

WORLD

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NEW YORK, WEDNESDAY, SEPTEMBER 18, 1941

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TOP AND STAGE 1041

Strawhat Legit Season Grossed Nearly \$3,000,000 to Set Record

By HOBE MORRISON
Strawhat legit season just concluding has been the most successful on record. With few exceptions the summer theatres have coined July profits, in many cases setting new boxoffice figures. Estimated total gross of nearly \$3,000,000 for the season is almost double what was anticipated before the summer got under way.

There were some remarkable figures set at various spots during the season. It was significant that at a number of theatres the grosses were far above previous years even on non-name shows or plays without Broadway reputations. Where all-star casts were involved complete sellouts in advance of the opening were not unusual.

From almost every standpoint, the season was unprecedented. For instance, not a single strawhat folded during the summer, and spots such as the Westchester playhouse, (Continued on page 59)

Hob DX-ers Disclaim Charge They Incited Laval, Deat Shooting

Boston, Sept. 2.
Boston's two powerful DX-ers can't see how their broadcasts could have had any connection with the shooting of Pierre Laval and Marcel Deat in France, as asserted by Fernand de Brinon, Vichy ambassador to occupied France. Laval claimed that the stirring up by Moscow, London and Boston radios had done their work in bringing about the shooting.

Douglas Schneider, co-ordinator of news broadcasting for WRUU, said: "We're a little strange to tie us to the Boston radio. In our good-will broadcasts to France, the station aims to give the full news, including German as well as British and Russian communications."

In Nelson, of WBOB, said he could not possibly see how this station's broadcasts could have the effect of inciting the people to riot, because the programs were confined to straight news.

Utilizing Back Covers Of Song Sheets for Ads

New idea of utilizing the back covers of song sheets for advertising purposes will be introduced by Harold Leonard's new Immortal Music Pub. Corp. (BMMI) with "Ecstasy," of the maestro's own composition.

In return for Fred Waring "introducing" the tune, he and his commercial sponsor, Chesterfield, with a trademark replica of the cigarette pack, will be given the prominent back-cover space.

Mickey and Garbo

Hollywood, Sept. 2.
Joe Pasternack, now producing for Metro, plans to team Mickey Rooney and Greta Garbo in a comedy.

Title is tentatively "The Bellhop and the Princess."

Shaw's Pix-Play Prod. via Pascal, Theatre Guild

London, Sept. 2.
Gabriel Pascal, when he is in negotiation with the Theatre Guild in New York to merge with it on production of four George Bernard Shaw plays. Deal the producer said, would provide for putting the shows on Broadway first and then filming them with the legit casts.

(Officials of the Theatre Guild in New York yesterday (Tuesday) confirmed that they are in negotiation. (Continued on page 31))

Huge Combo Orange Bowl Benefit May Solve Fla. Actors' Cuffo Headache

Miami, Sept. 2.
Plans were formulated, at a meeting attended by city officials of Miami and Miami Beach, and Alan Corelli, executive secretary of the Theatre Authority, to stage a mammoth benefit show in the Orange Bowl stadium on Feb. 22 next, the proceeds to be divided among all organized charities in this locality. If Corelli's plan is adopted, it will eliminate the 30 or 40 benefits staged each season by various charity organizations. Those for-free shows have proved big headache to visiting stars.

It was estimated that a single all-out benefit each year, properly staged and exploited, could gross and to \$100,000, and would attract visitors from all over the nation.

Max Wolf, Metro sound engineer who was present at the meeting, volunteered to make a survey of the sound facilities of stadium, and set up equipment which would enable everyone to hear the show clearly. Stadium's acoustics are very poor, and a trademark replica of the cigarette pack, will be given the prominent back-cover space.

A & C., BOB HOPE, ROONEY, BETTE

Abbott & Costello the Newcomers—Bob Hope's Progress—DeMille's 'North West Mounted' No. 1 Grosser Next to 'Gone With the Wind,' at Pop Prices

HEPBURN, CRAWFORD

By JOHN C. FLINN
In the glow of incandescents that write film history in evening shades from the marquee of 15,000 theatres, new boxoffice names were added to a long list of popular favorites, many of whom shone to brilliant successes, during the 1940-41 season, which ended last Sunday (3). Outstanding are the performance of the screen's new comedy team, Bud Abbott and Lou Costello, whose three films of the year lifted the season's grosses for thousands of theatres. Bob Hope, who made a comeback on page 24.)

8-YR.-OLD AND PARENTS IN ALL-FAMILY CONCERT

Heinz Weber, eight-year-old son of Henry Weber, will appear with his father in the Hayden two-piano concerto on Sept. 13 over WGN in Chicago. Program will go over 174 stations from 8 to 10 p.m.

Marion Claire, soprano of the Chicago Opera Co., and the boy's mother, will sing an aria from "Signon" and "Laddy Boy" to make it an all-family affair.

Bumper Strawhat Crop Of Likely Pix Talent

Material for new screen faces is rated considerably higher among the strawhats this year as compared with 1940. Talent scouts for major film companies, with another week to go before the summer stocks call it a season, claim the number of new thespian aspirants is more numerous, and that there are more companies, consequently additional candidates for screenents in the next three or four weeks.

Fact that there were fewer Hollywood names in the burynary casts of the extra number of youngsters getting a film break.

Most of the larger majors will have four to five prospects assigned for tests after Sept. 15, when film companies consider the strawhat season closed.

The average major company covered some 250 different shows; during the season just concluded.

Films 'Patriotic Service' Defended By Willkie on 'Warmongering' Rap

Bergen's 5G for 20 Mins.

Minneapolis, Sept. 2.
Edgar Bergen received \$5,000 for a single night's appearance in front of Minnesota State Fair grandstand, working for about 20 minutes. This is by far the largest amount ever paid any act by the Fair.

Show surrounding Bergen included Ted Weems orchestra, Buster West, etc.

Confirming that he had been retained to defend motion picture producers against charges of making "warmongering" films, Wendell L. Willkie, 1940 Republican Presidential nominee, declared yesterday (Tuesday) that the film industry will stand on its record of high patriotic service and be prepared to answer any criticism when the U. S. Senate sub-committee opens its investigation in Washington next Tues. (9). Hearing before the body was to have started today (Wed.), but postponement was ordered by Sen. D. Worth Clark to permit Willkie further opportunity for preparation of facts.

That the political leader had been considering a proposal to represent them at the investigation was repeatedly reported during the past week. It was learned that the matter was suggested 10 days ago, but Willkie was unable to get to Washington until he had given the subject close study. His decision to participate, which will (Continued on page 4)

Roll Them Pix, Instead of The Bones, Sez Army

Soldiers on maneuvers in the field as well as those in camps will eventually be able to see regular feature films in their off-time under plans now being worked out by the Army. Mobile Branch has evolved two experimental trucks completely outfitted to show pix. They are now in the field and have proven themselves to be practical enough to duplicate on a large scale.

Trucks in addition to carrying (Continued on page 53)

Chevalier Returning To Paris for Revue, Pic After Long Drift

Paris, Aug. 15.
After the greatest hesitation, with several conditions followed by an equal number of denials, Maurice Chevalier is coming to Paris to head the next revue at the Casino de Paris and to make a film for a Franco-German company. Chevalier himself has announced the announcement over the radio from Vichy.

Chevalier headed the last Casino show before the Germans came to Paris, sharing top billing with dusky Josephine Baker. When the Nazis poured into town he left the frisco zone and drifted about the Riviera resorts until tying up with a Marcellus revue.

It was towards the end of last year that he announced he would return to Paris in February after a short trip to Switzerland to entertain French prisoners. This he followed with denials that he was going to Paris. Soon after he again denied he was headed for the occupied zone and said categorically that "I will go only if the government goes there. We actors should not mix in politics." Then came the announcement that he would go to Spain in the fall to take the top role in "Gadolquivir."

Congressman Pads Out '10G Yrly. Pay via Radio Surt for \$50 Weekly

Washington, Sept. 2.
Something new in glamor is being ballyhooed by WPCB, Washington, during every afternoon except Saturdays and Sundays—presents a real, live Congressman on a commercial program featuring the merits of a local dry cleaning establishment. He is Rep. Luther Patrick, Democrat of Alabama, who tears downtown from his office on Capitol Hill every afternoon to pad his \$100,000-a-year Congressional salary by a rumored \$50 per week.

Using an Alabama draw, the popular (Continued on page 15)

M-G May Keep Bowes' Apt. As Hideaway for Its Stars

Major Edward Bowes vacated the apartment he has used for 20 years on the sixth floor of the Capitol (Loew-Metro) theatre building, and is taking a suite at the new Regency Astoria. He has made the Capitol his N. Y. home ever since the theatre's opening. Bowes recently resigned as the Cap's managing director.

An apartment is open for leasing but Metro may consider holding it as hideaway residence for screen stars when they are in New York, because it's an ideal under-cover spot even though in the heart of Times Square. It contains 12 rooms and four baths and is air-conditioned. Apartment has numerous entrances and exits, and has one window looking into the Capitol's theatre auditorium.

Columnists Fidler, Hopper Summoned (Parsons' Invited) to Appear Before Government Propaganda Probers

Hollywood, Sept. 2.—Jimmie Fidler, syndicate columnist and radio commentator on titles of the film industry, was subpoenaed by a panel to appear in Washington, Sept. 8, to testify before the Clark sub-committee of the Senate interstate commerce committee investigating alleged war propaganda by news and motion picture companies.

Along with Louella O. Parsons, Hedda Hopper and other columnists, Fidler was originally extended an invitation to appear before the subcommittee with the explanation that his syndicate and radio work would present his experiences and impressions, by telegraph, ordered him to appear, or else. If not, he would not be served. He was called by the Marshal in the Los Angeles district. Consulting his attorney, Fidler refused to appear, but Hopper and Parsons is legal, under Senate Resolution 152, and that its violation would result in various penalties. Fidler sent back word that he would accept the subpoena and appear at the investigation if he be provided with transportation and living quarters in Washington.

Expenses OK
Under Senate bill 159, passed last January, the Interstate Commerce committee is empowered to investigate its funds for use by sub-committees, thereby making it legal to cover expenses of the sub-committees.

Hedda Hopper, currently on vacation in Canada, failed to answer the invitation immediately, and was also sent a summons by wife, Louella O. Parsons, who was in the east around the time of the hearing, with a personal appearance scheduled in Dixon, Ill., Sept. 15. It is not known whether she accepted the invitation.

Dot Coming OK For Publicity Personals, So RKO Sets P.A. Tour

Favorable impression she created in a personal appearance at present "Patience Barton" in Atlanta a couple weeks ago determined RKO to send Dorothy Comingore on a publicity tour to the Coast. She left last week from where she went to Boston and Washington prior to her return to the Coast. Comingore is to begin work in "Valley of the Sun." Miss Comingore was in "Parade of Nations" but was sent to Atlanta for general publicity purposes. Rest of the tour was buildup for "The Kane" in which she will have her initial screen appearance after having served with Orson Welles in the Mercury Theatre.

Determined to get roles to her liking, she has already undergone two suspensions in the short time since RKO parted her. She is anxious to don title part in RKO's version of "Theodore Dreiser's 'Sister Carrie'."

Warners' Powwow

Hollywood, Sept. 2.—Maj. Albert Warner arrived Saturday (30) for conferences with his brothers, Harry and Sam, at Paramount. He returns east next weekend to testify before the Senate investigating committee.

Clark Scrams Siegel

Hollywood, Sept. 2.—Colbert Clark, associate producer in the Sol C. Siegel unit at Paramount, puts out Sept. 13 after six months on the lot. "Fly By Night," recently finished, was the last of five films on which he worked.

Financial differences are reported to be the cause of Clark's departure. He moved to Paramount from Republic with Siegel.

Kozinsky Bros. to Mono

Hollywood, Sept. 2.—Kozinsky brothers, Franklin and Maurice, who produced "Paper Bullets" independently, signed with Monogram to make one film, "Killed That Man."

Bill Rosen directed from script by George Bricker.

Hot Dice!

Hollywood, Sept. 2.—Jack Townley, writer who performed an emergency operation as director of the Billy Conn picture, "The Pittsburgh Kid," at Republic, has been rewarded with a new contract by Herbert J. Yates, headman of the studio.

From now on, Townley works alternately as a writer and a director.

FOX GIVES GUN TO BIG BUDGET 'FURY'

Hollywood, Sept. 2.—20th-Fox today started rolling on three big productions, "Son of Fury," "Remember the Day" and "Rise and Shine."

First-named has a budget of \$2,000,000, according to the studio. It's a Maureen O'Hara, George Sanders, Roddy McDowall, John Carradine, Virginia Gilmore, Elsa Lanchester, Harry Davenport and Dudley Digges. John Cromwell directed. Sets for the picture cost \$135,000 and it has the longest shooting schedule, 60 days, of any 20th-Fox production in several years. Philip Dunne wrote the screenplay from "Benjamin Blake," novel by Edson Martin.

'Darry,' starring Claudette Colbert and John Payne, also started today. Henry King directs. George Barnes is first cameraman. Fred Slingsted and Frank Davis wrote the screenplay from the Philip Dunning-Phil Hickey play of the same name.

The other one to get the gun is Mark Hellinger's first production, "Rise and Shine," adapted from James Thurber's "My Life and Hard Times." Linda Darnell and Jack Palance top the cast. Allan Dwan is directing.

Dietrich's Busted Gam 'Stymies Filming on 'Lady'

Hollywood, Sept. 2.—Shooting on "The Lady Is Willing" has been postponed indefinitely, awaiting the recovery of Marlene Dietrich, who fractured her leg in the set when she fell while protecting an infant in her arms.

The picture is in a cast for at least a month, but Miss Dietrich will be able to work sooner in close-ups. Outlets for products and Columbia, has doused all lights to await further developments.

'Hays Indignantly Denies'

In order that your Committee may prepare for its hearings on this Resolution, it seems proper that you be advised of the position of the motion picture industry.

The industry will prove that the charges made against it are wholly unsupported by the facts and constitute an unjustified attack upon, and challenge to, the fundamental American principle of freedom of expression.

We have been accused of using the screen as an instrument of government propaganda. It is not conceivable it is to be the obligation and duty of the industry to cooperate with the government in connection with the National Defense Program recommended by the president and adopted by the Congress of the United States.

The industry demands that picture makers ignore the fact that we live in an era of destruction and tyranny that surpasses the most heinous period of barbarism, that all the principles upon which American life is based are being destroyed in a great part of the world, would best serve the purposes and interests of the most bitter enemies of our way of life. There can be no compromise by the industry with respect to this issue.

Veterans of Foreign Wars Lead W.B.'s Patriotic Pix and Radio's Free Time

Willkie Defends Pix

Continued from page 1:

mark his first public appearance as private citizen since the re-election campaign was reached on last Saturday. He returned to Hollywood from a visit with friends in New Hampshire, and met with film executives, producers, writers and agents and nearly all day Monday.

In the group that surveyed the situation with Willkie were Austin C. Keough, chairman of the law committee of the Motion Picture Producers & Distributors of America, Inc.; J. Robert Rubin (Loew's) and Joseph H. Hazen (WB), and representative of the Motion Picture Producers Assn. of Hollywood, who had come east for the purpose of coordinating the industry's answer to the charges contained in the Senate resolution. Later group included Herbert Preston, Mendel Silverman, Lauch Curran, Joseph P. Kamp, Lauch Curran, and Lauch Curran, later of Loeb & Leach, Los Angeles attorneys.

As an outspoken supporter of President Roosevelt's foreign policy, Willkie has been active in promoting in America for full aid to Britain and speedy national defense legislation. He has also urged senators who are overemphasizing isolationism in their views. Only one senator, Charles McNary, R-Ore., has expressed a reservation in the length and breadth of our land and at the same time assist our Government.

The veterans also gave a pat on the back to the radio industry which, according to the veterans, has gone into record radio time free last year in worth to add the V.F.W.'s Americanism program.

Sen. Clark Assures Film Biz of 'Ample Time for Rebuttal'

Washington, Sept. 2.—Senate Commerce Committee Chairman Charles McNary, D-Ore., assured the film industry that it has ample time to offer all the rebuttal testimony it desires, after the committee gets through with its own quizzing, was promised by Senator Clark today. McNary's remarks came at a huddle with Charles C. Pettibone, general counsel of the Motion Picture Producers & Distributors of America, Inc., and Austin C. Keough, the Paramount attorney serving as chairman of the industry's self-defense committee. Trio had heads-together most of the morning. Saturday afternoon McNary was offering to bring any individual wanted from ranks of companies in the industry to the committee. McNary's remarks were made after he had been ordered as a matter of routine because of delay in discharging chairman Clark the film industry's roster of willing witnesses. Other top executives had been called to the committee but none was served following a meeting in Washington on Saturday (30) between Clark and Keough, who outlined the plans for voluntary cooperation and information.

The industry's film leaders will appear before the committee than previously programmed is a matter to be left to the industry. Listed to testify, however, are Will H. Hays, Walter Wagner, president of the Academy of Motion Picture Arts and Sciences, Y. Frank Freeman, president of the Motion Picture Producers & Distributors of America, Barney Balaban, Darryl F. Zanuck and George J. Schechter. The industry will be before the general committee on national defense.

Thomas Mitchell Back

Hollywood, Sept. 2.—Thomas Mitchell, hurt in a horse-riding accident last spring, goes back to work next week with "Joan of Paris" with Michele Morgan. The importation, as the former star.

Picture starts Sept. 8, with David Hays producing and Robert Stevenson directing.

BOSSING OWN BRAINCHILD

Hollywood, Sept. 2.—First executive job by Felix Jackson, new associate producer at Universal, is "The Life of Thomas Newson," his own screenplay.

He will take the fall, with Jackson working under production supervision of Bruce Manning, his former writing partner.

Philadelphia, Sept. 2.—District films produced by Warner Bros. were given high praise in a report by a special committee of the Veterans of Foreign Wars which ended a five-day convention here Monday. The report, which also praised were Warners' "Service With the Colors" and "Meet the Fleet," said the films had gone into "a film medium through which to teach Americanism to the youth of our country." Most of the films are being shown under the sponsorship of the V.F.W.

"We hope that more films of this type will be produced by film companies so that more people will, through seeing these films, realize some of the sacrifices that have gone into making this country of ours," said William L. Wilson, chairman of the committee.

"I feel that perseverance and a determined effort on the part of all of us will result in our spreading the doctrine of Americanism to the length and breadth of our land and at the same time assist our Government."

The veterans also gave a pat on the back to the radio industry which, according to the veterans, has gone into record radio time free last year in worth to add the V.F.W.'s Americanism program.

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'Incovenient' for Fidler

Only person known to have been subpoenaed to appear before the committee was columnist Jimmy Fidler. Summons was issued after Senator Worth Clark had said that he was not an "unmistaken" or could not conveniently accept the invitation. Fidler, who is currently in the hospital to believe the committee could get much valuable information from Fidler, Clark said he was particularly desirous of going into the the squawks about CBS restrictions and the way communitarians had handled the war-pace hot conduct.

Lacking funds to hire a special force, the Senate committee is not hearing out any case of its own. Rather, it will be getting New York and Clark of Missouri prepared to go up on accusations in the investigation.

Fidler has been subpoenaed and has given major producers latitude to submit synopses of any pictures dealt with in the controversial new contract. Clark wrote or informed about the features that might treat this same ground in a more descriptive matter, without singling out any films as "horrible examples of warmongering."

BIRTH OF THE BLUES

(MUSICAL) Paramount release. Directed by M. DeSiva. Music by Morton Livingston. Story by...

'Birth of the Blues' is Ronnie Crosby's best film to date. It's the first picture in the series...

Bing is the licentious-disciple who is personated by Ronnie Cobey. He is the not of the band...

Effectively introduced into the proceedings are the two who, for once, may make good the show big hope...

There's but one original moment in the picture, and that is the one by Johnny Mercer, captioned "The Water and the Porter and the Upstairs Girl..."

After the Ball 'Til Louis Blues. Foderwaker's 'Minnet' and others...

When Crosby, as a kid, swings Papawaki, and brings down the curtain...

It is a coincidence that Buddy DeSiva, who supervised this production...

course those 1941 arrangements in early 1900 recording; or such linguistic mishaps as a word which is cub in an era before that word was coined...

9 Lives Are Not Enough

Warner Bros. release of Ben Stolt production. Directed by M. DeSiva. Music by...

'Nine Lives Are Not Enough' is an absurdly-titled, but not absurdly-acted, comedy...

'The Pittsburgh Kid' (R). Boxer Billy Conn starred in a pretty good dual supporter that sports fans will go for...

to the sensational 'JM' that came out of Germany just prior to the Hitler regime. Of course the picture is redemptive for Albert Dekker, playing a dual role here...

in spots this film has the same charm suggested by the picture. It is particularly enlightening in the madcap...

Director Stuart Heister kept the story moving at a good pace and the picture is a good supporting job...

TITLE CHANGES

'Washington Escapee' is the new handle on 'Government Girl' at the 'Honor of the West' became 'Barnes'...

Blonde from Singapore

Columbia release of Jack Fier production. Directed by M. DeSiva. Music by...

Miniature Reviews

'Blush of the Blues' (Par) Musical. Hallelujah for the b.o. 'Lives Are Not Enough' (WB)...

'The Pittsburgh Kid' (R). Boxer Billy Conn starred in a pretty good dual supporter that sports fans will go for...

Will do only mild bit in the limited number of situations and 'Fratie Stranger' (Col)...

'Day in Soviet Russia' (Soviet). Kaitoidisco documentary, good and 'Sunset Murder Case' (Indie)...

'Personas Honradas Se Necesita' (Argentine). Click factor for Latin vociferous.

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LAW OF THE TROPICS

Warner Bros. release of Ben Stolt production. Directed by M. DeSiva. Music by...

'Law of the Tropics' is a satisfactory supporting line, but not a hefty one...

'Yarn picks up the youthful rubberer, who is going to get married. He meets his bride-to-be from the S. A. and they remain at the U. S. after rubber processing settlement where he's stationed...

'There's some brave talk about the rousing subplot between the rubber king and his wife, but not convincing pulled on the rubber tycoon by the rubber king...

'Constance Bennett in the picture may draw some interest, but she's looking for a husband widely quoted as turning down the part because she'd look absurd playing a young woman...

'Jeffrey Lynn also plays with realism and has gained some experience, he has learned appreciation of mood, but in some instances the editing is confusing...

'Director has pace and shows appreciation of mood, but in some instances the editing is confusing jumps between scenes...

'Production is rather modest, yet creates a reasonable picture of the life of the rubber man. However, the gowns and makeup are not convincing...

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but miss by a wide margin. Erikson is a better actor than Crosby, but of uneven unrelenting. This is getting monotonous—a fact that's discovered by the audience...

Miss Rice, Erikson, Gordon Jones and the other girls are the best of the foliage with standard performances...

SIGN OF THE WOLF

Monogram release of Paul Webster production. Features Michael Whalen, Grace Brinkley and...

'Sign of the Wolf' is a satisfactory supporting line, but not a hefty one. It's a picture that's a little better than the average...

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Tradeshow Reviews

Since all films distributed by the five major 'control' decrees have been shown in the tradeshow, the distinction will be dropped with this issue...

THE PITTSBURGH KID

Republic release of Armand Schaefer production. Features Jean Parker, Dick Purcell, and...

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Pitt Kid World Preem in Pitt, OK 3G, 'Caroline-Frankie Masters \$27,000

Pittsburgh, Sept. 2. The Golden Triangle will live up to its name this week, no matter the weather, the annual County Fair will draw the largest throng of people...

Estimates for This Week Fulton (Shee-Hyde) (1,600; 25-30-50)-Pittsburgh Kid (Rep)-World premier opened at the top...

Fenn (Lew's UA) (3,300; 25-35-50)-"Dr. Jekyll" (M-G). Critics no longer are so astounded by \$18,000 in prospect, maybe more...

Bits (WB) (2,800; 25-35-50)-"Mampanow" (WB). The actress who plays each at Penn and Warner...

Senator (Harris) (1,750; 25-35-50)-"Charlie Aynt" (20th). Off to a smashing start at the top...

"Life With Caroline" (RKO). Plus three stars as a theatre, Fulton, Colons, Mills Bros. on and off...

Seattle Cool, B.O. Hot, 'Ladies' Great \$10,500, 'Aunt' Immense 12G

Seattle, Sept. 2. Majority of major houses have shows and they got a "double holiday" break...

Estimates for This Week Blue Moose (Hamrick-Evergreen) (650; 30-40-50)-"Dragon" (RKO) and "Meet Aunt" (OK) (2d wk). Big...

Coltsuen (H-E) (1,200; 21-25)-"Caught Draft" (Par) and "Shepherd Hilly" (2d wk). Grossed \$3,500...

"Jungle Cavalcade" (RKO) and "Two in One" (2d wk) \$4,200. Big. Blue Moose (H-E) (300; 30-40-50)-"The Great" (RKO) and "Stavie Blue Gold" (M-G) (3d wk)...

"Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep) and "Rage to Riches" (Rep) plus stage show, headed by Bill D'Arcy...

Holidays Up \$13,000, 'Sun Valley' \$3,000, 'Aloma' 12G, 'Kane' 11G

Denver, Sept. 2. Labor Day put the first-runs over the top here, with the Orpheum's "Kane" (M-G)...

Estimates for This Week Aloma (Fox) (1,400; 25-40)-"Divine" (WB) (2d wk) and "Meet Again" (RKO)...

Denham (Cockrill) (1,750; 25-40-50)-"The Great" (RKO) and "Meet Again" (RKO)...

Denham (Cockrill) (1,750; 25-40-50)-"The Great" (RKO) and "Meet Again" (RKO)...

Blalo (Fox) (876; 25-40)-"Hold On" (RKO) and "Meet Again" (RKO)...

Fair Is Lone Lincoln Winner: 'Aloma' \$3,500

Lincoln, Neb., Sept. 2. State Fair is virtually the only big one-so in the cinema, only two years exhibits have been able to top...

Estimates for This Week "Caught Draft" (Par) and "Shepherd Hilly" (2d wk) \$3,500...

Lincoln U. H. Cooper-Par (1,503; 10-25-40)-"Aloma" (Par). Tops the week with \$4,200...

extreme time here and saw a profit. Second week died at \$1,900. "Whistling" (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep) and "Rage to Riches" (Rep)...

'JEKYLL' \$40,500 2 RUB SPOTS, 'KANE' 20G

Boston, Sept. 2. "Dr. Jekyll and Mr. Hyde" started off to stamdee big here, with the most of the holiday weekend. Also "Kane" (M-G)...

Estimates for This Week Boston (RKO) (2,300; 23-33-44-55)-"Nurse" (WB) and "Kane" (M-G)...

Keith Memorial (RKO) (2,800; 28-38-48-58)-"Scattered" (RKO) and "Kane" (M-G)...

Orpheum (Lew) (2,300; 23-33-44-55)-"Jekyll and Hyde" (M-G) and "Kane" (M-G)...

Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

'Whistling' Bernie Hefty \$24,000 In Philly; 'Jekyll' 16G, Bomber Big H.O.

Philadelphia, Sept. 2. With wickets getting a nice work-over this week, with a fine rally into spin Philip's film chiezo this week...

Netting the biggest take is the "Life of Billy" (WB) and "Meet Again" (RKO)...

The week also marked the reopening of the Aldine, downtown deluxer, shuttered last summer...

Aldine (WB) (1,303; 35-45-57-88)-"Our Vixen" (WB) and "Meet Again" (RKO)...

Earle (WB) (2,758; 35-45-57-88-78)-"Whistling" (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par)...

Fox (WB) (2,423; 35-45-57-88-78)-"Whistling" (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par)...

Minneapolis, Sept. 2. Unexpected return, with a probably responsible for current boxoffice let-down...

Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

FORTE PORTLAND 'Bomber' Reboot \$10,000 on Second Stance

Portland, Ore., Sept. 3. "Divide-Breaker" is heading for a record-breaking figure while "Charlie" (WB) and "Meet Again" (RKO) are giving the whole town a strong tone...

Estimates for This Week Broadway (Parke) (2,000; 35-40-50)-"Bomber" (WB) and "Meet Again" (RKO)...

Orpheum (Lew) (2,300; 23-33-44-55)-"Jekyll and Hyde" (M-G) and "Kane" (M-G)...

Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

Vanities - Battalion Smash \$23,000, Cleve; 'Jekyll' Smart \$17,500

Cleveland, Sept. 2. After a lean summer, the Palace is back in the big league again with "Life of Billy" (WB)...

Estimates for This Week "Caught Draft" (Par) and "Shepherd Hilly" (2d wk) \$3,500...

Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

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Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

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Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

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Whistling (WB) (1,200; 11-23; 10-15-20)-"Old Colorado" (Par) and "Palmer" (Sterling) (1,850; 21-40)-"Fiesta" (Rep)...

'Ghost' Grabs Top Det Com, \$24,000; 'Alma' Okay 17G; 'Jekyll' Big \$14,000

Detroit, Sept. 2. Continuing to run strong, this town's five first-runs are set to garner a tidy \$70,000 this week...

Key City Grosses

Estimated Total Gross This Week: \$1,829,310 (Based on 25 cities)... Total Gross Same Week Last Year: \$1,858,600

'JEKYL' \$10,000 'IN A MUSTY K.C.' \$10,000

Kansas City, Sept. 2. Labor Day week is being greeted by royal strategy...

'Alma' Leads Lville \$8,500; 'Jekyll' Big 8G, 'York' Robust 2d Wk

Louisville, Sept. 2. Three-day holiday gave pleasure to localites an opportunity to gas up for the old jalopy and hit the road...

United Artists got away to a strong start in its initial week with 'Jekyll and Hyde' and 'Whitling in the Dark'...

Michigan (United Detroit) 4,000; 'The Earl of Hell' (UA) 3,000; 'Jekyll and Hyde' (UA) 3,000...

'Sun Valley' Swell 10G, 'In Okay Omaha', 'Kane' 5G, 'Alma' Big \$9,900

Omaha, Sept. 2. Grosses very good here with 'Sun Valley Serenade' and 'Accent on the Eye'...

Omaha (United Detroit) 4,000; 'Jekyll and Hyde' (UA) 3,000; 'Whitling in the Dark' (UA) 3,000...

Omaha (United Detroit) 4,000; 'Jekyll and Hyde' (UA) 3,000; 'Whitling in the Dark' (UA) 3,000...

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'Alma' Leads Lville \$8,500; 'Jekyll' Big 8G, 'York' Robust 2d Wk

Louisville, Sept. 2. Three-day holiday gave pleasure to localites an opportunity to gas up for the old jalopy and hit the road...

National reopens Friday (5) with a policy of musical shows and pix, a story daily. Town has been barren of live talent shows for quite a while...

Estimates for This Week Kentucky (Lexington) (2,000; 15-30-45); 'Life And Hardy' (M-G) 2,000...

Kentucky (Switow) (2,000; 15-30-45); 'Blood Sand' (20th) and 'Night in the White House'...

Estimates for This Week Erie (Pa.) (1,000; 15-30-45); 'Life And Hardy' (M-G) 1,000...

Michigan (United Detroit) 4,000; 'Jekyll and Hyde' (UA) 3,000; 'Whitling in the Dark' (UA) 3,000...

Michigan (United Detroit) 4,000; 'Jekyll and Hyde' (UA) 3,000; 'Whitling in the Dark' (UA) 3,000...

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Michigan (United Detroit) 4,000; 'Jekyll and Hyde' (UA) 3,000; 'Whitling in the Dark' (UA) 3,000...

'Alma' L.A. Opening Tops \$26,000; 'Sun Valley' Big \$33,000 in 2 Spots, 'Bomber' \$23,500 on Two H.O. Runs

Picture Grosses

Estimated Total Gross This Week: \$420,400 (Based on 25 cities)... Total Gross Same Week Last Year: \$424,000

'SERENADE' 14G 'CINCY LEADER'

Cincinnati, Sept. 2. With Labor Day working in its b.o. bulge, big by and large in cinema center is in holiday straits...

Estimates for This Week Cincinnati (2,000; 15-30-45); 'Citizen Kane' (RKO) 2,000...

Estimates for This Week Cincinnati (2,000; 15-30-45); 'Citizen Kane' (RKO) 2,000...

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Estimates for This Week Cincinnati (2,000; 15-30-45); 'Citizen Kane' (RKO) 2,000...

'Alma' L.A. Opening Tops \$26,000; 'Sun Valley' Big \$33,000 in 2 Spots, 'Bomber' \$23,500 on Two H.O. Runs

Los Angeles, Sept. 2. 'Sun Valley Serenade' topped the town in the straight picture category, turning in a big \$33,000 for the combined date and a house full of the South Seas...

'SERENADE' 14G 'CINCY LEADER'

Cincinnati, Sept. 2. With Labor Day working in its b.o. bulge, big by and large in cinema center is in holiday straits...

Estimates for This Week Cincinnati (2,000; 15-30-45); 'Citizen Kane' (RKO) 2,000...

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Estimates for This Week Cincinnati (2,000; 15-30-45); 'Citizen Kane' (RKO) 2,000...

REALIZING SAE OF OWNERSHIP OF FRENCH FILM INDUSTRY

Commendable Progress Made by Gallic Companies Though It's Still a Far Cry From the Old Days

Paris, Sept. 2. With the first full pic season of the post-armistice period gone into limbo, France finds herself a lone cry from the proud nation occupied in the cinematographic world both for quantitative and qualitative production.

Whatever progress has been registered is quite commendable, however. The will to produce, the will to improve, the former high standards and the will to give expression to a partially gagged voice despite the many obstacles encountered, is growing with each succeeding day.

For the Nazis, the French pict industry could be a very profitable asset. As France would be permanently added to the list of nations in the totalitarian lineup, its cinema would become another powerful vehicle for fascist propaganda.

Furthermore, French cinema, for which the Germans have a healthy respect, could be made to produce a rich harvest of profits for the German people.

The Germans already directly control all the industry in the occupied zone and indirectly that of the free zone. After victory this temporary state of affairs could be made permanent.

A Frenchman close to the trade revealed to VARIETY that the Germans have proved to be pretty good psychologists in the picture field. They have realized that the continent which they control with their army and navy politics, cannot be beaten into spending to see Nazi pic.

So they have gone ahead and ordered French producers as they have done in Spain, Italy and other countries where German pic money is invested—mostly in the form of purely national vintage, apparently foreign of any German influence.

French and German-French faded firms have been active since the fateful armistice was signed in June 1940. Continuity has become the most powerful and active German-controlled French firm in the occupied zone.

decreed that it will advance as much as 65% of the film cost of production to the producer on the basis of a need and merit. It. Naturally, the scenario, director and acting talent must be acceptable, and producers must smell right, politically and socially. In many cases, however, it will bring aid to the small, talented and square-shooting producer.

Tough to Submit
Some of the high-ranking muggers of the old order may find it rather tough submitting to the dictates of the Vichy lion. In desire to preserve some independence they may be liquidated in favor of more mediocre talent which favors collaboration with the new order. The only hope remaining is that good old French common sense and the laissez-faire mentality has not been completely crushed.

Legislation recently passed curtailed the length of feature pictures and taboo double-feature productions, with object of spurring on production of documentaries and other shorter films. This legislation becomes effective this week.

From this week on, too, programs in French cinema, for which the Germans already directly control all the industry in the occupied zone and indirectly that of the free zone.

A Frenchman close to the trade revealed to VARIETY that the Germans have proved to be pretty good psychologists in the picture field. They have realized that the continent which they control with their army and navy politics, cannot be beaten into spending to see Nazi pic.

HOLDUP 'GONE' FOREIGNERS

Despite the fact that 'Gone With the Wind' is presently polishing off the bulk of its second year (second-run) dates in the domestic market, the picture is not being rushed out into the chequer runs in the foreign field, particularly the British Empire, though it's been playing a second time in some countries.

Large grosses anticipated from 'Gone' at lower admission sales would be partly tied up in Britain and the Empire.

While that is not exactly Hollywood sense of the word, it is not a point to be sneezed at, since the French still have a hold on life—even if some of the injection fluid is Axis.

With the go signal given to Retour in the free zone, 22 pictures are presently on the lot in various stages of completion. Another 10 are slated for early production, while another 30 are already scheduled for production with actors and directors already announced.

New legislation, on the whole, has been a blessing to the French industry except on the industry, thereby bringing it into line with the remainder of the political picture. In the near future, it is expected that the French still have a hold on life—even if some of the injection fluid is Axis.

SELLING SLOW

through until October or November. When December. Many instances are reported where exhibitors have 50 to 60 new features currently in stock. Some exhibitors under the 1940-41 contracts or new pictures from indie sources are thousands of such subsequent-run accounts in the U. S., which is not making the going rate. A mentality has not been completely crushed.

Small Exhib Stalling
It now looks like \$1,000 to 10,000 theatre communities of 5,000 population or larger are going to hold off making 1941-42 deals until October or later. Others have sufficient backlog of product to wait until November or December. By the time the new product is available in such spots will be able to buy three or four blocks, made up of 15 or 20 picture features.

Idea of making deals for 15 or more features by numerous suburban exhibitors is already being developed. Idea of making deals for 15 or more features by numerous suburban exhibitors is already being developed. Idea of making deals for 15 or more features by numerous suburban exhibitors is already being developed.

This is the liking of the exhibitor because he realizes from past experience that he will be able to get a 40% cheaper price than presently. Another angle, of course, is, that none can use the new product until later this fall, even if bought today.

These small city exhibs court for something when it is realized that the average distributor sells to some 6,000 of them out of 10,000. Even if the distrib gets only an average price of \$25 per picture, it means \$750,000 of the company handling 50 features annually.

Names 'Reds'

Continued from page 3
and Lawson, Lester Cole, Joel Sayre and Madeline Ruthven.

Clifford Odets also came in for mention because they were interviewed separately by 'The Worker' and their opinions, by some coincidence, all went into the current drives backed by the Stalin.

'Commissars'
Herbert Biberman, along with Lionel Stander and Ornitz, is labeled 'Red' by the Citizens Committee. He tutored a sort of informal workers' school at the Hollywood Health Center in Los Angeles. Biberman's organizations Lyons names is the Theatre Committee for the Defense Campaign. Other names mentioned among patrons were George Abbott, Heywood Brown, Reg Ingram, Al Campbell, and Herman Shumlin and Albert Bein.

Another Lyons name was the Hollywood Citizens Committee for the Federal Theatre. Its supporters are named as Helen Gahan, Gilbert W. Searle, Anthony Quinn, Joseph Santley, Viola Brothers Shopp, Sylvia Sydney and Alan Carr. Other names mentioned among other group listed by Lyons, with sponsors mentioned including Lee Pressman, Fred Jackson, Walter

Stoll to Try Vaude For London Theatre

London, Aug. 18. Sir Oswald Stoll has in his mind about the new policy of Stoll's theatre, Kingsway. Originally intended to play one picture and one act, policy is now to be straight vaudeville, starting Sept. 1.

One of the new management will be encouraged by Billy Cotton's band and Randolph Suttin. Second week will see Joe Loss and his orchestra, supported by the Victor Brothers and six acts. Others lined up are Ronald Frankau, 'Trois' and his vocalists, Allen Douglas Byng, Jack Doyle and Mary, Rawicz and Landauer, Carroll.

Experiment is for five weeks, and if a success will run indefinitely.

GOLDWYN SEEN RELEASING PIC 'SON SPITIRE'

London, Aug. 15. With the addition of David Niven to the cast, co-starring with Howard 'Spitire' has been under penciled in for release by Samuel Goldwyn. Niven is getting special leave from his army post.

'Portrait of a British Foreman,' starring Ealing Studio's first star Tommy Trinder. Yarn is an original by J. B. Priestley. 'The Original Sin,' starring Robert Donat, is on a 12-week shooting schedule. Big budgeter has 128 reels. Original script was described by Viscount Castlereagh. Sydney Gilliat handling the screenplay. The featured leads are Robert Morley, Felix Aylmer, Frank Pettingill, Femma spot went to P. G. Wodehouse.

'Hard Steel' for GHW Productions at Denmark, added Hay Petrie to the featured lineup. Picture is from the novel, 'Steel Saraband,' by Roger Daltrey.

'Flame' F7,500 In Skidding B. A.

Buenos Aires, Aug. 26. It's a pretty bad week all around when a second-run house with a triple feature comes into first money division. But that's the situation of 'Flame of New Orleans' did a fair showing. It's the only picture in the Opera, but the surprise was the Ocean, ordinarily not even listed in the featured lineup. Picture is at later week 'Comrade X,' 'Kitty Foyle' and 'South of Sea.'

Ideal (Looco) (1,060; \$2.50), 'Citizen Kane' (RKO). Holding to nice \$1,000. First week \$23,000. 'The Sign of the Cross' (Paramount) (1,400; \$2.50), 'Ziegfeld Follies' (Paramount) (1,420; \$2.50), 'The Sign of the Cross' (Paramount) (1,420; \$2.50), 'The Sign of the Cross' (Paramount) (1,420; \$2.50).

Opera (Looco) (2,500; \$2.50), 'The Sign of the Cross' (Paramount) (1,420; \$2.50), 'The Sign of the Cross' (Paramount) (1,420; \$2.50), 'The Sign of the Cross' (Paramount) (1,420; \$2.50).

Wanger, Libby Holman and William L. Dodd.

Taxump

Continued from page 7
The Senate formula likewise was drawn on the basis of the House committee report will predict a total gain of \$97,800,000 above the present rate.

Encouragement for industry people fearing the bite will hurt trade was seen in the attitude of chairman Wadsworth in supporting the Democrats of Georgia. He was against the idea of upping the tariff, though he did not object to the tariff. He felt that there is chance he will not insist on keeping the revision in the bill.

The Treasury's figures and committee expert's guesses were hard to reconcile. The former of estimating the productivity of bits on the ticket-buyers was of the grab-bag kind.

At the outset, statisticians said that the percentage would be dropping in \$72,500,000 more than the \$60,000,000 that was expected from the House action dropping the base to 11c. This would mean a total grab of \$128,500,000.

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'Evil of Pull'

Continued from page 3
broken the hearts of many producers who have just come on studio payrolls and expected to do big business in the picture business.

On the other hand the intermedium producer goes along in his own way. He knows just what he knows distribution and front office will be satisfactory.

And that fellow has no defense against his operator is a set one here in Hollywood. Breakdown of it has been attempted, but never shown and personnel they train and practical for the studio heads.

And that fellow has no defense against his operator is a set one here in Hollywood. Breakdown of it has been attempted, but never shown and personnel they train and practical for the studio heads.

**BROADWAY'S
GREAT HIT
MELODRAMA...**

**COMES TO FLAMING
LIFE ON
THE SCREEN!**

Seething out of the shadows deep in a
woman's heart...Slumbering desires...Dark deeds
...Hidden fury exploding into mighty drama!

in **Ladies
Retirement**

IDA LUPINO and LOUIS HAYWARD

with **EVELYN KEYES**

ELSA LANCHESTER · EDITH BARRETT · ISOBEL ELSOM

From the Broadway play by Reginald Denham and Edward Percy • Screen play by Garrett Fort and Reginald Denham • Produced by LESTER COWAN and GILBERT MILLER • Directed by CHARLES VIDOR



ALOMA
AS HOT AT
THE BOX OFFICE AS
PARAMOUNT



*the HOTTEST Company
 in the Business!*

DOROTHY LALOUR · JON HALL
"ALOMA OF THE SOUTH SEAS"
 A Paramount Picture **IN TECHNICOLOR**
 Lynne Overman · Philip Reed · Katherine Deville · Fritz Leiber · Dona Drake
 Directed by **GLENN DAVENPORT**
 Story by **WILLIAM OWEN** and **WILLIAM L. BRADLEY**



THE PITTSBURGH KID

(Continued from page 8)
as might be imagined, in his reading of lines. It's one continuous monologue and he hits it so hard that...

While the glovesman's limp delivery of the dialogue is frequently excusable, as the guy's obviously a fighter and not an actor, there seems to be something wrong with the single-tone talk from the rest of the cast...

Story line and the correct one. The picture seems the spottiest one that has ever been made by a writer-director. Jack Townely has frequently allowed slow to crawl will keep the picture from registering at the box office...

Acting, aside from that of the married boy and girl (George Taggart and Miss Bessie), is uniformly excellent. Most of the players are in their own element...

NO GREATER SIN

Lucretia Wayne (Edward Groubo production) and released by Warner Bros. Pictures. Directed by William Nigh. Story by Mark E. Rosson; music by Harry Belafonte. Running time, 79 min.

This is the initial attempt in a new film to be made in the style of the source of syphilis and cry from the year-old mad music mystery. Lights and sound are of the first order...

Picture draws through the first half, and picks up only nominal interest. The picture is a mediocre quality equaler, and Columbia must be content with the modest success of the picture for continuance.

fectable in view of the obvious touch of audience who would get. Story, in fact, is better Coburn. The picture is directed by Jacoby has fashioned from it, with one of its dialog embarrassing lack of...

arm tails of a public health commission. The picture is directed by Jacoby has fashioned from it, with one of its dialog embarrassing lack of...

There is little punch, pulling. While well acted and directed, it is free, although not handled with the precision a Wasserman is able to bring to his picture works. Also in stressing that there's no plot, it is a picture that can be administered by a regular doctor.

PRAIRIE STRANGER

(WITH SONGS)
Hollywood, Aug. 29. Columbia release of William Berkeby production, directed by William Nigh. Story by Lembert Hurley; script by William Nigh. Music by Harry Belafonte. Running time, 79 min.

Third of new series of Charles Starrett westerns, detailing the adventures of the cowboy hero. The picture needs injections of action and riding down the hill to keep the audience's interest in the half-way mark before anything happens—and then it soft-pedals the heroics required by action audiences. It's a weaker filler for the action houses.

Starrett and comedy sidekick, Cliff Edwards, blow into a Nevada town to set up an office for the new eastern doctor who all the paying patients are waiting to see. The picture is a mediocre quality equaler, and Columbia must be content with the modest success of the picture for continuance.

A Day in Soviet Russia

(SOVIET-MADE)
London, Aug. 14. Anglo-American Film Production, Inc. production, directed by William Nigh. Story by Mark E. Rosson; music by Harry Belafonte. Running time, 79 min.

fashion. It has top-line camera work, and much charm.
'A Day in Soviet Russia' is a Soviet-made picture that has been made in the U.S. It is a picture that has been made in the U.S. It is a picture that has been made in the U.S.

Sunset Murder Case

(WITH MUSIC)
George Hitchcock production and release. Story by William Nigh. Directed by William Nigh. Running time, 79 min.

This one is a thin excuse for an hour-long picture. The picture is a thin excuse for an hour-long picture. The picture is a thin excuse for an hour-long picture.

Resume of Best Shorts of the Month

COLUMBIA
'Top Gun' World of Sports one-reel. Directed by William Nigh. Running time, 10 min.

'Till Never Hell Again.' Trio of roughhouse clowns romp around as top men mythicize their adventures. Directed by William Nigh. Running time, 10 min.

'One-Two-Three, Go!' Our Gang one-reel comedy, 10 min. Directed by William Nigh. Running time, 10 min.

PARAMOUNT

'Best Foot Forward.' Popeye, the Sailor cartoon comedy, 7 min. Directed by William Nigh. Running time, 7 min.

mighty and piece of melodramatic film. The picture is a thin excuse for an hour-long picture. The picture is a thin excuse for an hour-long picture.

Cuando Canta El Corazon

(When the Heart Sings)
EPA production, directed by William Nigh. Running time, 10 min.

Three actors who are tagged on to 'Cuando Canta El Corazon' (When the Heart Sings), called Argentine...

Persona Honrada Se Necesita

(Honest Person Needed) (ARGENTINE-MADE)
Luston J. Brown production, directed by William Nigh. Running time, 10 min.

Done with the usual writing, background, and character, with Argentine hit, 'Persona Honrada Se Necesita' (Honest Person Needed) is a sentimental farce without achieving...

Frisco Small-Sizer

(Testing Single-Bills)
San Francisco, Sept. 2. 'The Varsity Show' is the latest single-bill (Sunset 21) in test to determine whether or not...

attention here because of Carriz currently in the States, angling for Hollywood positions. Director Richard Harlan is the only U. S. director to have been in the States...

Diario in spite of its commonplace nature, and the picture is likely to be picked up by exhibitors who are looking for a picture that will sell in the small town...

PERSONA HONRADA SE NECESITA

Done with the usual writing, background, and character, with Argentine hit, 'Persona Honrada Se Necesita' (Honest Person Needed) is a sentimental farce without achieving...

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FRISCO SMALL-SIZER

'The Varsity Show' is the latest single-bill (Sunset 21) in test to determine whether or not...

How can there be a new love
when the old love is unfinished ?



Irene Dunne ★ Robert Montgomery

in
"UNFINISHED BUSINESS"

with
PRESTON FOSTER
Eugene Pallette • Esther Dale • Walter Catlett
June Clyde • Dick Foran • Samuel S. Hinds
Screenplay by Eugene Thackrey

Produced and Directed by
GREGORY LA CAVA

**A UNIVERSAL PICTURE
NATIONAL RELEASE SEPT. 12**

*DON'T ANSWER NOW!
Wait until America's movie
fans make twenty million
dates in twelve thousand
theatres to see Irene Dunne
and Robert Montgomery present
THEIR solution!*

*Another money honey for
your box-office from Gregory
La Cava, the master craftsman
who gave you "My Man
Godfrey", "Stage Door" and
"Fifth Avenue Girl"!*



**'Bomber' Blitz \$9,000
In Mid-ish Memphis**

Memphis, Aug. 26.
"Dive Bomber" hit the real trade smack between the cops, Warner Bros. and the local house has had the circuit's local campaign. Plus this year's terrific campaign, plus rare notices and national current interest, make it the ticket of the month.

Warner (WB) (\$,000 - 10-32-41) -
"Dive Bomber" (WB) - "Tropical Mart- quee" route, combine of Errol Flynn and Fred MacMurray, may boom this to - whopping \$9,000.

**'Bomber' Great \$8,000
In Happy Portland**

Fox (WB) (2,423 - 33-46-37-60) -
"Dive Bomber" (WB) - Plenty of dallahoo and troupe plus a play from the assembled old soldiers is making this one soon to a zinger \$10,000.

**Denver First Runs
Best in Two Years;
'Bomber' Big \$11,000**

Denver, Aug. 26.
All-round good business, with Fox reporting best week for their five first-runs in two years. "Dive Bomber" is clicking along far ahead of field at the Denver.

CINCY ABOVE PAR

Cincinnati, Aug. 26.
Ace theatres are doing terrific trade, despite a slight- eridge-of-summer trade, though general take is several notches under last week. "Dive Bomber" at the Albee is this week's big account.

Albee (RKO) (\$,000 - 37-40-39) -
"Dive Bomber" (WB) - Swell \$13,000.

Downstate (WB) (1,000 - 30-44-35) -
"Dive Bomber" (WB) rolling up big \$15,000 on solo booking.

Massachusetts (WB) (1,750 - 30-44-36) -
"Dive Bomber" (WB) leading for amount \$14,000 - best in weeks.

**DIVE BOMBER'
11G, SEATTLE**

Seattle, Aug. 24.
There's a healthy feel to show biz these days - no Relief, tough spots circulating away from institutions, radio and other easy institutions buying. That's where the big dollars have started to work. Now dollars were back to work. Now they are thinking more of amount.

"Dive Bomber" at the Orpheum is doing terrific best here.

**'Bomber' \$29,000
in 2 L.A. Spots;**

Los Angeles, Aug. 26.
"Dive Bomber" (WB) rolling in 2 L.A. spots - \$29,000 for the combined Hollywood and Down town best of these spots in months.



THE ONLY WAY TO DESCRIBE
ITS BOXOFFICE STRENGTH!



"A YANK IN
THE R·A·F."
IS TO 1941
WHAT
"THE BIG
PARADE"
WAS TO 1936



See for Yourself

TYRONE POWER in **A YANK IN THE R·A·F.**
with **BETTY GRABLE** · JOHN SUTTON · REGINALD GARDINER · GLADYS COOPER

Produced by **DARRYL F. ZANUCK** · Directed by **HENRY KING**
Associate Producer Lou Edelman · Screen Play by Darrell Ware and Karl Tunberg · Original Story by Melville Crossman
Lyrics and Music: "Hi-Ya Love", "Another Little Dream Won't Do Us Any Harm" by Leo Robin and Ralph Rainger



Earlier in the season he seemed in rhythm on 'The River.'

Backed by good buddyhood, 'Love To Me, Love To My'... 'The Night Before Christmas'... 'The Night Before Christmas'...

With the trend to extended playing time and the automatic entry of the prominent picture...

RKO's 'Foyle,' Goldwyn's 'Foxes,' Welles' 'Kane'

At RKO, in the excitement attendant upon the release of the grand 'Little Foxes,'...

'Foyle' was a natural. Adopted from a best selling novel with frank romantic twists, film is excellently exploited in advance of release...

'Foxes' was expected from Alfred Hitchcock's production, 'Mr. and Mrs. Smith,'...

Orson Welles' 'Citizen Kane' had a disheartening finish as a roadshow, now the new 'Kane' is being released...

With new studio executive personnel and reorganizing grip in the past, RKO may come through better in the new season.

No Real Standout at 20th;

At 20th-Fox, not a real standout, comparable to the best of this studio's record of the past...

'The Sign of the Cross'... 'The Sign of the Cross'... 'The Sign of the Cross'...

'Down Broadway'... 'Down Broadway'... 'Down Broadway'...

'Blood and Sand'... 'Blood and Sand'... 'Blood and Sand'...

'The Musical'... 'The Musical'... 'The Musical'...

Chaplin Bellwethered

U. A.; Ford Disappointed

For U. A. not even Chaplin in 'The Great Dictator' struck the boxoffice punch which once has been accustomed for a score of years...

'Bagdad' was a beautiful picture, expertly produced, despite the handling of the 'Bagdad'...

Abbott and Costello At U—That's All, Brother

The season at Universal can be told in capital letters 'A & C.' The duo's success also is due to the street-re-make of the Fanny Hurst story...

less, the two Deanna Durbin comedies with song, 'Spring Parade' and 'Nice Girls'...

'Lady from Cheyenne,' produced by Frank Lloyd, did well in the wide open spaces.

Cagney, Betts, Flynn

Warners, in the stride of former successful seasons, stressed strong story material and established personalities, plus the characteristic emphasis on promotion and exploitation.

In varying degrees, these elements contributed to the high grosses of 'The Sign of the Cross,' 'The Sign of the Cross,' 'The Sign of the Cross'...

As the season closes, 'Divine Madness,' starring Flynn and Fred MacMurray, is gathering 'divine' in the first runs with promise of unusual success.

Cagney also played in 'Strawberry Blonde' and 'City for Conquest,' and Miss Davis in 'The Sign of the Cross'...

'Frank Capra's single production of the year, 'Meet John Doe,' was a tremendous experience...

'The Great Dictator'... 'The Great Dictator'... 'The Great Dictator'...

'Frank Capra's single production of the year, 'Meet John Doe,' was a tremendous experience...

BROADWAY FANS

Minneapolis, Sept. 2.

Bob Hope has run wild ahead of Mickey Rooney in popularity among Northwest film fans, according to a survey just concluded in this territory...

'Singling this revealed by the survey is that nearly all the 'best draws' have been Paramount.

'Clark Gable, Spencer Tracy and Gary Cooper still are close to the top in the territory.

'Betty Davis leads among the feminine names with Ida Lupino coming up next. Melvyn Douglas is regarded as another star who has been developing a considerable following...

'Susan Hayward and Barbara Britton, Paramount contractees, are at the top of the list.

'Miss Hayward was just finished shooting for the role of Maria in 'For Whom the Bell Tolls.'

'An amusing comeback for Joan Crawford, former producer, is reported in 'Woman's Page'...

'The smaller towns westerns still bring a healthy box. response. Eleanor Powell is the most sure-fire boxoffice.

Opportunity for Two

Hollywood, Sept. 2.

Susan Hayward and Barbara Britton, Paramount contractees, are to be seen in 'The Sign of the Cross'...

'Miss Hayward was just finished shooting for the role of Maria in 'For Whom the Bell Tolls.'

'John Hall Productions assigned Frank Tardis, former producer, to tour in Paris, as associate producer of two pictures, starting with 'The Captains of the Corsicans.'

'Second is 'The Lower Depths,' a tale of old Russia by Maxim Gorky.

RKO's 'Burlesque' Remake

Hollywood, Sept. 2. RKO has bought the rights to remake 'Burlesque' with Hal Skelly and Barbara Stanwyck as solo stars.

'The picture is in 1930 with Hal Skelly and Barbara Stanwyck who also appeared in the stage original.

AFL SAYS IT WILL EASES OUT OF DETROIT

Detroit, Sept. 2. Swift movement of the AFL here in organizing front-of-the-house theater workers in its established trade union has become a factor in a move by the CIO into the theater field.

'Report is that the threatened contest here between the AFL and CIO is being held in check by the withdrawal of a charter granted by the CIO from Washington.

'The Detroit branch of the CIO strength through the new automobile unions and because it has become an active union in the area.

'After the CIO began its organizing and gathering sufficient strength to start picketing and negotiations—report had it that raids on established unions had some members holding cards in two unions—AFL hurriedly rounded up 800 workers in an effort to absorb all those previously uncovered by its charters and formed them into a B local of the AFL.

'To make it all the more binding, and block out the CIO entirely, the AFL is planning to have a meeting with Roger M. Kennedy, international vice of the IATSE, for a contract by the Detroit branch of the IATSE and Co-Operative Theaters and Co-Operative Theaters, the three largest groups here.

'The AFL is in an advantageous spot already having contracts through its established unions and with the chains inclined to move toward terms to prevent dual unionism from entering the Detroit theater field. The AFL here also need put on some pressure because of national watching of the possibility of a split regular a foothold in the theaters.

'While the getting a foothold for the operators and operators is being shaped up, it was said, until after the negotiations for the new contract have been completed.

'As evidence that the CIO headquarters withdrew its charter here, the pickets of the union were withdrawn at several of the houses.

'The unexpected withdrawal still is something of a puzzle to those who have a hand in the budding fight with the interpretation drawn from it is more of a strategic withdrawal than a complete abandonment of any future attempts to move into the theatre realm.

Theatre Stenched

Minneapolis, Sept. 2.

'White Bear (theater) White Bear, Minn., Twin City suburb, was compelled to empty a full house and relocate in the city.

'When somebody tossed a particularly virulent stench bomb during the showing of 'The Sign of the Cross'...

'House, owned by David Ratner, is involved in litigation with owners of competing Avon theatres.

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'When somebody tossed a particularly virulent stench bomb during the showing of 'The Sign of the Cross'...

'House, owned by David Ratner, is involved in litigation with owners of competing Avon theatres.

Film Cartoonists Guild Reaches Out To S.A. to Picket Junket by Disney

NW Theatre Powwow

Seattle, Sept. 2.

'Shown of the northwest, affiliated with the Seattle branch of the Hamrick-Burgert...

'The Seattle branch of the Hamrick-Burgert...

'The Seattle branch of the Hamrick-Burgert...

Disney, MOT, Amateur Cameramen All Tie In For Pan-Am. Goodwilling

Washington, Sept. 2.

'Walt Disney, during his current tour of the Northwest...

'The Northwest branch of the Hamrick-Burgert...

'The Northwest branch of the Hamrick-Burgert...

'The Northwest branch of the Hamrick-Burgert...

'The Northwest branch of the Hamrick-Burgert...

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'The Northwest branch of the Hamrick-Burgert...

Hollywood, Sept. 2.

'Long distance picketing of Walt Disney's South American goodwill tour in the Northwest...

'The Northwest branch of the Hamrick-Burgert...

'The Northwest branch of the Hamrick-Burgert...

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'The Northwest branch of the Hamrick-Burgert...

'The Northwest branch of the Hamrick-Burgert...



CRITERION THEATRE, N. Y.,
CALLING: "Red Skelton is
 the talk of New York. Critics
 hail a new star. Business on
 'WHISTLING IN THE DARK'
 is sensational!" (Same everywhere)



ASTOR THEATRE, N. Y.,
CALLING: "4th week of
 'DR. JEKYLL & MR. HYDE' is
 a sell-out. (Pre-release openings
 in 14 spots from coast to coast
 are terrific! M-G-M's first New
 Season film is a solid HIT!)"



TRADE PRESS CALLING:
 "Our box-office check-up
 reveals that 'LIFE BEGINS
 FOR ANDY HARDY' tops the entire
 Hardy series and that it
 also sets a new high for
 hold-overs!"



SEATTLE, PROVIDENCE,
RICHMOND, NORFOLK
CALLING: "'WHEN LADIES
 MEET', topping 'Philadelphia
 Story', 'Ziegfeld Girl' and all
 'the Biggest Ones. These first
 engagements forecast another
 tremendous M-G-M success!
 Watch new openings!"



M-G-M STUDIO, CULVER
CITY, CAL., CALLING:
 "Our next four pictures
 to be trade shown 'HONKY
 TONK', 'SMILIN' THROUGH',
 'MARRIED BACHELOR' and
 'FEMININE TOUCH' were
 sneak-previewed for the
 second time. They're the
 talk of Studioland!"

"Gosh!"



Trade Showings

Continued from page 22

TUES, SEPT. 9 (2 p.m.)... 'Man at Large' (20th), 20th-Fox, P.R.
WED, SEPT. 10 (11 a.m.)... 'Riders of Purple Sage' (20th), 20th-Fox, P.R.
THURS, SEPT. 11 (1 p.m.)... 'Married Bachelor' (M-G), P.R.
FRI, SEPT. 12 (1 p.m.)... 'Female of Species' (M-G), 20th-Fox, P.R.

NEW HAVEN

WED, SEPT. 3 (10 a.m.)... 'Glamour Boy' (Par), Whitney T.
THURS, SEPT. 3 (11:30 a.m.)... 'Night of Jan. 16' (Par), Whitney T.
WED, SEPT. 4 (10 a.m.)... 'Outlaw Trail' (RKO), 20th-Fox, P.R.
THURS, SEPT. 4 (11:30 a.m.)... 'Dude Cowboy' (RKO), 20th-Fox, P.R.
MON, SEPT. 8 (9 a.m.)... 'We Go Fast' (20th), 20th-Fox, P.R.

NEW ORLEANS

WED, SEPT. 3 (10:30 a.m.)... 'Glamour Boy' (Par), Paramount Ex.
THURS, SEPT. 4 (10 a.m.)... 'Outlaw Trail' (RKO), 20th-Fox, P.R.
THURS, SEPT. 4 (10:30 a.m.)... 'Skyhawk' (Par), Paramount Ex.
THURS, SEPT. 4 (11 a.m.)... 'Riders of Purple Sage' (20th), 20th-Fox, P.R.

NEW YORK CITY-NERJ

WED, SEPT. 3 (10 a.m.)... 'Glamour Boy' (Par), Normandie T.
THURS, SEPT. 3 (11:30 a.m.)... 'Night of Jan. 16' (Par), Normandie T.
THURS, SEPT. 4 (10 a.m.)... 'Skyhawk' (Par), Normandie T.
THURS, SEPT. 4 (11 a.m.)... 'Dude Cowboy' (RKO), RKO P.R.

OKLAHOMA CITY

WED, SEPT. 3 (10:30 a.m.)... 'Glamour Boy' (Par), Paramount Ex.
WED, SEPT. 3 (2 p.m.)... 'Night of Jan. 16' (Par), Paramount Ex.
THURS, SEPT. 4 (10 a.m.)... 'Skyhawk' (Par), Paramount Ex.
THURS, SEPT. 4 (12:30 p.m.)... 'Outlaw Trail' (RKO), Paramount P.R.

OMAHA

WED, SEPT. 3 (1:15 p.m.)... 'Glamour Boy' (Par), 20th-Fox P.R.
THURS, SEPT. 3 (1:30 p.m.)... 'Night of Jan. 16' (Par), 20th-Fox P.R.
WED, SEPT. 4 (10 a.m.)... 'Outlaw Trail' (RKO), 20th-Fox P.R.
THURS, SEPT. 4 (10:30 a.m.)... 'Dude Cowboy' (RKO), 20th-Fox P.R.

PHILADELPHIA

WED, SEPT. 3 (10:30 a.m.)... 'Glamour Boy' (Par), Paramount Ex.
WED, SEPT. 3 (12 noon)... 'Night of Jan. 16' (Par), Paramount Ex.
WED, SEPT. 3 (2 p.m.)... 'Glamour Boy' (Par), Paramount Ex.
THURS, SEPT. 3 (3:30 p.m.)... 'Night of Jan. 16' (Par), Paramount Ex.

N.Y. ALLIED CONVENES IN PHILLY SEPT. 16-18

New York Allied unit plans holding its convention in Philadelphia Sept. 16-18 at the same time the national convention is being held there. A modified reorganization of the state group was undertaken several months ago in Albany...

Nick and Weston Lose Appeals, Must Serve 5-year Prison Terms

St. Louis, Sept. 2. John P. 'Big' Nick and Clyde Weston, former exes of IATSE, Local No. 143, must serve five-year terms in the pen and pay fines of \$10,000 each for violation of federal labor anti-racketeering act...

Max Cohen, a Brooklyn exhibitor and not the Cohen who withdrew from this Allied organization to join the Allied Theatre Owners of New York, and Robert Goldblatt, of Tarrytown, were placed on the committee representing the N. Y. area at that time...

Advance Production Chart

(Continued from page 22) Charles Van Enger. Cast: Johnny Mack Brown, Fuzzy Rogers, Nell O'Leary, Beverly Sills, Dick Clark, Robert Strange, Glenn Strange, The Notables, Buck Hannon, Carl Selverstone, HENRY CLIFFER, dir. George Marshall...

light; orig. screenplay, Barry Trivers; camera, Sid Hickox; music, Jeffrey Lippman; editing, Fred Astor; Regis Toomey; Roland Drew, Robert Rosow, Frank Puglia. NEW LIVES ARE NOT ENOUGH, meller; asso. prod., William A. Seale; dir., Edward Sutherland; screenplay, Fred Niblo, Jr.; camera, Ted McCord; music, Arthur Roscoe; editing, Fred Astor; Peter Whitney, Faye Emerson, Charles Drake, James Cagney, Edward Brophy, Cliff Clark, Billy Weston, Roy Kinnear, Fred Astor, Fred Astor, Betty Wilson, Paul Phillips, Howard Hickman, Al Hyten, Frank Buckton, Max Marlowe.

THE GREAT MAN, formerly NEVER GIVE A SUCKER AN EVEN BREAK, comedy; dir., Edward Clive; writing credits, camera, George Van Dine, Fred Fields, George Bush and Buddy, Beatrice Roberts. KID FROM KANSAS, formerly THE AMERICANOS, western; asso. prod., Ben Fivory; dir., William Nigh; no writing credits, camera, John Boyle; Cast: Dick Foran, Leo Carrillo, Andy Devine, Mark Allen, Ann Rorino, Antonio Moreno, Francis McDonald, James Sney, Nestor Paiva, Leyland Hoopes, Guy Fisher, Tom Paton, Stanley Price, Beatrice Roberts, Carmela Cansino, Wade Boteler 190-41. HOLMFAAR, comedy; prod., Jules LeVoy; dir., Henry C. Potter; no writing credits; camera, Elwood Brown, Charles Foster, Martha Raye, Jane Frazee, Mischu Auer, Katherine Johnson. GHOST TOWN BUCKAROO, western; asso. prod., M. C. Lewis; dir., Neil S. Doody; writing credits, camera, Charles Van Dine; dir., Ed Granger; dir., Edward Sutherland; no writing credits; camera, James Van Trees; Cast: Lynn Nelson, Alexis Arden, Bernard Lee, Herbert Anderson, Maurice Chevalier, William Gillette, Matt McHugh, Ann Edmunds. THE MAN IN HEAVEN; drama; asso. prod., Robert Lord; dir., Irving Rapper; screenplay, Casey Robinson, Abern Pinkel, Jerry Chandler, Ralph Block; camera, Arthur Roscoe; editing, Fred Astor; music, Carl Silbert; director of photography, Frank Thomas, Oscar Brown, Jr., Fred Kelsey, Robert Rosow, Olin Howland, Leola Baird, Gene Lockhart, Paula Trueman, Alan M. Cress.

Warner Pic Now in Production THE BLACK WIDOW, meller; asso. prod., Ben Stoloff; dir., Ross Friedman; no writing credits; camera, Alfred Wertheimer; editing, Fred Astor; music, Edward Everett Horton, Willie Bell, Herbert Anderson, Maurice Chevalier, William Gillette, Matt McHugh, Ann Edmunds. BRIDGES BUILT AT NIGHT, meller; asso. prod., Ed Granger; dir., Edward Sutherland; no writing credits; camera, James Van Trees; Cast: Lynn Nelson, Alexis Arden, Bernard Lee, Herbert Anderson, Maurice Chevalier, William Gillette, Matt McHugh, Ann Edmunds. THE FINE FINE FINE HEAVEN; drama; asso. prod., Robert Lord; dir., Irving Rapper; screenplay, Casey Robinson, Abern Pinkel, Jerry Chandler, Ralph Block; camera, Arthur Roscoe; editing, Fred Astor; music, Carl Silbert; director of photography, Frank Thomas, Oscar Brown, Jr., Fred Kelsey, Robert Rosow, Olin Howland, Leola Baird, Gene Lockhart, Paula Trueman, Alan M. Cress. Warner Pic Now in Production THE BLACK WIDOW, meller; asso. prod., Ben Stoloff; dir., Ross Friedman; no writing credits; camera, Alfred Wertheimer; editing, Fred Astor; music, Edward Everett Horton, Willie Bell, Herbert Anderson, Maurice Chevalier, William Gillette, Matt McHugh, Ann Edmunds. BRIDGES BUILT AT NIGHT, meller; asso. prod., Ed Granger; dir., Edward Sutherland; no writing credits; camera, James Van Trees; Cast: Lynn Nelson, Alexis Arden, Bernard Lee, Herbert Anderson, Maurice Chevalier, William Gillette, Matt McHugh, Ann Edmunds. THE FINE FINE FINE HEAVEN; drama; asso. prod., Robert Lord; dir., Irving Rapper; screenplay, Casey Robinson, Abern Pinkel, Jerry Chandler, Ralph Block; camera, Arthur Roscoe; editing, Fred Astor; music, Carl Silbert; director of photography, Frank Thomas, Oscar Brown, Jr., Fred Kelsey, Robert Rosow, Olin Howland, Leola Baird, Gene Lockhart, Paula Trueman, Alan M. Cress.

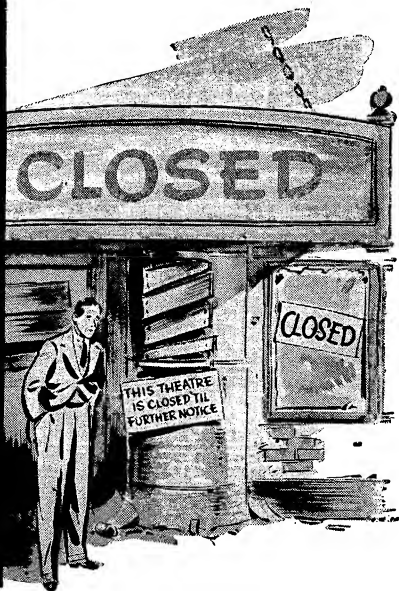
Table with 4 columns: Premiered From, Shows, Shows, Shows. Rows include Studio, Total, and Pictures in cutting rooms or awaiting release.

Warners

IT STARTED WITH ADAM, formerly AN ANGEL, drama; asso. prod., Joseph Pasternak; dir., Charles F. Reisner; no writing credits; camera, Charles Van Dine; music, Carl Silbert; director of photography, Frank Thomas, Oscar Brown, Jr., Fred Kelsey, Robert Rosow, Olin Howland, Leola Baird, Gene Lockhart, Paula Trueman, Alan M. Cress.

ALL THROUGH THE NIGHT, meller; asso. prod., Jerry Wald; dir., Vincent Sherman; original screenplay, Philip Baranoff; editing, Fred Astor; music, Carl Silbert; camera, Humphrey Bogart, Judith Anderson, Frank McHugh, Peter Lorre.

HOW
LONG
WILL
YOU
STAY
IN
BUSINESS?



We hope for many years!

United Artists itself has been a going concern since 1919 and that's a long time in picture business. What's more, we expect to be going places (and getting there for many decades to come.

Exhibitor cooperation has been the most important factor in maintaining United Artists' year-after-year success. But this year the cooperation we solicit is an intensified one that will be felt not just between one company and its friends but one that will extend industrywide in a new concept of partnership between producers and exhibitors.

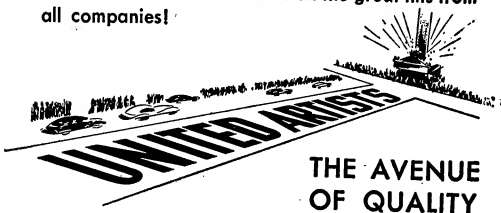
This industry will have many hits during 1941-42 but these hits must get their just share of revenue for the men who make them so that this money can be re-invested in developing films to satisfy the entertainment needs of America's millions — and thus keep all of us in business.

What are you doing to help carry the industry load? What are you doing to protect the investment that your own theatre means to you? Are you taking good pictures one at a time and giving them all you've got in showmanship?

Good pictures don't come off the assembly line of production like robot automobiles. Pictures don't respond at the box-office to the assembly line type of selling. Profitable pictures are no less the result of imaginative producing than they are of imaginative selling.

There is no cure-all that works in every situation — except the determination of every theatre operator to do his darndest to put that picture over as though it were the biggest picture he ever expected to play and to concentrate effort on it until the last show on closing day.

In the interest of the years you hope to stay in business, this year put individualized knowledge of your own situation to work on the great hits from all companies!



THE AVENUE
OF QUALITY

This advertisement, while dealing with a subject of industry-wide concern, is paid for by United Artists.

Trade Showings

Table listing trade showings with columns for date, time, title, and production details.

PITTSBURGH

Table listing trade showings for Pittsburgh with columns for date, time, title, and production details.

PORTLAND

Table listing trade showings for Portland with columns for date, time, title, and production details.

ST. LOUIS

Table listing trade showings for St. Louis with columns for date, time, title, and production details.

SALT LAKE CITY

Table listing trade showings for Salt Lake City with columns for date, time, title, and production details.

SAN FRANCISCO

Table listing trade showings for San Francisco with columns for date, time, title, and production details.

SEATTLE

Table listing trade showings for Seattle with columns for date, time, title, and production details.

New Pix Faces

Continued from page 2. One big producer-director gives that b.o. factor as the reason why he...

Thunder over the Plains (Col) 1/30 W 59 C. Starnett-E. O'Hearn... Thunder over the Plains (Col) 1/30 W 59 C. Starnett-E. O'Hearn...

There are a number of other femme players, as well as new actors, who are being held in the area to lead the buildup during the 1941-42 season.

One of the (Col) 8/20 W 110 C. M. Douglas-R. Hunney... One of the (Col) 8/20 W 110 C. M. Douglas-R. Hunney...

Mystery Ship (Col) 8/6 W 83 P. Kelly-L. Lane... Mystery Ship (Col) 8/6 W 83 P. Kelly-L. Lane...

Harmon of Michigan (Col) 7/2 D 110 P. Harmon-A. Louise... Harmon of Michigan (Col) 7/2 D 110 P. Harmon-A. Louise...

Ladies in Retirement (Col) B D 89 B. Lupino-L. Hayward... Ladies in Retirement (Col) B D 89 B. Lupino-L. Hayward...

You'll Never Get Rich (Col) CD F. Ainslie-R. Hayward... You'll Never Get Rich (Col) CD F. Ainslie-R. Hayward...

Wendy in Printers Ink (W) 1/30 W 100 P. L. A. Co. at brief visit... Wendy in Printers Ink (W) 1/30 W 100 P. L. A. Co. at brief visit...

FILM BOOKING CHART

(For information of theatre and film exchange bookers... complete chart of feature releases of all the major distributing companies...

Table titled 'WEEK OF RELEASE-7/18/41' listing film titles, studios, and release dates.

Table titled 'WEEK OF RELEASE-7/25/41' listing film titles, studios, and release dates.

Table titled 'WEEK OF RELEASE-8/1/41' listing film titles, studios, and release dates.

Table titled 'WEEK OF RELEASE-8/8/41' listing film titles, studios, and release dates.

Table titled 'WEEK OF RELEASE-8/15/41' listing film titles, studios, and release dates.

Table titled 'WEEK OF RELEASE-8/22/41' listing film titles, studios, and release dates.

Table titled 'WEEK OF RELEASE-8/29/41' listing film titles, studios, and release dates.

Table titled 'WEEK OF RELEASE-9/5/41' listing film titles, studios, and release dates.

Table titled 'WEEK OF RELEASE-9/12/41' listing film titles, studios, and release dates.

Table titled 'WEEK OF RELEASE-9/19/41' listing film titles, studios, and release dates.

Table titled 'WEEK OF RELEASE-9/26/41' listing film titles, studios, and release dates.

TRADESHOW AND READY FOR RELEASE

Table listing trade showings and ready-for-release titles with columns for title, studio, and release date.

Put Some Power Behind It!

Advertising Power!

RING THAT BOX OFFICE BELL!

- People read signs.
- People look in windows.
- People pass fences. Color attracts people. Unfurl your banners. Get some juice into your selling. Stop worrying about budgets. Spend some money to make more money.
- Your pictures are news. Spread that news all over your neighborhood. Get the extras!
- Posters... window-cards... heralds... all the dozens of Standard and Specialty Accessories that go into your theatre can help you.
- Use them. Put some power behind your pictures. Advertise them. Ring that box office bell!

NATIONAL *Screen* SERVICE
PRIDE BABY OF THE INDUSTRY

STANDARD ACCESSORIES • SPECIALTY ACCESSORIES • TRAILERS

Picture Grosses

NEW YORK

(Continued from page 9)
fourth here, zippy \$23,000 or thereabouts...
Falcone (RKO) (17:00) 28-35-45-55...
Private Nurse (20th) (1st run)...

MEMPHIS

(Continued from page 11)
in all probability. Last week, Carolina...
State (Loew) (2:00) 10-33-43-49...
Sonja Henie toward \$7,000, mighty...

Only Minn. Anti-Decree And Mo.'s Tax Statutes Adverse to Pix This Yr.

Although two states, Massachusetts and New Jersey, have not issued their 1941 legislative sessions...
legislation reflects only two laws adverse to the film business...

Of 90 bills still pending or not definitely adopted, 29 of these are in Jersey and Massachusetts...
legislation is simply adjourned at the present time with sessions to be resumed Nov. 13.

One of the two unfavorable film business laws, the only anti-Consent Decree...
as damaging. The other is in Missouri which repeals the old state...

California headed the list of 41 states in the matter of industry legislation, with 29 bills affecting the business in one way or another...

U.S. vs. Crescent Case Ends After 7 Weeks Trial; Decision Jan. 1

Nashville, Sept. 2.—The Government's seven-week anti-trust suit against Crescent Amus. Co....

Thursdays (28) exhibits introduced by Crescent Attorney William Waller and identified by Kermit C. Stenzel...

Left in the trial, in addition to Crescent Amus. Co., Kentucky Amus. Co., Cumberland Amus. Co., Muscle Shoals Theatres...

On Aug. 8, dismissals were granted to Columbia Pictures, Strand Enterprises, Inc., and Nu Strand Amus. Co., Kingsport, Tenn.

Shaw-Pascal

Pascal indicated his next pictures would be two made in England with Arthur Rank financing and Richard Norton overseeing production...

British productions will be budgeted at \$200,000 to \$300,000, Pascal said, with Anthony Aspinwall, English director...

Gabriel Pascal—whose frequent changes of mind are getting to be something of an industry joke...

Pascal, before departing from New York for the Coast last week, said he will take a Shavian double-dip next with 'Arms and the Man'...

Inside Stuff—Pictures

In consequence of a long-term lease on the Beach at Miami Beach, Fla., built for Paramount by a New York investor not otherwise affiliated with show business...

On its way out is the old Hollywood custom of largesse in the form of expensive gifts to production crews by stars at the finish of a picture.

Abbott and Costello have requested an arbitration by the Screen Actors Guild to determine their right to dismiss the William Morris Agency as their representatives.

Left in the trial, in addition to Crescent Amus. Co., Kentucky Amus. Co., Cumberland Amus. Co., Muscle Shoals Theatres...

On Aug. 8, dismissals were granted to Columbia Pictures, Strand Enterprises, Inc., and Nu Strand Amus. Co., Kingsport, Tenn.

David Shapiro's Philly Suit Quietly Settled

Suit for \$210,000 filed by David Shapiro, operator of the Admiral, against the major distributors and the Warner circuit, has been quietly settled...

Shapiro is said to be ailing and wants to retire from the film biz. Terms of the settlement with Warner were never revealed...

Martin and A. M. Ellis, who took the house over, operate the 'Towers' Camden, and the Broad here.

U Selling Away From N.Y. Roxy to Riv and M.H.

Universal is selling away from the city, N.Y., to the Rivoli and Radio City Music Hall this season...

'Paris Calling' and 'Ride 'Em Cowboy'—Two pictures into the Rivoli Music Hall marks the first time Universal has been in the Hall for several years...

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INDIANAPOLIS

(Continued from page 10)
40—'Dive Bomber' (WB), good end attendance mark and week net being \$55,000, smashroom. Final and gross of 'Charley' (MGM) (20th) and stage show, over expectations at \$58,000.

Trade Showings

THURS., SEPT. 11 (1 p.m.)... 'Married Bachelor' (M-G), 20th-Fox, P.R.
FRI., SEPT. 12 (1 p.m.)... 'Female of Spies' (M-G), Foxview T.

SIoux FALLS

WED., SEPT. 3 (11 a.m.), 'Glamour Boy' (Par), Amer. Theat. Supply P.R.
WED., SEPT. 3 (12 a.m.), 'Night in the White Cliffs' (Par), Amer. Theat. Supply P.R.

WASHINGTON

WED., SEPT. 3 (9:30 a.m.), 'Glamour Boy' (Par), Sylvan T.
WED., SEPT. 3 (11:30 a.m.), 'Night of Jan. 17' (Par), Sylvan T.

New York Theatres

MUSIC HALL
NOW PLAYING
GARY COOPER
in "THE LITTLE FOXES"

PARAMOUNT
HELD OVER
Donnelly LAMONT in PERSON
Tommy DONNIE
and Band

NEW PLAYING
INGRID BERGMAN, LANA TURNER
'DR. JEKYL & MR. HYDE'
An M-G-O Release
At AIR COOLED
40th St. ASTOR 9:15 A.M.

IMPALACE
NEW BEGINNING
WEEK BEGINS
FLORIE SLUG
with The RKO 28th St.
Adolpho Mandou Jack Henry
PATRICIA
"YOU'RE WORTH IT" E. F. Zee

Capitol
NOW PLAYING
GARY COOPER
in "SERGEANT WATERS"
A NEW WARNER BROS. HIT
HOLLYWOOD
Byway at 5146 St.
AIR-CONDITIONED

Capitol
NOW PLAYING
GARY COOPER
in "SERGEANT WATERS"
A NEW WARNER BROS. HIT
HOLLYWOOD
Byway at 5146 St.
AIR-CONDITIONED

State
NOW PLAYING
Lana Turner, Pearl
'HEAVENLY CREW'
Lena Horne, Pearl
'HEAVENLY CREW'
GARY COOPER
'HEAVENLY CREW'
HEAVENLY CREW
PLUGS—STATIONING
FIRST FLOOR—MUSIC, KING & RAY

2ND WEEK
KIRK DOUGLAS
FLYNN & McMAURRAY
in a New Warner Bros. Hit
'DIVE BOMBER'
—In Release—
with and SAMMY KAYE and Bill
Metrol: BILLY DEWOLFE
STRAND 21st & 47 St.

FANTASIA
NOW PLAYING
GARY COOPER
in "SERGEANT WATERS"
A NEW WARNER BROS. HIT
HOLLYWOOD
Byway at 5146 St.
AIR-CONDITIONED

IRENE DUNNE
ROBERT MONTGOMERY in
'UNFINISHED BUSINESS'
UNION RIVOLI
with St.
Open 9:30 P.M.—BROADWAY SHOWS

WOR Takes Stand Against 1-Min. Announcements; Completely Stops Such Sale on Night-Time Skeds

New Disease

Remable for chain-rick announcements last week got one ad agency time buyer so dizzy that he found himself calling up station reps to place orders that he had confirmed only the day before.

In the trade they are now referring to this malady as 'chain-breakitis.'

The station also decided that not only was such a development bad for its own broadcasting interests, but was not good from the audience viewpoint.

Radio Men Will Find Mock War In La. Realistic

Announcers and technicians covering the Louisiana war games for networks and stations during September will have to wear uniforms as prescribed for war correspondents and also camouflage their mobile equipment. Orders to this effect were issued by the War Department last week.

The letter, which was signed by Jack Haritz, who heads radio special events and news for the department, stated that, once the broadcast gets on the field, it will be subject to the jurisdiction of the commanding general, and since these will have aircraft to cope with, uniforms as prescribed for war correspondents and also camouflage their mobile equipment. Orders to this effect were issued by the War Department last week.

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SPONSOR AGAIN MULLS NET SHOW

Choice of One of Two Prospective Programs Would Mean Repeat of Last Year's 'GWTW' Incident — Decision by Friday (5)

400G SPOT BUDGET

The huge spot schedule which Vick Chemical had been lining up for the past several months may go by the board. The account is now listening to a couple of prospective network programs and decision on the particular show and the evening spot on the NBC-Red will be made by Friday (5).

If Vick decides to go network instead of spot, the result to the spot field as far as individual stations are concerned will be nothing as drastic as the "GWTW" proposition of the eleventh hour the day before, but cancelled some \$400,000 worth of spot business to take care of its proposed bankrolling of a serialized version of "Gone With the Wind" on CBS. The "GWTW" proposition came emmeshed in a barrage of objections put up by Metro, distributor of the picture, and the serial plans had to be dropped. Vick then embarked on a fast scramble to pick up the spot periods that it had cancelled.

Report that Vick was auditioning the network programs has caused much uneasiness among station representatives, even though several of them received signatures of approval yesterday (Tuesday) from Morse International, agency on the "Gone With the Wind" account.

The reps are keeping their thumbs crossed, hoping that they won't be put through a repetition of last season's "Vick episode." Jerry Patterson, Vick v.p. in charge of advertising, stated yesterday that his company was still buying spot time and that the question of whether to network would be set for Thursday or Friday of this week.

When the spot buying started this week, it was figured that the appropriation would gain in the neighborhood of \$400,000.

Football Sponsors Show Anxiety About ASCAP-Radio Situation; Possible Between-Halves Blackout

Double Duty

Minneapolis, Sept. 2. — KSTP program director, Corinne Jordan, now wakes 'em up and puts 'em to bed. At 7:30 p.m. she does a half-hour daily calendar program for a Minneapolis department store, urging women to arise and do their shopping early.

At 10:45 p.m. she plays soft tunes on the piano and extols the sleeping qualities of a spring-iron mattress manufactured here.

Advertisers with collegiate football broadcast commitments are following the developments in the peace negotiations between the radio industry and the American Society of Composers, Authors and Publishers with much anxiety. One such major buyer of football game rights has already advised one of the stations on its schedule that it expects that outfit to obtain a license from ASCAP so that there will be no bar to airing the band music from the playing field between the halves. The account issued the ultimatum after the station had suggested that the former approach ASCAP direct and to make a licensing pact covering all the stations on its list. ASCAP's board of directors last January rejected a similar offer from a major network customer.

The station in question wrote that it was not certain whether it would obtain an ASCAP license in time for the opening football game, but that through the account it could assure itself of not being taken off the air between halves by doing business with ASCAP. It also indicated that the account had been limited in the letter that the station hadn't decided whether to take out a per program license (95¢) or a blanket license (2 1/2%) when the proposed ASCAP local form has been eventually approved by the National Association of Broadcasters and the inference drawn by the station was that it was being angling for an offer by the advertiser to absorb all or part of this fee.

B-S-H, NBC Deal For Time Waits Accord on Policy

Dickering by Blackett-Sample-Hummett, New York, with the NBC-Blue for a couple evening half-hour shows, the account is still in the limbo of the agency and the network settle their current dispute over policy.

The deal, which is still undeveloped by Stirling Products.

JOHN DALY'S A GOOD RAILROAD HOUSE AD

Washington Sept. 2. — Challenge to the industry as radio's most-vowing reporter has been flung by John Charles Daly, defense officer of WJSV.

Claiming that he rarely stays within a 2,000 mile radius of Washington for a week on end, Daly points out that—in addition to a 450-mile weekly roundtrip to New York to appear in "Report to the Nation," he has in addition to Ft. Bennett, Ga. (800 miles each way); Boston Navy Yard (475 miles each way); New York (400 miles each way); Norfolk Navy Yard (225 miles each way); Ft. Knox, Ky. (700 miles each way); Ft. Bragg, N.C. (350 miles each way).

Doesn't even look out of the window more when he trots 40 miles to Annapolis or Quantico, or even on trips to Hyde Park with President Roosevelt.

Worrying In Md.

Minneapolis, Sept. 2. — Football broadcasters here are worrying about what will happen between the halves of the game if the new licensing agreements between ASCAP and the other networks aren't in effect by the time the gridiron season starts.

Majority of the best known college tunes are the ASCAP property and the only way of escaping infringement would be by filling in the non-football include with phonograph records from the studio.

COMEDY ALSO TOPS ON AIR

Minneapolis, Sept. 2. — Northwest radio listeners-in, like the film fans, want comedy in these troubled times and the programs that are "ten times" better than what is in popularity with the news reports and analyses, according to Earl H. Gammons, WCCO general manager. There's a trend away from the more serious stuff and even music has to play second fiddle to fun, he says.

"The radio public seems to crave comedy as a sort of antidote to the news," Gammons points out. "The news often is disquieting and affords no enjoyment, but the radio cat owners demand it just the same, of course. But they want it followed by comedy. The news is the meat and the fun the dessert."

Gammons says he constantly has had the feeling that there are "too many speeches over the ether wave—too many are sounding off. And in this respect, he believes, the situation the past year has been the worst within memory. "However, that's democracy," concludes Gammons.

WGN TRYING TO CLEAR TIME FOR OPERETTAS

Chicago, Sept. 2. — WGN, Chicago -Tribune-owned Mutual outlet, is trying to clear an hour or hour-and-a-quarter on the network to revive its operetta series formerly broadcast Sunday nights. Figured the program will be ready in about a month, with Henry Weber, the station's musical director, and William Becher, production head, in charge.

Station is trying to work out a deal with one of the large recording companies to make records of six of the operettas for public sale. WGN and Mutual would agree to place the records on the air.

Also hope to get a sponsor for the programs this year.

ROPER SURVEY GAUGES SALES

CBS last week circulated some advice to radio stations on what, when published, will give the details of an Elmer Roper study on the actual measurement of radio sales according to the results of study gave answer to the question, "What is my program's net effective audience and what is my program's net sales impact?"

The answers that came out of Roper's 10,000 interviews, 630, 000 questions, give the proofs state, a sound and simple method for sizing up your dollar-for-dollar value of a particular radio program. The published study will further seek to show how many actual listeners a radio network advertiser reaches with his sales message often enough to be heard, and how many additional customers his program is making for him—customers that he otherwise would not be getting.

FOLLOWS THE BOSS

John Leitch, Like Doc Levy, Goes to Navy from WCAU

Philadelphia, Sept. 2. — John G. Leitch, for the past 12 years technical director of WCAU, has been called to active duty by the U. S. Navy and will serve as communications officer at Camp Mather, U. S. Navy Base in Lexington, Va. Leitch is the second high-ranking WCAU ex-called by the Navy.

Leitch is the second high-ranking WCAU ex-called by the Navy. Leitch is the second high-ranking WCAU ex-called by the Navy.

GLIETTE BIDS FOR ROSE BOWL

Gliette Razor was reported last week as bidding for the Rose Bowl game, with Mutual as the outlet.

The other bid is from NBC-Blue, which would make the price the highest paid for the broadcast rights to a football game.

BECHNUT CIGS SWITCH FROM CBS TO NBC-RED

Los Angeles, Sept. 2. — Beechnut cigarettes switches "Don't Be Personal" from CBS to the NBC-Red spot net this fall.

Program previously ran for 13 weeks on Mutual, followed by 39 weeks on CBS.

LUCKY MAN GETS JOB

Sponsor Trosses Coin to Pick One of Three Announcers

San Francisco, Sept. 2. — A coin-toss will use to select the announcer on the new version of Pacific Greyhound's "Bandstand of the Highway," which shifted origination from KFRC to KHH, Don Lee studios.

Sponsor couldn't decide between Norman Nesbitt, Hugh Brundage and Tony Farnes, even after repeated additions, to finally tossed a coin. Nesbitt got the nod. Nesbitt and Holman agency here handles account.

Lum n' Abner Gnet On Blue Oct 29

Lum n' Abner go cross-country NBC-Blue Sept. 29 for Alka Seltzer. Schedule calls for four nights (9:45-10) as week with probably 5-6 added later on.

Sponsor for Moseley

Sydney Moseley, only British news commentator in action on this side, picked up a sponsor for his WMCB, New York, news periods, Strauss Stores, retailers of auto accessories, began backing him last night (Tues.) in two 10-minute periods, a week, Monday and Saturday, 10:30 p.m.

He's been on WMCBA about a year and a half. This is his first sponsored.

Clark Candy Buys 43 Stations on NBC-Blue

Clark Candy Co. (Teasbury Gump) has bought 43 stations on the NBC-Blue for a training camp. It's the third \$8.30 a spot and Clark will understand that if Time magazine decides to resume "The March of Time" it will get the spot and Clark will take the subsequent half hour (8:30-9 p.m.).

The hookup will consist of 43 stations.

Television, FM Given More Leeway By FCC; New St. L., Don Lee Services

Washington, Sept. 2.—Further boosts to both television and frequency modulation have been given by recent actions of the Federal Communications Commission.

Kilocyte cops have authorized another FM plant, to be located in St. Louis and owned by CBS, before retaining rights on behalf of Philco's video transmitter in Philadelphia and giving approval for double-broadcast FM and television service by Don Lee at Hollywood and Zenith in Chicago.

The new station will operate on 45,000 kc., serving 13,000 square miles containing 1,800,000 people. Early tests run on a 100-watt pilot when the regulators, in order to speed inauguration of regularly scheduled programs, said the Philco plant could go ahead on Channel 3, while collecting additional engineering data needed before the Commission pass on the request for permission to operate commercially.

The papers allow WXXE and experimental transmitter, to function for a period of 60 days under the present rules. The Commission granted Don Lee a construction permit for a commercial station on 45,000 kc., and a commercial station on 49,000 kc., both to be operated on 50,000-60,000 kc. stripe and combining sound via the FM system. Duplicate of his authorization was given Zenith, which also uses Channel 1. Shift of ownership within the family was also approved by the FCC to Philadelphia picture producers. Control of WXXE and WZZM was turned over to the stockholders of Philco Radio and Television Corp. to a new outfit, Philco, Inc., via a \$100,000 stock sale, for a \$100,000 valuation for the two outlets.

IST MEDICAL CLINIC ON FRISCO AIRWAVES

San Francisco, Sept. 2.—First medical clinic of its kind in local history kicks off Saturday (6) 6:15 p.m., when a hospital conference is shifted to the airwaves. About two years ago, the Public Health department inaugurated a series of over-the-air hospital p.a. systems. This weekly clinic is being expanded to include KSAN's air system.

Dr. J. C. Geiger, head of the health department, will broadcast his series, which is being produced by Jack Patten. Also for the first time, the questions on the radio during the period will be permitted to use their names.

Marion Kyle, Gene Grant Hurt in S.F. Auto Crash

San Francisco, Sept. 2.—Gene Grant, NBC salesman and Marion Kyle, agency head from Los Angeles, are in a hospital here as a result of auto crash. Grant reportedly suffered two broken ribs and a punctured lung, while Kyle is being treated as a fractured hip and high hip.

At NBC headquarters here it was reported that the pair were riding in Grant's car when the latter was blinded by glare headlights of an approaching vehicle.

KWJJ Expands More Live Music

Rochester, N. Y., Sept. 2.—Rochester gets more live music over the air as staff orchestras return to WJAM and WHEC this week. WJAM will play 15-piece brass and concert and three popular music programs.

'Happy Hank' Moves Show Aimed at Army

Detroit, Sept. 2.—'Happy Hank' (Marc Williams) has moved his six-day-a-week morning show to WJR here, where he also started off sustaining yesterday (Monday) until Sept. 30, when Little Jimmy's late takes over for Coco Wheats, through Rogers & Smith agency.

S.F. DX'er Inaugurating Show Aimed at Army Now Nixed at Army

San Francisco, Sept. 2.—KGEI General Electric short-wave, kicks off a new 'Musical Mail Bag' dedicated to the Army, Navy and Marine Corps, and the U.S. Coast Guard. Entirely new in format, feature is the idea of E. T. Buck Harris, station manager, and will ride the 9.87 megacycle stripe from 10:15 to 11:15 p.m. Sundays, PST, unique in this area. The show will also be released locally by KYA, Hearst outlet.

Williams has been working on the idea for five months as a result of the heavy flow of mail from U. S. Fleet in the Pacific, bulk of which states KGEI is the only U. S. station available.

Formally analyzed worked out calls for answering of musical requests, and a program of letters and interviews with friends and relatives of men in service. Two announcers will be used, Ed Rayner representing KYA and either Williams himself or his assistant, Merrill Phillips. The program will be heard on the too heavily, show will be expanded, station having a 45-minute cushion before noon daily. 8:15 finish time and start of the midnight Chinese Goodwill Hour; another of Williams' programs. Oriental show is to be named to China in Chinese direct from Chintown nightly.

Williams' move is the kick-off of Stanford Salsitz's America in Spanish. KGEI now operates 14% of the time daily, 8:15 to 9:15 America and 9:15 to Asia, Africa and the Antipodes. Most popular feature to date has been 'We Read Time 9:30 a.m. Fridays, hitting the Far East by evening.

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'QUIZ BOWL' TEES OFF WITH SPONSOR OCT. 7

Cincinnati, Sept. 2.—Sponsorship of WKRC's Quiz Bowl, sports program, by La Palina network stations, will be under way for a series of Tuesday night half-hour periods. Deal was made last week by the Marschalk & Pratt agency. Brad Simpson, WKRC's program and production manager, originated the show last March. For some time the show has been carried by the station's sports reporter, Dan Tahan, and the show is being carried by W.C. O'Connor, vet. Cine Times-Start Sports writer.

W.C. O'Connor, vet. Cine Times-Start Sports writer. Rochester gets more live music over the air as staff orchestras return to WJAM and WHEC this week. WJAM will play 15-piece brass and concert and three popular music programs.

WBG GETS HUGE POWER BOOST AND FM OKAY

Philadelphia, Sept. 2.—The Seaboard Radio Broadcasting Co., operators of WBG, Glenside, received authorization from the Federal Communications Commission last week to increase its power tenfold, from 1000 to 10,000 watts, and to broadcast on a fulltime basis. The outlet, which has been only working daytime hours up to now, was also given the right to move its studios from Glenside, a Philly suburb, to any spot within the city limits. The new WBG will continue to operate on 990 kilocycles, its present frequency.

The FCC simultaneously granted Seaboard a license to construct an FM station to operate on a frequency of 48,100 kilocycles over an estimated area of 9300 square miles serving an area which would include 2,300,000. Officials of the station declared that construction on the new transmitter would be completed by the end of the month and it was hoped that the station would be operating under the new construction by Jan. 1. The increase will make WBG the third most powerful station in Philly, being topped only by KYW and WCAL, both 50,000 watts.

The station recently acquired new full Philly politics, John B. Kelly, who relinquished his chairmanship of the Democratic City Council last month ago to become the National Director of Civilian Health, and the U.S. Ambassador to the United Kingdom in London, Kelly and Biddle will be making frequent trips to the station. Associated with them are Paul F. Harron, president of the U.S. Coast Guard, and John J. Conner, the latter control WHOM, Jersey City.

EASE PRIORITIES SIGNIFY FOR RADIO COUNCILS

Washington, Sept. 2.—Preparedness pressure on the radio industry was eased to a minor degree by approval of metals for repair of receiving sets. No flux concrete has been done yet, though, and the industry is still in need of raw materials for new equipment and the outlook is poor for the next few months. The industry, which threatened to present replacement of outmoded or broken receivers.

Manufacturers of tubes benefited primarily from the concession by the War Relocation Authority. He said ample material will be released to assure the production of replacement parts necessary for repair of sets now in use, but did not indicate the schedules will be big enough to handle the demand for new models. Maintenance of communications is imperative from a moral and practical standpoint, and is well recognized. Henderson remarked that 'replacement of burned-out radio tubes and defective condensers is a matter of prime importance.'

Condemn still envelop manufacturing plants and distributors as well as fabricators of records. Curtailment of aluminum and other materials, including tin, is apparently will not be eased no matter how great the clamor for new programs and new types of programs may be managed via short-time priority permits.

Another FM Grant

Washington, Sept. 2.—Papers for a frequency modulation station in Philadelphia were filed with the FCC last week. The station will be on Channel 3, 48,100 kc., and will have a power of 10,000 watts, serving an area of 9,300 square miles with population of 3,800,000.

Valentine as Teacher

San Antonio, Sept. 2.—Lew Valentine, former KJ, has opened a radio school here. He was once an announcer at WOAI here. Jimmy McClain, present D. I. Q., is also a former WOAI announcer.

From the Production Centres

IN NEW YORK CITY . . .

Hampton Grenier, WBXN engineer, and his wife, Helen, of the copyright department, motoring to Milwaukee for visit. . . Ethel Colby joining her husband, Julius, for interview with the critic of WMCA.

Jack Runyon, Ted Bates agency radio head, left Friday (2) for vacation fishing spot. . . Harry Holcombe has replaced Ken Fickett as director of Pennant's Double or Nothing program. . . The Phil Starling has been named to a 116-station station.

Fulton Lewis, J. Mutual's Washington correspondent, no longer carried in New York by WOR, but is aired locally by WHN, which picks him up on special line from the capital. . . Red Barber and Bob Elias will again handle the World Series broadcasts over Mutual for Gillette. . . this year it will get a 300-station spread, plus short-wave airing in Spanish to South America.

Eastern All-Stars-Giants football game at the Polo Grounds tonight (Wednesday) night will be described by the umpire and Bert Lee for WHN. . . Mutual now has the following light broadcasts slated: Sept. 12, Abrams-Zale, Sept. 29, Louis-Navy; Oct. 6, Jenkins-Cochrane, Oct. 31, New York; Nov. 1, Long Beach; Nov. 15, Los Angeles. . . Harry Hathaway returned for two more years for title part in 'Amanda of Honeywood Hill'. . . Bredia Falls added to cast of 'We Are Always Young'.

Followed by guest conductor, Arthur Karman and Hungarian translator, his vacation: Milton Katins, Sept. 14, and Harry Farban, Sept. 21, on 'Symphonic Strings'; and Nicolai Bereszkow, Sept. 18, and Joseph Littau, Oct. 18, on 'Sinfonietta'. . . The U.S. Treasury Department says it will be as he will baton the new Treasury Department series, 'America Preferred', starting Saturday (6).

IN HOLLYWOOD . . .

Alvin Karpis, from Los Angeles, to join the NBC production staff. He replaces . . . Lou Frost, assistant to Don Gilman, v.p. of NBC, back to the grind. . . Robert Arner lined up an imposing cast for his roundtable 'The Winner, Circle of Fame'. . . Cedric Harwardie and Jimmy Gleason gave opinions on world events. . . Bob Hope planned to Chicago for the All-Star football games last week.

originally in San Francisco. . . The Phil Starling has been named to a 116-station station. . . Herb Shriner goes into the Billmore Hotel for four weeks. . . Len Levinson, ex-antenna staff, is authoring 'The Great Gildersleeve' for Kraft, which showed off Sunday (31) with Harold Feary in the title role. . . John Laign, staff announcer on KFJ-KBCA, was wedded to Kathryn Grabels, the auditing dept. on Aug. 21. . . Bill Goodwin has left Bob Hope to announce the ballgame on KFJ-KBCA. . . Harold Wilcox will be guest announcer on the first 'The Winner, Circle of Fame' season. . . Guest announcers will be introduced for the first four weeks. . . The Phil Starling has been named to a 116-station station. . . Ed Rice and Sam Moore will script the Ballantine Ale program with the help of several authors accompanying Milton Berle. . . 'Speaking of Glamour' NBC costar sustained by Francis Scully, has gone commercial for Paquin's.

IN CHICAGO . . .

Don McNeill, Nancy Martin, Jack Baker and the Escorts and Betty Boop, will be featured on a 'Romantic Melody' program on the Coast. . . Ethel Reid Wanser exiting the air and her book review program. . . 'WLD for a spell, winning a commercial deal after a run as sustainer. . . Genevieve Kaleth, of Columbia-WBBM transcription department, first trumpet with the Chicago Women's Orchestras. . . Cecil Widfield boarder with Chicago and one on the Schwimmer & Scott agency radio department.

IN SAN FRANCISCO . . .

J. Clarence Meyers, of the KYA press staff, becomes a producer to put on a 'The Winner, Circle of Fame' program. . . Ed Rice and Sam Moore will script the Ballantine Ale program with the help of several authors accompanying Milton Berle. . . 'Speaking of Glamour' NBC costar sustained by Francis Scully, has gone commercial for Paquin's.

Broadcasters Win Last-Minute Battle Against Special Taxes, But Franchise Levy Still Likely

Washington, Sept. 2.—Broadcasters, after a belated, frantic start, won at least a temporary victory in the third phase of their fight to avoid a punitive gross income levy, though the controversy is not over yet. The Senate Finance Committee, shrugging aside last-minute appeals of the printing trades, Wednesday (27) dumped the idea of raising more than \$12,000,000 by taking from 10 to 15% of the aggregate receipts of networks and individual stations.

Enactment of a franchise tax, privilege levy, or license fee still is likely, though the \$250,000,000 emergency revenue bill (Wed.) due to the Senate floor tomorrow (Wed.) minus any special bite on radio. The Finance Committee still is pondering means of requiring all communications to pay the cost of regulation, however, just as the FCC is trying to devise some way of getting back from the operators a sum equivalent to its regular appropriations.

Each of the 5-15% snatch, promoted by the American Federation of Labor's printing trades union in the far-fetched hope of benefiting newspapers and magazines, and their members, drew kudos for the National Assn. of Broadcasters. Those sought compromise. The first start, the trade group put on a high-pressure drive with the help of the most successful radio jobbers, Alvord & Alvord, and demonstrated to the money-hungry unions that singling out radio for a tax of this sort would be an outrageous injustice. Collateral help of the networks with subscribers and prominent lawmakers that radio has been opened in building up political pressure—important.

Drafting Franchise Levy

The printers' revenue went out the window by a topheavy majority, but the idea of getting remuneration for policing the airwaves made a deep impression on the Senate committee. So much so that chairman Walter F. George instructed a subcommittee of Senator Prentiss Brown (Michigan) and John Rankin (Connecticut) to make a study of ways to get back from the communications business the \$2,000,000,000 which the taxpayers put up to keep the FCC running.

Unable to concoct a formula before rewiring of the emergency revenue measure was finished, a bipartisan subcommittee is now ordered to keep working. Either a separate bill can be introduced, or the communication act provided for use of the Brown-Danaher recommendations incorporated in another technical measure, to be considered later this year, regarding administrative costs of the revenue system. Most likely the Senate will act until the FCC, which recently ordered rules committee to consider several bills, including one raising money from radio, offers a suggestion. If the regulators get better news, the committee will take matters into its own hands.

The tax fight isn't ended, though radio can feel more at ease. First, the bill has to get through the Senate. Friends of the industry unquestionably will try to revive the House-approved bite. Then there is the tug-of-war over the Senate Finance conference to adjust differences in the two versions of the bill.

No further developments have taken place at the FCC, where the income of a more moderate gross-income tax is being studied in a committee report. The accounting work still is poring over the figures. Responses to instructions from the regulators desiring data on the possibility of raising roughly

Jurisdiction in Television Field Striplin Air; Equity Claims It and Charges AFRA Is Stalling

Indefinite Postponement of Deadline Indicates at Least Partial Backtracking on Drastic Reforms—Hearing on MBS Suggestions Sept. 12

Washington, Sept. 2.—Willingness to backtrack on some of the proposed drastic reforms is seen in last week's sudden FCC postponement of the date when the regulators will go into effect. The regulators also seem to have scored a tactical victory through upstaging NBC and CBS changes in business practice.

Some softening was indicated when the Commish decided to make the deadline indefinite and to hear the matter on Sept. 12 instead of Sept. 16. Just how far the FCC may retreat remains conjectural, but the more positive signpost that has been swayed by protests that the industry will be ruined if the option system is outlawed completely. Political pressure also has been exerted, with Senator Burton Wheeler, the Senate Interstate Commerce Committee chairman, cautioning the hardboiled FCC faction that it has no desire to take judicial light solely on the matter of FCC jurisdiction to enforce such verboten.

"By suspending enforcement and inviting all and sundry to offer suggestions, the regulators are trying to show they have no desire to take action which the courts might condemn as arbitrary and capricious. The critics now are seldom bereft of any reasons to squawk about the reasonableness of the rules. With enforcement indefinite, there's no way of getting an injunction and the regulators have greatly bolstered their position for any judicial test of strength.

Even if the Commish stands pat in the regulations which NBC feels necessary to its well-being. The regulators will be sympathetic to an option formula based on the agreement with the MBS proposal, with various details still to be settled through the continuing airing of facts between the network people and Chairman James L. Fly. General Motors will be a strong force, and others from the regulatory body. This would mean that affiliation with the courts run for a long time since the idea behind the regulations was that it is illegal to make

indefinite postponement of deadline indicates at least partial backtracking on drastic reforms—Hearing on MBS suggestions Sept. 12

Wheeler, the Senate Interstate Commerce Committee chairman, cautioning the hardboiled FCC faction that it has no desire to take judicial light solely on the matter of FCC jurisdiction to enforce such verboten.

Compromise Probable
The Commish is ready to recognize the need of some exclusivity and will acknowledge that networks must have a certain basic guaranteed amount of affiliates' time. In general, the prospective compromise formula would be based on the agreement with the MBS proposal, with various details still to be settled through the continuing airing of facts between the network people and Chairman James L. Fly. General Motors will be a strong force, and others from the regulatory body. This would mean that affiliation with the courts run for a long time since the idea behind the regulations was that it is illegal to make

IBEW Files Charges Vs. WSJS, With NLRB Charge of Unfair Labor Practices by the Piedmont Publishing Co. Has Been Filed with the National Labor Relations board by International Brotherhood of Electrical Workers, Winston-Salem. The charge grows out of a disagreement at WSJS, owned by the publishing company and was filed on the heels of a strike staged by the engineering staff of the station on Aug. 25 that took WSJS off the air for several hours.

The union now charges that the station was refused to bargain with it as the representative chosen by a majority of the technicians at WSJS.

RADIO HYPES OHIO FAIR B.O.

Cincinnati, Sept. 2.—Widespread publicity given by most radio stations in this state contributes to the success of the 1941 Ohio State Fair at Columbus, which closed Friday (29) with a week's attendance of 288,660.

This year's grandstand show, a musical cavalcade styled by Davon's Early Light and presented by WJW Promotions, Inc., set an all-time record for the fair. With Kin Kinnair, fair manager, reported that the gross was \$25,385.40 for seven nights and a Sunday afternoon performance.

Units taking part in the cavalcade were the Catherine Winkler Ballet (36) of Chicago; the Stella Becker Girls (24) of Columbus, and a 40-piece band from an American Legion post in Columbus. Principals were Johnnie Gilbert, band leader; Charles N. Lum, chamber maestro; Joe Jackson, tramp cyclist; and Ted and Flo Vallette, batoniers.

WCCO's Crackerbarrel Session for Football

Minneapolis, Sept. 2.—Capitalizing on the fact that the Minnesota football season will offer a "Grandstand Quarterbacks" program on which outstanding players will be featured, WCCO will be loyal U. of Minnesota rooters and red-hot fans generally, and former football star Glenn Davis, will be free-for-all discussion to be broadcast Sundays from 11 to 11:30 a. m. The show will be a brand new idea for a football program.

Technical progress has been made by the various actor unions to solve the latest jurisdictional tangle in the television field. Joint committee of representatives of the Screen Actors Guild, Equity and the American Federation of Radio Artists has held no more meetings since its formation last fall and apparently no conclusion has been reached. Meetings with AFRA are scheduled, meantime, with television rapidly becoming active, some settlement of the question is becoming more pressing.

With the exception of an editorial in the last issue of its monthly magazine, Equity has taken no action on the matter. Editorial, which merely expressed AFRA's claim to the jurisdiction, was officially ignored by SAG and AFRA, at its recent meeting. AFRA named a committee to make a comprehensive study of the entire matter and to report back in two to three weeks.

According to the Equity heads, the three-way joint committee was formed last year with the promised intention of making a temporary deal with the situation mutually. However, AFRA subsequently asked Equity to make a temporary inactive list union agitation on the television question jeopardize AFRA's position in the field. Equity sought sustaining contract. Joint committee thereupon disbanded and AFRA immediately asked Equity to be asked about reviving it. Emily Holt, AFRA executive secretary, investigated the matter and reported either with the Cincinnati strike situation, the Detroit convention or some other matter, to attend to it.

AFRA "Stalling"

Equity officials claim that AFRA thus continued to stall. That attitude was strengthened by the action of AFRA in refusing to establish a committee to study the problem independently of the joint committee. The matter was left with Equity and SAG. Although AFRA's investigation is announced to be in progress, the stalling convention says AFRA are active in television, what branch of the entertainment field AFRA jurisdiction is being from. Equity figures the AFRA report will hardly give the radio union the

Neither Equity or SAG is inclined to demand unlimited jurisdiction in television. Equity claims its charter gives it a prior claim on the representation, since both the SAG and AFRA jurisdiction in their field were granted by the older group and the matter of television is not mentioned in the charters. However, ever, they view with misgivings AFRA's apparent intention of trying to establish a jurisdiction in the field, regardless of its promise to deal with the question through the joint committee.

It is conceded by Equity people that because AFRA deals with television employees as NBC and CBS, the radio union is in some way affected by the jurisdiction with the question. It is also admitted that all matters of jurisdiction are determined by AFRA, both Equity and SAG believe they have rights in the matter. However, the intention of AFRA's apparent determination to graze jurisdiction, the matter is being handled by the union has continually stalled any further chance of joint action by the three-way committee.

Bill Von Zaley to Head MCA's Coast Radio Dept.

Bill Von Zaley left for California yesterday afternoon (Tues.) to take over direction of Music Corp. of America's coast radio department. Von Zaley doesn't reside here. He was formerly with WINS in New York.

(Continued on page 40)

Inside Stuff—Radio

VARIETY was used to tee off a plug and the paper itself was given a boost in an advertisement prepared by Leighton and Nelson and read by Jim Healey, commentator, on an evening WPTZ, Troy, program for Central Super Markets. Message was phrased as follows: "Variety, vent the old age, in the spice of life." Variety also is a theoretical trade journal that comes out every week and is virtually a Bible for show folk in every field. For as long as I can remember, the weekly Variety carried a small ad for a London restaurant which modestly boasted "The best coffee in England." Since the bill, the ad has been missing. I've wondered if the coffee house had been a bomb victim. Maybe we'll never know for sure—but the lack of that small ad proclaiming "The best coffee in England" aroused my curiosity. Of course, I'm sure that you who have traveled in Britain, or on the Continent, will tell you that getting a good cup of coffee is almost an impossibility over there. Fortunately, it's no trouble at all around these parts. For Central Super has Sweet Life Coffee at all of their 12 big markets—and you can't find finer coffee—no matter how much you pay for it."

When Byron McGill, KDKA's, Pittsburgh, sales promotion manager, accompanied Rosey Rowswell, who broadcasts Pirate games over KDKA and WWSW, to Washington, Pa., to take pictures of a baseball game sponsored by Wheaties recently, he never expected to be carried out unconscious. But that's what happened. While McGill was taking movie shots of youngsters scrambling into the field, the second baseman threw a ball to the catcher. The catcher missed it and the ball caught McGill on the left eye, knocking him cold. Among the spectators were a nurse and doctor, who rushed him to the Washington hospital.

When McGill came to, he saw Lloyd Chapman, KDKA news editor, bending over him anxiously. So that the evening would not be a total loss, he directed Chapman to finish out the film, with pictures of the operating room, including the patient, in the throes of being treated for a forehead wound and a badly bruised eye.

New York script writers are considerably miffed at a major agency's practice of discriminating against writers at this end when it comes to paying off on scripts for a show which originates from Hollywood. These writers complain that the agency has for years gone out to the Coast months before the program's new season was due to start and paid top prices for scripts, and then later turned to New York writers for fill-in continuities at much lower prices. In other words, the N.Y. writers feel that if the account involved can afford to pass around \$1,000 per script in Hollywood it should maintain the same fee level in New York, and not the \$500 limit as has been the policy.

Philly radio execs are singing the praises of a competitor, Dr. Leon Levy, proxy of WCAU, who is now on duty as head of the radio section of the U. S. Naval Intelligence. On the job for less than two weeks, Dr. Levy has cleared aside all the red tape and petty annoyances which made it tough for any radio man dealing with the navy.

He arranged for the broadcast of the launching of the first vessel at the Cramp's Shipyard, at Port Richmond, here. Prior to his appointment, it took days of conferences and arrangements before lines could be installed into yards where naval vessels are under construction. Now a letter or a telephone call to "Doc" and you're all set.

Camp Wolters, Texas, has been found by broadcasters to be a hotbed of talent. Latest use of the soldiers on the air was when KRLD, of Dallas, took some of Uncle Sam's bandsters to the Baker hotel lobby in Mineral Wells and gave a show which was put on the air. The players were Mike Eweeney, formerly with Chicago, Civic Opera for six years; Don Kyser, former vocalist for Duke Heald's band; Jimmy Chapman, formerly with Jan Garber's orch; Bob Tiffany, from Ted Fiori's band; Art Davis, Johnny (Sax) Davis' trumpet-playing brother, and Frank Livingston, Scott's piano player, before the draft hit.

Jerry Danzig, publicity director of WOR, New York, started last week to send periodic personal circular letters to several hundred radio editors

of out-of-town newspapers. They are to be informal, off-the-record and included as background stuff to the station's regular publicity. First letter, sent Thursday (28) dealt with the recent death of Floyd Neme, the station's new FM transmitter; caricatures with the mat; service; when handling of program changes and an invite to be guests of WOR when visiting New York.

Pat Barnes, early morning performer on WEAH, N.Y., is circulating among hospitals in that area albums containing some 5,000 postal cards received from vacationists this summer. Several weeks ago Barnes gaged during a program that since this was vacation time he ought to be getting some postal cards from his listeners while on their vacations. The cards were mailed by the mailing and Barnes started putting them up in albums, and the albums increased accordingly.

Cowles newspapers—Star Journal and Tribune—now have no less than five column writers on WCCO, CBS station in Minneapolis. They're George Grim, Star Journal radio editor; and Cedric Adams, Virginia Safford, Charlie Johnson and Jayne Robinson, also columnists and department editors on the two sheets.

Merle Potter, film editor and columnist on another Cowles' newspaper, the Times, has a WMIN program.

WPEN, Philly, has added a novel twist to the introduction of its '50 Club' show of recorded popular music. The program is divided into 15-minute portions, with each one featuring the platters of a single name band. At the start of the 15-minute period, the bandleader is heard introducing his own program. This has been done by the recording of the Charlie Johnson and Jayne Robinson, also columnists and department editors on the two sheets.

The stunt had its initial bow Aug. 18 with Vaughn Monroe.

A somewhat volatile radio adman, whose feelings are anything but proxia, almost created a situation in a near-Vorlesky German-type restaurant when he had the string band play a melody of Jerome Kern music. The adman requested one of Kern's more recent tunes, "The Last Time I Saw Paris," which the maestro—whether for reasons of discretion or otherwise—disclaimed knowing, whereupon the radio man started to put up an 'indignant' corner squawk.

As an exploitation idea, WOR execs recently had painted on the roof of the New York building in which its studios are located the designation "WOR—Dial 71" in white letters several feet high. Fact that it could be seen from transport planes several miles away pleased the execs—until they realized it would also make an ideal target for possible air raid attacks during the war. The program and introducing the civil defense planning, the boys are now pretty unhappy about the whole thing.

J. M. Mathes agency declared last week that Schick Rack will go through with its sponsorship of 'Duffy's Tavern' on a guaranteed 28-week basis, starting Sept. 18, and that there is no reason for any one connected with the show to be worried about the civil connection being cut short because of the material priorities situation. The CBS hookup, it was added, will be 62 stations, whereas last season Tavern' had 55 stations. The time will be Thursday, 9:30 to 8:35 p.m.

Jack Hyton, the London maestro, who, getting U. S. radio scripts for usage over BBC, got 39 more from Eddie Cantor, with the latter's company requested one of Kern's more recent tunes, "The Last Time I Saw Paris," which the maestro—whether for reasons of discretion or otherwise—disclaimed knowing, whereupon the radio man started to put up an 'indignant' corner squawk.

By special permission, Bob Campbell, WCCO, Minneapolis, announcer, was allowed to have his selective service physical examination two weeks before the start of the new season. The examination revealed what was unknown to Campbell before—that, due to a fracture when he was a youngster, he can't turn one hand completely palm upward. He was rejected for service.

Unique arrangement has Val Bjornson, KSTP, Minneapolis, staff news analyst, appearing regularly on program of a competing Twin City station, WLBZ. Moreover, he's presented as "KSTP news commentator." WLBZ is University of Minnesota's non-commercial station.

Miami station WQAM's Norman MacKay, as a promotion stunt, sent out boxes of native limes at a little less than a penny for your local use; can use it on fish, and also goes well in pie or pie.

KROW's Frisco, latest contribution to national defense is an auto windshield sliker, designed by manager Paul Lasky, reading "Climb In, Buddy, you defend the U.S.A., here's a lift along the way."

Call letters of KGFI, Brownsville, Texas, were changed with FCC permission to KRED. Station is owned and operated by the Eagle Broadcasting Co., on 1490 bicyclopies with a power of 250 watts.

WCOB, Boston, has been gradually dropping its foreign language programs. Only four now remain and they will leave the air as his contracts expire by fall, explained manager David Lasker.

NBC Would Switch Winchell From Red To Blue on Coast

NBC-Blue has approached Lennen A. Mitchell, agency on a little less than a penny for your local use; can use it on fish, and also goes well in pie or pie.

The Parker Family! another Jurgens-Woodbury program, would move along to the Pacific Blue, coming immediately after the Winchell repeat. Winchell is now heard via the Blue in the east.

Sam Browns Apart Sam Brown, announcer at WMCA, New York, advertised on Tuesday (Tuesday) in the N. Y. Times that he will not be responsible for debts incurred by his wife, with whom he declined to say whether or not he and his wife are separated or if he is contemplating divorce. He said he understood to be a former show girl.

Lucas & Jenkins Deny Have Deal for WGST; Pickard Group Ditched

Atlanta, Sept. 2. Sam Pickard and his associates in Southern Broadcasting Stations, which has WGST under operating lease, have so far given no indications whether they will resort to legal action in opposing Governor Eugene Talmadge's leasing of the outlet to Lucas & Jenkins, theatre owners. Deal with L. & J. is supposedly for 10 years at \$50,000 a year.

Lucas & Jenkins denied today (Tuesday) that they had a direct interest in the renewal of the station's license with the FCC, but they were very concerned with cooperating with Georgia Tech, the license, in protecting its interest in the outlet. Pickard group has already filed a petition with the FCC as intervenor in the renewal and transfer application hearings.

It was said that the governor had called Pickard in some weeks ago and gave him a choice of signing a contract that would give the Southern Broadcasting Stations' lease with WGST, which is licensed to the State of Georgia, until 1950 to 1960. The state has been getting about \$30,000 a year as a result of this contract.

Storm Levels Antennas Of Two K. C. Stations

Kansas City, Sept. 2. A 75-mile an hour wind, which climaxed widespread rain and electricity storm in this area last week (25), destroyed two antenna towers of KMBC, both located in rural Johnson county. Same storm toppled the tower of KCKN atop the Kansas Bluffs here.

Another tower, lower, a 64-foot vertical radiator, partially demolished in a two-story frame house when it toppled. It also leveled high tension wires and power in the area was shut down. Station was off the air for several hours.

KCKN was able to continue broadcast without loss of time, but with a weakened signal.

Red Cross Sponsoring 'Whispering' Jack Smith

"Whispering" Jack Smith on NBC recently received a grant of \$10,000 until recently, and still on some of that net's television programs, began a new sponsored series over WMCA, N. Y., Monday (8). He has been bought by Red Cross Shoes for two five-minute spots periods daily, 11:35-12 noon, 6:25-6:30 p.m., Mon.-Thurs. Fri.

Set direct.

WOLFE

Michigan's Greatest Star JOINS Michigan's Greatest Station

WOLFE

THE GOODWILL STATION

Detroit

BASIC STATION... COLUMBIA BROADCASTING SYSTEM
 R. A. Richards, Pres. • Lee Fitzpatrick, Vice Pres.
 Edward Pety & Company, Inc., National Representatives

WCOB

SCRIPPS-HOWARD RADIO, INC.

WNOX

KNOXVILLE-TENNESSEE-5000 W. DAY, 5:00 W. NIGHT

C.P. GRANTED 10,000 Watts Full Time!

NATIONAL REPRESENTATIVE
 The Brantingham Company

Boss
 Am talking a weak off. Since you put that advertising on WNOX, sales have gone wild down there. Had to get new sales men to handle big, then keep after production dept. an de-livery. Am nervous wreck. See you later!
 Fred

"Saturday's Child..."

WORKS FOR A LIVING!"



...and so do Saturday Morning Programs—on NBC RED. Here's how Shinola proved it and profited . . .

Remember the old tune that went: "NOBODY listens to the radio on Saturday mornings?"

Hecker Products Corporation heard it back in March, 1940—and didn't believe it! They knew that people bought more food and groceries on Saturdays than on any other day of the week...and decided they'd like to talk to them *just before* they bought it. So Hecker started to advertise Shinola Shoe Dressings on Saturday mornings on NBC RED—the network most people listen to most. They chose a half-hour dramatized program, a program of evening calibre, "Lincoln Highway."

Here's what happened...

C. A. B. RATING DOUBLED AND RE-DOUBLED! In little more than six months, "Lincoln Highway's" audience had doubled. Nine months later, that record had doubled!

SALES INCREASE 20 to 25%. "...For the past several months," writes J. B. Forsyth, General Manager of Hecker's Shoe Polish Division, "our different types of polish under the Shinola name have registered consistent gains of 20 to 25

per cent ahead of last year. In large part, we attribute this to the sales response to "Lincoln Highway."

CONTRACT RENEWED. At the end of a full year, contract was signed for another full year on NBC RED.

...AND 14 NEW STATIONS ADDED. With the addition of 14 new stations to the network last May, Shinola's "Lincoln Highway" is now heard over 75 stations of NBC RED.

—And here's WHY it happened!

1. Over 80% of U. S. radio families are "reachable" by radio during any Saturday morning half-hour. You get "evening type" audiences at daytime rates!
2. On Saturdays people have more cash to spend than any other day in the week.
3. More than 40% of all groceries are bought on Saturdays... and 69% of all Saturday's grocery sales are made *after* noon!

This particular story happens to cover Saturday mornings. But the same thing is equally true on Sunday... or Thursday... or any other day or night in the week—namely, *any time is good time on NBC RED!*

NATIONAL BROADCASTING COMPANY
A Radio Corporation of America Service

WHAT HOOPER FOUND — IN 29 CITIES

1747 homes, in 29 cities, were phoned by Hooper investigators, the week of February 23, 1941. From the responses of 312 verified listeners and 342 verified non-listeners, Hooper found 65% greater use of Shinola among the "Lincoln Highway" audience — an increase clearly traceable to radio alone. Question was: "What brand of Shoe Polish is used in your home?" **Tell: SHINOLA** was mentioned by 62% of the listeners... and by only 37% of the non-listeners!

NBC
Red
NETWORK
THE NETWORK MOST PEOPLE
LISTEN TO MOST

'DUPLICATE'... Ethel Waters, Hal Johnson, Ethel Hall Choir, Hamtree Harrington... CBS FORECAST No. 12 Friday, 8 p.m. (Once)

Columbia recorded the last (No. 12) of its Forecast series for 1941... Ethel Waters to their present high niches in the entertainment field...

When it came to recollect the part played by Negro players in the birth and development of the blues... Duke Ellington struck his richest returns as an interpreter of the modern musical idiom...

constant reference to 'The Tree of Hope.' This wishing talisman, whose legend among Negro performers has never before been exploited on the air, stood in front of the Lafayette Hotel... 'The Popular Station' SALT LAKE CITY

'THE GREAT GILDERESTEEVE'... WEARABLE... 'UNITED WE STAND' Tuesday, 8:30 p.m. KMOX, St. Louis

'UNITED WE STAND' Tuesday, 8:30 p.m. KMOX, St. Louis... Jerry Hottel, chief of the Public Affairs Dept. of the 50,000-watt CBS outlet...

Realism was injected when a number of machines were fired to demonstrate that no dead shells are turned out in the plants... constant reference to 'The Tree of Hope.'

20 Winks... WENY (New York) took to the air interviews by its phonograph records... Dick Gilbert, WOY's record jockey, is unique among impresarios in that he's essentially a Negro.

'FAMILY HOUR'... PRUDENTIAL INSURANCE... 'FOLLOW-UP COMMENT'... Hanson W. Baldwin, military expert of the New York Times...

'FOLLOW-UP COMMENT'... Hanson W. Baldwin, military expert of the New York Times... Phil Baker produced a new Columbia recording...

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BEN BERNIE and BAND... 'STAIRWAY TO A STAR'... 'FOLLOW-UP COMMENT'... Hanson W. Baldwin, military expert of the New York Times...

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5000 WATTS DAY & NIGHT

KDYL's new 5000-watt directional broadcasting pattern fits the intermountain population setup like a glove.

'The Popular Station' SALT LAKE CITY NBC

5600 KC 5000 WATTS DAY CP 5000 WATTS NIGHT

the Carolina's BEST Frequency

ROYAL SIGNS 92 LATIN OUTLETS

John F. Royal, NBC v.p. in charge of International Relations, yesterday (Tuesday) stated he had signed contracts with 92 stations for Latin-American countries. These stations will compose NBC's Pan-American network.

Royal has just returned from a 30,000-mile tour of South America.

Mex Prez's 1st Speech To Congress Gets Wide Coverage From Radio

Mexico City, Sept. 2. Radio figured prominently in making known to the world the first annual message to congress and Mexico by President Manuel Avila Camacho yesterday (Monday). The address is Sept. 1, when the new term of the federal legislature opens. The message was of exceptional importance, in view of the tense world and national situation.

It is estimated that upward of 5,000,000 persons heard it, in one form or another, thanks to radio. This time there was the biggest and best air service for the address. It was broadcast to all parts of Mexico by a web headed by local station XEW (150,000 watts) and the government stations. All postal and telegraph offices and many public schools throughout the republic had receiving sets for relaying the broadcast.

A version in English of the message was broadcast to the U. S. and Canada by XEWW, and to Europe and other parts of the globe by "Radio Mex", powerful Government air service.

CBS and NBS with XEWW broadcast comments in English on the message in a 10-minute program from here by Robert Allen, who has served as radio newscaster in Mexico during the presidential election of July 7, 1940.

BBC Now Under Control Of Propaganda Bureau

London, Aug. 15. Although the tie-in has not previously been stressed, recent official paper discloses that operations of BBC are now under control of Ministry of Information.

Paper also indicates coin grant from Government to BBC amounts for current year to \$22,000,000, with probability of being substantially increased. Sum is about \$4,500,000 over income from licences. In the past, total grant was always less than revenue.

London Calling

London, Aug. 20. Rudy Vallee drew a special scripping by Roy Plumley around crooner's rise to radio fame. Thirty-minute session used discs for melody end, notably those he cut with Carroll Gibbons when on this side.

Quentin Bernards handling another "Postscript" for BBC's news attendees, and Collier's scribble will be guest appearance on "Any Questions?", quiz session.

Blac Crosby is to greet fans with something new when BBC airs six discs he cut 10 years ago, but which were never retailed this side. Identity of the melodies is being kept secret till airtime time.

Claude Hulbert guesting on the Lucan-McShana hour.

Michael Redgrave, now in the British Navy, guested on Henry Hall's "Guest Night" for his first appearance since donning blue. Filmmaker Noel Coward's latest ditty, "London Pride".

Raymond Gram Swing's "American Commentary," for his first airtime since return to U.S. from British trip, was mixed by technical difficulties.

CBC'S ALTERNATE NET GETTING ATTENTION

Montreal, Sept. 2. Canadian Broadcasting Corp. reports plenty inquiries and some biz resulting from offer of alternate CBC network across Dominion. General Manager Gladstone Murray, back from England last week, is stated to be ready to develop an intensive selling campaign on the new air lines of the corporation.

There will be a big bid for U.S. biz and national advertising, but nothing can be done until it's clear whether the States will continue or drop Daylight Savings at the end of September.

Esso's U.P. News On 14 Stations in S. A.

Esso is now broadcasting its news programs over 14 stations in Chile, Brazil, Argentina and Uruguay, via the United Press service.

The S. A. schedule is four five-minute periods a day.

Noriega's Comeback

Mexico City, Sept. 2. Alonso Sordo Noriega has come back big as a radio announcer after several months' absence from the mike, during which time he was director of the government's press and publicity bureau. Noriega, who built up a big rep as a narrator, particularly good at running story coverage, is in charge of a new program, "El Continental," the "Newspaper of the Air," which Rip, a disinfectant manufacturing company, is sponsoring over local station XEQ (50,000 watts).

Noriega is at the mike five times daily for 15 minutes a shot.

New Mex. Outlet

Mexico City, Sept. 2. Active radio stations in Mexico have been increased in number to 105 with the inauguration of XETQ (5,000 watts) in Orizaba, industrial center of Vera Cruz. Station is owned by Francisco Compaña H. Orizaba businessman.

Mexico Regulates News Broadcasts; Censors on Watch for Nazi Tinting

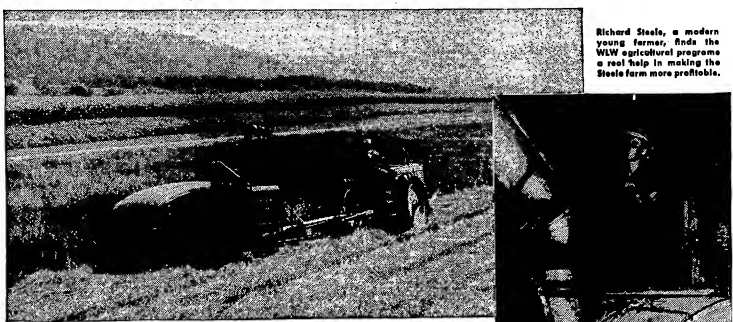
Mexico City, Sept. 2. As there has been so much funny stuff going on with regard to broadcasts of war news, meddling that has included subtle Nazi and other un-democratic tinting, the Ministry of Communications and Public Works, ruler of air affairs in Mexico, has taken drastic action to assure that only the most impartial newscasting is presented by the radio stations. These new regulations, it appears, will keep the air clear of all bias. That is in accordance with Mexico's policy of strict neutrality.

The Ministry has assigned two censor-inspectors to every important radio station in the republic to keep a strict eye and ear on all war news and kindred information that goes to the mike. These officials have orders to take nothing for granted, to make absolutely sure that there is no slanting of any kind to news that is broadcast. Their job includes

reading scripts to determine whether or not anything objectionable to Mexico's stand for neutrality and Democracy has been injected. The censors must okay all scripts before they go on air. They are also required to stick around and check up on the delivery of all news and comments of the announcers.

French 'Big Sister'

Montreal, Sept. 2. Starting yesterday (Monday), Canadian Broadcasting Corp. threw open all its Quebec province French-language facilities to the airing of "Grande Sœur" under the sponsorship of Lever Bros. "Grande Sœur" will run indefinitely five times a week from 11-11:15 a.m.



"MEET J. EARL STEELE AND FAMILY"

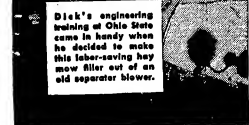
Richard Steele, a modern young farmer, made the WLV agricultural program a real help in making the Steele farm more profitable.



Two hundred miles from Cincinnati, near Millersburg, Ohio, live the J. Earl Steeles.

To students of sociological trends, their family career offers characteristic events; one son, a graduate of Carnegie Tech., head of the farm, became a banker. But one son loved the farm; increased production. Now the Steele farm aids the nation by producing grain, or eggs, or fruit, or poultry all year long.

To those who are interested in which stations influence Ohio farmers and why they carry influence, the Steele family's listening habits offer cross-



Dick's engineering training at Ohio State has decided to make this labor-saving help now filler out of an old separator blower.

sectional characteristics. Mr. Steele believer in crop rotation, keeps an ear tuned to WLV for the market reports. Mr. Steele daily enjoys the entire "Everybody's Farm Hour". Their son, Richard, a graduate agricultural engineer from Ohio State University, pays particular attention to tree and plant spraying information. And all enjoy the "high grade entertainment" on WLV.



Earl Steele, center, shows County Agent R. M. McIntosh a sample of the oats just threshed. Mr. Steele is an ardent early morning WLV fan.



Mr. Earl Steele takes "time out" to announce about his WLV favorites — "Everybody's Farm" with Ed Mason, and the Consumers' Foundation.

REPRESENTATIVES: New York — Transamerica Broadcasting & Television Corp. Chicago — WLV, 230 N. Michigan Avenue. San Francisco — International Radio Sales.

WLV THE NATION'S most Merchandise able STATION

Payroll Traffic

Philadelphia — Wally Sheldon, WCAU staff announcer, has been moved up to the post of assistant program director, replacing Harry Marble, who left to join the CBS announcing staff. Harry McVain, another mickman, has taken over a fulltime assignment in the production department. Helen Siris is latest addition to script department.

Montreal—Canadian Marconi station CFCF has suffered a 25% reduction in male staff as result of the war and heavy pressure of enlist-

ments. Losses to date include: James McVain, engineering department; J. J. McVain, production department; Royal Canadian Army Force; Albert Gordon Young, announcer to Canadian Army Service Corps; John McVain, engineering department; Aircraft Production; Reginald McWilliams, engineering department to RCA; Robert Barlow, announcer to Royal Canadian Navy Volunteer Reserve.

New York City—Samuel Bicknell, of the promotion department of WOR, New York, has resigned to join the sales staff of Francis H. Leggett Co., N. Y. He is succeeded by Jack Mohler, recent Princeton grad. Robert Barlow, winner of the Veteran Wireless Operators' Assn. scholarship award in 1939, has joined the engineering staff of WOR, New York.

Longview, Texas—Bruce Dennis, operator at KFRO, has resigned to take a similar post with KJAKR, Little Rock, C. M. Garret, former KJAKR at KFEL, Denver, has joined KFRO announcing staff, plus assisting in sales work. Garret, formerly Merril Ash, who resigned to go with KPAC, Fort Arthur, Texas.

Philadelphia—GH Newsome, former splinter at WFMS, Youngstown, joined the announcing staff of WCAV, replacing John Franklin, who answered draft call recently. George Thomas, WCAU announcer, inducted into Army service at Camp Meade.

San Antonio—Clyde Smith has joined the continuity department of station KABC, San Antonio. Smith was formerly with KJNO. Other additions are Buddy Kidwell and Walter Stokes, control room. Al Saunders has joined the news staff of station WOAI, San Antonio. Other recent addition is James Evans, in the control room.

Salt Lake City—Aaron Moll, of the KODY-TV staff, resigned to announce staff of station.

Myron Bailey, formerly of station KID, Idaho Falls, with KUTV's program department. She'll conduct daily quarter-hour women's program and news of June Lee.

Mark Austad, new in radio, has joined the announcing staff of KSL. Also new to KSL is announcer, who is Howard Flynn, recently chief announcer at KLO, Ogden. KODY adds Roy Drusball to announcing staff to replace Doug Gough, who goes to NBC in San Francisco.

Minneapolis—Lee Whiting has left WCCN to become commercial manager of WDGY. He will also hold the title of assistant to George W. Young, owner of the station.

Oakland—Bob Emerick, late of the KROW announcer-producer staff, replacing Bert Winn, who has gone to KSFZ, Fresno.

Greenfield, Mass.—Peter Sherman Moulton is new staff announcer at WFIH. Formerly was with WBK, Pittsfield, and WLNH, Laconia, N. H.

Fort Worth—Ken McClure, pioneer southwestern newscaster from San Antonio, has joined the news staff of KGKO. He replaces Porter Randall, who went to KPRC, Houston, as program director.

Washington—Hugh Higgins is new continuity manager for WRCV, which is former news transmitter. He formerly was newspaperman and sports-writer and was at one time connected with KOL.

Cleveland—Al Bland, writer and producer at WCY's Morning Patrol series, moved up last week by taking over the weekly show which is production manager, following the resignation of Beverly Dean.

Minneapolis—Francis Van Koyenburgh has been appointed general sales manager for WTCN, one of the two Twin City NBC outlets. For the last seven years he has been in the sales manager for the St. Paul area.

Minneapolis—Much shifting of personnel is occurring among Twin City radio stations. Bob Sutton, in charge of WCCO music clearance, goes to WLOL, as production man-

ager. Glen Smith returns to WLB after a summer at WLOL. WLB takes Susan Taylor from WYAK, Yankton, S. D. for a 9 a.m. daily spot. WTCN's sales manager, Lee Whiting, goes over to WDGY. Ben Harman has been assigned to WLOL news editor. Charles Irving has left WTCN for free lancing in the Ed. Staff. Al Abney, former WCCO announcer, is doing production work in Chicago.

Chicago—Estelle Barnes joins the program department of WSPC, Chicago. Harman has been assigned to SP. 21. She was formerly on the musical staff of WAAF.

Youngstown—Joe Edison, better known as Ed Gaura, has returned to WKBN after a year with WMMN, Fairmont, W. Va.

Dayton—Louis J. Froelich, formerly of KLZO, Kalamazoo, has joined the sales staff of WING.

Salt Lake City—Bill Baldwin, KDYL announcer, leaves for KFWE, Denver. Bros. station in Hollywood is to do morning show for Automotive Supply Distributors.

New York City—Jerome C. Robinson, recent Cornell graduate, has joined the sales staff of WRLY, Woodside, L. I.

Fort Worth—John Frank Lucas, KGKO announcer, is on a leave of absence to study dramatics in Boston.

Ballas—Orval Anderson, of New Orleans, has taken over his new duties as splinter on the WFAA-KGKO staff. He is master of ceremony for the new quiz show, "What AM I?"

San Francisco — Jack Cowden, KSFO sales promotion manager, has been transferred to CBS station relations department in New York.

Wichita, Kan.—Verne Nydegger, member of musical staff of station, new musical director of station. His brother, Lee Nydegger, also on musical staff, is now part time salesman.

SALT LAKE BRIGHT

Biz OK All Around—Standard Brands on KSL

Salt Lake City, Sept. 2. Everything up here, with emphasis on the national spot. Local strong, too, with former spot users showing strong tendency toward a shift to quarter-hour production, much of it 55-week basis. Great clamor for good news periods with most desirable filled.

KDYL Johnson & Johnson (Teethbrushes), through Ferry-Manly, 45.60 breaks; Road Service Garage, participations on Inquiring Reporter; Salt Lake Glass & Paint Co., 24 new announcements. KSL: 13 50-word announcements for Brigham City Peach Day; 52 one-minute announcements for Arthur Frank, men's clothes; 100 50-word announcements for Meyer's Cleaners (Dyes); two 50-word daily announcements for Standard Furniture Company; 40 one-minute announcements for Standard Brands.

KUTA: Hibbs Clothing Co., 52 annual announcements; direct; McClanahan & Leeds, 300 announcements direct.

New Nashville Biz

Nashville, Sept. 2. Dr. Caldwell's KYRC Pepin inked a 32-week contract with WMS for The Festival Golden Week program through Sherman & Marquets. Show is 15-minute affair running Monday through Friday. He Plough, Inc. makers of St. Joseph Aspirin and other medicinal products, and E. F. Fisher and Flickers' starting October 1 over WSM. Ann Ford and Otis Devine will be in the news show which will be aired five days per week. Contract is for 52 weeks and was placed by Labe, Spiro, & Shurman. This time purchase by Plough is in addition to its spot campaign over WSM which also was inked for year's renewal.

Royal Crown Cola signed with WWC for three 15-minute programs per week starting Monday (29). Show is to be revival of "Musical Quiz" which was aired last year, featuring Tim Sanders trying to give away five dollars per night.

FDX divisions "Cedric Foster" locally to First Federal Savings and Loan Association starting Monday (1). Contract is for one year.

FCC May Ease-Up On Nets

(Continued from page 14)

agreements having longer life than the operating permit. In a supplementary statement it was explained that "reasonable time" will be after disposal of this and any other petition offered on that occasion (the time of the argument) before making such rules effective."

which may be filed." In a supplementary statement it was explained that "reasonable time" will be after disposal of this and any other petition offered on that occasion (the time of the argument) before making such rules effective."

KSTP, Mpls., Lands Another Dept. Store

Minneapolis, Sept. 2. Signing up the Golden Rule, leading St. Paul establishment, for a daily 15-minute sponsored program, "Wishing Well," KSTP has added another department store to its account. Program's idea is to bring to the store an extensive mailing list of birthdays and anniversaries by having listeners-in write in their wishes and include birthday and anniversary information.

San Francisco—Jack Reid has been added to the staff of KTVU, Watsonville, as production manager.

TOLEDO A Post-Industrial Market

DIALS STOP and STAY at WSPD

for JEANNE BERG

Her personable songs and smart Novachord arrangements are aired each Monday and Wednesday at 4:45 P.M. (EST) over WSPD—the 5000 watt, NBC Red Basic affiliate. Ask KATZ AGENCY to quote on this four-star audience feature.



WSPD logo with '5000 WATT' and 'NBC Red Basic affiliate' text.

WABC 50,000 WATTS NEW YORK CBS First choice of advertisers who sell to world's largest market

CBS Trying to Break Strong Hold of NBC's Richfield Reporter on Coast

San Francisco, Sept. 2. CBS' Pacific strategists will undertake to break down the strong hold that the Richfield Reporter (NBC-Pacific Red) has on Los Angeles listening at 10 p.m. nightly by spotting its own William Winter, commentator, against the oil company's news program. Winter will be piped nightly from San Francisco and his advent will be preceded by a promotion barrage urging dialists to listen to your favorite newscaster—then tune to Winter for analysis.

Columbia also proposes to do something to overcome its freezout on football, which has gone exclusively to the Don Lee and NBC-Blue links this fall. It's to be a high-powered program schedule Saturdays, running from noon to 6 a.m. Albers-Milling has switched a half hour of its local programming from the NBC-Red to CBS, using a mystery quiz, "Whodunnit," instead of thrice weekly sponsorship of H. V. Katenborn. Time for the show will be Thursday, 7:30 to 8 p.m., with KFSD feeding it to the complete Pacific link plus KSL, Salt Lake City. Lord & Thomas is the agency.

Kastor Agcy. Lining Up Flock of Announcements Spots for Several Acls.

Chicago, Sept. 2. Kastor agency here is lining up stations for a load of announcements for five national accounts. Has finished laying out time for O-Cedar, running five and six announcements weekly, and now rounding up stations to plus Four-Way Cold tablets, using six announcements weekly, and for Dr. Pierce's various medicines, using four to six announcements weekly.

Maito-Meal will be plugged by six and more spot spiels weekly, and on the Coast the Douglas Oil firm will have some announcements set through the Kastor agency.

PLOUGH, INC., SIGNS FOR 500 ADS ON KLZ

Denver, Sept. 2. Renewals constituted the big accounts—Fred Davis Furniture Co., renewed newcasts for one year over KLZ and Korts Jewelry renewed for one year their half-hour quiz type "Three B's" on KOA.

KLZ: Kindel Bedding Co., through Ted Levy, 28 announcements; Fred Davis Furniture Co., one daily quarter-hour news, one year; America First Committee, one spot; Plough, Inc., through Lake Spiro, Sherman, 500 announcements; Procter & Gamble, through Compton Adv., eight spots; Wm. Weisley, Jr., Co., through Arthur Meyerhoff, 15 quarter-hours; Lever Bros., through Young & Rubicam, 64 announcements.

KOA: Korts Jewelry Co., through Raymond Keane, 52 half hours; Bay Petroleum Co., through Raymond Keane, 28 quarter hours; Omar Faur, through Hays MacFarland, 13 quarter hours; Mountain States Telephone & Telegraph Co., 15 announcements; Sears Roebuck, through E. O. Shaw, 38 announcements; Lever Bros., through Young & Rubicam, 58 announcements; Goodrich Tire & Rubber Co., through E. O. Shaw, five spots; Beech-Nut Packing Co., through Newell-Emmett, 80 station breaks.

KMYR: Denver & Rio Grande Railroad, through Cusack agency, 500 spots; Rainbow Ballroom, through Robertson agency, 250 spots; Elk Coal Co., through Lane-Freiberger, 250 announcements; Empire Gas & Equipment Co., through Bryrman agency, 52 spots; Columbia Laundry, through Betts-Koerber, 76 announcements.

KFEL: Waltham Fountain Pen Co., two five minutes daily; Mt. Lincoln Refrigerator Stores, four announcements; Millinery Stores, 28 announcements; Grayson Apparel

Co., through Robertson agency, 34 announcements; Elitch Amusement Park, through Robertson agency, four half-hours and one quarter hour; Cramer Foot Comfort Store, through Ted Levy agency, 15 five minute; American Academy of Acoustancy, through First United Broadcasters, 12 five minutes.

Comparative Unit Count

Network	Aug. 30.	Aug. 23. Change.
Local	7,810	7,820 -0.2
Natl Spot.	5,776	5,810 -0.4
Total	13,586	13,630 -0.4

Included: KFLW, WJKB, KMYR, KOA, KVOD.

* No change.

DETROIT HEALTHY

Unit Gains Continue—Chicklets Renewed on WWJ

Detroit, Sept. 2. Following up last week's slight gain, stations here took a bigger step forward this week, evidence that the fall push had set in. Local transportation strike, which earlier looked long-drawn out, proved an obstacle to a bigger gain in the local field which still improved but not up to expectations. Sole skid was in the network time, offset neatly by the gain in the national spot category.

Moving into the fall markets, Detroit's six stations are in a healthy position, up 250 units in the network time, 1,300 units locally and only 250 units under national spot a year ago.

WWJ: American Chicle Co., renewal of "Yawn Club," 45-minutes, three times weekly, 15 weeks, through Badger, Browning & Hersey.

WJR: Kasco Mills, 10-minute newcasts, three times weekly, 13 weeks, through Campbell, Sanford, Inc.

Comparative Unit Count

Network	Aug. 30.	Aug. 23. Change.
Local	7,455	7,820 -0.1
Natl Spot.	11,774	11,645 +1.1
Total	4,559	4,448 +2.3

Included: CKLW, WJKB, WULB, WJR, WWJ, WXXZ

Juicy Sales by KHJ to Quaker Oats, Gen. Foods; KECA Scores

Los Angeles, Sept. 2. Steady climb in all departments continues indicating marked upward in fall finishing. Plus signs are again recorded in all unit phases this week. KHJ-Mutual which sold 150 "Orphan Annie" quarter-hours to Quaker Oats, and 195 quarter-hour programs, "As the Twig Is Bent," to General Foods.

Biggest chunk of business went to KHJ-Mutual which sold 150 "Orphan Annie" quarter-hours to Quaker Oats, and 195 quarter-hour programs, "As the Twig Is Bent," to General Foods.

High spot on KECA was sale of 261 quarter-hour newcasts to John T. Troll while the Columbia Pictures net filled in chinks in a packed schedule through the San Francisco office which planted two news commentaries for Alpine Milk and an audience participation program sponsored by Albers Bros.

KHJ: Pioneer Builders, 28 five-minute broadcasts, through Smith & Bull; Arden Farms, 30 100-word announcements, through Productive Adv. Agency; Quaker Oats, 130 quarter-hour broadcasts of "Orphan Annie," through Rubrauff & Ryan; General Foods, 195 quarter-hour programs, "As the Twig Is Bent," through Benton & Bowler; Peitman & Curme, 180 participations, through Advertising Arts; O'Sullivan Rubber, 91 one-minute spots, through Birmingham, Castelman & Pierce.

KXK: Ford Dealers, 104 quarter-hour newcasts, through McCann-Erickson; Cudahy Packing, 78 participations, direct, Los Angeles County Fair, 20 time signals, through Robert F. Dennis; Earl Carroll, 129 participations, through Cesana.

KFI: Westport Heights, 13 participations, through Ivar Wallin; J. W. Robinson, six announcements, through H. W. Kastor; 52 announcements, through Buchanan & Co.; Welch Grape Juice, 52 announcements, through H. W. Kastor; O'Keefe & Merrill, 157 quarter-hour newcasts, through Richard B. Archibald; National Funding, 105 quarter-hour newcasts, through Smith & Bull; Peter Paul, 156 quar-

ter-hour newcasts, through Bri-sbacher-Davis; Johnson & Johnson, 350 announcements, through Ferry Hanly; Pantages Theatre, 53 announcements, through Milton Weinberg.

KKA: Pantages Theatre, 103 announcements, through Milton Weinberg; Sealy Mattress, 13 quarter-hour broadcasts, through Alvin Wilder; J. W. Robinson, five announcements, through Mayers Co.; Knudsen Creamery, 27 quarter-hour broadcasts, through Heinz Pickering; Kelley Kar, 313 quarter-hour broadcasts, through Milton Weinberg; Innes Shoes, 88 announcements, through V. Cloward; Murine, 78 one-minute transcriptions, through SRO&O; Safeway Stores, 20 one-minute transcriptions, through J. Walker Thompson; John T. Troll, 261 quarter-hour newcasts, through Lockwood - Shackelford; McManhan Furniture, 318 quarter - hours, through Ad Carpenter.

Comparative Unit Count

Network	Aug. 30.	Aug. 23. Change.
Local	11,965	11,872 + 93
Natl Spot.	1,591	1,570 + 21
Total	13,556	13,442 + 114

Included: KECA, KFI, KHJ, KXK

LONG-RUN CHI SPONSOR SETS 9TH YR. ON WBBM

Chicago, Sept. 2. One of the long-run contracts in radio, the Nelson Bros. furniture company on WBBM here, was renewed last week for its ninth consecutive solid year on the station. J. Kelly Smith, commercial chief, again linked the contract. Smith set the original deal for Nelson Bros. Renewed contract calls for 10 streets weekly at 15 minutes each. These shows include a Man on the Street broadcast and two different recorded music programs.

LIMITED 9 WEEKS ENGAGEMENT

THE OLE MAESTRO



AND ALL THE LADS

STARTED SEPTEMBER 1

For Our NEW Aima Mater

WRIGLEY'S SPEARMINT GUM

Every Mon-Tues-Wed-Thurs-Fri.

5:45-6 P. M.—EDST—Over The

COLUMBIA BROADCASTING SYSTEM

MGT: MUSIC CORPORATION OF AMERICA

Gallenkamp's 'Prof. Puzzlewitz' Loses Air Time to Benny—Sponsor Burns

San Francisco, Sept. 2. 'Professor Puzzlewitz,' extremely popular Gallenkamp show...

Quizzer Winter has picked up a new Sunday afternoon sponsor at KFSO. Moore Clothiers via Morris Davis, replacing Mark Brubaker...

With change being the standard time, Ann Holden's KGO Home Forum gets a 10-minute extension to 40 minutes daily...

Another gabber on the same station, Gagner, also is due for a time job. He's sponsored by the City of Paris department store...

KFCB's John B. Hughes-Fulton Lewis mixup has been peacefully straightened out, with Langendorf Bread again using Hughes and Lewis riding unopposed...

Effective today, (2), NBC's Open House shifts from the Red to the Blue via KGO and will originate at Hamilton Field instead of at the Presidio...

VOICE PROTECTION. It is as important as valve check in shop work to check the tube...

THE BLUE NETWORK'S MOST POPULAR FAMILY BRINGS YOU MORE LAUGHTER, TEARS, & HEART-THROBS

LISTEN TONIGHT NBC Red Network, 12:15 to 12:30 P.M., EDT IN W.C.B. 5:30-5:45 EDT—CBS WAGS TO COAST

MGT. ED WOLF—RKO BLDG., NEW YORK CITY

BALTIMORE QUIET

Unit Change Slight—Heavy Brewery Sked to WCBM

Baltimore, Sept. 2. Major purchase of the week was chalked up by WCBM with a half-hour nightly across the board order...

WFB: Bond Stores, through Neff; Quarter-hour airings; Procter & Gamble (Cuz), through...

WCBM: National Brewery (Stewart Beer), through Stewart Webb, daily half-hour airings...

WCAO: Standard Radio, through W. H. Hackett, 13 evening spots; Arlin's Amusement Park, six a.m. spots...

Comparative Unit Count table with columns for Network, Local, and Total, and rows for Aug. 30, Aug. 23, and % of Network.

BULOVA WATCH SIGNALS SET FOR KONO

San Antonio, Sept. 2. With school starting here soon and with several network show returning from their summer vacations...

KMAC: Martin-Neal Motor Co., five five-minute transcription programs per day...

KONO: Bulova Watch Co., five one-minute transcription programs per day; Eagle Furniture Co., five additional announcements per day...

KONQ: W. H. Kestor, five one-minute transcription programs per day; Lone Star Beer, through Conroy Agency, 10 spot announcements daily...

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Active National Accounts

AGENCY PURCHASES

Table listing various agencies and their purchases, including Adams clove gum, American Chicle Co., Armour & Co., Atlantic Refining Co., Austin Nichols (wine), Beech-Nut Packing Co., Blos Ribbon, Peter Breidl Brewing Co., Carler's Products (pills), Chatham blankets, Cross & Blackwell, Felix Naphtho soap, Ford Dealers Advertising Fund, Hix Corp., Hoffman Beverage Co., Jell's Good Luck margarine, Johnson & Johnson, Kellogg Co., Lett's Piano Co., National Biscuit Co., O'Ceal Corp., Pacific Greyhound Bus Co., Perfection Stove Co., Rexford, Flex Co., Potter Drug & Chemical Co., Quaker Oats Co., Royal Crown Cola, Saffoy coffee, Sander's Digest, W. A. Sheaffer Pen Co., Simozine, Stein's Direct, Teagarden Products (syrup), Union Pacific Railroad, Ulaapee, F. G. Votey (Philadelphia Scrapple), Wm. Wristley gum.

DEPARTMENT STORES BUYING RADIO TIME LAST WEEK

Table showing department stores buying radio time last week, including Carson, Pirie & Scott Dept. Store, Hob Dept. Store, Jock's Dept. Store, City, and Baltimore.

HUMBLE OIL RENEWS COUGH CURE TEXAS GRID AIRINGS SEEKS TIME

San Antonio, Sept. 2. For the seventh consecutive year Humble Oil Co. will sponsor play-by-play broadcasts of Southwest Conference football games on the Van Gundy network...

Broadcasts are to be heard through WFAA, WFAA, Dallas, and KFPC, Houston. In addition to the games over the TQN group, Humble will also utilize the Texas State network, the Lone Star chain and other stations throughout the state over other football broadcasts to Texas listeners.

Comparative Unit Count table for Humble Oil with columns for Network, Local, and Total, and rows for Aug. 30, Aug. 23, and % of Network.

Don Goddard, who has had the news spot on WFAP at 7:30 o'clock in the morning for about two and a half years, this week started a new program at noon on the same station...

Bob the STRONG AND HIS ORCHESTRA COLLEGE HUMOR UNCLE WALTER'S DOG HOUSE

Bob the STRONG AND HIS ORCHESTRA COLLEGE HUMOR UNCLE WALTER'S DOG HOUSE

A. & P. BLURBS RIDE ON WBBM

Chicago, Sept. 2.—Things are quiet along radio news as far as new contracts for Chicago stations are concerned. Agencies are busy lining up schedules, but the actual contracts for fall business are yet to be placed for the bulk of the orders.

WBBM: Atlantic & Pacific Tea Co. announcements twice weekly, through Paris & Peart; Peter Paul Co., additional two five-minute spots of news broadcasts weekly, client currently having three broadcasts through Field-Forbes agency.

WBBM also renewed the Nelson Bros. furniture company for ninth consecutive week contract. First contract and every one since has been drawn up by J. Kelly Smith as commercial manager of the station.

Comparative Unit Count	
	% of
Aug. 30, Aug. 22, Change	
Network . . . 9,535	9,585 +4.3
Local . . . 6,829	6,666 -4.3
Natl Spot . . . 11,798	11,753 -4.4
Total . . . 27,172	27,104 -0.3
(Included: WBBM, WENR, WGN, WIND, WJJD, WLS, WMAQ)	

Atlantic Refining Will Sponsor Ohio State Grid

Columbus, Sept. 2.—As in recent years, oil will pay for broadcasts of the 1941 Ohio State U. football games. Atlantic Refining has inked contracts for WTAM, Cleveland, and WBNB locally, while WCOL, also Columbus, will have Shell as a sponsor.

Tom Manning will be mkeban for WTAM. Connie Desmond for WCOL with the third spot still open.

FRITZ

4 Major Network Programs

4 Major Network Successes

In Succession

When you buy Fritz Block's services or when you buy a complete package show you also buy ASSURANCE OF SUCCESS.

Total cost of shows so far handled by Block exceeds \$1,500,000.

EVERY DOLLAR PAID IS A PROFIT

Several Unusual New Programs Available

Just Concluded "HOUSEWARMING" with Benny Goodman, Dorothy Lamour, Andrews Sisters, etc.

Currently "TREASURE ISLAND"

BLOCK'S

813 Buena Ave., Chicago

STRAIGHT O'CEDAR ADS SPOTTED ON WHO

Des Moines, Sept. 2.—A variety of new accounts hereabouts gives promise of brisk advertising activity.

KRNT: Wm. Wrigley, Jr. Co., 13 quarter-hour programs through Arthur Meyerhoff; National Refining Co., 26 one-minute transmissions through Sherman K. Ellis; Shuler Bros., 15-minute temperature reports daily through Collins; Atlantic Refining Hybrid Corn, daily news programs through Searn S. De Regier & Brown; Sears, Roebuck Co., daily quarter-hour programs, direct; Ungles Bakery, 30 announcements weekly through W. E. Long; Seiberling Tire & Rubber Co., two quarter-hour programs weekly through Meldrum & Fawcitt; Butler Mfg. Co., daily participation, through Percy Hanky; Jay Sales Co., 100 word announcements, through the Galvin agency; Central Service Co., daily quarter-hour programs through Cary-Ainsworth; Iowa Tractor & Implement Co., quarter-hour news programs through B. J. Long; Daily participation programs, through Wertig-Barrett; Omar Mills, one through weekly through MacFarland.

KSO: Michigan Fruit Growers, program, through W. E. Long; Chapman agency; Ungles Bakeries, 33 announcements weekly, through W. E. Long; Car Sales, participation program, through Molunkin agency; H. E. Sorenson Co., daily quarter-hour programs, through Hatfield; Peter Pan Food stores, daily quarter-hour programs, direct; Ames Dairy Co., 15-minute, 100 word, ten-hour programs per week through Fairall agency; National Refining Hybrid Corn, through Sherman K. Ellis; Inland Milling Co., three quarter hours weekly, through R. E. Long; Green Furnaces, participation program, direct; Montgomery Ward Co., daily quarter-hour program, direct; Flynn Dairy Co., daily news programs, through W. E. Long; Regger & Brown, Saturday, daily five-minute programs through Post-Turbin.

John C. Wisdom, 156 periods of 15 minutes, direct; Reader's Digest, 25 announcements of one minute each, through BBD&O; The Hixter Corp., three periods of 15 minutes each, through United Advertising Company; Connie Furs, 100 or more announcements of 65 words each, through Creative Enterprises (Chicago Gospel Tabernacle), 15 minutes transcribed religious programs, direct; Ill. forib; O'Ceard Lamp Co. of America, 13 periods of 30 minutes each, through Presba, Yellers & Creber; Charles Erickson (Chicago Gospel Tabernacle), 15 minutes transcribed religious programs, direct; Ill. forib; O'Ceard Lamp Corp., 65 announcements of one minute each, through H. W. Kastor; Connie Furs & Store, 40 announcements of one minute each, direct; Standard Brands (Fleischmann's), 40 announcements of one minute each, through Kenyon & Eckhardt; Gamble Stores, 209 announcements of 10 words each, five a week, through BBD&O; Miles Laboratories, 30 periods of 30 minutes, through W. E. Long; United Advertising; Honeycomb Products Co., 13 announcements of 100 words each, direct; Len Bryant, nine announcements of 200 words each, three a week, through Huber Hope; Omar Mills, 40 periods of 15 minutes each, through Hays MacFarland; Dr. Hess & Clark, 80 periods of five minutes each, three a week, through N. W. Ayer.

Comparative Unit Count	
	% of
Aug. 30, Aug. 22, Change	
Network . . . 9,151	9,158 -0.3
Local . . . 19,498	19,520 -1.1
Natl Spot . . . 5,234	5,338 -1.9
Total . . . 33,883	34,014 -0.3

* No change (Included: KRNT, KSO, WHO)

MacMILLAN OIL HUNTS ANNOUNCEMENT SPOTS

MacMillan Petroleum Co. is inquiring for announcement availabilities through the Roy Durstine agency.

Number of spots will be determined by acceptability.

Browning-King To Underwrite Reuter's Newscasts on KYW

Philadelphia Sept. 2.—Reuter's Service news, aired in the United States only by KYW, was sold last week to the Browning-King Broadcasting Co. Browning-King thus becomes the first company anywhere in the world to sponsor Reuter's news exclusively.

The new series tests off next Monday (8) with 10-minute newscasts Monday through Friday, with KYW staff announcer Bill Lane handling the deal was set through the I. A. Goldman agency, Baltimore.

Other new business reported: WCAU: Vick Chemical Co., 15-minute musical program, daily (26 weeks), through Morse International; Maryland Pharmaceutical Co. (Frem and Rel), 25 five-minute news programs and 390 spots, through Jos. Katz; Chatham Manufacturing Co. (blankets), 26 participations on Laura May Stuart program, through M. H. Hackett; Lemont Cortes (hand lotion), 56 participations on same program; Fall Mall miscerets, 247 e.t.'s, through Buttruff & Ryan; Dr. Pierce's Golden Medical Discovery, 518 spots, through H. W. Kastor; Chris Hansen Laboratories (junket), 24 participations on Stuart program; Pinec Co., 149 spots, through Russel M. Seeds; Shaeffer Pen Co., 15 spots, through same agency; Bell Telephone Co. of Pennsylvania, eight spots; Megawon Educator Biscuit Co., 26 spots (renewal), through John W. Queen; Kellogg Co., 40 spots (renewal), through Kenyon & Eckhardt; Rival Dog Food, six 10-minute musical programs.

WPEN: Nevins' Drug Co., phone giveaway program, five times weekly, through Philip Klein; Contadana Tomato Paste, four studio programs weekly, titled "The American", through Browns & Aarons, and the Roller Derby, at the West Philly Arena, 30 minutes nightly for three weeks.

Comparative Unit Count	
	% of
Aug. 30, Aug. 22, Change	
Network . . . 9,151	9,158 -0.3
Local . . . 19,498	19,520 -1.1
Natl Spot . . . 5,234	5,338 -1.9
Total . . . 33,883	34,014 -0.3

* No change (Included: KRNT, KSO, WHO)

Steinway Pianos Cated for Radio Debut via WQXR's 'Symphony Hall'

SEATTLE IDLES
All Units Downs—Peter Paul Norman on 3

Seattle, Sept. 2.—

For the first time a sponsored news broadcast will be aired over the Northwest Triangle, when a 15-minute period booked by Peter Paul, originates at KGW, Portland, and is carried by KOMO, Seattle, and KIQ, Spokane. Beginning Sept. 2, the contract calls for the 5-6-6 p.m. spot three times weekly for 52 weeks. Agency is Brisscher, Davis, and the program will be prepared and produced by the Portland Oregonian. KOMO has also sold a local feature, Cowboy Joe, to Gold Medal Capsules, three times weekly, indefinite. Raymond Sperr is the agency.

KIRO has sold "Morning Melodies" 7 a.m. musical show, to the Palace Beauty Salon, three weekly for five minutes; Jay Jackson Fur Co. takes the 15-minute 6:45 a.m. "News of the World" for a four-line spot on the Columbia station.

KOL begins a once-weekly show through City Light Sept. 2, with Bob Nichols handling the commentary backed by an organ. Called "Lighting the Way," program is 15 minutes. New sustainer at KOL has Phil Crane in "Words and Music" at 10 p.m., Mondays. Will consist of songs, poetry, etc. Three kids show come back on the Mutual station through "Captain Midnight," "Orphan Annie," and "Jack Armstrong."

Comparative Unit Count	
	% of
Aug. 30, Aug. 22, Change	
Local . . . 7,192	7,187 +0.6
Network . . . 7,549	7,459 +9.1
Natl Spot . . . 606	598 +0.6
Total . . . 15,532	15,436 +4.0
(Included: KIRO, KOL, KRSC)	

Stott Renews on WCCO

Minneapolis, Sept. 2.—WCCO has landed Stott Briggett of St. Paul again this year for 10-minute strip in his "Sunrises" program, from 6:50 to 7 a.m., Mondays, Wednesdays and Fridays, starting Sept. 22. Contract is on a 13-week basis, with Q. J. David, St. Paul, the agency.

Regular "Sunrises" cast will be used for the show.

Steinway & Sons, the world-famous piano firm, begins its sponsorship of WQXR's Tuesday evening Symphony Hall program on Sept. 9 as its first venture into radio in 89 years of existence.

A 26-week contract, placed with WQXR through N. W. Ayer & Son, Inc., calls for the promotion of Steinway pianos in a unique program tie-up.

On each of the Tuesday programs, broadcast from 8 to 9 p.m., the musical highlight will be a famous piano concerto recorded by a Steinway artist on a Steinway piano. Theodore E. Steinway, president of the firm, will act as commentator for the series, and will relate human interest stories and anecdotes about the artists known to him and his family.

WMCA: Stuart-Brooks, Inc., five-minute program; 26 weeks; Strauss Stores Corp., 10-minute news commentary, 26 weeks; Rudolph Wurlitzer Co., through Schwimmer & Scott, two quarter hours, one year; Welch Grape Juice Co., through H. W. Kastor, one quarter-hour program and four announcements weekly, 13 weeks; Carter Products, through Spot Broadcasting, announcements, 52 weeks; Pieter de Wilt, through Green-Body, announcements, four weeks; Feminine Products, through Spot Broadcasting, announcements, 52 weeks; Pieter de Wilt, through Green-Body, announcements, 17 weeks; Shubert Theatre, through Blaine Thompson, announcements, one week.

WREN: R. C. Williams (Royal Scarlet Coffee), through Alley & Richards, renewal of quarter-hour news three times weekly, 52 weeks; Oakland Chemical, through Kleppner Co., renewal of "Make Believe Ballroom," quarter-hour three times weekly, 52 weeks.

WOR: Spring Air Co., through Wallace-Indeman, quarter hour; Manufacturers Trust, through McCann-Erickson, quarter-hour news, two weeks; Rubsam & Hornum Brewing, through Samuel C. Croot, announcements, four weeks; Phillip Packing Co., through Alkon-Krytel, announcements, four weeks; Rum & Maple Tobacco Co., through Raymond Sperr, quarter-hour news 52 weeks; Block Drug Co., through Raymond Sperr, announcements, 52 weeks.

MARY MARGARET MCBRIDE

Now on

WEAF

NEW YORK

Monday Through Friday — 1-1:45 P. M.

New York's Outstanding Participation Program for Women

BOXOFFICE BANDS

A showcase of the dollar and cents musical organizations of America . . . whether record, radio, hotel, ballroom, nitery, traveling or cinematic.

It will give the trade the answer to 'How's Business' in a statistically compiled manner . . . A glimpse at the past and an eye toward the future . . . all necessary to the running of any business . . . a compiled factual history of popular music, the band business, the jukebox saga, the hotel 'takes' in connection with name bands, the cafe 'covers' in connection with the drawing power of the names they book . . . what the musical organization means to a radio program . . . and how best to make money . . . based on factual data compiled in the BOXOFFICE BANDS issue of . . .

VARIETY

To Be Published Sept. 17

OFFERS EXTRA EXPLOITATION VALUES—
RESERVE ADVERTISING SPACE NOW

VARIETY

NEW YORK CHICAGO HOLLYWOOD
154 W. 46th St. 64 W. Randolph St. 1708 No. Vine St.

Coin-Catching Records—and Others

Tommy Dorsey (Victor Album F-80)
Book of eight sides containing Dorsey's biggest past and comparatively recent hits should be a big seller. Beginning with band's theme, 'Getting Sentimental Over You', the album includes 'Marie,' 'Who,' 'Song of India,' 'Royal Garden Blues,' 'Little White Lies,' 'Stardust' and 'Never Smile Again.' They're played by a top-notch band, with the exception of the last two, which are almost all vocal. On regular Victor release of last week is Dorsey's 'Blue Skies'—Backstage the Ballet (Victor 27565) by the current outfit. Anyone who thinks the 1937 and 1941 Dorsey-led combos had anything in common should bend an ear to both. However, 'Skies' for counters and machines, should sell readily. It reeks off good Dorsey tromboning and chorus vocal led by Frank Sinatra, who is a bit too brassy. 'Ballet' is a slightly turned straight instrumental, studded with sock solos.

Sammy Kaye; 'Minka'—'Wasn't It You' (Victor 27567)

Kaye might have another machine click in the first side. An unusual ballad, smoothly sung by Tommy Ryan, the melody grows in appeal with repetition. It's split by fast Russian-tempo instrumental work. Reverse, also sung by Ryan, is an average ballad tune, not likely to make much of a dent.

Gianni Miller, 'Happened in Sun Valley'—'Kiss Polka' (Bluebird 11263)

Knowledge that these are film tunes isn't necessary. They give that impression. 'Valley' will sell on counters and have a moderate run in the boxes. There's nothing in the lively-played tune or its treatment by Miller to suggest a solid hit. Band increases the tempo as it goes along. Ray Eberic, Paul Kelly, Tex Henke and Modernaires vocal. For machines, the reverse, bit slower in tempo, vocalized by Ernie Caceres, Paula Kelly, Modernaires, is better material.

Vaughn Monroe, 'Fanta Too Long'—'Two Pair Shoes' (Bluebird 11260)

First is a good novelty for machines or counter. Lyric is handled in easy, slow tempo by Ziggy Talent, who's from the band, and he does a saleable job. Reverse, sung by Mildred Law at average dance speed, isn't much of a tune. Band sounds okay.

Dolly Dawn; 'Slowpoke'—'Fancy Meetin' You' (Bluebird 11251)

Miss Dawn's debut on Bluebird, and not very auspicious. She takes two ordinary rhythm melodies and does an ordinary job. Not for machines. 'Slowpoke' side is unexciting tune; reverse is better rhythm melody, but her flat, unmelodious vocal ruins it.

Inkpots; 'Until Real Thing Comes'—'Keep Cool, Fool' (Decca 3958)

Spot's version of the standard will sell as well as any of their sides, machine or counter. Formula is the same, tenor on the melody and the spoken break; tune is a guaranteed one. Reverse is overshadowed, though as the Spots do it, it's a saleable rhythm tune.

King Sisters; 'He's I-A In Army'—'Having Lonely Time' (Bluebird 11252)

Machines will be pushed for first and second runs. Tune starts out a smart lift and snap into the melody that makes it click solidly. Band backing is in the same category. Ballad backing gets equally good treatment, but it makes a dull impression melodically.

Horace Heidt; 'Set World on Fire'—'Mama' (Columbia 36395)

Heidt's version of 'Fire' doesn't improve on Tommy Tucker's. It's in same tempo and it also will sell in boxes and on counters. Larry Cotton reaches too hard for smoothness in his lyric; he's helped by Donna and Don Juans. Backing is another machine potential, unhelpfully used as a coupling on a strong hit. Based on old Italian folk-song, the arrangement and handling has a light lift and it sums up as an outstanding novelty. Glee club vocals.

Alvino Rey; 'Here Comes Bride'—'Dancing Wild Dream' (Bluebird 11254)

First side doesn't seem to have much machine potentiality, but Rey followers ought to eat it up. Swing version of the wedding melody is humorously treated by Rey's guitar and exceptionally well played and arranged. Reverse ballad is probably better than Bill Schallert's tired vocal makes it sound. Rey does make vocalist, but it's better to be without one than ruin tunes. Victor should never have released this side.

Art Jarrett; 'Delish'—'Nickel Serenade' (Victor 27571)

Machines won't find much here. First tune, sung negatively in dance tempo by Jarrett, isn't much melodically or in lyric. 'Serenade' side is better, but still not strong enough to do much. Smoothies' title is weak. Sonny Dunham's pressing of 'Serenade' (Bluebird 11253) also misses the mark. His is an innocuous rhythm playing that commands little attention. Band doesn't handle it too well either. Diane Mitchell's vocal is dull. 'My Neighbor' has more pep, but it won't do much more. Ray Kellogg vocals.

Harry James; 'You Made Me Love You'—'Sinners Kissed Angel' (Col. 36296)

First side should find moderate box run, but its best reception will be on counters. It's another slow-tempoed, open-bell trumpet exhibition most of the way and it's good. Part of accompaniment isn't clear. No vocal backing is lost. Poor ballad, vocalized well by Dick Haymes, it gets nowhere.

Tiny Hill; 'Don't Let Julia'—'Time Changes Everything' (Okeh 6243)

Corin is always in season with Hill. It's his style. He's popular in mid-west and that's where lively Julia's side will sell best in the tube. Fast and with neat pep for the way it's handled. Reverse even rings in the old sandpaper blocks. Hill vocals both.

Tony Pastor; 'Too-Hoo'—'Shepherd Serenade' (Bluebird 11264)

Machines can use the first side, released to take advantage of the recent Army incident in the midwest. Al Johnson's 1918 hit, the tune is fast and it gets over solidly. Band's playing and the arrangement is okay. Lively tempo helps. 'Serenade' side has possibilities. Johnny McFalls vocals.

Artie Shaw; 'If I Had to Be You'—'If I Had You' (Victor 27536)

Victor mistakenly labelled both sides 'If I Had You.' Artie's is a lively, smartly scored arrangement of 'If I Had to Be You,' which can be of value to boxes. It rides solidly with a rhythmic punch and various solos. Reverse, another of Shaw's smooth rhythm standards, also has market potential with strings, mutes, good Shaw clarinetting and a muted trumpet bit it'll sell best on counters. No vocals.

Tommy Tucker; 'Don't Want to Set World'—'This Love of Mine' (Okeh 6228)

First number here, an old one, is piece that carries machine potentialities. It fits the band like a glove. Interpretation is smooth, as is slow tempo. Any Arnell, Voices Three Vocal. 'This Love' is another good medium tempo turnout. Ensemble vocals.

Jimmy Dorsey; 'Embraceable You'—'Fingerbustin' (Decca 3958)

One of Dorsey's infrequent ballads using Helen O'Connell vocal. 'Embraceable' is a George-J. Gershwin melody, will maintain the Dorsey machine pace. Singer's lyricism is provocative and unexpectedly goes in view of her few attempts at ballads. It'll sell easily. Band work is solid all around. Reverse is leader's new sax exercise-exhibition, designed to replace 'Bumble Bee.' It fits the

15 Best Sheet Music Sellers

(Week ending Aug. 30, 1941)

You and I.....	Willson
Reveille.....	Body
Things I Love.....	Campbell
Maria Elena.....	Southern
Yours.....	Marks
Intermezzo.....	Schubert
Daddy.....	Republic
Siren.....	Southern
Eye.....	EMI
Went Out of My Way.....	Republic
Do You Care?.....	Campbell
You Are My Sunshine.....	Southern
Until Tomorrow.....	Republic
Guess Have to Dream Rest.....	Block
Don't Want Set Sail on Fire.....	Cherio
*Kick the Boys Goodbye (Kick Boys Goodbye).....	Famous

*Musical.

Beilin Heads Wells

Chicago, Sept. 2. Al Beilin taken over as chief of the Wells Music office here. He will be general manager of the firm. M. O. Wells is a veteran theatre owner and exhibitor in Chicago, but recently has devoted much of his energies to the music business.

NBC Execs Ready to Sign ASCAP Deal, But Don't See Music Before

2 Wks.; Problem on Sustainers

NBC officials yesterday (Tuesday) declared that they expected to sign radio contracts with the American Society of Composers, Authors and Publishers, but figured that it would take another two weeks before the ASCAP repertoire will be returned to the network's facilities. NBC would still like to wait until it got signed approvals from the vast majority of its affiliated stations, and the resumption date is largely dependent on how soon this quota is met.

In one important NBC quarter it was stated that, as things shape up under the deal, the change-over to standard time) will be the green light day for the use of ASCAP music on both sustaining and commercial programs, but that there was still a chance of the bars being lifted somewhat before that date.

NBC's Problem
Problem facing NBC yesterday was whether to put on the ASCAP music on sustaining bars before first giving its advertisers ample opportunity to arrange for the inclusion of ASCAP numbers and programs. A letter to advertising agencies informing them of the availability of ASCAP music was sent yesterday. It will go out from NBC within the next two days, and the question now under discussion is whether it would be fair to their clients to give the gun to sustaining programs before commercial programs were prepared to go likewise. ASCAP, before NBC can set the date for the resumption of ASCAP music, there will also have to be a conference with its music librarians to determine the matter of making up arrangements of new ASCAP tunes and also the ratio of BMI music.

The actual phrasing of the contract language had been consummated by last weekend. The executive committee of the National Association of Broadcasters, at its meeting last Wednesday (27), had brought up several points that had to be thrashed out between the ASCAP and NBC lawyers, as well as the principals, before the forms could be considered satisfactory to the committee.

ASCAP Adamant on Suits
ASCAP agreed to grant all points as long as they pertained to technicalities, but refused to budge from the position that it had previously taken on one demand, namely, that it guarantee that the 13 writer members who brought anti-trust actions against NBC, CBS and the NAB would drop the litigation. ASCAP counsel again pointed out that this was a matter which concerned these writers personally and that the Society could not presume to interfere in their own affairs without jeopardizing itself.

Among the points in the contracts that drew objections at last Wednesday's meeting were those pertaining to the methods of making payments to ASCAP and to the system which must be used in reporting to ASCAP on the performance of phonograph records by its broadcasters. It was sought to be permitted to pay once a month instead of twice a month, as provided in the contract, and that, in making the reports on phonograph record, use of the names

of the writers and publishers should be omitted because this is not to be easily available.

ASCAP, as paid yesterday (Tues), will seek to put all bills behind by even having its executive committee on CBS after the letter, close with the contract forms, has been despatched. CBS has kept in the NBC-ASCAP contract forms and it is figured that not much time will expire before the resumption of ASCAP music on NBC and similar action on Columbia's part.

Prov. Daires Disclaim Connection With Am Songwriters' Group

Providence, Sept. 2. Commercialization of an idea which grew out of the policy of the Providence Journal and Evening Bulletin of printing in its letters to the editor's column the names of amateur songwriters in this vicinity, prompted the dailies to make editorial comment last week (27), denying any connection or interest in the scheme.

The statement read: "Because we believed them to be of interest to our readers, the Providence Journal and Evening Bulletin published in the Letters-to-the-Editor column the names of amateur songwriters in this vicinity. When an organization of these writers, apparently local in scope and ambition, was formed, we reported the fact in these newspapers."

"This organization, named the Associated Songwriters' Guild, has widened its fields and is soliciting members throughout the country with a membership fee of \$2 per person. In its soliciting circular, the Associated Songwriters Guild has used the name of the Providence Journal and Evening Bulletin with our permission."

"The Providence Journal-Evening Bulletin wishes it clearly understood that it has no interest in the Associated Songwriters Guild, is not connected with it in any way and is extending it no cooperation."

Barney Gerard's Award

Veteran burlesque producer and author, Barney Gerard, was named in his claim against Dorsine Music Co., the publishing house removing the name of Walter McManus as author of "When The Mugs Begin to Rush Down Father's Vest," and substituted Gerard's on the song's title-page. An accounting will be made on all royalties, a third to Gerard.

Spanier's N. Y. Debut

Mugsy Spanier's new full-size band, on the road since its explosion gets its first New York showing next month. It begins an indefinite stay at the Archway ballroom, opening Oct. 10. -Outfit has been on one-nighters since its debut in the country, and is now beginning operation about six months ago.

NEW ASCAP BOARD SETUP

As soon as the newly elected members of the ASCAP board of directors have been named, action will be taken to replace Edgar Leslie on the Ways and Means Committee, the group invested with extraordinary powers in the matter of reducing the Society's overhead. Leslie, while the board was being created when Leslie resigned from the board several weeks ago. Remaining members of the committee, which so far has reduced the Society's operating costs by over \$60,000 a year, are Johnny O'Connor and Saul Bornstein.

The writer members, who in addition to Leslie, will be missing from the newly composed board are Raymond Hubbell and Johnny Hain. While the publisher's placements involved the seats formerly filled by Will Von Tilzer and the late George Fischer. The new board of directors will consist of the following:

Writers: Fred E. Ahlert, Gene Buck, Irving Caesar, J. Wolfe Gillett, Oscar Hammerstein II, Otto A. Harbach, Jerome Kern, George M. Cohan, Fred C. O'Flynn, C. Harry Rodgers, Oley Speaks and Deems Taylor.
Publishers: Louis Bernstein, Saul Bornstein, J. J. Bregman, Max Dreyfus, Walter Fischer, A. Walter Kramer, Jack Mills, Richard Murray, John O'Connor, J. J. Robbins, Gustave Schmirer and Herman Starr.

Downey Ends Trek

Wally Downey U. S. musician now engaged in importing Latin talent, after long being headquartered in Rio de Janeiro as music publisher and film producer, returned yesterday (Tues.) from a seven day's flying trip to Mexico City, Panama, Havana, Miami and home. He covered 5,000 miles by air in a week's time.

Dominant impression to Downey was that we were trading Mexican waltzes, like "Maria Elena," for Harlem jive, as Mexico and Cuba is more swing-minded than the U. S. is partial to Latin-American tunes.

Perrin's New Post

Chicago, Sept. 2. Jack Perrin back in Chicago as chief of the Radio Music office here. Perrin was formerly the Robbins rep here. Radio Music is a subsid of Broadcast Music.

Besse Bonell, pop composer and lyricist, has returned to this country after several years in France, where she had several of her numbers published.

Inside Stuff—Music

While the sale of popular music has been steadily off as compared to last year, the down beat has finally caught up with the standard music business. Sales in the latter category are estimated to be easily 30% less than what they were a year ago. The topping of standard sheet sales is believed to be closely related to the situation prevailing in the popular field. There's no outstanding pop hit to draw them to the music stores and that not only affects buying habits on pop sheet music but the turnover of standard publications. Once in the store to get that outstanding hit the customer as a rule picks up one or two other current numbers and often, as a secondary thought, selects some standard tune. Still another factor which has militated against standard sheet sales is the radio-ASCAP war which has kept such numbers off NBC and Columbia and the majority of independent stations for over eight months.

Saying that he wanted to "pick a small quarrel with my friend Sharon Paese," author of "Boogie Woogie Blues," in a letter to J. D. Callaghan, Detroit, Free Press music editor, contradicts the author's statement that, like all folk music, neither boogie woogie nor the blues was created by one individual and that, seemingly, both styles developed from the tribal music of the African savage.

Sharon falls into two common errors, Teagarden declared. "First, the blues is more than a style; it's an original form of American music out of which ragtime, jazz, swing and boogie woogie styles all grew, and second, no link between either the blues or boogie woogie and the tribal music of the African savage has been proved. The rumba and the conga, perhaps, but not the blues or boogie woogie."

With the coin embargo in England, certain British firms have been stymied by regulations and red tape in acquiring U. S. songs for the English market. Firms like Chappell, with branches on both sides of the Atlantic, are in good position; and Shapiro-Bernstein, which owed Peter Maurice money, was thus able to take over the Leeds Music catalog; but other firms, when it came to paying an advance on royalty, found themselves up against a wall not being able to transfer funds. Technically, even monies due an English firm from America cannot be diverted in payment for songs, etc., but must go direct to London, under the theory of getting all dollar values into the British Empire.

Dash-Connelly has retained Julian T. Abeles in a claim against Rogers Peck the clothiers, for alleged unauthorized use of a thematic strain in "There'll Always Be an England." In an advertisement, Rogers Peck used it in connection with imported British woolsens.

Irving Mills is the co-author with Lou Costello and Bud Abbott of the song, "Abbott and Costello," which is slated to go into their next picture for Universal. Mills Music, Inc. holds the publishing rights.

SHUBERTS STILL AFTER 'MAYTIME' RADIO CON

April Productions Inc. (Shuberts) will apply to the N.Y. supreme court today (Wed.) for permission to examine Carl Engel, president of G. Schirmer, Inc., before trial in connection with a suit seeking royalties and damages allegedly due on the unauthorized use of the rights to the operetta, "Maytime," by the defendant. Schirmer was given the production rights in 1917 by the Shubert Theatrical Co., assignor of April. It is claimed that Schirmer sold radio rights to ASCAP and failed to account for royalties due on theatres, cabarets and mechanical rights. Defendant has received over \$100,000 from these rights, it is alleged.

M.&M. Buy 'Blooming'

Mercer & Morris has bought the rights where the "Whits Azaleas Start Blooming," from Bob (Hill-billy) Miller. Miller had already put the number through for publication when the deal was made.

GARRICK VIA BMI

Chicago, Sept. 2. Garrick Music Publications, which signed with BMI on Aug. 18, is publishing "Wand'ring Sparrow," by Ray Hibberd, head of the firm.

Jack Brooks and Norman Berens turned in three songs for "Nobody's Fool" at Universal. Ditties are "I'm Gonna Get Myself a New Guy," "Moment Goes By" and "Now What Do We Do?"

IT'S NEW
IT'S NOVEL
IT'S RHYTHMIC
ITS BY **ERSKINE BUTTERFIELD** (THE VAGABOND OF THE KEYS)
JUST RELEASED ON DECCA RECORD NO. 8569—RECORDED BY ERSKINE BUTTERFIELD AND HIS BLUE BOYS
BEACON MUSIC CO. (JOE DAVIS, Owner) 1619 BROADWAY, NEW YORK

Band Routes

Continued from page 48

Table listing band routes with columns for band name, location, and contact information. Includes entries like 'Friedberg, Jan., Hawthorn Tavern, NYC', 'Gagen, Frank, French Leg., Ft. French', 'Hamilton, Lew, NYC', 'Kassat, Art, Charlotte N. Memphis', etc.

Mutual Network Plugs

The following tabulation of network popular music performances is not confined to WOR, New York release for Mutual Broadcasting System, but also includes the entire MBS chain. Completion herewith covers the week 8 a.m. to 2 p.m. based on daily recaptulations furnished by accurate Reporting Service and the MBS logs.

Table showing Mutual Network Plugs with columns for song title, performer, and frequency. Includes 'Kiss Boys Goodbye', 'I Kiss Boys Goodbye', 'Guss I'll Have to Dream the Rest', etc.

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators. Names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.)

- 1. Maria Elena (10) Southern... Jimmy Dorsey...
2. Yours (7) Marks... Jimmy Dorsey...
3. Kiss Boys Goodbye (5) Famous... Jimmy Dorsey...
4. Yes, Indeed (5) Embassy... Jimmy Dorsey...
5. You and I (2) Willson... Jimmy Dorsey...

DISKS GAINING FAVOR

(These records are directly below the first 10 in popularity, but growing in demand on the coin machines.)

- Time Was (Southern)... Jimmy Dorsey...
Peaceful in Country (Fergie)... Jimmy Dorsey...
Boogie Woogie Piggy (Mutual)... Jimmy Dorsey...
You Are My Sunshine (Southern)... Jimmy Dorsey...
Jim (Yacee)... Jimmy Dorsey...

Band Bookings

Continued from page 48

Table listing band bookings with columns for band name, location, and date. Includes 'Park Dayton, O.; 25, week Central theatre, Passaic, N. J.; Oct. 10, indef.', 'Finky Tomlin, Sept. 12, week Stanly theatre, Pittsburgh.', etc.

NEW-CBS Plugs

Following compilation of plugs on NBC and Columbia's New York outlets covers the week beginning Aug. 25 (Monday) and ending Aug. 31 (Sunday), from 8 a.m. to 1 a.m., and is based on daily recaptulations furnished by the Office of Research-Radio Division of the College of the City of New York.

Table showing NEW-CBS Plugs with columns for song title, performer, and frequency. Includes 'Green Eyes', 'I've Been Drafted (Pacific)', 'Boogie Woogie Piggy', etc.

Advertisement for 'MUTUAL BELLINI' featuring 'Here's Music to Your Ears!' and 'Wells Music Publishing Co. WOODS BLDG., CHICAGO'. Includes the slogan 'I FORGIVE, BUT CAN'T FORGET YOU'.

Advertisement for 'I DON'T WANT TO SET THE WORLD ON FIRE' featuring 'HORACE HEIDT-Columbia 36295' and 'CHERIE MUSIC PUBLISHERS, INC. 1585 Broadway, New York City'. Includes the slogan 'Waxing To A New "Heid"!'

Monday Shuttering for Chi Cafes Seen in AGVA's 6-Day Work Ruling

Chicago, Sept. 2. American Guild of Variety Artists here is proceeding rapidly with its drive for a six-day week at all nurseries in Chicago. This follows a long investigation by AGVA here of the effects of the six-day ruling by the Chicago Federation of Musicians. AGVA feels no performer can work unless at least one day's respite in week is allowed.

Nurseries already notified by AGVA to prepare for the six-day week effective as of Oct. 1 have indicated that they will close down on the one-day rest period each week rather than work the day with ill-in-tent musicians.

College Inn (Hotel Sherman) will close down entirely on Monday each week, and it is likely that such spots as the Empire Room (Palmer House), the Chez Paree, Harry's Rhumba Casino and Colosimo's will follow suit. In general, it is Monday that has been selected as the closing day since it is the dog day of the week's receipts at present. However, some of the nurseries feel that in the main, Monday is the nice spots closing on Mondays, it might be a good idea to keep open on that night. Those nurseries that will operate on Monday will likely take Tuesday as the shutter day.

Gracie Fields Nets 46 In A.C. for Brit. Relief

Atlantic City, Sept. 2. Gracie Fields planned this concert Saturday (30), was met by Mayor Taggart and citizens' committee to give her a tea and cocktail party by former Mayor White and gave a rousing concert that night for the benefit of the British War Relief.

Miss Fields sang in a program of varied entertainment at Convention Hall and netted about \$4,000.

Jamestown Sets Gracia.
Jamestown, N. Y., Sept. 2. Gracie Fields will headline the high school auditorium (1,650 capacity) Sept. 28 as part of her second tour of American tour for British War relief.

Nudist Acts New Trial After Toledo Conviction

Toledo, O., Sept. 2. Ada Brockert, 23, night club entertainer, was granted a new trial by a jury of 11 women and one man on a charge of indecent exposure, has filed a motion for a new trial.

Jury found her guilty after an hour's deliberation. Maximum sentence for charges in the workplace and a fine of \$200 and costs. Zonia is free on \$1,000 bond.

She was arrested at the home of the Kentucky Klub, where the dancer was arrested Aug. 15.

BEST SEASON IN YEARS FOR A.C.

Atlantic City, Sept. 2. This resort hung another record for the biggest summer in years with its climatic Labor Day weekend. Attendance of 650,000 persons was for Saturday and Sunday, and, according to the transit companies, there was more come in for the holiday (Monday).

All hotels, both beach front and beach avenue, were crowded to capacity, as well as all rooming houses. Nurseries remained open all night and limousines and piers put on extra midnight shows for crowd.

Steel Pier had six boxoffice selling tickets, and Hamid's Pier announced biggest crowd of best season years.

Youngman Fiddles As Fielding Burns, Philly's AFM Hears

Philadelphia, Sept. 2. Allen Fielding, bandleader at the Club Ball here last week filed a complaint with the Musicians Union against Henry Youngman, charging the latter had borrowed his \$200 violin and failed to return it.

Fielding said he loaned Youngman the fiddle to play a club date last night. When he asked Youngman for it the latter said he had sent it back to the Ball with a friend who gave it to a guy with a tax number owning a tax at the club would admit seeing the instrument.

Fielding said he didn't mind the loss so much until last week. His last remaining fiddle was stolen from him. A Rex Richards secretary of Local 77, AFM, said the union would take steps to force restitution to Fielding.

CUGAT UNIT BEING SOLD BY MCAS PACKAGE

Music Corp. of America will sell as a package the Xavier Cugat unit operating at the N. Y. Paramount Hotel. The unit includes Xavier Cugat, Selmer, Hermanos Williams and Ken Christy. Dick Gilbert, WOV platter chaser, may also be included.

Unit is being bought chiefly into theatres.

Philly Performers, Musicians Beef On Municipal Use of USO Funds For Defense Needs Instead of Shows

Essex House, Newark, On AFM Unfair List

Newark, Sept. 2. The Essex House, one of town's largest hostesses, has been placed on unfair list by the American Federation of Musicians. Hotel is operated by the Firemen's Insurance Co.

Contention is hotel's standard contract, which does not make it obligatory for patrons hiring hotel ballroom facilities to employ union musicians. Until present fracas 80% of musicians playing inn have been union members.

Hotel stands to lose about \$8,000 a month in patronage if ban is as long as blacklisting continues.

Philadelphia performers and musicians are opposed at the action of the Philadelphia Defense Council for taking a large chunk of the city's USO funds to pay for defense activities such as the signing of air raid and fire wardens. The show has been called for the city's share of the fund had been intended solely for providing entertainment for soldiers, sailors and marines on leave, and that a good portion of it would be used for buying music and talent.

Providing an extra burn is the fact that actors and musicians are being asked to perform on the curt at functions for service men. All publicity in connection with the USO shows is being paid for by the money to be used for dances, shows and other entertainment for the troops. A total of \$50,000 was raised here. Of this \$100,000 was turned over to the Defense Council for local use.

Only outward sign of the recreational activity promised by the council is a hospital in the center of the former light-heavy weight champion Tommy Loughran's old cafe. The couple of middle-class hostesses sit and suggest places to go and what to see to any soldier who enters.

The Philadelphia Record, along with leading city papers, has pointed out that all USO money be used for entertainment and that the City Council should be held responsible for the Defense Council's activities.

Ex-Biz Agent of Frisco AGVA Scores Unit; Silk Probes 'Subversive' Act

San Francisco, Sept. 2. Smouldering feud between American Guild of Variety Artists officials and the Frisco office of the Actors' Betterment Committee, headed by Beverly O'Brien, an AGVA member, broke into the open last week when O'Brien applied for a separate unit's dues in time for the election on the ground that the present setup is not representative.

Vince J. AGVA executive secretary, answered by ordering O'Brien to appear before the trial board to answer for the "definite charge" of subversive activities under Section 8 of the AGVA constitution. This was against Carroll's as being disgruntled because he has been ousted as business agent for the union.

Chick Endor Dies at 47 In Miami Beach; One Of Original Yacht Club Boys

Chick Endor, one of the original Yacht Club Boys and a name former after that when teamed with Charlie Farrer, died Monday (1) at St. Vincent's Hospital in Miami Beach after a lingering illness of more than two months with cancer of the stomach was his cause.

Born Charles Knappton, Jr., in Milwaukee, Endor was an obscure performer in burlesque and vaudeville as a member of the original Yacht Club Boys, café quartet that formed in the old Yacht Club in New York around 1925. Later, when the quartet was revamped, Endor broke away and teamed with Farrer as singer, and the team was one of the topnotchers of its type. About a year ago he split and worked singly.

Endor made considerable money, but died broke. Some weeks ago he had a dinner at a dinner at Toots Shorin's N. Y. proceeds of which, around \$600, were sent to help defray his hospital expenses. It was known then that Endor's ailment was incurable.

Burial takes place today (Wed.) in Ft. Lauderdale, Florida.

WHITEMAN SET FOR 8 WKS. AT FRISCO HOTEL

San Francisco, Sept. 2. Bill Brown, as rep. of the Morris office, returned to Frisco last week to book Paul Whiteman into the Palace Hotel Rose Room, replacing Ray Noble, whom he booked into the spot while he was still with the hotel's "Reds."

Whiteman goes in Oct. 2 for eight weeks, filling vacancy caused when Noble acquired a network radio show in Cleveland (Edgar Winter show). Brown, who joined the Morris office recently, previously had been assistant manager of the Palace.

Fire-Destroyed Cafe Near Philly Reopening

Philadelphia, Sept. 2. The Lexington Hotel on the Philadelphia-New York highway, destroyed by fire last winter, has been rebuilt and will have its reopening Thursday (4).

A contract bill will feature Cus, Martin and comic, who will m.c.; Marlin and Marvyn, Firestone, Earl Bardi and a 10-man band. Earl Bardi's 11-man aggregation will lead over the bandstand, Harry Weinberg is manager of the spot.

MET, BOSTON, BACK TO VAUDE

Fact that RKO will play full-week, name stage shows at the RKO Boston, is prompting the Metropolitan and Boston vaudeville shows. House, in a Paramount-partnership, dropped presentations couple of years ago.

Date for the reopening of stage shows at the Met has not yet been set. Mullins & Binns, who operate the house, is expected to be in N. Y. this week to discuss the matter with Par, his execs and Harry Kalichman, Par's stage manager and booker.

Reopening of the Met to stage shows is another instance of vaude being recognized by a major circuit only where the press of competition demands it.

W's Milwaukee Takeover
Chicago, Sept. 2. Warner Bros. has taken over the Riverside, Milwaukee, and will reopen the house on a vaudeville policy within a few weeks. Will be booked out of Chicago by Charlie Hogan who has regularly booked Warner time in the Chicago area.

Toledo Vaude Start

Toledo, O., Sept. 2. First vaude attraction of the fall season in Toledo has been booked by the Rivoli theatre, which will offer Earl Carroll's Vanities' Sept. 5, 6 and 7.

Acts Hypo Cal. State Fair to New Records

Hollywood, Sept. 2. Officials of the California State Fair, Sacramento, announced that all acts booked for the California State Fair, 1938, with 109,000 attendance. Ozzie Nelson's band played last night (Monday). Grace and her orchestra, approximately 4,000, 10,000 and 13,000 were on hand Friday, Saturday and Sunday (28-31). Bright show was stolen by Tommy Gleason's Royal Guardsmen, male singing sextet. Guardsmen, booked for 10 days, drew many moans. Nelson and Harriet Hilliard were mildly received.

Abbott and Costello played a personal appearance last night (Monday) with the Gene Krupa band and the Future Farmers (Fourth City) this afternoon. They were well received too.

Minnesota Sets
Minneapolis, Sept. 2. Drawing approximately 15,000 on 10 days, Minnesota State Fair set all-time gate record.

END LYNCH ON PHILLY RUM VIOLATION

Philadelphia, Sept. 2. For the fourth time in a little more than two years the State Liquor Control Board has cracked down on Jack Lyons' night spot on the Hotel Walton Roof for permitting liquor sales and entertainment after the legal curfew.

Lyons' license is suspended as of tonight (2) for 100 days—stiffest rap yet handed down by the board.

Lyons indicated he would compromise the suspension by the payment of \$1,000, at the rate of 10-a-day. So far Lyons has handed over \$2,100 to the board in compromise fines. In July, 1939, he suffered a 90-day suspension; February, 1941, 90 days, and May, 1941, 60 days.

The license of the club is in the name of Evgen Burghous Fontaine, onetime Ziegfeld 'Follies' dancer, whose son, 'Sonny' Fontaine, is the night's maestro.

Two weeks ago the Liquor Board met out its first 100-day suspension in this was against Carroll's. The suspension has been appealed to the courts.

Extend Marty Ames

Newark, Sept. 2. Engagement of Marty Ames' contract at the Dubonet has been extended six additional weeks.

Goek. Industrial (Clothing Manufacturers, Lumbermen, Insurance Agents, etc.).

SET TOLEDO NITERY

Toledo, O., Sept. 2. The Peacock Lounge of the Hotel Secor, Toledo, is being redecorated and will be renamed for opening late in September.

Straight entertainment policy (with no dancing), with Manager Dick Irwin booking.

ROCHESTER NICKED \$271 FOR LATE N. Y. SHOW

Reported \$500 leveled on Eddie (Rochester) for being late for 40 minutes late for a show at the N. Y. Strand was actually only \$271. Lator was actually only \$271. Lator was actually only \$271. Lator was actually only \$271.

Rochester's excuse was that he was out fishing all night and his boat didn't come in time for him to make the performance.

American Guild of Variety Artists stepped into the situation when the fine was first reported, the actors union claiming that there was no show. The fine was then being fined an amount in excess of his pro rata salary. AGVA was then instructed by the board to take the matter to the theatre's loss. Music Corp. of America tried to pay the latter and then being the owner of the Rochester unit, leveled it on the colored comic.

Amroses Back in Vaude After Birth of Daughter

Youngstown, O., Sept. 2. Ruth and Billy Amroses, Youngstown, O. duo, have been re-entered vaudeville after a one-year layoff, punctuated by the arrival of a baby.

Pair are traveling with Eddie (Rochester) Anderson's show. Instant is traveling with parents.

Ad Lib Vet 'Show'

Philadelphia, Sept. 2. Veterans of Foreign Wars convention, which wound up here Friday (29), was a headache to midtown interests. Instead of adding to the vets, the vets were blamed for ruining what club patronage was around town last week.

The vets that the vets put on in front of the central city hotels each night was better than what you can see in movies. They sang and played the main thoroughfares and staged impromptu concerts, parades, dances and jamborees. People leaning out the night spots stopped to watch, and later joined in the fun. And it was free.

Besides the spontaneous clowning, the vets offered seven-hour parade, a water carnival, drum and bugle corps concert, a Mummies procession, and other diversions—all tending to give the niteries some still

Best for business: doctors, lawyers, politicians.

Best for business: doctors, lawyers, politicians.

Good industrial (clothing manufacturers, lumbermen, insurance agents, etc.).

Poor: Retaks, Moose, veterans' organizations.

FETCHIT AGAIN IN WRANGLE ON COIN

Detroit, Sept. 2.

Failure of Stepin Fetchit or his counsel to put in an appearance resulted in Common Pleas Judge John Watts returning a verdict of \$75 court costs for Sam Carver, party-time manager here. Carver had filed the claim as his percentage for booking and publicity in conjunction with the former film player's appearance at the local Granada theatres.

In granting the verdict for Carver, Judge Watts dismissed a counter suit in which Fetchit had charged he was promised four weeks booking and was paid off at the end of one, which kept him from making other bookings. Carver contended that because Fetchit was such a poor draw the management paid him the full week's salary, \$350, after four days and then struck the comic.

On top of these reverses for the Negro poke, the suit resulted in his pay at Jefferson Inn, where he was currently appearing, being garnished and a statement from Fetchit's counsel that he was putting him through bankruptcy. Fetchit a year ago was overtaken in Detroit by Federal agents for failure to pay duty on an extensive wardrobe bought in Canada.

Terrific biz pulled by Stepin Fetchit at the Silver Slipper last week has resulted in the comic's weekly comic over for another seven days.

Ex-film comic has played to capacity biz with his girl line and Larry Alexander, colored tenor, being a big surprise in this town, which has been traditionally cool to colored performers.

Joe Argo, ex-Red Norvo sax tooter now in Army, heading 15-piece band on third circuit starting this week from Ft. Niagara, N. Y.

Name 3 AGVA Reps At Cal. State Labor Parley

San Francisco, Sept. 2. Vice Silke, Don Gilbert and Michael Lawley have been named American Guild of Variety Artists delegates to the State Federation of Labor convention here, to start Sept. 22.

Silke also will rep the union at the State Theatrical Federation sessions here next week.

DUNCAN SISTERS MAP FRISCO CAFE OPERATION

San Francisco, Sept. 2. Two more dark niteries are expected to reopen soon here. The Royal Hawaiian, last operated by Bill Ashby, is being headed by Andy Wong of the Chinese Skyroom. Plans to operate it as a Chinese-Hawaiian spot. The Duncan Sisters, current at the Lido, reportedly have an angul for the Music Box, dark nearly a year. Bar and other fixtures are already on order with opening tentatively set in two or three weeks. The Duncans headlined the same situation some time back, but this time they'll be in as operators.

AGVA Signs 2 Chi Cafes

Chicago, Sept. 2. American Guild of Variety Artists 1/2r last week simulated two more niteries to 100% closed shop agreements. These are the Rumba Casino and Colosimo's.

Colosimo's was a renewal angul due to change in ownership and management.

Get 'Nother Guy

Jamesstown, N. Y., Sept. 2. William Doherty, Jr., member of Those Three Guys, trio booked into lounge of Hotel Jamesstown here for two weeks and now concluding fifth month, left Sunday (31) for induction into the army.

Bill Parrell, Syracuse, replaces in the trio, which goes to Clayville Inn, Frostburg, Md., next week.

Army Pix

(Continued from page 1)

projection equipment—which must be especially insulated against shock—and a portable screen, have its own generator, flood lights, rewinding and splicing equipment, sound apparatus and everything else needed.

Available for some time now for showing films to troops in the field have been 16 mm. projectors. They haven't proved too successful, however, particularly as the films are old and uninteresting, and they will be gradually replaced by the new equipment.

One of the criticisms of the Morale Branch has been its failure to provide recreation when troops are on maneuvers. Despite activity in the field, soldiers have free time in the evening and are said to be using the time somewhat less than advantageously (specifically—shooting traps).

Rebuhl Alvin, Mpls., For Burley After Fire

Minneapolis, Sept. 2. Interior of the Alvin theatre, recently gutted by fire, will be rebuilt, with complete modernization, and when completed the house again will be occupied by Harry Hirsch and Harry Katz for burlesque. Located in the heart of the loop and the city's most beautiful showhouse, the Alvin is owned by W. A. Steffes, who was undecided whether to rebuild pending an adjustment by the insurance companies.

Hirsch-Katz stock burlesque occupied the Alvin for part of last season. It had been closed for the summer, when the fire occurred. During its career it had housed musical road attractions, dramatic stock, vaudeville and films.

Work on the rebuilding is expected to start within the next 10 days and it is hoped to have the theatre ready by October.

Philly Local Tosses Up WB Pact Row On Personnel Cuts to Int'l AFM Office

Don Galvan Opens San Antonio, Sept. 2

Club Petite is the latest night spot to open here, owned and operated by Don Galvan. Formally opened Saturday (30), it's located five miles from the city proper.

Galvan, vet vaude performer, was for years featured here both as a guitarist and m. c. at local theatres, and was the first m. c. at the Majestic here when it opened.

LAST PHILLY HOLDOUT CAPITULATES TO AFM

Philadelphia, Sept. 2. The Roman Grill, last Philly niterie to use non-union musicians as a steady diet, capitulated last Friday (29) and signed up with Local 77, American Federation of Musicians.

It is believed that the recent working agreement announced between the AFM and the American Guild of Variety Artists was the factor which led Jimmie Ciardelli, manager of the spot, to give in. AGVA business agent Dick Mayo hinted that AGVA acts would be barred from the spot unless union musicians were hired.

The only spot now booking a so-called 'scab' band is the Park Casino, but this condition arose when the roadhouse was placed on the AFM's blacklist for non-payment of salaries.

MCA Coast Aide Pends

San Francisco, Sept. 2. Happy Powell, who left the Music Corp. of America office here recently, is back as temporary office manager pending permanent appointment to replace Reel Freeman, transferred to the Los Angeles branch.

Earl Bailey, Coast head of MCA is expected to name the new local chief this week.

Philadelphia, Sept. 1.

With the negotiations for a new contract between Warners and Local 77, American Federation of Musicians, reaching an impasse, the union last week threw the entire matter into the laps of international office in New York.

From here, if the matter will be negotiated by the international office and Frank Phelps, industrial relations boss of the Warner circuit. The local, however, is adamant in its stand that there shall be no cut in the personnel in the Earle pit crew—a demand made by Warners before the new pact could be inked. Warners is also standing pat.

Observers are seeing significance in the fact that neither 'Sergeant York' (WB) nor 'Citizen Kane' (RKO) has yet been released here. They believe that Warners is holding back on these two biggies so that if the musicians walk out they'll be able to shove the two films into the Earle and keep the house going at a profitable basis on straight filming.

The Earle, second largest house in the circuit, was used for the grand showing of 'Gone With the Wind,' when the pit crew was out in the early part of '40 in a disagreement over the terms of the new contract.

WB TAKING OVER HOUSE IN M'W'KEE FOR VAUDE

Milwaukee, Sept. 2. Extension of Warners' stage show activities to the middle west is indicated in a deal reportedly being consummated here this week for WB's acquisition of the closed Riverside theatre.

House is said to be tentatively scheduled to reopen under WB direction on Sept. 12, and attractions are now being lined up. Harry Mayer is booking.

These 4 Great Bands Followed Each Other Into THE COLLEGE INN, SHERMAN HOTEL, for 17 CONSECUTIVE WEEKS

CAB CALLOWAY ORCH COLEMAN CLARK NO COVER CHARGE	JIMMY DORSEY & ORCH COLEMAN CLARK NO COVER CHARGE	BENNY GOODMAN & ORCH COLEMAN CLARK NO COVER CHARGE
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“Once again the public responds to novelty! . . . Coleman Clark's UNIT TABLE TENNIS UNIT is the tops . . . for theatres, hotels and night clubs. It has earned columns of praise from trade papers and the daily newspapers.”

Edward Riley
Frank Brown

COLEMAN CLARK

KING OF TABLE TENNIS

WAS HELD OVER FOR THIS ENTIRE PERIOD - 7 Weeks

PERSONAL REPRESENTATIVE • EDWARD RILEY • 1560 BROADWAY • NEW YORK, N.Y.

PARAMOUNT, N. Y.

Tommy Dorsey Orchestral with Frank Sinatra, Buddy Rich, Ziggy Elman, Gene Krupa, Charlie Ventura, Duke Ellington, Jack Guilford, Condos Bros. (2), 'Aloma of the South Seas' (Para), review by VARIETY, Aug. 21, 1941.

It's the seventh stand for Tommy Dorsey in this series of reviews. The years and the current performance is the best. The music is a real show-biz draw and that makes itself highly obvious when Dorsey steps out of character and poses as a soloist. Ziggy Elman's badly compounded and badly entwined music makes the musicians go wrong. Otherwise, they are enjoying themselves. The highly polished, brilliantly flashed show of musical entertainment. So Tommy Dorsey returns to the big phantime horn he rates as one of the shrewdest showmen that the orchestra field has produced. His grasp of popular musical values remains not only extraordinarily keen but he keeps himself at the forefront while it comes to the music.

Outside of the Dorsey menage which has no one else to marquee at the Paramount, the other two points of entertainment from the two nights, Condos Bros. (2) and Jack Guilford, the status is entirely different. In their own spheres each has a wow. The Condos boys have played this house several times, while Guilford is his first.

A mimic rich in talent and personality, Tommy Guilford is a first-class actor being headed for the top. The review reflects that. People gave him his big New York break in the role of pantomime on the theme of "The Charcoal Burner." The character of a steady roar of laughter and a thunderous drumming of the Condos Bros., who have done much work in pictures, bring to mind two words: "wonderful" and "intricate." They are apparently wizards at making tap steps to the intricate designs and at producing a rhythmic effect that appeals as early to the eye as it does to the ear. During the inevitable encore there are some things that Rich, Dorsey's drummer, for a three-minute exchange. The contrast is not too pointed.

Among the outstanding items in the Dorsey troupe are the vocalists of the band's rousing interpretation of "I've Got a Crush on You" by Chuck Peterson and Jo Stafford, the first-class voice of Fred Fats, filling in for the late Elmer, and the first-class work in his own interior, Rich's drum and stirring work on the drums on the theme of "I've Got a Crush on You." Frank Sinatra's application of his frank banter to a group of pop singers, Gene Krupa's first-class vocalists, sets over her own brand of pop, likewise, Tommy Dorsey toward the own fresh introduction of a glee club arrangement of "The Merry-Go-Round." The incident might be ranked as an interesting thing in the show-biz stage. As a singer it could prove a distinction. It is, in fact, a distinction. In the order, according to the featured artist, the show-biz order.

GOLDEN GATE, S. F.

Pop Les Ben Francisco, Aug. 27, 1941. Lester, Irma Jean, Rex Weber, Tony and Sally Jennings, the O'Neill House Line (12), Charles Kaye, Condos Bros. (13); Citizen Kane (RKO).

Pathe has a first bill which is being held to around 45 minutes due to a laugh feature ("Citizen Kane") which is collected in a 15-minute eliminated news, trailers and shorts for the run.

Lights go up on Lester and Irma Jean in work in black and white. The first act is a dark eye. Amazing strength of the pint-sized actress is brought out in a scene different, gal acting as a underdog in some times, one of the best in the split. Fair landed solidly, the actress filled house.

Rebecca Weber, whose beautiful virentilistic singing act has been a success at the Paramount since last here being a semi-drunken version of the "Hot Suit and Hat" it clicks big. The showman and had to talk his way to a turn in the show. The showman, who had a tremendous act, has also had a hard time to get a good word in the act. Pathe can out-pace many two-footed gals in the show-biz. The showman has a "no sympathy" approach in a enough solo and private. The showman's act is allotted to a good word in the act. The showman, who grabbed a laugh on appearance and kept 'em laughing. The showman, who kept 'em laughing with an encore, gal appearing in a stripper working independently to show her some authentic thing. Solid stuff.

The showman, who kept 'em laughing in routine which brings on Don and Rebecca. Fair made out a ballroom number. Pair made out a ballroom number.

STATE-LAKE, CHI.

Chicago, Sept. 2. Cab Calloway (15), Axis Ankers, Paul, Slim & Eddie, Otto Brown, Sam Herman, Dorsey, Three Cockeyed Sailors' (UA).

Another good package show for this house, with Cab Calloway a sure bet to keep the bio humming. With plenty of variety here over Labor Day weekend, house is certain to come up to a very best total.

Show itself is good. Calloway as ever sells his particular brand of music, and he is in great fashion. On his singing numbers, "Boogie Woogie," "Coolin' Down," "Yes, Indeed," he is the Calloway of old, and he is in great fashion.

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LYRIC, INDPOLS.

Indianapolis, Aug. 29. Dick Dillidge, Bob Mooney, Arthur Stodiers, (2), 'Bess & Dolores, The Sons O' Guns' (WB).

Del Courtney and his boys, who have been focusing their "Candid Camera" on the community for the first time, make the show-biz for the first time under the wire. The show-biz, who have been focusing their "Candid Camera" on the community for the first time, make the show-biz for the first time under the wire.

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STRAND, N. Y.

Sammy Kaye Orch. (15) featuring Tommy Ryan, Arthur Wright, Mary Kaye, Sammie Davis, Sammie Cross, Alan Foster, Three Kofets, Calhoun Sisters (2), Billy De Wolfe, and the Harmonies (WB), review by VARIETY, Aug. 13, 1941.

Sammy Kaye and 'Dive Bomber' should bid the Strand bio an excellent coupling, strong on both stages and in the studio.

Kaye's suave disposition is a well-balanced and strong. The compact troupe presentation, can't play, smoothly performed and well-timed. The music is a well-balanced and strong.

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STATE, N. Y.

Ed Sullivan, Robbins Bros. & Margie, Alan Lester, Johnny Burke, Gene Krupa, Charlie Ventura, Duke Ellington, 'Aloma of the South Seas' (Para), review by VARIETY, Aug. 21, 1941.

The tempting team of Bryant, Robbins and Margie are more than a match for the standard fare. The team of Bryant, Robbins and Margie are more than a match for the standard fare.

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TOWER, K. C.

Faye & Wellington, Spartan Duo, Alan Lester, Johnny Burke, Gene Krupa, Charlie Ventura, Duke Ellington, 'Aloma of the South Seas' (Para), review by VARIETY, Aug. 21, 1941.

Reverting to the standard acts, the show-biz, who have been focusing their "Candid Camera" on the community for the first time, make the show-biz for the first time under the wire.

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OLYMPIA, MIAMI

Miami, Aug. 28. Nan Blackstone, Milton Douglas and Prichard, Shavo Sherman, Gene Krupa, Charlie Ventura, Duke Ellington, 'Aloma of the South Seas' (Para), review by VARIETY, Aug. 21, 1941.

This is a fairly potent lineup of standard vaude and nursery tunes. The show-biz, who have been focusing their "Candid Camera" on the community for the first time, make the show-biz for the first time under the wire.

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ROXY, N. Y.

Arch Robbins with Stan Ross, Arnie Gloria, Billie Rose, Gus Foster, Guy Paul Ash house choir; 'Wild and Wonderful' (20th), reviewed in Variety July 30.

With Archie Robbins and Don Arrea holding over after four weeks with 'Charley's Girl' in the Roxy stage is coming up with little new and plenty of old. In the new show, only Gloria Gilbert, whose whirlwind-dervish on 'Arnie Bros. long standard and still one of the best rock songs in the show, Almond Wilbert, whose juggler who has also been around for a long time in national entertainment since.

Archie Robbins, who appears to have the makings of a good light comedian, was suffering badly from poor material at the last show Friday (opening) night. He was with his stogee, Stan Ross, who repeats a stale larkoff of his own making, there to be picked up and later in the facial and physical comedy of a few film celebrities. Arrea Latin singer, has a romantic vocal in a very good duet with the girl in the show.

Gilbert's early work follows Miss Gilbert's work in the show and his is still an okay singer. In the show, there are three hold attention. Then comes Arrea, and after him the comedians who are doing their best in a well-timed violin bit and then switch to the girl, which continues to clock a great many laughs. They nearly close the show.

Gus Foster line opens and closes the show. First act is excellent, but the closer is much too long, but the routine which is a good one, and criticism of their precision work.

Paul Ash's house band is again situated on the stage and does a fine job of playing the new material. In the short time of 44 minutes. Business fast. Scho.

EARLE, PHILLY

Philadelphia, Aug. 29. Ben Bernie (14) with Don Stryker, Liane, and the girls, Bob Ripps, Brenda and Cobina; 'Whistling in the Dark' (M-G-M).

The 'la maestro' remains in good form. Bernie is being punched in his old time style, sticking a verbal stick in Liane's ribs. The girls, Bernie, Bob Ripps, Brenda and Cobina; 'Whistling in the Dark' (M-G-M).

The Bailey Sisters team with Bernie in a novelty song bit titled 'I'll Never' than go on with their own 'Java Java' and 'Man Who Comes Around' later evoking laughter in the audience. The girls, Bob Ripps, Brenda and Cobina; 'Whistling in the Dark' (M-G-M).

KEITH'S, BOSTON

Boston, Aug. 29. 'Six Honey, Gil Motion, Billy Gil, Bernie, Adrian Rollins, Toot, Gypsy Rose, Frank Lane, and the girls; 'The Hot Spot' (Paramount); 'Prize Nurse' (20th).

This was originally planned to be the opening week of the season here, but Abbott and Costello were unable to make it. In the show they copied that honor last week any case. It's a fine bill, setting a good pace for the coming season. Gypsy Rose Lee shares top billing with Billy Gilbert as the featured attraction and gives satisfaction with her brilliant number that she has been using for some time. Replete with a sure deftness, giving the boys a gen-

erous flesh peek and a few chuckles as she fits across the boards. Playing a mad-max-out of this bill, the fans spilled from the house when she came in as if they had heard a dinner bell.

Billy Gilbert, assisted by unblinded female impersonator, is a notable through his film roles. Attired in a chef outfit, the comic gets a good laugh out of his line of chatter to chuck a bubble at the girls. He is a good actor, and his numbers, 'Sheik of Araby' and 'Say the Sweetest Things.' One song would have been better, but he gets away with them okay.

Archie Robbins' new show, and easily overcomes the disadvantages of following another comic. Clowning around with a couple of girls, he plays 'Lubise gets plenty laughs as she sings 'I'm becoming a woman' of Margot Brandt, who's smart stogee. Following in more horseplay is another female impersonator, and finishes up with a low-comedy bit which is a fine making gesture for Miss Brandt's singing. Another stogee, a female impersonator, is picked up for flung-down pieces, is unblinded, despite his efficient assistance.

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STEEL PIER, A. C.

(MUSIC HALL) Atlantic City, Aug. 31. Andrews Sisters (3), 8 Stogees, Whitey Brown (4), Barr & Estes, and the girls; 'The Hot Spot' (Paramount); 'Prize Nurse' (20th); 'The Hot Spot' (Paramount); 'Prize Nurse' (20th).

Andrews Sisters open with 'Daddy-O,' and the girls, Bob Ripps, Brenda and Cobina; 'Whistling in the Dark' (M-G-M).

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APOLLO, N. Y.

Sunset Royal Band (14) with Wheeler Moran, Rosalie Stewart; 'Pop' (14); 'The Hot Spot' (Paramount); 'Prize Nurse' (20th); 'The Hot Spot' (Paramount); 'Prize Nurse' (20th).

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ADAMS, NEWARK

Newark, N. J., Aug. 29. Sonny Dunham (14) with Diane Mitchell & Ray Kellogg; 'Daddy-O' (14); 'The Hot Spot' (Paramount); 'Prize Nurse' (20th); 'The Hot Spot' (Paramount); 'Prize Nurse' (20th).

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ICECAPADES OF 1942

(CONVENTION HALL, A. C.) Atlantic City, Aug. 28. Produced by Arena Managers Association. Staged by Chester Hale. Ice skating, elaborate costumes and skating talent. House was packed. (Convention Hall, Thursday night, 28) before audience of 7500 following close of 1941 edition preceding night.

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NEW CAST IN Theatre

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1942 'SCANDALS'

(ORPHEUM, MPLS.) Minneapolis, Aug. 30. George White, Freda Sullivan, Lew Lipton, and the girls; 'The Hot Spot' (Paramount); 'Prize Nurse' (20th); 'The Hot Spot' (Paramount); 'Prize Nurse' (20th).

Archie Robbins' new show, and easily overcomes the disadvantages of following another comic. Clowning around with a couple of girls, he plays 'Lubise gets plenty laughs as she sings 'I'm becoming a woman' of Margot Brandt, who's smart stogee. Following in more horseplay is another female impersonator, and finishes up with a low-comedy bit which is a fine making gesture for Miss Brandt's singing. Another stogee, a female impersonator, is picked up for flung-down pieces, is unblinded, despite his efficient assistance.

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NEW CAST IN Theatre

Newark, N. J., Aug. 29. Sonny Dunham (14) with Diane Mitchell & Ray Kellogg; 'Daddy-O' (14); 'The Hot Spot' (Paramount); 'Prize Nurse' (20th); 'The Hot Spot' (Paramount); 'Prize Nurse' (20th).

Andrews Sisters open with 'Daddy-O,' and the girls, Bob Ripps, Brenda and Cobina; 'Whistling in the Dark' (M-G-M).

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Variety Bills

WEEK SEPTEMBER 5

Numeral in connection with bills below indicating opening day of show, whether fall or split week.

Paramount

NEW YORK CITY CHICAGO
Tommy Dorsey Orchestra
Buffalo (8)
Jiminy Gandy
J & J McKeane
Bill Salley

Vince Curran
Joe Solley
Rita Hayworth
Lillian Fitzgerald
Club Gaiety
Chevy Chase
Club Gaiety
Lillian & O'Connell
Lillian & O'Connell
Lillian & O'Connell

Harcis Byers
Ruth Gordon
Lillian Fitzgerald
Club Gaiety
Chevy Chase
Club Gaiety
Lillian & O'Connell
Lillian & O'Connell
Lillian & O'Connell

BOOKING THE NATION'S LEADING INDEPENDENT VAUDEVILLE THEATRES
EDWARD SHERMAN
1619 BROADWAY NEW YORK COL. 5-0930

Warner

NEW YORK CITY
Sammy Kaye
Eddie Cantor
Caldwell
Strand (8-9)
Bill Fitzgerald
Philadelphi
Tony Pastor
Enrico Caruso
Ben Bernie
Hudson Wonders

ITESHIGH
Eddie Cantor
Lillian Fitzgerald
Club Gaiety
Chevy Chase
Club Gaiety
Lillian & O'Connell
Lillian & O'Connell
Lillian & O'Connell

Ann Barrett
Sammy Sklyer
Hotel Waldorf
Xmas Shows
Humboldt
Blackout in Broadway

Jiminy
Gaby La Pitta
Billie Holiday
Shirley Temple
Shirley Temple
Shirley Temple

DeWitt Moore
Sam Lewis
Johnnie Hammond
Clara Bow
Norman MacAskill
Serrano Inn
Fred Astaire

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Fred Astaire

Loew

NEW YORK CITY
Harvard Mous
Dance
Lillian King & Day

WASHINGTON
Arthur Murray
Grace Bradshaw
Grace Bradshaw
Smith & Dale

Hotel Waldorf
Xmas Shows
Humboldt
Blackout in Broadway

Jiminy
Gaby La Pitta
Billie Holiday
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Serrano Inn
Fred Astaire

Independent

NEW YORK CITY
Tip, Tap & T
Doris
Margie Ripstein
Adele
Cecilia
Doris

FLUSHING
Tip, Tap & T
Doris
Margie Ripstein
Adele
Cecilia
Doris

Hotel Waldorf
Xmas Shows
Humboldt
Blackout in Broadway

Jiminy
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Serrano Inn
Fred Astaire

Cabaret Bills

NEW YORK CITY
Kenneth Spencer
Golden Gate
Club Society
Toby Sherabard

Club Society
Toby Sherabard
Blitz
Blitz

Hotel Waldorf
Xmas Shows
Humboldt
Blackout in Broadway

Jiminy
Gaby La Pitta
Billie Holiday
Shirley Temple
Shirley Temple
Shirley Temple

DeWitt Moore
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NEW YORK CITY

Kenneth Spencer
Golden Gate
Club Society
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Hotel Waldorf
Xmas Shows
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Serrano Inn
Fred Astaire

LOS ANGELES

Billy Wallace
Bert Russell
George Kent
Tony Sherabard

Blitz
Blitz
Blitz
Blitz

Hotel Waldorf
Xmas Shows
Humboldt
Blackout in Broadway

Jiminy
Gaby La Pitta
Billie Holiday
Shirley Temple
Shirley Temple
Shirley Temple

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Serrano Inn
Fred Astaire

ATLANTIC CITY

Embassy
Tosiloff
Applegate Tavern
Romaine

Embassy
Tosiloff
Applegate Tavern
Romaine

Hotel Waldorf
Xmas Shows
Humboldt
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Gaby La Pitta
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CLEVELAND
Alma Village
Hotel Hollanda
Glaver & LeMa
Clare Kennedy
Zola Searlock
Strath
Mrs. Watkins
Hotel Statler
Johnnie Palmer
Lorraine Bowers
Dus Wash O

DETROIT
Book-Caldine Hotel
Loren Palmer
Van Antwerp
Edith Blum
Henry Thaw
Bobby Lee
Black Movie Film
Lenny Burke
Marilyn Burke
Wynning Club
Marianne
Dan & Dian
Arnold
Ken & Howard
Florence Reed
Darby All
Lido Vento
Duch Deuchery
Duch Deuchery
Little Bathsheba
Margaret
Mama Inn
Honey
Minaret Tavern
Ed McCordick
Johnnie
McCrain & Deard
Benzie Hall
Bob Hopkins
Phil Olson
Jack Ragan
Dancing
Morocco
Club Minsky
Bernie Bennett
Dorothy & Betty
Harry Taylor
Kippes

PHILADELPHIA
Club
Dan & Dian
Arnold
Ken & Howard
Florence Reed
Darby All
Lido Vento
Duch Deuchery
Duch Deuchery
Little Bathsheba
Margaret
Mama Inn
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Minaret Tavern
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Bob Hopkins
Phil Olson
Jack Ragan
Dancing
Morocco
Club Minsky
Bernie Bennett
Dorothy & Betty
Harry Taylor
Kippes

BOSTON
Beachcomber
Harry Harrison
Percie & Lucia
Dexter Combs
Mickey Alfert
Bill Healden
Marianne Ferrar
Edith Lambert
Joy Clifford
Carmela
Charles Masters
Walter
Gladys
Lillian
Edith Lambert
Joy Clifford
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Lillian

Strawhats' \$3,000,000 B. O. M.

(Continued from page 58)

M. Kisco, N. Y., and the Hunderlon Hills... Strawhats' \$3,000,000 B. O. M. (Continued from page 58)

nearly \$50,000. In contrast to such... Strawhats' \$3,000,000 B. O. M. (Continued from page 58)

As usual, this season has been... Strawhats' \$3,000,000 B. O. M. (Continued from page 58)

'Ice' Hottest, \$26,300; 'Hatie' \$26,000

Increased Broadway legit attendance... 'Ice' Hottest, \$26,300; 'Hatie' \$26,000

(M. Musical), F (Farce), O (Opera)... 'Ice' Hottest, \$26,300; 'Hatie' \$26,000

FILEEN'S SWEET '46, CHICAGO

Chicago, Sept. 2. Chicago's single show continues to... FILEEN'S SWEET '46, CHICAGO

GRAVEN-VILLAGE' MILLS \$5,400 IN BALTO BOV

Baltimore, Sept. 2. Earlier than usual legit season... GRAVEN-VILLAGE' MILLS \$5,400 IN BALTO BOV

Alan as K. S. Director

Charles Alan, stage manager of... Alan as K. S. Director

Duffy's 'Quiet' Fair 8G in 3d Wk., Frisco

San Francisco, Sept. 2. Henry Selwyn's production of... Duffy's 'Quiet' Fair 8G in 3d Wk., Frisco

Shows in Rehearsal

"Candle in the Wind"—Playwrights... Shows in Rehearsal

'ROAD' WEAK 6G IN 4TH L. A. RUN

Los Angeles, Sept. 2. "Tobacco Road" here for the fourth... 'ROAD' WEAK 6G IN 4TH L. A. RUN

'GWENN'-'WOKEYE' 11G IN WASHINGTON DEBUT

Washington, Sept. 2. Starting legit season last... 'GWENN'-'WOKEYE' 11G IN WASHINGTON DEBUT

KILPATRICK 'FOR HOSE'

Tom Kilpatrick is company manager... KILPATRICK 'FOR HOSE'

Norman

Norman... Norman

Boys and Girls Together—Ed Wynn

"Distant City"—John Turturro... Boys and Girls Together—Ed Wynn

REHEARSAL

REHEARSAL... REHEARSAL

REHEARSAL

REHEARSAL... REHEARSAL

REHEARSAL

REHEARSAL... REHEARSAL

REHEARSAL

REHEARSAL... REHEARSAL

REHEARSAL

REHEARSAL... REHEARSAL

REHEARSAL

REHEARSAL... REHEARSAL

No one can actually explain the... 55 255 225 375

One undoubted factor has been... 55 380 225 495

Threatened rationing of gasoline... 55 500 225 615

Including such 'rotary stool' spots... 55 620 225 735

Estimated season's total gross of... 55 740 225 800

1111 Park Ave. S. E. Cor. 90th St., East... 55 805 225 865

SAMUEL FRENCH SINCE 1830... 55 870 225 930

AUTHOR'S REPRESENTATIVE... 55 935 225 995

Butterworth's Record... 230 255 400 375

Butterworth's Record... 230 380 400 495

Butterworth's Record... 230 500 400 615

Butterworth's Record... 230 620 400 735

Butterworth's Record... 230 740 400 800

Butterworth's Record... 230 805 400 865

Butterworth's Record... 230 870 400 930

Butterworth's Record... 230 935 400 995

Chicago, Sept. 2. Chicago's single show continues to... 405 255 575 375

Chicago, Sept. 2. Chicago's single show continues to... 405 380 575 495

Chicago, Sept. 2. Chicago's single show continues to... 405 500 575 615

Chicago, Sept. 2. Chicago's single show continues to... 405 620 575 735

Chicago, Sept. 2. Chicago's single show continues to... 405 740 575 800

Chicago, Sept. 2. Chicago's single show continues to... 405 805 575 865

Chicago, Sept. 2. Chicago's single show continues to... 405 870 575 930

Chicago, Sept. 2. Chicago's single show continues to... 405 935 575 995

Los Angeles, Sept. 2. "Tobacco Road" here for the fourth... 580 255 750 375

Los Angeles, Sept. 2. "Tobacco Road" here for the fourth... 580 380 750 495

Los Angeles, Sept. 2. "Tobacco Road" here for the fourth... 580 500 750 615

Los Angeles, Sept. 2. "Tobacco Road" here for the fourth... 580 620 750 735

Los Angeles, Sept. 2. "Tobacco Road" here for the fourth... 580 740 750 800

Los Angeles, Sept. 2. "Tobacco Road" here for the fourth... 580 805 750 865

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Los Angeles, Sept. 2. "Tobacco Road" here for the fourth... 580 935 750 995

Los Angeles, Sept. 2. "Tobacco Road" here for the fourth... 755 255 925 375

Los Angeles, Sept. 2. "Tobacco Road" here for the fourth... 755 380 925 495

Los Angeles, Sept. 2. "Tobacco Road" here for the fourth... 755 500 925 615

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Los Angeles, Sept. 2. "Tobacco Road" here for the fourth... 930 935 1000 995

Inside Stuff—Legit

Persuasive power of theatre duet, was demonstrated again last week when...

Grand Opera House, Chicago, now operated independently by the Ham-lin Estate...

Tom Green personal rep for Olsen and Johnson, had to sub for Sank Richman...

Defense Coin Ups Road

Grand, for a three-week engagement of 'Life With Father'...

'Life With Father' at the Cass. Although the first show to attempt a summer run here in years...

Defense Coin Inspires Hefty Memphis Sked

This town is full of defense money, which may explain how come the city's municipal Elgin Auditorium has a dozen legit bookings already set for the season...

In dropping the lease on the Wilson, the Shuberts countered by taking up the Lafayette, only a block away...

Legit Followup

Hold on to Your Hats

Atlanta City, Aug. 30. "Hold On to Your Hats" revived and resumed for top, remains a musical, thoroughly amusing musical...

While the production has several good tunes, such as 'World in My Arms', 'Great Day Coming', 'Jolson's medley of oldtimers went over best...

Jolson was in fine form and high spirits at catching. He popped in and out of character constantly and had audience in prolonged laughter.

Max Mesh will conduct the orchestra for the new 'Face It' New York Porter musical.

'Claudia,' Theatre To Be ATs in Chicago

Two John Golden shows will be on the American Theatre Society subscription list in Chicago this year.

Play Out of Town

TWO-STORY HOUSE

Play in three acts by Parker W. Pennington...

In 'Two-Story House' producer Bruce Mitchell says the thing at first: the solution for all those playing...

Two Fix Crit on Guild Board

There'll be no talk twice as many critics on the board of the International Executive Board of the American Newspaper Guild.

Both were assured election, as they are the Pro-Union slate opposing present Kaufman-Paine operation...

Wrong Man? Bebe

Lucius Bebe landed in a New Jersey clinic last week when he was mistaken for a Nazi spy.

Co-Op Pledge to Iceland

Continuous stream of requests by American newspapers for photo services for permit to send photos to Iceland...

Heart Bars 'Free' Flings

A heart-bar office memo instructing its New York office, unmits not to mention hotels, cafes...

Dick Mays has bought a farm

Dick Mays has bought a farm near Newport, Conn., where his wife will breed and race horses.

Literati

A. P.'s Multiple Switches Sigurd R. Selwyn, vice president of Associated Press in Washington to the same assignment in Hollywood...

Shor on W. 52d street? (21) popular call of the Shubert office in New York...

Knickerbocker Answers 'Em H. R. Knickerbocker, who has a reputation for being a talker on camera...

George A. Flaher, division manager of the San Francisco News, died in San Francisco Aug. 23.

George Clifferd, 52, trade paper publisher of the New York Evening Mail, he was formerly with Quigley Publications...

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Charles W. McManis, 61, business partner of the New York American in San Francisco, died in San Francisco Aug. 23.

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Orin W. Kaye, Chicago correspondent of the Chicago Times, returns to the U. S. about Sept. 23.

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CHATTER

Antoine de Saint Exupery, author of 'The Wind, Sand and Iron', is writing another novel in Hollywood.

Antoine de Saint Exupery, author of 'The Wind, Sand and Iron', is writing another novel in Hollywood.

James Matthews, who will have the lead, was due in New York yesterday (Tuesday) by Clipper from London.

James Matthews, who will have the lead, was due in New York yesterday (Tuesday) by Clipper from London.

HALE'S MUSICAL

Eddie Diamond will be stage manager of the new Broadway musical 'George Heale hopes to put into rehearsal Sept. 20.

Eddie Diamond will be stage manager of the new Broadway musical 'George Heale hopes to put into rehearsal Sept. 20.

George Heale hopes to put into rehearsal Sept. 20. George Heale, who will have the lead, was due in New York yesterday (Tuesday) by Clipper from London.

George Heale hopes to put into rehearsal Sept. 20. George Heale, who will have the lead, was due in New York yesterday (Tuesday) by Clipper from London.

Broadway

Lynne Overton in town from the Coast. She arrives tomorrow on MCA headquarters this week. Dave Kaufman, breaking in a new starring contract (Wed.) at his N. Y. apartment. ... Victor Moore back from the Coast ...

The Ben Bernies staff work on film and other accounts. ... The Ben Bernies staff work on film and other accounts. ...

Harve Lowery, credited with ending Horne's 20th-Exploitation organization. ... Broadway hasn't seen so many years as thronged the street over the Labor Day weekend. ...

Irving Somach, in on several Broadway legit, including 'Life With Father' ... John Boles named as Mayor Taggart's favorite ...

Frances Neal, NKCO press director. ... Jack Levely, NKCO press director. ...

George County Club, L. J. ... Horace MacMahon and Louise Campbell (Mrs. MacMahon) here ...

Francis Harmon, executive assistant to Will Hay, returned to N. Y. ...

Havana

Eleanor House, U. S. chanteuse with CMO, may tour the island. ...

Unexplained planting of four bouquets for while due to public indignation over 'best' ...

HRH is putting on the life of Antonio ...

Miguel Valdes, with Xavier Guadagnoli in Cuba on vacation. ...

Atlantic City

Crawford and Caskey dance team appearing at Stratfordore Place of Traymore hotel. ...

Artie Shaw and Dinah Shore to headline ...

John Lewis, expected at ball and entertainment fund Friday (29) by Musicians' Fraternal Association. ...

Westport, Conn.

Constance Collier here. Ditto ...

Herbert Joppy closed his cafe season ...

Richard Skinner will vacating at New York office after managing ...

Memphis

Fred Sears and frau in town to run ...

Charles Spivak one-nighted ...

London

Net Gonnella now in the Pioneer Corp. ...

George Black's review, 'Hullabaloo', at Opera House, Blackpool, has ...

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George Black's review, 'Hullabaloo', at Opera House, Blackpool, has ...

Stroudsburg, Pa.

Charles Spivak one-nighted ...

to visit parents. Children followed by ...

to visit parents. Children followed by ...

to visit parents. Children followed by ...

to visit parents. Children followed by ...

to visit parents. Children followed by ...

to visit parents. Children followed by ...

to visit parents. Children followed by ...

to visit parents. Children followed by ...

to visit parents. Children followed by ...

to visit parents. Children followed by ...

Hollywood

Susan Hayward in the hospital with flu. ...

Susan Hayward in the hospital with flu. ...

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Susan Hayward in the hospital with flu. ...

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Susan Hayward in the hospital with flu. ...

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Paris

Actier Pierre Best liberated after 20 months in Berlin ...

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Bucks County, Pa.

Ramon Naya, author of 'Mexican Landscape', leaving Ed Penton. ...

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Ramon Naya, author of 'Mexican Landscape', leaving Ed Penton. ...

Ramon Naya, author of 'Mexican Landscape', leaving Ed Penton. ...

Minneapolis

Tiny Hill into Excelsior Park ball-room. ...

Tiny Hill into Excelsior Park ball-room. ...

Tiny Hill into Excelsior Park ball-room. ...

WHAT THEY THINK

Faith Bacon's L. A. Crew
 Tucson, Ariz.
 Editor, VARIETY:
 I have read VARIETY of Aug. 20 and found a glaring mistake. Miss (Faith) Bacon grossed at the Orpheum, Los Angeles, \$10,584 for the week of Aug. 12 to 19, which she grossed a healthy \$9,500.

"Sergeant York," also mentioned, an "executive" of a...
 Being Senators, they are privileged to examine any American citizen... they will do this particular job with special relish, along the lines of "One is expelled by the fact that constituted members of Congress, 1,500 new members..."

M. L. Koch
 Soldier Entertainment
 New York

...to pick on motion picture executives for making patriotic pictures, and rest of names of studio heads with a studied pause for boos after each name, because of their "Euro-

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Camp Shows
 Hollywood

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ized under the name of Espectaculo de Mexico, S.A., has taken over a theatre in this city which will be re-named after the cost of \$300,000 pesos and in which Cantinflas will be the principal attraction. The show will include first-class talent imported from the United States and other countries.

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President, Posas Films, E. A.

Let 'em Have Cake, Also?

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Chicago, Aug. 24

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PITTSBURGH

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Night Club Reviews

SLUB BALI, MIAMI

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BLUE ROOM, N.O.
 (HOTEL ROOSEVELT)

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COLOSMO'S, LESLIE

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Bills Next Week

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PANTHER ROOM, CHI
 (Hotel Sherman)

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Unit Reviews
 1942 'SCANDALS'

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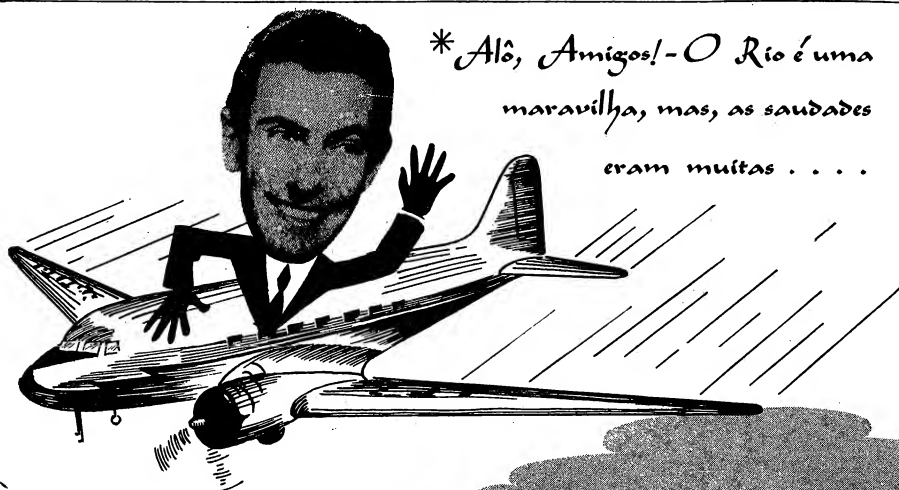
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Unit Reviews
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* *Alô, Amigos! - O Rio é uma
maravilha, mas, as saudades
eram muitas*

EDDY DUCHIN AND HIS ORCHESTRA

Return to the . . .

WALDORF-ASTORIA

(Opening the *new* Wedgwood Room)

October 3rd

Until then:

SEPT. 5th-11th—Stanley Theatre, Pittsburgh, Pa.
12th—Manos Theatre, Greensburg, Pa.
13th—Majestic Theatre, Johnstown, Pa.
14th—Crystal Ballroom, Buckeye Lake, O.
15th—Columbia Theatre, Erie, Pa.
16th—Library Theatre, Warren, Pa.
17th—Columbia Theatre, Sharon, Pa.
18th—Brookline Country Club, Phila., Pa.
19th-Oct. 2nd—Strand Theatre, New York

* *Hello Folks!—Rio is wonderful
but it's great to be back!*

Ed. Note: Duchin's smattering of Portuguese was garnered during his record-breaking 10-week engagement at the Copacabana, Rio de Janeiro, Brazil.

COLUMBIA RECORDINGS

Exclusive Management

MUSIC CORPORATION OF AMERICA

LONDON • NEW YORK • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS

• EACH OFFICE A COMPLETE UNIT IN ITSELF

REVIEWS

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VOL. 144 NO. 1

NEW YORK, WEDNESDAY, SEPTEMBER 10, 1941

PRICE 25 CENTS

ANTI-SLINGING THE PIA PIZ

Crystal-Gazing ASCAP Revenue

How much in money the new network-ASCAP deal will mean is still conjectural, due to the different ratios under which major and indie stations sign. CBS figures that all networks will yield \$2,500,000 to ASCAP; the NBC bunch figures it will be nearer \$3,500,000 from all of radio.

Peak year (1940) saw ASCAP earning \$4,500,000 from broadcasting, and its aspirations to a possible \$8,480,000 annual income precipitated the schism.

Heavy B'way Legit and Cafe Show Schedule Creates Chorus Shortage

Chorines and showgirls, especially those just arriving in town from summer spots, are having themselves a field day on Broadway. With the best musical season in years in sight, the cuties are not only picking their spots, but the late-comers, sensing a shortage, are also demanding (and getting) over Chorus Equity's \$40 minimum.

Situation is such that the producers are fighting with one another for girls, as well as raising each others a/c. complement. Showmen also are putting themselves in something of a spot by paying those girls who have just arrived in town \$50 and \$80 weekly, which will probably result in dissension when the chorines who had signed earlier for the Chorus Equity minimum get hep that others are drawing bigger pay checks.

Adding to the heavy competition for the lookers are several theatres and at least one hotel cafe also go.

(Continued on page 47)

Crosby Tops Caruso

Sale of 12,000,000 Bing Crosby records at 35c each by Decca in 1940 topped the previous record sales high held by Enrico Caruso. The Italian tenor's recordings, selling from \$2 to \$7 each, netted him just under \$100,000 annually.

Crosby received in excess of \$125,000 as a royalty check from Decca last year.

BACKS BURLEY AS THE PROFS' 'DELIGHT'

Minneapolis, Sept. 9.—The blithering of burlesque's oldest standby comedy scenes, business and patter in the film houses is no theatrical phenomenon and not even a surprise to Harry Hirsch, veteran local burlesque impresario, who has been watching audience trends through this hokum for 18 years here. The more intelligent they are, as a rule, the harder they fall for low comedy and slapstick, according to his observations. And he says he always felt that this sort of almost (Continued on page 46)

'LET'S KILL A CRITIC' MAPPED AS N.Y. PLAY

'Let's Kill a Critic,' new play for the 1941-42 season, has been authored by a Chicago newspaperman who writes under the name of North Clark, a Loop-bisecting street. Bankroll already has been assured, coin to come from a Cleveland.

Central character is supposed to have been the brains behind the Capone mob. Restless after a dozen years of inactivity, he picks up the Broadway critics. Date is April, 1942, on the eve and during the N. Y. Critics Circle annual session, when the reviewers are trying to select the best play of the season.

NYE'S FIELD DAY ON THE POTOMAC

Anti-Semitism Brought Out Into Open as Major Issue of Pro-Iske Alleged Hollywood 'Warmongering'

—McFarland Confuses, Bewilders and Botherers His Senatorial Conferees, Nye and Clark

WILLKIE'S TURN LATER

Washington, Sept. 9.—Although Sen. Ernest McFarland (Ariz.), of the Senatorial sub-committee probing the picture industry's alleged 'warmongering,' tied up Senator Gerald F. Nye (O., D.) on whether or not he (Nye) knew, for a fact, that certain films were propagandistic, the first day's session of the quiz wound up, as expected—a field day for mud-slinging. Today (Tuesday) was a hectic set-to, more like a gladiatorial meeting in the arena of the Senate's caucus room, with adherents for both sides cheering and hissing.

Anti-Semitism was brought out into the open as a major issue. Nye denied any prejudice though he cracked: 'If anti-Semitism exists in America, the Jews have themselves to blame.' This punctuated a proceeding in a Senatorial sub-committee room which, ostensibly, was looking into 'warmongering' charges.

Nye admitted he had only seen (Continued on page 4)

WILLKIE'S 100G FOR H'WOOD

Wendell L. Willkie will get a fee of \$100,000 in defending the film industry against charges of 'warmongering' propaganda before a Senate sub-committee, it is reported. Believed that the hearings will require no more than three or four weeks.

The Republican presidential candidate turned down offers of larger fees from the radio industry, but that was probably for political reasons and not anti-Administration angles.

His acceptance of the offer to defend films before the isolationists, (Continued on page 4)

Cantor's Cavalcade

Eddie Cantor will do a Cantorian cavalcade of his past Ziegfeld song hits as an afterpiece in 'Benjo' Eyes,' his forthcoming stage musical for Broadway this fall.

Cantor, incidentally, is putting up his own money part of the production investment, along with Warner Bros. (Al Lewis).

Isolationistic Minn. Surprisingly Strong for Anti-Nazi Pix of Late

H'wood Mourns

Hollywood, Sept. 9.—All studio execs at a standstill yesterday (Tuesday) as Hollywood paid a silent tribute to the memory of President Roosevelt's mother.

All activity ceased—as the funeral services in Hyde Park started.

SOFT LIGHTS NO SWEET MUSIC TO EXHIBS

Detroit, Sept. 9.—Theatres on the East Side here were wondering what had happened to their young-couple trade.

Police were wondering what was happening to the Public Lighthouse Commission's switch-boxes.

Finally both matters came to a head in the same way. Robert Henschel, who subsequently explained in court that he was trying to found a new business. He had two assistants and was going great guns when the police collared him.

Henschel had set up his enterprises in Chandler and other large East Side parks here. All he and his assistants did was approach the affectionate couples parked in cars or on the benches and offer, for two cents, to dim the park lights in their vicinity. His business had been flourishing for two weeks when the harassed police finally caught up to him.

'ST' KANNIN BOSSES HIS ARMY SUPERIORS

Fort Monmouth, N. J., Sept. 9.—Army's Training Film Production Unit, by promotion of Garson Katin this week to acting sergeant, has partially solved a problem that has bothered it since the inception of the (Continued on page 28)

Tobacco Heirss Takes Prodigy, 11, Under Wing

Chicago, Sept. 9.—Loris Maazel, 11-year-old prodigy, who conducted the concert orchestra in Grant Park Saturday night (8) in Beethoven's 'Egmont' overture and drew raves from the critics, is undeterred to have been taken under the wing of Mrs. Doris Duke Cromwell.

Reported that the tobacco heirss will be the youngest's patroness.

Minneapolis, Sept. 9.—A big surprise in local trade circles is the boxoffice potency which anti-Nazi films have been developing in this highly isolationist territory. 'Man Hunt' (20th), 'Great Dictator' (Chaplin-UA) and 'So Ends Our Night' (UA), for example, have been packing 'em in not only in the first runs, but also in the subsequent neighborhood houses and in out-of-town situations where they were anti-Nazi loop Gopher here, 'Underground' (WB) is doing sensational business.

The first crop of these anti-Nazi pictures didn't fare so well in this particular territory, and an impression was created among local showmen that the public was fighting shy of them. Now, according to leading exhibitors, the realization has dawned that the principal reason the fans fought shy of these films wasn't because they were anti-Nazi but because they weren't good pictures for the most part. However, it's also held that anti-Hitlerism also is increasing among the public and that (Continued on page 4)

Shaw, Rather Than Shelve Negro Tooter, Cancels 32 So. Dates

Artie Shaw's handlers have cancelled out approximately 32 one-night dates that had been set for his new band through the south and southwest. 'That territory has never had the opportunity to see Shaw and it was figured that he'd clean up. Dates were knocked out, however, when Shaw refused to temporarily sidetrack 'Hot Lips' Paige, Negro trumpeter who plays with the band. General Amusement Corp., Shaw's booking agency, explains that promoters who had Shaw booked in that territory were willing to take the outfit with Paige on the trumpet section, but that GAC itself cancelled the dates because it wished to avoid any possible complications. Original plan was to play the shows without Paige and have him meet the band on its way back north.

J. DORSEY'S 75G AT PAR, TOP PAM. COIN

Hollywood, Sept. 9.—'Too picture coin for a band will go to Jimmy Dorsey's band. It's approximately \$75,000 for five weeks' work at Paramount. Dorsey is reported drawing \$10,000 weekly for himself, with the rest of the dough spreading among his two singers, Bob Eberhart and Helen O'Connell, and the members of the band.

Picture is 'The Fleet's In' (musical version of 'Sea Devils'), with Dorothy Lamour, scheduled to start rollins Monday (10).

Louella Vs. Hedda Puts American Legion Conv. in the Middle

Long time feuding between Louella Parsons and Hedda Hopper newspapers and radio purveyors of Hollywood gossip, is now responsible for an unusual situation which has perplexed the American Legion in the middle. Everyone concerned senses the innocent of any present ulterior motives, yet the plot built by circumstances is causing a lot of headaches.

Months ago the Legionnaires became (Continued on page 28)

Bumps—in Spades

Burley's invasion of the class misery field, begun last season when Fefe Monte Carlo N. Y. played strippers, will advance several bumps when Charlie Finnell, buxom burlesque comedienne who has cancelled tours, heads the new show at the Ruban Bleu when the East Side N. Y. bolts reopens Sept. 17.

Miss Finnell's muscular gyrations have been a burley draw for years.

NEUTRALITY BILL

May Revive Neely Bill?

Washington, Sept. 9. Though there's no direct connection, the Senate Interstate Commerce Committee may dust off the Neely bill as result of the film propaganda accusations. The isolationists, who in the past have been among the huge majority which never paid much attention to either the pros or cons of the perennial reform proposal, are muttering about the need for enacting drastic control legislation and requesting detailed, objective synopsis of all films.

Reasoning is this: If this public had ample warning certain pictures were argumentative in this case, "pro-war," the industry then could advance the free-speech argument; but when ticket-buyers enter a theatre expecting to get entertainment and actually are exposed to propaganda there is need for the Government to step in and prevent "misrepresentation" of the product on view.

The committee which will pass on the Neely-Clark propaganda charges is the same one—the newcomers are a distinct minority—which reported out the Neely bill twice in the last three years.

Applause and Hisses, Both Sides

Large Turnout of Press and Public for the First-works—Wilkie's 'Publicity' Sarcasm

Washington, Sept. 9. More than ten thousand people came to the Senate office building bright and early as the film "Neutrality" committee launched an investigation of the industry. A capacity crew of newsmen and photographers were busy with doubled interest in the lurid Nye testimony and to see Wilkie in action for first time as counsel.

Interest of the crowd is difficult to decipher, with applause and hissing for both sides. Wilkie's address system made listening easy.

Four members of the five-man committee were heard, with Senator Homer Bone (Washington), Illinois, ranged back of committee table where audience members' (Chicago), Charles Tobey (New Hampshire), C. Wayland Brooks (Illinois) and Ernest McFarland (Arizona) were grouped.

Around Wilkie were the film industry's legalists, J. Robert Austin Keough, Joseph H. Hazen and several attorneys from Wilkie's office who listened to a long dissertation with little display of interest except an occasional word of dissent.

McFarland heckles Clark-Nye committee on the side of the film industry, was a frequent heckler of Chairman Clark, and Nye, and got in a couple telling licks. He kept hammering to learn what Nye and Senator Bennett (Champ Clark, Missouri), had in mind in introducing the original investigation resolution. When Nye replied "no specific legislation was thought of," McFarland won, the loudest burst of applause of the day.

"You can't possibly conduct this inquiry for purpose of publicity?" Wilkie, when the committee appeared certain to subpoena Nye, offered by letter to show the pictures named by the group as propaganda. Wilkie declared "I won't show them and are prepared to set up the equipment to do so in this committee office." Nye had previously suggested the committee make sure the pictures shown them were not "edited from their original form."

Clark gave further indication that the course the industry is taking in combating Nye's charges will be to sue Wilkie to prevent the committee with whatever it desires. He declared that committee shall make accurate copies of all alleged "propaganda" pictures, and that they will be clear. Requesting that Nye retract the Nye previously warned of 'book juggling.'

FISHER GETS CALLED

Hollywood, Sept. 9. Subpoena was served a week on George Fisher, Mutual Gensette, to appear Sept. 11 before Senate Interstate Commerce subcommittee to tell what he knows about alleged war propaganda in pictures.

Fisher will be the new series, to do his weekly broadcast from WOL.

REPUBLIC, MON. P.R.C. SET DEMS.

Minnesota Territory's Anti-Consent Decree Styms a Golden Opportunity for Independent Distributors

U AND COL ALSO

Minneapolis, Sept. 9. In this single-bill territory, Republic, Monogram and P.R.C. are enjoying the biggest business in their history currently. It's mainly because of the break these independents got when the five major decree companies decided not to do any 1941-42 selling in Minnesota pending a court showdown on the state anti-consent decree law. Exhibitors who never before bought any of these companies now are signing contracts with them in order to protect themselves. Charles Welner, P.R.C. distributor, just made a hurried trip to New York to pick up additional prints urgently needed.

As far as Republic is concerned, it had been forging to the front rapidly during the past several years anyway, but the present conditions has helped it considerably, too. It never before got such good deals from the independents as it does now.

Of course, Universal and Columbia, non-consent companies that are selling 1941-42 product under the state law, are progressing slowly. Only from the situation, and they're making hay while the sun shines and reaping a harvest. But their demands are so much greater than ever before that the number of exhibitors are holding off until start before the supply of pictures is exhausted, and that they'll be in a better position later. The numerous deals already made by Republic and U are much higher rentals than ever before.

SLOW IN MILK

Detroit, Sept. 9. With plenty of product still backed up here, deals on the new season's pictures have already been made. First-runs here have come through a great summer in strong position. There are twenty houses on general most of the time, several weeks saw only one of the quartet bringing in a fresh bill, while two of the houses rode through most of the summer by extending the run of pictures from a week to a month or more. The general good bit permitted the backing up of Republic and U. There are signs on the verge of the new season. Another factor is that the 1940-41 contract signed late in December which helped the accumulation. Detroit is well-off the national pace on some instances, but there seems to be no extensive beefing from the customers because of some pirivate reasons.

Last week 20th-Fox announced its first block deal with the Co-Operative Theatre of Michigan through its extensive Butterfield chain. It also has completed deals for houses in the non-consent territory including Stovetter Universal, Columbia and United Artists have negotiations underway with the latter groups which have close to half the houses in the Detroit area.

POSTPONE HAYS MEET

The September meeting of Hays office directors probably will be delayed until after the Senate subcommittee investigation on "warmongering" charges.

Director's session was scheduled for Sept. 15.

Wilkie Scores Probe as Threat To Bill of Rights and Industry

To Curbing Freedom of Expression

Nye on Warner

Washington, Sept. 9. Harry M. Warner spiked the thought of having an unnamed member of the House of Representatives named film censor as Joseph L. Green's successor. Senator Nye charged today at the Senate hearing.

"Mr. Warner is alleged to have most emphatically told his associates that this particular candidate would not be considered for a moment, since he, Mr. Warner, had learned that this candidate had voted against the free-lease bill, Nye testified. Identity of the legislator was not hinted.

Hays a Witness, Hence Couldn't Act As Counsel

Why the film business decided that special counsel should be employed to represent it at the Senate's subcommittee probe into picture industry warmongering charges was revealed in the trade this week. After it became known that the committee was going to subpoena witnesses from the various picture companies, it also was learned that the committee was going to dictate their order of appearance. Because Will Hays already had volunteered to appear as witness, this means that he could not act as counsel for the subpoenaed film executives. Picture business then decided on Wendell L. Wilkie.

The Senate committee wants the film company officials to appear as witnesses in the following order: Harry M. Warner, Nicholas M. Schenck, Barney Ebalan and Darryl F. Zanuck. Sidney Kent was not called because reported ill, and the committee was informed that he would have to be excused.

OF 17 'PROPAGANDA' PICTURES ARE BRITISH

Of the 17 pictures which the Clark Senatorial subcommittee specifically charges with being propaganda vehicles, four are British-made, complete list follows:

Columbia: "They Dare Not Love," "The Devil Came Down from Heaven," "Europe," "Voice in the Night" (British).

Rex-Fox: "Four Sons," "Night Train" (British), "Man I Married," "Manhunt."

United Artists: "Foreign Correspondent" (Wanger), "So Ends Our Story" (Low-Lewin), "Great Dictator" (Hutchinson), "The End of Hell" (Russell-British), "Blackout," "The Contraband" (British).

Paramount: "Espionage," "Moral Storm," "Paramount," "Mystery Sea Raider," "One Night in Lisbon."

2 Warners to Wash. For Senate Industry Quiz

Hollywood, Sept. 9. Harry M. Warner and his brother, Major Albert Warner, left for New York today for Senate subcommittee.

From there they move to Washington for the alleged "war-mongering" investigation by the Interstate Commerce sub-committee.

Washington, Sept. 9. Dangerous precedent in the Nye-Clark war propaganda resolution was vehemently denounced Monday (8) in a letter assuring the Senate Interstate Commerce Committee that the film industry will cooperate in producing the "cold facts" about alleged efforts to fan the war flames in the United States. Speaking for the major producers, Wendell L. Wilkie warned the isolationists they are undermining the constitution by challenging studios' right to dramatize the democracy-dictatorship issue.

Thinely-veiled counter-accusation that the isolationists are 'anti-Semitic' was interwoven with admissions the industry hater Hitler and proposes to do everything possible to join Americans into greater threat to bring about downfall of Nazism. Wilkie also said fairly there is no basis for insinuations that New Deal might bring about the liquidation of any films dealing with the war or the dangers of totalitarian ideas.

Wilkie let go with a 2,500-word protest, challenging the legality of Friday's Freedom, Inc., a Remounted, an attempt to bring a resolution chairman-convicted at the objections of the Senate. "If the committee is to be biased and partial," Wilkie declared, "it is not to be allowed to pass on this matter. The industry has nothing to conceal if it can only bring out the facts."

"Bias and Political Question" Wilkie moved 'hesitantly' to bring the issue to a vote. He said that the industry has nothing to be afraid of. He said that the industry has nothing to be afraid of. He said that the industry has nothing to be afraid of.

"Because there's nothing else to do," the industry will participate in the hearing, though the jury looks one-sided, Wilkie told Chairman Clark. "Otherwise the movie-makers would give the nation the idea the producers have a guilty conscience. The only road open to anybody in such a position, the 1940 Republican presidential nominee remarked, is to produce a masterpiece of the contempt of the senate, and 'then get crucified.'"

"Hoping the subcommittee sincerely wants facts (but obviously doubtful) the inquiry will be anything more than a character assassination), the majors' special attorney said there's no need for fear. He said that the industry has nothing to be afraid of. He said that the industry has nothing to be afraid of.

"The motion picture industry and its executives are opposed to the present resolution. The industry has had to watch with horror the destruction of a free life within Germany. We have no sympathy with any other countries by Nazis. We make no pretense of friendliness to Nazi Germany. We are not interested in geographical background of personalities in the business.

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(Continued on page 12)

Strong Pro-Pix Press

Almost unanimous assentment was noted at the Senate committee's alleged "warmongering" charges. The committee has supplemented the popular public sentiment on the issue, a survey reveals.

The common analysis is that filmdom has contributed a great service to the nation's pro-democratic ideals, instead of fostering war hysteria, as Senators Nye, Wheeler, et al, have charged.

Avers Pro-War Pix Stars Hurt Their Own B.O.

Hollywood, Aug. 29. Editor, VARIETY:

I am deeply concerned about the ever widening breach between motion pictures and the public which I saw throughout the country. When stars take it upon themselves to make pro-war broadcasts, beg for resentment follows, and their pictures are not attended, as the stars cease being entertainment. One woman stated, "They want our one shot; we do not care to see their pictures." War pictures and newsworthy (attended States) have proved unpopular with the Catholics and other denominations, and this particularly so with the Catholics, who attend any picture theatre until discontinued.

Mass distress broadcast Inviting American boys to die for Britain and Russia—her next picture will be badly attended before it is even made. Many stars are now unpopular, and one more propaganda demonstration will be bookfished suicide.

Our nation's pictures have not been bad—they have merely been badly attended, due to this voluntary book-fishing.

If stars and producers insist upon taking violent attitudes, the public does also.

We cannot please everyone; neither should we kill our industry.

The public buys, I am sure.

Jerom Critwell.

Second Section by Koch

Hollywood, Sept. 9. Hal Roach launches another series of the streamlining film set to begin with "Hayfoot," an Army League. New York and Los Angeles banks are producing the new series, to be released through United Artists.

It's a Big Pic, Tradeshows Get Fair Turnout; Otherwise Still NSG

Exhibitor disinterested in attending tradeshows, which marked the earlier screenings in August, appears to be continuing. Except for top-notch, highly touted in advance, at which attendance has been comparatively good, tradeshows throughout the country are creating little interest.

Low point was probably reached last week at screenings by RKO of "The Sign of the Cross," which was admitted at the company's home office but virtually the only one among others.

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Maybe Dishes 'll Help?

Philadelphia, Sept. 9. Attendance at the second round of the tradeshows is worse than the initial batch.

One exchange unwielded one of its top-specials last week to an audience of three. Two of the gentlemen were trade press reps.

U. S. COS. HOLD FIRM ON HEX PIC STRIKE

After A. L. Pratchett, Paramount's managing director, remarked "I had made an official statement of developments in the Mexican exchange workers' strike situation to foreign chiefs at the Hay's office in New York Monday (8), general sentiment among American foreign executives was that they would not retreat from the unions this time.

Strike against Metro and Columbia was called on the other six distributors Sept. 17. Meantime, further talks are off as far as American distributors are concerned. It is the first exchange worker strike since 1933 and 1938.

Warner-Saxe Split-Up Caused Much Confusion But All's Well Again

Milwaukee, Sept. 9. Excitement of a confusion subplot, was the recent Warner-Saxe split-up and acquisition of the deluxe nabes, Upton, Garfield and Modjeska, as well as various smaller houses by the Fox Wisconsin Amuse Corp., finally ended Friday (5) with the news setting in complete confusion.

Screens Back-to-Back For Double Runs in One House, New Coast Idea

Los Angeles, Sept. 9. They use the old one-two punch in the new two-way film house in Redlands. Strategy is similar to that of the picture companies on the Russian war front, with simultaneous attacks.

Originally it was a single theatre, seating 1,500 and devoted to first-run films. Fox, Skouras and F.W. wanted a second-run habitat in that vicinity but could not get any of the real estate with the location reason. The result is a two-in-one house, with the screen and screen facing back backstage while the first-run customers are facing south, totally unconscious of each other.

POTTER TOPS QUARTER

Minneapolis, Sept. 9. Merle Potter, oldest local drama actor, has resigned from the Times to become general manager of the Ben Hur, the result of 10-day strike of territory's largest and most successful independent chains.

Warner-Saxe Split-Up Caused Much Confusion But All's Well Again

Two years ago he attracted attention nationally by playing the role of Jester Lester in "Tobacco Road" for five minutes in the first act of "The Bark," supposedly angry because of an adverse review, had dared him to show how he'd get back.

Studio White Collars Granted Wage Demands; Strike Threat Passes

Hollywood, Sept. 9. Strike of Screen Office Employees Guild went by the boards last Friday (6) when conditional acceptance of producers' contract proposals was voted by all 750 members.

Morros' New Deals?

Borris Morros, but with one more to make for Paramount, an O. Henry story, arrived in New York yesterday (7) to talk new deals.

Roscoe's Bark Bad Enough

Stickup men grow mute under a new edict by the Hay's office, which among two words, "Reach, Buddy," from the dialog in the Gene Autry romp, "Down Mexico Way" at Republic. While the words "Reach, Buddy" are too indicative of gunplay, the stickup is permitted to play his routine into the stick-up's boom, thereby causing him to reach automatically for something better than "Reach, Buddy."

Another expression was ordered out of another Republic picture, "Five Cities in One," with reference to "Good Humor Man," last it be construed as a commercial ad.

Too Much Contractual Red-Tape; Decree Selling Irks Distributors

Parcel Leaves UA

Gabriel Pascal has pulled away from United Artists as a producer.

AMERICAN FILMS MEMBERS TO STALL BUYS

Phidelpia, Sept. 9.

The Allied National Sales committee last week advised all exhibitors to hold back any buy-orders until after the convention which opens here next Tuesday (16). Exhibitors should wait for the information from the convention will undoubtedly disclose before making irrevocable business decisions.

Prob Hollywood's Protests on Fees For Pix Locations

Washington, Sept. 9.

Funds to finance a long-desired inquiry into Secretary of the Interior Harold L. Ickes' right to soak movie producers for publicity and were voted by the Senate Monday (8), clearing the way of the Senate Public Lands Committee.

Studio Contracts

Hollywood, Sept. 9.

Henry O'Neil's player option lifted by Metro.

Albert Mannheimer player pact with Warner's.

Richard Travis drew an option lift at Columbia.

Dale Evans shifted from radio singing to player contract at 20th-Fox.

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JIM CAIN'S PLOT THEFT SUIT VS. UNIVERSAL

Los Angeles, Sept. 9.

Copyright infringement suit against Universal and John M. Stahl, producer, was filed here by James M. Cain, author of "Serenade," who asks an injunction impounding prints and negative of the picture, "When Tomorrow Comes," Charles Boyer-Enne Dunne starrer produced by Stahl for Universal in 1939.

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L.A. to N. Y.

- Eve Arden
Lionel Atwill
Hal Block
Clara Buckley
Rosemary Cassidy
Helen Craig
Helen E. Daniels
Gale Darlington
Henry Hamm
Helen Harris
June Havoc
Wilson Hicks
Clara T. Kane
Arthur W. Kelly
Vic Knight
Alexander Korda
Aunt Krappman
Harold Landon
Helen Marvin
Burgess Meredith
George Pascal
Clara Peabody
George Raft
Charles R. Rogers
Rita Ruggles
William L. Shirer
Charles Skouras
Hans von Twardowski
Albert Warner
Harry M. Warner

N. Y. to L.A.

- Fred Astaire
Annabella
Frank Capra
John C. Dananite
Mr. and Mrs. Bryan Fox
Alexander Korda
Richard Massey
George Sidney
Arleen Whelan

Screen Guilds Council (N.Y.) Moves To Ally With CIO; First Attempt To Buck AFL's Pix Dominance

First strok by the CIO into the (fortably) sold American Federation of Labor will be to help develop all show business is seen in the Council of the Screen Guilds Council of New York to join up with the CIO. SCC is a central body made up of reps of Screen Publicists, Screen Readers and office employees of Warners, Metro, Paramount, Columbia and 20th-Fox. Its only power is to make recommendations to the member groups, but little doubt is seen that they will favor the CIO affiliation. They are not now affiliating with any general labor organization.

CIO has at various times made efforts to break into show biz without avail. There was a particularly strong try a couple years ago in Hollywood. It was to avail in Hollywood, stood up against such staunch, old-line AFL outfits as the American Federation of Musicians, the Screen Actors Guild, the Screen Writers Guild and the International Alliance of Theatrical Stage Employees (stagehands and Hollywood painters, carpenters and other craft unions).

Many of the Hollywood guilds (Screen Writers, Screen Actors, etc.) are unaffiliated. Although there have been indications that they lean to the CIO rather than the AFL, they have elected in most cases to remain independent rather than to get caught in a pinched position between the AFL and CIO. This it appears that, although the CIO will be getting a foothold in show business in the recent New York action, it won't mean much for a long time.

Comparison of affiliation with the AFL and affiliation with the CIO was made by Joseph Gould, SFG, prez., to the SCC. Recommendations being unanimously adopted: 1. It is necessary, to both the central organization and successful collective bargaining of the member unions of the Screen Guild Council, that they acquire an affiliation with a national labor organization.

It is proposed that the affiliation be made with the Congress of Industrial Organizations, which body this report finds of greater advantage to our objectives than the American Federation of Labor. Employees should vote on three counts: (a) trade union strength, (b) trade union democracy and (c) honest and progressive union principles.

BRYAN FOY STILL

BETWEEN OFFERS

Bryan Foy is strictly between offers and up until last night (Tue.) he was undecided whether to accept the RKO studio picture offer or to listen to others. The ex-Warner Bros. 'Keeper of the Bees' as he got to be known in his first year, got into RKO in charge of production under v.p. Joe Breen but he has other attractive bids. He is now at least with his wife on business and pleasure, since his departure from Warner there had been three months to go, he has been handling with his attorney, Bill Zaffe.

Blot's N.Y. Trial First; Coast Case Up Nov. 17

Hollywood, Sept. 9. Income tax trial of Will Blot was continued here until Nov. 17. Indictment charges he evaded payment of \$48,000 on income returns.

He and George E. Browne, both LEA labor leaders, were in court for trial first in New York on extortion charges.

Riding High

Hollywood, Sept. 9. George Montgomery, who brags in a cowboy, draws the top male role opposite Alvin Payne in 'My Gal Sam' at 20th-Fox, with Robert Bassler in charge of production.

Move is in keeping with the studio's campaign to build the former cowpoke into a star.

WARNER-WALLIS 'A' FILMS ONLY

Hollywood, Sept. 9. No more 'B' pictures is the dictum at the Warners studio where Jack L. Warner and Hal B. Wallis are taking personal charge of all feature production in the future, eliminating the necessity of a second producer on hitherto lower-budget films.

Shift in the production setup is being made to speed up production and operate under the consent decree. Survey of the distribution field, company and exhibitor relations, and the advisability of selling pictures individually and of producing high quality films to meet the exhibitor demand.

This coincides with Bryan Foy's imminent departure from the company and hookup with another studio.

RODGERS SWAPPED M-G V.P. FOR PREZ OF RKO?

Believed to be in return for his decision to remain with Metro in charge of distribution, turning down an offer to head United Artists.

William F. Rodgers has been elected a vice president of Loew's. Action was taken at a meeting of the board during the past week.

At present in Chicago on local deals, Rodgers is due back in New York on Sept. 10, although there is a chance he may shift plans and go to the Coast for a quickie before getting back.

Incidentally, a UA prez—it may be Alexander Korda—is due to be selected this week.

U AND PAR DIVVYS

U First Div. Pays Another \$2 Quarter—Par's 65c to Date

Universal directors last week paid another \$2 dividend on its first preferred shares, thereby plainly indicating the intention of making the regular quarterly dividend of \$2 a stock. This is the annual rate, but had not been paid for a number of years. The \$2 divvy is the second Universal has declared on these preferred shares this year. New distribution of 100 shares will be made Oct. 1, to stock on record, Sept. 25.

Action of Paramount directors in declaring 25c dividend on its common stock last week marks the declared of payable this year on this class of shares. It also placed the common in a more favorable position on dividends in the second preferred, which has an annual rate of 6%. Par directors also declared the regular quarterly divvy of \$1.50 on its first preferred and the regular quarterly of 15c on the second preferred. All dividends will be paid Oct. 1 to common shareholders on record, Sept. 12, and preferred shareholders on record, Sept. 15. Company already has paid 40c on the common stock this year.

SWINGS COAST PAYS REELS FROM EAST

10,000 Studio Technicians Affected By IATSE Negotiations Through Leader's Action, Despite Opposition By Rank-and-File

SEPT. 20 PARLEYS

Hollywood, Sept. 9. Willie 'Buck' Brier again horned into the picture to swing new wage deals for 10,000 studio technicians, despite the strong opposition by the rank and file. The labor leader, now in New York to face trial on extortion charges, phoned the studio locals and producers from there that negotiations were being handled back East, implying that the International of the IATSE will make deals with the studio. Union heads here were advised that Sept. 20 was set as the tentative date for wage parleys to open, and instructed to send delegates.

Hint is dropped that the IA may re-enter the studio basic agreement which now includes musicians among other new crafts. Although most locals are opposed to International's intervention, it indicated they will go along rather than accept displeasure of the brasshats to a point possible of losing their charter if too many insist on making their own deals, as provided under home rule granted a year ago.

Studio Technicians, which recently concluded its own deal with the majors, adopted a resolution opposing the entry into the basic agreement. Understood the producers told them that negotiations had been moved east by unanimous consent of the locals.

Studio union heads claim they were able to comply or else. Several memberships rebelled point-blank, stating they don't want deals made by their union, but the rest acquiesced for extorting huge sums from companies with whom he would have no negotiating.

The Department of Justice and FBI are keeping posted on developments.

Colbert-McCreaer

Hollywood, Sept. 9. Claudette Colbert and Joel McCrea are slated for co-starring spots in 'The Prison Stunner' picture at Paramount.

Still uncut, the film is dated to start Oct. 10.

Indie Avers He Makes Money on dc Admish in Beef Against Loew's

St. Louis, Sept. 9. Louis Sosna, Mexico, Mo., exhib last week told Fred Y. Armstrong, arbitrator hearing the Sosna case against Loew's, Inc., for refusing to supply to him with screen fodder, that he had made money on 5c admish in effect in the evening. He didn't go into detail of how he achieved this profit and he was asked to explain the unusual situation.

Sosna charged that Loew's, Inc., also pulled films from his house, but John Quinn, head of the local M-G branch, said that occurred when Sosna showed the films at a price below that stipulated in the contract. Quinn insisted that he had not discriminated against the exhibitor and also denied that he was an agent with Frisina Amus. Circuit that operates a chain of houses in

1st Wash. Win in Years Celebrated By Show Biz in Quashing Tax Boost; Legit, Film Groups Key to Victory

Higher Lamin'

Hollywood, Sept. 9. Cultural season resumed after the summer vacation at Columbia with Maxie Rosenblum marrying as an academic star in 'Harvard, Here I Come', under professorial direction of Lew Landers.

Marie Wilson adds to such of higher education to the cast.

DISNEY-GUILD PEACE UP T.O.D.C.

Hollywood, Sept. 9. Mediation of Screen Cartoonists Guild's labor troubles with the Walt Disney Studios will be accomplished in Washington, provided certain conditions are met by the studio execs. Guild leaders accepted the offer to iron out the yawf dispute at the national capital with one proviso, not revealed, but understood to depend on the payment of retroactive wages to several hundred Disney workers. Gunther Lessing, v.p. and attorney for the studio, declared the employer open to willing to arbitrate in Washington.

John R. Steelman, director of the Labor Dept. Conciliation Service, sent invitations to both sides in the controversy. He explained that a settlement could be expedited if committees representing the Guild and the Disney studio were to meet in the Conciliation offices. In case the meeting is held, William Pommer and another Guild official will speak for the cartoonists, and William Garfity and a fellow representative will uphold the contentions of the studio.

SCG, at its latest meeting, voted to ask of exterm to Herb Sorrell, B's 'best representative of the Painters in his help in the recent strike. He was made a life member of the Cartoonists Guild.

Sisk Will Find Time

Hollywood, Sept. 9. Robert Sisk will produce 'No Time for Love', starring Fred McMurtry and Susan Hayward at Paramount.

Company based on a sale by Robert Lees and Fred Rinaldo, is being polished into film form by the same duo.

To the great surprise of show biz provision in the new federal tax bill which would have jumped the admissions tax from 10% to 15%, was deleted by the Senate last week. It was the first favorable gesture to show business in Washington in many years and its first major legislative victory within memory. Few except those in the all-inclusive theatre delegation seem to the capital had any hope that its mission would be successful. Tax suggestion was part of emergency \$3,500,000 revenue bill.

While the knockout of the additional 5% on tickets of admission, the move that won the Senate's nod was made by people strictly or mostly concerned with legit and pix. The caliber of the men who appealed to the law makers stood out and their mission was accomplished within a few hours.

Last Thursday (4), Senator Robert M. La Follette, Jr., on the floor, favored the deletion of the additional 5%, and his colleagues assented without discussion. The entire 10% levy being retained but applicable to tickets of admission from the Senate. The move would retrograde its finance committee's proposal. The committee did not single out show biz, but the move was made and means to raise more money were being considered, it was a sort of an appeal to the summer of goods or industries nullified.

Up to now there has been no tax on tickets priced less than 25c.

Best Method When the legit delegation reached Washington, the method of reaching the proper authorities was quickly decided. It was known that an appeal to the Senate would be useless, so the case of show business was placed before La Follette. He inquiring in the Senate with vigor, promising to bring the issue on the floor unless some untoward incident should continue on page 14.

RUNYON PRODUCES OWN NITERY YARN AT RKO

Hollywood, Sept. 9. First job for Damon Runyon under his new producer contract at RKO is 'Little Pinks', a nitery story of his own.

Runyon checks in Sept. 15 to start work.

'Margin for Error' For Lubitsch at 20th-Fox

Hollywood, Sept. 9. Ernest Lubitsch draws 'Margin for Error', 'Club Footed' and 'And the Winner Is', as an addition to his 20th-Fox production slate. Play cost \$80,000 six months ago.

The Lubitsch list, following 'To Be Or Not to Be', for United Artists, and 'Broadway Melodrama' for the Westwood studio.

Small Town Tradeshows Get Big Exhibit Turnout

Detroit, Sept. 8. Getting away from the exchange centers, Paramount got the biggest attendance in the state at a trade-show in the small town of Pontiac, Mich. Fifty-three exhibitors from up-state showed up for 'Hold Back the Sun' exhibition, and 'The Truth', with salesman Jack Thompson handling the job for the exhibitors who rarely come in to Detroit. Company will continue to stage the small-town showings for the remote exhibitors who don't want to take the cash or time to travel to the big city.

Jekyll Giant \$19,000 in Frisco

Despite Heat Wave; Ladies 16G

San Francisco, Sept. 9.—Record-breaking hot and record-breaking box office here tonight. Opening of school for the fall. Described as "Dr. Jekyll" will do nicely at the Fox, while "When Ladies Meet" will do well at the Paramount. Second week of "Citizen Kane" made up largely by "The Great Dictator" is still brisk. "Fantasia" also is doing okay, but less so in its present revival, third week. Everything depends on the weather, with estimates likely to take a sudden switch either way if the thermometer gets any more capricious. Today (Admission Day) has been a record for the city, closed, closed, closed, closed.

Key City Grosses

Estimated Total Gross This Week: **\$1,362,106** (Based on 28 cities, 169 theaters, chiefly first runs, including N. Y.)
Total Gross Same Week Last Year: **\$1,644,340** (Based on 25 cities, 168 theaters)

'Sun Valley' \$9,500 In Lively Louisville; 'Ladies' Slick \$8,000

Louisville, Sept. 9.—Biz at the first-runs is shaping up okay. With "Sun Valley" headed by "The Great Dictator" and "Blondie Society" (Col.), particularly the young element ruled by Sonya Henie and Glenn Miller's "When Ladies Meet" also is doing fine at Loew's State. State Fair week started Saturday (6) with Benfro Valley State Fair as the leading event. Fair is closing Sunday. The \$100,000 Horse Show. Pic horses are deriving some benefit from the visitors in the national show (International performer) opened Friday (5) to four new spectators who have been seen by Anthony and Gatto.

Estimates for This Week
Broadway's "Fourth Avenue" (1,400; 15-30-40)—Aloma (Par) and "Firing Blinds" (Par). Moved over here after bumper week at Rialto. Fine \$2,500. Last week, "Life Andy Hardy" (M-G), "The Great Dictator" (M-G), "Blondie Society" (Col.), third downtown week, and second at this house, healthy \$2,000.
Kentucky (Sullivan) (1,200; 15-25)—John Ford's "The Grapes of Wrath" (M-G). Doing usual consistently good biz. All right \$3,500. Second week at this house, healthy \$2,000.
Night's State (Loew's) (3,800; 15-30-40)—"Blondie Society" (Col.). Business is getting a healthy share of downtown. "Blondie Society" (Col.). Business is getting a healthy share of downtown. "Blondie Society" (Col.). Business is getting a healthy share of downtown.

BROOKLYN BIZ BOOMS

'Sons of Guns'—Fingert-Jack Spots \$14,500 in 4 Days—Jordan' 26G

Brooklyn, Sept. 9.—Business is booming in the downtown sector of City of Churches, especially at Fabian Fox, which is doing well. "The Great Dictator" and "Prisoner on Devil's Island" (both M-G) are doing well. "The Great Dictator" and "Prisoner on Devil's Island" (both M-G) are doing well. "The Great Dictator" and "Prisoner on Devil's Island" (both M-G) are doing well.

Estimates for This Week
Albion (M-G) (3,200; 20-40-55)—"Charles' Aunt" (20th) (2d wk) and "Farmer Takes Wife" (20th) will do well \$4,000. Last week, "The Great Dictator" (M-G) and "Prisoner on Devil's Island" (M-G) were \$3,500. Last week, "The Great Dictator" (M-G) and "Prisoner on Devil's Island" (M-G) were \$3,500.

'Ladies Meet' Fancy \$8,700 in So-So Omaha; 'Man Hunt' Strong 91G

Omaha, Sept. 9.—"Man Hunt" and "Kisses for Breakfast" are doing okay at the Regal, while "When Ladies Meet" and "Force Landings" are doing well at the town. Second week of "Citizen Kane" and "Reel of Lothar" at Brandeis is just fair.

Estimates for This Week
Orpheum (Loew's) (10,500; 10-30-40)—"Man Hunt" (20th) and "Kisses for Breakfast" (20th) are doing well \$4,000. Last week, "When Ladies Meet" (M-G) and "Force Landings" (M-G) were \$3,500. Last week, "When Ladies Meet" (M-G) and "Force Landings" (M-G) were \$3,500.

Estimates for This Week
Towns (Goldberg) (3,100; 10-20-25)—"The Underdog" (Par) split with "Sarge War" (PRC). "Adventure Washington" (Col) and "Singing Hilly" (Rep). "The Underdog" (Par) split with "Sarge War" (PRC). "Adventure Washington" (Col) and "Singing Hilly" (Rep).

and with pump red \$2,500. Last week, "Aloma" (Par). Got nine days out of "The Grapes of Wrath" (M-G). "The Grapes of Wrath" (M-G). "The Grapes of Wrath" (M-G). "The Grapes of Wrath" (M-G).

Jekyll Smash \$31,000 in 2 Spots

In L.A.; Upeat Tilts 'Navy Blues' To \$22,000 Ditto, 'Aloma' 15G 2d Wk.

Broadway Grosses

Estimated Total Gross This Week: **\$483,330** (Based on 28 cities, including N. Y.)
Total Gross Same Week Last Year: **\$411,690** (Based on 25 cities, including N. Y.)

Miller-'Charlie' Big Hub Leader, \$30,000; 'Jekyll' Ditto 2d Wk

Boston, Sept. 9.—Good business all around this week with the new season opening up in its reaction. Glenn Miller on the stage of the RKO Boston is way out in front with indications for a big gross. "The Great Dictator" and "Prisoner on Devil's Island" (both M-G) are doing well. "The Great Dictator" and "Prisoner on Devil's Island" (both M-G) are doing well.

Estimates for This Week
Boston (RKO) (3,200; 44-55-65)—"The Great Dictator" (M-G) and "Prisoner on Devil's Island" (M-G) are doing well \$4,000. Last week, "The Great Dictator" (M-G) and "Prisoner on Devil's Island" (M-G) were \$3,500.

Estimates for This Week
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Los Angeles, Sept. 9.—The business opening registered last week is being maintained all along the line. Mail Carrier and Florist's conventions booted grosses but "The Great Dictator" and "Prisoner on Devil's Island" (both M-G) are doing well. "The Great Dictator" and "Prisoner on Devil's Island" (both M-G) are doing well.

Estimates for This Week
Carthay Circle (F-W-C) (1,518; 33-40-45)—"Fantasia" (RKO) (3d wk) and "The Great Dictator" (M-G) are doing well \$4,000. Last week, "The Great Dictator" (M-G) and "Prisoner on Devil's Island" (M-G) were \$3,500.

Estimates for This Week
Orpheum (Loew's) (10,500; 10-30-40)—"Man Hunt" (20th) and "Kisses for Breakfast" (20th) are doing well \$4,000. Last week, "When Ladies Meet" (M-G) and "Force Landings" (M-G) were \$3,500.

Estimates for This Week
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Jordan Slick \$11,000 Denver; 'Aloma' Big H.O.

Denver, Sept. 9.—Matinee business is dropping off in the districts and doing well up as usual with the arrival of fall. However, biz is optimistic in all spots.

Estimates for This Week
Aladdin (Fox) (1,400; 25-40)—"Sun Valley" (20th) and "Private and Confidential" (20th) are doing well \$4,000. Last week, "Sun Valley" (20th) and "Private and Confidential" (20th) were \$3,500.

Estimates for This Week
Aladdin (Fox) (1,400; 25-40)—"Sun Valley" (20th) and "Private and Confidential" (20th) are doing well \$4,000. Last week, "Sun Valley" (20th) and "Private and Confidential" (20th) were \$3,500.

'Sun Valley' Lincoln Leader, Smash \$5,000

Lincoln, Neb. Sept. 9.—Whammo "Sun Valley" (20th) is leading the pack with the Henjefine Miller ahead of "Caught in the Act" (M-G). "Caught in the Act" (M-G). "Caught in the Act" (M-G). "Caught in the Act" (M-G).

'Jekyll' Slick \$12,500 Tops Better Indpls.

Indianapolis, Sept. 9.—With the Lyric dropping stage shows and swinging into a holdover week, "Jekyll" (M-G) perked up and leased for distribution to other houses in the downtown sector. This house is grabbing off the top of the "Jekyll" (M-G) perked up and leased for distribution to other houses in the downtown sector.

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H.O.S. IN NEWARK

'Aloma' 2d Wk \$9,000; 'Aunt' Repeat \$13,000

Newark, Sept. 9.—Holdovers perked up in the downtown theatres, with every major house running its bill a second week.

Estimates for This Week
Paramount (Fox) (2,200; 25-40)—"Aloma" (Par) and "Aunt" (M-G) are doing well \$4,000. Last week, "Aloma" (Par) and "Aunt" (M-G) were \$3,500.

WE'RE PREPARED!

THE ARMY



*"Sergeant
Buck"*

THE AIR CORPS



*"Dive
Bomber"*

THE NAVY



*"Navy
Blues"*

Warner Bros.!



M-G-M PICTURES IN PRODUCTION

- "PANAMA HATTIE" ... Ann Sothorn, Red Skelton, "Rags" Ragland, Ben Blue, Dan Dailey, Jr., Virginia O'Brien
- "THE CHOCOLATE SOLDIER" ... Nelson Eddy, Rise Stevens
- "TARZAN'S SECRET TREASURE" ... Johnny Weissmuller, Maureen O'Sullivan, Philip Dorn
- "THE TWINS" ... Greta Garbo, Melvyn Douglas, Constance Bennett, Ruth Gordon
- "UNHOLY PARTNERS" ... Edward G. Robinson, Edward Arnold, Laraine Day, Marsha Hunt
- "BABES ON BROADWAY" ... Mickey Rooney, Judy Garland, Virginia Weidler, Fay Bainter, Ray McDonald
- "H. M. PULHAM, ESQ." ... Hedy Lamarr, Robert Young, Ruth Hussey, Van Heflin, Charles Coburn, Fay Holden
- "MISS ACHILLES HEEL" ... Rosalind Russell, Walter Pidgeon, Edward Arnold, Lee Bowman
- "THE GIRL ON THE HILL" ... Shirley Temple, Herbert Marshall, Laraine Day, Felix Bressart, Gail Patrick
- "SHADOW OF THE THIN MAN" ... William Powell, Myrna Loy, Donna Reed, Sam Levene, Barry Nelson
- "WOMAN OF THE YEAR" ... Spencer Tracy, Katharine Hepburn
- "STEEL CAVALRY" ... Wallace Beery, Marjorie Main, Lewis Stone, George Bancroft
- "THE VANISHING VIRGINIAN" ... Frank Morgan, Kathryn Grayson
- "WE WERE DANCING" ... Norma Shearer, Melvyn Douglas
- "JOHNNY EAGER" ... Robert Taylor, Lana Turner, Van Heflin, Diana Lewis, Pat Dane

Already trade-shown are: "DR. JEKYLL and MR. HYDE" (*Spencer Tracy, Ingrid Bergman, Lana Turner*), "LADY BE GOOD" (*Eleonor Powell, Ann Sothorn, Robert Young*), "DOWN IN SAN DIEGO" (*Bonita Granville, Ray McDonald, Dan Dailey, Jr., Leo Gorcey*).

The next M-G-M pictures to be trade-shown are: "HONKY TONK" (*Clark Gable, Lana Turner, Claire Trevor*), "MARRIED BACHELOR" (*Robert Young, Ruth Hussey, Felix Bressart*), "SMILIN' THROUGH" in Technicolor (*Jeanette MacDonald, Brian Aherne, Gene Raymond*), "THE FEMININE TOUCH" (*Rosalind Russell, Don Ameche, Kay Francis*).

Ladies in Retirement

(Continued from page 8)
proceeds from entrance to an institution. Film audiences have expressed negative reactions to the past... mentally deranged characters, and this condition will undoubtedly appear here.

Production in itself is a fine example of the best in modern picture technique. Script is compactly written... Charles and the Peters. Bruce Sumner... Despite the inadequate story...

of a young college graduate, writer and producer of the campus show, who arranges for York Arden to become the employees of his father's dress business...

Picture gets better-than-average credit for the excellent direction of the writer-director James Tilling... Mexican Spitfire's Baby

THREE SONS O'GUNS

Warner Bros. release of First National production, features Wayne Morris, William Z. Meeker, Jr., Charles Bickel, William O. Croft, Charles Patton, Wayne Rector, Loretta Young, Charles Bickel, William O. Croft, Charles Patton, Wayne Rector, Loretta Young...

MAN AT LARGE

20th Century-Fox release of Ralph Spence production, features George Brent, Richard Dix, directed by Ralph Spence, Original Story by John Larkin, costars: Virgil Mitchell, John Larkin, George Brent, Richard Dix, Running time, 70 MIN.

Badlands of Dakota

Universal release of Warner production, stars Robert Stack, Ann Rutherford, directed by Alfred E. Green, screenplay by Fred C. Brannan, story by Sam Shuman; cast: Robert Stack, Ann Rutherford, George E. Stone, William Z. Meeker, Jr., Charles Bickel, William O. Croft, Charles Patton, Wayne Rector, Loretta Young...

Sing Another Chorus

Universal release of Ken Gollowitz production, features Frances Meehan, Arthur Hillson, directed by Charles Fawcett, costars: Frances Meehan, Arthur Hillson, Charles Fawcett, running time, 64 MIN.

LAST OF THE DUANES

20th Century-Fox release of Sol M. Wuestel production, stars George E. Stone, William F. Thomas, directed by Irving Cummings, Jr., and William C. Sullivan, based on the novel by George S. Kaufman, story by Charles Fawcett, costars: George E. Stone, William F. Thomas, Irving Cummings, Jr., William C. Sullivan, Charles Fawcett, running time, 64 MIN.

COTTAGE TO LET

(BRITISH-MADE)
General Film London, Aug. 16
Gainsborough production, stars Lillian Gish, Ashley Wynne, directed by Ashley Wynne, costars: Lillian Gish, Ashley Wynne, running time, 64 MIN.

ARIZONA BOUND

Monogram release of Scott H. Dunlap production, features Buck Jones, directed by Scott H. Dunlap, costars: Buck Jones, running time, 64 MIN.

Sing Another Chorus

Another from Universal's stable of moderately budgeted musicals, Sing Another Chorus provides a dual appeal for the latter is intended.

An outlaw is wounded, sends him riding to the border town controlled by the gangster gang. Fawcett's original gun affair, Montgomery joins up with the Texas Rangers in breaking up the outlaws and identify the mysterious leader.

Mexican Spitfire's Baby

RKO release of '41 hit production, stars Lela Lee, Lee Latham, directed by Leslie Goodwins, screenplay by Jerry Wald, costars: Lela Lee, Lee Latham, Jack MacKenzie, actor, Sharon Wynn, reviewed at Radio City Theatre, Sept. 10, running time, 70 MIN.

Fifth of the Mexican Spitfire series

Script acquires a French war baby for the household of Miss Lupino and her husband, an arrival of a young cutie (Marion Martin), who proceeds to bring marital happiness to both Rogers and Errol. Yarn is strung out by plenty of horseplay, and the picture is a good example of a recent English peep at Larch Spang.

performance as the rugged pioneer femme alighted a rather handsome and slick Hickock while Crawford is excellent in the part of the Texas Ranger's brother. Both Stack and Miss Rutherford are excellent in their parts.

DUDE COWBOY

(WITH SONGS)
Hollywood, Sept. 5.
RKO release of Bert Glynn production, stars Tim Holt, features Margie Rerby, Ann Rutherford, directed by Bert Glynn, screenplay by David Howard, story by Fred C. Brannan, costars: Tim Holt, Ann Rutherford, Margie Rerby, Harry Miller, actor, Frederic Kamal, actor, Fred C. Brannan, director, reviewed in studio production room, Sept. 10, running time, 64 MIN.

Return of Daniel Boone

Shaw-Buckle release of William N. Livner, story Paul Franklin, reviewed at Radio City Theatre, Sept. 10, running time, 60 MIN.

ARIZONA BOUND

Monogram release of Scott H. Dunlap production, features Buck Jones, directed by Scott H. Dunlap, costars: Buck Jones, running time, 64 MIN.

ARIZONA BOUND

Monogram here takes two western stars of proven box draw, adds a pioneer comic and comes up with the idea of a double bill. The announcement at the end of the last picture will ride the boom and... Though the 'Rough Riders' are starred, the names of favorites Buck Jones, George E. Stone, William F. Thomas, and Ann Rutherford are billed under the title.

RIDING THE WIND

RKO release of Bert Glynn production, stars Tim Holt, features Margie Rerby, Ann Rutherford, directed by Bert Glynn, screenplay by David Howard, story by Fred C. Brannan, costars: Tim Holt, Ann Rutherford, Margie Rerby, Harry Miller, actor, Frederic Kamal, actor, Fred C. Brannan, director, reviewed in studio production room, Sept. 10, running time, 64 MIN.

ARIZONA BOUND

Monogram release of Scott H. Dunlap production, features Buck Jones, directed by Scott H. Dunlap, costars: Buck Jones, running time, 64 MIN.

ARIZONA BOUND

Monogram here takes two western stars of proven box draw, adds a pioneer comic and comes up with the idea of a double bill. The announcement at the end of the last picture will ride the boom and... Though the 'Rough Riders' are starred, the names of favorites Buck Jones, George E. Stone, William F. Thomas, and Ann Rutherford are billed under the title.

cecutus mellers. A sturdy entry in the genre, it is a rather good one. Ray and Holt has a following. Ray classification as a better 'Tim Holt' type.

Yarn about cattle ranchers who are being high-jacked into paying ransom for the cattle. The picture is a competent one, but it lacks the punch of a better western.

White is his comical side while Ray Whitely is his pal and the singing partner in this edition of the 'Tim Holt' series. In addition to an above par script, the picture is a good one with four cowboy songs, delivered by Ray Whitely, and the comedy of Lee Latham.

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**"BELLE STARR" IN ST. LOUIS
IS BIGGEST
SINCE "JESSE JAMES"!**

**Premiere of 20th's Technicolor
Smash A Boxoffice Sensation!**

**GROSSES GREATEST OF
ANY IN THE
LAST THREE YEARS!**

**Opening Weekend Tops "Tin
Pan Alley", "Tobacco Road",
"Sun Valley Serenade" and
"Charley's Aunt" Records!**



K-A-O Acquisition of Its Own Pfd. Highlights SEC Summary

Washington, Sept. 9. Tortuous transactions of Keith-Adolph-Orpheum Corp. secured a large block of its own preferred stock led the list of firm dealings reported in last week's Securities & Exchange Commission monthly summary. Firm outfit was credited in the report to the 48,888 shares of preferred voting trust convertible—purchase—of common stock of the parent company, Radio-Keith-Orpheum Corp., was approved June 27 by the SEC but announced only a short time ago. Some of the transactions, however, were dated prior to the SEC approval.

Investment company—was recorded in RKO's 81 page accounting statement during July. Atlas purchased 13,686 shares of the stock, plus 1,825 shares of 6% convertible preferred. Score at the end of the month was 82,628 shares common; 327,812 warrants for common stock; 6,571 shares of the 6% convertibles. American Co. was listed as holding 298,230 shares of common stock although no transactions were recorded for July.

Monogram Next most complicated firm stock deal was credited to investors in Monogram Pictures Corp. Tram Carr, Hollywood director, received 17,523 shares of \$1 par common (listed as in payment of loan) to bring his holdings to 20,158 on July 30. Also recorded as having 22,823 shares of common for the same date.

As trustee for franchise-holders, W. Ray Johnston, Hollywood official, was credited with 64,152 shares of Monogram common stock and dropped an additional 40,825 shares in payment of advances or loans. Left him with 23,275 shares of Monogram stock. He also purchased, in June, of 68,887 shares of Pathe-owned stock as trustee for 30 holders.

Manufacturers Trust Co. of New York, beneficial owners, shed 53,000 shares of 3 1/4% Paramount Pictures, Inc., convertible debentures. The SEC revealed. Retained 3,224,800 shares of same, plus 5,710 shares of the company's 6% convertible 1st preferred.

Other firm stock dealings comprised furtives in Boston's Boston Theatres and Loew's, Inc. Purchase of 40 shares of the Loew's stock by common by Loew's, Inc. was registered, while J. Robert Rubin, New York exec of the parent company, peddled 800 shares of the outfit's common no par value stock.

TRACY'S 'ADVENTURE' Hollywood, Sept. 9. Spencer Tracy draws 'This Strange Adventure' from a novel by Clyde Brannan, as a late fall starrer. Anthony Veiller and William H. Wright are in charge of the company, to be produced by Sam Zimbalist.

FORECLOSURE SUIT ON ARROWHEAD HOTEL

San Bernardino, Sept. 9. Foreclosure proceedings on the \$220,000 second mortgage on the Arrowhead Springs Hotel have been started, with Joseph M. Schenck as Jay Hotel holding the paper in default. The RHC holds a \$500,000 first mortgage.

Model Completed For 'H' Wood Country Home

Hollywood, Sept. 9. Motion Picture Country Home in Woodland Hills begins to take shape this week with the completion of a model for the central building, designed by William Pereira, chief architect. The hotel company is to be reorganized with an eastern resort group taking over unless the government acquires the property for an army hospital.

Capra - UA Cold

Continued from page 2. the company for his next 10 pictures. Pact required a minimum of one year. UA guaranteed 25% of the end financing, up to a maximum of \$250,000, which would have been in coin problem at all, the producer-distributor explained, as the rest of the money could be easily obtained from the banks.

Capra came to New York, he said, to see the legit version of 'Arsenic' a few more times. He also chose several people from the cast for the picture. He could have virtually used the stage cast intact, he explained, but would not do so at work break up the show. Capra also foraged through Brooklyn via a still and film camera crew taking pictures of old houses for the sets of 'Arsenic.' It is located in Brooklyn.

Next on his slate, Capra said, no matter for whom he is working, will be 'The Sign of the Cross' as far as all possible. He is aiming to cast Victor Moore in the title role. That will be followed by 'Tomorrow Never Comes,' an original by Hugh Wedlock.

COTTAGE TO LET

against Allstar Sim, as British undercover man, plus the fly Holmes—creator of the 'Coney Island' detective. This younger, George Cole, manages to steal all the scenes he can get. He is likable, toughy who should be watching. Sim's caggy playing is a little better. There's some good work from Michael Wilding, as a youthful cop, and from John Long, as the father of his boss. Jeanne De Cassia plays a girl who is a little more useful laughs; Jay Petrie, Frank Cellier and Catherine Lacey have given their usual best.

THE BANDIT TRAIL

Hollywood, Sept. 4. RKO release of Ben Hur production. Stars Tim Holt; features Ray Whitley, Robert Taylor, and George O'Brien. Directed by Edward Kelly. Synopsis: North American. The story by Fred Lewis and Ray Whitley. Preview in studio program, Sept. 11. A sign for the grand breaking ceremonies.

Not too impressive attempt to display the ranch and joins a gang to plot another heavy haul in a disreputable town. But the banker's daughter catches his eye and he stays to become town marshal.

Holt participates in a bank robbery because of the foreclosure on the ranch. He and his gang go to plot another heavy haul in a disreputable town. But the banker's daughter catches his eye and he stays to become town marshal.

Gambling Daughters

Producers Release Corp. release of T. R. Brown production. Features Robert Taylor and Roger Pryor. Directed by Max Noel. Synopsis: Joe Kay and George Palina come original story by Sifter and George Noel. Preview in studio program, Sept. 11. A sign for the grand breaking ceremonies.

Fairly amusing whodunit, with Roger Pryor and Cecilia Parker for marquee attraction. Pictorial intriguing development, but goes hairywing near the end. The picture has some nice padded footage to fill the 85 minutes. The picture is a little better than 'Arsenic,' with Robert Baldwin, your hero, not impressive as a comic.

Trade Showings

Continued from page 18. SAN FRANCISCO WED., SEPT. 10 (2 p.m.), 'Weekend in Havana' (20th), 20th-Fox, P.R. THURS., SEPT. 11 (1:30 p.m.), 'Smilin' Thru' (M-G), Motion Pic., Ser. P.R. FRI., SEPT. 13 (1:30 p.m.), 'Female of Species' (M-G), Motion Pic, Ser. P.R. SEATTLE WED., SEPT. 10 (2 p.m.), 'Riders Purple Sage' (20th), 20th-Fox, P.R. THURS., SEPT. 11 (1 p.m.), 'Married Bachelor' (M-G), Jewel Box 'Smilin' Thru' (M-G), Jewel Box 'Female of Species' (M-G), Jewel Box 'Honky Tonk' Preview T. WASHINGTON WED., SEPT. 10 (1 p.m.), 'Riders Purple Sage' (20th), 20th-Fox, P.R. THURS., SEPT. 11 (1 p.m.), 'Married Bachelor' (M-G), 20th-Fox, P.R. FRI., SEPT. 13 (1 p.m.), 'Female of Species' (M-G), 20th-Fox, P.R. 'Honky Tonk'

Film Reviews

Continued from page 18. ain's role as the gambling boss' assistant. Robert Baldwin, as the insurance salesman, is a little better corner, but picture gives him slight chance to shine. In support are Gale Storm and Sign Aron. Weary.

Lone Rider in Ghost Town

(WITH SONGS) Produced by George Houser of Paramount Pictures. Features George Houston in 'Lone Rider in Ghost Town.' Features George Houston in 'Lone Rider in Ghost Town.' Features George Houston in 'Lone Rider in Ghost Town.'

George Houston is being built into a western melodramatic figure as the 'Lone Rider,' and this is a typical result in the series. Productions have teamed Al St. John, long of spastic antics, and film is fair enough western fare.

Little of a ghost town, with a band of outlaws propping their hidden hideout in a series of ramshackle buildings. Houston is a strapping cowboy figure and his singing is acceptable. His singing is acceptable. His singing is acceptable.

SOVIET POWER

(Documentary - SOVIET MADE) Arriving release of U. S. S. R. production. At Central, U. S. S. R. production. Arriving release of U. S. S. R. production.

(English sound-track and titles) Said to have been used in the report by the British. 'Soviet Power' is transparent propaganda. Trade of it appears to rest on the fact that much of it looks rather odd. Picture is a little better than 'Arsenic,' with Robert Baldwin, your hero, not impressive as a comic.

What its propaganda value may be difficult to predict. It offers one new or enlightening, yet every shot of Stalin or other Soviet leader is a little better than 'Arsenic,' with Robert Baldwin, your hero, not impressive as a comic.

GrandVIEW (Nyack), N.Y.

Prominent figure of the theatrical life here has been the GrandVIEW (Nyack), N.Y. prominent figure of the theatrical life here has been the GrandVIEW (Nyack), N.Y. prominent figure of the theatrical life here has been the GrandVIEW (Nyack), N.Y.

New York Theatres

MUSIC HALL HELD OVER "THE LITTLE FOXES" Spectacular Stage Productions. BARAMOUND HELD OVER BY WEST. BOB DYLAN, TOMMY DOORBY. PALACE Grand Opening Sept. 11th First Time at the Theatre Continuous Performances. CITIZEN KANE

NOW PLAYING GARY COOPER 'SERGEANT COOPER' A NEW WARNER STYL HOLLYWOOD HOLLYWOOD at 61st St. 'When Ladies Meet' with Richard Marshall

SAG REINS Continued from page 3. should be turned over to charity. This adversely affected the actors' right to earn his living in the regular commercial channels of entertainment. He donated what money he felt he could afford to give to charities and to contribute his time and talent in other non-commercial channels.

IRENE DUNNE ROBERT MONTGOMERY IN 'UNFINISHED BUSINESS' UNITED RIVOLI Artists at 49th St. Grand Opening Sept. 11th First Time at the Theatre Continuous Performances. CITIZEN KANE

3RD WEEK ERROL FLYNN FRED MACMURRAY In a New Warner Rom. Hit 'DIVE BOMBER' - In a Person - with SAMMY KAY and BILLY DAYE WALKER. GRAND OPENING Sept. 11th First Time at the Theatre Continuous Performances. CITIZEN KANE

Trade Showings Continued from page 18. SAN FRANCISCO WED., SEPT. 10 (2 p.m.), 'Weekend in Havana' (20th), 20th-Fox, P.R. THURS., SEPT. 11 (1:30 p.m.), 'Smilin' Thru' (M-G), Motion Pic., Ser. P.R. FRI., SEPT. 13 (1:30 p.m.), 'Female of Species' (M-G), Motion Pic, Ser. P.R. SEATTLE WED., SEPT. 10 (2 p.m.), 'Riders Purple Sage' (20th), 20th-Fox, P.R. THURS., SEPT. 11 (1 p.m.), 'Married Bachelor' (M-G), Jewel Box 'Smilin' Thru' (M-G), Jewel Box 'Female of Species' (M-G), Jewel Box 'Honky Tonk' Preview T. WASHINGTON WED., SEPT. 10 (1 p.m.), 'Riders Purple Sage' (20th), 20th-Fox, P.R. THURS., SEPT. 11 (1 p.m.), 'Married Bachelor' (M-G), 20th-Fox, P.R. FRI., SEPT. 13 (1 p.m.), 'Female of Species' (M-G), 20th-Fox, P.R. 'Honky Tonk'

CONTRACTS

Now That Vick Has Its Network Serial, Morse Int'l Is Still Trying To Learn What Spots Will Be Used

Morse International, agency on the Chemical account, was still trying yesterday (Tuesday) to find out what proportion of the spot reserves outstanding Vick proposed to use now that it has bought a script show for the NBC-Red. The agency advised station reps that contracts previously placed for spot campaigns will remain as is, but that it would take Vick a few more days to decide how much of the spot periods reserved but not contracted it wanted to salvage. The firm orders on spot figure about 40% of all the campaigns set up by Vick for the 1941-42 season.

The program that will go into Vick's Sunday matinee (5:30-6 p.m.) spot on the Red is based on a serial by Claire MacMuray, which the Cleveland Plain Dealer has carried for some time and which has been published in book form by the Frederick Stokes Co. The newspaper serial's title is "And Bet Him When He Smeezes." On thinking over Vick officials were disinclined to adopt the title for their radio program because of the hiding it suggests for the product, Vatrono No. 90. The tentative title for the series is "We're Fire in the Family." The scripts will be adapted by the author herself and Milton Geiger, and the programs will be directed by Dick Nichols, head of Morse's radio department. The cast is to be somewhat different from that which that General Amusement Corp. originally auditioned. The network hookup will be in book form by the Frederick Stokes Co. Some of the station reps prevailed upon Morse International to release the reservations in such a way that the account undoubtedly no longer requires because of the network coverage. The firm has not yet advised the stations involved in the releases and also wired that others still will be required so that they could use their own discretion in holding the time for Vick. The reps pointed out that the stations that unless they could get quick action on the balance of the reservations could not get the time on their stations would set aside the more choice spot time when Vick was lining up its campaign for the 1942-43 season.

LEWIS UP FOR LICENSE POST

William Lewis, CBS v.p. in charge of programs, will likely get the post of the chief director for the new Defense Committee, which is headed by Mayor Fiorella LaGuardia. If a commitment goes through, Lewis will spend at least part of his time in Washington. The assignment has yet to receive White House approval.

NBC Chi Switch Puts McClelland on Sales

Chicago, Sept. 9. Shift in NBC personnel sends Gilbert McClelland, who has been edified in the press department here, into the sales promotion department as assistant to Emmons Carlson.

Swallow In

John Swallow, head of NBC's studios in Hollywood, arrived in New York Monday (8). He's in for his annual h.o. look-around.

Well-Dressed Answers

Minneapolis, Sept. 9. A new WTCN quiz show here, called "Suit Yourself," gives listeners in the chance to win the coat first, then the trousers and so-on for the correct answers. A clothing store is sponsoring it.

'MARCH OF TIME' TO RESUME ON BLUE

'March of Time' (Time Mag) will be revived on the NBC-Blue in the Thursday 8-8:30 p.m. spot. Starting date will be either Oct. 2 or 8. Panel of writers has been set up for the show, and the Young & Rubicam agency on the account, has designed two directors, Tom Everett and Hendrik Boorem, Jr., to handle alternate programs of the theoretical "March of Time" (Crummy Emergence). Latter show is now taking direction from Joe Hill.

LUM 'N' ABER GOING ON NBC-BLUE OCT. 6

NBC-Blue has obtained its contract for the Lum 'n' Aber series from Alka Seltzer. It becomes effective Oct. 6. In the east it will be the 6:30-6:45 spot. Monday, Tuesday, Thursday and Friday, with the midwest and mountain area getting the program four hours later. On the west coast the team will remain on their present NBC-Red hookup, with Alka Seltzer also underwriting "News of the World on the Blue Pacific link." Reason for the exclusion of a Wednesday spot is that the account has the Quiz Kids on the Blue the same day.

Schaefer Beer Adding Harry Savoy, Brown

Schaefer Beer, a B.B.D. & O. account, will add Harry Savoy and Russ Brown to the cast of its weekly half-hour program in October. The broker has to leave its present spot (Tuesday, 10:30 p.m.) on WFAF, N.Y., 9:25 to 10 a.m. room for the Levery-Brown and Allogan, which debuts Oct. 7 on the NBC-Red. Colonel Stoppang is currently in the Schaefer period on a 22-week contract, which expires Sept. 15 and will probably be retained for the following week (29).

Lorillard Moving From CBS to NBC on Coast

Lorillard is moving its quiz, "Don't Be Personal", from the CBS Pacific Network to the NBC-Red in that region Oct. 3. The series, which plugs Beachnut cigars, will have the Friday 8:30 to 9 spot, local time. Lenzen & Mitchell is the agency. Elysburgh, Va.—Dick Buzzard has joined WTLA's announcing staff after a stint on WENY, Elmira, N. Y.

Coordinator of Intelligence Probably Will First Merge NBC and CBS Facilities, With Both Nets Continuing to Furnish Personnel and Material

PAST OPPOSITION

Impression has spread within the American shortwave industry that the conference which William Donovan, U. S. Coordinator of Intelligence, has called for today (Wednesday) in Washington is but a preliminary to taking over the shortwave industry by the Government. It is believed that Donovan will precede such acquisition with a merger of present shortwave program producing facilities, in which the networks (NBC and CBS) would continue to furnish the personnel and the material. Invited to the conference are NBC and CBS officials, representatives of independent shortwave stations and broadcast associates of the Rockefeller committee on Latin-American Cultural Relations.

Donovan, it has been intimated, will have no objection to the two networks should be undertaken to consolidate NBC and CBS' shortwave program producing sets up with the idea of feeding material from a consolidated source to all other American international shortwave outlets. Only condition, it has been suggested, that will be the merging of the two networks. Donovan assume all responsibility for these programs, and that if the programs are to contain propaganda nature the networks be permitted to label them as such. Broadcasters connected with American shortwave facilities began to wonder whether something drastic was in store for them when Donovan recently moved Stanley P. Richardson into his own organization. Richardson was named some months ago co-ordinator of international shortwave broadcasting by the shortwave industry itself at a salary of \$100,000 a year. The suggestion for his employment came through the U. S. Department of State. Donovan's plan for operation which Richardson had been working on since he got the post were recently submitted by him to Donovan and the State Department.

NBC and Columbia have persistently opposed Government control of their international shortwave facilities, arguing that if the Government in that direction they would be paving the way for the Government to bring into the domestic longwave operating field. Persons of authority who are thoroughly conversant with the Government's longwave problems and also the broadcasting facilities have urged the two networks to offer their shortwave facilities on each instance the webs have countered with the argument that one step in Government operation of shortwave would logically lead to another.

It is anticipated that Donovan's co-ordinated plans for international radio include the improvement of both wavelength and broadcast equipment.

WILLIAM KOSTKA QUILTS AS NBC PUBLICITY HEAD

William Kostka, NBC publicity director, leaves the network Sept. 28 to join the Institute of Public Relations. Kostka has been with the network for three years. He was made manager of the department in August, 1939. Kostka's leaving is due strictly to money. His new spot will bring him more than a year than he earned at NBC. His successor has not been named.

Stations May Again Use Rates For Chainbreaks, Now That They Are at Saturation Point

He'll Get Told

Hollywood, Sept. 9. Orson Welles will be heckled by the "voice of his conscience" on the Lady Esther radio series. Aller ego will be billed as Jimmy Cricket, performed as it was in "Pinocchio" by Cliff Edwards. It will be carried through the entire series.

'HOBBY LOBBY' VICE 'DESK' FOR C-P-P

Te'l Bates agency has bought Dave Elnan's "Hobby Lobby" to replace "City Desk" for Colgate-Palmolive-Fest starting with the Oct. 4 broadcast. Time is 8:30-8:55 Saturday nights on CBS. Product is Colgate Soap. "City Desk" has been a headache since it first went on the air for over a year ago. It has cost various directors, writers and leading players in the meantime. "Hobby Lobby" will be on the air about 18 months ago, had several different sponsors and network outlets. "Contact" another Elnan production has been on Mutual for some months as a sustainer.

DAVIS AWARD FOR TOP ANNOUNCER NOW NATL.

Pittsburgh, Sept. 9. Annual Harry P. Davis Memorial Award, cash prize and medal given to NBC's New York announcer, will become a national affair this year. Davis was co-founder with Dr. Frank Conrad of KDKA and the yearly award has been the gifts of his wife.

Time prize goes to a national winner will be on Nov. 21, twenty-first birthday of KDKA. Bill Weber, of NBC's New York, was in town last week making arrangements with Mrs. Davis for the creation of a national committee on awards.

Ontario Bally May Return to U. S. Net

Ontario government may return to American network radio this Fall with a campaign plugging the province's facilities for winter sports. The plan was on the CBS schedule this spring and early summer with a program selling American tourists on Ontario as a vacationing spot. Results were successful.

'Rains Came' Cast

Cast for "The Rains Came", starting Sept. 29 for "Whispering Pines", will include Don Briggs, Virginia Field, Alexander Scourby, Irene Hubbard, Noisjean, and Mary Role. Compton is the agency, with Carlo DeAngelo directing, Herbert Little, Jr., and David Victor scripting. Nelson Case announcing, and William Meuder the organist. "Rains" will run five weeks, followed by a three-week adaptation of "My Man Godfrey" handled by the same production setup. Show is recorded and will be heard in New York via WOR. It will be the second season for the series. After finishing the show next Sept. 10, "Jane Eyre," "Christmas Carol," "Mr. Deeds Goes to Town" and others.

With the demand for chainbreak announcements and minute announcements having saturated available on class and class B stations, there is talk now among many broadcasters of further jacking up the rates on these two items. In a number of cases the rates for such spots have already been pushed up to the point where national advertisers would pay a 150% premium for practically the same price, if not less. This situation is described as another one of those advertiser eccentricities, preferring to hitchhike their announcements on another account's network program rather than building up listener favor with a program of their own.

Unless spot advertiser viewpoint changes in the meantime, network affiliated stations will be making more money from announcements than they would clear if they were to sell quarter and half-hour periods of network radio. It was caused mainly a broadcaster to wonder at the strange ways of the advertising craft under the circumstances that the very agencies which are loudest in their protests against the appendage of chainbreak programs to their network programs have been most active in the matching up of chainbreak advertisements.

CAN DRY BACK WITH A SERIAL

Canada Dry is returning to network radio with a mystery contract serial, "Michael and Kitty." Contract bids for 111 stations on the NBC-Blue and CBS-Blue Friday 9:30 p.m. spot.

Mathes is the agency and the account is Spurraco, which will also be operating.

SIX MORE STATIONS ON NBC-BLUE SETUP

NBC last week released the call letters of six stations which it stated would be available to Blue cities within 90 days. They are KCMO, Kansas City, Mo.; WJCL, Johnson City, Wm. Tenn.; and WGRU, Manchester, N. H.

WFSR, Syracuse, notified the network that it would be operating 5,000 watts day and night the latter part of this month.

Swoppe Sells 1,500 Shares of CBS Stock

Washington, Sept. 8. Disposal of 1,500 shares of Columbia Broadcasting System \$250 par value common was the subject of a stock transaction recorded Friday (6) in the Security & Exchange Commission's monthly summary.

According to the SEC, Waxeydin Corp.—holding company of H. Bayne Swoppe—dropped the papers during July to retain a modest 1,000 shares.

'Penhouse' to Blue

"Penhouse Party" (Came) is slated to move to the NBC-Blue in a couple weeks. "Party" now occupies the 10:30-11:00 p.m. slot on CBS, but Lever Bros.-Lifebuoy moves its Hollywood Premier program into the same spot. In William Eddy is the agency on both accounts.

John Daly's Joker for Bill Lewis Was TNT, Both Literally and Figuratively

Washington, Sept. 9. A practical joke to end almost all practical jokes last week boom-announced, to such an extent that he was virtually taken the seal.

Columbia's National Defense commentator on a recent tour through an unidentified Army post—acquired two packets of compressed T.N.T. Gadgets labeled "Warning; High Explosives," or something of the sort—and reposed them on Daly's desk and upon them as convenient paperweights.

Sudden inspiration caused the announcer to take one of the labels packages to New York, where, in a pishuk mood, he tied it up daintily in tissue paper and pink ribbons and left it on the desk of Bill Lewis, vice-president in charge of broadcasts for the web.

Before leaving Lewis' office, Daly thoughtfully instructed the secretary to tell the CBS exec that the thing probably couldn't be detonated unless thrown in the fire place or given a smart crack with a hammer.

Reaction of the CBS v.p., according to Washington sources, was instantaneous. Compressed loud yowls of fright and a phone call to the bomb squad of New York's Finest. Lewis

allegedly was too leery of the labels on the package to follow instructions of the Police Department—namely, to dunk his present in the river immediately.

A second call to the bomb squad around the interest of police and, after disposing of the Daly contribution, the police incident was hurriedly forgotten. Defense commentator fled to the capital to escape quizzing.

Franklin still a bit testy about the T.N.T. presumably resting on the bottom of the North or East river, Daly still was vexed with the problem of disposing of his remaining paperweight. As far as can be ascertained, the dynamic radio personality and an accomplice rushed to the banks of the Potomac river and hurled the offending package into the water.

Franklin still a bit testy about being picked up by N. Y. cops on his next trip to the big city—explained apologetically that he didn't know what all the tumble-burly was about. Declared that, after all, he had carried the stuff to New York in a suitcase which was tossed around by red-caps in the station and on the train. He carried the stuff in a small paperweights while they swelled.

Marjory Stewart, Blind Radio Director, Moving From Pitt to KGO-KPO

Pittsburgh, Sept. 9.

Marjory Stewart, blind director of the Microphone Playhouse here and a figure in radio locally since her early days, is going to San Francisco to join staff of KGO-KPO at request of Al Nelson, former KDKA manager, and now NBC's Coast vice-president. Plans to retain her Mike Playhouse, a training school for radio talent here, and at the same time establish branches in the west.

Miss Stewart got into radio right at the beginning when she went to the Westinghouse company, operating KDKA, and told the advertising manager his broadcasts were terrible. Asked what she could do to help, Miss Stewart replied: "I can listen and type notes of criticism." She got the job and later won a promotion to NBC's Chicago headquarters, where she trained announcers, script writers and performers. Then she returned to Pittsburgh and opened her own school.

At KGO-KPO, Miss Stewart will be in charge of all new talent.

Stamford, Conn.—William Voss is program manager of WSRB, scheduled to start broadcasting Sept. 17.

Tuthill-NBC Artists Bureau Deal Runs Into Coin Snag; Engles Another Stymie

Deal by the NBC Artists Service has run into some difficulties as far as the buyers are concerned and there was no indication yesterday (Tuesday) how Daniel Tuthill and his group would be able to furnish the required finances for the closing. It is understood that Myron Seznick, who was brought into the project by M. H. Aylesworth, former NBC prez, isn't satisfied with the split of the stock that has been offered him for his money.

Intimations have come from the concert field that the resignation of George Engles as v.p. in charge of the NBC Artists Service and as president of the latter's subsid, the Civic Concert Service, and the current organization of a new booking setup in which he would serve as an important figure may further stymie the NBC-Tuthill-Aylesworth deal. This new setup is reported as likely to raid the NBC bureau's list of artists. NBC has expressed itself as unconcerned with any such attempt since Mark Levine, head of the bureau's sales department, proposes to stick by NBC and Tuthill, taking

over the post of president of the Civic Concert Service.

Sol I. Wreak. Question of whether the Sol Hurrok office, which books a half dozen of its concert stars through the NBC Artists Service, will go along with NBC or Tuthill is still unsettled. If Hurrok quits he will take Maroon Anderson, Jan Peerce, Arthur Rubinstein, the Don Cossack Chorus and other artists along with him.

Sidewalk Quiz

Watertown, N. Y., Sept. 9. Novel sidewalk interview series was started recently by WWIN, Watertown, for Charleston Chew candy bars. Earl Kelly, announcer for the station, is costumed in Indian regalia and plays the part of Big Chief Charleston Chew on the pavement in front of Balfour's Hotel Woodruff cigar store. Announcer Paul Hadley ballyhooes the Saturday show.

Anyone asking a question the Big Chief can't answer gets six candy bars free.

Teamsters Cite Seattle Outlet's 'Discrimination'

Seattle, Sept. 9.

The Teamsters Union has announced the intention of filing a protest with the FCC because station KJR deleted from Seattle Mayor Earl Millikin's radio address (Thursday) (4) the Mayor's criticism of the U. of Washington and the Pacific Coast Conference because of their refusal to sell \$5,000 worth of tickets to football games for free distribution by the Teamsters to men in the service. Dave Beck, international v.p. of the Teamsters, also stated that the union is taking steps to establish its own radio station here as a result of the persistent discrimination of radio stations against union labor.

Controversy over the deleted portion of Mayor Millikin's address has caused KJR to offer free time to both Mayor Millikin and Ray Eckmann, U. of Washington, director of athletics and student activities, for airing of both sides of the question.

Script for the Mayor's Thursday night speech, supposed to deal with national defense, was not received by the station until Wednesday evening, and the controversial part was barred because there were no arrangements for the University to provide the cost of the address.

Eckmann refused to debate the matter with the Mayor, saying that his own will do more to help the war than the Mayor regained, as long as Eckmann has been offered the same opportunity.

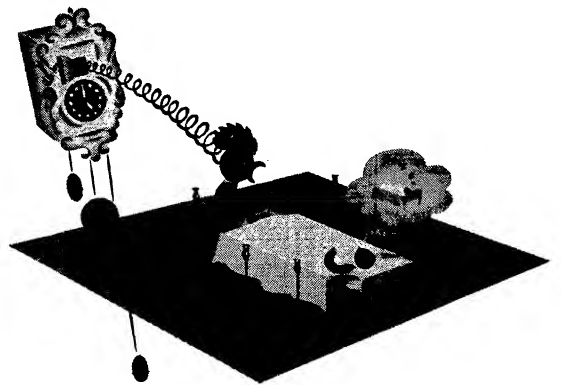
WGAR SELLS 19 GRID GAMES TO 2 SPONSORS

Cleveland, Sept. 9.

WGAR has sold the 19 football games it will broadcast during 1941 to two accounts. The 11 Cleveland Ram games will be sponsored by the Texaco dealers of Northern Ohio, while the Cleveland Railway Co. will underwrite the eight games of the local college "big four." Bob Kelley will do the play-by-plays.

Other WGAR sports coverage this fall will be an evening review by Kelley for the same Texaco account, and Fleetwing Gasoline's twice-weekly show featuring local football coaches who will predict the winners. Kelley will also continue his early evening sports review for Chicklets.

Dayton.—John Watkins, formerly with WGAR, Augusta, Ga., has joined the staff of WJRN.



"We have to wait 'till 5:00 a.m. for you to open"

Recently, we asked 5,000 families to criticize WBT. And 4 out of every 5 had something to say about us. Only twenty-seven out of four thousand made complaints. The rest of the folks wanted more of what we give them all the time. Hundreds said, "WBT isn't on the air long enough." *We have to wait around 'till 5:00 a.m. for you to open up.*"

Twice before we've stretched our broadcasting hours to please our listeners...each time tumbling Grady Cole out of bed one-half hour nearer midnight than dawn.

Now it appears that we must pull Grady Cole's covers off even earlier, for WBT does what its listeners advise...and vice versa.

Through 20 years our local programs and people have mutually molded themselves to suit each other. To suit advertisers, too. For in this uncommon companionship of station and audience is a basic reason why WBT does the best sales job in the Carolinas. Let us show you how easily others have captured this rich market... and how easily you can do so, too.

**Twenty hours each weekday!*

WBT 50,000 WATTS • CHARLOTTE

"THE STATION AN AUDIENCE BUILT"

Owned and operated by the Columbia Broadcasting System. Represented by Radio Sales: New York • Chicago • Detroit • St. Louis • Los Angeles • San Francisco

Radio broadcasts will not only entertain you, but also help you. For example, Mrs. Montgomery Ward, Des Moines.

WARDS RENEW FOR 5TH YEAR

Department stores buy radio time from figures. Not just coverage figures, but cash-register figures.

So Montgomery Ward's FIFTH renewal of its daily quarter-hour on KSO proves KSO's ability to move merchandise at a profit and adds another chapter to the Success Story of KSO and KRNT.

Success in serving listeners AND advertisers.

Except for network affiliations, KSO and KRNT are near-twins. Both have 5000 watts, day and night. Both have strong trade-recognition. Both have fine records of sales accomplishment.

With Iowa farm income at a new high... with defense activity increasing Des Moines radio 20% or more... we will have KSO and/or KRNT on the job to increase your sales to more than a million people in Iowa's No. 1 market—Des Moines and its extensive trading area.

* Effective October, 1941.



NEW COMICS' HIGH UPKEEP

SCRIPT PRICES TOP SALARIES

Agencies Can Buy Vaude Comedians, Not Established on Air, for \$200. But Writers Ask \$250 to \$500 for 5-15 Minutes of Material

DISCOURAGES DIGGING

What discourages some radio execs from spotting the general run of vaude comics in their half-hour musical programs is not the salary asked by the comedians but the prices asked by the comedy writers for material. Experienced comedy scribes as a rule show no interest in how much is being paid the comedian. They figure that it's tougher to write for a comic who is not established than one whose popularity is indisputable, and for that reason these writers demand fees that still cause many an agency man's eyes to pop.

Agency talent buyers are able to buy vaude comics with some radio experience for as little as \$200 a broadcast, but when it comes to getting material the agency men find themselves up against a pretty rigid market. The writer who can be depended on to produce click material doesn't care whether the comedian has been spotted for a one-station show, or a cross-country hook-up. If it's a five-minute spot for which material is wanted, the fee is \$250 minimum. If it's to be 15 minutes worth of dialog the price is \$500. As some agency men see it, the thing that gets them with regard to unestablished comics is not the initial cost, but the upkeep.

A large agency with a pretentious single station show was confronted with one of these situations within the past week. It had sold the account on the use of a comic and straight man for a five-minute spot. The comic was booked at \$200 and the straight man for \$150. The agency then started inquiring of top-name material writers how much they would want for crossfire stuff to cover the five-minute period. The fees quoted ranged from \$250 to \$350. The agency, in submitting the revised budget to the account, had allowed \$100 for this item.

LINTON NOW C. M. OF KFBI

Wichita, Sept. 9.

Ray Linton has been promoted to post as general manager of KFBI here by president H. E. Lindsley. Linton came here three months ago as national sales manager, and has now been placed in complete charge of station operations.

In taking over new g.m. job Linton has instituted several personnel switches, appointing Ted Johnson to job of station direction. Johnson recently came in from Grand Island, Neb., and has been KFBI continuity and announcing chief.

Linton brings in Bob Quadberry from KOAN, Pittsburgh, Kans., to take over as chief of the sports department, and Leo Howard, also from KOAN, as director of publicity and merchandising.

Buffalo.—New on WEBB spinning staff are Mal Wyman, who worked on KTUC, Tucson, Ariz., and Allen Fort, formerly of WIZ, Philadelphia. Replacing Roger Goodrich, who moves to WGX, Schenectady, and Harold Kolo, returning to Rochester.

Rosy W. Weller, ex-WYFA, Batavia, speller, got into one of Uncle Sam's uniforms last week.

FCC Language Expert Hap to Nazis' Icelandic

Washington, Sept. 9. Crisis encountered by the Federal Communications Commission's Foreign Broadcast Monitoring Service was quickly solved last week by one of the service's own translators. FCC propaganda analysts became alarmed when they intercepted a Berlin DX broadcast to Iceland, couched in Icelandic. During a short-lived panic, while officials were preparing to send the State Department an SOS for an interpreter, Dorna Weisman, language expert, modestly admitted that she spoke Icelandic with her parents while at home.

German efforts to communicate with Icelanders are now quickly transcribed by Miss Weisman.

Sherb Herrick, WOKO announcer and one of the two broadcasters of Albany Eastern league baseball games, was out of action several days to undergo a minor nose operation.

WJSV, Wash., Loses Two More to Armed Forces

Washington, Sept. 9. Two members of the WJSV news staff were lost to the Navy Friday (5) when Lieut. John Moore and Ensign Stanton Prentiss were called to active service.

Other WJSV staff members recently ordered to report for active duty include Engineer Donald Saunders, lieutenant in the Naval Reserve; Robert Baker, lieutenant in the Army Reserve, and Tommy Tall, former page boy, who is a cadet in the Naval Reserve.

Giving Kids a Chance
Boston, Sept. 9. Boys and girls under 18 years will obtain an opportunity to write at WEEL.

They are to write 10-minute scripts, and the best will be featured during March of Youth, a 45-minute weekly dramatic workshop program, starting Sept. 20.

4 Competing Stations Become Allies To Save Coin on Grid Broadcasts

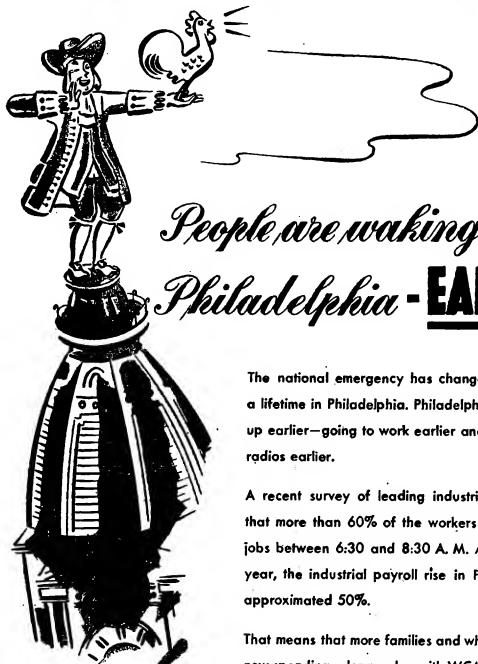
Minneapolis, Sept. 9. Four competing Twin City radio stations—WCCO, KSTP, WLWL and WTCN—will become allies for the three University of Minnesota out-of-town football games at Seattle, Ann Arbor and Iowa City this season. In an economy move, they combined for a single direct broadcast of these games, sharing equally the cost of the wire, etc. Their sports announcers will be at the mike a quarter each of the contests. This plan eliminates the former costly method of four separate out-of-town broadcasts.

For the home games the U. of Minnesota permits all the stations to broadcast from the stadium with-

out cost, never having given any consideration to the proposition of selling the privilege. However, no commercials are permitted during the games—only before and after. But this allows the stations to obtain sponsors and they always find these their easiest programs to sell.

In addition to the four stations previously mentioned, the University's own radio station, WLB, also broadcasts the home football games. However, WCCO feeds WLB the out-of-town games.

VIRGIL EVANS LOSES
Spartanburg, S. C., Sept. 9. Virgil V. Evans, former owner of WSPA here, defeated in S. C. legislative race. Lost race for Congress last year.



People are waking up in Philadelphia - EARLIER

The national emergency has changed the habits of a lifetime in Philadelphia. Philadelphians are getting up earlier—going to work earlier and tuning in their radios earlier.

A recent survey of leading industrial plants shows that more than 60% of the workers now start their jobs between 6:30 and 8:30 A. M. And, in the past year, the industrial payroll rise in Philadelphia has approximated 50%.

That means that more families and whole families are now spending a longer day with WCAU, the dominant Philadelphia station throughout the broadcast day.*

* Supporting data on request.

The only I-A clear channel station in Eastern Pennsylvania, Delaware, Maryland or New Jersey.

WCAU
50,000 watts in all directions

Philadelphia—WCAU Building, 1622 Chestnut Street • New York City—CBS Building, 485 Madison Avenue • Chicago, Ill.—Virgil Reiter, 340 N. Michigan Avenue • Boston, Mass.—Bertha Bauman, 539 Little Building • Pacific Coast—Paul H. Raynor Company

NBC, CBS Now Spending Upwards Of \$1,500,000 Yearly on Television; NBC Commercials Grossing 50-75%

NBC and Columbia are now spending between \$1,500,000 to \$2,000,000 a year on television. NBC, operating on a commercial license, has a budget of about \$2,000,000 and, with five regular sponsors, has a gross income of around \$500,000 a year from commercial programs.

CBS declines to reveal how much it is spending a year, but indicates the amount is not much more than NBC's budget. Since it has only a construction permit for commercial operation, CBS has no sponsors as yet and therefore no income. But it claims to have several sponsorship requests.

There is still wide divergence in estimates of the number of television receivers in actual operation in New York City. NBC officials say their surveys have shown there are 4,500 sets in private homes and 600 odd in public places, mostly cafes and bars. They expect these figures to be doubled by next Jan. 1, they assert. CBS officials estimate there are between 3,000 and 5,000 sets in the area, inclusive of private homes and public spots, but that not many of these are adjusted to the new television channels. CBS men are pessimistic about future sales, at least for some time, mostly because of the situation in metal industries.

NBC's five present regular sponsors are Adam Rich, Botany mills, Bulova watches, John David haberdashery, and Bloomingdale's and Abraham & Strauss department stores. Television hourly rates are \$10 from 6 to 10 p.m. daily, \$20 from 10 p.m. to 12 noon daily, \$30 from noon to 6 p.m. Monday-through-Friday, \$60 from noon to 10 p.m. Saturday and Sunday, \$80 from 11 p.m. to sign-off daily. One-minute spots are \$15 from 6 p.m. to sign-off and \$4 from 8 a.m. to 6 p.m. Hourly service charges are \$150 for large studio, \$75 for small studios, film studios or field pickups. There are other charges for additional services or facilities. Both NBC and Columbia operate 15 hours a week, as required by the FCC.

NBC Staff Cut Before the FCC side-tracked television activity last year, NBC had 64 full-time employees in the department. It now has about 70. Alfred H. Morton is vice-president in charge of the department, with Nolan E. Kersta assistant in charge of sales and general coordinator. Thomas H. Hutchinson is program manager and Robert Shelby is television engineer under C. B. Hanson, NBC's vice president and chief engineer. There are five television program producers, but their names are not being announced until arrangements can be made to handle actor applicants who would otherwise inundate the premises. James McLaughlin is television scene designer.

There are no regular television

writers as yet. The producers do some of the scripting, assisted by members of the regular NBC writer staff. In an adaptation of the shows, everything in front of the camera is handled by the program producer, usually a former television man. NBC's equipment consists of three cameras in the studio, two for film televising, two on one mobile unit and two on a portable unit.

NBC programs include studio-produced plays and special visual commercial shows, plus such outside events as fights, ball games and other sports.

80 on CBS Staff
CBS has more than 80 full time employees in its television department. Adrian Murphy is executive director; Gilbert Selles in charge of programs; Dr. Peter Goldmark, chief television engineer, and Leonard H. Hole, manager of television operations (more or less a copy of the production man and engineering). Entire executive setup, like that at NBC, is much more fluid than at CBS.

CBS emphasizes this fluidity particularly in the directorial phase of its television work. Officials explain that with everyone admittedly groping his way in television, no one yet knows what form direction will take or how far it will go. Various members of the staff do directing work at times, frequently shifting over temporarily from other duties. Worthington Miner, legal staffer, is head director for the company, with Phil Booth and Selles also doing considerable work. Others of the technical staff include Edward Anhalt, cameraman and assistant director; Rudolph Bretz, cameraman and assistant director; Steve Marvin, assistant director; Richard Hubbell news announcer and assistant director; and Robert Benedict, cameraman. Columbia has two cameras in its single studio, which, incidentally, is several times the size of NBC's and affords much greater scope for camera mobility, etc. CBS has had remote television cameras and equipment on order for a year, but has been unable to get delivery. Unlike NBC, it airs no plays or what it calls "live" television shows, but confines itself to news programs, vaude bills, industrial films and such shows as dance instruction and the like. Columbia has done considerable experimentation with and airing of color television.

Foreman Gets WLAK

Chicago, Sept. 9. Foreman rep firm here has been named national big sales outfit for WLAK, Lakeland, Fla.

Set through Ed Foreman, president of the national rep firm.

CANADA LEE IN 'TOM' ON 'INVISIBLE THEATRE'

"The Invisible Theatre," sustaining dramatic series on WINS, New York, returns 9:30 p.m. Sunday. Canada Lee, in an adaptation of "Uncle Tom's Cabin." It will be the same script in which Lee starred in "Star Spangled Theatre" on NBC. Others in the cast will include Jackson, Edith Lewis, and George Smith, Eddie Lynn, and George Smith, Eddie Lynn.

Irving Strouse, who wrote and produced "Invisible Theatre" last season, was the adaptor of this version of "Cabin" and will produce the balance of the series. Among the shows to be heard are "Manhattan Heart-beat," by Charles Schenck, NBC producer, with Harry Belafonte, Carlton Young and Sammie Hill; "Commencement," a one-character play by Strouse; "Lorraine," by Carl Hiaasen; Strouse's "Hitler Goes to Heaven," and "Reformatory Gals" by the same author. Several of last season's "Invisible" shows were later repeated on the networks.

WBBM ADDING TO HILBILY BONES

Chicago, Sept. 9. Having had a taste of rural programs for early morning and afternoon, WBBM here has decided to try its hillbilly collection rapidly. Next week a dozen rural radio performers will be heard on WBBM-Columbia haysed company, in a deal set through program director Ed Foreman. The WBBM-Columbia haysed company, in a deal set through program director Ed Foreman, will be heard on WBBM-Columbia haysed company, in a deal set through program director Ed Foreman.

Those coming in include Prairie Sweethearts, Les Paul, Rusty Gill, Al Nelson, Bill Moss, Elizabeth Hill, Christine, and the Bill Alexander musical group.

WBBM has collected them from Chicago, taking some from WJLS, WLX, XERA and other stations. The entire expansion plan follows the rural program schedule during the station's opening hours.

N. C. University Trains Technicians to Supply Radio's Growing Need

Washington, Sept. 9. First recruit for a nationwide campaign to end the shortage of radio technicians in North Carolina University. Cooperation in providing specialized electrical engineering instruction is being sought by the National Association of Broadcasters as part of the radio industry's national defense activity.

The demand for radio engineers and technicians is a result of the defense program, threatening disruption of air routes for commercial broadcasters as the military forces attract their personnel. (Signal Corps is offering commissions to qualified communications men, preferably those with radio experience.) Plans to arrange for commercial instruction if sufficient groups can be organized in principal cities of the state. The course is open to graduate engineers.

Regional representatives of the NAB were invited by News Bureau to talk up the idea among educators in their neighborhood and have been given suggestions obtained from the Army, the Navy, George Washington University, the FCC and the U. S. Office of Education. Instruction is helping out by providing financial assistance for such courses as well as loans to boys and girls of schools providing instruction of this kind.

Hanna At Ithaca, Ithaca, N. Y., Sept. 9.

Michael R. Hanna, manager of WICHI radio in Cornwall, New York, has been put in charge of newly-inaugurated radio course at Ithaca College. Schools have no commercial radio stations. He's an authority on radio education, being also CBS education rep and radio advisor for Connecticut State Council of School Superintendents.

Irrevocable Squeal

San Francisco, Sept. 9. Announcer on KYA's 1280 Club, three-hour recorded show, started abruptly by answering a question in his act. "If anybody wants us to play that 'Teapot Song' again," he said calmly, "Around the studio here we think it's the worst song ever written, so here's what we're going to do." There followed a momentary silence, broken by the sound of a record being smashed to bits. "Well, folks, miker continued quietly, 'I guess that takes care of that,' and he spun the next disc.

Inside Stuff - Radio

Ed Craney (KGIR, Butte) has FCC Chairman Fly in a ticklish spot with plans for a 50 kw set on WFAF's 690-tkc channel. The head regulator is caught between a very important precedent he helped establish, the White House, and Senator Burton K. Wheeler, with the situation so ticklish industry observers cannot see how he'll extricate himself. From one angle, it is simple—merely follow the policy embodied in the recent grant to WHDH, Boston, which broke down the stripe exclusively assigned to KOA Denver, for night use, and gave a Class B ribbon. The logic is in favor of this course, for if Boston was entitled to more service there is no doubt that the listeners in Montana by the same test are entitled to equal consideration. Particularly when New York already has ample coverage from other clear-channel plants. But the political aspect complicates things for Fly. Craney is a close pal of Wheeler, who is the object of what unquestionably is the most bitter dislike for anybody in public life. Since Wheeler has been clamoring for a clear-channel station (which would help him reach his constituents in 1944, when he is likely to have a shot at the White House), Fly will run a grave risk of incurring White House displeasure if he favors the Craney request.

Rush of hearings and conferences in Washington emphasizes to the FCC the painfulness of being a governmental stepchild living in quarters behind the Pedestal. The Pedestal is a room, not a building. It can be borrowed or a sufficiently commodious room for the arguments on the chain-monopoly rules, or the resumed hearing on the newspaper ownership issue. Attorneys, with notes and the press will have to jam into the commission meeting room, which is not sufficiently big to accommodate all the persons interested in these questions. In the past, the FCC has obtained use of hearing rooms of the Interstate Commerce Commission, the little theatre in the Archives, the interdepartmental auditorium, and some such spot. Now, with even hotel ballrooms being occupied by Uncle Sam's hirings, the FCC is practically out in the cold.

Differential between coin spent for network time and that put into production is too great to be conducive to getting the best out of the investment. The opinion of Clarence Mearns, national program manager for NBC, "Too little attention is paid to the program after expensive time is bought," he believes, and there should be a better balance to achieve the best results. He indicated that NBC's production department will keep a sharper eye on its shows to give the setting more luster. NBC will go in for more packaging of programs, with ample budgets to give them an attractive look, declared Mearns, who passed a fortnight on the Coast snapping up the net's "These Four Men" series all the time vacated through the sudden cancellation of "Reg'lar Fellers."

Switching around of Ford accounts has taken the neck advertising from McCann Erickson, Inc., to Maxon, Inc. McCann Erickson, which took over the Ford accounts last fall from W. W. Ayer and Son, is scheduled to hand the Ford new car and dealer accounts while Maxon will continue to handle the Mercury and Lincoln accounts, assumed from Ayer last fall. Harry Warner, who a little over a year ago took over the Ford accounts, has headed the account-executive setup on Lincoln-Mercury since Maxon named him agency vice-president last fall. He will continue as key contact man for the additional Ford accounts, which also saw all Ford cars and accessories accounts transferred with the truck advertising to Maxon.

Dan Golenpaul, owner of 'Information, Please,' last week denied the report circulated in the trade that he had advised the NBC Artists Service that he would not continue a year commission on the show. He had been at a certain date. Golenpaul stated that the report had absolutely no basis in fact. 'Information' is currently sponsored by Lucky Strike and the commission on the sale is shared between NBC and John Moss, the agent.

Dedicating its new transmitting plant, WREN, Buffalo, wanted to include almost-forgotten Buffalo Evening News March; themer of its parent paper, in broadcast, but when it finally was unearthed tune couldn't be used. Station, which is BMI, found duty is ASCAP.



CHARACTER SKETCH: She's like any other modern gal with a home of her own. She wants to buy things, she has money, and she buys them. It's just that simple! And with purchasing power upped the way it is in the TV area, she's buying more than ever.

Want an introduction to the lady? Then make it verbal, over the station she listens to most often... the leading and FIRST station of the TV area.

5,000 WATTS DAY, 5:00 W. NIGHT, 10 P. Granted 10,000. Full Time. CBS. SCRIPPS-HOWARD RADIO, INC. Affiliated with The Knoxville News-Sentinel. KNOXVILLE, TENNESSEE. NATIONAL REPRESENTATIVE: THE BRANHAM COMPANY

COLORADO SPRINGS CBS NETWORK

Affiliated with WKY, Oklahoma City, and The Oklahoma Publishing Company. The Krazy Adams Inc., National Representatives.

Slow Going in N.Y.

Spot business in New York last week slowed down to a walk. About the only account that is still in the market where the demand was for new programs. This account had for years used the Dick Himber band either on wax or on a network.

An inquiry came from the Roy S. Durstine agency. It had to do with a women's program, but the name of the prospective account was not mentioned.

Dioxogen Cream's Sixth Year On WNEW, Pall Mall Renews WMA

Renewals from two veteran sponsors of WNEW's 'Make Believe Ballroom' featured by the station's sales department, Oakland Chemical Co. makers of Dioxogen Cream, started last week of continuous broadcasting September 12, and BC Remedy Co. completes their fourth consecutive year, September 16. Dioxogen had Monday, Wednesday and Friday from 8:45 to 9 p.m., with Tuesday, Thursday and Saturday. Agency for Dioxogen is the Kleppner Company; for Remedy was placed through Charles W. Hoyt, Inc.

WMA: Conservation Committee of the Waste Paper Consuming Industries, through Ollian Adv. series of 17 announcements; Griffin Mfg. (luxe polishes), through Bertinham, Castleman & Pierce, six announcements weekly, 52 weeks; John P. Morrissey Campaign Committee, 62 announcements, one five-minute program and one 15-minute program, through Howard Gill agency, over two-week period; Vick Chemical ('VapoRub'), through Morse International, 62 announcements, 15-minute news, five times weekly; Shubert Theatre ('Pal Joey'), one-week renewal of an announcement, through Elaine Thompson; Alvin Theatre ('Lady in the Dark'), through Kayton-Spiro, one-week renewal of announcements; Pall Mall cigarettes, through Ruttrauff & Ryan, renewal, 50 announcements weekly, 13 weeks.

WNEW: Oakland Chemical Co. (Dioxogen Cream), renewal of 'Make Believe Ballroom' through the Kleppner Company, quarter-hour three times weekly; BC Remedy Co., renewal through Charles W. Hoyt Co., 'Make Believe Ballroom' and quarter-hour three times weekly; American Cigarette & Cigar (Pall Mall), through Ruttrauff & Ryan, renewal of 38 announcements weekly, 13 weeks; Carter Products (Little Liver Pills), through Street & Finney, renewal of five announcements weekly, 52 weeks; Famine Produce (Fried), through Small, Seifler, renewal of announcements for 52 weeks; Conservation Committee of the Waste Paper Consuming Industry, through Ollian Adv., 30 announcements weekly, 13 weeks; Griffin Mfg., through Beringham,

K. C. ON UPBEAT

All Categories Improve... Local Best Gainer

Kansas City, Sept. 9. Fall upswing is on the way in, if only slightly evidenced as yet. All spots contributed to the total changes and since it marks first week in several that change hasn't been general downward accepted as indicative of what's to come.

WBH and KMBO both announced more network activity, first getting a new Mutual net show. WBH also announced contact with Helzberg's Diamond Shop to take over the 'T-1' music show, WFBM and by Keith Furniture Co. Helzberg's will also support campaign with series of Cullens shows.

Comparative Unit Count			
	Sept. 6	Aug. 30	% Change
Network	4,317	4,418	+1.3
Local	5,141	4,949	+3.2
Natl Spot	6,679	5,584	+13
Total	16,137	14,951	+12.2

Included: KOKN, KOMO, KITE, KMBO, WDAF, WHB.

BALTO STATIONS PLUG NEW 'B' SETUP

Impending switch around of affiliations set for Oct. 1. WCAE is going to effect unit counts making up for detours, usually encountered at this off-season. WFBZ (radio) is being taken over by NBC-TV, unit lined up to a fulsome package from 'B' Blackett-Sample-Humbert.

WBAL going Red, away from previous affiliation with Blue and part of Mutual, is preparing an ambitious detour on the new setup backed up by the recently granted power boost to 50,000 watts. Build-up is emphasizing 'Blue' and 'Red' on billboards and an increase of circulation for its tabloid house organ, 'The Baltimore' from 40,000 to 80,000. WCBM, previously sharing Mutual with WBAL, will take over the Blue outlet leaving town of operation, the recently opened WITL, a 250-watter, the only local unaffiliated. Later in the afternoon direction of Tom 'Tinsley' is filling up its schedule with ample local big bill at moderate rates and gives choice of time. Outlook here generally considered auguring well for the future.

WFBZ: Package from Blackett-Sample-Humbert includes membership in Page Farrell; for AnacIn, five quarter hours a week; John B. Hughes news comment for Asperlain, fifteen minutes five times a week; 'Lone Ranger' for General Mills, three half-hour series on Thursdays, 'Tain Midnight,' for Ovaltine, five quarter-hour periods a week. Baltimore Sales Co., via Stewart Tinsley, 15-10 minute shows; Atlantic Refining, through N. W. Ayer, football game; Loyola Fed; Builders & Loan Association, through Jos. Katz, nighttime announcements.

WJCB: 35-40 second spots, follow, through Theodore Newhoff, 150 spots; Abrams & Sons (men's clothes), through Charles Chonowicki, 150 spots. WCAO: City Baking Co., through Wm. A. Schantz, 100 one-minute spots and 24 am. participations; Dr. Sporn Health Club, through Joseph Pelstein & Wagnert, renewal 156 three-minute participations; Hub Department Store, through Louis Schecter, spots; Steel Workers Organizing Committee, through Frank Weis, 48 participations to be utilized three a day.

Comparative Unit Count			
	Sept. 6	Aug. 30	% Change
Network	7,670	7,438	+2.3
Local	4,767	4,268	+1.2
Natl Spot	2,574	2,574	0
Total	14,757	14,273	+3.2

Included: WBAL, WCBM, WFBZ.

Bob Hemings returned as staff pianist at WHAM, Rochester, N.Y., after a two month absence from injuries in an automobile accident, in which the station's chief engineer, J. Long Jr., was instantly killed.

Commitments or KNX 'Housewives'

Stanza Total \$20,000; L. A. Lively

FOLGER COFFEE E.T.'S SET TO SPIN ON KOA

Denver, Sept. 9. Several good sales reported for KOA, with highest being 'July and Jane,' 15 minutes, five a week for one year, on KOA, to Folger Coffee. Deal set through Lord & Thomas Co., through Lane-Freiberg, agent; Kenyon & Eckhardt, 40, through Kenyon & Eckhardt, 40, through Kenyon & Eckhardt, 40, through Kenyon & Eckhardt, 40, through Kenyon & Eckhardt, 40.

KLLZ: Miller's Groceries, through Robertson agency, 52 quarter-hour spots; Dupier Furs, through Ted Levy, 39 quarter hours; Clabber Girl baking powder, through Polya agency, 62 spots; Lydia Pinkham, through Robertson agency, 12 spots; Vick's, through Morse International, 60 spots; NBC-TV, through Earle Ludwig, 61 spots; Carey Salt, through McJunkin agency, 106 spots; Erie, through Bal, through Bal & Davidson, 52 announcements; Denver Metropolitan Hudson Dealers, 60 announcements.

Comparative Unit Count			
	Sept. 6	Aug. 30	% Change
Network	7,728	7,529	+2.7
Local	6,183	5,976	+3.5
Natl Spot	1,523	2,211	-23.1
Total	15,434	15,716	-1.8

WDGY has added two announcers to its staff. They're Carleton Beaudette, from Rice Lake, Wis., and Frank Sheehan, Winona. Letter is nephew of Al Sheehan, WCCO producer.

Los Angeles, Sept. 9. Pickup in all units brought a solid plus front on the week and reflected an early start on a fall season which has been many weeks since a lump increase of over 400 units was reported.

Future business signed up by Don Lee concentrated largely on participation programs and KNX sale of over \$20,000 in time on Galen Drake's 'Housewives' Protective League which had week fall season of the popularity of the co-op setup with advertisers.

KHFI: Carter Federal Savings, 10 participations in Norma Young's 'Happy Homes', through Robert Cennis; Lydia Pinkham, 52 one-minute transcription, through Erwin Wasey; Safeway Stores, 23 one-minute transcriptions, through J. Walter Thompson; Brown & Williamson, 158 quarter-hour broadcasts of 'News of the Week' through Russel M. Seese; Los Angeles County Fair, 15 participations in 'Happy Homes' and 15 participations in Edith Albring program; Vitapec Products, 13 participations in Albring program, through Cosana & Associates; Rockwood & Co., 65 participations in 'Home Makers Club,' 130 participations in 'Happy Homes', through Federal Adv.; Yellow Cab, 104 one-minute transcriptions, through Rufus Riodes.

KNX: Par soap, 520 participations in Housewives Protective League, through Tommaselli-Zillett; Martin Blades, 39 participations in HIFI, through Craven & Heitric; T-1-T, 50 participations in HIFI, through J. Walter Thompson; G.P., State Milk, 46 participations in HIFI, through Ruttrauff & Ryan; Yellow Cab, 24 participations in HIFI, through Rufus Riodes.

KFI: Swan soap, 10 one-minute transcriptions, through Young & Rubicam; O'Sullivan rubber heels, 65 one-minute transcriptions, through Beringham, Castleman & Pierce; Swift Premium hushes, 30 announcements, through Walter Thompson; Text toothbrushes, 338 announcements, through Ferry-Hanly.

Comparative Unit Count			
	Sept. 6	Aug. 30	% Change
Network	12,218	11,965	+2.1
Local	6,204	4,771	+2.7
Natl Spot	1,391	1,142	+1.2
Total	19,738	17,823	+2.2

It's Community... its Correct COMMUNITY the finest sleeveplate chooses Columbia transcriptions

• This is just one of the many great companies that the Columbia Transcription Studio has signed exactly to fit their needs: Columbia's complete modern equipment, highly skilled engineers, a quick, strenuous service all meet the exacting requirements of Community's agency, Batten, Barton, Durstine & Osborn, Inc. The result: ultra-high-quality transcriptions packed with sales appeal.

NEW YORK 7000 Avenue of the Americas Phone 7-1570
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MILWAUKEE 418 Broadway Phone 6-1534

Made by the Columbia Broadcasting System
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you can't miss with

'MASTER MINDS, ATTENTION'

● Imagine a radio program combining mystery story and quiz—two of radio's most popular appeals.

Imagine such a program "ear-conditioned," tested, proved by test work and in the studio.

But don't just imagine the opportunity of gaining this sponsorship of such a program. It can be yours.

Here's how it worked: Prominent citizens as an early police are given the crime problem exactly as the reporter might outline it. Through questions directed to witnesses who may answer only "yes" or "no," judges try to solve the mystery.

It's great fun for listeners as they try to keep a step ahead of the experts. It's great stuff for the advertiser who wants a program with a proved audience wallop.

Produced by Wayne Mack every Wednesday evening, 9:30 to 10:00 P.M., over Cleveland's Friendly Station—available at nominal net cost—here's the program for your national spot to feature expansion to other markets.

For all the facts in the case, all the nearest office of Edward Perry & Company—or wire Wayne Mack at Redway Station on WGAR in Cleveland.

Master Minds will be out to get this one right away!

Active National Accounts

Table with columns: ACCOUNT, AGENCY, TIME PURCHASES. Lists various radio accounts and their associated agencies and time slots.

Peter Paul Co. And Grove Labs. Sponsor WCAU Newcasts

Philadelphia, Sept. 9. With events happening fast here and abroad, news programs continue to be the most popular type...

Tallmadge (Ga.) May Be Entrenching Via WGST for Hot Political Battle in '42

DES MOINES ACTIVE

Table with columns: Nat'l Spot, Day, % of Total, % of Total. Shows advertising spot data for Des Moines.

Washington, Sept. 9. Possibility that Gov. Eugene Tallmadge of Georgia applies to greater political honors via radio (specifically 'a seat in the U. S. Senate) is seen in the hot in-fighting over control of WGST.

5 SPONSORS BUY FEMME COMMENTATOR ON WTMJ

Milwaukee, Sept. 8. Although it went on the air for the first time the night of Sept. 1, 'Personality Parade' is a new program by Nancy Gray, femme commentator on WTMJ, was completely sold out two weeks before its first presentation to five different local sponsors. Show had never been heard, not even auditioned.

Tuesday, 'Party Night', sponsored by Robert A. Johnston Co., cookies and candies; Wednesday, 'Home Furnishing'...

Warner Snares Sponsor

New York, Sept. 9. Al Warner, CBS commentator and former chief of the Washington bureau, heralded a commercial series for his scheduled effective Sept. 29.

WPIL sold 15-minute a day, across the board to Dick Calk Co., through Morse-International; 15-minute weekly news show to Sam Gerzon, clothier, through Sam Feigenbaum; and three 15-minute news periods weekly to Block Drug Co., through Raymond Specter.

WCAU: International Salt Co., through Raymond Specter; Mae Stuart program, through J. M. Mathes; Toys Learning Co. (Baume and Mercier) spot, through Sam Feigenbaum; Lehmann and Frick (Hinds Honey and Almond Cream), 42 spots, through Sam Feigenbaum.

WPIL: Quaker Oats, six 15-minute programs weekly, 32 weeks, through Ruthrauff & Ryan; WCAU: (ham), renewal of daily participation on women's program, 52 weeks, through Hays MacFarland.

COL.'S COMM'L WAXING SPURTS

Commercial assignments of the Columbia Recording Corp.'s transcription division show a decided increase for the fall. New York office has just signed the cutting job of the Whetstone Corp. new series, 'Whetstone Playhouse'...

KSKY Sets Staff

Dallas, Sept. 9. R. J. Terrill has been named manager of KSKY here by A. K. Chilton, owner and operator of the new station, which is expected to take to the air within the next several weeks.

After what has been reported as a sensational story of bitterness between Tallmadge and Sam Pickard, former Federal Radio Commissioner and one of the chief officers of Southern Broadcasting Stations, Inc., a transmitter on a money-making basis, a common practice until the sudden wave of purity swept over FCC.

The sudden recent entry Tallmadge has shown in the School of Technical Radio generally and WGST particularly has caused speculation, heightened by the fact that former Governor E. Rivers also has a relatively new transmitter, WGOV, at Valdosta. Political waters won't stir there to be a lively 1942 election fight via the kilocycles.

Following the Commission's hesitancy in renewing the WGST deal, Fox Tallmadge recently became cognizant of the School of Technology. His replaced members of the Board of Regents with his own appointees. The renovated Board then cancelled the contract with Southern Broadcasting, hiring new proprietors, Lucas & Jenkins, the latter there to be a lively 1942 other radio enterprise.

Chief engineer of the new station, coming from a similar position at KFRO, Longview, Texas, Dorothy M. Smith, of the Texas State Network traffic department, will become office manager.

It goes on at 10:15 p.m. for 15 minutes five times a week, each night with a different theme for a different sponsor. Monday, 'Fashion Night', sponsored by Smartwear;

Columbia Transcriptions advertisement featuring a gramophone and the text 'For Fluid-Drive Action! DODGE picks Columbia Transcriptions'.

WIP: Golden Pharmaceutical Co., 21 spots, through Harry Feigenbaum; Harold Co. Fur, 12 spots, weekly; Hecker Products Co., three 15-minute programs weekly, 22 weeks, through Leo Burstein;

WIP: Golden Pharmaceutical Co., 21 spots, through Harry Feigenbaum; Harold Co. Fur, 12 spots, weekly; Hecker Products Co., three 15-minute programs weekly, 22 weeks, through Leo Burstein; Conroy, one 15-minute political program; George Zierbalt, cigars, six 15-minute musical spots, weekly, 13 weeks; Howarth Clothes, 26 30-minute musical spots, through Redfield-Johnstone; Billings, 12 spots, through Joseph Katz; Purina Mills, three 15-minute shows weekly, 12 weeks; Lutheran League, one 30-minute religious show weekly, 26 weeks; Mar-O-Dell Shampoo, one 15-minute show weekly, 26 weeks, through Hays MacFarland; Moskine Stores, 234 spots, through Hays MacFarland; Billings, nine 30-minute religious talks, through Arctasters; ABC Credit Co., 122 weeks, through Sol L. Cantor; Adams Clothes, three 15-minute sports programs weekly, 52 weeks, through Hays MacFarland; WCAU: Adams Clothes, three 15-minute studio programs weekly, 13 weeks, through Hays MacFarland.

Comparative Unit Count table with columns: Network, Local, Nat'l Spot, Total. Shows advertising spot data for Philadelphia.

WCAE Pittsburgh advertisement with text 'WCAE joins MUTUAL Oct. 1st and that's to everyone's Mutual Advantage!' and 'For Example: WCAE gives MUTUAL'.

For Example: WCAE gives MUTUAL. The largest and most loyal following of listeners in Pittsburgh. Position—1250 on the dial—in the Pittsburgh band. A powerful voice in the booming Pittsburgh market of 4 million people. MUTUAL gives WCAE. A brand new program interest—new shows, new stars, new network features. Flexibility in arranging good radio times for non-network advertisers. A new pattern of merchandising service available to every advertiser.

WCAE Pittsburgh, PA. 5000 Watts • 1250 K.C. advertisement.

Comparative Unit Count table with columns: Network, Local, Nat'l Spot, Total. Shows advertising spot data for Philadelphia.

Hollywood Agam Eyeing Operatic
Artistes, Even Though Classical
Pix Were Mostly N.G. Boxoffice

Operatic and concert personalities who some years ago were given the come-hither look by Hollywood, only to be dropped by the film capital, are again coming into favor with the film moguls. Key to the success of a new concert person is the reported success of Rise Stevens, Met mezzo, who is appearing with Nelson Eddy in Metro's 'The Chocolate Soldier'.

Muriel Dickson, of the Met, has been seen on the stage with her husband, while Enya Gonzalez was offered screen tests by Paramount and Warner Bros. when singing the soprano part at the Hollywood Bowl. Some other operatic people sought after or signed at the moment are Helen Jepson, Met soprano, who made one for Goldwyn some time ago; Lucy Monroe, whose singing in 'The Star Spangled Banner' and patriotic community songs has brought her a Paramount test; Grace Moore, who is dickering with Columbia and RKO; Lily Pons, whom RKO is approaching; and Edda Rios, soprano, in whom Paramount is interested. John Carter, who has Metro and Charles F. Kullman, who made one for Goldwyn; Nino Martini, who again has film companies interested; and Maria Merola, who is dickering with Warner Bros; Lansing Hatfield, on whom David O. Selznick is making an option.

Lawrence Tibbett, who made a couple for 20th-Fox, has another bid from 20th; Salvatore Baccaloni, who is being offered \$5,000 weekly by Universal; Paul Robeson, who has been signed by Universal; Dalila Korda, former Metro contract; Elsa Irlberg, who is dickering with Metro; Guimaraes Novaes, who has several offers in hand, including one from the South American angle; Jascha Heifetz, who make make another for Columbia; and some other names who are being sought by Paramount; Albert Spalding, who has received an offer from Selznick; Maurice Bailliet, who is being sought by Paramount; Angela Enters, who has been signed by RKO; Elizabeth Wozor, contralto, who has been tested by 20th-Fox; and in whom Metro has expressed an interest, Fiamma Novotna, in whom Columbia is interested; Gladys Swarthout, who is again dickering with several companies; Douglas Beers, Frank Chappman and Richard Bonell, in whom Paramount is interested; Ben Folds, who is dickering with RKO; Elizabeth Kiepura, who may make one for Samuel Goldwyn; Florence Green, former Metro contract, who is dickering with Paramount; Giovanni Martinelli, who has been offered contracts by Columbia and is being offered several studies; Earl Wigginton, who has Metro interest; and as Robert Wechslepphine Thumpe. A contract has been offered a \$500 weekly Paramount deal; Vivian delia Chessa and Gino Zanolini, who have been offered contracts by major studios; and Mobyly Lushanva who may appear in a picture. The following artists like Fritz Kreisler and Serge Rachmaninoff have turned down offers but others based on their lives, but may accept in the future.

It's not probable that Hollywood will use all these people, but all have received offers. Even if only a small percentage of these deals materialize, it will be a big contract. It will also mean a cycle of classical music pix.

Of operatic personalities of the past, Grace Moore's 'One Night of Love' for Columbia a number of years ago was the first to attract such a large audience with most of the others just breaking even or losing heavily.

Baccaloni Sails for U.S.
Rio de Janeiro, Sept. 9.
Salvatore Baccaloni, 46, a soprano (5) on the S. S. Uruguay for the U.S. S. S., thus ending the fear that the comic bass singer would not be able to get back to America.

His first appearances in the U. S. will be in 12 picture appearances. Gaetano Merola's San Francisco Opera Co.

Concert People

Margaret Becker has been engaged by the San Francisco Opera Co. to sing Sophie in 'Rosenkavalier' opposite Lotte Lehmann and Rise Stevens in October.

Wheeler Steber, Met lyric soprano, has just landed on the Ford home ship, Dec. 21. The soprano also closes the summer Ford show on Sept. 21.

Maxell Grandjany, harpist, has been booked in California in March for recitals and an appearance with the Pittsburgh Symphony in April. He will be in, however, he will make a tour of Havana.

Sari Bote, Hungarian pianist, has been engaged by the New Orleans Symphony following her tour of the south in January.

Armando Agazzi's San Francisco Opera neophyte school will present 'Aida,' 'Pagliacci,' and 'The Secret Garden' at the Metropolitan Opera, San Francisco, immediately after Labor Day.

Zino Francescatti, violinist, has switched the opening of his fall tour and will get under way with the Pittsburgh Symphony Oct. 18-19. Originally he was to appear with the Symphony in December.

Bece Le Ely, French artist, will give a Town Hall, N.Y., recital, Oct. 10, and then tour Havana with Marcel Grandjany, harpist. He will give another N.Y. recital in January.

Milde Semei, Austrian refugee pianist, has been booked with the Philadelphia Orchestra for Feb. 6-7. Pianist will give a N.Y. recital at Town Hall Oct. 20.

Leon Barin and the National Opera will present a new opera by Lucio Berezovsky, staff conductor of CBS, this fall at Carnegie Hall, N.Y.

'Ballet Today,' book by Anatole Clujay, ballet critic for Dance Magazine, and Home Town Editor Robert Speller, is late October.

Heini Traebel will be able to give the Met only one performance this season unless her concert dates can be switched. Singer is being counted on to replace Kirsten Flagstad, who sang close to 50 times last year.

Nino Martini appears a 45-date contract Oct. in N. Y. Tenor will appear in 'Boheme' with the Rochester Opera Co. before rejoining the Met. He gets \$1,500 per concert.

Igor Gorin is booked for 35 concerts by Columbia this year and will make an appearance at Carnegie Hall, N. Y. He opens in Topeka, Kansas, Oct. 12.

Erich Leisendorfer, Met Wagnerian conductor, is negotiating with Wald Disney to conduct a complete Wagner opera on film.

Metropolitan Opera is reported interested in Olga Troughton, British soprano, who is scheduled to arrive here with Richard Taubert in late November.

Ballet Russe de Monte Carlo opens a three week engagement at Metropolitan Opera House Oct. 15. The company will present three new productions, these being 'Labyrinth,' 'The Sea,' and 'The Song of Jaronim Weinsberger,' and 'The Magic Swan,' from the third act of Tchaikovsky's 'Swan Lake.'

Fritz Kreisler has turned over all royalties from the sale of his British Columbia records to the British Red Cross and the St. John Fund. Royalties usually average \$5,000 yearly.

Sophie Wolkowsky, 18-year-old opera singer of Serbia, is being considered, has composed a chorak work and is now orchestrating it.

Kirsten Traebel, Met contralto, has been engaged for the Bach B Minor Mass with the Chicago Symphony Oct. 9 and 11. She also will appear as soloist with the N. Y. Philharmonic March 28-27.

HARTFORD VAUDER GOING FOR CONCERTS

Hartford, Sept. 9.
St. Paul theatre here is signing a long-term contract on Oct. 1, when Alice Teplitsky will give a concert. If successful, plans call for Wednesday night concerts on successive weeks. House will be in direct competition with Bushnell Memorial, which will offer concerts on Saturdays during the winter months. With the exception of a few seats at each of the concert, the house scaled at \$5c to \$1.50. House seats around \$4,000. It plays house three days a week.

Louella-Hedda

Continued from page 1
gan inviting picture celebrities to their national convention here next week, and word went out that Hedda Hopper, an comedian, and Bob Hope as master of ceremonies would head a galaxy of luminaries, with representatives from every studio and network, including Wisconsin-born stars as Pat O'Brien, Spencer Tracy, Orson Welles, Fred March, Fred MacMurray, and Don Ameche. Not only the stars were listed as invited attractions, but also Darryl F. Zanuck for one of the big speeches of the meet on 'The Motion Picture Industry's Contribution to the National Defense.'

Particularly was the presence of the film favorites wanted for next Monday (10) and Tuesday (11) big parade days; Monday—'The 40 and 8 funnier,' Tuesday, the major motion picture industry delegations, in toto.

Now, Monday (15) has been set for the United Nations Day in New York town of Dixon, Ill., to be the scene of the premiere of Warner Bros.' 'Arrivederci, Roma.' It will be a big parade day; Monday—'The 40 and 8 funnier,' Tuesday, the major motion picture industry delegations, in toto.

The actors don't want to disappear. They don't want to disappear from the American Legion, neither do they want to vex Louella Vauder by not showing up at the Hopper and Hope party. They don't know whether to stay away from both events on the plea that they cannot get away from their studios, or to try to cover both by flying back and forth by plane between Milwaukee and Dixon.

'Everything right' now is confusion, said one Legion official. He said he had seen pictures here, but he doesn't know who. The only people we're sure of are Hedda Hopper and Bob Hope, but we're hoping for the best as far as the rest are concerned. It's a new kind of circus, but we're hoping for the best as far as the rest are concerned. It's a new kind of circus, but we're hoping for the best as far as the rest are concerned.

Legion's Burnup
Louella Vauder's scheme to take advantage of American Legion largesse by snaring film stars for appearance at the Hopper and Hope party in Dixon, Ill., next Monday (15) has brought a resounding squawk from the American Legion, which put the people square in the middle. Number of them are reported to be angry because of both the invitation to the Legion convention and to the Dixon fete as a result, with a view to the convention.

Players' original invite came from the Legion to be at the convention in Milwaukee Oct. 15. Next week A.L. started to foot all expenses. Then the collaboration in Miss Parsons' scheme is no longer caroling Milwaukee, Hearst columnist 'invited' the stars to appear over there for one of the days they were to be at the veterans' convale. Fearful of slighting Miss Parsons, the players' accepted.

Vic McKenzie, national director of the A.L. get-together, last week got word that Hedda Hopper had used to be the logic of footing the bill, while someone else siphoned off the money. Hedda Hopper had said all of those who had accepted his original invitation. Anyone who attended the meeting on Monday, he said in many words, will not be welcome at the Legion party.

McKenzie announced that one of the Hollywoodites will spurn Parsons as a result of McKenzie's beef, while those who have accepted his invitation are either rather than be the goat of pointless attack.

NBC's Booking of Pinza, Stella Roman in Havana Worries Opera Moguls

NBC is taking a terrific chance on Ezio Pinza and Stella Roman, bass and soprano of the Met, respectively, in allowing them to go to Havana for the open season of the opera this month. Both are Axis aliens and, with all the trouble about visas lately, concert people feel that the 100 Pinza and the 600 Stella Roman gets is hardly worth the risk taken in having them leave the country.

Impressors of the principal U. S. opera companies are up in arms, fearing a similar case in Havana. The singers will be unable to return, NBC's commission on the deal is \$120.

JOSS BALLETS SETS ITS N.Y. DATE IN 7 YEARS

Joss Ballet will open an engagement Sept. 22 at the Maxine Elliott 42nd Street theatre and will appear in New York in seven years. Following the local date, the company will tour in various parts of the U. S. Four new productions will be presented during the engagement. They will include 'The Ring of the Nibelung' and 'Knickerbocker Episode.' Top will be \$2.20 evenings and \$1.85 matinee.

St. L. Assign. Skeds 3 Operas; Hunting Singers

St. Louis, Sept. 9.
The St. Louis Grand Opera. Ass. composed of biggles who are willing to absorb red figures just so they can enjoy the highbrow stuff, is preparing for a season that will include the presentations of 'Martha,' 'La Tosca' and 'Faust,' the first two in English and the third in the original Italian. 'Martha' is set for Oct. 18, 'La Tosca' a week later and 'Faust' on Oct. 26. The grand opera in the opera house of the \$7,000,000 municipal auditorium.

The grand opera in the opera house of the \$7,000,000 municipal auditorium. The grand opera in the opera house of the \$7,000,000 municipal auditorium. The grand opera in the opera house of the \$7,000,000 municipal auditorium.

Sigfried Prager Asking \$5,885 From Wisc. Symph

Milwaukee, Sept. 9.
Dr. Sigfried Prager, erstwhile conductor of the Wisconsin Symphony orchestra, who thought he had the job again this year until he read in the papers that he had resigned and been replaced by Jerzy Joanowski, has put in a claim through Fred W. Birnback, Newark, N. J. secretary of the American Federation of Musicians, and the Milwaukee county board and park commission, for alleged broken contracts.

Four years, who led the symph for 19 years, wants \$5,000 for damage to his health and the other \$800 for conducting five concerts for which he had been advertised, and \$20 for music he had bought in preparation for these concerts.

'Sgt.' Kanin

Continued from page 1
current emergency' and the piling into Signal Corps headquarters here of trained Hollywood film people. The army is being urged to be satisfied that the Army's officers for directing training pic, these men put on a picture which is being made in case it wouldn't be military etiquette for a private to be ordering that they are to be ordered to go. As an acting sergeant (e. i., everything but sergeant's pay), Kanin still regards himself as a private, and is entitled to superior officers. Their general recognition of his ability, however, and the fact that he is being agreed to work under him, is the result that he has been named director of the 'Sgt. Kanin' picture. Edgewood Arnes, Md., making a picture on defense measures against gas for music is being named nominally in charge but, it is said, he will be 'cooperative.'

Duchin Attests to Brazil's Amity For U.S.: Nuts About American Pops

Eddy Duchin, just back from 10 weeks at Rio de Janeiro's Copacabana, which imported him at \$5,000 a week and paid clipper fares for a entire band, both ways, reports general Brazilian amity for America, manifested in more than one way. The Nazi infiltration is now brushed off as weakening through a growing faith for democracy as against Axis influence especially by the ruling classes.

On the matter of music, Rio runs true to form: we go for Latin tips and they're nuts about American dancemusic. Duchin introduced the "New Smile Again," "Intermezzo" and "My Heart Belongs to Daddy," which elicited sentiments from Brazilians by giving the native Brazilian tune, "Aurora," much emphasis as a current fave. He also introduced back "L'au de Sertao" and three other samba and marcha tunes from Brazil for featuring in the new States as successors to "Aurora" and "Mama's Caro." Incidentally, he recalled they were featured at Rio prior to his current Pitt Stanley engagement.

Extremes
The nitery patronage is restricted to a few thousand money people; the masses are much further down the line, hence the extremes are sharp—very rich and very poor. They come to dine at midnight and gamble like fools. Betting is everywhere, although restricted to this hemisphere of late, as against the former period by South American nations to play in Paris, they're pretty keen on U. S. dance standards. When they did his impressions of a buy Whiteman, Lombardo, the Dorseys, Benny Goodman, Orrin Tucker (especially June Robinson) and on Bonnie Baker's "Oh Johnny" which it all kicked well via the records etc.

The Boston shortwave station at 8 a. m. is No. 1 in the States with English-speaking natives (and almost all do) and the American copy alike, because the 8 a. m. period is devoted to news; next 15 minutes, market reports; 8:30-8:45 sports and final 15 minutes, Lowell Thomas.

JAN SAVITT NOW WOULD SCRAM MCA

Jan Savitt is trying to obtain a release from his Music Corp. of America booking contract, though he now owns MCA some \$2,500 on the money they advanced him by buy out of his CRA contract. Savitt made the switch from CRA to MCA almost a year ago. If he gets release from MCA, which has so far been denied him, the band will swing over to Gene Amusement Corp.

Beside contractual worries, Savitt is thinking of adding a quartet of violins to his band.

Warners Buys in 5,000 More Shares of Decca

Washington, Sept. 9. Substantial addition to its holdings of Decca Records, Inc., \$1 par common was recorded for Warners Bros. Pictures, beneficial owner, by the Securities & Exchange Commission Friday (5).
Company picked up 5,000 shares of the stock, according to the SEC's summary of July stock exchange transactions, to increase its net-egg to 42,759 shares.

Shribmans Take Over Worcester, Mass., Spot

Worcester, Sept. 9. There's a considerable change in the ballroom setup in this vicinity this season.
The Shribmans of Boston have taken over Lyomburst and Marlboro and are using name bands. It is reported they also have just closed for Sat.-to-Mon. opening ballroom in Shrewsbury. Billy Burns, manager of the Fitchburg Sports Arena, is also inaugurating a policy of name bands, with Vincent Lopez opening Friday (12).

Chez Sets Breese

Chicago, Sept. 9. Lou Breese orchestra returns to the Chez Paree Oct. 3.
Orchestra has been standard in that club for years.

SPECHT'S BOOK ON BANDS OKAY

Paul Specht, pioneer dance maestro and among the first to become a radio name in the early 1920s, when broadcasting was in its infancy, has authored a book, "How They Become Name Bands" (Fine Arts; \$2), which is a good job for the purpose intended. Specht's authority is fortified, for the present-day musician and liveophile, by the fact such present-day maestros as Charlie Spivak, Artie Shaw, Bob Chester, Russ Morgan, Lou Breese, Ted Weems and Joe Venuti, plus the late Hal Kemp, were once in Specht's band, or in one of his trans-Atlantic units, as he had several combos on the liners, in London, etc.

Until recently Specht was personal manager for Russ Morgan, who in former years worked for him, but latterly Specht has been working on his book and is currently engaged in public relations with the British War Relief, in connection with a gala "dances for ambulances" charity.

Incidentally, it's disclosed in this book that Mrs. T. D. Kemp, Sr. (Ruth A. Matthews, N. C., mother of the late Hal Kemp, is working on a biography of her famed son. T. D. Kemp, Jr., another son, is currently prominent in Carolina vaudeville booking activity.

Brown Gets 8 Weeks At Chi's Blackhawk

Chicago, Sept. 9. Les Brown orchestra comes into the Blackhawk cafe Oct. 19 for a minimum of eight weeks.

Deal was set through Joe Glaser, The Blackhawk had been booked previously exclusively by Music Corp. of America.

Vaughn Monroe Averts Panic When Can. Expo Ballroom Catches Fire

Toronto, Ont., Sept. 9. Vaughn Monroe's coolness and presence of mind averted a near panic at the Dance Pavilion of the Canadian National Exhibition, as a fire, caused by sparks from a fireworks display a half-mile away, spread through the roof of the Hall. Monroe, playing "There'll Be a Hot Time in the Old Town Tonight," permitted some 2,000 dancers to remain, and with the arrival of the firemen, swung into "Hal Hail, the Gags 'Al Here" with the dancers joining in the chorus.

Had canvas-covered pavilion not been chemically treated, the dance hall might have become a raging inferno. Exhibition officials, police and firemen credit band leader and his comic, Ziggy Talent, with averting a panic, but when excitement died down Monroe confessed he was scared to death.

"This is my first time playing in a canvas-covered pavilion. From now on, when there is a fireworks display nearby, I will not be working," he declared.

WB, MCA Tangle On Release of Rey From Philly Date—WB Wins
Warner Bros. theatre booking department and Music Corp. of America tangled last week over the departure of Alvino Rey's band for the Coast to go into RKO's "Syncope." As a result, start of production on the film will be delayed, WB refusing to let the band out of a scheduled week at the Earle theatre, Philadelphia, beginning Friday (12). Film was to start rolling Monday (15).

Ray was signed for the film couple weeks ago, but so suddenly that MCA was forced to cancel him out of theatre and one-night bookings that had already been made. Earle was the stumbling block.

Dorsey Cancels Pittsburgh, Sept. 9.
Because of hurry-up call from Pat to report to studio for "The Fleet's in," Jimmy Dorsey's band had to cancel out scheduled Stanley theatre engagements here for week beginning Friday (12).

MCA Seeks S.F. Mgr.
San Francisco, Sept. 9. Earl Bailey, Music Corp. of America Coast branch, is due from Los Angeles this week to decide on a new manager for the local office.

Happy Powell has been dejected here temporarily pending word from Bailey.

L.A. Palladium Warns Chi Spot
Southern California Enterprises, Inc., operating company of the Palladium Ballroom, Hollywood, has warned the new Palladium, Chicago, that if it opens with the currently advertised title injunction proceedings will be begun. Palladium in Chicago is being opened Sept. 19 by Billy Stearns, nitery operator, with Charlie Spivak's band and Dinah Shore. It's the former Theatre Cafe see French Casino.
Coast Palladium bates its squawk on the possibility that radio listeners may become confused as to which spot they're hearing when respective bands are broadcasting on national networks. Woody Herman is currently at the Hollywood dance,

In the Final Analysis
It's the GROSS
and that's the theme of the

BOXOFFICE RAZES.....

issue of Variety to be published in September emphasizing the Dollars and Cents Band Factor in the business of

RADIO RECORDS HOTELS BALROOMS NITERIES THEATRES JUKEBOXES

—because of its unique content

IT'S A BONUS EDITION OFFERING EXTRA EXPLOITATION VALUES

RESERVE ADVERTISING SPACE NOW



NEW YORK CHICAGO HOLLYWOOD 154 W. 46th St. 84 W. Randolph St. 1708 N. Vine St.

Herbert Fritskels into the New Penn, Pittsburgh, for four weeks, succeeding Ralph Allen.

AN ENVIABLE RECORD!

JERRY COOPER

Wally Carpenter band opened fall season at Delwood Ballroom, Buffalo.

Johnny Harris comes current at Williamsville Glen Barn, outside Buffalo.

Charlie Cox opened a four-week engagement at the El Dorado Room of the Commodore Ferry Hotel, Toledo, Monday (8). Mary Jane Howard is the featured vocalist.

Isahm Jones begins an engagement in the Cascade Room of the Hotel Pick-Ohio, Youngstown, Sept. 13.

Cocoanut Grove Ballroom near Toledo held its fall opening Sept. 6, featuring Eddie Ufer and his orch.

Weekend dancing will be the policy at the Centennial Terrace, Sylvania, O., with the close of the summer season Sept. 7. Charlie Teagarden's band closed the season.

Billy Baer's orch is being taken over by singer Eddie Howard. Band will remain intact, with Howard doing the vocals.

Johnny Long, young band leader, parked his baton at the Hotel New York, N. Y., long enough to fly to Charlotte, N. C., for a physical check ordered by his draft board.

Key Doyle, vocalist with Claude Thornhill, is leaving that outfit at the Glen Island Casino, New Rochelle, N. Y.

Charles Marlow (Margolies) is bringing his 11-piece band into New York the end of this month. No spot yet. Outfit has been working up and down Coast for eight months.

Sunset Royal band out its first sides for Bluebird label last week.

Victor Records will release an album of Artie Shaw's records this week. Book will have eight sides, four cut by his old band and four by the new.

George (Pee Wee) Erwin and his new band opened at the Burden Lake Casino, Burden Lake, N.Y., Sept. 4. Erwin, trumpet player, advertised as fourth man to come

from Roy Noble's band as a leader, the others being Glenn Miller, Will Bradley and Charlie Spivak.

Johnny Long booked for four weeks at Meadowbrook, Cedar Grove, N. J., opening Dec. 11.

Ray Herbeck goes into El Henry Ballroom, Chicago, Sept. 25 until Jan. 1.

Raymond Scott fills the week ending this month at the Chicago theatre, Chicago, opening Sept. 15.

Michael Loring orch, with Harrison Sisters (3), are being held over indefinitely at the Chatterbox, Mountaineer, N. J.

Warney Rubi orchestra contracted by MCA through Mike Falk, of Detroit, band (7), now in 16th week at Club Mayfair, on Lake Lansing, Mich.

Carmen Cavallero set for the Rainbow Room, N. Y.

Charles Fowler, former trombonist with Harry Hylan's and Dale Shear's orchs in the Midwest, will soon announce his own 10-piece combination.

Jack Charlotte orch now playing at the Rendezvous Villa, near Youngstown.

Hugh Monaco mastering at the Villa, near Toledo.

Ernie Fodor orch, playing at the Trianon Ballroom, Toledo, which opened the current 'season' Sept. 3.

Russ Morgan's orch opens in the Rastoway Room of the New Kenmore hotel, Albany, Sept. 27.

Carmen Cavallero band goes back to the Carlton hotel, Washington, Friday (12).

Mel Marvin band shifts from the Pelham Hotel Inn, Pelham, N. Y., to the Grand Union, N. J., opening Sept. 28.

Shep Fields remains at Manhattan Beach, Brooklyn, until Sept. 28, with resort extending its season along three weeks.

Artie Shaw, Now Playing Sweetheart To Hepcats, Is Solid With New Band

By BEHNTE WOODS
Artie Shaw landed back in the band business with both feet within the last week and a half, and with no harder struggle than it takes to reassemble a crew of crack musicians...

Shaw played his first one-nighter in almost two years last week, opening at Hampton Beach, N. H. He cracked the spot's record, and three succeeding evenings did the same thing, which should have satisfied everyone that the leader still was big...

Changed Man
The Shaw who walked out in Oct., 1939, at his peak as a money-maker, because he got disgusted with the band business, and the Shaw of the moment are apparently two different guys...

His treatment of youngsters who make the one-night end of the band is probably definitely altered. An example: the Allentown attendance figure of 3,142 is not legitimate. Shaw paid it—on credit...

Solid Band
The band, composed of 15 strings, five sax, four trumpets, three trombones, and the usual four rhythm, is a crack crew made up of some of the most outstanding musicians in the business...

and other smaller colleges in the immediate vicinity. But fall semesters have not yet convened and Shaw had no help from that angle. Perry has his spot nicely decorated to cover the ugly brick, box-like construction...

Pee-wee Irwin Tees Off With Berigan's Ex-Crew

Pee-wee Irwin's new band began its first date last Friday (5) at the Burden Lake Casino, Averill Park, N. Y. Only the most energetic minority dared knocking themselves out in dance routines in heat that had every member of the band soaked with perspiration.

JIMMY DORSEY

and His Orchestra
Featuring BO EBBEL and HELEN O'CONNELL
HARRY JAMES STROBOS HOLLYWOOD HOTEL 'THE FLEET' N.Y. DECCA RECORDS

Personal Management - BILL BURTON

IN A SUBWAY FAR FROM IRELAND

By RAYMOND SCOTT AND HIS ORCHESTRA

DICK ROGERS

And His Orchestra
CUBENSEX AT ROSELAND, NEW YORK
COLUMBIA OKER RECORDS
MANAGEMENT GENERAL AMUSEMENT CORP.

HARRY JAMES

AND HIS Music Makers Orchestra
Columbia Records
ON TOUR
D.R. - Music Corp. of America

LEGIT:

Just completed 39 weeks on Broadway as Juvenile Lead in Ed Wynn's "BOYS AND GIRLS TOGETHER"

RADIO:

- Louella Parsons' Hollywood Hour - 52 weeks at M.C.
Pompeian Cosmetics - 39 weeks
Wrigley Gum - 26 weeks
Tuna Vocal Varieties - 39 weeks
Drene Shampoo - 26 weeks
Guest Starred: Ford and Studebaker Programmes

PICTURES:

featured with Dick Powell in "HOLLYWOOD HOTEL"

TRANSCRIPTIONS

- for Buick and Studebaker
Drene Shampoo - 2 years!
Green Watches
Teel Dentifrice - 1 year

NIGHT CLUBS

Palma Royal Hollywood Restaurant

Commencing September 12

THE YACHT CLUB

PITTS, PA. Thanks to SOL and JACKIE HELLER

Just Concluded All-Summer Engagement! BATH & TURF CLUB ATLANTIC CITY. Thanks to Joe Moss

JERRY COOPER

For Theatres, Cafes and Permanent Address: TAPS AGENCY 1615 Broadway New York City. Radio Representatives: DOLAN & DOANE 1000 XKO Bldg.

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to VARIETY. Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parenthesis indicate the number of weeks each song had been in the listings and respective publishers.)

- 1. Maria Elena (1) Southern.....Decca
2. Yours (6) Marks.....Bluebird
3. Yes, Indeed (6) Embassy.....Victor
4. You and I (3) Wilson.....Decca
5. Till Reveille (3) Melody Lane.....Decca
6. Guess I'll Dream Rest (3) Block.....Decca
7. Don't Want Set World Fire (3) Cherio.....Decca
8. You Are My Sunshine (1) Southern.....Victor
9. Rose and a Prayer (6) BVC.....Decca
10. Kiss Boys Goodbye (6) Famous.....Decca

DISKS GAINING FAVOR

- (These records are directly below the first 10 in popularity, but growing in demand on the coin machines.)
Time Was (Southern).....Decca
Peaceful in Country (Porgie).....Okeh
Boogie Woogie Piggy (Mutual).....Bluebird
Jim (Kaycee).....Decca
\$21 Day, Once Month (Kaycee).....Decca
I've Been Drafted (Vanguard).....Decca
Lament to Love (Rogers).....Decca
Blue Champagne (Ecnore).....Okeh
Why Don't We Do This (Oven).....Decca
Piano Concerto B Flat.....Bluebird
Rancho Pillow (Shapiro).....Bluebird

- Jimmy Dorsey.....Decca
Jimmy Dorsey.....Bluebird
Vaughn Monroe.....Bluebird
Tommy Dorsey.....Decca
Bing Crosby.....Decca
Glenn Miller.....Bluebird
Bing Crosby.....Decca
Glenn Miller.....Bluebird
Tommy Dorsey.....Victor
Tommy Tucker.....Okeh
Tommy Dorsey.....Decca
Bing Crosby.....Decca
Tommy Dorsey.....Victor
Jimmy Dorsey.....Decca
Charlie Spivak.....Okeh
Jimmy Dorsey.....Decca
Tommy Dorsey.....Victor
Tommy Tucker.....Okeh

Inside Stuff—Orchestras

The enduring friendship between Henry Busse and Paul Whiteman is one of the nice stories of the hectic business called music, and a new chapter of this companionship is about to light with Busse's engaging at the Edgewater Beach Hotel, Chicago.

Last summer Whiteman was a guest at the Edgewater Beach during the orchestra's engagement at the Chevy Chase. He and managing director Whiteman are old friends, and during the course of the visit Whiteman learned that the hotelman was looking for a "name" band to open the fall and winter season in the Chevy Chase. Whiteman suggested that Busse, assistant conductor and trumpeter of the former Whiteman band, and Dewey engaged the Busse outfit.

The Whiteman-Busse connection goes back to the organization of the first symphonic jazz band on the Coast 22 years ago. Busse, then in San Francisco, was engaged for the Whiteman orchestra and he remained in it more than 10 years, until Whiteman left Europe when he played in London, Berlin, Paris and Ostend.

Because they guest-starred recently on Dick Gilbert's "Fifth Avenue Troubadour" show at WOV, N. Y., Sammy Kaye and Vaughn Monroe were threatened with "reprials" by Alan Courtney, conductor of the same station's 130 Club. Kaye and Monroe, both of whom had appeared previously on Courtney's show, were "reprialed" by Gilbert Aug. 2 and Sept. 2, respectively. Courtney contacted both leaders after they had set the dates with Gilbert and demanded that they appear on his 130 Club, on those same dates, just 15 minutes ahead of Gilbert's program. When they refused, he warned Kaye that he "would no longer be welcome at WOV" and told Monroe that his recordings would be shunned by the 130 Club, and Monroe's answer was: "When the time comes that I can't keep my word, I'll quit the band business."

An indication of the healthier business done by various summer one-night stands the past season is in the take of Pleasure Beach Park, Bridgeport, Conn.—without the help of a single top-flight band man. Park reported it was about \$25 ahead of last year's total net when it wound up the season Aug. 31, with Jan Savitt.

Spot played the big names from what it says it got with, but every time one was booked for a performance, the band man had appeared prior or excessive heat. Such incidents marked stands by Tommy Dorsey, Sammy Kaye, Bob Crosby, et al. It was the outfits lower in name pull, such as Alvino Rey, Harry James, etc., that played the profit. The bigger bands did well, but not anywhere near what was expected of them.

NBC is widening its name band broadcasts via shortwave to South America. Beginning this week Johnny Long's band, at the New Yorker Hotel, will be picked up on two half hours, Saturday, 10:15-10:45, and Mondays, 10:30-11 p.m. Net DX's the jive southward with Spanish announcements.

Other crews picked up are Vincent Lopez, one-half hour in Spanish and another announced in Portuguese. Arthur's band, the McAlpin, is also broadcast, and Sammy Kaye will go on when he goes into the Essex House, N.Y., late in October.

Duke Ellington is drawing \$1,000 weekly from Mercury Productions, Orson Welles' RKO unit, for working on the music that Welles will use in the film for which he has signed Louis Armstrong. Productions began in January on the story based on the birth of jazz and written around Armstrong's early life.

Ellington has been on the Coast for months. His band is in the pit of the Mayan theatre, playing the legitier "Jump for Joy," scored by Ellington.

Gertrude Bernstein, secretary to John Hammond, Columbia Records exec, and Jimmy Maxwell, trumpeter with Benny Goodman's band, are to be married in New York Sunday (14). Miss Bernstein is a sister of Artie Bernstein, bass player, who was a first man at the California.

Goodman's band opens at Frank Daley's Meadowbrook, Cedar Grove, N. J., tomorrow night. "The Leader" will be the main act at the wedding.

Palladium (Hollywood) booking of Alvino Rey and the King Sisters recalls to Coasters the fast progress made by the aggregate of a band of a year. "Dance engagement will net the crew around \$2,500 weekly, whereas a year ago they were doing odd jobs around town for scale. Band and singers first came to notice on the radio station, KFI, but never really hit their stride until they pulled scales for the east.

Woody Herman climbed on the stand at the Palladium, Hollywood, last Wednesday (3) evening and gave the downbeat on what he thought would be the band's theme. Instead, the outfit broke loose with a wild version of "Daddy." Leader had become a father that morning for the first time. His wife gave birth to a girl at Cedars of Lebanon, Hollywood.

Fletcher Henderson, who opens at the Roseland Ballroom, N.Y., Friday (13) for one week, is making an effort to rebuild his band with as many of the musicians that staffed his old band as he can get. He already has in the Jones and Sargent units. He has also picked up trombones and Pops Russell, trumpet, and Mandy Johnson, drums.

Ritz Roof, Boston, booked three bands for this week as a boxoffice stimulant, and on Saturday night (?) got a strong dose of confusion.

The tangle was so great, Terry Sand sat down at the piano when Frank Marx was mastering and the rest of the band was nearly broken up. It never realized he wasn't with his own crew. Third band was Benny Carter's.

Kollmar Sells Interest - From Orch to Hotel Biz
In Musicians to Partner

Richard T. Kollmar has sold his interest in Musicians, Inc., a small publishing house, to his partner, Walter W. Hartzfeld.

Astor-husband of Dorothy Kilgallen, Broadway columnist for the N. Y. Journal-American, said he was retiring from the music publishing business. His authored "Sing a Love Song," published by his own firm.

Cleveland, Sept. 9.

Thixton Sprenger, co-leader of the Ambassador band, is withdrawing from it to enter the managerial end of the hotel business. Singing pianist from Grand Rapids, Mich., has become manager of Hotel Carter's N. Y. Journal-American staff where the outfit is entering its 10th month. Charles Wick replaces Sprenger with the band.

JAY LEVISON and RAY EVANS, Writers of "GUYVE NOW," Say

"HELLO THERE" by JOAQUIN BROOKS' NEW DUO

The Actor Twins

For Their Swell Vocals of "HELLO THERE" and "GUYVE NOW" In Their Theatrical Presentation and On Their NBC Programs.

LEVISON-EVANS MUSIC CORP., 338 W. 24th St., New York

Kern, Bennett Doing Score on 'Show Boat'

Cleveland, Sept. 9.

Russel Bennett, radio bandmaster and arranger, is collaborating with Jerome Kern on the latter's first concert opera which he has baptized "Show Boat." Bennett is writing the music. A symphonic version of music from the Kern-Hammerstein operetta based on Edna Ferber's novel, they expect to have it finished by Sept. 15.

Two composers as well as Miss Ferber are working on the opera. Severance Hall for its Oct. 23 preem by the Cleveland Orchestra, under Shourieff's baton. Whiteman, who suggested the idea to Kern a year ago will also present it in Manhattan in November when he guest-conducts the New York Philharmonic Orchestra.

Pubs File Civil Suits Against Song 'Leggers'

Indictment recently of 11 persons for the crime and distribution of the 'Flash' contraband song sheet has been followed by the filing of civil damage suits against the printers involved. The civil actions, brought last week in the N. Y. supreme court, demand \$25,000 each from the defendants. The civil actions, brought last week in the N. Y. supreme court, demand \$25,000 each from the defendants. The civil actions, brought last week in the N. Y. supreme court, demand \$25,000 each from the defendants.

Firms that brought the civil actions and their tunes named in the complaint are Chappell & Co., 'Simpatico,' 'Amorillo,' 'Cherry Blossoms on Capitol Hill,' 'Under A Starry Sky,' 'The Last Night in Paris,' M. Witmark, 'The Merry Carrousel' and 'Moonlight and Tears'; Hanna, Inc., 'Below the Belt' and 'Santly-You-Select,' 'You Lucky People,' 'The Two Little Squirls' and 'You'd Better Get the Suit and Shirts, Bernstein & Co., 'The Pan of Stephen Foster,' 'When You Drive With Me,' 'Old Swatcheover' and 'A Knife, a Fork and a Spoon.'

SPECIAL LICENSE FOR WIRED RADIO DISCS

Use of transcription for wired radio will require a special license after Sept. 30. Music publishers have advised Harry Fox, agent and licenses, that he is to limit his uses for transcriptions to "space" for the current use of all kinds, expire at the end of this month, and that a separate license must be had for renditions outside of this medium. It has been the practice of Fox's clients to allow transcription material to service wired radio or other means under the suit and obtained for recordings leased to broadcasters. The wired radio angle has never been treated as a part of an experimental license and entailing no extra fees.

Pastor Newest Maestro Turning Music Publisher

Albany, Sept. 9. Astor Music Corp. has been chartered to conduct a business in musical compositions of all kinds. Principal offices in New York. Directors are Tony Pastor, Charles Troita and Ann Richardson.

Pastor and Troita each has 27 1/2 shares and the third director, 21 shares. A. Worcester, Music attorney, Hugh McKay, filed the papers.

Pastor makes the latest band leader enter the music publishing business. Troita is his traveling manager. With Ann Richardson is consolidated. His own firm, Inc., which books the Pastor unit.

15 Best Sheet Music Sellers

(Week ending Aug. 30, 1941)

Table with 2 columns: Song Title and Seller Name. Includes 'You and I' by Willson, 'Do You Care?' by Campbell, 'Gues Have to Dream Rest' by Block, etc.

*Musical.

NBC-CBS Plugs

Following compilation of plugs on NBC and Columbia's New York outlets covers the week beginning Sept. 1 (Monday) and ending Sept. 7 (Sunday), from 8 a.m. to 1 a.m., and is based on daily recaptulations furnished by the Office of Research-Radio Division of the College of the City of New York.

Table with 3 columns: TITLE, PUBLISHER, TOTAL. Lists songs like 'You and I', 'Do You Care?', 'Time Was', etc. and their publishers and total sales.

Mutual Network Plugs

The following tabulation of network popular music performances is not confined to WOR, New York release for Mutual Broadcasting System, but also includes other stations. Compilation hereafter covers the week beginning Sept. 1 (Monday) and ending Sept. 7 (Sunday), from 8 a.m. to 2 a.m., based on daily recaptulations furnished by Accurate Reporting Service and the MBS logs.

Table with 3 columns: TITLE, PUBLISHER, TOTAL. Lists songs like 'Kiss the Boys Goodbye', 'I'll Be Home for Christmas', etc. and their publishers and total sales.

Advertisement for 'SHEPHERD SERenade' by Fred Siegelman, featuring Horace Hield, Tommy Tucker, and Tony Pastor. Includes contact information for Shepard Music Corp.

ASCAP LICENSES

Rah-Rah Song Licensing Not With ASCAP OK

ASCAP management declared yesterday (Tuesday) that no permission had been extended to Thornton W. Allen, a public member, for the direct licensing of the firm's catalog of college music to broadcasters. The same source questioned whether Allen's notice to license direct was made in the form required by the consent decree which ASCAP had entered into with the U. S. Government, but it added that no action would be taken on the issue since a deal with radio was so close.

Allen last week advised broadcasters that the former's collegiate catalog could be had on the basis of \$3 for stations having a 1940 revenue of \$50,000 or less, \$5 for stations with billings between \$50,000 and \$150,000, and \$7 for stations over \$150,000. This would have made the first case of an ASCAP member clearing direct to users.

BMI FORTIFYING AGAINST 'PEACE'

The BMI-affiliated independent music publishers realize that they have had more or less of a field day for the nine months ASCAP has been in the air, and are fortifying themselves by holding back "extra strong" new music material to go into competition with ASCAP's new line that the radio-music war is ended.

Admittedly, the competition will be tougher all around, especially with so many new and indie music pubs which have tasted the fruits of a song hit and want to continue in business.

John O'Connor Stricken

John O'Connor, Fred Waring's manager and member of the board of the American Society of Composers, Authors and Publishers, is ill in St. Joseph's Hospital, Albuquerque, N. M. He is in the same hospital as Jack Malloy, Hearst newspaper executive, whom O'Connor went out to visit.

O'Connor was removed Thursday from a westbound plane in Kansas City, where he remained for a couple of days, and then went on to Albuquerque. Nature of his illness is not known in New York.

Witmark Asks Quiz

M. Witmark & Sons will apply to the N. Y. supreme court today (Wednesday) for permission to examine Joseph Meyer and B. G. De Sylva before trial in connection with \$50,000 brought by the songwriters against the music firm. Meyer and De Sylva claim Witmark took the song, "California Here I Come," to 20th-Cop without permission for \$150.

Others say that while Witmark had permission to publish the song, it had no permission to sell it. Song album is in "Rose of Washington Square."

The Inextinguishable Conflagration! I DON'T WANT TO SET THE WORLD ON FIRE

TOMMY TUCKER—OKEH 6320
 HORACE HEIDT—COLUMBIA 36295
 THE CHARLOTTEERS—OKEH 6322
 DICK ROBERTSON—DECCA 2961
 MICK AND KERRY—BLUEBIRD 11275
 BON DON—DECCA 3980
CHERO MUSIC PUBLISHERS, INC.
 1885 Broadway, New York City

NO CBS STATEMENT

Net Left It Up to NAB Release on Peace.

CBS executive offices announced yesterday afternoon (Tuesday) that it did not plan on issuing a statement of its own on the settlement of the ASCAP issue, but would leave it to the NAB to point out in its own press release that CBS, as well as NBC, had entered into pacts with the industry.

ASCAP board met yesterday afternoon to pass upon the settlement of a financial matter outstanding with Columbia, which was to become part of the peace pact, and also gave official approval to the various contract forms involved in the general peace with the broadcasting industry.

NAB Prez in Statement Recommends Acceptance Of ASCAP Agreement

Neville Miller, president of the National Association of Broadcasters, issued a statement recommending that members accept the new NBC licensing contracts.

"The executive committee of the NAB," declared Miller, "has had ample opportunity to study, through a series of meetings, the terms and conditions of the proposed ASCAP contract. It is the consensus of the executive committee that these terms in their present form are highly satisfactory and also broadcasters who desire to use ASCAP music, an eminently fair and equitable basis for such use, provision having been made for the various operating problems which confront the industry. The NAB therefore recommends favorable consideration of that form of contract which best suits the station's individual operating need."

"The contract in its present form," continued the statement, "achieves principles for which broadcasters have been contending for many years. It enables broadcasters to take their choice of a blanket contract for all ASCAP music, or to purchase this music for the programs on which it is played. Moreover, the contract reduces substantially the basis which our industry has hitherto been compelled to pay."

"The proposed contracts with ASCAP, in their final form," said Miller, "will be mailed to all stations within the next few days and will be subjected to the scrutiny and approval of the individual broadcaster." He added that the terms and conditions of the proposed contracts were acceptable, he had been in touch with CBS. Signaling by these networks, it is understood, is contingent upon the agreement of affiliated stations to bear their portion of the cost of the license.

Sosnik's Herbert Album

Harry Sosnik has recorded a new album of Victor Herbert melodies for the Xmas trade on Decca.

Mexico has made rights and will do the final two sides of the five-plate album this week, employing an all-star orchestra of 18, plus choir, and sans brass.

CBS ACCEPTS, NAB OKS TERMS

Society Execs' meeting With Klausner Gave Impetus to Settlement — Both Nets May Resume ASCAP Music Simultaneously Sept. 28

SHEPARD'S 'TRUST'

Executive committee of the National Association of Broadcasters at a meeting in the Hotel Roosevelt, N. Y., yesterday afternoon (Tuesday) endorsed the contract forms negotiated between the American Society of Composers, Authors and Publishers and the two older networks, NBC and Columbia. The committee's action brought to an end, officially, the war between these two interests which started in March, 1939, and which resulted in the absence of ASCAP music on the major portion of America's broadcasting facilities since Jan. 1, 1941.

The settlement of the issue took on impetus last Wednesday when NBC's suggestion ASCAP executives arranged for a meeting with Edward Klausner, CBS executive vice president, special ASCAP counsel, also attended the conference at Columbia headquarters. His three-hour session Klausner submitted a number of conditions that he stated he was anxious to have included in the new licensing contract forms. Some of these were rejected by ASCAP spokesmen as impossible to grant, while others which involved slight legalities, were conceded. CBS and ASCAP lawyers worked on the phrasing of these clause changes last week and again until the early hours of yesterday morning (Tuesday).

Shepard Asks Separate Deal
 John Shepard, 3d, head of the Yankee and Colonial networks, slaged an eleven-hour move Monday (8) when he appeared at ASCAP headquarters with a request that he be permitted to negotiate separate contracts for regional networks. He declared that if regionals had to pay the same commercial fee (2.5%) as required for national networks there would exist a state of discrimination which the ASCAP Governing Board sent decree specifically bars. It was Shepard's idea that regionals be required to pay the same fee (2.5%) as for local business. The ASCAP management advised Shepard that they would be permitted to negotiate separate contracts for regionals. Shepard reiterated that unless ASCAP immediately consented to a separate contract for regionals he would oppose endorsement of any other compromise between the NAB executive committee and CBS declared yesterday (Monday) that they were particularly concerned with Shepard's stand. They would neither favor nor oppose. They themselves have no national networks. If Shepard had his way they would be the gainers. If not, the difference of the net's cost did not make it worth arguing about.

Sept. 28th Start
 As for the date of the resumption of ASCAP music, NBC is pointing toward Sept. 28 and the indications are that the opening of NBC and Columbia licenses to ASCAP music will be simultaneous. CBS has received approval of its network deal from all its affiliates, and New York has yet to obtain the okay from the

Canadian Jobbers Worry American Pubs As a Possible Frankenstein

overwhelming majority that it wants to have at hand when announcing the resumption date. NBC was of the impression yesterday morning (Tuesday) that it would wait a few days before making known to ASCAP and advertising agencies the opening date for ASCAP's repertoire.

One of the changes in the contract conditions asked by Klausner had to do with the matter of the right to arrange. Klausner thought that in the event a large group of ASCAP publishers decided to withdraw the right of arrangement of their works, the license should have the privilege of bringing in arbitrators to determine whether such withdrawal constituted a diminution of the ASCAP repertoire.

The meeting between Klausner and the ASCAP group marked their first resumption of cordial relations since the CBS 'up' walked out of a meeting at ASCAP in March. Klausner declared himself as anxious for the acrimony between the two industries to end and that both sides would engage in amiable relations.

With the signing of contract, ASCAP will release the networks and affiliate stations of all infringement violations from Jan. 1, 1941, to date. It is understood that before the contract forms receive the actual signatures of NBC, Columbia and ASCAP they will have been gone over by Thurman Arnold, assistant U. S. attorney general, at Podell's request. With the ASCAP radio situation cleared up, Podell is expected to resume his special services in the U. S. Department of Justice. Arnold has consented to Podell taking a leave of absence so that he could represent ASCAP in the proposed anti-trust proceedings.

Some American publishers are beginning to regard with misgiving their assignment of printing rights to Canadian jobbers. In existing things for the Canadian market, these publishers now wonder whether they have created a competitor for the rights to British tunes, since Canadian jobbers have got in the practice of going direct to London for their rights.

Because the shipping and duty costs made the retail price of American publications prohibitive in Canada, American pubs some time ago arranged to let the Canadian jobbers do their own printing of such music and to pay a royalty fee. It's been the custom for many years of a London publisher to include the Canadian rights when disposing of the American rights to firms in the United States. Being now in the publishing business on their own, the Canadian jobbers see no reason why they shouldn't go direct to the publishers for the rights to new releases.

What disturbs the American pubs is the thought that the Canadian jobbers may try to go a step further with this arrangement and induce the London publishers to transfer to them the American as well as the Canadian rights. Under such condition the arrangement of the past would be reversed. Instead of American pubs farming rights to Canadian jobbers, the latter would be farming out a sub-agency to American publishers.

In some publisher quarters the opinion is still held that, excepting those of strictly patriotic nature, Canada hasn't the explosive potentialities for song-making and that a popular number must not be made a hit in the United States before sheet music consumers in Canada will go for it.

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Mpls. Spots Get 75-200% Increase In Costs thru AGVA Wage Contract

Minneapolis, Sept. 9. Minneapolis and St. Paul variety entertainment spots, including conventions, banquets, dinners, etc., have had their entertainment costs upped all the way from 75 to 200% of the city's new book of organization of the city now being completed by Dr. Brown Aicher, American Guild of Variety Artists' aide here.

The three leading Minneapolis varieties—Curly's, the Happy Hour and Angies—have signed with AGVA and will pay the scale set by it. The Hotel Nicolet, Minnesota Terrace, always has been in line. Brown says that he anticipates being St. Paul clubs in the fold within a fortnight.

Of the its accredited local agents and bookers, five already have applied for franchises. Only the ones with franchises will be permitted to book into the clubs that have signed with AGVA.

Loop and other night clubs had been paying their acts as little as \$15 to \$18 a week. The AGVA scale provides for a \$50 minimum for principals and \$25 for chorus girls in 'A' nights; \$35 and \$27.50 for 'A' and \$7.50 and \$5 for 'B'. The last two weekly scales a \$10 per night for 'A' group and \$7.50 for the others. The banquet rate scales for \$7.50 for principals and chorists, doing specialties and \$5 for other chorists. The scale for smokers is \$10 for an orchestra and \$7.50 for solo performers. For theatres, when the show doesn't run a minimum of seven days, there is a \$10 per day minimum for principals and \$7.50 for chorists. No performer is permitted to work at a single act, for less than \$7.50 per act or \$5 where more than one person is in the act.

Defense Spending Boosts Cleveland Niterity Business

Cleveland, Sept. 9. Flooding of defense-order money pouring into local airplane and tool-making plants is finally galvanizing the city's niterity business, according to owners into advancing dates of their fall openings.

Excited by the heat, a number of operators closed their spots for August and part of September. Phenomenal spurt of early autumnal business closed from with their shutters. It also puzzled the seers who predicted a theatrical season which will materialize last spring, when tired factory technicians were too tired with war orders to do any night work. With defense production more stabilized now, workers are making up for lost time by giving both film houses and niterity the rush act.

Even Advance Bally Onduity Enough For Prov. Censors' Frown

Providence, Sept. 9. Taking the stand that the public should be protected, Providence censorship stepped into the picture the latter part of last week when it refused cancellation of the picture of Gypsy Rose Lee appearance at the Metropolitan theatre. Capt. W. C. Cowan, head of the office in the management that she was not allowed to appear on a Providence stage. All other acts were given permission to break the stand were unavailing.

Providence censors apparently aren't going to abide by a hitherto accepted rule of having an article of law before final approval of a censor, and are allowing newspaper reputations to rule their decisions according to the theatre management's beef.

CLEVE. PALACE SETS SHAW AS BAND PACER

Cleveland, Sept. 9. Deluxer RKO Palace, which returned vaude with the "Vanities," is penciling Art Shaw as its first big band name for the week of Oct. 3. Shaw, heard only once before here two seasons ago, will follow Billy Gilbert's current "Holly" act.

George White's "Scandals" is on the house, set for Sept. 19; Tony Luckoff's "Art Shaw, heard only once before here two seasons ago, will follow Billy Gilbert's current "Holly" act.

George White's "Scandals" is on the house, set for Sept. 19; Tony Luckoff's "Art Shaw, heard only once before here two seasons ago, will follow Billy Gilbert's current "Holly" act.

Dallas Night Clubs Prepare Bookings

Dallas, Sept. 9. Dallas night spots are dolling up for the fall.

Baker Hotel's Mural Room will open Oct. 3 with Freddy Nagel's orchestra. The Hawaiian Century Room's season will begin Oct. 9. Manager H. Fuller Stevens has looked over a number of bands and acts but doesn't know yet with whom he will lead off.

Paul Duke, magician on ice, has been booked to open a new ice revue which Hotel Adelphi will present beginning Sept. 11. The Plantation has engaged Sterling Young's "The Painted Pony de Paradis" on Sept. 11. Carl A. Dolson, manager of Abe and Pappy's, upstairs cabaret, is just back from a tour of the east and midwest with notations on bands and acts which he will bring in.

SHOWN TO BE A HORN IN THE BARN STAYS IN THE SOCIETY

T. D. Kemp, Booker for 150 Theatres in Dixie, Points Out Failings of Most Productions - 'Different' Groups Urged

Charlotte, N. C., Sept. 9. The south waste stage entertainment, all it can get, says T. D. Kemp, Jr., manager of Southern Attractions, who books vaude for 150 theatres from Washington to Miami, the units have got to be good.

The south needs units that are different, says Kemp. The straight vaudeville unit consisting of five or six acts put up from a mediocre band is absolutely through as far as we are concerned. All of these units, look alike. Sameness has killed this type of show. And it was this very sameness that destroyed interest in vaude in the 1920's and caused vaudeurtheatre to go straight film.

The units says Kemp, should have a definite idea behind it. This idea may be a theme that knits a show together, such as "Memories of Paris," a unit that revises several of the old French numbers from the Casino de Moulin Rouge, etc. Other producers may buy personality strong enough to carry a show and build the entire show around that personality. Another producer may take a locale in which he is interested, such as Mexico, Cuba—the producer making sure that the talent authentically fits the locale. Or he may turn to a novelty show—composed almost entirely of girls, billablies, or western acts, however, before the producer actually starts work, he must ask and find a sound answer to the question, "What is the basic idea of this unit?"

STRESS BASIC IDEA

Another failing of the producers, points out Kemp, is that they try to turn out four or five shows a season, instead of one or two good ones. While his logic is in rehearsal, the producer should equip himself with plenty of photos, eight or 10 trailers, an ample quantity of scene and ad mats, printed or mimeographed billing, and press sheets and news stories. No matter how good the show, the producer must have ample exploitation material to sell it. Many successful shows employ talent men, who stay eight or 10 days ahead of it.

Shows already booked for the Southern Attractions circuit include Dan Pitts' "Dixiana Revue," Solie Rich's "The Emeralds," John Arnault's "Powder and Lipstick," Frank Taylor's "Artists and Models," Gene Erwin's "Memories of Paris," Allen Gilbert's "New York City," Chester Deberry's "Y Polles," Page Lester's "Midnight in the Garden of Gethsemane," Anton Scibilia's "Time of Your Life," Ed Gardiner's "Dancing Queen," Jack Magara's "Head America" and Karston's "Youth and Beauty."

8 Days Weekly

"Our units down here work six days weekly," says Kemp, "and we know they're being dumped at a minimum, with total mileage some weeks not over 250 miles. There's nothing on why they're good, they should get foot felt when anybody mentions touring in an unit. At present the hope in the future is the development of new stage talent comes from the unit. The life is being put into the unit, and it spends a couple of seasons on a unit because a real trouper. Down here they're of the types that are being put through the tough markets and gobs at Newport News, to the college boys at Charlottesville, Sparta, N. C., and class families of Richmond, mill workers of Spartanburg, S. C., and Greenville, S. C., farmers at

Philly Bookers Unit Pledges Support to Chief After Row on Leadership

De Wolfe Returns To Rainbow Room

Billy De Wolfe, currently with Sammy Kaye at the Broadway Strand, returns to the Rainbow Room, N. Y. Oct. 8, after when the Rockefeller niterity reverts to its formal winter policy. Coincidentally, Miriam Winlow and Foster Fitz-Simons, debuting in cafes, preem the R.R.

Managing director John Rey, who has brought in 'different' types of dance acts, as exemplified by the incumbent, Jose Fernandez-Juanita Dearing, has lined up Ruth Page and Betty Stone, Charles Weidman and a group, plus returns of Jack Cole and the Chandra-Kaly Dancers, among other talents slated for the rest of the 1941-42 season.

Philadelphia, Sept. 9. The Entertainment Managers Association (bookers), last Tuesday (8) was given a vote of confidence by the membership at a stormy meeting at which he offered resignation because of continued rumors of dissatisfaction over his leadership.

There had been talk of succession from the organization by a group of cabaret bookers who felt that Lougahan "had sold them down the river" by his endorsement of the recently enacted legislation regulating the theatrical booking business.

There is still plenty of dissatisfaction, however, over the new law. Many bookers feel that it's endorsed to the letter they may as well throw the matter to their officers only. Thus far there has been no active enforcement of the stringent provisions, although the law technically has been in force since Aug. 30.

WB AFM Reach Pact in Philly To Avert Vaude Exit

Philadelphia, Sept. 9. The Stanley-Warner circuit and the American Federation of Musicians (AFM) have reached a settlement on terms for a new contract, averting a threatened shutdown of vaude at the Earle, S-W's sole vaudeur in Philly.

The terms was finally consummated last Wednesday (3) by James C. Pettillo, national AFM proxy, and Frank Phelps, Warner labor relations chief, after local union and circuit officials reached the settlement. The new contract is an extension of last year's agreement, with 32 men to be employed in the Earle pit crew and 12 men in the orchestra at the Stanley, Camden, where Earle shows on Sundays. (The Earle is scheduled to turn out on the Sabbath due to labor of stage shows on that day due to blue laws). The wage scales remain the same, under the new agreement, which will run until Sept. 28.

Warner had quantity to cut the Earle pit crew in half, maintaining that nearly 90% of the stage shows booked at the houses were name bands, leaving the pit crew virtually useless. The union wanted status raised in the settlement. Local 77 let it demand for a blanket wage increase go by the boards.

Unrestrained Booking

Booked by New York offices continues unrestrained, the local tentacles claim, despite the law's specific restrictions on the employment of unlicensed agencies. The local bookers had been promised that the "Gothamites" will be given a fair take out. Pennsylvania licenses or be forced into take out, following Philly bookers' protest. The law, they say, have done neither, say the localities, as they have no authority.

It was reported here that a couple of large New York agencies were sending a unit to test the legality of the new act on the grounds that it interfered with inter-State commerce, but it was later reported that the constitutionality, they expect to argue, of booking of acts constitute "a sale of entertainment by New York offices cannot be hampered by State regulation. One of the provisions of the new act is that no person shall be hired in one requiring all prospective employers to sign forms of "responsibility." The law also requires to make out reports of employers' financial stability, morals, standing, etc. under the act.

Said one agent, whose main business is booking shows for society parties, "I can't say myself, but I think Mr. Van Biddle Rensselaer how much moon she has in the bank and what she has in her safe. There's no time in the job. If that's a must under the law, the States that give take over my business, I'm there."

AGVA Mutual Aid Pledge Wins Pact for AFM Over Stubborn Philly Holdout

Philadelphia, Sept. 9. Local 77, American Federation of Musicians, last week received the backing of the AFM's mutual aid pact with the American Guild of Variety Artists, when McAllister's, who has been stubbornly in Philly, signed a closed-shop agreement with the toolers.

The pact was the first of its kind among the most notable users of non-union hands in the city and has been on Local 77's blacklist for nearly six months. Last Friday the Evening Bulletin announced a banquet for its members and the AFM's mutual aid pact. The agent of AGVA, heard of the bookers' pact, notified Local 77 that he could not play McAllister's because of the AFM pact. He then called the Ledger and informed them of the non-union sympathies of McAllister's. Local 77 then cancelled its reservation and moved the affair to the Adelphi Hotel.

The agent of the representative of McAllister's called at Local 77 headquarters and signed a contract.

Close Frisco Stairway, Reorganization Mapped

San Francisco, Sept. 9. Cheeked course of Stairway Lodge niterity, took another step toward reorganization when Jack Brich, local attorney, closed the place. Then followed a pullout from back S. Collins street, where the union, Erlich indicated the spot would be reopened shortly following a reorganization. Pointing out also has excellent possibilities but to date hasn't had a chance to realize them.

The former owner, who had been released from jail on \$2,500 bail and reportedly is trying to move back to San Francisco, indicated he was one factor which helped to bring about a closing until complications are ironed out.

New Kind of Drunk

Toledo, O., Sept. 9. The Oasis Club, suburban spot, has changed from policy of orchestra and solo acts to one of variety acts and performances of "The Drunkard." There are community singing and vaudeville specialties between acts.

(Continued on page 36)

DETROIT LOOKS

TO VAUDE RETURN

Detroit, Sept. 9. This city of 2,000,000, which gets its vaudeville infrequently, may get a smattering of variety again this season.

Both Michigan and Fox indicated last year that they would only bring in names, with even the big hands bolstered with top stars and acts.

Disease Stage Plans

Leonard Goldenson, in charge of Par theatre operations and Sam Denbow, Jr., who is contact for the northern tier of states, left by plane Monday (8) for Minneapolis.

Among other things, Goldenson and Denbow are gradually contacting all managers in the field, this being one of the reasons for considerable traveling.

Similar plans for the Met, Boston, are already set. Unions have been guaranteed a minimum of 15 percent out of 52 under the deal reached in that key.

Harry Kalkelch will book the bands and talent to be used in both Boston and Detroit.

DON ARRES HELD OVER

7th WEEK ROXY, NEW YORK

Per. Dir.: SAM RAUCH

Weisfeldt Retained As M'wkee Manager

Although operation of the River-side Theatre closed seasonally, the place changed hands, passing from the direction of Charles Schwerin, Chicago and Milwaukee realty man, to that of Warner Bros. new lessee of the house, it will reopen Friday (12) under the same management but had for the last eight years, Edward J. Weisfeldt. Policy will be similar to that which it always maintained, stage and pictures.

LID TIGHTLY ON AGAIN IN MPLS.

Minneapolis, Sept. 9. Police Chief E. B. Hansen, who resigned suddenly and disappeared mysteriously without any notice to Mayor M. L. Kline shortly after taking office and serving notice he'd change his address, lid all right, is returning as chief. Moreover, he states the lid will remain on in the city in conformity with Mayor Kline's promise to give good law enforcement.

Although Hansen apparently was in good health when he departed from Minneapolis, he was located in a Duluth hospital suffering from sleeping sickness. He denied that any pressure had been put on him by any threat of not being made against him to influence his action. Now, he explains he "was a sick man" and "doesn't remember much about what happened the day I left."

Fox's Empress, Milwaukee

Charley Fox's idea of reopening the long closed Alhambra as a "Girls' show" has gone haywire and, instead, he will again operate the Empress, starting Friday (12), with fancy theatrics, with 14 dice games and slot machines out, prostitution and gambling at a minimum and afternoon liquor spots laying low.

Report now is that the American Legion will take over the Alhambra during its current next week as a guardhouse; its central downtown location making it a convenient spot for celebrants who become too obnoxious.

Coleman Clark, table tennis act, goes into the Mount Royal hotel, Montreal, Sept. 29 until Oct. 12. Opens Friday (12) at the Earle, Madison.

RUM SOLONS FINE YACHT CLUB, PITT

Pittsburgh, Sept. 9. Yacht Club, one of town's leading interests, had its boose license suspended for the last time by the State Liquor Control Board for that old safe bugaboo (in Pennsylvania) — permitting entertainers to fraternize with customers. Spot waived a hearing before a local examiner, indicating it would ask Harrisburg, the state capitol, for a ruling on the legality of the citation. A \$100 fine, a \$100 management pay \$100 fine, a rate of \$10 a day, in lieu of the suspension.

Spot Heller, owner of Yacht Club, said he would base his appeal on fact that Little Jackie Heller, well-known singer and safe singer and part owner of spot, frequently appears in the floor show there and that a large percentage of the ruling would mean that he couldn't sit at a table with her any of his countless friends. Heller being a native Pittsburgher. Immediately after suspension was announced, Heller called Club manager Jack Harrisburg in corporation, which would exclude him from that ruling.

Ben Weis, however, did not mention Jackie Heller specifically in his citation, merely charging that "entertainers" were permitted to "fraternize."

FOUR-DAY VODE MAY GAIN IMPETUS

Because of the success of the policy so far at the Strand in Brooklyn, four days of operation with pictures and name bands, plus other stage talent, may gain impetus this season. House remains dark the other three days of the week, these being Thursdays, Wednesdays and Thursdays.

With Vaughn Monroe and Dinah Shore, stars of the Strand, a Broadway Labor Day, the gross was a reported \$11,500 for handsome profit which during the past four-day weekend ending Monday (8) the take was \$13,000 with Ella Fitzgerald and the Ink Spots.

Tony Pastor is booked for four days starting Friday (12), to be followed by Tommy Tucker, Sept. 18 and Cab Calloway Sept. 26.

Bob Wetstein and Harry Kalkelch are booking the Strand in association with Harry Mayer of Warners, owner of the Brooklyn Strand, are credited with having evolved the four-day policy. Understood that the trio has demanded that there be no interference from Paramount, WB or the Fabian circuit which figure in the big way on the Strand pool in downtown Brooklyn.

Griffin's S. F. Ogle

San Francisco, Sept. 9. Gerald Griffin, national executive secretary of American Guild of Variety Artists, skeddled to local headquarters later this month.

MITZI GREEN'S FRISCO DATE

Mitzi Green has been booked into the Club Moderne here for two weeks starting (11), with options for another pair.

Deal set by Sam Rosky.

Saranac Lake

By Happy Benway

Saranac, N. Y., Sept. 9. Arthur Kern shot in from New York to hit the gang.

Larry Navare, week-ended here to bedside his frau, who is doing well.

Paul Sorkin, Joe Bishop, Bob Cosgrove and Harry Clifton progressed.

Peggy McCarthy off to the Big Town for a 10-day wash.

Margie Regan and Agnes Orr get-tude and reports.

Dorothy Maxwell, Rochester (N.Y.) ex-dancer, out of hospital and resuming work.

Mrs. Jimmy Williams, frau of the music erranger, vacationing on Lake Umbagog and booking in good health.

The Good Old Days

Herewith appears a VARIETY review of a N. Y. Palace bill of 20 years ago. In addition to it, we give three week-end bills using the relative week of 1921 with the current date of issue. No special reason in revisiting these reviews other than the interest they may have in recalling the acts which were popular during that time. The manner of putting together a big time show (booking), which radio stations may find pertinent, and as a resume of the style of vaudeville reviewing of that day.

(Reprinted from VARIETY of Sept. 19, 1921)

PALACE, N. Y.

Labor Day being the final holiday of the summer season, none of the Broadway houses looks for unusual business at the matinee performances. Almost everyone takes advantage of the opportunity to put in the last extra-length weekend out of town, and therefore it was surprising that the Palace held almost a capacity audience on the Monday matinee. It wasn't the regular crowd, however, the audience appearing to be transients who were in town for the day. Because of that there was a lot of applause handed out that would have been missing if the regular crowd had been on deck.

Two big acts on the bill stretched out the show until after 5:30, with the majority of the crowd sticking to the final tick that the Alexander Bros. & Evelyn were assured to see Cooper for his pupils. That interpolation of Cook in the turn makes a surefire "hold em" closing act.

Edgar's Ballet Russe (New Act) opened the show, following the News. They were especially popular for the act, but the quintet managed to pull some applause as they worked along.

Dave Roth on second did not seem to hold enough favor for the Palace bill. The act was not novel, and he was discouraged at the manner to open, or in the Violinsky piano player at the picture show, which is his second bit, nor in the playing of a single string cigarbox violin. That washed him up in the musical act, but he went to stepping with George White and Pat Rooney inmates, not any too good. This does not look like big time booking for the biggest and best of New York's vaudeville houses.

Harry Carroll & Co. (held over) was the class of the bill, and although the turn consumed 43 minutes they passed like 20. The applause was genuine, and sent the act away with the first real honors of the afternoon. Ben Weis was tendered the reception, and he was worthy on every angle. The manner in which he works despite his affliction is worthy of a monument in show business. He makes no capital of his infirmities, and in fact tries most skillfully to cover them up, but he went to stepping there at all times during his offering. His was the applause bit of the afternoon.

The first half of the bill Miss Marjorie Remple presented the delightful sketch novelty, "The Story of a Picture." It pleased the holiday crowd immensely.

The second section of the show contained the Four Marx Bros., who opened and held the stage for 36 minutes with an offering that is miles beyond the act which they originally presented here. The boys have been playing this act for some time now, and it should be in better shape than it is. They can't improve it, they had better go back to their original offering.

Joe Cook failed to get over in the next to closing spot. He did not seem to be working at his best. The offering was discouraged at the manner in which the forepart of his offering went over and "just laid," without a responsive ripple from the audience. Later, however, he did manage to get to the audience, and finally when he worked with the closing trio he was pulling laugh after laugh from the house.

Seeks Good Units

Continued from page 35

Charleston, S. C., and soldiers from Ford Parkson at Columbia, S. C.

Many performers, including some chorus girls on small units we have heard of, are credited with having evolved the three or four days at a unit which they open for us, nearly every week. They are in the habit of sending within three or four days at a unit which manager in his house knows whether it's a good unit or not. Bad news travels fast. Very often the producers will say to me, "After the show opens, we can take out any weak acts and put in some others."

The unfortunate part is that after a show opens it is generally too late to do this. We are like one's family down here, from the Potomac river to the Gulf of Mexico, and theatre managers never hesitate to tell the other managers exactly what they think of a show. If a show gets off to a bad start, it's a general rule to cancel it out right then and there."

TEATRO DEL

Palacio De Bellas Artes

MEXICO CITY

"ALMA AMERICA"

(The Soul of the Americas)

Opened August 30th

Daily performances during

September and October

Authentic

Panamerican Review

by Ortega, Benitez & Ruiz

THEATRE OF THE STARS... marcus COEY BOOKING AGENCY... GENERAL EXECUTIVE OFFICES LOEW BUILDING ANNEX... H. H. LUBIN GENERAL MANAGER SIDNEY H. PIERMONT BOOKING MANAGER

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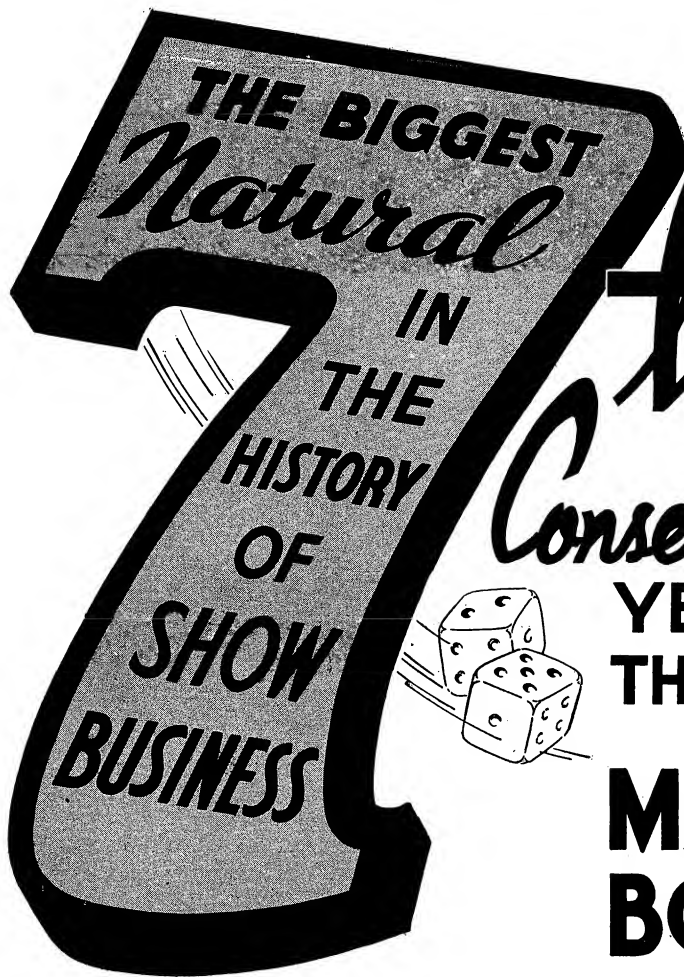
The International Star of "Chauve Sour" Fame

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LOEW'S STATE, NEW YORK, WEEK SEPT. 11

Thanks to GREGORY TAYLOR, CLIFFORD FISHER, MORRIS

QUEST and WM. MORRIS STAFF for making my tour in America a success.



th
Consecutive

YEAR ON
THE ROAD

★
**MAJOR
BOWES'
UNITS**

★
MADE UP OF THE TOP
TALENT FROM MAJOR
BOWES' ORIGINAL AMATEUR
HOUR, ON THE AIR EACH
THURS. NIGHT (*Over CBS
Network*) FOR PLYMOUTH
DODGE, DE SOTO and CHRYSLER

STATE, N. Y.

Ed Sullivan, Benny Fields, Mills, King and Day, Harvest Moon...

Ed Sullivan and his gang of amateur hall crooners... The Daily News Harvest Moon Ball...

Best in the Fields routine is a melody cleverly worked out... Music Goes A-Round? He credits the number...

As for Sullivan, he has developed an act before the public... a sonable-looking guy...

Patricia Brown, teamed with Patricia Brown, suffers a bit at the outset...

Stanley Pitt (Pittsburgh, Sept. 5) Eddy Duchin (Chicago, 12) June...

Class is still what the (K-C) King, Eddy Duchin, still has plenty of...

Not only is the pleasant, talented and personally contagious Duchin a...

All of the band numbers highlighted, and it sounds like a million...

What's more, show corralled for 10 minutes return... doesn't let his music down...

It was a low Sherwood, with a trumpet-vocalist, set down for one number...

STRAND, B'KLYN

Ella Fitzgerald (16) Four Ink Spots, Moke & Poke, Red & Curly...

This is the second week of the new stage-film policy... attendance on Saturday and Sunday...

Strand has been a problem child for the last two or three years... people gathered but...

Patricia Brown, teamed with Patricia Brown, suffers a bit at the outset...

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ROXY, N. Y.

Archie Robbins, Stan Ross, Don Arnes, Frank Gigg, Fife Crocker...

Current stage bill is only partially changed from the previous one... Archie Robbins, Stan Ross...

Strip brigade is topped by platinum-blond Dan Rowland... who begins with nothing but funny...

Comic includes Penatus Bohm, Joe Lewis, and Mickey Dennis... who is moderately funny...

NEW AIRLINES, N. Y. (NEWBRELLES) Newswheel theatre in Airlines Terminal...

Keith's Boston Glenn Miller (Sept. 5) Glenn Miller Orchestra...

It was just a year ago that Glenn Miller... and played this stand...

It was just a year ago that Glenn Miller... and played this stand...

It was just a year ago that Glenn Miller... and played this stand...

It was just a year ago that Glenn Miller... and played this stand...

CITY, N. Y.

Diem Rowland, June Taylor, Mickie Dennis, Helen Barry, Veld, Peascoe...

City theatre will have to do lots of things... to keep its name...

City theatre will have to do lots of things... to keep its name...

City theatre will have to do lots of things... to keep its name...

AMERICAN, N. Y.

American's New Nobility, McClellan... concerns the U. S. de-

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American's New Nobility, McClellan... concerns the U. S. de-

SHEA'S, BUFFALO

Buffalo, Sept. 5. Jimmy Dorsey (10) with... Jimmy Dorsey (10) with...

OLYMPIA, MIAMI

Miami, Sept. 7. Lubna Malina; Senator Murphy, Lane and Ward, Rochelle and Bebe, and...

EARLE, PHILLY

Philadelphia, Sept. 5. Tony Pastor (13) with... Tony Pastor (13) with...

ICE FOLLIES OF 1942

Los Angeles, Sept. 4. Presented by Roy Shipstad and Oscar Johnson... Presented by Roy Shipstad and Oscar Johnson...

Unit Reviews

Ed. J. 'Vacationland' parades... Ed. J. 'Vacationland' parades...

TOWER, K. C.

Kansas City, Sept. 8. Don Bestor (8) with... Don Bestor (8) with...

Majestic, San Antonio

San Antonio, Sept. 6. Monte Porcino (12) with... Monte Porcino (12) with...

CHICAGO, CHI

Chicago, Sept. 7. Skippy Ennis (12), Rosario & Antonio, Wesons (2), Carmene, and...

HIPP, BALTO

Baltimore, Sept. 5. 'Major Bowe' (16), 'Star Harmonics' (14) with... 'Major Bowe' (16), 'Star Harmonics' (14) with...

DIXIANA REVUE

Broadway, Charlotte, (N. C.) Charlotte, Sept. 5. Dan Fitch, Carl Mason, Pryde & Dell...

TOUR, BALTO

Baltimore, Sept. 8. Don Bestor (8) with... Don Bestor (8) with...

CHICAGO, CHI

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Miranda's Sister Set

New York, Copacabana... Miranda's Sister Set...

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New York, Copacabana... Miranda's Sister Set...

Variety Bills

WEEK SEPTEMBER 12

Numerals in connection with bills below indicate opening day of show, whether full or split week.

Paramount

NEW YORK CITY (12) ... MEANT ... TOMMY DORSEY ... JACK GILLOFF ... CHICAGO (12) ... OMAHA ... ROSSIO & ANTONIO ... SAN FRANCISCO (12) ... GEORGE WHITE CO.

Warner

NEW YORK CITY (12) ... FETTERBUSH ... SAN FRANCISCO (12) ... CALIFORNIA ... BROOKLYN ... HARVEST MOON ... VIRGINIA ... TORONTO ... NEW YORK CITY (12) ... WASHINGTON ... SMITH ... NEW YORK CITY (12) ... WASHINGTON ... SMITH ... NEW YORK CITY (12) ... WASHINGTON ... SMITH ...

Loew

NEW YORK CITY (12) ... WASHINGTON ... SMITH ... NEW YORK CITY (12) ... WASHINGTON ... SMITH ... NEW YORK CITY (12) ... WASHINGTON ... SMITH ...

Independent

NEW YORK CITY (12) ... WASHINGTON ... SMITH ... NEW YORK CITY (12) ... WASHINGTON ... SMITH ... NEW YORK CITY (12) ... WASHINGTON ... SMITH ...

Cabaret Bills

NEW YORK CITY (12) ... WASHINGTON ... SMITH ... NEW YORK CITY (12) ... WASHINGTON ... SMITH ... NEW YORK CITY (12) ... WASHINGTON ... SMITH ...

NEW YORK CITY

ARMANDO ... GEORGE ... JULE ... THOMAS ... MARY ...

BUCK BRANT ... HARRY GRANT ... JACQUES & TITA ... JULIAN OLIVER ... JAMES ...

ATLANTIC CITY

ALBERT APOSTOL ... HANCOCK'S CLUB ... CONNORS' FLORENTINE ... VICTORIA ...

BOOKING THE NATION'S LEADING INDEPENDENT VAUDEVILLE THEATRES

EDWARD SHERMAN

1619 BROADWAY NEW YORK COL 5-9300

EMILE BORO ... CARIS & FERNANDO ... HOTEL BR ... HARRY OWENS ...

CHICAGO

AMBASSADOR HOTEL ... VAN OMAN ... MARGI McFILLIS ... JACQUES ...

PHILADELPHIA

RAMON RUMBA ... BILL BOWEN ... MARY ... CAROL ...

BAR OF LOS ANGELES ... COCAINOT GROVE ... MARY PARKER ...

PITTSBURGH

ALBERT ... HANCOCK'S CLUB ... CONNORS' FLORENTINE ... VICTORIA ...

ARMANDO ... GEORGE ... JULE ... THOMAS ... MARY ...

ARMANDO ... GEORGE ... JULE ... THOMAS ... MARY ...

Plays Out of Town

MR. BIG

Boston, Sept. 8.

Farce in ten acts by Arthur Shuster... George S. Kaufman, director...

The More The Merrier

Baltimore, Sept. 2.

Play in three acts by Frank Gruber... George S. Kaufman, director...

FUN FOR THE MONEY

Hollywood, Sept. 8.

Reviewed by George S. Shafer... Charles Sherman, director...

LADY IN THE DARK

(Revised Cast)

After an 11-week layoff to give Gertrude Lawrence a rest...

an boss attempts to make a deal... the Town Hall, which the

If nothing else, Mr. Big is a... George S. Kaufman, it isn't

speaking with the curtain going... some certain call on the

The district attorney comes on... investigate and see how

From the mystery angle, the au... a satisfactory ending

cleaner Phelps is okay as... of the low-budget comedy

NEWARK O.P. BOFENS

Newark Opera House, shuttered...

House will be operated by Alex... Cohen and Alfred Carrigone...

A rather good idea but not suf... sufficiently developed, this farce

Multi-millionaire Harvey... Royal (Louis Hector) has

Jack has engaged his boss'... former wife, in an effort

This is an alleged comedy over... the insurance business

Widow turns out to be a fly... dame with a collection of names

Obvious maneuvering of situa... tion regarding the issuance

George Shafer, operator of Holly... wood Playhouse, listing of house's

Show is without standout names... but the youngsters give the

Shows long talent list includes... Melton and George C. Lee

KEEP COVERED

Baltimore, Sept. 8.

Comedy in three acts by Norman... and Pat C. Kirk

Yelling and shouting... the most amazing exhibitions

Sturt Wells's comic, Ira Gecwyn's... lyrics, and Broadway success

VILLAGE GREEN

Comedy in three acts (four scenes)...

Widow turns out to be a fly... dame with a collection of names

Anna Erskine has succeeded Bar... bara Burns as secretary

most interesting is Eric Burdon... who plays the comedy part

Shaffer has invested show with... production and costumes

Shows long talent list includes... Melton and George C. Lee

Legit Followup

Boys and Girls Together

(MOSQUE, NEWARK)

Making the first step on a trans... continental tour

Current version of 'Boys' remains... essentially a Wynno tour

NEWARK O.P. BOFENS

Newark Opera House, shuttered...

House will be operated by Alex... Cohen and Alfred Carrigone...

Original title was 'The Old Man... and the Sea'

Shaffer has invested show with... production and costumes

Shows long talent list includes... Melton and George C. Lee

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Inside Stuff—Legit

Before it was trucked to the train for prelude at Hartford Saturday (6), a private performance of 'Mr. Big' was given at the Lyceum, N.Y., last Friday (4). Those who were more than 500 persons...

'Big' is a one-act... but called for eight transfer trucks in the hauling. There are 4000 persons in the cast...

In Pittsburgh newspaper circles these days, they're saying a Jinx has been lifted onto the drama... Latest piece of tough luck came to Kap Monahan...

Before the Senate surprisingly deleted the provision which would have jumped admission rates...

Some people figured on possibilities absorbing the increase by managers, which really would have resulted in lower net ticket prices...

As for ticket brokers who also were skeptical that a concession would have obtained...

About 20 years ago Ralph Cohen, secretary to A. H. Woods, suddenly died, leaving a small daughter and widow...

Joe Gould, manager of James J. Braddock, former heavyweight champion, and another wife...

'WAWKEE SKEDS' DIPSON GETS BUFFALO LEGGER FROM 'BOB BOYS, DOUBLE LAST YEAR'

Buffalo, N. Y., Sept. 9. Nikitas D. Dipson, operator of a string of 25 picture theatres here, has acquired the 1,460-seat Erlanger, which has booked the theatre for legit since its opening in 1927...

'Present management will attempt to book concerts, pictures and other entertainment.'

Swedish Actress Joins Cleveland Play House

Cleveland, Sept. 9. Sara Strensdotter, Swedish actress who moved to Cleveland recently, is joining the Play House's repertory company...

'Cinderella' for Rainer On B'way and Road

Luisa Rainer will appear in New York and on the road in a revival of 'Cinderella'...

Duffy Sets Horton

San Francisco, Sept. 9. Edward Galt Horton has been engaged by Henry Duffy to make a return appearance at his Alcazar...

\$3,500 Weekly Average Pays Off in Montreal

Montreal, Sept. 9. Montreal's 12-week summer season of stock theatre...

Current Road Shows

'Accent on Youth' (Syvia Sidney, Luther Adler)—Central, Cedarhurst, N.Y. (11-13); 'Arts and Old Lady' (Erich von Stroheim, Laura Hope Crews)—Shubert, Boston (10-13); 'Boys and Girls Together' (Ed Jolson, M. Barrie)—Playhouse, Hollywood (10-13); 'Candle in the Wind' (Helen Hayes)—John, Belmont (10-20); 'Claudia' (Lila Lee)—Empire, Syracuse, N. Y. (11-13); 'Devil's Disciple' (Janet Gaynor, Sir Cedric Hardwicke)—Lobero, San Francisco (10-13); 'Distant City' (Gladys George)—Shubert, New Haven (18-20); 'Doctor's Orders' (Wendell Corey)—Forrest, Philadelphia (10-13); 'Nixon, Phillips' (10-13); 'Hellas'—Playhouse, Hollywood (10-13); 'Hellas'—Playhouse, Hollywood (10-13); 'Hold On to Your Hat' (Al Jolson)—Shubert, Boston (10-13); 'John Bull's Lullaby'—Locus, Philadelphia (10-20); 'Jump for Joy' (Duke Ellington)—Empire, Syracuse, N. Y. (11-13); 'Keep Covered'—Ford's, Baltimore (10-13); 'Mama's Daughters' (Ethel Waters)—Billmore, Los Angeles (10-20); 'Mr. Big'—Plymouth, Boston (10-20); 'My Sister Ellen'—Harris, Chicago (10-20); 'The Native Son'—Majestic, Boston (15-20); 'Pygmalion' (Ruth Chatterton)—Harris, Boston (10-13); 'Separate Rooms' (Alan Dinahart, Anna Sten, Lily Talbot)—Winsor, Denver, V. (10-13); National, Washington (15-20); 'Theatre' (Cornelia Otis Skinner)—Erlanger, Buffalo, N. Y. (15-20).

Pittsburgh Booked Solidly for Jan. 1, Seeing Best B.O. Season in Years

Pittsburgh, Sept. 9. What looks like the best legit season in years... will get into the season on Monday night (15) when Katharine Cornell comes here in 'The Doctor's Dilemma'...

Following 'Dilemma', house gets Ed Wynne's 'Boys and Girls Together'... 'Arts and Old Lady' (Erich von Stroheim, Laura Hope Crews)—Shubert, Boston (10-13); 'Boys and Girls Together' (Ed Jolson, M. Barrie)—Playhouse, Hollywood (10-13); 'Candle in the Wind' (Helen Hayes)—John, Belmont (10-20); 'Claudia' (Lila Lee)—Empire, Syracuse, N. Y. (11-13); 'Devil's Disciple' (Janet Gaynor, Sir Cedric Hardwicke)—Lobero, San Francisco (10-13); 'Distant City' (Gladys George)—Shubert, New Haven (18-20); 'Doctor's Orders' (Wendell Corey)—Forrest, Philadelphia (10-13); 'Nixon, Phillips' (10-13); 'Hellas'—Playhouse, Hollywood (10-13); 'Hellas'—Playhouse, Hollywood (10-13); 'Hold On to Your Hat' (Al Jolson)—Shubert, Boston (10-13); 'John Bull's Lullaby'—Locus, Philadelphia (10-20); 'Jump for Joy' (Duke Ellington)—Empire, Syracuse, N. Y. (11-13); 'Keep Covered'—Ford's, Baltimore (10-13); 'Mama's Daughters' (Ethel Waters)—Billmore, Los Angeles (10-20); 'Mr. Big'—Plymouth, Boston (10-20); 'My Sister Ellen'—Harris, Chicago (10-20); 'The Native Son'—Majestic, Boston (15-20); 'Pygmalion' (Ruth Chatterton)—Harris, Boston (10-13); 'Separate Rooms' (Alan Dinahart, Anna Sten, Lily Talbot)—Winsor, Denver, V. (10-13); National, Washington (15-20); 'Theatre' (Cornelia Otis Skinner)—Erlanger, Buffalo, N. Y. (15-20).

Toledo's Schedule

Toledo, O., Sept. 9. Mrs. Flora Ward Hineine, who has just completed sponsorship of an initial nine-week straw hat season at Lakemont Landing, near Toledo, in Jan. Lindermann productions...

Five-Sided Omaha Race

Omaha, Sept. 9. There's a hot five-sided race in prospect for legitimate attractions here this winter, the biggest season being in prospect locally in 15 years...

St. Louis Prospects Great

St. Louis, Sept. 9. On the basis of bookings kept for presentation at the American Broadway, sole legit here, in 1941-42 season, to tie off Sept. 29 or Oct. 6, is looked forward to as the best in a decade...

My Sister Ellen

Chicago is expected to get the fall season comedy, with 'Pal Joey'...

Port, Ore, Optimal

Port, Ore., Sept. 9. Greg's looking forward to a good legit season, with exploitation boom...

Seattle's Bright Prospects

Seattle, Sept. 9. Fall legit season starts Sept. 14 at the Metropolitan, former Klavik & Erlanger house...

Erlanger, Buff, To Dipson From UBO

Buffalo, Sept. 9. Nikitas D. Dipson, operator of the 20th Century, downtown deluxer, and 25 other picture houses in West...

Elliot Nugent Repeats New Play for B'way

Hollywood, Sept. 9. Broadway will see a new Elliot Nugent play this winter...

Strawnet Reviews

RUFUS AND HIS WIFE

Concededly, "Rufus and His Wife" is a play that is not really a comedy, but a comedy that is not really a play. It is a play that is not really a comedy, but a comedy that is not really a play. It is a play that is not really a comedy, but a comedy that is not really a play.

Julius J. and Philip G. Epstein have in their Hollywood screenwriting chore two weeks ago to nurse their new comedy, "Rufus and His Wife," which Sanford Messner and Jean Muir had undertaken to write. The play suggests they'd be around some time putting it in shape for the intended Broadway.

Despite plentiful laughs and colorful characters, "Rufus and His Wife" at times amused, at least leaving audience in a semi-good draft, leaving audience at times amused, at least leaving audience in a semi-good draft, leaving audience at times amused, at least leaving audience in a semi-good draft.

Story is rejected but water color comes to visit Rufus' wife. Under present circumstances, Rufus is not a happy again—but showed her.

Two for the Money (REVISED) Review in two acts, written by Edward A. Guld (Goldberg), Bruce R. Mitchell, and George S. Kaufman.

A couple of seasons ago Broadway saw two sprightly intime revue comedies and their producers advertised the Main Stem for reasonable runs. They were "One for the Money" and "Two for the Money."

As it did at this canceling. His matter of the show's major spirit in every his own reputation and his matter of the show's major spirit in every his own reputation and his matter of the show's major spirit in every his own reputation.

At the end of the show, the matter of the show's major spirit in every his own reputation and his matter of the show's major spirit in every his own reputation and his matter of the show's major spirit in every his own reputation.

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As a wistful old elevator man, and plays intelligently. Others don't play intelligently. Others don't play intelligently. Others don't play intelligently. Others don't play intelligently. Others don't play intelligently.

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Literati

lity Morikini's proffered combination of scotch and chorizo. The literary afternoon are Dominic Stein, bartender at the World-Polity, Harry B. Brown, World-Polity's assistant to Raymond Grant; Mary Ann, "wack" editor of the Press; Frank Cannon, World-Polity's press reviewer; Carl G. ...

Frank Sullivan's "Brushoff" Southbury, Conn. Editor, Varlety: Before Gene Lyons gets to explaining his previously published ...

The point we tried to clear up for him by getting the new Bernays living room to shambles was that we are reducing pretty tired of being brigaded by guys who sell names at two-tens a hundred, ad agents, dups, dips or other stogees of Moscow; and the next guy who tries it every other check-out as political and religious registration is going to be clinked for criminal ...

Of course, for a good reporter like Gene not to have checked on the present reality of Lyons is bad and for him to be so bad in his timing as to bring out a red-hunting ...

Only Heist would believe you're making money out of Communism at anybody who will not kick the dismembered of this ...

Having been a practicing Roman Catholic all my life and a registered voter, I am not a Communist. I do not see no real problem in classification. I am just what those two things ...

While Communist in history, but I make no claims to being that good. One and all call it "y." After all, the legally elected Democratic leader of Hollywood, the run-of-the-milk ...

What gives promise of being the best review of the year is not its head off tomorrow (Thursday) afternoon. Invited to it (with envious ...)

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Each Maxwell changes mind. Although a year ago Eliza Maxwell ...

Robert M. Wright, former editor of Scribner's Magazine, died Sept. 2 in Shippensburg, Pa. Bridges was ...

Belaire weekly, later adding the Big Rapids Pioneer. His son, C. L. ...

Only Heist would believe you're making money out of Communism at anybody who will not kick the dismembered of this ...

Having been a practicing Roman Catholic all my life and a registered voter, I am not a Communist. I do not see no real problem in classification. I am just what those two things ...

While Communist in history, but I make no claims to being that good. One and all call it "y." After all, the legally elected Democratic leader of Hollywood, the run-of-the-milk ...

What gives promise of being the best review of the year is not its head off tomorrow (Thursday) afternoon. Invited to it (with envious ...)

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3 Carnegie Tech Grad Gets Breaks Via Strawhats; Other Rustic Notes

Pittsburgh, Sept. 9. Strawhat season has been a boon to three recent graduates of the Carnegie Tech drama school...

Incidentally, the Berkshire Playhouse did not close Aug. 30, as reported by the last issue of Variety...

Chasnet also gave Gaynor, who wishes lyrics to be sought for 'Lend An Ear', a break...

Cambridge Carries On Cambridge, Mass., Sept. 2. Lee Falk and John Huntington, co-managers of the Cambridge street theatre in Brattle Hall have decided to carry on through September...

Francis Lederer returns for his first role in the theatre here this season again to be the only one in the capital district booking road shows...

Red Barn Continues Westboro, Mass., Sept. 9. Red Barn Playhouse here plans to continue operating through September if the weather remains agreeable...

faces. Last season the house lost considerably more. With Kelly's backing Miller produced 'Feet on the Ground'...

Stockbridge Casting News Stockbridge, Mass., Sept. 9. Vincent Lawrence's 'The Overtons', which the Berkshire Playhouse planned to try out for William Harris...

Incidentally, the Berkshire Playhouse did not close Aug. 30, as reported by the last issue of Variety...

Fighting Rustic Keaton Westboro, Mass., Sept. 9. Buster Keaton missed the opening performance of 'The Gorilla' at the Town Hall Playhouse last week...

Going Back In '42 Spartanburg, S. C., Sept. 9. With initial strawhat try-out by the director Arthur O'Connell...

'Arsenic for Schencheday' Schenectady, N. Y., Sept. 9. The theatre here started this season again to be the only one in the capital district booking road shows...

'FUN' REVUE \$7,000, 'L.A.' 'ROAD' 7G FINALE Los Angeles, Sept. 9. 'Fun For The Money' revue, now being staged at Hollywood Playhouse...

'MEET PEOPLE' MEETS 12G WORTH OF PEOPLE Detroit, Sept. 9. Opening here called, 'Meet the People' warmed up to a nice \$12,000 for its first time performances...

Shows in Rehearsal

'High Kickers'—John J. Hickey. 'Viva O'Brien!'—George J. Hester. 'Chester Hale, Clark Robinson. 'Cuckoo on Hearsh' (Two-Story House)—Brook Pemberton.

JOLSON-HATS' GOT \$16,000 IN BOSTON

Boston, Sept. 9. Al Jolson's 'Hold On! Hold On!' Hat opened the local season last week with a promising tempo...

There was a drop in Broadway attendance last week, which the records reveal is an annual phenomenon...

'Eileen' Ready For Chi Exit, 29th Week Sockeroo \$12,300

Chicago, Sept. 9. After more than seven months in this town, 'My Sister Eileen' is grinding out its last week of open road...

'Eileen' had a bang-up sale here and jumped back into the five figure mark early during the past month...

Opening of the season looks good, with the word to get 'Doctor's Dilemma' on Oct. 20, while the Exchange will have a day earlier with 'Louisiana Purchase'...

'FUN' REVUE \$7,000, 'L.A.' 'ROAD' 7G FINALE

Los Angeles, Sept. 9. 'Fun For The Money' revue, now being staged at Hollywood Playhouse, reported strong owing to interest in the play and attractive people...

London Play N.C.

London, Sept. 9. 'Room Five' will be opened Sept. 10 at the Garrick, is a comedy written by, with extremely small changes of casting...

Engagements

Rome Vincent, 'Banjo Eyes'. Lottie Lenya, 'John Wingrat'. Marie Grand, 'The Wind'. Dennis Moore, 'Shirley Poirier'. 'Ah, Wilderness'.

Drop in B'way Biz; But 'Ice' Goes To \$33,000, 'Lady Reopens to 24G

There was a drop in Broadway attendance last week, which the records reveal is an annual phenomenon...

'Wooley' Picks Up In Balto for \$6,200; 'Merrier' IN 40

Baltimore, Sept. 9. Both legth houses here were opened last week. 'The Wooley,' at Ford's and 'The More the Merrier' at the indiebooked Maryland...

'41 SHUBERT OPERETTAS GROSSED 150G IN DALLAS

Dallas, Sept. 9. Fair Park Casino, after 12 weeks of J. Shubert's operation, has closed its doors after a successful season for producer and the Texas State Fair...

Pemberton Show Starts White Lightly in Wash.

Washington, Sept. 9. Brook Pemberton's first entry of season, Parker Penneley's 'Cuckoo on Hearsh' (changed from Two-Story House), took a lacing in its first week...

Minnesota Legit Adds Duluth Legit Theatre

Duluth, Sept. 9. Garrick, 1,000-seater of the Minnesota Amus Co. will be added a legit house for chain in Duluth now that the Legit in the Legit has been relinquished...

capacity; never was much under that pace through summer, and is candidate for another; season; over \$100,000.

'Wooley' Picks Up In Balto for \$6,200; 'Merrier' IN 40

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Advertisement for 'NORMAN HARRIS' featuring 'SILVIA' and 'ON TOUR' with 'GEO. WHITE'S SCANDALS'.

Broadway

Al Rosen has one of his fingers in a... Eugene Green around N.Y. for a few days from the Coast...

Paris maestro Ray Ventura starting... Benny Fields did a Philip Morris... William Brown, southwestern circuit operator...

Long Islanders taking out air... Louise Stanley, slightly injured... Mrs. Charles Smith and Cresson Smith on a swing through the Midwest...

William Bradley, Jr. will be stage... Eugene Levy, Newburgh operator... Mrs. Charles W. Koerner arrived from her husband who was shifted to the RKO circuit...

Mr. Griffith, lately placed in charge of the Paramount... Annual warlock golf tournament... Mrs. Charles W. Koerner arrived from her husband who was shifted to the RKO circuit...

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sked to close following Labor Day... Bill Conn and bride back in residence... The George Arlises staying at the Walden Hotel...

Buenos Aires

EFA finished Amada Ledesma's... Carlos Eduardo R. Becar under... Ardi and Corry will distribute...

Ardi and Corry will distribute... Soño Film started Biana Olmos... Oldest show of the season: Jimmy Green in recital of Japanese music...

Soño Film started Biana Olmos... Oldest show of the season: Jimmy Green in recital of Japanese music... Dinner to Adolfo Rossi in honor...

Dinner to Adolfo Rossi in honor... San Miguel opened 'Los Alconos'... The New Beachcomber, on the site...

The New Beachcomber, on the site... 'Elm's' which Barry O'Brien is touring... 'Two-Cities Films' 'Gros Unpublished'...

'Gros Unpublished' which goes into production... 'Garrison Theatre' to be filmed by... 'The New Beachcomber, on the site'...

'The New Beachcomber, on the site'... 'Elm's' which Barry O'Brien is touring... 'Two-Cities Films' 'Gros Unpublished'...

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'The New Beachcomber, on the site'... 'Elm's' which Barry O'Brien is touring... 'Two-Cities Films' 'Gros Unpublished'...

London

Peter Ustinov, just turned 19... The George Arlises staying at the Walden Hotel... Bert Roloff donning his grease...

Bert Roloff donning his grease... The George Arlises staying at the Walden Hotel... Frances Day recording Cole Porter...

Frances Day recording Cole Porter... Barbara Mullen snoping around... W. Foster Horsfield is running...

W. Foster Horsfield is running... The British Ballet having short... Alfred Deville, Member of Parliament...

Alfred Deville, Member of Parliament... 'Elm's' which Barry O'Brien is touring... 'Two-Cities Films' 'Gros Unpublished'...

'Two-Cities Films' 'Gros Unpublished'... 'Garrison Theatre' to be filmed by... 'The New Beachcomber, on the site'...

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'Two-Cities Films' 'Gros Unpublished'... 'Garrison Theatre' to be filmed by... 'The New Beachcomber, on the site'...

her season at the Teatro Fabre... Dramatists threw a party here to celebrate the government's mixing of the theatrical royal and the State works...

Radio station XEQ (50,000 watts) headed a web of cultural power... Marcel Achard in Paris for screen and stage...

Marcel Achard in Paris for screen and stage... Pierre Duvierv finished documentary 'Monastieres and Abbies of the Vosges'...

Pierre Duvierv finished documentary... 'New of Annie Verney's death in Buenos Aires came as shock to cinema circles'...

'New of Annie Verney's death in Buenos Aires came as shock to cinema circles'... 'New hotspot, La Pie Qui Chante, named after old cinema spot of years'...

'New hotspot, La Pie Qui Chante, named after old cinema spot of years'... 'Alfred Deville, Member of Parliament and vet actor-who, who will draw money to the States, to do own pic, with laborers and peasants to do the acting'...

'Alfred Deville, Member of Parliament and vet actor-who, who will draw money to the States, to do own pic, with laborers and peasants to do the acting'... 'Renomures' ('Tugboat'), with Jean Gabin and Michele Morgan, started before any film program is released at the Maviux Paris...

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'The New Beachcomber, on the site'... 'Elm's' which Barry O'Brien is touring... 'Two-Cities Films' 'Gros Unpublished'...

Hollywood

RKO Studio Club throws its affair... Ross Lederman celebrating his 24th year in pictures... Deanna Durbin back to work after her recent job change...

Deanna Durbin back to work after her recent job change... Robert Nelson, Metro contract actor... Edward G. Robinson, western actor, laid up with a heart attack...

Edward G. Robinson, western actor, laid up with a heart attack... 'Veronica Lake and her first-born child home from the hospital'... George East on his annual pilgrimage to the studio...

George East on his annual pilgrimage to the studio... David Butler has ordered a box for world series at Yankee Stadium... Dorothy Comptore returned to work after an eastern stage tour...

Dorothy Comptore returned to work after an eastern stage tour... 'Sarah Bernhardt theatre, now managed by Charles Dullin, to open Nov. 1'... 'Marlene Dietrich home from the hospital'...

'Marlene Dietrich home from the hospital'... 'Eddie Peabody in from Broadway to teach Mickey Rooney how to play the piano'... 'Doran Cox, assistant director of the film business'...

'Doran Cox, assistant director of the film business'... 'Leon Schlesinger back to work in his new job'... 'Broadway next week to stage Maurice Lucie in 'Macbeth' with Marguerite George (Gaby) Hayes, western actress'...

'Marguerite George (Gaby) Hayes, western actress'... 'Charles Gall, in town on vacation from New York, picked up a singing role in Republic in 'Gaucho of El Dorado'...

'Charles Gall, in town on vacation from New York, picked up a singing role in Republic in 'Gaucho of El Dorado'... 'John Aalberg, RKO sound chief, has been named to the board of directors as a major in the army'...

'John Aalberg, RKO sound chief, has been named to the board of directors as a major in the army'... 'Sam Szweduck due in from London, via bomber Zep, tomorrow (Sept. 11)'...

'Sam Szweduck due in from London, via bomber Zep, tomorrow (Sept. 11)'... 'Whiteman following by motor next week'... 'Leif Led benefit with local talent at Playhouse Sunday, Sept. 26'...

'Leif Led benefit with local talent at Playhouse Sunday, Sept. 26'... 'Brent in to stage 'The Guardians,' final bill at Bucks County Playhouse'... 'Christians in Sunday to catch dress rehearsal of 'The Play' at Bucks County Playhouse'...

'Christians in Sunday to catch dress rehearsal of 'The Play' at Bucks County Playhouse'... 'Hill will give his associate the first of his dramatic readings at the California State Fair in Sacramento'...

Chorine Shortage

Continued from page 1

ing in for production shows. Hotel is the Commodore, which for the first time is going in for a girl show...

The New Beachcomber, on the site... 'Elm's' which Barry O'Brien is touring... 'Two-Cities Films' 'Gros Unpublished'...

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Mexico City

Luz Maria Nunez back from a season of singing at Havana nightclub... 'Garrison Theatre' to be filmed by... 'The New Beachcomber, on the site'...

'The New Beachcomber, on the site'... 'Elm's' which Barry O'Brien is touring... 'Two-Cities Films' 'Gros Unpublished'...

'Two-Cities Films' 'Gros Unpublished'... 'Garrison Theatre' to be filmed by... 'The New Beachcomber, on the site'...

Bucks County, Pa.

Whiteman following by motor next week... Leif Led benefit with local talent at Playhouse Sunday, Sept. 26... Brent in to stage 'The Guardians,' final bill at Bucks County Playhouse...

'The New Beachcomber, on the site'... 'Elm's' which Barry O'Brien is touring... 'Two-Cities Films' 'Gros Unpublished'...

'Two-Cities Films' 'Gros Unpublished'... 'Garrison Theatre' to be filmed by... 'The New Beachcomber, on the site'...

Atlantic City

My Small topping vaude bill at Hamd's Pier for week ending Friday... New Waburn and wife celebrated Friday... George Tyson and wife, Ruth...

George Tyson and wife, Ruth... Steel Pier and Hamd's Pier...



BOB CROSBY

and his Orchestra

Invite you to listen to their new radio show featuring
 CHARLES LAUGHTON • MILTON BERLE • SHIRLEY ROSS

Sponsored by
BALLANTINE'S ALE AND BEER

Produced by
J. WALTER THOMPSON COMPANY

Friday, September 12
 9:30-10 P. M. (N. Y. Time)

Mutual Network
Coast-to-Coast

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WAR WEEKENDS

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VOL. 144 NO. 2

NEW YORK, WEDNESDAY, SEPTEMBER 17, 1941

PRICE 25 CENTS

WAR WEEKENDS

Saturday Night on Air Holds Up

What the networks hope will serve to entrench Saturday night as intensively commercial as other nights is the fact that during the summer of this year that evening's listening held up equally as well as any other weekday night and even better than Sunday.

It is recognized, however, that the Sunday night situation was much affected by the absence of the regular 39-week radio comics.

Commerch Radio Shows May Partially Solve Army Entertainment Problem

War Dept., extremely jittery about any type of commercialism in camp, is slated to make a pronouncement of policy this week on suggestion of several advertising agencies; that the Army entertainment problem be at least partially solved by permitting sponsored shows for soldiers. Reps of 11 of the country's top agencies met with War Dept. executives at the instigation of the War Dept. to learn what the agencies actually had in mind. Number of troops has proved to be very malleable about the whole idea, while others were quite enthusiastic.

Agency reps explained that they had not taken the matter up with their clients and wouldn't do so until the Army assured them.

(Continued on page 62)

Tommy Kilpatrick Has A Meal Ticket, and It's All in Black and White

Tommy Kilpatrick, young prodigy who started the season as company manager of "Two-Story House," visited his sister in North Carolina some months ago and came back with meal tickets. In fact two of them. Local authorities, the colored population—and the father—were in an uproar.

(Continued on page 46)

BEA LILLIE EXPECTED IN N. Y. MOMENTARILY

Beatrice Lillie, due in New York by clipper from London last week, only to lose her priority reservation by deferring to a British government official, is expected in Gotham momentarily, but won't plane from London to Labor until the Pan-Am sail-to-America plane reservation is secured. She'll be in the States two months, but not accept any offers, but may do going engagements, the proceeds go to the British War Relief.

She then returns to her war work in England.

How to Get Rich

Statistics on Ernest Hemingway legend, based on "Bell Tolls" alone. It's figured that the one book realized \$250,000 for the author, and his other writings bring in 1941 take to \$300,000, which is a tycoon's stipend in any industry.

Parnam paid \$150,000 for "Bells." This, plus a 20c royalty per book on some 500,000 copies, adds up to \$50c. Normal royalty is 15c. on books.

Demo Chiefs Want Bromfield to Run For Governorship of Ohio

Cleveland, Sept. 16. Energy of Louis Bromfield, Ohio author, who is now throwing his new felt into the political ring, has localities wondering how he does it.

Bromfield's current schedule of activities includes (1) polishing a film version of Hemingway's "For Whom the Bell Tolls" for Par. (2) writing a magazine series; (3) outlining a new novel as well as a play he has in the making; (4) making 45 speeches since the first of the year for the faction-ridden Ohio Democrats.

A thorough-going Democrat, he has become so prominent politically as the result of his speeches that there is a strong move to enter him as a dark-horse candidate in the state's 1941 gubernatorial elections.

Bromfield says he is too busy with Hollywood assignments to be a governor, but he told Democratic big-shot he would like to be Secretary of Agriculture some time. Dems are trying to win him over by pointing that the governorship of Ohio might.

(Continued on page 46)

Margaret Matzenauer In Comeback Try at 65

Margaret Matzenauer, 65-year-old contralto who for over a score of years was one of the top ranking singers at the Met, will attempt a comeback in November.

Has booked a concert for herself at Town Hall.

SATURDAY'S HYPO WEEKENDS

36-Hour Film Grinds for Defense Towns—Other All-Night Entertainment Crows — Coast's 24-Hour Cinema—3 a.m. Radio Broadcast for Chrysler

CAFES RUN OUT OF BEER

Detroit, Sept. 16. Not since prohibition's demise and hard times jointly ushered in the suburbs—more or less—Saturday night has that evening acted like its old-fashioned set. But the defense workers, with their exorbitant, full payrolls, are reviving the traditional Sabbath eve frolic.

All-night films and radio programs, ropes up in cafes, and beer joints that actually run dry during the night all are symptoms.

Another factor has been noted before: people want and need to get away from their worries about the spectre of a world that doesn't know when it may free itself of standing armies and staggering taxes.

Right here in Detroit is a good place to observe workers getting away from it all.

It's the big night out again for the workers in the munitions industry who go underground for six days.

(Continued on page 37)

1941 'Follies' May Include Former Ziegfeld Stars

This season's "Ziegfeld Follies" may sparkle with a number of the stars who appeared in that seasonal revue as presented by the late Flo Ziegfeld, according to word emanating from Billie Burke, widow of the showman. Those mentioned as possibilities are W. C. Fields, Jimmy Durante, Fannie Brice, Ruth Etting and Walter Catlett. Broadway is doubtful that such a cast lineup could be feasible because of the salary nut.

For some seasons the Shuberts have produced "Ziegfeld Follies" and more recently Miss Burke has been billed as presenter, but other than using her name she did not participate, so far as known. Miss Burke received royalty for the use of the Ziegfeld name, but trustees for his estate claimed a share, and the matter was finally cleared up.

Ziegfeld died broke and around \$500,000 in claims against his estate will probably never be paid.

Martinelli as the Singing Impresario Of Chi Opera While Still With Met

Swami Fishell

Dick Fishell has come out of summer hibernation in the pigskin, and again calls the gridiron winners (?) for Vauxer starting next week. This makes the fifth seasonal sance by Fishell for this rag, among his other multitudinous duties.

The ex-Syracuse U. and pro grinder, now sports director for WM-TV New York, broadcasts college and pro games, a nightly sports review, hockey games, track meets and golf matches. In between he will call the shots for Vauxer starting with the Sept. 27 opener.

Furriers, Jewelers Like Gimmie Idea in Lyrics Of 'Daddy'; Many Trieps

Manufacturers of various novelty articles and clothing plus growers of several different kinds of food are having a field day currently, tying up advertising campaigns with recordings that have been or are about to be released by name bands.

Outstanding on the list is the way all kinds of clothing and novelty dispensers have used Sammy Kaye's "Daddy" to hook up with campaigns on furs, jewelry, etc., which are mentioned in the lyric of the tune.

Let Brown has an arrangement with Wheaties whereby his record of "Jolitee Joe DeMaglio" will be used on various baseball play-by-play broadcasts remaining that are sponsored by Wheaties. Record carries the tune built on Horace Heidt's original a home-run by DiMaggio, among whose 56-game hitting streak the tune built.

Latest is an offer by a Hirthly Bureau of Massachusetts, which heard Johnny Long do a tune called "Here Comes the Milkman" over NBC Sunday and inquired if it had been re-recorded.

Bing Crosby Decides He's No 'Rigoletto' Crooner

Bing Crosby, after a week's work, has declined with thanks an offer by his friend Gastano Merola, impresario of the San Francisco Opera Co. to sing "Rigoletto" with that company.

The pop baritone took Merola at his word and worked hard on the Italian role before deciding it just was not his field.

Giovanni Martinelli, tenor of the Metropolitan Opera, is to become the artistic director of the Chicago Opera this winter in an ambitious attempt of the board of directors to restore the company to the prestige it enjoyed years ago before the late utilities magnate, Samuel Insull, applied null methods. Fortune Gallo will remain with the Chicago Opera as general manager.

Martinelli as the artistic director becomes that rare article—a singing impresario. It is hoped that in addition to his experience, showmanship and musicianship his presence will finally end much of the society clique bickering and civic defeatism that has hurt opera in Chicago for years.

Martinelli's appointment will be confirmed this week in Chicago by the Opera board after a number of conferences between himself, Edward Johnson, managing director of the Metropolitan; Gastano Merola, his speech manager in San Francisco and Los Angeles opera companies and others. A complete harmony would thus exist between.

(Continued on page 29)

WOR Wants Assurances Lindbergh Won't Repeat Anti-Semitic Cracks

WOR, New York outlet for the Mutual Network, last week received a large number of protests against the anti-Semitic sentiments expressed by Charles A. Lindbergh in his speech from Des Moines. Mutual was also the recipient of wires and telephone calls. WOR as a result of the incident has let it be known that unless Lindbergh drops the racial slur the station will refuse to broadcast his speech.

Mutual's management has taken the position that it has no choice in such situations but to put on both sides and that it will be up to the speaker.

(Continued on page 29)

OHIO 'NITERY' CATERS TO KIDS FROM 6 TO 13

Youngstown, O., Sept. 16. "Soda Dance Club," liquories nitery catering exclusively to the school children of Youngstown Friday (12) in the new dance studio operated by Mr. and Mrs. Fred Kolthoff under his office. Youngstown Club is being operated three nights a week, Friday, Saturday and Sunday, with a matinee on Sunday for kids from six to 13. The Five Troubadours provide the music.

Spot served, no office on Sunday. Bar serves sandwiches, soft drinks, ice cream sodas and milk.

Hedda's Legion Queening in M'wkee Splits Billing With Lolly's Fete in Ill.

By HARRY E. BILLINGS

Milwaukee, Sept. 16.—With Hedda Hopper queening it over the huge American Legion convention here, and her columnist rival, Luella O. Parsons, in the center of Louise Parsons Day festivities in Dixon, Ill., a flock of Hollywood stars who flew into the city yesterday split into two camps. Others who had been expected at one celebration or the other diplomatically remained on the Coast.

Bob Hope, Jerry Colonna and Joe E. Brown played the game both ways going to Dixon on Sunday for the preliminaries of the Parsons fete. Monday) to play their advertised part in the Legionaires' funfest.

Darryl Zanuck, president of Fox, came right on to Milwaukee where he spoke before the Legion convention of the Legion convention yesterday (Monday) on "The Motion Picture Industry's Contribution to National Defense." Hedda Hopper at the same hour spoke before the Legion Auxiliary in the city and her regular CBS Monday broadcast from Mayor Carl F. Ziegler's office in the city because of the Legion convention, was unable to accommodate the crowd of fans and autograph seekers. Besides her place of honor in today's (Tuesday's) big parade, Miss Hopper is making a personal appearance tonight in the Wisconsin theatre.

Other Celebs

Other Hollywood celebs taking part in the Legion fun included Carole Landis, heading the Wisconsin delegation in the big parade; Jinx Crosby, heading the parade; C. de- legation; Laurel and Hardy, Evelyn Keyes and Anne Shirley. Bob Hope, in addition to participating in various minor activities, m.c.d. Monday night at the National Legion convention dinner. The distinguished guests at the Hotel Schroeder.

"When the picture people landed at General Mitchell airport, they were greeted by three Legion bands and Mayor Ziegler, then were whiskered around the city in their motor cars."

The Parsons festivities in Dixon, Ill., got down, began in an informal way on Sunday, with Monday the big day, and the commensurate parade of everything—reception, dinner, parade and world orreum of "International Squidoo" followed by a grand ball at midnight, with Miss Parsons and Ronald Reagan leading the grand parade. Other leading the parade on Sunday included George Montgomery, Ann Blythe, Babe Daney and Ben Lyon, while the report went round that all of them, including the college couple, will be today (Tuesday) for Milwaukee to at least get in on the tail end of the Legion funfest.

GUARANTEED FATIGUE

It's Job as Racee at Brewery Dies penning Free Beer to Legion

Milwaukee, Sept. 16.—Charley La Force, brewery director and chief announcer for WEMP, picked the current week for his vacation so he could secure all the grid that goes with covering the American Legion convention now in session here. Then he was told to take a job for the duration of the Legionaires' confab as master of ceremonies at the Schlicht brewery, which is holding open house for the visitors, and which as a centre of mob activity would have to be duplicated with the suds flowing free of duty and tax. La Force, a licensed pilot, will fly to San Diego, Calif., the end of the week for rest and recuperation.

Stander's Dual Legiter

Lineal Stander, who is in the cast of Eddie Cantor's forthcoming "Banjo Eyes" stage musical, will produce a legit show on his own in Chicago, coincidentally labeled "Murder, Inc.," Bern Bernhardt, who backed "Native Son" last season, will produce this one for the Stander venture. Stander had 8% of "Son" for his work in originating the various parties together.

He has already started casting, headquartered at the William Morris office.

F. D. R.'s 72.5% C. A. B.

President Roosevelt last Thursday night (13) not only broke his own radio audience record but established an all-time new high in the percentage on number of setowners listening to a person or program. The Cooperative Analysis of Broadcastings reported that 72.5% setowners interviewed stated that they had heard the President's speech in which he announced what action the U. S. Navy would take against any Nazi war vessels found in American defense waters.

The C.A.B.'s rating for the President's Charlottesville address, broadcast June 10, 1940, was 45.5%. In his last address, he averaged about 37.4%.

LOIS MORAN MAY TRY COMEBACK VIA LEGIT

Lois Moran, former picture star, may do a Broadway play as part of her comeback. She is the wife of the Panama Pacific Airways pres, Clarence Young.

York-Spitally Band Into N. Y. Strand Oct. 17

"Sergeant York," now in its sixth week at the Hollywood, N.Y., at a \$3-\$110 scale, will have Phil Spitalny's band with it on reaching the Strand on a pop grind in October. Spitalny has been set for three weeks and options to open with "York" one of WB's high-budget films, on Oct. 17.

It is seldom that a top-price band such as Spitalny's is spotted with a picture of the accepted bigness of "York." Prices will not be increased on the Strand run, it is understood.

When "York" goes out of the Hollywood, the theatre will be altered in preparation for the Eddie Cantor musical, "Banjo Eyes." Prior to going into the Hollywood "York" was at the Astor on a two-a-day basis for six weeks at \$2.

This Time It Ain't Funny

Los Angeles, Sept. 16.

Oliver Hardy is being paid by United Artists the revenues for \$16,000, claimed as unpaid income taxes from 1934 to 1937.

Other recent names on the list are Victor McLaglen, \$6,113; Lucie Arnaz, \$1,578; Peter Lorre, \$1,378; and Travis Banton, \$1,132, all for 1940.

Ratoff Calls on LaGuardia

Hollywood, Sept. 16.—As washed with his directorial gloves on the Gregory Brothers' for Edward Small, Gregory Ratoff showed off for New York to meet LaGuardia.

Future plans call for the production of "Pomp and Circumstance" on location at the Astoria Studios on Long Island.

Hayden Blames News Story For Par Wrangling

That powder taken by Paramount's Stirling Hayden can be blamed on a newspaper story. So said Hayden himself, but-winning it into New York's LaGuardia Field Sunday (14) when he took a Hollywood walkout to a Boston visit with his mother.

"I'm not exactly true that I have any anti-Hollywood prejudice, but I can't tell the whole story now," he said. "I was out of town for a week, a newspaper blurb, a misunderstanding with a reporter. If I say anymore now, I will get me in trouble as well as several people who have been very good to me since I've been in Hollywood."

Ann Cerlo to Hollywood

Another high spot in the week's passing show at LaGuardia's \$40,000,000 plane pasture was Ann Cerlo's grand exit Monday (15) for a go at the cinema. The off-stripped Cerlo was escorted to her TWA Stratosliner by a group of enthusiastic boys from Fort Monmouth, N. J., where she had just done her bit towards bolstering national defense morale with one of her oh-so-personal appearances.

Clipping in from Lisbon, Vincent Sheehan brought doleful news that Britain might have to curtail air attacks on Germany. Reason: heavy bomber and pilot losses during August. Same thing went best brought in R. McCulloch Dick, publisher and editor of The Philippines Free Press, Manila weekly.

Sunday was all-star day for a huge gross of rubbernecks on the observation deck. In addition to Hayden, they were, treated to glimpses of Ben Lyon and Bebe Daniels heading a Stratosliner for Chicago; Martha Stephenson Kemp Mature leaving the American walkout to a Coast home for La. and Al Johnson planning Broadway.

Lu Matthews, English musical comedy star, on Wednesday (10) landed to look on American walkout to a Coast home for La. and Al Johnson planning Broadway. Matthews, English musical comedy star, on Wednesday (10) landed to look on American walkout to a Coast home for La. and Al Johnson planning Broadway.

THE BERLING POINT

By Milton Berle

Hollywood, Sept. 16.

Read in Vauvert where "Sun Valley Serenade" is breaking records all over the country, and it isn't because they're putting icecream in the suds they're giving away.

Have been working hard on my new picture, "Raise and Shine," for the past 16 days. Am wearing a new kind of makeup for my love scenes with Lita Barrell—it's called "Dutch Cleaner No. 4," and it's for that clean-cut look.

Mark Hellinger, the producer, is still planning my part—but just added a yawn to my dialog.

Found out why George Olsen hasn't been around these parts lately—Don Ameche is using his teeth.

Broadway Department

The Gay White Way: For every light on Broadway a friendship has been short-circuited.

Three of Lindy's herring are beaming from head to tail—Lindy has just promoted them to sturgeon.

Now that the strawhat season is over, 2,000 cows are giving thanks they no longer have to share their stalls with actors.

Hollywoodiana

Went to my first Hollywood party. It was very formal—the men wore studs in their sweatshirts and the women came dressed in strapless slacks. Now that Alice Faye is going to have a baby, Phil Harris is settling down and raising a little kid.

There's a certain actress in Hollywood who has been married so many times the marriage license bureau opened a branch office in her home.

Saw the kind of western picture that's coming out of Hollywood. The hero can't sing, couldn't shoot a man off 50 paces, and didn't knock a shortcut to head off the villain.

Newspaper columnist Mike Rosenbloom's wife is knitting little garments—for his cauliflower ear. (From the picture, "When Winter Comes.")

Music Department

Do you think BMI sheet music makes good wrappers for sandwiches? Bob Crosby (The Ballantine Valentine) is very absent-minded these days. He tried to pay his new car off in half-nots.

There's a famous picture of the members of the orchestra composed of 40 bald musicians, and they'll play nothing but long-haired music.

Radio Department

My first Ballantine Ale broadcast got off to a great start. The studio atmosphere had laughing and jabbing at my jokes. Of course, the machine guns the ushers had trained on them had nothing to do with it.

There's a pharmaceutical program going on the air to be called, "The Good Pill Court."

There's No Truth to the Rumor

That at a recent baseball game, Congressman Doby was seen routing for the Cubs is true. That Tommy Powell put all the paper for his movie secretaries... That Humphrey Bogart's hobby is collecting butterfly specimens... That Bob Hope is renting his nose out to "Sun Valley" for a skid allele... That Abbott and Costello will only make 50 pictures this year.

Hospital Descriptions

Broadway: Wide street with a narrow milkway. Peter Lorre: Cheerful Little Pearful... Benny Fields: I'll Be With You in Blossom Every Time... Howard and Shelton: Pump-handlers... Hollywood: Out-stretched pains with trees to match.

Observation Department

Went to the Hollywood Legion Stadium to see the wrestling matches. One of the wrestlers put on such a terrific bit of acting, Spencer Tracy gave him one of his "C" grades.

Saw 20,000 people out at Delmar racetrack to see the horses run. I'll bet if those 20,000 people ran around the track, not one horse would come to see them.

Eavesdropped at Silver Screen: "He's got the world on a string—a shoe-string."

Eavesdropped at Cafe Society: "The only charms about her are on her bracelet."

Eavesdropped at Pirate's Den: "She's been a grama widow so often she can't remember how to enjoy the benefits of a steedio contract, as the State of California called its thousands of kids of school age back to the modern version of the old red schoolhouse. Vacations were over and the film moppets plunged into their studies with the same lack of enthusiasm registered by every other kid back under education's supervision after three months of freedom."

A youngster may be earning thousands of dollars out of their studies well past the age of 18 years, or with enough high school credits to escape their school's laws about book learning, he must knuckle down to the ABC's of the same as any other child.

Surging into New York later this week for a personals tour. May stay out four or five weeks in all.

Groucho Marx leaves for New York Friday (19) to consult with George S. Kaufman on producing "The Middle Ages," which he and Norman Krasna authored. Marx would be starred.

Marx is so enthused over the play's chances on Broadway and for films that he's said to have turned down a 26-week radio deal from the J. Walter Thompson ad agency.

Whatever Became of... Page & Shaw... Warner Bros. & Co. Horton... Lee Morse... Ella Shields

Hollywood is a place where the greatest acting is done by so-called friends protesting friendship.

Film Moppets Must Go to School Like Any Other Kids, Private Teachers for 30

GROUCHO EAST TO SET OWN (KRASNA) PLAY

Hollywood, Sept. 16.—Groucho Marx leaves for New York Friday (19) to consult with George S. Kaufman on producing "The Middle Ages," which he and Norman Krasna authored. Marx would be starred.

Marx is so enthused over the play's chances on Broadway and for films that he's said to have turned down a 26-week radio deal from the J. Walter Thompson ad agency.

Ritz Bros' TOUR Hollywood, Sept. 16.—Ritz Bros. go to New York later this week for a personals tour. May stay out four or five weeks in all.

P. G. SMITH NOW PRODUCER Hollywood, Sept. 16.—P. G. Smith, recently bolted from a writer to a director, will be teamed with Warner Bros. and another notch to associate producer.

Currently he is studying scripts for future assignments.

ABBOTT AND COSTELLO

"What this country needs is more ABBOTT and COSTELLO... do magnificently in leaving you out of them."

Laura Lee in Philadelphia Evening Bulletin. UNIVERSAL PICTURES—CHASE & SANBORN HOUR, NBC-RED Under Personal Management of: EDWARD SHERMAN

THEATRE COLLECTORS

Tibbett, With Beecham Conducting, Opens Name-Studded Ford Concerts

The Ford Winter hour gets under way on Sept. 28 with Lawrence Tibbett as soloist under Sir Thomas Beecham. Tibbett gets \$5,000 for his appearance.

Other dates set so far are Dorothy Maynor, Oct. 5 at \$2,000, Josef Hofmann, Oct. 19 at \$4,000, Kirsten Thorborg, Oct. 12 at \$2,000, Helen Traubel, Oct. 26 and Feb. 1 at \$2,500 each, Joseph Grigeli, Nov. 2, at \$2,000, Rose Bampton, Nov. 9, at \$1,750, Tibbett again on Nov. 16 at \$3,500, Lily Pons, Nov. 23 at \$3,000, and Helen Jepson, Nov. 30 at \$2,000. Conductors are Beecham on Sept. 28 and Oct. 5, Wilfred Pöhlmann on Oct. 12 and Nov. 16, George Szell, Oct. 26 and Nov. 2, Eugene Ormandy, Oct. 13, Nov. 10, and Dec. 1, John Hurbi, Oct. 19 and Nov. 9, and Reinald Stewart, Dec. 14 and Dec. 21.

Blackstone's Wife Asks Divorce; Cites Threat To Toss Her Seven Stories

Detroit, Sept. 16. Now it's Mrs. Harry Blackstone who's going to do the tossing—two act.

Wife of the magician has filed suit for divorce in the Centerville (Mich.) circuit court, claiming that although she played stunts for the act for years she didn't like his threat (unbilled) of tossing her through a several-story hotel window.

The former Mildred Rose Phinney toured with Blackstone's magic act as assistant for two years before their marriage in 1939. She said he had 'saved' her in two thousands of times, but 'cut off' her head hundreds of times, but when he said he would toss her out of the hotel window in Lima, O., for wanting to visit her mother between bookings, she felt the threat wouldn't come off.

Hollywood Discovering Kruger as Comedian

San Francisco, Sept. 16. Henry Duffy is having his own private laugh on Hollywood as a result of Otto Kruger's eldritch in the current Alcazar attraction, 'The Male Animal'. Typed frequently as a heavy on the screen, Kruger has apparently been overlooked by the film capital as a comedy bit.

Hollywoods catching the Thursday night comedy here are now busy 'discovering' Kruger's flair for single-getting.

Beware of Spies

There's seeming caution about booking the Latin type of song-and-dance act into or near army camps, according to unofficial grapevine.

One or two imports from the con-garribula belt were suspected as possibly having more than the typical interest in playing near cantonments, although from a technically neutral country. However, the Boles ties to relatives in fascist Spain were suspected.

Taylor's Mesquiter

Hollywood, Sept. 16. Will James, writer, has delivered to Metro an original yarn, 'Sage of an American Cowboy', in which Taylor has already been scheduled for the starring role. It is to be published by Scribner.

ANN CORIO'S SARDONER

Hollywood, Sept. 16. Dorothy Lamour will get some competition when Ann Corio, burlesque stripper, peels down a sarong in her film debut.

Mrs. Corio will have a dramatic role in 'Swamp Woman,' which Elmer Clifton directs for Producers Releasing Corp.

H'wood Heavies Just Softies at Heart; Join Up to Tell the World

Hollywood heaves have organized for self-defense, the Society of Cinema Knaves—SOCKS for short. Idea is to publicize film villains as reputable citizens, loving husbands and gentle parents in their non-working hours.

Charter members are: Edward Arnold, Charles Bickford, Humphrey Bogart, Ward Bond, Bruce Cabot, James Cagney, Joseph Calleja, John Carradine, Edward Gannell, Broderick Jones, Alford D. Baker, Brian Donlevy, Jo Downring, Carl Esmond, Porter Hall, Boris Karloff, W. A. Rouse, Marc Lawrence, Charles Laughton, Sheldon Leonard, Peter Lorre, Bela Lugosi, Victor McLaglen, Barton MacLane, Noel Madison, J. Carroll Nash, Lloyd Nolan, Anthony Quinn, George Raft, Basil Rathbone, Robert Taylor, Fred Zinnemann, Sanders, Lionel Stander, George Tobias, Conrad Veidt and Erich von Stroheim.

GALA WEEK PEP'S LOUISVILLE

Two Local Dailies Organize Solid Week of Varied Attractions Including Edgar Bergen, Sammy Kaye—Lots of Emphasis This Year Upon Latin-American Percentages

FREE LECTURES

By GEORGE WIEBEROLD Louisville, Sept. 16. A full week of entertainment and cultural events, including several free lectures by famous persons, is the unique showmanly enterprise of two Louisville newspapers, the Courier-Journal and Times, to put this city into the consciousness of the lips of the Kentucky-Indiana trading area. The fifth annual report of the big entertainment round-up begins this year on Oct. 5. It is expected to bring thousands of visitors into Louisville. Nearly

NBC Symphony, Under Stokowski, May Be Put Up for Sponsorship on Blue

Paul Muni, Kay Francis Start Dupont Policy of Historic Adaptations

DuPont's 'Cavalcade of America's' has Paul Muni and Kay Francis set for the Oct. 6 and 13 programs, respectively, and is working on a couple broadcasts from Hollywood. Later two would be tings on forthcoming film releases, RKO's 'All That Money Can Buy' (original title 'The Devil and Daniel Webster') and Warner Bros. 'One Foot in Heaven.' The extracts from the RKO picture would be re-enacted by Walter Huston and Edward Arnold, while Heavey would bring Fredric March and Olivia de Havilland to the mike.

BOLES' COMEBACK

Hollywood, Sept. 16. After three years off the screen, John Boles is returning in Monogram's 'Boy O'Mine.'

NBC Symphony orchestra series on the Blue Network may be made available to sponsorship this fall. The Blue's program and sales departments are mulling the building of an idea around the program so as to make it more attractive to commercial prospects and then figuring out how much the hour and the program could be sold on a package basis. It would make the first time that this series, which has been running for three years, has had other than a strictly NBC-institutional motive.

The symphony broadcast move from Saturday into the Tuesday 8:30-10:30 stretch Oct. 7 but Leopold Stokowski will be taking his backing assignment until Nov. 19. It is realized that while Arturo Toscanini was on the series his hands were completely tied as far as doing anything that might make the programs saleable.

It is figured that Stokowski will be more amenable to working with the network along commercial lines.

Office Workers Would Be Recruited in N.Y. For Intimate Revue

Jack Curtis, with Harry Bresty as co-producer, and Emil Friedlander (Dazian's) as backer, will present a new type of intimate revue, 'Take a Letter, Broadway This Fall.' Idea is to recruit the cast entirely from the ranks of male and female office workers in New York, and to make something of 'The Needs', whose cast was taken from the gamut of workers.

Curtis plans to open rehearsal at the end of this month and will close the show at \$150 top, the low admission price made possible by the revue's probable low cost, considering none in the cast will get over Equity's \$50 minimum.

Sime

MAY 19, 1873 — SEPT. 22, 1933

LAZARUS IN N. Y. FOR PLAY, DRAMATISTS SUIT

Hollywood, Sept. 16. Milton Lazarus left over the weekend from New York to confer on a Broadway staging for 'The Sun Field' based on an original by Heywood Brown, and to be on hand when his suit against the Dramatists Guild opens next month.

Action by Lazarus against the Guild is the result of its refusal to permit him to accept \$30,000 from Columbia for picture rights to his stage play, 'Every Man For Himself.' Guild bylaws deny a playwright the privilege to open for studio bids any show that hasn't had three weeks on Broadway. Play did three weeks in Princeton at a Santa Barbara break-in. Lazarus contends that concession has been made on this premise but his request for disposition was refused. He finally accepted \$4,500 from Columbia for the play and is suing the Guild for the difference, \$25,500.

Who Said 7 P.M. Curfew?

Atlantic City, Sept. 16. Atlantic City exhibits are getting competition from all things—gasoline stations.

The Atlantic Reefing stations, although closed nights by the 7 p.m. curfew, are parking lot behind the service station. The program includes cartoons, shorts plus a commercial film 'Florida Road Test,' plugging the company's product.

MCRAE'S 30TH YEAR AT U

Hollywood, Sept. 16. Under McRae, dean of Universal picture players, Miss Ann has contracted the week. McRae is starting his 30th consecutive year with Universal.

NEW UNION BEEF

Stage Sets So Simple It Keeps Painters Out of Work

Scenic Designers' Union admires efficiency, but in its estimation Sam Leve carries things too far. Union has halted his before two charges that his sets for Maurice Evans' 'Macbeth' are too simple. They're keeping painters in the union out of work, it is charged.

Leve, who is a recruit from the Young People's Theatre Project, is credited by Evans with doing a model job on the 'Macbeth' scenery. So complex and simple are the sets that 13 changes fit into one truck for transporting.

That Leve knows how to design suit his union, too, however, is evident from his sets for 'The Merchant Ship.' In contrast to the Evans' play there will be only three changes but the 'Macbeth' scenery is to come move. Evans' regular designer, David Moulks, is now in the RAF.

All-Femme Negro Band

Probably the only colored professional female dance band is now at the Savoy Ballroom, New York. Oufit, composed of 15 pieces, operated as the 'International Sweethearts of Rhythm.' It's led by Evelyn McGee and supervised and arranged by Mrs. Jones.

RISE STEVENS IN MET OP AND FILM SAME NITE

The Metropolitan Opera Co. and the Loew circuit have entered into a preliminary agreement whereby the Met will play its season on Broadway Nov. 24, presenting 'Nozze di Figaro,' with Rise Stevens in the cast plus the Metropolitan Opera Co. with Bidu Sayo, and Elisabeth Reberg, with Bruno Walter conducting. Metro will build the opening night of the Capitol theatre to Monday, and show 'The Chocolate Soldier' with Miss Stevens and Nelson Eddy.

Capitol will premiere pic at 8:15, when the curtain rises on the opening of the Met season.

Salute to Laura Lee

Fort Monmouth, N. J., Sept. 16. All-unionization of star names put in an appearance at the studio vaude show here last night (Monday). Turnout was in honor of Mrs. Laura Lee Payne (former Laura Lee of films), who was tendered a dinner at this the last show she is to stage at Monmouth. Morale unit of the camp will handle the show in the future. Mrs. Payne is now the wife of a businessman nearby. Eliberon, N. J., and has been getting the performers and putting on the shows for years.

S. A. Saxist in Male Band

Will Hudson-Eddie Delange band, which plays its first date at the Manhattan Center, N.Y., Saturday (13) uses a girl as a regular member of its sax section. She is known as Lana, and led a girl band of her own for about two years.

VARIETY logo with 'TRADE MARK REGISTERED' and 'FOUNDED BY BING BLOOMERMAN'.

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HOLLYWOOD BEING TARGETED FOR A RE-VEILING, SLEIGHT OF HAND, BUT NOT FOR A RAMPAGE FOR ALL

Clark-Nye-Wheeler in the Driver's Seat Feeling the Hurdles a Bit Too—Looks to Go On 'n' On—McFarland Heckles Isolationists—Encores on the Same Allegations

Washington, Sept. 16. Senate "warmerging" inquiry suspended Monday (15) in favor of an incident on the American Legion conference. Re-named Nicholas M. Schenck the first industry witness.

Harry M. Warner is booked for Monday (22) as next person to the going-over.

Washington, Sept. 16. Probe of warmerging is shaping up as a struggle for the priority of the day affair, but the drivers are getting a few bumps. End is in getting a new bump. End is in getting a new bump. End is in getting a new bump.

At four days of oratory, it now appears the subcommittee, headed by Senator D. W. Clark, of the Democrat and republican isolationists is out to get the major solons one way or another. Speech-and, hearsay information is one-hand, evidence. Suspensions of the regular solons are piled up as "evidence." Suspicions of the regular solons are piled up as "evidence."

Senatorial provokers showed several signs Monday (15) of taking delight in Chairman Clark's blistered-out treatment afforded by the press, particularly columnists who have been hounding the industry since the nature of the inquiry, still lacking formal Senate approval. The Idaho lauderer has been talking about a "conspiracy to smear" him and his associates.

Charles W. Tobey, New Hampshire Republican, shares his lust for newspaper blood. Frequently in the brief moments the picture has been backed up by one subpoena—that is, "he can't do this" to a Senate committee.

Everything isn't smooth going for the isolationists, which is a great relief. The fact is, he has been industrious in protesting the waste of money almost everywhere. The solons quit hearing a lot of shop-worn suspicions and speculation. McFarland wants to know why the solons quit hearing a lot of shop-worn suspicions and speculation.

But Fidler didn't decline to let the isolationists put words in his mouth and spread rumors among them both Tobey and Clark. He came off the stage limping, though he had been pressed him and with

Tobey got too inquisitive trying to find out what the major, in essence, Fisher's testimony was a long while that producers have tried to go as far as possible to avoid as far as is concerned. The news-papers running his column have been adamant, he confessed, occasioning remarks from Chairman Clark about the 'stamina' of the press in the face of Hollywood threats to hit the publishers in their pocketbooks.

The lunge toward the press grew ever bolder this week. On Saturday (13), after subpoenaing William R. Wilkerson, publisher of Hollywood Reporter for quizzing Clark about the way he finds money to fund an elaborate staff cover the hearings. Clark snapped at several columnists. Tobey chimed in that the inquiry has just begun. Commenting that this just begun, he said, "I have a few sticks of a conspiracy," Clark obstructs (Continued on page 24)

Flynn, McFarland Parr Insults Parn Insults Senate Comedy

Audiences of the hearings—biggest crowd was pulled by John T. Flynn—were confusingly bi-partisan. Many Willkie's supporters, up, so that he was surrounded at each recess by average citizens wanting to know what the Senator had to say. He was surrounded at each recess by average citizens wanting to know what the Senator had to say.

Quale a flurry when Flynn started his testimony, McFarland asked the writer to identify himself—"just so we can get acquainted"—with the remark, "I don't know much about you." Flynn scored with his comeback name in the paper and often as that of the Senator from Arizona. Solon led with his chin in explaining the matter to the public. Writer shot back: "How'd you get elected... hiding behind bushes?"

Laugh on Fidler when Senator Tobey began trying to build up the charge that industry representatives try to bribe scribblers and spiers. Though he said he had been offered large sums "many times" to fatter particular pictures, Fidler could not say he had ever been offered a quill shadow about that—plus the time when he was reminded he'd been in the picture to make it for making a trailer and should show

'Is Willkie a Mistake?'

Pros and Cons—His Own Press Statements Had Value for Pix Biz—Over-Publicity? "Is Willkie a mistake?" has been a frequent subject of debate during the past week in the industry and among the Washington press corps. While most observers in the firm business position are in favor of the employment of the 1940 Republican standard-bearer as counsel for the industry, the capital newsmen were of the opinion that it was an error because it added ten-fold to the publicity he had received.

Flynn on Wanger

Washington, Sept. 16. Though damned for turning out alleged warmerging films, Walter Wanger was indirectly credited with a useful comment. John T. Flynn seemed surprised to find out Wanger has produced one of the best of the assured propaganda reels but commented he has made more speeches than anybody with a useful comment.

Reason why only one Wanger picture was on the list, Flynn suggested, is "he used his own money." More gratitude. Then Senator McFarland flustered him by observing there was nothing wrong, of course, with the suggestions he should praise, not pan, films—else he'd have reported to the authorities. McFarland commented studio executives' displeasure with unfriendly pieces has the same as "complaining about the umpire's decision."

Who's Their Author? Liveliest verbal tiffs were between Senator McFarland and Flynn. They have argued several times, but the exchanges were not all good-humored. As he ended questioning the writer, Senator Wanger displayed boiling resentment in telling Flynn he's proud to be just an actor in the picture. He has as much intelligence as anybody else.

McFarland drew a laugh with reference to one of Flynn's books, which he said "looks like it has a get the hell out of here" title. Later when Flynn commented "you ought to see" (Continued on page 25)

Sgt. York (Pic) Started 22 Yrs. Ago, Long Before Hitler, Says Jesse L. Lasky

San Francisco, Sept. 16. "My picture 'Sergeant York' deals with a war that's not propaganda and if Senator Nye doesn't believe it, he can start an investigation in his own right," said Jesse L. Lasky. "So declared Jesse L. Lasky, in town over the weekend to open an exhibition of his wife's paintings and make arrangements for the Frisco preem of his Warner picture on the same day." The story of "Sgt. York" is history and many of its characters are still alive. Lasky, who's been in the industry for 22 years ago, before anybody ever heard of Nye, is taking his long to get permission to film it.

"I don't want to say much about the investigation as it is being adequately taken care of, but I do not see how Hollywood can be accused of propaganda for making pictures on topics of current interest. Motion pictures are a mirror of the life and the feelings and interests of the people." "York" opens in Frisco around Oct. 10 at the Warners on an advance-price grind basis.

That Willkie, making his initial show as president last year, was of prime interest to newspapers was a primary event in the industry. Photos were on hand and every day was pointed out as Willkie. "Everytime he moved, a bar of light flash bulbs went off. No one else had his picture taken unless he just happened to be in the range of the lens," said Willkie.

UFA Gets the Staleroo

Washington, Sept. 16. Federal officials in Washington are extremely touchy about the refusal to admit German films consigned to UFA. Though this is recent, more than a dozen films have been held in UFA. Department officials, the Customs Bureau is refusing to hold the bag. UFA is extra-legal, it is privately admitted. Pictures are being banned under provisions of the 1930 tariff act prohibiting importation of 'sedition' material. Inquiries about the statute under which customs agents were acting drew a reply from the State Department that "it is a treaty machine. German newsreels staff refused."

German newsreels selected for the Russian front have been seized by the U.S. and incorporated into the British Ministry of Information propaganda pictures. M. of I. figures they represent a plea for additional war materials to combat the vast Nazi military machine. German newsreels staff reportedly was seized at Bermuda by British military authorities. Many of the newsreel clips will ultimately reach the U. S. and be included in the five American newsreels. Some of the material photographed by the Germans to get into U. S. reels is more than a year or since the five newsreels refused to use Nazi newsreel material unless they could re-edit and use their own narrative.

NW Exhibs Favor Screen Trailers To Refute Nye-Clark-Wheeler Attack

80,000,000 Myth "Despite research proving that theatre admissions are far below 80,000,000 weekly—a figure that was never more than guesswork—that number cannot be widely used both in and out of the industry. It is currently to be heard from witnesses on both sides at the Clark Senate subcommittee hearing on propaganda." Attendance is much nearer 60,000,000 weekly and is perhaps 50,000,000. Gallup put in a typical summer week last year showed it to be 54,000,000. In an attempt to get the figure some time ago, checked the 80,000,000 with the Hays office, who frequently used it. Excess there said it wasn't theirs, but a Dept. of Commerce figure. The reply: "It's not our figure. We got it from the Hays office." Both sources admitted however that it was nothing more than a guess anyway.

Refusal of Senator Clark's Senate subcommittee to permit Wendell L. Wilkie to examine the films in detail, to cross-examine witnesses at its investigation into Hollywood's alleged war propaganda, has convinced many local exhibitor leaders more than ever that their proposed plan to carry the fight to the industry's detractors in trailers from theatre screens and in other ways would put them in a better position. It had been felt among the trade here that cross-examination of witnesses on theatre screens or in booklets might have brought out pro-Nazi leanings of some of those behind the investigation. But with the cross-examination now out, the screen trailers could address the questions Wilkie has asked and the witnesses, it's pointed out. From the screens they could be asked what they think of the picture specifically, they offer offensive and why, whether they favor Hitlerism and the things for which it stands, if they don't believe Americans should hate Nazism, and what, if any, unfavorable things they can find in the question and whether there can be any justification for being opposed to the picture. They can also truthfully and factually reveal Hitlerism.

100 FILM CRAFT UNIONS SCORE PROBE

Stated in New York early this week that the picture industry will adopt resolutions condemning the Senate sub-committee's procedure concerning alleged propaganda films. Equity is in the van in opposing the "March of Time" group. Council immediately went into action after hearing a report from Kenneth Thomson, executive secretary of the Screen Actors Guild who came from the capital Tuesday (16) to attend court in San Francisco. Equity's resolution in gist sets forth the belief that the Senate subcommittee, in attempting to block anti-Nazi pictures, is aiming for a form of censorship, and, as its activities tend to arouse discord and incite racial animosities, also constituting a threat to free speech and free thought, it strongly recommends that the inquiry be terminated.

Senate subcommittee's investigation of film propaganda was castigated last week by the Screen Actors Guild in New York, a serious threat to our industry, our trade unions and above all, to our country in the hands of a few men. Resolution to that effect was approved by the SGC and sent to its members in the rank of the Screen Publicists Guild immediately published unanimously. Other SGC affiliates, Screen Writers Guild and various film company office workers' Guilds, are expected to take similar action shortly.

F. & M. Ads Pan Probe St. Louis, Sept. 16. Denunciation of the Senate investigation into communism and the industry were ever forced by producers to play any pictures except those that are free speech and free thought, it strongly recommends that the inquiry be terminated. Senate subcommittee's investigation of film propaganda was castigated last week by the Screen Actors Guild in New York, a serious threat to our industry, our trade unions and above all, to our country in the hands of a few men. Resolution to that effect was approved by the SGC and sent to its members in the rank of the Screen Publicists Guild immediately published unanimously. Other SGC affiliates, Screen Writers Guild and various film company office workers' Guilds, are expected to take similar action shortly.

OAKIE' W. BE DEAL. Jack Oakie inked a deal with Warners to star in one picture. He was also in "Navy Blues" on the Burbank lot and is now working at Dixie-Pox in 'Rise and Shine'.

UNWITTING PRO-PIX SHILL

The love of freedom runs deep and strong, and sometimes the faintest hint of a threat against it wipes out surface prejudices and unites where disunity reigned before. Thus Lindbergh's address last Thursday (11) in Des Moines, with its frank exposition of racial prejudices, may, without intention, have done the picture business a good turn. Its timing on the same night that the President of the United States was broadcasting his anti-Axis broadside had reverse effect.

Although the Wheeler-Nyck-Clark bunch has achieved its publicity purpose, the President's re-emphasis of this country's anti-Nazi position has already had one effect on the film probe—by crowding it off page one of the dailies. It will probably assume less and less importance, and the very men who instigated the probe may become more discredited than they could have possibly discredited the film industry.

Lindbergh, in frankly painting his America First Committee and its partisans with an anti-Semitic brush, puts the onus of bias upon those accusing Hollywood of bias. Senators Gerald R. Nye and General Champlin Clark, and John C. Flynn, all America Firsters and all prominent in the proceedings in Washington, have now been placed on the defense as for their own pro-Yankeeism.

Lindbergh may have lost the America First's D. C. frontal attack in Des Moines.

Another Industry Huddle Thursday To Show Blocked British Coin

After 10 days of formal negotiations in London with the treasury department of Great Britain, the eight U. S. major film companies still are in the dark as to the amount of revenue that Britain will permit American distributors to take out of that country in the year starting at October 1. Although the huddle has been accomplished and indications about the total will be outlined to foreign managers tomorrow morning when they huddle at the Hays office.

American distributors are asking that all revenue from distribution on the British Isles be allowed unchanged withdrawn to this country. Under the old frozen coin pact winding up next month, the British majors were allowed only \$12,900,000 or about 35% of the total revenue obtained in the current year. It is estimated that there is now \$40,000,000 belonging to the eight U. S. major distributors frozen in Britain, even though the American companies spent around \$5,000,000 on British quota production in the last two years and likely several additional millions in settling old debts. The same companies were allowed to produce in the British Isles last October, or about half of their revenues after agreed-upon deductions for actual operating expenses.

Efforts to pry loose even a small part of this huge sum under operating terms of U. S. leases and licenses have been unavailing, although the film companies are hopeful the deal can be worked out by the stick-and-hasten dilapidation of the coin.

Production Handicaps
Failure to release this frozen money poses an extremely serious problem for all American film companies. It is not so much that this situation cuts into normal earnings, but that the piling up of cash in Britain shortly will seriously cripple the U. S. production setup. The first thing was not to be had under the frozen money agreement because half of the revenue was released to American distributors. Also, the British was unable to employ some of funds in liquidating old debts and in taking advantage of the exchange differential. This continued on a highly modified scale early in the current season's freeze pacts.

Situations has changed in recent months and will continue more critical in the third year. Such critical situations develop from the fact that the coin freeze has limited production to 400,000 or more from usual production quantities. American film companies need this if they are to continue nor-

WILL SETTLE FOR 20% AVERAGE

Despite Looser Defense-Coin Spending, the Straight 10% Tax (Not Starting at 21c, as heretofore), Will Hit the 10-20c Admissions Most—Higher Cost of Living—Another Factor

B.O. GAUGE, AT LAST

Despite the large amount of money in circulation for national defense and lease-lending spending, which already is bringing rising prices, film business experts do not anticipate any general increase in the average boxoffice admission price. Most picture industry statisticians believe the business will be lucky if able to hold up to the current 20c average price per ticket.

Reason for this belief is the new 10% tax on admissions, which will be the first penny instead of 21c, which becomes effective Oct. 1, and the new taxation picture in the nation. While the new levy on admissions will tend to hold the scale at present levels or drop it slightly, the area between 10c and 20c, the heavy tax increase on incomes is bound to cut in on film theatre patronage.

To make matters worse, the new tax will be based on the average income. Thus the \$5,000 per year man presently have \$1,000 left for spending on leisure and living expenses, but under the heavier tax layout, this would be trimmed almost 50%. This is bound to hit the amount left for spending in theatres.

10c-20c Hardest Affected
Biggest inroad into the business will be via the admission tax on 10c-15c-20c seats. Former 20c seats either can be held at that figure, which would give the exhibitor only 18c and reduce the admission price structure, or they can be boosted to 22c, which leaves the admittance scale at 20c with the 2c representing the tax. Obviously this means that the theatre managers will have to get more coin per ticket in order to hold even with the present scale.

However, if the new federal tax bill of about \$4,000,000,000 affects the amount the public has to spend on amusements, it will make it more difficult to hold at the present hold at their present levels in the (Continued on page 27)

WARNER QUILTS TURF JOB

Jack L. Warner resigned as director of the Inglewood racetrack, officially known as the Hollywood Turf Club, although it is miles from Hollywood. Explanation is that Warner's work as v.p. in charge production at the Warner studio prevents him from devoting further energies to the racing plant, with which he has been connected since his beginning in 1937.

BOIS MORIS' FOX FILM 'Set, Tails in Manhattan'

Deal has been closed by 20th-Fox for release of a novelty feature which Boris Morris plans to produce in Los Angeles. Set for 11 to be called 'Tails in Manhattan.' It will be done in episodic fashion with each along the lines of 'If I Were a Million,' made several years ago by Paramount.

Morris, who was cast for a week, returned to the Coast Monday (15) to start preparation of the picture. He delivered one, 'Second Chorus,' to Fox during the past season under a two-film deal but understood the second, to be based on the life of O. Henry, may not be made at this time.

CHICO'S PUT EASE ON LOS ANGELES

Stumbling suit for \$13,800, filed against Chico Marx by Lewis Rudner, was dismissed in Superior court when nobody appeared to complain or defend. Rudner had claimed damages for injuries he said he sustained when he tripped over Marx's feet in a theatre.

With Selznick-UA Set Soon, Kelly Plans Central Studio Operation For All Producers; Product Lineup

H'wood General

Hollywood, Sept. 16. Something new in Hollywood titles is Leo McCarey's designation as producer-director-general on the RKO lot, which not only gives him authority to produce and direct his own films but an added power to supervise all other elements which go to make up a production. Unique pact was arranged at a conference with George J. Schaefer and Joseph J. Breen.

Pix With \$500,000 Budgets for Foy As 20th Producer

Hollywood, Sept. 16. Bryan Foy, who got in yesterday (Mon.) from the east, will vacate here until Oct. 6 when he reports to 20th-Fox for a producer post.

With Harry Zerk in the east this week he will not be able to confer with Foy to outline his duties, but it is understood that Foy will be assigned to make four or five pictures running around the \$500,000 mark in cost and will guide the destiny of his unit in that work.

Foy, for about two years, has been very friendly with George J. Schaefer, head of RKO, and it was believed around that if the left Warner, from whom he got release of a three-year contract day before he signed with 20th-Fox, he would go into the RKO set as executive producer. He was discussing the possibility (Continued on page 28)

BURMA ROAD CYCLE

Hollywood, Sept. 16. Cycle of Burma Road pictures looms, with Metro the latest to announce production of a film with that locale under the name of 'China Cavalry.'

Paramount, 20th-Fox and other studios as well have stated films centering around the war supply highway.

The Millennium!—Biz Is Good

The B. O. Is 'Back,' So the Campaign to Hypo Biz Is Dropped by Northwest Allied

Minneapolis, Sept. 16. Northwest Allied has dropped its widely advertised plans for an all-industry campaign to 'bring back the boxoffice, because, apparently, the recent development of no statement is forthcoming from the organization, except an 'explanation' that the recent developments have pushed the proposal into the background, trade circles generally decline to be impressed by the statement. With better pictures and expanding takings throughout the territory, 'boxoffice's' joke again, it's pointed out. The b.o. revival is all the more apparent in view of the fact that more new elaborate bowling alleys have been springing up like mushrooms and patronage, if anything, is even bigger than ever. When the business was at this bowling competition was regarded as one of the important factors. The local trade leaders, like John J. Friedl, Minneapolis. Amco. Co., president, and Joseph J. Breen, during the dark days late last year and early in 1941, always kept faith in the b.o., that is, saying 'I told you so.' The present upward boxoffice trend, the assets behind it, and their contentions that pix aren't slipping in public favor and that the film industry is on the downward slope of opposition and could stand up as firmly as ever on their own feet, regardless of how much new and additional amusement operation confronts them. Their position was and is that there's nothing wrong with the b.o. that good pictures and normal economic conditions will not cure.

Accompanying the announcement, expected early next week, that the David O. Selznick deal has been signed, United Artists will reveal the acquisition of a number of other important new producers, operating chief Arthur W. Kelly revealed in New York Monday (15). He declared also that a complete announcement of UA product for the year—in addition to the pictures now completed or in work—would be made at the same time. Kelly said, too, that a plan is afoot for a real United Artists studio—a place where all UA producers could be housed. If it really works out, the lot used will probably be RKO-Pathé where Selznick and some of the other UA producers have worked in the past. UA had emphasized that the one-stop plan is still much in the talking stage, but it is generally favored by himself, the present UA owners said partner-apparent Selznick. It is figured that by working more closely together physically the UA indie film-makers will cooperate better. A closer unity of the UA producing family and generally raise the spot check. Although the plan is far from worked out, it does not envision that UA take over and operate the studio and that other producers—such as (Continued on page 29)

Easier to Tap Bank For \$500,000 Loan Than Cheap Pic Biz

Los Angeles, Sept. 16. Indie producers are applying for more and more loans from local bankers, the heaviest in years, as a result of the new order created by the conscription of the industry, running up to \$500,000, are easier to negotiate than quickies, ranging from \$25,000 to \$100,000. Banks contend that big loans are usually intended for major release, which means longer and quicker returns on the investment. Financiers explain that returns from loans to low-budget film are generally slow and hard to collect.

RISKIN, LATE OF COL. TALKING DEAL AT PAR

Hollywood, Sept. 16. Everett Riskin, who pulled out of Columbia after a long association, is reported huddling with B. G. Szyba and Henry Ginsberg on a possible producer berth at Paramount. Various lots have been eyeing Riskin since his late Columbia production, 'Here Comes Mr. Jordan.'

Schuster's 'Sunny Side' Up

Hollywood, Sept. 16. Harold Schuster, who pulled out of 20th-Fox as director of the Lou Ostrow production, 'On the Sunny Side of the Street,' is the first starter for Picture 5, the English moppet, Mike Todd and Henry Ginsberg as producer. It is based on 'How Green Was My Valley.'

Graham Moves Up

Hollywood, Sept. 16. Jo Graham, up from dialog director at Warners after eight years, makes her debut as a regular director in 'Background to Danger,' starting Sept. 29. Yassine producer is Ben Slovic. Picture is based on a novel by Ric Ambler.

Midwest Theatres Co. (5 Detroit Houses) Causes Breakup of Co-Op

Detroit, Sept. 16. Ending two years of litigation, Federal Judge Frank A. Picard held the Co-Operative Theatres, Inc. was guilty of violating the Sherman Anti-trust Act on several occasions and authorized the liquidating trustee group from interfering with the right of the Midwest Theatres Co. to purchase films. In handing down the decision in the lengthy case, Judge Picard, however, denied Midwest Theatres the \$200,000 damages sought against the Co-Op on the basis that the situation now would be remedied.

Basis for the action was the suit of the five Midwest theatres, located on Woodward avenue, Detroit's main street, in which it was charged that Ben and Lou Cohen, operators of a competing house, Detroit's Main Co-Operative to keep producers from selling pictures to Midwest until they had played in Detroit. Co-Operative controls up ward of 100 theatres in the Detroit area with the Rocky, Mayfair, Rio, Capitol and Hollywood, owned by the Cohens, specified as defendants with the Co-Op. Midwest attorneys charged that they suffered heavily through the undue pressure brought by Cohen on the distributors. Defendants were the Colonial, Majestic, Forest, Garden and Blackstone.

In his findings, Judge Picard agreed that the Co-Op had stifled competition in violation of the anti-trust laws by coercing distributors to break contracts.

Cohens Enjoined
In his findings, Judge Picard agreed that the Co-Op had stifled competition in violation of the anti-trust laws by coercing distributors to break contracts.

The injunction stipulated that the Cohens brokers could not purchase more than two double features per week for the Rocky and Mayfair theatres.

The case had many ramifications now delving into Co-Op activities in Ferndale where the combine had gone to the rescue of a local operator when confronted with the superior buying power of the Schulte chain.

"Unfortunately," Judge Picard observed, "Co-Operative began using its defensive weapons as swords by trying to keep Schulte from getting any real foothold in Ferndale. Eventually a compromise was effected but the court is not naive enough to believe that Co-Operative had any change of heart or policy. . . . There was public opinion which considered since Ferndale, a thriving community just outside Detroit, might, through its chamber of commerce, have focused a searching spotlight upon Co-Operative's unfairness."

(Continued on page 29)

Maritime Co-op Ass'n Pools Its Film Renting And Equipment Buys

St. John, N. B., Sept. 16. The cooperative film renting and equipment buying service, now in progress in the Maritime provinces, will be headquartered in St. John. A series of conferences preparatory to establishing the bureau have been held by A. J. Mason, of Springfield, N. S., president and organizer of the Maritime Co-operative Overseas Owners Ass'n, of very recent birth. A membership drive is now in progress and the bureau has been organized by the St. John. Only members will be entitled to share cooperatively in the operation. The bureau will be a co-operative renting and equipment buying. St. John has been chosen for the bureau base because of the international and Canadian picture distributing companies have exchanges here pertaining to the British provinces and Newfoundland.

A. A. Fielding, of St. John, has been designated as manager of the new co-op bureau. He was g.m. for the Spencer circuit, with base at St. John. He has been in the business buying for that line-up. Since last spring, he has been on his own, with the new book in British Columbia. Digby, N. S., as nucleus for a bureau.

(Continued on page 46)

Stamp Giveaways

Nashville, Tenn., Sept. 16. Tony Subeksum is giving away 10c U. S. Defense Stamps between 5-7 p.m. at his Knickerbocker Paramount all this week. He is subsidizing a portion contribution to National Defense.

Product Jam Sure As, When Minn. Selling OK Again

Minneapolis, Sept. 16. On the heels of its deal for the first 20th-Fox 1941-42 group for its entire circuit outside of Minnesota, Minnesota Amus. Co. (Paramount) also has bought the distributor's second block. But no deals have been made yet with any of the other companies.

Circuit heads believe that Paramount can sell the chain without violating the consent decree or state law and without selling other exhibitors because the chain is the distributor's subsidiary. Northwest Allied heads contend otherwise, however. It is stated that no showdown on the matter is contemplated for the present.

The continued ban on Minnesota 20th-Fox unit group film decrees companies, pending at least court findings on the application for an injunction against enforcement of the state law, is causing a "quite serious" product problem for the Minnesota Co. In one out of four situations where independent exhibitors, especially in southern Minnesota.

Metto will not exhibit product to be switched in Duluth from the Minnesota's Garrick to its new house, the Northstar, and in consequence.

(Continued on page 29)

BROWNE, BLOFF TRIAL LOOKS SET FOR OCT. 6

Trial of George E. Browne and William Bloff, president and west coast representative of the International Alliance of Theatrical Stage Employes for allegedly extorting \$550,000 from four major film companies, was set for Oct. 6 by Judge John W. Holland in N.Y. federal court on Sept. 15. The trial originally set for August and continually postponed because of lack of justice to the case, but it now appears certain it will go on in October.

Browne and Bloff are accused of forcing four major film companies by extorting the money from Loew's, Paramount, 20th Century-Fox and Warner Bros. under threats of calling a strike of their union.

Werker Holds at 20th

Hollywood, Sept. 16. Alfred Werker draws a new director contract at 20th-Fox when he finishes his impending job as pilot of Warner Bros. unit "Moon Over My Shoulder."

Pretty Flossy Lady

Hollywood, Sept. 16. "Lady of the Night" offer of one production, went into work yesterday, (Mon.) at Republic with Albert Cohen producing and Leigh Jason directing.

Toppers in the cast are Joan Blondell, John H. Johnson. Screenplay is by Isabel Dawn and Boyce De Gav.

AT LEAST FOR THE MOMENT

Several Normally Might Have Been Grabbed Quick By Hollywood—'Above Suspicion' and 'Berlin Diary' for Example

SCRIPT ACTIVITY

War-backgrounded stories, for the time being at least, appear to be on the Hollywood nix list. Several years, which, without the hullabaloo raised by the present Washington investigation, would probably have been bought for films, have been skipped recently.

One which all story editors favored from the usual standpoints of plot, action and characterization—and which since has gone almost to the top of the best-seller list—is 'Above Suspicion' by Helen MacInnes. Certain to have been bought under ordinary conditions, irregardless of its subject matter, it is being eyed longingly by story editors but is kept from the market by the war.

'Berlin Diary' by CBS correspondent William Shirer, is another which might well have found a film sale despite its non-fiction character. Its plot is the sale of German secrets makes it a valuable property even if only the title and a few incidents were used.

Besses Bidding

With the author's former and current besses bidding against each other, 20th-Fox has purchased last week of a novelette by Helene Manard virtually provided a plot in Paris. Femme is presently assisting the eastern story editor for David O. Selznick. She was formerly aide chief of Fox and he was Selznick vs. Fox in the top bidding for Miss Manard's yarn, 'And This Too Is Love.'

Torn in her allegiances, plus the fact that a number of other companies also wanted the story, Miss Manard tossed the whole thing in the lap of her agent, Carl Brandt. One of the unusual steps of announcing that closed bids will be accepted from all companies up until the end of Sept. 16, with the highest bidder taking it at that time. Fox got the story at \$10,250.

Loew's recently purchased for \$35,000 'The Pied Piper,' novel by Nevil Shute, which makes the plot of the book to be written by film companies, although none has been produced. Selznick owns Shute's 'Frenchie' Metro. 'The Kindling' and Loew-Lewin recently retested their option on 'Landfall.'

David O. Selznick will not purchase A. J. Cronin's 'Keys to the Kingdom' outright, but has taken a joint option on it. He paid \$100,000, which includes four weeks' service by the author in working out the script. It is a historical story, Selznick guarantees Cronin another \$400,000 within six months and \$100,000 within a year.

Next important film purchase is expected to be Daphne du Maurier's 'The Frenchman' by Paramount. Alfred Hitchcock, who filmed Miss du Maurier's 'Rebecca,' has already made an offer of one production, which has been nixed so far.

'Marriage Is a Private Affair,' Harlow's new picture, is slated to start Metro buying last week, brought author Judith Kelly \$37,500. Singing ballads and other tunes are the Merry Maes, sharing star billing with the infant.

Quick Shift to Regular Prices Alone Saved Some Epics, Originally Doped

Yards of Books

Major picture companies have been offered film rights to 860 books. They had been bought in bulk or separately, although in the former case a price would have to be placed on each title. List comprises the holdings of the Maceaupe and Company and Lee Furman, publishers, who went bankrupt last December.

Offer was made by Charles Seligson, attorney for the trustee, Stuart F. Adelman. Some of the films companies were interested, although the work of checking the list and pulling synopses out of the file to determine which, if any, stories were desirable, precludes any early action.

Pat Casey in N.Y. For New Studio Labor Huddles

Negotiations under the studio basic agreement with international unions, which are scheduled to begin Saturday (20) in New York, called Pat Casey in from the Coast to represent the producers. Casey arrived Monday morning (15) in New York. Meantime, the International Alliance of Theatrical Stage Employes is reported in representatives of the various Hollywood crafts in its sphere for meetings to consider a new union contract under the terms of the basic studio pact expired last March.

It is known where George E. Browne and Willie Bloff will sit in on the huddles, one report being that Lou Kravitz, general secretary and treasurer of the IA, had called the meeting of its formers in New York, while Bloff is on the Coast but both will have to come east shortly with trial of the \$550,000 extortion case scheduled to start in Federal court, Oct. 6.

It is a virtual certainty that increases and better working conditions will be demanded by the IA and the other international unions in the studios.

CIO Threat—Again

Hollywood, Sept. 16. Delegates session of IATSE in New York are under instruction from studio union memberships to make a plea for demands of 10% pay raise and, failing that, to meet and return to the Coast for immediate strike action.

Three of CIO embrace is also to be used to gain concessions.

Locals consistently opposed to the unusual making their studio deals.

LANFIELD AT PAR TO DIRECT HOPE'S 'BLONDE'

Hollywood, Sept. 16. Sidney Lanfield checked in at Paramount as director of the next Bob Hope-Madeleine Carroll co-starred 'My Favorite Blonde.'

Contract calls for options on Lanfield's services for two more pictures.

Sandy Back in Focus

Hollywood, Sept. 16. Baby Sandy has been slated to start Melody Lane at Universal under direction of Charles Lamont. Singing ballads and other tunes are the Merry Maes, sharing star billing with the infant.

While distributors undoubtedly are going to continue seeking upped admission scales for certain outstanding pictures, recent experience with filled prices has about convinced many distributors that kited scales often do not justify themselves in the long run.

Re-appraisal of results achieved has shown that the ultimate gross of certain films has been injured by such experimenting. Outstanding factor developed in attempts to boost admittance prices is that the general public is not ready for these higher scale engagements. And it is only when the distributor has been alerted enough to quickly shift from the high scale to the lower scale that returns have not been impaired in most instances.

Case in point is 'Lost from Dope,' which went out to a number of key spots at above-normal scales. When results did not measure up to expectations, Warners immediately shifted to regular prices. As a consequence, the distributor's gross on the picture accounts in the domestic market. The distributor was wise enough to get out of the picture as soon as possible extensive national advertising and exploitation then available.

Other factors in the changing events, of course, enters into the situation. Perhaps the best example of this is 'The Dictator,' which has a six-month protection clause over the high-priced dates. By the time the picture was placed in the general distribution it was summer and nothing connected with dictators was being shown in the picture's patrons. Both factors figured in this situation, with the number of engagements being shown was below original expectations.

There are any number of other examples of this kind. The distributor faced the problem of shifting quickly to general release or taking advantage of the box office before it to do as well later when sent out at regular prices.

Wall St. Sees 20th-Fox's 3d Quarter Net Profit Doubling 1st Six Months

20th-Fox has shown such an improvement in recent weeks, with the upbeat still continuing, that financial circles expect the gross revenue of the company to prove a real eye opener before the end of 1941. First indication of the tremendous increase in revenue expected to show up in the third quarter, which ended Sept. 30, through 20th-Fox showed a net profit of \$457,199 in its first half, ended June 30, present income from distribution is running in the millions and has been doubled with the addition of the third quarter.

The third quarter is getting the benefit of the record business from 'Charley's Aunt,' with the cream of revenue in the domestic field expected to show up from this picture during the September quarter. Preliminary figures for the year ending running 30-40% ahead of average good-business films, with the Jack Benny comedy credited with being the best grosser for 20th since 'Alexander's Ragtime Band.'

20th-Fox is expected to get back in the big net-profit class among the major companies still will depend on the success of the picture and losses and whether operating costs have been kept within reasonable bounds. The company is expected to make a marked improvement from now until the end of the year.

BOYER'S STORY CHOICE

Hollywood, Sept. 16. Charles Boyer is reading two stories for his next start at Paramount comedy created with and produced by Arthur Hornblow, Jr. 'Decision is up to the actor.'



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R N GILLHAM-PARAMOUNT PICTURES INC-
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READ WHAT
OUTSTANDING
SHOWMEN HAVE
TO SAY ABOUT
PARAMOUNT'S
SECOND GROUP
OF FIVE...



HAVING ATTENDED THE SCREENING OF PARAMOUNTS
FIRST FIVE PICTURES MY REACTION WAS THAT YOUR
COMPANY HAD ESTABLISHED A NEW HIGH IN THE STANDARD
OF ENTERTAINMENT EMBRACING BOX OFFICE POTENCY THAT
COULD NOT BE DUPLICATED IN SUBSEQUENT OFFERINGS. IT
SEEMED UNBELIEVABLE THAT PARAMOUNT COULD KEEP UP
SUCH A TERRIFIC PACE. I DID NOT BELIEVE IT COULD
HAPPEN BUT IT MOST SURELY HAS. I HAVE SEEN YOUR
SECOND GROUP AND FOR AN HONEST OPINION YOU HAVE NOT
ONLY DUPLICATE THE MERITS OF YOUR FIRST OFFERING
YOU HAVE EXCELLED IN WHAT SEEMINGLY WAS AN
IMPOSSIBILITY. IT IS DEFINITELY AN ALL OUT BOX
YEAR FOR PARAMOUNT. MY CONGRATULATIONS TO YOU
AND YOUR COMPANY KIND PERSONAL REGARDS-
FRED C SCHANBERGER JR KEITHS THEATRE BAL

EST company in the business hat is setting the

"We have seen the first five Paramount Pictures when shown at the Normandie Theatre in New York, and it was our opinion that the quality and showmanship were of high caliber. The second

"If Paramount keeps up the pace of the first ten pictures, no exhibitor can afford to be without Paramount."
—Ralph D. Goldberg, R. D. Goldberg Enterprises, Omaha, Nebr.

"Every picture in your first two groups is entertainment of the finest quality. I think that PARAMOUNT is in the groove, so to speak."
—C. G. Eastman, Branch Manager, Paramount Pictures Inc., Albany, N. Y.

"We have now seen the second group and realize that Paramount is still keeping fast pace and expect that they will continue."
—Sid Dean, Rialto Theatre, Tacoma

"If Paramount continues this progress, exhibitors who show their product will be extremely happy as they can look forward to greatly in-

creased box-office receipts, when such outstanding features as Paramount is delivering are shown."
—Elmore D. Heino, General Mgr., National Theatre Corp., Roanoke, Va.

five, which were shown only a few days ago, prove to us even better than the first. We are sure that when these pictures reach the theatres in New York, the slump now existing in this territory will certainly disappear."
—Sam Rinzler, Randforce Circuit

"Did not believe that any company could keep up by releasing two successive groups of fine pictures like these."
—Leroy Johnson, Jensen-Von Herberg Circuit

"Your first five . . . swell! Your second five . . . even better!"
—Brandt Theatres

"You have set a fast pace in your first block of five, but I believe that you have even exceeded this in your second block. Keep up the good work."
—V. S. Bolser, Basil Bros. Theatres, Buffalo, N. Y.

"After seeing the second block, we feel that Paramount has not only kept up its record, but it looks as if they will do even better with this group."
—Frederick Mercy, Jr., Mercy Circuit

BUT
OFFICE
TIMORE MD.

Frisco Hit by H.O.s. 'Mid-Newcomers'; 'Lady' Oke \$13,000, 'Jekyl' Nice 2d Wk.

San Francisco, Sept. 16. Five holdovers on the street this week failed to give much impetus to the new-comer market...

'Sons Guns' (WB), starting \$5,000. 'Lewys' (CT) \$2,800. '35-40-50' (WB) (F-WC) \$2,000. 'The Good' at Warfield. 'This Woman Is Mine' (Paramount) (WB) (M-G)...

'Aldrich'-Ams, \$14,000, 'Jekyll,' 12G, Denver Hits Major Bowes' Am.

Denver, Sept. 16. Major Bowes' am. "Aldrich" (M-G) for president is garnering big air at the Denham. Dr. Jekyll (WB) is at the Orpheum...

'Ice-Capades'-Alvino Rev. \$21,500, '10-Capades'-Alvino Rev. \$21,500, 'Perky Philly'; 'Lady Be Good' 12G

Great Train Robbery' (Rep) and 'Scott Sturgeon' (Col), ditto. Lincoln (J. H. Cooper-Fair) (1,303; 10-25-40) \$15,000. 'Lady Be Good' leader at smush \$4,300 with good h.o. possibility. Last week \$2,500 after five days.

Philadelphia, Sept. 16. There's a new chipper note along the rialto this semester as a lot of brand-new films get their unveiling...

Estimates for This Week Fox (F-WC) \$5,000. '35-40-50' (WB) (F-WC) \$2,000. 'The Good' (WB) (M-G) (2d wk)...

Cinema de Paris (France-Film) (Colo. 30-40) 'L'Empire du Dieu et du Diable' \$1,800 last week. 'S. Denis' (France-Film) (2,500; 30-40)...

Orpheum (RKO) (2,800; 25-40-40) 'Jekyll-Hyde' (M-G) at Orpheum. 'The Good' (WB) (M-G) holding 'Last week, 'Citizen Keko' (2d wk) (WB) (M-G)...

Estimates for This Week 'Aldrich' (M-G) (2,250; 25-40-40) 'Jekyll-Hyde' (M-G) (RKO) and 'Bovary Bill' (Mono) (Good \$5,000)...

Estimates for This Week 'Aldrich' (WB) (1,303; 35-46-57-68) '10-Capades' (WB) (1,303; 35-46-57-68) 'Perky Philly' (WB) (1,303; 35-46-57-68)...

'LADIES,' \$12,000, 'WIFE IN MEXICO'

Memphis, Sept. 16. Two of the three fresh releases at the Orpheum (RKO) \$1,800 last week results on holdovers to keep biz in the main on the sunny day...

Estimates for This Week 'Aldrich' (WB) (1,303; 35-46-57-68) '10-Capades' (WB) (1,303; 35-46-57-68) 'Perky Philly' (WB) (1,303; 35-46-57-68)...

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'Unfinished,' 'Navy Blues' Each \$6,200, Memphis

Memphis, Sept. 16. Town is okay this week. Three of the first ten items are in the money. The Warner has 'Navy Blues'...

Estimates for This Week 'Aldrich' (WB) (1,303; 35-46-57-68) '10-Capades' (WB) (1,303; 35-46-57-68) 'Perky Philly' (WB) (1,303; 35-46-57-68)...

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All Mont'l Pix Good; 'Sun Valley' Fine \$7,500

Montreal, Sept. 16. 'Sun Valley Serenade' (WB) (M-G) is packing a pace currently with good \$7,500 and \$2,500 a second week. 'Bombes' repeating, may hit fine \$8,000 on the h.o.

Estimates for This Week 'Aldrich' (WB) (1,303; 35-46-57-68) '10-Capades' (WB) (1,303; 35-46-57-68) 'Perky Philly' (WB) (1,303; 35-46-57-68)...

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'BARBARA' LIGHT \$7,000 AS 'K. C. EASES OFF'

Kansas City, Sept. 16. Two new holdovers lack grosses considerably from the robust pace initiated by 'Mary Barbara' (WB) (M-G)...

Estimates for This Week 'Aldrich' (WB) (1,303; 35-46-57-68) '10-Capades' (WB) (1,303; 35-46-57-68) 'Perky Philly' (WB) (1,303; 35-46-57-68)...

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Abbott-Costello Smash \$4,300 in OK Lincoln

Lincoln, Neb., Sept. 16. Abbott and Costello have hit big box in picture parade here. Their 'Hold That Ghost' is socking at the Orpheum...

Estimates for This Week 'Aldrich' (WB) (1,303; 35-46-57-68) '10-Capades' (WB) (1,303; 35-46-57-68) 'Perky Philly' (WB) (1,303; 35-46-57-68)...

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'BUFF PERKS, VALLEY' \$16,000, 'BOMBER' 13G

Buffalo, Sept. 16. 'Buffalo, Sept. 16. 'Potent and diversified screen fare' 'Buffalo' (WB) (M-G) is the ticket lot at a lusty rate...

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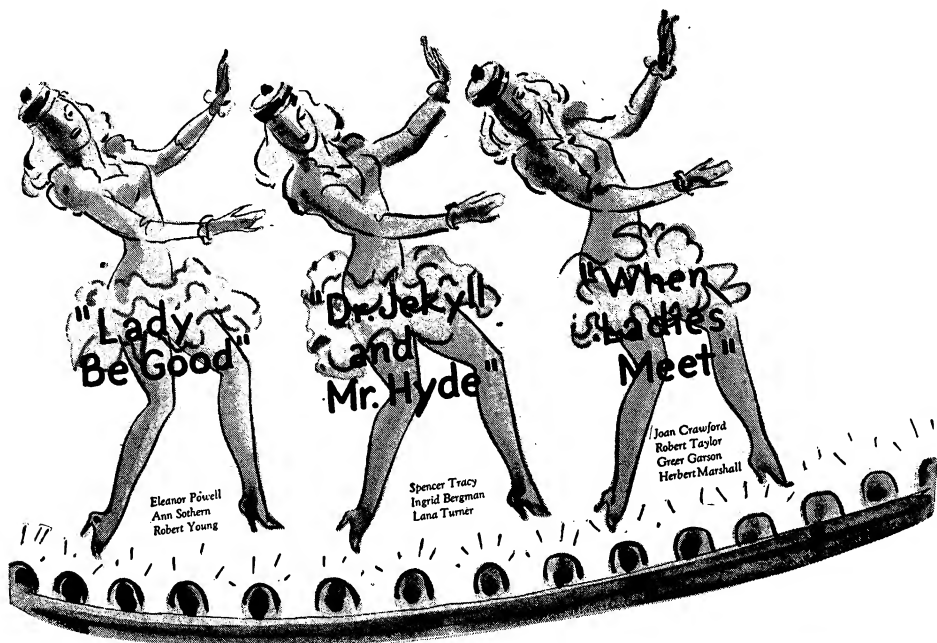
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British Coin

Continued from page 3

standard production in this country. Few picture outlets believe that banking interests will advance money on the promise that the British will back their frozen funds from the British Isles...

American distributors have sent a 100% full line of product to Great Britain. Few picture outlets believe that banking interests will advance money on the promise that the British will back their frozen funds from the British Isles...



AND THE SHOW HAS JUST STARTED!

Leo's Fall Line of Box-Office Beauties is packing them in everywhere. Great entertainments, star-studded and opulent. The M-G-M Studio is clicking as never before in its golden history! The trade has just seen "HONKY TONK" (Clark Gable, Lana Turner), "MARRIED BACHELOR" (Robert Young, Ruth Hussey, Felix Bressart), "SMILIN' THROUGH" in Technicolor (Jeanette MacDonald, Brian Aherne, Gene Raymond), "THE FEMININE TOUCH" (Rosalind Russell, Don Ameche, Kay Francis). These Big Pictures are all getting rave notices from trade press and exhibitors. Looks like that Friendly Lion is friendlier than ever!



Ladies' Meet \$15,000 in Pippy Pitt; Sun Valley \$8,500 in Wally Geese Fair

Pittsburgh, Sept. 16. Cooler weather keeping bit up, but heavy trade has been...

Senator getting by with 'Wild Geese Calling' but...

Estimates for This Week: Falton (Shea) (1,700; 25-35-50)...

Penn (Low's-UA) (3,200; 25-35-50) - Ladies' Meet (M-G)...

Warner (WB) (2,000; 25-35-50) - "Bombay" (M-G)...

'Ghost' Hit 13G in Port.; 'Belle Starr' Fair \$6,100

Estimates for This Week: Broadway (Park) (2,000; 25-30-40)...

Mayfair (Park-Evergreen) (1,800; 25-35-50) - Ladies' Meet (M-G)...

REPS CUFF DWELLERS: Hollywood, Sept. 16. Five Republic cliffhanger scripts...

'Jekyll' Great \$10,000 in Prosperous Seattle

Seattle, Sept. 16. Fifth Avenue, Orpheum and Palomar are the three top houses with new bills...

Estimates for This Week: Wine Snow (Hamrick-Evergreen) (1,800; 25-30)...

Liberty (J. VH) (1,650; 30-40-50) - Mr. Jordan (M-G)...

Albee (RKO) (3,274; 30-40-50-55) - Citizen Kane (RKO)...

Paramount (Hamrick-Evergreen) (3,039; 30-40-50) - Charley's Aunt (RKO)...

Rosevelt (Sterling) (300; 40-50-55) - "Divine Bomber" (M-G)...

Winter Garden (Sterling) (800; 18-30) - Million Dollar Baby (WB)...

NATIONAL BOXOFFICE SURVEY: Upeat Continues - 'Unfinished Business' Ace Newcomer - 'Bomber', 'Ladies Meet', 'Sun Valley' Still Strong

General upbeat at the nation's boxoffice continues despite prevalence of holdovers...

'Lady Be Good' (M-G), also hitting excellent this week, is listed as average to bangup in four cities...

'Father Takes a Wife' (RKO), another new entry, was booked into only two spots, Boston and Cleveland...

'Divine Bomber', 'Ladies Meet' hold up. 'Divine Bomber' is doing splendidly on holdovers...

'Unfinished Business' (M-G) is doing well in Chicago on its second stanza, aided by a band...

'Sun Valley' also is a big money in Denver and fine ratings in Los Angeles...

Schools, Outdoor Opposch Clip L.A.; 'Jordan', 'Ladies - Skelton, Ditto, Each in Two Spots and Okay

Los Angeles, Sept. 16. Business falling below expectations due to schools' reopening...

Estimates Total Gross This Week: \$340,000

Andrews-Parachute Hefty \$16,000 in Balto

Baltimore, Sept. 16. Nice going here generally. Up front and going to town...

Estimates for This Week: Century (Low's-UA) (3,000; 15-20-40) - Major Barbara (UA)...

Hippodrome (Rappaport) (2,250; 15-28-39-45-55-65) - Parachute Battalion (RKO)...

Kelsia (Schanberger) (2,408; 15-28-39-44) - 'Unfinished Business' (U)...

New (Mechan) (1,581; 15-28-35-40) - Sun Valley (23) (32 wk.)...

Hollywood (WB) (2,758; 30-44-55) - 'Unfinished Business' (U)...

Warner (WB) (2,595; 30-44-55-75) - 'This Woman Meets' (U)...

'Unfinished Business' (U) is doing well in Chicago on its second stanza, aided by a band...

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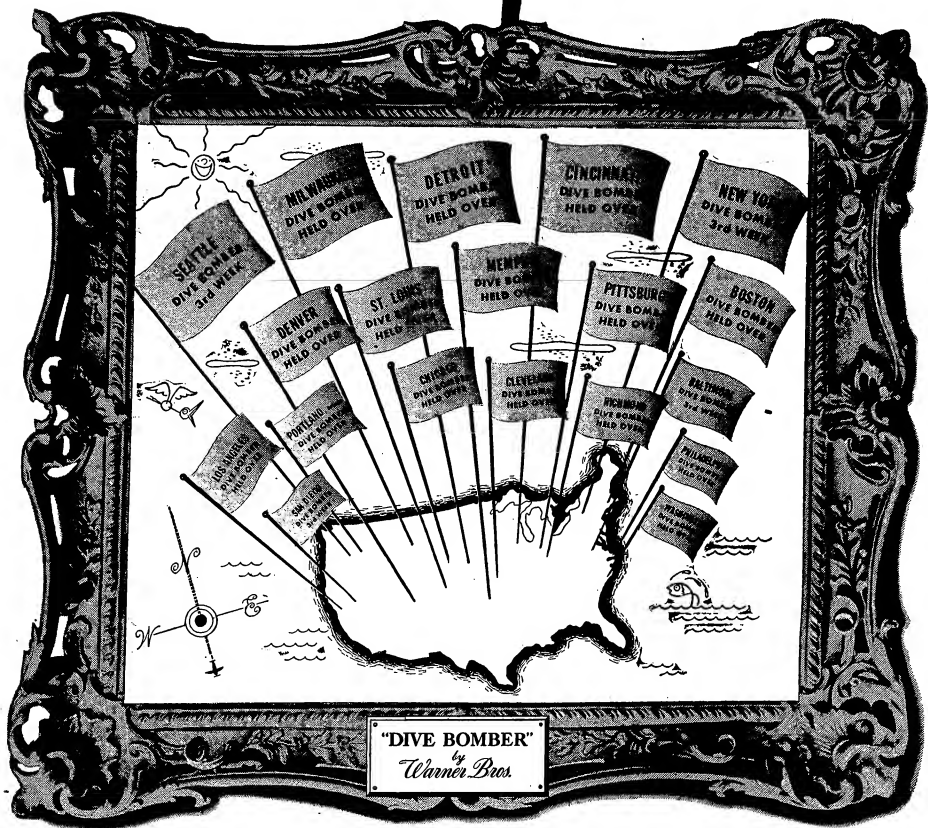
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A mighty THRILLING picture!



ERROL FLYNN • FRED MacMURRAY in "DIVE BOMBER" • In Technicolor • A Warner Bros. Picture

with RALPH BELLAMY • ALEXIS SMITH • Robert Armstrong • Regis Toomey • Allen Jenkins • Directed by MICHAEL CURTIZ
Screen Play by Frank Weed & Robert Buckner • From a Story by Frank Weed • Music by Max Steiner • A Warner Bros.-First National Picture



Mexican Good Will Sought By Nazis

Through Lavish Praise of Its Pix: Say They 'Counteract' H wood Films

Mexico City, Sept. 16. Picturesmen and others in Mexico are once over and over again lavished upon Mexican films in an editorial of 'Volkischer Beobachter', the Nazi newspaper published in Mexico and widely distributed in this country by the Nazis' Pan American Service. The Berlin print said the pix are serving to 'counteract those of Hollywood,' and pictures particularly 'Alla en el Rancho Grande' ('Way Down on Rancho Grande') and 'Ora Tu' (The Cowgirl on You, Fanny) are cinematographic beacons of the true Spanish spirit in America, for they show 'our own people' in the 'char' (gentleman cowboy) as the prototype of Spanish America. The editorial announced the early premiere of several Mexican pictures in Germany and remarked: 'There is great anticipation about the exhibition of these pictures for they are counted upon to be shining examples of the Latin art.'

PLANGE TO TOUR S. A. FOR PAR INSPECTION

Fred Lange, Paramount's European manager who has been in Mexico since last summer, when he went up liquidation of the company's affairs in Europe, will be returning, following the west coast Latin-American countries within the next 30 days. His assignment is as liaison for the home office.

Mex Pix Man Asks 75c in Financing Writtle

Mexico City, Sept. 16. Complaint of fraud to the extent of \$300,000 (Mex), \$750,000 (U. S.) in connection with his picture, 'Male Yerba' (Marcella), which won two awards the country's Academy award, the Academy award, as the best domestic film of 1940, has been made to the Federal District district attorney by Gabriel Soris, young producer who learned his craft in Hollywood. Defendants are Leon and Jaime Sourasky, operators of Financiera Azteca, E. A., a local financing firm. The charge against the Souraskys is that they piled on excessive interest rates for an accommodation loan to produce the picture. The production is now claimed by them. The case told the Souraskys that the financiers sought him interest in nearly 100%. He alleged that the brothers forged documents to make it appear that they are the real owners of 'Yerba.' The producers were the only profit from the picture has been garnered by the Souraskys. Soris seeks the \$300,000, because he calls that his own compensation for the time and trouble in producing and marketing the picture. The Souraskys made a blanket denial of the charges.

Bar 'Horror' Pix

Cape Town, Aug. 1. Teachers' associations protesting strongly against 'horror' movies to children. The South African Board of Censors has barred a mix to children under 12, and, in special cases, under 16. The production was a 'horror picture,' but cut out entirely for kiddies, regarded as age-appropriate. 'Man Who Talked to My Hand,' 'Northwest Mounted Police,' 'City for Conquerors,' 'Hunchback of Notre Dame,' 'Gooloo' (Jungle on Stars) are a few barred to children. Teachers are being urged to inform parents of companies in recent months.

'Doe' Sock in Mex City

Mexico City, Sept. 16. Record run for this summer was established here by 'Max John Doe' (WB), titled 'El Mandamiento Supremo' (The Supreme Commandment) five consecutive weeks at the Cine Ur, 1,000-seat first run theater. The top ranged from #2 (Mex) \$5c U. S.) during the first three weeks to \$1.50 (Mex) (\$5c U. S.) in the other two.

'Acquaintance, Rhine' Mapped For West End

London, Sept. 2. H. M. Tennent, Ltd., plans to present John Hellman's 'Watch on the Rhine' and John Van Druten's 'Old Acquaintance' at Great Bazaar and Constance Cummings in the leads. Leslie Howard and Peggy Conklin play the original Broadway leads. H. M. Tennent will also present this one.

'Watch on the Rhine' was at one time mentioned as a vehicle for John Gielgud, who has a tie-in with the Tennent concern. But actor says he will endeavor to stage 'Macbeth' here instead.

Picture Biz Details Its Demands in Cuba Treaty

Carl E. Milliken, secretary of the Motion Picture Producers & Distributors, and acting foreign manager, for the association, outlined the concessions the film industry wants in the amended trade treaty with Cuba at a hostile meeting of officials in Washington last week. Milliken told State Dept. officials that the film business wants no further restrictions on the picture business, pointing out film revenues are and that higher internal taxes on a distributor would have the same effect as export tariff hikes. He explained that revenue varies on films and that the usual tariffs on commodities, pointing out film revenues are and that higher internal taxes on a distributor would have the same effect as export tariff hikes. He explained that revenue varies on films and that the usual tariffs on commodities, pointing out film revenues are and that higher internal taxes on a distributor would have the same effect as export tariff hikes. He explained that revenue varies on films and that the usual tariffs on commodities, pointing out film revenues are and that higher internal taxes on a distributor would have the same effect as export tariff hikes.

One specific thing asked by Milliken was that the U. S. should import of prints in bond for preview. Also a stipulation whereby American film companies would not be cost of duty paid if the picture was not released in Cuba.

Easing of U.S.-Jap Relations Brings Hope of Favorable Distrib Accord

With American major film companies getting around \$200,000 on Sept. 26 as first of four payments on nearly \$1,000,000 in notes held by the Yokohama Specie Bank, San Francisco, and apparently improved diplomatic relations between the U. S. and Japan, American foreign company managers this week are hopeful of reaching a picture distribution in the Nipponese territory. The U. S. department executives in Japan are seeking to open up the screen portion into Japan while exhibitors Tokyo and other Japanese titles apparently want Yank product. Difficulty in getting permits for Japan distribution has irked the U. S. companies in recent months.

Day Back to Brazil

John Day, Paramount's manager in Brazil, who has been in New York on a business conference for a couple of weeks, plans returning to Rio de Janeiro Oct. 11. He will go to Penscola, Fla., shortly to visit his son-in-law, Charles Hoover, who's in the navy aviation service.

WEDWOOD SET AS CHAIRMAN OF ABP.

London, Sept. 16. Sir Ralph Wedwood, formerly general manager of the London North Eastern Railway, has been elected chairman of Associated British Picture Corp., in which Warner Bros. has bought the stock since the late John Maxwell. Three directors resigned, with Eric Fletcher and Philip Water being appointed to fill two of the vacancies. Eric Lightfoot retains his directorship, holding a contract with the corporation.

Although Warner Bros. did not obtain controlling interest in Associated British Pictures according to terms announced several weeks ago, it's reported that New York City-based the American film company intends to obtain such control. Present interest is to represent 49% [The British government presently doesn't permit foreign interests to control British corporations.—Ed.]

ANOTHER STRANDING Princess Zerita Calls on Mex Gov't For Aid

Mexico City, Sept. 16. Another case of a foreign artist getting stranded here because of allegedly faulty contracts is that of Princess Zerita, West Indian dancer, who has been in the country some months ago to perform, under contracts made abroad, in various theaters and night clubs. She got only a little money and less pay due to apparently imperfect contracts. It is explained that she got the fault lie with the bookers abroad, but not with Mexican impresarios.

The Princess went broke by degrees. When everything else failed, she asked the Ministry of the Interior to order her, requesting that the U. S. government be paid \$250 (Mex) (about \$60 U. S.) she posted was used for that purpose. The Ministry then sent the Princess to Trinidad, where she said she has relatives, via La Rea, Texas.

Sam Eckman Named To British Trade Post

London, Sept. 2. Announcement from the Kinematograph Society disclosed that Sam Eckman, Jr., has received his bid to head the Trade to sit on the Films Council. British Trade chief has accepted.

Mex Labor Ruling Discourages Peace Between Picture Workers, U. S. Cos.

Crown's Rockefeller Chore

Alfred Crown, former manager in Europe and South America for Metro and one of the most important movie men in New York Sept. 27 for a six-month tour by air of Latin-America for a month. His first stop will be Rio.

Crown will set up distribution machinery for the non-theatrical films being prepared by Kenneth Macmillan, Crown's educational producer. Distribution will be through American embassies and consulates, and in many cases necessitate providing projection machines as well as films to the groups which will see the pics.

WB in England Maps 50 Week Production Yr.

London, Sept. 2. Warners has announced its 1941-42 production program, which would be 50 weeks in the year. Max Miller returned from U. S. trip to indicate he'd put 'Flying Fortresses' in production work; to be followed by a treatment of life of Winston Churchill. A hit-making start is expected. Hornblower, provided talent can be found. It's understood direction of the latter will be done by Hollywood's best assignment.

'Twentieth's' Young Mr. Pitt' star, Wildred Lawson, John Mills and Jean Cadell to feature spots. Cyril Hughes Hartman has been appointed to head the extension of the company, which stars Robert Donat.

'Portrait of a British Foreman' has been presented to the Federal Union by Charles Frenn. Ealing Studios feature, built around the J. B. Priestley original, is using youngsters, John Cameron Jackson, newcomer to film, in top support role. Priestley has advised to British National Pictures his best-seller, 'Let the People Sing' a wartime novel. John Baxter has been assigned to the production.

Fun-and-Culture

Continued from page 7

Charlie McCarthy, (Oct. 7) Bergen and Busby, will present two shows at the Auditorium, supported by a number of Hollywood acts.

Dance night will be Wednesday, (8) with Sammy Kaye and Monchito's Orchestras at the Army. Monday, Columbia headed by Elsie Houston, South American orchestra, at Memorial Aude, and Friday at the Chateau. The Pan-American Revue at Memorial Auditorium, with Carlos Molina orchestra, will feature the best of her Latin dancers and marimba band.

Events free to patrons include Pan-American Doll Show, 'Two Ocean' Navy of 1940; Cavalcade of Aviation, with Charles Frenn, and School; Art Exhibit; Photo Show, and Concert of Pan-American companies, with instrumental, vocal and orchestral numbers by well-known local artists.

In the list of free lectures are those by Dr. Carlos Davis, former President of Chile; Hon. Joseph W. Brockington, assistant to the Canadian Prime Minister; Dr. Ricardo Alfaro, former President of Panama; and Dr. Enriquez, vocal and gentlemanly lawyer and statesman.

Royal Canadian Puppet show will appear at the Chateau, and a day through Saturday at small auditorium for adults and children.

Annual affair is promoted to stimulate trade in the Kentucky and Indiana trade area, and is organized by the American Automobile Association. Events bring a great influx of visitors from nearby towns, and include the American Automobile Association, Columbia Theater, Woman's Club Auditorium, Kentucky Hotel and Auditorium.

Mexico City, Sept. 16. Prospects of an early settlement of the conflict between the national cinematographic workers union and the U. S. picture companies are seen dimmed by the ruling of the federal board of conciliation and arbitration in the strike, which started Sept. 2 against Metro and Columbia, is legal. This means that the U. S. picture companies must pay the help wages during their loss. There is no sign as yet of the U. S. and Columbia shutdown.

Ruling is interpreted as marking a new era in relations with the other six companies, the strike deadline of which expires at noon tomorrow (17). These six are granted a respite of 15 days by the union at the time it called the strike on Sept. 2.

Though chiefs of the union have formally advised the Confederation of Mexican Workers that they intend to stage a series of short strikes against the whole picture business in Mexico, the workers do not seem to put across their bid for a sweeping victory, things are reportedly not going so well in the union. There are loud cries from the rank and file that there is scant coin in the union's bid to stage a series of short strikes against the union's orders that all members must forego a day's pay a week for the better. The U. S. and Columbia strikers. This docking is also argued to create a war chest of \$200,000 (Mex) (\$50 U. S.).

Showdown Today

With American film company foreign managers remaining optimistic over the Mexican strike situation, the Mexican workers are expected to come out today (Wednesday), when exchange workers in Mexico are scheduled to walk out on six U. S. major film distributors. Columbia and Metro unionists struck and the other six majors in an effort to split American picture company.

The Mexican state department is waiting to see what the unionists do with the production of 'Let's Live' Paramount, RKO, Warners, 20th-Fox, United Artists and Universal before they make a move. However, the Mexican government is lending a sympathetic ear to the American strikers.

A. L. Pratchett, Paramount's manager in Mexico, who has been acting as liaison between the American studios, decided not to leave N.Y. for a 1940, originally planned last year, but he will be able to carry on with foreign chiefs of the U. S. firms.

Hake Enroute Back To 20th Post in Antip

Clark Y. Hake, 20th-Fox managing director with assistance of Let's Live. York this week enroute to his home post in Sydney. He has been in the U. S. since the outbreak of the time huddling with homeoffice officials on the situation in the Anzac area.

Hake plans to boat out of San Francisco today (Wednesday) on his Pan-American tour of the Americas. Powers, counsel and executive with National Theatre, 20th-Fox subsidiary, is expected to be in London for nearly a month, is due back shortly. John C. Graham, relations manager, will be in London, and H. G. Stuart, another National executive, both of whom went to Sydney with Powers, are representing over ten million of U. S. interests in the Hoyts theatre circuit, in which National has large holdings.

Mono's Mexico Deal

Los Angeles, Sept. 16. Rafael Arzoo, head of Victoria Films in Mexico, closed a deal with Mono for the distribution of that country.

New contract calls for 45 Monogram productions, an increase of 21 over last year.

RKO'S AUSSIE PARLEY

Sydney, Sept. 16. Australian sales confab of RKO opened here yesterday (Monday), and included RKO's general manager, director, in charge.

Paul Ausie and New Zealand sales staff is here for convenion.

BELLE STARR

BOXOFFICE

THE BANDIT QUEEN



FORT WORTH—Opening day smashes "Alexander's Ragtime Band" record!



WASHINGTON, D. C.—Bigger in its first four days than any 20th hit on record!



PHILADELPHIA—Opening day tops "Charley's Aunt" by \$500!



SCHINE NEW YORK CIRCUIT—Beating "Charley's Aunt", "Tin Pan Alley", "The Great American Broadcast"! The greatest business in years!



HOUSTON—The biggest since record-smashing, record-holding "Jesse James"!



MILWAUKEE—Opening day out-grosses holiday opening of "Moon Over Miami"!



These are the openings that followed the sensational St. Louis World Premiere! Another smash from the smash-makers of 20th! The Technicolor sock-successor to "Jesse James"!

TRADE SHOWINGS

(From Sept. 17-27)

(Alphabetically arranged according to Exchange City, and chronologically sequenced according to calendar date and hour screening. A red figure refers to an exhibitor, embracing ALL the fine major distributors

under one table. This will be brought up to date each week, listing the schedule of releases for the ensuing 10 days, and giving the date of publication. Key T. for Theatre; P.R. for Projection Room.

KANSAS CITY

WED. SEPT. 17- 2:30 p.m.—'Suspicion' (RKO), 20th-Fox P.R.
MON. SEPT. 22- 1:30 p.m.—'Secrets of Wasteland' (Par), Paramount Ex.
1:30 p.m.—'Outlaws of Desert' (Par), Paramount Ex.

WED. SEPT. 17- 2:30 p.m.—'Suspicion' (RKO), Paramount P.R.
MON. SEPT. 22- 1:30 p.m.—'Secrets of Wasteland' (Par), Paramount Ex.
1:30 p.m.—'Outlaws of Desert' (Par), Paramount Ex.

LOS ANGELES

WED. SEPT. 17- 2:30 p.m.—'Suspicion' (RKO), RKO P.R.
MON. SEPT. 22- 1:30 p.m.—'Secrets of Wasteland' (Par), Paramount Ex.
1:30 p.m.—'Outlaws of Desert' (Par), Paramount Ex.

WED. SEPT. 17- 2:30 p.m.—'Suspicion' (RKO), RKO P.R.
MON. SEPT. 22- 1:30 p.m.—'Secrets of Wasteland' (Par), Paramount Ex.
1:30 p.m.—'Outlaws of Desert' (Par), Paramount Ex.

MEMPHIS

WED. SEPT. 17- 2:30 p.m.—'Suspicion' (RKO), RKO P.R.
MON. SEPT. 22- 1:30 p.m.—'Secrets of Wasteland' (Par), Paramount Ex.
1:30 p.m.—'Outlaws of Desert' (Par), Paramount Ex.

WED. SEPT. 17- 2:30 p.m.—'Suspicion' (RKO), RKO P.R.
MON. SEPT. 22- 1:30 p.m.—'Secrets of Wasteland' (Par), Paramount Ex.
1:30 p.m.—'Outlaws of Desert' (Par), Paramount Ex.

MILWAUKEE

WED. SEPT. 17- 2:30 p.m.—'Suspicion' (RKO), RKO P.R.
MON. SEPT. 22- 1:30 p.m.—'Secrets of Wasteland' (Par), Paramount Ex.
1:30 p.m.—'Outlaws of Desert' (Par), Paramount Ex.

WED. SEPT. 17- 2:30 p.m.—'Suspicion' (RKO), RKO P.R.
MON. SEPT. 22- 1:30 p.m.—'Secrets of Wasteland' (Par), Paramount Ex.
1:30 p.m.—'Outlaws of Desert' (Par), Paramount Ex.

MINNEAPOLIS

WED. SEPT. 17- 2:30 p.m.—'Suspicion' (RKO), RKO P.R.
MON. SEPT. 22- 1:30 p.m.—'Secrets of Wasteland' (Par), Paramount Ex.
1:30 p.m.—'Outlaws of Desert' (Par), Paramount Ex.

WED. SEPT. 17- 2:30 p.m.—'Suspicion' (RKO), RKO P.R.
MON. SEPT. 22- 1:30 p.m.—'Secrets of Wasteland' (Par), Paramount Ex.
1:30 p.m.—'Outlaws of Desert' (Par), Paramount Ex.

NEW ORLEANS

WED. SEPT. 17- 2:30 p.m.—'Suspicion' (RKO), RKO P.R.
MON. SEPT. 22- 1:30 p.m.—'Secrets of Wasteland' (Par), Paramount Ex.
1:30 p.m.—'Outlaws of Desert' (Par), Paramount Ex.

WED. SEPT. 17- 2:30 p.m.—'Suspicion' (RKO), RKO P.R.
MON. SEPT. 22- 1:30 p.m.—'Secrets of Wasteland' (Par), Paramount Ex.
1:30 p.m.—'Outlaws of Desert' (Par), Paramount Ex.

NEW YORK CITY

WED. SEPT. 17- 2:30 p.m.—'Suspicion' (RKO), RKO P.R.
MON. SEPT. 22- 1:30 p.m.—'Secrets of Wasteland' (Par), Paramount Ex.
1:30 p.m.—'Outlaws of Desert' (Par), Paramount Ex.

WED. SEPT. 17- 2:30 p.m.—'Suspicion' (RKO), RKO P.R.
MON. SEPT. 22- 1:30 p.m.—'Secrets of Wasteland' (Par), Paramount Ex.
1:30 p.m.—'Outlaws of Desert' (Par), Paramount Ex.

OKLAHOMA CITY

WED. SEPT. 17- 2:30 p.m.—'Suspicion' (RKO), RKO P.R.
MON. SEPT. 22- 1:30 p.m.—'Secrets of Wasteland' (Par), Paramount Ex.
1:30 p.m.—'Outlaws of Desert' (Par), Paramount Ex.

WED. SEPT. 17- 2:30 p.m.—'Suspicion' (RKO), RKO P.R.
MON. SEPT. 22- 1:30 p.m.—'Secrets of Wasteland' (Par), Paramount Ex.
1:30 p.m.—'Outlaws of Desert' (Par), Paramount Ex.

OMAHA

WED. SEPT. 17- 2:30 p.m.—'Suspicion' (RKO), RKO P.R.
MON. SEPT. 22- 1:30 p.m.—'Secrets of Wasteland' (Par), Paramount Ex.
1:30 p.m.—'Outlaws of Desert' (Par), Paramount Ex.

WED. SEPT. 17- 2:30 p.m.—'Suspicion' (RKO), RKO P.R.
MON. SEPT. 22- 1:30 p.m.—'Secrets of Wasteland' (Par), Paramount Ex.
1:30 p.m.—'Outlaws of Desert' (Par), Paramount Ex.

PHILADELPHIA

WED. SEPT. 17- 2:30 p.m.—'Suspicion' (RKO), RKO P.R.
MON. SEPT. 22- 1:30 p.m.—'Secrets of Wasteland' (Par), Paramount Ex.
1:30 p.m.—'Outlaws of Desert' (Par), Paramount Ex.

WED. SEPT. 17- 2:30 p.m.—'Suspicion' (RKO), RKO P.R.
MON. SEPT. 22- 1:30 p.m.—'Secrets of Wasteland' (Par), Paramount Ex.
1:30 p.m.—'Outlaws of Desert' (Par), Paramount Ex.

PITTSBURGH

WED. SEPT. 17- 2:30 p.m.—'Suspicion' (RKO), RKO P.R.
MON. SEPT. 22- 1:30 p.m.—'Secrets of Wasteland' (Par), Paramount Ex.
1:30 p.m.—'Outlaws of Desert' (Par), Paramount Ex.

WED. SEPT. 17- 2:30 p.m.—'Suspicion' (RKO), RKO P.R.
MON. SEPT. 22- 1:30 p.m.—'Secrets of Wasteland' (Par), Paramount Ex.
1:30 p.m.—'Outlaws of Desert' (Par), Paramount Ex.

PORTLAND

WED. SEPT. 17- 2:30 p.m.—'Suspicion' (RKO), RKO P.R.
MON. SEPT. 22- 1:30 p.m.—'Secrets of Wasteland' (Par), Paramount Ex.
1:30 p.m.—'Outlaws of Desert' (Par), Paramount Ex.

WED. SEPT. 17- 2:30 p.m.—'Suspicion' (RKO), RKO P.R.
MON. SEPT. 22- 1:30 p.m.—'Secrets of Wasteland' (Par), Paramount Ex.
1:30 p.m.—'Outlaws of Desert' (Par), Paramount Ex.

INDIANAPOLIS

WED. SEPT. 17- 2:30 p.m.—'Suspicion' (RKO), RKO P.R.
MON. SEPT. 22- 1:30 p.m.—'Secrets of Wasteland' (Par), Paramount Ex.
1:30 p.m.—'Outlaws of Desert' (Par), Paramount Ex.

WED. SEPT. 17- 2:30 p.m.—'Suspicion' (RKO), RKO P.R.
MON. SEPT. 22- 1:30 p.m.—'Secrets of Wasteland' (Par), Paramount Ex.
1:30 p.m.—'Outlaws of Desert' (Par), Paramount Ex.

FLM BOOKING CHART

(For information of theatre and film exchange bookers. Variety presents a complete chart of feature releases of all the American distributing companies for the current quarter period, and the running time of prints are included.)
Key to Type Abbreviations: M—Melodrama; C—Comedy; CD—Comedy Drama; W—Western; D—Drama; ED—Educational; F—Familiar; R—Revue; R+—Revue and running time; F+—Familiar and running time.
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WEEK OF RELEASE—8/14/31

Table with 3 columns: Title, Studio, and Running Time. Includes titles like 'The Public Enemy', 'The Sign of the Cross', 'The Sign of the Cross'.

WEEK OF RELEASE—8/21/31

Table with 3 columns: Title, Studio, and Running Time. Includes titles like 'The Sign of the Cross', 'The Sign of the Cross'.

WEEK OF RELEASE—8/28/31

Table with 3 columns: Title, Studio, and Running Time. Includes titles like 'The Sign of the Cross', 'The Sign of the Cross'.

WEEK OF RELEASE—9/4/31

Table with 3 columns: Title, Studio, and Running Time. Includes titles like 'The Sign of the Cross', 'The Sign of the Cross'.

WEEK OF RELEASE—9/11/31

Table with 3 columns: Title, Studio, and Running Time. Includes titles like 'The Sign of the Cross', 'The Sign of the Cross'.

WEEK OF RELEASE—9/18/31

Table with 3 columns: Title, Studio, and Running Time. Includes titles like 'The Sign of the Cross', 'The Sign of the Cross'.

WEEK OF RELEASE—9/25/31

Table with 3 columns: Title, Studio, and Running Time. Includes titles like 'The Sign of the Cross', 'The Sign of the Cross'.

WEEK OF RELEASE—10/1/31

Table with 3 columns: Title, Studio, and Running Time. Includes titles like 'The Sign of the Cross', 'The Sign of the Cross'.

WEEK OF RELEASE—10/8/31

Table with 3 columns: Title, Studio, and Running Time. Includes titles like 'The Sign of the Cross', 'The Sign of the Cross'.

WEEK OF RELEASE—10/15/31

Table with 3 columns: Title, Studio, and Running Time. Includes titles like 'The Sign of the Cross', 'The Sign of the Cross'.

WEEK OF RELEASE—10/22/31

Table with 3 columns: Title, Studio, and Running Time. Includes titles like 'The Sign of the Cross', 'The Sign of the Cross'.

WEEK OF RELEASE—10/29/31

Table with 3 columns: Title, Studio, and Running Time. Includes titles like 'The Sign of the Cross', 'The Sign of the Cross'.

IN SYRACUSE
 IN SAN FRANCISCO
 IN ROCHESTER
 IN WASHINGTON
 IN COLUMBUS
 IN CHICAGO
 IN DAYTON
 IN CINCINNATI
 IN DENVER
 IN NEW ORLEANS
 IN BOSTON
 IN KANSAS CITY

It's Terrific

AT THE BOX-OFFICE!

The big business boomer...sweeping the keys in its first sensational runs at popular prices...Third weeks to standout crowds in Boston, San Francisco, Washington, Cincinnati and Chicago... Second weeks in Rochester, Syracuse, Kansas City, Buffalo, Columbus, Dayton, New Orleans, Denver—to mention just a few... **More openings, more holdovers, every week!**



ORSON WELLES

CITIZEN KANE

The Mercury Actors
 JOSEPH COTTEN
 EVERETT SLOANE
 GEORGE COULOURIS
 PAUL STEWART
 ERSKINE SANFORD

DOROTHY COMINGORE
 RAY COLLINS
 AGNES MOOREHEAD
 RUTH WARRICK
 WILLIAM ALLAND



UNEXPECTED UNCLE

(Continued from page 9)
drunk bit in which he also does well...
Charles Coburn is the gent in question, but the cast also includes...
James Craig's servant, Craig himself...
This is the film which may catch an eye here and there, is derived from the fact that Coburn poses as Miss Shrikey's uncle under circumstances that are considerably fantastic.

THE GAY FACON

RKO release of Howard Benedict production.
"Kathleen" George...
Casper, Alvin Klink...
This looks like the start of a new series...
The "Lone Rider" series, and looms as a lustrous successor, aided by George Sanders...

Riders of the Purple Sage

John Wayne... production and release...
John Wayne... production and release...
John Wayne... production and release...

This old Zane Grey story, written for the same generation of moviegoers...
In George Montgomery 20th-Fox...
The Grey story deals with a flock of sheep...
The Grey story deals with a flock of sheep...
The Grey story deals with a flock of sheep...

TWO IN A TAXI

Columbia release of Irving Brezin production...
Howard S. Green, Tom Dugan...
Howard S. Green, Tom Dugan...
Howard S. Green, Tom Dugan...
Howard S. Green, Tom Dugan...
Howard S. Green, Tom Dugan...

Harmon of Michigan

Hollywood, Sept. 12.
Columbia release of Sam Newfield production...
Harmon of Michigan...
Harmon of Michigan...
Harmon of Michigan...
Harmon of Michigan...

FLEISCHER ON OAST

Dave Fleischer and Co., Sept. 16.
Paramount studios from Miami this week...
Paramount studios from Miami this week...
Paramount studios from Miami this week...

stated, but still leaves much to be desired...
Ray Noyalo, one of the thugs, and Jay Saypol, as Hayes' effervescent daughter...
MAMA GLORIA

MAMA GLORIA (Mother Gloria) (Argentine) (With Songs)
Buenos Aires, Sept. 8.
RPA production...
MAMA GLORIA...
MAMA GLORIA...

Hay Cuear a Ernesto (Ernest Must Be Married) (Argentine) (With Songs)
Buenos Aires, Sept. 8.
Argentine Film...
Hay Cuear a Ernesto...
Hay Cuear a Ernesto...

Min Van Klock-John (My Friend Clock-John) (Swedish) (With Songs)
Stockholm, Sept. 10.
Scandinavian Film...
Min Van Klock-John...
Min Van Klock-John...

Bad Man of Deadwood (With Songs)
Republic release of Joseph Kane production...
Bad Man of Deadwood...
Bad Man of Deadwood...

ULTIMO REFUGIO (Last Refuge) (Argentine) (With Songs)
Buenos Aires, Sept. 7.
Argentine Film...
ULTIMO REFUGIO...
ULTIMO REFUGIO...

Loeffer Up
Lou Loeffler, Paramount's representative at Beaumont, Texas, in the Jefferson Amus, circuit of 75 theaters...
Loeffer Up...
Loeffer Up...

Loeffer Up
Lou Loeffler, Paramount's representative at Beaumont, Texas, in the Jefferson Amus, circuit of 75 theaters...
Loeffer Up...
Loeffer Up...

Loeffer Up
Lou Loeffler, Paramount's representative at Beaumont, Texas, in the Jefferson Amus, circuit of 75 theaters...
Loeffer Up...
Loeffer Up...

Kate Smith

says . . .

"I'd like to tell you something about a new movie I saw called LYDIA. It is a fine motion picture, this LYDIA. To begin with, it has lovely Merle Oberon in the starring role...what an excellent actress! Those of you who were thrilled by her performance in 'Wuthering Heights' and 'These Three', have the biggest thrill of all in store for you, for Merle is more exciting and charming and enchanting than ever! So see LYDIA when it gets around your way. It's great adult entertainment. I was sorry when the movie was over. If they had run it again, I'd have sat through it a second time. So don't forget the title...it's LYDIA."



ALEXANDER KORDA
 "LYDIA"
 Directed by: Julien Duvivier Original story by: Julien Duvivier and L. Bask Fesere Screen play and dialogue by: Ben Hecht and Sam Maltzman Released thru: UNITED ARTS CO.

Merle **OBERON**
 ALAN MARSHAL • JOSEPH COTTEN
 HANS YARAY • GEORGE REEVES
 with JOHN HALLIDAY • SARA ALLGOOD
 and EDNA MAY OLIVER

World Premiere Tomorrow at Radio City Music Hall

IT'S A sparkling DEANNA
AND A leaping LAUGHTON NOW!

*With Bob Cummings giving Cupid
a new kind of pep-treatment!*



Here's what it
takes to mag-
netize your
marquees
and get the
happy money
that's hitting
show business
highs—

right now!



Directed by
HENRY KOSTER

Produced by
JOE PASTERNAK

Deanna
DURBIN *and* *Charles*
LAUGHTON

with **Robert CUMMINGS** *in*

IT STARTED with EVE

A Henry Koster Production

with

Margaret Tallichet • Guy Kibbee
Walter Catlett • Catherine Doucet
Charles Coleman

Screenplay by **Norman Krasna • Leo Townsend**
Original story by **Hans Kraly**

A UNIVERSAL PICTURE • *Nationally Released* **SEPT. 26**

War Workers Nite to Howl

(Continued from page 1)

a week and only take the rubber ...

From wistfully wishing that every night was Saturday night, six ex-

While the Fox is the first theater to go whole hog, the other first-run...

While the picture big is sitting pretty in its opportunity to flourish...

3 A. M. Broadcast of Local Chrysler Show

In the belief that you can catch two audiences with the same show...

Film Moppets

when she reports back to the lot for her next picture.

Warners lists live, all of the former stars who must put up with time at their bookies as they do on the sound stage...

Defense Force Shows

Philadelphia, Sept. 16. Now's special 'Defense Force Shows.'

'Taking a page out of the book of the popular Star Line Club...

Because these workers have a right to see the job right through...

The Chrysler show was selected for the first re-broadcast because it is a minute comedy.

Two is to be run for six weeks with the hope of opening up a new market for radio between midnight and 3 a.m. because of the around-the-clock shifts these days in industry.

All Night Theaters

Los Angeles, Sept. 16. All-night film houses in Government project territories throughout the United States...

With defense workers on the day and night film assignments, Virginia Coast is fast brisk business at the AEC, 650-seater in San Diego.

and lost classmates Linda Darnell and Anne Baxter at last year's graduation...

At Columbia, 6-year-old Larry Simms, better known as 'Baby Simms,' was also in the series of pictures. Both youngsters received their instructions from Lillian Barkley.

Ladette School at Rep Republic has a class of four young lads who will complete their studies this year. Joseph Clark, 17, is a newcomer while regulars are Mary Lee, 16; Len Lynn, 17; and Marilyn Hare, 17.

JKO school-age moppets aren't much trouble to teacher Harold Miner. Joan Carroll, 8, and Nancy Gates, 17, make up his small classroom with only occasional influx of outsiders when youngsters are needed for a short term of work in a scene.

Subu, 16, is the star pupil of Austin Menzies at Alexander Korda's, making a long way from his native India to study on the continent.

JKO school-age moppets aren't much trouble to teacher Harold Miner. Joan Carroll, 8, and Nancy Gates, 17, make up his small classroom with only occasional influx of outsiders when youngsters are needed for a short term of work in a scene.

JKO school-age moppets aren't much trouble to teacher Harold Miner. Joan Carroll, 8, and Nancy Gates, 17, make up his small classroom with only occasional influx of outsiders when youngsters are needed for a short term of work in a scene.

No Uped B. O.

Continued from page 5. lower-bracket houses presently charging 10c, 15c and 20c.

The office estimated the average weekly attendance at film theaters to be 80,000 people in 1940. Consequently even a 1c in the average admission price in U. S. would add \$600,000 to theatre revenue.

U. DICKERS WITH N. Y. RIVOLI AND MUSIC HALL. Reportedly unwilling to make a deal with the Roxy N. Y., which has not had any of its product for nearly a year, Universal is offering its picture 'The Broadway Melody'...

So far, the Music Hall, which formerly had an annual selective deal with U. M., has had four years ago, has closed with U for two. 'It started with Eve' and 'Appointment for Love'...

Rawlins' War Skiff. Hollywood, Sept. 16. John Rawlins' picture 'Torpedo Boat,' designed by William Pitt and William Thomas for launching at the Navy Yard, is being staged by Richard Arlen is the lead dog in the story.

Trade Showings. (Continued from page 20)

ST. LOUIS. WED. SEPT. 11—1:30 p.m.—'Look Who's Laughing' (RKO), 5-Rocco P.R. 1:30 p.m.—'Secrets of Wasteland' (P.A.R.), Paramount Ex. MON. SEPT. 22—1:30 p.m.—'Secrets of Wasteland' (P.A.R.), Paramount Ex. TUES. SEPT. 23—1:30 p.m.—'Riders of Timberline' (P.A.R.), Paramount Ex. 2:15 p.m.—'Slick to Your Guns' (P.A.R.), Paramount Ex. WED. SEPT. 24—1:30 p.m.—'Twilight on the Trail' (P.A.R.), Paramount Ex. SALT LAKE CITY. WED. SEPT. 11—1:30 p.m.—'Supper' (RKO), Paramount P.R. 1:30 p.m.—'Secrets of Wasteland' (P.A.R.), Paramount Ex. MON. SEPT. 22—1:30 p.m.—'Secrets of Wasteland' (P.A.R.), Paramount Ex. TUES. SEPT. 23—1:30 p.m.—'Riders of Timberline' (P.A.R.), Paramount Ex. 2:15 p.m.—'Slick to Your Guns' (P.A.R.), Paramount Ex. WED. SEPT. 24—1:30 p.m.—'Twilight on the Trail' (P.A.R.), Paramount Ex. SAN FRANCISCO. WED. SEPT. 11—1:30 p.m.—'Supper' (RKO), RKO P.R. 1:30 p.m.—'Secrets of Wasteland' (P.A.R.), Paramount Ex. MON. SEPT. 22—1:30 p.m.—'Secrets of Wasteland' (P.A.R.), Paramount Ex. TUES. SEPT. 23—1:30 p.m.—'Riders of Timberline' (P.A.R.), Paramount Ex. 2:15 p.m.—'Slick to Your Guns' (P.A.R.), Paramount Ex. WED. SEPT. 24—1:30 p.m.—'Twilight on the Trail' (P.A.R.), Paramount Ex. SEATTLE. WED. SEPT. 11—1:30 p.m.—'Supper' (RKO), Jewel Box P.R. 1:30 p.m.—'Secrets of Wasteland' (P.A.R.), Paramount Ex. MON. SEPT. 22—1:30 p.m.—'Secrets of Wasteland' (P.A.R.), Paramount Ex. TUES. SEPT. 23—1:30 p.m.—'Riders of Timberline' (P.A.R.), Paramount Ex. 2:15 p.m.—'Slick to Your Guns' (P.A.R.), Paramount Ex. WED. SEPT. 24—1:30 p.m.—'Twilight on the Trail' (P.A.R.), Paramount Ex. SIOUX FALLS. WED. SEPT. 11—1:30 p.m.—'Supper' (RKO), Amer. Thes. Supply P.R. 1:30 p.m.—'Secrets of Wasteland' (P.A.R.), Amer. Thes. Supply P.R. MON. SEPT. 22—1:30 p.m.—'Secrets of Wasteland' (P.A.R.), Amer. Thes. Supply P.R. TUES. SEPT. 23—1:30 p.m.—'Riders of Timberline' (P.A.R.), Amer. Thes. Supply P.R. 2:15 p.m.—'Slick to Your Guns' (P.A.R.), Amer. Thes. Supply P.R. WASHINGTON. WED. SEPT. 11—1:30 p.m.—'Supper' (RKO), 20th-Fox P.R. MON. SEPT. 22—1:30 p.m.—'Secrets of Wasteland' (P.A.R.), 20th-Fox Ex. 2:15 p.m.—'Outlaws of Desert' (P.A.R.), 20th-Fox Ex. TUES. SEPT. 23—1:30 p.m.—'Riders of Timberline' (P.A.R.), 20th-Fox Ex. 2:15 p.m.—'Slick to Your Guns' (P.A.R.), 20th-Fox Ex. WED. SEPT. 24—1:30 p.m.—'Twilight on the Trail' (P.A.R.), 20th-Fox Ex.

B' Actioners Top Draw in Canada's Army Camps; Pass Up H wood Stars

Who's Loosey? Columbia's shorts department, which makes a specialty of screwball titles for its output, let it enter 'LoCo Boys Make Good' and 'A Jerk From Albuquerque.'

POLO SPREAD A BIG WORRY TO THEATRES

Because of the apparent effect infantile paralysis is having on theatre business in various part of the country where prevalent, operators are concerned the epidemic spread...

Meantime, the operators are hoping for colder weather since the dreaded disease, striking children mostly, does not seem to thrive as well as in warm climate. However, it appears that the south is harder hit than the north and hopes for an early frost are not so sanguine as above the Mason-Dixon line.

Fresh concern is reported about Florida and feared that some towns may be closed up in that state. Alabama is also stricken hard and opening of schools was postponed. In the Greater N. Y. area schools opened as per schedule although there is a seasonal increase in the number of infantile paralysis cases but in parts of northern New Jersey they are closed indefinitely.

Grosses during the past week slowed down considerably over the normal drop expected with feunpmon of school but pointed out that the level was about the same as for the same week last year, whereas in July last year has been running ahead of last summer's average.

Other weeks since July have been substantially ahead of the corresponding dates for 1940, indicating that the post-Labor Day week came down partly because of the infantile epidemic and scare.

RAWLINS' WAR SKIFF

Hollywood, Sept. 16. John Rawlins' picture 'Torpedo Boat,' designed by William Pitt and William Thomas for launching at the Navy Yard, is being staged by Richard Arlen is the lead dog in the story.

400 REPORT BACK FOR WORK AT DISNEY PLANT

Hollywood, Sept. 16. After a four-week shutting the Walt Disney cartoon plant was reopening at Burbank, 400 employees reported for work. Number of inkers permitting to resume work was decided upon by a series of deliberations between Disney and the NLRB.

Tracy Back With a Song

Hollywood, Sept. 16. Gene Autry climbed back to the saddle at Republic today (Tue.) as star in 'Sierra Sue,' with William Powell as the cowboy and his pal, Smiley Burnett, galloped back from prison to help him out before the shooting got under way.

Ed Kaufman's First

Edward Kaufman's first production under his new contract with Republic is 'Sierra Sue,' based on stage play by Anna Kaas. Melyna Douglas draws the top male role.

St. Louis, N. B., Sept. 16. Stars with Hollywood rating or their productions mean no more at the Canadian army camps than Johnnie's 'The Herring Shoer'...

Slapstick, open-and-shut, rip-roaring festival rate second to the gun fests, are the Canadian Army men. Sublety bats for 000. Packing 'em in at the camps are George Formby, Laurel & Hardy, Three Stooges, Donald Duck and Pat Eye. Abbott and Costello's 'Buck Privates' return in two nights, only 300 have taken the groove for the Maple Leafers.

Nabe Refuses to Put on \$75 Stagehand, Picketing Closes It

St. Louis, Sept. 16. The St. Louis Amus. Co., which owns a main house in St. Louis and adjacent St. Louis County, last week closed the Mattiff, a North St. Louis, 800-seat house, and the unionists refused to cross a picket line established when the management refused to raise wages to \$75 per week, because the house has no stage show. Refunds were given August 10, and the picketing shut the shuttering was made. Chaucey Nelson, personal director of the Amus. Co., said that he was visited by a delegation of union executives and that he was a professional officer of IATSE, and was told they thought the Mattiff should have a stagehand. Nelson replied that the house did not need a stagehand as it has no stage shows, no curtains to raise or lower and nothing for a stagehand to do.

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A SCINTILLATING...STAR-SPANGLED ARMY MUSICAL!



FRED ASTAIRE * RITA HAYWORTH

YOU'LL NEVER GET RICH

with Story by
Michael Fessier and Ernest Pagano
Produced by SAMUEL BISCHOFF
Directed by SIDNEY LANFIELD
A COLUMBIA PICTURE



**ROBERT BENCHLEY
JOHN HUBBARD**

Osa Massen • Frieda Inescort
Guinn Williams • Donald MacBride

*SONGS...
by COLE
PORTER*



"Since I Kissed My Baby Goodbye" * "So Near And Yet So Far" * "Dream Dancing"

"Shootin' The Works For Uncle Sam" * "The Wedding Cake-Walk" * "The Boogie Barcarolle"



Martinielli Singing Impresario

(Continued from page 1)

The leading opera companies of the United States... Resignation of Gallo from the artistic end came after a long arduous attempt on the part of the former San Carlo...

Slightly Last Year

At the conclusion of last season it was decided to try to secure the services of Martinielli as general manager but the tenor did not appear at the Metropolitan and never was formally approached.

The tenor met with Johnson and Merritt in N. Y. city... After further conferences with his manager and general representative Mitchell D. Pace, he agreed to accept the management position he was offered...

The appointment of Martinielli is one of the most significant steps forward taken by a major opera company in years. The 56-year-old tenor is generally considered to be the best tenor to have been heard in America in this century with the exception of Enrico Caruso...

Frequent Conflict

The situation between the three major companies was often one of conflict. As witness the opening of the Chicago season this year, the Metropolitan was asking its stars to report for rehearsals in the midst of the Chicago performances.

WATERFRONT ESTATE on Long Island's North Shore

Ormston

A NOTABLE COUNTRY ESTATE, ELEGANT AND ATTRACTIVE, NOW LOCATED AT WATKINSVILLE NEAR GLEN COVE, NASSAU COUNTY, N. Y. OFFERS SOLICITED FOR PROMPT SALE.

Ormston House, designed by the late Bartram Grosvener Goodhue, is beautifully placed on an embankment, with broad vistas of trees bordered lawns sweeping down to meet the waters of the Sound.

To visit property, telephone... Superintendent, Glen Cove 614-M For further details, write G. A. Townsend, 3310 Lexington Building, Baltimore, Md.

top being \$1,000 which often resulted in the loss of the job.

Appointment of Martinielli, who will not give up his singing career, is expected to wipe out dissatisfaction. He has been associated with colleague with Johnson since the late 1920s...

Product Jam Sure

(Continued from page 5)

quence, the latter is beset with product difficulties. The same goes for Engler Bros. in Hopkins, local Chicago...

Co-op Breakup

(Continued from page 7)

activities in their vicinity, something so monolithically inclined organization willingly invites.

In putting a check on the associated Chicago directors, it is apparent that the boldness of Co-Operative has reached a point where it is fast catching up to the old-fashioned independent...

He pointed out that the Roxy, running 24 hours a day, had forced the competitors to operate on a round-the-clock basis...

While admitting that Raymond Scribner, of Midwest was a former Co-Op member and went into the business in a hazy state, Judge Picard declared that the consent decree recognizes the rights of new exhibitors in the picture market...

Each and every one of the almost 50 independent exhibitors in Minnesota will be "irreparably damaged" if the law is not permitted to control the hearing of the...

The consent decree itself seeks to perpetuate the old system, evils, the brief charges.

While filed by the Minneapolis and St. Cloud county attorneys, defendants in the action, the brief was prepared by the three special counsel which constitute Allan's law firm...

Wor-Lindberg

219 rows of rolling lawns, formal gardens, swimming pool, tennis court, boat house, and other outbuildings.

President Roosevelt's important part in the loss of the current office plattered by WCAU and played back to the audience of the Forrest theater...

the speech was piped into virtually all the Stanley-Warner downtown houses, as well as they are distributed.

tics and showmanship to do it. But the business of the plaintiff has been highly profitable with large business liquidated and paid off, leasehold amortizations taken care of and substantial salaries paid...

The court added, indicative of what may impend in this line, "that we are not to suppose that the Board of Zoning, Clearance and Protection with its variously chosen members presented evidence very complicated. Industry could be given a fair hearing."

Product Jam Sure

(Continued from page 5)

quence, the latter is beset with product difficulties. The same goes for Engler Bros. in Hopkins, local Chicago...

the consequence of the non-selling, Minnesota exhibitors now, of course, already are lagging far behind national releases as far as the product of the five major distributors is concerned.

Majors 'Frightened'

The real reasons that major distributors are fighting the Minnesota state law, invalidating the consent decree's groups-of-five plan and reducing the sale of the major company's product with a 20% minimum cancellation privilege, are because of a fear that it will mean the end of the old system's 'jvils', including the right to compel exhibitors to buy their own pictures that the latter can't use.

Such are the allegations contained in a brief filed by the defense in connection with the hearing of the distributors' application for a temporary injunction to restrain the enforcement of the consent decree...

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Selznick-UA Set Soon

(Continued from page 5)

the RKO over which now uses the lot-RKO enclosure. A cooperative effort of the producer would assign space and otherwise handle the studio detail not now in the charge of the studio management.

Kelly indicated that the new producers coming into the UA distribution fold had met with the approval of Selznick, who will be an owner of the company. Selznick deal requires series of contracts which already have been drawn.

New product to be announced will be in addition to pictures now in work for release, including 'Jungle Boy' and 'To Be Or Not to Be' (Korda); 'Sundown' and 'Eagle Squadron' (Warner); 'International Lady'; 'Corsican Brothers' and 'Twin Beds' (Major); 'Shanghai' (Crescent); 'New Wine' (Crescent); and 'Small Barbara' (Pastor).

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(Continued from page 5)

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New York Theatres

(Continued from page 1)

Radio City Music Hall now playing 'WADA' with Gary Cooper in 'Sergeant York'.

Wor-Lindberg

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PICTURES 29

Korda spoke to Joe Bernhard, head of Warner theatres, about taking the job. Bernhard has director money to go with Warner, and is understood to have lilted but not significantly better in a new picture...

Reports that Ed Rafferty, who is secretary to the company and also its counsel, being member of the law firm of O'Brien, Driscoll & Rafferty, had declined the spot, according to Rafferty, are untrue. He said he never was offered the post nor would take it, as law is his forte.

Product Jam Sure

(Continued from page 5)

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WGCN

THAT ALL MAY SHARE

There's something rather eerie and terrible about the power of a radio microphone, like a bread poultice, to draw out, sooner or later, the core of a bigot's bigotry. Give a bigot enough radio and he'll eventually let his hatred down to cover him spiritually like a Ku Klux nightgown.

Nature seems to compel the bigot to share, with other bigots, his true thoughts. A radio microphone produces something akin to the biological mystery that forces a salmon to leap over dams so that it may spawn.

Twice in six weeks racial intolerance and hatred has been spawned over the air. Twice would seem to be enough. But meantime it is perhaps an encouraging sign, against much that is not, that even his best friends are frankly telling a former hero that he made a fool of himself. America is still a working democracy when an open attack on one race is regretted, if only as a tactical blunder.

Meantime radio may take some comfort from the fact that bigots usually produce an antiseptic reaction from a nation that is still capable of being shocked by the muck of a racial and religious hatred. Quite a few bigots during 20 years of radio history have finally blurted out what they really meant. Usually they have blurted and blotted out themselves simultaneously. At least there are cases in California, in Kansas, in Michigan.

CANARY FOODS RETURNING TO RADIO

Chicago, Sept. 16. Two of the canary food companies, based on radio, are returning to some time, return again to the other wave of MBS this season. Bartz Mountain Bird Food, through George Hartman agency, goes on a weekly stint of 15 minutes at 11 a.m. starting Oct. 12.

Oct. 15, the American Radio Warblers will be on for the American Bird Products at noon for 15 minutes weekly through the Weston Barnet agency.

Both shows are on Sundays.

WCCO's Bible Quiz

Minneapolis, Sept. 16. WCCO has a Bible quiz, based on Sunday school lessons given over the air preceding the quiz.

There are two teams for each quiz, comprising bright Sunday school students from the different competing churches.

Five-Man Orchestra for FM Station

Chicago Tribune Station Mostly Uses WGN Staffers, Has Own Salesman, Gates, Barnes for Disc Operations

Chicago, Sept. 16. Chicago Tribune's FM station, W59C, gets under way officially Sept. 21. For the most part operation will be under the wing of the WGN personal staff. Frank Schreiber as overseer of W59C, Carl Meyers as chief engineer and Bill McGuiness as sales manager, all of whom hold similar jobs with WGN.

One salesman, Charlie Gates, will sell the W59C line. Eddie Barnes, formerly with WAAF, will serve as program director of W59C, but this refers primarily to disc operation.

Harry Savoy, Russ Brown Set for Schaefer Show With Roth's Orchestra

Hollywood, Sept. 16. Harry Savoy and Russ Brown, comics, and writers Dave Schwartz and Eddie Davis have been by Saul Reiss of the DeLoan & Deane agency for the Schaefer beer show starting last week.

Fineshriner Shortwave Aide to Ed Chester

William H. Fineshriner has been named director of shortwave programs for CBS. He will report to Edmund Chester, director of shortwave, broadcasting and Latin-American relations.

Fineshriner has been director of the network's music department.

Saa Francisco—Roselyn Campbell is new KYA night receptionist and secretary to John Livingstone, Coast manager of International Radio Sales. Also new at KYA is Joseph McGuire, account executive formerly with KYOS, Merced.

WGCN

Chicago, Sept. 16. Chicago Tribune has been backing up W59C with much editorial space, but the WGN station itself will drum up listeners for the FM stations with special announcements

urging people to listen to the new station. Of course, there has been considerable work up with manufacturers who are cooperating in a drive to call more FM receivers to a schedule from 8 a.m. to 11 a.m. and has built up a loyal audience. There is no commercial time at the Zenith station, and Eugene McDonald states that the plans call for a continuing of this policy.

Toledo, O.—Jack Fitzgerald, of Toledo Chamber of Commerce, has returned to WSPD, Toledo, as a substitute announcer.

TWO DEAD HEAT FOR LEADERSHIP

Young & Rubicam's Production List Not Far Ahead of Rutherford & Ryan Agency

BUSIEST YEAR

Young & Rubicam will have a record number of commercial programs on the networks this fall. There will be 14 night-time shows, four daytime scripts and a Saturday a.m. half-hour. Not far behind in show activity is Rutherford & Ryan with 11 night-time programs and two daytime scripts. It also makes a new high for R. & R.

R. & R. this fall will be represented on the air every night of the week but Saturday, whereas Y. & R. will have some shows going each night but Monday and Saturday. Following is how the schedule looks for Young & Rubicam:

TUESDAY
William L. Shiber (Sanka). Silver Theatre (Int. Silver). Jack Benny (Jell-O). Edna Galt (Coca-Cola). Helen Hayes (Lipton's Tea).

WEDNESDAY
"We the People" (Sanka). "Radio of Scares" (Mellin). Dorothy Kilgallen (J. & J.). Burns & Allen (Levi's).

"Mushakin at Midnight" (Exercise). Eddie Cantor (Bristol-Myers).

THURSDAY
"March of Time" (Time Mag). "Aldrich Family" (General Foods).

FRIDAY
Kale Smith (General Foods). Meanwhile the Y. & R. daytimers consist of: "Home of the Brave," Joyce Jordan, "Bright Horizons" and Kate Smith for General Foods and Dorothy Kilgallen for Johnson & Johnson.

Rutherford & Ryan's night-time commercials will have the following schedule:
SUNDAY
"The Shadow" (Blac Coal). Goodwill Hour (Sterling).

MONDAY
"Fox Pop" (Knoxport Drug). "Brewster Family" (Quaker Oats). Larry Ross (Campbell).

TUESDAY
"Court of Missing Hires" (Sterling). Bob Burns (Campbell). Larry Ross (Campbell).

WEDNESDAY
"Big Town" (Levi's).

THURSDAY
"Grand Central Station" (Levi's). Rutherford & Ryan daytime series comprise "Big Sister" and "Aunt Jenny" (both Levi's Bros).

FRIDAY
"Grand Central Station" (Levi's). Rutherford & Ryan daytime series comprise "Big Sister" and "Aunt Jenny" (both Levi's Bros).

LaGuardia Appoints W. B. Lewis, CBS, To Centralize Government Radio Shows and Washingtonians Aim 'T Glad

Thompson Continues War Spot Bays of S. K. Ellis Agency Until December

Walter Thompson, which recently took over the Ward Baking account, has advised the stations involved that the spot contracts placed by the predecessor agency, Sherman K. Ellis, will be continued until Dec. 31, 1941.

Thompson as yet has no other radio plans for the account.

'FLATTERING BUT UNTRUE' Can't Hear WFIL Program in New England, Says Clipp

Philadelphia, Sept. 16. WFIL, U.S. (Tues.) filed a motion in U. S. District Court to dismiss its action brought by Yankee Int'l. New England magazine, which seeks to enjoin the "Swap Shop" program on WFIL. Roger W. Clipp, general manager of the station, declared that the suit "may well have been a publicity stunt by the magazine in an effort to spread itself into the Philly territory."

WFIL has been conducting the Swap Shop program since September, 1940. Title of the program "Swap Shop" is not infringement of the magazine's column "Original Yankee Swappers Column".

The allegation in the magazine's suit "WFIL's program is heard in New England in direct competition with the Yankee programs is flattering to WFIL but remote from fact."

The magazine, published in Dublin, N. H., conducted radio program on WFIL and WYAC, Boston, but discontinued them for the summer.

The WFIL program is a sustainer and is used as a "clearing house" for spot announcements. Listeners are invited to exchange things they want to get rid of with other dial-tuners. Since its inception, "Swap Shop" has been handled by Announcer Jack Steck.

WORLD-WFSPA, Spartanburg, S. C., has opened branch station at Great Falls, Va.

Roper Study Excites Sponsors Curiosity Aroused on CBS Study Based on 10,000 Interviews—Walt Kesten Edited Piece Personally

Columbia's sales department is under pressure from various of its agency clients to disclose the program involved in the sales effectiveness chart contained in its latest elaborate report. "Roper Counts Customers." The network went out of its way in compiling this chart to make any one from guessing the identity of program and product, but it indicated last week it would be willing to reveal the names of all the clients involved were agreeable. The data happens to be a year old and if the identities were revealed all CBS accounts would, CBS figures, get a keener insight into the relation of time and program costs to actual sales.

Meanwhile CBS does propose to place with each agency two sets of blueprints of Elmo Roper's own workbooks as far as they affect the agency's accounts, so that the agency could turn one set over to the client and retain the other. These printings will show which radio program breakdown by income level and a

Washington, Sept. 16. Move by Mayor Fiorello LaGuardia to make Wilbur B. Lewis, CBS, v.p. in charge of programs, the director of all broadcast activities in connection with national defense has already caused a whirlwind of resentment in various Government agencies with radio activities. The mayor, as head of the Office of Civilian Defense, today (Tuesday) sent a letter to the heads of the Navy, War, Treasury and Justice departments, along with the Office of Emergency Management, informing them of Lewis' designation. His letter indicated that the assignment had the approval of the President.

Attempt of the New York mayor to centralize all Government domestic broadcasting activities under Lewis' direction is probably going to meet with some opposition from other department heads themselves. No bureau here appears willing to let radio-program control slip out of their hands.

During his leave of absence from the network CBS will maintain Lewis on his regular salary. Douglas Coulter, his aide, will run the CBS program department.

NOT QUITE A COMMERCIAL

Minneapolis, Sept. 16. KSTP has sold its University of Minnesota football broadcasts to Shell Oil, but during game's progress there cannot be any commercial. Station provides sponsor a 15-minute preview before the kickoff, and then a 45-minute review and musical show with Leonard Knight and the studio orchestra, together with highlights of other contests, immediately after the game.

Journal sports writer, airs the grid battles play by play.

Broadcast also goes to the Minnesota Radio Network, comprising KYSM, Mankato; KRCC, Rochester; KFAM, St. Cloud; WBCB, Duluth; WVIC, Hibbing, and WLLS, Virga.

breakdown by educational and age groups. Also information that is common to other Roper programs. CBS, however, will exercise some withholding of data when it comes to competing from Roper Bros., for instance, won't show Colgate's sales effectiveness but it will show other Roper data on that competitive product.

The study, which rates as the most exhaustive yet turned out by the industry of the subject of sales effectiveness, is based on 10,000 carefully selected interviews. Marked by its simplicity and incisiveness of method, it shows up a series of analyses and charts how the product use or purchase is higher among the other Roper programs than among non-listeners to these programs. This plus margin of error based on 100% and averages 53%. Paul Kesten, CBS v.p. did the editing and most of the rewriting on the promotional book.

NBC's Latin Associates May Pick Up Mutual's DX of Louis-Nova Fight

If any of the South American stations affiliated with NBC want to take the shortwave broadcast of the Joe Louis-Lou Nova fight Sept. 20 it will be okay with Mutual providing there are no local Mutual affiliates and the Mutual account of the event is picked up. WGEO, Schenectady, will shortwave a Spanish version of the fight round-by-round, with Julio Garzon, managing editor of La Prensa, Buenos Aires, working from rugged Two S. A. studios from Rutgers. Two S. A. studios, LRI, B. A., and HCIB, will be paid by Gillette for the rebroadcast. Other S. A. outlets will have to do it on the cuff if they want it and will be required to carry the commercial.

WGEO will also shortwave the baseball world series in the direction of S. A., while WGEA will direct the same broadcast toward Europe. WRUL, Boston, will have a Spanish broadcaster give his own version but from the Mutual account, Red Barber and Bob Nelson will do the play-by-play and there's a possibility that Gillette will bring in Bill Corum for the color.

Mutual-Gillette Games Shortwave to So. Amer. Via WGEO, Schenectady

Schenectady, Sept. 16.

WGEO and WGEA, Schenectady short wave stations of the General Electric Company, will broadcast the World Series games for Mutual and Gillette Safety. This will be the third year the Schenectady DXers have been given permission to take the play-by-play from the Mutual wire. WGEO, a 100,000-watt, will beam on Latin-America while Red Barber and Bob Nelson are describing the contests via WGEA, toward Europe.

WRUL, Boston, Mass., will also short wave the Series.

Montreal French Version

Montreal, Sept. 16.

World series will be aired in this city by Canadian Broadcasting Corp. stations, French and English, direct from New York and/or St. Louis, as the case may be, in English while the French play-by-play version will be given by Roland Beaudry over CBP.

BBC to Pay Performers Working Service Shows

London, Aug. 29.

Equity has succeeded in steering a ruling through BBC which will remove a pain from inside vaude ranks doing air duty. Where the bunch were playing a service camp and BBC ran a wire into the entertainment, none of the performers received any fee for the other end of their act. New ruling will see talent getting a regular air fee for any wired stuff.

Setup had long been a sore point to the players, who squawked they were taking the life out of their material by siphoning it with no monetary recompense.

NBC AWARD TO XEW

Mexican Station Gets Plaque from Royal for 'Cooperation'

Mexico City, Sept. 16.

Local radio station XEW (150,000 watts), largest air service in Mexico, operated by the Emilio Acaragay interests that also own radio station XEQ (50,000 watts) and the Cine Teatro Alameda, swanky frontline cinema here, has been awarded its second American prize for enterprise and progressiveness. XEW won **Variety's** plaque for the best showmanagership in Latin America for 1940.

The new award, a plaque, was bestowed by NBC as a token of appreciation for XEW's cooperation in exchanges of programs with the American air enterprise and its web in Mexico. It was delivered by John F. Royal, vice-president of NBC, to Othon M. Velez, manager of XEW, in a simple ceremony.

Vic Oliver-Sarah Churchill show. His name was not announced till after the song session.

Growth of the 'V' sign urge has seen BBC banning all use of the Morse equivalent in anything going out over the air. This hits pop tuneishims who'd included the dash dot, etc. in their melodies.

London Calling

Enid Cruikshanks, opera star, did a radio stunt of crooning 'There I Go'. Said she fell into the habit through doing request sessions at munition factories, where the pop's preferred.

Charles Coburn celebrated his 89th birthday with a radio date on 'Monday Night at Eight'. Comedian sang his oldtimer, 'Man Who Broke the Bank at Monte Carlo.'

Alvah Liddell, ace BBC news commentator, uncovered a mystery baritone voice when guessing on the new

Recorded voices of John Barrymore, Ellen Terry and Herbert Tree will be used by the BBC Drama Dept. in giving listeners Shakespearean excerpts.

Leon M. Lion accepted bid from BBC Repertory Company to guest-star for one month. Actor will do excerpts from 'Number 17', 'The Chinese Puzzle' and 'Escape', plays with which his name has long been associated.

Willard Robison getting a 30-min. song biography on discs, session tagged, 'Unrecorded King of Jazz.'

'Crooks Tour' is being revived as a serial. Aired first in 1940, script

Revamp NBC Blue Schedule

'Town Hall of Air' to Run 9:15-10:15 P.M. Thursdays as Hillman-Clapper Get 9 O'Clock Niche

was taken up by British National for filming. Nanton Wayne and Basil Radford will repeat their roles, series having been waxed when latter player was on leave from Army.

Mutual's agreement to carry the variety hour, 'Music Hall', has made session a target for vaude talent normally sidestepping radio.

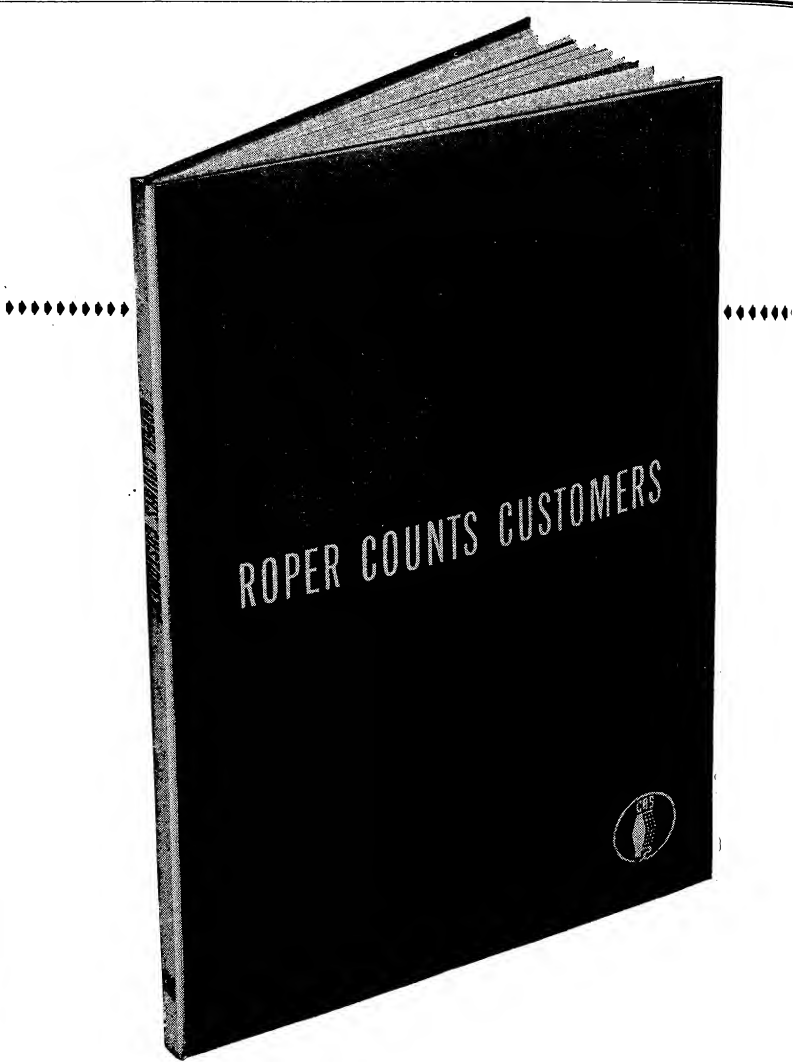
'Information Please' being stretched to 45 mins. in response to urgent fan requests.

Cole Porter's 'Miss Otis Regrets' has been fashioned into dialog by Spike Hughes; scripter did a similar job for BBC on 'Frankie and Johnnie.'

NBC-Blue has reshuffled its Thursday night schedule for the fall so that Trimount Clothes, with William Hillman and Raymond Clapper, will have the 9 to 9:15 period, 'Town Hall of the Air', the 9:15 to 10:15 stretch and 'Behind the Headlines' (Newsweek's) the next 15 minutes.

The sustaining 'Treasury Hour' which has been on the Blue from 8:30 to 9 p.m. Tuesdays will be moved to the Wednesday 9-9:30 p.m. period, preceding the half-hour which Camel cigarettes has bought for 'Penthouse Party', starting Oct. 8.

WRNL, Richmond (Va.) News-Leader station, has FCC permit for 1,000 to 5,000 watt power increase.



20 HOURS DAILY SHORTWAVE

Leonard Joy's (RCA) 1st Radio Commercial Since 1937 Is Bendix Show

Leonard Joy, musical director at RCA-Victor recording studios in New York, will be the conductor of the band on the Bendix Corp. sponsored U. S. Treasury show which debuts on NBC-Blue Sept. 30. Joy hasn't worked in commercial radio since 1937. He'll conduct a 22-piece orchestra and 14-piece choir. Barry Wood will be permanent m.c. the hour (8-10 p. m.) using name guest artists to back him up.

SOVIET EMBASSY SETS FACSIMILE RECORD

Washington, Sept. 16. Possible long-distance record for regular facsimile transmission is being set by the Russians with the Soviet Embassy here receiving all its current news from Moscow via ultra-high frequency images. Details of the system are not known to U. S. engineers, although samples of the tape-bearing remarkably clear Russian symbols—have been shown a select few friends of embassy attaches. There's nothing particularly new

In the use of facsimile for such purposes except that the Embassy now relies 100% on this form of communication to get the latest dope from home and is thought to be the only diplomatic unit so up and coming. Engineers have been aware the Russians were developing some novel technique, closely guarded, and have a lot of the chemicals employed, but various technical aspects have not been disclosed.

Soviets have erected a large listening post and receiving center on the outskirts of Rock Creek Park, the first foreign embassy with such a setup. They cannot get a license to install transmitting equipment, however, under the anti-alien provisions of the Communications Act.

EDNA KENNEL AT WEBR

Replaces Ruth Paige Who Retires For Motherhood

Buffalo, Sept. 16. Edna Kennel, woman's voice from WHAG and later WHAM, Rochester, has taken over five-a-week distaff program over WEBR for Adam Mel drum & Anderson, department store. Replaces Ruth Paige, in private life Mrs. David Keppel, who is to become a mother.

Besides this comment shot, Miss Kennel also will write commercials for store's two other daily shows on WEBR, disc-titled Noonday Revue and Cy King's newscasts.

THAT'S WHAT U. S. GOVERNMENT ASKS

Further Meetings Expected With Col. William Donovan Now That Broadcasters Have Been Tentatively Informed of Washington Views

HUDDLE WITH FCC

Washington, Sept. 16.

As soon as the Office of Coordinator of Defense Information, headed by Col. Wm. J. Donovan, has completed a series of conferences with the Federal Communications Commission on technical matters the networks and others active in international shortwave broadcasting will again be brought to Washington and advised of the Government's proposed broad plan for reaching the entire world with news programs. The meeting held in Donovan's office last Wednesday (10) with this representative group was to advise them in advance of what might be expected of them after details had been worked out with the FCC.

It was disclosed at the past week's meeting that the shortwave stations would be expected to extend their operations to 20 hours a day and that more attention would have to be given to directing their signals to other parts of the world than South America. The talks with the FCC will concern issuing permits for increased power and new antennae and it will be on the basis of the results obtained by Donovan's office in the FCC discussions that the coordinator will suggest large scale expansion of new programs throughout the world.

A good deal of shadow-boxing apparently took place at last week's meeting. Some observers feel it was lamely indefinite, especially in glossing over the matter of finance. They feel, too, that the governments were deceived by the mild behavior of radio reps who, following the traditional ways of radio reps, grumbled before and after but not at the meeting.

Lack of practical Government proposals, an absence of any thinking through of the shortwave problem, and demands that can only be met by expenditures running into millions of dollars all gave radio men an impression of wandering idealism. Radio men are not overlooking that 20 hours double shifts of broadcasting and stepped up power (new, expensive transmitters) and more languages can easily pile up a staggering overhead.

The radio trade clearly believes that if it does not do as the Government wishes about shortwave the 'or else' is Government takeover of this function. This idea has been conveyed. Unofficially of course. But conveyed. It accounts for the radio trade accepting as realistic alternatives which, not being 'official', some Washingtonians apparently feel free to describe as 'far-fetched'. Meaning as of this particular week in history.

The Washington 'hints' as understood by radio men amount to this: 'whatever the financial sacrifice of a fuller shortwave schedule might be to the broadcasters, keeping the service in private hands should be worth the price.'

And the broadcasters are inclined to agree.

Indeed there is no real dispute on general broad issues since the government seems disposed to accept the basic thesis that it is good democracy to retain the form and identity of free enterprise in American shortwave instead of having it, as in other countries, a tool of the bureaucrats.

Hannibal (Mo.) Courier-Post on air with new station, KHHO.

"Full of Slow Explosive"

"ROPER COUNTS CUSTOMERS" is just off the press, under the CBS imprint. It offers what its title promises... a careful measurement of sales results, a scientific count of actual customers won by CBS advertisers as a direct result of their radio programs... with every other sales and advertising effort scrupulously winnowed out.

It is not a little study, made big. It is a big study, pressed into compact form. It is really forty separate studies of forty different programs—each nation-wide in scope, each as thorough as Roper, each basically related to the other thirty-nine—and all forty packed tight between its covers.

It speaks quietly but with, we think, tremendous force. It names names... and dates... and places. We doubt if anyone can think about radio advertising in quite the same terms before and after reading this readable but challenging report.

It was more than a year in the making. It will mean even more, we think, a year from now than right away. It does go deep. It is, as one thoughtful reader observed, full of slow explosive.

For your copy of this comprehensive study, phone or write to

THE COLUMBIA BROADCASTING SYSTEM • NEW YORK CITY

NBC, CBS Insist They'll Go to Court Unless FCC Junks Anti-Monopoly Rules; Attack MBS' Partial Retreat

unreasonable to freeze a growing business by a rigid time formula.

NBC Lawyer Ray MBS swapped roles. This time, the attorney for the critics, Bill Hays, took rocks at Mutual, labeling the rookier with a money-hungry tag and a record of losing broadcast time to the program switchboard. Burns took a poke, however, with the remark that the "most articulate exponent" of the FCC proposals, but seemed content to let Cahill do most of the talking.

Great emphasis was laid on the undesirability of upsetting the status quo. In the crucial hearing, the FCC and NBC and CBS, remarked the government is clamoring for more and more restrictions, to put the national defense ideas and booster morale, protesting it is the height of nerve to expect the industry to be open-handed while knocking the economic foundations loose. This argument drew cheers from Chairman Fly, who told Cahill no matter what the general situation is he'd expect NBC to expect the industry to be inopportune to apply such reforms.

The round-the-table procedure was attacked by Burns, with pointed reminder to the Commission that the Securities & Exchange Commission, which is the expert on securities, got along very well taking those who regulate into its confidence. The public or handoffing the regulators. On the whole, the license issue is only incidental, so little time was wasted on this phase of the controversy.

In briefs filed simultaneously with the argument, both NBC and CBS stuck fairly to original contentions the Commission has no legal right to let the industry have to conduct its business affairs. Determination to thrash this issue out in court—regardless of the confidence of FCC lawyers that there is ample justification for specifying what license-holders can do in signing up the chains—was obvious throughout the legal documents. Objections were repeated that the reforms go far beyond the powers conferred by Congress and violate the "due process" clause of the United States Constitution, besides injuring, not benefiting, the public.

The semi-exclusive contract idea advanced by Mutual is objectionable to the FCC proposal to put all chains-affiliate relations on a catch-as-catch-can basis. Burns and John F. Cahill, NBC and CBS attorneys, respectively, agreed, but under no circumstances is it entirely satisfactory. Burns warned it still would put radio in a regulatory straight-jacket, and would be particularly injurious if business declines. The NBC brief maintained it would be

Stahlman, Now in Navy, Still A.W.O.I. So Far as James Fly Is Concerned

Benny's Indecision

Hollywood, Sept. 16. Because Jack Benny can't make his mind up whether to leave the Coast or on the new season from the Show off New York, his attorney Bill Hays and Ed Beloin, are eyebrow deep in a dither. Comic insists on localizing the show in the script and 3,000 miles in between makes a difference. Seasonal debut is Oct. 5.

They straddled the dilemma by pointing out two sheas, east and west, and keeping their fingers crossed let he decide to take off from Chicago.

When Mutual still would prefer to outlaw all exclusivity, the quantitative scheme is "the maximum" which we don't object, Caldwell explained. Although there might be some undue restraint on competition, to such an extent could be permitted if option clauses of contracts were negotiated annually. The attorney still is convinced the rules should not allow a web to tie up a single minute more than it used in a prior year, if there is to be room for everybody.

Yankee's Opposition The Yankee-Colonial opposition advanced by Paul D. P. Spearman was principally against the original Mutual idea of allowing exclusive calls on only one and one-half out of each five hours in situations where there is only one plant. Also urged the Yankee news schedule and the provision that contract renewal negotiations could not be initiated until 90 days before expiration.

In New England, anyway, nobody in Yankee-Colonial seems interested in serving one-station towns. National chains aren't clamoring for them, since they prefer the big markets, Spearman explained. If regional webs cannot serve these little communities, the public will suffer severely, for the operators of plants in such spots are unable to speed their talent even if it were available. Yankee-Colonial, being the Mutual outlet, needs more option time in order to care for both the national accounts coming via MBS and its own business.

Further, local regions need more latitude so they can book opposite the weak national programs, since they obviously cannot oppose the big-time features.

The anti-dual rule was touched upon in the NBC brief, which put it in the context of the program issue. The eldest skin reannounced the regulators it has 419,000 outlets and up in property and annual operating costs of \$17,900,000.

Washington, Sept. 16. Though ordered by U. S. District Judge James W. Morris to show up in court, NBC attorney Ray MBS, ex-niplicher now, with the Navy, won't be on hand for the FCC for quizzing in connection with the Mutual exclusive newspaper ownership which resume Oct. 15. MBS will appear in the news of intent to appear before the president of American Newspaper Publishers' Association—who defied the Commission advice of the counsel—got a stay of the effective date, making his appearance indefinite.

The hearings are expected to continue for several weeks, according to Chairman James L. Fly, though Commission attorneys have been reported far from through with the job of getting more accurate and comprehensive information. At several sessions a month ago, FCC got black eye when subordinates induced exhibits with glaring errors and deficiencies and expert witnesses talked glibly in generalities with little exact knowledge of various phases of either the radio or the publishing business.

In some quarters it has been expected the FCC would be realizing it grabbed a bear by the tail, but Fly showed no disposition to give up in affirming the renewal would occur as scheduled. Hints have been dropped high administration circles that the hearing which marked the first stage of the inquiry.

Expand Healey Show

Shenectady, Sept. 16. Col. Jim Healey, who has since July begun doing news, comedy, poetry and philosophy on 4-6.7-8 a. spot three mornings weekly for F. Louder's Union Leader program over WGY, Shenectady, will move to the 6-6.31 p.m. block, Monday through Wednesday, Oct. 1. In increasing the time from 45 to 60 minutes weekly, Lennon will feature a new agency, the Red and Blue, will add a second product line, Redwood Cigarettes and Redwood Chewing Tobacco. The latter will be plugged on alternate nights.

Healey also airs at present over WGY, Troy, for Central Super Markets. (including \$3,000,000 for sustaining talent and \$3,000,000 in wire charges). Shotgun divorce would involve a huge financial loss, since the litigation contract cannot be assigned to any new operator and the only thing NBC has to sell are the 419,000 outlets. NBC insisted there is competition between the Red and the Blue, noting each has its own sales organization, but did not go into a detailed refutation of the charges emanating from the Commission majority.

How Hooper Rates 'Em

- Ten top-ranking evening shows for September as given by the Hooper survey are:
- Edgar Bergen..... 19.4
- Walter Winchell..... 18.3
- Lux Radio Theatre..... 17.1
- 'Aldrich Family'..... 16.9
- Eddie Cantor..... 16.9
- Maxwell House..... 13.9
- Kay Kyser..... 12.6
- Mr. District Attorney..... 12.6
- One Man's Family..... 11.6
- Kraft Music Hall..... 11.5

mously endorsed, though NBC and NBC still feel longer term network-out agreements are imperative. Mutual earlier suggested that under the restrictions, in its substitute rules, three-year tickets would be handed out without injuring the public or handoffing the regulators. On the whole, the license issue is only incidental, so little time was wasted on this phase of the controversy.

In briefs filed simultaneously with the argument, both NBC and CBS stuck fairly to original contentions the Commission has no legal right to let the industry have to conduct its business affairs. Determination to thrash this issue out in court—regardless of the confidence of FCC lawyers that there is ample justification for specifying what license-holders can do in signing up the chains—was obvious throughout the legal documents. Objections were repeated that the reforms go far beyond the powers conferred by Congress and violate the "due process" clause of the United States Constitution, besides injuring, not benefiting, the public.

The semi-exclusive contract idea advanced by Mutual is objectionable to the FCC proposal to put all chains-affiliate relations on a catch-as-catch-can basis. Burns and John F. Cahill, NBC and CBS attorneys, respectively, agreed, but under no circumstances is it entirely satisfactory. Burns warned it still would put radio in a regulatory straight-jacket, and would be particularly injurious if business declines. The NBC brief maintained it would be

Mutual was charged by the NBC spokesman with attempting to use the Commission to avoid making expenditures such as the senior chairman. He said MBS seeks to gain a position which it has been unwilling to accept and cannot practice, rather wealthy stockholders are willing to use some of their capital. Formula suggested by Mutual exclusive options on not over four out of each five hours in the three brackets—would say they would apply, Caldwell said in modifying his proposal. He acknowledged as much as possible are the conditions are going to tie up primarily with one particular web and give it a wide range of possible indicated engineering and practical problems are another reason. For dropping such limitations is going to be difficult to agree what stations should be considered in determining the whole metropolitan area. Windsor is taken into consideration, it's almost impossible to say whether Detroit is three-station, four-station, or six-station town.

This idea also was disliked by Craven. While it may possibly be on this stage to have different limitations according to the number of stations, the rule would have to be

4 Largest Department Stores and 7 Breweries

WSAI CINCINNATI'S OWN STATION

The selection of WSAI by the 4 largest department stores and 7 local breweries indicates the station which is used most by those who know Cincinnati best.

NBC RED AND BLUE—5,000 WATTS NIGHT AND DAY

WSAI CINCINNATI'S OWN STATION

WSAI South Florida

610 KC NBC-RED 5,000 WATTS MIAMI - FLORIDA - THE SALT WATER ROUTE



WHEN AN IRRESISTIBLE FORCE...



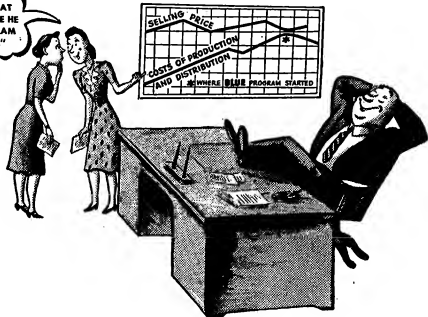
MEETS AN IMMOVABLE OBJECT...



Someone Gets Caught in a Squeeze!

Today it's the manufacturer, faced with an ever-diminishing margin of profit. His cost of production has risen enormously due to higher taxes, higher hourly wages, and the increased cost of raw materials. Meanwhile prices have risen comparatively little. And price ceilings bar the possibility of passing the increased cost of production on to the consumer. Yet there is a way out...

"HE'S BEEN THAT WAY EVER SINCE HE PUT HIS PROGRAM ON THE BLUE!"



Lower Your Cost of Distribution by Buying BLUE!

Enjoy sales through the air with the greatest of ease—pay from 11% to 36% less per thousand listeners!

WITH production costs and selling prices more or less out of your control, it becomes necessary to lower your cost of distribution to protect your margin of profit. And you can lower your distribution cost by getting more out of the advertising dollars you spend.

Chances are that you've already recognized radio as the most economical national medium. But today many radio sponsors are examining their set-up anew—measuring their coverage not merely in volume, but in efficiency—in what it costs them per thousand listeners.

It is precisely under such measurement that the Blue stands up best. And, depending upon such variables as number of stations, etc., the Blue costs from eleven to thirty-six percent less per thousand listeners. The reason becomes obvious when you consider these advantages of the Blue:

ECONOMICAL BY DESIGN—Blue Network stations are located in the Money Markets where buying power is heaviest. As the number of Blue stations rose from 64 to 110 in the last 16 months, the basic strategy of the network remained the same—to cover markets, not just areas, to provide sales where selling is most profitable.

ECONOMICAL WITH POWER—Some networks offer a large number of 50 kw stations, but remember that while power is not always effective, it is always expensive. The Blue has high power stations where power is needed—elsewhere conserves its power and your budget.

ECONOMICAL IN COST PER STATION—The famous "Blue Plate" system of discounts was originated to encourage the use of the coast-to-

coast Blue Network. As you expand your network you receive savings up to 20% of your total time cost, naturally leaving more money in your budget for talent.

ECONOMICAL IN TALENT—Bolstered by the finest sustaining schedule of news, sports, and public service programs on the air, Blue sponsors enjoy an audience as loyal as it is large. Blue evening commercial programs have a CTR average of 10. And they have achieved this amazing record with a talent expenditure of 44% less per quarter hour than their major network competition.

If current conditions suggest the need of lowering your cost of distribution, let a Blue salesman show you the way out of your trouble!

NATIONAL BROADCASTING COMPANY—A Radio Corporation of America Service

NEW STATIONS! MAJOR IMPROVEMENTS! In the past four months, the Blue Network has added 8 new stations (5 in major markets). Four other stations (including KGV, Pittsburgh and WCBM, Baltimore) "go Blue" on October 1. In the same period, 11 Blue stations completed important improvements—8 stations increased their power. In addition, 28 station improvements are now under way—20 power increases (including WVA's increase to 50,000 watts), 6 frequency interchanges and 2 new installations and antennas.



Paine of ASCAP Addresses Indies In Chicago Next Week; Lafount Doubts Breakaway From N.A.B.

John G. Paine, general manager of ASCAP, will on invitation address the National Independent Broadcasters Inc., the latter opens its convention at the Stevens hotel, Chicago, Monday (22). Harold Lafount, N.I.B. prez, declined to take seriously the report in the trade that the convention will be faced with strong pressure from a small but determined group of independent broadcasters to adopt a resolution favoring mass resignations from the National Association of Broadcasters.

The advocates of this resolution, it is said, will argue that the N.A.B. is in a way representative of the non-network stations and that these independents could accomplish more for themselves by maintaining complete autonomy.

SPECIAL GROUP STUDIES RADIO'S MATERIAL NEED

Washington, Sept. 16. Special committee study the material and equipment needs of broadcasting and other forms of communications was created Sept. 5 by the Defense Communications Board to offset the danger that bottlenecks in industry may hamper expansion of radio, telephone and telegraph. The body will be a link with the Federal office in charge of making priority schedules and allocating raw materials for various defense and civilian uses.

The DCB displayed great concern about the possibility that various types of communications will suffer from diversion of equipment and materials—notably aluminum, rubber, copper, plastics and other essentials—from normal trade channels to the industries producing guns, airplanes, and other articles needed for military purposes. Assurance of priorities for materials needed to radio maintain radio receivers is not considered ample protection, and no provisions have been made previously for allocating transmitting apparatus between different users.

ENGLAND SALUTES MEXICO

U.S.A. Also Observes 121st Birthday of Republic—Citizens Pleased

Mexico City, Sept. 16. Uncle Sam and John Bull paid radio homage to Mexico on the occasion of her 121st birthday (16) as a free nation. Both the New York and London broadcasts were highly appreciated in this country. It is estimated that they were heard by around 10,000,000 persons, for this was a unique radio tribute. The British program was of singular significance because Mexico severed diplomatic relations with Great Britain May 13, 1938, as the then President Lazaro Cardenas took umbrage at a stiff note London sent regarding expropriation of the Mexican Eagle Oil Co. (Royal Dutch Shell), and there has been much talk of late about a resumption of those relations.

The U.S. program was handled by CBS with the rendition of Mexican music and song and an address by Rafael de la Colina, Mexican consul general in New York. The Mexican end of this program was handled by local station XEBO, linked to a web. Reception of both broadcasts was excellent.

Wis. Regional Active

Milwaukee, Sept. 16. Prospects for a revival and enlargement of the former Wisconsin Broadcasting System are seen in the fact that the nine state stations comprising Wisconsin Network, Inc., were fed through WEMP last Thursday night for President Roosevelt's talk, again for the American Legion convention and for several other programs originating in and about Milwaukee.

Feeding of the state stations is for free, their only expense being for line charges. While Wisconsin Network Inc., has been doing O.K., it is figured much more satisfactory program service can be supplied to listeners by having a metropolitan

Rintoul Station Opening But Boss Stays With The E. Katz Agency

Stamford, Conn., Sept. 16. WRRR, Stephen R. Rintoul's 1400-kilocycle is premiering tomorrow (17). Rintoul will continue with the E. Katz Agency, leaving operation of new station to Slocum Chapin, manager, and Bill Voss, program director.

Flock of advertisers already set with WRRR, Connecticut's nearest to New York City, practically assures broadcaster's operating in black from first day.

Announcing staff includes Gail Smith, ex-WFMY; Ted Rush, John Wilson and C. Mitchell, latter two from NBC page school. Marjorie Johnson, ex-WFAM, will be in charge of femme fare.

Minneapolis — Staff shifts send Charles Ross from WCCO here to KDAL, Duluth, as announcer, and Dick Link from WCCO's 'Bob 'o Links' to WLOL as production manager.

Deseret News Opens Radio Page

Discusses With Stations Whether Local or National Should Be Most Emphasized—Durham Is Radio Ed.

Salt Lake City, Sept. 16. The Deseret Evening News this week created radio history in Salt Lake City by adding a full radio page to Saturday evening edition. Co-operation between radio and press has been on the up-swing for some time but this development strongly marks the difference from six years ago when local newspapers did not carry even the daily listings.

Discussion of policy was invited by the newspaper at a luncheon given for representatives of the stations and the advertising agencies. Chief bone to worry over was whether or not the sponsor's name should appear in connection with write-ups of programs. Decision was against this, in the hopes of keeping the page to its maximum of editorial interest.

Another point brought up was the suitability of material and especially

how much of it should be of national scope, and how much local. Opinions varied on this all the way from 90% national to at least 50% local. The subject of reviews was treated gingerly and no announcement was made 'for the present.'

Mark Petersen, the new manager of the Deseret News is responsible for the innovation. He has named Wilby Durham as radio editor; Durham has had a good deal of radio experience and has been plugging for a radio page for months.

A telephone survey among their circulation will be made shortly to determine reaction.

Greenwood, S. C.—WLF3, new station, opened here with Dan Crowland managing. Calhoun Mays and C. C. Fetherstone, Jr., own and operate layout.

UTAH GOVERNOR USING SPECIAL STATE LOOP

Salt Lake City, Sept. 16. Frank C. Carman of KUTA (NBC-Blue) last week inaugurated a statewide network affiliation to function twice-weekly with a gubernatorial fireside chat. Stations joining hands include KVNU, Logan; KLO, Ogden; KCOV, Provo; KEIB, Price; KSIUB, Cedar City and KUTA, Salt Lake City.

At opening sesh Governor Herbert B. Maw sat in his shirt sleeves by his own fireside and talked for 15 minutes on activities and happenings in the state government. Administration of all state agencies will be taken up in turn.

AIR

THE AMERICAN LAND

To MUTUAL from

the move is to THE MUTUAL BROADCASTING SYSTEM

O'DANIEL'S NEW BISCUITS

Apostle of the Far West

Art Kemp of CBS Not Selling Just His Own Pay-check Source

San Francisco, Sept. 16. Art Kemp, CBS Coast sales chief, is off on a month's tour of Eastern agencies on a hour-long lecture on the "test tube" radio markets of the west. Had speaking dates lined up with 20 agencies before he departed Thursday (11) and will stop off in Detroit, Boston, Philadelphia, Minneapolis, Cincinnati and St. Louis on his way back. Although he'll have several presentations with him, Kemp's major mission is to spread the gospel of the isolated,

easily-surveyed and relatively low-budget market offered by the 11 Western states. Agencies with trans-continentals which are beginning to wane will be urged to "test tube" new shows on the Coast and thus have 'em ready to toast into the breach when needed.

Although Kemp's idea is beneficial to western radio as a whole, he figures he has enough ammunition accompanying it to show prospects why the CBS Coast link should be the first choice proving ground.

WHN Uses Delayed Disc of Mutual Radio Show; Western Electric Sponsors

Western Electric will repeat Thursday night (18) at 9 p.m. over WHN, New York, a program originally broadcast Sept. 9 on the Mutual network, but not outlined by WOR due to a baseball game over-run on time. The WHN repeat is on purchased time for the benefit of employees of Western Electric's plant at Kearny, N. J., from whence the Sept. 9 program was originated by Fulton Lewis, Jr. W. E. via WHN makes it possible for the hired hands to belatedly hear their own broadcast. Fulton Lewis series is called

KTBI, Tacoma, Functioning

Tacoma, Sept. 16. KTBI, new independent here, is now into its second week of broadcasting. More than 2,500 persons visited the studios during the opening period. Edward Jansen, formerly with KSPQ, San Francisco, and KOL, Seattle, is general manager; Fred Peiger, program director; George Johnson, musical director, and E. S. Robinson, sales manager. Station, at 1400 kc, began commercial broadcasting with more than 100 accounts already soid.

'Your Defense Reporter' and is arranged by the National Association of Manufacturers.

SENATOR SAYS HE WEEPS FOR TEXAS

Since Moving to Washington the Broadcaster-Turned-Politician Has Kept Up Air Contact With Home State—Tells Homefolks How Much Rent He Is Paying and About Wife's Lumbago

SADLY ABSENT

Washington, Sept. 16. W. Lee ('Pass-the-Biscuits-Pappy') O'Daniel, former Governor of Texas, hasn't forgotten the folksy touch and the power of radio, even though he is now a U.S. Senator. It was radio that made him both Governor and Senator.

From an apartment (which he explained to Texans, in a recent broadcast, was costing \$300 a month), the Texas biscuit-passer keeps up a rump-tumping patter of comment on life in the Nation's Capital and tells his constituents all about the O'Daniel's family life. Regular Sunday morning broadcast, over 15 Texas stations is plattered each Thursday and mailed to the various transmitters—complete with renditions by the Senator's imported Hill-Billy Band. Declaring that "she'll work me over for telling off on her, but it's so," O'Daniel told his Texas listeners recently that Mrs. O'Daniel was suffering from lumbago.

"It looks as if the longing for all this the O'Daniel home on the range, in the beloved state) has settled in her back," O'Daniel declared. "For she can hardly move about from some cause or other—I guess they call it lumbago."

Other domestic tid-bits concerning the O.D.'s concerned Mrs. O'Daniel's homesickness for her canary and her goldfish. "She always had her goldfish," he explained. "Something happened to them all but she still has her goldfish bowl—I guess they all drowned when they found out we were moving from Texas."

Song Broke Her Up
Thus does the dark, serious-looking Texas solon entertain his rapt audience in the home state. Explaining that he had taken his wife to a motion picture show (to get her mind off home and children), he related that when the orchestra started playing "Home on the Range" he looked at Mrs. O'D., who had her face covered with her handkerchief. (At this point in the transcription, O'Daniel's hill-billies really played "Home on the Range.")

Continuing the description of the picture, O'Daniel said that his wife was forced to leave by a newsreel showing pictures of soldiers. (Including one who looked a lot like our son Paul), the Senator's wife—according to the newspaper account—had to leave the theatre, because the martial newsreel "caused her to think of something" (And, at this point the O'Daniel band played "Just Before the Battle, Mother.")

A song composed by the Senator ("Beautiful Texas") was sung and the former Governor put in a plug for the purchase of defense Bonds and Savings Stamps.

The simple program concluded with a short statement by O'Daniel as follows:

"And so, with Texas Rose and the Hill-Billy Boys singing that inspiring old hymn, 'Jesus Saviour, Pilot Me,' and the reading of that little poem, 'Walking with God,' we come to the close of this little visit from your Texas Senator away up here in the Nation's Capitol, with you folks in your homes or wherever you may be. Let me again urge you to go to the church of your choice today and every Sunday, and take the little boys and girls along with you."

MARKS ARE CHANGING

4 Renowned Faces and 3 Famous Rings

BALLANTINE come...

September 12th, F. Ballantine and Sons moved into the 9:30-10:00 P.M. Friday night position on Mutual, bringing the gay, new laugh-packed "3 Ring Time" to the air. Charles Laughton, Milton Berle, Shirley Ross and Bob Crosby's Orchestra are the backbone of an entertainment extra which will sell Ballantine's Ale and Beer over more than 75 Mutual stations, coast-to-coast.

"3 Ring Time", direct from Hollywood, is the second Volume Plan program which J. Walter Thompson has entrusted to Mutual. General Cigar's Raymond Gram Swing, perennial favorite of fabulous listening audiences was the agency's first Mutual program—and success.

America's ONLY Station-Operated Network

Oakland Super-Grocery Exec Telling Convention of Big Radio Ballyhoo

Philadelphia, Sept. 16. Radio will monopolize the open session of the annual Super Market grocery convention here tomorrow (17). Charles Crouch, president of Lucky Stores of Oakland, will explain how a radio merchandising tieup with KGO-KPQ, NBC stations in San Francisco, pushed radio-advertised food products.

A 27-minute condensation of a 90-minute KGO broadcast, presented as a free show in Oakland auditorium, motion pictures and colored slides

will be used by Crouch to illustrate the presentation was planned and planted by Milton Samuel, chief of the KGO-KPQ press department, who came out for the purpose.

Prisco Formosa, Crouch explains, had his 21 stores acting as hosts at a two-hour program on KGO-KPQ at the Oakland Auditorium. Through a tieup with the Oakland Post-Enquirer (Evening), the show featured Frisco's advance build up with daily plays, plus several special sections. In all, ads pictures of the products which sponsor them on the air, with program time given in addition to the usual sale price of the merchandise.

To obtain admission to the auditorium, sponsors had to register for tickets with more than 40,000 names and addresses coming across the counter. Several thousand were turned away from the jam-packed auditorium show, hour of which was broadcast on KGO and repeated by transcription on KPO the following night.

Set-up has excited much interest in the grocery trade, one Texas super-market operator making a special trip to Frisco to attend the original broadcast. Super markets represent only 3% of the nation's retail food outlets, but they do around 30%.

Radio entertainment at the Wednesday session will be Lanny Ross, presented by his CBS (Campbell) Show sponsor.

Active National Accounts

ACCOUNT	AGENCY	TIME PURCHASES
American Chile Co.	Baeger & Browning	Announcements
Anacost	Blackett-Sample-Hummert	1 Hour
Asperlita	Blackett-Sample-Hummert	4 Hours
Atlantic Refining	N. W. Ayer	Football Game
Brown & Williamson Tobacco	Russell at Seckels	1/4 Hour
Bulova Watch Co.	Biow Co.	Announcements
Cal's War beer bottles	S. A. Levine	Announcements
Chamber Girl baking powder	Presba, Filvers & Presba	5-Mins.
Drake Bakeries	Young & Rubicam	Announcements
Ex-Lax	Joseph Katz	Announcements
Flex-O-Glax Milk	Young & Rubicam	Announcements
Foster-Milburn (Doan's Kidney Pills)	Spot Broadcasting	Announcements
General Mills	Blackett-Sample-Hummert	1/4 Hour
Great Atlantic & Pacific Tea Co. (coffee)	Paris & Pearl	Announcements
Griffin Mfg.	Birmingham, Castlem & Pearce	Announcements
Hecker Products	Leo Burnett	1/4 Hours
Howard Clothes	Redfield-Johnstone	1/4 Hours
International Salt Co.	J. M. Mathers	Participations
Johnson & Johnson (Teek tooth brushes)	Ferry-Hanly	Announcements
Kellogg Co. (FOP)	Kenyon & Eckhardt	Announcements
Thos. Leming (Baume Benque)	Wm. Esty	Announcements
Lehn & Fink (Hinds Honey & Almond)	Wm. Esty	Announcements
Lever Bros. (Spf)	Ruthrauff & Ryan	Announcements
Manhattan Soap Co.	Franklin Bruck	Participations
Marlin razor blades	Participations	Participations
Mar-Oil shampoo	Byss MacFarland	1/4 Hours
Meadowfold Ice cream	Theodore Newhoff	Announcements
Mission Bell wines	Adrian Bauer	Announcements
Morton Salt Co.	Klau, Van Pietersom, Dunlap's-Mins.	Announcements
National Toilet Co.	Roche, Williams & Cunningham	Announcements
Nu-Enamel Corp.	Wm. Blair Bagaley	Participations
Old Gold cigarettes	J. Walter Thompson	Time Signals
Quaker peanut butter	Bernadman, Castlem & Pierce	Announcements
Ovaltine	Blackett-Sample-Hummert	1/4 Hours
Philadelphia	Adrian Bauer	Participations
Penk & Ford (My-T-Fine deserts)	BBD&O	Announcements
Philadelphia Dairy Products (Dolly Madison ice cream)	Sheek Adv.	Participations
PineX Co.	Russel M. Seeds	Announcements
Loyla Pitan Medicine Co.	Erwin, Wauson	Announcements
Wasker Dole Sparkles	Ruthrauff & Ryan	1/4 Hour
Rik dyes	Earle Ludwig	Announcements
Rushwood Co. (candy)	Federal Adv.	Participations
Southern Pacific Railroad	Lord & Thomas	Announcements
Standard Beverages	Emil Reinhardt	Participations
Standard Brands	Kenyon & Eckhardt	Announcements
Swan Soap	Young & Rubicam	Announcements
Swift Premium hams	J. Walter Thompson	Announcements
Wing-Wing Associated	Lord & Thomas	Football Game
Vlek Chemical (Vapalob)	Morse International	Announcements
Vilapee Products	Cesana & Associates	Participations
Wilson & Co. (Ideal dog food)	U. S. Adv.	5-Min. News, 1/4 Hour News

DEPARTMENT STORES BUYING RADIO TIME LAST WEEK

STORE	CITY	TIME PURCHASES
Hub Dept. Store	Baltimore	Announcements
Farb Dept. Store	Salt Lake City	1/4 Hour News
Rock's Dept. Store	San Antonio	Announcements

DENVER WAKES UP

Net. Local Quickens — But Total Still Off

Denver, Sept. 16. Local units got off to a good start for the fall season the past week, registering a gain of 51%. Network units, however, were down, being held down by national spot, which hasn't as yet reflected the seasonal to fall schedules.

Comparative Unit Count	Sept. 13.	Sept. 6.	% Change
Network	7,555	7,810	+1.4
Local	6,549	6,829	+4.3
Nat'l Spot	1,859	2,511	+2.6
Total	16,053	16,251	—

(Included: KFZL, KMGH, KMYR, KGO, KVVOD)

CINCY POLITICO ASKS CLEVELAND STATION PERMIT

Cleveland, Sept. 16. Charles Sawyer of Cincinnati, Ohio Democratic national committee men, has asked the Federal Communications Commission for an okay on a new Cleveland radio station that will be chiefly local in coverage.

Policeman is requesting 500 watts power, a wavelength of 1,300 kilocycles and right to operate 19 hours a day. Intends to use Cincinnati shows only as long as they do not interfere with my northern Ohio programs," declared Sawyer.

Cost of station would be \$22,000. There are at the moment only four stations in Cleveland—WJW, WYAM, John Patts' indie WGAR and WHK and WCLE, which are operated by Cleveland Plain Dealer morning newspaper.

Wheatland Blurbs Via Y&R

Young & Rubicam is placing one-minute announcements for Wheatland (Central Mills). Campaign will extend pretty much across the country and consist of 40 announcements, with 10 to be run off the first week at the rate of two a day and the remaining 30 to be aired at the rate of one a day for the following five weeks.

Agency may also supplementary the Burns and Allen hook-up (Swan Soap) on the NBC-Red with transcribed versions of the show on a few Columbia stations.

LAND O'LAKES LOOP

KSTP Show Fed to WEAU, KPQR, WDAY in Cooperative's Area

Minneapolis, Sept. 16. Land O'Lakes Creameries, world's largest cooperative, has signed up with KSTP for series of weekday morning farm shows. Programs, called "Land O'Lakes Newsline," feature stars of KSTP's "Sunrise Roundup," a hillbilly show; weekly guest artist, Val Ekstrom, the station's farm editor, and the day's headline flashes.

Series running at 6:45 a.m. daily, except Sunday; will be fed to WEAU, Eau Claire, Wis.; KPQR, Bismark, N. D.; and WDAY, Fargo, N. D., will be billed as a salute to Northwest dairy farmers.

TWO CHURCHES BUY ON WIND

Chicago, Sept. 16. Two churches come on WIND shortly as two first-line commercial accounts. The Midwest Baptist Church starts a weekly 60-minute program on Oct. 5, and the First Baptist Church of Oak Park takes a weekly 45-minute slot starting Oct. 19. Both programs are for Sundays.

Other WIND contracts include the Martin Kelly Co., 30 minutes once weekly, through Malcolm-Howard; Standard Distributors, for Black and White Cameras, 15 minutes weekly; Bankers Life & Casualty Co., five minutes six days weekly, through Irvin Meyerston; McCurdy announcement schedules include Paul Beich Candy Co., 12 announcements per week, through Arthur Alexander; Conservation Committee of the Waste Paper Consuming Industries, 12 announcements weekly, through the Olan Agency; California Wine Co., 18 announcements weekly, through Irvin Meyerston.

WGN signed Russek's Future to a weekly 30-minute period starting Sept. 23.

WESTERN WASHINGTON Market Box!

Served by KOMO

Just as the sides of a box are rigid, so are the limits of the Western Washington Market served by KOMO in Seattle. These limits are Canada to the North, the Cascade Mountains to the East, the Pacific Ocean to the West, and the Portland Market to the South.

In this area live 62% of Washington State's population. They control 64% of the retail sales, 66% of the buying power, and have \$107.00 more to spend than the average American in normal times. 95% of these people own radios.

DES MOINES SPOT ONLY

Local up 87% — Spot Only Lagger

Des Moines, Sept. 16. Network and local units gave evidence of a bit of autumn briskness the past week. The latter, however, was especially active, piling up an okay gain of nearly 10%.

Comparative Unit Count	Sept. 13.	Sept. 6.	% Change
Network	9,589	9,610	+2.8
Local	7,191	6,829	+2.6
Nat'l Spot	12,190	11,992	+2.4
Total	29,171	28,379	+2.7

(Included: WBBM, WENR, WGN, WIND, WJJD, WLS, WMAQ)

Amer. Chile Buys News

Minneapolis, Sept. 16. With the signing of the American Chile for three news periods, KSTP now has another complete sell-out on all news-shows.

Company bought 'Highlights in Headlines,' airing weekdays at 5:45 a.m. Plugging Adams-Glove gum, Chile takes Tuesdays, Thursdays and Saturdays. Richman, clothes, and the other three 15-minute 'Morning Newspaper of the Air' at 7:15 a.m. daily is sold across the board. Model Laundry Soap and Minit Rub Manhattan Soap and Minit Rub Whiffy News.

The spot advertiser's preference in the nation's wealthiest per capita market

Ask any Radio Sales office for more information about WJW, one of the outstanding CBS 50,000 watt stations.

KOMO

NBC-TV RED SEATTLE, WN. 5000 WATTS DAY AND NIGHT

Represented Nationally by Edward Peiry & Co. Stationers from 1940 U. S. Census Report & Seattle Chamber of Commerce

Pertussis Fall Campaign to WNEW; Bakery Signs Quincy Howe (WQXR)

New biz at WNEW for the fall and winter is reaching a record with a lengthy roster of new accounts and expansion of current contracts to bolster the bid. Seck & Kade (Perkins) have placed quarter-hour periods, while Taylor Reed Corp. is using the station for the first time on new chocolate pudding to the market.

A spurt of new business to WQXR during the past week resulted in the sale of Quincy Howe, the station's featured news commentator, to Hanscom Bakeries, Hearst owned Monday through Friday from 9 to 9:15 p.m., will be sponsored by the Hausman Co., New York, for an entire year beginning Sept. 22, according to the contract placed by the advertising agent.

To enable their employees to hear a special broadcast of Fulton Lewis Jr., which was aired over the NBC network last week, Western Electric has bought time on WHN on Thursday (Sept. 18) from 9 to 9:15 p.m., and will rebroadcast the program which came from the Kearney, N. J., plant of the company. This is one of the rare cases where radio time is purchased by a company to deliver a message to its employees, and because Western Electric has a multiplicity of plants—six different locations in the metropolitan area—radio is the best means of reaching all employees at once. Western Electric is currently calling attention to the WHN broadcast with publicity, posters and announcements at the plants.

The broadcast, "Your Defense Reporter," was originally heard over Mutual at 10:15 p.m. last Tuesday (Sept. 9) and was supposed to go over WOR by transcription at 11:30 p.m., but because of the baseball game that night the program was not rebroadcast until after midnight—and by that time most of the Western Electric employees were asleep.

WHN: Good Luck margarine, through Young & Rubicam, quarter-hour three times weekly; Franciscan Friars of Atonement of Graymorn, through Donald Peterson, renewal of "St. Anthony Hour," half-hour program aired once weekly, for 52 weeks; Griffin Mfg. through Birmingham, Castleman & Pierce, daily announcements, 52 weeks; H. B. Cough Drops through Horton-Stokes, station breaks, 16 weeks; Pinck Co., through Russel W. Seeds, six UP news periods weekly; Arrid, through Small & Seiffer, daily station breaks; Fairmont Creamery, through Joshua S. Epstein, renewal for 52 weeks of station break contract; Lahn & Fink (Hinds Honey & Almond cream), through Wm. Exly, announcements; Dill Co. (Espalzo), announcements; Street & Smith (Pic Magazine), through Victor van der Linde, announcements.

WJCA: Monarch Wine Co. through J. R. Kupick, "Johannes Steel," three quarter-hour programs weekly, 26 weeks; Sixteen Smith, through Victor van der Linde, two-week announcement contract; Alvin Theatre through Kayton-Spive, one-week announcement contract; Conservation Committee of the Waste Paper Consuming Industries, through Ollan Adv., 12-week extension of announcement schedule (17 weekly); P. Lorillard Co. (through cigarettes), through J. Walter Thompson, 12 announcements weekly, 15 1/2 weeks; Ben Mardian through "Rush Hughes Hughesesell," five quarter hours weekly; United Artists, one-week contract for 12 announcements, through Buchanan & Co.

WNEW: Seck & Kade, through Erwin Wacey, three minute periods three times weekly, 28 weeks; Taylor-Reed Corporation, through W. A. Tracy, for "Fulton Lewis chocolate pudding, quarter-hour three times weekly, 13 weeks; Plough, Inc., through Lake-Spinks, two six 15-minute periods six times weekly, 82 weeks; The Pizo Company, through Lake-Spinks-Simsam, five minutes six times weekly, 20 weeks; Dellwood Dairy Co. W. I. Tracy, three 15-minute periods in addition to spot announcements for a period of 15 weeks; Street & Smith (Pic Magazine), quarter hour six times weekly; Lorr Laboratories (Durgloss Nali Polish), quarter hour three times weekly, 52 weeks, through F. M. Kiesewetter; Columbia Protective Association, daily quarter hours in addition to spot announcements for a period of 13 weeks, direct spot announcement business includes P. Lorillard & Co. (Old Gold

Cigarettes) 10 weekly for 16 weeks through J. Walter Thompson; Hurlo Machine Co. (Thor Gladiron), six weekly for 13 weeks, through E. H. Brown; Brunswick Laundry of Jersey City, 25 weekly for 13 weeks (direct); Bulova Watch Co. for their 60-word time signal announcements, 80 a week through the Biow Co. for 13 weeks; sponsors who bought additional time include Howard Co. of Newark, N. J., through the Levit Advertising Agency bought 4:45 to 5 p.m., Tuesday through Saturday and 10 to 10:15 a.m., on Sunday; Howard currently sponsors Elton Dritz, the singing cowboy at 1 p.m., Monday through Saturday; Ahlesons are adding 5:30 to 5:45 p.m., Tuesday, Thursday and Saturday, in addition to their 12:45 to 12:50 Monday through Saturday time and 4 to 4:10 p.m., Tuesday through Saturday period, and Barney's Clothes

bought, in addition to their other periods, 7:30 to 7:45 a.m., Tuesday, Thursday and Saturday, and 10:45 to 11 p.m., Monday, Wednesday and Friday.

WOR: Olson Rug Co., through Presba, Fellers & Presba, five minutes three times weekly, 13 weeks; P. Lorillard Co. (Old Gold cigarettes), through J. Walter Thompson, announcements during Happy Jim Parsons, five days a week, plus one announcement on Saturday, 15 1/2 weeks; William Underwood Co. (for Black Bean soup), through BBD&O, participations on the Bessie Beatie program five days a week, 13 weeks; Public Service Corps of New Jersey, direct, renewal of "Have You Heard Danny Dee," five minutes once a week, and Time to Muse with George Hogan; 10 minutes once weekly, till forbid; Ronzoni Macarino Co., "Visiting Time with Happy Jim Parsons" quarter hour once a week, five and three-quartering weeks.

Robert King has been named educational director of station KTSB. Dick Haines has joined the announcing staff of station KABC. He comes from KVOL, Lafayette, La.

Ballantine Ale Buys Half-Hours On KHJ; Yeast Foam to KNX

Hollywood, Sept. 16. Just when things began to look rosy and all units roosted high, along comes dat 'ol debil minus and throws the two big bread-winners, locals and national spots, for an uncomfortable loss. Network sales barely escaped the slump.

KFI: Danya hand cream, 52 participations in Art Baker's Notebook, through J. Walter Thompson; Guaranty Union Life, 52 quarter-hour newscasts, through Stodel Adv.; American Chicle, 88 one-minute transcriptions, through Badger, Browning & Hersey; Lyon Van & Storage, 180 participations in Notebook, California Home and Bridge Club.

KECA: Brooks Clothing, 312 quarter-hour newscasts, through Stodel Adv.

KHJ: Ballantine Ale, 52 half-hour broadcasts of "Three Ring Time,"

through J. Walter Thompson; Health-aides, 10 half-hour broadcasts by Victor Lindlahr, through Ruthrauff & Ryan; Bond Stores, 30 quarter-hour newscasts, through Neff-Bogow; Slavick's jewelry, 30 participations in "Rise and Shine," through Advertising Arts; Schaeffer pen, 30 announcements, through Russel-M. Seeds.

KNX: Yeast Foam, 130 transcribed hour programs, through Benson & Dali; Red and White Stores, 52 half-hour broadcasts of "Top of the Morning" through Heintz-Pickering.

Comparative Unit Count			
	Sept. 13.	Sept. 6.	% of Change
Network ..	12,234	12,218	+0.1
Local ..	4,762	4,204	+1.8
Natl Spot ..	1,522	1,616	-5.1
Total	18,518	18,738	-1.2

(Included: KECA, KFI, KHJ, KNX)



Above: "Listening in the Barn"



THE McCORMICK FAMILY and WLW

WLW . . . a clear channel station . . . serving the MIDWEST! Programs with a distinctive sectionalized flavor are highlighted features of the Nation's Station. Developed and produced for the sole benefit of the midwest farmer, they have linked together two great families. Such programs as WLW's "Everybody's Farm," "Boone County Jamboree," news, market and weather reports are overwhelming favorites with the Burwell McCormicks, prominent Muskingum County farm family living near Norwich, Ohio.

Mr. McCormick, Chairman of the Muskingum County Farm Bureau is, at present, cultivating 300 acres devoted to corn, wheat, alfalfa, and clover. There are seven children in the McCormick family. In recent 4-H Club Competition, two of the McCormick youngsters were selected to represent their fellow club members as judges in the Chicago Livestock Shows.

Says Mr. McCormick: "We stay tuned to WLW because we get the programs we like best." Proof enough . . . that WLW serves midwest RURAL AMERICA!

REPRESENTATIVES: New York
Transmission, Broadcasting
& Television Corporation,
Ruggles-WLW, 210 N.
Michigan Avenue, San Fran-
cisco—International Radio
Sales.



40 RADIO MARKETS Changes in San Francisco Market

Ralph Brunton Has 50,000-Watt License — Town Thinks KQW Sure for CBS—More Changes?

San Francisco, Sept. 18. Market changes in the Frisco radio picture are anticipated as a result of the 50,000-watt construction permit granted Ralph Brunton's KQW by the Federal Communications Commission last week. Most important is the probability that CBS will switch its affiliation from KFSO to KQW. If this happens, KFSO will be in the position of hunting; for a new home as the Palace hotel studios occupied by the outlet belong to CBS.

Columbia has long desired power parity with NBC and Mutual here. KFSO's nighttime rating being 1,000 watts against 50-KW KPO (NBC Red), 7,500-watt KGO (NBC Blue) and 5,000-watt KFRC (Mutual). Trade here takes it for granted that CBS will therefore switch to KQW, question uppermost in local minds being whether the web will make the change when the present KFSO contract expires in December or wait until KQW actually goes on the air with 50-kw, which will take about a year. All present nighttime operations on 5,000 watts daytime, 1,000 watts night.

Meanwhile KFSO, owned by Associated Broadcasters, of which W. I. Dumm is president, is understood to be mapping a last ditch fight to block the grant and obtain a new wavelength and power boost for itself.

Sure-fire Shortcuts to Sales in any Market! "TIME OUT" with Radio's Gayest Threesome TED STEELE • GRACE ALBERT and "NELLIE THE NOVAChORD"

Here's a winsome, sales-winning show—cheer and charming—built around romantic duos with comical interludes, wove together by sparkling dialogue, that finds enthusiastic audiences everywhere. Ted Steele, radio's acknowledged master of the NovaChord, is aided and abetted by lovely Grace Albert in 25 to 35-minute programs of song and banter.

Gay, intimate and decidedly informal, this series makes friends easily and quickly... of the kind of friends whose loyalty to a product is persistent and unwavering. It.

PHILLY BRIGHTENS

All Units Gain—Wrisley Gum on WIRG Philadelphia, Sept. 18. Three new sponsors last week bought participations in WIRG's "Shoppers Jackpot" show in which cash is given away via the random telephone call. New Bankrollers include Mrs. Filbert's Margerine, and Cellowax Co., both set through the C. Ferguson agency and Mrs. Scholer's Mayonnise, through May Advertising. WIRG, now a part-time 1000-watter, is scheduled to go fulltime at 10,000 watts early in '42. Other new business reported by WIRG: Wrisley Chewing Gum, 45 spots weekly, 52 weeks, through Vandierbe & Rubens; Rubin's (electrical appliances), one 15-minute musical program weekly, 13 weeks; Opont Movie Studio, 15-minute musical program, 13 weeks; Theodore Huston (rugs), 273 spots; Shapiro Fur Shop, 273 spots.

Comparative Unit Count Sept. 13, Sept. 6. Change. Network ... 9,305 9,275 +0.3 Local ... 8,015 +0.9 % of Total ... 5,453 5,351 +1.9 Total ... 34,989 34,641 +0.9

Happy Days in KSTP

Local and national spot units took a drop this week as the local baseball season closed. Several sizable contracts were lost for being made up part of the loss in local units. WFOC: The Clegg Co., five announcements; Southwest Tablet Co., the Shafter-Parker Circus, Monday through Friday for quarter hour; National Seven-Up, five announcements for 28 local high school football games; O. R. Mitchell Motors, for Plymouth, five announcements for four days; Wolf & Marx Co., three announcements; Pacific Safety Razor Co., three announcements for match on Friday, Sept. 18. Mencher Credit Clothiers, 28 announcements per week for 52 weeks; Smith Motors, Chevrolet, 10 announcements for four days; A. B. Poe Motor Co., two announcements per week; three-day rebroadcast of series between Dodgers and Cardinals sponsored by Fomby Clothiers, Sunshine Laundry, Knowlton's Creamery, National Bank of Commerce, First Federal Savings & Loan Association, Scooby Warehouse, Chicken Shack and Sutton Real Estate Co.

Comparative Unit Count Sept. 13, Sept. 6. Change. Network ... 6,883 6,836 +0.2 Local ... 5,825 5,875 +0.9 % of Total ... 1,316 1,341 +1.8 Total ... 10,528 10,581 +0.5

appeal and selling-power are tested and proved... it will work equally well for your product. Take "make-overs" and find out about this sales-making series from your local radio station. It has all the earmarks of a "five show" because providing such a mass of commercial announcements with Ted and Grace themselves setting the stage for each... helping to reflect to you your message in the way that this program establishes so readily. Hear it soon—you'll be charmed. Write.

Recorded NBC Orchestra

K. C. LOOKS UP Autumn Bix Aids Units—Net Gains 1.5%

Kansas City, Sept. 16. Contracted to the region as it which began a week or two ago is still under way, but still slight as it is likely to be until the units get into full swing. All station managers agreed the summer past left them more untouched than previous summer, and consequent outlook for the new season is brightened considerably.

Comparative Unit Count Sept. 13, Sept. 6. Change. Network ... 6,905 6,800 +1.5 Local ... 5,338 5,341 -0.3 % of Total ... 6,099 5,949 +0.8 Total ... 12,004 11,980 +0.9

BASEBALL FINAL SKINS UNITS IN SAN ANTONIO

San Antonio, Sept. 16. Local and national spot units took a drop this week as the local baseball season closed. Several sizable contracts were lost for being made up part of the loss in local units.

Comparative Unit Count Sept. 13, Sept. 6. Change. Network ... 6,883 6,836 +0.2 Local ... 5,825 5,875 +0.9 % of Total ... 1,316 1,341 +1.8 Total ... 10,528 10,581 +0.5

WFOC: The Clegg Co., five announcements; Southwest Tablet Co., the Shafter-Parker Circus, Monday through Friday for quarter hour; National Seven-Up, five announcements for 28 local high school football games; O. R. Mitchell Motors, for Plymouth, five announcements for four days; Wolf & Marx Co., three announcements; Pacific Safety Razor Co., three announcements for match on Friday, Sept. 18. Mencher Credit Clothiers, 28 announcements per week for 52 weeks; Smith Motors, Chevrolet, 10 announcements for four days; A. B. Poe Motor Co., two announcements per week; three-day rebroadcast of series between Dodgers and Cardinals sponsored by Fomby Clothiers, Sunshine Laundry, Knowlton's Creamery, National Bank of Commerce, First Federal Savings & Loan Association, Scooby Warehouse, Chicken Shack and Sutton Real Estate Co.

Comparative Unit Count Sept. 13, Sept. 6. Change. Network ... 5,736 5,615 +2.1 Local ... 10,470 10,798 -2.2 % of Total ... 1,769 1,790 -1.8 Total ... 17,046 18,083 -3.3

Promote Fred Harm Chicago, Sept. 18. WJXD has appointed Fred Harm as local sales manager of the station. Harm has been with the WJXD sales organization for the past five years.

Arrid Contract To KDYL; Utah Mills Renews KSL Pgm.

Salt Lake City, Sept. 16. Network and national still strong, with local doing a good job of holding its own. Much fall buzzing around in Salt Lake radio with advent of cooler weather. Network Smith, program director of KDYL, has been serving as publicity director of the first annual Police Benefit show here, Bob Hope and Jerry Colonna as guest performers packed them in.

KDYL promotion also included letters, counter cards and broadside to grocers, which in with premium offer made by Wilson Packing on their KYLV newsweekly. Program plugs Ideal Dog Food. KDYL: Arrid, through Spot Broadcasting, 24 announcements; Beech Nut Packing, through Newell-Emmett, 85 chain breaks; Beneficial Casualty Co., through Stodol Arrid, 50-minute programs; Maxell Ladies' Apparel, 18 five-minute programs; Fashion Furniture, 104 one-minute announcements; Spring Canyon Coal Co., through W. E. Featherstone, 54 one-minute announcements; Beehive Coal Co., 83 one-minute announcements; Salt Lake Hardware Co., 60 news announcements; Grant E. Hayes, Studebaker dealer, through B. T. Harris, 28 chain breaks; Fisher Brewing Co., two quarter-hour programs; Stuard Appliance Co., 50 announcements; 38 one-minute announcements; Pembroke (office appliances), 18 announcements in Inquiring Reporter; Utah State Symphony, three one-minute announcements.

Comparative Unit Count Sept. 13, Sept. 6. Change. Network ... 6,883 6,836 +0.2 Local ... 5,825 5,875 +0.9 % of Total ... 1,316 1,341 +1.8 Total ... 10,528 10,581 +0.5

KSL: American Circle, 83 one-minute spots, through Badger, Browning & Hersey; Blair Motor Co., three 30-second spots weekly; direct; Utah Woolen Mills, renewal, 52 weeks, one fifteen-minute program weekly. KUTA: New York Fur, 90 announcements; direct; Lyman Motor Co., 52 announcements; direct; Diamond Shoe Co., 52 announcements; direct; Peterson Electric Co., 100 announcements; direct; Florsheim Shoe Store, 52 spots; Hotel Utah, 100 announcements through The Advertisers.

Now WAIT! by FCC Standards The Signal of WAIT is First in Power among Chicago's Great Independent Stations

Table with columns for station call letters and their respective power ratings (e.g., WJXD 1000, WJXD 1000, WJXD 1000).

WEMP SHARES FOOTBALL WITH WTMJ

Milwaukee, Sept. 16. WEMP, NBC Blue outlet here, and frequently an inmate to WTMJ, NBC Red, edged in again on its older and formidable competitor Monday (15), when contracts were signed whereby the University of Wisconsin football games this fall will be broadcast from WEMP as well as from the Journal station, which is generally supposed to have the exclusive on this series of sports events.

Under sponsorship of the Franklinton Packing Co., WEMP will feed the football games to cities of the Wisconsin regional—Racine, Sheboygan, Fond du Lac, Green Bay, Wisconsin Rapids, Appleton, Poyntelle and Janesville. Announcing to be handled by Allan Hutz, coach coach at Wisconsin, who formerly spied for NBC under the moniker of Bill Allen. Although games do not start until Oct. 4, WEMP will have a preliminary kickoff this week Friday night with a pick by Harry Shuldreier, head of Wisconsin coach. WTMJ's football broadcasts will be handled by Ross Winnie, as in the past, and will be sponsored by Wadhams Oil Co.

DETROIT IN TAILSPIN

Local Sheds Previous Gains—Web Units OK Detroit, Sept. 16. Business continued spotty for the six stations in this area last week, encouragement being found in the final movement upward of network time. By improving 3% during the week it still more than 200 units ahead of the same week a year ago. After vaulting up nearly 8% the previous week, local bid went into a tailspin which landed it down close to where it had started. This was anticipated in view of the fact the six stations, despite the latest decline actually are carrying 1,000 units over the period of 1940 on local counts.

Comparative Unit Count Sept. 13, Sept. 6. Change. Network ... 7,370 7,650 +3.2 Local ... 11,889 12,470 +1.7 % of Total ... 4,089 4,587 +1.0 Total ... 24,159 24,909 -3.0

Table with columns for station call letters and their respective power ratings (e.g., WJXD 1000, WJXD 1000, WJXD 1000).

NBC Radio-Recording Division A Radio Cooperation of America Service RCA Radio Division

Table with columns for station call letters and their respective power ratings (e.g., WJXD 1000, WJXD 1000, WJXD 1000).

Inside Stuff—Radio

Latest to be mentioned in the *inside* as interested in working out a syndicated deal for the NBC Blue is Albert H. Lasker, owner of the Lord & Thomas agency. Lasker is reported to be involved with a Chicago syndicate on the proposition. Same rumor has it that Lasker is doing his talking exclusively with David Sarnoff, RCA prez and chairman of the NBC board.

In representing Edward G. Noble, owner of WMCA, N. Y., and Life Savers, on an approach to NBC in connection with a deal for the Blue, M. H. Aylesworth is reported to have been quoted a price of \$150,000. Aylesworth made his inquiry in mid-August.

Lever Bros. may run into some station difficulty for its Burns and Allen program when that Swan Soap series starts on the NBC-Red Oct. 7. Included in the stations tentatively set for the hookup are a number of Blue affiliates and now that the Tuesday 9 to 9:30 period has been sold by the Blue to Williamson Candy Co. these Blue stations will have to bow out of the B. & A. link.

B. & A.'s original broadcast is set for 7:30-8 p.m. but there's to be a rebroadcast at 9 p.m. The outlets on this rebroadcast hookup were to include several Blue affiliates, particularly the southern group. Williamson is currently in the Monday 10-10:30 p.m. spot.

NBC late yesterday (Tuesday) was still trying to tuck in the loose ends on the deal which would give Daniel Tutbill and his financial backers the ownership of what is now the NBC Artists Service. NBC officials handling the sale were hopeful of closing it for signatures by tonight (Wednesday).

It has been reported that M. H. Aylesworth had refused to assume the personal guarantees certain prospective backers wanted and that there was in consequence an east coast-west coast hitch.

KGO-KFO Foto Flashes, abolished six months ago in San Francisco as an economy measure, refuses to die. Distributed through 550 independent grocers, the newspaper service proved so popular that the grocers themselves are now printing Foto Flashes at their own expense—the KGO-KFO still getting credit. Idea, originated here by Milton Samuel of the press department, was picked up by the NBC Hollywood division and is still used there, so the plates are now shipped here and turned over to United Grocers.

A coincidence was noted when radio drama produced by Milton Kakus at WMEX, Boston, two weeks before Paul Colette, the DeGaullet, took a shot at ex-Premier Laval.

Show's principal character was just such a French patriot, who, after haranguing a mob in Paris, killed a renegade Frenchman, a Nazi sympathizer. Kakus' hero was also 'Colette,' and the man killed was 'Pierre,' Laval's first name.

Gillette can have exclusive broadcast rights to next year's Rose Bowl football game for \$60,000 but not two games at that figure as was its proposal. Conference of Graduate Managers gave the bid a fast turnaround, figuring there wouldn't be much left for the champs after they split their third with the other Coast Conference schools.

Understood Gillette entered a bid of \$50,000 for this year's game but the price at the time was jacked up to \$75,000.

Ballantine Als doesn't like the idea of another beer account preceding it on WOR, New York, Friday nights, and so it has been arranged for this Mutual affiliate to shift the other brewer's program, a sports review with Red Barber, to another spot in three weeks. Feigenspan is a local account with a schedule of five quarter-hours a week, whereas Ballantine is the sponsor of the half-hour Milton Berle-Charles Laughton show. Latter stanza opened last Friday 12).

The N.Y. musicians union is examining the record jockeys on the sundry local stations with an eye as to whether or not their extensive usage of phonograph records on broadcasts tends to curtail employment of musicians.

Some of 'em do ad lib vocals and otherwise 'entertain,' so that their chores go beyond the theory of mere announcing.

Under the personnel arrangements as now set for 'The March of Time,' which debuts on the NBC-Blue Oct. 9, the directorial assignment will be shared by Henrik Boorem and Alexander Stronach, of the Young & Rubicam agency, with Tom Everitt as coordinator on the production and script. Everitt will continue to concern himself with the agency's talent booking and the 'Battle of the Sexes' and Eddie Cantor programs.

Hal Burdick chose a novel system to write himself and his wife, Cornelia, out of 'Dr. Kate' on the NBC coast Red so they may vacation without disrupting the Sperry four strapper. Plot will have the Judge (Burdick) and Dr. Kate (Cornelia) getting hitched and dropping out of the show while they honeymoon.

Bob Hope's autobiography, 'They Got Me Covered,' with a preface by Bing Crosby, published this week.

It's Palmolive Shave Cream that's replacing 'City Desk' with 'Hobby Lobby' on CBS and not Colgate Shaving Cream as reported.

Sam Morris' Bible Hour

San Antonio, Sept. 16. New series of programs to be known as 'the Bible Hour' will be aired each Sunday morning for a quarter hour over the Lone Star Chain. Series will be conducted by Sam Morris. Series will be aired by station KFSB, here; KGGK, Fort Worth; KGNB, Amarillo; KRIS, Corpus Christi; KXYZ, Houston and KGRV, Weslaco.

Fort Worth—Porter Randall, new-caster, formerly with WHAP-KGKO, here has joined the staff of station KFJZ, here.

Robert Wear has been named news editor of station KGGK.

Guaranteeing a Winner

San Francisco, Sept. 16. War has made some strange partnerships, but among the oddest is an agreement supposed to have been made here between two rival stations both seeking a juice jump to 50 kw. Due to defense shortages, it's said that only a couple of 50-kw transmitting units are still obtainable, so the competitors reportedly have placed a joint order for the same high-power juicer, with the understanding that whichever wins the wattage increase takes delivery. Hearings on the applications currently are skedded for November.

It's almost a foregone conclusion that whoever gets the nod will likewise get the CBS franchise, as the web is anxious to achieve wattage parity with NBC.

NOW!

KFYR

5000 WATTS

Both

Day and Night

More Than Ever

The Regional Station With
The Cleared Channel Coverage

KFYR
MEYER BROADCASTING CO.
BISMARCK, NORTH DAKOTA

Ask Any John Blair Man

**BETTER FREQUENCY!
BETTER LOCATION!**

**5000 WATTS DAY
CP. 5000 WATTS NIGHT**

**560KC
NBC
RED**

COLUMBIA, S.C.

FREE & PETERS Inc. National Representatives

LOU LULA FAIKIN
 (Miss) Jurec Slopac Orch.
 15 Min.
 Sunday, 6:30 p.m.
 WJZ-NBC, New York
 First of an NBC series introduces the British operatic star, Louella Faikin, accompanied by Jurec Slopac's orchestra in a brilliant quarter hour at 6:30 over WJZ-NBC network. Well-known in her native England and on the Continent, light and grand opera, her first debut was auspicious. Singing in an authoritative voice that was showmanly and wisely programmed, her repertoire included "Caro Nome" (Mascagni); the Mexican waltz, "Zetrella," and "Love's Roundelay" from "Waltz Dreaming" (Oscar Straus).
 It was a suave quarter hour, the orchestra having the final musical flourish with a Dvorak excerpt which showed off the strings to handsome advantage.
 Crooned at the 6:30 Sunday dinner period, this is a 15-min. session that merits retention on a weekly sustaining buildup, and such evidently is its present purpose. — Abe

"DRESS PARADE"
 Soldier Talent
 3 Min.—Local
WEIL CLOTHING CO.
 Sunday, 7:00 p.m.
 RSD, St. Louis
 Program will alternate every week between Jefferson Barracks and Scott Field. If the standard set in debut is maintained dresses and diaries are in for very passable entertainment. Banknotes flash out a \$5 note to every draatee who makes the grade, and this serves to upstart interest.
 Station staff conducts auditions to pick the best. Robert Shaw, a private gave impressions of Edward G. Robinson, Humphrey Bogart, John Garfield and Walter Winchell. Arnold Schwartz, of Lawrence, Mass., rendered "Two Hearts Pass in the Night." He drew cheers from the booth and collected the five-spot. Sgt. Bob Young bugled the various calls and then doubled as a drummer while the pianist pounded, and so on. Proved quite listenable.
 Commercial announcements ran to considerable length and persistence of thought. Would seem that the account might respect the association with the defenders of democracy a little and not impose quite as heavily on good nature, the mark of democracy. — Sulu

Bob Kliment, WBR, Buffalo, sportscaster, has been elected v.p. of Western New York Football Conference.

BIG Faces



Here's our Chief Announcer, Mr. David B. Smoot! He's good, very good, and he found it out himself a long time ago.
 Leads a life towards the commercial end and is really a good salesman.
 He directs the half a dozen announcers, including himself, all on WBRG, and all receive a great deal of mail, more or less!
 Weakness: Mirrored

THE MAGIC CIRCLE
 Who plays cards, writes, sings and acts? ... we'll ... to wear the tightest ... to most popular ... to all the world.
EDNEY RIDGEMAN
 DIRECTOR
BIG GREENBORO
 GREENBORO, N.C.

20 Winks

Some discussion in pop music circles on whether Connie Boswell is singing as well since becoming one of the boys on the Crosby program. This department votes the negative. One reason is because that cross between a Wild Bill Hickok and distant LaTrobe dialect, The Hon. Connie is affecting his crested in to her vocalizing. The second is that it also seems she is mainly singing the way Crosby wants her to. As the latest in last looks on how he being sung these days on the sunny side of the street, this may kill 'em in Lindy's—how does Minnesota like it? Miss Boswell sang a good song before her present affiliation, outside of Kate Smith, she used to be almost alone. Not so now. Other girls are coming up. Even on the records Crosby and Miss Boswell listen as singing mostly for their own amusement. So it virtually boils down to the pair now warding for each other on the same side. Meanwhile, there's no doubt that Miss Boswell has backed herself into an uncomfortable position surrounded by Crosby, John Scott, and one thing and another. And the fact that she can still sing a pretty good tune when she wants to, wrinkle her nose at the same time, and leave the studio wrapped in a tasty dinky piece of mink is as it should be. WOV's "American Music" (11-12 p. m.) is nightly offering the most interesting collection of records of any of the New York pop music stations. Program plays everything from Kara-Bolton-Woodhouse Princess shows to "Annie Rooney" to Gershwin, without announcement. You have to guess... Allen Courtney (also WOV) has sprinkled some vinegar over his machine "guest juries" who now actually take a bite out of the platters they are served. It makes for better listening... Next week let's all chip in and buy WHN's "Music to Read By" another record.... Waite Hoyt's WOR tribute to the Dodger's Wrayt, on that I-Card game, was worth hearing. From one pitcher to another, and you could tell that Hoyt meant it. Shaders of the week: actual version of a summer lull, Morgan. Is not only still with us, but it looks like he's moved in for the fall semester.

"GO GET IT"
 With Joe Bolton, Nest O'Malley
 Novelty
 10 Min.—Local
WJZ-NBC
 Sustaining
 Wednesday, 6:30 p.m.
 WOR, New York
 The idea of the treasure, or scavenger, hunt is nothing new to radio, but there's a chance that Joe Bolton and Nest O'Malley, a couple of vet announcers in this locality, will in quick time build enough of an audience among New Yorkers to make their version a commercial article. What happens on this program is silly enough not only to capture the regular attention of those who like such charades, but to entertain the laugh-seeking general. Bolton and O'Malley, a little more expert in handling their charges and much more smug at their own interest, but this will likely keep come after they're credit.
 Mechanics of the programs are simple. The participants are selected an hour before the program's opening for the hunt. They check their assignments out of a hat. Each one collects \$5 on returning to the studio with the amount of \$25 goes to the one that the studio audience considers to have carried out the most original task. Each participant is required to relate how he or she went about the fulfilling of the assignment. The initial program furnish an ample assortment of amusing experiences and queries.
 The participant who got the grand prize on the last installment (10) was a girl who brought back a sailor with a tattoo on his chest. The incident that must have raised a few eyebrows around headquarters was the recall of a top-notch miss which had to do with exchanging garters with a cop. The latter's name was not mentioned.
 Other bits concerned the delivery of a shirt an umpire's chest protector, 30 pounds of ice, a barber who could and did shave, his under in three minutes, a dressmaker's dummy, an eight-ball and a sailor's quarters that could sing "Anchors Aweigh." — Bob

A Message to Buyers of Daytime Radio
Better Teamwork Programming

FIVE PERFORMANCES a week!
OVER TWENTY PERFORMANCES a month!
TWO HUNDRED AND SIXTY PERFORMANCES a year!

That is the production schedule for one day-time serial alone.

But that's only the beginning of the story. Everyone of those two hundred and sixty performances demand **DEPENDABLE PLANNING, EXPERIENCED DIRECTION, BRILLIANT SUSTAINED WRITING**—the most sought after triad of "Better Teamwork Programming."

Associated producers and directors of Henry Souvaine, Inc., include four men and one woman whose names are known watchwords in daytime radio.

Here they are:

- *CARLO DE ANGELO
- *BASIL LOUGHRANE
- *MAURY LOWELL
- *CHICK VINCENT
- and
- *MARY LOUISE ANGLIN

At one time or another these five have had an important hand in building or directing many milestone programs of daytime radio, among which are:

- | | |
|-----------------------|------------------------|
| MARY MARLIN | CLARA, LU AND EM |
| VIC & SADE | WHEN A GIRL MARRIES |
| THE O'NEILLS | The WHEATENA Playhouse |
| MANDRAKE THE MAGICIAN | HILLTOP HOUSE |
| LIFE CAN BE BEAUTIFUL | THE LIGHT OF THE WORLD |
| AGAINST THE STORM | THE GUIDING LIGHT |

Backed by this rich experience, we are now prepared to offer several NEW daytime properties written by some of the outstanding writers of daytime radio including Elaine Sterne Carrington, Jane Crusinberry, Ruth Adams Knight, Emerson Treacy, Irving Vendig and John M. Young.

We believe that these NEW programs evidence in a striking manner what we mean by dependable planning, experienced direction and brilliant sustained writing—in other words "Better Teamwork Programming."

For specific information regarding these NEW programs please communicate with

HENRY SOUVAINÉ, Inc.

30 Rockefeller Plaza New York City

"Know a company by the company it keeps."

Recent Public Interest Shows by NBC

NBC's public interest program division in New York under Walter Preston, Jr., keeps a continuing catalog of local programs of this type produced by NBC affiliates. Latest added to this compilation reveals the station production activities.

KARK, Little Rock, has 'KARK Forum', a one time per week 30 minute broadcast on Sunday afternoons. Five outstanding citizens are invited to participate. Two of these persons take the negative side, two the affirmative. One acts as the discussion leader. Subjects include local and state conditions.

WJAO, Worcester, William Cavannah, Program Manager, has planned a series entitled, 'Defense on Parade.' The weekly shows feature a 'Defense Reporter' who visits steel mills, munitions factories, and key plants in the Worcester area, describing the actual scenes and activities. Interviews are held with company executives and representative employees.

WTOL, Toledo, informal and unrehearsed program. Entitled 'Staff Meeting,' the program is just what the name implies. Listeners are cut in on the regular staff meeting at which time the WTOL announcers discuss topics of general interest including news, sports and national affairs.

WTMI, Milwaukee, on Saturday mornings, WTMI presents a program called "The Question Before The House." The purpose of the program is to put pertinent questions in everyday problems and questions arising in the home. Series is produced under the auspices of Milwaukee-Dowder College with Mrs. Ursula Rauter as commentator.

'News With a Smile,' is another WTOL show. George Comte, staff announcer hit upon the idea when he grew tired of telling his listeners nothing but war, accidents, and trouble. The series is a period of inspirational and amusing news. News of good fortune, and constructive things being done is presented.

WFIL, Philadelphia, 'Kerry Drake of the Signal Corps' three times per week. It is a dramatic story of adventure and action into which is woven the work of the U. S. Signal Corps in the field of communications; short-wave radio, telegraph, wig-wagging, and heliograph signaling. Youthful listeners are invited to join the WFIL Signal Corps, and since the commencement of the program over 100,000 members of the Philadelphia area have joined as cadets for the free course of training in communications.

WGY, Schenectady, 'Speaking of Books' is a new type of book review program each week. An unstarred radio show, the program presents a board of experts and a guest author each week. During the first portion of the program the author is 'ragged.' In this period the critics discuss and question the style, plot, and author—anything about the book or its writer that comes to mind. When the author is allowed to join the discussion during the latter part of the program, he is confronted with a number of queries. The subsequent discussion of these queries contributes greatly to the 'behind-the-scenes' type of information brought forth on the program.

WHO, Des Moines, each Sunday afternoon for 30 minutes, WHO has been presenting 'The Iowa Roundtable' for local listeners. The series was suggested by two young men representing the Junior Bar Section and the Iowa Bar Association, inspired from material which they had from the National Junior Bar Conference. The programs are 15 discussions without benefit of manuscript. Well known men and women in the Des Moines area are invited to participate. Topics discussed are of national interest.

KGNC, Amarillo—'What Are They Doing,' is the title of a new series being broadcast over KGNC. The purpose of the series is to tell listeners about the activities and work which the various agencies and groups are doing. Produced in cooperation with the secretary of the Community Chest, the programs explain the various points on different Chest organizations such as the Salvation Army, Girls Social Center, Boy Scouts, etc.

WOL, San Antonio—'New York Neighbors' is a step in cementing a closer relationship between the United States and Mexico. For the eight weeks duration of the series, which is presented in cooperation with the U. S. Texas Institute of Latin-American Studies, points of interest in Mexican development will be described, the Mexican way of life, including industrial and agricultural development, education and art, and United States and Mexican cooperation for hemisphere defense will be dramatized. Once each week narrations in Spanish are aimed to provide Mexican citizens with information on social and economical developments in the United States.

Payroll Traffic

Portland, Ore.—Jack Eichenberger has been named manager of public relations and research for KGW-TV. He is a promotion from assistant news editor.

Des Moines—Dick Covey, formerly of KGLD, Mason City, has joined the announcing staff of KSO-KRNT. He replaces Jack Thomas, resigned.

Port Arthur, Texas—Merrill M. Kish, former announcer for KGW-TV, has been promoted to program director of KPAC.

Seattle—Maury Rider, on KIRO, is acting as program director during absence of Tommy Thomas, while Harry Jones is handling daily Farm Forum and publicity due to illness of Bill Mosher.

Boston.—Stuart Novins replaced Hal Newell as WBEI staff announcer. Newell goes to WCAU, Philadelphia.

San Francisco.—Don Logan, KROW publicity director, was promoted to editor. The Erwin, Wasco; radio department.

Rochester.—Winston H. Thornburg, sales manager of WSAY, transferred to McMillan offices in New York as publicity director. Dick Egan, former WJZ, manager of station accounts, becomes sales manager in Rochester. Eddie Norman continues as station manager.

Ford Coving, U. of R. graduate, added to roster of announcer staff. Charlotte Edwards, script writer and in charge of women's programs on WOA, replaces the late Mrs. B. B. Bessinger to devote herself to creative writing and home making. Ross Goodridge takes over her Children's Radio program.

Nashville.—Bill Long has been added to W51X announcing staff. Comes from WSTP, St. Petersburg, and replaces George Anderson.

St. Louis.—Appointment of Mrs. Francis Dawson as full-time publicity director at KSD, owned and operated by the St. Louis Post-Dispatch, brings to two the number of WOA writers employed by radio stations. Mrs. Sue McCaslin, at WKV, is the other.

Los Angeles.—C. C. chief engineer of KSD, and Lawrence Trombley, member of the station's engineering staff, were joined by the color commentator of the Columbia National Guard.

San Antonio.—Jeanne Wiggins has been added to the continuity staff of WOL. She replaces Madeline Kahan, who has been added to the traffic department.

Toledo.—Walter Patterson has left WSPD for Chicago, where on Sept. 13 he made his NBC debut as a 15-minute musical variety program sponsored by Pillsbury Flour Co., being heard on the Blue Network each Thursday, Friday, Saturday and Sunday at 9 a.m. over 45 stations in the Midwest.

Salt Lake City.—Howard Flynn, formerly with KLO, Ogden, Utah, has joined the announcing staff of KSL, Salt Lake City.

Bridgeport Conn.—Harry Osborne, Winslow Porter, John Montgomery and Bob Drier announcing at WYAB, which went on air Sept. 8, will be replaced by Thomas, head commercial department.

Bismarck, N. D.—Loring Kenck has joined the KFYZ staff doubling from announcer to publicity.

New York.—Norman MacAvoy had been added to the New York staff of the William G. Rambaugh Co.

Hartford, Conn.—Leonard J. Patricki, department head at WTKR, called upon to assist Thomas C. McCarthy, program manager.

Spry-Binsco 'Vaudeville Show,' WEAF Saturdays at 11:30 a.m., is continuing addition of Al Stone and Letitia Lee as permanent.

Washington.—Miss Marshall Adams has gone with COLN as director of women's activities. Formerly with the Washington Post as women's page editor.

New York City—Hal Kent, who moved from an announcer's job at WGY, Schenectady, to one at WABC, don't think you've got to protect New York, is now with WOV.

Minneapolis.—Stanley High,

From the Production Centres

IN NEW YORK CITY . . .

With 'Jack Armstrong,' 'Capt. Midnight' and 'Little Orphan Annie' going on WOR Sept. 29, the station will have a solid hour-and-a-half of kid programs every late afternoon three days a week. . . .Already heard then are 'Mandrake the Magician' and 'Uncle Doc.' . . . Macey will sponsor the first league Brooklyn football Dodge game of season, and may decide to break the balance of the schedule as well.

Walter Kaner, WURL, N.Y., p.a., last week submitted to the U. S. treasury a department special promotion campaign for defense savings stamps which would involve 10,000 stamp collectors. . . . Frank Lovejoy, of the 'Aunt Jemima' and other acts, is leaving for new sealings. . . . George Hayes and John Simpson are the announcers assigned by NBC to the Treasury House in Rockefeller Center Plaza. They read news bulletins and introduce celebs. . . . Mayor Ray Perkins is temporarily out of radio during the course of the current army maneuvers in Louisiana. He's assistant to the First Army Signal Officer. . . . Ralph Edwards takes his 'Truth or Consequences' show to the State theater, Hartford, Conn., for a week beginning Friday (19).

IN HOLLYWOOD . . .

Dick Mack, producer of Rudy Vallee's opus, cut himself in for a character bit. J. Walter Thompson producers heard it and made inquiry about the comic delivery, figuring it to use him on one of their shows. Upon finding out they went limp. Mack was on the JMT payroll for years as Edger Bergen's scripter. . . . Frank Bull will call the football games here again for Associated Press, which year in and out has seeped out the Coast County bankroller. . . . Wick says he'll return to New York for fall campaigns with Jim Beale on J. Walter Thompson Coast shows. . . . Milli Rorie looking after the Ward Wheeler office while Mary Garvin vacates. . . . Eddie Anderson is still chugging east with the family to take rein on Fred Allen's oler. . . . Radie Harris wound up her stay here and sailed back to her home base. . . . Will Marcus of Columbia's NY television staff stopped over announcer staff. . . . Charles Ames 'Andy' will do his programs temporarily from the east so they can see the Nova-Louis network and World Series. . . . Gene English moved up to production from engineering staff at KNKX. . . . Media Hopper is shopping around for a new format. She's run out of picture names to bio on her Sunstik dramatic vignettes. . . . Judy Garland draws a two-partner on Silver: Theater following Mickey Rourke in replacing Cecil. . . . Jimmy and Gladys are back from Mexico City as comprise Sam Perrin, George Balzer, Galen and Fowler and Harvey Helm. . . . James Cagney will do 'Strawberry Blonde' on second Screen Guild Show later this month. . . . Dennis Day is still chugging east with the observance of their Radio day. . . . Lum and Abner will kick off conditionally from Chicago Sept. 29. . . . Dennis Day in from an all-summer personals tour.

IN CHICAGO . . .

Ed Wilson joins the WLS spier gang, coming over from NBC. . . . Forrest Lewis now with the 'Stemother' cast. . . . Jack Van Volkenburg of CBS, chairman of the Advertising Committee of the Community Chest, is doing a 'Burger Butter' and Glenn Snyder back from Phoenix and speeding up WLS operations.

Winky Bentley takes over the lead femme role in 'The Great Gaud' on KGM-Ft. Lauderdale, replacing Barbara. . . . Eddie English will do his duties on the 'First Nighter' show. . . . Don McNeill, Evelyn Lynde, Garry Moore, Nancy Marchant and Curley Bragg booked for dates at the Omaha Food Show later this month. . . . 'The Ainsley' cast of 'Midtown.' Joe Ainsley has been assigned production duties on the Columbia show, 'Woman in White'. . . . CBS announcer Tom Moore's wife seriously injured in down-state auto smashup. . . . Wayne Nelson added to WJJD announcing staff.

IN SAN FRANCISCO . . .

Cliff Howell, for the past year and a half former director of KSFQ has been assigned to go to Hollywood, while here Howell reviewed the transcription department, revised the entire production system and produced such sponsor-grabbing shows as 'Dial-a-word' and 'News Quiz'. . . . KFA has replaced the CBS, and departed for Los Angeles with a 'white green' and another with a warm and satisfying bio Frisco'. . . . Inauguration of the Grand National Livestock Expo in Frisco's 'cow palace' gets a national review. 10, 15 via KGO and NBC's National Farm Home Camar. . . . Jack Kirkwood, KPAC's Breakfast Club comedy show is being sought by the Duncan Sisters as writer-m.c. for their new night club opening here next month. . . . If Kirkwood accepts he'll be doing his 8 a.m. ether stint on his way home. . . .

WOL's former sales manager, has joined the KFSF sales staff. He has been assigned to sales work in Minneapolis under Ray C. Jenkins.

Salt Lake City—Hal Moon is added this week to announcing staff of KDYL, coming from KGVO, Missoula.

PRODUCTION MAN WITH NEARLY 20 YEARS EXPERIENCE IN DIRECT CONNECTION WITH ADVERTISING AGENCY OR RADIO STATION.

Write K. EARL JACOBY, 3911 Lombard Avenue, Brooklyn, N. Y.

WBXK NEW YORK

. . . THE MOST INTENSIVE . . .

MATE APPROACH TO AMERICA'S LARGEST MARKET.

5000 WATTS
OVER HALF HOUR

5000 WATTS
DAY & NIGHT

KDYL's new 5000-watt directional broadcasting pattern fits the intermountain population setup like a glove. Ample power, directed where it does the most good!

The Popular Station
SALT LAKE CITY

JOHN BROWN
OWNER AND MANAGER

NBC

THE ONEILLS!

A JANE WELLS PRODUCTION

NOW RADIO'S MOST POPULAR

FAMILY BRINGS YOU MORE

LAUGHING TEARS • 4:30 • HEART-THROBS

MONDAY THROUGH SATURDAY 9:00 - 9:30 P.M.

LISTEN TWICE DAILY

NBC Red Network, 12:15 to 12:30 P.M. EST

WABC, 5:45 to 6:15 P.M. EST

COAST TO COAST

DR. COMPTON ADVERTISING AGENCY

MGT. ED WOLF - RKO BLDG., NEW YORK CITY

LIFE BEGINS AT 8:30

EVERY NIGHT

AT BEN MARDEN'S RIVIERA

(Fort Lee, N. J.)

WITH

PHIL BAKER

HIS SPECIAL SONGS - HIS STORIES - HIS ACCORDION

MY THANKS TO:

BEN MARDEN

HARRY RICHMAN

JACK ARKIN

HERMAN BERNIE

BILLY KENT

THE LADIES AND GENTLEMEN
OF THE PRESS

Management

HERMAN BERNIE
R.K.O. Bldg. Radio City

Special Material by
DAN SHAPIRO
JERRY SEELEN
LESTER LEE

Dance Remotes Of Networks

WSMB, New Orleans, Feuds With A.F.M.—Cisler of WGRC, Louisville, Does Self-Balcony

James C. Pettillo, American Federation of Musicians pres, yesterday (Tuesday) gave the Mutual network... WSMB, New Orleans, with a view to solving the musicians' 'tagline'...

BOB ASTOR INTO ARAGON

Lloyd Meyer's Cleveland Spot Now With McEwan... Cleveland, Sept. 16. Bob Astor... will be the first band name the ballroom has ever plugged on the air.

Dance hall, tieing up with MCA for the time, is becoming a new build-up outlet for its bands by hooking up with WHK and the Mutual chain for several network spots weekly... MCA.

Meyer also spotting MCA name outlets every Sunday, for one-night stands. In San Savitt inaugurated this policy Sunday (14) and Raymond Scott is set for Oct. 5.

M'whee A.F.M. Local Has 36 Members Employed At Three Radio Stations

Milwaukee, Sept. 16. Musicians' union, Local No. 6, A.F.M. has 36 men working in radio stations here as the result of negotiations just concluded between Wilcox, Dahlsrud and... WEMP, which has had only three members so far...

WSNB, which recently went to 5,000 watts... WTRM already had 18 men, or four more than its requirements... Musicians' organization also has upped its fees in the local theaters...

Remote pickups of sustaining NBC bands were knocked off both NBC stations to accompany an NBC station's refusal to accept a \$11,000 weekly... Remote pickups of sustaining NBC bands were cancelled because of an argument between WFBR and WSMB...

Started when Pettillo ordered \$150,000 (11) to cease feeding WSMB remotes because the station and local have been... Edwin Lorenz, president of the Louisville local...

Cisler Eggs Pettillo

Louisville, Sept. 16. Steve Cisler, WGRC's general manager, took to his own facilities last night (12) to egg James C. Pettillo, American Federation of Musicians pres...

Edwin Lorenz, president of the Louisville local, said that all WGRC bands being employed on its staff was an organized and that the union had been sending over bands for auditing... Hank D'Amico on own

JAN SAVITT ADJUSTS IN DISPUTE, STAYS MCA

San Savitt's squabble with Music Corp. of America has been ironed out and the band is to remain with the network... Jan Savitt will be the first band name the ballroom has ever plugged on the air.

W'mkee A.F.M. Local Has 36 Members Employed At Three Radio Stations

Milwaukee, Sept. 16. Musicians' union, Local No. 6, A.F.M. has 36 men working in radio stations here as the result of negotiations just concluded between Wilcox, Dahlsrud and...

WSNB, which recently went to 5,000 watts... WTRM already had 18 men, or four more than its requirements... Musicians' organization also has upped its fees in the local theaters...

JACK ROSENBERG TURNS INTO A SONGWRITER

Jack Rosenberg, president of New York local 802 of the American Federation of Musicians, is now a songwriter... He's listed as co-writer with Ira Schuster, Leonard Whitcup and Paul Cunningham of a tune being popularized by Dixie...

HANK D'AMICO ON OWN

Bob Crosby Clarinetist Launching Small Group in Buffalo... Buffalo, Sept. 16. Hank D'Amico, who left clarinet soloist...

JACK LAVIN MOTORS TO JOIN WHITEMAN

Jack Lavin, Paul Whiteman's personal manager, left New York by auto yesterday (Tuesday) to Detroit... He is expected to arrive in Detroit tomorrow morning...

Dancing to Discs

Toledo, Sept. 16. Something new in ballroom practice heretofore has been inaugurated here... The dance is to be held on the regular season, and favorable weather, the ballroom continues to be popular...

IN THE ARMY NOW

Circus, Radio and Dance Musicians In Service Group

San Antonio, Sept. 16. Former circus, rodeo and radio musicians make up the newly formed orchestra... John L. Sparks of the 68th Air Base group is pianist of the group...

Bob Rucker, the trombonist, has played with Chas Chandler and Herbie Preston R. Noble, trap drummer and soloist, has played with Vic Enfield... Eddie Fitzpatrick and Tommy Watts...

CEDAR POINT'S GAY REPORT

Cedar Point, O., Sept. 16. On Labor Day, this resort ended one of the most successful seasons that it has ever known...

Each week gets better the one band, followed with the Alvino Ray Trio... Musk's resignation was announced last week...

Judge Dismisses Pair Who Operate Clubrooms For Tired Tooters

Minneapolis, Sept. 16. George E. Murk, president of the Minneapolis Musicians' union, and Edward Citarrelli, doorman at the Musicians' club, were acquitted by W.J. Guilford in municipal court... Charges were that they operated an illegal gambling tippling house...

In a memorandum accompanying the acquittal charge Judge Guilford remarked the court case had brought out sufficient evidence so there can be no excuse if they are brought in there in the future... Six-week location date for Tommy Weems back at GAC—Ann Richardson GAC's Rep

CHICAGO BOOKER CHANGES

Changes in Chicago agencies of General Amusement Corp. and Consolidated Radio Artists became effective last week... Art Weems, who was once head of GAC's branch here, has resigned...

Strike Hits Hopkins

San Francisco, Sept. 16. Strike of hotel employees has spread to the Mark Hopkins hotel... The hotel is to be closed until the strike is over...

Victor Records Uses Dance Carnival Idea as Ballyhoo for Disc Sales; T. Dorsey, Fields Under Auspices

Monte Proser's Dance Carnival idea, which opened and closed in less than a month at Madison Square Garden, N.Y., last June, has been taken over by Victor Records... T. Dorsey, who was picked to represent the company's Victor label...

Tommy Weems will take the largest advertisement ever placed by a New England radio station... Victor Records will use the dance carnival idea as a ballyhoo for disc sales...

Musk Frowns Upon Benefit Called Chiefly A Promoter's Self-Aid

Minneapolis, Sept. 16. A 'Boogie for Britain' show, scheduled for the Saturday night before last, was Sunday and advertised as a benefit for Britain, with Bob Zurke and Jo Jo Sullivan... Musk's resignation was announced last week...

NO RADIO TIME SO T. TUCKER CANCELS

Six-week location date for Tommy Weems back at GAC—Ann Richardson GAC's Rep... Tucker at Colonial Inn, Singae, N.-D., has cancelled his radio show...

LOPEZ ARRIVES LATE TO LAUNCH NEW POLY

Fitchburg, Mass., Sept. 16. Billy Burns' inauguration of a name-brand policy at the Fitchburg branch was marred by a late arrival... Lopez arrived late to launch the new Poly brand...

ROY GILL'S SPLURGE

Aburndale, Mass., Sept. 16. Tomiem Pole will take the largest advertisement ever placed by a New England radio station... Roy Gill's splurge at the Fitchburg branch...

Customers Champagne Party Costs Parsons' Orch Det. Hotel Job

Detroit, Sept. 16. Champagne party, involving freely, was held last week at the exclusive Casino of the Hotel Book Cadillac here... Customers champagne party costs Parsons' Orch Det. Hotel Job

DETROIT: SEPT. 16

Champagne party, involving freely, was held last week at the exclusive Casino of the Hotel Book Cadillac here... Customers champagne party costs Parsons' Orch Det. Hotel Job

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Coin-Catching Records—and Others

Les Brown: 'Jollin' Joe DiMaggio'-Nickel Serenade (OK 6377). Brown's coming band out coin machine material on both sides. Built around Joe DiMaggio's 56-game hitting streak of past summer, first side is a outstandingly strong novelty with good lyric and lilting melody. It's played solidly at fast, lilting pace. Reverse is best release so far of 'Coin Machine Song.' Tempo is medium-fast. Betty Bonney vocals both.

King Sisters: 'Moonglow'-'Slap-Slap' (Bluebird 11790). Kings use up the first standard in sock arrangement and clean vocal; capable of selling anywhere. Machines will find it equal to anything they've done; tempo is average. Reverse, a twist 'Give Me Some Skin,' is a lively jump piece. 'Moonglow' tops it easily, however.

Artie Shaw (Victor Album P-45). Victor combined some of the best of Shaw's hit sides, four with the old band that made 'Begin Beguine' and four with the new string-sectioned combo, into this book and it ought to sell well. Collectors will dispute with Victor the selection of the four best sides with the old band, all of which are driving arrangements to the four standards made with the new band. Tunes are: 'Beguine,' 'Back Bay Shuffle,' 'Traffic Jam Serenade to a Savage,' 'Frenesi,' 'Stardust,' 'Dancing in Dark,' and 'Moonglow.'

Claude Thornhill: 'Lovers in Glass Houses'-Mandy Is Two (Co. 36-361). Thornhill is headed for the top, but the process is being slowed by the tunes given him to record, and the way they're done. Pace needs to be varied. With exception of 'Hungarian Dance,' etc., everything he has made has been slow, beautifully tooted arrangements which have produced little attraction in machines. Something to attract kids in order: 'three minute concert'; no matter how good, won't do the job. In addition, these tunes aren't worth much. Dick Harding vocals dully.

Ina Ray Hutton: 'Nobody's Sweetheart'-'Back in Own Backyard' (OK 5329). Miss Hutton's greatly improved band drives two standards solidly. They're not likely to do anything in machines, sales will be from counters, but if she continues to improve and gets good material she'll build a following. 'Backyard' is better side here, but coupling, with lead's vocal, is close behind. Guitar breaks shine.

Bob Chester: 'You Betcha My Lie'-'You Can't Get Lovin' (Bluebird 11260). Chester hasn't made a tune with as much machine possibilities as the first in some time. Good rhythm melody, band plays 'Betcha' solidly from a colorful arrangement. Reverse, in dance tempo, is an old tune. It's treated equally well, but first side is fopper. Betty Bradley vocals both and does 'em neatly.

Bing Crosby: 'Waiter, Porter, and Uptairs Maid'-'Birth of Blues' (Decca 3870). Machines should go heavily for first. Crosby, Mary Martin, Jack Teagarden and his band combined to cut solid novelty from combo's hit 'Birth of Blues.' It's light stuff, delivered with a peppy grin. Crosby is coupled to Teagarden's band and trombone on reverse, a familiar melody.

Mitchell Ayres: 'I Don't Want Set Work On Fire'-'When Are We Going to Land Abroad' (Bluebird 11275). Victor's first release of tune that's hitting high spots currently Ayres version of 'Fire' is satisfying, but hardly strong enough to head off Tommy Tucker's start. Speed is slower, and it hurts. Meredith Blake's vocal is average. Should get some counter sales, however. Backing seems a good novelty. It's played in lively tempo and lyric infers what sailors have beefed about since Noah built the Ark; good for certain machines.

Teddy Fowell: 'Mickey'-'In Pine-tops' Footsteps' (Bluebird 11276). Start of another cycle? First it's 'Jim'—now 'Mickey.' Lyric concerns a youngster, however, not a pillanderer. In slow dance tempo side leaves good impression though it's not strong enough to do much in machines. Ruth Gayler's vocal is

okay. Reverse is another of Powell's boogie-woogie sizzlers. It rocks and rocks.

Alvino Ray picks on a strong ballad this release, turning out an impressive version of 'Don't Take Your Love From Me' (Bluebird 11272), with 'You're King Vocaling.' Side's a cinch to figure in record sales of the week in boxes or otherwise. Yvonne does reverse, too, a cutting of the standard 'Jealous' that stands up as powerful backing. Vocal is backed by chorus ensemble.

Horace Heidt is first to record an other novelty of 'Hit-Su' school, with 'You're King Vocaling.' Side's a solid hit. This won't. Tune is cute and undoubtedly will sell, but the tune isn't seem to have the punch for a big splash in machines. It's up as unimpressive. In the rhythm, it's vocalized by Donna and Don Juans. Smooth handling of 'Fattalee,' in dance tempo, spots light Frankie Carter's tasteful pianoing. It's the better side. Charles Goodwin vocals.

Tommy Dorsey's coupling of two Cole Porter tunes from 'You'll Never Get Rich' (Bluebird 11267) are played well, but neither seems to have much chance to do anything in boxes. 'Dream Dancing' a fair melody, is vocalized by Johnny McAfee. 'So Near and Yet So Far,' lyricized by Eugene Baird, is a good side, in fast bolero rhythm. It should do right on counters. Buddy Clark does 'Dream Dancing' (OK 6388) and gets more out of it than McAfee, but that isn't total up. It's backed with 'Honorable Moon'—so-so.

Charlie Spivak cut a much-needed instrumental in 'Let's Go Home' (OK 6385). He's been devoting heavy attention to commercial pops and this side, played with smooth drive and light rhythmic bounce, hits the mark. It should find machine play despite fact boxes don't go for instrumentals nowadays. Leader's trumpet is open. To Your Heart's content ('Accents') is a side that boxes can't see. It's another instrumental, but in the sweet groove and based on a fine melody. Background for Spivak's muted horn is light and fluffy.

Glen Miller's 'Eimer's' Tune' (Bluebird 11274) is a melody that has done well in midwest with Dick Jurgens on Okeh. Miller does a commercial enough job, at slow dance speed, on the pleasant air, but that the tune packs the punch for wide attention in eastern boxes is doubtful. Ray Eberic and Modernaires vocal. Delilah is a weak entry. At dance speed, lyric is done by Tex Beneke and Modernaires.

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country, as reported by operators to Variety. Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the list and respective publishers.)

1. Maria Elena (12) Southern.....Deca
Jimmy Dorsey.....Bluebird
Tony Pastor.....Decca
2. Yours (9) Marks.....Decca
Jimmy Dorsey.....Bluebird
Vaughn Monroe.....Bluebird
Tommy Dorsey.....Victor
3. Yes, Indeed (7) Embassy.....Decca
Bing Crosby.....Decca
Glen Miller.....Bluebird
Big Crosby.....Decca
Kay Kyser.....Columbia
4. You and I (4) Wilson.....Decca
The Revelle (4) Melody Lane.....Decca
Klenn Miller.....Bluebird
Glen Miller.....Bluebird
Tommy Tucker.....Okeh
Horace Heidt.....Columbia
5. Guess I'll Dream Rest (4) Block.....Decca
Tommy Tucker.....Okeh
Victor.....Okeh
6. Don't Want to Set World Fire (4) Chero.....Decca
Tommy Tucker.....Okeh
Bing Crosby.....Decca
7. You Are My Sunshine (2) Southern.....Decca
Freddie Martin.....Bluebird
8. Piano Concerto B Flat (1) (Mastin).....Decca
Tommy Dorsey.....Victor
Tommy Tucker.....Okeh
9. Kiss Boys Goodbye (7) Famous.....Decca
Tommy Tucker.....Okeh

DISKS GAINING FAVOR

(These records are directly below the first 10 in popularity, but growing in demand on the coin machines.)

- Time Was (Southern).....Jimmy Dorsey.....Decca
Charlie Spivak.....Okeh
Charlie Spivak.....Okeh
Harry James.....Columbia
Glen Miller.....Bluebird
Jimmy Long.....Decca
Jimmy Dorsey.....Decca
Dick Robertson.....Decca
Tony Pastor.....Bluebird
Kay Kyser.....Columbia
Jesters.....Decca
Jimmy Dorsey.....Decca
Frankie Masters.....Okeh
Kay Kyser.....Columbia
Freddie Martin.....Bluebird
Les Brown.....Okeh
Freddie Martin.....Bluebird
Horace Heidt.....Columbia

On the Upeat

Meyer Davis has opened a \$250-1000 bowling center, the Hi-Skor, in downtown Washington, D. C.

Bob Chester re-signed to Bluebird Records for second year.

Sammy Kaye takes eight-day vacation after completing current Strand theatre, N. Y., date tomorrow (Thurs.).

Jerry Wald begins work with his new California collage band at Longview, Tex., Sept. 19-20 then goes to St. Anthony hotel, San Antonio, Tex., Sept. 23-27 and Blue Moon, Wichita, Kan. opening Oct. 3.

Henry King opened three-week engagement at Bill Green's, 2140 E. Broadway (15), replacing the Everette Hoagland outfit.

Earl Hines band opens Grand Terrace Club, Chicago, for four weeks Oct. 3.

Jimmy Dorsey has recorded a tune titled 'What Makes Sammy Run,' based on the book by the same name by Budd Schulberg.

Tommy Dorsey is following Harry James' recording of 'Bill Eli' with one of his own on Victor, trumpeting done by Ziggy Elman.

Paul Carley, baritone, now singing with Dick Rogers band at New York Roseland B.

Harold Nagel band opens in the new Columbian Room at the Astor hotel, New York, Sept. 22.

Sam Donahue band plays its first theatre date Sept. 22-24 at the State theatre, Hartford, Conn.

Stan Kenton's Coast band will get a buildup via Decca recordings before going East for bookings. Crew currently is playing the Baboo beach ballroom on Coast.

Henry Jerome band into the Merry-GO-Round, Pittsburgh, for indefinite run following summer engagement at 800 Club in Atlantic City. He replaces Henry Burton.

Gloria Van, singer with Jerry Shelton's orchestra, joining Vic ABB's crew when it leaves the Motor

Bar, Detroit, for Chicago's Congress Hotel.

Jane Alfred, former singing swimmer with Billy Rose's Aqueduct during Great Lakes Expo, joined Clint Noble's crew as vocalist in Cleveland. Ernie Taylor, who has been Noble's (Continued on page 49)

HENRY BUSSE

and HIS ORCHESTRA

Now at the
Edgewater Beach Hotel
Chicago

DICK ROGERS

And His Orchestra
CURRENTLY AT
ROSELAND, NEW YORK
Broadway Coast to Coast
NBC 52-57-58-59

MANAGEMENT
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JIMMY DORSEY

and His Orchestra
Featuring BOB EBERIC
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PARAMOUNT STUDIOS
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THE FLETCHER'S
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Personal Management—BILL BURTON

FORMS CLOSING FOR 1941

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Extra Exploitation Values
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Unpredictable Switcheroo

Swing and sweet reversed positions at the b.o. again last week. Benny Goodman's band topped all previous opening-night high-water marks at Frank Dattler's Meadowbrook, Cedar Grove, N. J., recapturing the awingsters at least one palm, so far, from Sammy Kaye. Later invaded Meadowbrook few months ago and cracked records set by Glenn Miller, Jimmy and Tommy Dorsey. Goodman drew about 1,100 opening night (Thurs.) and a few short of 1,700 Saturday (13), the highest number of patrons that ever has been packed into the spot.

Last thing anyone would expect is a successful stand by Tommy Tucker in Harlem, New York. Yet Tucker went into the Savoy Ballroom in that quarter Sunday (14) and drew approximately 3,000 dancers with strictly sweet rhythms and novelties. That total is considered very good for the hottest swing groups, which play more in Harlem's groove.

Defense Stamp Admits to Tea Dance

Stunt Originated for Glenn Miller's Saturday Matinees at Pennsylvania Hotel

Glenn Miller will inaugurate a Saturday afternoon series of tea dances at the Pennsylvania hotel, New York, beginning Oct. 11, for which an admission of one Defense Savings Stamp will be charged. Later are sold in various denominations, but the lowest (25c) will be accepted. As well as helping Stamp sales, the idea is to provide an audience for Miller's Saturday 5-6 p.m. full-hour sustaining show on the NBC-Blue, which donates 250 recordings and one or more radio-phonograph combinations to Army camps.

Dances will last two hours—4:15-6:15 p.m. Admission will cover only the privilege of listening or dancing to the band and seeing the broadcast. Drinks, etc., will, of course, be extra. Band opens at the hotel Oct. 8.

Bob McGrew negotiating a shot on the Fitch Band Wagon with the sponsor in Des Moines where both are localities. After an engagement at Kansas City club, McGrew and band will likely head to the West Coast.

Gus Edwards of Chicago Sets McCoy on the Coast

Chicago, Sept. 16. Clyde McCoy orchestra goes into the Trianon at South Gate, Cal., for a stand from Sept. 18 through Oct. 29. Set through the Gus Edwards office here.

Campus Kids Pony Up For Dinah Shore Instead Of Imported Name Band

College hop which follows the annual Oklahoma U.-Oklahoma State U. football game usually uses a name band, but this year Oklahoma U. dancers will be satisfied with a local combo because the budget is being used up to import Dinah Shore. Singer will fly from New York, all expenses paid. Date is Sept. 28.

On-the-Upeat

(Continued from page 48)

pianist-partner in booking Bureau, and his new week-end society dance dates for MCA in Northern Ohio.

Tony Di Paolo, whose band opened the fall season at Hotel Texas Den, Friday (12) at Fort Worth, is presently a new member of the outfit. Anne Ryan, husky-voiced blonde singer of Kansas City. She replaced her partner, who signed from the bandstand to matrimony at the Shreveport engagement.

Harold Austin has opened his second season Ballroom, Buffalo, for Esquire with his own band.

Dave Cheskin, WGR-WBKB, Buffalo, music director, also taking band into Glen Casino in suburban Williamsburg on weekends.

New Perry, who disbanded his orchestra to get married and honeymoon, is reorganizing in New Haven, Conn., where he originally started while at Yale.

George Harris opened last Friday (12) at the Parado in Boston, formerly the Versailles. Al Taxier continues as new spot's manager.

Anthony Bruno started his third season last Thursday (11) at the Latin Quarter, Boston.

Kenneth Drummond, former soloist with Horace Henderson's, under the name of Kenny Drake, to Camp Croft, S. C., as private.

Eddy Rogers orchestra at the Hotel Utah, Salt Lake City, Sept. 19. Irene Janis, vocalist, will be along, as well as Enters and Borgia, dancers. Schedule calls for dancing every night except Sunday, with cover charges 75c Thursday and Friday, and \$1 Saturdays.

Colonial Inn, Singac, N. J., nitery, has Ciro Rimac and his orch, plus South American revue with a Camargo, Brazilian chanteuse-terper.

Horace Henderson, arranger for numerous swing bands, is fronting new all-colored orch.

Agusto Sanabla, Cuban vocalist, and his orch into the Beachcomber Room of the Blue Mirror, Newark nitery, Tuesday (16).

Hal Wayne and his rhumba-conga crew go to the Hotel Wolverine, Detroit, Sept. 18. Ensemble opened new Drum room of Hotel President, Kansas City, Aug. 28.

Joe Cappo opened the New Edgewood club at St. Joseph, Mo., spot on Sept. 16. Howard has his contract at an estimated \$75,000 in remodeling, re-decorating and renaming.

Tony Sales, orch leader of Mayfair Club, West Orange, N. J., left Newark hospital Sunday (13) after a four months' layup.

Frankie Little trio at Hotel Roosevelt Lounge Cafe, Pittsburgh, for two-month stretch, following Johnny Kasuhue and his Royal Hawaiians.

Len Mavers's band, featuring Neil Buckley, former Don Bestor vocalist, into Colonial, Pittsburgh, replacing Eddie Welch crew.

Howard Becker's band has hit road again following three-month run at Pines, Pittsburgh, and Bill LeRoy's outfit has been signed there for week end dance sessions.

Skinny Knalls band cut its first size for the 50c Victor label. Made "I Don't Want to Set World on Fire" and "Don't Let Julia Fool Ya."

Irene Daye joining Harry James on days.

Ken Bailey band rounded out full year at Fort Pitt Hotel, Pittsburgh, last week and had his contract renewed immediately for another 12 months.

Teddy King closes tonight (17) at Sky Vus Club, Pittsburgh, and opens Friday (18) at Odessa's in Rochester, N. Y. From there to Hotel Peter Stuyvesant, Buffalo.

Four Skyliners opened Monday (15) at Hotel Roosevelt's Lounge Cafe, Pittsburgh, succeeding Frankie Little trio.

Phonograph Companies to Curtail Monthly Release of New Pop Tunes

Andrini in 2-Way Pitt. Hotel Deal; Opens Oct. 4

Pittsburgh, Sept. 16. Frank Andrini has just signed a two-way contract at William Penn hotel here, calling for his services with both an augmented band for dinner-dancing and an instrumental foursome for the Continental Bar. He'll have a seven-piece outfit and a girl singer for the evening sessions and his regular quartet at the Bar. Opens at both places Oct. 4, replacing at latter spot Wanda and Her Escorts, who previously had succeeded Andrini there early last summer.

For his vocalists, Andrini has signed Virginia Ramos, Latin-American singer now featured here at El Chico. Andrini is a brother of Lawrence Andrini, NBC instrumental artist. Both boys started here together more than 10 years ago, later turning in vaude before splitting up in 1938.

Look like a late start for William Penn's dinner-dancing room, the Chatteerbox. Spot is being remodelled but main hitch is in manager Gerry O'Neill's inability to land the band he wants. Unsuccessful to be doctored for the Carmen Cavalotti outfit when available.

Intimations have come to music publishers from the phonograph recording companies that they propose to reduce the number of pop tunes on the monthly release, and thereby limit their merchandising objectives. The restriction, if it goes through, will make it tougher than ever for the run-of-the-mill outfit of Tin Pan alley to get on discs.

According to the information reaching publishers the recording companies have come to the conclusion that the list of recorded tunes for monthly release has expanded to the point where sales effort is badly diffused. It would be more economical to make fewer numbers and concentrate on them.

Jimmie Lunceford Misses Date When Bus Busts

Jimmie Lunceford was forced to cancel out of a scheduled date at Joyland Park, Lexington, Ky., Sept. 6 by a mechanical break-down of the bus that was transporting his crew. Leader notified the park management by phone about 6 p.m. the evening of the hop that he would be unable to appear as he was over 100 miles away at Lebanon, O. Park hired a local band and set up free dancing for a month of over 1,000 that had come to gander Lunceford.

Just Out—

FRANKY CAT

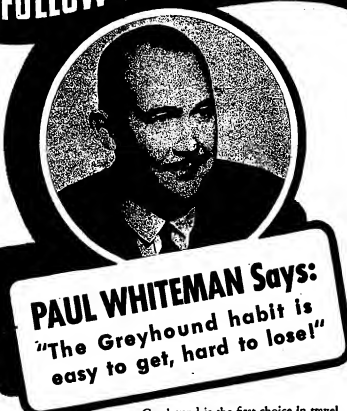
- "It's Sweet"
- "It's Hot"
- "It's Jive"
- "It's Sending"
- "It's Novelty"
- "It's Melodic"

Besides That—
"It's Terrific"

Listen to
BEN BERNIE'S DECCA RECORD 3986A
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LINES

TWO IN LOVE

Insurance Risk Ends Happily

One of the easiest and least costly insurance premiums is figured to be the \$25,000 paid to the four junior underwriters who split up the \$1,000,000 BMI insurance policy against song plagiarists suits. This occurred at the time of the Jan. 1 clearance by the broadcasters from ASCAP.

In the nine months that BMI has been the dominant licensing group for radio, the big insurance companies—including Lloyd's London—virtually had its \$35,000 premium on the \$1,000,000 policy as a net proposition, through surprising paucity of litigation.

Moneys for European Music Publishers Accumulate in New York Escrow

Moneys due music publishers in the occupied areas of Europe on mechanical rights are still accumulating in the escrow fund maintained by Harry Fox, agent and trustee. Fox is continuing to license works owned by publishers in the occupied and pro-Axis countries and make the necessary reports on the coin thereby collected to the U. S. state department.

Fox is now relaying monies due English publishers through the Central Hanover Bank, of N. Y., which is the depository for Barcelona's, one of Britain's major banks. Fox adopted this method after the unremitted payments to British publishers had grown to a considerable amount because his checks in transit were frequently among the lost mail in submarine sinkings.

AKM (Austrian) Receiver Sues ASCAP for \$150,000

Harry M. Propper, receiver of A.K.M., Austrian affiliate of ASCAP, filed a \$150,000 suit in N. Y. supreme court yesterday (Tuesday) against the Society, seeking monies allegedly due as royalties. Propper was appointed receiver June 12, 1941. It is alleged that between 1933-39 only part of the royalties due were paid, and from 1938-39 none were paid. Royalties are allegedly due on songs belonging to the Austrian subsidiary and licensed by ASCAP in the U.S.

THE WINDING ROAD

It Doesn't Lead So Directly Back to The Good Old Days

As ASCAP-radio peace approaches the Sept. 28 back-on-the-air deadline, the songsmiths, being things primed for the immediate future, find that their songpublishing prospects are now their competitors. In short, many a maestro now has an axe to grind on his own.

So many handiwers own or have "ins on indie music firms (BMI) that their ASCAP "pats"—now that the big romance is re-born—find that a new hurdle has cropped up. And it not publishing on his own, they now have to sue to get "placed," which means that too's to fraught with beacup grief and 'angies'.

Robbins will publish two of the prize-winning songs of the National Song Contest sponsored by the "Committee to Defend America." These are "Me and My Uncle Sam" by William A. Dillon and "My Own America," by Allie Wrubel.

COVERS QUARTER ENDING JUNE 30

Broadcast Music Station 12 Publishers Get Between \$2,000-\$4,000 on Performance Fees—Same Number of Writers Get \$1,000-\$1,500 Each

3,000,000 CREDITS

Broadcast Music, Inc. announced yesterday (Tuesday) that it was distributing \$200,000 in royalties among publishers and writers for the quarter ending June 30. It mentioned 12 publishers as each receiving between \$2,000 and \$4,000 for the quarter and a like number of writer teams each collecting between \$1,000 and \$1,500. The distribution was based on 3,000,000 station performances.

BMI composers and writers are being paid off on the basis of 2c. performance, while BMI-affiliated publishers receive 4c. a performance, with the latter sum including the share these pubs are to pay their own writers. According to BMI over 1,000 writers and nearly 300 publishers are involved in the \$200,000 divvy.

Among the firms that, BMI stated, received between \$2,000 and \$4,000 for the second 1941 quarter were Embassy with "Everything Happens To Me" and "Oh, Look At Me Now"; Regent, the Benny Goodman firm with catalog of swing numbers, Melody Lane with "Do I Worry and 'Til Reville"; New Era with "What a Wonderful World It Is"; Beacon with "Nighty Night"; Mutual Music Society with special arrangements which did well local stations, Campbell with "Things I Love"; London with "Nice Dreamin'"; Baby and "Time and Time Again"; Forge, Debin and Friedman with "A Little Bit South of North Carolina"; Warren Publications with "No. 10 Lullaby Lane"; Republic with "Daddy"; and "Unti Tomorrow, Schumann with "The Hut Song" nationwide with (Continued on page 52)

ASCAP Ways-Means Committee Set Up

ASCAP has a new ways and means committee. It consists of John O'Connor, representing the publishers, and Oscar Hammerstein II and George W. Meyer, the writers.

The number of writers and publishers on the committee is supposed to change at intervals. There are to be two writers and one publisher during one period, and two publishers and one writer for the following period.

John O'Connor OK

As proof that he's shipshape, and that his disposition was due more to aeronautical altitude, John O'Connor, gen. mgr. for Fred Waring, and on the ASCAP board as rep. of Words & Music, Inc., attended two important meetings. One of the confabs was to ratify the new radio deal with the network; another late yesterday, at the present offices, was preliminary to the general elections.

O'Connor had down to Albuqueque to huddle with an old pal, Jack Malloy. Hearst exec, when stricken on the plane. He was laid up three days.

Gilbert's Album

Six standard pop tunes have been chosen by Dick Gilbert, WOV (N. Y.) record jockey, for his first album of records, scheduled to be etched Sept. 20 for Liberty Music Shop. An eight-piece orchestra, featuring pianist Frank Froeba and hot fiddler MacCapeppo, will be directed by WNEW's Mette Pitt.

Songs, chosen for Gilbert by listeners to his two daily play programs at WOV, are "Blue Echoes," "I'd Like to Be With You," "I'll See You in My Dreams," "What Is This Thing Called Love," "The Way You Look Tonight," and "The Best Things in Life Are Free."

Mills Music, Inc., has obtained the copyright for "The Young Lady" from Columbia, the "Song of the Parachute Battalion" from RKO's "Parachute Battalion," and the tune, "Out of the Silence," in Hal Roach's "All-American Co-ed."

Harry Revel and Mort Green, clefted "Beware," Zana Zaranda, "Hears Acoast of the Border," "The Light of My Life Went Out Last Night" and the title song for "Call Out the Marines" at RKO.

CBS and NBC Still Work for ASCAP Music Resumption by Sept. 28

Plug Bribery Control Again Under Dispute

Herman Starr, head of Warner Bros. music publishing enterprises, has let it be known that when the Music Publishers Protective Association gets around to discussing a renewal of contract with the contractors' union he will demand either the elimination or a drastic revision of the clause dealing with payola practices. It is Starr's contention the clause as it now stands is ineffectual and that unless this prohibition against bribery can be equipped with real enforcement devices the whole thing ought to be dropped. The present two-year contract with the union expires in November.

According to Starr a number of publishing firms have, while extolling the anti-payola provisions of the contract, been using all sorts of subterfuges to get plugs. He states that he doesn't intend to live up to and that unless the union can find ways to suppress these subterfuges he wants to be free to complete with others in using whatever means necessary to get plugs.

It is also Starr's argument that unfair exploitation practices were rampant after the signing of a contract with the union that had previously existed. Most of the leading publishers, however, on this statement disagreed with Starr. While admitting that there have been cases of violation, these publishers held that bribed conditions last year were nothing as compared to what they were before the advent of the union. One of them pointed out that the existence of the clause in the union contract had served to save the industry many thousands of dollars in "command performances," benefit tickets, special arrangements and other methods to which publishers were subject for years.

NBC and Columbia yesterday (Tuesday) were still pointing for Sept. 28 as the date for the return of ASCAP music on their network facilities. NBC last night (Tuesday) alarmed to its affiliated station illegal riders which would obligate them to pay their share of the network commercial fees with an appended request that the network facilities be signed by the network hands within seven days. The ASCAP board formally approved the NBC contracts at a meeting Monday (15) and it is likely the board will convene Friday (19) to do some thing with regard to the CBS agreements.

One thing holding up the completion of the agreements with CBS is the legal phrasing of a couple minor clauses. Columbia hopes to get these points cleared up within the next two days. Indications are that CBS will defer signing the ASCAP contracts until NBC is ready to do likewise. Even before the contract is signed by Columbia, the latter will have prepared a circular letter for advertisers and ad agencies advising them of the resumption date for ASCAP music. The web figure on putting these contracts in the hands of the networks are signed. NBC is looking to next Tuesday (23) as the date for this event.

High NBC officials have within the past week received numerous inquiries from Columbia as to when they can expect to be able to program ASCAP tunes. Reply has been that the network was doing everything possible to expedite the closing of contracts and that it figured on getting the music on Sept. 28.

ROBBINS SUES ON EIGHT SONGS IN 'ICE' SHOW

Charging the Center Theatre Corp. and Sonart Productions, Inc., latter producing "I Happened On Ice," with using eight songs belonging to them without permission in the show, the Robbins Music Corp. and 20th Century Music Corp. filed suit yesterday (13) against them in N. Y. federal court. An injunction, accounting of profits and damages are requested. Only Arthur Wirtz, who partners in Sonart, is personally named in the suit. "Ice" is being presented currently at the Center Theatre in N. Y., of which the first-named defendant is the holding corporation.

Songs which belong to the plaintiff corporations and which allegedly were used in the show without permission since 1940 are "Between You and Me and the Lamp Post," "So What Goes," "What's On the Penny," "Long Ago," "The Moon Fell in the River," "The Little Man Who Wasn't There," "If Love Were All" and "Down Argentine Way." For a time, Robbins collected \$200 weekly from the ice revue, on behalf of the songwriters, as a royalty, since the tunes were allegedly written for hire, but after a while that fee stopped.

Planning for ASCAP's Future

Publishers See Need to Brighten the Society's Facade

UNFROZEN MARKS LYRICS

ASCAP-radio 'peace' will free a flock of E. B. Marks music which had been held in abeyance, chiefly because Marks had enough songs to work on and figured it wasn't necessary to hazard any possible litigation over ASCAP lyrics had collaborated on tunes by Lincke, Strauss, Fall, et al.

However, now that all questions are eliminated, Marks will push these songs, this coming fall and winter.

NO. 1 ON LUCKY STRIKE HIT PARADE - NO. 1 IN NATIONAL SALES



A grateful acknowledgement to the profession for the recognition of my song. And now I offer "TWO IN LOVE." Hope you like it. Meredith Willson

SOLE SELLING AGENT—MUSIC DEALERS SERVICE, INC. 799 SEVENTH AVENUE NEW YORK

WILKINSON

Mpls. Suburban Theatre Maps Vaude; Central, Passaic, to Sellout Biz

Minneapolis, Sept. 16. Minneapolis may have a season of vaudeville after all, but it would be in a suburban house, the new \$125,000 Hopkins theatre, Gordie Greene, manager of that house, formerly Minnesota theatre manager, is planning such a season along with pictures in place of the present straight film policy.

The Orpheum will continue to play occasional stage shows, using outstanding units, name bands and film, radio and stage notables. The Lyceum and Alvin will remain as stage show establishments after all. There'll be no razing of the former, as threatened, and it will start its legit roadshow season next month with 'Meet the People' W. A. Smetkes has decided to rebuild the Alvin, which was badly damaged by fire, and it will reopen as usual as repairs have been made, probably in about six weeks, with Hirsch-Kat burlesque.

Turnaways In Passaic
Passaic, N. J., Sept. 16. Central theatre, 2,400-seat vaudeville, is to present a roadshow (10) to turnaway crowd. Central is first new theatre built here in 20 years.

Initial bill would feature Charlie Spivak's orch, 3 Stoges, Sylvia Froos, Wally Brown, Tony and Wynne headed for next week are the Andrews Sisters and Joe Venuti.

House is operated by the Center Amusement Co., headed by Abram Preskel, managing director of the theatre.

Toledo Park's Reopener
Toledo, Sept. 16. The Paramount here will offer its first stage show of the current season on Sept. 4, 5 and 6. Bob Calloway's orchestra is booking.

First stage show in Toledo this season was Earl Carroll's 'Varieties,' Sept. 5, 6, and 7, at the Rivoli.

Springfield (Mass.) Resumes
Springfield, Mass., Sept. 16. Court Square, Springfield's only vaude house, will resume stage shows Thursday (18) after a summer lull. Opening bill includes Louise and Johnny Galvin, Lane and Carol, Jackson and Daze, George Watts, and Eight Broadway Thursday.

House runs vaude show, Friday and Saturday.

WSM UNIT CONTINUES DESPITE WOOD'S DEATH

Nashville, Sept. 16. WSM's radio show of Grand Ole Opry will continue despite death of host Tom (Daddy) Wood. The W. Lee Willes announced Monday (15) Willes was not yet decided whether to continue unit single with someone else share duties with him.

Earle Mitchell's roadshow unit of WSM's 'Old Country Store' follows its tent Wednesday (16). Reason for folding was stiff tax imposed on shows (\$30 per night) to towns where unit played. Tax could have been avoided by having American Legion sponsor show at American Legion but Legion's percentage would have run as high as tax. Show folded because of stiff tax on shows and tax or sponsors share would have consumed approximately 25%.

By 'Camel Caravan.' WSM unit bankrolled by R. J. Reynolds Tobacco Co. at Memphis at arm's length through O'Brien, moved out of Virginia this week to play camps in Maryland, Illinois and Indiana.

LAMBERT'S REWARD
San Francisco, Sept. 16. Professor Lambert's two-week ticket on the Golden Gate stage here has been him a four week date at the Bal Tabarin.

Comedy xylophonist moves in Tuesday (23).

New Toledo Nitery
Toledo, Sept. 16. Louis Walker is opening Toledo's latest night club on the Dixie Highway, just outside the city boundary, to be known as the Evergreen Club. Building was formerly a garage.

Mpls. Tooters Help AGVA vs. Non-Members

Minneapolis, Sept. 16. The local American Guild of Variety Artists, which recently instituted a scale raising entertainment costs for niteries, etc., from 75 to 200%, is pleased that booking agency must be limited to 10% commission, has gotten a further stranglehold on the local situation when the musicians union put the bars down on non-AGVA bookers and performers.

The musicians union decreed that its members could play only for AGVA artists and where AGVA-franchised. They also applied for show. On its part, AGVA has agreed to issue franchises only to those bookers who have the musicians union approval.

Ted Brown Ath, AGVA deputy here, reports that Twin City niteries rapidly are being signed and that seven of the 15 Minneapolis and St. Paul bookers already have applied for franchises. There had been reports that dissatisfied bookers were planning to combat AGVA, but nothing has come of this.

Dancer's Fatal Illness Mystifies Det. Medics Concerned by 'Epidemic'

Detroit, Sept. 16. Nomadic habits of vaudeville teams have brought concern to health authorities here following the death of Mrs. Clara Seymour, who died in Eloise hospital Thursday (11) and the critical illness of her dance partner, Peter, from a mysterious malady.

Pair were moved to a hospital here after they came to town for a following a two-week engagement in Lansing, Mich. They had been traveling around the country since August. Both were afflicted by their illness, officials are fearful they may have carried some peculiar plague.

As a result health authorities have started back tracking on the dance team's itinerary to discover, if possible, what ailment caused the entertainer's death and to take the necessary precautionary steps both here and in places where they may have played.

Geran Recovering
San Francisco, Sept. 16. Tom Geran, co-owner of the Bal Tabarin niteria here, shortly will be permitted visitors at St. Mary's hospital where he recently underwent a serious operation.

Understood he'll be bedded for several weeks yet.

ROXY, N. Y., GETS PAGE

Theatre Hires Special Writers in Revival of Picture House Presentation Policy—Balto, Philly, Washington Vaudifiers Following Parade

TEST FOR BALTO

The revival of an old picture house presentation policy appears to be in the making, with the Roxy, New York, leading the way and the Hipp, Baltimore; Fay's, Philadelphia, and the Earle, Washington, probably following. For the Roxy it's also a throwback for Jack Partington (Fanchon & Marco), producer for the house, who originated that type of showmanship years ago in San Francisco. The whole idea is presented on a permanent n.c.

Roxy, it's understood now, had been pulling the permanent niterity-m-c. for a couple of months, before deciding on Archie Robbins, currently his seventh week at the house and slated to remain on indefinitely. House also picked Latin singer Don Arce as a permanent voice and he also is a seventh-week holdover and continuing until further notice.

House has also engaged special writers, Snag Werns and Harry Crane, to furnish copy material for the show in general and Robbins in particular.

It's ironic that the biggest house, personality of all time, Paul Ash, is now merely leading the house orchestra and has a possible revival of the policy, the house is hunting a complete newcomer. Ash, in Chicago, at McVickers and Oriental, was money in the bank; then he was brought to the Paramount, N.Y., with a tremendous building which transcended his own talent, so, the public stayed away in droves.

At the Hipp, Baltimore, Izzy Rapaport, operator of the house, is currently holding Lew Parker, comic for a second week, m.c. of the show and will hold him for at least two more. If the policy continues to click Parker will remain on indefinitely.

Both Harry Anger, producer for WB at the Earle, Washington, and Sam Stiefel, operator of Fay's, Philadelphia, are hunting m.c.'s who fill the bill. An arrangement is being made for presentation policy.

A notable exception to some extent is the presentation policy is at the Tower, Kansas City, which has a permanent m.c. in Lester Harding, who also sings.

ANOTHER QUICK REPEAT FOR ANDREWS 3 IN PITTS

Pittsburgh, Sept. 16. Andrews Sisters came once more to Pittsburgh to record at the Stanley July 4 week, when they rolled up \$33,000 with Gene Krupp's band. They were booked back by the WB deluxer Thanksgiving week for their third engagement there in five weeks.

Gals are being generally credited with getting Stanley rolling again after house had been under way for almost two years to grosses of between \$14,000 and \$17,000 a week. Management they introduced has been felt ever since, with house rarely running under 20 grand now and grossing up to being between \$25,000 and \$28,000.

Jack LaBelle, former operator of night clubs in Philadelphia and Minneapolis, but now managing Chicago's Casino, Detroit, has been granted Duluth boxing franchise by Minnesota state boxing commission.

Warners Drops Milwaukee Vaude After AFM Snag on Social Security

Herb Rings the Bell
Hollywood, Sept. 16. Credit line for Belle Baker's new songs at the Bal Tabarin in Frisco will read: Music by Herbert Baker.

Door Fees Would Meet Increased Cincy Expenses

Cincinnati, Sept. 16. Seven of this burg's niteries, termed by their operators as Class C clubs, inaugurated a don't-charge policy Monday (15). Spots, downed and in outlying areas, are the Cat and Fiddle, New Wonder Bar, Kelly's, Casa Grande, Schmiesing's, House of Rinck and Golder's Palm Garden.

To meet the American Guild of Variety Artists salary boost for entertainers, which is effective this week, the operators met last week with Bob Edwards, AGVA's local rep, and organized as the Night Club Operators of Cincinnati. Minimum weekly salary for entertainers advanced from \$15 to \$18 a week. Operators also have to take care of new state, federal and liquor taxes and pay increases on employees.

Operators are free to determine their own door charges, although they agreed to use the charges Friday, Saturday and Sunday over other nights, and to be in effect from the time music starts to 15 minutes before closing time, which is 2:30 a.m. for niteries here.

Agreement between the operators and AGVA is for not less than five months, with a stipulation that any operator may solicit an adjustment of the contract at any time during this period.

Intention of the operators' organization is to eliminate cut-throat competition, establish a healthier condition in the night club industry, and to offer better entertainment, stated John Rinck, temporary chairman.

Price Gets \$500 Per In N. Y. Cafe Comeback; Got \$2,500 in Heyday

When LaConga reopens Sept. 23, the New York niterly will be under maestro Jack Harris' direction and will play some of the hits from Broadway comeback which will be in Wall street for some years. Price was booked in by Music Corp. of America at \$500 weekly guarantee, plus percentage; at his heyday, as a Showgirl, Price was salaried at \$2,500. Price won't give up his seat on the N. Y. Stock Exchange, but will handle both establishments.

Harris was batonmaster at LaConga last season until its bankruptcy, but after house had been under establishment for operation this year.

Niterly Revue Tours

Los Angeles, Sept. 16. Copacabana floor show moves to the Paramount theatre for a week, beginning Sept. 18, after which it shifts to San Francisco and a touring circuit.

New Copacabana layout, starting Sept. 25, is headed by Tito Guizar.

Milwaukee, Sept. 16. After planking down \$6,000 for six weeks advance rental and announcing the opening of the Riverside for last Friday (12) as a Warner theatre, word a stage show topped by Brenda and Betty Buggs, and the new lessees of the town's only vaudeville house suddenly dropped it like a hot potato and called everything off. Result is a dark spot on the Riverside. The current American Legion convention, with the biggest downtown crowds Milwaukee has ever known.

Closed July 31 by Charles Schwin, Chicago and Milwaukee reality operator heading the holding company, as a result of internal discussion climaxed when Ed J. Weisfeld, the manager, brought suit against his employer for \$1,380 back salary, the Riverside was picked up by Warners the first week in September. Warners took over the six weeks trial with an option of a further trial of six months, and a second option for a 10-year lease. Weisfeld was retained to handle the theatre. Extra help was rushed in to make it ready for reopening. Show was booked, lobby and canopy planned, the reopening and advertising campaign was launched in the newspapers.

Reason for Warners' change in mind is the unavailability of contention is a new clause in Music Corp. of America's contracts specifying that social security expense must be borne by the theatre playing a band rather than by the leader of a band. In the case of the Riverside, MCA was lining up bands for the contract, which had two effects on the contract, which had two effects on the contract.

With Art Kaszel's band lined up for the Riverside's second week under Ed Warner management, Horace Wright to show and angling already begun for other shows, the Riverside Warner execs refused to go for the contract.

Incidentally, Local No. 8's (AFM) claim against the former operator of the Riverside in the Strifron for a \$2,000 balance on their contract was settled by Schwin prior to the contract. Also, Weisfeld's back salary claim against Schwin was settled, also, full according to Robert A. Hess, Weisfeld's legal rep, and a compromise effected on his contract, which had two effects on the contract.

Chicago Snag
Chicago, Sept. 16. Social security clause in AFM contract was the cause of the hot seat over the weekend. Strifron is also a Warner house and client's execs' have refused to sign such a contract for a few weeks they would be leaving the company open for possible demands for back salary of the Warner deal, federal authorities. Company agreement to local reports, is apparently being both coincidentally and of social security from now on.

Musicians Union tied up the stage show in the Strifron for a few hours on Saturday (13), but union later permitted the pit orchestra to rock the show.

COLOSOSUM, CHI, SIGNS AGREEMENT WITH AGVA

After months of negotiations, a deal was finally sealed last week between the American Guild of Variety Artists and the Colossum, Chicago niterly. Deal was set by the new operator of the niterly, Ben Borts, with the AGVA chief here, Jack Irving.

Award calls for an upping of Chicago's minimum to \$30 and principal minimum to \$60.

Night Club Reviews

Continued from page 10

MARINE ROOM, CHI

keys. With some clever and pleasant singing by-play between the doll and Glaeser, the latter gets a load of classy smart music...

Standard here for the some what excellent are the Doris and dancer, small but fresh-looking and in taste at all times.

Gold.

VOGUE ROOM, CLEVEL.

(HOLLENDEN HOTEL)

Cleveland, Sept. 10. Don (Popkirk) Tannen, Tex Morrissey, Glenn & LaMae, Jean Leach, Sammy Watkins' Orch.

Hollenden's Intimate Vogue Room, one of Cleveland's most consistent money-makers with sound entertainment policy, has two new sure-bets in Glorvina Glover and Walter LaMae...

Walter LaMae does it with his affable, quick wit; Alice Glover also has an amusing finesse in getting dancers languid into knots or figuratively standing on their heads to earn a mugnum of bubble water or a free dinner.

Don (Popkirk) Tannen, leads current edition with more smartly paced songs and laughs. Fox-eyed singer is a newcomer here but his chameleon travesty on concert singers, plus his eloquent mugging, caught rhapsody's fancy immediately.

Pullen.

VILLA MADRID, PITT

Pittsburgh, Sept. 11. Etal Covato Orch. (O), Alice Dean, Phil D'Ray, Leo & Rita, Monhatteners (6).

The Etal Covato-John Lazarro cafe opens with a new program behind several of Golden Triangle's most successful variety operators...

Current layout speaks for itself. Headlining is Alice Dean, who has quite a following here among the spenders. Gals also entertaining...

Another highlight is Phil D'Ray, ventriloquist. Guy's a clever character and expert addibler. If he had a more positive personality for his dummy, he wouldn't be far out of the money...

Colen.

EL CHICO, PITT

Pittsburgh, Sept. 10. Mario Orch. (6), Virginia Ramos, Dance Players (6).

Joe Sala has learned his lesson. Longtime favorite, Tony Condon, who broke away from Tony Condon's spot to launch his own entertainment club, got away so fast a year ago...

Colen.

John Hoysradt did the entire book at his Bevo-Plaza preem, going overboard as to length and choice of repertoire. Some of the mimicry is so good that it is characteristic that the material, which also is good for skillful self-editing. Hoysradt is the former history prof at Yale and Queen who has become one of the better-grade monologists in the circuit...

Colen.

Kitty Carlisle is making her N. Y. cafe debut at the Versailles, and the singing star, better known on screen, radio and rostrum, showed off at a well-trained voice, not too superior for her medium...

Colen.

STRIPPER GETS 6 MOS. ON 'INDECENCY' CHARGE

Toledo, Sept. 16. Ada Brackett, 23, billed as 'Zorita' convicted Aug. 27 of indecent exposure, was sentenced yesterday (Monday) to six months in workhouse by Municipal Judge Homer A. Ramey. Judge granted application filed by Attorney Samuel D. Kaplan for stay of execution of sentence while case is appealed to Lucas County Common Pleas Court...

Colen.

Agent Larry Allen, Jupe Pluve Put On Unbilled Fair Show

San Francisco, Sept. 16. Larry Allen, of the piano store of Consolidated Radio Artists, demonstrated that even an agent can live up to the show-must-go-on credo...

Allen put together an outdoor show for a Portland, Ore., fair date with a cast of 86 and the found he had a rainstorm on his hands. With agencies already sold, Allen purchased 12 pairs of hip boots, water wings and other accessories, plus 18 pairs of galoshes, bathing suits, cell-phone raincoats, etc. for the line girls and staged the opener regardless of the mob in the city...

Colen.

KELLY BACK AS AGVA AIDE IN PHILLY

Philadelphia, Sept. 16. Thomas E. Kelly, bounced as executive secretary of the Philly unit of the American Guild of Variety Artists last year, is slated to get back in the driver's seat of the local again. Kelly is disbanding his United Entertainers Association, an indie talent group, and is back at the AGVA office in the role of 'legislative advisor'...

Colen.

FRISCO AGVA WARNS DISSENTER 'TO BEHAVE'

San Francisco, Sept. 16. Buddy O'Brien of the Actor's Betterment Committee, who recently sought a separate ART charter for the American Guild of Variety Artists and has frequently criticized local AGV officers, has been notified by the AGVA board of directors here that drastic action will be taken if he continues to disseminate unsubstantiated gossip...

Colen.

Vance Silk, AGVA exec. sec., said O'Brien was informed that any complaint presented in a 'proper manner' would get full consideration but that he had been warned that his dissemination of unsubstantiated and not in the best interests of the organization.

DON ARRES HELD OVER 8th WEEK ROXY, NEW YORK

THE NEW MUSICIANS Broadway's Newest Instrumental Sensation OPENING WEDNESDAY, SEPT. 17 At the NEW YORK PARAMOUNT

Shirley DEANE

THE MUSICIANS

THE MUSICIANS

Shirley DEANE

BAL TABARIN "HAD 'EM SCREAMING" and "THE BOB WAS YELLING" REPORTS and BREAKING ALL RECORDS BAL ABARN, San Francisco

BAL TABARIN, San Francisco, Aug. 26 A near-capacity crowd gave Belle Baker a tremendous send-off at her Bal Tabarin opening here tonight (26), demanding repeated encores to point where singer had to beg off.

ALL NEW SONGS AND SPECIAL MATERIAL BY ELI BASS, BOBBY KROLL, AND HERBERT BAKER JACK GOODMAN at the Piano Management W.M. MORRIS OFFICE

STATE, N. Y.

Allen and Kent (4), Jackie Heller, Eric... (1)-Drinks' Hoffman (8), Kevin...

This show looks balance but merits... fairly well on the merit...

standing night, however, drama... was added to the show as a whole...

the way and then burst into solid... applause, interrupted by the playing...

Unsuspected extension of Citizen... Kane for a third week after the...

Curtains part on Hollywood to... taps into fast bits and whiffs...

Jackie Heller, the first tunes at... this catching, or maybe his voice...

payoff is for the various... that are just pretty good...

Boreas hasn't changed his act... over the years, but he has...

act is the same, with all the lip... and sound effects...

strictly Ray's Hawaiian band is... strictly Ray's Hawaiian band and...

French variety, Les Parker Co. (2)... Grace Bradley, Shea & Raymond...

Parisian leaning on Andrews... French variety, Les Parker Co. (2)...

Attendance was excellent at the... last show, which ran over two...

Scho.

STATE-LAKE, CHI

(See White's Standard)

Chicago, Sept. 13... Helen Rogers, Fred... (2), Charles Cooper with Mack &...

Brought in without the George... White, this "Scotty" probably have...

that does much to put the show... over. It is good to hear...

Outstanding turn of the show is

FOX, ST. LOUIS

St. Louis, Sept. 16... Solly Rand Revere, Joe and...

Although it has been seven years... since the Grand Old Opry, the...

At the start of the season, her... stiffer race for customer approval...

As the girls form the background... of the Skate-O-Maniacs, each...

with one of the rest, Larry, are... next. Attired in cow-country garb...

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STRAND, B'KLYN

Tony Pastor (15) with Eugene... Bator, Johnny McAfee, John...

Strand is still clicking with its... split-week, vaude and single act...

Running about 50 minutes, show... is satisfying except for a full here...

his success of the past six months... This crew exhausts the leaders...

his success of the past six months... This crew exhausts the leaders...

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TOWER, K. C.

Kansas City, Sept. 16... Mancester, Harry... Prince, Standa...

Regular vaude is the policy for... the week, with four standard acts...

Regular vaude is the policy for... the week, with four standard acts...

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Regular vaude is the policy for... the week, with four standard acts...

EMBASSY, N. Y.

New York, Sept. 16... Newsreels aren't very popular...

Newsreels aren't very popular... due, purely to the fact that...

Newsreels aren't very popular... due, purely to the fact that...

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Newsreels aren't very popular... due, purely to the fact that...

EARLE, WASH.

Washington, Sept. 14... Parker & Porthole, Co.'em's Clerk...

Parker & Porthole, Co.'em's Clerk... Sunny Rice, Sharkey the Seal, Joe...

Parker & Porthole, Co.'em's Clerk... Sunny Rice, Sharkey the Seal, Joe...

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Parker & Porthole, Co.'em's Clerk... Sunny Rice, Sharkey the Seal, Joe...

STANLEY, PITTS

Pittsburgh, Sept. 12... Pinky Tomlin (13), John... Germaine & Roy...

Just a case of bad booking, but... nobody's. Jimmy Dorsey's outfit...

Just a case of bad booking, but... nobody's. Jimmy Dorsey's outfit...

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New Measure Taxes Passes For All Types of Amusements

Beginning Oct. 1 there will be no tax free admission to any type of show, that being a provision in the new federal tax measure. Tax must be paid on all passes, and the amount of the tax will vary according to the type of performance for charitable or religious aid are likewise taxable, that of course including Actors Fund and Stage Relief shows. Passes of \$5 or above priced at \$3.30 call for 60c tax per, and the tax on \$4.40 show duets will be 80c per.

Only exemptions noted in the bill are men in service and in the Civilian Conservation Corps, but they also cite officials when present on official business. It is expected, however, that free passes for the blind and aged will also be exempted, also a certain amount of leeway when free admissions are distributed for exploitation purposes. Exemption of men in the services was made after the New York committee on entertainment and recreation, headed by Mrs. Julius Coss Adler and John Godden, protested against taxing men in uniform.

Regulations have called for tax on free admissions right along, but legislation was an exception. Shows with sustained tickets were exempted, that being provided for in the N.R.A. act in the amount of \$100. "Fat" shows when the N.R.A. passed into the legit exemption was retained in the Interior Department's program. It was an erratic rule anyhow, because no tax applied to passes for regular plays or musical comedies, but was collectable for revues.

Legit Theatre Delegation
Recent visit to Washington of legit theatre people who succeeded in knocking out the proposed 50c increase on theatre admissions, with Senator Robert M. La Follette their principal proponent, proceeded along lines suggested by Brady who did not go on the trip. The delegation included actor-manager Eddie Dowling, known to be on cordial terms with Senator La Follette, and Brock Pemberton was also in the capital and helped his fellow showman's mission.

Personnel of the delegation: Herman Shumlin, James R. Middleton, John Weinbach, George W. Smith of New York Theatres; George Reddick, Dramatists Guild; James F. Yates (IATSE); John A. Brady; Solly Fernick and Robert Amstell, Local No. 1, IATSE; Robert Steiner, IATSE; William S. Sweeney, Central Trades Union; Wood McLean, George Williams, James Balfour, Fred Hester, Morris G. Brown, managers union; Louis F. Werba, managers and agents union.

SHUBERTS STALL TEEOFF OF LAFAYETTE IN DET.

Detroit, Sept. 16. Scheduled opening of the Lafayette theatre here by the Shuberts on Sept. 15, which would have given the theatre two legit houses for the start of the fall season, has been postponed due to the new measure of "My Sister Ellen's" run in Chicago. Evidence now is that the Shuberts have been notified in Milwaukee area on Sept. 28. In the meantime, the Shubert venture here last fall, care is being shown in getting the second house. They are under way with court material. Cass, which opened its fall season on Sept. 1, meanwhile is moving to four weeks with "The Merry Widow" after getting a strong summer's run of 12 weeks with "Life With Father".

U. of Minn. Ass Preem Saroyan's 'Jim Dandy'

Minneapolis, Sept. 16. William Saroyan's newest play, "Jim Dandy," will have its world premiere here Oct. 16. The play is the work of the U. of Minnesota theatre, comprising student actors. It has been released by the National Theatre conference, of which the University Theatre is a member, and its production here will precede its Broadway opening in New York.

Play's action transpires in a public library and one of the chief characters is a man who has been buried in the grave, symbolized by a miniatureasket he wears on one foot.

Shuberts Switching Youngman from New Show

The Shuberts are switching Henry Youngman current in "My Sister Ellen" at the Cass, Detroit, to the forthcoming "Ziegfeld Follies" or "Passing Show" in N.Y.

Prior to going into rehearsal in either of the new Shubert production, Youngman may go into the season's closing show at B. J. Marden's Riviera, Englewood, N. J.

Equity Anti-Isim Resolution Gets New Committee

Equity recently named a new committee to work upon the long pending resolution which members or employes leaning towards Communism and other isms shall be barred from office or jobs. Just when the matter will come before the council is still quite indefinite and there are those who favor keeping the issue in the background because of scrambled world conditions, Russia fighting on the side of the allies and so on.

Alleged for one thing in the council may reach the floor during Equity's quarterly meeting Friday (28) next week, it being anticipated that the Finance Committee will bring it by one or more of the 10 conciliators who resigned early this summer immediately after the annual election. They then explained they would work more effectively for Equity's welfare as average members than as officers. Resignees also ventured to say that if the matter were to be an alleged element, conditions imposed on managers might result in reducing the volume of production and imperil their chances for earning a livelihood.

Red Charges Dominant
A year ago Equity was in a rather over charge by Congressmen William C. Clegg and Charles McNary. They had a dozen Reds or Communist sympathizers in the council. These were announced by the committee would clarify the situation, but no activity from that direction has been mentioned. Point out that through all the controversy steamed up by Lambertson 'not one of the proper names submitted.

An Equilite of standing said that there is little doubt that there are pink members, if not red members, in the council. This makes little difference in face of the European situation. Some in Equity insist there is a racial angle and another reason why they prefer the anti-ism matter placed back on the box.

N. Y. Times Converts Little From Legit To Meeting Place

SUIT TESTING LAW VS. BARRING CRITICS

Hudson Falls, N.Y., Sept. 16. A suit testing the constitutionality of the Davidson law, passed by the Legislature last year, is drafted to prohibit theatrical producers from barring dramatic critics and columnists who have incurred the wrath of New York State, as instituted in Supreme Court by Robert W. Christie, of Schenectady.

The suit is scheduled to be heard by Justice Leon M. Layden here, starting today (Tuesday). The suit is being heard at the 46th Street Theatre Court, and the Select Operating Co. (Shuberts) has been notified. He does of the grounds he was refused entrance to "Panama Hat," playing at the Shuberts, 46th St. theatre, after purchasing a ticket.

Christie, defense coordinator in this case, has been five times barred for "no reason." The Shubert office refuses to discuss the cause of the ban and to appear in court.

The producers have been involved several times in similar situations involving critics and columnists.

McClintic Mulls 'Way'

McClintic's McClintic considering production of "The Way" by Franklin Ritter. Play is an adaptation of a novel by James Ronald.

4 Stunning Blocks in New Equity, 4 Mgrs. Pact; 'Exclusive Service,' Canadian Pay Are Major Issues

Kaufman Revises 'Big'

Understood that the script of 'Mr. Big,' current at the Plymouth, Boston, has been considerably revised and what was practically a new version, went on Monday (15) night. Play's engagement in the Hub has been extended until Sept. 27 and is now due at the Lyceum, N. Y., Sept. 30, instead of next week as intended. George Kaufman, who produced the play, is said to have made the revisions, although the original was written by Arthur Sheekman and Margaret Shane.

No Rush on Equity By Strawhat Ops For Bond Coin Endorses Big B.O.

When around 50 summer stocks floated on Sept. 6 Equity expected a rush of strawhat showmen to its office. Instead, the Finance Committee deposited there to guarantee salaries. But there was no such influx. Instead, the Finance Committee brought of the rural ventures, many of which claimed "record" takings. Some are said to have made more and less related to play next week, after which it will be certain for 1941.

Estimates there is upward of \$20,000 still on deposit with Equity. Average guarantee coin is around \$20 per company. There are some theatre companies who keep securities in Equity's bank vaults continuously and yearly or semi-annually interest coupons are clipped by the owners.

Play most in demand by the barrages of "The Merry Widow" which was performed by 54 different companies. "George Washington Slept Here," was runner up with 42 weeks. "Mr. and Mrs. North" was next playing 38 weeks or spots, "Out of the Frying Pan" was behind with a count of 37 as was "The Merry Widow" with 35 stands. The Philadelphia Story" was played by 17 stocks. "The Man Who Came Along" was played by 16, but was not available for stock until the season had opened and most companies are under the impression that uses by the time the comedy was released.

It, however, was played by 16 different companies. "Her Cardboard Lover," with Tallulah Bankhead as guest star, has appeared in a dozen spots.

The new season is on, but the basic pact between the managers and Equity covering conditions for the coming theatrical year has not been made. The four points are at issue and, although there are claims of amity, there are distinct differences of opinion between Equity leaders and the League of New York Theaters.

Equity says that it is willing to renew the pact, with certain revisions, but wants the managers to make up their minds whether they want the agreement or not. Letter asked for continuance as it is for 60 days. The League of New York Theaters has indicated the delay, over 40 agencies have signed to comply with the regulations for the fourth consecutive season.

One of the points in dispute is the amount of the exclusive service provision in actors contracts. Plan of the managers is to put the amount of the exclusive service at the Equity quarterly meeting Sept. 26 and observers think that the League of New York Theaters Delegation of managers will present their views at the meeting, unless they are able to get an agreement. That the actors will give them the brush-off is predicated upon the fact that the rank and file in Equity demanded that the provision be dropped from the regulations, particularly that statement of the membership that is also occupied with radio. Council adopted the rule after it had taken an original proposal for the same purpose, because it was felt that the actors would spread the news widely by their own service clause.

Opposition of the exclusive service provision which became effective Sept. 1, stipulates that riders may be attached to contracts. The League will not accept outside jobs (radio, film, night club) unless the manager gives the actor 24 hours notice. In featured players, with those in less important roles free to accept outside work. The League is apprehensive that such other engagements would interfere with performance. The League has provided may subordinate the theatre, either it should have the actor's primary allegiance.

Canadian Pay

Matter of pay in American dollars is another point in dispute. The second in importance. Equity is adamant on that point, but now ready to accept a 10 per cent increase, because it is realized that part of the salary is spent on living and other expenses with Canadian dollars buying as much as American. Plan at this time is that the manager pay 10 per cent in Canadian coin to actors getting up to \$250 weekly, and that the manager and actor agree to a maximum amount up to \$500. Players getting the letter figure and more are to pay the balance in American dollars, 11 1/2%. Actors unwilling to take the right percentage have resorted to "Concussion."

2 'FATHERS' WILL BE CONCURRENT ON COAST

While the original "Life With Father" was a flop, "The Empire, N. Y., two companies are being readied for a second season of the play. The play has been arranged, both road shows arriving on the Coast about the same time. The play will play concurrent dates in California, one in Los Angeles and the other in San Francisco. The play was anticipated in both stands. "Rover" both, calling for 40 weeks' time, were indefinitely booked and are opposed to the idea of working in a number of stands.

Northern company, built Percy Cochrane, will play in California. It replaces Lillian Gish) will open at the War Memorial Auditorium, Trenton, N. J., on Sept. 22. The play with Dorothy Gish and Louis Calhern topping, will start season with the same booking as the Kleinfelder Memorial Auditorium, Bridgeport, Conn.

Plays Out of Town

Candle in the Wind

Boston, Sept. 15.
Drama in three acts.
Lyrics by Andrew Lloyd Webber.
Music by Alan Jay Lerner.
Directed by Laurence Lawrence.
Cast:
Candle in the Wind...
Boston, Sept. 15, 41; 8:30 p.m.
White Heat...
Boston, Sept. 15, 41; 8:30 p.m.
White Heat...
Boston, Sept. 15, 41; 8:30 p.m.
White Heat...

keeps her chin up and appears in
constant costume changes to appease
the crowd. May expect to see some
sticklers it will seem incongruous
that while the ladies are being
paraded in elaborate, gaudy, cracker-
box fancy for their Paris, they had
just been in the same city in the
very rags in occupied France.

Stiano Bragotti is a satisfactory
lead, but he appears to be a little
and briefly. John Wenglar, as the
director, has more opportunity to
impress and comes off better.

Lunt has more successfully cap-
tured the spirit of the hell-broiling
Nazi atmosphere around the prison
than he has the romance. Midliner
includes an impression of the Ver-
dugo, but the play is not so much
and the office of the prison camp,
but it played no small part in the
performance.

BEST FOOT FORWARD

New Haven, Sept. 11.
Musical comedy in two acts.
Book by John Galt.
Lyrics by John Galt.
Music by John Galt.
Directed by John Galt.
Cast:
Best Foot Forward...
New Haven, Sept. 11, 41; 8:30 p.m.

trance is weak, almost to the point
of being a jolt to film fans who have
seen her only in black and white.
The show progresses and ends up comfortably
and delivers an okay vocalizing
performance. May expect to see some
balance of a name in the city, as well
as the film girl's accent. Underlays
the play, however, is a nice detail of
off the face impression of this type
of play, however, is a nice detail of
Among the kids who register here-
very, many with no previous stage
experience. In the play, John W. Bud,
and his wistful sweetheart Maureen
are the main attraction. The play is
and voice; Nancy Walker (daughter
of Bill) is a good one.

Whoever the look of laughs; Jane
Allyson and Betty Ann Nixon, tal-
ling to the audience. In the play,
Schools, brunt leader with a fine
soprano voice. Vincent Vucovich,
a bit of Benny Goodman hiccoring-
sticking to hoofing; Tommy Dick, pin-
headed led with a boogie wogie;
and Jack Jordan, in for a heavy share
of straight touring. Vincent Vucovich
rings the bell as a hick newspaper-
man.

Abbott's staging of the show gives
it cohesion that brings the finished
show to a fine close. The play is
ment, following an audition talent
hunt that covered territory from
Boston to Hartford to New England.
'Forward, as a piece possibly, indi-
cates a new direction for Broadway.
Abbott's list musical. Too Many
Girls.

HELLO OUT THERE

Santa Barbara, Sept. 10.
Melodrama in two acts.
Book by William Somerset Maugham.
Lyrics by William Somerset Maugham.
Music by William Somerset Maugham.
Directed by William Somerset Maugham.
Cast:
Hello Out There...
Santa Barbara, Sept. 10, 41; 8:30 p.m.

William Saroyan's 'Hello Out
There' is a melodrama and passion
play, extrovert writing not in the usual
melodrama manner, as it is a curi-
ously raised to George Bernard Shaw's dated
and dated. William Saroyan's
and credits below.

William Saroyan's 'Hello Out
There' is a melodrama and passion
play, extrovert writing not in the usual
melodrama manner, as it is a curi-
ously raised to George Bernard Shaw's dated
and dated. William Saroyan's
and credits below.

Saroyan's play without the
half-melodramatic characterization
of his heroes and heroines, but
a meaty portrait of the aged fur-
thered by the fact that the play
is going to die, either at the hands
of a mob or at the end of a rope.
An actor of the form who has
single spot that caught the figure of
a man in a dark suit, and a
fourth behind the stark steel bars
of a cell. To him and to Miss Walker,
all else seems to fade away.

Plays on Broadway

THE WOKEY

Drama in three acts.
Book by William Somerset Maugham.
Lyrics by William Somerset Maugham.
Music by William Somerset Maugham.
Directed by William Somerset Maugham.
Cast:
The Wokey...
New York, Sept. 15, 41; 8:30 p.m.

The first play of the season
should get across and indications
are that it will. It's a drama that
is not only excellent, but it's a
topic, but for the average American
who admires the grit of the British,
it's an interesting performance.

Inside Stuff—Legit

John Anderson, N. Y. Journal-American drama critic, put the Billboard
on the pan for its 'cribb' boxscore, and incidentally coupled Wooley (at
the time called 'The Doctor's Dilemma') with 'Candle in the Wind' as
Anderson's 'no opinions.' Inasmuch as the Billboard has copied a feature
Wooley created some 20 years ago, Anderson might just as well forget
the name of the play as the name of the critic. Anderson's 'no opinions'
as were concerned. It's a dept. that Billboard copied verbatim last year,
including the phrase 'no opinion,' and it didn't make too much difference
to the audience, as the Billboard's boxscore is a separate category, and
Anderson's inclusion of the two papers in the same category, Billboard is still
the No. 1 pitchman's-delight.

Richard (Dick) Wats, Jr. drama critic for the N. Y. Herald Tribune,
missed the opening of the legit season principally because of trouble in
getting on with 'Candle in the Wind' and 'Hello Out There.' Report was
that he was in New York next Monday, and planned to visit Moscow before
returning, but was dissuaded, as that city is being bombed by the Nazis.
Howard Barnes, Trib's picture critic, had a second-stringer on the
drama, is covering the premieres in the absence of Wats.

Playwrights flatly score the report that Robert E. Sherwood changed
the script of 'There Shall Be No Night' as 'ridiculous and wholly inaccurate.'
Not a sentence, not a word has been changed and 'Night' will be presented
on tour this season precisely as it was all last season.' Report was
predicated on the fact that Finland, again at war with Russia, is being
located. 'Night' is definitely dated now out-of-town Oct. 13, with a re-
vival in New York on Broadway now tentative for February, instead of the
fact as originally planned.

S. Thomas Gowers, who was with 'Night' in a smaller part, will take
charge of the original Broadway production of 'Night' when the show
changes have been made in support of Alfred Lunt and Lynn Fontanne.

When the mayor of Hanover, Germany, ordered further barbarities of
Jews in that city, he referred to a book, 'Germany Must Perish,' as
basis for his command. Volume urges the sterilization of all Germans
and reduction to coolie status of all Nazi soldiers. Author is Theodore
D. Kaufman, said to conduct the theater service of Newark, N. J.

Book came from an obscure publisher and had been little known in the
U. S. until the Nazis brought attention to it. German sources mentioned
it, however, some time ago in commenting on one of President Roosevelt's
speeches.

Smoke used in the bombing effect during a rehearsal of 'The Wooley'
Plymouth, N. Y., had the players rehearsing 'High Kickers' at the Broad-
hurst plenty worried, who day last week. Latter theater's stage adjou-
tant, however, as the fire was not serious, and the result was that
result that it was first thought the house was on fire. All hands rushed
out into the air.

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Plans filed for enlarging the lobby of the New U. Y., have met with
the approval of the Mayor's inspectors, with the house rights with
'Macbeth' in November the entrance will afford more convenience to
audience. Considerable reconstruction will be required, additional space
will be required for the lobby, and the lobby will be enlarged.

National has housed a school of standouts, but its tiny lobby has been
notoriously inadequate, especially during inclement weather. Bank-owned
house is being operated by Harry Somers and Abe Elbowitz.

Douglas D. Corneille, member of promotion department staff of the
Louisville Courier and Commercial, and member of the board of directors of
Iroquois Amphitheatre on a full-time basis by directors of the Louisville
Park Theatrical Association, which recently brought to a close the fourth
season of its operation in cooperation with the Louisville Courier and
John H. Hoagland, promotion manager of the newspapers, who has di-
rected the Amphitheatre operation on a part-time basis since its estab-
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Current Road Shows

- 'Arenzo and Old Lace'—Brainer, Buffalo, N. Y. (22-24); Strand, Ithaca, N. Y. (25); Maconic Aud, Rochester, N. Y. (28-27).
'Ballet Buses'—Shubert, New Haven (22).
'Best Foot Forward'—Forrest, Philadelphia.
'Boys and Girls Together'—Ed Wynn, New York.
'Candle in the Wind' (Helen Hayes)—Colonial, Boston.
'Hello Out There'—Ed Wynn, New York.
'The Doctor's Dilemma' (Katharine Cornell)—National, Washington.
'Hello Out There'—Ed Wynn, New York.
'Hold On to Your Hats' (Al Johnson)—Metropolitan, Providence, R. I. (24-25); Ed Wynn, New York (25-26); Shubert Memorial, Hartford (24); Shubert, New Haven (25-27).
'Isabelle Bonheur'—Ed Wynn, Philadelphia.
'Jump for Joy' (Duke Ellington)—Mayan, Los Angeles (11th week).
'Male Animal' (Otto Kruger)—Alcazar, San Francisco (17-18); Ed Wynn, New York (17-18).
'Meet the People'—Cass, Detroit.
'Ma's Home'—Ed Wynn, New York.
'Miss Helen'—Ed Wynn, New York.
'Mister Sweeney'—Harris, Chicago.
'One Silver Star'—Majestic, Boston.
'Separate Rooms'—Ford's, Baltimore.
'Shakespeare Road'—(John Barton)—Ed Wynn, New York (21-27).
'Theatre' (Cornelia Otis Skinner)—Ed Wynn, New York.
'Viva O'Brien'—Shubert, Boston (25-27).

Depending upon one's viewpoint,
'candle' is either a romantic war
play or another of those anti-Nazi
things. It is not the best theater-
and-lighting romance, nor is it
the best of the Nazi plays, but it has
good elements of each kind and there
is a lot to be had in 'Candle in the
Wind.' Probably not a smash.

Concomitant the persevering, brave
and noble efforts of an American
actress to free her French wreathe-
r from a Nazi concentration
camp in Paris, 'Candle' treats the
situation with a realism that is
never exaggerated to those who
have just begun to suspect the Nazi threat
to the world. To the others who have
been thinking about this for years,
'Candle' will kick the blast of a blow
torch which they may wish to see
applied to the wretched hands.

Lunt had not succeeded in pac-
ing it as rapidly as the play de-
manded in spots. The players were
too tense and stayed at
times, and the deep human spirit of
Anderson's writing did not blossom
into fullness. However, Helen Hayes,
reliable as ever, is a credit to herself
by an excellent and intelligent com-
pany, and it goes without saying
that before they leave Broadway all
concerned may anticipate the New
York opening with some confidence.

Dispensing scene drama words,
while various characters are introduced
and the action gets underway. Sec-
ond scene of the first act is marred
contrast, with the actress encounter-
ing the Nazi officers who are in the
prison which holds her lover. From
on, the playwright taunts with
the question as to whether any Nazi
can be bribed, whether any of Hitler's
officers are human, whether any Nazi
and whether the prisoner can ever
succeed to reunite with the actress
who has had only a brief affair with
him. While the question is plain
enough, the audience is not
almost always, the audience is not
suffer from any lack of interest in
the actress—and that it, in meeting for
Hayes and Lunt to work out
in the foreground here.

Miss Hayes has her best part since
'How to Succeed in Business Without
Really Trying.' While she has had
a terrible strain and heat, the actress

Norman
HARRIS
and
SYLVIA
ON TOUR
GEORGE WEITZ'S SKAIDS
Management: Wm. Krent
Broadway New York

Met. LOU GLANTON

Norman
HARRIS
and
SYLVIA
ON TOUR
GEORGE WEITZ'S SKAIDS
Management: Wm. Krent
Broadway New York

Samuel French
Since 1850
AUTHOR REPRESENTATIVE
20th Street, New York
25 West 43rd Street, New York
811 West 78th Street, Los Angeles

Broadway

Jim Tully in town. Leo Solomon back at Longacre... Betty Grable and Ida Lupino among Coastians in for vacations...

Cecelia Ager, on vacation from Broadway Mexico... Harold Blumberg (Brooks Costume Co.) recovering from appendectomy...

Paul Stitt, formerly with Par in Detroit, may come into the home office...

Newest idea of wire companies is wake-up telegrams for heavy sleepers... Ben Lyons (Bebe Daniels) to Hollywood before they clipper back to London Oct. 5.

Betty Grable and Ida Lupino among Coastians in for vacations... Irving Berlin to the Coast again next week...

Joe Nichols, Pat Hutchins parted yesterday (Times)... Joe Nichols, Pat Hutchins parted yesterday (Times)...

Edwin Clark, singing under the name of Edwin Bassori, now regular member Radio City Music Hall...

John Gouffain back in town after summering at Grossinger's and in New York he plans for fall...

June Freiser, in New Orleans visiting her three brothers, will be home before returning to the Coast a month later...

Zemmet Callahan will probably manage Billy Rose's regatta, 'Clash of the Titans'... Billie Holiday back in town...

Willy Pasternack, manager of the Downtown National Casino, is a legitimate and vaudeville recuperating...

Alan Barrett, who replaced Betty Hutton in 'Famula Rustica', is doubling into the Hotel Tat, where party with Vincenzo Lombardi...

Louise Phesay of United Artists is in the apartment district... Louie Phesay of United Artists is in the apartment district...

Bill Dozier in literal detriments of Berry Allenberg on the Coast, arrives in New York next week for a fortnight's visit...

John Corry, Random House press, preens his new brownstone town house in the East 60s this week...

Volney Davis, p. 4, filed a voluntary petition of bankruptcy Monday (filed \$18,487 in liabilities and \$5,000 in assets, life insurance, none touchable under law)...

Hazel Flynn returns to the Phil Spector agency as a couple of weeks ago...

Helene and Monte, back from their annual vacation, returned to the Strand next week, after a week's catching up on the shows...

Jack Heller, uppper Metro's story department to eastern talent... Marvin Schenk, He succeeds Willard D. Scheer, called to duty in the Navy...

Frank Seltzer, who came east as Dan Wills' vaudeville manager, returned to the Coast yesterday after a week in the States...

Claude Lee in Washington on official business for Par after looking over the convention... Al Margolis, U.A. publicity chief, and his wife, Mrs. Dugdale, are leaving for New York...

Mel Shafer's trip east to put on a Westchester school concert with art teacher Mrs. M. A. Aires of his actress-wife, Rosita Moreno. She may do a Broadway mu-

tical; he returns west this week... 'Loving' can happen in the Stork Club, and usually does, and one of those things was the 4 am. call that woke up the man in B.A. A. A. U.S. newspaperman formerly stationed in Tokyo, put through to Japan's newspapermen for a quote on the oil-to-Vladivostok...

Pittsburgh

By Hal Cohen

Tony Stern on the job again at WB... Ray Allison, of Rivoli circuit, a first-rate singer at original Put House in Millvale...

Ed Wynne in town ahead of the Ed Wynne revue, which reaches the Ed Wynne revue, former trumpet ace with Everett Holmand, now an army lieutenant...

Singing Joan Travers and Kenneth Blynn are appearing in Salt Lake City, Utah, Aug. 22... Billy May, of Glenn Miller's orchestra, is in town...

Bobbin Jinks, of the Fulton managerial staff, seriously ailing again at Detroit... Peter Higgins checked out of Villa Madrid after a long run on opening at Detroit...

Lois Miller back home after spending the summer at the Hotel Tat (Atlantic City) Rooney, using his own money... Bobbin Jinks, of the Fulton managerial staff, seriously ailing again at Detroit...

Antia Louise will fully previously cancelled date at Stanley Friday (19) at the Hotel Tat... Variety Clubmen Al Weibinger and Joe Studjo cop for Universal on the Coast...

Stanley Gilkey said to be interested in a contract here... Steve Linn, who has just quit with the Joey Sims band for Benny Bunton's orchestra, is in town...

Billie Holiday back in town... Billie Holiday back in town with the \$25,000 he got from Republic for making 'Pittsburgh'...

Herb Magidson here visiting his home in the East 60s... Herb Magidson here visiting his home in the East 60s...

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Buenos Aires

By Ray Joseph

Pampa Film employees awaiting... Excite Carlos Gluckman back in town from his trip to Rosario...

Jack Berlin, U. S. Yiddish actor... Film director Arturo S. Momm spoke in Buenos Aires...

Revising custom of football match... Dinner performance of 'Mujer Zona la Patrona' (Owner is a Stupa's Woman), Claudio Marini...

British Embassy and leaders of the community here... British Embassy and leaders of the community here...

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Madrid

By Joseph D. Kavotte

Fred Leslie, Fox Movietone, off to Lisbon with wife... Leni Riefenstahl Madrid-bound to do exteriors of 'Lowlands' with German cameraman Hans Schell...

Leni Riefenstahl Madrid-bound to do exteriors of 'Lowlands' with German cameraman Hans Schell... 'Torbellino' is out on lot shortly with Estrellita Castro, Tony d'Alcy and Manuel Luna, top solo, Cifesa is the producer...

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Hollywood

Margaret Lindsay laid up with flu. John Parker is laid up with throat infection...

John Parker is laid up with throat infection... Oliver Hardy bedded with an injured knee...

Oliver Hardy bedded with an injured knee... Elsa Messers, film organizer, being sued for divorce...

Elsa Messers, film organizer, being sued for divorce... Rudy Flynn hospitalized with a neurotic breakdown...

Rudy Flynn hospitalized with a neurotic breakdown... Brenda Marshall out of the hospital after two weeks with flu...

Brenda Marshall out of the hospital after two weeks with flu... Jerry Alder switched his stage name to Jerry Hilliard...

Jerry Alder switched his stage name to Jerry Hilliard... Vicki Lester out of the hospital after two weeks with flu...

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SEPTEMBER 1941						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

HOTEL ASTOR
Times Square, New York

September 15th, 1941

Mr. Bob Chester
Hotel Astor
New York City

Dear Bob Chester:—

Before I signed the deal, I heard a great many things about you and your orchestra. All of these nice things have been emphatically confirmed during your engagement here.

Your music for dinner is everything a quality dining room requires — soft enough to talk to, tempting enough to dance to. And your change of pace for the supper session, when dancing and not dining is paramount, is in the right groove to please an ever increasing parade of patrons.

My only regret is that the Roof closes on September 20th, otherwise, prior plans permitting, I'd want you to extend your engagement.

Sincerely,

R. K. Christberry
R. K. CHRISTBERRY
Vice President and
General Manager

Sept. 20

MARKS THE COMPLETION
OF A MOST SUCCESSFUL
4 WEEK ENGAGEMENT AT THE

HOTEL ASTOR
NEW YORK

Sept. 23

MARKS THE OPENING OF A
10 WEEK ENGAGEMENT AT THE
LOG CABIN FARMS

ARMONK, NEW YORK

COLUMBIA AND MUTUAL NETWORKS
COAST-TO-COAST

•
VICTOR-BLUEBIRD
RECORDING ARTISTS

•
WORLD TRANSCRIPTIONS
•

BOB CHESTER

AND HIS ORCHESTRA

featuring

BETTY BRADLEY

BOB HAYMES

•
Personal Management

ARTHUR T. MICHAUD
730 FIFTH AVE. NEW YORK

MANAGEMENT

MUSIC CORPORATION OF AMERICA

LONDON • NEW YORK • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS

EACH OFFICE A COMPLETE UNIT IN ITSELF

9

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VOL. 144 NO. 3

NEW YORK, WEDNESDAY, SEPTEMBER 24, 1941

PRICE 25 CENTS

MONOPOLIES

Release Hooper From Prison For Disturbing Peace of Fellow Cons

Detroit, Sept. 23. John Stone, 30, Negro dancer who works professionally under the name of Chandu, was bounced from Mt. Clemens (Mich.) jail before his time was up because other prisoners beefed that his routine was too monotonous.

Given a 10-day speeding sentence, the nitery entertainer started to use up his time by keeping in trim on his song and dance routine. The first day the other boys liked it. The second day it was just o.k. By the third day they knew all the lyrics and chords. On the fourth day, with Stone constantly rehearsing, they were going blue.

They finally complained that either they or Stone would have to be thrown out.

Hope's Self-Gag

Bob Hope, in explaining that arrangements have been made for Paramount to lend him the rights to Samuel Goldwyn for one picture, says it is the Hollywood counterpart of what's happening in Washington.

"They call it," he declares, "the lend-lease bill!"

Casey On the Mound Strikes Lindbergh Out; Not a Peep in Reply

Minneapolis, Sept. 23. Dr. R. O. Casey took care of ex-Col. Charles A. Lindbergh on the question of anti-Semitism. In an elaborately detailed broadcast answer over WCCO, Casey went to bat to prove that Lindbergh talked over the air the same words and used the same arguments as anti-semitism everywhere—namely Sir Oswald Moseley, jailed Fascist of England.

Casey demolished Lindbergh's claims of Jewish dominance in radio and press by proving it simply wasn't true.

After Casey struck Lindbergh out of the American First if some of the station's broadcast partners might see a howl.

Nary a peep.

NOEL COWARD MAY RETURN TO FILMS

London, Sept. 23. Report here is that Noel Coward will re-emerge in celluloid, with his "The Second" some years ago in New York (Astoria, Long Island) for Ben Hecht and Charles MacArthur.

If it goes through, it would mark Coward's first film showing since he left "The Second" some years ago in New York (Astoria, Long Island) for Ben Hecht and Charles MacArthur.

10c Defense Stamps As Part of B.O. Change

Burlingame, Sept. 23. In order to push the Treasury Dept's defense bond sales, the Cheektowaga Drive-In gives its patrons the defense stamps instead of currency in their change, when buying admission tickets.

Bond booklets are distributed to each patron on driving in, thus further simplifying the entire procedure of accepting and saving the stamps.

BURLESQUE TIES UP 6-STRINGERS

Izzy Hirst and Midwest Wheel Sew Up Peeler's Outlet—Control More Than 30 Burley Houses

FOUR IN N. Y.

The strangest of all monopolies—on burlesque strippers! In particular, and burlesque acts and comics in general—has been effected via a tie-up between Izzy Hirst's Wheel and the Midwest Burlesque Circuit. If a peeler doesn't work for this combine she virtually won't work at all, both wheels controlling nearly all the road time in the country, plus four of the five burley theatres in New York City.

Midwest and Hirst book or operate more than 20 burlesque houses, these including the N. Y. quartet, and there aren't more than a half-dozen strip-tease outside of the combine. (Continued on page 18)

INTERSTATE'S VOLUNTARY INCREASES

Effective last Saturday (20), Interstate Circuit, Inc., and Texas Consolidated Theatres, comprising 160 theatres, gave all full-time employees including union crafts, an average 7% salary increase. More than 2,000 employees including 100 head-quarters in Dallas, are affected.

The raise, authorized by Karl Hobblicke, president, and J. J. O'Donnell, vice-president and general manager, was labeled National Emergency Compensation and was given in view of the rising cost of living.

Based on the figures of the U. S. Dept. of Commerce the higher living costs will be taken care of with a salary increase of 10% for pay in the lower brackets, or those up to and including \$24.99 per week; 7% for the middle bracket of salaries from \$25 to \$49.99 and 5% for the salaries of \$50 and upward.

COY COVINGTON, KY.

Cincinnati, Sept. 23. All the casinos across the river in and around Covington, Ky., was close at the end of this month for 10 days.

That's when and how long the grand jury sits there and the casinos, not relying any complications, choose to close rather than embarrass the crime-probers.

Show Biz Guilds and Unions Would Clamp Down on Cuffo Army Shows

H'wood Urgency

Hollywood, Sept. 23. "Come back at once" was the message sent by Universal to Abner Biberman, who was hedge-hopping on a vacation from Hollywood to New York in his one-seater plane. "It must be important," he said, hustling back to his commercial plane.

The studio wanted to measure him for his hat size.

Bette Davis Picture Plugs Tchaikowsky Into a Jukebox Hit

Since Warner Bros. used the melody of Tchaikowsky's "Piano Concerto in Bette Davis' film 'The Great Lie' (Mary Astor played it during a piano concert in the picture), the tune has, moved along an ever-increasing popularity trail.

Freddie Martin's arrangement and recording of the public-domain melody, titled "Piano Concerto in B Flat Minor," has been licensing heavily, has started a string of variations on the theme. In addition to his instrumental version, Martin's own publishing company whipped up one with a vocal, titled "Tonight We Love."

Shapiro-Bernstein also fitted a vocal to it and titled it "Concerto for Two"; Woody Herman's arrangement is called "Concerto No. 1 in B Flat Minor."

An indication of how the public has responded to the melody is that (Continued on page 55).

BRITISH PROPAGANDA SPOT FOR ROBT. RISKIN

London, Sept. 23. Robert Riskin will join the British Ministry of Information and remain all winter to work on war propaganda pictures, it is understood. Hollywood writer arrived in London about a month ago, ostensibly on assignment from MGM, but in reality, but with arrangements at least partially made even then, it is said, for assignment to the British.

Circuit exec Sidney L. Bernstein is understood to have set it. No salary is involved. Writer-prober is said to have told friends that he nurtured the desire to come to England for more than a year to see what he could do to help in the war effort. Desire was so strong he lost interest in all other work.

He it caused him to give up his partnership with Frank Capra. He had no difficulty in getting Britain's permission to enter, but it took months of patience to obtain a passport from American State Department officials, it is said.

Abrupt halt is about to become effective throughout the country on all free appearances by performers at army camps. Cease order has already been given on the Coast and shortly will be acted on in New York by the Theatre Authority and the unions, guilds and charities which comprise it, to make the ban nation-wide.

"The unions and guilds are fed up with the non-binding policy of the War Dept. In providing entertainment. 'Emergency period,' so far as camp entertainment is concerned, has long since passed, they feel, and the time has come when the army should forego haphazardness of benefit performances for a real program of paid-for camp shows.

Summing up the War Department's complete indifference to offers of Equity and other groups to cooperate in getting a real entertainment program started. Alan (Continued from page 53)

'N. Y. ACCENT' POISON IN WISC.

Milwaukee, Sept. 23. Allen Walz, known to NBC listeners as Bill Allen, announcer, who had been scheduled to do the spelling of this season for University Wisconsin football games over WEMP in a series of games, has been replaced for the job by Fred Hessler, of WIBU, Madison.

Reason given for the switch was that "Walz had too much of a New York accent."

"They were afraid he wouldn't be sufficiently well understood by middle western listeners. This seems to indicate that all Americans share at least one language.

'Andy Hardy Meets Dr. Kildare' May Be Start of New Series

"Andy Hardy Meets Dr. Kildare"—a merger by Metro of two of its top series pictures—is being hatched. Script has already been worked out in considerable detail and designed to allow for just the one picture, a series campaign being worked out in groups or perhaps only an occasional future picture employing the merger idea.

Scheme originated in New York, and has met with considerable enthusiasm from studio bosses and others who have heard it. There may be a delay, however, before it is used, inasmuch as company feels it (Continued on page 54)

CUGAT'S KUDOS FOR CONGAS

The Grand Cross of Carlos Manuel de Cespedes, Cuba's highest honor for distinguished service, will be made a ceremonial at the Waldorf-Astoria, N. Y., with the wife of Cuban president Batista and the Cuban Ambassador coming to N. Y. for the occasion to present it to Xavier Cugat.

It is recognition for his popularization of Cuban music and its general effect to increase employment for Cuban musicians. Cugat himself is from Barcelona, but is an American citizen.

Dodger Fans' Own Band Tooted Mostly ASCAP; WIP Listeners Annoyed

Philadelphia, Sept. 23. Baseball fans listening to a broadcast of the important Dodgers-Phillies double-header on Sunday (21) over WIP were annoyed by the continuous back out of the play-by-play and the cut-in by some transferred music.

It seems that the Dodger fans, 10,000 strong, had come over from local radio with their own band. Whenever the play got tense the Flatbushers would break into some tune, which in many cases was in the ASCAP catalog. An engineer at the ballpark would immediately switch off the play-by-play broadcast and an e. w. was set turning at the WIP studio to fill in the lull until the Brooklyn band had ceased.

Although WIP's parent network Mutual, has signed with ASCAP, the ballparks is still holding out and is forbidden to play any ASCAP music on local broadcasts.

S. America Wide Open for U.S. Singers, Sez Grace Moore After Long Air Tour

By GEORGE FROST

South America is wide open for North American singers. Take it from Grace Moore, returning to LaGuardia Field, New York, Friday on the 20,000-mile Pan American Airways concert junket through Lima and Iquitos en route to Bogota by a series of unforgettable triumphs.

Battling with 12 small lapel mikes bestowed by as many grateful S. A. countries, the Metropolitan star lowdowned "that pamper dwellers were hungry for opera talent from this half of the Americas. Only hitch she found was resentment of some Italian opera performers unable to return to their duccando.

"This was particularly true in Rio, where the audience was grizzled with 300 hirelings supposed to stage a protest demonstration," she said. "But I couldn't take a thing like that seriously. The plot failed completely and the performance was a huge success."

Evidence of her glad hand was the naming of a waterfall outside Rio de Janeiro Falls "in honor of Grace Moore" Silverlined up from Miami in time to (Continued on page 32)

Canadian Gov't Will Continue to Control Quints' Show Biz Deals

Toronto, Sept. 23.

The long fight of Olivia Dionne to have his children brought together under one roof has been won by her father, but the Ontario Government still plans control of the quint's and their \$1,000,000 estate, plus guardianship of the five youngsters right and left and control of their money. The Government will also supervise all advertising contracts involving the five youngsters, to the extent that the final film in the 20th Century-Fox contract and which has not yet gone into the limelight because the quint's (Continued on page 44)

Milwaukee Normal Again

Legionnaires Scram—Beer City's Cuffo 300,000
Glasses of Brew—Hedda Hopper's Breaks

Milwaukee, Sept. 23.

Although it had been announced from Hollywood by International Lew Parsons, the Hearst columnist, would come to Milwaukee following her home town appearance Sept. 15 in Dixon, Ill., for "Louella Parsons Day," her peril for belated attendance at the American Legion convention were changed, and the local fire rained clear for Hedda Hopper, radio commentator, who was on the ground from the start and recorded more adulation throughout the big confab than the picture stars themselves.

Not only was she on the official convention program, addressing the opening session of the Legion Auxiliary, but she was accorded a place of honor in the big parade, and the personal appearances in the Fox theatres, met with various legion sub-groups as guest of honor at numerous cocktail parties, etc. Also, she was the recipient of gifts of the newspaper publicists, both pictures and reading matter, being given as much attention in the local newspapers as the headline which features Louella Parsons' column daily, as in the Journal; and doing radio broadcasts from the Sentinel station WISN, as well as from the rival WTVM.

Featured with Joe E. Brown, Carol Landis, Evelyn Keyes and radio's Quiz Kids as a special Wednesday night convention frolic in the Milwaukee Auditorium, Hedda Hopper gave the lowdown on herself under the interrogation of Quizmaster Joe Kelly, confessing her real name was Ella Furry when she was born in Pennsylvania 51 years ago.

Joe E. Brown gave a hilarious incidentally, Joe E. Brown, comedian, acting as m.c. for the gathering of 1,800 diners, sounded the only

The Sarge's Public

Hollywood, Sept. 23.

Not an actor, Alvin York gets more fan mail than anybody else on the Warner lot. His letter No. 1 is pagged by 450 letters a day, about six furlongs ahead of Gary Cooper, who plays the York part in the picture.

Trailing down the home stretch in the Mall Derby are Erol Flynn, Jimmy Cagney and Olivia de Havilland.

Tommy Dorsey's Party Turns Into An Arena; Griffin Bros. Involved

On the Coast Erol Flynn was taking a poke at Jimmy Fidler, and Mrs. Fidler was poking Flynn with an oyster fork, here in New York Thursday night (18) Tommy Dorsey was opening new quarters for his Embassy Music Corp. and a number of the guests mingled punches with the cocktails. Out of a writer of reports, it's gleaned that the fight started after a verbal exchange involving Harry Goodman, brother of Benny and operator of the latter's Regent Music Co., and Gerald Griffin, executive secretary of the American (Continued on page 44)

Moppel Injured

Philadelphia, Sept. 23.

Shirley Hill, eight-year-old film moppel, was cut and bruised in an auto collision in which six other persons were badly injured at Woodbury, N. J., near here, on midnight (20).

Shirley and her mother were riding with friends whom they were visiting in Woodbury, the Hills' home town. The little actress, who appeared with Bing Crosby in "The Star Maker" and is featured in "Moon Over My Shoulder," will not be disturbed by cuts about her face, physicians said.

solemn note of the occasion when he said:

"Too many people who have forgotten the local fire have relied in their hands today. That is why (Continued on page 18)

Sonja Stays on at 20th

Hollywood, Sept. 23.

Sonja Henle, currently in New York, was signed to a new 20th Century contract through her Hollywood agent.

Pact, beginning Jan. 1, does not disclose any particular number of pictures annually.

Film Producer With S.A., That's Stella Adler

Tall, blond and very pretty is a new prescription for Hollywood success. It prescribes not one but the boys and girls at Metro soon will be accustomed to, for that's Stella Adler at a glance. Miss Adler, who began to learn the business as an assistant to producer Arthur Reed this year, is the first femme to hold such a post in cinemaland.

Hollywood will be nothing new to her, however, although viewing from the rear end of a camera will, she recently completed work in "Shadow of the Thin Man" and (Continued on page 34)

Start Erection Of Country House For H'wood Indigents

Hollywood, Sept. 23.

Ground was broken Sunday (20) for the Motion Picture Country House, a home for aged and indigent film people on a nine-acre tract in San Fernando Valley, a few miles north of Hollywood.

First to be constructed will be a central group of building containing a theatre, recreation hall, projection room, kitchen, dining hall, etc. (Continued on page 13)

QUIZZERS NOT PULLERS, L.A. PAR SHAGS THREE

Los Angeles, Sept. 23.

Radio quiz shows on the stage of the Paramount theatre have lost their pulling power at the boxoffice, according to operators of the house, and have been given their moving orders. Three such programs are affected. All had cash giveaway lures to the audience, but more recently have failed to stimulate bit after enjoying a vogue that started two years ago.

House management says many complaints have been received from patrons, who didn't take too kindly to the added attraction. Patrol, bread and shirt companies used the stage as a local pitch.

THE BERLE-ING POINT

By Milton Berle

Hollywood, Sept. 23.

Vanier reports that "Sun Valley Second" took in \$40,000 the second week it played the Roxy. Relative? I thank you.

With eight comedians in my next picture, somebody could make a fortune smuggling in a straight man.

Jack Oakie caused a lot of excitement on the set yesterday—he actually stood still in a scene.

Mark Hellinger, the producer, is still building up my role in the picture — heck, let me do a triple "I mean!"

Broadway Department

When Betty Grable walked into Lindy's, one herring turned to his girl friend and said, "See what I mean?"

Broadway Rose has become so high-hat since the Saturday Evening Post's story on her, she is thinking of changing her name to Park Avenue Rosita.

When Paul Small goes on a diet he doesn't take off pounds; he takes off people.

"Money-Chiv" Wilder, the playgirl, recently went into bankruptcy. That's really a whiff—such a thing usually happens to the playboys who take her out.

The Barter theatre reports a terrific summer season this year. They took in 2,000 eggs, 300 pounds of butter, 801 chickens, and one eighth-pound of cream. (Some food—hey, kid)

Attention! Gag writers: Orson Welles is growing a beard again that will be even longer than his last one. (Get on your marks, ready, set, go.)

Now that Warner Bros. is aiming the life of Maxie Rosenbloom, "Slapsy" has gone very dignified—he no longer wears a plaid jacket with luxedo ties.

John Payne says he sat in a card game with an old-time minstrel man who was a bit of a card sharp. The fellow started the game off by saying, "Gentlemen, be chaste!"

Phil Silvers is training his new litter of pups to play with pencils when they grow up he wants them to be autograph hounds.

Musical Department

Do you think BMI songs will stop recording hits?

There's a certain conceived composer who is so in love with himself he wrote a sequel to the song, "You and I" titled, "I."

Undertaker that when "Skinny" Snitz lays off, he rents himself out to bandleaders as a baton.

Radio Department

Bill Goodwin, announcer of my show, has a new name for radio gag writers. He calls them "switch-doctors."

There's a certain radio comedian on the air who is so sorry they print his scripts on radio.

There's No Truth to the Rumor:

That Barbara Hutton goes to picture houses just for the dishes they eat there. The Broadway Radio show going to the top with a pop. That Andy Devine is recording a series of jolliballs... That Henry Ford was actually seen laughing in a picture... That Charlie Barnet's orchestra will feature waltzes.

Hungry Descriptions

Great Britain: Land of the "V" ... Charlie Chaplin: I've Goddard under my skin... Nightingale: Where bored people go to be bored... Frisco: A racing form with a stutter... Franchot Tone and Burgess Meredith: Playmates.

Observation Department

Walked out of the Garden of Allah apartments where I live and found three Arabs praying in the forecourt. (From the very bad picture of the same name.)

Eavesdropped at Plaza Hotel: "Is the notorious—she's good for 10 blind items in a gossip column every year."

Eavesdropped at Bit of Sweden: "The rubber in his checks would keep me in tires for a year."

Eavesdropped at Beverly Tropics: "He's a lover of simple things—just look at his watch."

My brother (the one who always comes to dinner) finally broke into the writing field. He now writes comedy lines for funnybones.

Whoever Became a Star?

Smith & Strong
Libby & Sparrow
Ferry, the Frog Man

Odva & Her Seals
Doc Baker's "Flashes"
Hern, Fitz & the Murphy Bros.

After the Party

When you're an extra, you won't be a bit player. When you're a bit player, you want to be a star. Doesn't anyone want to be a producer?

63 at Monmouth Back to Show Biz

But Form Post-Duty Org.—Vaude 'Revival' Past
Summer—Film-Theatre-Radio Recruits

RODGERS-HART WRITING OPERA FOR LILY PONS

Richard Rodgers and Lorenz Hart are working on a one-act opera for Lily Pons, which may be produced at the Metropolitan during the 1942-43 season. The opera, which would run about an hour and a half, would have the scenes and the libretto for the story, "The Chick and the Child," from the Thomas Burke book, "Limbohouse Nights."

Story was produced in silent film form by D. W. Griffith in 1919 as "Broken Blossoms," starring Richard Barthelmess and Lillian Gish.

By F.V. RICHARD L. MORRIS, JR.
St. Monmouth, N. J., Sept. 23.

About to reawaken to civil life through operation of radio and television men over 28 years of age, 63 members of the Training Film Production Guild, which was organized in Monmouth have formed the 20th Signal Association to continue contacts with each other and with members of the Laboratory still in service, and to maintain their interest in the field they have been having had two blood new the new organization was signed Tuesday (23) at a dinner attended by the members of the Signal Association, the Signal Club, T.F.P.L. commanding officer.

New organization elected as national officers Austin Doyle, Technical Editor, and Ambrose Fairwood, Disney animator, secretary, chairman of the New York chapter. Peter Barker, stage manager and television director, while Joseph Thompson, erstwhile director of Chamber Music Society of Lower Basin Street for NBC, is secretary.

Regulations definitely allow men (Continued on page 55)

HELEN MORGAN IMPROVES

Singer Awakes Operation in Chicago; Conditions Still Ill

Chicago, Sept. 23.

Helen Morgan, critically ill here in Henrotin hospital, was reported resting comfortably yesterday (Monday) after having had two blood transfusions in three days. Several more will be administered before (Continued on page 18)



ABBOTT and COSTELLO

"Abbott and Costello are a wonderful pair of moviebankers—offering some of the best music in the country."

Brooks Atkinson, New York Times

Universal Pictures Chase & Barnhart Hour, NBC-Red Under Personal Management of EDWARD SHERMAN

WORLD NEWS

Synchronizing Both Ends

While Lindbergh, Senator Gerald P. Nye and others have been accused of injecting racial bigotry into the fight on President Roosevelt's foreign policy against Germany, the American news magazine "Life" in its weekly "Political Cabaret" broadcast from Berlin, has been very busy along the same lines of trying to make Roosevelt and Jewishness synonymous.

A recent broadcast of the "Political Cabaret" used American dance music to attract an audience to hear subsequent blasts against the U. S. A. The American song "Franklin D. Roosevelt and Jones" was parodied. There'll Be a Jewish Holiday in the U. S. A., with other bigotry to match.

Dancers' Plea to FDR on Gas Rations Sums Up Trouper Travel Problem

Callahan Sisters, dance team, are fearful that the curfew on gasoline sales, or any possible future rationing, will greatly hamper them in their profession. Girls have made direct appeal by letter to President Roosevelt to ease the curfew for professionals who travel by auto to engagements.

The letter, which follows, aptly sums up the situation for all troupers:

Dear Mr. President:

We are two girls in show business. We know little of politics, nothing of economics and no more about national emergencies and never-present crisis than the average person. Yet we feel that the right of every citizen of the United States to make his living is the only manner known to him does, or should, transcend all other considerations.

We are as patriotic and self-sacrificing as the average citizen, and we are, through governmental regulations deprive us of the right to work and support ourselves, then those regulations are amazing (as continued on page 54)

What's Worse Than One Ballet Dancer in Love?

Toronto, Sept. 23. After literally chasing each other for six years, with the war itself separating them for two, Fests Williams, of the de Basil Ballet Russe, and Slava Tournine, Ballet Russe de Monte Carlo, caught up with each other here and got married last week. However, after only a week-end together, they were separated again yesterday (22) as both ballets went their diverse ways.

After six years in Paris but were parted on the outbreak of the war when Canadian-born Nesta Willy left for the States with the Ballet Russe de Monte Carlo, but Russian-born Slava Tournine was unable to secure a passport. The latter went on tour to Australia and South America with the de Basil group. Ultimate meeting place was Toronto, where Sol Hurov's Ballet Russe de Monte Carlo played the Royal Alexandra Theatre on Sept. 15, with de Basil's Ballet Russe here for rehearsals prior to opening the week at Massey Hall Sept. 22.

Two were married between performances, with personnel of both ballets in attendance at Holy Trinity Church. After relations were legalized permitting them to get a special license.

Par's Radio Director

Adrian Samish, radio producer and director, has been named by Paramount to a producer-director post. He is scheduled to be at the studio Friday. Samish will spend some time in familiarizing himself with the new medium.

Member of the Younger & Rubicam staff, Samish has produced "The Helen Hayes Theatre," "Aldrich Family," "Sisters" and numerous other shows.

Maxie's Bio

Hollywood, Sept. 23. Slassie Maxie Roanbloom shadow-boxed with himself for two rounds on the Warners lot, beginning Sept. 22, with Billie Holiday as referee. Maxie's trainer, Gordon Hollingshead as promoter.

Little of the short is "The Life of Slassie Maxie Roanbloom."

Ear Infection Postpones Par Scenes With Dorsey; Shoot Around Orchestra

Work of Jimmy Dorsey's band in making of Paramount's "The Fleet's In" has been delayed by an ear infection which Dorsey was unable to contend with. He was expected back yesterday (Tues.). Meanwhile shooting progressed around him and the band.

Dorsey crew will go into the Palladium, Los Angeles, for two weeks Oct. 15 replacing Gene Krupa who originally was scheduled to sail until Oct. 23. Palladium made a deal with Krupa to finish up earlier to allow Dorsey to come in, otherwise the latter would not have been able to play the spot for more than five days because of commitments in the east. As it is Dorsey will be doubling between the Palladium and takes on the film.

N.Y. to D.C. by PLANE SUBJECT TO PRIORITY

U. S. allocation of priorities in defense material has now in excess of 100,000. Principals of the new season companies serving the eastern seaboard between New York and Washington will be able to write a minimum of five seats on each flight for use of Government officials.

Di Maggio, Durocher Set On Cantor, Allen Shows

Joe Di Maggio on Eddie Cantor's show and Leo Durocher on Fred Allen's first show of the new season will oppose each other Oct. 1.

Agent Mark Hanna, who handles him for vaudeville, with or without the Dodgers, win or lose; ditto the Allen-Durocher booking, win or lose. Durocher will vaudeville after the baseball season ends, especially during the Durocher-Di Maggio. George Jessel will write the act for him. Jessel, incidentally, is turning his back on the end movie to writing stage material. With Harry Conn, he will write the acts for the Jack Curtis-Ruby Beatty "The Lettuce Revue, which will be composed of an all-amateur office workers' cast. It will include "Booze and Sammy Szept are writing the score.

SAVING OUR TAXES AND OUR MANY DAYS

Biz Up a Little But Bankers Report Public's Putting the Cash Away With An Eye to the Future

BIG DEPOSITS

Milwaukee, Sept. 23. While there has been some improvement in business in picture theatres, as well as generally, in this industrial city where huge plants are working day and night to fill war orders, the takings are nothing like they should be considering the great amount of fact there are plenty of squawks, and justifiably, of poor business.

Latest explanation for this unfortunate situation is that many thousands of workers, enjoying boom time wages, are socking their coin away to be prepared for the lean days that many economists predict will follow the present prosperity. Milwaukeesites believe that the industrial areas say their savings account have skyrocketed to unprecedented levels, and they know from conversations with the depositors that they are simply preparing for a rainy day.

Downtown financial institutions haven't experienced the same savings boom as those in the outlying (Continued on page 16)

Kaufman-Ferber Play And Berlin Revue For Music Box's 21st Anniversary

The Music Box, celebrating its 21st anniversary as a Broadway playhouse, will make it a double-barreled exploitation feature this season, first with the premiere of a new George Kaufman-Edna Ferber play, and again next spring, when Irving Berlin does his first Broadway Revue in years. The who left for Hollywood this week on a Paramount musical assignment (King, Crosby, Fred Astaire) will have Moss Hart doing some of the scenes, and Zorina may be starred.

Mrs. Ellen Berlin closed up their Catskills home, put the children in school, and joins her husband this week. They've taken the former Lady Mendel home in Beverly Hills for a couple of months.

Music Box Revue theme will be somewhat visionary and in-the-future, rather than more conventional, according to Berlin's present plans.

Arnold Re-elected Sag Prez

Matty Pains' rump ticket failed to place on the SAC board directors, Edward Arnold was unanimously re-elected president, carrying with him the entire slate. Others voted another term were George Murphy, Paul Harvey, Walter Abel, and Jack Gleason, recording secretary; Porter Hall, treasurer.

Lucy Brown and directors elected were Charles Boyer, Olivia de Havilland, Walter Kingstord and Alan Hale. Also named on the board were Tom Harvey Hall, Beulah Bondi, Ralph Blyrd, Howard Hickman and Dwan Snyder.

Marj Gainsworth III

Pittsburgh, Sept. 23. Marjorie Gainsworth was stricken in Baltimore with a throat ailment, and was removed to a hospital there, forcing her out of Ed Wynny's "Boys and Girls Together."

Lucy Brown was rushed here from N. Y. to take her place in the revue at the Nixon. She went on "Booze and Sammy Szept" with only two rehearsal.

London's Escapology; Laff Pix, Hard Drinking, Much Gambling

Cash and Carried

Hollywood, Sept. 23. There are more than eggs, coffee and butter to be found at grocery stores. There are singers, too, and from radio, Young & Rubicam found that out last week after being tipped off by a clerk who punctuated his chores with high and fancy tenor notes. He was audiolined and signed "Laff Pix."

His name is Jimmy Cash and he'll be heard with Burns and Allen and Paul Whiteman on the Swan soap show. Cash must have been tipped off, too, for he's not quitting his job until he knows the radio stint has some permanency about it.

All Unions, Names Will Co-op on Patriotic Revue At N.Y. Garden

"Fun to Be Free," patriotic revue to be directed by Marshall Sepkowitz on Garden Oct. 5 by the "Fight for Freedom" group, will have an announced list of names. The group have "guaranteed" to appear, according to the presenters, which include officers of the Committee to Support British Labor. Program, which will be in four parts, will end with speeches, topped by Gerald Winick who will be introduced by Helen Hayes. Other well knowns who will make addresses are William S. Knudsen and Herbert Agar.

Spot will open with a concert, followed by a pageant. The cast includes Ben Hecht, and Charles MacArthur, with a score by Kurt Weill, staging being done by Brett Womack. Third section will be a vaudeville bill supervised by Billy Ross. William Fox, being chairman of the artists committee. Those named to appear: Eddie Cantor, Harry Richman, Billie Holiday, George Jessel, Morton Downey, Ella Logan, Paul Draper, Bill Robinson, Sophie Tucker, Vincent Travers, arch, Tallulah Bankhead, Larry Adler. Commentators and m.c.'s in addition to Miss Hayes are Bud Hershfield, Melvyn Douglas, Franconi Tones.

All stage unions are cooperating in "Fun to Be Free." It is stated to be a pattern for other revues to be staged in key cities coast to coast.

METRO TO GLORIFY B'WAY GOSSIP FENCE

Walgreen drug store on the corner of 44th street and Broadway, already in the gutter, will be completely razed. The site will be memorialized in Metro celluloid. Reproduction of it is being used in "Babes on Broadway."

Spot has long been the gathering place for the hopelessly unemployed. It is a convenient place for resting, while making the rounds of producer's offices, or dissimulating at the least casting dope ("I hear Abbott is hunting for an ingenue who can sing")

For a discussion of the "Babes on Broadway" Bernhardt techniques. Also for an occasional coffee.

Kyser East for 3 Mos.

Hollywood, Sept. 23. Kay Kyser picks up his band for an eastern stand after the Oct. 8 broadcast from a sound stage at Radio City where he will be completing his current film, "Playmates." It also marks the parting with Ginny Sims, long vocalists with the orchestra, who is now has her own radio show and is under contract at RKO for the start of the season.

Kyser remains east until first of the year when he is due back at RKO to start the first of his features for which he's been contracted.

(North American Newspaper Alliance news reporter just returned from two months in London. Miss Graham is regularly stationed in New York City and is permitted to cover the Clark sub-committee hearings in Washington.)

Escapology is certainly the keynote of cosmopolitan wartime London, in between blitzes, which have been quite rare of late. We only had three alerts in my two months in the British capital, and the dominant impression of London-as-play is its fatalism. The who-knows-what-tomorrow-may-bring attitude is quite understandable; but there's nothing defeatist about it; it's rather that one takes the war for granted, now, and the desire to play as hard as they fight is quite understandable.

Thus, the general attitude is to veer away from mundane problems. They gamble like fools; drink like devils; play hard, fast and consecutively; do most prolific workaday duties; the "bottle club" (London's version of "American speakies") are thriving; war films such as "Night in Lisbon" don't click, while (Continued on page 54)

SHERWOOD STICKING IN GOVT SERVICE

Published report that Robert E. Sherwood would soon retire from Governmental service was promptly denied. Most prolific dramatist of the Playwrights is at present in London on a mission for the War Department, and is expected back next week.

Sherwood will proceed to Washington, where he will continue to act as Bureau liaison to assemble information in connection with the federal services. Playwrights do not expect a new script from him for some time to come.

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DAILY VARIETY
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Blumberg, Fox Shift

Sosna, Nickel Admission Exh, Loses St. Loo Squawks Vs. Loew's

Amusements Will Contribute Some \$60,000,000 Under FDR's New Taxes

Washington, Sept. 23.—Amusement tickets will shoulder another tax load expected to yield \$60,000,000, effective Oct. 1...

Just how much the drive to boost Federal income will cost amusements is an imposable guess at this stage...

Admissions levy is the most important feature of the schedule. Congress amended the bill...

DETROIT'S \$42,400 FOR USO DRIVE ALL NET

Without a single dime in net and no expense, the gross of Michigan's USO drive also turned in \$42,400 for the net...

Morrison Vs. Feldman Over Wayne's Contract

Wayne's \$150,000 are asked in a motion in Superior court against Feldman-Bum agency...

BYFIDE-WEDLOCK'S GORE

Warners have signed Howard Stryker and Hugh Wedlock, former radio writer...

'NJ to LA'

Fort Monmouth, N. J., Sept. 23.—Fort Monmouth Signal, camp paper at this home of many former Hollywoodites...

US' \$2,751,000 NET FOR 39-WEEK PERIOD

During the past week Universal reported a net profit of \$2,751,000 for the 39-week period ending Aug. 2.

Figures for the first three quarters of this year include funds in several ways. The most important in the east...

Springer-Cocalis Chain Almost 100% Liquidated

The Springer-Cocalis circuit, one of the more important in the east, has been entirely liquidated except for a couple northern New Jersey stands...

Santell on UA Deal

Paramount submitted to Al Santell two more pictures, 'Maiden Voyage' and 'The House of American Legion'...

Heavy on the Debut

Ginny Sims, for years vocalist with the Kay Kyser orchestra, goes to Hollywood, Sept. 23.

L.A. to N.Y.

Judith Anderson. Carter Blake. Ned Blumberg. John B. Brown. Grace Bradley. Alvin Brody. Oliver Brown. Jerry Chodorov. Betty Davis. William Dozier. Joe Fields. Elizabeth Fraser. William Harris. Leland Hayward. Terry Hordley. John B. Johnson. Andy Lindley. Tony Martin. Charles Marshall. Gregory Ratoff. Al Ritz. Harry Shoup. Gerrit Roedel. Alfred Santell. George L. Smith. Ruth Van. Al Wilson.

Can't Protect 'Stage Business' N.Y. Court Rules

Demanded for an injunction against 20th-Fox's 'Charley's Aunt', on the charge that it copied original 'stage business' from the play as presented on Broadway...

Whether Gabel and Wharton acquired any rights by reason of their production of the play in 1907...

Herman Lieb, producer of the 1925 version, testified, in addition that he had been in the play in 1907...

WB STAGES CLOGGED

Production steps on '100 PIP ON PROD. LINE' Warners this week with 16 units working on 10 pictures to utilize all available space...

Anne Burr's RKO Spot

Fifth member of Orson Welles' Mercury Theatre to be linked by RKO, Anne Burr, pulled out of New York...

N.Y. to L.A.

Stella Adler. Irving Berlin. Ned Brown. Ann Burr. Matty Fox. Mitchell J. Hamilton. George F. Loewenson. William F. Rodgers. Edwyn Selwyn. Gladys Swenson. Sam Ward.

Daylite Time Ends

Daylight saving ends Sunday (24th), which means an hour's extra sleep for exhibitors before they begin their day's work...

NOMINEES FOR ACAD'S BOARD OF GOVERNORS

Hollywood, Sept. 23.—Walter Wanger, president of Academy of Motion Picture Arts and Sciences, announced nominees for next year's board of governors...

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Pathe-DuPont Stock Swap Details Outlined for SEC

Federal approval of the plan to unscramble the Pathe-DuPont stock is generally expected by the Securities & Exchange Commission...

Disputes N.Y. Censors' Nix of Steinbeck Pic

Taking an unusual step, National Board of Review last week openly attacked the N.Y. Board of Censors, James Shelley York, exec director of the board...

Archibald Into RAF

George Archibald, co-managing director for United Artists in Great Britain, will join the Royal Air Force Oct. 10.

St. Louis, a Flicker

Louis Sousa, a flicker, of St. Louis, Mexiko, Mo., drew zero-minus in his beef against Loew's Inc., whom he accused of refusing to supply him with screen fodder...

St. Louis, a Flicker

Armstrong's ruling, in effect, held Sousa's plea as null and void. Sousa developed a dispute whether flickers could continue to show M-G flickers...

The Sousa case is the first to be argued in the Supreme Court in this area and was twice docketed before going to bail.

When Sousa discovered the case could not be tried before Sept. 15 he arranged with William F. Prins for a lapse of several months...

D. E. Frank's Clearance Squawk

D. E. Frank, owner of the Gale, Galesburg, Mich., has made a clearance complaint against all censoring distributors except RKO, naming the Uptown and Michigan theatres in Kalamazoo.

Nat'l Board of Review Disputes N.Y. Censors' Nix of Steinbeck Pic

Taking an unusual step, National Board of Review last week openly attacked the N.Y. Board of Censors, James Shelley York, exec director of the board...

Hurley's Own Pic Outfit

New independent picture producing company to be known as Theatre Attractions, Inc., and headed by Harry M. Warner, is to be formed by Hurley and his associates...

WB Follows Par and RKO in Short Term Sales Deals Under Minn. Laws

Minneapolis, Sept. 23. Warner Bros. has instructed its local branch to sell 1941-42 in short term deals under the state law in Minnesota, Vermont and RKO as they are doing this.

If any ending up of the product situation is needed, due to the five major decree companies and United Artists refusal to sell 1941-42 deals in Minnesota pending, at least, court action on their application for a temporary injunction against the action will provide it, according to Fred Strom, Northwest Allied's executive secretary. However, he insists, no independents face a lack of pictures.

Northwest Allied leaders take particular exceptions to the defendant decree companies' contentions in their final brief filed in connection with their application for the temporary injunction, arguing the invalidity of the defendants' allegations that one of the evils perpetrated under the decree is that it is requiring the exhibitor to buy and pay for pictures which he cannot show without incurring losses and which are inimical to public welfare and against public policy.

Freedom to Exhibit
In the connection, defendants overlook important facts, the plaintiff companies' brief avers. The freedom of exhibitors is to be changed to the combination of the block-of-five affords the same freedom to the exhibitor to buy in the first instance which motion picture he desires to license. Here, too, it should be held in mind that under the decree exhibitors will have seen all of the picture which he licenses before he enters into the license agreements.

The assertion that under the decree the exhibitor might be required to take pictures on moral or religious grounds, etc., in his community is of course, wholly untrue. The exhibitor can buy without foundation. Minnesota Act the exhibitor would license pictures without ever having seen them. Under the decree he will see the pictures before he licenses them. He has an opportunity then to decline to license the picture if he considers it offensive on any of the grounds mentioned. However, if he nevertheless licenses it he still has the opportunity to eliminate it under the provisions giving him that right.

Thus, under the decree, he has two opportunities to avoid exhibiting an objectionable picture, whereas under the Minnesota law he has only one opportunity, or perhaps none if he has exhausted his cancellations right by the elimination of pictures which he deemed would be cancelled. Under the decree his cancellation privilege is unlimited and if the pictures are offensive he can have license cancelled. In particular exhibitor could be eliminated.

Just let an exhibitor try to change the constitution of a block of five pictures under the provisions and special provisions and see how far he can get, answer Northwest Allied leaders.

Deals covering the first group of 1941-42 pictures on the 1941-42 deal with the Butterfield, Lee & Jenkins, Maine and New Hampshire, affiliated in the mid-west, Associated Exhibitors of the St. Louis, eastern chain, Consolidated and the Job Wolf, New York branch manager, closer to Skouras, Consolidated and Par contracts.

Republic has sold its 1941-42 product to the Frank H. Durkee circuit, operating 38 houses in Maryland, Jimmy Grainger, sales head, and Jake Flax, Washington franchise holder, negotiated it with Durkee and Grainger in the past.

Additional RKO deals releasing its first batch of five 41-42 releases have been made with the Butterfield, Lee & Jenkins, Warner Ohio theatres, the Malco chain, Commonwealth, Central, Anderson, since the purchase of Voeller, and the Barney Brotman circuit.

Brown's M-G De-Froster

Hollywood, Sept. 23. Clarence Brown is on his way to England with federal sanction and a labor permit from the British government to direct a picture, "Random House." Film will be produced by Metro with money invested over there.

PASCAL'S 4-6 FILMS FOR RKO IN 2 YEARS

Contract has been agreed upon and probably will be signed this week whereby he will make from four to six pictures for RKO within the next two years. Gabriel Pascal said in New York yesterday (Tuesday) British-Hungarian producer declared his contract with United Artists has been the first of the two films made by the company in 1944 and the second in 1945.

Prior to making the RKO pact, Pascal said he changed his freedom from his contracts with his English backers. He goes to RKO strictly on a personal producer-director deal, similar to that held by Orson Welles. He will work at the RKO-Pathe unit, sharing it with Welles. RKO provides all the financing.

First film will be "Arms and the Man," said Pascal, and the second will be "Snow Goose," to be made in Canada. Deal, he stated, calls for him to alternate between George Bernard Shaw and other stories.

He may well be sharing his new company will continue operation and would start production in two months. Johnny Eddy, the company's legal secretary of last season. He said he had made a percentage deal with the company and later had a new legal secretary of last season. He said he had made a percentage deal with the company and later had a new legal secretary of last season.

Goldwyn, Selznick To Share Old UA Studio

Hollywood, Sept. 23. It's the Goldwyn-Selznick studios now, the result of a long-term lease which the company has made on the Hollywood's outstanding producers, Samuel Goldwyn and David O. Selznick. The deal, he stated, calls for the company to share the physical equipment on the Santa Monica boulevard lot, once known as the United Artists studio and later taken over by Goldwyn when he pulled out of the UA combination.

It means that the UA producer and Goldwyn continues to release his productions through RKO. Selznick will produce his own pictures as a producer-owner in UA is still under negotiation. His rental spot in the United Artists studio, it is being turned back to RKO.

Bette's Bite Sals 'Dinner'

Hollywood, Sept. 23. Dog bite on Bette Davis' nose is holding up production of "The Woman Who Came to Dinner" at Warners. Injury required several stitches and will take four weeks before the scars heal enough for further shooting. It may be necessary, doctors said, to use plastic surgery.

Gracie Allen's Pic

Hollywood, Sept. 23. Gracie Allen has been put under contract which the first will be located here in "Mr. and Mrs. North." It's the first picture for the air-tight picture since the "Gracie Allen Murder Mystery" at Paramount two years ago.

LOEW'S IGNORES BOYCOTT TREAT

Jersey Theatre Owners Nix America Firerats' 'Warning' Letters on 'War-monger' Films

WAR PIX DO BIG

Jersey City, Sept. 23. Local theatre men are ignoring the America First Committee threat to boycott those Jersey City theatres which continue to show "war propaganda" pictures.

Warning letters from Raymond J. Hand, chairman of the Committee's Hudson chapter, were received by all theatre managers here about a week ago. Loew's passed its copy along to the New York office. Notis Komennis, in charge of Skouras' Hudson County houses, disregarded the "warning" entirely.

The managers of the town's three (Continued on page 2)

ORIENTAL CHL BEEF TO BAT OCT. 7

Chicago, Sept. 23. After several weeks of shuffling the arbitrator lists for the case of the Oriental theatre against the five major distributors named in the consent decree, the various participants in the Oriental case finally settled upon arbitrator for the case. He is Hays McKinley, former president of the Chicago Bar Assn.

In accepting the assignment, McKinley made one stipulation, and that was as to the time of the hearings, and on his request the original list of 10 possible arbitrators having been objected to on some grounds or another by the various members of the suit.

It is now certain that of the 19 theatres mentioned in the Oriental case, 18 will be in the suit. Also in on the picture, of course, will be the film companies named in the consent decree. The only theatre which will not intervene is (Continued on page 16)

Ed Clawton Invading Par-Lynch-Wometco In Fla.; Miami Theatre

Encouragement to independents to invade circuit strongholds, inspired by the consent decree, the possibilities of getting film easier, became, among other things, overbuying now, but his crystallized in a plan to build a theatre in Miami in opposition to the Paramount Enterprises-S. Lynch and Wometco chains there.

One of the most valuable sites in Miami, has been obtained by Edward Clawton, who will build a theatre seating around 1,000. Property on which it will go up is worth from \$100,000 to \$1,250,000, according to real information. There are no theatres on Biscayne Blvd, but site on which the first will be located was formerly occupied by various other enterprises.

Clawton showed an interest in indie theatre properties in Ft. Lauderdale, Fla.

Wall St. Sees Many Reasons for Pix Earnings Upging; Somewhat Bullish

Critical 'Gesture'

Hollywood, Sept. 23. Every day at lunch hour the Hollywood scribbs are invited to see the rubes of "Shanghai Gesture," in production for United Artists release by Arnold Rosenberg, who once produced pictures in Europe and areas no harm in following an old European custom, allowing the critics to gander a film in the making. His idea is that he may pick up some constructive criticisms before it is too late.

Anyway, the scribes are welcome to voice their opinions every day at noon.

KENT'S VERY LIGHT BUSINESS SCHEDULE

S. R. Kent, who has been taking it easy the past couple of days, is spending only an hour or so a day in the president's office at 20th-Fox for the time being.

He will not go to Washington in connection with the committee investigation of film propaganda movements either as an observer or as a witness. It is understood that he was not being summoned but 20th will have Darryl F. Zanuck there before the hearings are over.

Kent returned 10 days ago from a two-month summer vacation at his Thousand Islands home.

N.Y. Par Keeps 'Down' But May Sell Away 'Skylark'

Because of inability of the Music Hall, N. Y., to give "Hold Back the Dawn" an early fall date, Paramount has reconsidered sale of the picture away from its own Broadway Park and will play it at latter starting Oct. 1.

Par has another top-budget 1941-42 picture available for the Hall if it can't get on out of this "Skylark." The Rivolt, favored in the past by Par for certain pictures, is a possibility if the Hall doesn't buy the film.

July Tradings Static

Washington, Sept. 23. Static condition of the film market during July was reflected Friday in the monthly "Summary of stock exchange transactions prepared by the Securities & Exchange Commission.

Gobbling of several thousand shares of Monogram Pictures' prospectus of 1941-42, was one of the active items in film papers, with Herman Rifkin, Boston office and director of the company, purchasing 8,418 shares of \$1 par common (raising his holdings to 8,018 shares) during the month of July. He was followed by New York, picked up 3,188 shares of same type papers to bring his holdings to 10,000 shares of \$1 par common, and 9,768 options for common by the end of July.

Par came up on Paramount Pix \$1 par common was turned in by Barney Babson, who received payment of 2,000 shares during May, 1939. This represented his total holdings at that time.

Welles Un-Horses Holt

Hollywood, Sept. 23. Tim Holt, cowboy star, climbed off his horse to play one of the lead roles in "The Magnificent Ambersons" to be produced by Orson Welles for RKO release.

Wall Street again this week heard encouraging reports regarding the outlook for leading picture company stocks, particularly United Artists, as several brokers made appraisal of film share earnings. Five factors were cited as contributing to a healthier picture from the standpoint of the financial district.

These are (1) The basic position of the film business has improved over recent years with rising business in the selling and no apparent further readjustment problems on tap; (2) foreign losses have been considerably offset by other developments; (3) mass purchasing power; (4) mass purchasing power; (5) mass purchasing power; (6) mass purchasing power; (7) mass purchasing power; (8) mass purchasing power; (9) mass purchasing power; (10) mass purchasing power.

The principal note on this optimistic outlook is the taxation problem and how it will affect spending at theatre bookfests. Higher taxes placed in effect by the government are expected to cut into the amount of coin available for entertainment.

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\$1,500,000 BUDGET FOR 20TH'S BRIT-MADE PIC

Highest production budget ever assigned to a British-made picture by an American company is \$1,500,000, estimated for "The Sign of the Cross" being readied by Robert T. Kane for 20th-Fox on the Shepherd's Bush lot now in progress. It is expected that means to liquidate part of its \$850,000 funds frozen in England since the war started. Another feature being shot by remote control from Westwood to London is "The Young Bugle." Stated for future filming at Shepherd's Bush are "Spitfire" and "Paddy the Next Best Thing."

Rodgers to Coast

William F. Rodgers, sales v.p. for Metro, left yesterday ("Tues") for the coast to be produced by Orson Welles on new product, sales plans, etc. He had planned going out earlier but was delayed by the outbreak of the Allied States convention in Philadelphia and other matters.

SCHECK OPS SEATOR CLARK

WIFE APPEALS AT WASHINGTON

Yesterday's Session Follows General Lines of Previous Hollywood Quizzes—Battle of Wits—Loew's Prez Tells Why His Co. Is Tops

Washington, Sept. 23.—With a flow of ready quips and almost humorous ploys under the questioning of chairman D. Worth Clark, Metro prez Nicholas M. Schenck gave Hollywood's first clear-cut edge today (Tuesday) in the initial appearance of a "defense witness" before the Senate subcommittee investigating alleged propaganda films.

Schenck faced the committee most of the day following a castigation of the investigating body by Senator Sheridan Downey of California, U. S. holding the picture industry's right of free speech and denying that it tried to influence the United States in going to war, was declared.

"The movies reacted to their public, not the public to their movies," Clark, in questioning Schenck, went through the gamut of familiar charges against Hollywood. No indie producer can make a distributable picture without permission of the majors; the eight principal companies account for 95% of Hollywood income; interlocking family relationships; majors lend stars around themselves; indie producers are indies; indies can't get equipment because of patent pools; indies can't distribute their pictures approved by the Hays office.

In every case, in what developed into a battle of wits between Clark and Schenck, with the press corps and audience in the big Senate chamber, frequently roaring with laughter, the Metro exec denied the chairman's allegations. "I don't know it to be true because that would be illegal and we don't commit crimes," was from the burlesque Schenck's answers.

Blockbooking
Windup of the session this afternoon, Clark asked Schenck to look behind the surface of blockbooking and with a list of questions remaining that probably will keep the studio in witness stand through tomorrow morning's session.

Harry M. Warner, who was a spectator at today's start, will succeed Schenck at the witness table. Barney Balaban, who is said to be in town but was not at the hearing, is expected to be reached in the questioning by Thursday. Darryl Zanuck arrived in Washington last night and will follow Balaban with his testimony.

Hearsay
Clark, in his questioning of Schenck, was obviously drawing for much of his material on the monopoly report of the government's Temporary National Economic Commission. Asked questions on the report's statement that the eight majors account for 95% of film revenue, Schenck said:

"That's probably right. We make virtually all of the good pictures and that is not natural. It is not that we get the bulk of the income."

Schenck denied Clark's intimation that there was no competition among the majors. He pointed out that Metro was at the moment having a hard time selling its picture, "Getting in one of his frequent comedy plugs for his company, he added:

"And if Paramount doesn't buy Metro product it's shortighted."

He pointed to trouble M-G had had in selling its picture last year. When Metro sold away, Schenck declared, W came around begging to get the product back.

Clark pressed the point that the Big Five could squeeze anyone else out of the market. To which Schenck replied that Metro, Paramount, WB, 20th-Fox, RKO would combine together to buy back any one out because it would be conspiracy and illegal.

"That's what he said," you could blow up a building. But you wouldn't.

"Double features there is plenty of playing time for any quality picture, Schenck said. Indies can't sell all the time, he said, and make money if their pictures are good and made at reasonable cost. He said that he had bought back loans, he said in reply to Clark's

question, and pointed to United Artists' practices, apparently to prove that the entire film colony was tied up in one way or another into one gigantic monopoly.

Schenck said he would be just as happy if Loew's could sell its 129 picture theaters at prices as limited as to making and selling pictures. All we need is a few places to exhibit pictures," he said.

Relativity
Going into Hollywood family relationships, apparently to prove that the entire film colony was tied up in one way or another into one gigantic monopoly, Clark asked Schenck to not true that a vice president of Loew's was a grandson of Adolph Zukor, then he asked if Arthur Loew was married to Zukor's daughter, but that it meant nothing as Loew's capacity was strictly one signing checks.

Asked about Louis B. Mayer, Schenck said Mayer "is the 30-minute humorous history of the founding of Metro-Goldwyn-Mayer." He said he doesn't know Mayer "the best man on our line of business." He admitted that Mayer's daughter was married to David O. Selznick, and added:

"It's a perfectly natural thing in a small society for boys to meet girls and marry to get into the business that way, it isn't done."

Clark asked about Mervyn LeRoy, and Schenck said he had never tried to marry Warner's daughter but worked for Metro. "We took him away from us as soon as we could take any good man away when we had the chance," Metro prez said.

Clark's questioning was closed with Schenck's reply to Clark that Bill Goetz, v. p. of 20th-Fox is also a member of the board of directors.

Going into star-borrowing, Clark (Continued on page 20)

Senator Downey Tells Off Solons: Really Saw Pix

Washington, Sept. 23.—Before the first of the numerous industry figures took the stand at the hearing of the Senate subcommittee investigating films, California's junior senator, Sheridan Downey, went to the bat for the producers, chiding his colleagues for endangering traditional liberties and leveling that the condemned pictures are "inflammatory."

Unlike Ney and Clark, the California senator seems just to be effect the isolationists are trying to blame Hollywood for national feelings beyond the producers' control. Everybody is inclined, the Californian chided, to consider his opponents statements as "propaganda" and their own ideas as incontrovertible facts. "Downey said that the industry in recent years has failed singularly to reveal any such insidious propaganda," Downey remarked. He complimented the film producers for exercising the privilege of free speech "with moderation." The only fault he could find with the "Dictator" was that it made comedy out of world tragedy.

Frankly, it strikes me that the industry is doing its duty in the wrong direction," the Californian admonished. "The new shadows of the past are being thrown to its confagration blicker for a moment or two on the screen, which is Hollywood, not in my state. The propaganda you seek to throw cold water on California. You pursue an illusion. The blaze is in Europe and Asia, not in my state. The propaganda you seek for is history itself. The very unrolling of events across the next months is being played out before your eyes. If you cannot put out the fire there, how can you hope to put it out here?"

While the industry has potential (Continued on page 20)

Small's 'Twin Beds' Film

Hollywood, Sept. 23.—Edward Small goes into production today (Tues.) with "Twin Beds," a comedy starring a pair suited for a long run on Broadway years ago. Tim Whelan directs.

Small is producing production on "The Corsican Brothers" both pictures are for United Artists' release.

Maybe AWOL

St. Louis, Sept. 23.—Unless some army biggie at Jefferson Barracks, Mo., just south of this city, is shown in uniform, Private Louis Mastroianni, a lion tamer for Hollywood flicker company, is in danger of being AWOL. Given a 10-day leave to complete some studio work Mastroianni, discovered he couldn't get back in time. He burned up the wires to get the leave extended.

When Mastroianni returns to Universal Jungle empire, is the flicker Mastroianni is working on currently.

PAT TESTS CLEMENS

Hollywood, Sept. 23.—Paramount signed William Clemens to a director's contract to effect on completion of his current picture, "The Sign of the Cross." Clemens recently completed a directorial chore on "Sweater Girl," based on a picture-to-picture deal.

Roped Out

Hollywood, Sept. 23.—Defense priority roped out production of Alexander Korda's picture, "Jungle Boy," when the script demanded 500 feet of 35 mm film. Shoppers on the West Coast said there wasn't that much rope for private use. It may be very using all it can find.

Another shortage is in metal supplies for film uniforms. Studios are using shellac and gill as a substitute for gold braid.

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While the industry has potential (Continued on page 20)

Koster Prod-Director On U 2-Picture Contract

Hollywood, Sept. 23.—Henry Koster, director at Universal, became a producer-director under a new deal calling for two still pictures, dated as all-ten-meet cast yarn, still entitled, dated to start in January. Second is "The Phantom of the Opera," a big budget remake with an all-star cast.

Joe Pasternak, with Universal, became a producer-director under a new deal calling for two still pictures, dated to start in January. Second is "The Phantom of the Opera," a big budget remake with an all-star cast.

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SMITH LANDS, TOO

Hollywood, Sept. 23.—Paul Gerard Smith's career as an actor ended at Warner's begin with "Leatherheads," in which he screenplayed his own story.

Smith deals with the adventures of the U. S. Marines.

Studio Contracts

Hollywood, Sept. 23.—Roseanne Murray's player option picked up by 20th-Fox. Anthony Quinn reworked by Warner.

Commander Harvey S. Haislip drew a new writer ticket at Metro. Marlon Rossom's acting option hosted by 20th-Fox.

Jean Negulesco, shorts director, reworked by Warner. Richard Lane signed a six-picture deal with Columbia.

Marten Monty signed actor contract at RKO.

Harry Kroll inked writer deal at Metro than Levy using all it can find.

Bonita Granville held three-picture deal by RKO.

Jackie G. Gleason renewed by Warners.

Eileen O'Hearn's player option picked up by Columbia.

Mildred Coles' acting ticket renewed by Warners.

Edith Head drew three-picture contract at RKO.

Lina Rivas, Howard McCloy, Herbert Flinn, Leslie Warren and Les Fredericks signed to studio contracts at RKO.

John Brooks inked acting pact with Alexander Korda.

Cobina Wright, Jr., renewed by 20th-Fox.

Frances Gifford, Richard Webb and Katharine Barker drew option lifts for Warners.

Jan Parker aligned to a three-picture deal by William Pine-William Thomas unit at Paramount.

Extras Earn \$324,426 In Aug. 1; Average Daily Wage Reaches \$11.98

Hollywood, Sept. 23.—Film extras drew \$324,426 in wages and overtime during the month of August, the second highest month of 1941 in job placement and dollar value. Regular wages amounted to \$283,000 and the rest went to extras for overtime and other adjustments.

Average daily wage was \$11.98, the highest number of extras on the job per day was 1,042. Total placements for August were 4,000 for men; for July, and the total labor value was \$50,000 greater. New Screen Actors Guild wage scales went into effect Aug. 15 but work was about 25% more work during the first two weeks of the month than there was under the new rates during the last half.

Placements during August were distributed as follows:

Rate	Number	Value
\$5.00	2,316	\$12,378.00
6.00	1,020	6,120.00
8.25	620	5,115.00
8.25	425	3,506.25
10.50	7,994	79,977.00
11.00	7,000	77,000.00
12.00	1,000	12,000.00
13.75	162	2,227.50
15.00	3,604	54,060.00

* Represents standins paid \$8.25

Provide Big Pic Sked During Maneuvers

When the 270,000 soldiers quartered in the theaters portion of the United States move to the front Oct. 3 for six weeks of gigantic maneuvers, it will find they won't miss any of the films they have seen during that period in their regular camp theaters. The pictures will be shown in 15 outdoor theaters each seating 1,800 men, which the War Dept. will seek to take care of recreation of the men during the maneuvers.

In addition, each division (20 of which has a portable 16 mm projector and a stock of film. Pictures shown with these machines, however, are all national and not vet pictures with the soldiers except as a last resort. Tendency of the men to spend spare time shooting craps or getting themselves into other gambling games has led the Army to make extensive preparations for showing films.

There will be some live entertainment in addition to the motion picture. Citizens Committee preparing to send two mobile vaude units into the North Carolina maneuver area.

COLBERT-MCCREA SET

Hollywood, Sept. 23.—Paramount will co-star Claudette Colbert and Joel McCrea in "Is That Boy" directed by the adventures of the U. S. Marines. Preston Sturges will direct.

SAG Cracks Down On Deal Contracts; Called Wage Cutter

Hollywood, Sept. 23.—Too many requests for "deal contracts" between writers and producers have caused the Screen Actors Guild to call a halt on the practice. The union says it gives a satisfactory explanation of a query before the SAG board of directors. Officials declared the "deal contract" procedure is being used to cut salaries. Notice to SAG members:

"When actors began to bargain with producers for certain rights, one of the first major issues was the outlawing of the 'deal contract.' This was a method, under which a producer, in order to get a picture, would offer him a given sum for his work in a picture, usually a much lower amount than the actor's regular scale on a week-to-week basis."

"The Guild, however, has granted waivers in certain cases. For example: an actor, ostensibly to keep his recognition and to get the same time secure work in a picture which the studio does not believe justified the payment of his salary will request a waiver permitting him to accept a lower salary than his regular salary and then a week or more at a smaller salary, or perhaps without it."

"The practice at first was rare and the Guild granted waivers with the strictest of conditions and at the time of the player. However, the requests have become so numerous lower income officials declared the use of this procedure to cut salaries and to make contracts which approached the 'deal contract.'"

WB PLAYER ROSTER REACHES HIGH OF 88

Hollywood, Sept. 23.—Three new players, Jean Fitzgerald, Virginia Grey and George E. Stone, listed the acting contract roster at Warners to a total of 88, consisting of 18 stars and 70 featured thespians.

Outside of that, the studio has one hundred and two off-the-roster stars in features now in work and is dickering with two off-the-roster stars for future commitments.

Subpoena Casey, Labor Heads for Bioff Trial

Apparently seeking their support as character witnesses, a number of labor members and Pat Casey, labor producers' labor contact representative, have been served with summons to appear in Federal court in New York, Oct. 6 in behalf of Willie Bioff who goes to trial on charges of extortion with George E. Brown.

In addition to Casey, others are Joseph N. Weber, honorary president of the Screen Actors Guild; President; William L. Hutchinson, president of the carpenters union; E. J. Brogan, president of the International Brotherhood of Electrical Workers; Al Speede, business agent for the Screen Actors Guild; IBEW; Jess Gillespie, of the musicians union on the Coast; Joe Toole, president of the New York laborers union; and George E. Brown, the headcoaster in Hollywood, and Joe Brown, the headcoaster in New York, representative for the headcoasters.

Reported also that Eddie Mannik, head of the National Film Studio; Steve Newman, International representative for the IATSE; and other labor leaders are also in the cameramen's local in Hollywood, are also to be subpoenaed. None of these were present at the Newark labor meeting on studio basic agreement negotiations Saturday (20) when the laborers were served on the papers.

Writers were signed by Federal Judge John C. Knox, N. Y.

WB 11 LINES UP

Hollywood, Sept. 23.—Football action on motion on the Warners campus Oct. 6 with Edward Sutherland as head coach of "Kick-Back" consists of Ronald Reagan, Jane Wyman and George

ALLIED AT THE

Allied's Hopes for the Dominant Nat'l Org. Deflated in Philly

Philadelphia, Sept. 23. Defeat suffered by the leaders of Allied States Exhibitors Association on the convention floor last week was not so bitter in its surface implications as in what lay back of it. Weeks of confab by Allied execs with distribution exhibitors and the possibility of striking a death blow to rival exhib organizations were scuttled when convention delegates refused to back their leaders' proposal for a harmony move with distributors.

Back of the hand-in-hand stuff between Allied and the distributors is said to have been the idea of making Allied the single important exhib organization in the country. Other exhib groups would be absorbed into tribos have actually been supporting through membership in one of affiliated circuits—would fall by the wayside because, according to the plan, distributors would withdraw financial backing. Allied would become the substitute receiver of distributor largesse, but distributors would recognize Allied as the bargaining body. It would thus gain membership as exhibs would feel they want a voice in their bargaining agent, according to the theory.

What embarrased the Allied leaders was that the big harmony move was no ad libbed idea hatched at the convention, but a plan carefully worked out with distribution execs, and a number of the latter were seen to see it break down. They even had brought along for the final banquet carefully-prepared counterproposal which ended up in the cash-purse.

Tough Blow
Although the delegates stand opposed to having their decision reversed in a referendum of the membership to be taken, vote against awareness of the referendum floor was a crushing blow. What made it so much graver was when the Yamin counter proposal, put up at the final session, showed 'sellout' and won over a majority of those voting.

Allied officers felt so badly, in fact, that they resigned in a body at a special meeting immediately after the convention closed. Board refused to accept their withdrawals however, pending the results of the referendum, ordered to be taken within 10 days.

Convention delegates were openly suspicious that the resignations had been 'stage-managed,' but were obviously affected by the act of their officers, who include Col. H. A. Cole, pres; Abram F. Myers, chairman of the board and general counsel; Charles H. Olive, secretary; Arthur K. Howard, recording secretary, and Martin G. Smith, treasurer.

Yamins Full River exhibs exploded the goodwill talk after reporters and producers reps were present on the roof of the convention went into exec session. With his voice breaking and tears in his eyes he wound up the meeting. The founders of Allied 25 years ago, declared any joint distrib-exhib committee, "would be a stepping stone to the end of Allied and another sellout to the distributors."

At the time of the Allied, who sponsored the resolution, Cole and Sidney Samuelson, of the executive committee, took the floor immediately to deny Yamin charges that the resolution had been drafted through the board of directors and that it was "tailored" to Massachusetts exhib leader had spoken immediately made his point. Vote was taken first on resolution to eliminate the most offensive paragraph.

In the sense of the Board that such national joint committee, when organized, shall study the possibility of desirability of forming several branches and groups of the industry under more elaborate and enduring form of industry organization.

Par's S.A. Trailer

Philadelphia, Sept. 23. Exhibitors were lured into the Paramount exhibit at the Allied convention by the promise of a 'hot show.' At stated intervals a curtain or blonde would appear behind a transparent screen and start to shed her clothes to show music. After removing her apparel in standard stripper style, she picked up a card which read: Now you'll see something really hot!

The curtain dropped and two side curtains were raised, revealing a list of forthcoming Paramount product.

OVER \$100,000 BID FOR NEW DUMMAURIER

Bidding reached fever peak yesterday (Tuesday) on screen rights to Daphne duMaurier's "Franchman's Creek" with a sale likely today. Price has already shot over the \$100,000 mark and may possibly reach \$125,000 before a deal is closed.

Paramount, Selznick, Goldwyn and 20th-Fox were the bidders, with Warner Bros. also said to be interested. Holding up the purchase was the author's tax on the sale to be paid and by whom. Miss duMaurier is in England and payment will be blocked pending her return.

Yarn is being serialized in the "New York Journal" and will be published in book form in February, 1942.

Laid in the 17th century on the Cornwall coast, it's about a titled English woman who leaves a respectable husband and kids for romantic adventures in a galleon.

Screen Readers Okay - CIO Tie in Veering By N.Y. Guilds From AFL

Move by film unions in New York to affiliate with the CIO was carried a step further last week with Screen Readers Guild approval of charter granted by the Screen Office & Professional Employees Guild, Local 109, United Office and Professional Workers of America, CIO. Vote on accepting the charter was unanimous, with one abstention. A number of unions of home office clerical employees have also affiliated with the CIO and the rest contemplate doing so. Screen Publicists Guild is also slated for the same union, with one reservation. The CIO on screen and stage employees, who have always either been affiliated with the AFL or have remained steadfastly independent.

Weekly minimum wage of \$85 for experienced readers is being sought by the Screen Readers Guild of New York in the contract with studios on which it is now about to open negotiations. Salary compares with the \$62.50 average now prevalent and the \$75 paid under the Coast Readers Guild pact. New York, SRG seeks a differential over the Hollywood scale in all classifications on the basis that living 10-15% more expensive in New York.

IATSE REITS IN IAG GROUP PRESENTS ITS CLAIMS-NEWARK SCENE OF OTHER LABOR POWWOW

10-25% Wage Increases Demanded—First 3 of the 10 Crafts in the IA Group Presents Its Claims—Newark Scene of Other Labor Powwow

HOURS, CONDITIONS

Because of salary demands presented yesterday (Tuesday) by the first three of 10 crafts in the IATSE studio group, at its initial meeting held with the Producers group in Pat Caskey's office in N.Y., a lengthy and hot-tempered series of meetings is predicted. In addition to anticipated strong resistance over scale increase ranging from 10 to 25% demanded by the three locals, it is expected that considerable difficulty will be met with from the producers over present working conditions.

Instead of directing negotiations at the outset of the hearings, the IAG, still remaining in the background in order to permit each studio union to come in separately and make its demands well as negotiate. Those meetings, which included Studio Laborers, who demand a 15% increase; Sound Technicians who are seeking 20-25% increases, depending on classifications of work; and Cameramen, who are also asking 10-25% more than the present scale.

54 to 48 Hours

For weekly workers, each union has a reduction in hours from 54 to 48, but after the demands of the others are considered, an effort will be made as far as possible to get all unions on the same conditions down to a uniform basis for the various unions. Because of this added production costs involved, if all final demands were to be met including increases now asked, as well as those yet to be presented, strong resistance by the producers against reductions of hours is expected.

Sessions with Casey and the producer group will resume today (Wed.) but it is not known whether they will be able to dispose of negotiations yet to be considered.

It is believed that the IATSE representatives will come in for final sessions to approve or demand amendments on deals locals may agree upon. The deal yet to be dealt with by the producers are Studio Electricians (lamp operators); Property Uniters; Makeup Artists; Studio Projectionists; Grips; Wardrobe; and Lab Workers.

Producers' interest in the matter was underscored today in addition to Casey, representing the Producers group as chairman, and Harry Myers, Charles Boren of Paramount and Carroll Saxe of Warner, plus Z. Fairbanks of the latter union, who are representing the sound technicians and Herb Aller of the cameramen's union as well as other local union delegates.

Doubt persists that the IA will return to the scene of the labor war, of which it was formerly a member.

Newark Huddles End In 10% Wage Increases

Producer sessions separately with the IATSE were initiated yesterday (Tuesday) in the office of Pat Carroll, IATSE local union chief, where at the meeting with unions under basic agreement was held in Newark at the Robert Treat hotel. As a result of that session, the meeting on the Newark huddles preferred to hold the meeting outside of Newark.

IATSE Books Belong to the Union, Not Browne's Property, Court Rules In Ordering All Records Produced

H'wood Tells How

Hollywood, Sept. 23. 'Calling All Girls' a two-reel musical, is Owen Crump's entry into the directorial field at Warners. His latest job as a screen playwright was 'Soldiers in White,' a national defense short in Technicolor.

H. C. L. CAUSES IATSE TO ASK STOPPED WAGES

Based on rising living costs, scales for theatre employees here have been vacated under the new IATSE contract negotiations.

Under the new contract concluded for the stagehands union by Ed King, business agent, the scale's straight six houses continues unchanged except for a sharp increase over overtime work now to \$12.50 for 1.75 an hour. Downtown vaudeville houses were raised \$10 per man. Grips and spotlight operators in the legitimate and combination houses went up \$6c per show with the stagehands in naves with stage shows or in houses running shows only a few nights a week getting the same advance. Contract was negotiated for 31.75 an hour. Both musicians and Operating Engineers unions also are asking increased scales since their biennial contract expired on Sept. 1.

Payroll Padding Laid To Stagehands Union By Mich. State Fair

Charges of payroll padding were leveled against the Stagehands Union by Michigan State Fair, Michigan State Fair with Herman J. Rushton, State attorney general, conducting an investigation with the eye of bringing criminal prosecution.

Revelation of the payroll hike was made by Bernard J. Youngblood, manager of the fair, who turned the investigation over to the legal office after declaring that the union had agreed to make retroactive work.

Youngblood accused a business agent of the union with cashing the checks of three men whose names were on the payroll from Aug. 24 to Aug. 31, 1941 and who fraudulently were credited with earnings \$4,000. One of the men only worked a day while an investigation showed that the checks of three men at the time their cards were being punched in at the fair.

The officials said the business agent had admitted cashing the checks and turning the money over to the local but his official had checked up and found the money was not there. He added that the agent was very nervous and the agent would face trial by the union as well as possible criminal action.

Roy Showalter, president of Local 39, SEU, not the official accused in the payroll padding, refused to make any statement. Roger Kennedy, International v.p. of IATSE, said he was reluctant to intrude into the matter and that the local was checking into the charges to see what action would be taken.

George E. Browne, president of the International Alliance of Theatrical Stage Employees, has produced the books and records of his union today (Wednesday), for investigation by a Federal Grand Jury, Judge John W. Holland in N.Y. federal court ruled Monday (22). Martin Conboy, Browne's attorney, will appeal the decision.

On Friday (19), the demand of the Jury came to light when Browne moved to quash the subpoena. Conboy argued that the subpoena had reference to the pending trial of Browne and William Boff, west coast representative of the IATSE, who are accused of extorting \$550,000 from Paramount, Lewis, 20th Century-Fox and Warner Bros. through the threats of calling a strike in the union. Conboy stated that the Government is not entitled to produce the Grand Jury to prepare its case against the two men for trial, which is due to start Oct. 6, and that Browne's Constitutional rights were being violated by making him appear and testify against the subpoena.

Mathias J. Correa, U.S. prosecutor, said that the Grand Jury investigation was to determine if others besides Browne and Boff were engaged in crime, and that Browne would not have to testify before the Grand Jury to produce the books of the union.

Judge Holland then ruled that in his opinion the purpose was not to produce Browne and Boff in the pending trial. He found that Browne's Constitutional rights were not affected, and that Browne and Boff were the union were not Browne's property, but that of the union. He then denied Browne's request to quash the subpoena.

Correa asked and received a bench warrant for the arrest of Louis Kaufman, a noted witness in the pending trial. He's business agent of the Newark Operators' Local IATSE, and has been missing from his Newark office for some time. Correa said Mrs. Kaufman has been collecting salary regarding the union.

Records of the IATSE relating to the collection of more than \$500,000 in membership assessments and disbursements yearly are thus unearthed.

Correa moves is the beginning of an investigation under the anti-racketeering act, into the affairs of the union and the pending trial. The collection of a special 2% assessment against the salaries of 125,000 members is being made with an average salary being \$50 weekly.

The Government claims that the purpose of the fund is for a "general fund" of the union, a "general organization expense" cited. The fund is not carried on the regular books of the union and is vested in Browne, as president. Attorney for Browne fought the demand to produce the records of the fund. Judge John W. Holland postponed argument to Monday (22).

Correa claims that the quiz on this fund is only one phase of the general investigation. Other matters include the union's income tax evasion, and other possible violations of the law.

Believes in Keeping Busy

Hollywood, Sept. 23. Not satisfied with only five picture contracts on his side, Jack Oakie is looking for two more assignments on next year's schedule on the Justice John W. Holland in N.Y. federal court ruled Monday (22). In addition, he has a one-picture date with Warner.

Following a vote to eliminate the (Continued on page 29)

(Continued on page 22)

8 FILM REVIEWS

You'll Never Get Rich (MUSICAL)

Hollywood, Sept. 19. Columbia release. Musical. Miss Hayworth... Columbia release. Musical. Miss Hayworth...

You'll Never Get Rich is a lightly textured, compactly packaged, song and dance comedy in tune with current audience requirements...

Picture provides Astaire with a new dancing partner, Miss Hayworth... Astaire and Rita Hayworth play entertainment. They generated, make the picture a profitable A attraction for all but the most fastidious.

Picture provides Astaire with a new dancing partner, Miss Hayworth... Astaire and Rita Hayworth play entertainment. They generated, make the picture a profitable A attraction for all but the most fastidious.

Story has Astaire as stager of a bench race for producer Rorlich... Astaire and Rita Hayworth play entertainment. They generated, make the picture a profitable A attraction for all but the most fastidious.

Producer Sam Bischoff wisely held the production numbers down to a bare minimum... Astaire and Rita Hayworth play entertainment. They generated, make the picture a profitable A attraction for all but the most fastidious.

Directed by Cole Porter are adequate. Best of Porter's six are "Since I Went My Baby to You" and "I'm Not Near and Yet So Far" utilized for a large dance ensemble to finally give us a duet as Astaire and Hayworth. Miss Hayworth, of course, is no surprise to the trade as a dancer, but isn't known as such to the fans. As Rosita Casanova of the "Hoopla" Casino fiasco, she is capable as a terper, but as Rita Hayworth did little of that in film.

Benchley's droll comedy and sparkling cracks add most to the entertainment factor... Astaire and Rita Hayworth play entertainment. They generated, make the picture a profitable A attraction for all but the most fastidious.

Alfred Hitchcock's trademarked cinematic development of suspenseful drama, through mental emotions of the story rather than in vividly displayed in "Suspicion," a class procedure which provided the picture with a direction, acting and mounting, Pic-

ture is due for critical attention and strong women patronage in the key roles. It is the subsequent bookings which will determine its profitable or not. The chief factor in the highly successful running of the screen over the wastrel and apparently unscrupulous and unscrupulous husband. Cary Grant, although gaining sympathy in his sparkling characterization as the bouncer who comes to the aid of the heroine, his stabilities and finally gets jammed into the role of the villain. Nigel Bruce is outstanding in support, with Sir Cedric Hardwicke, Dan Riegger and Arthur Hodge, who capably handling respective cast assignments.

In switching track ending of a picture, it is moved in favor of a happy finale. Hitchcock and his scrappers delivered a most inept and inconclusive wrapup that fails to measure up to the dramatic intensity of preceding footage and this doesn't reach the climax expected. In this respect, picture structure is not as tight as it could have been that the writers expedited to toss in the ending.

Unfolded in a leisurely pace that is not entirely pure. It is a picture of British cinematic story-telling technique. Hitchcock has a good command of the camera and the inner emotions of the characters. The picture is a British country manor, Miss Fontaine falls in love and elopes with Grant, an individual who figured her family deeply in love, she overlooks this monetary irregularity.

Picture has stolen a large sum from an estate, and prosecuted by the police. The picture is an event of events finally develops mental attack. The picture is a British country manor, Miss Fontaine falls in love and elopes with Grant, an individual who figured her family deeply in love, she overlooks this monetary irregularity.

Under Hitchcock's guidance, picture is a study in suspense. Appeal to the women sector in distinction. Features Marjorie Woodworth. Directed by George Douglas. Marjorie Woodworth. Directed by George Douglas. Marjorie Woodworth. Directed by George Douglas.

Compact, actionful outdoors unit in the standard Hopalong Cassidy formula... Directed by George Douglas. Marjorie Woodworth. Directed by George Douglas.

Romantic interest is played down, and the picture is a study in suspense. Appeal to the women sector in distinction. Features Marjorie Woodworth. Directed by George Douglas. Marjorie Woodworth. Directed by George Douglas.

Alfred Hitchcock's trademarked cinematic development of suspenseful drama, through mental emotions of the story rather than in vividly displayed in "Suspicion," a class procedure which provided the picture with a direction, acting and mounting, Pic-

Miniature Reviews

You'll Never Get Rich (Col) (Musical). Fred Astaire and Rita Hayworth in musical for wide and profitable A. "Bespoke" (RKO). Excellent adaptation of the novel by attention from critics and wide patronage.

"The Lone Star Vigilantes" (Par). This Hopalong Cassidy is in a timber country locale. "Niagara Falls" (Roach-U). Second Lull Roach steamroller brings far more to good share of dual support dating.

"Outlaws of the Desert" (Par). Hopalong Cassidy returns with an Arabian locale. Write your own tagline. "Elery Queen and the Murder Ring" (RKO). Another murder mystery unraveled to satisfy as "The Ritter" learned in good action for western audiences.

"The Lone Star Vigilantes" (Col) (Songs). Bill Elliott and Tex Ritter teamed in good action for western audiences. "Black to Your Guns" (Par). Hopalong Cassidy in good action for western audiences.

"The Lone Star Vigilantes" (Par). Moderate bit-getting Hopalong Cassidy western. "Outlaws of the Desert" (U) (Songs). Unexciting action for dual support in the secondary. "Elery Queen and the Murder Ring" (RKO). Western featuring Don Red Barry.

"General Suvorov" (Artkino). Russian-made. Low-grade, dull propaganda film that even the arctic war still. "Wanderers West" (Mono). Borzag Tom Keneay western.

Largely thin. Photography generally, however, is very good, and some of the montage shots exceeding. The fighting '40's is a very listless affair, with little of the gusto of group stunts. The picture is a very listless affair, with little of the gusto of group stunts.

"Niagara Falls" is the second of a double feature. Directed by George Douglas. Marjorie Woodworth. Directed by George Douglas. Marjorie Woodworth. Directed by George Douglas.

"The Lone Star Vigilantes" (WITH SONGS). Columbia release. Action. Bill Elliott and Tex Ritter in western. Directed by George Douglas. Marjorie Woodworth. Directed by George Douglas.

Arabic. But it's the same old mess wrapped up and instead of a Bedouin you've got a cowboy's horse opera trio, of whom Renoaldo was recently featured. But take that bested wrapper away and instead of a Bedouin you've got a cowboy's horse opera trio, of whom Renoaldo was recently featured.

"This Time Bill Boyd (Hopalong Cassidy)" is a western. Directed by George Douglas. Marjorie Woodworth. Directed by George Douglas. Marjorie Woodworth. Directed by George Douglas.

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obvious lumbles. Support includes Virginia Carpenter, Luana Walters, Budd Buster, Forrest Taylor and Cava Gordon.

STICK TO YOUR GUNS

(WITH SONGS) Paramount release. Western. Bill Elliott and Tex Ritter in western. Directed by George Douglas. Marjorie Woodworth. Directed by George Douglas.

"The Lone Star Vigilantes" (WITH SONGS). Columbia release. Action. Bill Elliott and Tex Ritter in western. Directed by George Douglas. Marjorie Woodworth. Directed by George Douglas.

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Elery Queen and the Murder Ring

Hollywood, Sept. 17. Columbia release. Action. Bill Elliott and Tex Ritter in western. Directed by George Douglas. Marjorie Woodworth. Directed by George Douglas.

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Lamour-Aloma-Scott Orchard 32G
In Generally Steady Chir Kisses Plus
Gypsy Rose Lee 18G, 'Father Wife' 16G

Chicago, Sept. 23. Loop is showing good strength generally. Palace continues to look for some rest bit in 'Father Takes Wife' and 'Parachute Battalion'.

Not much in the wing for Dorothy Lamour's 'Aloma.' Roosevelt is trying a doublea currently with 'Tank's a Million' and 'Bad Men of Missouri,' but it's just another week and most of the top's straighter flicker houses are content with holdovers.

Estimates for This Week. 'Aloma' (RKO) (2,000; 35-55-65-75)—'Bad Men' (UA) (24 run). Came through with good \$30,000 last week and will dook currently to okay \$17,000. While doing well enough, it's not nearly the strength of 'Fanny,' another Shaw opus.

Chicago (BAK) (4,000; 35-55-75)—'Aloma' (RKO) (2,000; 35-55-75)—'Tank's a Million' (UA) (24 run). Used considerable advertising space and has been usual here recently. Last week probably came in with \$22,000. The picture has sustained power, and will probably come in with \$22,000.

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slowest of weeks in this big house; \$20,000. Newman (Paramount) (1,900; 10-29-44)—'N.Y. Town' (Par). Has some strength for the week, but not showing up only \$0-50 at the box office. 'N.Y. Town' (Par) has some strength. Good \$7,500 for nine days.

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'Kane' Nifty at \$7,500
In Memphis, 'Lady' 6 1/2 G

Memphis, Sept. 23. 'Citizen Kane' is confounding the local wise guys with the business of the week. In a town where the picture means nothing, and where R. never operated here, and where marquee names are supposed to be all, this critix pic is pacing the local box office week, and looking a distance Metro's several - starred 'Lady Be Good' by a substantial margin.

Lightman's independent MAKO is showing Orion Wellie up. MAKO product normally would play one of Los Angeles's houses. Later critic's State has 'Lady Be Good.' Palace trailing trail third with 'Parachute Battalion.'

Local reviewers did nippus that helped 'Kane' out. Upper movie brackets. Word-of-mouth bettery isn't hurting, public bettery is. Local wise guys who like it and who don't.

Malco (Lightman) (2,800; 10-33-44)—'Kane' (RKO). Strong trade here. Local wise guys who like it and who don't.

Highway West (WB) four days. 'Lady Be Good' (RKO) (2,000; 10-33-44)—'Highway West' (WB) four days. 'Lady Be Good' (RKO) (2,000; 10-33-44)—'Highway West' (WB) four days.

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B'way B.O. Boffo: Lydia's Big \$100,000, Navy Duchin Nifty 44G, Wife Vaude 'Nice 39G, Lady Be Good' Weak 22G

A substantial take over the weekend, followed by the Jewish holiday (Sept. 22) and 'Fires' combine to move New York City. 'Unfinished Business' (U) (4th-final week). Good five additional days at around \$100,000. 'Navy Duchin Nifty 44G' (2nd week on Saturday) (23) was very strong, while Sunday (23) was close to, while Sunday (23) was close to, while Sunday (23) was close to.

'Principal disappointment currently is 'Lady Be Good' at around \$22,000 for the Capitol. It will be held over regardless, with 'Honky-Tonk' slated for Oct. 2.

'Lydia's' first from United Artists (2nd week) is 'Navy Duchin Nifty 44G' (2nd run) and Larry Citron, substantially in the black at \$25,000. 'Navy Duchin Nifty 44G' (2nd run) and Larry Citron, substantially in the black at \$25,000.

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day (22) and started out good. 'Badlands Dakota' (U) went two weeks, \$11,000, for extremely good biz. 'Unfinished Business' (U) (4th-final week). Good five additional days at around \$100,000. 'Navy Duchin Nifty 44G' (2nd week on Saturday) (23) was very strong, while Sunday (23) was close to, while Sunday (23) was close to.

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Defense Money
Ups D.C. Ho 23G
For 'Lady Vaude

Washington, Sept. 23. Uprising is in evidence and there are indications that the picture is beginning to profit from increase in population here due to government defense activities. Profitable grosses were marked up at all downtown towns, however for the lesser film.

Leader is 14th anniversary book at Capitol, largest local presentation house, which has been doing well at the Fox. With 'Lady Be Good' on the air, 'Lady Vaude' (2nd run) is doing well at the Fox. With 'Lady Be Good' on the air, 'Lady Vaude' (2nd run) is doing well at the Fox.

'Lady Be Good' (RKO) (2,000; 10-33-44)—'Highway West' (WB) four days. 'Lady Be Good' (RKO) (2,000; 10-33-44)—'Highway West' (WB) four days.

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Kisses-Carroll Unit
\$12,500 in OK City
'Navy Blues' Good 10C

Cincinnati, Sept. 23. Cinema center's trade is holding close to last week's all right level. Estimates for This Week.

Capitol (Loew) (3,434; 28-34-48)—'Lady Be Good' (RKO) (2,000; 10-33-44)—'Highway West' (WB) four days.

'Lady Be Good' (RKO) (2,000; 10-33-44)—'Highway West' (WB) four days. 'Lady Be Good' (RKO) (2,000; 10-33-44)—'Highway West' (WB) four days.

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Estimates for This Week
'Alma' (RKO) (2,000; 35-55-65-75)
'Lady Be Good' (RKO) (2,000; 10-33-44)
'Highway West' (WB) four days

Capitol (Loew) (3,434; 28-34-48)—'Lady Be Good' (RKO) (2,000; 10-33-44)—'Highway West' (WB) four days.

'Lady Be Good' (RKO) (2,000; 10-33-44)—'Highway West' (WB) four days. 'Lady Be Good' (RKO) (2,000; 10-33-44)—'Highway West' (WB) four days.

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San Francisco, Sept. 23.
B'way picture week. West pictures and holdovers might have something to do with it.

Estimates for This Week. 'Alma' (RKO) (2,000; 35-55-65-75)—'Lady Be Good' (RKO) (2,000; 10-33-44)—'Highway West' (WB) four days.

'Lady Be Good' (RKO) (2,000; 10-33-44)—'Highway West' (WB) four days. 'Lady Be Good' (RKO) (2,000; 10-33-44)—'Highway West' (WB) four days.

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'LADY' DUAL GOOD 10C, K. C.; 'BOMBER' \$9,500

Kansas City, Sept. 23. Pictures are regaining some trade here. This has been a busy week for the row has new attractions in every row. No records will be broken but there should be big business.

'Belle Starr' at the Uptown and Esquire which was figured a virtual hit for their territory. 'Kisses Plus' is not of any special proportions here, but is doing well, but 'Lady Be Good' is like butter at the 'Lad' are more in line with good as expected.

Theatres getting some terrific competition from General Motors Parade of Progress, showing for a week in Kansas City. Mo., followed by a move to the Uptown. 'Father Takes Wife' is doing well, but 'Lady Be Good' is like butter at the 'Lad' are more in line with good as expected.

Weather favorable all week after rain. Estimates for This Week. 'Alma' (RKO) (2,000; 35-55-65-75)—'Lady Be Good' (RKO) (2,000; 10-33-44)—'Highway West' (WB) four days.

'Lady Be Good' (RKO) (2,000; 10-33-44)—'Highway West' (WB) four days. 'Lady Be Good' (RKO) (2,000; 10-33-44)—'Highway West' (WB) four days.

'Lady Be Good' (RKO) (2,000; 10-33-44)—'Highway West' (WB) four days. 'Lady Be Good' (RKO) (2,000; 10-33-44)—'Highway West' (WB) four days.

Father Wife-Monroe-Louise Or 1/2 G In Happy Pitt, Lamour Mid \$10,000

Pittsburgh, Sept. 23. Belle tolling attractions for practically everybody in the city... Father Wife (20th) (28-38-50)...

Estimates for This Week Fulton (Sheel) (1,700; 25-35-50)...

Estimates for This Week (Loew's-U) (3,300; 25-35-50)...

Estimates for This Week (Loew's-U) (3,300; 25-35-50)...

Estimates for This Week (Loew's-U) (3,300; 25-35-50)...

Estimates for This Week (Loew's-U) (3,300; 25-35-50)...

Estimates for This Week (Loew's-U) (3,300; 25-35-50)...

'Our Wife' Very Nifty In BALTO at \$14,000

Baltimore, Sept. 23. Biz here built on the upbeat all around 'Our Wife' (20th)...

Estimates for This Week (Loew's-U) (3,300; 25-35-50)...

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Estimates for This Week (Loew's-U) (3,300; 25-35-50)...

'Lady-'Stars' Pace OK L'ville, \$9,000; 'Kane' Medium 86

Louisville, Sept. 23. Continuing to run strong, this town's first runs are set to garner...

Estimates for This Week (Loew's-U) (3,300; 25-35-50)...

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Estimates for This Week (Loew's-U) (3,300; 25-35-50)...

Estimates for This Week (Loew's-U) (3,300; 25-35-50)...

'Jordan' 'Maise' Dual Tops Hub In 2 Spots, Fine 36G; 'Valley' 19G

Goldberg first week's \$11,200, paired with 'Hit the Road' (U)...

Estimates for This Week (Loew's-U) (3,300; 25-35-50)...

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Estimates for This Week (Loew's-U) (3,300; 25-35-50)...

Estimates for This Week (Loew's-U) (3,300; 25-35-50)...

Boston, Sept. 23. 'Mr. Jordan' (RKO) (20th)...

Estimates for This Week (Loew's-U) (3,300; 25-35-50)...

Estimates for This Week (Loew's-U) (3,300; 25-35-50)...

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Estimates for This Week (Loew's-U) (3,300; 25-35-50)...

'Star' NG \$8,500; 'Kiss Boys' 74G, Omaha

Omaha, Sept. 23. Downtown business pretty much on the upswing...

'Jordan' Dual \$3,300

Portland, Ore., Sept. 23. Strong product and good...

'Bombor' Zooms to SMASH AG LINCOLN

Lincoln, Neb., Sept. 23. Variety piling of 'Bombor'...

'Sun Valley' Plenty Strong \$11,500, Seattle

Seattle, Sept. 23. At nearly a local pic fee competition...

Miller Orch-Pitt Kid Near Philly House Mark, 33G; Bob Hope Boof 20G

Key City Grosses

Estimated Total Gross
This Week's.....\$1,765,680
(1,200,134 seats)
Grosses, chiefly first runs, including N. Y.
Total Gross Same Week
Last Year.....\$1,493,600
(Based on 25 places, 172 theatres)

Scandals Ups 'Smiling Ghost' In Cleve. to 22G

Phenomenal fast best sell out down some of the weekend takes, but 'Smiling Ghost' and George White's 'Scandals,' with latter being the magnet at Palace, are knocking off 'Smiling Ghost' (22) and 'Whispering' (24 run).

Estimates for This Week
Alhambra (Printz) (2,000; 10-20-35)-Naval Academy. (Col) and 'Crucial' (U). Ordinary (2) and 'Desert' (1) last week, \$1,800, four days.

Estimates for This Week
Aster (Par-Singer) (3,000; 30-35-42-55)-'Divorced' (U). Ordinary (2) and 'Desert' (1) last week, \$1,800, four days.

Alhambra (Printz) (2,000; 10-20-35)-Naval Academy. (Col) and 'Crucial' (U). Ordinary (2) and 'Desert' (1) last week, \$1,800, four days.

Circle (Polster) (1,800; 20-35)-'40,000 Horsesmen' (Indie) and 'World Premier' (Par). Pull spotted for the \$2,500 for full frame. Last week, 'Stars Look Down' (M-G) and 'Hills of Home' (U) (30-35-42-55) \$1,200.

Circle (Polster) (1,800; 20-35)-'40,000 Horsesmen' (Indie) and 'World Premier' (Par). Pull spotted for the \$2,500 for full frame. Last week, 'Stars Look Down' (M-G) and 'Hills of Home' (U) (30-35-42-55) \$1,200.

'KANE' WOODS NEAR 'FOR 20G, NEAR RECORD

Newark, Sept. 23. Biggest local smasher in years is 'Citizen Kane' currently in its second week at RKO (2,000; 30-35-42-55) which is running the best sell take for a terrific \$2,000. 'Kane' is making a new high in the all-time house record of \$24,000. Both the Paramount and the RKO had their three-week record streaks come to an end. Former said to have had a slump in natives, after clicking after its first week. Little closed out 'Intermex' because of previous commitments.

Estimates for This Week
Paramount (Adams-Par) (2,000; 30-35-42-55)-'Kane' (M-G) and 'Bovary Blitzkrieg' (Mono). 'Kane' had three-week record last week 'Alma' (Par), dismal \$6,500. First week \$12,000.

Proctor's RKO (2,400; 24-44-55)-'Kane' (M-G) and 'Bovary Blitzkrieg' (Mono). 'Kane' had three-week record last week 'Alma' (Par), dismal \$6,500. First week \$12,000.

Proctor's RKO (2,400; 24-44-55)-'Kane' (M-G) and 'Bovary Blitzkrieg' (Mono). 'Kane' had three-week record last week 'Alma' (Par), dismal \$6,500. First week \$12,000.

'Barbara' Sets Pace In Montreal, Good \$9,200

Montreal, Sept. 23. Three of the five first-run films in Montreal currently, with repeat at Ontario being for another week. Best will be 'Major Barbara' at Loew's, which is pacing for very good \$9,200. It's a good week for weather and lack of other shows helping.

Estimates for This Week
Palace (CT) (2,700; 30-45-62)-'Jordan' (G) and 'Whispering' (24 run) last week 'Sun Valley Serenade' (20th), good \$4,800.

Palace (CT) (2,700; 30-45-62)-'Jordan' (G) and 'Whispering' (24 run) last week 'Sun Valley Serenade' (20th), good \$4,800.

Palace (CT) (2,700; 30-45-62)-'Jordan' (G) and 'Whispering' (24 run) last week 'Sun Valley Serenade' (20th), good \$4,800.

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'JORDAN' NEAR \$7,000, W.P.S.

Minneapolis, Sept. 23. For still another week the Orpheum is turning in a big week here. This time 'Here Comes Mr. Jordan' (U) is turning in a big week, pulling away from when 'When Ladies Meet' despite the latter's impressive \$4,200.

There's a lone holdover currently, 'The Sign of the Cross' (U) at 'The Ghost,' which has moved over to the Century after a terrific seven days at Orpheum.

Estimates for This Week
Aster (Par-Singer) (900;15-28)-'Davenport Game' (U) and 'The Meet Again' (RKO). Dual first runs, \$1,200.

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Wood's Two-Way ester
Hollywood, Sept. 23. Sam Wood looked at Betty Field's screen test for Maria in 'For Whom the Bell Tolls' and she was picked her to play Cassandra in 'Kings Row' at Warners, on loanout. Wood's contract holdovers from previous, currently doing 'Kings Row.' Later he will pilot the Hemingway yarn at Paramount.

'York' Sets L.A. Records With 42G At Apped Prices, 'Star' OK \$21,000, Business Generally On Upgrade

Broadway Grosses

Estimated Total Gross
This Week.....\$371,040
(Based on 14 theatres)
Total Gross Same Week
Last Year.....\$324,500
(Based on 12 theatres)

'Jordan,' Harmon In Stage-Screen A 23G Touchdown

Detroit, Sept. 23. Finally breaking a year-long, continual holdovers here, four of Detroit's five first-runs have fresh product this week, but only average big in sight with one exception. Fox is running 'Here Comes Mr. Jordan' (U) with 'Manpower' and 'Reluctant Dragon,' while the United Artists will come out around average with 'Lady Be Good' and 'Down in San Diego.' Michigan (United Detroit) (2,000) catch here in taking over 'Sun Valley' after it clicked for \$30,000 in its first week because previous prod. out on the Fox caused it to be pushed along.

Estimates for This Week
Adams (Balaban) (1,700; 30-40-55)-'Ain't She' (20th) and 'Mystery Ship' (Col). Should be about \$9,000.

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Indpls. Hit, 'Valley' 9 1/2 C, 'Lady,' 'Tillie' \$9,000

Indianapolis, Sept. 23. Theatre managers in Indianapolis house this week are sharing the wealth.

Indiana is sliding along in front duelling 'Sun Valley Serenade' and 'The Sign of the Cross' and 'Lady Be Good' and 'Tillie the Toiler.' Circle is in show position with 'Whispering' and 'Moonlight in Hawaii.' Lyric is hitting 'The Sign of the Cross' and 'Lady Be Good' and 'Tillie the Toiler' a second week of 'Citizen Kane' and 'Bainier Meets Broadway' after click on 'The Sign of the Cross' and 'Lady Be Good' and 'Tillie the Toiler.'

Estimates for This Week
Circle (Katz-Dole) (2,000; 25-30-35)-'Sun Valley Serenade' (20th), 'Moonlight in Hawaii' (U). Good \$8,000. Last week, 'Bad Men Missouri' (U) and 'Lady Be Good' (M-G) (WB) okay \$7,000.

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Los Angeles, Sept. 23. All previous house records are being broken by 'Sun Valley Serenade' at Warners' Hollywood and Downtown theatres this week. The picture is selling well, with \$42,000 to forge past former high record of \$38,000. 'Sun Valley Serenade' State are doing okay with 'Belle Starr' for combined take of \$31,000, backed by heavy exploitation. Paramount counting around \$17,000 on two pictures and Matty Malneck on stage.

'Here Comes Jordan' is holding strong for dual intake of \$19,000 in second week. With last week's multiple opposite with \$17,000. Pleasant weather prevailing, trade is slight on 'Whispering' (24).

Estimates for This Week
Carthy Circle (F-W-C) (1,518; 83-124-150)-'Lady Be Good' (M-G) (34th wk). Despite school opening, big holds fairly even with \$4,000 in progress. Last week wound up with \$4,300.

Chinese (Grauman-F-W-C) (1,034; 30-40-55)-'Belle Starr' (20th-Fox). Should bring \$8,500. Last week's 'Whispering' (24) (M-G) and 'Whistling in the Dark' (M-G) held its own.

Downtown (WB) (1,800; 30-44-55)-'Sergeant York' (WB) with tariff 'Lady Be Good' (M-G) and 'Whistling in the Dark' (M-G) okay \$20,500. Last week 'Navy Blues' (U) (24 wk) closed below last week's 'Lady Be Good' (M-G) and 'Whistling in the Dark' (M-G) sliding to poor \$1,700.

Four Star (U) (24 wk) closed below last week's 'Lady Be Good' (M-G) and 'Whistling in the Dark' (M-G) sliding to poor \$1,700.

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BUFF BOFFO; T. DORSEY HYPOTES KILDARE, 25G

Buffalo, Sept. 23. Downtown wickets are experiencing another straggling in the way. Even unseasonably warm weather is not helping matters in the way of nicking the figures.

Tommy Dorsey will ring up a second name at the top with 'Little Foxes' at the Century is a peak ofering and 'Divorced' is in for another week at the Lakes, with 'Our Wife' plenty out at the theatre.

Estimates for This Week
Buffalo (Shea) (3,500; 35-55)-'Kildare Wedding Day' (M-G) and 'Tommy Dorsey' (20th) and 'Little Foxes' for sockeroo \$25,000. Last week 'Sun Valley Serenade' (20th) and 'Down in San Diego' (M-G) dandy \$16,000.

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PARDON US FOR CROWING

about our leadership in readership Our paper is read regularly and religiously by everybody who is anybody in any phase of the amusement industry. In the key cities—in the small towns—in every state in the union—in every country on earth

VARIETY

ON SALE EVERYWHERE ★ 25¢ PER COPY, \$10.00 PER YEAR

Blanco Turns Over His 5 Frisco Houses; Theatre-Exchange Briefs

San Francisco, Sept. 23. Five rural houses formerly operated by A. Blanco have been taken over by a circuit known as Sun-amount Theatres, Inc., which will also operate a circuit in the Sacramento and Chico areas under the name Sun-amount View and Cinema, Mountain View and the Sunnyside, Campbell and Los Gatos in cities of the same names. Situations will be also being reviewed in Fresno, Visalia, Arrelli. Associated with him are J. Leslie Jacobs, theatre broker, and W. E. Lott, who is now manager of the George Mann circuit. Sixth house to be located in Los Altos, where a site had been purchased.

William Mason, former Eureka district manager, is now assistant to George Mann, replacing D. P. Isabella, resigned recently to operate his own theatre, the Vaccaville in Vaccaville, Calif. West Coast's California, Market street subsequent, will be completely revamped and renamed the State. Work has already begun on the interior but no new seating will be done over period of two weeks with the interior of the operation. House will lose about 100 seats in the process to permit more leg-room between seats.

WB's Salma Herg
Switchers of the Warner circuit in the Philadelphia zone will attend an annual meeting on Sept. 26 at the Waldorf Astor in New York City (Wed.) in Philly with Joseph Bernard, g.m. of the chain; Leonard Scheinberg, his district manager; and Harry Goldberg, advertising director, in attendance at the same operation. House will lose about 100 seats in the process to permit more leg-room between seats.

Base Shea's Court 51
Buffalo, Sept. 23. Shea's Court 51, Buffalo, N. Y., market, will be rated at once and re-rated in the coming fall, according to McNaughton-Sheep Co., owner. For 25 years the house, under direction of the late Shea, was one of the best known two-admission theatres in the city. Shea kept spot rentals, it has been dark most of the time in the past 10 years.

Jamestown, N.Y., Shifts
Jamestown, N.Y., Sept. 23. Warner Bros. and Shea chains local first-run. At Newhall, N.Y., the new theatre, here, sent to Elmira, succeeded by the Leggett and Hornell. Dean Emley remains as assistant here. Joseph Hockenberry, assistant at Shea's for nearly three years, transferred to Pittsburgh house and relieved here by Fred Lahrme of Marietta, O.

Hampden Back Into Fix
Spartanburg, S. C., Sept. 23. New Hampden, Spartanburg, W. Va. Herald-Journal promotion manager, here, re-enters the market, probably with Wilby-Kinsey chain, former employees.

Carroll, W. Va., top local house, reopened after being dark some 10 months. Improvements by R. C. Bergen. (C. C.) city council has okayed a new theatre, the removal of Sunday movies ban and the buying of a new army movie newsreels Sept. 28-Nov. 30. Harry Carolan, manager. (N. C.) top photographer, has joined Stockland Film Industries, Charlotte, N. C., for film. Palmetto Theatres, Inc., operating circuit, has secured a new unit in Columbia, S. C. Carroll Carolan, former assistant manager, only with Carolina, Hendersonville, N. C., and Asheville, N. C. Charles H. Meredith, manager, of the theatre, Charleston, S. C., assistant manager. Success E. Henderson. Spartanburg theatres plunged into bank idle last Fall. House had local power failure.

To Reopen Casino, Frisco
Thanksgiving day tentatively set as reopening date. Casino theatre at the Downtown. Complete re-decoration which will cost \$40,000 now under way. Deal for the house with the Hibertina Bank. Associated

with Ackerman are Otto Grossman and Charles De Hess, who formerly operated a string of theatres in Columbus, Miss. Present 2,300 capacity will be cut to 1,500 to permit more rows and widening of aisles. Total of 125,000 will be spent on seats along all the main aisles. The front balcony said to be the most costly. The alterations include removal of ramps to the balcony, a new grandstand, grand stairway, new front, soffits, carpets, etc. Policy will be subscription. Seats to start being wangled a first-run policy later. New company is known as Downtown Theatres, Inc.

House is not new to Ackerman. A member of the firm of Ackerman & Harris he operated the spot from the time it was first built in 1918 until 1936, save for two brief periods, during one of which Henry B. Burt was the owner for a few months ago, the house was owned by Henry B. Burt and Billy Anderson, early scene boss. The spot had finally been wangled a year ago.

More Schine Shifts
Rochester, N. Y., Sept. 23. Schine, Rochester, N. Y., Harold DeGraw, Temple, and the Onondaga, Francis (Pop) Schine, of the Theatre are making special overtures to the other two newspapers and tussling the benefits.

This far, a special newspaper has been issued for the screening staffs of the two Hearst rivals at the Deaneville. The exchange has included all accepting newspapers with liberal teaser ads on "Who Is Citizen Kane?" The mystery of the character's identity and that it will be shown "untid." The voice device of the picture is being used along the same ideas.

POTTER'S VALEDICTORY
Film Critic Explains How He Was Lured Into Circuit Birth
Minneapolis, Sept. 23. Explaining his departure from the Times to become general manager of the Bennie Berger circuit of independent theatres, Merle Potter, veteran film critic and columnist, in a column said he had long been wished to discover whether he, Potter, after writing for many years the column, really knew anything about "Stage" things happened to be the other day. "I've been writing 'widened by it all," wrote Potter. "Bennie Berger, head of the Berger circuit, called me to Chicago. Said he: 'Merle, you've been writing about motion pictures now for years but you're not a critic. You're not. I'd like to discover whether you really know anything about motion pictures. I've got a lecture on theatre operation of the Berger chain of theatres?'"

"I immediately had visions. I saw myself in an office with plush carpets, a foot thick, lovely, low ceilings, a big desk in and out of my office every time I pressed a buzzer, movie editors hanging round me, and a secretary saluting me. I saw myself in gold letters on an office door, etc. etc. etc. I accepted my acceptance, because when my head stopped whirling, Bennie was giving me a lecture on theatre operation."

"So I'll be a general manager. I don't know what that means. It means I'll start out trying to placate fair women who can't understand why they're being put on seats on the aisle in Row A, or scolding boys for throwing paper wads. I'll be a lecturer on theatre operation."

Indigents' Home
Lounge and library, all connected by ramps and protected walks. Main group will be surrounded by hangings and curtains. A couple and single for unmarried. Jean Herdolph and Edward Arnold Sherrill, architect.

Bob Hope's Comedy Big To Trailize Pic, Radio

A humorously-done book of 96 pages, featuring an audio-visual record of Bob Hope, and being sold in drug stores throughout the country starting Thursday (14) at the Motion Picture Radio Exchange, broke coincidentally with the release of the picture, "Nothing But the Truth." Both this one and "Louisiana Purchase" are being released and plugged in the book with stills from these films reproduced along with stills from Hope's album and posed material.

The Peppodent-Hop-Par-exploration is being released in 3,000,000 copies of the book. It has been placed on sale in 85,000 drug stores, selling at a dime. Additionally, 5,000 copies have been sent to wholesale drug dealers along with other matter on "Nothing But the Truth."

Hope is calling attention to the publication of his autobiography on the radio on the night 192) Sept. 25 and Oct. 7 from Chicago, Washington and Cleveland, respectively.

Heavy Bally on 'Kane' In Two Non-Hearst Detroit Newspapers

Detroit, Sept. 23. With advertising on "Citizen Kane" blotted out of the Hearst newspaper in Detroit, RKO and United Artists Theatres are making special overtures to the other two newspapers and tussling the benefits.

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McCarthy Claims 2-Year Contract With 20th; Meantime Botsford's Out

A Little Tieup?

Worcester, Mass., Sept. 23. Metro's "When Ladies Meet" whose hero is a newspaperman investigating the release of a bomb from a columnist in the Worcester Gazette.

The picture was written by a newspaperman named Jimmie Lee.

'ONE FOOT IN HEAVEN' PREEM IN WASH. OCT. 2

Charting trains and planes to carry church dignitaries, members of the press and others from New York, Hollywood and other points to Washington, Warner Bros. will hold a world premiere of "One Foot in Heaven" at the Earle there the night of Oct. 2.

Preem breaks there while attention is focused on the hearings of the Senate subcommittee investigating charges that pictures have been indulging in war propaganda.

Henry O. Hunt, president of the WB 1941-42 feature and will be appearing on an extensive tour of the world. Charlie Fielding, now in the east on the preem, campaign, etc. in Washington. The picture is being written by Harry Warner, on the subcommittee hearings, will also be there.

WB Whoops It Up For Par Pic's Philly Preem

Philadelphia, Sept. 23. Most pretentious "Hollywood premier" ever staged here was put on by Stanley-Warner circuit for the world preem of Paramount's "When Ladies Meet" in Philadelphia (17). A crowd estimated at more than 4,000 jammed a grandstand at the Philadelphia Civic Center, the picture, catching the sidewalk interest of film and stage notables aired by Betty Hurd, film commentator of WCAL.

Heading the list of names for the opening was Bob Hope, Jerry Colonna, Carolyn Lee, Anita Louise, Honeychelle Wilder, Alvino Rey, and the Kruksas, Rosemary Lane and others.

Hope was presented with a plaque from the Mayor of Philadelphia, Council, American League, in recognition for his 250 benefits in 1940. Leo G. Carls, president of the National Allied exhibitors' convention.

Charles Reed Joneses Hurt in N.J. Auto Crash

Charles Reed Jones, publicity director for Republic at the home office in New York, was hurt in a crash of Evelyn Jones, does freelance publicity in cities, escaped with minor injuries. (UPI) who was in collision with another while enroute to the Jones farm at Washington, D. C.

Metro's Fancy House Org.

Most lavish attempt by any distributor to curry exhibitor goodwill, Metro's new house-org., "The Lion's Roar," specifically designed to picture, merchandising the Metro current program, is a 76-page expensive and handsomely illustrated brochure, which will be sent to theatre owners regularly.

Album of Metro stars, players and directors, personalized to fit city covers, attractively designed for possible resemblance to Fortune magazine in style and content. The issue contains super-enlarged photo reproductions of players and scenes from the company's important production as well as stories, of and by the stars themselves.

Charles E. Fox's departure from 20th-Fox as director of publicity and advertising may entail settlement of a contract which has two months to run. He has stated it is understood, as a clause concerning "complete control" which he desires to exercise. The company brought in Hal Horne on special exploitation. A month's salary settlement was made. The contract proposed but rejected by the ad man.

McCarthy would join Friday (19) and immediately departed for Massachusetts to visit relatives prior to making a tour of the States. He has no thought of retiring, he has stated. The return of Botsford's return to the publicity-advertising field in the 20th-Fox department as McCutcheon's successor, brings him back to an old-time distribution branch which he deserted 10 years ago to go into production for Paramount.

Called east by S. R. Kent, on the return of the 20th-Fox president from his summer vacation, Botsford immediately set for McCarthy's spot in the office during the past week. He came into the office on the basis to see how it works out rather than to make a statement.

Botsford leaves for the Coast Saturday (27) to clear up matters out of his mind. He has stated that he expects to return Oct. 6, and meantime states he will probably do a tour on the ordinary. He is being assigned as publicity manager under him to take the post which Maurice Bergman has vacated. Botsford has stated that he is considering some other offers, including outside of the show business. He has stated that he has asked Bergman to reconsider his resignation and remain until he (Kent) resigns his vacation, same as he asked McCarthy.

Horne's Deal
Resignation of McCarthy and Bergman stemmed from dissatisfaction concerning the Horne assignment. The assignment was based on the higher-budget productions made under Darryl F. Zanuck's ownership of the Horne contract which is understood to run in 1942. Horne reportedly received \$100,000 in expenses. Twentieth has nine ex-Horne men of its own in the picture business.

Horne's first assignment was "Belle Starr," which has' played New York, with second "Man of the West." Third will be "How Green Was My Valley."

Decision to return the McCarthy operation to Botsford occurred last mid-week when the McCarthy resignation was announced. The following a huddle between him and Kent. McCarthy is said to have laid down certain rules which the company apparently could not meet in view of the commitment with Horne's picture business.

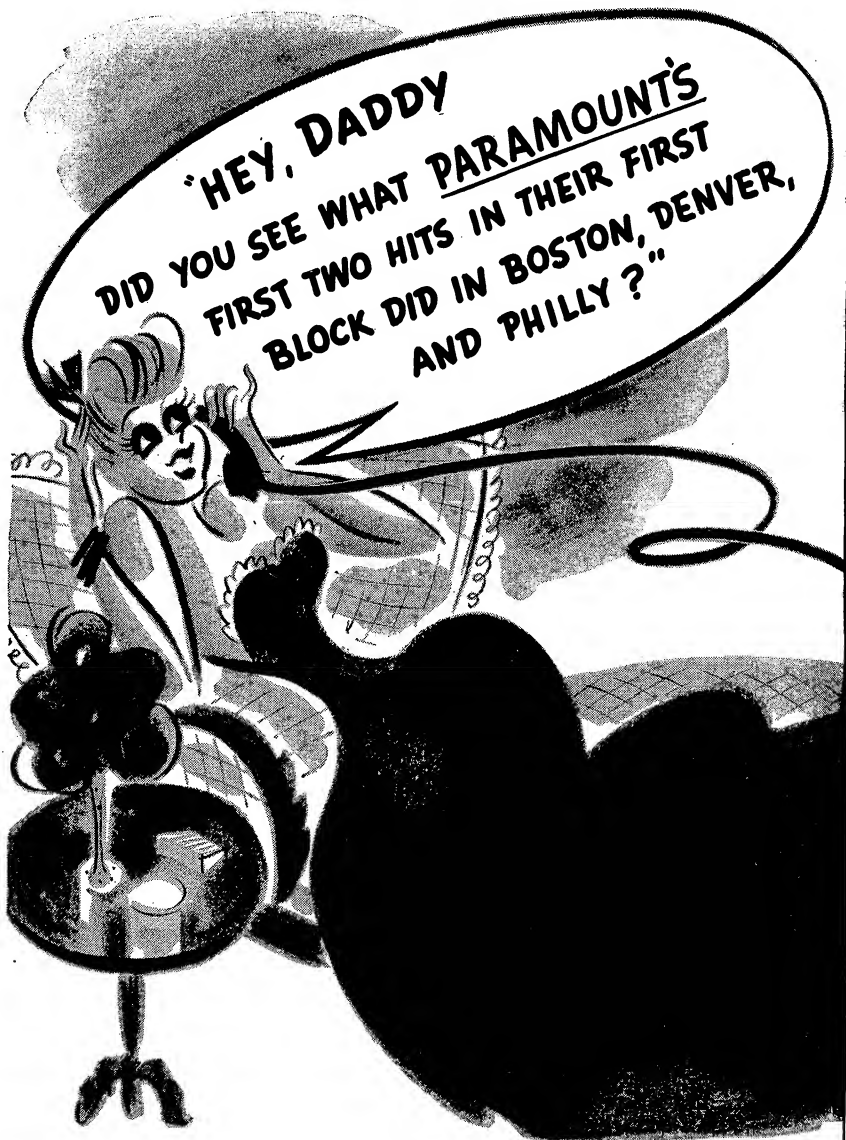
Appointment for Botsford resumes an association with Kent that dates back to the early days in Paris where Botsford was advertising manager in 1925. He shifted from advertising to publicity in the early days in New York. He was publicity manager for Public Theatres (Par) under Sam Katz. Stepping from publicity to advertising in the department in 1931, he shifted to Hollywood a year later. He has been in the picture business since. He became assistant to Emanuel Cohen, managing director of Par production company, in 1934. He then went to Henry Hershberg and finally to William LeBaron.

He probably aims for Par from 1938 through last year but has been in the past seven months. His last picture was "The Day After Tomorrow" and when LeBaron shifted to 20th he planned taking Botsford along for the ride.

Until Botsford sets someone for the h.o. ad post formerly occupied by Bergman, the picture business will handle the details. They have been doing so since Bergman quit.

COMMERCIAL BALLY TIEUP

Commercial Bally Tieup. The company consisting of a bag filled with various standard products, has been installed in all States. (Palm) The tieup is being used in the States in Albany, Troy and Catskill. Lobby displays have detachable name tags. The tieup's kit may be properly advertised.





Here's the news that's got Baby and Daddy so excited!

"HOLD BACK THE DAWN"

in Boston...

METROPOLITAN THEATRE... In two weeks tops gross of every picture to play theatre this year except "Caught In The Draft"... and goes in its third week first run at Paramount Fenway.

in Denver...

DENHAM THEATRE... Taps every picture this year except "Caught In The Draft"... Booked for 3 weeks first run.

"NOTHING BUT THE TRUTH"

in Philadelphia...

Opens at the STANLEY THEATRE to the biggest gross of any picture except "Gone With The Wind" at popular prices.



Argentine Pix Seek Distrib Extension U.S.; Shafer, Moreno Behind Move

Buenos Aires, Sept. 16. First attempt to secure extensive U. S. showings of Argentine-made pix with subtitles in English is to be launched shortly. Currently, only showings of Argentine films in the States are in a limited number of houses in Manhattan, Southern California and Texas. The latter is a Spanish-speaking trade only.

Move, which is expected to have the blessing of Jack Whitney's section of the Rockefeller Committee because of its goodwill exchange aspects, will be worked as a strictly commercial proposition, however. It is figured that there is a sufficient audience attending the early foreign-language houses in the States to make it pay.

Like French imports designed for general exhibitors, Argentine-made will be subtitled in New York and then distributed to many of the spots suffering from a shortage of foreign product. Uptick of interest in Latin America may also serve to produce a big student and hemisphere-mind trade, it's believed.

Initial effort is being made by Mel Shafer, formerly a director and now agenting in Hollywood. His wife, Rosita Moreno, U. S.-Latin star, recently here to make a film for the Rockefeller studios, and the producer of the two pix Shafer will release Films chosen, "Historia de Una Noche" (Night of a Storm) and "Marquesas" (Lumiton) were both outstanding critical and box successes. These are the first Argentine films they're held likely to appeal to U. S. audiences.

John Erskine, here recently under the guidance of the Rockefeller group, will be sought to do the subtitle work. Erskine has done a number of films from French to English and in addition to this expressed great interest while here in helping promote Argentine-made.

Argentina currently makes 60 to 70 full-length feature pictures a year, about a quarter might be suitable for U. S. showings.

Spanish Pix Releases

The recently United South American Pictures Corp., with offices in New York, plans to present a program of Spanish-language pictures in the U.S. during the 1941-42 season. The schedule includes 10 feature films and five shorts.

Edmund St. Struhl, president, announced that beginning next month the company will release a feature a month and one short every two weeks. The first picture to be released, "South America, Pix will be distributed with their original Spanish dialog, supplemented by English titles.

BRITISH PIC COS. PUSH RELEASE OF ANTIP COIN

Wellington, N. Z., Sept. 5. Another bid has been made to form a British Film Distributors' Water Nuth, by the British Film Industry Association, which covers mostly associated British exhibitors. Gaumont-British, General Film Distributors and Associated British, are trying to transfer to the British rental coin from New Zealand to London. Presently there is a freeze on the British rental coin which has been brought in as a wartime measure.

A seven-point plea has been submitted to Nash.

Hypo Mex Pic Interest

Mexico City, Sept. 23. Picture employers and labor are believed to have succeeded in stimulating public interest in the business with fiestas and Hollywood during second National Cinematographic Congress, Oct. 11-17.

This was considered the best show the industry has ever staged.

Leconas to Produce

Havana, Sept. 18. Cuban company Leonora Lecona reports a successful debut with Estrella Smith for the Teatro de la Comedia, where he will produce a series in his own name, musical show beginning in October.

He's recently back from a tour of South America.

'Variety' as Guide

Variety reviews of Argentine-made were used by Rosita Moreno, U. S.-Latin film star, in determining upon features to distribute in the States.

Picks chosen, "Los Martes, Orquideas" and "Historia de Una Noche" were given excellent notices by Variety which is the only U. S. trade paper to carry reviews of all Argentine-made.

WB'S WORKERS JOIN STRIKE IN MEXICO

Warners is the third major American film company to be affected by strike of Mexican exchange workers. Employees walked out last Wednesday (17) after the deadline set for settlement of the controversy had passed. A new time limit, extending now to Sept. 28, has been placed for remaining American major distributors to come to terms, but difficulties. Employees of Metro and Columbia struck Sept. 3.

What the U. S. firms consider to be a 30% wage increase; vacation trip to Hollywood at least once a year and double business in Mexico, are just a few of the demands. If granted, would be retroactive to the time that company went into business in Mexico, but such difficulties. Employees of Metro and Columbia struck Sept. 3.

Mexican newspapers have published comparative wage scales which show that in some respects salaries paid in the Mexican film industry are higher than those paid by other businesses.

Reachi Merges His Mex Ad Biz to Devote More Time to Theatricals, Pix

Mexico City, Sept. 23. Santiago Reachi, member of the Mexican Film Distributors' Association, is prominent in the international amusement business and one of this country's best advertising men. He merged his publicity organization, Publicidad Organizada, S. A., with Grant Advertising, S. A., conducted by Will Grant and David Bohols. Purpose was to reach and devote with his publicity to theatrical and picture business.

Reachi is president of Posa Films, the first Mexican production company (Moreno), ex-ampc union, under exclusive film contract. Reachi has organized the theatrical booking and presentation firm here which has taken over for remodeling at a cost of \$200,000. He is also president of Teatro Politeama, an old stage house that for several years has been a cinema. He is also president of a streamlined Mexican revues, slated for American tourists, and headed by American tourists, and a director of the amusement firm.

The Reachi enterprise is to book acts for Mexico in the U. S. and Mexico City for north of the border. Politeama is skedged for a late-fall reopening.

'Kane' in Sydney Debut to Fine Biz

Sydney, Sept. 5. School vacation has given all film theatres a top box break (see page 16). "Lady Hamilton" (UA) and "Panic" (RKO), with "Lady Eve" (Paramount) are the top three. Citizen Kane (RKO) bowed in with plenty of talkies and looks like developing into a high box.

Melbourne, Sept. 23. Listed in this spot are: "The Three of Bagdad" (UA), "Buck Privates" (U), "Philadelphia Story" (M-G) and "Road to Zanzibar" (Par).

Seek 'Bad Man' (M-G) Withdrawal in Mexico

Mexico City, Sept. 23. Complaint of the Mexican Consul in Chicago is that "The Bad Man" (M-G) puts Mexicans in a bad light. Consequently, the Ministry of Interior has asked producers to suspend exhibition of the picture.

Yanks Cue Brazil on Modernizing Theatre Building

Rio de Janeiro, Sept. 18. Large-scale theatre building operations both in Rio's metropolitan area and in the interior districts of Brazil is well on the way to gaining a top position among Latin republics. The number of modern film houses. Country, largest in size and population, currently has about 1,250 theatres, compared to 850 in Argentina, which has a population of 13,000,000 compared to Brazil's 40,000,000.

Close workings with the U.S., which has kept Brazil's economic state far more steady than that of many other South American countries dependent on Europe for the foreign trade that keeps them alive, is cited as the principal cause for the upturn. In addition, Brazil has become more modernized, and is demanding more Hollywood films.

Among new houses currently in construction are a chain which Benjamin Fineberg, an American formerly with Metro, is building in and around Sao Paulo, industrial center of Brazil a string under way by Luis Stabile, a large local exhibitor. Brazil, and Metro's new outlets in Tijuca and Copacabana. All these houses are being financed by French, German and British firms having been pushed to a minimum. Argentina, which has been suffering an increasing threat in many parts of South America, are no worry here. The country's position is that most of the Argentines aren't up to U. S. films. Even when they are, the country is unable to get them. It takes few picos to make the nut.

RKO, which recently closed its Brazil convention, cashed in neatly on the upturn of interest in U. S. films when, after premier of "Fantasia" was over, it pulled the huddle, President Getulio Vargas being misled. Wally Disney, P.J. Reisman, and John H. Whitney, Argentine, who are on RKO affairs, continue to be active in the picture.

In addition to new building, many older houses here have installed air conditioning and other modern equipment.

Why Not Spending

Continued from page 2: and suburban districts, but an effort is being made to get the suburban, largest of the city's departments, asserted that about 25% of the city's population is in the suburbs, which is regarded as a healthy condition.

Hoarding Cash
Plenty of money being socked away, however, isn't being spent as it should be. Money is being hoarded, the hoarders wanting all their cash to be available in an emergency. Others are caching the money in their homes in all sorts of places.

These people were caught before; they're not going to be caught again, the police are warning. Discouraged by stories of the enormous taxes the government is going to impose, the hoarders are spending today only for their immediate needs. This undoubtedly is the reason why the government isn't getting the money they might ordinarily expect; another is that industrial employers are working long hours and overtime, so that they are too tired to go to a show or sit at a restaurant.

Usually, large are the Christmas Club, Tax Budget Lunas and other money saving plans, which are a lot of money, too, is being placed in these bonds and stamps, merchandise purchases in the form of giving change in stamps, if acceptable to purchasers.

Argentine Film Stars Talk of Forming United Artists Setup to Fight Pay Cuts

British Workers, Exhibs In Upped Wage Accord

London, Sept. 9. Labor gained a major victory when deal was signed between exhibitors and National Union of Theatrical Employees for a percentage boost to pay envelopes. Agreement covers cinema and musical business.

By the new arrangement, cinema workers will receive 15% boost on all salaries up to \$12 weekly; 12 1/2% on wages over that amount.

UPPER FILM TAX VS. U. S. SEEN FOR AUSSIE

Camberra, Sept. 5. Stepping down of Robert G. Menzies from Prime Ministership of Australia in favor of the government's treasurer, A. W. Fadden, is regarded as promising some changes in the Aussie film industry, according to industry men with a knowledge of the political setup.

Fadden is head of the United Party, is linked with the United Australia Party, and is recognized as a political mathematician, one ambition being to secure the coin to keep the country's war effort going. He is a man who gets financially slapped. With the Labor Party, led by John Curtin, holding an almost equal balance of power in the federal Parliament, there's a feeling in political circles that both believe coin could be gotten without the industry to aid further the war setup, especially from companies turning in huge profits, plus those U. S. distributors playing the exhibition end well.

Increase to 19% Rumored in Sydney, Sept. 5.

Unofficial forecast in many quarters is that next year's exhibition war ends quicker than figured, there may be an increase from the 62 1/2% to 65%, thus increasing the territory in line with New Zealand on U. S. coin cuts.

This is what the introduction of the 1942 War Budget under Fadden's direction, and the inside it sees the film industry, will have a prominent place in the tax setup.

Flemming's Son Killed

Dennis Claude Flemming, 30, son of Claude Flemming, Australian motion picture star, has been killed in action in Syria.

He was an only son.

Oriental Beef

Continued from page 2: the RKO Palace which will permit its interests to be handled by the RKO film firm.

When the RKO was looked upon generally as the most important one in the short history of the new arbitration board, it is being influenced by the influence in the industry nationally.

Oriental is seeking an adjustment in its contract, claiming that the present setup is unfair, unreasonable and arbitrary in that it forces this 3,200-seat loop house to follow 19 other houses throughout Chicago, with many of these houses being considerably smaller and will likely be an portance as far as potential gross is concerned. Oriental, through its attorney Robert Farrell, made a complaint, which is probably the shortest complaint on record, consisting of only two paragraphs, covering one main item of complaint and the other asking for an adjustment.

Edelman & Katz threaten lead the list in number of theatres named by the Oriental.

When the RKO Palace, the others are the Warners southside Avaton and Capitol and in the loop, the Famous Wornen and the Famous Link & Schaefer McVickers. The rest are B. & K. spots.

Buenos Aires, Sept. 16.

Faced with ultimatum from the sold front of Argentine film producers that salaries of stars would have to be cut from 30% to 40%, local pic figures are currently talking organization of an Argentine exhibitors' union to fight a strike and their own production should demands be refused.

Ultimatum for cut was delivered by the Association Productores Peliculas, especially in the interior, plus rising cost of production. Trade A features are seeking to log off approximately 30% from the cost of production. Maximum maximum salary figure they would pay top artists in order to eliminate bidding for services.

Resentment flared quickly and stars immediately began strike talk, using the threat of forming their own producing organization. Adding fire to the controversy were reports that Columbia and other U. S. producers had agreed to move into local production. Result was feeling by stars that if the Yanguis could not be obtained, they would further bidding for their services and that therefore they should hold out for a higher price.

Specifically mentioned in the producers' list of maximums were Libertad Lamarque, currently the highest salaried star in Argentine, followed by Pepe Arias, Luis Sandrini, and other top stars. Trade A features, Senorita Lamarque, who has been getting 90,000 pesos per pic (about \$200 U. S. dollars) and 100,000 pesos. Del Carril from 75,000 pesos to 40,000 pesos. News of the maximum list brought censure from stars and directors who were also affected. Enrique Muino, Elias Alippi, Francisco de Paula, and other stars, like Demare, all top figures in local production, are reported leading the list.

Practically all local producers here are in a bad way. One leading company, currently in reorganization, has 100 employees for four months and is talking bankruptcy.

Local artists have no organization since the strike. Many are in the producers' group up to this time has never been extremely active. Press, however, is doing a good job of some sort of conciliation before situation becomes too serious.

B.A. PICTURE BIZ LAGS; 'LISBON' BEST AT \$6,100

Buenos Aires, Sept. 16. Biz generally poor last week with lack of picis with a great appeal for localities held the chief cause, plus the fact that weekend trading crowds have begun moving out of town now that spring's coming on.

One of the best of the week, "Lisbon" (RKO) is the best of the crop, bringing in 25,000 pesos (\$6,100 U.S.) for the opera.

Other estimates place the weekend sales, currently worth 25c. U. S. (4.15 to the U.S. dollar), follow:

"Lisbon" (RKO) (1,400; \$2, 1,150) - "Senorita" (French-made; distributed by Almirante) (1,400; \$2, 1,150) - "Lisbon" (RKO) (1,400; \$2, 1,150) - "You'll Find Out" (RKO) and "Valencia" (Columbia) (1,400; \$2, 1,150) - "Valencia" (Spanish; getting a hand from the agency).

"Great Love" (RKO) (1,400; \$2, 1,150) - "Hermano Jose" (Brother Joe) (1,400; \$2, 1,150) - "The Last Days of Pompeii" (local in some time and running a handsome \$15,000 with even better grosses) (1,400; \$2, 1,150) - "Opera" (Lococo) (2,500; \$2, 000-42) - "The Last Days of Pompeii" (local in some time and running a handsome \$15,000 with even better grosses) (1,400; \$2, 1,150) - "Reaching for Sun" (Par) (1,400; \$2, 1,150) - "The Last Days of Pompeii" (local in some time and running a handsome \$15,000 with even better grosses) (1,400; \$2, 1,150)



CLARK GABLE MEETS LANA TURNER IN "HONKY TONK"

CLARK GABLE and LANA TURNER—literally the screen team of the year—represent a master stroke in dynamic casting in "Honky Tonk."

Planned to be of a "Boom Town" stature, this production actually overshadows that famed audience hit and brings this box-office team together for the first time with sparks flying.

As a suave and gay "con-man," Gable displays a charm and wit which eases the hurts even of his victims, but when it's necessary to resort to gun-play, he turns hard as steel. A blonde girl succeeds where all else fails, and Gable eventually comes over to the side of law. It's a role tailored for him, calling for the type of portrayal with which he's ridden the peak of popularity for a long time; a popularity which gains in solidity and never decreases.

Gorgeous Lana Turner carries on from dramatic successes in "Ziegfeld Girl" and "Dr. Jekyll and Mr. Hyde," gaining in momentum all the way.

As the blonde young idol of Gable's heart, Lana plays a prim Boston school teacher who has come West in search of her father. In her love for Gable she is a fiery and determined female and she gets her man. In that she's as deadly as the bullets from the six-shooters of the booted and bearded miners.

Assuring the best in direction was Jack Conway, a veteran of twenty-five years in Hollywood, and each year marked with outstanding megaphone triumphs, including the roaring "Boom Town."

In the supporting cast is a wealth of famous talent, including Frank

Morgan who plays Miss Turner's lovable but shyster father, and Marjorie Main.

The gravel-voiced Miss Main, who has developed a real box-office following with a succession of fine performances, is seen as a widow determined to clean up the camp. She ploughs under the wicked, including even Gable and Miss Turner at times.

Also seen are Claire Trevor, as a beautiful dance-hall girl and Lana's rival for Gable's affections; Albert Dekker, his opponent in political and pistol brawls, Henry O'Neill, as the civic leader and Chill Wills, the ever-present pal of Gable who sticks with him through thick and thin, including innumerable humorous incidents.

Pandro S. Berman was the producer, following his success with "Ziegfeld Girl." Marguerite Roberts and John Sanford wrote the screen play.

Constructed for "Honky Tonk" was the largest outdoor set ever used on the Metro-Goldwyn-Mayer lot. It was the town of Yellow Creek and its towers over the remembered Burk Burnett, one of the locales in "Boom Town."

More than 500 extras worked on the Yellow Creek set, memorably the exciting day when, armed to the teeth, they marched on the city hall to oust Gable and his gang.

Romantic fireworks between Gable and Miss Turner reach a peak when she tricks him into marriage and then tells him he must woo her in approved Boston style, and when she locks him out of her room at the beginning of the long Boston courtship and he bluntly kicks down the door.

"Honky Tonk" is the top teaming of the season and its most exciting love story.

FILM BOOKING CHART

O'Brien Back to Grand

Hollywood, Sept. 23.

(For information of theatre and film exchange bookers VARIETY presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of releases as given in VARIETY and the running time of prints are included.)

Key to Type Abbreviations: M—Melodrama; C—Comedy; CD—Comedy-Drama; W—Western; D—Drama; RD—Romantic Drama; MU—Musical. Figures herewith indicate date of VARIETY's review and running time. COPYRIGHT, 1940, BY VARIETY, INC. ALL RIGHTS RESERVED.

WEEK OF RELEASE—8/24-31

Table listing film titles and their release dates for the week of 8/24-31. Includes titles like 'The Teller', 'Whispering in the Dark', 'The Great Guyton', etc.

WEEK OF RELEASE—8/31-9/7

Table listing film titles and their release dates for the week of 8/31-9/7. Includes titles like 'Elery Green and Perfect Crime', 'The Kid from Broome City', etc.

WEEK OF RELEASE—9/7-14

Table listing film titles and their release dates for the week of 9/7-14. Includes titles like 'Here Comes Mr. Jordan', 'Kidnapper's Wedding Day', etc.

WEEK OF RELEASE—9/14-21

Table listing film titles and their release dates for the week of 9/14-21. Includes titles like 'Our Wife (Col)', 'When Ladies Meet', etc.

WEEK OF RELEASE—9/21-28

Table listing film titles and their release dates for the week of 9/21-28. Includes titles like 'Mystery Ship (Col)', 'The Kid from Broome City', etc.

WEEK OF RELEASE—9/28-10/5

Table listing film titles and their release dates for the week of 9/28-10/5. Includes titles like 'Harmful of Michigan (Col)', 'The Good Good (Col)', etc.

WEEK OF RELEASE—10/5-12

Table listing film titles and their release dates for the week of 10/5-12. Includes titles like 'Ladies in Retirement (Col)', 'Sing Along with Me', etc.

WEEK OF RELEASE—10/12-19

Table listing film titles and their release dates for the week of 10/12-19. Includes titles like 'You'll Never Get Rich (Col)', 'Gin Man from Broome (Moog)', etc.

WEEK OF RELEASE—10/19-26

Table listing film titles and their release dates for the week of 10/19-26. Includes titles like 'Two Latinas from Manhattan (Col)', 'Buy Me That Town (Pat)', etc.

WEEK OF RELEASE—10/26-31

Table listing film titles and their release dates for the week of 10/26-31. Includes titles like 'Texas (Col)', 'Lady Be Good (M-G)', etc.

WEEK OF RELEASE—10/31-7/11

Table listing film titles and their release dates for the week of 10/31-7/11. Includes titles like 'Blonde from Singapore (Col)', 'The Great Guyton (Moog)', etc.

TRADESHOW AND FOR FUTURE RELEASE

Table listing film titles and their future release dates. Includes titles like 'Aldrich for President', 'My Honey Can't Dance', etc.

Absent from the screen for a year, Pat O'Brien went back to Columbia (today) at 20th-Fox in 'Highway to Hell', with a schedule that will keep him hustling until next year.

His schedule calls for 'Trinidad' and 'He's Your Old Man' at Columbia, later composed of indie outfits who banded together for mutual booking advantage, were in opposition to one another. A few weeks ago they effected a junction and started tying up strippers and acts.

Burley Combine

Up until this fall Hirst and Midwest, later composed of indie outfits who banded together for mutual booking advantage, were in opposition to one another.

A hitch in N. Y. may come from the Bureau of Actors and Actresses of America group, which is in agreement with all the N. Y. theatres that guarantee burlesk performers at least two weeks in each city.

THE APACHE KID

Republic releases of George Sherman produced by Sherman, directed by Sherman, stars Ann Doran as the undercover agent for the fruit line, singing two songs along the way.

WANDERERS OF THE WEST

Monogram release of Robert Troup production, stars Tom Keene, features Sugar Dawn, Betty Mills, etc.

GENERAL SUOVOROV

Artistic release of Alvin Sargent production, stars N. P. Cherkasov, directed by J. J. Anderson.

Helen Morgan

she undergoes an operation for a serious liver ailment. At her bedside are her mother and husband, Lloyd Johnson.

Milw. Normal

we have that terrible word—water on our lips. It was only try to get a good standard our neighbors. There was no war.

The Kid From Kansas

subsequent duals. Lacking unstaid and elegant, overworked with dialogue, and not clearly defining plot.

Bad Frappans

Stanley Heath, N. Y., is showing, in addition to 'General Suvorov', a string of anti-Semitic propaganda.

Wanderers of the West

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Film Reviews

merits. Particularly good is N. P. Cherkasov in the title role because he has a certain quality of "nobility and doesn't."

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**20TH HAS MADE
THE MUSICAL ALL
MUSICALS WILL BE
MEASURED BY!**

**ALICE FAYE · CARMEN MIRANDA
JOHN PAYNE · CESAR ROMERO**

*Week-End
in Havana*
IN TECHNICOLOR!



romance! beauty! glamour!
color! fun! dances like these:
Nango! and songs like these:

"The Man With The Lollipop Song"
"A Week-End in Havana!" "The Nango"
"Tropical Magic" "When I Love I Love"
by Mack Gordon and Harry Warren
"Romance and Rhumba"
by Mack Gordon & James V. Monaco



with
Cobina Wright, Jr.
George Barbier
Sheldon Leonard
Leonid Kinskey
Chris-Pin Martin
Billy Gilbert

Directed by
WALTER LANG

Produced by
WILLIAM LeBARON

Original Screen Play by Karl
Tunberg and Darrell Ware
Dances Staged by Hermes Pan

F. G. Spencer Owns All Three Houses in 8,000-Pop. Town

Turo, N. S. Sept. 23. The third theatre, the Regal, in this town of only 8,000 has been opened by F. G. Spencer...

Fidler's 8-Starrers

Jimmie Fidler's charge at the Senate film investigation last week that Russell Birdwell had offered him \$100,000...

OUT OF FRISCO CHRONICLE

San Francisco, Sept. 23. First local actor to be named in Clark committee's investigation of asserted 'warmongering' via the screen...

Allied's Hopes

Washington, Sept. 23. Money trouble and Administration disquiet are being held in check by the Senate isolationists...

Surefire Breaker-Upper

National Anthem Balls Flynn-Fidler's Hitcraft in Bellvue one-punch fight Sunday night (21) and, incidentally, found a way to break them up...

Hollywood, Sept. 23. Hollywood just another one-punch fight Sunday night (21) and, incidentally, found a way to break them up...

Sen. Downey

Continued from page 5. power to shape or express political opinion, the isolationists are imagining things when they charge him with whooping up patriotism...

SAG Condemns Procs.

Hollywood, Sept. 23. Screen Actors Guild board of directors, representing a group of approximately 1,000 non-union actors, adopted a resolution today...

Who's Feeding Nye-Clark & Co.?

Who is providing Nye-Clark & Co. with the money on Hollywood who have been paying for their heated search for the head of the past month...

Budgetitis May Curb Warmonger Probe in Wash.

Washington, Sept. 23. Money trouble and Administration disquiet are being held in check by the Senate isolationists...

Continued from page 5. big, first-run house, operated respectively by Loew's, Skouras and Warner Bros. do not expect to have film schedules revised...

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ALL THE GREAT ACTION PICTURES ROLLED INTO ONE...A THUNDERING EPIC OF HEROIC ADVENTURE!

Big as the mighty State it glorifies! Fast as the flight of a blazing bullet! Thrilling as a furious fight with bandits! Cramped with top production values! Jammed with flesh-and-blood drama... pulse-pounding romance... lusty humor!



TEXAS



WILLIAM HOLDEN · CLAIRE TREVOR · GLENN FORD
GEORGE BANCROFT · EDGAR BUCHANAN



Story by Michael Blankfort and Lewis Meltzer
Screen play by Horace McCoy, Lewis Meltzer, Michael Blankfort
Directed by GEORGE MARSHALL
Produced by SAMUEL BISCHOFF

Released Oct. 9th

Produced with a sweep and scope worthy of its magnificently stirring theme!

See Tough Labor Battle

(Continued from page 7)

N. Y. and chose Newark because of its convenience.

Labor and producer representatives were closed in Newark, N. J., Saturday (20) before reaching agreement on a 10% increase to all craft under the studio basic pact, retroactive to July 1 last. At the same time the studio basic pact was renewed for five years subject to annual meetings on negotiations for each ensuing year. In future these meetings are to be held in October instead of in March, as in the past. The basic agreement covering six international unions had expired March 14 last due to no earlier meeting on its renewal and the unions, renewable, have been coasting along.

Members of the old pact on agreement for a five-year renewal. demanded a 20% increase in wages retroactive to last March 14. Musicians did not seek a boost but are asking for changes in working conditions which will be taken up on a special meeting scheduled for tomorrow (Wednesday). On the same day also demands of the Teamsters concerning detachments of trailers, etc., will be discussed, although drivers are covered by the 10% increase granted at the Saturday meeting.

10% Boost Represents \$35,000 More Yearly

The producers compromised at the 10% boost for members of the basic pact after Government figures had been upped showing living costs to be up 8 1/2%. This will entail an additional yearly cost to producers of at least \$35,000, according to reliable estimates.

International unions signing to the basic concordat are the carpenters, hod-carriers, electrical workers, plasterers, bandsters and musicians, all of whom get the 10% hike in wage scales excepting the musicians. Additionally, a seventh union will be brought under the basic agreement as result of favorable action Saturday (20) on the application of the culinary workers.

When negotiations to cover the culinary group are worked out, the studio restaurants and cafes for the first time will employ union labor. The I.A. was a former member of the basic agreement but pulled out and declared unlikely it will return to no application, in that direction was made at the Newark meeting. It could come back later, but that also is doubted, with I.A. rapidly want-

ing to make its deals separately. With respect to working conditions the basic pact covers 200,000 men. It was agreed that for casual workers the minimum call would be six hours instead of three or four-and-a-half as in the past, depending on when called. Moreover, on the so-called graveyard shift (seven night hours), workers will get seven hours' pay for six hours' labor.

A new scale was established for the electrical technicians in the film plants of \$1.62 an hour, a boost of more than 10%. Demand for replacement pay after three or four or two weeks, was ruled out and request for sick leave of hourly employees turned down. Question of warranty of replacement for employees going into military service was not acted on since it is contended this is covered by law.

However, in connection with seniority of employment, the producers recognized this as a serious problem and agreed to make a study of the matter so that a report could be made at the next meeting under the basic pact in October, 1942. Unions desire protection for employees with companies 10 years or longer in case of disability, temporary illness, etc.

The hod-carriers present list, watched for jurisdiction over employers with whitemen, tagmen, doormen and janitors. Marner was left in abeyance to be discussed on the Coast because of jurisdictional angles.

Newark meeting was attended by New York M. Schein, head of Local 7; George J. Schaefer, president of RKO; Sid Rogell of the RKO studio; Carroll Sax, representing the Warner plant; Barney Baharen, Par. president; Charles Borah of the Par. studio; Joseph N. Weber, honorary president of the American Federation of Musicians; Les Gilliland, secretary of the I. M. of Columbia studio; Fred Casey and Fred Pelton, labor reps for the Motion Picture Producers Assn. of Hollywood; Mrs. J. C. O'Connell, honorary president of the American Federation of Musicians; Les Gilliland, secretary of the I. M. of Columbia; William L. Hutchinson, John Flint, L. Blair, John Hutchinson and Joe Powell, representing the carpenters; E. J. Brown and A. M. Spaulding of the electrical workers; John M. Gillespie and Joe Fosbury, for the plasterers; H. Redman and Ben Martinis, representing the plasterers; and Lou Stein, representing the hod-carriers.

(Alphabetically arranged according to Exchange City, and chronologically sequenced according to calendar date and hour screening. A checkmark refers for all exhibitors, embracing ALL the five major distributors under one tab.) This will be brought up to date each week and the schedule of releases for the ensuing 10 days from VARIETY's date of publication. Key: T for Theatre; P.R. for Projection Room.

TRADE SHOWINGS

(From Sept. 24-Oct. 4)

ALBANY	
WED. SEPT. 24—	2:00 p.m.—Twilight on the Trail' (Par), 20th-Fox P.R.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), 20th-Fox P.R.
ATLANTA	
WED. SEPT. 24—	10:30 a.m.—Twilight on the Trail' (Par), Paramount Ex.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), RKO P.R.
BOSTON	
WED. SEPT. 24—	2:30 p.m.—Twilight on the Trail' (Par), Paramount Ex.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), RKO P.R.
BUFFALO	
WED. SEPT. 24—	2:00 p.m.—Twilight on the Trail' (Par), Niagara T.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), 20th-Fox P.R.
CHARLOTTE	
WED. SEPT. 24—	2:30 p.m.—Twilight on the Trail' (Par), Paramount Ex.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), 20th-Fox P.R.
CHICAGO	
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), RKO P.R.
CINCINNATI	
WED. SEPT. 24—	2:00 p.m.—Twilight on the Trail' (Par), Paramount Ex.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), RKO Theat. P.R.
CLEVELAND	
WED. SEPT. 24—	1:30 p.m.—Twilight on the Trail' (Par), Paramount Ex.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), RKO P.R.
DALLAS	
WED. SEPT. 24—	2:30 p.m.—Twilight on the Trail' (Par), Paramount Ex.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), Paramount P.R.
DENVER	
WED. SEPT. 24—	2:30 p.m.—Twilight on the Trail' (Par), Paramount Ex.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), Paramount P.R.
DES MOINES	
WED. SEPT. 24—	2:30 p.m.—Twilight on the Trail' (Par), Paramount Ex.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), Paramount P.R.
DETROIT	
WED. SEPT. 24—	1:30 p.m.—Twilight on the Trail' (Par), Paramount Ex.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), Max Biumenthal P.R.
INDIANAPOLIS	
WED. SEPT. 24—	1:30 p.m.—Twilight on the Trail' (Par), Paramount Ex.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), Paramount P.R.
KANSAAS CITY	
WED. SEPT. 24—	1:30 p.m.—Twilight on the Trail' (Par), Paramount Ex.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), Paramount P.R.
LOS ANGELES	
WED. SEPT. 24—	1:30 p.m.—Twilight on the Trail' (Par), Paramount Ex.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), RKO P.R.
MEMPHIS	
WED. SEPT. 24—	1:30 p.m.—Twilight on the Trail' (Par), Paramount Ex.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), 20th-Fox P.R.

MILWAUKEE	
TUES. SEPT. 30—	2:30 p.m.—Dumbo' (RKO), 20th-Fox P.R.
MINNEAPOLIS	
TUES. SEPT. 30—	2:30 p.m.—Dumbo' (RKO), 20th-Fox P.R.
NEW HAVEN	
WED. SEPT. 24—	10:30 a.m.—Twilight on the Trail' (Par), Whitney T.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), 20th-Fox P.R.
NEW ORLEANS	
WED. SEPT. 24—	10:30 a.m.—Twilight on the Trail' (Par), Paramount Ex.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), 20th-Fox P.R.
NEW YORK CITY	
WED. SEPT. 24—	10:30 a.m.—Twilight on the Trail' (Par), 20th-Fox P.R.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), Warner Bros. P.R.
MON., SEPT. 22—	10:30 a.m.—Madame Falcor' (WB), Warner Bros. P.R.
SUN., SEPT. 21—	10:30 a.m.—The Foot in the Heaven' (WB), WB P.R.
TUES. SEPT. 20—	11:30 a.m.—Dumbo' (RKO), Broadway T.
OKLAHOMA CITY	
WED. SEPT. 24—	10:30 a.m.—Twilight on the Trail' (Par), Paramount Ex.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), Paramount P.R.
OMAHA	
WED. SEPT. 24—	1:30 p.m.—Twilight on the Trail' (Par), 20th-Fox P.R.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), 20th-Fox P.R.
PHILADELPHIA	
WED. SEPT. 24—	1:30 p.m.—Twilight on the Trail' (Par), Paramount Ex.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), RKO P.R.
PITTSBURGH	
WED. SEPT. 24—	1:30 p.m.—Twilight on the Trail' (Par), Paramount Ex.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), RKO P.R.
PORTLAND	
WED. SEPT. 24—	1:30 p.m.—Twilight on the Trail' (Par), Paramount Ex.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), Star Prev. Rm.
ST. LOUIS	
WED. SEPT. 24—	1:30 p.m.—Twilight on the Trail' (Par), Paramount Ex.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), S'Rence P.R.
SALT LAKE CITY	
WED. SEPT. 24—	1:30 p.m.—Twilight on the Trail' (Par), Paramount Ex.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), 20th-Fox P.R.
SAN FRANCISCO	
WED. SEPT. 24—	1:30 p.m.—Twilight on the Trail' (Par), Paramount Ex.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), RKO P.R.
SEATTLE	
WED. SEPT. 24—	1:30 p.m.—Twilight on the Trail' (Par), Paramount Ex.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), Jewel Box P.R.
SIOUX FALLS	
TUES. SEPT. 30—	2:30 p.m.—Dumbo' (RKO), The Supply Co. P.R.
WASHINGTON	
WED. SEPT. 24—	10:30 a.m.—Twilight on the Trail' (Par), 20th-Fox P.R.
TUES. SEPT. 23—	2:30 p.m.—Dumbo' (RKO), 20th-Fox P.R.

New York Theatres

RADIO CITY MUSIC HALL
REID OVERS
"LYDIA"
Spectacular Stage Productions
PARAMOUNT
3D WEEK
Milk and Honey
Milk and Honey
Milk and Honey
Milk and Honey
"OUR WIFE"

NOW PLAYING
GARY COOPER
—in—
"SERGEANT YORK"
—A NEW WARNER BROS. HIT—
HOLLYWOOD
—Play at \$16.50—
ALL-CONDITIONED
Capitol
LADY BE GOOD

RFC BANKROLL FOR COSMAN'S NEW SETUP

A new film production company to supply pictures for the independent state-right market was formed last week by J. P. Cosman, president of the Producers Lake, Inc. of N. Y., who has organized the company and eight westerns for the coming season. Cosman, who heads the new outfit, left N. Y. for the Coast on Saturday (20) to arrange deals for talent and publicity. Cosman's new outfit will be financed through a loan of over \$1,000,000 from the Reconstruction Finance Corp. Distribution will be through state-right franchises, agreements covering 76% of all territories having been completed.

Several in Goldberg's RKO Unit Deny EEEEE

Several managers, one assistant and a treasurer of the RKO division in Brooklyn and Long Island, headed by Louis Goldberg, declared yesterday they have not joined, nor do they intend to hook up with, the newly-created union, Exhibition, Exposition and Entertainment Employments, which is conducting a campaign to organize RKO.

2 EXHIBS KILLED, MGR. HURT IN AUTO CRASH

Delroit, Sept. 23. Owners of the Linwood-LaSalle here, Morris R. Saulson, and his brother-in-law, Ralph Davidson, were killed and Davidson's wife was injured when their car crashed into a gravel truck on the city's outskirts. Critically injured Davidson was taken to St. Joseph's, assistant manager of their theatre.

145-WEEK
MAKES BROADWAY
CONCEAL YOUR HOME TO THE PUBLIC

State
Last Year's...
LAST YEAR'S...
LAST YEAR'S...

Ford as 'Martin Eden'

Hollywood, Sept. 23. Title role in 'Martin Eden' at Columbia goes to Glenn Ford, with Claire Trevor playing one of the two female leads. Picture is budgeted at close to \$1,000,000. Sidney Salkow directs, starting Oct. 15.

Mich. Co-op Expands

Membership increases which forced it beyond its present status as Co-Operative Theatres of Michigan to incorporate its organizations. The Michigan Security Commission approved the organization to boost its capitalization by 20%. The new setup is for \$60,000 with an issue of \$100,000 put consisting of 40 shares at \$250 per value.

L.A. Variety Club Dinner

Los Angeles, Sept. 23. Southern California Variety Club tosses its first dinner at the Ambassador Hotel next Monday (29) with the inauguration of Charles P. Skouras as chief baker.

WEEK BEGINNING TODAY
ABBOTT AND COSTELLO
HOLD THAT GHOST
and "Intersected Trains"

Ann Sheridan • Jack Oakie
Martha Raye • Jack Haley
in
"NAVY BLUE"

In the Highlands

Hollywood, Sept. 23. Frank McDonald goes hillbilly as director of the next Warner Bros. and Zivilly picture at Republic. Contract calls for shooting to start Oct. 4. The picture and the mountains and streamers are due in town this week after an eastern tour.

THE NAVY BLUE
ANN SHERIDAN • JACK OAKIE
MARTHA RAYE • JACK HALEY
in
"NAVY BLUE"
THE NAVY BLUE
EDDY DUCHIN and His Orch
STRAND 8'way & 47 St.

IRENE DUNNE
ROBERT MONTGOMERY
in
"UNFINISHED BUSINESS"
UNITED RIVOLI
HOLD THAT GHOST
and "Intersected Trains"

Omaha's Pro Tem E.P. Skouras is president of the business in office of its secretary Lawrence E. Edie. Reason is that club and Ford's hotel couldn't get together on rental for palatial quarters club has occupied for past five years. Club couldn't get together for less expensive quarters in hotel of downtown sector.

CULTURAL COALITION

ONE THING IN COMMON

Speech-makers at the current Chicago convention of the National Independent Broadcasters have stressed, with considerable truth, the many conflicts of self-interest that exist between the small station and the big station, the local broadcaster and the powerful, rich networks. There are often few points of agreement on many trade issues when a network key market license and a Main Street indie enter the same room. At the annual conventions of the N.A.B., there is the contrast has been vivid, especially in latter years, for to come to see. While some of the trade association acted and looked and spent like millionaires many of their fellow-members were in the lobby, making small deals for piddling margins of profit.

There exists within the framework of this amazing industry veridically little in common between the village broadcaster scurrying around for two-bit announcements from small merchants and the guy with a suite of rooms in a lush hotel entertaining big-league time-buyers.

On all sorts of issues from ASCAP up—or down—the points of view of the big operator, the in-betweeners, and the bottom-of-the-ladder boys seem to be not only unharmonious but downright hostile. That being true, many broadcasters in the lower classification have long nursed a feeling of perpetual injury by, and incurable disadvantage in, the National Association of Broadcasters. They have biliously noted the smooth way in which big brass prevails in business and they have, feeling sorry for their smallness, talked much of going off in a corner and being small and proud of it and exclusive.

There is just one flaw in this quite natural business of protecting people and organizations because they have more power or money, or because they do things that only the rich and influential can do—that is the flaw that negative acts, like resignation, walkout, non-cooperation, do not stop or solve the abuses or the advantages or the practices which are the real grievances.

Nobody is going to stop big brass except something bigger. That means the Government and there are hard-headed reasons why nobody, big or little, should ever encourage Government to come to live with the family. Try to get 'em to leave once they're in.

Small broadcasters must live in a world that also includes big broadcasters. They must find solutions or compromises within conditions and under the disabilities that others escape. Small broadcasters have, and will continue to have, due and plenty of cause for worries and complaints. But they have at least one overwhelming reason for sticking with the main trade association. And that is that all broadcasters, regardless of size, income or political drag, have one thing in common—radio advertising enemies—those who hate all advertising, and radio advertising not least.

Plough Trio Kibitz Schudt For Three Days

At Columbia transcription's New York office last week Avron Sherman, director, and Charles Schudt, chief of Lake-Spiro-Speran agency of Memphis put in three solid days at the company of Ed Rosenwald of Plough products. Bill Schudt's CBS recording staff proceeded in that time to make 100 dramatized announcements. They were shipped promptly to 150 radio stations for the new Plough campaign.

Blurs running respectively 15 and 25 seconds and being well advertised, Penetro nose drops and saline and St. Joseph's aspirin.

CHARLIE HAMP BACK AS ONE-MAN SHOW

Chicago, Sept. 23. Charlie Hamp, veteran one-man show emcee of radio identified years ago with WGBM, returns to Chicago for a new three-week program on WGN's Ward backings Friday's 7:10 P.M. broadcast. Original deal is for 13 weeks, set through the W. E. Long agency.

WINS \$1,000,000 OVER BLUE, CBS

Guaranteed Availability of ASCAP Music Plus Choice Time Clinches Deal—Best Sellers on Phonograph Sales Charts Will Be Utilized Following Week

COSTE IN ATLANTA

F. W. Coste, V. p. in charge of D'Arcy agency's New York office, was in Atlanta yesterday (Tuesday) discussing with Coca-Cola officials the details of the elaborate program which will be the accurate program to debut on the Mutual Network No. 3. The order will be for five quarter-hour and a half-hour a week with the tentative time being 10:15 p.m. across the board. It's the biggest underwriting agreement Mutual has yet come into the Mutual fold and it has garnered against stiff bidding from the NBC-blue. D'Arcy explained that the decision to go Mutual had been influenced by the fact that Mutual could provide the choicer time and across the board and that Mutual could utilize the ASCAP music programs could rely on an unlimited repertoire for their material. The agreement is in that way make sure that the pattern that the series proposes to follow will not be stimulated by the failure to be able to broadcast an ASCAP hit that might pop up.

Phonograph Peppers
CBS sales staff also made a pitch for the account.

The account also now meeting in Chicago will depend on leasing legit theatre in New York, perhaps the Adelphi, to house Coca Cola shows, this being a contract operation. The series will be strictly all dance band with the name units chosen according to their status as makers of phonograph record hits. The bands for the 15-minute periods during the week will be those that lead in phonograph sales for the previous week, while the orchestra assigned for the Saturday night half-hour will be selected on the basis that it was No. 1 in sales of the tune which sold the most records the previous week. For the initial five programs the Saturday night half-hour will be the previous music.

Music Corp. of America, which will book the bands on the Coca Cola series, is to co-operate with D'Arcy in compiling information on retail outlets for the Coca Cola series. The hit angle, it will make the first time that Lucky Strike's Saturday night show on CBS has encountered competitive listener interest in the popularity welfarer of current NBC to broadcast developments there.

As long ago as last June, Blonson wrote to NBC, predicting that Blonson would be popping in Iceland shortly and that the U.S. probably would include some announcement agreements with two stations in Western Washington—KEVE, Everett, and KWTB, Tacoma.

Philp Morris Listens To Revised Version Of Walter O'Keefe Program

Lyons & Lyons agency is auditioning Philp Morris to present through the Blow agency a revamped version of "His Honor the Mayor," starring Walter O'Keefe. The new program will be more along the lines of a musical comedy. The script was written a song for the audition stanza.

Sam Becker, CBS lawyer, 38, getting a captain's commission in the Ordnance Dept., and reports to Washington in a week or two.

RCA-NBC Considers Participation

With Affiliates in Advertising Workings of Its Public Service

BERNARD PROCKTER TOURS

Time Buyer for Blow Stalks Package for Lava Soap

Bernard Prockter, time buyer for Blow, left Sunday (21) for a cross-country tour in quest of package buys for Lava Soap, the Procter & Gamble account which the agency recently acquired.

Schedule under consideration is from 12 to 30 announcements a week within a period of 13 weeks.

WOAI Follows

WLW in Bid For Super-Power

San Antonio, Sept. 23. Station WOAI has applied to the Federal Communications Commission for authority to use 75,000 watts. At the present time station is operating on a clear channel, on 50,000 watts with a power of 50,000 watts.

WLW Cincinnati has lately re-quoted the bid in 1938 when WLW Cincinnati enjoyed that strength.

WOAI urges upon the FCC being near the southwestern border makes it of primary consideration in defense plans. It is one of the few stations whose signals are heard in Mexico and other South American countries.

AFRA Chapter Presidency Looks Unopposed For

Writer-Actor Boardman

Hollywood, Sept. 23. With little opposition indicated, Trust Boardman looks like he has a clear lead ahead for the presidency of Coast Chapter of American Federation of Radio Artists, which is voting on Sept. 30. Presently Boardman writer-actor, is second v. p., and Ken Carpenter, proxy. Other candidates certified by the nominating committee are Ted Bliss, Hal Berger, Fred Seabury, Paul Keast, Frederic McKaye, v. p.'s; Knox Manning, reporter, and Elizabeth Wilbur, recording secretary.

Nominated to board of directors to represent the actors are Edward Gombosi, executive Backus, Lesley Scott, Boardman and Edwin Max. For announcements: Jim Doyle, Mark Breen, and Ted Hays, singers; Keast and Thurl Paycraft. On the nominating committee were Manning, Norman Field, Walter King, Jr., Robert Bruce, Grace Lenard, Bliss, Miss Wilbur, Stanley Farrar and Max.

Jean Paul King Continues; Spiels on Tacoma Pair

Tacoma, Sept. 23. Jean Paul King, name which will announce on many New York network commercials and now holding executive position in his father's undertaking firm here, is keeping his hand in by doing broadcasts on Tacoma's football game which will be played here Sept. 26, and also handled some new broadcasts over KXII, new independent.

Pending at NBC as a gesture in public relations is a proposed plan whereby RCA-NBC would join hands with local affiliated stations of the Red and Blue in paid advertising in local newspapers. Under the proposal, for which the national organization would earmark \$250,000 according to present plans, the affiliate would be expected to match dollar for dollar, although probably those station stations which have space credits built up on a time-for-time swap basis would be allowed to enjoy these benefits.

NBC has been public relations-minded for some time and is reported to have been much influenced by a recent survey of public views which was won by the American Telephone & Telegraph Co., which had apparently succeeded in identifying itself with public service in the minds of the citizens.

Recently made aware of its need for friends, the broadcasting subsid of RCA has other projects aimed at improvement of its public relations.

Gerald Cook to Pacific Coast Shortly as BBC Touring Rep in U.S.

Gerald Cook's new assignment in the United States for the British Broadcasting Corp. will take him to the West Coast in the near future. He remains nominally operating out of the New York office of BBC, a special consultant but the latter is now absorbed within the Ministry of Information as is the home staff in England. The Ministry of Information is the office of BBC, as Lindsey Wellington, to function as American representative under Sir Gerald Campbell.

Gerald Cook has been with BBC as an executive for some 16 years. He was in charge of BBC's television, with sky-pictures blacked out for the duration he was shortly thereafter sent to New York. Cook has lived in the U.S. on several occasions. He will probably go west in a fortnight or so.

RED SKELTON BACK WHEN SEEDS GETS SPOT

Brown & Williamson will bring back Red Skelton to a network hookup as him. As it can find a spot for him. Russel A. Seeds is the agency.

Account had been considering putting him on a schedule of five quarter-hour a week but the plan now favored is a weekly half-hour program.

PAT WEAVER OFF HILL

Publicity for U. S. Navy New Occupation—Works with Bookletter

Pat Weaver has quietly quit the American Tobacco Co. where he was assisting W. K. W. Jr., v. p. in charge of advertising, to join the U. S. Navy.

He has been assigned to do public relations work on Pan-American defense in association with the Nelson Rockefeller but the committee on Latin-American relations.

San Francisco—Hartel Dunning has resigned from KSTP's announcing staff to join KFRC. Bob Forward, KFRC announcer, has been transferred to KHJ.

First Responsibility of Broadcasters Is That Commentators Be Scholars And Gentlemen, Say Censor-Fighters

According to a subcommittee of the National Council on Freedom From Censorship the safest way for a station or network to protect itself from attacks on opinions expressed over its facilities is to make sure that the commentator is of 'high character, intelligence and experience.' The subcommittee had been assigned by the council's radio committee to arrive at a policy toward newsmen and commentators that might be recommended for inclusion in the code of the National Association of Broadcasters.

After pointing out that in the case of commentators the element of personality as well as opinion must be considered, the committee suggests that the most reasonable course would be to amend the code in so far as it applies to commentators. The recommendation is phrased as follows:

"Since a good many news commentators have been developed during the past two years and since the work requires various special skills, the code should state that a station or chain assumes considerable responsibility in putting a commentator on the air and that high standards of character, intelligence and experience are required as a minimum requirement of a commentator. But, given a commentator of real authority, he should be allowed to express himself freely on the air.

"If his remarks touch on a controversial issue which the station or chain believes entitled to further exposition, an opportunity should be given for the other side to be heard. But the station or chain must use its own good judgment to decide whether it is in the public interest to reply to his remarks. The point is to leave the door open for legitimate reply and to prevent the commentator from indulging in personal attacks, secure in the knowledge that he will not be answered."

KDKA Keeps L. Thomas But Otherwise All Blue Shows Go Over to KQV

Pittsburgh, Sept. 23.—When KDKA switches to NBC's Red web next week (1), Westinghouse station will retain only one of its Blue network features, Lowell Thomas, although practically all of the other Blue shows will go to KQV, which is the station that took over Heart Station WCAE, present outlet of Red, was offered Blue but turned it down, taking it exclusively.

Retention of Thomas was demanded by Westinghouse group and okayed by NBC.

Switch to Red comes just a month before KDKA's 'come of age' anniversary (21st) on Nov. 2. Network salute station in news program Oct. 5 at 1 p.m. Following greetings from NBC officials and entertainment by station's musical staff, Faye Parker, Billy Leech, Mary Martha Brinley, Pat Haley and Kinder Sisters, all of KDKA, artists.

With change, KDKA will feed its program to the radio at the Red, "Treasure Trails of Song," "Reflections in Rhythm" and one to be broadcast on NBC's musical staff is writing a new song called "Seeing Red," which will be introduced during KDKA's portion of the network salute.

DONALD FLAMM INTO BOWLING ALLEY BIZ

Albany, Sept. 23.—Donald Flamm, former owner of WMCB, N. Y., is going into the bowling pin business. He has been named for this purpose from the secretary of state. The petition carried the name of The Bowling Club. Flamm's directors named were Flamm and his two brothers, Sidney and Milton. Local offices will be in Brooklyn.

William Weisman, of New York, was the filing attorney.

Tosci's Carte Blanche On 6 Ford Hour 'Casts

Asturo Toscanini has been signed to direct six concerts for the Ford radio hour starting mid-January. Conductor will be given carte blanche with one stipulation, that he play at least one American composition in each program.

Reported price is \$15,000 per broadcast.

CRAIG DIRECTS WMCB'S NEW '5 STAR FINAL'

WMCB, New York, is reviving its old air-castized news program, "Five Star Final," which has been cancelled originally around 1930 by Charles MacArthur and discontinued only a year and a half ago. It will be broadcast weekly, starting this Sunday, at 8:30 for one hour.

Water Craig, WMCB program director, will personally handle the full production job.

Neal Lang Joins Radio Staff of General Amos

Neal Lang, husband of Martha Raye, has joined the sales staff in the radio department of the General Amusement Corp. in New York.

He was previously with the New Yorker hotel.

Mutual Board Meets, Considers More 'Stock' Ownership Among Affiliates

Chicago, Sept. 23.—Board of directors and stockholders of the Mutual Network opened a day-long meeting here (Tuesday). One of the subjects slated for discussion is the further distribution of stock among affiliates. This will not only concern the newcomer stations to the network, but some of the older members. Opinion is expected to be granted the four station holders of six shares each to acquire enough stock to put them on par with the three outlets now each holding 15 shares.

Also down for airing is the problem of guaranteeing time for new clients. Suggestion has been advanced that stations be given 15 hours of network air on a specific day every week during the day and night so that Mutual can stress this advantage on the part of the NBC-Blue's sales staff. Other topics will be discussed in intensive, but brief, promotion campaigns in behalf of the network.

SPONSORS BRIDGE LESSONS Same Over Air as in Physical Attendance at Class

San Antonio, Sept. 23.—Hom-Old Pond Stores with special tie-up with radio station KPBA will present a 10 weeks series of bridge playing instructions by R. S. Maciver.

Participating audience is invited to attend the schools in person but receive the same instruction via the microphone if they cannot attend.

Schramm Quits WBYN

John C. Schramm resigned Monday (22) as production manager of the new station, WBYN of Brooklyn, formed from a merger of two former neighborhood stations.

He will depart at the end of this week.

HARVEY HARDING
Singing Actor—Novachordist
Organist—Pianist
Now Broadcasting
"Big Jovny" Commercial, P. & G.
COMPTON ADVERTISING, INC.
Also seen regularly WBNT
Television

CBS' POSITION ON TECHNICAL UNION

CBS yesterday (Tuesday) issued a statement on the status of its negotiations with the Associated Broadcast Technicians Unit of the International Brotherhood of Electrical Workers in regard to the union's demand for a 6% raise in the scale of wages. The network, according to its statement, has cooperated with an offer of 4% using the proviso that on the expiration of the present contract in 1942 any unsettled points of the new agreement be submitted to arbitration. The 6% was okayed with the union but it turned down the arbitration angle.

The current discussions are part of the five-year contract which the network signed in 1937. This agreement stipulated that, either party might request annual reconsideration of wages. The CBS statement also pointed out that the present five-year agreement contains a no-strike, no-lockout provision.

DICK YOVNOW OUT OF WHEELLOCK JOB

Dick Yovnow has departed from the New York office of which the network is director where he held the title of radio director.

Yovnow expects to close for another connection within the next week.

WCAE's Program Board

Pittsburgh, Sept. 23.—With switch to Mutual from NBC network next week, allowing time for local shows, WCAE has formed a Program Board in order to give full consideration to new ideas proposed by members of staff. Board will include four permanent members—Leonard Kapper, general manager; William Schroeder, sales manager; R. Clifton Daniel, program director, and James Murray, merchandising manager. In addition, there will be two temporary representatives chosen to sit in with regulars for short periods, revolving with other staff members.

Meetings will be held once a week and board will consider suggestions from anyone connected with WCAE or its local affiliate, Sun-Telgraph, afternoon paper, for either sustaining or commercial shows.

Four Belles on WJZ

The Four Belles Little Music Store Off Broadway, a new radio program with a girl quartet got under way (Tuesday) at 10 p.m. over WJZ. Program will be heard twice weekly. Program will use seldom heard or new tunes.

Bob Kerr set program. Girls are Joan Brooks, Janice Bowman, Clara and Eds Frim.

Pail Mail Makes Stang

Pail Mail's current spot announcement campaign has inadvertently contributed a new simile to the lexicon of American slang. It's the phrase now often heard in conversation, namely, "Oh, he's modern design."

This is intended as a synonym for 'He's just a lot of noise.'

N.I.B. Votes Separate Identity

'ASCAP Licked' Paine Admits But Hopes for Better Spirit in Future

Woodward Up at WLW, Joe Ries Out After 11 Yrs., R. A. Ruppert to Dayton

Cincinnati, Sept. 23.—Van Woodward stepped up Friday (19) as continuity director of Croley radio. He joins the staff of WLW in 1938 and succeeds Lee House, resigned. Latham Owens also has been named to the continuity department to radio scripting for Erwin Wasey & Co., in Manhattan.

Joseph Biles with WLW and WSAI for the past 11 years as an announcer and director of educational programs, look leave last week.

Richard A. Ruppert resigned as sales promotion manager of WSAI to start Monday (22) as commercial manager of WBNG, Dayton, O.

GENERAL INDIGNITIES CHARGED BY BENNETT

St. Louis, Sept. 23.—Myron J. Bennett, staff gaffer at KWV, last week filed suit in the local Circuit Court for a divorce from his wife, Mrs. Mabel A. Bennett, who is charged with general indignities. The couple were married Aug. 1, 1932, and separated last April 1.

The petition charges that Mrs. Bennett left St. Louis several months ago and is living with relatives in another state.

MISSING IN TEXAS Program Dramatize Real Tales of A.W.O.L. Relatives

San Antonio, Sept. 23.—"Missing Persons" is the title of a new series of quarter-hour programs in which tales of missing persons over the Texas Quality Network by Duncan Coffee Co. of Houston. Persons trying to locate relatives or friends send their name into the sponsor, with a self-addressed envelope. An information blank is then mailed and the dramatic incidents are put into radio terms.

Broadcasts will originate at KPRC, Houston, and will be aired over WFOA here; WBAP, Fort Worth, and WFAA, Dallas.

Chicago, Sept. 23. National Independent Broadcasters Meeting Here with something more than the usual amount of attention focussed upon the small town, small station stations because of hints, persisting despite denials, of a movement to walk out on the larger, older, more representative National Association of Broadcasters.

The Indies heard Chairman James L. Ince, president on "Current Trends in Broadcasting."

"Monopoly was the great threat of modern times and the only agency which all men must be on guard," fly stated.

The present Senate which hunt of the film industry was a sample of the threat to radio. The Government is no longer necessary, for to take over radio stations in the event of war or any other change, it is no longer necessary for a member of the NIB to be also a member of the National Association of Broadcasters. Acting on the recommendation of the NIB organization the convention adopted a resolution making this a cardinal principle of the NIB. The same resolution limits the National Independent Broadcasters to independently owned and operated stations.

Special meeting for the new reorganized NIB will be held not later than Nov. 15.

Yesterday's (Tuesday) session was devoted to the election of officers. John C. Paine, ASCAP general manager, admitted in an address that ASCAP's attitude toward the Indies expressed a hope that his organization would be able to cooperate smoothly with radio under the control of Sen. Sidney M. Kaye, of broadcast music, Inc., also spoke at St. Victor Waters, the speaker of the afternoon, handled the case of silent decline for that Department of Justice.

HUDSON COAL BACK WITH A WGY QUIZ

Schenectady, N. Y., Sept. 23.—Hudson Coal and Coke Co. will launch "The Little Red Schoolhouse," half-hour quiz show in which contestants will compete in various communities compete, over WGY, on the night of Oct. 7. A team from Schenectady will match wits with a combined Johnstown-Gloversville squad on the initial broadcast. Program will run for 26 weeks.

Edly Flynn will be quizmaster. Leighton & Nelson is the agency.

American League Strongly Opposed To Foreign Language Broadcasts

ONE FOREIGNER IN CHI

Abbot and Costello Probably Not Making the Journey

Abbot and Costello may be absent from this Sunday's (28) broadcast of the Chas & Sanborn show. Edgar Bergen has a concert date in Chicago which will make it necessary for him to do his performance from that town and A & C aren't inclined to fly to Chicago for the broadcast because of picture commitments.

Ray Nobia will fly to Chicago and use a local musical contingent. J. Walter Thompson agency is now trying to line up other talent for the event.

Milwaukee, Sept. 23. Expressing in no uncertain terms his views on the use of alien tongues in the radio, the American League is closing session of its convention here Thursday (18) unanimously opposing the use of foreign languages to Washington asking that broadcasts in foreign languages either be barred entirely from the air, or that a similar regulation be given before the foreign language version.

It also asked that foreign language broadcasts be limited to carry, in a parallel column, English translations of their content.

Camera Act. on WLW

Cincinnati, Sept. 23.—The Motion Picture Camera League is sponsoring three hillbilly programs a week in early morning 15-minute spots.

Placed through Lane, Benson & McClure, Inc., Chicago.

Talk Programs May Replace Dance Remotes on One NBC Network

In the belief that there are too many dance orchestra remotes from 11 p.m. onward, NBC may this season adopt the policy of clearing either the Red or Blue from 11 to 12 a.m. of all remotes of this character. Instead, there would be a concentration of live talent programs, studio produced, some possibly of a public interest nature. There is even talk of a midnight forum on public events.

NBC believes the adult audience, as distinct from the jitterbug age groups, may be getting too little adult fare on the present late evening schedules.

Regardless of WSMB This possibility that NBC will not return remote orchestra remotes to its late evening Red network time exists regardless of how the present negotiations with the WSMB, New Orleans affiliate and the American Federation of Musicians turn out. WSMB's quarrel with AFM local 174 took hands of the Red almost two weeks ago.

Whether the idea, credited to Sid Strotz, NBC v.p., will reach concrete or lasting form depends entirely on how it will shape up and the listening public's reaction. It is currently filling in the absence of dance music with studio bands emanating from various affiliated stations. The idea Strotz is now figuring to try out.

KOWH, OMAHA MAY GET NBC BLUE

Omaha, Sept. 23. KOWH, which is owned and operated by the Omaha World-Herald has applied to the Federal Communications Commission for 10,000 watts and full time on 680. The FCC stipulated that it will build a directional antenna so that there will not be any interference with WFAF, N.Y., key for the NBC-Red, which is on the same channel.

KOWH is now operating at 500 and daytime only. Understood that should it get the 10,000 watts the station will thereafter probably become the local outlet for NBC-Blue programs.

MAGNER FROM OPERA JOINS NBC, CHICAGO

Chicago, Sept. 23. Martin Magner added to the NBC production staff here, filling vacancy left by departure of Tom Hargis for job with the Russell Secor Agency.

Magner was formerly with the Chicago Opera Co. as stage director.

I. Q.'S. 20TH TOUR

Quit Hops from San Francisco to Birmingham, Oct. 13

Chicago, Sept. 23. Next stop for the "Dr. I.Q." broadcast is in the Alabama theatre in Birmingham, where the program will originate starting Oct. 13, moving from the Warfield, San Francisco, for Mars and the Dr. I.Q. candy store. The Mutual City station visited by the program, which is handled through the Grant agency here.

Edward A. Allen, head of WFLA, Tampa, Fla., appointed general manager of the shares remains at 115 par. Chest drive with a week to raise \$75,000.

Not a Tongue-Slip

Milwaukee, Sept. 23. Gov. J. P. Heil (Julius) has just spoken frequently from all local radio stations and the other night, following an address on WISN, he said: "And now I want to thank all the boys of WEMP for their many contributions."

"Pardon me, Governor," interrupted Announcer Hal Walker, "but this is WISN." "I know," acknowledged the state executive, "but I want to thank the boys of WEMP any way, and I thank all you boys at WISN, too."

'GANGBUSTERS' MUST LAFF OFF SPIES

It is understood that 'Gang Busters,' when it returns on the NBC-Blue net, will have to confine its stories to the old domestic crime pattern and lay off anything having to do with spy or Fifth Column stuff. These themes are still firmly taboo on the networks.

Like the Burns Allen show, 'Busters' will this fall be cleared also over CBS stations but by the transaction route. Sloan's Liment has been decided to do some supplementing of 'Busters' Blue coverage. Agency on this account is Warner & Legler.

Hugh Feltis Stays 4th Yr. in N.A.B. Post

The Sales Manager's Division of the National Association of Broadcasters. Detroit, Oct. 17, met in Portland recently and re-elected Hugh Feltis, commercial manager of KOMO-KJR, Seattle, secretary-treasurer for the fourth time. Harvey Wixon, KIQ, Spokane, was elected to the Board of Directors for the coming year.

Making largest ever held by the district group, with more than 60 in attendance, heard a talk by Ralph Calkins of Rulhauff & Ryan, WBC representative of the American Association of Advertising Agencies.

WIBG'S NEW QUARTERS

Station Moving Downtown from Philly Suburbs

Philadelphia, Sept. 23. WIBG last week took a long term lease on three-story downtown quarters for its new studios when the outlet starts functioning as a full-time station next week. The station now is located in Glenside, a suburb, and operates on 1,000 watts part-time. Paul F. Heil, WIBG president, is slated that the new station would be ready to operate about April.

A large chunk of the station was recently purchased by a syndicate headed by John B. Kelly, Democratic state representative and Anthony J. Drexel Biddle, Jr.

WKNY Increases Stock

Albany, N. Y., Sept. 23. Kingston Broadcasting Corporation, which operates WKNY in Kingston, has increased its capital stock from \$15,000 to \$25,500. Value of the shares remains at 115 par. J. Gustave A. Gerber, New York City, was filing attorney.

REPRISALS FOR QUARTER-SHOW

Agency Takes Position That Blue Unfairly Sells 6:30 Spot to Alka-Seltzer Against Anacin at 7 p.m.—NBC Rejects Protests, Okays Time As Non-Continguous

AGENCY CANCELS

Blackett-Sample-Hummer's latest feud with NBC has gone beyond the boiling point. The agency last week struck back at the NBC-Blue for going through with its sale of the 6:30-6:45 period to Alka-Seltzer by issuing a cancellation for two American Home Products daytime strips on the same network. The cancellations involve 'John's Other Wife' (Freezone) and 'Just Plain Bill' (Anacin). As a further rebuke B-S-H is conducting a handing Blue cancellation of the two Sterling Products strips, 'Orphans of Divorce' (Lyons Toothpaste) and 'Honeydew Hill' (Haley's MO). With the loss of this hour the Blue would be entirely devoid of daytime advertising.

The raspy situation between the agency and the network started there on the former, on hearing that the Blue was offering Alka-Seltzer the 6:30-6:45 niche for 'Lum' 'n' 'Abner,' protested that the spot being offered was unfair to Anacin, a competitive headache remedy, which for years has maintained a steady presence in the 7-7:15 series. NBC argued that sales affects of the two products would be amply cushioned by the intervening quarter-hour (Lowell Thomas-Sun Oil), but B-S-H refused to budge. The demand that Alka-Seltzer be kept out of the designated period. The Blue issued the okay for 'Lum' 'n' 'Abner' anyway.

Squabble has complicated things for B-S-H and the Blue in still another direction. The agency had been going to the network about scheduling two night-time half-hours for Sterling Products and two daytime strips, 2:30 to 3, but these discussions have been temporarily stalled. B-S-H's daytime strips on the Blue now run from 3 to 4 and the cancellation already put through affects the second half of this hour.

Alka-Seltzer has become one of NBC's impromptu customers. It has 18 night-time quarter-hours on the network; for quarters with 'Lum' 'n' 'Abner,' a half hour with 'Quis Kids' and a full hour for the 'National Band Dances.' The Blue network sales execs declared yesterday (Tuesday) that there was a good chance of solving the situation satisfactorily all around.

F.D.R. Keys a Commercial

Chrysler Sponsoring Jim Crowley on MBS With Dope on Press Conferences

Marshall Field Store Buys Time on Tribune's FM

Chicago, Sept. 23. Chicago Tribune's FM station, WGN, last week bought time for its first commercial when the Marshall Field department store closed a ninety-minute radio identity station starting immediately.

Set through the Charles Daniel Frey agency, the program will consist of 15 minutes of recorded music and five minutes of news, broadcast each night at 9 a.m.

Dr. Harry Magner's 'True or False' program on NBC blue will originate in Akron, O., Sept. 28.

Esty Protests on 'Penthouse Party' Not Getting Seven Blue Stations Which Carry Red's Kyser Show

That's Prejudice

Warren, Oct. 23. Warren Chronicle-Tribune is reported so opposed to new radio station soon to be started there by Frank Nied and Judge Perry Stevens of Akron that it refused to accept offered classified ad of station manager seeking a home in Warren. Add read that 'manager of new Warren radio station' wanted a home. But paper made the customer change it to 'manager of new Warren enterprise.'

NBC has suddenly found itself being plagued by an old policy barring the programs of competitive products from occupying adjacent spots on a network schedule. The account that is insisting that NBC live up to this rule is Camel, which recently signed for the Wednesday 9:30-10 p.m. niche on the Blue link, while on the other side of the squeeze is Lucky Strike whose Kay Kyser show clears over the Red hooker the same night from 10 to 11 o'clock. The actual cause of the jam are seven Blue-affiliated stations which have been airing the Kyser program.

William Esty, agency for Camel account, has taken the position that when in contract with the Blue for the broadcasting of 'Penthouse Party' in the Wednesday spot starting next week, the Blue is not entitled to all Blue stations. Also that the mere fact that seven of the Blue stations carry a Red network program doesn't interest it. Esty has also advanced the argument that the Blue stations carrying a Red network program don't interest it. Esty has also advanced the argument that the Blue stations carrying a Red network program don't interest it.

The seven stations involved in this when in contract with the Blue are WSYR, Syracuse; KO, Albuquerque; WYLB, Sacramento; KWC, Jackson, Tenn.; and WJLA, Raleigh. The last three are part of the McClechy group.

The Red cable offer no outlet for any of these towns excepting Albuquerque. The red cable card also has the KOA available with the mountain group.

SIGNAL CORPS COMMISSIONS OPEN

Fort Monmouth, N. J., Sept. 23. Signal Corps announces that it is still offering commissions as officers to men with proper qualifications. Engineers with practical knowledge and experience in the field of electronics are especially needed, it is said.

Milwaukee's 'Radio City' Buries James Fly's Voice

Milwaukee, Sept. 23. Laying of the cornerstone for 'Radio City' WTMJ, occurs next Saturday (27). There will be deposited the recordings of various speakers' addresses as well as the individual voices of WTMJ and WSM staff members. James L. Fly, chairman of the FCC, Gov. Julius Rohlf, Mayor Carl E. Ziebler and officials of the Journal company will all be asked for postcard messages. With construction work hampered by war time priorities, Radio City now is not expected to be completed before next spring.

Dunville Now V.P.

Cincinnati, Sept. 23. Robert E. Dunville, general sales manager of WLW and WCAI, Cincinnati, has been elected a vice-president of the Crosley Corp., which owns and operates the two stations.

Naming occurred at last Thursday's (18) meeting of the Crosley board.

N.A.B. TAX WIN 'A LESSON' MILLER

Washington, Sept. 23. 'Expressions of gratitude from station owners that the battle is not yet over on the National Association of Broadcasters Monday (22) for the return of advertising air time organization toward eliminating the "super-tax" on radio broadcasting from the current tax law.'

Thanks for the various bouquets was returned by Neville Miller, N.A.B. press officer receiving congratulatory messages from WFLA, Tampa, Fla., and WJLA, Raleigh, N.C., by Hugh A. Hall, WOAI, and others.

Inserting just enough hesitancy over the results, to date, Miller commented the industry on its 'united front' and thanked the stations, representatives of advertising air unions and 'other groups' for their 'whole-hearted cooperation' implied, however, that the battle is not yet over. Printing trades unions must be watched, Miller cautioned.

While we have been successful in eliminating the partial air tax from the current revenue bill, our fight against a discriminatory tax of this kind is not yet over. The industry. 'It will be proposed again, unless its sponsors—certain printing unions that are convinced that it would hurt them as well as radio broadcasters. The N.A.B. has not relinquished its fight and its new direction is efforts in this and other directions on behalf of the industry.'

THE
MUSIC CORPORATION OF AMERICA

*Proudly announces
the exclusive management of*



MARK WARNOW

Musical Director for
YOUR LUCKY STRIKE HIT PARADE
The American Tobacco Company

THE HELEN HAYES THEATRE
Thomas J. Lipton, Inc.

WE, THE PEOPLE
Sanka Coffee-General Foods, Inc.

MUSIC CORPORATION OF AMERICA

LONDON • NEW YORK • CHICAGO • SAN FRANCISCO • BEVERLY HILLS • CLEVELAND • DALLAS

ARE'S FOOTBALL HEADACHE

HAS TO EMPLOY CLOSED BOOTH

Majority of Radio Stations Contracted for Football Games This Fall Not in ASCAP Fold—Music From School Bands Represents Constant Threat of Infringement of Copyright

PROBLEMS

N. W. Ayer agency yesterday (Tuesday) was making an analysis of the responses it had received from stations slated to broadcast football games in Atlantic. Referring to this fall on how they proposed to furnish collegiate music between the halves. With the majority of the stations involved not licensed by ASCAP, the agency and account were much concerned by the possibility of having to use closed booths. Atlantic and Ayer were also disturbed by the possibility that listener interest might be unfavorably affected by the absence of musical hoopla as picked up from the stands and playing-field. The Atlantic football broadcasts start this Friday (26).

One broadcasting outlet that did offer a solution was the CBS New England Network. Latter explained that it could not take out an ASCAP license unless the national network (CBS) itself became an ASCAP licensee, but added that what Atlantic Refining could do was to confine non-ASCAP music to the field-playing time and use a closed booth between the halves. The music picked up during the two halves could be cleared in advance through Columbia's New York checking staff and if necessary the New England originating station for the games could fill in some music from the studio between the halves.

BIG SPLASH FOR DEMOCRACY

Washington, Sept. 23. Nation-wide to do celebrating "Liberty Fleet Day" when 14 United States Maritime Commission built cargo ships will participate in a biggest mass launching since the last world war, will receive plenty of attention from the radio industry. All unable to personally deliver a scheduled coast-to-coast speech, because of the pressing nature of world affairs, special transcriptions are being made of his Sept. 27 talk for use by local radio stations in the vicinity of the shipyards involved. Mr. Roosevelt's speech will be broadcast and amplified in order to reach the "men in overalls" who work at the yards, as well as the boat-hats who will participate in the launching ceremonies.

Radio's part in the "Liberty Fleet Day" celebration is being handled by Clinton L. Mosher, former Washington correspondent for the Brooklyn Eagle, who last week was appointed radio contact man for the Maritime Commission.

HAROLD KENT'S CONFAB

It Meets In Chicago Again Oct. 3—Three-Day Session

Chicago, Sept. 23. Fifth Annual get-together of the School Broadcast Conference will be held in the Congress Hotel here starting Dec. 3 and run through a three-day session.

Harold Kent, chief of radio programs for the Chicago school system and father of the Conference, remains chairman of the meet.

WRRN, Warren, Starts Oct. 15

Warren, O., Sept. 16. WRRN, new Warren, O., station will begin operations Oct. 15. The station, licensed to operate on 1,400 kilocycles with 250 watt power on unlimited time, is being backed by Frank T. Nied, Akron cigar store owner, and Judge Perry H. Stevens of the court of appeals. Station will not have any chain affiliations.

San Antonio—Jim Ralph has been added to the announcing staff of station KABC. Ralph has been dismissed from the army in the over-age classification. He formerly was speller with KOCA, Kilgore, Texas. Bessie Krause and Lewis Bernard La Baume are recent additions to the WOAI traffic department.

New Services, Including Link With NBC, Marks XEW's 11th Birthday

Mexico City, Sept. 23. Local radio station XEW (150,000 watts) celebrated its 11th birthday (18) with a continuous program that lasted from 6:55 a.m. on the big day until 1:25 next morning. Incorporated in the gala day was the inauguration of the Pan American web of NBC and the 24 Mexican stations that XEW keys. News service from A.P. is also new under sponsorship by Bristol Myers.

Traditional Nov. 'Don Juan' Belongs To Stage Alone, Not Broadcasters

Mexico City, Sept. 23. Radio announcers throughout Mexico have been forbidden by the National Theatrical Federation to participate this year (starting Nov. 2) in Mexico's "Day of the Dead" when homage to the deceased is paid through the traditional "Don Juan Tenorio," 16th Century Spanish tragedy. Federation figures that regular stage actors should enjoy exclusive

rights to "Don Juan" presentations. Several radio announcers had cleaned up handsomely by radio-publicized versions.

Washington—Still another member of the WWSV staff was lost to Uncle Sam last week, when Charles ("Shorty") Parker, stock room superintendent, received a 1-A rating from his draft board, plus instructions to report to the Army on Oct. 13.

BEGINNING OCTOBER FIRST...
NEW IMPACT
 TO COVER TWO EXPANDED MARKETS!

WHEN Markets expand, it's time for advertisers to expand their coverage, too... with extra power where it's needed.

TAKE the thousands of square miles around Baltimore, the thousands of square miles around Pittsburgh.

NO LONGER is purchasing power huddled close to the centers of these cities. Today the swiftly circulating millions-for-defense have already spread far afield... where mill and factory and farm are booming, beyond the metropolitan horizons of yesterday!

MILE after mile along the Allegheny and the Ohio—up and down the Monongahela Valley—smoke stacks smudge the sky by day and crimson it by night. Wheels turn. And money changes hands. Across three state lines spreads the expanded Pittsburgh market of TODAY!

MILE after mile through Maryland—overflowing into Delaware and Virginia—thriving farms and humming factories blanket with new prosperity an area larger than many European countries. That area—all of it—is today's expanded BALTIMORE Market!

YOU'VE something new to reach out for—something bigger. And the Red Network of NBC has something new and bigger to help you reach out.

As KDKA and WBAL, 50,000-watt stations in Pittsburgh and Baltimore, join NBC Red, they bring hundreds of thousands of new radio families within the area served by the "Network Most People Listen to Most"—hundreds of thousands of new families eager to buy TODAY.

UNCHALLENGED DOMINANCE

In Baltimore

WBAL 50,000 WATTS

In Pittsburgh

KDKA 50,000 WATTS

NBC

Red

NETWORK

THE NETWORK MOST PEOPLE LISTEN TO MOST

P. & G. Serial to KNX for Drest; Bond Clothing Stores on KHJ

Hollywood, Sept. 23.

Big week ending last week and aided by a strong pickup on the network front, totaled up a comfortable gain. For the first time since late last season, the net count approached the \$1,000 figure.

Especially optimistic last week was KNX where Procter and Gamble made one of the biggest spot buys of the year. Five daytime quarter hours on a 50-watt stretch were blocked off for 'Lone Journey', which will carry the torch for Drest. Currently KNX is using transactions five times a week for P. & G.'s dash. Smart pickup in Frisco, with new contracts signed there, aided the local setup.

KFI: Goldenkemp shoes, 13 half-hour broadcasts of 'Lone Journey', through Long Avid; Brooks clothing, 50 quarter-hour newcasts, through Stodol Adv.; McKahan furniture, 81 quarter-hour broadcasts of 'The News Crier', through Ad Carpenter; Bederman fur, 52 announcements, through Glasser-Galley; Zeeman clothing, 35 quarter-hour broadcasts of 'Cabages and Kings', through Lockwood-Schackeloff; Chevrolet, 28 announcements, through Campbell-Ewald.

KNX: Procter & Gamble, 280 quarter-hour transmissions of 'Lone Journey', through Sackels-Sampier-Hummert; Langendorf bakeries, 520 announcements, through Leon Livingston; Van Camp's (beans), 58 one-minute transmissions, through Calkins & Holden; Lever Bros., 38 time signals through Young & Rubicam; Schwabacher & Frey (stationery), 42 announcements, through W. Assin; In Campbell, Edwards, Coffey, 78 announcements, through McCann-Weinberg.

KCCA: Pennant oil, 52 quarter-hour broadcasts of 'Don't You Believe It', through Brincher, Davis; Frankie Gordon (reel clothing), 26 quarter-hour recording periods, through Lockwood-Schackeloff; Nesbitt fruit products, 12 quarter-hour transmissions of 'The Passing Parade', through Walter K. Neth; Thirty drug stores, 207 quarter-hour periods of war commentary by William Parker, through Milton Weinberg; Kelley Kar, 312 broadcasts of 'Sports Roundup', through Milton Weinberg.

Comparative Unit Count			
% of	% of		
Sept. 20.	Sept. 13.		
Network	12,229	12,224	+2.4
Local	4,831	4,722	+1.4
Nat'l Spot.	1,372	1,242	+1.2
Total	18,432	18,588	-0.8
(Included: KCCA, KFI, KJL, KNX)			

Minneapolis—Gordon Valentine, formerly with KSTP workshop, has returned to the station as an announcer.

Matinee Madness

Fl. Wayne, Sept. 22.

Ed King, owner of 'What's Cookin?', afternoon zany on WGL, wakes up WOWO's 'Musical Clock' show at 9 a.m. Show will be known as 'Musical Clock—With the Musical Chuck.'

SHORT, SNAPPY AUTO IDEA

With new models either just released or about to come out, automobile accounts are starting to take an interest in spot broadcasting. The indications are that in all instances it will be announcement campaigns of brief but intensive duration. Dodge and Buick have already made inquiries about availabilities and there are signs that similar action will soon come from Chevrolet and Packard.

DETROIT RECOURS

Web, Spot on Upbeat—Football Aids Local

Coming out of last week's tailspin, Detroit hung up appreciable gains both in network and the national spot categories. With the former progressing better than 2% and the latter leaping up nearly 5%, it rounded out a completely healthy picture stacked up against the figures for 1940.

Although local business continued to fall off, it found all three categories here ahead of the same listings a year ago. Local units were up 100 units over 1940 during the comparable week, network time was up 600 units while national spot was topping a year ago by 100 units. Dominance of football season here, with plentiful local time buying, will set the position of the six stations a peak for this time of the year.

Comparative Unit Count			
% of	% of		
Sept. 20.	Sept. 13.		
Network	9,970	9,870	+2.5
Local	11,127	11,880	-4.8
Nat'l Spot.	4,828	4,600	-4.8
Total	24,925	24,150	+3.1
(Included: WJLB, WJLB, WJLB, WJLB, WJLB, WJLB)			

Olson Rug Ads On WLS; Ward Baking Contract to WGN

Chicago, Sept. 22.

A nice variety of accounts sent in the windy city on the way up this past week. Though there was a tendency to lag, the next several weeks should bring improvement in the following:

WLS: Consolidated Products, 15 minutes three times weekly, through Edward J. Taylor; Vitamins, five minutes three times weekly, through United Commercial; Reese Nursery, 15 minutes once weekly, through Leo Boulette; Dr. Hess & Clark, five minutes three times weekly, through N. W. Ayer; Flex-O-Glass Co., 15 minutes once weekly, through Presba, Fillers & Presba; Hulman Co., three announcements weekly, through Polley; American Soap, three announcements weekly, through Buchanan-Thomas; Iodine Educational Bureau, one announcement weekly, through Simonds & Simonds; Utilities Engineering Institute, three 15-minute periods weekly, through First United agency; Coyne Electrical School, 15 minutes once weekly, through Charles S. Olson Co.; Rug Co., three announcements weekly, through Presba, Fillers & Presba; Dodge and Buick, three announcements weekly, through N. W. Ayer; Procter & Gamble, soap, chain-break, through Compton Adv.

WBBM: M. J. Lanahan Co., 15 minute Saturday following football game, through Lane, Benson & McClure; Chevrolet Motors, 19 announcements weekly, through Campbell-Ewald; Rival Co., temperature announcements six times weekly, through Charles S. Olson Co.; Rug Co., station break announcements, four times weekly, through J. M. Dodge; American Soap Co., five 15-minute periods weekly, through George Hartman.

WIND: Ritter's Furniture Store, seven hours weekly; Westminster Furniture, 15 minutes weekly, through Lane, Benson & McClure; Sunway Fruit Products Co., five minutes weekly, through Young & Rubicam; Schimmer & Scott; Moskine Credit Clothing Co., three five-minute periods weekly; Peoples Credit Clothing, three five-minute periods and 12 announcements weekly; Cousins, Inc., six five-minute periods weekly, through W. G. Riley Jewelry; Peoples Credit Clothing, three five-minute periods weekly; Isabel's Restaurant, 15 minutes weekly, except Monday, when it is two hours.

WMAQ: Schoenflous - Edelweiss Co., five minutes five times weekly, through Western agency; Quaker State Oil Co., three one-minute announcements weekly, through Young & Eckhardt; Denton Sleeping Garment Mills, 14 one-minute announcements, for two weeks, through the Reeves agency.

WGN: Ward Baking Co., three 15-minute periods weekly, through Long agency; John Puh Co., three 15-minute periods weekly, through Cecil J. Presby; Van Dyke, 15 minutes once weekly, through the Federal agency.

Comparative Unit Count			
% of	% of		
Sept. 20.	Sept. 13.		
Network	9,265	9,280	+0.8
Local	12,889	11,020	+16.9
Nat'l Spot.	12,310	12,190	+1.0
Total	29,663	29,171	+2.0
(Included: WBBM, WJLB, WJLB, WJLB, WJLB, WJLB)			

EDWARD CLARK TO CANADA

WLW Writer Teams Up With Westlme Mosquito Buses—Wife Slays Bhebe

Cincinnati, Sept. 22. Edward Clark, who joined the WLW-WSAI publicity staff two months ago, will move westward to the Canadian fighting force as a mechanic. To prepare for an examination, which he has just passed, Clark took a special course in Diesel engine operation. His new job will be to keep Canadian mosquito boats in trim.

His wife, Katharine Clark, will remain here as woman news writer and commentator on WLW and WSAI and Crosley's WLWO short-wave station.

Seattle—Frank Cooley now announcing at KIRO, Seattle. Following are: WJLB, St. Louis, and KSLM, Salem, Ore.

DES MOINES WEAKENS

Spot Units Mount—But Others on Downswing

Des Moines, Sept. 23. National net hereabouts the only happy note hereabouts the past week, when it brushed off the minus sign for a gain of nearly three per cent. Both network and local biz took a fast trip down, the latter category sliding from plus \$7 to minus \$7.2 per cent.

KSO: Catspaw Rubber Heels, one minute announcements, through Darcy Adv.; Owens Illinois Glass Co., chain-break announcements, through Darcy Adv.; Taylor, three five-minute programs, through BBD&O; Postal Telegraph, three five-minute sports programs, through Blow Co.; Fanville Co., 15-minute programs, direct; Bulova Watch Co., chain-break announcements, through Blow Co.; Foreman & Clark, five time signals daily, through Allen L. Firestone; Gootch Millinery Co., daily five-minute programs, through Potts-Turnbull; Catham blankets, participation program, through M. H. Backett; Miller Cereal Mills, three quarter-hour programs weekly, through Allen & Reynolds; American Business, one-minute transmissions daily through Geo. H. Hartman; Sinclair Coal Co., five quarter-hour programs weekly, through Potts-Turnbull; Sargent Feed Co., five announcements weekly, through Blow Co.; Manhattan Soap Co., three quarter-hour news programs weekly, through Franklin Bruck; Simons Co., chain-break announcements, through Geo. H. Hartman; Iowa Roofing Co., participation program, through W. W. Winer; Postal Telegraph Co., three quarter-hour news programs weekly, through Potts-Turnbull; Manhattan participation program, through Wells Barnett; Chrysler Corp., one-minute announcements, through Anderson; Colonial Oil Co., three quarter-hour programs per week, direct; Iowa Dairy Industries Commission, Iowa University football games, direct; Foreman & Clark, five time signals daily, through Allen L. Firestone.

Comparative Unit Count			
% of	% of		
Sept. 20.	Sept. 13.		
Network	7,240	7,355	-1.6
Local	3,958	3,759	+2.7
Nat'l Spot.	2,988	3,074	-4.8
Total	14,186	14,189	-0.8
(Included: KJRT, KSO, WOI)			

DST Ends Earlier in B.C.

Victoria, B. C., Sept. 23. Premier T. D. Pattullo announced British Columbia will revert to standard time at midnight, Sept. 30, instead of midnight Sept. 20, as previously planned. The change went on daylight saving time July 7 after it was decided that coast shipyards engaged in war work should have longer daylight working hours. It was originally planned to continue DST until, at least, 1942, but Pattullo said it was felt there would be no advantage keeping clocks ahead during dark winter months.

BIZ BOOMING IN SALT LAKE

Salt Lake City, Sept. 23.

If Salt Lake radio has any worries these days it is wondering how to satisfy the Christmas and New Year and when the Santa Claus contingent becomes active again. Prediction is that the net will be busy in all three categories, making every one very, very happy.

Wright KSLY control room supervisor will be in charge of a 12-mile pickup for a broadcast of the Priesthood Pageant in the Mormon Tabernacle, October 1, and Farley Baer, assistant Production Manager of KSL, returns this week from two weeks in the States.

At the Utah State Fair, both KSL and KJLV are working overtime. For KSL, production manager Perry Driggs and production manager Glenn Shaw are supervising a public address system on the midway which will give pleasure seekers a 5-minute news broadcast each hour. Announcers will rotate, with Wally Sandack taking the first shot Saturday (20).

KJLV for the second time are giving fair-goers a demonstration of RCA television, long time pet of S. Fox general manager. Demonstration is arranged along similar lines to the one at Treasure Island and is in charge of George Fredrickson, production manager, and John M. Baldwin, chief engineer. New note for KSL is the show, called 'Teletot.' As child's image appeared through receiver it will be screened throughout fair grounds. Photographer will take picture from screen and parent will get a copy with certificate explaining that print is from televised picture. Although Teletot show will not go on until last three days of Fair (25, 26, 27) and 200 title darlings will be handled daily, there will be many disappointed parents because six days before going into opening all reservations had been grabbed up.

Granite Furniture takes over the 15 minute newscast of Tom Cafferty and Ed Lelton, formerly aired for Frigidate dealers at 10:30 a.m. Time slot will be unchanged.

Walter Wagstaff, commercial manager of KJLV, has recently been appointed member of the Coordinating Committee of the Pacific Advertising Association.

KSL: Peter Paul, Inc. (candy), 156 quarter-hour newcasts, through Brincher; American Electric, 1941 to eight one-minute spots, through Rubrauff & Ryan; Lion Brand, 156 quarter-hour newcasts, direct; Utah Association of Petroleum Dealers, 20 50-watt announcements, direct; Utah State Fair, 15 50-watt announcements, direct; Nehi Beverage, six evening chain breaks per week, through BBD & O; Coldway Tablets, series of daytime and evening spots, through W. W. Kator; renewal of Corn Products, five-minute newscast weekly and daytime spot schedule.

Let's look at the RECORD

RESULTS COUNT MOST

EVEN MORE RECORDS TO BUY

AND COMPANY RADIO STATION REPRESENTATIVES NEW YORK - DETROIT - CHICAGO - SAN FRANCISCO

In Radio, too, it's better to be Lower

Which reminds us that a few freemason's... be thankful for, too. The lower the frequency the longer the wavelength; the longer the wavelength the stronger the signal. WMCA has New York's lowest frequency (570 kc) with enough power

(3000 watts) to reach 12,500,000 people economically. Why be a giraffe when you can be a lion?

WMCA FIRST ON NEW YORK'S DIAL

Interviews in Cocktail Lounge

KYW Also Has New Gospel Singers Program for Little Crow Milling Co.

Philadelphia, Sept. 23.—A novel commercial program was sold by KYW last week. The Hotel Warwick, one of Philly's most exclusive hostilities, will sponsor a 15-minute show each Friday from its cocktail lounge on which prominent hotel guests will be introduced and interviewed. The deals were arranged through the Al Paul Lefron agency.

KYW also sold "The Happy Clarks," gospel singers, to the Little Crow Milling Co. (Coco Wheat) for 15 minutes a day, Monday through Friday.

A new WIP quiz show was purchased by Adams Clothes last week, titled "The Question Man." The station's news crew made the rounds of defense plants and athletic contests quizzing employees and spectators. It will be aired 15 minutes, three weekly.

KYW: Longines-Wittnauer Co. (watches), 30-minute musical program weekly, through Arthur Rosenberg; Conti Products Corp. (shampoo), five spots weekly, 13 weeks, through Bermingham, Castelman & Pierce; Shyroek Radio, 39 spots, through Hansell-Zook; Seven-Up (beverage), 130 spots, through J. M. Korn; McCall Corp. (Red Book), three spots weekly, through Joseph Katz; National Oil Products Co. (shampoo), 78 spots, through Charles Dallas Reach; Pall Malls, 24 spots weekly, through Burthart & Ryan; Vick Chemical Co. (cough drops), 65 spots, through Morse International; Philadelphia Reading Coal & Iron Co., 52 spots, through McKee & Albright; Beech-Nut gum, 35 spots, through Newell-Emmett; Bryant Air Conditioning, 13 spots, through Albert H. Dorsey; Hardwick & Magee (rugs), 25 spots, through Harry Felgenbaum; Arrow Stores (drugs), 78 spots, through Felgenbaum; Chevrolet autos, 38 spots, through Campbell-Ewald; Citizens Non-Partisan Committee (political), 20 spots, through Philip Klein; Perfection Stove Co., three five-minute e.t.'s weekly, through McCann-Erickson.

WCAT: Evening Public Ledger, two spots weekly (before and after Penn football broadcasts), through Benjamin Edelman; John F. Duke Co. (margarine), 15-minute musical program, 39 weeks, through Young & Rubicam; Smith Brothers (cough drops), 252 spots, through J. D. Tarcher; Natural Casing Co. (sausage participations on Laura & May Stuart program, through Charles Silver; M & M Candies, 52 spots, through Lord & Thomas; Philadelphia Coal & Iron Co., 78 spots, through McKee & Albright; Wilen Wines, five-minute news show across the board, through Frank A. Wellman, 33 weeks.

WFIL: Owen-Illinois Glass Co., one spot weekly, through D'Arcy agency; Quaker Oats Co., three 15-minute e.t.'s weekly, through Ruttrauff & Ryan; O'Sullivan Rubin; (beets), 12 participations in musical roundup weekly, through Bermingham, Castelman & Pierce; American Cigarette & Cigar Co., 41 spots weekly, through Ruttrauff & Ryan; WBAI: Commodore Hotel, 39 spots, through Pollock agency; Pierce-Pheips (food products), six five-minute newscast weekly, through Adrian Bauer.

WPEN: Ben Wilks (clothes), 15-minute news show daily (Norman Jay).

SOCONY-VACUUM BUYS NEWSCASTS ON KCMO

Kansas City, Sept. 23.—Fall increases for the town are not likely to be of proportion they have been in past as last summer's drop-off was not as heavy as of other summers.

Best increase of the week was at WHD, which took on a new schedule for Milgram Stores with Mary Neal and Marian Milgram broadcasting three food quarter hours daily, six days weekly on a thirteen week contract.

Baseball bid farewell to KCKN as the Kansas City Blues dropped out of the American Association play-offs early in the week. This will cut heavily into national spot units at this station, but increases in local

accounts will likely absorb it soon. KCMO listed several new contracts with several more expected to be confirmed within the week. Peter Paul candies, through Platt-Forbes, placed contract for five announcements daily, five days per week, 13 weeks; Socony-Vacuum began a daily quarter-hour newscast for 26 weeks on Sept. 11, placed through J. Stirling Getchell; Webster-Eisenlohr, for Tom Moore cigars, two announcements daily for ten weeks through N. W. Ayer, Pabst Sales Co., signed for the 11 o'clock Final, hour program daily six times weekly for 52 weeks, placed direct.

Comparative Unit Count		
	Sept. 20.	Sept. 13. Change
Network ..	8,995	8,988
Local	5,139	5,363
Local Spot ..	6,620	8,609
Total	14,664	14,958

—No change.
(Included: KCKN, KCMO, KITE, KMBC, WDAF, WHB).

Klanford, Conn.—Moe Magliola commanding sports and Harold Yudin news at WSRK. Yudin was late Heywood Brown's m.e. on Connecticut Nutmeg.

French Canadian Village Life Serial Revived in Quebec by General Foods

WRUL's New Abilities To Reach Far Places

Montreal, Sept. 23.—Canadian Broadcasting Corp. is reviving "Cure de Village" (Village Parson). Robert Choquette opus, Oct. 1 from 8-8:30 p.m. Thursdays for 39 weeks, under sponsorship of General Foods of Canada, Ltd., for Jello and Jello Pudding.

"Cure de Village" ran for years up to end of 1938 when Choquette discontinued it. Telling the troubles, tribulations, amusements and general jollity of a village priest and his parishioners, it was typically French-Canadian and had an immense following throughout the province of Quebec.

"Cure de Village" will be broadcast over CBE CBV (Quebec City); CBJ, Chicoutimi; and CKCH, Hull, virtually blanketing the whole province. French-Canadians in the New England states were a considerable factor in the audience reaction previously.

President Walter S. Lemmon of the corporation explained, "We now will be able to reach all of Central and South America and Mexico simultaneously. The additional beam will enable us also to send one broadcast to all of Europe and the British Isles, central Europe, including Germany, the Balkans, Italy and Africa."



Only the RED gives you WBAL

...only WBAL gives you this!

Only WBAL—Baltimore's one and only 50,000-watt station—blankets the thousands of square miles of booming factories and farms within the rich WBAL defense-payroll zone... an area no advertiser can afford to ignore.

For WBAL hurls your selling message with ten times the power of Maryland's next-strongest station... and with six times the power of ALL

other Maryland stations combined! On October first, WBAL joins the network most people listen to most. We bring an audience prosperous, loyal and large—placing within the Red Network Station Area around Baltimore thousands more radio families than ever before!... National Broadcasting Company, a Radio Corporation of America Service.

WBAL

BALTIMORE'S ONLY 50,000-WATT STATION
NBC RED NETWORK OUTLET FROM OCTOBER 1

LOCAL BOTTLERS PLACE NEHI BIZ

Nehi (Crown Cola) will continue on spot this fall with one-minute announcements. These will be placed direct by local bottlers. Account has been furnishing the bottlers with five-minute transcriptions of Sheldon and Howard routines.

Comparative Unit Count		
	Sept. 20.	Sept. 13. Change
Network ..	8,951	8,968
Local	19,377	20,211
Local Spot ..	5,800	6,453
Total	34,228	35,639

FCC RESUMES PROBE INTO NEWSPAPERS, USING HEARST, K. C. STAR SITUATIONS

Anti-Labor Allegations in KYA, San Francisco, Case Underscored by Commish Lawyers—Newspaper Deal With ASCAP Is Brought Up

Washington, Sept. 23. Every little mis-step on the part of newspapers regarding radio outlets has a special meaning all its own to the FCC lawyers digging up evidence to help the kilocycle cops decide whether press ownership of stations is in accord with the public interest. Resumed hearings last week drove home the apparent determination of the Commish barristers to make out a case that would warrant adopting a policy of proposing amendments to the law forbidding publishers to have any interest in the broadcasting business.

Two distinct situations were spotlighted last week, Hearst's operations in San Francisco and the Kansas City Star's conduct. Proceedings were unique because of the small amount of oral testimony. The FCC attorneys, who prowled through files armed with subpoenas, were more interested in bringing into view letters, memoranda, messages, and similar material, with the result that some 120 exhibits were added to the rapidly-mounting pile of documentary information. For minutes at a stretch, the shuffle of papers was interrupted only by subordinate remarks about the sources from which the material was obtained. Chairman

James L. Fly admitted the exhibits as evidence, often urging the lawyers to speed presentation of the documents and cutting short any verbal explanations of their meaning.

Points of Emphasis

The observers were bewildered by failure of the Commish attorneys to try to draw conclusions from the visual information but more or less agreed the objective was probably to establish these points:

1. Hearst is anti-labor, so publishers must be forbidden to run radio stations because it would have any means of getting their message over to the nation.
2. The K. C. Star puffing its own outlet, WDAF, more than the rival plants, so the only way all operators can enjoy the same amount of publicity is to see that no newspaper is affiliated with a station.
3. Newspaper-broadcasters gained an advantage over other stations in dealing with ASCAP.
4. Rate differentials accorded newspaper-owned stations by the publishers and vice versa violate the public interest.

5. Newspapers are more anxious to keep news off the air than to provide listeners with a full report of what's happening around the globe. The case for newspaper ownership

was developed through cross-questioning of E. J. Stoer, general manager of Hearst Radio, Inc., and his predecessor, Emile J. Gough; Roy Roberts, Kansas City Star managing editor; and Don Davis, president of WHB, Kansas City. But at the attorney for the publishers—Louis G. Caldwell, Judge Thomas D. Thatchert, William A. Porter, and Arthur G. Scharfeld—had to pull teeth, for the Commish lawyers never put a question about the possible advantages of tie-ups.

Roy Roberts Heard

Newspapers have contributed greatly to the advancement of radio, the witnesses agreed. Roberts remarked that "radio would be a lot better off if we had more newspaper running radio stations because the two media 'go hand in hand'." Gough believed newspapers made 'big contributions' toward broadcasting industry growth, carrying over "the idea of public service and setting examples in ethics. Davis, surprising the FCC barristers with his friendliness toward the press, felt that "radio is the long arm of journalism, newspaper radio operation is a logical development for the dissemination of news."

White Gough and Stoer were on the stand, the Commish found out considerable about the trouble KYA had over labor union programs. Minor issues were the Hearst attitude toward sponsored news, sale of news by press services to broadcasting stations, and the relations between Hearst papers and Hearst sta-

tions. Evidence included disclosure that the Hearst people wanted to radio-restrict Associated Press, but that no chains were formed. Hearst-owned International News Service and now-defunct Universal Service.

70 Out of 3,900

Bulk of the exhibits lifted from the Hearst files—the Commish snappers gathered 3,900 documents, but placed less than 70 of them in the record—related to the KYA situation. Gist of them was that Hearst people wanted desperately to lose the CIO program, exercised strict censorship to discourage the AFL, tried to play up to industrialists, and feared labor broadcasts would hurt Examiner and Call-Bulletin advertising. The Commish learned that Stoer complimented Harry Myers, KYA manager, on getting rid of the Federation program, and instructed him to refuse to renew the CIO contract when it expired a year ago.

Hearst's venture into radio, Gough acknowledged, was inspired by dual motives—to promote the papers and to prevent loss of advertising.

In the course of time Hearst policies shifted back and forth, the Commish learned. Though the publisher mostly differed with others of his fraternity who considered radio a major menace, he was on and off of the bandwagon. Brief references were made to the interval when Hearst papers, in common with others, had "radio logs." Gough edged attempts to hamper "Trans-Radio's development, though he said the Hearst papers did not penalize stations which took that service. When the short-lived Press-Radio Agreement was in force, Hearst insisted his papers should continue broadcasting as before, suggesting the pact might be revised if limitations were too tough.

Filser on ASCAP

The Kansas City situation was examined from an entirely different angle. After inducing Roberts and Dean Filzer, the WDAF manager, to boast, Commish attorneys unwrapped exhibits tending to show how the Star discriminated against rival stations and gave the public less microphone news than any other outlet. Filzer was quizzed particularly about the paper's program listings—which FCC lawyers pointed out were not means complete—and puffing of WDAF far more than any other transmitter.

Deep opposition to sponsored news was registered by Roberts, who was momentarily embarrassed by references to his years-old opinions on the relationship between radio and the press. The Star, he said, the evil. In sponsored news the frequency of repetition, because there just isn't enough interesting new material to justify hourly broadcasts.

The Star felt when radio came along that the innovation was something to be watched closely, Roberts said. Though many other publishers feared broadcasting would result in a loss of circulation and when dwindling revenues, the Star had a different alt. At the beginning, however, radio was a parasite and had to be supported for a long time, he said; it gained the status of a step-

child and finally grew into 'a beautiful baby—and we love it'.

The reactions between newspaper-broadcasters, and first time brought out while Filzer was on the stand. Much was made of the fact that the press, not the public, enjoyed a lower tariff from 1932 to 1941, with Chairman Fly inquiring generally why. A list of names of the deal engineered by Filzer, Walter Damm (WTVN), and Lumbkin Day (WDR) was read. It was noted the group had a clear understanding with E. Claude Mills of ASCAP that they would not be denied any publicity pay-off, but finally acknowledged, after being shown the memorandum embodying the understanding, that the copyright pool manager made concessions in return for newspaper promotion of music via news stories. Filzer argued, however, that the formula covering the press-owned stations was not as good as that gained by the networks, so that newspapers cannot be accused of trying to gain an advantage. Furthermore, he noted, the arrangement was made at a time when it was not yet clear that Hearst and the industry's united front had broken down.

Don Davis Friendly

Telling of his experiences, Don Davis testified that WHB got satisfaction out of the deal with the whole. The commish attorneys, though, put in evidence photostats of a letter written by himself and in which the letters on WHB's banner and on KMBC's milk had been crossed out between 1935 and 1939 when the station was party to a trade deal with WDAF. The deal was made with a full program listing in the Drovers' Telegram. Though the Star doesn't always give as much publicity as he'd like, Davis felt he received fair treatment from the paper and felt the only thing to be desired is better typography for station logs. Better newspaper listings generally would mean more listening, he observed.

Dorothy Whyte Daily On CFCF for Imperial Act.

Montreal, Sept. 23. Canadian Marconi CFCF has new series of programs starting Sept. 30, daily from 6:30 to 6:45 p.m. under name of "Hoedown" sponsored Imperial Tobacco. Topliner will be Dorothy Whyte, ex-Union Leader. Show replaces "Light Up and Listen" for same sponsors.

WISMER'S FOOTBALL HOP

Detroit and Chicago Games Hit Chore in One Day

Detroit, Sept. 23. Covering two football games 900 miles apart on the same day is the trick Harry Williams, gridiron broadcaster for WXYZ, will have to pull Saturday (27). In the afternoon he will broadcast the season opener between Michigan and Michigan State from Ann Arbor. Williams is expected to end around 5 p.m. when he will fly to Chicago where at 8:30 p.m. he is scheduled to cover the Detroit Lions-Chicago Cardinals professional game from Comiskey Park.

It takes both to sell a whole market

and only radio delivers both—economically

GEOGRAPHIC COVERAGE. Network radio beats the barrier of distance. It not only blankets the big cities, but reaches outside to the towns and hamlets where the rest of your customers live.

Our West the Columbia Pacific Network covers, with primary intensity, 3363 big cities and towns at night... 2566 by day... in addition to the vast rural area in between. All at an average time-cost of only 21¢ per town at night, 14¢ by day!

Your budget goes farther, covers the whole West, sells more goods—when you use...

ECONOMIC PENETRATION. Radio uniquely cuts through all income levels—high, middle, and low.

Families in the top-third income group spend only 6% less time at their radios than those in the lowest third. So one radio campaign sells all groups... economically!... from the uppercrust deep down into the mass market where volume sales grow. Especially on Columbia-Pacific where you get listening families 3 for a penny!



COLUMBIA PACIFIC NETWORK

Palace Hotel, San Francisco • Columbia Square, Los Angeles

A DIVISION OF THE COLUMBIA BROADCASTING SYSTEM

This Rich TV AREA... Thru Tennessee's Pioneer Station

And it IS a hot-market, this teeming TV area, where multidoor spending on roaring defense needs sends payroll skyrocketing, sets cola streaming across counties.

A vital market with sales potentials mountain-climbing daily, and Tennessee's radio carries your product right along with the rise!

990K. COMING FULL TIME!

KNOXVILLE - TENNESSEE

Retrs: **THE BRANHAM COMPANY**

A Radio Man Hears About 'Morale'

Soldiers Say in Louisiana It's Not Them But Civilians Who Need Pepping Up

By **CECIL CARMICHAEL**
(of WLW-WA1WVO,
Cincinnati)

Baton Rouge, La., Sept. 23. "What the hell are you gonna do about it?"

We were sitting on the ground at a command post 10 miles back from the highway in the bayou country of Louisiana. All around us were the quiet sounds of the headquarters staff of the Second Army Air Task Force making preparations to move to another post farther to the west and closer to the enemy. The sergeant attendant, lighted a cigarette with a match cupped in his brown, hair hands.

"These men are not traitors," he said. "They aren't slackers. They believe in this country and its freedom as much as you or I and it's unfair and insulting to them to write stories and broadcast reports about their low morale. Look—"

Inside a huge, canvas-topped truck, a group of soldiers were leaning over a desk drawing up a transportation chart. We got the M.P. and went over. After the usual exchange of courtesies, I bluntnessly asked them the same question I had put to scores of other soldiers.

"Morale? What the hell is that? It means being willing to march and mis meals and sleep on the ground when you get to sleep at all and be a traffic cop for a herd of these babies and like it, we got plenty of morale. Who are you, a newspaper writer?"

"No, I'm a radio man."

"There followed quickly a barrage of jibes which, though good-natured, were worse than the bayou mosquitoes."

"Do most of the fellows feel about the army as you do?"

"Yea, all of 'em I know like it. Some gripe about little things that come up now and then, but hell, there ain't any more to gripe about in the army than there is at home is the way most of us feel about it."

The sergeant and the M.P. and I went back to the WLW mobile unit.

The Question

"You see, the sergeant said, 'all these reports about low morale in the army are exaggerated all out of bounds. I've even had letters from home saying some people were whispering around that if the boys didn't get out by October, there was going to be wholesale desertions and that if the President sent us out of this country to fight there'd be revolt. That's a lot of damn lies and I know it. I've been in this army now over a year and I know what I'm talking about. It's the people who have the low morale, not the soldiers. He stopped and took a long draw on his cigarette and in the bright headlights of the mobile unit he looked me straight in the eye."

"What the hell are you gonna do about it?"

"That's the question a sergeant posed on me at midnight in the swamp woods camp of a command post in the bayous of the maneuver area in Louisiana. Under the bushes and in their jeeps and blitzy buggies and on cots and hammocks under the trees, soldiers all around us were sleeping a few weeks before their move at daybreak; and the planning and operations officers and men were busy over their maps and typewriters. Low morale, as far as they were concerned, was something they didn't even care to dream about, judging from their lusty smores."

During the time the seven-man staff of WLW was in the maneuver area, we travelled hundreds of miles back and forth between points as widely separated as Monroe and Baton Rouge. We talked to and interviewed on the air scores of soldiers of all grades, from privates to major-generals, and we came away with this impression: the army has done a magnificent job, both as to its men and its materials.

Shooting for Latins

Instances of morale could be multiplied by the hundreds. On the Saturday night before the combat maneuvers between the Red and Blue armies was to begin Sunday midnight, the personnel division arranged a boxing program in the baseball park of a small Louisiana town. One of the bouts was to be fought by two former golden gloves national champions and the park was

crowded with about three thousand soldiers, whooping and hollering under the brilliant lamps as happily as a Thanksgiving football mob. We were going to broadcast the main match in Spanish over WLW to our Latin-American network and just before the show started the master of ceremonies told the soldiers about the broadcast and asked them what kind of a greeting and impression did they want to send to Latin-America. The response of cheers and applause could be heard all over town.

If their morale were low, do you think they would cheer like that for ANYBODY'S benefit? The Colonel in charge asked me.

And for that matter, if their morale were low, do you think those soldiers would have been interested in watching or participating in the boxing match after they had worked

like mules in the maneuvers for a month and still had perhaps a month even harder to go?

They realize that the army isn't fully equipped yet, but they know the equipment is on the way, and they're eager for it; they gripe a little about not having it, but it's only because they're anxious to get going and do the job.

They Take It Big

No, the low morale is not in the soldiers. They're looking to the people to find out who is behind the campaign to drop unsigned letters along the roadside with stories of soldier dissatisfaction and trouble, evidently hoping the letters will get to the newspapers.

The soldiers don't mind waiting in line two hours to make a long distance telephone call to their girl friends, when they have enough money to make the call at all; they don't mind the inconvenience of not being able to buy little knick-knacks in small towns that have been completely bought out by their buddies; they grouse a bit about not having enough money to pay their transportation home when they get a furlough and about motorists passing slow as you though they are common hitchhikers, but they take it pretty big.

Time Jam Puts Burns and Allen On Discs for Chicago, Other Big Towns; Account Split Between NBC, CBS

Difficulties in clearing time on NBC red network by Young & Rubicam for its Burns and Allen Swan soap program has forced the agency to utilize one of the most unique split chain setups ever contrived for full national coverage. Preempted time in the east and desire of Y & R to air the show at the best available peak periods has made necessary an arrangement whereby the program will split between NBC and Columbia.

Red web gets the live show while transmissions will be used on 11 CBS outlets, including such important centers as Chicago, St. Louis, Pittsburgh, Kansas City, Minneapolis and Dallas. Show airing out of NBC here on Tuesdays will be

heard on other nights over CBS. Coverage is so split up the Coast re-broadcast will reach the northeast, midwest and south and blanket more areas than the initial airing. Program ties up Oct. 7, airing through the unoccupied areas of the east at 7:30 p.m. (EST), with the repeat at 6 p.m. (PCT) for the Coast and other points.

Louisville—Howard Perry, formerly commercial manager WTAG, Woster, Mass, and Manager WCAK, Burlington, Vt., has been named sales manager of WGRC. Jack Robertson, sports announcer, recently with a station in Monroe, La., has returned to WGRC to resume his sport airings.



Only the RED gives you KDKA ... only KDKA gives you this!

Pioneer radio voice of the world, and Pittsburgh's only 50,000-watt station, KDKA reaches up and down the rich regions of the Tri-State area—all well inside the defense prosperity zone—with the impact that only a 50,000-watt station can deliver!

That's ten times the power of Western Pennsylvania's next strongest station—more than four times the power

of all four other Pittsburgh stations combined!

On October first, Westinghouse Station KDKA takes its place in the NBC RED Network. Which is another way of saying that the station most people listened to first joins the network most people listen to most! ... National Broadcasting Company, a Radio Corporation of America Service.

KDKA

PITTSBURGH'S ONLY 50,000-WATT STATION
NBC RED NETWORK OUTLET FROM OCTOBER 1

Inside Stuff—Radio

Sponsor Broadcasts and Likes It

12 SPONSORS ON ONE SHOW

WJR, Detroit, officials entertained 200 Detroit business executives last Friday at the Grossie Pontiac Yacht Club to meet the All-American hallmark, Tom Harmon, who is the station's new sports director. The same day, his draft board in Gary, Ind., deciding his film earnings had cushioned his parents, put Harmon in I-A. The same day he opened a series of personal appearances in conjunction with his picture, "Harmon of Michigan," at the Fox theatre.

Harmon's first radio assignment will come this Friday night when he previews Saturday's football games for WJR. Next day he will broadcast the Michigan-Michigan State game from Ann Arbor. He's lined up for a heavy schedule unless Uncle Sam beckons him.

Mutual network and NBC's cousin, RCA Victor, have gotten together on an exploitation campaign for the Philadelphia orchestra, which the network broadcasts and Victor records. The tie-up, as reported to Mutual affiliates by the web's publicity director, Lester Gottlieb, involves publicity in Victor house organs which go to 150,000 subscribers and 14,000 dealers, mailing of pictures to educational outlets, dealer window display mention of the Mutual broadcasts in 1,200,000 counter supplements and regular plugs in Victor publicity matter send record reviewers and music editors. In return for all this the broadcasts themselves will speak of the orchestra's recordings but without direct reference to RCA Victor.

Due for a lot of recording this season, Chase & Sanborn show has a ticket problem on its hands. Educated to a weekly diet of Charlie McCarthy and his antics, retailers of the Java have come to expect duets at regular intervals. What with the show to make out of down pitches, mostly in army camps, every other week, J. Walter Thompson has partly solved the dilemma. Last Sunday's broadcast was from the Los Angeles Ambassador (Hotel) theatre with its seating for 1,300. NBC studio, where show has originated for years, holds around 300. Both sponsor agency favor large audiences for the program, serving as it does a dual purpose.

J. Walter Thompson agency has reconciled itself to a marked increase of delayed broadcasts for its Ballentine show (Milton Berle-Chicago Laugh-ton) on Mutual when Canada Dry debuts its "Michael and Kitty Pepper" series on the NBC-Blue Oct. 3. The Mutual hookup now includes about a dozen Blue affiliated stations and since the two programs are in opposition (Friday, 9:30-10 p.m.) these affiliates will be required by NBC to turn the program over to Canada Dry according to the options held by the latter network. The stations concerned will have no recourse but to take the Mutual program off on disc and air it later the same night.

Albert D. Lasker, chairman of the Lord & Taylor board, declares that there was no basis whatever for the report that he and a Chicago syndicate were interested in buying the NBC-Blue. He says he has never discussed the subject with David Sarnoff, RCA prez, or anybody else; that he is not getting together a syndicate for a deal and that any such connection would be contrary to one of his agency's fundamental policies, that it is not holding a financial interest in an advertising medium used by clients.

WNOX, Knoxville, through its publicity director, Charles Ben Davis, has organized a regular weekly gossip column about radio programs which is going in mat form to 15 papers in the area. Material is mostly borrowed from CBS publicity mat but there is a minimum of WNOX identification so as to invite maximum use as 'use at will' filler. Stuff carries an automatic kill date so that state stuff can't get published accidentally.

Capt. Elliott Roosevelt, who has been on active duty for the past year,

When the regular announcer of the 'Kallison's Trading Post' program went on his vacation last week, Perry Kallison, owner of the store, asked the station to allow him to take over the program.

He now reports that a closer bond of friendship is being formed between himself and the customers that he serves. Customers come in the store and say how much better it is to deal with a firm that takes into account the views of the customer about world conditions and prices of merchandise. Kallison plans to continue to produce the program himself henceforth.

has reported duty at Kelly Field, San Antonio, for a course in navigation. He will be under instruction in the school until about Dec. 27 and will be transferred to the aircraft observation corps at Brooks Field for duty on Jan. 24.

'Community Singing' over the air is an idea of WLOL for a Sunday afternoon program. It's called "The People Sing" and Harry Anderson, who conducts community sings in the public parks during the summer, encourages listeners to sing familiar songs in their homes as he shows the way by warbling the words and melodies.

Dorothy Lewis, gadabout speaker for the National Council on Child Labor Programs, is off again. This time just a short trip of three months involving 26 states. In each burg the club women interested in radio programs will get an early start and talk straight through to the night.

Sidney Marshall, author of "First Nighter," "Knickerbocker Playhouse," "Grand Central Station" and other shows, will have his first novel published this fall. It's tagged "Scotty" (Morrow). It's a mystery and as might be expected, is located in a radio station. Guy murdered is the name in a Chicago station.

KSTP music librarians report 'a lulu of a call.' It was from Baby Diaper Service Co., Minneapolis, who wanted to know if 'Rock A-Bye Baby' is a cleared number. The diide-washing outfit proposed to use it on their truck horns for an advertising gag.

S. A. OK for U. S. Singers

Continued from page 2

start a coast-to-coast U. S. tour Monday (22).

A Woman's Privilege
A chump avenger of Woman's Privilege turned up this week in Nancy (Boomerang) Kelly. Ticketed for Los Angeles, Miss Kelly set forth on Tuesday, Sept. 22, for Chicago, Wednesday (17) night. At Chicago she suddenly changed her mind, hopped the train, waiting car-bound Stratoliner and boomeranged straight back to New York. Only clue was the well-known LeGauze attached to her that she had had a lengthy phone conversation with husband Edmond O'Brien, staying at N. Y. hotel, just before taking off on the overnight turnaround.

Perc Westmore's Ideas
Raided from the current heat wave was the aim of Westmore, Warner makeup expert, who Stratoliner in Saturday (20) for (1) a de-aged honeymoon, and (2) a determination to get N. Y. milliners to revert to the old practice of topping off beauty with becoming hats.

With muttered references to 'medieval milkmaid bonnets' and 'things you'd pick up in a cow pasture,' Westmore said 1941 chapeaux models not only look like the devil but photograph like two devils. Mighty inconsistent, too, he said, because photography is the medium for spreading styles. With him was the newest Mrs. Westmore, the former Mrs. Donald Novis. It was their first chance to get away from Hollywood since their wedding last June 29.

Unable to persuade 'We the People' people to wire his emceeing out of Hollywood, even at a 50% slash in his own salary, Burgess Meredith flew United in from New York last week and did the show. (Following program had Eddie Dowling's maiden case appearance.) With Comstock picture commitments, Meredith breathed little New York air, but new black day after the show.

Bebe, Ben In Stoppers
Brief, too, was the stopover of Bebe Daniels and Ben Lyon, who Stratoliner in from Chicago Wednesday (15) night for a 'We the People' show and took another of TWA's night train machines out Wednesday (17) for L.A.

Clipping littered bound for the west, some included Stephen Long, "Time mag" and wife, Laird LaRue, of Fortune mag; Russell Barnes, Detroit News, and Mrs. Mary Living Jackson, of the Australian Women's Weekly, Sydney. Vincent Sheen took off in the other direction, heading for San Francisco, thence to New Zealand, Australia, Dutch East Indies, Philippines and the Hawaiian Islands. He'll do a series of articles for the N.Y. Tribune syndicate. Mainlining into town from the Milwaukee American Legion convention were Carole Landis, Friday (19), and Anne Shirley and Flor-

once Lake Thursday (18). Miss Shirley and Lake, greeted by Mrs. Bennett Cret, wife of the Random House publisher, said they were here for a 10-day shopping orgy.

The star-dusting Stratoliners dusted-in from the Coast, among others, such stars as Charles Coburn, Ella Logan, Joe E. Brown, Douglas Montgomery and Frank Ross, and carried out Barney Blalock, Paramount pilot, and Lord Louis Mountbatten. Milroy ("Terry and the Pirates") Gantiff went the TWA way to Chicago, Friday (19) aye, and Dinah Shore likewise to St. Louis Friday (19) p.m.

Visitors to the Kitty Hawk Bar during the week included George Jessel, Helen Hayes, Mary Livingstone, Walter Abel, Bob Burns, Una Merkel, Franklin D. Roosevelt, Jr., Bert Balchen, Patsy Kelly, William (Hopalong Cassidy) Boyd and Mrs. (Gale Bradley) Boyd.

RCA Stockholders Balk At Setting \$500,000,000 Suit for Mere Milion

Six minority stockholders of Radio Corp. of America will apply to N.Y. supreme court today (Wednesday) to vacate and set aside a court order, which referred a \$500,000,000 stockholder action against the company, its officers and directors, General Electric Co. and Westinghouse Electric & Mfg. Co., to referee Abraham J. Halprin for hearings starting Oct. 1. The referee will consider an offer of the last two corporations to settle the suit for \$1,000,000.

The minority stockholders will charge that the offer is inadequate and will ask that the trial go on. Westinghouse will apply to the court to consolidate all the stockholder actions and to restrain any action from being taken against defendants until the referee has decided on the fairness of the offer. Such charges were made by management, claims Westinghouse and GE sold worthless patents to RCA for 40,000 shares of RCA common. Stockholders who will ask that the hearings be set aside are Jennie Canning, Helen Bentley, and Frazier J. Fischer, Beatrix and Cornelia Amster and Celina Bader.

2 CHOICE NEWSTRIPS AVAILABLE

WAKR Akron

12-12:15 p.m. Monday thru Saturday
6-6:15 p.m. Monday thru Saturday

WIRE or PHONE WAKR OR INTERNATIONAL RADIO SALES

New York—20 East 57th Street—Phone 3-2600
Chicago—326 W. Madison Ave.—Central 4514
San Francisco—Herald Building—Douglas 2536

WAKR goes 5000 watts (5) OCT. 1

WAKR Akron's Only NBC Outlet

I'M BLOWING MY OWN HORN!



While your WSAI program plays a tune for sales, the Winged Plug of WSAI blows his own horn and pulls listeners to your program with street car and bus cards, neon signs, news pictures, movie trailers, taxicab covers, downtown window neon displays, monthly house-organ for retailers plus many another "plus" you get with Cincinnati's Own Station.

NBC RED AND BLUE—5,000 WATTS NIGHT AND DAY

WSAI CINCINNATI'S OWN STATION

REPRESENTED BY INTERNATIONAL RADIO SALES

Wanted: Face-Saving Formula

FCC's Anti-Monopoly Orders, Originally Dated for Aug. 2 Enforcement, Still Uncertain

Washington, Sept. 23.

What happens to or about the FCC's proposed anti-monopoly order dated May 2 or original enforcement on Aug. 2, is just one of the unknowns in this concentration of uncertainty. All indications is that many if not all members of the Commission would grant a buddy's mastery. They are capable of proposing a compromise that would:

A. Save everybody's face.

B. End everybody's boredom.

Sentiment has not particularly crystallized since the recent oral arguments at Washington and NRC termed Mutual's alternative option-time idea better than the original reform but still objectionable—but there are some apparent reasons for industry hopes of half-a-break or better.

Some observers feel there is a real chance of a three to two division on the FCC and faint hope two of the majority will switch their votes and force a complete rewriting. Attention is focused on Commissioners Ray C. Wakefield, the rookie who voted for the regulations though in office only a few weeks, and George Henry Payne, aligned the last couple of years with the New Deal crack-down element.

Both Wakefield and Payne have indicated in private conversations entertain doubts about the wisdom of carrying through the reforms as now framed. If not sold on the fact the regulations will do serious damage to the industry, they at least seem uncertain about invoking the ire of listeners and the industry's friends in Congress. There also have been new doubts whether the rules would be upheld in a court test thus giving a new incentive for backing down.

Chairman James E. Ray, who previously was believed willing to allow some modified option-time system along the lines sketched by Mutual, now is portrayed in some quarters as again anxious to outlaw all network control over use of affiliates' facilities. It was evident at the recent oral arguments he will not be deterred by protests that upsetting the industry's economic foundation and provoking a judicial struggle will hamper the Administration's effort to promote 'national unity.' Rooted at remnants of 'half-even' if the Commish has jurisdiction and authority—the present is no time for such a radical upset of established practices.

Occident Flour Sponsors Finnish Language News For Minnesota Colony

Duluth, Sept. 23.

The Russell-Miller Milling Co. (Occident flour) is returning its Finnish news program through WEBC, WMEG and WHLB, aiming the newscasts directly at the 150,000 Finnish residents in the Heart of Lakes area, after summer layoff. Although the prosperous Finnish flour settlements represent fertile areas for both national and local business, Russell-Miller is the only firm which has gone directly into the field.

Each morning at 6:30, Omni Latine, Finnish newscaster at WEBC reads news of the day in Finnish, giving commercials in Finnish. Idea of having commercials also in English was dropped, as not being feasible. Program placed through N. W. Ayer.

Three Finnish newspapers are published in Duluth and Superior, two daily and one weekly.

CHARTER MEMBERS

Several With WLS Barn Dance From Start Eight Years Ago

Chicago, Sept. 23.

On Oct. 4 the WLS National Barn Dance will celebrate its eighth anniversary, as a coast-to-coast. Among those in the first broadcast who continue to be heard as regulars are Joe Kelly, Arkie, Hoosier Hot shots, Lulu Bell and Scottie and Jack Holden. Pete Lund remains the script writer.

Lum 'n' Abner will be in for the anniversary broadcast.

Relative Values

Chicago, Sept. 23.

Newspaper men here were invited by Columbia network to lunch with Hedda Hopper. All details were completed when Miss Hopper told Columbia to cancel the deal and call the luncheon off.

Because she had just made a date to meet Col. E. R. McCormick of the Chicago Tribune, WGN and the Mutual web.

Seattle—Bill Reuter has been named transmitter engineer at KIRO, Seattle. James Uphogree is now studio engineer in charge of special events, and Orval Steege has been added to the staff of operating engineers.

MEXICO HAS 108TH STATION

Mexico City, Sept. 23.

Radio stations in Mexico have been increased in number to 108 with inauguration of XELQ (5,000 watts) in Morelia, capital of Michoacan state. That town now has three radio stations, including XELI (5,000 watts), which is one of the oldest air services in Mexico.

Radio station XEJX (1,250 kycs.) is being readied for inauguration in Queretaro City by Gen. Ramon Rodriguez Familiar, ex-governor of Queretaro state.

No More Glens Falls Radio Co.

Albany, N. Y., Sept. 23.

Glens Falls Broadcasting Corporation, which was chartered several months ago to conduct a radio broadcasting business in Glens Falls, has been dissolved. An official of a downtown radio station was listed as one of the original directors.

National School of Electronics Rapped

Promises to Smarten Up the Peasantry Highly Dubious, Says Federal Trade Commission

Washington, Sept. 23.

Grossly misleading claims on the part of the National School of Electronics (formerly the National Institute of Technology) of Minneapolis, Minn., were charged today by the Federal Trade Commission.

Commish cast out almost all representations of the so-called 'school,' which has been telling the public that courses in television, photo cells, ultra short waves, sound broadcasting, talking films, public address systems, commercial and aircraft radio and design construction research were available.

In addition, the company (headed by Thomas J. Casey) told prospective students, through 'letters, circulars and catalogs' that the school was a 'residence school occupying a large six-story building covering half a block.' Actually, the FTC pointed

out, the trade school occupies 'only a small portion of one floor of the Sexton Building in Minneapolis.'

Other high-falootin' boasts included the claim that 'several of its graduates are heads of broadcasting stations' and that 'the respondent is connected with most of the larger electrical companies, airports and radio and police broadcasting stations.' An airplane, equipped with radio devices, or radio-equipped trucks will call at the homes of students, it was further claimed, to test 'equipment built by the student.' It was also stated that 'students have the benefit of frequent visits from 'field engineers' who act in the capacity of traveling teachers or instructors.'

Akron—Jack Irish has joined the announcing staff of WJW.



If You Want to Make a Splash in Baltimore—Use WBAL!

There are a quarter of a million radio homes in the *high intensity* area of 50,000-watt WBAL... a million folks with money to spend.

If you sell food, for instance... there's a *hundred million dollar* market waiting for you.

If it's drugs you purvey... there's *seventeen million bucks* to be had. What ever you sell, you've got an opportunity to get a slice of the *four hundred*

million retail sales in this important trading center.

Yes sir, Baltimore is a whale of a big market... a big market that takes plenty of power to reach and move. When you come into Baltimore, you can't afford to make a little ripple that will be swallowed up.

You've got to make a big splash... and that means WBAL!

WBAL

MEANS BUSINESS
IN BALTIMORE

From the Production Centres

IN NEW YORK CITY . . .

THE RADIO TRAP IS DISCUSSING: Lindbergh's biography—Steve Celler's postcard to Mutual stations—what's holding up Aylesworth's sailing of deal for NBC's Artists Bureau—how pool-pooled that in Chicago to fight the Tribes.

Peter Donald added to NBC serial, 'Into the Light,' in addition to 'Can You Top This?', 'Bright Idea Machine', 'Mary Martin' and 'Bookies'... with the Office of Education's 'Freedom's People', writer in 'Dunk' and with programs with name credit in a hour on NBC... other... established 'World Is Yours'. Carl Ruff, ex-WOR praiser, assigned to Army publicity on Governor's Island... he broke a rib since entering service.

James H. Fassett is the acting director of the CBS music department, replacing William H. Finesshimer but has been promoted to director of CBS shortwave programs... John Hanlon, of the CBS accounting department, will hasten for the U. S. Series of amateur radio... baseball at Havana beginning Sept. 25... William Gaxton m.c.d the NBC-TV fashions show which was put on in behalf of the sale of defense bonds and savings stamps at the Sunken Plaza, Rockefeller Plaza, last evening. Olga, Lucille Manners, Ethel Merman, Ida Lupino, Arthur Treacher, Oleg Bacalovna, Mary Christians, Stella Inda, Yvette Tamara, Jo Ann Sayers, Honey Chile Wilder, Mary Deem, Mary Drayton, Katherine Locke, Elaine Ellis, Helene LeBerthron and Katherine Barrett.

Richard Hippelweber, CBS script writer, who turns out 'Report to the Nation' from WJVE, has in a Post article on the Government's sub-contracting problems. Title of the piece is 'Hello, Washington' York, Pa., Calling.

Frank Daniels leaving WJVA to hold a director's stopwatch for CBS... Ab Smith will officiate for Bates agency when Dave Elman's 'Hobby Lobby' returns for Palmolive... Margaret Cuthbert of NBC on radio spechifying.

IN HOLLYWOOD . . .

THE RADIO TRAP IS DISCUSSING: Lindbergh's Biography—where are the gags for radio come to come from what Tuesday alone will consume as much as a year of syndication... Irene Rice... program series after years of splitting with the red... Donald Thornburgh set for a combo vacation and home office call... Charles Vanda back at his CBS production desk after fortnight in Manhattan... The Jim Jordan (Egger and Molly) brought back a packing case of mementoes of their Alaskan cruise... Herbert Ehrenstein striding again on the radio scene, this time with a production setup... Andy Love, NBC's literary rights topper, playing part to novice radio writers taking university extension course... Lewis Allen Wells taking a Caribbean cruise with the missus after a brief stopover in Chicago for a mutual board meeting... Charles Traxell will script the Screen Guild Theatre programs this season... Jean Hersholt renewed for the sixth consecutive year of 'Dr. Christian'... Dr. Peppé inspecting new hour disk record in a festooned... Jerry Hertzinger and Martha Meers. Benton & Bowles waded the audition... Carlton Morse's 'One Man's Family' kudosed for the twentieth time, the latest citation from American Legion Auxiliary for being 'the sponsored program which has best served the American Family'... Norman Morrell moving his Lord & Thomas staff to quarters adjacent to KNX recently vacated by defunct Columbia Management... Lynn and Abern will kick off transcendently from Chicago... Hal Hackett, MCA radio head, in from N. Y. long enough

Ray Erlendorn, Columbia's deadpan sound-effector, whose act with nola contraptions has been a howl at civic luncheons and other ceremonials, joined Al Pearce's troupe as a regular... Willie Pitt's gig and also appear in the Pearce film at Royale... Irene Rice goes all blue this season after years of splitting with the red... Donald Thornburgh set for a combo vacation and home office call... Charles Vanda back at his CBS production desk after fortnight in Manhattan... The Jim Jordan (Egger and Molly) brought back a packing case of mementoes of their Alaskan cruise... Herbert Ehrenstein striding again on the radio scene, this time with a production setup... Andy Love, NBC's literary rights topper, playing part to novice radio writers taking university extension course... Lewis Allen Wells taking a Caribbean cruise with the missus after a brief stopover in Chicago for a mutual board meeting... Charles Traxell will script the Screen Guild Theatre programs this season... Jean Hersholt renewed for the sixth consecutive year of 'Dr. Christian'... Dr. Peppé inspecting new hour disk record in a festooned... Jerry Hertzinger and Martha Meers. Benton & Bowles waded the audition... Carlton Morse's 'One Man's Family' kudosed for the twentieth time, the latest citation from American Legion Auxiliary for being 'the sponsored program which has best served the American Family'... Norman Morrell moving his Lord & Thomas staff to quarters adjacent to KNX recently vacated by defunct Columbia Management... Lynn and Abern will kick off transcendently from Chicago... Hal Hackett, MCA radio head, in from N. Y. long enough

"Somewhere in Louisiana"

"Somewhere in Louisiana," nearly a half million American troops are engaged in the nation's greatest peace-time maneuvers.

"Somewhere in Louisiana" with Ohio's 37th is a special staff of WGAR "war correspondents" and technicians, reporting the actual on-the-scene activities of this famous Ohio division.

Why the Ohio 37th? Because this is "Cleveland's own" division, with some 12,000 of the 18,000 men from here in the vicinity of the Buckeye State's first city.

Programs like these bring a radio station and its audience closer together. Programs like these have won for WGAR the title of Cleveland's Friendly Station, and our prized Peabody and Variety awards for Public Service and Showmanship.

THE FRIENDLY STATION
WGAR CLEVELAND
BASIC STATION . . . COLUMBIA BROADCASTING SYSTEM
G. A. Richards, Pres. John F. Pott, V. P. & Gen. Mgr.
Edward Patry & Company, Inc., National Representative

to install Bill Von Zehle in the department here and get Frank Fay's gig for the Tunes series... Mag sketches by Rian James will be dramatized in a news play by North American Tobacco Co. (Charles II charoche), WJ for Mutual.

IN CHICAGO . . .

THE RADIO TRAP IS DISCUSSING: Lindbergh's biography—the new Sunday strip, 'Buckley-Smith-Hummert'—WBBM's nagging with the Technician's Union—Belton & Katz' demonstration television in Chicago theatre lobby—F.K. Wright's and Les Adams' possible relation to Merrill Field's new Trio-fighting daily in Chicago.

Marvin Mueller scabbing as announcer on the 'Stepmother' show while Carlton Kapell vouches and Michael Roy sobs as m.c. on the 'Club Matinee' shindig while Durward Kirby honeymoon... Don McNeill, Jack Baker, Evendy, Lynne and the Escorts and Betty singing a personal in 'Landing'... William Green and Willard Waterman added to cast of 'Woman in White'... Fran Allison and Eddie Dunn doing some specialty entertaining for the 'Editor and Publisher' Central States Assn. luncheon... Jack Swinfeld and Mary Fayton now with the 'Road of Life' cast.

IN SAN FRANCISCO . . .

THE RADIO TRAP IS DISCUSSING: Lindbergh's biography—the annual time change headache—The future outlet of CBS in Frisco—the consequences of KQW going 50 k.

Mutual-Don Lee has made a tieup with Teleneux headquarters here to pick up a weekly football rally from the four Teleneux houses on the Coast starting Friday (26) at 10 p.m... Kickoff will include a 10-minute slice from 'PHILADELPHIA' and a 15-minute one from 'THE BOYS'... Les Elvey and, equal portions from Los Angeles; Teleneux with Sam Baller and Seattle Teleneux... Graham McNamee presided at a cocktail party in Palace hotel topped by National Association of Manufacturers in honor of the defense of America's show which observed its 51st week a pickup, via KFO... McNamee gave the boys a new twist by making a speech, but not, on adventures in defense broadcasting.

• Radio Daffodils •

Des Moines—The strangest request ever received at station WHO came recently when a woman phoned to inquire 'who is the best divorce lawyer in town?'

Boston—Bill Rule, WEEL control room engineer, motored through Mexico on his vacation. On his return, a letter arrived at the station requesting information about a courteous man connected with WEEL who had pulled over to the side of a narrow road to allow the writer to pass. A metal plate carrying the station's call letters had betrayed him. Both drivers were from Massachusetts.

Philadelphia—Advertising agency managers have received patent brushes through the mail with a tag inscribed with the following message: 'We are proud of you for doing your part for our country. You are one of the 100 million who have helped our country on WPEN, most powerful independent station in Philadelphia.'

Boston—WEEL's sales department has issued a challenge to all radio stations in the country to compete with its exhibition of the fine art of doodling while transacting business via telephone. A club has been formed at the WEEL office for the purpose of charter members: Kingsley F. Weston, Constance O'Connor, Terry Kelly, Nan Hayward and David Gariland. An actual exhibit has been set up in the client's room.

ONE SPONSOR'S 60 GRDCASTS ON THE COAST

San Francisco, Sept. 23. Assoziates Oil Co. sponsors KGMZ. Coast football this season calls for coverage of 61 games in a set-up somewhat different from that used in the past. An even wider range of grdcasts is scheduled but airings will be confined to Don Levine and NBC Blue nets, plus a few indie outlets. No Columbia or NBC Red net inclusions.

Heaviest individual program has been allotted to KQW, which gets 20 games starting (26). Up to nine different matches will be sponsored in a single day, with as many as 55 stations from San Diego to Idaho involved at one time. About 500 stations in all will share in the pie.

Signed as sportscasters have been Frank Bull like Frankovich, Richard Van Deusetts, Los Angeles; Doug Montell, Carroll Hansen, Hal Van Thompson, Seattle; John Carpenter, Jack Shaw, Art Kirshen, Bill Mock, Oregon; Ted Bell, Seattle; Red Kline, Pat Hayes, Roy Caville, New; Lou Gillette, Eastern Washington; and Eddie King of KPO. Missing from the lineup 'at year is Ernie Smith. Commentators include Mel Venturi, Grant KXLA, Aberdeen; KIT, Yakima; KXRA, Centralia.

Schedule was worked out by Earl Old R Deal, Associated advertising agent and the contracts placed through Ford Thomas, Seattle, and interlocking of outlets was necessary to obtain desired coverage.

Coastal night game will get an airing via KQW in Frisco, KWIJ, Portland; KFIO, Spokane, and KMPC, Portland. Evening pickup ups will be released in the Haycocks pickup stations which will carry Associated schedule include Arizona; KXTAR, Phoenix; KVMY, Yuma; Tucson; KSLN, Lowell; KYUM, Yuma; Sanford, KGLU; California:

Stella Adler

Continued from page 2.

appeared in a number of other films. Being a production exec, she hopes, doesn't mean the end of her acting career.

Production, at least legal production, is no novelty, either. Niftily-groomed femme—or is it?—no way did she alter an experience, she recalled. She produced and directed for the Coast of Theatrical and other outlets in Los Angeles. She had worked for the Coast of her directional efforts on Broadway was 'Morning Star' produced by the Metropolitan Opera.

Production assignment at Metro was all a coincidence—or at least so Stella Adler would have you think to see Ben Thau a year ago about an acting job on the lot. Asked concerning her experience, she recalled that she had directed the legit version of 'Golden Boy' seen on the Coast. Thau remembered it and asked more questions. Then he suggested a production post and sent the girl to New York. She saw Ben Thau at Louis B. Mayer down. They all thought it a nice idea, the femina touch about all their work.

Prof. on the Side... But Miss Adler—pardon, it becomes Prof. Adler at this point—was in no position to take a long time off. She had to return early to resume the position of head of the dramatics department at the New School of Social Research, a position which she had also held the previous year. So the start of her production career was cut short in 12 months and Miss Adler went to work under the pact on Monday (22). Her initial assignment will be 'Daddy Barry Was a Lady'.

Why a gal whose background has obviously been drama should be assigned to the unit of a musical producer like Freed is a question Miss Adler thinks she has the answer to: 'No kind of balance me off.'

It would appear that Metro fears its newest associate producer may be infatuated with art and the musical will act as a quarantine period to rid her of any such ideas. 'If that be the case, dearie, then I'd like to see you willing to kick to forget art.' 'You are Luther Adler's sister?' brings a quick rejoinder: 'Yes, I am.' 'You are willing to have it, however, that she's the daughter of Jacob and Sarah Adler, famed Yiddish light couple. Fasc is Stella youngest of a tremendous brood, was brought up in the traditional wardrobe and she was the only one who had her debut at 4 1/2 in a Yiddish market and appeared in many more of them before she transferred to the English-speaking stage, where she acted as well as produced and directed.'

Springfield, Mass.—Herb Edman has returned from vacation to take up his duties as chief announcer at WJMS, local Columbia outlet, to which was appointed just before leaving. Additions to WJMS staff include Barbara Maynard, formerly of The Springfield Republican, Lorraine Cartier, and Wanda Lam-bourghin.

Laurence Reilly has been appointed to succeed the late George Mutual outlet here, coming from WOLF, Syracuse.

THIS FALL
IT'S DETROIT
AND WWJ—
At no time during the 21-year history of WWJ has the Detroit Market and this station offered greater sales possibilities. Be sure you are in on the ground floor. Detroit and WWJ musts on your fall schedule... NO CREDIT.

Owned and Operated by The Detroit News. Association Station WC 45-D-744
National Representative
George P. Hollingsberg Company
New York — Chicago — Atlanta
San Francisco — Los Angeles

Philo Sponsors Aylesworth News

Philo is arranging for an elaborate campaign of news programs on Latin American states, starting Oct. 1. The news will be aired over local standard-broadcast band stations in South and Central American countries at the rate of seven shots a week. Philco makes the first account that M. H. Aylesworth, as head of the radio division of the Office of the Co-ordinator of Inter-American Affairs, has been able to set on the idea of such a campaign.

Guatemala Via Crosley Web

Cincinnati, Sept. 23. Bristol-Myers started Monday (22) to blurb Ipana and Sol Guatemala City. Station is an affiliate of Cadena Radio Inter-Americana, Crosley Latin American network. CRIA's basic network has been carrying the Bristol-Myers series since mid-July on a 52-week contract. Sale of time on TGW, also on a 52-week basis, was made through the Boclago agency, NYC.

Payroll Traffic

Regina, Sask.—New announcers at CJRM, Regina, are Frank McGillivray and Oscar Gullander. Gerry Guiney, control room operator, is back on the job after a lengthy sickness.

Manassah, O.—Albert C. Houghton has left WMAN, Manassah, to rejoin WKNY, Kingston, N. Y.

Dayton, O.—Jack Thornquist has become national sales manager of WING, Dayton, and WIZ, Springfield, O. A local sales manager for WING will be named soon.

Wichita, Kan.—Gene W. Setzer, announcer at KFH for past three years, came to Seattle on teaching fellowship at Washington University. He will work for master's degree in political science.

New York City.—Warren MacAllen, formerly on the telegraph and cable desk of the N. Y. Daily News and previously day and night editor of the Philadelphia Record and other papers, has joined the CBS publicity staff in charge of the press desk. Morris Hastings, formerly with the Boston Transcript, and Thomas Kelly, formerly with Standard News Assn., also joined the CBS publicity department recently. Former succeeds Ilya Laskoff as music editor, while the latter becomes a staff writer.

Robert E. Lee, formerly engineer-in-charge of radio communications in South America for South American Gulf Oil, has joined the short-wave division of the Columbia engineering department.

Hal Kent, formerly with WABC, New York, has joined the announcing staff of WGV, New York, to handle late-evening specialty musical programs.

Three members of the pageboy staff at NBC have shifted to the network short-wave department. Walter Law becomes an English announcer-writer, while John E. Williams is now a traffic clerk and Herbert Mattick a music clerk.

Schenectady.—Roger Goodrich at WGY as an announcer. From WEBR, Buffalo, and WFBI, Syracuse.

Buffalo.—WGR-WKBW has a pair of new speakers in Gilbert Thomas from WEDD, Orlando, Fla. and Ralph Snyder from WLAV, Grand Rapids, Mich.

Al Taylor and Ed O'Connor exited WBen announcing staff.

Greenville, S. C.—Jim Reid resigned from WFBC, Greenville, after several years as program director, sports editor, to join WPTF, Raleigh, N. C.

San Antonio.—Charles Balthrop has been named manager of station KABC. Balthrop comes from station KFSA where he was assistant manager and commercial manager. Replaces Charles Meade who returns to the Texas State Network in Fort Worth.

Youngstown, O.—Vern Smolik has left the Shamrock Grille, Youngstown, to join WCKY, Cincinnati.

Milwaukee.—Hal Totler, from WSAU, Wausau, Wis., added to WFJB's announcing staff, succeeding John Cannon, now with WIND, Gary, Ind.

Troy, N. Y.—Don Lyon, announcer and newscaster, has shifted from WERY, Troy, to WHN, New York. Randy English, from WIEB, Portsmouth, N. H., is now a WTRY miker.

Tom Armstrong, a salesman trained

'KATE SMITH SPEAKS' AS PRESS FEATURE

Kate Smith has contracted with Watkins Syndicate, Inc., to turn out a 600 words—six time weekly newspaper column designed along the lines of her noon-day CBS network radio show, and similarly titled 'Kate Smith Speaks.' Contract is for one year. Watkins, former head of Ledger Syndicate, operates out of Ardmore, Pa. Bill Maloney, Miss Smith's p. a. in New York, set up the deal.

GUARDIAN LIFE UP

Its Prospective Sponsor of Network

Buchanan agency is working on a half-hour program for the Guardian Life Insurance Co. If the charting goes through it will serve as this company's debut in network radio.

Admen Meet With Gene Carr Committee

N.A.B. Sees and Would End Waste and Confusion on Market Data, Rate Cards, Etc.

The American Association of Advertising Agencies and the National Association of Broadcasters, as represented by its sales managers' division, are back to huddling. This time the talk has to do with rate cards, mail and other surveys, coverage maps and program relations. The first of these discussions was held at the Roosevelt hotel, N. Y., last Friday (19).

The suggestion for these latest conferences came from Gene Carr, of WGAR, Cleveland, as chairman of the N.A.B.'s sales managers' division. Carr asked that the Four A's name a committee of time buyers to discuss ways of streamlining rate cards and coverage maps so that the information could be given to the agencies as they wanted it and at least cost to the stations. Carr pointed out that the broadcasters were spending a great deal of money on this data but without pleasing time buyers in general. He thought that if he could get specific ideas of what would be acceptable, the suggestions could be passed around among sales managers at N.A.B. district meetings and out of it might come standardized patterns for the industry to follow.

The last time that a contingent from the N.A.B. met with a time buyers' group from the Four A's it was to develop a standard form of spot contract. The meetings were heated and suddenly the broadcasters' committee issued what it determined would have to be the new standard form. Agency time buyers ignored this form and continued using their old forms.



So does my family. You see, we live on the Oakdale Dairy Farm, near Charleston, West Virginia, and radio means a lot to us. When we wake up in the morning about 6:30, Dad turns on WLW to get the market summaries. All of us listen, because after all, when we depend on milk, eggs and butter, we have to know what prices we're going to get for our products. Dad says WLW is just like a faithful friend . . . always dependable.



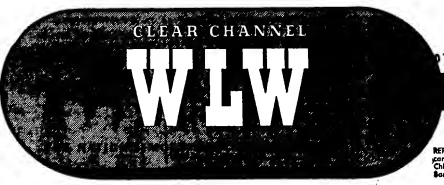
"Dad says that's easy to understand, because WLW's a CLEAR CHANNEL STATION. I don't know what that means, but we always

get good reception—every program comes in just as clear as a bell

And we're crazy about 'Everybody's Farm Hour', 'Earlborn' and the WLW 'Barn Dance' . . . they make us feel that WLW has so many programs that us farm folks like, that we are friends even though we live 200 miles apart."

"Mother told me just the other day that the days would seem plenty long if it weren't for WLW. My two sisters feel the same way about it, I know. And as for me, well, all I can say is

— that just about takes care of the whole Vickers family — we just couldn't get along without our good friends on WLW."



REPRESENTATIVES: New York—Tremont-Broadcasting & Television Corporation, Chicago—WLW, 230 N. Michigan Ave., San Francisco—International Radio Sales.

BOB BURNS With Billy Arltz Orchestra 25 Mins. CAMPBELL SOUP Tuesday, 8:30 p.m. WABC-CBS, New York (Ruhloff and Ryan)

NBC on his own after several years and a buildup in a major personality on the Bing Crosby program, the homeology funnyman from Kansas is the star of his own series. A series that got off very promptly on Sunday is due to an easy-going blend of material and format.

'GIRL AT THE HIBISCUS' 15 Mins. NBC, London. New series offers one complete episode each week.

'FREEDOM'S PEOPLE' With Paul Robeson, W. C. Handy, Josh White, Noble Sissie's Orce, Frank Wilson, The Four Chorus Music, Songs, 30 Mins. WEA, 12:30 p.m. An all-Negro program put together and written by the U. S. Office of Education in the Federal Security Agency, this half hour of radio music by established colored entertainers made good listening.

424 Millions That's Connecticut's INCREASE over 1940 in effective advertising. And you can come along the best part of this new series using WABC in Hartford. Get all the advertising, programs, rates and conditions.

WABC-CBS FOR CONNECTICUT... THE ONE OF THE... FAMILY BRINGS YOU MORE LAUGHTER TEARS AND HEART-THROBS... LISTEN TWICE DAILY... COAST TO COAST... WASHINGTON ADVERTISING AGENCY... MGT. ED WOLF-RKO BLDG., NEW YORK CITY

CARL SANDBURG With Metropolitan Orchestra 'Cavalcade of America' 30 Mins. WABC-CBS, New York (B. D. B. A. O.)

In a rather firm jarring loose from previous meetings, the new 'Cavalcade of America' series is a two-time experiment under the sub-caption 'Native Land'.

The resultant program that came from the metropolitan radio and American, plus narrative tie-togethers by Buzz Mead with an interesting character by conservatives and at the same time less conservative.

'DUFFY'S TAVERN' With Ed Gardner, Shirley Booth, John Kirby orchestra, John Reed and the Metropolitan Orchestra 25 Mins. WABC-CBS, New York (Ruhloff and Ryan) Tuesday, 8:30 p.m.

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Dever, C. L. Parsons, sports editor the Denver Post for 20 years, has joined KOA as sports commentator.

20 Winks New York's all-night radio group is down in the gully. Even WOR, the all-nighter with the most vibrant B, is at a standstill.

WABC's Muttis is sustaining 'Can You Top This?' (in curtailed record form) offers possibilities on the program. (1) The choice doesn't that if Jerry Lawrence true that we've Bamberg banner once a while, it's combining in Manhattan becomes pretty dull.

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Dever, C. L. Parsons, sports editor the Denver Post for 20 years, has joined KOA as sports commentator.

GINNY SIMS Songs, Bands WABC-CBS, New York (Lord & Thomas) WEDNESDAY, 9:35 p.m.

Unlike other shows it with chainbrack announcements, the International Cellulotone Co. is going to do little to change to get a thing, plug across the country for its ace artist, Kleezen. Besides buying five minutes the account makes use of a little bit of reputation and a good deal of publicity.

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'MARCH OF YOUTH' With Dolphie Martin, Young America Orchestra, 45 Mins. WABC-CBS, New York (Lord & Thomas) WEDNESDAY, 9:35 p.m.

This well-paced children's program uncovered a wealth of talent from Greater Boston schools in its preliminary stages. In usual high pitched, squeaky kid voices, Dolphie Martin presented a group of sweet sophisticates—not the obvious child, but of a substantial group.

'DUFFY'S TAVERN' With Ed Gardner, Shirley Booth, John Kirby orchestra, John Reed and the Metropolitan Orchestra 25 Mins. WABC-CBS, New York (Ruhloff and Ryan) Tuesday, 8:30 p.m.

'FREEDOM'S PEOPLE' With Paul Robeson, W. C. Handy, Josh White, Noble Sissie's Orce, Frank Wilson, The Four Chorus Music, Songs, 30 Mins. WEA, 12:30 p.m.

Dever, C. L. Parsons, sports editor the Denver Post for 20 years, has joined KOA as sports commentator.

WBNX NEW YORK... THE MOST INTENSIVE AND EFFECTIVE SALES APPROACH TO AMERICA'S LARGEST MARKET... 5000 WATTS... THAT'S AN ADVERTISING BONUS... ASK ANY CLAIM MAN OR... IN PHILADELPHIA... WBNX NEW YORK... THE MOST INTENSIVE AND EFFECTIVE SALES APPROACH TO AMERICA'S LARGEST MARKET... 5000 WATTS... THAT'S AN ADVERTISING BONUS... ASK ANY CLAIM MAN OR... IN PHILADELPHIA... WBNX NEW YORK... THE MOST INTENSIVE AND EFFECTIVE SALES APPROACH TO AMERICA'S LARGEST MARKET... 5000 WATTS... THAT'S AN ADVERTISING BONUS... ASK ANY CLAIM MAN OR... IN PHILADELPHIA...

THE DALTON BOYS
with Harry Dupre
Vocal and Instrumental
15 Min.
Sustaining
WG.V, Schenectady

Dalton Boys (3), for some time singers on Major Bowes' program from Capitol Theatre, New York, have been guesting on WG.V at various times this summer. They recently began a series of early-evening programs.

Act may remind some listeners of the Landt Trio and Mahr, who were at WG.V for many months. Dalton are a threesome including novelty numbers in their repertoire with one doubling as number-announcer and with an accompanist of their own. When heard, they stuck to ensemble work. Soloing might add variety.

One feature, which probably would click stronger were an audience present to join in, is a Community Sing. Listeners invited to chirp and to send suggestions on favorite numbers. Jaco.

EDDIE DOWLING

30 Min.
SARKA
Tuesday, 8 p.m.
WABC-CBS, New York
(Young & Rubicam)

Speculation is both natural and legitimate concerning the whyfore of the bad performance a good actor like Eddie Dowling gave on his first night out (16) as the new master of ceremonies of the theatre, the People. People of the theatre could hardly credit this veteran of dozens of Broadway first nights with being as nervous as he sounded over the air. Actors are always inwardly taut at a premiere, but experienced ones like Dowling don't fluff and strain.

It seems a plausible guess that Dowling may have been victim of a broadcasting formula as much of broadcasting litters. We're expected to be probably coached and rehearsed and pushed into being something that he ain't? He ain't Gabriel Heatter! Nor is he a typical radio narrator or announcer or bubble-voiced gladiator of the kilocycles. He's a legitimate actor with a style and a personality of his own. Neither was heard last Tuesday (18).

Instead there was Dowling in a voice that wasn't his usual voice and working at a tempo that perhaps belonged to the original radio program formula, but not to the original Dowling. The unnaturalness was especially evident in the shouted captions assigned to Dowling. Versatile man of the theatre that he is, Dowling is no nervous off-cast voice. He's a poor shouter. His admirers won't think any the less of him on that account.

Meanwhile the program-merchandising slant for exploiting Dowling's theatrical name and career highlights was rather slick. We, the People, deals in interviews with real people. The real people are introduced by a master of make-believe who says to the radio audience, "Ira is more dramatic than drama, etc." A good idea, only Dowling can do it, the Gabriel Heatter way.

It was the start of the sixth year for this program, an established success, but pretty consistently dull on this particular evening with the exception of the interest inherent in the presence of Bebe Daniels and Ben Lyon, over here for a few weeks to see their children before returning to England to see the war through. They told some amusing stories and gags about the fogged English under fire.

Baseball player Ted Williams stumbled self-consciously through a script that emphasized, but failed to prove, that he was no longer convicted. It was strictly drool for those who could not be bothered about the clobber heroes, meaning those millions and millions.

There was a session with the whole Engle family of Ohio who got a week's vacation in model time on the fair grounds only—as they told the story—to discover that the Columbus Dispatch hadn't explained that tourists under low of lecture-hours would be popping in their in bedroom, dining room and kitchen all through the day. The Engles told the story clearly and it was indeed a novel experience, if as related.

A nick Kenny protégé, one Philip Whalen, aged 14, got a place on the program on the strength of a story about his singing to provide money for an operation on his sister's eyes. The sister was also present. The continuity built up the need for money, but did not solicit any. Instead, at the end, Dowling stated how don't worry, everything is going to be taken care of. By whom was not stated to the listening public.

A team of supposed quick-fit tailors from the Bowery went through a patter act that sounded phony. It's a kind of fleecy comedy that will be new only to the younger scout-masters and is dubious taste in itself. While occasional hints of the supposed entertainment appeal of this session were apparently detected by this reviewer, the whole episode was definitely on the what's-in-all-about side.

Harry Von Zell's singing of a song about Sarika coffee—and interpolating a recitation—is the sort of thing about which an advertising agency usually says "well, that's just your opinion." The statement that it's pre-arranged that the program produce a survey proving people—enough people—think Von Zell quite Scoffers may also learn that even if considered a singer, Von Zell still gets as much per performance as Martinelli, so he must be good. We'll still shudder.

Mrs. Ethel Colby, wife of Julius Cohen (Colby), does a bright "Mr. and Mrs." post-premiere skit on WMCA (N. Y.) nightly, in between her spouse's theatrical chatter. Colby has a good voice, in his commentator quiloogy on show-biz matters, and Mrs. Colby is quite assertive in her own opinions and reactions to the new openings. It's done in an engaging, round-table manner. Incidentally she's associated her husband as N. Y. Journal of Commerce dramatic critic which, with Wlicia Waldorf on the N. Y. Post, succeeding John Mason Brown, makes her one of the two regular first-stringers covering legit prems.

KSL

50,000 WATTS
SALT LAKE CITY

CBS

The
single
station
that
covers
eleven
big
western
states

Ask any file. Peppy office for more information about KSL, one of the seventeen CBS 50,000 watt stations.

CLUES

.. MOSTLY OBVIOUS

If, during the years, you've watched WOR's sponsors with any degree of interest, you've probably noticed names long associated with it.

Names like Bristol-Myers, Bosco, Hecker, General Mills, Procter & Gamble. Names like Dugan Bros., Bond Clothes, Richfield Oil. Names of America's smartest and most finicky timebuyers. Such recognition is no mere coincidence. They like many things about WOR. Among them—the speed with which this station accelerates the fingers which open pocketbooks in the majority of about 4,250,000 homes with radios in the most densely-populated group of markets in America.

So if you have a message to a people who respond to any good offer faster than a cat succumbs to catnip, you could do worse than follow the example of those WOR sponsors who are among the country's greatest advertisers.

In fact, makers of good things who have not advertised them over WOR, have no idea how subtly and surely this station spreads a mood of welcome for them. But regular WOR time-users have a very clear idea of this advantage-for-less. The cost? Why, gentlemen, it's fundamentally a Scotch treasurer's idea of what ALL advertising should cost!

WOR.. THAT POWER-FULL STATION

AT 1440 BROADWAY

IN NEW YORK

Admission Tax Measure Clarified
On Opera and Concerts; Reveals
Repeal of Exemptions as of Oct. 1

In show circles the general impression was that admission tax would not apply to grand opera and symphonic concert tickets because that class of performers has long been regarded as 'educational'.

Two for opera at the Metropolitan hereafter was \$7, but tickets sold Oct. 1 and thereafter will be \$10.

Season tickets bought in advance of that date will be taxed, however, whether actually paid for or not, and it is understood that most of the Met's subscribers have already ordered their tickets.

Admission tax applies on all tickets from the 10c up to \$50. It is levied on all performances, whether for charitable or religious purposes.

Division of the admission tax structure may result in the social security classification of those who are employed in the offices of operatic and symphonic organizations.

IRA PETINA SINGS 14 TIMES WITH S.F. OPERA
Ira Petina, Met mezzo, will have 14 performances in the five-week San Francisco Opera Co. season this year.

May Beegie Announces Pittsburgh Schedule
Pittsburgh, Sept. 23. May Beegie, Pittsburgh's No. 1

Minneapolis' NBC Dates
Dimitrios Miroslawski, Minneapolis Symphony orchestra conductor, will conduct the NBC symphony orchestra's initial winter season's concert, Oct. 7 and 10.

Victor's Big Push for 'Good Music'
Starts Sept. 29 With Advertising Campaign—Artists Are Waiving Their Royalties Temporarily

Actual purpose of the drive will be to show the public the extensiveness of the Victor catalog, as other records at the regular price will be released at the same time.

Phyllis Opera Co. Bows With 'Faust' Nov. 18
Philadelphia, Sept. 23. The Philadelphia Opera Co., with Sylvian Lewis, music and artistic director, and C. David Hofer, general manager, opens its season at the University of Music Nov. 18 with 'Faust'.

Columbia Opera In Baltimore Return

Baltimore, Sept. 23. Columbia Opera Co., under direction of Armand Bagurozy, will give its 10th annual visit to the Maryland here next week with grand opera repertory at \$2.25 top.

'Forgotten' Opera Set For Revival

New York will present a number of operas this winter which have not been heard in periods ranging from 15 to 80 years.

Later organization will put on Ombra di La Voce, which has never been given at the Met; Verdi's 'Macbeth,' which was first given in N. Y. in 1876.

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Grace Moore Opens With Mpls. Symph

Grace Moore will open her fall concert tour in St. Paul with the Metropolitan Symphony in the Auditorium. Singer is presently booked for 28 concerts and will have 25-40 by the end of the year.

CITIZENS GRIP FORMS SYMPH IN B'KLYN

Formation of Brooklyn's first symphony orchestra will be announced at the Hotel Granada, Brooklyn, tomorrow.

Programs will be given at the Academy of Music. For the first it is planned to have eight concerts, which will be supported by a popular-organized series for younger members.

REISLER SET FOR 21 CONCERTS

Fritz Kreisler has been set for 28 concerts by NBC for the 1941-42 season beginning in January. The 68-year-old violinist, who was injured by his auto accident, will make 16 of the appearances with the NBC orchestra.

Other orth dates are with the Pequot Symphony, Jan. 23 and 24; the Kansas City Philharmonic, Feb. 3 and 4; Cleveland Symphony, Feb. 6 and 7; St. Louis Symphony, Feb. 6 and 7; Chicago Symphony, March 12 and 13.

Marty Snyder As Booker
Philadelphia, Sept. 23. Marty Snyder, long press agent, has branched out into the concert booking field at Town Hall.

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Hurok, Gallo Toe Troupes Rocked Back On Heels by Confusing Toronto Dates

Weede Bows Oct. 6

Robert Weede, Met baritone, opens his fall concert series in Rosemont, Mont., Oct. 8 and sings in Corvallis, Ore., Oct. 8, San Diego, Oct. 11, and in Los Angeles, Oct. 12.

Weede will handle most of the important baritone roles at the Met this season.

Boston Symph Faced With AFM Picket Line

In a terrific drive to force the last major non-union symphony orchestra into the fold, James C. Petrillo, president of the American Federation of Musicians, last week threatened to throw a picket line around Symphony Hall in Boston, and everywhere the Boston Symphony goes if it refuses to join the AFM.

The Boston Symphony has been barred from radio and phonograph recording during the past two years by Petrillo, Petrillo went to Boston Sept. 18 to attempt to make a deal with the orchestra to no avail.

Concert People
Efron Zimbalist leaves West Hartford, Conn., where he spent the summer. Efron Zimbalist, who is now as president of the Curtis Institute, Philadelphia, at the end of the month.

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Toronto, Sept. 23. Sol Hurok and Fortune Gallo, in bringing two ballet groups to Toronto within the fortnight, pulled a stroke of business that brought bad news all around for themselves, their companies, two legit management agencies and the program of the audience.

As far as ballet-actors were concerned, the program meant they would be the newsmen announcements that Hurok was presenting the Ballet Russe de Monte Carlo at the Royal Alexandra for seven performances, commencing Sept. 16, and that Fortune Gallo was presenting the Ballet Russe (de la Basile group) would be at Massey Hall for a week's engagement ending Sept. 22.

Result was utter confusion among theatre-goers who shuffled between both houses and the principals mixed up. Even the newspapers got tangled up and transported confusion; the pacifying of the 'to-blazes-with-it!' attitude was another headache for the advance booking agencies.

11 Conductors Set To Conduct for 28 NBC Orch Concerts

Twenty-eight concerts with 11 conductors have been set for the NBC symphony orchestra by the NBC symphony conductors set are Dmitri Mitroslawski, Oct. 7 and 10; Eugene Ormandy, Oct. 21 and 28; Leopold Stokowski, Nov. 4, 11, 15, 22, March 24, 31, April 7, 14, 21, 28, 1942; and Eugene O'Connell, Oct. 23 and 24; George Szell, Jan. 6 and 13; Dean Dixon, Jan. 20 and 27; and Eugene O'Connell, Feb. 17 and 24; Fritz Reiner, March 3 and 10, and Saul Crest, March 17.

PHYLIS OPERA CO. BOWS WITH 'FAUST' NOV. 18

Philadelphia, Sept. 23. The Philadelphia Opera Co., with Sylvian Lewis, music and artistic director, and C. David Hofer, general manager, opens its season at the University of Music Nov. 18 with 'Faust'.

WNWEV's Anzac Basso Recently Got to U.S.A.

Oscar Niemi, New Zealand bass of Anzac Regiment, has been signed by WNWEV, New York, and makes his American debut at the University of Music (Wednesday) from 8:15 to 8:30 p.m. The bass arrived in the U. S. on Tuesday, Sept. 23, and will appear on the air as the 'Anzac Basso'.

STREET BEATS

Fitch Record-of-Week Gives Radio And Columbia Discs Unique Tieup

Under a tieup between Columbia Records and the Fitch Bandwagon, the radio show will play a song-of-the-week record. This tieup will be recorded by the time the rotating guests take to the air. Columbia will have the tieup with the respective titles to its dealers the Thursday before the Sunday broadcasts, in anticipation of sales calls. Columbia, in reciprocation for the Fitch direct plug for the waxworks, will have a special label on the respective titles, thus giving the fair preparation a direct-in-to-the-home phonograph billing, skin to its radio plug.

The records will be billed as "Fitch Bandwagon Specials," and the idea tees off Oct. 5 with Eddy Duchin's recordings of "Love Thought of It All" and "Stars Over the Schoolhouse." These are BMI and ASCAP publications respectively, thus straddling the fence until ASCAP-bogussters' peace is formally signed, and all tunes are back on the air. Fitch is on NBC-network, hence the straddle.

The Oct. 12 week will be omitted but the deal resumes Oct. 19 with Harry James, Oct. 26 of Maurice Hines and Kay Kyser, et al. Benny Goodman, Claude Thornhill, Charlie Spivak and others will follow.

Pat Dolan, director of exploitation and advertising for Columbia; (Continued on page 40)

The Endless Chain

Kansas City, Sept. 23. Newsworld topical development in the current popular tear crazes is the blackout conga originated by Maestro Hal Wayne at the Hotel Premier Drum Room last week.

When a strike of the employees of the Light and Power company caused a total blackout of the city at midnight Wayne supplied terling patterns with lighted candles and the conga chain went merrily on.

PAL A PAL M FAILS TO OPEN IN CHICAGO

Chicago, Sept. 23. The new Palladium Ballroom failed to open here on schedule Friday (19) night when the Police Dept. refused to grant an operation permit. Plans had been made to get underway on a verbal promise of a license, but when time came for okay to be issued it was stalled off on explanation that new operators first had to be investigated. That's apparently a throwback on recent trouble with the spot when it was known as the "Pier."

Bookers of Charlie Spivak's band, which has been laying in Chicago since Friday, and they expected the dancery to get a green light and unshutter last night (Tuesday). The band, which has also been set but returned to New York over the weekend.

Jack Benny's Rochester On Dixie One-Niters

Eddie (Rochester) Anderson goes out on a short string of one-night dates with Edgar Hayes' band before returning to California and Jack Benny's radio program. Colored comic begins overnight stand at the Stadium, Portsmouth, Va., and follows with dates at Aud. Charlotte, Me., and narrow (Thursday); Municipal Aud., Atlanta (24); Aud. Columbia, S. C. (26); Mossau, Richmond, (28). Benny and the 27th and 28th still to be filed.

Beside Rochester and Hayes' current will carry couple acts. Kitty Murray, a singer, is only one set so far.

JUST POP IN AND YODEL Open Auditions at Harold Austin's For A New Vocalist

Buffalo, Sept. 23. Bandleader-op Harold Austin, lacking a vocalist, will fill by means of open auditions at his Equire restaurant. For next five weeks anyone with vocal yen is being invited to climb up on bandstand and warble. Most promisingly, male or female local get is aroused at stunt. Since Austin has booked a couple of other singers, notably Tiny Schwarz, now at WBBN, by this means. Vacancy was left by Jack Kennedy's return to Texas TV, for final year of music.

Harry Jaeger, drums, formerly with Benny Goodman and Irving Goodman, trumpeter, former's brother, now with Vaughn Monroe's band.

A.F.M. SHOWS NEW MUSICIANS' S.S. S. S. S.

Sensational Disclosure of 'Phoney' Signature on MCA Contract Follows Unexpected Opening of Mitchell Ayres Orchestra At Paramount—Petrillo Grants Reprieve to State, Strand

RETROACTIVE FEAR

What has been classed as a 'mistake' by an unnamed girl clerk in the Music Corp. of America's New York contract department last week gave a last-minute reprieve from the musicians union for the three theatres on Broadway playing bands. With Lewis's, Paramount and Warner Bros. refusing to sign the new American Federation of Musicians' form contracts, stipulating that the theatres were responsible for paying social security taxes on individual musicians in traveling bands, it didn't appear late last Tuesday night (16) that Mitchell Ayres' orchestra would open the following day at the Paramount, nor Larry Lintz at Loew's State on Thursday, nor Eddy Duchin at the Strand on Friday.

However, when Ayres and his crew appeared at the Paramount yesterday morning, nobody was more surprised than the Paramount theatre execs themselves. The night before they had figured the theatre would be without a pit show, due to the union's ruling that no dates, either in theatres, hotels, cafes, etc., could be played by traveling orchestra unless it was contracted for under the new form. Harry Mayer, booker of Warner Bros. Strand, and Sidney Piermont, booker for Loew's, were also present at the Paramount opening and have been assured that Paramount wasn't signing the new contract form, they were surprised to see Ayres in action and rushed back to their offices to find why 'fish' was in the Paramount was only for the State and Strand. Piermont, in fact, had already lined up a freight vaude show to replace Clinton's orch, while Mayer was still uncertain what type of show, if any, would play the Strand.

Ayres' Rainscheck

A call to the musicians union by one of the bookers elicited the response of Jack Feinberg, vice-president of Local 802, that Ayres had permitted to play at Paramount because a contract on the union had been filed with the new form. This ruling is a fact, because no another call was made to Paramount execs, who reiterated that they had (Continued on page 42)

Musicians Union Wins in New Jersey On Social Tax Responsibility; Leader Has 'Foreman' Relationship

Serenade Joe Weber

A.F.M. officials James C. Petrillo, Ed Canavan, Harry Crenshaw and Fred Birnback, waited a week's greetings to prexy-emeritus Joseph N. Weber at Ben Selvin's Muzak plant.

It's for the occasion of the Weber's golden wedding anniversary, celebrated in New York yesterday (Tuesday).

Trenton, Sept. 23. The Musicians Union has scored a legal victory on the issue of making employers responsible for the payment of unemployment compensation taxes when the New Jersey supreme court last week ruled that so long as an orchestra is subject to the control and direction of the operator of a spot the latter must pay the government insurance premiums. The court test was brought through Dello Bandiera, a musician, who had been employed in Alvaro Barba's band at the Steel Pier, Atlantic City, this summer.

The court laid down the principle that the leader was in reality employed as an agent or foreman and should be not considered as an individual employer. Justice Ralph W. E. Douglas, in writing the opinion for the court, stated:

"It is undisputed that services were performed within the U. N. employment. Compensation law, but the orchestra was subjected to the control and direction of the Steel Pier Amusement Co. as to the time it was to play and the amount of insurance premiums that Barba was merely the agent for hiring the men and for the control and direction of the foreman. The musicians accommodated themselves to the needs of the employer. In fact, the fact took orders from and were under control of the Pier."

"Viewed from the light of actuality, the situation does not differ from the engagement of a group of persons for a specific time or a group of users merely because the persons involved are musicians."

SNEAK THIEF FRATERNIZES FIRST

Clyde Lucas' band got along as best it could Monday night (23) at the Benjamin Franklin hotel, Philadelphia, lacking three instruments and one uniform. Young fellow who posed as a member of Herbie Holmes' band is thought to be the thief who raided the band's rooms and copped the articles. According to Lucas, the guy showed up at the hotel Saturday night (20) dressed in a band uniform and introduced himself as a Holmes man passing through to San Francisco.

Lucas' musicians sat around with him all night, then later took him upstairs to their quarters where he apparently watched where keys, etc., were placed. It wasn't until after the heft that Lucas discovered that Holmes' outfit opened in San Francisco a week ago. Leader thinks that the stolen uniform means that the same 'one-of-the-boys' trick will be pulled on some other band.

Suspect is six-foot, blonde, about 170 pounds.

SAMMY KAYE WITH VICTOR AT A BOOST

Sammy Kaye's orchestra contracted with Victor Records last week for another two years. Bands was given an increase in salary, supposed to be \$600 a side against a royalty. Contract calls for 50 sides a year.

Kaye's recording of "Daddy" is the biggest selling side that Victor has had in some time. It's hovering around the 425,000 mark.

MONROE BAND CRACKS ICE

Vaughn Monroe's orchestra begins its first job in commercial radio Oct. 8 when it opens in the "House Party" with Ilika Chase and guest stars. Show, which has been on CBS Friday nights with Paul Baron's band, goes into a 9:30-10 p.m. spot on NBC's Blue.

Monroe begins his first New York location date the week previous, Open Commodore hotel Oct. 2.

Way Far Booking Jams Xavier Cugat's Concert; Into Carnegie Later

Xavier Cugat's opening at the Broadway Paramount having been advertised to Oct. 10 on a four-week picture commitment with 'Hold Back the Fire' has caused a jam in Cugat's cancellation of his Oct. 5 Latin-American concert at Carnegie Hall, N. Y. With \$2000 more in advance, the music of the Americas, under the Cugat baton, will be in when it opens on that date in the first week of November.

The Latin show with Cugat will feature the talents of Larry Adler and Raul and Eva Reyes.

George Olsen's Reduction

Detroit, Sept. 23. George Olsen has prevailed upon the State Fair to cut his weekly rental from \$1,500 to \$750 on the ground that his expenses for the season had considerably more than he had anticipated. He estimated that his losses to date have been \$17,700.

Olsen's deal gave him an exclusive on all band bookings for the grounds.

CISLER SIGNS WITH AFM

Remote dance bands went back on the Mutual Network last Friday (18) after Eddy Duchin's general manager of WGR, Louisville, a Mutual affiliate, agreed to employ a studio staff musicians. The controversy involved, as it turned out, the expenditure of \$170 a week by the band.

The Cislser flew into New York to meet with James C. Petrillo, American Federation of Musicians prez, on negotiating a settlement.

Under the settlement terms WGRC will use four instrumentalists at \$750 a week each, a band leader (\$30) and an organist at \$30 a week. Petrillo pulled the remote bands off Mutual Sept. 12.

Herman Probable For New Yorker Return Date; Now in Coast Hospital

Woody Herman's band will return to the New Yorker hotel again the first part of 1942, though no contract has yet been formally signed. Pencilling in of a date for his opening and the official signing is expected the first couple of weeks of Benny Goodman's stay, response to which will determine the length of Goodman's run and of course, Herman's opening.

Goodman opens at the New Yorker Oct. 9 for a total of eight weeks. He's now at Frank Dailey's Meadowbrook, Cedar Grove, W. J. Meridian, who is booked at the Cedeas of Lebanon Hospital, Holyoke, Monday (22) morning for a hernia.

ROLLER SKATES REPLACE AT BALTO'S COLISEUM

Coliseum, Baltimore, which seats about 1,000 people for 18th and 19th and can stage 6,000-6,000 people, is giving up use of name and is going in for roller skating instead.

Spot is operated by William H. Reisman.

Success Goes to Headlines

Johnny Long's Orchestra Coveted by Previously Unimpressed Hotel, Theatre

Pittsburgh, Sept. 23. Show business is snobbish about success. Witnessing this truism is the success story of the upcoming Johnny Long orchestra and the change in its fortunes since 1939.

Long used to treat the States inquest took over the William Penn hotel and dismissed Long as not worth the effort of signing it to a contract. Before leaving Pittsburgh, Bob Wiley, Long's manager, tried to get a contract with the States inquest theatre here. The theatre was bored by the suggestion.

Last week the Penn hotel bid \$3,000 for the Long orchestra, but the orchestra wasn't available to it because it's booked into the same Stanley Theatre Dec. 8 at around \$5,000.

Dance Pickups Switch In Cincinnati Area

Cincinnati, Sept. 23. Remotes of orchestra programs from the Lookout House, nearby Kentucky nitery, transfer to WKRC and the Mutual web Oct. 1, after eight years of airings by Croley's WLV and WSAI, NBC affiliates. Wally Johnson's band, local, is currently recording at the States inquest. Change gives WKRC and Mutual their first Cincinnati music pick-up. WKRC, WSAI, NBC, broadcasts dance music from the Hotel Gibson, in which the station is located. Other places here playing records are broadcast through WLV-WSAI.

Inside Staff—Orchestras

Woody Herman's arrangement of Tchaikovsky's "Piano Concerto," tagged in his version "Concerto No. 2 in B Flat Minor," is unique in that two meters it is given halves and tempos without either being aware of how the other was approaching the job. Jiggs Noble, who has been with Herman for years, pointed out the difference between the two versions. Lowell Martin, a recent arranger addition, did the second half in swing style and tempo.

Herman recorded the number for Decca. Other versions of the public domain melody are by Freddie Martin whose "Piano Concerto In B Flat Minor" is now a best selling record, and Shapiro-Bernstein's arrangement with a vocal, titled "Concerto For Two."

Artie Shaw apparently is having trouble with bandstands in the ballrooms as he is playing on front of the band making certain that bandstands which have him scheduled are of the right dimensions and strong enough to sustain 32 people, instruments and library.

General Amusement Corp., Shaw's bookers, now have Howard Sinnott, assistant to one-night booker Dick Gabbe, at front of the band making certain that bandstands which have him scheduled are of the right dimensions and strong enough to sustain 32 people, instruments and library.

Bonnie Baker, vocalist with Orrin Tucker's band, will stay with that outfit until the first of the year because of requests for her made by the theatre managers in the Midwest where Tucker is now playing. Several weeks ago VARIETY front-paged the fact that she was bowing out, an item that was subsequently denied by the publicity department of Columbia Records, for which Tucker records.

Singer had been scheduled to leave the band about Oct. 1, but the aforementioned requests for her appearance in territory where the group had not played since she had left the band, led her to stay with the band of her ex-hit. MCA will book Miss Baker solo when she leaves the band.

After having moved its New York headquarters to larger space in the same building last spring, Music Corp. of America is again shifting around and again finds itself with quarters too small to house its staff. Moveover of the CBS Artists Bureau, recently bought by MCA, has made the recently acquired larger quarters obsolete.

Publicity offices of Jack Lear had to be moved to a different building nearby to accommodate the Artists Bureau complement.

Johnny Long and Les Brown were rival band leaders on the campus of Duke U. a few years ago. Long was a one-night tour, with a long and funny combo. So, the two outfits saluted one another this week by running parties at each other's spots.

Sunday night (14) Long's outfit journeyed to Brown's stand at Log Cabin, Armonk, N. Y., and last night (Tuesday) Brown returned the shindig with one of his own at the New Yorker hotel, where Long is playing.

'I Don't Want to Set the World on Fire,' tune Tommy Tucker recorded for Columbia-Okeh, was discovered by band leader when Philadelphia's Columbia distributor, Elliott Weiler, took him to hear the 'Four Keys' appearing with Bon Bon, ex-Jan Savitt, at Lou's Tavern there. He had been featuring song at spot, gaining much popularity for it.

Lillian Lane, Ft. Wayne radio singer, joined Claude Thornhill as vocalist in New York Sunday night (14), spent all Monday (15) making recordings with Thornhill's band, and is now being readied for her debut with band at Glen Island Casino, N. Y.

New Wedgewood Room decor of the Hotel Waldorf-Astoria's former Empire room, N. Y., where Edwy Duchin owns Oct. 3, loses a little capacity due to a large banquet arrangement. Will be 350 capacity, as against 475 previously.

After their present library is completed, Orrin Tucker will be booked with his orchestra, Bonnie Baker will go out solo, sans band. Both under MCA direction.

HENRY BUSSE and His Orchestra. Now at the Edgewater Beach Hotel, Chicago.

TWO HORSE and His Orchestra. Featuring BOB FERRELL and MEYER BRODBEN. FARMINGTON GARDENS, HOLLYWOOD, CALIF. DECCA RECORDS.

SONNY KENNIS AT THE PIANO. Leading Both Bands STORK CLUB, New York.

50th Consecutive Week of 4th RETURN ENGAGEMENT.

On the Upeat

Sid Dickler band played its 50th engagement at Northside Grotto, Pittsburgh.

Jack Leary, with Marion Joyce on the vocals, into the Trianon. Pittsburgh, for an indefinite stay, replacing the Yachtmans.

Paul Whiteman moves into Florentino Gardens, Hollywood, Dec. 24, at a supplemental attraction to the N.T.G. floor show.

Bob Crosby succeeds Clyde McCoy at the Trianon, Los Angeles, Oct. 30.

Ina Ray Hutton band at Peacock Terrace, Dallas, for a two-week stay.

Ace Brigade at the Centennial Terrace, Sycamore, O., Saturday Sept. 20.

Milton Tartoff, manager of the Trianon Ballroom, Toledo, O., in New York city, listening to dance bands.

Bernie Cummins orchestra on 11-day engagement at Blue Moon, Wichita, Kans.

Howard Russell back into the Trianon, Regis, Sask., for third season after summer at Waterton Lakes National Park, Alberta.

Henry King has added a gay vocalist, Gloria Faye, to his band at the Regis, Pittsburgh. She was formerly with Jack Teagarden.

Everet Hoagland scheduled for one-night at Bryn Mawr ballroom, Pittsburgh, Thursday (25). Spot taken over by Emil Martinelli for series of weekly dances with names.

Johnny Marione opener' indefinite stay Thursday (18) at Sky Vue, Pittsburgh, replacing, Teddy King outfit.

Art Farrar band goes into Colorado, Pittsburgh, Oct. 1 for limited stay. Joey Sims crew there until then.

Ralph Allen returned to New Penn, Pittsburgh, on Monday (22) for his third engagement there this year. Succeeded Herbert Fritsche.

Tom Kerr band, with Gloria Jolley doing the vocals, into Treton Cafe, Pittsburgh, for four weeks, replacing Jack Leary.

Billy Hinds band booked to receive Continental room of Hotel Seaside, Pittsburgh, Oct. 4.

George MacFarlane returned with his orchestra to the Wonderland Ball Room, Pittsburgh, Mass., Monday (22) for the four weeks' fall meeting.

Russ Morgan's orchestra, which opens in the Rainbo Room of the New Kenmore hotel, Albany, Sept. 27, will be featured four times weekly from that spot.

Leon McGill's orchestra began an eight weeks' stand at the Trianon, Seattle, on Friday, Sept. 18, replacing play Thursdays, Fridays, Saturdays and Sundays.

Erkine Hawkins into the Trianon, Seattle, Sunday, Sept. 28, for a one-night stand.

Freddy Martin moved back into the St. Francis, Frisco, Oct. 21, via Tulsa, Okla.

Lake Compton Ballroom, Bristol, Conn., extending its season to Oct. 4. Has Casa Loma next Sunday (28). Spot usually falls week after Labor Day.

Enes Odd, former arranger, putting his band at pipe-bend. He's being backed financially by Noel Westy.

Teddy Powell again using Teddy Bear, a small jam group from within his big band at Rustic Cabin, Englewood Cliffs, N. J.

Ella Fitzgerald Sept. 25, Tony Pastor Nov. 2, at Ritz Ballroom, Bridgeport, Conn.

Ala Aloha and Hawaiian ork playing at Club 52, Waianua, O.

Shep Fields will replace vocalist Dorothy Allen with Ann Perry when his band goes into Strand theatre, Brooklyn, Oct. 3.

10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in jukeboxes throughout the country as reported by operators to VARIETY. Names in parenthesis indicate the number of weeks each song has been in the listings and respective publishers.)

- 1. Maria Elena (13) Southern..... Jimmy Dorsey.....Decca
2. I Don't Want Set World Fire (5) (Cherio)..... Tommy Pastor.....Bluebird
3. Yours (10) Marks Jimmy Dorsey.....Decca
4. Yes, Indeed (8) Embassy Vaughn Monroe.....Bluebird
5. You and I (5) Willson Victor DeBary Dicker.....Victor
6. Guess I'll Dream Rest (5) Block..... Glenn Miller.....Bluebird
7. Til Reveille (5) Melody Lane..... Jimmy Dorsey.....Victor
8. Piano Concerto B Flat (2) Martin..... Freddie Martin.....Bluebird
9. You Are... My Sunshine (3) Southern..... Bing Crosby.....Decca
10. Kiss Boys Goodbye (8) Famous..... Tommy Dorsey.....Victor

DISKS GAINING FAVOR

(These records are directly below the first 10 in popularity, but growing in demand on the coin-mech.)

- John' Joe DiMaggio (Courtney)..... Les Brown.....Okeh
Blue Champagne (Encore)..... Jimmy Dorsey.....Decca
Time Was (Southern)..... Frankie Masters.....Okeh
Boogie Woogie Piggy (Mutual)..... Jimmy Dorsey.....Decca
Peaceful In Country (Porgie)..... Glenn Miller.....Bluebird
Jan (Kaycee)..... Johnny Long.....Decca
\$21 Day, Once Month (Leeds)..... Charlie Spivak.....Okeh
I've Been Drifted (Vanguard)..... Jimmy Dorsey.....Decca
You Don't We Do This Often (BVC)..... Tony Pastor.....Bluebird
Rancho Pillow (Shapiro)..... Dick Robertson.....Decca
Mano Ella (Encore)..... Tommy Dorsey.....Columbia
Horse Hide (Columbia)..... Kay Kyser.....Columbia
Freddie Martin..... Bluebird
Freddy Martin..... Bluebird

Band Reviews

GLEN GARR ORCHESTRA (13)
Milton Muehlbach, Kansas City
Glen Garr's orchestra has been in this town and it brings one of the sweeter tunes of music to the Grill. Five strings, saxes, flutes, piano and electric guitar setup, it is along the Lombardi and Summy Kays' lines. Although organized only three years, Garr has had some long Wallroom and air experience. Musical output nicely fits this supper spot. Garr devotes himself to voicing and toning playing and leaves his one-time electric guitar player to a full time hand. Vocal department well rounded, with Maurie Frayley, of the records, soloing the tenor with a few Yarnhill's. Frayley has the novelty lyrics along Bonnie Baker lines, and a male trio around him, called on frequently. Arranging is contributed by Frank Wheeler, a fine plucker, and Joe Faman, trumpeter. Originally the band was the enterprise of brothers Charles and Chet Garr, who now occupy a part in the sax section. Latter brother Glen was enlisted as first tromper. George Reed and Bill Frayley, too, were. Jack Bibina, on trumpet, and Charles Stout, on trombone, round out the brass and fill in the piano. George Reed, Howe, drums and Wade Greathart, fill out the rhythm with Willie.

DICK ROGERS and His Orchestra. ROSELAND, NEW YORK. COLUMBIA OKEH RECORDS. GENERAL AMUSEMENT CORP.

Herbert Foote, organist in the Marine Dining Room, Edgewater Beach Hotel, Chicago, for the past 12 years, recently accepted permanent engagement with the Color Broadcasting System. The Hotel has not yet filled his position and is casting about for a well-known male organist.

Weather, No Radio Bally Crimps Hines in Portland, Ore., 400 at 75c

(Continued)
Casa Loma (Lace) Casino, Park, Mahoney City, Pa., Sept. 18-20) 1,200 at \$1 was okay, but not up to level of other crews playing here recently.
Sonny Dunham (Tolken Pole B., Auburnville, Mass., Sept. 6-20)
Second hot here in four months for Dunham was okay. Total of 18,200 dances in six days at \$1.35 couple equalled gross of \$10,825 at 41 cents. New Haven, Conn., Sunday (21) outfit drew fair 4,400 at 45c-50c and last evening.

Earl Hines (Uptown, B., Portland, Ore., Sept. 16). Hines' lack of air-line advanced as reason for poor 400 draw in 1,200 capacity spot. At the gross was \$300. At Natoratorium Park, Spokane, Sept. 20, band pulled 1,000 at 85c. Cold weather was blamed for holding down draw.
Russ Morgan (Brookline Club, Philadelphia, Sept. 18). Second name crew in here, Morgan drew fair 1,250 at 85c-85c for \$800.
Tony Pastor (Cotton Casino, Williamsville, N. Y., Sept. 17). Only dance of his notice meant fair 818 gross at 75c. Pastor's band is now at 322 at 90c advance, rest a \$1.25.
Raymond Scott (Casa Loma B., St. Louis, Sept. 12-19). After setting new opening night record poor weather crimped Scott's chances for 30c-40c week mark; \$5,000 gross at 30c-40c-50c scale.

Don Kaye Under Fredericks

San Francisco, Sept. 23.
Don Kaye, whose band got its first major break when he joined Hotel St. Francis this summer, has been signed by L. A. Fredericks. Latter, after a hearing by Hotel St. Francis last date at the Mark Hopkins, heard the Berkeley aggregation and took it under his wing.
Kaye's surprise click-at the St. Francis won him a pact which will bring him to the next four summers.

Bands at Hotel B.O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Dinner business (7-10 P.M.) not rated. Figures after following the room occupancy and cover charge. Larger amount designates weekend and holiday price.)

Band	Hotel	Covers	Total
		Played	Covered
Bob Chester	Astor (1,000; 75c-\$1)	4	2,350 11,200
Xavier Cugat	Waldorf (800; \$1-\$1.50)	23	3,125 49,550
Ray Houghton	Billmore (200; \$1-\$1.50) summer	15	550 6,625
Harry James	Lincoln (250; 75c-\$1)	30	1900 900
Ray Kinney*	Lexington (300; 75c-\$1.50)	23	1,525 30,700
Johnny Long*	New York (200; \$1-\$1.50)	15	1,275 29,200
Sammy Kay*	St. Regis (400; \$1-\$1.50)	18	425 7,500

*Asterisks indicate a supporting floor show, although the band is the major draw. 13 days; James opened Thursday (18).

Los Angeles

Freddy Martin (Ambassador; 800; \$1-\$1.50). Merrily he swings along this month, with slightly over 2,500 customers for the week.
Carl Ravazza (Billmore; 1,150; minimum \$1-\$1.50). Catching on although not too well known. Pulled around 5,500 for following three weeks.
Gene Krupa (Palladium; 6,000; 55c-85c). Krupa has a satisfaction here and were it not that his bill is off all over town would have clicked much bigger than the low 12,500 that hepped through his first week. Couldn't make the pace of the hangup opening.
Harry Owens (Hotel Miramar, Santa Monica; 500; 50c-\$1). Seaside dance spot goes into camphor Sept. 26. Pulled normal 1,500 covers on the past week.
Bob Crosby (Casino, Catalina Island; 4,000; 28-44c). Closed out the season last week. Lateness of the engagement cut the wicket count down to around 6,500.
Clyde McGray (Lytton, South Gate; 1,200; 40c-55c). Opened Sept. 18 and should pick up around 5,500 stubs on first week.
Stevie Nelson (Casa Manana, Culver City; 2,000; 55c). Hitting around 3,500 hovers on the week and doing as well as can be expected with most of the town taking a holiday from the dance.
Jimmie Fick (Florentine Gardens, Hollywood; 1,000; 75c-\$1). First name band into this spot, which has long featured Nis Granlund's floor revue. Place has long prospered and hard to tell how much of the 5,000 draw can be credited to Fick.

San Francisco

Will Osborne (Rose Room, Palace Hotel; 500; \$0-\$1.50). Blackout of Mark Hopkins sent some bill to the Palace, upping Osborne's fourth week to around 1,300 covers, still only fair.
Paul Fendavire (Mural Room, Hotel St. Francis; 550; \$0-\$1.50). First week netted around 1,250 covers. Band is catching on with collegiate crowd, which helps Saturday nights.
Herbie Holmes (Peacock Court, Hotel Mark Hopkins; 500; \$0-\$1.50). Struck the blacked out Holmes' first coast date before he had a chance to get going, but the few days he had were good and band is definitely here here.

Band Bookings

Tommy Dorsey, Sept. 26, Rosemont B. Brooklyn; 27, Sunnysbrook B., Pottstown; 28, Arena, New York; Oct. 1, Uline Arena, Washington, D. C.; 2, Brookline Philadelphia; 3, Savoy B., New York City; 4, Arena, Trenton, N. J.; 5, Centennial, Hamilton, O.; 6, Myers Lake, Canandaigua, N. Y.
Mitchell Ayres, Dec. 4, four weeks, Peabody hotel, Memphis.
Louis Byrne, Oct. 8, Aragon B., Philadelphia.
Bobby Frima, Oct. 17, week, Howard theatre, Baltimore.
Step Fields, Oct. 3, Strand theatre, Brooklyn; 24-week, Palace theatre, Youngstown, Akron, O.
Charlie Barnet, Oct. 17, week, Earle theatre, Philadelphia; 24-26 Adams theatre, Newark; 30, Hipp theatre, Baltimore.
Bobby Parks, Oct. 2, indef., Beachcomber, N. Y.
Bill Barlow, Sept. 26-28, Peony Park, Omaha; Oct. 11, three weeks, Lowry hotel, St. Paul.
Johnny Long, Oct. 8, week, Flat-bush theatre, Brooklyn; 17-19, Windsor theatre, Passaic, N. J.
Artie Shaw, Oct. 1, Civic Hall, Richmond, Ind.; 3, week, Palace coast theatre, Cleveland; 10, Trion B., Toledo; 11, Castle Farms, Cincinnati; 14, Coliseum, Evansville, Ind.; 15, Memorial Hall, Joplin, Mo.; 17, Coliseum, Tulsa, Okla.; 18, Aud., Oklahoma City; 21, Aud., Topeka, Kan.; 22, Shrine Mosque Springs, Mo.; 23, Playmore B., Kansas City, Mo.; 24, Turpin's Casino, Lincoln, Neb.
Jerry Wald, Oct. 11, indef., Grand Gardens, Springfield, Ill.
Coast Band, Sept. 26, Walnut Beach, Milford, Conn.; Oct. 5, Arena New Haven; 12, Arena, Trenton, N. J.
Will Bradley, Oct. 29, Aud., Kansas City, Mo.
Henry Busse, Oct. 10, two weeks, Chase hotel, St. Louis.
Del Coarney, Oct. 20, Modernistic B., Clinton, Ia.
Earl Hines, Sept. 26-27, Green Mill, Great Falls, Montana.
Ray Banton, Oct. 8, Dining Hall, Lawton, Okla.
Ted Lewis, Oct. 17-18, State theatre, Hartford; 24, week, Earle theatre, Philadelphia.

Miller, \$33,000, Breaking Philly Record; Duchin Swell 44G in N.Y., T. Dorsey, \$25,000, Buff. Smash

Estimates for This Week
Mitchell Ayres, New York (Park; 3,864; 35-55-85-99). Ayres, plus Ken Murray and Judy Canova, are credited with stoutly bolstering "Our Wife" (C) here, on first seven days ended last night (Tues.), \$39,000, not big but quite profitable.
Charles Barnet, Los Angeles (Orpheum; 2,000; 30-44-55). "Broadway Limited" (UA) and "They Meet Again" (RKO) on screen not much help. Band gets credit for bulk of \$7,800.
Bill Barlow, New York (State; 3,450; 27-44-55-75-90-91.10). With Arden and Brodick and other acts on stage, "Kiss Boys Goodbye" (Par) (2d run) being the film. Very good \$25,000 on report. Since Par films second-run here usually suffer from being milked at 1st-run, Par, Clinton band no doubt is accounting for a goodly share of this business.
Tommy Dorsey, Buffalo (Shea's; 3,500; 35-55). Paired with "Kidnare's Wedding Day" (M-G). Chief credit for success figures goes to Dorsey on stage. Rip-roaring \$25,000 is up there with the best where this out fit belongs.
Eddy Duchin, New York (Strand; 2,758; 35-55-75-99). With Navy Blues Sextet on stage and Navy Blues (WB) on screen. Strong from the gam, gross looking \$44,000 or better. Draft probably about evenly divided between Duchin and picture.
Matty Malneck, Los Angeles (Paramount; 3,585; 30-44-55-75). Malneck strong help for late of around \$17,000. Accompanying pictures are "Badlands of Dakota" (U) and "Flying Blind" (Par).
Glenn Miller, Philadelphia (Earle; 2,768; 35-48-57-68-75) with "Pittsburgh Kid" (Rep). Miller and his crew credited for virtually all of the biz, which is breaking all house records for bands with blasing \$33,000. A couple of grand nights than Miller's last appearance here, and within \$1-

000 of smashing house high set by Joe Penner.
Vaughn Monroe, Pittsburgh (Stanley; 3,800; 25-40-60). With Anita Louise for stage support and "Father Takes Wife" (RKO) on screen. Monroe clicking first time around, on strength of that big record following of his. He's delivering, too, and the home-town angle isn't hurting him any. Headed for around \$20,000, good.
Raymond Scott, Chicago (Chicago; 4,000; 35-55-75) with "Alone" (Par). Getting rather mild \$23,000, with Scott probably a major part of the draw.
Dick Stabile, Providence (Met; 3,200; 30-40-55) with "Let's Go Collegiate" (M-G) on screen and Gracie Barrie (Mrs. Stable) in stage show. Nifty \$7,500 in three-day weekend stand.

Plane Crashes Also Dangerous for Tooters

It isn't enough that the American Federation of Musicians had to pass a rule recently forbidding more than 400 miles between one-night jumps, to curtail auto smashes of musicians, now apparently they'll have to begin worrying about planes. There are a number of leaders who fly themselves from date to date, often carrying some of their men with them. Jimmie Lunceford is the first to crack-up under such circumstances. He wrecked his machine in landing at dusk on an unlighted field at Winchester, O., short time ago.
Leader walked away from the smash with "only five or six stitches" in his head, but was forced to cancel out of two subsequent one-nighters. Two musicians with him weren't hurt. Leader is now on vacation and fully recovered.

OUT
NEXT WEEK (OCT. 1)

PHILIPPE ARNAISE

Issue of



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Future Tense Stressed at ASCAP

New Ways Being Formulated By Society—Era of Economy Certain to Follow Radio Peace

Members of the ASCAP board of directors will continue to hold their unofficial meetings on ways and means of revamping the organizational setup and methods under which they agreed on recommendations for the session discussed in preliminary sessions for further cutting down ASCAP's overhead, the matter of providing goodwill among ASCAP licensees and a proposal that the cream of ASCAP's directors be assigned to tour the country for the purpose of signing up local stations to the new licensing agreement.

A spokesman for these informal gatherings denied the report that it was also proposed to elect a new president to succeed the late Louis St. Julien in ASCAP's legal connection. This report was described as baseless, but it was admitted that consideration had been given to a suggestion that David L. Podell continue as special advisor counsel to ASCAP. Also aired at the initial informal meeting was a proposal that the president of ASCAP be put on a non-salary basis. It has been intimated that the favored candidate for such a position is Otto Harbach, at present a member of the ASCAP board.

HERMAN STEIN IN FRISCO

Jules Stein's brother temporarily in MCA Post
San Francisco, Sept. 23. Herman Stein, brother of Julius Stein, is holding down the Music Corp. of America office here temporarily, replacing Harry Fowell, who replaced New Zeeman. Stein was formerly stationed in London.

Rus Magnus' Tune

Washington, Sept. 23. Theme song for the "Red, White and Blue Network" music-building branch of Capt. Gordon Hittnermark, WRC star announcer—announced last week by the War Department.
U. S. Army's Quartermaster Corps is purchasing 300 transcriptions of the tune—appropriately tagged "Red, White and Blue"—and each of the network will play the tune. Service songs of the plater-serviced Blue and Red Army bands.
Patriotic air was composed by Rus Magnus, a member of Don Allen's orchestra.

NBC-CBS Plugs

Following compilation of plugs on NBC and Columbia's New York outlets covers the week beginning Sept. 15 (Monday) and ending Sept. 21 (Sunday), from 8 a.m. to 1 a.m., and is based on daily recaptulations furnished by the Office of Research-Radio Division of the College of the City of New York.

TITLE	PUB.	TOTAL
Time Was	Southern	48
You and I	Wilson	39
Do You Care?	Campbell	37
Don't Want to Set World on Fire	Cherio	32
"You'll Have to Dream Rest."	Block	32
"Ti Reville"	BMI	24
Wasn't It You?	Embassy	24
Yes and No	Southern	22
Green Eyes	Radiotones	22
I See a Million People	Mutual	21
Boogie Woogie Plug	Reis	21
Jim	Porgie	20
What Word Is Sweeter?	BMI	20
Peasants in the Country	Regent	19
Daddy	Wilson	18
Hi Neighbor	Schubert	17
Two in Love	Southern	16
Intermezzo	Embassy	16
Maryanna	LaSalle	16
I Went Out My Way	Embassy	16
Blue Champagne	Rinker	16
Cowboy Serenade	Embassy	15
You Can Depend	LaSalle	15
Yes, Again	Marks	15
Amapola	Marks	12
Lament to Love	Roe	12
My Foolish Heart	Kellon	11
Gay Ranchero	Marks	11
This Love of Mine	Embassy	11
Waltz	La Salle	10
City Called Heaven	Warren	10
There'll Be Some Changes	Marks	10
Mexican Love	Levison	10
Romantic Guy, I	Cole	10
Shepherd's Serenade	Nationwide	10
	Sheppard	10

would be minus traveling orchestras by the end of this week.
The ramifications in the AFM ruling on social security are almost countless. Theatres, hotels, cafes, etc., claim the bandleaders are the employees of the individual musicians and are individual contractors when they sign for an engagement; the union rules otherwise, and in order to back itself up ordered the new contract form, which was supposed to be signed by both the musician and the employer. The union claims the union is also backing up another of its rules, which prohibits band leaders from being members of the union. If conceding that band leaders are employees, AFM would expel all band leaders from the union. New musicians' union contract form definitely sets out the responsibility of paying social security taxes as belonging to those spots playing traveling orchestras. For information of the individual musicians, the employer shall at all times have complete control of the books which the union will render under the specifications of this contract. On behalf of the employer the Leader will disburse the amount received from the employer to the employees, including himself, as indicated on the opposite side of this contract.

Retrospective
Theatres are shying from signing the new contract form and admitting responsibility for paying social security taxes because of the fear that the new contract would be retroactive to 1937, the start of the Social Security Act. This would have the effect of having all the money by some spots, especially the Paramount and Strand, on Broadway, which they spend at least \$250,000 each year for traveling bands. The theatres then would also have to pay social security taxes on all acts and specialties, plus, also, large amounts of coin for state unemployment insurance. In several instances already the theatres have been nicked for unemployment insurance after hearings by referees, but the most recent case is that of the issue by claiming that all acts are independent contractors and that the theatres are not the employers.

It is reported by some sides that the union has indicated to the musicians' new contract forms, but under protest until an eventual ruling by the U. S. Supreme Court on just where the responsibility lies for paying the taxes.
The new contract out of the test suits filed by the Radio City Music Hall in the N. Y. state and federal courts, is expected to determine whether it is obligated to pay s. s. taxes and unemployment insurance for all members of the band. The union claims the Hall pays only the owners of the act, who in turn pays his employees' taxes. The union has been pushing a social security tax and unemployment insurance under protest on all outside acts it books.

Music Notes
Sammy Cahn and Saeel Chaplin arranged writing songs for "Eadie Was a Lady" at Columbia.
Victor Young is assigned to the musical score for "Reap the Wild Wind" at Paramount.
Howard Jackson doing the score for Damon Runyon's "At the Stroke of Twelve" at Warner's.
George Wagner and Frank Skinner are delib'ing the theme song for "Myer Grace and Rex Lipton clefted 'What Love Will Do' and 'Two-Timing' for waxing by Record Music Corp.

Bill Brown joined the music staff of the William Morris agency.
L. Wolfe Gilbert and D. J. Vesell wrote words and music for "Absent Love," to be published by Gilbert.
Leonard Keller, orchestra leader who wrote "Alexander the Swave," is writing another novelty ditty titled "The Little Guppy." Schumann Music bought the tune.
Will J. Harris has written a new Cole "Jugged Dear Mom," which may be tied in with the Wrigley ether show of the same name.

Inside Stuff—Music

Next week's Satevop gives Mo Gale the kudos as "Harlem's Great White Father," calling him "the world's greatest entrepreneur of Negro music talent." Maurice Zolotow, who did the "Broadway Rodeo" piece last week, authored it. Incidentally, from a show biz perspective, when Lew Leslie had his vogue with the "Blackbirds" revue, he has dubbed the Abraham Lincoln colored talent, but Gale's stable includes the 4 Ink Spots, Cab Calloway, Maxine Sullivan, Ella Fitzgerald, Sammy Tharpe, Dinah Shore, Quartet, Erskine Hawkins, Benny Carter, Coleman Hawkins, Al Cooper, Tiny Bradshaw, Lucky Millinder, et al. It is indubitably the No. 1 craze of Harlem jive talent. October Coronet salutes "Lombardo, the born King" in a piece by Francis Bill Wickwate, detailing the whys of the Lombardo's lasting vogue.

When the Music Publishers Protective Association and the professional music union get around to discussing a revision of their agreement the chief interest on the part of the pub contingent will be to strengthen the clause dealing with plug bribery. The present two-year agreement expires Dec. 31. Understanding is that the changes on unfair exploitation practices will include personal loans to band leaders and the endorsement of their notes and the payment of heavy advances on songs written by them when the publisher has no intention of publishing such manuscripts.

Curt Weineberg, ex-Broadway p.a., who was inducted into Fort Bragg, N. C., along with Key West and a couple of other Main Stem members, is putting on a camp show tomorrow (Thursday) and the fact that in their cantonment town (Fayetteville, N. C.) they not only didn't have but never heard of "Goodbye Dearly, Till We Meet Again." They needed the duty for the camp show and had to send to N.Y. for a copy of the sheet music.

Stanley Cowan, son of vet music man, Rubey Cowan, has done the score of the "Ice Follies," current in Hollywood, with Bobby Worth. Young Cowan and Worth already authored "Ti Reville" and "O! I Worry?," both for BMI-affiliated firms. The "Ice Follies" score is being published by Melody Lane, a Ralph Peer (Southern Music) subd which Dave Frankl operates on the Coast and Solly Cook represents in New York. Further, Frankl in the BMI-affiliated situation is the same as that of Louis, Sr., an ASCAP writer-member but is currently with NBC as a music suol.

The weekly college songs which Fred Waring and Pat Ballard, his pangsomth, write as part of the Chesterfield show (published by Words & Music, a Waring subd) sent into an "assignment" from the U. S. Air Corps, Naval Reserve, Pensacola, Fla., to write an "official" duty for them. Waring is composing.

Songsmith Charlie Tobias addressed a kidding-on-the-square check to "The Revenue Dept.," where making final payment on his income tax. He and U. S. authorities depandened him back that it should be addressed "Internal."

Necessary wartime material, which went into a new shampro product that Johnny O'Connor (Fred Waring's manager) was promoting, has been the campaign for the duration.

Decca is apparently discontinuing free discs to various fan magazines not deemed sufficiently important. Publications thus affected continue to get discs from Victor and Columbia.

"Do You Care?" (Campbell) should have been credited with 34 plus on NBC and CBS for the week ending Sept. 14, instead of 24. With the correct total the tune would have rated as No. 2 on the week's list.

Mutual Network Plugs

The following tabulation of network popular music performances is not confined to WOR. New York releases for Mutual Broadcasting System, but also includes the entire MBS chain. Compilation herewith covers the week beginning Sept. 15 (Monday) and ending Sept. 21 (Sunday), from 8 a.m. to 3 a.m., based on daily recaptulations furnished by Accurate Reporting Service and the MBS logs.

TITLE	PUBLISHER	TOTAL
You and I	Wilson	29
Do You Care?	Cherio	21
Don't Want Set World on Fire	Keyce	19
Jim	Campbell	17
Time Was	Southern	17
Kiss the Boys Goodbye—"Kiss Boys Goodbye"	Famous	15
Give Me Your Answer	Embassy	15
Years	Marks	14
Give Me Your Answer	Mills	13
Blue Champagne	Southern	12
Daddy	Republic	11
There Goes That Song Again	ABC	11
Four or Five Times	Metromark	10
Angels Came Through	Remick	9
Ma I Miss Your Apple Pie	Love	9
My Dear Mom	Embassy	8
Below the Equator	Brock	8
Call It Anything You Want	Embassy	7
Blue Champagne	Broadway	7
Call It Anything It's Love	Embassy	7
Don't Take Your Love	Witmark	7
My Dear Mom	Block	7
I Understand	Block	7
Two in Love	Wilson	7

*Musical excerpt.

15 Best Sheet Music Sellers

(Week ending Sept. 20)

You and I	Wilson
Do You Care?	Cherio
"Ti Reville"	Block
Do You Care?	Campbell
Jim	Marks
Give Me Your Answer	Embassy
Blue Champagne	Block
Green Eyes	Southern
You Are My Sunshine	Southern
Daddy	Republic
Call It Anything You Want	Regent

Spectacular Crawford Career Over

Former Jockey Skyrocketed to \$2,000,000 Worth, Then Lost All in Stock Market—Dies at 52

Bobby Crawford, 52, who took a fortune of \$2,000,000 from the music business and lost it shortly afterward in the stock market crash of 1929, died of a heart attack at the Ritz-Carlton hotel, Boston, last Saturday (23). Crawford not so long ago became Al Jolson's business manager. After his attempt to come back in the publishing business had failed, Crawford in the mid '30s became a Hollywood talent agent and when he returned to New York it was as co-producer of a legit production, "Separate Rooms." Broadway was often given credit describing Crawford as the music man who "ran a \$2,000,000 bankroll down to a shoe-string."

Crawford's success as a publisher was spectacular. From a jockey under the name of Spiguelo, he drifted into the location of songpluggers. He hasn't been in New York very long before he organized the firm of De Sylva, Brown & Henderson and with this combination came one smash hit after the other. He drew \$1,250,000 as his share of the selling price to Warner Bros. of a group of music catalogs. At the time he had an additional \$800,000 in cash and securities and \$3,000 to \$5,000 a week coming in as a backer of Schwab & Move musical comedies in New York. It was while he was in Europe that the market cracked and in trying to save his holdings Crawford was involved in everything he had left over plus \$25,000 that he borrowed from Max Dreyfus who was associated with him in the WB deal.

The Dreyfus law became public this week when Crawford filed a petition in bankruptcy with the United States court and gave up his liabilities as \$453,985, and assets \$250, with the latter consisting of clothes, etc.

Tried Again

In 1932 Crawford re-entered the music business, buying back the DeSylva, Brown & Henderson catalog for less than \$100,000. He became deeply involved in debts and in 1933 this catalog passed to Dreyfus. Crawford quit the music business and went to Hollywood. On his return to New York with "Separate Rooms" Crawford talked to his old intimates about hoping to get enough money out of his share in the legit venture to buy back his old music catalog. That hope did not materialize. Instead came the filing of the bankruptcy papers in which persons connected with "Separate Rooms" were named as creditors.

His widow, Mary Lucas Crawford, formerly thought, surprised. He was also a son, Robert, Jr., by a previous marriage. He's with Columbia picture. Burial was in Chicago where his family still resides.

Murray Wizel Manages

N. Y. Office of Tempo

Murray Wizel has taken over the management of the New York office of Tempo Music, Inc., another publishing outfit of Artie Schwartz and Schwartz, who operated a chain of music counters on the westcoast, has two other publishing enterprises, Harry Saunders Music Co. and Maestro Music Co.

Merry Macs recorded "Annabella," from the Monogram picture, "Zis Boom Bah," for Decca.

JAY LEVISON and RAY EVANS, Writers of "G'bye NOW!" Say "HELLO THERE!" "THE TRIPLE-THREAT QUINTET!"

For Their Vocal Arrangement and Repeated Broadcasts of Our New Song "HELLO THERE" on the NBC Network That's Really "HIGH JIVE FROM ALL FIVE"

LEVISON-EVANS MUSIC CORP., 336 W. 24th St., New York

British Radio Plugs

(Week Aug. 18-24)

- London, Aug. 27.
- "Dolores".....Chappell
- "Darling Daughter".....Chappell
- "Annabella".....C. C. Connolly
- "Cavendish".....C. C. Connolly
- "I Xi Yi".....F.D.H. Mr. Brown
- "Maurice".....Maurice Foster-Mc-Not Lane
- "Bright Doon's Mean".....Wing
- "I D.D.S. Love At Last".....Sun
- "There I Go".....C. C.

Promoters Sue To Recover Fees From ASCAP

Oscar F. Johnson, Edwin H. Shinstad, and Roy L. Shigald, who partners produced the show "Ice Follies," filed a \$8,300 suit in the N. Y. supreme court Wednesday (17) against Gene Buck as president of the American Society of Composers, Authors and Publishers, claiming that ASCAP granted them the right to use songs on which ASCAP had a license, and as a result plaintiffs were forced to pay the real owners. Songs involved were "Sometimes I'm Happy," "Tea for Two," "A Kiss in the Park," "Toyland," "March of the Toys" and "Circus."

ASCAP licensed plaintiffs for their production at Madison Square Garden, which started Dec. 2, 1940. On Dec. 3, 1940 Tams-Witmark Music Library, Inc. informed plaintiffs that it owned the rights to the tunes used and plaintiffs were infringing. ASCAP was then notified, according to the complaint, and told "Ice Follies" that it had nothing to fear since the rights were invested in it. At the end of the run of the show, it is alleged, plaintiffs were notified by ASCAP that it had made a serious mistake and that the rights to the music did not belong to it. Plaintiffs were forced to pay Tams-Witmark \$8,300 in settling the account and want that sum back from ASCAP.

BORCHARDT IN U.S. RECORD BIZ

Herbert H. Borchardt, who as manager of the Polydor firm for 12 years, had much to do with the distribution of the Rights in Music and Decca catalogs in Europe, arrived last week from France to make his first visit to the permanent records of his family is with settled.

After he has become settled Borchardt plans to do some independent recording, using refugee artists who are known to American record buyers and to do some European masters.

'IT'S THE LEGAL FACT'—SINGERS' FIGHTS DELAYS

Further Delays in Signing Produce Impatient Exasperation Among Many ASCAP Directors—Some of Latter Still Urge Trust Suits as ASCAP's Only Effective Weapon

OKAYS SLOW

There was a grand New York revival this week in ASCAP, and partly in advertising agency circles, of the "legal fact" of the fight by the networks against signing a contract with ASCAP. To this charge the web merely laid claim, the additional delays on the lawyers and the staggering legal detail. Skeptics take the position that either CBS or CBS can miraculously clear the way for any project, however complicated, which appeals to their self-interest.

Skeptics see the stallero as possibly prompted by a desire to save performance fees for another quarter and to give Broadcast Music, Inc., a further special competitive advantage in time. BMI has worked up a very considerable momentum through nine months of greenlighted speed while its ASCAP publisher rivals were stalled, almost motionless.

Tenor of the sentiments expressed yesterday by some ASCAP directors was also that a meeting of the board would be called within the next few days for the purpose of instructing David Podell, special ASCAP counsel, to serve NBC and CBS with papers in a combination-restraint-of-trade suit and to seek his advice on calling the alleged conspiring behavior of the two networks during the recent negotiations to the attention of the U. S. Department of Justice. These directors stated that ASCAP was being exercising the utmost patience in working with the networks but that it was becoming apparent the more than ASCAP was willing to give the most CBS, especially, was inclined to back away.

New Complication

Whereas a couple weeks ago Columbia disclosed that it had all its affiliate lined up to approve any deal it made with ASCAP, the same web yesterday (Tuesday) stated that Columbia had declined to sign the same contract forms to its affiliates as Columbia issued to its own stations.

Columbia yesterday (Tuesday) stated that all the points in the valuation suit which NBC could use to sue the same contract forms to its affiliates as Columbia issued to its own stations.

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NBC had the week before declared that it was pointing for a deal. The signing date for ASCAP music on the network. The same source yesterday (Tuesday) spoke of hoping to get the music on in early October, while Columbia said that it thought that it might be possible to start feeding the ASCAP music to the air under the middle of the same month. NBC added that as soon as

ASCAP Calls License Fee Issue By Film Exhibs a Rallying Cry For Building Up Trade Association

the printed contracts were out to the affiliates there would be a concerted push on the part of the network station relation staff to get the signature forms back as quickly as possible.

Meanwhile NBC has advised advertising agencies that have approached it on the question that there will not be any blanket contracts issued for the use of ASCAP-controlled collegiate music during football broadcasts. The agencies have been informed that any applications for such music will have to be made according to the form required by the Society's consent decree with the U. S. Government. An application will have to be made for each individual number and in each instance the writers and publishers will have to be consulted before a price can be set for a license issue.

Chafing to Go, Biz Waits On Trade Harmony

With ASCAP-radio "peace" deemed imminent, the big romance between the pluggers and the maestros has been intensified. It never was permitted to cool, always with an eye to future good will, even though network wires were tabu for ASCAP tunes, but now the boys are starting to fraternize in a great way in readiness for the time when the Society's catalog gets radio clearance.

Meantime, there's much chafing and fretting because of the uncertainty of the pending date. Bands still are holding off stocking up on new ASCAP tunes, not knowing when these arrangements may be performed over the air, and the publishers are vexed for the same reason, since they are unable to prime any plugging campaigns. It's one consolation that the recording companies are playing ball—despite CBS-Columbia and RCA-NBC affiliate—and are cooperating on getting the new tunes in readiness for release, as when and if the plugging campaigns can get rolling.

Independent Theatre Owners Association of New York last week issued a statement that it has retained the law firm of Weisman, Celler, Quinn, Allen & Spett, to sue the American Society of Composers, Authors and Publishers for triple damages which would include the license fees paid by exhibitors during the past six years. The action, according to the announcement, will also seek to enjoin ASCAP from collecting any more fees from such exhibitors. The critics who attacked the ASCAP small rights performance fee is but an additional charge for rights already paid for by the picture industry.

The announcement stated that data was being collected by ITOA conducted from various exhibitors who are checking their records to determine how much they have paid ASCAP during the six-year period. The association figures that 300-odd exhibitors will be named as plaintiffs.

It was further pointed out by the ASCAP management that proposed suit are predicted on the theory that the mechanical right which the producer bought was interlocked with the performing rights granted exhibitors by ASCAP. What the producer paid for was the right to make a dramatic version of a particular song, while the license granted exhibitors covered the right to make all forms of the ASCAP catalog. Under the copyright law the two rights are totally unrelated and each requires a separate license from the copyright owner.

SAUL BORNSTEIN CRITICALLY ILL

Saul H. Bornstein, vice, and general manager of Irving Berlin, Inc., and member of the board of ASCAP, is critically ill at his East 75th street (N.Y.) home with what is described as "a virulent case of double pneumonia." The crisis was expected between last night and this morning. He has had several doctors in attendance.

The veteran music man walked out suddenly from an important ASCAP conference. The crisis was expected Monday (15), much to the surprise of his conferees, and not until later that morning he was seen walking around with a high fever.

Blasting Hotter! I DON'T WANT TO SET THE WORLD ON FIRE

Tommy Tucker—Okeh 6320, Horace Heidt—Columbia 36295
 Guy Lombardo—Decca 3999
 The Chantrelles—Okeh 5111
 Dick Robertson—Decca 3990
 Dick Robertson—Decca 3990
 Dick Robertson—Decca 3990
 Dick Robertson—Decca 3990

ROBERTO MUSIC PUBLISHERS, INC. 1585 Broadway, New York City

PHILLY AGENTS SEE THE OVER KELLY

Philadelphia, Sept. 23. The honeymoon is over as far as the Entertainment Managers Association (bookers) and the American Guild of Variety Artists is concerned. From now on it looks like another row between the two groups. And the cause is none other than Tom Kelly, stormy petrel of latter years, who is making a comeback as one of the leaders of the actors' union.

Last week's announcement that Kelly, once ousted as AGVA business agent, was back in the saddle as AGVA's legislative adviser, brought the Central Office into a possible candidate as the next delegate, was like waving a red flag in front of many of the agents.

Besides the memory of their past tussles with their ex-nemesis, the 10-percenters are burned at him over the passage of the new 'employment act'. Kelly is given credit for the strenuous lobbying which helped put it across at the recent session of the Legislature.

Many of the agents have informed Dick Mayo, AGVA business agent, that they'll have nothing to do with the union as long as Kelly is connected with it.

Saranac Lake

By Happy Benway

Saranac, N. Y., Sept. 23. Margaret Newell, who saw much bad here, was handed her walking cane. She will continue zoning at her home in Philly. Her sister, Mrs. Schultz, after a mess of curing at the Will Rogers, got his okay papers. He is now cutting capers in Saranac.

Peter Turgeon, with 'Life With Father', was up here to visit his dad.

Eugene Platman, member of ASCAP, is not doing so well here. Wife is also very ill and he is acting master, a recent operation. He's at 69 Franklin avenue.

Joy Navarre, who saw so much bad, has a two-week okay for a Big Town vacay with her husband.

Many years ago Jack W. Lewis made the grade here. He has since been doing well in N. Y.

Earle Larrimore, Broadway legislator, is doing nicely on the zoning. He's the hubby of actress Sylvia Royle.

This column would like to hear from Joe Dabrowski, Melvin J. Fox, Eddie Carlton, Roy Rogers, Roy Clark, Buddy Emmett, Teddy Stewart, Marie Bianchi, Butch Williams, Sylvia Abbott, Joe Farrow and Jules Zwilling.

Mother of Tommy Kerns, who passed away here, and she could not find her son's grave since there was no marker. This column would like to have sight donations that would be used to identify any local dead. Donations will be turned over to the William Morris Memorial Fund, of which Mrs. William Morris is president. (Write to those who are ill.)

Cugat Date Returns Met, Boston, to Stage Shows

Metropolitan, Boston, once an ace stage show spot, but in straight pipe, played the past couple of years, will begin playing name bands Nov. 14 with Xavier Cugat's act. Cugat, however, will play only spot bookings, reverting to straight pipe in between.

Paramount-partnership, is being booked by Harry Kalcheim out of N. Y.

Andrews' Fancy 516

Pasaic, N. J., Sept. 23. The new Central (radio) playing straight vaudeville with shorts, on its second week of operation will yield the Arounda Sisters some \$5,500 on percentage although guaranteed only \$2,500 against a split over \$10,000. The operators, figuring on Charlie Spivak's opening week gross of \$11,500, set 10% as the split figure. Current bill totals headed for \$16,500. It's a 2,300-capacity theatre.

Arthur Fisher books, playing only here. Bobby Byrne and Sammy Kaye bands due next.

EATERY PAYS OFF

N. Y. Operators Doing So Well That They Buy Cad

Joseph Bugoni, former headwaiter, of the Lido, former barman for Theodore's, are doing so well at their Baroque, N. Y., as straight up operators that they are forgetting about the cabaret license. Litter held up their debut for some weeks, pending the later permit. In disgust they opened the spot with straight food, and its clock has now caused them to buy the application for the cabaret aspect.

Wirtz, Shayon to Coast On Ice Show Tours

Arthur M. Wirtz, accompanied by director Robert Linden, planned from New York to Hollywood Sun day to complete casting of the next Sonja Henie Hollywood Ice Revue, which includes rehearsals at the Chicago Stadium next week. This season's playing dates have been somewhat curtailed, with the winter stands shorter than heretofore.

Henie show will open in Omaha Nov. 18 and will troupe until late in the season. The Garden Gate dates are at that time.

Sam Shayon, of Pancho & Marco, leaving town for Hollywood Sunday to set details on the tour of 'Ice Follies', the Shiptad-Johnson book revue.

Dorsey Party Brawl

Continued from page 2

ican Guild of Variety Artists and nitely columnist for the New York Enquirer, published by his brother, William Griffin.

Politics, and especially the Spanish civil war, is said to have waxed hot in discussion, and Griffin assertedly lunged by walking into the crowd of some 800 about folk guests. Charlie Lang, a musician man, was standing nearby, and is claimed to have remarked that Griffin's insults were 'shameful'. With that, another Griffin brother, Alexis, came forward and punched Dorsey's band, then is said to have socked Griffin in the face while it was Jimmy Shields posed the other Griffin. The Griffins were then pushed out into the hallway, where Gerald Griffin insisted upon talking to Tommy Dorsey himself. Dorsey had not been the arranging having been in an inner office apart from where the premiere party was taking place.

Dorsey Steps In

Dorsey went into parley with Gerald Griffin in a nearby hallway. Later the Griffins were urged into the auditorium by the band on ground floor, where they waited in the lobby and again encountered Dorsey. The fight started again.

Gerald Griffin on Monday (22) vigorously denied that he had made any invidious remarks. He also claimed that neither he nor his brother threw any punches, although stating that others threw punches at him. Griffin also said that Tom Dorsey had punched him was 'completely untrue'. Griffin also said that Tom Dorsey claimed that his brother was likewise not married or cut, as reported.

Quints' Control

Continued from page 2

can't speak sufficient English for studio requirements.

The present nursery will become a classroom for the quints and their brothers and sisters. A new home for the entire Dionne family of 24 persons will be built on what was formerly designated as the Dionne home. The education of the quints will be entrusted to the Catholic Church. The probability is that the public view of the Dionne quints, long an Ontario tourist lure, will cease to exist when next summer's tourist season arrives. Government viewpoint is that, when in their babyhood play periods, they could be viewed from an enclosure without seeing their audience, they are now in the adolescent age and should no longer be on display. Scheduled for a final discussion of current details is a meeting between Papa Dionne and Ontario Cabinet ministers.

Bob Chester will intro an audience participation stunt at his Loeb Cab, Arizona, N. Y., opening tonight (Wed.) It is a humorous and interesting quiz who recognize old tunes to be given dinners, etc.

The Good Old Days

Heretofore appears a VARIETY review of a N. Y. Palace bill of 20 years ago. The intention is to reprint these weekly using the relative week of 1921 with the current date of issue. No special reason in reprinting these is other than the interest of the reader in seeing the acts which were playing at that time, the manner of putting together a big time show (booking), which radio stations may find pertinent, and as a resume of the style of vaudeville re-staging of that day.

(Reprinted from VARIETY of Sept. 23, 1921) PALACE, N. Y.

Ten acts at the Palace this week, with a show that ran for three and a quarter hours, pleased generally, but could have been much more entertaining had it held less talk and more dancing. There were three comedy acts, the first devoted to dialog with the first half, and the second with 'Babies' running 28 minutes Monday night. Frankly Ardell in 'King Solomon, Jr.', consuming 32 minutes, and 'A Dress Rehearsal' going for 17, the first two six acts ran and closing the first half, and the 'Dress Rehearsal' second after intermission.

Another feature of the show that made for sameness was the presence of three single women, quite 10% of female singles on one show. The included Patricia, Daphne Pollard, held over for the second week, and Yvette Rugel. All three landed, Patricia taking the honors of the trio as well as Miss of the show. Patricia was wearing the crown. Pat opened the intermission, and Miss Rugel was third after intermission. Patricia did six songs and unretired her familiar violin specialty, everything she touched brought substantial appreciation. At the finish the applause was insistent enough for a speech, and Patricia didn't jockey, either.

Gallagher and Shean, next to closing, were doubling from the Colonial. The first act of the show, Patricia was wearing the crown. Pat opened the intermission, and Miss Rugel was third after intermission. Patricia did six songs and unretired her familiar violin specialty, everything she touched brought substantial appreciation. At the finish the applause was insistent enough for a speech, and Patricia didn't jockey, either.

Miss Pollard's number with the cockney copper, the Cleopatra travesty and her opening 'Nancy' with a character comedienne of the first water. There has been little of this type of entertainment over here for some years past, and Miss Pollard's characterizations make a welcome addition to American vaudeville. Her opening 'Nancy' with a character comedienne of the first water. There has been little of this type of entertainment over here for some years past, and Miss Pollard's characterizations make a welcome addition to American vaudeville.

Miss Rugel card received applause and she was accorded another reception on her entrance, with flowers at the finish. Depending on her voice alone Miss Rugel would be an American prima. She has everything.

Frankly Ardell and company of six girls closed the first half with a comedy burrah 'King Solomon's Wives' represents the modern idea of travesty perfectly. The note of fantasy is nicely maintained throughout, and the laughs are timed to a nicety. Ardell, one of the few light comedians in the show, is in a good situation in 'A Dress Rehearsal' without making it offensively smart, reveals in the comedy 'aft' appointed to him in the skit. Ruth Warren, now playing the chorus girl wife, is impressive, never overdone, and her acting is excellent one and the production handsomely staged.

Solly Ward and Marion Murray went over very well. No in 'Babies' is a bit burlesque, but the company handles it expertly. Adolphus and Co. opened with singing, dancing and violin playing. Each of the specialties scored as well as could be expected with the house in process of filling up. Jack Hanley was presented with a comedy juggler turn. Hanley was a bit out of form Monday night, making several misses in the early portion. The manipulation of the sticks, however, sent him over.

'A Dress Rehearsal', a good Hanley was presented with a comedy juggler turn. Hanley was a bit out of form Monday night, making several misses in the early portion. The manipulation of the sticks, however, sent him over.

Davis and Pelle closed with an athletic routine that stands with the best. The Palace was capacity Monday night, with a larger bunch of standees than in several weeks.

Covington, Ky., Nitery Called 'Unfair' by AGVA

American Guild of Variety Artists has put Jimmy Brink's Lookout House at Covington, Ky., on the fair list. This means no AGVA members can play the spot, booked by the William Morris Agency, without factoring disciplinary measures.

Park Central Hotel, N. Y., is also on the 'unfair list'. The Park Hotel, the P. C. has refused to enter into a basic agreement with AGVA.

Park Casino, Philly, Cited by Rum Solons

Philadelphia, Sept. 23. The Park Casino, roadhouse on the East River Drive here, was cited by the State Liquor Board on Monday for allegedly presenting floor shows and allowing dancing after the Sabatini cut.

The proprietor, Sam Ottenberg, was ordered to appear before the board next week and show why liquor license should not be revoked.

SULLIVAN, DELMONICO OPENING CINCY CAFE

Same syndicate (Pete Sullivan-Al Delmonico) which operated Piping Hot at New York, is opening a new spot in Cincinnati called Arrowhead Inn Oct. 1. The new place will be an elaborate affair and play name bands plus name acts.

CONY ARRES HELD OVER

9th WEEK ROXY, NEW YORK

COAST TO COAST—W. F. Personal Director: SAM BAUGH

OUR SINCERE GRATITUDE TO MR. JOHN ROY

FOR HIS KINDNESS AND ASSISTANCE

The ASHBURNS

20TH WEEK RAINBOW GRILL, NEW YORK HELD OVER INDIVIDUALLY AL. GROSSMAN—Personal Representative

ROY LAVIS

AND HIS ORIGINAL PHONOGRAPH

NOW STRAND NEW YORK

2 weeks

Sept. 19th-26th

Making his 13th week in Broadway theatres in my 18 months' show business career.

For making all this possible, my sincere thanks to Harry Mayer, Harry Kalcheim, Jesse Kay, and especially to my friend and representative, Dan Friendly.

THE THEATRES OF THE STARS

Marcus LOEY BOOKING AGENCY

GENERAL EXECUTIVE OFFICES
LOEY BUILDING ABOVE
140 W. 46th St., N.Y.C. - BR 9-2700

J. H. LUBIN
GENERAL MANAGER

SIDNEY H. PIERMONT
BOOKING MANAGER

2 Detroit Theatres Adopt Occasional Vaude; Toledo Books Name Orchs

Detroit, Sept. 23.— With the public agreeing that this city of 1,850,000 population lacks first-class vaudeville, two of Detroit's major picture houses have again moved toward putting in infrequent stage shows.

Both the 5,000-seat Fox and the 3,000-seat Michigan, biggest of the first-runs, have signed with the Detroit Federation of Musicians for the playing for shows when "proper talent" is available. Last season the same houses worked the same policy. Broadway-Capitol, set on a new unit in downtown Detroit, also is using in for stage shows, also "when available." Meanwhile the Colonial, two-bit sub-theatre-run house on the downtown fringe, which has been instrumental in keeping vaudeville alive in Detroit, has resumed its regular policy starting the season Sept. 19 with the booking of Lya Lys, Isabel Jewell and Michael Whalen. Several nabes here also continue to do a strong business with smaller orchestras and stage bills.

Toledo's Name Bands
Toledo, Sept. 22. — **Shep Fields'** orchestra is tentatively billed for the Rivoli, Toledo, Oct. 10, when Ben Merrin is booked for November, as is a unit headed by Al White. **At the Paramount**, Cab Calloway's troupe will play Oct. 3, 4 and 5, and the Andrews Sisters and Joe Venetone orchestra appear there the week of Nov. 23.

This is the first season in several years that Toledo vaudeville has preferred more than occasional vaude.

Charlotte's 3 Days
Charlotte, N. C., Sept. 23. — The Broadway, local vaudeur, will play its stage shows on music three days weekly, according to T. D. Kemp, Jr., Southern Attractions manager, who booked the house for 150 southern theatres, of which the Broadway is one.

As well as to up policy, from present two days a week, came as a result of growing popularity of units in this section. Also in anticipation of catching trade from 500,000 soldiers who will be in this area for maneuvers during October and November.

FRISCO AGVA PRESSES NITERY WAGE CLAIMS

San Francisco, Sept. 23. — When the Music Box and Royal Hawaiian theaters reopen during the next couple of weeks, they'll find Vince Slik, local American Guild of Variety Artists secretary, sitting on their doorsteps. Slik says no AGVA talent may play in either unit until labor claims against the spots are paid. He seeks \$10,000 from Music Box and \$32,500 from the Hawaiian.

Formerly being reopened by the Frank Sisters, the latter's first and Donk Herman; latter, retabbed Shangi-La, has been taken over by Alonzo.

St. Regis Grill Reopens, Dark for Several Years

The former Maisonette Ruse, grillroom in the Hotel St. Regis, St. Regis Park, reopened its main dining room next month after being dark a couple of seasons. Managing Director Laurence C. Hulse says that business this season will warrant opening both the swank Iridium and the more casual Metropolitan. Mathey orchestra and Yasha Nazarenko, em-cee, who were at the first room before, are being brought back. Canteen, despite current pro-vaude feeling, it was deemed unwise to revive the Ruse part of the billing.

The Iridium's ice show will again star Dorothy Lewis for her fourth consecutive season. Madeline Barlette-Haddon, Lucille LaMar, Norah Gale and Bernice Stewart, who were formerly part of Mitchell Leisen's 'St. Regis Busters' revue here, will return. Bob Duffy and Bob Golin, Holly's sidekicks, will be sub-featured. Miss Lewis is staging Hal Saunders' and Gus Martel's thumbs will be the bands.

Gravatt's Salute to Yost
Camden, N. J., Sept. 23. — Unusually late to the set was paid Ben Yost's 'Mimic Men' which appeared at the Towers theatre over the weekend. He is glad to share with operator of Steel Pier, Atlantic City, where the turn had been working all summer as an em-cee, the last of the urging Camdenites to see the 'Mimic Men.'

With his pier closed for the season, Gravatt advertised in the Camden Courier and Post 'Camden, Atlantic City' where he is glad to share with you Ben Yost Mimic Men, who entertained millions in 4,000 performances at the Steel Pier. Be sure to see them at the Towers. They're grand and I wish 'em luck. Frank Gravatt.

Mitzi Held Over

San Francisco, Sept. 23. — Mitzi held over for a 14-day-week holiday at Club Moderne here. She'll be followed Oct. 2, by Estelle Mitchell, who will turn up on Oct. 15, by Ethel Shuta. They're William Morris bookings via Sam Rosey.

Peter Seymour, niter entertainer, died here Wednesday (17) of the same rare malady which a week before the death of the late silent dancing partner, Clara. The illness of the pair from a mysterious ailment first found to be the same rare travels by trailer, had proved such a mystery that Federal experts finally were enlisted to help determine the disease and its source.

The coma and sudden deaths of the pair had cut off health authorities from determining where they may have contracted the ailment before they both were stricken while appearing in a Lansing (Mich.) night club. Because of the nature of the illness, similar to both types, rare in this area, and the fear of contagion in places where they may have appeared, the deaths had been of grave concern to Federal authorities. Unusual precautions, including the segregation of other performers with whom they had appeared, were taken because of the fear that an epidemic might hit major defense centers.

Fred Karno Dies at 75
In England; Discovered Chaplin and Stan Laurel
London, Sept. 23. — Fred Karno, now John Westcott, the all-time top comedy act producer, died here yesterday (21) with the discovering Charles Chaplin, died last Wednesday (17) in Parkstone, Dorset.

Karno, an ex-comedian himself, spent a comedy-act production office in London for the last 10 years of the century, hiring directors and writers and sometimes living and working with the comedy of one act. He used to hire comedians as first testing them in falls; if they passed properly they got to go. This is how he gave Chaplin a job in an act called 'Skating Rink' which was booked to appear in one of the companies of 'A Night in an English Music Hall' which was booked in the U. S. and was Chaplin's stepping stone to pictures.

Incidentally, Chaplin's last comedy, 'The Great Dictator,' which has been made by his act for Karno, is not generally known, however, that Chaplin originally started in his business as a member of a dancing troupe, billed as 'The Eight Lancashire Lads' owned and managed by Frederick Chaplin then was 14, and clog-dancing.

Karno himself became known the world over as a knock-out comedian in the late '90's, his most famous vehicle being tagged 'The Mumpers.' Karno, in an extremely popular circumstance in Exeter, and spending a good part of his boyhood at factory work, and an apprentice as a prison plumber, he saved what money he could to pay for training to become a comedian. Out of this evolved his first act, the Karno Trio. His talks with convicts were the basis of a subsequent comedy turn billed as 'Jail Birds'; and Karno bought a second-hand Black Maria in which he photographed his troupe to the world.

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Elaborate 'Folies'
Clifford C. Fischer has decided, at least temporarily, not to elaborate and roadshow his 'Folies Bergeres' as he feels although he may do it later with Phil Barker and other names at the time. Meantime, however, he is open Oct. 2-7 in Worcester, Mass., prior to RKO Boston and some eight or 10 weeks of RKO dates.

Gene Sheldon, Harold and Lola, Little Freddie, Ben Jade Aracs, Artren and Broderick, Frances Urban, Paul Foster and entertainment and 32 girls comprise the reuniting 'Folies Bergeres.'

Incidentally, despite the current cool attitude towards anything that smacks of Vitrolis, France, it was decided to retain the 'Folies' billing as an established trade name. Fischer was for changing it.

Smaller Cakes in Detroit: Beef on 'Discrimination'

Detroit, Sept. 23. — Owners of the little drinking spots here—with a war boom in sight—will have any getting together because the city allows dancing and entertainment in cabarets that pay a fee of \$50 but have no liquor in the smaller places.

As a result the Detroit City Council is seriously considering the proposition that for a \$10 fee, smaller places be permitted to toss in three-hour orchestra and entertainment. Through their Royal Ark Association they have submitted figures to the council and contend that they can give jobs to many more entertainers and musicians. There are upward of 200 spots here which are very likely put in shows, it is argued, if the bars were let down.

Blanket Rule vs. 'Celebrity Night' Adopted by 4A's; Penalties Set

Halifax, N. S., Sept. 23. — While Herman Singer, a magician, will not be allowed to appear on 4A in the Lynch Shows carnival, was showing his audience how to make "hairs curl" at a table, he was thrown into the back of his tent, and swiped a metal case containing magical accessories, also a guitar that Singer used in his act.

The bother to the magician is that while he made things disappear, his uninvited caller hasn't returned the stolen items.

Detroit AGVA Mulls Doubling as Means of Restricting Jobs

Detroit, Sept. 23. — AGVA officials locally, are mulling theatre-nitery doubling which it is felt, might establish a dangerous practice on cutting down employment here. It spreads. Top acts from the theatres and niteries previously have doubled locally.

Harry Romm, Rockwell May End Theatre Deal
Harry Romm and the General Amus, Corp. have decided to end the arrangement whereby Romm operated his own theatre bookers' office within GAC. Romm's contract with GAC doesn't expire until Feb. 1, but it is believed that indications that Romm will depart from GAC's quarters before that date. Leonard Romm, who has been associated with him at GAC, will become part of theatre booking department that will be broken up to establish new Harry Romm leaves. Letter came into the GAC in early 1938.

Gene Sheldon, Harold and Lola, Little Freddie, Ben Jade Aracs, Artren and Broderick, Frances Urban, Paul Foster and entertainment and 32 girls comprise the reuniting 'Folies Bergeres.'

Long-Distance Booking
Harry Kalchauer Sets All Par Theatres He Books for New Year's
Harry Kalchauer has set a long-distance record of sorts, already having booked New Year's shows in nearly all the Paramount theatres he books. Gene Krump's orch and the Andrews Sisters and entertainment headliners for New Year's at the N. Y. Paramount, 'Tommy' will open at the Michigan. Detroit New Year's Eve for a week, the Ink Spots and the Kansas Harms in band for one opening New Year's Eve for five days.

F-W-C Clicks in Try At Vallejo, Cal., Vaude
San Francisco, Sept. 23. — Fox-Walk-Week Theatre, Broadway vaudeville in its 700-seat Excel, Vallejo, Cal., with excellent results. The entire bill is booked for three days weekly (Saturday through Monday) until further notice.

Stage Act Is Backed
Staged at \$50 for an Army cant' miss in the military boom town which adjoins the Mare Island Navy Yard.

RAND, CARROLL MAP TEXAS FAIR SHOWS

Dallas, Sept. 23. — Mel Smith, manager for Sally Rand, arrived Thursday (18) and conferred with officials of the State Fair, which opens Oct. 4, regarding two shows which will be mounted by the film industry. The shows are the 'Nude Ranch' and 'Miss America.'

Shutta Price Head New Broadway Cafe Shows
Two stage vets return to Broadway niteries, both show at the new Cafe Esplanade, with the 'Capades of 1941' also included in new shows. Officials of the State Fair, which opens Oct. 4, regarding two shows which will be mounted by the film industry. The shows are the 'Nude Ranch' and 'Miss America.'

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Orrin Tucker and Bonnie Baker will return to Broadway niteries, both show at the new Cafe Esplanade, with the 'Capades of 1941' also included in new shows. Officials of the State Fair, which opens Oct. 4, regarding two shows which will be mounted by the film industry. The shows are the 'Nude Ranch' and 'Miss America.'

Associated Actors and Artistes of America on Monday (23) endorsed the American Guild of Variety Artists' ruling against 'Celebrity Night.' Four A's is informing all of its affiliate unions to tell their members that they must quit the show. AGVA ruled that no performers can play a 'Celebrity Night,' which would be a violation of the rules. Those performers whose weekly salary is less than \$100 must be paid at least the AGVA one-half minimum of \$10. Those getting \$100 or over must be paid one-seventh of their salary, with all coin to be disbursed through AGVA. Later is putting teeth in the rule by proposing a fine of \$50, or a six-month suspension from the union, or both, for those performers who violate the ruling.

At a board meeting last Friday (19), AGVA's national board, meeting in New York, also endorsed a resolution condemning the Senate subcommittee probe into alleged war-mongering by the film industry. Resolution stated that the probe leaned towards censorship.

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Lorita Free on Bond
Toledo, O., Sept. 23. — Add Brockett, 23, billed as 'Lorita,' who recently appeared in a Broadway jail at Toledo because of inability to produce a \$1,000 bond pending her trial in Toledo because of the charge of indecent exposure, was freed the next day after her foster mother in Toledo, Ohio, had produced the bond. Authorities, however, then cut her bond in half and she plunked down \$500.

Zorita had been sentenced to six months in the workhouse by Municipal Judge Homer K. Brown because of dancing in the Kentucky Club here Aug. 15 without any covering.

Faula Kelly Joins Arnie Shaw's band tonight (Wed.) in Ottawa, Can., despite rumors Helen Forrest would take her place.

PARAMOUNT N. Y.

Mitchell Ares Orch (13) with Johnny Bond and Meredith Blake...

'Brevis' is a word that foresees to every act on this layout, from all observations at the last show...

Ken Murray is in his element here, on the pit platform and intimate with the band...

Miss Canova, now something of a star with her own act, is accompanying and soloing on the piano...

Shops' applause tonight was ventriloquist Bob Evans, who is singing with burp and sneeze punctuations...

'Tune Toppers' (4) (New Acts), who are in the class of the national anthem, with Johnny Bond and Meredith Blake as vocalists...

Bond does an excellent concert song with 'Lone Star' and 'Lone Star', and he doesn't mean to miss a note...

Charlie Barnes' Orch (15) with Ford Leary, Bob Carroll, Quinones 'Brooklyn Limited' (14)...

ORPHEUM L. A.

Charlie Barnes' orch takes the responsibility for this week's act...

The Quintones (three men and two women) are out on 'Blasé Sheep and Honey Carmichael's Star O'rc'...

Another featured Tucker vocalist, tenoring tenor, while Alan Holmes is a novelty with his 'The Blues'...

Standing room only at next-to-last performance, with show starting with usual four-day weekend show...

Standing room only at next-to-last performance, with show starting with usual four-day weekend show...

STATE N. Y.

Larry Clinton Orch with Peggy Jive and about the only time that the din subsides is when Peggy Mann takes over...

This may not serve as a model for modern five-act bills, but there's one thing to be said for it...

When Larry Clinton and his mob takes the stage, the show is a boogie-woogie there's Vince 'Blue' Mingo, the old man band, thumping into the scene...

This Harry Howard production is the first femme show of the Keith party...

While the unit's title points to the South Sea Islands, it is not strictly for adults...

'Vic Hyde moves fast and furiously in his one-man band act, handing out the goods...

Shows supplies plenty of girl flash, particularly in the form of a question and answers, stopping everything...

STRAND, B'KLYN

Tommy Tucker's Orch (13) with Alan 'Brett' Don Brown, 'West Point, Alan Holmes, Tony 'Brooklyn Limited' (14)...

Balanced—that was the keynote of the past weekend's stage show at the Strand...

This theatre's act, particularly directed for the radio, is a most interesting one...

Wesson Holmes is past master of the 'The Blues'...

Standing room only at next-to-last performance, with show starting with usual four-day weekend show...

Standing room only at next-to-last performance, with show starting with usual four-day weekend show...

STAR-LAKE, CHICAGO

Chicago, Sept. 20. Betty Ford (3), Smooches (3), Swifts, Dorothy Hill Dancers (16), Atmos of South Seas (Fur)...

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MUSIC HALL N. Y.

Paul Haakon, Nicholas Vassileff, Allyn Bredemeyer, Clark Chesney, Andy Brown, Allyn Bredemeyer, Clark Chesney, Andy Brown...

Divided into the customary A to D items, the current stage show has two visible changes...

The first scene 'Harvest Time' is about the Allyn Bredemeyer and Clark Chesney...

Appearance of Andy Folds, as piano soloist with the pit orchestra, suggests that the Music Hall...

Stolid stuff by the Rockettes couldn't mix glories with the rousing whoopee...

Franklyn D'Amore is another stunner, his act has been a long time in the making...

Double-barring the Blackhawk nitery are the Emphotics, two men who sing and play instruments...

Business good at last show Friday (19).

TOWER, K. C.

Kansas City, Sept. 20. Tom O'Neil, Carlton Emmy's Dogs, Harpists (2), Del Breese, Herb St. Germain, Gene Kelsey, Herb St. Germain, 'Red' Egan, Fredo Penta Stars (Hep)...

Entertainment this week is on the favorable side, though not as strong as the recent four-act bills...

Opening standard team of Sally Bond and semi-acrobatic tapping by both Bond and Fredo Penta Stars...

Gene Kelsey is assigned to the favored side of the show steps here as Harpist Fredo Penta Stars...

Gene Kelsey is assigned to the favored side of the show steps here as Harpist Fredo Penta Stars...

GOLDEN GATE S. F.

San Francisco, Sept. 17. Jack Durant, Ward & Van, Charles Moore, Peggy O'Neil Line, Charles Moore, Peggy O'Neil Line...

This week's opening acts are four-footed, Hector and his dogs...

Jack Durant, Ward & Van, Charles Moore, Peggy O'Neil Line, Charles Moore, Peggy O'Neil Line...

Jack Durant, Ward & Van, Charles Moore, Peggy O'Neil Line, Charles Moore, Peggy O'Neil Line...

Jack Durant, Ward & Van, Charles Moore, Peggy O'Neil Line, Charles Moore, Peggy O'Neil Line...

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Jack Durant, Ward & Van, Charles Moore, Peggy O'Neil Line, Charles Moore, Peggy O'Neil Line...

Jack Durant, Ward & Van, Charles Moore, Peggy O'Neil Line, Charles Moore, Peggy O'Neil Line...

EARLE, PHILADELPHIA

Philadelphia, Sept. 20. Glenn Miller Orch with Marion Turner, Glenn Miller, Marion Turner, Glenn Miller, Marion Turner...

Glenn Miller remains high in the realm of the hepeats. Everything he says, every note his lads play...

Band's third trip to town with a buoyant version of 'Anvil Chorus'...

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EARLE, WASH.

Washington, Sept. 23. 'All Out for Fun' with Harry Rose, Yola Grey, Harry Rose, Yola Grey, Harry Rose, Yola Grey...

Formal is ordinary, but swelled together solidly, moving swiftly and with a certain elegance...

Formal is ordinary, but swelled together solidly, moving swiftly and with a certain elegance...

Formal is ordinary, but swelled together solidly, moving swiftly and with a certain elegance...

STRAND, N. Y.

Eddy Duchin Orchestra (12) featuring Lew Sherwood, Jimmy Dorsey, 3 Bar Benders, Roy Davis, Lynn Royce & Peggy Martin... featuring Valerie Tom, Navy Blues Sextet...

Back from three months in Rio de Janeiro, Eddy Duchin smartly... Back from three months in Rio de Janeiro, Eddy Duchin smartly...

As always, the fetching Duchin pianology, with emphasis on the melodic, keynotes the general running of his orchestra... As always, the fetching Duchin pianology, with emphasis on the melodic...

Of these, Lynn Royce and Vanya are socko. They're Hartman-esque... Of these, Lynn Royce and Vanya are socko. They're Hartman-esque...

Roy Davis, socko with records, Toonerville, Danny Kaye, Dinah Miranda's Army Act, including comedy... Roy Davis, socko with records, Toonerville, Danny Kaye, Dinah Miranda's Army Act...

Miss Bailey, a gracious and charming songstress. Arrangement of Ray Charles' 'I'm So Proud'... Miss Bailey, a gracious and charming songstress. Arrangement of Ray Charles' 'I'm So Proud'...

OLYMPIA, MIAMI

Sims & Bailey, Lester Orman, Duke Drayson, Ade Duval, Harry Harrison, Charlie Zahy House Ork, World Premier (Sax).

Manager Al Weiss can click his heels and take a wadded end from his coat. With the Seppie, Weiss is setting in this louty stunts up as some of the best of his own... Manager Al Weiss can click his heels and take a wadded end from his coat...

As an angle hooter, Danny Drayson is in his glory... As an angle hooter, Danny Drayson is in his glory... As an angle hooter, Danny Drayson is in his glory...

to places. Ade Duval is a suave... to places. Ade Duval is a suave... to places. Ade Duval is a suave...

COURT SQUARE (SPRINGFIELD, MASS.)

Springfield, Mass., Sept. 18. Louis & Delia, John & Gailin George Watts, Larue & Carol, Mireo Manics (3), Broadway Strikers (8), Gerry Greer's House Ork, Queen's Heart of Campus (Col).

Well-balanced and clicking from start to finish was bill selected for... Well-balanced and clicking from start to finish was bill selected for...

Louis and Delia opened after a... Louis and Delia opened after a... Louis and Delia opened after a...

George Watts, Negro comedy-song... George Watts, Negro comedy-song... George Watts, Negro comedy-song...

EMBASSY, N. Y.

(NEWSREELS)

Scenes of suffering and destruction... Scenes of suffering and destruction... Scenes of suffering and destruction...

The human-interest department... The human-interest department... The human-interest department...

STANLEY, N. Y.

Vaughn Monroe Ork (14), Anita Louise, Gene Taylor, Joe McKenna, Marilyn Duke, Trizie, Ethel Merton (10), 'Father Takes a Wife' (RK).

This is really a homecoming for... This is really a homecoming for... This is really a homecoming for...

Arrangements are out of the... Arrangements are out of the... Arrangements are out of the...

George Watts, Negro comedy-song... George Watts, Negro comedy-song... George Watts, Negro comedy-song...

APOLLO, N. Y.

Fats Waller Ork (14), Candy & Pepper, Bobby Cossey, Apus & Estrelin, Myra Cuddy, 'The Song of the Wolf' (MGM).

Apollo is still not ready to put... Apollo is still not ready to put... Apollo is still not ready to put...

On the gaiter is more polite with... On the gaiter is more polite with... On the gaiter is more polite with...

Night Club Reviews

YACHT CLUB, PITTT

Pittsburgh, Sept. 17. Herman Middleton (Sept. 17), Jerry Cooper, Lionel Kaye, Charles Dugree, Alvin Kausn, Shirley Heller, Wagner (10), 'Father Takes a Wife' (RK).

With Little Jackie Heller, brother... With Little Jackie Heller, brother... With Little Jackie Heller, brother...

One of biggest hits Yacht Club... One of biggest hits Yacht Club... One of biggest hits Yacht Club...

Alice Kavvan's crack dance... Alice Kavvan's crack dance... Alice Kavvan's crack dance...

LE RUBAN BLEU, N. Y.

Carrie Fimmel, Anita Sevilla and Villarino, Richard Dyer-Bennet, The Blue Devils (10), Stuart Ross and Herman Chitterson; 22 minimum.

Herbert Jacoby calls this the V... Herbert Jacoby calls this the V... Herbert Jacoby calls this the V...

On the gaiter is more polite with... On the gaiter is more polite with... On the gaiter is more polite with...

HOUSE REVIEWS 47

Harry's New Yorker (CHICAGO)

Chicago, Sept. 20. Dolly Kay, Ralph 'Cookie' Cook, Julie & Joanne Walton, Darlene Weider, Marjorie Krell (16), Arnie Barnett Ork (8), Al Milton Ork (10).

This show, opening the fall and... This show, opening the fall and... This show, opening the fall and...

Arnie Barnett's band played Patzy... Arnie Barnett's band played Patzy... Arnie Barnett's band played Patzy...

New Act in Theatre

MUNE TOPPERS (4) Musical Faramont, N. Y. This is a punchy musical quartet, featuring... MUNE TOPPERS (4) Musical Faramont, N. Y. This is a punchy musical quartet, featuring...

New Act in Niteries

JOAN ROBERTS Singer Rainbow Grill, N. Y. Joan Roberts is a more than the usual... JOAN ROBERTS Singer Rainbow Grill, N. Y. Joan Roberts is a more than the usual...

THE SOPHISTICATORS (6) Rhythm Songs

Colored quintet, with pianist-arranger Lloyd Pinkney accompanying... Colored quintet, with pianist-arranger Lloyd Pinkney accompanying...

Variety Bills

WEEK SEPTEMBER 26

Normally in connection with bills but will indicate opening day of show, whether full or split week.

Paramount

Cabaret Bills

NEW YORK CITY
Paramount (24)
New York City
New York City
New York City

MINNEAPOLIS
Horseshoe
Horseshoe
Horseshoe

NEW YORK CITY
Artists' Meeting
Artists' Meeting
Artists' Meeting

NEW YORK CITY
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Ruthie Smith
Ruthie Smith

Warner

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Warner (24)

MINNEAPOLIS
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CONGRESS HOTEL
NEW YORK CITY
NEW YORK CITY
NEW YORK CITY

LOS ANGELES

Los Angeles
Los Angeles
Los Angeles

ATLANTIC CITY

Atlantic City
Atlantic City
Atlantic City

PHILADELPHIA

Philadelphia
Philadelphia
Philadelphia

CLEVELAND

Cleveland
Cleveland
Cleveland

BOOKING THE NATION'S LEADING INDEPENDENT VAUDEVILLE THEATRES

EDWARD GERMAN

1619 BROADWAY NEW YORK COL. 5-0930

NEW YORK CITY
NEW YORK CITY
NEW YORK CITY
NEW YORK CITY

ATLANTIC CITY

Atlantic City
Atlantic City
Atlantic City

PHILADELPHIA

Philadelphia
Philadelphia
Philadelphia

DETROIT

Detroit
Detroit
Detroit

Shuberts Want to Make His Shows Safe From the Bad, Bad Critics

Hudson Falls, N. Y., Sept. 23.—The court last of a new law designed to make the theatre safe for critics' dread defense testimony Friday (19) here that unfavorable reports cause large losses to theatres. Arguments were presented before Justice Leon M. Layden, defense counsel William Klein, of New York, and prosecutor George J. Conroy, who contended that the statute would protect professional reviewers.

The action was brought by localities Robert W. Christie against the 46th St. Theatre Corp. and the Select Operating Co., both Shubert subsidiaries in New York.

He claims he was refused admission to a performance of "Panama" May 27, and that he had paid ticket. He seeks to recover a \$500 penalty for breach of contract.

Solicitor General Epstein of Albany argued that the statute would protect professional reviewers. Christie's refusal of admission to anyone purchasing a ticket. Sponsors contended the statute would protect professional reviewers.

The theatre maintains the law unconstitutional because it permits 'undue, unwarranted and unreasonable influence with the defendant's property. No evidence was offered to show that Christie was disorderly or abusive in conduct or why he was denied admission.

Legal Battery
Justice Layden directed filing of writs not later than Oct. 15. Solicitor General George J. Epstein of Albany appeared for the State of New York and Attorney Charles Egan of Schenectady appeared for the plaintiff, while Attorneys Milton Weinberger, George B. Smith and James H. Conroy represented the defendant. The plaintiff was not called to the witness stand.

Justice Hughes states that an agent of the corporation without just cause refused admission to the plaintiff.

Malton, general traveling manager for the corporation, the first witness, testified that the corporation refused 25 theatres that one person was excluded from one of the theatres about 25 years ago for a reason other than disorderly conduct. He testified that he had never denied anyone admission to any of the company's theatres.

Disorderly Conduct Only
Ray Whitaker, general manager of the corporation, testified that his knowledge there had never been denied to any persons to the playhouse except for disorderly conduct.

James F. Riley, of Freeport, told Whitaker that he is a member of the Theatre Operators' & Producers' Association. He said he had been associated with the theatrical business for 27 years and that no exclusions of would-be patrons had taken place except in cases of two former partners, Melville and Alexander Woolcott, and two newspaper columnists, other than for disorderly conduct to his knowledge. [The columnists referred to are Walter Winchell and Leonard Lyons of the N. Y. Post, latter still persons non grata.]

Attorney Klein told the court that no one was denied admission to the theatres unless for disorderly conduct. He, however, later said that there might have been a few isolated cases.

Question New Law
Attorney Weinberger told the court that the police and the state cannot be operated by the legislative branch of the government. He said that a person who behaves in such a way should be in force.

Solicitor General Epstein contended that the moving pictures which he had sought to keep dramatic critics and columnists from writing articles concerning the pictures offered.

Attorney Klein stated that 95% of the people rely on the writings of critics to whether the picture is good and bad, and that sometimes the criticisms cost the theatres real money. He said that the bill was rushed through the assembly and senate during the session of Governor Lyons, columnist of the N. Y. Post, who writes under the name of "The Editor" who is not a member of a legislature, and what was known as the Davidson Bill became a law.

Elz. Frazer in 'Night'

Hollywood, Sept. 23.—Elizabeth Frazer, legit and screen actress, has left for New York to appear in "The Blue Bird" at the "Night" revival of the Robert Sherwood play.

Frazer had featured roles in the Warner productions "Man Who Came to Dinner" and "One Foot in Heaven."

ANTI-ISM RULE WORRYING EQUITY

Anticipating that the proposed anti-ism resolution may crop up at Equity's quarterly meeting Friday (23), council members of the committee's report a special order of business at yesterday's weekly session. The committee is taking a tentative action. It has gone on record against Reds and other subversives in the past. It is also taking the power to act if proof is submitted at any time.

Understood that the new committee's report that it would be in a phrase a resolution that would be put to the whole membership. Philip Loeb, one of those named by Congressman William P. Lamberton in a Communist last year, but who has been insisted that the charges are untrue, attended the council session last week. He is appearing in Chicago with "My Sister Eileen" and it is the second time he came to New York for such a reason.

Expected fireworks from Loeb were absent. He calmly articulated the proposal with other council members. He was of the opinion that an anti-ism rule might not be the ones intended to be snared, and that some Reds might slip through the net. He urged that the committee or hearings towards Communism might be emphasized.

It is difficult to devise a way to identify Communists or sympathizers. It is the custom of such persons to screen, they activated in such a way that positive proof of their participation is not often obtainable. He said he did not see any indication that the topic is a hot issue, but it is felt that a number of persons in the industry who are organization are adamant about getting a controlling rule adopted.

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Mgrs. Ask Agreement With Scenic Union; Demand for Stagehands Out

Number of points of issue between the scenic arts union, which demands that an operator be put on when a photographer took pictures of the scenic players at the Knickerbocker, N. Y., after the show opened. He also claimed attempted interference with scenic artists' work. He had needed in the show from his office, also arguing over who should handle the costumes trunk sent to the theatre. Manager claims that hereafter an operator for a photographer should be placed on the set. He also claimed attempted interference with scenic artists' work. He had needed in the show from his office, also arguing over who should handle the costumes trunk sent to the theatre. Manager claims that hereafter an operator for a photographer should be placed on the set. He also claimed attempted interference with scenic artists' work. He had needed in the show from his office, also arguing over who should handle the costumes trunk sent to the theatre. Manager claims that hereafter an operator for a photographer should be placed on the set.

Equity, Mgrs. Iron out Issues

In New Basic Agreement; Chisel On Commish Nixed Can. Pay Ruling

Dubious Honor

Colored folks of New York's Harlem conducted a horse show recently and Bill Robinson was invited to honor by singing. He accepted and thereby made a mistake, but didn't find that out until later. The people who ran the show didn't pay off and a lawyer planned to sue 'everybody on the paper' meaning those who were billed as officials.

Robinson turned when he heard that from the lawyer over the telephone. He even dared the guy to sue him, told him there was no appearing in "Iola Mikado" last week and this week (Flatbush, Brooklyn) and promised a real hot time for anyone who attempted to slap on a summons.

AUG. 'ARSENIC' MELON \$32,000

The August melon for the 21 chapters of 'Arsenic and Old Lace', Fulton, N. Y., was \$32,000. That sum was considerably in excess of the \$25,000 they got for July, even though there was not much difference in the show's weekly grosses, and the angles are smacking their lips in anticipation of bigger and better checks from now on, as the road show got off to a flying start last week.

Nothing seems to disturb the complacency of the 'Arsenic' backers except when some evanescent friend mentions the bill the Government will have to pay on the income tax. It is not to mention the New York blanket. It was 'Buck Crouse' turn to write 'me the notice accompanying the bill. He said he didn't get any pleasure out of cutting up any receipts, having a more artistic soul than his partner, Howard Lindsay, the man with the titanic mustache.

"I am trying to fix things so that Lindsay's next check will not make him look like a sucker. He has to know, explaining that the road show was opened and cost of production was the same. He said he didn't get any pleasure out of cutting up any receipts, having a more artistic soul than his partner, Howard Lindsay, the man with the titanic mustache.

First joint conference between representatives of the managers' League of New York Theatres and Equity, held last week, saw most of the issues in the revised minimum basic agreement for the season virtually ironed out. The point not discussed concerns the exclusive service regulation which Equity already placed in the books. Managers think they can secure a modification by arguing it as Equity's general meeting Friday (28), but it is doubtful that the rule will be entirely rescinded.

Hereafter, when actors agree with producers on salary after direct contact and are sent to a managing agent for their contracts, no commission is to be paid the agent by the actor. If there is any fee, the manager shall be responsible. There was no argument over the provision and it was agreed that the actor should be included in that practice, inference being that they participated in the equity contract, which Equity nixed sometime ago.

Partly Canadian Dollars
When show play Canada, payment of salaries in Canadian dollars was getting up with certain stipulations. Players getting up to \$250 are to get their money in Canadian dollars. They are to pay the 15% rate of exchange. Between \$250 and \$500, manager and actor take care of the exchange. Above \$500 the actor must take care of the exchange. When the actor gets for July, before the actor asks for an advance on his salary for current expenses he is to include Canadian dollars. Therefore and such amounts will be deducted from the pay without reference to the actor for the following season or seasons. Showman may notify the actor one way or another. Should the manager advise the player in the affirmative and the show does not reach the theatre, the actor's pay must be paid the player.

The fourth point at issue was the practice of some managers in issuing contracts for more than one season. Rule will be that the manager will be given the right to issue contracts on Broadway, during which time he is to make up his mind whether he will continue to issue contracts for the following season or seasons. Showman may notify the actor one way or another. Should the manager advise the player in the affirmative and the show does not reach the theatre, the actor's pay must be paid the player.

'Mother' 'Father' Both Have Their 'Day' in Legit

Just after Richard Aldrich and Richard Myers changed the title of "Myers Union Places" to "Father's Day", which will bring Charles Butner management announced that their management announced that another new play would have a similar title. "Mother's Day" is the play which was previously known as "The Fugue," which concerns a woman supposed to have been killed in a motor crash by Allen Bortz, William Schorr and A. Bloomington.

A play which has been replaced in the first-named cast by Ruth Weston. Soon after rehearsal the play was to be appearing. It appeared to be too young. She had been placed by the Music Corp. of America in the same play which was placed here under a season's contract after auditioning. Under the agreement Miss West's appearance around 20 weeks, play or pay. Mabel Paige of "Father's" cast did not start rehearsing until last week. She is the daughter of a playwright who was killed in a motor car crash. Philip Faversham was a late addition to the show. He was the ambulance drivers corps aboard the Zanzibar, which was torpedoed and he was in the water and was in France for a time.

Reading New Musical
Musical, 'Gale Catlin's America,' will be produced by Jerome Mayer. Mayer is expected to be appearing with intention of getting it on Broadway early December. Jose Ferrer may produce it. It is expected to be appearing with intention of getting it on Broadway early December. Jose Ferrer may produce it. It is expected to be appearing with intention of getting it on Broadway early December. Jose Ferrer may produce it.

Plays on Broadway

THE DISTANT CITY

Written in three acts by Edna H. Bell... Directed by Edna H. Bell... Cast includes: Edna H. Bell, John Tracy, Gladys George...

Washington and it becomes a race between the spies, who are trying to get a formula on poison gas, and the strategists of the United States...

This play has a distressing story... The plot is simple. It involves a maniac and three spies who barge in on young Mr. Winslow...

Prolog, with Walter O. Hill as the author... The second act opens with the first of the pictures...

There are many number of scripts from the rounds that are better than 'The Distant City'...

Pat Pemberton worked out something... The picture house is being kept from being winners of prizes...

Clayds George has been somewhat obscured in 'Personal Appearance'...

'Claudia' came to town last week as the first of the two John Golden presentations...

Steve starts in a tenuous, where comedy is played on the edge...

'My Sister Ellen' currently in its final week after a stay of seven weeks...

Miss George plays the old girl right through to the end...

Although originally booked for only so far as Chicago in mid-November, Katharine Cornell in 'Doctor's Dilemma' may continue all season...

Miss Cornell gets the lead in 'The Merry Widow'...

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Miss George plays the old girl right through to the end...

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'ICE FOLLIES' SPEEDS TO \$28,000 ON COAST

Los Angeles, Sept. 23. Shipped to Johnson City, N. C., of 1942' grossed nearly \$28,000 last week at the Pan-Pacific Auditorium...

The 'Man Who Came to Dinner' featuring Laird Cregar, opened the long dark St. Capitan, scheduled for four weeks...

'CLAUDIA' FINE \$14,000 IN ST. CHI. WK.

Chicago, Sept. 23. 'Claudia' came to town last week as the first of the two John Golden presentations...

'My Sister Ellen' currently in its final week after a stay of seven weeks...

'Candle in the Wind' for Maxwell Anderson starring for Helen Walcott...

'The Merry Widow' for Miss Cornell got the lead in 'The Merry Widow'...

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B'way holds Up in High Temperatures; 'Cuckoos, Merrier,' Each Get \$5,000

'Arseuc' Sock \$8,500 In 3-Day N. Y. Stand

New Haven, Sept. 23. Shubert has taken the week's depths last week. First half (15-17) jammed them with the road break...

Leaders stood up well enough last week despite return of hot weather at the beach...

'Arseuc' Sock \$8,500 In 3-Day N. Y. Stand... Boston, Sept. 23. 'Candle in the Wind' for Maxwell Anderson...

'Estimates for Last Week'... Key: C (Comedy), D (Drama), M (Musical), O (Opera).

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'Estimates for Last Week'... Key: C (Comedy), D (Drama), M (Musical), O (Opera).

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'Estimates for Last Week'... Key: C (Comedy), D (Drama), M (Musical), O (Opera).

HAYES, \$24,500, SMASH HUB

Boston, Sept. 23. 'Candle in the Wind' for Maxwell Anderson starring for Helen Walcott...

'Estimates for Last Week'... Key: C (Comedy), D (Drama), M (Musical), O (Opera).

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PAV JOE (REVISED CAST)

As a tuncup for a scheduled road tour, 'Pav Joe' is being replaced by 'The Merry Widow'...

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GREAT IN PITTS

Pittsburgh, Sept. 23. Although originally booked for only so far as Chicago in mid-November, Katharine Cornell in 'Doctor's Dilemma' may continue all season...

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HELL'S GETS RECORD \$86,000 IN 3 S.F. WK'S

San Francisco, Sept. 23. Sold over-capacity for three weeks last week...

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Bedroom Time Gives 'Rooms' 9G in Wash.

Washington, Sept. 23. 'Separate Rooms' was met by expected 15-20 at National, was met by expected 15-20 at National...

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WYNN, \$16,800, FRESH CLICK DESPITE HEAT

Baltimore, Sept. 23. Ed Wynn's 'Boys and Girls' ran into some extra torrid temperatures at the top of \$5,323 at the 1,800-seater, but it was the almost capacity on end of week.

'Separate Rooms' is current at Ford's with Hel... 'Candle in the Wind' is the first of six subscription plays sponsored by the American Theatre Society...

Literati

\$5,000,000 for New Chit Daily New Chicago paper being established by Marshall Field III and Silliman Evans will be \$5,000,000. It will be a full-size sheet printed on the presses of the Chicago Daily News office...

Selling isn't all smooth, however. A new firm in Los Angeles (Tuesday) unexpectedly for buddies, Chi Tribune carried story yesterday that Evans was selling 500,000 shares of his Marshall Field store stock at a private sale...

With Field as owner and Evans as publisher, it will get away around Jan. 1. Thomas MacNicholas, former Chicago newspaperman, recently was named general manager...

Evans is best known in the newspaper field for his work in Tennessee on the most powerful papers in the state. When he was in receivership for four years.

Sale of Time Magazine's Foreign News and World War sections for its new reproduction of magazine and paper in New Zealand as an extension of its mail-order business...

Foreign News and World War sections, averaging around 10,000 words a week, are transmitted to the Sydney (Australia) through by telephone and are taken down verbatim by stenographic crews working in Sydney...

Transmission cost to Australia is about \$300 a week. The Harper edition is \$800 for phone tolls. Payment for the service to Time, inasmuch as copy cannot be transported to New Britain colony to a foreign country, is credited to the mag's account...

War" Stories De Luxe Reporters, phonies and radio men covering field maneuvers of the 270,000 soldiers of the United States in the Carolinas who find that the War Department has left little undone in looking out for the interests of private Hugh A. Drum...

his Governor's Island, N.Y., headquarters for an explanation of what was in the six weeks of maneuvering reported here for income tax evasion. Press-radio men, who will not be required to wear uniforms as originally planned...

Kirkwood Hotel, Drum said, is being supplied with dark rooms and telegraph equipment to provide maximum comfort and efficiency. The General appealed to reporters to go easy on criticism in their stories...

Randolph's B. of M. Choice The second new author under Random House auspices to make the book business, is Charles Randolph Stewart, English prof at the U. of California, whose 'Storm' will be co-edited by Marjorie Latta...

On the subject of new authors appearing in the marketplace, director Owen Davis, who has also just dramatized 'The Avey Hopwood' and 'Schindler's List'...

Merchandise shipping system they're ready to push. The latter is a book club, and its effect on the commercial sale of any selection is well known...

Curis Wants American Boy Reported interest of the Curtis, Publishing Co. in adding a boy reporter to its present wide coverage with the Saturday Evening post, Ladies Home Journal and Country Gentleman...

Shelley Graham to Lecture Shelley Graham, NANA feature writer, long in Hollywood and just returned from a two-year assignment in London, is slated for a lecture tour under Columbia Leigh Sawyer...

Phil Inquirer-Guid Post A new feature in the circulation and advertising employees of the Philadelphia Inquirer was averted only a few days when the Philadelphia Inquirer was averted only a few days when the Philadelphia Inquirer was averted...

(18). The wage increase is the largest granted under a Guild contract in Philadelphia. The Inquirer has been asked to strike last Sunday unless their demands were granted. At one point the management's offer was to give the Levittown workers to confer with publisher M. L. Annenberg...

The Transcript's Outgrowth A skeleton crew from the top crust of the late Boston Evening Globe, who emigrated with the Boston suburban weekly titled the Star-Bulletin, Paper is a giveaway, showing the editor's interest in the show-dieristics, patterned after the 'radioscope' feature of the Transcript...

Richard N. Johnson, former publisher of the Transcript, is publisher of the new sheet, Aldrich B. Hoag, managing editor. The Transcript, is editor; Kenneth R. Johnson and Margaret J. Sullivan, assistant manager and associate editor, respectively.

Sheen to China Vincent Sheen, just back in New York from England, clippers to the Boston Herald, the New York Herald Tribune syndicate, and also to the Buffalo Courier, editor for Random House. Meantime, Mrs. Sheen (Diana Forbes-Robertson) has written the title 'Waterloo Road' for the same firm.

Mrs. Sheen is the daughter of an actor, Elliott. Her husband, Sir Guy Forbes-Robertson, the British Shakespearean. Maxine Elliott was an untried stage actress.

LITERATI OBITS

Lee-Peter Hartman, 61, editor of the magazine, died Sept. 18 (Tues.) in N.Y., of a heart attack. He was at Harper's in 1934 and was the book director and vice-president of Harper & Bros. publishers.

Joseph Myrtle Whitehead, 76, marine division director of the Brandon Sun since 1905, died in Brandon, Manitoba, Sept. 12 after a lengthy illness. He was the largest Polish paper in the U. S. Everdy's Sept. 15, died in Windsor, Ontario, Sept. 15 of a heart attack.

Frank Smethurst, 68, managing editor of the Raleigh News and Observer, died Sept. 18 of a heart attack in Raleigh, N. C.

Walter P. Hartman, 80, former editor of the Eastern State Journal, white Plains, N. Y., died there Sept. 18.

Roger Babson Friend, 53, former secretary to William Randolph Hearst, died Sept. 18 of a heart attack. He was a reviewer for the N. Y. Sunday-Journal-American (Hearst) died in New York, Sept. 21.

Col. Edward Bryant Clark, 81, retired vet newspaperman, died in Brookline, Mass., Sept. 22.

CHATTES

Click mag moves to New York from Philly around Oct. 15.

Jim Tully has just turned over a transcript of a new novel to Scribner's.

W. H. Fawcett, Jr., sending a note to Hollywood before returning to New York.

Myron Weiss, former medical and advertising executive of Time, editor of Physical Culture.

Rian James turned in his 17th novel, 'The Happy People', to the publisher of John Messner & Co.

New York Newspaper Guild moving to new headquarters at 46th street, Park Avenue and 40th.

George McCormick, 76, Memphis newspaperman, moving to New York as a writer and former manager editor, has retired, ending career begun in 1925.

W. F. Nick, Carter, local staff correspondent of the Associated Press, is being paid by the Atlantic City Press Club.

Edward F. Harkins, 69, former editor of the Boston Record for the past 10 years, is to be employed and executive of the Boston Herald papers honored him at a luncheon on the 50th anniversary of his 50th year in newspaper publishing.

John Johnson succeeds John Trussell, recently resigned, as Hollywood correspondent for Esquire. Johnson has been in addition to his column in the Los Angeles Daily News and his radio program on the 'The World of the Angels for the Chicago Times' but retain a few of the papers he had written with Esquire.

Inside Stuff—Legit

Edgar Selwyn left Broadway for Hollywood and the Metro studio Saturday (20) after turning over the supervision of 'The Wooley's Plymouth, N. Y., to the Phillips Co. The new legit plans are not definite, but is considering another script for Metro and may produce it for Metro as he did 'Wooley.' Word from the Coast is that Arch Selwyn may soon be active again. He goes daily to Edgar's swimming pool, hangs up a sign about casting on the bath wall and dons a pair of trunks and awaits a player who is an ex-patriate, helps him. Arch Selwyn's damage suit as the result of a motor car accident is due for hearing soon.

Presentation of 'Rose-Marie' at the Hollywood Bowl grossed \$44,000, although other reports had the takings less. Showing was exceptionally good, production well approximating \$40,000. A second week appears to have been hazardous, but the capacity of the Bowl would have accounted for a goodly profit had attendance been bligger. Weather was too cool and the circus was strong opposition for two days. There probably was no actual loss, because of parking and other concessions, in the attraction shared.

It was the first time an operetta was staged in the Bowl, whose manager, C. B. Toberman, and Tom Gilton of San Francisco were the principal backers. Fortune Gallo, New York operatic specialist, had a routing interest.

Little known along Broadway that Frank Wheeler, 50, husband of Winifred Lenihan, died about three weeks ago in the Massachusetts General Hospital in Boston. He died in the summer, had been well to Wheeler for a number of years. Death followed the extraction of an infected tooth, a blood clot affecting the lungs, with pneumonia as the final diagnosis.

Wheeler, an official of the A. & P. grocery store chain, resided in New York with Miss Lenihan. There are three children, one hers, two from his previous marriage.

Dwight Deere Wiman will have theatrical interests on both coasts this season, but is particularly enthusiastic over the script title 'Letters From Broadway' which will bring him back to Hollywood as a producer. It is described as a war play different from any heretofore presented, authors being Fritz Rotter and Allen Vincent.

Wiman will present 'Solitaire' and has a share in an untitled Coast revue now in rehearsal there. It is an 'I'm Money' for Broadway.

Edwin R. Self, who wrote 'The Distant City,' which opened at the Longacre, N. Y., Monday (22), is said to have provided most, if not all the material. He is well known in Hollywood and has a number of contacts. Drama is being presented by John Turk.

Edwin wrote another play presented in 1933, it was 'Two Strange Women.'

Lo Schouffert, Broadway ticket broker, received a Jewish New Year letter from Danah T. Travyan, who had a number of contacts. The good wishes side was rubber-stamped: 'Vote for Bill O'Dwyer, Democratic majority candidate.'

Play Out of Town

TALK LOUD

A musical revue in two acts and eleven songs, directed by George S. Kaufman, assisted by Peter Brookstein with lyrics by George S. Kaufman and songs by Will Linn and Genevieve Pitts. The production is being produced by Benj. B. Lasker. The production is being produced by Benj. B. Lasker. The production is being produced by Benj. B. Lasker.

Will Lorn's expressive and moving music, 'The Show' in addition to his lighter stuff. The production is being produced by Benj. B. Lasker. The production is being produced by Benj. B. Lasker.

This sprightly and vastly entertaining musical revue seems headed for a big success. The production is being produced by Benj. B. Lasker. The production is being produced by Benj. B. Lasker.

ward continued on page 5. The production is being produced by Benj. B. Lasker. The production is being produced by Benj. B. Lasker.

Followup

ward continued on page 5. The production is being produced by Benj. B. Lasker. The production is being produced by Benj. B. Lasker.

Broadway

Gloria Swanson left for the Coast Saturday (20).

Bette Davis vacationing on her New Hampshire farm.

Gene Autry again to be featured in radio at Madison Square Garden stadium Oct. 5.

Jules Levey has had his nose bled. He arrived in town during the week.

The joints were 'jumpy' over the weekend, the interior haven't seen a ghost in two weeks.

Sherril, wife of Dick Berger, expected out of hospital this week, after special treatment of nervous ailment.

"K. Ted" O'Shea checked back into the Metro 'ho. Monday (22) after a midwestern tour of exchange ping-pong.

Fred Hillbrand has written words and music to Sunday Morning Quartet, a war song number being published.

Louie Finklea Hoffman appearing as "old lady character" in film role for the not well known dancer of that name.

Stage designer Oliver L. Smith, who has been painting in Mexico all the way, returns to New York tomorrow (Thursday).

Bob Frey and Benny Kayden, formerly with Lebling's, have opened their own ticket agency next to the Radio State center.

Picture "Pioneers" are having a dinner conference Oct. 29 to work out details on initial release.

Richard's wife, Mrs. Lincoln Schuster, is doing the landscaping for competitive publisher Bennett on New East street.

Joseph V. Connolly, head man at the White House, is making plans for Waldorf Astoria lunch (Wednesday).

Bill Watters, N.Y. publisher, and his wife, a songwriter, has been called by the navy for military public relations duty in Los Angeles.

EMPA's resume luncheon session at the Hotel Edison for the new season tomorrow (Friday) at 12:30.

Managers of the Broadway circuit topped a surprise luncheon during the week for William West, newly appointed supervisor. Gave him a display.

Nitery - vaude entertainer Ruth Sato (she's half-rhine, half-Jap), has a new picture published for the auto-biopic. She is going to work for the Standard.

Probably a record turnout for one of those picture "brawls" were the 700 picture, last Wednesday.

"Navy Blues" (WB), a little Einfield-Billy play.

In the basement playroom of the house's building on Long Island, there is a piano with 200 records.

Walls with musical tickets that were on the wrong holes.

Broadway's Edgar Selwyn, now Metro producer, admits that he and his wife is too "hot" to get.

Philadelphia

Alliethery and New Ideal given reviewing extensive alterations.

actor, has sold a book of poems to Dorrance & Co., publishers, titled "Poems by the Singer".

David E. Milgram, head of the Agricultural Hospital, is arranged to explain Roosevelt to be principal speaker at dinner closing the North-Philadelphia Hospital.

Nominations of new officers for the Society of Clubmen: president, Moss; stand-in, Myer Adelman; Yes-Man, Charles Slovic; financial secretary, M. Kirby; secretary, Leo Rosen; script man, Joe E. Sapis, and counselor, David Yaffe.

By Australia

Eric Gorlick

Bob Geraghty running vaude-venue in Brisbane.

Will Mahoney may do another tour of the circuit.

William Parnell, director of Tivoli local, improving after recent illness.

Peter Dawson, Aussie singer, has composed a war song titled "V for Victory".

U.A. since prints from England will get through enemy censor, has been forced to delay nabe dates of that name.

Tom Elick has quit as director of Luna Park, Brisbane. Amusement park, Brisbane, has arranged financially, but an effort will be made for Elick to remain of that job this summer.

Alec Coppel, in charge of White-Hill, New-Clyde, has tragically lost his two-nipply leg in Melbourne.

George L. Birtles, Australia, has been arrested in Sydney with "Mr. Carrol's" in his trunk, and "Two Mrs. Carrols" at \$30 per.

House Made Up

Continued from page 47

APOLLO, N. Y.

five with this type of audience and their song and dance bits go over, but on the whole the act needs more music and less comedy bits.

Mr. Johnson, blues singer, falls after "Let Me Off Up-town". "I Don't Want to Set World on Fire" has an airplay, but offered unappreciated. Response was just "Fifty Cent Stamps".

Another comedy-song-dance-act displays tendencies to slip Slump and flounder with Walter on piano, caught here before and there's not much to be made of it.

Stamps, dance well, especially the taps of the film partner, and do impromptu "I Can't Get Started" and "The Phils Call a Con".

"Squaring the Circle," Russian farce opera, a Broadway smash, was revived at the "Vaudeville, Aug. 27, and well received."

Charles M. Woolf recording an original Broadway musical with Jack and Francis Crowley titled "Pilgrim's Sons," which, if accepted, will be done with Burt director.

Squadron Leader Hector Bolitho, was given a photograph by the Air Force. Bolitho, has written original film script for "All Out of This World."

Whitman's film, based on life of fleet sea engineer, for which he is still getting ready to direct, finally going into production, with Rex Harrison and Deborah Kerr costarring.

"Under 'Yer Hat," the Lee Ephraim-Jack Hubert-Cleary Court-nidge success at the Palace last year, goes to the sticks as twice again for the first time.

Monkman and Hanna Walt in leads. The Palace is making a deal with Edward Kruschankski to play the part of Friday in "Robinson Crusoe" and the part of King in "Royal Theatre, Glasgow. It means he'll be back in the States in a hurry.

London

Lucien Sammel has leased the Montparnasse.

Tom Arnold shedding weight under direction of plastic surgeon.

Ab Bentley under observation at EMSO hospital for ulcers.

Max Thorge's wife back from Australia, but will not appear until 1942.

Donald Wolf in his last Shakespearian work before joining the navy.

Morgan and Hedley splitting after four years, with Freddy Morgan single and Hedley a divorcee.

"Fun and Games" at Prince's is the 50th anniversary show written by Douglas Furber.

For first time since it was opened some 10 years ago Dorchester Theatre has a waiting list.

Henry Shere has shed 35 pounds since he has become a lieutenant in the Intelligence Corps.

Julian Frenk talking of reviving "Romance" if he can get Mary Ellis to play the Doris role.

The 21st anniversary of the Variety Artists Benevolent Fund celebrated by a musical supper.

Quintet and RKO are bidding for "Quiet Weekend," sequel to "Quiet Nights," currently at Wyndham's theatre.

"Paramount's 'Hatter's Castle' now in production. It was budgeted at cost \$240,000 and is already costing over \$300,000.

Tom Arnold has leased the Wimbledon theatre and will stage vaudeville this year at Christmas.

Freeman joined the Royal Air Force as ferry pilot. Received his flying certificate while in New Zealand.

Mrs. Martin Marks, who writes lyrics for "The Sign of the Cross" on crutches as result of a London raid last Sept.

Rupert persists that Stanley Watson, actor who has been injured during the London Blitz, will live over Liverpool jail.

Raymond, who "Giles" doesn't like Cairo, according to letters he has written to friends in London.

Embassy Club running a seven-piece big band, with management honest in its claim that it was copied from Shep Fields.

Lindsay Yarranton, director of Rube and Bob Collette, now in Williams-Pines, superstitious to joining Jack Hollis' "Piccadilly."

Erin Boon, a lightweight comic, joined hospital with minor injuries following collision between her car and a bus.

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Pittsburgh

By Hal Cohen

WB's Tom Stern down 25 pounds from his 160 to 135.

John Bouglas elected president of Weinburg Pleyshop for this season.

U.A. exchange manager Neil Steier has left his family for New York.

Charles Flavers at El Chico will lose Frank Navare to the army next week.

Robert Rutilus Blue due in from the Coast for his annual call at the Theatre.

adooping a baby. They have no children of their own.

Doris Wright, wife of playwright Al Golden, all right again as a girl.

Barry Galbraith, local guitarist, has joined "Teddy" Powell band at Casino.

Arthur Low and Dave Shanahan back to the theatre of Nixon theatre for new legit season.

Ad exco: Earl Bothwell and his brother, John Dalhman, have taken a home in Mt. Lebanon.

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Hollywood

The Bud Abbotts observed their 23rd wedding anniversary.

Damon Runyon postpones his Hollywood tour to next month.

James Hovec back from Broadway for her second RKO picture.

Walter Brennan will spend another week in the hospital.

Mort Slinger heading east for a summer of vaudeville in the States.

Ralph Dietrich to the hospital for removal of a small bone in his foot.

Charles Murray will talk the bulk of his estate, valued at \$25,000, to his widow.

Merle Oberon returned from an eight-week tour of army camps in the States.

Ann Southern shoving off on a two-month vacation in New Orleans and New York.

Fritz Lang back to his directorial job at 20th-Fox after four weeks in the States.

Leo Spitz, film attorney, bought Alan Hale's hacienda in San Fernando.

Virginia Sale shoved off for a four-day tour of army camps with her husband.

Olga Caliente, who trains lions at Universal, called the White Savage set at Universal, Cal.

Harry Rosenfeld opened his music school, which includes piano, stage and radio stars participating.

Braves Dyer, long associated with Columbia pictures, will probably grid winners for Daily Variety.

Maquers dinner for Sergeant Alvin Karpis, held at his home in New York's illness in Tennessee.

Mark McGuire, actor, after a week in bed with a nervous heart, caused by overwork.

Donna Dax, screen actress, fled suit for divorce by her husband, Tom New York, to start dance routines for a show.

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Jim Starnum, charging he beat her by a point.

Joe Keppera, opera singer, and his wife, Maria Eggert, film actress, were applied for American citizenship.

Bob O'Donnell, chief of the International Brotherhood of Magicians, left for Fort Worth after a week in Hollywood.

Orion Welles back from a trip to Mexico, where he arranged for a special screening of "The Sign of the Cross" at Fort Worth.

Army Shows

Continued from page 5

Corell, executive secretary of T.A.

"Did Everything Possible" "We have shown the army the value of entertainment in creating high morale, we have shown every possible chance to cooperate in providing shows for the boys and their wives."

Corell pointed out that one reason the benefit system should be continued is because of the war.

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Minneapolis

By Les Rees

Stev Norris' orchestra into Hotel Loring to give a recital.

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OBITUARIES

HARRY R. RAYVER

Harry Rush Rayver, 61, one of the leading radio distributors 23 years ago, died Sept. 14 at his home in Los Angeles following a beating by a burglar two weeks before. He had been out of show business since the early 1920's...

(Surviving is a five-year-old daughter.

GEORGE H. HOLCOMBE

George H. Holcombe, 71, musician and showman, died recently at a hospital in Los Angeles of heart disease. He ran away from his home in San Carolina to join the Ringling Circus...

ROBERT HENDERSON-BLAND

Robert Henderson-Bland, 67, left actor, died in London June 10. In his younger days he had appeared with Sir Herbert Tree in many of his big His Majesty's theatre productions...

BYRNE A. MARCONNIER

Byrne A. Marconnier, New York publicist, succumbed in San Francisco, Sept. 11. A native of Seattle, Marconnier was brother-in-law of Robert M. N.Y. park commissioner. He went to the Coast two years ago for his health.

JAMES F. MCKEEFREY

James F. McKeeFREY, long associated with the theatre building firm of Jobs, McKinstry & Co., died in Brooklyn, after a long illness. Some of the N. Y. theatres built by the firm were the Earl Carroll, Minnie Elliott and Winter Garden.

ABRAHAM LIBSON

Abraham Libson, 56, a local associate with his brother, Isaac Libson, operating theatres in Cincinnati, Ohio, died in New York of a heart attack. A native of Pittsburgh, Libson moved to Cincinnati in 1906, following the N.Y. park commissioner's pioneer exhibitors.

MRS. CHRISTINE CORTEZ

Mrs. Christine Cortez, 49, divorced wife of Ricardo Cortez, film actor and director, died Sept. 21 as a result of cancer which began when a cigaret ignited her bed. Death came in a Santa Ana, Cal., hospital.

ROBERT (BOBBY) CRAWFORD

Robert (Bobby) Crawford, 52, who became a Hollywood agent after working for a number of years as a fixer, died of a heart attack at the Ritz Carlton Hotel, Boston, Sept. 20. He leaves a widow, Myrtle M. Crawford; also Bobby, Jr., by a previous marriage.

DALE ROSEBERY

Dale Rosebery, 24, hillbilly performer with WHIS, Bluefield, W. Va., was killed in an auto accident Sept. 19 at Greensburg, Pa. He was in a show with three members of his Campbell Bros. at Hurley, Va. His next-of-kin were his sister and four brothers survive.

FRED KARNO

Fred Karno, a New York Westcott 7's, a foremost English comedy-act producer, died Sept. 17 in Parkstone, Dorset, England. He was 49.

EDNA LUCE

Edna Luce, former film critic of the N. Y. Journal of Commerce, died Sept. 15 at her home in Washington, D. C. Funeral services will be held Sept. 22 at 12th St. N. E.

MINOR LEBRUN

Minor LeBrun, 53, actress in silent films, died Sept. 20 in Los Angeles. She was the former Miss Helen Cullen Landrum, one-time film star.

JOHN R. WARD

John R. Ward, 46, w.p. of Pacific Coast Stage's Astin, and manager of stock productions for years,

died Sept. 18 in Los Angeles. Survived by his widow and a daughter.

Russell Bonham, 39, business agent in AT&T Michigan, died suddenly Sept. 15 near Pontiac, Mich. He was fatally injured when lightning struck his summer cottage.

Mrs. Sarah Alms, 88, mother of Zok Alms, playwright, died Sept. 16 in Pasadena, Cal.

Plea for Gas

Continued from page 5

principle, however right they may be in their views.

Need Their Autos

Carrying costumes, shoes, music and other props, we of necessity, travel by automobile. Since we frequently close one town late at night and open in another the next evening, which may be as much as 400 miles away, we must drive by night.

Let you think we are dealing with mere situations rather than actualities, consider this:

* At 9:30 p.m. on Thursday evening, Sept. 18, I did not see the opening of the Metropolitan in New York; the next day at noon we had to be in Pittsburgh for a rehearsal and closing that night.

How about it, Mr. President?

More than hundreds of other cities throughout the country in the same shape we are. Perhaps you would like to go to the top man but we aren't. You're always taking care of the farmers, the protection of the merchant and the protect the manufacturer; insurance deposits protect the citizen but not the contractor.

Why not give us a card entitling us to buy gasoline to get out job to job?

Sincerely yours, Callahan Sisters.

BIRTHS

Mr. and Mrs. Dave McNutt, daughter, in Oakland, Cal., Aug. 30. Former member of the B.U.C. K.F.C. (Oakland) press staff, is now a first lieutenant at Mater Field, Sacramento.

Mr. and Mrs. Stanley Breyer, son, in San Francisco, Sept. 9. Father is head of K.B.S. (Pisco) sales staff. Mrs. Breyer is Charles Breyer, daughter, in Regina, Sask., recently. Father is assistant manager of the Regina Theatre.

Mr. and Mrs. Johnny Boyer, daughter, in Pittsburgh, Sept. 18. Birth is announced at K.M.R. 2117. Mr. and Mrs. Paul Reith, son, in Pittsburgh, Sept. 10. Father is book at B.K. Records, Pittsburg.

Mr. and Mrs. Billy Barker, daughter, in Pittsburgh, Sept. 12. Father was with Al Fremont band; mother is former Billie Brooks' Jazz dancer.

To Mr. and Mrs. Vincent E. Clay, son, Sept. 16. Birth is controlled for K.S.L. Salt Lake City, Utah. Mr. and Mrs. John Boothby, daughter, in Buffalo, Sept. 14. Father is WGR-WKBW station manager.

Mr. and Mrs. Anthony Toder, daughter, in Buffalo, Sept. 12. Father is trumpeter in WGR-WKBW station.

Mr. and Mrs. Lawrence Williams, daughter, in Buffalo, Sept. 5. Father is WGR-WKBW station manager.

Mr. and Mrs. George Schmidt, son, in New York, Sept. 18. Father is accountant for Walt Disney Productions.

London Escapology

Innate plays like Noel Coward's 'The Blithe Spirit' do turn away trade. Compromise with the realities of its theatre entertainment than the London of today.

Hotel Savoy

The Hotel Savoy is the capital of things that start at the Savoy. Over there, holding down a corner of the American bar is, of course, Quentin Reynolds. His popularity with the British increases in the same ratio as his wasteline. They like his broadness and the way things Reynolds says about them in print and to their faces.

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The Bar is Jam-packed

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I want to get to Dunham, which has been badly blitzed, and saw Richard Greene playing a reporter in a picture where the whole of the story has done Greene a lot of good. He looks well, and says when and if he ever gets back to Hollywood he will appreciate the comfort and paycheek 100%.

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'Hardy' 'Kidnare'

Continued from page 1

will provide a valuable help when the film of the 'Hardy' series will show signs of wearing itself out. So far the 'Hardy's give no sign of breaking, while the 'Kidnare's in and out.

As the plot is 'worked out, old Jimmy Gillette of the Fremont Studios listed at the Savoy is out of stock. A vice merchant in Half Moon St., told me his firm, which has been in business since the 18th century, has enough stock left for another 18 months.

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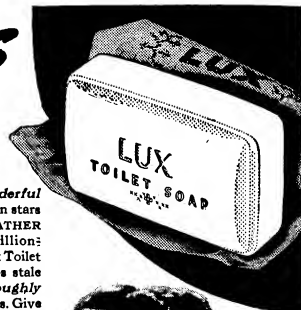
MARRIAGES

Carolyne Rice to Robert F. Harris, in Chicago, Sept. 21. Sister's daughter of A.C. Rice, author. Garry Cooper to be married to Thomas Roach, Oct. 11, in Buffalo. She is on continuity staff of WBBM, Buffalo.

Betsy Blair to Gene Kelly, in Philadelphia, Sept. 22. Both are legit.

Harriet Seger, to Walter Reade, Jr., in New York, Sept. 21. Growth is son of Reade. She is a former circuit operator, and now in the Army. Bride non-pro is N.Y. music student.

Try ACTIVE-LATHER FACIALS
for 30 days...



"LUX TOILET SOAP is a wonderful beauty aid," famous screen stars agree. Their daily ACTIVE-LATHER FACIALS help them keep million-dollar complexions lovely. Lux Toilet Soap's ACTIVE lather removes stale cosmetics, dust and dirt thoroughly—gives skin protection it needs. Give your skin this care every day; let it bring new loveliness—to you!

ACTIVE-LATHER FACIALS FOR ME! IT'S A JOY TO FIND A COMPLEXION CARE THAT REALLY WORKS!

LUX SOAP ACTIVE-LATHER FACIALS ARE THE RIGHT CARE FOR ME. THEY'RE A WONDERFUL BEAUTY AID!

DOROTHY LEWIS

BARBARA JO ALLEN

Their Beauty Care can bring NEW LOVELINESS to YOU

Dorothy LEWIS
& Barbara Jo ALLEN

In Republic's

"ICE CAPADES"

Now Showing Locally



9 out of 10 Screen Stars use Lux Toilet Soap

Scanned from microfilm from the collections of
The Library of Congress
National Audio Visual Conservation Center
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