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# Specimen Book and Catalog 

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A Price List of Printers' Supplies, showing Types and Rules in which are embodied all the Latest Ideas that enable the Printer to produce Superior Hark in a most Economical Manner Among which Betterment may be especially mentioned the Casting of Types on

## Standard Line and Clint Sets



Inland Type Foundry Saint louis



Copyrighted, 1897

The composition of this specimen book was done under the supervision of our Mr. N. J. Werner; the printing and binding are the work of the Woodward and Tiernan Printing Company; the paper was furnished by the Allen Paper Company, of Saint Louis, and the ink by the Fred'k H. Levey Company, New York.

## Pertinent Facts

Tbe Question of Quality
$\rightarrow$ \#
$\qquad$ The keen competition which obtains in every branch of printing industry has produced the unfortunate result that the printer in purchasing material too often looks only at the first cost when placing his order. Unfortunate, because there is as great a difference in the various qualities of type as in the various grades of paper, ink, or printing itself, and low priced type is often by far the dearest in the end. While in the last decade great improvements have been made in the durability and accuracy of type, many of the foundries limit their competition to price alone, the result being an inferior article which is dear at any price. A few dollars saved by purchasing type which is not of the very best often involves a loss of many hundred times the amount. A large number of printers will testify that in accuracy, finish and improved wearing qualities alone, our products so far surpass all others as to justify a large increase in price, if we were disposed to make it. With the single exception of point bodies, until the Inland Type Foundry entered the field, little attention was given to the production of type which would economize the time of the compositor. The introduction of our new system of Standard Line TyPE, with its many labor-saving features, is of vast importance to all printers, because by its use superior work, at a great saving of time and labor, is accomplished, as well as the saving of a large amount of material, and consequently first cost.
Type and Wages ..........In all offices, large and small, the amount invested in type is little when compared with the yearly expenditure for wages in the composing room. It therefore follows that type which accomplishes the saving of, say only 10 per cent in labor will cost the proprietor nothing, as it will pay for itself in a year, and thereafter yield a large profit on the investment. The printers who have adopted our system will testify that the saving in composition is large; in some cases being fully 50 per cent. Not a single objection can be urged against the system. Being cast on point bodies, our type will work to advantage with that of other foundries. It is unnecessary for an office to be entirely equipped with our material to derive benefit from Standard Line Type. However, the larger the amount of our type, the greater the saving. We are convinced that every practical printer who once gives it a trial will find that it will pay him to replace his old type with STANDARD LINE, as the saving of labor in his composition will pay for it in a very short time.
Great Availability........... Before going further it would be well to remark that it takes no great amount of study or experience to derive profit from any of our improvements. Being made to an absolute standard, and in a common-sense manner, even the youngest apprentice can avail himself of the benefits of our system, and improve both the quantity and quality of his work. It can never prove a hindrance, as have so many of the other schemes laid before the printer. At the same time, an experienced
compositor can derive much greater benefits, since it works in with his experience, giving him, in fact, what he has been demanding for years. It enables him to do better work, while doing it faster and deriving more satisfaction therefrom.

STANDARD LINE $\qquad$ Perhaps the most important of our many improvements is STANDARD LINE. All faces on each body, Romans, Italics, Gothics, Antiques, ©ermaniz, Cexts, and all other job faces, line with one another at the bottom. The following lines show a number of our 12-Point faces:

##  Great improvement in lining faces.

This enables the compositor to give emphasis to a word by using some heavy job face in the body of an article, or as in the following line, which shows a few words of our Gothic No. 1 and Old Style No. 9:

## Perfect lining is secured by our system

With ordinary type the work would look like this:

## Perfect lining is secured by our system

or it would be necessary to line the type by justifying with cardboard, consuming a great amount of time, precluding the possibility of setting it solid, or producing only an indifferent effect.
Italic $F$ (uces............It often happens that the larger offices having a number of Romans have no Italics for some of them. As the Romans always differ in line, this requires a purchase of additional material. With our type this is unnecessary, as any of our Italics will line correctly with all our Romans as well as with the job faces.

STANDARD TITLE LINE............In some cases-such as "two-line" fonts having no lower case-where casting faces on regular Standard Line would mean an unnecessary shoulder at the bottom, we cast them on Standard Title Line. This uniform line for each body corresponds with the Standard Line of the next larger body. Thus, any 10 -Point Title Gothic will line with any 12-Point Gothic, or, for that matter, with any other 12-Point face, if a 2-Point lead be placed at the bottom of the 10 -Point face.

STANDARD SCRIPT LINE $\qquad$ In some other cases-such as Scripts, which have descenders of unusual length, which would kern too much if cast on Standard Line-we cast faces on Standard Script Line, which corresponds with the Standard Line of the next smaller body. Thus, our 24-Point Commercial Script will line with any of our regular 20-Point job faces, if two 2-Point leads are placed below the latter, and with any of our 18 -Point faces, if you place two 2 -Point leads below and one 2 -Point lead above the 18 -Point.

Every Condition Considered The Standard Title Line and Standard Script Line meet every contingency that the regular Standard Line could not meet. They have all the advantages possessed by Standard Line, and all three lines work harmoniously together.
(3erman facew...........Our system also enables the compositor to use Roman and German together, as on pages 137 to 139. In this case he needs but one set of figures, and the effect so frequently seen in job offices working in both these languages- 1838564724561327 -cannot possibly occur.

Leaders $\qquad$ Our STANDARD LINE LEADERS will line with any of our Roman or job letters (as illustrated after the side-heads of this preface). This means not only a great saving of time, but of first cost in material and lessens the chances of mistakes and poor work.

Position of Line $\qquad$ The line is placed in such a position that the different sizes of type faces will line with one another, if regular leads, slugs or quad lines are used to justify the difference between the bodies, as for instance the following lines:

## BEST Stsmomit TVP

This saves a great deal of labor where it is desired to use different sizes of a series in combination as caps and small caps. Not only will all sizes of the same series line, but also those of two or more series of different faces; a condensed or fancy capital can therefore be lined with wider letters.

Use of Rules $\qquad$ Furthermore, the line is placed in such a position that it will justify with ordinary 2-Point dotted. $\qquad$ or single $\qquad$ rule, justifying easily by the use of regular leads and slugs, as in the following example, in which the slugs and leads used for justification are shown black as though type high:


This is of great importance in blank work and headings, as experienced printers can readily understand.
The Subject of Width $\qquad$ Another very important improvement is our system of casting in width. Heretofore all type has in this respect been made totally without rule or method, not only making justification slow and laborious, but adding to the printers' annoyance by giving him sorts which do not agree with the original fonts. All our type is cast in width to agree with hardened steel standards, and is as accurate in this dimension as in body. Sorts must correspond with the rest of the font. Our unit of width is $1 / 8$-Point, but most of our faces are fitted to multiples of $1 / 4$-Point, and quite a number to multiples of $1 / 2$-Point and 1 -Point. This reduces the number of widths of characters, makes justification and correction easier and in every way facilitates work. All our points and figures are cast on multiples of $1 / 2$-Point, and no special justifiers are
required for tabular work, as the regular spaces can be used. Suppose, for instance, a customer wants to have inserted in the body of a price list a line of display type, you do not have to explain to him the difficulties in the way of justification, etc., incident to the old systems; with our type you can easily meet his wishes.

| Year | Popula- | Increase | Increase Per cent. | Bonds |
| :---: | :---: | :---: | :---: | :---: |
| 1860 | 2000 |  | 50 | \$40,000 |
| 1870 | 3000 | 1500 | 100 | \$30,000 |
| 1880 | 6000 | 3000 | 150 | \$25,000 |

The above specimen shows an ordinary statistical table, in which 8 -Point Roman No. 20 (5-Point set), 10-Point Kelmscott and 12-Point Condensed Gothic No. 1 figures are used, justifying perfectly in every case by the use of regular spaces.
Width of Figures............We have paid particular attention to our figures. As has before been mentioned, both in job faces and Romans, these all justify to multiples of one point, except en set figures in $5,51 / 2,7,9$ and 11-Point bodies, and when other than en set, need no special justifiers, as the regular spaces can be used with them in tabular work. Except in some faces where the figure 1 is made narrower, all figures are uniform in width. Even in these few cases this character is of such thickness that the addition of a thin or other space on each side will make it justify with the other figures. See pages showing Point-Set Figures.

Old Style Figures............Throughout the Old Styles the figures above and below the line have been abandoned, and while the Old Style design has been retained, these characters are made uniform in size and line, adapting them to all kinds of work and making them more legible and beautiful.

Small Caps and Nicks $\qquad$ All small cap sorts likely to be confused with similar lower case letters have an extra nick, and all Old Style body letters have one more nick than the corresponding size of Modern Roman.

Ferning Letters............The f's and j's in all cases, except Italics and Scripts, are made non-kerning, not only relieving the printer of the useless expense of the $f$ combinations, but exempting him from danger of type breaking, and insuring better electrotypes. Except in a very few larger sizes, none of the descending letters in the lower case over hang the body.

Hight-to-Paper-...........On account of our improved methods of making and fitting matrices, and superior casting machines, we are able to guarantee the perfectness of our type in respect to its hight, a point which every pressman will appreciate when he notes the saving in make-ready resulting from the use of our products.

Our Metal ...........This is of a new composition. We guarantee our type to wear longer, print better and to give finer results in electrotyping and stereotyping than any other. In finish and accuracy it is unapproachable.

Our Foundry...........Our equipment is the very best possible. We have endeavored to profit by our former experience, and have established a
plant of the latest and most improved machinery, which is mostly of our own design and manufacture.
Leads, Slugs and Brass Goods............Our Brass Rule department is complete in every detail, and in addition to the specimens shown herein we can furnish special designs. We solicit jobbing in leads, slugs and all brass goods. Having complete machine and wood-working shops, we can attend to press repairing, as well as designing of special machinery.
Other Makers' Goods $\qquad$ In addition to our own productions, we carry in stock a complete line of type made by the other foundries casting on Standard Line, thus giving the printer a large stock from which to make his selection. We also keep everything required by the printer in the way of cases, cabinets, stands and other wood goods, leads, slugs, furniture, inks, tapes, quoins, and all sorts of printers' supplies. We are agents for all makes of paper cutters, bookbinders' machinery, and printing presses, including the best makes of Old Style Gordons, cylinder presses, and such presses and other novelties as are made by Golding \& Co. We buy and sell second-hand machinery, and from time to time issue lists, which may be had on application.
Our Relation to Trusts $\qquad$ We desire to emphasize the fact that ours is the only type foundry in the South and west of the Mississippi (excepting San Francisco) that is not connected with the Type Trust. Having no connection with any combination, we are in a position to make our prices as low as is consistent with the superiority of our goods. Terms and discounts sent on application.

In conclusion........We cannot but felicitate ourselves upon the advances we have made since we issued our first specimen book, in February, 1895. The space then devoted to Standard Line Roman and job type was but 55 pages, compared with 144 pages in this edition showing an assortment extensive enough to enable any one to select a complete office, however large, and thus get the full benefit of Standard Line. At that time, when we were barely a year old, our innovations were decried as being impractical, and our plans denounced as visionary. The large business we have built up in spite of the keen competition and panicky times shows how quick printers are to appreciate a really good thing. Several other foundries have, with our instruction and assistance, adopted the Standard Line system. Some other foundries claim that their type possesses advantages similar to those of our Standard Line, but we warn printers not to believe such statements. To carry out the system properly requires a thorough understanding of all the conditions that Standard Line has met, and, from tests we have made, we are prepared to demonstrate that these thieving concerns are either ignorant of all of these conditions or altogether incompetent to meet them.
Correspondence............We solicit correspondence, and shall take pleasure in giving particulars about our manufactures and those for which we are agents. An illustrated catalog of machinery and printers' supplies is included at the end of this book. Circulars and prices of special goods will be sent on request.

## INLAND TYPE FOUNDRY.

SAINT LOUIS, February, 1897.

## READ CAREFULLY!

The Prices in this book are subject to discount. If you have no discount sheet, send for one and paste it inside the cover of this book.

PRICES and discounts are subject to change without notice.
THIS book is issued to our patrons to aid them in making selections, and we would remind them that it is only necessary to give the Size, Name and Number (if any) of the Type, or Number of the Rule desired, to insure the accurate filling of their orders.

## Do not cut this book under any circumstances.

TAKE a separate line or paragraph for each item in your order.
WHEN ordering a font of type, or sorts, remember that every foundry has its own special numbers, and that the number, name of type, and specimen book should always be given. Our "10-Point Roman No. 20," for instance, doesn't mean that the face is similar to one designated by the same number in any other foundry's specimen book.

WHEN you are ordering type for newspaper or book work, state whether or not you want the fonts to contain Italics, Leaders, Fractions or Commercial Marks, as none of these are sent unless specially ordered.

STATE particularly what styles of Fractions you want to accompany your Roman fonts. Make your own selections from the specimens shown, as we prefer not to select for you.

JOB fonts, such as Titles, Antiques, Ornamented, etc. (except Scripts), are put up without Spaces and Quads, and if you want them for any size of body it will be necessary for you to urder them separately.
in ordering fonts of job letter by weight specify whether or not spaces and quads are to be included, otherwise we shall consider that we are authorized to use our own judgment.

In ordering Sorts to match type you already have, state the Name and Number of the Face, as well as the Size of the Body; or, if you cannot do this send a capital "H" and lower case " m " (as little used as possible) of the font the sorts are to work with. Also state the number of pounds or ounces you want of each particular Sort.

AN ordinary cap box holds about 6 ounces of type, the lower case "e" about 3 pounds, the " $a$ " about 2 pounds, the " $b$ " about 15 ounces, and the " $k$ " box about 6 ounces, when full.

WE very often receive samples that are so much worn that it is an utter impossibility to determine the face. Send the very newest or least worn that you can find, and so prevent trouble, delay and dissatisfaction on both sides.

WHEN you write "Inclosed you will find samples," always give another look in the envelope to corroborate the assertion. We frequently look for the samples in vain. This omission causes the writing of two letters and the loss of some time in the filling of orders.

OUR Borders, Ornaments and Cuts are numbered systematically. The first figures of each number indicate the body. Thus, Cut No. 7201 is cast on 72-Point body, and Border No. 1801 on 18-Point body.

When you want Leads, Advertising Rules or Dashes, send one of your leads; or, if you order them cut to certain ems long, be particular to state what particular ems you mean, whether 6 -Point, 8 -Point, 10 -Point or 12-Point. Unless otherwise specified we shall understand 12 -Point ems.

SHOULD you order Brass Rule to be mitered to any size, give either the "inside" or "outside" measurement, and if it is to be cut from Double Rules state whether you wish the heavy line inside or outside.
in ordering Printing Inks or IBronzes, state the quantity and price per pound or ounce of each kind you want.

WHEN you want Cbases, give the "INSIDE" or "OUTSIDE" measurement, or, better still, send a diagram.

Shipping directions should not be neglected. State whether goods are to be sent by water or railway, freight or express, naming the route, otherwise we will assume that we are to use our own judgment. Drayage is charged on freight shipments.

THE weight of a single parcel by mail is limited to 4 pounds. Type lots weighing over 4 pounds can be divided as required to send by mail. The rate of postage is 1 cent per ounce. But it is safer and generally cheaper to forward over 2 pounds by express, and over 50 pounds by freight.

IF goods fail to arrive within a reasonable time, notify us and we will send a tracer after them. If freight charges seem too heavy, advise us of the rate and amount paid. On the arrival of goods check them by the bill, and notify us at once of the amount paid.

IMMEDIATELY upon type being received, if it be a job or display font, take a proof of it, and examine carefully to see if every letter is in the font, before laying in the case. We furnish no sorts upon any claim for shortage, unless a proof of the font as it appeared before being laid is sent with the claim. Every font is guaranteed complete.

THE regular paging galley used by founders, which is about $5 \times 6$ inches inside, will be found of great advantage in laying type.

WHEN you ship Old Type, see that your name is on each box, as well as our address. Notify us by mail of the shipment, and pack type, leads, electrotypes, and brass, in separate parcels. Do not melt them up, and do not include zinc etchings, bottle tops, or anything except printers' metal, otherwise the entire lot will be rejected.

REMIT by post-office or express money orders, or draft on Saint Louis, Chicago or New York. On personal checks our banks make a charge for collection, which will be deducted from your remittance. Small amounts may be sent in postage stamps.

WHEN small items are desired sent by mail, enough extra cash should be remitted to cover postage.

SHOULD you desire to open an account at a foundry where you have no acquaintance, send references or the money. Or, if you wish a cut or small package sent C. O. D., send enough money to pay charges at least, or you may suffer from delay while the founder writes you for a remittance, or for references as to your financial standing. Confidence is of especial value in rendering business relations pleasant, and nothing else so tends to give confidence as ready and prompt payments.

STANDARD LINE JUSTIFICATION TABLE, showing how to justify any two different bodies with one another so that their faces will line accurately together.

## REGULAR STANDARD LINE FACES

## 

|  | above. $57.54 .53 .53-52.51 .50 .50 .49 .47 .45 .44 .42 .39 .35 .30 . .24 . .18 . .12$. below. 13.13 1.3.12.12.12.12.11..11..11.11.10.10.. 9.. 7.. 6.. 6.. 6.. 6. |
| :---: | :---: |
|  |  |
|  |  |
|  | below. 7.. 7.. 7.. 6. 6.. 6.. 6.. 5.. 5.. 5.. 5.. 4.. 4.. 3.. 1.. 0.. 0.. 0.0 ... 0.. $6 . .54$ |
|  | above. $39.36 .35 . .35 .34 .33 . .32 \ldots .32 . .31 .29 .27 \ldots 26.24 .21 .17 \ldots 12.6 \ldots 48 \cdot 6 \ldots 12.18 .48$ |
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|  |  |
|  | above 22..19.18.18..17.16.15.15.14.12.10.. 9.. 7.. 4..30 - 6.12. 18. $24.30 . .36 .30$ |
|  | below. 6. 6. 6.. 5.. 5.. 5.. 5.. $4.4 . .44^{4}$ |
|  | above.18..15.14.14.1.3.12..11.11..10.. 8.. 6.. 5.. 3.24-6.12.18.24.30.36. 42.24 |
|  | below. 4. 4.. 4.. 3.. 3. 3.. 3.. 2. 2.. 2.. 2.. 1.. 1. ${ }^{\text {a .. 0.. 0.. 0.. 0.. 0.. 0.. } 6 . .4}$ |
|  | above.15. 12.11..11.10.. 9.. 8.. 8.. 7.. 5.. 3.. $2.20 .4 . .10 .16 .22 .28 .34 .40 .46 .20$ |
|  | below. 3.. 3. 3.. 2.. 2.. 2.. 2.. 1.. 1.. 1.. 1.. 0. .. 0.. 0.. 0.. 0.. 0.. 0.. 0.. 6.20 |
| 18 | 0.. 9.. 9.. 8.. 7..6.6.c. 5.. 3.. 1.18. 2.. 6.12 .18 . 24.30 .36 .42 .4818 |
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|  |  |
|  | above. 8.. 5.. 4.. 4.. 3.. 2.. 1.. 1.\|12. 2.. 3. 5.. 7.1117 .23 .29 . 35.41 .47 . 53.12 |
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|  | 0.. 0. .. 0.. 0.. 0.. 0.. 1.. 1.. 1.. 1.. 1.. 1.. 1.. 1.. 1.. 1 |
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|  |  |
|  | $\left\{\begin{array}{l}\text { above.. 2 .. 3.. } 4 . .5 \\ \text { co. }\end{array}\right.$ |
|  |  |

## STANDARD TITLE LINE FACES

Explanation of the Table.-Each group of figures states the amount in points, either of leads, slugs or quad lines, to be placed above and below the smaller body, when justifying any two bodies together in order to make their faces match on the same line.

The proper justification-figures for the combination of any two bodies are ascertained by noting the group found where the horizonal line of groups of one body meets the vertical line of groups of the other body.

Thus, for instance, to combine a 30 -Point face with a 24 -Point face, as caps and small caps, take the group of figures found where the 30 -Point line crosses the 24 -Point line. For STANDARD LINE faces the group reads "4 above, 2 below," indicating the use of two 2-Point leads above and one 2-Point lead below the 24-Point body, to justify its face in line with that of the 30 -Point. For Standard Title Line faces the group reads " 6 above, 0 below."

The figures above the diagonal line of bodies are given for faces cast on our regular Standard Line, and those below this line are for all faces cast on Standard Title Line.

The groups following the figure $\mathbf{2}$ are for the justification of $\mathbf{2}$ Point Rule, either single or dotted, with every body, insuring accurate lining of such in blank work or date-lines.

## PRICES OF STANDARD LINE TYPE

The First Class comprises Romans - Modern and Old Style (including French Old Style), with proportionate Italic, and Germans, in fonts of 25 pounds and over; also Leaders and Spaces and Quads. The SECOND Class comprises Romans, Italics and Germans in fonts under 25 pounds; also all standard job faces, such as Gothics, Antiques, Full-Faces, Two-Lines, etc., except Extra Condensed. The Third CLASS comprises Scripts, Hair-Lines, Extra Condensed and all Shaded, Ornamental and Patented Faces, Accents, Signs, etc.

Sold at following prices per pound:

| BODY | FIRST | CLASS | *Poster Fonts 25 lbs. | *Poster Fonts 50 lbs | SECOND CLASS | THIRD CLASS |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 25 lbs. and over | 1000 lbs. and over |  |  |  |  |
| 3-Point _........................ |  |  | ........... | ........... | ........... | \$3.60 |
| $31 / 2$-Point |  |  | - | - |  | 3.60 |
| 4 -Point. |  |  |  |  |  | 3.60 |
| $41 / 2$-Point. | \$1.62 |  |  |  |  | 3.20 |
| 5-Point. | 1.20 |  | \$1.60 |  | \$2.00 | 2.80 |
| $51 / 2$-Point | . 74 | \$0.73 | 1.30 |  | 1.60 | 2.40 |
| 6-Point.- | . 64 | . 63 | 1.00 |  | 1.28 | 2.00 |
| 7-Point. | . 56 | . 55 | . 90 |  | 1.12 | 1.80 |
| 8-Point. | . 53 | . 52 | . 80 |  | 1.00 | 1.60 |
| 9 -Point. | . 50 | . 49 | . 70 |  | . 90 | 1.44 |
| 10-Point | . 48 | . 47 | . 65 |  | . 82 | 1.30 |
| 11-Point | . 46 | . 45 | . 60 |  | . 78 | 1.22 |
| 12-Point | . 45 | . 44 | . 54 |  | . 74 | 1.16 |
| 14-Point | . 45 |  | . 52 |  | . 70 | 1.12 |
| 16-Point | . 45 |  | . 52 |  | . 66 | 1.00 |
| 18-Point. | . 45 |  | . 52 |  | . 66 | 1.00 |
| 20-Point | . 45 |  | . 52 |  | . 66 | . 94 |
| 24-Point. | . 45 |  | . 52 |  | . 64 | . 90 |
| 30-Point. | . 45 |  | . 50 |  | . 64 | . 86 |
| 36-Point. | . 45 |  |  | \$0.50 | . 62 | . 82 |
| 42-Point. | . 45 |  |  | . 50 | . 60 | . 78 |
| 48-Point. | . 43 |  |  | . 50 | . 60 | 72 |
| 54-Point. | . 43 |  |  | . 50 | . 60 | . 72 |
| 60-Point. | . 43 |  |  | . 50 | . 60 | . 72 |
| 72-Point | . 43 |  |  | . 50 | . 60 | . 72 |

*Poster fonts include spaces and quads.

## ACCENTS, SIGNS, ETC.

CAST TO ORDER-Prices per pound.

| 41/2-Point | \$3.20 | 10-Point | \$1.30 | 30-Point | \$0.86 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 5-Point. | 2.80 | 11-Point | 1.22 | 36-Point. | . 82 |
| $51 / 2$-Point | 2.40 | 12-Point | 1.16 | 42-Point. | . 78 |
| 6-Point. | 2.00 | 14-Point | 1.12 | 48-Point. | . 72 |
| 7-Point | 1.80 | 16-Point | 1.00 | 54-Point. | . 72 |
| 8-Point | 1.60 | 18-Point | 1.00 | 60-Point. | . 72 |
| 9 -Point | 1.44 | 20-Point | $.94$ | 72-Point. | 72 |

## SUPERIORS AND INFERIORS

Prices per pound.

| 5-Point | \$2.80 | 7-Point | \$1.80 | 11-Point | \$1.22 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 51/2-Point | 2.40 | 8-Point | 1.60 | 12-Point | 1.16 |
| 6 -Point | 2.00 | 9-Point | 1.44 | 14-Point | 1.12 |
|  |  | 10-Point | 1.30 |  |  |

## PIECE FRACTIONS

Prices per pound.

| 8-Point | \$3.60 | 11-Point | \$2.40 |
| :---: | :---: | :---: | :---: |
| 9 -Point | + 3.20 | 12-Point | 2.00 |
| 10-Point. | 2.80 | 14-Point | 1.44 |

We furnish no quantity for less than 25 cents net.
Special Accents and Marked Letters will be cut to order, the cost being from $\$ 2.00$ to \$3.00 for making each matrix.

## HOW TO ESTIMATE

To ascertain the Quantity of Plain Type required for a newspaper, magazine, or other work find the number of square inches in the matter, and divide the same by four; the quotient will be the approximate weight. As it is impossible to set the cases entirely clear, it is necessary to add 25 per cent. to large fonts, and 33 per cent. to small, to allow for dead matter.

Leaded Matter requires about 25 per cent. less type than Solid Matter. The following table shows the weight of 2 -Point Leads required to lead 1000 ems Solid, and contained in 1000 ems Leaded matter.

TABLE OF WEIGHT OF 2-POINT LEADS IN MATTER

| Per 1000 ems | To Lead Solid Matter | In Leaded Matter | Per 1000 ems | To Lead Solid Matter | In Leaded Matter |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 5-Point | $71 / 2 \mathrm{oz}$. | $51 / 2 \mathrm{oz}$. | 9 -Point | $1.31 / 2 \mathrm{oz}$. | 11 oz . |
| 51/2-Point | $81 / 2 \mathrm{oz}$. | 6 oz . | 10-Point | $151 / 2 \mathrm{oz}$ | $12^{1 / 2} \mathrm{oz}$. |
| 6-Point . | $91 / 2 \mathrm{oz}$. | $71 / 2 \mathrm{oz}$. | 11-Point | $16^{1 / 2} \mathrm{oz}$. | 14 oz . |
| 7-Point | $111 / 2 \mathrm{oz}$. | 9 oz . | 12-Point | 19 oz . | $161 / 2 \mathrm{oz}$. |
| 8-Poin | 13 oz . | $101 / 2 \mathrm{oz}$. |  |  |  |

TABLE OF MEASUREMENT FOR NEWSPAPER ESTIMATES

| Width of Standard Column: <br> 13 Ems Pica. | $\underset{\sim}{\text { in }}$ | 苞 | \# $\vdots$ $\vdots$ $\vdots$ | $\xrightarrow{\text { \# }}$ | 茄 | $\begin{aligned} & \text { E } \\ & 0 . \\ & \frac{1}{0} \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| No. of Ems per Line | 281/2 | 26 | $22^{1 / 2}$ | 191/2 | 17 | 16 |
| No. of Lines in 1000 Ems | $351 / 2$ | $38^{1 / 2}$ | $441 / 2$ | 511/2 | $571 / 2$ | 62 |
| No. of Inches in 1000 Ems | 23/4 |  |  |  |  | 85/8 |
| No. Ems in Column, 4-Col. Folio | 5,040 | 4,325 | 3,175 | 2,465 | 1,950 | 1,610 |
| No. Ems in Column, 5-Col. Folio | 6,505 | 5,615 | 4,115 | 3,200 | 2,525 | 2,085 |
| No. Ems in Column, 6-Col. Folio | 7.180 | 6,160 | 4,515 | 3,510 | 2,770 | 2,290 |
| No. Ems in Column, 7-Col. Folio | 7.900 | 6,985 | 4,970 | 3,685 | 3,050 | 2,520 |
| No. Ems in Column, 8-Col. Folio | 8,630 | 7,410 | 5,440 | 4,220 | 3,3,30 | 2,775 |
| No. Ems in Column, 9-Col. Folio... | 9.310 | 8,030 | 5,885 | 4,575 | 3.615 | 2,970 |

TABLE OF MEASUREMENT FOR BOOK TYPE ESTIMATES

| Measure, 25 Ems Pica. | $\begin{aligned} & \stackrel{\rightharpoonup}{\bar{c}} \\ & \frac{0}{0} \end{aligned}$ | $\xrightarrow{\frac{\pi}{0}}$ |  | \# 0 0 0 0 | \# <br> 0 <br> 0 <br> I | $\begin{aligned} & \stackrel{\rightharpoonup}{0} \\ & 0 \\ & \stackrel{1}{0} \\ & \sim \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| No. 2-Point Leads to Pound. | 31 | 31 | 31 | 31 | 31 | 31 |
| No. 3-Point Leads to Pound | 21 | 21 | 21 | 21 | 21 | 21 |
| No. Ems in Line.. | 50 | 38 | $2331 / 3$ | 30 | 271/2 | 25 |
| No. Lines to 1000 Ems. | 20 | 261/2 | 30 | $331 / 2$ | 361/2 | 40 |
| No. of Inches to 1000 Ems. | $13 / 4$ | 3 | $33 / 4$ | 45/8 | 55/8 | 65/8 |
| No. 2-Point Leads to lead 1000 Ems. | 1.3 | 21 | 25 | 27 | 32 | 33 |
| No. 3-Point Leads to lead 1000 Ems. | 12 | 19 | 23 | 25 | 28 | 31 |

TABLE OF STANDARD SIZES OF NEWSPAPERS
The following are the regular sizes of newspapers adopted by the auxiliary printers. As a matter of convenience in the buying of printing material and paper, we would advise parties planning new newspapers to adopt one of these sizes. The width of column is $13 \mathrm{ems} 12-\mathrm{Pt}$.

|  | Size of Paper | Column Rule | Head Rule |
| :---: | :---: | :---: | :---: |
| 5-Column Folio | 20x26 inches | 173/4 inches | $111 / 8$ inches |
| 6-Column Folio | $22 \times 31$ inches | 193/4 inches | $133 / 8$ inches |
| 7-Column Folio | $24 \times 35$ inches | 213/4 inches | 155/8 inches |
| 8-Column Folio | $26 \times 40$ inches | 233/4 inches | 177/8 inches |
| 9-Column Folio | $28 \times 44$ inches | 26 inches | 20 inches |
| 4-Column Quar | $22 \times 31$ inches | 1,33/4 inches | 87/8 inches |
| 5-Column Quarto. | 26x40 inches | 173/4 inches | 111/8 inches |
| 6-Column Quarto | $30 \times 44$ inches | 193/4 inches | $133 / 8$ inches |
| 7-Column Quarto | $35 \times 48$ inches | 213/4 inches | 155/8 inches |

## ESTIMATE FOR JOB OFFICE

## In Connection with a Seven or Eight-Column Newspaper

1 Challenge-Gordon Job Press $10 \times 15$ inches inside of chase ..... $\$ 250.00$
1 Marble Imposing Stone, $24 \times 36$, with Stand ..... 11.00
1 dozen Steel Quoins and Key. ..... 3.00
1 Stained Cabinet, 16 Two-thirds Job Cases, Galley Top ..... 21.00
1 Job Stand, with Racks for 12 Full and 12 Two-thirds Cases ..... 5.50
2 pairs News Cases ..... 1.60
1 Labor-Saving Rule Case ..... 1.15
1 Labor-Saving Lead and Slug Case ..... 1.00
10 Job and Triple Cases ..... $90 \quad 9.00$ ..... 4.80
3 pairs News Cases
3 pairs News Cases
10 Two-thirds Job Cases ..... 7.50
1 Job Galley, 10x16 ..... 3.00
1 Wood Composing Stick, 24 -inch ..... 1.20
1 Composing Stick, 14-inch ..... 1.60
20 pounds 2-Point Leads, long
3.20
3.20
50 pounds Labor-Saving 2 -Point Leads and 6-Point Slugs ..... 12.50
25 pounds Labor-Saving Metal Furniture. ..... 6.25
2 pounds Labor-Saving Single Rule, 2-Point
2 pounds Labor-Saving Single Rule, 2-Point ..... 3.50 ..... 3.50
2 pounds Labor-Saving Dotted Rule, 2-Point ..... 3.50
2 pounds Labor-Saving Double Rule, 6-Point ..... 3.00
5 pounds 8 -Point Fine-dot Leaders (Standard Line), for blanks ..... 2.65
$1221 / 2$-inch Papet Cutter. ..... 80.00
1 Little Giant Lead and Rule Cutter ..... 8.00
5 pounds Job Black Ink ..... 2.50
1 pound Fine Job Black ..... 2.00
Colored Inks, say ..... 6.00
25 pounds 6-Point Roman, Old Style or Modern (Standard Line) ..... 16.00
25 pounds 10 -Point Roman, Old Style or Modern (Standard Line) ..... 12.00
25 pounds 18 -Point Woodward, Poster font ..... 13.00
20 fonts Woodward, Inland and Gothics, say ..... 55.00
12 fonts Cosmopolitan and Scripts, say ..... 65.00
12 fonts Saint John, Kelmscott, Caledonian Italics, etc., say ..... 50.00
3 fonts Wood Type, about ..... 30.00
1 half-case Labor-Saving Wood Furniture, with Case ..... 5.00
30 yards 6-Point and 12-Point Reglet. ..... 60
1 dozen Gage Pins ..... 60
Cuts, Borders, Ornaments and Dashes, say ..... 18.00
Spaces and Quads for Job Type ..... 14.00
Subject to Discount. ..... $\$ 735.25$
ESTIMATES FOR WEEKLY NEWSPAPERS

In these estimates, 10 -Point and 8 -Point are inserted merely to show the quantity of type required. Other sizes may be substituted, varying the expense but little.
ESTIMATE FOR 6-COLUMN PAPER WITH ARMY PRESS
Army Press, $14 \times 20$ inches ..... $\$ 60.00$
3 Brass-Lined Galleys, $3^{1 / 2} \times 23^{1 / 8}$ inches
6.00
6.00
2 Six-inch Composing Sticks ..... 1.50
3 pairs News Cases ..... 4.80
6 Job and Triple Cases ..... 5.40
1 News Stand ..... 3.75
Mallet, 30c. ; Planer, 40c. ; Lye Brush, 40c ..... 1.10
10 pounds News Ink ..... 2.00
10 Column Rules ( 6 -Point), 5 short ..... 4.50
3 Head Rules (6-Point), 2 Double, 1 Parallel ..... 1.20
20 Advertising Rules, 4c.; 10 Double, 6 c ., and 10 Single Dashes, 6 c . ..... 2.00
20 pounds Leads and Slugs, cut to measure ..... 3.60
Head to Paper ..... 2.50
75 pounds 10 -Point Roman (Standard Line) ..... 36.00
50 pounds 8 -Point Roman (Standard Line) ..... 26.50
1 font 8-Point Woodward. ..... 2.25
1 font 8 -Point Extended Woodward ..... 2.25
1 font 10-Point Woodward ..... 2.50
1 font 10-Point Extended Woodward ..... 2.50
1 font 10-Point Condensed Woodward ..... 2.50
1 font 18 -Point Woodward, $\$ 3.20$; 1 pound 18 -Point Spaces and Quads, 45 c ..... 3.65Subject to Discount.\$176.50

## ESTIMATE FOR 7-COLUMN PAPER WITH ARMY PRESS

Army Press, $165 / 8 \times 223 / 4$ inches ..... $\$ 85.00$
4 Brass-Lined Galleys, $3^{1 / 2 x} 23^{1 / 8}$ inches ..... 2.00 ..... 8.00
3 Six-inch Composing Sticks ..... 75 ..... 2.25
3 pairs News Cases ..... 4.80
7 Job and Triple Cases ..... 6.30
1 News Stand, double ..... 3.75
Mallet, 30c.; Planer, 40c. ; Lye Brush, 40 c . ..... 1.10
10 pounds News Ink ..... 2.00
12 Column Rules (6-Point), 6 short ..... 6.00
3 Head Rules (6-Point), 2 Double, 1 Parallel ..... 1.35
25 Advertising Rules, 4c.; 12 Double, 6c., and 12 Single Dashes, $6 c$. ..... 2.44
30 pounds Leads and Slugs, cut to measure. ..... 5.40
Head to Paper ..... 2.75
100 pounds 10 -Point Roman (Standard Line) ..... 48.00
50 pounds 8 -Point Roman (Standard Line) ..... 26.50
1 font 8-Point Woodward ..... 2.25
1 font 8 -Point Extended Woodward ..... 2.25
1 font 10 -Point Woodward ..... 2.50
1 font 10 -Point Condensed Woodward ..... 2.50
1 font 10-Point Extended Woodward ..... 2.50
1 font 12-Point Woodward ..... 2.80
1 font 12 -Point Condensed Woodward ..... 2.80
1 font 18 -Point Woodward ..... 3.20
1 font 18 -Point Condensed Woodward ..... 3.20
2 pounds each 12-Point and 18-Point Spaces and Quads ..... 1.80Subject to Discount.$\$ 231.44$
ESTIMATE FOR 6-COLUMN FOLIO-Size, $22 \times 31$ Inches

The right hand column of figures gives the amount when it is intended to use auxiliary insides.

| No. 3 Washington Press |  | \$200.00 |  | \$200.00 |
| :---: | :---: | :---: | :---: | :---: |
| 1 pair Chases |  | 10.00 |  | 10.00 |
| 1 Sixteen-inch Roller Frame, Core and Casting |  | 4.10 |  | 4.10 |
| 1 Set Iron Side and Foot Sticks .................... |  | 3.35 |  | 3.35 |
| 4 Single Patent-Lined Galleys. | 2.00 | 8.00 | - | 4.00 |
| 3 Six-inch Composing Sticks.. | . .75 | 2.25 | 3 | 1.50 |
| 2 Job Stands, with Racks ..... | . 5.00 | 10.00 |  | 10.00 |
| 5 pairs News Cases ........ | 1.60 | 8.00 | 4 | 6.40 |
| 10 Job Cases ........ | . 90 | 9.00 | 8 | 7.20 |
| 30 yards Reglet and Furniture, assorted | . 05 | 1.50 | 20 | 1.00 |
| 1 Cast-Steel Shooting Stick, medium, 75 c . ; 1 Planer, 40 |  | 1.15 |  | 1.15 |
| 100 Boxwood Quoins, 60c.; 1 Hickory Mallet, large, 40 c . |  | 1.00 |  | 1.00 |
| 1 Lye Brush, Tampico |  | . 30 |  | . 30 |
| 50 Advertising Rules, 13 ems 12-Point | 04 | 2.00 | 30 | 1.20 |
| 20 each Double and Parallel Dash Rules | . 08 | 3.20 | 10 each | 1.60 |
| 20 Single Dash Rules | . 06 | 1.20 | 10 | . 60 |
| 12 each Double and Parallel Cross Rules | . 06 | 1.44 | 10 each | 1.20 |
| 30 pounds Leads and Slugs | . 18 | 5.40 | 20 | 3.60 |
| 24 Metal Foot Slugs | . 04 | . 96 | 12 | . 48 |
| 20 Column Rules ( 6 -Point) 193/4 inches long | . 45 | 9.00 |  | 4.50 |
| 4 Double Head Rules ( 6 -Point) $1.33 / 8 \mathrm{in}$. Iong | . 40 | 1.60 |  | . 80 |
| 150 pounds 10 -Point Roman (Standard Line) | . 48 | 72.00 | 125 | 60.00 |
| 100 pounds 8 -Point Roman (Standard Line) | . 5.3 | 53.00 |  | 39.75 |
| 5 pounds 10-Point Italic (Standard Line)... . | . 48 | 2.40 |  | 2.40 |
| 15 pounds 8 -Point Leaders, Fractions, etc | . 5.3 | 7.95 | 10 | 5.30 |
| 2 fonts 8-Point Woodward..................... | 2.25 | 4.50 |  | 2.25 |
| 2 fonts 10-Point Woodward | 2.50 | 5.00 |  | 2.50 |
| 1 font 12-Point Woodward |  | 2.80 |  | 2.80 |
| 1 font 18-Point Woodward |  | 3.20 |  | 3.20 |
| 1 font 8-Point Extended Woodward |  | 2.25 |  | 2.25 |
| 1 font 10-Point Extended Woodward |  | 2.50 |  | 2.50 |
| 1 font 10-Point Condensed Woodward |  | 2.50 |  | 2.50 |
| 1 font 12-Point Condensed Woodward |  | 2.80 |  | 2.80 |
| 1 font 18-Point Condensed Woodward |  | 3.20 |  | 3.20 |
| 2 pounds each 12-Point and 18-Point Spaces and Quads | . 45 | 1.80 |  | 1.80 |
| Electrotype Head.. ............................ ..... - . . . |  | 2.75 |  | 2.75 |
| Borders and Ornaments |  | 2.00 |  | 2.00 |
| 1 Imposing Stone, 30x60 |  | 12.00 |  | 12.00 |
| Subject to Discount. |  | \$466.10 |  | \$41.3.98 |

41 In ordering, always state what Italic, Leaders, Commercial Marks, Fractions, etc., are required, as none are sent unless specially ordered.

## ESTIMATE FOR 7-COLUMN FOLIO-Size, $24 \times 35$ Inches

The right hand column of figures gives the amount when it is intended to use auxiliary insides

| No. 4 Washington Hand Pre |  | \$225.00 |  | \$225.00 |
| :---: | :---: | :---: | :---: | :---: |
| 7 -column News Chases, in halves |  | 11.00 |  | 11.00 |
| 1 Eighteen-inch Roller Frame, Core and Casting |  | 4.55 |  | 4.55 |
| 1 set Iron Side and Foot Sticks |  | 3.75 |  | 3.75 |
| 6 Single Patent-Lined Galleys | 2.00 | 12.00 | 4 | 8.00 |
| 4 Six-inch Composing Sticks | 75 | 3.00 | 3 | 2.25 |
| 4 Job Stands, with Racks | 5.00 | 20.00 |  | 10.00 |
| 6 pairs News Cases | 1.60 | 9.60 |  | 8.00 |
| 10 Job Cases | . 90 | 9.00 | 8 | 7.20 |
| 50 yards Reglet and Furniture, assorted |  | 2.50 | 30 | 1.50 |
| Mallet, Planer, Shooting Stick and 100 Quoins |  | 2.15 |  | 2.15 |
| 1 Lye Brush, 40c; 1 Saw, \$1.25; 1 Wood Miter |  | 2.05 |  | 2.05 |
| 75 Advertising Rules | 04 | 3.00 |  | 2.40 |
| 25 each Double and Parallel Dash Rules. | . 08 | 4.00 | 16 each | 2.56 |
| 25 Single Dash Rules | . 06 | 1.50 |  | 1.08 |
| 16 each Double and Parallel Cross Rules | . 06 | 1.92 | 10 each | 1.20 |
| 30 pounds Leads and Slugs, cut | . 18 | 5.40 |  | 3.60 |
| 28 Metal Foot Slugs (18-Point) | . 04 | 1.12 |  | . 56 |
| 24 Column Rules (6-Point) $213 / 4$ inches long | . 50 | 12.00 |  | 6.00 |
| 5 Double Head Rules (6-Point) $155 / 8 \mathrm{in}$. long | . 45 | 2.25 |  | 1.15 |
| 2 Parallel Head Rules ( 5 -Point) 155/8 in. long. | . 40 | 80 |  | 80 |
| 200 pounds 10-Point Roman (Standard Line) | . 48 | 96.00 | 150.. | 72.00 |
| 150 pounds 8 -Point Roman (Standard Line) | . 5.3 | 79.50 | 100 | 53.00 |
| 7 pounds 8 -Point Leaders and Fracti | 53 | 3.71 |  | 3.71 |
| 4 fonts 8-Point Woodward | 2.25 | 9.00 |  | 6.75 |
| 2 fonts 8-Point Extended Woodward | . 2.25 | 4.50 |  | 4.50 |
| 3 fonts 10-Point Woodward | 2.50 | 7.50 |  | 5.00 |
| 2 fonts 10-Point Extended Woodward | 2.50 | 5.00 | 1 | 2.50 |
| 1 font 12-Point Woodward. |  | 2.80 |  | 2.80 |
| 1 font 18-Point Woodward. |  | 3.20 |  | 3.20 |
| Other Display Type, and Spaces and Quads, |  | 25.00 |  | 23.00 |
| Heading for Paper, say |  | 3.00 |  | 3.00 |
| Inland Borders and Ornaments, say |  | 5.00 |  | 4.00 |
| 1 Marble Imposing Stone, 36x72 |  | 18.00 |  | 18.00 |
| Subject to Discount. |  | \$598.80 |  | \$506.26 |


| No. 5 Washington Hand P |  | \$250.00 |  | 250 |
| :---: | :---: | :---: | :---: | :---: |
| 8-column News Chases, in halves |  | 13.00 |  | 1.3 .00 |
| 1 Twenty-inch Roller Frame, Core and Casting |  | 5.00 |  | 5.00 |
| 1 set Iron Side and Foot Sticks |  | 4.20 |  | 4.20 |
| 6 Single Patent-Lined Galleys. | 2.00 | 12.00 | 4 | 8.00 |
| 4 Job Stands, with Racks | 5.00 | 20.00 |  | 10.00 |
| 4 Six-inch Composing Sticks | . 75 | 3.00 |  | 2.25 |
| 8 pairs News Cases | 1.60 | 12.80 |  | 9.60 |
| 12 Job Cases | . 90 | 10.80 | 10 | 9.00 |
| 50 yards Reglet and Furniture, assorted. |  | 2.50 | 30 | 1.50 |
| Mallet, Planer, Shooting Stick and 100 Quoins |  | 2.15 |  | 2.15 |
| 1 Saw, \$1.25; 1 Lye Brush, 45c; 1 Wood Miter |  | 2.10 |  | 2.10 |
| 100 Advertising Rules | . 04 | 4.00 |  | 3.00 |
| 75 Fancy Brass Dashes | . 10 | 7.50 | 50 | 5.00 |
| 16 each Double and Parallel Cross Rules | . 06 | 1.92 | 10 each | 1.20 |
| 35 pounds News Lead | . 18 | 6.30 |  | 3.60 |
| 32 Metal Foot Slugs | . 04 | 1.28 | 16 ... | . 64 |
| 28 Column Rules (6-Point) $2.33 / 4$ inches long. | . 55 | 15.40 | $14 \ldots$ | 7.70 |
| 5 Double Head Rules (6-Point) $177 / 8 \mathrm{in}$. long. | . 50 | 2.50 |  | 1.50 |
| 2 Parallel Head Rules (5-Point) $177 / 8$ in. long | . 45 | . 90 |  | 90 |
| 250 pounds 10-Point Roman (Standard Line) | . 48 | 120.00 | 150.. | 72.00 |
| 175 pounds 8-Point Roman (Standard Line).. | . 53 | 92.75 | 125. | 66.25 |
| 7 pounds 8 -Point Leaders and Fractions | . 53 | 3.71 |  | 3.71 |
| 4 fonts 8-Point Woodward | 2.25 | 9.00 | 3 | 6.75 |
| 4 fonts 10-Point Woodward | 2.50 | 10.00 | 3 | 7.50 |
| 2 fonts 12-Point Woodward | 2.80 | 5.60 |  | 5.60 |
| 2 fonts 18-Point Woodward | 3.20 | 6.40 |  | 6.40 |
| Other Display Type, and Spaces and Quads, |  | 26.00 |  | 22.00 |
| Heading for Paper, say |  | 3.25 |  | 3.25 |
| Inland Borders and Ornaments, say |  | 5.00 |  | 4.75 |
| 1 Marble Imposing Stone, $36 \times 72$ |  | 18.00 |  | 18.00 |
| Subject to Discount. |  | \$677.06 |  | \$556.55 |

Five-column Quarto outfit amounts to about the same as an 8-column Folio.

## IMPORTANT NOVELTIES!

## IMPROVED DASHES AND DOUBLE QUOTATION MARKS

TO CARRY out suggestions made to us by a number of our most progressive customers, who were dissatisfied with the ordinary Em Dash (when used as a mark of punctuation) and the Single Commas and Apostrophes used for quoting, we have cut a new series each of Improved Em Dashes and Double Quotation Marks, and take pleasure in presenting specimens of them in the following matter. We have no doubt that they will be generally welcomed.

The Dashes are somewhat heavier in face than the old Dashes, and are cut slightly shorter in length, so that-while they are cast on em bodies-it is no longer necessary to set thin or hair spaces between them and adjoining words, a feature which every compositor will appreciate. They are provided with an extra nick, to more readily distinguish them from ordinary Dashes.
"Improved Em Dashes" are supplied in proportionate quantity with all our Modern and Old Style Romans fonts, without extra charge, the quantity of ordinary Dashes in the fonts being reduced to that extent. These Dashes are also put up separately in 1-pound fonts, which are furnished at the same prices as the Romans. They will work with any face, whether this be of our make or not, and printers will find this a convenient way of procuring them.

The "Double Quotation Marks" comprise those for beginning and ending a quotation. Those for the beginning differ from the turned Commas, having the "tails" descending instead of ascending, and matching in reverse those for ending-this being the form most approved by tasteful book printers. To obviate the necessity of setting thin spaces after them, the "Quotes" for beginning are cast with the appropriate space after each.
"Double Quotation Marks" are put up in 1-pound fonts containing both characters, and are supplied at Roman prices. They are not furnished with the regular Romans, unless specially ordered. Printers will do well to order one or more of these small fonts, since they come in this convenient shape.

|  |  |
| :---: | :---: |
|  | I learn of your system the better I like it." |
|  |  |
|  |  |
|  | D. B. Landis, Lancaster, Pa. - "Your Standard Line a is something printers should have had years ago." |
|  | s T. Henderson, Toulon, Ill.-"I am pleased with s, and am also greatly taken with Standard Line. |
|  | W. H. Bevis, Pawtucket, R. I.-"Your system of type-mak is certainly a great improvement over the common way, and have no doubt the type will pay for itself in the time saved." |
| 7-Pois | Henry Hahn, foreman "Northwestern Miller," Minneapolis, Minn. We are eagerly watching your output and shall try to give you ou siness, putting in your type as fast as the old wears out." |
| ${ }^{6}$-Point | E. L. Wepf, Denver, Colo. - "I like your type not only as to its linin ture, but the making of figures with Old Style type and above the line same height. When I need more type yon will hear from me" |
|  | W E. Fleming, Belleville, Ill.-"I am highly elated over your Stan system, and wonder why fonnders who have devoted a life-time to have never catered to the printers' convenience in casting type." |
| 5-Point |  |

## STANDARD LINE LEADERS

## $\rightarrow \ggg \lll \lll \lll$

Our Standard Line Leaders are cast from a new，hard and tough composition．We guarantee that the dots will not break off and that they wear longer than any others．They are made in four styles，as shown below，and are supplied in 2－pound and 5－pound fonts，at the following prices per pound：

| Point | \＄1．20 | 10－Point | \＄0．48 |
| :---: | :---: | :---: | :---: |
| $5{ }^{1} 2$－Point | ． 74 | 11－Point | ． 46 |
| 6－Point． | ． 64 | 12－Point | ． 45 |
| 7－Point | ． 56 | 14－Point | ． 45 |
| 8－Point | ． 53 | 16－Point | ． 45 |
| $9 \cdot$ Point | ． 50 | 18－Point | ． 45 |


Standard Line Round－Dot Leaders No．1，（two dots to em），cast on all bodies from 5 －Point to 18 －Point，in en，em， $11 / 2$－em， 2 －em and 3 －em widths．

Standard Line Fine－Dot Leaders No．2，cast on all bodies from 6 －Point to 14 －Point，in en，em， $11 / 2$－em， 2 －em and 3 －em widths．

Standard Line Round－Dot Leaders No．3，（one dot to em），cast on all bodies from 6 －Point to 12 －Point，in em， 2 －em and 3 －em widths．

Standard Line Hyphen Leaders No．4，cast on all bodies from 5 －Point to 12 －Point，in en，em， $11 / 2$－em， 2 －em and 3 －em widths．

Standard Line Leaders on any body will line with every Roman or display face cast by us on that body．Any Standard Line Leader，no matter what body，may be made to line accurately with all faces on larger or smaller bodies by means of simple justification with leads and slugs；this makes them specially available for large－face date lines，etc．

The following specimen illustrates how our four styles of 10－Point Stand－ ard Line Leaders line with various faces cast on 10 －Point body：
Roman No． 20 ．．．．．．．Ext．Old Style．．．．．．．．．． Roman No．23．．．．．．．．Woodward．．．．．．．Old Style No． 10 German $\mathfrak{S i d}^{2}$ ． Italic No． 20 ．．．．．Gothic No． 6 ．．．O．S．Italic No． 9 Caledonian Italic＿－＿－＿1234567890＿－＿－＿－＿French O．S．Italic Antique No．1．．．．．．．Gothic Italic No．1．．．．．．．．．Latin Series Latin Antique $\quad$ Cubor JBlack ．．．．．．．．．Latin Condensed Series
One of the most important changes is ou lining system. A glance at specimen sheets issued during the past few years will show that a constant demand for something of this character has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take into consideration all the conditions has rendered the results unsatisfactory. All our type, including Romans, Italies, and all job faces, are cast "Standard" Line, therefore all perfectly. The advantages of this system are many and it would be difficult to enumerate all of them. We could mention anong other
things, that: It is possible by this system to things, that: It is possible by this system to
line any Italic or Title with any Roman; to use heary job letter, figures or characters in conjunction with different faces on the same
job, as railroad work; but one lot of learlers is required for each body, etc., etc. Not only
 one another by the use of 2 -Point and 1 -Point 12345 abedefghijklmmopqrsturwxyz 67890 12345 ABCDEFGHIJKLMNOPQRSTUYWXYZ\& 67890 One of the most important changes is our
neu' lining system. A glance at the various
failure to take into account all the conditions has rendered the results unsatisfactory. All our type is cast"Standard" Line, including Romans, Italics and all job faces, therefore, all faces on one body this system are so many that it would be difficult to enumerate all of them. Among those that conld any mentioned are: That it is now possible to title witl any Roman; to nse heavy
 on the same job, as in raihroad work; to have but also used; that but one lot of leaders is required for body on the same hine, but faces of different bodies
 , the latter beng necessary only on
 point set, fractions or multiples of points, they can is of compositor to usc the caps of the next smaller
 material. Not only will allaces line with 12345 abcdefghijklmnopqrstuvwxyz 67890 12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ, 67890 most important changes is onr new lining
glance at the specimen sheets issued durin!
$0 \sigma^{\circ}$ ON NVIKOX LNIOd ${ }^{-6}$ g
STANDARD LINING SYSTEM
Unless Otherwise Ordered, En Set Figures are Furnished



## Nemanex

 German, French, Spanish and Swedish Accents are MadeSTANDANT Roman No. 23
One of the most important changes is our
 issued during the past few years shows that
a constant demand for something of this kind
 problem; but these efforts have been sporadic and inconsistent, failure to take into account all the conditions laving rendered the results anything but satistactory. Atitles, Antiques and


 may be mentioned are: That it is now possible
to line any Italic or Title with any Roman; to use heary job letter, characters or figmres with
different faces on the same job, as in railroad work; in German offices, where Roman is also
 body, ete. Not only are all fares of each body
on the same line. Dnt faces of different bodies justify easily in line with one another by use
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bodies are point set, fractions or multiples of
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## STANDARD LINING SYSTEM

THE INLAND TYPE FOUNDRY, ST. LOUIS

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5-Polnt roman no. 23
STANDARD LINING SYSTEM
of the most impertant changes is our
Unless Otherwise Ordered, En Set Figures are Furnished luring the past few years you will notice that the constant demand for something of this kind has led to ever recurrent attempts to solve the prollem; but hese efforts have been sporatic and inconsistent and fainre to take into accomstinfactory. All our 0
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 the most important changes is our lining
I glance at specimen sheets issued during
THE INLAND TYPE FOUNDRY, ST. LOUIS German, French, Spanish and Swedish Accents are Made
10-point roman No. 23
STANDARD LINING SYSTEM
One of the important changes is our lining system. A glance at the specimens issued during the past few years shows that a constant demand for something of this kind has led to recurrent attempts to master this difficult subject; the efforts were sporadic

 has rendered the result anything but satisfactory. All our type is cast"Standard" Line, including all Romans, Italics, Gothics and Titles, as well as all other faces abcdefghijklmnopqistuvwxyz 12345 ABCDEFGHIJKLMNO 67890 One of the greatest changes is our lining system. A glance at St. Louis, Mo., U. S. A.

THE INLAND TYPE FOUNDRY，ST．LOUIS German，French，Spanish and Swedish Accents are Made
WヨLSAS DNINIT GYVGNVLS
One of the most important changes is our new lining system．A glance at the specimen sheets issued during the past will show that the constant demand for something of this kind has led to ever recurrent，attempts to solve the problem but these efiorts have been sporadic and inconsistent，and the failure to take into account all the conditions has rendered the results unsatisfactory．All our type


 that it would be difficult to enumerate

 and to use heavy job letter，characters or figures with different faces on the same
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 One of the most important changes is our new
lining system．A glance at the specimen sheets

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WヨISAS DNINIT GYVGNVIS

## 6．Point homan No． 22


 during the past few years shows that a constant




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 12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ 67890 ith any Roman；to use hcavy letter，flgures
characters with different faces on the same
ob，as railroad work；to have but one set of job，as railroad work；to have but one set of uscd；that but one lot of leaders are required for each body．Not only are all faces of each
body on the same line，but faces of different bodies justify in line with one another by the ase of 2－Point or 1－Point leads；the latter are spaces of all bodies are point set，fractions




## 

 One of the most important changes is ourlining system．A glance at specimen sheets ind has led to recurrent attempts to solve the problem．These efforts have ever been into account all the conditions rendered the results unsatisfactory．All our type，which includes Romans，Italics，Titles，and all job faces of one body line with one another．The that it would be difficult to enumerate all of them．Among them can be mentioned：That it is now possible to linc any Italic or Title
with any Roman；to use heary letter，figures $123 \cdot 45$ 12345

German, French, Spanish and Swedish Accents are Made
8-POINT ROMAN NO.24
One of the most important changes is our new system of lining. One glance at the specimen sheets issued during the past few years shows that the constant demand for something of this nature has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the results unsatisfactory. All our type, including Romans, Italics, and Titles, Antiques, Gothics, as well as all


 of this system are so many that it would be difficult to enumerate all of them; but
among those that may here be mentioned are: It is now possible to line any Italic
 job letter, figures or characters of various 12345 abcdefghijklmnopqrstuvwxyz 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ\&
 sheets issued during the past few years will show that the constant demand for something
of this kind has led to ever recurrent efforts to solve the problem; but these attemps have to take into account all the conditions having ype, including Romans and Italics, as well as Titles, Antiques, Gothics, and all other job faces, is cast "Standard"Line; therefore all
faces of one body line with one another. The

 are: It is now possible to line any Italic or
 faces on the same job, as in railroad work; to where Roman is also used; that but one lot of leaders is needed for each body, etc. Not
only are all faces of each body on the same 12345 abcdefghijklmnopqrstuvwxyz 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ\&

STANDARD LINING SYSTEM
 stem of lining. ind problem; but these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the results most unsatisfactory. All our type, including Romans and Italics, Titles, Antiques, Gothics, and all job
faces, is cast on "Standard" Line, and therefore all faces of one body line with one another. The would be difficult to enumerate all of them. But among those that may be mentioned are: That it
 with different characters on the same job, as in railroad work; to hare but one set of figures in but one set of leaders is required for each body



 12345 abcdefghijklmnopqrstuvwxyz 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ\& ABCDEFGHIJKLMNOPQRSTUVWXYZ\&
 system of lining. A glance through the specimen that a constant demand for something of this kind has led to ever recurrent attempts to solve the

## - POINT ROMAN NO. $24^{*}$

STANDARD LINING SYSTEM

| Unless otherwise Ordered, EnSet figures are furnished | THE INLAND TYPE FOUNDRY, ST. LOUIS |
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## Sets

German, French, Spanish and Swedish Accents are Made
8-POINT ROMAN NO. 27
STANDARD LINING SYSTEM
 is our lining system. A glance at the specimen sheets issued during recent years shows that a constant demand for something of this nature has led to ever recurrent efforts to solve the vexing problem; but these attempts茳

 includes Romans, Italics, Titles, and


 of this system are so numerous that it would be impossible to count them





 St. Louis, Mo., U. S. A.

Various
German, French, Spanish and Swedish Accents are Made
$\frac{\text { 9. Point roman no. } 24}{\text { STANDARD LINING SYSTEM }}$
 is our lining system. A glance at the specimen sheets issued during years past shows that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the results anything but satisfactory. All our type, including Romans, Italics, Titles, Gothics, and all other jobbing faces, is cast on the improved "Standard" Line, therefore all faces on one body line with one another. It would be very difficult to here enumerate the many advantages abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVW 12345 ABCDEFGHIJKLM 67890
 lining system. A glanee into specimen
THE INLAND TYPE FOUNDRY, ST. LOUIS One of the most important changes is our lining
 demand for something of this nature has led to efforts have been sporadie and inconsistent, the failure to take into aceount all the conditions having rendered the resilts obtained anything Romans, Italies, Titles, Antiques, and all jobbing vantages of this system are so many it wonla
difficult to emmerate all of them. Among cose that eould be mentioned are: It is possible
ow to line any Italic or Title witl amy Roman: to
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One of the most important changes is oner lining
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 to take into account all the conditions has rendered the resnits anything but satisfactory. All our type is cast "Stundard" Line, lncluding Komaus and Italics, Titles, Autiques, Gothies, and all other job faces; therefore all faces of one body line with one another. The advantages of this system are so many that it would be difficult to enumerate all of them. Amongst those which can be mentioned are: That it is now possible to line any

 set of figures in German oftices where Roman is also used; that but one lot faces of each body on the same line, but faces of different bodies justify in
line with one another perfectly by the use of 2 -Point or 1 -Point leads, the line with one another perfectiy by the use of 2 -Point or l-Point leads, the are point set, fractions or multiples of points, they can be used for this
justification as well. This feature is of the greatest importance in all job work, and by enabling the compositors to use the caps of the next smaller
size of series for small caps results in the saving of much material. Not
 single or dotted rule perfectly by the use of 2 - Point or $1-$ Point leads and
standard quads. In spite of the general use of leaders it is often necessary to use rule, and this innovation, which enables the printer to have accurate lining without the use of cardboard, will be appreciated. The 1 s and sare away with the useless expense of the $f$ combinations, but secnring absorute electrotypes. The same plan is followed with the descenders, making all
non-kerning. Throughout the Old Styles the figures above and below the
 important characters have been made of uniform size and line, adapting
them to all uses and making them handsomer and more legible. All small 12345 abcdefghijklmnopqrstuvwxyz 67890
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THE STANDARD LINING SYSTEM
One of the important clanges is our lining system. A

 this kind has led to ever recurrent attempts to solve the
 inconsistent, failure to take into account all the conditions
















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## St. Louls, Mo., U. S. A

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## SYSTEM

One of the most important changes is our lining system. A glance at specimen sheets issued during the past few years shows that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to рәләртәл sหч suoṭt!









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One of the most important changes is our lining



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 for something of this kind has led to ever recurrent attempts to solve the problem. These efforts have been sporadic and inconsistent, failure to take into account
 but satisfactory. All our type, including Romans and Italics, Titles, Antiques, Gothics, and all job faces, is cast "Standard" Line, and therefore all faces of one body line with one another. The advantages of this system are so many that it were difficult to enumerate




 used, to have but one set of figures; that but one lot

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 system. A glance at the specimen sheets issued during

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Accents are made for these faces
11－POINT KOMAN NO． 20

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## STANDARD LINING SYSTEM



 the constant demand for something of this character has led to ever recurrent attempts




 all Romans，Italics，Thitles，Gothics，and other




InLand Type Foundry
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 improved liming system．A glance at specimen
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our new lining system

One of the most important changesis our lining system. A glance at the
 years shows that a constant denand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been spoladic and inconsistent, failure to




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One of the greatest changes is that of our lining system. A glance at recent inland Type foundry

German, French, Spanish and Swedish

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## 6-POINT ROMAN NO. 21

## the standard lining system









 improved "standard" Line, and therefore all faces of one




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 of much material. Not only will all faees line with leaders abcdefghijklmnopqrstuvwxyz


6. POINT ROMAN NO. 22 THE STANDARD LINING SYSTEM
One of the most important changes is our new system of




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 lining system. A glance at the specimen sheets issued during the past few years shows that the
 led to ever recurrent attempts to solve this great

 all the conditions having rendered results highly

















One of the most important changes is our lining system. Now a



 conditions has rendered the results unsatisfactory. All our type is





 where Roman is also nsed; but one lot of leadcrs need be phrchased
for each body, etc., etc. Not only are all the faces of each body on




 standard leaders, but will line with j. Point single or dotted rule




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## THE STANDARD LINING SYSTEM

One of the most important changes is our lining system. Now a glance at specimen sheets issued during the past few years shows
 recurrent attempts to solve the problem; these efforts have been sporadic and inconsistent, and failure to take into account all the




 them. Amongst those which can be mentioned are: That it is now













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THE STANDARD LINING SYSTEMI
 system. A glance at the specimen sheets issued during the past few years shows that a constant demand for something of this kind has led to ever recurrent attempts to solve the



 job faces, consequently all faces on one body line with one another. The advantages of this system are so many that it












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One of the most important chunges is our lining system. A inland Type foundry
German, French, Spanish and Swedish
Accents are made for these faces
One of the most important changes is our lining system. A glance at specimen sheets issued during
 for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to to take into account all the conditions has rendered
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 heavy job letter or characters with different faces on the same job, as in railroad work: to have but
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for each body, etc. Not only are all faces of each
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 lining system. A glance at specimen sheets issued during the last few years shows that the
 has led to ever recurrent attempts to solve the

 all the conditions has rendered the results very
 Italics, Titles, Antiques, Gothics, and all other
 all faces of one body line with one another. The advantages of this system are so many that it
 which may be mentioned are: That it is now




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 12345 ABCDEFGHIJKLMNOPQRSTU 67890 linin: system. A glance at the specimen sheets

## Unless otherwise ordered, the En Set Flgures are supplied with all fonts

5-Point Roman No. 25 THE STANDARD LINING SYSTEM
One of the most important changes is our lining system. One glance at the specimen sheets issued during the past few years
 has led to ever recurrent attempts to solve the problem; these efforts, however, have been sporadic and inconsistent, failure to take into account all the conditions having rendered the results unsatisfactory. All our type is cast "Standard" Line, including Romans and Italics, Titles, Antiques, Gothics, and all other job


 may be mentioned are: That it is now possible to line any Italic


 one another accurately by use of 2 -Point and 1 -Point leads, the latter being necessary only on the smaller bodies. As the spaces
of all bodies are point set, fractions or multiples of points, they


 and standard quads. In spite of the general use of leaders it is often necessary to use rule, and this winhout the use of paper or cardooard, will be highly appreciated. The f's and j's are in all
cases, except Italics and Scripts, made non-kerning, doing away
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[^0]THE STANDARD LINING SYSTEM
One of the most important changes is our new system of lining. A glance at the specimen sheets issued during the past few years shows that a constant demand for something


 having rendered the results unsatisfactory. All our type is
 job faces; therefore, all faces on the same body line with one another. The advantages of this system are so many that it would be difficult to enumerate all of them. Among those which may be mentioned are: That it is now possible to line any Italic or Title with any Roman; to have but being
 different faces on the same jobs, lot of leaders is necessary for each body, etc. Not only are all the faces of each body on the same line, but all the use of 2 -Point or 1-Point leads, the latter size lead being necessary only on the smaller bodies. The spaces of every can be used for this justification as well. This feature is of the greatest importance in job work, and by enabling the series for small caps results in saving much material. Not only will all faces line with the standard leaders, but they
will line perfectly with 2 -Point single or dotted rule by the өt!
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ABCDEFGHIJKLMNOPQRSTUVWXYZ\&
 St. Louis, Mo., U. S. A.
6-POINT ROMAN NO. 26

## THE STANDARD LINING SYSTEM

One of the most important changes is our lining system. A


 these efforts have been sporadic and inconsistent, the failure to take into account all the conditions having rendered the results unsatisfactory. All our type is cast on the "Standard" Line system, including Romans, Italics. Titles, Antiques, Gothics, and











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 lot of leaders need be bought for each body, etc. Not only are all the faces of each body on the same line, but




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Figures are supplied with all fonts

 the past few years will show that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and fallure to take into account all the conditions has rendered the results unsatisfactory. All our type, including Romans and Italics, Titles, Antiques and Gothics, as well as all other job faces, is cast on the body will line with one another. The advantages of this system are so many that it would be difficult to enumerate all of them. Among those which may be here mentioned are: That it is now possible to line any Italic or Title with
any Roman; to use heavy job letter, figures or characters
 have but one set of figures in German offices where Roman






 small caps results in the saving of much material. 12345 abcdefghijklmnopqrsturwxyz 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ\& 12345 ABCDEFGHIJKLMNOPQRSTUVWXYZ\& 68890

One of the most important changes is our lining system. A
glance at the specimen sheets issued during the past fev years

German, French, Spanish and Swedish
Accents are made for these faces One of the most important changes is our system of lining. A glance at the specimen sheets issued in the past few years will show that a constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, the failure to take into account all the conditions having rendered the
 Romans and Italics, Titles, Antiques, Gothics, and all other job faces, is cast "Standard" Line, because of which all the faces of one body will line with one another. The advantages of this system are so many






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One of the most important changes is our new lining system. A glance at the specimen sheets issued during

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The No. 27 Series is Cast on Point and Half-Point Sets En set Figures can be furnished to order

## THE SUPERIOR STANDARD LINING SYSTEM

One of the most important changes is our new lining system. A glance at the specimen sheets issued during the past few years shows that a constantly increasing demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered results unsatisfactory. All our type is cast "Standard "Line, including Romans, Italics, Titles, Antiques and all other job faces, and therefore all faces of one body line with one another. The advantages of this system are many, and it would be difficult to enumerate all of them. Amongst those which could be
mentioned are: That it is now possible to line any Italic or Title with any Roman; to use heavy job letter, figures or characters with other and different faces on the same job, as in railroad work; to have but one set of figures in German offices where Roman is also used; that but one lot of leaders need be purchased for each body, etc., etc. Not
only are all the faces of each body on the same line, but the faces of


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One of the most important changes is our lining system. A glance
at the specimen sheets issued during the past few years will show that a

## SUPERIOR STANDARD LINING SYSTEM

 of lining. A glance at specimen sheets issued during the past few years shows that a constant demand for something of this kind has led to ever recurrent attempts to solve the vexing problem; but these efforts have been sporadic and inconsistent, and the failure to take into account all the conditions has rendered the results unsatisfactory. All our type, including Romans, Italics, and all job faces, is cast on "Standard" Line; therefore all faces of one body







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German，French，Spanish and Swedish
Accents are made for these faces FACES
sUPERIOR S
 lining．A glance at the specimen sheets issued during

 attempts to solve the problem ；but these efforts have


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One of the most important changes is our new system
lining．A glance at the specimen sheets issued during


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 been sporadic and inconsistent，and failure to take into account all the conditions has rendered results anything but satisfactory．All our type，including Romans，Italics












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## FACES

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\text { 12-POINT FRENCH OLD STYLE NO. } 8
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 abcdefghijklmnopqrstuvwxyz St. Loủs, Mo., U. S. A.

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\text { 10-POINT FRENCH OLD STYLE NO. } 8
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## STANDARD LINING SYSTEM



 that the constant demand for something of this character has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the

 and all job faces, consequently all faces on one body line with one another. The advantages of this system are so many that it would be difficult to enumerate all of them. It is now possible to line any Italic or Title with Roman abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ\& 12345 ABCDEFGHIJKLMNOP 67890
 lining system. A glance at the specimen sheets

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& \text { STANDARD LINING SYSTEM } \\
& \text { One of the most important changes }
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$$ satisfactory. All our type, including

Romans, Italics, Titles, Gothics, and
all job faces, is cast on "Standard" Line


## THE STANDARD LINING SYSTEM



 this kind has led to ever recurrent attempt to solve this vexing problem, but these efforts have been sporadic and inconsistent, and the failure to take into account all the
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 and nultiples of points, they can be used for justification abcdefghijklnınopqrstuvwxyz

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One of the most important changes is the system of lining. A glance at the specimen sheets printed in the
St. Louis, Mo., U. S. A.

German, French, Spanish and Swedish
Accents are made for these faces

FACES

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 lining system. A glance at specimen sheets issued during the past few years shows that












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InLAND TYPE FOUNDRY


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One of the most important changes is our
 St. Louls, Mo., U. S. A.


## St. Louls, Mo., U. S. A.

## STANDARD LINING SYSTEM

One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years will show that the persistent demand for something of this kind has led to ever recurrent attempts to solve





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!u! $I$ Ino $\mathrm{S}!$会
THE STANDARD LINING

German, French, Spanish and Swedish
Accents are made for these faces

$$
\text { 8.POINT OLD STYLE NO. } 10
$$

SYSTEM
One of the most important changes is our new
 issued during the past few years will show that


 and inconsistent, failure to take into account all
 әч7 цо $\ddagger$ Ses ภน!










 abcdefghijklinnopqrstuvwxyz
 12345 ABCDEFGHIJKLMNOPQRST 67890
 mou panss? sparys uamuads ayt to amund $V$ •uapsis
 әчі ภu!



 conditions has caused the results to be unsatisfactory. All

 faces of one body line with one another. The advantages of this system are so many that it would be quite difficult
 that: It is now possible to line any Italic or Title with any different faces, on the same job, as in railroad work; to have but one set of figures in Gernian offices where Ronian is

 ұию




 ABCDEFGHIJKLMNOPQRSTUVWXYZ\&
12345 ABCDEFGHIJKLMNOPQRST 67890 ABCDEFGHIJKLMNOPQRSTUVWXYZ\&
12345 ABCDEFGHIJKLMNOPQRST 67890
$\qquad$ AYONRO』 3dA1 ON甘רNI
9 -POINT OLD STYLE NO. 10

## ITGLSAS ЭNINI'T CYYGNVLS




 has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic
 ภீเ!! but satisfactory. All our types being cast on the




 ว $\ddagger!$ L IO כ!ן
 se 'sqo! II abcdefghijklmnopqrstuvwxyz
 12345 ABCDEFGHIJKLMNOPQRST 67890

One of the most important changes is our newe
lining system. A glance at the specimen sheets

## 10-POINT OLD Style NO. 10

STANDARD LINING SYSTEM
One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years will show that a constant demand for something of this description has led to ever recurrent attempts to solve the problem; but these efforts were sporadic and inconsistent, and failure to take into account all conditions
 types are cast "Standard" Line, including Romans, Italics, Titles, Gothics, Antiques


 it would be difficult to here ennnnerate all abcdefghijklınnopqrstıvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXY 12345 ABCDEFGHIJKLMNOPQRS 67890
One of the most important changes is our lining system. A glance at the specimens is

# INVITATION SCRIPT <br> คi』) 

20a $8 \mathrm{~A}, \$ 7.50$
24-PoINt Invitation Script
L. C. $\$ 3.75$; C. $\$ 3.75$

Oum Script facess are cast omisystemalic liness and sunit sels, like all. The othow lyple made by the Intand SType Fooundry. hence in lhair usefuluesss are fave sultievion to the Seriytes of the other fourndries: \$S4

$$
\text { CARD FONTS, } 10 \mathrm{a} 4 \mathrm{~A}, \$ 4.25-\text { L. C. } \$ 2.15 ; \text { C. } \$ 2.10
$$

25a 9A, \$8.0.00
18-POINT INVITATION SCRIPT
L. (. \$3. 3.00 : ( 1.23 .00

Inv addiliton to the ondoplion of Slandacal Sime



 added, which, cedd, comsidenelely,lo,ils, relificerennco. .' CARD FONTS, 12 a $4 \mathrm{~A}, * 3.2 \overline{5}-\mathrm{L} . \mathrm{C} . * 1.6 \overline{5} ; \mathrm{C} . * 1.60$

35 a $10 \mathrm{~A}, \$ 5.00$
12-POINT INVITATION SCRIPT

1. C. ※2. 70 ; ('. ※2.30


 in Old Slyle fonts. Snethe fellouering-4 peeges, ceererathitit the ense of the
 of freshione, mechichernowstrempis'mecthe its highereliferourel Ithis slyle of leller.

SPACES AND QUADS ARE INCLUDED IN ALL SCRIPT FONTS.

Allr.andi Nres. YCony Gordan request the homor of yoump piesesonce abl the manrriago of thairv danghteon Treancesca

> Now. August Rantion, on. Mlonday evening, Foucontow the ceighth, righleow humedred inad mindyysouen, al hallf praslisighil óclockiv 3.571 Clinton $\operatorname{PPl}$ lace, Sh. Couris?

StI Home
mflow TV cermitiow the first,


Nisa Ophelia Capuled,
At Yome

fromescighil lo luweluecóloch,
Pine Ridye,
Ylills $\mathscr{P}_{\text {ainl, }}$ Nissouri:
$\mathscr{T}_{\text {encing: }}$

Recoplion
from half anflew seight to
half aflow dewenn sedoctio
Yisla Mouse:

announces, the marriage of hew daughter Florence Fsakell


The sample on page 51 is the correct form for a Wedding Invitation. It is set in 24-Point, 18 -Point and 12 -Point Invitation Script, and should be printed on the first page of a folio sheet; size of page as indicated. It should be folded once and put in an envelope.

If it is a church wedding, an Admission Card, size 2 by $3^{1_{2}}$ inches, bearing in the centre the line "Please present this card at the Church," printed in 18 -Point Invitation Script, may be enclosed.

The hour of ceremony is often announced on a separate card, size $23-8$ by $31-4$ inches, the word "Ceremony" being set in 24 -Point, and the line "at five o'clock" in 18-Point Invitation Script, immediately below it, separated by a 6 -Point slug; printed in the centre of the card.

For those whose presence is desired at the reception after the ceremoney the card at the bottom of page 52 is enclosed.

The Announcement, size and style as on this page, should be printed, folded and enveloped the same as a wedding invitation. With it should be enclosed an At Home Card, size and style of the one on page 54 .

All Homo
Thussdays in Ocloleer, 3970 Cleveland Avenue, Tylex Slace:

Nr. Hamey $\mathscr{B}$. Tickions:

Miss Firanors S. Coullow

Mris: Games Oll: Ơaston.

Tricluys:

$$
4692 \text { MVilminglon Stuoneee }
$$

St. Louis, Mo., U. S. A.

COMMERCIAL SCRIPT re
© All these Script faces ave cast on uniform line, enabling the composites to justify 2 point mule, single ow dotted, in position to lino accurately in blante-work, avoiding caud-boaid 52 CARD Fonts, $10 a 4 \mathrm{~A}, \$ 4.25-$ L. C. $\$ 2.10$; C. $\$ 2.15$

Pergular Standard Pine $\mathbb{J} \mathbb{b}$ Faces can be used in combination with our Scripts, in cases, where special emphasis is considered desirable, the justificalion, on, ce, common line baing'soudily, accomplished by mean's of vidinary point, system leads, and slugs. 830 CARD FONTS, $12 a 4 \mathrm{~A}, \$ 3.25-\mathrm{L} . \mathrm{C} . \$ 1.65$; C. $\$ 1.60$ 36-POINT AND 48-POINT SIZES OF COMMERCIAL SCRIPT IN PREPARATION. SPACES AND QUADS ARE INCluded in All SCRIPT FONTS
$\rightarrow 298$ \& rise
ROYAL ITALIC
HANDSOME DESIGN Popular Attractions Found Right Types Noticed 35

No.
Sixty Days after we will pay the INLAND TYPE FOUNDRI, at St. Louis, in cash, Dollars, for invoice of Standard Line Type, Inland Ar't Ornaments, 144 feet of Borders and sixteen fonts of Labor-saving Rule. Prosperous Printers

TO POSTERITY:
Two Thousand Year's after.
I promise to pay to some Type Foundry that makes Standard Line Type, 5,92\%.21 Dollars; if more time is required note will be made to suit; a complete catalog must be furnished not later than December............... D. 189 No. Wise King Solomon appeared before us The In7and Type Foundry, inventors of Standard Line Type, and submitted proofs that no special leaders are required for their Caledonian Italic series; it lines with all their other fuces on like bodies. (Seal)

Printing Fraternity

## ННн.... ннННн нН川

$32 \mathrm{a} 12 \mathrm{~A}, \$ 2.80$

## Modern Italic Series



## STANDARD LINE TYPE

Is the only material for the progressive printer, and its advantages are acknowledged everywhere. Both in finish and exactness our type is far superior to all others, will wear better and satisfy all requirements which arise in legal blank work as well as general 16

## ALL OUR OLD STYLE FIGURES

Are uniform in height and line, and all small cap letters liable to be confused with the lower case characters have an extra nick near top of body. Old Style type has one nick more than Roman and our standard job faces are more uniform in face and in the finish, accuracy and durability are far superior to all others 47

## ALL FACES OF ONE BODY LINE PERFECTLY

And faces of different bodies are made to line by use of 1-Point or 2-Point leads, without the use of card or paper. Throughout the old style series the figures are uniform in size and line, while retaining the old style design, thus adapting them to all uses. In all respects our type is the best, and being cast on point bodies will match those of all other type foundries in this respect 58

## STANDARD LEADERS AND STANDARD LINE TYPE

Lining perfectly and labor-saving, thus adding to the profits while making pleasing effects in progressive and practical printing. In spite of the general use of leaders it is often necessary to use rule, and in this connection our standard line system will be appreciated, enabling the compositor to have accurate line without the use of cardboard, thus saving much time and labor. Not only will the adoption of our system save enormously in labor and produce better results, but as our material is more available for different classes of work there is an actual

ННнн ннНННнн нинН

## OUR TYPE IS SUPERIOR TO ANY

These are excellent faces for circulars and being cast on our new system line with all job faces and Romans All faces on different bodies can be made to line with one another by the use of regular leads. Standard Line Leaders will line with all Romans and Old Styles 360

## SUCCESSFUL, PRUDENT PRINTERS WHO

Used Standard Line Type will have nothing else. Ottr book and newspaper faces are now shown complete from 5-Point to 12-Point Printer will note that the Old Styles have lining figures throughout Our Leaders are also cast on point set and line with all faces. A glance at the specimen pages shown in this catalog will prove an

## IT FILLS A LONG FELT WANT AMONG PRINTERS

Do not be imposed upon by the representations of other concerns who intimate that the advantages of our system are not as great as we claim. The great saving accomplished by Standard Line can be demonstrated by a practical test. We will gladly extend to you every facility for making such a test, and are willing. to abide by the results. In finish and accuracy our type is superior to others 78

IT IS NOT THE NUMBER OF POUNDS OF TYPE YOU PURCHASE
Which counts, but the amonnt of material which is actually available. Look at the small amount of type you have set up in jobs and compare it with the large quantity which is lying idle in the cases. By adopting our system you can make the minimum quantity of type do the maximum amount of work, as it is available under any and all circumstances, while the old stuff can only be used for some particnlar purpose. Figure ont the amonnt yon pay yearly for labor. A saving of 5 or 10 per cent. will go a long ways toward purchasing the type actnally used in your shop 49?

ННнн нннНнн ннн

## Figures are Uniform in Size and Lining

12-Point Old Style Italic No. 9
L. C. $\$ 1.45$; C. $\$ 1.35$

## ALL OLD STYLE FIGURES ARE

Uniform in size and line. In our system each figure not only matches its fellows in width, but is a multiple of one of the spaces. As this makes them multiples of points, they will justify with all other spaces, quads, leads, slugs and brass mules. Send for our catalog 68

## IN ALL THE OLD STYLES THE FIGURES

Above and below the line have been abandoned, and while they still retain their Old Style characteristics they have been made uniform in appearance, and their legibility increased. What has been said of the figures applies as well to the points. In all cases these will be found to justify with spaces and point 42
L. C. $\$ 1.30 ;$ C. $\$ 0.95$

## IN CONNECTION WITH OUR LINING TYPE

But one set of Leaders is necessary for each body, since these Leaders will line with our Roman, Old Style, Job and patented faces with perfect results. Either the saving of original outlay or composition alone will go a long way towards making you a good profit in your composing room. The round-dot leaders are made on all bodies up to and including........18-Point, and the fine-dot. $\qquad$ up to 14-Point

## THE IMPROVED STANDARD LINING SYSTEM

One of the most important changes is our lining system. A glance at specimen sheets issued during the past few years will show that the constant demand for something of this kind has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic and inconsistent, and failure to take into account all the conditions has rendered the results unsatisfactory. All our types are cast Standard Line, including Romans, Italics, Gothics, Latins, and all other Job faces, and line with one another 364

НННи..... нНННННи $\quad$ нННН

# OUR PERFECT SYSTEM OF LINING Standard Line Leaders Desirable 

One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years shows that constant 258 glance at the specimen sheets issued during the past few years shows that a constant demand for something of this kind 360
L. C. $\$ 1.30 ;$ C. $\$ 0.95$

## HANDSOMELY CUT FACES ON STANDARD LINE SYSTEM

Each Face Will Line Perfectly with Every Other
One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years will show that the constant demand for something of this nature has led to ever recurrent attempts to solve the problem; but these efforts have been sporadic $\$ 492$

FAVORITE OLD AS WELL AS ORIGINAL FACES ON IMPROVED LINE Superior Labor-Saving Features Applied to Printing Material.
One of the most important changes is our lining system. One glance at the sperimen sheets issued during the past few years will show that the constant demand for something of this kind has led to ever recmrring attempts to solve the problem; but these efforts have been sporadic and inconsistent, and the fature to take into account all the conditions 63.5

## 42a 16A, $\$ 2.00$

5-Point Roman No. 20
L. C. $\mathbb{*} 1.15$; C. \$0.8

## STANDARD LINE LEADERS CAN BE USED FOR OTHER THAN ROMAN FACES Usefulness of leaders is Greatly Augmented Under Our System

[^1]> Small Cap Fonts: 12 -Point, $9 \mathrm{~A}, 50 \mathrm{C}$. 10 -Point, $12 \mathrm{~A}, 50 \mathrm{c}$. 8-Point, $14 \mathrm{~A}, 45 \mathrm{c}$.
> 6 -Point, $15 \mathrm{~A}, 40 \mathrm{C} .5$-Point, $10 \mathrm{~A}, 40 \mathrm{C}$. EXtRA.

## ННннниннннН

## Old Style Roman Series

## Card Fonts

## POPULAR OLD STYLES

Improved with Standard Line Feature Surpassing in Utility its Rivals 36

Cast also on 18-Point body to order.

# OUR FIGURES ARE UNIFORM IN SIZE Justify with Regular Spaces or Quads One of the most important changes is our system of lining. A glance at the specimen sheets issued 950 

## OUR TYPE IS BY FAR THE MOST DURABLE

 Giving Superior Results in ElectrotypingOne of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years shows that the constant demand for something of this sort 486

## STANDARD LINE TYPE THE GREAT SAVER OF LABOR

 Twentieth Century Type Sure to Please PrintersOne of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years will show that a constant demand for something of this nature has led to recurrent $\$ 372$

ALI OUR OLD STYLE FONTS ARE CAST WITH AN EXTRA NICK
Readily Distinguished from Same Sizes of Modern Faces
One of the most important changes is our lining system. A glance at the specimen sheets issued during the past few years shows that a constant demand for something of this kind has led to ever recurrent attempts to solve the problem; these efforts 465

SMALL CAP FONtS: 12 -Point, $9 \mathrm{~A}, 50 \mathrm{c}$. 10 -Point, $12 \mathrm{~A}, 50 \mathrm{c}$.
8-POINt, 12A, 45C. 6-POINT, 15A, 40 C . EXTRA.
LARqER Sizes of the Old Style No. 9 Series are in preparation.

## ННннииннннН

French Old Style Series
Figures of this Series are Uniform in Size and Lining
5а 4A, $\$ 7.25$ 48-Point French Old Style
L. C. $\$ 3.00$; C. $\$ 4.25$


Ornate Face
$7 \mathrm{a} 4 \mathrm{~A}, \$ 5.00$
36-POINT FRENCH OLD STYLE

## FURNISHED

First-class Slugs

# $9 \mathrm{a} 6 \mathrm{~A}, \$ 4.30$ <br> 30-POINT FRENCH OLD STYLE <br> 1. C. $\$ 2.00$; C. $\$ 2.30$ <br> PROFIT-MAKING <br> Reduced to a Science 

$12 \mathrm{a} 6 \mathrm{~A}, \$ 3.50$
24-POINT FRENCH OLI STYLE
L. C. $\$ 1.75 ;$ C. $\$ 1.75$

NIMBLE PRINTERS
Produce Annual Results

## French Old Style Series

## Figures of this Series are Uniform in Size and Lining

L. C. $\$ 1.65 ;$ C. $\$ 1.65$

# POPULAR OLD STYLE Ornaments the Superior Work 

## SEND FOR ESTIMATES NOW

This Believed a Reasonable Request 52

## LINING FIGURES AND HANDSOME FACES

ARE DELIGHTS TO ARTISTIC PRINTERS GENERALLY
Fast Compositors Praise Standard Line 10

## BEST METAL COMPOSITION YET PRODUCED

 PRACTICAL DEMONSTRATION WARRANTS THIS ASSERTION Investigate the Merits of Standard Line Type 8438-Point French Old Style 6-Point French Old Style

50 a 18 A, ※2.25 L.C. $\$ 1.30$; C. $\$ 0.95$
SUPERIOR FACILITIES ENABLING US TO PRODUCE BETTER And More Durable Goods 23

55a 20 A , \$2.00
L. C. $\$ 1.20$; C. $\$ 0.80$

## ORDERS PROMPTLY FILLED

WITH POPULAR FACES ON STANDARD LINE
Business Constantiy Increasing $\$ 75$

> SMALL CAPS: 12 -POINT, $9 \mathrm{~A}, 50 \mathrm{C}, 10$-POINT, $10 \mathrm{~A}, 50 \mathrm{C}$. 8-POINT, $12 \mathrm{~A}, 45 \mathrm{C} .6$-POINT, $16 \mathrm{~A}, 40 \mathrm{C}$. EXTRA.

## ННННн нННН

# EXt. OLD STYLE Original 

4a 3A, $\$ 8.00$
48-POINT EXTENDED OLD STYLE
L. C. $\$ 3.10$; C. $\$ 4.90$


5a $3.1, \$ 5.50$
36-POINT EXTENDED OLD STYLA

1. C. ※セン. 40 ; C. $\$ 3.10$

## DESIGN

 Combine 18$5 a 3 A, \$ 4.30$
30-POINT EXTENDED OLD STYLE
L. C. $\$ 1.90$; C. $\$ 2.40$

INCREASE
Specimen 34
$8 \mathrm{a} 4 \mathrm{~A}, \$ 3.50$
24-IOINT EXTENDED OLD STVLE
L. (.. *1.s0; C. $\$ 1.70$

# FILED AWAY Bettering Values Improved 25 

12 a $6 \mathrm{~A}, \$ 3.20$

## EXT. OLD STYLE Original

# MODERN SYSTEM Fine Printing Material Superior Types 12 

18a 10A, \$2.80
12-POINT EXTENDED OLD STYLE
L. C. $\$ 1.40 ; C . \$ 1.40$

COMPARE THE PRICES Respond to Your Best Interest Profitable Supplies 43
$20 a 14 \mathrm{~A}, \$ 2.50$
10-POINT EXTENDED OLD STYLE
L. C. $\$ 1.20 ;$ C. $\$ 1.30$

WRITE FOR ESTIMATE NOW Stock of Printers' Goods is Complete Every Department Filled 95

22a14A, \$2.25
8-Point Extended Old Style
L. C. $\$ 1.10 ;$ C. $\$ 1.15$

## FURNISHED FINE PRODUCTIONS STANDARD LINE TYPES

 Extended Old Style Face Outranks its Class Advance of the Procession \$76
## $28 \mathrm{a} 15 \mathrm{~A}, \$ 2.00$

6-POINT ExTENDED OLD STYLE
L. C. $\$ 1.00 ;$ C. $\$ 1.00$ SPECIAI, SMAII CARS ARE UNNECESSARY IMPORTANT FOR COMPOSITORS
Being Cast on Standard Line any Size Caps can be Used as the Small Caps of the Size Next Larger 180

## нНННн

ННннннинннНН

## FULL-FACE SERIES

# IMPROVED PLAIN LETTERS Old Stand-Bys and Favorites Bettered We Cast All on Standard Line 250 

FULL-FACES BROUGHT INTO SYSTEM Types for Titles, Side-Heads and Emphatic Words Lining Accurately with Our Roman Faces 316

## DESIRABLE FOR TABULAR WORK

 Figures Altered and Cast Systematic in Thickness Are Fitted to Point Sets in All the Sizes $\$ 48$BECOMES CONSTANTLY MORE POPULAR Advantages of Our Standard Line Meriting Appreciation Those Once Using Our Type Want No Other 279
L. C. $\$ 1.00 ; \mathrm{C} . \$ 1.00$

IMPORTANT FACT WHICH SHOULD NEVEIR IBE HORGOTYEN Single and Dotted Two-Point Brass Rule Lines with Hvery One of Our Faces Easily Justified to Line by Use of Point-System Leads and Slugs $\$ 369$

32 a 18A, $\$ 2.00$
$5^{1} 1_{2}$-POINT FULL-FACE NO. I
L. C. $\$ 1.00 ;$ C. $\$ 1.00$

MAKING THINGS COMEORTABLE FOR THE COMPOSITOR Vexatious Chopping-Up of Paper and Cardboard Now Relegated to the Past Setting of Legal Hlanks and Similar Forms is a Pleasant Work 815
 Investigate the Merits of Our Standard Iine Tyme Makes Tarning of Money an Hasier Task 290 нннНннннннНннн

## CONDENSED NO. 1 SERIES

## OUR FACILITIES FOR MAKING

 Type are of the Very Best and Cannot Fail to Please the Most Fastidious Person 374
## OUR S'IANDARD JOB FACES ARE MORE

 Uniform in Face and Justification Than any Other Make Ornaments and Borders of all Kinds in Stock 45
## ALL PRIN'IERS SHOULD EXAMINE

Our System and Then Compare it With That of Others It Always Stands the Tests Satisfactorily 984
L. C. $\$ 1.20$; C. $\$ 1.20$

WE MANUFACTURE A COMPLETE LINE OF BRASS Rule and our Jobbing Department is the Most Complete in the West Superior Printing Material of all Kinds Quickly Supplied 62

ALL FACES ON EACH BODY, ROMANS, ITALICS, Antiques, and all Job Faces Line With One Another at the Bottom Our Figures Need no Special Justifying in Tabular Work

ALL OUR JOB TYPE CAN BE SET SOLID AND THE LIABILITY Of the Descending Letters Breaking Off is Entirely Overcome and all Printers Can See That this in Itself is a Very Important Money-Saving Feature 295

## ННниннНННнннннН

# STANDARD LINE PRODUCT Popular Among Printers 92 

18a 10A, \$3.30
20-PoInt Condensed No. 2
L. C. $\$ 1.65$; C. $\$ 1.65$

## DEMANDS FOR MODERN SYSIEM Now Constantly Increasing 56

20a 12A, $\$ 3.20$
18-POINT CONDENSED NO. 2
L. C. $\$ 1.55 ; C .41 .65$

## INTRODUCING A UNIFORM METHOD

 Product of Inland Type Foundry 3522 2 $12 \mathrm{~A}, \$ 3.20$
16-POINT CONDENSED NO. 2
L. C. $\$ 1.60$; C. $\$ 1.60$

SAVING IN BOTH TIME AND LABOR Users of Standard Lining Faces 40
L. C. $\$ 1.50 ;$ C. $\$ 1.50$

IMPROVEMENTS IN ORDINARY STYLES Enhancing Their Usefulness Greatly 76

30a 18A, \$2.80
12-POINT CONDENSED NO. 2
L. C. $\$ 1.40 ; \mathrm{C} . \$ 1.40$

REMODELING COMMON FACES THROUGHOUT Manifest Faults in Founding Remedied \$34

34 20A, $\$ 2.50$

## CONDENSED No. 2 SERIES

## TAKING ADVANTAGE OF YEARS OF EXPERIENCE Errors of Former Type Making are Corrected 50

38a 22A, $\$ 2.40$
9-Point Condensed No. 2
L. C. $\$ 1.20$; C. $\$ 1.20$

CAREFUL CONSIDERATION GIVEN TO THE PRINTERS' WANTS Best Labor-Saving Material the Result of Particular Study 49

38a 22A, \$2.25
8-Point Condensed No. 2
L. C. $\$ 1.15$; C. $\$ 1.10$

STANDARD LINE AND UNIT SETS A DESIRABLE COMBINATION Perfect Justification in Every Direction Easily Secured \$82

38a 24A, $\$ 2.20$
7-Point Condensed No. 2
L. C. $\$ 1.10$; C. $\$ 1.10$
reforms made that have hitherto been considered impossible Obstacles Found to be Not so Insurmountable as Claimed by Founders 175
$40 \mathrm{a} 25 \mathrm{~A}, \$ 2.00$
6-Point Condensed No. 2
L. C. $\$ 1.00 ;$ C. $\$ 1.00$

HINDERED BY NO PRECEDENTS OR TRADITIONS IN OUR TYPE FOUNDRY Our House is Not Obliged to Follow the Old Methods and Systems $\mathbf{3 6 0}$

## мнннНННННННннни

# HALF-TITLE SERIES 

\&
$28 \mathrm{a} 16 \mathrm{~A}, \$ 2.25$
8-Point Hale-Title
L. C. $\$ 1.15$; C. $\$ 1.10$

ALL OUR FACES LINE WITH ONE ANOTHER Attaining Perfect Accuracy Without Use of Cardboard Our Brass Rule Department is Very Complete 46
L. C. $\$ 1.00 ;$ C. $\$ 1.00$

IT WILI BE TO YOUR IN'EREES' TO BUY OUR TYPE Standard Line lype is the Only Matcrial for Wide-Awake Printers Llements of our Metal Combine Toughness and IIardncss

# INCREASE USEFULNESS 16 <br> 14 A <br> 18. Point Condensed Title No. 2 <br> \$2.00 <br> STANDARD LINE RECOMMENDED PRINTERS INVESTIGATE 78 

15 A
16-Point Condensed Title No. 2
$\$ 1.80$

# Material meeting the demand TH0ROUGHLY REMODELED $\$ 840$ 

# LATEST IDEAS IN TYPE FOUNDING PROGRESSIVE INSTITUTION 95 

16 A
12-Point Condensed 'litle No. $\because$
*1.50

#   

20 A
10- [OINT CONIENSED Titlé NO. 2
$\$ 1.40$
METAL COMPOSITION THE BEST EVER USED OURS GUARANTEED MOST DURABLE 6:3

20 A
9-Point Coninensed Title No. 2
$\$ 1.35$
 MOST PERFECT MATERIAL EVER OFFERED 25
8. Point Condensed 'litle No. 2
$24 \mathrm{~A}, \underset{\text { P }}{ } 1.25$

MORE USEFUL ARE LEADERS LINE WITH ALL FACES 70

6-POINT CONDENSFi Tithe No. z 25A. $\$ 1.00$

EXCELLENT PRODUCTIONS PLEASE SUPREMACY APPRECIATED 914 шннннНННннннш"

## IONIC and CLARENDON

2

# LEADING PRINTERS Getting our Superior Type 28 

24a15A, \$2.80

# MODERN SYSTEMATIC PRODUCT Setting the Pace for Our Competitors \$30 

L. C. $\$ 1.10 ;$ C. $\$ 1.10$

MONEY-SAVING TYPE MADE FOR SUPERIOR JOBBING Great Possibilities in Having Systematic Material to Produce Fine Work Point Bodies, Standard Line, Unit Sets and Most Useful Faces 279

WE SUPPLY ALE FIGURES ON UNIFORM POINT SETS They are also Multiples of and Justify with Our Regular Spaces and Quads

Advantages Inherent in the Unit-Set System of Casting Type 456

ENDLESS VARIETY OF ORIGINAL BORDERS AND ORNAMENTS MANY OF OUR BEAUTIFUL BORDERS ARE MADE FOR TWO COLORS SPECIMEN SHEETS WILL BE FURNISHED ON APPLICATION \$25

ALL OUR TYPE CAN BE SET SOLID AND THE LIABILITY OF THE DESCENDING LETTERS TO BREAK OFF IS ENTIRELY OVERCOME OLD STYLE FIGURES MADE UNIFORM IN SIZE AND LINE 360

PRINTERS ARE ADVISED TO BE CAREFUL IN BUYING TYPE Bungling Imitations of Standard Line Type are Now Being Put on the Market

Not Made to Agree with our Accurate Dies and Measurements 487

OUR STANDARD LINE SYSTEM MEETS ALL REQUIREMENTS Every Possible Use of Type Has Been Carefully Considered and Years of Earnest Study Were Devoted to Bringing It to the Acme of Perfection 19

# ANTIQUE SERIES $\leadsto$ 

4a 3A, $\$ 6.00$
42-POINT ANTIQUE No. 1

## USEFUL

 Products 536-Point Antique No. 1
L. C. $\$ 1.90$; C. $\$ 3.10$

## DESIGNS

Excellence 18

# Style Esthetic 12 

## LINING SYSTEM

Problem Finds Solution Standard Perfect 30

16a 9A, \$3.20

## ANTIQUE SERIES

cis

18-POINT ANTIQUE No. 1

# PRINTERS REMEMBER Standard Lining System Has No Equal in the Market 

## OUTFITS FOR NEWSPAPERS

 Furnished on Short Notice and Estimates Most Cheerfully Submitted 85
## SUPERIOR WORK AND LARGE PROFITS

 Are a Natural Result of Using Standard Lining Type Enterprising Printers all Recommend It 74BRASS RULE IN LABOR-SAVING FONTS Circles, Ovals, Octagons and Many Other Special Shapes Are Made to Order in the Shortest Possible Time 62

COMPLETE OFFICES AIL ON STANDARD LINE SYSTEM Number of Faces Cast on Uniform Line now so Large that the Printer Need no Longer Buy the Old Money-Wasting Material 84

REMEMBER, WE ARE AT ALI TIMES PREPARED TO Prove Every Claim as Regards the Finish and Accuracy of our Product In Type Making we Propose to Stay at the Very Top 36

## нннн

LATIN ANTIQUE SERIES に

5а 3A, $\$ 7.25$


Cashiers 2

36-Point Latin Antique
L. C. $\$ 2.20$; C. $\$ 2.80$ NEATEST
Ornaments 38

# Return Profits 40 

## ARE JUSTIFIED

Point Set Figures With Regular Spaces 75

## LATIN ANTIQUE SERIES <br> Fies

$15 \mathrm{a} 9 \mathrm{~A}, \$ 3.20$
18- POINT LATIN ANTIQUE
L. C. $\$ 1.60 ;$ C. $\$ 1.60$

# EACH STANDARD LINE Face Available for Date Lines Use With 2-Point Rule 

22a $14 \mathrm{~A}, \$ 2.80$
12-Point Latin Antique
L. C. $\$ 1.35$; C. $\$ 1.45$

## EXPERT COMPOSITORS DESIRE

 Superior Material Wherewith to Execute Commercial Work Most Rapidly
## PROVED FINISH AND EXACTNESS

Of our Type Far Better than that of any Other All Faces of One Body Will Line 53

## OLD STYLE FIGURES PERFECTLY UNIFORM

 They Agree With One Another in Height and Line, and Cast to Point Sets, Justify with Spaces 210FINEST DESIGNS IN ARTISTIC JOB FACES Extensive and Splendid Exhibit of Original Ornaments Foremost of High-Class Productions 79

6-Point Latin Antique
30a 16A, \$2.00
L. C. $\$ 1.00$; C. $\$ 1.00$

WE ARE AGENTS FOR ALL
Kinds of Printing Machinery of Latest Improved Styles 46

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# Latin Series cic 

8a 5A, $\$ \mathbf{\$ 5} .00$ 36-Point Latin

## TRUE SYSTEM

## Accurate Faces 16

## IMPROVEMENTS

# Original Type Designs Appreciated 23 

## PERFECT JUSTIFICATION

 Without Cardboards Thereby Saving
## Large Profits to Printers 386

28a 16A, \$2.80

## Latin Series

$\infty$

## ESTIMATES FURNISHED TO PRINTERS

# Brass Rule, Labor-Saving Fonts, Circles, Ovals Other Special Shapes Made to Order $\$ 65$ 

## HANDSOMEST ART ORNAMENTS AND BORDERS

An Endless Variety to Select From, Largest Assortment Most Highly Finished Collection in the Market 240

## HIGHLY IMPROVED TYPE FACES DESIGNED

Material Supplied for Every Kind of Artistic Job Printing Profits Assured on Work of Any Description 75

GOOD WORK, LARGE PROFITS AND PLEASURE TOURS Some of the Many Advantageous Results of Standard Line Type Enterprising Printers Must Investigate this System 938

LARGE ASSORTMENT OF FACES NOW CAST ON STANDARD LINE Entirely Unnecessary for the Progressive Printer to Buy Type Not Systematic Every Style We Produce is Up-to-Date and Every Font is Useful 210

ALL SMALL CAP SORTS LIABLE TO BE CONFUSED WITH THE Same Lower Case Characters Have an Extra Nick, Thereby Obviating Errors Common in Distribution and Composition; Another Advantage 756

## мпннНННННННнин

# Condensed Latin Series $\because$ 

## 48-Point Condensed Latin <br> L. C. \$2.40; C. \$2. 60 <br> $8 \mathrm{a} 5 \mathrm{~A}, \$ 5.00$ <br> Beantifirl ORNATE ATt

$10 a 6 \mathrm{~A}, \$ 4.00$
36-Point Condensed Latin
L. C. $\$ 2.00 ;$ C. $\$ 2.00$

## STANDARD Lining Type 95

18а 12A, \$3.50
24-Point Condensed Latin

# SUPERIOR AS TO DURABILLTY Accurracy and Finish of Our Products 25 

30a 18A, \$3.20
18-POINT CONDENSED LATIN
L. C. $\$ 1.60 ; C . \$ 1.60$

## ONE OF THE MOST IMPORTANT INNOVATIONS

 Is our Lining System and Printers Should Investigate 30$40 \mathrm{a} 26 \mathrm{~A}, \$ 2.80$
12-Point Condensed Latin
L. C. $\$ 1.40 ;$ C. $\$ 1.40$

OUR STANDARD JOBBING FACES ARE MORE UNIFORM In Design, Justification and Finish than any 0thers in the Market 62

REMEMBER THAT WE INYITE CAREFUL AND CRITICAL EXAMINATION And are at all Times Prepared to Prove our Claims for Standard Line System $\$ 48$

## HhtumithHH HmemHI

## BRUCE TITLE SERIES

PATENT PENDING
24 -Point Bruce Title
$\$ 2.50$

# NEAT CAPS LIGHT FACE <br> 6 

6A
20-Point Bruge Title
$\$ 2.25$

## EXCELLENCE BEST MODELS 38

7 A 16-POINT BRUCE TITLE $\$ 1.80 \mid 10 \mathrm{~A} \quad$ 12-POINT BRUCE TITLE

## DESIGNS NEWEST 5

12A
10-POINT Bruce Title $\$ 1.40$
ENGRAVERS CHOICE PART 70

16A 8-Point Bruce Title No. $2 \$ 1.25$ UNIFORM MATERIAL MODERN ENTERPRISE 86

20A
6-Point Bruce Title No. $2 \quad \$ 1.00$

## STANDARD LINE FACES

REMARKABLE PROGRESSION $\$ 74$

10A 12-POINT BRUCE TITLE $\$ 1.50$

## TWO-LINES

 OUR TITLES 4 $14 \mathrm{~A} \quad 9$-Point Bruce Title $\$ 1.35$ LODGE WORK NICE PROGRAM 9218A 6-Point Bruce Title No. $1 \quad \$ 1.00$ NEAT SOCIETY PRINTING DELICACY AND SIMPLICITY 35

20A 6-Point Bruce Title No. $3 \quad \$ 1.00$ TWO-LINES CALLED TITLES OUR METHOD OF NAMING SERIES 612 EACH SIZE CAST ON SIX-POINT HAS A DIFFERENT NICK 8-POINT NO. 1 AND 6-POINT NO. 4 OF THIS SERIES IN PREPARATION

## 

## SKINNER SERIES

Patent Pending

HAVING started in the most disastrous period that the type-founding trade has ever experienced, the success of the Inland Type Foundry is nothing less than phenomenal. To-day, at the expiration of a little over three years, its business has many times exceeded that

which any other type foundry has ever acquired in the most prosperous times. This is largely attributable to Standard Line, Unit-Set, and many other innovations which we have introduced in the type, making our productions the most desirable the practical printer can find.

## SKINNER SERIES

Patent Pending
6a 4A, \$4.30
30-POINT SKINNER
L. C. $\$ 2.05$; C. $\$ 2.25$

# HANDSOME Neatest Faces 5 

7a 4A, $\$ 3.50$
24-POINT SKINNER
L. C. $\$ 1.75 ;$ C. $\$ 1.75$

## FINE LETTER

Program Enrich 14

10 a 6A, $\$ 3.20$
18-POINT SKINNER
L. C. $\$ 1.60 ;$ C. $\$ 1.60$

ELEGANT MODELS Finish Chaste Design 30
$16 a 10 \mathrm{~A}, \$ 3.00$
14-POINT SKINNER
L. C. $\$ 1.50 ;$ C. $\$ 1.50$

## END OF THE CENTURY

 Material Suited to the Time 2612-POINT SKINNER
L. C. $\$ 1.40$; C. $\$ 1.40$
DAINTY WORK Finest Obtained 15

8-POINT SKINNER<br>L. C. $\$ 1.15$; C. $\$ 1.10$ STANDARD LINING Modern Plan Introduced 36

10-POINT SKINNER NO. 1
$22 \mathrm{a} 14 \mathrm{~A}, \$ 2.50 \quad$ L. C. $\$ 1.25$; C. $\$ 1.25$
LEADING STYLE Exquisite Display 48

6-POINT SKINNER
30a 18A, $\$ 2.00 \quad$ L.C. $\$ 1.00 ;$ C. $\$ 1.00$ SYSTEMATIC PRODUCTS Standard Line Type the Best $\$ 90$

10-POINT SKINNER NO. 2 AND 9-POINT SKINNER IN PREPARATION.

## ННннннннннНН

## Woodward Series

Patented Aug. 4, 1896
4 a $3 \mathrm{~A}, \$ 9.50$
60-POINT WOODWARD
L. C. $\$ 3.70$; C. $\$ 5.80$


Perfect

$5 \mathrm{a} 4 \mathrm{~A}, \$ 7.25$
48-POINT WOODWARD
L. C. $\$ 3.10$ : C. $\$ 1.15$

## BORDER

Specimen 8
$7 \mathrm{a} 4 \mathrm{~A}, \$ 5.00$
36-POINT WOUDWARI)
L. C. $\$ 2.40 ;$ C. $\$ 2.60$

LINING TYPE Money Saved 12

30-POINT WOODWARD
L. C. $\$ 2.15$; C. $\$ 2.15$

BEST METHOD
Fixing Standards 20

## Woodward Series

9a 6A, $\$ 3.50$
24-POINT WOODWARD
L. C. $\$ 1.60 ;$ C. $\$ 1.90$

# UNIFORM FIGURES <br> Casting Systematic 36 

$1529 \mathrm{~A}, \$ 3.20$
18-POINT WOODWARD
L. C. $\$ 1.60$; C. $\$ 1.60$

ORDERS LINING TYPE Exhibit of Common Sense 98

## STANDARD LINE PRODUCTION

 Notice Constant Increase in Faces $\$ 15$INVESTIGATION RECOMMENDED Recognize Advantages of Standard Line 24 26a 16A, $\$ 2.50$
L. C. $\$ 1.25$; C. $\$ 1.25$

## SUPERIOR MATERIAL FOR PURCHASERS

 Handsome Faces and Lining System Combined 16ALL PRINTERS' SUPPLIES ALWAYS IN STOCK Thoroughly Equip Printing Establishments with Best Type 38

34 a 20A, $\$ 2.20$
L.C. $\$ 1.10$; C. $\$ 1.10$

RIGHT QUALITIES IN TYPE Obtains Supply of Lining Faces 70

6-PoInt WOODWARD
34a20A, \$2.00
L. C. $\$ 1.00 ;$ C. $\$ 1.00$

STANDARD LINE SYSTEM
Type for the Up-to-Date Printer 12

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# WOODWARD OUTLINE <br> Patent Pending 

4a 3A, $\$ 9.50$
60-POINT WOODWARD OUTLINE
L. C. $\$ 3.70$; C. $\$ 5.80$


5а 4A, $\$ 7.25$
48-POINT WOODWARD UUTLINE
L. C. $\$ 3.10$; C. $\$ 4.15$


7a 4A, $\$ 5.00$
36-POINT WOODWARD OUTLINE
L. C. $\$ 2.40$; C. $\$ 2.60$

LINING TYPE
Money Saved 12

30-POINT WOODWARD OUTLINE
L. C. $\$ 2.15$; C. $\$ 2.15$

## 

Fixiing Stamdarrds 20

## WOODWARID OUTLINE

## Patent Pending

24-POINT WOODWARD OUTLINE
L. C. $\$ 1.60$; C. $\$ 1.90$

9 a 6A, $\$ 3.50$

# UNIFORM FIGURES Casting Systematic 36 Regular im Widiths 

15a 9A, $\$ 3.20$ 18-Point Woodward OUTLINE

1. C. $\$ 1.60$; C. $\$ 1.60$

ORDERS LINING TYPE Exhibit off Common Semse 98 $\mathbb{K}$ еepiing Up to Times
$18 \mathrm{a} 12 \mathrm{~A}, \$ 3.00$
14-POINT WOODWARD OUTLINE
L. C. $\$ 1.40 ; \mathrm{C} . \$ 1.60$

STANDARD LINE PRODUCTION Notice Comstamt Increase im Faces \$15 Emterpriisimg Youmg Foumdries

INVESTIGATION RECOMMENDED
Recogmize Advamtages of Stamdard lime 24 Imitroduce LaboroSavimg System

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## 

# CONDENSED WOODWARD 

Patented Aug. 4, 1896
5а $4 \mathrm{~A}, \$ 9.50$
60-POINT CONDENSED WOODWARD
L. C. $\$ 4.10 ;$ C. $\$ 5.40$

## MIND RULE

# Face Lined 10 

8a 5A, $\$ 7.25$
48-POINT CONDENSED WOODWARD
L. C. $\$ 3.5 \overline{5} ;$ C. $\$ 3.70$


Modern Prints 45

8a 6A, $\$ 5.00$
36-HORNT CONDENAED WOODWARD

1. C. ※ٌ.30; C. ※ै. 70

## SUPERIOR PRODUCT

## Finest and Best Made 96

## $10 a 6 \mathrm{~A}, \$ 4.30$

## USING STANDARD LINE

 Saving Compositors' Labor 24
## CONDENSED WOODWARD

Patented Aug. 4, 1896

$12 \mathrm{a} 8 \mathrm{~A}, \$ 3.50$
24-POINT CONDENSED WOODWARD
L. C. $\$ 1.70$; C. $\$ 1.80$

# JUSTIFICATION MUCH SIMPLER Furnish Every Face on Unit-Sets 78 

$16 \mathrm{a} 10 \mathrm{~A}, \$ 3.20$
18-Point Condensel Woodward
L. C. $\$ 1.60 ;$ C. $\$ 1.60$

DOTTED BRASS RULE IN BLANK WORK Easily Adjusted to Line with all Type Faces 26
$22 \mathrm{a} 14 \mathrm{~A}, \$ 3.00$
14-POINT CONDENSED WOODWARD
L. C. $\$ 1.50$; C. $\$ 1.50$

LEADERS LINE WITH ALL ROMAN AND JOB FACES Abolish Buying Special Leaders for Many Display Fonts 40

PROOF THAT THE IDEA OF UNIFORM LINING WAS FEASIBLE Refusal of Older Founders to Cast Systematic Type Proving Stupidity 35 Desires of Progressive Printers Based on Experience

ELEGANT CONDENSED DISPLAY FACE FOR NEWSPAPERS IS OFFERED Handsome and Attractive Ornamentation of Headlines and Announcements $\$ 92$ Suitable for Use in Every Specimen of First Class Typography


## EXTENDED WOODWARD

Patented Aug. 4, 1896

$4 \mathrm{a} 3 \mathrm{~A}, \$ 10.75$


48-POINT EXTENDED WOODWARD


36-POINT EXTENDED WOODWARD


5a $3 \mathrm{~A}, \$ 4.70$
30-POINT EXTENDED WOODWARD
I. C. $\$ 2.10 ;$ C. $\$ 2.60$ PERFECT

## Good Form 6

# BROAD FACE Extend Letter 12 Modern Plant 

## EXTENDED W00DWARD

Patented Aug. 4, 1896
9 а 5 A, $\$ 3.20$
18-POINT EXTENDED WOODWARD

## BEST METHODS

 Regularity Found 60 Improved Lining
## 14a 8A, \$3.00

14-POINT EXTENDED WOODWARD
L. C. $\$ 1.50 ;$ C. $\$ 1.50$

NEAT MODELS USED Artistic Jobbing Letters 93 Useful and Desirable

ECONOMICAL PRINTERS Selecting Profitable Material 25 Buy Standard Line Type

8-POINT Extended WOODWARD
22 a $14 \mathrm{~A}, \$ 2.25 \quad$ L. C. $\$ 1.10$; C. $\$ 1.15$
MUCH SIMPLIFIED Justification Perfected Unit Set Types 34

6-POINT EXTENDED WOODWARD
$28 \mathrm{a} 16 \mathrm{~A}, \$ 2.00 \quad$ L. C. $\$ 1.00 ;$ C. $\$ 1.00$
QUICKER COMPOSING With Standard Line System Improved Methods 62

60-Point Extended Woodward in preparation.

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# GOTHIC No. 1 SERIES <br> co 

5a 3A, $\$ 6.00$
42-Point Gothic Nu. 1
L. C. $\$ 2.50 ;$ C. $\$ 3.50$

## HERALD

# Advantage 6 

6a 4A, $\$ 5.00$
36-POINT GOTHIC NO. 1
L. C. $\$ 2.20$; C. $\$ 2.80$

# SCIENCE Improved Type 

$8 \mathrm{a} 5 \mathrm{~A}, \$ 4.30$

BO-POINT FOTHIC N゙O. 1


## COMPOSING

## Standard Lining 3

10a6A, 43.50
24-1'OINT GOTHIC ŇO. 1
L. C. $\$ 1.65 ;$ C. $\$ 1.85$

## PRINTER FINDS

Chance to Save Work 18

# LINING TYPE PAYS BIG Dividends to Careful Buyers 50 

20a. 12A, \$3.00

## GOTHIC No. 1 SERIES <br> Giッ

# MOST DURABLE BODIES Made from Combination Metal 26 

25 द 14A, *2.80
1थ-IOINT GOTHIC NO. 1
L. C. $\$ 1.40 ;$ C. $\$ 1.40$

## ORIGINAL AND UNIFORM FACES

Characteristics of Standard Line Type 80

GOTHICS AND TITLES IMPROVED Standard Line Justifies Without Cardboard 3

## LABOR-SAVING TYPE BODIES ARE PERFECT

 No Trouble to make Leaders Line with Every Face 913 34a 18A, 82.258-Point Gothic No. 1
L. C. $\$ 1.15$; C. $\$ 1.10$

OUR TYPE METAL IS OF A NEW COMPOSITION Guaranteed to be Superior in Finish and Durability to all Others Highest Quality and the Best Workmanship 86

$$
\begin{array}{rr}
38 \mathrm{a} 20 \mathrm{~A}, \mathbb{2} .20 & \text { 7.POINT GOTHIC No. } 1
\end{array}
$$

TITLE GOTHIC No. 5 ज゚๐

## GRI N D ERS

5 A 30-Point Title Gothic No. 5
$\$ 3.00$

## BROKERAGE

7 24-Point Title Gothic No. 5 \$2.50
SAVE MATERIAL
$9 \mathrm{~A} \quad 20$-Point Title Gothic No. 5 \$2.25

## BUY STANDARD LINE

# NOTABLE INNOVATION OBTAIN MODERN FACES 18 

JUSTIFICATION SIMPLIFIED BEST SYSTEM OF WIDTHS 26

## STANDARD ORIGINAL GOTHICS

 MOST ACCURATE IN THEIR LINING 5
## TITLE GOTHIC No. 5

مٌos

9-Point Title Gothic No. 5

# GOTHICS AND TITLES IMPROVED MAKE MONEY WITH STANDARD LINE 10 

16 A

# OUR BODIES ARE ACCURATE AND PERFECT UNIFORM FACES AND FIGURES ARE SECURED 56 

GOOD WORK, LARGE PROFITS AND PLEASURE

## ARE RESULTS OF OUR NEW STANDARD LINE SYSTEM 32

20 A
6-Point Title Gothic No. 51
$\$ 1.00$
OUR LEADERS LINE WITH ALL BODIES BY MEANS OF LEADS BRASS RULES, BRACES, DASHES, CIRCLES AND OVALS IN STOCK EVERY COMPOSITOR APPRECIATES OUR SYSTEM 43

24 A
6-Point Title Gothic No. 52
$\$ 1.00$
ALL FACES ARE MADE TOLINE BY USE OFLEADS AND SLUGS COMMERCIAL PRINTERS READILY SEETHE MANYADVANTAGES SECURED MONEY-MAKERS INVEST IN LABOR-SAVING MATERIAL 28

WE ARE AGENTS FOR ALL MAKES OF PAPER CUTTERS AND PRINTING PRESSES OUR STOCK OF CASES, CABINETS, STANDS AND ALL OTHER WOOD GOODS IS COMPLETE USEFUL AND DURABLE TYPEADMIRED BY PRUDENT PURCHASERS \$915

30A
PUT IN STANDARD LINE TYPE IN PLACE OF WHAT YOU ARE USING AND OBSERVETHE ADVANTAGE YOU HAVE OVER COMPETITORS: NO CARDBOARD OR PAPER NEEDED WITH OUR TYPE LABOR SAVED IS MONEY EARNED AND CAN BE DONE WITH OUR MATERIAL 478 EACH SIZECAST ON SIX-POINT HAS A DIFFERENT NICK

6-Point 'Itte Gothic NOS. 52,53 and 54 will also be cast to order on 5 -Point BODY, IN FONTS OF 10 POUNDS AND OVER, AT SECOND CLASS PRICES.

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## GOTHIC No. 6 SERIES Original

# HANDSOME STYLES Modern Patterns 25 

16a 7A, \$3.30
COMMEND PERFECTION Believed Admirable 63
$25 \mathrm{a} 12 \mathrm{~A}, \$ 3.20$
16-POINT GOTHIC NO. 6
L. C. $\$ 1.65 ;$ C. $\$ 1.55$

DESIGNING ELEGANT FASHION Neat Standard Line Products 14
$26 \mathrm{a} 12 \mathrm{~A}, \$ 3.00$
14-POINT GOTHIC No. 6
L. C. $\$ 1.60 ; \mathrm{C} . \$ 1.40$

## SCIENTIFIC METHOD OF FOUNDING

 Furnish Most Accurate Material 82$32 \mathrm{a} 16 \mathrm{~A}, \$ 2.80$
12-HOINT GOTHIC NO. 6
L. C. \$ै1.50; C.
 Upon our System they Line with all Faces 36

34 a 16 A , $\$ 2.50$
10-1’OINT GOTHIC NO. 6
L. C. $\$ 1.30$; C. $\$ 1.20$

NUMEROUS ADVANTAGES OF OUR STANDARD LINE Recognized by all Intelligent Type Buyers \$75

36a 20A, \$2.25
8-Point GOThic No. 6
L. C. $\$ 1.15$; C. $\$ 1.10$

ENDORSING INNOVATIONS IN THE MANUFACTURE OF TYPE Our Various Improvements Give Pleasure to all Printers 18

[^3]6-Point Gothic No. 6

5-Point Gothic No. 6
42a 24A, $\$ 2.00$
L. C. $\$ 1.00 ;$ C. $\$ 1.00$

ACCURATE INTERLINING IS READILY ACCOMPLISHED Cardboard or Paper Rendered Useless
These Troublesome Adjuncts to Justification $\$ 69$

TITLE GOTHIC No. 7
Original
9A 20-Point Title Gothic No. $7 \quad \$ 2.25$

## IMPROVED DESIGNS

## 10 A 18-POINT Tithe GOTHiC No. 7 \$2.00

## WERE ALL REMODELED HANDSOME TYPE 12

# MODERN SYSTEMS OF LINING SUPERIOR PRODUCT 48 

$16 A$
12-POint Title Gothic No. 7
$\$ 1.50$

## EVERY SERIES ON STANDARD LINE PRINTERS' MONEY-SAVER \$50

20 A
10-Point Title Gothic No. 7
AVOIDS CUTTING CARDBOARD AND PAPER ONLY METAL LEADS NEEDED 63

9- Point Title Gothic No. 7 $20 \mathrm{~A}, \$ 1.35$
FOUND TO SAVE LABOR BETTERED TYPE 45

6-Point Title Gothic No. 71
$22 \mathrm{~A}, \$ 1.00$
CAST TO MULTIPLES OF SPACES FIGURES AND POINTS $\$ 60$

6-Point Title Gothic No. 73
30A, \$1.00
USEFULNESS OF SYSTEMATIC TYPE APPRECIATED OUR INNOVATIONS IN LETTER FOUNDING 32

8-Point Title Gothic No. 7 24A, $\$ 1.25$
SYSTEM IN FIGURE WIDTHS OBTAIN UNIFORMITY 98

6-Point Title Gothic No. 72 28A, $\$ 1.00$

STANDARD LINE TYPE WITHOUT A RIVAL NO OTHER CAN SURPASS IT 35

6-Point Title Gothic No. 74
35A, $\$ 1.00$
Combinations of various sizes as caps and small caps easily made without intricate justification \$479

> EACH SIZE CAST ON SIX-POINT HAS A dIFFERENT NICK

## мшннннНННННННнннннш"

# CONDENSED GOTHIC Noi 1 SERIES Óriginal 

72-Point Condensed Gothic No. 31
L. C. $\$ 4.10$; C. $\$ 5.90$

# Gothic Face 9 

This size is cast on Standari Title Line.

## PERFECTION

## Uniform Lines 6

$6 \mathrm{a} 4 \mathrm{~A}, \$ 7.00$
60-POINT CONDENSED GOTHIC No. 1
L. C. $\$ 3.40 ;$ C. $\$ 3.60$


Made Complete 5

## CONDENSED GOTHIC No. 1 SERIES

 Original54-POINT CONDENSED GOTHIC NO. 1

# ELEGANT MODES Perfected Letters 28 8 a 5A, $\$ 6.00$ 48-Point Condensed Gothic No. 1 L. C. $\$ 2.90$; C. $\$ 3.10$ <br> IMPROVED GOTHIC Largest Series Cast 10 

$9 \mathrm{a} 5 \mathrm{~A}, \$ 4.50$
42 [PINT CONDENSED GOTHIC NO. 1

# ARTISTIC DESIGNING Cut and Finish Superb 96 

# CONDENSED GOTHIC No. 1 SERIES 

Original
COLLECTION OF FINE BORDERS Display the Greatest Assortment 12

## DEPARTMENTS ARE ALL EQUIPPED

# With Latest and Most Improved Machinery 83 

# FULLY INVESTIGATE OUR STANDARD LINE TYPE Grand System Long Desired by Progressive Printers 45 

## WE ARE AGENTS FOR VARIOUS PRINTING PRESSES

Our Stock of Printers'Supplies is Complete in Every Particular 160


Gothic Italic Series Original

24-point (iothic italie No. 1

# SUPERIOR PRINTING 

 Elaborate Lining Effected 12
# ELEGANCE AND EXCELLENCE Beautiful Designs in Decorative Art 5 

## ALL FACES SHOULD LINE PERFECT

Lining System will Save Labor in Justification 13

PRINTERS BUY STANDARD LINE TYPE ALWAYS Attaining Perfect Accuracy Without the Need of Cardboard

THE ANTI-TRUST TYPE FOUNDRY OF THE WEST The Elements of our Metal Combine Toughness and Hardness 218

OUR BRASS RULE DEPARTMENT IS THOROUGH AND COMPLETE Borders and Ornamentation Devices in Most Elaborate and Endless Variety 83

Condensed Title Gothic No. 3 Series

72-Point Condensed Title Gothic No. 3


## 5 A <br> 60-Point Condensed Title Gothic No. 3 <br> $\$ 5.00$ <br> UNIFORMITY4

54-Point Condensei Title: Gotilic No. 3
$\$ 4.00$

## DARK PRINTS 26

## 6 A <br> 48. Point Condensed Title Guthic No. 3 <br> $\$ 3.75$ <br> 

6 A
42-Point Conidensen Title Giotilic No. 3
$\$ 3.25$
STANDARD PRIME 75

7 A

## Conoensed Title Gothic No. 3 Series

36-Point Condensed Title Gothic No. 3 $\$ 2.75$

## PROFITS CAPTURED 18

# USES STANDARD LINE 95 

24-Point Coninfnsed Title Gothic No. 3 $12 \mathrm{~A}, \$ 2.25$

## SPEEOY WORK 2

16-Point Condensed Title Gothic No. 3 $20 \mathrm{~A}, \$ 1.80$

## STANDARD LINING PRINTERS ADMIRING S6O

10-Point Condensed Title Gothic No. 3 $25 \mathrm{~A}, \$ 1.40$
GREATER STEP IN ADVANCE SECURING SYSTEMATIC TYPES 85

8-Point Condensed Title Gothic No. 32 $30 \mathrm{~A}, \$ 1.25$
BEWARE OF POOR COUNTERFEITS FAULTY LINING METHODS ARE BEING USED 74

20-Point Condensed Title Gothic No. 3 15A, \$2.00

## LABOR IS EASIER 64

12-Point Condensed Title Gothic No. 3 24A, \$1.50

## POPULAR INVENTION

 gIVEN HEARTY WELCOME 739 - Point Condensed Tithe Gothic No. 3 28A, \$1.35
IMITATION IS MOST FLATTERING SEE RIIVALS COPYING OUR METHODS 92

6-Point Condensed Title Gothic No. 3 $28 \mathrm{~A}, \$ 1.00$

NOT ALL FOUNDERS KNOW OUR PLANS OUR STANDARD LINE SYSTEM MOST ACCURATE $\$ 125$ ННННН̈h wint ill

## GOTHIC SPECIMENS

5A
36-Point Cundensed Title Guthic No. 2
*2. 50

# PERFECTED SYSTEM SUPERIORITY 50 

# FIGURES OF ALL FACES CAST ON POINT-WIDTHS 

Being Also Exact Multiples of Our Spaces 46
Gothic Title italic No. 2

$$
\infty
$$

10 A
zo-Point Title Guthic Italic No. 2
*2.25

## STYLISH ORNAMENTS LARGEST ASSORTMENT 16

16-Point Tithe Gotilic Italic No. 2 $12 \mathrm{~A}, * 1.80$
CARDBOARD NOT NEEDED 38

10-IOINT Title GOTHIC ITALIC NO. 2 20A, \$1.40
UNIFORMITY PLEASES highly satisfactory 25

8-POINT Tithe Gothic Italic No. 22
$25 A, \$ 1.25$
PINACLE OF PERFECTION MOST CORRECT LINING DEVISED 74 минннНННнннни

1:ロ・POINT TITLE GOTIICITALIC NO. : $16 \mathrm{~A}, * 1.50$
JUSTIFICATION
MUCH SIMPLIFIED 40
S.loint Tithe Gothic Itabic No. :ul 24.1 *1.25

STANDARD LINE SYSTEM CANNOT BE IMPROVED ON 198
6.POINT TITLE GOTHIC 1TALIC NO.:
$2 G A, \$ 1.00$

SHUN MISERABLE IMITATIONS STANDARD LINE SYSTEM BEING COPIED 50

## иннннНННннннн

## Title Gothic Slope

Improved Series

## 6 A <br> 24-POINT Title GOTHIC Slope <br> LINED FACES

81
20 -Point Title Gotiric slope
$\$ 2.25$

## STANDARD LINE

10 A
16-Point Title Gothic Slope

# BORDER ORNAMENTS INVESTIGATION 82 

# GOTHIC SLOPES ARE BEST IN THE MARKET 15 

OUR ARTISTIC PRODUCTIONS WILL DELIGHT THE PRINTERS 348

MONEY SAVED BY USING STANDARD LINING TYPE FOR FINE COMMERCIAL WORK 70

> 6-Point Title Gothic Slope No. 61
> $20 \mathrm{~A}, \$ 1.00$

SUPERIOR ART NOVELTIES FOR ARTISTIC WORK 18

6-Point Title Gothic Slope No. 63 24A, $\$ 1.00$

FORTY TO FIFTY PER CENT SAVED BY USING STANDARD LINE 47

6-Point Title Gothic Slope No. 62 22A, 1.00

SAVE MONEY BY INVESTMENT IN STANDARD LINE $\$ 920$

6-Point Title Gothic Slope No. 64
$25 \mathrm{~A}, \$ 1.00$
HAVE YOU TRIED STANDARD LINE, THE BEST LABOR-SAVING MEDIUM? 5

> ench size cast on six-point has a difereñ nick
> нннннн ННН

# Cosmopolitan Series 

Patented April 14， 1896

5а $3 \mathrm{~A}, \$ 12.50$

60－Point Cosmopolitan

Charmed


48－Point Cosmorolitan

## 50

 Artist Зuy 9Ceat Faces $\mathfrak{J}$ 6a 3A，\＄5．50
# Standard Line Mfeeting Demands 

## Original STovelties

Every Letter 2／seful 12

10a5A, $\$ 3.80$

## Cosmopolitan Series

Patented April I4, 1896

# Vour Compositors Pleased <br> Superior Rataterial for Rapidity Jriumph of Srand System 40 

## Roman and Display Letters

 Perfect Faces Line with One ユ̇nother Improvement in Sobbing $\mathfrak{J y p e s} 18$$22 \mathrm{a} 7 \mathrm{~A}, \$ 3.00$

14-POINT COSMOPOLITAN
L. C. $\$ 1.60 ;$ C. $\mathbb{*} 1.40$

Having been most carefully thought out, and all possible ways of using type considered in advance, not a single objection can be made to the system 25

Being east on Standard Line, the Cosmopolitan, aside from its usefulness as a letter for cireulars, is specially available for date-lines and blanks that require an Italic letter, on account of the faet that dotted rule can be readily lined with the face $\mathfrak{3} 6$

10-POINT COSMOPOLITAN
34a 9A, \$2.75
L. C. $\$ 1.60$; C. $\$ 1.15$

All faces on any one body cast on the Standard Line system line accurately with one another, and all faces on different bodies are easily combined as caps and small caps 4

8-Point Cosmopolitan
$36 a 10 \mathrm{~A}, ~ \$ 2.25$
L. C. $\$ 1.25 ; C . \$ 1.00$

Four new sizes here shown, the 60-Point, 14-Soint, 10-Soint and 8-คoint, are recent additions to this very popular series and will augment its usefulness greatly. She demand for the 14- Point body is inercasing, and it will be included in every new series we make $\$ 78$

## m= mmmmmIIIIMImmmm

# CONDENSED STUDLEY SERIES 

Patent Pending

# CONDENSED New Models 2 $8 \mathrm{a} 5 \mathrm{~A}, \$ 7.25$ <br> 48-1'OINT CONDENSED STUDLEY <br> <br> PRINTS NICER <br> <br> PRINTS NICER <br> <br> Artistic Design 48 

 <br> <br> Artistic Design 48}

# EXTENSIVE SELECTION Cast on Standard Line 92 

30-PoInt Condensed Studhey
L. C. $\$ 2.15$; C. $\$ 2.15$

## LINING TYPES WELCOME

System has Popular Esteem 35
$12 \mathrm{a} 9 \mathrm{~A}, \$ 3.50$

## CONDENSED STUDLEY SERIES

Patent Pending

# DEMANDED OUR IIMPROVEMENIS Thoughtfiul Printers Now Delighted 24 

# BEAUTIFUL CONDENSED LETTER JUST PRODUCED First Display of this Novel Face Shows Complete Series 79 

COMPLETE STANDARD LINE PRINTING OFFICES POSSIBLE Large and Elegant Collection of Systematically Cast Types Now Offered $\$ 82$ Specimens of Most Useful and Desirable Faces Supplied

FITTING CLOSE OF THE PRESENT CENTURY OF THE TYPOGRAPHIC ERA Reaching the Pinnacle of Perfection in the Art of Manufacturing Printing Type 36 System Established Regulating Bodies, Faces, Lines and Widths

8-Point Condensed Studley
36 25d, \$2.25 L.C. $\$ 1.10$; C. $\$ 1.15$
STANDARD LINING TYPE A MONEY-MAKER Greatly Expedites Work in the Composing Room 75 Worries of Justification Now Obviated

6-POINT CONDENSED STUDLEY
$48 \mathrm{a} 30 \mathrm{~A}, \$ 2.00 \quad$ L. C. $\$ 1.00 ;$ C. $\$ 1.00$
LEADERS LINE WITH ALL OUR ROMAN AND JOB FACES Forget Not this Reiterated Statement of a Very Important Fact 12 Usefuiness of Leaders is thus fireatly Augmented

## H hlumbin

## INLAND SERIES

Patented Oct．29， 1895
4 a $3 \mathrm{~A}, \$ 13.50$
60－POINT INLAND


48－POINT INLANI
L．C．$\$ 3.20 ; \mathrm{C} . * 5.30$

$5 \mathrm{a} 3 \mathrm{~A}, \$ 5.50$
36－IOINT INLAND
I．C．※ッ．25；C．＊3．25


Novel Style 38
$7 \mathrm{a} 4 \mathrm{~A}, \$ 4.30$
30－POINT INLANI）
L．C．※2．10；C．※゙こ．こ0

## MADE USEFUL， Each bettering 42

8 a 4A, $\$ 3.50$

## INI.AND SERIES

Patented 0 ct . 29, 1895
24- ́oINT INLAND
UNIQUE STYIEES
Ornate Bold Faces 40

10a 6A, $\$ 3.20$
18-POINT INLAND
L. C. $\$ 1.60$; C. $\$ 1.60$

# STANDARD IJNE TYPE Appreciated by Printers 95 

## IBEST FIGURES FGR TABULAR WGIEK

 Gurs are All Gast to Multiples oi Spaces $\$ 12$GEADERS IINE WITH AHI, IGB FAGES Provided Gnly Standard line Type ìs Bought 64

HANDSOME DESIGNS SHOWN FOR MODERN PRINTING Supplied to I,eaders of Fashion in Neat and Elegant Typography 78

وUIGK WGIRK P()SSIBI,F WITII GUIE SYSTEMATIG; MATEFIAI.
I,abor-Saving and Ophamental Faces and Borders for Artistic Gompositors \$5\&

# EDWARDS SERIES 

## Patent Pending



60-POINT EDWARDS


L. C. $\$ 5.30$; C. $\$ 8.20$


4 a 3 A, \$8.50


48-Point EDWARDS

## EDWARDS SERIES

Patent Pending
8a 4A, $\$ 3.50$
24-1'OINT EDWARDS

# PERFEGT LINING Accurate Features $\mathbf{7 2}$ <br> SYSTEMATIG FIGURES Uniiopm Width ìn Poínts 30 

15 a $8 \mathrm{~A}, \$ 3.00$

# EXGELLENGE GUARANTEED Periection in Standard Line Type 64 

## MORE EXTENDED USE FOR LEADERS

 Found Possible by Our Method of Gasting 85
## PAGE-MAKERS IN LETTER DESIGNING

 Supplying Models ior Rival Goncerns to Gopy 90SOME FEATURES WHIGH MUST NOT BE OVERLOOKED Figures in Old Style Fonts are Made Uniform in Size and Line $\$ 32$

EXTRA NIGKS DISTINGUISH OUR OLD STYLES FROM ROMANS
Small Gaps Letters Similar to the Lower Gase are Likewise Specially Nicked 48

# $\mathbf{H}^{\mathbf{H}}$ 

# KELMSCOTT SERIES <br> sisers 

5а $4 \mathrm{~A}, \$ 7.25$
48-POINT KELMSCOTT
L. C. $\$ 2.90$; C. $\$ 4.3 \overline{0}$

OLD STYLES
Popular Series 3
8a $4 \mathrm{~A}, \$ 5.00$
36-1'OINT KELMSCOTT
L. C. $\$ 2.4 \overline{5} ;$ C. $\$ 2 . \overline{5}$

ANCIENT FACES Excellent in Design 2

10a 5A, $\$ 4.30$
30-POINT KELMSCOTT
L. ©. $\$ 2.10 ;$ C. $\$ 2.20$

## GRACEFUL INITIALS

 Those used by Radtolt are very effective models 1412a 6A, $\$ 3.50$
24-POINT KELMSCOTT
L. C. \$1.65; C. \$1.85

# YE OLDE PERIOD LIKED Copies of the ancient book faces now meet with a demand 68 

[^4]
## KELMSCOTT SERIES

$565 \%$

# UNIQUE MODEL IS HANDSOME Earliest faces of type revived and given a cordial reception by artistic printers\$5 70 

# COMBINING OLD AND NEW FANCIES 

 In type designs we aim to suit the tastes of each school and individual, hoping to please all with an extensive variety of useful productions $\%$ \% 32
## READY TO SUPPLY THE CRAFT'S DEMAND

 Owing to a large number of inquiries if we could furnish Mr. Morris' famous style of letter cast on Standard Line, we have concluded to do so, and herewith show specimens of the type used on the books of the Kelmscott Press \% 24
## IMPROVEMENTS ADDED WITH STANDARD LINING

 As the matter set in this style of type is generally set solid, printers will be glad to know that the Kelmscott Series is decidedly unique in its class, because of the fact that in none of its sizes is there to be found a single letter that kerns, either at head, foot or sides $8 \% \$ 18$SOME WORDS OF WARNING TO THE PRINTING FRATERNITY Reports have come to us that the travelling salesmen of some of the foundries, in the trust as well as out of it, who have not yet adopted the Standard Line system, are claiming that the houses they represent are casting Standard Line type. $5 \% \%$ We would caution printers to be on their guard against any spurious product 350

# иннНННННННННннннн 

## RADTOLT INITIALS

## 950506



E have copied these Initials from books printed by Radtolt, who is said to have been the first to print Initials


HESE Initials are useful not only in connection with the Kelmscott, but may with equally fine effect be used to embellish pages set in other old style body letter

Per Single Letter, 50c.


4S-Point liantult InitiAls
Per Single Letter, 40 c


Font of 26 Letters, $\$ 10.00$


Font of gef Letturs, ※ฺ.6け


Per Single Letter, 35c.
36- I'Oint Raidtolt Initials
Font of 26 Letters, $\$ 8.00$


## Saint Jobn Initials

Per Single Letter, 50c.


Per Single Letter, 40c.

72-POINT SAINT JOHN INITIALS


48-POINT SAINT JOHN INITIALS




## Saint John Series

The Original-Received the Patent

$7 \mathrm{a} 3 \mathrm{~A}, \$ 7.2 \overline{5}$
48. POINT SAINT JOHN
L. C. $\$ 3.70$; C. $\$ 3.5 \overline{5}$

## ORIGIIIRTES

# dlnique IModels 

9 94A, $\$ 5.00$
36-POINT SAINT JOHN
L. C. $\$ 2.60 ;$ C. $\$ 2.40$

MODERI STYIE

# Beautiful Products 28 

## Enterprising System

## Saint John Serics

Patented Oct. 29, 1895

## STAIDARD LIIIING TYPE

 Desired by Quick Compositors 17 Speediest in Results Achieved
## CUSTOMERS OF PRIITERS

 Novel Types Have Pleased Very Highly 36 Sccure Patronage of Tasteful People$25 a 9 \mathrm{~A}, \$ 3.00$

4-POINT SAINT JOHN

Encouraged by a verylarge demand two new sizes are added of this fine letter 15

10-POINT SAINT JOHN
34 a 12A, $\$ 2.50$
L. C. $\$ 1.50 ;$ C. $\$ 1.00$

FOR IIODEY-SAVIIG PRIITERS The gain in the time it takes to set up our Standard Line and Unit Set type amounts to more than enough in one year to pay for the total cost of the type; throw away your old type $\mathfrak{6} 3$

12-POINT SAINT JOHN
30a $10 \mathrm{~A}, \$ 2.80 \quad$ L. C. $\$ 1.70$; C. $\$ 1.10$

## BOVCOTT THE ImITATIONS

 Since the Saint Jobn Series was first brought out by us, several other foundries bave advertized poorly exccuted copies of it $\$ 20$8-Point Saint John 40a 15A, \$2.25
L. C. $\$ 1.35$; C. $\$ 0.90$

ECONOMICAL STADDARD LINE BENESITS You can discard all your out-of-date material, purchase a brand-new outfit of Standard Line type, do better printing, and yet, at the end of the year, after deducting the entire cost of the outfit, find that your composing-room shows a larger profit than it has ever shown before 48

All sizes of this series from 8 -Point to $\mathbf{2 4}$-Point will be furnished to order
in fonts of $2 \overline{5}$ pounds and over, at second-class prices.

# Saint Jolm Ouatline 

Patent Pending

60－Point SAint Juhn Outline


7a 3A，$\$ 7.25$
48－Point Saint Iolin OUthine
L．C．\＄3．70；C．\＄3．j̄


Clminque M2odels
$9 \mathrm{a} 4 \mathrm{~A}, \$ 5.00$
BG－POINT AAINT JOHN OUTLINE：
1．C．\＄2ン．150；C＇．\＄゙こ．40 ID2ODEIRID SIIPME
Beanutifunl Prodnets 28

## Enterpprisimg system

## Saint Jolbn Quatlime

## Patent Pending

## STAIRDARID LIIDINRE TYPE

 Desiired by Quick. Compositors 17 Speediesst ìm Resullts Mehieved
## CUSTTOM2EIRS OF PRRIDTTERS

 Dovel TYypes Mave Pleased Very Mlaighly 3b Secure Patromame of Tastefinil PeopleM2OST ARTTISTUC OF QUTTLDDE STYLES Ensouraused by a Laurge Demand Tuo Sizes are Hdded Mppropriate Letter fior Exquisitt Job Mlork 15

COMBIMNMIE FIRT, BEFAUTY ANDD UTILITY
Emioys Cireatly the Success Allbieved by the Imlamal Type foumdry MDodern Primiter Gets the Bemefitit of Qur Imvemtions 20 accurately over the other for use in two-color work.


# Tlloor Jilack weries Improved 

48-POINT TUDOR BLACK
L. C. $\$ 3.60$; C. $\$ 3.65$

7a 3A, \$7.25
Lining


## Desirable 8

# COeekly JBargains 

 Tine Fystem 5
# Easter IIDoney Maving 

 |larofits Fissured 36
## IInvestigate Illierits

Iknottiest IProblems wolved Wtandard $\mathbb{L i n e}$ Cupe 12

## Cudor Jilack weries

## Improved

# Tperfect $\mathfrak{F u s t i f i c a t i o n ~}$ ITDade UClithout ane Caroboard or $\mathbb{P}$ Paper Tberebe $\mathfrak{w a v i n g ~} \mathbb{L a r g e ~} \mathbb{P}$ pofits 

Estimates furnisbed on Application Jbrass liule in wtrips and $\mathbb{L a b o r}=\mathfrak{w a v i n g}$ Jfonts Circles and wpecial whapes to Order

Jbeantiful Art Ornaments and Original Jborders Ent Endess Uariety to $\mathfrak{z e l e c t}$ from for Hiwspapers תDagajines and jfinest Artistic Fob Volork 14

Jinest of Cuork, Latgest $\mathbb{P}$ rofits and $\mathbb{D}$ leasure Fourneys Fre wome of the Inany Fovantageous Results of $\mathfrak{F t a n d a r o} \mathbb{L}$ ining Enterprising $\mathbb{P r i n t e r s}$ Investigate tbis $\mathfrak{w v s t e m} 23$
 Cbaracters Thave an Extra $\mathbb{A}$ ick, Tbereby Obviating Errors Common in Composition or Distribution; Anotber Fovantage to $\mathbb{P}$ Poprictor and Compositor 68

This is a very desirable face for German printing oftices. German accents are made for all sizes and furnished to order.

111 mmmmmmmmmll

POSTER FRENCH OLD STYLE res

50 pounds and over
36-Point Poster French Old Style:

## SUPREMACY

That the type of the Inland Type Foundry is finest all will admit 20

25 pounds and over
30-1'ONT 1'ONTER FRENCH OLI STYLE
soc. per nound
SEE FIGURES

Note that all our Old Style figures are cast uniform in lining and agree in size on every body of each series 15 AlL Poster fonts contain a due proportion of spaces and quats.

## POSTER FRENCH OLD STYLE

Ris

# The value of our method 

 of lining every type face has been acknowledged by all leading printers 3625 pounds and over
20-PUINT POSTER FRENCH OLD STYLE
52c. per pound

> SIMPLIFYING WORK

By means of our Standard Line and Unit Set type printers can secure a great saving of labor in the composing departments 49

25 pounds and over
PROGRESS OF TYPOGRAPHY
The Standard Line system is the greatest step forward that has been made in the present century of type founding, and it is very doubtful whether any additional improvement in the lining is possible 70

[^5]
# POSTER GOTHIC No. 6 Fin 

25 pounds and over
24-Point Poster Gothic No. 6
52c. per pound

## KNOWING MINDS

Printers no longer allow dealers to sell them type that is cast by the mossbacks on any old line 48

25 pounds and over
20-POINT POSTER GOTHIC NO. 6
52c. per pound

## POINTS AND LINES

It is true that there is no real value in any system of bodies unless it forms a basis for an ideal system of lining faces 15

25 pounds and over 16-POINT POSTER FOTHIC NO. $i$

## WHEREIN THE MERIT LIES

Even with point bodies the vexations incident to the use of cardboard and paper for justification cannot be done away with unless the faces are cast on a truly uniform lining system $\$ 26$

25 pounds and over

## POSTER GOTHIC No. 6 Fin

## MODERN STYLE OF GOTHIC

Not only are all our faces cast on Standard Line but they are all of the most approved modern cut, even the old stand-bys being remodelled and improved in appearance 30

## BUY OUR STANDARD LINE LEADERS

They are made in four styles from 18-Point down to 5 -Point; they will line not only with the Romans but also with all our job and display faces, a statement which none of the old out-of-date houses can make

## MANIFOLD ADVANTAGES OF OUR SYSTEM

Printers recognize them at a glance, but were there no other reason the fact that perfect justification can always be had without cardboard or paper, and that no repeated trials are necessary to obtain good results, is enough to satisfy all 65

## OUR INNOVATIONS IN THE MANUFACTURE OF TYPE

 Such instant recognition and warm reception have been given to our new methods that all doubts as to their expediency and success have been removed. There is not a single printer to whom these improvements have been explained who has not heartily endorsed them $\$ 79$DO NOT CUT SPECIMEN BOOKS UNDER ANY CIRCUMSTANCES
This book is issued to our patrons to help them in making selections, and we would remind them that it is only necessary to give the Size, Name and Number, if any, of the Type, or Number of the Border, Cut or Rule desired, to insure the correct filling of any order. It is unnecessary to send lines, cuts or rules clipped from the book 315

All Poster fonts contain a dur proportion of Spaces and Quads.

POSTER ANTIQUE No. 1 res

# PERFECT 

Our Standard Line meets all lining needs 6

25 pounds and over

## IMPROVED

# The favorite plain 

 faces are bettered on this system 1225 pounds and over
20-Point Poster Antique No. 1
52c. per pound
MOST ACCURATE No imitations can reach Standard Line in giving universal satisfaction 8

ALL POSTER FONTS CONTAIN A DUE PROPORTION OF SPACES AND QUADS.

# POSTER ANTIQUE No. 1 

ris

## SAVING OF LABOR

 The type system that enables printers to economize in work is sure to give large profit 5325 pounds and over

## MONEY MADE BY LINOTYPES

Some is made by help of the noted machine, but there is another which is not so limited in its capacity for general usefulness, and is recognized as our Standard Lineo'type $\$ 47$

## SPECIALLY PROMINENT FEATURE

Do not overlook the fact that 2-Point single or dotted brass rules can be quickly justified in position to line with every one of our Standard Line faces, and makes the setting of legal or other blanks a pleasant work 38

AUGMENTED USEFULNESS OF OUR LEADERS Not only do the Leaders of each body line with every face we make on the same body, but they can very readily be used in connection with any Standard Line face cast on other bodies, the justification for accurate lining being simplicity itself 216

SPURIOUS IMITATIONS OF STANDARD LINE TYPE
The perfection of our system was achieved only through many years of patient study and experiment, and the type we cast is made to agree with an elaborate, thorough and exact series of minute measurements and steel dies, none of which are in the hands of the pirating houses 90

ALL POSTER FONTS CONTAIN A DUE PROPORTION OF SPACES AND QUADS.

POSTER LATIN ANTIQUE G゚ロ

## FASHIONS

## No better type designs can be

 found than our house shows 9
## DURABILITY

# Of our type will in 

 all cases give the Art Printer entire satisfaction. Give a thorough trial 3Ald POSTER FONTS CONTAIN A DUE PROPORTION OF SPACES AND QUADS.

## POSTER LATIN ANTIQUE

50a 10A

## LABOR-SAVING

 Printers will save their money by purchasing Standard Line type to expedite their work 48
## OUR POSTER TYPE

All our type is cast Standard Line and all faces will line by the use of regular leads and slugs. This letter is specially available for poster work $\$ 15$

## BOOK BINDERS INVESTIGATE

Our metal is a new composition, making type more durable; it prints better and gives finer results in electrotyping and stereotyping, and embossing, than any other. This interests book binders, as our faces will resist more pressure 612

## POSTER IONIC

مis

$\$ 12.50$

## OUR LINING SYSTEM

 Not only will the adoption of our system save enormously in labor and produce a better result, but as our material is more available for all classes of work a great saving of \$25
## IS STANDARD LINE A SUCCESS?

On January 1, 1893, we commenced doing business; in February, 1895, we issued our first small specimen book, and to-day the Inland Type Foundry is doing a business larger than any other foundry ever worked up in ten years. To what is this due if not to our superior system of lining faces? 36

USEFULNESS AND WORTH PROVED BY IMITATORS
The American type founders' trust, while not willing to acknowledge its indebtedness to a younger concern for the idea, has announced that it is making its new faces on a lining system. If it is a good thing for the new productions does it not follow that it is better still for the standard FullFaces, Antiques and Gothics? Next, after having ridiculed the idea, a large Chicago foundry with almost unparalleled effrontery advertizes that its new faces are cast on "our' lining system, which it claims as original. But neither of the stolen systems is correct. Standard Line is the result of ten years of patient study and experiment, and when put into practice was found perfect. The imitators do not seem to know all the requirements 40

All POSTER FONTS CONTAIN A DUE PROPORTION OF SPACES AND QUADS.

## POSTER WOODWARD

## Patented Aug. 4, 1896

50 pounds and over
36-Point Poster Woodward
$50 c$. per pound DELIGHTED There is not one printer that has no kind word for Standard Line 8

25 pounds and over
30-POINT POSTER WOODWARD
50c. per pound

## UNIFORMITY

Systematic material can always be relied upon to secure best results and give the most satisfaction 15

All Poster fonts contain a due proportion of Spaces and Quads.

POSTER WOODWARD

# STYLISH SERIES 

For posters the printer will not be able to get a more useful letter than this Woodward face 20

25 pounds and over
18-POINT POSTER WOODWARD
52c. per pound

## PERFECT METHOD

Our Standard Line system is the only one that can possibly be devised to meet every one of the many requirements the true system has to satisfy 93

25 pounds and over

## SHUN FAULTY IMITATIONS

As there can be but one perfect lining system, we caution printers to beware of so-called 'lining' faces put on the market by the old foundries; they will be found to be a vexatious delusion 46

[^6]
## POSTER WOODWARD

Patented Aug. 4, 1896

25 pounds and over
12-POINT POSTER WOODWARD

## SECURE IDEAL IMPROVEMENTS

For many years intelligent printers have felt and voiced the need of a systematic method of lining all the various type faces, but until the Inland Type Foundry came into the field their calls for a reform in type-making have fallen on the unwilling ears of old fogies 78

65c. per pound

## FOLLOWING US AFTER A FASHION

Realizing at last the futility of ignoring further the demand for a uniform lining system, the trust and other founders have begun to experiment in this direction, and are now offering abortive results to the printer, under the claim that their type is cast in accordance with their new "lining" system \$10

25 pounds and over
8-PUINT POSTER WOODWARD
Soc. per pound
WHY NOT GET THE RIGHT KIND AT THE START? Judging from their productions, these imitators are either too ignorant to understand or too careless to meet all the requirements of the printer, and consequently their type has not the advantages possessed by ours. If you buy their type you will soon have to throw it away and get the genuine Standard Line and Unit Set type. Our trade mark is on every package. 635

DO THE IMITATIONS COMBINE THESE QUALITIES?
The following are but a few of the features of our type: All Standard Line faces on any one body line with one another; they line with all our faces on other bodies with easy justification; the leaders of each body line with all the Job as well as Roman faces on that body; the leaders can be readily justified to line with all faces on other than their own bodies; 2-Point single or dotted brass rule is quickly lined with every face; every letter is Unit Set. "Why buy the Second-Best when the Best costs no more?" 94

All Poster fonts contain a due proportion of Spaces and Quads.

## POSTER KELMSCOTT

 Ris
## CHOICE KIND

## Unique series cast on

 true lining system for first-class job letters 525 pounds and over
BO- POINT YUSTEK KELMSCOTT
50c. per pound
MORRIS' STYLE

Peculiar type face revived by the noted poet's famous Kelmscott Press books 30

25 pounds and over
24-POINT POSTER KELMSCOTT
52c. per pound

## MADE MORE USEFUL

By reason of its being placed on Standard Line this face is better than the other similar styles 16

[^7]
## SELECTION OF DESIGNS

 The number and variety of faces that are cast on Standard Line enable every printer to buy the systematic type exclusively 24
## CHOICE COLLECTION OFFERED

In our specimen book may be found the cream of the old familiar faces as well as the best and most stylish creations in original faces, borders and ornaments suitable for every purpose $\% \% 71$

## ONE VERY PLEASING FEATURE

The changing from the old systems to the point system of type bodies caused confusion and trouble in all cases, but no such vexations follow the introduction of our Standard Line type into printing offices now using point bodies $\$ 38$

## WORKS READILY WITH OTHER MATERIAL

 While the most profit can be gained from Standard Line type by using it exclusively, the printer will find advantages in it even in the use of a single series, no trouble whatever being experienced in working it in jobs with the ordinary type of the older foundries 50MAKING ATTEMPTS TO MEET THE INEVITABLE
Finding that the general call for systematic lining type cannot be ignored, several of the old foundries, unwilling to come to a young concern for the perfect system, are now endeavoring to palm off ill-contrived "lining" systems of their own. Do we need to use strong language in putting you on your guard against them? \$96

[^8]品



> ND TYPE FOUNDRY
st. Louis, мo., u.s. a.

















 lleberficht ber verjchiedenen Sefriftproben leß̧ter Jahre






## THE STANDARD LINING SYSTEM

I ON NVNXFN LNIOI－8



 Ueberifit ber verichiedeuen Scfriftbroben ber Ießten Sabre zeigt，



 Standard Line gegofien und deßhalb balten alle edriften auf felben תegel，fowohl Frattur wie $\mathfrak{A t t i a u a , ~ e b e n i o ~ © u r i i o ~ u n d ~ a l l e ~}$ fetten，Ђalbjetten umb Sieriffriften mit einander genaue Lintie．Die

 Mantant alle Ecfriften ber werichiedenen（3attungen，ebenio die Deutichen Drutereien tommen beぶるalb für beutictien und englicthen

 tomutu，vou groisen Bortheir，Eelbit Echriftu von verictiedeneu



 timmen alle © $\mathfrak{f}$ riften in Qinie mit Standard Leaders，iondern



 abcbefghiflmuobarstuvivrt3

## niboderne Garnitur

# Jraktur=wcbriften 


 in Dex Inland Type Foundry miner Dent obigen
 vexfletedenen Scfriften ciner (brb̈ße gegenjeitig mater einander. Fine flärftige lleberjictit dex veriffiedenen Scfuifturoben rebter Jalue zeigt,
 llebereinjtinmmang Dex verjchiedenen Scturifen in Sinie cufannt, mid viele Dahin zielende Bexint gemadet worden find, die aber leiber jämmetich als nicht zureictucnd fict exwiejen Kaben. Sotle
 ntid deshalb luaten alle Scluiften anficlben Segel







 abcocfghiffinmopquastumbriz

## 

 * 'S ^n "OW 'sinot •1S
## W'HLSAS DNINIT TYVCNVLS AHL

$\square$
Dex
unt zuterit int Der Inland Type Foundry unter Dent obigen Wanten cingefithrte Syitem gleider Sinie allex vexifyiedenten Saxuriften berielben Grüße gegenjeitig mater emmider. Fint flïctotige Heberficht Dex verichiebenen Scturiftproben Der leßten Jahue zeigt, Daj́ von allen Sciten bie Sothwendigfeit fïr Dic Uebereinftinmung Der veridficdenen Sadriften in Sinte exfannt, und viele Dabin zielende Bexjud)e gemadyt worden futid, die abex leiber alle alz nidet zureidend

 alle Schriften anf jelben Segel, jowolyl Fraftur
 วกอแว

 anzufïfrent, und wollen wix nutr bie folgenden abcoefgliffenmoparstuomoryz
moseme Gine bejondere widftige Seuerung in Safuiftgiefiece ift Das von unt exfundene zuterit it Der Inland Type F fict) extutelent babent.

Jfaktur=wibriften
11-Point German No. 1
Fint bejondere midytige sientung in ber ฏル! ว วtăแ! zuerjt in Der Inland Type Foundry unter Dem obigen ふamen eingefiithrte Syjtem gleider
 Gbröße gegenjeitig uter einander. EFine fliuchtige Heberfidat Der veridhiebenen Sajriftproben Der Yeßten Jalbre zeigt, Dã̉ bon allen Seiten Die Yothwenbigfeit fïr bie $\mathfrak{H e b e r e i n f t i n m m i t g ~ D e r ~}$

 fint, bie aber Ceider alle ata nidft zureid)end fict) erwiejen baben. Stlfe umiere Scturiften find auf Standard Line gegofient mo Daljer halten alle



 abcoefghiffinuopqretumwtyz

## SII)oderne Gatmitur

## gdal

Dex
Schriftgieñerei iot bas oon mis exfundene unt zuerit in Der Inland Type Foundry unter obigen Samen eingefübrte Syitent gleicher Ranie ber verifliedenen Scyriften
 Die flüd)tige lleberficht Der verichiedenent Schriftproben rebter Jahre zeigt, bã̉ von alfen Seiten bie ?othwendigfeit fïr Die llebereintinmuntg der veridyiedenent

 find, bie aber leider alle als umzured bend fich Geransgeitellt baben. $\mathfrak{A l l}$ m miere Schriften jito genall ant Standard Line gegoifen mio Dezhalb galten jämmeticke

## German 2To. 1, ©ard fonts

 (5roze $\mathfrak{A H z m a b l}$ Der allerbejten Sorten $\$ 25$

Findet moderne Berbeffermigen in Dem Gebiete Der Tupographie


Efeganteite und feabarite Fraftur= ©(f)rift für Büctuct utb Beitutgen (Fin Triumply in ocr sumit de Stempelfanciocre 95



1. C. $\$ 1.20 ; \mathrm{C} . \$ 0.80$



German full=face Specimens \&
$30 \mathrm{a} 10 \mathrm{~A}, \$ 2.50$ 10-IOINT GEKMAN FULL-FACE NO. 2
L. C. $\$ 1.45$; C. $\$ 1.05$

## 



30a 10A, \$2.40

- POINT GERMAN FULI-F゙ACE NO. 1
L. C. \$1.40: C. \$1.00


## Madjufage der modernen 2evfer fïr initematioffez Material ©fonomic mit gutem Wrobuft ift ifre 23 mifd 95

$38 \mathrm{a} 14 \mathrm{~A}, \underset{2}{ } 20$
7-POINT GERMAN FULL-FACE NO. 1

1. C. $\$ 1.25 ;$ C. $\$ 0.95$
 anzufij)ren: cine frren@c llnterindinng ift Den *indfornder entofoflen 26
$38 a 14 \mathrm{~A}, \$ 2.00$
6-POINT GERMAN FULL-FACE NO. 1
L. ©. $\$ 1.15 ;$ C. \$0.85

Juben fie in gleidfer Qinic itelen, fünen in bentid)en Srurfercien Dicielben Biffern fiir dentiden und englifiten Eats fehr uortheilbait gebranfit werben 40

30 a $10 \mathrm{~A}, \$ 2.80$
Shwabacher Series

12-POINT SCIIWABACHER

# Göchit widhtige 27enernut ift dem Buchorncfer vorgelegt Das ivfematifhe (Giefen aller ©ypenforten 28 

$40 \mathrm{a} 12 \mathrm{~A}, \$ 2.65$
11-POINT SCHWABACHER
L. C. $\$ 1.60 ; \mathrm{C} . \$ 1.05$

Ulle umiere Sdxriften auf felben Kegel, obgleid Zutiqua, Kurfiv oder fraftur, ftehen miteinander in genauer sinie $\$ 93$

40a 12A, $\$ 2.50$
10-POINT SCHWABACHER
L. C. $\$ 1.50 ; \mathrm{C} . \$ 1.00$

Siffern und Interpunftion ftimmen in der $\mathfrak{B r e i t e}$ mit סen Spatien Sind gleid dem Regel auf Dunft=Syftem gegofien 46

42a 14A, $\$ 2.40$
9-POINT SCHWABACHER
L. C. $\$ 1.40 ; \mathrm{C} . \$ 1.00$
 die 27othwendigfect der צinien=Uebereinfitmmung erfant war 510

42a 14A, \$2.25
8-POINT SCHWABACHER
L. C. $\$ 1.35 ;$ C. $\$ 0.90$

Dodh haben fich die vielen dahinjielende Derfuche bis jeft als nidht zureiकend hergeitellt; die Söfung des Droblems ift uns mun gelungen 372

# $\rightarrow-\ggg<\in \epsilon$ <br> Condensed German 270. 1 <br> \% <br> 9-Point Condensed German No. 1 

42 a $14 \mathrm{~A}, \$ 2.40$
L. C. $\$ 1.40 ;$ C. $\$ 1.00$

##  und 3 wei=:ßunft Durdidfus leidt in genaue Binic gebradt merben 36

 Binic mit unjeren Edriften im Gebraud bon Mormal= Durdidiús 45
$50 a 15 A, \$ 2.20$ T-POINT CONDENSED GERMAN NO. $1 \quad$ L. C. $\$ 1.30 ;$ C. $\$ 0.90$

Tros ber praftifaen Stutuenbung bou punftirten Suabraten mirb eß öferg notblenbig, bunftirte glefing= Qinien su gehrauden, beren 马uitirung wnter unferem Syitem erleiditert if $\$ 70$
$50 \mathrm{a} 15 \mathrm{~A}, \$ 2.00$
6-Point Condensed German No. 1
L. C. $\$ 1.20$; C. $\$ 0.80$
 Gattung tuir fïr bie feinfe unblegharite balten, bie nodj ie gejanitten torben ift 98

## Preetorius Series

Patented Oct. 29, 1895


60-POINT Preetorius

Journalist Amnoncen 3
$7 \mathrm{a} 3 \mathrm{~A}, \$ 7.25$
48-Point Preetorius
L. C. $\$ 3.70$; C. $\$ 3.55$

Druckersien

## Ineue Schriift 18

## Kräitige l.ettern

# Cägliche Zeitungen 36 

Schwartz-Kiinstler

12a $5 \mathrm{~A}, \$ 3.50$

## Prestorius Series

Patented Oct. 29, 1895

# Moderne llleisen singefiibrt Systematische Linie fïr Typen IO Elegante verbesserte Sebriften 

# Eine böchst wieltige Deuerung Dothwendigkeit der Uebersinstimmung 24 Guss der Schriften auf gleicher Linie 

# Mannigfaltige Vorziige des neuen Systems Gelobt von jedem der mit demselben bekannt wird 96 Alles Flicken mit Kartenpapier ist jetzt abgethan 

Schriften von verschiedem Kegel können mittels Ein- und Zwsi-Punkt Durchschuss in Linie gebracht werden 175 Unsere Spatien sind genau auf Punkt-Breiten gegossen

34a 12A, $\$ 2.50$
L. C. $\$ 1.50 ;$ C. $\$ 1.00$

In deutschen Druckercien kann man fiir Jraktur und Antiqua Satz dieselben Ziffern gebrauchen, da unsere sämmutichen Sebriften selben Kegels auf gleicher Linie gegossen sind 48

8-Point Preetorius
40a 15A, $\$ 2.25$
L. C. $\$ 1.35$; C. $\$ 0.90$

Dlicht allein stimmen alle unsere Schriften in Linie mit Standard Line Leaders, sondern sind ebenfalls in genauer Uebereinstimmung mit den einfachen und punktirten Messinglinien in dem Gebrauch mit 2-Punkt oder I-Punkt Durchschuss und Normal-Quadraten. \$3579

# IImmmmmminll 

## CONDENSED GOTHIC NO. 4

Manufactured by the Standard Type Foundry
$10 \mathrm{a} 6 \mathrm{~A}, \$ 4.75$
36-Point Condensed Gothic No. 4

## PUREST Sentiment 19

12a 8A, $\$ 3.35$
30-Point Condensed Gothic No. 4
L. C. $\$ 1.60 ;$ C. $\$ 1.75$

## TIN TOYS for Grown Babies 7

# AMERICAN PATRIOTS Great Trouble 4 

## GOLDEN INDUCEMENTS Offered to Mechanics 96

12-POINT CONDENSED GOTHIC NO. 4
$20 \mathrm{a} 15 \mathrm{~A} . * 1.85 \quad$ L. C. $\$ 1.00$; C. $\$ 0.85$
HANDSOME Proprietors 13

8-Point Condenseb Gothic No. 4
$50 \mathrm{a} 30 \mathrm{~A}, \$ 2.30$
L. C $\$ 1.15$; C. $\$ 1.15$

YELLOW FEVER IS Coming this Year 11

10-Point Conibensen Gothe No. 4

MANAGE MUSIC Equal as Well 9

6-1'OINT CONDENSEU GOTIIC N゚O. 4
50a 30.A. ※1.95
L. C. \$0.95; C. \$1.00

COMPETITION SEASONED with Experiences 645

## Condensed Lining Gothic

Manufactured by the Pacific States Type Foundry

32 A
12-Point Coninensei) Linina Gothic No. $\bar{y}$
$\$ 1.75$
ENERGETICALLY SPIN WITH BLOOMER GIRL DIPLOMATICALLY 1234

10-Point Condensed Lining Gothic No. 4 $40 \mathrm{~A}, \$ 1.50$
EMPHATICALLY MOUNT MY WHEEL 32

[^9]CLOUDS MAY FROWN AND THE WINDS MAY TWIRL 4563

$$
\begin{gathered}
\text { 8-POint Conidensed lining Gothic No. } 3 \\
50 A, \$ 1.45
\end{gathered}
$$

THEORETICAL PROBLEM FOR THINKERS 198

$$
\begin{gathered}
\text { G-POINT CONDENSED LiniNi; GOThiC NO. } 1 \\
0 G A, \$ 1.25
\end{gathered}
$$

years may come and the years may go and the planets 378

## CUBS, SCROLLS, BIKES

Manufactured by the Pacific States Type Foundry
PACIFIC CUBS - Per font, $\$ 2.00$; Single character, 25 c.


P'ACIFIC SCROLLS - Per font, 7 õc.


PACIFLC BIKEs - Per font, $\$ 2.00$; Single characters, 25 c .


## Inland Alt Ornaments

Original
Single Ornaments may be ordered separately from any Series, at prices under the different characters.
INLAND ART ORNAMENTS, SERIES No. I


INLAND ART ORNAMENTS, SERIES No. 3

$48009-20 c$.

## I'ER FONT, SOc.



48011 - 20c.

48010-20c.

$48018-206$.

INLAND ART ORNAMENTS, SERIES No. 4
I'ER FONT, 75 c .

$30002-10 \mathrm{c}$.


24001-10c.


36003-1 $\mathbf{1}$ с.

Ornaments Nos. 30002 A and 24005 A are made to face corresponding numbers here shown. Price the same for each ornament,

$30004-10 c$.

$30005-10 c$.


24005-10c.

## IInland Art Ornaments

Original
Single Ornaments may be ordered separately from any Series, at prices under the different characters.
INLAND ART ORNAMENTS, SERIES No. 5


INLAND ART ORNAMENTS, SERIES No. 6


## INLAND ART ORNAMENTS, SERIES No. 7

PER font, 75 c .



18024-8c.


18039-8c.


18035-6c.


18037-8c.

$18012-6 \mathrm{c}$.


18023-6c.


18036-6c.

## Colave Ornaments <br> Ros

Single Wave Ornaments may be ordered separately, at prices given under the different characters.

## WAVE ORNAMENTS, SERIES No. 9



24013-10c.


18018-10c.

PER FONT, $\$ 1.50$

$12014-6 c$.

$24014-10 \mathrm{c}$.



WAVE ORNAMENTS, SERIES No. 10


I'EIR FONT, \$1.


18019-10c.


## Intand Firt Ornaments

## Original

Single Ornaments may be ordered separately from any Series, at prices under the different characters.
INLAND ART ORNAMENTS, SERIES No. II


INLAND ART ORNAMENTS, SERIES No. 13


INLAND ART ORNAMENTS, SERIES No. 14


## Inland Art Ornaments

## Original

Single Ornaments may be ordered separately from any Series, at prices under the different characters.
INLAND ART ORNAMENTS, SERIES No. 15


INLAND ART ORNAMENTS, SERIES No. 16


$36009-15 \mathrm{c}$.


$\rightarrow!$


INLAND ART ORNAMENTS, SERIES No. 18


# Innland Fltt Ornaments 

## Original

Single Ornaments may be ordered separately from any Series, at prices under the different characters.

## INLAND ART ORNAMENTS, SERIES No. 19

PER FONT, 80 c .

48005-20c.


$48001 \mathrm{~A}-20 \mathrm{c}$.

$36001 \mathrm{~A}-15 \mathrm{c}$.


48013 A - 20c.


48005 A - 20 c .
!!
INLAND ART ORNAMENTS, SERIES No. 20
PER FONT, 75c.

$30006 \mathrm{~d}-10 \mathrm{c}$.

$30002-10 c$.

$30002 \mathrm{~A}-10 \mathrm{c}$.


30006-10c.

INLAND ART ORNAMENTS, SERIES No. 21



:fe:

INLAND ART ORNAMENTS, SERIES No. 22


48004-25c.

$48009-20 c .48013 \mathrm{~A}-20 \mathrm{c} .48013-20 \mathrm{c}$.


48009 - 20 c. 48004 - 25 c.

## Xareath Ornaments

## Original



Is cast with our NEW STYLE Capable of Many Superior Metal Combinations


Patent Pending


Our 2 -Point Brass liule No, 100 matches the line running through these Ornaments, mind can readily be justified to join. The liule rumning crosswise above is our 1-loint liule No. 1.

## Latest Inland Ornaments

## Patent Pending



See page 80 for display of these Ormaments in connection with the ikimpr series.


[^10]
## Rhewest Inland Ornaments

## Original

Single Ornaments may be ordered separately from any Series, at prices under the different characters.

## SERIES No. 27

Per font, $80 c$.


48017 -20c. 48018-20c.


30015-20c. 30016-20c.



30017
1 ธc.


SERIES No. 28
Per font, 80 c .

36017-15c.


$30019-15 \mathrm{c}$.


SERIES No. 29
Per font, 80 c .


30020-15c.

48019-20c.

$30021-15 \mathrm{c}$.

SERIES No. 30
Per font, 80 c .


36021-15c.

$36022-15 c$.


48022-25c.

## SERIES No. 31


$42002-25 c$.

$54001-30 c$.


36024-25c.

## Inland "Rugbvs" and "intoustrials"

## Original

Single Ornaments may be ordered from either of these Series, at the price given. Fonts contain one of each.

## ORNAMENTS, SERIES No. 32

EACH, 25c. Per font, $\$ 2.00$.


60001


72001


72002


72003


15000:


72005

(;0003


72006

ORNAMENTS, SERIES No. 33



72007


72008


72009


72010


72011


72012

# Nelmscott Ornaments 

Original

Kelmscott Ornaments - In fonts of 6 inches each, at the prices given.
 10-1OINT-30c. 12-POINT-30c. 8.IOINT-30c.


## 24-POINT-50c. <br>  <br> 30-POINT-50c. <br> 48-POINT-7Ūc. <br>  <br> 36-POINT-60c. <br> W

$\qquad$<br>$\rightarrow \rightarrow \gg i \% \lll \epsilon$

Innland lboliday Cuts
Original


72105-.30c.

$72102-30 c$.


72106-30c.


72107-30c.



72109-30c.

$72111-30 c$.


72112-30c.


72113-30c.

## Inland ibolioay Cuts

## Original




72116-30c.


72117-30c.


72118-30c.

$72122-30 c$.


72115——30c.

$72120-30 \mathrm{c}$ 。

$721: 1-30 \mathrm{c}$.


60101-30c.


* Cuts marked * are electrotyped on wood or metal bases as desired.

IInland Iboliday Cuts
Original

$8+101^{*}-50 c$.


90101*-50c

$72123-30 \mathrm{c}$.


$84102^{*}-50 c$.


48102-25c.


18101-20c.


78101-50c.


8410:3*-50c.

$72124-30 c$.

$96102^{*}$-60c.

* Cuts marked * are electrotyped on wood or metal bases as desired.


## Inland Jborders

## Original

## *******れ******** <br> 



6-PUINT BORDER NO, GO 4
Fonts of 48 inches, each, \$1.25
$884+4+4+4+5+4+4+4$

$\xrightarrow{2}$
a
MD


## IInland Jiorders

Original


These borders fit exactly over one another for two-color work.


IInland Jorders
Original


IInland Jiborders

## Original



## IInland Jborders

## Original

| 12-POINT BORDER NO. 1241 |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |



## Inland Jborders

## Original


$\rightarrow \rightarrow \rightarrow$ !


## Inland Jeorders

## Original



## IInland JEorders

## Original



## 

## Intand TEorders

## Original



These Borders are cast to fit exactly over one another for two color work.


## Illuland Jborders

## Original



These Borders are cast to fit exactly over one another for two-color work.

| $\nabla \nabla \nabla \nabla \nabla \nabla \nabla \nabla \nabla \nabla \nabla \nabla \nabla \nabla \square$ |  |  |
| :---: | :---: | :---: |
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| > |  |  |
|  |  |  |
| INLAND BORDER |  |  |
|  | $>$ Series $\mathbb{N o . 7 5}$ |  |
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| $\stackrel{\rightharpoonup}{ }$ | $>$ |  |
|  |  |  |
| A |  |  |
|  |  |  |  |  |



## IIInland Jborders

## Original



## Inland Jisorders

## Original



## Ilnland Jborders

## Original

6-POINT BORDERS

Fonts of 48 inches each

## 





St. Louis, Mo., U. S. A.

## IInland Jigorders

Original

Fonts of 36 inches each

## 








ロロロロロロロロロロロロロロ

## IInland Jkorders

Original

## 6-POINT BORDERS



## IInland Jborders

## Original

12-POINT BORDERS


# IInland JBorders 

Original
12-POINT BORDERS
Fonts of 24 inches each


รֹูsesseg

## Inland Tborders

## Original

12-POINT BORDERS



2
6
2
612-Point Bobrer No 1231 - Feer font 7 Tsc.


##  <br>  <br> 1: I'OINT BORIER SO. 12:36-I'r font, Tపr. <br> 

粦落


# Ilnland Joorders 

## Original

12-POINT BORDERS

Fonts of 24 inches each


The right and left characters of Border No. 1253 have different nicks.


# IInland Thorders 

Original
12-POINT BORDERS



## IInland Jionders

Original
12-POINT BORDERS




Excepting No. 1285, the above Borders fit exactly over one another for two-color work.

IInland Jisorders

## Original

## 18-POINT BORDERS



[^11]
# Inland Thorders 

## Original

Fonts of 24 inches each

## 18-POINT BORDERS



## Inland Jiodoers

## Original

## 18-POINT BORDERS



## IInland Jeorders

Original
18－POINT BORDERS
Fonts of 24 inches each
$\pm$
18－POINT BORDER NO． $1845-\mathrm{P}$－ P font，$\$ 1.00$

18－1OINT BOKDEK N゙O． 1846 －I＇ピ font，$\$ 1.00$


on
18－POINT BORDER No． 1851 －l＇er font，$\$ 1.25$


18－Point Burider No．185\％－Per font，$\$ 1.25$

00

## Inland Jborders

## Original

## 18-POINT BORDERS



# IInland Jkorders 

## Original

18-POINT BORDERS

|  |
| :---: |
|  |  |



## Inland Jborders

## Original

#  <br> 24-POINT BORDER NO. 2404 Per font, $\mathbb{*} 1.50$ <br>  



## 



## IInland Jborders

## Original

Fonts of 24 imches each
24-POINT BORDERS



## 



## IInland Jband Jborders

$\because$
Fonts of 12 inches
24-POINT BAND BORDER
Per font, $\$ 0.80$

## 

- 

30-POINT BAND BORDERS
ler font, each, $\$ 0.95$

No. 3003

## 

 No. 3015
No. 3016
(~)
No. 3017
 No. 3018
 No. 3019


 No. 302:

## IInland JBand Jkorders

sex

30-POINT BAND BORDERS

## Inland Jband Jborders

Fonts of 12 inches, each 42-POINT BAND BORDERS Per font, each, $\$ 1.25$







## Inland Jband Jiorders

Fis


## MAILING－LIST MATERIAL

## W H Woodward 1高99 ST LOUIS MO

## JohnAThayer 23鱼97 PHILADELPHIA PA

W H Wright 26 P言 02 PITTSBURG PA

Thad B Mead 30 ． 98
NEW YORK N Y
E D Wesoott 20 焈 97 READING PA

CTHenderson 23㝘01 TOULON ILL

Press \＆Printer x BOSTON MASS

DorseyPtgCo 23：97 DALLAS TEX

> Th L DeVinne 2 2ig NEW YORK N Y
KeystonePress5等96 WELLSTON OHIO
HolbrookPtgCo3戸97 NEWARK N J
Henry R Boss 8 §゙99 CHICAGO ILL
Alb W Dennis 7 空 97 LYNN MASS
W H Bevis 8気 02 PAWTUCKET R I
W A Donnelly 7 788 ROCHESTER N Y

## Chas Collier 2

 SHREVE 0
## Inland Printer $x$ CHICAGO ILL

## T W Thomas 31 高 98 TOLEDO OHIO

## F J Pierson 15 篻04

FLINT MICH
Little\＆Becker7产97
ST LOOIS MO
D B Landis $12 \stackrel{\text { 产 }}{ } 98$ LANCASTER PA

E L Wepf 21 ㅋ․ DENVER COLO

LGraham\＆Son 31ะ98 NEW ORLEANS LA

## Gazette <br> x

ST JOSEPH MO

Every character of thls face is cast on en－get，und as the spacing is done solely with en quads，it may be readily seen that mailing－lists are set up very quickly and chunges and corrections casily mude with this type．It runs no wider thm ordinary 10 －Point komans．Mensure of composhig sticks should be a multiple of 10 －Point．

## MAILING－LIST LOGOTYPES

Supplied in my quantity，and assorted aceording to purchaser＇s tesire，at the prices given．
10－point En－set mailing－hist logotifes 48 e．perponind


Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nor Dec
8－point Em－Set Mailing－List Logotypes
53c．per pound Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

[^12]
## TIME-TABLE FIGURES

$\because$

Being cast on Standard Line, these Figures will line with all our loman and dob faces cast on the same bodies, consequently the printer is ennbled to use any one or more faces he may select for station names or other reading matter. All our styles of Lenders also line with these figures.

Light-Face Figures are ordinarily used for A. M., and the Heavy-Fnce for I' M. the.
Supplied in myy quantity, and assorted according to purchaser's desire, at the prices given.
ler pound
8-Point Special Light-FAce Time-TAbiaf Figures - En Set \$1.00

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1234567890
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8- Point Special Heavy-Face Time-Table Figukes -- En Set
$\$ 1.00$
1234567890
6-Point Special Light-Face 'Time-'lablef Figures - En Set
$\$ 1.28$
1234567890
6-Point Special heavy-Face Thme-Tablaf Figukes-En Set
$\$ 1.28$
1234567890
5 $\mathrm{l}_{2}$-Point Special Light-Face Time-Table Figures-En Set
$\$ 1.130$
1234567890
512-POINT Special Heavy-FACE Time-TAble Figures-En Sfit
$\$ 1.60$
1234567890

5-Point Special Ligitt-FACE Time-TABle Figures- En Set
*2. 00
1234567890
5-Point Special ILEAVY-FACE Time-Tablee Figures-En Set
$\$ 2.00$
1234567890

6-Point Frencil Clabendon Figures-En Set
*1.28
$\$ 1234567890$

Specimen of 6-Point special Time-TAbIaE Figures in TSE.

| $\begin{gathered} 13 \\ \text { Ex. Sun } \end{gathered}$ | $\begin{aligned} & 19 \\ & \text { Ex. Sun } \end{aligned}$ | $\underset{\text { Daily }}{23}$ | $\underset{\text { Daily }}{31}$ | $\begin{gathered} 37 \\ \text { Daily } \end{gathered}$ | STATIONS | $\begin{gathered} 14 \\ \text { Ex. Sun } \end{gathered}$ | $\begin{gathered} 48 \\ \text { Sunday } \end{gathered}$ | $\begin{gathered} 22 \\ \text { Ex. Sun } \end{gathered}$ | $\begin{gathered} 34 \\ \text { Daily } \end{gathered}$ | $\begin{gathered} 38 \\ \text { Ex.Mon } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | 1030 |  |  |  |
|  | 1157 | 322 |  | 1152 | A | 621 | 1021 | 1226 |  |  |
| 655 | 1159 | 325 | 640 | 1155 | ndeventer Avenue | 618 | 1018 | 1223 | 808 | 1028 |
| 658 | 1203 | 328 | 643 | 1158 | Tower Grove | 615 | 1015 | 1220 | 805 | 1025 |
| 701 | 1206 | 331 | 646 | 1201 | Howard's | 609 | 1011 | 12 | 8 | 10 |
| 703 | 1208 | 333 | 647 | 1203 | Cheltenham | 607 | 1009 | 12 | 75 | 019 |
| 705 | 1210 | 335 | 648 | 1205 | Clifton Heigh | 605 | 1007 | 12 | 75 | 017 |
| 707 | 1212 | 337 | 651 | 1207 | Benton | 603 | 1005 | 12 | 755 | 1015 |
| 709 | 1214 | 339 | 653 | 1209 | ll | 600 | 1002 | 1207 |  | 1013 |
| 711 | *12 16 | 341 | 655 | *12 11 | Maplewoo | 558 | 1000 | *12 05 | 75 | 1012 |
| 712 | *12 18 | 343 | 657 | *12 12 | Sutton |  | 958 | *12 03 | 749 | 1010 |
| 713 | *12 19 | 344 | 659 | *12 13 | Edgebro | 555 | 956 | *12 01 | 747 | 1009 |
| 714 | *12 20 | 345 | 701 | *12 14 | Lake Juncti |  |  | *1159 | 75 | 10 |
| 7 | 1222 | 357 | 704 | *12 16 | xedo Par |  | 953 | 1157 |  | 1006 |
|  | 1225 | 350 | 708 | 1220 | bs | 56 |  | 1155 |  |  |
| 7 | 1228 | 353 | 712 | *12 23 | Glendal | 46 |  | *1151 |  | - |
| 7 | *12 30 | 355 | 715 | *12 25 | Oakland |  |  |  | 737 |  |
| 727 | 1232 | 357 | 717 | *12 27 | Woodlawn | 5 | 942 | 1147 |  |  |
| 73 | 1235 | 400 | 7 | 1230 | Ki | 540 | 940 | 11 | 730 |  |

Being cast on Point-sets and to multiples of spaces, the figures of every one of our Roman and Job, faces are available with easy justification for all classes of tabular matter.

# POINT－SET FIGURES 

For Time－Tables，Tariffs，Etc．

The following specimens of tabular matter show the superiority of our system of casting Figures and Punctuation Marks on Point Sets，or widths，and also give the printer a large variety from which to select．

6－POINT FIGURES，VARIOUS SETS

| 1 | 2 | 3 | 4 | ． 1 | 5 | 6 | 7 | 8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 7.50 AM | 8.15 PM | 8.40 am | 8．309M | Lv．St．Louis Ar． | 11.08 | 2.10 | 10.40 | 11.30 |
| 8.27 | 9.00 | 9.17 | 9.05 | ．．．．．．Barracks | 10.30 | 1.32 | 10.00 | 10.55 |
| 8.51 | 9.15 | 9.41 | 9.27 | Kimswick | 10.04 | 1.06 | 9.35 | 10.36 |
| ＊ 8.57 |  | 9.46 |  | ．Sulphur Springs． | 9.58 | 12.58 | － 9.38 |  |
| 9.13 | 9.38 | 9.56 | 9.39 | ．．．．．．．．．Pevely． | 9.43 | 12.42 | 9.25 | 10.15 |
| 9.51 | 9.49 | 10.28 | 10.05 | Ar．．．．De Soto．．．Lv． | 9.05 | 12．04PM | 8.36 | 10.00 |
| 9.56 | 8.54 | 10.32 | 10.10 | Lv．Ine Soto．Ar． | 9.00 | 1.58 | 8.28 | 9.56 |
| ＊ 10.08 | 10.23 | 10.44 | ＊ 10.22 | ．Vineland | 8.48 | 11.45 | 8.16 | － 9.44 |
| 10.17 | 10.32 | 10.52 | 10.29 | Blackwell | 8.39 | 11.36 | 8.10 | 9.35 |
| 10.41 | 11.00 | 11.13 | 10.53 | Mineral Point | 8.18 | 11.15 | 7.48 | 9.12 |
| 11.15 | 11.35 | 11.45 | 11.20 | Ar．．．Bismarck．Lv． | 7．45PM | 10．40am | 7.25 PM | 8．50A |

1．Roman No． 23
2．Itahic No． 23
3．Old Style No． 9
4．Old style italic No． 9
5．Condenslei Gothic No． 1 ）

Figures 3－Point set， Period
2－point set．

6．Condensen Woonward，
Figures $\mathscr{2}_{2}^{1}$－Point set，Period $2 \cdot$ Point set． 7．Latin，Figures 4－Point，Period 3－Point set， 8．Brece title No． 2.

Figures $4 \frac{1}{2}$－Point set，Period 2－Point set．

G－IOINT FIGURIEA，I－POINT SE＇T

|  | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| St．Lonis．．．Le． | 1.40 AM | 2.10 AM | 1．0．7AM | 1．55am | 12．5．5PM | 1．45PM | 12．25PM | 12．40PM |
| Benton．．．．．．．．．． | 1．53 ${ }^{\text {a }}$ | 2.23 | 1.18 | 2.04 | 1.00 | 2.00 | 12.38 | 1.02 |
| Kirkwood | 2.14 | 2.44 | 2.35 | 2.26 | 1．88 | 2.18 | 1.20 | 1.30 |
| Eureka | ＊3．06 | ＊ 3.32 | 2.56 | 3.40 | ＊ 2.18 | ＊．．．．．．．． | 1.56 | 2.22 |
| Pacific | 4.17 | 4.42 | 3.54 | 4.35 | 3.33 | 4.22 | 2.40 | 3.35 |
| Washington． | 4.38 | 5.00 | 4.00 | 4.48 | 3.40 | 4.43 | 3.58 | 3.40 |
| Chamois | 6． 2.5 | 6.48 | \％．60 | 6.36 | 5.36 | 6.28 | 4.05 | 5.40 |
| Jefferson City | 8.20 | 8.35 | $7.4 \%$ | 8.09 | 7.25 | 8.24 | 5.21 | 7.32 |
| Tipton ．．．．．．．．． | ＊ 9.36 | ＊．．．．．．．． | 9.16 | 9.42 | 8.57 | 9.40 | 7.00 |  |
| Sedalia | 10.59 | 10.44 | 10.09 | 10.58 | 10.00 | 10.58 | 8.32 | 10.05 |
| Holden ．．．．．．Ar． | 12.00 | 11.56 | 11.35 | 12.00 | 11.26 | 11.55 | 10.50 | 11.30 |

9．LOMAN No．20，l＇eriod 2－Point set． 3－Point set Period cast to order if wated． 10．FRENCII OLD STYLE，leriod こ－I＇oint get． ：3．I＇oint set Period cast to order if wanted．
11．Condensmil No，2，feriod 3－loint set．

12．Fiotill No．1；Peried 3 －Point set． 1：3．FUh\＆－FACE No．1，Ieriol 3－loint set． 14．CONDENSEI No．1，Period 3 －Point set． 15．Fotilic Itabie No．1，Period 3－Point set．

（B－IOINTVIGUREN，JーPOINT NET

|  | 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ghicado | \＄4．335 | \＄8．7 | \＄ 10.2 | \＄ 8.50 | \＄ 6.00 | \＄9．75 | \＄12．60 |
| Peoria | 万． 60 | 9.05 | 10.95 | 10.25 | 6.50 | 10.50 | 13.80 |
| Springfield | 6.10 | 9.60 | 13.60 | 13.75 | 7.25 | $12 . \overline{50}$ | 15.00 |
| Alton ．．．．．．．． | S．15 | 10.25 | 15.75 | 14.30 | 9.30 | 18.60 | 18.35 |
| Saint Louis | ¢．20 | 10.90 |  | 15.95 | 10.75 | 18．2̄ | 20.75 |
| Pacific |  | 22.00 | 20.35 | 18.50 | 12.00 | $90.4 \overline{1}$ | 25.40 |
| Sedalia | 14.75 | 26.35 | 31.40 | 29.95 | 15.00 | 28.30 | 31.30 |
| líansas Gity． | 16.00 | 30.45 | 35.30 | 32.25 | 20.65 | 32.75 |  |
| Topeka | －88．70 | 42.30 | 46.80 | 44.10 | 33.40 | 18．15 | 53.65 |
| Salina | 86.35 | 56.10 | 60.25 | 53.00 | 41.35 | 50.00 | 68.45 |
| Denver | 48.10 | 62.40 | 75.00 | 60.80 | 54.50 | 63.40 | 79.00 |

17．HAlf－Title，Period 3－Point set．
18．Gothic No．1，Figure 1 cast either 3 －Point or 5－Point set，Periud 3－Point set．
19．Skinner，Period 2－Point set． 3 －Point set Period east to order if wanted．
20．Antique No．1，Period 3－Point set．

21．WOODWARD，Figure 1 cast either 3－Point or 5－Point set，Period 3－Point set．
22．EinWARDS，Period $21_{2}$－Point set．
3 －Point set Period cast to order if wanted 23．Ionic，Period 3－Point set．

Do not order by these Index Numbers．

## POINT-SET FIGURES

For Time-Tables, Tariffs, Etc.

(6-POINT FIGURES, (B-POIN'T SE'I, AND MINEI) DISPLAY

|  | 24 | 25 | 26 | 27 | 28 | 29 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Chicago | \$ 5.75 | \$10.50 | \$ 8.80 | \$12.30 | \$ 14.50 | \$12.60 |
| Peoria | 8.00 | 15.75 | 12.75 | 16.60 | 18.90 | 20.35 |
| Springfield | 10.50 | 20.35 | 18.20 | 20.75 | 23.50 | 25.75 |
| Alton..... | 16.95 | 24.60 | 20.50 | 25.50 | 28.75 | 30.45 |
| Saint Louls | 22.35 | 32.70 | 29.95 | 30.20 | 32.40 | 36.20 |
| Pacific | 31.60 | 38.80 | 37.40 | 36.80 | 40.25 | 42.25 |
| Sedalia | 35.30 | 41.45 | 40.60 | 42.35 | 48.40 | 52.80 |
| Kansas City | 40.25 | 44.65 | 42.25 | 46.95 | 50.35 | 54.65 |
| Topeka .. | 52.75 | 53.00 | 50.00 | 52.60 | 56.75 | 58.85 |
| Salina | 58.20 | 66.05 | 62.80 | 58.20 | 61.80 | 66.30 |
| Denver | 65.00 | 72.50 | 68.20 | 62.25 | 65.50 | 74.25 |

24. Extended Old Style, I'eriod 3-Point set. Figure 1 cast $3^{1} 2$ - $\mathrm{I}^{\prime}$ oint or 6 . Point set.
25. Extended Woonwalis, I'eriol 3 -Point set. F'igure 1 cast 4 -l'oint or 6 - Point set.
26. Latin Antique, Period 3 -Point set. l'igure 1 cast 4 - I'oint or 6-1'oint set.
27. Mixed Columin, showlug a vuriety of $4 \cdot$ Polnt set Figures, Illustrathig how they agrec in justification. Special lines ln tubles may thus be easily emphasized or differentinted by the use of lieavy-face Figures.
28. Mixed 5 -Point sets. 29. Mixed 6-Point sets. See also Special Light-F゙Acéand Heavy-Face Time-Table Figures, on page 307.

S-POIN'L FIGURES, 4-POIN'LOR EN SE'I

| 30 | 31 | 32 |  | 33 | 34 | 35 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 12.00 am | 7.05 pm | 6.20 am | Le....Atchison...Ar. | 5.05 | 11.25 | 5.20 |
| 12.23 | 7.95 | 6.40 | Shannon. | 4.46 | 11.04 | 5.02 |
| 12.52 | 7.58 | 7.15 | Everest | 4.15 | 10.35 | 4.30 |
| 1.32 | 8.36 | 7.56 | Hiawatha. | 3.38 | 9.55 | 3.53 |
| 2.16 | 9.2:3 | 8.48 | Falls City | 3.06 | 9.13 | 3.21 |
| 2.55 | 9.50 | 9.26 | ..... Stella | 2.26 | 8.35 | 2.40 |
| 3.30 | 10.25 | 10.00 | ..... Auburn | 1.40 | 8.00 | 1.55 |
| 4.50 | 11.22 | 10.54 | ... Wyoming | 12.36 | 6.32 | 12.50 |
| 5.05 | 11.33 | 11.02 | Ar...... Union .....Le. | 12.23 am | 6.20 pm | 12.38 pm |

30. Roman No. 20, Period 3-Point set.
31. Italic No. 20, I'eriod 3-Point set.
32. Old Style No. 9, Yerlod 3-P'oint set.
33. Old Style Italic No. 9, Period 3-Point.
34. Kelamscott, I'eriod 2-I'oint set.

3-Point set l'eriod cast to order if wanted.
35. SAINT JOHN, Perlod 2-Point set.

3-Point set Period cast to order if wanted.

8-1POINT FIGUIRES, 5-POIN'I SE'I

|  | 36 | 37 | 38 | 39 | 40 | 41 | 42 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Pittsburg. | \$ 9.35 | \$8.25 | $\$ 9.45$ | \$10.75 | \$12.20 | \$13.35 | \$14.00 |
| Cincinnati | 10.25 | 9.60 | 10.10 | 14.60 | 16.45 | 17.50 | 18.80 |
| Indianapolis | 13.60 | 12.40 | 13.25 | 18.20 | 20.00 | 22.45 | 24.75 |
| Saint Louis | 21.45 | 18.75 | 19.95 | 24.25 | 26.80 | 28.00 | 30.10 |
| Sedalia | 28.75 | 25.80 | 27.50 | 30.95 | 32.25 | 35.20 | .36.80 |
| Kansas City | 36.20 | 30.20 | 33.20 | 39.15 | 41.25 | 44.75 | 45.20 |
| Atchison | 40.15 | 38.45 | 39.30 | 42.70 | 46.50 | 48.25 | 50.35 |
| Lincoln | 47.90 | 42.90 | 45.35 | 48.85 | 50.85 | 52.80 | 53.60 |
| Omaha | 52.00 | 50.10 | 51.75 | 54.40 | 55.75 | 56.60 | 57.2\% |

36. Roman No. 20, Wide Fig.
37. Condensed No. 1.
38. CONDENSED No. 2.

## 39. LATIN.

 40. GOTHIC NO. 6. 41. Gothic Italic No. 1. Periods of alf these fonts are 3-Point set.Do Not Order by these Index Numbers.

## POINT-SET FIGURES

For Time-Tables, Tariffs, Etc.
S-POINT FIGURES, G-POINT OR 3-1 EM SE'T

| 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 10.25 | 25.30 | 9.75 | 24.65 | 15.20 | 8.40 | 12.45 | 0 |
| 32.40 | 15.65 | 23.60 | 9.45 | 23.50 | 27.85 | 24.65 | 6.80 |
| 4.75 | 39.00 | 18.40 | 16.80 | 6.25 | 38.35 | 9.00 | 35.00 |
| 62.15 | 8.25 | 30.25 | 38.40 | 32.90 | 16.20 | 40.65 | 21.35 |
| 33.80 | 41.85 | 62.15 | 41.30 | 16.40 | 48.50 | 17.75 | 46.50 |
| 16.35 | 26.10 | 5.35 | 63.66 | 57.95 | 21.75 | 38.40 | 8.95 |
| 7.50 | 52.75 | 34.20 | 7.35 | 72.15 | 9.39 | 63.50 | 36.75 |
| 24.60 | 20.60 | 17.55 | 36.10 | 8.00 | 30.00 | 29.85 | 15.25 |
| 48.30 | 5.50 | 82.00 | 64.50 | 26.75 | 62.45 | 8.60 | 52.10 |

[^13]S-POIN'F FIGURES, VARIOUS POINT SE'TS

| 51 | 52 | 53 | 54 | 55 | 56 | 57 | 58 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 20.35 | 9.80 | 14.55 | 6.75 | 8.50 | 23.60 | 26.30 | 364.75 |
| 15.25 | 24.50 | 28.75 | 24.60 | 24.95 | 10.40 | 34.95 | 96.45 |
| 36.40 | 15.00 | 9.30 | 38.40 | 32.75 | 45.25 | 25.45 | 240.30 |
| 8.75 | 32.65 | 31.40 | 16.95 | 13.80 | 6.35 | 48.69 | 798.50 |
| 48.45 | 6.25 | 62.25 | 44.70 | 7.20 | 20.15 | 32.50 | 539.65 |
| 10.60 | 27.75 | 6.10 | 9.30 | 46.35 | 57.20 | 57.95 | 928.35 |
| 6.30 | 10.60 | 22.70 | 32.45 | 21.45 | 5.80 | 72.60 | 49.84 |
| 21.85 | 52.90 | 43.65 | 26.35 | 52.00 | 31.45 | 64.25 | 326.70 |
| 34.00 | 48.35 | 13.00 | 76.00 | 37.60 | 62.00 | 9.30 | 84.20 |

51. CONDENSED WOODWARD,

Figures 3-1'oint set, P'eriod 2-1'oint set.
52. Condensed Gothic No. 1,
ligures $3 \frac{1}{2}$-Point set, Period 2 -Point set.
53. TUDOR BLACK,

Figures $5 \frac{1}{2}$-Point set, Period 3 -Point set.
54. LATIN ANTIQUE,

Figures 7 -Point set, Period 3 -Point set.
Figure 1 cast 4 -Point or 7 - Point set.
55. Extenied Old Style,

Figures 8-1'oint set, l'eriod 3-1'oint set. Figure 1 cast $\overline{5}$-Point or 8 -l'oint set.
56. EXTENDED WOODWARD,

Figures S-Point set, Period 3-I'oint set.
Figure 1 rast 4 -Point or 8 - Point set.
57. Mixed Column, displaying lines of Figures on 8 -Point set under one another.
58. Mixed Column of Figures on 6-l'oint set.

## Do Not Order by these Index Numbers.

## 5-POINT FIGURES

Roman No. 20 Italic No. 23 Roman No. 20, Wide Gothic No. 6 $\qquad$
Figures $2{ }^{1} 2$, 1'eriod 2
$\qquad$ ares $\mathrm{a}_{2}$, Period gures $3^{12}$, P'eriod $2^{1}$ Title Gothic No.

## $5^{1}{ }_{2}$-POINT FIGURES

1 talic No. 23. Roman No. 23, Wide.. Condensed No. 1 ........ Full-Face No. 1 Half-Title

Figures : 3 , Period : Figures $3^{1}{ }^{1}$, , 1'eriod 2 .Figures 4, Period 3 Figures 4 , Period 3 .Figures 5, Period 3

## T-POINT FIGURES

Roman No. 20 Roman No. 20, Wide. Italic No. 20
....
$\qquad$
$\qquad$ Figures $3^{11_{2}}$, 1'eriod $2^{1_{2}}$ OLD Style No. $9 . . . . . .$. .Figures $3^{11_{2}}$, l'eriod $21_{2} 2_{2}$ gures $4^{1}{ }^{1}$, Period $22^{1} \cdot 2$ Old Style italic No. 9 Figures $3^{1}{ }^{1}$, , Period $2^{1}{ }^{1}$, Condensed No. 1 ........Figures 4 , l'eriod 3 Coniensed No. 2 ........Figures 4, Period 3 latin Figures 4, Period 3 Clarenion …................igures $4^{1_{2}}$, l'eriod $2^{1}{ }_{2}$ Antique No. 1 Gothic No. 1 IONIC
WOODWARI
Latin Antique Figures 5, l'eriod 3 Figures 5, Period 3 Figures 5, Period 3 Figures 5, Period 3 Figures 6, Period 3

## POINT-SET FIGURES

For Time-Tables, Tariffs, Etc.

## JUSTIFIERS AND LOGOTYPES ON POINT SE'TS

Special Justifiers, or Spaces cast the same set as Figures or Perfods, wili be cast to order on any body and widtlo deslred, at same prices as ordinary spaces. But ali our regular spaces, being cast on point sets, can be combined and used for the same purpose. Speclal-width Quads also furnished.

Logotypes for Time-Tables and other special work made to order. Prices on application. See page 321 for Logotypes for which we have matrices on hand.

## 9-POIN' FIGURES, VARIOUS POIN'I SE'IS

Roman No. 20 Italic No. 20 OLD STYLE NO. 9 $\qquad$ Figures $4^{1} 2_{2}$, Period 3 Condensed No 1 Condensed No. 2..............Figures 5, Period 3

LATIN
Full-Face No.
1 ............ FULL-FACE NO. 2 $\qquad$ 5, Period Ace No. 2 ..............Figures 7, P'erlod $3^{1} 1_{2}$ 3-Point set Period cast to order if wanted. LATIN Antique. $\qquad$ Figures 7, Perlod 3 GOTHIC No. 1....................Figures 8, Period is

10-POINT FIGURES, 4-POIN' AN1) B-POIN'I SE'S

| $\mathbf{5 9}$ | $\mathbf{6 0}$ | $\mathbf{6 1}$ | $\mathbf{6 2}$ | $\mathbf{6 3}$ | $\mathbf{6 4}$ | $\mathbf{6 5}$ | $\mathbf{6 6}$ | $\mathbf{6 7}$ | $\mathbf{6 8}$ |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 20.35 | 15.00 | 9.45 | 31.75 | 2.60 | 48.30 | 12.45 | 23.65 | 24.25 | 15.75 |
| 15.75 | 4.85 | 26.25 | 9.25 | 12.85 | 13.90 | 26.50 | 8.85 | 26.00 | 21.50 |
| 8.00 | 21.65 | 13.30 | 18.60 | 30.00 | 32.65 | 7.75 | 36.20 | 15.95 | 6.80 |
| 47.05 | 30.80 | 8.60 | 41.10 | 26.30 | 6.50 | 32.00 | 7.90 | 8.85 | 42.25 |
| 39.45 | 52.50 | 36.80 | 6.35 | 52.25 | 28.35 | 9.30 | 13.35 | 32.40 | 17.40 |
| 62.70 | 3.25 | 51.75 | 22.90 | 7.50 | 54.25 | 25.65 | 47.25 | 7.10 | 38.35 |
| 5.30 | 18.70 | 23.00 | 14.50 | 15.80 | 7.00 | 43.60 | 21.00 | 49.65 | 4.10 |

10-POINT FIGURES, 6-POIN' ANI (;12-POIN' SE'S

|  |  |  | 2 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 10.65 | 8.75 | 23.50 | 13 | 6.40 |  |  |  |
| . 75 | 29.30 | 7.80 | 30.00 | 33.90 | 38.00 | s. |  |
| 40 | 14.40 | 16.25 | 26.50 | 14.65 | 6.90 |  |  |
| 25 | 25 | 39.75 | 8.75 | 27.30 | 27.7 | 16. |  |
| 30 | 42.80 | 9.40 | 41.15 | 9.25 | 46.35 | 42.80 |  |
|  |  | 42.85 | 24.40 | 41.00 |  |  |  |
| 48.15 |  |  |  |  |  |  |  |

## 4-Point Set

59. Cond. Woodwaird, Period 2-Point set. 60. COND. GOTHic NO. 1 , Period $2^{1} 2$-Point set. 61. COND. Latin, Period $2{ }_{2}$-Point set.

For above three faces Periods will be cast either 2 -Point or $2^{1} 2$-Point set to order.

## 5-Point set

62. Koman No. 20 ,
63. Italic No. 20,
64. Roman No. 2:3,
65. OLD STYLE No. 9,
66. Old Style Italic No. 9 ,
67. FRENCH OLD STYLE,
68. Kelamscott, Period $2^{1} 2$-Point set.

3-Point set Period cast to order if wanted.

## (6-I'oint set

69. CONDENSED No. 1 , Period $3^{1} 2$-Point set; 70. Condensed NO. 2 , will be cast to order 71. LATIN, No. $\quad$ 72. GOTHIC No. 3 -lolnt set.
70. Gothic Italic No. 1 , Period $3^{1}{ }_{2}$-Point set. Figure 1 cast 4 -Point or 6 -Point set.
3-Point set Period cast to order if wanted. 74. Cosmopolitan, Period $\mathbf{z}_{2}$-Point set.

3-Point set Period cast to order if wanted.

## ( ${ }^{1} 2$ - Point set

75. Caledonian Italic, Perlod $31_{2}$ - Point set.

3 -Point set Period cast to order if wanted. 76. Antique No. 1, l'eriod $3^{1} 1_{2}$-Point set.

3 -Point set Period cast to orier if wanted.

Do Not Order by these Index Numbers.

# POINT-SET FIGURES 

For Tables, Rate Sheets, Calendars, Etc.

10-POINT FIGURES, 7-POINT, S-POINT AND 9-POIN'T SETS

| 77 | 78 | 79 | 80 | 81 | 82 | 83 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 10.60 | 2.75 | 34.90 | 25.35 | 32.00 | 9.40 | 30 |
| 9.40 | 31.55 | 21.75 | 8.75 | 21.60 | 36.25 | 7.45 |
| 24.75 | 18.20 | 8.65 | 32.50 | 6.25 | 25.80 | 46.05 |
| 49.50 | 46.35 | 40.00 | 46.30 | 53.75 | 7.30 | 31.20 |
| 16.65 | 6.90 | 62.15 | 15.45 | 4.10 | 41.65 | 58.00 |
| 8.35 | 22.00 | 7.25 | 68.00 | 18.45 | 53.00 | 9.15 |
| 53.00 | 63.25 | 51.60 | 9.15 | 49.95 | 34.15 | 24.40 |

10-POIN'I FIGURES, 1O-POINT SE'F, AN゙I MINED DISPIAI

| 84 | 85 | 86 | 87 | 88 | 89 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 27.50 | 24.00 | 62.70 | 25.80 | 46.30 | 35.95 |
| 52.85 | 6.25 | 19.45 | 62.25 | 34.85 | 26.90 |
| 9.65 | 52.70 | 23.75 | 91.30 | 53.75 | 28.60 |
| 10.00 | 31.80 | 48.90 | 83.90 | 82.60 | 6.70 |
| 38.15 | 49.65 | 37.60 | 27.85 | 26.50 | 44.35 |
| 5.25 | 12.85 | 53. ${ }^{\text {a }}$ 5 | 54.65 | 45.80 | 8.24 |
| 46.80 | 68.50 | 10.30 | 37.45 | 27.25 | 45.50 |

## 7-Point set

77. FULL-FACE NO. 1, (Period $33^{2}$-Point set ;
78. Tubor Bhack, $\}$ will be cast to order 79. WOonWAkD,* $\quad$ on 3-l'oint set.
*Figure 1 cast 4 -Point or 7 -Point set.

## S-Point set

80. Skinner, Period $2 l_{2}$-Point set.

4-Point set leriod cast to order if wanted.
81. Latin Antique, leriod $41_{2}$ - Point set.

4 -Point set Period cast to order if wanted.
82. Eowards, Period 4 - Point set.

For above three faces the Figure 1 is cast either 5-Point or 8-Point set.

## 9-1 Point Set

83. Gothic No. 1, Period $3^{1} 2$-Point set.

4-Point set Period cast to order if wanted.
Figure 1 rast 6-Point or 9 Point set.

## 10-Point set

84. Exteninei Old Stile, Period $3^{1} 2$ - loint. Figure 1 cast 6 -Point or 10 - Point set. 4-Point set Period cast to order if wanted. 85. Extended Woodward, Period $3{ }^{1} 2$-Point. 4. Foint set l'eriod cast to order if wanted. Figure 1 cast $\overline{5}$ - Point or 10 - Point set.

## Mixed Display

86. Display of varions 6- Point set Figures used in combination in the same column, illustrating the agreement in justification of the different styles. special lines in tubular matter may therefore be eniphasized by use of different Figures, without any trouble whatsoever.
87. Mixed display of 7-Point sct Figures.
88. Mixed display of 8 -Point set Figures.
89. Mixed display of 10 - Point set Figures.

Do Not Order by these Index Numbers.

## FIGURE 1-COMMA ANDPERIOD-LEAIERS

[^14]
## POINT-SET FIGURES

## For Tables, Rate Sheets, Calendars, Etc.

## 12-POINT

Condensed Woodward, Figures $4^{1}{ }^{2}$, Period 3
$\$ 12,345,678.90$
Condensed Gotilic No. 1, Figures 5 , Period 3
\$12,345,678.90
Condensed Latin
Figures 5, Period 3
$\$ 12,345,678.90$
Roman No. 20
Figures 6, Period 4
$12,345,678.90$
Italic No. 20
Figures 6, Period 4
$\$ 12,345,678.90$
Old Style No. 9
Figures 6, Period 4
$\$ 12,345,678.90$
Old Style Italic No. 9 Figures 6, leriod 4
$\$ 12,345,678.90$
FRENCH OLD Style
Figures 6, Period 4
\$12,345,678.90
French Oli Style Ital., Figures 6, Period 4
$\$ 12,345,678.90$
Condensed No. 2
Figures 6, Period 4
$912,345,678.90$
SCHWABACHER
Figures 6, Period 4
$\$ 12,345,678.90$
Kelmscott
Figures 6, Period 3 Period cast 4 -Point set to order.

## $\$ 12,345,678.90$

SAINT JOHN
Figures 6, Period 3
Period cast 4-Point set to order.
Figure 1 cast 4 - Point or 6 -Point set.

## \$12,345,678.90

Condensed No. 1
Figures 7, Period 4

## \$12,345,678.90

LAtin
Figures 7, Period 4
$\$ 12,345,678,90$

## 12-POINT

GOTHIC No. 6
Figures 7, Period 3
\$12,345,678.90
Caledonian Italic
Figures 7, Period 3
Period cast 4 -Point set to order.
$\oiint 19,345,6 \% 8.00$
Gothic Italic No. 1
Figures 7, Period 4 Figure 1 cast 4 -Point or 6 -Point set.
$\$ 12,345,678.90$
COSMOPOLITAN
Figures 7, Period 3
Period cast 4-Point set to order.
$\$ 12,345,678.90$
FULL-FACE NO. 1
Figures 8, Period 4
\$12,345,678.90
IONIC
Figures 8, Period 4
\$12,345,678.90
TUDOR BLACK
Figures 8, Period 4
$\$ 12,345,678.90$
WOODWARD
Figures 8, Period 4 Figure 1 cast 5 -Point or 8 -Point set.

## \$12,345,678.90

Antique No. 1
Figures 9, Period 4
,Figure 1 cast 6 -Point or 9 -Point set.
$\$ 12,345,678.90$
EDWARDS
Figures 9, Period 4
Figure 1 cast 5 -Point or 9 -Point set.

## $\$ 12,345,678.90$

SKINNER
Figures 9, Period 3
Period cast 4 -Point set to order.
Figure 1 cast 5 -Point or 9 -Point set.
$\$ 12,345,678.90$
Gothic No. 1
Figures 10, Period 4
Figure 1 cast 6 -Point or 10 -Point set.

## \$12,345,678.90

Extended OLd Style Figures 11, Period 4 Figure 1 cast 7 -Point or 11-Point set.
$\$ 12,345,678.90$
Extenden Woodward Figures 12, Period 4 Figure 1 cast 6 -loint or 12 -Point set.

## \$1,234,567.89

## POINT-SET FIGURES

For Tables, Rate Shects, Calendars, Etc.

## 14-POIN'T

Conidensed Woodward, ligures 6, Period 3 Period cust 4-Point set to order.
\$12,345,678.90
Condensed Gothic No. 1, Figures 6, Perlod 4

## \$12,345,678,90

Kelmscott
Figures 7, Period 3 Period cast 4-Point set to order.
\$12,345,678,90
SAINTJOHN
Figures T, P'eriod 4 Figure 1 cast 5 -l'oint or 7 - P'olint set.

## \$12,345,678.90

Condensed Gotilic No. 4, Figures 7, Period 4 \$12,345,678.90
cosmopoditan
Figures 8, leriod 3 Period cast 4 - Point set to order.
$\$ 12,545,678.90$
Condensed No. 2
Figures s, Perlod 4
$\$ 12,345,678.90$
gothio Itahic No. 1
Figures S, lerlod $\overline{5}$ Period cust 4-I'oint set to order. Figure 1 cast 0 -I'oint or S -Polat set.

## $\$ 12,345,678.90$

Gotile No. 6
Figures 9, Perlol 4 Period cast 5 -Polnt set to order.
$\$ 12,345,678.90$
WOODWARI)
Figures 9, Perlod o Figure 1 cast 5 - loint or 9 -Point set.

## \$12,345,678.90

SKINNER
Figures 11, Period 3 Period cast 5 - Point set to order.
Figure 1 cust 7 -Point or 11 - Point set.

## \$12,345,678.90

 KidWARDSFigures 11, Period 5 ligure 1 cast 7 - Point or 11 - Point set.

## \$12,345,678.90

Gotilic No. 1
Figures $1 \geqslant$, Period 5 l"igure 1 enst 9 - loint or 12 - loint set.
4,535030

14-POLN'

EXTENDED WOODWARD Figures 14, Period 5 Figure 1 cast 8 -Point or 14 -Point set.
$\$ 123,456.78$

## 18-POIN'T

Conidensed Latin
Figures 6, 1'eriod 4
12,345,678.90

Coninensed Gotinc No. 1, Figures 7, Period 4

## 12,345,678.90

CONDFNSED WOODWARD Figures 7, leriot 4
12,345,678.90
CONDENSED NO.Z
Figures 8, l'erlod 4
12,345,678.90
KELMSCOTT
Figures 9 , l'eriod 4 leriod cust 5 -I'oint get to order.
$12,345,678.90$
SAINT JoIIN
Figures !, Period 5 Figure 1 cast 6-Point or 9 -Point set.

## 12,345,678.90

LATIN
Figures 10, 1'eriod 6

## 12,345,678.90

Gotile Italic No. 1 Figures 11, I'eriod 6 Figure 1 cast 7 - Poiut or 11 - Point set.

## 12,345,678.90

Ionic Figures 12, I'eriod 6
12345,678.90
HORIC
Figures 12, Period 6

## 1234562890

WOODWARD
Figures 1:3, 1'eriod 7 Period cast $6-$ Point set to order. Figure 1 cast 8 -Point or 12 -Point set.

## 12345,678.90

## POINT-SET FIGURES

For Tables, Rate Sheets, Calendars, Etc.

## 18-POIN'T

TUDOR Black
Figures 12. Period 4
Period cast 6-Point set to order.
Figure 1 cast 8 -Point or 12 -Point set.

## $12,345,678.90$

Cosmopolitan
Figures 12, Period 4 Period cast 6-Point set to order. Figure 1 cast 8 -1'oint or 12 -Point set.

## 12,545,678.90

## Latin Antique

Figures 13, Period 6 Figure 1 cast 7 -Point or $\mathbf{1 3 - P o i n t ~ s e t . ~}$

$$
1,234,567.89
$$

Antique No. 1

Figures 13, Period 5

Period cast 6-1'oint set to oriler.

Figure 1 cast 9 -Point or $\mathbf{1 3}$-Point set.

## 1,234,567.89

## SKINNER

Fignres 14, Period 4 Period cast 6-1'oint set to order. Figure 1 cast 8 -Point or $\mathbf{1 4}$-Point set.

## 1,234,567.89

## Einwards

l'igures 14, l'eriod 6 Figure 1 cast 8-1'oint or 12 - Point set.

## 1234,567.89

Gothic No. 1
Figures 14, Period 6
Figure 1 cast 9 -Point or $\mathbf{1 4}$-Point set.

## 123,456.78

Extended Old Styde Figures 15, Period 6 Figure 1 cast 9 -l'oint or 15 -Point set.

## 123,456.78

Extended Woonward Figures 18, Period 6 Figure 1 cast 10 -l'oint or 18 -Point set.

## 12,345.67

24-1'OINT
CONDENSED GOTHIC NO. 1, Figures 8, Period 4

## 12,345,678.90

## 24-POINT

Condensel Latin
Figures 9, Period 5 Fignre 1 cast 8 - Point or 9 -Point set.

## 12,345,678.90

Condensed Woodwari Figures 9, Period 4 Period cast 5 -1'oint set to order.

## 12,345,678.90

LATIN
Figures 12, Period 6

## 12345,678.90

SAINT JOHN
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## 12345,678.90

## KeLMSCOTT

Figures 12, l'eriod 5
l'eriod cast 6-Point set to order.

## $12345,678.90$

# 12345,678.90 

Cosmopolitan
Figures 13, Period 6 Figure 1 cast 9 -Point or $\mathbf{1 3 - 1}$ Point set

## 7,254,567.89

Gothic 1talic No. 1 Figures 14, Period 6 Figure 1 cast 10 -1'oint or $\mathbf{1 4 - 1}$ 'oint set.

### 1234567.89

TUDOR BLACK
Figures 14, Period 5 Period cast 6-Point set to order. Figure 1 cast 10 - loint or 14 - Point set.

## $1234,567.89$

Frencii Old Style Figures 14, Period 6 123,456.78

## POINT-SET FIGURES

For Tables, Rate Sheets, Calendars, Etc.

## 24-POINT

WOODWARD
Figures 15, Period 8 Figure 1 cast 11-Point or 15 -Point set.

## 123,456.78

Latin Antique
Figures 16, Period 6
Figure $I$ cast 8 -Point or 16 -Point set.

### 123456.78

Gotilic No. 1
Figures 18. I'eriod 6 Figure 1 cast 10 -1'oint or 18 -Point set.

## 12,345.67

Gothic No. 6
Figures 18, Period ${ }^{5}$ Figure 1 cast 10 - I'oint or 18 - Point set.

## 12,345.67

SKINNER
Figures 18, I'eriod 4
I'eriod cast 6-1'oint set to order. Figure 1 cast 12 - Ioint or 18 - Point scot.

## 12,345.76

 EDWARDSFigures 18, Period 8 Figure 1 cast 12 - Point or 18 -Point set.

### 12345.67

Extended Old Style Figures 20 , Period 6 Figure 1 cast 12 -Point or 20 -Point set.

$$
1,234.56
$$

EXTENDED WOODWARD Figures 22, Period 8 Figure 1 cast 12 -Point or 22 -Point set.

# 1234.56 

## 30-POINT

Condensed Gothic No. 1 Figs. 10, Period 6 12,345,678,90

## 30-POINT

Condensed Woodward, Figures 11, Period $\mathfrak{b}$ Figure 1 cast 7 -Point or 11 -Point set.

## 12,345,678.90

KELMSCOTT
Figures 15, Period 6
$123,456.78$
LATIN
Figures 16, I'eriod 7 Period cast 8 - I'oint set to order. 12,345.67

WOODWARI) Figures 16, Period 8 Figure 1 cast 12 - Point or 16 - Point set.

## 12,345.67

TUDOR Black
Figures 16, Period 8 Figure I cast 12 -I'oint or $\mathbf{1 6}$ - l'oint set.

## $12,345.67$

Cosmorolitan
Figures 18, Period 6 Figure 1 cast 14 - Point or 18 - Point set.

### 12345.67

SKINNER
Figures 22, I'eriod 5 Figure 1 cast 14 -Point or 22 -loint set.


EDWAKDS
Figures 22, I'eriod ! Figure 1 cast 12- P'oint or 22 - l'oint set.
1234.56

All Figures and Points of faces on larger bodies are also on Point sets.

## FRACTION SPECIMENS

Fractions are not supplied with Roman fonts unless especially ordered. In ordering, be particufar to state the No. of the Fractions wanted, as well as the body and quantity. Fractions are sold at the same prices as Roman; see page 11. They are also put up in 1 -pound fonts, at following prices:


| $\frac{1}{4}$ $\frac{1}{2}$ $\frac{8}{4}$ $\frac{1}{3}$ $\frac{2}{3}$ $\frac{1}{8}$ $\frac{8}{8}$$\frac{5}{8}$ | $\frac{7}{8}$ |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 9-point No. 1 - En set |  |  |  | 50c. |


| $\frac{1}{4}$ | $\frac{1}{2}$ | $\frac{3}{4}$ | $\frac{1}{3}$ | $\frac{2}{3}$ | $\frac{1}{8}$ | $\frac{3}{8}$ | $\frac{5}{8}$ | $\frac{7}{8}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 10-Point No. 1 - En set |  |  |  |  |  |  |  |  |
| $\frac{1}{4}$ | $\frac{1}{2}$ | $\frac{33}{4}$ | $\frac{1}{3}$ | $\frac{2}{3}$ | $\frac{1}{8}$ | $\frac{3}{8}$ | $\frac{5}{8}$ | $\frac{7}{8}$ |
| $11-$ POINT No. 1 - En set |  |  |  |  |  |  |  |  |
| $\frac{1}{4}$ | $\frac{1}{2}$ | $\frac{33}{4}$ | $\frac{1}{3}$ | $\frac{2}{3}$ | $\frac{1}{8}$ | $\frac{3}{8}$ | $\frac{5}{8}$ | $\frac{7}{8}$ |

12 POINT NO. 1 -En set 45 c .

5-POINT No. 2-Em set
$\$ 1.20$
$5^{1} 2$-POINT NO. $2-E m$ set
$74 c$.

$$
\begin{array}{lllllllll}
1_{4} & 1_{2} & 3_{4} & 1_{3} & 2_{3} & 1_{8} & 3_{8} & 58 & 7_{8}
\end{array}
$$

6-Point No. 2-Em set 64 c .

$$
\begin{array}{lllllllll}
1_{4} & 1_{2} & 3_{4} & 1_{3} & 3_{3} & 1_{8} & 3_{8} & 5_{8} & 7_{8}
\end{array}
$$

7-POINT No. 2 - Em set
56 c .

$$
\begin{array}{lllllllll}
1_{4} & 1_{2} & 3_{4} & 1_{3} & 2_{3} & 1_{8} & 3_{8} & 5_{8} & 7_{8}
\end{array}
$$

8-1OINT No. $2-\mathrm{Em}$ set
53 c .

$$
\begin{array}{lllllllll}
1_{4} & 1_{2} & 3_{4} & 1_{3} & 2_{3} & 1_{8} & 3_{8} & 5_{8} & 7_{8}
\end{array}
$$

9-Point No. 2-Em set
50 c. $\begin{array}{lllllllll}1_{4} & 1_{2} & 3_{4} & 1_{3} & 2_{3} & 1_{8} & 3_{8} & 5_{8} & 7_{8}\end{array}$

6-POINT No. 3-Em set
64 c.

$$
\begin{array}{llllllllll}
1 / 4 & 1 / 2 & 3 / 4 & 1 / 3 & 2 / 3 & 1 / 8 & 3 / 8 & 5 / 8 & 7 / 8 & 1 / 6
\end{array}
$$

7-1'OINT NO. 3-Em set
$56 c$.

$$
\begin{array}{llllllllll}
1 / 4 & 1 / 2 & 3 / 4 & 1 / 3 & 2 / 3 & 1 / 8 & 3 / 8 & 5 / 8 & 7 / 8 & 1 / 6
\end{array}
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8-POINT No. 3-Em set
53 c .

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\begin{array}{lllllllll}
1 / 4 & 1 / 2 & 3 / 4 & 1 / 3 & 2 / 3 & 1 / 8 & 3 / 8 & 5 / 8 & 7 / 8
\end{array}
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9-POINT No. 3-Em set
50 c .

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\begin{array}{lllllllll}
1 / 4 & 1 / 2 & 3 / 4 & 1 / 3 & 2 / 3 & 1 / 8 & 3 / 8 & 5 / 8 & 7 / 8
\end{array}
$$

10-Point No. 3-Em set 48c. $1 / 4 \quad 1 / 2 \quad 3 / 4 \quad 1 / 3 \quad 2 / 3 \quad 1 / 8 \quad 3 / 8 \quad 5 / 8 \quad 7 / 8$ 11-POINT No. 3-Em set 46c. $1 / 4 \quad 1 / 2 \quad 3 / 4 \quad 1 / 3 \quad 2 / 3 \quad 1 / 8 \quad 3 / 8 \quad 5 / 8 \quad 7 / 8$
6.POINT NO. $9-\mathrm{Em}$ set

64 c .

$$
\begin{array}{llllllllll}
1 / 4 & 1 / 2 & 3 / 4 & 1 / 3 & 2 / 3 & 1 / 8 & 3 / 8 & 5 / 8 & 7 / 8 & 1 / 6
\end{array}
$$

8-POINT No. $9-\mathrm{Em}$ set
53 c.
$\begin{array}{llllllllll}1 / 4 & 1 / 2 & 3 / 4 & 1 / 3 & 2 / 3 & 1 / 8 & 3 / 8 & 5 / 8 & 7 / 8 & 1 / 6\end{array}$

9-Point No. 9 - Em set
50 c.
$\begin{array}{llllllllll}1 / 4 & 1 / 2 & 3 / 4 & 1 / 3 & 2 / 3 & 1 / 8 & 3 / 8 & 5 / 8 & 7 / 8 & 1 / 6\end{array}$

10-POINT No. $9-\mathrm{Em}$ set
48c.
1/4 $1 / 23 / 41 / 3 \quad 2 / 31 / 8 \quad 3 / 85 / 8 \quad 7 / 81 / 6$

11-Point No. 9-Em set
46c.
$\begin{array}{lllllllll}1 / 4 & 1 / 2 & 3 / 4 & 1 / 3 & 2 / 3 & 1 / 8 & 3 / 8 & 5 / 8 & 7 / 8\end{array}$

12-1'OINT NO. $9-\mathrm{Em}$ set
$45 c$.


## Miscellaneous AuXiliaries

## PIECE FRACTIONS

Put up in 1 -pound fonts, at the prices given.
8 -POINT

\[\)| 1234567890 |
| :--- |
| $\frac{276}{358}$ |\(\frac{380}{927} \quad \frac{419}{460}

\]

10-POINT
$\$ 2.80$
1234567890 _ 1234567890

$$
\frac{132}{512} \quad \frac{546}{873} \quad \frac{709}{940}
$$

12-POINT
$\$ 2.00$
$1234567890 \ldots 1234567890$ $\begin{array}{lll}168 & \frac{257}{372} & \frac{430}{916}\end{array}$

11-POINT also cast by us; per font, $\$ 2.40$

## SUPERIOR AND INFERIOR LETTERS AND FIGURES

The following Superior and Inferior Letters and Figures are put up in 1 -pound fonts, at the prices given. Letters nud Figures are in separate fonts.
6-POINT
$\$ 2.00$
mgdubedefghijklmanoprst mdgabciefghijk/mmopqrst
mgd 1234567890 mdg1234507800

7-POINT
$\$ 1.80$
ngg(labedefglijklmnopqru
mdgabedefghijklnmopqru 8-POINT
mgdabedefghljklimmopqrs
mdgiabedefghijkImmopqrs $9 \cdot \operatorname{POINT}$
$\$ 1.44$
mgdabcdefghijklmmop
ndgabedefghijklmmop mdg1234567890

10-POINT
mgrabedefghijklinnw
mclogaberlefghijklmıw $11 \mathrm{~g}^{1234567890}$ 111dog $12: 34.67890$

11-POINT
modabedefghijklmnt
$119 \mathrm{~g}^{\circ} \mathrm{C} 1234567890$
mdóabedefghijklmnt ndge 1234567890 12-POINT
$\$ 1.16$
modabcaefghijkn
$119 \mathrm{O}^{1234567}$
mdorabcdefghijkn

Gion
ARITHMETICAL SIGNS

Prices of fonts.


Superlor and Inferior Fraetlons are put up in 1-pound fonts, at the prices given.

$78^{748} / 925 \quad 1234567890 / 1234567890 \quad 90^{233} / 683$
9. POINT
*1.44
$54^{36} / 9265^{1234567890} / 1234567890\left(0.3^{37} / 4802\right.$
10. POINT
$\$ 1.30$
$21^{394} / 5733^{1234567890} / 123456789090^{247} / 366$ 11-POINT
\$1.22
$75^{54} / 306^{1234567890} / 123456789086^{34} / 679$

12-POINT
$\$ 1.16$
$4^{8 / 75} 1234567890 / 123456789023 / 26$

## MISCELLANEOUS AUXILIARIES

## COMMERCIAL MARKS

Prices per pound.


ALGEBRAIC AND GEOMETRICAL SIGNS

Prices of fonts.

$+-\times \div=\frac{\because \cdot}{\sqrt{8} \cdot \operatorname{PoInt}}: \because \square \Delta<$
$\begin{aligned} & \text { 9-PoInt } \\ &+- \times \div=\div: \quad \underbrace{\$ 1.20} \\ &<\sqrt{3}<\end{aligned}$

Algebraic and Geometrical Signs
Prices per pound.

11-Point $\$ 1.00$
$+-\times \div=\div:: \pm \bigcirc \square$

$$
\Delta<\sqrt{3}<
$$

12 - Point $\$ 1.00$
$+-x \div=\div:: \geq 0$


## MEDICAL SIGNS

Prices of fonts.
6-POINT

$$
\begin{array}{cccc}
\mathrm{R} & \mathrm{y} & 3 & 3 \\
6505 & 6506 & 6507 & 6508
\end{array}
$$

7-POINT
50 c.

$$
\begin{array}{cccc}
\mathrm{R} & 9 & 3 & 3 \\
7505 & 7506 & 7507 & 7508
\end{array}
$$

8-POINT
50 c.

| $\mathbf{R}$ | B | 3 | Z |
| :---: | :---: | :---: | :---: |
| 8504 | 8505 | 8506 | 8507 |

9-POINT
50 c .

| $\mathbf{R}$ | A | 3 | 3 |
| :---: | :---: | :---: | :---: |
| 9504 | 9505 | 9506 | 9507 |

10-POINT
50 c


11-POINT
50 c

| $t$ | 3 |
| :---: | :---: |
| 11505 | 11506 |

12-POINT 50 c .
B

Following Recipe Marks are sold singly.


## Miscellaneous Auxiliaries

Sis

## NEW QUOTATION MARKS AND DASHES

Improved Dashes and Double Quotation Marks

> For explanation of the special merits of these new Dashes and Quotation Marks see page 16 ．

> The Improved Dashes are put up separately in 1－pound fonts，at the prices given．

> The Double Quotation Marks are also put ip in 1－pound fonts，containing an equal number of each，at the prices given．

5－POINT
$\$ 1.20$
－＂＂Hunchback of Notre Dame＂－Hugo．
$5^{1}{ }^{2}$－POINT
74 c ．
＿＂＂＂David Copperffeld＂－Dickens．
6．POINT
64 c ．
＿＂＂Huckleberry Finn＂－Mark Twain．
7－POINT
56 c.
－＂＂＂King Lear＂－Shakspeare．
8－POINT
53 c.
＿＿＂＂Daniel Deronda＂－Eliot．
9－POINT
$50 c$.
＿＂＂＂Wandering Jew＂－Sue．
10．POINT
48 c.
＿＂＂＂Ben Hur＂－Wallace．
11－Point
46 c.
＿＂＂＂Tvanhoe＂－Scott．

12．POINT
45 ．
—＂＂＂Moths＂—Ouida．

## HEAVY QUOTATION MARKS

Guillemets，or French Quotation Marks
The following style of fuillenets，for use with heavy job faces，will be furnislied for all bodies． Sold at second－class prices．
＂New Model＂＂Record＂ （（Devil）） （（Bind））（Maíl））

## HEAVY QUOTATION MARKS

New Ideal Quotation Marks
The following is another style of Quotation Mark，intended to meet the ideas of many prin－ ters who do not like the customary method of quoting used in English typography and yet are not satisfied to adopt the Frencl marks．These may be likened to the German marks，yet will be found to be quite different．They will be made for all bodies in addition to the following．Sold at second－class prices．
＝Fast Express $=$＝Democrat $=$ ＝Milch＝ ＝Saint＝＝男avió

Either of the above styles of Quotation Marks will be cut and cast to order for Koman fonts．

## ACCENTS

Note：The German，French，Spanish and Swedish Accents are supplied to order in the lower rase of all our Koman faces．Por the ua－ jority of our Job faces we can farnlsh spanish lower case Acceats．

Acceats and all styles of Marked Letters will be cut to order．the cost of making each matrix being from $\$ 2.00$ to $⿻ 丷 木 斤 5.00$ ；type cast from same ut prices givell oll page 11.

We furnish no quaratity for less than 25 c ．net．

## PIECE ACCENTS

For uge witlı Job Faces．I＇rices per font．
3．POINT
50 c.

4－HOINT
50 c
$\begin{array}{lllllllll}11 & 12 & 13 & 14 & 15 & 16 & 17 & 18 & 19\end{array}$


10－POINT


14－POINT
50c．

## MISCELLANEOUS AUXILIARIES

\&

## MISCELLANEOUS SIGNS AND LOGOTYPES

Prices per pound.

$51_{2}$-POINT
$\$ 2.40$

6-POINT
$\$ 2.00$
○ $1 /$ " / doZ AM PM AR. LE. AM PM
via $a m \quad p m \quad A M P M$ Ar. Le. Ar. Le. am pm do do No. Ar. Lv. A.M. P.M. $\S$

7-POINT
$\$ 1.80$

8-POINT
$\$ 1.60$
$0,11 / 1$ *

9 -POINT

10-POINT
$\$ 1.30$

11-POINT
$\$ 1.22$

12-POINT
$\$ 1.16$

Other Il iscellaneous Signs will be cut to order, the cost of making each matrix being from $\$ 2.00$ to $\$ 5.00$; type cast from same at prices given on page 11.

We furnish no quantity for less than $2 \overline{5}$ c.

## SPECIAL LOGOTYPES

LOGOTYPE SPECLMENS

## The Evening Tribunc

 minimum rising snow storm change has moderate Sunday Alabama Arizona Erie Upper barometer districts NebraskaSpecial Logotypes of every description will be promptly rut nud cast to order. Prices of such work sent on application.

## IMPRINT LOGOTYPES

Electrotyped Imprints, each, $2 \overline{5}$ to $\overline{\mathrm{y}} 0 \mathrm{c}$.
No. 52
CARSON-HARPER PRINT.
No. 53
WALLE \& CO., NEW ORLEANS.
NO. 54
GREAT WESTERN PTG. CO., ST. LOUIS.
No. 71
BUXTON \& SKINNER PRINT.
No. 72
F. J. SCHUSTER, PRINTER.

No. 73
KEYSTONE PRESS, WELLSTON, O.
No. 74
f. P. STUDLEY \& CO., PRINTERS, ST. LOUIS.

## Type-metal Imprints

Imprints will be cast in Type-Metal, in any length under 72 points, and in any quantity over 50 of each, at following prices:

100 of any one style, $\$ 8.00$ net.
50 of any one style, 5.00 net.
If Imprints are wanted longer than 72 points, they will have to be made in two or more sections, and $\$ 3.00$ per 100 will be charged for eaeh extra section.

JOB FACE CENT MARKS

| $\psi$ | 4 | $\pi$ |  |
| :---: | :---: | :---: | :---: |
| 12510 | 14502 | 18510 | 24513 |
|  | Body | Each | Per pound |
| No. 12510 | 12-Point | . 5 c. | ..... ${ }^{\text {d }} 1.16$ |
| No. 14502 | . 14-Point | . Јс. | 1.12 |
| NO. 18510 | . 18 - P'oint | . 6 ic. | ... 1.00 |
| No. 24513 | .. 24-Point | ... 10c. | .. . 90 |

## ELECTION TICKET SIGNS



## IMPROVED METAL BRACES

Gi.

Improved Metal Braces - All Cast on 6-Point Body
Cast in following lengths from 32-Point to 72 -Point-Price, $\overline{\text { b }}$. each. Put up in fonts of 2 of each length; including sectional pieces; per font, $\$ 1.00$.


## SPACE RULES

G゚O

Metal, cast on 2 - Point sert, on all bodies from 6 - l'oint to 24 - I'oint; per pound, $\$ 1.60$. Brass space linle is supplien on any body and any length.
Brass, 2-Point...........per pound, \$2.00 to \$2. 50
Brass, $1_{2}$ - Point .......per pound, 2.75 to 3.25
Brass, 1-Point..........per pound, 3.50 to 4.00

## MISCELLANEOUS CUTS

Cast in Type Metal. With a Few Exceptions all our Cuts are Multiples of 6 - Point in Body and Width
B 曾 / / R
12504-5с. 12508-ธс. 12509-5с. 14501-6c.


15

$24506-1: c . \quad 24507-10 c$.


24508-15с.


24509-10c.

$24510-15 \mathrm{c}$.


$30505-15 \mathrm{c}$.


24517-15c.

$30506-25 c$.

$24515-20 \mathrm{c}$.


30507-15c.

## MISCELLANEOUS CUTS

## Cast in Type Metal




42505-25c.


42509-25c.

$42510-25 c$.


48508-25c.


42508-25c.


48504-20c.


48505-20c.

$48506-30 c$.


48507-35c.


54501-20c.

$54502-25 c$.

$54503-25 c$.


54504-25c.


54509-25.

## MISCELLANEOUS CUTS

## Cast in Type Metal



## MISCELLANEOUS CUTS

## Cast in Type Metal




78501-50c.


90501 - 50 c.

$90502-50 \mathrm{c}$.

$96501-50 c$

## BLACK FISTS AND STARS

$\because$

Black Fists are put up in fonts containing two of each size; per font, $|\$ 1.75|$


Singe Bhack Fists are sold separately at the prices given under each.

## $\rightarrow \rightarrow \rightarrow \rightarrow \star \lll \ll$

IBLACK STARS are put up in fonts containing four of each-excepting Nob. 48503
60503 and 72503 , whiclı are sold separately. Per font, $\$ 1.00$.


$36503-10 c$.


30503-8c.


$$
72503-25 \bar{c} .
$$

$24503-8 c$.


$18503-8 c$.


60503-20c.

Single Bhack Stars are sold separately at the prices given under earli.

## ELECTROTYPED DATELINES

Rio
24-Point Commercial Script Date-Line-75c.


18-Point Commercial SCript Date-Line-75c.
 189

24-Point Invitation SCRipt Date-Line-75c.
Spluingficld, Ill, 189

18-Point Invitation Script Date-Line-75c.
Fort Catt, Clan., .................................................................. 180
12 -Point Invitation Script Date-Line-75c.
Mixtuood, Nor, 189

24-Point Stationer Script Date-Line-75c.


24-Point Cosmopolitan Date-Line-75c.

## Keokuk, Iowa, 189

18-Point Cosmopolitan Date-Line-75c.

## Galveston, Tex., <br> 189

## 14-Point Cosmopolitan Date-Line-75c.

> Little Rock, Ark., 189

$$
\begin{aligned}
& \text { 12-Point Cosmopolitan Date-Line-75c. } \\
& \text { Kansas City, Mo., } \\
& 189
\end{aligned}
$$

[^15]|  | UENTINTVHERER |  |
| :---: | :---: | :---: |
| A | Old-Time Founders Unable to Catch the Step of the Procession's Leaders | Greatest Advance in the Art of Making Type |
| He Was Actually Making Money | FIN DE SLECLE 'YPES CAS' | Brought About in Its Closing Years |
| ALMOST REVOND REIEE! | Progressive Young Honse Setting a Pace Hard for the Decrepit Conservatives to Understand and Mnch Harder for Them to Follow | NEW METHOR INLINGTYPE |
| Further Investigation Develops the Cause of His Establishment Giving Large Profits | QUICK COMPOSITORS LIKED <br> Our Point-Set Romans Help Them Greatly in the Production of Lengthy Strings | Original Inventions and Innovations Which Enlarge the Money-Making Features of Typography |
| REMARKABLE DISCOVERY MADE | LIST OF FACES FOR HEADS | OST USEFUL FACES CAST BY US |
| Matter of Great Importance to the Printing Trades, Which Have Had a Hard Row to Hoe | Names and Sizes of the Display Letter in the Headings Shown on this Page <br> First Column-24. 18, 14, 12 and $10-$ Point Condensed Woodward, and 8 and 6 -Point Woodward. | Favorite Styles of Newspaper, Book and Jobbing Series Now Made on Systematic Principles |
| WIDESPREAD SATISFACTION PROBABLE | Second Column - 1. 12, 10, 8 and 6- Point Condensed No. 1. <br> 2. 8 and 6 -l'ohnt Gothic No. 1. <br> 3. 8 and 6 -Point Woodward. | STANDARD LINE AND UNIT SET POPULAR |
| Strange History of a Printer Who Bought an Outfit of Standard Line Type-What He Thinks of its Money-Making Possi-bilities-Advice to Buyers of Material. | Thimi Column-24, 18, 14, 12 and 10 - Point Condensed Gothic No. 1, and 8 and 6-Point Gothic No. 1. <br> For prices of regular fonts see series specimen pages. These faces will also be furnished in fonts of 25 pounds and over. at poster font prices | Printers Everywhere Recognize the Merits and Advantages Possessed by the Greatly Improved Products Manufactured by the Inland Type Foundry, of Saint Louis. |
| Inland Type foundry | 328 | Uis, Mo., U. S. A. |

HEADLINES

$5$


ELECTROTYPED NEWSPAPER HEADINGS

NO. 3. 48-POINT COSMOPOLITAN, CAPS AND LOWER CASE
$\pm$ B

NO.9. 60-POINT CONDENSED WOODWARD, CAPS

333
No. 10. 60-POINT CONDENSED WOODWARD, Caps AND Lower Case

NO. 11. 48-POINT CONDENSED




## BRASS RULES

Gi.
The 2 -Point Single, Dotted and Hyphen Rules-Nos. 27, 111, 113 and 117-line with all our Standard Line Type Faces with easy justification by means of point system leads and slugs. The following Rules are sold in strips of 2 feet each.

| $\begin{gathered} \text { No. } \\ 1 \end{gathered}$ | $\begin{aligned} & \text { Body } \\ & \text { 1-POINT } \end{aligned}$ | Per foot $\$ 0.05$ | $\begin{aligned} & \text { No. } \\ & 29 \end{aligned}$ | $\begin{aligned} & \text { BODY } \\ & \text { 4-POINT } \end{aligned}$ | Per foot $\$ 0.16$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | $1^{12}$ - POINT | . 06 | 30 | 5 -Point | . 20 |
| 3 | 2 -Point | . 08 | 31 | 6-Point | .28 |
|  |  |  |  |  |  |
| 4 | 3-Point | . 12 | 32 | 7-Point |  |
| 5 | 4-POINT | . 16 |  |  | .32 |
| 6 | 5. Point | . 20 | 33 | 8-POINT | . 35 |
| 7 | 6-Point | . 28 | 3.4 | $9 \cdot$ Point | . 38 |
| 8 | 7-POINT | . 32 | 35 | 10-1Point | 40 |
| 9 | 8-Point | .35 | 36 | $12 \cdot \mathrm{POLNT}$ | .50 |
|  |  |  |  |  |  |
| 10 | 9-Point | . 38 |  |  |  |
|  |  |  | 37 | 1-Point | 05 |
| 11 | 10-Point | .40 | 38 | $11_{2}$-Point | . 06 |
|  |  |  |  |  |  |
| 12 | 12-IoInt | .50 | 39 | $2 \cdot \mathrm{POINT}$ | .ns |
|  |  |  | 40 | 3-Point | . 12 |
| 13 | 14-POINT | . 55 | 41 | 4. Point | . 16 |
|  |  |  | 42 | $\overline{5}$-Point | $\therefore 0$ |
|  |  |  | 43 | 6-Point | 28 |
| 15 | 18-POINT | . 60 | 100 | 2 - Point | . 08 |
|  |  |  |  |  |  |
|  |  |  | 101 | 3-POINT | . 12 |
| 25 | 1 -Point | . 05 | - |  |  |
| 26 | $1_{2}$-PoiNT | . 06 | 102 | 4- P'oint | . 16 |
| 27 | 2-Point | . 08 | 103 | 5-Point | . 20 |
| 28 | 3-Point | . 12 | 104 | 6-Point | . 28 |

## BRASS RULES

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&
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The 2-Point Single, Dotted and Hyphen Rules - Nos. 27, 111, 113 and 117 -line with all our Standard Line Type Faces with easy justification by means of point system leads and slugs.

The following Rules are sold in strips of 2 feet each.


## BRASS RULES

Gio

The 2 -Point Single, Dotted and Hyphen Rules - Nos. 27. 111, 113 and 117-line with all our Standard line Type Faces with easy justification by means of point system leads and slugs.

The following Rules are sold in strips of 2 feet each.


## BRASS RULES

## ๗ <br> HEAD RULES

Either Double, Parallel or Single. Cut also from any other number of Rule made by us.
No. $49-5 \cdot$ POINT

NO. 50-6.POINT

No. 60-6. Point

No. 75-6-POINT

No. 89-6-POINT


## COLUMN RULES

| 6-POINT |
| :---: |

## CROSS RULES AND DASHES

These Rules and Dashes are the ones most commonly used. Other faces and styles cut to order. Cut to suit any width of news column, usually 13 ems. Send WIDTH of column and LENGTH of face.

## Single Dashes

No. 27 , face 6 ems, 6c.
No. 39 , face 6 ems, 6c.
No. 100 , face 6 ems, $6 c$.

## Parallel Dash

No. 48 , face $6 \mathrm{ems}, 8 c$.

## Double Dashes

No. 57 , face 6 ems, $8 c$.

No. 58 , face $f$ ems, $8 c$
No. 72 , face $6 \mathrm{ems}, 8 c$.
No. 73, face 6 ems. 8 c

## Wave Dashes

No. 130 , face 6 ems, $6 c$.
No. 131 , face $6 \mathrm{ems}, 6 c$.
NO. 133 face 6
$\sim$, 13s. face $6 \mathrm{ems}, 6 \mathrm{c}$.

Parallel Cross Rules
No. $48,6 \mathrm{c}$.

## Double Cross Rule

No. 57, 6c.

No. 58, 6c.
No. 72, 6c.
No. $73,6 c$.
Wave Cross Rules
No. 130, 5c.
No. 131, 5c.
No. $132,5 c$.

## BRASS DASHES

$$
\leftrightarrow
$$

These Dashes are most commonly used. Other faces and styles will be cut to order. Cut to suit any width of newspaper column, usually 13 ems. Send width of columu and length of face.

Price, Nos. 1 to 20, each, 10c.; Nos. 21 to 56 , each, $15 c$.


## MONKEY DASHES

No. 27, face 3 ems, $6 c$

## BRASS BRACES

c
Made in any length. $4-\mathrm{em}$ to $36 \cdot \mathrm{em} 12$-Point kept in stock.
$5 \cdot \mathrm{em}-12 \mathrm{c}$.


7-cm-12c.
$9-\mathrm{cm}-12 \mathrm{c}$.
$11-\mathrm{em}-15 \mathrm{c}$.
$13-\mathrm{em}-15 \mathrm{c}$
$15-\mathrm{em}-15 \mathrm{c}$.


## Labor-Saving Brass Rule

Res

The 2-Point Single, Dotted and Hyphen Rules - Nos. 27, 111, 113 and 117 -line with all our Standard Line Type Faces with easy justification by means of point system leads and slugs.

The following Labor-Saving Rules are in stock in 1-pound, 2-pound, 3 -pound and 5 -pound fonts.


Labor-Saving fonts of any other Rules, excepting Nos. 120 to 133 , and 302 to 333 , cut to orler.

# Labor-Saving Brass Rule <br> مٌes 

The 2 Point Single, Dotted and Hyphen Rules - Nos. 27, 111, 113 and 117 -line with all our Standard Line Type Faces with easy justification by means of point system leads and slugs.

The following Labor-Saving Rnles are in stock in 1 -pound 2 -pound, 3 -pound and 5 -pound fonts.
No. 111
$2 \cdot$ POINT
Per pound, $\$ 1.75$

$\qquad$

Brass Ovals


Styles A, B, C and I) kept in stock. See Circles for style. Other shapes and styles will be made to order.
Ovals 1 to 4 , each.......... $\$ 0.80$
Ovals 5 to 10, each........ . 90
Ovals 11 to 12 , each $\ldots \ldots .$. . 1.00
Ovals 15 to 18 , each...... $\$ 1.50$

## Labor-Saving Brass Leaders

Standard Line

## Labor-saving <br> Brass Leaders <br> Are the best and Most handy

$$
\begin{aligned}
& \text { 6,8,10 and } 12 \text { - Point } . . . \\
& \text { Bodies in Stock in }
\end{aligned}
$$

2, 3 and 5 -pound Fonts.

# Standard Line Leaders <br> line with all our <br> Romans, Old Styles and Job Faces 

Special line Labor-Saving Brass Leaders, other than Standard Line, are made to order to match any face made by other foundries. Send new samples of $H$ and $m$ for line.

# Labor-Saving Brass Leaders 

Standard Line

Standard Line Leaders<br>line with our Romans,<br>Old Styles and Job<br>Faces.

## 6, 8, 10 and $12-$ Point

Bodies in Stock in 2, 3
and 5 -pound Fonts

Special line Labor-saving Brass Leaders, other than Standand Line, are made to order to match any face made by other foundries. Send new samples of II and $m$ for line.

## BRASS CIRCLES



## DIAMETERS AND PRICES

Styles $A, B, C$ and 11 are kept in stock in the following sizes. Other sizes and styles will be furnished to order.

| $3 / 4$-inch | 0.40 |
| :---: | :---: |
| 7/8-inch. | . 40 |
| 1 -inch. | .50 |
| 11/8-inch | .50 |
| 11/4-inch | . 50 |
| $13 / 8$-inch | . 50 |
| $11 / 2$-inch | 50 |
| $15 / 8$-inch | . 60 |
| $13 / 4$-inch. | . 150 |
| 17/8-inch. | . 75 |
| 2 -inch. | . 75 |
| 21/4-inch | . 50 |
| 21/2-inch | 1.00 |
| 23/4-inch | 1.00 |
| 3 -inch. | 1.00 |
| $31 / 4$-inch | 1.25 |
| $33 / 4$-inch | 1.50 |



The Circles shown above are made from Solid SEAMLESS Hard Brass. mme mre far more accurate and durable than the ordinary make.

## WHAT THEY SAY OF STANDARD LINE

The following testimonials are unsolicited, and we have therefore, to save space, in many cases omitted extraneous matter. The originals, and many other similar letters, are on file in our office.
longmont, Colo., April 4, 1895.
You are on the right track; every foundry in the country will have to come to it.

> C. W. Boynton.

Lancaster, Pa., July 5, 1895.
Your Standard Line idea is something printers should have had years ago.
D. B. Landis.

Savannah, Tenn., Nov. 7, 1896. 1 am delighted with Standard Line and Unit Set. See order on another sheet.

C. L. Hefner.

Staunton, Va., Dec. 9, 1896. 1 am in need of some new type, and Standard Line, Unit Set is the thing to save time and make money.
P. A. Ross.

Reading, Pa., Jan. 5, 1895.
1 am glad you have made another step toward perfection. The point system was one; this is even greater. E. D. Wescott.

Pueblo, Colo., April 20, 1896.
We assure you that when we purchase new supplies it will be Standard Line of Inland manufacture. Riverside PtG. Co., per M. D. Pennebaker.
Barnesville, O., June 8, 1896.
We like your new series of borders very much, and trust to be able to send you more business, especially in Standard Line type. Hanlon Bros. paper Co.
Bradford, Pa., July 19, 1895.
I am greatly pleased with your Standard LINE, and the original ornaments and borders are marvels of beauty. Wishing you success. J. Nevin Huber.

Greenup, Ky., Nov. 7, 1895.
1 just want to say that during my experience of fourteen years in the printing business I have never worked with material equal to yours. Benj. POWELL.

Denver, Colo., Mar. 18, 1896.
I like your system, not only as to its lining feature, but the making of figures for old style type all above the line and of the same height.
E. L. Wepf.

St. Albans, Vt., Dec. 5, 1896.
I purchased my entire outfit from you when 1 could-have bought for less closer at hand. 1 like your type very much, and any inquiries from this section refer to me.
C. W. Buckley.

St. Albans, Vt., Feb. 10, 1897.
1 am entirely satisfied with my type and know there is a big saving in composition.
C. W. Buckley.

Baltimore, Md., Mar. 22, 1895. We are much pleased with your system of lining, and, being more fully in the job line, can perhaps more thoroughly appreciate it than some others.

## John S. Bridges \& Co.

Adrian, Mich., Jan. 6, 1897.
1 like your Standard Line, having the 8 -Point No. 23. Standard Line is great and no mistake; also the Unit Set, as it saves a great deal of time.
F. W. Nichols.

Minneapolis, Minn., April 20, 1896.
We are very much pleased with the type and highly elated that we chose it in preference to the "Oliphant" and "Livermore."

University Press of Minnesota,
T. H. Colwell.

Plessis, N. Y., Dec. 26, 1896.
I admire your Standard Line. I have some of it, bought from Golding \& Co., and must say I like it exceedingly well. What a lot of bother it saves in my work.

> U. E. Brown.

Ridgeway, Ill., July 6, 1895.
The bill of type we ordered on the 20th ult. was received in good shape, and to say we are stuck on your material does not express it. Accept thanks for promptness.

Curry \& Blair.
Pawtucket, R. I., Feb. 28, 1895.
Your system of type-making is certainly a great improvement over the common way, and we have no doubt but that the type will pay for itself in the amount of time saved.
H. H. Bevis.

## WHAT THEY SAY OF STANDARD LINE

## $\because \curvearrowleft$

Carterville, Ill., Jan. 6, 1897.
Enclosed find check for $\$ 15.00$. Please credit my account for that amount. Also find order for some of your borders, which please ship by express at your earliest convenlence. The more 1 use STANDARD LINE type the better I like it.
C. BUSH.

Hartford, Conn., Mar. 8, 1895.
I think your style of making type to line an admirable innovation in the type line. This, together with the point system make two of the greatest boons that I have known in my thirty years' experience in the printing business. I wish you success in your new adventure.

> W. H. Barnard.

Macungie, Pa., Aug. 13, 1896.
We feel determined to get some, If not all, of our type eventually of your excellent productions. We have some of them now, and, as you assert, your STANDARD LINE is the best thing out for the practical printer who is working not alone for "glory." I wish you success.
O. P. Knauss.

Caruthersville, Mo., Sept. 7, 1896.
Standard Line has been in use in the office now for several months, and to say that all concerned are more than pleased is putting it mildly. Better results are obtained with it in both ordinary and color printing, and our printers say they like it better than any they have used. Longgrear Ptg. \& Pub. Co., per Del. Longgrear.

## Nashville, Tenn., Mar. 19, 1896.

Our foreman has made a test of the value of your type as compared with other makes and says: "The value of your Standard LINE type can only be appreciated by using it." Your scheme is a good one, and will save many dollars in time consumed in cutting leads, cardboard, etc., to force justification. The far-seeing master printer will avail himself of the STANDARD LINE type without hesitation. We hope to favor you with an order very soon. Marshall \& Bruce Co.

Carterville, Ill., Nov. 6, 1896.
As McKinley has been successful, we feel that there is sure to be a business boom and believe that it is our duty to prepare for what is sure to come. You may rest assured in our purchases the order will call for Standard LiNE type-we will use no other. Enclosed
find order for series of your Saint John-to our mind the best series for general job work turned out by any foundry this year.

Copeland \& Bush.
Minneapolis, Minn., Sept. 30, 1895.
We have had some of your type and shall soon want more. I congratulate you on your splendid improvements and wish for you that substantial support which your enterprise so richly merlts. I am very much interested in the developments you are making to place the system of type where it should have been long ago.

> "The NORTHWESTERN Miller," per Henry Hahn, foreman.

Minneapolis, Minn., Feb. 24, 1896.
Your Standard Line type has given us the best of satisfaction. It is all you claim for it. The most difficult composition and complex justification can be done accurately and economically. You are so far ahead in the race for supremacy that it will require the utmost effort on the part of your competitors if they would succeed in closing up the gap.
"The Northivestern Miller." per Henry Hahn, foreman.
[P. S. - Since writing this letter Mr. Hahn has gone into business for himself, purchasing his entire outfit from us.]

Minneapolis, Minn., Nov. 12, 1896.
1 did not order a line of type from any other foundry. Mr. $\qquad$ the resident manager of ..........., was quite exercised to think that I could put in so good an office as I did and get along with only your type. I assured him that I not only could do so, but that I could turn out the very best kind of work with your Standard Line type. It worried him not a little, and I think he had good cause, judging from the expressions of the many printers who have visited the office, many of whom know little of the many advantages of your STANDARD LINE. They are beginning to appreciate it now, and I am confident that it will be to your advantage to have such an office in the city. Mr. Harmon heard of my starting in and we corresponded, with result of the firm of Hahn \& Harmon. We are very much pleased with the type and we hope in the future to do considerable business with you.

Henry Hahn,
of HAHN \& HARMON.

## WHAT THEY SAY OF STANDARD LINE

Waco, TEX., Sept. 14, 1896.
No practical man can fail to see the advantage of your system. It is a wonderful timesaver, and time is money. I attempted to make a combination line recently from 10 and 12-Point type from another foundry, and had to use cardboard and paper. 'Tis needless to say I have not tried it again. In matters typographic you have the world by the tail and a down-hill pull. Geo. C. Martin.

Glens Falls, N. Y., Mar. 14, 1895.
One of the most important advantages of your type, and the one which will no doubt make your foundry rank among the first in the land, is the Standard Line. It has often been a matter of wonder to me that this idea of lining was not given more consideration when the point system was introduced. Any job printer who has spent many weary hours cutting cardboard, paper of all weights, etc., with a little swear word here and there, to line type or different sizes and faces with each other, will fully appreciate your innovation, which will relieve him of one of his greatest composing-room troubles.

## John Chambers.

Danville, Va., May 7, 1896.
I have from time to time been the means of securing patronage for you from my present house, and have been hopeful of sending you at some time a better order than heretofore. I am now able to do so. I expect to make a change, and take an interest in the business of E. R. Waddill, and as the selection of some additional type, etc., to be added to his present plant fell in my choice, I decided on yours, believing your system of lining the best in existence. The order for this will be mailed to you to-night, and I hope you will execute and ship at once. I merely write this to show my appreciation of your efforts in giving the printers of the country something they should appreciate. Wishing you success with the new system.
J. B. Thornton.

Decatur, 1ll., Dec. 8, 1896.
The more we work with Standard Line type the more convinced we are that it is a big improvement over the old style "stuff." Figuratively speaking, we have been kicking ourselves for some time because we did not put in our entire outfit out of your STANDARD Line. We are so well convinced of its super-
iority that if we were going to buy a new outfit to-morrow we would not have a single face in the outfit that was not STANDARD Line. Whatever additions we make, in fact what we have made since we really became acquainted with the merits of your type, we have decided will be the best type made - STANDARD Line. As fast as material is discarded we will put in your type also. This is not in the least flattery, but actual fact from knowledge gained by experience. Pennington Bros.

Harrisburg, PA., Aug. 15, 1896.
We have now handled the Standard Line type received from you sufficiently to be able to make some conclusions in regard to it. There is unquestionably a desirable economy in justification, so that the same compositor can set more of this type in a day than of the ordinary type. The set of your type bodies would seem to be trifling, and yet our compositors, who work on the new 10-Point by the piece, find they can set more type in a day, and the writer who is somewhat of a crank on accurate justification, has much more satisfaction in passing his fingers along lines down the side of the galley, for it seems almost impossible for a compositor to avoid clean, uniform justification.

## J. Horace McFarland Co., by J. Horace McFarland.

Hyde Park, Mass., May 2, 1896.
Yur various shipments of type wer duly and promptly reseived. On the same Monday afternoon I put into a Boston type foundry, that is eight miles from my door, an order for sum sorts. At the same time I placed in the Boston post office three letters, two to different firms in New York for special sorts that I wanted and the letter I sent yu. On the folloing Saturday morning I herd from one New York foundry. I thought that was wel. But in the afternoon of the same day the expresman deliverd your pakage. That was better yet. The Boston firm has not yet sent the sorts I wanted, altho they repeatedly promist to cast them in a few days. I hav spent a number of years in the west and can appreciate western rustling.

## A. L. LODER.

[Mr. Loder iz a hearti advocate ov speling reform, hwich accounts for the absens of unnesesari letters in hiz communicashun.]

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