m.—A. E. Merrell and his Steam Club.

6:15 p. m.—"The Stage and Screen."
6:15 to 6:45 p. m.—Jo Mendel and his Pep Band from Lido Cafe.
6:15 to 7:30 p. m.—Goodfollows Ad Period.
8:00 to 9:15 p. m.—Around the Camp-Fire with Mac, "Arkansas Charlie," and weekly detective story by A. J. Kane of the Kane Detective Agency.

9:15 to 9:30 p. m.—Current events talk by John D. Barry, lecturer and special writer for the "Call."
9:30 to 10:00 p. m.—KFI's Hawaiians.

Tuesday, May 11
12:00 to 12:20 p. m.—Inspirational talk by Mary Katherine Maule.
5:30 to 6:30 p. m.—Mac and his Gang.
6:00 p. m.—"The Stage and Screen."
6:30 to 7:30 p. m.—Popular songs by Fred McKinley of Bixins Cafe and Goodfollows Ad Period.

8:00 to 9:00 p. m.—Studio program by the S. F. Ad Club Glee Club.
9:00 to 11:00 p. m.—Dance music by direct wire from the Balconades Ballroom by Walter Krausgrill's Orchestra and Wm. Biscailuz's Old Time Band.

Wednesday, May 12
10:00 to 11:00 a. m.—Household hints by Mary Lewis Haines, domestic science editor of the "Call."
1:45 to 5:30 p. m.—Goodfollows Ad Period.
5:30 to 6:30 p. m.—Mac and his Gang.
6:30 p. m.—"The Stage and Screen."
6:30 to 7:30 p. m.—Concert from Drury Lane. Hotel Whitcomb, by Stanislas Bem's Little Symphony Orchestra, Carmelita O'Neil, contralto, Nan Kowan, soprano.

8:00 to 9:00 p. m.—Concert by Bem's Little Symphony Orchestra.
Health and Safety talk at 8:15 by Mrs. L. E. E. Easton, chairman of the Women's Division of the California Development Association.

9:00 to 10:00 p. m.—Studio program directed by Mrs. L. E. E. Easton.
10:00 to 12:00 p. m.—Dance music by direct wire from the Balconades Ballroom by Walter Krausgrill's Orchestra. Paula Garcia, intermission soloist.

Thursday, May 13
5:30 to 6:30 p. m.—Mac and his Gang.

## Radio Program for Next Week

6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:00 p. m.—Harry Rose and Bill Morris in "Thirty Minutes before the Mike."  
 7:00 to 7:30 p. m.—Goodfellows Ad Period.  
 8:00 to 8:15 p. m.—Travelogue on Hawaii by George Winter Sanborn.  
 8:15 to 8:30 p. m.—Sport talk by Pat Frayne, Sports Editor of "The Call."  
 8:30 to 10:00 p. m.—Dance music by direct wire from the Balconades Ballroom by Walter Krausgrill's Balconades Orchestra.  
**Friday, May 14**  
 12:00 noon to 12:20 p. m.—Inspirational talk by Mary Katherine Maule.  
 1:45 to 5:30 p. m.—Goodfellows Ad Period.  
 5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Concert by Stanislas Bem's Little Symphony Orchestra, Caroline A. Mangels, soprano soloist, Helen Evans Beal, pianist.  
 8:00 to 9:00 p. m.—Concert by Bem's Little Symphony Orchestra, Theresa Healy, soprano soloist.  
 9:00 to 10:00 p. m.—Studio program by Lorelei Quartet, Flora Howell Bruner, soprano; Blanche Hamilton Fox, contralto; Gwyneth Jones, tenor and James Isherwood, baritone.  
 10:00 to 11:00 p. m.—Dance music by direct wire from Balconades Ballroom by Walter Krausgrill's Orchestra and Wm. Backstedt's Old Time Band.  
**Saturday, May 15**  
 1:00 to 5:30 p. m.—Tea Hour concert by Stanislas Bem's Little Symphony Orchestra, playing in the roof garden of the Hotel Whitcomb.  
 5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Dance music from Drury Lane, Hotel Whitcomb by Wilt Gunzendorfer's Hotel Whitcomb Radio Band.  
 Goodfellows Ad Period during intermissions.  
 8:00 to 1:00 a. m.—Dance music by Wilt Gunzendorfer's Band. Intermission solos during the evening by members of the Orchestra, and from 10 to 12 p. m.—Lou Emmel, baritone and Del Perry, pianist.

## PLEASURE'S WAND

(Continued from Page 7)

into vaudeville. She uses all special numbers prepared for her by Blanche Merrill.

The picture for the week is "With this Ring," a story of modern marriage, set amid the beautiful South Sea Islands. Alyce Mills, Lou Tellegen, Forrest Stanley and Donald Keith are stars. The Four Flying Valentinos, a quartette of sensational aerial performers are called casters of human beings. The "Act Beautiful" is a posing turn in which "Lillie," a beautiful white Arabian mare and a group of English Setter dogs offer replicas of various statuary.

\* \* \*

## Loew's Warfield

Gradually the great plays of the stage reach the screen, one of the latest being Rida Johnson Young's dramatic success of a decade ago, "Brown of Harvard," which is to be the attraction at the Warfield theater, Taylor and Market streets, for one week, starting on Saturday, May 8.

Here is a story of the young and for the young—the romance, the strife of the college campus. The thrills of college sports—football, baseball, running, boat racing. The romance of the college youth—the humor and the spirit of the college activities and pranks. From all reports, "Brown of Harvard" will excel both "Classmates" and "The Midshipman."

The stars are William Haines, Mary Brian, Jack Pickford, Francis X. Bushman, Jr., Mary Alden, David Torrence and a score of other well-known names. Jack Conway is responsible for the direction. There will be other shorter film subjects.

On the stage Fanchon and Marco will present their "Dresden Ideas." A beautiful and colorful stage spectacle with a remarkable singing cast headed by Cushing and Hutton and with Marguerite and Le Claire as the premiere dancers. The Sunkist Beauties will also appear and Walt Roesner and his Super-Soloists will be heard in a popular concert of both the classical and the modern selections.

\* \* \*

## Cameo

"The Still Alarm" is this week's screen feature at the Cameo theater, that popular motion picture theater on Market street on the famous film row. William Russell and Helene Chadwick are the stars in this thrilling photoplay, with a romance which thrills the heart.

Billowing smoke and jutting flames and a race for life with the old fire truck, are exciting episodes of the picture. An heroic fire captain and his deadly enemy wrestle for life and then—the climax which makes this picture tremendously gripping and emotional.

The plot revolves around a deserted husband and a faithless wife. A dazzling fashion show displaying the latest Parisian gowns is a fascinating scene in this melodramatic photoplay.

\* \* \*

## Pantages

Manager Rodney Pantages is preparing a program of many features for the Pantages Theater, beginning Saturday. There will be the first picture made by Mrs. Rudolph Valentino (Natacha Rambova), called "When Love Grows Cold," in which the handsome Natacha has important assistance from Clive Brook.

A second feature will be Brick Morse's California Collegians, the former University of California Glee Club. There are twenty men in the club and each of them a fine singer or performer on some instrument in the jazz orchestra.

Joe Roberts and his merry, mad, musical gang in a program of the latest popular music, with Joe playing two or three different instruments.

\* \* \*

## Casino

Ackerman & Harris have taken the Casino Theater, Ellis and Mason streets, as a motion picture theater, their policy being to present the finest second-run pictures at a very small admission price. Two feature films and short subjects will make up the bills, which will be changed on Tuesday, Thursday, Saturday and Sunday.

Saturday the bill will be Hoot Gib-

son in "The Calgary Stampede" and ZaSu Pitts and Lilyan Tashman in "Pretty Ladies."

It has been estimated that a man in Paris who danced for 126 hours on end used sufficient energy to have typewritten a novel. It must be admitted, however, that by dancing he didn't tire anybody but himself.—Humorist.

## FIRE AND MARINE SYNOPSIS OF THE ANNUAL STATEMENT OF THE Liberty Bell Insurance Co.

of Philadelphia, in the State of Pennsylvania, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate .....	\$
Mortgages and collateral loans.....	291,800.00
Bonds and stocks.....	617,845.38
Cash in office and banks.....	31,531.12
Agents' balances .....	114,102.59
Bills receivable taken for risks.....	
Other ledger assets.....	
Total ledger assets.....	\$1,055,279.09
NON-LEDGER:	
Total interest and rents due or accrued .....	12,428.18
Market value of securities over book value .....	14.12
Other non-ledger assets.....	
Gross assets .....	\$1,067,721.39
Deduct assets not admitted.....	
Total admitted assets.....	\$1,067,721.39
LIABILITIES	
Net amount of unpaid losses and claims .....	\$ 100,179.73
Unearned premiums .....	450,172.22
All other liabilities .....	15,000.00
Total liabilities (except capital and surplus) .....	\$ 565,351.95
Capital .....	250,000.00
Surplus .....	252,369.44
Total capital, surplus and other liabilities .....	\$1,067,721.39
HENRY M. BROWN, President. CHARLES S. CONKLIN, Secretary. H. M. NEWHALL & CO., Pacific Coast General Agents, 210 Battery Street, San Francisco	

## SYNOPSIS OF THE ANNUAL STATEMENT OF THE Palatine Insurance Co., Ltd.

of London, England, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Bonds and stocks.....	\$3,839,624.87
Cash in office and banks.....	421,053.31
Agents' balances .....	570,070.08
Bills receivable taken for risks.....	4,433.88
Other ledger assets.....	16,507.76
Total ledger assets.....	\$4,851,689.90
NON-LEDGER:	
Total interest and rents due or accrued .....	53,426.00
Market value of securities over book value .....	230,663.13
Gross assets .....	\$5,135,789.03
Deduct assets not admitted.....	27,304.77
Total admitted assets.....	\$5,108,484.26
LIABILITIES	
Net amount of unpaid losses and claims .....	384,518.00
Unearned premiums .....	3,081,354.11
All other liabilities.....	99,140.00
Total liabilities (except capital and surplus) .....	\$3,565,012.11
Surplus .....	1,543,472.15
Total capital, surplus and other liabilities .....	\$5,108,484.26
(Signed) WHITNEY PALACHE, U. S. Manager.	



This is a book by James J. Davis, Secretary of Labor, and of course, an authority on immigration. It is a sound defense of a restrictive policy and the idea of a selective system pervades the book. It is about as good a statement as could be expected and though it does not add in any degree to the amount of knowledge which we have on the subject, the matter is so well arranged as to be a very useful handbook to the politician, the labor leader and the citizens generally.

There are few books as well fitted as this to deal in a practical way with the immigration question. The writer deals with the subject from the standpoint of a patriotic statesman who is desirous of getting for this country as fine a representative stock as possible and of building a community of more than average strength and integrity.

Scott Mitchell Publishing Co., St. Paul, Minnesota. Price \$1.90.

\* \* \*

In the "Love of Mademoiselle," George Gibbs departs from the field of contemporary problems usually treated by him, selecting, instead, turbulent France during the reign of Charles IX and of Catherine de Medici as the scene of action.

With the novel centering around an English Gallant, a French-Huguenot belle, and a crafty Spaniard, we have a colorful story of the world situation of the time, each character representing his country in the struggle for European supremacy.

"The Love of Mademoiselle" by George Gibbs. D. Appleton and Co., New York. \$2.00.

\* \* \*

Again we have a perpetual calendar—this time the newly revised edition of "The Perfect Calendar," by Henry Fitch.

This calendar has been so simplified that we can find any date in the Christian Era on one of the sixteen calendars. All movable and mechanical devices have been done away with, thus greatly limiting the chance for error.

Very useful, indeed, are these to the banker, the lawyer, the physician, the business man, and the student.

"The Perfect Calendar," by Henry Fitch. Funk & Wagnalls Co., New York. \$1.50.

\* \* \*

Of particular appeal to music lovers is "The Mad-Song" by Mable Wagnalls. Briefly and clearly written, and accompanied, as it is, by a preface of more than ordinary interest, this unusually vivid portrayal of the power of music and of its ability to bring happiness or tragedy into the lives of musicians alike, should find a welcome place on your book shelf.

"The Mad-Song" by Mable Wagnalls. Funk & Wagnalls Co., New York. \$2.00.

--It is well said that "The Industrial Association of San Francisco is a general association of citizens with no axe to grind."

The persistence of horse-racing is evidenced by the report of the Southern Pacific on reservations made for the transportation of race-horses to Juarez for the races held recently. Stabling for more than six hundred horses was erected for the occasion.

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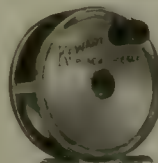
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## Finance

THE increasing development of commerce between California and Canada has led to the Southern Pacific appointing a new official in Vancouver, B. C. This is the first Southern Pacific office to be established in Canada.

\* \* \*

—Nine companies are directly involved in the estimated 25% loss on the \$4,000,000 crude naphtha schedule, covering tank contents which burned in the Union Oil conflagrations a few weeks ago, according to the "Underwriter's Report."

\* \* \*

—Robert V. Fulton has been made special agent of the Hartford Fire in the Northern California and Nevada territory. He will make his headquarters in San Francisco and is a highly developed specialist in the line which he has chosen.

\* \* \*

—There is a campaign on foot for an improvement in the grade of insurance agents. President Francis L. McDowell of the California Association of Insurance Agents says: "The insurance business is a profession and not a business for the bootblack or bootlegger, although some company managers will appoint anyone who will take in their supplies and secure several risks a year."

\* \* \*

—There is to be an inspection of the Alaska canneries, to be undertaken by the General Board. This inspection is periodical and includes surveys of the numerous small towns connected with the packing industry.

\* \* \*

—An increase in disability rates is likely among Pacific Coast life companies as a result of the conference of actuaries and medical directors of the Western companies held at San Francisco last week.

\* \* \*

—There was a loss of more than \$2,000,000,000 last year, as there has been in preceding years, due to inadequate traffic facilities and lack of proper traffic control. This is the result of the report in Washington of the Committee of National Conference on street and highway safety.

\* \* \*

—In connection with the foregoing, a Philadelphia taxicab company showed that its cabs lost an average of \$2.50 each, per day, because of traffic congestion. This loss represented 9.5% of the working time, for a fleet of 836 cabs. On this basis, there is a loss of a million dollars a day in New York alone.

\* \* \*

—The Standard Oil did the largest business in its history, last year. The net profits for the year were \$30,953,485, a profit of \$3.25 a share, as compared with \$2.83 a share earned in 1924.

\* \* \*

—Highway construction in the whole country this year will reach the peak and will place this country relatively ahead in the construction of good roads. According to the estimates of the Bureau of Public Roads of the United States Department of Agriculture, there will be expended on that effort alone, this year, \$1,030,286,948.

\* \* \*

—There is a certain quietness in the bond market at present, due, more than anything else, to the use of funds in spring business, the demands of agriculture being more marked than those in any other direction.

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by mergers or consolidations with other Banks*

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526 California Street, San Francisco, Cal.

DECEMBER 31st, 1925

Assets .....	\$107,232,609.22
Capital, Reserve and Contingent Funds .....	4,250,000.00
Employees' Pension Fund over .....	525,000.00

MISSION BRANCH .....	Mission and 21st Streets
PARK-PRESIDIO BRANCH .....	Clement St. and 7th Ave.
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## TRAVEL TID-BITS

By Ernest F. Rixon

### Japan, Land of the Rising Sun

Japan, Marco Polo's land of gold, was the country Christopher Columbus hoped to reach first when he started out on his new route to the East and discovered America. It is not the land of gold the early Italian traveler described it to be, but there is no country in the world which has a greater wealth of natural beauty. It is a land of mountains and valleys, of forests and flowers. It is endearingly called the Land of the Rising Sun by the children of Japan, and the emblem of the empire's national banner is a sunburst.

The Sacred Island of Miyajima will forever flit across the magic screen of our imagination as a wonderful fancy, and always will we long to wander once more among its mossy stone lanterns, to sit in the shade of its scented pines and watch the passing junks, to hear the croaking of its old crows and see the lazily soaring hawks, to roam among its maple woods and listen to the murmur of its hundred waterfalls, to glide at night over its moonlit sea and hear the chants of the boatmen—and to drink to the full of every other pleasure that fair Miyajima has to give.

Here is the unsurpassed panorama of Japanese scenery which has enslaved the countless generations of artists—grotesque broken islands fringed with pine and ravined mountains dipping down into the calm blue waters dotted with sampans and floating junks. It seems that we are passing through a miniature ocean with its islands and old-world villages constantly appearing and disappearing in the rising shifting mist. No wonder the Japanese believe in spirits—for here is spiritland.

Like phantom ships upon a phantom ocean these eerie islands bob up out of the sea—some no longer than the steamer, mere pinnacles of granite, but always with a few whimsical pines sticking to some crevice in which they have forced their starving roots. Others are lovely symphonies of color—great pyramids of green rising a thousand feet or more above the villages on their shores, and terraced with rice and barley patches to their utmost height. Every tiny village and hamlet has its temple, sometimes perched upon a knoll, but more often peeping from some clump of pines far up the mountain-side, where the patron deity might feast his eyes forever on some glorious view.

As the ship comes near Yokahama, the first sight that meets the eye on a clear day is the great white cone of Fujiyama, the extinct volcano and famous sacred mountain of Japan. It is the highest peak in the empire, its snowy top rising more than two miles above the sea. It is an imposing sight and one long to be remembered.

The way to explore the city is in jinrikishas. Like all seaport towns it presents an odd mixture of native and foreign characteristics. The old Japan and the new jostle each other here. Japanese lanterns glow beside electric lights. Bare legs and stovepipe hats go together. Straw sandals are seen beside patent leather shoes.

Tokyo, the capital of Japan, covers about 100 square miles, and with the exception of Nikko, contains the loveliest temples in Japan. There are tens of thousands of one- and two-story houses, roofed with black tiles, and built on the edge of streets that have no sidewalks.

Kamakura, once the populous capital of eastern Japan, is now a quiet seaside village. The Daibutsu, or Great Buddha, is approached through an avenue of trees. This massive statue stands alone among Japanese works of art. It was cast in 1252 and is about fifty feet high, forty feet broad, with eyes of pure gold measuring three feet, and a mouth seven feet wide.

Questions regarding travel to the Orient, or any part of the world will be answered through this column. Address questions to Ernest F. Rixon, 544 Market Street, or The San Francisco News Letter.

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**SOCIETY**  
(Continued from Page 9)

**At the Hotel St. Francis**

One of the most attractive teas of the week was given at the Hotel St. Francis on Saturday, May 1st, by Mrs. M. E. Glavin of Oakland in honor of Mrs. Harry Johnson, a recent bride. Spring flowers were used as decorations and those sharing Mrs. Glavin's hospitality were: Mrs. Harry Johnson, Mrs. Selma McConnell of Cordova, Alaska, Misses Gladys Johnson, Muriel Morogan, Madeline Glavin, Dante Robbins.

\* \* \*

Miss Verna Friedman, bride elect of Mr. Eugene Zander was the guest of honor at a tea given at the Hotel St. Francis on Saturday, May 1st, by Miss Ruth Zander. The table decorations were American Beauty shade rose corsages clustered on the table, and exquisitely hand colored place cards. Many of the younger set from both sides of the bay were asked to meet Miss Friedman.

\* \* \*

At a prettily appointed tea in the Garden Room of the Hotel St. Francis on Friday, April 30th, Miss Elyse Ellston entertained in honor of Miss Edna May Funston who will be one of the brides of the summer—the guests included: Misses Eleanor Boardman, Marjorie Funston, Josephine Enders, Harriet Ellston, Alice Burton, Helen Rand, Joan Baker Sherman.

Out—Why do you keep going out with Lois?  
Cast—For the simple reason that I like to.  
“Like to what?”

—Middlebury Blue Baboon.

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A convenient location for club members

## Petrol Paraglyphs



By E. V. Weller  
Director of Publicity  
National Automobile Club

OVER at Paul Elder's you'll find that Izaak Walton is a favorite at this season of the year. Books of the great out-of-doors, guide-books, nature books, books of insects and flowers, books by John Muir and John Burroughs, poems by Walt Whitman and anthologies like the "Gypsy Trail"—these are the best sellers at this season of the year.

There's a reason. No matter how old you may be, no matter how blasé with the humdrum existence of city life, you can't resist that springtime longing to be out with the motor car to the haunts of the world-weary, out along the trout-laden streams in the dusky canyons, in daily communion with Nature and with Nature's God.

Fishing haunts are evanescent things. One season you may come upon an un-frequented pool where the limit string is a mere matter of minutes and your second visit may find it deserted, fished out by an army of anglers, lured thitherward by improved roads and a breaking down of the barriers to traffic from the cities.

Still, in California, the motor car owner possesses a means of transportation to the few places left for the full enjoyment of Waltonian regimen. The northwest coast streams are still stocked with fish, particularly those where the grades are more difficult and the roads not too attractive. Along the Mad, the Klamath, the Van Duzen and the South Fork of the Trinity, you may always find a place where the fish will leap to the fly or swallow a liberal allotment of Tye.

Susanville, in the northeastern corner of the state is a good hub for the summer angler from which he may go

to seek new streams, where the sport is productive of sufficient results to be satisfying. In the Owens River country of the southern Sierra, too, the angler may find plenty of uncharted locations to try his skill.

The new plan of the Fish and Game Commission to plant trout fry after they have been raised to sufficient size to be able to take care of themselves, will result in better sport throughout the state. The coast streams have been disappointing during the last few seasons, owing to the fact that the fry which have been planted have been of such small size that few attained their majority, or rather the majority simply provided fodder for the hungry maws of the larger denizens of the streams.

The Sierra streams are usually not accessible before midsummer and the water is usually too cold for good results, until the late months of warmth. Seasons are late in the high Sierra, too, and summer months in the coast counties are spring months in the mountain districts.

There is no sport in the whole calendar that contributes more to the health and pleasure of the participant than angling, and the best of preparation for that motor expedition in search of the lairs of the trout is a chapter or two of good old Izaak Walton's "Angler." Try it and see.

### Limp In.

That's what happens when your motor has accumulated carbon, and the valves won't seat properly.

### Leap Out.

After 20 minutes work with a blow torch, the carbon is removed by oxygen at a very nominal cost. This work is a specialty of the Diamond Welding Company, at 234 Van Ness Ave., near Hayes.

### Physical Culturist Comes Back from Hollywood

Prof. Al Lean is back in San Francisco again, after fifteen years spent in conditioning some of the leading movie stars of Hollywood. "Al," as he is remembered around the Olympic Club, and the campus of both Universities, some years back was a wonderful trainer. He looks just the same as he did in those days, and is full of his old-time pep and energy.

"Al" believes in the efficacy of fresh air and sunshine, and is now located at 1534 49th Ave. (Great Highway); phone Sunset 387, where he has opened up studios and will be pleased to meet his old friends, especially those who need physical culture, special treatments or massage. There are also hotel accommodations if desired, and "Al" serves hygienic cooking to those whose condition needs it.

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Cost of Living increased	- - - -	65%
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# GOLF

By Fred Blair

THE State Medical Association's golf tournament, which was run in conjunction with the Fifty-fifth State Medical Annual Convention, brought out an immense gathering of medicos from all over the State. The program, arranged by Dr. Eldridge Best, Dr. James Eaves, Dr. Roderick O'Conner and Clarence De Puy, was second only to the National Medical Convention in 1923, which was held at the San Francisco Golf and Country Club. The State Medical men held a two days' carnival.

The first 18 holes of the tournament were held at the Sequoyah Country Club,—Dr. Roderick O'Conner, Dr. Clarence De Puy and Dr. Eugene Barbera acting as hosts to forty of their medical friends. Dr. Roderick O'Conner, of the host club, was the chief offender of the day, as the doctor won both medal and net, but as it is not customary to win both, he chose to take the low gross cup. Dr. O'Conner had a card of 83-10-73, but he played in the hardest kind of luck when the medicos visited the Claremont Country Club, as he was nosed out by one stroke both in the medal and net events.

Dr. James Eaves, who was the founder of the A. M. A. in 1915 during the P. P. I. E., and the first champion in the Exposition year, fell one stroke short of Dr. O'Conner's score. Dr. Pete Owens, of the Navy, and one of the greatest little golfers Uncle Sam has, was the low net winner. Dr. Owens took a keen delight in beating his rival, Major Winn, by several strokes.

Dr. C. H. Weaver, from Los Angeles, took the honors in the B class, and came within two strokes of duplicating the second day at Claremont. Dr. Clarence De Puy, who worked hard to make the tournament a success, was repaid for his trouble by winning the D class. Dr. R. J. Longabrough, the retired lieutenant-colonel of the Medical Corps, made his initial bow to the Medical Golf Association, and although he didn't win any tinware, he certainly made a great hit around the banquet board as an after dinner speaker. His clever wit and stories were greatly appreciated.

Dr. William H. Kiger, president of the Southern California Medical Golf Association, didn't seem to hit his stride. Dr. Kiger came with a big reputation as a golfer, but we think the good times and the scenery got his goat.

Unfortunately Dr. Wilhelm Waldeyer, who played in the opening day's play, had to drop out as he strained his back over at Sequoyah. We were sorry, also, to find that Dr. Francis Conlan failed to show at all. Dr. Conlan has been a regular attender for years, but stress of business kept him away.

However, Dr. Conlan sent a good substitute in his place, Dr. Gus Wilson of Sacramento. Dr. Wilson didn't play at Sequoyah, but he did some noble work at Claremont in the team match against the south. Dr. Harry Alderson, secretary of the Northern California Medical Golf Association, had his secretary, Mrs. Phyllis MacKillop, in charge at the Hotel Oakland, to take care of the medicos and their wives during the entire week. Dr. Alderson is very fortunate in having such a popular and efficient secretary.

\* \* \*

The feature of the program during the second day's play was the picked team, North versus South. Dr. C. H. Weaver captained the Southerners, while our good friend, Dr. James Eaves, piloted the Northerners. On paper the team looked fairly evenly matched, but the result was disastrous to the South, as they only won one point out of the seven matches played, and they were a couple of local men who kept Dr. Weaver's team from being whitewashed.

Sixty-two members of the medical profession were hosts of Dr. James Eaves and Dr. Clarence De Puy at the Claremont Country Club, when they played in the last leg of the tourney. There was plenty of good golf and many surprises. Dr. Eugene Barbera, of the Sequoyah Country Club, won the principal trophy, when he took the Alameda County Cup with the best net score over 36 holes, 18 played at Sequoyah and 18 played at Claremont, with a total of 139.—just three under par.

Dr. Leroy Brooks, of the Lake Merced Country Club, won the President's Cup. Dr. Brooks was the only player during the two days' play to get in the seventy street.

Dr. Asa Collins, of the Olympic Club, won the California Medical Golf Association's trophy with a low net score of 64.

\* \* \*

The North versus South team match resulted in a perfect walkaway for the Northerners. Dr. James Eaves, captain, and Dr. Roderick O'Conner won three points from Dr. J. W. Crossaw and Dr. C. H. Weaver (captain); Dr. Leroy Brooks and Dr. Harry Oliver also won three ways from Dr. Roy Thomas and Dr. H. W. Spiers; Dr. Eugene Barbera and Dr. M. Shepherd collected the whole works from Dr. C. Van Zwallenberg and Dr. W. Morgan.

Dr. John Sperry and Dr. L. P. Adams got Dr. C. T. Sturgeon and Dr. W. H. Kiger, the president of the Southern California Medical Golf Association, three ways; Dr. Phil Pierson and Dr. H. Wolsey beat Dr. Harlan Shoemaker and Dr. Anders Peterson three up; Dr. Ed Butler and Major Noyes also collected from Dr. H. Wilcox and Dr. W. H. Fales; while Gus Wilson of Sacramento and Dr. Clarence De Puy of Oakland beat Dr. Kirby Smith and Dr. Harry Alderson of San Francisco by one point, the Northerners winning 6 points to 1.

The winners of the two days' play were: Dr. Leroy Brooks,

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low gross; Dr. Eugene Barbera, low net 36 holes, Dr. Asa Collins, low net 18 holes; Dr. Roderick O'Conner, low gross 18 holes; Dr. Pete Owens, low net 18 holes; Dr. Clarence De Puy was the low gross and low net winner in the D class; Dr. C. H. Weaver won class B; Dr. C. H. Leachman, low net in B class; while Dr. J. M. Reaves won the high medal trophy.

Among the prominent medical men who took part in the tournament were: Dr. W. G. Moore, Dr. Harold Brunn, Dr. Frank Sheehy, Dr. Richard Tomlinson, Dr. Ed Shortledge, Dr. L. P. Player, Dr. A. Taylor, Dr. W. E. Stephens, Dr. B. A. Mardis, Dr. Roy Thomas, Dr. A. Peterson, Dr. C. P. Thomas, Dr. R. Kile, Dr. Herbert Gunn, Dr. F. B. Taylor, Dr. J. W. Crossaw, Dr. C. Saunders, Dr. McIntosh, Dr. J. Brummel, Dr. H. Doyle, Dr. W. Dillon, Dr. H. F. Parton. To the southerners we wish to add that a better bunch of good fellows and true sportsmen we have yet to meet. Dr. High Weaver, secretary and captain of the South, was not discouraged by his colleagues' showing. "Next year," he says, "it will be different, when the North will visit the South at their next convention."

**Launch Campaign for Uniform Traffic Ordinance**

Striking directly at what it declares to be the principal traffic menace to safety, the intersection problem, the California Public Safety Conference this week launched a campaign to eliminate that hazard by securing the adoption throughout California of a uniform traffic ordinance regulating vehicular and pedestrian traffic at and between intersections.

Backed by the public safety departments of the California State Automobile Association and the Automobile Club of Southern California, by the California Development Association, the Division of Motor Vehicles, the California Peace Officers' Association and the womens' clubs of the state, representatives of the public safety conference will seek the adoption of the uniform ordinance by every city in California facing such a traffic problem.

**Clubhouse and Ice Skating Club, Great Highway**

Jack Frost—director of an ice skating club, at the new Clubhouse located at Kirkham Plaza, on the Great Highway—could you think of a more appropriate name for the head of such an organization?

The formal opening of this Clubhouse will take place today (Saturday) and we believe that it will be unique in the history of this city, and especially of the Ocean Beach precincts.

The supper will be given in the beautiful new Siberian Dining Hall of the Club, with its decorative scheme created by N. Evanoff, whose name sounds as if he, also, was synonymous with ice and snow, and whirling, dipping skaters.

The ice carnival and skatorial fete in the ice arena, reached from the clubhouse through the colonnade, is scheduled for 8:30 and 10:30 o'clock, an arrangement which facilitates the enjoyment of both dinner and supper at the Clubhouse.

Owing to the limited accommodation for dining at the Clubhouse, the making of early reservations for table space is vigorously emphasized.

First Chinee—Thy prince is an uncouth blackguard.

Second Chinee—So's your old mandarin.

—Wisconsin Octopus.

**Practice**

Minister's Daughter—Papa's subject tonight is to be, "Love Each Other"; do you want to go, Jack?

Jack—Well, dear, don't you think that it would be better to stay at home and practice what your father is preaching.

—Pitt Panther

**FEW PEOPLE TAKE PROPER CARE OF THEIR TEETH**

Some think that a vigorous brushing once or twice a day is taking very good care of them. Brushing is only a part of the process. Many things can happen to your teeth which only a competent dentist can take care of. Have your teeth examined. They may not be as sound as you imagine. A toothache means trouble; do not wait for the ache. Watch your teeth and gums. There are gum troubles that will destroy teeth faster than decay. Are your teeth sore? Do your gums bleed? Call in today and talk it over. It will cost nothing. My nerve blocking system blocks off all nerves and pain. It will please you.

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### Virgilio Luciani at Paul Elder's

The young Italian poet, Virgilio Luciani, will give a reading of his poems in the Paul Elder Gallery, Saturday afternoon, May 15th, at 2:30 o'clock. Luciani, who is a native of Tuscany, holds a unique place in local fields of literature, for the reason that he not only writes vivid and arresting poetry, but delivers it as well, in costume, and with exceptionally fine elocutionary powers. The outstanding feature of his poetry is a spiritual uplift, although his work abounds in realism. Luciani comes as a colorful flame in contemporary literature. He will be accompanied by Miss Lalitie Costigan, harpist.

\* \* \*

### The Elder Gallery

"Acoma: The Sky City in the Desert" is the subject of an illustrated lecture to be given by Mrs. W. T. Sedgwick in the Paul Elder Gallery, Saturday afternoon, May 8th, at 2:30 o'clock. Acoma (from the Indian Akome, "People of the White Rock"), stands on a rock 350 feet in height a short distance from Enchanted Mesa in New Mexico. It has the distinction of being the oldest inhabited settlement in the United States, and was first discovered by white man when members of Coronado's army visited it in 1540.

This interesting lecture will be especially timely because of the setting of lovely objects produced by the Pueblo Indians of New Mexico and Arizona and by their neighbors, the Navajos, that will be exhibited in the gallery beginning May 6th, until May 15th.

Mrs. Sedgwick's book on Acoma is just being published by Harvard University Press.

### DELINQUENT SALE

Mineral Development Company, location of business San Francisco, California. NOTICE: There is delinquent upon the following described stock an account of assessment levied on the 16th day of March, 1926, the several amounts set opposite the names of the respective shareholders as follows:

Names—	No.	No.	Cert.	Shares	Amt.
Rusch, George F.	261	200	\$	1.00	
Cately, Paul	258	200		1.00	
Macgill, Kenneth E.	255	200		1.00	
Martin, Ponciano	231-2	1,000		5.00	
Martin, Ponciano	252	1,000		5.00	
Martin, Ponciano	260	1,000		5.00	
Merwin, Edw. G.	87	1,000		5.00	
Merwin, Edw. G.	200	1,000		5.00	
Merwin, Edw. G.	216	1,000		5.00	
Queen, Lloyd	259	200		1.00	
Reichart, J. Warren	264	200		1.00	
Ryan, D. J.	262	200		1.00	
Riedel, M. S.	257	200		1.00	
Coll, S. G.	29	19,000		50.00	
Coll, S. G.	170	4,000		20.00	

And in accordance with the law and orders of the Board of Directors made on the 16th day of March, 1926, so many shares of each parcel of such stock as may be necessary will be sold at public auction at the office of the company, Room 245, Monadnock Building, San Francisco, California, on Wednesday, the 19th day of May, 1926, at the hour of 12 o'clock Noon of said day to pay the delinquent assessment thereon, together with costs of advertising and expense of sale.

M. J. SEELY,  
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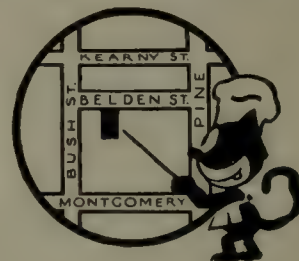
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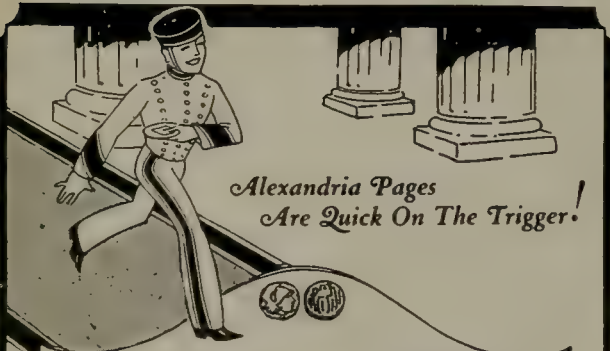
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# News Letter

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SATURDAY, MAY 15th, 1926

LOS ANGELES



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# BROADCAST SCHEDULE FOR NEXT WEEK

BLACK TYPE P. M.; LIGHT FIGURES A. M.

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
<b>KJBS—JULIUS BRUNTON &amp; SONS CO., SAN FRANCISCO—220</b>						
5:30- 6:30	9:00-10:40 2:00- 2:30 8:00-10:00	9:00-10:40 2:00- 2:30	9:00-10:40 2:00- 2:30 8:00-10:00	9:00-10:40 2:00- 2:30	9:00-10:40 2:00- 2:30 8:00-11:30	9:00-10:40 2:00- 2:30
<b>KFRC—CITY OF PARIS, SAN FRANCISCO—270.1</b>						
6:30- 7:30 8:00-12:00	10:00-11:15 5:30- 7:30 8:00- 9:47	5:30- 7:30 8:00-11:00	10:00-11:00 4:45- 7:30 8:00-12:00	5:30- 7:30 8:00-10:00	12:00-12:20 4:45- 7:30 8:00-11:00	4:00- 7:30 8:00- 1:00
<b>KPO—HALE BROS. AND THE CHRONICLE, SAN FRANCISCO—428.3</b>						
9:45-10:45 10:45 2:30 5:00-10:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:30- 4:30 5:15- 7:30 8:00-11:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:45- 4:30 5:15- 7:30 8:00-11:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:45- 4:30 5:15- 7:30 8:00-11:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:45- 4:30 5:15- 7:30 8:00-11:00	7:00- 8:00 10:30 12:00 12:45 1:30- 2:00 2:45- 5:00 5:15- 7:30 8:00-11:00	7:00- 8:00 10:30 12:00 1:00- 2:00 2:45- 7:30 8:00-12:00
<b>KFWI—RADIO ENTERTAINMENTS, INC., SAN FRANCISCO—226</b>						
1:00- 2:00 8:00-12:00	10:45-11:30 1:00- 2:00 6:30- 7:30 8:00- 1:00	11:00- 1:00	10:45-11:30 1:00- 2:00 6:30- 7:30 8:00- 1:00		10:45-11:30 1:00- 2:00 6:30- 7:30 8:00-12:30	1:00- 3:00 1:00- 2:00 4:00- 5:30
<b>KGTT—GLAD TIDINGS TEMPLE, SAN FRANCISCO—207</b>						
2:30- 5:00 8:00-10:00		8:00-10:00	2:30- 3:30 8:00-10:00	2:30- 3:30	8:00-10:00	
<b>KFOB—INC. BURLINGAME—226</b>						
		8:00-10:00 10:00-11:00		7:00- 7:30 8:00-12:00		5:30- 6:00 8:00-12:00
<b>KFUU—MATHEWSON MOTOR CO., INC., OAKLAND—220</b>						
	10:45-11:45	10:45-11:45 8:00-10:30	10:45-11:45	10:45-11:45 8:00-10:30	10:45-11:45	10:45-11:45 8:00-10:30
<b>KGO—GENERAL ELECTRIC CO., OAKLAND—361.2</b>						
11:00 3:30- 5:00 7:30	7:15- 8:30 11:30- 1:00 1:30 3:00- 4:00 5:30- 7:30 8:00- 9:30 9:30	7:15- 8:30 11:30- 1:00 1:30 4:00- 7:30 8:00-12:00	7:15- 8:30 11:30- 1:00 1:30 3:00- 7:30	7:15- 8:30 11:30- 1:00 1:30 4:00- 7:30 8:00- 12:30	7:15- 8:30 11:10- 1:00 1:30 3:00- 7:30	7:15- 8:45 11:30- 1:00 1:30 4:00- 5:30 8:00-12:30
<b>KLX—OAKLAND TRIBUNE, OAKLAND—508.2</b>						
	6:30-7:30 8:00-10:30	3:00- 5:00 7:00- 7:30	3:00- 5:00 6:30-7:30 8:00-10:00	3:00- 5:00 7:00- 7:30	3:00- 5:00 7:00- 7:30 8:00-10:30	3:00- 5:00 7:00- 7:30
<b>KTAB—THE ASSOCIATED BROADCASTERS, OAKLAND—240</b>						
9:45-10:45 11:00-12:30 7:45- 9:15 9:30-11:00	9:00-9:30 4:00- 5:00 8:00-10:00	9:00-9:30 8:00-10:00	9:00-9:30	9:00-9:30 8:00-10:00	9:00-9:30 8:00-10:00	9:00-9:30 8:00-10:00
<b>KFWM—OAKLAND EDUCATIONAL SOCIETY, OAKLAND—207</b>						
9:30-11:00 1:00- 2:00	8:30- 9:30	2:00- 2:30	2:00- 2:30	8:00-10:00	2:00- 2:30	8:00- 9:30
<b>KFUS—GOSPEL RADIO, OAKLAND—256</b>						
9:00 2:30- 3:30	6:30- 7:00 8:00	6:30- 7:00	6:30- 7:00 8:00	6:30- 7:00 7:00	6:30- 7:00 8:00	6:30 8:00
<b>KGW—MORNING OREGONIAN, PORTLAND—491.5</b>						
10:25-12:00 7:30-10:00	7:15 9:15-11:30 12:30- 1:30 6:00- 7:00 7:30-12:00	10:00-11:30 12:30- 1:30 2:00- 3:30 6:00- 7:00 7:30-12:00	7:15 9:15-11:30 12:30- 1:30 6:00- 7:00 7:30-11:00	10:00-11:30 12:30- 1:30 6:00- 7:00 7:30-12:00	7:15 9:15-11:30 12:30- 1:30 2:00- 3:00 6:00- 7:00 7:30-12:00	10:00-11:30 12:30- 1:30 6:00- 7:00 10:00-12:00
<b>KJR—NORTHWEST RADIO SERVICE CO., SEATTLE—384.4</b>						
11:00-12:30 7:15-10:30	10:30-12:00 5:40-10:00	10:30-12:00 5:40-10:00	11:30-12:00 5:40-10:00	10:30-12:00 5:40-12:00	10:30-12:00 5:40-10:00	11:30-12:00 5:40-10:00
<b>KFOA—RHODES DEPARTMENT STORE, SEATTLE—454.3</b>						
	10:00-11:15 12:30- 1:30 4:15- 5:00 6:25-10:00	10:00-11:15 12:30- 1:30 4:15- 5:00 5:55- 8:00 9:00-11:00	10:00-11:15 12:30- 1:30 4:15- 5:00 6:25- 8:30	10:00-11:15 12:30- 1:30 4:15- 5:00 6:25- 8:30	10:00-11:15 12:30- 1:30 4:15- 5:00 5:55-11:00	10:45-11:15 4:15- 5:15 6:25-11:00
<b>KFI—EARLE C. ANTHONY, INC., LOS ANGELES—467</b> (Copyright, 1925 by Earle C. Anthony, Inc.)						
10:00-11:00 4:00 6:30-10:00 10:00	7:00- 8:30 10:45- 11:05 5:30-10:00 10:00	7:00- 8:30 5:30-10:00 10:00	7:00- 8:30 10:45 5:30-10:00 10:00	7:00- 8:30 5:30-10:00 10:00	7:00- 8:45 10:45 5:30-10:00 10:00	7:00- 8:30 5:30-11:00 11:00- 3:00
<b>KFWB—WARNER BROS., HOLLYWOOD—252</b>						
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Established July 20, 1856

# SAN FRANCISCO NEWS LETTER



Devoted to the Leading Interests of California and the Pacific Coast.

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No. 20

## THE WILDEST RIDE I EVER HAD

By Eleanore F. Ross

In the days of the "surrey" and "Dobbin," I had many a wonderful "buggy ride" along the peaceful highways of the peninsula.

One in particular, I remember, when our skittish mare ran away, with my mother at the reins, and we children, scared but thrilled, wondering when the final crash would come, as we flew along under the eucalyptus trees that lined the road.

Mama turned around only once during that exciting incident. "Whatever you do, children," said she, "Don't jump!"

\* \* \*

Even if I had wanted to, I couldn't have jumped that unlucky Friday morning, as we sped down the California Street hill, for the reason that I was wedged in a mass of frightened humanity, in the middle of the car; and I hadn't the slightest desire to move in any direction.

Jump? What I was fearing mostly was that the old car itself would jump the track, and go head over heels, so to speak, down that steep incline.

"I've lost the brakes!" The man spoke in almost an ordinary tone; (he had nerve, that brakeman!) without any tremor of fright in his voice.

He was just making an assertion. He had "lost the brakes."

After his remark, there was a strange silence in the car; I really believe people didn't at first catch the significance of what he had said, until the car began to increase its speed at a terrific rate.

Then they woke up.

An awful shout, almost a wail, came from the packed crowd of human beings, some of them hanging along the steps of the car like a human fringe, swiftly torn away, however, as the vehicle that bore them dashed to its doom.

The shout grew into a roar, warning whatever happened to be in our path, as we plunged down from Powell street, nearer and nearer into the financial section of the city.

An awful jolt told us that we had struck some huge obstacle.

We did not, at that moment, see the awful mess thrown into the faces and upon the clothes of the unfortunates still left on the rear platform. Inside the car, we simply hung onto the straps for dear life, and awaited the moment when we expected to be thrown into eternity.

We had crossed Mason, Powell, Stockton, Grant Ave., in comparative safety, without, at least, being brushed off the track; then a wail louder than the continuous scream, told us that something even worse than what we were experiencing, was about to happen; and looking ahead, I saw the other car on Kearny street, loom up in front of us.

It is said that in the second before what we believe is to be death coming upon us, all the important incidents of our lives are thrown upon our mental vision, as upon a cinema screen.

Now, I have been pretty near to the "Shadowy Mother" several times, and nothing so interesting as this accepted conclusion forms before my mind's eye. I just brace myself, dumb as a rabbit, and prepare to go through the inevitable.

We were going to plunge into that car ahead of us; nothing could stop us except a miracle, and even a miracle couldn't

happen in the space of time between our sensing the danger and the catastrophe itself.

I took a firmer grip of the strap, turned my back, and instinctively covered my face with my free arm.

A frightful crash, a grinding jar, a splintering of wood and glass, a gradual slowing down of the mad speed, and then,—the strange and heavenly feeling that the car had *stopped*,—at last.

\* \* \*

I put my hand to my head; my hat was gone, but my head was still there. My good-looking legs were still intact; one arm felt a little numb,—that was all. My companion in peril was also all there; neither she nor I had left a limb or part of a limb "somewhere along California street."

My one thought was to get away from "the damned spot." I said as much, and we turned to the rear opening. One look at what we then thought was a dismembered mess of human anatomies, but which we later learned was the refuse from the meat wagon, and we decided to get through the wreckage of the front platform, into the street, and under cover of the Canton Bank.

Sympathy greeted us from all sides; first aid was immediately brought into operation for those who needed it; a girl clerk rang up my friend's husband, and my boss, and we sat amidst friendly faces until they should arrive.

Now, you know there are times when the sight of one's boss is an irritating reminder of the fact that "we have done those things which we ought not to have done, and we have left undone those things which we ought to have done, and there is no help for us, miserable offenders!"

On this particular occasion, the stalwart form of my employer as he hurried through the crowd to my side was the most welcome sight I have witnessed for many a day. I wanted to fall on his neck and burst into tears of joy. Instead, I grinned at him, and he grinned back.

"Where's your hat?" he asked.

\* \* \*

I rode home the other night on the dummy of the Powell street car, my usual habit, after indulging in a "movie." To the left of the motorman I noticed a steel bar, with a handle, resting a little above the level of the floor of the car.

Now I know that talking to the brakeman is prohibited, but I was curious about that bar. "Will you please tell me what that is for?" I asked, pointing to the object in question; "I am very much interested in brakes just now. I was in the California street accident," I added.

The motorman and the passengers who heard me, stiffened into attention, almost as if a galvanic shock had passed through them all.

"That's the emergency brake," answered the man; "When that there brake is pulled up, it jams the car so fast and tight, that you have to wreck or burn the old bus to get it clear of the tracks."

"Too bad the California street cars didn't have something like that," I remarked.

"You've said something," said he.



### Hard on California

There is very much merit in the argument made by the "Chronicle" a short time ago that the restrictions and interference of the State Corporation Department are steadily driving the more astute and better class of corporation organizers to establish themselves in Delaware, New Jersey or Nevada, in preference to our own state.

Governmental regulations are a bane when they demand the time and attention which ours at present require. A business man who is good at his business, is better employed in developing that business than in scratching 'round among the laws and arduously filling forms which are for the most part of more formidable appearance than of actual value.

No man who has not had dealings with the State Department, can have the slightest idea of the irritating and annoying delays and troublesome trivialities with which his time is eaten up and his peace of mind destroyed. We have known of more than one promising corporation which, after a tussle or two with the State Department, has pulled up stakes and has departed for Reno. We do not think that this sort of thing is necessary and it will be hard to convince us that it is of any advantage to the state that it should continue.

There are many things which could be said against the management of the State Corporation Department, which appears to be conducted upon the principle that any young corporation should be carefully but thoroughly knocked on the head. The worst that can be said, however, would be insignificant in comparison with the fact that corporations are driven out of this state to establish themselves in other states, and by this we mean that honest and capable corporations are forced out of California.

### The World Court

There seems to be little doubt that the movement in favor of the United States joining the World Court has received a setback and that the tide of public opinion is setting quite strongly against our proposed action. This has been made manifest in the recent primary elections in Illinois and Indiana where the majorities were markedly against the Court. This has happened in spite of a concededly strong approval of the general administration by the present government.

There is no doubt that conditions in Europe at present militate strongly against any participation in international agreements of the sort proposed and approved by the President. It would be very hard and in fact it is proving impossible to show the people of this country that the World Court is not in the hands of the European powers. There is a very general feeling, which cannot be really met, that any participation by ourselves in the European affairs would place us at a great disadvantage.

But more than all, the present disturbed condition of the European continent is the best argument against our taking part in its affairs and exposing ourselves to the troubles and possible disasters which may proceed from them. There is no doubt that what we consider to be the essentials of decent government are threatened by the substitution of dictatorships for democratic control on the one hand and conflicts between communists and responsible government on the other.

The recent strike in Britain is a revelation to Americans that the campaign of disorder has reached a development, even in that most conservative country, which is inexplic-

able to us. There is no doubt that our conditions are so different from those abroad that cooperative action is impossible.

### A Comforting Estimate

We have always had grave doubts about the actual effect of all the reported criminality and its ratio to the real life of the community. If we take the dollar as the measure of value—and it is about the safest standard of measurement that we have, however much the sentimentalists may deplore the fact—we get some strange evaluations. These differ materially from the meretricious and sentimental valuations of preacher and propagandist.

Controller Ray Riley has come forward with his little charts carefully prepared, very fine proof of the growing exactness and value of modern statistics-making. He shows what becomes of the dollar which we spend in taxes. This, it will be conceded, is a very useful thing to know, all the more so, as the account is quite encouraging. For example, it is worth knowing that out of every dollar of taxation 37.8 cents goes for education. It is also an admirable fact that out of every dollar spent on education, 58 cents goes to the elementary schools against 15 cents for high schools and 18.2 for state university.

Constructive projects, such as highway making, and San Francisco harbor, cost 14.4 cents, and he would be a hardy individual who would assert that that is too heavy a relative expenditure. And development projects only get 6 cents, of which the reclamation board gets one-half, the department of agriculture a fourth and the fish and game commission one-eighth.

And where, among all this, is the money which is spent on penal institutions? It is 1.6 cents.

There is the real story. We spend 37.8 on schools and the punishment of crime costs us but 1.6 cents on each dollar of taxation. We do not deny the existence of crime or its over accentuation. But we do point out that it is relatively quite unimportant.

### Camps for Girls

A clever girl, Miss Helen Moloney of Brooklyn, writing to President Coolidge pointed out, that, while federal government was doing much for the outdoor life of boys and young men, it was doing nothing of the sort for young women. She had her grievance. That it is a grievance is being quite generally recognized.

Girls are just as important a factor as boys, even in the military sense, nowadays. Whole populations take part in modern warfare, not merely picked corps of young men on the firing line. Were it not for the great stream of organized life behind the firing line, which constantly moves up supplies, no firing line could be maintained. And in the last war, girls and young women were by no means inconspicuous factors in the maintenance of the organization behind the lines.

It was notable, too, that among the British women, those of the upper and middle classes were the best suited for the work of motor driving and that sort of labor, because they had had the out-of-door exercise and physical training which made them more adaptable and in better physical condition. The same rule applied to the driving of motor lorries in London and other places. It is a curiously interesting fact that the agricultural department of Russia has today found that women are in many cases better tractor managers than men and it has trained a large body of young women for that service.

There is no doubt at all that the nation whose young women are physically well-trained has an advantage. If our summer camps are good for young men—and they are unquestionably so—there is no reason why such camps, properly conducted to meet the physical needs of women, should not be equally good.



That being the case, it would be poor economy not to spend the requisite amount of money for the out-door training of our girls.

**A Fine Market** The men engaged in export trade looked with some apprehension to the British strike and wondered how it would affect our trade. In so doing, they were obliged to pay careful attention to the amount of that trade and came out with some figures that are quite surprising to the majority.

For example, Harry Scott, president of the General Steamship Corporation, representing several lines which ply between the Pacific Coast and Great Britain, could not make even a guess at what the eventuality might be. But it is of enormous importance to his business, for Great Britain buys 65 per cent of the entire canned goods product of the State, and that is rather an enormous proportion of the total product to go to one country, with all the world to consider.

There is a very large shipment of canned goods and fruits and dried fruits to Britain, beginning with June. In addition, a great deal of barley is sent.

The agent of Balfour-Guthrie & Co., Mr. J. C. Fogarty, traffic manager, was no less perplexed as to the outcome of the strike, but was inclined to think there would be even a greater demand for the products of the State, in the event of a protracted struggle.

There are many more things which we send, in addition to canned goods and barley. Our shipments aggregate about 25,000 tons a month during July, August and September, or even 30,000 tons a month. In ordinary months we send about 15,000 tons a month to Britain.

It therefore becomes quite obvious that a strike of sufficient importance to interfere with the transportation industry becomes a significant problem for us. The world is more interdependent than formerly.

It is high time that there was an international organization of shipping men.

**Violence Must Cease** We have a piffing little strike, which is not a strike, but is a mal-  
evolent sort of gesture. We should hardly know that the so-called union carpenters were out at all, if it were not that there is a dribble of violence into the daily papers and now and then one particular police judge seems to make a spectacle of his lack of legal knowledge.

But there is violence, and such violence should not be allowed. It is a fact that men who do not belong to unions are attacked and are beaten and even more hardly dealt with by hoodlum gangs on their way to and from work. It is also true that there have been some recriminations and that now and again, there has been violence on the part of the non-union men. Such instances have, however, been relatively few. The great amount of physical violence has come from the so-called union men.

No one with any sense of the fitness of things can tolerate this condition with any degree of calm. It is fatal to a free government that acts of violence should be allowed. There can be no security for any one, if there is to be interference with the free right of a man to sell his labor in the open market. Unless we can protect the ordinary man, however humble, in the free exercise of his rights as a man, we have no business to claim any respect for our government at all.

The abomination of the proposal of some of the Supervisors, to withdraw police protection from American plan jobs, thereupon becomes obvious. It constituted an invitation to the mob to maim or kill men working on those jobs.

The statement of Chief of Police Daniel J. O'Brien, that he would enforce the law "without fear or favor" was fine and to the point, and entirely worthy of the admirable and able official that he is.

## From Brighter Pens than Ours

Not knowing what styles will be twenty-five years hence, it is a little hard to say where the child ought to be vaccinated.—Detroit News.

\* \* \*

Now and then one picks up a magazine on the stands these days that makes one curious to see the stuff the editor rejected.—Detroit News.

\* \* \*

Soviet says it aims at justice. It is fatally successful.—Wall Street Journal.

\* \* \*

One outstanding feature of the progress of civilization, and all that, is the fact that there were fewer millionaires at large in 1826 than there are in jail in 1926.—Arkansas Gazette.

\* \* \*

An English doctor says films hypnotize people. That explains how some films get by.—Knoxville Journal.

\* \* \*

The Senate may be the greatest deliberate body in the world, but a group of bricklayers will run it a close second.—Wheeling Intelligencer.

\* \* \*

The hard part of making good is that you must do it over every day.—Vancouver Sun.

\* \* \*

What makes the happy ending of some movies is the mere fact that they have ended.—Macon News.

\* \* \*

It's never a happy marriage unless both get better mates than they deserve.—Wichita Falls Record-News.

\* \* \*

Pedestrians in America who are reckless in crossing busy streets are known as "jay-walkers." Those who do the same silly thing in London are more often described as "the deceased."—Punch.

\* \* \*

Drys having flatly contradicted everything said by the wets, the hearings should be continued to allow a third set of witnesses to contradict both sides.—Brooklyn Eagle.

\* \* \*

As we understand it, the wets are sore because they have no kick coming.—Milwaukee Journal.

\* \* \*

The recent talk in Washington only made the dries drier and the wets wetter.—Boston Shoe and Leather Reporter.

\* \* \*

Generally speaking, Opportunity knocks; it is only to a woman it comes with a ring.—Philadelphia Inquirer.

\* \* \*

Mussolini was accorded an uproarious reception in Africa. Italy doesn't owe any debts there.—Portland Oregonian.

\* \* \*

If you build a big business, you're a sinister influence; if you don't you're a darned failure.—Fort Worth Star-Telegram.

\* \* \*

Some laws may seem to have no teeth, but they show unmistakable evidence of ivory.—Austin American.

\* \* \*

If only the dear things wouldn't get the bloom of youth higher on one cheek than on the other.—El Paso Herald.

\* \* \*

Present-day love at first sight is based on more information than a year's acquaintance in the past.—Arkansas Gazette.



# PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S  
— Tom Moore



By "Jingle"

## Many New Attractions

Theaters in San Francisco offer some new attractions this week, and cater to many tastes and inclinations with the variety of their lures.

Henry Duffy will provide us a change of program at the Alcazar with "Badges" the detective story a vehicle for his players, with Duffy himself appearing in a characterization of a correspondence school detective.

\* \* \*

Then comes a change of bill at the Curran theater, when "Patsy," a musical comedy, will have its first performance here, following a long season of success in Los Angeles.

Gloria Foy, a Broadway favorite, but new to San Francisco audiences, plays the feminine lead in "Patsy," and Lou Holtz is the comedian who keeps up the fun throughout the entire performance.

"The Lullaby," Louis O. Macloon's production of the well flavored melodrama by Edward Knoblock, comes to a close this week, following a splendid record for attendance.

Mabel Julienne Scott, the star, captivated San Francisco. She has the support of a brilliant cast including Sidney Toler, Joseph McManus, and John Merkyl.

## Alcazar \* \* \*

"Badges," a crook comedy of fun and thrills bringing back Henry Duffy in the leading role, will have its first production here at the Alcazar Sunday night. Duffy, a comedian of the first water, will have a part similar to his role in "The Cat and the Canary" with which he opened the Alcazar a year and a half ago.

Of particular interest also to theater patrons is the announcement that Duffy has brought here from New York for this offering, Louis Bennison, who will be seen in the characterization that he originated in the Broadway presentation of the play. Bennison, a star of both stage and screen, is very popular here and in Oakland, where he filled long stock engagements.

Dale Winter, returning after her vacation, will be the heroine, appearing as a persecuted young woman.

Mystery and thrills are interwoven with laughs in "Badges," which had a long run at the 49th Street theatre, New York. The play is essentially a comedy.

## Wilkes

Eugene O'Neill's play, "Desire Under the Elms," will contain its unexpurgated lines this week, according to A. G. Wilkes, president of the company operating the Wilkes theater.

Upon his arrival in San Francisco last Tuesday, Wilkes discovered that certain lines had been omitted from the performances at his theater, and, according to the contract with O'Neill the playwright, the stage play must be presented as it is written without one omission.

The lines that were cut from the play were the ones that caused the British censor to forbid its performances in London and blue penciled the license.

On this basis the play was barred from Boston. On this basis, also, be it said, did New York have one row over the play. What they did in Los Angeles is known—they arrested the entire company.

San Francisco is to hear the shocking lines. That may pack the house! Perchance, and then, again—well, Mr. Wilkes says the contract calls for an unexpurgated edition!

\* \* \*

## Columbia

If the Duncan Sisters were to remain here indefinitely they would continue to draw packed houses, for their admirers, whose name is legion, are never satisfied without seeing them over and over again.

"Topsy and Eva" may have proved a gold mine for the exquisite performers, whose knowledge of stage magnetism is something beyond their years, but it certainly has been a tonic to our lives and made us happier because of their lilting melodies, their innate charm and their high histrionic ability. Vivian and Rosetta Duncan are luminaries whose radiance we need for a much longer time. They have a company in attune with every gesture, every line and every melody.

\* \* \*

## The President

"The Nervous Wreck," novel play of fun and frolic with Phil Tead, Selena Royle and Kenneth Daigneau, in the leading roles, will have its fifth week at the President theatre beginning with the matinee next Sunday. Henry Duffy is delighted with the success of this amusing farce and partic-

ularly with the work of the clever aggregation of players presenting it.

Owen Davis, the author, set out to do something distinctly unique when he wrote this comedy, and he has succeeded.

\* \* \*

## Orpheum

An all-new bill will be presented at the Orpheum theatre next week, when a quadruple headline bill of national and international stars will include the musical comedy star and author Joseph E. Howard, himself; and a big company in his "Broadcasting Revue"; George Whiting and Sadie Burt; Eddy Brown, the concert violinist; and the special engagement of Flo Irwin.

Joseph Howard is bringing a large company to appear in this up-to-the-minute revue, including Pauline Zenowa, Marjorie Linkin, a San Francisco girl, who has won fame throughout the Eastern theatrical fields and who is making her first return to San Francisco in several years; Jason, Robinson and Blue, Jimtown Rythm Kings. Billee Senna and Company and others.

George Whiting and Sadie Burt are, perhaps, one of the most popular couples on the stage. They are San Franciscans. Virginia Mae in "Song Scenes and Dances" with Edwin Weber conducting the orchestra, are in this act.

Eddy Brown is making his first tour in vaudeville after scoring a triumph on the concert stage. Flo Irwin, known the country over, needs no introduction to San Francisco. She has appeared here many times in large successes as well as in stock companies. Miss Irwin is bringing a company of five to assist her in presenting George Ade's farce "Mrs. Peckham's Carouse."

\* \* \*

## Warfield

Gradually the famous musical comedies of the legitimate stage are reaching the screen—"Irene" was the first, now comes the announcement that Victor Herbert's delightful operetta, "Mlle Modiste," which made possible the brilliant career of Fritzi Scheff, will be the attraction at the Warfield for the week of May 15, with Corinne Griffith in the principal role of the little Parisian modiste and milliner.

The story of "Mlle Modiste" is familiar to most theatre-goers, the popularity of Fritzi Scheff and Victor Her-

**Amusements**

NEXT WEEK

**ON THE STAGE**

ALCAZAR O'Farrell nr. Powell	"Badges" Henry Duffy Comedy
COLUMBIA 70 Eddy	"Topsy and Eva" Duncan Sisters,
CURRAN Geary nr. Mason	"Patsy" Musical Comedy
PRESIDENT McAllister nr Mkt.	"The Nervous Wreck"
WILKES Geary at Mason	"Desire Under the Elms"

**VAUDEVILLE**

GOLDEN GATE G. G. Ave. & Taylor	"Mirage de Paris"—Headliners Vaudeville-Pictures
ORPHEUM O'Farrell & Powell	All-New Bill
PANTAGES (NEW) Market at Hyde	Tom Kelly, Humorist Vaudeville-Pictures
UNION SQUARE O'Farrell nr. Powell	Vaudeville-Pictures
WIGWAM Mission and 22nd	Vaudeville

**ON THE SCREEN  
DOWN TOWN**

CALIFORNIA Market at 4th	"Wild Oats Love"
CAMEO Market opp. 5th	"Outside the Law"
CASINO Ellis and Mason	"Sun Up" "Siege"
GRANADA Market at Jones St.	"Wet Paint"
IMPERIAL Market bet. 6th-7th	"Stella Dallas" Belle Bennett
LOEW'S WARFIELD Market at Taylor	"Mlle. Modiste" Corinne Griffith
PORTOLA Market near 4th	Pictures
ST. FRANCIS Market bet. 5th-6th	"La Boheme"—Lillian Gish, John Gilbert

**RESIDENTIAL DISTRICTS**

ALEXANDRIA Geary and 18th	"The Pleasure Buyers" Sat., Sun. "Made For Love"— Mon., Tues., Wed. "Grass," "Peacock Feathers"—Thurs., Friday
COLISEUM Clement & 9th Ave.	"Steel Preferred" Sat., Sun. "Just Suppose" Mon., Tues., Wed. "The Clash of the Wolves" Thurs., Fri., and "The Woman Hater."
HAIGHT Haight at Cole	Change of Pictures
HARDING Divisadero at Hayes	"The Skyrocket," Peggy Hop- kins Joyce Sat., Sun. "Just Suppose," Richard Barthel- mess Mon., Tues., Wed.
MAJESTIC Mission between 20th and 21st	"The Knockout" Sat. "The Merry Widow" Sun., Mon.
METROPOLITAN Union nr. Fillmore	Change of Pictures
NEW FILLMORE Fillmore nr. Ellis	Change of Pictures
NEW MISSION Mission nr. 22nd	Change of Pictures
ROYAL Polk nr. California	Pictures
SUTTER Sutter near Steiner	Pictures

bert's favorite work, made this possible.

Norman Kerry, handsome young lover, heads the cast; and Miss Griffith and Kerry are supported by the jovial Willard Louis, Rose Dione, Paulette Duval, Mario Carillo and three score of beautiful girls. The direction of the production is by Robert Leonard, the producers are First National Pictures.

Walt Roesner and his super-soloists have an unusual role to accompany the screening of "Mlle Modiste" and into this the popular leader has woven the song hits of the operetta which include "Kiss Me Again," and "I Want What I Want When I Want It."

On the stage Fanchon and Marco present one of their bright "Specialty Ideas."

\* \* \*

**Pantages**

With Tom Kelly, famous Irish comedian, and a genuine South of Market boy home for another of his numerous, if fleeting visits, Noodles Fagan, the "King of Newsboys," offering his original fun; Harry Shannon, Jr., and his versatile Pennsylvania orchestra; the bill Saturday at the New Pantages will offer three especially strong headline acts.

Harry Lamore and Company have an oddity wherein rugs miraculously turn to chairs, tables and a grand piano, with Lamore exhibiting skill on the tight wire after ludicrous attempts at balancing. Enos Frazere & Co. will present acts of dancing, songs and talk; Merritt and Coughlin coax laughs with their skit "The Weigh of a Girl."

Joe Roberts, and his merry musical gang will have a special surprise offering. The feature photoplay will be "My Wife and I," a serio-comic drama dealing with domestic difficulties in which Lillian Rich, Constance Bennett and Huntley Gordon are cast prominently.

The Luxor Mummy, mysterious and puzzling, answers questions in the salon, seemingly imbued with life despite its 3000 years' sleep beneath the third pyramid.

\* \* \*

**Golden Gate**

"Mirage de Paris," Emil Boreo's luxurious revue, is the topline at the Golden Gate commencing Sunday. Singers, dancers, comedians and some serious players supply gaiety and lure.

Tad Tiemana Tunsmiths, with Pinkie Dees featured, is an additional attraction of this week's program. They are high entertainers. Boyle and Della in "How's That," a comedy act, containing musical settings; Lucille Denstead, Australian prima donna, in popular and semi-classic songs, and Wills and Holmes, the "Backyard Entertainers," are other Golden Gate attractions.

"Ladies of Leisure" is the screen feature, starring Elaine Hammerstein, and T. Roy Barnes.

\* \* \*

**Granada**

"Wet Paint," with Raymond Griffith the star, comes to the Granada Saturday to give rounds of hearty laughter to theater patrons. Natalie Kingston, Helene Costello, Bryant Washburn and Henry Kolker are in the cast.

Reginald Morris wrote the story expressly for Griffith and Arthur Rosson directed it.

There is a laugh at every turn of the plot.

\* \* \*

**Ice Skating Club**

The first annual season of the Ice Skating Club, an exclusive social-sporting organization devoted to skatorial dancing, figure skating, and general ice skating, is now under full momentum

(Continued on Page 14)

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By Antoinette Arnold

### Del Monte Mecca For Society Week-Ends

**SOCIETY** made a general exodus to Del Monte this past week when the famous hostelry within the Monterey border lines again opened its doors for festivities.

Del Monte—bigger and better than ever before—attracted the attention of society folks from various parts of the continent. The same fascinating lure which has made the beautiful grounds, the environment of sea air and pine trees an ideal spot for society through several generations, seems imbued anew with additional charms and enchantments.

Honey-mooners by the dozen were at Del Monte this past week. The noted hotel has long been synonymous with wedding days and now that every thing is so exquisitely and luxuriously new, every bride of the season seems to have chosen the place as an ideal place for post-wedding love-making.

### Opening Night

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Every room was taken and all available space engaged days prior to the opening of Del Monte last Saturday night. It has been estimated that something like 1200 people were on the dance floors Saturday evening, when the new ballroom of the handsome re-built and more-beautiful Del Monte was again open to society and the public in general.

Prominent among the San Francisco fashionables at the dance on opening night, were Colonel and Mrs. George Sykes, Dr. and Mrs. William G. Moore, Mr. and Mrs. Edmunds Lyman, Mr. and Mrs. Robert Hayes Smith, Mr. and Mrs. Ross Ambler Curran, Mr. and Mrs. Frederick McNear, Mr. and Mrs. A. G. Swinnerton, Mr. and Mrs. Ernest McCormick, Mr. and Mrs. Rogers Lapham, Mr. and Mrs. Felix Butte, Mr. and Mrs. W. S. Berry, Mr. and Mrs. Maurice Sullivan, Mr. and Mrs. William Roth, Mr. and Mrs. Frank G. Noyes.

Others who entertained included Mr. and Mrs. Paul Verdier, Mr. and Mrs. John Tonningsen, Mr. and Mrs. Herbert Fleishacker Jr., Mr. and Mrs. Byington Ford, Mr. and Mrs. G. J. Ivanovich, Mr. and Mrs. Phillip Lyon, Mr. and Mrs. A. F. Mahony, Mr. and Mrs. James Pulliam, Mr. and Mrs. Clarence Tantau, Mesdames Willis Walker, George Uhl, Mary K. Solari, E. M. Hueter, and Messrs. S. J. Field of Monterey, Gouverneur Morris, James Black, Peter Brandley, D. M. Linnard, Dr. Sumner Hardy and Miss Hilda van Sicklen.

Mrs. Willis Walker Clinton Walker of Piedmont and Leon Brooks Walker entertained a group of the latter's young friends at the dinner dance. Among those present were Mr. and Mrs. William Magee Jr., Misses Evelyn Poett, Claudine Spreckels, Harriet Walker, Messrs. George Montgomery, Stanley Armour, Richard McLaren and Josiah Knowles.

\* \* \*

### Noted Visitors

The Earl and Countess of Stradbroke and Viscount Dunwich, their son, were honor guests at an elaborate luncheon given by members of the English Speaking Union, San Francisco Branch, last week, Wednesday, in the Palace.

Those who greeted the noted visitors included Dr. David

P. Barrows and Dr. Walter W. Campbell of the University of California; Colonel R. C. Ward and Captain Frank Harrison Ainsworth; Messrs. and Mesdames Charles M. Gayley, Frederick W. Bradley, Robert Mitchell, C. Edward Holmes.

Admiral and Mrs. Thomas Washington were distinguished guests at the notable event.

Mesdames Ashton Potter, Gerald Campbell, Horace Livermore, Marcus Koshland, V. K. Maddox, Charles M. Cooper and Messrs. Samuel Pond, E. V. Wilson, and Warren Gregory were in attendance at the memorable affair.

\* \* \*

### For Traveler

Mrs. Edwin Stadtmuller gave a tea this past week at her home in compliment to Mrs. Joy Lichtenstein, who is leaving shortly for a trip abroad.

\* \* \*

Mrs. William Mayo Newhall, who has been in New York for several weeks has returned home.

\* \* \*

Mr. and Mrs. Joseph G. Gyle and their young son, are at Kentfield, where they have an apartment in the old Hall McAllister home, expecting to remain in Marin County for about four months.

\* \* \*

Mr. and Mrs. Felix Butte gave a charming dinner party at their home in Vallejo street last week, having as their guests, Judge and Mrs. John F. Davis, Professor and Mrs. Charles Gilman Hyde, Mr. and Mrs. Prentis Cobb Hale, Mr. and Mrs. Frederick Bradley, Mr. and Mrs. Hugh Hogan, Mr. and Mrs. V. P. Fullerton, and Mr. and Mrs. Chester Brayman of New York.

\* \* \*

### Army Folks Have Gala Dancing Party

Several hundred officers and ladies assembled at the post exchange, Fort Winfield Scott, last Thursday week, for a gala dancing party entitled: A Night In Hawaii.

The Officers' Club Board of Governors were in the receiving line, comprising Major and Mrs. Robert Welshmer, Major and Mrs. Ralph Haines, Captain and Mrs. Horace Whittaker.

\* \* \*

### Children's Party.

Mrs. Daniel Volkmann gave one of the most delightful children's parties of the season in compliment to little Miss Virginia Volkmann, who celebrated her sixth birthday.

The adorable little folks were seated about a daintily arranged table with its bounteous supply of goodies for the little guests, numbering about sixteen little boys and girls of about Virginia's own age.

\* \* \*

### Coming Back

Many friends of Colonel and Mrs. Lawrence Clay Brown, U.S.A., are rejoicing over the word that they are to return to San Francisco in August, Colonel Brown having been ordered to the Presidio Post after two years in Honolulu.

## COLONIAL HOTEL

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HOWARD T. BLETHEN, Proprietor

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Telephone Sutter 6130 Under Management CARL S. STANLEY

**Engagement Announced**

The engagement of Miss Marion Searle, daughter of Mr. and Mrs. Alfred Searle of Palo Alto, to Mr. Lindley Fowler Bothwell, of Los Angeles, has been announced. The romance began at the Oregon Agriculture College and ripened into a betrothal while both were students at Stanford University.

\* \* \*

**Famous Gardens**

Members of the Garden Club were entertained this past week on the beautiful estate of Mrs. George Newhall, in Burlingame, with prominent home society people and owners of famous gardens down the peninsula among the guests.

The assemblage gathered in the Newhall gardens, one of the most famous in all California. The grounds are in the form of an Italian cross. The mansion built in the Italian Renaissance architectural style, stands at a point on a shaft of the cross.

A magnificent sunken garden reached by wide stairways leads from one of the terraces, and in the center of these gardens is a large pool. Double rows of Lombardy poplars border the wide driveway leading toward the mansion.

At this time of the year the gorgeous blooms of the Newhall gardens are past description, presenting a picture of such transcendent loveliness that only California with all of its glory of flowerdom can provide.

Those whom Mrs. Newhall entertained as members of the Garden Club, include a coterie of society women whose adjoining estates are the pride of California. They include Mrs. Gerald Rathbone, the president of the Garden Club; Mrs. Ross Ambler Curran, vice-president; and Miss Helen Cheesebrough, the recording secretary. Mrs. William C. Van Antwerp is the treasurer.

Mrs. Joseph D. Grant, Mrs. William B. Bourn, Mrs. A. L. McLeish and Mrs. Platt Kent are officers and garden devotees.

\* \* \*

Miss Florence Bostwick gave a charming luncheon at her home this past week in honor of Miss Audrey Ewing, who has announced her engagement to Mr. Joseph Bryant Wheeler. The guests included Mrs. Peter Beaver, Mrs. George Stevenson, Miss Harriet Wirtner, Miss Claribel Rapp, Miss Louise Zeh, Miss Kathryn Chace, Miss Dorothea Williamson, Miss Phyllis Fay, Miss Olive Watt, Miss Yvonne Musto, Miss Mary Dennis Searles and Miss Dorothy Stevenson.

\* \* \*

One of the smartest affairs of early May, was the luncheon given on Saturday, by Mrs. Walter E. Trefts, and Mrs. Alfred E. Roncovieri, Sr., at the Fairmont hotel, in honor of Mrs. Milton Unger, who is leaving for Europe on the twelfth. Laurel Court was the picturesque setting for the affair, and the table decorations were unusually lovely.

The guests were seated at two large, round tables, centered with mounds of pink and blue flowers, and ferns and smaller blossoms were scattered about the cloth. The name of each guest was on a card held in the hand of tiny French dolls, which were given to those present as favors. The friends assembled to wish the complimented guest bon voyage included: Mesdames Jerome B. White, A. J. Lartigan,



**HOTEL CANTERBURY**

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San Francisco's Finest Family Hotel

250 Rooms

Rates: From \$2.50 per day

Charles Wilson, Richard Costello, Rene Sbarboro, James E. Power, George Andrews, Henry Sichel, William Hughson, Nathan Landsberger, Harold T. Armstrong, A. W. Edwards, Lyle T. Jacks, Charles Rosner, Thomas F. Graham, Guy McMillan, Adele Bolger, Joseph Mitchell, Adolph Becker, Frank T. Deasy, Robert Lee, Charles Keenan, Clyde Healy, William F. Benedict, John Baker Jr., George Stein, Lillian Lillienthal, Harry Levison, J. C. Flood, Louis Roncovieri, Alfred E. Roncovieri Jr., George Carson.

\* \* \*

**California Writers' Club**

The California Writers' Club met at Hotel Claremont Tuesday evening, May fourth, for their regular monthly dinner. More than a hundred members and guests gathered about the beautifully decorated tables on the sun porch.

The speakers of the evening were Dane Coolidge, Milton Angle, John Hamlin, all members of the Club, and Professors A. G. Brodeur and Farnham Bishop, co-authors of "The Altar of the Legion." Writing for the rough-paper magazines, was the subject discussed by the speakers.

Before presenting the speakers, Harry Noyes Pratt, President of the Club, introduced three new members, Alma Silvia Jacobs, writer of verse; Katharine Lawton Kelly, writer of verse and short-stories; Lucy Burgess Tinsley, writer of short-stories; and a guest, Cora A. Kellam, vice-president of the League of American Pen Women, New Mexico.

\* \* \*

The wedding of Miss Eva Bullington, daughter of Dr. and Mrs. F. F. Bullington of Chico, and Mr. Carl K. Jensen, is announced for June 23, and many affairs are being given for the entertainment of the bride-elect.

On Saturday, Miss Bullington shared as honor guest with Mrs. Harold Lees Overmire, at one of the loveliest bridge teas of the week, given in the newly opened tea room of the Hotel Claremont, by Mrs. Charles C. Overmire. Mrs. Harold Lees Overmire is one of the brides of last week.

\* \* \*

Mrs. J. Louis Fuller of San Anselmo, the Chairman of the Out-door Art section of the California Club, entertained the members of the board at a luncheon given at the Fairmont Hotel on Tuesday. The round table was centered with a mound of flowers and each guest received a corsage bouquet; the place cards were ornamented with hand painted birds. The guests included: Mrs. Charles Menifee, Mrs. Ringold Carmany, Mrs. F. B. Moore, Mrs. Walter McCauley, Mrs. Frank Croudace, Mrs. John Phillips.

\* \* \*

The Dramatic Musical Society, of which Mrs. William Hinckley Taylor is the President, gave a beautifully appointed luncheon in the Gold Room at The Fairmont Hotel on Tuesday. The society meets each month and every year the members have one luncheon. The entertainment for the afternoon consisted in an old fashioned barn dance, which was greatly enjoyed by the members and their friends.

\* \* \*

**At the Whitcomb Hotel**

During the week, Mr. and Mrs. B. A. Brennan and their daughter, Mary Ruth, stopped at the Hotel Whitcomb enroute to their home in Baltimore, Maryland. For nine years, Mr. and Mrs. Brennan have come to California for the winter. This winter, they visited in Southern California. They are both lovers of sports and are prominent in club circles.

(Continued on Page 15)

**SANTA MARIA INN**  
SANTA MARIA, CALIFORNIA  
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# RADIO

By C. J. Pennington



ONE OF the hardest jobs in radio today is to find men capable of going into a home for demonstration or repair work on a receiving set with-



C. J. Pennington

## Demonstrations

out trying to act high and mighty, when they discover that the prospect or owner does not know as much about radio as they do.

Not long ago, being a disinterested spectator at a friend's home during a demonstration of a radio set, the opportunity was present to enjoy a good laugh at the expense of a "Demonstrator Salesman." He was making a demonstration of a set not properly equipped in the first place, and on top of that the self-importance of the salesman did not increase his chances for making the sale. However, the prospect was in favor of purchasing the set and he did buy it, but not through the efforts of the salesman. For his demonstration was very unsatisfactory.

It was a five tube set and three of the tubes were the same make as the set itself. The other two were of standard make. Upon questioning him regarding the mixed tubes, his reply was that unless the set was equipped with at least three tubes of the same make as the set, it would not operate properly. We are wondering just how he would explain that in detail, why the set would not work so well unless it had three tubes of the same make as the radio, unless it could be that the tubes of the same make as the set cost more than good standard tubes.

The salesman left, leaving the set for the prospect to try out for himself. A test was made of the tubes and they were found to be practically worn out. In fact, they were not worth using in any radio set, and especially not for demonstration purposes.

Since that time we have made an extensive search, but thus far it has been impossible to find any special reason why that particular set should have three tubes of the same make as the receiver, in order to insure proper operation.

However, here is hoping the salesman making that particular demonstration reads this, for such statements as he made then are surely not helping him in future sales. And may we offer a suggestion? When next he enters a home to make a demonstration; by all means take good tubes, not refills!

\* \* \*

A six-tube neodyne circuit, the operation of which depends upon the alternating current of the house lighting mains, thereby dispensing with all batteries, was introduced and demonstrated by the Garod Radio Corporation during the past week.

The tuning is accomplished by three dials as is the case with the standard neodyne. Two small knobs regulate the volume. One of the intensity controls governs a series condenser in the antenna circuit. The function of this device is to aid in tuning in the lower waves and to prevent overloading the detector. The other volume regulator is a high variable resistance shunted across the secondary of the first audio amplifying transformer.

Two 16-B tubes serve as the rectifiers; three UX-112 tubes act as the first and second radio frequency amplifiers, and first audio amplifier. The detector is a UX-199 and the last audio amplifier is a UX-210.

The set was designed by B. F. Miessner, who drew the plans for erecting the Lafayette wireless station in France during the World War. No hum from the alternating current could be noticed in the initial demonstration, and when asked regarding the life of the tubes Mr. Miessner said that less current is used on the tubes than on the ordinary battery operated broadcast receiver and for that reason longer tube life could be expected.

\* \* \*

## Buy the Best

There are a certain number of persons who are always complaining about their radio reception.

After careful investigation into several of these chronic complaints, the fault in practically every case has been with the person using the set. The fault, to be sure, has been with the set, but the owner has been the reason for the fault, due to the fact that some people are continually expecting something for nothing.

In these days of modern miracles it just isn't being done, irrespective of any

opposition that may be offered to the contrary.

For instance: A man (well investigated) was for several weeks on the verge of purchasing a radio set. He had as many as eight different makes of sets sent to his home for a tryout, and every one produced the same results. Why? For the reason that every set placed in his home was a very cheap set. He has a poor location for radio reception and only the best set obtainable would ever give satisfactory results.

However, after some length of time and many dickerings, he purchased a set at a big reduction from the regular price. Naturally, something was amiss, which the salesman neglected to mention, or it never would have been purchased at such a sacrifice, for it was a very noted make of receiver.

The outcome was, the man got stung, and at the present time his radio set is a total loss. He gets the stations, but that is about all that can be said for it.

Which brings us to the question: What is the use of owning a radio set if good reproduction cannot be had when it is wanted?

Something good always costs, but consider the results that are obtained by purchasing a radio set which is worthwhile! If the best possible reproduction is wanted, take a lesson from an actual experience and do not hesitate to buy the best, for there is no question but what you will be well repaid for your out-lay, in good reception.

\* \* \*

The Allen D. Cardwell Manufacturing Corporation has produced a new taper plate condenser known as the Type E. The plate is semi-circular, giving the greatest amount of plate area in the smallest amount of space.

This condenser is made in .00035 mfd. capacity. The spacing between the plates is decreased as the plates are meshed, thus securing a variation of the air dielectric instead of a variation in the shape of the plate.

## Noc Out Nickel Kleener

Every automobile owner should take an honest tip,—the next time you have your nickel plate cleaned, just ask for "Noc Out Nickel Kleener." It is not only highly recommended by the leading automobile manufacturers, but by anyone who tries it once.

You wouldn't use sand paper to remove a grease spot from your clothes, so do not use a nickel polish for your nickel plate,—use a "Kleener." It contains no acid, ammonia, caustics, pumice, silica, whiting, benzine, naphtha or gasoline.

# Radio Program for Next Week

## KPO—HALE BROS. AND THE CHRONICLE, SAN FRANCISCO—428.3

### Sunday, May 16

9:45 to 10:45 a. m.—Undenominational and non-sectarian church service. Talk, "The Secret of Happiness," by Dr. C. O. Lundquist, pastor Ebenezer Lutheran Church, San Francisco. Organ selections by W. E. Corrie.

10:45 a. m.—"Ye Towne Cryer," giving U. S. weather forecast and general information.

2:30 p. m.—Play by broadcast from Recreation Park of the baseball game.

5:00 to 6:30 p. m.—Organ recital by Marshall W. Giselman at the California Palace of the Legion of Honor.

6:00 to 6:30 p. m.—The States Restaurant Orchestra under the direction of Waldemar Lind.

6:30 p. m.—"Ye Towne Cryer," giving baseball scores and general information.

6:35 to 8:35 p. m.—Palace Hotel Concert Orchestra under the direction of Cyrus Trobbe.

8:35 to 10:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

### Monday, May 17

7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.

10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast and general information.

12:00 noon—Time signals and Scripture reading.

1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

2:30 to 3:30 p. m.—Matinee program by the Salvation Army Band, with a talk on art by Helen Gordon Barker, art lecturer at the De Young Museum.

3:30 to 3:40 p. m.—Fashion notes taken from "Breath of the Avenue."

4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobbe director.

5:30 to 6:15 p. m.—Children's hour stories by Big Brother, taken from the Book of Knowledge.

6:15 to 6:30 p. m.—"Ye Towne Cryer," giving the A. A. Housman-Gwathmey & Co. stock market quotations, baseball scores and general information.

6:30 to 7:00 p. m.—States Restaurant Orchestra, Waldemar Lind director.

7:00 to 7:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

8:00 to 9:00 p. m.—Gene James' Palace Hotel Rose Room Dance Orchestra.

9:00 to 10:00 p. m.—KFI, Los Angeles and KPO, San Francisco, broadcasting simultaneously a program originating in the KFI studio for the Walter M. Murphy Motors Company.

10:00 to 11:00 p. m.—Cabiria Cafe Dance Orchestra, Billy Long director.

### Tuesday, May 18

7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.

10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry.

12:00 noon—Time signals and Scripture reading.

1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

2:30 p. m.—Play by broadcast from Recreation Park of the baseball game.

4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobbe director.

5:30 to 6:15 p. m.—Big Brother's stories taken from the Book of Knowledge for the children.

6:15 to 6:30 p. m.—"Ye Towne Cryer," giving A. A. Housman-Gwathmey & Co. stock market quotations, baseball scores and general information.

6:30 to 7:00 p. m.—States Restaurant Orchestra, Waldemar Lind director.

7:00 to 7:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

8:00 to 9:00 p. m.—Program by the Munier Quartet, G. Pasquale director. Personnel, G. Pasquale, first mandolin; A. Baudino, luto; P. Farmentini, guitar; R. Rossi, second mandolin; J. G. Walker, tenor, and Ernest Langenbach, accompanist.

9:00 to 10:00 p. m.—Program sponsored by the Mona Motor Oil Company, featuring the Mona Motor Oil trio—Cyrus Trobbe, violin; George von Hagel, cello, and Jean Campbell, piano—and the Mona Motor Oil Harmony team, Gypsy and Marta.

10:00 to 11:00 p. m.—Palace Hotel Rose Room Dance Orchestra, Gene James director.

### Wednesday, May 19

7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.

10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry.

12:00 noon—Time signals and Scripture reading.

1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

2:30 p. m.—Play by broadcast from Recreation Park of the baseball game.

4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobbe director.

5:30 to 6:15 p. m.—Children's hour stories by Big Brother, taken from the Book of Knowledge.

6:15 to 6:30 p. m.—"Ye Towne Cryer," giving A. A. Housman-Gwathmey & Co. stock market quotations, baseball scores and general information.

6:30 to 7:00 p. m.—States Restaurant Orchestra, Waldemar Lind director.

7:00 to 7:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

8:00 to 9:00 p. m.—Program by the Atwater Kent Artists under the auspices of Ernest Ingold, Inc.

9:00 to 10:00 p. m.—Studio program.

10:00 to 11:00 p. m.—States Restaurant Orchestra, Waldemar Lind director.

### Thursday, May 20

7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.

10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry.

12:00 noon—Time signals and Scripture reading.

1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

2:30 p. m.—Play by broadcast from Recreation Park of the baseball game.

4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobbe director.

5:30 to 6:15 p. m.—Children's hour stories by Big Brother, taken from the Book of Knowledge, assisted by "Uncle Hi and Uncle Si."

6:15 to 6:30 p. m.—"Ye Towne Cryer," giving A. A. Housman-Gwathmey & Co. stock market quotations, baseball scores and general information.

6:30 to 7:00 p. m.—States Restaurant Orchestra, Waldemar Lind director.

7:00 to 7:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

8:00 to 9:00 p. m.—Program sponsored by the Caswell Coffee Company.

9:00 to 10:00 p. m.—Program for the California State Radio Association, featuring the Neapolitan Male Quartet and the KPO trio.

10:00 to 11:00 p. m.—Cabiria Cafe Dance Orchestra, Billy Long director.

### Friday, May 21

7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.

10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry.

12:00 noon—Time signals and Scripture reading.

12:45 p. m.—Talk from the Commonwealth Club luncheon at the Palace Hotel.

1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

2:30 p. m.—Play by broadcast from Recreation Park of the baseball game.

4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobbe director.

5:30 to 6:15 p. m.—Big Brother's stories for the children taken from the Book of Knowledge.

6:15 to 6:30 p. m.—"Ye Towne Cryer," giving A. A. Housman-Gwathmey & Co. stock market quotations, baseball scores and general information.

6:30 to 7:00 p. m.—States Restaurant Orchestra, Waldemar Lind director.

7:00 to 7:10 p. m.—"Sports on the Air," under the direction of Harry B. Smith, sporting editor of The Chronicle.

7:10 to 7:20 p. m.—Bridge lessons by Colonel Henry I. Raymond.

8:00 to 9:00 p. m.—Program by the San Francisco Advertising Club Glee Club.

9:00 to 10:00 p. m.—Palace Hotel Rose Room Dance Orchestra, Gene James director.

9:10 to 9:20 p. m.—Book reviews by Harry A. Small of The Chronicle.

10:00 to 11:00 p. m.—States Restaurant Orchestra, Waldemar Lind director.

### Saturday, May 22

7:00, 7:30, 8:00 a. m.—Daily dozen exercises given by the Y. M. C. A.

10:30 a. m.—"Ye Towne Cryer," giving the U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry.

12:00 noon—Time signals and Scripture reading.

1:00 to 2:00 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.

2:30 p. m.—Matinee program, play by broadcast from Recreation Park of the baseball game.

4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra, Cyrus Trobbe director.

6:15 to 8:30 p. m.—"Ye Towne Cryer," giving A. A. Housman-Gwathmey & Co. stock market quotations, baseball scores and general information.

6:30 to 7:20 p. m.—States Restaurant Orchestra, Waldemar Lind director.

7:20 to 7:30 p. m.—Talk on real estate furnished by the R. A. Wilson Company.

8:00 to 12:00 p. m.—Fairmont Hotel Dance Orchestra, Reg Code directing, Maurice Gunsky, tenor, and Merton Borjes, pianist, intermission soloists.

## KGO—GENERAL ELECTRIC CO., OAKLAND—361

### Sunday, May 16

11:00 a. m.—First Methodist Episcopal Church service (Oakland); Rev. Edgar A. Lowther, minister. Bessie Beatty Roland, organist.

3:30 p. m.—Vesper services, Grace Cathedral, San Francisco.

7:25 p. m.—Weather Bureau report.

7:30 p. m.—Anniversary Day program, California Conference Epworth League, broadcast from the First Methodist Episcopal Church (Oakland).

### Monday, May 17

7:15 to 7:30 a. m.—"Energetics" class, Health Training Exercises, Eric Rasmussen; William H. Hancock, accompanist.

7:45 a. m.—"Pep Class," Health Training.

8:15 to 8:30 a. m.—"Lazybones" class, Health Training.

8:30 a. m.—Cheerio—"Daily Strength."

11:30 a. m. to 1:00 p. m.—Luncheon concert; Sherman, Clay & Company.

12:00 noon—Time Signal.

12:30 p. m.—Weather Bureau reports.

1:20 p. m.—N. Y. Stock reports.

1:37 p. m.—S. F. Stock reports.

1:42 p. m.—Weather Bureau reports.

3:00 to 4:00 p. m.—Robert E. Brennan, tenor; Annie H. Allen, University of California, talks on "Expression." Mrs. E. A. Kelliher, soprano; Grace Pereira, pianist, "Hints to Housekeepers." Olive Kemp, pianist.

5:30 to 6:00 p. m.—Aunt Betty (Ruth Thompson) stories; KGO Kiddies' Klub.

6:00 to 6:55 p. m.—Dinner concert, Kohler & Chase, San Francisco; Amphion Trio.

6:55 p. m.—News items.

7:03 p. m.—Weather Bureau report.

7:06 p. m.—S. F. Produce, Grain, Cotton and Metals.

7:14 p. m.—N. Y. Stock reports (closing).

7:21 p. m.—S. F. Stock reports (closing).

8:00 p. m.—Educational program—music and speakers.

Medley of Scotch Airs (Arion Arr.)—Arion Trio.

8:25 p. m.—C. J. Hansen, Assistant Marketing Specialist, Bureau of Home Economics, speaker for U. S. Department of Agriculture. Also, George R. Harrison, Master, California State Grange, speaker for National Farm Radio Council.

Because (d'Hardelot)—Arion Trio.

8:25 p. m.—Joseph Henry Jackson—"Chats About New Books."

As We Part (Glenfritz)—Arion Trio.

8:50 p. m.—Wilda Wilson Church: "New Poetry and Drama."

Piano Solo—Joyce Holloway Barthelson—Etude, A. S. (Liszt).

9:15 p. m.—A paper, "Essentials of Discipline," specially prepared by Angelo Patri, Consulting Educator for the Home Department, Second District, California Congress of Parents and Teachers, course, "Character Training in the Home."

Vilja (Lehari)—Arion Trio.

9:20 p. m.—Professor Dwight E. Watkins, speaker, auspices Extension Division, University of California, subject, "The Value of Training in Public Speaking."

Moment Musical (Schubert)—Arion Trio.

### Tuesday, May 18

7:15 to 7:30 a. m.—"Energetics" class, Health Training Exercises, Eric Rasmussen, William H. Hancock, accompanist.

7:45 a. m.—"Pep Class," Health Training.

8:15 to 8:30 a. m.—"Lazybones" class, Health Training.

8:30 a. m.—Cheerio—"Daily Strength."

11:30 a. m. to 1:00 p. m.—Luncheon concert; Sherman, Clay & Company.

12:00 noon—Time Signal.

12:30 p. m.—Weather Bureau reports.

1:20 p. m.—N. Y. Stock reports.

1:37 p. m.—S. F. Stock reports.

1:42 p. m.—Weather Bureau reports.

4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco.

5:20 p. m.—Zulfa Phillips Estcourt "As a Woman Thinketh."

6:00 to 6:55 p. m.—Dinner concert, Kohler & Chase, San Francisco; Amphion Trio.

6:55 p. m.—News items.

7:03 p. m.—Weather Bureau report.

7:06 p. m.—Baseball scores.

7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.

7:14 p. m.—N. Y. Stock reports (closing).

7:21 p. m.—S. F. Stock reports (closing).

8:00 to 9:00 p. m.—Everday program (Oakland Studio).

Coronet Solos—David C. Rosebrook.

Popular Songs—California Male Quartette.

Harmonica and the "Rattle Bones"—Joseph de Fao.

## Radio Program for Next Week

Neapolitan Songs—California Male Quartette  
 Accordion Solos and "Wop" Stories—"Adolpho"

"Fun in the Schoolroom," a musical novelty, presented by the California Male Quartette.  
 9:00 to 9:10 p. m.—Henry M. Hyde: "Wonders of the Sky."

9:10 to 10:00 p. m.—Program by Salvation Army Western Territorial Band; Ensign E. Higgins, conducting; assisted by Carl Anderson, tenor.

Salvation Army Band—  
 March—Wellington (Scotney).  
 Ensign B. Rogers (cornet soloist)—  
 Columbia Polka.

Salvation Army Band—  
 Selection—Gems from the Messiah (Arr. Hawkes).

Carl Anderson, tenor—  
 My Little Island Home (Baden); Sweet Little Woman o' Mine (Bartlett).

Salvation Army Band—  
 Group of Favorite Hymns: March—On to the War (Leidzen).

Carl Anderson, tenor—  
 Little Grey Home in the West (Lohr);  
 Just a Little House of Love (Wood).

Salvation Army Band—  
 Selection—Our Army Brave (Marshall);  
 Song—In This Hour of Softest Splendor.

10:00 p. m. to 12:00 midnight—Dance music, Madson's Midshipmen, Hotel St. Francis, San Francisco.

### Wednesday, May 19

7:15 to 7:30 a. m.—"Energetics" class," Health Training Exercises, Eric Rasmussen, William H. Hancock, accompanist.

7:45 a. m.—"Pep Class," Health Training.  
 8:15 to 8:30 a. m.—"Lazybones" class," Health Training.

8:30 a. m.—Cheerio—"Daily Strength."  
 11:30 a. m. to 1:00 p. m.—Luncheon concert; Sherman, Clay & Company.

12:00 noon—Time Signal.  
 12:30 p. m.—U. S. Weather Bureau reports.

1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.

1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—Williams Institute (Berkeley) speaker, Agnete Klitgaard, pianist.

Maude Sloan Fluno, soprano; Vincent Fluno, accompanist, Anna D. Bacon, contralto.  
 4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco.

5:30 p. m.—Mr. Fix-it answers questions.  
 6:00 to 6:55 p. m.—Dinner concert, Kohler & Chase, San Francisco; Amphion Trio.

6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.

7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.

7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 Wednesday night silent.

### Thursday, May 20

7:15 to 7:30 a. m.—"Energetics" class," Health Training Exercises, Eric Rasmussen; William H. Hancock, accompanist.

7:45 a. m.—"Pep Class," Health Training.  
 8:15 to 8:30 a. m.—"Lazybones" class," Health Training.

8:30 a. m.—Cheerio—"Daily Strength."  
 11:30 a. m. to 1:00 p. m.—Luncheon concert; Sherman, Clay & Company.

12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.

1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.

1:42 p. m.—Weather Bureau reports.  
 4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco.

5:30 to 6:30 p. m.—George W. Ludlow, "Friend to Boys."  
 6:55 p. m.—News items.

7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.

7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 8:00 p. m.—(Oakland studio).

"A Step On the Stairs," radio mystery drama by Robert J. Casey, dramatized by Fred Smith, and presented by the KGO Players under the direction of Wilda Wilson Church.

Scene—The hunt room of Peleg Turner's mansion on Pelican Bay.

Entr'acte music—Arion Trio  
 Ghost Dance (Sibelius); Erl King (Garrett-Schubert); Dance Macabre (Saint-Saens).

10:00 p. m. to 12:30 a. m.—Dance music, Brokaw and Orchestra, Paradise Gardens, Oakland.

### Friday, May 21

7:15 to 7:30 a. m.—"Energetics" class," Health Training Exercises, Eric Rasmussen; William H. Hancock, accompanist.

7:45 a. m.—"Pep Class," Health Training.  
 8:15 to 8:30 a. m.—"Lazybones" class," Health Training.

8:30 a. m.—Cheerio—"Daily Strength."

11:10 a. m.—Prudence Penny, Homemaking Talk.

11:30 a. m. to 1:00 p. m.—Luncheon concert; Sherman, Clay & Company.

12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.

1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.

1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—Mme. Rose Florence presents Leonore Keithly, soprano, and Marcella Elliott, soprano. Book review.

4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco.

5:30 to 6:00 p. m.—Esther Wood Schneider, KGO Radio Girls.

6:00 to 6:55 p. m.—Dinner concert, Kohler & Chase, San Francisco; Amphion Trio.

6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.

7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.

7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 Friday night silent.

### Saturday, May 22

7:15 to 7:30 a. m.—"Energetics" class," Health Training Exercises, Eric Rasmussen; William H. Hancock, accompanist.

7:45 a. m.—"Pep Class," Health Training.  
 8:15 to 8:30 a. m.—"Lazybones" class," Health Training.

8:30 a. m.—Cheerio—"Daily Strength."  
 8:45 a. m.—Songs: William H. Hancock.

11:30 a. m. to 1:00 p. m.—Luncheon concert; Sherman, Clay & Company.

12:00 noon—Time Signal.  
 12:30 p. m.—U. S. Weather Bureau report.

12:33 p. m.—N. Y. Stock Market reports.  
 12:40 p. m.—S. F. Stock Market reports.

4:00 to 5:30 p. m.—Concert orchestra, Hotel St. Francis, San Francisco.

8:00 p. m.—Weather Bureau report. Al Santoro—"Weekly Sport Review."

8:10 p. m.—San Francisco Lions Club program, broadcast by remote control from the Colonial Ball Room, Hotel St. Francis, San Francisco.

Addresses by—  
 Honorable James Rolph, Jr., Mayor of San Francisco,  
 Parker L. Jackson, President, San Francisco Lions Club

William Umack, Chairman Convention Committee  
 Jack Riley, Governor 4th District.

Music by—  
 Elsa Behlow Trautner, soprano,  
 Columbia Park Boys' Club Band of San Francisco; Will H. Bickett, Director,  
 The Clowns' Quartette,  
 Clarence Sprague, Community Song Leader,  
 Jerome A. Simon, violinist,  
 Frederik Warnke, pianist.

10:00 p. m. to 12:30 a. m.—Dance music, Brokaw and Orchestra, Paradise Gardens, Oakland.

**KFWI—RADIO ENTERTAINMENTS, INC., SAN FRANCISCO—226**

### Sunday, May 16

1:00 to 2:00 p. m.—KFWI presents an hour of concert, offering: Bertha Swartz, violinist, accompanied by Evelyn Biebesheimer.

May Sewell, Lyric Soprano, Geo. E. Cook, basso.

8:00 to 9:00 p. m.—Religious services broadcast from First Church of Christ, Scientist.

9:00 to 10:00 p. m.—Program presented by Rudie Swall, tenor, assisted by Helen Irene Wilson and Mrs. Etta Maurer, accompanist.

Hazel McDaniels, piano.  
 10:00 to 12:00 p. m.—Dance music by Paul Kelli's Trovatore Orchestra playing at Il Trovatore Restaurant, Harry Hume, Abby Berline with Marjorie Primley at the piano, during intermission.

### Monday, May 17

10:45 to 11:00 a. m.—Letters of Suzanne.  
 11:00 to 11:30 a. m.—Dance to Health conducted by May E. Garcia.

1:00 to 2:00 p. m.—Impromptu studio program featuring Ethel Lopez, Dick Giblin, Abby Berline, Gladys La Marr, Ann Lapkin.

6:00 to 6:30 p. m.—Gladys La Marr singing Popular Ballads.

6:30 to 7:30 p. m.—Dance music by Tom Kearn's Dance Orchestra.

8:00 to 9:00 p. m.—Eddie Stott, tenor, Cora Turner Smith, Hazel McDaniels, piano.

9:00 to 10:00 p. m.—Elliott Hardy in his first of a Series of Talks on "A Trip to the South Seas."

Peggy Read, Violet Preston, Jimmy Fleming.

10:00 to 11:00 p. m.—Hour of Old Song Hits with Gertrude Tracy, Al Pearce, Sadie Woodside.

11:00 p. m. to 1:00 a. m.—Paul Kelli's Trovatore Orchestra playing at Il Trovatore Restaurant.

### Tuesday, May 18

11:00 p. m. to 1:00 a. m.—Paul Kelli's Trovatore Orchestra playing at Il Trovatore

Restaurant, Jack Reed and Marjorie Reynolds during intermissions.

### Wednesday, May 19

10:45 to 11:00 a. m.—Letters of Suzanne.  
 11:00 to 11:30 a. m.—Dance to Health conducted by May E. Garcia.

1:00 to 2:00 p. m.—Impromptu studio program featuring Harry Hume, Al Pearce, Gertrude Tracy and James Muir.

6:00 to 6:30 p. m.—Harmony Hic Parker and his Ukelele.

6:30 to 7:30 p. m.—Dance music by The Georgia Melodians.

8:00 to 8:30 p. m.—Humorous program by Jas. Madison through courtesy of Radiocast Weekly.

8:30 to 9:30 p. m.—Paul Kelli's Trovatore Orchestra playing at Il Trovatore Restaurant, Sadie Woodside during intermissions.

9:30 to 11:00 p. m.—Meeting of the Tom Cats. Tom Catton at the microphone.

11:00 p. m. to 1:00 a. m.—Dance music by Paul Kelli's Trovatore Orchestra playing at Il Trovatore Restaurant, Eddie Stott, Clem Kennedy, Dick Giblin, Abby Berline, Harmonica Mike during intermissions.

### Thursday, May 20

#### Silent.

### Friday, May 21

10:45 to 11:00 a. m.—Letters of Suzanne.  
 11:00 to 11:30 a. m.—Dance to Health conducted by May E. Garcia.

1:00 to 2:00 p. m.—Impromptu studio program featuring Cowell Dein, Ben Burman, Peggy MacDonald, Harmonica Mike, Abby Berline, and Dick Giblin.

6:00 to 6:30 p. m.—Geo. Taylor singing popular songs.

6:30 to 7:30 p. m.—Studio program featuring Bob Gershenson's Dance Orchestra, and Read Sisters during intermissions.

8:00 to 9:00 p. m.—Leonard & Holt present Al Pearce and Sadie Woodside with Gene's Five Harmony Kings of the Steamship, President Pierce.

9:00 to 10:00 p. m.—Sigmund Anker String Quartette.

11:00 to 10:30 p. m.—Half hour by the Two-Man Jazz Band and Read Sisters.

10:30 to 12:30 p. m.—Dance music by Paul Kelli's Trovatore Orchestra playing at Il Trovatore Restaurant, Al Sather and Lou Emmel during intermissions.

### Saturday, May 22

1:00 to 3:00 a. m.—Pajama Party featuring Eddie Stott, Clem Kennedy, Dick Giblin, Abby Berline, and Sadie Woodside.

**KTAB—ASSOCIATED BROADCASTERS, OAKLAND—240**

### Sunday, May 16

9:45 to 10:45 a. m.—Bible lecture by Prof. E. G. Linsley.

11:00 a. m. to 12:30 p. m.—Church service.  
 7:45 to 9:15 p. m.—Church service.

9:30 to 11:00 p. m.—After-service concert.

### Monday, May 17

9:00 to 9:30 a. m.—Prayer service by Rev. E. L. Spaulding.

4:00 to 5:00 p. m.—Women's Club Notes.  
 8:00 to 10:00 p. m.—Studio program.

### Tuesday, May 18

9:00 to 9:30 a. m.—Prayer service by Rev. G. W. Phillips.

8:00 to 9:00 p. m.—Educational program by Mills College.

### Wednesday, May 19

9:00 to 9:30 a. m.—Prayer service by Rev. G. W. Phillips.

### Thursday, May 20

9:00 to 9:30 a. m.—Prayer service by Rev. G. W. Phillips.

8:00 to 10:00 p. m.—Studio program.

### Friday, May 21

9:00 to 9:30 a. m.—Prayer service by Rev. E. L. Spaulding.

8:00 to 10:00 p. m.—Program by Breuner's.

### Saturday, May 22

Silent all day.

**KJBS—JULIUS BRUNTON & SONS CO., SAN FRANCISCO—220**

### Sunday, May 16

5:00 to 6:30 p. m.—Studio program as follows: Q. Bellevoice Martucci, Lyric-soprano, accompanied by Emilio Martucci.

Bill Walamau and James Harrison, Hawaiian Numbers.  
 John La Marque, tenor; Norma Carlsen, Lyric-soprano; Behr and Dittmar; Earl L. Smith, tenor; Sam Knapp and his Uke; Bennie Stender, piano; and Ozella Bostick, piano.

### Monday, May 17

9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.  
 8:00 to 9:00 p. m.—Studio concert by "Johnson's Radio Band." Intermission numbers by Gertrude Jacoby, Ray McDonald, Mary V. Ryan and Phillip Chang, tenor.  
 9:00 to 10:00 p. m.—Studio program by "Johnson's Radio Band." Intermission numbers by Lou Emmel and Del Perry.



# Radio Program for Next Week

**Tuesday, May 18**  
9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
2:00 to 2:30 p. m.—Vocal and Instrumental Selections.

**Wednesday, May 19**  
9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
2:00 to 2:30 p. m.—Vocal and Instrumental Selections.

8:00 to 10:00 p. m.—Studio program by the "After Dinner Boys," Jimmy Raymond and Harry Hume, assisted by Margie Reynolds, Jack Reed and many others.

**Thursday, May 20**  
9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
2:00 to 2:30 p. m.—Vocal and Instrumental Selections.

**Friday, May 21st**  
9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
2:00 to 2:30 p. m.—Vocal and Instrumental Selections.

8:00 to 9:00 p. m.—Studio program by the "Villa Moret Artists," Benny Burman and others. Peggy McDonald at the piano.  
9:00 to 10:00 p. m.—Studio program by the "Favorite Hour Entertainers," Gladys La Marr, Al Sather and others.

10:00 to 11:30 p. m.—Regular weekly meeting of the "Royal Order of Smoked Herring."  
**Saturday, May 22**  
9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
2:00 to 2:30 p. m.—Vocal and Instrumental Selections.

**KFI—EARLE C. ANTHONY, INC., LOS ANGELES—467**

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**Sunday, May 16**  
10:00 a. m.—Morning Services, direction Los Angeles Church Federation.  
11:00 a. m.—Temple Baptist Church.

4:00 p. m.—Vesper Services, arranged by Federated Church Musicians.  
6:30 p. m.—KFI Nightly Doings.  
6:45 p. m.—Music Appreciation Chat, and Father Ricard's Sun Spot Weather Forecast.

7:00 p. m.—A. H. Grebe & Co., Inc., program. Grebe Synchronaphase String Ensemble.  
7:30 p. m.—Jim, Jack and Jean Trio. Gogo Belanger, soloist.

8:00 p. m.—Aeolian Organ Recital. Dan L. MacFarland at the console.  
9:00 p. m.—Ray Gill and his Movieland Syncopaters.  
Lola Gill and Mert Denman and his Uke as soloists.

10:00 p. m.—Packard Six Orchestra, with Bill Hennessy and Chet Mittendorf, co-directors. Gladys Thomas as soloist.

**Monday, May 17**  
6:45 to 7:00 a. m.—Energetics' Class, Health Training Exercises by Hugh Barrett Dobbs.  
7:15 to 7:30 a. m.—Pep Class, Health Training.  
7:45 to 8:00 a. m.—Lazybones' Class, Health Training.

8:00 to 8:30 a. m.—Cheerio—Daily Strength.  
10:45 a. m.—Betsy Crocker Gold Medal Flour Home Service Talk.  
11:05 a. m.—Standard Nut Margarine Co. Mrs. Claire Charles.

5:30 p. m.—Matinee Program.  
6:00 p. m.—KFI Nightly Doings.  
6:15 p. m.—KFI Radio Travel Guide.  
6:30 p. m.—Werden Neal Rainbert, baritone.  
6:45 p. m.—KFI Radiatorial Period.

7:00 p. m.—Owen Fallon and his Californians, with Jackie Lucas as soloist.  
8:00 p. m.—Guzman Trio. Jean Hayden, soprano.

9:00 p. m.—Program presented by Walter M. Murphy Motors Co., featuring Olga Steffani, contralto; Misha Gagna, cellist; Robert Huid, tenor; Pryor Moore Orchestra; Ysabel Bowen, soprano. Broadcast simultaneously from KFI, Los Angeles, and KPO, San Francisco.

10:00 p. m.—Program by Meiklejohn Bros.  
**Tuesday, May 18**  
6:45 to 7:00 a. m.—Energetics' Class, Health Training Exercises by Hugh Barrett Dobbs.  
7:15 to 7:30 a. m.—Pep Class, Health Training.  
7:45 to 8:00 a. m.—Lazybones' Class, Health Training.

8:00 to 8:30 a. m.—Cheerio—Daily Strength.  
5:30 p. m.—Program arranged by Charles Beauchamp.  
6:00 p. m.—KFI Nightly Doings.  
6:15 p. m.—KFI Radio Travel Guide.  
6:30 p. m.—Eugenia Whisenand.  
6:45 p. m.—KFI Radiatorial Period.

7:00 p. m.—Virginia Ballroom orchestra.  
7:30 p. m.—Mildred Stamler, soprano; Mina Garner, pianist; Ruth Bruns, violinist.  
8:00 p. m.—Screen Artists' Quartet.  
9:00 p. m.—Program presented by A. V. Shotwell Corp., manufacturers of Universal Deluxe Shoe Dressing.

10:00 p. m.—Packard Radio Club, featuring prominent radio favorites.  
**Wednesday, May 19**  
6:45 to 7:00 a. m.—Energetics' Class, Health

Training Exercises by Hugh Barrett Dobbs.  
7:15 to 7:30 a. m.—Pep Class, Health Training.  
7:45 to 8:00 a. m.—Lazybones' Class, Health Training.

8:00 to 8:30 a. m.—Cheerio—Daily Strength.  
10:45 a. m.—Betsy Crocker Gold Medal Flour Home Service Talk.  
5:30 p. m.—Carl Allen's Hollywood Roof Ballroom Orchestra.  
6:00 p. m.—KFI Nightly Doings.  
6:15 p. m.—KFI Radio Travel Guide.  
6:30 p. m.—Art Meyer and Betty Polo.  
6:45 p. m.—KFI Radiatorial Period.

7:00 p. m.—A. H. Grebe & Co., Inc., program. Grebe Synchronaphase String Ensemble.  
7:30 p. m.—Nick Harris Detective Stories.  
8:00 p. m.—Program by California Petroleum Corporation of California, featuring Ventura Trio, Ivan Edwards, Emma Kimmel, Dorothy Myers.

9:00 p. m.—Program of Classical Music, with Beethoven, Chopin, Mozart, Liszt, Virginia Flohri, soprano; Robert Hurd, tenor; Marguerite Le Grand, pianist.  
10:00 p. m.—Popular program.

**Thursday, May 20**  
6:45 to 7:00 a. m.—Energetics' Class, Health Training Exercises by Hugh Barrett Dobbs.  
7:15 to 7:30 a. m.—Pep Class, Health Training.  
7:45 to 8:00 a. m.—Lazybones' Class, Health Training.

8:00 to 8:30 a. m.—Cheerio—Daily Strength.  
12:30 p. m.—Christian Science Lecture from the Philharmonic Auditorium. Lecture by Samuel A. Hart, Jr., C. S.  
5:30 p. m.—Matinee program.  
6:00 p. m.—KFI Nightly Doings.  
6:15 p. m.—KFI Radio Travel Guide.  
6:30 p. m.—Bob Gilbert.  
6:45 p. m.—KFI Radiatorial Period.

7:00 p. m.—Program by University of Southern California.  
8:00 p. m.—Program of old time ballads. Emma Kimmel, soprano; Olga Steffani, contralto; Paul Roberts, tenor; Tom McLaughlin, baritone.  
9:00 p. m.—Popular program.  
9:00 p. m.—Patrick-Marsh orchestra. Betty Patrick, soloist.

**Friday, May 21**  
6:45 to 7:00 a. m.—Energetics' Class, Health Training Exercises by Hugh Barrett Dobbs.  
7:15 to 7:30 a. m.—Pep Class, Health Training.  
7:45 to 8:00 a. m.—Lazybones' Class, Health Training.

8:00 to 8:30 a. m.—Cheerio—Daily Strength.  
10:45 a. m.—Betsy Crocker Gold Medal Flour Home Service Talk.  
5:30 p. m.—Kenneth Morse and his Venice Ballroom orchestra.  
6:00 p. m.—KFI Nightly Doings.  
6:15 p. m.—KFI Radio Travel Guide.  
6:30 p. m.—Carlyle Stevenson's Orchestra.  
6:45 p. m.—KFI Radiatorial Period.  
7:00 p. m.—Carlyle Stevenson's Orchestra.  
7:30 p. m.—Felipe Delgado. Medio hora Española.

8:00 p. m.—Aeolian Organ Recital. Dan L. MacFarland at the console.  
9:00 p. m.—Julietta Burnette, soprano.  
9:30 p. m.—Program by Mutual Motors, Inc., featuring musical program and Joke Contest. Jimmie Mack, Joke editor.

10:00 p. m.—Packard's Ballad Hour. Wilda Bernard, Julius Phillips, Tom McLaughlin, Ashley Sisters, Paul Roberts, Leslie Adams.  
**Saturday, May 22**  
6:45 to 7:00 a. m.—Energetics' Class, Health Training Exercises by Hugh Barrett Dobbs.  
7:15 to 7:30 a. m.—Pep Class, Health Training.  
7:45 to 8:00 a. m.—Lazybones' Class, Health Training.

8:00 to 8:30 a. m.—Cheerio—Daily Strength.  
5:30 p. m.—Shelley Players' Orchestra, with Marta Everts, Millie Hart and Teate Brady.  
6:00 p. m.—KFI Nightly Doings.  
6:15 p. m.—KFI Radio Travel Guide.  
6:30 p. m.—Vest Pocket Program.  
6:45 p. m.—KFI Radiatorial Period.  
7:00 p. m.—Al Wesson and his Orchestra.  
8:00 p. m.—Neblett Concert Trio, with Leona Neblett, violinist, James Murray, baritone, Raymond McFeters, pianist.

9:00 p. m.—Program of concert songs. Virginia Flohri, Olga Steffani, Robert Hurd.  
10:00 p. m.—Packard Radio Club, featuring prominent radio stars.  
11:00 p. m.—KFI Midnight Frolic. Master of Ceremonies, Rob Wagner.

**KFRC—CITY OF PARIS DRY GOODS CO., SAN FRANCISCO—270.1**  
**Sunday, May 16**  
6:30 p. m.—"The Stage and Screen."  
6:30 to 7:30 p. m.—Concert from Drury Lane, Hotel Whitecomb, by Stanislas Bem's Little Symphony Orchestra, Eugenia Bem conducting.  
8:00 to 10:00 p. m.—Concert by Bem's Little Symphony Orchestra.

10:00 p. m. to 12:00 midnight—Dance music by direct wire from Balconades Ballroom by Walter Krausgrill's Balconades Orchestra, intermission by the "Dining Room Boys," Jimmy Raymond and Jack Reid, assisted by Marjorie Reynolds, pianist.

**Monday, May 17**  
10:00 to 11:00 a. m.—Household hints by Mary Lewis Haines, domestic science editor of the San Francisco Call.  
11:00 to 11:15 a. m.—Fashion Hints by "Sally."  
5:30 to 6:15 p. m.—A. F. Merrell and his Stamp Club.  
6:15 p. m.—"The Stage and Screen."  
6:15 to 6:45 p. m.—Jo Mendel and his Pep Band from Lido Cafe.  
6:45 to 7:30 p. m.—Goodfellows Ad Period.  
8:00 to 9:00 p. m.—Around the Camp-fire with Mac, "Arkansas Charlie" and weekly detective story by A. J. Kane of the Kane Detective Agency.

9:00 to 9:15 p. m.—Current events talk by John D. Barry, lecturer and special writer for the "Call."  
9:15 to 9:45 p. m.—KFRC Hawaiians.

**Tuesday, May 18**  
5:30 to 6:30 p. m.—Mac and his Gang.  
6:30 p. m.—"The Stage and Screen."  
6:30 to 7:30 p. m.—Popular songs by Fred McKinley of Bigin's Cafe and Goodfellows Ad Period.  
8:00 to 9:00 p. m.—Studio program.  
9:00 to 11:00 p. m.—Dance music by direct wire from the Balconades Ballroom by Walter Krausgrill's Orchestra and Wm. Backstedt's Old Time Band.

**Wednesday, May 19**  
10:00 to 11:00 a. m.—Household hints by Mary Lewis Haines, domestic science editor of the "Call."  
4:45 to 5:30 p. m.—Goodfellows Ad Period.  
5:30 to 6:30 p. m.—Mac and his Gang.  
6:30 p. m.—"The Stage and Screen."  
6:30 to 7:30 p. m.—Concert from Drury Lane, Hotel Whitecomb, by Stanislas Bem's Little Symphony Orchestra. Carmelita O'Neil, contralto, Nan Kowan, soprano.

8:00 to 9:00 p. m.—Concert by Bem's Little Symphony Orchestra.  
Health and Safety talk at 8:15 by Mrs. D. E. Easton, chairman of the Woman's Division of the California Development Association.  
9:00 to 10:00 p. m.—Studio program, under auspices of S. E. Community Chest. Speaker, Dr. Ray Lyman Wilbur, President Stanford University.

10:00 to 12:00 p. m.—Dance music by direct wire from the Balconades Ballroom by Walter Krausgrill's Orchestra. Paula George, intermission soloist.

**Thursday, May 20**  
5:30 to 6:30 p. m.—Mac and his Gang.  
6:30 p. m.—"The Stage and Screen."  
6:30 to 7:30 p. m.—Harry Rose and Bill Morris in "Thirty Minutes before the Mike."  
7:00 to 7:30 p. m.—Goodfellows Ad Period.  
8:00 to 8:15 p. m.—Cressy Ferrer—"15 minutes at the Baldwin."  
8:15 to 8:30 p. m.—Sport talk by Pat Frayne, Sports editor of "The Call."  
8:30 to 10:00 p. m.—Dance music by direct wire from the Balconades Ballroom by Walter Krausgrill's Balconades Orchestra.

**Friday, May 21**  
4:45 to 5:30 p. m.—Mac and his Gang.  
5:30 to 6:30 p. m.—Mac and his Gang.  
6:30 p. m.—"The Stage and Screen."  
6:30 to 7:30 p. m.—Concert by Stanislas Bem's Little Symphony Orchestra. Caroline A. Mangels, soprano soloist, Helen Evans Beal, pianist.  
8:00 to 9:00 p. m.—Concert by Bem's Little Symphony Orchestra. Theresa Healy, soprano soloist.

9:00 to 10:00 p. m.—Selections from "El-Jah" by a double quartet, directed by Frank Moss.  
10:00 to 11:00 p. m.—Dance music by direct wire from Balconades Ballroom by Walter Krausgrill's Orchestra and Wm. Backstedt's Old Time Band.

**Saturday, May 22**  
4:00 to 5:30 p. m.—Tea hour concert by Stanislas Bem's Little Symphony Orchestra, playing in the roof garden of the Hotel Whitecomb.  
5:30 to 6:30 p. m.—Mac and his Gang.  
6:30 p. m.—"The Stage and Screen."  
6:30 to 7:30 p. m.—Dance music from Drury Lane, Hotel Whitecomb by Wilt Gunzen-dorfer's Hotel Whitecomb Radio Band Goodfellows Ad Period during intermissions.  
8:00 p. m. to 1 a. m.—Dance music by Wilt Gunzen-dorfer's Band. Intermission solos during the evening by members of the Orchestra, and from 10 to 12 p. m. Leo Emmel, baritone and Del Perry, pianist.

**Branch Post Office Near Alley Cat**  
The razing of the Russ Bldg. has necessitated the removal of the Branch Post Office, Station D., among the many other office removals from that site. This station now occupies an office in Belden Street, adjoining the famous "Alley Cat."

## PLEASURE'S WAND

(Continued from Page 7)

at the San Francisco Ice Rink. It is located out on the Great Highway at Kirkham Street, just two blocks south of Golden Gate Park. The magnificent new Clubhouse and the Ice Arena are open to the public six days and nights a week, the Club members reserving Monday nights for themselves exclusively.

Though open less than ten days, the new palais de glace has splendid patronage, more than a thousand skaters, men, women, and children, being on the ice floor at one time last Saturday evening. Huge throngs crowd the entrances at every daily session. This tremendous vogue is due largely to the remarkable development in skatorial dancing. Many standard numbers of the ballroom, like the slow waltz, the foxtrot, and the Viennese glide, are translated to the ice.

Some of the finest skatorial coaches in the world are now engaged at the Ice Skating Club, including Harry Swanson, Palais de Glace, Paris; Joseph H. Faient, Tuxedo Park Club, New York; "Al" Dahlenberg, Ice Dancing Club, Vienna, Austria; H. D. Turner, Princess Rink, London, Eng.; Robert Mann, George Brian, Alan Murray, and W. H. Hayden, all formerly of the Glacier Palace, Hollywood. A wonderful woman skater, Leah Croger Muller, Admiral's Palast, Berlin, delights in a fine exhibition, while Harley Davidson and Caroline Trask, the world's premiers, are the great favorites. Among the well known votaries of the happy sport of the ice are: Dr. Max Rothschild, S. F. B. Morse, Vanderlyn Stow and Mrs. Stow, Mrs. Peter Dunne, Jr., Helen Bellane, Frederick W. McNear, Polly Willard, Mrs. Walter S. Martin, Stewart S. Lowery, Helen Crocker, Willis J. Walker, C. S. Howard, Milton H. Esberg, A. B. C. Dohrmann, Jr., Sven Philip, Dr. J. D. Stillman, Helen Mohun, Eleanor Spreckels, Mrs. Kenneth Walsh, Miss Verdier, Mrs. James T. Ludlow, Mrs. James Henry Howe, Miss Ethel Schmidt, Gordon Johnson, Mrs. Archibald Johnson, W. W. Crocker, Thomas Driscoll, John B. Casserly, Jr., Robert A. Miller, Mrs. C. O. G. Miller, Mrs. Walker A. Salisbury, Stuart Haldron, Mrs. Nion R. Tucker, Herbert Fleishhacker, Jr., Irving Hellman, Mrs. Marcus Koshland, Harry H. Scott, and the Misses Adams of Oakland.

Mrs. Charles Templeton Crocker is bringing back from Paris the renowned skating coach, Dr. Emile Dubois, who will be at the Ice Skating Club at the Ocean Beach until early in September. Around the edge of the ice pond are grouped the boxes, held in perpetuity, by the families of the one hundred members of the Club. A fine carnival by the Club, open to the public, is to

be given next Saturday night, May 15th.

\* \* \*

## Empire Day

The celebration of Empire Day under the auspices of the Combined British Societies of San Francisco, Concert and Ball, will be held on Saturday evening, May 22, at the Scottish Rite Auditorium at 8 P. M.

The following program by prominent artists will be rendered: Song entitled "Lord of Hope and Glory," by Miss Lillian Waddington, contralto, from London; "Songs of Araby" by Charles Bulotti, San Francisco's popular tenor; "On the Road to Mandalay" by James Isherwood, Canada's Lyric Baritone; "Bandonia Love Song" by Austin Sperry; four Chopin preludes by Miss Margaret Tilly, celebrated English pianist; violin solo by Lajos Fenster, Assistant Concert Master San Francisco Symphony Orchestra.

Greetings of welcome from Ambassador Howard will be read by Hon. Gerald Campbell, British Council General.

The Astronomical Society of the Pacific announces a popular lecture in Astronomy by Dr. W. F. Meyer, Associate Professor of Astronomy, in the University of California, on Monday evening, May 17th, in the Auditorium of the Pacific Gas and Electric Company, 245 Market Street.

Dr. Meyer's topic is "The Sidereal System—The Nebulae." To the Astronomer and the layman the Nebulae are the most remarkable objects in the Universe. Their shapes and forms, their physical and chemical constitution, their motions of rotation and through space will be discussed in this lecture. Special reference will be made to the spiral Nebulae. The lecture will be illustrated with lantern slides.

The public is cordially invited.

## At Paul Elder's

Adelbert Bartlett, Photo-Illustrator and Traveler, will deliver a lecture on "My Picture Guest from California to the Pyramids," illustrated with 45 original camera prints, in the Paul Elder Gallery, Saturday afternoon, May 22nd, at 2:30 o'clock. Mr. Bartlett has just returned from a tour of Europe and the Holy Land with a group of fascinating studies of antiquities, native types and scenes of beauty. He will vitalize his camera studies with interesting word-pictures, besides dwelling upon his method of achieving pictorialism with the camera and pointing to the future of photographic art in general. His lecture will include a variety of humorous stories from the tourist trail through Europe and the Levant.

An exhibition of pictorial photographs of Europe and the Holy Land, by Adelbert Bartlett, will be shown in the Paul Elder Gallery for two weeks, beginning Monday, May 17th. Mr. Bartlett's prints are notable for the decorative quality and bold simplicity of composition.

## BETTER RADIO IN THE HOME

By Bert B. Gottschalk

In keeping with the policy the California State Radio Association has adopted for better radio in the home, they have inaugurated a series of radio parties. Members, as well as the readers of this magazine are cordially invited to listen in on our first party, which will be given over radio KPO on May 20th, from 9 to 10 p. m.

The parties to be given will consist of a specially selected program. Of course the association is desirous and anxious to please all its members as well as all readers of the San Francisco News Letter. The California State Radio Association therefore extends an invitation to all members as well as the readers of this magazine to send in requests of numbers that they would like to have played or sung by the talent engaged to render our programs.

Of course, members, and readers, all requests which you submit will have to be in keeping with the class of program selected by us, as for example, when we announce the Neapolitan quartet, and the KPO quartet, which are semi-classical organizations, any requests submitted will have to be in the class of music that these organizations render.

Better radio in the home, of course means a perfect functioning set, as well as delightful programs. Now, in order that your set shall at all times function at topmost efficiency, it will pay our members who read this to 'phone in immediately upon notice of the slightest defect in their set. Readers of this magazine who are not members should alter that state by joining the association so that they too, can take advantage of the privileges and benefits offered in the unique service rendered by the California State Radio Association.

Experience and a little study of the art of tuning are necessary for the successful operation of any radio receiver.

\* \* \*

Always turn off the "A" battery current when leaving your set.

\* \* \*

When handled with care, a storage battery should last at least five or six years.

\* \* \*

A storage battery of a radio set requires greater attention than the automobile battery, because there is no generator to keep it charged as the current is used.

**SOCIETY**  
(Continued from Page 9)

The California Post of the American Legion, 234, gave a dinner dance in Drury Lane at the Hotel Whitcomb on Saturday evening.

Invited as guests of honor were Major General Hunter J. Liggett, U. S. A., retired, Brigadier General Ira A. Haynes and Eugene D. Bennett, commander county council of the American Legion.

Arrangements for the affair were made by Chas. H. Kendrick, chairman of the entertainments committee, W. W. Breite, commander of the Post and Theophile L. Fritzen, chairman of the membership committee of the Post. Fifty guests were present.

\* \* \*

**At Aladdin Studio**

Heading a series of smart affairs whose scene was laid at the Aladdin Studio Tiffin Room the last week, was a dinner and dance arranged by Misses Hattie and Minnie C. Mooser in honor of Rosetta and Vivian Duncan, the sisters now appearing in San Francisco in "Topsy and Eva," their musical comedy.

A score of men and women prominent in society and in newspaper circles sat at a star-shaped table whose points radiated from a mass of pink roses and lilies-of-the-valley. Smaller clusters of the flowers and pink candles in brass holders completed the scheme of decorations.

Among those present were Mr. and Mrs. Charles W. Sutro, Mr. and Mrs. Buckley Wells, Miss Fraser, Mr. Gene Snediker, Mr. and Mrs. Curran Swint, Mr. and Mrs. A. P. Gillespey, Mr. and Mrs. Thomas Noonan, Annie Laurie, Samuel Evans, Elsie Robinson, Mr. and Mrs. Lewis J. Evans, Mr. George Warren, Miss Elizabeth Clarke, Dr. Thomas Robinson, Miss Althea Smith, Mr. C. Frederic Royce, Mr. and Mrs. Idwal Jones, Mr. and Mrs. Dudley Burrows, Mr. and Mrs. John T. Beam, of New York, Mr. and Mrs. Samuel Mooser, Mr. James Hussey, and the principals of the Topsy and Eva cast.

\* \* \*

Hotel Samarkand, Santa Barbara, will be the scene of a brilliant wedding on Sunday afternoon, May 23rd, at 5:30 o'clock, when Agnes Ellen Williamson will become the bride of the manager of Samarkand, Mr. Alfred Killam Bennett.

\* \* \*

**At the Emerson Studio**

Those who have been the guests of Mrs. Emerson, at her Studio at 573 California St., are conversant with the fact that her evenings are generally very interesting ones, for she seems to be able to secure many of the most noted men and women, who happen to be migrating through our "good gray city," and there is always some arresting talks on various subjects, by world travelers. Last Tuesday evening Mrs. Elizabeth Greenleaf and Mrs. May Maxwell, both of whom have just returned from Palestine, spoke about their journeys through the Holy Land, and in particular of the Babai Movement, which the late Abdul Baha instituted, and which now includes several million people, all over the world. They visited Baha's home in Haifa, Palestine, and told of some interesting incidents which took place there.

\* \* \*

**At the Hollywood Plaza Hotel**

Gertrude Olmstead and her mother, Mrs. Muriel Olmstead, have returned to Hollywood from New York and are stopping at the Hollywood Plaza Hotel. The picture star will soon wed Robert Leonard, formerly the husband of Mae Murray.

\* \* \*

John Patrick has returned from Florida to Hollywood and is stopping at the Hollywood Plaza Hotel. The handsome young leading man went east to play opposite Rebe Daniels in "The Palm Beach Girl." He next plays in "The Doormat" for Warner Brothers.

**SUMMER RESORTS**

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## Finance

THERE has been a national safety competition among mines and quarries and Secretary Hoover, of the Department of Commerce, has announced the winners. Several places worked all of 1925 without any loss of time through accident. One Maryland quarry operated 350 days and worked 202,663 man hours with no loss of time at all, through accident. Secretary Hoover, who is back of the safety movement, says very wisely: "The American working man leads the world in individual productivity, but our expenditure of human life through industrial accident, has robbed us of much of the net values of our efficiency in production."

\* \* \*

—The Los Angeles Stock Exchange publishes a formidable and interesting report for the year 1925. It shows a total value of transactions of \$122,298,836.46 and a total number of shares handled, aggregating 36,230,111. The officers for the year 1926 are Frank Hervey Pettingell, president, John Earle Jardine, first vice-president, L. L. Sheldon, second vice-president, James R. Martin, secretary and treasurer, H. H. Lee, assistant secretary.

\* \* \*

—The month of April was on the whole a good business month. There was a handicap over a large part of the country, owing to a belated spring. There is a tendency downwards in commodity prices. The volume of business is still high. Railroad car loading remains at a high peak, outrunning all previous years. There is every reason for continued confidence.

\* \* \*

—The Santa Fe announces the saving of a business day in the transcontinental trip between Chicago and the Pacific Coast. The Limited will be an extra fare train with a charge of \$10.00 on each full fare ticket, as between Chicago and New York.

\* \* \*

—The report of the Santa Fe on the prospects for this year in California, is as follows: "The movement of home-seekers to California in the last few months has been unusually heavy, and, as a result, new acreage has been brought under cultivation for general farming purposes. . . . The potato acreage will not be so heavy as that of last year, on account of the high price of seed. There will also be a slight decrease in melon acreage, but more cotton, grain, and alfalfa.

\* \* \*

—The California Retail Council has issued a booklet, advocating the establishment of a department of Retail merchandising in the graduate school of business at Stanford University. It supports its plea by pointing the benefits to retail business in general, by the work of the Graduate School of Business Administration at Harvard, and, particularly, by the Harvard Bureau of Business Research.

\* \* \*

—The new development in service by the railroads is shown in the fact that the Southern Pacific Company is offering a prize essay contest on "Courtesy," conducted by and for its employees. The judges will be the president of the State University of California, the president of the Oregon Agricultural College, the president of the University of Arizona, the president of the University of New Mexico, the vice-president of the University of Nevada, and the president of the University of Utah.

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MISSION BRANCH	Mission and 21st Streets
PARK-PRESIDIO BRANCH	Clement St. and 7th Ave.
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## TRAVEL TID-BITS

By Ernest F. Rixon

### "Round the World" Cruises, Season 1926-1927

Round the World travel has increased to such an extent that the steamship and tourist companies are now reaching out for new fields, and for those contemplating Round the World trips this winter, there are the following Cruises to choose from:

The Canadian Pacific are making their fourth annual Round the World Cruise on the "Empress of Scotland," leaving New York December 2nd, going eastbound to Mediterranean ports, thence to India, Java, China, Japan, the Hawaiian Islands, the Panama Canal and Havana, returning to New York on April 12th. This cruise spends Christmas in the Holy Land, New Year's Eve in Cairo, two weeks in India and Ceylon in the cool season, four days in Peking, Japan in the plum blossom season, and arrives home in time for Easter.

The Cunard Steamship Company have again chartered to Thos. Cook & Son, the "Franconia," which is making the following remarkable cruise: leaving New York January 12th, the "Franconia" calls at Kingston, Jamaica, thence through the Panama Canal to Los Angeles, Honolulu, the South Sea Islands, New Zealand and Australia, Java, Ceylon, thence to East Africa, including Mombasa, Zanzibar, and leaving East Africa the Steamer proceeds to Durban and Cape Town, giving passengers an opportunity of traveling overland from Durban to Cape Town, including Victoria Falls, Johannesburg, Kimberley, etc. From Cape Town the Steamer proceeds to Buenos Ayres, Santos and Rio de Janeiro, arriving in New York on June 2nd.

The United American Line are again sending the "Resolute" around the world, eastward, leaving New York January 6th, and visiting Mediterranean ports, including Greece, thence to the Holy Land and Egypt, India and Burma, Java, Siam, Zamboanga, the Philippines, China, Korea and Japan, arriving in New York on May 25th.

The International Mercantile Marine Company are sending the mammoth Red Star Liner "Belgenland" on a third Round the World Cruise, leaving New York December 14th, arriving Los Angeles December 30th, and San Francisco, January 2nd. The "Belgenland" spends 17 days in Japan, China and Korea, 18 days in India, 8 days in Egypt and 11 days along the Mediterranean. The shore excursions on this Cruise are taken care of by the American Express Company, assuring intending passengers comfort at all ports and on all shore excursions.

Raymond and Whitcomb Company have again chartered the "Carinthia," leaving New York October 14th, proceeding through the Panam Canal, Los Angeles and San Francisco, thence proceeding around the world, including Australia.

The Cunard Line has also chartered the "California" to Frank C. Clark, leaving New York on January 19th, proceeding around the world westward.

In addition to these Cruises the Dollar Line maintains a fortnightly schedule, touching all principal ports of interest around the world.

Full particulars regarding any of these Cruises, with illustrated matter will be furnished upon request by Ernest F. Rixon, 544 Market Street, San Francisco.

### Two Distinguished Britishers Meet

Dr. Walter R. Hadwen, England's most prominent humanitarian and leader of the Anti-vivisection movement was a passenger on the "Franconia," when she docked in San Francisco last Friday.

The doctor, who is "on his way home," after a tour of the world, was enthusiastically welcomed by his friends and entertained at an informal luncheon at the Stewart Hotel by Miss Carrie Thompson, Secretary of the San Francisco Anti-vivisection Society.

Among the guests was another distinguished Britisher, Lady Geraldine Cunliffe, the brilliant scholar and speaker.

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### THE TEST OF STEELAC

Arthur L. McCray, of McCray's Famous Sonoma County hostelry and son of Pop McCray, was host to Edward Marriott of the News Letter one day this week, at the plant of the Metalized Lacquer Corporation, 2034 Van Ness Avenue. Mr. McCray has become associated with the Corporation in the manufacture of Steelac, a metalized Lacquer and Metalized Enamel Finish for applying to Automobiles, Furniture, Wickerware, Woodwork in buildings, Bath and Steam Rooms. It was very interesting to note the wonderful finish and method of application.

The Steelac finish for Automobiles shows the highest tests for efficiency and lasting qualities. In use with the Primer and Surfacer which the Corporation manufactures, the colors have a depth and fine lustre, and are immune to moisture and weather conditions, and the salt air of the coast sections.

An interesting test was shown where Steelac was applied to pliable sheet metal. This showed the versatility of the Metalized Lacquer to overcome the action of contraction and expansion caused by the sudden changes of extreme heat and cold, which cause checking and chipping. The bending back and forth of the sheet metal and the hammering of the surface, showed no ill effects to the Steelac. Altogether a wonderful demonstration.

McCray's on The Redwood Highway is open to the accommodation of guests, and the able and genial Pop McCray is always there to greet and welcome you as in the past. Arthur McCray will also be there on the week ends to assist in making your stay a pleasant one.

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#### DENMAN GARAGE

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# Petrol Paragraphs



By E. V. Weller  
Director of Publicity  
National Automobile Club

**P**LANS for the dedication ceremonies which will celebrate the unveiling of the first Victory Highway Memorial Marker, to be erected in California, have been completed and the time set for Monday afternoon, May 31, according to Ben Blow, Field Secretary, National Automobile Club.

This Marker consists of the bronze Victory Eagle and upon the base a bronze tablet will record the sacrifice of seventy-five Contra Costa boys and one girl who gave their lives to their country during the world war.

A triangular bit of ground, measuring about 250 feet on each side, which forms the junction of the Victory Highway with the Diablo Valley Highway, has been supplied to the Committee by the Board of Supervisors and this area is being landscape gardened under the supervision of the University of California to form a fit setting for the beautiful Victory Eagle bronze.

The naval band from the Mare Island Navy Yard has been detailed to attend the dedication and the principal speakers will be Allen Bixby, State Commander of the American Legion and former Governor Charles R. Mabey of Utah, Director of the Victory Highway Association for that state, who is a Spanish war veteran, as well as a Legionnaire.

All roads leading to the Victory Eagle monument, which is four miles east of Antioch, have been improved for the occasion and will be open for that day, even though under construction.

Delegations from Sacramento and upper valley points have signified their intention of being present, and the school children of Contra Costa County have pledged themselves to provide sufficient

California wild flowers to completely cover the fourteen foot monument after it is unveiled.

The committee in charge is made up of Mrs. Harry Beede of Antioch; Leo O'Hara, Eugene Vierra, Frank Silva and George Upham, Secretary of the East Contra Costa Chamber of Commerce, and they have extended invitations to all posts of the American Legion and Auxiliaries in California urging that they attend in honor of their buddies who were killed.

\* \* \*

Mt. Lassen with its mud-pots, ice-caves, lakes and streams, its pine-clad slopes and its active volcano provides an ideal district for a vacation of variety, according to the Touring Bureau of the National Automobile Club. Reached by state highway from Red Bluff by way of Mineral, it offers a series of attractions that never disappoint and hot and cold water at all hours.

Lassen is a district where you do not need a camp stove if you pick out a convenient spot near a mud geyser or a boiling lake. In fact, they tell the usual tourist story up there about catching a trout in one stream and cooking it in an adjoining brook without taking him off the hook. And they claim that they can prove the story is true.

Horseback riding is one of the real sports of that region and most of the way to the volcano or the cinder cone can be made in this way. The improvement of roads in that region will attract a great number of tourists this year but accommodations are at hand for all who may come.

\* \* \*

California motorists are rapidly taking advantage of the protection offered by the automobile club emergency roadside service, according to R. Martens, promotion manager of the National Automobile Club.

Membership in the National has more than doubled in the last year and April showed the largest increase since the organization of the Club two years ago. Agents throughout the state report widespread interest in the roadside service offered without distance limitation in California.

More than sixty percent of the membership have had occasion to call on the Club service units for assistance on the road during the last year and the majority of these calls have been for tow service.

### Getting It Straight

"The collection this morning," observed the vicar, "will be taken on behalf of the arch fund, and not, as erroneously printed in the service papers, on behalf of the arch-fiend."

Tit-Bits.

**Crude** indeed and inefficient too were the first water wheels used in industry—but from these the genius of the West, after untiring research, study and expense, perfected the now efficient water wheels used in hydro-electric plants.

Thru this development, California power companies have led the way in hydro-electric power generation—resulting in constantly improved service at decreasing costs to consumers.

Since 1913	Average Per Capita
Cost of Government increased - - - -	180%
Cost of Living increased - - - - -	65%
Cost of Electricity decreased - - - - -	8%

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# GOLF

By Fred Blair

**ERNEST L. WEST**, potentate illustrious of Islam Temple, and Mrs. Ernest L. West are to be complimented for the wonderful success of their annual Sports Carnival and High Jinks, which was held at the Del Monte Hotel. Although Islam's pote hasn't as yet been initiated into the game of golf, which plays a prominent part among the Nobles each year, still his heart and soul is with the boys and he is always there to cheer a winner or a clever play. There was every diversion of sport on the calendar, which had carefully been prepared by Bill Woodfield, who acted as general chairman of the outing.



*Mrs. Ernest L. West,  
wife of  
Potentate of Islam Temple  
who was instrumental  
in making the  
Annual High Jinks  
at Del Monte a success*

Bill, like his brother Noble, Ernest West, didn't participate in the tournament, but did all in his power to make the outing a qualified success. However, our popular pote has been stung with the golf bug, and from now on until the next tournament in September, the big chief of the Mystic Shrine will whoop it up so that he can take his place among the rest of the Nobles at the next tournament.

Everything panned out according to Hoyle. Not a dull moment once you reached that popular hostelry at Del Monte; fun a-plenty and everyone joined in to do his or her share to make the outing a pleasant one.

The golf tournament, which is the outstanding feature on the program each year, was won by Frank Schnell for the second time in succession. Frank seemed to be in extra fine form all the way through the tournament, Dr. Harry Brownell, the popular Monterey dentist, being about the only player to give Schnell any trouble. Dr. Brownell did make Schnell work for every point in the finals to win the Charlie Howard perpetual trophy. There are four names on the cup thus far: Dr. Harry Brownell, Phil Clapp, Eaton McMillan and Frank Schnell has his name on twice. Harry Millar, the tall blond from Healsburg, won the defeated eight of the first, when he won from our good friend, Ed "Ironside" Bernhard. Ed kind of slipped in this tournament as he usually figures to be in the finals.

Dr. J. E. Eason won a very close one from Jim Betts, the San Mateo capitalist. Jim was knocked over on the home green in the defeated eight of the second flight. M. O. Frank, from Merced, won as he pleased from Dr. J. E.

Sperry, the chairman of the entertainment committee. The doctor is usually good on his own course at California, but he doesn't seem to get started at Del Monte.

J. R. Lunt, the banker, and Hugo D. Newhouse, the barber, fought it out in the fourth flight, with Lunt a winner on the 17th hole. Sam L. Schwartz, the broker and member of the Lake Merced, was entirely too good for Charlie Gebhardt. Sam has become a regular devil at golf since he joined the Merced Club a year ago. Bob Christie, one of the regulars at Lakeside, won his flight in a walk from Bill Thompson. Bob got an extra kick out of winning the finals of the second flight as it was the first important one he had ever won. Bob ended the agony at the eleventh hole.

Our dear old friend, Dr. A. H. McNulty, perhaps never played better in his life than he did at Del Monte this year. The doctor ran away from Bill Hunter, "not the golf champ," but a regular fellow—Dr. McNulty winning 6-5.

\* \* \*

Charlie Howard had to uphold the dignity of the Howard Automobile Company as Eaton McMillan, is sales manager, dropped out in the second round beaten by Herb Bennett, last year's champion, and Charlie's right hand man, Bob Thompson is sojourning in Liverpool, England.

However, Charlie seems to take a great fancy to the Del Monte course. Last year he went to the 24th hole to win, but when he won the fourth flight from Bill Baer he stepped on the gas and put the four-wheel brakes on at the 12th hole to win his flight.

\* \* \*

Garner Smith, after winning a 20-hole decision from Ira Coburn, the school director and contractor, put the skids under

*There's always something to do in*

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Eric Lange, one of the chief engineers at the P. P. I. E. in 1915, who had made a special trip to Del Monte, accompanied by Mrs. Lange to visit Ernest West, a friend of many years' standing. Although Lange lost, he took a cup back to Los Angeles, while Mrs. Lange won a beautiful fox fur donated by George Beneoff.

Forrest Wyman, of the Olympic Club, won his second cup within a month. Forrest captured the real estate tournament at the California Club; then he was successful in winning the guests' flight from his clubmate Roy Alexander, from Auto Row. Roy certainly gave Forrest a good argument as he took him to the 19th hole to gain a decision.

\* \* \*

Mrs. Ernest West, wife of our potentate certainly made a great hit with the women folk as there never was a dull moment either on or off the golf course. Mrs. Baly Hipkins won the blind Bogey in the ladies' event, after being tied with Mrs. Frank Klimm; both ladies picked the right number. The following ladies competed: Mrs. B. Hipkins, Mrs. Frank Klimm, Mrs. W. B. Wentz, Mrs. Bob Weber, Mrs. S. L. Schwartz, Mrs. A. H. McNulty, Mrs. J. White, Mrs. Ralph Robinson, Mrs. Ira Coburn, and Mrs. Eric Lange.

Mrs. Frank Klimm, however, won the putting contest, shooting the nine holes in par, while Mrs. Phil Clapp won the Novice putting contest.

The dice rolling contest which creates more amusement among the women than all the other events put together, was won by Mrs. Jack McGilvery—Mrs. Robert Weber and Mrs. Herman Hogrefe were also winners.

Mrs. A. H. Madison of Fresno, won the ermine fur, and Mrs. Eric Lange, of Los Angeles, won the black fox fur, which George Beneoff had donated to the women as a door prize. George Beneoff, the furrier, never fails to remember the women at every tournament and his donations are very highly appreciated by the ladies.

The Shriners certainly appreciate the efforts of all the members of the different committees for their splendid efforts in putting the party over. A special vote was tendered Bill Woodfield, the general chairman of the outing.

Last Monday night, Mrs. Hugh McKeivitt gave a surprise party to Mrs. Bill Woodfield and fifty guests at Mrs. Woodfield's home at Henway Terrace, on the occasion of her birthday.

**The North Pole**

The great dirigible "Norge" which has just flown over the Pole, is a far cry from the vehicles which the first North Pole explorers used; the last word in comfort is manifest in its furnishings and equipment, from radios to electrical heating; the world in general is conversant with its progress from the time it left its starting point; its flight does not spell "hardship" to the men who constitute its passengers.

But it is traveling in uncharted skies, through un conquered ether; a mishap to the big bag might mean disaster at any time. The men aboard are still to be classed among the heroes of the world.

On Monday, May 17th, at noon, the new Douglas Memorial Bridge, spanning the Klamath River, near Requa on the Redwood Highway, will be dedicated and ceremonies commemorating the event, will be the feature of the day.

The ceremonies will be under the direction of the California Highway Commission, and participants will include Governor Friend W. Richardson of California, and Governor Walter M. Pierce of Oregon, their respective highway commissions, California Press Association, and others. This ceremonial will also celebrate the completion of the New Redwood Highway portion between Crescent City and Grant's Pass, where new level, wide graveled highways have just been opened, eliminating the former notorious Oregon Mountain and Gasquet Mountain grades.

**FEW PEOPLE TAKE PROPER CARE OF THEIR TEETH**

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**The Redwood Reforester**

The Humboldt Reforestation Association has just issued the first number of Vol. No. 2, of the booklet, "The Redwood Reforester," dealing with the very vital and also very interesting question of reforestation of California's burned over, and otherwise devastated timber lands.

This publication is profusely illustrated, showing the development of the redwood tree from its inception as a small cone, to its mature growth of hundreds of feet of marketable lumber.

It also describes the activities at Scotia, where one of the largest of the forest nurseries is located; these nurseries being independent of any State or Federal aid, and directed by forestry experts, lumbermen and conservationists.

**Shadowed**

He was going home, and it was growing dark. His road from the station was a lonely one. Suddenly he suspected that a man behind was following him purposely. The faster he went, the faster the man followed until they came to a cemetery.

"Now," he said to himself, "I'll find out if he's after me," and he entered the cemetery. The man followed him. He circled a grave, and his pursuer jogged after him. He ducked around a family vault. Still the man was after him. At last, he turned and faced the fellow.

"What do you want? What are you following me for?"

"Well, sir, its like this," said a small voice. "I'm going up to Mr. Brown's house with a parcel, and the station-agent told me if I followed you I should find the place, as you live next door." The Advocate.

**DELINQUENT SALE**

Mineral Development Company, location of business San Francisco, California. NOTICE: There is delinquent upon the following described stock on account of assessment levied on the 16th day of March, 1926, the several amounts set opposite the names of the respective shareholders as follows:

Names—	No.	No.	
	Cert.	Shares	Amt.
Busch, George F.....	261	200	\$ 1.00
Cately, Paul.....	258	200	1.00
Magill, Kenneth E.....	255	200	1.00
Martin, Ponciano.....	231-2	1,000	5.00
Martin, Ponciano.....	252	1,000	5.00
Martin, Ponciano.....	260	1,000	5.00
Merwin, Edw. G.....	67	1,000	5.00
Merwin, Edw. G.....	200	1,000	5.00
Merwin, Edw. G.....	216	1,000	5.00
Queen, Lloyd.....	259	200	1.00
Reichart, J. Warren.....	264	200	1.00
Ryan, D. J.....	262	200	1.00
Riedel, D. S.....	257	200	1.00
Colt, S. G.....	39	10,000	50.00
Colt, S. G.....	170	4,000	20.00

And in accordance with the law and orders of the Board of Directors made on the 16th day of March, 1926, so many shares of each parcel of such stock as may be necessary will be sold at public auction at the office of the company, Room 245, Monadnock Building, San Francisco, California, on Wednesday, the 19th day of May, 1926, at the hour of 12 o'clock Noon of said day to pay the delinquent assessment thereon, together with costs of advertising and expense of sale.

M. J. SEELY,  
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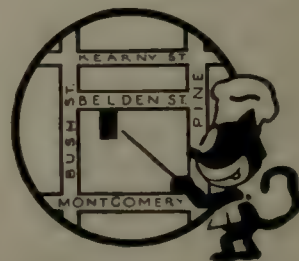


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Dancing every night except Sunday to music by the Hotel del Coronado orchestra.

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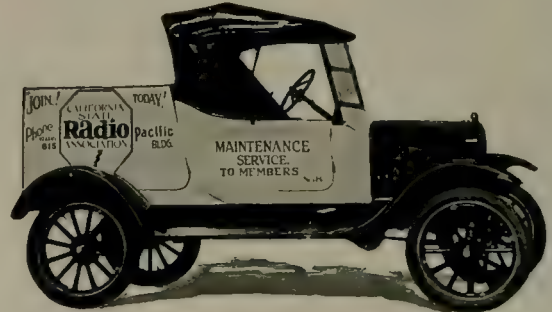
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# News Letter

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SAN FRANCISCO

SATURDAY, MAY 22nd, 1926

LOS ANGELES

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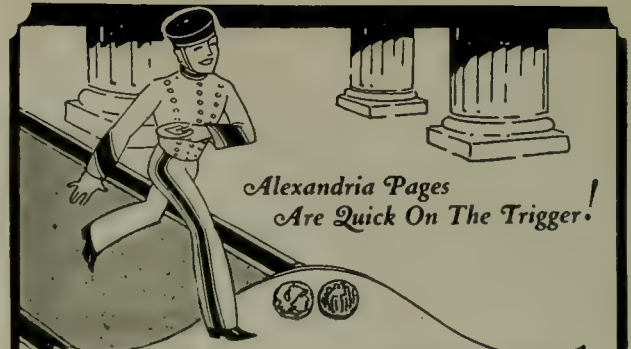
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# Sunday Chronicle

## ROTAGRASURE



Established July 20, 1856

# SAN FRANCISCO NEWS LETTER



Devoted to the Leading Interests of California and the Pacific Coast.

The San Francisco News Letter and California Advertiser was founded July 20, 1856, by Frederick Marriott. Published by Frederick Marriott, Jr., from 1884 to 1925. Is now printed and published weekly by Frederick Alfred Marriott, 268 Market Street, San Francisco, California. Telephone Kearny 8357. Entered at San Francisco, California, Postoffice as second-class matter. London Office: Street & Co., 30 Cornhill, E. C. London, England. Subscription Rates (including postage), one year, \$5.00. Foreign, one year, \$6.00. Canada, one year, \$6.00.

VOL. CVIII

SAN FRANCISCO, CALIF., MAY 22, 1926

No. 21

## From One Thing to Another

By Eleanore F. Ross

Happiness does not consist of *having* anything; it lies in one's state of *being*.

\* \* \*

The possession of a great love of beauty means more to me than titled lands; for quite often, the energy expended towards securing property unfits the possessor to really enjoy it to the utmost.

\* \* \*

So, the sight of a blossoming shrub against the green gloom of stately pines on a velvety lawn; the last golden light of the sun, gleaming from among green spires; a glowing picture of beauty, framed in a window, may thrill me more than it does my neighbor, who holds the deeds to the estate.

\* \* \*

Natural pleasures, which cost us nothing, are sometimes the greatest; cloud pictures, glorious sunsets, green moonlight, lying on limpid water; perhaps just the symphony of colors on the flower vendors' stands,—the appreciation of these cannot be purchased; it must be born within one, and fostered by a sensitive love of imagery.

\* \* \*

A grewsome subject this,—but nevertheless one which we should give thought to; the mode of executing criminals. One cannot make statements as to what manner of death is the least painful for "the dead tell no tales," but we can at least surmise, and the "lethal chamber" with which the state of Nevada disposes of its murderers, seems to us the most humane. Hanging really is the most horrible of all punishments practiced by "civilized" countries.

\* \* \*

It seems to me rather an unjust as well as ridiculous situation,—that in which a man is arrested for not paying alimony to a wife, who, in many cases, is much more able to earn her living than is her ex-husband. It is not an unusual sight to see a small, nervous, hard-working man, "digging up" for some stout, able-bodied woman, who, without children to worry her, is taking life easy on the money which she certainly is not earning in any way! The old, time-worn argument about "giving the best years of her life to him," can be applied to the masculine, as well as the feminine partner in matrimony.

Within ten days, the Rainier Company will be manufacturing good old malt brew, 3.76 per cent, a tonic with a "kick." It will be distributed exclusively by druggists, but that's easy, isn't it?

\* \* \*

Al Smith, governor of New York, has come out strong for a referendum vote of the people regarding the 18th amendment. It is time this question was referred to the people of each state, if we still intend to call this nation a "government of the people, by the people, and for the people."

\* \* \*

"The Charleston has crowded the hula hula off the boards in the Hawaiian Islands and everybody is doing the Charleston there," so Mrs. Paul Getty of Los Angeles told us, on her arrival here from Honolulu. Our refining influence is beginning to be felt upon the barbarians!

\* \* \*

Something should be done regarding the dangerous manner in which passengers are forced to board the cars of the United Railway, on Market Street, due to the Municipal cars stopping in such a position that people are compelled to dodge either in front or at the rear of the latter, in order to get upon the United Railway cars. From the vantage of a Market street window, I have watched this hazardous practice until it has filled me with righteous wrath.

\* \* \*

Armored cars for the police department, open defiance and stoning of officers by a mob of rioters, kidnapings, beatings, and worse, mark the news in connection with the builders' strike. Considering the splendid conditions under which the men were working, brought about by the American Plan, it would seem as if these laborers didn't realize when they were well off, and, swayed by the propaganda and eloquence of migrating agitators, have lost their common sense (if any) altogether.

\* \* \*

Here are some of Lord Dewart's epigrams, which will always endure for the reason that they are so full of truth:  
"If you are lavish, people say you are a spendthrift."  
"If you practice economy, you are Scotch."  
"If we show irritation, it is temperament."  
"If others show irritation, it is bad temper."  
"What we call confidence in ourselves, we call conceit in others."

## EDITORIAL MENTION



**Stabilizing Sunset** There has been a great deal of uncertainty, with regard to values, in the booming Sunset district and the statement of Supervisor Milton Marks that the matter of zoning is now settled will be received with a great deal of satisfaction by property owners, both in the Parkside and Sunset districts.

There is to be a plan adopted and kept, says Mr. Marks, and, when once this is done, agitation for rezoning for commercial purposes will have to cease. The present condition of affairs is bad for the locality and prevents the up-building of homes, upon the ground that the land may become more valuable for commercial uses than as residential property. Naturally enough, people are not going to build homes when they can hold out for speculative values.

The City Planning Commission has drawn up a complete plan for the district including sections of Lawton, Noriega, Quintara and Vicente streets as commercial, and this plan is being considered by the committee of the supervisors. When once they have passed upon the plan we have assurances that the settlement will be considered final, for all practical purposes.

This is one of those troublesome and perplexing problems which arise in the rapid development of a large city on its outer fringes. It is also one of the factors in city development which militate most strongly against the haphazard and scrambling fashion in which the growth of cities is achieved. We are prepared to maintain that the method of progress by individual development is more rapid than in any other way but, at the same time, we admit that it permits conditions to arise which are not for the interest of the city as a whole.

**The Eighteenth Amendment** The tide against the monumental stupidity of the whole prohibition movement rises higher and higher, and among no people is the demand for change in the law more clearly manifested than among those honest and sincere folk who have made the advocacy of temperance their life-work. So far has the reaction among these people proceeded, that they are going beyond what we had formerly considered probable and are now demanding the repeal of the Eighteenth Amendment. Up to now the best that we had anticipated was a successful movement which would permit of the use of light wines and beers.

Those who strive for the repeal of the Eighteenth Amendment, among whom we note conspicuously "Collier's", which has always been a notable apostle of anti-alcoholism, appear to have a very logical basis on which to place their propaganda, when they assert that, without a practical nullification of their constitutional amendment, it would be impossible to dispense alcoholic beverages. Nullification is not to be considered for reasons of respect for the organic law of the land. Repeal therefore is necessary.

Without repeal, it is urged that there is no constructive program possible. It is considered by these proponents of the repeal of the Eighteenth Amendment that a government dispensary of alcoholic liquors in communities which favor the use of alcohol is the best solution. We are not really enthusiastic about the government going into business, even the liquor business; we do recognize, however, that the matter is one which must be handled in some discreet fashion, and actual experience in Canada and the Scandinavian countries has shown the dispensary method to be practicable.

But the main thing to note is that even the temperance advocates are becoming convinced that the present state of affairs is fatally bad.

**Tax on Solvent Credits** There is some discussion as to the effect of the new tax on solvent credits, which was made mandatory by the constitutional amendment passed by the people at the last general election. The effect of the amendment is that solvent credits, stocks and bonds of foreign corporations and mortgages, not secured by real estate in this state, must pay a tax of 7 per cent, provided the taxpayer declare the same at the assessor's office under oath. In case he does not declare, the property must be assessed at its full value, if discovered. This makes the tax fourteen times as heavy as it would be, if declared, as the taxable value of this property is only reckoned at 7 per cent of its real value, if declared.

R. L. Wolden, the county assessor of San Francisco, is reported as fearing that the operation of the law will make a marked diminution in the returns of taxation here. According to his estimates, he would seem to be right. On the other hand, it does not seem to work out that way, at least in Los Angeles. There the assessor professes to be quite pleased at the results of the law. The rate of taxation is lower than in any one of thirty-nine other states. The reports from Los Angeles appear to show a better return than under the old method, the reason probably being that there is a greater incentive to make a correct and full return of solvent credits.

Mr. Wolden denies that he has made any prophecy as to the result of the operation of the new amendment, saying that it would be impossible to do so till the books are closed for returns on taxable property.

Taking all together, it begins to look as if the amendment would work better than was anticipated.

**The Lure of the Pole** The mere fact of unattainability appears to exercise an imperious attraction upon the human spirit. It is not a matter of intellect and intelligence. No one, weighing the chances and calculating the results, would undertake an adventure such as is implied in the search for either of the poles. Many brave souls of heroes have gone down to oblivion or crossed into the next world, in the endeavor, and there are no compensations which can successfully offset the perils of the trip. Still, the lure is there, and men of force, who have gained success in life and are, presumably, thoroughly appreciative of the pleasures and distinctions of civilized society, lay it all down to face cold and misery with death as an elbow-mate.

Amundsen, the noble Dane, who has faced the terrors of the undiscovered wastes of the world, again fits out and goes, with all the modern equipment of air travel, facing the storm and braving the unknown in a dirigible, which, however modern, is still enough of an experiment to make a voyage in it over the trackless wilderness an experiment of the greatest heroism. He is a worthy descendant of his Viking ancestors.

And we of the new world, apparently have again made the record and have established the claim to the winning of the way to the North Pole, before all others. The feat of Commander Richard E. Byrd and his pilot, Floyd Bennett, has put the flag of this country ahead of other flags, in the region of the Pole. They flew from Spitzbergen to the Pole and back again in 15 hours and 51 minutes. It now remains that that feat be thoroughly verified by other explorers. Just as Scott verified clearly the prior discovery by Amundsen of the South Pole, we look forward to the claims of our countrymen being verified by others. In the meantime our record appears safe.



**General Strikes** Without going at all into the merits of the original dispute in Great Britain, which produced the coal strike and brought in its train an accumulation of evils not soon to be disposed of, we can call attention briefly to the matter of this general strike.

There seems to be little doubt that the whole law of the general strike will receive a thorough hauling over and that the result will be in English speaking countries, at least, that such movements will be considered henceforward revolutionary and seditious movements and not at all industrial affairs.

The right to strike rests upon the fundamental basis that no one can be compelled to work, for such compulsion would imply a state of servitude, and would interfere with the free right of the worker to dispose of his labor, which is his commodity, at his will in the open market. Hence, it has been held by the court that one can strike, that is, abstain from work, at any time for any reason or for no reason at all.

That is all very well, when the relations of a workman and his employer are taken into consideration. Thus, a strike, for better pay or shorter hours, is a pure matter of bargaining, the worker withholds his commodity from the market, in the expectation of getting a better price.

But such is not the purpose of a general strike. Such a strike is not against the employer, it is against the government, even against the community itself, and is intended to affect political and not economic ends.

Such being the case, it would seem to follow that a general strike can be penalized. At least, such is the opinion of a former British attorney-general.

**The Coy Voter** There is much trouble over the fact that the citizen in increasing numbers has a tendency to neglect his electoral duties and to evade the exercise of his right, or, if you prefer to put it so, his duty, to register and vote.

It is pointed out that we have to spend a great deal of money to get him even to register and that registration people have to lie in wait for him at street corners and pounce on him unexpectedly from concealed places, before he will put his name down on a paper and provide the mysterious people who lurk in the election commissioner's office, with the necessary and vital material. Even we, who are here and now excoriating the poor citizen for the non-exercise of his registering and voting functions, have but a hazy idea of the process through which that material goes before it comes out as a president maker.

It is strange, is it not, that there should be this shyness about voting? It is not that the citizen does not love his country. He would not walk around a block perhaps to vote, at least fifty per cent of him flatly will not vote, and yet he would expose his life and surrender his property for the sake of the dear country, for whose officials he refuses to vote.

It is no use to abuse him. There is the fact. Even Australia, a new country, is beginning to feel the same difficulty and has put a penalty upon non-voting. For our part, we do not think much of votes given under compulsion and we would deprecate the practice here.

But what is the matter? The answer is easy: There are no burning issues which engage the attention and make an interesting matter of voting. Then again, there is a weary distrust of all politicians born of experience.

The worst thing about this decline in commodity prices is that the people who buy the commodities have never noticed it.—American Lumberman.

\* \* \*

Emerson's remark about the world making a beaten path to a house in the woods where better stuff is made was certainly prophetic.—Florence (Ala.) Herald.

**The Charles E. Virden Case** Late in the afternoon of May 13th, in Fresno, the head of the Virden Packing Corporation, Charles E. Virden, W. D. Mitchell, and four others, all members of the Mitchell-Virden Lumber Company, were indicted by the Federal Grand Jury on a charge of "using the mails to defraud in connection with the sale of stock in the Mitchell-Virden Lumber Company."

The Mitchell-Virden Lumber Company operated the Duncan Mills, Sonoma County, plant, which was purchased by W. D. Mitchell, and a relative, Sally Mitchell, in 1921. It was mortgaged for \$71,000 before it was sold to the Mitchell-Virden Lumber Company for \$200,000, stock being taken in payment.

The allegations were that conditions at the lumber mills were misrepresented as to the stock of lumber on hand, as to dividends to be paid stockholders and as to the conduct of the business, which it is alleged, was operated at a loss.

W. D. Mitchell is already under two county grand jury indictments in connection with alleged misappropriation of funds of the Valley Bank, and there are those who say that these new indictments against him are merely trumped up charges fabricated by a relative in spite, for his further persecution, and in this way, Mr. Charles E. Virden is a fellow sufferer.

S. E. Whiting, S. F. stockbroker and stock salesman for the Lumber Company, stated in part that "there has been no fraud committed of any nature in the transactions of this Company or its agents. These indictments are just a flareback on the long continued persecution of Mitchell in the Valley Bank case;" while Charles Virden, after posting his bail, explained his connection with the lumber company:

"A few years ago, I think in 1922, I invested \$10,000 in the stock of the Mitchell-Virden Lumber Company, which was a company organized to take over the Mitchell Duncan Mills properties. My investment resulted in a considerable loss. I never had anything to do with the selling of stock, the soliciting of subscriptions, or the making of any representations pertaining to the value of the properties. In fact, I have never seen the property. Any knowledge that I gained with regard to the value of the property came from reports prepared by the General Appraisal Company and an appraiser selected by the Commissioner of Corporations of California. My recollection is that the General Appraisal Company's value was a little in excess of a million dollars and that of the Corporation Department around \$900,000. My connection with this matter was honest in every respect, as the facts will fully disclose."

The intimate friends (and their name is legion) and business associates of Charles E. Virden of the Virden Packing Corporation, express the fullest faith and confidence in the absolute integrity and honesty of Mr. Virden, and the board of directors of the Corporation have adopted a resolution in which they report that they are "fully advised of the connection of Mr. Virden with the Mitchell-Virden Lumber Company," and that each member of the board "is fully convinced that there is no foundation for such a charge against him."

A personal friend of his remarked the other day that "It would be a mighty fine world, if people like Charlie Virden were in the majority."

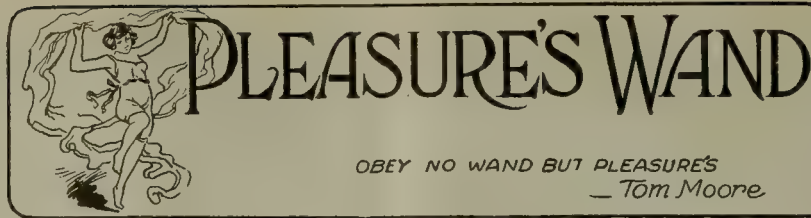
Of course, Nature knows what she is doing, but sometimes it looks as if she organized man for the benefit of doctors and dentists.—Dallas News.

\* \* \*

"Remember," said the Frenchman to his young son, "every little boy in France has a chance to grow up and some day become Premier nine times."—Detroit News.

\* \* \*

The "undeveloped peoples" are those not yet mad at America.—New York Telegram.



By "Jingle"

HERE'S a feature story about Lou Holtz, now playing in the musical comedy, "Patsy," which began its run last Monday night at the Curran theater.

George C. Warren, famous critic of the Chronicle, in his infallible column, "Behind the Back Row," tells the story so we know it is authentic; besides it is one of those human, home-ales which we, San Franciscans, delight in hearing. So today, we're gleaning from Mr. Warren:

Lou Holtz credits the late Charles de Young with giving him his start. Lou was playing ball on one of the amateur teams south of Market street, and going out at night to entertain with his singing.

One evening Mr. de Young, heard Holtz sing, and, after talking with him, invited him to dinner in his rooms at the Hotel St. Francis to meet a "charming young lady," non other than Elsie Janis.

Miss Janis listened to Holtz, recognized his ability, and after commending him, told him that if he ever came to New York to look her up, and that she would see that he sang in the eastern metropolis.

Lou, of course was delighted. Besides, he believed in Miss Janis. Some of Lou's friends found the information a chance for poking fun both at Lou and at his faith in a celebrity's concern for him.

Holtz did go on to New York, he did see Miss Janis. She lived up to what she had promised. In fact, she placed him in her own company.

Lou Holtz with his own innate ability, his personality and his glorious understanding, did the rest himself, and quickly "arrived."

It is a pretty story—and furthermore, we know: 'tis true!

#### Curran

\* \* \*

Don't miss seeing "Patsy."

Seeing—is right, although, of course, you will want to hear the lilting melodies, too. But, if ever you have wanted a real feast for the eyes,—your yearning will be gratified with "Patsy."

Lovely girls—sweet, charming, adorable—and as fresh and gorgeous as our own California peaches, dance divinely—all in unison throughout the entire production. Oh, how well trained are those girls—their steps and agile move-

ments are not only like proverbial "clockwork"—but the girls, are grace personified.

One can not help speak of the ensemble first—for the adorable grouping, the matchless rhythm of the whole company—are fascinating memories and make imprints upon one's mind, furthermore, satisfy one's appreciation of—artistic attainment.

Lou Holtz, our own San Francisco boy, delighted us with every turn, he is so natural, so innately clever and supremely humorous. He's the spice and the season of the production, aided by Gerald Oliver Smith, who captivates and holds one's admiration from the very beginning to a happy conclusion. Smith can say the same thing over and over with new verve and vigor every time. He's great! For, he's natural!

Gloria Foy is good to look upon, graceful, sprightly and altogether lovely and loveable. Her waltz with Alan Edwards, after their quarrel is quite the loveliest thing you have ever seen any time, any where. It is exquisite dancing. It is something else: it is magnetically beautiful.

Billie De Rex and Sydney Reynolds keep up the merry pace.

\* \* \*

#### Wilkes

"Desire Under the Elms" runs for another week at Wilkes theater, having attracted crowds during the entire three weeks of its presentation here.

This powerful Eugene O'Brien drama has been of much interest to people who think and to theater patrons who appreciate histrionic art.

Frank McGlynn, whose characterization of Ephraim Cabot has elicited praise from critics and the public alike, gives a masterful portrayal of the close-minded New Englander. Douglas Montgomery, Jessie Arnold, Forrest Taylor, Felix Haney and the rest of the company give well balanced support to the star.

#### Alcazar

\* \* \*

"Badges," the exciting and laughable crook comedy, with Henry Duffy, himself, Louis Bennison and Dale Winter heading a sterling company of players, continues as the Alcazar attraction for a second week starting with Sunday night's performance. This play, with its tinges of mystery and its world of fun, provides Duffy with just

the role that suits his methods of mirth making and Bennison, always a favorite here, and Miss Winter, are appropriately cast.

Duffy has given the play a fine production, one that would do credit to Broadway. The players have been chosen with skill, Bennison having been brought here from New York for his original role. The support includes: Olive Cooper, Edward Lynch, George Webster, Leigh Willard, Henry Shumer, Henry Caubisens, Ray F. Brandon and Ronald Dare.

\* \* \*

#### Imperial

"Mare Nostrum," Rex Ingram's most important picture since "The Four Horsemen," which comes to the Imperial theater Friday, to replace "Stella Dallas," is reported to be the most colossal sea picture the screen has yet offered. It is now enjoying its twenty-sixth week of a record run in New York City.

"Mare Nostrum" is the classic name given the Mediterranean by the Romans following their conquest of all the lands surrounding it.

\* \* \*

#### California

"Siberia," a great William Fox spectacle, with Alma Rubens and Edmund Lowe the stars, supported by Lou Tellegen and with more than a thousand extras in the cast, comes to the California theater, Saturday.

Scenes show orgies in the Winter Palace, the Russian salt mines, where political refugees spend their lives and episodes reveal the mutiny and despotism that led to the revolution in Russia. It is a tremendous drama of love, adventure and intrigue, requiring six months in the filming.

The fifth Grand Sunday Morning Concert Sunday, May 23 will include Nellie Wren as soloist who will sing Puccini's "Un Bel Di Vedremo."

The concert includes violin solos by Max Dolin who will play "A La Valse" by Victor Herbert. The "Tannhauser Overture," Wagner; "La Danse," Massenet; "Symphony No. 5 in E Minor," Tchaikowsky; and "La Foret Enchantée," D'Indy complete this Sunday's "Pop" concert.

\* \* \*

#### Cameo

Buck Jones in "The Desert's Price,"

**Amusements**

NEXT WEEK

**ON THE STAGE**

ALCAZAR O'Farrell nr. Powell	"Badges" Henry Duffly Comedy
COLUMBIA 70 Eddy	"Topsy and Eva" Duncan Sisters,
CURRAN Geary nr. Mason	"Patry" Musical Comedy
PRESIDENT McAlister nr Mkt.	"Applesauce" Henry Duffly Production
WILKES Geary at Mason	"Desire Under the Elms" Frank McGlynn, Star

**VAUDEVILLE**

GOLDEN GATE G. G. Ave. & Taylor	Jimmy Hussey, Noted Comedian, Headliner
ORPHEUM O'Farrell & Powell	Ethel Barrymore Noted Actress, Headliner
PANTAGES (NEW) Market at Hyde	Diving, Dancing Acts, Madame Berle, Theodore Stepanoff, Imperial Ballet
UNION SQUARE O'Farrell nr. Powell	Pictures
WIGWAM Mission and 22nd	Pictures-Vaudeville

**ON THE SCREEN  
DOWN TOWN**

CALIFORNIA Market at 4th	"Siberia"
CAMEO Market opp. 5th	Buck Jones in "The Desert's Price"
CAPITOL Ellis nr. Market	"The Lost Battalion"
CASINO Ellis and Mason	Pictures
GRANADA Market at Jones St.	"The Palm Beach Girl" Bebe Daniels, Star"
IMPERIAL Market bet. 6th-7th	"Mare Nostrum"
LOEW'S WARFIELD Market at Taylor	"Money Talks"
PORTOLA Market near 4th	Pictures
ST. FRANCIS Market bet. 5th-6th	"The Volga Boatman"

**RESIDENTIAL DISTRICTS**

ALEXANDRIA Geary and 18th	"The Cave Man" Sat., Sun., 23. Favorites from Radio KFWL. "The Masked Bride" Mae Murray—Mon., Tues., Wed. "The Million Dollar Handicap" Thurs., Fri.
COLISEUM Clement & 9th Ave.	"Braveheart," Rod La Rocque Sat., Sun. Big Show Milt Franklyn, Orchestra Leader. "Womanhanded" — Monday, Tues., Wed. "Old Clothes," Jackie Coogan — Thursday, Fri., and "Under Western Skies."
HAIGHT Haight at Cole	Pictures
HARDING Divisadero at Hayes	Rin-Tin-Tin. "The Clash of the Wolves" Sat., Sun. Ben Black and his band. "Haver," George O'Brien Mon., Tues. "The Case Man" Wed., Thurs. Marie Prevost—Matt Moore. "Rainbow Riles" Friday
MAJESTIC Mission between 20th and 21st	"His Secretary" Sat. "We Moderns" Sun., Mon. Col- leen Moore. "The White Mon- keys" Tues. Harmonica Con- test. "Headline" and "Where Was I?" Wed. "Bridge of Sighs" Thurs. Fredson Kid- dies Friday night.
METROPOLITAN Union nr. Fillmore	Pictures

NEW MISSION Mission nr. 22nd	Pictures
ROYAL Polk nr. California	Pictures
SUTTER Sutter near Steiner	Pictures

is this week's screen attraction at the Cameo.

This picture is a thriller, with 4,000 extras supporting the star. There are thousands of sheep shown in the scenes as important details of the plot. Manly bravery, stalwart action and stirring romance are depicted in this picture.

Other stars in important roles supplementing the work of Buck Jones are Florence Gilbert, Edna Narion, Montague Love, Arthur Houseman, Ernest Butterworth, Cart Stockdale, Harry Dunkinson and Henry Armetta.

**Capitol \* \* \***

"The Lost Battalion," picture made by Burton King, with the story of the heroic Americans at Argonne as its theme, comes to the Capitol theater Saturday. In the cast are many of the veterans of the terrible six days. King had the advice and instruction of the officers who commanded the battalion when he made the picture. Gaston Glass, Marion Coakley, Jack McLean, Helen Ferguson and Blanche Davenport have the principal roles.

**Granada \* \* \***

Bebe Daniels, comedienne of the Famous Players-Lasky stars, has a lively and laughable picture to present at the Granada theater beginning Saturday. It is called "The Palm Beach Girl." Byron Morgan wrote the scenario from a stage comedy by H. M. Harwood, called "Please Help Emily."

In the picture Miss Daniels plays a Western girl who goes avisting her very fashionable aunts at Palm Beach, and by her small knowledge of the customs of the great world into which she is thrown creates a storm of laughter.

On the stage Jack Partington will present "Black and White Jazz Week," centered around the Synco-Symphonists, with Don Wilkens leading them, and the Granada Dancing Beauties.

There will be a number of other entertainers, and several short films will complete the screen program.

**St. Francis \* \* \***

By arrangement with Cecil B. DeMille, the St. Francis theater has secured "The Volga Boatman," to follow "La Boheme" on its screen. In granting the permission, DeMille has permitted San Francisco to be the first city to witness this production at less than road show prices. In New York the picture is being viewed at \$2.20 top, while in Los Angeles it is opening the new Carthay Circle theater at \$1.65 top.

Reports from the eastern critics seem

to hint they place this picture above the director's "The Ten Commandments." Different from that success, "The Volga Boatman" is a story of a great love between a human mule, a prince of Russia, and a princess.

\* \* \*

**Golden Gate**

Next week's bill, announced for the Golden Gate, is headlined by Jimmy Hussey, celebrated Irish comedian. Although a real product of the Erin Isle, Hussey has won both fame and fortune for his work as a Jewish comedian. He was starred last season with Elsie Janis in the musical revue "Puzzles."

Mr. Hussey's vaudeville vehicle is a sketch by Eddie Cantor, titled "Getting a Ticket." Eddie Hickey is seen in the chief supporting role.

Harriet Hoctor and William Holbrook, the former known as America's premier ballerina bring their beautiful—  
(Continued on Page 14)

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By Antoinette Arnold

### Tea in the Skies, Latest Fad in Society

"HAVE a cup of tea with me in the skies!" So reads the latest invitation in Society.

We have had teas of as many varieties as there are brands of tea—betrothal teas, bridge teas, musical and literary teas, teas for the departing and the home-coming guests.

Now, comes the very newest innovation in Society—the "aerial tea."

This smartest of society fads originated in Atlanta, Georgia, when Mrs. Roscoe Turner, wife of Captain Roscoe Turner, noted air pilot, invited her friends to have tea with her several thousand feet up in the sky.

A gigantic plane, piloted by her husband, was the setting for this thrilling turn in teas which the charming hostess introduced into society.

Twenty-two guests were invited to the "aerial tea" and no one sent regrets—so we have been told.

Now, it remains to be seen whether western Society, always on the *qui vive* for something new under the sun, will, or will not, readily adopt this schedule on society's calendar; and, if you please, whether or no, a frolic in the skies will become fashionable.

If "aerial teas" become society's whim, there may be staged miniature sky musicales, cloud betrothals, heavenly bridge parties, luncheons along the "milky way" and dinner dances with the moon.

\* \* \*

Styles for a spin in the sky make new inroads upon the choice of one's wardrobe. For, as yet, we scarcely know the proper attire for a jaunt in sky-land or a romp with the clouds.

One thing certain, an "aerial tea" is meant for the brave; and the fair must be brave—to derive its full and rare enjoyment.

\* \* \*

### Magnificent Wedding At Gorgeous Country Home

California has had many wonderful weddings, and society has seen many sumptuous nuptial ceremonies, but it is doubtful if ever there was anything more exquisitely beautiful than the wedding which took place last Sunday on the magnificent country estate of the Fleishhackers at "Oakholm," Atherton.

Miss Marjorie Fleishhacker, the lovely daughter of Mr. and Mrs. Herbert Fleishhacker, became the bride of Mr. Martin Mitau, the son of Mr. and Mrs. Morris Mitau, May 16, in a setting so wonderful that all society is still agasp with its splendor.

The Fleishhacker estate is one of the oldest as well as the handsomest estates on the peninsula, with its large oak trees and Nature's own gifts of glory to which has been added all that art and thought and expenditure had to offer.

The bride, in her elegant wedding gown of heavy white satin, came down the front stairway of the home leaning on the arm of her father and passed across the lawn and

down a long aisle fringed on either side with pale pink spirea, tall blue delphiniums and pink and blue hydrangeas.

An altar stood at the top of a slightly elevated platform, covered with green velvet, to which ascent was gained by a few short steps. Banks of pink and blue spirea completed the garden background. Masses of lilies of the valley, orchid tinted rhododendrons and potted orange trees bearing the blossoms and the fruit, were behind the altar of beautiful marble. A graceful urn on the sculptured base added classic adornment.

Rabbi Louis Newman performed the marriage service.

At the conclusion of the ceremony, the bridal party and guests made their way to the oak enclosed lawn where the wedding breakfast was served.

Directly in front of the bridal party, on a small table, stood the wedding cake. This elaborate confection was in four tiers, with beautiful figures and flowers sculptured on every side in sugar, and surmounted by a tower wherein stood a tiny bride and bridegroom surrounded by cupids ringing marriage bells. At the very top were several exquisitely modeled white roses and lilies of the valley.

The bride's table was in the form of a semi-circle; in the background was a series of arches, thick with roses, and interspersed also with the blossoming orange trees. At each end of the semi-circle was a tree of gardenias in tall Spanish urns.

The setting for the breakfast was surpassingly beautiful. Overhead, stretching from tree to tree, swung a delicate canopy of gauze to which had been applied great leaves of blue and green and occasional gold; this not only sheltered the guests from the noonday sun, but gave the lawn and tables a lovely scintillated effect.

\* \* \*

### Senator Phelan Feted Abroad

Hon. James Phelan, former United States Senator, and Col. Harry S. Howland, U. S. A., retired, have been traveling together throughout familiar haunts in Europe. They have been passing the last fortnight in Florence, and visiting places on the French Riviera.

Conte David Constantini gave a luncheon for the two American citizens, taking them to his old Florentine palace, La Loggia, on the via Bolognese.

Senator Phelan and Colonel Howland were also entertained at a dinner given in their honor by Captain and Mrs. Randolph Miner, at their home in the Bombicci Palace. Contesse Bombicci and Miss Ethel Cooper of this city, Colonel and Mrs. Maccaferri and Signor Vittorio Zeggio were other guests on this occasion.

\* \* \*

### Barbecue Form of Novel Society Event

A barbecue given by Mr. and Mrs. John H. Rosseter at their country home, Rancho Wickiup, near Santa Rosa, attracted many society folks last week as guests of the genial hostess.

## COLONIAL HOTEL

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HOWARD T. BLETHEN, Proprietor

## HOTEL DEL MONTE

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401 Crocker Building

Telephone Sutter 6130 Under Management CARL S. STANLEY

The novel event was in the nature of a surprise party to one of Mr. Rosseter's famous thoroughbred horses, "Disguise."

The barbecue was held in the patio of the Rosseter stable at the rancho. In the center of the patio was a huge table built in the shape of a horseshoe, seating one hundred and twenty guests. Smaller tables encircled the horseshoe, with racing colors of burnt orange and white, used in the decorative scheme.

"Disguise," the thoroughbred horse, as guest of honor, stood in a stall elaborately decorated with the Rosseter racing colors, flying pennants and ribbons adorning the stall.

At posts arranged in even intervals, were pine trees. A paddock around the patio contained stalls in each of which were the horses as invited guests. The event was in compliment to the twenty-ninth birthday of "Disguise."

A three-foot birthday cake was a feature of the party, with twenty-nine carrots on the cake instead of candles.

\* \* \*

**University of California Senior Ball**

The Ball given by the Senior Class of the University of California was a brilliant success and made a gorgeous and colorful pageant last Monday night at the Fairmont Hotel. It was literally a living Maxfield Parish Picture.

The University colors were used as the dominant note in the decorative scheme. The entire wall space of the Gold Ball Room was covered with rich, blue draperies hanging in very full folds.

The central motif of the decorations was a batik panel twenty-one feet in height and twelve feet wide, executed especially for the occasion by John B. Craig, Class of '24, who designed and superintended the work on the decorations. This panel depicts a medieval castle, rising out of deep blue shadows and mist with its turrets glowing in the early morning sunlight. On either side of the panel were majolica jars filled with flowers and standing on gold blocks.

At intervals about the room panels of Blue and Gold damask were hung from the ceiling and reached to the floor, where strong blue flood lights were placed to illuminate them. Blue and Gold brocades were hung from the balconies. The University colors were further carried out in the scheme of lighting. The white lights gradually faded out, leaving the room flooded with a moonlight blue and a golden amber light concentrated on the castle and the flowers. Later the blue light faded out and slowly the room became flooded with the golden glow of sunset. The evening will long be remembered by those present which included:

Patrons and Patronesses: President Emeritus and Mrs. Benjamin Ide Wheeler, President and Mrs. William Wallace Campbell, Dr. and Mrs. David P. Barrows, Dean and Mrs. Munroe E. Deutsch, Dean and Mrs. Joel H. Hilchbrand, Dean and Mrs. Baldwin M. Woods, Dean and Mrs. Walter M. Hart, Dean and Mrs. Frank H. Probert, Dean and Mrs. Paul F. Cadman, Dean and Mrs. Thomas M. Putnam, Dean and Mrs. Stuart Daggett, Dean and Mrs. Charles Derleth Jr.

Regent and Mrs. Ralph P. Merritt, Professor and Mrs.



**HOTEL CANTERBURY**  
750 Sutter Street  
San Francisco's Finest Family Hotel  
250 Rooms  
Rates: From \$2.50 per day

Ira B. Cross, Professor and Mrs. Charles H. Raymond, Prof. and Mrs. Norman I. Silberling, Prof. and Mrs. Ralph P. Minor, Prof. and Mrs. H. I. Priestley, Prof. and Mrs. C. C. Stahrling, Prof. and Mrs. A. H. Mowbray.

Colonel and Mrs. E. Landon, Major and Mrs. R. H. Kelley, Mr. and Mrs. Luther A. Nichols, Mr. and Mrs. Robert G. Sproul, Mr. and Mrs. Robert Sibley, Dr. Jessica B. Peixotto, Mr. Clarence Price.

\* \* \*

**Del Monte More  
Lovely Than Before**

Three times has Hotel Del Monte been built and each time more lovely than before. A short time ago when the fire destroyed the famous hostelry there was dire sadness among those who had known the pleasures of the old hotel.

But within the past year work on a new Del Monte Hotel progressed with such rapidity that one could scarcely realize the doors of the dining rooms had been closed or that the wide verandas were no more.

Hotel Del Monte, today, is lovelier, larger and more luxurious than it has ever been and the new furnishings and late improvements transcend anything that the hotel formerly possessed. The rebuilt Del Monte is the last word in comfort, charm and enticement.

The dinner dance last Saturday on the opening night was a great success! Society fairly stormed the place. Personages from all parts of the country hastened to be there for the opening with more than a thrill of pleasure over the reconstructed pleasure-haunt. For Del Monte is more than a passing attraction—it has that rarefied charm—"tradition."

Next to the hotel dance in point of importance and, in measure of sport-life, maybe first in importance were the golf-matches in which Society from California took part. The golf house remains as it was, with its screened and cooling piazza.

Women in their sport clothes were part of the pictures which greeted the eye no matter where one looked—toward the hotel, in the hotel, beyond—to the beach, the terraces, the swimming pool or across the vistas where the green lawns stretched their way to lure one beneath the wide-spreading oaks.

\* \* \*

**The First Woman's Club**

Miss Bessie L. Crouch and Miss Mary Crouch of Sacramento, who are visiting the Arthur Chambers' home on Euclid Avenue, Berkeley, have been warmly welcomed by their many East Bay friends and many delightful affairs have been arranged in their honor.

Miss Bessie L. Crouch, an artist, is the president of the Ladies Museum Association, connected with the E. B. Crocker Art Gallery of Sacramento. The Misses Crouch are closely related to the well-known Crocker family.

The art club is a very old one, having been started in 1880, and is the first woman's club in Northern California. For many years they have assisted talented young girl painters to educate themselves in art. Recently they have purchased four very valuable paintings for the Crocker gallery.

Following the reception in the Hotel Claremont Art Gallery to meet Mrs. Grace Griffith Allison, Santa Rosa artist, who is exhibiting a large group of her water colors in the gallery, Mr. and Mrs. George R. Chambers of Hotel Claremont were hosts for an informal tea in compliment to Miss Bessie L. Crouch and Miss Mary Crouch. The guests in addition to the guests of honor, were: Mrs. Samuel Montgomery Haslett, Major and Mrs. C. F. Wieland, Mr. and

(Continued on Page 15)

**SANTA MARIA INN**  
SANTA MARIA, CALIFORNIA  
On the Coast Highway Halfway Between San Francisco and Los Angeles  
An Inn of Unusual Excellence  
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# RADIO

By C. J. Pennington



## Do It Now.

**J**UST around the corner are the hot months of summer when radio reception is none too good at its very best, which calls to mind that now is



C. J. Pennington

the time to put the old set in the best working condition possible. You may then sit back and have good reception with the least possible chance of distortion for the entire summer.

The tubes need testing; all connections should be looked over; the dust removed from the condensers and coils; the batteries need testing—in fact for the best summer reception your set needs a complete general overhauling.

The antenna and ground should also come in for special attention. Take off the ground connection and make a new one by scraping the old one. The slack should be taken out of the aerial and with a rag dipped in gasoline, polish the antenna wire, removing the corrosion that has collected on it during the winter months.

After attending to these things and any other details that may come to your attention, rest assured that during the coming summer months, your reception will be above par. The heat alone causes enough distortion without having some defect in the set. Now is the time.

A charger that supplies current into a radio battery just fast enough to compensate for the energy drawn off and supplies the current while the radio set is in operation, has been developed by the General Electric Company. It is of the type known as the trickle charger and its trade name is the G-E Tungar trickle charger, supplementing the present line of Tungar battery chargers.

The Tungar trickle charger can be used twenty-four hours a day, as it does

not disturb reception except on very sensitive sets. If the owner prefers to disconnect the charger during reception, it is merely necessary to pull out the plug which connects the device with the house lighting circuit.

The charger has four taps which provide three different low rates and a one-half-ampere boosting rate. This makes it possible to obtain the exact rate required for any particular set. The machine draws only a slight amount of power from the line, only 14 watts being taken on the low tap and, even with the boosting rate, the power consumed is but 27 watts.

## Troubles

Every radio publication has carried at some time an article on how to locate trouble in a radio set. However, it seems that either these articles have not received the proper attention; they have been mislaid, or were too difficult for the average fan to follow, for we continue to receive requests asking for information on how to shoot trouble in receiving sets.

There are many things to get out of order in a radio set, so we are herewith publishing a list that if kept as reference, will no doubt be of value to every radio owner at some future date.

- Failure of receiver to operate:
- 1—Worn out "A" or "B" batteries.
  - 2—Burnt out or defective tubes.
  - 3—Batteries wrongly connected.
  - 4—Broken wire in loud speaker connection.
  - 5—Antenna grounded.
- Failure of tubes to light:
- 1—Worn out "A" battery.
  - 2—Burnt out tubes.
  - 3—Bent springs in tube sockets.
  - 4—Broken wire in "A" circuit.
- Weak signals:
- 1—Defective tubes.
  - 2—Batteries wrongly connected.
  - 3—Batteries run down.
- Noisy reception:
- 1—Static.
  - 2—Worn out "B" batteries.
  - 3—Poor grid leak.
  - 4—Loose connection.
  - 5—Excessive generator hum at broadcasting station.
  - 6—Rebroadcasting of nearby receiving sets.
  - 7—Interference from power lines or electrical machinery.
  - 8—Too much power on tubes for local stations.
  - 9—Defective loud speaker.
  - 10—Defective tube.

## Radio Program for Next Week

KPO—HALE BROS. AND THE CHRONICLE, SAN FRANCISCO—428.3

### Sunday, May 23

- 9:45 to 10:15 a. m.—Undenominational and non-sectarian church service.  
 10:45 a. m.—U. S. weather forecast and general information.  
 2:30 p. m.—Play by play broadcast from Recreation Park.  
 5:00 to 6:00 p. m.—Organ recital, California Palace of the Legion of Honor.  
 6:00 to 6:30 p. m.—Orchestra under the direction of Waldemar Lind.  
 6:30 p. m.—Baseball scores and general information.  
 6:35 to 8:35 p. m.—Palace Hotel Concert Orchestra.  
 8:35 to 10:00 p. m.—Fairmont Hotel Orchestra.

### Monday, May 24

- 7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
 10:30 a. m.—U. S. weather forecast and general information.  
 12:00 noon—Time signals and Scripture reading.  
 1:00 to 2:00 p. m.—Fairmont Hotel Orchestra.  
 2:30 to 3:30 p. m.—Program.  
 3:30 to 4:30 p. m.—Fashion notes.  
 4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra.  
 5:30 to 6:15 p. m.—Children's hour stories by Big Brother.  
 6:15 to 6:30 p. m.—Stock market quotations, baseball scores and general information.  
 6:30 to 7:00 p. m.—Orchestra, Waldemar Lind director.  
 7:00 to 7:30 p. m.—Fairmont Hotel Orchestra.  
 8:00 to 9:00 p. m.—Orchestra, Billy Long director.  
 9:00 to 10:00 p. m.—KFI, Los Angeles, and KPO, San Francisco, broadcasting simultaneously a program originating in the KFI studio.  
 10:00 to 11:00 p. m.—Dance Orchestra.

### Tuesday, May 25

- 7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
 10:30 a. m.—U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry.  
 12:00 noon—Time signals and Scripture reading.  
 1:00 to 2:00 p. m.—Fairmont Hotel Orchestra.  
 2:30 p. m.—Play by play broadcast from Recreation Park of the baseball game.  
 4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra.  
 5:30 to 6:15 p. m.—Big Brother's stories for the children.  
 6:15 to 6:30 p. m.—Stock market quotations and baseball scores and general information.  
 6:30 to 7:00 p. m.—Orchestra, Waldemar Lind director.  
 7:00 to 7:30 p. m.—Fairmont Hotel Orchestra.  
 8:00 to 9:00 p. m.—Program by Islam Josean Chanters.  
 9:00 to 10:00 p. m.—Program, Cyrus Trobbe, violin; George von Hagel, cello, and Jean Campbell, piano.  
 10:00 to 11:00 p. m.—Palace Hotel Dance Orchestra.

### Wednesday, May 26

- 7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
 10:30 a. m.—U. S. weather forecast, general information and market reports on butter, eggs, cheese and poultry.  
 12:00 noon—Time signals and Scripture reading.  
 1:00 to 2:00 p. m.—Fairmont Hotel Orchestra.  
 2:30 p. m.—Play by play broadcast from Recreation Park of the baseball game.  
 4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra.  
 5:30 to 6:15 p. m.—Children's Hour.  
 6:15 to 6:30 p. m.—Stock market quotations, baseball scores and general information.  
 6:30 to 7:00 p. m.—Orchestra, Waldemar Lind director.  
 7:00 to 7:30 p. m.—Fairmont Hotel Orchestra.  
 8:00 to 9:00 p. m.—Program by the Atwater Kent Artists.  
 9:00 to 10:00 p. m.—Dance Orchestra.  
 10:00 to 11:00 p. m.—Orchestra, Waldemar Lind director.

### Thursday, May 27

- 7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
 10:30 a. m.—U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry.

Radio Program for Next Week

12:00 noon—Time signals and scripture reading.
1:00 to 2:00 p. m.—Fairmont Hotel Orchestra.
2:30 p. m.—Play-by-play broadcast from Recreation Park of the baseball game.
4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra.
5:30 to 6:15 p. m.—Children's Hour.
6:15 to 6:30 p. m.—Stock market quotations, baseball scores and general information.
6:30 to 7:00 p. m.—Orchestra, Waldemar Lind director.
7:00 to 7:00 p. m.—Fairmont Hotel Orchestra.
8:00 to 9:00 p. m.—Program, Hawaiian Orchestra.
9:00 to 10:00 p. m.—Program by the Avon String Quartette.
10:00 to 11:00 p. m.—Dance Orchestra.
Friday, May 28
7:00, 7:30, 8:00 a. m.—Daily dozen exercises.
10:30 a. m.—U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry.
12:00 noon—Time signals and Scripture reading.
12:45 p. m.—Talk from the Commonwealth Club.
1:30 to 2:00 p. m.—Fairmont Hotel Orchestra.
2:30 p. m.—Play by play broadcast from Recreation Park of the baseball game.
4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra.
5:30 to 6:15 p. m.—Big Brother's stories for the children.
6:15 to 6:30 p. m.—Stock market quotations, baseball scores and general information.
6:30 to 7:00 p. m.—Orchestra, Waldemar Lind director.
7:00 to 7:10 p. m.—"Sports on the Air," under the direction of Harry B. Smith, Sporting Editor of The Chronicle.
7:10 to 7:20 p. m.—Bridge lessons.
8:00 to 9:00 p. m.—Studio program.
9:00 to 10:00 p. m.—Palace Hotel dance orchestra.
9:10 to 9:20 p. m.—Book Reviews.
10:00 to 11:00 p. m.—Orchestra, Waldemar Lind director.
Saturday, May 29
7:00, 7:30, 8:00 a. m.—Daily dozen exercises.
10:30 a. m.—U. S. weather forecast, general information and market report on butter, eggs, cheese and poultry.
12:00 noon—Time signals and Scripture reading.
1:00 to 2:00 p. m.—Fairmont Hotel Orchestra.
2:00 to 4:00 p. m.—Matinee program—Play by play broadcast from Recreation Park of the baseball game.
4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra.
6:15 to 6:30 p. m.—Stock market quotations, baseball scores and general information.
6:30 to 7:20 p. m.—Orchestra, Waldemar Lind director.
7:20 to 7:30 p. m.—Talk on "Real Estate,"
8:00 to 9:00 p. m.—Program by the U. S. Army Band.
9:00 to 10:00 p. m.—KFI, Los Angeles, and KPO, San Francisco, broadcasting simultaneously.
10:00 p. m. to 12:00 midnight—Fairmont Hotel dance orchestra.

KGO—GENERAL ELECTRIC CO., OAKLAND—361

Sunday, May 23
11:00 a. m.—First Congregational Church service (San Francisco).
2:30 p. m.—Special mass meeting.
7:40 p. m.—Weather Bureau report.
7:45 p. m.—First Congregational Church service (San Francisco).
Monday, May 24
7:15 to 7:30 a. m.—Health Training Exercises
7:45 a. m.—Health Training
8:15 to 8:30 a. m.—Health Training
8:30 a. m.—"Daily Strength."
11:30 a. m. to 1:00 p. m.—Luncheon concert
12:00 noon—Time Signal
12:30 p. m.—Weather Bureau reports.
1:30 p. m.—N. Y. Stock reports.
1:37 p. m.—S. F. Stock reports.
1:42 p. m.—Weather Bureau reports.
3:00 to 4:00 p. m.—Talk on "Expression."
5:30 to 6:00 p. m.—KGO Kiddies Klub
6:00 to 6:55 p. m.—Twilight Concert
6:55 p. m.—News items.
7:03 p. m.—Weather Bureau report.
7:06 p. m.—S. F. Produce, Grain, Cotton and Metals.
7:14 p. m.—N. Y. Stock reports (closing).
7:21 p. m.—S. F. Stock reports (closing).
8:00 p. m.—Educational program
8:05 p. m.—Speaker for United States Department of Agriculture.
8:25 p. m.—"Chats About New Books."
8:50 p. m.—"New Poetry and Drama."
9:15 p. m.—Mrs. Everett Ross drum, speaker
9:30 p. m.—Professor Dwight E. Watkins, speaker, "The Best Way to Prepare and Deliver a Speech."
Tuesday, May 25
7:15 to 7:30 a. m.—Health Training Exercises
7:45 a. m.—Health Training.

8:15 to 8:30 a. m.—Health Training.
8:30 a. m.—"Daily Strength."
11:30 a. m. to 1:00 p. m.—Luncheon concert.
12:00 noon—Time Signal.
12:30 p. m.—Weather Bureau reports.
1:30 p. m.—N. Y. Stock reports.
1:37 p. m.—S. F. Stock reports.
1:42 p. m.—Weather Bureau reports.
5:30 p. m.—Zilla Phillips Estcourt: "As a Woman Thinketh."
6:00 to 6:55 p. m.—Twilight concert.
6:55 p. m.—News items.
7:03 p. m.—Weather Bureau report.
7:06 p. m.—Baseball scores.
7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.
7:16 p. m.—N. Y. Stock reports (closing).
7:23 p. m.—S. F. Stock reports (closing).
8:00 to 9:00 p. m.—Everedy program.
9:00 to 9:10 p. m.—"Wonders of the Sky."
9:10 to 10:00 p. m.—Program.
10:00 p. m. to 12:00 midnight—Dance music.
Wednesday, May 26
7:15 to 7:30 a. m.—Health Training Exercises.
7:45 a. m.—Health Training.
8:15 to 8:30 a. m.—Health Training.
8:30 a. m.—"Daily Strength."
11:30 a. m. to 1:00 p. m.—Luncheon concert.
12:00 noon—Time Signal.
12:30 p. m.—U. S. Weather Bureau reports.
1:30 p. m.—N. Y. Stock reports.
1:37 p. m.—S. F. Stock reports.
1:42 p. m.—Weather Bureau reports.
3:00 to 4:00 p. m.—Longfellow Girls' Glee Club.
5:30 p. m.—Mr. Fix-it answers questions.
6:00 to 6:55 p. m.—Twilight concert.
6:55 p. m.—News items.
7:03 p. m.—Weather Bureau report.
7:06 p. m.—Baseball scores.
7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.
7:16 p. m.—N. Y. Stock reports (closing).
7:23 p. m.—S. F. Stock reports (closing).
Thursday, May 27
7:15 to 7:30 a. m.—Health Training Exercises.
7:45 a. m.—Health Training.
8:15 to 8:30 a. m.—Health Training.
8:30 a. m.—"Daily Strength."
11:30 a. m. to 1:00 p. m.—Luncheon concert.
12:00 noon—Time Signal.
12:30 p. m.—U. S. Weather Bureau reports.
1:30 p. m.—N. Y. Stock reports.
1:37 p. m.—S. F. Stock reports.
1:42 p. m.—Weather Bureau reports.
5:30 to 6:30 p. m.—George W. Ludlow, "Friend to Boys."
6:55 p. m.—News items.
7:03 p. m.—Weather Bureau report.
7:06 p. m.—Baseball scores.
7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.
7:16 p. m.—N. Y. Stock reports (closing).
7:23 p. m.—S. F. Stock reports (closing).
8:00 p. m.—(Oakland studio). "The Revelation," a drama in three acts.
10:00 p. m. to 12:30 a. m.—Dance music.
Friday, May 28
7:15 to 7:30 a. m.—Health Training Exercises
7:45 a. m.—Health Training.
8:15 to 8:30 a. m.—Health Training.
8:30 a. m.—"Daily Strength."
11:30 a. m. to 1:00 p. m.—Luncheon concert.
12:00 noon—Time Signal
12:30 p. m.—Weather Bureau reports
1:30 p. m.—N. Y. Stock reports
1:37 p. m.—S. F. Stock reports
1:42 p. m.—Weather Bureau reports
3:00 to 4:00 p. m.—Book review
5:30 to 6:00 p. m.—KGO Radio Girls
6:00 to 6:55 p. m.—Twilight concert
6:55 p. m.—News items
7:03 p. m.—Weather Bureau report
7:06 p. m.—Baseball scores
7:08 p. m.—S. F. Produce, Grain, Cotton and Metals
7:16 p. m.—N. Y. Stock reports (closing).
7:23 p. m.—S. F. Stock reports (closing)
Saturday, May 29
7:15 to 7:30 a. m.—Health Training Exercises
7:45 a. m.—Health Training
8:15 to 8:30 a. m.—Health Training
8:30 a. m.—"Daily Strength."
8:45 a. m.—Songs
11:30 a. m. to 1:00 p. m.—Luncheon concert
12:00 noon—Time Signal
12:30 p. m.—U. S. Weather Bureau report.
12:33 p. m.—N. Y. Stock Market Reports
12:40 p. m.—S. F. Stock Market reports
4:00 to 4:30 p. m.—Concert orchestra
8:00 p. m.—Weather Bureau report
"Weekly Sport Review"
8:40 p. m.—Studio program
10:00 p. m. to 12:30 a. m.—Dance music

KFWI—RADIO ENTERTAINMENTS, INC., SAN FRANCISCO—226

Sunday, May 23
1:00 to 2:00 p. m.—KFWI offers an hour of Concert.
8:00 to 9:00 p. m.—Religious services.

9:00 to 10:00 p. m.—Studio Program.
10:30 to 12:00 p. m.—Dance music.
Monday, May 24
11:00 to 11:30 a. m.—Dance to Health.
1:00 to 2:00 p. m.—Studio program.
6:00 to 6:30 p. m.—Glady's La Marr.
6:30 to 7:30 p. m.—Dance music.
8:00 to 9:00 p. m.—Studio program.
9:00 to 10:00 p. m.—Play "Dust of the Road."
10:00 to 11:00 p. m.—Hour of Popular Music.
11:00 p. m. to 1:00 a. m.—Paul Kelli's Trovatore Orchestra.
Tuesday, May 25
11:00 p. m. to 1:00 a. m.—Dance music.
Wednesday, May 26
11:00 to 11:30 a. m.—Dance to Health.
1:00 to 2:00 p. m.—Studio program.
6:00 to 6:30 p. m.—Harmony Hic Parker.
6:30 to 7:30 p. m.—Georgia Melodians' Dance Orchestra.
8:00 to 8:30 p. m.—Humorous program.
8:30 to 9:20 p. m.—Dance music.
9:20 to 9:30 p. m.—Program.
9:30 to 11:00 p. m.—Meeting of the Tom Cuts.
11:00 to 1:00 a. m.—Dance music.
Thursday, May 27
Silent.
Friday, May 28
11:00 to 11:30 a. m.—Dance to Health.
1:00 to 2:00 p. m.—Studio program.
6:00 to 6:30 p. m.—George Taylor and his Uke.
6:30 to 7:30 p. m.—George Gershenson and his dance orchestra.
8:00 to 8:30 p. m.—Studio program.
8:30 to 9:00 p. m.—Violet Williams, soprano.
9:00 to 10:30 p. m.—Studio program.
10:00 to 10:30 p. m.—Studio program.
10:30 to 12:30 p. m.—Paul Kelli's Trovatore Orchestra.
Saturday, May 29
12:00 midnight to 3:00 a. m.—Pajama party.
KTAB—ASSOCIATED BROADCASTERS, OAKLAND—240
Sunday, May 23
9:45 to 10:15 a. m.—Bible lecture by Prof. E. G. Linsley.
11:00 a. m. to 12:30 p. m.—Church service.
9:15 to 9:15 p. m.—Church service.
9:30 to 11:00 p. m.—After-service concert.
Monday, May 24
9:00 to 9:30 a. m.—Prayer service.
4:00 to 5:00 p. m.—Women's Club notes.
8:00 to 10:00 p. m.—Studio program.
Tuesday, May 25
9:00 to 9:30 a. m.—Prayer Service.
8:00 to 9:00 p. m.—Educational program by Mills College.
Wednesday, May 26
9:00 to 9:30 a. m.—Prayer service.
Thursday, May 27
9:00 to 9:30 a. m.—Prayer service.
8:00 to 10:00 p. m.—Studio program.
Friday, May 28
9:00 to 9:30 a. m.—Prayer service.
8:00 to 10:00 p. m.—Studio program.
Saturday, May 29
Silent all day.

KJBS—JULIUS BRUNTON & SONS CO., SAN FRANCISCO—220

Sunday, May 23
5:00 to 6:30 p. m.—Studio program.
Monday, May 24
9:00 to 10:10 a. m.—Vocal and instrumental selections.
2:00 to 2:30 p. m.—Vocal and instrumental selections.
8:00 to 9:00 p. m.—Studio program.
9:00 to 10:00 p. m.—Studio program.
Tuesday, May 25
9:00 to 10:10 a. m.—Vocal and instrumental selections.
2:00 to 2:30 p. m.—Vocal and instrumental selections.
Wednesday, May 26
9:00 to 10:10 a. m.—Vocal and instrumental selections.
2:00 to 2:30 p. m.—Vocal and instrumental selections.
8:00 to 10:00 p. m.—Studio program.
Thursday, May 27
9:00 to 10:10 a. m.—Vocal and instrumental selections.
2:00 to 2:30 p. m.—Vocal and instrumental selections.
Friday, May 28
9:00 to 10:10 a. m.—Vocal and instrumental selections.
2:00 to 2:30 p. m.—Vocal and instrumental selections.
8:00 to 9:00 p. m.—Studio program.
9:00 to 10:00 p. m.—Studio program.
10:00 to 11:30 p. m.—Regular weekly meeting of the Royal Order of Snoked Hermit.
Saturday, May 29
9:00 to 10:10 a. m.—Vocal and instrumental selections.
2:00 to 2:30 p. m.—Vocal and instrumental selections.

# Radio Program for Next Week

## KFI—EARLE C. ANTHONY, INC. LOS ANGELES—467

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### Sunday, May 23

10:00 a. m.—Morning Services, direction Los Angeles Church Federation.  
4:00 p. m.—Vesper Services.  
6:30 p. m.—KFI Nightly Doings.  
6:45 p. m.—Music Appreciation Chat, and Father Ricard's Sun Spot Weather Forecast.  
7:00 p. m.—A. H. Grebe & Co., Inc., program.  
7:30 p. m.—Jim, Jack and Jean Trio.  
8:00 p. m.—Aeolian Organ Recital.  
9:00 p. m.—Mert Denman and his Uke.  
10:00 p. m.—Packard Six Orchestra.  
Gladys Thomas as soloist.

### Monday, May 24

6:45 to 7:00 a. m.—Energetics' Class. Health Training Exercises.  
7:15 to 7:30 a. m.—Pep Class.  
7:45 to 8:00 a. m.—Health Training.  
8:00-8:30 a. m.—Daily Strength.  
11:05 a. m.—Standard Nut Margarine Co.  
5:30 p. m.—Matinee Program.  
6:00 p. m.—KFI Nightly Doings.  
6:15 p. m.—KFI Radio Travel Guide.  
6:30 p. m.—Wally Waldron and Edna Cook.  
6:45 p. m.—KFI Radiatorial Period.  
7:00 p. m.—Owen Fallon and his Californians. Jackie Lucas as soloist.  
8:00 p. m.—Guzman Trio. Jean Hayden, soprano.  
9:00 p. m.—Walter M. Murphy Motors Co.  
10:00 p. m.—Program by Meiklejohn Bros.

### Tuesday, May 25

6:45 to 7:00 a. m.—Energetics' Class. Health Training.  
7:15 to 7:30 a. m.—Health Training.  
7:45 to 8:00 a. m.—Health Training.  
8:00 to 8:30 a. m.—Daily Strength.  
5:30 p. m.—Program.  
6:00 p. m.—KFI Nightly Doings.  
6:15 p. m.—KFI Radio Travel Guide.  
6:30 p. m.—Art Meyer.  
6:45 p. m.—KFI Radiatorial Period.  
7:00 p. m.—Virginia Ballroom orchestra.  
7:30 p. m.—Mildred Stamler, soprano; Sylvia Zeitlin Rosenthal, pianist.  
8:00 p. m.—Screen Artists' Quartet.  
9:00 p. m.—Program of Grand Opera songs. Gretchen Garrett, soprano.  
10:00 p. m.—Packard Radio Club.

### Wednesday, May 26

6:15 to 7:00 a. m.—Health Training.  
7:15 to 7:30 a. m.—Health Training.  
7:45 to 8:00 a. m.—Health Training.  
8:00 to 8:30 a. m.—Cheerio—Daily Strength.  
5:30 p. m.—Carl Allen's Orchestra.  
6:00 p. m.—KFI Nightly Doings.  
6:15 p. m.—KFI Radio Travel Guide.  
6:30 p. m.—Eugenia Whisenaut.  
6:45 p. m.—KFI Radiatorial Period.  
7:00 p. m.—Varied program.  
7:30 p. m.—Nick Harris Detective Stories.  
8:00 p. m.—Program.  
9:00 p. m.—Program of Southern Music.  
10:00 p. m.—Program.

### Thursday, May 27

6:45 to 7:00 a. m.—Health Training.  
7:15 to 7:30 a. m.—Health Training.  
7:45 to 8:00 a. m.—Health Training.  
8:00 to 8:30 a. m.—Daily Strength.  
5:30 p. m.—Matinee Program.  
6:00 p. m.—KFI Nightly Doings.  
6:15 p. m.—KFI Radio Travel Guide.  
6:30 p. m.—Bob Gilbert.  
6:45 p. m.—KFI Radiatorial Period.  
7:00 p. m.—Program.  
8:00 p. m.—Charles Gray, tenor; Sylvia Zeitlin Rosenthal, pianist; Howard McKee, baritone.  
9:00 p. m.—Program.  
10:00 p. m.—Patrick-Marsh orchestra.

### Friday, May 28

6:45 to 7:00 a. m.—Health Training.  
7:15 to 7:30 a. m.—Health Training.  
7:45 to 8:00 a. m.—Health Training.  
8:00 to 8:30 a. m.—Daily Strength.  
5:30 p. m.—Program.  
6:00 p. m.—KFI Nightly Doings.  
6:15 p. m.—KFI Radio Travel Guide.  
6:30 p. m.—Carlyle Stevenson's Orchestra.  
6:45 p. m.—KFI Radiatorial Period.  
7:00 p. m.—Carlyle Stevenson's Orchestra.  
7:30 p. m.—Program.  
8:00 p. m.—Aeolian Organ Recital, Robert Hurd, tenor.  
9:00 p. m.—Popular program.  
9:30 p. m.—Program.  
10:00 p. m.—Packard Ballad Hour.

### Saturday May 29

6:15 to 7:00 a. m.—Health Training.  
7:15 to 7:30 a. m.—Health Training.  
7:45 to 8:00 a. m.—Health Training.  
8:00 to 8:30 a. m.—Daily Strength.  
5:30 p. m.—Shelley Players' Orchestra  
6:00 p. m.—KFI Nightly Doings.  
6:15 p. m.—KFI Radio Travel Guide.  
6:30 p. m.—Minnie Petrie.  
6:45 p. m.—KFI Radiatorial Period.  
7:00 p. m.—Al Vesson and his Orchestra.  
8:00 p. m.—Program of Concert Music.  
9:00 p. m.—Program by Associated Packard Dealers of California.

10:00 p. m.—Packard Radio Club.  
11:00 p. m.—KFI Midnight Frolic—until 2:00 a. m.

## KGW—MORNING OREGONIAN, PORTLAND—4915

### Sunday, May 23

10:45 to 12:00 noon—Morning services from the St. Stephens Pro Cathedral.  
7:30 to 9:00 p. m.—Evening services from the East Side Baptist Church.  
9:00 to 10:00 p. m.—Concert by the Chevrolet Symphony Orchestra.  
Weather reports and baseball scores.

### Monday, May 24

9:45 to 11:30 a. m.—Women's daily dozen, weather report, household helps.  
12:30 to 1:30 p. m.—Concert.  
6:00 to 7:00 p. m.—Dinner concert. Baseball scores.  
7:30 to 7:45 p. m.—Weather, market and police reports.  
8:00 to 9:00 p. m.—Concert.  
9:00 to 10:00 p. m.—Vaudeville entertainment.  
10:00 to 12:00 p. m.—Dance music.

### Tuesday, May 25

10:00 to 11:30 a. m.—Music, weather report, household helps.  
12:30 to 1:30 p. m.—Concert.  
2:00 to 2:30 p. m.—Women's Matinee.  
6:00 to 7:00 p. m.—Dinner concert, baseball scores.  
7:30 to 7:45 p. m.—Weather, market and police reports.  
8:00 to 10:00 p. m.—Educational program, book review.  
10:00 to 12:00 p. m.—Dance music.

### Wednesday, May 26

9:45 to 11:30 a. m.—Women's daily dozen, music, weather report, household helps.  
12:30 to 1:30 p. m.—Concert.  
6:00 to 7:00 p. m.—Dinner concert, baseball scores.  
7:30 to 7:45 p. m.—Weather, market and police reports.  
8:00 to 9:00 p. m.—Concert.  
9:00 to 10:00 p. m.—Concert.  
10:00 to 11:00 p. m.—Concert.

### Thursday, May 27

10:00 to 11:30 a. m.—Music, weather report, household helps.  
12:30 to 1:30 p. m.—Concert.  
6:00 to 7:00 p. m.—Dinner concert, baseball scores.  
7:30 to 7:45 p. m.—Weather, police and market reports.  
7:45 to 8:00 p. m.—Lecture.  
8:00 to 10:00 p. m.—Vaudeville program.  
10:00 to 12:00 p. m.—Dance music.

### Friday, May 28

9:45 to 11:30 a. m.—Women's daily dozen, music, weather report, household helps.  
12:30 to 1:30 p. m.—Concert.  
2:00 to 3:00 p. m.—Women's Matinee.  
6:00 to 7:00 p. m.—Dinner concert, baseball scores.  
7:30 to 7:45 p. m.—Weather, police and market reports.  
7:45 to 8:00 p. m.—Talk.  
8:00 to 9:00 p. m.—Concert.  
9:00 to 10:30 p. m.—Concert.  
10:30 to 12:00 midnight—Weekly frolic of the Keep Growing Wiser Order of Hoot Owls.

### Saturday, May 29

10:00 to 11:30 a. m.—Music, weather report, household helps.  
12:30 to 1:30 p. m.—Concert.  
6:00 to 7:00 p. m.—Concert, baseball scores.  
10:00 to 12:00 p. m.—Dance music.

## KJR—NORTHWEST RADIO SERVICE CO., SEATTLE—3844

### Sunday, May 23

11:00 to 12:30 p. m.—Church services from First M. E. Church.  
7:15 to 7:30 p. m.—Organ recital played by Mrs. Montgomery Lynch.  
7:30 to 9:00 p. m.—Evening services, First M. E. Church.  
9:00 to 10:30 p. m.—Puget Sound Savings & Loan Ass'n Orchestra. Solos by G. Donald Gray, baritone.

### Monday, May 24

10:30 to 11:30 a. m.—Frederick & Nelson: Music by Cornish School.  
11:30 to 12:00 m.—Post Intelligencer talk: "What to prepare for tonight's dinner."  
12:00 m.—Pacific Standard Time Signals.  
5:40 to 6:00 p. m.—Closing quotations of New York Stock Exchange.  
6:00 p. m.—Pacific Standard Time Signals.  
6:00 to 6:05 p. m.—Baseball scores.  
6:05 to 6:10 p. m.—Weather reports.  
6:10 to 6:50 p. m.—Musical program.  
8:30 to 10:00 p. m.—Studio program.  
10:00 p. m.—Pacific Standard Time Signals.

### Tuesday, May 25

10:30 to 11:30 a. m.—Musical program.  
11:30 to 12:00 m.—Post Intelligencer talk: "What to Prepare for Tonight's Dinner."  
12:00 m.—Pacific Standard Time Signals.  
5:40 to 6:00 p. m.—Closing quotations of New York Stock Exchange.  
6:00 p. m.—Pacific Standard Time Signals.  
6:00 to 6:05 p. m.—Baseball scores.

6:05 to 6:10 p. m.—Weather reports.  
7:00 to 8:30 p. m.—Children's Hour.  
Musical program by Cornish School.  
8:30 to 10:00 p. m.—Puget Sound Savings & Loan Ass'n Orchestra.  
10:00 p. m.—Pacific Standard Time Signals.

### Wednesday, May 26

10:30 to 12:00 m.—Post Intelligencer talk: "What to Prepare for Tonight's Dinner."  
12:00 m.—Pacific Standard Time Signals.  
5:40 to 6:00 p. m.—Closing quotations of New York Stock Exchange.  
6:00 p. m.—Pacific Standard Time Signals.  
6:00 to 6:05 p. m.—Baseball scores.  
6:05 to 6:10 p. m.—Weather reports.  
8:30 to 10:00 p. m.—Studio program.  
10:00 p. m.—Pacific Standard Time Signals.  
10:00 to 11:00 p. m.—Olympic Calpeteers Studio program.

### Thursday, May 27

10:30 to 12:00 m.—Music by Cornish School.  
11:30 to 12:00 m.—Post Intelligencer talk: "What to Prepare for Tonight's Dinner."  
12:00 m.—Pacific Standard Time Signals.  
5:10 to 6:00 p. m.—Quotations of New York Stock Exchange.  
6:00 p. m.—Pacific Standard Time Signals.  
6:00 to 6:05 p. m.—Baseball scores.  
6:05 to 6:10 p. m.—Weather reports.  
7:00 to 8:30 p. m.—Studio program by Eureka Mixed Quartet.  
8:30 to 10:00 p. m.—Puget Sound Savings & Loan Ass'n Orchestra. Solos by G. Donald Gray.

10:00 p. m.—Pacific Standard Time Signals.  
10:00 to 10:30 p. m.—Musical program.  
10:30 to 12:00 m.—Weekly meeting of the "Keep Joy Radiating Order of Bats."

### Friday, May 28

10:30 to 11:30 a. m.—Musical program.  
11:30 to 12:00 m.—Post Intelligencer talk: "What to Prepare for Tonight's Dinner."  
12:00 m.—Pacific Standard Time Signals.  
5:40 to 6:00 p. m.—Closing quotations New York Stock Exchange.  
6:00 p. m.—Pacific Standard Time Signals.  
6:00 to 6:05 p. m.—Baseball scores.  
6:05 to 6:10 p. m.—Weather reports.  
6:10 to 6:50 p. m.—Musical program.  
8:30 to 10:00 p. m.—Post Intelligencer Studio program.  
10:00 p. m.—Pacific Standard Time Signals.

### Saturday, May 29

11:30 to 12:00 m.—Post Intelligencer talk: "What to Prepare for Tonight's Dinner."  
12:00 m.—Pacific Standard Time Signals.  
5:40 to 6:00 p. m.—Closing quotations New York Stock Exchange.  
6:00 p. m.—Pacific Standard Time Signals.  
6:00 to 6:05 p. m.—Baseball scores.  
6:05 to 6:10 p. m.—Weather reports.  
8:30 to 10:00 p. m.—Studio program. Orchestra.  
10:00 p. m.—Pacific Standard Time Signals.

## KFOA—RHODES DEPARTMENT STORE, SEATTLE—4543

### Monday, May 24

10:00 to 10:30 a. m.—The Home-maker's half-hour.  
10:30 to 10:45 a. m.—Health Building Exercises.  
10:45 to 11:10 a. m.—A Message of Good-will.  
11:10 to 11:15 a. m.—Closing Market Quotations.  
12:30 to 1:30 p. m.—Club Luncheon program.  
4:15 to 5:00 p. m.—The Times.  
6:25 to 6:45 p. m.—Sports and Amusements Revue.  
6:45 to 8:15 p. m.—Studio program.  
8:15 to 8:30 p. m.—Weather report.  
8:30 to 10:00 p. m.—Orchestra music.

### Tuesday, May 25

10:00 to 10:30 a. m.—The Home-maker's half-hour.  
10:45 to 11:10 a. m.—A message to the "Shut-ins."  
11:10 to 11:15 a. m.—Closing Market Quotations.  
12:30 to 1:30 p. m.—Club Luncheon Program.  
4:15 to 5:00 p. m.—Afternoons at Home.  
5:55 to 6:25 p. m.—The Atwater Kent Boys' Children's program.  
6:25 to 6:45 p. m.—Sports and Amusements Revue.  
6:45 to 7:00 p. m.—American Institute of Banking.  
7:00 to 8:00 p. m.—Studio program.  
8:00 to 8:15 p. m.—Sports talk.  
8:15 to 8:45 p. m.—Studio program.  
8:45 to 10:00 p. m.—Studio program.  
10:00 to 11:00 p. m.—Jackie Souders and his Serenaders.

### Wednesday, May 26

10:00 to 10:30 a. m.—The Home-maker's half-hour.  
10:30 to 10:45 a. m.—Health Building Exercises.  
10:45 to 11:10 a. m.—A message to the "Shut-ins."  
11:10 to 11:15 a. m.—Closing Market Quotations.  
12:30 to 1:30 p. m.—Club Luncheon program.  
4:15 to 5:00 p. m.—"Afternoons at Home," and "Today's Recipe."



# Radio Program for Next Week

6:25 to 6:45 p. m.—"Sports and Amusements Revue."  
 6:45 to 8:15 p. m.—Studio program.  
 8:15 to 8:30 p. m.—Wealth report.  
 8:30 to 10:00 p. m.—Studio program.  
**Thursday, May 27**  
 10:00 to 10:30 a. m.—The Home-maker's half-hour.  
 10:45 to 11:10 a. m.—A message to the "Shut-Ins."  
 11:10 to 11:15 a. m.—Closing Market Quotations.  
 4:15 to 5:00 p. m.—"Afternoon at Home," and "Today's Recipe."  
 5:00 to 5:15 p. m.—Mary Gordon reads the children a story.  
 6:25 to 6:45 p. m.—"Sports and Amusements Revue."  
**Friday, May 28**  
 10:00 to 10:30 a. m.—The Home-maker's half-hour.  
 10:30 to 10:45 a. m.—Health Building Exercises.  
 10:45 to 11:10 a. m.—A message to the "Shut-Ins."  
 11:10 to 11:15 a. m.—Closing Market Quotations.  
 12:30 to 1:30 p. m.—Seattle Chamber of Commerce Program.  
 4:15 to 5:00 p. m.—"Afternoons at Home" and "Today's Recipe."  
 5:55 to 6:25 p. m.—The Atwater-Kent Boys' Children's Program.  
 6:25 to 6:45 p. m.—"Sports and Amusements Revue."  
 6:45 to 8:15 p. m.—Studio program.  
 8:15 to 8:30 p. m.—"Book chat."  
 8:30 to 10:00 p. m.—The Times studio program.  
 11:00 to 12:00 p. m.—Simultaneous broadcast Hook Ow's KGW and KFOA.  
**Saturday, May 29**  
 10:45 to 11:10 a. m.—A message to the "Shut-Ins."  
 11:10 to 11:15 a. m.—Closing Market Quotations.  
 4:15 to 5:00 p. m.—"Afternoons at Home" and "Today's Recipe."  
 6:25 to 6:45 p. m.—"Sports and Amusements Revue."  
 7:00 to 8:00 p. m.—Musical program.  
 8:00 to 8:15 p. m.—Travel talk. Weather report.  
 8:15 to 9:30 p. m.—Studio program.  
 9:30 to 11:00 p. m.—Jackie Souders and his Serenaders.

## KFRC—CITY OF PARIS DRY GOODS CO., SAN FRANCISCO—270.1

**Sunday, May 23**  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Concert from Drury Lane, Hotel Whitcomb.  
 8:00 to 10:00 p. m.—Concert.  
 10:00 to 12:00 p. m.—Dance music.  
**Monday, May 24**  
 10:00 to 11:00 a. m.—Household hints.  
 11:00 to 11:15 a. m.—Fashion hints.  
 4:30 to 5:30 p. m.—Dance music.  
 5:30 to 6:15 p. m.—A. F. Merrell and his Stamp Club.  
 6:15 p. m.—"The Stage and Screen."  
 6:15 to 6:45 p. m.—Jo Mendel and his Pep Band.  
 6:45 to 7:30 p. m.—Goodfellows Ad Period.  
 8:00 to 9:00 p. m.—Around the Camp-Fire with Mac.  
 9:00 to 9:30 p. m.—Current events talk.  
 9:30 to 10:00 p. m.—KFRC Hawaiians.  
**Tuesday, May 25**  
 5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Popular songs by Fred McKinley.  
 8:00 to 9:00 p. m.—Studio program: G. W. Golubeff.  
 9:00 to 11:00 p. m.—Dance music.  
**Wednesday, May 26**  
 10:00 to 11:00 a. m.—Household hints.  
 4:45 to 5:30 p. m.—Goodfellows Ad Period.  
 5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Concert from Drury Lane.  
 8:00 to 9:00 p. m.—Concert. Health and Safety talk at 8:15.  
 9:00 to 10:00 p. m.—Studio program.  
 10:00 to 12:00 p. m.—Dance music  
**Thursday, May 27**  
 5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:00 p. m.—Harry Rose and Bill Morris.  
 7:00 to 7:30 p. m.—Goodfellows Ad Period.  
 8:00 to 8:15 p. m.—Cressy Ferra.  
 8:15 to 8:30 p. m.—Sport talk.  
 8:30 to 10:00 p. m.—Dance music.  
**Friday, May 28**  
 4:45 to 5:30 p. m.—Goodfellows Ad Period.  
 5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Concert.  
 8:00 to 9:00 p. m.—Concert.  
 9:00 to 10:00 p. m.—Three act comedy "Mr. Pim Passes By."  
 10:00 to 11:00 p. m.—Dance music.

**Saturday, May 29**  
 4:00 to 5:30 p. m.—Tea Hour concert.  
 5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Dance music from Drury Lane.  
 8:00 p. m. to 1:00 a. m.—Dance music.

## KLX—OAKLAND TRIBUNE, OAKLAND—508.2

**Monday, May 24**  
 7:00 to 7:30 p. m.—News broadcast.  
 8:00 to 9:00 p. m.—Third "Community Night." Musicians and citizens of Modesto, Cal., in special program.  
 9:00 to 10:30 p. m.—Weekly meeting of the Protective Order of Lake Merritt Ducks.  
**Tuesday, May 25**  
 3:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.  
**Wednesday, May 26**  
 3:00 p. m.—Baseball.  
 6:30 to 7:00 p. m.—Athens Athletic club orchestra.  
 7:00 to 7:30 p. m.—News broadcast.  
 8:00 to 9:00 p. m.—Educational program.  
 9:00 to 10:00 p. m.—Special program.  
**Thursday, May 27**  
 3:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.  
**Friday, May 28**  
 3:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.  
 8:00 to 9:45 p. m.—Studio program.  
 9:45 to 10:30 p. m.—Athens Athletic club orchestra.  
**Saturday, May 29**  
 3:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.

## KFWB—WARNER BROS., HOLLYWOOD—252

**Sunday, May 23**  
 9:30 to 11:00 p. m.—Warner Bros. Syncopators.  
**Monday, May 24**  
 4:45 to 5:00 p. m.—Home Economics.  
 5:00 to 6:00 p. m.—Children's Hour.  
 6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
 7:30 to 8:00 p. m.—Program.  
 8:00 to 9:00 p. m.—Program.  
 9:00 to 10:00 p. m.—Bill Hatch and his Orchestra.  
 10:00 to 1:00 p. m.—Warner Bros. Frolic.  
**Tuesday, May 25**  
 4:45 to 5:00 p. m.—Home Economics.  
 5:00 to 6:00 p. m.—Children's Hour.  
 6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
 7:30 to 8:00 p. m.—Program.  
 8:00 to 9:00 p. m.—Bill Hatch and his Orchestra.  
 9:00 to 10:00 p. m.—Program.  
 10:00 to 10:30 p. m.—A joke contest.  
 10:30 to 11:00 p. m.—Warner Bros. Frolic.  
**Wednesday, May 26**  
 4:45 to 5:00 p. m.—Home Economics.  
 5:00 to 6:00 p. m.—Children's Hour.  
 6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
 7:30 to 8:00 p. m.—Program.  
 8:00 to 9:00 p. m.—Bill Hatch and his Orchestra.  
 9:00 to 10:00 p. m.—Program.  
 10:00 to 11:00 p. m.—Warner Bros. Frolic.  
**Thursday, May 27**  
 6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
 7:00 to 7:15 p. m.—Jack Boaz.  
 8:00 to 9:00 p. m.—Program.  
 9:00 to 10:00 p. m.—Program.  
**Friday, May 28**  
 6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
 7:30 to 8:00 p. m.—Program.  
 8:00 to 9:00 p. m.—Program.  
**Saturday, May 29**  
 6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
 7:30 to 7:45 p. m.—The Little Ant Man.  
 8:00 to 9:00 p. m.—Program.  
 9:00 to 11:00 p. m.—Warner Bros. Syncopators.

## KGTT—GLAD TIDINGS TEMPLE, SAN FRANCISCO—207

**Sunday, May 23**—2:30 to 7:00 p. m.; 8:00 to 10:00 p. m.  
**Tuesday, May 25**—8:00 to 10:00 p. m.  
**Wednesday, May 26**—2:30 to 3:30 p. m.; 8:00 to 10:00 p. m.  
**Thursday, May 27**—2:30 to 3:30 p. m.  
**Friday, May 28**—8:00 to 10:00 p. m.

## KFOB—INC. BURLINGAME—226

**Tuesday, May 25**—8:00 to 11:00 p. m.  
**Thursday, May 27**—7:00 to 7:30 p. m.; 8:00 to 12:00 p. m.  
**Saturday, May 29**—5:30 to 6:00 p. m.; 8:00 to 12:00 p. m.

## KFUU—MATHEWSON MOTOR CO., INC., OAKLAND—420

**Monday, May 24**—10:45 to 11:45 a. m.  
**Tuesday, May 25**—10:45 to 11:45 a. m.; 8:00 to 10:30 p. m.

**Wednesday, May 26**—10:45 to 11:45 a. m.  
**Thursday, May 27**—10:45 to 11:45 a. m.; 8:00 to 10:30 p. m.  
**Friday, May 28**—10:45 to 11:45 a. m.  
**Saturday, May 29**—10:45 to 11:45 a. m.; 8:00 to 10:30 p. m.

## KFWM—OAKLAND EDUCATIONAL SOCIETY, OAKLAND—207

**Sunday, May 23**—9:30 to 11:00 a. m.; 1:00 to 2:00 p. m.  
**Monday, May 24**—8:30 to 9:30 p. m.  
**Tuesday, May 25**—2:00 to 2:30 p. m.  
**Wednesday, May 26**—2:00 to 2:30 p. m.  
**Thursday, May 27**—8:00 to 10:00 p. m.  
**Friday, May 28**—2:00 to 2:30 p. m.  
**Saturday, May 29**—8:00 to 9:30 p. m.

## KNX—L. A. EVENING EXPRESS, LOS ANGELES—337

**Sunday, May 23**—10:00 a. m.; 12:45 p. m.; 2:00 to 4:00 p. m.; 6:30 to 9:00 p. m.; 9:00 p. m.  
**Monday, May 24**—7:30 to 9:00 a. m.; 10:00 to 10:30 a. m.; 12:00 m.; 1:30 to 11:00 p. m.; 11:00 p. m.  
**Tuesday, May 25**—7:30 to 9:00 a. m.; 10:00 to 10:30 a. m.; 12:00 m.; 1:30 to 10:00 p. m.; 10:00 p. m.  
**Wednesday, May 26**—7:30 to 9:00 a. m.; 10:00 to 10:30 a. m.; 12:00 m.; 1:30 to 11:00 p. m.; 11:00 p. m.  
**Thursday, May 27**—7:30 to 9:00 a. m.; 10:00 to 11:00 a. m.; 12:00 m.; 1:30 to 11:00 p. m.; 12:00 p. m.; 2:00 a. m.  
**Friday, May 28**—7:30 to 9:00 a. m.; 10:00 to 10:30 a. m.; 12:00 m.; 1:00 to 11:00 p. m.; 11:00 p. m.  
**Saturday, May 29**—7:30 to 9:00 a. m.; 10:00 to 10:30 a. m.; 12:00 m.; 1:30 to 11:00 p. m.; 11:00 p. m. to 2:00 a. m.

## KFUS—GOSPEL RADIO, OAKLAND—256

**Sunday, May 23**—9:00 a. m.; 3:00 to 4:00 p. m.  
**Monday, May 24**—6:30 to 7:00 p. m.  
**Tuesday, May 25**—8:00 p. m.  
**Wednesday, May 26**—6:30 to 7:00 p. m.; 8:00 p. m.  
**Friday, May 28**—6:30 p. m.; 8:00 p. m.  
**Saturday, May 29**—2:30 p. m.; 6:30 p. m.

### Mistaken Ideas Regarding Prices

In conversing with people from almost every walk in life, many differences of opinions are obtained in regard to the prices of radio sets. It appears that the majority of non-set owners have distorted ideas concerning the fluctuations of prices.

It is a mistake to think that radio sets are to take any sharp decline in price. If the prices of good receiving sets make any changes within the near future, you may rest assured that the change will be for higher prices instead of lower. And when receiving sets are operated directly from the light socket as successfully as they are from batteries at the present, everyone can expect to pay as much or even more than what a good set operated by batteries costs today.

\* \* \*

Tubes in which the filament is loosely supported or lies off position, very near the grid, produce the greatest microphonic effect.

\* \* \*

Probably half the complaints directed against radio-casting stations are due to differences in personal opinion, rather than to any technical difficulties. This is especially true of tuning, and the elimination of undesired interference. A skilled operator can quite often get results out of a set that a novice could not believe were possible, let alone try to duplicate.

## PLEASURE'S WAND

(Continued from Page 7)

ly staged dance offering, "Dancing Unusual." Miss Hocht recently closed a two year engagement with the Duncan sisters in "Topsy and Eva."

John Miller and James Mack, "The Bing Boys," bring a riotous comedy singing and dancing act; Lucas and Inez, the 1926 Apollo and Venus will be seen in "Adagio," a classis muscular exhibition and gymnastic specialty. Charles Derickson, young tenor and Burton Brown, pianist will provide a musical treat and Jutta Valley and Company, acrobatic stars call their turn "Sky High."

\* \* \*

## Orpheum

Ethel Barrymore, beloved lady of the theater, and considered by many greatest of a great family, is to make her only appearance in San Francisco this year at the Orpheum Theater, where she opens a short engagement as the headliner on an all-new bill beginning with the matinee Sunday.

Danny Dare, a newcomer in the West, is to be featured in a George Choos production, called "Terpsichorean Fantasy," in which he has the assistance of Virginia Watson and Harriet Cole, featuring also, Carolyn Smith and Alam McLay. Another big favorite on the same program is Percy Bronson, who, with Edith Evans, will have a tuneful offering called "A Sober Recital." Harry Hines, "the 58th Variety," late comedian of several musical comedies, returns to vaudeville with new material. Zelaya, the son of the former president of Nicaragua, and a noted pianist, will have a program of music, wit and psychology.

A rare musical treat will be presented by Carol and Louise Doré the brilliant violiniste and pianiste, who will offer a delightful repertoire of "Music that Charms." Don Valerio, Italy's premier wire dancer, with Charlotte Beverly and Helen Gartz, will have a distinct novelty turn. The Three Mel-fords in a sensational act, will complete this promising and diversified vaudeville program for the coming week.

\* \* \*

## Columbia

Rosetta and Vivian Duncan remain at the Columbia with their increasingly popular and incomparable musical comedy, "Topsy and Eva." The swinging melodies of this Duncan production have increased in favor as the fourth week continues to attract crowded houses.

Their stay is limited, owing to calls from Hollywood, where the famous young women will screen their version of the immortal story, according to recent reports attending the success of the Duncan sisters.

## Pantages

Manager Rodney of the Pantages theater will present some alluring attractions this week, with Madeline Berlo in an elaborate diving act; and a group of beautiful girls headed by Theodore Stepanoff in a beautiful Imperial Russian Ballet, as headliners of the program.

Miss Berlo comes from the New York Hippodrome. She is a beautifully formed young woman, leading a number of expert divers in an unusual act. A large glass tank is used for this act so that all the movements of the swimmers may be seen.

Vaudeville acts include Harry Seymour and Myna Cunard, picture actors who will be greeted by fans in their picturesque act. Marcus and Booth give "Laughing Matters," and Evans and Perez athletes perform perilous feats for thrills and plaudits with their act.

Wanda and Seals have an unusual trained animal act. The Luxor Mummy has been so great a favorite that it is being held over for a third week.

"The Man Upstairs" is the screen attraction with Monte Blue and Patsy Ruth Miller in the starring roles.

\* \* \*

## Warfield

Laughter,—spontaneous and hearty,—will rule at the Warfield for a week beginning May 22, when Rupert Hughes' latest screen comedy, "Money Talks," will be the attraction.

"Money Talks," has to do with a likeable spendthrift, Sam Starling, who starts to popularize an island hotel as a health resort, in order to win back his wife, Phoebe, who left him on account of his spendthrift ways.

Claire Windsor has the leading feminine role, and is delightfully amusing as Phoebe, the wife. Owen Moore plays opposite Miss Windsor. This is Moore's first comedy part. During the action, he impersonates a fascinating, flirtatious feminine doctor, and those who have seen the picture say that he is a riot in the part.

On the stage Fanchon and Marco will present another of their Specialty Ideas, featuring the famous European entertainers, Novell Brothers in "The Cats' Meouw," together with the beautiful Sunkist Beauties in the revue.

Walt Roesner and his super-soloists have provided another of their delightful programs to accompany the screening of "Money Talks."

\* \* \*

## President

"Applesauce," a new comedy with its title coined from the slang of the day, will be given it's first California production by Henry Duffy at the President at the matinee Sunday. Fresh from a real New York triumph, pre-

ceded by a record season in Chicago, this new play promises to prove just as successful here.

Original in theme and story, with human characters and unique situations, this play offers delightful entertainment for San Francisco audiences. Phil Tead is the leading man—the circulator of blarney. Betty Laurence is cast for the role of the girl; and Kenneth Daigneau, the unsuccessful suitor. The company includes: Francis Fraunie, Earl Lee, Dorothy LaMar and May Nannary. Duffy himself and Fraunie have had charge of the preparations for the production, which will be complete in every detail.

\* \* \*

## At the Elder Gallery

Captain Gilbert Frankau, who has achieved a prominent position in post-war literary England, is to visit San Francisco under the auspices of Paul Elder. A reception in his honor is to be held Thursday evening, May 27th, in the Paul Elder Gallery, at which a group of prominent literary people is to serve as a Reception Committee. Among these are Mrs. Gertrude Atherton; Mr. John D. Barry, Mrs. W. B. Bonfils, Mr. George Douglas, Mr. George Sterling, and others.

Friday noon, May 28th, he is to speak before the Commonwealth Club on "Pink Mandarins and Yellow Internationals." Saturday afternoon, May 29th, in the Paul Elder Gallery, he is to deliver a lecture on "Why I Detest Shaw and Wells." This is scheduled for 2 o'clock and due to the exceptional interest in the event, it has been arranged for Captain Frankau to repeat the lecture at 4 o'clock. There will be no admission charge.



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**SOCIETY**  
(Continued from Page 9)

Mrs. Joseph E. DeGolyer and Mr. and Mrs. Harry Noyes Pratt.

\* \* \*

**The Oelrichs Family Re-Union**

The Duchess of Mecklinburg, who is the former Mrs. Peter Martin of San Francisco, has been paying one of her rare visits to New York. She has been at Newport with her mother, Mrs. Charles M. Oelrichs who passed the winter there, and together, they came to New York for a few days' stay before the Duchess sailed for Europe. Mrs. Jack Barrymore, the former Blanche Oelrichs, has been one of the family party at Newport where she and the Duchess as Miss Lily Oelrichs, were belles in their girlhood days. Since her marriage to the German grand duke, the Duchess of Mecklinburg has lived abroad. She sailed for Cherbourg.

\* \* \*

**At the Hotel Whitcomb**

Mr. and Mrs. Richard I. Scollin were among the prominent guests at the Hotel Whitcomb the past week. They motored from Los Angeles where Mr. Scollin is assistant manager of the Biltmore Hotel, to attend the opening of Del Monte and then came to San Francisco for a few days visit with their relatives and friends here.

\* \* \*

Miss Mary Flanagan and Mrs. J. C. Porter, of Malone, New York, were guests of Mr. and Mrs. Ernest Drury at the Hotel Whitcomb during the visit of the S. S. Franconia to San Francisco this week. Miss Flanagan and Mrs. Porter have been on the world Cruise of the Franconia. They left New York January 14th.

\* \* \*

**At the Hillcrest Club**

"Travel and Big Game Hunting in East Africa."—doesn't that sound interesting?

And it was an interesting lecture which Mr. Norman Livermore delivered before the members and guests of the Hillcrest Club, last Thursday evening, in their castle clubhouse, on Russian Hill. It brought one back to the thrilling tales of adventure with which the late Rider Haggard used to enthrall his readers, and which will always have their appeal for the young and alert in spirit.

**At Coronado**

J. Warde Hutton, musical director at Hotel del Coronado has had additional responsibilities placed upon his shoulders, having been appointed last week to a similar position at Coronado Tent City. He will continue in his present capacity at the hotel; at the same time have charge of the assembling of and supervision over the orchestras for Tent City's dancing pavilion and motion picture theater.

Tent City, Coronado, owned and maintained by the J. D. and A. B. Spreckels Securities Company of San Diego and San Francisco, is under separate management from the hotel. Guests of the latter, however, have access to the many sports and amusements during the summer season at Tent City.

**Redwood Highway**

The Directors of the Redwood Highway Association have submitted to the Directors of the Californians', Inc., a plan to nationally advertise the Redwood Highway Empire, which plan was discussed in detail by the Board of Directors of the Redwood Highway Association at their semi-annual meeting held here last week. Frederick E. Meyer, president of the Redwood Highway Association, reported that the plan, as submitted, was accepted in principle by Californian's Inc., in which it was proposed to raise the sum of \$25,000 per year, commencing in 1927, from the seven North of Bay Counties, this fund to be matched dollar for dollar by Californian's, Inc., the entire sum to be spent to nationally advertise the Redwood Highway Empire.

**SUMMER RESORTS**

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# Finance

FEDERAL experience in the matter of the life-fund policy-holders, in the form of insurance issued by the government, for soldiers and sailors, including converted insurance of veterans of the World War is, generally, useful. It appears that the rate of interest on mean ledger accounts in 1925 was 4.60 per cent, while the mortality rate was 59.95 per cent of the expected. Inasmuch as the government meets all expenses of running the bureau, these gains are available for dividends.

\* \* \*

—Pacific Mutual Life is making a special effort to celebrate the completion of twenty years service of President Geo. L. Cochran, by getting twenty millions of new business in the first twenty days of June.

\* \* \*

—The average Pacific Coast family is insured to the extent of \$2,634.35. This is based on the Underwriters Report for the Pacific States. A family is reckoned to consist of 4.78 persons, according to the last census. California is a little ahead of the average Pacific Coast family in insurance, the family averaging \$3000 and a little over. It is a highly satisfactory state of affairs and speaks volumes for the civilized prudence of the heads of California families.

\* \* \*

—Martin B. Madden, Chairman of Appropriations, U. S. House of Representatives, said recently: "Confidence throughout the world has been restored in a great measure through the aid of America. Business during 1925 has been profitable. Employment was never more easily obtained and never better wages paid. The foundation of this prosperity has been laid by the government reducing its cost, and lowering the rate of taxes." Never were truer words spoken.

\* \* \*

—The vice-president of the Santa Fe says: "I have never before seen so bright an outlook in California and Arizona, and our company is already actively engaged in formulating plans for handling its share of the commodities. Better marketing and distribution of food and agricultural crops is now and always has been of vital concern and more attention this year is being paid to the needs of shippers and growers."

\* \* \*

—The Southern Pacific, in pursuit of its endeavors to prevent the recklessness of motorists from causing the number of accidents which has been so marked, is bringing many damage suits against motorists whose lack of care has injured company property. It has been successful in obtaining judgments in many cases.

\* \* \*

—The Pacific Gas and Electric Co. is building still another great power plant of 47,000 horse power in the high mountain country above Jackson. It is to supplement the output of the Electra plant, and will greatly increase the supply of power for the mines, farms and factories in that portion of the state.

\* \* \*

—The twenty-two mile pipe line fabricated and installed by the Western Pipe and Steele Co. was put under final test for forty-eight consecutive hours and held under pressure of 200 lbs. per square inch and found absolutely free from leaks. This is regarded as a triumph.

\* \* \*

—The Board of Public Works has granted an increase of 40 cents a day to municipal railway platform men. They had requested an increase of one dollar per day.

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Employees' Pension Fund over .....	525,000.00

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# TRAVEL TID-BITS

By Ernest F. Rixon

## Planning the Tour of Great Britain

"Plan in advance--  
Leave nothing to chance."

Too often the American visitor to Britain sets out on his trip with only a vague idea of the places he ought to visit and the best way of reaching them. The result is he hurries hither and thither—only to find when he gets home again that he has missed much that he would wish to have seen.

Compared with the United States, Britain is a small country; but the places that interest the American visitor are many and scattered. The majority of them are located in what, for convenience, may be called the "London-North-Eastern" Area. Knowledge of this simple fact will save the Tourist much time and trouble.

From the time of the Roman Invasion of Britain onward through the Middle Ages, the Eastern Counties of England formed the stage upon which the great drama of English life was played. Civilization came from the continent of Europe, and not until centuries had passed did it conquer the wild and rugged land which lay to the West.

Round the great Abbeys and Feudal Castles in mediaeval days the life of the people centered. Happily, much of the splendor and romance of those times has been preserved to this day in the old-world towns of East Anglia, of Essex, Lincolnshire, etc. The ancient buildings are there, much of the "atmosphere" is there—for the rural English character is averse to change, preferring always to "seek the old paths and walk therein."

And there is an intimate reason why the American Tourist should concentrate on the eastern side of England. It is the cradle of the American Nation. Visiting it, the patriotic American can trace on the spot the very beginning of his country's story, can tread the byways once trodden by the Pilgrim Fathers, and their forebears.

From Boston, Lincolnshire, as all the world knows, the "Mayflower" in 1607 made her initial and disastrous attempt to sail for New England. From Boston, throughout the years of persecution, the Pilgrims and their co-religionists from all parts of eastern England crossed over to Amsterdam and other continental cities of refuge.

The town was one of the principal centers of that religious movement, and religious oppression which ultimately produced the Pilgrim Fathers.

The American Tourists in Europe should not overlook either, the historical link which exists between Holland and his own country. It was to Amsterdam that in 1608, John Robinson, the Puritan divine, fled from Norwich to escape persecution. He later became pastor of a church at Leyden, where he formed the idea of a Puritan colony in America, and it was largely owing to his efforts that the Pilgrim Fathers sailed, though he himself remained behind. Robinson, therefore, has a very strong claim upon all patriotic Americans, and to visit the old-world cities of Holland is a pleasant pilgrimage which has much to recommend it over and above the satisfaction it brings of having paid tribute to the memory of the man who was the "father" of the Pilgrim Fathers.

No country can keep out undesirables without the hearty co-operation of the stork.—Jersey City Journal.

\* \* \*

It won't be healthy for the world if four hundred million Chinese keep on practicing until they really learn warfare.—Publishers Syndicate.

\* \* \*

Perhaps the Berlin newspaper which says we are a warlike nation has been reading what the wets and the drys say about one another.—Boston Transcript.

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### Convention at Santa Cruz

Hundreds of Democrats from all parts of California arrived in Santa Cruz on May 20th for the State Democratic Pre-primary Convention. A reception at the Casa del Rey welcomed the visiting delegates; Karl F. Adams, Santa Cruz City Superintendent of Schools, presided at the reception and addresses of welcome were given by leading Santa Cruz Democrats.

On Friday the convention officially opened in the Casino Convention Hall. The Democrats expect to endorse a candidate for Governor, for U. S. Senator, and for a number of seats in Congress.

An extensive program of entertainment is mapped out for the visiting delegates by the Santa Cruz Committee. This afternoon the ladies of the Convention will be entertained at an informal tea at Beach Hill Inn. Sight-seeing trips to various points of interest in Santa Cruz County are also scheduled. A grand ball at the Casino Ballroom and a dinner dance at the Casa del Rey, are also on the program for Saturday evening. Miss Evelyn Mano is named as women's chairman for the convention.

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San Francisco

# Petrol Paragraphs



By E. V. Weller

Director of Publicity  
National Automobile Club

Now that the summer touring season is almost here and the highways and byways will soon be overrun with vacationists, tourists, both limousine and tin can, and others going nowhere in particular and in a big hurry to get there, let us take "count of stock" and see what we who also expect to be on the road in one or other of the above classes, may do to insure our emergence from this season, still sound of wind and limb and without having placed **hors de combat** any of the other traveling thousands.

Here are a few suggestions in the interests of safety outlined by the Safety First Department of the National Automobile Club.

1. Be sure that your lights are properly adjusted at the start and test them frequently to see that they remain in adjustment.

2. Be sure that your brakes are properly adjusted and test them to see if you can stop the car in the required distance for a given speed.

3. When about to execute any movement that can possibly affect the manipulation of another car, make the proper signal in a decided and distinct manner. Do this even though you don't see the other car and do not know that there is one in the immediate vicinity.

4. "Spare the horn" in dense traffic. Be prodigal in the use of the horn on mountain roads, particularly when approaching a curve where the view is obstructed. Always sound horn when about to pass a car going in the same direction. Remember that one of the best "Calls of the Open Road" is the sound of the horn when used properly.

5. Do not burn up your brake linings on steep grades—you may have use for them later. Use the motor to brake the car on grades. A good thumb rule is to descend a hill in the same gear you would use in ascending it and never descend a hill with the gears in neutral.

6. In loading your camping paraphernalia be sure that the load does not extend beyond the hub cap on the left nor more than six inches beyond the hub cap on the right.

7. In passing through streams or other bodies of water do not dash in, in high gear. Go into low gear before entering the water and remain so until dry land has been reached.

8. Do not hog the road—if a person who is in a bigger hurry than you are, should come up behind you, assist him in passing, then neither you nor he will be worried.

9. Do not try to beat any railroad trains to crossings. No automobile has yet tried to oppose a train without coming off second best.

10. Always be sure your campfire is **absolutely** out before leaving it—either soak it or bury it. Also, be sure your cigarette, cigar, pipe ashes and matches are dead before they are thrown away. Carry in the car a small box or can of earth for extinguishing purposes. Oftentimes a tiny spark which gives no evidence of life in the cool morning, will burst into flame in the noonday heat and cause immense property damage and possible loss of life.

11. Leave your camp or picnic ground clean and sweet. Do this not only for the benefit of the eyes and noses of those that follow, but also because filth breeds disease.

12. Remember that while about eighty-five percent of the motorists are careful drivers, you never know whether an approaching car is driven by one of these. Always suspect that the driver belongs to the other 15 percent, and govern yourself accordingly.

Make the above simple rules your "daily dozen" while obeying the "Call of the Open Road," and you will come through with no regrets, no remorse and no large bills for repair of machinery, either automobile or human.

Frosh (rushing into library)—I want the life of Cæsar.

Librarian—Sorry, but Brutus beat you to it.  
—Colgate Banter.

\* \* \*

Aviator—If we were on land I would kiss you.

She—Take me down at once, sir!  
—Texas Ranger.

\* \* \*

A woman in Persia is 146 years old. This is entirely due to the fact that she has lived since 1780.—London Opinion.

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# GOLF

By Fred Blair

**W**ILLIAM Henrickson "Bill" Taylor, president of the California Golf Club, officially opened the new California Country Club at Baden last Sunday, May 16. President Bill has proved

that he is a king of finance and a prince of good fellows. His handling of this big project of putting over the most up-to-date golf course and club house in California, stamps him as a peer of financiers.

The club nestles in the center of 440 acres of fertile land, surrounded by rolling hills. This land originally sold for two dollars and fifty cents per acre and was purchased by the club for over five hundred dollars an acre. To reach the club, you drive through a lane of cypress trees for half a mile and when you arrive at the club you are confronted by one of the most picturesque club houses

entire expenditure came within the amount which they had voluntarily assessed themselves to build the links and club house.

Dr. Wilhelm Waldeyer speaking for the members, accepted the club house. Langdon Boyle spoke at length about the wonderful work accomplished by Fred Gomph in laying out and superintending the construction of the course. To show their appreciation to Fred Gomph for his efforts, Langdon Boyle presented a fully paid certificate of membership to Fred Gomph. Fred in his humble manner, tried to respond, but was too full for words.

Ed Hinchey then presented a Grandfather's clock, which had been subscribed for by the members, to the directors, as an appreciation of the work done by the board of directors. Walter Shelton accepted the gift.

In closing, President Taylor, in his rather bashful manner, wanted it thoroughly understood that the new club house and course was their home, and no one could claim that he or she had done more than their share to put the project over. It is what it was intended to be: one great big family home.

The board of directors are: William H. Taylor, president; Walter Shelton, vice-president; Fred Gomph, secretary and treasurer; Ernest Duncan, Bill Goodwin, Studebaker Johnson and John Northcott.

\* \* \*

## Official Opening of Course

Promptly at 8:30 Sunday morning, May 16, William "Bill" Taylor, president of the club, officially opened the golf course when he drove the first ball off the tee in the presence of over a thousand members and friends. It being such a gorgeous morning, the gallery was made up principal-



William Henrickson "Bill" Taylor, President California Golf Club, who officially dedicated the new million dollar home at Baden.

in the state, built in the Colonial style with a frontage of 350 feet.

Once you step inside this beautiful club, you are attracted by the exquisite taste and thought that has been put into it to make you feel at home. The club house has an enormous reception hall, ladies parlour and dressing room; a sun porch 250 feet long, and ladies locker rooms, all on the main floor. There are fifteen suites of rooms on the upper floor. At the extreme end of the building are 400 men's lockers which are considered the finest in the state, with a separate shop and caddy house. The kitchen is the largest and best fitted of any club house in this section.

\* \* \*

The club house was open for inspection Thursday, Friday and Saturday, May 13, 14, 15, when over three thousand members and guests visited this famous hostelry. Mrs. William H. Taylor, wife of president Taylor, was the charming hostess of the day. Mrs. Taylor was aided by a score or more of assistants, including Mrs. Wilhelm Waldeyer, Mrs. Courtney L. Moore, Mrs. Fred Corkery, Mrs. William Snook, Mrs. Elliott Pierce, Mrs. Fred Fisk, Mrs. W. G. Barnes, Mrs. J. H. McClelland, Mrs. H. W. Bode, Mrs. Ernest L. West and Mrs. Harry Thomson.

Six hundred members and their wives attended the banquet and ball that was given Saturday evening, May 15. Before the sun porch was cleared for dancing, President Taylor made the opening address to the members, in which he stated in his charming, modest manner when presenting the members with the club house and golf course, that the

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ly of the gentler sex, who were attired in the latest creations of sport costumes.

Mrs. William Taylor, wife of the president, who had worked so hard to help make the opening a success, was rewarded by seeing her husband drive one off the tee like Abe Mitchell. This declared the course open.

Then came Fred Gomph, the man who is practically responsible for the building of the course, who followed the president. Bill was beaten by the little architect by eleven strokes on the day's play. However, Walter Shelton, the barrister, who had rendered all his services gratis to the club, had the best score among the seven directors, leading John Northcott by one stroke.

Studebaker Johnson was the only director who didn't play in the tournament. Johnson forfeited his chance to play in order to direct the tournament which was such a qualified success, 210 facing the starter.

\* \* \*

**"Bud" Edwards First Champ**

Claude "Bud" Edwards set the records of the course by medaling the 18 holes in 83, and incidentally was the first player to make birdies on the first and second holes. By winning the opening event, Edwards won the Wells Fargo Bank trophy. The low net prize was captured by Jack Leon.

Jack was sporting a rather liberal handicap, so with a card of 90-22-68 he won the right to have his name inscribed on the Sidney Myer perpetual trophy. Myer is a bosom friend of Bill Taylor and resides in Melbourne, Australia, but he holds a membership in both Burlingame and the California Club.

President Coolidge had nothing on Bill Taylor when it came to telegrams of congratulations, even one from his friend Sidney Myer of Melbourne, Australia, was listed among the thousands of felicitations on the club's success.

**Bank of California Expands**

The Bank of California National Association, which has resided in the early Colonial structure gracing the corner of Sansome and California streets for the past eighteen years or so, has expanded to the extent of taking in the premises next door, formerly occupied by the National City Company, a space half as big again as their original quarters.

The new addition will accommodate what is termed the Trust Department, comprising the stock transfer, bonds, and auditing sections of the bank, and is finished in a rich but simple and harmonious style, which blends in with the main lobby.

There is an elegant simplicity in the whole atmosphere, in fact, which is much more impressive than the usual ostentation used in many public and private buildings. The increased business of this Association has been so extensive that these improvements and expansions were imperative.

All business concerns like to break their own records except the phonograph companies.—Norfolk Virginian-Pilot.

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**SYNOPSIS OF THE ANNUAL STATEMENT OF THE**

**Westchester Fire Insurance Company**

of New York City, in the State of New York, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS

Real estate	\$	210,460.00	
Mortgages and collateral loans		10,022,654.35	
Bonds and stocks		804,084.28	
Cash in office and banks		1,318,392.37	
Agents' balances		102,874.97	
Bills receivable taken for risks		Other ledger assets	
Total ledger assets	\$	12,459,065.97	

NON-LEDGER:

Total interest and rents due or accrued	\$	84,326.95
Market value of securities over book value		970,141.48
Other non-ledger assets		
Gross assets	\$	13,513,544.40
Deduct assets not admitted		85,789.23
Total admitted assets	\$	13,427,755.17

LIABILITIES

Net amount of unpaid losses and claims	\$	1,107,681.73
Unearned premiums		7,423,315.76
All other liabilities		295,000.00
Total liabilities (except capital and surplus)	\$	8,825,997.49
Capital		1,500,000.00
Surplus		3,101,757.68
Total capital, surplus and other liabilities	\$	13,427,755.17

**OTTO E. SCHAEFER,**  
 President.  
**C. B. G. GAILLARD,**  
 Secretary.  
 Pacific Coast Managers:  
**DICK & SIMPSON**  
 360 Pine Street, San Francisco

**SYNOPSIS OF THE ANNUAL STATEMENT OF**

**Associated Industries Insurance Corporation**

of San Francisco, in the State of California, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS

Real estate	\$	
Mortgages and collateral loans		502,263.29
Bonds and stocks		84,940.36
Cash in company's office and in banks		105,847.05
Premiums in course of collection		
Bills receivable		
Other ledger assets		
Ledger assets	\$	693,050.73

NON-LEDGER ASSETS:

Interest and rents due or accrued	\$	8,250.26
Market value of securities over book value		1,741.71
Other non-ledger assets		
Total gross assets	\$	703,042.70
Deduct assets not admitted		835.91
Total admitted assets	\$	702,206.76

LIABILITIES

Net unpaid claims, except liability and workmen's compensation	\$	8,641.92
Special reserve for unpaid liability and workmen's compensation claims		178,716.61
Estimated expenses of investigation and adjustment of claims		100.00
Total unearned premiums on unexpired risks		100,963.89
Commissions and brokerage due or to become due		5,408.42
All other liabilities		29,502.60
Total liabilities (except capital and surplus)	\$	323,233.44
Capital		220,500.00
Surplus		158,373.32
Total liabilities, capital and surplus	\$	702,206.76

**C. W. FELLOWS,**  
 President.  
**E. R. WELCH,**  
 Secretary.



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Direction of Jack Frost Sunset 387 Siberian Dining Hall  
Featuring Daily:

FETE DINNER, 7 courses, including admission to the spectacular CARNIVAL in the ICE ARENA, \$1.75 person daily. Sunday, \$2.00.  
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ICE CARNIVAL—9:00 to 11:00 o'clock.  
SUPPER, with divertissement in clubhouse, after Ice Carnival, 11:00 to 12:00 a la Carte.

### Service Incidentals:

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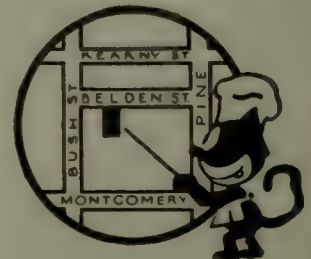
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# News Letter

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SATURDAY, MAY 29th, 1926

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SAN FRANCISCO  
**NEWS LETTER**



Devoted to the Leading Interests of California and the Pacific Coast.

The San Francisco News Letter and California Advertiser was founded July 20, 1856, by Frederick Marriott. Published by Frederick Marriott, Jr., from 1884 to 1925. Is now printed and published weekly by Frederick Alfred Marriott, 268 Market Street, San Francisco, California. Telephone Kearny 8367. Entered at San Francisco, California. Postoffice as second-class matter. London Office: Street & Co., 30 Cornhill, E. C. London, England. Subscription Rates (including postage), one year, \$5.00. Foreign, one year, \$6.00. Canada, one year, \$6.00.

## KAISERISM

By Eleanore F. Ross

There is something Germanic about the carpenters' strike; not only for the reason that it is militant, nor for the fact that the agitators prefer to attack the defenseless and elderly just as the defenceless old people in Belgium were beaten and tortured by the Huns, but because the attitude of mind of the business agents of the carpenters' union appear to resemble the mental state of Germany's Kaiser and henchmen before they struck the blow at civilization in general.

\* \* \*

You remember that one of the innumerable lame excuses which Germany gave for her unprecedented and brutal gesture was to the effect that she realized that European nations were all allied against her, and she was compelled to precipitate the great war in self defense! In other words, she hit first because she imagined the other fellow was rolling up his sleeves!

\* \* \*

I had a talk the other day with an unusually intelligent union man, not, however, belonging to any of the builders' trades. I asked him what grievance the carpenters had; if any reduction of wages had been threatened, or any increase in hours were apprehended. "Not that I know of," he answered; "but the American Plan is looked upon as an opening wedge by the working classes, which will eventually pave the way to a return of old conditions,—under pay and over work."

\* \* \*

So there you have it! The lame excuse for the present predicament in the building trades is laid upon the supposition that American Plan contractors intend, eventually, to cut pay and add to working hours, and the "poor working man," with good pay, short hours, and more jobs than he has ever had before, in the history of San Francisco, has, like Germany, acted upon a surmise.

\* \* \*

San Francisco has had her period of being a "closed shop" city. For more years than it is pleasant to remember, we were bound all around with cables as strong as steel, fabricated by Unionism. The progress which should have been ours, was slowed down to such an extent that it looked for awhile as if our Southern sister would leave us behind in the race for supremacy on the Pacific Coast.

\* \* \*

Eastern manufacturers who should have been attracted by our climate, our generally fortunate and happy situation, avoided us, and chose other sites for their building operations. It is a very optimistic and fearless man who will throw hundreds of thousands of dollars into a venture whose completion may be threatened at any moment by a strike among its builders, consequent, sometimes, upon as trivial a circumstance as driving a nail home, after the whistle has blown for "knocking off!"

The "closed shop" town is not, as a rule, a progressive town. It is a community dependent upon the mandate issued from another part of the country, a mandate that is often as arbitrary, as blind, as asinine as those voiced by some moron King, back in the Dark Ages.

\* \* \*

The carpenters of San Francisco, acting upon the word of law proclaimed by this King of Mis-rule and Violence, sitting upon his throne at Indianapolis, have substituted black jacks and other weapons used by thugs and murderers, for their empire building utensils; have given up good jobs and good prospects, and are at present engaged in the suicidal procedure of knocking down and destroying the peaceful, prosperous and smooth-running machinery which the American Plan has created, and of beating up and maiming their fellow workers.

\* \* \*

"Figures don't lie." San Francisco building permits for the month of April of this year, were the highest in the city's history,—\$7,299,451. For the past five years, or since the American Plan was in operation, we have experienced a building boom the like of which our "good gray city" has not seen for many years. Good wages, good hours, protection in the shape of insurance for the men; numerous schemes for their further happiness and well being, all these have counted for nothing in the face of the decree coming from the Kaiser at Indianapolis.

\* \* \*

The working man is made a puppet of, by the "business agents" and other officials of his trade organizations. He blindly believes that in joining a union he has thrown the shackles of labor from his limbs; he has been freed of the yoke which he imagines Capital has burdened him with; he is his "own master." He is blind to the fact that he is less free than he ever was; that he has given himself up to a master more arbitrary, more merciless, and unreasoning than ever Capital wished upon him; who can tie his hands when they have plenty of work to perform; who can incite him to riot and murder.

\* \* \*

He obeys this Master blindly, to the letter. He will commit deeds for him that in normal times would make him shudder; he will permit this King to take the bread from the mouths of his wife and children; he will allow him to create criminals out of once decent and law-abiding men. It is a ridiculous situation as well as tragic; and above all, this dictating of one body of men to another,—this high-handed and murderous autocracy existing in a country which is supposed to be free, this allowing one man to say to his fellow men: "You must stop work!" at the drop of a hat, is un-American!



### Auto Casualty Insurance

It takes quite a large amount of wrong and suffering to provoke any real attempt at mitigation, and to bring into being machinery designed to combat the wrong. This has happened, surely, in the matter of auto accidents, where people have been killed or injured through the negligence of drunken or unskilful drivers. A wrong has been inflicted for which there has been no real remedy, although there is a legal one. The injuring party, not being able to respond in damages, the injured party has been obliged to suffer without compensation.

This state of affairs has been met in Switzerland and in the states of Massachusetts and Connecticut by making the ownership of a policy against casualty a necessary preliminary to the issuance of a license to drive a car. The requirement seems to be just and destined to fill a long felt want. With this additional security, there will be no difficulty in getting reasonable compensation for the wrongs done by careless and drunken drivers.

Such a law, placed on our books and enforced properly, might go quite a long way in repairing some of the troubles attendant upon the driving of automobiles by so many people and, apart from its actual operation as a compensating medium, might induce greater care in driving.

There is no doubt that a company which would undertake to insure against casualty would exercise reasonable care in the selection of drivers. Responsibility would breed caution which would be good and would not injure the automobile business.

The one thing that must be guarded against is any tendency of the government to go into the automobile casualty insurance business.

### The California Development Board

The California Development Board has re-elected Reuben R. Hale as president, and, in so doing, has shown remarkably good sense and has again put the community under obligations. Mr. Hale is a man of unusual parts, with a business sagacity, which is of inestimable value to the community in which he is interested. He is widely known and has established himself as one of the leading figures in our local life, one of the small group of really able men, whose names leap to the front whenever matters of public concern are being considered.

The other officers of the Board are quite notable and form a collection of men who can be depended upon to do their work unpretentiously and well. An official roster, which shows William M. Garland of Los Angeles, a first vice-president, Joseph R. Knowland of Oakland as second vice-president, Fred W. Kiesel of Sacramento, Clinton E. Miller of Los Angeles, Dudley V. Saeltzer of Redding, Claus Spreckels of San Diego, and A. Emory Wishon, of Fresno, as regional vice-presidents, is proof of the quality of the board and shows, better than much talking, the prospective strength of the institution.

The reports of this organization are most encouraging and quite inspiring. At the closing session it was proved that the prosperity of this part of the country was not only very marked but actually transcended the most optimistic predictions of a few years past.

The proof is evident when it appears that the industrial payroll in this state has been increased between 25 and 35 per cent in the last year.

### Widow's Interest in Community Property

The whole question of the interest of the wife in the community property has been raised by the Treasury department of the United States government, seeking an opinion as to whether the decision of the Supreme Court in the Robbins case overrules the opinion of the Circuit Court of Appeals in the case of Wardell V. Blum. The point is, that if the Robbins case be considered as overruling the Wardell V. Blum case, the interest of the widow in the estate will be reckoned as part of the estate of the deceased husband, for taxation purposes. This will inflict a great burden upon the estates in California.

The whole question has arisen owing to an ill considered expression of our Supreme Court in the Moffitt case, which seemed to imply that the interest of the wife in the community property was potential rather than actual, that she had no vested right to the community property. If such were the case, the taxation rule invoked would be natural enough. But it is the contention of California jurists that such is not the case.

Our community property law has been based upon the law as we found it when we came to California, that is to say, upon the community law of the Spanish Mexican code. That code was always more liberal to wives as regards property than the common law, upon which the bulk of our legal enactments are based. According to the Spanish law, both now and at the time of our arrival in this territory, the wife's property in the community interest is vested property, and is not subject to inheritance taxes on the estate of a deceased husband. Such is no doubt the intent of our law. Vast sums in back taxes are involved in this matter.

### Crime Wave Folly

We have taken the stand, from the beginning, that the talk of a crime wave was greatly exaggerated. There have been additional so-called crimes, such as were not crimes, before the zeal for interference with the elementary rights of individuals, as shown in prohibition and kindred legislation increased, artificially and inexcusably, the amount of convictions on our books. That incredulous position has been proved correct.

An investigation by the federal government has shown that crime is not increasing among the youth of the country but, on the other hand, is diminishing at least to some degree. Taking the statistics for 1910,—there appears to be approximately one per cent less juvenile crime now than at that period. It is no great gain. But it is, on the other hand, a very complete answer to the alarmists.

There has been some increase of crime among the middle-aged. Forty appears to be a much more dangerous age than twenty, from the point of view of the sociologist. This fact of the danger of some sort of delinquency at forty or thereabouts was pointed out by novelists, prior to any investigation on the part of sociologists. It rests upon facts in modern life which will have to be met. Perhaps the increase in efficiency on the part of the medical profession and the consequent prolongation of life and maintenance of physical energy has something to do with it.

Apart from that, however, there is no doubt that social provision of some sort will have to be made for the middle aged or those who pass that period, without having established some secure place for themselves. Modern industrial life calls for the robust and the active. When the period of activity declines, life chances also decline and crime develops. But there is no "crime wave."



**Dictatorships Fashionable** Everybody is alarmed about dictatorships. We must have our alarms; life would be unendurable if there was not the bogey round the corner to scare us. We came out of the darkness of history with the fears of the forests in our very make up, and we are lonely without them. Today, the fear of the dictatorship is cried from the housetop and amiable and literary gentlemen are making money and buying new cars from the returns on this new fear. For fears are always expensive, except to the medicine man, who has lived on them from time immemorial.

And yet there is nothing to fear in this so-called dictatorship. The peace must be kept; revolution must be held in check; trade must go on, and, if the strong hand is necessary, the strong hand must be used. As for these so-called dictatorships—what sort of democracies have they supplanted? We can afford to laugh at any so-called democracy of Greece, or Hungary or Poland or Russia. When were they ever democracies in any true sense of the word?

Italy is different, somewhat; but Italy was threatened with ruin by the disturbances which arose from the war and the disillusionment of the Italian people over the results of the war. Without a strong hand, Italy might have perished. Who can deny the value of that dictatorship?

Germany is threatened with a dictatorship, it is said. That might be a step backwards, and again it might not, for Germans have never shown any particular desire for that sort of popular democracy of which we are the most brilliant example.

The general strike in Britain might have produced a dictatorship. But it did not do so. Because democracy is historically a quality of the British, as it is with us. Give and take is with them, as with us, a method of social life. Compromise is the essence of democracy.

**Credit Men and Fraud** There is growing conviction that trade in the long run makes for honesty and that the eternal principle behind commercial life is a certain integrity. This was by no means always the opinion. For many years, even centuries, the business man has labored under the suspicion at least of being a sharp fellow, whose tendencies are towards the accumulation of money, by keen wits and clever practice.

Steadily, however, the goal of honesty in business has revealed itself. It has become more and more evident, even to the stupid, that commerce, that is to say, business, rests upon a substratum of honesty. Without that substratum there is no real and lasting business. Practices of the wood-en nutmeg variety have ceased even to amuse.

The latest manifestation of this faith in honesty, and the determination to make such honesty imperative, is seen in the recent decision of the San Francisco credit men to raise a fund of \$75,000 for the purpose of pursuing the fraudulent bankers and commercial tricksters. The National Association of Credit Men is behind the move. Fraud is to be the object of a combined attack by credit men all down the line. It is time to take the matter in hand. Last year the losses by commercial fraud amounted to \$175,000,000, in this country. In 1924 the losses arising from the same dishonest practices were not less than \$250,000,000. The National Credit Men claim that the diminution is due to their efforts in taking up fraudulent business transactions.

Of course, there has always been a minority, a very small minority, of dishonest business men. But business must vindicate its inherent honesty and this effort of the San Francisco Credit Men is all in the right direction.

Another stirring spectacle, peculiar to this Great Republic, is the appearance of some one no one ever heard of before, who tells a Senate committee that he speaks for 22,000,000 people.—Detroit News.

## From Brighter Pens than Ours

Our Communists complain that theirs is a hard lot. Well, so are they.—Wall Street Journal.

\* \* \*

Breaking the world's altitude record is another of those jobs where there's plenty of room at the top.—Arkansas Gazette.

\* \* \*

If the country is as wet as the wets claim and as dry as the dries insist it is, who is inconvenienced?—Detroit News.

\* \* \*

Generally speaking, the persons who go in for dress reform are those who would get the most advantage out of it.—Philadelphia Inquirer.

\* \* \*

The foreign debt settlements are complete, except the settling.—Albany Knickerbocker Press.

\* \* \*

It takes more than the possession of an accomplishment to accomplish anything.—Dayton News.

\* \* \*

Pictures radioed across the Atlantic appear to have been affected by the waves.—Pittsburgh Chronicle Telegraph.

\* \* \*

"What civilization needs," says a scientist, "is a substitute for whiskey." What does he call the stuff people drink now?—Birmingham News.

\* \* \*

We often get up in the morning feeling like a receipt in full and go to bed at night feeling like a notice that another instalment is now due.—Ohio State Journal.

\* \* \*

That labor paper that was suspended by the British authorities for misrepresenting the Government's position must have twisted the Lion's tale.—Norfolk Virginian-Pilot.

\* \* \*

Our instalment business, says the American Bankers Association, has reached a total of \$5,500,000,000 a year, although there are moments around the first of the month when it feels as if that figure were rather conservative.—Detroit News.

\* \* \*

Another remarkable fact established by the situation in England is that conditions in other people's coal mines can be worse than they are in ours.—Ohio State Journal.

\* \* \*

The Toledo Blade refers to "people who plunged into Florida real estate and found they couldn't swim." On some of the real estate this would have been fatal.—Detroit News.

\* \* \*

Still, in the Old Days the bloom of youth wasn't a deep cerise one year and a light orange the next.—Detroit News.

\* \* \*

At any rate the two factions agree that something should be stronger, the laws or beer.—Detroit News.

\* \* \*

Alas! an artistic temperament is seldom recognized until it's too late to spank.—Baltimore Sun.

\* \* \*

Another polar mystery is why the civilized world should go hunting new continents when it is having so much trouble with the old ones.—Norfolk Virginian-Pilot.

\* \* \*

The Houston Post-Dispatch inquires, "What is a Republican?" Is there no postmaster in Houston?—Arkansas Gazette.



# PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S  
— Tom Moore



By "Jingle"

## Stage and Comedy Success, Then— Perpetuated on the Silver Sheet

**A** MAGNIFICENT stage success, and then—the silver sheet!

Many a play; and many a musical comedy, has the enviable record. For, however successful a play may be, however transcendently beautiful may be the musical comedy, who is there among us to deny that it is the film which perpetuates their glories!

Such is the eternal fulfillment, no doubt of many a playwright's dream, a composer's ambition; or the cherished desire of conservative and successful stars of the stage.

While the spoken drama lures and holds us more poignantly than ever, before, and while no one can, or cares to deny it, eventually the motion picture carries its message to the greatest number of people and immortalizes the work of celebrities.

They whose names are emblazoned above the foyers of our theaters recognize the strength and the value of the silver sheet; and co-operate today more than ever before in the requisite demands of film-land.

Motion pictures are to be the final "active" place; not the "resting place," of Topsy and Eva, for there could be no inertia whatsoever concerning the work of these two lovable and intelligent girls—Rosetta and Vivian.

\* \* \*

## Columbia

"Topsy and Eva" will be given its final local performance on Saturday night, June 5 at the Columbia Theater. The Duncan Sisters will continue their attraction in Los Angeles, opening there on Monday, June the seventh, and then placing their magnificent comedy success, "Topsy and Eva" in the hands of the producers for motion pictures.

According to authentic statements, "Topsy and Eva" will have closed its stage career, for these two resourceful and talented Duncan Sisters have already prepared a new musical comedy, which they say will equal if not surpass their famous "Topsy and Eva."

No longer will Vivian appear as the angel-faced child who faints and sings so beautifully and who is a veritable "Eva" with the golden locks and the winsome ways; nor will the devilish "Topsy" toss her black tight-waddled head as only

Rosetta can—in characterizations made more famous by their pranks.

For "Topsy and Eva" will henceforth belong to film-land and there is technical ruling on matters pertaining to the screen.

It is said that the new Duncan Sisters musical comedy which they will produce under the management of Charles Dillingham will be fascinating, beautiful and as filled with merriment as that which has made the name of the Duncan Sisters a household word.

In the meantime the Columbia Theater is packed to the doors, and every one is hurrying to see and to hear again the song hits of the irresistible pair. Among the favorite songs which patrons of the theater hum as they leave the playhouse are: "Remembering;" "Land of Long Ago;" "Do-Re-Mi;" "Kiss Me;" "I Never Had a Mammy;" "Sweet Onion Time in Bermuda;" and "Just for a Little While."

\* \* \*

"Rain," a play that had a two years' run in New York made from W. Somerset Maugham's story, "Miss Thompson" will follow the Duncan Sisters, opening on Monday night, June 7, with Rapley Holmes the star.

\* \* \*

## Wilkes

"Rose Marie," the tuneful operetta for which we have been awaiting a return engagement, will start a two weeks' engagement Sunday night at the Wilkes Theater, Geary street, near Mason.

Two changes have been made in the cast since we heard "Rose Marie" during its six weeks' run here before; Allan Rogers concert tenor will replace Thomas Conkey in the role of Kenton; and, Hazel Gaudrean will essay the role of Wanda, the half-breed girl which was characterized and danced before by Sybilla Bowhan. It is said that Miss Gaudrean is quite some dancer and fascinating, too.

She will sing that lilting melody, "To-tem Tom Tom" one of the lingering songs of the operetta. The "Indian Love Call" is sung by Maria Shamshon, the prima donna and Allan Rogers.

The chorus of forty girls and half that number of boys, which are the life and the energy as well as the ensemble artistry of the sparkling musicale, will appear in practically the original company.

## Curran

"Patsy," 'the most pleasing and picturesque musical comedy we have had in many a day will remain at the Curran this week. Lou Holtz and Gloria Foy, the leading stars, gain in prestige as well as in popularity with each San Francisco performance.

\* \* \*

## President

"Applesauce," the Barry Conners comedy produced Sunday at the President theater by Henry Duffy, has made a definite impression on playgoers, and it should, for it is fine entertainment, with plenty of laughter, enough sentiment to stir the emotions gently, and sufficient romance to satisfy the firm believer in fairy tales.

\* \* \*

## Orpheum

Miss Ethel Barrymore, who is making such a tremendous hit at the Orpheum theater this week where she is appearing in Sir James M. Barrie's one-act play "The Twelve-Pound Look," has been persuaded to remain over for a second record-breaking week.

Ethel Barrymore, as slim and lithe as in her girlhood days, golden hair marcelled, trim little feet incased in the latest footwear; eyes perhaps darkened a little too much for such fairness of skin and tresses, but the same beautiful Ethel as heretofore.

In fact, each time we see Miss Barrymore, she appears more charming than the last; her technique as finished, and yet as natural as ever; her husky voice just as alluring, her inimitable laugh as catching as a laugh can possibly be.

We advise all men to go and see her in "The Twelve-Pound Look," for there are truths in the passages of this play which all men should hear. The women will go, anyway, for Miss Barrymore is essentially a "woman's woman."

Another scintillating star on the new bill will be Miss Venita Gould, considered one of the greatest mimics of the times. She has in her repertoire impersonations of such stage celebrities as: Harry Lauder, Al Jolson, Ted Lewis, Belle Baker, Julian Eltinge and a host of others.

Twin stars in a single setting is the title that has been bestowed upon Renee Reber, interesting terpsichorean artist; and Jay Velie, a singer of repute. They will present an interesting offer-

# Amusements

NEXT WEEK

## ON THE STAGE

ALCAZAR O'Farrell nr. Powell	"Kempy" Henry Duffy Comedy
COLUMBIA 70 Eddy	"Topsy and Eva" Duncan Sisters,
CURRAN Geary nr. Mason	"Patsy" Musical Comedy
PRESIDENT McAllister nr Mkt.	"Applesauce" Henry Duffy Production
WILKES Geary at Mason	"Rose-Marie" Musical Comedy

## VAUDEVILLE

GOLDEN GATE G. G. Ave. & Taylor	"Broadcasting Revue" with Joseph E. Howard
ORPHEUM O'Farrell & Powell	Ethel Barrymore Headliner in Second Week
PANTAGES (NEW) Market at Hyde	"Cyclone Revue". "The Bride of the Storm"—Picture
UNION SQUARE O'Farrell nr. Powell	Vaudeville-Pictures
WIGWAM Mission and 22nd	Pictures-Vaudeville

## ON THE SCREEN DOWN TOWN

CALIFORNIA Market at 4th	"Eve's Leaves" Leatrice Joy
CAMEO Market opp. 5th	Blanche Sweet—Roy Stewart "The Lady from Hell"
CAPITOL Ellis nr. Market	"The Lost Battalion"
CASINO Ellis and Mason	Pictures
GRANADA Market at Jones St.	"The Old Army Game" W. C. Fields
IMPERIAL Market bet. 6th-7th	"Mare Nostrum"
LOEW'S WARFIELD Market at Taylor	"Ranson's Folly" Richard Barthelmess
PORTOLA Market near 4th	Pictures
ST. FRANCIS Market bet. 5th-6th	"The Volga Boatman"

## RESIDENTIAL DISTRICTS

ALEXANDRIA Geary and 18th	"Mannequin," Prize story— St. Sun. "Infatuation," Cor- rinne Griffith Mon., Tues., Wed. "A Kiss for Cinderella" —Thurs., Fri. Ben Black and his band, Harold Dana in songs from "Student Prince," "The New Commandment"— Sat. "The Cohens and the Keblys," Sun., Mon., Tues. Tom Mix in "The Best Bad Man" and Alice Joyce in "The Home Maker" Wed., Thurs. Mud Franklyn, the "Prince of Pep," musical programs. O'Neill Kiddies Friday night. Raymond Griffith in "Hands Up."
COLISEUM Clement & 9th Ave.	
HAIGHT Haight at Cole	Pictures
HARDING Divisadero at Hayes	Syd Chaplin "The Man on the Box" Sat. Vaudeville. "The Auction Block" and "The Lumber Wolf" Sun. Eddie Harkness and orchestra. "20 Minutes in KEWL." "Infatu- ation" Mon., Tues., Wed. "Below the Line" and Monte Barks in "Keep Smiling."
MAJESTIC Mission between 20th and 21st	"Lights of Old Broadway" Sat. "Granstark"—Sun., Mon. Norma Talmadge, also Lloyd Hamilton in "Framed."— Tues. Prize Night. "Enemies of Men" Wed. "Under the Rouge" and Buster Keaton in "Go West"—Thursday.

METROPOLITAN Union nr. Fillmore	Pictures
NEW BALBOA Balboa & 38th Ave.	Johnny Hines, "Rainbow Ri- ley"—Sat. Rin Tin Tin, won- der dog, "The Clash of the Wolves"—Sun. Rudolph Val- entino and Nita Naldi, "Co- bra"—Mon., Tues. "The Wife Who Wasn't Wanted"—Wed. "Just Suppose," Richard Bar- thelmess, Thurs., Fri.
NEW MISSION Mission nr. 22nd	Pictures
ROYAL Polk nr. California	Pictures
SUTTER Sutter near Steiner	Pictures
NEW FILLMORE Fillmore near Ellis	Pictures

ing in which they will be assisted by Phyllis Pearce and Violet Bache. The balance of the bill will be new and consists of such feature acts as Will and Gladys Ahearn in an oddity entitled "A Spinning Romance," Carr Lynn in "Something Original," Hector and his pals; Paul Gordon, the wonder wizard; and Betancourt and company in a unique sensational novelty.

## Warfield \* \* \*

In honor of the fourth anniversary of the opening the Warfield, there will be special features on the program, both on the stage and screen, for the week beginning May 29th.

"Ranson's Folly," adapted from the story by Richard Harding Davis, features handsome Richard Barthelmess and Dorothy Mackaill. Sidney Olcott directed it for First National release.

Dorothy Mackaill plays opposite Barthelmess, this picture making her fourth as his leading lady. As a change from former roles she is seen as a simple daughter of the pioneer West.

A tribe of full-blooded Wyoming Indians is seen in "Ranson's Folly," among them being Chief Big Tree and Chief Eagle Wing, two of the most powerful Indian leaders now living.

Others in the cast include Anders-Randolf, Pat Hartigan, William Norton Bailey, Brooks Benedict, Frank Coffyn and Taylor Duncan.

For the anniversary celebration, Fanchon and Marco present on the stage their "Dancelogue Idea," featuring Dewey Barto, in a presentation which outshines any of their previous acts. Others featured in this "Idea" are Albert MacGillivray, tenor, Helen Aubrey, a cute and winsome musical comedy soprano, Helen Morgan and George Mann, dancers, and the famous Sun-kist Beauties arrayed in beautiful gowns executing some novel and unusual ensemble numbers.

Walt Roesner and his Super-Soloists have prepared a special musical program in honor of the week.

## Golden Gate \* \* \*

The new bill announced for the Golden Gate next week is headed by Joseph

E. Howard, the well known song writer, producer and vaudeville star. Howard will appear in his new "Broadcasting Revue", a speedy melange of mirth and melody in several scenes and presented by a large cast of singers and dancers. Featured in the offering in addition to Howard, himself, will be Pauline Zenowa, Marjorie Linkin Jason, Robinson and Blue, the Jimtown Rhythm Kings and Billee Senna and company.

A second featured offering is Stan Stanley, the original audience comic. Stanley has been working in the audience for the past eleven years and this season's act is said to be the funniest he has ever presented.

Carol and Louise Dore, sister musicians, will be heard in a selected piano and violin recital and the Alex Melford Trio bring an offering that is out of the ordinary.

The screen play is "Memory Lane," a beautiful love story adapted from an original scenario by John M. Stahl and Benjamin Glazer. It is a First National picture with Conway Tearle and Eleanor Boardman in the leading roles.

## St. Francis \* \* \*

"The Volga Boatman," at the St. Francis theater has taken hold on the imagination and interest of picture fans and is filling the house with admiring crowds. Cecil B. De Mille personally directed the film and has given it his skill at creating dramatic climaxes and his unerring feeling of beauty.

Imagination is held at high pitch in this picture, which remains over at the

(Continued on Page 14)

where you pay no more for the

# BEST FLOWERS

*Podesta & Baldochi*

The Value of a Thousand Gardens

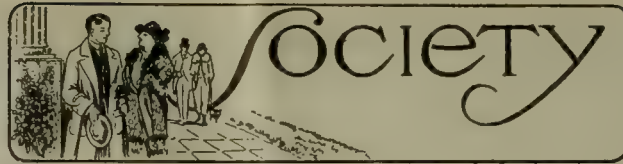
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By Antoinette Arnold

### Beautiful Wedding

ONE of the most beautiful weddings of the social season took place at high noon, last Sunday, May 23, in the gold ballroom of the Fairmont hotel, when Miss Alfreda MacMillan became the bride of Mr. Gustave Lachman.

The handsome bride was a vision of loveliness in her bridal costume of white taffeta, made in the period style of bouffant skirt and close-fitting bodice. The neck of the bodice was V-shaped and edged with crystal beads and pearls. The sleeves were of maline and tight to the elbow, then falling in full drapes to the floor. In place of the usual veil, the bride wore a picture hat of white Chantilly lace, trimmed with silver, the lace dropping over the brim.

Her bouquet was of white gardenias and lilies of the valley, falling in a shower to the edge of her gown. "Never was there a lovelier bride," commented the guests as the charming girl stood at the altar.

Mrs. George Henry Caig was matron of honor. She wore an orchid gown of Elizabeth crepe and carried a bouquet of yellow pansies and lilies of the valley. Miss Constance Purrington was bride's maid, attired in love-bird green. Both she and Mrs. Caig wore picture hats to match their gowns. Little Dorothy Lachman, dressed in peach colored taffeta, was flower girl, looking like a dainty flower herself. She, too, wore a picture hat the color of her dress and trimmed with velvet streamers. She carried an old-fashioned nosegay of pansies and lilies-of-the-valley.

Mr. Edward Lachman, brother of the groom, was best man. The bride was given in marriage by Mr. William E. Joslyn. Rabbi Jacob Nieto performed the wedding ceremony. Ushers for the wedding were Messrs. Rudolph Lachman, Frank Lachman, Harry Lachman, Herman H. Sattler, William H. Worden, George A. Hansen, Jack Rittingstein.

### Magnificent Setting

A magnificent setting formed the background for the nuptial ceremony. The bridal party passed to the altar through an aisle formed by Grecian urns, linked by garlands of exquisite orchid colored stocks. Tall gold columns topped with pink gladiolas and blue delphinium were artistically arranged at the sides of the room. A cypress hedge with arched openings divided the spacious Fairmont ballroom into a bridal bower and banquet room. The decorations were magnificent, the elaborate use of flowers converting the room into a veritable garden.

Rudy Seiger and his Fairmont orchestra played the wedding march and gave beautiful selections of appropriate sentiment just preceding the wedding ceremony, and also during the wedding breakfast, where the musicians were stationed beside a flowing fountain, placed against the cypress hedge.

Gorgeous standards of roses, pansies and lilies of the valley were on the bridal table, spread with gold cloth and where an elegant gold service was used. Tables seating the guests were covered with chiffon silk cloth of pink, rose, blue, yellow, silver, orchid and lavender, with flowers in harmonious blending.

The altar where the ceremony was performed, was illumined with candles in tall candlesticks and at the back was a large Grecian urn filled with Russel roses, orchid-colored blooms, and tall pink-shaded gladiolas.

Mayor and Mrs. James Rolph, Jr., sat with the bride and groom at the bridal table; other guests seated there including Dr. and Mrs. Jacob Nieto, Messrs. and Mesdames William H. Worden, William E. Joslyn, Gus A. Lenoir, Frank Lachman, Rudolph Lachman, Edward Lachman, Herman H. Sattler, Mrs. Fannie Lenoir, Mr. Harry Lachman, Miss Dorothy Lachman, Mrs. George Henry Caig, Miss Constance Purrington, Mr. Jack Rittingstein, Mr. George Hansen.

The bride is the niece of Mr. and Mrs. Abraham Philips of New York, and a sister of Mr. Edgar Calvin MacMillan, of Tarrytown, New York. Mr. Lachman is the son of the late Mrs. Bertha Lachman and brother of Messrs. Edward, Rudolph, and Frank Lachman. Mr. Lachman is one of San Francisco's most prominent business men.

Mr. and Mrs. Gustave Lachman will spend a honeymoon of almost a year touring Europe, and upon their return will make their home at the Huntington Apartments on Nob Hill.

\* \* \*

### Noted Author Heads Brilliant Reception

Helen Bamberger, noted author, wife of Colonel Raymond Bamberger, whose pen name Helen Berger is known throughout the world of literature, was one of the famous writers heading the reception given Captain Gilbert Frank-lau last Thursday evening in Paul Elder's Gallery.

The author of "Judy's Man" was recipient of many commendations from writers and readers, alike, the question, "Have you read, 'Judy's Man'?" being on every tongue at the reception as well as in literary circles. For, although this fascinating novel has been off the press only a little over two months it has already gone into the second edition.

"Judy's Man" is the story of a girl's heart opened up like the pages of romance where the little Dream Boy in the garden of her heart brings new ideas of happiness and love. The locale of the story is in Washington, D. C., where Colonel and Mrs. Bamberger and their handsome son have lived and where the brilliant author with her keen perception felt the pulse of social and political intrigues.

The innate honesty and refreshing sincerity of Helen Berger's heroine reflect the sterling qualities of the novelist herself. For upon first meeting this highly intellectual writer, one is impressed first of all with her superb sincerity. "Judy's Man" is but one of her ten novels and in everything that she writes is an unmistakable grasp of realness, genuineness and a delicious sense of humor.

The in-born refinement and poise of this gentlewoman, the qualities of a thoroughbred are characteristics, of the writer herself. So we find them prominently identified with everything she writes. "Thank Heaven for these out-

standing qualities—they make American literature supreme," states a well-known critic in reviewing "Judy's Man."

Colonel and Mrs. Bamberger are now living in their home at the Presidio where a panoramic view of the Bay and its environs are part of the beautiful home life of these notable people. As the center of prominent events in literary, musical and army circles, the Bamberger residence is well known among distinguished people of the west.

Helen Berger has written ever since she was ten years old. She began writing blood-curdling Indian stories progressing by natural steps to a Colonial story on which, she states, that she spent two long and laborious childhood years. "No story ever saw the light of day," smiles this writer whose intellect is paramount in all her works, "but the habit of writing and the love of it had been sown in me and my pencil has seldom been idle from that day to this."

The greater part of her life was spent in southern California where she states, "I grew up on a ranch of the old-time sort. Since my marriage to an army officer, the world, rather than any one spot has been my home"—and that, perchance is one reason why there is always a broad vision of life—in the literary output of this intellectual woman.

She has contracted to finish two more novels within the coming year. Her pen is never idle, for Helen Berger puts life, vitality, humor, a wholesome grasp into all that she writes—and that, no doubt, is answer to the amount of concerted time she spends on her novels—which jump into popularity.

The first impression one receives on meeting this famous novelist whose diction is flawless and whose fiction is robed with nobleness and ideals—is, that she has a master mind! Her keen dark eyes have a way of looking beyond the obvious to something real; her manner of expression, with that little subtle laugh of hers, arouses one's emotions to a realization that indeed, here is a writer of understanding; a woman superlatively fine!

\* \* \*

**Claremont Notes**

Mrs. O. L. Cox of Hotel Claremont was hostess to a group of friends at a charming tea in the attractive tea room of the hotel.

Those enjoying the afternoon with Mrs. Cox, were: Mesdames Peter Stoddart, Hattie Lehnhardt, R. B. Swayne, Delger Trowbridge, H. E. Langdon, Van V. Midgley, Herbert Stoddart, A. D. Oliver, A. R. McSwain, J. L. Bangle, Harry Noyes Pratt, A. B. Lindsay, George Bryant.

\* \* \*

A jolly little birthday party for small Harvey Fielder, three year old son of Mr. and Mrs. W. F. Fielder, who are making their home at Hotel Claremont, was an important event Monday afternoon among the children at the hotel.

The decorations and favors were pink and green, with dainty baby roses massed in the center of the table. The best part of the party was the gay birthday cake with three lighed pink candles.

The little guests were: Helen Katschinski, Barbara Waterman, June Higgins, Marjorie Cox, Edward Voight.



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**Pacific Coast Women's Press Association Hold Anniversary**

Mrs. Ina Weston, the beloved president of the Pacific Coast Women's Press Association, presided at an elaborate anniversary breakfast held in the colonial ballroom of the St. Francis Hotel last Monday noon.

Ina Coolbrith, poet-laureate of California, the Honorary Member and Past-president of the Press Association, sat at the right of Mrs. Weston as the Honor Guest. Some of Miss Coolbrith's latest poems were read by Ethel Cotton, and those who heard the immortal works of the sweet California singer as some of the unpublished poems were read, declared that Miss Coolbrith's poems today reach, if not transcend, even those of her earlier years.

Tables were beautifully decorated for the occasion and at the head table sat many of the former presidents, as well as presidents of local clubs. Mrs. W. C. Morrow, a past-president, was an honor guest. Mrs. Eleanore Ross, was a guest of honor, and sat at the table with Mrs. N. Lawrence Nelson, who presided over one of the most beautiful tables at the breakfast.

Miss Lillian Connelly, Club Editor of the Chronicle, was one of the writers present responding in her clever and original way to the toast of The Club Editor. The speeches were in the form of toasts presented by Mrs. Ina Bradstreet Weston, president of the association, Joan London, Ethel Cotton, C. M. Jackson, Mrs. N. Lawrence Nelson, Emelie Melville and others. Miss Melville, veteran San Francisco actress, responded by entertainment from the stage. Rare pages, humorous pages, the club editor, poetry, tales of adventure, California writers, the drama were among the topics discussed.

The breakfast practically marks the close of the season, for the association sticks rather conscientiously to the literary theme and holds its sessions around the grate fire at the Sequoia clubhouse on Washington street," says Miss Connelly.

\* \* \*

**Judge and Mrs. Louderback Guests at Dinner Party**

Mrs. A. W. Scott who has made her home at the Fairmont Hotel for many years, was hostess to Judge and Mrs. Harold Louderback upon their return from Nevada, last Sunday night at an informal dinner party given in the Venetian dining room of the Fairmont Hotel. Mr. and Mrs. W. Harold Wilson were also invited guests at Mrs. Scott's dinner.

\* \* \*

**The Seven Arts Club**

Last Wednesday, May 26th, the American College Club met at the Seven Arts Club house, at Van Ness Ave. and Clay St., with Mrs. A. W. Scott presiding.

The "constructive value of music" was the theme which Florence Drake Leroy spoke upon, and Katherine Maule told of the "famous women she had known."

The Seven Arts Club is an organization functioning in an art atmosphere under the auspices and patronage of the representative families of California, and is filling a long felt need for a large social club, open to men and women.

(Continued on Page 15)

**SANTA MARIA INN**  
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# RADIO

By C. J. Pennington



## What Next?

THE Zenith Radio Corporation sure started something when they annexed a wavelength on which to broadcast that did not belong to them. The Gov-



C. J. Pennington

ernment failed to convict them, and now the Labor Union of Chicago has taken it upon themselves to annex the wavelength of 491 meters, which by the way, belongs to two other powerful broadcasting stations.

The Department of Commerce refused the Labor Union a license for the same reason they refused many others a license,—because the territory is already too congested.

This refusal seems to hold no weight with the Labor Union of Chicago, for they are going ahead with their plans and are insistent that they will broadcast whether the Government gives them permission or not.

They have gone so far as to build their broadcasting set without a license from the company which hold the basic patents on the type of apparatus they intend using.

Even the general public is against them, and has voiced a protest because they obtained a certain pier in Chicago which is quite popular with every one for several different uses.

It seems as if, were there any more rules they could break, they would proceed to do so.

We are wondering what success this station will have. One thing seems certain, and that is, if they expect to secure any reputation they will find themselves under heavy expenses, for the American Telephone and Telegraph Company has refused them lines for remote control, which puts a broadcasting station at a big disadvantage.

However, we cannot guess the outcome, for if the Labor Union continues with their plans it will cause trouble

and protest from enough quarters to cause the Senate to wake up long enough to pass some kind of a ruling so as to prevent future trespassing of this kind.

Let us hope some good is derived from the stand taken by the Labor Union of Chicago.

\* \* \*

## No Rapid Changes Expected by Dellinger

The day of rapid changes in receiving sets has passed, and radio is now definitely established as a practical, dependable, permanent utility for everyday use, in the judgment of Dr. J. H. Dellinger, Chief of the Radio Section of the United States Bureau of Standards.

Following the period of experimental development, during which the market was flooded with scores of sets of all kinds, the industry has now settled down to the production of a few standard sets, expertly designed and substantially built, which may be expected to give as good results five, ten or fifteen years from now as they do when new.

There is no longer any reason for waiting to buy a good radio set. While there will be occasional improvements, these are not likely to affect the comparative value of the standard sets today.

With assurances from Government sources that receiving equipment has been perfected and standardized so as to insure the permanent use and value of sets, it is believed the installation of radio receiving sets will be much more rapid.

\* \* \*

## Says Northern Lights Reduced Radio Volume

Reviving the much-discussed theory of the effect of northern lights on broadcasting, the Radio Supervisor of the Department of Commerce stationed at Seattle, Washington, makes the statement that reception in Northwestern stations was cut almost in half while the lights were playing.

It was found that various California stations, which under ordinary conditions are received with strong volume with one stage of audio amplification, were received with about one-half this former volume, even though a second stage of audio amplification was used.

Whenever the display of northern lights became brighter or shifted their position, the signal strength of these stations was materially reduced.

(Continued on Page 13)

## Radio Program for Next Week

KPO—HALE BROS. AND THE CHRONICLE, SAN FRANCISCO—428.3

**Sunday, May 30**  
 9:45 to 10:45 a. m.—Undenominational and non-sectarian church service.  
 10:45 a. m.—Weather forecast and general information.  
 2:00 to 3:00 p. m.—Memorial Day program.  
 3:00 p. m.—Play by play broadcast from Recreation Park of the baseball game.  
 5:00 to 6:00 p. m.—Organ recital.  
 6:00 to 6:30 p. m.—Orchestra.  
 6:30 p. m.—Baseball scores and general information.  
 6:35 to 8:35 p. m.—Concert Orchestra.  
 8:35 to 10:00 p. m.—Fairmont Hotel Orchestra.

**Monday, May 31**  
 7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
 10:30 a. m.—U. S. weather forecast and general information.  
 12:00 noon—Time signals and Scripture reading.  
 1:00 to 2:00 p. m.—Fairmont Hotel Orchestra.  
 2:30 to 3:30 p. m.—Matinee program.  
 3:30 to 5:30 p. m.—Concert Orchestra.  
 5:30 to 6:15 p. m.—Children's hour.  
 6:15 to 6:30 p. m.—Stock market quotations, baseball scores and general information.  
 6:30 to 7:00 p. m.—Orchestra.  
 7:00 to 7:30 p. m.—Orchestra.  
 8:00 to 9:00 p. m.—Orchestra, Billy Long director.  
 9:00 to 10:00 p. m.—KFI, Los Angeles, and KPO, San Francisco, broadcasting simultaneously.  
 10:00 to 11:00 p. m.—Dance Orchestra, Billy Long director.

**Tuesday, June 1**  
 7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
 10:30 a. m.—Weather forecast, general information, market report.  
 12:00 noon—Time signals and Scripture reading.  
 1:00 to 2:00 p. m.—Rudy Seiger's Orchestra.  
 2:30 p. m.—Play by play broadcast from Recreation Park of the baseball game.  
 4:30 to 5:30 p. m.—Orchestra, Cyrus Trobber director.  
 5:30 to 6:15 p. m.—Big Brother's stories.  
 6:15 to 6:30 p. m.—Stock market quotations, baseball scores and general information.  
 6:30 to 7:00 p. m.—Orchestra.  
 7:00 to 7:30 p. m.—Rudy Seiger's Orchestra.  
 8:00 to 9:00 p. m.—Program Hawaiian Orchestra.  
 9:00 to 10:00 p. m.—Program.  
 10:00 to 11:00 p. m.—Dance Orchestra.

**Wednesday, June 2**  
 7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
 10:30 a. m.—U. S. weather forecast, general information and market reports.  
 12:00 noon—Time signals and Scripture reading.  
 1:00 to 2:00 p. m.—Rudy Seiger's Orchestra.  
 2:30 p. m.—Play-by-play broadcast from Recreation Park of the baseball game.  
 4:30 to 5:30 p. m.—Fashion notes.  
 5:30 to 6:15 p. m.—Children's Hour.  
 6:15 to 6:30 p. m.—Stock market quotations, baseball scores and general information.  
 6:30 to 7:00 p. m.—Orchestra.  
 7:00 to 7:30 p. m.—Rudy Seiger's Orchestra.  
 8:00 to 9:00 p. m.—Program by the Atwater Kent Artists.  
 9:00 to 10:00 p. m.—Program.  
 10:00 to 11:00 p. m.—Orchestra.

**Thursday, June 3**  
 7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
 10:30 a. m.—U. S. weather forecast, market report.  
 12:00 noon—Time signals and Scripture reading.  
 1:00 to 2:00 p. m.—Rudy Seiger's Hotel Orchestra.  
 2:30 p. m.—Play-by-play broadcast from Recreation Park of the baseball game.  
 4:30 to 5:30 p. m.—Orchestra, Cyrus Trobber director.  
 5:30 to 6:15 p. m.—Children's Hour.  
 6:15 to 6:30 p. m.—Stock market quotations, baseball scores.  
 6:30 to 7:00 p. m.—Orchestra, Waldemar Lind director.  
 7:00 to 7:30 p. m.—Rudy Seiger's Orchestra.  
 8:00 to 9:00 p. m.—Program.  
 9:00 to 10:00 p. m.—Studio program.  
 10:00 to 11:00 p. m.—Dance Orchestra.

**Friday, June 4**  
 7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
 10:30 a. m.—U. S. weather forecast, market report.

# Radio Program for Next Week

12:00 noon—Time signals and Scripture reading.  
 12:45 p. m.—Talk from the Commonwealth Club.  
 1:30 to 2:00 p. m.—Rudy Seiger's Orchestra.  
 2:30 p. m.—Play-by-play broadcast from Recreation Park of the baseball game.  
 4:30 to 5:30 p. m.—Concert Orchestra.  
 5:30 to 6:15 p. m.—Big Brother's stories.  
 6:15 to 6:30 p. m.—Stock market quotations, baseball scores.  
 6:30 to 7:00 p. m.—Orchestra, Waldemar Lind director.  
 7:00 to 7:30 p. m.—"Sports on the Air."  
 7:10 to 7:20 p. m.—Bridge lessons.  
 8:00 to 9:00 p. m.—Studio program.  
 9:00 to 10:00 p. m.—Dance Orchestra, Gene James director.  
 9:10 to 9:20 p. m.—Book Reviews.  
 10:00 to 11:00 p. m.—Orchestra.  
**Saturday, June 5**  
 7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
 10:30 a. m.—U. S. weather forecast, market report.  
 12:00 noon—Time signals and Scripture reading.  
 1:00 to 2:00 p. m.—Rudy Seiger's Orchestra.  
 2:30 p. m.—Play-by-play broadcast from Recreation Park of the baseball game.  
 4:30 to 5:30 p. m.—Concert Orchestra.  
 6:15 to 6:30 p. m.—Stock market quotations, baseball scores.  
 6:30 to 7:20 p. m.—Orchestra.  
 7:20 to 7:30 p. m.—Talk on Real Estate.  
 8:00 to 12:00 p. m.—Dance Orchestra.

## KFRC—CITY OF PARIS DRY GOODS CO., SAN FRANCISCO—270.1

**Sunday, May 30**  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Concert from Drury Lane.  
 8:00 to 10:00 p. m.—Concert.  
 10:00 to 12:00 p. m.—Dance music.  
**Monday, May 31**  
 10:00 to 11:00 a. m.—Household Hints.  
 4:30 to 5:30 p. m.—Dance music.  
 5:30 to 8:15 p. m.—A. F. Merrell and his Stamp Club.  
 6:15 p. m.—"The Stage and Screen."  
 6:15 to 6:45 p. m.—Jo Mendel and his Pep Band.  
 6:45 to 7:30 p. m.—Goodfellows Ad Period.  
 8:00 to 9:00 p. m.—Around the Camp-Fire with Mac.  
 9:00 to 9:30 p. m.—Current events talk.  
 9:30 to 10:00 p. m.—KFRC Hawaiians.  
**Tuesday, June 1**  
 5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Popular songs by Fred McKinley.  
 8:00 to 9:00 p. m.—Studio program.  
 9:00 to 11:00 p. m.—Dance music.  
**Wednesday, June 2**  
 10:00 to 11:00 a. m.—Household hints.  
 4:00 to 4:15 p. m.—Dance music.  
 5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Concert from Drury Lane.  
 8:00 to 9:00 p. m.—Concert.  
 9:00 to 10:00 p. m.—Studio program.  
 10:00 to 12:00 p. m.—Dance music.  
**Thursday, June 3**  
 5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:00 p. m.—"Thirty Minutes."  
 7:00 to 7:30 p. m.—Goodfellows Ad Period.  
 8:00 to 8:15 p. m.—"15 minutes at the Baldwin."  
 8:15 to 8:30 p. m.—Sport talk.  
 8:30 to 10:00 p. m.—Dance music.

**Friday, June 4**  
 4:45 to 5:30 p. m.—Goodfellows Ad Period.  
 5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Concert.  
 8:00 to 9:00 p. m.—Studio program.  
 9:00 to 10:00 p. m.—Studio program.  
 10:00 to 11:00 p. m.—Dance music.  
**Saturday, June 5**  
 4:00 to 5:30 p. m.—Tea Hour concert.  
 5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Dance music from Drury Lane.  
 8:00 p. m. to 1:00 a. m.—Dance music by Whit Gutzendorfer's Band.

## KJBS—JULIUS BRUNTON & SONS CO., SAN FRANCISCO—220

**Sunday, May 30**  
 5:00 to 6:30 p. m.—Studio program.  
**Monday, May 31**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.  
 8:00 to 8:45 p. m.—Johnson's Radio Band.  
 8:45 to 9:00 p. m.—KJBS Players under the direction of Fred Dittmar.  
 9:00 to 10:00 p. m.—Johnson's Radio Band.  
**Tuesday, June 1**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.

2:00 to 2:30 p. m.—Vocal and Instrumental Selections.  
**Wednesday, June 2**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.  
 8:00 to 10:00 p. m.—Studio program.  
**Thursday, June 3**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.  
**Friday, June 4**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.  
 8:00 to 9:00 p. m.—Studio program.  
 9:00 to 10:00 p. m.—Program.  
 10:00 to 11:30 p. m.—Regular weekly meeting of the Smoked Herrings.  
**Saturday, June 5**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.

## KFWI—RADIO ENTERTAINMENTS, INC., SAN FRANCISCO—226

**Sunday, May 30**  
 1:00 to 2:00 p. m.—An hour of concert.  
 8:00 to 9:00 p. m.—Religious services.  
 9:00 to 10:00 p. m.—Program presented by Bruce Cameron.  
 10:00 to 12:00 p. m.—Paul Kelli's Trovatore Orchestra.  
**Monday, May 31**  
 11:00 to 11:30 a. m.—Dance to Health.  
 1:00 to 2:00 p. m.—Studio program.  
 6:30 to 7:30 p. m.—Read Sisters.  
 8:00 to 9:00 p. m.—Chevrolet studio program.  
 9:00 to 10:00 p. m.—Program.  
 10:00 to 12:00 p. m.—Paul Kelli's Trovatore Orchestra.  
**Tuesday, June 1**  
 11:00 to 1:00 a. m.—Paul Kelli's Trovatore Orchestra.  
**Wednesday, June 2**  
 11:00 to 11:30 a. m.—Dance to Health.  
 1:00 to 2:00 p. m.—Impromptu studio program.  
 6:30 to 7:30 p. m.—Dance music.  
 8:00 to 8:30 p. m.—Humorous program.  
 8:30 to 9:30 p. m.—Paul Kelli's Trovatore Orchestra.  
 9:20 to 9:30 p. m.—Program.  
 9:30 to 11:00 p. m.—Meeting of the Tom Cats.  
 11:00 p. m. to 1:00 a. m.—Paul Kelli's Trovatore Orchestra.  
**Thursday, June 3**  
 Silent  
**Friday, June 4**  
 11:00 to 11:30 a. m.—Dance to Health.  
 1:00 to 2:00 p. m.—Impromptu studio program.  
 6:30 to 7:30 p. m.—Georgia Melodians dance orchestra.  
 8:00 to 9:00 p. m.—Studio program.  
 9:00 to 10:00 p. m.—Program presented by Sigmund Anker.  
 10:00 to 10:30 p. m.—Read Sisters.  
 10:30 to 12:30 p. m.—Paul Kelli's Trovatore Orchestra.  
**Saturday, June 5**  
 1:30 to 3:30 a. m.—Pajama party

## KGTT—GLAD TIDINGS TEMPLE, SAN FRANCISCO—207

**Sunday, May 30**  
 2:30 to 3:00 p. m.—Sunday school lesson.  
 3:00 to 5:00 p. m.—Church service.  
 8:00 to 10:00 p. m.—Evening service.  
**Tuesday, June 1**  
 8:00 to 10:00 p. m.—Studio program.  
**Wednesday, June 2**  
 2:30 to 3:30 p. m.—Healing service.  
 8:00 to 10:00 p. m.—Studio program.  
**Thursday, June 3**  
 2:30 to 3:30 p. m.—Glad Tidings hour.  
**Friday, June 4**  
 8:00 to 10:00 p. m.—Studio program.

## KGO—GENERAL ELECTRIC CO., OAKLAND—361

**Sunday, May 30**  
 11:00 a. m.—First Presbyterian Church service.  
 3:30 p. m.—Vesper services, Grace Cathedral.  
 7:25 p. m.—Weather Bureau report  
 7:30 p. m.—First Presbyterian Church service.  
**Monday, May 31**  
 7:15 to 7:30 a. m.—Health Exercises  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength"  
 11:30 a. m. to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—Mrs. James H. Cobbledick, Jr., soprano.  
 5:30 to 8:00 p. m.—KGO Kiddies' Klub

6:00 to 6:55 p. m.—Dinner concert.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:14 p. m.—N. Y. Stock reports (closing).  
 7:21 p. m.—S. F. Stock reports (closing).  
 8:00 p. m.—Educational program.  
 8:05 p. m.—Speaker for United States Department of Agriculture.  
 8:25 p. m.—"Chats About New Books."  
 8:50 p. m.—Wilda Wilson Church.  
 9:15 p. m.—To be announced.  
 9:30 p. m.—Professor Dwight E. Watkins, speaker.  
**Tuesday, June 1**  
 7:15 to 7:30 a. m.—Health Training Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength"  
 11:30 a. m. to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 6:00 to 6:55 p. m.—Dinner concert.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 8:00 to 9:00 p. m.—Eveready program.  
 9:00 to 10:00 p. m.—KGO Little Symphony Orchestra.  
 10:00 p. m. to 12:00 midnight—Dance music.  
**Wednesday, June 2**  
 7:15 to 7:30 a. m.—Health Training Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength"  
 11:30 a. m. to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—U. S. Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—Williams Institute (Berkeley) speaker.  
 5:30 p. m.—Mr. Fix-it answers questions.  
 6:00 to 6:55 p. m.—Dinner concert.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
**Thursday, June 3**  
 7:15 to 7:30 a. m.—Health Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength"  
 11:30 a. m. to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 5:30 to 6:30 p. m.—George W. Ludlow, "Friend to Boys."  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 8:00 to 9:00 p. m.—Vacation program.  
 9:00 p. m.—Dance music.  
**Friday, June 4**  
 7:15 to 7:30 a. m.—Health Training Exercises  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength"  
 11:10 a. m.—Home-making talk.  
 11:30 a. m. to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—"Magazine Article Digest."  
 3:30 to 4:00 p. m.—KGO Radio Girls.  
 6:00 to 6:55 p. m.—Luncheon concert.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
**Saturday, June 5**  
 7:15 to 7:30 a. m.—Health Training Exercises  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training  
 8:30 a. m.—"Daily Strength"  
 8:45 a. m.—Songs Jennings Pierce  
 11:30 a. m. to 1:00 p. m.—Luncheon concert  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather report  
 12:32 p. m.—N. Y. Stock Market reports.  
 12:40 p. m.—S. F. Stock Market reports  
 1:00 to 5:30 p. m.—Concert orchestra

## Radio Program for Next Week

8:00 p. m.—Weather report. "Weekly Sport Review."  
8:10 p. m.—Tupper & Reed program.  
9:00 to 10:00 p. m.—Concert by Alameda Scouts' Band.  
10:00 p. m. to 12:30 a. m.—Dance music.

### KFUS—GOSPEL RADIO, OAKLAND—256

**Sunday, May 30**  
9:00 a. m.—Sunday School lesson.  
9:00 p. m.—One hour of sacred songs.

**Monday, May 31**  
6:30 p. m.—Children's Bible Story Hour.  
6:45 p. m.—Bible reading.  
7:00 p. m.—Vesper service.  
8:00 p. m.—Vesper service.

**Tuesday, June 1**  
8:00 p. m.—One hour of sacred song.

**Wednesday, June 2**  
6:30 p. m.—Children's Bible Story Hour.  
6:45 p. m.—Bible reading.  
7:00 p. m.—Vesper service.  
8:00 p. m.—Studio program.

**Friday, June 4**  
6:30 p. m.—Children's Bible Story Hour.  
7:00 p. m.—Radio Vesper Service.  
8:00 p. m.—One hour of sacred song.

**Saturday, June 5**  
2:30 p. m.—Children's Church broadcasting.

### KTAB—ASSOCIATED BROADCASTERS, OAKLAND—240

**Sunday, May 30**  
9:45 to 10:45 a. m.—Bible Lecture by Prof. E. G. Linsley.

11:00 a. m.—to 12:30 p. m.—Church service.  
7:45 to 8:15 p. m.—Church service.  
9:30 to 11:00 p. m.—After-service concert.

**Monday, May 31**  
9:00 to 9:30 a. m.—Prayer service.  
4:00 to 5:00 p. m.—Women's Club Notes.  
8:00 to 10:00 p. m.—Studio program.

**Tuesday, June 1**  
9:00 to 9:30 a. m.—Prayer service.  
8:00 to 9:00 p. m.—Music and lecture by Stockton artists.

**Wednesday, June 2**  
9:00 to 9:30 a. m.—Prayer service.

**Thursday, June 3**  
9:00 to 9:30 a. m.—Prayer service.  
8:00 to 10:00 p. m.—Program.

**Friday, June 4**  
9:00 to 9:30 a. m.—Prayer service.  
8:00 to 10:00 p. m.—Program.

### KFI—EARLE C. ANTHONY, INC., LOS ANGELES—467

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**Sunday, May 30**  
10:00 a. m.—Morning Services, direction Los Angeles Church Federation.  
4:00 p. m.—Vesper Services arranged by Gae Imlah.

6:30 p. m.—KFI Nightly Doings.  
6:45 p. m.—Music Appreciation Chat.  
7:00 p. m.—A. H. Grebe & Co., Inc.  
7:30 p. m.—Jim Jack and Jean Trio.  
8:00 p. m.—Aeolian Organ Recital. Dan L. MacFarland at the console.  
9:00 p. m.—Badger's Hollywood Californians. Mert Denman and his uke.  
10:00 p. m.—Packard Six Orchestra.

**Monday, May 31**  
6:45 to 7:00 a. m.—Health Training.  
7:15 to 7:30 a. m.—Health Training.  
7:45 to 8:00 a. m.—Health Training.  
8:00 to 8:30 a. m.—Daily Strength.  
8:00 to 8:30 a. m.—Daily Strength.  
11:45 a. m.—Standard Nut Margarine Co. Mrs. Claire Charles

5:30 p. m.—Norm Rathert.  
6:00 p. m.—KFI Nightly Doings.  
6:15 p. m.—KFI Radio Travel Guide.  
6:30 p. m.—Sol Groman.  
6:45 p. m.—KFI Radiatorial Period.  
7:00 p. m.—Owen Fallon and his Californians. Jackie Lucas, blues singer.  
8:00 p. m.—Guzman Trio. Jean Hayden, soprano.  
9:00 p. m.—Program by Walter M. Murphy Motors Co. Virginia Flohri, soprano.  
10:00 p. m.—Program by Meiklejohn Bros.

**Tuesday, June 1**  
6:45 to 7:00 a. m.—Health Training.  
7:15 to 7:30 a. m.—Health Training.  
7:45 to 8:00 a. m.—Health Training.  
8:00 to 8:30 a. m.—Daily Strength.  
5:30 p. m.—Matinee program.  
6:00 p. m.—KFI Nightly Doings.  
6:15 p. m.—KFI Radio Travel Guide.  
6:30 p. m.—Vest Pocket Program.  
6:45 p. m.—Dr. John T. Miller.  
7:00 p. m.—Virginia Ballroom Orchestra.  
8:00 p. m.—Screen Artists' Quartet. Gertrude Lamdrna, soprano.  
9:00 p. m.—Concert Program, with Yvonne Gerard, pianist.  
10:00 p. m.—Packard Radio Club.

**Wednesday, June 2**  
6:45 to 7:00 a. m.—Health Training.  
7:15 to 7:30 a. m.—Health Training.

7:45 to 8:00 p. m.—Health Training.  
8:00 to 8:30 a. m.—Daily strength.  
5:30 p. m.—Don Warner's Orchestra.  
6:00 p. m.—KFI Nightly Doings.  
6:15 p. m.—KFI Radio Travel Guide.  
6:30 p. m.—Don Warner's Orchestra.  
6:45 p. m.—KFI Radiatorial Period.  
7:00 p. m.—A. H. Grebe & Co., Inc. Grebe Synchrophase String Ensemble.  
7:30 p. m.—Nick Harris Detective Stories.  
8:00 p. m.—Program by California Petroleum Corporation of California. Ventura Ladies' Concert Orchestra.  
9:00 p. m.—Mildred Bettingen, mezzo-soprano.  
10:00 p. m.—Program arranged by Charles Beauchamp.

**Thursday, June 3**  
6:45 to 7:00 a. m.—Health Training.  
7:15 to 7:30 a. m.—Health Training.  
7:45 to 8:00 a. m.—Health Training.  
8:00 to 8:30 a. m.—Daily Strength.  
5:30 p. m.—Theron Bennett.  
6:00 p. m.—KFI Nightly Doings.  
6:15 p. m.—KFI Radio Travel Guide.  
6:30 p. m.—Theron Bennett's Hollywood Foot-lifters.  
6:45 p. m.—KFI Radiatorial Period.  
7:00 p. m.—Program by University of Southern California.  
8:00 p. m.—Classic Song Recital by Virginia Flohri, soprano; Robert Hurd, tenor. Songs of Schumann, Schubert, Grieg and Strauss.  
9:00 p. m.—Concert Program.  
10:00 p. m.—Patrick-Marsh orchestra. Betty Patrick, soloist.

**Friday, June 4**  
6:45 to 7:00 a. m.—Health Training.  
7:15 to 7:30 a. m.—Health Training.  
7:45 to 8:00 a. m.—Health Training.  
8:00 to 8:30 a. m.—Daily Strength.  
5:30 p. m.—Kenneth Morse and Orchestra.  
6:00 p. m.—KFI Nightly Doings.  
6:15 p. m.—KFI Radio Travel Guide.  
6:30 p. m.—Carlyle Stevenson's Orchestra.  
6:45 p. m.—KFI Radiatorial Period.  
7:00 p. m.—Carlyle Stevenson's Orchestra.  
7:30 p. m.—Felipe Delgado. Media Hora Espanola.  
8:00 p. m.—Aeolian Organ Recital.  
9:00 p. m.—Classical program.  
9:30 p. m.—Program by Mutual Motors, Inc., presenting musical program and joke contest. Jimmie Mack, joke editor.  
10:00 p. m.—Packard Ballad Hour.

**Saturday, June 5**  
6:45 to 7:00 a. m.—Health Training.  
7:15 to 7:30 a. m.—Health Training.  
7:45 to 8:00 a. m.—Health Training.  
8:00 to 8:30 a. m.—Daily Strength.  
5:30 p. m.—Shelley Flayers' Orchestra.  
6:00 p. m.—KFI Nightly Doings.  
6:15 p. m.—KFI Radio Travel Guide.  
6:30 p. m.—Minnie Petrie.  
6:45 p. m.—KFI Radiatorial Period.  
7:00 p. m.—Al Wesson and his Orchestra.  
8:00 p. m.—Sylvia Zeitlin Rosenthal, pianist; Eric Strathmeier; Angelus Trio.  
9:00 p. m.—Howard McKee, baritone; Walter Menard, tenor; Gertrude Landrum, soprano.  
10:00 p. m.—Packard Radio Club.  
11:00 p. m.—KFI Midnight Frolic—until 2 a. m.

### KFOB—INC., BURLINGAME—226

**Tuesday, June 1**—8:00 to 11:00 p. m.  
**Thursday, June 3**—7:00 to 7:30 p. m.; 8:00 to 12:00 p. m.  
**Saturday, June 5**—5:30 to 6:00 p. m.; 8:00 to 12:00 p. m.

### KLX—OAKLAND TRIBUNE, OAKLAND—508.2

**Monday, May 31**  
7:00 to 7:30 p. m.—News broadcast.  
8:00 to 9:00 p. m.—Third "Community Night." Musicians and citizens of Modesto, Cal., in special program.  
9:00 to 10:30 p. m.—Weekly meeting of the Protective Order of Lake Merritt Ducks.

**Tuesday, June 1**  
3:00 p. m.—Baseball.  
7:00 to 7:30 p. m.—News broadcast.

**Wednesday, June 2**  
3:00 p. m.—Baseball.  
6:30 to 7:00 p. m.—Athens Athletic club orchestra.  
7:00 to 7:30 p. m.—News broadcast.  
8:00 to 9:00 p. m.—Educational program.  
9:00 to 10:00 p. m.—Special program.

**Thursday, June 3**  
3:00 p. m.—Baseball.  
7:00 to 7:30 p. m.—News broadcast.

**Friday, June 4**  
3:00 p. m.—Baseball.  
7:00 to 7:30 p. m.—News broadcast.  
8:00 to 9:45 p. m.—Studio program.  
9:45 to 10:30 p. m.—Athens Athletic club orchestra.

**Saturday, June 5**  
3:00 p. m.—Baseball.  
7:00 to 7:30 p. m.—News broadcast.

### KNX—L. A. EVENING EXPRESS LOS ANGELES—337

#### Daily Except Sunday

7:30 a. m.—KNX Morning Gym.  
8:00 a. m.—Inspirational talk and morning prayer.  
8:55 a. m.—Time signals.  
9:00 a. m.—Shopping News.  
10:00 a. m.—Morning Message.  
10:30 a. m.—Kate Brew Vaughn.  
12:00 m.—Orchestra.  
1:30 p. m.—The Book Worm.  
2:00 p. m.—Sunny Jim's half-hour.  
5:30 p. m.—Orchestra.  
6:00 p. m.—W. F. Alder Travelogue.  
6:30 p. m.—Atwater Kent orchestra.

**Sunday, May 30**  
10:00 a. m.—First Presbyterian Church.  
2:00 to 4:00 p. m.—Musical program.  
4:30 p. m.—Half hour of Cinema.  
6:30 p. m.—Hollywood Unitarian Church.  
7:00 p. m.—Symphony orchestra.  
8:00 p. m.—First Presbyterian Church.  
9:00 p. m.—Program.

**Monday, May 31**  
3:00 p. m.—Little Jean.  
4:00 p. m.—Household hints.  
4:30 p. m.—Blue Monday Frolic.  
7:00 p. m.—Mutual Motors Inc.  
7:30 p. m.—Program.  
8:00 p. m.—Program.  
9:00 p. m.—Feature program.  
10:00 p. m.—Program.  
11:00 p. m.—Hotel Ambassador orchestra.

**Tuesday, June 1**  
2:00 p. m.—Mother's Hour.  
7:00 p. m.—Program.  
7:45 p. m.—Talk on Health.  
8:00 p. m.—Program.  
9:00 p. m.—Program.  
10:00 p. m.—Hotel Ambassador Orchestra.

**Wednesday, June 2**  
4:00 p. m.—Care of children.  
7:00 p. m.—Program.  
8:00 p. m.—Program.  
9:00 p. m.—Program.  
10:00 p. m.—Feature program.  
11:00 p. m.—Hotel Ambassador Orchestra.

**Thursday, June 3**  
11:00 a. m.—Nature talk.  
7:00 p. m.—Program.  
8:00 p. m.—Program.  
9:00 to 10:00 p. m.—Program.  
10:00 p. m.—Feature program.  
11:00 p. m.—Hotel Ambassador Orchestra.  
12:00 to 2:00 a. m.—Don Meaney's Midnight Frolic.

**Friday, June 4**  
10:30 a. m.—Talk on "Proper Foods."  
1:00 p. m.—The Village Gossip.  
2:00 p. m.—Women's Clubs musical program.  
4:00 p. m.—Boy Scouts musical program.  
7:00 p. m.—Program.  
8:00 p. m.—Program.  
9:00 p. m.—Program.  
10:00 p. m.—Broadcasting from Hollywood Legion Stadium.  
11:00 p. m.—Hotel Ambassador Orchestra.

**Saturday, June 5**  
3:00 p. m.—Town Crier.  
7:00 p. m.—Stories of Insect Life.  
7:15 p. m.—Announcement of Sunday services.  
7:30 p. m.—Program.  
8:00 p. m.—Feature program.  
9:00 p. m.—Feature program.  
10:00 p. m.—Hotel Ambassador Orchestra.  
11:00 p. m.—KNX Hollywood Night.

### KFWB—WARNER BROS., HOLLYWOOD—252

**Sunday, May 30**  
9:00 to 11:00 p. m.—Popular songs.

**Monday, May 31**  
4:15 to 5:00 p. m.—Home Economics.  
5:00 to 6:00 p. m.—Children's Hour.  
6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
7:00 to 7:30 p. m.—Announcements.  
7:30 to 8:00 p. m.—Program.  
8:00 to 9:00 p. m.—Program.  
9:00 to 10:00 p. m.—Program.  
10:00 to 11:00 p. m.—Warner Bros. Frolic.

**Tuesday, June 1**  
4:15 to 5:00 p. m.—Home Economics.  
5:00 to 6:00 p. m.—Children's Hour.  
6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
7:00 to 7:15 p. m.—The Little Ant Man.  
7:15 to 7:30 p. m.—Announcements.  
8:00 to 9:00 p. m.—Program.  
9:00 to 10:00 p. m.—Program.  
10:00 to 11:00 p. m.—Warner Bros. Frolic.

**Wednesday, June 2**  
4:15 to 5:00 p. m.—Home Economics.  
5:00 to 6:00 p. m.—Children's Hour.  
6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
7:00 to 7:15 p. m.—Officer Reilly on Safety First.  
7:30 to 8:00 p. m.—Program.  
8:00 to 9:00 p. m.—Program.  
9:00 to 10:00 p. m.—Program.  
10:00 to 11:00 p. m.—Warner Bros. Frolic.



# Radio Program for Next Week

## Thursday, June 3

6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
7:00 to 7:15 p. m.—Jack Boaz, hunting and fishing scout.  
8:00 to 9:00 p. m.—Program.  
9:00 to 10:00 p. m.—Program.

## Friday, June 4

6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
7:00 to 7:30 p. m.—Announcements.  
7:30 to 8:00 p. m.—Program.  
8:00 to 9:00 p. m.—Program.  
9:00 to 10:00 p. m.—Warner Bros. Synco-pators.  
10:00 to 11:00 p. m.—Warner Bros. Frolic.

## Saturday, June 5

6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
7:00 to 7:30 p. m.—Announcements.  
7:30 to 8:00 p. m.—Program.  
8:00 to 9:00 p. m.—Program.  
9:00 to 11:00 p. m.—June Parker, Blues Sing-er.

### KGW—MORNING OREGONIAN, PORT- LAND—491.5

## Sunday, May 30

10:45 to 12:00 noon—Services by First Cong-egregational Church.  
7:30 p. m. to 9:00 p. m.—Services by First Presbyterian Church.  
9:00 to 10:00 p. m.—Concert.

## Monday, May 31

10:00 to 11:30 a. m.—Weather report, news items.  
12:30 to 1:30 p. m.—Concert.  
6:00 to 7:00 p. m.—Dinner concert.  
7:30 to 7:45 p. m.—Weather, market and po-lice reports.

## Tuesday, June 1

7:45 to 8:00 p. m.—Talk.  
8:00 to 9:00 p. m.—Vaudeville entertainment.  
9:00 to 9:15 p. m.—Talk.  
9:15 to 12:00—Dance music.

## Wednesday, June 2

10:00 to 11:30 a. m.—Music, weather report.  
12:30 to 1:30 p. m.—Concert.  
2:00 to 3:30 p. m.—Women's Matinee.  
6:00 to 7:00 p. m.—Dinner concert.  
7:30 to 7:45 p. m.—Weather, market and po-lice reports.  
8:00 to 10:00 p. m.—Educational program.  
10:00 to 12:00 p. m.—Dance music.

## Thursday, June 3

10:00 to 11:30 a. m.—Music, weather report.  
12:30 to 1:30 p. m.—Concert.  
6:00 to 7:00 p. m.—Dinner concert.  
7:30 to 7:45 p. m.—Weather, market and po-lice reports.  
8:00 to 9:00 p. m.—Concert.  
9:00 to 10:00 p. m.—Concert.  
10:00 to 11:00 p. m.—Concert.

## Friday, June 4

10:00 to 11:30 a. m.—Music, weather report.  
12:30 to 1:30 p. m.—Concert.  
6:00 to 7:00 p. m.—Dinner concert.  
7:30 to 7:45 p. m.—Weather, police and mar-cket reports.  
7:45 to 8:00 p. m.—Lecture.  
8:00 to 10:00 p. m.—Vaudeville program.  
10:00 to 12:00 p. m.—Dance music.

## Saturday, June 5

10:00 to 11:30 a. m.—Women's daily dozen, music, weather report.  
12:30 to 1:30 p. m.—Concert.  
2:00 to 3:00 p. m.—Women's Matinee.  
6:00 to 7:00 p. m.—Dinner concert.  
7:30 to 7:45 p. m.—Weather, police and mar-cket reports.

## Sunday, June 6

7:45 to 8:00 p. m.—Talk.  
8:00 to 9:00 p. m.—Concert.  
9:00 to 9:15 p. m.—Talk.  
9:15 to 10:30 p. m.—Concert.  
10:30 to 12:00 p. m.—Weekly frolic of the Keep Growing Wiser Order of Hoot Owls.

## Monday, June 7

10:00 to 11:30 a. m.—Music by Cornish School.  
12:30 to 1:30 p. m.—Concert.  
6:00 to 7:00 p. m.—Concert.  
7:30 to 7:45 p. m.—Weather, market and po-lice reports.

### KJR—NORTHWEST RADIO SERVICE CO., SEATTLE—384.4

## Sunday, May 30

11:00 to 12:00 p. m.—Church services.  
7:45 to 8:00 p. m.—Organ recital.  
8:00 to 9:15 p. m.—Evening services.  
9:15 to 10:45 p. m.—Orchestra, direction of Henry Damski.

## Monday, May 31

10:00 to 11:30 a. m.—Music by Cornish School.  
11:30 to 12:00 p. m.—Post Intelligencer talk.  
12:00 m.—Time Signals.  
5:40 to 6:00 p. m.—Quotations of New York Stock Exchange.  
6:00 p. m.—Standard Time Signals.  
6:00 to 6:05 p. m.—Baseball scores.  
6:05 to 6:10 p. m.—Weather reports.  
6:10 to 6:15 p. m.—Weather reports.  
6:15 to 6:30 p. m.—Post Intelligencer Studio Program.  
6:30 to 10:00 p. m.—Standard Time Signals.

## Tuesday, June 1

11:30 to 12:00 m.—Post Intelligencer talk.  
12:00 m.—Standard Time Signals.  
3:00 to 4:00 p. m.—Musical program.  
5:40 to 6:00 p. m.—Quotations New York Stock Exchange.  
6:00 p. m.—Standard Time Signals.  
6:00 to 6:05 p. m.—Baseball scores.  
6:05 to 6:10 p. m.—Weather Reports.  
6:10 to 6:15 p. m.—Weather Reports.  
6:15 to 6:30 p. m.—Children's Hour.  
6:30 to 10:00 p. m.—Orchestra directed by Henry Damski.  
10:00 p. m.—Standard Time Signals.

## Wednesday, June 2

11:30 to 12:00 p. m.—Post Intelligencer talk.  
12:00 m.—Standard Time Signals.  
5:40 to 6:00 p. m.—Quotations of New York Stock Exchange.  
6:00 p. m.—Standard Time Signals.  
6:00 to 6:05 p. m.—Baseball scores.  
6:05 to 6:10 p. m.—Weather reports.  
6:10 to 6:15 p. m.—Weather reports.  
6:15 to 6:30 p. m.—Studio program.  
6:30 to 10:00 p. m.—Studio program.  
10:00 p. m.—Standard Time Signals.  
10:00 to 11:00 p. m.—Studio program.

## Thursday, June 3

10:30 to 11:30 a. m.—Musical program by Cornish School.  
11:30 to 12:00 m.—Post Intelligencer talk.  
12:00 m.—Standard Time Signals.  
5:40 to 6:00 p. m.—Quotations of New York Stock Exchange.  
6:00 p. m.—Standard Time Signals.  
6:00 to 6:05 p. m.—Baseball scores.  
6:05 to 6:10 p. m.—Weather reports.  
6:10 to 6:15 p. m.—Weather reports.  
6:15 to 6:30 p. m.—Studio program.  
6:30 to 10:00 p. m.—Orchestra directed by Henry Damski.  
10:00 p. m.—Standard Time Signals.  
10:00 to 10:30 p. m.—Musical program.  
10:30 to 12:00 p. m.—Weekly meeting of the "Keep Joy Radiating Order of Bats."

## Friday, June 4

11:30 to 12:00 m.—Post Intelligencer talk.  
12:00 m.—Standard Time Signals.  
3:00 to 4:00 p. m.—Musical program.  
5:40 to 6:00 p. m.—Quotations New York Stock Exchange.  
6:00 p. m.—Standard Time Signals.  
6:00 to 6:05 p. m.—Baseball scores.  
6:05 to 6:10 p. m.—Weather reports.  
6:10 to 10:00 p. m.—Post Intelligencer Studio Program.  
10:00 p. m.—Standard Time Signals.

## Saturday, June 5

11:30 to 12:00 m.—Post Intelligencer talk.  
12:00 m.—Standard Time Signals.  
5:40 to 6:00 p. m.—Quotations of New York Stock Exchange.  
6:00 p. m.—Standard Time Signals.  
6:00 to 6:05 p. m.—Baseball scores.  
6:05 to 6:10 p. m.—Weather reports.  
6:10 to 10:00 p. m.—Studio program.  
10:00 p. m.—Standard Time Signals.

### KFOA—RHODES DEPARTMENT STORE, SEATTLE—454.3

## Monday, May 31

10:00 to 10:30 a. m.—The Home-maker's half-hour.  
10:30 to 10:45 a. m.—Health Exercises.  
10:45 to 11:10 a. m.—A Message to the "Shut-Ins."  
11:10 to 11:15 a. m.—Market Quotations.  
12:30 to 1:30 p. m.—Luncheon program.  
4:15 to 5:00 p. m.—The Times.  
6:25 to 6:45 p. m.—"Sports and Amusements Revue."  
6:45 to 8:15 p. m.—Studio program.  
8:15 to 8:30 p. m.—Weather Report.  
8:30 to 10:00 p. m.—Silverton Cord Orchestra.

## Tuesday, June 1

10:00 to 10:30 a. m.—The Home-maker's half-hour.  
10:30 to 10:45 a. m.—Health Exercises.  
10:45 to 11:10 a. m.—A Message to the "Shut-Ins."  
11:10 to 11:15 a. m.—Market Quotations.  
12:30 to 1:30 p. m.—Luncheon program.  
4:15 to 5:00 p. m.—The Times.  
5:55 to 6:25 p. m.—Children's Program.  
6:25 to 6:45 p. m.—"Sports and Amusements Revue."  
6:45 to 7:00 p. m.—American Institute of Banking.  
7:00 to 8:00 p. m.—Studio program.  
8:00 to 8:15 p. m.—Sports talk.  
8:15 to 8:45 p. m.—Studio program.  
8:45 to 10:00 p. m.—Studio program.

## Wednesday, June 2

10:00 to 10:30 a. m.—The Home-maker's half-hour.  
10:30 to 10:45 a. m.—Health Exercises.  
10:45 to 11:10 a. m.—A Message to the "Shut-Ins."  
11:10 to 11:15 a. m.—Market Quotations.  
12:30 to 1:30 p. m.—Luncheon program.  
4:15 to 5:00 p. m.—The Times.  
6:25 to 6:45 p. m.—"Sports and Amusement Revue."  
6:45 to 8:15 p. m.—Studio program.  
8:15 to 8:30 p. m.—Weather report.  
8:30 to 10:00 p. m.—Studio program.

## Thursday, June 3

10:00 to 10:30 a. m.—The Home-maker's half-hour.  
10:45 to 11:10 a. m.—A Message to the "Shut-Ins."  
11:10 to 11:15 a. m.—Market Quotations.  
12:30 to 1:30 p. m.—Luncheon program.  
4:15 to 5:00 p. m.—The Times.  
5:00 to 5:15 p. m.—Children's story.  
6:25 to 6:45 p. m.—"Sports and Amusements Revue."

## Friday, June 4

10:00 to 10:30 a. m.—The Home-maker's half-hour.  
10:30 to 10:45 a. m.—Health Exercises.  
10:45 to 11:10 a. m.—A Message to the "Shut-Ins."  
11:10 to 11:15 a. m.—Market Quotations.  
12:30 to 1:30 p. m.—Chamber of Commerce Program.  
4:15 to 5:00 p. m.—The Times.  
5:55 to 6:25 p. m.—Children's Program.  
6:25 to 6:45 p. m.—"Sports and Amusements Revue."  
6:45 to 8:15 p. m.—Studio program.  
8:15 to 8:30 p. m.—"Book chat."  
8:30 to 10:00 p. m.—The Times Studio Program.  
10:30 to 12:00 m.—Simultaneous broadcast Hoot Owls KGW and KFOA.

## Saturday, June 5

10:45 to 11:10 a. m.—A Message to the "Shut-Ins."  
11:10 to 11:15 a. m.—Market Quotations.  
4:15 to 5:00 p. m.—The Times.  
6:25 to 6:45 p. m.—"Sports and Amusements Revue."  
7:00 to 8:00 p. m.—Musical program.  
8:00 to 8:15 p. m.—Travel talk. Weather re-port.  
8:15 to 9:30 p. m.—All-artist Studio program.  
9:30 to 11:00 p. m.—Jackie Souders and his Srenaders.

### Northern Lights (Continued from Page 10)

In listening to stations transmitting on wave lengths below 350 meters, the same blanketing effect was noted and in addition a pronounced swishing noise was caused in the radio receiver. At times this interference became more intense, causing sputtering.

\* \* \*

William Hart, a driver of La Grande & White's Laundry, entertained Radio Fans last week via KFRC Station with three songs. Mr. Hart possesses an exceptionally sweet voice, finished technique and made such a hit that requests for repeat performance came in by the score.

### The North Central Garage

Night work has been included in the regime of the North Central Garage service, located at 355 Bush St., to meet the needs of business men in the district who use their cars constantly during office hours.

Overnight is a good time too for having your car washed—or scientifically lubricated—or your battery recharged—or Gabriel Snubbers installed.

An extra crew of experienced men will do this work, and it will be billed to customers at exactly the same prices as day work. Cars can be left at this garage, or will be called for, at the close of a business day, and repair jobs or the necessary occasional inspections and overhauling will be attended to, during non-productive hours and will be ready for use in the morning.

**PLEASURE'S WAND**

(Continued from Page 7)

St. Francis. William Boyd, Elinor Fair appear in the roles of peasant and princess, respectively. Julia Faye, Theodore Kosloff and Victor Varconi are in the cast. A prologue showing the boatmen at their task singing the boatman's song gives pleasing touches of realism to the photoplay.

**Pantages**

"Cyclone Revue" will be a headliner at Pantages theater, beginning today with Ray and Rose Lyte and Eddie Russell, the stars, and a chorus of eight pretty girls in a luxuriously staged revue. The Lytes have attained fame for their team dancing and Russell is an eccentric stepper.

Mack Mahon and Paul Cholet, the "boys from Texas," have a patter and singing turn, and Jane Courthorpe and company will be seen in a comedy playlet called "Our Family," in which a neglected mother brings her children to realize how much she means to the home.

Dolores Costello, the exquisite new screen beauty, is star of "The Bride of the Storm," a Warner Brothers' production, in which she is assisted by Sheldon Lewis and John Harron. This is one of the important pictures of the year.

\* \* \*

**Portola**

The new policy of first run pictures and Ackerman and Harris vaudeville prevails with success at the Portola theater, packed houses greeting the presentations.

\* \* \*

**Capitol**

"The Lost Battalion," picture made by Burton King, embodying the history of the famous body of American soldiers who withstood a siege of six days in a pocket in the Argonne, is drawing large audiences to the Capitol theater. Part of the proceeds of the engagement will go to the recreation fund of Letterman Hospital.

Survivors of the battalion take active part in the picture, living again their tremendous adventure. The actors in the cast are Gaston Glass, Marion Coakley, Jack McLean, Helen Ferguson, Sydney D'Albrook, Blanche Davenport and Tammany Young.

**Cameo**

Blanche Sweet and Roy Stewart starring in the stirring picture, "The Lady From Hell" is on the screen at the Cameo theater, Market street opposite Fifth street.

This picture was made from Norton S. Parker's popular story, "My Lord of the Double Dealing" and is an Associated Exhibitors production.

The Cameo will offer on June 5, Fred Thomson and his famous horse, "Silver King" in "The Tough Guy."

**THE GROWTH OF THE RADIO INDUSTRY**

By the Mgr. of California State Radio Association

All industries of great scope and magnitude have definite stages in their development. Take, for instance, the automobile, moving picture, and phonograph industries, all have passed through various stages of periods. Now the Radio Industry has also had its definite stages. This period of development in the case of the radio has been far shorter than in the aforementioned other industries. Considering the radio industry as a means of entertainment, having had its birth only about four years ago, it has made a truly marvelous advance.

Only a couple of years ago, while still in the infant stages, few people gave any thought to radio, the idea in the minds of the public then being that radio had come in as a novelty, fad or toy, and, as in the case of a great many other such novelties, would be in the discard within a short time. The radio sets of that period really looked so crude and proved so inefficient that one could hardly blame anyone for not wanting one around the house, especially in the living room.

This being the case, radio was taken up only by the youngsters, and men who were fascinated by the mysteries of it, who became the fans for this reason, and not for any musical value that was attached to radio in that day.

With the improvement in broadcasting stations, the rapid development in radio sets, both as to style and efficiency, followed. Today, one may purchase a radio set in the very finest type of cabinet. Many radio sets today are built into high grade phonographs, as well as console cabinets of period designs. These improvements, due to the growth of the radio industry, have brought about receivers that are efficient, pleasing to the eye, and a marvel in reproduction.

A Radio Set is still as delicate an instrument today as it was in the years back, from the standpoint of service. The tubes and batteries of a receiver now require even more attention than they needed in the old days, when it wasn't an important factor whether a set was functioning properly or not, since broadcasting was so poor.

In keeping with the modern trend of the radio development, an association composed of members desirous of obtaining the utmost possible from their radio set has been brought about. This association functions similarly to the automobile and other such protective bodies, and is to the radio owner what the aforementioned associations are in their respective fields.

The California State Radio Association makes the attainment of perfect radio reception possible at all times. By enrolling as a member, your radio set will receive just the attention that is so necessary for its proper maintenance.

therefore safeguarding your investment against premature deterioration. A membership in the Association will put an end to the worries and troubles that were heretofore attached to your radio enjoyment.

**Fat Men!**

This new self-massaging belt not only makes you look thinner INSTANTLY—but quickly takes off rolls of excess fat.

DIET is weakening drugs are dangerous strenuous reducing exercises are liable to strain your heart. The only safe method of reducing is massage. This method sets up a vigorous circulation that seems to melt away surplus fat. The Weil Reducing Belt, made of special reducing rubber, produces exactly the same results as a skilled massager, only quicker and cheaper. Every move you make causes the Weil Belt to gently massage your abdomen. Results are rapid because this belt works for you every second.

**Fat Replaced by Normal Tissue**

From 1 to 6 inches of flabby fat usually vanish in just a few weeks. Only solid, normal tissue remains. The Weil Reducing Belt is endorsed by physicians because it not only takes off fat, but corrects stomach disorders, constipation, backache, shortness of breath and puts sagging internal organs back into place.

**SPECIAL 10-DAY TRIAL OFFER**

Send no money. Write for detailed description and testimonials from delighted users. Write at once, special 10-day trial offer. The Weil Co., 1247 Hill Street, New Haven, Connecticut.



The Weil Company,  
1247 Hill Street, New Haven, Conn.

Gentlemen: Please send me complete description of the Weil Scientific Reducing Belt, and also your Special 10-day Trial Offer.

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**SOCIETY**

(Continued from Page 9)

On its directory are such names as Geo. W. McNear, George A. Mullin, Chester A. Garfield, George E. Crothers, Horace B. Clifton, Austin W. Sperry, etc., and Mrs. James Potter, Mrs. Sidney Van Wyck, Mrs. Gaillard Stoney, Mrs. Norman Livermore are among other women of note who make up the Women's Board of the Club.

The old Spreckels mansion which is the home of this Club, seems to be an especially appropriate one, with its elegant massiveness, and atmosphere of old-time stateliness and wealth.

\* \* \*

**At Hollywood Plaza**

Nina Hughes, winner of the Venus beauty contest recently held in Witchita, Kansas, has had one wonderful week in California. She was a guest at the Hollywood Plaza Hotel. Several flattering picture offers were made by studio officials and it is not unlikely that Nina Hughes will soon return to California to engage in a picture career.

\* \* \*

Dora Dean, younger sister of the well known musical comedy star, Cleo Mayfield, has come to Hollywood to play in pictures. Miss Dean has already been signed for the Goodwill Production picture, "Eyes Right." She played in the eastern "No, No, Nanette" company last season. Miss Dean is living at the Hollywood Plaza Hotel.

\* \* \*

**At the Hotel Whitcomb**

Mrs. Geo. Pickering was the honor guest at an informal tea recently given by a few intimate friends at the Hotel Whitcomb. Mrs. Pickering is leaving May 23rd for a three months' visit to Boston, Washington, and St. John, New Brunswick.

\* \* \*

On Tuesday of last week, Mrs. John L. Robertson was hostess to a group of friends at an attractive bridge luncheon in Drury Lane at the Hotel Whitcomb. Mrs. Robertson formerly resided in San Francisco, but her permanent home is now in Hollywood. She and her husband and son are spending a few months in San Francisco.

Guests of the day included: Mesdames H. C. Falkell, Beacher Randolph, C. E. Peters, Barney Bristow, Albert Williams.

\* \* \*

A Washington scientist claims to have discovered that the earth does not weigh 6,000,000,000,000,000,000,000 tons as has been reported. If we have been given short weight, we certainly ought to have a refund.—Nashville Southern Lumberman.

**SUMMER RESORTS**

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*It's the Water and the Table*

New dance hall. Special attractions. Radio-active, hot sulphur water tub baths and swimming pool. Fireproof hotel. Write for booklet.

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# Finance

ONE of the curious developments of modern scientific commercialism is that fuller's earth, which was formerly used for cleaning cloths and that sort of thing, is hard-ly at all employed in such ways at present, but it is obtained in large quantities for the purpose of bleaching and filter-ing vegetable and mineral oils.

\* \* \*

—The Western National Parks are growing very fast in general popularity and this year will see an unprecedentedly large number of tourists who will come for the purpose of seeing these preserved tracts. They will very soon be the only really wild looking spots accessible to the civilized.

\* \* \*

—The Southern Pacific literally made the San Jose Fi-esta de las Rosas. But for the fostering hand of the com-pany, which has done so much for the benefit and devel-opment of the state, it could not have happened. As it was, it was a delightful and profitable enterprise with untold values in the direction of esthetics and education.

\* \* \*

—The earnings of the California Packing Corporation were thirty cents per share less this year than last, and yet it did \$115,000 more business. Its gross income was less, however, due to losses of the Alaska Packers, which is one of its subsidiary corporations. There is nothing at all of any importance in this revenue falling-off. The only puzzle is why does not the Alaska Packers' Corporation pay?

\* \* \*

—The number of bank failures throughout the country is diminishing, but it will surprise the ordinary person to learn that there were 112 failing banks in the country last year, as against 777 the year before. The failing banks in the last two years had total deposits of more than \$386,344,000. The failures are for the most part due to competition in places which will not support more than one bank.

\* \* \*

—The financial difficulties of the journalistic ventures of Cornelius Vanderbilt, Jr., has led to the appointment of a receiver in the federal court at Los Angeles. It is reported that the family was not inclined to favor any further in-vestment in the papers, but regarded bankruptcy as the pre-ferable method of meeting the deficit which marked their development.

\* \* \*

—The principal nations of Europe have been engaged in a desperate effort to increase their holdings of gold since the war. The total gold reserves of Europe showed a net gain of about \$30,000,000, in the course of 1925.

\* \* \*

—The marked and serious decline in gold-mining in the West has been laid to various causes, but The Spring Street Journal of Los Angeles attributes it to unfavorable legisla-tion, particularly in California and Oregon. That paper considers that the blue sky laws, as administered in Calif-ornia, have literally strangled the gold mining industry in this state to death, and anybody really familiar with the facts will be well inclined to agree. It cannot be retrieved under the existing restrictions.

\* \* \*

—There was a change in the money market in April. Money rates declined sharply after the 15th to the lowest levels of the year. At 3 per cent for loans contracted on the Stock Exchange, call money touched the lowest point since early last year.

## THE SAN FRANCISCO BANK

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One of the Oldest Banks in California,  
the Assets of which have never been increased  
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526 California Street, San Francisco, Cal.

DECEMBER 31st, 1925

Assets .....	\$107,232,609.22
Capital, Reserve and Contingent Funds.....	4,250,000.00
Employees' Pension Fund over .....	525,000.00

MISSION BRANCH.....	Mission and 21st Streets
PARK-PRESIDIO BRANCH.....	Clement St. and 7th Ave.
HAIGHT STREET BRANCH.....	Haight and Belvedere Streets
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## TRAVEL TID-BITS

By Ernest F. Rixon

### THE ANTIPODES

Australia, with her neighboring islands, New Zealand and Tasmania—the world's sixth continent, offers enthralling physical and racial contrasts. Though historically it is the youngest of lands, geologically it is the oldest. Though politically it is barely a century and a half old, it has set the pace in enlightened government for all the English-speaking peoples. Though the modern "Anzacs" live in splendid cities, boasting every up-to-date municipal appurtenance and luxury—great museums and galleries, public buildings and churches, docks and intricate railway systems—the aboriginal Australians are earth's most primitive and backward race.

Its animal life is strikingly weird with creatures that are survivals from ancient days—grotesque marsupials like kangaroos and wallabies, wombats, bandicoots, phalangers and the spiny ant-eater and the platypus with a bill like a duck. It has countless wonderful and strange birds—great emus and apteryxes (descendants of our old cross-word friend the "moa"), majestic black swans, honey-suckers, brush-tongued lorries, fan-tails and lyre-birds and parson-birds with little white cravats under their chins. The flowers and trees are gloriously exotic. Most characteristic are the "gum-tree" (Eucalyptus) of which there are more than 150 varieties, from the low "Mallee" scrub to the towering red and blue-gums which count among their numbers the highest trees in the world.

The regions surrounding the ports and capitals have an equally absorbing variety. There are the Blue Mountains, forming a precipitously elevated table-land, dominated by Mount Victoria with its magnificent views; the mysterious Jenolan Caves with towering arches and vast subterranean halls; the famous Illawarra District, comparable in mountain and sea scenery with the European Riviera. Between Sydney in New South Wales and Melbourne in Victoria, the countryside is typical of Australian fertility—wheat-fields and rolling plains—pasture-land for some hundred million sheep.

Melbourne lies close to the "Bush" (the great gum-trees not far from the city are the tallest trees in the world). Perth in Western Australia is the entrance to the common-wealth's richest ore-fields. The lush beauty of the country round about, with river and domain and orchard, runs inland to the edge of the desert.

Tasmania, an island of infinite charm, is the holiday resort for all Australia, with hills and rivers, valleys and lakes as appealing as those of rural England. As for New Zealand—in "Geyser-land" it possesses one of the great natural show-places in the world—a region like our Yellowstone Park, with geysers and hot springs, boiling lakes and mud volcanoes, made even more strange by the fantastic Maoris who cook and launder and bathe with the handy hot-water appliances uninterruptedly furnished by nature.

And on the South Island of New Zealand, cut by ancient glaciers of which there are remnants still sweeping downward from high, hanging valleys, is the extraordinarily varied district which includes the deep gashes of Milford, Bligh and George Sounds. This is one of the world's outstanding scenic regions. It is to be classed with the Norwegian Fjords, the Dalmatian Coast, the Straits of Magellan, the Alaskan Glacier region. Here are the eternally snow-draped peaks of barren rock, the sheltered inlets shadowed by sheerest granite walls rising perpendicular for thousands of feet, the magnificent solitudes of sea-girt mountains. Added to this is the strange foliage which clothes the lower cliffs and hangs over the dark depths of the cold waters—the weird exotic vegetation of these lands of the Antipodes.

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By Eleanore F. Ross

### A Sweet Singer

"One must work in silence," says Nancy Buckley, who has recently returned from an extensive European tour, and who has received innumerable invitations from literary and other friends for various social functions. "You must withdraw from the 'madding crowd,' and seek solitude, if you intend to progress along poetical lines."

So the "Cloister Press" seems to be a very appropriate name for the publishers of her different volumes of verse,— "Laughter and Longing," and "The Wings of Youth," which have been compiled during the past few years.

Nancy tells me that she has still another book of poems in process of compilation,— "Comeos," which will be issued this Fall, and to which, it is quite probable, George Sterling will add a foreword, her first "brain children" having been prefaced by the beloved teacher, the late W. C. Morrow. I have them before me now, and in "Laughter and Longing," I have chosen the following as pleasing my own particular taste the most: "Nocturne," "The Little Things," and "Umbrellas;" and in "Wings of Youth," "The Vampire," and "The Enchanted Land."

"Umbrellas!" Only a lyrical poet like Nancy could put music into that rather ugly word, just as Markham can put a lilt into the word, "Broadway" in his splendid poem, "Manhattan."

In my mind's eye, I have a picture of Nancy, lover of roses, moonlight on the bay, love, perfumes, dream houses, thrushes, and everything else that goes to make up songs that sing themselves, somewhere in her studio, high above the noisy street, always singing little songs to herself, apart from the sordid ways of life, impersonating her sweet self in all her lines.

\* \* \*

### New Book by Author of "Madame Claire"

Again does Susan Ertz charm us with another of her very readable novels, "Afternoon."

From the opening words of the first chapter: "Crises have a way of thrusting into the limelight hitherto obscure persons, and giving them, for a long or short period, a leading role"—to the happy ending, it is a story that is refreshing, smart (if we can use that adjective in connection with a book); and alive with the really human characters which Miss Ertz paints so vividly and easily.

The theme is the popular one of the hour; that of a middle-aged man finding the real love of his life, after his wife had deserted him, and his children are grown women. The world in general has awakened to the fact that very often romance and adventure are burning more brightly in the hearts of men and women after forty, than before it, and here is a tale that stirs the interest with its realistic portrayal of such hearts, and its spontaneous wit and gayety.

"Afternoon," by Susan Ertz. D. Appleton & Company, New York.

General Andrews says embalming fluid is being used in the manufacture of present-day whisky. This, in time, should reduce the mortician's art to the simple matter of laying the lily on the victim's chest.—Arkansas Gazette.

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San Francisco

# Petrol Paragraphs



By E. V. Weller

Director of Publicity  
National Automobile Club

VISITORS to California and even Californians themselves in touring the state are prone to confine themselves to the coastal region or to visit the much advertised resorts and scenic spots in the High Sierra and to ignore completely that strip of foothill country extending from Mariposa to Downieville and known as the Mother Lode country.

This strip is filled with the ghosts of former cities, most of them deserted or containing a mere handful of people. It is well worth while for the traveler to tarry in some of these old towns, hunt up the oldest living inhabitant and have him relate the early history of the place. Usually in his mind, what he remembers and what he has been told have become so blended that he no longer distinguishes, but the whole makes a most interesting narrative. Here is a tale of Mokelumne Hill told practically in the words of an old residenter:

"The first Congregational Church that was built in California was built in Mokelumne Hill in the year 1852. It was paid for with gold dust. A Mrs. Emma Wells, then a young woman, stood in front of the Leger Hotel with a gold pan in her hands, and the miners, as they passed by dropped from ten to twenty-five dollars in gold dust into the pan. Just twenty minutes by the watch, she had \$1500 in gold dust to start the building of the church. It was built and furnished, the same being paid for entirely with gold dust. It is the only church in the United States paid for entirely by gold dust.

"This Church was built where the first footprints of a woman were found on the ground. The reason for this was that when in the gold days of California, a miner or a party of miners came on a

woman's footprint, they drew a circle around the marks, and in all seriousness posted a claim to the spot. It henceforth was sacred. So rare was the figure of a woman that the mere sight of one called for great extravagance, worship and tenderness.

"The first three-story stone building built in California was built in Mokelumne Hill in the year 1854. This was the Odd Fellows Hall. There has never been a week since the first opening that the Odd Fellows have failed to meet once a week, up to the present time. The stone walls standing today are in as fine a shape as they were when first built.

"The old U. S. Hotel was built in 1852. At the time this Hotel was opened, Mokelumne Hill had within her own borders a population of 20,000. When the saloon was opened it was never to close for many years after. The throwing away of the Key was a ceremony that was fittingly celebrated like the laying of a cornerstone. Drinks were paid for in gold dust, a pinch a drink—almost as it is today if a policeman happens to be near. Bartenders were hired by the size of their thumbs and they were required to wear their hair short so that they could not rub their fingers through their well-oiled locks and secrete gold in them.

"The Leger Hotel was built in 1850. It was one of the most noted hotels in California in its day. It was in this place that America's super-bandit, Joaquin Murietta, made one of his most sensational killings of a miner. This same hotel today is the headquarters for mining and commercial men, and is known for its comfort and cuisine far and wide. Tourists make it their home while they are in the community.

"One of the old landmarks standing is the old Stone Brewery building with its underground tunnels extending for hundreds of feet into the hill where there were thousands of kegs stored. In those days tunnels had a wonderful echo. You can stand at the entrance of one of those tunnels now, shouting or singing and back comes the refrain in a low whisper, 'How dry I am.' At one time there were three breweries in this place; two remain standing today.

"The acts of the Mother Lode miners shaped the future of the whole of the United States. We are the greatest, the richest and the most prosperous nation on earth. During the dark days from '61 to '65 when the fate of this nation hung in the balance, who was it that slipped into the hands of Abraham Lincoln, the gold that sustained the credit of this nation of ours? The miners of the Mother Lode. They were in a financial position to respond when the dreaded menace of the Civil War called upon them to save the life of civilization. They were ready when the crisis came, and put up the gold that saved the Union. That is what the Mother Lode miners of California have done."

In 1895, electric energy transmitted at 11,000 volts for a distance of 21 miles was heralded as the great achievement of the day.

Did the men responsible for California's present pre-eminent position in the electrical field stop with that accomplishment?

No—they spent their time and money in a development which now makes it practical to transmit electric energy at 220,000 volts for hundreds of miles.

This made possible the development and use of power resources—otherwise not economical—resulting in decreasing rates for electric energy.

	Since 1913	Average Per Capita
Cost of Government increased	- - - -	180%
Cost of Living increased	- - - -	65%
Cost of Electricity decreased	- - - -	8%

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# GOLF

By Fred Blair



*One of the cleanest Hole in One Shots ever made on a golf course, was accomplished by Nat T. Messer, local real estate man, on December 20, 1925, at the Menlo Golf and Country Club. The shot was made on the 4th hole, playing in a foursome with L. W. Harris, Selah Chamberlain and D. A. McBryde.*

THE San Francisco Realty Board of Golfers got down to earth Monday morning and business was brisk among the speculators and brokers down Montgomery street. The Realtors felt fine after spending the week-end at Del Monte fixing up the course.

Drew Harrigan said he gave it such a wonderful plowing that the turf he took would come in handy for his Marina lots. The peddlers of the earth and purveyors of common clay cut divots so deep that it possibly will cost the Del Monte Properties Company a lot of worry and expense to put the course in good shape.

Albert Rosenstien and Bill Woodfield were the only two players who showed any respect for the course. They positively refused to play on the fairways, stating that if they worked in the rough exclusively they couldn't destroy the course like St. George Holden did.

Everybody was happy when Smedley Butler appeared on the scene on Thursday evening. Even Oscar Turnblad, who is a great believer in Butler's theory, "that America is still a free country," got all the boys together and gave Butler a wonderful time. Judge Harry McKenzie greeted Butler with a couple of cases he won last week.

T. C. Tilden, the banker, presented Butler with a flock of bonds. Tilden must have felt happy, because you know T. C. is Scotch. Billy Dunn was just bubbling over when he saw the Colonel of the Army and offered to present him with a fully paid membership in the new Del Monte Golf Club, because he realized how happy and comfortable he would feel when he visited the new club.

Lou Wiedenmuller was so delighted at the party proving such a success that he left for New York immediately after the tournament to take a three months' vacation where no one could ring him up.

Everybody that was subpoenaed showed up, even Fred Barnum, of the famous Barnum and Bailey circus of Los Angeles, was the sole representative from the South. Fred grabbed off a dandy cup for himself. Jim Donohoe, a former "world's fastest human," got sore when he read it in the Bulletin that Barnum had won, challenging the circus man to a duel over 18 holes. Fred accepted the bluff.

Kid Kidwell and Stella Stelling set a new style among the Realtors when they swooped down on the Del Monte course in their airplane. Rosie Rosenstien was not a bit perturbed as the women just went in hysterics when he appeared in his Rolls Royce, accompanied by his chauffeur all dolled up in livery.

Gus Eisert, the bashful blond from the Bush street dispensary, took the sails out of one hundred and fifty golf peddlers in the opening spasm, winning the principal trophy of the day. To show there was no ill feeling in the family,

Dick Eisert, old "Pop" Eisert's favorite boy, followed suit, and for the first time in history, old Dick couldn't make the grade.

Sam Buckbee, Curtis' only rival, auctioned off the Calcutta pool, and when Felix Kahn heard about it he brought along his bathing suit, because Felix was once a champion diver. Sam handled the situation in great shape, assisted by Oscar Turnblad and Fat Larue. Sam was so pleading in his talk that he separated ten fish from Billy Gilmour—something that was never heard of before. "Polly" Willard brought top money and won the bacon—he even took a couple of slices of ham in the semi-finals.

The opening rounds of match play brought forth some remarkable golf. Many new faces adorned the championship flight; noticeable were George Klemmyer and Bill Monaton. George excelled anything he had ever done when he met Willard in the finals. Monaton made his first appearance in fast company and acquitted himself nobly even though he lost after knocking over a couple of favorites in Fred Delger and Forrest Wyman.

The stag banquet that was staged Saturday evening in the Copper Bowl Grill was a full dress parade—over 100 attending. The program, arranged by Steve Murphy was a knockout; the only bad thing about it was you couldn't tell the Navy from the bell-hops or the glee club. However, the entertainment was great, the only kick being registered by Alfred Rosenstirn. Al said everytime he got some peas on his fork the lights went out.

Clarence Percy Pierce and Art Dorr, who led the singers, were in great form. These two boys hold a very enviable record, that of being the first two to sing over the radio in

*There's always something to do in*

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California. Percy and Art sang on the top floor of the Garden City Bank in San Jose, back in 1912, their voices carrying 350 miles. Dick Jose, one of America's greatest tenors, sang a couple of numbers in his old time form. The boys gave Dick a good hand. After the banquet was over, the boys adjourned to the grill and danced until the wee sma' hours of the mornin'.

Sunday was a totally different day, as those who had made a record for themselves in the opening day's play, fell by the wayside lashed to the mast. Bill Monaton, Gus Eisert, Jack Kennedy and Forrest Wyman all cashed in. This gave Dudley Westler a chance to pick up a few hundred simolians on George Klemmyer and Bill Ham.

Bill Dunn played in the toughest luck. Bill shot a ball in a gopher hole in a tree and dropped a stroke to Percy Brunn, which won him the match. Bill Monaton, Dunn's pal, was credited with the star play of the tournament. Bill got stymied with a tree two miles high. He took out his niblic and outclassed George Duncan by making the hole in par. Although this was supposed to be a stag party, several of the Realtors' lady friends were very much in evidence, notably, Mrs. Sam Buckbee, Mrs. Forrest Wyman, Mrs. George Kane, Mrs. Murray Vandall and Miss Margaret Bourke.

\* \* \*

**Golf at Santa Cruz**

Many entries have been received already for the Decoration Day Tournament, which will be the first big golfing event of the season on the Santa Cruz Golf and Country Club's sporty 18 hole course.

The qualifying rounds will be staged on Saturday, May 29, with semi-final matches on Sunday, May 30, and finals on Monday, May 31.

This is one of the three big annual events on the Santa Cruz Links. Following it are scheduled the Casa del Rey Tournament, June 18-19-20, and the annual Fourth of July Tournament, July 3-4-5.

\* \* \*

Mr. Lester L. Prior, 315 Edgewood Road, Redwood City, Calif., has just been welcomed into the famous Canada Dry Hole in One Club.

When Harry Stafford figures up his score he has a memory like a dead Elk.

\* \* \*

"Lugie" Ferreri is the only member of the Italian colony that is using a swivel stroke.

\* \* \*

The only males of this era who boss the household are under three years of age.—St. Joseph News-Press.

\* \* \*

One-fifth of the cost of a car is in the engine and most of the rest is in the back seat.—Ohio State Journal.

\* \* \*

Dr. Frank H. Vizetelly, managing editor of the Funk & Wagnalls Dictionary, announces that the twenty-six letters of our alphabet can be transposed 620,448,401,733,239,439,390,000 times. Is it any wonder that proof-readers all have that hunted look?—Louisville Times.

\* \* \*

"Everything was swimming around me."  
 "Mercy, where were you—in an accident?"  
 "No, Palm Beach." —Wisconsin Octopus.

\* \* \*

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SYNOPSIS OF THE ANNUAL STATEMENT  
 OF THE

**Westchester Fire Insurance Company**

of New York City, in the State of New York, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate .....	\$
Mortgages and collateral loans.....	210,360.00
Bonds and stocks.....	10,022,654.35
Cash in office and banks.....	804,084.28
Agents' balances .....	1,318,992.37
Bills receivable taken for risks....	102,874.97
Other ledger assets .....	
Total ledger assets.....	\$12,459,065.97
NON-LEDGER:	
Total interest and rents due or accrued .....	\$ 84,336.95
Market value of securities over book value .....	970,141.48
Other non-ledger assets.....	
Gross assets .....	\$13,513,544.40
Deduct assets not admitted.....	85,789.23
Total admitted assets.....	\$13,427,755.17
LIABILITIES	
Net amount of unpaid losses and claims .....	\$ 1,107,681.73
Unearned premiums .....	7,423,315.76
All other liabilities.....	295,000.00
Total liabilities (except capital and surplus) .....	\$ 8,825,997.49
Capital .....	1,500,000.00
Surplus .....	3,101,757.68
Total capital, surplus and other liabilities .....	\$13,427,755.17
OTTO E. SCHAEFER, President.	
C. B. G. GAILLARD, Secretary. Pacific Coast Managers: DICK & SIMPSON 360 Pine Street, San Francisco	

SYNOPSIS OF THE ANNUAL STATEMENT  
 OF

**Associated Industries Insurance Corporation**

of San Francisco, in the State of California, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate .....	\$
Mortgages and collateral loans.....	
Bonds and stocks.....	502,263.29
Cash in company's office and in banks .....	84,940.36
Premiums in course of collection.....	105,847.08
Bills receivable .....	
Other ledger assets.....	
Ledger assets .....	\$693,050.73
NON-LEDGER ASSETS:	
Interest and rents due or accrued....	\$ 8,250.26
Market value of securities over book value .....	1,741.71
Other non-ledger assets.....	
Total gross assets.....	\$703,042.70
Deduct assets not admitted.....	835.94
Total admitted assets .....	\$702,206.76
LIABILITIES	
Net unpaid claims, except liability and workmen's compensation.....	\$ 8,641.92
Special reserve for unpaid liability and workmen's compensation claims .....	178,716.61
Estimated expenses of investigation and adjustment of claims.....	100.00
Total unearned premiums on unexpired risks .....	100,963.89
Commissions and brokerage due or to become due .....	5,408.42
All other liabilities.....	29,502.60
Total liabilities (except capital and surplus) .....	\$323,333.44
Capital .....	220,500.00
Surplus .....	158,373.32
Total liabilities, capital and surplus .....	\$702,206.76
C. W. FELLOWS, President.	
E. R. WELCH, Secretary.	



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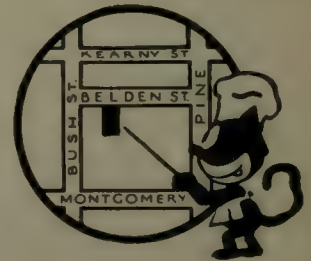


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SAN FRANCISCO

# News Letter

ESTABLISHED JULY 20, 1856

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SAN FRANCISCO

SATURDAY, JUNE 5th, 1926

LOS ANGELES



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SAN FRANCISCO  
 NEWS LETTER



Devoted to the Leading Interests of California and the Pacific Coast.

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FRIENDSHIP

By Eleanore F. Ross

I am emulating Diogenes and his little lantern, only I am not looking so much for Truth, but for Friendship.

\* \* \*

This money-mad, commercial, jazzy epoch does not tend toward deepening one's spiritual affiliations; does not incline toward making stronger characters of all of us. Instead, it seems to be instrumental in lessening affection; in developing the germ of greed which is latent in every human being, and which only needs a little encouragement to rear its ugly head, and gradually devour us.

\* \* \*

I heard a story the other day about the "friendship" of two men. They had golfed, and hunted, and "roughed it" together for over seventeen years; they had shared the same couch together, when accommodations were scarce; they were as close, apparently, as brothers are, or should be; they rejoiced in each other's good fortune, and sorrowed when grief came; they were a modern Damon and Pythias.

\* \* \*

Time came when one of them needed to "expand" his business, and he contemplated leasing the quarters next to his own. Now, "Pythias" was a real estate broker (shades of Pythagoras!) and Damon appealed to him as to a business mentor in the matter of renting the space adjoining his own store.

\* \* \*

He gave him authority to take out a lease for him, which Pythias did, but the name along the dotted line was "Pythias" and not "Damon," and when the lessor was offered about \$40 more a month, as rental of the premises, than Damon had agreed to pay, Pythias saw an opportunity whereby he could turn an honest, or dishonest dollar.

\* \* \*

When he told Damon of his intentions to sublet the lease to the man who could afford, and was willing to pay more rental a month, than could Damon, the latter plead with him to do no such thing; strove to convince him of his necessity to secure this shop adjacent to his own; spoke of their long friendship; the many years in which they had worked and played together. "Friendship!" exclaimed Pythias, scornfully; "Friendship? What the Hell has Friendship to do with Business?"

\* \* \*

Just recently I have had an experience which should cause me to become skeptical in regard to friendship between men and women, and to come to the belated conclusion that "there ain't no such animal!"

\* \* \*

But being a very optimistic and rather trusting creature, I make it a habit to forget the disagreeable and remember only the agreeable and pleasant. So I have tucked this episode away in a mental pigeon hole and have decided that it is quite valuable in the way of a lesson, among the nu-

merous other lessons of my life. (Incidentally, I doubt sometimes if they have taught me anything!)

\* \* \*

I needed a dancing partner, and he came along at just the right time; perhaps at some other period of my existence, I wouldn't have noticed him; but he was very attractive, very gay, most of the time, had a sense of humor quite as keen as my own, and danced,—ah, how he could dance!

\* \* \*

Above all, he was exotic and poetical, and I felt the usual urge to help him along, which I always feel for people who seem rather alone and out of place in a hard-hearted business world. I introduced him to several women's clubs, and the women fell for him hard; I interested them to the extent of placing him on some of their programs; I grew fond of him in a motherly way, for he was much younger than I, and if there is one thing I intend to avoid, absolutely, it is the pathetically ridiculous position of a woman in love with a man young enough to be her son.

\* \* \*

Then, to my eternal amazement, he suddenly dropped out of my life, as completely as if I had never met him. I cudged my brain, trying to think of some word or look which might have offended him; I even wrote to explain a sentence which he might have misunderstood; to no avail. He had flown like the darkly beautiful butterfly that he resembled.

\* \* \*

If he had only "used me" for whatever influence I could bring to bear on his account, why had he dropped me so soon? I had not by any means reached the extent of my powers for good in his behalf. If he had fallen in love with some girl, that should not have changed our friendship in the least, for it was, as far as I could see, a relationship devoid of any "sex appeal." Probably he was just fickle, and incapable of keeping up an affection as clean and sweet as ours seemed to be.

\* \* \*

Looking down our King's Highway, I see the flags of two nations intermingled, and waving together in the breeze. Two nations that only recently were deadly enemies. Words of welcome and friendliness are exchanged between the peoples of these two countries, where a short time ago, anathema was the expression of the day, and "songs of hate" were sung.

\* \* \*

I voiced my objections to this state of affairs to a friend of mine. "Why," said I, "should we be told to loathe and despise a country and its people one day, and welcome them with open arms the next?" "They have a different government now," he answered; "we shouldn't hold anything against this new Republic. Besides, it is good business to be friendly with Germany. Europe owes us billions, and Germany owes Europe. So, Friendship is the word!"



**Some Trade Possibilities** There is no doubt that the British strike will have much farther and more remote effects than appear on the surface. Such events, of major significance, as that strike has produced, do not fade away all at once. The ripples will persist longer and more powerfully than some of our wise shortsighted thinkers appear to be ready to foresee.

In the first place, there is no doubt that the strike has left the great body of British organized labor practically unimpaired. It has never happened, in written history before, that five millions of men obeyed the orders of a committee and came out on strike, practically one hundred per cent; that this same body of men during ten days of inaction remained on the whole in perfect self control and without any notable acts of violence; and that the same body of men obeyed an unpopular order to return to work and went back, according to orders, again one hundred per cent.

Such a display is no consolation to British industrialists or commercialists. Their capital investments are threatened in the homeland. Where does capital go when it is threatened? It naturally seeks places where it will be safe. Where will British capital be safe? It will be safe, for years to come, in the undeveloped imperial possessions, where there are vast masses of men and women, to say nothing of children, who will gladly work for a small fraction of the wages paid to British workers at home.

Think what the investment of huge sums of capital, under such conditions, means! It implies a degree of commercial and industrial competition not heretofore seen, and is a most dangerous threat to the standard of living of white civilized people everywhere. The British strike has ominous possibilities.

**Prohibition Staggers** The latest attempt to meet the situation, from the enforcement angle, has produced such a reaction among the people of this state that it is not likely to be repeated. The idea that the state officers could be made federal dollar-a-day men was brilliant, if it had not conflicted with elementary decency and the state law. But, seeing that the decency of the state was affronted and the state law assaulted, the attack upon our local liberties seems likely to be short lived. If prohibition cannot be enforced, except at the price suggested, it had better be dropped.

Now comes the next solution from no less a source than Mrs. Mabel Walker Wilebrandt, assistant attorney general, who very sagaciously suggests imprisonment for first offense violations of the prohibition law. Apart from the folly of trying to enforce prohibition by a merely punitive course, the public, although it has been pretty well clubbed, is not so lost to consciousness as to tolerate the punishment of decent people, by imprisonment, for the violation of sumptuary laws, which are equitable neither in scope nor in enforcement. The very idea of refusing to a person, in possession of a glass of wine, that probation which it has become a commonplace to offer to a forger, would provoke, if possible, an even greater contempt for the law than now exists. Such remedies as this are not only useless; they are provocative.

The fact is that the prohibitionists have been beaten all down the line. There has been no genuine attempt, really, to enforce the law and the law is not attempted to be enforced against country people, who make their whiskey or

their fruit-juice distillations, without any interference. It is a stupid and a wicked law.

**Lift Your Eyes** June is here and the country is wide open in front of us. Nowhere in the world is there such a country. It is a land of diversified loveliness such as the sun shines not on, elsewhere. We hope that our readers will look at this, their country, during this month, while the summer is early, before the sun has tamed some of the brilliant glory throughout the length and breadth of our dear land.

It is so easy, nowadays, to get into this paradise. A few years ago and the journey to the mountains implied long days of travel and all the discomfort of unaccustomed camp life, inconvenience and deprivation of things which had grown almost to be a second nature. Under such conditions, trips had an element not only of possible danger but of inevitable fatigue, so that the vacation was often more tiring than continued application to the accustomed tasks. But all that has been changed.

The conditions of transportation are such that one can, without risks, and along the best roads in the world, reach distant places in a single day. One can leave the bay and be in the high Sierras by nightfall, in an automobile; or, if trains still possess the greater lure, one may travel in such speed and comfort as has never before been even approached, at rates of expenditure which are almost ludicrous, in view of the distance travelled and the benefits derived.

It is true that vast numbers of people appreciate the country, apparently. But, as a matter of fact, there are vast numbers who herd in stupid groups, without ever coming in touch with nature and all that nature means in this state. They urge their machines along crowded and dangerous thoroughfares, or park, in serried masses, staring helplessly at the ocean. It is to such as these that we direct our adjuration to lift their eyes to the eternal hills and gather some of the beauty of our state into their souls.

**Disorder Rules** There is notable in San Francisco, at this time, a set of conditions, which, if allowed to continue, can only breed the worst sort of feeling and will ultimately be the cause of much suffering. We refer to the abominable condition of things in connection with the so-called carpenters' strike. We refuse to call this a real strike, for it is not so. It is a hysterical outbreak of mob violence in which roughs and criminals are the predominating factors.

We are well aware that strikes do occur and that sometimes there is violence connected with such strikes. The great mass of the men in trades are law abiding men, and, for the most part, are willing and even anxious to obey the law. Such men would not commit violence or do anything which would detract from their standing as respectable and decent heads of families and law-abiding citizens.

But now we read, day after day, of horrible and blood thirsty physical attacks upon working men, who are doing no more than attending to their work and earning the maintenance of their families by daily labor at their appointed tasks. Such men are beaten and abused. They are attacked with great viciousness and are cunningly injured in such a way that the charge of murder does not result, but they are hindered from the pursuit of their lawful occupations.

We have seen what has happened in Chicago, where, only lately, a member of the staff of the district attorney was murdered by violent criminals. Chicago is abhissing and a byword for acts of violence. Murder is rampant. All this began in the course of labor troubles, for the most part internecine labor troubles; that is to say—troubles among union men themselves, and not disputes between employer and employed. The police, for political and other reasons, neglected these conflicts and today what is the result?



**A Curious Contempt** We are getting somewhat accustomed to the courts endeavoring to create contempts in connection with the distribution of news. It is a belated survival of the old mediæval conception of the court as something sacred, which could maintain an almost ecclesiastical superiority to the world in general. One particular instance has occurred, however, in Baltimore, which goes even farther than most such attempts to uphold a mythical sanctity.

Two Baltimore newspaper editors and some members of their staffs were cited for contempt by a Baltimore criminal court, because they had taken pictures of a murder trial, after the court had forbidden pictures to be taken. The court said that the publication of such pictures was sufficient to warrant "substantial jail sentences." The newspaper men stated that they had made the pictures as a matter of duty to their readers and as a duty, also, to their employers who, as newspaper proprietors, were entitled to the efforts of their staff to get such material as would best serve the popularity of their papers.

Lawyers who have paid some attention to the matter have cited the jailing of the Prince of Wales, afterwards Henry V, as a precedent, which is going quite a long way back.

Of course a judge is, or should be, master in his court. But such court control is, like every other sort of human control, subject to the ordinary rules prevailing at a given time. Now, whatever may have been the former custom, there is no doubt at all that pictures of trial proceedings have become quite usual and are expected. While we do not understand that much good can be served, as a rule, by the publication of sensational pictures of murder trials, we do not, on the other hand, grasp the notion that a judge, merely because he tries a case, should have the power of interfering with such publication of the case as does not impede the course of justice.

**The Baby Act** There is something ludicrous in the way in which some of the papers, notoriously the yellow press, are crying over what they call the waste of money in Europe. They cry aloud that we have lost so many things owing to the war, that we are an abused people, and that our European loans are so much loss. Well, war is loss. What has Europe lost, also, in war? They say that the war was not our war. The answer is, that we emphatically regarded it as our war, that the conditions under which we entered the war were such that we could not stay out of it with national honor. It is worth while, during the week of Memorial Day, to remember that to state otherwise is to dishonor the memory of those of our sons who sleep in Europe.

But it must be admitted that though we have lost money in the settlements made since the war, and though the condition of the broken continent across the sea has compelled us to forego some of our legal and, perhaps, equitable rights, we are still materially much better off for the war. It is the trouble of Europe which has poured into our treasury those masses of gold which today control the financial situation of the world. It is to nothing but the war that we owe the vastly growing export trade which today provides work and security for the great body of our toiling population. It is due to the war, and nothing else, that we have the sums for investment which are rapidly giving us control of practically everything, over the water, from the forests of Finland to the mines of Serbia.

This complaining about the concessions which we have made, is a foolish and childish performance, which is not in any sense creditable either to our good sense and experience, or to our appreciation of the fact that in this life we must always give and take.

Strong and wise people are generally immune from the vice of greediness.

## From Brighter Pens than Ours

It is only a short distance to the North Pole as a Byrd flies. —St. Louis Star.

\* \* \*

Affairs in Europe are normal. Several cabinets have fallen. —Pittsburgh Gazette Times.

\* \* \*

The need of the times is a vehicle you can ride down-town in, and then fold up and carry into the office. —Newcastle (Ind.) Courier.

\* \* \*

At last America has trimmed Norway for the pole vaulting championship. —St. Louis Star.

\* \* \*

If France ever pensions her ex-Premiers we'll never get that four billion she owes us. —The Thos. E. Pickerill Service.

\* \* \*

The British working people are a great disappointment to the Russians. —South Bend Tribune.

\* \* \*

They say we are to get \$200 per capita out of the foreign debt settlements. We are ready to discount ours for \$20 cash. —Houston Post-Dispatch.

\* \* \*

Nicaragua's revolution is expected to cost \$500,000. The movie rights ought to be worth that much. —Duluth News.

\* \* \*

Explorers report there's plenty of room at the top. —Albany Knickerbocker Press.

\* \* \*

An educated man earns more. And it seldom takes over ten years after graduating to get educated. —Washington Post.

\* \* \*

Did you ever feel, next morning, like a picture of a man transmitted by radio across an ocean? —Louisville Times.

\* \* \*

Clarence Darrow says prohibition tends to destroy imagination and a feeling for romance. So? Then who gets up all our wet and dry statistics? —Detroit News.

\* \* \*

The next time America goes to war, we nominate Chicago for a place in the first line trenches. —Albany-Decatur (Ala.) Daily.

\* \* \*

Science says that, of all sounds, a baby's cry has the greatest carrying power. And dad is the carrier. —Pittsburgh Gazette-Times.

\* \* \*

Perhaps the happiest thought in connection with the war debt is that Russia owes us only \$193,000,000. —Ohio State Journal.

\* \* \*

A woman in Jordansville, N. Y., we are informed by dispatches, was born in 1815 and still is doing her own housework and sewing. Which side of the Jordan is Jordansville on? —Los Angeles Times.

\* \* \*

It was such a pretty strike—everybody happy and titled ladies cooking sausages for the volunteers and dukes and marquis running locomotives and strikers cheering the soldiers and playing football with the bobbies. It does really look as though the English had a sense of humor that we in these United States sometimes lack. —Chicago Tribune.



# PLEASURE'S WAND

OBEDIENCE TO NO WAND BUT PLEASURE'S  
— Tom Moore



By "Jingle"

## What Packs the Theater?

IF ANY one human being really knew what packs the theater, he would, in all probability, be knighted or be given a handsome reward of some kind. And yet—

Theater owners, managers, playwrights and actors are quite agreed on one thing:

The general public wants to be highly amused, they want to laugh most of all! A good, hearty, honest-to-goodness laugh is the one big outstanding drawing card to any legitimate theater or motion picture house.

Laughter is a tonic. It also swells box office receipts.

\* \* \*

## Wilkes

"Rose Marie," the scintillating musical play at the Wilkes theater, is as fascinatingly beautiful as ever, if really not more so. For this liting musical comedy has all the fire, the punch, the rollicking melody of former appearances, plus a little more—

Allan Rogers, for instance, who plays the exacting role of Jim Kenyon, with ease and artistry, also sings supremely well.

Arthur Cunningham, in his role of Sergeant Malone, has all the distinction with which we associate him and he sings so well that we cannot get enough of him. Cunningham never once forgets his stage technique and the little gestures, typical of the true actor, in addition to his voice qualities, make him a distinguished figure throughout the entire play.

Maria Shamsion, prima donna, lovely, lovable heroine—she continues to gain more favors with her lead and in this year's production has re-taken the town by storm.

Hazel Gaudreau, as Wanda, the Indian girl, dances startling measures with considerable fire and emotion. She's a sprite and a lure by turns. Betty Byron is one of the cutest little tricks of the company. She is vivacious and tempting—exquisitely dainty and keeps within the confines of character part with rare discrimination and charm.

Charley Sylber as "Hardboiled Herman" is ridiculously funny most of the time, when he is not doing the thing truly heroic. James Moore, Edward F. Gargan and H. Pierre White are the

other principals whom we knew before are in this year's company.

The symphony orchestra in this catching musical play yields to the baton of Fred Walz. The musical numbers are an integral part of the story and the songs which we come away whistling include: "Rose-Marie"; "Indian Love Call"; "Pretty Things"; "Totem Tom Tom"; and "Why Shouldn't We?" of the first act and among the other songs that linger in our memories we hum: "The Door of My Dream" which is a feature of the second act.

"Rose-Marie" is packing the Wilkes.

Have you been? Then, you're going again! For Arthur Hammerstein has brought to San Francisco a production which makes a lasting appeal to one's appreciation.

\* \* \*

## Curran

"Patsy," the musical comedy attraction at the Curran, is to remain another week, with its romantic and picturesque appeal to theater patrons who love good music, clever choruses, stunning costumes, exquisite settings and all that combines to make a fascinating musical play.

If we had our choice, "Patsy" would remain for many a week, but the Garrick theater, Chicago, has it booked for almost immediate appearance.

Lou Holtz is worth the whole price of admission himself. Gloria Foy does some exquisite dancing and acts her part supremely well. Alan Edwards of Broadway fame is the leading man in "Patsy" and his singing with Miss Foy, especially that song hit, "If I Were King," permits an exhibition of his histrionic art as well as his ability to sing.

\* \* \*

## Columbia

One of our local critics states that the demand for Jeanne Eagels' appearance at the Columbia in "Rain" amounts almost to a craze.

Mail orders swamped the box office for days before the seats were placed on sale, evincing the popular demand for this dramatization of W. Somerset Maugham's short story.

Jeanne Eagels' success as the pivotal character in the play has been nothing short of phenomenal. She broke records for a consecutive run of a feminine star in Manhattan. Now, after

playing in "Rain" almost continuously for more than four years, she still has the support of at least 99 per cent of the original cast.

\* \* \*

## Warfield

Beginning Saturday, June 5, the Warfield announces as the attraction, the First National picture, "Sweet Daddies" directed by Alfred Santell, the clever young director of "Classified," and "Dancer of Paris."

George Sidney, Charley Murray and Vera Gordon, stars of "The Cohens and Kellys" are featured players, with Jobyna Ralston, Jack Mulhall, Aggie Herring and Gaston Glass completing an all-star cast.

For the stage presentation, Fanchon and Marco offer their "Ted Doner Idea"—a miniature musical comedy, featuring Ted Doner, former star with "Lady Be Good" and "Bobby" Thompson, his dancing partner. Others featured are Anna Marie and Gladys Rowe, toe dancers, who do a waltz clog on their toes, and the Sunkist Beauty chorus. Accompanying the screening of "Sweet Daddies," Walt Roesner and his Super-Soloists offer special musical numbers with Rose Valda clowning with the popular leader.

\* \* \*

## President

"The Bat," filmed from the stage play written by Mary Roberts Rhinehart and Avery Hopwood, will be presented at the President theater, beginning Sunday for a scheduled run of two weeks.

Emelie Melville will have the character part of the self-possessed spinster and Olive Cooper will essay the role of Lizzie, the screeching maid. John Bower, who comes from Henry Duffy's President theater in Seattle, will be a principal in this most exciting of mystery plays. Phil Tead, Kenneth Daigneau, Betty Lawrence, Earl Lee and John MacKenzie are other stars.

\* \* \*

## Alcazar

"Kempy," the laughable play lionizing a plumber who sets people as well as pipes and bars aright, is the Alcazar theater attraction this week, with Henry Duffy taking the leading part as the philosophical plumber. This play is crammed with quaint humor running through the plot.

Louis Bennison, Dale Winter and

# Amusements

NEXT WEEK

## ON THE STAGE

ALCAZAR O'Farrell nr. Powell	"Kempy" Henry Duffy Comedy
COLUMBIA 70 Eddy	"Rain" Jeanne Eagels
CURRAN Geary nr. Mason	"Patsy" Musical Comedy
PRESIDENT McAllister nr Mkt.	"The Bat"—Mystery Play Henry Duffy Production
WILKES Geary at Mason	"Rose-Marie" Musical Comedy

## VAUDEVILLE

GOLDEN GATE G. G. Ave. & Taylor	Flo Irwin-Venita Gould Big Vaudeville
ORPHEUM O'Farrell & Powell	All-star Bill
PANTAGES (NEW) Market at Hyde	Bert Gordon-Vera Kingston, Comic Stars Picture: "Connecticut Yankee in King Arthur's Court"
PORTOLA Market near 4th	Vaudeville-Pictures
UNION SQUARE O'Farrell nr. Powell	Vaudeville-Pictures
WIGWAM Mission and 22nd	Vaudeville-Pictures

## ON THE SCREEN DOWN TOWN

CALIFORNIA Market at 4th	"Silence"
CAMEO Market opp. 5th	Fred Thompson in "The Tough Guy"
CASINO Ellis and Mason	Pictures
GRANADA Market at Jones St.	"Born to the West," Zane Grey Story Jack Holt
IMPERIAL Market bet. 6th-7th	"Mare Nostrum"
LOEW'S WARFIELD Market at Taylor	"Sweet Daddies" A Ted Donner Idea
ST. FRANCIS Market bet. 5th-6th	"The Volga Boatman"

## RESIDENTIAL DISTRICTS

ALEXANDRIA Geary and 18th	"The Dancer of Paris," Sat. and Sun., Douglas Fairbanks, in "The Three Musketeers," Kiddies' Matinee, Sat. only, 1:30 o'clock, "The Wanderer," Mon., Tues. and Wed., "The Cohens and Kellys," Thurs., Fri., Ben Black and His Band, Syd Chapin, "Oh, What a Nurse," Sun., Mon., Tues., "Fifth Avenue" and "The Non-stop Flight," Wed. and Thurs., "The Enchanted Hill," Peter B. Kyne story, Friday, Sat., Milt Franklyn, "Prince of Pep."
COLISEUM Clement & 9th Ave.	"The Goose Woman," Sat. Vaudeville Matinee, Sat., Jackie Coogan, "Old Clothes," double bill with Jacqueline Logan, "Peacock Feathers," Sun., "Iron Horse," George O'Brien, Mon., Tues., "His People," Wed., Eddie Hark- ness and His Orchestra.
HAIGHT Haight at Cole	Pictures
HARDING Divisadero at Hayes	"Sally, Irene and Mary," Sat. "The Fool," Sun., Mon., "The Shock Punch," Tues., Prize Night, "Sporting Life," Wed., Bert Littel, "The Wife Who Wasn't Wanted," Thurs., Irene Rich.
MAJESTIC Mission between 20th and 21st	

METROPOLITAN Union nr. Fillmore	Pictures
NEW BALBOA Balboa & 38th Ave.	"New Broom," Sat. "Woman- handled," Sun., Richard Dix, Sun., "The Masked Bride," Mae Murray, Mon., Tuesday, "Dance Madness," Wed., "Old Clothes," Jackie Coogan, Thurs., Fri.
NEW MISSION Mission nr. 22nd	Pictures
ROYAL Polk nr. California	Pictures
SUTTER Sutter near Steiner	Pictures
NEW FILLMORE Fillmore near Ellis	Pictures

Edith Lyle are cast for the principals and make rightful claim for their allotted parts. This is rated as one of the merriest of marital mix-ups, with a glamour of fineness and stage settings that are typical of the popular playhouse on O'Farrell street.

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### Capitol

"The Lost Battalion" will remain at the Capitol theater on Ellis near Stockton street for a third week in response to public patronage. This picture tells the story of the heroic American battalion that held off the enemy for six days when pocketed in the Argonne.

The history of the organization from the time of the training period until its return home is shown in this picture, which runs continuously each day from 11 a. m. until 11 p. m. There is romance and a lot of fun in this picture as well as the exploitation of heroic deeds by the men of the battalion.

\* \* \*

### Orpheum

An all-star bill is to be offered at the Orpheum theater for the week beginning at the Sunday matinee. Ernest R. Ball, Jane Green, Mlle. Ann Codee, "Wee" Georgie Wood, Olsen and Johnson, William Demarest and Estelle Collette and the Four Karreys, are leading attractions.

Ernest R. Ball and his company of six young lady artists, will be seen in a vaudeville musical. Ball is a popular star and his fame as a composer of such songs as "Mother Machree," "Till the Sands of the Desert Grow Cold," "Boy O' Mine" and hundreds of others, is known throughout the world. Among others is "Wee" Georgie Wood, famous English actor, known in this country as "Vaudeville's Peter Pan," who will portray British boyhood in a playlet entitled "His Black Hand" in which he will be supported by Miss Dolly Harmer and Tom Blacklock.

A welcome announcement is the return of Ole Olsen and Chic Johnson, Scandinavian Scalawags, who are coming back on account of popular demand and who will have an entire new surprise party with new jests, jingles and

jollities; another team to return on next week's bill will be William Demarest and Estelle Collette. The Four Karreys in vaudeville will complete the bill.

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### Imperial

Gilda Gray, in "Aloma of the South Seas," her first feature picture for Paramount, is the present attraction at the Imperial.

"Aloma of the South Seas," adapted to the screen by James A. Creelman, from the stage play of the same name by John B. Hymer and LeRoy Clemmons, which had such success on Broadway two seasons ago, is a warm, colorful love drama of the tropics.

Packed with wild dancing, potent dramatic punches, beautiful scenery and capable acting by a strong cast, the picture proves a most suitable vehicle for the starring screen debut of Gilda Gray.

\* \* \*

### Granada

One of Zane Grey's latest stories, "Born to the West," will be the coming week's screen attraction at the Granada, with Jack Holt in the starring role. Some of the other principals are Margaret Morris, Bruce Gordon, Raymond Hatton, Tom Kennedy, the latter two being well remembered as the American dough-boy and the hard-boiled sergeant in "Behind the Front." Their remarkable record in the hilarious war picture has been the criterion for their appearance together in subsequent photoplays.

(Continued on Page 14)

where you pay no more for the

# BEST FLOWERS

*Podestaro Paldocchi*

The Voice of a Thousand Gardens

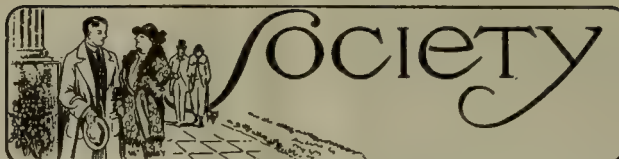
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By Antoinette Arnold

### Gardens—Setting For Society Affairs

GARDENS are being re-discovered as settings for society affairs! For, everywhere, down the peninsula, across the bay, in the rural and suburban districts of the cities in, and around, San Francisco, the garden is the favored spot!

Why not? Surely no more beautiful background could possibly be found, none so romantic—and surely none so exquisitely magnificent.

Famous peninsula estates and gardens have just recently been the scenes of the most luxurious and sumptuous of Society events.

The magnificent Fleishhacker wedding, which took place a fortnight ago at Atherton, is still the topic of conversation over the tea cups, as criterion for supreme beauty and elegance.

The garden wedding surpassed anything we have seen in a long, long, lovely time—it was simply superlatively beautiful and every one who was there will remember it, not for just a day, not for just a year, but, always!

\* \* \*

### Notable Visitors

#### Commend our Gardens

An official delegation of one hundred and three prominent members of the Garden Club of America were entertained recently by members of the Burlingame Country Club and the Hillsborough Garden Club, visiting afterwards the large estates of the William H. Crockers, the George H. Pope home, and the gardens of Templeton Crocker in Hillsborough, the Jean St. Cyr and the William H. Talbott San Mateo estates.

Expressions from the officers and members of the National Garden Club were to the effect that the places visited transcended many other places in America.

Stressing the artistic display of garden growths and the general plan of the luxurious gardens of California millionaires, the National Garden Club experts also commended highly the pretty gardens of the less luxurious, the more modest homes.

They made an official statement that in all the beautiful gardens they had seen in their extensive tour of the country, the gardens of the medium priced homes in our vicinity and the bungalows of our residential districts were the finest types to be found anywhere in all of America!

Everything grows so readily here,—that is one answer to this favored decision from the National Garden Club; and every one "out West" is passionately fond of flowers; that is another reason, perhaps, why our gardens are glorious.

\* \* \*

### Washington Wedding

Society, throughout the entire land, is discussing yet the brilliant wedding which took place in Washington, D. C., last Saturday, when Miss Alisa Mellon, daughter of the Secretary of the Treasury, became the bride of Mr. David Kirkpatrick Este Bruce, son of the Senator of Maryland.

President and Mrs. Coolidge and other prominent personages attended the wedding, which was solemnized at high noon in Bethlehem chapel of Washington Cathedral. The ceremony was followed by a reception at the Pan-American Union. There were two hundred guests at the wedding and eight thousand guests at the reception.

Bishop James Freeman, assisted by Dr. Hugh Birchhead of Baltimore officiated at the nuptials. Miss Cragie McKay, of Pittsburg, was maid of honor, and Mr. James Bruce, of Baltimore, was his brother's best man.

Mr. and Mrs. Bruce proceeded to Rome right after the wedding, where the well-known Vice-Consul will be stationed as a Government representative in the foreign service.

The Mellon-Bruce wedding was pronounced by Society as one of the most exquisitely beautiful in all the glowing records of Washington.

### Annual Council

\* \* \*

The annual meeting of the San Francisco Archdiocesan Council, National Council of Catholic Women, of which Mrs. B. M. Breeden is the president, will be held Saturday, June 5, at the Clift Hotel.



Mrs. B. M. Breeden, who will preside at the annual meeting of the N. C. C. Women, Clift Hotel

Members of the Council will gather at luncheon, where Rev. Edward T. McCarthy will be the speaker. A business session will follow the luncheon, with prominent speakers on the subject of the National Catholic Service School at Washington, D. C., and a Home and School for the Sub-normal Children in this Archdiocese.

Miss Marie Lennon has charge of the luncheon arrangements and Miss Margaret McGuire is corresponding secretary of the National council. Special addresses will be given by Archbishop Edward J. Hanna at the service in St. Mary's Cathedral, 10 o'clock just preceding the morning session.

Miss Mary Carmichael is chairman of the committee on sub-normal children, assisted by Mrs. Richard Costello, Mrs. Edward Kiel, Mrs. J. Goldie, Mrs. O. Mansfeldt, Mrs. Leon Maison, Mrs. Eustace Cullinan and Mrs. E. Lacey.

Nancy Buckley, poet, who has just returned from Europe, will read some of her poems at the annual luncheon.

### Mrs. Marshall C. Harris Entertains for Successor

\* \* \*

Mrs. Marshall C. Harris, the much beloved retiring president of Cap and Bells Club, was hostess this past week at an elaborate card party and reception given in the gold ballroom of the Fairmont Hotel, in honor of her successor in office, Mrs. John Sylvester Pinney.

The reception room, as one entered the ballroom of the Fairmont, was a lovely sight to behold, with its lavish display of flowers and the long line of receiving officers assisting Mrs. Harris in welcoming the favored guests. Luncheon was served in the east end of the gold ballroom, where an exceptionally beautiful floral arrangement was on display.

Bridge tables seated the guests in the reception room, where two hundred and more friends were splendidly entertained. Both Mrs. Harris and Mrs. Pinney were the recipients of many compliments upon the success of the beautiful party.

\* \* \*

### Mrs. Young Feted

Mrs. Perley Andrew Young, the retiring president of the Woman's Unity Club, comprising wives of hotel owners

and managers, was the complimented guest at an elaborate "home-coming" luncheon given at the Clift Hotel this past week.

During the luncheon, Mrs. Young was the recipient of a charming shower from her constituents, who literally covered her with handsome individual gifts.

It was one of the prettiest compliments I have ever seen paid a retiring president, and best of all, it was a complete surprise to Mrs. Young, who was en route, with her distinguished husband, to St. Louis and spent but a few days in this city.

Those attending the lovely luncheon in the lounge room of the Clift Hotel included the newly elected officers as follows: Mrs. John Zeeman, president; Mrs. Florence Lombard, Mrs. Albert I. Loeb, vice-presidents; Mrs. George Wilson, secretary-treasurer; Mrs. E. Carl Gardner, assistant. Directors: Mesdames E. W. Wheeler, J. S. Hull, W. Lansing, J. S. Mulpeter.

Mr. and Mrs. Young are now making their home in Los Angeles, where Mr. Perley Young, State President of the California Hotel Association, has charge of the Gates Hotel. Mr. Young is also head of the "See America First Association," and was one of the first to launch the slogan which rings from one end of the country to the other: "See America First." The Youngs will spend considerable time in large eastern cities, where Mr. Young will be an official representative and head of the leading hotel associations during the annual meets in the large cities of America. Both Mr. and Mrs. Young are exceedingly popular among their associates as well as highly esteemed in the circles of leading American hotel owners and managers.

\* \* \*

Mrs. U. M. Slater, and Miss Helen Slater, who have been spending the past six months in New York, have returned to their Fairmont home. Miss Slater is a debutante of the past season and has a large circle of friends both here and in the east, the Slaters spending part of each year in New York City.

\* \* \*

Mrs. Anna D. Connelly was hostess at a smart Bridge Luncheon given in the Empire Room at the Fairmont Hotel, on Thursday, in honor of her daughter-in-law, Mrs. Percy E. Towne, whose wedding was a social event of recent date. She was assisted in receiving by Mrs. Percy E. Towne. Flowers and ferns were combined in pleasing manner in the decorations, and cards were enjoyed following the luncheon. Mrs. A. R. McConnell, also a daughter of the hostess, will arrive in San Francisco in a few days to be the house guest of her mother for two months.

\* \* \*

One of the largest affairs of the week was the reception and tea given on Tuesday by Mrs. Walter Romaine Lovegrove and Mrs. George Leviston as joint hostesses, in honor of Mrs. Dohrmann K. Pischel, who with Dr. Pischel, has just returned to San Francisco after two years residence in Europe. The Laurel Court at The Fairmont Hotel was the setting for the brilliant gathering of two hundred friends. Among those who assisted in receiving were: Mrs. Kasper Pischel, Mrs. Harold Fletcher, Mrs. Albert



**HOTEL CANTERBURY**  
750 Sutter Street  
San Francisco's Finest  
Family Hotel  
250 Rooms  
Rates: From \$2.50 per day

Evers, Mrs. Robertson Ward, Mrs. Chalmers Graham and the Misses Ruth and Mary Davis.

\* \* \*

Mrs. Sol Elberg and Mrs. Eliza Levene were joint hostesses at a Bridge Luncheon given on Tuesday at the Fairmont Hotel, their honor guest being Miss Janice Monash, who will be married to Mr. Harold Levene on June 24. Bright flowers were artistically combined in the table decoration and place cards were hand painted cupids and brides.

\* \* \*

**Mrs. Wallace Gives Smart Tea for Celebrity**

Mrs. Charles Stuart Wallace, wife of Colonel Wallace, was hostess at a most delightful tea given at her home on California street this past week, in compliment to a celebrity, Baroness von Redelstein-Ghika, who has just reached this city from South American centers.

The Baroness told some intensely interesting events in connection with her great literary achievements and recited the customs of peoples throughout various parts of the world —much to the delight and interest of the assembled literati.

Those who were invited by Mrs. Wallace to meet Baroness von Redelstein-Ghika, included Mrs. E. W. Wilson, Mrs. Macondray Moore, Mrs. Katherine Eggleston Holmes, Mrs. Charles Menoher, Mrs. Walter Jones, Mrs. William Hinckley Taylor, Mrs. Gordon Michie, Miss Geneve Shaffer, Mrs. Geddes.

Mrs. Geddes and Mrs. Holmes poured.

Upon request, letters written by Mrs. Wallace to her friend, Mrs. Holmes, were read at this eventful tea and those who heard the scholarly and instructive letters urged the writer to have them published in book form for the enlightenment and pleasure of many more friends.

\* \* \*

The 151st anniversary of the Battle of Bunker Hill will be commemorated on Thursday, June 17th, under the auspices of the Bunker Hill Association.

A special musical patriotic program will be arranged by Mr. Ralph Murray, leader of the Golden Gate Park Band and the exercises will take place at Golden Gate Park at 2 p. m. on Thursday, June 17th.

Invitations are extended to all to be present at these exercises to commemorate this anniversary.

\* \* \*

**Hotel Whitcomb Notes**

The Utile Dulci Auxilliary Club assembled at the Hotel Whitcomb on Saturday afternoon. After the meeting and program, tea was served during the concert hour in the Roof Garden of the hotel. Thirty members attended the tea.

The club has disbanded for the summer. The next meeting will be held in August.

\* \* \*

Mr. and Mrs. Frank Peter Crook of Los Angeles and their guest Mrs. H. C. Christensen, of Milwaukee, are stopping at the Hotel Whitcomb. The party motored to Can Francisco for the Golden Gate Kennel Show, in which they had several entries. Mr. and Mrs. Crook have many friends in San Francisco and the bay region.

(Continued on Page 17)

**SANTA MARIA INN**  
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# RADIO

By C. J. Pennington



## Keep Your Name on the Air

**WE TAKE** special notice of how some of our most prominent companies, who have been sponsoring programs throughout the various broad-



C. J. Pennington

cast stations for the past few months, are discontinuing their broadcast programs until next October.

We are wondering if it would not be to the benefit of those certain companies if they would continue to keep their name before the public during the vacation period, for several excellent and significant reasons.

It must, of course, be remembered that there will be thousands on the roads, stopping in the auto camps every night during the entire summer. These people will be listening to their own or to some one else's radio set almost every evening.

During their trip they will no doubt think of the many things which they will purchase when their pleasure trip is finished; or, no doubt, while listening to an excellent program sponsored by some concern, they will be reminded of the articles they must purchase after their trip is finished.

In all probability, when the time arrives for them to make those purchases, they are going to drift back (in mind) to the evening when they were entertained via the air by you; which means they are going to make their purchases from you.

The public is very fickle; they must be continually "sold," and unless one is always before them, they soon forget. They will listen to your programs all winter, but when you quit them, then they turn to some other source for their summer broadcast programs.

Perhaps your competitor will go on the air where you leave off and reap the rewards for the work you have been doing. Think it over, you advertisers, and may we ask, why advertise all win-

ter and then stop during the summer months just to let some concern step in and reap your harvest?

We are wondering if it is a lack of good judgment on the part of the budget committee, or if it is a case of considering advertising unnecessary and that you have every one so completely "sold" that they would not think of another product. Perhaps some authority could inform us.

\* \* \*

## No Radical Changes Expected

We have been asked, what changes do we expect in radio sets for the coming winter? Not many are expected, and we doubt if any are made. There may be improvements in looks and workmanship, but as to the parts of the actual receiver, we do not anticipate any new ones.

Which calls to mind the fact that there are many persons who would like to become set owners and enjoy some of the pleasures which a radio set alone can give.

The summer months are approaching, or rather, are upon us, which is the time when the sale of radio sets is on a decline. Naturally, this produces a drop in prices, and especially with those dealers who want to stimulate sales. Some are already giving a discount from the regular prices in order to make the few sales which are accomplished during the summer or quiet months.

You who contemplate purchasing a radio set within the near future,—why not take advantage of the summer months to install your set? Then when the winter months come and radio reception is good, you will be fully equipped with a good set, which in all probability costs you much less by purchasing during the hot months, when there is plenty of static and distortion.

Make a comparison of former years: the same has transpired every year and no radical changes have taken effect that would cause a set to be out of date.

Now is the time to get that set you have long hoped to have, and perhaps you may buy the very one which you never thought you could afford.

We feel certain any merchant would be more than glad to shave a little from his own profits in order to keep up a continual turn over on his merchandise, and at the outset of the fall season have his shelves clear in order to accommodate the new models, which by the way, will be different in exterior appearance only.

## Radio Program for Next Week

KPO—HALE BROS. AND THE CHRONICLE, SAN FRANCISCO—428.3

### Sunday, June 6

9:45 to 10:15 a. m.—Udenominational and non-sectarian church service. Talk.  
10:15 a. m.—Weather forecast.  
2:45 p. m.—Play by play broadcast from Recreation Park of the baseball game.  
5:00 to 6:00 p. m.—Organ recital.  
6:00 to 6:30 p. m.—Orchestra, direction of Waldemar Lind.  
6:30 p. m.—Baseball scores and general information.

6:35 to 8:25 p. m.—Concert Orchestra.  
8:35 to 10:00 p. m.—Rudy Seiger's Orchestra.

### Monday, June 7

7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
10:30 a. m.—Weather forecast.  
12:00 noon—Time signals and Scripture reading.

1:00 to 2:00 p. m.—Rudy Seiger's Orchestra.  
2:30 to 3:30 p. m.—Matinee program.

3:30 to 4:30 p. m.—Fashion notes.  
4:30 to 5:30 p. m.—Concert Orchestra, Cyrus Trobbe.

5:30 to 6:15 p. m.—Children's hour stories.  
6:15 to 6:30 p. m.—Stock market quotations, baseball scores.

6:30 to 7:00 p. m.—Orchestra, Waldemar Lind director.

7:00 to 7:30 p. m.—Rudy Seiger's Orchestra.  
8:00 to 9:00 p. m.—Hawaiian Orchestra.

9:00 to 10:00 p. m.—KFI, Los Angeles, and KPO, San Francisco, broadcasting simultaneously.

10:00 to 11:00 p. m.—Dance Orchestra, Billy Long director.

### Tuesday, June 8

7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
10:30 a. m.—Market report.  
12:00 noon—Time signals and Scripture reading.

1:00 to 2:00 p. m.—Rudy Seiger's Orchestra.  
2:45 to 3:30 p. m.—Play by play broadcast from Recreation Park of the baseball game.

4:30 to 5:30 p. m.—Concert Orchestra, Cyrus Trobbe director.

5:30 to 6:15 p. m.—Big Brother's stories.  
6:15 to 6:30 p. m.—Quotations and baseball scores.

6:30 to 7:00 p. m.—Orchestra, Waldemar Lind director.

7:00 to 7:30 p. m.—Rudy Seiger's Orchestra.  
8:00 to 9:00 p. m.—Program.

9:00 to 10:00 p. m.—Program.  
10:00 to 11:00 p. m.—Dance Orchestra, Gene James director.

### Wednesday, June 9

7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
10:30 a. m.—Weather forecast; Market Report.  
12:00 noon—Time signals and Scripture reading.

1:00 to 2:00 p. m.—Rudy Seiger's Orchestra.  
2:45 to 3:30 p. m.—Play by play broadcast from Recreation Park of the baseball game.

4:30 to 5:30 p. m.—Concert Orchestra, Cyrus Trobbe director.

5:30 to 6:15 p. m.—Children's hour.  
6:15 to 6:30 p. m.—Stock market quotations, baseball scores and information.

6:30 to 7:00 p. m.—Orchestra, Waldemar Lind director.

7:00 to 7:30 p. m.—Rudy Seiger's Orchestra.  
8:00 to 9:00 p. m.—Program by the Atwater Kent Artists.

9:00 to 10:00 p. m.—Orchestra, Billy Long director.

10:00 to 11:00 p. m.—Orchestra, Waldemar Lind director.

### Thursday, June 10

7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
10:30 a. m.—Weather forecast, market report.  
12:00 noon—Time signals and Scripture reading.

1:00 to 2:00 p. m.—Rudy Seiger's Orchestra.  
2:45 to 3:30 p. m.—Play by play broadcast from Recreation Park of the baseball game.

4:30 to 5:30 p. m.—Concert Orchestra, Cyrus Trobbe director.

5:30 to 6:15 p. m.—Children's hour.  
6:15 to 6:30 p. m.—Stock market quotations, baseball scores.

6:30 to 7:00 p. m.—Orchestra, Waldemar Lind director.

7:00 to 7:30 p. m.—Rudy Seiger's Orchestra.  
8:00 to 9:00 p. m.—Program.

10:00 to 11:00 p. m.—Dance Orchestra, Billy Long director.

### Friday, June 11

7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
10:30 a. m.—Weather forecast, market report.

### Radio Program for Next Week

12:00 noon—Time signals and Scripture reading.  
 12:45 p. m.—Talk from the Commonwealth Club.  
 1:30 to 2:00 p. m.—Rudy Seiger's Orchestra.  
 2:45 p. m.—Play by play broadcast from Recreation Park of the baseball game.  
 4:30 to 5:30 p. m.—Concert Orchestra, Cyrus Trobber director.  
 5:30 to 6:15 p. m.—Big Brother's stories.  
 6:15 to 6:30 p. m.—Stock market quotations, baseball scores.  
 6:30 to 7:00 p. m.—Orchestra, Waldemar Lind director.  
 7:00 to 7:30 p. m.—"Sports on the Air."  
 7:30 to 7:50 p. m.—Bridge lessons.  
 8:00 to 9:00 p. m.—Program.  
 9:00 to 10:00 p. m.—Dance Orchestra, Gene James director.  
 9:10 to 9:20 p. m.—Book Reviews.  
 10:00 to 11:00 p. m.—Orchestra, Waldemar Lind director.  
**Saturday, June 12**  
 7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
 10:30 a. m.—Weather forecast, market report.  
 12:00 noon—Time signals and Scripture reading.  
 1:00 to 2:00 p. m.—Rudy Seiger's Orchestra.  
 2:45 p. m.—Play by play broadcast from Recreation Park of the baseball game.  
 4:30 to 5:30 p. m.—Concert Orchestra, Cyrus Trobber director.  
 6:15 to 6:30 p. m.—Stock market quotations, baseball scores.  
 6:30 to 7:30 p. m.—Orchestra, Waldemar Lind director.  
 7:20 to 7:30 p. m.—Talk on real estate.  
 8:00 to 12:00 p. m.—Dance Orchestra, Reg Code directing.

**KJBS—JULIUS BRUNTON & SONS CO., SAN FRANCISCO—220**

**Sunday, June 6**  
 6:00 to 6:30 p. m.—Studio program.  
**Monday, June 7**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.  
 8:00 to 8:45 p. m.—Studio Program by Johnson's Radio Band.  
 8:45 to 9:00 p. m.—KJBS Players, Fred C. Dittmar Director.  
 9:00 to 10:00 p. m.—Studio program by "Johnson's Radio Band."  
**Tuesday, June 8**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.  
**Wednesday, June 9**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.  
 8:00 to 10:00 p. m.—Studio program by "The After Dinner Boys."  
**Thursday, June 10**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.  
**Friday, June 11**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.  
 8:00 to 9:00 p. m.—Program. Benny Burman, Peggy McDonald.  
 9:00 to 10:00 p. m.—Studio program by the "Favorite Hour Entertainers."  
 10:00 to 11:30 p. m.—Regular Weekly meeting of "The Royal Order of Smoked Herring."  
**Saturday, June 12**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.

**KFRC—CITY OF PARIS DRY GOODS CO., SAN FRANCISCO—270.1**

**Sunday, June 6**  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Concert from Hotel Whitcomb.  
 8:00 to 10:00 p. m.—Concert by Bem's Symphony Orchestra.  
 10:00 to 12:00 p. m.—Dance music.  
**Monday, June 7**  
 10:00 to 11:00 a. m.—Household Hints.  
 4:30 to 5:30 p. m.—Dance music.  
 5:30 to 6:15 p. m.—A. F. Merrell and his Stamp Club.  
 6:15 to 6:45 p. m.—"The Stage and Screen."  
 6:15 to 6:45 p. m.—Jo Mendel and his Pep Band.  
 6:45 to 7:30 p. m.—Goodfellows Ad Period.  
 8:00 to 9:00 p. m.—Around the Camp-Fire with Mac.  
 9:00 to 9:30 p. m.—Current events.  
 9:30 to 10:00 p. m.—KFRC Hawaiians.  
**Tuesday, June 8**  
 5:30 to 6:30 p. m.—Mac and His Gang.  
 6:30 p. m.—"The Stage and Screen."

6:30 to 7:30 p. m.—Popular songs by Fred McKinley.  
 8:00 to 10:00 p. m.—Grand Opera "Il Trovatore" by Verdi.  
 10:00 to 12:00 p. m.—Dance music.

**Wednesday, June 9**

10:00 to 11:00 a. m.—Household hints.  
 4:30 to 5:00 p. m.—Dance music by Billy Hamilton's Orchestra.  
 5:00 to 5:30 p. m.—Goodfellows Ad Period.  
 5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Concert, Hotel Whitcomb.  
 8:00 to 9:00 p. m.—Concert by Bem's Symphony Orchestra.  
 9:00 to 10:00 p. m.—An hour of music by the Anker Stang Ensemble.  
 10:00 to 12:00 p. m.—Dance music.

**Thursday, June 10**

5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:00 p. m.—Harry Rose and Bill Morris.  
 7:00 to 7:30 p. m.—Goodfellows Ad Period.  
 8:00 to 8:15 p. m.—"15 minutes at the Baldwin."  
 8:15 to 8:30 p. m.—Special program.  
 8:30 to 10:00 p. m.—Dance music.  
**Friday, June 11**  
 4:45 to 5:30 p. m.—Goodfellows Ad Period.  
 5:30 to 6:30 p. m.—Mac and His Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Concert by Stanislas Bem's Symphony Orchestra.  
 8:00 to 9:00 p. m.—Concert by Bem's Symphony Orchestra.  
 9:00 to 10:00 p. m.—Studio program.  
 10:00 to 11:00 p. m.—Dance music.  
**Saturday, June 12**  
 4:00 to 5:30 p. m.—Tea Hour concert.  
 5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Dance music, Hotel Whitcomb.  
 8:00 p. m. to 1:00 a. m.—Dance music by Wilt Gunzendorfer's Band. Intermissions by KFRC Request Twins "Jake" and "Alec" and Lou Emmel and Del Perry.

**KGTT—GLAD TIDINGS TEMPLE, SAN FRANCISCO—207**

**Sunday, June 6**  
 2:30 to 3:00 p. m.—Sunday school lesson.  
 3:00 to 5:00 p. m.—Church service.  
 8:00 to 10:00 p. m.—Evening service.  
**Tuesday, June 7**  
 8:00 to 10:00 p. m.—Studio program of sacred music.  
**Wednesday, June 8**  
 2:30 to 3:30 p. m.—Healing service.  
 8:00 to 10:00 p. m.—Studio program of sacred music.  
**Thursday, June 10**  
 2:30 to 3:30 p. m.—Glad Tidings hour. Studio program.  
**Friday, June 11**  
 8:00 to 10:00 p. m.—Studio program of sacred music.

**KFOB—INC., BURLINGAME—226**

**Tuesday, June 1**—8:00 to 11:00 p. m.  
**Thursday, June 3**—7:00 to 7:30 p. m.; 8:00 to 12:00 p. m.  
**Saturday, June 5**—5:30 to 6:00 p. m.; 8:00 to 12:00 p. m.

**KGO—GENERAL ELECTRIC CO., OAKLAND—361**

**Sunday, June 6**  
 11:00 a. m.—First Baptist Church service.  
 3:30 p. m.—Vesper service, Grace Cathedral.  
 7:40 p. m.—Weather Bureau report.  
 7:45 p. m.—First Baptist Church service.  
**Monday, June 7**  
 7:15 to 7:30 a. m.—Health Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength."  
 11:30 to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—Dona Martin, soprano.  
 5:30 to 6:00 p. m.—KGO Kiddies' Klub.  
 6:00 to 6:55 p. m.—Dinner concert.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:14 p. m.—N. Y. Stock reports (closing).  
 7:21 p. m.—S. F. Stock reports (closing).  
 8:00 p. m.—Educational program.  
 8:05 p. m.—O. W. Holmes "The Agricultural Outlook."  
 8:25 p. m.—"Chats About New Books."  
 8:50 p. m.—"Education Over Radio."  
 9:15 p. m.—"The Art of Yodeling."  
 9:30 p. m.—Milton H. Epstein, speaker.  
**Tuesday, June 8**  
 7:15 to 7:30 a. m.—Health Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.

8:30 a. m.—"Daily Strength."  
 11:30 to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 6:00 to 6:55 p. m.—Dinner concert.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 8:00 to 9:00 p. m.—Eveready program.  
 9:00 to 10:00 p. m.—The Pilgrims' hour.

**Wednesday, June 9**

7:15 to 7:30 a. m.—Health Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength."  
 11:30 to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—U. S. Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—Book Review.  
 5:30 p. m.—Mr. Fix-it answers questions.  
 6:00 to 6:55 p. m.—Dinner concert.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).

**Thursday, June 10**

7:15 to 7:30 a. m.—Health Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength."  
 11:30 to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 5:30 to 6:30 p. m.—George W. Ludlow, "Friend to Boys."  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 8:00 to 9:00 p. m.—Vacation program.  
 9:00 p. m. to 12:00 midnight—Dance music.

**Friday, June 11**

7:15 to 7:30 a. m.—Health Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength."  
 11:10 a. m.—Homemaking Talk.  
 11:30 to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—Auction R-idge matinee.  
 5:30 to 6:00 p. m.—KGO Radio Girls.  
 6:00 to 6:55 p. m.—Dinner concert.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
**Saturday, June 12**  
 7:15 to 7:30 a. m.—Health Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength."  
 8:45 a. m.—Songs, Jennings Pierce.  
 11:30 to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—U. S. Weather Bureau report.  
 12:33 p. m.—N. Y. Stock Market reports.  
 12:40 p. m.—S. F. Stock Market reports.  
 4:00 to 5:30 p. m.—Concert orchestra.  
 8:00 p. m.—Weather report. "Weekly Sport Review."

8:10 to 9:00 p. m.—Program (San Francisco Studio). Instrumental Selections.  
 9:00 to 10:00 p. m.—(San Francisco Studio). Program.  
 10:00 p. m. to 12:30 a. m.—Dance music.

**KTAB—ASSOCIATED BROADCASTERS, OAKLAND—240**

**Sunday, June 6**  
 9:45 to 10:45 a. m.—Bible lecture.  
 11:00 a. m. to 12:30 p. m.—Church service.  
 7:45 to 9:15 p. m.—Church service.  
 9:30 to 11:00 p. m.—After-service Concert.  
**Monday, June 7**  
 9:00 to 9:30 a. m.—Prayer service.  
 8:00 to 10:00 p. m.—Studio program.  
**Tuesday, June 8**  
 9:00 to 9:30 a. m.—Prayer Service

# Radio Program for Next Week

8:00 to 9:00 p. m.—Educational program.  
**Wednesday, June 9**  
 9:40 to 9:50 a. m.—Prayer service.  
**Thursday, June 10**  
 9:00 to 9:30 a. m.—Prayer service.  
 8:00 to 10:00 p. m.—Studio program.  
**Friday, June 11**  
 9:00 to 9:30 a. m.—Prayer service.  
 8:00 to 10:00 p. m.—Studio program.

## KFUS—GOSPEL RADIO, OAKLAND—256

**Sunday, June 6**  
 9:00 a. m.—Sunday School lesson.  
**Monday, June 7**  
 10:00 a. m.—Fellowship hour. Musical selections.  
 6:30 a. m.—Children's Bible story hour.  
 6:45 p. m.—Bible reading.  
 7:00 p. m.—Vesper service.  
**Tuesday, June 8**  
 8:00 p. m.—The KFUS Orchestra, Mr. C. Moore director.  
**Wednesday, June 9**  
 10:00 a. m.—Fellowship hour. Musical selections.  
 6:30 p. m.—Children's Bible story hour.  
 6:45 p. m.—Bible reading.  
 7:00 p. m.—Vesper service.  
**Thursday, June 10**  
 10:00 a. m.—Fellowship hour.  
 6:30 p. m.—Children's Bible story hour.  
 7:00 p. m.—Vesper service.  
 8:00 p. m.—One hour of sacred songs.  
**Friday, June 11**  
 10:00 a. m.—Fellowship hour.  
 6:30 p. m.—Children's Bible story hour.  
 7:00 p. m.—Vesper service.  
 8:00 p. m.—One hour of sacred songs.  
**Saturday, June 12**  
 10:30 a. m.—Children's Church broadcasting.  
 6:30 p. m.—Regular radiocast, Down Town Mission.

## KLX—OAKLAND TRIBUNE, OAKLAND—508.2

**Monday, June 7**  
 7:00 to 7:30 p. m.—News broadcast.  
 8:00 to 9:00 p. m.—Seventh "Community Night."  
 9:00 to 10:30 p. m.—Weekly meeting of the Protective Order of Lake Merritt Ducks.  
**Tuesday, June 8**  
 3:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.  
**Wednesday, June 9**  
 3:00 p. m.—Baseball.  
 6:30 to 7:00 p. m.—Athens Athletic Club orchestra.  
 7:00 to 7:30 p. m.—News broadcast.  
 8:00 to 9:00 p. m.—Educational program.  
 9:00 to 10:00 p. m.—Eighth "Community Night."  
**Thursday, June 10**  
 3:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.  
**Friday, June 11**  
 3:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.  
 8:00 to 9:45 p. m.—Studio program.  
 9:45 to 10:30 p. m.—Athens Athletic club orchestra.  
**Saturday, June 12**  
 3:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.

## KNX—L. A. EVENING EXPRESS LOS ANGELES—337

**Daily Except Sunday**  
 7:30 a. m.—KNX Morning Gym.  
 8:00 a. m.—Inspirational talk and morning prayer.  
 8:55 a. m.—Time signals.  
 9:00 a. m.—Radio Shopping News.  
 10:00 a. m.—Morning Message.  
 10:30 a. m.—Household Economics Dept.  
 12:00 p. m.—Arcade Cafeteria Orchestra.  
 1:30 p. m.—The Book Worm.  
 4:55 p. m.—Market reports.  
 5:30 p. m.—Arcade Cafeteria Orchestra.  
 6:00 p. m.—The Town Tattler.  
 6:15 p. m.—W. F. Alder Travelogue.  
 6:30 p. m.—Atwater Kent orchestra.  
**Sunday, June 6**  
 10:00 a. m.—First Presbyterian Church of Hollywood.  
 2:00 to 4:00 p. m.—Musical program.  
 4:30 p. m.—Cinema chat.  
 6:30 p. m.—First Unitarian Church.  
 7:00 p. m.—Circle Theater Symphony.  
 8:00 p. m.—First Presbyterian Church of Hollywood.  
 9:00 p. m.—Feature program.  
**Monday, June 7**  
 3:00 p. m.—Little Jean.  
 4:00 p. m.—Household Hints.  
 4:30 p. m.—Blue Monday Frolic.  
 7:00 p. m.—Feature program.  
 7:30 p. m.—Program.  
 8:00 p. m.—Program.  
 9:00 p. m.—Feature program.  
 10:00 p. m.—Program.  
 11:00 p. m.—Hotel Ambassador orchestra.  
**Tuesday, June 8**  
 2:00 p. m.—Mothers' Hour.  
 7:00 p. m.—Program.  
 7:45 p. m.—Talk on Health.  
 8:00 p. m.—Program.  
 9:00 p. m.—Program.  
 10:00 p. m.—Hotel Ambassador orchestra.

**Wednesday, June 9**  
 4:00 p. m.—Talk on care of children.  
 7:00 p. m.—Program.  
 8:00 p. m.—Program.  
 9:00 p. m.—Program.  
 10:00 p. m.—Women's Clubs program.  
 11:00 p. m.—Hotel Ambassador orchestra.  
**Thursday, June 10**  
 11:00 a. m.—Nature talk.  
 7:00 p. m.—Program.  
 8:00 p. m.—Program.  
 9:00 to 10:00 p. m.—Program.  
 10:00 p. m.—Feature program.  
 11:00 p. m.—Hotel Ambassador Orchestra.  
 12:00 to 2:00 a. m.—Don Meaney's Midnight Frolic.  
**Friday, June 11**  
 10:30 a. m.—Talk on "Proper Foods."  
 1:00 p. m.—The Village Gossip.  
 2:00 p. m.—Women's Clubs musical program.  
 4:00 p. m.—Boy Scouts musical program.  
 7:00 p. m.—Feature program.  
 8:00 p. m.—Program.  
 9:00 p. m.—Program.  
 10:00 p. m.—Broadcasting the main Event from Hollywood Legion Stadium.  
 11:00 p. m.—Hotel Ambassador Orchestra.  
**Saturday, June 12**  
 3:00 p. m.—Town Crier.  
 7:00 p. m.—Stories of insect life.  
 7:15 p. m.—Announcement of Sunday services.  
 7:30 p. m.—Program.  
 8:00 p. m.—Program.  
 9:00 p. m.—Feature program.  
 10:00 p. m.—Hotel Ambassador Orchestra.  
 11:00 p. m.—KNX Hollywood Night.

## KFI—EARLE C. ANTHONY, INC., LOS ANGELES—467

(Copyright 1925 by Earle C. Anthony, Inc.)  
**Sunday, June 6**  
 10:00 a. m.—Morning Services.  
 11:00 a. m.—Third Church of Christ, Scientist.  
 4:00 p. m.—Vesper Services.  
 6:30 p. m.—KFI Nightly Doings.  
 6:45 p. m.—Music Appreciation Chat.  
 7:00 p. m.—A. H. Grebe & Co., Inc.  
 7:30 p. m.—Jim, Jack and Jean Trio.  
 8:00 p. m.—Aeolian Organ Recital. Dan L. MacFarland.  
 9:00 p. m.—Mert Denman and his Uke.  
 10:00 p. m.—Packard Six Orchestra.  
**Monday, June 7**  
 6:45 to 7:00 a. m.—Health Training.  
 7:15 to 7:30 a. m.—Health Training.  
 7:45 to 8:00 a. m.—Health Training.  
 8:00 to 8:30 a. m.—Daily Strength.  
 5:30 p. m.—Norm Rathert and his Trojan Tooters.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—Marguerite Bosler, soprano.  
 6:45 p. m.—KFI Radiatorial Period.  
 7:00 p. m.—Owen Fallon and his Californians.  
 8:00 p. m.—Popular program.  
 9:00 p. m.—Program presented by Walter M. Murphy Motors Co., presenting Alice Forsythe Moshier. Broadcast simultaneously by KFI and KPO.  
 10:00 p. m.—Program by Melklejohn Bros.

**Tuesday, June 8**  
 6:45 to 7:00 a. m.—Health Training.  
 7:15 to 7:30 a. m.—Health Training.  
 7:45 to 8:00 a. m.—Health Training.  
 8:00 to 8:30 a. m.—Daily Strength.  
 5:30 p. m.—Rendezvous Ballroom Orchestra.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—Simmers and Colburn.  
 6:45 p. m.—"Human Nature Around the World."  
 7:00 p. m.—Virginia Ballroom Orchestra.  
 8:00 p. m.—Screen Artists' Quartet.  
 9:00 p. m.—Composers' Hour.  
 10:00 p. m.—Packard Radio Club.

**Wednesday, June 9**  
 6:45 to 7:00 a. m.—Energetics' Class, Health Training Exercises by Hugh Barrett Dobbs.  
 7:15 to 7:30 a. m.—Pep Class, Health Training.  
 7:45 to 8:00 a. m.—Lazybones' Class, Health Training.  
 8:00 to 8:30 a. m.—Cherrio—Daily Strength.  
 5:30 p. m.—Don Warners Orchestra.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—Don Warner's Orchestra.  
 6:45 p. m.—KFI Radiatorial Period.  
 7:00 p. m.—Grebe Synchrophase String Ensemble.  
 7:30 p. m.—Detective Stories.  
 8:00 p. m.—Program.  
 9:00 p. m.—Pat O'Neal, baritone.  
 10:00 p. m.—Program arranged by Charles Beauchamp.

**Thursday, June 10**  
 6:45 to 7:00 a. m.—Health Training.  
 7:15 to 7:30 a. m.—Health Training.  
 7:45 to 8:00 a. m.—Health Training.  
 8:00 to 8:30 a. m.—Daily Strength.  
 5:30 p. m.—Theron Bennett's Hollywood Foot-lifters.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—Theron Bennett's Hollywood Foot-lifters.  
 6:45 p. m.—KFI Radiatorial Period.

7:00 p. m.—Program.  
 8:00 p. m.—Program of Chamber Music. IVr-ginia Flohrl, soprano.  
 9:00 p. m.—Popular program.  
 10:00 p. m.—Patrick-Maish orchestra.  
**Friday, June 11**  
 6:45 to 7:00 a. m.—Health Training.  
 7:15 to 7:30 a. m.—Health Training.  
 7:45 to 8:00 a. m.—Health Training.  
 8:00 to 8:30 a. m.—Daily Strength.  
 5:30 p. m.—Program.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:45 p. m.—KFI Radiatorial Period.  
 6:30 p. m.—Eugenia Whisenaut, Garnet Davis.  
 7:00 p. m.—Kanner Trio. William Kanner, piano.  
 8:00 p. m.—Aeolian Organ Recital. Dan L. MacFarland.  
 9:00 p. m.—Yvonne Gerard, pianist; Walter Menard, tenor.  
 9:30 p. m.—Program by Mutual Motors, Inc.  
 10:00 p. m.—Packard Ballad Hour.  
**Saturday, June 12**  
 6:45 to 7:00 a. m.—Health Training.  
 7:15 to 7:30 a. m.—Health Training.  
 7:45 to 8:00 a. m.—Health Training.  
 8:00 to 8:30 a. m.—Daily Strength.  
 5:30 p. m.—Shelley Players' Orchestra, with Marta Everts.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—Vest Pocket Program.  
 6:45 p. m.—KFI Radiatorial Period.  
 7:00 p. m.—Al Wesson and his Orchestra.  
 8:00 p. m.—Angelus Trio. Elnora Rader, contralto.  
 9:00 p. m.—Popular program.  
 10:00 p. m.—Packard Radio Club.  
 11:00 p. m.—KFI Midnight Frolic.

## KFWB—WARNER BROS., HOLLYWOOD—252

**Sunday, June 6**  
 8:00 to 11:00 p. m.—Albert Keglovich, violin.  
**Monday, June 7**  
 1:45 to 5:00 p. m.—Home Economics.  
 5:00 to 6:00 p. m.—Children's Hour.  
 6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
 7:00 to 7:20 p. m.—Announcements.  
 7:20 to 7:30 p. m.—News Items.  
 7:30 to 8:00 p. m.—Program featuring Peggy Mathews, blues singer.  
 8:00 to 9:00 p. m.—Program popular songs.  
 9:00 to 10:00 p. m.—Program, the Ashley Sisters in harmony numbers.  
 10:00 to 10:10 p. m.—News items.  
 10:10 to 11:00 p. m.—Warner Bros. Frolic.  
**Tuesday, June 8**  
 1:45 to 5:00 p. m.—Home Economics.  
 5:00 to 6:00 p. m.—Children's Hour.  
 6:00 to 7:00 p. m.—The Pontiac Six Dinner Hour.  
 7:00 to 7:15 p. m.—The Little Ant Man.  
 7:15 to 7:20 p. m.—Announcements.  
 7:20 to 7:30 p. m.—News Items.  
 7:30 to 8:00 p. m.—Program, Peggy Mathews, blues singer.  
 8:00 to 9:00 p. m.—Program, Stark Sisters in harmony numbers.  
 9:00 to 10:00 p. m.—Program, Sol Hoopii's Hawaiian Trio.  
 10:00 to 10:10 p. m.—News items.  
 10:10 to 11:00 p. m.—Warner Bros. Frolic.  
**Wednesday, June 9**  
 1:45 to 5:00 p. m.—On Home Economics.  
 5:00 to 6:00 p. m.—Children's Hour.  
 6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
 7:00 to 7:10 p. m.—Officer Reilly of the Los Angeles Police Dept.  
 7:10 to 7:20 p. m.—Announcements.  
 7:20 to 7:30 p. m.—News items.  
 7:30 to 8:00 p. m.—Program.  
 8:00 to 9:00 p. m.—Program, Bill Hatch and his orchestra.  
 9:00 to 10:00 p. m.—Program. The Romola Orchestra.  
 10:00 to 10:10 p. m.—News items.  
 10:10 to 11:00 p. m.—Warner Bros. Frolic.  
**Thursday, June 10**  
 6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
 7:00 to 8:00 p. m.—Program.  
 8:00 to 8:10 p. m.—News Items.  
 8:10 to 9:10 p. m.—Program featuring Lilyna May Challenger, contralto.  
 9:10 to 10:10 p. m.—Program Bill Hatch, violin and piano.  
 10:10 to 10:20 p. m.—News items.  
 10:20 to 11:00 p. m.—Warner Bros. Frolic.  
**Friday, June 11**  
 6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
 7:00 to 7:20 p. m.—Announcements.  
 7:20 to 7:30 p. m.—News Items.  
 7:30 to 8:00 p. m.—Program featuring William Kneen.  
 8:00 to 9:00 p. m.—Program featuring Esther White. The John Wright Orchestra.  
 9:00 to 10:00 p. m.—Julius H. Phillips.  
 10:00 to 10:10 p. m.—News items.  
 10:10 to 11:00 p. m.—Warner Bros. Frolic.  
**Saturday, June 12**  
 6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
 7:00 to 7:30 p. m.—Announcements.  
 7:30 to 8:00 p. m.—Program.  
 8:00 to 9:00 p. m.—Program.  
 9:00 to 11:00 p. m.—Warner Bros. Frolic.



**Radio Program for Next Week**

**KGW—MORNING OREGONIAN, PORTLAND—491.5**

**Sunday, June 6**  
 10:45 to 12:00 noon—Morning services.  
 7:30 to 9:00 p. m.—Evening services.  
 9:00 to 10:00 p. m.—Concert.  
**Monday, June 7**  
 10:00 to 11:30 a. m.—Music, weather report, household helps.  
 12:30 to 1:30 p. m.—Concert.  
 7:00 to 7:00 p. m.—Dinner concert.  
 7:30 to 7:45 p. m.—Weather, market and police reports.  
 7:45 to 8:00 p. m.—Talk.  
 8:00 to 8:45 p. m.—Organ recital.  
 8:45 to 9:00 p. m.—Talk "Raising Poultry for Profit."  
 9:00 to 10:00 p. m.—Vaudeville entertainment.  
 10:00 to 12:00 midnight—Dance music by Cole McElroy's dance orchestra.

**Tuesday, June 8**  
 10:00 to 11:30 a. m.—Music, weather report, household helps.  
 12:30 to 1:30 p. m.—Concert.  
 2:00 to 3:30 p. m.—Women's Matinee.  
 6:00 to 7:00 p. m.—Dinner concert.  
 7:30 to 7:45 p. m.—Weather, market and police reports.  
 8:00 to 10:00 p. m.—Educational program.  
 10:00 to 12:00 p. m.—Dance music from Multnomah Hotel.

**Wednesday, June 9**  
 10:00 to 11:30 a. m.—Music, weather report, household helps.  
 12:30 to 1:30 p. m.—Concert.  
 6:00 to 7:00 p. m.—Dinner concert.  
 7:30 to 7:45 p. m.—Weather, market and police reports.  
 8:00 to 9:00 p. m.—Concert.  
 9:00 to 10:00 p. m.—Concert of vocal and instrumental music.

**Thursday, June 10**  
 10:00 to 11:30 a. m.—Music, weather report, household helps.  
 12:30 to 1:30 p. m.—Concert.  
 6:00 to 7:00 p. m.—Dinner concert.  
 7:30 to 7:45 p. m.—Weather, police and market reports.  
 7:45 to 8:00 p. m.—Lecture.  
 8:00 to 10:00 p. m.—Vaudeville program.  
 10:00 to 12:00 midnight—Dance music.

**Friday, June 11**  
 10:00 to 11:30 a. m.—Women's daily dozen, weather report, household helps.  
 12:30 to 1:30 p. m.—Concert.  
 2:00 to 3:00 p. m.—Women's Matinee.  
 6:00 to 7:00 p. m.—Dinner concert.  
 7:30 to 7:45 p. m.—Weather, police and market reports.  
 7:45 to 8:00 p. m.—Talk.  
 8:00 to 9:00 p. m.—Concert of vocal and instrumental music.  
 9:00 to 9:15 p. m.—Talk.  
 9:15 to 10:30 p. m.—Concert of vocal and instrumental music.  
 10:30 to midnight—Weekly frolic of the Keep Growing Wiser Order of Hoot Owls.

**Saturday, June 12**  
 10:00 to 11:30 a. m.—Weather report, household helps.  
 12:30 to 1:30 p. m.—Concert.  
 6:00 to 7:00 p. m.—Concert.  
 10:00 to 12:00 p. m.—Dance music.

**KJR—NORTHWEST RADIO SERVICE CO., SEATTLE—384.4**

**Sunday, June 6**  
 11:00 to 12:30 p. m.—Church services.  
 7:45 to 8:00 p. m.—Organ recital.  
 8:00 to 9:15 p. m.—Evening services.  
 9:15 to 10:45 p. m.—Orchestra, direction of Henry Damski.

**Monday, June 7**  
 10:30 to 11:30 a. m.—Musical program by Cornish school.  
 11:30 to 12:00 p. m.—Post Intelligencer talk.  
 12:00 m.—Time Signals.  
 5:40 to 6:00 p. m.—New York Stock Exchange.  
 6:00 p. m.—Time Signals.  
 6:00 to 6:05 p. m.—Baseball scores.  
 6:05 to 6:10 p. m.—Weather reports.  
 6:10 to 6:15 p. m.—Weather reports.  
 8:30 to 10:00 p. m.—Post Intelligencer Studio Program.  
 10:00 p. m.—Time Signals.

**Tuesday, June 8**  
 11:30 to 12:00 m.—Post Intelligencer talk.  
 12:00 m.—Time Signals.  
 3:00 to 4:00 p. m.—Musical program.  
 5:40 to 6:00 p. m.—Closing quotations Stock Exchange.  
 6:00 p. m.—Time Signals.  
 6:00 to 6:05 p. m.—Baseball scores.  
 6:05 to 6:10 p. m.—Weather reports.  
 7:00 to 8:30 p. m.—Children's Hour.  
 8:30 to 10:00 p. m.—Orchestra directed by Henry Damski.  
 10:00 p. m.—Time Signals.

**Wednesday, June 9**  
 11:30 to 12:00 p. m.—Post Intelligencer talk.  
 12:00 m.—Time Signals.  
 5:40 to 6:00 p. m.—Closing quotations of Stock Exchange.  
 6:00 p. m.—Time Signals.  
 6:00 to 6:05 p. m.—Baseball scores.

6:05 to 6:10 p. m.—Weather reports.  
 7:30 to 8:30 p. m.—Studio program.  
 8:30 to 10:00 p. m.—Studio program.  
 10:00 p. m.—Time Signals.  
 10:00 to 11:00 p. m.—Studio program.

**Thursday, June 10**  
 10:30 to 11:30 a. m.—Musical program by Cornish School.  
 11:30 to 12:00 p. m.—Post Intelligencer talk.  
 12:00 m.—Time Signals.  
 5:40 to 6:00 p. m.—Closing quotations of Stock Exchange.  
 6:00 p. m.—Time Signals.  
 6:00 to 6:05 p. m.—Baseball scores.  
 6:05 to 6:10 p. m.—Weather reports.  
 7:00 to 8:30 p. m.—Studio program.  
 8:30 to 10:00 p. m.—Orchestra directed by Henry Damski.

10:00 p. m.—Time signals.  
 10:00 to 10:30 p. m.—Musical program.  
 10:30 to 12:00 p. m.—Weekly meeting of the "Keep Joy Radiating Order of Bats."  
**Friday, June 11**  
 11:30 to 12:00 m.—Post Intelligencer talk.  
 12:00 m.—Time Signals.  
 3:00 to 4:00 p. m.—Musical program.  
 5:40 to 6:00 p. m.—Closing quotations Stock Exchange.  
 6:00 p. m.—Time Signals.  
 6:00 to 6:05 p. m.—Baseball scores.  
 6:05 to 6:10 p. m.—Weather reports.  
 8:30 to 10:00 p. m.—Studio program.  
 10:00 p. m.—Time Signals.

**Saturday, June 12**  
 11:30 to 12:00 m.—Post Intelligencer talk.  
 12:00 m.—Time Signals.  
 5:40 to 6:00 p. m.—Closing quotations of Stock Exchange.  
 6:00 p. m.—Time Signals.  
 6:00 to 6:05 p. m.—Weather reports.  
 8:30 to 10:00 p. m.—Studio program.  
 10:00 p. m.—Time Signals.

**KFOA—RHODES DEPARTMENT STORE, SEATTLE—454.3**

**Monday, June 7**  
 10:00 to 10:30 a. m.—The Home-maker's half-hour.  
 10:30 to 10:45 a. m.—Health Building Exercises.  
 10:45 to 11:10 a. m.—Message to the "Shut-ins."  
 11:10 to 11:15 a. m.—Closing Market Quotations.  
 12:30 to 1:30 p. m.—Luncheon program.  
 5:15 to 5:00 p. m.—The Times, "Afternoons at Home."  
 6:25 to 6:45 p. m.—"Sports and Amusements Revue."  
 8:15 to 8:15 p. m.—Studio program.  
 8:15 to 8:30 p. m.—Weather report.  
 8:30 to 10:00 p. m.—The Times Orchestra.

**Tuesday, June 8**  
 10:00 to 10:30 a. m.—The Home-maker's half-hour.  
 10:45 to 11:10 a. m.—A Message to the "Shut-ins."  
 11:10 to 11:15 a. m.—Closing Market Quotations.  
 12:30 to 1:30 p. m.—Luncheon program from the Olympic Hotel.  
 4:15 to 5:00 p. m.—The Times, "Afternoons at Home."  
 5:55 to 6:25 p. m.—Children's program.  
 6:25 to 6:45 p. m.—"Sports and Amusements Revue."  
 6:45 to 7:00 p. m.—American Institute of Banking.  
 7:00 to 8:00 p. m.—Program.  
 8:00 to 8:15 p. m.—Sports talk.  
 8:15 to 8:45 p. m.—Studio program.  
 8:45 to 10:00 p. m.—Studio program.  
 10:00 to 11:00 p. m.—Cheasty's Entertainers.

**Wednesday, June 9**  
 10:00 to 10:30 a. m.—The Home-maker's half-hour.  
 10:30 to 10:45 a. m.—Health Building Exercises.  
 10:45 to 11:10 a. m.—A Message to the "Shut-ins."  
 11:10 to 11:15 a. m.—Closing Market Quotations.  
 12:30 to 1:30 p. m.—Luncheon Program.  
 4:15 to 5:00 p. m.—The Times, "Afternoons at Home."  
 6:25 to 6:45 p. m.—"Sports and Amusements Revue."  
 6:45 to 7:00 p. m.—American Institute of Banking.  
 7:00 to 8:00 p. m.—Program.  
 8:00 to 8:15 p. m.—Sports talk.  
 8:15 to 8:45 p. m.—Studio program.  
 8:45 to 10:00 p. m.—Studio program.  
 10:00 to 11:00 p. m.—Cheasty's Entertainers.

**Thursday, June 10**  
 10:00 to 10:30 a. m.—The Home-maker's half-hour.  
 10:45 to 11:10 a. m.—A Message to the "Shut-ins."  
 11:10 to 11:15 a. m.—Closing Market Quotations.  
 12:30 to 1:30 p. m.—Luncheon Program.  
 4:15 to 5:00 p. m.—The Times, "Afternoons at Home."  
 6:25 to 6:45 p. m.—"Sports and Amusements Revue."  
 6:45 to 8:15 p. m.—Studio program.  
 8:15 to 8:30 p. m.—Weather Report.  
 8:30 to 10:00 p. m.—Studio program.

**Friday, June 11**  
 10:00 to 10:30 a. m.—The Home-maker's half-hour.  
 10:45 to 11:10 a. m.—A Message to the "Shut-ins."  
 11:10 to 11:15 a. m.—Closing Market Quotations.  
 12:30 to 1:30 p. m.—Program.  
 4:15 to 5:00 p. m.—The Times, "Afternoons at Home."  
 5:00 to 5:15 p. m.—The Children's Story.  
 6:25 to 6:45 p. m.—"Sports and Amusements Revue."  
**Saturday, June 12**  
 10:00 to 10:30 a. m.—The Home-maker's half-hour.  
 10:30 to 10:45 a. m.—Health Building Exercises.  
 10:45 to 11:10 a. m.—Message to the "Shut-ins."  
 11:10 to 11:15 a. m.—Closing Market Quotations.  
 12:30 to 1:30 p. m.—Luncheon Program.  
 4:15 to 5:00 p. m.—The Times, "Afternoons at Home."  
 6:25 to 6:45 p. m.—"Sports and Amusements Revue."  
 6:45 to 7:00 p. m.—American Institute of Banking.  
 7:00 to 8:00 p. m.—Program.  
 8:00 to 8:15 p. m.—Sports talk.  
 8:15 to 8:45 p. m.—Studio program.  
 8:45 to 10:00 p. m.—Studio program.  
 10:00 to 11:00 p. m.—Cheasty's Entertainers.

10:00 to 10:30 a. m.—The Home-maker's half-hour.  
 10:30 to 10:45 a. m.—Health Building Exercises.  
 10:45 to 11:10 a. m.—A Message to the "Shut-ins."  
 11:10 to 11:15 a. m.—Closing Market Quotations.  
 12:30 to 1:30 p. m.—Seattle Chamber of Commerce Program.  
 4:15 to 5:00 p. m.—The Times, "Afternoons at Home."  
 5:55 to 6:25 p. m.—Children's Program.  
 6:25 to 6:45 p. m.—"Sports and Amusements Revue."  
 6:45 to 8:15 p. m.—Studio program.  
 8:15 to 8:30 p. m.—"Book chat."  
 8:30 to 10:00 p. m.—The Times Studio Program.  
 10:00 to 10:30 p. m.—Cheasty's Entertainers.  
 10:30 to 12:00 p. m.—Simultaneous broadcast of the "Hoot Owls" from KGW.  
 10:45 to 11:10 a. m.—A Message to the "Shut-ins."  
 11:10 to 11:15 a. m.—Closing Market Quotations.  
 4:15 to 5:00 p. m.—The Times, "Afternoons at Home."  
 6:25 to 6:45 p. m.—"Sports and Amusements Revue."  
 7:00 to 8:00 p. m.—Musical program.  
 8:00 to 8:15 p. m.—Travel Talk, Weather report.  
 8:15 to 9:30 p. m.—All-artist Studio Program.

**10 POINTS FOR THE CARE OF YOUR RADIO SET**

By Bert E. Gottschalk  
 Calif. State Radio Ass'n.

The owner of a radio set will do well to care for his set in the manner outlined by the following 10 points. These ten points were got ten up from years of practical experience, in the radio business, and if same are conscientiously followed, will absolutely assure constant service, coupled with the finest possible reception from your radio set.

(1) Inspect your radio set, tubes, speaker, all batteries, as well as an antenna and ground leads, and all other connections every 30 days.

(2) "A" batteries should be tested with hydrometer every two weeks and should show reading between 1200 and 1280 gravity. Never allow "A" batteries to run below 1200. After testing, fill same with distilled water, to just a trifle above the plates.

(3) "A" batteries should be charged at least twice a week if you have your own charger. If you do not own a charger, send the batteries out for charging at least twice a month.

(4) Test "B" batteries with a voltmeter. If 45-volt "B" battery shows a drop in voltage to 42, same should be replaced.

(5) Test "C" batteries regularly, and replace if voltage is found below 4½ volts. Remember, a run-down "C" battery will spoil an otherwise perfect set.

(6) Test tubes with tube tester, as per directions attached to tester. If tubes are found deficient in electronic emission, they should be rejuvenated. A slightly weak tube in a set, will oftentimes damage the other tubes, due to the excessive filament current necessary to bring forth the proper volume from the set. Weak tubes, if caught in time, will rejuvenate perfectly, whereas, if same are left in set indefinitely, tubes will have to be re-

**PLEASURE'S WAND**

(Continued from Page 7)

Jack Partington presents "A Novelty Surprise," on the stage with the Granada girls, the Synco-Symphonists, Don Wilkens and other pleasing entertainers.

\* \* \*

**Cameo**

Fred Thomson, starring in "The Tough Guy," comes to the Cameo theater Saturday, with his famous horse, Silver King. The title expresses the character of the leading role in which the buoyant and breezy screen star is reported to achieve distinctive acting. It is a striking bit of western drama, but with new angles and new degrees of bravery in its sequences. Howard Clifton wrote the story which deals with ranch life and the hardihood of real men and their adherence to friendship's demands.

Lola Todd and Robert McKim, the well known San Francisco stars, are in the cast.

\* \* \*

**Golden Gate**

A double headline vaudeville bill and the first San Francisco showing of "Parisian Love," combine on the new Golden Gate bill, scheduled to open Sunday. Clara Bow, Lou Tellegen and Donald Keith head a cast of stars.

Flo Irwin, well known dramatic favorite, will be seen at the Golden Gate for the first time in "Mrs. Peckham's Carouse," a riotous comedy sketch written by the well known American humorist, George Ade.

The second headliner is Miss Venita Gould, popular musical revue and vaudeville star. Miss Gould will offer "Impressions," an offering that includes impersonations of such famous stars as Ted Lewis, Sophie Tucker, Blossom Seeley, Frank Van Hoven and others. Vaudeville's singing rosebuds, Helen and Agnes Harrington, are two pretty misses with fine voices and sunshine personalities.

Maxine and Bobby, trainer and pal, are one man and a dog.

Music by Claude Sweeten's Golden Gate orchestra and Grace Rollins Hunt, organist, with the screening of the usual short films, complete the bill.

\* \* \*

**Pantages**

Revival of a photoplay, "The Connecticut Yankee in King Arthur's Court," taken from Mark Twain's immortal work; and a vaudeville bill headed by Bert Gordon and Vera Kingston, two comic stars; and "Dancing Some," a peppy review, are slated for the Pantages during the coming week beginning Saturday.

Marcell Sisters, two pretty girls in a violin, piano and singing act; the Four Casting Stars, billed as the greatest of casting acts; Finlay and Hill assisted

by a piano mover in a hilarious comedy; "Vodvil a la Mode," and Cliff Jordan, presenting beautiful color effects in a novel spinning and juggling act will be other attractions.

Joe Roberts will "sell" the show again with his music, and the Luxor Mummy will be held over for another week.

**10 POINTS**

(Continued from Page 13)

placed by new ones, sooner or later. If you give tubes the proper care, they will last for years.

(7) Clean terminals and tighten same, as well as all connections from battery to set. This will eliminate the crackling and static noises often interfering with perfect radio reception.

(8) Adjust speaker, if same is of the adjustable type. This is absolutely necessary, because a speaker, in the course of 30 days will lose its adjustment and is apt to develop rattles that will interfere with the rendition of music.

(9) Inspect antenna and ground leads as well as connections and see that same are all intact, and free from corrosion. Poor connections in an antenna or ground circuit will mean a loss of energy. Remember that radio currents are very minute and the slightest loss will make a difference in the efficiency of your set.

(10) In operating a set, always see that rheostats are kept at the lowest possible point at which set will give forth proper volume and rich tone. This will save your tubes, as well as the life of your battery, and will mean the saving of money in the course of a year.

**At the Aladdin**

A series of social affairs of interest held in the Aladdin Studio Tiffin Room during the past week was headed by the monthly gathering of the Electas of chapters of the Order of the Eastern Star in the San Francisco Bay district, who lunched in the Studio on Thursday. Women representing fifteen chapters of the order sat at tables laid with cloths in pastel shades, and decorated with sweet peas and gladioli in matching tones.

Hostesses were Kathryn Martin, of Liberty Chapter; Effie Lepping, of Jewell Chapter, and Edith Olsen of Yerba Buena Chapter.

**The Rendezvous of Bohemia**

Dainty Laura La Plante, the star in Universal pictures, was the honored guest at the Aladdin Studio Tiffin Room recently, and the center of a remarkable gathering of theatrical people who were present to greet Miss La Plante at the invitation of Hattie and Minnie C. Mooser.

Miss La Plante, for some time past, has been working "on location" near Milbrae in scenes for her next picture.

She was accompanied to the Aladdin by several members of the cast in her picture and of her directing and photographic staff.

The party saw the first appearance at the Aladdin of Frankie Darling, the petite singer, who has been engaged for an indefinite run as the principal entertainer for the Aladdin's Nite Club feature.

**Irvin Keeler Takes Partner**

The hotel fraternity is much interested in the announcement that Irvin Keeler, publisher of Keeler's Hotel Weekly, has entered a co-partnership with Fred Graf in the hotel brokerage business, at 564 Market St.

Since 1908, Mr. Keeler has been identified with hotel publications of the country. He was one of the founders of the "San Francisco Hotel News" which later he purchased in full and renamed "Keeler's Hotel Weekly." He organized the Greeters of San Francisco in the year of 1908 and has acted as secretary-treasurer to this organization for seven years.

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On the new famous "O" steamers you are sure of utmost comfort—cabin or tourist third cabin

Cabins containing single and two beds. Spacious promenade decks, ballroom, gym and other special features

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**ROYAL MAIL**

THE COMFORT ROUTE  
SINCE 1839

## TRAVEL TID-BITS

By Ernest F. Rixon

### The Royal Mail Liner "Orca" Back From Cruise to New Lands with Tales of Wonders Seen

The Royal Mail Liner "ORCA" recently arrived in New York, after having made the first organized cruise to South Africa.

The passengers brought back with them stories of adventures in lands never before visited by American tourists, and tales of a royal welcome in South Africa. In Cape Town they were received officially by the representative of the Premier, while at every other port they were entertained by the Mayor or the provincial Governor. When they landed in New York the traveler's baggage bulged with bizarre products of Africa, instead of the usual souvenirs of a European tour, they brought Zulu assegais and head gear of ostrich feathers. But the prize trophy of the cruise was unanimously voted to be a pair of leopard cubs, which were found near the Victoria Falls.

The passengers generally agreed that the most thrilling moment of the voyage was when they paused for about an hour before the Island of Tristan da Cunha. That desolate extinct volcano, which rises out of the gray welter of the South Atlantic ocean to a height of 8,000 feet, is 1500 miles from Cape Town. The distance to Buenos Ayres is even greater. So far away from the path of steamers is it that the last vessel to visit it before the Royal Mail Steamer "Orca" was a Japanese freighter, which touched there two years ago. It has 127 inhabitants of English descent who raise potatoes and keep herds of goats.

From Cape Town a number of parties made trips into the interior of the Continent. One party went up to the Victoria Falls, described to be far more impressive than Niagara, while two more parties visited the famous Kimberley mines. At the latter place the Americans were given the opportunity of seeing the whole process of mining diamonds. They were shown a single table on which were enough rough diamonds to fill half a hat, and were told that their value when finished would be \$6,500,000. They were also shown a single diamond weighing 67 karats.

The last African stop was at the spice island of Zanzibar, famous for its cloves and its copra. Although Zanzibar is a British protectorate, its nominal sovereign is a coal-black Sultan, who professes the Mohammedon religion.

The "ORCA" cruise is to be repeated this coming winter by the Royal Mail Line with the magnificent new motor ship "ASTURIAS."

Full particulars regarding this cruise together with illustrated matter will be sent, upon request, to the San Francisco News Letter, or Ernest F. Rixon, 544 Market Street.

\* \* \*

Consolidation of the Los Angeles Dispatch Line with the McCormick Steamship Line was announced this week by Mr. Charles L. Wheeler, Vice-president and General Manager of the McCormick Steamship Company, and Mr. John W. Chapman, President and General Manager of the Los Angeles Dispatch Line.

The fast combination freight and passenger steamship NEWPORT, 2600 tons, is now in drydock being completely overhauled and reconditioned prior to her entering the McCormick service as a running mate to the steamship ROSE CITY on the Portland, San Francisco and Los Angeles route.

Steamship men have for some time considered the Los Angeles route as generally over-tonnage, whereas, the Portland, San Francisco and Los Angeles route has been in need of more frequent sailings.

The consolidation effects a remedy for the Los Angeles route, and provides an additional vessel on the northern run.

The NEWPORT, capable of running at 15 knots is well suited as a running mate for the popular steamer ROSE CITY.

(Continued on Page 18)

# CUNARD

## Channel Service

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## Finance

THE relations of the Navy to this part of the country are very plainly shown in the statement of the amounts to be expended in California in connection with naval affairs for the fiscal year ending June 30, 1927. It is a great surprise to learn that these total \$29,940,500. The two largest amounts are \$9,100,000 for the naval base at San Diego and \$5,457,000 to be expended in petroleum products for the navy. In addition to these expenditures, it is well pointed out that about 60% of the pay received by the fleet personnel is expended here.

\* \* \*

—The disability rate of insurance among women is 50 per cent higher than that of men, though the rate of termination of disability is more favorable to women than to men. This is according to the estimates of the Mutual Life of New York.

\* \* \*

—There is an attack made upon the right of the New York Life to do a trust business in California, upon the ground that it is a foreign corporation and has not received the necessary certificate. The company attorneys are, however, ready with the answer that the company is authorized by the New York Legislature by special enactment to "receive and execute trusts."

\* \* \*

—There is a tendency on the part of the insurance companies of which the Pacific Mutual is an example, to allow twelve months for reinstatement, without medical examination, instead of the former period of sixty days.

\* \* \*

—There is a decrease in the number of \$1000 policies and an increase in the size of the average policy which is one of the best proofs of the general high level of prosperity.

\* \* \*

—"Finance and Trade" has the opinion that the result of the British strike will be a greater use of labor saving devices. It argues that wages are low in Britain because production is low. That is all very well, but what becomes of markets? This idea is based upon the notion that people can live by taking in each others' washing.

\* \* \*

—It appears that the office building investment is a paying investment. The average earnings on investments of this sort appear to be about nine per cent. The two sources of return are, of course, rents and the appreciation of the value of the land upon which the building stands.

\* \* \*

—The Brotherhood of Locomotive Engineers is about to start the Brotherhood National Bank of San Francisco, with a capital of \$500,000; surplus \$150,000, to be divided into 5000 shares of capital stock and sold at \$130 per share.

\* \* \*

—The commodity index keeps on showing decline. The index for May 1st is the lowest recorded since 1924 in September. There is a continuing decline in commodity prices, evident for the past five months. The usual accompanying phenomenon of a rise in the price of bonds also manifests itself. There will therefore be no immediate rise in the stock market.

\* \* \*

—At the annual stockholders' meeting of the Anglo-California Trust Company, President Mortimer Fleishhacker reported excellent increases for the year in surpluses, undivided profits, deposits and resources. A new branch in the Richmond District was opened last year. The Market Street branch at Market, Ellis and Stockton shows a great increase in deposits and new accounts.

## THE SAN FRANCISCO BANK

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INCORPORATED FEBRUARY 10TH, 1868

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One of the Oldest Banks in California,  
the Assets of which have never been increased  
by mergers or consolidations with other Banks

MEMBER ASSOCIATED SAVINGS BANKS OF SAN FRANCISCO

526 California Street, San Francisco, Cal.

DECEMBER 31st, 1925

Assets.....	\$107,232,609.22
Capital, Reserve and Contingent Funds.....	4,250,000.00
Employees' Pension Fund over.....	525,000.00

MISSION BRANCH.....	Mission and 21st Streets
PARK-PRESIDIO BRANCH.....	Clement St. and 7th Ave.
HAIGHT STREET BRANCH.....	Haight and Belvedere Streets
WEST PORTAL BRANCH.....	West Portal Ave. and Ulloa St.

Interest paid on Deposits at the rate of  
FOUR AND ONE-QUARTER (4 $\frac{1}{4}$ ) per cent per annum,  
COMPUTED MONTHLY and COMPOUNDED QUARTERLY,  
AND MAY BE WITHDRAWN QUARTERLY

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All kinds of COMMERCIAL BANKING Transacted  
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Complete Automobile Coverage—Accident, Health  
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**SOCIETY**

(Continued from Page 9)

**Picturesque Life Ends**

The Beau Brummel of a past generation, leader of San Francisco's social life of several decades, gentleman of the "old school," Ned Greenway, is no more.

Before he passed, the old regime had already faded into obscurity; the new age of jazz and different social customs was in full swing. The elegant leisure to which he and his *confrerie* were accustomed, had given way to the restless activity, the careless manners, the feverish atmosphere of what is called "society" today.

It may seem an anomaly, but in the days when Greenway held sway over the social world of this city, when drinking could be indulged in by ladies and gentlemen, without the fear of some "bogie man" around the corner, life had a much more dignified trend than that of this time and generation, when drinking even moderately is considered a sin, punishable by law.

Edward Greenway has had a rich and colorful life, and full of years, and perhaps, feeling out of place in this alien epoch, whose culture may have clashed and jarred against his finer nature, he has "gathered the draperies of his couch around him, and lain down to pleasant dreams."

\* \* \*

**At Santa Cruz**

That this will be the greatest summer season in the history of Santa Cruz is the prediction based by local authorities on the record-breaking attendance figures for the past week end. Memorial Day has always marked the real opening of summer activities on Santa Cruz Beach. This year over 50,000 people spent the holidays in Santa Cruz.

The Casa del Rey Hotel reported a full house both Saturday and Sunday nights, as did Cottage City and other Santa Cruz Hotels and Resorts. Sunday was the biggest day in the history of the Casino Plunge, with many thousands also enjoying a dip in the Santa Cruz surf. Attendance at the opening dance for the summer season at the Casino Ballroom Saturday night broke all previous records. This was the first appearance here of John Philpott's Midshipmen, who have been engaged for the 1926 season by the management of the Casino Ballroom and Casa del Rey Hotel.

\* \* \*

Mr. and Mrs. Jerome Pulitzer entertained at a tea recently in honor of her cousin Mrs. William Black, who is here on a visit from the Orient.

**Head of His Class**

Professor: "What is the most common conductor of electricity?"

Student (very much at sea): "Why—er—"

Professor: "Wire. Correct. Now tell me what is the unit of power."

Student (all the more bewildered): "The what, sir?"

Professor: "Yes, the watt. Very good."—Christian Science Monitor.

**The Lodge at Saratoga**

Under New Management

Specializing Dinner Dances Saturday and Sunday Nights

The Most Modern and Sanitary Mountain Hotel in America

Open the Year 'Round. Among the Pines and Redwoods.  
Wider Roads. American Plan. Moderate Rates.  
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**SUMMER RESORTS**

**AGUA CALIENTE SPRINGS**

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New dance hall. Special attractions. Radio-active, hot sulphur water tub baths and swimming pool. Fireproof hotel. Write for booklet.

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**VALLEY OF THE MOON**

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Clean Rooms, Clean Linen, Clean Everything

Visit Sonoma County's Famous Resorts and Mineral (Warm Water) Swimming Tanks From This Hotel

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**FETTERS HOT SPRINGS**

New concrete highway open. Famous medicinal baths. Masseur in attendance. Healthful mineral waters; swimming pool. All amusements. Excellent table. Hotel steam heated. Cottage accommodations. Rates, \$18 up. Write George Feters, Mgr., J. F. Green, Ass't. Mgr., or Peck-Judah.

**CALIENTE VILLA Family Resort**

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French and Italian Dinners—Meals at All Hours

Modern Rooms—Private Cottages

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**Myrtle Dale Hot Springs**

OPEN ALL THE YEAR

One of the finest summer resorts north of San Francisco. New cobble bathhouse, natural hot mud, sulphur and steam baths, swimming tank, 40x80; dancing, all other amusements. Greatest health and pleasure resort in Napa county, rates reasonable. Write R. Roy Leveria, Calistoga, Calif., or see Peck-Judah or Crabtree's, Oakland, Berkeley, Stockton. Golf links can be obtained nearby.

**TRAVEL TID-BITS**

(Continued from Page 15)

A fast, passenger sailing from San Francisco to Portland each week will be in effect with the sailing of the NEWPORT from San Francisco to Portland on June 12th. The new ROSE CITY-NEWPORT schedule calls for a sailing from Portland to San Francisco every Friday, from San Francisco to Los Angeles every Tuesday, and from Los Angeles northbound every Thursday.

The services of these two vessels on the coastwise run is further augmented by a very large fleet of freighters operated by the McCormick Steamship Company.

**With the Wits**

Among the famous reformers is satiety.—Sumpter (S. C.) Item.

\* \* \*

Mussolini thinks he's the first syllable in Italy.—Dallas News.

\* \* \*

The man France really needs as Minister of Finance is Aladdin.—Chicago Journal.

\* \* \*

The mint makes it first and it's up to us to make it last.—New York American.

\* \* \*

Weakness of labor's position is that it measures earnings by yearnings.—Wall Street Journal.

\* \* \*

Communism will work beautifully when love instead of greed inspires it.—Austin American.

\* \* \*

Maybe it would be best to wait and go to Florida for the clearance sale.—Toledo Blade.

\* \* \*

We may have to recognize Russia, after all. It has abolished tipping.—Milwaukee Journal.

\* \* \*

Another paradox is that many climb to considerable heights by remaining on the level.—Florence (Ala.) Herald.

\* \* \*

As we understand it, when Mussolini sneezes he gets reports from all Italian seismograph stations.—Dallas News.

\* \* \*

Farmers are not the only ones who make their living from the soil. Consider the laundry.—Columbia Record.

\* \* \*

Good times are those in which people make the debts that worry them in bad times.—Associated Editors.



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## Petrol Paragraphs



By E. V. Weller

Director of Publicity  
National Automobile Club

THE OPEN ROAD peeps into 1926 with a heavy schedule in store. Mountain roads opened earlier than ever before; camps are already crowded and the national forest area of several million acres is pretty well stocked up with almost as many human beings as trout.

Up in the far north of the state the Governor opened a bridge the other day before they finished the road that leads up to it, which goes to show how supply and demand may not always meet half way. The road, however, will very soon catch up to the bridge and the redwood empire will come into its own where the Oregon line rubs noses with its southern neighbor.

Down in the Yosemite region the stage is all set for the opening of the new all-year route into the Valley. From the thundering of the dynamite all along the Merced river you would think that the natives were already celebrating the completion of this great link into the world-famous museum of natural wonders.

The Tioga highway, which connects Yosemite with the Tahoe region, will probably be open by the glorious Fourth and every gateway into the high Sierras will be swinging wide open with the welcome sign in big letters everywhere displayed.

If this year is your first experience at the Open Road, it should prove most inspiring and if you're an old campaigner you'll get more kick out of it than you ever got before.

The motor car has extended the scope of the traveler and three hundred miles a day is a common record for the fan of the open road. Our ancestors

were steeped in lore of the out-of-doors. We have the real key to its enjoyment, but we haven't delved enough into the background to get the reaction our grand-daddies did.

Three hundred years ago the poet Daniel, whose first name was Sam, coined the phrase the "Open Road" as the "sign and symbol of all outdoor life." George Borrow did a great deal to popularize the idea and he added the "Gypsy Trail" and the "Romany Patteran." Rudyard Kipling came along and made a poem about it and then somebody set it to music. The motor car salesman immediately capitalized on the idea and the lover of nature now does his admiring from the luxury of the seat of an automobile.

Robert Louis Stevenson followed the open road in California from Monterey to the shoulders of Mt. St. Helena, and found in it a great deal of the inspiration of his finest work. "Night is a dead monotonous period under a roof," he wrote, "but in the open world it passes lightly."

California has eighteen national forest playgrounds, with more than twenty million acres of timberland. It boasts of four national parks and five national playgrounds in addition to state parks and groves, Clear Lake and Tahoe and streams and canyons as colorful and delightful as may be found anywhere in the world.

Try out California's offering in the way of Open Road. You may carry your pilgrim's scrip wherever you will and you will be as happy as a child with a kaleidoscope, thrilled with the changing scenes and inspired with the ever-varied color.

### At the Elder Gallery

The Vacation Reading Club is now being organized for its fourth season by the Boys and Girls Book Room at Paul Elder's. Membership is open to all children 15 years of age and under. There is no financial obligation and each member receives without charge a membership "V.R.C." button and a copy of "Books That I Have Read." Members who read and record 10 books during the four summer months will receive a diploma and may receive one of the four prizes that are given for the best records, which are passed upon by a jury of awards.

\* \* \*

A group of 16 original lithographs by the Swedish artist, Birger Sandzen, are being shown in the Paul Elder Gallery. The pictures are in black and white and are fine broad effects of the landscapes of Sweden, the prairies of Kansas, the Rocky Mountains of Colorado, and the Sierras of California. Mr. Sandzen is director of the Art School of Bethany College, Kansas.

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1,800,000 cups were served at the Panama  
Pacific International Exposition

# GOLF

By Fred Blair

THE San Francisco Rotary Golf Chapter, under the leadership of Bob Matthey, chairman of the golf committee, spent a pleasant day at the Crystal Springs golf and country club, when they played off their monthly golf tournament. Oscar Boldemann, president of this famed peninsula club, and his fellow members, George Leathurby, Bob Weber, Alvin Bernhard, Walter Hyman and Charlie Melrose, acted as hosts of the day and a more enjoyable affair could not have been wished for.



Henry Bostwick,  
Golfing President  
of Rotary—  
Jess Sweetser's  
Only Rival

The Crystal Springs members are noted for their hospitality, but on this occasion they simply overstepped themselves—so said Charles G. Heiser from Honolulu, Ray Southwell from the Wykagyl golf club of New York, and C. S. Taylor and Harry Woodford from Shanghai.

These Rotarians, from different parts of the world, were strong for Oscar Boldemann and his worthy fellow members. Harry Bostwick, president of the San Francisco Rotary Club, the big P. G. & E. man, got the kick of his life acting as chairman of the evening for the first time since he was elected president of Rotary.

Harry is one regular fellow who has something on the bill all the time. President Harry may not be any Jess Sweetser but you cannot kill a fellow for trying. You know, boys, its a great thing to have a golfing president, with no reflection on our past president; they were all fine fellows, even if they didn't play golf. Its a crooked game anyway; they play it on bent grass.

George Leathurby, the Hurdy-Gurdy National Golf champion, showed his appreciation and good fellowship by turning in the best score of the day, and although we don't acknowledge the medal score with a trophy, still its the major feat all the same.

Ned Carmichael, who won the low net trophy in the A Class, was the happiest man in town. Nel has been golfing for several years, but this is the first trophy he has ever won.

Alex McCarty was equally as pleased when he won his first cup in the B division. Alex says its a cinch he can kick off the Oregon boot anytime he wants when he asks the Frau if he can go to play golf.

The team match of twenty a side, captained by Joe Collins, (not the New York short stop, but a ringer for Eddie Twiggs,) against Oscar Boldemann's team, resulted in a win for Joe, by the score of 1538 to 1543. Joe was very proud of his team and offered to meet Boldemann's game in a return match, anytime, at any place.

Ernest La Fleur, the collar and cuff man, who in one of the leading spirits at the Lake Merced club, had Ray Southwell, of New York, out as his guest. Ray visits the coast every year, but after seeing the good fellowship that abounded at Crystal Springs, he was very loath to return; anyhow, Ray says he'll make another trip this year.

Bob Matthey, who had charge of the arrangements, probably never played better. Bob had a two on the trickiest hole on the course, and just fell short of copping a cup by one stroke.

Mike Savannah, who had Louis Gassner, the furrier, as his guest, made the best score of his career. Now he's arranging a banquet for the boys.

Charlie Graham, the king of baseball, is destined to become as famous a golfer as he was on the diamond. Charlie swings a wicked club and is always there in a pinch.

Charlie Stewart and his two guests, C. S. Taylor and H. R.

Woodford, two four handicap men from Shanghai, each shot an 86—good work. Jack Stolz, the elevator man, would do much better if he didn't elevate so many shots. Jack has a stiff right arm.

Alvin Bernhard looked like a winner until George Leathurby arrived; George beat Al two strokes.

George Clarkson was very sympathetic; he stuck Walter Hyman for ten lunches, then took a flock of bills from him matching cards. "Great stuff!" Dave Harris, president of the Pacific Coast Electrical Company, electrified the gallery by the masterful shots to the green. Dave has been an absentee for over two years, but he played like a Harry Vardon.

\* \* \*

The San Francisco Rotarians showed their brother Rotarians from San Mateo and Burlingame a good time by inviting them to join in the play. Dr. H. T. Dailey, president of the Burlingame Rotary Club, not only won the guest prize, but also shot the best score of the day. Dr. Dailey had a 79.

Fred Beer was about the most popular man at the club. Everyone wanted to order a case. Tom Doane ordered ten. Gordon Hess, who beat George Leathurby at the poll for mayor of Burlingame, was out surveying the links. Gordon is a realtor who has an eye for business.

W. L. Glasscock, superintendent of schools in San Mateo county, was out giving Dave Wisnom, the banker, a lesson in arithmetic. It did Dave so much good that he tied for the best low medal score of the day; Dr. Dailey only beating Dave out on the handicap; each had a 78. Harry Amphlett is a much better after dinner speaker than he is a golfer. Harry made a hit with the boys by his snappy talk.

(Continued on Page 21)

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AT THE BEACH

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OPEN THE YEAR 'ROUND





By Eleanore F. Ross

Who does not thrill to the call of "Hidden Treasure?" Who can easily lay aside a book like William Garrett's "Treasure Royal," with its plot surrounding the discovery of the body of the old London antiquary by Guy Fenton, who finds also, a cipher and map in the murdered man's pocket, hinting at hidden gold in wild Scottish mountains, a perfect setting for the hazardous hunt?

An American detective, James Drew, is as brilliant at deduction and as skillful at disguise as any sleuth impersonated in the pages of the best old-time mystery novels.

"Treasure Royal," by William Garrett; D. Appleton & Co., New York.

\* \* \*

The book of the year, one might say,—"The Diary of a Young Lady of Fashion!"

Refreshingly outspoken, at times blasphemous, and yet couched in the stilted and flowery language of the year 1764-65, the prudish (are there any prudish people left in the world? Mayhap, in some of the New England states!) may condemn parts of this volume, but the broadminded will certainly laugh at its quaint humor and satire, its obvious determination to "call a spade a spade."

You cannot help liking the "young lady of fashion;" she is so sincere, so unspoiled by a world which seems bent on spoiling her. It is entertaining to read of bathing customs of those times in comparison with ours: "To the Baths for the last time, that's flat! Clad in a Bonnet, Jacket and Petticoat (a costume that does not become me) the ladies here contrive to conduct watery flirtations and intrigues as happily as on Terra Firma. Each lady is provided with a little tray laden with sweetmeats and perfumes, and when these float away out of reach, the gentlemen swim after them gallantly, to the admiration of the spectators in the gallery."

"Appropos of these baths, Miss R. tells me a little 'conte,' how that last season a Dowager Marchioness of excessively tall stature and overweening pride ordered the baths to be filled to her chin, whereupon all the ladies of lower rank and height were obliged to hasten out or be drowned!"

"The Diary of a Young Lady of Fashion;" by Cleone Knox. D. Appleton & Co., New York.

**GOLF**

(Continued from Page 20)

They gave Bob Gates the air when he attempted to reply to President Bostwick. Bob tried to pull some fast ones, but Harry was to fast on the trigger.

Charlie "Grandpa" Goodwin, possibly the finest golfer his age in the state, just missed cashing in by a couple of strokes. Among the notable guests who attended were Ray Southwell of New York; Charles G. Heiser, Honolulu; R. H. Woodford and C. S. Taylor, of Shanghai; also Gordon Hess, mayor of Burlingame and W. L. Glasscock, superintendent of schools in San Mateo county.

**Deep Drilling**

"Here's something queer," said the dentist, who had been drilling and drilling into a tooth.

"You said this tooth had never been filled, but I find flakes of gold on the point of my drill."

"I knew it," moaned the patient, "you've struck my back collar button."—Exchange.

**Training, to be Sure**

"Do you think young people should be trained for marriage?" asked Jones.

"Certainly—I always have been opposed to sending raw troops into battle," snapped Mr. Grouch.—Universal Trade Press.

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**SYNOPSIS OF THE ANNUAL STATEMENT OF THE**

**Westchester Fire Insurance Company**

of New York City, in the State of New York, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

<b>ASSETS</b>	
Real estate .....	\$ 210,460.00
Mortgages and collateral loans.....	10,022,654.35
Bonds and stocks.....	804,084.28
Cash in office and banks.....	1,318,982.37
Agents' balances.....	102,874.97
Bills receivable taken for risks.....	
Other ledger assets.....	
Total ledger assets.....	\$12,459,065.97
<b>NON-LEDGER:</b>	
Total interest and rents due or accrued .....	\$ 84,336.95
Market value of securities over book value .....	970,141.48
Other non-ledger assets.....	
Gross assets .....	\$13,513,544.40
Deduct assets not admitted.....	85,789.23
Total admitted assets.....	\$13,427,755.17
<b>LIABILITIES</b>	
Net amount of unpaid losses and claims .....	\$ 1,107,681.73
Unearned premiums .....	7,423,315.76
All other liabilities.....	295,000.00
Total liabilities (except capital and surplus) .....	\$ 8,826,997.49
Capital .....	1,500,000.00
Surplus .....	3,101,757.68
Total capital, surplus and other liabilities .....	\$13,427,755.17
<b>OTTO E. SCHAEFER,</b> President.	
<b>C. B. G. GAILLARD,</b> Secretary. Pacific Coast Managers: <b>DICK &amp; SIMPSON</b> 360 Pine Street, San Francisco	

**SYNOPSIS OF THE ANNUAL STATEMENT OF**

**Associated Industries Insurance Corporation**

of San Francisco, in the State of California, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

<b>ASSETS</b>	
Real estate .....	\$
Mortgages and collateral loans.....	
Bonds and stocks.....	502,263.29
Cash in company's office and in banks .....	84,940.36
Premiums in course of collection.....	105,847.08
Bills receivable.....	
Other ledger assets.....	
Ledger assets .....	\$693,050.73
<b>NON-LEDGER ASSETS:</b>	
Interest and rents due or accrued.....	\$ 8,250.26
Market value of securities over book value .....	1,741.71
Other non-ledger assets.....	
Total gross assets.....	\$703,042.70
Deduct assets not admitted.....	835.94
Total admitted assets .....	\$702,206.76
<b>LIABILITIES</b>	
Net unpaid claims, except liability and workmen's compensation.....	\$ 8,641.92
Special reserve for unpaid liability and workmen's compensation claims .....	178,716.61
Estimated expenses of investigation and adjustment of claims.....	100.00
Total unearned premiums on unexpired risks .....	100,963.89
Commissions and brokerage due or to become due .....	5,408.42
All other liabilities.....	29,502.60
Total liabilities (except capital and surplus) .....	\$323,333.44
Capital .....	220,500.00
Surplus .....	158,373.32
Total liabilities, capital and surplus .....	\$702,206.76
<b>C. W. FELLOWS,</b> President.	
<b>E. R. WELCH,</b> Secretary.	



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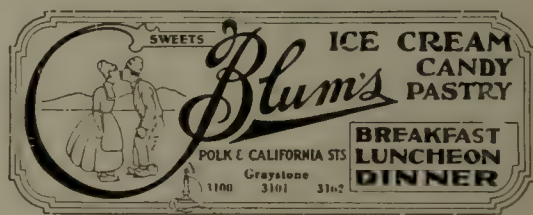
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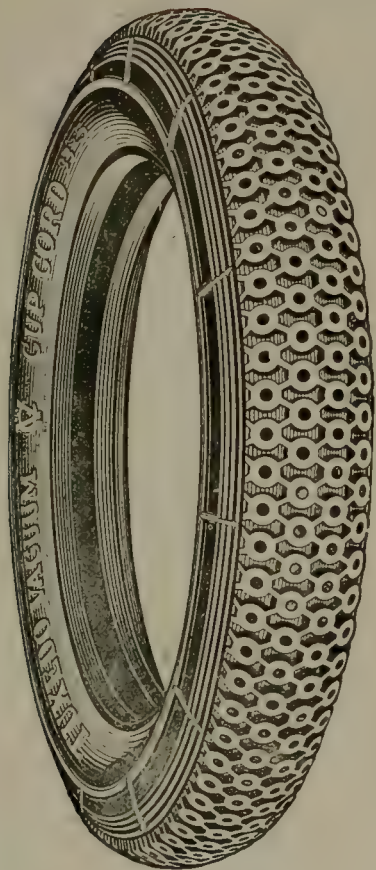
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# News Letter

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SATURDAY, JUNE 12th, 1926

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CLEVELAND, OHIO

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## FRAUDS

It is remarkable that, in spite of the development of civilization, there are still Europeans who think, because we live 7000 miles away, we are still ignorant and easy to be duped. Every season some one comes along and tries his hand at the game and gets away with some success, temporarily, at least. Then comes the inevitable exposure.

\* \* \*

These attacks upon our credulity are of all kinds. Formerly, the pretender was mostly of the social sort. He or she came and held himself or herself out to be something or other and much superior. We fell for it. Our lack of acquaintance with European nobility was our undoing. In the course of time, however, we managed to meet that trouble and now one can hardly deceive very much, socially.

\* \* \*

Nevertheless, it is perfectly and undeniably true, that the small social climber group is preyed upon constantly, even now, by the pretender, and pays the penalty, in money or in disillusionment, even where worse things do not happen. The gaping innocence which still thinks that members of important social classes are accessible to the crowd, is still in evidence. Nothing short of actual experience will ever teach that this is not so.

\* \* \*

Of these deceivers, the most common are continental European. There are fewer British, because the number of British titles is less, so deceit is harder, and, again, because the social distinctions among the British are fairly obvious, even to us. But the foreigner gets away with the delusion. His pretensions are harder to meet. There are many "yons" who do not deserve the title, even outside the realm of the moving picture.

\* \* \*

Next to the social climber, comes the financial pretender. But this is a role which cannot be maintained, for, as the proverb goes, "money talks," and the man who pretends to have money and yet does not have it, must ultimately be run to earth. Ultimately, did we say? He must be run down very quickly. And yet, the history of this city is loaded with examples of men who have deceived the very financial elect and have taken money from the most careful of business men.

\* \* \*

That is one of the inexplicable things about this business of the impostor. There seems to be no guarantee that even a hardened business executive will not succumb, in an utterly ridiculous fashion, to the wily graces or the gracious wiles of the impostor. If the latter is quick enough and smooth enough and not too greedy, he may even now get away with things and rejoice at least for a little while, this

side of the penitentiary door. Indeed, if he is well mannered and has impudence enough, he may easily avoid confinement altogether by a judicious use of the probation system.

\* \* \*

But, although these former spheres of pretense have been limited by the passing of time and the growing sophistication of our people, there is still a field, which is well open and which can be exploited with profit. This is the field of so-called culture. There is a border-land between the crass philistinism of our ordinary citizen and the celestial fields of the illuminati, which can be and is exploited so as to yield good returns to the pretender. And that field is not exploited by British adventurers. The war gave a fillip to the propaganda of that particular sort of gentry. The impetus thus produced still persists.

\* \* \*

Of course, to be an adventurer in that particular field calls for, at least, a degree of ability; sufficient ability to get a book published or to lecture for an hour and hold an audience. That calls for some talent. So, the adventurers in the field of pseudo-culture are, to a great extent, men of more than passing ability, who suffer from some malformation of character which drives them to seek success by devious routes, when they could have gained it directly.

\* \* \*

We have had a curious example of that, recently, in our midst. There was a Mr. Gilbert Frankau, from England, who has made some stir in this community, as well as in other parts of the country. There is no doubt that he is a novelist of parts and can write a passably good book. He was a good soldier and held himself well in a minor capacity in the war. The flaw appears in the fact that he still retains the title of "captain," though it is against the regulations of the British army to do so. That fact, in itself, is quite significant.

\* \* \*

Now, one would think that a person like that, with a fairly good literary record and an honorable military record, would be glad enough to look the whole world in the face on those two facts alone. They are enough for any man; few have so much.

\* \* \*

But Mr. Frankau goes out of his way to endeavor to convey the impression that he is really a very important person in conservative England. This has produced its own Nemesis. For no less a paper than "TIME" in its issue of May 31st, says that Conservatives in London are "irked," wondering how "that little writer chap" was ever mistaken for an official conservative representative!

## EDITORIAL MENTION

### A Revolutionary Referendum

It is only twelve years since Germany was sitting in her place in the sun and demanding more sun. It is only twelve years ago since the German army was the greatest asset that any government in the world possessed and the German navy a growing menace to the world in general. Today there is no German army and the German navy, pathetically represented by a school-ship, has recently visited this city and been greeted with all the courtesy and consideration which our tender-hearted people are accustomed to show to the weak.

Twelve years ago, Germany had a very powerful royal family, with many subordinate branches throughout the German European dominions, who were treated with great respect at home and were looking forward to power and position in the German colonies. Today, there are no German colonies and the royal families are, as ruling families, abolished.

They had property, however, which a carefully conservative revolutionary government treated with respect. The German law courts have upheld claims to property on behalf of the exiled Emperor. This encouraged the minor royalties, who have put in claims for property, aggregating some \$600,000,000, more or less. The mere fact of the presentation of these claims has created such indignation throughout Germany that a proposed confiscatory measure, to nationalize all the property of the princes, private and public, has received 12,500,000 votes and will therefore go on the ballot. The German princes have always been notoriously poor judges of human nature, even that of their own countrymen. They are running true to their historical form or they would never have precipitated a discussion which cannot fail to be highly injurious to themselves, no matter which way it is decided.

The fact that they are willing to subject Germany to a dictatorship in order to save their own property, speaks poorly for their patriotism.

### Mr. Talkative

It is a queer thing that a man like our Secretary of Navy should ever have gained the position which he occupies and it is still more strange that he should be able to keep it. We have no ax to grind and no grudge against the Secretary. All that we wonder at is that he should be able to hold his job against his manifest unsuitability for the position. He talks such a quantity and what he says, while it may be suitable for his class at the Congregational Church, has no fitness for the Secretary of the United States Navy.

The other day, speaking at the Naval Academy at Annapolis to the graduating class, the Secretary is reported to have said: "The decision of war lies in the hands of young men." It seems incredible that any one with any knowledge of human history could have made such a statement. The question of war never has lain in the hands of the young; it has always been the prerogative of the old, who have thrown the young, with more willingness than one likes to think about, into the hell of conflict. Even in an Indian tribe, it is not the young braves who have the say on war, it is the council of the elders, who send the young braves into the arms of death, with much palaver about patriotism and heroism and all that sort of thing.

It is no different now. The last war was a war made by old men, who in London and Paris and Berlin, as well as in Washington, talked fierce phrases through false teeth,

who shook their gray heads and moved their wrinkled lips hundreds of miles away from the place of conflict. After the war was over, it was the old men at Paris who made a war-peace and doomed the world to the continuance of hostilities. The youth have little to thank the old for, and the Secretary of the Navy ought to know it.

We are, like the rest of the people of this city, great admirers of the Mayor. Sometimes we have our moments of doubt, sometimes, but not very often, we have momentary irritations and occasionally we are puzzled by some move or other which to our limited intelligence seems uncalled for. But our real admiration is never shaken. It may be safely asserted that this is the general attitude of the people of this city to their presiding officer.

But there is one department of the Mayor's work which is never liable to criticism and which stands out so uniquely that there is probably no other city in the world with a Mayor like our own. We are here referring to the purely social and civilized duties which the Mayor performs as the representative of our city, in his quality as host to visitors in our midst.

It is very doubtful if San Francisco realizes the importance of the courtesy and sweetness of disposition of the Mayor to the city. Throughout the world, our Mayor has a reputation for hospitable courtesy which is worth incalculable amounts to us, even in the vulgar field of finance. No matter where one travels in Europe, wherever public men are to be met, there is always the most spontaneous recognition of the fact that the Mayor of San Francisco is a delightful person, thoughtful and courteous and possessed of a readiness of wit and a knowledge of world affairs which places the visitor at ease and make him feel, really and truly, one of the family for the time being at least.

These things are not forgotten. All over the world today there are many people who are deeply grateful for the hospitable courtesy of the Mayor, who remember him with real affection and consequently have a very sincere regard for the city of which he is the head. Such feelings are worth more than money.

The fire in the Western Addition, with its destruction of property, is a warning which cannot be too closely observed. We are not inclined to fix blame, in the absence of the proper amount of evidence, but we do expect and insist that the matter shall be thoroughly sifted and that there shall be no favoritism or shifting of responsibility. The mere fact that a fire, of the proportions of that of last week, can occur, that such a fire can make headway as described in the reports, is of no benefit to this community and will not tend to encourage investments and development.

We are not prepared to attack the Fire Department because, as we have said, we are without the requisite information, other than such as has appeared in the daily press. Daily press information, with respect to doings, in this city, of a political character or which are in any way involved in political matters, is very untrustworthy, not more untrustworthy, perhaps, than such information in other places, but, nevertheless, entirely unreliable.

We have noted, on one occasion after another, that the fire department shows signs of lack of discipline and looseness. There was, not so long ago, the discovery that numbers of men and officers of the department were absent from their posts at the time of duty. The mere fact that such a breach of professional duty could happen at all is indicative of a certain degree of laxity. Now, accusations are broadly made that the department did not show that realization of the danger involved in the beginnings of the fire, which so well-trained and experienced a group, as our firefighters, might have been expected to display.



Perhaps, to tell the truth, we have glorified and praised our fire department until it, like most human organizations in similar conditions, has grown indifferent.

**The Dry Conflict** The contesting "wets" and "drys" are fast approaching the stage when open conflict on the political field will be unavoidable and classification, under the prohibition law, will be a test of election. This is already becoming recognized at Washington and the trimming politicians are fast becoming panicky over the prospect. So far, they have for the most part, humored the whims of their noisy dry constituents and have satisfied their own consciences with ample libations of bootleg whisky, in the seclusion of their own apartments.

To us, who believe that the present law is a fundamental and inexcusable denial of constitutional rights and a violation of all decency and self-respecting Americanism, such hypocrisy is disgusting. We have congratulated this district before, as we do now, on the possession of a representative like Mrs. Florence P. Kahn, who can stand up for what she feels to be right, irrespective of the clamor of the noisy spoilers of our rights, as human beings.

Feeling thus, we must express our contempt for the cowardice and weakness of the prohibition committee of the United States Senate which "postponed action indefinitely" on all of the bills introduced by the advocates of decent and straight forward Americanism. The national referendum was thrown out, as being unprovided for in the Constitution, as if it were not now a recognized fact in political life that the best way to determine public sentiment is to get a public referendum.

These professional prohibitionists are aware that the feeling in the nation is against the perpetuation of the farce. They drink their whisky and deceive the people. Public spirit was never at a lower ebb.

**The Commerce Law League** It comes, with a note of surprise, that as many as 1000 delegates will arrive in this city on July 19th to attend the annual convention of the Commerce Law League of America. Perhaps half of these visitors will be lawyers who are already affiliated with the American Bar Association, whose annual convention they will attend at Denver, on July 12th, and thence proceed hither. The convention meetings will be held at the St. Francis, which will be the headquarters of the league officers.

There are quite extensive preparations being made to greet the visitors. Those who are taking an active part in the affairs locally are, particularly—Henry G. W. Dinkenspiet, who was formerly president of the league, J. W. Shenk and J. W. Curtis, associate judges of the state supreme court, former Governor, J. N. Gillette, John D. Davis, George E. Crothers and quite a list of other well-known members of the local bar.

There can be no doubt as to the value of conventions, such as this to our local community. These people, who come to such gatherings, are men of knowledge and experience. They are well able to judge of the capacities of our community for growth, and can readily appreciate the unusual and characteristic qualities of our scenery and surroundings. Moreover, they will, by virtue of their interest in commercial affairs, grasp the fact that a great part of our actual strength is as yet undeveloped and that there are potentialities connected with this port, which have not yet been even realized by our own people.

It is on such occasions, however, that one regrets the lack of foresight which has kept us bound up in our peninsula, without the opportunity for movement which our population and commercial interests require. If our visitors can only impress that fact upon ourselves we shall count the coming visit of the Commerce Law League among the most important affairs of recent happening to us.

## LIBRARY TABLE

By Eleanore F. Ross

We are told that "Laughs from Jewish Lore," by Jacob Richman, occupies a unique position in the world of literature, for it is the only book of its kind ever printed, and although some attempt to cover the subject has been made in foreign languages, only a few of these volumes are as interesting or as thorough as the one above mentioned.

Now we rather pride ourselves upon our keen sense of humor, but we will have to admit that not once, in perusing this particular book, did we feel any response in our risibilities. Whatever humor there may be in this collection of stories, must be of a very Jewish kind, and as it happens, we do not belong to the Hebrew brotherhood.

"Laughs from Jewish Lore," Funk & Wagnalls Co., New York.

\* \* \*

Like an old friend come to life again, is this new volume by Rider Haggard, featuring the adventures of dear old Allan Quartermain, our once childish hero, in ever fascinating Africa. The manuscript of this story, was, I believe, found since Haggard's death, and has only recently been published. It is written in Haggard's best style, and deals with Quartermain's travels, with his Hottentot servant, Hans, to a mysterious lake, under the direction of "Kaneke," a huge, pale-colored man, unlike the usual native, who wishes to see his old home before he dies.

During the long and dangerous journey to the crater country, they meet with another Englishman, whom Allan rescues from murderous tribesmen, and eventually we become acquainted with the beautiful woman called "The Shadow," the incarnation of the goddess worshipped by the Dabanda.

"Treasure of the Lake," by Rider Haggard. Doubleday, Page & Co., Garden City, N. Y.

### Financier Is Called

The name of Spreckels, in California, is synonymous with big undertakings, both industrial and cultural, and the magic touch of this family's money and public spirited endeavors is strongly felt along the Coast, from the beautiful Palace of the Legion of Honor in the northern part of the state, donated by the late Adolph Spreckels, and his widow, Alma de Bretteville Spreckels, standing as a gleaming white monument to their generosity, to the progress which San Diego, in the south, has experienced, under the guidance of John D. Spreckels, who passed away June 7th.

John D. Spreckels was broad in his benefactions as he was in his business interests, and in nearly all of his local movements or affairs, his brother, the late Adolph Spreckels, was associated with him quite closely. Among his most recent philanthropies, was an extensive gift to build a needed wing to the Mercy Hospital, a Catholic institution, although Spreckels was one of the most prominent Masons in California.

It was the Spreckels money which built the present street railway system of San Diego, extending to all parts of the city, with fast express service to the beach sections; the present extensive water service of the southern town was instituted through him; largely through his support the Panama-California Exposition of 1915 and 1916 was carried to a successful completion, and his efforts pushed through the San Diego and Arizona Railway, giving San Diego a direct line with the East.

John D. Spreckels leaves two brothers, Claus A. and Rudolph Spreckels; a son Claus, of San Diego; two daughters, Mrs. Alexander Hamilton of Menlo Park and Mrs. Paul Wegforth of Coronado and five grandchildren, Grace and Happy Hamilton, Mrs. Angel Elizalve of Manila, and Jack and Adolph Spreckels.



# PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S  
— Tom Moore



By "Jingle"

## Big Shows in Town

WE are particularly favored this week with many big shows, a number of outstanding photoplays, two beautiful musical comedies,—an enticing mystery comedy and its counterpart packed with laughter.

Why should any mortal man be sad? There is no need of it here. Just read the stories of the playhouses and you will pay yourself a compliment by purchasing theater tickets early and often.

If I were a Judge of high acclaim, I should require men and women to go to the theater on a schedule of not less than once or twice a week.

If I were a Physician of renown, I should prescribe the theater to the sick and the able alike—and I'd make theater-going a preventive part of a patient's ailments.

If I were teacher, lawyer, or professional athlete to whom others came for advice, I should ask them as part of their personal investigation and character test: "Have you been to the theater, this week?"

"If not, why not?"  
"Then, Go!"

"It is just what you need, to give you a hold on life—and spur your ambitions."

\* \* \*

## Columbia

Jeanne Eagels has captivated us, yea, she has conquered us, just as she has conquered and captivated other patrons of the best theaters for years.

Her portrayal of the character of Sadie Thompson in the Somerset Maugham story, "Rain," is something so transcendently convincing and so highly dramatic in power and delicacy that there are no phrases of equality enough to visualize her art.

"Rain," a superb play to begin with, offers Miss Eagels a character part which really exalts or decries a star. Suffice it to say, that in her portrayal of the character of the temptress and the tempted, this marvelous actress rises to heights of perfection seldom if ever attained. She is supremely magnificent.

You must see her. You must see "Rain," and then you'll be remembering it, for all time.

\* \* \*

## No Music

An unusual feature of the performance of "Rain" is that there is no music dur-

ing or after the play. It is said that Miss Eagels eliminated the music for the sake of maintaining more perfectly the atmosphere of the play, itself.

An ancient phonograph owned by the girl in the story is all that there is of music and that is heard only in the first and the last act.

\* \* \*

## President

"The Bat," laughfest of mystery and excitement, continues as the President attraction for a second week starting with next Sunday's matinee. Avery Hopwood, who wrote "The Best People," and Mary Roberts Rinehart, newspaper and magazine writer, collaborated in the creation of this wonder play, which has intrigued and fascinated millions of amusement lovers the world over.

\* \* \*

## Curran

"Patsy," the musical comedy with its snappy scenes, its pretty girls, its tuneful melodies, continues on its fourth week at the Curran, and if you haven't had all your relatives and nearest friends there yet—now is the time to go.

The lovely, adorable chorus girls—with their rythmical dancing steps, like easily running exquisite machinery, are delightful to look upon, and dance divinely.

"Patsy" is fascinating entertainment.

\* \* \*

## Alcazar

"Kempy," novel and highly entertaining play with fun and romance as its chief elements, begins its third week at the Alcazar next Sunday night with Henry Duffy in the title role. There is much that is unique and original in this comedy, which was written by J. C. and Elliot Nugent, and acted by them during its run at the Belmont theater, New York, for an entire year.

The proposition of marrying off the eligible daughters of the family in rotation is the thing that appeals to Pa Bence, the leading citizen of a small New Jersey town. He is a bit of a tightwad, always threatening to sell the family home when he is submerged in bills. The second child of the household is engaged, the eldest having already wedded when the play opens. She has ambitions to become a musical comedy star and quarrels with her fiance, who taunts her with her lack of talent. She breaks the engagement just as Kempy, a young architect, turned plumber's helper, appears. They arrange

an elopement. Although Kempy really fancies the youngest daughter, he finds himself married to the temperamental sister.

These events occur in the first act to the accompaniment of much merriment, which is increased as the play progresses. The two remaining acts are taken up with straightening out the tangle and bringing happiness to all concerned.

\* \* \*

## Orpheum

Marion Harris, known as the singer of distinctive songs, who has made phonograph records of her song hits, will head the new bill at the Orpheum for the week beginning Sunday, presenting an exclusive program. Another star on the same bill will be William Desmond, of screen fame, who, with his own company of selected players, will offer a sketch said to be one of the best vehicles on the vaudeville stage, "The Dude Bandit."

In addition, there will be feature acts including The International dancing star, Amelia Allen, the original "Jade Girl" in "The Music Box Revue," in a skit by Roy Sheldon called "One Hour Late," George Clifford, Neil English and Frank Allen, will assist; Ward and Van, formerly known as the De Michele Brothers, in a comedy musical offering called "Off Key"; Peter Higgins, America's youngest Irish tenor in a carefully selected program of songs assisted by Frank Dixon at the piano. The Sensational Vardells will feature their death-defying daredevil climax; and The Two Harlequins will appear in an original entertainment of art, grace and flexibility.

Anne Codee, the beautiful and talented French comedienne, who has scored so big at the Orpheum this past week, will remain over for a second week. She will have the assistance of the same un-named partner who brings forth many a laugh from the audience.

\* \* \*

## Golden Gate

The new Golden Gate bill for next week brings a new George Choos dance presentation, featuring Danny Dare, well known Broadway terpsichorean star. Zelaya, musician, comedian and philosopher, is a second feature of the bill. James Kelso and Belle De Monde, two masters of humor, bring an original farce comedy skit, "Papa's Secretary."

Don Valerio, Italy's premier wire dancer, returns after an absence of more than a year, with a new routine of diffi-

# Amusements

NEXT WEEK

## ON THE STAGE

ALCAZAR O'Farrell nr. Powell	"Kempy" Henry Duffy Comedy
COLUMBIA 70 Eddy	"Rain" Jeanne Eagels
CURRAN Geary nr. Mason	"Patsy" Musical Comedy
PRESIDENT McAllister nr Mkt.	"The Bat"—Mystery Play Henry Duffy Production
WILKES Geary at Mason	"Nancy" Musical Comedy

## VAUDEVILLE

GOLDEN GATE G. G. Ave. & Taylor	George Choos Revue "The Dixie Merchant"
ORPHEUM O'Farrell & Powell	Marion Harris Headliner
PANTAGES (NEW) Market at Hyde	Vaudeville and Pictures
PORTOLA Market near 4th	Vaudeville-Pictures
UNION SQUARE O'Farrell nr. Powell	Vaudeville-Pictures
WIGWAM Mission and 22nd	Vaudeville-Pictures

## ON THE SCREEN DOWN TOWN

CALIFORNIA Market at 4th	"Volcano"
CAMEO Market opp. 5th	Double Bill—Tom Mix in "The Yankee Senor"; Charlie Chaplin in "A Dog's Life."
CASINO Ellis and Mason	Pictures
GRANADA Market at Jones St.	"Say It Again" Richard Dix
IMPERIAL Market bet. 6th-7th	"Aloma of the South Seas"—Gilda Gray
LOEW'S WARFIELD Market at Taylor	"Old Loves and New"
ST. FRANCIS Market bet. 5th-6th	"The Unknown Soldier"

## RESIDENTIAL DISTRICTS

ALEXANDRIA Geary and 18th	"The American Venus," Sat. and Sun. Fay Lanphier, Star. Bathing Beauty Contest, "The Torrent," Mon., Tues., Wed. "Oh, What a Nurse," starring Syd Chaplin, Ben Black and His Band.
COLISEUM Clement & 9th Ave.	"The Enchanted Hill," Peter B. Kyrn's story, Sat. "Sandy," Sun., Mon., Tues. "The Fight- ing Heart" and "The First Year," Wed., Thurs. Milt Franklyn, "Prince of Pep," Musical Features.
HAIGHT Haight at Cole	Pictures—Changed
HARDING Divisadero at Hayes	"The Scarlet West" and Vau- deville, Sat. "Oh, What a Nurse," Syd Chaplin, Sun., Mon., Tues. Eddie Harkness and Stranged Orchestra.
MAJESTIC Mission between 20th and 21st	Tom Mix and "Tony," "The Everlasting Whisper," Satur- day. Christie Comedy, "Kreep Sweet," Richard Barthelmess and Dorothy Gish in "The Beautiful City."
METROPOLITAN Union nr. Fillmore	Pictures

NEW BALBOA Balboa & 38th Ave.	"The Cave Man," Mario Pre- vost, Matt Moore, Sat. "The New Commandment," Blanche Sweet, Ben Lyon, Sun. "Infat- uation," Corinne Griffith, Mon., Tues.
NEW MISSION Mission nr. 22nd	Pictures
ROYAL Polk nr. California	Pictures
SUTTER Sutter near Steiner	Pictures
NEW FILLMORE Fillmore near Ellis	Pictures

cult dance numbers to be executed on a tight wire. Charlotte Beverly and Helen Gartz are assisting artists. Roy E. Mack and Peggie Brantley, experts on roller skates, will present their thrilling skating novelty, "A Whirl of Grace." A Russian dance originated by Miss Brantley is featured.

The picture feature for the week will be "The Dixie Merchant," a romance of the southern turf, adapted from Barry Benefield's novel, "The Chicken Wagon Family."

### Wilkes

"Nancy," featuring Nancy Welford in the name part, will be played at the Wilkes Theater, June 13, with Rex Cherryman, Lou Archer and Betty Gallagher in other leading roles, together with a singing and dancing chorus of beautiful young girls.

Miss Welford made claim upon our admiration in "No, No, Nannette," and it is said that this new musical comedy in which the graceful young star takes the lead is even more alluring and attractive than the former musical comedy we liked and patronized so well.

"Rose-Marie" comes to a close Saturday night closing a successful season of far too short duration. Maria Shamsion, Charlie Sylvester, Betty Byron, and Arthur Cunningham made new claim upon our appreciation with their fine performances.

### California

The California theater is showing "Volcano" beginning with today's screening (Saturday) with Ricardo Cortez, the star in the new Paramount picture. Bebe Daniels plays the sweetheart role. The setting for the story is found in the Island of Martinique in the West Indies. Dramatic romance and stirring episodes run through the photoplay with its unusual twist and love tales.

### Granada

Richard Dix starring in his latest comedy-romance, "Say It Again," starts the new week's engagement at the Granada theater. The picture is packed with breezy situations and it has been said that the screen star puts additional pep into the unreeling of the comedy.

Chester Conklin and "Gunboat" Smith

support Richard Dix in the big rollicking comedy feature.

The special stage attraction will be "Xlyphonia."

\* \* \*

### Cameo

Tom Mix and Tony, the wonder horse, starring in "The Yankee Senor," claim the Cameo screen at the pretty Market street theater. Margaret Livingston, Olive Borden, Alec B. Francis, Martha Mattox, and Francis McDonald are supporting stars.

The Cameo is also offering as a double-bill screen attraction, the famous comedian, Charlie Chaplin, in "A Dog's Life," one of the funniest of the screen celebrity's pictures and brimful of doleful action, peppy scenes and lively Chaplin stunts.

The first picture is a technicolor of western cowboy ace feature, filmed from the famous old Mexican novel, "Conquistador" by Katherine Fullerton Gerould.

\* \* \*

### St. Francis

"The Unknown Soldier" will be screened at the St. Francis this week, following Cecil B. DeMille's "The Volga Boatman."

Charles Emmett Mack, famous for his work under D. W. Griffith, assumes the title role. Marguerite de La Motte is the heroine in the role of the war-bride. Henry B. Walthall, Claire McDowell, Ethel Wales and George Cooper are in the cast. Arrangements are being made by the St. Francis management to bring Mack and Miss De la Motte here for personal appearances Saturday and Sunday.

\* \* \*

### Imperial

Gilda Gray is still drawing large audiences at the Imperial in her portrayal of "Aloma of the South Seas."

\* \* \*

### Warfield

"Old Loves and New," adapted by Marion Fairfax for the screen from E. M. Hull's popular novel, "The Desert Healer," is announced by the Warfield as the attraction for the coming week, beginning Saturday.

"Old Loves and New" is the drama of the man who lost a wife because he knew

(Continued on Page 14)

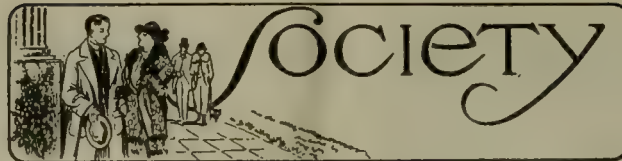
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By Antoinette Arnold

### Wedding Days

JUNE, month of romances and wedding days, is engaging the attention of Society, almost to the point of rivalry of Junes in by-gone days.

Who says that romance does not thrive in the present generation? Who has the effrontery to declare that there are no inclinations for married life? Some grouchy old cynic, perchance. But even he has to run to hide his head. For weddings, weddings—are everywhere!

\* \* \*

### Miller-Fuller Nuptials-South

Society folks from San Francisco, Burlingame, Piedmont and other cities of this section, have made plans to attend the beautiful wedding of Miss Maxine Miller and Mr. Dana Fuller which takes place in Los Angeles, Monday, June 28, when hundreds of guests will witness the nuptial ceremony.

The bridal party includes many prominent society folks from this city. Mr. and Mrs. Frank Fuller, Frank Fuller, Jr. and Miss Margaret Fuller have left for the southern city to make their plans for the magnificent wedding.

Miss Margaret Fuller will be the bridesmaid, Miss Evelyn McLaughlin and Miss Rowena Mason of San Francisco, and Miss Clara Lou Nesbitt of Los Angeles, are the other bridesmaids.

Miss Louisa Miller will be her sister's maid of honor.

Frank Fuller, Jr., will be his brother's best man and Messrs. Linsey Howard, Charles Howard, Juliard McDonald and Tyler Woodworth will be the ushers.

\* \* \*

Miss Virginia Bennett, the fiancée of Charles Crocker, is being lavishly entertained in New York by the younger set and has been the fete bride-to-be at many brilliant affairs.

\* \* \*

Charles Templeton Crocker recently returned to New York from Paris, where he remained several weeks after the departure of Mrs. Crocker and is now either already back or soon will be here in his California home.

\* \* \*

Mrs. Luther Gregory, as well known here as she is in Washington, D. C., and other large cities of the world, was hostess recently at a splendidly appointed luncheon given in compliment to Mrs. Grace Thompson Seton, newly elected president of the National League of American Pen Women.

Mrs. Seton, famous author and prominent in the foremost literary centers of the nation, was accorded an ovation by the attending guests, many of whom were her associates in office.

Mrs. Gregory has been appointed national chairman of music in the League of American Pen Women and will have charge of the music at the annual Authors' Luncheon of the present administration.

\* \* \*

National head-quarters of the League of American Pen Women have been changed recently to the Mayflower. The Shoreham Hotel, their former official center, has been subject to change in the progress of property holding.

Secretary and Mrs. Wilbur and the Secretary of Com-

merce, Mr. Herbert Hoover and Mrs. Hoover were guests recently at an elaborate luncheon in Washington, D. C., at the Pan-American building in honor of delegates to the Pan-American Red Cross conference.

\* \* \*

### Noted Organist Gives Vision of Larger Musical Life in America, and Much Better Organs

Edwin H. Lemare, noted organist, known throughout the entire musical world, is now visiting San Francisco after his absence of some time and is now receiving a cordial reception by music-lovers and musicians, alike. Both Mr. and Mrs. Lemare are making their present home at the Fairmont.

"Every one who ever visited the memorable Panama-Pacific Exposition, remembers Mr. Lemare as the presiding genius of Festival Hall and the great cultural torch-bearer of those unforgettable organ recitals there," said an enthusiastic admirer of the distinguished gentleman.

Mr. Lemare, who returned from Chattanooga, Tennessee, just a few days ago, is now busily engaged in completing his new opera, "The Knight and the Cripple," which will be produced in August at the Shriners' Grove in Redwood City. Archibald H. Treat, an old-time friend of the famous composer, has written the libretto for this opera.

Colorful in theme with an oriental background, this new Lemare opera will be mostly in pantomime with a powerful and pleasing blending of the profound and the impressive, with the lighter moods. It has been said that one of the waltzes in the opera equals the well-known Strauss waltzes.

Mr. Lemare will be the symphony director and will have a group of eighty musicians in the symphony orchestra.

\* \* \*

### Ambition of Composer

Every great man has a secret ambition which he sacredly cherishes, and so I inadvertently discovered the ambition of Mr. Lemare's. It is the building of superior organs; organs which will make America musically pre-eminent.

"We could have in America the really perfect organ," declared this brilliant man, whose mastery of the keys is proverbial. "An organ which will have the cathedral tone qualities of great European instruments and yet contain the latest up-to-date electrical and mechanical combinations of American brains and skill."

"It is a cherished dream of mine," said the great Lemare, "to build in this country, preferably in California, and by choice in this city, an organ which will combine the voicing so well known in the best European organs with the finest of American mechanical construction."

Mr. Lemare graphically outlined in the wisdom and strength of his musical authority, the diaphonic proportions of great European organs and the nobility of tone which they possessed, none of which, he declared, has as yet been copied successfully in this country.

His great dream, and he has the vision of fulfillment firmly established in his outline, is to bring into American industries another foremost achievement—the building of the world's greatest organs that the magnificence and beauty of the instrument he loves so well may be the gift of America to the music loving generations of posterity.

A famous critic said of Lemare: "He is a veritable wizard of the King of Instruments." The New York papers have stated that he is the greatest master of the instrument the

American public has heard, and he has opened a new vista in the future of the organ.

Edwin H. Lemare, genius, composer and famous throughout the world. "His name is an honor and an asset to the city of San Francisco."

\* \* \*

### Musicians and Society

Music has had a spur to action this past week when society and musicians have allied themselves in a common movement,—that of furthering the cause of the Summer Symphony.

The concert room of the Palace Hotel was filled to capacity Monday and Wednesday of this past week, when definite plans were made and outlined details were presented for obtaining the summer season of symphony music in San Francisco.

Miss Estelle Carpenter, one of the prominent members and leaders of the committee chairmen, presided at a table of notables, having Mrs. Marie Pernau Walsh, president of the California Club, as her honor guest.

Mr. Redfern Mason, music critic of the Examiner, presided at the Monday afternoon tea, and to his well directed plans and splendidly balanced program was due much of the day's success.

Mr. Alexander Fried, music critic of the Chronicle; Mr. Charles Woodman, musical critic of the Call; Mr. Alfred Metzger, publisher of Musical Review, were other prominent musicians and writers seated at the honor table, all of whom gave talks of solid sense, as well as inspirational ideas to the project.

Mrs. Lillian Birmingham, past president of the California State Federation of Music Clubs; Mrs. Alvina Heuer Wilson, Mrs. Marie Pernau Walsh, were other prominent speakers at the noteworthy gathering.

The Summer Symphony association is headed by Joseph S. Thompson, president; Herbert Fleishhacker, chairman; John Rothchild, first vice-president; Mrs. Lillian Birmingham, second vice-president; Albert Greenbaum, secretary and Thomas F. Boyle, treasurer.

\* \* \*

### Executive Committee

The executive committee of the association includes: George Q. Chase, chairman, Louise A. Boyd, Thomas F. Boyle, Leonard W. Buck, George T. Cameron, Colbert Coldwell, Sydney M. Ehrman, Milton H. Esberg, George Filmer, Mrs. Edward F. Glaser, J. Emmett Hayden, Timothy Healy, Augustin Keane, Charles H. Kendrick, Frederick J. Koster, Mrs. Parker Maddux, Milton Marks, Henry L. Mayer, Harold Pracht, James Rolph, Jr., Chester W. Rosekrans, Marcus L. Samuels, Warren Shannon, Mrs. H. Roy Stovel, E. J. Tobin, A. W. Widenham, Mrs. Alvina Heuer Wilson.

The Summer Symphony Association, with a full orchestra of eighty pieces, proposes giving a series of twenty concerts between June 15 and September 15 in the Exposition Auditorium.

World famous conductors, including Ossip Gabrilowitsch, Henry Hadley, Modest Altschuler, Alfred Hurtgen, Emil Oberhoffer, Nikolai Sokoloff and Alfred Hertz, are available for these summer programs.



**HOTEL CANTERBURY**  
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A delightful luncheon was given Saturday, June 5 at the Fairmont Hotel in honor of Miss Viola Kanein, whose marriage to Mr. Joseph Anthony Warren will take place shortly, Miss Fannie Martin was the hostess. Among those present were: Miss Emma Elliot, Miss Martha Poppe, Miss Helen Kelly, Miss May Flanagan, Miss Catherine Grace, Miss Minnie Gardella, Miss Anna Herndon, Miss Mary Miller, Miss Nora Nyhan, Miss Eleanor Sugrue, Miss Cora Noonan, Miss Elisabeth Hitchens, Miss May Kerns, Miss Coral Redwine, Miss Florence Hacke, Miss Josephine Bryan, Miss Hilda May.

\* \* \*

### At the Hotel Claremont

Mrs. J. A. Marshall of Hotel Claremont, who has recently returned from a trip to Europe, was hostess for the third of a series of charmingly arranged bridge luncheons on Tuesday afternoon. Covers were laid for sixteen.

After luncheon the ladies played bridge in the palm room.

Miss Bessie L. Crouch and Miss Mary Crouch of Sacramento, who are visiting in Berkeley for a few weeks, have been warmly welcomed by their many East Bay friends, who have arranged delightful affairs in their honor.

Mrs. Joseph B. De Golyer of Hotel Claremont invited a few friends to luncheon Tuesday in compliment to the Misses Crouch. Covers were laid for the honor guests, Mrs. George R. Chambers, Mrs. M. E. Wright, Mrs. Lillian Wright, Mrs. A. C. Richards, Mrs. Harry Noyes Pratt, Miss Calthea Vivian, and the hostess.

After luncheon, the group visited the art gallery of the hotel, and enjoyed many delightful piano selections by Mrs. Lillian Wright.

\* \* \*

The tea room of the Hotel Claremont is becoming increasingly popular for small parties, and informal gatherings. One of the merriest teas of the week, was that given Wednesday afternoon at the Claremont Tea Room by the Juniors of Miss Horton's school, Oakland, to the members of the Senior Class.

The tea table was daintily decorated with sweet peas and maiden hair fern, and at the place of each guest, was a corsage of pansies.

Those gathered for this farewell tea were: Juniors, Misses Thelma Hubbard, Seville Leonard, Margaret Morris; Seniors, Misses Ala Coe, Edna Sherman, Katherine Arnold, Jane Levensaler, Wilhelmina Roth; and Mrs. Marshall Edgar, Chaperone.

\* \* \*

### Whitcomb Hotel Notes

Lieutenant-Commander J. F. Riordan, Mrs. Riordan and their infant daughter, Katherine, were guests at the Hotel Whitcomb the past week.

Commander Riordan has been transferred from the U. S. Navy Yard at Puget Sound to Manila. He and his family sailed on the transport Chaumont.

Lt. L. L. Healy with his wife and children have stopped at the Hotel Whitcomb this week. They sailed on the U. S. Transport Chaumont Wednesday for Manila.

(Continued on Page 17)

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HOWARD T. BLETHEN, Proprietor



# RADIO

By C. J. Pennington



## Don't Grumble

**T**HE California Radio Listeners' League, through its president, has entered an objection to the change of the KFWI wave length from 226 to



C. J. Pennington

250 meters. His complaint was filed with Colonel J. F. Dillion, U. S. supervisor of radio in this district.

It appears from the daily press that Colonel Dillion has replied to the complaint in a very satisfactory manner. The Colonel's reply to the president of the Listeners' League seemed to convey the message that what the league needed more than a president was a good trouble shooter for its members.

In giving this case publicity, it has developed that other complaints originating from the Listeners' League have been sent to the supervisor. Upon investigation by the supervisor, in each case it was proved that the interference reported was within the radio set itself and not from outside sources, which does not speak well for the league.

Once we had occasion to call the U. S. radio supervisor's office relative to what we felt sure was a terrible outside power leak. Upon investigation it proved to be within the set. Naturally we were thoroughly humiliated. However, the man who did the investigating for us was a very courteous individual and let us down easy. Nevertheless, we have never since found it necessary to call the supervisor's office, for the reason that we now take particular care to make sure of what our troubles are before calling in outside help.

As to making a complaint about the change of wave lengths, we feel that the Colonel has the entire listening public's interest at heart and he will do all he can to make reception better, so before anyone should enter any complaints they should at least wait until

they are certain they are being interfered with.

\* \* \*

## Retailer Predicts the End of Exclusive Radio Stores

Exclusive radio stores will be a thing of the past within a year or two, according to the opinion expressed by J. W. Griffin, president of one of the largest exclusive radio retail organizations in New York and Chicago.

"I believe that the exclusive radio store is all through, and that a year or two hence it will not be possible to find such a store in the United States," said Mr. Griffin. This is true, because during the last three years the seasonal nature of radio has become more and more marked.

The radio business, as a business, probably begins about Columbus Day, October 12, and it is pretty nearly all finished by St. Patrick's Day. Enough business may be gained during these months to show a small profit for the year, if added to the small sales that may be eked out of portable sets and accessories during the summer. But this is an immense waste of space facilities for energy during the summer months of the year, which should certainly be used to some good purpose.

The successful radio manufacturers of the future are going to be culled first from the exclusive radio dealers of today who have the means and sense to add to their present activities such other lines and interests as will give them a fair volume of business during the months of the year when for all practical purposes radio does not exist.

"The day of radio as a novelty has largely passed," said Mr. Griffin. There are very few people today who use their radio sets simply for the thrill which it brings them through listening to programs broadcast from a distant point, regardless of the character of this program. Radio has found a definite place in the average American home, but it is being used with great discretion.

The average set owner today turns his set on not merely for the pleasure of listening to radio, but because of some definite program feature which he knows is scheduled and which he wishes to listen to.

\* \* \*

—It is very strange that the textile industry should be in such a poor position in this country. There is a fear of increasing the stock of goods on hand, and wool seems to be as badly off as cotton in this respect.

## Radio Program for Next Week

KPO—HALE BROS. AND THE CHRONICLE, SAN FRANCISCO—428.3

### Sunday, June 13

9:45 to 10:45 a. m.—Church service. Talk.  
10:45 a. m.—Weather forecast and general information.  
2:45 p. m.—Play by play broadcast from Recreation Park of the baseball game.  
3:00 to 6:00 p. m.—Organ recital by Marshall W. Giselman at the California Palace of the Legion of Honor.  
6:00 to 6:30 p. m.—Orchestra, under the direction of Waldemar Lind.  
6:30 p. m.—Baseball scores and general information.  
6:35 to 8:45 p. m.—Palace Hotel Concert.  
8:35 to 10:00 p. m.—Fairmont Hotel Orchestra.

### Monday, June 14

7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
10:30 a. m.—Weather forecast.  
12:00 noon—Time signals and Scripture reading.  
1:00 to 2:00 p. m.—Fairmont Hotel Orchestra.  
2:30 to 3:30 p. m.—Matinee program.  
3:30 to 3:40 p. m.—Fashion talk.  
3:40 to 5:30 p. m.—Palace Hotel Concert Orchestra.

5:30 to 6:15 p. m.—Children's hour.  
6:15 to 6:30 p. m.—Stock market quotations, baseball scores.  
6:30 to 7:00 p. m.—Orchestra, Waldemar Lind director.  
7:00 to 7:30 p. m.—Fairmont Hotel Orchestra.  
8:00 to 9:00 p. m.—Cabiria Cafe Orchestra. Maurice Gunsky, intermission soloist.  
9:00 to 10:00 p. m.—KFI and KPO broadcasting simultaneously.  
10:00 to 11:00 p. m.—Cabiria Cafe Dance Orchestra.

### Tuesday, June 15

7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
10:30 a. m.—Weather forecast, market report.  
12:00 noon—Time signals and Scripture reading.  
1:00 to 2:00 p. m.—Fairmont Hotel Orchestra.  
2:45 p. m.—Play by play broadcast from Recreation Park of the baseball game.  
4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra.  
5:30 to 6:15 p. m.—Big Brother's stories, baseball scores and general information.  
6:30 to 7:00 p. m.—Orchestra, Waldemar Lind director.  
7:00 to 7:30 p. m.—Fairmont Hotel Orchestra.  
8:00 to 9:00 p. m.—Program by John Philpott's Midshipmen.  
9:00 to 10:00 p. m.—Program featuring Cyrus Trappe, violin; harmony team, Gypsy and Marta.  
10:00 to 11:00 p. m.—Palace Hotel Dance Orchestra.

### Wednesday, June 16

7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
10:30 a. m.—Weather forecast, market report.  
12:00 noon—Time signals and Scripture reading.  
1:00 to 2:00 p. m.—Fairmont Hotel Orchestra.  
2:45 p. m.—Play by play broadcast from Recreation Park of the baseball game.  
4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra.  
5:30 to 6:15 p. m.—Children's hour.  
6:15 to 6:30 p. m.—Stock market quotations, baseball scores.  
6:30 to 7:00 p. m.—Orchestra, Waldemar Lind director.  
7:00 to 7:30 p. m.—Fairmont Hotel Orchestra.  
8:00 to 9:00 p. m.—Program by the Atwater Kent Artists.  
9:00 to 10:00 p. m.—Cabiria Cafe Orchestra.  
10:00 to 11:00 p. m.—Orchestra, Waldemar Lind director.

### Thursday, June 17

7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
10:30 a. m.—Weather forecast, market report.  
12:00 noon—Time signals and Scripture reading.  
1:00 to 2:00 p. m.—Fairmont Hotel Orchestra.  
2:45 p. m.—Play by play broadcast from Recreation Park of the baseball game.  
4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra.  
5:30 to 6:15 p. m.—Children's hour.  
6:15 to 6:30 p. m.—Stock market quotations, baseball scores.  
6:30 to 7:30 p. m.—Orchestra, Waldemar Lind director.  
7:00 to 7:30 p. m.—Fairmont Hotel Orchestra.  
8:00 to 9:00 p. m.—Program.

# Radio Program for Next Week

9:00 to 10:00 p. m.—Program by a saxophone band of twenty pieces.  
 10:00 to 11:00 p. m.—Cabiria Cafe Dance Orchestra.

**Friday, June 18**

7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
 10:30 a. m.—Weather forecast, market report.  
 12:00 noon—Time signals and Scripture reading.  
 12:45 p. m.—Talk from the Commonwealth Club.  
 1:30 to 2:00 p. m.—Fairmont Hotel Orchestra.  
 2:45 p. m.—Play by play broadcast from Recreation Park of the baseball game.  
 4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra.

5:30 to 6:15 p. m.—Big Brother's stories.  
 6:15 to 6:30 p. m.—Stock market quotations, baseball scores.  
 6:30 to 7:00 p. m.—Orchestra, Waldemar Lind director.  
 7:00 to 7:10 p. m.—"Sports on the Air."  
 7:10 to 7:20 p. m.—Investment talk.  
 8:00 to 9:00 p. m.—Program by Hawaiian Orchestra.

9:00 to 10:00 p. m.—Palace Hotel Dance Orchestra.  
 9:10 to 9:20 p. m.—Book reviews.  
 10:00 to 11:00 p. m.—Orchestra, Waldemar Lind director.

**Saturday, June 19**

7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
 10:30 a. m.—Weather forecast, market report.  
 12:00 noon—Time signals and Scripture reading.  
 1:00 to 2:00 p. m.—Fairmont Hotel Orchestra.  
 2:45 p. m.—Play by play broadcast from Recreation Park of the baseball game.  
 4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra.  
 6:15 to 6:30 p. m.—"Ye Towne Cryer, stock market quotations, baseball scores.  
 6:30 to 7:20 p. m.—Orchestra, Waldemar Lind director.  
 8:00 to 12:00 p. m.—Cabiria Cafe Orchestra. Maurice Gansky, tenor.

**KJBS—JULIUS BRUNTON & SONS CO., SAN FRANCISCO—220**

**Sunday, June 13**  
 Studio program by Vera Adelstein, pianist; Roy Hamilton, tenor.

**Monday, June 14**  
 9:00 to 10:40 a. m.—Vocal and Instrumental selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.  
 8:00 to 8:45 p. m.—Johnson's Radio Band.  
 8:45 to 9:00 p. m.—KJBS Players under the direction of Fred Ditmar.  
 9:00 to 10:00 p. m.—Johnson's Radio Band.

**Tuesday, June 15**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.

**Wednesday, June 16**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.  
 8:00 to 10:00 p. m.—Studio program.

**Thursday, June 17**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.

**Friday, June 18**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.  
 8:00 to 9:00 p. m.—Villa Moret program.  
 9:00 to 10:00 p. m.—Favorite Hour Entertainments.  
 10:00 to 11:30 p. m.—Regular Weekly meeting of the Royal Order of Smoked Herring.

**Saturday, June 19**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.

**KGTT—GLAD TIDINGS TEMPLE, SAN FRANCISCO—207**

**Sunday, June 13**  
 2:30 to 3:00 p. m.—Sunday School lesson.  
 3:00 to 5:00 p. m.—Church service.  
 8:00 to 10:00 p. m.—Evening service.

**Tuesday, June 15**  
 8:00 to 10:00 p. m.—Studio program of sacred music.

**Wednesday, June 16**  
 2:45 to 3:45 p. m.—Healing service.  
 8:00 to 10:00 p. m.—Studio program of sacred music.

**Thursday, June 17**  
 2:30 to 3:30 p. m.—Studio program.

**Friday, June 18**  
 8:00 to 10:00 p. m.—Studio program of sacred music.

**KFOB—INC., BURLINGAME—226**

**Tuesday, June 8**  
 8:00 to 12:00 p. m.—Ruth Burns, soprano, accompanied by Mrs. Gertrude Anderson.  
 De Molay Players, of Peninsula Chapter, present Harold Moulin, marimba, and Marion Moulin, piano.  
 Mary MacMurtrie entertains with child stories. Dance orchestra.

**Thursday, June 10**  
 8:00 to 12:00 p. m.—Hillsborough District School Commencement. The students present "The Love Pirates of Hawaii," a musical play, under the direction of R. L. Crane, Principal. Dance music.

**Saturday, June 12**  
 5:30 to 12:00 p. m. with intermissions.  
 5:30 to 6:00—Flip, The Story Teller Man (just for children). Concert program, Miss Helen Odell, cello solos, assisted by Miss Helen Hughes, violin, and Mrs. Lois Mason, pianist. Popular music by dance orchestra.

**KGO—GENERAL ELECTRIC CO., OAKLAND—361**

**Sunday, June 13**  
 11:00 a. m.—Church service.  
 3:30 p. m.—Concert by Arion Trio.  
 7:25 p. m.—Weather Bureau report.  
 7:30 p. m.—Presbyterian Church service.

**Monday, June 14**  
 7:15 to 7:30 a. m.—Health Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength."  
 11:30 a. m. to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—LeRoy V. Brant, pianist.  
 5:30 to 6:00 p. m.—KGO Kiddies' Klub.  
 6:00 to 6:55 p. m.—Dinner concert.

6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:14 p. m.—N. Y. Stock reports (closing).  
 7:21 p. m.—S. F. Stock reports (closing).  
 8:00 p. m.—Educational program—music and speakers.

8:05 p. m.—Fred C. Brosius, speaker.  
 8:25 p. m.—New Books.  
 8:50 p. m.—Leroy R. Goodrich.  
 9:15 p. m.—Wilda Wilson Church: "Better English."  
 9:30 p. m.—A. E. Anderson, speaker.

**Tuesday, June 15**  
 7:15 to 7:30 a. m.—Health Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength."  
 11:30 a. m. to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 6:00 to 6:55 p. m.—Dinner concert.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau reports.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 8:00 to 9:00 p. m.—Eveready program.  
 9:00 to 10:00 p. m.—The Pilgrims' Hour.  
 10:00 p. m. to 12:00 midnight—Dance music.

**Wednesday, June 16**  
 7:15 to 7:30 a. m.—Health Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength."  
 11:30 a. m. to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—U. S. Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—Margaret Lloyd, soprano. Effie Edmonson, accompanist.  
 5:30 p. m.—"For Instance."  
 6:00 to 6:55 p. m.—Dinner concert.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:48 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:18 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).

**Thursday, June 17**  
 7:15 to 7:30 a. m.—Health Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength."  
 11:30 a. m. to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 5:30 to 6:30 p. m.—George W. Ludlow.

6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 8:00 to 9:00 p. m.—Vacation program.  
 9:00 p. m. to 12:00 midnight—Dance music.

**Friday, June 18**  
 7:15 to 7:30 a. m.—Health Training Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength."  
 11:10 a. m.—Homemaking Talk.  
 11:30 to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—George Kruger, pianist.  
 5:30 to 6:00 p. m.—KGO Radio Girls.  
 6:00 to 6:55 p. m.—Dinner concert.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).

**Saturday, June 19**  
 7:15 to 7:30 a. m.—Health Training Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength."  
 8:45 a. m.—Songs.  
 11:30 a. m. to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—U. S. Weather Bureau report.  
 1:30 p. m.—N. Y. Stock Market reports.  
 12:40 p. m.—S. F. Stock Market reports.  
 8:00 p. m.—Weather Bureau report. "Weekly Sport Review."  
 8:10 p. m.—Baldwin Plano Company program.  
 10:00 p. m. to 12:30 a. m.—Dance music.

**KTAB—ASSOCIATED BROADCASTERS, OAKLAND—240**

**Sunday, June 13**  
 9:45 to 10:45 a. m.—Bible lecture.  
 11:00 a. m. to 12:30 p. m.—Church service.  
 7:45 to 9:15 p. m.—Church service.  
 9:30 to 11:00 p. m.—After-service concert.

**Monday, June 14**  
 9:00 to 9:30 a. m.—Prayer service.  
 8:00 to 10:00 p. m.—Program.  
**Tuesday, June 15**  
 9:00 to 9:30 a. m.—Prayer service.  
 8:00 to 9:00 p. m.—Educational program.  
**Wednesday, June 16**  
 9:00 to 9:30 a. m.—Prayer service.  
**Thursday, June 17**  
 9:00 to 9:30 a. m.—Prayer service.  
 8:00 to 10:00 p. m.—Program.

**Friday, June 18**  
 9:00 to 9:30 a. m.—Prayer service.  
 8:00 to 10:00 p. m.—Program.

**KLX—OAKLAND TRIBUNE, OAKLAND—508.2**

**Monday, June 14**  
 7:00 to 7:30 p. m.—News broadcast.  
 8:00 p. m.—Special Flag Day program under the auspices of the B. P. O. Elks.

**Tuesday, June 15**  
 3:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.

**Wednesday, June 16**  
 3:00 p. m.—Baseball.  
 6:30 to 7:00 p. m.—Athens Athletic Club orchestra.

7:00 to 7:30 p. m.—News broadcast.  
 8:00 to 9:00 p. m.—Educational program.  
 9:00 to 10:00 p. m.—Special program.

**Thursday, June 17**  
 3:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.

**Friday, June 18**  
 3:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.

8:00 to 9:45 p. m.—Studio program through the courtesy of the Figley Wigley Co.  
 9:45 to 10:30 p. m.—Athens Athletic Club orchestra.

**Saturday, June 19**  
 3:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.

**KNX—L. A. EVENING EXPRESS LOS ANGELES—337**

**Daily Except Sunday**  
 7:30 a. m.—KNX Morning Gym  
 8:00 a. m.—Inspirational talk and morning prayer  
 8:55 a. m.—Time signals  
 9:00 a. m.—The Radio Shopping News  
 10:00 a. m.—Morning Message  
 10:30 a. m.—Household Economics  
 12:00 m.—Arcade Cafeteria Orchestra  
 1:30 p. m.—The Book Worm  
 4:55 p. m.—Market reports.  
 5:30 p. m.—Arcade Cafeteria Orchestra.  
 6:00 p. m.—The Town Tattler

# Radio Program for Next Week

6:15 p. m.—W. F. Alder Travelogue.  
 6:30 p. m.—Atwater Kent orchestra.  
**Sunday, June 13**  
 10:00 a. m.—First Presbyterian Church.  
 12:30 p. m.—Program.  
 2:00 to 4:00 p. m.—Musical program.  
 4:30 p. m.—Half hour of Cinema chat.  
 6:30 p. m.—Hollywood Unitarian Church.  
 7:00 p. m.—Circle Theater Symphony.  
 8:00 p. m.—First Presbyterian Church.  
 9:00 p. m.—Program.  
**Monday, June 14**  
 3:00 p. m.—Little Jean.  
 4:00 p. m.—Household hints.  
 4:30 p. m.—Blue Monday Frolic.  
 7:30 p. m.—Program.  
 8:00 p. m.—Program.  
 9:00 p. m.—Feature program.  
 10:00 p. m.—Program.  
 11:00 p. m.—Ray West's Coconut Grove Orchestra.  
**Tuesday, June 15**  
 2:00 p. m.—Mothers' Hour.  
 7:00 p. m.—Program.  
 7:45 p. m.—Talk on Health.  
 8:00 p. m.—Program.  
 9:00 p. m.—Program.  
 10:00 p. m.—Ray West's orchestra.  
**Wednesday, June 16**  
 4:00 p. m.—Talk on care of children.  
 7:00 p. m.—Program.  
 8:00 p. m.—Program.  
 9:00 p. m.—Program.  
 10:00 p. m.—Feature program.  
 11:00 p. m.—Ray West's Coconut Grove Orchestra.  
**Thursday, June 17**  
 11:00 a. m.—Nature talk.  
 7:00 p. m.—Program.  
 8:00 p. m.—Program.  
 9:00 to 10:00.—Program.  
 10:00 p. m.—Feature program.  
 11:00 p. m.—Ray West's Coconut Grove Orchestra.  
**Friday, June 18**  
 10:30 a. m.—"Proper Foods and How to Prepare Them."  
 2:00 p. m.—Musical program.  
 4:00 p. m.—Boy Scouts musical program.  
 7:00 p. m.—Feature program.  
 8:00 p. m.—Program.  
 9:00 p. m.—Program.  
 10:00 p. m.—Broadcasting the main Event from Hollywood Legion Stadium.  
 11:00 p. m.—Ray West's Orchestra.  
**Saturday, June 19**  
 3:00 p. m.—Town Crier of the Day and his pals.  
 4:30 p. m.—Joyce Coad.  
 7:00 p. m.—Stories of insect life.  
 8:15 p. m.—Arrangement of Sunday services.  
 7:30 p. m.—Program.  
 8:00 to 10:00 p. m.—Feature program.  
 10:00 p. m.—Ray West's Coconut Grove Orchestra.  
 11:00 p. m.—KNX Hollywood Night.

**KFI—EARLE C. ANTHONY, INC., LOS ANGELES—467**

(Copyright 1925 by Earle C. Anthony, Inc.)  
**Sunday, June 13**  
 10:00 a. m.—Morning Service.  
 4:00 p. m.—Vesper Services.  
 6:30 p. m.—KFI Nightly Doings.  
 6:45 p. m.—Music Appreciation Chat.  
 7:00 p. m.—Popular program.  
 7:30 p. m.—Jim, Jack and Jean Trio.  
 8:00 p. m.—Organ Recital. Dan L. MacFarland.  
 9:00 p. m.—Badger's Hollywood Californians.  
 10:00 p. m.—Packard Six Orchestra.  
**Monday, June 14**  
 6:45 to 7:00 a. m.—Health Training.  
 7:15 to 7:30 a. m.—Health Training.  
 7:45 to 8:00 a. m.—Health Training.  
 8:00 to 8:30 a. m.—Daily Strength.  
 5:30 p. m.—Varsity Ramblers, direction of Wallace Dishman.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—Gloria Gatewood, whistler; Marguerite Truxler.  
 6:45 p. m.—George Wilder Cartwright on "The Constitution."  
 7:00 p. m.—Owen Fallon and his Californians.  
 8:00 p. m.—Corelli Trio. Margaret Crist, soprano.  
 9:00 p. m.—Program presented by Walter M. Murphy Motors Co., featuring Virginia Flohri, soprano; Broadcast simultaneously from KFI, and KPO.  
 10:00 p. m.—Program by Melklejohn Bros.  
**Tuesday, June 15**  
 6:45 to 7:00 a. m.—Health Training.  
 7:15 to 7:30 a. m.—Health Training.  
 7:45 to 8:00 a. m.—Health Training.  
 8:00 to 8:30 a. m.—Daily Strength.  
 5:30 p. m.—Rendezvous Ballroom Orchestra.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—Simmers and Colburn.  
 6:45 p. m.—Dr. John T. Miller.  
 7:00 p. m.—Virginia Ballroom Orchestra.

8:00 p. m.—Screen Artists' Quartet; Olga Stefani, contralto.  
 9:00 p. m.—Grand Opera program; Maurine Dyer, mezzo soprano.  
 10:00 p. m.—Packard Radio Club.  
**Wednesday, June 16**  
 6:45 to 7:00 a. m.—Health Training.  
 7:15 to 7:30 a. m.—Health Training.  
 7:45 to 8:00 a. m.—Health Training.  
 8:00 to 8:30 a. m.—Daily Strength.  
 5:30 p. m.—Don Warner's Orchestra.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—Don Warner's Orchestra.  
 6:45 p. m.—E. C. D. Price, "Gossip."  
 7:00 p. m.—Popular program.  
 7:30 p. m.—Nick Harris, Detective Stories.  
 8:00 p. m.—Program by California Petroleum Corporation of California. Ventura String Quartet; Emma Kimmel, soprano.  
 9:00 p. m.—Dolores Mason, concert pianist.  
 10:00 p. m.—Program arranged by Charles Beauchamp.  
**Thursday, June 17**  
 6:45 to 7:00 a. m.—Health Training.  
 7:15 to 7:30 a. m.—Health Training.  
 7:45 to 8:00 a. m.—Health Training.  
 8:00 to 8:30 a. m.—Daily Strength.  
 5:30 p. m.—Theron Bennett's Hollywood Foot-lifters.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—Theron Bennett's Hollywood Foot-lifters.  
 6:45 p. m.—KFI Radiatorial Period.  
 7:00 p. m.—Program by University of Southern California.  
 8:00 p. m.—Kanner Trio. Wm. Kanner, piano.  
 8:00 p. m.—Varied program.  
 10:00 p. m.—Patrick-Marsh orchestra.  
**Friday, June 18**  
 6:45 to 7:00 a. m.—Health Training.  
 7:15 to 7:30 a. m.—Health Training.  
 7:45 to 8:00 a. m.—Health Training.  
 8:00 to 8:30 a. m.—Daily Strength.  
 5:30 p. m.—Kenneth Morse and orchestra.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—Carlyle Stevenson's orchestra.  
 6:45 p. m.—Burr McIntosh.  
 7:00 p. m.—Carlyle Stevenson's orchestra.  
 7:30 p. m.—Felipe Delgado. Media Hora Esplanola.  
 8:00 p. m.—Organ Recital. Dan L. MacFarland.  
 9:00 p. m.—Gertrude Landram, soprano.  
 9:30 p. m.—Varied program.  
 10:00 p. m.—Packard Ballad Hour.  
**Saturday, June 19**  
 6:45 to 7:00 a. m.—Health Training.  
 7:15 to 7:30 a. m.—Health Training.  
 7:45 to 8:00 a. m.—Health Training.  
 8:00 to 8:30 a. m.—Daily Strength.  
 5:30 p. m.—Shelley Players' Orchestra, with Maita Everts.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—Garnet Davis, Marguerite Truxler.  
 6:45 p. m.—KFI Radiatorial Period.  
 7:00 p. m.—Al Wesson and Orchestra.  
 8:00 p. m.—Angelus Trio. Norma Dana, soprano.  
 9:00 p. m.—Elnora Rader, contralto.  
 10:00 p. m.—Packard Radio Club.  
 11:00 p. m.—KFI Midnight Frolic. Until 2 a. m.

**KFUS—GOSPEL RADIO, OAKLAND—256**

**Sunday, June 13**  
 9:00 a. m.—Sunday School Lesson.  
**Monday, June 14**  
 10:00 a. m.—Fellowship Hour.  
 6:30 p. m.—Children's Bible Story Hour.  
 6:45 p. m.—Bible reading.  
 7:00 p. m.—Vesper Service.  
**Tuesday, June 15**  
 8:00 p. m.—KFUS Orchestra.  
**Wednesday, June 16**  
 10:00 a. m.—Fellowship Hour.  
 6:30 p. m.—Children's Bible Story Hour.  
 6:45 p. m.—Bible reading.  
 7:00 p. m.—Vesper Service.  
**Friday, June 18**  
 10:00 a. m.—Fellowship Hour.  
 6:30 p. m.—Children's Bible Story Hour.  
 7:00 p. m.—Vesper Services.  
 8:00 p. m.—Sacred Songs.  
**Saturday, June 19**  
 10:30 a. m.—Children broadcast.  
 6:30 p. m.—Regular broadcast of the Down Town Mission.

**KGW—MORNING OREGONIAN, PORTLAND—491.5**

**Sunday, June 13**  
 10:45 to 12:00 noon—Morning services.  
 7:30 to 9:00 p. m.—Evening services.  
 9:00 to 10:00 p. m.—Concert Symphony Orchestra.  
**Monday, June 14**  
 10:00 to 11:30 a. m.—Music, weather report, household helps.  
 12:30 to 1:30 p. m.—Concert.  
 6:00 to 7:00 p. m.—Dinner concert.

7:30 to 7:45 p. m.—Weather, market and police reports.  
 8:00 to 9:00 p. m.—Organ recital.  
 9:00 to 10:00 p. m.—Vaudeville entertainment.  
 10:00 to 12:00 midnight—Cole McElroy's dance orchestra.  
**Tuesday, June 15**  
 10:00 to 11:30 a. m.—Music, weather report, household helps.  
 12:30 to 1:30 p. m.—Concert.  
 2:00 to 3:30 p. m.—Women's Matinee.  
 6:00 to 7:00 p. m.—Dinner concert, baseball scores.  
 7:30 to 7:45 p. m.—Weather, market and police reports.  
 8:00 to 9:00 p. m.—Educational program.  
 10:00 to 12:00 p. m.—Dance music.  
**Wednesday, June 16**  
 10:00 to 11:30 a. m.—Music, weather report, household helps.  
 12:30 to 1:30 p. m.—Concert.  
 6:00 to 7:00 p. m.—Dinner concert.  
 7:30 to 7:45 p. m.—Weather, market and police reports.  
 8:00 to 9:00 p. m.—Concert.  
 9:00 to 10:00 p. m.—Concert of vocal and instrumental music.  
**Thursday, June 17**  
 10:00 to 11:30 a. m.—Music, weather report, household helps.  
 12:30 to 1:30 p. m.—Concert.  
 6:00 to 7:00 p. m.—Dinner concert.  
 7:30 to 7:45 p. m.—Weather, police and market reports.  
 7:45 to 8:00 p. m.—Lecture.  
 8:00 to 10:00 p. m.—Vaudeville program.  
 10:00 to 12:00 midnight—Cole McElroy's dance orchestra.  
**Friday, June 18**  
 10:00 to 11:30 a. m.—Women's daily dozen, music, weather report, household helps.  
 12:30 to 1:30 p. m.—Concert.  
 2:00 to 3:00 p. m.—Women's Matinee.  
 6:00 to 7:00 p. m.—Dinner Concert.  
 7:30 to 7:45 p. m.—Weather, police and market reports.  
 7:45 to 8:00 p. m.—Talk.  
 8:00 to 9:00 p. m.—Concert of vocal and instrumental music.  
 9:00 to 10:30 p. m.—Concert of vocal and instrumental music.  
 10:30 to 12:00.—Weekly frolic of the Keep Growing Wiser Order of Hoot Owls.  
**Saturday, June 19**  
 10:00 to 11:30 a. m.—Music, weather report, household helps, shopping guide.  
 12:30 to 1:30 p. m.—Concert.  
 6:00 to 7:00 p. m.—Concert.  
 10:00 to 12:00 p. m.—Dance music.

**KJR—NORTHWEST RADIO SERVICE CO., SEATTLE—384.4**

**Sunday, June 13**  
 11:00 to 12:30 p. m.—Church services.  
 7:45 to 8:00 p. m.—Organ recital.  
 8:00 to 9:15 p. m.—Evening Services.  
 9:15 to 10:45 p. m.—Orchestra under direction of Henry Damski.  
**Monday, June 14**  
 11:30 to 12:00 a. m.—Post Intelligencer talk.  
 12:00 m.—Standard Time Signals.  
 5:40 to 6:00 p. m.—Closing quotations of New York Stock Exchange.  
 6:00 p. m.—Standard Time Signals.  
 6:00 to 6:05 p. m.—Baseball scores.  
 6:05 to 6:10 p. m.—Weather reports.  
 8:30 to 10:00 p. m.—Post Intelligencer Studio Program.  
 10:00 p. m.—Standard Time Signals.  
**Tuesday, June 15**  
 11:30 to 12:00 a. m.—Post Intelligencer talk.  
 12:00 m.—Standard Time Signals.  
 3:00 to 4:00 p. m.—Musical program.  
 5:40 to 6:00 p. m.—Closing quotations New York Stock Exchange.  
 6:00 p. m.—Standard Time Signals.  
 6:00 to 6:05 p. m.—Baseball scores.  
 6:05 to 6:10 p. m.—Weather reports.  
 8:30 to 10:00 p. m.—Orchestra directed by Henri Damski.  
 10:00 p. m.—Standard Time Signals.  
 10:00 to 11:00 p. m.—Studio program.  
**Wednesday, June 16**  
 11:30 to 12:00 p. m.—Post Intelligencer talk.  
 12:00 m.—Standard Time Signals.  
 5:40 to 6:00 p. m.—Closing quotations of New York Stock Exchange.  
 6:00 p. m.—Standard Time Signals.  
 6:00 to 6:05 p. m.—Baseball scores.  
 6:05 to 6:10 p. m.—Weather reports.  
 8:30 to 10:00 p. m.—Orchestra directed by Henri Damski.  
 10:00 p. m.—Standard Time Signals.  
 10:00 to 10:30 p. m.—Musical program.  
**Thursday, June 17**  
 11:30 to 12:00 p. m.—Post Intelligencer talk.  
 12:00 m.—Standard Time Signals.  
 5:40 to 6:00 p. m.—Closing quotations of New York Stock Exchange.  
 6:00 p. m.—Standard Time Signals.  
 6:00 to 6:05 p. m.—Baseball scores.  
 6:05 to 6:10 p. m.—Weather reports.  
 8:30 to 10:00 p. m.—Orchestra directed by Henri Damski.  
 10:00 p. m.—Standard Time Signals.  
 10:00 to 10:30 p. m.—Musical program.  
 11:30 to 12:00 p. m.—Post Intelligencer pro-



## Radio Program for Next Week

senting weekly meeting of the "Keep Joy Radiating Order of Bats."  
**Friday, June 18**  
 11:30 to 12:00 p. m.—Post Intelligencer talk.  
 12:00 m.—Standard Time Signals.  
 3:00 to 4:00 p. m.—Musical program.  
 5:40 to 6:00—Closing quotations of New York Stock Exchange.  
 6:00 p. m.—Standard Time Signals.  
 6:00 to 6:05 p. m.—Baseball scores.  
 6:05 to 6:10 p. m.—Weather reports.  
 8:30 to 10:00 p. m.—Post Intelligencer Studio Program.  
 10:00 p. m.—Standard Time Signals.  
**Saturday, June 19**  
 11:30 to 12:00 p. m.—Post Intelligencer talk.  
 12:00 m.—Standard Time Signals.  
 5:40 to 6:00 p. m.—Closing quotations of New York Stock Exchange.  
 6:00 p. m.—Standard Time Signals.  
 6:00 to 6:05 p. m.—Baseball scores.  
 6:05 to 6:10 p. m.—Weather reports.  
 8:30 to 10:00 p. m.—Studio program.  
 10:00 p. m.—Standard Time Signals.

**KFWB—WARNER BROS., HOLLYWOOD—252**

**Sunday, June 13**  
 8:00 to 11:00 p. m.—Albert Keglovich, violin; Dan Gridley, tenor.

**Monday, June 14**  
 4:45 to 5:00 p. m.—Home Economics.  
 5:00 to 6:00 p. m.—Children's Hour.  
 7:00 to 7:30 p. m.—Announcements.  
 7:30 to 8:00 p. m.—Program.  
 8:00 to 8:10 p. m.—News Items.  
 8:10 to 9:10 p. m.—Program.  
 9:10 to 10:10 p. m.—Program.  
 10:10 to 11:00 p. m.—Warner Bros. Frolic.

**Tuesday, June 15**  
 4:45 to 5:00 p. m.—Home Economics.  
 5:00 to 6:00 p. m.—Children's Hour.  
 7:00 to 7:30 p. m.—Program.  
 7:30 to 8:00 p. m.—Program.  
 8:00 to 8:10 p. m.—News Items.  
 8:10 to 9:10 p. m.—June Parker, blues singer.  
 9:10 to 10:10 p. m.—Program.  
 10:00 to 10:10 p. m.—News Items.  
 10:10 to 11:00 p. m.—Warner Bros. Frolic.

**Wednesday, June 16**  
 4:45 to 5:00 p. m.—Home Economics.  
 5:00 to 6:00 p. m.—Children's Hour.  
 7:00 to 7:20 p. m.—Announcements.  
 7:20 to 7:30 p. m.—News Items.  
 7:30 to 8:00 p. m.—Program.  
 8:00 to 9:00 p. m.—Program.  
 9:00 to 10:00 p. m.—Program.  
 10:00 to 10:10 p. m.—News Items.  
 10:10 to 11:00 p. m.—Warner Brothers Frolic.

**Thursday, June 17**  
 7:00 to 8:00 p. m.—Program.  
 8:00 to 8:10 p. m.—News Items.  
 8:10 to 9:10 p. m.—Program.  
 9:10 to 10:10 p. m.—Program.  
 10:10 to 11:00 p. m.—Warner Bros. Frolic.

**Friday, June 18**  
 7:00 to 7:30 p. m.—Announcements.  
 7:30 to 8:00 p. m.—Program.  
 8:00 to 8:10 p. m.—News Items.  
 8:10 to 9:10 p. m.—Program.  
 9:10 to 10:10 p. m.—Program.  
 10:10 to 11:00 p. m.—Warner Bros. Frolic.

**Saturday, June 19**  
 7:00 to 7:30 p. m.—Announcements.  
 7:30 to 8:00 p. m.—Program.  
 8:00 to 9:00 p. m.—Program.  
 9:00 to 11:00 p. m.—Esther White, popular songs. Sol Hoopii's Hawaiian Trio.

**KFRC—CITY OF PARIS DRY GOODS CO., SAN FRANCISCO—270.1**

**Sunday, June 6**  
 6:30 p. m.—"The Stage and Screen."  
 6:30 p. m. to 7:30 p. m.—Concert from Drury Lane.  
 8:00 to 10:00 p. m.—Concert by Bem's Symphony Orchestra.  
 10:00 to 12:00 p. m.—Dance music.

**Monday, June 7**  
 10:00 to 11:00 p. m.—Household hints.  
 4:30 to 5:30 p. m.—Dance music by Ken Roth's Four.  
 5:30 to 6:15 p. m.—A. F. Merrell and his Stamp Club.

6:15 p. m.—"The Stage and Screen."  
 6:15 to 6:45 p. m.—Jo Mendel and his Pep Band.  
 6:45 to 7:30 p. m.—Goodfellows Ad Period.  
 8:00 to 9:00 p. m.—Around the Camp-fire with Mac.  
 9:00 to 9:30 p. m.—Current events by John D. Barry.  
 9:30 to 10:00 p. m.—KFRC Hawaiians.

**Tuesday, June 15**  
 5:30 to 6:30 p. m.—Mac and His Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Popular songs by Fred McKinley.  
 8:00 to 10:00 p. m.—Studio program.  
 10:00 to 12:00 p. m.—Dance music

**Wednesday, June 16**  
 10:00 to 11:00 a. m.—Household hints.  
 4:00 to 5:00 p. m.—Dance music by Billy Hamilton's Orchestra.  
 5:00 to 5:30 p. m.—Goodfellows Ad Period.

5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Concert from Drury Lane.  
 8:00 to 9:00 p. m.—Concert by Bem's Little Symphony Orchestra.  
 9:00 to 10:00 p. m.—Program.  
 10:00 to 12:00 p. m.—Dance music.

**Thursday, June 17**  
 5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:00 p. m.—Harry Rose.  
 7:00 to 7:30 p. m.—Goodfellows Ad Period.  
 8:00 to 8:15 p. m.—Cressy Ferra.  
 8:15 to 8:30 p. m.—Special Program.  
 8:30 to 10:00 p. m.—Dance music.

**Friday, June 18**  
 4:45 to 5:30 p. m.—Goodfellows Ad Period.  
 5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Concert by Stanislas Bem's Little Symphony Orchestra.  
 9:00 to 10:00 p. m.—Studio program.  
 10:00 to 11:00 p. m.—Dance music.

**Saturday, June 19**  
 4:00 to 5:30 p. m.—Tea Hour concert by Bem's Little Symphony Orchestra.  
 5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Dance music.  
 8:00 to 1:00 a. m.—Dance music by Wilt Gundendorfer's Band.

**KOA—GENERAL ELECTRIC, DENVER—322.4 —(Mountain Time)**

**Sunday, June 13**  
 10:55 a. m.—Service of Trinity Methodist Episcopal church, Denver.  
 6:30 p. m.—Little Symphony orchestra, Lewis H. Chernoff, director.  
 7:40 p. m.—Service of Trinity Methodist Episcopal church.

**Monday, June 14**  
 11:45 a. m.—Weather, road reports, stocks, markets, livestock and produce.  
 12:15 p. m.—Organ recital by Marjorie Nash.  
 6:00 p. m.—Stocks, markets, livestock, produce and news bulletins.  
 6:30 p. m.—Dinner concert, Brown Palace String orchestra.  
 7:30 p. m.—Sandman's hour.  
 8:00 p. m.—Annual Flag day exercises of Denver Lodge No. 17.

**Tuesday, June 15**  
 11:45 a. m.—Weather, road reports, stocks, markets, livestock and produce.  
 12:15 p. m.—Organ recital by Marjorie Nash.  
 3:30 p. m.—Matinee for housewives.  
 4:00 p. m.—Culinary hints.  
 4:15 p. m.—Fashion review.

6:00 p. m.—Stocks, markets, livestock, produce and news bulletins.  
 6:30 p. m.—Dinner concert, Brown Palace String orchestra.  
 7:30 p. m.—Farm question box.  
 8:30 p. m.—International Rotary club program.  
 9:15 p. m.—International Rotary Club program.  
 10:00 p. m.—Special studio program, given by the Baldwin Artists' Ensemble.

**Wednesday, June 16**  
 11:45 a. m.—Weather, road reports, stocks, markets, livestock and produce.  
 12:15 p. m.—Organ recital by Marjorie Nash.  
 6:00 p. m.—Stocks, markets, livestock, produce and news bulletins.  
 6:30 p. m.—Dinner concert, Brown Palace String orchestra.  
 7:30 p. m.—Book of Knowledge.  
 8:00 p. m.—Instrumental program.  
 8:15 p. m.—Studio program.  
 9:00 p. m.—International Rotary Club program.

**Thursday, June 17**  
 11:45 a. m.—Weather, road reports, stocks, markets, livestock and produce.  
 12:15 p. m.—Organ recital by Marjorie Nash.  
 3:30 p. m.—Matinee for housewives.  
 4:00 p. m.—Culinary hints.  
 4:15 p. m.—Fashion review.  
 6:00 p. m.—Stocks, markets, livestock, produce and news bulletins.  
 6:30 p. m.—Dinner concert, Brown Palace String orchestra.

**Friday, June 18**  
 11:45 a. m.—Weather, road reports, stocks, markets, livestock and produce.  
 12:15 p. m.—Organ recital by Marjorie Nash.  
 3:30 p. m.—Matinee for housewives.  
 4:00 p. m.—Culinary hints.  
 4:15 p. m.—Fashion review.  
 6:00 p. m.—Stocks, markets, livestock, produce and news bulletins.  
 6:30 p. m.—Dinner concert, Brown Palace String orchestra.

**Saturday, June 19**  
 11:45 a. m.—Weather, road reports, stocks, markets and livestock.  
 12:15 p. m.—Rialto theater organ recital by Marjorie Nash.

### Don't Wait for the Next Storm!

Lightning arresters are used for the purpose of directing a sudden charge of electricity, striking your antenna into the ground, instead of into your radio set. They are quite the thing, and will do a great deal toward preserving our future radio listeners.

Since our recent electrical storm, many persons have become suddenly interested in them, as well as greatly concerned as to their future health, in the event they are operating their receiving set without an arrester if such a storm should again visit us.

We have no actual proof of where lightning has ever struck a radio set, but we are not in the least desirous of being near one, if it should happen, as that is not our idea of receiving a thrill.

San Francisco has been the recipient of such a storm, but the fortunate part is the hour was indeed very early in the morning, when most every one is taking their last forty winks before arising.

The next storm of such a nature may not be so particular as to its time of arrival, so better be safe than sorry; and install a lightning arrester on your set if it is not already so equipped.

### A Good Tube

A new detector tube, UX200-A, has been developed and will be on the market. This tube is said to be supersensitive, non-critical and economical in operation.

So far as physical dimensions are concerned, the new detector is similar to the present UX200 and UX201-A tubes. However, the new tube has a characteristic appearance quite different from any other tube. Instead of a plain or silvered bulb, the UX200-A has a bluish, smoky color, due to the special gas content, but incidentally serving as a means of identification.

High sensitivity has been the prime requisite in developing this detector tube. While this has been achieved to a marked degree, the current consumption of the tube has not been increased nor have the adjustments been made any more critical. The filament requires only 1/4 ampere at a potential of 5-volts.

The "B" battery potential usually recommended is 45 volts, while a lower potential may be used with very little difference in results. A 10-ohm rheostat should be employed to regulate the filament current, which would presumably be supplied by a 6-volt storage battery. The recommended grid leak and grid condenser are 2 megohms and .00025 mfd., respectively.

## PLEASURE'S WAND

(Continued from Page 7)

only the law of the jungle, and the husband who found a wife because he knew the law of men. Lewis Stone has the title role of the Englishman who turns desert "healer," or doctor, burying himself among the Arab tribesmen of Algeria to escape the bitter memories of his tragic life in England after the last war. Barbara Bedford, as the beautiful English girl whom Stone adores, plays her part with dramatic spirit and fire.

The stage presentation for the week is Fanchon and Marco's "Vanity Idea," featuring Walter Weems and Arnold Grazer.

### An Addition to the "Swagger Block"

That block on Post St. between Stockton and Powell Sts. opposite Union Square, with its waving palms, and velvety lawns, is fast becoming the smartest location in San Francisco, in the way of exclusive shops, and is deserving of its cognomen, "The Swagger Block."

An acquisition to this community is the establishment of Gaines-Walrath, Inc., who have just opened their store at 366 Post St., and have on display an unusually splendid stock of furniture, draperies and Oriental rugs, which we believe are unsurpassed in the West. A reception was held last Monday, June the 7th, from two to eleven o'clock, in the afternoon, at this shop, and an assemblage of prominent people viewed and admired its beautiful exhibition and the decorations and conveniences of the store itself.

### Try This

Motor Cop (after hard chase)—"Why didn't you stop when I shouted back there?"

Driver (with only five dollars, but presence of mind)—"I thought you just said, 'Good morning, Senator.'"

Cop—"Well, you see, Senator, I wanted to warn you about driving fast through the next township."—Middleburg Blue Baboon.

Meet great men. At close range they seem so ordinary that you are inspired to have faith in yourself.—Harrisburg News.

\* \* \*

Elfin music has again been heard in Ireland and this settles it, there's no Prohibition in Erin.—Charleston Mail.

\* \* \*

The wages of sin now depend somewhat on how much the confession magazines are paying.—Memphis News-Scimitar.

## FROM BRIGHTER PENS THAN OURS

British politicians are now claiming that the United States is to blame for the war-debt tangle. Give Europe just a little more time and it will have it all nicely figured out that we started the war.—Nashville Banner.

\* \* \*

According to a well-known flyer, the future of aviation will depend entirely upon the training received by aviators. An aviator, quite naturally, should know the business from the ground up.—Detroit News.

\* \* \*

A dentist says Americans are losing their fighting jaws, and are becoming weak-faced, because their jaws don't get enough exercise. But isn't this a matter that may be safely turned over to Mr. Wrigley?—Kansas City Star.

\* \* \*

Automobile enamels have been so improved in recent years it is said a wolf scratching at a limousine door no longer mars the finish.—Detroit News.

\* \* \*

What makes the farm-relief crisis so cruel in the lives of Congressmen is that they used to be able to stall such things off with free garden seed.—Dallas News.

\* \* \*

The difference between America's attitude to Europe and Europe's attitude to America, is about ten billions.—Norfolk Virginian-Pilot.

\* \* \*

France has about reached the point where nothing will help so much as a good cry.—Spartanburg Herald.

\* \* \*

To err is human; to admit it is not.—Florence (Ala.) Herald.

\* \* \*

There's now a car to every five people, which should limit each driver to four pedestrians.—Manila Bulletin.

\* \* \*

Indians are no longer dangerous, if you can keep out of the way of their motor-cars.—Wall Street Journal.

\* \* \*

The Bible continues to be the world's best seller, even though no effort is made to suppress it.—Wichita Falls Record-News.

\* \* \*

Most of the world's big jobs are held by men who don't care a whoop what the ladies think of Valentino.—Erie Times.

\* \* \*

The difficulty in uplifting drama is that those who want it purer don't patronize it much anyway.—Altoona Tribune.



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## TRAVEL TID-BITS

By Ernest F. Rixon

### Red Star Liner "Lapland" Will Visit the Dalmatian Riviera

Among the many cruises to the Mediterranean operated by the International Mercantile Marine Company from New York, none has ever offered a more attractive and varied itinerary than that scheduled for the Red Star Liner "Lapland" in the coming summer.

Its outstanding feature is variety, since it offers an opportunity to visit Italy and see the Adriatic, with the option of leaving the ship at Venice, for a trip across Europe, and rejoining the ship at Antwerp or Southampton, or of proceeding with the ship from Venice to the celebrated Dalmatian coast and the island of Corfu, and thence to the ports in Italy, France and Spain, before proceeding to the English Channel, for a further sightseeing program before starting home from Antwerp or Southampton.

Specifically the itinerary calls for leaving New York on July 7th, and proceeding to Madeira, Algiers, Naples, Venice, Trieste, Ragusa, Cattaro, Corfu, Genoa, Monaco, Barcelona, Gibraltar, Cadiz, Cherbourg, Southampton, Antwerp, New York.

This itinerary allows suitable time for seeing the various places visited, and also five days at Antwerp for a tour on the Continent for those who do not leave the ship at Venice for the overland trip. It also permits the booking of port-to-port passages by travelers who do not wish to take the whole cruise. Another interesting travel combination that it offers European tourists, is a chance of joining the ship at Venice or Genoa, and proceeding on her to English Channel ports.

To Americans, the strongest appeal of the cruise probably will be found in the voyage up the Adriatic sea to Venice, and from Venice down the Dalmatian coast and to Corfu. Those regions, wonderfully interesting at all times, and delightful in the summer, are rarely visited by large cruising vessels. Genoa, the Riviera and the Spanish ports, are fairly familiar to travelers by comparison with the shores of the Adriatic. Tourists who have visited the Dalmatian coast are charmed with it, terming it the Dalmatian Riviera.

The most beautiful spot on the whole Dalmatian Riviera is Ragusa (Dubrovnik), the "Pearl of the Adriatic." It is situated on a narrow strip of land which projects far into the sea, opposite the wooded island of Locruma, or Lokrom, near the Cavtat peninsula. Favored by possession of the magnificent harbor of Gruz, Dubrovnik became one of the most important commercial centers of Europe in the Middle Ages, an aristocratic republic on the model of Venice, and preserved its independence for more than a thousand years.

The sea route from Ragusa to the Bocche di Cattaro runs through a succession of islands, some single, some in groups. The spectacle furnished by the Bocche di Cattaro is one never to be forgotten. From the Adriatic the steamer traverses a narrow fjord and finds itself in a wonderful landlocked lake, with mountains towering to the clouds on every hand. From this another narrow passage leads into a second lake, even larger and more sheltered than the first. Though hurricanes may rage in the Adriatic, within the Bocche di Cattaro there is not even a ripple.

At the head of the second lake, Mount Lovcen, the highest mountain of Montenegro, rears its snow-capped summit to the clouds. Up the face of this mountain winds one of the most remarkable roads in the world. At certain points it works its way up the face of a sheer cliff in a series of hairpin curves. The view of the town of the Bocche di Cattaro with its two lakes and the vista of the distant Adriatic is one seldom equaled.

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# Finance

THE Southern Pacific company will operate the new line between Truckee and Tahoe Tavern during the winter as well as summer months. This it can do, owing to the newly made standard gauge track on which it operates a daylight and a Pullman train. The little "mogul" engine, which has heretofore been in use, has been scrapped.

\* \* \*

—There is an under-production of apricots and prunes this year. The other deciduous fruits give great profits. The wheat crop is about 3,000,000 more bushels this year than last. Railroad sidings in California are filled with refrigerator cars.

\* \* \*

—Business has made a good record this year and is improving steadily. The figures, with very few exceptions, show an increase over those of 1925. There was a temporary fall-off in steel operations, but that is again recovering. Most people are making money, in spite of those prognostications of decline, which never seem to materialize.

\* \* \*

—Automobile manufacturing has reached the peak for this year. There will now be a gradual slowing down of activities in that department of industry. It has been on the whole, a good spring season. Some have done better than others and there is a general tendency to over-stabilizing types. The period of complete standardization is well on the way.

\* \* \*

—"Automotive Industries," under date of May 20, says: "Manufacturing conditions are on the whole, extremely favorable. Raw material costs continue to decline while prices thus far have been fairly stable. Rumors of price cuts are persistent, but this is a more or less permanent condition in the industry."

\* \* \*

—The National City Bank of New York has about the best discussion of the British strike in its relations to industry, which has yet appeared. It says: "The men composing the Trade Union Council were too conservative for the course they had started upon. . . . It will probably intensify the division between conservative and radical elements in the Labor ranks. . . . The general strike is a blind and violent attempt by sheer force to substitute arbitrary wage-fixing in a few favored industries at the expense of the other industries."

\* \* \*

—The level of prices for high grade Municipals is a bit lower than a year ago. The general tendency is upward, however. The dealers report that bonds are moving off satisfactorily and there is no question of the absorption of the large volume of new issues which has just appeared.

\* \* \*

—State Insurance Commissioner Detrick has written a letter telling of the plans of the commission to conduct quarterly audits of the financial standing of the home companies. The Commissioner feels that the quarterly audit will tend to prevent further repetition of the Seaboard Casualty Union-Indemnity fiascoes.

\* \* \*

—The industrial problem is looming, according to R. A. Hohaus, assistant actuary for the Metropolitan Life. He is not in favor of solution by state interference in the matter, rightly thinking that industry should be able to manage the matter itself. Short of this, however, there is little doubt that the question is ripening for political discussion.

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Capital, Reserve and Contingent Funds	4,250,000.00
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MISSION BRANCH	Mission and 21st Streets
PARK-PRESIDIO BRANCH	Clement St. and 7th Ave.
HAIGHT STREET BRANCH	Haight and Belvedere Streets
WEST PORTAL BRANCH	West Portal Ave. and Ulloa St.

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## SOCIETY

(Continued from Page 9)

## Hillcrest Club

The Hillcrest Club, at 1001 Vallejo Street, was the scene of a most enjoyable recital given by the eminent pianiste, Mr. Fred Colber, assisted by Mr. Ferdinand Stark, well-known violinist, last Thursday evening, June 10th, at half after eight o'clock. The Hillcrest announces the opening of the Russian Tea Room, at the new location, corner of Taylor and Vallejo streets.

\* \* \*

## New Club's At-Home

The California Contented Club will hold an at-home evening, benefit of their building fund, Friday, June 11, at Kincaid Dramatic Studio. There will be a sketch produced by the Kincaid Players, and the following members will participate: Misses Gladys Miller, Olga Serro, Agnes Christensen, Josephine Mitchelle, Pearl Ovaska, and Mr. Tremain Hoffman; followed by tenor selection, Orrin Leon Padel; comedy monologues, Claire Hellwig Brandt; dramatic readings, Donald Miller; impersonations, May Josephi Kincaid; stage talks, Leonard Baxter; pianist, Alice Gray Padel. Refreshments and dancing.

\* \* \*

## Bunker Hill Commemoration

Arrangements are being completed for the patriotic program which will take place in the Golden Gate Park on Thursday, June 17th, at 2 P. M., in commemoration of the 151st anniversary of the Battle of Bunker Hill.

For over sixty years in San Francisco and throughout California the patriotism of our citizens has been stirred and kept alive by the commemoration of this historic anniversary under the auspices of the Bunker Hill Association.

The Bunker Hill Association, of which Geo. W. Caswell is secretary, was organized during the Civil War and Mr. Wm. G. Badger was President of the organization for over forty years until the time of his death. It corresponds to our Red Cross organization of the present time and has raised many thousands of dollars in California for the sick and wounded soldiers.

All patriotic citizens are invited to attend the celebration which will be held at the Golden Gate Park music stand, Thursday, June 17th, at 2 P. M.

\* \* \*

Judges were announced here today for the Santa Cruz Bench Show, which will be staged on the Casa del Rey Tennis Courts, July 17-18, by O. B. Stanton, Jr., President of the Bay Kennel Club.

H. Dana West, owner of the famous Lewanno Kennels, Reno, Nevada, will judge Shepherds. Other judges named were: Frank Simmons, Santa Barbara—Toys; Robert Nolan, San Francisco—Terriers; W. H. Dennis, Oakland—Sporting dogs; W. J. Osborne, San Francisco—Bostons; A. B. Korbel, San Francisco—Bulls and all other breeds.

The Santa Cruz Bench Show is an annual affair, held under the auspices of the American Kennel Club. A large list of entrants of all classes is expected for this event.

## SUMMER RESORTS

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OPEN ALL THE YEAR

One of the finest summer resorts north of San Francisco. New cobble bathhouse, natural hot mud, sulphur and steam baths, swimming tank, 40x80; dancing, all other amusements. Greatest health and pleasure resort in Napa county, rates reasonable. Write R. Roy Leveria, Calistoga, Calif., or see Peck-Judah or Crabtree's, Oakland, Berkeley, Stockton. Golf links can be obtained nearby.



### Historic Spot of City to be Adorned—Plans Call for Million Dollar Club—Membership to be Limited

Sutro Heights, one of San Francisco's oldest landmarks, is to be the home of the superb "Club Farallon." The plans provide for a sumptuous edifice with every conceivable attraction for the fastidious.

It is the intention to make the "Club Farallon" the social center of the city. Its benefits and privileges are to be enjoyed by all members of the family, rather than for male members only. Among the many appointments is to be a lavishly furnished observation lounge two hundred feet in length facing the Pacific Ocean. There are to be card rooms and billiard rooms for the men, and a card room especially for the ladies.

There is to be an old English Grill, where dancing, music, and all other forms of disturbing noises will be silenced, but to contrast this enforced quietude of the Grill, there will be an ultra-select dinner dance, as well as supper dance, in the Grandview Roof Garden every night of the week. The roof garden is to be built around the tower and being enclosed in glass will afford those resting between dances the rare privilege of gazing upon the resplendent Pacific at an altitude unequalled in San Francisco. Then also on the club grounds, but removed a discreet distance from the Club house proper, an old-time Cabaret cafe of "before the fire" type will hold full sway.

For those desiring sensible eating service at modest cost will be the "Piccadilly Coffee Shop," accommodating two hundred guests and dispensing the choicest of foodstuffs.

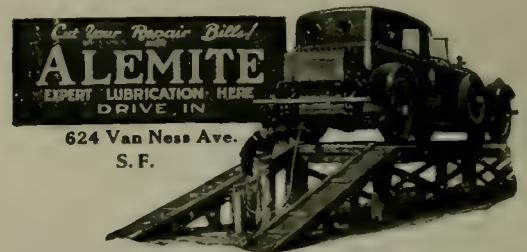
Additional features set forth in the Club's literature are a ball-room and Preview Theatre, Galleria Promenade, Library, Emergency Hospital suite with permanent attendant, a comprehensive gymnasium, hand ball courts, tennis courts, putting green, and thoroughly equipped turkish bath departments for men and for women, comprising a tonsorial service for the men, and a beauty parlor adjunct for the women.

The "Club Farallon" will be provided with the most complete swimming pool yet designed. It will be glass enclosed, replete with the latest innovations and a replica of the famous bathing pools of notable European resorts. All dimensions of the swimming pool are according to standard regulations for all aquatic sports. For the exclusive use of Club members only, many of whom will desire to live permanently on the premises, there are to be two hundred handsomely appointed and especially selected sleeping quarters, all with private baths.

Life memberships, which are to be strictly limited in number to avoid overcrowding, are to be offered, by invitation only, to select families at a moderate figure. Each male membership includes wife and children, all of whom

will receive special membership cards. Life memberships are non-participating and non-liable, and what is more important to the holder, are transferable at any time by sale or inheritance, subject to the by-laws and rules of the Club.

The "Club Farallon" site comprises a block and a half in area, faces Harding Boulevard and just one block above Sutro Baths, thereby affording an unobstructed view of the Pacific Ocean. This tract of land is a portion of the estate of the elder Adolph Sutro, deceased, and is being acquired at a total purchase price of a quarter of a million dollars. McKinstry, Haber & Firebaugh handle the legal interests of the seller, Miss Elizabeth Nussbaum, while Heller, Ehrman, White & McAuliffe represent the buying syndicate headed by Justice B. Detwiler. Estimates for the building of the main Club House call for an expenditure of \$750,000, which, added to the cost of the ground, and the lavish furnishings contemplated, represent an investment far in excess of One Million Dollars.



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## Petrol Paragraphs



By E. V. Weller

Director of Publicity  
National Automobile Club

THE world is growing more and more accustomed to the motor age. The old horse doesn't shy any more at the approach of a gasoline-propelled vehicle and a buggy ride isn't as hazardous as in the days when Elwood Haynes piloted his fire-breathing contraption down the streets of his home town in Indiana.

The horse isn't the only being that's being converted to the new method of transport, according to Vonard Fraser of the National Automobile Club. The dog was the first animal to accept the motor car and enjoy the pleasures of speed. Now the rest of the animal kingdom are falling into line.

The birds follow the highways, for they recognize in the motor car a friendly thing that leaves in its wake millions of edible insects. The mortality rate among grasshoppers and butterflies and gnats and other small flyers is particularly great in the path of the motor car and the birds have been quick to notice this and act accordingly.

The cat has discovered that he can find plenty of food in the wake of the automobile. Rabbits and the various wild life of the hill country are much more easily caught after they have had an interview with a speeding motor car and the cat has left the mice in the back yard and the cellar and finds easier hunting out on the curbstone.

You'll find that the birds know the rules of the road if the insects don't. Up in the Yosemite the wild life looks on the motor car with less fear than on the pedestrian, and the throbbing exhaust that echoes in the canyons no

longer forms a discordant note in the harmony of the Open Road.

\* \* \*

With more than thirty improvement clubs of the east bay district already on record in favor of the proposed Shepard Canyon route into Oakland, the Uptown Business Mens' Association of Oakland is proposing a definite campaign whereby this desired improvement may be arrived at in the shortest time possible.

At the request of the east bay enthusiasts, the National Automobile Club has made a study of the proposed plan and has announced it feasible, a declaration which is borne out by one of the engineers of the United States Bureau of Public Roads, who lives in the vicinity and is familiar with the engineering aspects of the plan.

The plan involves a new tunnel piercing the hills into Oakland from the east close to the San Francisco-Sacramento Railroad tunnel, which has its west portal near the Boy Scouts Camp. By this tunnel a new and direct connection with the Moraga Valley would be supplied and incoming travel to the bay district would be led by Lake Merritt and an attractive residence section.

As part of its program the Uptown Association has secured the co-operation of Ben Blow, Field Secretary of the National Automobile Club and Vice-president of the Victory Highway Association, and a recommendation from Blow has gone forward to National headquarters in Topeka, Kansas, suggesting that the Shepard Canyon routing, when completed, be definitely designated as the Victory Highway entrance to the bay area.

Myllykangas, Fanos, Maffeo, Oliva and Pottala played on Fitchburg's national championship high-school basketball team. "Put only Americans on guard." Well, that's what Fitchburg did.—Worcester Telegram.

### ASSESSMENT NOTICE

The MINERAL DEVELOPMENT COMPANY, location of principal place of business, San Francisco, Calif.

Notice is hereby given that at a regular meeting of the Directors held on the 8th day of June, 1926, an assessment of one-half cent per share was levied upon the issued capital stock of the corporation payable immediately in legal money of the United States, to the Secretary, at the office of the company, Room 245, Monadnock Building, San Francisco, Calif.

Any stock on which this assessment shall remain unpaid on the 15th day of July, 1926, will be DELINQUENT and advertised for sale at public auction, and unless payment is made BEFORE, will be SOLD on Wednesday the 15th day of August, 1926, to pay the delinquent assessment, together with costs of advertising and expense of sale.

M. J. Sooly, Secretary,  
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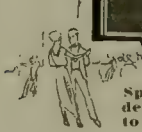
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1,800,000 cups were served at the Panama Pacific International Exposition

## GOLF



By Fred Blair



Spotty 18 Hole Golf Course at Santa Cruz. This will be the scene of the important Casa del Rey Tournament, June 18-20, which annually attracts many leading California Golfers to Santa Cruz.

**M**RS. LOUIS BACIGALUPI, wife of Dr. Louis Bacigalupi, won her third golf title when she defeated Mrs. Emil Sutro, captain of the Lake Merced Club, who had held the woman's championship for the past three years. Mrs. Bacigalupi thoroughly earned her spurs as she had two of the hardest matches to play before she finally won out.

Mrs. Ernest La Fleur, the medalist, gave Mrs. Bacigalupi the hardest match when she met her in the semi-finals. The newly crowned champion had to go the full limit to gain a decision. In the final match against Mrs. Sutro, both played splendid golf in turn; first Mrs. Bacigalupi starting out and leading by three holes, then Mrs. Sutro eclipsing that when she took five in a row and held a lead of two up, going to the fifteenth hole.

It looked like another win, but Mrs. Bacigalupi, who is without doubt the greatest woman golfer in California, surprised the gallery by taking the next four holes, the match and the championship.

Mrs. Harry Fisher won the second flight, and her mother, Mrs. Anne Nathan, won the third flight. Considering that this was the first tournament that Mrs. Fisher and Mrs. Nathan had ever entered in, their win was all the more meritorious.

Mrs. P. A. Bill won the driving contest; Mrs. Lawrence Livingston second; Mrs. Emil Sutro won the approach putting; and Mrs. P. A. Bill second.

\* \* \*

Dudley Sales, the gamest and handsomest barrister in San Francisco, made all the golfers at Lakeside look like a nickel when he waded through one-hundred-and-fifty of them to win the directors' cup tournament by defeating Ray Lichtenberg, the real sheik among the younger generation, at the club.

Sales probably never played better in his life than he did last Sunday. We remember when he won the invitational tournament at the Burlingame Country Club, defeating that prince of fellows, Cyril Tobin, in the finals by one stroke; but the way the big lawyer downed the best of them in the directors' cup tournament, was a mighty big feather in his cap.

The bigger they were, the better Sales played; champs or no champs—they all looked alike to the king of the four-horsemen. Dud may not be any Jess Sweetser, but he is without doubt, the best match player at Lakeside. If you have any doubts ask Ash Stewart, Harry Irving, or Judge Fitzpatrick. Why Dud has won enough dough from the members of the four-horsemen to build himself a \$25,000 home in Forest Hill!

Ray Lichtenberg would have won from most anyone in the Club but Sales. Ray is destined to become a real star if he only sticks to it. To be beaten by Dudley Sales 4-3, was no disgrace, for the former Stanford Baseball was just whipping them over first base, like Kelly of the New York Giants at his best.

Leo Devlin, Jr., another youngster of great promise, got

the better of Dr. C. P. Richards, and won the second flight.

E. J. Cahill put out the old master, Milton Sprague, the King of the Rubbermen. F. V. Dewey won a close one from George Kenney on the home green; while Dr. P. H. Pierson accounted for Al Miltenberger, also on the 18th.

Dr. C. A. Mardis followed suit by collecting the odd hole against Lou Meyer; John O'Kane took Fred Houseworth to the 19th, then Fred quit; Dr. W. H. Heinzman pulled Dr. George McDaniels' tooth on the same hole; while Fred Solari celebrated by winning his first trophy in golf. Fred won in a walk from N. B. Livermore.

Fred says its all right to win cups but where can he get the stuff to fill them?

Eddie Twiggs was the medalist, while Bill Lynch won the low net cup, after a play-off with Judge T. J. Fitzpatrick.

\* \* \*

Henry Bode, the king of the gravel industry and a prince of a good fellow, started something that has no parallel for hospitality when he invited ten of his competitors to join him at the California Golf Club to play this new course. Bode had a good motive in view when he extended the invitations to these builders of our city. The first was that he wanted all his competitors to become better acquainted and cement a better understanding among the gravel men—figuring that a golf game was about the best way to work it out.

Bode's idea worked out to the letter for the men forgot business for a day and played for a dandy trophy, which their host presented to the winner. Before the game the boys sat down to a specially prepared lunch which Miss Gallagher, manager of the Club, had served in the directors' chambers; after which the divot diggers set out on their rampage of the course.

Several of the men didn't know the difference between



Mrs. Louis Bacigalupi,  
Olympic Club  
and  
Lake Merced  
Woman  
Champion,  
Also  
the 72-Hole  
Medal  
Title Holder  
at Merced



a golf club and a shovel, but they enjoyed the afternoon just the same. Tom Scott, son of Senator Scott, won the right to have his name inscribed on the perpetual trophy. Tom insisted that he keep on filling it with Orange Crush?

Punch Puchenilli, the Italian gravel hound, did most of the talking, but Pete Tyrell was there with the songs. Frank Hatch acted as toastmaster; he proved better in that capacity than he did as a golfer. Frank claimed he shot a birdie, but it was in a bush.

Supervisor Bill Harrelson, captain of the Lake Merced golf team of forty Reds, won a close decision from Ike Goodman's team of forty Blues last Sunday, when they played off their annual match over 18 holes. Supervisor Bill's team won by the odd point, 62-63. This entitled the loser to the honor of acting as hosts at a banquet which was celebrated in the clubhouse, immediately after the game.

\* \* \*

Now that the Santa Cruz Decoration Day Tournament is a thing of the past, the next big event on the Santa Cruz Golf program is the annual Casa del Rey Tournament, the most important links competition of the year. This will be held June 18, 19, 20; however entrants can qualify any day from June 13 to 18, inclusive.

First and second rounds of match play will be held Saturday, June 19, with semi-finals and finals on Sunday, June 20. A big field of entrants is expected.

**Jack Frost's Ice Arena Cafe**

There is an appeal in the two elements, fire and water, which is universal, and so strong that it is a strange human being who can resist it. The ocean or lake, or rippling brook call to one irresistibly, and a glowing fire place always draws the visitor into the radius of its warmth.

I think the first thing one notices on entering Jack Frost's "Ice Arena Cafe," adjacent to the new skating rink, on the Great Highway, is the huge fire place at the end of the big dining room, where, on cool nights, a fire is always blazing cheerfully.

Just on the other side of the Great Highway, old ocean lures with its usual charm, and the salt tang in the air accentuates one's appetite for Jack's Virginia style baked ham, and roast chicken.

Inviting one's attention, too, are the beautifully colored glass windows, depicting various sea scenes; some supposed to be at the bottom of the ocean, some picturing its various and brilliantly-hued denizens, and others of full rigged ships, or weird devil fish, with huge, fierce eyes.

An interesting setting for a restaurant, which becomes more attractive this evening for the reason that the music of Jack Fait's Royal Syncopators will set lively feet to dancing, and graceful forms to swaying on the splendid dance floor of the cafe, between courses of Jack Frost's good food.

"Lively feet," did I say? Take it from me, any old feet will want to trip the light fantastic, when Jack Fait starts in!

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SYNOPSIS OF THE ANNUAL STATEMENT OF THE

**Westchester Fire Insurance Company**

of New York City, in the State of New York, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate .....	\$ 210,460.00
Mortgages and collateral loans.....	10,022,654.35
Bonds and stocks.....	804,084.28
Cash in office and banks.....	1,318,992.37
Agents' balances .....	102,874.97
Bills receivable taken for risks.....	
Other ledger assets.....	
Total ledger assets.....	\$12,459,065.97
NON-LEDGER:	
Total interest and rents due or accrued .....	\$ 84,336.95
Market value of securities over book value .....	970,141.48
Other non-ledger assets.....	
Gross assets .....	\$13,513,544.40
Deduct assets not admitted.....	85,789.23
Total admitted assets.....	\$13,427,755.17
LIABILITIES	
Net amount of unpaid losses and claims .....	\$ 1,107,681.73
Unearned premiums .....	7,423,315.76
All other liabilities.....	295,000.00
Total liabilities (except capital and surplus) .....	\$ 8,825,997.49
Capital .....	1,500,000.00
Surplus .....	3,101,757.68
Total capital, surplus and other liabilities .....	\$13,427,755.17
OTTO E. SCHAEFER, President.	
C. B. G. GAILLARD, Secretary. Pacific Coast Managers: DICK & SIMPSON 360 Pine Street, San Francisco	

SYNOPSIS OF THE ANNUAL STATEMENT OF

**Associated Industries Insurance Corporation**

of San Francisco, in the State of California, on the 31st day of December, 1925, made to the Insurance Commissioner of the State of California, pursuant to law.

ASSETS	
Real estate .....	\$
Mortgages and collateral loans.....	502,263.29
Bonds and stocks.....	84,940.36
Cash in company's office and in banks .....	105,847.08
Premiums in course of collection.....	
Bills receivable .....	
Other ledger assets.....	
Ledger assets .....	\$693,050.73
NON-LEDGER ASSETS:	
Interest and rents due or accrued.....	\$ 8,250.26
Market value of securities over book value .....	1,741.71
Other non-ledger assets.....	
Total gross assets.....	\$703,042.70
Deduct assets not admitted.....	835.94
Total admitted assets.....	\$702,206.76
LIABILITIES	
Net unpaid claims, except liability and workmen's compensation.....	\$ 8,641.92
Special reserve for unpaid liability and workmen's compensation claims .....	178,716.61
Estimated expenses of investigation and adjustment of claims .....	100.00
Total unearned premiums on unexpired risks .....	100,963.89
Commissions and brokerage due or to become due .....	5,408.42
All other liabilities.....	29,502.60
Total liabilities (except capital and surplus) .....	\$323,333.44
Capital .....	220,500.00
Surplus .....	158,373.32
Total liabilities, capital and surplus .....	\$702,206.76
C. W. FELLOWS, President.	
E. R. WELCH, Secretary.	



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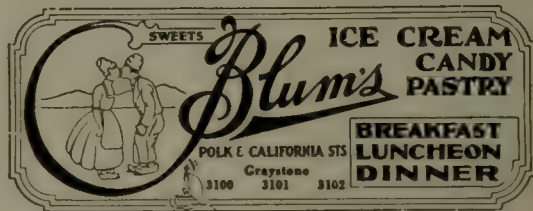
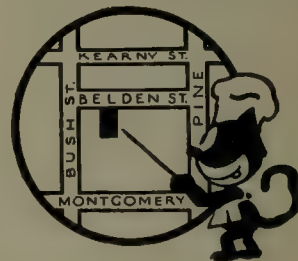
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## Chronicle

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Vol. CVIII

SAN FRANCISCO, JUNE 19, 1926

No. 25



*Pola Negri, popular screen celebrity, whose fondness for gardens is proverbial. Here is "Pola" examining some of the season's blooms.*



### Supreme Court and Auto Trucks

The Supreme Court at Washington has recently given a decision of great importance in this state. It has ruled that the State Railroad Commission has no power to interfere with the operation of automobile trucks when fulfilling private contracts.

The victorious litigants were engaged in hauling for the Redlands Orange Growers Association. Common carriers, who were operating over the same route, complained and the Railroad Commission ordered them to desist. On their refusal, the State Supreme Court upheld the Railroad Commission. Now, the United States Supreme Court has overruled our State Supreme Court.

The court has held that the action of the Railroad Commission would deprive citizens of rights guaranteed by the Federal Constitution. If the Commission by state legislation could compel the surrender of one constitutional right it might compel the surrender of all.

Justice Holmes and McReynolds dissented. This is in accordance with the position always taken on such matters by Justice Holmes, who in spite of his years shows a tendency to accept the modernist view of state control in matters which were hitherto outside of the sphere of state action.

It is a very delicate question, for there is no doubt that the accumulation of activities on the public roads owing to the development of motor traffic, imports new and considerable problems of trade which require a development of state control. On the other hand, the constant interference by the state with what have been hitherto considered as constitutional rights is threatening the very basis of American life.

The decision will cause considerable disturbance in state administration, but we are inclined to think that the Supreme Court has decided in accordance with the American doctrine.

### Santa Barbara Mission

We are all interested in the restoration of the mission at Santa Barbara which was partially destroyed by earthquake and we, as a people, should see that sufficient funds are forthcoming to see that the structure is restored beyond the power of further damage. This would cost, according to the best estimates, about \$400,000. The reaction to the earthquake was a distinct promise by the people of the rest of the state that the mission should be restored. This promise has so far not been kept.

The mission is in the hands of the Franciscans, an order to which this state owes much, for the Franciscans were the bringers of light and civilization into the savage country which they found here one hundred and fifty years ago. They cannot restore their own mission. They have no funds. The order is devoted to poverty and to labor for others. They have not and never had anything for themselves. As their poverty is the glory of the Franciscans it is our inestimable privilege to aid them and there should be no doubt nor hesitation on that point.

There may be an objection on the ground that the church and mission are the property of a particular religious organization. There is nothing in that objection. The Santa Barbara Mission is a public possession inextricably interwoven with the history of the state, a fine monument to the energy and bravery of the handful of simple missionaries, who braved danger and want and who brought into this region the beginnings of that development which has put our community so far in the lead.

We feel that we are performing a public duty in recommending support of the restoration fund, of which Mr. Theodore J. Roche is the leader in this city.

Administration of Justice . There is a great deal of talk about the administration of justice in this state. Even the Chief

Justice goes out of his way to deliver homiletic addresses, which are full of emptiness, and are more akin to the talk of ministers of the less intellectual churches than to the thoughtful statements of thoroughly trained jurists. It is a pity that we suffer so at the hands of our chief justices, in recent years. Their ineptitude is reflected in the condition of the administration concerning which they lament. Indeed their lamentations are the recognition of their own impotence, a sort of "inferiority complex" to use the slang of the psycho-analysts.

The matter with justice is lack of ability on the part of the supreme court most of all. Never in our history, as a state, has the court been at a lower ebb than at the present time. However successful popular election may have been in other respects, and we respectfully decline to admit its success, there is no doubt as to its failure to produce able jurists. It does not in California even produce popularly elected jurists, for, as Justice Lennon has pointed out, the bench today is practically an appointed bench, steeped in the politics of the hour.

This sort of thing will simply not do. We are confronted with great money loss owing to the stupidity of the Supreme Court in the community property matter and the consequent federal demand for back taxes. In a score of ways we are crippled by the incompetency of our supreme tribunal which recently has never had the bravery to take a real stand in the face of unpopularity.

In all these respects the supreme court has broken down. It has neither intellect nor perseverance. The judges formerly nominated and elected by the efforts of the dominant corporations were so much superior to those that we have today that democracy should blush.

When we reach a point where it costs \$100,000 in postage alone to send an election appeal to the voters of a senatorial constituency, it will be seen that we are rapidly approaching the limit of sense in the conduct of elections. That is what it would cost to notify, once, the electors in a senatorial campaign in Pennsylvania in which the administration candidate Senator Pepper was defeated by a local politician. The cost of that election has brought about a senatorial inquiry and the revelation of enormous expenditures.

It is very clear that, under such circumstances, a poor man has very little chance of ever running for the United States Senate and that where he does undertake to contest an election we may be pretty sure that there are secret and rich influences behind him. That means that the United States Senate will be the abode of the rich.

We are not prepared to say that that would be a bad thing, on the other hand, we are much inclined to favor the proposition. This is a commercial and industrial age and it seems reasonable that wealth should have the dominant representation which our actual economic condition permits it. The feudal aristocracy had a house of its own, the house of lords, why should not our financial aristocracy also be in possession of its own house, the United States Senate?

What we are interested in however is that the community shall not be debauched by the expenditure of such vast sums as are involved in modern elections. It is a waste. It makes monarchy a cheap toy compared with the cost of democratic republicanism. If elections are to be won only by men of great wealth with enormous social and financial support let that be really understood and let poor men stand aside and allow the capable to rule.



**Market Street Railways** The new management of the Market Street Railways is likely to make an epoch in the transportation systems of the cities of this Coast. The Byllesby Engineering and Management Corporation are engineers of marked distinction in the United States, which country has by far the most accomplished engineering experts the race has yet produced.

The new management wants not only technical success but it is sufficiently a child of its day to want also to be popular. The two aims are not always compatible but it would appear as if the engineers who have taken hold of the Market Street Railways are well on the right road to earn not only the appreciation but the good will of the public as well. It is quite a new start for a corporation to come out with the plain statement that it wants the public to have a good opinion of it.

It is a highly experienced managing engineer. San Diego, Stockton and other cities in the State bear witness to the thoroughness of its engineering work and to the ability with which it addresses itself to the popular favor.

The goal of the company is in its own words "safe, quick and comfortable transportation delivered to the public courteously at a fair price." That is the highest at which any transportation company can aim. As the representative of the Byllesby Engineering and Management Corporation says, "because of the human element, street car service never is absolutely perfect. But there is a goal that lies as close to perfection as it is humanly possible to attain. Towards this goal the Market Street Railway company is striving."

We have had nothing more satisfactory happen for a long time. The operation of street railroads by a company which is pursuing at one and the same time the paths of efficiency and courtesy is epochal.

**A Costly Agitation** The Carpenters' so-called strike is playing the very deuce with the building industry. The influence is felt all down the Pacific Coast and the number of building permits is conspicuously reduced this year. Where there is any increase, it is round the Puget Sound District and there are few increases in scattered parts of this state. But San Francisco shows a 34 per cent decline from the figures of May last year and Los Angeles a 35 per cent decline. Oakland shows a 24 per cent decline.

It may be conceded that the speed of construction and the number of building permits which have formed so conspicuous a factor in the last two or three years could not be maintained. But there was no reason for so dramatic and disturbing a fall. There is a general feeling among all that are acquainted with the conditions of the building industry that the local causes of the decline are to be sought in the ridiculous and brutal so-called carpenters' strike.

There was no ground for the disturbance of the industry which that strike has produced. Conditions were never so good for the working people. We, in this place, have a local labor population which lives like princes compared with their fellows elsewhere. A fraction of this population undertook a strike so-called, for the purpose of dominating the industry and imposing their will on the community. Indeed, it is more or less certain that the strike was a purely strategic measure designed by labor leaders to cover their own stupidity. At any rate it has been marked by a series of violent crimes which have reflected upon the community to its great detriment. It has had the effect of frightening the sworn upholders of the law from the performance of their duty and has produced a very disgusting and even dangerous state of affairs.

## FIFTIETH ANNIVERSARY OF E. H. ROLLINS & SONS

E. H. Rollins & Sons today celebrates its fiftieth anniversary. It was in the centennial years of 1876 that E. W. Rollins, who is today chairman of the Board of Directors of this national bond house, opened an office in Denver, Colorado, dealing for the most part in County Warrants. Subsequently a partnership was formed with Frank C. Young, under the firm name of Rollins & Young, and the business expanded rapidly as both the partners had strong banking connections.

In 1881 an office was opened in Concord, New Hampshire, by Frank W. Rollins, a brother of E. W. Rollins, and Honorable Edward H. Rollins, their father, who was United States Senator from New Hampshire. Frank W. Rollins later was elected Governor of New Hampshire. The Concord office started a bond business under the firm name of E. H. Rollins & Son, and the Denver and Concord firms continued in this way for some time, the Concord office acting as selling agent for the western firm of Rollins & Young.

In 1887 the eastern and western firms merged and the consolidation became E. H. Rollins & Sons, incorporated under the laws of New Hampshire and later under the laws of Maine. Its offices still remained in Denver, Colorado and Concord, New Hampshire, and it was not until 1890 that the Boston office of the firm, which later became the head office, was opened.

In 1893 the Rollins firm opened an office in New York and in the next few years expanded rapidly, until today there are major offices in Boston, New York, Chicago, Philadelphia, San Francisco and Los Angeles, 32 other offices throughout the United States, and an office in London, England.

It was in 1893, 33 years ago, that the San Francisco office was opened under the direction of George A. Batchelder. Later, Albert W. Bullard became head of the San Francisco office and continued in that position until he became connected with the Great Western Power Company, at which time Benjamin H. Dibblee became head of the San Francisco office and has continued in that position until the present time.

In the early days the firm handled a considerable amount of railroad securities. E. H. Rollins at one time was treasurer of the Union Pacific, and E. W. Rollins had been construction engineer and later treasurer of the Colorado Central Railroad.

From the beginning of hydro-electric public utility development the firm of E. H. Rollins & Sons has taken a major interest in underwriting these securities. The firm financed the second alternating current electric light station built in the United States in 1889, and underwrote the bonds for the first long distance transmission line in the United States, built in California from the Colgate Power House to Sacramento and later extended to Oakland. This work was done by the Bay Counties Power Company, which later became a part of the Pacific Gas and Electric system.

In California, E. H. Rollins & Sons also participated in the original underwritings of Southern California Edison bond issues, and took a leading part in the financing of the Great Western Power Company.

In California, also, the firm has taken a prominent part in the underwriting and distribution of municipal bonds and in the public developments throughout the State, its latest achievement having been its service to San Francisco in the financing of the great 30-story Russ Building.

### Airplane Forest Patrol Starts in California

Airplane patrol of the forested regions of California started June 2, reports the San Francisco office of the United States Forest Service. Planes will operate out of Mather Field, Sacramento, and Griffith Park Glendale, under the charge of Lieuts. Paul A. Andert and C. A. Burrows of the Air Service officers reserve corps, respectively. On June 16, forest airplane patrol will start in the Pacific Northwest States of Oregon, Washington, western Montana and northern Idaho.



# PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S  
— Tom Moore



By "Jingle"

## What's Playing This Week

**T**HEATERS, this coming week, offer a diversity of attractions. Many superior attractions, too!

What do you want?

The world's most famous artists? Well we shall have Raquel Meller for two nights at the Columbia, Sunday and Monday with prices ranging from seven dollars down to two dollars plus the war tax.

Her performances begin at nine p. m.

Jeanne Eagels who captivated each and every one of us, concludes her appearances in "Rain" at the Columbia Saturday night. Crowded houses have greeted this famous actress at every performance. If it were scheduled that this masterful play "Rain" were to remain many weeks, the same substantial conditions would, undoubtedly, prevail.

\* \* \*

## Irene Bordoni

Irene Bordoni, the French-American comedienne, will follow the noted Spanish artiste, Raquel Meller, at the Columbia, in the gay song play, "Naughty Cinderella" written by Avery Hopwood.

Beginning Tuesday night, June 22, Irene Bordoni, will appear for two weeks only. There will be matinees on Wednesday and Saturday and an extra matinee, Friday, June 25. Charles Frohman, in association with E. Ray Goetz, is presenting the charming Irene Bordoni.

\* \* \*

La Meller closes her American tour in San Francisco and will sail for France immediately upon arriving in New York after her appearances here. There has been a tremendous rush at the Columbia Theater for seats.

\* \* \*

## Wilkes

Nancy Welford, the petite soubrette, of the musical comedy, "Nancy" has made even more friends in her latest success than that already pinnacled in her former appearances here, "No, No, Nanette," "All for You" and "Cinched" during the Orpheum engagement.

The story of "Nancy" is not at all unlike that of her other musical comedy in which Miss Welford scored such tremendous triumphs. In fact the same domineering attitude of trying to keep down the pretty heroine was

practiced by two exacting old aunts from whose tyranny she is released by a rich young man in the neighborhood, just as in the story of "No, No Nanette" the heroine was forever being opposed, only not quite so harshly treated.

In addition to Nancy Welford, the personification of daintiness, there are in the cast Rex Cherryman, taking the character of the hero; Lou Archer, formerly of the vaudeville team of Chain and Archer; lovely Betty Gallagher, Nancy Carroll, Maude Truax and Jane Darwell, as the aunts. Iva Shepard and George Guhl are also in the cast.

\* \* \*

## Curran

Lou Holtz and Gloria Foy are still drawing the crowds to "Patsy" at the Curran, which is now entering its sixth week going from San Francisco direct to Chicago for an extended engagement.

David Bennett who directed the dance numbers for "Rose Marie," "Sunny;" and "Charlot's Revue" also had charge of the dancing features of "Patsy" and the girls he drilled learned their measures to perfection—even better, we are eager to state, than even the ones we have named. The girls are so pretty, so young, so graceful—and their rythm is without a flaw.

Gerald Oliver, Smith, Bille De Rex, Alan Edwards, Una Fleming, Joe Niemeyer, Raymond Williams, Sidney Reynolds, Jean Nash, William Reese, William Maginetti, Esther Everrett, Walter Regan and Denova and Berinoff, deserve special and honorable mention as principals.

\* \* \*

## Imperial

"Padlocked," a picture made from a Rex Beach story will be screened at the Imperial this coming week following the successful run of Gilda Grey in "Aloma of the South Seas."

The Rex Beach picture was directed by Allan Dwan and introduces as the stars, Lois Moran, who is now regarded as a screen find and nothing short of a sensation.

\* \* \*

## California

"The Red Dice" starring Rod La Rocque in a photoplay filmed from Octavus Roy Cohen's story of "The Iron Chalice" will be on the screen at the California theater. Marguerite de La

Motte, plays the heroine role and Gustav von Seyffertitz has an important part to play.

The story is unusual and introduces a bootleg angle which is the basis for the thrilling plot.

Max Dolin and his orchestra provide the musical entertainment which includes some of the favorite violinist's solos as a special attraction. The music is one of the big drawing cards of this popular motion picture palace.

\* \* \*

## Cameo

Hoot Gibson starring in "The Phantom Bullet" is the film attraction this coming week at the Cameo theater on Market street opposite Fourth street. Eileen Percy plays opposite Gibson in this exciting photoplay of daring ventures.

The story is a mystery-western of a cowboy with a hobby other than his gun and cayuse. A mysterious bullet killed his father and the hero starts out to find who fired the shot. There is a lot of mustang riding, thrills that trace every step of the way and a gripping romance back of the plot.

Gibson is seen in some of his most daring riding feats in this fast-moving photoplay with a background of imposing out-of-door scenery for the action.

\* \* \*

## Orpheum

Bubbling over with speed, spirit and sauciness, Harry Carroll's new revue will head the bill at the Orpheum Theater beginning Sunday when a new edition of his annual revue will be presented by a company including, Harry, himself, Marjorie Whitney, Vera Marsh, Sands and Frankel, Montaine and Leeta, and a big cast of pretty girls. This new revue is said to be the best that this producer of revues has as yet offered to patrons of the Orpheum Circuit.

Joe Smith and Charles Dale, two funsters with the Avon Comedy Four, will present a hodge-podge of laughs under the title of the "Battery to the Bronx."

A treat for young and old alike is promised in a new edition of Pearl Hickman's Kiddie Revue, which is to make a very limited tour of the Orpheum Circuit. Miss Hickman has twenty tiny tots who will delight with

# Amusements

NEXT WEEK

## ON THE STAGE

ALCAZAR O'Farrell nr. Powell	{	"Little Miss Bluebeard" Henry Duffy Farce
COLUMBIA 70 Eddy	{	Raquel Meller, Famous Spanish Artist, Sunday and Monday nights only. Irene Bordoni from Tuesday, June 22, in "Naughty Cinderella"
CURRAN Geary nr. Mason	{	"Patsy" Musical Comedy
PRESIDENT McAbister nr Mkt.	{	"Love 'Em and Leave 'Em" Henry Duffy Farce
WILKES Geny at Mason	{	"Nancy" Musical Comedy

## VAUDEVILLE

GOLDEN GATE G. G. Ave. & Taylor	{	Carnival of Fun Week
ORPHEUM O'Farrell & Powell	{	Harry Carroll Revue, Headliner
PANTAGES (NEW) Market at Hyde	{	Vaudeville and Pictures
PORTOLA Market near 4th	{	Vaudeville-Pictures
UNION SQUARE O'Farrell nr. Powell	{	Vaudeville-Pictures
WIGWAM Mission and 22nd	{	Vaudeville-Pictures

## ON THE SCREEN DOWN TOWN

CALIFORNIA Market at 4th	{	"The Red Dice" Rod Laicocque
CAMEO Market opp. 5th	{	"The Phantom Bullet" Hoot Gibson
CASINO Ellis and Mason	{	Pictures
GRANADA Market at Jones St.	{	"Rolling Home" Reginald Denny
IMPERIAL Market bet. 6th-7th	{	"Padlocked" Rex Beach Story
LOEW'S WARFIELD Market at Taylor	{	"Ella Cinders" Colleen Moore
ST. FRANCIS Market bet. 5th-6th	{	"The Unknown Soldier" Atmospheric Prologue

## RESIDENTIAL DISTRICTS

ALEXANDRIA Geary and 18th	{	Pictures Ben Black and His Band
COLISEUM Clement & 9th Ave.	{	Pictures Milt Franklyn and His Band
HAIGHT Haight at Cole	{	Pictures
HARDING Divisadero at Hayes	{	Pictures Eddie Harkness and Orchestra
MAJESTIC Mission between 20th and 21st	{	Pictures
METROPOLITAN Union nr. Fillmore	{	Pictures
NEW BALBOA Balboa & 38th Ave.	{	Pictures
NEW MISSION Mission nr. 22nd	{	Pictures
ROYAL Polk nr. California	{	Pictures
SUTTER Sutter near Steiner	{	Pictures

their juvenile talent. The offering includes the whole routine of a big musical revue and will display brilliant costumes and scenic effects.

Others on the bill include Corinne Tilton, the vivacious comedienne who will offer a cycle of song studies; Frank De Voe, the musical comedy star, with Eddie Willis at the piano; Jack Merlin with Lois Evans in "Just a Lot O' Laughs" and another surprise act.

Alcazar \* \* \*

"Little Miss Bluebeard," Avery Hopwood's farce-comedy success, comes to the Alcazar Sunday night with Henry Duffy in the principal male role and a specially selected cast. Of all the Hopwood plays, this frothy farce is said to be the most laughable. It was adapted from the Hungarian of Gabriel Gragely and some delightful song numbers are interspersed through the three acts.

A young bachelor, famous alike for his many love affairs, has sworn that he will never marry. The result is a formation of a conspiracy on the part of his friends to find him a wife. The innocent victim of the plot is Collett, a piquant, demonstrative French girl, and riotously funny complications result from a situation wherein she finds herself with two husbands and fighting desperately to prevent a youthful wag from trying to be husband number three.

There is a surprising twist in the plot during the last few moments of the play and it is best kept secret in order that enjoyment of the performance may be enhanced.

Dale Winter will be found cast in the principal feminine role, William Davidson has been specially engaged for an important part and Francis Fraunie will be seen in a characterization in which he achieved considerable fame in the East. The production is on a lavish scale.

President \* \* \*

"Love 'Em and Leave 'Em," brilliant farce-comedy by George Abbott and John Weaver, is having its first production on the Pacific Coast at the President theater. This is the play that Broadway went wild over after its intriguing title had caused big box office demands for seats.

The story concerns the employees of Ginsberg's store in New York, who are about to give a pageant. They all live in a typical boarding house and everybody knows everything about everybody else's business. It happens that a young woman, who has been selling tickets at a furious rate for the pageant, misses her step by playing the races. Her efforts to recoup are responsible for the complications.

Henry Duffy has selected Isobel Withers, a New York actress of ability and reputation, for one of the principal feminine roles. Kenneth Daigneau

will play opposite her and important parts will be in the hands of Betty Laurence and Earl Lee.

Warfield \* \* \*

The greatest pantomimic opportunities of her career are said to be offered Colleen Moore by her latest screen vehicle, "Ella Cinders," a John McCormack picturization of the newspaper comic strip which will be the screen feature at the Warfield for a week, beginning Saturday.

"Ella Cinders," is the chronicle of a country girl's efforts, to get a foothold in the movies, and the play teems with intimate glimpses of studio life. Alfred E. Green who directed this delightful little star in her screen version of "Irene," likewise directed "Ella Cinders." It is a First National picture.

Miss Moore is aided in creating veritable riots of fun by a capable group, with Lloyd Hughes introducing the serious and sentimental moments as the pseudo iceman hero of the play.

Important members of the cast include Vera Lewis, Doris Baker, Emily Gerdes, Mike Donlin, Jed Prouty, Jack Duffy, Harry Allen, and D'Arcy Corrigan.

As a fitting accompaniment for the screening of this delightful comedy, "Ella Cinders," Fanchon and Marco present on the stage as the "Idea," the O'Neill Kiddies Revue, in which forty happy, carefree kiddies on vacation—make their appearance. The engagement of the O'Neill Kiddies is an annual event on the West Coast Circuit, and the revue at the Warfield marks the beginning of their tour around the State this year.

A special musical score has been prepared by Walt Roesner and his Super-Soloists as the musical offering.

\* \* \*

## Golden Gate

Next week is "Carnival of Fun Week" at the Golden Gate, the bill being headed by Ole Olsen and Chic Johnson, noted Scandinavian Scalawags. In addition to their own act Olsen and Johnson present a great comedy surprise party, one of the hits of vaudeville. All artists on the bill participate in the surprise party which includes

(Continued on Page 14)

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By Antoinette Arnold

#### Presented at Court

TWO prominent society women of Burlingame and San Francisco were presented to the King and Queen of England in the Court of St. James last Wednesday, June 9, Mrs. Sidney Cloman, widow of the late Colonel Sidney Cloman and Mrs. Wilson Prichette.

They were among the fifteen American women presented this year at Court and as both of the Californians are particularly well known as society leaders, additional interest was attached to the news of their prominence in London society.

Mrs. Cloman is said to be one of the wealthiest women in the United States.

Presentations were made by Mrs. Alanson Houghton, wife of the American ambassador to the Court of St. James.

Miss Alita Davis of St. Louis; Mrs. John Moorhead of New York; Miss Glarie Avery of Farmington, Conn.; Mrs. John A. Baird of Philadelphia; Mrs. Robert A. Burg of Boston; Miss Lindsay Beach, Rochester, New York; Mrs. William Carleton Watts of Pennsylvania; Miss Emily P. Watts, Pennsylvania; Mrs. Charles Mettler, Atlanta; Miss Mildred Tytus, New York; Miss Alice Lee, New York; Miss Eva Wise, New York; Miss Caroline Patterson, Dayton, Ohio; Miss Lorraine Piggett, Boston; Mrs. Curtis Brown, of London; and Miss Henrietta Johnson of Paris comprised the social list presented at the 1926 Court of St. James at the grand levee held in London, England, and one of the most brilliant court events of the present generation, according to an authentic dispatch.

\* \* \*

#### Greet Royalty

The second royal court was held at Buckingham Palace, Thursday night, characterized by the same scenes as the first court with the great assemblage of spectators around the palace gates.

Privileged holders of "commands" numbering nine hundred in all were lined up in luxurious motor cars and also in some of the former carriages of grandeur, awaiting the opening of the palace doors.

\* \* \*

#### Nine American Women

##### Presented at Second Court

Mrs. Houghton, wife of the American Ambassador, presented nine American women to King George and Queen Mary at the second Royal Court.

Mrs. Elisha Lee and Mrs. William Ellis Scull of Philadelphia, were of this society set, including Mrs. Edward Townsend, of Oyster Bay, New York; Mrs. Demarest Lloyd, Washington; Mrs. Harry Brown, Pittsburg; Mrs. George Mumford and Mrs. Edward S. Webster of Boston, well known by San Francisco and Peninsula society folks; Miss Mary Kenna of St. Louis and Miss Margaret Phipps of New York.

\* \* \*

#### Queen's Robe

Queen Mary wore an exquisite robe of white and silver, elaborately embroidered with crystal and diamante. The train of her gown was of shimmering silver brocade of the richest texture trimmed in rare old Point de Flandre lace.

Her diadem was of priceless diamonds and magnificent pearls.

#### Stage Lures Society Girl

Miss Katherine Kuhn of Burlingame, a social favorite and former queen of the Mardi Gras of 1925, has heard the call of the footlights and is now one of the front-row choristers of the "Topsy and Eva" company.

Miss Kuhn is a talented singer and dancer and has been in demand for some of the best amateur theatricals in San Francisco and environs. She has previously announced to her friends that she was going to Europe, and the news of her chosen stage career came as a complete surprise to her host of friends.

\* \* \*

#### Author Keen On Character Outline

Character delineations seem to be the special province and aptitude of the clever western writer, Isabel Rogers Stradleigh, whose most recent story, "Pomaraa" is now running, serially, in *Sunset*.

That this gifted author has keen perception into the innermost feelings and emotions of her characters is convincingly made evident in this brisk South Sea story of love and adventure. She creates her characters so truthfully and life-like that one feels certain he is going to meet the heroine some day.

Approaching the literary shrine with reverence this author tells us

in her new serial that when she began to write of "Pomaraa," her beauty, her womanliness, her sacrifice and her romantic history, it seemed as if the whole story could never be told. Then Isabel Rogers Stradleigh takes up her narrative with definite purpose and leads the reader through the avenues where hero and heroine meet their fate and where neath the aromatic skies as the author tells us there lies material enough for a hundred tales.

"Writing is closely akin to reading and I commenced to write when I was a very little girl," said this young author. "I read everything that came my way even grown-up novels. I adored writing and at the age of nine appeared before the public with my first completed work—this occurred on the platform of the Fourth Grade and was the occasion of a prize-winning contest for a short story."

With her view of literary efforts, the author adds, "At sixteen I wrote 'My Life's Work.' This was a book—an amazing and voluminous contribution to literature, but destined never to see the light." Rejection slips were the spur which made this young writer value all the more the standards of literary output, and she masterfully conquered the usual resentment toward editors.



ISABEL ROGERS STRADLEIGH  
Author of clever new serial story  
Student of Human Nature

In fact it seems that Isabel Rogers Stradleigh placed a certain glamour on editors' severity, and treasured their advice and therefore, profited, thereby.

There again is a characteristic of this indomitable author whose balance of mind, and whose possession of that virtue we call, good, common sense, finds its counterpart in determination and a high appreciation of her art.

"Pomaraa," as the author herself has said, "was half French and half native" and "calculated to disturb St. Anthony himself."

Isabel Rogers Stradleigh, in private life, Mrs. Gilbert Low Stradleigh, wife of the prominent San Francisco banker, is a cousin of E. Charlton Fortune, well-known painter of the West now winning laurels abroad.

Her contributions to magazines include not only short stories and special features but she has also written an article on "Continuity of Effort" published in "The Editor" into which she has placed much of the propelling purpose of her own literary work.

\* \* \*

**Lovely Wedding**

One of the most beautiful weddings of the year took place yesterday afternoon in the spacious gardens of the Perry Eyre home in Menlo Park, when Miss Inez Macondray, niece of Mr. and Mrs. Eyre, became the bride of Clift Lundborg.

It was a pink wedding, the effect being achieved principally through the use of masses of pink hydrangeas. These bordered the bridal aisle, which was marked by a row of maples, banking the altar, and were in fact profusely displayed everywhere within the house and garden.

The ceremony took place at 4 o'clock in the afternoon and was performed by Monsignor Charles Ramm in the presence of a large and fashionable gathering.

\* \* \*

A Spanish dinner dance, a barbecue at Searsville Lake near Stanford University, and a banquet at the Fairmont Hotel are among the plans for entertaining the six hundred delegates to Kappa Alpha Theta sorority convention which will meet at the Clift Hotel, July 1 to 5. From the time that the special train arrives at Tahoe Tavern, on Theta day, June 30, to the end of the journey in San Francisco, a round of events has been arranged to occupy the time between sessions.

\* \* \*

Mr. Walter Blair Foster arrived in San Francisco from Harvard Wednesday and joined his parents, Mr. and Mrs. Walter Foster, at their home in Washington street. Mr. Foster's marriage to Miss Edna Christenson will take place on June 26 in San Mateo.

\* \* \*

Mr. and Mrs. Atholl McBean will spend the summer at Lake Tahoe. They have rented the place of Mr. and Mrs. George Newhall on the shores of the lake and will go there on July 1. The Newhalls will remain at their Burlingame home this year.

\* \* \*

**Kathleen and Charles Norris  
Honor Guests at Luncheon**

Kathleen Norris and Charles Norris, noted California authors, were accorded an ovation and a hearty "Welcome



**HOTEL CANTERBURY**  
750 Sutter Street  
San Francisco's Finest  
Family Hotel

250 Rooms  
Rates: From \$2.50 per day

Home" after their sojourn abroad and in eastern literary centers, by a gathering of distinguished authors and leading book sellers, last Thursday at the Clift Hotel.

Mr. A. M. Robertson presided at the luncheon, introducing the speakers of the day.

Kathleen Norris, the "beloved woman," made one of her characteristic speeches ringing with the virility of life and a marvelous perception of human traits and inclinations. She told of a number of amazing letters she had received, with her tolerance and respect for other folks' opinions and their vision of things. Kathleen Norris revealed, anew, her stability of purpose, her ideals, her standards of literature and her grasp upon the writing field.

She attributed the early sale of her books to her husband's discernment and perseverance and she was not backward in attributing to her husband much of her first success and the subsequent arrival of her best-known books.

That is a most pleasing picture about the Norrises. Both Kathleen Norris and Charles Norris have established a criterion for happiness, for domestic success, as well as for material success. For each, attributes to his partner, in life, the real basis for success—and on such a foundation is their happiness and their radiant example so firmly and substantially established.

It is a beautiful example Kathleen Norris and Charles Norris hold up to the world—their consistent belief one in another.

**Scintillating Speech**

Charles Norris made a clever, scintillating speech, telling a number of radiant stories, punctuated with briefs on the literary output of the nation.

Mr. George Douglas, the famous editorial writer and book critic of the Bulletin, gave one of the most brilliant addresses heard in local literary circles. Douglas always does say the right and poignant thing expressed in diction which is music to the ears.

Mr. George Creel, noted author and playwright, gave an address punctuated with rare humor, and subtle wit, dwelling with particular pride and valuation on the work of the honor guests and their contributions to western literature.

Dan Sweeney, the noted artist and cartoonist, of international fame, was also a speaker on this noteworthy occasion when the book-lovers, book-sellers, writers, devotees of art and letters gathered to pay homage to Kathleen Norris and Charles Norris upon their return to California.

\* \* \*

That there will be many society affairs planned for the visiting war vessels is tea-cup gossip in preparation for the short sojourn of three battleships, two destroyers and a submarine division which will arrive here not later than June 20 to participate in the Fourth of July celebration to be elaborately staged by San Francisco and Oakland.

\* \* \*

Independence Day ceremonies will be followed by brilliant gatherings of society people and mark the trend of a series of beautiful events. A number of Pacific Coast ports will be visited by units of the American fleet.

(Continued on Page 17)

**SANTA MARIA INN**  
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HOWARD T. BLETHEN, Proprietor



# RADIO

By C. J. Pennington



## JUNK!

WE met a man the other day who had just purchased some fifty radio sets, all the same make, and he bought them at a big reduction from the regular



C. J. Pennington

price, for the reason that some other man had to dispose of them or go into bankruptcy.

The man who purchased these sets is in a business far removed from the retail radio business and his method of disposing of them is indeed novel. He calls up friends or business associates and offers them a radio set at about one third the original price.

Of course the man cannot be blamed for trying to make a profit on this merchandise, for that is what all business men are expecting, but the question is, why do manufacturers stand for such conditions? Why don't they take these sets off the first purchasers' hands at the original price and junk them if nothing better could be done with them, instead of permitting them to get into the hands of some individual who will sell them for about twenty cents on the dollar or thereabouts? In fact, anything would be better than to let them get into the hands of a public auctioneer.

Then factories are wondering why they are going bankrupt, and have to discontinue business. If a manufacturer cannot stand behind his merchandise, how can he expect any one else to stand behind it for him? Which brings up the question again, why purchase a radio set put out by a concern that cannot and will not keep its product from becoming a drug on the market?

A good reliable company selling good radio sets does not have to resort to the method of stocking some merchant to overflowing, and thus put the sets on the market at any old price.

The radio industry is gradually working up to a sound basis, and the sooner

this sort of merchandise is disposed of and taken off the market, the better the whole situation will be.

\* \* \*

## Have it Tested

In radio reception, every set owner is looking for the same thing, perfection of reproduction. Yet sets possessing such qualities are very difficult to find. Borrowing the words from an authority "Less than ten percent of all receiving sets in operation today will pass a reasonably critical ear."

Very few realize how poorly their sets are operating, mainly because they have no means for making a comparison, and yet some set owners are getting only a part of the pleasures possible to be obtained from radio reception.

Engineers have done all that is within their power to make perfect reproduction, but a user cannot expect perfect reception by using a set which was designed and built some four or five years ago.

Radio has changed considerably in the past four years, and it has now reached a stage of development where the most conspicuous changes will be refinements in construction.

What we particularly have in mind are some of these antiquated machines that are proudly called radio receiving sets. And when they are turned on they sound more like an approaching thunder storm.

Very few people would ask a person to their home to listen to an old time music box; still they expect one to accompany them on the same mission to listen to a radio set that has long ago served its purpose.

What is needed is better reproduction from the receiving sets now in operation, and any of those could be brought up to date for a very nominal sum.

You owners of antique radio sets, why not have them looked over and tested? Perhaps you are missing many pleasures that could be easily attained. We know there are many such receiving sets right here in San Francisco, and the majority of persons owning such sets, would be greatly surprised at the difference between present day receivers and those of a past date.

\* \* \*

The Orator Radio Corporation is now producing a new portable light-six receiver. The total weight complete with batteries is twenty-five pounds.

## Radio Program for Next Week

KPO—HALE BROS. AND THE CHRONICLE, SAN FRANCISCO—428.3

**Sunday, June 20th**  
9:45 to 10:15 a. m.—Undenominational and non-sectarian church service.  
10:45 a. m.—Weather forecast.  
2:45 p. m.—Play by play broadcast from Recreation Park of the baseball game.  
5:00 to 6:00 p. m.—Organ recital by Marshall W. Giselman.  
6:00 to 6:30 p. m.—Orchestra under the direction of Waldemar Lind.  
6:30 p. m.—Baseball scores and general information.  
6:35 to 8:35 p. m.—Palace Hotel Concert Orchestra.  
8:35 to 10:00 p. m.—Fairmont Hotel Orchestra.

**Monday, June 21**  
7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
10:30 a. m.—Weather forecast and general information.  
12:00 noon—Time signals and Scripture reading.  
1:00 to 2:00 p. m.—Fairmont Hotel Orchestra.  
2:45 p. m.—Matinee program.  
3:30 to 5:30 p. m.—Fashion talks.  
3:40 to 5:30 p. m.—Palace Hotel concert orchestra.  
5:30 to 6:15 p. m.—Children's hour.  
6:15 to 6:30 p. m.—Market quotations, baseball scores.  
6:30 to 7:00 p. m.—Orchestra, Waldemar Lind director.  
7:00 to 7:30 p. m.—Fairmont Hotel Orchestra.  
8:00 to 9:00 p. m.—Program Hawaiian Orchestra.  
9:00 to 10:00 p. m.—KFI and KPO broadcasting simultaneously a program originating in the KFI studio.  
10:00 to 11:00 p. m.—Mandarin Cafe Orchestra.

**Tuesday, June 22**  
7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
10:30 a. m.—Weather forecast, market report.  
12:00 noon—Time signals and Scripture reading.  
1:00 to 2:00 p. m.—Fairmont Hotel Orchestra.  
2:45 p. m.—Play by play broadcast from Recreation Park of the baseball game.  
4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra.  
5:30 to 6:15 p. m.—Big Brother's stories.  
6:15 to 6:30 p. m.—Stock market quotations, baseball scores.  
6:30 to 7:00 p. m.—Orchestra, Waldemar Lind director.  
7:00 to 7:30 p. m.—Fairmont Hotel Orchestra.  
8:00 to 9:00 p. m.—Studio program.  
9:00 to 10:00 p. m.—Program, Cyrus Trobbe, violin; Gypsy and Marta.  
10:00 to 11:00 p. m.—Palace Hotel Dance Orchestra.

**Wednesday, June 23**  
7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
10:30 a. m.—Weather forecast, market report.  
12:00 noon—Time signals and Scripture reading.  
1:00 to 2:00 p. m.—Fairmont Hotel Orchestra.  
2:45 p. m.—Play by play broadcast from Recreation Park of the baseball game.  
4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra.  
5:30 to 6:15 p. m.—Children's hour stories.  
6:15 to 6:30 p. m.—Stock market quotations, baseball scores.  
6:30 to 7:00 p. m.—Orchestra, Waldemar Lind director.  
7:00 to 7:30 p. m.—Fairmont Hotel Orchestra.  
8:00 to 9:00 p. m.—Program by the Atwater Kent Artists.  
9:00 to 10:00 p. m.—Mandarin Cafe Orchestra.  
10:00 to 11:00 p. m.—Orchestra, Waldemar Lind director.

**Thursday, June 24**  
7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
10:30 a. m.—Weather forecast, market report.  
12:00 noon—Time signals and Scripture reading.  
1:00 to 2:00 p. m.—Fairmont Hotel Orchestra.  
2:45 p. m.—Play by play broadcast from Recreation Park of the baseball game.  
4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra.  
5:30 to 6:15 p. m.—Children's hour stories, baseball scores.  
6:15 to 6:30 p. m.—Stock market quotations, baseball scores.  
6:30 to 7:00 p. m.—Orchestra, Waldemar Lind director.  
7:00 to 7:30 p. m.—Fairmont Hotel Orchestra.  
8:00 to 9:00 p. m.—Program by the Bret Harte Players.  
9:00 to 10:00 p. m.—Studio program.  
10:00 to 11:00 p. m.—Mandarin Cafe Orchestra.

## Radio Program for Next Week

### Friday, June 25

7:00, 7:30, 8:00 p. m.—Daily dozen exercises.  
 10:30 a. m.—Weather forecast, market report.  
 12:00 noon—Time signals and Scripture reading.  
 12:15 p. m.—Talk from the Commonwealth Club.  
 1:30 to 2:00 p. m.—Fairmont Hotel Orchestra.  
 2:45 p. m.—Play by play broadcast from Recreation Park of the baseball game.  
 4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra.  
 5:30 to 6:15 p. m.—Big Brother's stories.  
 6:15 to 6:30 p. m.—Big Brother's stories.  
 6:15 to 6:30 p. m.—Stock market quotations, baseball scores.  
 6:30 to 7:00 p. m.—Orchestra, Waldemar Lind director.  
 7:00 to 7:10 p. m.—"Sports on the Air."  
 7:10 to 7:20 p. m.—Business and investment talk.  
 8:00 to 9:00 p. m.—Program by the Advertising Club.  
 9:00 to 10:00 p. m.—Palace Hotel Dance Orchestra.  
 9:10 to 9:20 p. m.—Book reviews.  
 10:00 to 11:00 p. m.—Orchestra, Waldemar Lind director.  
**Saturday, June 26**  
 7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
 10:30 a. m.—Weather forecast, market reports.  
 12:00 noon—Time signals and Scripture reading.  
 1:00 to 2:00 p. m.—Fairmont Hotel Orchestra.  
 2:00 to 4:00 p. m.—Matinee program, play by play broadcast from Recreation Park of the baseball game.  
 4:30 to 5:30 p. m.—Palace Hotel Orchestra.  
 6:15 to 6:30 p. m.—Stock market quotations, baseball scores.  
 6:30 to 7:30 p. m.—Orchestra, Waldemar Lind director.  
 7:20 to 7:30 p. m.—Talk on real estate.  
 8:00 to 9:00 p. m.—Program by the U. S. Army Band.  
 9:00 to 10:00 p. m.—KFI and KPO broadcasting simultaneously.  
 10:00 to 12:00 p. m.—Cabiria Cafe Orchestra.

### KJBS—JULIUS BRUNTON & SONS CO., SAN FRANCISCO—220

**Sunday, June 20**  
 5:00 to 6:30 p. m.—Studio program.  
**Monday, June 21**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.  
 8:00 to 8:45 p. m.—Studio program by "Johnson's Radio Band."  
 8:45 to 9:00 p. m.—KJBS Players under the direction of Fred C. Dittmar.  
 9:00 to 10:00 p. m.—Program by "Johnson's Radio Band."  
**Tuesday, June 22**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.  
**Wednesday, June 23**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.  
 8:00 to 10:00 p. m.—Surprise Program by the Clement Street Merchants' Association.  
**Thursday, June 24**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.  
**Friday, June 25**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.  
 8:00 to 9:00 p. m.—Studio Program by the "Villa Moret Artists."  
 9:00 to 10:00 p. m.—Program by the "Favorite Hour Entertainers."  
 10:00 to 11:30 p. m.—Regular weekly meeting of the "Royal Order of Smoked Herring."  
**Saturday, June 26**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.

### KFRC—CITY OF PARIS DRY GOODS CO., SAN FRANCISCO—270.1

**Sunday, June 20**  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Concert from Drury Lane, Hotel Whitcomb.  
 8:00 to 10:00 p. m.—Concert by Bem's Little Symphony Orchestra.  
 10:00 to 12:00 p. m.—Dance music.  
**Monday, June 21**  
 10:00 to 11:00 p. m.—Household Hints.  
 4:30 to 5:30 p. m.—Dance music.  
 5:30 to 6:15 p. m.—A. F. Merrell and his Stamp Club.

6:15 p. m.—"The Stage and Screen."  
 6:15 to 6:45 p. m.—Jo Mendel and his Pep Band.  
 6:45 to 7:30 p. m.—Goodfellows Ad Period.  
 8:00 to 9:00 p. m.—Around the Camp-Fire with Mac.  
 9:00 to 9:30 p. m.—Current events.  
 9:30 to 10:00 p. m.—KFRC Hawaiians.

### Tuesday, June 22

5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:00 p. m.—Popular songs by Fred McKinley.  
 7:00 to 7:30 p. m.—Goodfellow's Ad Period.  
 8:00 to 8:30 p. m.—Program of steel guitar solos.  
 8:30 to 9:30 p. m.—Skit entitled "Anthony makes his Mark."  
 9:30 to 11:30 p. m.—Dance music.

### Wednesday, June 23

10:00 to 11:00 a. m.—Household hints.  
 4:00 to 5:00 p. m.—Dance music.  
 5:00 to 5:30 p. m.—Goodfellow's Ad Period.  
 5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Concert by Stanislas Bem's Little Symphony Orchestra.  
 8:00 to 9:00 p. m.—Concert by Bem's Little Symphony Orchestra.  
 9:00 to 10:00 p. m.—Studio program.  
 10:00 to 12:00 p. m.—Dance music.

### Thursday, June 24

4:30 to 5:30 p. m.—Dance music by Jack Fair's Ice Arena Cafe Orchestra.  
 5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:00 p. m.—Harry Rose.  
 7:00 to 7:30 p. m.—Goodfellow's Ad Period.  
 8:00 to 8:15 p. m.—Piano solos by Cressy Perza.

### Friday, June 25

4:45 to 5:30 p. m.—Goodfellows Ad Period.  
 5:30 to 6:30 p. m.—Mac and His Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Concert by Stanislas Bem's Little Symphony Orchestra.  
 8:00 to 9:00 p. m.—Concert by Bem's Little Symphony Orchestra.  
 9:00 to 10:00 p. m.—Studio program.  
 10:00 to 11:00 p. m.—Dance music.  
**Saturday, June 26**  
 4:00 to 5:30 p. m.—Tea hour concert from Hotel Whitcomb.  
 5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 to 7:30 p. m.—Dance music from Drury Lane.  
 8:00 p. m. to 1:00 a. m.—Dance music.

### KGTT—GLAD TIDINGS TEMPLE, SAN FRANCISCO—207

**Sunday, June 20**  
 2:30 to 3:00 p. m.—Sunday School lesson.  
 3:00 to 5:00 p. m.—Church service.  
 8:00 to 10:00 p. m.—Evening service.  
**Tuesday, June 22**  
 8:00 to 10:00 p. m.—Studio program of sacred music.  
**Wednesday, June 23**  
 2:45 to 3:45 p. m.—Healing service.  
 8:00 to 10:00 p. m.—Studio program of sacred music.  
**Thursday, June 24**  
 2:30 to 3:30 p. m.—Glad Tiding hour. Studio program.  
**Friday, June 25**  
 8:00 to 10:00 p. m.—Studio program of sacred music.

### KGO—GENERAL ELECTRIC CO., OAKLAND—361

**Sunday, June 20**  
 11:00 a. m.—First Congregational Church service.  
 3:30 p. m.—Vesper service, Grace Cathedral.  
 7:45 p. m.—Weather Bureau report.  
 7:45 p. m.—First Congregational Church service.  
**Monday, June 21**  
 7:15 to 7:30 a. m.—Health Training Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength."  
 11:30 a. m. to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—Ley Shear, pianist.  
 5:30 to 6:00 p. m.—KGO Kiddies' Klub.  
 6:00 to 6:55 p. m.—Dinner concert.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—S. F. Produce.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
**Saturday, June 26**  
 7:15 to 7:30 a. m.—Health Training Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength."  
 8:45 a. m.—Songs: Jennings Pierce.  
 11:30 a. m. to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—V. S. Weather Bureau report.  
 12:33 p. m.—N. Y. Stock Market reports.  
 1:40 p. m.—S. F. Stock Market reports.  
 8:00 p. m.—Weather Bureau report.  
 8:10 to 9:00 p. m.—Program (Oakland studio).  
 9:00 to 9:30 p. m.—Philharmonic Society.  
 9:30 to 10:30 p. m.—Concert by Odd Fellows Band.  
 10:30 p. m. to 12:30 a. m.—Dance music.

9:15 p. m.—"Better English."  
 9:30 p. m.—A. E. Anderson, speaker.

### Tuesday, June 22

7:15 to 7:30 a. m.—Health Training Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength."  
 11:30 a. m. to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—The Pilgrim's Hour.  
 6:00 to 6:55 p. m.—Dinner Concert.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce.  
 7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 8:00 to 9:00 p. m.—Eveyard program.  
 9:00 to 10:00 p. m.—The Pilgrim's Hour.  
 10:00 p. m. to 12:00 midnight—Dance music.

### Wednesday, June 23

7:15 to 7:30 a. m.—Health Training Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength."  
 11:30 a. m. to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—U. S. Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—Eva Garcia, pianist.  
 5:30 p. m.—"For Instance," General Jackson, columnist.  
 6:00 to 6:55 p. m.—Dinner concert.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain Cotton and Metals.  
 7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).

### Thursday, June 24

7:15 to 7:30 a. m.—Health Training Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength."  
 11:30 a. m. to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 5:30 to 6:30 p. m.—George W. Ludlow.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce.  
 7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 8:00 to 9:00 p. m.—Vacation program.  
 9:00 p. m. to 12:00 midnight—Dance music.

### Friday, June 25

7:15 to 7:30 a. m.—Health Training Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength."  
 11:10 a. m.—Homemaking Talk.  
 11:30 a. m. to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—Auelton Bridge matinee.  
 5:30 to 6:00 p. m.—KGO Radio Girls.  
 6:00 to 6:55 p. m.—Dinner concert.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce.  
 7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).

### Saturday, June 26

7:15 to 7:30 a. m.—Health Training Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength."  
 8:45 a. m.—Songs: Jennings Pierce.  
 11:30 a. m. to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—V. S. Weather Bureau report.  
 12:33 p. m.—N. Y. Stock Market reports.  
 1:40 p. m.—S. F. Stock Market reports.  
 8:00 p. m.—Weather Bureau report.  
 8:10 to 9:00 p. m.—Program (Oakland studio).  
 9:00 to 9:30 p. m.—Philharmonic Society.  
 9:30 to 10:30 p. m.—Concert by Odd Fellows Band.  
 10:30 p. m. to 12:30 a. m.—Dance music.

### KTAB—ASSOCIATED BROADCASTERS, OAKLAND—240

**Sunday, June 20**  
 9:45 to 10:45 a. m.—Bible Lecture.  
 11:00 a. m. to 12:30 p. m.—Church service.  
 7:45 to 9:15 p. m.—Church service.  
 9:30 to 11:00 p. m.—After-service Concert.

# Radio Program for Next Week

**Monday, June 21**  
 9:00 to 9:30 a. m.—Prayer Service by Rev. E. L. Spaulding.  
 7:00 to 7:30 p. m.—Shopping Hour.  
 8:00 to 10:00 p. m.—Studio program.

**Tuesday, June 22**  
 9:00 to 9:30 a. m.—Prayer Service.  
 7:00 to 7:30 p. m.—Shopping Hour.  
 8:00 to 10:00 p. m.—Program.

**Wednesday, June 23**  
 9:00 to 9:30 a. m.—Prayer Service.  
 7:00 to 7:30 p. m.—Shopping Hour.  
 8:00 to 10:00 p. m.—Studio program.

**Thursday, June 24**  
 9:00 to 9:30 a. m.—Prayer Service.  
 7:00 to 7:30 p. m.—Shopping Hour.  
 8:00 to 10:00 p. m.—Studio program.

**Friday, June 25**  
 9:00 to 9:30 a. m.—Prayer Service.  
 7:00 to 7:30 p. m.—Shopping Hour.  
 8:00 to 10:00 p. m.—Program.

**Saturday, June 26**  
 7:00 to 7:30 p. m.—Shopping Hour.

## KLX—OAKLAND TRIBUNE, OAKLAND—508.2

**Monday, June 21**  
 7:00 to 7:30 p. m.—News broadcast.  
 8:00 to 9:00 p. m.—Tenth "Community Night."  
 Musicians and civic leaders of Concord, Cal.  
 9:00 to 10:30 p. m.—Protective Order of Lake Merritt Ducks' meeting.

**Tuesday, June 22**  
 2:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.

**Wednesday, June 23**  
 3:00 p. m.—Baseball.  
 6:30 to 7:00 p. m.—Athens Athletic club orchestra.  
 7:00 to 7:30 p. m.—News broadcast.  
 8:00 to 9:00 p. m.—Educational program.  
 9:00 to 10:00 p. m.—Eleventh "Community Night." Musicians and civic leaders of Hollister, Cal.

**Thursday, June 24**  
 3:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.

**Friday, June 25**  
 2:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.  
 8:00 to 9:45 p. m.—Studio program broadcast through the courtesy of the Western Auto Supply company.  
 9:45 to 10:30 p. m.—Athens Athletic club orchestra.

**Saturday, June 26**  
 3:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.

## KFUS—GOSPEL RADIO, OAKLAND—256

**Sunday, June 20**  
 9:00 a. m.—Sunday School Lesson.

**Monday, June 21**  
 10:00 a. m.—Fellowship hour.  
 6:30 p. m.—Children's Bible Story hour.  
 6:45 p. m.—Bible reading.  
 7:00 p. m.—Vesper Service.

**Tuesday, June 22**  
 8:00 p. m.—KFI's Orchestra.

**Wednesday, June 23**  
 10:00 a. m.—Fellowship hour.  
 6:30 p. m.—Children's Bible Story Hour.  
 6:45 p. m.—Bible reading.  
 7:00 p. m.—Vesper Service.

**Friday, June 25**  
 10:00 a. m.—Fellowship hour.  
 6:30 p. m.—Children's Bible Story Hour.  
 7:00 p. m.—Vesper Service.  
 8:00 p. m.—One hour of sacred song.

**Saturday, June 26**  
 10:30 a. m.—One hour of Children's broadcasting.  
 6:30 p. m.—Regular radiocast of the Down Town Mission.

## KFWB—WARNER BROS., HOLLYWOOD—252

**Sunday, June 20**  
 9:00 to 11:00 p. m.—June Parker, blues singer; Bill Blake, tenor.

**Monday, June 21**  
 4:45 to 5:00 p. m.—Home Economics.  
 5:00 to 6:00 p. m.—Children's Hour.  
 6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
 7:30 to 8:00 p. m.—Program, featuring June Parker.  
 8:00 to 8:10 p. m.—News Items.  
 8:10 to 9:10 p. m.—Program featuring Peggy Mathews.  
 9:10 to 10:10 p. m.—Program, featuring Esther White.  
 10:10 to 11:00 p. m.—Warner Bros. Frolic.

**Tuesday, June 22**  
 4:45 to 5:00 p. m.—Home Economics.  
 5:00 to 6:00 p. m.—Children's Hour.  
 7:00 to 7:30 p. m.—Program featuring Peggy Mathews.  
 7:30 to 8:00 p. m.—Program featuring June Parker.  
 8:00 to 8:10 p. m.—News Items.  
 8:10 to 9:10 p. m.—Bill Hatch and his Orchestra.  
 9:10 to 10:10 p. m.—Program, Hawaiian Trio.  
 10:10 to 11:00 p. m.—Warner Bros. Frolic.

**Wednesday, June 23**  
 4:45 to 5:00 p. m.—Home Economics.  
 5:00 to 6:00 p. m.—Children's Hour.  
 7:30 to 8:00 p. m.—Program featuring Esther White.  
 8:00 to 8:10 p. m.—News Items.  
 8:10 to 9:10 p. m.—Program featuring Ann Gray.  
 9:10 to 10:10 p. m.—The International Trio-Medley.  
 10:10 to 11:00 p. m.—Warner Bros. Frolic.

**Thursday, June 24**  
 6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
 7:00 to 7:30 p. m.—Program featuring Peggy Mathews.  
 8:00 to 8:10 p. m.—News Items.  
 8:10 to 9:10 p. m.—Program, Hawaiian Trio.  
 9:10 to 10:10 p. m.—Esther White, popular songs.  
 10:10 to 11:00 p. m.—Warner Bros. Frolic.

**Friday, June 25**  
 6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
 7:30 to 8:00 p. m.—Program featuring Jean Raymond.  
 8:00 to 8:10 p. m.—News Items.  
 8:10 to 9:10 p. m.—Program featuring Florence Holbrook.  
 9:10 to 10:10 p. m.—Program featuring June Parker.  
 10:10 to 11:00 p. m.—Warner Bros. Frolic.

**Saturday, June 26**  
 6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
 7:30 to 8:00 p. m.—Program featuring Bill Blake.  
 8:00 to 9:00 p. m.—Program featuring June Parker, blues singer.  
 9:00 to 10:00 p. m.—Julius H. Phillips, tenor.  
 10:00 to 11:00 p. m.—Warner Bros. Frolic.

## KFI—EARLE C. ANTHONY, INC., LOS ANGELES—467

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**Sunday, June 20**  
 10:00 a. m.—Morning Services.  
 11:00 a. m.—Services by Temple Baptist Church.  
 4:00 p. m.—Vesper Services.  
 6:30 p. m.—KFI Nightly Doings.  
 6:45 p. m.—Music Appreciation Chat.  
 7:00 p. m.—Popular program.  
 7:30 p. m.—Jim, Jack and Jean Trio.  
 8:00 p. m.—Aeolian Organ Recital.  
 9:00 p. m.—Badger's Hollywood Californians.  
 10:00 p. m.—Packard Six Orchestra.

**Monday, June 21**  
 6:45 to 7:00 a. m.—Health Training.  
 7:15 to 7:30 a. m.—Health Training.  
 7:45 to 8:00 a. m.—Health Training.  
 8:00 to 8:30 a. m.—Daily Strength.  
 8:30 p. m.—Va-sisti Ramblers, direction of Wallace Dishman.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—Gloria Gatewood, whistler. Eugenia Whisenaut.  
 6:45 p. m.—George Wilder Cartwright.  
 7:00 p. m.—Owen Fallon and his Californians.  
 8:00 p. m.—Montebello Choral Club.  
 9:00 p. m.—Program by Walter M. Murphy, Motos Co. Olga Steffani, contralto; Broadcast simulaneously by KFI and KPO.

**Tuesday, June 22**  
 6:45 to 7:00 a. m.—Health Training.  
 7:15 to 7:30 a. m.—Health Training.  
 7:45 to 8:00 a. m.—Health Training.  
 8:00 to 8:30 a. m.—Daily Strength.  
 5:30 p. m.—Bendov's Ballroom Orchestra.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—Simmers and Culburn, Adie Luclen, Yedeler.  
 6:45 p. m.—"Human Nature Around the World."  
 7:00 p. m.—Virginia Ballroom Orchestra.  
 8:00 p. m.—Seven Artists' Quartet.  
 9:00 p. m.—Composers' Series No. 4. Heinrich Mendler.  
 10:00 p. m.—Packard Radio Club.

**Wednesday, June 23**  
 6:45 to 7:00 a. m.—Health Training.  
 7:15 to 7:30 a. m.—Health Training.  
 7:45 to 8:00 a. m.—Health Training.  
 8:00 to 8:30 a. m.—Daily Strength.  
 5:30 p. m.—Don Warner's Orchestra.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—Don Warner's Orchestra.  
 6:45 p. m.—F. C. D. Price.  
 7:00 p. m.—"Popular Program."  
 7:30 p. m.—Nick Harris, Detective Stories.  
 8:00 p. m.—Program by California Petroleum Corporation of California. Paul Roberts, tenor.  
 9:00 p. m.—Pat O'Neal, baritone.  
 10:00 p. m.—Program arranged by Charles Peachamp.

**Thursday, June 24**  
 6:45 to 7:00 a. m.—Health Training.  
 7:15 to 7:30 a. m.—Health Training.  
 7:45 to 8:00 a. m.—Health Training.  
 8:00 to 8:30 a. m.—Daily Strength.  
 12:10 to 12:50 p. m.—Christian Science Lecture.  
 5:30 p. m.—Hollywood Footlifters.

6:00 p. m.—KFI Nightly Doings.  
 6:15 KFI Radio Travel Guide.  
 6:30 p. m.—Hollywood Footlifters.  
 6:45 p. m.—KFI Radiotelegram Peiod.  
 7:00 p. m.—Program by University of Southern California.  
 8:00 p. m.—Kanner Trio.  
 9:00 p. m.—Program of Hawaiian music.  
 10:00 p. m.—Patrick-Marsh orchestra.

**Friday, June 25**  
 6:45 to 7:00 a. m.—Health Training.  
 7:15 to 7:30 a. m.—Health Training.  
 7:45 to 8:00 a. m.—Health Training.  
 8:00 to 8:30 a. m.—Daily Strength.  
 5:30 p. m.—Program arranged by Eugene Biscailuz.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—Bernice Brown.  
 6:45 p. m.—Burr McIntosh, "Cheerful Philosopher."  
 7:00 p. m.—Old Times' Program.  
 7:30 p. m.—Felipe Delgado. Media Hora Espanola.  
 8:00 p. m.—Aeolian Organ recital.  
 9:00 p. m.—Evelyn Ford, soprano.  
 10:00 p. m.—Packard Ballad Hour.

**Saturday, June 26**  
 6:45 to 7:00 a. m.—Health Training.  
 7:15 to 7:30 p. m.—Health Training.  
 7:45 to 8:00 a. m.—Health Training.  
 8:00 to 8:30 a. m.—Daily Strength.  
 5:30 p. m.—Shelley Players' Orchestra, with Maria Bvarts.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—Garnet Davis, Marguerite Truxler.  
 6:45 p. m.—KFI Radiotelegram Period.  
 7:00 p. m.—Al Wesson and his Orchestra.  
 8:00 p. m.—Gertrude Landram, soprano.  
 9:00 p. m.—Program presented by Associated Packard Dealers of California. Elsa Zehinda Foley.  
 11:00 p. m.—KFI Midnight Frolic.

## KNX—L. A. EVENING EXPRESS LOS ANGELES—337

**Daily Except Sunday.**  
 7:30 a. m.—KNX Morning Gym.  
 8:00 a. m.—Inspirational talk and morning prayer.  
 8:55 a. m.—Time signals.  
 9:00 a. m.—Radio Shopping News.  
 10:00 a. m.—The Day's Morning Message.  
 10:30 a. m.—Household Economics Dept.  
 12:00 m.—Arcade Cafe'teria Orchestra.  
 1:30 p. m.—The Poek Worm.  
 4:55 p. m.—Market Reports.  
 5:30 p. m.—Arcade Cafe'teria Orchestra.  
 6:00 p. m.—The Town Tattler.  
 6:15 p. m.—W. W. F. Alder, Trav'logue.  
 6:30 p. m.—Atwater Kent orchestra.

**Sunday, June 20**  
 10:00 a. m.—1st Presbyterian Church of Hollywood.  
 2:00 to 4:00 p. m.—Musical program.  
 4:30 p. m.—Cinema chat.  
 6:30 p. m.—First Unitarian Church.  
 7:00 p. m.—Circle Theater Symphony.  
 8:00 p. m.—1st Presbyterian Church of Hollywood.  
 9:00 p. m.—Courtesy program.

**Monday, June 21**  
 3:00 p. m.—Little Jean.  
 4:00 p. m.—Household hints.  
 4:30 p. m.—Blue Monday Frolic.  
 7:30 p. m.—Courtesy program.  
 8:00 p. m.—Courtesy program.  
 9:00 p. m.—Courtesy program.  
 10:00 p. m.—Goodrich Silvertown Cord orchestra.  
 11:00 p. m.—Hotel Ambassador.

**Tuesday, June 22**  
 2:00 p. m.—Mothers' Hour.  
 2:30 p. m.—Courtesy program.  
 7:45 p. m.—Talk on Health.  
 8:00 p. m.—Courtesy program.  
 9:00 p. m.—Courtesy program.  
 10:00 p. m.—Hotel Ambassador orchestra.

**Wednesday, June 23**  
 4:00 p. m.—Talk on care of children.  
 7:00 p. m.—Feature Program.  
 8:00 p. m.—Courtesy program.  
 9:00 p. m.—Courtesy program.  
 10:00 p. m.—Feature Program.  
 11:00 p. m.—Hotel Ambassador Orchestra.

**Thursday, June 24**  
 11:00 a. m.—Nature talk.  
 7:00 p. m.—Courtesy program.  
 8:00 p. m.—Courtesy program.  
 9:00 to 10:00 p. m.—Courtesy program.  
 10:00 p. m.—Feature program.  
 10:00 p. m.—Hotel Ambassador Orchestra.

**Friday, June 25**  
 10:70 a. m.—"Proper Foods and How to Prepare them"  
 2:00 p. m.—Womens' Clubs musical program.  
 7:00 p. m.—Feature program.  
 8:00 p. m.—Courtesy program.  
 9:00 p. m.—Courtesy program.  
 10:00 p. m.—Broadcasting the main Event from Hollywood Legion Stadium.  
 11:00 p. m.—Hotel Ambassador Orchestra.



## Radio Program for Next Week

### Saturday, June 26

3:00 p. m.—Town Crier of the Day.  
4:45 p. m.—Joyce Coad.  
7:00 p. m.—Stories of insect life.  
7:15 p. m.—Announcement of Sunday services.  
7:30 p. m.—Feature program.  
8:00 p. m.—Courtesy program.  
8:00 p. m.—Feature program.  
10:00 p. m.—Hotel Ambassador Orchestra.  
11:00 p. m.—KXN Hollywood Night.

### KGW—MORNING OREGONIAN, PORTLAND—491.5

#### Sunday, June 20

10:25 to 12:00 noon—Morning services.  
7:30 to 9:00 p. m.—Evening services.  
9:00 to 10:00 p. m.—Concert, weather reports and baseball scores.

#### Monday, June 21

10:00 to 11:30 a. m.—Music, weather report, household helps.  
12:30 to 1:30 p. m.—Concert.  
6:00 to 7:00 p. m.—Dinner concert; baseball scores.

7:30 to 7:45 p. m.—Weather, market and police reports.  
8:00 to 9:00 p. m.—Organ recital.  
9:00 to 10:00 p. m.—Vaudeville entertainment.  
10:00 to 12:00 p. m.—Dance music.

#### Tuesday, June 22

10:00 to 11:30 a. m.—Music, weather report, household helps.  
12:30 to 1:30 p. m.—Concert.  
2:00 to 2:30 p. m.—Women's Matinee.  
6:00 to 7:00 p. m.—Dinner concert.  
7:30 to 7:45 p. m.—Weather, market and police reports.  
8:00 to 10:00 p. m.—Educational program.  
10:00 to 12:00 p. m.—Dance music.

#### Wednesday, June 23

10:00 to 11:30 a. m.—Music, weather report, household helps.  
12:30 to 1:30 p. m.—Concert.  
6:00 to 7:00 p. m.—Dinner concert, baseball scores.  
7:30 to 7:45 p. m.—Weather, market and police reports.  
8:00 to 9:00 p. m.—Concert of vocal and instrumental music.  
9:00 to 9:20 p. m.—Travelogue, "Around the World."

#### Thursday, June 24

10:00 to 11:30 a. m.—Music, weather report, household helps.  
12:30 to 1:30 p. m.—Concert.  
6:00 to 7:00 p. m.—Dinner concert, baseball scores.  
7:30 to 7:45 p. m.—Weather, police and market reports.  
7:45 to 8:00 p. m.—Lecture.  
8:00 to 10:00 p. m.—Vaudeville program.  
10:00 to 12:00 p. m.—Dance music.

#### Friday, June 25

10:00 to 11:30 a. m.—Women's daily dozen, music, weather report.  
12:30 to 1:30 p. m.—Concert.  
2:00 to 3:00 p. m.—Women's Matinee.  
6:00 to 7:00 p. m.—Dinner concert, baseball scores.  
7:30 to 7:45 p. m.—Weather, police and market reports.  
7:45 to 8:00 p. m.—Talk.  
8:00 to 9:00 p. m.—Concert of Vocal and Instrumental Music.  
9:00 to 10:30 p. m.—Concert of Vocal and Instrumental music.  
10:30 to midnight—Weekly frolic of the Keep Growing Wiser Order of Hoot Owls.

#### Saturday, June 26

10:00 to 11:30 a. m.—Music, weather report, household helps.  
12:30 to 1:30 p. m.—Concert.  
6:00 to 7:00 p. m.—Concert.  
10:00 to 12:00 p. m.—Dance music.

### KJR—NORTHWEST RADIO SERVICE CO., SEATTLE—384.4

#### Sunday, June 20

11:00 to 12:00 p. m.—Church services.  
7:45 to 8:00 p. m.—Organ recital.  
9:00 to 9:15 p. m.—Evening services.  
9:15 to 10:45 p. m.—Orchestra under direction of Henry Damski.

#### Monday, June 21

11:30 to 12:30 p. m.—Post Intelligencer talk.  
12:00 p. m.—Time Signals.  
5:40 to 6:00 p. m.—New York Stock Exchange.  
6:00 to 6:05 p. m.—Baseball scores.  
6:05 to 6:10 p. m.—Weather reports.  
8:30 to 10:00 p. m.—Post Intelligencer Studio Program.  
10:00 p. m.—Time Signals.

#### Tuesday, June 22

11:30 to 12:30 p. m.—Post Intelligencer talk.  
12:00 p. m.—Time Signals.  
3:00 to 4:00 p. m.—Musical program.  
5:40 to 6:00 p. m.—New York Stock Exchange.  
6:00 p. m.—Time Signals.  
6:00 to 6:05 p. m.—Baseball scores.  
6:05 to 6:10 p. m.—Weather reports.  
8:30 to 10:00 p. m.—Orchestra directed by Henri Damski.  
10:00 p. m.—Time Signals.

10:00 to 11:00 p. m.—Studio program.

#### Wednesday, June 23

11:30 to 12:00 p. m.—Post Intelligencer talk.  
12:00 p. m.—Time Signals.  
5:40 to 6:00 p. m.—New York Stock Exchange.  
6:00 p. m.—Time Signals.  
6:00 to 6:05 p. m.—Baseball scores.  
6:05 to 6:10 p. m.—Weather reports.  
7:30 to 8:30 p. m.—Studio program.  
8:30 to 10:00 p. m.—Studio program.  
10:00 p. m.—Time Signals.  
10:00 to 11:00 p. m.—Studio program.

#### Thursday, June 24

11:30 to 12:00 p. m.—Post Intelligencer talk.  
12:00 p. m.—Time Signals.  
5:40 to 6:00 p. m.—New York Stock Exchange.  
6:00 p. m.—Time Signals.  
6:00 to 6:05 p. m.—Baseball scores.  
6:05 to 6:10 p. m.—Weather reports.  
8:30 to 10:00 p. m.—Orchestra directed by Henri Damski.  
10:00 p. m.—Time Signals.  
10:00 to 10:30 p. m.—Musical program.  
10:30 to 12:00 p. m.—Weekly meeting of the "Keep Joy Radiating Order of Bats."

#### Friday, June 25

11:30 to 12:00 p. m.—Post Intelligencer talk.  
12:00 p. m.—Time Signals.  
3:00 to 4:00 p. m.—Musical Program.  
5:40 to 6:00 p. m.—New York Stock Exchange.  
6:00 p. m.—Time Signals.  
6:00 to 6:05 p. m.—Baseball scores.  
6:05 to 6:10 p. m.—Weather reports.  
8:30 to 10:00 p. m.—Post Intelligencer Studio Program.  
10:00 p. m.—Time Signals.  
10:00 to 11:00 p. m.—Studio program.

#### Saturday, June 26

11:30 to 12:00 p. m.—Post Intelligencer talk.  
12:00 p. m.—Time Signals.  
5:40 to 6:00 p. m.—New York Stock Exchange.  
6:00 p. m.—Time Signals.  
6:00 to 6:05 p. m.—Baseball scores.  
6:05 to 6:10 p. m.—Weather reports.  
8:30 to 10:00 p. m.—Studio program.  
10:00 p. m.—Time Signals.

### KOA—GENERAL ELECTRIC, DENVER

—322.4—(Mountain Time)

#### Sunday, June 20

11:00 a. m.—Service of Montview Presbyterian church.  
6:30 p. m.—Studio concert by KOA choristers.  
8:00 p. m.—Open-air concert, Denver municipal band.

#### Monday, June 21

11:45 a. m.—Weather, road reports, stock, markets, livestock and produce.  
12:15 p. m.—Organ recital by Clarence Reynolds.  
6:00 p. m.—Stocks, markets, livestock, produce and news bulletins.  
6:30 p. m.—Dinner concert, Brown Palace String orchestra.  
7:30 p. m.—Sandman's hour.  
8:00 p. m.—Instrumental program.  
8:15 p. m.—Studio program.

#### Tuesday, June 22

11:45 a. m.—Weather, road reports, stocks, markets, livestock and produce.  
12:15 p. m.—Organ recital, by Clarence Reynolds.  
3:30 p. m.—Organ recital by Clarence Reynolds.  
3:30 p. m.—Matinee for housewives.  
4:00 p. m.—Culinary hints.  
4:15 p. m.—Fashion review.  
6:00 p. m.—Stocks, markets, livestock, produce and news bulletins.  
6:30 p. m.—Dinner concert, Brown Palace String orchestra.  
7:30 p. m.—Farm question box.

#### Wednesday, June 23

11:45 a. m.—Weather, road reports, stocks, markets, livestock and produce.  
12:15 p. m.—Organ recital by Clarence Reynolds.  
6:00 p. m.—Stocks, markets, livestock, produce and news bulletins.  
6:27 p. m.—National Farm Radio Council talk.  
6:30 p. m.—Dinner concert, Brown Palace String orchestra.  
7:30 p. m.—Book of Knowledge.  
8:00 p. m.—Instrumental program.  
8:15 p. m.—Studio program.

#### Thursday, June 24

11:45 a. m.—Weather, road reports, stocks, markets, livestock and produce.  
12:15 p. m.—Organ recital by Clarence Reynolds.  
3:30 p. m.—Matinee for housewives.  
4:00 p. m.—Culinary hints.  
4:15 p. m.—Fashion review.  
6:00 p. m.—Stocks, markets, livestock, produce and news bulletins.  
6:30 p. m.—Dinner concert, Brown Palace String orchestra.

#### Friday, June 25

11:45 a. m.—Weather, road reports, stocks, markets, livestock and produce.  
12:15 p. m.—Organ recital by Clarence Reynolds.  
3:30 p. m.—Matinee for housewives.  
4:00 p. m.—Culinary hints.

4:15 p. m.—Fashion review.  
6:00 p. m.—Stocks, markets, livestock, produce and news bulletins.  
6:30 p. m.—Dinner concert, Brown Palace String orchestra.  
7:30 p. m.—Preview of International Sunday school lesson.  
8:00 p. m.—Open-air concert, Denver municipal band.

#### Saturday, June 26

11:45 a. m.—Weather, road reports, stocks, markets and livestock.  
12:15 p. m.—Organ recital by Clarence Reynolds.

### A New One

A new six-tube neutrodyne set has been introduced by the Stromberg-Carlson Telephone Manufacturing Company.

There are two models, one known as the "Treasure Chest Universal Type," and the other is a console. The outward appearance and fundamental design of the interior is practically the same as the 1925 models, placed on the market last fall.

The changes are in the form of refinements which allow the use of an indoor loop or outdoor antenna; any semi-power or power tube; any kind of current supply and any kind of power output equipment. Binding posts are provided for loop connections, and a switch is provided so that the operator can quickly change from loop to outdoor antenna. A power switching relay, inserted in the wiring arrangement of the "A" and "B" socket power, turns these units on and off automatically as the battery switch on the front panel is turned on and off.

\* \* \*

The United States Patent Office has awarded the Daven Radio Corporation, Newark, N. J., a patent covering the Leakandenser, a product which combines the grid resistor and grid condenser designed to save four operations in set building. It is used on the detector tube.

\* \* \*

### At Paul Elder's

The set of thirty-five etchings of the American Desert by George Elbert Burr, now on exhibition in the Paul Elder Gallery, is creating a great deal of interest, not only from those who have seen and traveled in the desert but from art collectors and connoisseurs as well. Each print emphasizes a particular theme, the series composing an impression of some phase of the far reaching desert of the Southwest—wind and cloud and contending storms and the struggle of vegetation. Mr. Burr's work is represented in all of the principal galleries and museums in the United States, and the Luxembourg, Paris, has recently purchased six of his most characteristic etchings.

The Elder Gallery is also showing a collection of aquatints by Miss Beatrice S. Levy, of Chicago, and of lithographs by Birger Sandzen, of Bethany College, Kansas.

## PLEASURE'S WAND

(Continued from Page 7)

impromptu fun, songs, music and comedy gags.

A second featured act on the bill is that of William Demarest and Estelle Collette. Miss Collette is a talented violinist and Demarest a cellist, but a surprise comedy angle puts the act over.

Miss Sarah Padden, the dramatic artist who has recently played San Francisco as the star of several legitimate plays comes to the Golden Gate in a revival of the great vaudeville playlet "The Clod." It was this playlet that first established Miss Padden as a star. She is supported by a company of five.

Harry Hines, monologist and songster is known as the "58th variety." He is a former musical comedy favorite who has found vaudeville much to his liking.

Paul Gordon, de luxe artist of the tight wire, will offer a sensational wire act.

The picture feature for the week is "Her Second Chance," a sensational drama of the racing game featuring Anna Q. Nilsson, Huntly Gordon and Charles Murray. Lambert Hillyer directed the story for First National. The usual short film features and music by Grace Rollins Hunt, organist; and Claude Sweeten's Golden Gate orchestra complete the bill.

\* \* \*

### Granada

Reginald Denny, starring in "Rolling Home" one of his liveliest comedy dramas, will be on the screen at the Granada theater beginning June 19 with Marian Nixon playing opposite.

This picture is rated as even funnier than his other hilarious triumphs, "I'll Show You the Town," "Where Was I?" or, even, that recent laugh promoter of his, "What Happened to Jones."

Denny takes the part of the young man who has been buffing his own home town in thinking that he is a millionaire and naturally has to live up to his reputation. His many difficulties in maintaining the financial status and the social prominence attendant on such wealth provide many laughable situations. The popular comedian carries the "bluff" through and makes friends as he goes along his precarious way.

The stage act will feature a group of juvenile performers and there will be a novelty show of the Children's Newsreel" and a "Children's Topical Digest."

(Continued on Page 19)

## FROM BRIGHTER PENS THAN OURS

Of course the Constitution protects free speech, but only the great American sense of tolerance protects free verse.—Beloit News.

\* \* \*

An English father says that girls cause less anxiety than boys. Maybe to their parents.—American Lumberman (Chicago).

\* \* \*

Election returns teach us that virtue triumphs if it has a fat campaign fund and a darned good organization.—Vancouver Sun.

\* \* \*

Sweden's royal visitors had their first opportunity to display rare tact when they were taken to look over Congress.—Indianapolis Star.

\* \* \*

Usually you can tell by the energy a man applies to a spade whether his mind is occupied with vegetables or bait.—Nelson (B. C.) News.

\* \* \*

We shudder to think what scientists would reconstruct if they should dig up some well-known skulls of this age.—West Palm Beach Post.

\* \* \*

A Raleigh paper speaks of Jules Verne's masterpiece, "Around the World in Thirty Days." It must be one of the later editions.—Detroit News.

\* \* \*

Friend of Jack Dempsey's, on the *Francia*, says Jack is unbeatable. He is as long as he sticks to his present ring tactics.—Honolulu Star-Bulletin.

\* \* \*

"What," queries the fashion department of the Omaha Bee, "has become of the old-fashioned sash?" It still abounds, dearie, only nowadays it is called a skirt.—New York World.

\* \* \*

Agreement on the partition of Tacnatica by Chile, Peru and Bolivia is said to have been reached "in principle." Another forty years, and something may be done about it.—Boston Transcript.

\* \* \*

State's rights is that celebrated doctrine to which the Senator will pledge his undying devotion as soon as the Government dredges a couple of creeks back home.—Detroit News.

\* \* \*


Our public life would be more inspiring if running for office were not usually synonymous with running from issues.—Norfolk Virginian-Pilot.



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# TRAVEL TID-BITS

By Ernest F. Rixon

## DEAUVILLE, FRANCE

Of all the French seaside places, Deauville can justly lay claim to the grandest titles of nobility. The outcome of a whim of the Duc de Morny, this resort came into existence in the year 1865 and today its name is universally known in fashionable society.

It is the pearl in that beautiful casket known as the "Cocoon Normande" by reason of its comparatively short distance from Paris, its long line of golden sands set in a background of villas built in a pretty and graceful style, its luxurious hotels which stand in a ring of verdure and flowers, and the wide spacious streets of the town.

Not only is Deauville particularly favored from the point of view of the usual round of attractions, including sport in its many forms even to horse racing, but it has the additional advantage of being within a stone's throw of idyllic scenery where many quiet, restful walks can be taken.

From July to September, it is the rendezvous of a brilliant group of society who go there in search of tonic air and good health.

### The Casino

Facing the sea, and separated from it by a barrier of flowerbeds, the Casino looms upwards, a vision of dazzling whiteness, its quiet, harmonious outline vividly recalling Trianon. In the setting out of the interior, meticulous care has been given to every detail so that nothing mars the general effect of beauty. The Grand Central Hall fitted with a miniature stage, the theater decorated in gold and upholstered in Jouy cloth, the Ambassadors' Room where the simple note of the decoration is strongly reminiscent of the concert halls which existed in the Champs Elysées during the XIX century and the restaurant famous for the excellence of the cuisine and the service, all seem to have been designed to delight the eye and the mind.

The afternoon concerts, the theatrical productions, the society gatherings and the never-ending round of fetes have a particular stamp of their own at Deauville. And there is not an artist, beloved of the public, who does not seek the applause of Deauville as the culminating point of his career.

### The Racing Events

The Deauville races are the most important events in the provincial racing calendar not only on account of the excellence of the sport provided but also because of the large number of entries. Out of the twenty meetings arranged during the season, thirteen flat races are run on the Touques race course, the Croix-Brisee course being specially devoted to steeple-chasing. The various stakes offered amount to two million francs.

Realizing that the development of this sporting center would react advantageously on the French horse-breeding industry, the Societe d'Encouragement and the Racing Committee of the Auge Valley give their generous support to the Deauville Races. The brilliancy of the meetings is enhanced by several important international competitions and by the sale of yearlings from the best French studs.

### The Golf Links

The links are situated on the site of the old dunes between the sea and the verdant slopes of Mont Canisy; there are two courses, one of the 18 holes for gentlemen and another of 9 holes for ladies. The Club is open to the end of September, and during the season there are several international tournaments.

### Means of Access to Deauville

Deauville can be reached in three hours from Paris, by rail or by road. There is a frequent daily service of fast trains, including the famous "Blue Train," in both directions. The run from Paris to Deauville cannot be styled a journey; it is simply a lightning change from one spot to another, as a day trip to Deauville, returning to Paris the same evening, can be performed without the slightest difficulty or fatigue.

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## Finance

THE Southern Pacific estimates its yearly expenditure in paper, at \$508,000 per year. In fact that was its last year's bill. During the same period it bought 364,425 pencils. There is a constant effort on the part of the company to deal with the question of stationery supplies and to reduce expenditure. Nothing is allowed to be thrown away which can have the least utility value.

\* \* \*

—There seems to be no doubt that the mine capacity of the world at present is in excess of consumption, in the mining industry. The German Chancellor stated that the world's productive capacity was 240,000,000 tons in excess of the world's ability to consume. The effect of the British subsidy was to diminish the German employment in mines and if continued would have led to a governmental subsidy in Germany with nobody knows what effect on the operation of the Dawes Plan.

\* \* \*

—Extension for one year of the time for conversion of term insurance issued to soldiers and sailors by the government during the World War to permanent forms to July, 1927 became effective this month. The new measure provides for a new form of government insurance—a convertible five year policy. It calls for a slightly higher premium rate in return for which there will be a five year extension of the time in which to convert to whole life and higher premium plans.

\* \* \*

—The non-medical plan will have the result, according to the "Underwriter's Report," of causing greater emphasis to be laid upon the qualifications of the agent. The important factor in this class of insurance is held to be the agent. The whole plan as a matter of fact depends upon the honesty of the applicant and the agent.

\* \* \*

—This day marks the completion of the standard gauge line to Lake Tahoe. Gold and silver spikes presented by the Governor of the State of Nevada and by James E. Rolph, Mayor of San Francisco, will be driven, with accompanying ceremonial, into the pier terminal of the road. The Governor of California will be represented by Harvey Toy, railroad commissioner, John Drum, Herbert Fleishhacker and A. B. C. Dohrmann lead the San Francisco delegation.

\* \* \*

—Taken as a whole the country is actively engaged and people are making money. There has been a sagging tendency in the prices of some commodities but the checks issued in payment of goods and the railway freightage are ahead of the record.

\* \* \*

—There is some doubt as to whether the automobile business will figure up to the last year's level. The seasonal peak is passed and there is a marked slowing down. The spring season has however been very good and the total value all that could be expected but there have been some complaints from some manufacturers. The popular cars are, however, in steady demand.

\* \* \*

—The building industry is rather perplexing. The best authorities had anticipated a distinct fall this year. Except locally, that has not happened. The pace has moderated but there is still such a demand for building that it leaves building projects still far in the lead of anything that could have been anticipated prior to this great development of the last few years.

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**SOCIETY**  
(Continued from Page 9)

**Golden Gate Pen Women  
Have Large Representation**

Grace Sanderson Michie, organizing president of the Golden Gate Branch of the League of American Pen Women, headed a large representation from the newly formed branch, at the home-coming luncheon given in compliment to Kathleen Norris and Charles Norris.

Ella M. Sexton, president; Virginia Sullivan, secretary; Helen Bamberger of Washington, D. C., and Colonel Raymond Bamberger as an honor guest, Barrett Willoughby, Isabel Rogers Stradleigh, Anna Blake Mezquida, Josephine Wilson, Zilfa Estcourt, Mrs. William Beckman, Miss Ada Hanifin, Katharine Eggleston Holmes, Mrs. Hughes; composer, new member, Mary Hester McCoy, of Pasadena and Los Angeles, were among the Pen Women seated at the round table arranged in compliment to the famous Norris family.

\* \* \*

**Anniversary Luncheon**

Golden Gate Branch, National Sunshine Society, held an anniversary luncheon in the sun room of the Hotel Whitcomb, last Saturday, which marked one of the notable events in local club women's circles within the past season.

Mrs. Phillip Vallejo, re-elected to the office of president, had charge of the noteworthy affair and greeted her honor guests with gracious words and pleasing address. Mrs. Albert W. Stokes, president of the City and County Federation was the honor guest. Other prominent presidents seated with Mrs. Vallejo and her board, included Mrs. Marie Pernau Walsh, the new president of the California Club; Mrs. Joseph O'Donnell, president of Hypatia Club; Mrs. Lydia Warren Lister, president of La Boheme Club; and Mrs. J. Harlow Andreson, president of La Mesa Redonda Club. All of the presidents made appropriate talks at the luncheon.

Tables were gorgeously decorated with a profusion of yellow flowers which fell from golden horns of plenty arranged with artistic skill. Program numbers comprised beautiful song selections by Mrs. Cora Smith with Miss Mary Sullivan at the piano.

Mrs. Vallejo read to her club members a particular honor lately conferred upon the Golden Gate Branch of the Sunshine Society sent from the President-General, Mrs. John Alden who stated that the local society has the most attractive monthly bulletin of the Society. They were commended also for the great number of layettes which had been placed among the little mothers needing such aid.

Officers of the local branch of the Sunshine Society are: President, Mrs. Phillip Vallejo; vice-presidents, Mrs. George R. Wentzel, Mrs. W. H. Teigler, Mrs. W. W. Ellis; recording secretary, Mrs. Cora Smith; treasurer, Mrs. C. I. McColgan. Board of directors, Mesdames F. A. Bennett, Mae Ludinghouse, M. A. Lyons, Charles Minich.

\* \* \*

**Fellow Graduates Feted**

Miss Marie Kendrick, daughter of Mr. and Mrs. Charles Kendrick, entertained at luncheon yesterday at her home on Pierce street in honor of her fellow graduates from the Junior College at Sacred Heart Convent in Menlo Park. The class is a small one, comprising Miss Kendrick, Miss Kathleen McDevitt and Miss Mary Louise Bourret.

With the close of school, Mr. and Mrs. Kendrick and their five children left for Tahoe, where they have a summer place. Marron Kendrick, one of the sons, has returned from Culver Military Academy for the holidays. Miss Kendrick's guests were her classmates and Misses Constance Welch, Marcia Bernheim, Alice Costello, Eileen McCarthy, Frances Kehrlin, Natile White, Winifred Leet, Helen Neuwald, Virginia McCarthy, Maude Weidenmuller, Vera Gillogley.

(Continued on Page 21)

**SUMMER RESORTS**

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## Lecturing *Versus* Knowledge

There are many people in this city who will remember John Cowper Powys, that able Oxonian, who wasted a treasury of knowledge and feeling in the desert of lecturing. Of course, since he left this part of the world he has won greater distinction. He wrote a novel called "Duc-dame" unique and brilliant, but only to be appreciated by the erudite. Which is quite a pity; there are so few erudites.

\* \* \*

But, I did not want to talk about John Cowper Powys, which, any amateur psycho-analyst would tell you, is why I started with him. I was thinking more of his brother Llewelyn. The latter was here too and stayed with John Cowper. He was an interesting and indeed fascinating person.

\* \* \*

All those Powys men are fascinating. They are very able, with a curious sort of mystic sense, which at times is really very attractive, and, then again, can be desperately repulsive. It is such a mixture of what we can only call spiritual refinement on the one hand and the coarsest sort of peasant superstition, on the other, that it takes your breath away. It is so with their literary work. One reads passages of incredible delicacy and then plunges into worse than Rabelaisian coarseness.

\* \* \*

There is a distinguished poetic strain in the family, to which William Cowper, the poet, belonged. And as the world knows the life of William Cowper was saddened and blackened by nervous breakdown, which terminated in mental trouble from which he never recovered. There was an intense "subjectivity," as it has been called, about the writings of the poet, Cowper, as there is about these connections of his in the Powys family. Add to the Cowper queerness the natural Welsh mysticism which belongs to a Powys, and drop in more than a modicum of brains and, even an excessive quantity of feelings, and you produce something which should be able to do literary work.

\* \* \*

At all events, three out of the four boys, sons of a Church of England clergyman, are writers. Two of them, John Cowper and Llewelyn, we know in California; the other we have not seen, but he has startled the world of letters with some particularly gloomy and pessimistic novels on English village life. The fourth boy who does not write is said by his brothers to be the flower of the flock. They seem to be an interesting lot.

\* \* \*

We have gone a long way, but I still want to call attention to Llewelyn, who has published a new book called "The Verdict of Bridle-goose." How many remember who Bridle-goose was? He was the magistrate in the third volume of Rabelais. In this book Llewelyn Powys tries his hand at analyzing his experiences in the United States, among them his experiences in the State of California. And he has made a splendid job of the attempt.

\* \* \*

There is plenty to read in the book, but what this article is written for is not to review that particular book but to call attention to a passage of note at the present stage of the development of our country.

It is very well known that the writer, by a sort of second sight or an extra subtlety of sense, can get at certain underlying social facts more completely than the economist or the political scientist. We saw that very plainly in the England of the Victorian times, when the work of Carlyle and Ruskin proved of greater value than that of all the social philosophers.

(Continued on Page 21)



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## Petrol Paragraphs



By E. V. Weller  
Director of Publicity  
National Automobile Club

HISTORY and scenery combine to make Madera County one of the popular motoring districts of the state. The city of Madera is the terminus of "Discovery Road" into Yosemite. This road is usually in splendid condition, with easy grades into the Valley. Along the Madera road to the Yosemite are many delightful resorts, and just before the Valley is reached the famous Mariposa Grove of Big Trees—one of the finest stands of Sequoia. Famous among resorts along the "Discovery Road" is Miami Lodge which is convenient to the Mariposa Big Tree Grove. Other resorts along the Madera-Yosemite road are Cedarbrook; Fish Camp, with hotel, cabins and camp ground; Oakhurst, which has a pleasant, well-cared-for camp ground, garage and store; "The Pines," beautifully situated on Bass Lake, with cabins, a club house and dining hall. Oldest and newest among Madera County resorts is Coarse Gold, whose name tells the story of its early activities, and where profitable mines are still operated. The old hotel, famous in the gold days, has been restored and rebuilt, combining old-time quaintness with modern comfort; fine golf links have been laid out, tennis courts, bathing, dancing provided for. It is 35 miles from Madera on the Yosemite road.

From any of the resorts along the Madera-Yosemite road trails lead into the High Sierra, and pack animals and outfits may be secured for trips into little-known and scenically wonderful mountain fastnesses. There is a State Fish Hatchery at Wawona, and all

streams in the vicinity of the resorts are well stocked with fish.

A lateral of the State Highway system connecting the San Joaquin Valley and the Pacific Ocean leaves the State Highway a few miles north of Madera. This road, known as the Pacheco Pass Highway, is a fine boulevard, over which the Pacific Ocean can be reached in four hours from Madera, over a picturesque mountain pass. For the Yosemite-bound tourist coming from San Francisco this road makes a delightful trip by taking the Coast Highway to Gilroy, thence to Madera via Pacheco Pass, and thence to Yosemite.

Madera has a well-equipped auto camp ground, with cabins, hot and cold water, kitchen and laundry facilities. Good hotel accommodations, garage service and stores may be found at Madera and Chowchilla, on the northern border of the county.

\* \* \*

For beauty of scenery the Feather River district in California is known throughout the world. It combines within its boundaries almost every type of forest panorama and is traversed by a number of excellent roads.

The winding canyons of the Feather River and its various forks, the picturesque falls, and the scores of lakes in a background of snow-capped ridges, form a sportsman's paradise.

One of the chief entry-ways into the Feather River district is over the Yuba Pass route, by way of Sierra City. This passes by the craggy summits of the Sierra Buttes, Sardine Lakes and Gold Lake.

Another entrance is by way of Oroville and Quincy, the county seat of Plumas county. The northern entrance is by way of Chico or Red Bluff, and the highway from Chester and Lake Almanor, which leads through Crescent Mills and Indian Falls into the town of Quincy.

### PLEASURE'S WAND (Continued from Page 14)

#### St. Francis

"The Unknown Soldier," rated as a film sensation of the year, claims the screen at the St. Francis with Charles Emmett Mack, Henry B. Walthall heading the cast of players. This picture has none of the depressing elements of a war story but contains thrills, daring escapades and intense scenes. Marguerite de La Motte is the heroine and Claire McDowell is in the cast.

Manager Edward Smith has staged a splendid prologue in which Frederic Bruin sings.

The run of this picture is being continued as its success merits the additional showings at the St. Francis.

**Twenty-Eight** hydro-electric plants and four steam electric plants operated by this company are connected to assure continuity of service and economic operation.

Thru interconnection, this efficient system can exchange power with other companies. Interchange of power is possible from the Oregon line to Mexico. From Nevada to the Pacific.

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# GOLF



By Fred Blair

California Country Club—which combines the elegance of the Colonial palace with the comforts and refinement of a palatial home.

THE California Golf Club's new course at Baden has become one of the most popular golfing grounds in the bay section, since the club opened Sunday, April 16.

Every one who has visited this delightful club and course pronounce it one of the best and most up-to-date clubs in the State of California. The men, as usual, were the first to get a good chance to try out the course, as on Sunday, April 16, Bill Taylor hit a ball off the first tee that hasn't been found yet, thus declaring the course open.

Then the men got another chance to show their skill in a match play tournament which was played on Decoration Day and finally settled the following Sunday.

Dr. Wilhelm Waldeyer, chief surgeon at the Mount Zion Hospital, was the medalist. Everyone was happy when the doctor won that honor as he is one member at California that helped the board of directors more than anyone else to give its members one of the finest golf clubs that is possible to conceive or wish for. Dr. Waldeyer had an 82 when he qualified, which broke the course record by one stroke made by Bud Edwards on the opening day. But the doctor's glory was short lived as he was defeated in the first round by Al Darbee, a former club's champion, but Darbee had to set another new course record of 78 to accomplish it. Darbee was eventually beaten in the semi-finals by J. D. Roantree, a 16 year old high school boy, who eventually won the tournament from Walter Winstead, chairman of the House Committee. This tournament served to show that it is hard to figure handicaps on the new course; but wait until some of those players face Studebaker Johnston, the chairman of the tournament committee, and Bill Goodwin, of the handicap committee! They will find that a lot of pruning of handicaps has been done, and it won't be so easy from now on to capture trophies.

During the first three weeks of play on the new course, no less than three members joined the hole-in-one club. Arthur Van Ness was the first to accomplish the feat by sinking his tee shot on the twelfth hole for an ace. Arthur is a regular guy—being in the silverware business he offered to donate a plaque to the directors of the club where each member in turn will have his or her name inscribed on the plaque each time that they make a "dodo."

One week later Eddie Hinchey, whilst playing in the finals of the second flight against Arthur Van Ness, made the second ace on the short third hole; and although Hinchey didn't win his flight, he got much satisfaction at being the second player in the club to hole out in one. To make it a perfect day, J. A. Maclure accompanied by Archie Duncan, cousin of George Duncan, the world's greatest golfer, and George D. Newall, one of the main cogs in the California club made the third hole-in-one, and strange to say, both Hinchey and Maclure made them on the same day, Sunday, May 6, and on the same hole.

George Newall, besides, accompanied Maclure on his record making play, certainly took a very active part in the tournament, donating the principal trophy and won a handsome cup for himself.

## Women's First Invitation

The women got their turn a little later when the first invitational tournament for women was held Tuesday, May 8th. Sixty participated in the event and while the surrounding country was enveloped in fog, the California club's members and their guests enjoyed a perfect summer day. Most of the forty guests who played the course on that day had never seen it before.

Mrs. Louis Bacigalupi, the Olympic and Lake Merced champion, led the field in her customary manner. Mrs. Bacigalupi was the only player to break the century mark, although there was quite an entry of real stars, including Mrs. Alfred Flock, Mrs. J. H. McClelland, Mrs. William Gilmour, and Mrs. Louis Lengfeld.

Mrs. Fred Grube, of the home club, won the Class A honors of the day. She felt highly elated at her success, for she not only won first prize, but also shot her best score in accomplishing it. Mrs. H. W. Beard, of the Sequoyah Club, was second and Mrs. Louis Bacigalupi, third.

Mrs. Clifford P. Woodland, also a member of the host club, won in Class B; Mrs. W. W. Price of California, second and Mrs. H. W. Sorenson, of Sunnyvale Club, third. Mrs. Courtney L. Moore, Captain, and Mrs. William Henrikson Taylor, wife of the club's president, acted as hostess of the day. After the players had lunched, one hundred women spent a most enjoyable afternoon at bridge.

The annual meeting of the club was held last Saturday night when two new directors were elected to fill the place of John Northcutt and Archie Duncan, who had served their two years of faithful service. S. C. Cassad and John F. Corkery were unanimously elected to fill the vacant seats. The present board are W. H. Taylor, president; Walter P. Shelton, vice-president; William Goodwin, S. C. Cassad, J. F. Corkery, and Fred Gomph, secretary.

\* \* \*

The Golden Gate Paint and Varnish golf association held their regular monthly meeting at the California golf and country club, when thirty players swapped blows over this beautiful Baden course.

Herb Brandreth, of the American Linseed Company, out-generated the bunch by romping home a winner by several strokes, thus giving his name on the Marshall Dill trophy for the first time.

Lou Wolcott, of the Sherwin-Williams Company, who won the last event at Claremont Club last month, didn't show up at California, but the boys had a wonderful time just the same. Ernie Morck and Cliff Woodland acted as hosts of the day.

Among those present were: Otto Wisher, Bill Scott, Senator Scott's brother, Garry Goldberg, Jim Kiester, president of the Paints and Varnish Association, Cliff Woodland, Fuller Brawer, Carl Thomson, of Marshall Dill Company who donated the championship cup; Ed De Graf; Frank Harwood, the honest secretary of the Association, Fred Winchester, who shoots them straight all the time, Dynamite Bob Matthey, who thinks that Du Pont is the greatest firm in the world, Jack Reynolds, the towering southpaw from the Bass-Hueter constabu-



lary, Marshall Dill, who had 57 varieties of golf ball shots in his bag; and Ernie Morck, who swept them off the greens with his special new Morck brush.

It was voted that the big paint men hold a tournament each month, and that Ernie Morck invite them to California Club for the next meeting.

\* \* \*

Here is an unusual one:

The Canada Dry Hole-in-One Club, welcomed into their membership Mr. R. F. Ransom of Stockton, Cal.

He accomplished a hole-in-one on the 5th hole at the Stockton Golf and Country Club, on January 10th, 1926.

On May 24th, 1926, he accomplished a hole-in-one on the 3rd hole of the Stockton Municipal Course.

**SOCIETY**

(Continued from Page 17)

**Roof Garden**

Miss Dorothy Jane Drew was hostess to a group of girls of the graduating class of the Notre Dame Convent Grammer School on Saturday afternoon, June 5th.

Miss Drew first took her friends to the matinee at the President Theater, which was followed later with a tea in the Roof Garden of the Hotel Whitcomb. Attractive plate favors and corsages marked the places of the guests. Among those present were: Misses Mary Kelly, Alice Smiddy, Margaret Quinn, Evelyn Lacey, Dorothy Deasy, Katherine McFadden, Loretta Duffy, Adrienne Clark, Gladys Hesketh, Frances Hinds, Laura Bray, Margaret Britz, Cathleen O'Connor, Daisy Gibson. Mesdames J. Lawrence Sullivan, George G. Drew.

\* \* \*

**National Convention**

Final plans for the reception of delegates to the National Convention of Optometrists to be held in San Francisco June 28 to July 5, inclusive, will be outlined at the meeting of the San Francisco Association of Optometrists Monday night, June 21, at the Elks' Club, at 6:15 o'clock.

Establishment of a consulting library to be located in the State Building with valuable reference books included and full plans of the coming convention are subjects coming before the local Optometrists at their regular Monday meeting. William G. Lindsay is the president and Joseph G. Mayerle, secretary, of the San Francisco Association affiliated with the California State Association and American Optometric Association.

**LECTURING VERSUS KNOWLEDGE**

(Continued from Page 18)

Llewelyn Powys, therefore, speaking of the New York brokers, says, "What had impressed me as much as anything was the happy confidence these brokers obviously felt in life. Every word they spoke, every movement they made, if it was only to take a tooth pick out of their waistcoat pocket, told how far they were from suspecting existence of concealing any dainty deceptions. Because they had no hand in digging the trenches that brought the water from far-off springs to their nickel-plated cloak-room taps, because they had forgotten that each of their tight offices stood upon raw Manhattan rock, not so very far down underground, their vision of life, and the vision of the life of their sons and daughters, had gradually become so divorced from the spirit of the quick earth that it was now practically impossible for them so much as to perceive the divine quiver, capable of producing on the Island of the Statue of Liberty little white-clover flowers."

\* \* \*

And why all this? Summer is with us. A few more days and the change will have come again, and we shall drop back into the Fall, from which we seem, so lately, to have emerged. Now is the time to revel in the beauty of our most beautiful country and to see for ourselves the magic working of plant and tree, to gather into our souls, for the coming days, the beautiful and the natural things.

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### Manager Healy Has Big Attractions For Western Music Lovers

Long acquaintance with the public has convinced Manager Frank W. Healy that San Francisco music lovers stress the elements of quality and artistry more than the question of low prices; therefore, Mr. Healy's list of attractions for the coming season will, as heretofore, comprise only those artists who have made such outstanding reputations as to place them among the elect in the musical world.

Included in Mr. Healy's list, which is now in process of formation, is the celebrated dramatic-soprano, Rosa Raisa and her illustrious baritone husband, Giacomo Rimini, who will come here direct from their triumphs at La Scala, Milan, in the epoch-making performances of "Turandot," the latest opera of Puccini. "To those who keep tab on musical happenings," declares Mr. Healy, "it is unnecessary to reiterate that Rosa Raisa is the leading woman singer of this age. "Toscanini, General Director of the La Scala, with all the world to choose from, selected Raisa to create the title role in 'Turandot.' Also it will be remembered that Toscanini selected Raisa for the world awakening premier of Boito's 'Nerone' given the season before last at La Scala."

Raisa and Rimini will be heard here in a joint-recital; their only concert appearance in California.

Other artists who have been secured by Mr. Healy include the musical giants, Fritz Kreisler, violinist, Sergei Rachmaninoff, pianist; Feodor Chaliapin, basso, who with his company of one hundred, including orchestra and chorus, will be heard in the cleverest presentation ever given here of the refreshing operatic frolic "The Barber of Seville." As presented by Chaliapin and his company the "Barber" promises to be a masterpiece supreme, for Chaliapin, himself, will select the cast, direct rehearsals and superintend every detail of the tuneful comedy now in its one hundred and tenth year.

#### ASSESSMENT NOTICE

The MINERAL DEVELOPMENT COMPANY, location of principal place of business, San Francisco, Calif.

Notice is hereby given that at a regular meeting of the Directors held on the 8th day of June, 1926, an assessment of one-half cent per share was levied upon the issued capital stock of the corporation payable immediately in legal money of the United States, to the Secretary, at the office of the company, Room 215 Monadnock Building, San Francisco, Calif.

Any stock on which this assessment shall remain unpaid on the 16th day of July, 1926, will be DELINQUENT and advertised for sale at public auction, and unless payment is made BEFORE, will be SOLD on Wednesday, the 18th day of August, 1926, to pay the delinquent assessment, together with costs of advertising and expense of sale.

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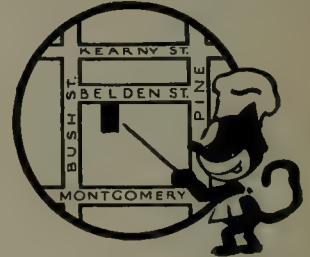


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## CLUB FARALLON

Proposed \$1,175,000.00 civic improvement for San Francisco beach. Justice B. Detwiler heads the project. Miller & Pflueger are the architects. Building contract has been awarded Lindgren & Swinerton. Heller, Ehrman, White & McAuliffe are the attorneys. The invitation committee comprises Jerome B. White, Hugh K. McKeivitt, Dr. Arthur Beardslee, Sylvester J. McAtee, J. H. Skinner, Dr. A. J. Minaker, Frank J. Klimm, Percy V. Long, Dr. Alfred Roncovieri, Alton W. Edwards and Walter E. Trefts. Club Farallon executive offices have been opened in the Shreve Building.

COMPLETE RADIO PROGRAMS, FOR NEXT WEEK, IN THIS ISSUE

SAN FRANCISCO

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## The Civilian Camp at Monterey

Did you ever see a young cavalryman riding his horse in the woods at Monterey? I'll warrant that, if you did, you will never forget it. There is something so completely at one with the whole surroundings that horse and man fill up the picture.

What must it have looked like when Spanish cavaliers, in all the gallant glory of their times galloped through the same woods, the sun, filtered through the leaves, glancing on scarlet, blue and orange, so much more effectively than on our dun olive-drab? All the same, Spaniard or no Spaniard, the young soldier at Monterey and his horse will stay in your mind, as he stays in mine, for months, as a memory of grace and beauty.

Did you ever see the blue of Monterey Bay, when the sun is up and the sky is cloudless, with the little fishing boats riding ever so gently on the swell, and the hills a misty glory in the distance of the bay shore?

Time and time again, I have been haunted by the memories of Mediterranean towns, by the blue sky and the olive trees and the funny, little, windy streets. I am not rejecting these memories, nor do I think that I am altogether faithless to my old love. But there is some magic about the blue of the Monterey Bay which I have not found elsewhere. Perhaps it is the still surviving primitiveness of the bay itself and the open naturalness of the hills. Perhaps, sometimes a little history is better than a longer one. Perhaps, too much association with human life perverts even nature a little. However, there is the blue sky and there is the blue sea and all that goes with them.

\* \* \*

Have you ever seen the sailors and fishermen coming up from the wharf at Monterey with their gay sweaters and their high boots? Fine picturesque figures, that Hansen is putting on canvas, and making immortal, for someday those fishermen of his will be sought by lovers of art the world over, and experts will be craning their necks and loosening their purses to get them. Such sailors and fishermen are scarce enough.

Do you remember where Ezra Pound talks about the children of the wharves in Italy clustered round the boxes of fish and commenting appreciatively on their beauty? Just that will you see over and over again, a mixture of Latin glory in things for their beauty, and a curious practicability which comes to them from their new Americanization; a portent or a prophecy, as you like to interpret it.

\* \* \*

Then there are miles and miles of lovely sand and wind-swept cypresses, which bow in front of the majesty of the powers of the air, stubborn but submissive, glories of wood-

land; wonders of canyons full of flowers and rustling trees. These are all there.

And stories of the old life, quaint furniture, old mission relics each with its tale of bravery and sacrifice, old houses where rulers in the days of Spanish rule lived; and winding lanes, down which Governor Alvarado and other governors ambled on their fat horses, or heavy carriages, brought from Europe, lumbered along with a load of dowagers and maidens.

Truly, there are many things to see, much to learn, apart from the arts of society; but, if you must have these, there are fashion and fun at Del Monte and Pebble Beach, fashionable houses whose doors are open to the eligible and all the fun and frivolity which youth can demand.

\* \* \*

And why do we dwell on these things now? Why do we dangle before you the temptations of nature and society at Monterey?

Because the civilian camp is about to open and virile youth should be there practicing the military arts, which may some day be the salvation of all of us, perfecting himself in the arts, which have belonged to the young male from the beginning of the race, and developing power and physical beauty.

Our quota is not complete, they say. We are told that our youth does not volunteer in sufficient numbers for the camp and that, almost alone, we show a lack of recognition of the value of the government summer camp.

This article is written therefore to call your attention to that fact and to remind you that in neglecting the opportunity which the government has placed at the disposal of the youth of the country a chance is being lost which cannot be readily restored. Youth does not last forever and memories such as those associated with such an experience as this are too valuable to be lost.

Even if the place at which the camp was to be held were not attractive, still the offer of the government would be such as to outweigh all local lack. But in Monterey the whole surroundings are so alluring and the natural beauty and history of the place are in themselves so inviting that they should make an unanswerable appeal to the imagination.

\* \* \*

It should not be said that there is any tendency to shirk a patriotic duty which is at the same time a matter of pleasure and of intense personal advantage.

There is no time which a young man could expend more profitably than in the cultivation of his body and in the learning of habits of discipline, in company with men of his own age, in the military camps, furnished by the government for summer training.—A. L.



**A New Problem** It takes the Russians with their freak governmental system to create new problems in the field of international relations. The British are having a taste of it just now, as a result of the strike. The British miners have had consignments of funds from Russia aggregating so far about two million dollars. The money is supposed to have been contributed by the Russian miners to the British striking miners. According to the rule laid down by the Home Secretary, the British miners are entitled to receive contributions from workers from abroad to help them in their strike, as the strike is purely an industrial affair and the government has nothing to do with it, except to keep the peace.

It has, however, struck the British officials that there is no possible way in which the miners of Russia could have raised two millions of dollars to send to England, as their wages and numbers employed would not have permitted of the expenditure of any such amounts of money. The obvious solution of the problem is that the Russian government has been sending the money, in the name of the miners, for the purpose of embarrassing the British government, on the one hand, and interfering in a purely British industrial dispute, on the other. This has naturally caused much irritation in England and a note has been sent to the Russian government to keep its hands off. There is a possibility that all relations between the British and Russian governments will be broken off and the Russian minister sent home.

It will probably be found, after all, that the Russian government "as a government" did not take part in this shipment of funds, but that the Third Internationale, which operates under the influence of that political harlequin, Zinoviev, did. Then, naturally, the question will arise as to the compatibility of entering into relations with outside governments and at the same time nursing an organization like the Third Internationale.

**Teeth in Volstead** They are talking in Washington about "putting teeth in the Volstead Act," which expression would seem to imply that the feebleness of the poor thing is thoroughly recognized and that the failure of the so-called Act to act is acknowledged. They might just as well talk about putting it through a course of gland treatment. Now that the feebleness of the poor thing is thoroughly recognized, it would be kinder all round to take it out into the back yard and hit it firmly but decidedly over the head.

They say that they want civil service rules applied to the operation of the Act, by way of putting teeth into it. Everyone who knows the history of that act knows very well that civil service rules were suggested when it was first under consideration but that the politicians absolutely refused to pass the measure, with a civil service attachment. They wanted the patronage under the law and the appointment of the people to enforce it.

We all know just what that has led to. Our gracious representatives and their political backers have placed on our necks as hard a crowd of heelers and desperadoes as we were ever cursed with. The operation of the law has been a scandal and a disgrace to the whole country. It has made our name a by-word throughout the world for ludicrous disregard of elementary decency and for corruption in the carrying out of a simple tyrannical decree.

All this talk about improving the Volstead Act, so as to

make it operative, is so much nonsense and stupidity, where it is not rank dishonesty. Everybody knows that when the people do not want an act no power on earth can enforce it on them. Localities which believe in prohibition and which have the public with the law can enforce it. In fact, they need no Volstead Act. Localities which do not believe in prohibition cannot be made to behave from a Volstead point of view. The Volstead Act should be amended out of existence.

**When the Fleet Comes** There is a curious feeling of elation in town when the fleet comes to San Francisco. It is not long that we have become accustomed to the arrival of numbers of our magnificent ships and we are still thrilled with the advent. May we never grow careless or dull with respect to it for the coming of the fleet is a matter of great concern and wonderful to all of us. There in the harbor lies the bulwark on which we must first depend in case of an attack. Those grey walls lying out there are the buckler under whose protection we go about our daily tasks in confidence and fearlessness.

There is something very beautiful about the entrance of the fleet into our wonderful harbor. The line proceeds so steadily and so marvellously accurately down the bay, there is at one and the same time a sensation of power and beauty combined, such as the most successful manipulation of troops on land never produces. It may be that our conquest over the sea is racially of such recent occurrence that we are not as yet quite used to it and there is a subconscious feeling of joy and triumph that we are able so successfully to cope with an element that has such potentiality for destruction.

And then the men! Sailors, the world over, are favorites, and pre-eminently so in Anglo Saxon countries for there the sailor is the very emblem of daring and freedom. We have kept the tradition through the years in this new hemisphere and the sight of our gallant sailors on our streets brings us abounding satisfaction and delight.

The fleet is a noble machine, a splendid product of human skill. The sailors are more than worthy of the fleet.

**Rest in Vacation** A vacation is a time for rest. Few people recognize that fact and return much the worse, rather than the better for their holiday: They try to do too much.

Of all attempts at making a vacation least profitable is the notion that enjoyable rest can be obtained in places where large numbers of people congregate and where social entertainment is the prevailing idea. Yet these are the places most frequented, and late hours undo any of the good which the change of scene might be supposed to effect. This sort of vacation is about the worst possible thing for people who, living for the rest of the year in the city, have acquired the habit of perpetual motion from one pleasure group to another.

The herd instinct which has been so developed by modern life is perhaps more responsible than anything else for the feeling that, apart from the crowd and the regular forms of amusement, there is no recreation. One need only go into the Santa Cruz mountains on a holiday to discover the truth of this statement. Those lovely restful mountains, as beautiful as anything on earth, are traversed by a steady line of automobiles which unceasingly makes its way, in two lines, one line ascending and the other descending the mountain slopes. A man who sits at the wheel for eight hours of that sort of travel in a day is taking no vacation.

The way to rest is to rest. This can only be done apart from crowds and we are happy to say that there is still in our state, within a reasonable distance of the cities, good opportunity for quiet rest. Let your automobile carry you over the ground away from the crowd to your resting place.



**Cuddling Criminals** We are not among those that believe in fierce punishment and we have very little use for the clamor directed against parole and the like alleviatory measures. We even think that it is good to allow men that have committed crime a chance to rehabilitate themselves. We do not think that prisons are merely punitive places in which society can revenge itself. We have sufficient faith in the fundamental tenets of Christianity to be of the opinion that there is a broad, underlying humanity which transcends all moral differences.

But we do believe, also, that crime is crime and that crime should be discovered and prosecuted to the limit. And when we say prosecuted we mean it, we do not mean punished. The discovery and prosecution of crime is vastly more important than the amount of punishment inflicted. If the criminal knows as a matter of certainty that the crime will be discovered, on the one hand, and will be prosecuted to the bitter end, on the other, he will not, unless he is a moron, engage in crime, under ordinary circumstances. And to so deal with crime that only morons are criminals is vastly to simplify the problem.

We break on the two main points of discovery and prosecution. We do not criticize our police force, in particular, in fact we have a great deal of admiration for it. It does some work very well indeed. Here in San Francisco we have a fine force and a fine chief. But they do not succeed in discovering crime as they should. There is too great a chance of escape. The odds in favor of the criminal are enough to encourage one, not a moron, to try his luck and, while that state of affairs exists, we shall not escape an excess of crime.

As for prosecution, we are worse off there.

**Our Steady Shame** We have had another week of brutality and tyranny under the so-called strike and our public officials are again apparently helpless in the face of attacks by vagrant bodies of roughts who go from job to job and interfere with harmless workers in the pursuit of a living. Surely, we can guarantee liberty and peace to men who are simply selling their labor for a price on which they have agreed and under conditions of which they themselves approve!

If we cannot guarantee to each man the reward of his own work and if we do not make good the boast that this is a land where property and labor are secure, then we are of all peoples most miserable and our boast of being a free country is a vicious sham. We had better cower under the shield of an American Mussolini and have our order, at least, guaranteed.

It is a very terrible reflection upon us that bands of men can approach in automobiles men who are quietly working or peacefully going to work or returning home, and beat them insensible and otherwise cripple and maim. Such behavior is not known anywhere else than here. The crimes of Albanian or Bulgarian banditti who shoot from ambush are not so detrimental to the well being of a state as are these brutal assaults made in open daylight in our public streets with the at least tacit approval of a considerable portion of the officials who are sworn to uphold the law.

Something must be done about this condition of things. Over the water when the general strike threatened, the middle class youth volunteered as a corps to defend law and order and to see that the community was protected. In all that general strike of five millions there was not the amount of violence which we have had from a handful of ruffians. Something must be done.

Another engrossing spectacle in a great democracy is the political leader catching up from time to time with his followers.—Detroit News.

### San Francisco Pays Homage to Late Congressman Flaherty

Dignitaries, citizens from all walks of life as well as National, State and Municipal officials gathered in silent tribute to pay homage at the final ceremonies attending the rites of the late highly respected and beloved Congressman Lawrence J. Flaherty last Tuesday morning.

In eulogy at the City Hall where his body had reposed in State since Monday afternoon and at the solemn requiem mass in St. Mary's Cathedral, thousands of devoted friends came to honor the memory of the Honorable Lawrence J. Flaherty.

The Army, the Navy, fraternal organizations, civic bodies, all united in one of the most impressive funeral ceremonies our great municipality has ever known.

The Cathedral bells tolled and mingled with the strains of "Nearer My God to Thee," as the casket was borne into the cathedral by the pallbearers, many of whom are among the state's leading dignitaries.

Mayor James Rolph and Frank C. MacDonald, president of the State Building Trades Council gave the eulogies of the noble citizen at the City Hall where the great rotunda was filled with friends and prominent citizens from many parts of the nation.

"His passing will not be soon forgotten," said Mayor Rolph, who sounded the sentiment of each mourning heart. "We have indeed lost a native son who did much to bring honor to the city of his birth."

The departed Congressman passed away in New York City. His body was brought to San Francisco, his natal city, for its final resting place. Here it was the people elected him to his high office, and here, among his great hosts of friends, was paid to him the gift of adoration and high esteem.

Honorary pallbearers included: Judges James M. Troutt, Frank J. Murasky, George H. Cabaniss, J. J. Van Nostrand, Franklin A. Griffin, Michael J. Roche, Edmund P. Mogan, T. I. Fitzpatrick, Frank H. Dunne, Thomas F. Graham, Harold Louderback, Louis H. Ward, Daniel C. Deasy, Walter F. Johnson, Edward P. Shortall, Bernard J. Flood, Daniel S. O'Brien, Sylvain J. Lazarus, Lyle T. Jacks, Joseph M. Golden.

Supervisors Richard J. Welch, James B. McSheehy, Franck Havenner, Walter Schmidt.

Messrs. Timothy A. Reardon, Dr. T. A. Shumate, Edward Carney, W. A. Humphrey, Frank J. Foran, W. H. McCarthy, William A. Hewson, Frank McDonald, A. G. Gilson, James Gallagher, Thomas Doyle, George A. Hewson, Harry A. Milton, F. P. Nicholas, Joseph Tuite, N. H. McLean, Joseph Marshall, Carl Cook, P. H. McCarthy, Alfred J. Galloway, T. A. McDermott, Walter Duryea, Harry Brigartz, F. J. Lively, P. Mogan, J. H. Ault, James Ricketts, Peter Swanson, Douglas Clark, George McTigue, A. Oberlight, Walter Burchell, E. C. Dwyer, John A. Recee, Walter Newell, M. J. McDonough, W. P. Stanton, John P. O'Connell, Michael Casey, M. J. Doyle, John E. Hopkins, Sarah Hagan, Mary Emmerson, John Murphy, James Davey, George S. Hollis, J. J. McTiernan, William T. Bonsor, Frank Brown, Thomas Sheehan, Emil Bulhoer, Daniel C. Murphy, George Flatley, George Kidwell, Walter Otto, D. F. Dixon, John Begley, L. B. Regan, David Kiley, Robert E. Toy, Donald Bruce, C. M. Carpenter, John E. Foley, John Picett, Archie McMullen, H. S. McGovern, George Austin, William B. Hamilton, James E. Power, John P. McLaughlin, John J. Deane, M. J. Kelly, John D. Nagle, Fred Esola, George J. Hatfield, Bert Kahn, John T. Stone, John McCabe, C. C. Young, Mayor James Rolph Jr., Theodore Roche, D. J. O'Brien, Thomas R. Murphy, Thomas F. Finn, Harry I. Mulcrevy, Edward F. Bryant, Thomas F. Boyle.

The pallbearers were: State Senator John J. Crowley, State Senator Daniel C. Murphy, United States Marshal Fred Esola, John O'Connell, secretary of the San Francisco

(Continued on Page 21)



# PLEASURE'S WAND

OBEY NO WAND BUT PLEASURE'S  
— Tom Moore



By "Jingle"

## Church and Stage

HERE'S some real news from the columns of George C. Warren of "Behind the Back Row" fame. In an issue of a few days ago, George Warren said:

"The church and the stage are lying down together just as the lion and the lamb did in the fable and many love feasts will probably be held in consequence of the formation last week of the Church and Drama Association.

"The new organization had a distinguished christening at a dinner at the Plaza Hotel, New York, William C. Redfield presiding."

Those named on the board of directors include some of the nation's prominent men: Winthrop Ames, Rev. S. Parkes Cadman, Will H. Hays, Otto H. Kahn, Channing Pollock and Felix Warburg.

\* \* \*

## Curran

"Patsy" still draws crowded houses at the Curran Theater.

Entering upon its seventh big week, this tuneful musical comedy provides what the public wants in the way of high entertainment. Lou Holtz and Gloria Foy are the stellar attractions. Allan Edwards, Billie De Rex and Gerald Oliver Smith are other favorites.

Forty "Patsy" girls, beautiful to behold, present pictures of rhythmic measures which charm and fascinate. Their dancing rises to a degree of rare perfection.

This delightful attraction, which no one can afford to miss, will not play any other western city. From San Francisco the entire company will proceed to Chicago where a booking of many weeks awaits the close of their performances here.

"Patsy" is more than a musical comedy. It is a memory!

\* \* \*

## Columbia

Irene Bordoni, the vivacious French-American comedienne, who is renewing her great popularity in San Francisco, appears at splendid advantage in "Naughty Cinderella." It is a comedy written by Avery Hopwood, who, they say drew his inspiration from the French farce by Rene Peter and Henri Falk.

An excellent supporting cast has been provided by the Charles Frohman Com-

pany and El Ray Goetz in addition to stage settings of elaborate equipment and artistic skill.

Bordoni wears ravishing gowns and is as beautiful and alluring to behold as she is to hear and to meditate upon. In her cast are Henry Kendall, John Deverell, Orlando Daly, Nat Pendleton, Alfred Ilma, Mario Ramondini, Betty Murray and Mary Robinson.

\* \* \*

## Wilkes

"Nancy" with the adorable Nancy Welford appearing in the title role still sways the enthusiastic audiences of the Wilkes Theater. The melodious songs, the snappy scenes, the clever plot twists and the glamour of a splendidly staged performance characterize the musical comedy.

The lyrics are clever. The songs seem to just suit the petite star and the well trained chorus leave nothing to desire in the way of a finished "happy show."

Rex Cherryman is as popular in his way as the feminine star. Lou Archer, Nancy Carroll, Betty Gallagher, Iva Shepard, Maude Truax, Jane Darwell, George Guhl are the other principals.

A special favor is granted the children who attend the Saturday matinee by Miss Nancy Welford, who presents did staged performance characterize the musical comedy.

\* \* \*

## Orpheum

The Orpheum makes the announcement that beginning with Saturday of this week the opening date of attractions will be on Saturdays hereafter instead of on Sundays as heretofore. One reason given for the changing of the opening dates is the almost universal half-holiday on Saturday.

This same policy will now prevail also at the Golden Gate theater.

Raymond Hitchcock, creator and star of "Hitchy-Koo" and many other big musical attractions will be this week's head-liner at the Orpheum. He will be master-of-ceremonies for the week's bill which, no doubt means a good time for all.

Other attractions at the Orpheum include Joe Smith and Charles Dale, with Avon Comedy Four, in the second edition of "From the Battery to the Bronx." They have the assistance of

Cooper Lawley, Elcie Peck, Reba Morgan and Wallace Eames.

Other big feature acts on the bill will be Frank Dobson, who toured the Orpheum Circuit with his thirteen Sirens, will have a new offering called "The Love Doctor," in which he will be supported by Violet Follis, Lois Stone, Eve Wendt and Stella Bolton; Frank De Voe, of musical comedy fame in "1926 Humor in 1926 Way;" Corinne Tilton, the vivacious comedienne, presenting a new cycle of song studies; Arthur Bryson and Strappy Jones, two dusky dancers de luxe; and The Del Ortos, Ernesto, Mingie and Jose, California Spanish dancers.

\* \* \*

## St. Francis

"The Midnight Sun," first special release of Universal since their "Phantom of the Opera" will have its western premiere at the St. Francis Saturday, June 26.

Laura La Plante is the heroine in her role of an American entertaining abroad. Pat O'Malley plays the part of a grand duke; and Raymond Keane, making his debut on the screen, has the role of principal in the part of a young lieutenant.

The picture is beautifully staged and filled with moments of intense excitement and thrills with a gripping romance running through the plot.

\* \* \*

## Alcazar

"Little Miss Bluebeard," entrancing comedy with music, begins its second and last week at the Alcazar theater Sunday night. This stellar attraction might easily have enjoyed a long run at the O'Farrell street theater, but previous bookings forced Henry Duffy to limit the engagement to two weeks.

The play is a rollicking comedy with several song hits interspersed. The story tells of the whirlwind adventures of Collett, a French mademoiselle, who becomes involved in a love affair with a young Englishman.

He already has a wife and family so he has to use the name of his best friend when he marries her. It is to this friend's apartment that he takes the newly-made bride and she is startled to find herself with two husbands on her hands. There is an amazing twist to the plot.

A generous amount of fun features

# Amusements

NEXT WEEK

## ON THE STAGE

ALCAZAR O'Farrell nr. Powell	{	"Little Miss Bluebeard" Henry Duffy Farce
COLUMBIA 70 Eddy	{	"Naughty Cinderella" Irene Bordoni
CURRAN Geary nr. Mason	{	"Patsy" Musical Comedy
PRESIDENT McAllister nr Mkt.	{	"Love 'Em and Leave 'Em" Henry Duffy Farce
WILKES Geary at Mason	{	"Nancy" Nancy Welford

## VAUDEVILLE

GOLDEN GATE G. G. Ave. & Taylor	{	Big Vaudeville Features—Pictures
ORPHEUM O'Farrell & Powell	{	Raymond Hitchcock, Headliner
PANTAGES (NEW) Market at Hyde	{	"The Sap," Kenneth Harlan, Star. Last of the "Personality Contests,"
PORTOLA Market near 4th	{	Vaudeville—Pictures
UNION SQUARE O'Farrell nr. Powell	{	Vaudeville—Pictures
WIGWAM Mission and 22nd	{	Vaudeville—Pictures

## ON THE SCREEN DOWN TOWN

CALIFORNIA Market at 4th	{	"The Lady of the Harem"—Greta Nissen
CAMEO Market opp. 5th	{	"The Wheel," four days, Sat. to Wed. "The Lawful Cheat- er," four days, Wed. to Sat.
CAPITOL Ellis nr. Market	{	"Pieces of China," Isaac O. Upham "Travelogue Picture— Special Prologue.
CASINO Ellis and Mason	{	Pictures
GRANADA Market at Jones St.	{	"The Blind Goddess"
IMPERIAL Market bet. 6th-7th	{	"Padlocked" Rex Beach Story
LOEW'S WARFIELD Market at Taylor	{	"The Road to Mandalay"
ST. FRANCIS Market bet. 5th-6th	{	"The Midnight Sun" Laura La Plante

## RESIDENTIAL DISTRICTS

ALEXANDRIA Geary and 18th	{	Pictures Ben Black and His Band
COLISEUM Clement & 9th Ave.	{	Pictures Milt Franklyn and His Band
HAIGHT Haight at Cole	{	Pictures
HARDING Divisadero at Hayes	{	Pictures Eddie Harkness and Orchestra
MAJESTIC Mission between 20th and 21st	{	Pictures
METROPOLITAN Union nr. Fillmore	{	Pictures
NEW BALBOA Balboa & 38th Ave.	{	Pictures
NEW MISSION Mission nr. 22nd	{	Pictures
ROYAL Polk nr. California	{	Pictures
SUTTER Sutter near Steiner	{	Pictures

the comedy throughout. Dale Winter has created enthusiasm by her excellent work in the title role. William Davidson plays opposite her and adds a splendid characterization. Completing the cast are: Francis Fraunie, Edward Lynch, Barbara Gurney, Dorothy La Mar, Alice Bartlett, Fergus Reddie, Ernest Morrison and Charles Edler.

\* \* \*

### Warfield

"The Road to Mandalay" is the screen attraction at the Warfield, this coming week, with Lon Chaney appearing in the leading role in one of the most bizarre makeups of his entire career. He takes the part of "Singapore Joe," a sea captain who has degenerated into the uncanny ruler of Singapore's underworld.

Lois Moran of "Stella Dallas" fame appears as the heroine. Owen Moore is the dissolute Admiral and Kamuyama Sojin, delineator of Oriental types is compelling in his grim interpretation of the Oriental satellite.

John George and other well known players are in the cast under the direction of Tod Browning. This is a Metro-Goldwyn-Mayer picture.

Fanchon and Marco offer two big stage presentations in one under the caption of a "Paper Idea" in which Lestra La Monte, "the paper fashion plate," Mlle. Dolly Gil, the Folies Bergeres girl; Zimmerman and Grandville, Victor recording artists; Lee Mason and Sunny, impersonators; Mac Curry and Betty Alexander, a clever comedy dance team; and the famous Sunkist Beauties are featured.

Another entertaining musical program is offered by Walt Roesner and his Super-Soloists.

\* \* \*

### California

"The Lady of the Harem" directed by Raoul Walsh, with a cast of fifteen principals is the attraction at the California theater.

Greta Nissen, as the blonde enchantress, has the title role with William Collier Jr., playing opposite. Sojin, Ernest Torrence, Louise Fazenda, Snitz Edwards and Chester Conklin are in the list of important players.

Among the big scenes is the charge of thousands of beggars who swim a torrential river in feverish and angry revolt against the Sultan. Their spectacular arrival at the castle where a huge boulder blockades the escape of the lovers provides thrilling scenes and forms a dramatic climax to the plot. The picture is gorgeously staged.

Max Dolin, leader of the famous California orchestra, will be heard in violin solos and will present a musical program of unusual features including illustrated selections and novelty features.

### President

San Francisco has followed New York in appreciating "Love 'Em and Leave 'Em," the new comedy which is being presented here simultaneously with its production on Broadway. The second week of this gleeful play begins with the matinee Sunday afternoon.

Henry Duffy obtained the Pacific Coast rights to "Love 'Em and Leave 'Em," despite the fact that the attraction is still holding the boards in New York, at the Lyceum theater there. It is filled with laughter. The play concerns the employees of a department store who have worked themselves up to a pitch of enthusiasm over a pageant which they are preparing. The audience is given a glimpse of the show and this scene is one of the funniest witnessed here in a long time.

Isabel Withers as Mamie Walsh, has the leading feminine role. Important parts fall to Betty Laurence, Kenneth Daigneau, and Earl Lee. The company has been augmented by a number of new players and the big cast includes: Olive Cooper, Frank Darien, Lillian Deane, Thomas L. Brower, William S. Rainey, Stanley Ruhland, Claire Brandt, John Mackenzie, Ruth Callahan and Curt Baer.

Edwin Curtis has staged "Love 'Em and Leave 'Em" in delightful fashion. Two or three scenes are typical of the modern New York boarding house.

\* \* \*

### Capitol

"Pieces of China," a film travelogue by Isaac O. Upham, is now at the Capitol theater where it is exciting considerable interest, not only as a motion picture of intensely interesting Far East scenes, but for the thrilling and dramatic theme of the story itself.

The picture was made under the direction of Upham, a San Francisco globe trotter who devoted an entire year's study of the places he visited traveling over 10,000 miles in China through many unfrequented places.

An elaborate prologue precedes the picture with Liu-Ching, the Chinese giant of eight feet and 6 inches, leading the cast of Chinese actors. Moon Kwan, the Chinese poet wrote the prologue.

(Continued on Page 14)

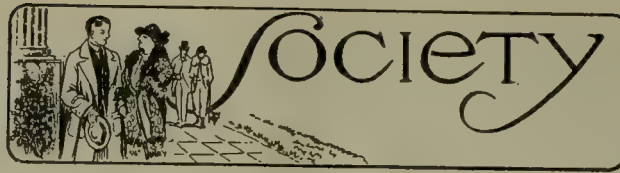
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# BEST FLOWERS

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By Antoinette Arnold

### Battleships Scenes For Society Events

**SOCIETY**, this past week, has been entertained by officers of the visiting battle fleet, and they, in happy reciprocation, have staged some beautiful affairs for the Navy men during their all-too brief sojourn along our shores.

What an imposing sight the "sixty-four battle fleet" presented as the magnificent ships gracefully plowed their way through the Golden Gate!

Dropping anchor along the line of manoeuvres the ships then took their stations, with that impressive precision which arouses pride within the heart of every true American.

Oh, what a sight it has been!

The informal three-day visit of the battle-ships was for a twofold purpose, so we are told—to break the monotony of a manoeuvring period; and to enable the boat crews from twelve battleships to run off the Olympic Club cup race in which many prominent society people were intensely interested.

The destroyer, Melville, lead the battle fleet as it sailed gloriously through our Golden Gate to anchor along "Man o'War Row." The hospital ship, Relief, came next in line; and then came the mine sweeper, Tern, followed by the memorable parade of battleships with the California, flagship of Admiral C. F. Hughes commanding the battle fleet.

Battleships in the order of their entrance were: West Virginia, Colorado, Tennessee, Pennsylvania, Arizona, Oklahoma, Nevada, New Mexico, Idaho, and Mississippi.

Next came the thirty-one destroyers in two divisions with the light cruiser, Omaha, flagship of the destroyer squadron leading.

Three abeam, the destroyers made their pathway through the waters of San Francisco Bay—creating exclamations of exhilaration from thousands upon thousands of spectators who lined the shores and crowned the hills overlooking the waters of the Bay.

### Beautiful Wedding

One of the prettiest weddings of the season took place last Saturday at St. Matthew's Church, San Mateo, when Miss Evelyn Poett, daughter of Mr. and Mrs. Henry W. Poett of San Mateo became the bride of Mr. Richard A. McLaren, son of Mr. and Mrs. Norman McLaren.

The ceremony, performed by the Rev. Walter Cambridge, was witnessed by a fashionable throng. The picturesque little church was massed in pink hydrangeas, pink lilies and greenery. The bride and her wedding party made their way up an aisle banked with fern and pink gladioli.

Miss Gertrude Murphy was maid of honor in the place of Miss Mary Stuart La Boyteaux, who was unable to come from New York to attend the wedding. The bridesmaids were Miss Alice Moffitt, Miss Edna Christensen, Miss Florence Loomis and Miss Claudine Spreckels.

Loyall McLaren was his brother's best man and the ushers were Henry Poett Jr., Millen Griffith, Edward Hills, George Montgomery and Richard Bertheau.

### Children's Party

A charming children's party was given last Saturday at the home of Mr. and Mrs. L. Foster Young on Fifth Avenue, in honor of the fifth birthday of their son, Bradford Woodbridge Young.

The young host received his guests with decorum and entertained the little boys and girls with games and contests staged both in the lovely sun-room of the Young residence and out in the beautiful garden.

Mrs. Cora Woodbridge, of the California State Assembly, mother of Anna Young, the prima donna, assisted her daughter in the courtesies of the birthday party. Dr. and Mrs. Bradford Woodbridge of Roseville were visiting their daughter in this city for a few days, making "Braddy" Young's birthday party the object of the recent visit.

### Consul's Wife Returning

Mrs. Maurice Heilmann, wife of the French Consul-General at San Francisco, is returning soon to this city with her daughters, Claire and Helene, following a visit in Washington, D. C., where her husband was formerly first secretary of the French Embassy. The Heilmanns were extensively feted during their visit at the national capital. Mrs. Heilmann was one of the most popular hostesses in the diplomatic set during her residence there.

### Del Monte Holds

#### Show for Dogs

Dog owners, dog lovers and many prominent people from all parts of the State whose children possessed pets of unusual pedigree were participants this week in the dog show held at Del Monte.

Mr. and Mrs. Nion Tucker of Burlingame, Mr. and Mrs. Athol McBean, Mr. and Mrs. Gerald Rathbone, were among those who entered fine animals in the show.

Eleanor Lyman with "Peter Pan;" Mary Jane and Nancy Ford with their "Byx Ford Wintsey" were little folks who displayed their pets with pride.

Mrs. Walter Rintoul had "Cookie" and "Boy," two look-alike dogs on display. Mrs. Oegie Eatson exhibited "Sari" another prize dog. Gloria Wood was one of the younger set taking part in the show.

"Claus Von Furstenwall" the prize winning dog owned by Mrs. Nion Tucker excited much attention.

Many others attended the show and entered their pets, the enthusiasts including Mrs. Edmund Lyman, Miss Ysabel Chase, Mrs. S. F. B. Morse, Mr. and Mrs. Dickinson Bishop, Mr. and Mrs. Stuart Haldron of Monterey; Mrs. Will Ford, Mrs. Byington Ford, Mr. and Mrs. Harry Hunt, Mrs. Will Jacks of Monterey; Mr. Harold H. Davis of Santa Barbara.

### Cornerstone Party

Mr. and Mrs. Charles Templeton Crocker of Burlingame had a party at Pebble Beach to celebrate the laying of the cornerstone of their new Byzantine villa. Mr. Crocker has recently returned from Europe, and the Crockers are spending a few days at the W. W. Crocker home in Pebble Beach, Villa Amici. Among their guests at the laying of the cornerstone were Mr. W. W. Crocker, Mr. and Mrs. Robert Henderson and Mr. Walter Martin.

### Warship Dinner

Miss Virginia Sullivan, the brilliant young writer and lawyer, was guest of honor at a dinner party given aboard the U. S. S. Medusa last Saturday evening.

Distinguished authors, editors and scenario writers were included in the delightful dinner party, the guests for the

occasion being the Misses Barrett Willoughby, Vingie E. Roe, Gladys Johnson; Messers. Captain John Nygaard, U.S.N.; Lieutenant Roark Montgomery, Colonel and Mrs. Raymond Bamberger, U.S.A., and Messrs and Mesdames George Douglas, Gordon Michie, James Isherwood, Montague Grover of Melbourne, Australia; Hollister McGuire, Signore and Mrs. Qualtiero Bartillini.

\* \* \*

**Writer Honored**

Golden Gate Branch, League of American Pen Women, of which Grace Sanderson Michie is the organizing president, gave a home-coming luncheon at the Fairmont Hotel last Thursday in compliment to Mary Bird Claves, the out-going State Vice-president for Northern California, who founded the new Branch of San Francisco Pen Women.

Miss Claves will return to Washington, D. C., where she has accepted a position in the Washington schools and had to resign from her Berkeley position of many years in order to take her place with Washington educators. During the last biennial convention of Pen Women Miss Claves secured the charter for the Golden Gate Branch and notified Mrs. Michie that she had been officially appointed organizing president.

Those who gathered to greet Miss Claves included Mrs. Ella M. Sexton, president of Golden Gate Branch; Miss Virginia Sullivan, secretary; Helen Berger (Mrs. Raymond Bamberger); Barrett Willoughby, Zilfa Estcourt, Ethel Whitmire, Mary Coghlan, Nellie Cleary, Betty Briggs, Cleo Braddock, Gladys Johnson, Anna Blake Mezquida, Katharine Eggleston Holmes, Mrs. Hollister McGuire, Winifred McGee, Mrs. W. B. Hamilton, Mrs. William Beckman, Isabel Rogers Stradleigh, Josephine Wilson, the Senior Past State Vice-president for northern California presiding.

Honor guests at this noteworthy event included Joan London, Miss Sophie Brannan, noted artist of New York formerly of San Francisco; Anna Young, prima donna of the San Francisco Opera Company; Mary Hester McCoy, poet and composer, of Pasadena and Los Angeles. Ada McQuillan, prominent in editorial work in Hollywood and Belle Burns Groemer, "Cosmopolitan" contributor, wife of Commander Groemer, Hilda Tilden, prominent writer and advertiser of Seattle, Mrs. Howard Taylor, book reviewer and lecturer of Houghton Mifflin Publishing Company, Mrs. Jack Burrows, wife of an editor of the Oakland Tribune, Josephine Bartlett, society editor of the San Francisco Chronicle were other distinguished guests at this notable event.

\* \* \*

**Famous Artist Now Visiting Her Home**

Sophie Brannan, the famous young artist of New York, formerly a resident of San Francisco, with her mother, Mrs. Augusta Brannan (née Sheldon) are now visiting relatives and friends in the city where the name of Brannan is part of our state history.

Miss Brannan, whose canvases are at present on exhibition in Chicago, has achieved great success in her work. Some of her largest paintings have been exhibited extensively throughout the United States, Canada and South



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America and many of them have been awarded high honors and prizes.

Distinctively a colorist, Sophie Marston Brannan, has also achieved the enviable name of "a painter of oaks." Trees appeal especially to her and are the subjects for many of her paintings. The eucalyptus, the pine and the fir trees are great favorites, but "oaks seem actually to captivate her brush."

Sophie Brannan is well known for her landscapes in California and Delaware County, New York, and for her paintings of the skies and scenery in the Catskill Mountains. Magnificent sky effects with their glorious colorings are commanding charms of her work.

A Californian by birth, Miss Brannan entered the San Francisco School of Arts when seven years old and five years later she exhibited her work. Later she went to Europe and studied in London and in Paris where she remained three years making close study of the fundamental principles used by the great masters and artists of Europe.

"Late Afternoon," one of Sophie Brannan's great pictures has received special praise from critics. It is a large canvas with wonderful coloring in the skies and a large tree in the foreground bending over the waters where other trees dip their branches into a stream. This painting has been on exhibition at notable art exhibits and stands out as an example of Miss Brannan's work.

Charmingly feminine, perfectly unspoiled by her great success, with a heart and mind in attune with every beautiful thing that she can find, this famous Californian has brought distinction to her home-city and to the noble name of Brannan so closely identified with the pioneer life and the upbuilding of our State.

\* \* \*

**Mr. Linnard Returns**

Mr. Leroy Linnard of the Fairmont Hotel, who with his mother, Mrs. D. N. Linnard of Pasadena, have been touring Europe for the past three months, returned home on Friday. While abroad they visited all the principal cities and points of interest, meeting many American friends, and with other members of the American Hotel Association party were royally entertained by the dignitaries and nobility of the different countries included in the trip.

\* \* \*

Dr. and Mrs. Armstrong Taylor were the guests of honor at a dinner given a few evenings ago, by Mr. and Mrs. William T. Sesnon at their home in Divisadero street. Mrs. Taylor, who returned to San Francisco recently from Europe, will go abroad again within a few days. She will join her son, Duncan Taylor, who is at school in Switzerland, and afterwards they will travel through Sweden and Norway.

\* \* \*

**Senator Phelan Entertains Abroad**

Senator James D. Phelan and Colonel Harry S. Howland, who have been in Europe for several months, will return to California at the end of next month. They have recently been in Paris, where, according to his annual custom, Mr. Phelan was host at a large dinner dance to bring together the many Californians visiting there.

(Continued on Page 17)

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# RADIO

By C. J. Pennington



## Some Interference

A GENERAL survey of radio reception conditions in foreign countries, reports that sun spots are the cause of poor reception.



C. J. Pennington

In the eastern part of the United States it is static. In the northern states it is the northern lights and in California, the poor old moon is blamed.

It makes no difference in what section of the world one may live, there is always something to offer as an alibi for poor reception.

Frankly, we believe that all the different theories advanced as to the causes of much of our present interference is a lot of bunk.

Take for example: The recent international tests. What was the reason for not being able to hear foreign stations? The sun happened to have a couple of spots on it at about that time and the blame was placed there for the want of a better excuse.

The main reason that no great distance is ever heard any more is that there are too many rebroadcasting receivers in operation trying to get something (they know not what) so that no one is able to hear over any distance at all.

Did you ever tune in on a broadcasting station, and have it coming in with no distortion, no interference, the program good, and you were feeling at peace with the world? Then all of a sudden your set commenced to whistle and howl as if something terrible had happened, and it continued to do so until you decided to try for some other station?

Many times this has happened to every one living in San Francisco or any other crowded vicinity, the fault being laid to everything, except the real reason.

Rebroadcasting receivers are the cause of such interference and in radio reception today they appear to be our worst menace.

Stations may fade from many causes, but when a station which is reasonably close, fades out, and a whistle takes its place, that is caused from some beloved neighbor operating a rebroadcasting receiver.

There is no reason why any one should have a good program ruined, just because some radio bug next door turns on all the power possible, causing his set to oscillate so badly that no one in the neighborhood can obtain any pleasure from their radio sets.

Any one with the slightest knowledge of receiving sets may keep his set from rebroadcasting if he operates it as he should. Tubes operate at their highest point of efficiency when they are just below the oscillation point, and no further distance is going to be brought in by trying to force the filament of the tubes to burn brighter.

All that is accomplished is the ruining of your neighbor's reception as well as your own.

Why shouldn't all you set owners check up and ascertain if your set is causing your neighbor's trouble by rebroadcasting, and if so, try and make corrections? Perhaps if some one with a rebroadcasting receiver should move next door to you that would be a different story. Wouldn't it?

\* \* \*

## New Dry Cell Power Tube Is Volume Unit

The unusually fine performance of the CX-220 dry cell loud speaker supply tube is making it a welcome addition to the family of radio receiving tubes. Although the C or CX-299 tube delivers sufficient energy to satisfactorily operate sensitive loud speakers, it was not designed to operate power speakers such as the heavier cone types which have recently come on the market.

The CX-220, however, is particularly designed for loud speaker operation and gives owners of dry battery operated sets the opportunity of getting quality and volume of reproduction which was formerly available only to owners of storage battery operated receivers. Because of its characteristics, this new tube gives a marked improvement in the quality and volume obtainable from any loud speaker and operates heavy cone type speakers surprisingly well.

## Radio Program for Next Week

KPO—HALE BROS. AND THE CHRONICLE, SAN FRANCISCO—428.3

### Sunday, June 27

9:45 to 10:45 a. m.—Undenominational and non-sectarian church service.  
10:45 a. m.—Weather forecast.  
2:45 p. m.—Play by play broadcast from Recreation Park of the baseball game.  
5:00 to 8:00 p. m.—Organ recital by Marshall W. Giselman.  
6:00 to 6:30 p. m.—Orchestra, Waldemar Lind director.  
6:30 p. m.—Baseball scores, amusement and general information.  
6:35 to 8:35 p. m.—Palace Hotel Concert Orchestra.

8:35 to 10:00 p. m.—Fairmont Hotel Orchestra.

### Monday, June 28

7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
10:30 a. m.—Weather forecast, amusement.  
12:00 noon—Time signals and Scripture reading; weather and market reports.  
1:00 to 2:00 p. m.—Fairmont Hotel Orchestra.  
2:30 to 3:30 p. m.—Matinee program.  
3:30 to 3:40 p. m.—Fashion notes.  
3:40 to 5:30 p. m.—Palace Hotel Concert Orchestra.  
5:30 to 6:15 p. m.—Children's Hour.  
6:15 to 6:30 p. m.—Stock market quotations, baseball scores, market reports.  
6:30 to 7:00 p. m.—Orchestra; Waldemar Lind director.  
7:00 to 7:30 p. m.—Fairmont Hotel Orchestra.  
8:00 to 9:00 p. m.—Mandarin Cafe Orchestra.  
9:00 to 10:00 p. m.—Simultaneous broadcast by KFI and KPO of a program being presented at KFI.

10:00 to 11:00 p. m.—Mandarin Cafe Orchestra.

### Tuesday, June 29

7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
10:30 a. m.—Weather forecast, market reports.  
12:00 noon—Time signals and Scripture reading; weather and market reports.  
1:00 to 2:00 p. m.—Fairmont Hotel Orchestra.  
2:45 p. m.—Play by play broadcast from Recreation Park of the baseball game.  
4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra.  
5:30 to 6:15 p. m.—Children's hour.  
6:15 to 6:30 p. m.—Stock market quotations, baseball scores, market reports.  
6:30 to 7:00 p. m.—Orchestra; Waldemar Lind director.  
7:00 to 7:30 p. m.—Fairmont Hotel Orchestra.  
8:00 to 9:00 p. m.—Studio Program.  
9:00 to 10:00 p. m.—Program featuring Mona Motor Oil trio and harmony team, Gypsy and Marta.  
10:00 to 11:00 p. m.—Palace Hotel Dance Orchestra.

### Wednesday, June 30

7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
10:30 a. m.—Weather forecast and market reports.  
12:00 noon—Time signals and Scripture reading; weather and market reports.  
1:00 to 2:00 p. m.—Fairmont Hotel Orchestra.  
2:45 p. m.—Play by play broadcast from Recreation Park of the baseball game.  
4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra.  
5:30 to 6:15 p. m.—Children's hour.  
6:15 to 6:30 p. m.—Stock market quotations, baseball scores, market reports.  
6:30 to 7:00 p. m.—Orchestra; Waldemar Lind, director.  
7:00 to 7:30 p. m.—Fairmont Hotel Orchestra.  
8:00 to 9:00 p. m.—Atwater Kent artists.  
9:00 to 10:00 p. m.—Program for the Club Parallon.  
10:00 to 11:00 p. m.—Orchestra; Waldemar Lind, director.

### Thursday, July 1

7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
10:30 a. m.—Weather forecast, market reports.  
12:00 noon—Time signals and Scripture reading; weather and market reports.  
1:00 to 2:00 p. m.—Fairmont Hotel Orchestra.  
2:45 p. m.—Play by play broadcast from Recreation Park of the baseball game.  
4:30 to 5:30 p. m.—Palace Hotel Concert orchestra.  
5:30 to 6:15 p. m.—Children's hour.  
6:15 to 6:30 p. m.—Stock market quotations, baseball scores, market reports.  
6:30 to 7:00 p. m.—Orchestra, Waldemar Lind, director.  
7:00 to 7:30 p. m.—Fairmont Hotel Orchestra.  
8:00 to 9:00 p. m.—Program.  
9:00 to 10:00 p. m.—Banquet program.  
10:00 to 11:00 p. m.—Mandarin Cafe Orchestra.

# Radio Program for Next Week

**Friday, July 2**  
 7:00, 7:30, 8:00 a. m.—Daily dozen exercises.  
 10:30 a. m.—Weather forecast, market reports.  
 12:00 noon—Time signals and Scripture reading; weather and market reports.  
 12:45 p. m.—Talk from the Commonwealth Club.  
 1:30 to 2:00 p. m.—Fairmont Hotel Orchestra.  
 2:45 p. m.—Play by broadcast from Recreation Park of the baseball game.  
 4:30 to 5:30 p. m.—Palace Concert Orchestra.  
 5:30 to 6:15 p. m.—Children's hour.  
 6:15 to 6:30 p. m.—Stock market quotations, baseball scores, market reports.  
 6:30 to 7:00 p. m.—Orchestra; Waldemar Lind, director.  
 7:00 to 7:10 p. m.—"Sports on the Air."  
 7:10 to 7:20 p. m.—Business and Investment.  
 7:20 to 7:25 p. m.—Chamber of Commerce talk.  
 8:00 to 8:30 p. m.—Intakes and exhausts by Gasoline George.  
 8:30 to 9:00 p. m.—Studio program.  
 9:00 to 10:00 p. m.—Palace Hotel Dance Orchestra.  
 10:00 to 11:00 p. m.—Orchestra; Waldemar Lind, director.

**Saturday, July 3**  
 7:00, 7:30, 8:00 p. m.—Daily dozen exercises.  
 10:30 a. m.—Weather forecast, market reports.  
 12:00 noon—Time signals and Scripture reading; weather and market reports.  
 1:00 to 2:00 p. m.—Fairmont Hotel Orchestra.  
 2:45 p. m.—Play by broadcast from Recreation Park of the baseball game.  
 4:30 to 5:30 p. m.—Palace Hotel Concert Orchestra.  
 6:15 to 6:30 p. m.—Stock market quotations, baseball scores, market reports.  
 6:30 to 7:20 p. m.—Orchestra; Waldemar Lind, director.  
 7:20 to 7:30 p. m.—Talk on real estate.  
 8:00 to 12:00 p. m.—Mandarin Cafe Orchestra.

8:00 to 9:00 p. m.—Around the Comp-Fire with Mac.  
 9:00 to 9:30 p. m.—KFRC Hawaiians.

**Tuesday, June 29**  
 5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:00 p. m.—Popular Songs by Fred McKinley.  
 7:00 to 7:30 p. m.—Goodfellow's Ad Period.  
 8:00 to 9:00 p. m.—Studio program featuring V. F. McElweyl.  
 9:00 to 11:00 p. m.—Dance music.

**Wednesday, June 30**  
 10:00 to 11:00 a. m.—Household hints.  
 5:00 to 6:00 p. m.—Dance music by Billy Hamilton's Orchestra.  
 6:00 to 6:30 p. m.—Goodfellows Ad Period.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Mac and his gang.  
 8:00 to 8:10 p. m.—Weekly Health and Safety Talk.  
 8:10 to 9:00 p. m.—Concert by KFRC Little Symphony Orchestra.  
 9:00 to 10:00 p. m.—Studio program.  
 10:00 to 12:00 p. m.—Dance music.

**Thursday, July 1**  
 5:30 to 6:30 p. m.—Mac and his Gang.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:00 p. m.—Harry Rose.  
 7:00 to 7:30 p. m.—Goodfellow's Ad Period.  
 8:00 to 8:15 p. m.—Piano Solos by Cressy Ferra.  
 8:15 to 8:30 p. m.—Special studio program.  
 8:30 to 10:00 p. m.—Dance music.

**Friday, July 2**  
 5:00 to 6:00 p. m.—Jack Pait's Canary Cottage Orchestra, George Traeger, directing.  
 6:00 to 6:30 p. m.—Goodfellows Ad Period.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Mac and his Gang.  
 8:00 to 9:00 p. m.—KFRC Little Symphony Orchestra.  
 9:00 to 10:00 p. m.—Sigmund Anker String Ensemble.  
 10:00 to 11:00 p. m.—Dance music.

**Saturday, July 3**  
 6:00 to 7:00 p. m.—Mac and his Gang.  
 7:00 to 7:30 p. m.—Goodfellows Ad Period.  
 8:00 to 8:30 p. m.—KFRC Request Twins, "Jake'n' Alec."  
 8:30 to 1:00 a. m.—Dance music.

**Tuesday, June 29**  
 7:15 to 7:30 a. m.—Health Training Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength."  
 10:45 to 11:30 a. m.—"Literary Hour."  
 11:30 a. m. to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 6:00 to 6:55 p. m.—Dinner Concert.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce.  
 7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 8:00 to 9:00 p. m.—Eveready program.  
 9:00 to 10:00 p. m.—"The Pilgrims' Hour."  
 10:00 p. m. to 12:00 midnight—Dance music.

**Wednesday, June 30**  
 7:15 to 7:30 a. m.—Health Training Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength."  
 10:45 to 11:30 a. m.—"Literary Hour."  
 11:30 a. m. to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—Williams Institute, speaker.  
 5:30 p. m.—"For Instance."  
 6:00 to 6:55 p. m.—Dinner concert.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain, Cotton, and Metals.  
 7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).

**Thursday, July 1**  
 7:15 to 7:30 a. m.—Health Training Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength."  
 10:45 to 11:30 a. m.—"Literary Hour."  
 11:30 a. m. to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 5:30 to 6:30 p. m.—George W. Ludlow, "Friend to Boys."  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).  
 8:00 to 9:00 p. m.—Vacation program.  
 9:00 p. m. to 12:00 midnight—Dance music.

**Friday, July 2**  
 7:15 to 7:30 a. m.—Health Training Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength."  
 10:45 to 11:30 a. m.—"Literary Hour."  
 11:30 a. m. to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—Auction Bridge Matinee.  
 5:30 to 6:00 p. m.—KGO Radio Girls.  
 6:00 to 6:55 p. m.—Dinner concert.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—Baseball scores.  
 7:08 p. m.—S. F. Produce.  
 7:16 p. m.—N. Y. Stock reports (closing).  
 7:23 p. m.—S. F. Stock reports (closing).

**Saturday, July 3**  
 7:15 to 7:30 a. m.—Health Training Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength."  
 10:45 to 11:30 a. m.—"Literary Hour."  
 11:30 a. m. to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—Talks from American Art Bureau.  
 5:30 to 6:00 p. m.—KGO Kiddies Klub.  
 6:00 to 6:55 p. m.—Dinner concert.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:14 p. m.—N. Y. Stock reports (closing).  
 7:21 p. m.—S. F. Stock reports (closing).  
 8:00 p. m.—Educational program—music and speakers.  
 8:05 p. m.—Agricultural Course.  
 8:25 p. m.—"United States Government."  
 8:50 p. m.—Wilda Wilson Church, "Better English."  
 9:15 p. m.—"Symposium on the New Education."  
 9:30 p. m.—A. E. Anderson, speaker.

**KJBS—JULIUS BRUNTON & SONS CO., SAN FRANCISCO—220**

**Sunday, June 27**  
 5:00 to 6:30 p. m.—Studio program by Robert Anderson.

**Monday, June 28**  
 9:00 to 10:40 a. m.—Program of Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.  
 8:00 to 8:45 p. m.—Studio program by "Johnson's Radio Band."  
 8:45 to 9:00 p. m.—KJBS Players under the direction of Fred Dittmar.  
 9:00 to 10:00 p. m.—Program by "Johnson's Radio Band."

**Tuesday, June 26**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.  
**Wednesday, June 30**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.  
 8:00 to 10:00 p. m.—Studio program by Jimmy Raymond and Jack Reed.

**Thursday, July 1**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.

**Friday, July 2**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.  
 8:00 to 9:00 p. m.—Villa Moret program.  
 9:00 to 10:00 p. m.—"The Favorite Hour Entertainers."  
 10:00 to 11:30 p. m.—Regular Weekly Meeting of "The Royal Order of Smoked Herring."

**Saturday, July 3**  
 9:00 to 10:40 a. m.—Vocal and Instrumental Selections.  
 2:00 to 2:30 p. m.—Vocal and Instrumental Selections.

**KFRC—CITY OF PARIS DRY GOODS CO., SAN FRANCISCO—270.1**

**Sunday, June 27**  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:30 p. m.—Concert by Stanislas Bem's Little Symphony Orchestra.  
 8:00 to 10:00 p. m.—Concert by Bem's Little Symphony Orchestra.  
 10:00 to 12:00 p. m.—Dance music.

**Monday, June 28**  
 10:00 to 11:00 a. m.—Household Hints.  
 4:30 to 5:30 p. m.—Dance music by Ken Roth's Palm Garden Four.  
 5:30 to 6:30 p. m.—A. F. Merrell and his Stamp Club.  
 6:30 p. m.—"The Stage and Screen."  
 6:30 to 7:00 p. m.—Jo Mendel and his Pep Band.  
 7:00 to 7:30 p. m.—Goodfellows Ad Period.

**KGTT—GLAD TIDINGS TEMPLE, SAN FRANCISCO—207**

**Sunday, June 27**  
 2:30 to 3:30 p. m.—Sunday School.  
 3:00 to 5:00 p. m.—Church service.  
 8:00 to 10:00 p. m.—Church service.

**Monday, June 28**  
 12:15 p. m.—Daily Scripture reading.

**Tuesday, June 29**  
 12:15 p. m.—Daily Scripture.  
 8:10 p. m.—Studio program of sacred music.

**Wednesday, June 30**  
 12:15 p. m.—Scripture reading.  
 8:00 to 4:00 p. m.—Divine healing service.  
 8:00 to 10:00 p. m.—Studio program of sacred music.

**Thursday, July 1**  
 12:15 p. m.—Daily Scripture reading.

**Friday, July 2**  
 12:15 p. m.—Daily Scripture reading.  
 8:00 to 10:00 p. m.—Studio program of sacred music.

**Saturday, July 3**  
 12:15 p. m.—Daily Scripture reading.

**KGO—GENERAL ELECTRIC CO., OAKLAND—361**

**Sunday, June 27**  
 11:00 a. m.—Church service.  
 3:30 p. m.—Walch's Concert Band.  
 7:40 p. m.—Weather Bureau report.  
 7:45 p. m.—Church service.

**Monday, June 28**  
 7:15 to 7:30 a. m.—Health Training Exercises.  
 7:45 a. m.—Health Training.  
 8:15 to 8:30 a. m.—Health Training.  
 8:30 a. m.—"Daily Strength."  
 11:30 a. m. to 1:00 p. m.—Luncheon concert.  
 12:00 noon—Time Signal.  
 12:30 p. m.—Weather Bureau reports.  
 1:30 p. m.—N. Y. Stock reports.  
 1:37 p. m.—S. F. Stock reports.  
 1:42 p. m.—Weather Bureau reports.  
 3:00 to 4:00 p. m.—Talks from American Art Bureau.  
 5:30 to 6:00 p. m.—KGO Kiddies Klub.  
 6:00 to 6:55 p. m.—Dinner concert.  
 6:55 p. m.—News items.  
 7:03 p. m.—Weather Bureau report.  
 7:06 p. m.—S. F. Produce, Grain, Cotton and Metals.  
 7:14 p. m.—N. Y. Stock reports (closing).  
 7:21 p. m.—S. F. Stock reports (closing).  
 8:00 p. m.—Educational program—music and speakers.  
 8:05 p. m.—Agricultural Course.  
 8:25 p. m.—"United States Government."  
 8:50 p. m.—Wilda Wilson Church, "Better English."  
 9:15 p. m.—"Symposium on the New Education."  
 9:30 p. m.—A. E. Anderson, speaker.

**KTAB—ASSOCIATED BROADCASTERS, OAKLAND—240**

**Sunday, June 27**  
 9:15 to 10:45 a. m.—Bible Lecture.  
 11:00 a. m. to 12:30 p. m.—Church service.  
 7:45 to 9:15 p. m.—Church service.

**Monday, June 28**  
 9:00 to 9:30 a. m.—Prayer service.  
 7:00 to 7:30 p. m.—Shopping Hour.  
 8:00 to 10:00 p. m.—Studio program.

# Radio Program for Next Week

**Tuesday, June 29**  
 9:00 to 9:30 a. m.—Prayer service.  
 7:00 to 7:30 p. m.—Shopping Hour.  
 8:00 to 10:00 p. m.—Studio program.

**Wednesday, June 30**  
 9:00 to 9:30 a. m.—Prayer service.  
 7:00 to 7:30 p. m.—Shopping Hour.

**Thursday, July 1**  
 9:00 to 9:30 a. m.—Prayer service.  
 7:00 to 7:30 p. m.—Shopping Hour.  
 8:00 to 10:00 p. m.—Studio program.

**Friday, July 2**  
 9:00 to 9:30 a. m.—Prayer service.  
 7:00 to 7:30 p. m.—Shopping Hour.  
 8:00 to 10:00 p. m.—Studio program.

**Saturday, July 3**  
 7:00 to 7:30 p. m.—Shopping Hour.

## KLX—OAKLAND TRIBUNE, OAKLAND—508.2

**Monday, June 28**  
 7:00 to 7:30 p. m.—News broadcast.  
 8:00 to 9:00 p. m.—Studio program through the courtesy of the Piggly Wiggly Co.  
 9:00 to 10:30 p. m.—Weekly meeting of the Protective Order of Lake Merritt Ducks.

**Tuesday, June 29**  
 8:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.

**Wednesday, June 30**  
 8:00 p. m.—Baseball.  
 6:30 to 7:00 p. m.—Athens Athletic club orchestra.

**Thursday, July 1**  
 7:00 to 7:30 p. m.—News broadcast.  
 8:00 to 9:00 p. m.—Educational program.  
 9:00 to 10:00 p. m.—Twelfth "Community Night." Musicians and citizens of Tracy, Cal.

**Friday, July 2**  
 8:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.

**Saturday, July 3**  
 8:00 p. m.—Baseball.  
 7:00 to 7:30 p. m.—News broadcast.

## KFUS—GOSPEL RADIO, OAKLAND—256

**Sunday, June 27**  
 9:00 a. m.—Sunday School Lesson.  
 4:30 p. m.—One hour of sacred song.

**Monday, June 28**  
 10:00 a. m.—The Hour of Ministry.  
 6:30 p. m.—Children's Bible story hour.  
 6:45 p. m.—Bible reading.  
 7:30 p. m.—Vesper program.

**Tuesday, June 29**  
 8:00 p. m.—One hour musical concert.

**Wednesday, June 30**  
 10:00 a. m.—Hour of Ministry.  
 6:30 p. m.—Children's Bible story hour.  
 6:45 p. m.—Bible reading.  
 7:00 p. m.—Vesper service.  
 8:00 p. m.—Studio program.

**Friday, July 2**  
 10:00 a. m.—Hour of Ministry.  
 6:30 p. m.—Children's Bible story hour.  
 6:45 p. m.—KFUS Vesper Service.  
 8:00 p. m.—Liggett's sacred musical hour.

**Saturday, July 3**  
 10:30 a. m.—One hour of Children's Church broadcasting.  
 6:30 p. m.—Regular radiocast Down Town Mission.

## KFWB—WARNER BROS., HOLLYWOOD—252

**Sunday, June 27**  
 9:00 to 11:00 p. m.—Peggy Mathews, blues singer.

**Monday, June 28**  
 4:45 to 5:00 p. m.—Home Economics.  
 5:00 to 6:00 p. m.—Children's Hour.  
 6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
 7:30 to 8:00 p. m.—Program.  
 8:00 to 8:10 p. m.—News Items.  
 8:10 to 9:10 p. m.—Program, featuring Raquel Nieto.  
 9:10 to 10:10 p. m.—Program featuring Kenneth Gillum, popular songs.  
 10:10 to 11:00 p. m.—Warner Bros. Frolic.

**Tuesday, June 29**  
 4:45 to 5:00 p. m.—Home Economics.  
 5:00 to 6:00 p. m.—Children's Hour.  
 6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
 7:00 to 7:30 p. m.—Program featuring Peggy Mathews.  
 7:30 to 8:00 p. m.—Program featuring June Parker.  
 8:00 to 8:10 p. m.—News Items.  
 8:10 to 9:10 p. m.—Bill Hatch and his Radio Loons.  
 9:10 to 10:10 p. m.—Program featuring Arthur Fabst.  
 10:10 to 11:00 p. m.—Warner Bros. Frolic.

**Wednesday, June 30**  
 4:45 to 5:00 p. m.—Home Economics.  
 5:00 to 6:00 p. m.—Children's Hour.

6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
 7:30 to 8:00 p. m.—Program featuring The Corduroy Cord Tire Orchestra.  
 8:00 to 8:10 p. m.—News Items.  
 8:10 to 9:10 p. m.—Program, popular songs.  
 9:10 to 10:10 p. m.—Bill Hatch and his Orchestra.  
 10:10 to 11:00 p. m.—Warner Bros. Frolic.

**Thursday, July 1**  
 6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
 7:00 to 7:30 p. m.—Program featuring Esther White.  
 8:00 to 8:10 p. m.—News Items.  
 8:10 to 9:10 p. m.—Program featuring June Parker.  
 9:10 to 10:10 p. m.—Bill Hatch and his Orchestra.  
 10:10 to 11:00 p. m.—Warner Bros. Frolic.

**Friday, July 2**  
 6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
 7:00 to 7:30 p. m.—News Items.  
 8:10 to 9:10 p. m.—Program featuring Ann Gray, blues singer.  
 9:10 to 10:10 p. m.—Bill Hatch and his Orchestra.  
 10:10 to 11:00 p. m.—Warner Bros. Frolic.

**Saturday, July 3**  
 6:00 to 7:00 p. m.—Pontiac Six Dinner Hour.  
 8:00 to 9:00 p. m.—Peggy Mathews, blues singer.  
 9:00 to 11:00 p. m.—Warner Bros. Frolic.

## KFI—EARLE C. ANTHONY, INC., LOS ANGELES—467

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**Sunday, June 27**  
 10:00 a. m.—Morning Services.  
 4:00 p. m.—Vesper Services.  
 6:30 p. m.—KFI Nightly Doings.  
 6:45 p. m.—Music Appreciation Chat.  
 7:00 p. m.—Popular Program.  
 7:30 p. m.—Jim, Jack and Jean Trio.  
 8:00 p. m.—Aeolian Organ Recital.  
 9:00 p. m.—Badger's Hollywood Californians.  
 10:00 p. m.—Packard Six Orchestra.

**Monday, June 28**  
 6:45 to 7:00 a. m.—Health Training.  
 7:15 to 7:30 a. m.—Health Training.  
 7:45 to 8:00 a. m.—Lazybones' Class, Health Training.  
 8:00 to 8:30 a. m.—Cheerio—Daily Strength.  
 5:30 p. m.—Varsity Ramblers, direction of Wallace Dishman.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—Eugenia Whisenaut, R. M. Johnson, musical saw.  
 6:45 p. m.—George Wilder Cartwright.  
 7:00 p. m.—Owen Fallon and his Californians.  
 8:00 p. m.—Norma Dana, soprano; Herbert Sorg, pianist.  
 9:00 p. m.—Program presented by the Walter M. Murphy Motors Co. Virginia Fohri. Broadcast simultaneously by KFI and KPO.  
 10:00 p. m.—Program by Meiklejohn Bros.

**Tuesday, June 29**  
 6:45 to 7:00 a. m.—Health Training.  
 7:15 to 7:30 a. m.—Health Training.  
 7:45 to 8:00 a. m.—Health Training.  
 8:00 to 8:30 a. m.—Daily Strength.  
 6:00 p. m.—Rendezvous Ballroom Orchestra.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—Vest Pocket Program.  
 6:45 p. m.—"Human Nature Around the World."  
 7:00 p. m.—Virginia Ballroom Orchestra.  
 8:00 p. m.—Screen Artists' Quartet, Gretchen Garrett, Robert Hurd.  
 9:00 p. m.—Composers' Series No. 5.  
 9:30 p. m.—Elnora Rader, contralto.  
 10:00 p. m.—Packard Radio Club.

**Wednesday, June 30**  
 6:45 to 7:00 a. m.—Health Training.  
 7:15 to 7:30 a. m.—Health Training.  
 7:45 to 8:00 a. m.—Health Training.  
 8:00 to 8:30 a. m.—Daily Strength.  
 5:30 p. m.—Don Warner's Orchestra.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—Don Warner's Orchestra.  
 6:45 p. m.—E. C. J. Price "Gossip."  
 7:00 p. m.—Bernice Brown and Julietta Burnette, with Louis Malone, pianist.  
 8:00 p. m.—Program by California Petroleum Corporation of California.  
 9:00 p. m.—Pat O'Neal, baritone.  
 10:00 p. m.—Program arranged by Charles Beauchamp.

**Thursday, July 1**  
 6:45 to 7:00 a. m.—Health Training.  
 7:15 to 7:30 a. m.—Health Training.  
 7:45 to 8:00 a. m.—Health Training.  
 8:00 to 8:30 a. m.—Daily Strength.  
 5:30 p. m.—Hollywood Footlifters.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—KFI Radiatorial Period.  
 6:45 p. m.—Marguerite Truxler; Adie Lucien, yodeler.  
 7:00 p. m.—Varied program.  
 8:00 p. m.—Kanner Trio.  
 9:00 p. m.—D. Reeves Boyd, flutist; Charlotte McKenna Hodge.  
 10:00 p. m.—Patrick-Marsh Orchestra.

**Friday, July 2**  
 6:45 to 7:00 a. m.—Health Training.  
 7:15 to 7:30 a. m.—Health Training.  
 7:45 to 8:00 a. m.—Health Training.  
 8:00 to 8:30 a. m.—Daily Strength.  
 5:30 p. m.—Kenneth Morse and his Venice Ballroom Orchestra.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:30 p. m.—Carlyle Stevenson's Orchestra.  
 6:45 p. m.—Burr McIntosh, "Cheerful Philosopher."  
 7:00 p. m.—Carlyle Stevenson's Orchestra.  
 7:30 p. m.—Felipe Delgado, Media Hora Espanola.  
 8:00 p. m.—Aeolian Organ Recital, Louise Watson, soloist.  
 9:00 p. m.—Program of Hawaiian Music.  
 10:00 p. m.—Packard Ballad Hour.

**Saturday, July 3**  
 6:45 to 7:00 a. m.—Health Training.  
 7:15 to 7:30 a. m.—Health Training.  
 7:45 to 8:00 a. m.—Health Training.  
 8:00 to 8:30 a. m.—Daily Strength.  
 5:30 p. m.—Matinee Program.  
 6:00 p. m.—KFI Nightly Doings.  
 6:15 p. m.—KFI Radio Travel Guide.  
 6:45 p. m.—KFI Radiatorial Period.  
 7:00 p. m.—Al Wesson and his Orchestra.  
 8:00 p. m.—Angelus Trio.  
 9:00 p. m.—Corelli Trio.  
 10:00 p. m.—Packard Radio Club.  
 11:00 p. m.—KFI Midnight Frolic.

## KNX—L. A. EVENING EXPRESS LOS ANGELES—337

**Daily Except Sunday**  
 7:30 a. m.—KNX Morning Gym.  
 8:00 a. m.—Inspirational talk and morning prayer.  
 8:55 a. m.—Time signals.  
 9:00 a. m.—Radio Shopping News.  
 10:00 a. m.—Day's Morning Message.  
 10:30 a. m.—Household Economics.  
 12:00 m.—Arcade Cafeteria Orchestra.  
 1:30 p. m.—The Book Worm.  
 4:55 p. m.—Market reports.  
 5:30 p. m.—Arcade Cafeteria Orchestra.  
 6:00 p. m.—The Town Tattler.  
 6:15 p. m.—W. F. Alder Travelogue.  
 6:30 p. m.—Atwater Kent orchestra.

**Sunday, June 27**  
 10:00 a. m.—1st Presbyterian Church of Hollywood.  
 2:00 to 4:00 p. m.—Musical program.  
 4:30 p. m.—Cinema chat.  
 6:30 p. m.—Hollywood Unitarian Church.  
 7:00 p. m.—Circle Theatre Symphony.  
 8:00 p. m.—1st Presbyterian Church of Hollywood.  
 9:00 p. m.—Courtesy program.

**Monday, June 28**  
 3:00 p. m.—Little Jean.  
 4:00 p. m.—Household Hints.  
 4:30 p. m.—Blue Monday Frolic.  
 7:00 p. m.—Feature program.  
 7:30 p. m.—Courtesy program.  
 8:00 p. m.—Courtesy program.  
 9:00 p. m.—Courtesy program.  
 10:00 p. m.—Goodrich Silverton Cord orchestra.  
 11:00 p. m.—Ray West's Cocoanut Grove orchestra.

**Tuesday, June 29**  
 2:00 p. m.—Mothers' Hour.  
 3:00 p. m.—Courtesy program.  
 7:45 p. m.—Talk on health.  
 8:00 p. m.—Courtesy program.  
 9:00 p. m.—Courtesy program.  
 10:00 p. m.—Ray West's Cocoanut Grove orchestra.

**Wednesday, June 30**  
 3:00 p. m.—Musical readings.  
 4:00 p. m.—Talk on care of children.  
 7:00 p. m.—Courtesy program.  
 8:00 p. m.—Courtesy program.  
 9:00 p. m.—Courtesy program.  
 10:00 p. m.—Feature program.  
 11:00 p. m.—Ray West's Cocoanut Grove Orchestra.

**Thursday, July 1**  
 11:00 a. m.—Nature talk.  
 2:00 p. m.—Paul D. Hugon, handwriting expert.  
 7:00 p. m.—Feature program.  
 8:00 p. m.—Courtesy program.  
 9:00 to 10:00 p. m.—Courtesy program.  
 10:00 p. m.—Courtesy program.  
 11:00 p. m.—Ray West's Cocoanut Grove Orchestra.

**Friday, July 2**  
 10:30 a. m.—"Proper Foods and how to Prepare Them."  
 2:00 p. m.—Musical program.  
 4:00 p. m.—Boy Scouts' Musical Program.  
 7:00 p. m.—Courtesy program.  
 8:00 p. m.—Courtesy program.  
 9:00 p. m.—Courtesy program.  
 10:00 p. m.—Broadcasting the main Event from Hollywood Legion Stadium.

**Saturday, July 3**  
 3:00 p. m.—Town Crier of the Day.  
 4:45 p. m.—Joyce Coad.  
 7:00 p. m.—Stories of Insect Life.  
 7:15 p. m.—Announcement of Sunday services.



## Radio Program for Next Week

7:30 p. m.—Feature program.  
8:00 p. m.—Feature program.  
9:00 p. m.—Feature program.  
10:00 p. m.—Ray West's Coconut Grove Orchestra.  
11:00 p. m.—KNX Hollywood Night.

### KGW—MORNING OREGONIAN, PORTLAND—491.5

**Sunday, June 27**  
10:25 to 12:00 noon—Morning services.  
7:30 to 9:00 p. m.—Evening services.  
9:00 to 10:00 p. m.—Concert.  
**Monday, June 28**  
10:00 to 11:30 a. m.—Music, weather report, household helps.  
12:30 to 1:30 p. m.—Concert.  
6:00 to 7:00 p. m.—Dinner concert; baseball scores.  
7:30 to 7:45 p. m.—Weather, market and police reports.  
8:00 to 9:00 p. m.—Organ recital.  
9:00 to 10:00 p. m.—Vaudeville entertainment.  
10:00 to 12:00 p. m.—Dance music by Cole McElroy's dance orchestra.  
**Tuesday, June 29**  
10:00 to 11:30 a. m.—Music, weather report, household helps.  
12:30 to 1:30 p. m.—Concert.  
2:00 to 3:30 p. m.—Women's Matinee.  
6:00 to 7:00 p. m.—Dinner concert.  
7:30 to 7:45 p. m.—Weather, market and police reports.  
8:00 to 10:00 p. m.—Educational program.  
10:00 to 12:00 p. m.—Dance music.

**Wednesday, June 30**  
10:00 to 11:30 a. m.—Music, weather report, household helps.  
12:30 to 1:30 p. m.—Concert.  
6:00 to 7:00 p. m.—Dinner concert; baseball scores.  
7:30 to 7:45 p. m.—Weather, market and police reports.  
8:00 to 9:00 p. m.—Concert.  
9:00 to 9:20 p. m.—Travelogue, "Around the World."

**Thursday, July 1**  
10:00 to 11:30 a. m.—Music, weather report, household helps.  
12:30 to 1:30 p. m.—Concert.  
6:00 to 7:00 p. m.—Dinner concert; baseball scores.  
7:30 to 7:45 p. m.—Weather, police and market reports.  
7:45 to 8:00 p. m.—Lecture.  
9:00 to 10:00 p. m.—Vaudeville program.  
10:00 to 12:00 p. m.—Dance music by Cole McElroy's orchestra.

**Friday, July 2**  
10:00 to 11:30 a. m.—Women's daily dozen, music, weather report, household helps.  
12:30 to 1:30 p. m.—Concert.  
2:00 to 3:00 p. m.—Women's Matinee.  
6:00 to 7:00 p. m.—Dinner concert; baseball scores.  
7:30 to 7:45 p. m.—Weather, police and market reports.  
8:00 to 9:00 p. m.—Concert of vocal and instrumental music.  
9:00 to 10:30 p. m.—Concert of vocal and instrumental music.  
10:30 to 12:00 midnight—Weekly frolic of the Keep Growing Wiser Order of Hoot Owls.  
**Saturday, July 3**  
10:00 to 11:30 a. m.—Music, weather report, household helps.  
12:30 to 1:30 p. m.—Concert.  
6:00 to 7:00 p. m.—Dinner concert; baseball scores.  
10:00 to 12:00 p. m.—Dance music.

### KJR—NORTHWEST RADIO SERVICE CO., SEATTLE—384.4

**Sunday, June 27**  
11:00 to 12:30 p. m.—Church services.  
7:45 to 8:00 p. m.—Organ recital.  
8:00 to 9:15 p. m.—Evening Services First M. E. Church.  
9:15 to 10:45 p. m.—Orchestra under direction of Henry Damski.

**Monday, June 28**  
12:00 to 12:00 a. m.—"What to prepare for tonight's dinner."  
12:00 m.—Time Signals.  
5:40 to 6:00 p. m.—New York Stock Exchange.  
6:00 p. m.—Time Signals.  
6:00 to 6:05 p. m.—Baseball scores.  
6:05 to 6:10 p. m.—Weather reports.  
8:30 to 10:00 p. m.—Post Intelligencer Studio Program.  
10:00 p. m.—Time Signals.

**Tuesday, June 29**  
11:30 to 12:00 m.—"What to prepare for tonight's dinner."  
12:00 m.—Time Signals.  
3:00 to 4:00 p. m.—Musical program.  
5:40 to 6:00 p. m.—Closing quotations New York Stock Exchange.  
6:00 p. m.—Time Signals.  
6:00 to 6:05 p. m.—Baseball scores.  
6:05 to 6:10 p. m.—Weather reports.  
8:30 to 10:00 p. m.—Orchestra directed by Henri Damski.  
10:00 p. m.—Time Signals.  
10:00 to 11:00 p. m.—Studio program.

**Wednesday, June 30**  
11:30 to 12:00 p. m.—"What to prepare for tonight's dinner."  
12:00 m.—Time Signals.  
5:40 to 6:00 p. m.—Stock Exchange quotations.  
6:00 p. m.—Time Signals.  
6:00 to 6:05 p. m.—Baseball scores.  
6:05 to 6:10 p. m.—Weather reports.  
8:30 to 10:00 p. m.—Studio program.  
10:00 p. m.—Time Signals.  
10:00 to 11:00 p. m.—Studio program.

**Thursday, July 1**  
11:30 to 12:00 m.—"What to prepare for tonight's dinner."  
12:00 m.—Time Signals.  
5:40 to 6:00 p. m.—Closing quotations of Stock Exchange.  
6:00 p. m.—Time Signals.  
6:00 to 6:05 p. m.—Baseball scores.  
6:05 to 6:10 p. m.—Weather reports.  
8:30 to 10:00 p. m.—Post Intelligencer Studio Program.  
10:00 p. m.—Time Signals.  
10:00 to 10:30 p. m.—Musical program.  
10:30 to 12:00 p. m.—Post Intelligencer presenting weekly meeting of the "Keep Joy Radiating Order of Bats."

**Friday, July 2**  
11:30 to 12:00 a. m.—"What to prepare for tonight's dinner."  
12:00 m.—Time Signals.  
3:00 to 4:00 p. m.—Studio program.  
5:40 to 6:00 p. m.—Stock Exchange quotations.  
6:00 p. m.—Time Signals.  
6:00 to 6:05 p. m.—Baseball scores.  
6:05 to 6:10 p. m.—Weather reports.  
8:30 to 10:00 p. m.—Orchestra directed by Henri Damski.

10:00 p. m.—Time Signals.  
10:00 to 11:00 p. m.—Studio program.  
**Saturday, July 3**  
11:30 to 12:00 p. m.—"What to prepare for tonight's dinner."  
12:00 m.—Time Signals.  
5:40 to 6:00 p. m.—Stock Exchange quotations.  
6:00 p. m.—Time Signals.  
6:00 to 6:05 p. m.—Baseball scores.  
6:05 to 6:10 p. m.—Weather reports.  
8:30 to 10:00 p. m.—Studio program.

### KOA—GENERAL ELECTRIC, DENVER—322.4—(Mountain Time)

**Sunday, June 27**  
10:55 a. m.—Service of St. John's Episcopal cathedral.  
6:30 p. m.—Studio concert; vocal solos and string quartet.  
8:00 p. m.—Open-air concert, Denver municipal band.

**Monday, June 28**  
11:45 a. m.—Weather, road reports, stocks, markets, livestock and produce.  
12:15 p. m.—Organ recital.  
6:00 p. m.—Stocks, markets, livestock, produce and news bulletins.  
6:30 p. m.—Dinner concert, Brown Palace String orchestra.  
7:30 p. m.—Sandman's hour.  
8:00 p. m.—Instrumental program.  
8:15 p. m.—Varsity program, featuring campus songs.

**Tuesday, June 29**  
11:45 a. m.—Weather, road reports, stocks, markets, livestock and produce.  
12:15 p. m.—Organ recital by Clarence Reynolds.  
3:30 p. m.—Matinee for housewives.  
4:00 p. m.—Culinary hints.  
4:15 p. m.—Fashion review.  
6:00 p. m.—Stocks, markets, livestock, produce and news bulletins.  
6:30 p. m.—Dinner concert, Brown Palace String orchestra.  
7:30 p. m.—Farm question box.

**Wednesday, June 30**  
11:45 a. m.—Weather, road reports, stocks, markets, livestock and produce.  
12:15 p. m.—Organ recital by Clarence Reynolds.  
6:00 p. m.—Stocks, markets, livestock, produce and news bulletins.  
6:30 p. m.—Dinner concert, Howard Tillotson, director.  
7:30 p. m.—Book of Knowledge.  
8:00 p. m.—Instrumental program.

**Thursday, July 1**  
11:45 a. m.—Weather, road reports, stocks, markets, livestock and produce.  
12:15 p. m.—Organ recital, by Clarence Reynolds.  
3:30 p. m.—Matinee for housewives.  
4:00 p. m.—Culinary hints.  
4:15 p. m.—Fashion review.  
6:00 p. m.—Stocks, markets, livestock, produce and news bulletins.  
6:30 p. m.—Dinner concert, Howard Tillotson, director.

**Friday, July 2**  
11:45 a. m.—Weather, road reports, stocks, markets, livestock and produce.  
12:15 p. m.—Organ recital by Clarence Reynolds.  
3:30 p. m.—Matinee for housewives.

4:00 p. m.—Culinary hints.  
4:15 p. m.—Fashion review.  
6:00 p. m.—Stocks, markets, livestock, produce and news bulletins.  
6:30 p. m.—Dinner concert, Howard Tillotson, director.  
7:30 p. m.—Sunday school lesson.  
8:00 p. m.—Open-air concert, Denver municipal band.

**Saturday, July 3**  
11:45 a. m.—Weather, road reports, stocks, markets and livestock.  
12:15 p. m.—Organ recital by Clarence Reynolds.

### KFOB—BULINGAME, INC.—226

**Tuesday, June 29**  
8:00 to 9:00 p. m.—Concert program.  
9:00 to 10:00 p. m.—Popular music by the Californians Orchestra.  
10:00 to 12:00 p. m.—Dance orchestra.

**Thursday, July 1**  
8:00 to 9:30 p. m.—Selections from popular operettas, saxophone solos and instrumental numbers.  
9:30 to 10:30 p. m.—Program.  
10:30 to 12:00 p. m.—Dance orchestra.

**Saturday, July 3**  
8:00 to 9:00 p. m.—Concert program, patriotic numbers.  
9:00 to 12:00 p. m.—Dance orchestra.

### Pacific Radio Exposition

The 1927 models of the leading national radio manufacturers will have their first showing of the season in the United States at the third annual Pacific Radio Exposition to be held in the exposition auditorium here, August 21st to 28th. This is the statement of officers of the Pacific Radio Trade Association, under whose direction the exposition will be held.

In view of the fact that this is to be the first radio exposition of the season and is endorsed by the Radio Manufacturers' Association, the event is commanding national attention and the advance indications are that the show will mark an important epoch in the radio trade. Although no radical changes are expected in the models and accessories to be shown, there will nevertheless be important improvements and refinements to mark the progress and stability of the industry.

Some new model receivers will feature additional stages of radio and audio frequency amplification. These receivers will be built to permit the use of special purpose tubes, recently announced by tube manufacturers for the improvement of volume and tone quality of loud speakers. There will be improvements noted too in the cabinet designs of the new models.

New loud speakers produced to go with the 1927 model receivers will be shown here for the first time. The combination of the new receivers and loud speakers, new tubes, A and B eliminators, chargers and other important accessories, will be found to give the public the maximum to be desired in radio reproduction, it is said.

With the opening of the exposition two months off, all of the main arena

(Continued on Page 22)

## PLEASURE'S WAND

(Continued from Page 7)

## Imperial

"Padlocked," made from the Rex Beach story, is drawing large audiences to the Imperial theater, with Theda Bara in "Madame Mystery," a Hal Roach comedy, as part of the program.

In "Padlocked," which was directed by Allan Dwan are Lois Moran, who was starred in "Stella Dallas" and many other stars including Noah Beery, Louise Dresser, Allan Simpson, Helen Jerome Eddy, Florence Turner, Charles Lane and Douglas Fairbanks Jr.

\* \* \*

## Pantages

The last of the "Personality Contests" will be held at Pantages theater this week with the final decisions made for the stars.

"The Sap" is the screen feature for this week with Kenneth Harlan the principal, supported by a cast of well known cinema favorites. The vaudeville attractions and the short reels will comprise a program of striking features. this week.

\* \* \*

## Cameo

The popular Cameo theater on Market street opposite Fifth street will present two screen attractions this week. "The Wheel" starting on Saturday, will run four days with Margaret Livingston, Mahlon Hamilton, Claire Adams, Harrison Ford in the cast. This picture is filmed from the John Golden stage play and the titles were written by Montague Glass. It is a vital drama of the day.

"The Lawful Cheater" starring the screen favorite Clara Bow, will be screened four days starting on Wednesday, June 30 in a story of thrills and suspense.

\* \* \*

## Golden Gate

"The Exquisite Sinner" will be the feature picture at the Golden Gate theater commencing Saturday, when the day of opening changes from Sunday to Saturday. Renee Adoree, who made so great a success as Melisande in "The Big Parade," and Conrad Nagel, act the chief roles. Josef von Sternberg, who made a sensation with "The Salvation Hunters," directed this picture.

Ward and Van bring their very funny act, "Off Key," in which they make discords comic, are one of the featured acts on the vaudeville bill, and Hector and his Pals, a group of delightfully natural dogs, are another.

\* \* \*

## A Spendthrift's Sigh

"Break, break, break on thy cold gray shores, O sea,

But though you break forever,  
You'll ne'er be as broke as me!"

—London Opinion.

FROM BRIGHTER PENS  
THAN OURS

The farmers feed the nation—even to giving our politicians most of their food for thought.—Norfolk Virginian Pilot.

\* \* \*

The graduate is discovering that in that matter of getting a job a sheepskin isn't as important as sole leather.—Stamford Advocate.

\* \* \*

As we gather it, the trouble with popular government in Europe these days is that it is so terrifically unpopular.—Seattle Times.

\* \* \*

The attitude of us ardent reformers seems to be that the people are overwhelmingly for Prohibition if we can only keep them from expressing themselves.—Ohio State Journal.

\* \* \*

A Knoxville woman applying for divorce asked for the custody of eighteen hens, a rooster, and a motor-truck. Well, it sounds like a typical American family.—American Lumberman.

\* \* \*

The President urges common sense to cure the world's ailments, but probably the patient will continue to pine for some more picturesque treatment.—Manchester Union.

\* \* \*

If the chairs are bright green and there are freak pictures on the wall, it's a tea-room instead of a restaurant.—Buffalo News.

\* \* \*

We often wonder how long we shall have to accept the sharp cuts in wholesale prices on mere hearsay evidence.—Ohio State Journal.

\* \* \*

"An educated man earns more," says the Washington Post. Well, perhaps; but he doesn't always get it.—Philadelphia Inquirer.

\* \* \*

An apiarist declares that his honeybees are worth their weight in gold, but we would rather have our trousers pockets full of gold.—Florence (Ala.) Herald.

\* \* \*

Doubtless after associating with twenty-five or thirty Rising Generations Methuselah ceased entirely to worry about the matter.—Detroit News.

\* \* \*

Crown Prince Gustavus Adolphus says he is overwhelmed by the magnitude of everything in America and it sounds as if he were paying his own expenses.—Ohio State Journal.

\* \* \*

There are two causes of cussedness: (1) poverty, and (2) prosperity.—Day-  
enport Times.



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# ROYAL MAIL

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## TRAVEL TID-BITS

By Ernest F. Rixon

### "The Castles on the Loire"

The great river Loire, which traverses the heart of old France, from the mountains of Auvergne and the central plains to the Breton and Vendean shores, in the middle of its course flows through a district especially favoured by nature and by man, equally rich in picturesque landscape, historical monuments and magnificent architecture.

Between its verdure-covered banks duplicated by long green embankments bearing lines of poplars, the Loire idly flows over its sandy bed, very calm in its good moods, gently caressing its numerous isles, passing from town to town, from castle to castle and from one historical site to another, reflecting in its waters all these ancient buildings, these towers, cathedrals and castle-keeps whose very names evoke proud or tragic memories of a period as brilliant as it was agitated, with all its great events and outstanding personalities.

### "Where the River Bends"

Here where the rivers bend is a region which is particularly rich in splendors accumulated in a small space, a region so fertile and engaging that Balzac, one of its glorious sons, remarks of it in one of his books; "Shame on him who does not admire my beautiful, my valliant Touraine, with its seven valleys, flowing in water and wine!", a country which, besides the beautiful hills framing the graceful windings of pretty revulets, tributaries of the great river, displays such noble architecture and such great monuments, so many art treasurers of all ages; old Roman keeps, perforated and shattered, ivy-clad ruins, crowning abrupt declivities or rocks planted with vines and hollowed out into caves where the vine-dressers stock the famous Touraine wines, Gothic towers bristling with battlements, look-out posts and turrets, princely castles of the 16th century, resplendently decorated and sculptured with all the prodigality of the full-blown Renaissance, surrounded by immense shady parks, stately castles that were royal residences at the time when the Valois made the district the real political center of the kingdom.

### Castles of Touraine

The history of France comes to life again in these excursions among the cities and castles of Touraine, whether one starts from Tours, the ancient capital, the city of Saint Martin the Wonder-Worker, where beautiful buildings and old mansions without number nestle in the shade of the old cathedral, or from Blois, the brilliant city of the Valois.

### Royal Castle of Chambord

After Blois, and its marvels come the royal castle of Chambord with its forest haunted by the melancholy shade of Francois I, Chaumont and Amboise so proudly situated above the river, Chenonceaux, astride the bridge thrown across the Cher and which seems guarded by the ancient keep which stands like a sentinel on the bank, Saumur, Valencay, Angers, Loches and Chinon, both so picturesquely mediaeval, Azay-le-Rideau, so gracefully rising in the midst of its fresh waters and verdure, Usse, Langeais, Luynes, Chateaudun, with their strong walls, and those hills from which one sees, side by side, in striking antithesis, primitive dwellings hollowed out in the rock under the vines and lordly residences elaborated and sculptured stone by stone by the artists of the Renaissance.

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# Finance

ON June 19th the Pacific Gas and Electric Company invited the newspapermen to a tour of the various substations round the Bay District. This correspondent, among others, partook of the fine hospitality of the company, including a picnic lunch in the wooded country back of Claremont, dinner at the Clift Hotel and a visit to the theater in the evening. It was a wonderfully well conducted and hospitable entertainment.

\* \* \*

—But, apart altogether from the host and guest relation which the affair produced, it has left on our minds a very marked impression of the power and ability of the great public utility concerns of this country and particularly of the P. G. & E. We doubt very much whether anything can be found anywhere which can match with the engineering skill and organization talent of this corporation. It is one of the marked accomplishments of American life in the last quarter century.

\* \* \*

—At the Claremont substation electricity which is generated in the Pit River plants is supplied to East Bay citizens. It is in the hills back of the Claremont district. Here the electricity is "stepped down" from 100,000 volts to 11,000 volts by means of transformers for delivery to several distribution stations in Oakland, Piedmont and Berkeley.

\* \* \*

—At Newark the bus structure is probably the largest in the world. Electricity is received from the Pit River, the South Yuba Development and other plants and transmitted to the Santa Clara Valley, the Peninsula and San Francisco. The substation building has two synchronous condensers which regulate the operation of the transmission lines.

\* \* \*

—Located at the foot of 50th Ave., Oakland, is a substation which derives its energy from the transmission lines, for the purpose of reducing its voltage and distributing it through the East Bay cities, at the eastern end. Here there is a compressor and a 10,000,000 cubic foot gas holder in course of construction. This gas holder will be 306 feet in height and 216 feet in diameter.

\* \* \*

—Station A in San Francisco is particularly interesting. It has an installed capacity of 85,781 horse-power, and is the largest of the four steam electric generating stations of the Pacific Gas and Electric Company system. The main generator of electricity by the company is water, but this auxiliary steam productive force is to secure continuity of service and to provide a reserve. The main equipment of this consists of four turbine generators with 30 steam boilers.

\* \* \*

—Then there are various and sundry other equipment, such as the laboratory at Emeryville where the apparatus and equipment are tested and checked; safety devices in particular; the central warehouse at Emeryville occupying two and three-quarters acres of land, the great gas station which supplies the East Bay and Potrero gas works with its eight generators, each of 5,000,000 cubic feet daily capacity.

There has never been a greater triumph of engineering and modern science than our own Pacific Gas and Electric Company.

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Capital, Reserve and Contingent Funds.....	4,250,000.00
Employees' Pension Fund over .....	525,000.00

MISSION BRANCH.....	Mission and 21st Streets
PARK-PRESIDIO BRANCH.....	Clement St. and 7th Ave.
HAIGHT STREET BRANCH.....	Haight and Belvedere Streets
WEST PORTAL BRANCH.....	West Portal Ave. and Ulloa St.

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**FOUR AND ONE-QUARTER (4 1/4) per cent per annum,**  
 COMPUTED MONTHLY and COMPOUNDED QUARTERLY,  
 AND MAY BE WITHDRAWN QUARTERLY

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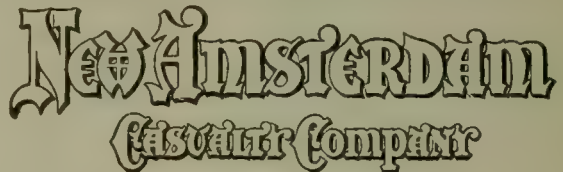
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**SOCIETY**

(Continued from Page 9)

**Author Feted**

Isabel Rogers Stradleigh, author of "Pomaraa," who in private life is Mrs. Gilbert Low Stradley, has been the feted guest at a number of recent literary events.

Mrs. Stradley, wife of one of San Francisco's most prominent bankers, was the honor guest at a delightful tea given in Berkeley a short time ago. Her vivacity and brilliancy are captivating charms and while a serious student of literature and a constant and consistent writer, Mrs. Stradley has a large circle of friends in society circles about the Bay.

When Kathleen Norris and Charles Norris were given a home-coming luncheon at the Clift Hotel, upon their return from Europe, Mrs. Stradley, whose pen name, Isabel Rogers Stradleigh, is particularly prominent in magazine circles now, was one of the round table guests at the Norris luncheon.

\* \* \*

**Gay Santa Cruz**

Several allurements are offered by Santa Cruz for the coming week extending over the Fourth of July holidays, with gay parties at the popular Casa Del Rey hotel attending all events.

The San Francisco-Santa Cruz yacht race will be held July 2 to 5 inclusive and will be handled on a handicap basis. The handsome trophy which will be awarded the yawl, ketch or schooner making the best handicap time will be a perpetual one. There will also be a cup to the sloop making the best handicap time from San Francisco to Santa Cruz.

\* \* \*

A fine trophy will be given to the best dressed yacht in Santa Cruz harbor on Independence Day.

\* \* \*

**Tennis Tournament**

Santa Cruz is planning for the first big tennis tournament of the season, July 24 to 25 to be staged on the new Casa Del Rey Hotel courts. It will be an invitational event in which the leading senior women players of the state will compete.

\* \* \*

**Feather River Inn**

Among the guests who are at Feather River Inn are Mr. and Mrs. Harrison S. Robinson and Mrs. Frank K. Jackson and sons of Oakland, who will be joined during July by Mr. Jackson; Mr. I. R. Kissel and family and Dr. and Mrs. C. E. Hyde, of San Francisco.

\* \* \*

**Hollywood Plaza Hotel**

Frau Ceceilie Hammerstein, well known German newspaper woman and short story writer, is visiting the West this summer and is stopping at the Hollywood Plaza Hotel in Hollywood, California. Frau Hammerstein is Chicago correspondent of the New York Staats Zeitung and has written some 400 fiction stories for German magazines.

**SUMMER RESORTS**

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One Mile North of Cloverdale on Redwood Highway

**DANCING IN DINING ROOM AND  
CLUB HOUSE  
SWIMMING IN RUSSIAN RIVER**

**Jellies, Jams and Mustard Pickles Always on the Table**

**State Engineer Passes at Post**

The passing of Wilbur F. McClure, State Engineer of California, has caused deep and sincere mourning throughout the length and breadth of our State.

His sudden demise, for this marvelous man dropped dead while at his work inspecting the site of the proposed irrigation dam in Hazel Valley, near Placerville, came as a blow to his associates and to the many, many admirers and friends of the State Engineer.

McClure was appointed to his position of State Engineer and Director of the State Department of Public Works by Governor Hiram Johnson and was considered the foremost authority in the West on California's water resources.

At one time he was a Methodist pastor serving as a minister of the church in pastorates in Plumas, Modoc, Bishop, Inyo and Nevada counties. Recently he represented California at a conference of seven western states at which the Colorado River compact was framed.

McClure leaves a widow, formerly Miss Margaret Altar. Three daughters, Mrs. J. W. Mahoney of Berkeley; Mrs. George A. Robinson of Merced; and Miss Catherine McClure of Sacramento survive him. A sister, Miss Nell McClure of Los Angeles; and a brother J. C. McClure are surviving relatives, of this highly honored and much esteemed leader in the building of our great State and its big enterprises.

\* \* \*

**San Francisco Open Forum Holds First Meeting**

The organization meeting of the San Francisco Open Forum, which took place last Friday in the Red Room of the Bellevue Hotel, evoked so much enthusiasm that the Forum bids fair to become one of the important centers of the intellectual and cultural life of our city.

Dr. S. L. Katsoff, genial sponsor and president of the Open Forum opened the meeting with an outline of its aims and objects. Dedicated to "Love of Knowledge" and "Tolerance," the Open Forum will conduct a series of lectures and musical recitals during the fall and winter season. A new departure will be an open debate, following each lecture.

The chief speakers of the evening were Hon. Judge Sylvain J. Lazarus, who extolled the idea of "Tolerance" and Lady Geraldine Cunliffe, who in her whimsical, original manner dwelt on the "Power of Thought." This brilliant speaker, well-known in intellectual centers, both East and West, is on the Executive Committee of the Forum. The musical numbers included Aria from Madame Butterfly by Miss Nellie Wren, the charming coloratura soprano, who delighted the audiences of the California Theater Sunday concerts and a selection of songs by George B. Koch. Accompanists were Miss Florence Laflingwell and Dr. Stefan Ney.

\* \* \*

**Hillcrest Club**

Mr. Isaac O. Upham's talk on "China and the Chinese" at the Hillcrest Club Thursday evening was appreciated by a group of members and their guests. Mr. Upham is thoroughly familiar with his subject, having visited China six times, where he has made remarkable pictures, which were shown on the screen, his object being to acquaint the people in this country with the people and life of the Orient.

Preceding the lecture, three members of Mr. Upham's company, who will appear in the prologue of his motion picture to have its world premiere in this city, entertained the audience. They were: Wing Kwong Tse, baritone, Moon Kwan, poet, and Lui, an eight-foot giant, formerly in the Emperor's Guard.

\* \* \*

Elsa Naess, pianist, is leaving San Francisco for a concert tour of Germany and the Scandinavian countries, two of her promising pupils accompanying her to her home in Oslo, Norway.



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## Petrol Paragraphs



By E. V. Weller  
Director of Publicity  
National Automobile Club

THE portion of the Pacific Highway leading into Oregon passes through a district which was of great importance in the days of the Argonauts, the names of some of the towns preserve the traditions of the period of '49, and some of the landmarks which have been preserved tell their own story of the thrilling times of summary justice for law-breakers.

The trip through the Siskiyou presents a continually changing panorama of high peaks and rugged canyons from the time the motorist leaves Sisson, at the foot of Mount Shasta, until he crosses the Oregon boundary near the town of Siskiyou.

A number of side trips may be made from Yreka, county seat of Siskiyou county, which includes the picturesque old towns of Horse Creek, Little Shasta, Trinity Center and Sawyer's Bar.

During the touring season the road from Redding to the Oregon line is kept in excellent shape. It is a constant ascent from Redding to Sisson, for in the space of sixty miles a climb of more than 3000 feet is made.

Siskiyou County, the most northern of the counties of California, contains some of the grandest scenery in the state. Mt. Shasta, 14,450 feet high, is perpetually covered with snow and the mountains which belong to this chain are among the highest in the United States.

Canyons, gorges, ravines, precipices and fertile meadows make up a magnificent combination of scenery to delight the eye.

Yreka, the county seat, is 387 miles from San Francisco and is located in the western part of the Shasta Valley. It was founded in 1851 and is the oldest town in that section of the state.

Sisson, which lies at the foot of Mt. Shasta, was originally a farm owned by a pioneer, John H. Sisson. For a long time it was the most popular of the vacation resorts for the society folk of San Francisco.

On the road to Weaverville lies the old town of Shasta, once the county seat and which has preserved many of the old iron-shattered buildings of the mining days. The whole district from Redding to Yreka is one of historic and romantic interest.

\* \* \*

Among other recommendations contained in a recent Traffic Survey of San Francisco made by the National Automobile Club was the following: "That all crossings and all stop lines for motor vehicles and street cars be indicated by steel plates or disc, each having a superficial area of at least 9 square inches and to be of not more than 12 inches between centers."

Eleven thousand of these markers have been installed at principal crossings in San Francisco and have proven a distinct success. As shown by the statement of Captain Gleeson of the San Francisco Police Department.

"Eleven thousand markers have been placed at street crossings on Market Street for the benefit of pedestrian traffic. The average number of pedestrian lanes at each crossing of Market Street is six and an average of 570 buttons have been used at each of the intersections."

The superiority of these buttons over the obsolete painting system is apparent, the main factor being that the lines are always in evidence, which was not the case with the painted lines. Under the painting system it was not possible to paint as many lines as are shown by the present marker button system. It therefore follows that the efficiency of pedestrian lanes has been increased.

An example of relative costs might be given: On the installation of the buttons at the crossing of Market, Stockton, Ellis and Fourth Streets, at which point there were six different pedestrian paths placed, the cost was \$118.00. To have painted these pedestrian lanes would not have been possible at this same cost. Wages of painters on night time work, traffic interference causing more hours to be consumed to the painting of these lanes, would have made the cost of entire installation at least 30 per cent more than the installation cost of the marker buttons. Due to various causes such as wear and tear of pedestrian and auto traffic, rain, fog, etc., it is estimated that these painted lines would have to be renewed at least four times a year. A great saving will be in the permanency of this semi-steel safety marker as when once installed it will last for approximately five years.

**Interconnection** of power systems in California proved to be an economic factor, resulting in greater distribution of power when and where needed.

Thru interconnection, California Power Companies have been able to pool their power supplies for the benefit of the entire state.

This interconnection makes possible the delivery of hydro-electric power during dry seasons into sections that would be without power or dependent on expensive steam generated power.

The business initiative and enterprise of these companies continually aid state development.

Since 1913 the average per capita cost of living increased 65%, while the average cost of electricity decreased 8%.

**PACIFIC GAS AND ELECTRIC COMPANY**



**P.G. and E.**  
"PACIFIC SERVICE"

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by Californians

23-626



The longer you brew -

**Caswell's**  
NATIONAL CREST  
**Coffee**  
-the better it gets.



GEO. W. CASWELL

Letter 6654 or Oakland 1017  
Telephone Direct

1,800,000 cups were served at the Panama Pacific International Exposition

# GOLF

By Fred Blair

THE Bay Counties Elks held a very successful golf tournament at the Harding Memorial Park golf course when seventy-five members of the Antler Herd went on a divot-digging expedition; and judging by some of the scores turned in, the park gardener will have a tough time replacing the turf.

Rufus Klawans was the chairman of the day and he put over the party pretty; and, outside of a few of the tailenders, who thought they were shooting crap instead of golf, with their seven-and-elevens, there were some very fine scores turned in. C. D. "Swede" Woods, the San Rafael capitalist, and G. A. Anderson broke even on the day with a tie score for the Joe Niderost trophy, with cards of 81. Big hearted Joe wanted to give them both a cup, but they decided to play it off at the next tournament. Joe didn't play himself as he ran out of Elk's teeth, but he promised to give a couple of carats set in a ring for the next tournament.

Sid Simon says he hopes to win it as he's about to take the final plunge in matrimony. Swede's record is a thousand per cent at Harding Park, having played three times over the course, registering three consecutive wins; namely when he captured a trophy at the Harding Memorial opening tournament, the Shrine, and the Elks. "More power to you Swede!"

George Anderson, who tied with Woods, was the dark horse of the tournament, and although he is affiliated with Local No. 3, still he wasn't considered to have a chance against Slim Eddie Abbot, champion pellet shooter of Locker Room 328; Judge T. I. Fitzpatrick, the peer of the bench; Jimmy Richardson, boxing commissioner; or Jack Kennedy, who plays golf for revenue only. All the same, Anderson slipped one over on the sure shot artists.

Sid Simon, the Auto-strop demon, cut a very fine figure in the tournament. Sid was formerly rated as one of the best golfers that played over Lincoln Park course, but he forsook the links for a couple of years. His return has been very marked as he is shooting better golf than ever. His 82 in the Elks' tournament—one stroke behind the leaders—was a splendid piece of work. Harry Fialer, the Club Taxicab prince, never played better in his life and although he didn't win any medals for bravery, still he has given the boys in Locker Room 328 something to talk about. Harry has often been mistaken for Jim Barnes, who won the British open, and judging by his past performance, he is destined to become just as famous.

Harry Hilp has been mixing concrete with golf with good results, but as yet he hasn't been able to cop a championship at golf although he belongs to more clubs than any other golfer in our city; but you can't condemn a fellow for trying. Captain Mike Lee, of the Fire Department, just simply burnt up the course. They had to summon Fire Commissioner Frank Sykes to send out Truck No. 3 to save the lake from burning. Captain Mike won the low net cup, and oh, boy! how he did fill it!

Charlie Bellnomini, the French opera singer, shot such high notes that they had to present him with a cup for shooting 65—not his age but his score. Charlie was chock full of high shots on the course but you should have seen him shooting highballs at the nineteenth! Charlie Traung, the label kid, was expected to do a lot of things since he had spent the last four months in Europe studying how to shoot mashie shots. Charlie claimed he had played with all the golfing celebrities from all over the world—including Joe Kirkwood, the demon trick wizzard. Charlie said

he played shots like Joe, the only difference was that Joe made them and he didn't.

Jimmy Richardson, manager of Spalding's showed up late. Jimmy's alibi was that someone stole his car a couple of weeks back and when he finally located it in a vacant lot it was stripped of everything except the paint. However, Jim made a noble stab for top honors, dethroning that famous warrior, Jack Kennedy, the old time ball player, who had never been known to emerge from any tournament without either winning a cup or the cash. Jack is a professional money player and a good match-maker, at that.

Captain Grover Coates, the handsome bachelor of the police force, who has parked himself at the Elks' club for years, upheld the dignity of his profession in the absence of Captain Jack Casey who is busily mixing snowballs with highballs in Alaska, proved to be a real dark horse. Captain Coates, it is rumored, has been taking secret lessons from various pros around the bay district but no one ever saw him on a golf course before the Elks' tournament; but when he got in action many of the boys claimed he had better form than Walter Hagen, and his score proved it as he knocked over several of the high lights, including Harry Pinkham, Lydia's brother, and Judge Joe Golden.

The big kick, however, was the feature match among the past Exalted Rulers of the San Francisco Lodge No. 3. Arthur Goepp, the glass peddler, cut his way around the course nine strokes ahead of Bill Boyd.—O. D. Flahaven nosed out Al Fortner by a single stroke, so Al was stuck for the orangeade. Exalted Ruler Andrew F. Burke did his work round the banquet board where he distributed the trophies; but it was our genial Judge T. I. Fitzpatrick, who had charge of the evening's festivities. They gave the Judge a rousing cheer when he took his seat at the head of the speakers' table, and everyone to a man pledged him their support at the next election.

Bob Ohea, the big boy from Lake Merced Club, said he drank nothing stronger than Coca-Cola, but offered a five gallon keg of paraffine paint for a prize for the next tournament, which was accepted.

Charlie Collett, the nifty tailor, offered a suit of clothes with an extra pair of pants. Charlie Ash wanted to know who would build them. Lee Dolson, another taxicab king, got stalled. His carburetor wouldn't act after he had registered ten strokes over par.

Then along came Danny Maher, the paint demon. Danny is the guy who claimed he made a dodo at Merced, but as it was dark when he made it, his feat didn't go on record. Two honest tailors adorned the last position: Jack Marisch and Maurice Selig. Jack beat Maurice out four strokes but Selig won the cup for honesty.

\* \* \*

## Baron Von Niderost Visits Lakeside

The Olympic golfers were startled yesterday by the appearance of Joseph H. Niderost, at the country club, attired in a Prince Albert coat, high silk hat—of the Lincoln type—spats, cane and sash hanging from right shoulder to waist, with a coat of arms imprinted thereon.

An explanation from the Post Street jeweler revealed the fact that an ancestor, General Josefa Franz Von Niderost, in the year 1700 rendered valiant service to the Swiss Government by repelling an invasion of his country by the combined forces of Austria and France. As a token of appreciation of his heroic service, the title of Baron was bestowed



upon the Niderosts and that of Baroness upon their wives.

Yesterday marked the anniversary of the bestowal of this honor—hence the reason for Baron Von Niderost's appearance attired as he was, at the Lakeside Country Club.

The Baron is, at the present time, engaged in making a crown, which will be studded with diamonds, hence the present scarcity of this precious stone. Baron Josefa Von Niderost, as he is to be known in the future, says the making of this headgear will occupy practically a year's time, and upon its completion it will repose in some safe deposit box and will be brought out annually at the celebration of the bestowal of the title of Baron and Baroness upon the Niderosts.

\* \* \*

The following have been admitted as members of the Canada Dry Hole-in-One Club: Mr. Howard Ruweler, 350 29th Ave., San Francisco; Mr. Paul Kohn, 2907 Clement St., San Francisco; Mr. John O. Cahill, 1335 16th Ave., San Francisco.

\* \* \*

**Golf Events, Feather River Inn—Season 1926**

Saturday, July 3rd—18 Hole Medal Sweepstakes Handicap. Prizes.

Sunday, July 4th—Flag Tournament. Men and Women. Prizes.

Saturday, July 10th—Feather River Inn Championship. Men and Women. Qualifying ground 18 holes. Match play starts Sunday, July 11th.

Saturday, July 17th—18 Hole Match Play Handicap against par. Prizes.

Wednesday, July 21st—Driving, Approaching and Putting Contests. Men and Women. Prizes.

Saturday, July 24th—18 Hole Medal Sweepstakes Handicap. Prizes.

Wednesday, July 28th—Obstacle Putting Contest. Men and Women. Prizes.

Saturday, July 31st—18 Hole Match Play Handicap against par. Prizes.

Saturday, August 7st—18 Hole Medal Sweepstakes Handicap. Prizes.

Wednesday, August 11th—Obstacle Putting Contest. Men and Women. Prizes.

Saturday, August 14th—Flag Tournament. Men and Women. Prizes.

Saturday, August 21st—18 Holes Medal Sweepstakes Handicap. Men and Women. Prizes.

Wednesday, August 25th—Approaching and Putting Contests. Men and Women. Prizes.

Saturday, August 28th—18 Hole Medal Sweepstakes. Men and Women. Handicap. Prizes.

The Feather River golf course is in the finest possible condition.

**HOMAGE TO CONGRESSMAN FLAHERTY**

(Continued from Page 5)

Labor Council; John J. Deane, United States Controller of Customs; Supervisor William P. Stanton, and Lincoln B. Regan and John L. Bush, representing the Native Sons of the Golden West. The casket, fashioned from bronze, carried a palm wreath, the offering of President Coolidge.

Rev. P. E. Mulligan, master of the celebration of the solemn requiem mass, began the church service. Rev. James Long was the celebrant assisted by Rev. John M. Byrne, deacon and Rev. Henry J. Lyne, subdeacon.

**Bridge Tea**

One of the most attractive affairs in the Roof Garden of the Hotel Whitcomb Saturday afternoon was the bridge tea given by Miss Edith R. Phillips in honor of Miss Helen L. Hyland whose engagement to Mr. Clifford Coates was recently announced.

The tea table was centered with miniature bride and bridegroom dolls and their attendants. Corsages were placed at each plate.

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## PACIFIC RADIO EXPOSITION

(Continued from Page 13)

of the auditorium has been sold out and the side halls are now being rapidly filled, according to A. A. Tremp, managing director of the exposition. He predicts that the show will be the most replete exposition of radio ever seen west of Chicago.

The exposition is to be made the opportunity for a concerted educational campaign by the radio industry throughout the West and especially on the Coast. Manufacturers of national reputation, manufacturers' representatives, dealers and jobbers are combining to make the period of the show one in which radio is to keep in the public eye and to demonstrate the extremely rapid progress of a coming industry on the Pacific Coast.

\* \* \*

### At Paul Elders

Irving Pichel will read "Goat Song," by Franz Werfel, one of the outstanding productions of the New York Theater Guild during the past season, in the Paul Elder Gallery, Friday morning at 11 o'clock, July 2nd. The author has been termed Germany's representative poet, and in this play deals symbolically with the deeper motivations of life.

\* \* \*

An interesting collection of etchings of French Landscapes by the talented French artist, Jacques Beurdeley, will be shown in the Paul Elder Gallery for two weeks, beginning Monday, June 28.

The charm of these little pictures lies in their delightfully spontaneous feeling expressed by loose sketchy lines at the whim of the artist as he traveled along the countryside and through the quaint villages of France.

### Inherited

"James, spell 'cloth,'" said the teacher.

James was silent.

"Come, come," said the teacher, "you know the word. What is your coat made of?"

"Father's old trousers," replied the boy.—Square Deal.

### ASSESSMENT NOTICE

The MINERAL DEVELOPMENT COMPANY, location of principal place of business, San Francisco, Calif.

Notice is hereby given that at a regular meeting of the Directors held on the 8th day of June, 1926, an assessment of one-half cent per share was levied upon the issued capital stock of the corporation payable immediately in legal money of the United States, to the Secretary, at the office of the company, Room 245 Monadnock Building, San Francisco, Calif.

Any stock on which this assessment shall remain unpaid on the 16th day of July, 1926, will be DELINQUENT and advertised for sale at public auction, and unless payment is made BEFORE, will be SOLD on Wednesday, the 18th day of August, 1926, to pay the delinquent assessment, together with costs of advertising and expense of sale.

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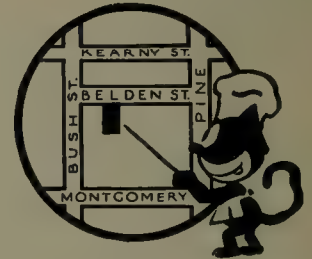


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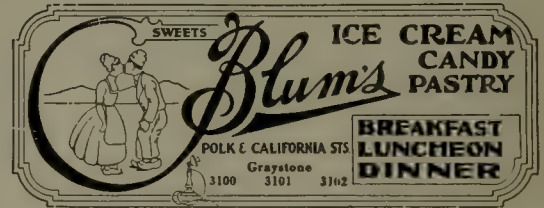
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