# A Souvenir Directory to the Land of the Sky

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HIS BOOK is given to the public as the initial number of a series of publications relative to THE LAND OF THE SKY.

THE SOUVENIR DIRECTORY will be re-published every six months.

Persons purchasing this number will do well to preserve it, as the illustrations in succeeding numbers will be entirely different, and, as the country developes, considerable alterations in the statistical information will be necessitated.

These books will, therefore, in time to come possess historic value as well as artistic interest.

THE EDITOR.



THE VALLEY OF THE FRENCH BROAD. Mt. Pisgah in the distance. (Photo by Tarbell.)

# .. The Land of the Sky ..



THE gateway to the Land of the Sky is found in the north-eastern part of Mitchell County. The pillows to the gate are Grandfather Mountain, the highest peak of the Blue Ridge; and Roan Mountain, a lofty peak of the Smoky Range. Between these titanic pillows in lieu of a gate stretches the Vellow Mountain. From this gigantic gate way the two great walls of the Land of the Sky, the Blue Ridge and the Smoky ranges extend southward, forming a gigantic loop 250 miles long by 50 wide, and finally meeting in the southwestern corner of the state. Between these titanic exterior ramparts is a region of romantic beauty unequalled on this planet. There are innumerable wooded mountain ranges, forest-clothed with lovely valleys that are usually peaceful, except at camp-meeting time, interspersed between. All the valleys are watered by magnificent mountain streams, that clear and cool fall over rugged boulders, purl and scurry neath banks of feathery ferns or lay in deep dark pools beneath some giant birch's umbrageous limbs and form a mirrow for the midnight stars to twinkle in.

Just south of the gateway to the Land of the Sky arise the loftiest peaks to be found along the Atlantic coast. The loftiest range is a distinct formation known as the Black Mountain, and said by geologists to be the "oldest land" in America. The highest peak is Mt. Mitchell, 6,717 feet. Clingman's Dome, 6,666 feet, is the highest peak of the Smoky Mountains. Richland Balsam is the higest peak of the Balsam Mountains. The Vellow Mountains are the highest in the Cowee range, 5,133 feet. Standing Indian and Wayah Bald are

the loftiest in the Nantahala range; they rise to an elevation of 5,500 feet. The Tusquittee peaks rise to an elevation of 5,314 feet. There are 43 mountains in Western North Carolina that tower considerably over 6,000 feet high.

In the forceful tautology of the region, it can be said of the mountains of North Carolina as of her pretty girls, that "the beauty about them is that they are beautiful." Their beauty is like the soft blue of silk velvet. All of them are clothed to their summits with foliage that turns its rich green to red and gold when the summer days are gone. During the pleasant, crisp days of autumn the young people of the valleys delight in forming nutting parties and scale some of the loftiests summits in search of chestnuts, chinquepins, hickorynuts and walnuts.

The game has for years been pretty well hunted out from the neighborhood of the larger towns; but in the primitive wilderness of some of the more secluded valleys and gorges bear, panther and deer still roam at large While squirrels, rabbits, partridges, pheasants and wild turkeys are numerous in many neighborhoods. In the summer months the trout fishing is the best to be had in this country.

Convulsions of nature in ages past, caused by subterranean disturbances, have so broken the surface of the country that the lands are either gently rolling or mountainous, and a great variety of soils can be found, from gravelly gray to the black loam, red clay and alluvial bottom lands. Cereals, grasses, tobacco, trucking products, grapes, apples, peaches grow to remunerative perfection.

Iron, lead, zinc, silver, gold, nickle ores, mica, asbestos, corundum, tale, vitrified brick clay, monazite, diamonds, rubies and sapphires, besides many new gems, have been discovered in this favored region.



"THE RAPIDS," FRENCH BROAD RIVER. (Photo by Tarbell.)

A recent publication of the Board of Trade has this paragraph:

"The North Carolina Geological Survey, created by the legislature in 1891, to make "thorough examination of the nature and extent of the mineral and timbe" resourses of the State," has been very active in its work, and has issued the following bulletins, which will be mailed on receipt of postage, to those desiring information on the subjects treated: Building Stone in North Carolina; Timber Trees; Water Powers; Gold Mining in North Carolina; Drinking Water Supplies; Clay Deposits and Clay Industries; Mica Deposits and Mica Mining; Mineral Waters; List of Elevations and in Historical Sketch of North Carolina Scientific and Economic Surveys; and Bibliography of North Carolina Geology and Mineralogy. Bulletins are issued from time to time. Address the State Geologist, at Chapel Hill or Raleigh, N. C. By addressing the Director, U. S. Geological Survey, Washington, D. C., and sending five cents for each sheet wanted, topographical sheets of this section will be sent to any address. The sheets included in the section of country treated of in this pamphlet are as follows: Asheville, Murphy, Nantahala, Cowee, Pisgali, Saluda, Mt. Mitchell. Checks and stamps not accepted by the Department."

#### Views and 1Resorts.

O<sup>P</sup> the natural curiosities and views and resorts, that should be "done" by the enterprising tourists, we will give a brief description of those places that will best repay the traveller.

#### Round Knob .\*

Twenty miles east of Asheville is Round Knob. The Southern Railway here presents a marvelous evidence of the engineering skill of the American. From one point the track can be seen at seventeen different elevations, as it winds its serpentine course down the sides of the mountain. At the foot of the mountain, in a gorge of romantic beauty, is Round Knob hotel, near which a sparkling natural fountain sends its jet of crystal water 286 feet high.



SWANNANOA RIVER. NEAR THE OLD FISH TRAP, (Photo by Tarbell.)

#### Paint Rock .\*

Is a granute formation of gigantic proportions, situated immediately upon the line between North Carolina and Tennessee. It takes its name from a legend to the effect that certain characters upon its surface were placed there by the Indians with indelible paint. Some of these extraordinary heiroglyphics still remain, but have never been deciphered. This wonderful curiosity can be reached by train from Asheville

## Mount Pisgah &

Perhaps the most popular mountain trip in Western North Carolina is the ascent of Mt. Pisgah. This symmetrical peak is 18 miles from Asheville, "as the crow flies," and 20 miles as the "road winds" its picturesque way through fertile valleys and over wooded mountains. The road by the cotton factory, over the French Broad river, "Hominy way," as the country people say, will bring you to the foot of the mountain, where you lodge for the night. The distance from the foot, by the trail to the top, is estimated as five miles, but seems more like 50 to the inexperienced mountain climber. Near the summit gush the cold, clear waters of Rattle Snake spring, so named it is legended, because as the discoverer knelt upon its mossy brink to slake his thirst, the warning whir of a snake caused him to look up and there, upon the opposite brink, lay coiled a gigantic specimen of the rattle-snake family. He sprang back just in time to escape a hideous death, as the snake struck at him across the spring, but missed its mark. After a lively fight he killed it and it measured—but this is not a snake story. The summit of the mountain is covered only by low huckleberry bushes, and when the berries are ripe the snakes infest the spot, coiling, beneath, the bushes and striking at the birds that light amid the foilage to gother the fruit. Pisgah is 5,757 feet high. The forest trees clothe it nearly to the summit. Pisgah is one of the Balsam mountains, and was for a long time the favorite haunt of bear, wolves, panthers, and deer, but of late years the large game has all been killed off, or driven away by the hunters.

#### Mount Mitchell 24

The most difficult ascent in this region is that of Mt. Mitchell, the loftiest peak this side of the Mississippi. It is 6,717 feet above the sea at the summit. The best route is via Black Monntain station. Mt. Mitchell was



FRESH FROM THE FOREST OF SHADES. (Photo by Tarbell.)

named in honor of Rev. Elisha Mitchell, D.D., a professor in the State University of North Carolina, who in 1835 made a geographical survey of the mountain. Dr. Mitchell made the first barometrical measurement of this peak, and established conclusively the fact of its being loftier than Mt. Washington. In 1857 Dr. Mitchell accompanied by his son, returned to the mountain for the purpose of confirming his reports. The professor sent his son down the mountain on June 27th exactly at midday, and was never again seen alive. Ten days later Tom Wilson, a mountaineer known far and near as "Big Tom Wilson," discovered a foot print in the turf near the summit of Mitchell's Peak, and followed the professor's trail down a ravine for a mile and a quarter, to a precipice 30 feet high, and at the foot of the precipice, in a pool of water, lay the dead body of the professor. Dr. Mitchell's body was first buried at Asheville, but subsequently exhumed and interred upon the very summit of the mountain, where a monument was erected to his memory by the faculty of the State University. The work was superintended by Dr. W. D. Phillips.

## Je Hickory Nut Gap Je

The most romantic and interesting pass of the Blue Ridge is Hickory Nut Gap, situated 14 miles southeast from Asheville. Near the gap is the Grand Canyon of Broad river, wild and weird, but beautiful. Walls of granite rise in places to a height of over 1,000 feet on either hand.

Ribbon Falls.—Over one of these walls falls a large creek a distance of 1,300 feet. This falls is sometimes called Ribbon Falls and sometimes Hickory Nut Falls. It is the third highest fall in the United States.

Chimney Rock is a curious rock formation shaped, as its name indicates, like a chimney of gigantic dimensions. It is 500 feet high and commands a fine panoramic view of mountain and stream.

Bald Mountain, made famous by Mrs. Burnett's play of "Esmeralda," which she wrote while on a visit to the mountain. "Esmeralda's cabin" is still pointed out by the hotel proprietor at Esmeralda. This mountain at one time caused the scientific world, as well as the immediate inhabitants, considerable anxiety by indulging in repeated rumblings that resulted in local earthquakes that broke dishes and other fragile things for miles around, and finally a large fissue of bottomless depth appeared across the end of the mountain. This crack is half a mile long, about seven feet wide and the bottom has never been found. Smoke was reported to issue from it at one period.



"Dose You Lub Me Like I Lub You?" (Photo by Tarbell.)

The Cave of the Winds is a large fissue in the solid granite of the mountain. You enter through a small opening in the side and soon find yourself in a large three-cornered chamber, walled on all sides by granite. There is a crack in the side of the mountain, through which you can view the scenery below.

The Pools One of the most remarkable natural curiosities in America are known as the "Pools," situated near the hotel, in the bed of a large creek. There are three of these. One is considerably more remarkable than the other two, as it is bottomless, or at all events, no one has ever succeeded in measuring it. The upper pool is to feet across and 15 feet deep, and is perfectly round. The water quickly flows out of this into the second pool, which is also perfectly round, and about 80 feet deep; then it flows into the third, or "bottomless pool." The fall is only a few inches from pool to pool, and the geologists are unable to account for their presence.

The general scenery around Esmeralda is poetic, varied and romantic to a degree it would be a profamation to describe

#### Caesar's Head

Caesar's Head is situated on the line between North and South Carolina, 45 miles to the southwest of Asheville. It is a precupice 2,000 feet high, formed by a spin of the Blue Ridge, on the edge of which is a great boulder said to resemble in its outline the profile of the great Roman. From this rock you may see, to the northeast, King's mountain, a distance of 70 miles; Stone mountain, near Atlanta, 100 miles away to the south. Directly north, and about 100 miles distant, are seen Roan mountain, and Mt Mitchell. Pisgah is in plain view, 35 miles away; while Whitespies' mountain glitters to the west. The best route is by train to Hendersouville and thence by hack or stage through the leafy and romantic Buck Forest. There is a good hotel at Ciesar's Head and a hold spring of clear and intensely cold mineral water. Many tonists spend the entire summer here.



A GENERAL VIEW OF THE CITY OF ASHEVILLE. (Photo by Tarbell.)

# : Asheville :

Resident Population	-	-	12,000	Miles of paved streets -		61
Floating Population		-	1,000	Miles unpaved streets -	-	13 4
Total Population -	-	-	16,000	Miles street railway about	-	11
	Miles	of s	ewerage 12-	- size of sewers 6 to 12 inches.		

The most important city in Western North Carolina is Asheville, situated at the juncture of the French Broad and Swannanoa rivers valleys. The town lies in the lap of the mountains that encircle it on all sides and keep away the northern and eastern winds. The place is 2,250 feet above the sea. The streets are well paved and electricity furnishes the means of locomotion for the street cars and of light to the city's street lamps.

Besides the natural surface drainage, furnished by the slope of the hills upon which the town is built, the city has put in a most excellent system of sewerage. The hills on which Asheville rests are gentle elevations that give a picturesque slope to the lawns of the residence portion of the town, and afford numerous opportunities to the house-builder of choosing a building site, from which he can not only be certain of a magnificent, unobstructed view of mountain scenery, but at the same time be assured of every facility for perfect drainage and the best sanitary conditions generally.

The shopping centre of Asheville is so up to date in all its features that one might well believe themselves in a city of 100,000 inhabitants. The cosmopolitan and high grade nature of the local population, as well as the absolute refusal of the tourist population to purchase anything but the best, has had a very distinct effect upon the character of the stocks of goods carried, as well as upon the merchants themselves. Coming in daily contact with people from all over the world, the man who attempts to do business here needs to be thoroughly posted in his line, if he hopes to achieve success, as many have in years past learned to their chagrin. The result is, that the present business element in Asheville is as live and energetic a set of men as can be found in the United States.



LAWN OF THE BATTERY PARK HOTEL. (Photo by Tarbell.)

Made up of people from all over the Union there is, nevertheless, a strong town pride exinced by 4ll the dwellers in Asheville, and any enterprise looking toward the material interests of the community meets an instant recognition and support.

"The business of Asheville amounts to about \$3,500,000 per annum. The assessed value of city property is \$4,758,801. The rate of taxation on \$100 valuation is \$1.20 for the city (20 cents of this for schools), and 90 cts. for State and county (18 cts. of this for schools)."

The following are the most attractive of the drives and near by views to the city:

Beaucaicher—Directly east of the city is Bernoatcher mountain. This is an easy and convenient ascent, and is far famed for the beauty of the sunset effects that can be witnessed from it during the early autumn. The road is out College street, thence up the right hand drive to the Hazard mansion on the summit. There is quite an extensive drive along the ridge, which returns you to the mansion in an oval course.

Town Mountain is a little to the north of Beaucatcher and a trifle higher. The road is the same as that to Beaucatcher except that you take the left hand fork instead of the right.

Sunset Drive begins at the end of Baird street in the north-eastern portion of the city, and extends along the side of the mountain until it reaches the Beaverdam road. The drive is one of the most beautiful in the world—every turn of the road presents a picture of voluptuous charm. Hogarth's line of beauty predominates in all the foregrounds, middle distances and prospectives.

Gouch's Peak. Another drive that is never missed by tourists is that to Gouch's Peak. There is a vast panorama of mountain streams and waving woods seen from the peak that always fills the lowlander with surprised raptore. The way is out the Beaverdam road to the fork, a mile north of the city, where you take the left fork to the foot of the peak, when you take the road to the right hand. There is an old mill a quarter of a mile from the foot of the peak that the backman will point out as a picture-sque bit of rural ruin.

Elk Mountain is also a peak within easy of riding, driving, or if you are athletic, walking distance of Asheville. The way is also out the Beaverdam road, only you take the right hand road at the forks and proceed for half a mile until you reach the foot of the mountain, where you take the road to the left. After the iscent is made the road stretches along the top of the ridge for a mile and a half to Buzzard Rock, which is the "point of view." There is a bold mountain spring near the rock.



SPANGENBERG'S SHOE STORE. (Photo by Tarbell.)

#### Winter Sports.

One of the attractive features of the winter in Asheville are the games at the Golf Links. A new building is in process of erection, and a splendid new link is being prepared for the winter season.

The Country Club's "Meets" always form a pleasant break in the social routine, and are well attended.

They boast some exceptionally fine riders and their work makes a meet of the club an exciting incident in the experience of a novice.

Many of the members ride with a graceful dash and spirit that takes the breath from the breast of the uninitiated and leaves him or her far behind in the chase. Swannanoa—The most written about drive in the neighborhood is that along the Swannanoa river, which begins at the foot of South Main street. Here you take the "left turn" and drive past the Water Works. You drive along its tree shaded, moss and fern covered banks to the Cheesborough Bridge, where you turn to the right and drive back to Asheville over the summit of Beancatcher, and get a glimpse of the sunset as it reddens in a brilliant, magestic, flashing dome of crimson and gold over river and darkling woods, and soft, blue mountain. The whole experience of this drive on a summer or winter afternoon is one of enchantment, and its memory seems almost unreal.

"Fernihurst," or "Connally's View"—This is one of the short excursions always taken by visitors. It is reached by an excellent drive to the southern limits of the city. The road is always good and the view commands a wide sweep of territory and a glimpse of many noted peaks, such as Pisgah, Black Mountain, Craggy, etc. The French Broad river flashes its curving course, and the Swannanoa sweeps in graceful beauty to their meeting at the foot of the hill. The Biltmore estate lies in full middle distance before the enraptured eyes of the visitor.

"Richmond Hill"—This drive has lately assumed, in addition to its natural beauties, a semi-historic interest from the fact the hill is largely the property of Congressman Richmond Pearson, nucle of Richmond Pearson Hobson, the gallant destroyer of the Merrimae. The drive is out Academy street to a pretty graded road to the French Broad river. Mr. Pearson has built an iron bridge across the stream, which he allows the public to use as freely as it desired. His residence is at the top of the drive; from here you drive along a winding way to the summer house, from which you get an exquisitely varied view of the French Broad valley.

Biltmore Estate always comes in for a large degree of attention from the public during the mid-winter and summer seasons; although it is becoming a twice told tale to the more experienced tourist.

The estate lies to the south of the city and can be easily reached by carriage or bicycle. You must be careful to secure a pass at the auditor's office before attempting to enter the grounds, either afoot, awheel, or horseback. The gates are not opened before three o'clock, and only upon Wednesdays and Saturdays. Of late the passes have been limited to fifty on each visitors' day.

The mansion is a French Renissance Chatcan, 375 by 450 feet. The estate proper contains 10,000 acres. Mr. Vanderbilt's Hunting Preserves of Pisgah Forest is estimated at 84,000 acres.



VIEW ALONG THE SWANNANOA. (Photo by Tarbell.)

#### THE SWANNANOA, By Jacques, of Charleston, S. C.

Swannanoa, nymph of beauty, I would woo thee in my rhyme; Wildest, brightest, loveliest river, Of our sunny Southern clime! Swannanoa, well they named thee, In the mellow Indian tongue, Beautiful thou art, most truly, And right worthy to be sung. Where O graceful Swannanoa,
Are the warriors who of old
Sought thee at thy mountain
sources,

Where thy springs are icy cold,

Where the dark-browed Indian maiden,

Who her limbs were wont to lave (Worthy bath for fairer beauty),
In thy cool and limped wave?

Gone forever from thy borders,
But immortal as thy name
Are the red men of the forest!
Be thou keeper of their fame!

Paler races dwell beside thee; Celt and Saxon till thy lands, Wedding use unto thy beauty— Linking over thee their hands.



MOUNTIAN FLOWERS OF BLAUTY RARE. Photo by Tarbell.



THE DICKSON MASON LUMBER COMPANY. (Photo by Tarbell.)

The accompanying illustration gives a view of the mill of the Dickson-Mason Lumber Company near Black Mountain, N. C.

This company was established the 15th of January, 1895, by Harvy M. Dickson, President, and William T. Mason, Secretary and Treasurer. The company owns several saw mills and 34,000 acres of hard wood timber land, the growth on which consists of oak, ash, poplar, chestnut, bass-wood and other varieties. Most of this is virgin forest, purchased from the Indians and heretofore protected from destruction by the white man. In the mill here pictured they manufacture telegraph pins, chair and small dimension stock for the foreign trade. The Asheville office is rooms 1 and 2 Paragon building.

### Monument Square and Stores Adjacent.

The central picture on the opposite page gives a representation of the Vance Monnment recently erected in the centre of the County, Court House Square, at Asheville, to the memory of the late United States Senator, Zebulion B. Vance, who was during his life time one of the most beloved, as well as the ablest, of North Carolina's distinguished sons. Previous to the beginning of his phenominal career in the Senate he was elected Governor of his native State. The monument is a simple shaft of granite, of pyramidical form, with the name "Vance" cut across its gray base.

Illustration No. 1 gives a view of one of most romantic bits of picturesque mountain mill-dams and waterfalls in Western North Carolina, a few miles from Asheville.

Illustration No. 2 gives a view of the Window dressing of the Bon Marche, one of the leading dry goods stores of Asheville. This firm makes a specialty of Fancy Goods, Knitting and Crochet Wools, Small Wares; Agent for Centemeri Fine Kid Gloves. Her Majesty's Corsets, and forwarding agent Old Staten Island Dyeing Establishment.

Illustration No. 3 gives a view of the Asheville Hardware Company, the leading house in this line in the city. The Asheville Hardware Company use a large warehouse back of their store, which is the nicest repository for buggies, carriages, and vehicles of all descriptions, in Western North Carolina. Their stock in this line is very attractive and well worth looking over.

Illustration No. 5 gives an interior view of Way's Pharmacy, corner East Court Square and College street. Visitors will find any and everything they need from the Drug Store. Prescription work a specialty. Telephone No. 82. Day or night.



VANCE MONUMENT AND STORES ADJACENT. (Photo by Tarbell.)

### Asheville Library and Stores Adjacent.

The central picture, on opposite page, is a front view of the Asheville Library. This classic little structure contains a most excellent collection of standard works of fiction, reference books, besides all of the best of the light literature of the day, magazines, periodicals, etc. It is a pleasant place in which to pass an idle forenoon.

Illustration No. 1 gives a picture of the exterior of Bainbridge's Book Store. All the newest books and finest stationery can be found at Bainbridge's, 18 South Main street.

Illustration No. 2 gives a view of the windows and entrance to Whitlock's Clothing, Tailoring and Furnishing Goods Establishment, next Opera House. The leading concern of this character in Asheville.

Illustration No. 4 gives an exterior view of the Asheville Steam Laundry. This concern is equipped to do the best class of laundry work in the most approved manner. Ladies' Telicate fabrics handled with extra attention.

Illustration No. 5 gives a view of the residence of one of Asheville's Leading House Builders, Mr. O. D. Revell. He also has houses to rent of all sizes—flats and apartments. If you call upon him he can give houses and apartments from \$12.50 to \$1.50 per month, either furnished or unfurnished. Apply to O. D. Revell.



LIBRARY AND OTHER BUILDINGS. Photo by Tarbell.

#### Asheville Postoffice and Adjacent Stores.

The central picture here given is an excellent view of the Asheville Postoffice and Federal Court building. It is a solid structure of red brick and granite, imposing in its effect. It is situated at the corner of Patton Avenue and Haywood Street, in the most convenient spot imaginable for visitors to get their mail, as it the commencement of the most popular retail shopping district in the city, and directly on the car lines.

Illustration No. I gives a view of the spacious front windows of H. Redwood & Co.'s Dry Goods Store. This is one of Asheville's oldest and most reliable business houses. They carry a full line of Dress Goods to suit the season, all articles of Ladies' Wear, Gloves, Hosiery, Corsets, Small Wares, also Men's and Boy's Clothing.

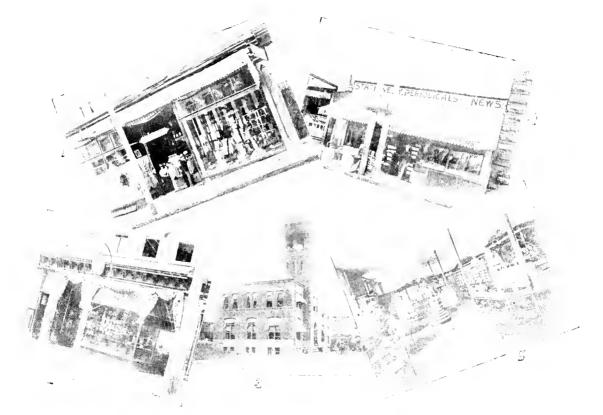
Illustration No. 2 gives a view of the window of B. H. Cosby's Jewelry Store. This business was established in 1855. At Cosby's von can get the finest class of watch and jewelry repair work done, and will always find an elegant assortment of souvenirs and jewelry of all kinds. Agent Eastman's Kodaks and supplies.

Illustration No. 4 gives a view of the front of Allen's Fruit and Confectionery Store opposite Postoffice. All the leading papers, periodicals, and the best fruits can be obtained here by visitors.

Illustration No. 5 gives an excellent view of the interior of the Paragon Pharmacy of Asheville, said to be the handsomest Drug Store in the South

#### ASHEVILLE PRINTING COMPANY

The Souvenir of the "Land of the Sky" was printed by the Asheville Printing Company, 4 North Court Square, and is a fair sample of the kind of work they are prepared to turn out. Mr. Geo. L. Hackney is the Manager of this company and will be glad to confer with any one desiring high class work.



POST OFFICE AND STORES ADJACENT - Photo by Tarbell.

## Leading Officials.

The group on the opposite page gives the likenesses of some of the leading officials of the Land of the Sky. In the left hand upper corner is the best picture ever taken of the late Senator Z. B. Vance. In the right hand upper corner his successor, Senator J. C. Pritchard. Between them Clerk C. B. Moore, of the U. S. Court. The small picture is Congressman Richmond Pearson, uncle of Richmond Pearson Hobson. Then comes Postmaster W. W. Rollins of Asheville, in the lower left hand corner; Judge H. G. Ewart, of U. S. District Court, in the right hand corner, and the Chief of the Asheville Police force, J. A. Lyerly, between them in full uniform.

#### ∠ CANDY KITCHEN. ∠

The Candy-Kitchen, of L. M. Theobold, at 28 Patton Avenue, is the most attractively arranged and best conducted establishment of the kind in North Carolina. The originality and taste displayed in dressing the handsome windows is carried out in the preparation of all the confections manufactured. Down to the smallest detail of bon-bon boxes, oyster pails, and ice cream shapes, everything is of the very best design. Mr. Theobold conducts his business in a manner that has brought hun the very best class of custom in Asheville, and the transient tourist always remembers with pleasure that exquisite bazaar where we bought the bon-bons. A handsome soda fountain is of course a feature of the bon-bon store, where soft beverages are served to suit the season. In the rear of the confection department there is a daintily appointed ice cream parlor, where one can also obtain overers in any style, and a light lunch during the midday shopping hours. This is a favorite meeting place for ladies winter and summer. And is growing in popularity year by year. During the winter season a hot cup of chocolate takes the social position occupied by the effervescent soda during the heated term, and a half dozen oysters that of the dish of ace cream. Mr. Theobold is a native of Richmond, Ind., and has been engaged in business at Asheville for a little over three years with gratifying success. He munifactures his own candies and is truly artistic in the creation of bon-bons, chocolates and nut candies. Personally he is a pleasant business man, who makes friends readily and keeps them. He has won the good will of the public during his three years' stay at Asheville. And is personally known to a vast army of distinguished globe trotters, and local American tomists.



LEADING OFFICIALS OF LAND OF THE SKY. Photo by Tarbell.



FOREST HULL (Photo by Tarbell.)

#### Forest Hill

and VICTORIA LODGE (one mile from Court House Square) are beautifully situated in an oak and pine grove containing 28 acres. Extensive views are obtained of the Swannanoa and Hickory Nut Gaps, Kenilworth Park and Biltmore.

Forest Hill is Collonial in architecture, with long galleries, large rooms opening on bread ladls, fire places (or furnace heat in winter) and fine sanitary conditions.

Malvern Terrace is located on a commanding eminence at the southern limit of the city of Asheville, overlooking the entire western range of the Alleghanies.

Wyckoff Hall, a modern house, with all conveniences, is located in the city. It is surrounded by large shade trees and beautiful lawns, and accessible to Postoflice, Opera House, Battery—Park Hotel, all car lines and the golf links of the Country Club. For further particulars address—Miss V W GIE,

Box 683, Asheville, N. C.



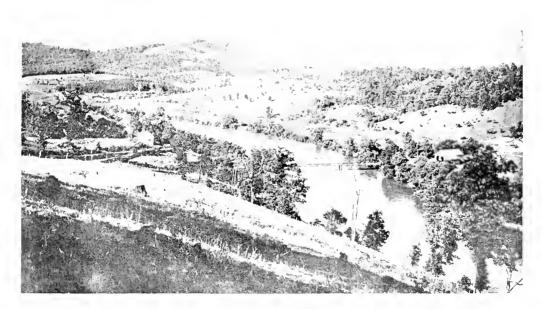
ASHEVILLE COLLEGE FOR YOUNG WOMEN. (Photo by Tarbell.)

#### Asheville College for Young Women.

Among the prominent institutions in North Carolina is the Asheville College for Young Women, the outgrowth of the Dickenson Seminary and the Asheville Female College. A. A. Jones purchased the property a year ago and has had it remodeled and considerably improved. It has, under his management, taken a position in the very first rank of the educational institutions of the State, and has attracted students from twenty-three states and three foreign countries. The ample college grounds are picturesque, and beautiful. (See illustration.) The buildings and equipments are valued at \$80,000, and furnish a comfortable home for the students. The College faculty of sixteen members have been drawn from leading colleges and universities in all parts of the United States, thus insuring brealth of thought as well as thorough scholarship. The students in botany and biology, through the kindness of Mr. George W. Vanderbilt, will have access to the Biltmore Botanical Gardens and Arboretium of 10,000 acres, situated two miles from the College. The College offers a preparatory course to the best colleges; a course leading to degrees; Seminary courses, and thorough courses in music, art and elecation

## Bingham School.

Established in 1793, located near Asheville since 1891, is the oldest institution of Tearning of any grade in the South. The U. S. Government's Bareau of Education in Washington, the highest possible authority on such a subject, says: "The Binghou School stands pre-eminent among South schools for boys, and ranks with the best in the Union. It is the oldest and the most successful, male boarding school for second ity instruction in It has reached the greatest efficiency under the present Superintendent, Major Robert Bingham.,' Bingham School has the highest testimonial from the United States government and its officials; from the executive, judicial and military departments of the State of North Carolina; from presidents of universities; from prominent physicians and from other distinguished men. Seventeen States of the Union, and Mexico were represented by tivear. Thirty-five States and Countries in the Western and six in the Eastern Hemisphere have been represented in twenty years. Its buildings have been pronounced by more than seventy.five medical experts the most sanitary in the United States, and they are the safest against fire. The organization is military. United States Army officer is detailed. The military work of this school has received the highest endorsement from the War Department. The courses of study are English, Mathematical, Classical, Scientific, Commercial and Military. The school has accommodations for 120 pupils. It had 119 during the past year. Asheville is the most famous all-the-year-round health resort in the United States. For catalogue, giving very full particulars, address Maj. R. BINGHAM, Superintendent, Asheville, N. C.



BINGHAM SCHOOL—VIEW FROM PARADE GROUND. (Photo by Tarbell.)

# "The Land of the Sky,"-The Charms of Asheville, Biltmore and Hot Springs.

There are no more beautiful or delectable resorts in America, all times of the year, than Asheville and Biltmete, situated upon the lofty crests of the Blue Ridge Monntains, in Western North Carolina, in the fabled Land of the Sky." Ever since the charms of this wonderful and most facinating region became known to the traveling public, it has been the Mecca of all who love to dwell in the choice abodes of nature. And nature has indeed been exceedingly generous in the bestowal of her gifts in respect to the "Land of the Sky." Never was a country blessed with a more salubrous or equable climate; never was a country invested with such lovely, romantic and chaste scenery, as this marvelous region of the Southland. Sweeping with the eyes the vast expanse of nature on every hand, the grandeur of the creation—of the growth and embelishment of cosmic life, rises up and unfolds before the enraptured vision with imperial splendor, displaying scenes of the rarest virtue and enchantment. The coast people have long been devoted to Asheville, Flat Rock, Waynesville and all this part of the country. There is a tonic in the air and water which puts new life into them because it puts new blood in their veins, a brighter color in their eyes, a ruddy glow or healthy brown on their cheeks. They are invariably the first to come and the last to leave.

Through the mountain ranges of the "Land of the Sky," the devious course of the beautiful French Broad river marks a succession of glorious vistas of cosmic life. The high-walled canons, or the tree clad peaks, standing sentinel on either hand, form a wonderful setting to this sparkling river as it flows onward toward the sea.

Asheville is an enterpising city, nestling amid the imperial ranges that mark the "Land of the Sky," and has all the in heia of a live and progressive municipality. It is distinctly a resort city, and is graced with numerous palatial villas, tasteful cottages, and grand hotels. Its streets are romantic, tree-shaded drives winding about in the most picturesque fashion, and in the pretty parks adjacent are the handsome homes of the favored inhabitants.

The climate is singularly pure, dry and bracing, and possesses to a remarkable degree the qualities which tend to promote health and pleasure. The number of clear days is very high for the average year. In winter the climate is very mild, yet extremely bracing. In summer the charm of out-door life is inexpressible. The

air is warm and genial, yet not oppressive, on account of dryness, and the nights are delightfully cool and conducive to restfulness and sweet repose.

The great resort hotel at Asheville is the Battery Park—a magnificent home which exemplifies the highest degree of luxury and good taste. No words of commendation are needed for this famous house, standing proudly upon a noble eminence, of its sumptuous furnishings, or of its peerless cuisine or service. The fame of the house is world wide.

A great factor in Asheville's growth is the Southern Railway's excellent train service and convenient schedules.

Hot Springs is a charming plane in the midst of a vast wilderness, not far from Asheville, and surrounded by the most beautiful peaks, is the little city of Hot Springs. There is the Mountain Park hotel, a charming home for the health or pleasure seeker, and a most excellent sanitarium, where the waters of the wonderful thermal springs are administered with the most excellent results.

The route is by the Southern Railway, with splendidly arranged, magnificently appointed through car service. Pullman drawing room sleeping cars between New York, Washington and Nashville, through the "Land of the Sky," Knoxville and Chattanooga, Lookout Mountain, the scene of "The Battle above the Clouds." Also between Salisbury (with connection from New York, Washington and Virginia) and Memphis, through Asheville, Hot Springs, Knoxville and Chattanooga. This train carries Pullman's finest drawing-room buffet sleeping cars and elegant vestibuled day coaches between Salisbury and Memphis. Pullman drawing-room sleeping cars are also operated between Jacksonville and Cincinnati through Savannah, Columbia, Spartanburg, Asheville, Knoxville and Harriman Junction.

Advertising matter of the Southern Railway, the great scenic route of the South, can be had upon application to the General Passenger Agent, or any agent of this company, or representative of the Passenger Department.



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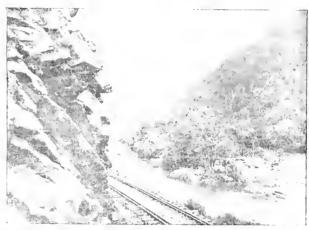


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