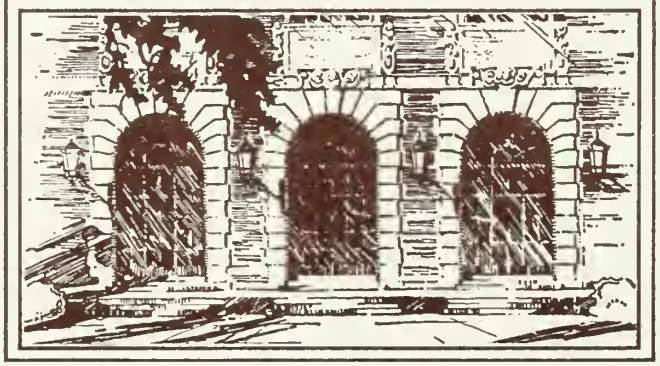


From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

University Sponsors Short Course on Tree Care

Men who work with trees and others interested will have a chance to learn more about that line of work.

iser _____ _____ reports thatan arborists'
be sponsored by the University of Illinois at Robert
Monticello from February 11 to 28.
the first time that the University has offered such
the care and culture of shade and ornamental trees,
and insect control, according to _____.
in _____ county who has passed his 17th birthday
in learning the fundamentals of shade tree care is
part in the short course.
gram of study will be especially valuable to men al-
iness of tree care who feel that they lack enough, up-to-date training. It will also be attractive to municipal government workers whose duties include the care of trees in public parks and along streets. Tree care is an active, outdoor type of work that can be enjoyable and profitable to young men who might be interested, _____ says.

Experienced tree men from Illinois, Missouri and Wisconsin will give instruction in the practical phases of tree care during the three-weeks' course. Foresters, entomologists, plant pathologists and other specialists from the University of Illinois and the State

-more-

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

University Sponsors Short Course on Tree Care

Men who work with trees and others interested will have a chance to learn more about that line of work.

Farm Adviser _____ _____ reports that an arborists' short course will be sponsored by the University of Illinois at Robert Allerton Park near Monticello from February 11 to 28.

This is the first time that the University has offered such a short course in the care and culture of shade and ornamental trees, including disease and insect control, according to _____.

Anyone in _____ county who has passed his 17th birthday and is interested in learning the fundamentals of shade tree care is invited to take part in the short course.

The program of study will be especially valuable to men already in the business of tree care who feel that they lack enough, up-to-date training. It will also be attractive to municipal government workers whose duties include the care of trees in public parks and along streets. Tree care is an active, outdoor type of work that can be enjoyable and profitable to young men who might be interested, _____ says.

Experienced tree men from Illinois, Missouri and Wisconsin will give instruction in the practical phases of tree care during the three-weeks' course. Foresters, entomologists, plant pathologists and other specialists from the University of Illinois and the State

-more-

Natural History Survey will cover such scientific and technical problems of shade tree care as tree selection, identification, growth and culture.

Each one who enrolls in the short course will learn and practice, under expert teachers, tree climbing, pruning, felling and other outdoor work required of an arborist. Classroom work will cover all the other aspects of practical tree care.

The 1,600 acres of Robert Allerton Park include a large mansion used for classrooms, lodging and dining service. In addition, formal gardens, extensive landscape shade tree plantings, ornamental shrubs and 1,400 acres of natural woodland offer exceptional opportunities for training arborists.

Enrollment in the course will be limited to 55 students due to the limited facilities at Robert Allerton Park. Write today for a copy of the complete program and a registration blank to R. K. Newton, short course supervisor, 713½ South Wright Street, Champaign, Illinois.

-30-

RAJ:mi
1/6/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

4-H Corn, Soybean Show Entries Due January 22

Entries for the State 4-H "X-tra Yield" 5-Acre Corn show and State 4-H Soybean show must be made by January 22.

Farm Adviser _____ _____ says that entries are due in Urbana on January 26 for the show which will be held February 2, 3, 4 and 5 during Farm and Home Week at the University of Illinois. The exhibit and show will be set up in the Livestock Pavilion at the College of Agriculture.

Corn winner from _____ county is _____ _____ who is entered in the state show. Soybean entries from _____ county are _____.

Awards to winners in the show will include a $150 college scholarship or a $100 savings bond to the three highest scoring members in the corn show. These awards and wrist watches for the highest scoring entry in each of the five extension districts will be presented at a Banquet at the YMCA on February 7. The Illinois Farm Supply Company is cooperating with the Illinois Extension Service in this activity.

In the soybean show, awards will include a $25 savings bond to the state winner with cash awards to winners in each of the extension districts. Soybean winners will be honored at the Crop Improvement Association banquet during Farm and Home Week. Cooperating sponsor in this activity is the Baltimore and Ohio Railroad.

The corn exhibit must include a 15-pound sample of shelled corn taken at harvest time, a 20-pound sample of field-run ear corn, member's 4-H corn project record book with the cost items completely filled in and a standard report form. The soybean exhibit must include a peck of field-run soybeans obtained at harvest time by the 4-H club leader, farm adviser or a Crop Improvement Association inspector, and the member's 4-H project record book with accurate yield data.

-30-

RAJ:mi
1/7/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers

County 4-H Club Leaders Attend District Meeting

Solving the problems that face the 4-H Club member in his first year will be the theme of the district 4-H Leaders' training conference on _____ at _____.

Farm (Home) Adviser _____ _____ reports that _____ club leaders from _____ county will attend.

These leaders and their clubs include; _____

_____

_____.

District conference is a good place for local 4-H club leaders to get information on how to lead their clubs and to get inspiration from others facing the same problems, _____ says. There will be sessions on recreation as well as on information so that everyone will have a good time.

A complimentary luncheon recognizing all of the leaders for their hard work and loyal services will be served at noon through the courtesy of _____ _____. Special recognition will be given to those leaders who have led clubs over a period of years.

4-H Club leaders may attend any one of the district meetings, _____ says, but they should make their reservations through their own county farm or home adviser not later than _____.

RAJ:bb
1-14-53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers

County 4-H Club Leaders Attend District Meeting

Solving the problems that face the 4-H Club member in his first year will be the theme of the district 4-H Leaders' training conference on _____ at _____.

Farm (Home) Adviser _____ _____ reports that _____ club leaders from _____ county will attend.

These leaders and their clubs include; _____

_____

_____.

District conference is a good place for local 4-H club leaders to get information on how to lead their clubs and to get inspiration from others facing the same problems, _____ says. There will be sessions on recreation as well as on information so that everyone will have a good time.

A complimentary luncheon recognizing all of the leaders for their hard work and loyal services will be served at noon through the courtesy of _____ _____. Special recognition will be given to those leaders who have led clubs over a period of years.

4-H Club leaders may attend any one of the district meetings, _____ says, but they should make their reservations through their own county farm or home adviser not later than _____.

RAJ:bb
1-14-53

DISTRICT AND SUB-DISTRICT DATES

February, 1953

February	16	District 4-H Leader's Meetings	- Carmi, Streator, Jacksonville
"	17	" " " "	- Havana, Vienna, Bloomington
"	18	" " " "	- Carthage, Sparta, Greenville, Decatur
"	19	" " " "	- Galesburg, Mt. Vernon, Jerseyville
"	20	" " " "	- Champaign
"	23	" " " "	- Dixon
"	24	" " " "	- Freeport
"	25	" " " "	- Crystal Lake, Mattoon
"	26	" " " "	- Sugar Grove, Newton
"	27	" " " "	- Kankakee
"	19-20	Household Equipment Workshops - Home Economics	- LaSalle
"	23-24	" " " " "	- Decatur
"	26-27	" " " " "	- Benton

March, 1953

March	12	District V Public Policy	- Carmi
"	13	" V " "	- Murphysboro
"	16	" I " "	- Oregon
"	17	" I " "	- Yorkville
"	19	" II " "	- Jacksonville
"	20	" II " "	- Galesburg
"	23	" IV " "	- Effingham
"	24	" IV " "	- Edwardsville
"	26	" III " "	- Urbana
"	27	" III " "	- Lincoln
"	16	4-H Clothing Training Schools	- Vermilion
"	18	" " " "	- Logan
"	20	" " " "	- Sangamon
"	24	" " " "	- Champaign
"	25	" " " "	- Macon
"	26	" " " "	- Montgomery
"	27	" " " "	- Jersey
"	30	" " " "	- St. Clair
"	31	" " " "	- Fayette
"	31	4-H Room Improvement Training School	- Williamson

April, 1953

April	1	4-H Room Improvement Training School	- Randolph
"	2	" " " " "	- Wayne
"	7	" " " " "	- Bond

April	8	4-H Room Improvement Training School	- Macoupin
"	9	" " " " "	- Pike
"	10	" " " " "	- Morgan
"	16	" " " " "	- DeWitt
"	17	" " " " "	- Livingston
"	21	" " " " "	- Jasper
"	22	" " " " "	- Moultrie
"	28	" " " " "	- Knox
"	29	" " " " "	- Hancock
"	30	" " " " "	- Adams
"	1	4-H Clothing Training School	- Shelby
"	7	" " " "	- Clark
"	8	" " " "	- Richland
"	9	" " " "	- Edwards
"	10	" " " "	- Jefferson
"	21	" " " "	- Jackson
"	22	" " " "	- Johnson
"	23	" " " "	- Saline
"	15-17	District V - 4-H Meetings	- Giant City
"	23-24	" II " "	- New Salem
"	23	" III " "	- Urbana
"	24	" III " "	- Lincoln
"	27	" IV " "	- Effingham
"	28	" IV " "	- Edwardsville
"	28-29	" I " "	- White Pines
"	8	District II - Rural Youth Meetings	- Jacksonville
"	9	" V " " "	- Murphysboro
"	10	" V " " "	- Carmi
"	13	" II " " "	- Galesburg
"	14	" III " " "	- Lincoln
"	15	" IV " " "	- Edwardsville
"	16	" IV " " "	- Effingham
"	17	" III " " "	- Champaign
"	20	" I " " "	- Yorkville
"	21	" I " " "	- Oregon

May, 1953

May	1	4-H Room Improvement Training School	- Fulton
"	5	" " " " "	- Rock Island
"	6	" " " " "	- Carroll
"	7	" " " " "	- Winnebago
"	8	" " " " "	- LaSalle
"	19	" " " " "	- Will
"	20	" " " " "	- Kane
"	22	" " " " "	- Douglas
"	4-9	Leisure Craft and Counselling Camp	- 4-H Memorial Camp
"	9-10	4-H Camp Staff Orientation	- 4-H Memorial Camp
"	11-15	Home Advisers' Conference	- Urbana
"	31	County Chorus - Workshop	- 4-H Memorial Camp

June, 1953

June	1	County Chorus - Workshop	- 4-H Memorial Camp
"	10-12	Farm Advisers' Conference	- Urbana
"	15-19	Citizenship and Organization Conference	- Peoria
"	15-17	4-H Open House	- Urbana
"	22	Sub-district IV - 4-H Share the Fun Training School	
"	23	" " IV - " " " " " "	
"	25	" " I - " " " " " "	
"	26	" " I - " " " " " "	
"	29	" " III - " " " " " "	
"	30	" " III - " " " " " "	
"	22	Agriculture Open House - University of Illinois - Urbana	
"	22	5-year Home Economics 4-H Room Improvement Training School District I	
"	23	" " " " " " " " " II	
"	24	" " " " " " " " " III	
"	25	" " " " " " " " " IV	
"	26	" " " " " " " " " V	

July, 1953

July	7	Sub-District II 4-H Share the Fun Training School	
"	8	" " II " " " " " " "	
"	9	" " V " " " " " " "	
"	10	" " V " " " " " " "	
"	13	" " I " " " Festival	
"	14	" " I " " " " "	
"	15	" " IV " " " " "	
"	16	" " IV " " " " "	
"	17	" " III " " " " "	
"	24	" " III " " " " "	
"	20	" " V " " " " "	
"	21	" " V " " " " "	
"	22	" " II " " " " "	
"	23	" " II " " " " "	
"	27-Aug. 1	Junior Leadership Conference	- 4-H Memorial Camp

August, 1953

August	3-5	East Central District Homemakers Camp	- 4-H Memorial Camp
"	6-8	Family State Camp	- 4-H Memorial Camp
"	9-15	Rural Youth State Camp	- 4-H Memorial Camp
"	14-22	Illinois State Fair	- Springfield
"	27-28	Sports Festival	- Urbana
"	31	State 4-H Livestock Judging Contest	- Urbana
"	31-Sept. 3	Conference for New Home Advisers	- Urbana

WGK:kc
1-14-53

COOPERATIVE EXTENSION WORK IN AGRICULTURE
AND HOME ECONOMICS
STATE OF ILLINOIS

College of Agriculture, University of Illinois
United States Department of Agriculture,
Cooperating

January 15, 1953

Extension Service in Agriculture
and Home Economics
Urbana, Illinois

Dear Editor:

Enclosed is another in the series of monthly pictorial charts in mat form prepared by Dr. R. W. Bartlett of the Department of Agricultural Economics, University of Illinois College of Agriculture.

This chart is entitled "Dairymen: Make More Money With Even Production".

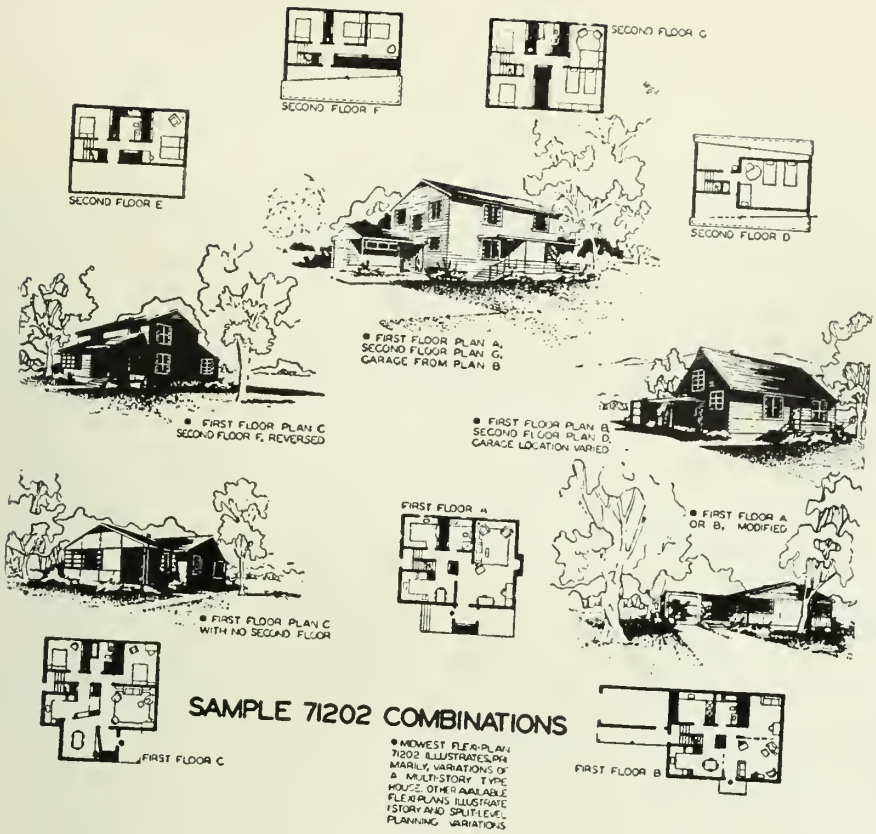
We hope you are finding these charts useful. If you have suggestions for improving them, please let us know.

Sincerely,

Jack Murray

J. A. Murray
Acting Extension Editor

JAM:bf
Enc.



mple 71202 Combina-

the new Midwest Plan
i for expansion.
new homes to fit any

2-story house, you
. features in Midwest
; you can design from

This new and unusual aid to home planning shows three first-floor plans and four plans for second floors. You can build a small but complete house on any one of the plans. Or you can combine a second-floor version with any one of them to build a larger house.

Farm houses with combinations of one to six bedrooms are possible with Flexi-Plan 71202. Construction details for all the possible combinations are also illustrated on the plans.

See your country farm or home adviser for a complete set of these flexible plans, or write directly to the College of Agriculture, Urbana. A set of plans costs $1.65.

-30-

RAJ:mi
1/20/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers
(To go with newspaper mat enclosed, Sample 71202 Combinations)

Flexi-Plans Provide Features For Farm Homes

One of the big features to be found in the new Midwest Plan Service farm houseplans is that they are designed for expansion.

Farm families can plan and build their new homes to fit any size of family or any size of budget.

If you want the compactness of a 1½ or 2-story house, you will find many new ideas as well as construction features in Midwest Flexi-Plan 71202. Some sample combinations that you can design from 71202 are shown in the illustration above.

This new and unusual aid to home planning shows three first-floor plans and four plans for second floors. You can build a small but complete house on any one of the plans. Or you can combine a second-floor version with any one of them to build a larger house.

Farm houses with combinations of one to six bedrooms are possible with Flexi-Plan 71202. Construction details for all the possible combinations are also illustrated on the plans.

See your country farm or home adviser for a complete set of these flexible plans, or write directly to the College of Agriculture, Urbana. A set of plans costs $1.65.

-30-

RAJ:mi
1/20/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers

W-I-L-L to Broadcast Farm and Home Week Programs

February 2-5 are circled dates on new calendars in many Illinois farm homes. Those are the dates of the 52nd Annual Farm and Home Week at the University of Illinois College of Agriculture in Urbana.

Dean R. R. Hudelson has extended a cordial invitation to the people of Illinois to attend.

As in past years, the University radio station W-I-L-L (580 kc) will broadcast several of the programs daily. Here are some of the programs to be heard:

MONDAY, FEBRUARY 2

8:00 - 8:45	Sunday Evening Youth Program
8:45 - 8:55	Farm and Home Week Highlights
9:00 - 9:30	For You at Home
9:40 - 9:55	Rural Youth Registration
10:30 - 10:55	A Foot Across the Iron Curtain
11:01 - 11:30	Looking Ahead With Soybeans
11:30 - 11:45	Farm and Home Week Highlights
12:00 - 1:00	Farm Hour
1:01 - 1:15	Homemakers' Quarter Hour
1:30 - 2:00	Farm Management Short Course
2:00 - 3:00	Economic Prospects
3:00 - 4:00	Where We Stand in Education

TUESDAY, FEBRUARY 3

8:00 - 8:45	Can We Feed 200 Million People?
8:45 - 8:55	Farm and Home Week Highlights
9:00 - 9:30	For You at Home
9:40 - 9:55	The First Step in Soil Drainage: Know Your Soil
10:30 - 10:55	What's New in Foods
11:01 - 11:45	County Chorus Plans for the 1953 Season
12:00 - 1:00	Farm Hour
1:01 - 1:15	Homemakers' Quarter Hour
1:30 - 2:00	Farm Management Short Course
2:00 - 3:00	Ramparts of Freedom
3:00 - 4:00	A New Approach to World Peace

-more-

WEDNESDAY, FEBRUARY 4

8:00 - 8:45	How the Home Economics Department Serves the Homes of Illinois
8:45 - 8:55	Farm and Home Week Highlights
9:00 - 9:30	For You at Home
9:40 - 9:55	Special Diets Prepared in the Home
10:30 - 10:55	Feeding Quality Hogs
11:01 - 11:30	Marketing on Quality Basis
11:30 - 11:45	Farm and Home Week Highlights
12:00 - 1:00	Farm Hour
1:01 - 1:15	Homemakers' Quarter Hour
2:00 - 3:00	Significant Results of 1952 State Corn-Picking Contest
3:00 - 4:00	Observations and Experiences in Near East

THURSDAY, FEBRUARY 5

8:00 - 8:45	A One-Word Philosophy
8:45 - 8:55	Farm and Home Week Highlights
9:00 - 9:30	So You Want to Farm!
9:40 - 9:55	Making a Start
10:30 - 10:55	Tax Problems and Property Transfer
11:01 - 11:30	Interpreting Farm Lease Practices
11:30 - 11:45	Farm and Home Week Highlights
12:00 - 1:00	Farm Hour
1:01 - 1:15	Homemakers' Quarter Hour
2:00 - 3:00	Food Buying Today

-30-

JM:mi
1/20/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

Plan County Tractor Maintenance Schools

_____ county 4-H boys enrolled in the tractor maintenance project for 1953 will have a chance to get organized instruction in the care and repair of farm tractors.

Farm Adviser _____ _____ says the organization meeting for the 1953 tractor maintenance project will be held at _____ on _____, starting at _____.
(place) (date) (time)

Minimum age for enrollment in the tractor maintenance project is 14 years, _____ says, but any 4-H Club member who regularly operates a farm tractor may attend the schools. All members enrolled in this project should be enrolled in a regular 4-H Club and should plan to attend the special county schools for training in tractor maintenance.

Leaders for these county clinics will be local 4-H Club leaders who have attended a district tractor maintenance school this year or previously, _____ says. Leaders selected to be tractor maintenance project leaders this year include _____

_____.

Tractor maintenance work is divided into three one-year projects. The schools in _____ county will be organized to cover _____ of the projects. Third-year members will act as junior leaders and will help first- and second-year members.

All county farm boys who want to learn the proper care and operation of tractors should plan to attend the opening meeting and sign up for the project.

-30-

RAJ:mi
1/20/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

4-H Members Sign Up For Tractor Project

So far _____ _____ county 4-H Club members have enrolled in the 1953 tractor maintenance project, according to Farm Adviser _____ _____.

These members are _____ _____.

A series of county schools will be held to give these 4-H Club members enrolled in the project instruction in the various phases of tractor repair and care, _____ says. The schedule for these schools is as follows: _____ _____.

Leaders of the schools are local club leaders who have attended district tractor maintenance schools, where they went through the three one-year courses themselves. Leaders who will conduct the 1953 county schools are _____ _____.

In addition, implement men in _____ county have said that they would provide men and tractors to help in the instruction at the county schools. These men are _____. Course outlines and tractor maintenance materials will be furnished to all enrollees.

Members enrolled in the tractor project will be enrolled in their local clubs and will attend the meetings of their own club. Much of the work of the project will be done at home on their own tractors. Completing the project will depend on filling out the project record books. Enrollees will be eligible to take part in the county skilled tractor drivers' contest at the county fair next _____. There is still room for more county boys who would like to enroll, _____ says.

-30-

RAJ:mi
1/20/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm Advisers (For use in county publications or other distribution as you see fit.)

Stop Milking to Dry Off Cows

Many successful dairymen in Illinois dry up their cows at the proper time to provide the necessary six to eight week dry period by simply stopping milking, reports _____(county)_____ county farm adviser _____.

_____ says that results of this practice have been observed by extension dairy specialists in the Illinois College of Agriculture. According to Leo Fryman, cows with normal udders that are free from mastitis can be dried off in this way without harm to the udder, regardless of amount of milk being produced.

With this method, the cow's teats are carefully washed in suitable disinfectant at the last milking and dipped in collodion to seal off the ends of the teats. This prevents leaking and keeps germs from entering the udder.

Milk will build up in the udder, creating a pressure until it reaches about one-fourth the pressure in the blood stream. Then milk secretion stops. In a short time the milk in the udder is absorbed into the circulatory system, and the cells in the udder stop functioning.

-30-

OG:mi
1/27/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

1953 Pasture Plans at Dixon Springs

The extremely dry weather in 1952 upset many of the permanent pasture plans and systems in southern Illinois.

Researchers at the Dixon Springs Experiment Station were also faced with unusual situations and decisions when it came to planning their 1953 pasture program. Farm Adviser _____ _____ reports their plans below. Some of their plans and decisions may help _____ county farmers work out their own pasture plans for this year.

New Pasture Establishment This Spring

At the Dixon Springs Experiment Station, workers are now plowing in preparation for spring pasture establishment. They generally expect better pastures in fall seedings, but this year they have no alternative except spring seeding.

Oats seeded at the rate of two bushels an acre will be used as a nurse crop. If a grass like orchard grass or fescue is included, they will drill it with the oats. Smaller grass seeds like redtop or timothy will be put through the grass seed attachment on the drill.

Legumes will be broadcast last, and the researchers expect rain to cover the legume seed. They will use a mixed fertilizer with the oats, 200 pounds of either 4-16-16 or 5-20-20 per acre.

It is important to get the seeding done as early as possible, but not at the sacrifice of a good seedbed for early seeding. In other

-more-

words, spring seeding may run as late as May if necessary for the establishment of a good seedbed. Naturally, if oats are seeded as late as May, it will be best to use them for hay or pasture. If the seeding is made early enough, the alternative of combining is possible.

In the seedling year you may expect to carry one-half an animal unit per acre from late July until early November, with about 60 to 100 pounds of gain per acre.

New Pastures Seeded Last Fall - 1952

New pasture seedings last fall with or without winter grain need to be watched closely this spring. Seedings last fall were made in soils that were very low in moisture, and most of those seedings are coming on late. Survival of grasses has been good so far because of a very favorable winter. But if it is apparent about the first of March that grass survival is poor, the researchers at Dixon Springs will increase the legume seeding rate and expect a legume pasture.

Pastures Seeded a Year Ago - Seedling Year 1952

At Dixon Springs many new seedings made in the fall of 1951 in wheat or rye in which legumes were seeded in the spring of 1952 are looking very good now, even after about five months of pasturing last summer and fall. In such a situation, it would be well to consider a maintenance program.

One program would be to top-dress annually with about 200 pounds of 0-20-20 per acre. If the grasses need encouraging, it might be well to use a complete mixed fertilizer instead, like 4-16-16 or 5-20-20, at the rate of 200 pounds per acre annually.

-more-

Another maintenance program that is equally effective and cheaper, from the standpoint of both cost of materials and labor, consists of applying 1,000 pounds of rock phosphate and 400 pounds of 50 or 60 percent potash per acre, all top-dressed this spring. Such a program would eliminate annual top-dressing for a period of at least four years on potash, and longer on phosphate.

Pastures Two to Three Years Old or Older and Legumes Gone

In southern Illinois many pastures that have been established in the last two to five years still have excellent stands of grass, but the legumes, principally ladino, have gone out. How can you make the best use of these pastures in 1953?

Before deciding what you should do with such pastures, it would be well to inspect them immediately. You may find, as they did at Dixon Springs, that much reseeding of clover has occurred and the self-seeded seedlings are very much in evidence. This is particularly true on pastures where the grass is not too thick and where stands of ladino, red clover and sweet clover have been fairly good in the past two years. Where this condition exists, it would be well to top-dress this spring with 100 pounds of 45 percent superphosphate and 100 pounds of 50 percent potash to encourage the legumes and also as a short-range maintenance program.

In other pastures where the legume has gone out and the grass stand is heavy, little reseeding of legumes can be expected. In such areas, you would be justified in applying about 200 pounds of ammonium nitrate an acre to provide extra forage growth and a higher protein grass until the new seedings are ready in July.

-more-

Another way to handle these two- to five-year-old pastures where the legume has gone out and where a good stand of grass remains is to tear up the sod thoroughly with a disc or field cultivator and reseed legumes. Tear up the sod until it appears that 75 percent of the grass is destroyed. Usually this operation tends to encourage grasses. Do not expect to get a legume stand in heavy grass unless the sod is torn up. Again use some additional fertilizer, especially potash and phosphate.

Temporary or Emergency Hay and Pasture Crops

One common and very good emergency or temporary pasture and hay crop in southern Illinois is lespedeza seeded in spring oats. Seed two bushels of oats and 20 to 30 pounds of lespedeza per acre. This will furnish good pasture from July through late fall.

Sweet Sudan grass either alone or with soybeans is another fine temporary pasture crop.

You might also use crimson clover seeded on a prepared seed-bed or in wheat or rye early this spring. Pasture off the crimson clover before May 15 or June 1, and then use Sudan grass on the same area.

RAJ:mi
2/3/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

(For release after you have obtained copies of the bulletin)

Latest Test Results Available on Hybrid Corn Varieties

The latest guide to choosing a suitable corn hybrid for 1953 plantings, Bulletin 564, is now available to _____ county farmers, Farm Adviser _____ has announced.

Just issued by the Illinois College of Agriculture, the new bulletin reports performance of 242 hybrids tested at five fields at locations from northern to extreme southern Illinois last summer.

It compares yield, moisture content, lodging, height of ear and percentage of stand. On some fields resistance to insects was also noted.

There's a lot of difference between some of the commonly grown hybrids in yield and other characteristics, _____ says. Reading Bulletin 564 may be much less expensive than getting this information through experience.

From 60 to 81 hybrids were tested at each field in 1952. The average yield for all hybrids tested was 88.3 bushels per acre, 8 percent above the 1951 average.

In addition to results of the 1952 tests, more reliable three-year summaries are included for all locations.

One of the simplest and most economical ways to increase your 1953 corn production, _____ says, is to plant the right hybrid. A study of this new publication can help you make the proper selection.

-30-

OG:mi
2/10/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

(For release after you have obtained copies of the circular)

Seeding Tips in New Oat Variety Circular

One of the first steps required for a good oat crop next summer is to choose a variety recommended for your area.

With that insurance to start with, here are some seeding tips that should help get the crop off to a good start:

1. If you are buying seed oats, make sure the seed is certified.

2. If you are using carryover seed, be sure the germination rate is high. Many oats are harvested with too high a moisture content and will not germinate after storage.

3. Seed treating and cleaning are profitable practices that help insure good stands of vigorous, healthy plants.

4. It is better for oats to follow soybeans in the rotation than to follow corn. On soybean ground, disking is the only operation needed to prepare a seedbed. And even disking may not be necessary if a drill is used. Cornstalks, however, should be plowed under before oats to control the scab disease organism and destroy corn borers. In late wet springs the advantage of rapid seeding at the first opportunity may call for disking rather than plowing.

5. Use a grain drill if you can. Drilling gives a uniform seeding depth and results in the best root establishment and higher yields.

-more-

6. Recommended seeding rates are 8 pecks to the acre drilled and 10 to 12 pecks broadcast.

These pointers are from the new University of Illinois Agricultural Experiment Station Circular 704, available at the office of your farm adviser. The circular, "Spring Oat Varieties for Illinois," reports yields from 1952 oat variety trials at the College of Agriculture's experimental fields in northern, central and southern Illinois.

The publication also includes information on oat diseases in 1952 and characteristics of new varieties that have entered the picture in Illinois recently. Authors of the circular are college agronomists J. W. Pendleton, W. M. Bever, O. T. Bonnett and G. E. McKibben.

In another comment on seeding practices, the authors say not to blame the oat variety if legume stands have been disappointing. First test the soil for possible need of lime and other nutrients.

If a soil condition is not limiting the legume stand, a thinner seeding rate for the oats, or wider drill rows, will reduce the competition between the two crops for moisture, light and minerals.

Row-spacing experiments at Urbana indicate that in seasons when moisture is low, early clover growth and stands may be doubled by wide spacings, but a 10 to 20 percent reduction in grain yield can be expected.

-30-

OG:mi
2/10/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers
(Newspaper mat enclosed)

4-H'ers Observe National Club Week March 7-15

Dates for National 4-H Club Week this year have been set for March 7-15.

Farm Adviser _____ _____ and Home Adviser _____ _____ are inviting all rural boys and girls in _____ county between the ages of 10 and 21 years to join a 4-H Club this year.

Membership goals this year are _____ members in agricultural 4-H Clubs and _____ members in home economics 4-H Clubs. Last year the enrollment for _____ county were _____ in agricultural clubs and _____ in home economics clubs.

Agricultural clubs in _____ county last year and their local volunteer club leaders were: _____

_____

_____.

Home economics 4-H Clubs in the county last year and their leaders included: _____

_____

_____.

All you have to do to join a 4-H Club is to sign an enrollment card and agree to attend club meetings regularly. You can find out all about club work from any one of the local club leaders named above or from the county farm or home adviser or assistants.

(Add here any other details about the plans of your county for observing club week, March 7-15.)

-30-

RAJ:mi
2/11/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm and Home Advisers
(To go with newspaper mat of 4-H winterized cabin)

Build Winterized Cabin at State 4-H Camp

Another permanent addition to the facilities at the State 4-H Memorial Camp near Monticello is being built this winter, according to Farm (Home) Adviser _____ _____.

The first winterized cabin is now under construction and will be ready for use in the summer camping program. Several of the winterized cabins will eventually be built, making facilities available for year-round use of the camp in addition to the present summer camping season for 4-H Club members.

These cabins and other facilities planned at the camp site will be built as funds are received from the counties as their share of the 10-year million-dollar camp fund-raising drive for the five district 4-H camps in Illinois, _____ says.

_____ county's quota of this camp building fund is $_____. So far $_____ of this quota has been raised and contributed to the fund.

Winterized cabins will be equipped so that they can be heated for use at any time of the year, _____ explains. They are designed to reflect the general pattern set by the dining hall at Memorial Camp. Features include the shed roof and overhang facing toward the southwest and the wide horizontal siding.

Other features include an assembly room with a fireplace and a large picture window looking toward the lake. The cabin includes two guest rooms in addition to a bunk room that will sleep 20 campers. Floor is slab concrete.

-30-

RAJ:mi
2/11/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm Advisers

Ap

4-H WINTERIZED CABIN

says Farm Adviser

e annual Illinois

Swi

information on swine

Feed

s. _____ coun-

ty sw

social interest in the work being done

with

top starter rations and protein level studies.

Some of the other research results you'll hear about include the value of implanting baby pigs with antibiotic pellets, Ladino clover pasture and grass-legume silage for bred gilts and sows, combinations of antibiotics in growing-fattening pig rations and a progress report of swine breeding research.

Wayne C. Jackson, Wilson and company, Chicago, will lead a discussion on the future of the quality hog. How swine breeding research helps the hog producer will be reported by L. N. Hazel, animal husbandry department at Iowa State College.

In another report L. E. Hanson, animal husbandry department at the University of Minnesota, will tell how current research points to improved feeding practices. P. D. Beamer of the University of Illinois College of Veterinary Medicine will give a brief review of rabbit modified hog cholera vaccines, rhinitis and transmissible gastroenteritis.

There'll be plenty of chance for questions and answers, _____ says, and you'll also be able to visit the swine farm and see the research work in progress.

-30-

RAJ:mi
2/11/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm Advisers

April 2 Date for Illinois Swine Growers' Day

Make special note of Thursday, April 2, says Farm Adviser _____ _____. That's the date set for the annual Illinois Swine Growers' Day at the University of Illinois.

This year's program will feature latest information on swine feeding and breeding problems, _____ reports. _____ county swine growers will have a special interest in the work being done with creep starter rations and protein level studies.

Some of the other research results you'll hear about include the value of implanting baby pigs with antibiotic pellets, Ladino clover pasture and grass-legume silage for bred gilts and sows, combinations of antibiotics in growing-fattening pig rations and a progress report of swine breeding research.

Wayne C. Jackson, Wilson and company, Chicago, will lead a discussion on the future of the quality hog. How swine breeding research helps the hog producer will be reported by L. N. Hazel, animal husbandry department at Iowa State College.

In another report L. E. Hanson, animal husbandry department at the University of Minnesota, will tell how current research points to improved feeding practices. P. D. Beamer of the University of Illinois College of Veterinary Medicine will give a brief review of rabbit modified hog cholera vaccines, rhinitis and transmissible gastroenteritis.

There'll be plenty of chance for questions and answers, _____ says, and you'll also be able to visit the swine farm and see the research work in progress.

-30-

RAJ:mi
2/11/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm Advisers

Save Pigs by Using Farrowing Stalls

One way to save some of the pigs that might otherwise be crushed by the sow at farrowing time is to use farrowing stalls, says Farm Adviser _____ _____.

A farrowing stall will confine the sow to the middle of the pen and allow the pigs to run under a heat lamp on either side.

You can feed and water the sow in front of the stall or back her out into the alley or outside the house. You can throw a bale of straw in front of the entrance to keep the pigs in, _____ says.

It isn't necessary to build a stall for every sow. Two or three days after farrowing you can move the sow to another pen and put another sow into the farrowing stall.

Plans are available at the farm adviser's office that will show you how to build farrowing stalls in your present pens. Ask him for a copy if you want more information.

-30-

RAJ:mi
2/18/53

P.S. to Farm Advisers: We are sending you three copies of this farrowing stall plan under separate cover in addition to the copy attached to this story. You can get additional copies by writing to the department of agricultural engineering.

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers FOR IMMEDIATE RELEASE

State Nurseries Still Have Trees for Sale

A reasonably wide range of species from the state nurseries is still available to tree planters, although that may not be the case for long, says _____, _____ county farm adviser.

Reports from the state forester's office indicate that demands have been well balanced among species. Although about two-thirds of the stocks originally available for purchase have been sold, supplies of only three species, Scotch pine, loblolly pine and tulip poplar, are now exhausted.

Trees grown by the state nurseries are distributed at near cost of production for restricted purposes. They may be used to establish a forest plantation to grow forest crops, control soil erosion or provide improved wildlife conditions.

They may also be used for shelterbelts or field windbreaks to prevent wind damage to soil or crops. Their use for ornamentals, farmstead windbreaks, landscaping purposes or resale as live trees is expressly forbidden by state nursery regulations.

Supplies of jack pine, ash, black locust and multiflora rose are ample to moderate and should be sufficient to satisfy normal demands for the rest of the season. However, supplies of other available species are limited or very low. Among the hardwoods are cottonwood, Osage orange, red gum, red oak, sycamore, white oak and walnut, and among the conifers or evergreens are bald cypress, pitch pine, red cedar, red pine, short leaf pine, Virginia pine and white pine. Only a fifth of the original supplies of these species is now available, according to the state nursery reports.

Farm Adviser _____ suggests that those planning to plant reforestation trees this spring should order immediately if they have not already done so. Applications and information on tree planting are available at his office.

_____ points out that crops that may be expected from forest plantations include Christmas trees, posts, poles, lumber and timbers. Farm areas that are too steep, low in fertility, eroded or small for other crops can best be put into economic production through raising forest crops, he said.

-30-

RAJ:mi
2/18/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers
(To go with Mat #71201-G enclosed in packet)

Here's a Split-Level Farmhouse Plan

Here is a split-level construction plan designed for farm families who want a distinctive and yet a highly functional and economical new home.

Planned on three levels, this house can have either two or three bedrooms, depending on the arrangement of the lowest level. Special features, according to Farm (Home) Adviser _____ _____, include an all-purpose vestibule and entry facing the side drive and a spacious breezeway for summer dining or other activities.

This plan is variation G of Midwest Flexi-Plan 71201. You can get a copy of the plan at your county farm or home adviser's office for $1.80. The plans illustrate the details needed for building a wide variety of three-level farmhouses, _____ says.

-30-

RAJ:mi
2/23/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers
(To go with Mat #71201-G enclosed in packet)

Here's a Split-Level Farmhouse Plan

Here is a split-level construction plan designed for farm families who want a distinctive and yet a highly functional and economical new home.

Planned on three levels, this house can have either two or three bedrooms, depending on the arrangement of the lowest level. Special features, according to Farm (Home) Adviser _____ _____, include an all-purpose vestibule and entry facing the side drive and a spacious breezeway for summer dining or other activities.

This plan is variation G of Midwest Flexi-Plan 71201. You can get a copy of the plan at your county farm or home adviser's office for $1.80. The plans illustrate the details needed for building a wide variety of three-level farmhouses, _____ says.

-30-

RAJ:mi
2/23/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

FOR RELEASE AFTER _____
(Time and Date of Paper)

Special to National Society for Medical Research

Report Further Proof of Unnamed Vitamin

Chicago--Recent tests at the University of Illinois on an unnamed survival factor for baby rats indicates that its effect is due to a nutritional need of the pup for the factor and that lack of it does not prevent or retard milk secretion by the mother.

This finding was reported today at the annual meeting of the Federation of American Societies for Experimental Biology at the Conrad Hilton Hotel by Dr. K. W. Keane and Dr. B. C. Johnson, graduate assistant and professor of animal nutrition, respectively, at the University of Illinois College of Agriculture.

Since announcement of the unknown survival factor was made two years ago, investigators have been trying to isolate and chemically identify the substance. So far, time needed in the experiments and the complex procedures that have to be followed have not made chemical identification possible, Johnson says.

Johnson believes the new factor may be a vitamin or a material that helps some known vitamin do its work. It probably occurs widely in natural fats, but it is known to be in wheat germ oil.

Illinois researchers have found that female rats grown on a diet containing a synthetic fat, glyceryl trilaurate, cannot raise their young to weaning age.

In contrast, when wheat germ oil was included in the diet of the dams, the survival rate of the pups to weaning age jumped to about 85 percent.

-more-

Other experiments at Illinois recently have compared butter and lard as fat sources in the diet of rats with the results previously found with wheat germ oil. Survival rate of baby rats on the butter-added diet was about 40 percent, contrasted with only 9.3 percent survival when lard was the source of fat in the diet of the mother rats.

In this same test, no baby rats at all survived out of 92 born to mothers on a fat-free diet.

To find out whether the unknown vitamin's effect on survival rate was a result of pre-birth nutrition or after birth in the mother's milk, the Illinois researchers switched litters between the control rats on the synthetic fat diet and rats getting wheat germ oil.

More than twice as many baby rats survived to weaning age when they were transferred from mothers on the wheat germ oil diet to mothers on the synthetic oil diet as when they were transferred the other way. This indicates that the new factor is required by the pup for survival rather than by the dam to produce milk.

Johnson also reported on further experiments designed to isolate the unknown factor and characterize it chemically.

RAJ:wi
3/2/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

Illinois Timber Supply Grows Every Year

There is enough timber in Illinois forests and woodlands to build nearly a million homes, says Farm Adviser _____ _____.

The 1,300 sawmills and industries in Illinois which use sawlogs from Illinois woodland are removing only the equivalent of 40 percent of the new wood that grows each year.

As a result, the timber reserve in this state is increasing at the rate of about 234 million board feet every year, according to J. N. Spaeth, head of the forestry department at the Illinois College of Agriculture.

These figures are part of a report on Illinois forests and forest industries. The report is part of a nation-wide forest survey being made by the United States Forest Service. The University of Illinois and the Illinois State Division of Conservation actively cooperated in the study in this state.

According to the report, the present stand of usable saw timber in Illinois woodlands is 10,258 million board feet. The present rate of increase, or net growth, is 400 million board feet annually.

If our woodlands were all well stocked and properly managed, they would produce 2½ to 3 times as much growth as they are producing at present. Sawmills and industry would then be justified in cutting

-more-

all of the annual increase. That would result in the cutting of about seven times as much timber as is now being cut.

Growing, harvesting and manufacture of Illinois timber furnishes profitable employment for many citizens and wood for many uses. Because most of Illinois forest land is on farms, much of the timber is harvested and used by farmers. But Illinois farm timber also supplies sawmills, barrel stave mills, basket factories, coal mines and many other industries close to the farms where the timber is grown.

More than half of all the timber in Illinois is oak, _____ says, of which one-third is the most valuable kind, common white oak.

To build up farm forests, Illinois farmers should protect them from livestock and fire, help new seedlings get started and give more valuable tree varieties a chance to develop by removing undesirable culls. The report also emphasizes improved marketing and use of Illinois timber and more research to find out the most efficient methods of managing, harvesting and utilizing the forests.

You can get a copy of the report, "Forest Resources and Industries of Illinois," from your county farm adviser or from the Agricultural Experiment Station, Urbana, if you are especially interested in having full information about Illinois forests and their use.

-30-

RAJ:mi
3/2/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers (suggested particularly for those areas where seasonal labor is a factor. To be edited and adapted to conditions in your county.)

Farmers Urged to Plan Early for Labor Needs

Farmers in _____ county can help to avoid labor problems by planning ahead for their labor needs and letting their local employment service office know as early as possible how many workers they will need, and for what period.

_____, _____ county farm adviser, says that good housing, continuous employment and other attractive working conditions are also a big help in getting and keeping good farm labor. Willingness on the part of farmers to employ and train inexperienced workers is another way to ease recruitment problems, he adds.

Prospective farm workers can help too, _____ emphasizes, by registering with the employment service offices and being specific about the periods they expect to be available for employment. Workers should keep in constant touch with these offices for guidance in finding work and locating areas where help is needed.

Almost one million farm workers have gone into industry or the military service in the past three years, _____ points out.

To partly offset this decrease and to meet the demand for farm labor this year, the Department of Labor through its State Employment Service offices is again preparing to carry out farm labor recruitment and placement programs in areas of the U. S. that are affected by farm labor shortages. Increased effort will be made to recruit year-round workers.

-30-

OG:mi
3/11/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers (winter wheat areas, and for information in other counties)

Does It Pay to Top-Dress Winter Wheat?

Whether or not winter wheat responds to nitrogen fertilizer depends mainly on how far in advance of the wheat crop a legume was grown and how successful it was--or how much nitrogen is already available in the soil.

L. B. Miller, Illinois College of Agriculture agronomist, says that on nitrogen-deficient soils supplementary nitrogen has usually been most effective when top-dressed at the rate of 20-30 pounds per acre in late March or early April.

At the Brownstown experiment field, with a corn-beans-wheat-hay rotation, yield increases have averaged about 6 bushels with top-dressing of about 30 pounds of nitrogen. This was on wheat after soybeans, Miller points out, and on land that was well supplied with lime, phosphate and potash.

If a field has plenty of nitrogen, however, as would be the case with wheat following clover, there would rarely be any response from applying nitrogen, and it would probably cause the wheat to lodge easily and produce poor-quality grain.

Mixed fertilizers will generally give best results when applied in the fall, Miller says, because the wheat needs the phosphorus and potash to promote good fall growth. It would also be better for legume if applied in the fall, mixing the phosphorus and potash with the seedbed.

If the nitrogen is put on late in the spring, Miller suggests using a nitrate type, which is quickly effective.

OG:mi
3/16/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers

Attend Leisurecraft Camp May 4-9

_____ county recreation and extension leaders are planning to attend 18th annual Leisurecraft and Counseling Camp scheduled for May 4-9 at 4-H Memorial Camp near Monticello.

Farm (Home) adviser _____ _____ says the following people so far have signed up to attend the camp: _____

_____

Theme for the 1953 camp is outdoor education skills and camping. Campers will get new suggestions for crafts with native materials, naturalist programs, cabin counseling, daily vacation Bible schools, and practice in music, games, folk and square dancing, informal dramatics, ceremonials, camptivity programs and numerous crafts, _____ says.

Through group discussions and demonstrations, those attending the camp are taught new attitudes and ideas for organization and management of school, church, community, youth and camp programs.

_____ has been a member of this camp group for _____ years.

Resource leaders will include Dr. William Randall, University of Illinois camping and outdoor education; John Klassen, Bluffton, Ohio, ceramics and wood carving; Howard Tanner and Richard Minning, Waupun, Wisconsin, craft design; Harvey Gaither, Mahomet, stone-polishing; and Mrs. Anita Rich, Morrison, music.

-more-

Camp leaders expect 100 recreationists and local leaders to attend from Indiana, Illinois, Kentucky, Wisconsin and Michigan.

Since 1947, leisurecraft and counseling camp has been set up on a four-year basis. In consecutive years, the emphasis is on crafts, counseling, camping and leisure-time skills. Leaders in these fields have been secured to assist with the camp program.

Members of the camp continuation committee will also serve as resource leaders. They include the following: Rev. Sam Buck, Aledo; Rev. Glenn Gothard, Kempton; Rev. D. C. Ellinwood, Maroa; Rev. Walter Theobald, Sullivan; and Rev. Paul Wilson, Momence, church and community recreation. Hal Halfyard, Neponset, puppets and plastics. Mrs. Lillie Fishel, Tolono, and Blanch Icenogle, Toledo, social and community recreation. Ed Dalhaus, Chicago, square and folk dancing. William Gedonius, Chicago, youth work. Hugh Livesay, Mt. Vernon, county recreation. June Pilgrim, Amboy, crafts and social recreation. E. D. Lyon, Monticello, folk lore. From the University of Illinois, R. O. Lyon, wood carving, fly-tying, and ceramics; E. I. Pilchard, youth programs; E. H. Regnier, community recreation; and Hubert Wetzel, wood crafts.

The committee plans to have resource persons in arts and crafts ready to start activities on Monday afternoon, May 4. As soon as campers register and are located, they may start their projects. A festival display of craft work is planned for Friday afternoon, May 8.

Because of the nature of the camp and the limited space for activities, only 100 registrations can be accepted. Closing date for registration is April 25. For further information, see your county farm or home adviser or write to Rev. Sam Buck, Aledo, or Ed Dalhaus, 43 East Ohio Street, Chicago.

-30-

RAJ:wi
3/18/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers
(Chinch bug areas in particular, delete and add or edit to fit your area)

Chinch Bugs May Be Severe This Year

Surveys of overwintering chinch bugs indicate that _____ county may have (severe or light to moderate--see cirular for what might apply to your county or parts of your county) infestations of these pests this year, according to farm adviser _____.

If the weather is favorable to chinch bugs in May, June and July, there is a distinct possibility that losses will be serious in the infected areas unless control measures are applied, _____ said. And farmers in the "moderate" areas will want to be alert to the threat and how it develops.

A new circular showing the main areas of infestation in Illinois, and giving latest control measures, is now available at the farm adviser's office. Ask for Circular 707, "New Control for Chinch Bugs," prepared by the Illinois College of Agriculture in cooperation with the Illinois State Natural History Survey.

H. B. Petty and J. H. Bigger, authors of the circular, list the warning signs to look for: white or light colored areas in grain fields in June. Closer examination may show the tiny chinch bug nymphs feeding on the plants. The nymphs can be identified by their red color. Watch all small grains--wheat, oats, barley and rye--the entomologists suggest.

The new circular includes specific recommendations for controlling chinch bugs with chemicals, including dieldrin, the new insecticide that has been giving excellent results. Farmers are also urged to do everything to insure good, vigorous stands of grain and legumes as preventive measures.

-30-

OG:mi
3/25/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm Advisers

(See note in "It Says Here" about this story.)

Adviser Urges Farmers to Return Fruit Questionnaire

Farm adviser _____ has urged _____ county farmers to fill out and return a special questionnaire on apple and peach trees if they received one recently.

"A number of farmers in the county have received the survey forms," _____ said. "By filling them out and returning them, these men will be performing a valuable service for the fruit industry of the state."

The survey is a joint project of the federal-state crop reporting service, Illinois Fruit Council, State Horticultural Society and other members of the fruit industry of the state.

Primary purpose is to provide up-to-date information on the number of apple and peach trees in orchards now compared with the situation before the severe winter injury of 1950-51.

Everyone who received a questionnaire is asked to fill it out and return it, even though the number of fruit trees on the farm is very small.

-30-

JM:mi
3/31/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers
(For your information and use as you see fit in news story, column, radio, etc. Information supplied by Robert W. Bills, Urbana, agriculturalist, bureau of entomology and plant quarantine)

Eradicate Barberry for Stem-Rust Control (Report for 1952)

Since 1950 we have heard and read much about race 15B of the stem rust disease of wheat. It's especially important because it can attack all of the present commercial varieties of wheat and many of the parental varieties used in the wheat-breeding program.

This race continued to spread in 1952, and it is now well established in most of the territory east of the Rockies. It was the most prevalent race in Illinois last year; however, the Illinois crop matured with no appreciable damage.

Race 15B apparently developed on the barberry, built up in barberry-infested areas and then spread to the important crop areas of the country. The relation between the rust-race problem and the barberry-eradication program is obvious. Cooperating agencies are working to complete the scheduled barberry-eradication work in Illinois and are stressing the importance of seeing that barberry bushes do not become reestablished in the state.

Good progress has been made in the barberry-eradication work program in Illinois. About 91 percent of the state is now considered barberry-free. In the future these areas will require only enough work to maintain the control. Some additional surveys and eradication are necessary in areas of previous infestion, comprising

-more-

5,185 square miles. A continuing barberry-eradication program will be needed in that territory.

During 1952, survey and eradication work was done in 31 Illinois counties, and 2,172 previously infested sites were reworked, with less than 5 percent reinfestation. Sixty-five new properties were also cleared. These were sites where the barberry had been established for many years and where there had been heavy seeding. Rework is scheduled for 19 of the northern counties in 1953.

As the actual job of survey and eradication nears completion, there is need for a continuing program to maintain the barberry control that has been attained. This can be done by keeping aware of the problem, by guarding against the introduction of rust-susceptible plants from outside sources and by making crop surveys to locate unusual races of the rust or local rust outbreaks that provide leads to locations of barberry bushes.

Property owners and other individuals and local agencies can assume the major share of responsibility for this final phase of the program. Plants suspected of being harmful barberry bushes should be reported to the county farm bureau office. Watch for shrubs that have spiny-edged leaves, berries in bunches, gray outer bark and yellow inner bark and roots.

-30-

OG:si
4/15/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm Advisers
(You might want to use this in your county publications along with a picture of Dean Hudelson.)

Big Job Ahead for American Farmers

by
Dean R. R. Hudelson
College of Agriculture
University of Illinois

Agriculture throughout most of the world still struggles along with farming methods that are centuries old. And most of the world's people struggle through life hungry, even though three-fourths of them are engaged in farming.

By contrast, it seems a miracle that American farmers have increased food production by 60 percent since 1920. At the same time they have released one and a half million workers to enter industry, where they are supplying goods and services of many kinds.

American farmers are thus demonstrating one of the basic truths behind our high standard of living--high production per worker.

Striking as this story is, the most progressive farmers of the middle west actually are producing at a much higher rate than the average farmer who is always reflected in statistics.

Our research workers found, through studying long-time records of cooperators in the Farm Bureau Farm Management Service, that one group of farmers with high yields of corn averaged 72 bushels, while a comparable group with low yields averaged only 57 bushels.

-more-

For soybeans the average was 26 bushels for the high-producing farms and 22 for the low producers.

The average high-yielding farm in the above group earned $1,030 more net income a year than the average low-yielding farm. There are few farm homemakers who wouldn't welcome an additional thousand dollars a year to improve family living.

The story of progress in livestock production during the past 30 years or so is just as striking. Since 1920 the average livestock producer has increased his herds and flocks only by about 15 percent. At the same time he has stepped up production per animal unit by 46 percent. Except for this progress we could not have the greatly increased supplies of meat, milk and eggs that have improved our diets so much.

Many consumers complain of high prices of animal products. And they are high by all previous standards. But they would be much higher if farmers had not succeeded in growing larger feed supplies and had not used the results of research that showed the importance of vitamins, minerals and antibiotics in livestock feeding. Better livestock with a greater capacity for production, along with larger supplies of better feeds, have been important in improving the living standard of the American people.

Actually, consumers are enjoying greatly improved diets today while spending no more of their incomes, percentage-wise, than they did years ago. For about 20 years now, the American worker has spent about 23 percent of his income for food. Nowhere else in the world can an employed worker earn his food in a shorter period of time.

-more-

But while American farmers, with the help of their agricultural colleges, experiment stations and extension services, have done a truly remarkable job in the past three decades, they cannot now rest on their laurels.

According to reliable estimates, the U. S. population will reach 190 million by 1975. To feed this growing population, our farmers must increase production by another 35 or 40 percent.

To accomplish this huge task, farmers must be quick to adopt improved methods, including better soil and plant food management, better rotations, better use of legume-grass crops on non-tillable land, weed and insect control and improved livestock and livestock management.

Agriculture must be backed by a greater research effort to provide answers to some of the difficult farm problems of today and meet the challenges of tomorrow. From the experiment stations and fields must come a constant flow of technical and economic information through extension demonstrations, bulletins and circulars, journals, newspapers, radio and television.

In short, each farm operator today has a greater responsibility than his father or grandfather had before him, since so many more nonfarm people depend on him for their food.

A rapidly increasing population removes any long-time fear of overproduction in the U. S. food supply, although temporary oversupplies of some products will occur from time to time. This fact places pressure on farmers and on research and extension workers and others to find ways to avoid interruptions in the steady progress American agriculture is making toward long-term goals.

-30-

RAJ:si
4/15/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers

Seniors Can Apply for University Scholarships

High school seniors in _____ county are eligible to apply for one of the many scholarships available at the University of Illinois College of Agriculture for entering students.

Farm (Home) Adviser _____ _____ points out that a scholarship offers an excellent opportunity to get help in continuing your education in college if you need financial aid to attend school and study agriculture or home economics.

Usually not more than one scholarship will be awarded to any student at one time, _____ says. But you can apply for as many different scholarships as you wish if you can meet the eligibility requirements.

In general, you must rank in the upper half of your graduating class to be eligible for a scholarship, _____ says.

Each county in the state is entitled to one agriculture and one home economics Farmers' Institute scholarship each year. These scholarships have a value of $400 each for the regular four-year course. A competitive examination for eligible applicants will be conducted by your county superintendent of schools on Saturday, June 6.

One county scholarship and two scholarships for children of veterans of World Wars I and II, usable in any college in the University of Illinois, are also available to students who meet the

-more-

entrance requirements. The competitive examination for these scholarships will be given at the same time and place as the other examinations. For further information, see the county superintendent of schools in the county in which you live.

Sears Roebuck scholarships in both agriculture and home economics are available to freshman students entering the College of Agriculture. They are awarded on the basis of financial need, high school scholarship and other records that show promise of superior attainment. The award is $200 for the freshman year, with the possibility of extension through the sophomore and junior years for very outstanding students.

Kroger scholarships for the freshman year are also awarded on the basis of scholastic achievements in high school and leadership qualities as demonstrated in school, church, 4-H Club, FFA, FHA and other youth organizations. Financial need may also be considered. Three agriculture and three home economics scholarships are available at Illinois.

No examination is required for the Sears or Kroger scholarships. You can get application forms for both from C. D. Smith, Assistant Dean, College of Agriculture, Urbana. Application forms should be completed and returned to Dean Smith by June 15.

-30-

RAJ:mi
4/21/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

For Best Quality Buy Only Certified Tile

Before you buy drain tile, be sure of the quality of the product by asking your dealer how it compares with accepted specifications, suggests Farm Adviser _____ _____.

Lateral lines and submains less than six feet deep will operate satisfactorily with tile that meets the "standard" specification, _____ says. Main lines and cuts more than six feet deep need "extra-quality" tile.

Your only guarantee of getting quality tile when you buy is to compare the product with standard specifications, _____ points out. The most widely accepted yardstick for measuring tile quality has been set by the American Society for Testing Materials (ASTM). All tile makers are familiar with these standard tests.

Each tile manufacturer usually has his own names to designate tile made at his plant. Names such as "Firsts" and "No.1" usually indicate only the material that is being sold. They do not indicate the quality of the tile as determined by the ASTM specifications.

Most tile manufacturers regularly take samples of their products to a laboratory for test and classification. When you buy tile, ask to see a recent copy of such tests.

Your local PMA or SCS office probably has a list of dealers who have certified that their drain tile meets ASTM specifications. For further information on what determines tile quality and how to select it, ask your county farm adviser for a copy of Circular 696, "Buying Good Drain Tile."

-30-

RAJ:mi
4/29/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers

Need Names of Outstanding 4-H Alumni

Here's a chance to honor former 4-H Club members in _____ county who have gone on to become leaders in their communities and counties.

Farm Adviser _____ _____ and Home Adviser _____ _____ report that they need the names of outstanding 4-H alumni in the county, with their addresses and any other information you can give about them.

For the first time, _____ and _____ say, these former 4-H'ers who are leaders in their communities will be honored during 1953 by the National 4-H Alumni Recognition Awards program.

Two individuals will be selected in each county in Illinois to receive award certificates of recognition. Four persons will be selected from the county winners to be named as Illinois state winners and given alumni plaques of honor.

From among the winners in all the states, four men and four women will be selected for national honors. They will be given gold recognition keys and all-expense trips to the National 4-H Club Congress in Chicago next November.

Anyone can recommend candidates for these awards, the county advisers says. Write, call or tell your adviser of your choices. They

-more-

are looking for persons who have made records in one or more of the following areas:

1. Leadership and participation in youth, civic, church or school activities on a community, county, state or national level.

2. Service to 4-H Club work (following 4-H Club membership).

3. Evidence of attitudes and acts that reflect adherence to the ideals and principles for which 4-H Club work stands.

4. Examples of success in chosen occupation or profession.

Many of the country's leading citizens have come from the ranks of 4-H Club work, the advisers say. More than 15 million adults in the United States, Alaska, Hawaii and Puerto Rico are 4-H alumni.

-30-

RAJ:mi
5/5/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

(To go with newspaper mat, "What it Takes to Grow Crops)

It takes at least 15 plant foods to produce crops. Three of them--carbon, oxygen and hydrogen--come from the air, which has more than crops can use. The other 12 come from the soil, and four are likely to be short--nitrogen, potassium, phosphorus and calcium. By following a soil test, you can add these in the right amounts.

A growing crop needs water, too. We can't control rainfall. But a soil in good condition can catch and hold the rain that does fall so that the crop can make best use of it. A loose and mellow soil also lets air into the roots.

Farmers can manage soil so that the available air and water can be of the most value to the crop. Water and air are as important as the plant food, according to C. M. Linsley, University of Illinois soils specialist.

-30-

JKM:mi
5/5/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

(Has most information for farmers in northern Illinois)

Sweet Sudan grass is probably the best crop for fields in which red clover has been killed by aphids and clover leaf weevil.

W. O. Scott, University of Illinois crops specialist, says that Sudan will come on as quickly as anything and will stand up through hot weather. You can use it for both pasture and hay.

Seed 20 to 30 pounds of Sudan to the acre, Scott advises, in a seedbed about as good as for corn. You can seed it any time from now until July 1, but right after corn seeding time is best.

A bushel of soybeans to the acre will give you good insurance against chinch bugs, Scott says. He also advises treating the seed with a fungicide, such as Ceresan M or Arasan.

If hay is the main problem, Sudan, drilled soybeans or a mixture of the two will be as good as anything.

The so-called Haas mixture can be used for pasture. It is made up of two bushels of oats to the acre, plus two pounds each of red clover, alsike, sweet clover, timothy and rape. Leave out the rape if you want it for dairy cows. This mixture can be pastured as soon as the oats are ready.

Oats used as a nurse crop for grasses and legumes will make good emergency pasture, Scott says. Pasturing off the oats will actually be good for the seeding if you don't pasture when the ground is muddy.

-30-

JKM:mi
5/5/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

Booklet Tells Reasons for Conservation Lag

General adoption of conservation measures on midwestern farms depends upon widespread acceptance of water control, tillage, fertilizing and cropping practices that are adapted to the use capabilities of the land.

That's the conclusion of a group of farm management and land tenure representatives from agricultural experiment stations in 14 North Central states, according to Farm Adviser _____.

Acceptance of conservation practices will not be universal, even when all desirable conservation measures are in use, until the size of the operating units and the organization of the farm businesses are fitted to the specific needs and aptitudes of farm families, the group says.

The views of this group are available in North Central regional Publication No. 28, "Obstacles to Conservation on Midwestern Farms."

Reasons for slow progress in getting conservation measures adopted on farms are discussed under the following principal headings:

1. Reluctance of farm operators to change old methods of farming.

2. Problems of organization on small farms where intensive crops are used to keep the family labor force gainfully employed.

-more-

3. Land-holding and rental procedures that restrict the interest of people who hold rights in land to periods shorter than are required to carry out a conservation plan or to receive substantial benefits from the improvements.

4. Reluctance of farmers to pay the out-of-pocket costs incident to changes in farm organization.

5. Time lag between cash outlays for conservation work and returns.

6. Desire of farm operators and owners for high current incomes.

7. Uncertainty as to future prices and weather conditions.

The booklet then points out how some of these difficulties can be overcome, _____ says. If you would like to have a copy, write directly to the College of Agriculture, Urbana.

-30-

RAJ:mi
5/5/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

To All Farm Advisers:

Starting May 12, the mailing room will begin sending each county 50 copies of GRASS SILAGE IN STACKS AND TRENCHES. Last copies should be in the mail by May 15.

You can use this story if you want.

A new leaflet on grass silage has just been published by the University of Illinois.

It's called "Grass Silage in Stacks and Trenches," and you can get a copy from the farm adviser's office. The leaflet is devoted mainly to instructions on how to put grass silage into the different types of trenches and stacks used successfully in Illinois.

Included are descriptions of trench, stack, semi-trench, surface-trench, and unlined dirt trench silos.

-30-

JKM:mi
5/6/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers

Start New County 4-H Record Card System

Permanent record cards for all _____ county 4-H Club members will now be kept on file in the county extension office.

Farm (Home) Adviser _____ _____ says that for the first time a standard card file system of keeping personal records on all 4-H Club members has been set up.

The big advantage of such a system, _____ says, is that it does away with the necessity of keeping all the bulky records and other materials that accumulate during the years that a boy or girl is a 4-H'er in the county.

Instead, all of the pertinent data on projects carried, achievements, offices held, activities and special awards will be put on a small card that can be kept in a file drawer.

From now on persons seeking information about the 4-H Club work of any member need only go to the card file to get it. No more need to trust memory or haphazard systems of keeping records.

One of the big helps that the new filing system will provide is concerned with the newly started national awards program for 4-H alumni, _____ points out. It will be much easier from now on to get all the background material needed about the 4-H activities of persons selected for county alumni honors.

The permanent record cards will also make it much easier to tabulate numbers of county 4-H boys and girls, honors won in past years, activities and other aspects of club work.

RAJ:mi
5/13/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm and Home Advisers
(To go with newspaper mat Flexi-Plan 71203, Variation D, enclosed)

New 3-Bedroom Farmhouse Plan Available

Every room in this new three-bedroom farmhouse plan has cross ventilation.

Developed by cooperative regional research, this house has been planned to provide plenty of storage in places where it's needed, says Farm (Home) Adviser _____.

It features minimum traffic areas, a divided bath, a front porch and a rear grade entrance to the basement, _____ points out.

There is also a dining alcove and a combined work, kitchen and eating area to permit most efficient use of space. If you wish, you can attach a garage to the end of the work wing and connect it to the back door by means of a porch or breezeway.

You can get detailed plans for this house and literally hundreds of variations of it at the office of your county farm or home adviser. Or you can write directly to the College of Agriculture, Urbana. Ask for Midwest Flexi-Plan 71203.

-30-

RAJ:mi
5/19/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

Keep Guards in Place

The best shield that can be made gives no protection if it is not used, Farm Adviser _____ warns. There is no adequate excuse for not keeping shields in place on machinery. It is much easier to be safe than sorry.

National Safety Council records show that hundreds of accidents are caused each year by unguarded power take-off shafts. If clothing merely touches a revolving shaft or coupling, it may catch, causing the operator to be mangled instantly. In spite of repeated warnings, many farmers still fail to keep shields in place. Too often they are left in the implement shed or in a fence corner.

Recently manufacturers have been equipping power-driven implements with nonremovable power take-off shields that help to protect these operators against their own carelessness. For most equipment, however, we must still depend on removable shields for protection.

Farmers who do not have standard power take-off hitches or shields should consult their local implement dealers. Hitches and adapter packages for power-driven implements may be obtained from dealers representing the manufacturer of the machine.

Shielding homemade equipment for safety is a special problem that each user must solve for himself. No piece of farm machinery is complete until it shields all exposed revolving parts.

JAM:mi
5/19/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm Advisers

Dairy Field Day at Huntley, Illinois, June 5

It doesn't take a lifetime to build a top-notch dairy herd. Not if you stick to the three "R's" of dairying--good breeding, good feeding and good management.

This story will be told at a special "Come see for yourself" dairy field day to be held June 5 at Clanyard Farm, Huntley, McHenry county, Illinois.

The Clanyard dairy herd was built from a plain everyday, average herd into one of the top dairy herds in Illinois--and in just nine years. And there's no secret about the methods. The owners follow three basic rules of profitable dairying: use carefully selected sires, provide a year-round supply of high-quality roughages and follow good herd management.

During the day, visitors will see third- and fourth-generation artificially bred cows, breeding equipment, bulls used to build the herd, management practices and methods of keeping complete records. They'll also see actual field operations of cutting, crushing, chopping and drying top-quality hay, clipping pastures, rotational grazing and other practices.

The formal program starts at 12:30 p.m. CST, but the exhibits and demonstrations will be in operation all day.

The Clanyard Farm operation is featured in the June issue of Successful Farming magazine. The story contains background information that may be helpful in getting more out of the tour.

-30-

JAM:mi
5/20/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

Cutline for "The Illinois Soil Fertility Team"

The phases of soil fertility are like a football team, according to Clyde Linsley, University of Illinois soils man. If a football team is to be successful, it is important that all positions be filled and that each player take care of his assignment.

It is the same way with the soil improvement team. It often happens that some of the team members, such as nitrogen, phosphorus and potassium, get all of the publicity. But they can't get very far toward the soil building goal by themselves. The soil fertility program must also have balance. The soil needs to be tested to find out where limestone, phosphate and potash are needed and how much of each is needed to the acre. Legumes are needed to supply organic matter and nitrogen. And, just as important, they improve soil tilth and help to control erosion.

-30-

JKM:mi
5/27/53

COOPERATIVE EXTENSION WORK IN AGRICULTURE
AND HOME ECONOMICS
STATE OF ILLINOIS

June 2, 1953

College of Agriculture, University of Illinois
United States Department of Agriculture,
Cooperating

Extension Service in Agriculture
and Home Economics
Urbana, Illinois

TO Farm and Home Advisers

FROM Extension Editorial Office

SUBJECT: Copy deadline dates for county publications.

We would very much appreciate if you would fill out the blank spaces in the short survey form below that apply to your case, tear off and mail back to us. We need a list of deadline dates of all county publications so that we can do a better job of planning state-wide mat releases to get to all counties before copy deadlines are passed. Thanks for your cooperation.

EXTENSION EDITORIAL OFFICE

To: Extension Editorial Office
330 Mumford Hall
Urbana, Illinois

Deadline date for copy for our county publication

is _____.

This is a ☐ Farm Bureau ☐ Home Bureau publication.

_____
(name)

_____
(county)

_____
(name of publication)

June 4, 1973

To: Jack and Dave Schwarz

From: Pressview Editorial Office

Subject: Copy deadline dates for county publications.

We would very much appreciate if you could fill out the form below in the event survey form helper ever moving on your case. That off and will send to us. We need a list of deadline dates of all county publications in that we can do a better job of planning photographs and articles to go in all counties before copy deadlines are passed. Thanks for your cooperation.

Sincerely Pressview Office

To: Pressview Editorial Office
P.O. Box 1234
Pressview, Illinois

Deadline date for copy for our county publication

is _____.

This is a ☐ Post Bulletin ☐ Post Herald publication.

_____
(Name)

_____
(Address)

_____
(Name of publication)

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

RELEASE PRIOR TO FIELD DAY

Special to Farm Advisers and Assistants
(Advance Story No. 1 on Keeping-Fit Field Day)

Hold Keeping-Fit Day on (date)

Highest point of interest in the _____ county 4-H Club health activity will come on Keeping-Fit Field Day, which will be held on _____, _____ at the _____ in _____.

Farm (Home) Adviser _____ _____ says the 4-H keeping-fit program gives 4-H boys and girls a definite program and goals for keeping themselves well and strong.

Specialists from the University of Illinois will be in the county on Keeping-Fit Field Day to conduct the tests and exercises that will show 4-H'ers just how strong and physically fit they really are.

So far Illinois is the only state that has organized such a program for its rural young people, _____ says. The keeping-fit activity has been used since 1941 to stimulate the interest of the 4-H'ers in their physical growth and health.

This program is different from other health programs because it puts the responsibility for good health and physical strength on each individual youngster instead of on doctors and nurses. It emphasizes the need for boys and girls to keep healthy and shows them how they can improve their health instead of helping them to get well again after they become sick.

Keeping-fit activities have been designed to take a regular place in the recreational program of every agricultural 4-H Club. Tumbling is another physical education activity that 4-H Club members will have an opportunity to learn in addition to the keeping-fit exercises they will learn at the Keeping-Fit Field Day.

-30-

RAJ:mi
6/3/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

RELEASE PRIOR TO FIELD DAY

Special to Farm Advisers and Assistants
(Advance Story No. 2 on Keeping-Fit Field Day)

Fitness Experts to Teach County 4-H'ers

Richard Costello and Donald Chalus, both of the University of Illinois, will be in charge of the _____ county 4-H Keeping-Fit Field Day on _____, according to (Assistant) Farm Adviser _____ _____.

Costello is a member of the staff of the physical education department of the University. Chalus, who graduates this year in physical education, is a former 4-H Club member from LaSalle county who has taken part in several Keeping-Fit Field Days himself.

_____ says that it is especially important for young people to learn how to keep their physical health and to make their bodies stronger. The 4-H health activity and the keeping-fit program help to bring this knowledge to Illinois farm youngsters.

Physical tests and exercises designed to measure the fitness of the county 4-H'ers will be conducted on Keeping-Fit Field Day, _____ reports. Local clubs will also be shown how to fit the program into their recreational activities and to carry it on over the entire year. He urges every agricultural 4-H Club member in _____ county to attend this year and take part in the tests.

Keeping-Fit Field Day will be held on _____, _____ at the _____ in _____, starting at _____ o'clock in the _____. Parents should come with their children to watch the tests and to hear the specialists explain why it is so important for young people to build a sturdy basis for adult health.

-30-

RAJ:mi
6/3/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

RELEASE PRIOR TO FIELD DAY

Special to Farm Advisers and Assistants
(Advance Story No. 3 on Keeping-Fit Field Day)

Will Test Physical Fitness of 4-H'ers

Keeping-Fit Field Day on _____ at _____ is the day when _____ county 4-H Club member put special emphasis on the health H of the four H's.

Every 4-H member who enrolls in the series of tests will be weighed, measured and tested with a variety of exercises to find out how fit he or she is physically, says (Assistant) Farm Adviser _____ _____.

After these tests of strength, flexibility, speed, endurance and organic fitness have been given, each 4-H'er will be graded against standard score tables that will tell him how he compares in fitness with others his age.

He will also be given a body-type growth chart that will establish his growth schedule. Years of tests have shown that many 4-H youngsters are off schedule in their growth rate and do not know it.

Strength, flexibility and endurance are very important in this age of "take it easy," _____ says. A recent New York test showed that more than half of the children tested between the ages of 6 and 19 years failed a simple muscular test. The research workers predict that these children will have aching backs when they get older because their back muscles are weak from lack of exercise.

While 56 percent of these U. S. children failed the test, 92 percent of Italian and Austrian children given the same test passed it. The European children were stronger, more graceful and agile because they walked to school, climbed stairs instead of taking the elevator and got their recreation from active exercise rather than from going to the movies.

RAJ:mi
6/3/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

RELEASE FOLLOWING FIELD DAY

Special to Farm Advisers and Assistants
(Follow-up Story on Keeping-Fit Field Day)

Field Day Shows 4-H Members How to Keep Fit

4-H Keeping-Fit Field Day attracted a crowd of _____ county rural young people to the _____ in _____ on _____, where they found out how strong and physically fit they were in relation to other young people their age.

From _____ in the morning until _____ in the afternoon, the 4-H Club members took part in tests so that each one would know how healthy he actually was. They also learned at the same time how to keep themselves physically fit and how to make themselves stronger and more healthy.

First the youngsters were weighed and measured and given a body-type score in order to determine whether or not they were growing according to schedule. Then they ran 60 yards to check their speed and to learn how promptly their heart beat returned to normal. This was a test of breathing capacity.

Situps, broad jump and arm-pull exercises tested their muscular strength. Front and back bends checked their body flexibility. Finally, they ran 400 yards to find out how much endurance they had. Then they compared their scores with the standards to determine their fitness levels.

The field-day tests were conducted by the state 4-H Club office and D. M. Hall extension specialist of the University of Illinois College of Agriculture, assisted by Richard Costello and Donald Chalus, physical fitness specialists from the University.

More than _____ parents of the 4-H Club members were also present to watch the activity. _____local 4-H Club leaders attended.

"This day was an important milestone in the lives of the youths who took part," said _____, farm adviser, "because it gave them scores that show how fit they are. But the experience will not mean much to them unless those who took part this year increase their training in order that they may be in better condition next year."

-30-

RAJ:bi
6/3/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm Advisers

U. I. Open House Tours

A series of three Open House Tours has been arranged by the University of Illinois College of Agriculture to acquaint Illinois farm families with the college and especially with the work being done by its experiment station.

Farm adviser _____ announces that June 26, July 24 and September 2 are the dates selected for the tours. Families are welcome to attend on as many of these dates as they wish. They were purposely spread over the summer to show visitors different stages in the development of the crops and livestock.

Included in each tour will be visits to the Morrow Plots, oldest soil experiment field in the United States; animal sciences laboratory, where feeding experiments are conducted under scientifically controlled conditions; agricultural engineering laboratory, where automatic feed-grinding and crop-drying equipment will be on display; horticulture greenhouses and fields, where vegetable variety trial experiments are conducted; and the new College of Veterinary Medicine building.

Visitors will also inspect the field crops and soils experiments in progress at the agronomy south farm and visit the swine, beef, dairy and poultry farms.

The program will start at 9:00 a.m. CST on each of the three days and will end at 3:30 p.m. _____ says everyone is on his own for lunch. Families may want to pack a picnic basket and have lunch at one of the many scenic places on the University campus.

-30-

JAM:mi
6/3/53

Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

Pruning Helps Keep Evergreens in Shape

It's a good idea to start pruning your evergreens when they are small, especially the first year after they come from the nursery.

Then if you will prune them a little each year you can keep them in shape without having to cut off a branch or lots of foliage, says Farm Adviser _____ _____.

Too often evergreens are planted and given no attention from then on, _____ says. But they get to be unattractive trees and many times get too big and have to be cut down because they weren't pruned properly.

Best time to prune evergreens is either before new growth starts in spring or after it is nearly complete in fall. Evergreens do not grow very much during the summer and will not be able to cover the pruning scars if you prune then.

Alway leave some of the new growth on trees and shrubs when you prune. Evergreens actually do lose their leaves or needles, although not all at once or every year. If you keep all new growth cut off, you'll soon have nothing but old, bare branches that have lost their old needles.

For more information about pruning evergreens, ask your county farm adviser for a copy of Circular 708, "Pruning Narrowleaf Evergreens." Or write directly to the College of Agriculture, Urbana, for a copy.

-30-

RAJ:mi
6/3/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm Advisers
(Especially in Northern Illinois Counties)

National Soil Conservation Day in Wisconsin

Some _____ county farmers may want to set aside Friday and Saturday, September 18 and 19, to attend the Wisconsin and National Soil Conservation Days and Plowing Matches.

Farm Adviser _____ _____ says there'll be plenty to see at the meeting site at the junction of Highways 12 and 27 near Augusta, Eau Claire county, Wisconsin.

Plowing champions from several states will compete for the title of National Champion in both contour and level-land plowing. There will be exhibits of farm machinery and products and a soil conservation demonstration.

This demonstration will show how to fit conservation to an entire watershed of seven farms in which all phases of soil, water, forest and wildlife conservation will be shown in their proper relationship. This is the first time that visitors to a national plowing contest will have the chance to see conservation on a watershed basis, _____ says.

There'll also be a chance to hear many outstanding agricultural and homemaking people discuss current subjects during the noon hour from the giant main stage. Farmers from many states will get together near Augusta to get better acquainted and to discuss mutual farm problems.

-30-

RAJ:mi
6/9/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

WHAT YOU CAN DO ABOUT THE WHEAT PROBLEM

1. Keep in contact with the local wheat market situation (it varies widely), and keep farmers informed of difference between local market and loan price. Main reasons for low prices are the huge carry-over of old wheat and the shortage of storage space.

2. Emphasize the fact that the farmer himself has to take the responsibility for storing his crop if he wants to put it under loan. Commercial storage is simply not available. Here are the requirements for storage he'll have to meet:

   A. Grain must be clean, with not over 12.5 percent moisture.

   B. Bins must be tight enough to keep out rodents and birds.

   C. Grain must be kept free from insects.

   Let the farmers and grain dealers know

   A. That you have plans for storage buildings and drying methods.

   B. That grain can be fumigated--and how.

   C. That stored grain must be watched closely.

3. Here are the facts about the wheat situation in the nation:

   A. The nation's wheat supply on July 1, 1953, is expected to be 1,707 million bushels--largest on record. It comes from a 575-million-bushel carry-over plus a 1,132-million-bushel crop, which is about average.

-more-

B. Our needs for food, feed and seed will not be over 700 million bushels, and exports are expected to be about 300 million bushels. The 1953 world crop is smaller than last year's, but the carry-overs in exporting countries are large.

C. Our carry-over on July 1, 1954, may be more than 700 million bushels, which would be an all-time record.

4. Here is the Illinois situation:

A. The 1953 crop (48.8 million bushels) is the largest since 1931.

B. Storage is always more complicated in the midwest than in the western areas because of the moisture.

C. Hard wheat will command a premium over soft wheat for these reasons:

(1) Export demand is for hard wheat.

(2) Illinois is in a good position to export wheat, and much of her wheat goes into the export trade.

(3) Demand is shifting from soft wheat flour to hard wheat flour. There are fewer soft wheat millers, and families are buying less soft wheat flour.

(4) More hard wheat is raised in the west and goes under loan, so there is a relative scarcity of hard wheat.

(5) This year's biggest production is in the soft wheat area--Illinois, Indiana, Ohio and Missouri.

5. Here is what you can do:

A. Inform producers and grain dealers about varieties that are best for your county.

B. Promote the planting of one class or the other, and try to avoid both soft and hard in one community.

C. Encourage grain dealers to hold some of their stock of recommended varieties for seed.

-30-

JKM:mi
6/17/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois
6/16/53

Special to Farm Advisers
(Note to Farm Adviser: This story sent to wire services.)

Monday's Ten-Cent Drop in the Price of Wheat

Illinois wheat growers can best offset the dropping wheat price by providing their own storage for this year's crop. Wheat dropped ten cents in one day this week.

L. F. Stice, University of Illinois farm economist, says the safest way is to put the wheat under the government loan. And he believes the farmer who doesn't use the government loan will profit from holding his crop until after the harvest.

Commercial storage is simply not available, Stice says, and farmers who do put their wheat under loan will have to provide their own storage.

The difference between market and loan price will more than pay for a new building, however, Stice points out. Loan prices range from $2.28 to $2.38, and the market price is about $1.70 for hard wheat and less for soft wheat.

Charges for the loan are small--one cent a bushel for farm-stored loans and half a cent a bushel for purchase agreements.

Wheat, to be eligible for loan, must be stored in PMA-approved buildings; it must not contain more than 14 percent moisture; and it must grade Number 3 or better, except that test weight can be lower if other qualities are up to Number 3.

Farmers who don't put their wheat under loan should follow a similar plan in order to avoid losses in quality, Stice explains.

-more-

He lists these points to follow on stored wheat, whether or not you put the crop under loan:

1. Be sure wheat is clean.
2. Keep moisture down to 12½ percent or lower.
3. Clean and fumigate bins before putting the crop in.
4. Repair bins so that birds and insects can't get to the wheat.
5. Treat for insects within 30 days of harvest, and keep the insects out after that.

The wide difference between market and loan price is caused by a large wheat crop coming on top of a sizable carry-over and the shortage of commercial storage.

According to recent information from the U. S. Crop Reporting Service, wheat supply of 1,700 million bushels is at an all-time high. It includes a carry-over of 575 million bushels plus an average crop of about 1,132 million bushels.

-30-

JKM:si
6/17/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm Advisers

Rural Youthers Attend District Camp

Rural Youth members from _____ county attended the _____ district Rural Youth camp at _____ on _____.

(Assistant) Farm (Home) (Youth) Adviser _____ _____ reports that _____ members of the county Rural Youth organization attended.

They include: _____

_____

_____.

Rural Youth district camps this year are Southwest, Western 4-H Camp, Lake Jacksonville, June 20-21; Northwest, Epworth Springs, Lewistown, September 5-7; North, White Eagle 4-H Camp, Adeline, July 25-26; Northeast, Camp Shaw-waw-nas-see, Kankakee, July 11-12; and South, Southern 4-H Camp, Lake West Frankfort, July 24-26.

-30-

RAJ:mi
6/17/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

FOR IMMEDIATE RELEASE

Special to Farm Advisers

Illinois Farmers Get Weekly Bulletins on Insects

A modern Paul Revere warning system has been operating in Illinois to help farmers fight destructive insect pests.

Armyworms, grain aphids, flea beetles and clover leaf weevil hardly make a move before reports on their activity flash from one end of the state to another.

Field men with the State Natural History Survey and the University of Illinois College of Agriculture keep close watch on insect activity throughout the state. They make frequent reports to chief entomologist George C. Decker in Urbana, where bulletins are prepared for release through newspapers and radio stations.

These reports keep growers informed on corn borer and other insect activity during the critical period. They also advise farmers on what insecticides to use and when.

In this area the insect reports and spray recommendations can be heard over the following radio stations (CROSS OUT STATIONS NOT HEARD IN YOUR AREA):

City	Station	Frequency	Time	Day
Illinois				
Champaign	WDWS	1400	1:00 p.m. DST	Monday
Chicago	WBBM	780	5:30 a.m. DST	Wednesday
Chicago	WLS	890	6:00 a.m. DST	Monday
Chicago	WLS	890	Noon DST	Daily
DeKalb	WLBK	1360	6:50 a.m.	Monday
			12:40 p.m.	"
Effingham	WCRA	1090	6:15 a.m.	Tuesday
Jacksonville	WLDS	1180	1:15 p.m.	Monday
Joliet	WJOL	1340	12:30 p.m. DST	Monday
Kewanee	WKEI	1450	7:00 a.m.	Tuesday
LaSalle	WLPO	250	11:45 a.m. DST	Monday
Olney	WVLN	740	7:15 a.m.	Wednesday
Ottawa	WCMY	1430	12:20 p.m. DST	Monday or Tuesday
Peoria	WPEO	1020	11:45 a.m.	Monday
Peoria	WPEO	1020	6:20 a.m. DST	Tuesday
Peoria	WMBD	5000	6:35 a.m.	Tuesday
Quincy	WTAD	930	5:50 a.m.	Tuesday
Springfield	WCVS	1450	6:45 a.m.	Monday
Sterling	WSDR	1240	6:45 a.m. DST	Tuesday

-30-

JAM:si
6/17/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers Served by DeKalb Soil Experiment Field

Annual Field Meeting on Northern Experiment Field

The fourth annual field meeting on the Northern Experiment Field, DeKalb county, will be held Friday, July 10, starting at 1:00 p.m. daylight time, reports farm adviser_____.

Field tours are planned to see wheat and oat variety test plots, including the new Clintafe and LaSalle. Tests on alfalfa and soybean varieties, hybrid corn strains and weed control results on Canada thistle and other weeds will be reported. University of Illinois soils and crops men will explain the experimental work and answer questions.

The field is located north of Shabbona. To reach it, go north 4 1/2 miles on the gravel road just east of the overpass near the east end of Shabbona. Coming from DeKalb on route 23, turn west on the narrow pavement marked by a sign. The field is about 4 1/2 miles west of route 23.

The DeKalb field, now in its sixth crop year, is part of some land given to the University of Illinois by the late Dr. H. G. Wright, long-time resident and prominent citizen of DeKalb county. Farmers, farm organizations, seed companies, other business concerns and individuals have contributed generously to develop the field.

-30-

JAM:mi
7/1/53

COOPERATIVE EXTENSION WORK IN AGRICULTURE
AND HOME ECONOMICS
STATE OF ILLINOIS

College of Agriculture, University of Illinois
United States Department of Agriculture,
Cooperating

July 7, 1953

Extension Service in Agriculture
and Home Economics
Urbana, Illinois

To Farm Advisers:

ILLINOIS FEEDERS HAVE OPPORTUNITY TO HELP SOUTHWESTERN DROUGHT CATTLE SITUATION

On Friday, July 3, W. G. Kammlade, L. H. Simerl and H. G. Russell attended a meeting in Kansas City called by Director Ferguson, at the request of Secretary Benson, to discuss the responsibilities of the Extension Service with regard to the "drought disaster" area in the southwest. This area includes the western two-thirds of Texas, most of New Mexico, southeastern Colorado, western Oklahoma, western Arkansas, western Kansas, and southwestern Missouri.

Cattle and sheep are now moving out of this area to market, many of them at sacrifice prices. A lack of corn-belt feeder interest is allowing many thin cattle to go to slaughter that would normally be fed in this area. Not all of this livestock is suitable for our customary programs, but there are undoubtedly many that are. If the cattle and sheep are slaughtered now, they will not be available for the regular feeder movement this fall. We are contacting all known feeder livestock dealers in this state with the hope that, through their daily contacts with livestock producers, they can acquaint them with the situation and thus bring the full strength of the market to this disaster area.

In addition to the livestock being moved to terminal markets, there is need for feed for valuable breeding herds which must be maintained. Arrangements are being made by Secretary Benson to supply feed grains and concentrates at less than market price.

There are three things we can do that may be of some help. The first is to locate sources of surplus hay. If you have farmers who have any appreciable volume of surplus hay for sale, obtain a list of owners and addresses, with the amount of hay they have for sale, and also the kind, quality and price. This list should be sent to each of the persons listed at the close of this letter.

Some southwestern producers are interested in moving cattle to this area for pasture. It is not likely that much of this will be done; however, if you have farmers who have an abundance of pasture and feed and who would be interested in taking some of these cattle, you may help them contact some producers in the following manner: Send names and addresses, the kind and number of cattle they can pasture, and the estimated time they can pasture them. Also indicate the expected fee for pasturing the cattle. This information should be sent to the list of names on the next page. These men will relay the information to producers in the disaster area, and those producers will contact your farmers direct if interested.

A third item of information that would be helpful would be for you to secure names of Illinois farmers who would like to handle some of these cattle on a contract or share basis. It was indicated to us at Kansas City that some southwestern producers would like to place feeder cattle on a contract basis, and others would like to send cows and calves and give a share of the calf crop. Here again names and addresses should be supplied to the following list of men. Your list will be relayed to interested parties, and they will make direct contact with farmers in your county. This may be an opportunity for some young farmers who are operating with limited capital.

The list of extension people in the drought disaster area follows:

Arkansas: C. A. Vines, Associate Director of Agricultural Extension Service
P. O. Box 391
Little Rock, Arkansas

Colorado: J. E. Morrison, Director of Extension Service
Colorado A. & M. College
Fort Collins, Colorado

Kansas: P. W. Griffith, Associate Director
Division of Extension
Kansas State College
Manhattan, Kansas

Missouri: J. W. Burch, Director of Agricultural Extension Service
College of Agriculture
University of Missouri
Columbia, Missouri

New Mexico: R. A. Nichols, Dean and Director
College of Agriculture
New Mexico A. & M. College
State College, New Mexico

Oklahoma: Shawnee Brown, Director of Extension Division
Oklahoma A. & M. College
Stillwater, Oklahoma

Texas: G. G. Gibson, Director, Agricultural Extension Service
Texas A. & M. College
College Station, Texas

Sincerely,

H. G. Russell

H. G. Russell
Extension Livestock Specialist

HGR:mi
7/7/53
Postage paid

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm and Home Advisers

4-H'ers Attend Junior Leadership Conference

Four outstanding 4-H Club members and one adult leader have been selected to represent the _____ 4-H'ers in _____ county at State 4-H Junior Leadership Conference July 27 to August 1.

Named to attend are _____

_____.

Farm (Home) Adviser _____ _____ says that the purpose of Junior Leadership Conference is to give older 4-H Club members opportunities for personality development, citizenship training and development of leadership skills.

Two boys from agricultural 4-H Clubs and two girls from home economics 4-H Clubs and one adult leader from each county in the state are invited to attend each year. Adult leaders take part in the conference and help to guide the camping activities.

Site of the conference is the State 4-H Memorial Camp near Monticello.

(Add anything more you'd like about your county delegation, their records of achievement, how they were selected, etc.)

-30-

RAJ:mi
7/7/53

From Extension Editorial Office
College of Agriculture
University of Illinois

Special to Farm Advisers
(To accompany mat for Midwest Plan No. 74145)

Machine Shelter Offers Wide Doors

Good farm machinery buildings promote the serviceability that you look for in modern complex equipment. They allow easy access for moving both large and small pieces in and out, and they include facilities for servicing either in the building or near by, says _____ County Farm Adviser_____.

Machine sheds should be convenient to the service area of the farmstead and to driveways or lanes leading to fields. Locating them north or west of the service area will give some winter wind shelter.

When you choose your plan for farm machinery housing, consider both space requirements and schedule of usage for each piece of machinery, _____ suggests. Allow space for future expansion.

Midwest Plan No. 74145, shown here, is typical of the side opening type of machinery shelter. The doors should face the service yard or a wide lane leading to the fields.

This plan provides one drive-through section for convenience in getting larger machines out of the building. The design is detailed for concrete block construction. It uses 28-foot clear-span trusses.

You can get this farm machinery housing plan at your county farm adviser's office. For more information ask him for a copy of Circular 702, "Farm Machinery Housing."

RAJ:mi
7/7/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

Farmers Invited to Hog-Buying Demonstration

If you're interested in the marketing of hogs on a live quality basis, you'll have a chance to see what it's all about at a demonstration in Chicago August 25.

The Union Stockyard and Transit Company is sponsoring the demonstration in connection with the Chicago Junior Hog Show and Marketing Day. The demonstration starts at 9:30 a.m. and lasts until noon.

_____, farm adviser, says that farmers are welcome to attend the demonstration. Experienced buyers on the yards will show how they pick a hog on the basis of quality. Then the same hogs will be butchered, and the carcasses will be graded and shown.

_____ feels it will be worth your time to attend if you're concerned with live quality marketing.

He lists three problems in selling hogs on a live quality basis. First is the problem of recognizing meat-type hogs, second is the development of lines that produce quality pork and third is the willingness of buyers to pay for quality.

-30-

JKM:sb
7-15-53

From Extension Editorial Office
College of Agriculture
University of Illinois
July 16, 1953

Special to Farm Advisers

Corn Storage Information Available

Joe Clayton has prepared this list of information on corn storage. You can check your supplies to see whether you need any. If so, you can get them from Joe. Les Stice tells us this is going to be one of the bigger problems facing farmers this year during corn harvest

Circulars and Bulletins

1. Storage of Earn Corn on the Farm, U.S.D.A. Farmers' Bulletin No. 2010.
2. Storage of Small Grain and Shelled Corn on the Farm, U.S.D.A. Farmers' Bulletin No. 2009.
3. Storing Soybeans on the Farm, University of Illinois Circular 692.
4. Drying Shelled Corn and Small Grain With Heated Air, U.S.D.A. Leaflet No. 331.
5. Drying Shelled Corn and Small Grain With Unheated Air, U.S.D.A. Leaflet No. 332.
6. Drying Ear Corn With Heated Air, U.S.D.A. Leaflet No. 333.
7. Drying Ear Corn With Unheated Air, U.S.D.A. Leaflet No. 334.

Plans and Catalogs

1. Multilith chart on low-cost ear corn storage (pole crib, circular crib of native timber, and circular snowfence crib).
2. Plans for farm buildings and livestock equipment, Circular 666. Listing and brief descriptions of storage buildings for small grain and ear corn - permanent and semipermanent. Permanently located and movable.
3. Grain Storage Building Plans - 25¢ catalog with description, floor plans, and pictorial views of 30 different grain and ear corn storage buildings. Permanent and semipermanent.
4. Multilith plan for pole and snowfence crib (construction ideas on reverse side of plan).
5. Multilith plan for circular corn crib of native lumber (construction ideas on reverse side of plan).
6. Plan for inclined column grain drier, U.S.D.A. Leaflet No. 314.

JKM:sb
7-15-53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm Advisers

U. I. Dairy Day September 10

Note: You may want to use cuts of Allan B. Kline and/or G. W. Salisbury with this story.

The University of Illinois' official welcome mat will be out for dairy farmers on September 10. That's the date of the second annual Dairy Day sponsored by the College of Agriculture's department of dairy science.

G. W. Salisbury, department head and official host for the event, has announced the following program highlights:

A speaker list headed by Allan B. Kline, president of the American Farm Bureau Federation; reports on the latest dairy research; tour of the University's dairy farm and research laboratories; attractive displays and exhibits.

In his talk "Farming and a Look Ahead," Kline will size up the farming picture, with special emphasis on the future of dairying.

Illinois dairy scientists will report their findings in crossbreeding experiments, use of pipeline milking systems and udder investigations.

The crossbreeding experiment was launched to see what effect this practice might have on production. The pipeline system was subjected to a series of tests to compare cleanliness, labor efficiency, and other factors with those of conventional systems. The udder studies were set up to see if future production could be predicted by measuring the udders of heifers.

Meeting time is 9:30 a.m. (DST) Thursday, September 10, at the main dairy barns, South Lincoln Avenue, Urbana. Lunch will be available on the campus. The afternoon program will be held at the University auditorium.

-30-

JAM:sb
7-22-53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers:

Note: This piece is suited either for your newspapers or for a radio interview in case you think you need it.

Questions and Answers on Marketing Quotas

On August 14 every Illinois wheat grower who raises more than 15 acres of wheat will have a right to vote on whether or not marketing quotas for wheat will prevail in 1954.

L. F. Stice, University of Illinois farm economist, has answered a list of questions most farmers will be asking concerning marketing quotas:

Q. Who can vote?

A. Any farmer who has an allotment of more than 15 acres of wheat for 1954 or any farmer who intends to grow more than 15 acres in 1954.

Q. Does the landlord or the tenant vote?

A. Both in cases where they both share in the wheat crop.

Q. By what majority do quotas have to be voted?

A. Two-thirds of the farmers who vote must approve of marketing quotas if they are to go into effect.

Q. What happens if the quotas are voted in?

A. Farmers will be given an allotment, in acres, of the wheat they can grow and sell without penalty in 1954. Prices for wheat grown on that acreage will be supported at 90 percent of parity.

-more-

Q. What will the size of the allotments be?

A. Nation-wide, farmers will be allowed to grow 80 percent of their 1953 acreage. The Illinois acreage will be announced by the Production and Marketing Administration. County PMA will furnish acreage allotments to individual farmers before time to vote.

Q. What happens if a farmer plants more wheat than his allotment?

A. None of his wheat can be put under loan. In addition, he will pay a penalty of half the loan price for wheat grown on the acres above his allotment if the total is above 15 acres.

Q. Can a farmer plant extra wheat for pasture or for home feeding?

A. No.

Q. Is there any way to avoid a penalty on wheat grown on acreage above the allotment?

A. Yes, but it's complicated. You can store the wheat under seal on your farm or in a public warehouse until the next season at your own expense and at your own risk. The stored wheat can then be charged against your 1955 quota in case we have quotas.

Or you can give the excess wheat to the Secretary of Agriculture. You will still not be eligible for price supports on your allotted acreage, but you will avoid penalty.

Q. What will happen if the quotas are not passed?

A. Wheat will be supported at 50 percent of parity rather than at 90 percent. And anyone who stays within his acreage allotments will be eligible.

Q. If the marketing quotas don't pass, will we still have acreage allotments?

A. Yes. The Secretary of Agriculture can announce acreage allotments without a vote.

Q. What happens then if you plant more than your acreage?

A. You are not eligible for price supports at all, but you can grow all the wheat you want and do what you please with it without any penalty.

Q. If marketing quotas aren't voted, will wheat sell for only half of parity price.

A. Wheat will sell at market price, which could be above or below one-half of parity. The market will be free. It means that, if the bottom falls out of the wheat market, you can put your wheat under loan for 50 percent of parity price, provided you stay within your acreage allotment.

Q. Why can't the farmer vote who has fewer than 15 acres of wheat.

A. There'll be no marketing quotas on operations that small. But there will be acreage allotments. He can plant up to 15 acres without penalty. But in order to be eligible for price supports, he must stay within his allotment. He doesn't vote because a vote is not required for acreage allotments, and he is not subject to penalties under quotas.

Q. How much will a planted acreage of 62 million bushels reduce our supply of wheat?

A. At the 1942-51 average of 17.1 bushels, production from 62 million acres would be 1,060 million bushels. This amount would at least equal our U. S. needs of about 700 million bushels, plus prospective exports.

Exports during the 1953-54 marketing season are expected to be about 300 million bushels. Therefore, unless we have low wheat yields in 1954, or unless export sales exceed expectations, our "wheat surplus" will still be large when farmers start to plant their 1954 crop.

Planting within acreage allotments in 1954, then, may slow up or stop the build-up of wheat supplies, but it is not likely to reduce them. It would take either increased exports or low yields, or a combination of both, to reduce the surplus.

JKM:wi
7/28/53

for your county

LIVESTOCK OUTLOOK

meeting...

HERE ARE SOME IDEAS TO HELP GET OUT A CROWD!

To Farm Advisers:

Again this year we have prepared promotion suggestions for your county livestock outlook meetings. Attached are two suggested news stories, a suggested invitation letter for press-radio editors, an illustrated direct mail invitation card, and three pages of column fillers or radio spot announcements.

At best, these can be only skeleton suggestions, since the essential information is available only in your county.

Since it is necessary, at least temporarily, for us to operate with a reduced editorial staff, we are anxious to spend our available time and personnel in a way that will be of most service to you. Whether we continue to furnish packets of promotion aids such as this will depend upon your appraisal of its value in your county information program. For this reason, we are attaching an evalution card. We would appreciate it if you would check the statement which most nearly expresses your opinion.

Thanks.

Extension Editorial Office
330 Mumford Hall
College of Agriculture
University of Illinois

Promotion Aids...
1953 Livestock Outlook Meetings

Advance News Story #1

Farmers Urged to Attend
Livestock Outlook Meeting

Will the Korean truce affect farm prices?

How serious is the drouth situation in the southwest, and what might this mean to future prices for cattle and sheep?

What does this year's record beef cattle slaughter mean in terms of 1954 beef cattle prices?

Will farmers be helped or hurt if the federal debt limit is raised?

These are some of the questions _____ county farmers are thinking about and talking about. And farm adviser _____ _____ says these are some of the questions that will be discussed at the annual _____ county livestock outlook meeting scheduled for ____(day)____ evening, ____(date)_____, at ____(hour)_____ in the ____(place)____.

_____ says all farmers in the county, whether they raise livestock or not, are invited to this important meeting. Two outstanding speakers have been scheduled for the program. They are ____(names and identification of speakers)_____

The annual livestock outlook meeting has proved to be one of the most popular meetings in the county, _____ said. Last year more than _____ farmers attended.

-30-

HR:mi
8/3/53

Promotion Aids...
1953 Livestock Outlook Meetings

Advance News Story #2

1953 Corn Crop Will Affect Feeding Outlook

Livestock raisers are wondering if the outlook for beef cattle prices will allow them to take advantage of what looks like a bumper corn crop this year.

While no one has all the answers to this problem, _____ county farm adviser _____ _____ says he's sure the speakers at the livestock outlook meeting will have plenty of facts and figures to help farmers draw their own conclusions about the future.

The outlook meeting is scheduled for ___(time)___ at the _(place)_ next ____(day)____ evening, ___(date)___. The speakers will be __(names, identification and other important information about the speakers)_____

While the prospect for livestock prices will receive top consideration, _____ says there will be plenty of other outlook information of interest to all farmers in the county. He pointed out that the time for "easy profits" on the farm is past and that the supply and demand situation which results in likely price trends is more important now than it has been at any other time in the past 10 or 12 years.

-30-

HR:mi
8/3/53

Promotion Aids...
1953 Livestock Outlook Meetings

Suggested Invitation Letter
For Newspaper and Radio Editors

Dear (name of editor):

It is a pleasure for me to again invite you or a member of your staff to attend the annual _____ county fall livestock outlook meeting. As you know, this important meeting is scheduled for _____(time, place and date of your meeting)_____

There are many perplexing problems facing our county farmers this year, and I'm sure the speakers we have scheduled for the meeting will discuss many of them. These men are _____(names, identification and other information about the speakers)_____

While we hope to have a large attendance at the meeting, we know there are many farmers who will be unable to attend. We hope these farmers will be able to receive the information through your newspaper (or over your radio station).

If there is any other information you like to have about the meeting, please let me know.

Sincerely yours,

(your name)

Promotion Aids...
1953 Livestock Outlook Meeting

Suggested Direct Mail Card

DON'T MISS IT!

WE WANT TO SEE YOU AT THE _____ COUNTY

L I V E S T O C K O U T L O O K M E E T I N G

When _____

Where _____

(signature)

Column Fillers or
Radio Spot Announcements - page 1

****

Farmers are wondering what affect the Korean truce will have on farm prices. The question is a tough one, and there probably are no sure answers. But _____ county farm adviser _____ _____ says farmers can get the viewpoints of some experts if they attend the livestock outlook meeting scheduled for _____(time, place, day and date)_____.

****

The farmer who has the information he needs to help him buy at the right time and sell at the right time is in the best position to make a farming profit. Buying and selling information will be featured next week at the annual county livestock outlook meeting. Plan to attend. The meeting will be held at ____(time, place, date)____.

****

It will probably be necessary for the federal government to raise the debt limit. What will this mean in terms of future prices for those things farmers buy and those things farmers sell? The speakers at the annual livestock outlook meeting will give their views on that question next ___(time, ___place, date of meeting)____.

****

Two outstanding speakers have been scheduled for the annual livestock outlook meeting to be held _____(time, place, date)_____. The speakers are _____(names and identification of speakers)_____.

****

Column Fillers or
Radio Spot Announcements - page 2

****

Fall livestock outlook meetings have been a popular feature of the cooperative extension program in Illinois for 20 years. L. H. Simerl, University of Illinois agricultural economist, expects that 10,000 Illinois farmers will attend the meetings in 90 counties this fall. _____ county's outlook meeting is scheduled for __(time)_____(date)_____(place)___ (Announcer repeat date and place)

****

Here's a timely hint to _____ county farmers who try to make the best possible decisions in their livestock programs. Many large businesses and commercial concerns spend a lot of money to get accurate information on current market conditions and expert opinions on what future trends and prices are likely to be. __(your name)__, __(county)__ farm adviser, says farmers can take advantage of the best available outlook information the evening of __(date)__, and it won't cost them a penny. Don't miss the annual fall livestock outlook meeting in _____ county on __(date)__. It's scheduled for __(time)__ at __(place)__.

****

Farm Adviser _____ reminds farmers of _____ county to be sure to attend the annual fall livestock outlook meeting __(date)__ at __(place)__, starting at __(time)__. _____ from the Illinois College of Agriculture and _____ from the __(name)__ cooperative marketing agency will be on hand to lead the discussions of __(main topics)__. Plan now to take a look at the outlook. (Repeat date and place)

****

Column Fillers or
Radio Spot Announcements - page 3

Are you wondering how the record slaughter of beef cattle this year is likely to affect future marketings and prices? That's only one of the big questions of the current livestock situation slated for discussion at the _____ county livestock outlook meeting to be held __(date)__ at __(place)__, starting at __(time)__. If you have doubts and problems about your livestock program for the next several months, you can count on getting some of the best facts and opinions available at the outlook meeting. Don't forget this date, __(date)__, for the annual livestock outlook meeting at __(place)__.

****

The farmer of today has to be a shrewd business man, and this is especially true in the livestock feeding game. Farm Adviser _____ says many _____ county farmers have learned that livestock feeding is one of the riskier farm enterprises. That's why they are planning to attend the _____ county livestock outlook meeting __(date)__ at ____(place)____. The program will begin promptly at __(time)__. _____, extension specialist from the Illinois College of Agriculture and _____ from the _____ cooperative marketing agency will speak at the meeting. They will try to answer any questions and offer the best analysis of current and expected trends based on up-to-the minute facts. Plan now to get the information you'll need to make the best possible decisions in your livestock business this year. (Announcer repeat what, where, when.)

****

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

For Use in Southern Illinois Counties Only

Substitute Grain Crops for Wheat

Farmers in _____ county who are cutting wheat acreage, but who still want to grow grain crops, have several alternatives, according to farm adviser _____.

The main substitutes are winter oats, winter barley and winter rye.

Winter oats will survive most winters south of highway 40 in Illinois. For best results they should be planted before September 15 on land where lime, phosphorus and potash requirements have been met. Recommended varieties are Fulwin, Wintok and Forkedeer.

Winter barley will come through most winters in the southern half of the state. Barley should be planted a week to 10 days ahead of the normal planting date of wheat. Early planting on fertile soil is important in getting satisfactory stands of winter barley as well as oats. It's usually a good idea to drill a high phosphate fertilizer with these grains at planting time.

The best barley varieties for southern Illinois are Reno, Kentucky No. 1, Mo B400, Kearney and Kenbar. Kearney is more winter hardy but less high yielding than the others. Mo B400 and Kenbar should be used only in the southern one-fourth of the state because they are less winter hardy than Reno.

Another substitute crop, Balbo winter rye, will provide excellent fall and spring pasture for livestock. Balbo rye is resistant to hessian fly, but planting should be delayed until after August 15 to reduce disease hazards in the fall.

-30-

JAM:mi
8/4/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

Illinois Dairy Day September 10

September 10 will be state-wide "Dairy Day" at the University of Illinois College of Agriculture, Urbana, according to farm adviser _____.

The day's program will feature an open house tour of the barns and inspection of the herd; educational exhibits; demonstrations; reports on current dairy research; and a speaker list headed by Allan B. Kline, president of the American Farm Bureau Federation.

"Dairy farmers from all over the state will be there, and the latch string will be out to all," _____ said.

"Farming and a Look Ahead" will be the topic of Kline's address. The farm bureau leader will outline the current farming picture as he sees it, and will point up the special problems and opportunities facing the dairy industry.

Illinois dairy scientists will report their findings in crossbreeding experiments, use of pipeline milking systems and udder investigations.

Meeting time is 9:30 a.m. (DST) Thursday, September 10, at the main dairy barns, South Lincoln Avenue, Urbana. Lunch will be available on the campus. The afternoon program will be held at the University auditorium.

-30-

JAM:mi
8/4/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

Get Soil Samples in for Testing

Farm adviser _____ has sounded the call for soil samples to be tested in the county soil testing laboratory.

Right now the laboratory can take care of samples efficiently, and the soil is in good condition, _____ points out. But in late fall and spring the laboratory is usually swamped with samples, and soil condition makes testing more difficult.

By having soil tested now, farmers can learn what plant foods their land needs in order to produce high yields next year. Limestone and rock phosphate, for example, should be applied at least six months before clovers are seeded.

Another point--muriate of potash is a good buy these days. Prices are below prewar. And there's a plentiful supply.

This material can be spread on stubble clover or clover sod to be plowed under, or on pastures or hayfields. Where land is not too rolling, it can be applied on soybean stubble where small grain and clover or alfalfa are to follow next year.

But a soil test is the only sure way to tell whether or not your land needs potash. The test will tell you not only which plant foods are needed, but exactly how much is needed to the acre.

_____ says farmers wanting to collect soil samples for testing may pick up a sheet of directions at his office in _____.

-30-

JAM:mi
8/12/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm Advisers

U. I. Dairy Day Features Grass Silage Preservatives

Actual samples of grass silage, put up with different kinds of preservatives, will be displayed at the University of Illinois' second annual "Dairy Day" in Urbana September 10.

Farm adviser _____ reports that the College of Agriculture's dairy scientists have tested a number of different methods of putting up forage crops to provide high quality feed for winter and short-pasture seasons.

The exhibit will include samples of silage made by conventional methods of adding corn cob meal or molasses, as well as by wilting or no treatment. And chemically treated samples will be shown in which sodium bisulfite, formic acid and sulfur dioxide were used as preservatives.

JAM:mi -30-

Soybeans Will Show Potassium Starvation

_____ county farmers were warned this week to be on the watch for hunger signs in growing plants.

Plants, like humans, need a well-balanced diet in order to grow and produce, according to farm adviser _____.

Soybeans starving for potassium first show yellowing or bronzing around the edges of the lower leaves. Later the yellow areas turn brown and die.

Shortage of potassium in the soil is severe where these symptoms show up. A soil test will tell how much potassium, phosphorus and limestone your soil needs in order to produce high yields of crops.

-30-

JAM:mi
8/17/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm Advisers

U. I. Open House Tour September 2

Farm adviser _____ reminds farm families that Wednesday, September 2, is the final 1953 Open House Tour date at the University of Illinois College of Agriculture, Urbana.

Visitors touring the University's agronomy south farm will see the results of corn breeding experiments and tests of different types of nitrogen fertilizers on corn. Research work on soybean diseases and soybean variety trials also will be explained at the experimental farm.

The College's agricultural engineers will describe work they have done on mulch planting of corn and experiments in clipping clover. And livestock specialists will report on beef cattle feeding experiments and show visitors production facilities at the swine farm.

The September 2 tour is the third in a series of three summer Open House Tours arranged by the College of Agriculture to acquaint Illinois farm families with the college, and especially with the work being done by its experiment station.

Included in the tour also will be a visit to the Morrow Plots, oldest soil experiment field in the United States; animal sciences laboratory, where feeding experiments are conducted under scientifically controlled conditions; and the new College of Veterinary Medicine building.

Program starts at 9:00 a.m. CST and ends at 3:30 p.m. Meeting place is the Morrow Plots on the agricultural campus. _____ suggests that families take a picnic lunch.

-30-

JAM:mi
8/18/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers

Making Plans for Square Dance Festival

Plans are now being made for the participation of Illinois square dance teams in the Fourth Annual International Square Dance Festival in Chicago on October 24.

Ed Dalhaus, director of young peoples' activities, IAA, and Dick Lawson, rural recreation specialist at the Illinois College of Agriculture, state co-chairmen, report that Illinois will stage 13 district festivals this year.

District festivals are for the purpose of rehearsing dances, competing for skill and selecting the sets who will prepare for the final exhibition. District festivals must be over by October 10.

Participating sets will represent municipal recreation centers, square dance clubs, and rural areas. Illinois sets will dance two special numbers in the Festival in the International Amphitheater in Chicago.

Any square dance sets wishing to dance and help with the International Festival should contact their local county farm or home adviser.

Several pre-festival dances for all visitors are being planned in the Chicago area on October 23. All persons are cordially invited to attend these free dances. If you are a caller and would like to help with these programs, write to Russ Miller, 505 South Greenwood, Park Ridge, Illinois.

-30-

RAJ:mi
8/19/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm Advisers
(To go with newspaper mat, "Crib Cross Section")

Add Corn Storage With Inverted-V

You can increase the corn storage space in your crib by one-third without overhead bins by using this inverted-V floor across the alley.

Farm Adviser _____ _____ says that the type of floor shown here doesn't call for any other structural change in your crib. It also allows full use of the driveway.

This design was worked out by J. T. Clayton, agricultural engineer at the University of Illinois College of Agriculture.

Clayton recommends that if you decide to put in this type of floor in your crib that you use split ring timber connectors for fastening the floor joists to the studs. That's the spot where you may find trouble if you don't fasten it securely.

Floor joists and ridge pole are made from 2 x 10's. The floor is set at a 45-degree angle.

-30-

JKM:mi
8/19/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm Advisers

Legumes Can Be Seeded Without Nurse Crops

Farm adviser _____ reminds farmers that successful stands of alfalfa and other deep-rooted legumes can be obtained without nurse crops. This may be important to you if you're planning a cut in wheat acreage.

Planting alfalfa without a nurse crop is a spring-time job, however. And weed-free fields are necessary for good stands.

Where weeds are a problem, it will pay to delay seeding until as late as the middle of May in order to disk over and kill one or two flushes of spring weed growth.

If plantings are made after April 15, the seedbed should be firmed with a corrugated roller or similar machine to conserve soil moisture until the new seeding has established a good root system.

-30-

JAM:mi
8/25/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm Advisers and assistants

4-H Livestock Teams Judge at Urbana

_____ county 4-H livestock judging teams are entered in the State 4-H Agricultural Judging contest scheduled for Monday, August 31, at Urbana.

Members of the teams include: _____
_____.

Dairy judging will be held at the purebred dairy barns on South Lincoln avenue. Contestants will place 10 rings of cows and heifers selected from all five of the major dairy breeds. All judging starts at 10:30 a.m. DST.

Livestock judging teams will meet in the stock pavilion to judge 3 rings each of hogs, beef and sheep. Poultry judges will identify 10 birds by breed or variety, check 10 birds for selection or rejection as breeders and judge 4 rings each of production and market birds at the poultry farm.

County teams and individuals will be ranked in five groups in accordance with the Danish system of awards. Medals will be awarded to the members of Class A teams. A team ribbon will be given to the counties with Class A and B judging teams. Ribbons will also be awarded to individuals placing in Classes A and B.

An invitational elimination contest will be held later to select teams to represent Illinois in interstate judging contests. Only those teams whose eligible members for such interstate contest have a combined score placing them in the state "A" group will be invited to this final state contest.

-30-

RAJ:mi
8/25/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm and Home Advisers
(To be used with Flexi-Plan Mat No. 71203, Variation E)

Here's Farmhouse With Lots of Storage

This compact farmhouse is designed especially for young families with limited incomes.

Farm (Home) Adviser _____ _____ points out that this plan includes the features most commonly wanted in their homes by farm families.

These features include a workroom, bedroom and bath on the first floor, eating space in the kitchen, lots of storage space in the right places and a wash-up place near the back door.

You can save even more of the initial cost of this house by leaving the second floor unfinished, to be completed as you need it.

Flexi-Plan 71203, available at _____'s office or at the College of Agriculture, Urbana, shows how to build this house. The same set of plans also shows how you can build the house without a basement or without a second floor and how you can expand the first floor to include as many bedrooms as you want.

-30-

RAJ:mi
8/26/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers
(Especially in the Southern Third of Illinois)

Seneca Top Wheat at Dixon Springs

Over the past four years Seneca, Butler and Saline varieties of winter wheat have proved consistently better than other varieties at the Dixon Springs Experiment Station.

Four-year average yields on varieties tested at Dixon Springs are Seneca, 33.6 bushels; Butler, 32.4; Saline, 31.5; Vigo, 29.0; and Royal, 27.8.

Farm Adviser _____ _____ says that Seneca is a beardless, short, strong-strawed Ohio selection. Butler is a medium-length, strong-strawed, bearded Ohio selection. Butler is rather susceptible to leaf rust but yields well in spite of it.

Saline is a bearded, long-strawed Illinois selection that stands well but is possibly weaker strawed than the other two varieties.

Any of these three varieties can be well recommended for the southern third of Illinois, _____ says.

-30-

RAJ:mi
9/2/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

B. & O. Sponsors Soil Conservation Contest

Soil, water and forest resources are the farmer's bank account and an insurance policy for everyone.

Farm Adviser _____ _____ says that good land use and the adoption of soil management practices and cropping systems that provide for soil, water and forest conservation are necessary for the permanent economic welfare of our nation.

To help encourage conservation of all natural resources on farms in territory served by their railroad, the Baltimore and Ohio again this year is continuing its soil conservation contest for the eighth season.

Farmers who cooperate with their local soil conservation district in either of two areas in Illinois are eligible to take part in this contest, _____ says.

Counties in Area I include Vermilion, Moultrie, Douglas, Champaign, Cass, Edgar, Piatt, Christian, Macon and Shelby. Area II counties include Gallatin, Marion, Wayne, Effingham, Clay, Hamilton, St. Clair, Richland, White, Fayette, Clinton and Lawrence.

Awards will be given in two classes. Class I includes farm conservation plans begun on or after October 1, 1952, and Class II includes those plans begun prior to October 1, 1952. The B. & O. will present a suitable plaque or trophy to the top winner in each class

-more-

in each of the two areas. Each of the other entrants will get a framed certificate.

Each soil conservation district board of directors will select the outstanding farm plan in each class in their respective districts to compete for the area award. Area winners will be chosen from the district winners by the state awards committee.

Points considered in selecting the winners are:

a. Proper land use in line with a well-organized farm plan.

b. Establishment of soil and water conserving practices in accordance with the farm plan.

c. Maintenance of practices applied.

d. Progress based on resources available.

e. Contestant's activities toward furthering conservation in his local community.

Names of the two winners in each district along with all the needed information about their farm plans and conservation activities must be furnished to the state awards committee by October 15.

RAJ:sb
9-2-53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm Advisers

Name County Sheep Contest Winners

Final tabulation of all entries in the 1953 Illinois Sheep Production Contest has been made and the list of winners released by the Extension Service of the University of Illinois College of Agriculture.

Cash awards sponsored by the St. Louis Livestock Exchange and the Chicago Union Stockyards Company were given to the top six sheep producers in each of the four divisions of the contest, according to Farm Adviser _____ _____.

Cash award winners from _____ county included: _____.

Entrants from _____ in each division and their point ratings were: _____ _____.

_____ reports that completed records were submitted in this year's contest from 177 flocks in 30 counties. These flocks included records on 5,781 ewes. These records compare with 130 flocks from 26 counties in last year's contest and records on 3,938 ewes.

Top winners in each of the four contest divisions were Ted Shields, Galton, Douglas county, first in flocks from 1-10 ewes; Glenn Partridge, Dwight, Livingston county, first in flocks from 11-25 head;

-more-

Burnell Hays, Panola, Woodford county, first in flocks from 26-75 head; and Keith McMillan, Prairie City, McDonough county, first in flocks of more than 75 head.

Flocks in the contest were rated by points on the pounds of wool and pounds of lamb produced by each ewe in the flock. One point was allowed for each pound of lamb produced and three points for each pound of wool.

Average score in this year's contest was 106, nine points lower than last year's average score. The total score was made up of an average of 80 pounds of lamb produced for each ewe and 8.7 pounds of wool, compared with 88 pounds of lamb and 9 pounds of wool produced by each ewe last year.

Scores of the top division winners were: Shields,231 points; Partridge, 159 points; Hays, 185 points; and McMillan, 171 points. McMillan was also the winner in his division last year with 164 points. Records were collected and judging was done by livestock extension specialists at the University of Illinois College of Agriculture.

As shown by the contest reports, here is what it takes to be a top lamb and wool producer according to the top winners:

1. Have the ewes on good pasture and gaining weight at breeding time.

2. Feed good legume hay during the winter months. Most of the winners fed a little grain all winter. All of them fed grain from a few weeks before lambing until grass time.

-more-

3. Separate new-born lambs from the rest of the flock for a few days. Most of the winners use brooders or heat lamps in cold weather.

4. Creep-feed the lambs as soon as they will eat.

5. Dock and castrate lambs when they are a week to 10 days old.

6. Dip or spray for ticks, and treat regularly for worms.

7. Use good legume pasture as much as possible.

8. Provide salt and water at all times. Give sheep plenty of shade in hot weather.

9. Most important of all, like and take an interest in your sheep.

-30-

RAJ:mi
9/9/53

County	Name of owner	Total No. in flock	No. breeding ewes	Lb. lamb produced per ewe**	Lb. wool produced per ewe x three	Combined score per ewe
		Flocks 1 - 10 inclusive				
Douglas	Ted Shields, Galton	7	4	185	46	231
Macoupin	George Snopko, R. 1, Mt. Olive	9	8	155	25	180
Woodford	Connie and Kenny von Behren, Minonk	6	6	147	31	178
Tazewell	Warren Kamp, Washington	7	7	141	30	171
Jo Daviess	Marion Eden, Stockton	5	3	140	28	168
DeWitt	Robert Dial, R. 1, Maroa	8	5	139	27	166
Logan	Norman Fink, Beason	6	5	128	22	150
Richland	W. H. McCaw, Claremont	9	8	110	38	148
Jersey	Bud and Gene Ritchey, Kane	10	4	125	22	147
Pope-Hardin	Earl Randolph, Golconda	4	4	123	23	146
McLean	Harold W. Finger, R. 4, Bloomington	8	2	120	23	143
Woodford	Harold Hodel, Metamora	3	3	100	43	143
Ford	Larry H. Lohmeyer, Sibley	9	9	111	29	140
Lee	Wayne E. Jaquet, R. 4, Dixon	3	2	100	35	135
Lee	Wayne Spratt, Amboy	7	4	94	38	132
Peoria	Lawrence Stahl, Princeville	7	6	102	30	132
Richland	Loren W. Cammon, Olney	7	7	95	33	128
Tazewell	Carl R. Sinn, Armington	10	8	100	23	123
Carroll	Bill Spealman, Chadwick	9	7	101	21	122
Jo Daviess	Merle Gothard, Stockton	4	3	100	18	118
Livingston	Franklin J. Grusy, Gridley	6	5	90	28	118
Tazewell	Gilbert W. Muller, Washington	10	9	88	25	113
Woodford	Ronald Smith, Minonk	3	2	89	22	111
McLean	Charles Hoffman, Carlock	10	9	86	24	110
Tazewell	Harlan Pflederer, Tremont	7	5	82	24	106
Tazewell	John Reimer, Jr., Washington	10	6	76	30	106
Logan	Melvin Fink, Beason	9	6	80	22	102
Woodford	William D. Hart, Minonk	10	4	85	17	102
Tazewell	Arthur Tyrrell, Mackinaw	6	4	68	28	96
Lee	Peter Dinges, Sublette	10	8	68	26	94
Randolph	Edgar Reid, R. 3, Sparta	5	4	69	21	90
Douglas	Audriana Dunn, Newman	3	2	60	26	86
Richland	Roy Dean Adams, Dundas	4	4	49	29	78
Wabash	Tom Keepes, Browns	8	7	46	23	69
Douglas	Dorris Kay Arwine, Villa Grove	6	3	40	23	63
McLean	Donald Builta, Ellsworth	6	7	16	18	34
	Average	7	5	97	27	124
		Flocks 11 - 25 inclusive				
Livingston	Glenn Partridge, R. 3, Dwight	14	7	131	28	159
McLean	W. B. Adams, Downs	11	8	129	28	157
Douglas	Donald Wilson, Arcola	15	10	104	49	153
Pope-Hardin	Ulva Bascom, Cave-in-Rock	17	16	126	27	153
Wabash	Josephine Wicklein, R. 1, Mt. Carmel	14	12	115	36	151
McLean	Ferdinand Schad, Hudson	24	22	119	29	148
Logan	Raymond Forsythe, Beason	25	19	115	30	145
McLean	Elmer Runge, McLean	18	22	106	35	141
McLean	Ben R. Finney, Downs	22	19	109	28	137
Logan	Everett O. Walker, Armington	19	18	108	24	132

* Figured as total number of yearlings and older plus number of 1952 ewe lambs that lambed.

**Figured as total pounds of lamb produced divided by number of breeding ewes.

Flock rating	County	Name of owner	Total No. in flock	No. breeding ewes*	Lb. lamb produced per ewe**	Lb. wool produced per ewe x three	Combined score per ewe
		Flocks 11-25 inclusive continued					
	Wabash,	Ralph E. Majors, Mt. Carmel	21	20	102	28	130
	Lee,	Oscar W. Engelhardt, Compton	21	20	98	31	129
	Brown,	Harry F. Wort, Mt. Sterling	20	16	101	27	128
	McLean,	Robert Builta, Arrowsmith	13	9	100	25	125
	Woodford,	Rocke and Schlipf, Carlock	18	17	99	26	125
	Lee,	Philip C. Schlesinger, Paw Paw	12	10	98	26	124
	Woodford,	Joseph J. Rassi, Roanoke	23	20	96	28	124
	Wabash,	Lloyd Meyer, Mt. Carmel	23	15	101	22	123
	Lee,	David C. Emmert, R. 3, Dixon	10	4	103	19	122
	Woodford,	Lloyd I. Vercler, Eureka	14	13	97	24	121
	McLean,	Robert E. Yoder, Danvers	13	11	93	27	120
	McLean,	Lewis E. Pitts, McLean	16	14	90	30	120
	Carroll,	Lawrence G. Getz, R. 2, Savanna	16	14	95	24	119
	Woodford,	Howard P. Builta, Minonk	16	11	95	23	118
	Logan,	Clarence F. Hardy, Beason	11	16	91	26	117
	McLean,	Don Messamore, Arrowsmith	12	9	83	31	114
	Pope-Hardin,	Gary D. Austin, Elizabethtown	18	17	91	23	114
	McLean,	Ray B. Shoemaker, R. 3, Bloomington	11	10	90	23	113
	McLean,	Lowell Damman, R. 4, Bloomington	14	12	85	27	112
	Pope-Hardin,	Marvin Walker, Cave-in-Rock	20	17	94	17	111
	Brown,	Neal and Kermit Kerley, Timewell	13	8	90	37	107
	Brown,	Leonard Robins, Mt. Sterling	21	15	81	24	105
	Tazewell,	S. R. Crosby, Green Valley	12	11	71	26	97
	Woodford,	Morris G. Wiegand, Roanoke	25	23	65	29	94
	McLean,	Louis E. Chapman, Chenoa	15	8	65	29	94
	Richland,	Harry Petty, Claremont	12	9	58	35	93
	Woodford,	J. Frank Falter, Eureka	17	14	60	32	92
	Livingston,	Alvin J. Rich, Saunemin	19	14	74	18	92
	Carroll,	Lester Kantlehner, Mt Carroll	11	10	70	22	92
	Woodford,	Raymond H. von Behren, Minonk	15	14	60	29	89
	DeKalb,	Lou Lloyd, Genoa	21	20	57	31	88
	McLean,	L. D. Kahle and Sons, Gridley	20	19	63	25	88
	Carroll,	Wayne T. Linker, Chadwick	15	9	60	27	87
	Woodford,	Eli Bricher, Roanoke	13	13	60	27	87
	Richland,	C. P. Taggi, Dundas	19	14	69	17	86
	DeKalb,	Arthur Lothson, DeKalb	14	14	50	35	85
	DeKalb,	Kent and Norman Wesson, Leland	17	12	61	24	85
	Brown,	Lozell Meservey, R. 1, Timewell	20	18	58	27	85
	Logan,	Albert Huekkoetter, Beason	16	14	56	29	85
	Tazewell,	Henry Hornish, R. 2, Washington	15	14	57	27	84
	DeKalb,	Howard Roach, Kirkland	16	12	47	36	83
	McLean,	Ralph Deterding, Stanford	11	10	43	33	76
	McDonough,	Eldon R. Dilworth, Adair	17	14	49	24	73
	Logan,	Eugene Edwards, Beason	11	8	53	17	70
	Pope-Hardin,	James G. Frayse, Cave-in-Rock	25	23	50	24	64
	DeKalb,	J. Waldo Chestnut, Kirkland	16	12	20	42	62

* Figured as total number of yearlings and older plus number of 1952 ewe lambs that lambed.

**Figured as total pounds of lamb produced divided by number of breeding ewes.

Flock rating	County	Name of owner	Total No. in flock	No. breeding ewes*	Lb. lamb produced per ewe**	Lb. wool produced per ewe x three	Combined score per ewe
		Flocks 11-25 inclusive continued					
	Vermilion,	Harold B. Smith, Ridgefarm	12	11	41	20	61
	Carroll,	Denver Attig, Lanark	15	10	40	19	59
	McLean,	Clarence F. Scholl, Arrowsmith	12	11	39	20	59
		Average	16	14	82	28	110
		Flocks 26-75 inclusive					
	Woodford,	Burnell Hays, Panola	26	19	158	27	185
	Carroll,	L. J. Brandenburg, Milledgeville	26	17	147	36	183
	Ford,	Glenn Voorhees, Loda	31	26	132	28	160
	Ford,	Kenneth Wurzburger, Sibley	27	20	135	23	158
	Woodford,	Ben Streid, Metamora	31	23	128	20	148
	Woodford,	LaVern Fewell, Minonk	29	26	121	26	147
	Woodford,	Marvin Yeager, El Paso	50	48	109	28	137
	Livingston,	Bill Barton, Cornell	28	25	109	28	137
	Lee,	Gilbert Lindenmier, West Brooklyn	64	60	99	37	136
	Brown,	Acil Robins, R. 2, Mt. Sterling	34	30	111	24	135
	Pope-Hardin,	Louis Strobel, Golconda	46	41	97	30	127
	McLean,	Keith Lemons, Danvers	29	24	97	26	123
	McDonough,	Kenneth Webb, Tennessee	40	39	96	26	122
	Lee,	Milton P. Rapp, Sublette	61	30	98	24	122
	Pope-Hardin,	D. N. Brown, Harrisburg	36	34	103	17	120
	Tazewell,	Albert E. Wiedman, Morton	27	23	99	21	120
	Woodford,	Arthur and Harold Sparks, Secor	56	55	97	23	120
	Brown,	Charles Bordenkircher, Mt. Sterling	56	38	88	29	117
	Logan,	William E. Bock, Elkhart	28	28	89	28	117
	Logan,	Henry J. Steinhour, Middletown	27	19	85	31	116
	Pope-Hardin,	Stanley Elam, Golconda	65	20	92	24	116
	Randolph,	Frank M. Easdale, Coulterville	70	60	96	19	115
	Richland,	Laurence Byram, Parkersburg	56	52	78	37	115
	Carroll,	Forrest Bever, Mt. Carroll	30	16	89	26	115
	Knox,	Irl Clifford, Altona	37	32	83	28	111
	Pope-Hardin,	Hal V. Trovillion, Brownfield	51	50	76	32	108
	Randolph,	Chester F.F.A. Chapter, Chester	60	56	86	21	107
	Logan,	Raymond J. Heitzman, San Jose	49	43	84	23	107
	Carroll,	Walter Helle, Savanna	26	23	78	29	107
	Woodford,	Lloyd Schertz, Lowpoint	52	47	85	22	107
	Tazewell,	Howard Shmidgall, Mackinaw	33	30	73	33	106
	Logan,	Harold E. Conrody, Middletown	46	45	70	34	104
	Woodford,	Loren Haas, El Paso	66	64	79	24	103
	Wabash,	Robert J. Steckler, R. 1, Mt. Carmel	59	56	80	23	103
	McLean,	Robert Benson, Bellflower	42	11	62	40	102
	Logan,	Henry Michaelee, R. 3, Lincoln	59	47	78	21	99
	Lee,	J. G. Hoelzer and Son, Paw Paw	38	32	76	23	99
	Lee,	Ralph Salzman, Ashton	72	56	76	22	98
	Pope-Hardin,	L. E. Trovillion, Golconda	33	28	55	41	96
	Tazewell,	Elmer King, Jr., R. 1, Pekin	61	59	73	23	96
	Tazewell,	Payson Merriman, Mackinaw	26	25	60	32	92
	Henderson,	James D. Rogers, Lomax	36	20	72	19	91
	Douglas,	John Albin, Newman	62	43	69	21	90

* Figured as total number of yearlings and older plus number of 1952 ewe lambs that lambed.

**Figured as total pounds of lamb produced divided by number of breeding ewes.

County	Name of owner	Total No. in flock	No. breeding ewes	Lb. lamb produced per ewe**	Lb. wool produced per ewe x three	Combined score per ewe
	Flocks 11-25 inclusive continued					
Lawrence,	Jesse L. Mills, R. 4, Sumner	54	53	66	23	89
DeKalb,	Donald Concidine, R. 2, DeKalb	47	42	55	29	84
Tazewell,	William Garber, Jr., Washington	39	36	62	22	84
Brown,	H. K. Patterson, Timewell	30	29	63	20	83
DeKalb,	Clinton Anderson, Sycamore	69	64	58	23	81
Livingston,	Harlan Clauss, Strawn	46	35	55	26	81
McLean,	J. L. Grimes, Towanda	40	39	62	18	80
Coles,	V. L. Hoots, R. 4, Mattoon	42	41	54	22	76
Wabash,	C. R. Schrader, R. 2, West Salem	42	22	55	19	74
McLean,	P. I. Murphy, R. 4, Bloomington	38	37	50	22	72
DeKalb,	Rudolph W. Schafer, Malta	57	37	43	23	66
Carroll,	Robert L. Schubert, Mt. Carroll	50	48	40	23	63
Carroll,	Wilson Beightal, R. 1, Savanna	31	30	24	25	49
	Average	44	37	81	25	106
	Flocks over 75					
McDonough,	Keith McMillan, Prairie City	92	60	138	33	171
Douglas,	C. W. Dilliner and Son, Arcola	104	58	119	43	162
White,	Lawrence A. Dolan, Enfield	93	88	122	38	160
McDonough,	Carl H. Dunbar, Bushnell	152	91	110	41	151
Randolph,	Wm. H. Welge, Chester	206	200	101	29	130
Woodford,	Fabian F. Haas, El Paso	96	80	104	26	130
Woodford,	Eugene D. Kline, El Paso	105	101	102	22	124
LaSalle,	Whipple Bros., R. 1, Utica	112	89	88	36	124
DeKalb,	George Latimer, Clare	174	89	91	26	117
Wabash,	Irvin Deisher, Mt. Carmel	84	54	94	19	113
McDonough,	J. W. McCutchan, Plymouth	214	98	86	20	106
McLean,	P. E. Phelan, R. 1, Randolph	87	82	82	24	106
Marshall,	Logan Lewis, Varna	77	75	76	29	105
Lee,	Burnell Henert, Ashton	106	99	78	25	103
Livingston,	Wm. Worthington, Pontiac	93	90	69	31	100
McDonough,	Guy Spicer, Bushnell	173	127	80	19	99
LaSalle,	Chester Hecathorn, Earlville	128	85	74	24	98
White,	G. B. Hoskins, R. 2, Norris City	88	67	75	20	95
Carroll,	Cal W. Caldwell, Mt. Carroll	214	208	73	21	94
DeKalb,	LaVerne G. Mullins, Lee	152	80	54	27	81
Peoria,	Robert M. Herrmann, Dunlap	109	101	55	21	76
DeKalb,	Howard Lanan, Kingston	151	142	52	21	73
DeKalb,	Marsdon Carey, Kingston	113	111	48	21	69
McLean,	De Loss Funk, Shirley	92	88	51	17	68
LaSalle,	Robert C. Temple, Serena	132	123	36	30	66
McLean,	Robert C. Rengel, Bloomington	271	240	44	15	59
	Average	131	105	77	25	102

* Figured as total number of yearlings and older plus number of 1952 ewe lambs that lambed.

**Figured as total pounds of lamb produced divided by number of breeding ewes.

SUMMARY

Total No. in Flocks	Total No. breeding ewes	Average lb. lamb per ewe	Average prod. of wool x 3	Average combined score per ewe
7101	5781	80	26	106

GRC:am
8/28/53

COOPERATIVE EXTENSION WORK IN AGRICULTURE
AND HOME ECONOMICS
STATE OF ILLINOIS

ollege of Agriculture, University of Illinois
Jnited States Department of Agriculture,
Cooperating

September 15, 1953

Extension Service in Agriculture
and Home Economics
Urbana, Illinois

To All Farm Advisers and Home Advisers:

Re: New Soil Fertility Contest for Young People
Growing Horticultural Crops

The Department of Horticulture, University of Illinois, would like to call to your attention a new contest on soil fertility for young people who grew vegetable crops this summer. The contest, which is sponsored by the National Junior Vegetable Growers' Association, is open to any boy or girl between 14 and 22 years who has a garden project.

Cash awards will be given for the most outstanding reports on the fertilizers, methods and practices that have been used this year to maintain or improve the productive capacity of the soil in the garden project. The award for the best report in each state will be $25. These state reports will then compete for four regional awards of $75 each and the national award of $100.

The official announcement requested that the report include a story of methods, materials and practices used to maintain or improve the productive capacity of the soil and, where possible, the results obtained in better growth, larger yields and improved quality of crops. In other words, one should tell what was done, how it was done, and what results were obtained from any practice used to grow more and better produce.

The reports should not be over 1000 words; short but complete reports are preferred. They should be sent to Norman F. Oebker, Department of Horticulture, University of Illinois, Urbana, Illinois, on or before October 30, 1953. They will be sent on to a national committee for grading.

Persons who write a report should consider the following factors. This list is, however, only a guide and all this information does not necessarily have to be included.

1. Type and class of soil

2. Soil test

   Was the soil tested for nutrients and acidity?

   What were the results of the test?

   What is the pH of the soil?

3. Lime application

4. Fertilizer treatment applied to soil

   Were commercial fertilizers, manure, or any other material applied?

   What analysis of fertilizer was applied?

   How much of each treatment was applied?

   Were trace elements applied to the soil? If so, how much and what elements?

5. Type of fertilizer placement

   Was the fertilizer plowed down, broadcast and disked into the soil, applied in bands beside rows, applied in starting solutions at planting time, or applied in some other way?

   Why was the fertilizer applied in this way?

6. Time of application of fertilizer in relation to size and growth of plants

7. Use of green manure on soil-improving crops

8. Time of year when garden was plowed

9. Method of preparing seedbed

10. Cultivation methods used

11. Erosion control, if any

12. Type and method of irrigation

13. Drainage of the soil

14. Rotation of crops

These points give an idea of what should be considered and included in a report on soil fertility and improvement practices. If anyone has used check or untreated plots in his project to compare with treated areas, he should include information on differences between treated and untreated areas.

Please pass this information on to any 4-H boy or girl or any other young person who would be interested in this contest.

Sincerely yours,

Norman F. Oebker

Norman F. Oebker
Extension Horticulturist

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Contest Announced for Young Gardeners

Some _____ county youth could win up to $200 in a new contest in garden soil productivity, according to _____ _____, farm adviser.

The contest, sponsored by the National Junior Vegetable Growers' Foundation, is open to any 4-H'er or other youth who grows a horticultural crop. Prizes include a $25 state prize, a $75 district prize and a $100 national prize.

All you have to do to enter the contest is to write a report, in 1000 words or less, stating just what you did and what materials you used to build up and maintain the productivity of your garden soil.

The report must be certified by an adult leader, and it must be in to the University of Illinois by October 30. The leader can send in the reports, _____ said, if you get your report in to him by _____.

_____ will be glad to supply more information to anyone who is interested.

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

Farm Advisers to Attend National Meeting

Relation of extension work, like that in _____ county, to the nation's agriculture will highlight the 38th National County Agricultural Agents' convention October 11 to 15 at Philadelphia, according to Farm Adviser _____.

Speakers are Secretary of Agriculture Ezra Taft Benson and C. M. Ferguson, national extension director, of Washington; Dr. Milton S. Eisenhower, president of the Pennsylvania State College,and Wheeler McMillan, Philadelphia, editor of Farm Journal.

More than 800 county agents and their wives, including a delegation from _____ (your state), will attend. Officers and directors, headed by President Leonard J. Kerr, Memphis, Tenn., will meet October 10, although registration will not start until 2 p.m. Sunday, October 11. The Country Gentleman, farm magazine, will entertain at an informal kaffee klatch that night.

New York agents will sponsor the Monday night dinner meeting, at which Secretary Benson will be speaker, with Dr. William I. Myers, dean of agriculture at Cornell University, presiding. The U. S. Rubber Co. will present 4-H Club talent for entertainment.

Buses will take delegates on tour Tuesday through Valley Forge and nationally famed farmlands of Montgomery, Chester and Lancaster counties, Pennsylvania, with a noon stop at New Holland.

-more-

Visitors will be luncheon guests of new Holland Machine Co. and will go through its plants to see farm machinery being made.

Returning to the Quaker City, the buses will stop at Robert J. Kleberg Jr's "Little King Ranch," where 5,000 Santa Gertrudis steers, brought in from the main Texas King Ranch for fattening on forage, graze on 10,000 acres of lush pasture, biggest single grassland operation in the Northeast.

That night Squanto, in the person of James N. Putnam, West Springfield, Mass., will reign as eligible agents are inducted into the social side order named for the legendary Indian character. Reputed to have been the "first county agent," Squanto, the story goes, demonstrated fertilizer possibilities to colonists, when planting corn, by placing a fish in each hill.

Dr. Eisenhower will speak Wednesday morning, October 14, touching upon his Latin American good will tour for the United States as the official representative of his brother, President Eisenhower. That afternoon delegates again will travel by bus, this time to Seabrook Farms at Bridgeton, N. J., largest vegetable-growing operation in the world. The management will be hosts at a cafeteria dinner on the farms.

Convention business will take up the last day, with Farm Journal sponsoring the annual banquet that night. Editor McMillan will be speaker. As the concluding feature, distinguished service awards will be presented to more than forty agents who have rendered long and conspicuous service.

-more-

Other sponsors include: state presidents' dinner, Sears Roebuck Foundations, entertainment, Standard Oil Co.; breakfast, Firestone Rubber Co. and Dearborn Motors.

Wives of delegates will attend many of the regular convention functions and also a special program of teas and tours to places of national historic interest in the city, with time left over for shopping.

Convention headquarters and residence for delegates will be the Benjamin Franklin Hotel, three blocks from Independence Hall, birthplace of the nation.

For delegates traveling by automobile, main highways, including the Pennsylvania and New Jersey turnpikes, lead into Philadelphia from all directions, while excellent train and plane service also are available.

The _____ (your state) delegation will include _____. They will travel by _____. Of this group, _____ are members (or chairmen) of national committees that will present reports of the convention.

Host to the convention will be the Northeast Region of which Robert H. McDougall, Butler county, Pennsylvania, is national director. Whipping convention plans into shape, under guidance of President Kerr, are two other Pennsylvania agents, Charles K. Hallowell, Philadelphia, and William F. Greenawalt, Doylestown, Bucks county.

Others on the convention committee are John E. Brockett, Mays Landing, and Richard W. Lippincott, Trenton, both New Jersey; J. Walter Eby, Centreville, and H. M. Carroll, Bel Air, both Maryland; Howard H. Campbell, Mineola, and Roger W. Cramer, Jamestown, both New York; Joseph T. Brown, Brockton, Mass., national vice president, and J. C. Boggess, Philippi, W. Va.

Delegates will register in advance of the convention through their state association officers. They will receive a 100-page souvenir convention program, now being compiled, designed to acquaint them with the various events and also some aspects of the convention city and nearby places.

First of these sessions ever held in the East, it is the first for Pennsylvania, whose agents plan to welcome the delegates in traditional Keystone State hospitality.

-30-

RAJ:mi
9/23/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers
(To go with mat on Plan No. 521)

Farmhouse Plan Designed for North Front

This farmhouse plan, available at your county farm or home adviser's office, is designed to give south and east exposure to the living areas when the front is to the north or west.

Most farmhouse plans that you can get feature the living room at the front of the house regardless of which direction it faces, and sometimes that poses problems, says Farm (Home) Adviser _____ _____.

This plan gives easy access from the work area to the front door, _____ points out, which is also handy to the driveway parking facilities.

It also features controlled traffic inside the house. The living area has all its traffic confined to one corner so that furniture arrangements are not cut up with traffic.

Minimum hall space provides easy access to every room in the house without passage through another. The kitchen work area is located west of the driveway road and the farmstead, and the grade entrance with straight-run stairs to the basement is convenient for moving large equipment in and out.

The carport with storage on one side allows easy access in and out. The opening can face the road, since storage is on the side where it can't be seen.

Other features include a U-shaped kitchen with everyday eating space next to outside windows, plumbing fairly well concentrated, double-duty bathrooms with the same number of fixtures, ample storage space and choice of pitched or gabled roof.

RAJ:mi
9/29/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm Advisers

Bankers' Conference at U. of I.

Agriculture will come in for its share of attention at the Illinois Bankers' Conference at the University of Illinois October 21-22.

According to Farm Adviser _____, the entire first day will be devoted to agriculture. The program starts with a tour of the College of Agriculture.

At noon D. Howard Doane, founder of the Doane Agricultural Service, will discuss agricultural policies. In the afternoon a panel will discuss the agricultural extension program of Piatt county.

That panel, moderated by H. C. M. Case, head of the department of agricultural economics, will include A. C. Kamm, Piatt county farm adviser; Walter McLaughlin, manager of the farm service department of the Citizens Bank of Decatur; and Joseph Tracy, farmer, of Ivesdale.

Bankers will also hear outlook reports from University Farm Economists L. H. Simerl, L. J. Norton, L. F. Stice and Gordon Kleiman.

-30-

JKM:mi
9/29/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers
(To go with mat for Midwest Plan No. 74139)

Plan Shows Drive-Through Machine Housing

Midwest Plan No. 74139 shows a central drive-through type of farm machinery housing that uses laminated arched rafters.

Plan details show how to make the rafters with simple equipment, according to Farm Adviser _____ _____.

Any good new farm machinery building will be planned with modern machines in mind, _____ says. This plan allows room to get either large or small pieces of machinery in and out and includes facilities for servicing inside or near by.

Locate your machinery building where it is convenient to the service areas of the farmstead and to driveways and lanes leading to the fields. If you put it north or west of the service area, it will have some shelter from winter winds. It's also a good idea to allow space for future expansion.

This plan along with 15 others for farm machinery buildings, shops and garages is included in a set that you can get either individually or bound in a book at your farm adviser's office.

These plans are described in further detail in "Farm Machinery Housing," a new University of Illinois Circular 702. Ask your farm adviser for a copy, or write directly to the College of Agriculture, Urbana.

-30-

RAJ:mi
10/7/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm and Home Advisers

County 4-H Achievement Day

_____ county will salute its 4-H youth and local leaders at a special 4-H Achievement Day program at _____ on _____. Farm (Home) Adviser _____ _____ says the program will recognize the good work and accomplishments of 4-H members during the past year and give recognition to the efforts of local club leaders.

Project work for the past year will be reviewed, and other activities will be reported. County outstanding and project honor members will be named. Recognition will also be given to the things parents have done to help their sons and daughters become better members.

_____ says _____ county has _____ agricultural clubs with _____ members and _____ home economics clubs with _____ members. They will all be represented at the program.

_____ county's Achievement Day is being held in conjunction with the National 4-H Achievement Day on November 14. That's when the entire nation pays its respects to the more than two million boys and girls who are 4-H Club members, and to their leaders.

Programs will be only one of the things that will help bring public attention to 4-H Club projects and activities on that day. Other projects will include special radio programs, window displays and special newspaper articles and pictures.

-30-

DJB:mi
10/22/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm and Home Advisers

Benson Praises 4-H'ers on Achievement Day

Secretary of Agriculture Ezra Taft Benson has joined with other national agricultural leaders and state and county people to pay tribute to the nation's 4-H Club members on National 4-H Achievement Day November 14.

His message came just before _____ county's 4-H Achievement Day program, which will be _____, at _____ according to Farm (Home Adviser _____ _____.

Benson's message to young rural leaders reads as follows:

"Congratulations to the more than two million 4-H Club members on National 4-H Achievement Day, November 14. We in the Department of Agriculture commend you Club members for working so earnestly on your 4-H Club projects in farming, homemaking, and leadership. They all add up to good citizenship. Especially important are the activities focused towards your theme of 'Working Together for World Understanding.'

"Yours is a program of practical self-help education in applying scientific research results. In planning stronger research and education programs for the betterment of American agriculture and the nation, we must not overlook increased emphasis on helping boys and girls. We must give you an opportunity to acquire an early understanding of scientific methods and develop other qualities that will enable you to make your maximum contribution to the nation's welfare.

"I have confidence in the future when, increasingly, rural leaders can be drawn from the ranks of young folks experienced in scientific farming and homemaking, taking responsibility and working together.

"I join you in thanking your parents, your leaders, your Extension agents, and the people of your communities who have lent needed encouragement and advice. I wish every community could have a good 4-H Club.

"May God bless the 4-H Club program of this great country. May it continue to train young men and women for the future, to take care of themselves, make their communities better, and build real homes of character and spirituality, so vital to our country and world peace."

-30-

DJB:mi
10/22/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm and Home Advisers

Recognize Illinois 4-H'ers November 14

The more than 58,000 4-H Club boys and girls in Illinois will be honored for a notable year of accomplishment on National 4-H Achievement Day November 14.

The members of the state's 2,137 clubs will be honored in their individual counties for their interest in club work, their efforts on project work and the records they kept of their accomplishments.

The more than 5,000 adult and junior leaders who guide the activities of the clubs will also be recognized.

Farm (Home) Adviser _____ _____ says a special program has been scheduled in _____ county at _____ on _____.

At that time project honor and outstanding members will be named from the county's _____ agricultural and _____ home economics clubs.

Another item on the program will be a review of various activities of the clubs, with special emphasis on improving the local programs.

The county's _____ adult and junior leaders will also be honored. _____ says the county 4-H program could not be a success without their active interest, loyalty and hard work.

-30-

DJB:mi
10/22/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers

Farm Wives Can Help Reduce Accidents

Wives of _____ county farmers can help their husbands get through the corn-picking season with less chance of accident by encouraging a mid-morning and mid-afternoon "break," says Farm Adviser _____ _____.

Naturally, _____ says, the best way to get a busy farmer to stop is to tempt him with some refreshments--hot coffee and rolls, perhaps.

The reasons behind this advice are records showing that a distinct peak in corn harvest accidents is reached about 10 a.m. and 4 p.m. each day. With several hours of picking already behind him and quitting time still a long way off, a farmer tends to become careless and may actually be "lulled into an accident."

_____ says the little time lost for the breaks can easily be paid for in cleaner, safer picking by a more alert operator. The important thing is to get the operator to take a brief rest, even if it takes your best dessert to do it.

-30-

GLM:mi
10/27/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

Points to Consider in Building or Remodeling the Farm Home

If you're planning to build or remodel a house on your farm, it's a good idea to keep in mind the possibility that it may sometime serve as a tenant house. That means you'll want to consider including certain special features.

Farm (Home) Adviser _____ _____ says tenant families are usually young and growing, so you'll want to provide for the needs of young children. A growing family also means more work for the homemaker, so you'll want to consider features that will reduce her work load.

_____ says combining the workroom with the kitchen or locating it near by will go a long way toward reducing unnecessary steps. A basement is an excellent feature for a farm home if it can be kept warm and dry, but it's only the second best place for a workroom.

A workroom with an insulated concrete slab floor, located next to the kitchen, has been a popular improvement for many Illinois farm tenants. Construction costs are relatively low, and floors are easy to keep clean. Clean-up and wrap storage facilities close to the back door are important labor-savers, too.

In designing houses for the safety of children, _____ suggests omitting winding stairways. They may save space, but their danger is all out of proportion to the value of space saved.

Be sure there's ample room to stand where doors swing onto stair landings, porches or platforms.

A place where children can look outside is important--especially in the winter when they can't go outside to play. A few windows low enough for children will stop precarious climbing and prevent falls.

There are other construction points you'll also want to consider before the carpenters arrive. You'll find complete information in bulletins and pamphlets _____ has available at his office.

-30-

DJB:mi
11/3/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

Rearrange the Outdated Driveway

Many _____ county farmers are still using the same driveway that was used back in the horse-and-buggy days. Most of these drives are inconvenient and out of date. They need to be rearranged to fit in with present-day methods of farming.

Farm (Home) Adviser _____ _____ suggests getting at this job now that the harvests are out of the way. A modern driveway will not only make your farmstead more attractive, but will be more convenient and safer to use than your old outmoded drive.

_____ recommends constructing your driveway so that it will be accessible to the living room door. Provide ample parking space near by, with plenty of room for farm traffic to pass the parked cars. Another desirable feature is a turnaround space that will eliminate the need to back into the road or turn around in the farm court.

You'll find complete information on arranging the drive, plus several diagrams of various plans, in the leaflet, "The Farm Driveway," by H. R. Kemmerer, horticulturist at the University of Illinois. You can get your copy at _____'s office.

-30-

DJB:mi
11/3/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers
(Promotion for the Illinois Farm Record Book Project - No. 1)

Start the New Year With Good Farm Records

A prescription that'll help to prevent a tax-reporting headache when another year rolls around is a good farm record book.

One that's easy to keep and entirely acceptable to the Bureau of Internal Revenue is the Illinois Farm Record Book. You can get a copy from Farm Adviser _____ _____.

It's difficult to satisfy the tax collector with incomplete and inadequate records _____ says. A record book will make your tax-figuring job a lot easier.

But help at income tax time is only one of the reasons why the modern farmer should depend on good farm records. In these days of high-cost farming, it's next to impossible to manage an efficient and profitable farm business without adequate records on all phases of each farming enterprise.

The Illinois Farm Record Book is designed to help you make a simple study and analysis of your farm business. You can see where you're making a profit and where you're losing money.

G. B. Whitman, farm management specialist at the University of Illinois College of Agriculture, reports that more than 30,000 farmers in the state used this economical book in 1953. It is distributed at cost of printing and handling--usually about 50 cents a copy. You can pick up your copy today at _____'s office.

-30-

DJB:mi
11/3/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers
(Promotion for the Illinois Farm Record Book Project - No. 2)

Use the Illinois Farm Record Book in 1954

Paying $15 for a tractor repair job and then forgetting to enter it in your farm account book may cost you an extra $4 at income tax time.

Farm Adviser _____ _____ says that, for each dollar of legitimate expense a farmer fails to enter on his income tax report, he pays an extra 25 to 30 cents in taxes. It's easy to see that keeping a good record is just as necessary for showing a profit at the end of the year as for doing any farm job efficiently.

Of course, _____ says, this example does not apply in cases where income may be lower than exemptions and personal deductions.

G. B. Whitman, farm management specialist at the University of Illinois College of Agriculture, has observed that many farmers pay out more than they should in income taxes because they don't set up complete depreciation schedules of capital item investments. Some also fail to properly record breeding stock sales that may qualify under long-term capital gains.

While there are several good farm account books on the market, _____ reports that the University of Illinois simplified Farm Record Book has been one of the most popular among farmers of the state. About 30,000 Illinois farmers use it each year. You can get a copy at _____'s office.

-30-

DJB:mi
11/3/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers
(Promotion for the Illinois Farm Record Book Project - No. 3)

Farm Records Make Good Business Compass

Piloting your farming enterprises through economic storms without good records is poor business, says Farm Adviser _____ _____.

He points out that a good management rule in any business is to make wise use of capital, decrease unit costs and increase profits.

Many times you can lower unit costs and increase profits by making additional investments at several places in your farm business. A study of your farm records will be your most reliable guide if you have kept them accurately for several years.

A good farm record project is offered by the Extension Service of the University of Illinois College of Agriculture. This project has proved helpful to many farmers in making a simple analysis of their farm business and in furnishing dependable records for accurate income tax reports.

Ask _____ for more information about the Illinois farm record books and services available from the College of Agriculture.

-30-

DJB:mi
11/3/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers
(Promotion for the Illinois Farm Record Book Project - No. 4)

Farm Records Help Steer Farm Business

Running a farm without good farm records in these days of close figuring is like trying to drive a car without a steering wheel, says Farm Adviser _____ _____.

In urging all _____ county farmers to keep accurate records in 1954, _____ emphasizes that it's the only way to determine the profitable and money-losing phases of the farm business.

Records tell exactly where the cost dollars went. They show crop yields, livestock production, the sale price of major products and a lot of other valuable information.

By analyzing these facts, a farmer can tell exactly where he is going and can steer his farm business more surely toward more profit.

_____ says that, although there are several good farm account books on the market, one of the best and most economical you can get is the Illinois Farm Record Book. It's easy to keep and can be used in several ways: for income tax reports, as a credit statement, for records on social security tax payments and for a self-study of the farm business to locate profit leaks.

G. B. Whitman, farm management specialist at the University of Illinois College of Agriculture, says more than 30,000 Illinois farmers are using this record book in 1953.

You can get a copy at _____'s office at cost of printing and handling. There's still plenty of time to start an Illinois Farm Record Book for 1954.

-30-

DJB:mi
11/3/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

FOR IMMEDIATE RELEASE

Special to Farm Advisers

Prune Fruit Trees for Top Orchard Yields

Pruning is one of the most important jobs in caring for an orchard. With a little practice, you can do the work yourself.

Farm (Home) Adviser _____ _____ says the time to prune is when the trees are dormant, or not growing. A good pruning job will establish strong trees with proper spacing of the branches.

Pruning will make spraying for control of insects easier by opening up the trees,and it will also keep them from getting too tall to pick the fruit easily. Fruit coloration will be improved, as more sunlight will enter the trees. And the trees will be "invigorated" because the water and nutrients available in the soil will go to fewer branches.

Of course, _____ says you don't want to overprune either. Overpruning will delay the time when trees start to bear fruit and reduce yields. It may also increase winter injury because of the large wounds.

For more information on pruning, stop in at _____'s office and pick up a copy of Circular 524, published by the College of Agriculture at the University of Illinois.

-30-

DJB:mi
11/10/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

Cutline: For mat entitled "Which One Robs You!"

First step in catching a thief is to recognize that he's at work. Many farmers find that their earnings are gone before they have even realized that any of these thieves are around. Some farmers never realize they are being robbed.

Quickest way to tell whether or not one of these criminals is at work on your farm is by close study of a good set of records.

But it takes more than just records. To detect these criminals, you need to analyze your records. And to stop the stealing, you may need to change your farm operation.

The Farm Bureau Farm Management Service offers you help in keeping records and in analyzing them, and it offers suggestions for increasing profit...all by a well-trained fieldman experienced in farm management.

You can get this service through your county farm bureau.

-30-

JKM:mi
11/10/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

Good Watchdogs Help Protect Your Earnings

Best defense you have against the seven thieves who steal most farm earnings in Illinois is a good watchdog.

Best watchdog is a good farm record book, properly kept and analyzed. Like all good watchdogs it lets you know when a thief is making a haul. It will also help you get rid of him.

The thieves he particularly guards against are Low Volume, Bad Weather, High Costs, Low Prices, Low Yields, N. Efficient Livestock and Poor Cropping Systems.

The watchdog will let you know when Bad Weather and Low Prices steal from you. And, although you can't do too much about them, he will tell you how bad they've hurt you.

But you can do something about the other five, once you know they're working on your farm.

Low Volume is probably swiping a little if your farm uses fewer than 20-24 man-months of labor a year. In 1952 the average 160-acre grain farm in Illinois grossed less than $11,000, leaving only about $110 for management. Low Volume took a lot there.

Keeping tab on Low Yields and Poor Cropping Systems can often help you protect yourself against Low Volume and Bad Weather. The best way is to grow all the high-profit crops you can and still keep your soil in good shape.

How to defend yourself against High Costs and N. Efficient Livestock depends on how they operate on your farm. You and your watchdog can get a good line on them, however, if you are willing to do a little detective work.

-30-

JKM:mi
11/11/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

Some Hog Men Made Money in 1952

Despite the fact that last year hogs paid the lowest returns in 20 years, many farmers made money on them. If you were one of those who lost money, you can compare your operations with these figures.

_____, farm adviser, says an analysis of 612 farm accounts kept in the Farm Bureau Farm Management Service show these differences:

1. The 110 most efficient made $1.37 for each dollar spent for feed, while the 113 least efficient producers actually lost 8 cents on each dollar's worth of feed.

2. Top farmers weaned 6.8 pigs per litter compared with only 6.1 for the least efficient farmers.

3. They also kept more litters--38 compared with 28.

4. Even though they kept more litters and weaned bigger litters, efficient farmers lost only 9 pigs after weaning compared with 16 lost by the least efficient farmers.

5. Least efficient farmers actually suffered twice the death loss suffered by most efficient--3.3 percent compared with 1.4 percent.

In many cases, _____ says, the difference between profit and loss isn't big enough to be noticeable until you add up the books at the end of the year.

Good records are important in a farming operation. They are the only means you have of knowing just where you can improve your business.

-30-

JKM:mi
11/11/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm Advisers

Records Show When Herd Is Profitable

How much clear profit did you make on your dairy herd last year? Or do you know?

With the cost-price squeeze getting a little tighter every day, it's important to know, according to Farm Adviser _____.

Keeping good records is the only way to find out. Here's what farmers keeping records in 1952 in the Farm Bureau Farm Management Service discovered:

Some of them made nearly four times as much profit per dollar's worth of feed as others--$1.14 against $0.31. On a per cow basis, the records show, the best farmers ended up with $265 profit per cow compared with $90 for the least efficient farmers.

The records also show these differences: High farms averaged 1,200 more pounds of milk per cow--8,700 compared with 7,500. That's a big difference, but not so big as the profits would indicate, _____ points out.

High farms averaged 337 pounds of butterfat per cow, compared with 284 for the low.

High farms averaged only 15 percent of the herd dry compared with 19 percent dry for the low.

Whatever the future holds for the dairyman, the efficient producer can either weather the storm easiest or take most advantage of the good weather, _____ points out.

-30-

JKM:mi
11/11/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

RADIO FILLERS... COLUMN SPOTS... SHORT NEWS STORIES...

... for ...

FBFM Service Reorganization

Successful farm managers agree that it's impossible to get the most out of your farm without adequate farm records. Records, for instance, help you to see what makes money for you and what doesn't. They also help you in figuring your income tax so that you have to pay only your fair share. _____ county has a good farm record organization. It's called the Farm Bureau Farm Management Association, and it is a non-profit organization. Subscribers to the service pay only for the field costs of the service. Drop in at the farm bureau office and talk it over.

****

How many pounds of milk per cow does it take to make a profit on your dairy herd? How many pounds does your average cow produce? What does it cost you to produce a pound of milk? You'll need the answers to some of these questions before you decide on what you're going to feed this winter. Do you know these answers? Good records can help you get them.

The _____ county Farm Bureau Farm Management Service is just getting reorganized and can handle some new members this year. This service offers not only expert help in keeping records, but also help in analyzing the records.

****

Look at feed prices this fall before you decide how you are going to feed your dairy herd this winter. Roughage may be expensive enough to make it better for you to feed heavier on grains and other concentrates rather than so heavily on roughage. A pencil and paper is your best guide. Simply figure it out.

A pencil and paper are two important pieces of farm equipment for 1954, because it's almost impossible to tell where you're going without good records. The _____ county Farm Bureau Farm Management Association, which is reorganizing this fall, can take care of some new members. This service offers help in both keeping and analyzing farm records. Drop in at the extension office if you'd like to find out more about it.

****

With prices down and costs up, it's almost impossible to come out ahead on your farming operations unless you're a pretty efficient farmer. Efficiency and good management depend as much on good records as on anything else. For the last few years, just about any type of farming has been profitable. But that's not true now, and it isn't likely to be true next year. Some things will pay off, and some won't. And the only way you have of knowing which is which is through a good set of accurate records.

The Extension Service has organized in _____ county a record-keeping organization called the Farm Bureau Farm Management Association. The association reorganizes every four years, and this fall it can handle some new members. It's a non-profit organization, and the charge is only enough to pay the field costs of the service. We'd be glad to tell you what the service has to offer.

****

We can complain about the weather if we want to, and most of us do at some time or other. And we can complain about low prices and high costs. But when we get right down to it, the complaining doesn't do us much good.

The thing that will do some good, though, is good management, which can offset many of the bad factors in farming. Here are some figures to show what efficient management can do:

Last year some dairy farmers earned almost four times as much as others. Good farmers had a margin of $114 above feed for every $100 worth of feed. Many farmers, on the other hand, had a margin of only $31 above feed...or just about one-fourth as much for each $100 spent for feed.

The difference came in getting a little more milk, losing fewer cows to disease, keeping a cow in production a little longer and things like that.

These are all part of management...and the best way for you to keep up with them is to have a good set of records. _____ county farmers have a good source of help in keeping records in the Farm Bureau Farm Management Association. It's reorganizing this fall and can take on some new members. We'd like to talk to you about it some day if you're interested.

-30-

JKM:mi
11/11/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

Workroom Is Handy Addition to Farm Home

A workroom is a valuable addition to any farm home. Farm (Home) Adviser _____ _____ says it will make most jobs a lot easier because of the convenience it provides.

The workroom provides a central location for such jobs as washing, ironing and sewing. It's also a good place to locate the home freezer and is handy as a washroom for the men.

While a workroom is generally considered to be for household jobs, _____ points out that it's also an excellent location for men to do various jobs. It will be a good place to do such jobs as keeping farm records or doing carpenter work for the house.

There are three different ways to provide a workroom. _____ says the easiest way is probably to divide an oversized kitchen. You'll want to arrange it so that the workroom has access to the back door.

Another way is to locate the workroom in the basement. While this is an economical method, _____ points out that it is not handy. There'll have to be a lot of walking up and down stairs, with constant danger of falling.

The final method is to build an addition onto the house for a workroom. While this is the most expensive, you can then locate it in the best place and build it to suit your needs.

_____ says it's important to make the workroom large enough not to be crowded. The size will depend on what you expect to use it for. If you stop in at _____'s office, he'll be glad to help you figure your space needs and give you other suggestions on arrangement and construction.

-30-

DJB:mi
11/17/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Radio Spot Announcements

Special to Radio Farm Directors and County Farm Advisers

To All RFDs: December is usually considered the best time to sell farmers on the idea of keeping farm records. The following spot announcements are for use any time in promoting this project.

Good Farm Records Will Save You Tax Money

Good record-keeping is just as important for showing a profit at the end of the year as any other farm job. Did you know that every dollar of legitimate expense you fail to enter on your tax report costs you an extra 25 to 30 cents in taxes? George B. Whitman, farm management specialist at the College of Agriculture of the University of Illinois, says this means that, if you pay 15 dollars for a tractor repair job and then forget to enter it on your tax form, you pay about 4 dollars extra in taxes. Of course, this applies only if your income exceeds your exemptions and personal deductions. To make every possible dollar of profit in 1954, keep good farm records. Your farm adviser will be glad to help you get started.

-1953-

Start a Farm Record Book January 1

January 1 is the date to mark on your calendar for beginning your 1954 farm record book. It will take you only a few minutes each day to fill it out. Yet you'll find it saves you hours when you get ready to make out your income tax forms next year. It's a lot easier and more accurate to go by a record book than a pile of receipts and canceled checks. See your farm adviser today for suggestions on how to start a farm record book for 1954.

Increase Farm Profits by Making Additional Investments

It's often possible to increase your farm profits by making increased investments at several places in your farm business. Your most reliable guide in making these investments is accurate farm records. George B. Whitman, farm management specialist at the College of Agriculture of the University of Illinois, says the college offers a good farm record project that you may want to use. It's useful in analyzing the farm business and in furnishing dependable records for income tax reports. Your farm adviser will be glad to tell you about it.

-1953-

End Tax Reporting Headaches

Here's a prescription that will help you avoid those tax reporting headaches when another year rolls around: Try a good farm record book. George B. Whitman, farm management specialist at the University of Illinois College of Agriculture says it's impossible to satisfy the tax collector every year with incomplete and inadequate records. A book that's easy to keep and entirely acceptable to the Bureau of Internal Revenue is the Illinois Farm Record Book. You can get a copy at your farm adviser's office.

-1953-

Illinois Farm Record Book One of the Best

You'll find many good farm account books on the market when you're looking for one to keep next year's accounts. One of the best and most economical is the Illinois Farm Record Book. You can get it at your farm adviser's office. It's easy to keep and can be used for income tax reports, as a credit statement, for records on social security tax payments and for a self-study of the farm business to locate profit leaks. More than 35,000 Illinois farmers used this book to guide their farming business last year. Why don't you join them in 1954?

College of Agriculture Provides Service on Farm Records

The College of Agriculture at the University of Illinois will be glad to help you with your farm records problems in 1954. Your farm adviser can explain the services offered by the college through the Agricultural Extension Service. Briefly, there are two service available to every Illinois farmer. They are the simplified and inexpensive Illinois Farm Record Book and the Cooperative Farm Bureau Farm Management Service. Ask your farm adviser about them, and start the New Year right by keeping accurate farm records in 1954.

-1953-

Farm Records Will Show Gains and Losses

The only way to find out where you're making and losing money in your farm business is to keep accurate records. They'll show you exactly where the cost dollars went and give you crop yields, livestock production and the sale price of major products. Careful analysis of these facts will show the strong and weak points in your farming business. Then you'll be able to make adjustments that will steer you toward more profit in the future. Your farm adviser will be glad to help you any time. Plan now to see him and keep farm records in 1954.

-1953-

Still Time to Start Record Book for 1954

There's still plenty of time to start a farm record book for 1954. George B. Whitman, farm management specialist at the University of Illinois College of Agriculture, lists several reasons why you should keep good records next year: They'll furnish an accurate basis for studying your farm business, making accurate and dependable tax reports, furnishing information for government farm programs and furnishing your banker or credit agency with financial statements. Stop in at your farm adviser's office today. He'll be glad to help you get started on a record book for 1954.

-30-

DJB:mi
11/24/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to farm advisers

Prevent Hunting Accidents With Good Sense

Most hunting accidents can be prevented if you'll take a generous measure of common sense along on your hunting trips, _____ county Farm Adviser _____ says.

According to National Safety Council reports, almost two-thirds of the accidents reported during the hunting season are due to three causes. These three are humans getting in the line of fire, mistaking humans for game and hunting with the safety catch off.

Using good sense while hunting means consideration for others, too, _____ says. To conserve game, take only as much as you can use, within the legal limit, of course. For bird hunting, take a trained dog to retrieve cripples. Prevent fires by carefully putting out campfires and cigarettes; break matches before dropping them.

For safer hunting, _____ lists the follow ten commandments:

1. Treat every gun with the respect due a loaded gun.
2. Before taking a gun into your auto, camp or home, be sure it is broken down or has the action opened.
3. Always be sure barrel and action are free of obstructions.
4. Always carry a gun so that you can control direction of the muzzle.
5. Be sure of the target before you pull the trigger.
6. Don't point a gun at anything you do not want to shoot.
7. Never leave your gun unattended without unloading it.
8. Don't climb a tree or fence with a loaded gun.
9. Don't shoot at a flat, hard surface or the surface of the water.
10. Never try to mix alcohol and gunpower.

-30-

GLM:mi
11/25/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm Advisers

New Soybean Variety Announced

A new soybean variety, called Clark, which is especially adapted to southern and south-central Illinois, has been announced by the Illinois Agricultural Experiment Station, says Farm Adviser _____ _____.

Clark is a high-yielding variety with a high oil content. It is similar in appearance to Lincoln except that it has purple flowers.

_____ says this variety has proved superior to Lincoln in yielding ability. It also matures somewhat later, and the seeds weigh more. An average of 25 tests shows that it matured 8 days later than Lincoln and yielded about 6 bushels more per acre.

Clark is resistant to frog-eye leaf spot. It has about the same degree of susceptibility and resistance to other diseases as varieties now grown in the area where it is adapted.

Developed cooperatively by the Illinois Station and the U. S. Regional Soybean Laboratory, Clark has been tested in cooperation with other stations in the north-central region.

Further information on this new soybean is available at _____'s office. He has a new bulletin telling about it, and he can also tell you about available seed supplies.

-30-

DJB:mi
12/1/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm Advisers

Feeding Dairy Cows at Calving Time

Farm Adviser _____ _____ today offers _____ county dairymen some suggestions on feeding their cows at calving time.

Give a fresh cow all the roughage she wants. In addition, start feeding grain immediately after calving at the rate of four to five pounds daily. Increase this amount gradually until at the end of three or four weeks the cow is receiving what she deserves on the basis of her production.

If a cow has a caked or swollen udder, hold down the amount of grain until this condition has largely disappeared. It is caused by an accumulation of fluid under the skin, and the difficulty may be increased by heavy feeding of grain. Feeding grain at a low rate will help to hold down the milk flow and reduce some of the tension.

After the udder has returned to normal, increase the amount of grain as you ordinarily would.

_____ says cows are frequently quite thirsty at calving time, so provide plenty of fresh water. Warm the water if it is extremely cold.

Many dairymen also provide warm bran mash for the cow. While it is not absolutely necessary, a cow will welcome it and will be more contented when it is provided.

Also provide plenty of loose or block salt at calving time, as cows will have a craving for it.

DJB:mi
12/8/53

December 10, 1953

To Farm and Home Advisers:

This week you will get 50 copies of a flyer promoting Farm and Home Week at the University.

The committee has published this piece to be used in place of the regular program in promotional activities. It costs roughly half a cent each compared with nearly a dime for the program.

You can get as many of the flyers as you want. They were published at this cost so that they could be used widely. We suggest rather liberal use in your county.

The only problem in ordering is that we may have to print them to fill your order. We've started with a limited number, but we can print as many as you wish.

The flyer can be used as a poster simply by putting up two instead of one.

You will be getting a lot more promotional material from us for use in getting a crowd here from your county. You can use it as you wish.

Watch for general news releases concerning Farm and Home Week.

Sincerely yours,

Ken McDermott

Ken McDermott

KM:sb

December 10, 1953

To: Farm Advisers in South Half of Illinois

From: Hadley Read, Extension Editor

Subject: Soft Wheat Folders

In the packet this week you will find one copy of each of six promotional folders on soft wheat production. They were prepared two or three years ago to support a 6-point program to improve soft wheat.

We thought these folders would do more good in the hands of your farmers than on our shelves here in Mumford Hall. So with the approval of extension agronomist W. O. Scott, we are sending samples of those that are still available.

The larger yellow folder describes the over-all program. The smaller gray and white ones deal with different phases of the program. The folders are especially designed for mailing.

If you would like to have a supply, please circle the number you want below and return the blank.

Hadley Read

Hadley Read

Extension Editorial Office
330 Mumford Hall
Urbana, Illinois

Please send me the following quantities of soft wheat folders:

1) How to Increase Your Soft Wheat Yields....100....50

2) Use an Adapted Variety..... 25....10

3) Use the Best Cultural Practices..... 50....25

4) Clean and Treat All Seed..... 25....10

5) Control Weeds..... 50....25

6) Harvest Right--Store Right..... 50....25

_____
(Name)

_____
(County)

[illegible] 1, 1[illegible]

[illegible] Lyon Jackson Jr Junior College of Illinois

[illegible] Junior Dean, Business Office

[illegible] Soft Water Polishy

In the period this year you will find one copy of each of our promotional [illegible] on soft water production. They are presented in a form which can be [illegible] a digital process to improve water supply.

We thought these reports would be most good to the heads of your Business [illegible] so we are writing here to receive full. We will be approved if requesting some [illegible] C. Dowell, or are sending samples of these that are still available.

The Lyon Junior College Business Department the [illegible] Dowell. The material pre[illegible] which come most with different phases of the program. The [illegible] are equipped [illegible] designed for colleges.

If you would like to have a supply, please [illegible] the number you need for [illegible] and return the [illegible].

Harlan Dowell

[illegible] Business Office
[illegible] Dowell Hall
[illegible], Illinois

Please rank on the following qualities in order your [illegible]

1) Ease in Learning the Soft Water [illegible] ..... %

2) Use in Advanced Varieties ..... %

3) Use the Water Cultural Treatment ..... %

4) Clean Lab Great All Work ..... %

5) General Information ..... %

6) Present Supply-Store Right ..... %

(Name)

(Address)

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

Handling the Cow at Calving Time

_____ county dairymen will find their heifers a lot easier to handle at calving time if they work with them a few weeks beforehand.

Farm Adviser _____ _____ recommends feeding the heifers with the cows and currying or handling them in other ways to help tame them.

A box stall is the best place for a cow or heifer to calve. Clean and disinfect it thoroughly with a hot lye or creosote solution to prevent the young calf from getting infection.

_____ says many calves are lost soon after birth because of infections picked up in the maternity pen or calving stall. A thorough job of disinfecting will help to prevent such calfhood diseases as scours or pneumonia.

If possible place the animal in the maternity pen several days ahead of freshening. Don't take chances on her calving out in the yard or in a stanchion.

It is beneficial to let the cow get at the calf as soon as it is born, as she will help dry him off and start blood circulation and proper breathing.

Generally cows will not require assistance at calving time. _____ suggests making periodic checks to see how the process is coming along. If real difficulties arise, it is wise to call a veterinarian for assistance.

DJB:mi
12/15/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

Self-Feeding Gates and Fences for Stack or Trench Silos

Use a movable self-feeding gate or fence to make an easy job out of feeding silage from a stack or trench silo.

Farm Adviser _____ _____ says this method has been used successfully for feeding both beef and dairy cattle. It saves time and labor and gives good results.

Suspend a self-feeding gate in a trench silo so that it is slightly above the floor. It can be hung from a 2-inch pipe or a 6-inch wooden pole that can be moved further into the silo as the silage is eaten.

If you use a movable fence to self-feed from a silage stack, provide an electric fence or other type of barrier to keep the animals from eating where they're not supposed to.

It's necessary to have a hard-surfaced floor where the cattle stand. Concrete is ordinarily used. Crushed limestone is not satisfactory because of the intense tramping.

_____ suggests allowing plenty of room for the cattle to eat. Four inches per head will be satisfactory in preventing boss cows from keeping timid ones away. This means you'll be able to feed 36 cows from a silo that's 12 feet wide.

This method of self-feeding silage will work best when the silage is no more than 8 feet deep. Silage stored above this height will have to be fed down by hand.

You'll find plans for building a self-feeding gate or fence, along with complete directions for use, in a leaflet just published by the University of Illinois. You can get a copy at _____'s office.

-30-

DJB:mi
12/15/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

Cutline to go with mat of McLean

George McLean, editor and publisher of the Tupelo, Miss., Daily Journal, will address the Tuesday general session of Farm and Home Week at the University of Illinois, to be held February 1-4.

Dubbed Tupelo's dynamo in an article in February 1951 in the Saturday Evening Post, McLean has taken the lead in a rural community development program. His newspaper hired a man to manage a community development contest, for which it also put up prize money.

Last year 18 white communities and 10 colored communities were enrolled in the program.

As a result of the program, retail sales between 1946 and 1951 in Tupelo jumped 84 percent compared with 66 percent for the state as a whole.

McLean will discuss the things communities can do to help improve their lot without outside help.

He is a former college instructor in sociology and has studied theology beyond his master's degree.

Besides his work in economic development, McLean also leads a Bible discussion group once a week.

A successful business man, he bought a bankrupt weekly newspaper in Tupelo in 1934 which has become a daily with a circulation of 10,000 in a town of 11,500.

-30-

JKM:mi
12/17/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

Cutline to go with mat of Stratton

Governor William G. Stratton, who will speak at the first general session of Farm and Home Week on February 1, is the youngest governor in Illinois in 70 years. At the age of 26 he was the youngest member of the 77th Congress and the youngest member of the U. S. Congress ever elected from Illinois.

In 1947 the National Advertising Club of New York City chose him as one of the top ten outstanding young men in the United States, and in 1948 he was chosen the most outstanding young Republican in the country.

Carrying 95 counties in 1950, he was elected State Treasurer.

Governor Stratton was born and educated through high school in Lake county. He is a graduate of the University of Arizona. During the war he served in the U. S. Navy in the Pacific theater of operations.

-30-

JKM:mi
12/17/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

Cutline to go with mat of DeGraff

Herrell DeGraff, professor of food economics at Cornell University, will speak at the Wednesday general session of Farm and Home Week at the University of Illinois, which is to be held February 1-4.

DeGraff is the only person to hold the H. E. Babcock professorship of food economics, a position to which he was named in 1951.

He is the chief proponent of the "Ever Normal Refrigerator" concept developed by the late H. E. Babcock, former president of the Cornell Board of Trustees and practical farmer.

Idea of the Ever Normal Refrigerator as contrasted to the Ever Normal Granary concept is that for adequate nutrition people need to eat more livestock products--meat, milk and eggs. If more of these products were consumed, according to DeGraff, surpluses would not be a problem.

DeGraff has served in various jobs, including farm hand, door-to-door salesman and investment securities salesman. He has three degrees from Cornell University and has studied economic geography at Chicago University.

He attended the International Conference of Agricultural Economists in England in 1947 on a Cornell travel fellowship. In 1949 he studied conditions in Mexico on a Rockefeller Foundation fellowship. He is faculty representative on the Cornell Board of Trustees.

-30-

JKM:mi
12/17/53

rom Extension Editorial Office
niversity of Illinois
ollege of Agriculture
rbana, Illinois

pecial to Farm and Home Advisers
(Especially for use in WCIA-TV (Champaign) Coverage Area)

Several of the farm television shows to be presented by he University of Illinois College of Agriculture in January will be f interest in _____ county according to farm dviser _____.

The programs are presented Monday through Friday at 5:30-5:45 .m. on WCIA (channel 3), Champaign, and feature College of Agriculture pecialists.

Here are some of the programs _____ believes farm amilies in this area will want to see:

(List dates and topics you feel have special application in our county, or which farm families will especially want to see).

-30-

AM:mi
2/30/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers
(To go with newspaper mat enclosed)

A Balanced Fertility Program Is Important

Research has shown that for top yields, soil must not only provide plenty of all the essential plant foods, but must have good tilth for water storage and air circulation.

The accompanying illustration shows results of tests at the University of Illinois' Brownstown soil experiment field.

Four-year average corn yield was 82 bushels on plots where all needed plant foods were supplied, including limestone, rock phosphate, potash and nitrogen. Yield dropped only one bushel when nitrogen was omitted, but where good alfalfa and clover crops preceded corn. This shows the value of legume crops in producing valuable nitrogen and good tilth.

On plots where phosphate was left off, yields dropped to 75 bushels--a loss of seven bushels. Where potash was omitted, yields dropped to 55 bushels--a 27-bushel loss.

Lack of potash cut corn yields both directly and indirectly. Corn plants starved for potash. But preceding alfalfa and clover crops also were poor, resulting in poor soil tilth, low water-holding capacity and poor air circulation. These soil conditions resulted in poor corn yields.

Limestone on the Brownstown field soils is essential for clover and alfalfa growth. Where lime was omitted, these soil-building

-more-

crops did not grow. Resulting soils with poor tilth and low organic matter content produced only 47 bushels--a loss of 35 bushels.

Corn yield on the untreated plot was only 24 bushels--a loss of 58 bushels.

Soil tests showed that the untreated plot needs four tons of lime per acre plus phosphorus, potassium and nitrogen. Tilth of the untreated plot is poor and organic content is low.

The experiments clearly indicate that top corn production depends not only on having all of the essential plant foods present, but also on having each of them present in sufficient quantity. The tests also point up the value of legumes in supplying nitrogen and in maintaining and improving soil tilth.

-30-

JAM:mi
12/30/53

Recognize your 4-H LEADERS

NOVEMBER 24, 1953

PRESS-RADIO SUGGESTIONS:

Attached are some suggestions for press-radio coverage of State 4-H Leaders' Recognition Day which we hope will be of some help to you in recognizing the local volunteer 4-H Club leaders in your county. Included are:

1. Suggested stories on 4-H local leader recognition in general and special stories on the Leaders' Recognition Day Program and Banquet in Springfield on November 24, 1953.

2. Plans for making radio tape recordings and group pictures at the Recognition Day. Essentially the plan is the same as last year. Please fill out our request for information from you and send it back to us as soon as you can. Thank you!

EXTENSION EDITORIAL OFFICE

1953

4-H LEADERS' RECOGNITION DAY

Springfield, Illinois

Tuesday, November 24

One of the biggest obstacles in the way of faster growth of the 4-H Club organization in Illinois, as in other states, is finding and recruiting local volunteer 4-H Club leaders. Once they are found and agree to organize and lead a club, the problem then becomes one of encouraging them to continue year after year.

We all know that local club leaders need to be publicly recognized and thanked for the wonderful job they do each year so that they will be encouraged to continue as leaders. State 4-H Leaders' Recognition Day is one way of showing appreciation for their efforts. Here's your opportunity to pick four of your outstanding local club leaders every year for special recognition in the name of all the leaders in your county. These men and women appreciate the fact that all the hard work and time they have spent on their 4-H'ers is being recognized and rewarded in even this small way. Make the most of your opportunity!

<u>This Packet Contains</u>:

1. An information blank for you to fill in and return to the Extension Editorial Office if you want to take advantage of this opportunity to make a tape recording of your county leaders at Springfield for your own radio program or for your local radio station.

2. A sheet of instructions for the group picture that you will probably want to make with your leaders. You can use this picture in your county newspapers and county publication. There are also some tips for using your own camera for other "on-the-spot" shots of your leaders in action at Springfield. The group pictures are furnished free of charge.

3. Two advance fill-in-type news stories for your county newspapers.

4. One follow-up fill-in story for your county newspapers.

5. Two radio spot announcements.

6. A list of farm editors being invited from daily newspapers, with the suggestion that you might ask the editor in your county to ride with you.

RADIO COVERAGE

EIGHTH ANNUAL ILLINOIS VOLUNTEER 4-H CLUB LEADERS'

RECOGNITION DAY

Radio can be a big help to you in telling the story of the local volunteer 4-H Club leaders to the people in your county. Use radio along with news stories to give your club leaders the recognition they deserve.

We want to make it easy for you to tape on-the-spot recordings with your county leaders at the Recognition Day program for use on your county radio stations. Here's how the plan operates:

1. Check with your radio station to see if and when they can use the program.

2. If you don't have a reel of tape, get one from the station and bring it with you to Springfield.

3. On the way to Springfield, tell your leaders about the program. Start them thinking about their experiences in club work.

4. After the tours, get your group together to plan the program. We will have recorders and operators ready when you are ready. You can schedule a time for making the recordings in the morning when you register your group.

5. Take the taped program home with you to play over your own program or at another time by the station.

If you want to record a program in Springfield, fill in the blank below and return it to us right away. That will give us some idea of how many recording machines to have on hand and how much time we'll need to allow for recording.

- -

EXTENSION EDITORIAL OFFICE
330 Mumford Hall
Urbana, Illinois

TAPE-RECORDING REQUEST

Please save a spot for our group to record a program at the 4-H Leaders' Recognition Day on Tuesday, November 24, 1953.

We are bringing a tape.

The program will be used on radio station _____.

Signed _____
(Adviser)

_____
(County)

PICTURE COVERAGE

EIGHTH ANNUAL ILLINOIS VOLUNTEER 4-H CLUB LEADERS'

RECOGNITION DAY

A. Plan to have a group picture taken. As in the past, we will have a photographer in the north section of the lobby at the Abraham Lincoln hotel. It will be easiest for you and for us if you will plan to have your group picture taken immediately after you register. All you have to do is get and keep your county group together until the picture is taken. You will be able to see the group picture setup from the registration desk, or the secretaries there can tell you exactly where to go.

You will find many uses for this group picture after the Recognition Day is over and you get back home. It will provide good illustration for your follow-up story in your county newspapers and in your county publication if you have one. After that you can post it on the bulletin board or on a special poster in your office for further promotion. Next year it will come in handy as advance promotion on the 1954 Recognition Day.

B. Take your own still pictures. Bring your own camera along with either color or black and white film in it, or two cameras with both types of film. Take pictures,during the day, of your county club leaders in action. Use them for:

1. Follow-up newspaper and county publication stories.
2. Window displays promoting local-leader activities or recruiting.
3. Television shows telling about county leader activities.
4. Advance promotion for next year's Recognition Day.

C. Make a story in colored slides. You can use colored slides:

1. To show at meetings along with comment to attract new leaders.
2. For your television show.

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers

(Advance 1--1953 4-H Leaders' Recognition Day)
(For Immediate Release)

4-H Success Depends on Local Club Leaders

Sharing the spotlight with their 4-H Club members during National 4-H Achievement Day on Saturday, November 14, and during the county 4-H Achievement Day program on November _____ are the volunteer local club leaders in _____ county.

Farm (Home) Adviser _____ _____ says that it would not be complete to observe National 4-H Achievement Day without also giving recognition to the work of the local club leaders.

"4-H Club work in _____ county would not be so successful as it has been over the years in teaching our young people how to 'learn by doing' without the faithful interest, hard work and continual efforts of the local leaders," _____ says.

There are _____ leaders of agricultural 4-H Clubs and _____ leaders of home economics 4-H Clubs in _____ county this year. They are the local representatives of more than 7,000 local volunteer club leaders in Illinois. There are nearly 200,000 local leaders in the entire country.

Many of these club leaders are the parents of 4-H boys and girls and share their problems with them. But many are not, and they are helping with club work because they want to have a hand in helping boys and girls to be better farmers and homemakers.

(Add here the names of your county leaders, the clubs they lead, and a human-interest story or two about some of the leaders or club activities.)

-30-

RAJ:mi
10/28/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers

(Advance 2--1953 4-H Leaders' Recognition Day)
(Suggested release date: Thursday, November 19, 1953)
(Mat of Dr. Christianson enclosed)

To Honor County 4-H Leaders on November 24

More than 7,000 local volunteer 4-H Club leaders in Illinois will be given special recognition during the eighth annual Local Volunteer 4-H Leaders' Recognition Day next Tuesday, November 24.

_____ county's _____ club leaders will be among those so honored, according to Farm (Home) Adviser _____ _____.

Big event of the day will be the annual 4-H Leaders' Recognition Banquet at the Hotel Abraham Lincoln in Springfield. Two agricultural and two home economics club leaders and one extension worker from each county in the state are invited each year to represent their local county leaders at this event, _____ says. These are selected in the county from those leaders who have not previously attended.

Attending from _____ county this year will be _____ _____.

Local leaders who have attended the recognition banquet from _____ county during the past seven years include _____ _____ _____.

Last year 380 volunteer local club leaders from 88 counties registered for the day's events in Springfield. Those in charge of the program expect that attendance will be even higher this year. Registration will begin at 9:30 a.m. in the lobby of the Abraham Lincoln hotel.

-more-

Many leading representatives of business and industry and state extension workers will also attend the recognition day program to help honor the volunteer leaders. The day is sponsored by the Illinois Extension Service in cooperation with the Illinois Chain Store Council, County Farm and Home Bureaus, the Illinois Agricultural Association and the Illinois Home Bureau Federation.

As the county leader delegations arrive in Springfield to register, they will have group pictures taken. Organized tours of the Pillsbury Mills processing plant on the east side of Springfield and Lincoln's Tomb are scheduled to start from the hotel lobby at 10:00 a.m.

From 1:30 until 4:00 o'clock in the afternoon, the leaders will hear a program built around the theme, "Know Your State Government." Governor William G. Stratton will welcome the delegates, and then Warren Wood, speaker of the House of Representatives, will trace a bill through the House and Senate until it becomes a state law. Then the leaders and guests will be taken on tours of the State Historical building and the State Capitol building. After a social hour from 4:00 until 5:30 p.m., the banquet will be served in the hotel ballroom.

Dr. J. O. Christianson, superintendent of the School of Agriculture and director of agricultural short courses at the University of Minnesota, will be the speaker of the evening. In his job as short course director, Dr. Christianson supervises events in which thousands of Minnesota people are invited each year to share in the educational opportunities of the university. He has had a long experience in agriculture and has spoken to hundreds of groups throughout the nation, as well as in every county in Minnesota.

4-H Volunteer Leaders' Recognition Day is planned each year to follow closely after National 4-H Achievement Day so that local club leaders can share in some of the public acclaim given at that time to the 4-H Club members for their accomplishments. It is the loyal efforts of these club leaders, without pay, which makes 4-H Club work in Illinois and all over the country the successful organization it is today.

-30-

RAJ:mi
10/28/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers

(Follow-up--1953 Leaders' Recognition Day)
(Suggested release date: Thursday, November 26, 1953)

County 4-H Leaders Attend Springfield Meeting

Four of the _____ county local volunteer 4-H Club leaders were honored for their faithful service to rural youngsters this week as a follow-up to National 4-H Achievement Day.

These leaders were chosen to represent all the county 4-H Club leaders at the 8th annual 4-H Leaders' Recognition Day Program and Banquet at the Hotel Abraham Lincoln in Springfield on Tuesday, November 24.

Those honored from _____ county included _____ _____, _____ _____, _____ _____, and _____ _____. In past years ___ other county 4-H Club leaders* have attended Recognition Day.

Farm (Home) Adviser _____ _____ says that it is the local volunteer 4-H Club leaders in each county who make the 4-H program a success. They have really earned all the public recognition they can get for the time and hard work they put in to make the achievements of their club boys and girls possible.

The county delegation to Springfield started the day's activities by registering in the lobby of the hotel and then went on one of the organized tours of the Pillsbury Mills processing plant and Lincoln's tomb which were scheduled from 10:00 a.m. until noon. In the afternoon, from 1:30 until 4:00, the leaders listened to a program built on the theme, "Know Your State Government." They were greeted by Governor William G. Stratton, and then Warren Wood, speaker of the House

-more-

* You may wish to name these persons.

of Representatives, traced a bill through the House and Senate. Then the leaders were taken on a tour of the state historical museum and the State Capitol building.

Following a social hour at the Hotel Abraham Lincoln,the leaders were entertained at the annual banquet served at 5:30 p.m. Dr. J. O. Christianson, superintendent of the School of Agriculture at the University of Minnesota, was the speaker of the evening. Dr. Christianson gave an inspirational talk on his belief that,if democracy is to maintain itself, it must be through a better educated citizenry.

Greetings were given the leaders by representatives of the Illinois Agricultural Association, the Illinois Home Bureau Federation, the Illinois Chain Store Council and the Illinois Extension Service, all of whom cooperated in sponsoring the event.

Responding in behalf of all the local leaders of Illinois was _____ _____.

Chairman of the evening's program was Miss Anna Searl, state leader of home economics 4-H Club work in Illinois.

Attendance at the banquet totaled _____. Two home economics 4-H Club leaders and two agricultural 4-H Club leaders and one extension worker from each county were eligible to attend. In addition, many representatives from business and industry and the sponsoring groups were present to help honor the leaders.

(If you wish, you can add here something about each of your county local leaders who attended the meeting.)

-30-

RAJ:mi
10/28/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers

(Radio Spot Announcement in advance of 1953 Leaders' Recognition Day)

Tuesday, November 24, will find four of the outstanding local volunteer 4-H Club leaders from _____ county in Springfield attending the 8th annual 4-H Leaders' Recognition Day activities. Climax of the big day of taking part in educational tours and hearing how the state government operates will be the annual banquet in the evening at the Abraham Lincoln hotel.

Two home economics and two agricultural club leaders from every county in the state are invited to attend the day's events each year. This year _____ _____ have been selected to represent the _____ 4-H Club leaders in _____ county at the Recognition Day festivities.

This special event each year is timed to follow closely after National 4-H Achievement Day so that the local club leaders may share in some of the national recognition that they were so instrumental in bringing to club members through their loyal service and hard work in a volunteer job without pay. Recognition Day is the one day of the year when all hats go off to local club leaders for the huge part they play in the success of the 4-H Club movement in Illinois and all over the country.

-30-

RAJ:mi
10/28/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers

(Radio Spot Announcement in advance of 1953 Leaders' Recognition Day)

Loyalty, faithful service and just plain hard work, and lots of it, are common characteristics of the ___local volunteer 4-H Club leaders in _____ county. Most of the year these leaders work steadily with their club members in group meetings and alone, giving helpful advice and superivising the project work that is the heart of the 4-H Club organization. But once a year, during National 4-H Achievement Day, the leaders have a chance to share in the honors that their club members are winning and receive the recognition that they so richly deserve.

This year the date of the Illinois 4-H Local Volunteer Club Leaders' Recognition Day is Tuesday, November 24. On that day all of the more than 7,000 local club leaders in the state will be publicly recognized for the large part they play in making the 4-H Club movement the huge success that it is in Illinois. A special feature of the day is the annual banquet at Springfield.

Two home economics and two agricultural 4-H Club leaders and one extension worker from each county are invited to spend the day taking part in special educational tours and learning how their state government operates in the capitol city. Selected to attend this year from _____ county are _____

_____.

Leaders' Recognition Day each year is scheduled to follow closely after National 4-H Achievement Day so that the leaders who played such a big part in the success of their club members may also share in the public recognition and acclaim that goes along with a year's work well done.

-30-

RAJ:mi
10/28/53

LIST OF DAILY NEWSPAPER FARM EDITORS ESPECIALLY INVITED TO ATTEND

Belvidere Republican--Dean Todd

Benton News--James Choisser

Bloomington Pantagraph--Frank Bill

Cairo Citizen--Victor Honey

Centralia Sentinel--Earl Jupin

Champaign-Urbana Courier--James Large

Champaign-Urbana News-Gazette--Doc Shere

Chicago Tribune--Richard Orr

Decatur Herald and Review--James C. Tippett

Freeport Journal-Standard--H. R. Patton

Galesburg Register-Mail--H. H. Clay

Jacksonville Journal and Courier--Cecil Tendick

Moline Dispatch--Clifford Lant

Monmouth Review-Atlas--R. B. Eckley

Ottawa Republican-Times--C. C. Tisler

Pekin Times--F. F. McNaughton

Peoria Journal--John Wenke

Peoria Star--Robert Bill

Rock Island Argus--Edgar C. Cook, Jr.

We suggest that you contact the daily newspaper farm editor or editors in your county, invite them specially to attend the Recognition Day activities and bring them with you to Springfield in your car if that is possible.

ILLINOIS 4-H MAT SERVICE

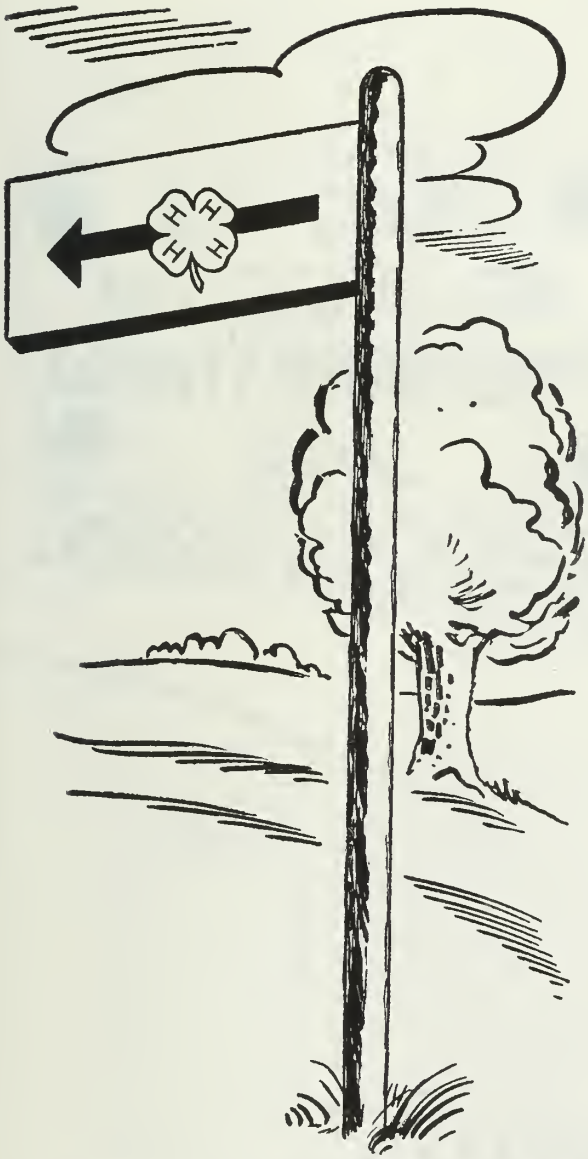
The newspaper mats illustrated inside are available from the Extension Editorial Office, 330 Mumford Hall, Urbana, Illinois, for your use in helping to promote 4-H Club work in your county. Use one of the enclosed blanks to order free of charge any or all of the mats.

UNIVERSITY OF ILLINOIS COLLEGE OF AGRICULTURE

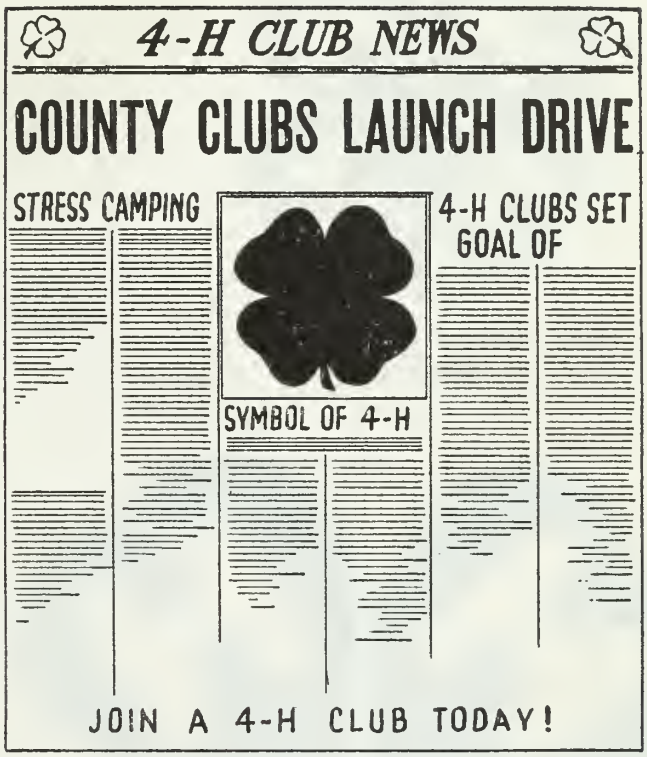
Extension Service in Agriculture and Home Economics

Mumford Hall — Urbana, Illinois

ILLINOIS 4-H MAT SERVICE


H
H
H
H

4-H 1


4-H CLUB NEWS
COUNTY CLUBS LAUNCH DRIVE
STRESS CAMPING
4-H CLUBS SET GOAL OF
SYMBOL OF 4-H
JOIN A 4-H CLUB TODAY!

4-H 2

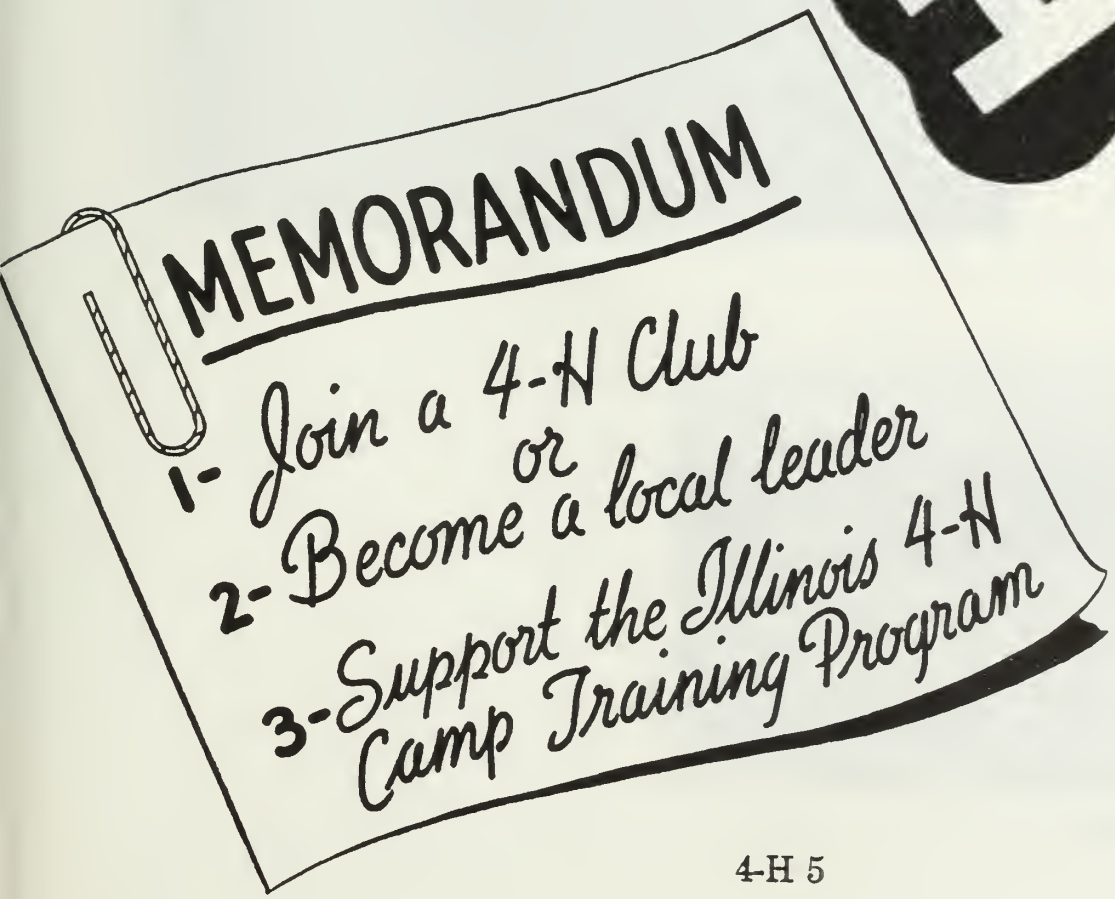

forward
H
H
H
H

4-H 3

4-H 4

4-H 6

4-H 8

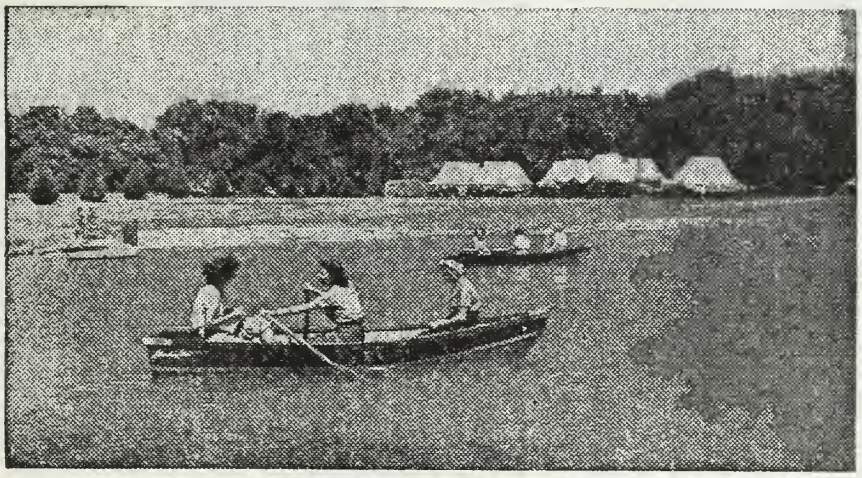


4-H 5

4-H 7

4-H 9

4-H 10

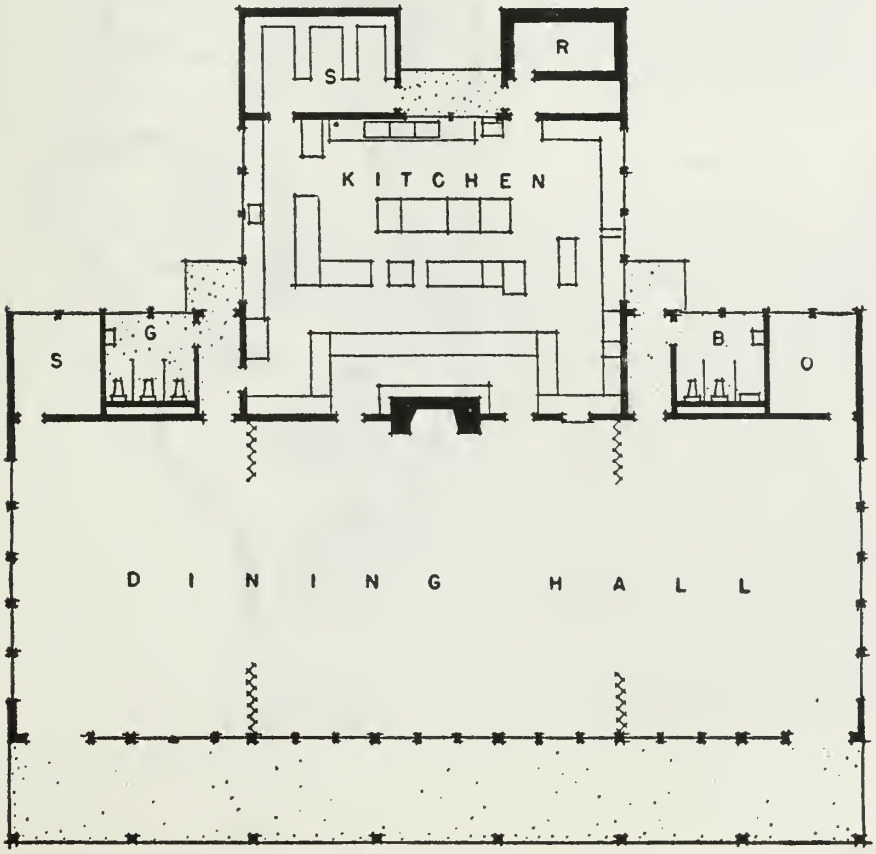


4-H 11

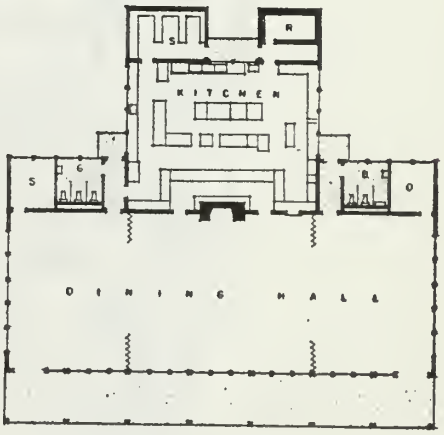
4-H 12

4-H 13

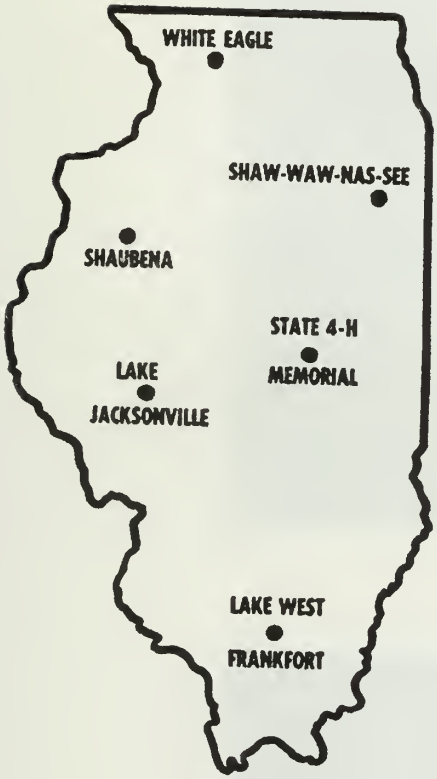
4-H 14



4-H 15



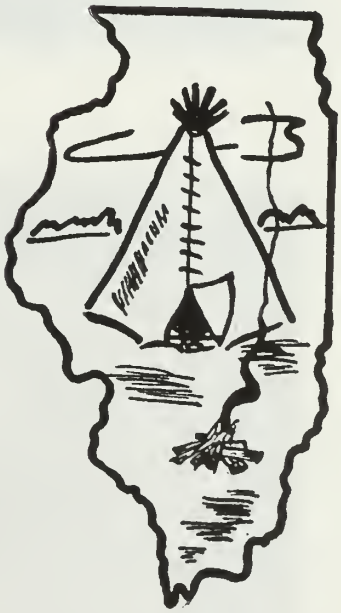
4-H 16



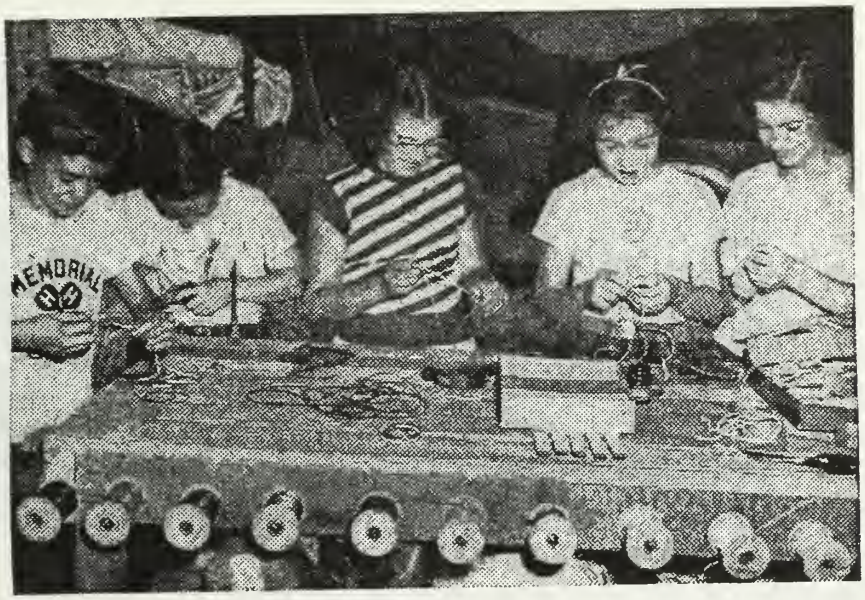
4-H 17

4-H 20

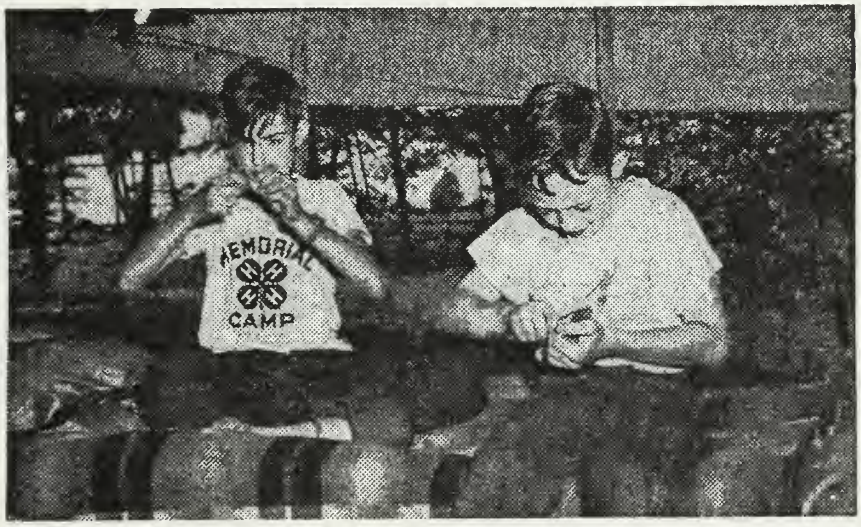
4-H 18



4-H 19



4-H 21

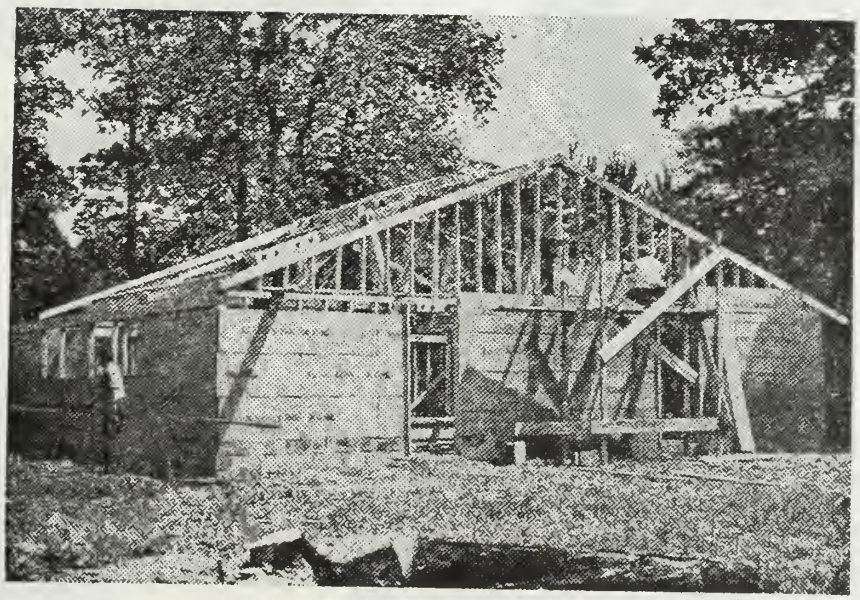


4-H 22

4-H 23

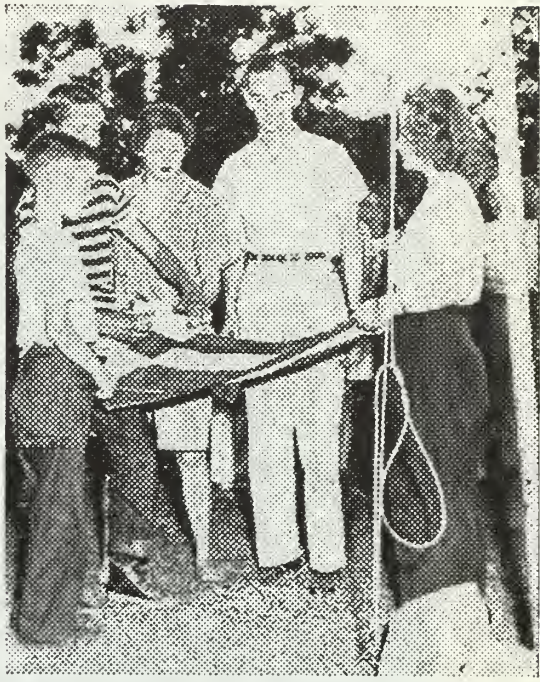
4-H 24

4-H 25

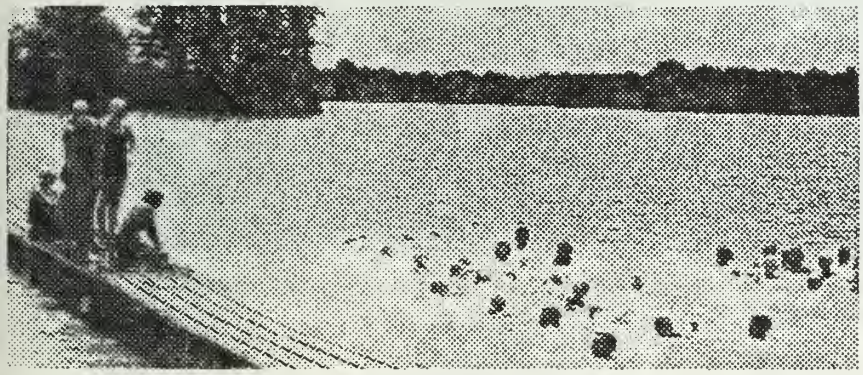


4-H 26

4-H 27

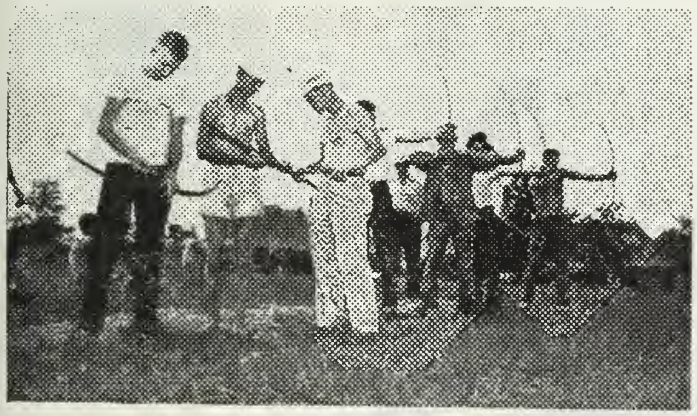


4-H 28



4-H 29

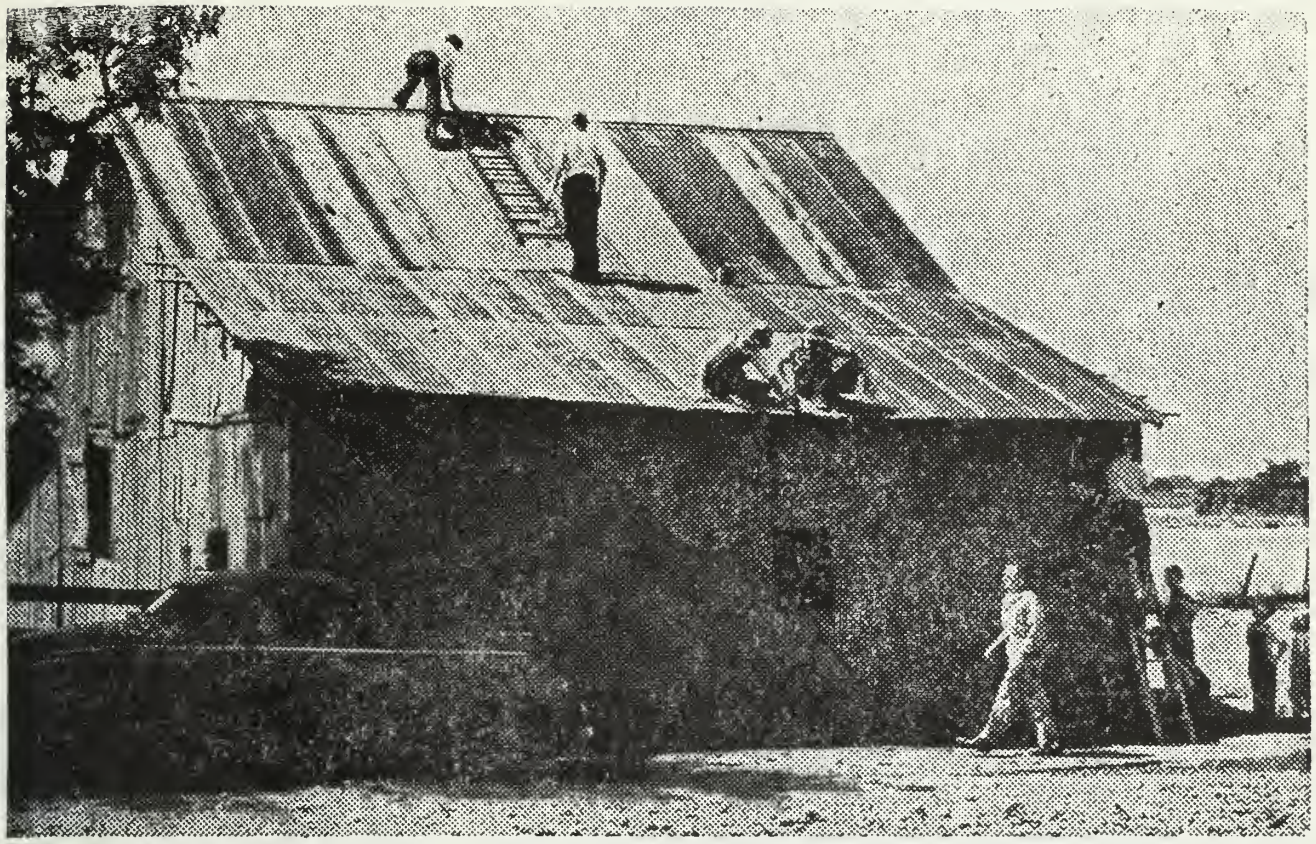
4-H 30



4-H 31

4-H 32

4-H 34



Members of the 1946 4-H Farm Metal Roofing project in Menard county, repairing, painting and grounding a metal roof at the county training school.

4-H 35

4-H A SOUND INVESTMENT

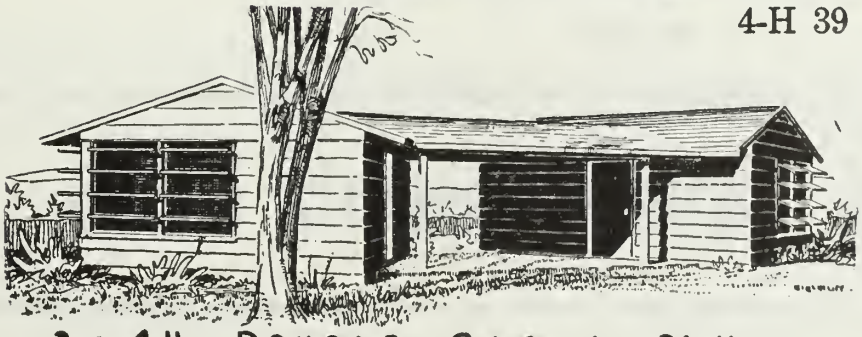
4-H 36

GOAL OF THE 4-H

4-H 37

4-H 38

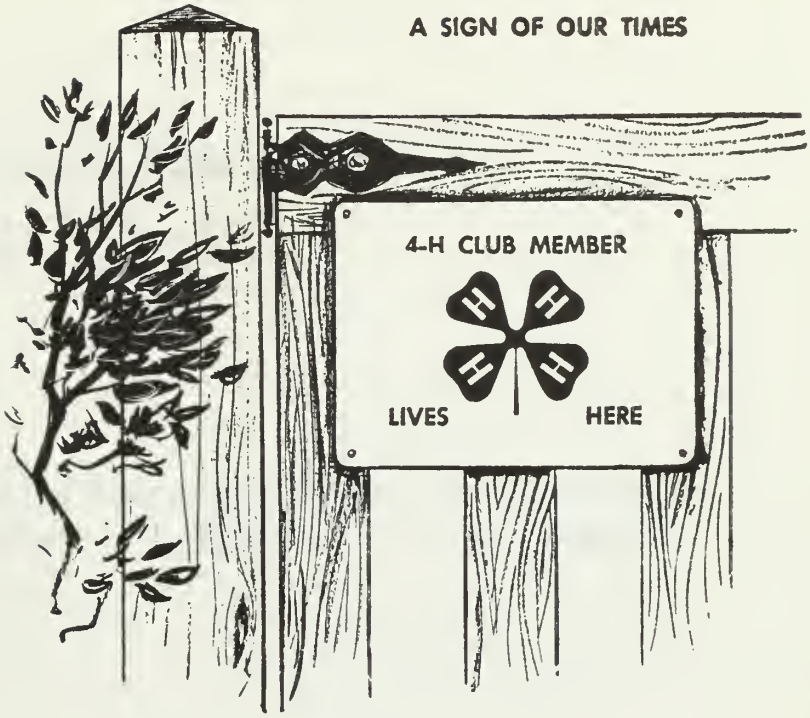
4-H 39



4-H DOUBLE CABIN - 24 UNIT

4-H 40

A SIGN OF OUR TIMES



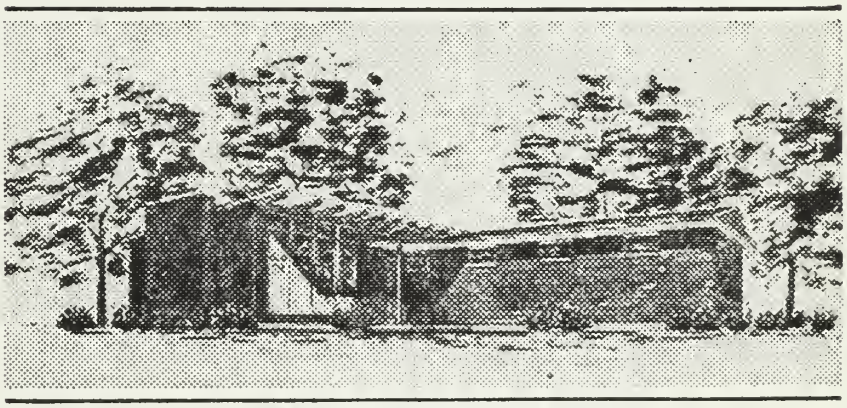
4-H 41

4-H NOTES

4-H 43

4-H NEWS

4-H 44

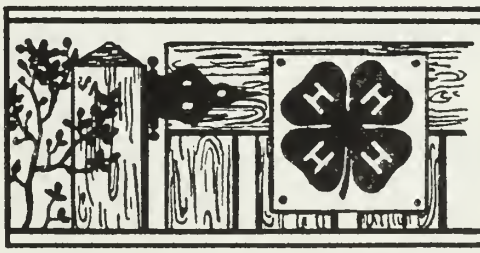


4-H WINTERIZED CABIN

4-H 42

4-H CLUB NOTES

4-H 45



COUNTY 4-H NEWS

4-H 46

4-H CLUB NEWS

4-H 47

ORDER BLANK FOR 4-H MATS

Extension Editorial Office
330 Mumford Hall
Urbana, Illinois

Gentlemen:

Please send us the following 4-H mats free of charge:

Mat No.	No. Wanted	Mat No.	No. Wanted

_____
(name)

_____
(address)

_____

For our information:

If you have any suggestions we might use in improving this mat service, won't you please list them on the back of this order blank?

EXTENSION EDITORIAL OFFICE

ORDER BLANK FOR 4-H MATS

Extension Editorial Office
330 Mumford Hall
Urbana, Illinois

Gentlemen:

Please send us the following 4-H mats free of charge:

Mat No.	No. Wanted	Mat No.	No. Wanted

_____
(name)

_____
(address)

_____

For our information:

If you have any suggestions we might use in improving this mat service, won't you please list them on the back of this order blank?

EXTENSION EDITORIAL OFFICE

ORDER BLANK FOR 4-H MATS

Extension Editorial Office
330 Mumford Hall
Urbana, Illinois

Gentlemen:

Please send us the following 4-H mats free of charge:

Mat No.	No. Wanted	Mat No.	No. Wanted

_____
(name)

_____
(address)

_____

For our information:

If you have any suggestions we might use in improving this mat service, won't you please list them on the back of this order blank?

EXTENSION EDITORIAL OFFICE

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Home Advisers

The Job Ahead--Safer Homes in Illinois

WHAT IS THE LONG-RANGE GOAL OF THE ILLINOIS SAFE HOMES PROGRAM?

To make every home in Illinois a safer place in which to live.

WHAT IS THE GOAL OF THE 1953 ILLINOIS SAFE HOMES PROGRAM?

To prevent home accidents, with particular stress, for the second year, on the prevention of burns.

To find the real causes of home accidents (from reports made on the Home Accident Report Form) so that each family can help prevent accidents.

DOES A STATE-WIDE SAFE HOMES PROGRAM PAY?

No safety program is complete until every person assumes responsibility for his own safety as well as the safety of others.

In 1951 there were 14,753 families in Illinois who exhibited an active interest in the program by reporting their safety history for the year. This represents a steady increase in reporting since the start of the state-wide project in 1943.

WHO SPONSORS THE ILLINOIS SAFE HOMES PROGRAM?

The Illinois Home Bureau Federation in cooperation with the Illinois Home Economics Extension Service work together on a program that goes hand in hand with the home economics extension program.

-more-

Farm Bureau Extension Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm Advisers

The 100 Least-Safe Farms in Illinois

What is the Lost-Acre Club, or the Illinois Safe Farm Program?

It was first here in Illinois a year ago in order to find:

What is the goal of the 100 Illinois Safe Farm Program?

To promote farm security, with particular stress, for the second year, on the prevention of losses.

To find the real causes of farm accidents (from airports and on the highways, farmers report data) so that farm family can help prevent accidents.

What is the Safe-Farm Idea? Farmers say:

An safety program is required qualities which farmers recognize for its own safety as well as the safety of others.

In 1950 there were 10,000 farmers in Illinois who qualified as active members in the program by reporting their safety history for the year. This represents a steady increase in reporting since the start of the farm-safety program in 1947.

Who Sponsors the Illinois Safe Farm Program?

The Illinois Farm Bureau cooperation in cooperation with the Illinois Agricultural Extension Service were together on a program that was work in hand with the Farm Bureau extension program.

WHY IS IT IMPORTANT TO HAVE A STATE-WIDE SAFETY PROGRAM?

Home accidents in Illinois during 1951 accounted for 51.3 percent of the deaths from accidents not counting motor vehicle accidents.

Once the homemaker's personal interest is aroused she is ready to enlist the help of her family and to enroll in the program to make her home safe.

Through this continuous state-wide program families are beginning to understand that most home accidents are preventable. They are realizing that such accidents as falls and burns are the result of one or more unsafe conditions or practices which they, through cooperation, can correct.

WHAT IS THE HOME ACCIDENT PICTURE FOR 1953?

On the basis of past records of the National Safety Council home accidents this year will take the lives of about 4,000 farm residents.

By adopting the right attitudes and habits toward safety at home, hazards in homes and buildings will be eliminated. Some of the more common of these are rubbish in basements and attics, ashes kept in wood containers, and open or paper-covered flue hole in chimney.

Certain practices, too, are hazardous such as starting fires with kerosene, drying clothes too near a stove, adjusting electrical equipment while it is plugged in, leaving medicines, sharp knives and the like within reach of children.

WHO IS AFFECTED BY HOME ACCIDENTS?

Home accident victims and their families suffer the greatest grief and loss from accidents.

Everyone in the United States is affected directly or indirectly because of the economic and social disruptions resulting from accidents.

-more-

WHAT IS IT TOWARDS AS GOOD A TRANSPORTATION SYSTEM PROCEED?

Some residents in Jakarta earlier CO2 measured for 0.3 percent of the
deaths from accidents and causing some public problems.

Once the homework a personal initial is issues she is ready to enjoy
the ease of her family and to enroll in the process to make her own ac-
Through this continuous accessible project Tentiel are beginning to ac-
discussed than most road accidents are preventable. They are realizing
that road accidents or falls and runs are the result of one or more ac-
able conditions or practices which can, although complicating, be correc-

WHAT IS THE ROAD ACCIDENT SITUATION FOR 1975?

On the basis of past records of the National Safety Council some resident
this year will have the lives of about 45,000 more casualties.

By adopting the right attitudes and habits towards safety at home, working
on roads and buildings will be eliminated. Some of the more common ac
these are rooted in carelessness and ignorance, taking hope in good conditions,
and need to protect-overall time hole in children.

Certain conditions, too, are dangerous such as stacking fires with kerosene
during children in your room. Inadequate electrical equipment with lo
is dangerous in, leaving medicines, sharp knives and the like within reach
of children.

WHO IS RESPONSIBLE FOR ROAD ACCIDENTS?

The drivers, riders and their immediate advice the pressure great and
have from accidents.

Whether in the United States is activity directly or indirectly because
of the economic and social disruptions resulting from accidents.

ADOPT RIGHT ATTITUDES--AND PASS THEM ON:

The Illinois Home Safety Program is based on the belief that home accidents can be reduced. But this will require the adoption of right attitudes toward home safety. When right attitudes are present, people are receptive to safety advice.

Here is a list of good attitude rules.....

1. Don't hurry when you are tired, or when it is dark. Realize that haste makes waste. Short cuts, or failure to stop long enough to correct a hazard may result in a loss of time, money, and health.

2. Be open minded to safety suggestions. Profit from radio and new items that bring safety information or reminders.

3. Take safety seriously. Know and obey common-sense safety rules. Be alert for danger at all times.

4. Keep your house in order; Have a place for everything and keep everything in its place. Eliminate hazards as you find them. In other words, be a good housekeeper.

5. Plan ahead. Good planning reduces the temptation to hurry, means better work done and fewer accidents. Allow time for doing the day's job safely.

6. Be "firesighted." Don't smoke in bed. Store kerosene in red cans and away from heat. Get rid of scrap heaps in basements and attics.

7. Take advantage of every opportunity to learn more about safety. Support safety education. Be an example to your children. Encourage safety instruction in schools. Vote for safety discussions in your home bureau meetings.

8. MAKE SAFETY A WAY OF LIVING.

-more-

WHAT CAN HOME ADVISERS DO?

Help publicize the Illinois Safe Homes Program:

...by giving local recognition, through press and radio, to those who have removed fire and accident hazards from their homes.

...by giving local publicity to accidents and fires that handicap production and cause pain and loss.

...by radio interviews with home accident victims.

...by newspaper, newsletter, and radio tie-in with home safety, such as spot announcements encouraging home safety practices.

...by setting up demonstrations, displays or contests.

...by publicizing local plans for safety campaigns, local accident statistics, and national background material.

...by emphasizing safe practices in everything you do, such as using safe practices during foods demonstrations or other local leader training schools.

WHAT CAN HOMEMAKERS DO?

Adopt a right philosophy. Once homemakers are willing to do things the safe way, they will be making their homes a safer place for themselves and their family. To paraphrase Shakespeare, if the wish is father to the thought, then the thought is father to the deed. So "think safety; act safely." Accept responsibility for your own safety, and for training others in safe practices. Assume responsibility for safety of children and older people.

WHAT CAN THE STATE ORGANIZATION DO?

Recognize efforts of individuals, special groups, communities, and counties by presenting medals, plaques and other awards. Measure results of the safety program to test whether hazards are being discovered reduced, and eliminated.

Encourage training of more people in first aid and fire and accident prevention.

Continue to emphasize the philosophy that "Safety is a Way of Life."

-30-

AJR:mi
12/30/52

WHAT WILL THEY DEMAND NEXT?

Both militant and "moderate" Black Power programs:

...call for total economic, political, cultural and social, so there can never exist the sad problems facing the white people.

...call strongly from publicity to evidence and force that "medical care, education and decent pay and jobs.

...for radical investment into black community programs.

...for economic, educational and radical re-organization, and so that communities encouraging their own political development.

...for building of democratic institutions, displays or concerns.

...for publication "good plans for study conditions, local business possibilities, and national international concerns.

...in emphasizing more possibilities in everything you do, and to build self-pride during their communities or other local leaders having her concern.

WHAT CAN BE EXPECTED NEXT?

Black's right publicity. Your businesses are willing to do their own way. They will be taking their money a safe place for their future and their family. To [illegible] Independence, if the time is ripe to the struggle, then the struggle is better to get [illegible]. To "build strong, for safety." Black responsibility for pre-[illegible] and for creating ideas to help people. Leaders responsibilities to [illegible] or [illegible] and black people.

WHAT CAN BE DONE CONSTRUCTIVELY NOW

Increase efforts of [illegible], special groups, communities, and [illegible] by [illegible] ability, [illegible] and other [illegible]. Changing the [illegible] of the [illegible] people to have [illegible] and taking [illegible] and [illegible], and [illegible].

Encourage [illegible] of some people in [illegible] and [illegible] and [illegible].

[illegible] to [illegible] the [illegible] that "[illegible] is a [illegible] of [illegible]"

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers

County 4-H Club Leaders Attend District Meeting

Solving the problems that face the 4-H Club member in his first year will be the theme of the district 4-H Leaders' training conference on _____ at _____.

Farm (Home) Adviser _____ _____ reports that _____ club leaders from _____ county will attend.

These leaders and their clubs include; _____

_____

_____.

District conference is a good place for local 4-H club leaders to get information on how to lead their clubs and to get inspiration from others facing the same problems, _____ says. There will be sessions on recreation as well as on information so that everyone will have a good time.

A complimentary luncheon recognizing all of the leaders for their hard work and loyal services will be served at noon through the courtesy of _____ _____. Special recognition will be given to those leaders who have led clubs over a period of years.

4-H Club leaders may attend any one of the district meetings, _____ says, but they should make their reservations through their own county farm or home adviser not later than _____.

RAJ:bb
1-14-53

COOPERATIVE EXTENSION WORK IN AGRICULTURE
AND HOME ECONOMICS
STATE OF ILLINOIS

College of Agriculture, University of Illinois
United States Department of Agriculture,
Cooperating

January 15, 1953

Extension Service in Agriculture
and Home Economics
Urbana, Illinois

To Home Advisers:

Smoking in bed is a dangerous practice, and one that statistics show is far too common. We hope your editor's use of the enclosed home safety mat "Sure-Fire Trouble" will help eliminate this careless habit.

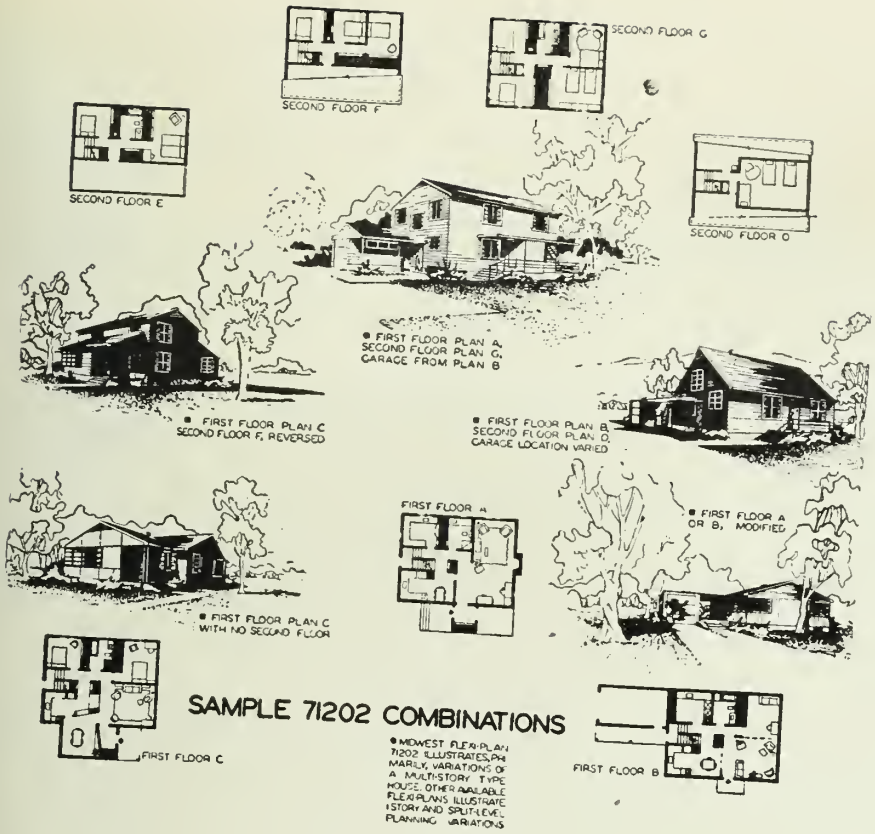
"Fires were never more expensive than they are today."

Sincerely yours,

Anna Retzer

Anna J. Retzer
Assistant Extension Editor

AJR:mi
Enc.



Sample 71202 Combina-

.n the new Midwest Plan

ıed for expansion.

ir new homes to fit any

or 2-story house, you

.on features in Midwest

ıat you can design from

71202 are shown in the illustration.

This new and unusual aid to home planning shows three first-floor plans and four plans for second floors. You can build a small but complete house on any one of the plans. Or you can combine a second-floor version with any one of them to build a larger house.

Farm houses with combinations of one to six bedrooms are possible with Flexi-Plan 71202. Construction details for all the possible combinations are also illustrated on the plans.

See your country farm or home adviser for a complete set of these flexible plans, or write directly to the College of Agriculture, Urbana. A set of plans costs $1.65.

RAJ:mi
1/20/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers
(To go with newspaper mat enclosed, Sample 71202 Combinations)

Flexi-Plans Provide Features For Farm Homes

One of the big features to be found in the new Midwest Plan Service farm houseplans is that they are designed for expansion.

Farm families can plan and build their new homes to fit any size of family or any size of budget.

If you want the compactness of a 1½ or 2-story house, you will find many new ideas as well as construction features in Midwest Flexi-Plan 71202. Some sample combinations that you can design from 71202 are shown in the illustration above.

This new and unusual aid to home planning shows three first-floor plans and four plans for second floors. You can build a small but complete house on any one of the plans. Or you can combine a second-floor version with any one of them to build a larger house.

Farm houses with combinations of one to six bedrooms are possible with Flexi-Plan 71202. Construction details for all the possible combinations are also illustrated on the plans.

See your country farm or home adviser for a complete set of these flexible plans, or write directly to the College of Agriculture, Urbana. A set of plans costs $1.65.

-30-

RAJ:mi
1/20/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers

W-I-L-L to Broadcast Farm and Home Week Programs

February 2-5 are circled dates on new calendars in many Illinois farm homes. Those are the dates of the 52nd Annual Farm and Home Week at the University of Illinois College of Agriculture in Urbana.

Dean R. R. Hudelson has extended a cordial invitation to the people of Illinois to attend.

As in past years, the University radio station W-I-L-L (580 kc) will broadcast several of the programs daily. Here are some of the programs to be heard:

MONDAY, FEBRUARY 2

8:00 - 8:45	Sunday Evening Youth Program
8:45 - 8:55	Farm and Home Week Highlights
9:00 - 9:30	For You at Home
9:40 - 9:55	Rural Youth Registration
10:30 - 10:55	A Foot Across the Iron Curtain
11:01 - 11:30	Looking Ahead With Soybeans
11:30 - 11:45	Farm and Home Week Highlights
12:00 - 1:00	Farm Hour
1:01 - 1:15	Homemakers' Quarter Hour
1:30 - 2:00	Farm Management Short Course
2:00 - 3:00	Economic Prospects
3:00 - 4:00	Where We Stand in Education — Dr. Ward Stoddard

TUESDAY, FEBRUARY 3

8:00 - 8:45	Can We Feed 200 Million People?
8:45 - 8:55	Farm and Home Week Highlights
9:00 - 9:30	For You at Home
9:40 - 9:55	The First Step in Soil Drainage: Know Your Soil
10:30 - 10:55	What's New in Foods
11:01 - 11:45	County Chorus Plans for the 1953 Season
12:00 - 1:00	Farm Hour
1:01 - 1:15	Homemakers' Quarter Hour
1:30 - 2:00	Farm Management Short Course
2:00 - 3:00	Ramparts of Freedom
3:00 - 4:00	A New Approach to World Peace

-more-

WEDNESDAY, FEBRUARY 4

8:00 - 8:45	How the Home Economics Department Serves the Homes of Illinois
8:45 - 8:55	Farm and Home Week Highlights
9:00 - 9:30	For You at Home
9:40 - 9:55	Special Diets Prepared in the Home
10:30 - 10:55	Feeding Quality Hogs
11:01 - 11:30	Marketing on Quality Basis
11:30 - 11:45	Farm and Home Week Highlights
12:00 - 1:00	Farm Hour
1:01 - 1:15	Homemakers' Quarter Hour
2:00 - 3:00	Significant Results of 1952 State Corn-Picking Contest
3:00 - 4:00	Observations and Experiences in Near East

THURSDAY, FEBRUARY 5

8:00 - 8:45	A One-Word Philosophy
8:45 - 8:55	Farm and Home Week Highlights
9:00 - 9:30	So You Want to Farm!
9:40 - 9:55	Making a Start
10:30 - 10:55	Tax Problems and Property Transfer
11:01 - 11:30	Interpreting Farm Lease Practices
11:30 - 11:45	Farm and Home Week Highlights
12:00 - 1:00	Farm Hour
1:01 - 1:15	Homemakers' Quarter Hour
2:00 - 3:00	Food Buying Today

-30-

JM:mi
1/20/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers
(Newspaper mat enclosed)

4-H'ers Observe National Club Week March 7-15

Dates for National 4-H Club Week this year have been set for March 7-15.

Farm Adviser _____ _____ and Home Adviser _____ _____ are inviting all rural boys and girls in _____ county between the ages of 10 and 21 years to join a 4-H Club this year.

Membership goals this year are _____ members in agricultural 4-H Clubs and _____ members in home economics 4-H Clubs. Last year the enrollment for _____ county were _____ in agricultural clubs and _____ in home economics clubs.

Agricultural clubs in _____ county last year and their local volunteer club leaders were: _____

_____

_____.

Home economics 4-H Clubs in the county last year and their leaders included: _____

_____

_____.

All you have to do to join a 4-H Club is to sign an enrollment card and agree to attend club meetings regularly. You can find out all about club work from any one of the local club leaders named above or from the county farm or home adviser or assistants.

(Add here any other details about the plans of your county for observing club week, March 7-15.)

-30-

RAJ:mi
2/11/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers
(Newspaper mat enclosed)

4-H'ers Observe National Club Week March 7-15

Dates for National 4-H Club Week this year have been set for March 7-15.

Farm Adviser _____ _____ and Home Adviser _____ _____ are inviting all rural boys and girls in _____ county between the ages of 10 and 21 years to join a 4-H Club this year.

Membership goals this year are _____ members in agricultural 4-H Clubs and _____ members in home economics 4-H Clubs. Last year the enrollment for _____ county were _____ in agricultural clubs and _____ in home economics clubs.

Agricultural clubs in _____ county last year and their local volunteer club leaders were: _____

_____

_____.

Home economics 4-H Clubs in the county last year and their leaders included: _____

_____

_____.

All you have to do to join a 4-H Club is to sign an enrollment card and agree to attend club meetings regularly. You can find out all about club work from any one of the local club leaders named above or from the county farm or home adviser or assistants.

(Add here any other details about the plans of your county for observing club week, March 7-15.)

-30-

RAJ:mi
2/11/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm and Home Advisers
(To go with newspaper mat of 4-H winterized cabin)

Build Winterized Cabin at State 4-H Camp

Another permanent addition to the facilities at the State 4-H Memorial Camp near Monticello is being built this winter, according to Farm (Home) Adviser _____ _____.

The first winterized cabin is now under construction and will be ready for use in the summer camping program. Several of the winterized cabins will eventually be built, making facilities available for year-round use of the camp in addition to the present summer camping season for 4-H Club members.

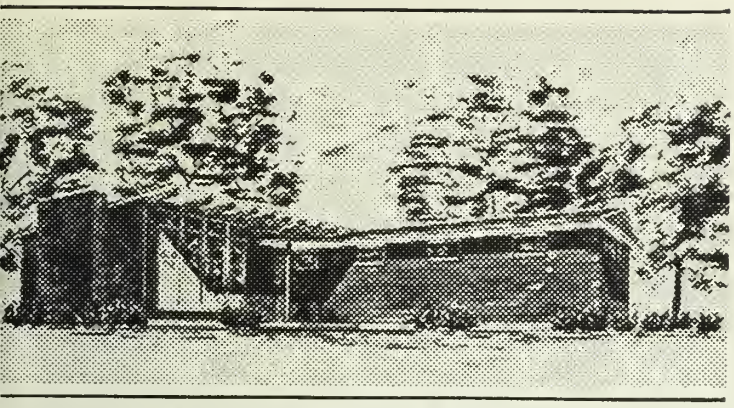
These cabins and other facilities planned at the camp site will be built as funds are received from the counties as their share of the 10-year million-dollar camp fund-raising drive for the five district 4-H camps in Illinois, _____ says.

_____ county's quota of this camp building fund is $_____. So far $_____ of this quota has been raised and contributed to the fund.

Winterized cabins will be equipped so that they can be heated for use at any time of the year, _____ explains. They are designed to reflect the general pattern set by the dining hall at Memorial Camp. Features include the shed roof and overhang facing toward the southwest and the wide horizontal siding.

Other features include an assembly room with a fireplace and a large picture window looking toward the lake. The cabin includes two guest rooms in addition to a bunk room that will sleep 20 campers. Floor is slab concrete.

RAJ:mi
2/11/53



4-H WINTERIZED CABIN

.osed in packet)

here is a split-level construction plan designed for farm families who want a distinctive and yet a highly functional and economical new home.

Planned on three levels, this house can have either two or three bedrooms, depending on the arrangement of the lowest level. Special features, according to Farm (Home) Adviser _____ _____, include an all-purpose vestibule and entry facing the side drive and a spacious breezeway for summer dining or other activities.

This plan is variation G of Midwest Flexi-Plan 71201. You can get a copy of the plan at your county farm or home adviser's office for $1.80. The plans illustrate the details needed for building a wide variety of three-level farmhouses, _____ says.

-30-

RAJ:mi
2/23/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers
(To go with Mat #71201-G enclosed in packet)

Here's a Split-Level Farmhouse Plan

Here is a split-level construction plan designed for farm families who want a distinctive and yet a highly functional and economical new home.

Planned on three levels, this house can have either two or three bedrooms, depending on the arrangement of the lowest level. Special features, according to Farm (Home) Adviser _____ _____, include an all-purpose vestibule and entry facing the side drive and a spacious breezeway for summer dining or other activities.

This plan is variation G of Midwest Flexi-Plan 71201. You can get a copy of the plan at your county farm or home adviser's office for $1.80. The plans illustrate the details needed for building a wide variety of three-level farmhouses, _____ says.

-30-

RAJ:mi
2/23/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers

Attend Leisurecraft Camp May 4-9

_____ county recreation and extension leaders are planning to attend 18th annual Leisurecraft and Counseling Camp scheduled for May 4-9 at 4-H Memorial Camp near Monticello.

Farm (Home) adviser _____ _____ says the following people so far have signed up to attend the camp: _____

_____

Theme for the 1953 camp is outdoor education skills and camping. Campers will get new suggestions for crafts with native materials, naturalist programs, cabin counseling, daily vacation Bible schools, and practice in music, games, folk and square dancing, informal dramatics, ceremonials, camptivity programs and numerous crafts, _____ says.

Through group discussions and demonstrations, those attending the camp are taught new attitudes and ideas for organization and management of school, church, community, youth and camp programs. _____ has been a member of this camp group for _____ years.

Resource leaders will include Dr. William Randall, University of Illinois camping and outdoor education; John Klassen, Bluffton, Ohio, ceramics and wood carving; Howard Tanner and Richard Minning, Waupun, Wisconsin, craft design; Harvey Gaither, Mahomet, stone-polishing; and Mrs. Anita Rich, Morrison, music.

-more-

Camp leaders expect 100 recreationists and local leaders to attend from Indiana, Illinois, Kentucky, Wisconsin and Michigan.

Since 1947, leisurecraft and counseling camp has been set up on a four-year basis. In consecutive years, the emphasis is on crafts, counseling, camping and leisure-time skills. Leaders in these fields have been secured to assist with the camp program.

Members of the camp continuation committee will also serve as resource leaders. They include the following: Rev. Sam Buck, Aledo; Rev. Glenn Gothard, Kempton; Rev. D. C. Ellinwood, Maroa; Rev. Walter Theobald, Sullivan; and Rev. Paul Wilson, Momence, church and community recreation. Hal Halfyard, Neponset, puppets and plastics. Mrs. Lillie Fishel, Tolono, and Blanch Icenogle, Toledo, social and community recreation. Ed Dalhaus, Chicago, square and folk dancing. William Gedonius, Chicago, youth work. Hugh Livesay, Mt. Vernon, county recreation. June Pilgrim, Amboy, crafts and social recreation. E. D. Lyon, Monticello, folk lore. From the University of Illinois, R. O. Lyon, wood carving, fly-tying, and ceramics; E. I. Pilchard, youth programs; E. H. Regnier, community recreation; and Hubert Wetzel, wood crafts.

The committee plans to have resource persons in arts and crafts ready to start activities on Monday afternoon, May 4. As soon as campers register and are located, they may start their projects. A festival display of craft work is planned for Friday afternoon, May 8.

Because of the nature of the camp and the limited space for activities, only 100 registrations can be accepted. Closing date for registration is April 25. For further information, see your county farm or home adviser or write to Rev. Sam Buck, Aledo, or Ed Dalhaus, 43 East Ohio Street, Chicago.

-30-

RAJ:wi
3/18/53

COOPERATIVE EXTENSION WORK IN AGRICULTURE
AND HOME ECONOMICS
STATE OF ILLINOIS

College of Agriculture, University of Illinois
United States Department of Agriculture,
Cooperating

Extension Service in Agriculture
and Home Economics
Urbana, Illinois

April 9, 1953

Dear Home Adviser:

Let's get the dry cleaning out of the home. Mrs. James Graham, home safety chairman, Illinois Home Bureau Federation, made a good start in that direction in her IHBF safety release for March.

We hope your editors will be able to use the Home Safety mat entitled "Don't Dry Clean at Home." We are also enclosing a special fill-in story for you to use either with the mat or separately, as you wish. Clothing specialist Edna Gray is our authority for statements in the story.

Sincerely yours,

Anna Retzer

Anna J. Retzer
Assistant Extension Editor

AJR:si
Enclosures - 2

April 5, 1951

Dear Dave Adriner:

Let's get the fog clearing out of the room. Mrs. Jones studies, has safety classes. Illinois Bell Telephone Publications. Made a good start in that direction in our fire safety rooms for seven.

We hope your safety will be able to use our fire safety set outfits. Don't try clean or dose. We can also maintain a special filling point for you to use either with the set or separately, as you wish. Contact secretary this office is our authority for statements to the school.

Sincerely yours,

Anne J. Jones
Assistant Extension Editor

AJJ:ms
Enclosures - 2

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

TO ACCOMPANY HOME SAFETY MAT

Special for Home Advisers

Don't Dry Clean at Home

Dry cleaning clothes at home is so risky that you can't afford to do it, says _____, _____county home adviser.

Painful burns and destroyed homes are a common story this time of year when homemakers take a chance on dry cleaning at home.

Miss _____ insists that the only really safe way to dry clean clothes is to send them to the cleaner.

Dry cleaning solvents, including gasoline and many commerical fluids, volatilize very quickly, combining with the air to form a highly explosive mixture. It will take only a small spark from the friction generated by rubbing to ignite this mixture. Remember that the explosive power of two cups of gasoline is greater than that of two sticks of dynamite.

-30-

AJR:mi
4/9/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

FOR IMMEDIATE RELEASE

Special

Local Students Visit University of Illinois

_____ _____ high school
No. of students name of school

girls got an inside glimpse of the life of a University of Illinois home economics student on Saturday, April 25. While on the Urbana campus they met with more than 300 other girls from all parts of the state who had come with teachers, mothers or friends to be guests of the home economics faculty and students.

The occasion was the fourth annual High School Hospitality Day, planned to acquaint prospective Illini with the University and the opportunities in home economics. Local girls who made the trip with _____ were:
name of adult(s)

_____

_____

_____

_____

_____

The guests were taken on tours of the classrooms, where they saw the home economics students demonstrate laboratory equipment. They also saw exhibits planned by the students and faculty. One exhibit advised the girls of the scholarships available to students entering the University. Each year scholarships are available for all of the 102 counties in the state. Senior high school girls should contact their County Superintendent of Schools for more information.

-more-

University student guides explained the home economics students' work in each classroom and laboratory. Guests saw proof of the statement made by Dr. Janice M. Smith, head of the department, that "home economics trains for careers in and out of the home." Home economists are in great demand, Dr. Smith said. Each year the department receives requests for three times as many people as it can provide.

"Clothes That Go to College" was the theme of the style show designed to help girls choose a wardrobe that would be suitable for many college activities. Home economics coeds modeled clothing from their own wardrobes; some of it was designed and made by the students.

Add and other information about your group.

AJR:mi
4/22/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

National Home Furnishings Conference

URBANA--The National Home Furnishings Conference will open in Chicago, Illinois, at the Hotel Knickerbocker on Sunday, April 26, and continue through May 2. Extension specialists from 38 states and Alaska have preregistered for the sessions.

The conference is keyed to the family approach. Throughout the week specialists will study methods and techniques whereby they can better help families make choices in home furnishings.

The effect of current economic and social trends on family choices will be discussed. The relation of the house and its furnishings to the mental, physical and emotional development of the family will be considered. A rural family has been selected to participate.

Through the cooperation of the furnishings industry, the specialists will have an opportunity to study market resources and to develop channels for keeping the information current. Many tours have been arranged.

Specialists will see various types of furniture at different price levels, as well as floor coverings, wall finishes, drapery and upholstery fabrics.

One session of the conference will be devoted to a discussion of decorative fabrics and finishes and what can be expected of them. Another session is keyed to comparative shopping, and many types of furnishings will be considered.

This first national "in-service" training conference has been arranged at the request of the state specialists from the land-grant colleges. Miss Dorothy Iwig, home furnishings specialist, University of Illinois, on loan to the Federal Extension Service, has developed the program.

-30-

JEH:mi
4/24/53

Cook County Extension Office
University of Illinois
College of Agriculture
Urbana, Illinois

Rural Home Planning Conference

Urbana--The annual Home Furnishings Conference will open in Urbana, Illinois, at the Hotel Lincoln-Urbana on Monday, April 20, and continue through Wednesday. Prominent speakers from 20 states and Alaska have been engaged for the meetings.

The conference is aimed at the family approach. Throughout the week (Monday-Friday) will study methods and techniques whereby they can derive daily satisfaction and delight in home furnishings.

The effect of current economic and social trends on family decisions will be discussed. The relation of the home and its furnishings to the social, civic and educational development of the family will be considered. A rural family has been invited to participate.

Through the cooperation of the furnishings industry, the conferees will have an opportunity to study leader techniques and to develop skills for leading the information program. Many leaders have been arranged.

Demonstrations will use various forms of furniture in relation to other items, as well as their surroundings, and fundamental principles of furniture selection.

The results of the conference will be handed to a committee of interested people during the finishing and will then be expected of them. Another meeting is hoped to consider the coming, and many ideas of conferences will be considered.

Mrs. Lucy Rathmann, Extension Home Furnishing specialist, University of Illinois, is in charge of the program. Other specialists from the University of Illinois, as well as other specialists from the University of Illinois, as well as in the Home Furnishing Service, Department of Agriculture, will be present.

-30-

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers

Seniors Can Apply for University Scholarships

High school seniors in _____ county are eligible to apply for one of the many scholarships available at the University of Illinois College of Agriculture for entering students.

Farm (Home) Adviser _____ _____ points out that a scholarship offers an excellent opportunity to get help in continuing your education in college if you need financial aid to attend school and study agriculture or home economics.

Usually not more than one scholarship will be awarded to any student at one time, _____ says. But you can apply for as many different scholarships as you wish if you can meet the eligibility requirements.

In general, you must rank in the upper half of your graduating class to be eligible for a scholarship, _____ says.

Each county in the state is entitled to one agriculture and one home economics Farmers' Institute scholarship each year. These scholarships have a value of $400 each for the regular four-year course. A competitive examination for eligible applicants will be conducted by your county superintendent of schools on Saturday, June 6.

One county scholarship and two scholarships for children of veterans of World Wars I and II, usable in any college in the University of Illinois, are also available to students who meet the

-more-

entrance requirements. The competitive examination for these scholarships will be given at the same time and place as the other examinations. For further information, see the county superintendent of schools in the county in which you live.

Sears Roebuck scholarships in both agriculture and home economics are available to freshman students entering the College of Agriculture. They are awarded on the basis of financial need, high school scholarship and other records that show promise of superior attainment. The award is $200 for the freshman year, with the possibility of extension through the sophomore and junior years for very outstanding students.

Kroger scholarships for the freshman year are also awarded on the basis of scholastic achievements in high school and leadership qualities as demonstrated in school, church, 4-H Club, FFA, FHA and other youth organizations. Financial need may also be considered. Three agriculture and three home economics scholarships are available at Illinois.

No examination is required for the Sears or Kroger scholarships. You can get application forms for both from C. D. Smith, Assistant Dean, College of Agriculture, Urbana. Application forms should be completed and returned to Dean Smith by June 15.

-30-

RAJ:mi
4/21/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers

Need Names of Outstanding 4-H Alumni

Here's a chance to honor former 4-H Club members in _____ county who have gone on to become leaders in their communities and counties.

Farm Adviser _____ _____ and Home Adviser _____ _____ report that they need the names of outstanding 4-H alumni in the county, with their addresses and any other information you can give about them.

For the first time, _____ and _____ say, these former 4-H'ers who are leaders in their communities will be honored during 1953 by the National 4-H Alumni Recognition Awards program.

Two individuals will be selected in each county in Illinois to receive award certificates of recognition. Four persons will be selected from the county winners to be named as Illinois state winners and given alumni plaques of honor.

From among the winners in all the states, four men and four women will be selected for national honors. They will be given gold recognition keys and all-expense trips to the National 4-H Club Congress in Chicago next November.

Anyone can recommend candidates for these awards, the county advisers says. Write, call or tell your adviser of your choices. They

-more-

are looking for persons who have made records in one or more of the following areas:

1. Leadership and participation in youth, civic, church or school activities on a community, county, state or national level.

2. Service to 4-H Club work (following 4-H Club membership).

3. Evidence of attitudes and acts that reflect adherence to the ideals and principles for which 4-H Club work stands.

4. Examples of success in chosen occupation or profession.

Many of the country's leading citizens have come from the ranks of 4-H Club work, the advisers say. More than 15 million adults in the United States, Alaska, Hawaii and Puerto Rico are 4-H alumni.

-30-

RAJ:mi
5/5/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers

Start New County 4-H Record Card System

Permanent record cards for all _____ county 4-H Club members will now be kept on file in the county extension office.

Farm (Home) Adviser _____ _____ says that for the first time a standard card file system of keeping personal records on all 4-H Club members has been set up.

The big advantage of such a system, _____ says, is that it does away with the necessity of keeping all the bulky records and other materials that accumulate during the years that a boy or girl is a 4-H'er in the county.

Instead, all of the pertinent data on projects carried, achievements, offices held, activities and special awards will be put on a small card that can be kept in a file drawer.

From now on persons seeking information about the 4-H Club work of any member need only go to the card file to get it. No more need to trust memory or haphazard systems of keeping records.

One of the big helps that the new filing system will provide is concerned with the newly started national awards program for 4-H alumni, _____ points out. It will be much easier from now on to get all the background material needed about the 4-H activities of persons selected for county alumni honors.

The permanent record cards will also make it much easier to tabulate numbers of county 4-H boys and girls, honors won in past years, activities and other aspects of club work.

RAJ:mi
5/13/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm and Home Advisers
(To go with newspaper mat Flexi-Plan 71203, Variation D, enclosed)

New 3-Bedroom Farmhouse Plan Available

Every room in this new three-bedroom farmhouse plan has cross ventilation.

Developed by cooperative regional research, this house has been planned to provide plenty of storage in places where it's needed, says Farm (Home) Adviser _____.

It features minimum traffic areas, a divided bath, a front porch and a rear grade entrance to the basement, _____ points out.

There is also a dining alcove and a combined work, kitchen and eating area to permit most efficient use of space. If you wish, you can attach a garage to the end of the work wing and connect it to the back door by means of a porch or breezeway.

You can get detailed plans for this house and literally hundreds of variations of it at the office of your county farm or home adviser. Or you can write directly to the College of Agriculture, Urbana. Ask for Midwest Flexi-Plan 71203.

-30-

RAJ:mi
5/19/53

COOPERATIVE EXTENSION WORK IN AGRICULTURE
AND HOME ECONOMICS
STATE OF ILLINOIS

June 2, 1953

ollege of Agriculture, University of Illinois
United States Department of Agriculture,
Cooperating

Extension Service in Agriculture
and Home Economics
Urbana, Illinois

TO Farm and Home Advisers

FROM Extension Editorial Office

SUBJECT: Copy deadline dates for county publications.

We would very much appreciate if you would fill out the blank spaces in the short survey form below that apply to your case, tear off and mail back to us. We need a list of deadline dates of all county publications so that we can do a better job of planning state-wide mat releases to get to all counties before copy deadlines are passed. Thanks for your cooperation.

EXTENSION EDITORIAL OFFICE

To: Extension Editorial Office
330 Mumford Hall
Urbana, Illinois

Deadline date for copy for our county publication

is _____.

This is a ☐ Farm Bureau
☐ Home Bureau publication.

_____
(name)

_____
(county)

_____
(name of publication)

June 21, 1971

TO: Iowa and Iowa Indians

FROM: Schwalbe Editorial Office

SUBJECT: City Directory Data for County Publications

We would very much appreciate if you would fill out the blank spaces in the data survey form below that apply to your city, that off and mail back to us. We need a list or directory data of all county publications so that we can go to a person or planning agency-we not intend to get to all counties before copy deadlines are reached. Thanks for your cooperation.

DIRECTORY SURVEY DATA

TO: Schwalbe Editorial Office
[illegible]
Urbana, Illinois

Dealing data for copy for our county publication

is _____

This is a ☐ Pick Green ☐ Blue Green publication.

_____
(Name)

_____
(Address)

_____
(Name of publication)

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

RELEASE PRIOR TO FIELD DAY

Special to Farm Advisers and Assistants
(Advance Story No. 1 on Keeping-Fit Field Day)

Hold Keeping-Fit Day on (date)

Highest point of interest in the _____ county 4-H Club health activity will come on Keeping-Fit Field Day, which will be held on _____, _____ at the _____ in _____.

Farm (Home) Adviser _____ _____ says the 4-H keeping-fit program gives 4-H boys and girls a definite program and goals for keeping themselves well and strong.

Specialists from the University of Illinois will be in the county on Keeping-Fit Field Day to conduct the tests and exercises that will show 4-H'ers just how strong and physically fit they really are.

So far Illinois is the only state that has organized such a program for its rural young people, _____ says. The keeping-fit activity has been used since 1941 to stimulate the interest of the 4-H'ers in their physical growth and health.

This program is different from other health programs because it puts the responsibility for good health and physical strength on each individual youngster instead of on doctors and nurses. It emphasizes the need for boys and girls to keep healthy and shows them how they can improve their health instead of helping them to get well again after they become sick.

Keeping-fit activities have been designed to take a regular place in the recreational program of every agricultural 4-H Club. Tumbling is another physical education activity that 4-H Club members will have an opportunity to learn in addition to the keeping-fit exercises they will learn at the Keeping-Fit Field Day.

-30-

RAJ:mi
6/3/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

RELEASE PRIOR TO FIELD DAY

Special to Farm Advisers and Assistants
(Advance Story No. 2 on Keeping-Fit Field Day)

Fitness Experts to Teach County 4-H'ers

Richard Costello and Donald Chalus, both of the University of Illinois, will be in charge of the _____ county 4-H Keeping-Fit Field Day on _____, according to (Assistant) Farm Adviser _____ _____.

Costello is a member of the staff of the physical education department of the University. Chalus, who graduates this year in physical education, is a former 4-H Club member from LaSalle county who has taken part in several Keeping-Fit Field Days himself.

_____ says that it is especially important for young people to learn how to keep their physical health and to make their bodies stronger. The 4-H health activity and the keeping-fit program help to bring this knowledge to Illinois farm youngsters.

Physical tests and exercises designed to measure the fitness of the county 4-H'ers will be conducted on Keeping-Fit Field Day, _____ reports. Local clubs will also be shown how to fit the program into their recreational activities and to carry it on over the entire year. He urges every agricultural 4-H Club member in _____ county to attend this year and take part in the tests.

Keeping-Fit Field Day will be held on _____, _____ at the _____ in _____, starting at _____ o'clock in the _____. Parents should come with their children to watch the tests and to hear the specialists explain why it is so important for young people to build a sturdy basis for adult health.

-30-

RAJ:mi
6/3/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

RELEASE PRIOR TO FIELD DAY

Special to Farm Advisers and Assistants
(Advance Story No. 3 on Keeping-Fit Field Day)

Will Test Physical Fitness of 4-H'ers

Keeping-Fit Field Day on _____ at _____ is the day when _____ county 4-H Club member put special emphasis on the health H of the four H's.

Every 4-H member who enrolls in the series of tests will be weighed, measured and tested with a variety of exercises to find out how fit he or she is physically, says (Assistant) Farm Adviser _____ _____.

After these tests of strength, flexibility, speed, endurance and organic fitness have been given, each 4-H'er will be graded against standard score tables that will tell him how he compares in fitness with others his age.

He will also be given a body-type growth chart that will establish his growth schedule. Years of tests have shown that many 4-H youngsters are off schedule in their growth rate and do not know it.

Strength, flexibility and endurance are very important in this age of "take it easy," _____ says. A recent New York test showed that more than half of the children tested between the ages of 6 and 19 years failed a simple muscular test. The research workers predict that these children will have aching backs when they get older because their back muscles are weak from lack of exercise.

While 56 percent of these U. S. children failed the test, 92 percent of Italian and Austrian children given the same test passed it. The European children were stronger, more graceful and agile because they walked to school, climbed stairs instead of taking the elevator and got their recreation from active exercise rather than from going to the movies.

RAJ:mi
6/3/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

RELEASE FOLLOWING FIELD DAY

Special to Farm Advisers and Assistants
(Follow-up Story on Keeping-Fit Field Day)

Field Day Shows 4-H Members How to Keep Fit

4-H Keeping-Fit Field Day attracted a crowd of _____ county rural young people to the _____ in _____ on _____, where they found out how strong and physically fit they were in relation to other young people their age.

From _____ in the morning until _____ in the afternoon, the 4-H Club members took part in tests so that each one would know how healthy he actually was. They also learned at the same time how to keep themselves physically fit and how to make themselves stronger and more healthy.

First the youngsters were weighed and measured and given a body-type score in order to determine whether or not they were growing according to schedule. Then they ran 60 yards to check their speed and to learn how promptly their heart beat returned to normal. This was a test of breathing capacity.

Situps, broad jump and arm-pull exercises tested their muscular strength. Front and back bends checked their body flexibility. Finally, they ran 400 yards to find out how much endurance they had. Then they compared their scores with the standards to determine their fitness levels.

The field-day tests were conducted by the state 4-H Club office and D. M. Hall extension specialist of the University of Illinois College of Agriculture, assisted by Richard Costello and Donald Chalus, physical fitness specialists from the University.

More than _____ parents of the 4-H Club members were also present to watch the activity. _____local 4-H Club leaders attended.

"This day was an important milestone in the lives of the youths who took part," said _____, farm adviser, "because it gave them scores that show how fit they are. But the experience will not mean much to them unless those who took part this year increase their training in order that they may be in better condition next year."

RAJ:bi
6/3/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm and Home Advisers

4-H'ers Attend Junior Leadership Conference

Four outstanding 4-H Club members and one adult leader have been selected to represent the _____ 4-H'ers in _____ county at State 4-H Junior Leadership Conference July 27 to August 1.

Named to attend are _____

_____.

Farm (Home) Adviser _____ _____ says that the purpose of Junior Leadership Conference is to give older 4-H Club members opportunities for personality development, citizenship training and development of leadership skills.

Two boys from agricultural 4-H Clubs and two girls from home economics 4-H Clubs and one adult leader from each county in the state are invited to attend each year. Adult leaders take part in the conference and help to guide the camping activities.

Site of the conference is the State 4-H Memorial Camp near Monticello.

(Add anything more you'd like about your county delegation, their records of achievement, how they were selected, etc.)

-30-

RAJ:mi
7/7/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

FOR IMMEDIATE RELEASE

Special to Home Advisers

Illinois Women to International Meeting

Representing Illinois officially at the Associated Country Women of the World's seventh triennial conference in Toronto, Canada, August 12-23 will be five voting delegates and ten accredited visitors. Delegates and visitors from more than 25 countries will meet in regular sessions to discuss ways in which country women the world over can take a more active part in international work.

Voting delegates to the conference, named by the Executive Committee of the Illinois Home Bureau Federation, are Mrs. Adam McWilliam, Toulon; Mrs. Spencer Ewing, Bloomington; Mrs. Warren Mynard, Oneida; Mrs. Pearl Barnes, Preemption; and Mrs. Harold Joy, Chapin.

Accredited visitors will be Mrs. Charles Wycoff, Laura; Mrs. G. L. Lamphier, Mattoon; Mrs. Charles Cameron, Peoria; Mrs. Oscar Yung, Sesser; Mrs. Stanly Castle, Alton; Mrs. Warren Hall, Bradford; Mrs. Harold Bower, Oswego; Mrs. Edward Eckdahl, Aurora; and Mrs. Sam Johnson, Hanna City.

Life members of ACWW from Illinois who will attend are Mrs. Eva Blair, Lovington, and Mrs. Kathryn Van Aken Burns, state leader of home economics extension, Urbana. Other women from the state will attend the Canada Day celebration on August 21 to see a huge pageant depicting the early history of the settlement of Canada.

-more-

The agenda for the ten-day conference includes round-table discussions dealing with the problems and programs of rural women in less developed areas, technical assistance programs for rural women, education of rural women, education of rural youth to a better world understanding and ways and means of spreading information about the United Nations and its agencies.

Delegates will also study economic problems of people living on the land, conservation, adult education programs and special international programs to be fostered by the Associated Country Women of the World.

-30-

AJR:mi
8/5/52

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers

Making Plans for Square Dance Festival

Plans are now being made for the participation of Illinois square dance teams in the Fourth Annual International Square Dance Festival in Chicago on October 24.

Ed Dalhaus, director of young peoples' activities, IAA, and Dick Lawson, rural recreation specialist at the Illinois College of Agriculture, state co-chairmen, report that Illinois will stage 13 district festivals this year.

District festivals are for the purpose of rehearsing dances, competing for skill and selecting the sets who will prepare for the final exhibition. District festivals must be over by October 10.

Participating sets will represent municipal recreation centers, square dance clubs, and rural areas. Illinois sets will dance two special numbers in the Festival in the International Amphitheater in Chicago.

Any square dance sets wishing to dance and help with the International Festival should contact their local county farm or home adviser.

Several pre-festival dances for all visitors are being planned in the Chicago area on October 23. All persons are cordially invited to attend these free dances. If you are a caller and would like to help with these programs, write to Russ Miller, 505 South Greenwood, Park Ridge, Illinois.

-30-

RAJ:mi
8/19/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm Advisers and assistants

4-H Livestock Teams Judge at Urbana

_____ county 4-H livestock judging teams are entered in the State 4-H Agricultural Judging contest scheduled for Monday, August 31, at Urbana.

Members of the teams include: _____
_____.

Dairy judging will be held at the purebred dairy barns on South Lincoln avenue. Contestants will place 10 rings of cows and heifers selected from all five of the major dairy breeds. All judging starts at 10:30 a.m. DST.

Livestock judging teams will meet in the stock pavilion to judge 3 rings each of hogs, beef and sheep. Poultry judges will identify 10 birds by breed or variety, check 10 birds for selection or rejection as breeders and judge 4 rings each of production and market birds at the poultry farm.

County teams and individuals will be ranked in five groups in accordance with the Danish system of awards. Medals will be awarded to the members of Class A teams. A team ribbon will be given to the counties with Class A and B judging teams. Ribbons will also be awarded to individuals placing in Classes A and B.

An invitational elimination contest will be held later to select teams to represent Illinois in interstate judging contests. Only those teams whose eligible members for such interstate contest have a combined score placing them in the state "A" group will be invited to this final state contest.

-30-

RAJ:mi
8/25/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm and Home Advisers
(To be used with Flexi-Plan Mat No. 71203, Variation E)

Here's Farmhouse With Lots of Storage

This compact farmhouse is designed especially for young families with limited incomes.

Farm (Home) Adviser _____ _____ points out that this plan includes the features most commonly wanted in their homes by farm families.

These features include a workroom, bedroom and bath on the first floor, eating space in the kitchen, lots of storage space in the right places and a wash-up place near the back door.

You can save even more of the initial cost of this house by leaving the second floor unfinished, to be completed as you need it.

Flexi-Plan 71203, available at _____'s office or at the College of Agriculture, Urbana, shows how to build this house. The same set of plans also shows how you can build the house without a basement or without a second floor and how you can expand the first floor to include as many bedrooms as you want.

-30-

RAJ:mi
8/26/53

COOPERATIVE EXTENSION WORK IN AGRICULTURE
AND HOME ECONOMICS
STATE OF ILLINOIS

College of Agriculture, University of Illinois
United States Department of Agriculture,
Cooperating

Extension Service in Agriculture
and Home Economics
Urbana, Illinois

September 15, 1953

To All Farm Advisers and Home Advisers:

Re: New Soil Fertility Contest for Young People
Growing Horticultural Crops

The Department of Horticulture, University of Illinois, would like to call to your attention a new contest on soil fertility for young people who grew vegetable crops this summer. The contest, which is sponsored by the National Junior Vegetable Growers' Association, is open to <u>any</u> boy or girl between 14 and 22 years who has a garden project.

Cash awards will be given for the most outstanding reports on the fertilizers, methods and practices that have been used this year to maintain or improve the productive capacity of the soil in the garden project. The award for the best report in each state will be $25. These state reports will then compete for four regional awards of $75 each and the national award of $100.

The official announcement requested that the report include a story of methods, materials and practices used to maintain or improve the productive capacity of the soil and, where possible, the results obtained in better growth, larger yields and improved quality of crops. In other words, one should tell what was done, how it was done, and what results were obtained from any practice used to grow more and better produce.

The reports should not be over 1000 words; short but complete reports are preferred. They should be sent to Norman F. Oebker, Department of Horticulture, University of Illinois, Urbana, Illinois, on or before October 30, 1953. They will be sent on to a national committee for grading.

Persons who write a report should consider the following factors. This list is, however, only a guide and all this information does not necessarily have to be included.

1. Type and class of soil

2. Soil test

   Was the soil tested for nutrients and acidity?

   What were the results of the test?

   What is the pH of the soil?

3. Lime application

COOPERATIVE EXTENSION WORK IN AGRICULTURE
AND HOME ECONOMICS
STATE OF ILLINOIS

College of Agriculture, University of Illinois
United States Department of Agriculture
Cooperating

Bureau of Farm Advisers
and Home Advisers
Urbana, Illinois

September 13, 1951

To all Farm Advisers and Home Advisers

Re: Farm Soil Testing Contest for Young People
Sponsored Continental Grain

The Department of Agronomy, University of Illinois, would like to call to your attention a new contest on soil fertility for young people sponsored by Continental Grain. The contest, which is promoted on the National Junior Vegetable Growers' Association, is open to any boy or girl between 9 and 21 years who has not a farm or farm.

Cash awards will be given for the best outstanding records in the soil fertility, methods and practices that are used that prove it advantageous to improve the productive capacity of the soil in the growing program. The awards are the best reports in each state will be given. Their above records will also compete for four regional awards to $75 each and the national award of $100.

The official announcement requested that the records include a brief description, materials and practices used to maintain or improve the productivity of the soil and, where possible, the results achieved in better growth, larger yields and improved quality of crops. In these words, one should tell what was done, how it was done, and what results were obtained from any treatment to give more and better crops.

The reports should not be over 1000 words, short but complete records are preferred. They should be sent to Thomas F. Conner, Department of Agronomy, University of Illinois, Urbana, Illinois, on or before December 31, 1951. They will be used in a national competition for awards.

Efforts has still a tender should consider the following factors. Yes, also in, however, only a brief and all that information does not necessarily come to the judges.

1. Type and class of soil

2. Soil test

Has the soil tested for nutrients and acidity?

What were the results of the test?

Was lime or not of the soil

3. Lime application

4. Fertilizer treatment applied to soil

   Were commercial fertilizers, manure, or any other material applied?

   What analysis of fertilizer was applied?

   How much of each treatment was applied?

   Were trace elements applied to the soil? If so, how much and what elements?

5. Type of fertilizer placement

   Was the fertilizer plowed down, broadcast and disked into the soil, applied in bands beside rows, applied in starting solutions at planting time, or applied in some other way?

   Why was the fertilizer applied in this way?

6. Time of application of fertilizer in relation to size and growth of plants

7. Use of green manure on soil-improving crops

8. Time of year when garden was plowed

9. Method of preparing seedbed

10. Cultivation methods used

11. Erosion control, if any

12. Type and method of irrigation

13. Drainage of the soil

14. Rotation of crops

These points give an idea of what should be considered and included in a report on soil fertility and improvement practices. If anyone has used check or untreated plots in his project to compare with treated areas, he should include information on differences between treated and untreated areas.

Please pass this information on to any 4-H boy or girl or any other young person who would be interested in this contest.

Sincerely yours,

Norman F. Oebker

Norman F. Oebker
Extension Horticulturist

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Contest Announced for Young Gardeners

Some _____ county youth could win up to $200 in a new contest in garden soil productivity, according to _____ _____, farm adviser.

The contest, sponsored by the National Junior Vegetable Growers' Foundation, is open to any 4-H'er or other youth who grows a horticultural crop. Prizes include a $25 state prize, a $75 district prize and a $100 national prize.

All you have to do to enter the contest is to write a report, in 1000 words or less, stating just what you did and what materials you used to build up and maintain the productivity of your garden soil.

The report must be certified by an adult leader, and it must be in to the University of Illinois by October 30. The leader can send in the reports, _____ said, if you get your report in to him by _____.

_____ will be glad to supply more information to anyone who is interested.

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

(FOR YOUR INFORMATION--TO USE AS YOU WISH)

SPECIAL TO HOME ADVISERS
from Edna Gray, clothing specialist

Watch for New-Type Patterns

Women who sew for themselves will be interested in the efforts of several pattern companies to make home sewing easier. "Easy-to-Make" and "Very-Easy-to-Make" patterns are appearing in increasing numbers this fall. These terms mean that the designs are cut in as few pieces as possible and that decorative elements are of the easy-to-do variety.

One pattern company, Vogue, in their October-November fashion book is featuring a much expanded number of these easy-to-make patterns in size 40 and over and in sizes for the junior figure type. The latter are planned for mature people who happen to have junior figure proportions. Many of the new larger sized patterns are interesting in design also--not of the tailored collar, button-down-the-front type so familiar to women looking for "something becoming but a little out of the ordinary."

This movement to make sewing at home easier will be appreciated partly because it will save time and partly because many of the women sewing at home today who have been buying ready-to-wear clothing are finding it difficult to find desirable ready-mades in sizes and styles in the over-size 38 or in the junior figure size ranges. Many of these people have never done much sewing and need help in the learning.

****

NOTE TO HOME ADVISERS: This article has been written to give you information about a very interesting effort on the part of Vogue.

You will want to let your homemakers who sew know about this movement because it makes possible the purchase of patterns in correct sizes. I hope women will make use of this service soon to encourage the further expansion of these size ranges. If it is not used soon, the effort will be discontinued, of course.

In case you wish to use the article in newspapers, you may prefer to omit the name of Vogue. The article has been written to make this easy.

-30-

ERG:mi
9/23/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers
(To go with mat on Plan No. 521)

Farmhouse Plan Designed for North Front

This farmhouse plan, available at your county farm or home adviser's office, is designed to give south and east exposure to the living areas when the front is to the north or west.

Most farmhouse plans that you can get feature the living room at the front of the house regardless of which direction it faces, and sometimes that poses problems, says Farm (Home) Adviser _____ _____.

This plan gives easy access from the work area to the front door, _____ points out, which is also handy to the driveway parking facilities.

It also features controlled traffic inside the house. The living area has all its traffic confined to one corner so that furniture arrangements are not cut up with traffic.

Minimum hall space provides easy access to every room in the house without passage through another. The kitchen work area is located west of the driveway road and the farmstead, and the grade entrance with straight-run stairs to the basement is convenient for moving large equipment in and out.

The carport with storage on one side allows easy access in and out. The opening can face the road, since storage is on the side where it can't be seen.

Other features include a U-shaped kitchen with everyday eating space next to outside windows, plumbing fairly well concentrated, double-duty bathrooms with the same number of fixtures, ample storage space and choice of pitched or gabled roof.

RAJ:mi
9/29/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm and Home Advisers

Recognize Illinois 4-H'ers November 14

The more than 58,000 4-H Club boys and girls in Illinois will be honored for a notable year of accomplishment on National 4-H Achievement Day November 14.

The members of the state's 2,137 clubs will be honored in their individual counties for their interest in club work, their efforts on project work and the records they kept of their accomplishments.

The more than 5,000 adult and junior leaders who guide the activities of the clubs will also be recognized.

Farm (Home) Adviser _____ _____ says a special program has been scheduled in _____ county at _____ on _____.

At that time project honor and outstanding members will be named from the county's _____ agricultural and _____ home economics clubs.

Another item on the program will be a review of various activities of the clubs, with special emphasis on improving the local programs.

The county's _____ adult and junior leaders will also be honored. _____ says the county 4-H program could not be a success without their active interest, loyalty and hard work.

-30-

DJB:mi
10/22/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm and Home Advisers

Benson Praises 4-H'ers on Achievement Day

Secretary of Agriculture Ezra Taft Benson has joined with other national agricultural leaders and state and county people to pay tribute to the nation's 4-H Club members on National 4-H Achievement Day November 14.

His message came just before _____ county's 4-H Achievement Day program, which will be _____, at _____ according to Farm (Home Adviser _____ _____.

Benson's message to young rural leaders reads as follows:

"Congratulations to the more than two million 4-H Club members on National 4-H Achievement Day, November 14. We in the Department of Agriculture commend you Club members for working so earnestly on your 4-H Club projects in farming, homemaking, and leadership. They all add up to good citizenship. Especially important are the activities focused towards your theme of 'Working Together for World Understanding.'

"Yours is a program of practical self-help education in applying scientific research results. In planning stronger research and education programs for the betterment of American agriculture and the nation, we must not overlook increased emphasis on helping boys and girls. We must give you an opportunity to acquire an early understanding of scientific methods and develop other qualities that will enable you to make your maximum contribution to the nation's welfare.

"I have confidence in the future when, increasingly, rural leaders can be drawn from the ranks of young folks experienced in scientific farming and homemaking, taking responsibility and working together.

"I join you in thanking your parents, your leaders, your Extension agents, and the people of your communities who have lent needed encouragement and advice. I wish every community could have a good 4-H Club.

"May God bless the 4-H Club program of this great country. May it continue to train young men and women for the future, to take care of themselves, make their communities better, and build real homes of character and spirituality, so vital to our country and world peace."

-30-

DJB:mi
10/22/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm and Home Advisers

County 4-H Achievement Day

_____ county will salute its 4-H youth and local leaders at a special 4-H Achievement Day program at _____ on _____. Farm (Home) Adviser _____ _____ says the program will recognize the good work and accomplishments of 4-H members during the past year and give recognition to the efforts of local club leaders.

Project work for the past year will be reviewed, and other activities will be reported. County outstanding and project honor members will be named. Recognition will also be given to the things parents have done to help their sons and daughters become better members.

_____ says _____ county has _____ agricultural clubs with _____ members and _____ home economics clubs with _____ members. They will all be represented at the program.

_____ county's Achievement Day is being held in conjunction with the National 4-H Achievement Day on November 14. That's when the entire nation pays its respects to the more than two million boys and girls who are 4-H Club members, and to their leaders.

Programs will be only one of the things that will help bring public attention to 4-H Club projects and activities on that day. Other projects will include special radio programs, window displays and special newspaper articles and pictures.

-30-

DJB:mi
10/22/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

FOR IMMEDIATE RELEASE

Special to Home Advisers

Home Economists to Meet in Chicago

Specialists in home economics--those who study it, teach courses in it, counsel others on home problems or use their skills in their own home--will take a careful look this week at problems facing the enrichment of family living as the Illinois Home Economics association holds its annual meeting in Chicago on November 5, 6 and 7.

Fifteen hundred members of the association are expected to attend the meeting at the Sherman Hotel. Home economists who will be attending from this area are: _____

_____

An increasing number of homemaking home economists attend the meeting each year as married homemakers continue their membership in their professional organization.

The general session on Friday will be given to talks on "Home Economics and the Level of Living," "Sources of Strength in Family Living" and "Planning the House for Family Living." These topics will be presented by speakers who are outstanding in the field of education--Dr. Hazel Kyrk, professor emeritus of home economics and economics, University of Chicago; Dr. William M. Smith, Jr., professor of family relations, School of Home Economics, Pennsylvania State College; and Mrs. Dorothy Clark Bohnen, formerly a lecturer in housing at Northwestern University.

-more-

The art of homemaking will be up for added emphasis on Saturday, when representatives of the medical and dental professions, the Illinois Congress of Parents and Teachers and the Food and Drug Administration collaborate on a panel discussion of "Chemical Additives in Foods and Water." At the same session Miss Beth Peterson, E. I. du Pont de Nemours & Company, will discuss "New Fibers and Fabrics."

The Illinois Vocational Homemaking Teachers association will hold separate sessions on Thursday, November 5, and the morning of November 6. The theme of these meetings will be "The Teacher's Role in Working With Families of Varying Cultural Patterns."

Dr. Bernice Milburn Moore, consultant, Home and Family Life Educational Service, Texas Education Agency, and member of the staff of the University of Texas, will speak at the Thursday meeting of the vocational homemaking teachers. The Friday session will include a class demonstration led by Mrs. Anita Fielder, Urbana, assisted by students from Argo High School.

-30-

AJR:mi
10/27/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers

Farm Wives Can Help Reduce Accidents

Wives of _____ county farmers can help their husbands get through the corn-picking season with less chance of accident by encouraging a mid-morning and mid-afternoon "break," says Farm Adviser _____ _____.

Naturally, _____ says, the best way to get a busy farmer to stop is to tempt him with some refreshments--hot coffee and rolls, perhaps.

The reasons behind this advice are records showing that a distinct peak in corn harvest accidents is reached about 10 a.m. and 4 p.m. each day. With several hours of picking already behind him and quitting time still a long way off, a farmer tends to become careless and may actually be "lulled into an accident."

_____ says the little time lost for the breaks can easily be paid for in cleaner, safer picking by a more alert operator. The important thing is to get the operator to take a brief rest, even if it takes your best dessert to do it.

-30-

GLM:mi
10/27/53

December 10, 1953

To Farm and Home Advisers:

This week you will get 50 copies of a flyer promoting Farm and Home Week at the University.

The committee has published this piece to be used in place of the regular program in promotional activities. It costs roughly half a cent each compared with nearly a dime for the program.

You can get as many of the flyers as you want. They were published at this cost so that they could be used widely. We suggest rather liberal use in your county.

The only problem in ordering is that we may have to print them to fill your order. We've started with a limited number, but we can print as many as you wish.

The flyer can be used as a poster simply by putting up two instead of one.

You will be getting a lot more promotional material from us for use in getting a crowd here from your county. You can use it as you wish.

Watch for general news releases concerning Farm and Home Week.

Sincerely yours,

Ken McDermott

Ken McDermott

KM:sb

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Home Advisers

Farm and Home Week Program for Homemakers

Farm and Home Week will be held at the University of Illinois College of Agriculture from Monday afternoon, February 1, through the morning of Thursday, February 4.

General sessions have been planned for homemakers throughout the week. Sessions will be held in Lincoln Hall Theatre except for Tuesday afternoon, when the program has been scheduled for the auditorium. All morning programs begin at 9 o'clock. The Illinois Home Bureau Federation will hold its annual meeting on Tuesday, February 2, in Smith Music hall; registration will begin at 8:30 a.m.

Monday's program, which begins at 1 p.m., will feature three speakers. Rudard A. Jones, assistant director of the Small Homes Council, will report on family reactions to house plan changes in the space laboratory. Two members of the home economics staff, Dr. J. Charles Jones, specialist in family relationships, and Dr. J. Richard Suchman, specialist in child development, will discuss the emotional climate in the house.

On Tuesday morning Dr. John Ordal, specialist in food technology, will explain the place of detergents in the home laundry and the kitchen. James L. Fox, Fox DeLuxe Foods, Inc., Chicago, will stress a woman's responsibility as regards the Pure Food and Drug Laws.

All homemakers are invited to share "A Look Through a Rear-View Mirror" with Mrs. Haven Smith on Tuesday at 1:30 p.m., when she

-more-

addresses the special meeting of the Illinois Home Bureau Federation in the auditorium. Mrs. Smith is first vice president of the Associated Women of American Farm Bureau Federation. Her home is in Chappell, Nebraska.

Wednesday's programs will give special emphasis to consumer purchasing problems. An outstanding speaker for the morning is Dr. Jules Labarthe, senior fellow of the Mellon Institute of Industrial Research. His topic for discussion is "Good Consumership Only Begins With Buying." He will stress the responsibility of consumers in buying textiles.

Also on the morning program is Jeanne Paris, director of the home economics department of the Kroger Food Foundation. She will give her views on the place of prepackaged foods in the home.

The afternoon session, beginning at 1:30, features Ruth M. Beard, home equipment specialist from Ohio State University, who will discuss 1954 styles in equipment.

Announcement of Safe Homes recognitions will be made by Mrs. James Graham, home safety chairman of the Illinois Home Bureau Federation, at the Thursday morning session. This will be followed by a talk on "Short Cuts in the Kitchen to Save Time" by Jean M. Vertovec, manager of the home economics cafeteria. Mrs. Ruth C. Freeman, specialist in family accounts, will draw upon her research to answer the question, "What Influences Family Financial Decisions?"

Farm and Home Week visitors will find plenty of University accommodations for housing without registering in advance. But if you wish to reserve a room, write to Howard F. Sharp, 245 Illini Hall, Urbana, before January 20.

Special radio broadcasts have been arranged for the convenience of persons who cannot attend the sessions. Features to be broadcast over Station WILL, 580 on your radio dial, will be announced each day of Farm and Home Week at 8:45 a.m. and during the regular Farm and Home programs.

-30-

AJR:mi
12/21/53

From Extension Editorial Office
University of Illinois
College of Agriculture
Urbana, Illinois

Special to Farm and Home Advisers
(Especially for use in WCIA-TV (Champaign) Coverage Area)

Several of the farm television shows to be presented by the University of Illinois College of Agriculture in January will be of interest in _____ county according to farm adviser _____.

The programs are presented Monday through Friday at 5:30-5:45 p.m. on WCIA (channel 3), Champaign, and feature College of Agriculture specialists.

Here are some of the programs _____ believes farm families in this area will want to see:

(List dates and topics you feel have special application in your county, or which farm families will especially want to see).

-30-

JAM:mi
12/30/53

Recognize your 4-H LEADERS

NOVEMBER 24, 1953

PRESS-RADIO SUGGESTIONS:

Attached are some suggestions for press-radio coverage of State 4-H Leaders' Recognition Day which we hope will be of some help to you in recognizing the local volunteer 4-H Club leaders in your county. Included are:

1. Suggested stories on 4-H local leader recognition in general and special stories on the Leaders' Recognition Day Program and Banquet in Springfield on November 24, 1953.

2. Plans for making radio tape recordings and group pictures at the Recognition Day. Essentially the plan is the same as last year. Please fill out our request for information from you and send it back to us as soon as you can. Thank you!

EXTENSION EDITORIAL OFFICE

1953

4-H LEADERS' RECOGNITION DAY

Springfield, Illinois

Tuesday, November 24

One of the biggest obstacles in the way of faster growth of the 4-H Club organization in Illinois, as in other states, is finding and recruiting local volunteer 4-H Club leaders. Once they are found and agree to organize and lead a club, the problem then becomes one of encouraging them to continue year after year.

We all know that local club leaders need to be publicly recognized and thanked for the wonderful job they do each year so that they will be encouraged to continue as leaders. State 4-H Leaders' Recognition Day is one way of showing appreciation for their efforts. Here's your opportunity to pick four of your outstanding local club leaders every year for special recognition in the name of all the leaders in your county. These men and women appreciate the fact that all the hard work and time they have spent on their 4-H'ers is being recognized and rewarded in even this small way. Make the most of your opportunity!

<u>This Packet Contains</u>:

1. An information blank for you to fill in and return to the Extension Editorial Office if you want to take advantage of this opportunity to make a tape recording of your county leaders at Springfield for your own radio program or for your local radio station.

2. A sheet of instructions for the group picture that you will probably want to make with your leaders. You can use this picture in your county newspapers and county publication. There are also some tips for using your own camera for other "on-the-spot" shots of your leaders in action at Springfield. The group pictures are furnished free of charge.

3. Two advance fill-in-type news stories for your county newspapers.

4. One follow-up fill-in story for your county newspapers.

5. Two radio spot announcements.

6. A list of farm editors being invited from daily newspapers, with the suggestion that you might ask the editor in your county to ride with you.

RADIO COVERAGE

EIGHTH ANNUAL ILLINOIS VOLUNTEER 4-H CLUB LEADERS'

RECOGNITION DAY

Radio can be a big help to you in telling the story of the local volunteer 4-H Club leaders to the people in your county. Use radio along with news stories to give your club leaders the recognition they deserve.

We want to make it easy for you to tape on-the-spot recordings with your county leaders at the Recognition Day program for use on your county radio stations. Here's how the plan operates:

1. Check with your radio station to see if and when they can use the program.

2. If you don't have a reel of tape, get one from the station and bring it with you to Springfield.

3. On the way to Springfield, tell your leaders about the program. Start them thinking about their experiences in club work.

4. After the tours, get your group together to plan the program. We will have recorders and operators ready when you are ready. You can schedule a time for making the recordings in the morning when you register your group.

5. Take the taped program home with you to play over your own program or at another time by the station.

If you want to record a program in Springfield, fill in the blank below and return it to us right away. That will give us some idea of how many recording machines to have on hand and how much time we'll need to allow for recording.

- -

EXTENSION EDITORIAL OFFICE
330 Mumford Hall
Urbana, Illinois

TAPE-RECORDING REQUEST

Please save a spot for our group to record a program at the 4-H Leaders' Recognition Day on Tuesday, November 24, 1953.

We are bringing a tape.

The program will be used on radio station _____.

Signed _____
(Adviser)

_____
(County)

PICTURE COVERAGE

EIGHTH ANNUAL ILLINOIS VOLUNTEER 4-H CLUB LEADERS'

RECOGNITION DAY

A. Plan to have a group picture taken. As in the past, we will have a photographer in the north section of the lobby at the Abraham Lincoln hotel. It will be easiest for you and for us if you will plan to have your group picture taken immediately after you register. All you have to do is get and keep your county group together until the picture is taken. You will be able to see the group picture setup from the registration desk, or the secretaries there can tell you exactly where to go.

You will find many uses for this group picture after the Recognition Day is over and you get back home. It will provide good illustration for your follow-up story in your county newspapers and in your county publication if you have one. After that you can post it on the bulletin board or on a special poster in your office for further promotion. Next year it will come in handy as advance promotion on the 1954 Recognition Day.

B. Take your own still pictures. Bring your own camera along with either color or black and white film in it, or two cameras with both types of film. Take pictures,during the day, of your county club leaders in action. Use them for:

1. Follow-up newspaper and county publication stories.
2. Window displays promoting local-leader activities or recruiting.
3. Television shows telling about county leader activities.
4. Advance promotion for next year's Recognition Day.

C. Make a story in colored slides. You can use colored slides:

1. To show at meetings along with comment to attract new leaders.
2. For your television show.

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers

(Advance 1--1953 4-H Leaders' Recognition Day)
(For Immediate Release)

4-H Success Depends on Local Club Leaders

Sharing the spotlight with their 4-H Club members during National 4-H Achievement Day on Saturday, November 14, and during the county 4-H Achievement Day program on November _____ are the volunteer local club leaders in _____ county.

Farm (Home) Adviser _____ _____ says that it would not be complete to observe National 4-H Achievement Day without also giving recognition to the work of the local club leaders.

"4-H Club work in _____ county would not be so successful as it has been over the years in teaching our young people how to 'learn by doing' without the faithful interest, hard work and continual efforts of the local leaders," _____ says.

There are _____ leaders of agricultural 4-H Clubs and _____ leaders of home economics 4-H Clubs in _____ county this year. They are the local representatives of more than 7,000 local volunteer club leaders in Illinois. There are nearly 200,000 local leaders in the entire country.

Many of these club leaders are the parents of 4-H boys and girls and share their problems with them. But many are not, and they are helping with club work because they want to have a hand in helping boys and girls to be better farmers and homemakers.

(Add here the names of your county leaders, the clubs they lead, and a human-interest story or two about some of the leaders or club activities.)

-30-

RAJ:mi
10/28/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers

(Advance 2--1953 4-H Leaders' Recognition Day)
(Suggested release date: Thursday, November 19, 1953)
(Mat of Dr. Christianson enclosed)

To Honor County 4-H Leaders on November 24

More than 7,000 local volunteer 4-H Club leaders in Illinois will be given special recognition during the eighth annual Local Volunteer 4-H Leaders' Recognition Day next Tuesday, November 24.

_____ county's _____ club leaders will be among those so honored, according to Farm (Home) Adviser _____ _____.

Big event of the day will be the annual 4-H Leaders' Recognition Banquet at the Hotel Abraham Lincoln in Springfield. Two agricultural and two home economics club leaders and one extension worker from each county in the state are invited each year to represent their local county leaders at this event, _____ says. These are selected in the county from those leaders who have not previously attended.

Attending from _____ county this year will be _____

_____.

Local leaders who have attended the recognition banquet from _____ county during the past seven years include _____

_____

_____.

Last year 380 volunteer local club leaders from 88 counties registered for the day's events in Springfield. Those in charge of the program expect that attendance will be even higher this year. Registration will begin at 9:30 a.m. in the lobby of the Abraham Lincoln hotel.

-more-

Many leading representatives of business and industry and state extension workers will also attend the recognition day program to help honor the volunteer leaders. The day is sponsored by the Illinois Extension Service in cooperation with the Illinois Chain Store Council, County Farm and Home Bureaus, the Illinois Agricultural Association and the Illinois Home Bureau Federation.

As the county leader delegations arrive in Springfield to register, they will have group pictures taken. Organized tours of the Pillsbury Mills processing plant on the east side of Springfield and Lincoln's Tomb are scheduled to start from the hotel lobby at 10:00 a.m.

From 1:30 until 4:00 o'clock in the afternoon, the leaders will hear a program built around the theme, "Know Your State Government." Governor William G. Stratton will welcome the delegates, and then Warren Wood, speaker of the House of Representatives, will trace a bill through the House and Senate until it becomes a state law. Then the leaders and guests will be taken on tours of the State Historical building and the State Capitol building. After a social hour from 4:00 until 5:30 p.m., the banquet will be served in the hotel ballroom.

Dr. J. O. Christianson, superintendent of the School of Agriculture and director of agricultural short courses at the University of Minnesota, will be the speaker of the evening. In his job as short course director, Dr. Christianson supervises events in which thousands of Minnesota people are invited each year to share in the educational opportunities of the university. He has had a long experience in agriculture and has spoken to hundreds of groups throughout the nation, as well as in every county in Minnesota.

4-H Volunteer Leaders' Recognition Day is planned each year to follow closely after National 4-H Achievement Day so that local club leaders can share in some of the public acclaim given at that time to the 4-H Club members for their accomplishments. It is the loyal efforts of these club leaders, without pay, which makes 4-H Club work in Illinois and all over the country the successful organization it is today.

-30-

RAJ:mi
10/28/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers

(Follow-up--1953 Leaders' Recognition Day)
(Suggested release date: Thursday, November 26, 1953)

County 4-H Leaders Attend Springfield Meeting

Four of the _____ county local volunteer 4-H Club leaders were honored for their faithful service to rural youngsters this week as a follow-up to National 4-H Achievement Day.

These leaders were chosen to represent all the county 4-H Club leaders at the 8th annual 4-H Leaders' Recognition Day Program and Banquet at the Hotel Abraham Lincoln in Springfield on Tuesday, November 24.

Those honored from _____ county included _____ _____, _____ _____, _____ _____, and _____ _____. In past years ___ other county 4-H Club leaders* have attended Recognition Day.

Farm (Home) Adviser _____ _____ says that it is the local volunteer 4-H Club leaders in each county who make the 4-H program a success. They have really earned all the public recognition they can get for the time and hard work they put in to make the achievements of their club boys and girls possible.

The county delegation to Springfield started the day's activities by registering in the lobby of the hotel and then went on one of the organized tours of the Pillsbury Mills processing plant and Lincoln's tomb which were scheduled from 10:00 a.m. until noon. In the afternoon, from 1:30 until 4:00, the leaders listened to a program built on the theme, "Know Your State Government." They were greeted by Governor William G. Stratton, and then Warren Wood, speaker of the House

-more-

* You may wish to name these persons.

of Representatives, traced a bill through the House and Senate. Then the leaders were taken on a tour of the state historical museum and the State Capitol building.

Following a social hour at the Hotel Abraham Lincoln,the leaders were entertained at the annual banquet served at 5:30 p.m. Dr. J. O. Christianson, superintendent of the School of Agriculture at the University of Minnesota, was the speaker of the evening. Dr. Christianson gave an inspirational talk on his belief that,if democracy is to maintain itself, it must be through a better educated citizenry.

Greetings were given the leaders by representatives of the Illinois Agricultural Association, the Illinois Home Bureau Federation, the Illinois Chain Store Council and the Illinois Extension Service, all of whom cooperated in sponsoring the event.

Responding in behalf of all the local leaders of Illinois was _____ _____.

Chairman of the evening's program was Miss Anna Searl, state leader of home economics 4-H Club work in Illinois.

Attendance at the banquet totaled _____. Two home economics 4-H Club leaders and two agricultural 4-H Club leaders and one extension worker from each county were eligible to attend. In addition, many representatives from business and industry and the sponsoring groups were present to help honor the leaders.

(If you wish, you can add here something about each of your county local leaders who attended the meeting.)

-30-

RAJ:mi
10/28/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers

(Radio Spot Announcement in advance of 1953 Leaders' Recognition Day)

Tuesday, November 24, will find four of the outstanding local volunteer 4-H Club leaders from _____ county in Springfield attending the 8th annual 4-H Leaders' Recognition Day activities. Climax of the big day of taking part in educational tours and hearing how the state government operates will be the annual banquet in the evening at the Abraham Lincoln hotel.

Two home economics and two agricultural club leaders from every county in the state are invited to attend the day's events each year. This year _____ _____ have been selected to represent the _____ 4-H Club leaders in _____ county at the Recognition Day festivities.

This special event each year is timed to follow closely after National 4-H Achievement Day so that the local club leaders may share in some of the national recognition that they were so instrumental in bringing to club members through their loyal service and hard work in a volunteer job without pay. Recognition Day is the one day of the year when all hats go off to local club leaders for the huge part they play in the success of the 4-H Club movement in Illinois and all over the country.

-30-

RAJ:mi
10/28/53

From Extension Editorial Office
College of Agriculture
University of Illinois
Urbana, Illinois

Special to Farm and Home Advisers

(Radio Spot Announcement in advance of 1953 Leaders' Recognition Day)

Loyalty, faithful service and just plain hard work, and lots of it, are common characteristics of the ___local volunteer 4-H Club leaders in _____ county. Most of the year these leaders work steadily with their club members in group meetings and alone, giving helpful advice and superivising the project work that is the heart of the 4-H Club organization. But once a year, during National 4-H Achievement Day, the leaders have a chance to share in the honors that their club members are winning and receive the recognition that they so richly deserve.

This year the date of the Illinois 4-H Local Volunteer Club Leaders' Recognition Day is Tuesday, November 24. On that day all of the more than 7,000 local club leaders in the state will be publicly recognized for the large part they play in making the 4-H Club movement the huge success that it is in Illinois. A special feature of the day is the annual banquet at Springfield.

Two home economics and two agricultural 4-H Club leaders and one extension worker from each county are invited to spend the day taking part in special educational tours and learning how their state government operates in the capitol city. Selected to attend this year from _____ county are _____

_____.

Leaders' Recognition Day each year is scheduled to follow closely after National 4-H Achievement Day so that the leaders who played such a big part in the success of their club members may also share in the public recognition and acclaim that goes along with a year's work well done.

-30-

RAJ:mi
10/28/53

LIST OF DAILY NEWSPAPER FARM EDITORS ESPECIALLY INVTED TO ATTEND

Belvidere Republican--Dean Todd

Benton News--James Choisser

Bloomington Pantagraph--Frank Bill

Cairo Citizen--Victor Honey

Centralia Sentinel--Earl Jupin

Champaign-Urbana Courier--James Large

Champaign-Urbana News-Gazette--Doc Shere

Chicago Tribune--Richard Orr

Decatur Herald and Review--James C. Tippett

Freeport Journal-Standard--H. R. Patton

Galesburg Register-Mail--H. H. Clay

Jacksonville Journal and Courier--Cecil Tendick

Moline Dispatch--Clifford Lant

Monmouth Review-Atlas--R. B. Eckley

Ottawa Republican-Times--C. C. Tisler

Pekin Times--F. F. McNaughton

Peoria Journal--John Wenke

Peoria Star--Robert Bill

Rock Island Argus--Edgar C. Cook, Jr.

We suggest that you contact the daily newspaper farm editor or editors in your county, invite them specially to attend the Recognition Day activities and bring them with you to Springfield in your car if that is possible.

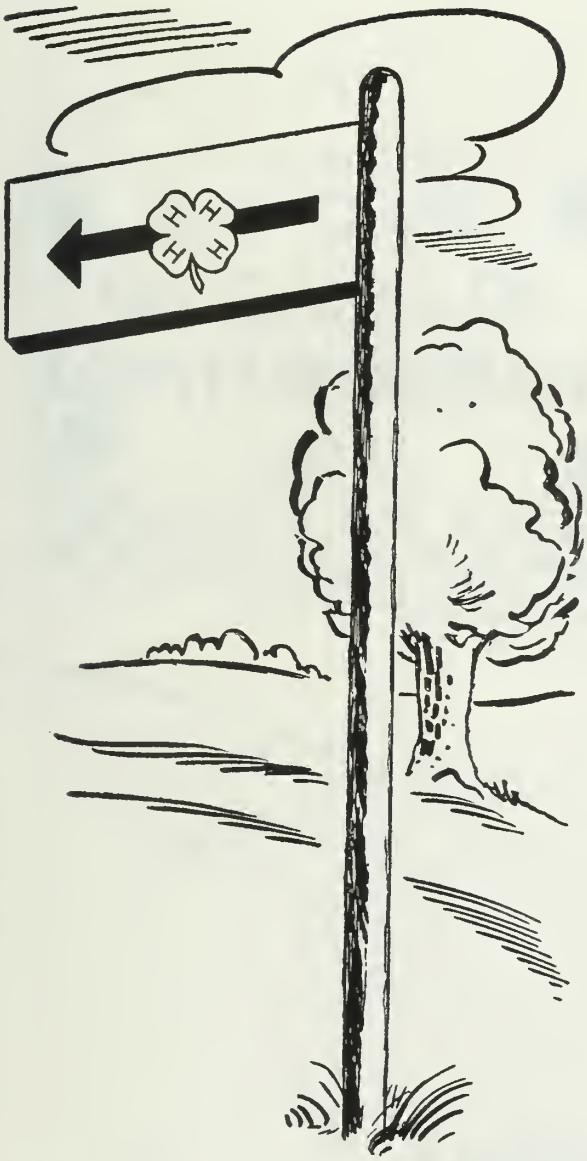
ILLINOIS 4-H MAT SERVICE

The newspaper mats illustrated inside are available from the Extension Editorial Office, 330 Mumford Hall, Urbana, Illinois, for your use in helping to promote 4-H Club work in your county. Use one of the enclosed blanks to order free of charge any or all of the mats.

UNIVERSITY OF ILLINOIS COLLEGE OF AGRICULTURE

Extension Service in Agriculture and Home Economics

Mumford Hall — Urbana, Illinois



4-H 1


4-H CLUB NEWS
COUNTY CLUBS LAUNCH DRIVE
STRESS CAMPING
4-H CLUBS SET GOAL OF
SYMBOL OF 4-H
JOIN A 4-H CLUB TODAY!

4-H 2

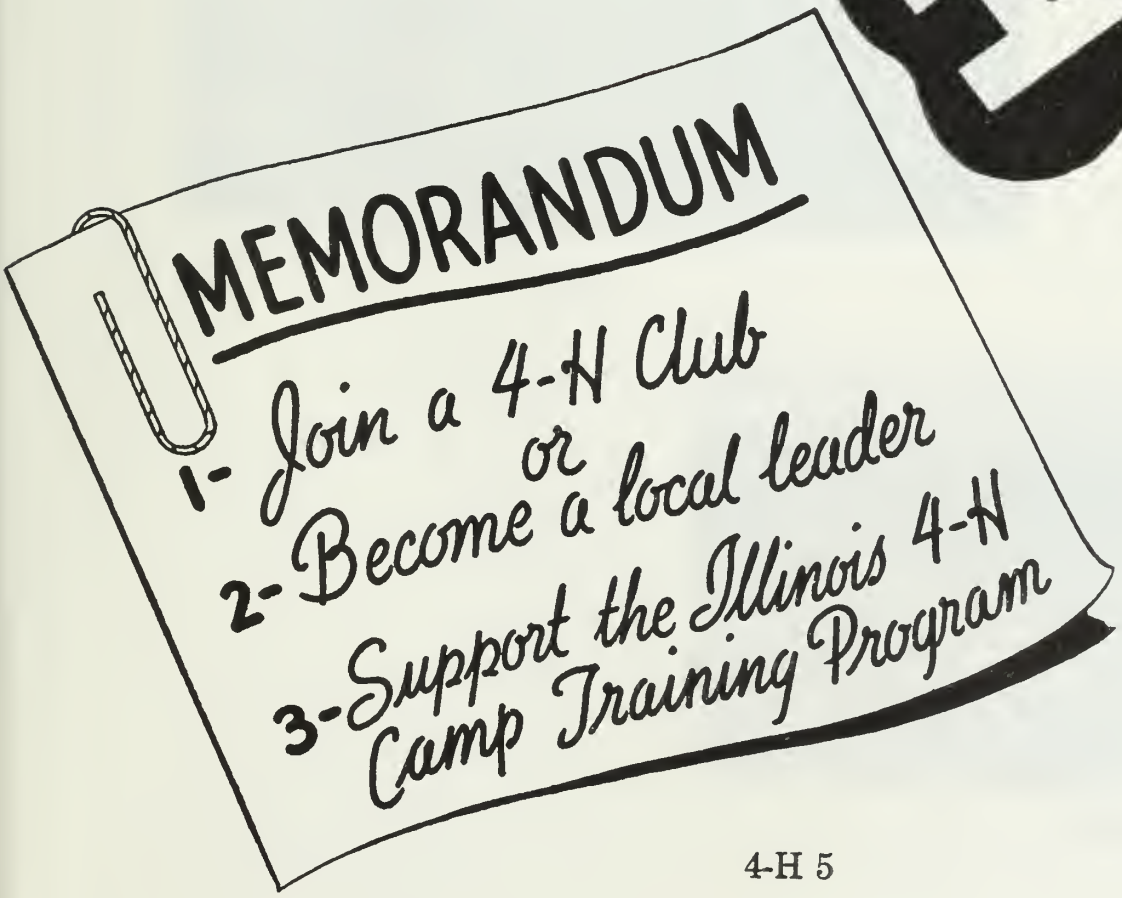

forward

4-H 3

4-H 4

4-H 6

4-H 8



4-H 5

4-H 7

4-H 9

4-H 10

4-H 11

4-H 12

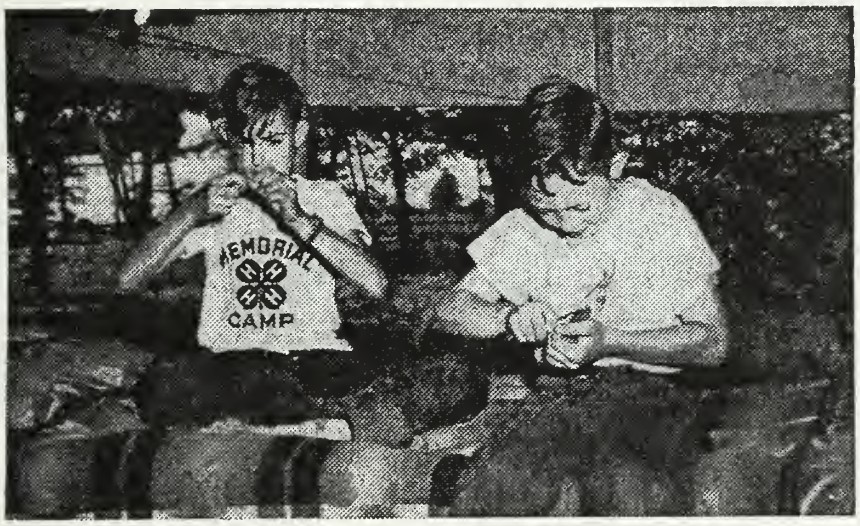
4-H 17

4-H 20

4-H 18

4-H 19

4-H 21

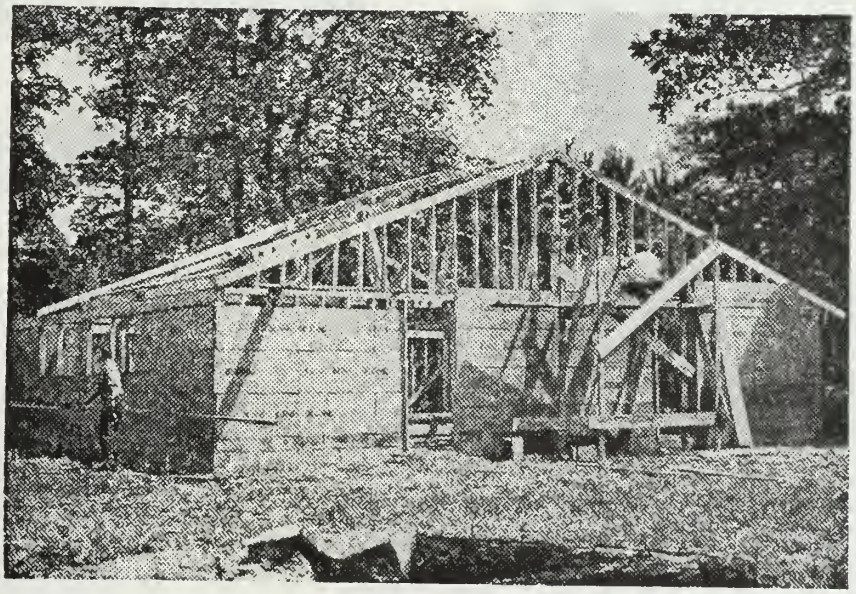


4-H 22

4-H 23

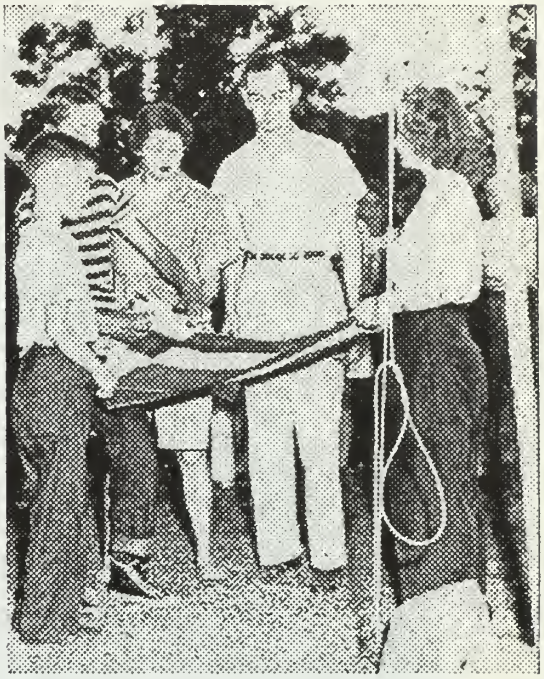
4-H 24

4-H 25

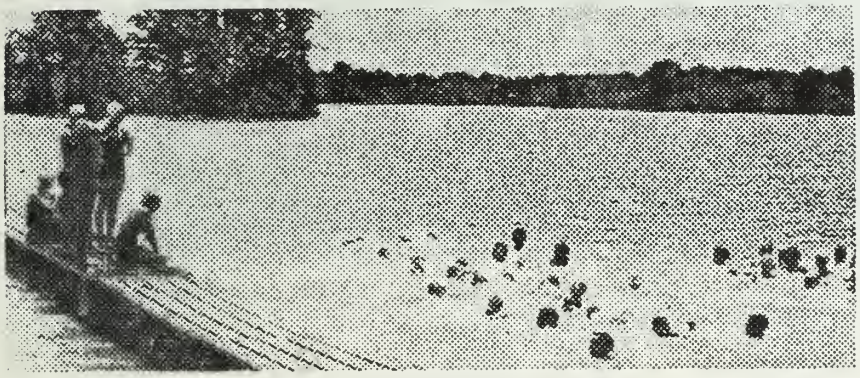


4-H 26

4-H 27

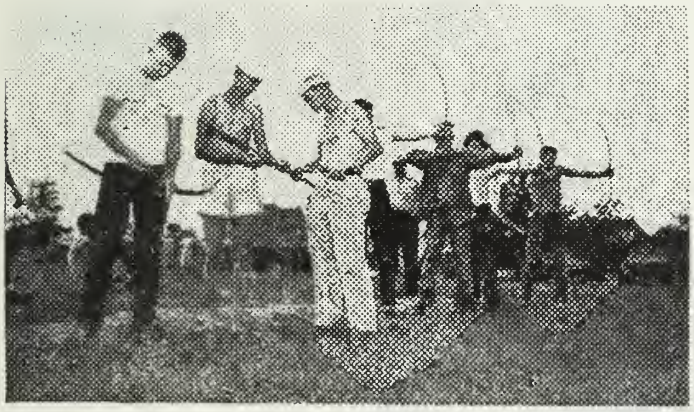


4-H 28



4-H 29

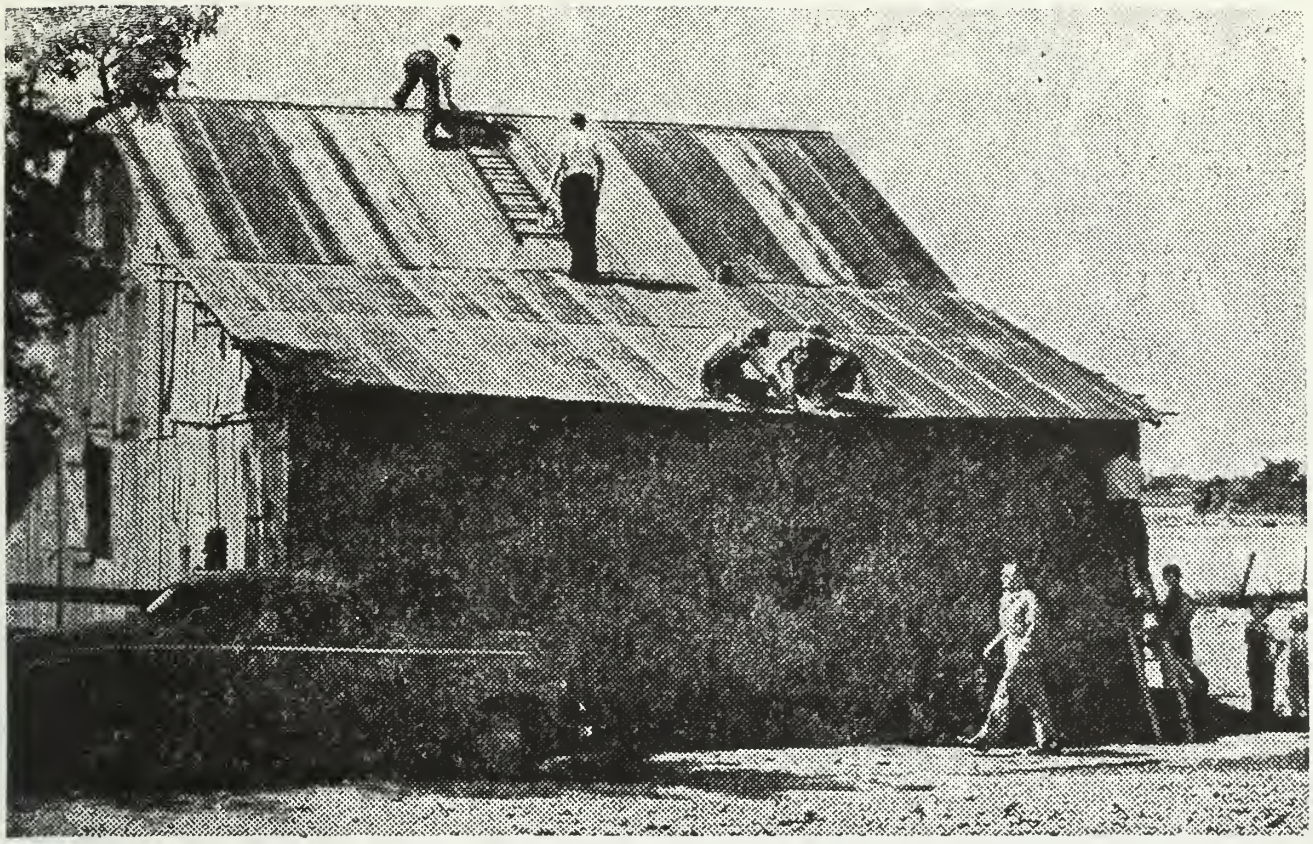
4-H 30



4-H 31

4-H 32

4-H 34



Members of the 1946 4-H Farm Metal Roofing project in Menard county, repairing, painting and grounding a metal roof at the county training school.

4-H 35

4-H A SOUND INVESTMENT

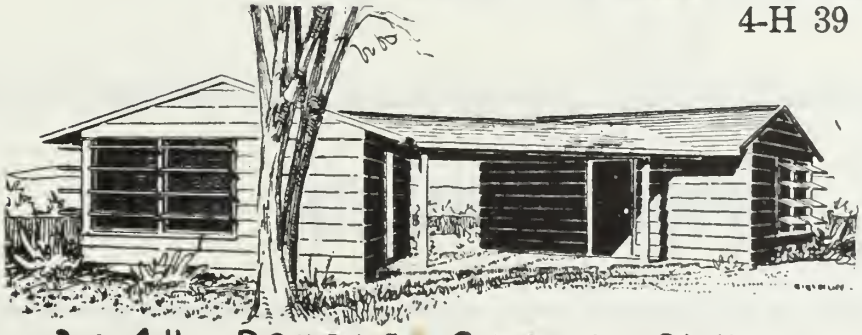
4-H 36

GOAL OF THE 4-H

4-H 37

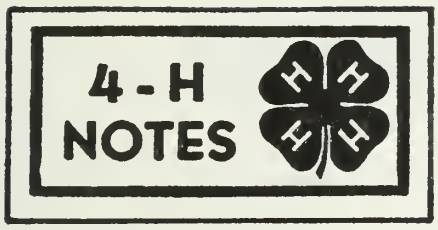
4-H 38

4-H 39

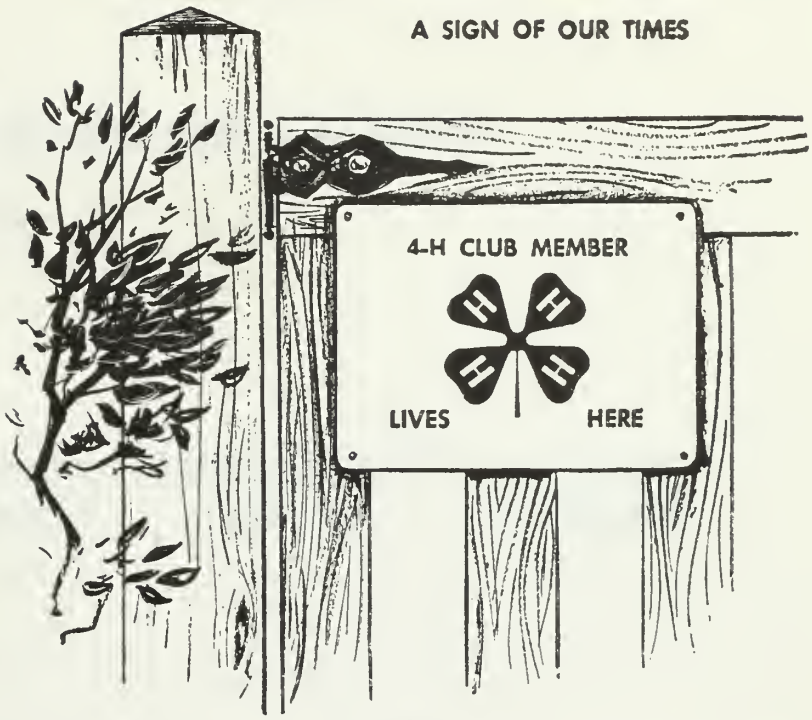


4-H DOUBLE CABIN - 24 UNIT

4-H 40

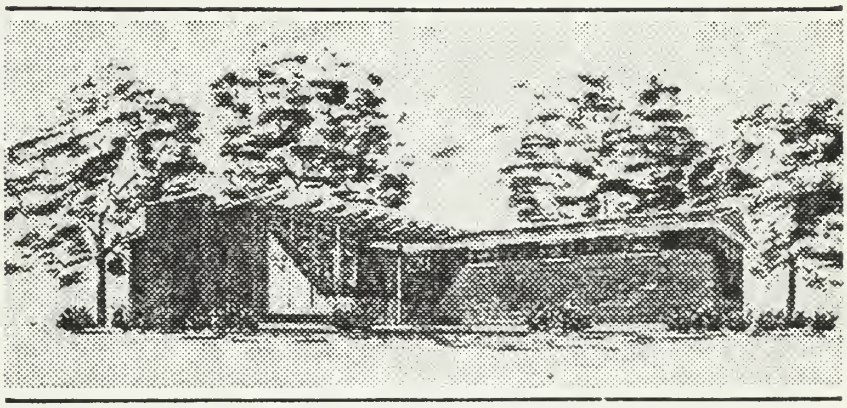


4-H 43



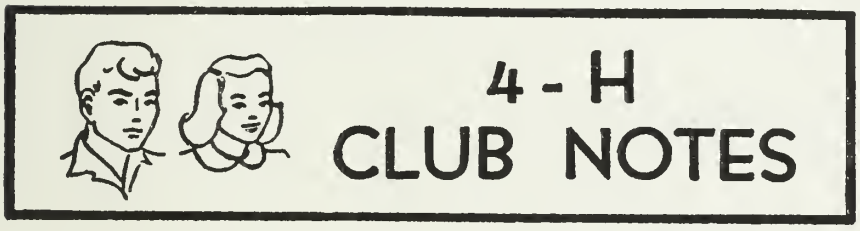
4-H 41

4-H 44

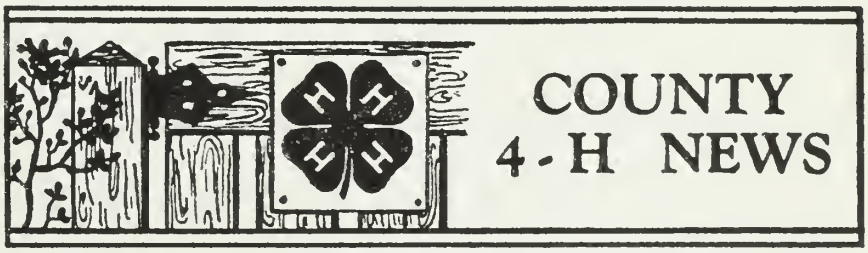


4-H WINTERIZED CABIN

4-H 42



4-H 45



4-H 46

ORDER BLANK FOR 4-H MATS

Extension Editorial Office
330 Mumford Hall
Urbana, Illinois

Gentlemen:

Please send us the following 4-H mats free of charge:

Mat No.	No. Wanted	Mat No.	No. Wanted

_____
(name)

_____
(address)

_____

For our information:

If you have any suggestions we might use in improving this mat service, won't you please list them on the back of this order blank?

EXTENSION EDITORIAL OFFICE

ORDER BLANK FOR 4-H MATS

Extension Editorial Office
330 Mumford Hall
Urbana, Illinois

Gentlemen:

Please send us the following 4-H mats free of charge:

Mat No.	No. Wanted	Mat No.	No. Wanted

_____
(name)

_____
(address)

_____

For our information:

If you have any suggestions we might use in improving this mat service, won't you please list them on the back of this order blank?

EXTENSION EDITORIAL OFFICE

ORDER BLANK FOR 4-H MATS

Extension Editorial Office
330 Mumford Hall
Urbana, Illinois

Gentlemen:

Please send us the following 4-H mats free of charge:

Mat No.	No. Wanted	Mat No.	No. Wanted
.....		.....	
.....		.....	
.....		.....	
.....		.....	
.....		.....	
.....		.....	
.....		.....	
.....		.....	

_____
(name)

_____
(address)

_____

.....

For our information:

If you have any suggestions we might use in improving this mat service, won't you please list them on the back of this order blank?

EXTENSION EDITORIAL OFFICE