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STAR ROSES

Fall 1950



SEE PAGE 10

To Our Friends...

This letter is written during the first day of a visit in France at the home of Francis Meilland, originator of the Rose PEACE. When I said "Farewell" a week ago to our gardens in America, only species Roses like Hugonis were in bloom. A day later I was in London. I had timed my coming to arrive at the great Chelsea Show on that day. There for two rapture-filled days I was steeped in delight. I moved from great displays of lilies to clematis, to fuchsias, to lupins, to tulips, to sweet peas; from yellow lilacs to yellow azaleas, to broad green lawns and pools and fountains under century-old avenues of trees, and rock gardens most varied. From every part had been brought Roses for this initial show. I had but one disappointment—heavy humidity prevented the best photographs. The big Rose Show is six weeks away.

Yesterday, a four-hour journey high over a seemingly endless ocean of clouds brought me to this land of sunshine.

Here is a heaven for Rose breeders, for here, it is claimed, roses can be cut 12 months of the year without artificial heat—that, in turn, extends the period throughout which the Rose-breeder can pursue intensive research.

Before attending international Rose Contests at Lyons, Paris, Geneva, etc., I am here attending with leading representatives from eight other nations, an all-day conference of leading Rose men, to choose top sorts from what I look upon as the largest aggregation of seedling novelty Roses anywhere in the world.

One boon that comes to the plant seeker in touching foreign shores is contact with many men in many related fields of action. Just as at home in America,

Cap d'Antibes on the Riviera, France

May 28, 1950

one or more members of our West Grove Star Rose family needs to attend our Rose Shows and listen to comments and learn more of what our patrons do or do not like; it is equally important that one of us shall visit widely among Rose men of all lands to learn about every new break toward new and better Roses. If better Roses are to be found Star Rose customers should be the first to have them. Thus it becomes our business as pioneering Rose growers to miss nothing new, to do our own appraising and from among the best to procure prize varieties first-hand for America.

Since 1910, when wars have not prevented, it has been my privilege to know and to keep in touch with the leading Rose men on two continents. I'm now on tour through ten nations among friends of long standing, to learn to know the best of the new Roses and to bring home the cream from what is found to best serve our Rose patrons in America.

Meanwhile, at home, our large staff under able leadership were never more busy in promoting the prosperity of our growing crop. Furthermore, we are glad to be looking forward to the great number of Rose lovers who will visit Star Rose Gardens at West Grove this year, and there be able to see and select from our large acreage the varieties they will choose for later planting in their own gardens.

All will be welcome.

The Conard-Pyle Co.

STAR ROSE GROWERS

West Grove, Pa.

Robert Pyle
President

"HOW TO GROW ROSES"

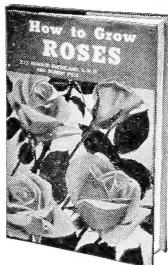
1948 Revised Edition

By Robert Pyle and
J. Horace McFarland, L.H.D.

192 pages; cloth bound,
32 pages in natural color

An up-to-the-minute reference book on Rose-growing for those who wish to have something to turn to at once for sound, practical advice when Rose problems arise.

\$2.50 postpaid
or, with a \$10 order,
only \$1.50 postpaid



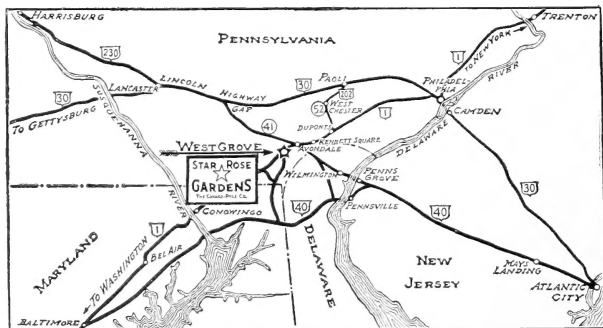
ROSE MAGAZINE

25c for 4 issues

"Success With Roses" is freely illustrated and full of entertaining news of Roses, Rose people, and Rose events. Issued 2 to 3 times a year. Single copies free on request. 25 cts. for four issues or free with current order of \$5 or more.



Visit Star Rose Gardens and Our Garden Marts



The fields of Roses are in bloom until October; Chrysanthemums from September until freezing. Both are a sight worth seeing. No one will urge you to buy. If you wish service, however, we have two Garden Marts.

GARDEN MART NO. 1. Come here to buy dormant Roses to take with you after November 1. 1 mile off U. S. Route 1 at West Grove (at our greenhouses). Open 10 A.M. to 5 P.M.

GARDEN MART NO. 2. Near the Rose and Chrysanthemum fields, on Route 1, 3 miles southwest of West Grove. Here you can buy clumps of Chrysanthemums for bloom this fall, and place advance orders for Roses to be shipped. Open 10 A.M. to 6 P.M. until late Oct.

We are only 35 miles from Philadelphia, 17 miles from Wilmington, 65 from Baltimore; pleasant drives, from any direction.



©
C.P.
CO.

Peace

(Mme. A. Meillard)
Plant Pat. 591

The Star of Star Roses

Widely considered to be the finest and most beautiful Rose in the world.

The Curator of the International Rose Test Garden in Portland, Oregon, calls it "Superlative. A milestone in Rose progress."

Since the introduction of Peace, the American Rose Society has published, in its Annuals, page after page of comments on this Rose, from home Rose growers all over the country. Never before, for any Rose, has such a widely unanimous approval and enthusiasm been expressed. Here are some samples of these published comments. (Names and addresses of those making the following remarks may be found in the Annuals and are not repeated here in order to save space.)

"This is a super Rose on a super bush; canes like fishing poles; huge globular yellow buds open into blooms that flush pink and age very slowly and attractively."

"This Rose should be in everyone's garden. It has all the qualifications a Rose should have. No. 1 Rose in my garden this year."

"An extraordinary Rose destined to be planted universally. Big, stately buds unfurl with ever-changing hues much like a colorful sunrise. The open flowers present a pleasing blend with shimmering iridescence that is truly heavenly."

"The winner of them all. Beautiful in all stages of bloom from bud to wide open."

"Has been outstanding; plenty of blossoms, all different and all good; disease resistant."

"Magnificent, stupendous and terrific! The pride of them all."

"Give me a red one like this and I shall die happy."

"This is it. Indescribably beautiful."

"A wonderful Rose, almost always in bloom; cannot praise too highly."

"My idea of a real Rose. It has everything."

"Best Rose in my garden—best I have ever seen!"

"Have never had or seen such a Rose. Surpasses all advertising copy. A definite must. No mildew or black-spot; still full of buds October 2, and going strong."

"One of the answers to a Rose-grower's prayer; has everything, including a healthy plant with good foliage, easy to keep clean."

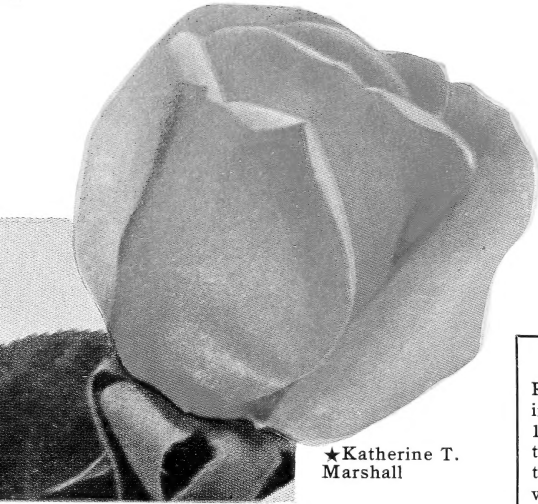
"Does not change color after being cut; lasts well and bloomed in 100 degrees."

There are hundreds of such comments. The rating of Peace by all ARS members reporting has averaged 9.5 out of a possible 10 for 5 years. Considering differences in taste, it is truly amazing that any one Rose could be so universally admired. Yet if you grow it in your garden you can see the reason why. The gallant way those mighty stems lift the proud blooms endears it to the heart of any gardener. The sparkling freshness and ever-changing beauty of the blooms brings a lift to the spirit of almost everyone who sees it. If you have room for only one Rose, plant Peace. If you are blessed with greater garden space, plant as many as you can. They will repay you. **\$2 ea.; 3 for \$5.**

3	OF THE WORLD'S	\$4.50
	BEST ROSES	
<p>★Peace. (Plant Pat. 591.)</p> <p>★Tallyho. (Plant Pat. 828.) The front cover Rose. See also page 10.</p> <p>★Crimson Glory. (Plant Pat. 105.) See page 12.</p> <p style="text-align: center;">ASK FOR OFFER 103</p>		



"TOP ALL-AMERICA



★Katherine T. Marshall

An "All-America" Award is probably the highest honor a new Rose can receive before introduction. Each Rose variety entered in All-America trials is tested for two years in every one of some 19 test gardens in the various zones of climate from the Atlantic to the Pacific. Contestants enter only their best Roses. Only the best of these are given an award, and judging standards are very high. Of the hundreds of Roses tested since 1939 when the trials began, only 32 have been given the AARS award.

This year, the All-America judges voted on what they considered the 10 best All-America Hybrid Teas up to, but not including, the new 1950 winners. Here they are—the cream of the cream of Rose varieties introduced during the past 10 years.

Any All-America award winner can be depended upon to be a superior variety, doing well in all sections of the country, for beginner or expert. You can well believe that these 10 have an extra extra-superiority to have won enough votes to put them in the "TOP 10" rank. All-America judges are men who have spent their adult lives growing, studying and judging Roses. Their judgment is invaluable in helping you select a group of ten Roses that will bring you the highest enjoyment and pride in your garden. Each is a kind you should not be without. Here is the list, alphabetically arranged.



★Charlotte Armstrong

★★**CHARLOTTE ARMSTRONG.** Plant Pat. 455. Rose-red. Outstanding for brilliance of color, quantity of bloom all season, the vigor of the tall plants. **\$1.50 ea.; 3 for \$4.**

★★**FORTY-NINER.** Plant Pat. 792. One of the most richly brilliant of all bicolor Roses and certainly one of the most attractive. It is a clear, vivid red with pure gold on the reverse of the petals. Grand, vigorous plants with a satisfying amount of bloom. **\$1.75 ea.; 3 for \$4.50.**

★San Fernando



TEN" WINNERS



★★**KATHERINE T. MARSHALL.** Plant Pat. 607. A soft salmon-pink of lovely form; long lasting; heavy petals; fine for cutting. **\$1.50 ea.; 3 for \$4.**

★★**LOWELL THOMAS.** Plant Pat. 595. THE yellow of this "10 Best" group. Notable for the way it holds its clear yellow color. Excellent form. **\$1.50 ea.; 3 for \$4.**

★★**MIRANDY.** Plant Pat. 632. A glorious rich crimson. Probably the most fragrant of the ten and, except for Peace, the largest blooms. **\$1.50 ea.; 3 for \$4.**

★★**NOCTURNE.** Plant Pat. 713. Bright cardinal-red with dark shadings; copper-red in midsummer. Unusually attractive form. **\$1.50 ea.; 3 for \$4.**

★★**PEACE.** Plant Pat. 591. Peace led them all, as always, in the voting. There is no Rose to compare with it—it is the best of the best. (See page 3.) **\$2 ea.; 3 for \$5.**

★★**RUBAIYAT.** Plant Pat. 758. Ruby-red or deep cerise-pink, with reverse lighter. An all-round fine Rose with an extra brilliance of color. **\$1.50 ea.; 3 for \$4.**

★★**SAN FERNANDO.** Plant Pat. 785. A glowing currant-red that stays red, without bluing. And *fragrant*. **\$1.50 ea.; 3 for \$4.**

★★**TALLYHO.** Plant Pat. 828. Two-toned carmine-rose or old-rose, a richly luscious color. (See front cover.) Great bursts of bloom on a husky plant. **\$1.75 ea.; 3 for \$4.50.**



★Mirandy



★Forty-niner



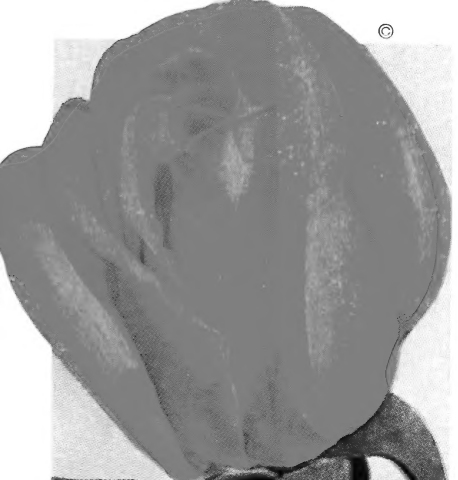
★Lowell Thomas



**ALL-AMERICA
"TOP TEN" \$14.65**

The "top-drawer" selection of newer Roses that can be trusted to do well for a beginner or add new glory to any garden. (Value \$16.)

ASK FOR OFFER 105





CREAM OF

One of the greatest thrills of gardening is to grow some of the newer varieties of Roses. New shades and tints continue to appear and hybridizers are constantly working for hardier, more vigorous plants with more and more flowers. Hybrid Teas used to be called "monthly blooming," for the blooms were somewhat intermittent.

The newer, more popular sorts tend to bloom in constant succession: as some flowers fade, others are opening, and a well-grown plant will produce many flowers each season. Even a small Rose garden these days should have some bloom at all times from spring until hard frost.

Many Roses are introduced each year but we offer only those that we believe to be really superior.



© ★Anna Marie

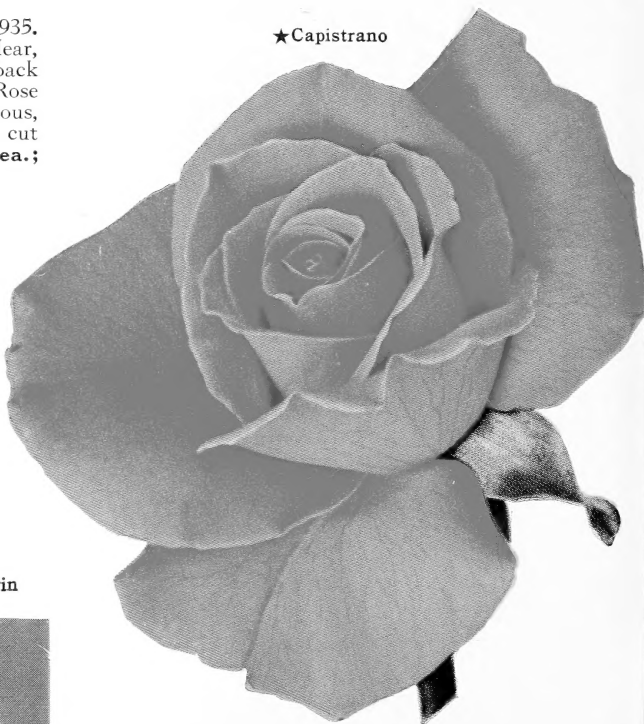
★**ANNA MARIE.** H.T. (Ohlhus.) Plant Pat. 935. A delightful Rose, very large and double, of clear, light pink. Full blooms lovely. Petal tips curl back around the high, furred center to give a classic Rose form. Very firm, strong stems on tall, vigorous, stately plants. Long lasting on the bush, or as cut flowers *if cut after bud has started to open.* \$1.50 ea.; 3 for \$4.

★**AMERICAN FLAGSHIP.** H.T. (Lammerts.) Plant Pat. 676. Very dark red, with beautifully formed, urn-shaped buds. About 30 petals. Buds and blooms are rich, velvety crimson with maroon shadings, a little smaller than Crimson Glory, with strong, straight flower stems. It keeps its deep, pure crimson color even in strong sun. Good foliage, abundant and disease resistant. \$1.50 ea.; 3 for \$4.

★**BLANCHE MALLERIN.** H.T. (Mallerin.) Plant Pat. 594. This is that rare beauty, a pure white, fragrant Hybrid Tea Rose. The petals of the beautifully modeled blooms are as white as alabaster, with a live, satiny sheen. Buds come erect on healthy, upright plants. These long buds open to beautifully formed blooms 3½ to 4 inches across. \$1.50 ea.; 3 for \$4.

© ★Blanche Mallerin

★Capistrano



★**CAPISTRANO.** H.T. (Germain.) Plant Pat. 922. NEW 1950 ALL-AMERICA AWARD WINNER. Capistrano's magnificent vitality will make it a most welcome addition in your garden. Unusually strong in growth, it has an abundance of blooms and good foliage that is admirably resistant to black-spot. Buds and blooms are well formed, with 40 to 45 petals, of good size and excellent substance. The color is a rich, clear rose-pink that really lasts. Tight buds are a little deeper pink, approaching a bright cherry-red. It has good, lasting fragrance, also. \$2 ea.; 3 for \$5.





THE NOVELTIES



★Caprice

★**CAPRICE.** H.T. (Meiland.) A gay and joyous Rose, the outside of the petals a delicate seafoam yellow, the inside radiant flame-pink. It ages with infinite grace to crisply ruffled, jaunty blooms that hold their form until the end. The color ages happily, as well, to a brilliant rosy pink and cream that doesn't clash with newer blooms. 23 to 25 lightly ruffled petals of fine substance. \$1.25 ea.; 3 for \$3.35.



★**CRIMSON KING.** H.T. (Kordes.) This is a worthy addition to the list of best red Hybrid Teas, very fragrant and a deep brilliant crimson. The blooms keep repeating all summer, and in the fall are especially fine as they mature and open slowly with deep, blackish shadings on the firm petals. When cut in the opening bud stage they last for a long time indoors and will fill a room with their delightful Damask Rose fragrance. A new thrill for the lover of red Roses, this is one of the best and very easy to grow to perfection. \$1.50 ea.; 3 for \$4.

★**DEBONAIR.** H.T. (Lammerts.) Plant Pat. 677. Yellow. Jaunty, perfect, yellow buds on a vigorous, compact plant with unusually handsome foliage. The beautiful, high-centered flowers open primrose-yellow, passing to butter-yellow. Dark, shiny, healthy foliage. Rated as "very good" in American Rose Society scoring for 1950. Growers in all parts of the country found it excellent. \$1.50 ea.; 3 for \$4.

★**DIAMOND JUBILEE.** H.T. (Boerner.) Plant Pat. 824. All-America Award winner for 1948. An exceptionally good plant, lavish with its lovely blooms of soft peach-gold. The petals have a wonderfully heavy texture; the flowers open slowly and last well on the bush or when cut. Blooms are double, high centered and fragrant. In habit of growth, vigor and disease resistance, the plant approached perfection throughout its trials. Stems are long and straight, with rich dark green foliage. \$2 ea.; 3 for \$5.



★Diamond Jubilee

★**ENA HARKNESS.** H.T. (Norman.) Deep, lasting crimson-red. Broad, heavy, velvety petals. Fragrant. An English award winner. \$1.50 ea.; 3 for \$4.

★**FORTY-NINER.** H.T. (Swim.) Plant Pat. 792. One of the most brilliant of all bicolor Roses and certainly one of the most attractive. The color combination is rich and pleasing, vivid orient-red with chrome-yellow reverse, the yellow most evident in the bud and seen as flashes of a "golden lining" in the open blooms. Grand, vigorous plants with a satisfying amount of bloom. See picture, page 5. \$1.75 ea.; 3 for \$4.50.





CREAM OF

★**FRED EDMUNDS.** H.T. (Meiland.) Plant Pat. 731. All-America Regional Award winner. Burnt-orange buds open to 50-petaled blooms of vivid, glowing copper-orange, one of the most brilliant and beautiful of Roses where it does well. Fruity fragrance; very shiny foliage. **\$1.50 ea.; 3 for \$4.**



★Golden Anniversary



★**HORACE McFARLAND.** H.T. (Mallerin.) Plant Pat. 730. Deep apricot-colored buds open rich buff-salmon that changes slowly to a pleasing coral-pink blended with apricot. Buds open slowly and tend to come in constant succession, each one a gem. The flowers are large, of true exhibition form, with 40 to 45 petals that are large, firm and unusually long lasting. Strong stems hold the long, tapered buds firmly upright, well above the leathery foliage, making it an excellent variety for cutting. Flowers spicily fragrant. Rather low, upright, compact plants. A "front-row" Rose, unsurpassed for beautiful exhibition form and glorious color. Blooms come singly, open perfectly, and are endearingly long lasting in every kind of weather. Horace McFarland plants improve with age, growing larger and more floriferous each year. This is one of our favorite Roses. **\$1.50 ea.; 3 for \$4.**



★Horace McFarland



★**GOLDEN ANNIVERSARY.** H.T. (Mordigan.) Plant Pat. 806. A sport of Good News, with flowers as handsomely formed but a fine old-gold color, flushed apricot at times. Best of all, it is a golden Rose on a truly vigorous, well-branched plant, all the more remarkable in a yellow Rose. **\$1.50 ea.; 3 for \$4.**

★**GRACE MOORE.** H.T. (Kordes.) Rich and brilliant red. Turn an individual petal in the light and it will change in shade: cerise, cardinal, cherry, shining crimson make up the vivid red of the whole velvety flower. The 50-petaled blooms come on firm stems on bushy, well-branched plants. **\$1.25 ea.; 3 for \$3.35.**

★**GRANDE DUCHESSE CHARLOTTE.** H.T. (Ketten.) Plant Pat. 774. This Rose is a delightful new shade of red as shown in the illustration on page 14. The beautiful, long, streamlined buds are burnt-carmine and open to firm-petaled blooms of a lovely begonia-rose, with the petals artistically recurved. The plant is tall and naturally graceful in growth. Blooms come singly on long stems, are especially fine for cutting in the bud stage, opening more slowly than when left on the bush. This is one of the Roses we like best and we find that it is a prime favorite with others who have it in their gardens. In color, form and natural grace, it is like no other Rose. **\$1.50 ea.; 3 for \$4.**



THE NOVELTIES

★**LOWELL THOMAS.** H.T. (Mallerin.) Plant Pat. 595. Yellow. The 25-petaled blooms open from beautiful buds and have high-cupped centers, the glowing flowers over 4 inches across when open. Slight tea fragrance; lasting color. The plants are upright in growth with large, lustrous green foliage. **\$1.50 ea.; 3 for \$4.**

★**MIRANDY.** H.T. (Lammerts.) Plant Pat. 632. The illustration on page 15 best shows the superb form and coloring of this great Rose. The huge, 50-petaled, deep crimson flowers open slowly from exquisitely modeled, ovoid buds, often long-pointed, and filled with rich, penetrating Damask fragrance. In hot, moist atmospheric conditions the aging flowers turn to a pleasing Dubonnet wine color. Blooms continually here from early June until stopped by hard frost. **\$1.50 ea.; 3 for \$4.**



★New Yorker



★Mission Bells

★**NEW YORKER.** H.T. (Boerner.) Plant Pat. 823. Fiery red blooms on long, stiff stems, a brilliant red that does not fade or blue. Well-formed bud and bloom, very fragrant, on a sturdy plant, resistant to black-spot. **\$2 ea.; 3 for \$5.**

★**NOCTURNE.** H.T. (Swim.) Plant Pat. 713. Long-pointed buds of perfect form open slowly to blooms of bright cardinal-red with dark shadings. Coppery red during very hot weather. Blooms of show shape with unique form and wavy petal style. (See illustration page 28.) Fragrant. Vigorous plants, resistant to black-spot; early to bloom and as late as any to stop. **\$1.50 ea.; 3 for \$4.**

★**RUBAIYAT.** H.T. (McGredy.) Plant Pat. 758. Brilliant ruby-red or cerise-pink, with reverse lighter. Color is darker in the fall. It has a graceful, long bud and a wealth of old-Rose fragrance. Flowers are large, long lasting, freely produced on strong, straight stems. Tall, vigorous plant with clean, waxy foliage; hardy and disease resistant in all climates. Outstanding for cut-flowers and for plant vigor. **\$1.50 ea.; 3 for \$4.**

★**MISSION BELLS.** H.T. (Germain.) Plant Pat. 923. Salmon-pink. All-America Award winner for 1950. All gardeners will rejoice that the newest All-America awards have gone to Roses that really have plants under them. So far as we have discovered, nothing has to be forgiven in this Rose. Its color is a glowing, clear salmon or shrimp-pink that is always treasured in Roses. The buds are well pointed, opening to high-centered flowers often 5 inches across, with about 40 petals. Mission Bells produces large quantities of blooms continuously all season. Tea fragrance. Bushy, densely foliaged plants, resistant to black-spot. It is good. **\$2 ea.; 3 for \$5.**

★Rubaiyat



4 FAMOUS ROSES \$5.95

Newer kinds that are already widely popular.

	Page	Each
★ Diamond Jubilee. (Pat. 824.) Yellow	7	\$2.00
★ Horace McFarland. (Pat. 730.) Apricot-pink	8	1.50
★ New Yorker. (Pat. 823.) Red	9	2.00
★ Rubaiyat. (Pat. 758.) Cerise	9	1.50

ASK FOR OFFER 109



CREAM OF THE NOVELTIES

★**SAN FERNANDO.** H.T. (Morris.) Plant Pat. 785. Glowing currant-red. Beautiful form in bud and bloom; unusually heavy texture. And fragrant! If you have been wishing for more fragrant Roses, try San Fernando—as richly perfumed as any old-fashioned Rose in Memory's garden. \$1.50 ea.; 3 for \$4.

★Show Girl



★**SHOW GIRL.** H.T. (Lammerts.) Plant Pat. 646. Rich phlox-pink. This new Rose has promptly become one of the most popular of recent pink varieties. It is remarkable for the length of its lovely buds and the strength and vigor of the tall plants. Give it plenty of room. Deep, vivid pink blooms of good substance and exhibition form are produced on long, strong stems. One of the best of the deep pink varieties, perfect for cutting. Rated 82% by the American Rose Society in its "Proof of the Pudding" reports for 1950—a very high rating. \$1.50 ea.; 3 for \$4.

★**SUTTER'S GOLD.** H.T. (Swim.) Plant Pat. 885. New All-America Rose for 1950. Brilliant golden buds, shaded coppery orange and vermilion; intensely fragrant. Long, sleek buds, on straight stems with few thorns; perfect for cutting. Vigorous, bushy plants, disease resistant and free in bloom. The high-centered open blooms, with 25 to 30 petals, vary from rich orange-gold in spring and fall to pale yellow tinted pink in mid-summer. Bright, glossy foliage. Already the winner of three important awards: the All-America, the Silver Certificate of the International Test Garden at Portland, Oregon, and the Foreign Gold Medal at Bagatelle, Paris. \$2 ea.; 3 for \$5.10.

Rose Index, Page 26

THE CONARD-PYLE CO.

★**TAFFETA.** H.T. (Lammerts.) Plant Pat. 716. Fragrant buds of rich pink and salmon. The tints change from pink to apricot, the reverse flushed yellow. About 20 petals. \$1.50 ea.; 3 for \$4.

★**TALLYHO.** H.T. (Swim.) Plant Pat. 828. All-America winner for 1949. Handsome blooms of old-rose coloring; truly two-toned, the outside a darker shade of the same rich color. It holds its color remarkably. And what a plant! Great, long, reddish canes are topped with glorious bursts of bloom in quantity at one time. Rich, spicy fragrance. A highly superior Rose. \$1.75 ea.; 3 for \$4.50.

5 BRILLIANT \$7.35

RICHLY COLORED ROSES (Value \$8.35)

A group that is good both to cut and to glorify a garden. They are eye-catchers—kinds that always attract the attention of garden visitors.

- ★**California.** (Pat. 449.) Orange-yellow bicolor. Illustrated on next page. \$1.35 ea.; 3 for \$3.60.
- ★**Capistrano.** (Pat. 922.) Fine, new, 1950 All-America Rose. Rose-pink. Illustrated on page 6. \$2 ea.; 3 for \$5.
- ★**Mirandy.** (Pat. 632.) Huge, extra-fragrant, dark crimson. Illustrated on page 15. \$1.50 ea.; 3 for \$4.
- ★**Show Girl.** (Pat. 646.) Vigorous, tall, bright pink. See illustration. \$1.50 ea.; 3 for \$4.
- ★**Sutter's Gold.** (Pat. 885.) Yellow, shaded copper-orange to pink. See illustration. New 1950 All-America Rose. \$2 ea.; 3 for \$5.10.

ASK FOR OFFER 110



★Sutter's Gold



EVERBLOOMING STAR ROSES

All these following older Hybrid Teas have been widely grown and loved for at least five years and up to forty years and more. All are good; so good that the popular demand for them keeps them on the market year after year. Choice among them depends largely on your preference for color, type of bloom, etc. If you have no special choice, you will find collections of varieties we particularly recommend, which will save you money.

★**AMI QUINARD.** H.T. Black-lustered red. Beautiful urn-shaped buds with Damask fragrance. The petals are like shining crimson velvet with a blackish sheen. \$1.25 ea.; 3 for \$3.35.

★Angels Mateu

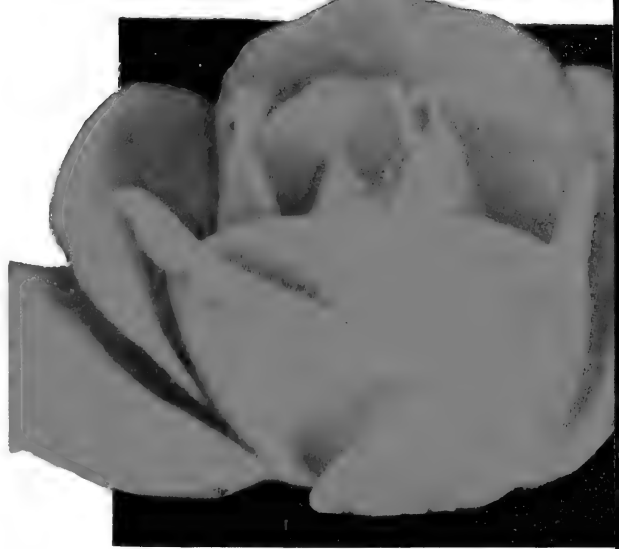


★**ANGELS MATEU.** H.T. Plant Pat. 174. Orange-rose. Here is one of the most charming of Roses with a color that is really enchanting—a luscious orange-rose, distinct from all others. The flowers with their delicious red-raspberry fragrance are large and full-petaled. \$1.50 ea.; 3 for \$4.

★**BETTER TIMES.** H.T. Rose-red. A fine Rose. The brilliant rose-red flowers are large, double and delicately fragrant. They come singly on long, strong stems, ideal for cutting. \$1.25 ea.; 3 for \$3.35.

★**BETTY UPRICHARD.** H.T. Carmine and salmon. Buds are long-pointed; blooms large, semi-double, with spicy fragrance. Distinctly bicolored, outside deep carmine, inside silvery salmon. \$1.25 ea.; 3 for \$3.35.

★**BOUDOIR.** H.T. An unusual, two-toned flower, large and full. The coloring is a radiant Tyrian-rose on the inside of the petals and velvety creamy white on the reverse. A decided novelty that makes a sensational showing. \$1.25 ea.; 3 for \$3.35.



★California

★**CALIFORNIA.** H.T. Plant Pat. 449. The color is a glorious shade of ruddy orange, toned with saffron-yellow, with the exterior of the broad, firm petals overlaid with saffron-rose, one of the most richly brilliant of all Rose colors. Buds are long and pointed; flowers are enormous in size, reaching a diameter of 5 to 6 inches. The color is especially good in cool weather. Delicate fragrance. Growth vigorous, with healthy, glossy green foliage. \$1.35 ea.; 3 for \$3.60.

★**CHARLOTTE ARMSTRONG.** H.T. Plant Pat. 455. Rose-red. One of the most popular of all Roses, with good reason. Long, slender, rose-red buds open to extra-large blooms of deep, glowing rose, sometimes very dark rose-red. Handsome, upright plants with long, strong stems. Charlotte Armstrong is outstanding for its height, for the large, shapely beauty of its long-stemmed Roses and the amazing quantity produced all season. A superior Rose that does well everywhere. \$1.50 ea.; 3 for \$4.

★Charlotte Armstrong

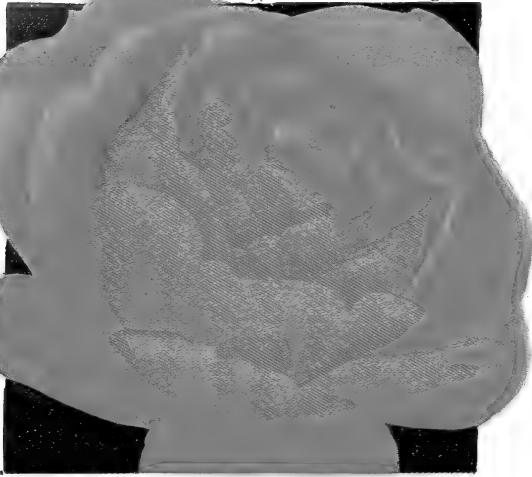


★**CHRISTOPHER STONE.** H.T. Scarlet-crimson. Damask fragrance and almost continuous bloom. Vivid scarlet in June, becoming deep crimson with velvety, bluish shadings in the fall. \$1.25 ea.; 3 for \$3.35.



EVERBLOOMING

★**Condesa de Sagtogo**

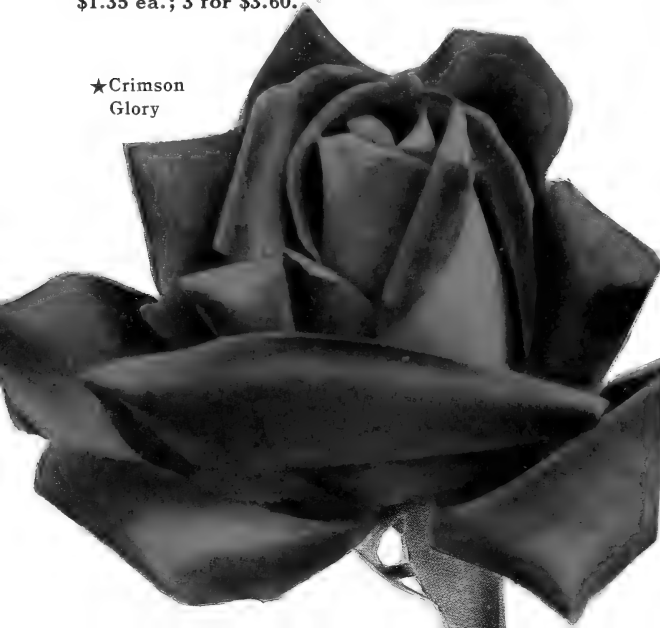


★**CONDESA DE SASTAGO.** H.T. Bicolor. Delightfully fragrant flowers of yellow and raspberry-red are produced in quantity on vigorous, healthy plants. Ranks very high in preference list of experienced amateurs. Known from California to Cairo, and all points between as one of the most colorful garden Roses. \$1.25 ea.; 3 for \$3.35.

★**COUNTESS VANDAL.** H.T. Copper and salmon. Very popular. A charming Rose, from the first tints of color on the large, long, tapering buds until the petals fall. The streamlined buds are orange-copper and open to perfumed, exquisitely formed blooms of copper, salmon and gold. \$1.50 ea.; 3 for \$4.

★**CRIMSON GLORY.** H.T. Plant Pat. 105. Deep crimson. A glorious Rose in its perfect form, its size and its fragrance. A splendid plant, vigorous, exceptionally free blooming and resistant to disease. Widely held to be the best red Rose in the world, Crimson Glory is one you certainly should have. \$1.35 ea.; 3 for \$3.60.

★**Crimson
Glory**



★**DAINTY BESS.** Single. H.T. Blush-pink. Dainty indeed in form, color and delicate wild-Rose fragrance. Especially charming are the long, wine-red stamens contrasting with the blush-pink petals. The best single. \$1.25 ea.; 3 for \$3.35.

★**DUQUESA DE PENARANDA.** H.T. Copper-apricot. Long-pointed buds of apricot-orange open to sweetly perfumed, artistic blooms of soft coppery apricot. The color becomes richer in the fall—but it is lovely always. One of the constantly popular Roses. \$1.25 ea.; 3 for \$3.35.

★**ECLIPSE.** H.T. Plant Pat. 172. Golden yellow. See picture, page 15. Distinctly different, with "streamlined" buds that often exceed 2 inches in length. Open blooms are large, well formed, semi-double and a good, uniform, rich yellow. \$1.35 ea.; 3 for \$3.60.

★**EDITOR McFARLAND.** H.T. Deep pink. Vigorous, healthy, upright plants are free with beautifully modeled buds and fragrant blooms of deep pink on strong, wiry stems. The flowers keep their form and color for days. \$1.25 ea.; 3 for \$3.35.



★**Editor McFarland**

★**ETOILE DE HOLLANDE.** H.T. Crimson. Ever popular, with its delightful crimson color, its fine form, long cutting stems, vigorous growth and true Rose perfume. One of the best richly fragrant, everblooming red Roses. \$1.25 ea.; 3 for \$3.35.

★**GIRONA.** H.T. Multicolored. Lovely buds of Turkey-red and golden yellow with 20 to 30 petals. The outside row of petals becomes light Tyrian-rose, and the inner petals soft golden yellow. The petals are heavy textured, with rich attar-of-rose fragrance—the most fragrant multicolor. Splendid Rose for cutting. \$1.25 ea.; 3 for \$3.35.

STAR ROSES

★**GOLDEN DAWN.** H.T. The pale yellow blooms, continuously produced, are very large, with 50 to 60 petals. Fragrant. Foliage beautiful. Rated 81% by the American Rose Society from "Proof of the Pudding" reports of home gardeners all over the country. \$1.25 ea.; 3 for \$3.35.

★Good News



★**GOOD NEWS.** H.T. Plant Pat. 426. Buds of deep coppery pink open slowly to great 60-petaled blooms with a glowing, coppery center, toning to shell-pink on the outer petals. Rich tea fragrance. A vigorous, healthy plant almost continuously in bloom. An excellent general-purpose Rose that is winning friends wherever it is grown. \$1.50 ea.; 3 for \$4.

★**HEART'S DESIRE.** H.T. Plant Pat. 501. Beautiful form and heavy petalage distinguish this rich scarlet Rose. Great, streamlined buds, excellent for cutting. Delightful fragrance adds to its charm; a small bouquet will fill a room with fragrance. Feed this Rose heavily and you will be well rewarded. \$1.50 ea.; 3 for \$4.



★Highland Park

★**HIGHLAND PARK.** H.T. Chosen to be named for Highland Park, Ill., and to be a feature of the "Gardeners' Memorial" Rose garden there. That denotes the quality of this beautiful full-petaled salmon-pink variety, which produces its fine blooms on vigorous plants. \$1.25 ea.; 3 for \$3.35.

★**JOANNA HILL.** H.T. Yellow. Attractive buds of orange-yellow; double flowers shading from orange to cream. Fine for cutting. \$1.25 ea.; 3 for \$3.35.

★**KAISERIN AUGUSTE VIKTORIA.** H.T. Cream-white. Long, shapely buds open to delightfully scented, cream-white flowers with a slight lemon tint in the center. Very double flowers on plants of medium height. This Rose of 1891 is as much loved today as ever. \$1.25 ea.; 3 for \$3.35.

★**KATHERINE T. MARSHALL.** H.T. Plant Pat. 607. This sparkling, warm pink Rose comes on magnificent, erect-growing, very hardy plants with profuse, dark green foliage. The large, cupped flowers have heavy petals of coral-pink, with a golden glow at the base of each. Fruity fragrance. \$1.50 ea.; 3 for \$4.



★Katherine T. Marshall



6 BEGINNERS SET \$5.95

(Value \$7.50—\$1.25 ea.)

A high-value collection of tried-and-true kinds that will give you quantities of blooms the first year, and more thereafter.

- ★**Condesa de Sastago.** Bicolor.
- ★**Editor McFarland.** Deep pink.
- ★**Highland Park.** Salmon-pink.
- ★**Mrs. P. S. du Pont.** Yellow.
- ★**Poinsettia.** Red.
- ★**Soeur Therese.** Yellow.

ASK FOR OFFER 113



★Angels Mateu



12 OF THE BEST FOR \$14.85



★Mme.



★Crimson Glory

For this STAR DOZEN Offer we have picked, from our entire list, 12 kinds that we are sure will please you. All have proved their splendor in the home gardens of America. They are kinds that have done well everywhere, for beginners and experts. Their far-above-average beauty has made them loved, and their vigor and productiveness have made them a joy to grow. Add Peace and you have perfection.

	Pat. No.	Page	Each
★ANGELS MATEU. A rich orange-rose color.....	174	11	\$1.50
★ANNA MARIE. Big silvery pink.....	935	6	1.50
★CALIFORNIA. Glowing, ruddy orange and gold, a striking color combination.....	449	11	1.35
★CRIMSON GLORY. Deep crimson. The most popular dark red Rose.....	105	12	1.35
★ECLIPSE. Yellow, with the longest, most streamlined buds of all.....	172	12	1.35
★GOOD NEWS. Peach or apricot-pink.....	426	13	1.50

STAR DOZEN

One each of all 12 named on this page

These varieties were chosen for the STAR DOZEN because they are superior Roses, dependable and beautiful. The collection gives you a fine range of colors.

ONE EACH OF 12 FOR **\$14.85**

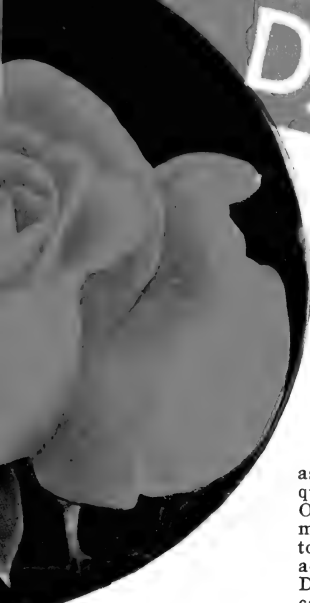
(Value \$17.40)

ASK FOR OFFER 114

★Grande
Duchesse
Charlotte



DOZEN



ri Guillot

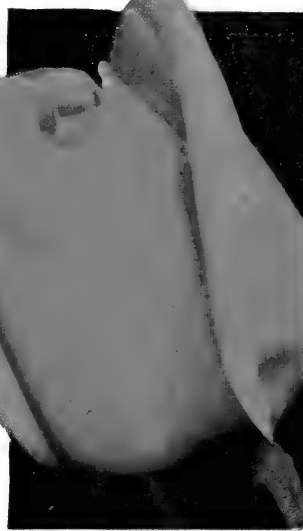
YOU CAN'T GO WRONG ON THIS COLLECTION

The plants you get in the STAR DOZEN, as in all our collections, are the same top-quality Star Roses as those sold separately. Offers can be made up quickly, with a minimum of handling. The savings we pass on to you. For beginning a Rose garden or adding to the plants you have, the STAR DOZEN will give you the biggest value you can find, and more enjoyment than you can imagine. All 12 can be grown in a 3 x 10-ft. or 4 1/2 x 7-ft. bed.



© ★Eclipse

★California



	Pat. No.	Page	Each
★GRANDE DUCHESSE CHARLOTTE. A beautiful and different shade of red in Roses.....	774	8	\$1.50
★MCGREDY'S SUNSET. Yellow and carmine.....	317	16	1.35
★MME. HENRI GUILLOT. Brilliant flame-rose.....	337	16	1.50
★MIRANDY. Huge, fragrant crimson or deep wine-red....	632	9	1.50
★RUBAIYAT. New, brilliant two-toned cerise-pink to rose-red.....	758	9	1.50
★SHOW GIRL. Rich, bright phlox-pink. Tall.....	646	10	1.50

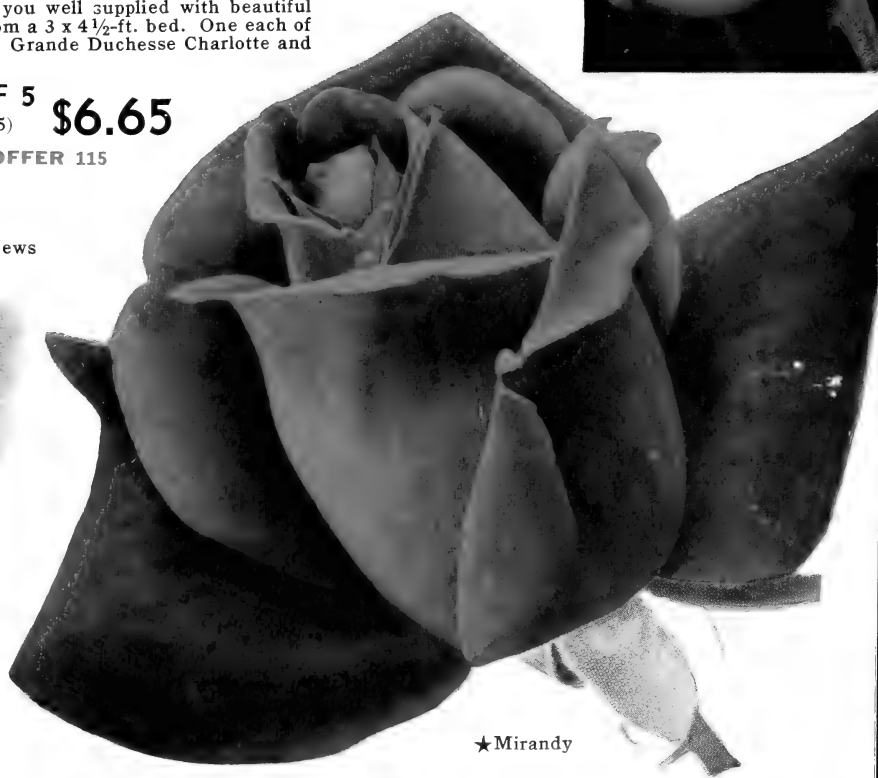
STAR FIVE

These are kinds that can keep you well supplied with beautiful buds for cutting all season long from a 3 x 4 1/2-ft. bed. One each of Anna Marie, Eclipse, Good News, Grande Duchesse Charlotte and Mirandy.

ONE EACH OF 5 **\$6.65**
 (Value \$7.35)
 ASK FOR OFFER 115



★Good News



★Mirandy



STAR

DOZEN

12 OF
THE BEST
FOR \$14.85

YOU CAN'T
GO WRONG
ON THIS
COLLECTION

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★Angels Mateu

★Eclipse

★Mme. Henri Guillot

★California

Pat. No. Page Each

★ANGELS MATEU. A rich orange-rose color.....	174	11	\$1.50
★ANNA MARIE. Big silvery pink.....	935	6	1.50
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STAR DOZEN

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ONE EACH OF 12 FOR **\$14.85**

(Value \$17.40)

ASK FOR OFFER 114

★Grande Duchesse Charlotte

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These are kinds that can keep you well supplied with beautiful buds for cutting all season long from a 3 x 4 1/2-ft. bed. One each of Anna Marie, Eclipse, Good News, Grande Duchesse Charlotte and Mirandy.

ONE EACH OF 5 **\$6.65**

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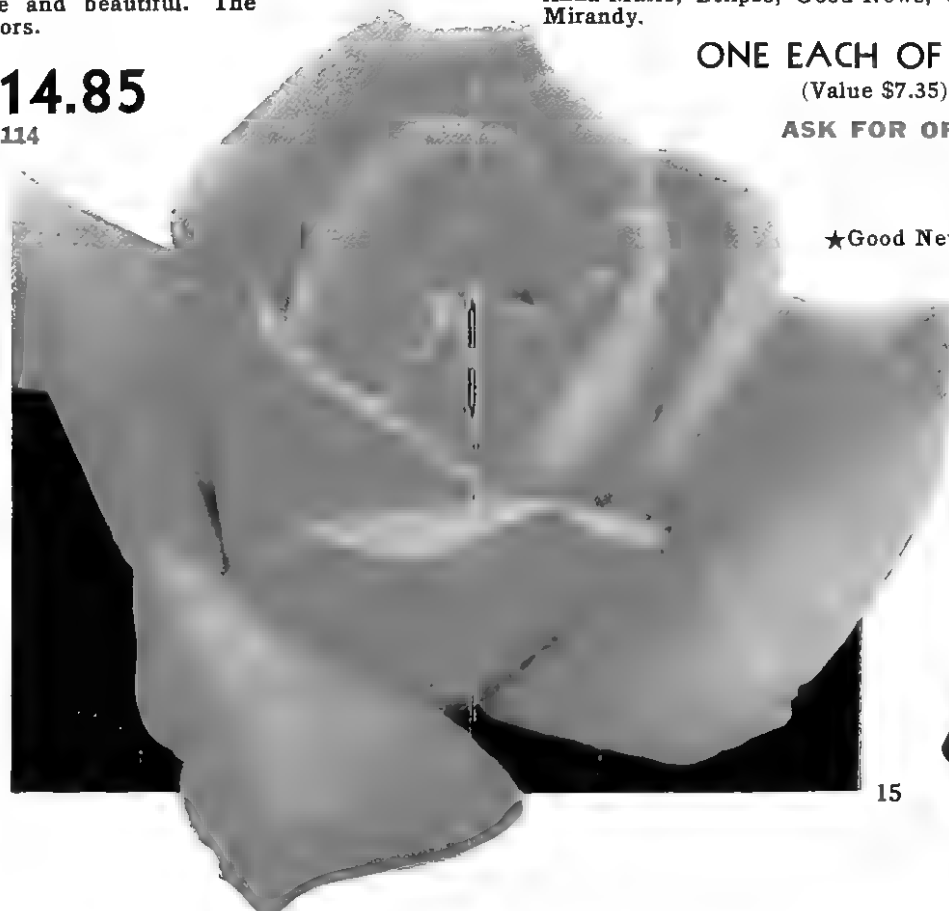
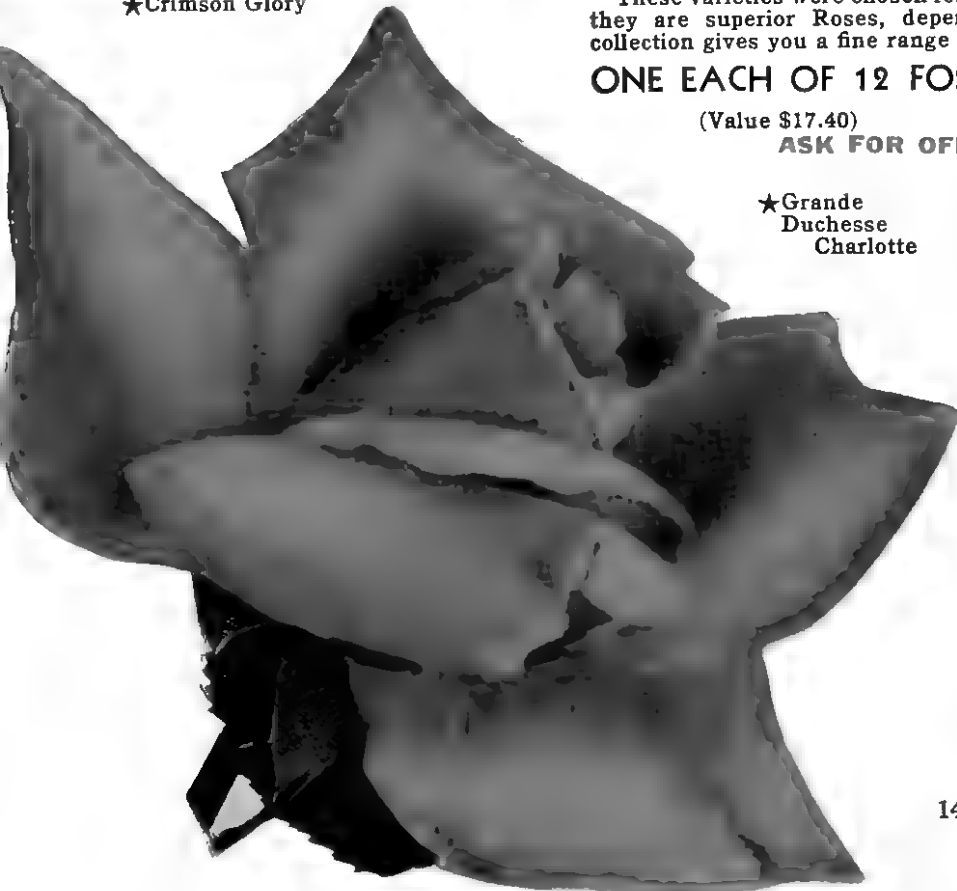
ASK FOR OFFER 115

★Good News

★Mirandy



★Crimson Glory



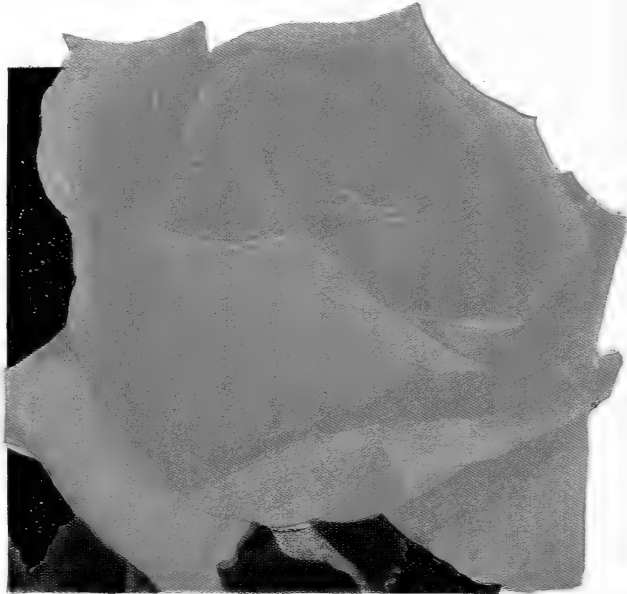


EVERBLOOMING



★Mme. Cochet-Cochet ©

★**McGREDY'S SUNSET.** H.T. Plant Pat. 317. Yellow. A Rose of unusual charm. The full-petaled, fragrant flowers of clear, sunshiny yellow are penciled with carmine and come freely on vigorous, branching plants. \$1.35 ea.; 3 for \$3.60.



★McGredy's Sunset

★**MME. COCHET-COCHET.** H.T. Plant Pat. 129. Coppery pink. From the time of its introduction this lovely Rose has been a continuous success. The long-pointed buds of coppery pink open to large, semi-double, artistic flowers that simply glow with reflected gold on the inside petals, the whole effect being a coppery pink. Rich honey-like fragrance. \$1.50 ea.; 3 for \$4.

★**MME. HENRI GUILLOT.** H.T. Plant Pat. 337. This outstanding beauty has no rival in form or color. Large, firm-petaled flowers come singly on strong plants with extra-large, shiny foliage. Long, slender buds open to exquisitely formed, fragrant, urn-shaped blooms of raspberry-pink, with a golden base, changing to watermelon-pink. One of the world's most beautiful Roses, becoming more and more popular. \$1.50 ea.; 3 for \$4.

★**MARK SULLIVAN.** H.T. Plant Pat. 599. A spectacular multicolor that does best in partial shade. Rich gold, heavily veined and shaded with deep rose-pink and cerise. \$1.50 ea.; 3 for \$4.

★**MARY MARGARET McBRIDE.** H.T. Plant Pat. 537. This exhibition-type flower of lovely form is a shining, pure rose-pink. The long, firm buds have a yellow base and open to very double, 45-petaled blooms with a glowing rose-pink color. It withstands heat particularly well. \$1.50 ea.; 3 for \$4.



© ★Mary Margaret McBride



★**MRS. E. P. THOM.** H.T. Long buds of clear yellow. A superior and popular yellow Rose. \$1.25 ea.; 3 for \$3.35.

★**MRS. PIERRE S. DU PONT.** H.T. Golden yellow. A Rose that blooms more than any other golden yellow variety. Nicely formed buds and fragrant, double flowers. Bushy plants of medium height. Among the "Best Twenty-five" in a recent Rose Society poll. \$1.25 ea.; 3 for \$3.35.

★**MRS. SAM McGREDY.** H.T. Rich scarlet-orange. Perfect flowers with Sweetbrier fragrance. \$1.25 ea.; 3 for \$3.35.

★**NARZISSE.** H.T. Maize-yellow. Big, stream-lined, apricot-yellow buds open to massive flowers of maize-yellow. Sturdy, tall plants with large, glossy foliage. \$1.25 ea.; 3 for \$3.35.

★**POINSETTIA.** H.T. Scarlet. Well-formed, long buds and flowers of poinsettia-scarlet that does not fade or blue. The large, brilliant blooms are freely produced on erect, healthy plants. \$1.25 ea.; 3 for \$3.35.

6 FAVORITES FOR CUTTING \$7.65

Lovely colors, for bouquets from spring to frost, year after year.

- | | |
|---|-------------|
| ★ Good News. (Pat. 426.) Shell-pink. Illustrated page 15..... | Each \$1.50 |
| ★ Heart's Desire. (Pat. 501.) Scarlet..... | 1.50 |
| ★ Mary Margaret McBride. (Pat. 537.) Rose-pink. See illus..... | 1.50 |
| ★ McGredy's Sunset. (Pat. 317.) Yellow flushed pink. See above.. | 1.35 |
| ★ Mme. Cochet-Cochet. (Pat. 129.) Copper-pink. See page 16.... | 1.50 |
| ★ Texas Centennial. (Pat. 162.) Red. See page 17..... | 1.35 |

OFFER 116: One each for \$7.65. (Value \$8.70)



STAR ROSES

★**PRESIDENT HERBERT HOOVER.** H.T. Multicolored. The large, beautifully modeled, delightfully fragrant blooms of scarlet, yellow, cerise and flame colors, which come singly on erect, firm stems, have made this one of the most popular Roses for many years. Its tall-growing plant blooms freely and the lovely flowers last for days when cut. \$1.25 ea.; 3 for \$3.35.

★**RADIANCE.** H.T. Cameo-pink. The two-toned, cupped flowers have an intense, true Rose fragrance. Bud globular; flowers large and double. One of the most popular of all Roses because of its remarkable freedom of bloom and its vigorous, healthy plant. Most dependable everywhere, thriving year after year with a minimum of care. \$1.25 ea.; 3 for \$3.35.



★Radiance

★**RAMON BACH.** H.T. Plant Pat. 366. Apricot-buff. Large and full-petaled; fruity fragrance. Tall. Famous for quantity of bloom. \$1.50 ea.; 3 for \$4.

★**RED RADIANCE.** H.T. Cerise-red. A sport of Radiance with the same vigor, form and fragrance, but its color a smooth cerise or raspberry-red. Like Radiance, it is long lived, free blooming and does well everywhere. \$1.25 ea.; 3 for \$3.35.

★**SIGNORA.** H.T. Plant Pat. 201. Bicolor. Long, tapering buds of brownish orange and great blooms of mandarin-orange and salmon. \$1.35 ea.; 3 for \$3.60.

★**SNOWBIRD.** H.T. White. Snow-white from the bud until the petals fall. Double, high centered, very fragrant. Disease resistant. \$1.25 ea.; 3 for \$3.35.

★**SOEUR THERESE.** H.T. Buttercup-yellow. An astonishing Rose with buds in candelabras (not clusters), each with its own cutting stem, on top of sturdy canes. Tall. \$1.25 ea.; 3 for \$3.35.

★**TALISMAN.** H.T. Multicolored. A glorious combination of orange, yellow and rose-red. A popular Rose for cutting, with its choice, distinctive form. The fragrant blooms are most highly colored in the fall. \$1.25 ea.; 3 for \$3.35.

★Texas Centennial



★**TEXAS CENTENNIAL.** H.T. Plant Pat. 162. Brilliant red. Its red buds turn glowing salmon-red or dark coppery pink in the fully opened flowers. Tall. Fragrant. \$1.35 ea.; 3 for \$3.60.

★**THE DOCTOR.** H.T. Satiny pink. The buds are long and pointed, expanding to enormous flowers when fully open. One of the most fragrant of pink Roses. Of fine form, the color is a uniform silvery pink in both bud and open flower. Not so prolific as some other varieties, but the blooms more than compensate Rose growers who enjoy extra quality. \$1.25 ea.; 3 for \$3.35.

★**WHITE BRIARCLIFF.** H.T. Plant Pat. 108. An ideal white Rose for the garden and for cutting. The streamlined buds are produced in quantity. Fully double, always pure white. \$1.50 ea.; 3 for \$4.

★White Briarcliff

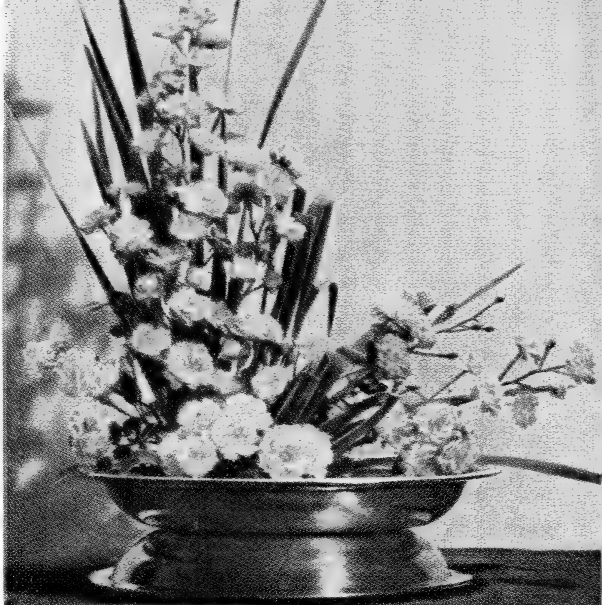


Everblooming Shrub Roses

This new type of Rose gives us two of the world's most valuable plants for use about the home grounds. For they are medium small, refined shrubs that bloom all season. Their growth is vase or mound-shaped, densely branching, thick and bushy. Use, for instance, in place of the more common Barberry or Bridal Wreath for a planting of greater distinction and constant, lovely bloom from June to freezing weather.

★**MARTHA LAMBERT.** An everblooming Shrub Rose with large clusters of intense scarlet, single blooms like heads of phlox. Hardy, healthy and attractive. Grows about 3 feet high and 4 or more feet across. **\$1.25 ea.; 3 for \$3.35.**

★**THE FAIRY.** See illustration. One of the finest and most useful plants ever introduced. A regular "Busy-Lizzie" for bloom. Rosettes of seashell-pink come in large sprays, somewhat like an everblooming dwarf Dorothy Perkins, but prettier. A medium low, spreading bush with small, shiny, attractive foliage that seems to be proof against disease or neglect. It grows here to 4 feet high and broader than high, but can be kept lower. **\$1.25 ea.; 3 for \$3.35.**



★**The Fairy.** Hardy, continuous-blooming, 3 to 4-foot shrub Rose that requires no spraying. Foliage as pretty as that of boxwood.

Photo by Fred Dudley of a prize-winning arrangement by Louis McDonald, both of Lynchburg, Va.

HYBRID PERPETUAL ROSES

These very hardy bush Roses can be grown in the colder climates without winter protection, and both varieties are worthy of a garden place anywhere. Healthy, vigorous, undemanding and beautiful.

★**FRAU KARL DRUSCHKI.** The world-renowned snow-white Hybrid Perpetual Rose that repeats its blooms throughout the season. Not fragrant, but unsurpassed in form and size. **\$1.25 ea.; 3 for \$3.35.**

★**HENRY NEVARD.** This delightfully fragrant, deep crimson Hybrid Perpetual Rose repeats its glowing blooms in the fall. **\$1.25 ea.; 3 for \$3.35.**

OFFER No. 118: One each of the above two, \$2.25

GROUND-COVER ROSE

★**MAX GRAF.** Large (3-inch), single, bright pink flowers with golden centers. Blooms in profusion in June. Very hardy, with beautiful foliage all season. Especially useful as a low-growing, handsome cover for a steep bank or slope. **\$1.25 ea.; 3 for \$3.35.**

SHRUB ROSE

★**HUGONIS (The Golden Rose of China).** Beautiful plants, 6 feet in height and spread, are covered to the tips of the graceful drooping canes with brilliant yellow, single blooms in early May. Makes a distinctive and almost impenetrable hedge. **\$1.25 ea.; 3 for \$3.35.**

MINIATURE ROSES FOR FALL PLANTING IN THE SOUTH. FOR POT PLANTS UNTIL SPRING IN THE NORTH

3-in. Pot-Grown Plants, Postpaid

Fall shipment for outdoor planting in the south. For outside, north of Washington, D. C., we advise spring planting. For indoor winter flowering, rest plants outdoors until after January 1, then pot and place in a sunny window. We can supply rested plants after January 1, for indoor flowering. They will not thrive in a dry atmosphere. They grow 6 to 8 inches high.

★**BO-PEEP.** Plant Pat. 976. Pink. Newest of the Miniatures! Rose-red buds and densely double, arbutus-pink flowers varying somewhat in intensity but always beautiful. Very profuse with large candelabra-like flower sprays. **\$1.25 ea.; 3 for \$3.15.**

★**MIDGET.** Plant Pat. 466. The tiniest rose-red, fully double Miniature Rose. Almost thornless. **75 cts. ea.; 3 for \$1.90.**

★**PIXIE.** Plant Pat. 408. The world's tiniest double white Rose. It shows pink shadings in cool weather. **75 cts. ea.; 3 for \$1.90.**

★**RED ELF.** Plant Pat. 973. New for 1949. The richest and deepest color of them all—a velvety Bordeaux red. Graceful habit, vigor and profusion of blooms. **\$1 ea.; 3 for \$2.50.**

★**ROSA ROULETTI.** Rose-pink, double flowers an inch in diameter. **75 cts. ea.; 3 for \$1.90.**

★**SWEET FAIRY.** Plant Pat. 748. *New and good.* Fragrant, dark pink buds; very double, 1-inch blooms of apple-blossom-pink. **75 cts. ea.; 3 for \$1.90.**

★**TOM THUMB.** Plant Pat. 169. Deep crimson buds open slightly lighter with a bright eye in the heart of the flower. Beautifully formed, perfect, tiny Roses. **75 cts. ea.; 3 for \$1.90.**

3 MINIATURE ROSES \$1.90

- ★**Pixie.** Plant Pat. 408. White.
- ★**Sweet Fairy.** Plant Pat. 748. Apple-blossom-pink.
- ★**Tom Thumb.** Plant Pat. 169. Crimson-red.

ASK FOR OFFER 118A

Fine Newer Floribundas

★**FASHION.** Plant Pat. 789. Newest Floribunda.

All-America Award winner. Bright coral-peach, a most amazing color in that it is so brilliant and, at the same time, so soft and lovely. There is no other Rose color like it. Add to this the exquisite form of both the bud and the open flower, and you will see why this Rose is being hailed with such enthusiasm. Already it is the winner of gold medals and awards in England, France and America.

The open blooms are about 3 inches across or larger, with a pleasing, old-Rose fragrance. Plants are vigorous and bushy, 2½ to 3 feet high, with neat, small glossy foliage. Don't miss this beauty! **\$2 ea.; 3 for \$5.**

★**GOLDILOCKS.** Plant Pat. 672. Rich golden yellow.

Buds shaped like Hybrid Teas open to very double blooms up to 3 inches across. Spreading, bushy plants, 2½ feet high. Abundant bloom; fine plants, foliage and color. A border of Goldilocks makes a striking display, showy even from a considerable distance. The best yellow Floribunda. **\$1.50 ea.; 3 for \$4.**

★**TAPIS.** Plant Pat. Pending.

A new Floribunda from the originator of Peace. It is pink, usually a deep, soft Tyrian-rose, though the shade varies at times. Its blooms tend to hold a primly perfect, rounded form that is charming. 3 ft. tall. Produces great quantities of bloom. A gem for corsages and for the garden. **\$1.25 ea.; 3 for \$3.35.**



★Fashion

**3 FINE NEWER \$4.25
FLORIBUNDAS**

One of each on
this page

ASK FOR OFFER 119

★Goldilocks

★Tapis



Everblooming

You don't have to have a large garden to enjoy Roses. In fact, a small place needs them most, for their all-season bloom. Floribunda Roses will brighten any sunny corner around your home. They will give you masses of flowers spring, summer and fall, from June to November, until you wonder how the plants can possibly keep it up so constantly, as no other kind of hardy flowering shrubs can do.



★Alain

★**ALAIN.** Bright carmine-red blooms come in great clusters all over the densely branching plants. Blooms have more petals than older red kinds and when fully open show gleaming golden centers. Thick foliage on strong stems. 2½ feet tall. **\$1.25 ea.; 3 for \$3.35.**

★**BETTY PRIOR.** Plant Pat. 340. Large branching clusters of single blooms resembling red dogwood in shape, size and color. The plants are abundantly branched and continuous in bloom. Growth 3½ feet. One of the very best. **\$1.25 ea.; 3 for \$3.35.**

★**BOUQUET.** Clouds of brilliant rose-red blooms like camellias almost hide the foliage. Each branching cluster makes a long-lasting bouquet. Growth 2 to 2½ feet, bushy and compact. Good. **\$1.25 ea.; 3 for \$3.35.**

★**CHATTER.** Plant Pat. 739. Unfading, bright carmine-red. Long lasting. 2 feet. **\$1.25 ea.; 3 for \$3.35.**

★**CRIMSON ROSETTE.** Plant Pat. 901. Crinkled heads of deep crimson, unfading, double blooms. **\$1.50 ea.; 3 for \$4.**

★**DONALD PRIOR.** Plant Pat. 377. This sparkling red, 12-petaled variety is a beautiful mate for Betty Prior, for both grow to about 3½ feet and have large, shiny foliage. Dependable bloom all season. **\$1.25 ea.; 3 for \$3.35.**

★**FLORADORA.** Constantly in bloom and an entirely new shade in Roses—a brilliant cinnabar-red, as arresting under artificial light as in the garden. Floradora blooms are always the eye-catchers. 2½ to 3 feet. **\$1.25 ea.; 3 for \$3.35.**



★Irene of Denmark, growing in our test plot last summer. Note the quantity of bloom all over the plants, characteristic of this variety and of Floribundas in general.

★Bouquet



3 FLORIBUNDAS \$3.25

Pictured in color on this page

One each: **Alain, Bouquet, Floradora.**

Take advantage of this offer as a chance to get acquainted with Floribunda Roses. As free-blooming as geraniums, wonderful as cut-flowers and hardy.

OFFER 120

★Floradora



Floribundas

★**FRENSHAM.** English Gold Medal award winner. An outstanding new crimson-red that is our idea of what a Floribunda should be. Bushy plants 3 feet high and about as wide. \$1.25 ea.; 3 for \$3.35.

★**IRENE OF DENMARK.** Plant Pat. 889. New! At last, a better white Floribunda; its color more pure, its form more attractive. Buds are true "Sweethearts," daintily perfect. Large, double, graceful blooms. From Denmark, so it's extra-hardy. \$1.50 ea.; 3 for \$4.

★**KORALLE.** Wavy-petaled, rose-red blooms with a glistening coral sheen. Vigorous, healthy plants are erect and bushy. A good Rose, semi-double, growing about 2 feet tall. \$1.25 ea.; 3 for \$3.35.

★**MARIONETTE.** Plant Pat. 569. A white sport of Pinocchio with creamy yellow, well-formed buds. Fine plant growth, spreading, low and bushy, 1½ to 2 feet in height. \$1.25 ea.; 3 for \$3.35.

★**PINK BOUNTIFUL.** Plant Pat. 601. Deep rose-pink buds, excellent for corsages, open to double blooms of very clear, vivid pink. Superior form. Hardy, vigorous plants 2 to 3 feet tall. \$1.25 ea.; 3 for \$3.35.

★**PINK ROSETTE.** Plant Pat. 902. Double, long-lasting blooms continuously produced. \$1.50 ea.; 3 for \$4.

★**PINOCCHIO.** Plant Pat. 484. Winsome salmon buds richly flushed with gold, expanding to lasting, 1½-inch blooms of soft clear pink. Well-branched plants 20 to 24 inches tall. \$1.25 ea.; 3 for \$3.35.

★**RED PINOCCHIO.** Plant Pat. 812. A velvety, deep red that is receiving much praise. Rated 8.3 by the American Rose Society during its first year of testing. \$1.50 ea.; 3 for \$4.

★**RED RIPPLES.** A clear, true red in both bud and bloom; an intense and joyous color. The wavy-petaled flowers come in great masses and keep coming until later in the fall than most varieties. The plants are outstanding, too. Vigorous and healthy, they grow to 3½ or 4 feet or more. The blooms are unusually long lasting, on the bush or when cut. \$1.25 ea.; 3 for \$3.35.



★Koralle



★Marionette

**4 FINE NEWER
FLORIBUNDAS \$5**

These have especially pretty buds, fine for corsages. From spring to fall, you should never lack flowers if you plant this group.

1 each:

- ★Irene of Denmark
- ★Pink Rosette
- ★Pinocchio
- ★Red Pinocchio

ASK FOR OFFER 121



★Pinocchio



★Red Ripples

BEAUTIFUL
HARDY

CLIMBING ROSES

Climbing Roses give a lift to a garden, adding variety with their height. They make fine backgrounds for other flowers and can divide your property from the neighbors' in the most pleasant way.

All these climbers are large-flowered kinds that give a glorious display and countless cut-flowers, needing little care. Climbing Roses usually bloom the second season after planting. Do not prune the first year's growth of these kinds. Later, prune only enough to keep within bounds and to remove worn-out, dead wood.

3 Unusual Climbers \$4.25

- ★**Dr. J. H. Nicolas.** Huge, double pink. (Pat. 457.)
- ★**Flash.** Scarlet and gold. (Pat. 396.)
- ★**King Midas.** Bright, rich yellow. (Pat. 586.)

ASK FOR OFFER 122A

★**ELEGANCE.** Early yellow. Very vigorous. Long buds; prolific; large, shapely blooms. \$2 ea.; 3 for \$5.

★**FLASH.** Plant Pat. 396. Buds yellow suffused with scarlet, opening to gleaming scarlet with underside yellow. \$1.50 ea.; 3 for \$4.



© G.F. CO.

★City of York

3 For Bushels of Bloom \$3.50

- ★**City of York.** An extra-fine white.
- ★**Paul's Scarlet Climber.** The popular red.
- ★**Spanish Beauty.** A most exquisite pink.

ASK FOR OFFER 122

★**AMERICAN PILLAR.** Single, pink with white centers, in huge clusters. \$1.25 ea.; 3 for \$3.35.

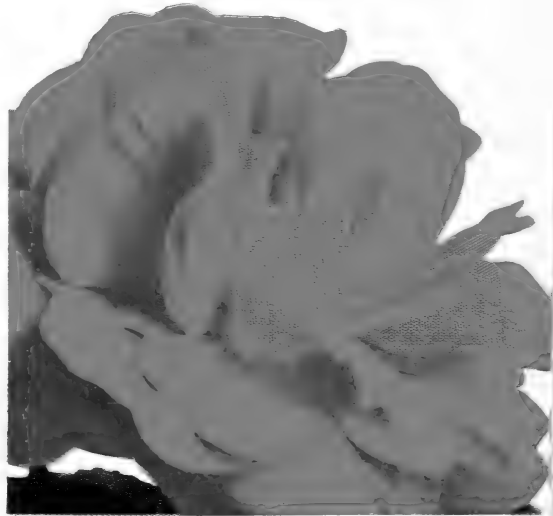
★**CITY OF YORK.** White. Hardy and strong growing. A mass of bloom in May and June. Fragrant, 3-inch, semi-double flowers of creamy white. Top new hardy climber by A.R.S. judging. \$1.50 ea.; 3 for \$4.

★**CLIMBING AMERICAN BEAUTY.** Early. Large, fragrant, deep rose-pink. Long-stemmed, fully double. \$1.25 ea.; 3 for \$3.35.

★**DOUBLOONS.** Plant Pat. 152. Shapely buds and large, firm-textured blooms of buff-yellow flushed apricot. Spicy fragrance. Early. 10 to 12-foot canes. \$1.50 ea.; 3 for \$4.

★Doubloons

©



★Flash

★**KING MIDAS.** Plant Pat. 586. Early. Large, double, golden yellow; pointed buds. Vigorous. \$1.50 ea.; 3 for \$4.

★**MARY WALLACE.** Midseason. Large, cup-shaped blooms of glowing rose-pink. Very hardy. \$1.25 ea.; 3 for \$3.35.

★**PAUL'S SCARLET CLIMBER.** Midseason. A great mass of vivid scarlet for weeks. The brilliant color does not burn or fade and the bloom in June is profuse. \$1.25 ea.; 3 for \$3.35.

★**SPANISH BEAUTY (Mme. Gregoire Staechelin).** Early. Perfumed, urn-shaped, pearl-pink blooms, the outside deeper pink. \$1.25 ea.; 3 for \$3.35.

REPEAT- BLOOMING CLIMBING ROSES

Of these, New Dawn and Prosperity are especially free in bloom all season until frost. These two are also particularly hardy and will withstand much cold without protection. For best repeat bloom, remove all flowers as they fade but do not prune during growing season.

★**BLAZE.** Scarlet-crimson. A gorgeous show for weeks in June. Under favorable conditions it repeats in the fall. \$1.50 ea.; 3 for \$4.

★**DREAM GIRL.** Plant Pat. 643. Coral-pink, full petaled, fragrant. Restrained, pillar type growth; superior for low fences. Improves with age. Handsome, disease-free foliage. \$2 ea.; 3 for \$5.

★**DR. J. H. NICOLAS.** Plant Pat. 457. Huge, fragrant, rose-pink. 50 petals. \$1.50 ea.; 3 for \$4.

★New Dawn



★**NEW DAWN.** (Everblooming Dr. W. Van Fleet). "The best hardy Everblooming Climbing Rose ever produced." 12 to 15-foot canes with sparkling, healthy foliage and masses of bluish-pink, fragrant blooms on good cutting stems in June. Repeats freely until hard frost. \$1.50 ea.; 3 for \$4.

★**PROSPERITY.** Superb as a shrub or for low fences, bearing on its 7-foot canes great clusters of fragrant, double, white flowers flushed pink. The hardiest and most profuse repeat-blooming pillar Rose. \$1.50 ea.; 3 for \$4.

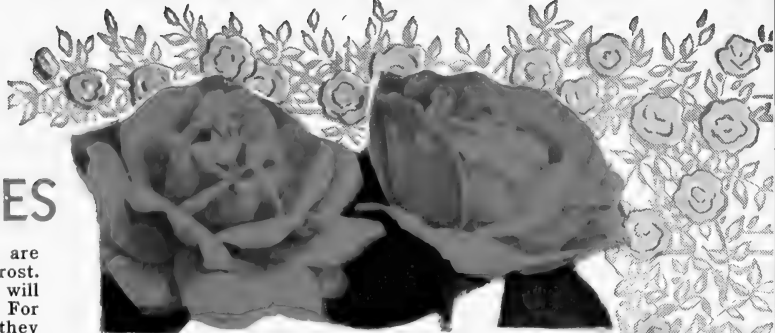
3 Superb Climbers \$4.35

★**Blaze.** Brilliant red.

★**Elegance.** Beautiful big yellow.

★**New Dawn.** Best everblooming pink.

ASK FOR OFFER 123



©



★Blaze

Everblooming

CLIMBING HYBRID TEAS for Mild Climates

The glory of southern gardens and gems elsewhere if they can be grown in a sheltered spot or given winter protection according to the climate.

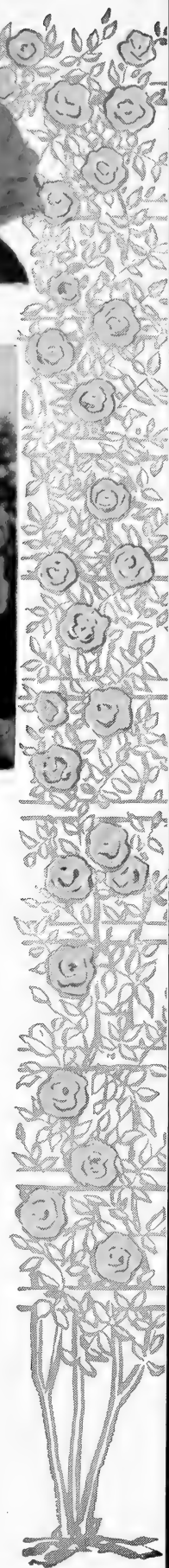
★**CLIMBING CRIMSON GLORY.** Plant Pat. 736. Richly fragrant, deep crimson blooms like Crimson Glory, and the same clean, disease-resistant foliage. \$1.50 ea.; 3 for \$4.

★**CLIMBING MRS. PIERRE S. DU PONT.** Golden yellow. Beautiful golden yellow blooms, described on page 16. \$1.50 ea.; 3 for \$4.

★**CLIMBING PEACE.** Plant Pat. 932. *New.* Blooms identical with those of the bush Peace Rose come on long, fast-growing, pliant canes. Hardy here last winter, but it was a mild winter. For the north, we advise waiting for further tests, unless you wish to experiment or can give it winter protection. \$2 ea.; 3 for \$5.

★**CLIMBING TALISMAN.** A climbing form of the famous Talisman Rose. \$1.50 ea.; 3 for \$4.

★**HIGH NOON.** Plant Pat. 704. Yellow. Regional All-America award for mild climates. The tips of the canes are sometimes winter killed here but without bad effect. Blooms constantly and makes fine new growth. Beautiful golden yellow buds on long stems for cutting. \$1.75 ea.; 3 for \$4.50.





Phlox, Augusta

Hardy Perennials

PHLOX FOR MIDSUMMER BLOOM

50c ea.; 3 of one variety for \$1.25, except as noted

Hardy Phlox is the queen of the midsummer perennial garden. The huge, brightly colored flower heads are showy even from a distance and their sweet fragrance scents the air about them. Their bloom is especially appreciated at that time, as other perennial flowers are few. Plant Phlox this fall so they will have a head start for bloom next summer.

Augusta. See illustration. Plant Pat. 252. A splendid variety of vivid American Beauty red. Does not fade. 70 cts. ea.; 3 for \$1.90.

***Border Queen.** Clear watermelon-pink with a white eye. Low growing. One of the most popular of all varieties, with good reason.

***Charles Curtis.** Non-fading mandarin-red, a sparkling color. Strong, vigorous plants.

H. B. May. A fine true pink. Enormous trusses of extra-large florets. Late.

***Painted Lady.** Silvery pink with cherry eye.

***Pink Charm.** Bright, clear scarlet-pink.

Progress. Probably the best blue Phlox. Mid-blue with lavender shadings; large florets.

***Salmon Beauty.** Salmon-pink with white eye.

***Starlight.** Fine, brilliant blue with white, star-like center.

6 POPULAR PHLOX \$2.35

One each of the above fine varieties marked *

ASK FOR OFFER 124A

ANTHEMIS, Moonlight. Lovely, soft yellow rayed flowers come in quantity, beginning in early summer. Very attractive plants with fern-like foliage. 50 cts. ea.; 3 for \$1.25.

AQUILEGIA (Columbine), Long-spurred Hybrids. Gay, airy blooms in May and June on 2 to 3-foot, wiry stems. For sun or shade. 50 cts. ea.; 3 for \$1.25.

CARNATIONS. Delightfully scented flowers that resemble florist's carnations but are perfectly hardy plants of easy culture. Fully double. Bloom for a long season; June to September. 12 to 15 inches high.

Her Majesty. Graceful, snow-white flowers 1½ inches across. 60 cts. ea.; 3 for \$1.50.

June Carmine. Bright, showy carmine-pink. 60 cts. ea.; 3 for \$1.50.

9 PHLOX \$3.85

One each of all varieties listed

For a big show and delightful fragrance in your garden next summer, plant this gay color-contrast collection of extra-fine Phlox. ASK FOR OFFER 124

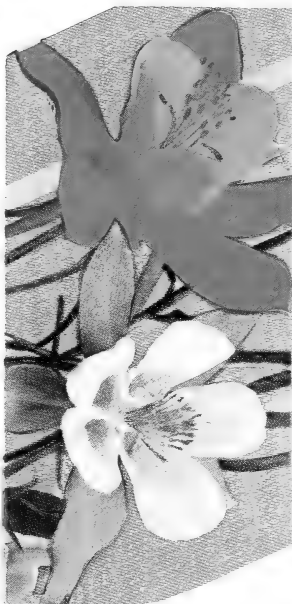
Lucia. Deep, rich rose-pink. A very fine variety that you should not miss. 60 cts. ea.; 3 for \$1.50.

Silvermine. Pure silvery white. A perfect border plant. 50 cts. ea.; 3 for \$1.25.

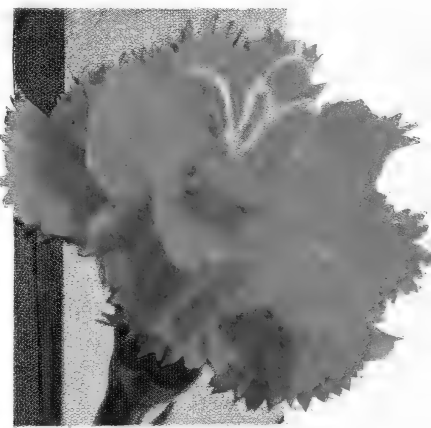
OFFER 124B. One each of all 4 of the above Carnations \$1.95.



Anthemis, Moonlight



Aquilegia (Columbine)



Carnation, Lucia

Hardy Perennials

All prices include delivery prepaid

COREOPSIS, Golden Shower. See illustration below. Has dainty, star-like, yellow flowers 1½ inches across from June to frost on erect, 2-foot plants. With its strong stems and fine, dense, disease-free foliage, it forms an upright, compact clump; never open and sprawling like the ordinary Coreopsis. 50 cts. ea.; 3 for \$1.25.

DELPHINIUM HYBRIDS. Field-grown plants. Plant these aristocratic flowers to highlight your garden. They come in glorious shades of blue, from deep violet to palest blue-lavender and countless tints between. Flowers large; spikes tall, strong and graceful. 50 cts. ea.; 3 for \$1.25.

6 FINE PERENNIALS for Cutting \$2.35

Anthemis, Moonlight **Gypsophila, Rosy Veil**
Aquilegia, Long-spurred Hybrids **Lythrum, Dropmore Purple**
Coreopsis, Golden Shower **Rudbeckia, Golden Globe**

OFFER 125: One each of the above six for \$2.35 (Value \$3)

GYPSOPHILA (Baby's Breath), Rosy Veil. A low-growing, double, pink variety of this dainty flower. Graceful, well-branched plants about a foot tall the first year. Established plants reach 2 feet. Blooms all summer and fall. 50 cts. ea.; 3 for \$1.25.

LYTHRUM, Morden's Pink. Masses of attractive, bright rose-pink flowers on long spikes. Profuse, continuous bloom from June to Sept. Very showy; excellent for cutting. 2 to 2½ feet high. A hardy, good plant for full sun or partial shade. 50 cts. ea.; 3 for \$1.25.

Lythrum, Dropmore Purple. A fine new companion for the above, like it in all respects except that the brilliant color is more orchid-rose. 50 cts. ea.; 3 for \$1.25.

OFFER 125B: One of each variety of Lythrum. The two for 90 cts.

RUDBECKIA, Golden Globe. Don't miss this new addition to the list of worthwhile perennials for busy gardeners. Perfectly double, golden balls on 4 to 5-foot plants. Showy blooms from late June to Sept., regardless of soil or weather, as long as they get some sun. 50 cts. ea.; 3 for \$1.25.

REGAL LILIES. Well named, for these glorious blooms truly do bring a regal splendor to the whole garden where they are growing. Deliciously fragrant flowers in July; white trumpets with golden throats, the outside stained wine-color. Long-lived, easy to grow. Large bulbs will bloom next summer. 35 cts. ea.; 3 for \$1; 6 for \$1.95; 12 for \$3.65; 25 for \$7.25; 50 for \$13.95.

3 Taller Perennials \$1.25

1 **Delphinium Hybrid**
 1 **Lythrum, Morden's Pink**
 1 **Rudbeckia, Golden Globe**

ASK FOR OFFER 125C



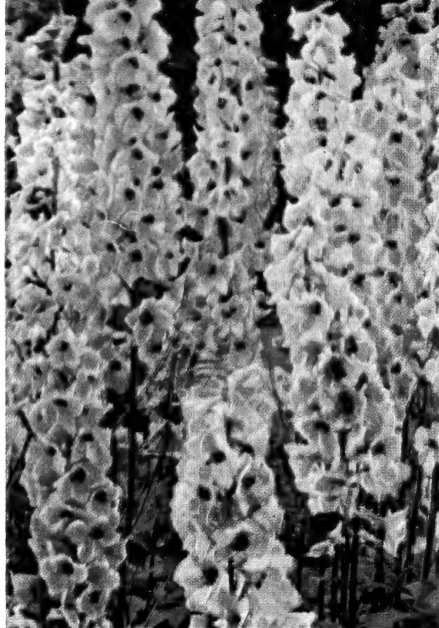
Gypsophila, Rosy Veil



Regal Lilies



© New Coreopsis, Golden Shower



© Delphinium Hybrids

7 Perennials \$2.85

(Value \$3.60)

Dependable, easy-to-grow kinds that will give you a long season of bloom. They will make a good show in the garden and many charming bouquets.

1 each:

Anthemis, Moonlight
Aquilegia, Long-spurred Hybrid
Carnation
Delphinium
Gypsophila, Rosy Veil
Phlox
Rudbeckia, Golden Globe

ASK FOR OFFER 125A

Regal Lilies are easy to grow, long-lived, fragrant and one of the world's most beautiful Lilies.



Star ☆ Roses as Christmas Gifts

STAR ROSES MAKE WELCOME GIFTS THEY KEEP ON GIVING, YEAR AFTER YEAR

1. A Christmas card announcing your gift will be sent at the proper time to anyone for whom you order Christmas gift Roses. The illustration above shows the attractive picture that will be on the card.

2. The plants ordered will be shipped next spring at the right time for planting, unless you request otherwise. Early orders can be sent in time for fall planting if you prefer.

3. All Christmas gift orders must reach us by December 15 if the announcement cards are to arrive in time.

4. Earlier ordering is advisable. (This will help you, too, to avoid the rush of many things to do at the last moment. Send your order now, and that gift will be all attended to.)

5. Be sure to give full names and addresses to which the Roses are to be sent. Please print these names and addresses clearly so your gift can be properly delivered.

6. Please write all gift orders on separate paper from other orders.

7. On the gift card we write your name as donor, the names of the Roses ordered and the date when the plants will be forwarded. We attend to the shipping time. Full planting and cultural directions go with each order.

8. If you prefer, you can order \$2.50 or \$5 gift certificates in any amount to be sent with the Christmas cards announcing your gifts. These permit your friends to make their own selections, which is often most appreciated. A copy of our Spring Catalog is sent to each as soon as it comes from the press, and when they order, there can be no doubt that your gifts will be "Just what they wanted!"

9. By ordering Star Roses or Star Rose Gift Certificates as Christmas gifts, you avoid the tiresome annoyance of pushing through Christmas shopping crowds, and have the satisfaction of knowing your present will be joyfully received, even if it is duplicated by someone else. There is always room for more Roses in a flower-lover's garden.

Other Gift Suggestions

These also make good party prizes or gifts. See also, the books offered on pages 2 and 26.

EEZY WEAR GARDEN GLOVES. All leather, soft and pliable. Protect your hands from dirt, stains, and scratches. Sizes for women (small, medium, large) and men (medium, large). **\$1.35 per pair, ppd.**

FLORALIFE. Makes cut-flowers last longer. With Floralife, a flower arrangement can be left undisturbed. Boxed in handy packet form; each packet makes 2 quarts of solution. Attractively packaged. **15 packets in a box, \$1.10, ppd.**

STIM-U-PLANT. Fertilizer in compact, odorless, tablet form. The ideal feeding method for house plants. Contains all the necessary elements for good plant

growth and bloom. Handy to store and use. **100 tablets 75 cts.; 1000 tablets \$3.50, ppd.**

PROFESSIONAL PRUNER No. 124. Rugged pruning shears of the finest one-piece drop-forged steel, which we use in our nursery. Keen, hone-edged blades give a powerful slicing action. Adjustable nut insures perfect alignment. **\$3.50, ppd.**

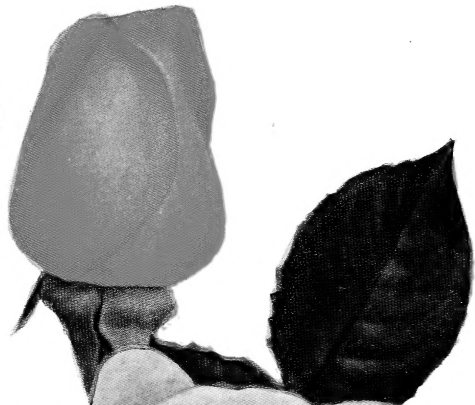
FLOWER CUTTER-HOLDER. 18 inches of smooth, very light metal extends your reach far into a Rose bed or high on a climber, and keeps your hands away from thorns. Cuts easily and holds the flower firmly. An inspired invention. **\$3.10, ppd.**

FLOWER SHEARS. Scissors type that holds flower after cutting. Nickel-plated blades and green enameled handles; attractive, durable, useful. **\$1.75, ppd.**



★**Mission Bells.** Plant Pat. 923. Grand new 1950 All-America Rose. Beautiful salmon-pink. See page 9. \$2 ea.; 3 for \$5.

THREE
CROWN JEWELS
FOR A GARDEN

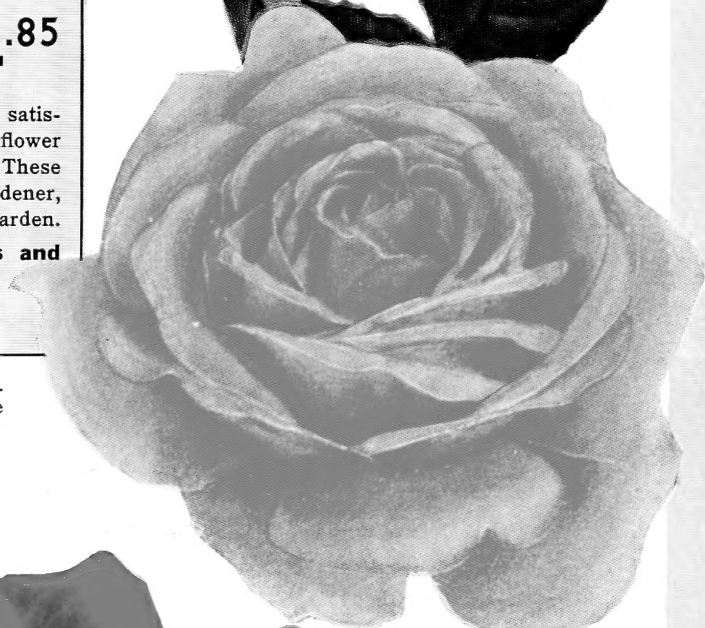


3 SUPERB \$4.85
ALL-AMERICA ROSES

Extra-vigorous, husky plants; a good, satisfying amount of bloom; and superior flower beauty distinguish these three Roses. These are kinds to delight the heart of any gardener, and can bring added beauty to the finest garden.

One each of **Peace, Mission Bells and Nocturne** for \$4.85. (Value \$5.50.)

ASK FOR OFFER 128



★**Nocturne.** Plant Pat. 713. Rich, deep cardinal-red; copper-red in hottest weather. Fine form. See page 9. \$1.50 ea.; 3 for \$4.



Peace (Mme. A. Meilland)
Plant. Pat. 591
The Queen of Roses

Widely considered the finest and most beautiful Rose in the world. Its colors are those of a sunset caught in a Rose: shades of gold and delicate pink. A magnificent plant. See page 3. \$2 ea.; 3 for \$5.

Star Roses

Robert Pyle, President

WEST GROVE, PA.

THE CONARD-PYLE CO.