

THE HARBINGER

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THE HARBINGER

Hope for AFM Peace Plan Stirs Record Cos.; Victor Maps Big Bally

Apparently anticipating a settlement of the recording controversy following the American Federation of Musicians' executive board meeting (now in session, during which AFM proxy James C. Petrillo promised to formulate peace terms), at least two of the major disc manufacturers are already preparing what has been prepared what seems to be an unusually extensive advertising campaign for the early start of 1943. It has set up spreads for several national mags, including Life, Time, Collier's, and numerous promotion ideas.

Columbia Records, which has indulged in the same sort of exploitation in the past, is checking up on forthcoming film tunes. Mante Sacks, head of the N. Y. office, leaves for Chicago and Hollywood Feb. 12 to look over studio writers' output and make a general check. Sacks spent most of last week in a hospital in Philadelphia because of (Continued on page 45)

Spanish Troupes Backed By Franco Would Hypo Mother Country in E.A.

Buenos Aires, Jan. 20. Apparently the result of official word from the Spanish government of Dictator Francisco Franco, increasing number of Latin theatres have decided, or are already presenting, Spanish dramatic works, revues and comedies, all aimed directly to glorify the idea of "hispanidad" as against Pan-American solidarity.

In most cases propaganda content is not overtly apparent, but insidious point is that practically all the works follow the Goebbels-inspired Falangist propaganda line of "ties with Mother Spain," similarity of racial, religious and cultural backgrounds in Latin America and Iberia, etc. Number of the companies are direct imports from Madrid and Barcelona, sent with blessing of the Franco government, while others have been here for some time and hope to cash in from the Berlin-Madrid handouts.

Although U. S. films dominate import markets and U. S. ideas hold the majority of air time, U. S. has been notably lax in promoting such production, a field in which the Axis has been active.

Tobacco Road Still Wows in 10th Pitt Visit

Pittsburgh, Feb. 2. "Tobacco Road" continues to be the theatrical phenomenon of the generation here. Playing the Nixon last week for the second time this season and its 10th time in Pittsburgh, says of Zeeler Lester smashed through with over \$12,500 at \$130 top, beating its October mark by over one grand.

Although likely that "Road" will return again in April, probably for two weeks.

Lt. Col. Zanuck's Book

Lt. Col. Darryl Zanuck's book, "Tunisia Expedition" is being rushed out by Random House for early publication.

It's a revealing, 40,000-word piece, including pictures of his recent trip with the U. S. Army. Life mag will shortly devote a layout to the picture.

Grace Moore Will P.A. At N.Y. Roxy

Grace Moore will play her first picture house engagement in 10 years at the Roxy, New York, where she is booked for two weeks beginning March 10. There is an option for a third week.

Salary for the Roxy date is being kept on the q.t., but it's unquestionably much higher than the \$3,000 weekly the Metropolitan Opera star received in 1933 for a two-week engagement at Loew's Capitol on Broadway. At the Roxy Max Moore will be coupled with Young Mr. Pitt (20th), English-made starring Robert Donat.

Booking of Miss Moore by Sam Rauch, Roxy's show-buys, points up the plan of the theater's operators, A. J. Balaban and Jack Parkinson, not to maintain a strict, by name band policy at the house, but to mix up attractions and prices.

(Continued on page 16)

KAY AND MITZI BACK AFTER 3 MOS. OVERSEAS

After winning up the longest consecutive tour yet played by volunteer talent at offshore bases, Kay Francis and Mitzi Mayfair, two of the quartet of stars that comprised the now-famous "Feminine Theatre Task Force," returned to New York Monday 11, checking at the office of Abe Lastfogel, president of USO-Camp Shows. Inc. Today (Wed.) the two artists went to Washington to report to the War Department on the saga of the four-tour troupe that wrote a new chapter in show biz history in their three months' tour of army camp abroad.

Ray's Ray is still in North Africa, for another week or so. Carol Lande, the fourth member of the all-female contingent, who terminated her tour recently, went an Army officer. is also on the other side.

The female task force started its offshore tour for CSI "somewhere in England" on Oct. 31. Counting travel preparation, rehearsals, etc., four months have elapsed since the girls interrupted their careers to embark on their Camp Show mission of providing entertainment for soldiers.

Seasoned Performers Take

It Better Than Younger Talent—Recalls Tougher Barnstorming Days of 35-40 Years Ago

BLIZZARDS, FLOODS

Stories of amazing fortitude by USO-Camp Shows performers, currently touring army camps through the north and northwest have been reaching CSI execs in New York during the past two weeks.

Stories concern the hardships endured by the camp show entertainers in the face of blizzards and near-floods stretching across the northern part of the country from coast to coast. But despite the handicaps under which the troupes have been making the camp jumps, barely a single squawk has been special-delivered.

(Continued on page 16)

FILMS WARY ON TREATMENT OF NAZIS

International situation, particularly with regard to Germany, has become the toughest subject for film production on the calendar. Production of pictures depicting Germans, as a race, in an unfavorable light is leading pending determination of a post-war United Nations policy in dealing with Germany. Clarification may not come until a definite policy is decided upon in high military and political circles. Studios, meantime, are largely refraining from a general campaign to stamp the German.

(Continued on page 45)

Performers Forced To Defend Selves On Hints of 'Slackerism'

Disturbed Fe. 2. Acts playing in this area are starting to burn both at the public attitude, which seems to regard them as "slackers" because they aren't playing more camp dates, and at the rationing boards, which, they say, refuse to give them enough gas to even make a living.

What has the entertainers in a worse mood is the remark of one rationing official: here you, in mixing a request, said: "You ought to get out of show business and go to work."

(Continued on page 45)

Mags' Grief May Be Radio's Joy; Paper Curbs Seen Benefiting Stations

A.K.s Popular Again

Rapid disappearance of younger men from the scene is causing local ballrooms to alter their policies and cater more to the older folks.

There are additional special nights for the a.k.'s when only old-fashioned dances are permitted and the youngsters are barred.

Brunets Most Popular Now

Gentlemen, it seems, no longer prefer blondes. It's the straight of the gal who can quickly judge by the clink of silver on a b.o. still the fixation of the manly heart as it switches from one fad in females to another. The first premises of the blondes vs. the brunet, the thin girl vs. the plump, is Florence Fordner. For 17 years she's been in charge of hostesses (now "dance instructors") just as bouncers are "housemen" at Roeland, Broadway's oldest and probably the world's—most famed temple of terps.

Reminiscing on the 24th anniversary of the "Fido's" (24), Miss Fordner recalled the day when she couldn't keep enough brunettes in stock. The "bull pen" was forever devoid of the golden-tressed dance partners, while the dark-haired gals just sat and sat. There wasn't (Continued on page 43)

ERROL FLYNN'S RADIO 'THANK YOU' PROPOSAL

Five-minute Coast-to-Coast network broadcast, by Errol Flynn, "Thanking the American people for their tolerance" has been proposed by Warner Bros. in the event the actor is freed of current criminal charges against him on the Coast. Suggestion was made a week ago by Charles Elfield, Warner's in-charge of advertising and publicity, to the J. Walter Thompson agency. The agency expressed the view that time for such a program could probably not be bought, and nothing further has been heard of the matter.

As explained by Elfield, the plan would call for Flynn to reiterate his plea of ignorance of the law, to pay large charges and to call the demonstration of American democratic methods.

Flynn Tied B.O. in Mexico City, Feb. 2.

Teatro Lirico, historic local revue theatre where Luce Velaz got her start, and a winner, "Joe the Gory Errol Flynn" ("Errol Flynn's Tru") is folklore through with its burlesque of current events.

Production King up a new "box office" record. \$2,600, is a two-acts.

Radio is expected to benefit from the newspaper and magazine stock curtailment. The networks estimate that the advertising business which the national mags will have to pass up this year will be in the neighborhood of \$12,000,000, and they are inclined to believe that a majority of this money will become available to radio.

Web officials say that they are not disposed to get any pleasure out of the situation in which the magazines find themselves, preferring not to falter on another medium's bad breaks, but they do anticipate the entry into radio of numerous advertisers who will be now provided the color advantages provided by mag advertising for their particular genre of products.

Meanwhile, ad agencies with firm accounts have turned their attention to radio and are giving it progressively larger orders for both network and spot.

(Continued on page 47)

Winchell Calls Stork Club Foreign Correspondents Best War News Sources

Miami Beach, Feb. 2. Having returned from an official tour of duty for the Navy Department to South America, Walter Winchell is still here, awaiting further call for duty, and meantime preparing numerous reports for Washington consumption. He is also undergoing treatment for a severe sinus condition aggravated by 15 days in the air on his recent trip.

Shackled by censorship, the newspaperman's chief gripe currently is him some of all other correspondents: now it can't be told. He says that he can get more news that can print about the war in the Stork Club, New York, for instance, from foreign correspondents, than he can get and print by covering the front himself. Joe Connolly of INS recently told Winchell he was looking for him to cover the war front in Italy because in this war there are no G.I. G.I.s or Richard Harding Davis's, but Winchell says it isn't because they don't exist, but because they aren't allowed to report what they see.

Being on special duty for the Navy, Winchell is not allowed to (Continued on page 46)

If Over 18, You're Barred From Mo. 'Milk' Niter

St. Louis, Feb. 2. Unique contrivance of the niter field is Teen Town, located in basement of a church in Columbia, Mo., home of University of Missouri. It is barred and so is anyone over 18. It's the first municipally-financed niter in the country, with a fee of \$500 grant by city council.

Niter bags a slick dance floor and sandwich counter. Milk is the strongest drink.

Hope to Ease Extreme Dimout

In light of the opinion of James L. Landis, national director of the Office of Civilian Defense, that the Greater New York dimout is too severe, theatremen are hopeful that the rules will be relaxed not only generally but also for theatres, against which the regulations are particularly strict.

It is believed in exhibition circles that Mayor F. H. LaGuardia may become instrumental in obtaining relief. In fact theatre operating executives say that the Mayor recently was trying to obtain more light. However, the Army has been very adamant in its stand on the N. Y. City dimout and a few months ago issued more drastic regulations than had previously existed.

In theatre circles it is believed reduction of the rules will come first through alleviating theater waitage for cars and traffic lights due to the many accidents that have been occurring. This, they say, is the first step. They may lead, it is added, to a little more light for theatres, stores and other establishments. Theaters are now on the Broadway Army will bend its every effort toward getting relief. They are anxious to get in connection with the dimout are the mounting deaths and accidents from the shagging of automobiles that have been taking place on the streets at night and gradual fear among people, especially women, to leave their homes, notably if they have to go through darkened streets at night to theatres.

J. B. Crowder, v.p. of the Automobile Club of New York, active in attempting to obtain reforms, is the authority for the statement that it must be apparent to all that the dimout has been carried to extremes.

SAG Cautions Stars Not to Walkout Due To the 25¢ Ceiling

Hollywood, Feb. 7. Actors were cautioned by the Guild against walking out on any picture in production when ceiling earnings have been reached. Guild board took the action to protect earnings of other members in pictures and to prevent possible waste of critical material.

While many top earners are now hearing or already are over the salary limitation as set by the presidential directive the SAG took this action to curb any such move.

'MISSING HEIRS' RADIO SHOW SUES TODD-20TH

Michael Todd and 20th Century-Fox Film producers and owners of "Something to Watch," were charged with copyright infringement in a suit filed in U. S. district court yesterday. Theaters of "Something to Watch" and Alfred Schaefer, producers of the radio program, "Court of Missing Heirs," who claim that the musical comedy hit is based on Herbert and Dorothy Field's, authors and Ethel Merman, Alan Jenkins, Fred Protty and Paula Lawrence of the cast.

Suit is for an injunction, damages and an accounting of the profits.

Todd After First Coin

Hollywood, Feb. 7. Mike Todd trained men from New York to handle with 20th-Fox about handtossing a new coin named "Something to Watch" musical, starring Zorina and titled "Fair Tale for Adults."

Studio and unit have the coin for Todd's "Something For the Boys," but has not yet acquired film rights to the play, on which several film companies are reported bidding.

Bernie Resting Well Now

Hollywood, Feb. 7. Ben Bernie is under doctors' care at the Beverly Wilshire Hotel, following a pleurisy attack at Palm Springs.

He is resting easy but Chet Ruggles is meantime taking over at Wrigley radio show.

Yosh Man Springfield, Mass., Feb. 2. There's more truth than poetry on the Court Square theatre marquee. It reads, "Gentlemen Jim" with Errol Flynn "Behind the Eight Ball."

Jed Harris 'Grateful' For Brokers' Boosts Of 'Eyes,' Gives 'Em Cognac

Broadway ticket brokers were pleasantly shocked last week when they received enticement decanters of cognac as a gift from Jed Harris. For agency people to get presents from managers is unprecedented. The usual attitude of showmen toward brokers is one of suspicion.

Harris was away from Broadway for a couple of seasons, coming back with "Dark Eyes," currently at the Belasco. Russian comedy drew fairly good notices, but the business was much better than indicated by the press. Fact that the agencies told him to stand the brandy, first week was interpreted by Harris to mean that they were in his corner. He said he was "grateful" for the gift and the brandy. Some ticket men say they intentionally plugged the show, "figuring" that Harris would give them some back. It will mean a goodly percentage of his from that manager.

There were 30 such tickets given to many brokers. Floor packages are quoted around \$20 each. Each package was accompanied by a note of thanks for the "good word" on behalf of "Eyes." Some brokers were so much "surprised" that they telephoned to transport brokers, thinking that a mistake had been made.

KRUPA MUST FACE TRIAL ON MARIHUANA CHARGE

San Francisco, Feb. 7. Gene Krupa was ordered to trial on a charge of contributing to the delinquency of a minor, and using force to transport minors, when he appeared in superior court here last week (26) for a preliminary hearing.

John Patekco, 26, prop boy for the Krupa orch, testified at the preliminary hearing that Krupa had sent him to the bandleader's room to get some marihuana referred to him by the band.

Federal Agents Aileen Joseph V. Glavin and J. Edgar Hoover, who told Krupa that he had a "tip" that Krupa was in possession of marihuana, he and a fellow agent visited the Golden Gate theatre, where the band was playing, when they took Krupa to his hotel. Glavin said he found Krupa lying, with 37 marihuana cigarettes in his pocket.

'Krupa Bit In Omaha

Omaha, Feb. 7. Gene Krupa and band were hit in the Chestnut ballroom Wednesday night (72) to an appreciative audience. The orchestra played marihuana mess and subsequent publicity. However, Krupa drew \$2,100 for the sale at \$1 per person, plus tax and seemed to have the wind of the crowd.

The band leader who has been selling his autographed photos at \$1 for the benefit of the infantile paralysis drive has sold 300 photos, but they went rapidly and he could probably have sold many more.

Legislator Re-Intros N. Y. Child Labor Bill

Albany, Feb. 7. Assemblyman Harry B. Elmer has reintroduced the child labor bill, which would set a uniform state-wide system for regulating the employment of children, in place of the present patchwork of local laws.

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HOLLYWOOD WOODS ETHER BALLYHOO

Hollywood, Feb. 7.

To paraphrase the old Chinese proverb, "mention of a picture on a 10,000-Crawley picture is worth 10,000 billboards." Nor is it too mysterious for the picture biz to say:

If nothing more than a periodic Metro flourish, what was since considered the toughest lot to get a picture made for radio is now very much on the beam. It's the same picture that has brought time on eastern stations to pay the merits of its biggest pictures. Agents report that there has been a considerable softening of attitude among the folks at Culver City. Where they once couldn't get a tumble they're now getting bids to "come up some time."

What brought about this sudden change of heart may be understood until some one in authority breaks down and tells why. Not a bad guess is that Metro picture given the benefit of air plus through without this prop. All things considered. The front office and public, who have been finally softened up the diaphans.

Ameche Appears Set By Camel

Don Ameche will head up a variety show by Camel shortly after quitting his present Chase & Sanborn radio alliance. His last stand for C. & S. will be that of Feb. 21 broadcast. Indications are that he will head "Camel Variety" if the Friday night CBS show moves to the Coast.

Ameche almost went with Camel (William Ely agent) last December. He had at the time handled his movie because he felt there wasn't enough for him to do on the C. & S. session. Ely began to dicker for his services. But J. Walter Thompson, agency on the coffee account, persuaded him to stay, assuring him that he would expand his part in the program. Ameche wants a dramatic spot and Camel will see that he gets it should the "Caravan" go west.

WB-BERLIN FINALLY SET 'ARMY' STORY; CAGNEY?

Warner Bros. version of Irving Berlin's all-soldier show. This is the "Army" will contain 10 numbers from the original stage production. It was finally agreed upon. These will take a major portion of the show. The original stage production material from the first version of "Army" would comprise only 40 to 50 minutes of the film, as the original stage production was around it by studio writers is untrue.

An original plan to use considerably longer material. Material Berlin in the film has been abandoned. There will be only minor bits of the original stage production, used to connect up "Yip, Yip, Yankab," the musical he wrote for the radio during the last war, with "Army."

An addition, this week to the Warner rep. presents by the film of James Cagney who, it is hoped, will accept. Definitely out is the possibility of borrowing Lient. Clark Gable or Louis Janner. Several other names are in the air. The Air Corps for role in the picture.

'This Is Army' on Lux

Hollywood, Feb. 7. J. Walter Thompson has been busy with the "This Is Army" show. The show is to be a radio show. The show is to be a radio show. The show is to be a radio show.

Fresh Start Dane May White, now in her 77th year, signed a seven-year contract with Metro, with Adele Green as her first picture under the new pact.

British actress has played on stage and screen for 40 years.

Garfield May Play Gershwin, Whiteman, DeSylvia Themselves

Hollywood, Feb. 7. Two of the top film roles of 1945 are hunting top actors a condition more than slightly different from those of pre-war days when there were more actors than roles. Important stories in quest of top actors, dealing with the lives of Edith Piaf, George Gershwin and George Garfield.

On the Rickenbacker, star, to be produced at 20th-Fox, Willard St. has been reported involving Fred Astaire. There was talk of Gary Cooper, but that star is already out with "The Story of Dr. Wall and Saratoga Trunk."

Various stars have been suggested for the George Gershwin version of Warner's, with no assignment there, but it is understood that few of them are holding out for John Garfield. The Gershwin story is being re-written from a new angle and the story development in addition to being spotlighted in the "Rhapsody in Blue" sequence.

Latest headline is interesting show file closely identified with the composer's career, including B. G. DeSylvia, Paul Whiteman and Decca Taylor. DeSylvia has committed to play an acting part in the picture and Whiteman may take the role. The story development in addition to being spotlighted in the "Rhapsody in Blue" sequence.

PAR, ABBOTT LEGIT FINANCING DEAL CHILLS

Deal for Paramount to finance the next three George Abbott legit productions has chilled. Understood the idea went sour when the film company declined to commit itself on all three of Abbott's tentatively planned productions without seeing the completed script. Abbott, on the other hand, feared that rather than have such an uncertain financing arrangement, he would prefer to look elsewhere for a backer for all three shows.

First of the three offerings, slated to open a tryout March 1 in Bristol of Ted. The subsequent ones, dependent on script competitions, are a musical, "The Unhappy Daughter," and the light comedy, "The Noblest Roman."

Prof. Tom Job's Siesta To Take WB Film Role

Pittsburgh, Feb. 7. Thomas Job, author of "Uncle Harry," and professor of physiology at the University of Pittsburgh, has obtained a six-month leave and is now on a term writing deal with Warner Bros. Job has been hired to a scripting job for Edward Small, working on the screenplay of "Seven Years Bad Luck," which did not hit the east.

Successing him on the Tech Institute on the balance of the semester is Edwin Duerr, from Western Reserve in Cleveland. Also back on Tech duty to stage is, author Shake-upman production, veteran director, B. Ben Pappas, recently returned from London.

Pair for Milestone

Hollywood, Feb. 7. Lucas Milestone draws a regular assignment at 20th-Fox. The picture, "The Great Street Boy," with the same, about the life of a boy in the ghetto. The picture is to be produced by Ben Mankin and N. P. Kato. The picture is to be produced by Ben Mankin and N. P. Kato. The picture is to be produced by Ben Mankin and N. P. Kato.

New Legal Slant On Angel Coin

A "Variety" story Jan. 13 of a Treasury Dept. ruling that only a \$1,000 loss could be charged off from "various" ventures, such as backing Broadway plays, has caused much comment and discussion in legal and theatrical circles. Several law firms specializing in securities and protective investors in legit producers' financing of the ruling from the "Variety" story, communicated with the Treasury Dept. with the idea in mind of making a test case either in the Federal courts or before the Commissioner of Internal Revenue.

In response to these inquiries Washington provided a release substantiating the story. Under the ruling "Gains and Losses" and carrying theatricals, investments, the ruling states, "If, however, the result is a loss, then the amount which may be entered is limited to \$1,000 or in the amount of the taxpayer's net income from other sources, whichever may be the smaller."

The N. Y. law firm of Konta, Kurbach & Knoll, asked to advise a client contemplating investment in the "Angel Coin" story. It expressed the opinion to its client that worthless debts could be written off. Robert Sterling, a member of the firm, pointed out that the custom of theatrical investments these days was either making the investment as a "joint venture" or a limited partnership. Under the latter arrangement, the investor's loss is limited legally by the amount of his investment.

Such a loss has long been used by Stock Exchange firms wherein a limited partner is liable only to the amount of his partnership investment.

Sweden to Learn About U. S. From OWI's Ingrid

Hollywood, Feb. 7. Ingrid Bergman checks out this week for a Swedish film colony in Minnesota to take part in a propaganda picture for release in Sweden. During an arrangement with the Office of War Information.

Accompanying the actress will be her husband, Ingmar Bergman, director of David O. Selznick, and a camera crew.

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After the Ball Is Over

The Memories Linger On—Jolson, Abbott & Costello, Bergen, Cagney Among the Highlights

[illegible]

A & C's Tour

Abbott & Costello didn't arrive until Saturday but they made up for lost time. The comics had their own birthday cake cut at the hotel Stater. They made every show, the Fort Washington soldier show, and the Statue of Liberty show. Each spot a new line of impromptu patter. The wildest acclaim of the night came at the Mayflower when Costello observed, 'Nobody knows where he is, but he's there brother,' referring to President Roosevelt. Abbott said a three-minute monologue to the comedian cracked, 'I'd like something as good as that for my next picture.'

—

Mrs. Roosevelt's Slip

Mrs. Roosevelt announced at her press conference that she was going to walk to the ball. 'But she didn't without Washington's snow and

With theatres and all other entertainment spots here, as well as most towns in Pennsylvania, closed tight-

towns in Pennsylvania, clothes tightly on a drum on the sabbath, the newspapers have taken up the fight for a wide-open Harrisburg. For the first time in year Page 1 editorials have appeared attacking the blueprints and assailing the prevailing curfew ordinances as ridiculous.

Chief argument in present campaign is that soldiers from the neighboring posts jam the town on Sunday, with nowhere to go except the USO quarters, which are invariably packed and can't accommodate even a small fraction of the servicemen.

And from Hollywood
Hollywood, Feb. 2

Story Wood has acquired the 'Mission to Africa' by Ann Morgenthau and Lorraine Noble. It goes back to the 1950s when the FBI was dealing with the exploitation of the Congo by Charles de Foucoeur. For the sake of timeliness, Wood hopes to work it into some mention of the recent Casablanca conference.

OWI suggestion to Warners that it hold off on 'Life of Charles de Gaulle' and Paramount on 'Advance Agents to Africa', which had the same title, was not heeded. It was precipitated the week after they were given, when the Casablanca announcement was made. Had WB and Paramount waited a few more days, there no doubt would have been forceful take heavy losses in order to change sequences to fit in with the different aspect east on North Africa by the Casablanca conference.

L. A. to N. Y.
C. A. Buckton

C. K. Buckley.
 Dane Clark.
 Broderick Crawford.
 Harry Cox.
 Walt Disney.
 Garrett Fort.
 Doris Gilbert.
 Alan Gordon.
 Joe Grant.
 Eddie Gordon.
 June Haver.
 Dick Heumer.
 Hal Horne.
 Andy Krappman.
 Carl Lissman.
 Irene Manning.
 Dan Micheloue.
 Leo J. McCarthy.
 Fred Pride.
 Kent Smith.
 Bert M. Stearn.
 Eddie Sutherland.
 Ned Spingold.
 Murray Silverstone.
 Jimmy Starr.
 Charles P. Skouras.

The hard-hearted character of the attack was visibly overcome when he visited the victims' families and saw some of the war wounded. Sight of a Guadalupe victim who lost both hands and legs to a German hearted Cagney. He had to recover in the fresh air.

Nevarez lost a great shot after the 1940s. Some of the Californians were so delighted over the snow they staged an impromptu snowball fight on Connecticut Avenue and the snow was so soft that it was a great struggle to get the benefit of this run.

Loretta Young Faints.
Loretta Young fainted after her visit to the Medical Center after the war. She was so shocked and quickly recovered and insisted to her husband, Lt. Col. Tom Lewis, of Special Services, and Carry M. Collins, that she could carry on. She made the banquet and all



What's **LAMOUR**
got that
I ain't got?

NO MISTAKE ABOUT
IT FOLKS, **THIS**
IS THEIR FUNNIEST!



**BOB
HOPE**

**DOROTHY
LAMOUR**

THEY GOT ME
CONVERTED

DAVID BUTLER



BOB DOING
UNDERCOVER WORK
IN WASHINGTON



AND A PLOTFUL OF
SPIES



MAKES FOR THE YEAR'S HOTTEST

COMEDY...

AND A PLOT THAT WILL
MAKE YOUR HAIR CURL...

Opening Soon
RADIO CITY MUSIC HALL

Join the industry's March of Dimes Drive... Feb. 18 to Feb. 24

Sniping Exhibs' Phoney 'Patriotism'

The trade has been stirred here by the practice of some theatre operators who have cancelled matinees because of the fuel shortage to impugn the patriotism of others who are keeping open because they converted to coal or already possessed coal-burning heating plants.

This is the way some of the so-called "sacrificing" patriots work: Because Exhibs A didn't have the foresight or gumption to convert his oil-burning equipment in time, and now because of priorities is unable to get the parts to convert, he places a sign in his lobby to this effect:

"Because we wish to cooperate with the war effort we are closing this theatre for all matinee showings—except Saturday or Sunday." Exhib B across the street, who has converted to coal or had a coal burner before the war started, is then—by inference—tagged as a "traitor" because he keeps his house open on matinees. So in order to keep the record straight he has to inform his patrons that he's the patriot—because he converted to coal. This makes the customer suspicious of both exhibs, not knowing which to believe.

"One suggestion to halt this practice is for the War Production Board to present some kind of insignia to theatres which have converted in order to eliminate the odium of keeping open during matinees. It is estimated that almost 100 theatres have eliminated all matinees, except weekends, here because of the slash in fuel oil rations. Only large-scale conversion in this territory has been made by the Stanley Warner chain, who have all but three of their houses on a coal-burning basis.

More Film Houses Shuttered By Fuel Cuts; Many Dropping Mats.

Because of the heating-fuel situation, particularly in New England and other portions of the northern Atlantic seaboard, numerous movie theatres in New York City elsewhere have reduced operation while in some instances there have been temporary closures.

The Huntington, at Flemington, N. J., opened only last June, has shuttered due to fuel shortage in December and also to the fact that it draws from miles around: the ban on pleasure driving had an immediate effect on it.

Walter Reade has darkened two of his Astor Place theatres, leaving three others there are operating nights only. The 13 houses of the St. Cloud circuit, also in northern New Jersey, have cut out matinees altogether. The circuit, which is interested in the Clinton Point, N. J., with Hugh Kent, is discussing the closing, temporarily, of that one.

The New Palitz, N. Y., operated by Thomas DiLorenzo, has reduced operation to three days weekly (Fridays-Saturdays-Sundays), being closed the other four days of the week.

While oil-burning theatres have been trying to convert, they have suffered unexpected delays in obtaining grants and fire-truck as well as getting delivery.

In Massachusetts, Connecticut and Rhode Island oil-burning theatres were denied fuel for a 10-day period, effective Saturday night (30), the result where theatres do not have enough oil to carry them over that period, they may have to close or reduce operation.

15-Day Ban

In a sudden clampdown on film and light theatres, bowling alleys, night clubs and other places of amusement, the regional office of the OPA banned further delivery of fuel oil for a period of 15 days commencing Saturday midnight (30).

The sweeping order came on the heels of the blitzkrieg which had emphasized again the serious plight of eastern seaboard and of southern New England, particularly, and was so designed as to indicate directly the OPA's position in regard to the status of six 10-day theatres in wartime as it forbade any finding which houses theatre from supplying it with fuel.

So far as could be learned, no downtown house is embarrassed by the order since all are supplied with Edison heat or use coal-burning recutting districts are certain to be affected and may well be forced to close until the order expires on the 15th. Most of them have been trying to convert, but some have been unable to do so.

According to the OPA, the critical state of the supply situation has (Continued on page 21)

RESERVES BEING HELD BACK

Motion Picture Industry Advisory Committee has split into opposing factions on question whether producers can be applied to independent film producers, when they try to change distributors, by making raw film supplies available to obtain from the \$7,000,000 reserve set up by the War Production Board.

Some members of the MPICAT say that when a producer wants to change distributors he must first try every major company and apply for film from the reserve only if unable to obtain supplies from any of those companies.

"Producers is highlighting industry divisions, the first case being that of March of Time which switched from RKO to 20th-Fox and was not granted permission to transfer the raw stock allocation it was given when with the former studio."

Independents classified as "Class B" producers by the War Production Board, for raw film allocations, for example, include names such as Samuel Goldwyn, Walt Disney, March of Time and others who have had at least one picture released by a "Class A" or "Class B" distributor during 1942.

Contention of those opposing the proposal that producers be obliged to try the major distributors before getting film is that would tend to freeze independent producers and eliminate outlets.

Application of M. O. T. for footage from the reserve, which came up during the recent confab in Washington, was opposed by a majority of the members of the industry committee since any depletion of the reserve would reduce the potential supply for any who might later make application for it who may conceivably be more deserving.

Understood that M. O. T. and 20th-Fox reps remained over in Washington following the meeting to explore the matter further.

MOST SHOW BIZ LABOR NOT IN NEW DRAFT LIST

With exception of nitery employees, theatre unions have been left out of reference was made regarding show business in the announcement issued yesterday (Tuesday) by the Selective Service Bureau that men engaged in 29 occupations would cease being deferable after April 1 regardless of dependents.

Among occupations listed as non-deferable were nitery operators and employees. List of "essential" industries, whose employees are eligible for deferment, did not include nitery other branches of show business.

It was stated, however, that list of non-deferable occupations was by no means complete and would be added to later.

Listed among non-deferable occupations, however, were fortune tellers, astrologers, clairvoyants, mediums, mind readers, palmists, etc., though not clarified whether this referred to professional theatrical performers or others.

CUTTING 'B' PIX AND SHORTS, BUT INCREASED NUMBER OF GOVERNMENT BRIEFINGS NOTED

Decline in the number of "B" features, now under way, is being equaled by a reduction in the number of shorts made by major companies according to industry reports. Shortage of raw film stock, with slashes in the amount assigned to independent producers, is being offset by the fact that the trend towards fewer "B" pictures and proportionately more shorts is continuing.

The raw stock situation also is partially held accountable for the shortage of shorts, and the end is in sight, however, in quantity of Government-produced shorts take a portion of the total output.

Heit has been on for some time to get more and more war propaganda shorts of one sort or another

Film Product Shortage Inevitable, Metro's Bill Rodgers Emphasizes

No Double Pleasure

Philadelphia, Feb. 2. One of the leading local exhibitors says that the following story is true:

An OPA inspector "planted" outside of a filmer here last week was waiting for the owner of a car parked nearby to come out. When the show broke he saw one man heading for the parked auto. He approached the gent and demanded that he discharge his gas coupons for violating the rule against pleasure driving.

"Are you kidding? Sitting through a double-feature like I just saw is no pleasure, mister!"

Studios Defer 48-Hr. Week; Prepare Manual To Guide Draft Boards

Hollywood, Feb. 2. Studios have, in preparation of a directory covering critical occupations in film industry branches declared as essential with the idea of offering it to draft boards for use as a guide in considering requests for deferment.

Producers and company attorneys (31) discussing war problems, particularly as they apply to the manpower situation. Pointed out that no official announcement has been made declaring the film industry as essential other than notification to draft boards from the Federal state director of selective service, that the original announcement of the War Relocation Commission on the industry being essential listed some 12 occupations. Understood, however, the total eventually will be raised to 20.

Directory of employees holding critical occupations is being read by company heads on the theory no blanket deferments will be issued merely because the employee happens to be working in an occupation listed as critical. Draft boards have already announced that each request will be handled on its individual merit.

Executives also deferred any action on proposed 48-hour week when it was pointed out that no official of the major producers is (Continued on page 47)

REP. FILMS EXPLOITS OF GENERAL LE CLERC

Hollywood, Feb. 2. Story of the exploits of General Le Clerc, French soldier who led his army 1,000 miles across the North African desert in pursuit of Rommel's Afrika Korps, is slated for production at Republic as "The Fighting General."

Picture is still in the writing mill, with series working on a general idea plan of the exploits of the later development from North Africa.

CUTTING 'B' PIX AND SHORTS, BUT INCREASED NUMBER OF GOVERNMENT BRIEFINGS NOTED

Decline in the number of "B" features, now under way, is being equaled by a reduction in the number of shorts made by major companies according to industry reports. Shortage of raw film stock, with slashes in the amount assigned to independent producers, is being offset by the fact that the trend towards fewer "B" pictures and proportionately more shorts is continuing.

The raw stock situation also is partially held accountable for the shortage of shorts, and the end is in sight, however, in quantity of Government-produced shorts take a portion of the total output.

Heit has been on for some time to get more and more war propaganda shorts of one sort or another

Not only is a product shortage inevitable but, due to conservation of materials, the section of prints made on pictures, theatre operators cannot escape various hardships involved in securing the film. Rodgers, up in charge of distribution for Metro, slated yesterday (Tuesday) at a luncheon session with members of the trade press.

In this connection, Rodgers decried the fact that theatre owners or exhibitors are not represented on the Motion Picture Industry Advisory Council, which meets with the War Production Board on industry problems. Since, if they were, they would be fully as cognizant of conditions as the distributors are. The Metro sales exec recently recommended exhib representation on the council in view of the growing necessity for exhibs and distributors to get closer to each other in the present pinch, but no action was taken. He may carry the ball further in this direction.

Rodgers held a session meeting with the trade press principally to discuss numerous pictures he saw recently at studios on his recent visit, including "Human Comedy," which will be sold singly at as yet undetermined terms. "Youngest Profession" and other completed films that will comprise Metro's second studio for the week in February, or as soon as the market is ready to absorb them. This block will number from nine to 12 pictures.

A fourth block this session (1942-43) will depend on market conditions, Rodgers added. Should there not be a fourth group, Metro would deliver a block of 12 pictures, based on the 22 so far on sale and a third block of 12 tops.

Metropolitan has 10 grand liberal cancellations. Rodgers noting that while certain accounts have taken up the studio's program, they have done so principally where the pictures are not suitable to the exhibitor's budget.

Making frequent trips to the Coast himself to see the new product as well as attending the assembly of periodically sending Metro's key executives to the Coast for the same purpose, including members of the sales force and the publicity department. Rodgers noted that he would like to sit down with trade reporters from time to time to discuss pictures and policies personally as a desirable substitute for stereotyped, mimeographed announcements sent out through the publicity department.

Rodgers also noted in connection with various contracts for distribution that he favored greater use of the studio's own strength in the field rather than has been the custom for many years.

ROSE SLATES PAIR OF BARRIE PIX IN LONDON

Hollywood, Feb. 2. David Rose, Paramount's managing executive, announced the early production of two James M. Barrie stories before showing off "The Little Princess."

Pictures will be "The Admirable Crichton," with Laurence Olivier in the title role, and "The Old Lady Shows Her Medals," starring David Niven and Mary Clare.

RKO Will Distrib Next Brit. Propaganda Pic

Motion Picture Producers & Distributors Assn. directorate met yesterday (Tuesday) to draw lots on the film "The Amorous Adventures of a Nation" feature to be distributed in America. RKO drew "Letter from an Unknown Woman," which was interrupted flow of war propaganda. Committee suggested such fund was needed to carry on, and company presidents okayed the appropriation.

THE AVALANCHE HAS STARTED!

... AND THE TOP HOUSE
IN EVERY CITY AND
TOWN WILL PLAY IT

... AS SOON AS WE
CAN GET PRINTS TO
HANDLE THE LAND-
SLIDE OF BOOKINGS!

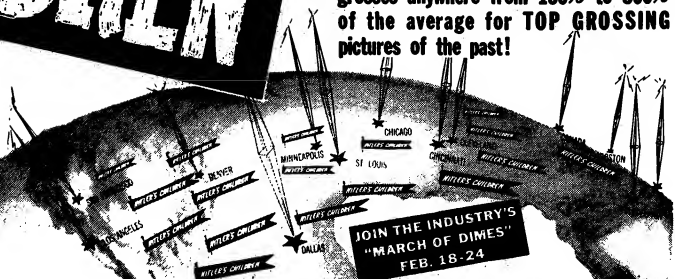
THE
GREATEST
MASS-SELLING
CAMPAIGN IN THE HISTORY
OF THE INDUSTRY!

More great radio promotions on the way in all important listening areas . . . paralleling that spectacular and sensational 50-City World Premiere staged under the sponsorship of Radio Station WLW . . . the amazing promotion that helped skyrocket grosses anywhere from 150% to 300% of the average for TOP GROSSING pictures of the past!

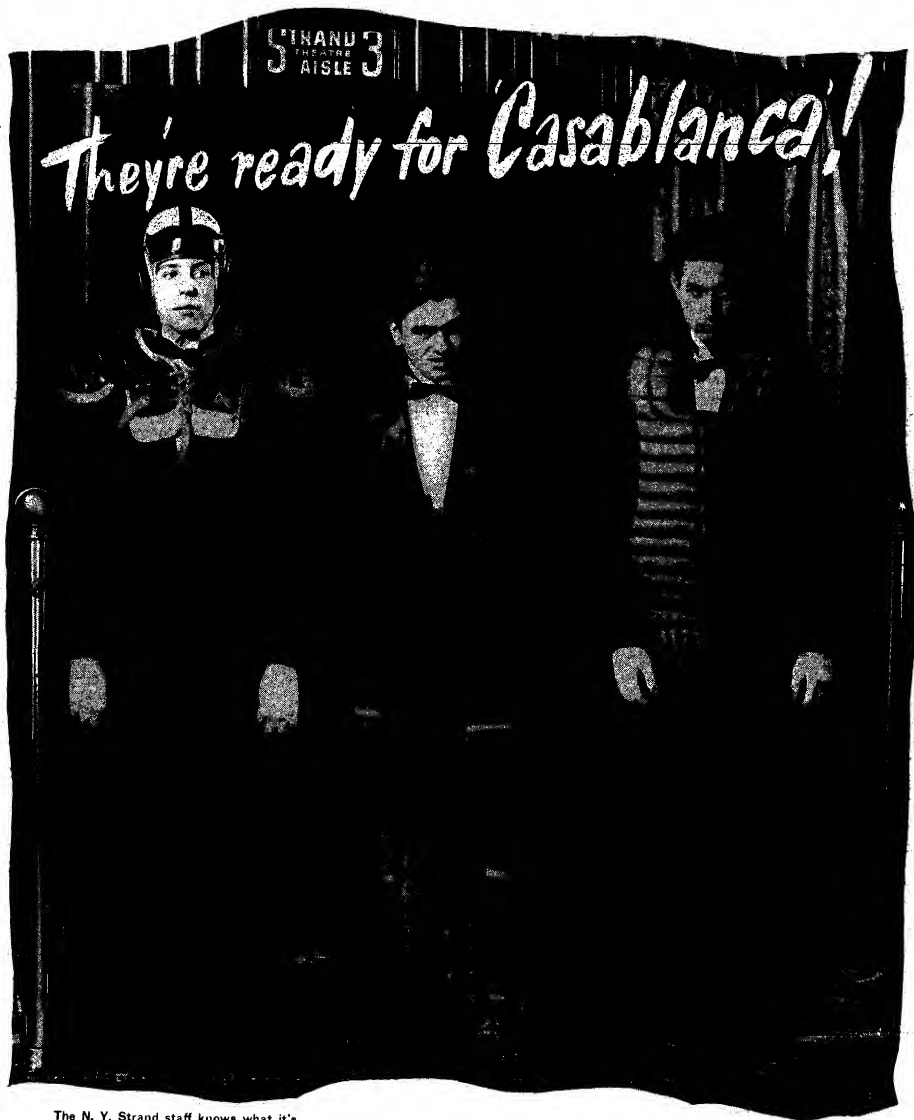
HITLER'S CHILDREN

WITH
TIM HOLT • BONITA GRANVILLE
KENT SMITH • OTTO KRUGER
AND
H. B. WARNER • LLOYD CORRIGAN
EFFORD GAGE • HANS CONREID
GAVIN MUIR • NANCY GATES
Produced by EDWARD A. GORDON • Directed by
EDWARD DUTCHER • Screen Play by Emmet Leary

R K O
RADIO
PICTURES



NO WONDER THE WHOLE INDUSTRY IS TALKING ABOUT IT!



The N. Y. Strand staff knows what it's in for—"Casablanca" moves over after 3 jammed months at the N. Y. Hollywood!

The Warner kind of Smash!

HUMPHREY BOGART • INGRID BERGMAN • PAUL HENREID
in "CASABLANCA" with
CLAUDE RAINS • CONRAD VEIDT • SYDNEY GREENSTREET
PETER LORRE • Directed by MICHAEL CURTIZ
Screen Play by Julius J. & Philip D. Epstein and Howard Koch • From a Play by
Murray Burnett and Jean M. Kerr • Music by Max Steiner

116-STATION C. B. S. BROADCAST... FEB. 5!
16 MILLION AUDIENCE PRESOLD FOR YOU!

COAST TO COAST!

**Philip Morris
 Playhouse Broadcast**

9-9:30 P.M. E.W.T.

8:30-9 P.M. P.W.T.

FEB. 5

**HENRY MAUREEN
 FONDA · O'HARA**

in JOHN BROPHY'S

**IMMORTAL
 SERGEANT**

THOMAS MITCHELL

*Adapted and Directed by Charles Martin
 For Radio Presentation*

**A
 20th
 CENTURY-FOX
 PICTURE**

ALLYN JOSLYN · REGINALD GARDINER · MELVILLE COOPER · BRAMWELL FLETCHER · MORTON LOWRY

Directed by JOHN STAHL · Produced and Written for the Screen by LAMAR TROTTI

Join the industry's March of Dimes Drive... Feb. 18 to Feb. 24

*"Hear the News, Ray?
ON THE LOEW CIRCUIT WE DID
THE BIGGEST BUSINESS OF ANY
UNITED ARTISTS RELEASE IN
THE PAST 12 MONTHS!"*

Yes, Paulette and Ray are doing a great wartime job of lifting the public's spirits with the hit that Daily Variety calls "fast moving comedy that spells complete relaxation for theatregoers!"

Gross for gross, it has topped all United Artists pictures in the last year at

STATE, PROVIDENCE
LOEW'S, RICHMOND
STATE, ST. LOUIS
VALENTINE, TOLEDO
LOEW'S, SYRACUSE
LOEW'S, READING
LOEW'S, HARRISBURG
LOEW'S, LOUISVILLE
ALDINE, WILMINGTON
LOEW'S, AKRON
STATE, NEW ORLEANS
LOEW'S, ROCHESTER
LOEW'S, INDIANAPOLIS
MIDLAND, KANSAS CITY
VENDOME, NASHVILLE
LOEW'S GRAND, ATLANTA



Fight the war on Infantile Paralysis
Pledge your heart and your theatre
MARCH OF DIMES DRIVE... Feb. 18-24

Opening soon **CAPITOL THEATRE, New York City**



IN A GREAT MOVIE THEATRE, an audience of thousands—carried out of their everyday lives—look, and listen, to the drama pouring from a strip of photographic film about one inch wide. Everything is on this—not only the living, moving scenes of the story, but on the tiny "sound track" at the left, the sound: whispered words of love... a terrified scream... the nerve-shattering roar of a dive bomber... an enchanting voice crooning a lullaby. Film carries it all.

Most Hollywood movies are on film made by Kodak

FROM THE TIME when Thomas A. Edison and George Eastman worked together on the early, flickering movies, the improvement of materials for professional motion pictures has been one of the chief fields of Kodak research. Kodak has been the pacemaker, and is by far the largest supplier of Hollywood.

From "the flickers" to art

Kodak's original production of transparent roll film, the key to motion pictures... specialized negative and positive films... the production of high-speed panchromatic materials... the modern color phase, now rapidly expanding... these are important scenes in the advance from "the flickers" to today's work of art, in which Kodak has played a leading role. And there is another... The success of "sound" pictures hinged

on making the spoken words, or music, or "sound effects," a basic part of the picture. That is what you have today, because...

Sound, too, is pictured

With special fine-grain emulsions, Kodak "sensitizes" film for sound recording. In effect, sound is changed into light, and this light is recorded on the film, simultaneously with the recording of the scenes. Lips move—a voice speaks. Yet the voice is also a "picture"—an effect of light on film. The voice changes from a whisper to an angry roar—each tone is a series of "light" pictures, different in quality.

As you sit in the theatre, the process is

reversed—the "light pictures" on the sound track are changed back into sound... The "sound" newsreels are made in much the same way—those which bring the original sounds, not just the voice of a commentator.

Movies for everybody

For children, movies are education. For normal men and women they are the grandest form of entertainment, reaching almost everyone. For those distraught by worry or sorrow, they are wholesome escape. For our service men on ships or in distant camps, they are a little of everything that is needed to give a man a "lift"... Eastman Kodak Company; Rochester, N. Y.

Serving human progress through Photography

This institutional advertisement is one of a series covering a wide variety of Kodak products and services. It appeared in December popular magazines read by millions.

Advance Production Chart

Marilyn Maxwell, Keye Luke; Jim Davis, Don Curtis, Ray Collins, Mark Daniels, Fritz Leiber, Noah Beery, Sr., Russell Gleason, Al Jennings.

BATAAN PATROL, war; prod., Irving Stair; dir., Tay Garnett; no writing credits; camera, Sid Wagner. Cast: Robert Taylor, Lloyd Nolan, Thomas Mitchell, George

(Continued on page 21)

"I'LL CATCH UP WITH THAT GAL YET!"



When Metro-Goldwyn-Mayer's "Mrs. Miniver" ran so long at the Radio City Music Hall, everybody thought that its amazing record would stand for all time... But now look what's happening! "Random Harvest" is right on "Mrs. Miniver's" heels!

RONALD COLMAN • GREER GARSON
"RANDOM HARVEST"

Directed by Mervyn LeRoy • Produced by Sidney Franklin with Philip Dune • Susan Peters • Henry Travers
 Reginald Owen • Beawell Fletcher • Screen Play by Claudine West, George Froeschel and Arthur Wingate
 Based upon the novel by James Hilton • A Mervyn LeRoy Production • A Metro-Goldwyn-Mayer Picture

6th WEEK! RADIO CITY MUSIC HALL
 Buy United States War Bonds and Stamps for Victory!

6th Week!

"Come on 'Random Harvest', you'll make it!"



As it races into its seventh week, "Random Harvest" has smashed all the long-run records in Music Hall history—except one. All New York is wondering whether it will best "Mrs. Miniver's" record too... Just three weeks to go.

RONALD COLMAN • GREER GARSON
"RANDOM HARVEST"

Directed by Mervyn LeRoy • Produced by Sidney Franklin with Philip Dune • Susan Peters • Henry Travers
 Reginald Owen • Beawell Fletcher • Screen Play by Claudine West, George Froeschel and Arthur Wingate
 Based upon the novel by James Hilton • A Mervyn LeRoy Production • A Metro-Goldwyn-Mayer Picture

7th WEEK! RADIO CITY MUSIC HALL
 Buy United States War Bonds and Stamps for Victory!

7th Week!



"7 was easy! Now watch me do 8!"

It merely *looks* easy! Actually, only one other picture in the entire history of the Music Hall has run as long as M-G-M's "Random Harvest". That was M-G-M's "Mrs. Miniver" which set a 10-week record... Look out Mrs. M.—"Random Harvest" has a record-smashing gleam in its eye!

RONALD COLMAN • GREER GARSON
"RANDOM HARVEST"

Directed by Mervyn LeRoy • Produced by Sidney Franklin with Philip Dune • Susan Peters • Henry Travers
 Reginald Owen • Beawell Fletcher • Screen Play by Claudine West, George Froeschel and Arthur Wingate
 Based upon the novel by James Hilton • A Mervyn LeRoy Production • A Metro-Goldwyn-Mayer Picture

8th WEEK! RADIO CITY MUSIC HALL
 Buy United States War Bonds and Stamps for Victory!

8th Week!

RADIO CITY MUSIC HALL
RONALD COLMAN • GREER GARSON
"RANDOM HARVEST"

Directed by Mervyn LeRoy • Produced by Sidney Franklin with Philip Dune • Susan Peters • Henry Travers
 Reginald Owen • Beawell Fletcher • Screen Play by Claudine West, George Froeschel and Arthur Wingate
 Based upon the novel by James Hilton • A Mervyn LeRoy Production • A Metro-Goldwyn-Mayer Picture

MARCH OF DIMES—FEB. 18—24



"Honest Leo, I'm not a bit tired!"

"YOU'RE THE MINIVER OF 1943!"



Press-time! "Random Harvest" phenomenal in Philly, biggest non-holiday M-G-M gross in 2 years at Boyd Theatre. Riverside, Cal., first small town engagement is 219%! Los Angeles gives it 12 weeks with simultaneous four theatre run plus move-overs!



ANN MILLER



BOB CROSBY AND BAND



FREDDIE SLACK

BAND
MAC MORSE

DUKE WILKINGTON AND BAND

COUNT BASIE BAND

THE RADIO ROGUES

FRANK SINATRA



MILLS BROS

with
WILLIAM WRIGHT
DICK PURCELLOriginal Screen Play by
Howard J. Green,
Jack Henley, Albert Duffy
Directed by CHARLES BARTON
Produced by SAM WHITEJoin the Industry's "MARCH OF DIME"
February 18th-24th — Sign That Fledgling!

All in
the one
BIG
Surprise
HIT!



Reveille
with Beverly



The kind of musical that's packing 'em in today!



LISTEN!

Victory is not coming to us solely from the gallantry of our courageous youth around the world's far-flung battle fronts.

★

Victory will also come because of loyal, self-sacrificing Americans, who would give up anything, that the boys in the field may have the best there is, to finish the job quickly.

★

Victory therefore must monopolize the daily thinking of every one of us on the home front. Don't let the boys in the tanks and planes and trenches do it all.

★

Victory will be speeded too, by the Theatre-man who refuses to see valuable film wasted, or other badly-needed materials sabotaged by careless handling and neglect.

★

Victory—it must not be forgotten either—can be retarded too, by whining and fault-finding and complaining. We are all soldiers in a common cause, and there must be but one thought ever in our minds—

Victory!

★

NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY



YOUR HIT PARADE
Under the
Musical Direction
of
MARK WARNOW

For quite some time, I have been hoping for an opportunity which would enable me to pay tribute to the talented, hard-working people whose individual and combined efforts have been responsible for the quality of music heard on Your Hit Parade . . . artists and personalities who have remained in the background, and who have long merited this personal expression of my admiration and gratitude.

Sincerely,

Mark Warnow



ACKNOWLEDGMENT

COMPOSERS

Frederick Black
David Diamond
Maurice Gardner
Ben Machan
Walter Maurant
Herbert Paulson
Ralph Wilkinson

ARRANGERS

Wilbur Bittell
Irving Brodsky
Samuel Grossman
Clare Grundman
Frank Gullfoyle
Theodore Raph
Fred Van Eps

COPYISTS

Arnold Arnstein
John Caper
Morris Gluckman
Myra Machan
Stanley Maurant
A. Nussbaum
Joseph Tommasi

ORCHESTRA

Kal Kirby—*Contractor*

STRINGS

Sid Brecher
Sam Kates
Sam Katz
Waldo Mayo
Bernard Ocko
Max Pollkoff
V. Selinsky
Max Silverman
Jack Zayde

WOODWINDS

Al Howard
Pete Pumiglio
Buddy Rice
Floyd Tottle
Ezelle Watson

HARP

Verlye Mills

RHYTHM

B. Leighton
Ben Mortell
Wm. Paulson
Sam Shoohe
John Williams

ACCORDION

Chas. Magnante

BRASS

Larry Allpeter
Bob Cusumano
Andy Ferretti
Russell Genner
Chris Griffin
Cliff Heather
Ivor Lloyd
Fred Pfaff
Herb Winfield

CHORUS

Voocal Supervision—Lyn Murray

Eugene Loewenthal—Ass't to Mr. Murray

Mary Margaret Mullen
Irisia Rose Mullen
Kathleen Mullen
Betty Mullins

Ray Charles
Chuck Goldstein
Marshall Hall
Hubert Hendrie
Phillip Keep

Claude Rezac
Floyd Sherman
John Smedburg
Darrell Woodyard

Production—Gordon Auchincloss and Larry Harding

Library Director—David O. Alter

Engineer—Frank Procterman

Office Manager—Robert F. Briody

MARK WARNO
Managed Exclusively by
M.C.A. Artists, Ltd.

A. & A. HOPFER FAIR RETURN

With Ann's 'n' Andy having decided to vacation when their contract with Campbell Soup expires next month, CBS is now agreeable to splitting up the five 7-15 p.m. weekly periods among two accounts. CBS made a suggestion to Chesterfield for three of the periods, but it found the eight account unattractive.

The suggestion had to do with moving Harry James, who has been 7:15-7:30 slot, a quarter hour forward, so that Chesterfield would have that program as well as Fred Waring. NBC's radio at 7 o'clock, CBS, however, is still working hard to find another sponsor for A.A. as the Blue Network.

Ann's 'n' Andy got on a holiday, their first in years, Feb. 20, but the team has indicated that it will be amenable to coming back in the fall for a sponsored half-hour program. The reason the team wouldn't accept Campbell Soup's similar proposition was because it didn't fulfill the time right of the year to start such a venture. Columbia offered to carry A. & A. starting in the present 7 p.m. spot, but they turned it down.

\$3,560 So Far Mailed To Mother Who Missed On Edwards' Radio Quiz

Total of approximately \$3,560 in pennies, silver and folding money, has been extracted from the avalanche of listener-letters from the woman who a week ago stumbled on Bob's Edwards' "Truth or Consequences" broadcast, leading Edwards to ask listeners to mail her a penny apiece for war bonds for her soldier son. Up until yesterday, Tuesday, she had received 233,000 pieces of mail.

NBC is making a survey of postmarks on the letters received, to breakdown the response into individual station areas.

Incident cost Edwards about \$1.25 personally. He is underwriting the cost of some 400,000 pennies the letters, sent for office space in the work, approximately \$40 for letters which arrive, with insufficient postage, and the expenses of bringing the soldier involved in New York from North Carolina for last Saturday's 1301 program, and entertaining him and his family.

Following the broadcast on the program a listener phoned and offered to donate to him a \$1,000 War Bond. It was a good offer, but hadn't been received up to yesterday.

All N.Y. duties, with the exception of the Journal and Daily News, gave the story attention, along with wire services and newswires.

Audition Berle Variety Show for Campbell

The William Morris office is whipping up a half-hour variety program starring Milton Berle for auditioning at Campbell Soup. The audition show will be cut this Sunday 161. The rest of the cast will be set tomorrow Thursday. Berle is currently starring in Ziegfeld Follies in Boston. Columbia auditioned its own program for the second week, Wednesday 9:30-10 p.m. just last Saturday night. The audition show (reviewed in the current issue of Variety) was broadcast between 2 and 7:30 p.m.

AFRA's New Blood Hunt

American Federation of Radio Artists is making another drive for blood donations to the Red Cross. Booths have been set up at NBC and CBS. New York for all members of the union and others in line pleader to make the donation. Another booth is to be placed at WOR, New York.

Members of the union made a one-dollar for the same cause about three months ago.

Ray Vice Fry in Chi

Chicago, Feb. 3. William Ray has been promoted to new, and special events director of NBC's Chicago Division. Successor Kenneth D. Fry, who retired yesterday to join overseas branch of OWI.

John F. Ryan takes over Ray's post as manager of press department.

ESTIMATED NETWORK COMMERCIAL PROGRAM COSTS: 1943

(Night-time and Day-time Overall Costs Include Production Expenses, Actors, Musicians, Writers, Royalties, Freelance Directors, Transportation, Prizes, Etc., But Not Radio Time)

PROGRAM	COST	ACCOUNT	AGENCY	NETWORK	AIR TIME
Abbott & Costello	10,000	Comet	Win. Rely.	NBC	Thursday, 10-10:30 p.m.
Alie's Irish Jew	2,500	Preter & Gaudin	H. W. Keady	NBC	Saturday, 8-8:30 p.m.
Alie's Irish Jew	5,000	General Foods	Young & Rubicam	NBC	Thursday, 8:30-9 p.m.
Fred Allen	11,500	Texas	Buchanan	CBS	Friday, 9:30-10 p.m.
Time His Parlor	10,000	Time	Poste, Cone & B.	NBC	Saturday, 8-8:30 p.m.
Amadea Homenzen B.	1,000	Philips Chem.	B-S-H	CBS	Monday-Fri., 10:30-10:45 a.m.
Amadea Homenzen B.	3,000	Buyer	B-S-H	NBC	Tuesday, 9:30-10 p.m.
Amadea Homenzen B.	2,700	Buyer	B-S-H	NBC	Wednesday, 9:30-10 p.m.
Amadea Homenzen B.	8,000	Camphell Soup	Ward Wheelock	CBS	Monday-Friday, 7-7:15 p.m.
Amadea Homenzen B.	1,700	General Mills	Knox-Reeves	Blue	Monday-Friday, 8:30-8:45 p.m.
Amadea Homenzen B.	2,000	Amstrong	B-S-H	CBS	Saturday, 12-12:30 p.m.
Amadea Homenzen B.	2,000	Levy Bros	Ruthrauff & Ryan	CBS	Monday-Friday, 10:45-11 a.m.
Amadea Homenzen B.	3,000	Wrigley	J. Walter Thompson	NBC	Sunday, 8:57-9 p.m.
Amadea Homenzen B.	1,800	Wunder Bros	Compton	NBC	Monday-Friday, 10:45-11 a.m.
Amadea Homenzen B.	1,700	Phillips Chem.	B-S-H	NBC	Monday-Friday, 4-4:15 p.m.
Amadea Homenzen B.	7,500	Levy Bros	Ruthrauff & Ryan	CBS	Wednesday, 9:30-10 p.m.
Amadea Homenzen B.	1,400	Levy Bros	Young & Rubicam	NBC	Monday-Friday, 8:45-9 a.m.
Amadea Homenzen B.	22,500	General For	Young & Rubicam	NBC	Sunday, 7-7:30 p.m.
Amadea Homenzen B.	11,000-12,000	Standard Bar	J. Walter Thompson	NBC	Tuesday, 8-8:30 p.m.
Amadea Homenzen B.	5,500	Wrigley	Young & Rubicam	NBC	Monday-Friday, 8:45-9 a.m.
Amadea Homenzen B.	2,900	Levy Bros	Ruthrauff & Ryan	CBS	Monday-Friday, 12:15-12:30 p.m.
Amadea Homenzen B.	4,000	Camel	William Eddy	CBS	Monday, 7:30-8 p.m.
Amadea Homenzen B.	8,500	Major Bowes	Chapman	NBC	Thursday, 8-8:30 p.m.
Amadea Homenzen B.	1,800	Levy Bros	Young & Rubicam	NBC	Monday-Fri., 11:30-11:45 a.m.
Amadea Homenzen B.	6,000	Levy Bros	Young & Rubicam	NBC	Tuesday, 9-9:30 p.m.
Amadea Homenzen B.	7,500	Levy Bros	Ruthrauff & Ryan	CBS	Thursday, 8-8:30 p.m.
Amadea Homenzen B.	6,000-8,000	Camel	William Eddy	CBS	Friday, 10-10:45 p.m.
Amadea Homenzen B.	3,000	Colgate-Palmolive	Ted Bates	NBC	Saturday, 9:30-10 p.m.
Amadea Homenzen B.	1,800	Edna Carter	Young & Rubicam	NBC	Monday-Friday, 8:45-9 a.m.
Amadea Homenzen B.	1,800	Comet	B-S-H	Blue	Monday-Friday, 8:45-9 a.m.
Amadea Homenzen B.	2,230	Camel	Brown, Wase	NBC	Monday, 10-10:30 p.m.
Amadea Homenzen B.	2,230	Land O'Lake	Compton	NBC	Monday-Friday, 10:45-11 a.m.
Amadea Homenzen B.	5,000-7,000	Dr. Punt	B.S.H.	NBC	Monday, 8-8:30 p.m.
Amadea Homenzen B.	3,000	Cities Service	Poste, Cone & B.	NBC	Friday, 8-8:30 p.m.
Amadea Homenzen B.	7,500	General Foods	Young & Rubicam	NBC	Monday-Friday, 10:45-11 a.m.
Amadea Homenzen B.	8,500	Schenley Import.	Wm. H. Weintraub	Mutual	Wednesday, 9:15-10 p.m.
Amadea Homenzen B.	2,500	Phillips Chem.	Blue	CBS	Sunday, 8:30-8:45 p.m.
Amadea Homenzen B.	2,100	Levy Bros	Arthur Wase	NBC	Monday-Friday, 8:45-9 a.m.
Amadea Homenzen B.	2,100	Phillips Chem.	B-S-H	NBC	Monday-Friday, 8:45-9 a.m.
Amadea Homenzen B.	2,200	Borax	McIntire-Erickson	CBS	Thursday, 8:30-8:45 p.m.
Amadea Homenzen B.	4,500	Dr. Christian	McIntire-Erickson	CBS	Monday-Friday, 11:45-12 p.m.
Amadea Homenzen B.	1,800	Vicks	Grant	NBC	Monday, 9:30-10 p.m.
Amadea Homenzen B.	2,500	Raleigh	Russell Seely	NBC	Wednesday, 8:30-9 p.m.
Amadea Homenzen B.	2,000	Pharmacia	Pharmacia	NBC	Monday-Friday, 8:30-9 p.m.
Amadea Homenzen B.	7,000	Coca-Cola	D'Arcy	Blue	Monday-Friday, 3:35-3:45 p.m.
Amadea Homenzen B.	4,200	Bristol-Myers	Young & Rubicam	Blue	Tuesday, 8:30-9 p.m.
Amadea Homenzen B.	3,500	Ray Ace	B-S-H	CBS	Wed., Fri., 7:30-7:45 p.m.
Amadea Homenzen B.	4,400	Williamson	Aubrey, Moore & C.	Blue	Tuesday, 8-8:30 p.m.
Amadea Homenzen B.	8,500	S. C. Johnson	Needham, Lunt & C.	NBC	Tuesday, 9:30-10 p.m.
Amadea Homenzen B.	2,500	Jimmy Felt	Arbit	Blue	Monday-Friday, 8:45-9 a.m.
Amadea Homenzen B.	7,000	Pat Malt	Ruthrauff & Ryan	Blue	Monday-Fri., 10:15-10:30 p.m.
Amadea Homenzen B.	3,000	Commut	Aubrey, Moore & C.	Mutual	Sunday, 8-8:30 p.m.
Amadea Homenzen B.	2,500-3,500	F. W. Field	Young & Rubicam	NBC	Monday-Friday, 8:45-9 a.m.
Amadea Homenzen B.	2,200	General Mills	L. W. Ramsey	CBS	Monday-Fri., 10:15-10:30 a.m.
Amadea Homenzen B.	1,700	Weth. Chem.	B-S-H	NBC	Monday-Friday, 8:45-9 a.m.
Amadea Homenzen B.	4,000	Gaughan's Liniment	Warwick & Legler	NBC	Friday, 9-9:30 p.m.
Amadea Homenzen B.	4,500	Phillips Chem.	Arthur Koder	CBS	Monday-Friday, 8:30-8:45 p.m.
Amadea Homenzen B.	3,000	Garlin	Maxon	CBS	Sunday-Saturday, 8-8:15 p.m.
Amadea Homenzen B.	2,750	Preter & Gaudin	Compton	Blue	Monday-Friday, 14:5-2 p.m.
Amadea Homenzen B.	2,500	United Youth	Compton	NBC	Sunday, 8-8:30 p.m.
Amadea Homenzen B.	2,500	Prince Albert	William Eddy	NBC	Saturday, 10:30-11 p.m.
Amadea Homenzen B.	4,000	Kraft	Needham, Lunt & C.	NBC	Tuesday, 6:30-7 p.m.
Amadea Homenzen B.	6,500	Great Moments in Music	General Mills	NBC	Monday-Friday, 10:15-10:30 p.m.
Amadea Homenzen B.	2,200	Guiding Light	Knox-Reeves	NBC	Monday-Friday, 2:20-2:45 p.m.
Amadea Homenzen B.	1,800	David Harum	Dunne James & C.	NBC	Monday-Friday, 11:45-12 p.m.
Amadea Homenzen B.	2,200	Camel	William Eddy	CBS	Saturday, 7:30-8 p.m.
Amadea Homenzen B.	3,200	Barstow	Erwin, Wase	Mutual	Tuesday, 8:45-9 p.m.
Amadea Homenzen B.	1,800	Old Dutch	R. B. Seidler	NBC	Tues., Thurs., 8-8:15 p.m.
Amadea Homenzen B.	500	Johnson & Johnson	B-S-H	NBC	Monday-Fri., 10:30-10:45 p.m.
Amadea Homenzen B.	3,250	Colgate-Palmolive	Ted Bates	NBC	Tuesday, 8:30-8:45 p.m.
Amadea Homenzen B.	12,900	Popoloni	Poste, Cone & B.	NBC	Saturday, 8:30-8:45 p.m.
Amadea Homenzen B.	500	Audion	B-S-H	NBC	Tuesday, 10-10:30 p.m.
Amadea Homenzen B.	1,100	General Electric	Maxon	CBS	Tues., Thurs., Sat., 8-8:15 p.m.
Amadea Homenzen B.	850	General Mills	B-S-H	NBC	Monday-Friday, 2:45-3 p.m.
Amadea Homenzen B.	10,000	Hens	Compton	NBC	Monday-Fri., 8:30-9 a.m.
Amadea Homenzen B.	1,500-2,000	Carter's Pills	Ted Bates	Blue	Tuesday, 8:30-9 p.m.
Amadea Homenzen B.	1,500	Cherwellton	Nickell-Emmett	Blue	Tue., Wed., Thurs., 1:15-1:30 p.m.
Amadea Homenzen B.	4,500	Phillips Chem.	Knox-Reeves	NBC	Monday-Fri., 11:45-12 p.m.
Amadea Homenzen B.	8,000	Colgate-Palmolive	Sherman & Marquand	CBS	Tuesday, 8:30-8:45 p.m.
Amadea Homenzen B.	1,500	Bayer	B-S-H	NBC	Monday-Friday, 10:40-11 a.m.
Amadea Homenzen B.	1,000	General Foods	Young & Rubicam	CBS	Monday-Friday, 2:15-2:30 p.m.
Amadea Homenzen B.	1,500	Anacin	B-S-H	NBC	Monday-Friday, 8:30-8:45 p.m.
Amadea Homenzen B.	2,500	H. W. Keady	Blue	CBS	Monday-Friday, 8:30-8:45 p.m.
Amadea Homenzen B.	5,000	Old Gold	J. Walter Thompson	CBS	Monday-Friday, 8:40 p.m.
Amadea Homenzen B.	1,000	Barstow	Erwin, Wase	CBS	Monday-Friday, 6-6:10 p.m.
Amadea Homenzen B.	1,000	Chevrolet	Compton	NBC	Tuesday, 8:45-9 p.m.
Amadea Homenzen B.	9,000-10,000	Kraft	J. Walter Thompson	NBC	Thurs., Sat., 8-8:30 p.m.
Amadea Homenzen B.	8,500	Lucky Strike	Poste, Cone & B.	NBC	Monday-Friday, 10:11 p.m.
Amadea Homenzen B.	2,500	Preter & Gaudin	Poste, Cone & B.	NBC	Monday-Friday, 1:15-1:30 p.m.
Amadea Homenzen B.	2,230	General Mills	B-S-H	NBC	Monday-Friday, 2:15-2:30 p.m.
Amadea Homenzen B.	1,850	Imitated Vicks	Ruthrauff & Ryan	NBC	Tuesday, 8-8:30 p.m.
Amadea Homenzen B.	4,000-5,000	Ray Lombard	J. Walter Thompson	NBC	Monday-Friday, 10:45-11 a.m.
Amadea Homenzen B.	1,700	Preter & Gaudin	B-S-H	NBC	Mon., Wed., Fri., 7:30-8 p.m.
Amadea Homenzen B.	2,000	General Mills	B-S-H	Blue	Monday-Friday, 11:45-12 p.m.
Amadea Homenzen B.	1,800	Lonely Women	Wade	Blue	Monday-Fri., 11:45-12 p.m.
Amadea Homenzen B.	3,000	Miles	J. Walter Thompson	CBS	Monday-Fri., 11:45-12 p.m.
Amadea Homenzen B.	9,000-11,000	Levy Bros	J. Walter Thompson	Blue	Monday-Fri., 11:45-12 p.m.
Amadea Homenzen B.	2,700	Ma Perkins	Preter & Gaudin	NBC	Monday-Fri., 11:45-12 p.m.
Amadea Homenzen B.	850	Commut	Young & Rubicam	Blue	Monday-Fri., 11:45-12 p.m.
Amadea Homenzen B.	3,000	Manhattan Merry-Go-Round	B-S-H	NBC	Monday-Fri., 11:45-12 p.m.
Amadea Homenzen B.	3,250	March of Time	Young & Rubicam	NBC	Thurs., Sat., 10:30-11 p.m.
Amadea Homenzen B.	8,500	Maxwell House	Beaton & Bowler	NBC	Thurs., Sat., 8-8:30 p.m.
Amadea Homenzen B.	2,500	Metropolitan Opera	Buchanan	NBC	Saturday, 8-8:30 p.m. (1st finish)
Amadea Homenzen B.	3,500	Metropolitan Opera	Warwick & Legler	Blue	Tuesday, 6:30-7 p.m.
Amadea Homenzen B.	2,100	Mr. & Mrs. Audition	Lennen & Mitchell	NBC	Wednesday, 8-8:30 p.m.
Amadea Homenzen B.	2,500	Mr. District Attorney	Poste, Cone & B.	NBC	Wednesday, 8-8:30 p.m.
Amadea Homenzen B.	2,500	Mr. Keen	B-S-H	CBS	Wed., Thurs., Fri., 7-7:45 p.m.
Amadea Homenzen B.	4,500-5,000	Philip Morris	Blue	CBS	Friday, 8-8:30 p.m.
Amadea Homenzen B.	750	Edward R. Murrow	Young & Rubicam	CBS	Sunday, 6-6:15 p.m.

(Continued on page 34)

Radio Lauds OWI for Its Capable Handling of F.D.R.-Churchill Report

In commenting on the smooth and well-planned handling of the report Tuesday night (28) on the President Roosevelt-Premier Churchill conference in Casablanca, the networks were inclined later in the week to compare this job of public information with the one that the Army Command did when it landed in North Africa Nov. 7, 1942. The purpose of the event is to introduce overseas branch of the Office of War Information was this time in complete command of the situation, and liaison and disseminating setup will prevail when and where the United Nations makes its invasion of the European continent. The staff and mechanics for the latter project, it is reported are even now well organized to act with coordination and precision.

The listener checking service estimated that \$65,000,000 listened or 71% of all sets were handled in for the Casablanca report. The trade's comment on the event also made note of the fact that the newspapers did yeoman service in calling attention to the scheduled broadcast. The general handling of the event, including the newsprint feature contribution, was considered throughout the trade as about the most brilliant use made of radio in getting over an informational message since the outbreak of the war.

OWI's No. African Offensive.
The Office of War Information is coordinating its radio and radio offensive in North Africa, with special assignments to certain qualified American newsmen to handle both the film and radio end. The gains in the North African campaign have been the setup.

Among other things, the idea will be to medium-wave broadcasts into Africa and France, from Tunisia and Morocco, to supplement the DX broadcasts from this side of the Atlantic. It figured to be more effective since, naturally, more Europeans own normal radio sets than shortwave equipment.

OWI Is Hunting Lewis Successor

The Office of War Information is combing the agency field for a successor to William B. Lewis as head of domestic radio. H. L. McClintock, N. W. Ayer agency v.p. in charge of radio, was offered the assignment, but refused it.

Lewis was upped last week to assistant director of the domestic branch of the OWI.

Office of War Information is currently working on a new network allocation plan under which the four major chains would have the same six weekly programs. The different shows would be assigned to various Government agencies and would carry their numerous themes and messages.

Proposed plan would be definitely adopted by the networks, but will be further considered by executives.

Wayne Vice Wood On Tobacco Show

American Tobacco's viceroy, Wayne, formerly band singer, is to replace Barry Wood on the new "Old-Time Hit Parade," which replaces "Informative." Plans for NBC Feb. 12. Following night, Frank Sinatra starts on "Jockey Strike Hit Parade" on CBS.

Wood, who was to move from the CBS show to the new one on NBC, was dissatisfied with the change and it's said some 100,000 contracts with Wood's name and picture had been made up for his debut on the new show, which will announce from Carnegie Hall, N. Y.

Wayne currently has a contract on WOR, N. Y. (Mutual Cigarette Tablets). He will continue with this until his contract expires.

Lining the Palate?

Mutual Network is doubling the number of radio editors to attend a cocktail party it's tossing in cooperation with the non-meat at Gallagher's tomorrow (Thursday). The purpose of the event is to introduce the new Reed King as the new m.c. for the "Double or Nothing" program.

Money will be offered in addition to refreshments. The coin distribution will be via a quiz session conducted by King.

Eversharp May Extend Program

Eversharp, Inc., may extend its "Take It or Leave It" stanza, which is on CBS Sunday night, from a half-hour unit to a 45-minute or full hour's program. If the proposal goes through, the stanza will include the use of guest names along with Phil Baker.

The account will use the added time to plug an ink that it plans to introduce on the market shortly. Biew is the agency.

CORWIN TO COAST FOR PEOPLE'S SERIES

Norman Corwin goes to the Coast late this week to ready the first of the American-originated Transatlantic Call-people to People's series which CBS will air in exchange by shortwave with BBC. The show will be heard at noon Sundays, starting Feb. 7, with Ronald Coleman as m.c. for the alternate broadcasts from the U.S. The first broadcast will be from London, with Bob Trout as m.c.

Corwin will write and direct the American editions, which will originate on the Coast, at least for the present. He'll be back east immediately after the opening for a week, and will travel around the country for material. Series will run at least 12 weeks.

ED BYRON INTO ARMY

Mr. D. A. Producers Girls Captaincy, Reporting for Feb. 10.

Ed Byron, director and owner of the "Mr. District Attorney" program, has been commissioned a captain in the United States Army and is expected to report to duty Feb. 10. He will continue on his broadcast on a substitution basis on Washington and New York, and will then go on to the radio field service, possibly even to the front.

Mr. Byron's service in the Army is not a new development. He has been in the service since the outbreak of the war.

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PRODUCTION BILL \$613,000 WEEKLY

The accumulated production costs of both the nighttime and daytime commercial programs on the networks currently is slightly \$400,000 under what it was about the same time a year ago.

The most marked differences between the payrolls for the two periods are to be found in the circumstances that there are noticeably fewer sponsored daytime spots and that the talent cost for Sunday night is somewhat off. The weekly production bill at the present time figures around \$613,000, with \$400,000 of it going for nighttime shows and \$122,000 for daytime programs.

Sunday night still tops by a wide margin, as compared to other nights of the week, the free entertainment ride that the public derives from radio. Variety's latest estimate of program costs talent, scripts, music, transportation, royalties, etc.) takes the total outlay for Sunday night at approximately \$106,000. This is about \$20,000 under what was a year ago.

The cost of the "The Hunt for Red October" series is \$15,000, and the "Silver Streak" series is \$10,000 for most of the difference.

The program costs for commercial entertainment on NBC, CBS and the Blue and Mutual Networks by night, is as follows:

Sunday	\$106,000
Monday	63,000
Tuesday	72,000
Wednesday	64,000
Thursday	76,000
Friday	62,000
Saturday	62,000
Total	\$481,000

Thurs. Still Weekdays: Topper.
Comparisons of nightly costs for the two years point to a pretty similar change. The big weekday night is still Thursday, and Tuesday continues to rate second. Monday, Wednesday and Friday run about neck and neck.

On the daytime front the slide in overall talent billings, as compared to a year ago, applies to every day of the week except Sunday. Production expenditures for Sunday matinee have taken a hike of around 10% while the Saturday budget went off 75%.

Following is an estimate of the day-by-day cost of daytime programs on the four networks:

Sunday	\$36,000
Monday	18,000
Tuesday	18,000
Wednesday	18,000
Thursday	18,000
Friday	18,000
Saturday	18,000
Total	\$142,000

Suggest 'Victory Belles' As Supplementary Stolz To Kaye for Old Gold

The J. Walter Thompson agency is suggesting a supplementary act of Victory Belles to replace Kaye for Old Gold.

The suggestion is being made by the agency to the network, which is currently looking for a replacement for Kaye.

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MBS Passing On 25% A.T.&T. Savings To Affiliates; Line Cuts Total \$2,000,000

Might Be Tipoff

The percentage boys may be getting themselves in a spot on the Walter O'Keefe "Battle of the Sexes" show (NBC Feb. 8, 9) when three executives meet with their clients.

Never known for air station will put Hank Hanna, the writer, agent but with OWI, against Dorothy Kilgallen, Bill Joyce, of the William Morris agency, is bringing about Julie Hayden as his opponent, and Nelson Hesse, of the agency, Madeline Carroll.

N. Y. Baseball's '43 Radio Outlook Dim

Outlook for baseball broadcasting in the east this coming season does not look bright at the present moment. Unless the team owners meanwhile, dots round-about-face, the indications are that the Brooklyn Dodgers will be the only big league team to get a regular play-by-play airing during 1943. Old Gold picked up its option on the Dodgers' rights at the end of the 32 season for \$150,000. WHN, N.Y., will again be the outlet, and Red Barber, the play-by-play caller.

The team owners in the east are sticking to the prices they received last season and are refusing to make any downward revisions. Advertisers who are inclined to sponsor play-by-play broadcast contend that this year baseball won't be worth such prices, on the grounds that most of the teams will be pretty well broken up, with many of the stars having entered the armed services. Such sponsors also point out that the 1942 season will be comparatively short and that because of the big league's policy favoring close-to-home training camps, there likely won't be any pre-season raffles available for broadcasting.

The N. Y. Yankees and Red Sox, Giants last season were each paid \$75,000 for their broadcast rights.

JACK BENNY LEANING TO VARIETY IN BANDS

Jack Benny seemingly is aiming for musical variety for his radio programs. During his current stay in N. Y., he is spending much time auditioning orchestras. Last week he listened to Benny Sherrard and Ted Lewis, without committing himself on either.

So far he has used the McFarland orchestra, and the one under the name of the "Victory Belles" next week, he will use the "Victory Belles" orchestra, which is currently under the name of the "Victory Belles" orchestra.

Ernest Lindley to Air For Candy Council on NBC

Ernest Lindley, m.c. of the "War Effort" show on the NBC network, will be the m.c. of the "Candy Council" show on NBC.

The "Candy Council" show is a new program that will be broadcast on NBC.

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Other than Mutual, no network has formulated plans for passing along to affiliates the savings in line rates that are being made by the American Telephone & Telegraph Co. The reduction, which figures around 25%, will be made effective Monday (41). Based on 1942 toll rates, the savings to the affiliates, while still substantial, are estimated, amount to over \$2,000,000.

Under consideration by Mutual is the method to be used in apportioning the savings. The indications are that the ratio of the benefits to Mutual affiliates will be determined by the extent of the network's service to individual stations and secondarily, Mutual's financial factor. Mutual's contractual setup with its affiliates differs widely from that of the other networks. Mutual, claims itself for its sustaining service and deducts no free hours, all of which would be available for spot advertising. Mutual would be inclined to make. The Blue Network yesterday (Tuesday) said it was unable to use the savings to expand the list of its affiliates. The network, it was pointed out, has been able to afford to add some stations because they weren't sufficiently important to warrant the expense. Mutual is to be a general savings in line costs it figures that it can supplement its sustaining service to the benefit of such stations.

Schenley Going On 3 Networks

The wine branch of the Schenley liquor combine will be represented on three radio networks by the end of March. The latest buy is the Thursday 8 to 9:30 p.m. period on Columbia. The combine, which is headed by the Schenley brothers, is currently being handled by the Schenley brothers. The program would have a rebroadcast at 12:30 a.m. on WABC. The McCann-Erickson agency, a San Francisco office handles the Rome brand. Schenley currently has the "Blues Carnival" on Mutual and it will, within the next few weeks, debut Alex Templeton on the Blue Network as a plug medium for DuPont. With Templeton it will be three five-minute periods, each 11:30 p.m.

CBS lifted its ban on alcoholic beverages recently when it accepted Baltimore's Alex Gray for broadcast.

VICK KNIGHT RETURNS TO BIOW NEXT WEEK

Vick Knight, who has been away from the network for some time, will return to the network next week.

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Guest Stars Will Keep Aircraft Show Flying

Guest stars will keep the aircraft show flying on the network.

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Stations Now Regret 2% Discount To Agcys.; Best They Get Is Abuse

Many of the stations that last year installed the policy of allowing 2% discount for cash sales, 10 days agencies are beginning to repent their generosity. The stations' regret stems not so much from the money involved as the amount of abuse that has, they say, accumulated with the practice.

These stations declare that the majority of the agencies have ceased to become entitled to the 2% discount as a result of their unethical methods. A common source of irritation to the broadcasters on the cash-discount score is the habit developed by quite a few agencies of sending back the monthly bill and attached "performance" affidavits with a notation that according to the latter data one of the announcements had been broadcast at, say, 10:32 p.m. instead of 10:30 p.m. The delay might have been caused by a Presidential broadcast, and according to the stations' viewpoint, even the questioning of a single item on a bill should not be used by an agency as a ruse for holding up the payment of a bill amounting to a couple thousand dollars.

When an agency, say the crucial stations, starts questioning an item the actual payment of the bill usually doesn't occur until after the 15th of the month, but the agency still insists on deducting the 2%.

Shortage of Gas Makes 'Em Drink More Beer

Minneapolis, Feb. 2. Claiming that gasoline rationing is increasing beer sales, three Twin City breweries are going heavily for radio advertising campaigns. The Minneapolis Brewing Co. has taken over the 1030-1045 WCCO spot for a new program, "Friendly Time," Monday through Saturday.

Hann Brewing Co. also has started a new 15-minute WCCO show, "Eye-Witness News." The Gluek Brewing Co. is on KSTP five nights a week with a rambling reporter quizzing patrons of taverns.

Skills Moving In

Cincinnati, Feb. 2. L. B. Wilson has started to femmipower his WCKY staff for the duration. Sara Jane Petty, office assistant to Fred Palmer, advertising manager, became a saleswoman this week.

Mrs. Sylvia Jones, whose husband is in the Army Signal Corps, was taken on last week as newsgraph operator.

Kansas City—Charles Goff is newest addition to announcing staff at KCKN.

WAR CONDITIONS SHUTTER STATION

Chicago, Feb. 2.

First local broadcasting station to feel the difficulties of operating under present war-time conditions, to the extent of stopping operations, is WJWC, which has notified the Federal Communications Commission that it will surrender its regular license, together with a special service operating license, which expires April 1, 1944.

The station, formerly known as WHIP, with studios both here and in Hammond, Ind., has been operated by Charles W. Clark, who has been in Chicago, headed by John W. Clarke, from whose initials station takes its "Chicago" letters. A substantial interest is owned by Marshall Field. Station was the official multipurpose of the "Chicago News." Field and Clarke took over the station about a year ago, and it is estimated that they have dropped about \$150,000 in the venture.

Future operation of the station is problematical, but in the letter of notification to Chairman Fitz of the FCC, Clarke offered the physical facilities of the station to the government for the purpose of the war effort. Clarke also said that when the time was propitious, he would like to re-open the station. He would again ask the FCC for a license to re-open the station. The field in this area. No date has been set yet for the closing of WJWC.

WJZ, N.Y., Spending \$16 For Subway Advertising

An experimental advertising campaign using car cards in the three New York subways is being tried by WJZ-Blue in an effort to acquire strap-hangers with the station's wares.

Idea, cooked up by Edgar Kobak, exec. v. p. of the Blue, has advertising around a 13-week period and costing around \$8,500. First, which appeared in December, listed station's newscasters, Dorothy Thompson, Lowell Thomas, et al., and time they spent. January's follow-up named some 77 dance bands that can be heard on WJZ. Present month's blurb tells of the variety entertainment on the station "round the clock." Cards are paired in every fourth car.

Pitt Stations' Maestros

Pittsburgh, Feb. 2.

Jerry Sims was picked to lead the staff band at WJAS, CBS outlet here, and Max Tarshis gets a similar berth at KQV.

Both stations, owned and operated by Guy Brennen, had band members borrowed from Columbia and Blue webs for several days when they failed to settle differences with the musicians' union.

WCOL, Col., With Blue

WCOL, Columbus, O., has become affiliated with the Blue Network. The addition brings the web's station list up to 148.

Butter Substitutes Up Radio Time

The shortage of butter and animal fats for cooking continues to stimulate the manufacturers of substitute oils in launching heavier advertising campaigns with radio. The latest of the latter family to augment its broadcasting budget in an appreciable way is the maker of Snowdrift and Weason Oil. This account is going cross-country CBS in March. It's contracted for the 3-3:15 p. m. slot Monday through Friday. The program will be presided over by Julia Sanderson and Frank Crumli. Kenyon & Eckhardt is the agency.

Snowdrift-Weason, derived from cottonseed, has heretofore confined its live programming to the west coast. It has for the past year sponsored the serial, "Hawthorne House," on NBC's Pacific link. Among the other cooking substitutes now on network radio are Mazola (Corn Products), Planters' Peanut Oil, and Spyn and Crisco (coconut oil derivatives).

Airing the Columnists

Philadelphia, Feb. 2. WCAU will present a digest of opinion of columnists appearing in Philadelphia newspapers nightly. The show, called "Quote and Unquote," will be handled by Helen Flynn, staff commentator.



JACK HASTY
tells
**THE AWFUL
TRUTH**
about
RADIO
in
**DONED WITH
MIRRORS**

Dear Gals:
and Guys:

This book is an utterly frank, riotously funny, and completely devastating account of the broadcasting business - and I shudder to think of what will happen to my friend Jack Hasty if copies ever fall into the hands of some of radio's stuffed shirts. Jack tells all. Probably you, yourself, are in it. If not, you'll still meet a lot of people you know. Better get your copy right away.

Barney Reiger

P.S. But don't let a sponsor catch you reading it.

With a foreword by SHEILA BARRETT

\$2.50—at all bookstores

IVES WASHBURN, INC. PUBLISHER

FOR RADIO

TOM KENNEDY

607 Fifth Avenue, New York
TALK IN "THE THREE CHANCES"
9:30-10:00 P.M.
Tel.—Edmonds 3-8111

Musicians Nix Sponsor's Plugs

Philadelphia, Feb. 2.

A musical program, featuring a Coast Guard band and talent, which was sponsored by a milk company, was forced to eliminate all of its commercial plugs before the Musicians Union would agree to allow it to be aired last week. The show, was notified to Chairman Fitz of the FCC, Clarke offered the physical facilities of the station to the government for the purpose of the war effort. Clarke also said that when the time was propitious, he would like to re-open the station. He would again ask the FCC for a license to re-open the station. The field in this area. No date has been set yet for the closing of WJWC.

The opening show was set for last Tuesday (26). In order that the series start off with a bang, the initial was to originate in the studios of KYW, Philly, in order that high company officials and Navy and Coast Guard brass could participate. (The home office of the milk company is in Philly). The show was to be piped to WFGP.

The Navy public relations officer, asked Supple officials if they had a clearance from the Musicians Union here to allow the Coast Guard band to go on. The milk company spokesmen were reported to have replied that they had an okay from the Atlantic City local of the union.

The Philly local (No. 77) was notified by Navy Public Relations and they contacted the Atlantic City local, which claimed that not only had the show never received clearance from the union - but that WFGP, which was in control of the program, was on the union's unfair list. Local 77 then informed KYW (which was only allowing the use of its studio) the Supple Company and the Coast Guard that it could not okay the show. Since the time had already been contracted for, arrangements, music, etc. the union consented to allow the show to go on provided the company not on credit for the show, either directly or indirectly. It would be, in effect, a sustaining show.

Supplier officials were undecided yesterday (Monday) whether to continue the show on this basis or drop the idea entirely.

Stations Refuse Time To Mpls. Bluenose

Minneapolis, Feb. 2.

Three local radio stations to which he applied, WCCO, WTCN and WDCY, refused time to the Rev. H. J. Soltan, law enforcement league head and vice crusader, for an attack on Gov. H. E. Stassen in connection with raids staged on Minneapolis licensed all-night liquor clubs. The stations ruled that the talks would be "political" in nature and therefore only acceptable during campaigns.

Rev. Soltan was an unsuccessful candidate for governor at the last election, after serving a prison term for perjury in connection with one of his raids.

THANKS

**CARTER BARRON
HARDIE MEAKIN
ANDREW KELLEY**

And all the other members of the President's Birthday Ball Committee for your many courtesies on the occasion of our Washington visit last Friday and Saturday.

Sincerely,

**LAURENCE TIBRETT
BERT LYELL
LUCY MONROE
JIM SAUTER**

**EXPERT
RADIO
PUBLICITY**

Drum-beater for some of the top Crossley names in radio, now free-lancing.

WRITE Box 483, VARIETY, 154 W. 46th St., New York

THE LATE 'IRRITATION' PLUGS

RADIO MEN SEE PUBLIC REACTION

The suit which Dan Golenpaul, owner of 'Information, Please,' brought against Lucky Strike has resurrected within the trade with greater vocal intensity than ever the question of the value and effect of 'irritation' advertising. Ad agencies are greatly solid in the viewpoint that the untoward facts of this type of plugging are being exaggerated, with anti-radio factions leading acrobatic hand, while the operators of major network-affiliated stations have begun to voice a warning that the broadcasting industry will soon feel the lash of listener disapproval if the 'irritation' brand of advertising isn't sharply curbed.

The critical broadcasters hold that the radio audience is deserving of some ease and pleasure while listening, and that the stations are under moral obligation to protect them from sudden vocal and sound effects onslaughts. These broadcasters point out that when it comes to the final accounting the stations, and not the advertisers, will find themselves taking the rap. In other words, the advertiser can, when it behoves his best interests, suddenly drop his 'irritation' method, but it will be left to the station to absorb the reaction of its irritated listeners.

Counter-Argument
Agencies which have specialized in the 'irritation' category of radio copy contend that they, as specialists at gauging public reaction, ought to know how far they can go with a sales approach. They have learned through many years of trial that a repetitious slogan, with radio it can be a sound effect) may mildly irritate the prospective consumer, but that the ultimate objective, retention of the product's name, is achieved. Also that this mild irritation does not militate against the product when the consumer is faced with a choice of brands. The consumer's automatic reaction at the moment of broad selectiveness is usually in favor of the name that has made the deepest impression upon his memory reflexes. In any event, add these agencies, the stations have the choice of accepting or rejecting this type of advertising. Among the heavy users of 'irritation' methods of plugging in radio are the American Tobacco Co. (Lucky Strike and Pall Mall), Lever Bros. (Lifebuoy) and U. S. Tobacco (Model). Some of the examples are Pall Mall's 'Modern Design and Hey You, Hitler'; Lucky's auctioneer yodel; Green has gone to war' and 'The best tunes of all come from Carnegie Hall'; Lifebuoy's 'body odor'; Singles, Model's 'Oink-Oink' blurb, and Pepicola's 'Nickel-nickel' refrain.

WIOD REALIGNMENT

Legate, McCullough in Top Exec Posts, Vice Vetter, Robb

Miami, Feb. 2.
WIOD, NBC outlet, announced change of personnel following resignations of Sieve Vetter, nonretail manager for eight years, and Arch Robb, station manager for two years. Robb went with NBC N. Y., and Vetter has assumed the duties of general manager of WFTL, Ft. Lauderdale, Mutual outlet.
James M. Legate, leaves WHIO, Dayton, to take over Robb's duties at WIOD. Both WIOD and WHIO are owned by James M. Cox, former governor of Ohio. Tom McCullough resigned his position as national sales manager for WAGA, Atlanta, to take Vetter's position here.

Roland W. Richards will head the promotion and publicity department in the new WIOD setup.

WHAT MAKES BETTY RANN?

Campbell, Williamson With Thompson Agency

The J. Walter Thompson agency has added two directors to its staff. They are Ralph Campbell and Howard Williamson.

Campbell, who has been assigned to the True or False 'Show Blue' was formerly with the Ted Bates agency.

Woodruff Joins B.B.D.&O.

Minneapolis, Feb. 2.

Harry Woodruff has resigned as WCCO account executive to become radio time buyer for the Minneapolis office of B.B.D.&O.

He replaces Wayne Tiss, who resigned.

PA. PLANS FOR RADIO TO SIGNAL ALL-CLEAR

Philadelphia, Feb. 2.

The State Council of Defense announced today that radio stations will probably be used to give all-clear signals during air raid alarms and tests in Pennsylvania. Under the recent Army command regulations, effective February 17, sirens will no longer be used to give the all-clear to end blackout.

If radio is to be used, everyone will be requested to leave radio-labeled on during the entire blackout period and until the radio announces the all-clear. Under Army regulations, only signal for the all-clear will be the turning on of street lights. A final decision is expected by the end of this week.

Phil Minis Going With War Dept. From Y.R.R.

Phil Minis of the Young & Rubicam radio production staff, has resigned to become a civilian consultant for the War Department, assigned to the Army special services. He leaves the agency Friday and, after a week's vacation, reports to Washington.

His place as assistant director of Battle of the Sexes and March of Time, and as contact on the Edwin C. Hill program, will be taken by Jay Tuttle, former train producer who moves over from the agency's commercial department.

Greenville, S. C.—Jack Cole formerly with WFCB here, now navy recruiter with woman's second class rating.

Golenpaul Loses Suit For Injunction Against Lucky Strike Teaser

Justice Bernard L. Shientag in S. Y. supreme court Thursday (28) denied a motion for a temporary injunction sought by Dan Golenpaul, producer of 'Information, Please' program, to restrain the American Tobacco Co., National Broadcasting Co., Milton J. Cross and Basil Ruysdahl, announcers, from further use of the teaser. 'The best tunes of all come to Carnegie Hall' was the best line of all move to Carnegie Hall, on the two remaining Lucky Strike programs before 'Info' switches to new sponsor, Heinz.

However, Golenpaul's suit asking

(Continued on page 30)

AFTERNOON MERCHANDISE-ABLE AREA*



The success of advertisers with the WLW daytime audience is common knowledge wherever the power of radio is known. Here is a market of more than ten million souls, who own more than ten percent of all farm radios, and who buy nearly seven hundred million dollars worth of drug and grocery products every year. You dominate in daytime over WLW!

WLW

The Nation's Most Merchandise-able Station

A DIVISION OF THE CROSSLAND CORPORATION

*This map does not delineate the WLW coverage, which exceeds the boundaries of several additional states. It assumes the 50 statute miles advertising range WLW enjoys in high areas of mountainous ability with the valleys and throughout the area shown on the map.

Columbia is reassigning some of its foreign news staff. John Daly, previously slated to go to Cairo, will instead go to London, with Dork Edwards taking over the New York handling of the network's nightly foreign roundup. Winston Burdett leaves Cairo for a vacation in New York, being succeeded by Farnsworth Fowle, currently at Ankara.

William J. Dunn comes to New York for a vacation and his Australia assignment will be handled during his absence by George H. Smith, American Red Cross representative there. Other assignments are unchanged.

THE BRANHAM CO.

Inside Stuff—Radio

John U. Reber, v. p. in charge of radio for the J. Walter Thompson agency, last Sunday (31) handled his first radio production job in 19 years. It was the Washington end of the Chase & Sanborn program, Edgar Bergen was in the capital city for the President's Birthday Ball and Reber decided to be on hand the next day for the chore of rehearsing Bergen and ushering him into the C & S show. The rest of the stunts came from Hollywood.

Reber's previous chore of direction was the two-hour show that Kraft-Phoenix put on for its Miracle Whip brand over NBC in 1933. During the rehearsal Reber found that the show ran six minutes over the stipulated two hours and so he called up the network and bought an additional six minutes.

The Co-operative League of the United States of America invited tragedian men yesterday (2) to a meeting at the Alhambra & Currier agency to explain the type of program which it will use on its national spot series, starting Feb. 14. The series recorded quarter-hour titled "Here Is Tomorrow" will run on 30-odd stations for 13 weeks, and they will conform with the pattern worked out during the meeting several weeks ago with the code committee of the National Assn. of Broadcasters. The programs will dramatize the problems and opportunities of the post-war world and include talks by guest speakers on the subject.

Coca-Cola's "Personalities" program on WMC, Memphis, had an unusual brace of guests last Friday (29) when the city editors of the town's two daily newspapers appeared together for interview by Earl Moreland, production manager for the station. Quirk is that the rival newshawk chiefs are brothers. Madam Adams is city ed for The Commercial Appeal, older brother Null for the Press-Scimitar.

Program, engineered by Earl Maxwell of Commercial Appeal staff was labeled "Brotherly Love."

Stella Unger, "Your Hollywood News Girl" was stricken soon after the start of a New York broadcast over the Blue network recently and gaped, "I am sorry, I cannot continue." Announcer Jack Fraser, after a second's pause, explained to the listeners that Miss Unger had suddenly become ill. A piano filler rounded out the quarter-hour. Miss Unger was back a day or two later.

To honor the members of its staff who have entered the armed services, KTW, Philadelphia, last week put up a unique display in the lobby of the studio building. A picture of each staffer in uniform has been hung in a display case. Under each photo is a caption giving his name, job in civilian life and present rank and status. The case is decorated with flags and has special lighting effects.

Something went awry with the disc files of WOR, N. Y., last Tuesday (28) and the episode of "Judy and Jan" (Ward Bred) which had been played the day before (25) was broadcast by mistake. A couple hundred listeners telephoned and the station the following day played the missed installment plus the next one in succession.

Only network that now hasn't a representative on the Writers' War Board is the Blue. Erick Barnouw, assistant script director of NBC, makes the latest decalogue from the network ranks to take a seat with the board.

The job of decorating the new ante-room of the New York general offices of the Mutual Network has gone to the daughter of H. K. Carpenter, general manager of WHK-WCLE, Cleveland, and a Mutual director. The girl has been studying interior decorating in New York.

Premieres (Feb. 3-14)

Feb. 7
"Transatlantic Call—People to People," documentary-dramatic series originating alternatively from London and Hollywood, with Ronald Coleman as m.c. from the U. S. and Bob Trout from England; Norman Corwin writing-directing; American end: 12-12:30 noon Sundays, WABC-CBS, sustaining.

Feb. 8
Morton Downey, songs: 3-3:15 p.m. Mondays; songs: WJZ-Blue; Coca-Cola; D'Arcy agency.

Feb. 12
"Your All-Time Hit Parade," musical, with Jerry Wayne, Mark Warnow orchestra, chorus, directed by Gordon Auchincloss; 8:30-9 p.m. Fridays, WFAA-NBC; American Tobacco "Lucky Strike"; Foote, Cone & Belding agency.

Report Eddie Baudry

Killed in No. Africa

Montreal, Feb. 2.
Eddie Baudry, partner in the radio program producing firm of Baudry and Harwood, this city, has been reported killed in North Africa, where he was on loan to the overseas unit of the Canadian Broadcasting Corp. in England. He had enlisted last spring in the re-constituted army of his native Belgium, had trained in Canada and then gone to England. The other partner, William Harwood, enlisted in the Canadian navy a couple of months ago. Mr. Baudry is running the office.

Barhydt to OWI

Kansas City, Feb. 2.
Frank Barhydt left KMBC "here" last week for a post with the OWI. As yet his assignment with the Government information office is uncertain.

Barhydt has handled publicity and advertising for KMBC for about two years, coming over to the CBS outlet from WHB. Kansas City's daytime Mutual affiliate, where he was chief continuity writer.

Ban On Beer and Booze Plugs Will Cost Can. Stations \$125,000 Annually

Montreal, Feb. 2.
Privately controlled and operated radio stations in this city stand to lose between them an annual total of \$125,000 starting from yesterday (1) from the Government ban on beer advertising on the air, which went into force across Canada on that date.

The private stations here are Canadian Marconi CFCF and French Independent station CKAC. The other French private station here, CHL, is a small 50-watt outlet which has no beer ads; the Canadian Broadcasting Corp. stations, French and English, do not accept any beer advertisements.

CFCF handles a 10-minute newscast at 8 a.m. Monday through Saturday, and another 15-minute newscast at 10:30 p.m., seven days a week, for beer accounts. CKAC handles 15-minute newscasts every morning at 6:45 and every evening at 7:15. These represent for both stations a heavy monetary loss, a look they hope to plug by rolling their programs before very long. In the meantime, the newscasts by both stations will be continued on a sustaining basis.

Other beer ads aired by the two stations are: CFCF, "Let Us Forget," a five-minute spot at 8 p.m. Monday through Friday, and "What's Happening Tonight," also five minutes at 6:25 p.m. Monday through Saturday; CKAC, a 15-minute sportscast at 11 p.m. all week and a comedy program for half-hour Monday nights. These have been cancelled by both stations and represent an appreciable loss.

The beer advertisements ban was announced for Feb. 1 by Prime Minister King last month in a speech giving notice of severe beer and liquor restrictive sales measures for the near future. These have been to some degree implemented by the Provincial Quebec Government, which announced Wednesday (27) introduction of a liquor rationing system and sweeping cuts in the number of hours daily when liquor may be bought or sold in this prov-

ince. Effective yesterday (1) the plan calls for a limit of 40 ounces of alcoholic liquor per person per week, with the provincial government to furnish free rationing books through the Quebec Liquor Commission. There is, however, no mention of limitation of wines and beer.

ASKS PERMANENT PROBE OF CAN. BROADCASTING

Montreal, Feb. 2.
M. J. Coldwell, leader of Co-operative Commonwealth Federation party in the Federal House and chairman of last year's House of Commons radio committee, will move this week in the House at Ottawa that the government reappoint the committee to investigate the affairs of the Canadian Broadcasting Corporation.

He said his desire was to have the House appoint a standing committee to inquire into the affairs of the CBC each year, in the same way that a committee is appointed annually to scrutinize railways and canals. The committee of the House which last year inquired into many phases of broadcasting in Canada was automatically dissolved when the House prorogued last week.

More Time for Dinner

Schenectady, Feb. 2.
"Morning Man" with Ed Flynn and Cecil Woodland, screwball half-hour program on WSNY, is being switched from early morning to 6:50-7 p.m., starting Feb. 3. Meantime a teaser campaign along the lines of Lucky Strike's is being used, i.e., "The worst program of all gets the 6:30 call!"

Wilson With Rambau

Paul S. Wilson has joined the William G. Rambau Co., station rep., as manager of the New York office. Wilson was formerly with Radio Advertising Corp.



TOPS
IN POWER, TOO!
10,000 W. DAY & NIGHT
with Such Frequency of 990 K.C.

TOPS IN KNOXVILLE

-- as Usual!

HOOPER REPORT (Nov.-Dec., 1942)
Shows WNOX, Now as Always Before,
TOPS With Knoxville Listeners . . .

	WNOX	"B"	"C"	Others
Morning Index	52.2	23.1	24.5	0.2
Afternoon Index	43.9	17.6	38.2	0.3
Evening Index	43.5	38.4	16.5	1.6

WNOX

CAN SELL FOR YOU IN East Tennessee, Northern Georgia, Northwestern South Carolina, Western North Carolina, Southwest Virginia and Southern Kentucky AS WELL AS IN KNOXVILLE!

SCRIPPS-HOWARD RADIO, INC. . . . affiliated with THE KNOXVILLE NEWS-SENTINEL

GBS Represented by **THE BRANHAM COMPANY**

SAMMY KAYE
With Red Barber, Billy Williams, Tommy Kane, Arthur Wright, Nancy Norman, Ed Gardner, guest.
Director: C. Maurice Holland.
Band, Songs, Comedy.
29 Mins.

OLD GOLD
Wednesday, 8 p.m.
WABC-CBS, New York.

Old Gold, latest bid for a click program, seems to have got off to a promising start. The program, which is the account apparently had a crystallized concept of what they wanted and where they wanted to go, and the package which was delivered is a credit to the writers. Wednesday's (25) was as commercially persuasive as it was competently tailored.

The half-hour embraces every element of entertainment available in the network offerings of competitive programs. Obviously, the program is a well-timed little in the south-east, but the method of adaptation is well in its favor. Chevrolet has its dance band (Harry James) and music (Fred Warde) and a comedy (Old Gold, Comedy) as does Old Gold, through the medium of a great artist, Philip Morris. The program is a service to the listener, as it is to the mother; so Old Gold goes P. M. one hour and arranges for the service to meet the mother in the studio during the broadcast.

The air of know-how pervades the entire program. The writing is patly personal, the production is carefully and neatly together and Red Barber gives him a sound sense in the studio. The function of the program is to make a good night's sleep; Barber has quite a spots following, and his inclusion in the roster should add something to the program's listening quota. The program does suggest one oversight and that is a reasonably proportionate amount of female participation. There is a girl singer, Nancy Norman, who ranks as part of the Sammy Kaye organization, but here's it anything but a spotlighted assignment. While the younger's singing manner is amply ingratiating, the program's present lack of femininity might be lightened by the occasional inclusion of a guest female vocalist of name, rather, or a comedienne of like status from films or stage.

The musical side of the opening show was of the sort that can easily please a mixed listening audience. The number, selected for the band, richly highlighted its saucy stylized approach to modern dance rhythms. The male vocal setup was ignominious. Billy Williams, Arthur Kane and Tommy Ryan registering good popular fare, better working as soloists or as part of the trio club of the novelty group, which closes the show. The idea of the program's novelty number moved a happy one. The title in this instance was "Love It Over," and the outcome was a soft finish.

Ed Gardner contributed a quite diverting "Duffy's Tavern" routine, depicting the life of the serviceman and his mother was handled with a maximum of good taste. Her presence in the studio was stated as a surprise to the boy. The mother had been brought from the hospital, as the sequel to the reunion was bit of levity by the sponsor, with tickets to a Broadway musical and supper at a nightclub included. The interview of the boy, a sailor just in from several taskforce encounters with the Axis, was a surprise to the boy of writing. Hobe.

"THE STRANGE DR. KARNAC"
Cast: James Van Dyke, Jean Ellen, Horace Braham, Alvin Reinhardt, Joseph Julian, Hamilton Cramer, Fred Cole, Bob Hamilton.
Writer: Scott Bishop.
Director: Scott Buchanan.
29 Mins.

WJZZ-Blue, New York.

Scott Bishop, whose "Dark Fantasy" series were formerly heard on NBC, out of WNY, Oklahoma City, started a new goose-glimmer, "The Strange Dr. Karnac," Saturday night (23) on WJZZ-Blue. He scripps the show in Oklahoma City and they're produced in New York City and they're produced in New York City as well. Scott Buchanan is directing. James Van Dyke also, the title part of the series, with Jean Ellen in the center role of his admirer, Fred Cole. Fred Cole is manager and Ben Hamilton is organizer. There should also be air credit for the boys and "The Strange Dr. Karnac" is offered as "a... of the fantastic, stories that don't have happenings," and is supposed to deal with the world of science-fiction, the world of half-life, which should convey the idea. Unfortunately, the opening show, called "Love Me at the Morgue," failed to realize its spooky intention. It was a fairly silly yarn about a fake autopsy plot and murder, and not only was it illogical in several important points, but the writing was stilted and repetitious. The program apparently didn't suggest the authority of the awful "Dark Fantasy" series. And the early-evening hour didn't help.

Buchanan's direction and the elaborate sound effects and organ accompaniment gave the broadcast some distinction, and the performance, were as articulate as the material permitted. Hobe.

"JUNIOR NEWS-CASTER"

Cast: Lennie Desmond, George Ward.
Writer: Arthur Belaire.
Director: Frank Knight.
13 Mins.
Mon-Fri., 5:45 p.m.

WOR, New York.
Now slanted for the kid-is-the star of the five-week late afternoon series on WOR, New York, started immediately following "The Junior News-Caster" and just preceding "Uncle Sam." It offers a portmanteau of news, drama and 12-year-old George Ward, the "junior" playing a broad variety of roles, with a nose for what's good. The script by Arthur Belaire affords a breezy style, with Desmond maintaining a kind of bantering exchange with young Ward. It's rather good for a show of its kind, though inclusion of more up-to-date news items would improve it.

As heard Thursday afternoon (24), the stanza opened with Desmond telling several spot items, then Ward offered his "hero" story of the day, the latter concerning the exploits of a U. S. submarine in dog waters. Ward next told of a boatload's per due; Desmond spoke of Russia and explained the meaning of the word "Soviet" and the U.S.S.R. Discussion of kid participation on war activities followed and the show closed with Ward's story of a runaway New York subway car. Hobe.

Cleveland-Vernon 'Duke' Lillard, veteran announcer, rejoined the staff of WHK-WCLE. He fills vacancy left by Francis Peltay, who moved to California.

Follow-up Comment

Ed Murray was an eloquent and eloquent moderator for a roundtable discussion about post-war news heard Wednesday (25) by radio on WNYC, New York. The program, broadcast from London, was one of the Freedom Forum, series and for the occasion, offered a labor M.P., a philosopher and historian, and an author and publisher, none of them familiar to average American listeners. The confab, intended to be full at first, because of the extreme British point of view, and the conventional of the participants, presently focused as the historic and the conversational publisher differed on such matters as whether post-war unemployment would be met by private enterprise or government control, it being generally conceded that a plan: a company involved the latter. As Murray remarked at the close, such a talk in wartime was a tribute to English freedom. If it was, it was certainly for average U. S. listeners; it nevertheless served to open the door on a vital subject and, as such, was a worthwhile broadcast.

"A Woman of America" was a heavy attempt at historical significance. Fred (28) on NBC. Episode was partly a flashback, depicting the scene in which a somewhat pompous-drawn President Lincoln discussed reconstruction and the future of the west, with Sgt. John Kane ex-

plaining why he had refused a commission in the Union army. Procter & Gamble's commercials, with piano accompaniment, were a trifle on the whimsy side.

"Easy Aces" was a solidly-packed comedy stanza Thursday night (28) on CBS. Basically, funny premise of Jane's numerous "side-liners" to her bird-singing work crammed a remarkable amount of humor into the script, many of the bright laugh lines being throwaways. Tigger, with Jane and her partner getting "sponsors" for their various street-corner stunts, was hilarious and, as unerringly played by Jane Ace, Ruth Gilbert, as her dimwit pal and Marie Hunter, as the always amused friend, underlined "Easy Aces" as one of the best character-comedy programs on the air.

Wm. Beal Joins Agcy.

Pittsburgh, Feb. 2.—William Beal, former head of KDKA continuity department, who for the last year has headed his own transcription studio, has just been appointed head of radio department for local advertising agency of Walker & Downing. In taking over the new post, Beal is giving up his own business.

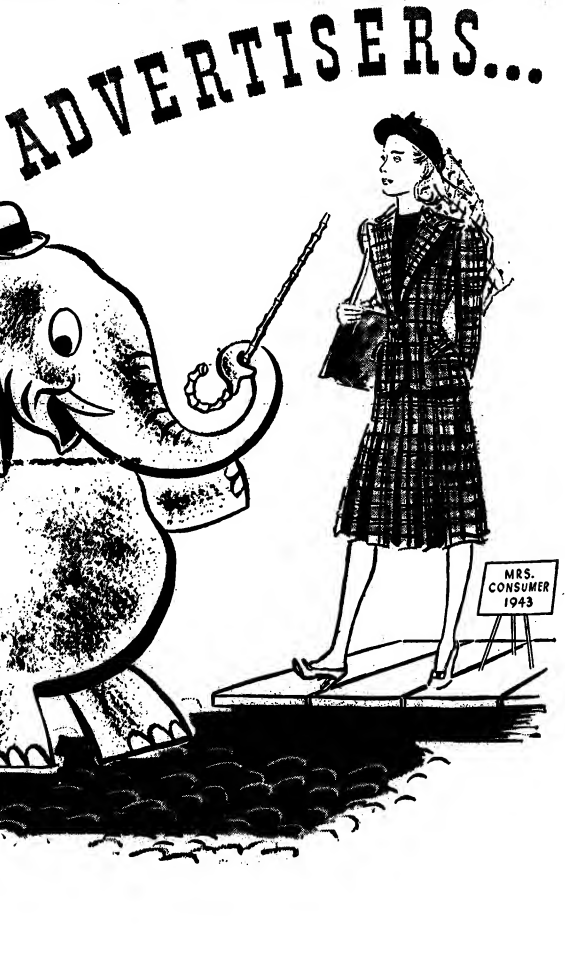
Beal is also a concert impresario here, managing the Art Society of Pittsburgh series and presenting individual attractions on his own. He sponsored the recent two performances at Syria Mosque of Sigmond Romberg's concert band.

"MUSIC FROM MONMOUTH"
Pl. Monmouth Signal Corps Band, with Chief Warrant Officer Charles W. Banner, Replacement Center Band, with Warrant Officer Ray Darnell, Sgt. Dave Zimmerman.
Writer: Sgt. Tom De Hutt.
Director: Lt. Spencer Allen.
30 Mins.

Sustaining
Sunday, 1:30 p.m.
W.A.A.T., Jersey City.
During war times, programs like "Music from Monmouth" are likely to have wider appeal than merely for those who like bands. Besides the show's patriotic angle, the fact that it's produced and performed entirely by Pl. Monmouth (N. J.) soldiers gives it a dramatic element. For a variety of intangible reasons such as those, "Music from Monmouth" should draw a loyal local audience.

As heard Sunday afternoon (21), there were four numbers by the full band, including "The Star-Spangled Banner" tune. Pvt. Larry McGrath sang two vocal spots with a 13-piece group from the band, and a hot group played a thrilling jump tune, Sgt. Dave Zimmerman, read two "commercials," one for U-Mail, the other about rationing. Two bands are heard on alternate weeks of the series.

Originating at the War Department Theatre No. 2, Ft. Monmouth, the program is heard over stations W.A.A.T., Jersey City, and WCAT, Asbury Park, Sgt. Tom De Hutt, formerly of NBC, New York, scripts it, and Lt. Allen Spencer, assistant public relations officer, formerly of WGN, Chicago, directs. Hobe.



'AMERICA SALUTES PRESIDENT'
Cast: Mrs. Franklin D. Roosevelt, Bing Crosby, Dick Powell, Jim and Marian Jordan, John Carter, Gene Austin, Clifford McGehee and Molly. Comedy routine from Hollywood, generating mounting laughter, but still neatly inserting the March of Dimes ad. Bing Crosby sang 'Home on the Range' in character. Initially took fashion; Dick Powell vocalled 'Anchors Aweigh'; and Florence George concluded the Coast origin by leading a mass singing of 'The Star Spangled Banner.'

At the start of the show Sammy Kaye's orchestra played 'Happy Birthday, Mr. President,' specially composed by Irving Berlin for the occasion.

There was a decidedly sour note from the Great Lakes Naval Training Center, Chicago, where enlisted man John Carter, former Metropolitan Opera tenor and Edgar Bergen-Chickens vocalist, sang fine solos of two Stephen Foster melodies, but got no name credit over the air, although the bandmaster and several brass officers were billed for no apparent reason. Since no other officers received air credit on the other service camp pickups, and since Carter's solo is so unmistakably recognizable, it was a glaring omission. Fact that the same situation has occurred several times recently on broadcasts from the Great Lakes Naval Training Center gave it a dubious halt.

Artie Shaw, now in the Navy, was heard via shortwave with his orchestra from the Pearl Harbor Naval Base, Honolulu, and subject to varying atmospheric, presented an impressive interval. Less effective was

Nations war dead whether the Four Freedoms were justification for their sacrifice.

The other strong spot was Jim and Marian Jordan's 'Fibber McGee and Molly' comedy routine from Hollywood, generating mounting laughter, but still neatly inserting the March of Dimes ad. Bing Crosby sang 'Home on the Range' in character. Initially took fashion; Dick Powell vocalled 'Anchors Aweigh'; and Florence George concluded the Coast origin by leading a mass singing of 'The Star Spangled Banner.'

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the opening musical contribution, Sammy Kaye and his orchestra, with Tommy Ryan singing 'Let's Bring New Glory to Old Glory' and Frank Sinatra singing an over-arranged 'Night and Day,' from the Waldorf-Astoria hotel, N. Y. From Lake Field, Phoenix, Ariz., Gene Austin and a chorus sang 'Yellow Rose of Texas.'

WAAC band and chorus group sang the 'WAAC Hymn' and with a WAAC vocalist, a new number, 'The WAAC is Back of You,' from the Corps training center at Des Moines, Ia. It was painfully high-schoolish. Basil O'Connor, president of the National Foundation to Fight Infantile Paralysis, talked endlessly and with ponderous seriousness about the March of Dimes drive, but Mrs. Roosevelt was simple and direct in reading a brief, genial cable from the President.

Clifton Fadiman was an effective m.c. at the Waldorf-Astoria; though apparently handicapped by difficulty in being heard in the large ballroom there.

'TV—THE STORY OF A VALLEY'
Cast: Joseph Schildkraut, Beverly Roberts, Paul Ford, Edwin Cooper, Bill Adams, Louis Van Rooten, Gilbert Mack, Wanda Paul, Margaret Lewis, Isabel Bonner, Bruce Adams, Stephen Chase, Ralph Smiley, Lon Clark

Writer-Director: George Ames. Sustaining Sunday, 8 p.m. (one-time) WNYC, New York

WNYC, New York City's municipal station, chose an ambitious pro-

duction with which to resume the presentation of live dramatic programs. The show, a single-hour, was TVA—the Story of a Valley; offered Sunday evening, 8:30 at a dedication to the fund drive of the Warm Springs Foundation. Except for a few not-inopportune drawbacks, the show was relatively interesting and impressive.

As indicated by the title, the program told the story of the Tennessee Valley, of Daniel Boone's pioneering there; of the Civil War, the lumbering and resultant erosion that impoverished the land and then carried it away and, at last, the area's rebirth under the Tennessee Valley Authority. It was, of course, crisscrossed by pro-New Deal, with eloquent bows to Senator Norris and others who fought for the TVA project and carried it through. And, to those not familiar with recent and current TVA history, it was illuminating about the Tennessee Valley's enormous importance as a war arsenal.

Most surprising about the show, perhaps, was the elaborate, impressive production, with its unusually convincing sound effects. The script was too loose and sprawling; the show could have been profitably cut to 30 minutes, but the willing was vigorous and colorful, though revealing unfortunate influence of the Pure Lorentz documentary film 'The River,' and such predecessors. Joseph Schildkraut was present to introduce the show and Beverly Roberts closed it with an appeal for anti-infantile paralysis contributions.

Hobe.

'DOIN' THE TOWN'
Eddie Green, Venusia, Hazel Scott, Larry Adler, Russell Crouse, Sam Layman. Sustaining Saturday, 9 p.m. (one-time) New York

Campbell Show net, a program to fill the Wednesday 1938 P. M. time slot. It ordered from CBS some weeks ago in the expectation that Eddie Green would be able to do so by changing from a strip setup to a weekly half-hour, and that Columbia would like to sell the account for the Wednesday spot. The show, which last Saturday relieved its 'must' status, was a comedy sketch, one that could give its candidate for the Campbell niche a boost of 100,000 votes. The show, including a studio audience. The candidate had had his surrealist and whimsical sides.

Douglas's intended policy is straight vaudeville, with the next changing each week. The adaptability of such a format is obvious in the way the subject of debate among ad agency men might have been handled. Some agency men have argued that a variety show in the radio medium is the way to win one or two permanently-attached listeners. The idea is to make the program so interesting that those who imple tasks it is to tie the whole thing together and impart that quality to the audience, and solidity. Listeners, according to this theory, will be attracted to the program because of its variety, and to the same family week. He is the tone of the material and the identity of program for them, and listeners know, when they tune in the program, what to expect, at least from that fixed personality. As for these agencies, an associative reflex that is as much a part and parcel of radio as the changing bill was in the heyday of vaudeville. As happened to many other vaudeville acts, a real trial might prove this one as the place of straight vaudeville in radio pretty soon.

As m.c. for 'Doin' the Town,' CBS recruited Russell Crouse, successful writer of stage and screen, in a manner of speech suggests a vocal cross between Deems Taylor and Benny Goodman. Crouse lacks Taylor's air of suave authority and Benny's good sense and sense of humor, however, did comport himself nicely, for a newcomer. Even though his limited mike airy was evident, Crouse gave the oracular impression of being a man who was doing the script let him down in more than one spot. In the first, the point was that exchange of persiflage which came just before Benny Venuta's vocal number.

As for the better side of the audience, the show that sure and routine assigned Eddie Green and the two instrumentalists, Hazel Scott and Larry Adler. Curious for a vaudeville alignment was the spotting of Eddie Green and the two instrumentalists. They came at the close of the bill, but the virtuoso Hazel Scott poured into her keyboard improvisation of boogie-woogie and that Adler's accompaniment with his harmonica served as the truly comic bit of the program. Hazel Scott had insisted on doing comedy dialogue also. His performance as a comic failed to come within even bowing distance of his performance on the harmonica.

It's not taking anything away from the seasoned talents of Eddie Green to point up the surrealist status of the routine he did, whether on radio, films, vaudeville, burlesque or stage. The routine revolves around the fellow who starts off by sending a lengthy and costly telegram and, after going through the process of eliminating one phrase after another, winds up with nothing to wire. Green's script had one of the many switches. It cut the telegram down to two words and had it addressed to collect. Green got plenty of laughs out of the bit.

Miss Venusia, the second turn on the bill, did a song from her present Broadway musical, 'By Jupiter,' with her usual melodic gusto. Allen Jenkins, who is also in a Broadway show, 'Something for the Boys,' wasn't given much of a chance in this broadcast. He had a contrived script that was sadly reminiscent of an old Shanté and a contrived. Allen Lyman conducted the orchestra.

Ode.

Ex-Annex Held On Draft Evasion Chge.

Minneapolis, Feb. 2. Roy J. Schneider, 20 years old, former WMJN radio announcer, was sentenced to two terms of 30 days each in jail and fined \$400 for contempt of court after refusing to answer when Federal Judge George Sullivan ordered him to stand before the bar on draft evasion charges.

When ordered to the bar for arraignment, he shouted his religious beliefs which, he says, will not permit him to fight in the war. Bailiffs had to drag him to the bar. When they dropped their hands from him he slumped to the floor. A 'not guilty' plea was entered for him in the draft evasion case.

MEET ANNIE

She's Mrs. Consumer of 1943



I Brought Her Back Alive for you wartime advertisers to see. She is the typical American consumer of 1943. Annie. That's what I call her...because she's the gal who can forget so much, so fast.

She Forgets Trade Names...and products and packages that her production or priorities have removed from the market. She even forgets to buy the things she can...unless you "keep her remembering."

A Consumer Memory Course is definitely indicated in this case. And that's an educational assignment that the Blue Network can carry out for you...effectively...even on a wartime advertising budget.

Maybe You've Nothing To Sell. Lots of BLUE advertisers haven't. So they tell about their war output...or how to make their products go farther. That way they "keep 'em remembering" till after the war.

Or, Again, Maybe You Have something to sell. Then "keep 'em remembering" to buy...via the 147 BLUE stations, with 86% coverage of the 561 coast-to-coast countries, that do 86% of U. S. retail buying.

So Keep Annies Remembering...and millions like her...over the network that won most new sponsors in 1942...and can carry your message into more homes per dollar than any other national medium.



The Blue Network

A RADIO CORPORATION OF AMERICA SERVICE



O'Neil Doubles His MBS Stock Block

Chicago, Feb. 2. William O'Neil, president of the General Tire & Rubber Co. and new owner of the Yankee Network, has more than doubled his stock ownership in the Mutual Network, it was disclosed during a meeting here of the MBS board of directors and executive committee last week. His stock is now 13 shares. WIP at the same time exercised its option to the extent of six shares. O'Neil had received an option which had been extended to John Shepard, 34, former Yankee owner, but which the latter permitted to expire.

The meeting was the first to be attended by Miller McClintock, Mutual's new president. The MBS board voted a substantial appropriation for the expansion of service.

Oklahoma City — Roy Kerens, chief announcer at KYW, now in the army, has been succeeded by Charles Welch, formerly of KFBI, Wichita, Kan.

ESTIMATED NETWORK COMMERCIAL PROGRAM COSTS: 1943

(Continued from page 28)

PROGRAM	COST	ACCOUNT	AGENCY	NETWORK	AIR TIME
'National Barn Dance'	3,250	Alka-Seltzer	Wade	NBC	Saturday, 9:30-10 p.m.
'One Man's Family'	4,000	Standard Brands	Kernon & Eckhardt	NBC	Sunday, 8:30-9 p.m.
'The O'Neills'	2,750	Standard Brands	Tet Bates	NBC	Monday-Fri., 10:15-10:30 a.m.
'Our Girl Sunday'	1,300	B-S-H	B-S-H	CBS	Saturday-Friday, 12:45-1 p.m.
'Parker Family'	1,800	Washburn	Lenzen & Mitchell	Blue	Sunday, 9:15-9:30 p.m.
'Pause That Refreshes'	6,000-7,000	Coca-Cola	D'Arcy	CBS	Sunday, 4:30-5 p.m.
'Brew Patrol'	1,300	General Foods	Raymond Spectator	Blue	Saturday, 10:15-10:30 p.m.
'People Are Funny'	3,000	Wags	Russell M. Seeds	NBC	Friday, 10:10-10:30 p.m.
'Portia Faces Life'	2,000	General Foods	Benton & Bowles	NBC	Monday-Friday, 5:15-5:30 p.m.
'Carnegie Hall'	4,500	Carnegie	Aubrey Moore & W...	NBC	Saturday, 10:15-10:30 p.m.
'Prudential Family Hour'	8,800	Prudential	Benton & Bowles	CBS	Sunday, 5:45-6 p.m.
'Ellery Queen'	2,250	Emerson Drug	Ruthrauff & Ryan	NBC	Sunday, 7:30-8 p.m.
'Lucky Strike'	2,250	Alka-Seltzer	Wade	NBC	Sunday, 7:30-8 p.m.
'Radio Reader's Digest'	11,000	Campbell Soup	Ward Wiebecke	CBS	Sunday, 9:30-9 p.m.
'Irene Rich'	2,000	Welch	H. W. Kator	CBS	Sunday, 6:15-6:30 p.m.
'Tommy Rife'	2,500	Levor Bio	Young & Rubicam	NBC	Friday, 10:10-10:30 p.m.
'Right to Happiness'	2,000	Procter & Gamble	Compton	NBC	Monday-Friday, 2:45-4 p.m.
'Road of Life'	2,250	Procter & Gamble	Compton	NBC	Monday-Friday, 11:11-11:13 a.m.
'Romance of Helen Trent'	1,800	Kalynow	B-S-H	CBS	Saturday-Fri., 12:30-12:45 p.m.
'Saturday Night Serenade'	4,000	Pet Milk	Ganlier	CBS	Saturday, 9:45-10:15 p.m.
'Paul Schubert'	1,000	Virginia Buns	Duane Jones	Mutual	Monday-Fri., 10:30-10:45 a.m.
'Screen Guild'	8,500	Lady Scholer	B-S-H	CBS	Monday, 10:10-10:30 p.m.
'Second Husband'	2,000	R. L. Watkins	B-S-H	CBS	Monday-Fri., 11:15-11:30 a.m.
'The Shadow'	1,500	D. L. & W. Col	Ruthrauff & Ryan	Mutual	Sunday, 5:30-6 p.m.
'William L. Shirer'	1,800	General Foods	Young & Rubicam	CBS	Monday, 10:10-10:30 p.m.
'Dimsh Shore'	1,750	Harold Myers	Pedlar & Ryan	Blue	Friday, 8:15-8:30 p.m.
'Singer's Hour'	700	Harold	Ervin, Wasey	Mutual	Tuesday, Thursday, 8:15 p.m.
'Red Skelton'	10,000	General Foods	Young & Rubicam	CBS	Friday, 8:30-9 p.m.
'Kate Smith Hour'	10,000	General Foods	Young & Rubicam	CBS	Monday-Fri., 12-12:15 p.m.
'Knox Village'	2,500	Procter & Gamble	Young & Rubicam	CBS	Monday-Fri., 12:30-12:45 p.m.
'Phil Spitalny'	5,000	General Electric	B.B.D. & O.	NBC	Sunday, 10:10-10:30 p.m.
'Spotlight Bands'	12,000	Coca-Cola	D'Arcy	Blue	Monday-Sat., 9:30-9:45 p.m.
'Stage Door Cantina'	8,000	Costa, Trevis	Compton	Blue	Tuesday, 9:30-9:45 p.m.
'Col. Stoeniggen'	1,000	Semler Candy	Race, Wms. & C.	CBS	Sunday, 1:45-2 p.m.
'Story of Mary Martin'	1,000	M-G-M	Dunahue & Cur	Blue	Monday-Friday, 7:15-7:30 p.m.
'Raymond Grant Swirl'	500	Procter & Gamble	Benton & Bowles	NBC	Monday-Friday, 8:30-8:45 p.m.
'Take It or Leave It'	2,500	Eveready	J. Stirling Getchell	Blue	Monday-Thursday, 10:10-10:30 p.m.
'Pete Smith'	7,500-8,000	Bell Telephone	W. A. Aze	CBS	Sunday, 10:10-10:30 p.m.
'The Brewster Boy'	2,000	Quaker Oats	Ruthrauff & Ryan	CBS	Friday, 9:30-10 p.m.
'The First Line'	1,200	Widney	Arthur Meyerhoff	CBS	Thursday, 10:10-10:30 p.m.
'This Man'	2,000	General Foods	Benton & Bowles	CBS	Monday-Friday, 8:30-8:45 p.m.
'Those We Love'	2,000	General Foods	Young & Rubicam	CBS	Sunday, 2:30-3 p.m.
'John Charles Thomas'	8,400	Westinghouse	Young & Rubicam	NBC	Sunday, 2:30-3 p.m.
'Edward Thomas'	3,500	Sin Oil	Race, Wms. & C.	Blue	Monday-Friday, 1:45-2 p.m.
'Cal Toney'	750	Bayco Cigars	Ivey & Elmetton	Mutual	Mon., Wed., Fri., 8:15 p.m.
'Treasure Chest'	3,200	Levor-Hove	Bothe, Wms. & C.	NBC	Tuesday, 8:30-9 p.m.
'True or False'	1,000	J. B. Williams	J. Walter Thompson	Blue	Monday, 8:30-9 p.m.
'Truth or Consequences'	3,000	Procter & Gamble	Compton	NBC	Sunday, 8:30-9 p.m.
'Valiant Lady'	1,800	General Mills	Knox-Reeves	CBS	Monday-Friday, 10:10-10:15 a.m.
'Red Valley'	8,000-9,000	Scaltec	McKee & Albright	NBC	Thursday, 10:10-10:30 p.m.
'Vie and Sids'	2,000	Procter & Gamble	Compton	NBC	Monday-Friday, 1:30-1:45 p.m.
'Voice of Firestone'	2,500	Firestone	Sweeney & Janes	NBC	Monday-Fri., 11:15-11:30 a.m.
'Fox Pop'	2,500	Emerson Drug	Ruthrauff & Ryan	NBC	Monday, 8:30-9 p.m.
'Waltz Time'	12,000	Philips Clear	B-S-H	NBC	Friday, 9:30-9 p.m.
'Fred Waring'	2,500	Cheriff	Nevell-Emmett	NBC	Monday-Friday, 7:15-7:45 p.m.
'We Love and Love'	2,500	General Foods	Young & Rubicam	NBC	Monday-Friday, 2:30-2:45 p.m.
'We, the People, at War'	4,000-4,500	Gulf Oil	Young & Rubicam	CBS	Sunday, 7:30-8 p.m.
'When a Girl Marries'	1,500	General Foods	Benton & Bowles	NBC	Monday-Friday, 5:15-5:30 p.m.
'Walter Winchell'	1,500	Jergens	Lenzen & Mitchell	Blue	Wed., 9:15 p.m.
'Young Dr. Malone'	1,800	General Foods	Benton & Bowles	CBS	Monday-Friday, 2:15-2:30 p.m.
'Young Wilder Brown'	1,200	Phillips Chem	B-S-H	NBC	Monday-Friday, 4:45-5 p.m.
'Prepper Young's Family'	2,200	Procter & Gamble	Pedlar & Ryan	NBC	Monday-Friday, 2:45-3 p.m.
'Your Hit Parade'	11,500	Lucky Strike	Foot, Cure & B.	CBS	Monday-Friday, 3:30-3:45 p.m.

* Depends on salaries of guest stars. * Lump sum of \$230,000 paid for season of 16 broadcasts covering time, opera, commentator, etc.

New Can. Shortwave Held Up by Priorities

Ottawa, Feb. 2. The Canadian Broadcasting Corp. is having priority trouble with its new \$300,000 shortwave station to be built on the east coast. Although the bazaar was supposed to play a lead in international propaganda show, it may not get started until after the war.

Government authorized construction of the \$300,000 station at an east coast location and arranged top priorities, but it seems the army has super-top priorities and the CBC so far only has plans and hopes.

RENRO GETS SPONSOR

'Renro Valley Folks' rural serial is being sponsored, starting yesterday (Tuesday), by a CBS network of 18 southern stations by Bedford & Boland Co. of Louisville.

Henry, Hunt & McDonald is the agency.

MICHAEL M. ENZER

Theatrical Taxes Prepared
Certified Public Accountant

10 West 44th St.
New York NY 10018 810 2-3228

WHAT MAKES BETTY RANN?

PAYROLL TRAFFIC

New York City—Robert Defart, formerly with WKRC, Cincinnati, and WEEL, Boston, has joined the CBS engineering department as assistant to Guy Hutchinson, chief engineer. Philip Goulding, recently with WEEL, has joined the CBS announcing staff.

St. Louis—Roy Perandrie, correspondent with the Buckeye Four on Shady Valley Folks program on WKRC and Mutual, suffered fractured wrist via a fall on an icy walk.

Harry McTigue, former sports-caster, has been elevated to WLOL assistant manager in charge of production. He and Elmer Westmoreland, who is the station's sales manager, divide the former duties of Wally Husted and Jack Hirschbeck. Husted resigned to go with the Red Cross overseas and Hirschbeck went with Knox-Reeves agency.

Golenpaus Loses

Continued from page 28

\$100,000 damages from George Washington Hill, American Tobacco prez, charging violation of contract, suit stands, with court ruling solely on restraint order.

Joe Shining, sire-of-the-point that the irritation of 'Idio' listeners on the repeated use of the lever would tend to be directed not so much against Golenpaus as against the program's sponsor.

'Idio' winds up for Lucky Strike Friday (5), excluding new to Hunt Products Feb. 12. New American

Tobacco show, 'Old Time Hit Parade,' which will air from Carnegie Hall, boxes in Feb. 12 on NBC.

The plaintiffs' suit court ruled, 'the program is something less, vulgar and offensive.' If that were so, the court would have no hesitations in enjoining its continued use. I am unable, however, to find that to be so.

An interesting sidelight on the

Golenpaus-Lucky Strike tiff is the fact that despite the big 'crisis' the 'Idio' program has had its all-time high rating, 18.3. This figure is based on checks by the Co-operative Analysis of Broadcasting for Jan. 8, and 22. Two previous figures that the program reached that level was October, 1941, and November, 1942. The program was again

soring it on the Blue.

5000 WATTS DAY AND NIGHT

The Intermountain Territory Is On the March!
Get in step—with
NBC's Parade of Stars
over this station

KDY

The Popular Station

JOHN BLAIN & COMPANY

SALT LAKE CITY

ONLY NBC STATION

WABC
50,000 WATTS
NEW YORK
CBS

Smartest radio
per dollar
invested,
in
New York

Herman Great \$21,000, Cleve.; Marx Solid 23 1/2, Chi, Lombardo 55G, N. Y.

(Estimates for This Week)

Charlie Barnes, Indianapolis (Circle; 2,800; 30-45-55)—With "Over My Dead Body" (20th), others on stage. Satisfactory \$14,000 take, with stage acts credited with helping.

Les Brown, St. Louis (Ambassador; 3,000; 30-40-50)—With "Meant Men in World" (WB). Average \$14,500.

Cab Calloway, Newark (Adams; 1,950; 25-40-55-75-99)—With "Tractor Writin'" (Rep.). Great \$23,000, but packing 'em in despite adverse weather conditions.

Jimmy Dorsey, Boston (RKO Boston; 3,200; 44-55-75-85)—With "Time to Kill" (RKO), others on stage. Best is pulling in and going to big \$22,000, best in weeks heretofore.

Duke Ellington, Providence (Metropolitan; 3,200; 30-55)—"Crime-Infant Investigator" (Mono). Strong \$9,000 for three days, solely on band.

Woody Herman, Cleveland (Palace; 3,700; 40-50-70)—Great "Quiet Please" (Columbia). Plus \$21,000, almost entirely on band's draw.

Sammy Kaye, New York (Strand; 3,705; 35-55-75-85-99-110)—With

phum; 3,000; 20-40-55-65)—With Four Inquists and "Invincible Army" (U). Big \$12,000 or slightly better with Inkspots getting plenty of credit.

Jan Savitt, Philadelphia (Earle; 2,705; 35-45-55-75-95)—Plus "Night to Remember" (C-Coi) and Nicholas Bros., others, on stage. Fair \$21,500.

Griff Williams, Chicago (Chicago; 3,000; 30-55)—With "Class Key" (U). Fine \$48,000, with draw about evenly divided.

GENE KRUPA DRAWS \$2,100 AT OMAHA HOP

(Estimate)

Joseph Bednarcks (Ritz B; Bridgeport, Conn., Jan. 31) Ritz has taken to using territorial bands Sunday nights and is doing well with them. This outfit, from Wilkes-Barre, Pa., drew 120 people at 75c, the Gene Krupa band, Omaha, Jan. 27. On way from coast to Chicago Krupa drew 100 at \$1 good.

Ray Marshall, (Totent Pole; 3, burndale, Mass., Jan. 31). First time here, Marshall brought better transportation problem got 800 dancers at \$145 couple for \$580, but drew evenly. Del. was a little calmer, played to same number people, same prices.

Mack Gordon Off Payroll; Warren-Robin Team Up

Hollywood, Feb. 2

Mack Gordon has been taken off the payroll at 20th Century-Fox for leaving the studio to go east to visit his wife. Goes back on salary when he returns.

Gordon's writing partner, Harry Brown, teamed with Leo Robin for score of "Girls Left Behind." Understood it's to be a permanent partnership.

Band Bookings

Les Brown, Feb. 28, Penn State, Harrisburg, Pa.

Bobbie Ray, March 10 or 17, Paramount theatre, New York.

Harry Sherwood, Feb. 5-8, Raynor, Boston; 7, Shubert theatre, New Haven, Conn.; 12-14, Windsor theatre, Bronx, N. Y.

Richard Himber, Feb. 9, Army (factory), Springfield, Mass.

Shep Fields, Feb. 12, four weeks, Beverly Hills C. C.

Will Osborne, Feb. 9, four weeks, Terrace Room (Frank D'Alley's), Newark, N. J.

Tiny Mill, Feb. 25, Curve Crest B. Muecke, Michigan; March 2, Fairview Rink B. Sundrich, Mich.; 3, Modernistic B. Clinton, Ind.; 7, Paramount theatre, Hammond, Ind.; 8, Lescaple B. Guttenberg, Ia.; 9, Crystal B. Dubuque, Ia.

Fletcher Henderson, Feb. 6, Jam Room B. Milwaukee; 13, Armour Kolomo, Ind.; 21, Trianon B. Toledo, O.; March 6-10, Koonore theatre, Albany, N. Y.; 22-April 4, Me-drid B. Louisville.

Minnie Lunceford, Feb. 12, Dis-sident, Lexington, Ky.; 15, Memorial Hall, Springfield, O.; 16, Bp'l's Ho-siery Mill, Suffolk, Va.; 17, Memorial Aud., Raleigh, N. C.; 19, South Street Casino, Orlando, Fla.; 20, Coliseum, Miami; 21, Harlem Square Club, Miami; 22, Trianon B. Fort Lauderdale; 23, Apollo Aud., Tampa; 24, Pier Casino, Daytona Beach; 25, School Gymnasium, Brunswick, Ga.; 28, Aud., Augusta, Ga.

Christensen in Army

Howard Christensen, band manager and partner of Arthur Michaud, will be inducted into the Army late this week or early next. He follows Dick Jurgens, whom he co-managed, who went into service two weeks ago.

Christensen is married, but childless.

Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels, dinner business (7-10 p.m.) not rated. Figures after name of hotel give room capacity and cover charge. Larger amount designates weekend and holiday period. Compilation is based on period from Monday to Saturday.)

Band	Hotel	Covers	Weeks	Room Capacity
Ray Heatherton	Billmore (300; \$1-\$1.50)	40	800	28,275
Hal McIntyre	Commodore (500; \$1-\$1.50)	1	1,500	2,925
Janie McIntyre	Lexington (500; \$1-\$1.50)	1	1,500	79,400
Sonny Dunham	New Yorker (400; \$1-\$1.50)	4	2,150	8,250
Charlie Spivak	Pensylvania (400; \$1-\$1.50)	6	3,450	23,000
Guy Lombardo	Roosevelt (400; \$1-\$1.50)	16	1,800	21,500
Carmen Cavallero	Waldorf (550; \$1-\$2)	3	2,200	7,700
Abe Lyman	Lincoln (275; 75c-\$1)	2	1,275	3,300

* Artists indicate a supporting floor show. New Yorker and Billmore have ice shows. Waldorf co-headlines The Hartmans, Tito Guizar and Cardello, 13 days.

Chicago

Joe Reichman (Empire Room, Palmer House; 750; \$2-\$4.50 min.). Extra tables to take care of crowds drawn by Hildagette; 6,184 people last week.

Art Kasel (Walnut Room, Blackstone hotel; \$1.50-\$2.50 min.). Kasel's popularity keeps business flowing evenly. Drew 1,800 people last week.

Nell Bandeau (Mayfair Room, Blackstone hotel; 250; \$2.50 min.). With-drew 1,800 people last week. Review of illness brought reservation cancellations, whittling patronage for week to around 1,400.

Jerry Wald (Panther Room, Sherman hotel; 950; \$1.25-\$2.50 min.). Wald did good. Joe Krupa opened Saturday (300; \$1.00 last week).

Walt Morgan (Marine Room, Edgewood Beach hotel; 1,100; \$1.25 min.). Continues to draw well and please all; 2,000 tabs last week.

Los Angeles

Fredrick Martin (Ambassador; 900; \$1-\$1.50). Martin weathered wet weekend with normal count; 2,000.

Ossie Nelson (Billmore; 1,200; 50c-\$1). Nelson helped to lousy 4,500 by party. This is Army's show.

St. Louis

Nick Stuart (Club Continental, Hotel Jefferson; 800; \$1-\$2 min.). Annual display of dress and suit makers offed bad weather that would have cut deeply into business. Total of 1,000 visited room during week. Weekend trade continues strong.

Boston

Harold Nagel (Oval Room, Coplay Place; 350; \$1 cover). Nagel with second week of Paul Draper (plus appearance of Walter O'Keefe on Friday during Draper's absence). Draper's absence drew 100, with 2,117 covers. Excellent biz also during dinner sessions.

Mill Harris (Colonial Room, Coplay Place; 200; \$1 cover). Herth showed up better on third week with 251 covers.

Jack Teagarden (Main Ballroom, Coplay Place; 1,200; \$1 cover). Teagarden played second date here in two months, to 820 covers. Teagarden is open to such dates only when not privately reserved.

Chick Floyd (Terrace Room, Hotel Statler; 450; \$1 cover). Floyd rolls along merrily on long engagement, playing evenly to 850 customers over Friday-Saturday; only late nights, plus five dinner trade.

Minneapolis

Edgar Drake (Minneapolis Terrace; 500; \$1-\$1.50). First time here for band and ice well liked. Floor show Act. Collette Lyons, drawing top billing. Other act, Monitors. Big 550 nightly average attendance.

Location Jobs, Not in Hotels

(Chicago)

Lou Brase (Chez Paree; 650; \$3-\$3.50 min.). Joe E. Lewis is packing time in here; 4,200 last week.

Gracie Barrie (Blackhawk; 500; \$1.25 min.). Gracie Barrie, making her debut as an orchestra leader with Dick Stabile's band, had fine opening and was responsible for 3,800 last week.

(Los Angeles)

Tommy Dorsey (Palladium B., Hollywood, 6th wk.). Rain no harm to Dorsey; punched out another near 25,000.

Norace Heldt (Casa Manana, Culver City; 11th wk.). Heldt not strong as he was last time. Mangling around 3,000.

Noble Steele (Trianon B., Southgate, Cal., sixth wk.). Steele topped off thru just this side 5,000 admissions. Jan Carber moves back in tomorrow.

(San Garber (Casino B., Hollywood, sixth wk.). Garber's take was okay, just under 3,000. Johnny Richards replaces.

(Minneapolis)

Fredrick Fisher (Happy Hour; 650 no cover or min.). Home grounds for "Schleifkridts" band. Enormous 1,000 average crowds per night.

Jonie Taps Resigns

Jonie Taps, general professional manager of Shapiro, Bernstein & Co., has resigned from the position of a council of the containees' union.

He gave as his reason the pressure of business.

WHAT MAKES BETTY RANN?

(BY ROBERT STOLZI)

ATTENTION BRITISH MUSICIANS

The Department of National Service Entertainment has arranged to include musicians in the British volunteer scheme for service in the United Kingdom and overseas. Suitable applicants will be employed for the duration, at salaries ranging between £3 and £16, plus expenses, and will be furnished round trip passage.

For information, address the New York ENSA Committee, 137 West 45th Street, New York City.

Five

sock

Hits

ALWAYS HEADED

FOR SMASHING SUCCESS

THE CANTREEN BOUNCE

I WISH, I WISH, I WISH

NEW SHOES

FRESH OUT OF KISSES

DON'T COUNT THE STARS

EDWARD R. MARKS MUSIC CORPORATION

Radio City

Frank Hennings, Gen. Prof. Mus.

MUSIC BUSINESS

NBC, CBS, Blue, Mutual Plugs

Following tabulation of popular music programming embraces all four networks—NBC, CBS, Blue and Mutual—as represented by WEAP, WJZ, WABC and WOR. N. Y. Compilation herewith covers week beginning Monday through Sunday, Jan. 25-31, from 5 p.m. to 1 a.m., and is based on data provided by Accurate Reporting Service, regular source for music publishing industry.

TITLE	PUBLISHER	TOTAL
There Are Such Things...	Yankee	31
Reasons of Charming Character	Shapiro	29
Daddy's Letter	Berlin	28
I Had Crasier Dreams—'Springtime'	BVC	22
A Youth of Texas—'Seven Days Leave'	Southern	22
Moonlight Comes Your Way—'Road to Morocco'	Famous	21
Brazil—'Saludos Amigos'	Southern	19
Moonlight Mood	Robbins	19
Please Think of Me	Wimark	19
Taking a Chance on Love—'Cabin in Sky'	Fei	19
You'd Be So Nice to Come Home To	Chappell	19
It Can't Be Wrong—'Now Voyage'	Harms	19
That Old Black Magic—'Star Spangled Rhythm'	Famous	18
I've Heard That Song Before—'Win on Parade'	McFarly	18
There's an FDR in Freedom	Nationwide	15
Why Don't You Fall in Love With Me?	Ilarios	15
For Me and My Gal—'Me and My Gal'	Mills	15
I Just Kissed Your Picture Goodnight	Crawford	12
When the Shepherd Leads the Sheep	BVC	12
Begin the Beguine	Harms	12
Constantly—'Road to Morocco'	Paramount	12
'In Getting Tired So I Can Sleep'	Army	11
There's a Ray of Sunshine	Linedale	11
Don't Get Around Much Anymore	Robbins	10
That Solider of Mine	National	10
Three Dreams—'Power Girl'	Remick	10
Blue Skies	Berlin	9
Hey Good Looking!	Chappell	9
Someone Else's Sweetheart	Shapiro	9
As Time Goes By	Remick	8
Can't Get Out of This—'Seven Days Leave'	Southern	8
If I Cared a Little Bit—'Fid'	Fid	8
There Will Never Be Another You—'Iceland'	Morris	8
Weep No More My Lady	Dorsey Bros.	8
At the President's Birthday Ball	Advance	7
Beyond the Shadow of a Doubt	Robbins	7
I Don't Believe in Rumors	BMI	6
Manhattan Serenade	World	6
Slender, Tender and Tall...	Leeds	6
Tulips Are Talking	ABC	6
Babbalooe Babbling	World	6
Every Night About This Time	Warock	6
Oldsp Male	Advance	5
It's Getting the Best of Me	Leiland-Morris	5
Let's Get Lost—'Happy-Go-Lucky'	Paramount	5
Let's Bring New Glory to Old Glory	Leiland-Morris	5
Saving Myself for Billy	Chappell	5
Sentimental Feeling	Broadway	5
This Is Army, Mr. Jones—'This Is Army'	Leiland-Morris	5
When the Lights Go on Again...	CLP	5
Why Don't You Do Right	Mayfair	5

*Fimulcast. *This Is the Army publishing subsidiary.

Grofé East for Toscanini's Playing of 'Grand Canyon'

Perde Grofé has flown in from California to be present at the interpretation of his "Grand Canyon" Suite by Arturo Toscanini and the NBC Symphony Sunday (31). Composer arrived in N. Y. today (Wednesday). Toscanini's performance of the work is in line with his series of representative American melodies, begun earlier this year with George Gershwin's "Rhapsody in Blue."

Paul Webster and Harry Revel died of "Old Time" Serenade and "Hang Your Troubles on a Rainbow" for "It Ain't Hay" at Universal. Score will be published by Variety Music, Inc.

Blau Due for Uniform

Victor Blau, who is in charge of copyright matters for the Warner Bros. music publishing group, is slated for induction by the Army when he returns from Hollywood Feb. 20.

Blau got a month's extension so that he could clear up some pending music matters at the Warner studios.

Morros Music Inc.'s

Los Angeles, Feb. 2. Boris Morros Music Co. filed incorporation papers in Los Angeles county, listing 100 shares of capital stock.

Directors of the corporation are Boris Morros, Abe Frankl and Samuel Rheiner.

NE TUNES MISS WAX BUILDUPS

The lack of phonograph recordings of new tunes has begun to show serious repercussions in the music publishing industry. The sale of sheet music on current songs, has taken a sharp dip and publishers generally credit this situation to the fact that their channels for exploitation have been substantially clogged by the failure of their new numbers to get their customary lift from phonograph records.

The recording ban imposed by the American Federation of Musicians had up until recently affected the publishing industry in one way, the loss of blatter royalties. Now that the numbers recorded prior to Aug. 1, when the AFM's ban became effective, have pretty well run their public course, publishers are really starting to feel the consequences. Songs introduced without the benefit of recordings are proving time to get a job. Orchestra leaders have through the past 10 years geared themselves to use their recordings as a medium of exploitation in determining the extent of their performance of such tunes over the air and dance dates. Deprived of the aid of this gauge, the leaders find themselves somewhat uncertain as to how far they should go with a new song.

Music publishers agree that the new tune available to them for the exploitation of new numbers, namely from 11:15 p.m. to 1 a.m., is not sufficient for the purpose of the industry and that the loss of the medium of phonograph records means a 50% reduction in the industry's exploitation sources.

ASCAP, Pubs Lose Suit Against Buff. Tavern

Buffalo, Feb. 2. Infringement suit brought by ASCAP, Irving Berlin, Inc. and Shapiro & Bernstein, Inc. against Henry Roman, tavern proprietor of Dunkirk, was dismissed in Federal court when Judge John Knight held that the plaintiffs had failed to prove conclusively that four copyrighted songs were played at the tavern in May, 1940. Songs were "Sweet Sue," "Just You," "Always" and "Careless."

One of ASCAP's witnesses, Judge Knight wrote in his opinion, "admitted his inability to read music and that his familiarity with it was gained by listening to the radio and to records. He could not identify the bartender as a man or woman, and could not state positively whether the orchestra was visible from where he claimed he was sitting. His testimony was vague as to the number of bottles of beer he consumed, he could not recognize members of the orchestra in the courtroom and was unable to testify whether the music was played by ear or from sheet music."

BMI Gives Licensees 30% Rebate When Gross (\$1,500,000) Exceeds Goal Set

Publishers' List Best Sellers

Week of Jan. 31
There Such Things... Yankee
Moonlight Comes... Famous
Lights On Again... CLP
Crazier Dream... BVC
Fall in Love... Harms
And My Gal... Mills
Heard Song Before... Mayfair
Nice To Come Home... Chappell
Brazil... Southern
Reasons of Charming... Shapiro
Army Air Corps... Fischer
Deeply Beloved... Chappell
Moonlight Mood... Robbins
Star Spangled... Miller
Think of Me... Wimark

SONGSHEET MAGS IN LEGAL TIF ON FORMAT

The fight between the songsheet magazines, "Song Hits" and "Hit Parade," came to public attention last week when counsel for the two publications appeared before Justice Carroll Walker in the N. Y. supreme court to argue a technical point. Lytle Engel, publisher of "Song Hits," is suing the Chilton Publishing Co., which puts out "Hit Parade," for \$50,000 and an injunction on the grounds of unfair competition. Justice Walker granted Engel's request to examine the defendants before trial.

Named with Chilton as defendants are John Stangeland, Edward Levy, Arthur Kraus and Leopold V. Eastman, all alleged to be connected with the publishing firm. Also named by Engel are the Fawcett Publishing Corp. and the Fawcett Publishing Corp. as distributors of "Hit Parade." In his complaint Engel charges that the Chilton group copied the style, type and arrangement of "Song Hits" for their "Hit Parade." Engel and Chilton have exclusive ties with various music publishers for the lyric publication rights of new and old songs.

Republic Reduces, Letting Out Weizel and Howard

Republic Music Co. and its subsidiary, World Music, reduced personnel last week to one man, letting Murray Weizel, professional manager, and Jack Howard, contact man, Frankie Abramson remains.

Weizel was made professional manager only a few months ago. Firm is jointly owned by Sammy Kaye and his manager, Jim Poppe.

SARNOFF FORMS PARADE

Leon Sarnoff, who at one time had an option to purchase the Green Book-Knight music catalog, has formed Parade Music Company. Parade is affiliated with BMI.

Broadcast Music, Inc. is issuing a rebate to its station licensees. Under the authorization of its board of directors, which met last week, BMI is advising all its 800-odd broadcast licensees that they may deduct 30% from the fees due the music organization for the month of January. BMI explained that the decision to rebate was made after it had discovered that the receipts from blanket and other licenses was much more than had been anticipated. The broadcast music set-up had expected to take in \$1,200,000 for 1942, but the accumulative collections came closer to \$1,500,000. The rebate, it was explained further by BMI, is strictly in the nature of an experiment.

BMI also disclosed last week that it proposes to make its subsidiary, BMI Music, New York its station program directors a permanent hire. The directors will be brought into the office on a permanent basis each month and given a general orientation course on BMI music. BMI also announced that it will send some of its affiliated publishers.

ASCAP and BMI have been in the field for the past two months calling on stations and giving their program staffs an orientation course on ASCAP music. BMI reversed the process by recently trying out the idea of bringing each station employees to New York.

Pubs, Printers Split Responsibility on Paper, Salesmen Cut Orders

The War Production Board has revised its order governing the use of paper by the music publishing industry. The new regulation puts the responsibility of adherence to the paper reduction between the music publisher and music printer. The printer is restrained from turning out more than 90% of the sheet music he printed in 1941, while the publisher must keep his output of folios and books down to 90% of what it was for 1941.

Several of the major publishers have already notified their salesmen on the road to cut down their stock orders from customers to a six-month supply. The previous practice was to take orders for a year's supply.

Marks' Hampton Buy

E. B. Marks has acquired the catalog of symphonic compositions including Hampton's "Orchestra Libretto," "Hampton's Miniature Scores and Music for Two Pianos," "Four Hands."

Marks will continue to carry the Hampton name.

The Perfect Hit Combination For Every Type Of Program!

Hit No. 1

Hit No. 2

MUSIC MUCH ANMORE

Lyric by Harold Adamson

Lyric by Bob Russell

ROBBINS MUSIC CORPORATION

799 Seventh Avenue, New York, N. Y.

Music by Peter De Rose

Music by Duke Ellington

Murray Baker, Prof. Mgr.

PARAMOUNT, N. Y.

Johnny Long Orch (10), Helen Jones (11), Gene Williams (12), Hank Rogers (13), Frank Sinatra (14), Ray Spaulding (15), and the

With the exception of the Johnny Long orchestra, which has just come in until Xavier Cugat brings in a new show from Havana, the entire bill, including the picture, has been here for some time. The show is a popular choice, and S.R.O. signs are still very much in evidence. The orchestra, led by Jimmy Dorsey, is a popular choice, and S.R.O. signs are still very much in evidence. The orchestra, led by Jimmy Dorsey, is a popular choice, and S.R.O. signs are still very much in evidence.

Opening, Shanty Shanty, long-time standard with the band, is plenty so, as is the change-of-pose picture, "Dearly Beloved," featuring the version of "Ruslan and Lyudmila," however, is overdone. The picture, however, is overdone. The picture, however, is overdone. The picture, however, is overdone.

Another dud occurred later when Sinatra started two bars ahead on the piece, but he was not alone. The picture, however, is overdone. The picture, however, is overdone. The picture, however, is overdone.

AMBASSADOR, ST. L.

St. Louis, Jan. 31. Seller and Leo Brown Orch (10), Seller and Leo Brown Orch (11), Seller and Leo Brown Orch (12), Seller and Leo Brown Orch (13), Seller and Leo Brown Orch (14), Seller and Leo Brown Orch (15), and the

Youth is having full swing at this downtown delux, which moved up to the balcony stage. The picture, however, is overdone. The picture, however, is overdone. The picture, however, is overdone.

After Robert Lee, a funny look, who? Why Don't You? Do Right and "Street of Dreams," the Town Criers returned and a "Tough of Texas." Then Brown's lady, who? Why Don't You? Do Right and "Street of Dreams," the Town Criers returned and a "Tough of Texas." Then Brown's lady, who?

CIRCLE, INDPLS

Chicago, Jan. 30. Charlie Barnett Orch (10), Charlie Barnett Orch (11), Charlie Barnett Orch (12), Charlie Barnett Orch (13), Charlie Barnett Orch (14), Charlie Barnett Orch (15), and the

The former Glenn Miller group, featuring Hutton and the band, is a popular choice, and S.R.O. signs are still very much in evidence. The picture, however, is overdone. The picture, however, is overdone. The picture, however, is overdone.

APOLLO, N. Y.

John Kirby Orch (10), John Kirby Orch (11), John Kirby Orch (12), John Kirby Orch (13), John Kirby Orch (14), John Kirby Orch (15), and the

New dance layout here depends heavily on John Kirby's smooth and sexy style. The picture, however, is overdone. The picture, however, is overdone. The picture, however, is overdone.

Washington, introduced as the vaudeville act, is a popular choice, and S.R.O. signs are still very much in evidence. The picture, however, is overdone. The picture, however, is overdone. The picture, however, is overdone.

There'll be little of the Orpheum left in the picture, however, is overdone. The picture, however, is overdone. The picture, however, is overdone.

ORPHEUM, L. A.

Los Angeles, Jan. 27. Ric Barlowe Hollywood Co-eds (10), Ric Barlowe Hollywood Co-eds (11), Ric Barlowe Hollywood Co-eds (12), Ric Barlowe Hollywood Co-eds (13), Ric Barlowe Hollywood Co-eds (14), Ric Barlowe Hollywood Co-eds (15), and the

There'll be little of the Orpheum left in the picture, however, is overdone. The picture, however, is overdone. The picture, however, is overdone.

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CHICAGO, CHI

Chicago, Jan. 29. Griff Williams' (10), Griff Williams' (11), Griff Williams' (12), Griff Williams' (13), Griff Williams' (14), Griff Williams' (15), and the

Spit's stilling the stage as well as Phil Spitt's, the audience is a popular choice, and S.R.O. signs are still very much in evidence. The picture, however, is overdone. The picture, however, is overdone. The picture, however, is overdone.

STATE, N. Y.

George Price, Harry Saxon, Solari Pupetta, Ben Wain, Ross Sisters (10), George Price, Harry Saxon, Solari Pupetta, Ben Wain, Ross Sisters (11), George Price, Harry Saxon, Solari Pupetta, Ben Wain, Ross Sisters (12), George Price, Harry Saxon, Solari Pupetta, Ben Wain, Ross Sisters (13), George Price, Harry Saxon, Solari Pupetta, Ben Wain, Ross Sisters (14), George Price, Harry Saxon, Solari Pupetta, Ben Wain, Ross Sisters (15), and the

Five-act lineup is fast and for the most part, a good one. The picture, however, is overdone. The picture, however, is overdone. The picture, however, is overdone.

Adding further to the strong comedy team is Harry Saxon. The picture, however, is overdone. The picture, however, is overdone. The picture, however, is overdone.

KEITH'S, INDPLS

Indianapolis, Jan. 30. Max Havelock (10), Max Havelock (11), Max Havelock (12), Max Havelock (13), Max Havelock (14), Max Havelock (15), and the

Keith's mixes home talent with standard set to put on a pleasing evening. The picture, however, is overdone. The picture, however, is overdone. The picture, however, is overdone.

Form troupe includes the Three Cheers, violin trio, and Betty Jean. The picture, however, is overdone. The picture, however, is overdone. The picture, however, is overdone.

CHICAGO, CHI

Chicago, Jan. 29. Griff Williams' (10), Griff Williams' (11), Griff Williams' (12), Griff Williams' (13), Griff Williams' (14), Griff Williams' (15), and the

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ORIENTAL, CHI

Chicago, Jan. 30. Frank Gray (10), Frank Gray (11), Frank Gray (12), Frank Gray (13), Frank Gray (14), Frank Gray (15), and the

Fresh from successful four-month engagement at the Blackhawk Casino, the Oriental is a popular choice, and S.R.O. signs are still very much in evidence. The picture, however, is overdone. The picture, however, is overdone. The picture, however, is overdone.

Toy and Wing, youthful Chicago act, is a popular choice, and S.R.O. signs are still very much in evidence. The picture, however, is overdone. The picture, however, is overdone. The picture, however, is overdone.

OLYMPIA, MIAMI

Miami, Jan. 29. Terry Lawlor, Jimmy Ray, Ross Sisters (10), Terry Lawlor, Jimmy Ray, Ross Sisters (11), Terry Lawlor, Jimmy Ray, Ross Sisters (12), Terry Lawlor, Jimmy Ray, Ross Sisters (13), Terry Lawlor, Jimmy Ray, Ross Sisters (14), Terry Lawlor, Jimmy Ray, Ross Sisters (15), and the

Without a single stand-out act, this show adds up to pretty fair entertainment, with most of talent local. The picture, however, is overdone. The picture, however, is overdone. The picture, however, is overdone.

Jimmy Ray fills the second spot, and is a popular choice, and S.R.O. signs are still very much in evidence. The picture, however, is overdone. The picture, however, is overdone. The picture, however, is overdone.

ADAMS, NEWARK

Newark, Jan. 28. Cab Calloway Orch (10), Cab Calloway Orch (11), Cab Calloway Orch (12), Cab Calloway Orch (13), Cab Calloway Orch (14), Cab Calloway Orch (15), and the

The gambler's pretty 'ave having themselves, the audience is a popular choice, and S.R.O. signs are still very much in evidence. The picture, however, is overdone. The picture, however, is overdone. The picture, however, is overdone.

Cab is still selling his stuff with a bang, and is a popular choice, and S.R.O. signs are still very much in evidence. The picture, however, is overdone. The picture, however, is overdone. The picture, however, is overdone.

FLATBUS, B'KLYN

Althea Agnes Orch (15), Judy Marshall, Dick Dyer, Charlie Brown, and the

Benzy Fields and Mitchell Ayres' orchestra stand out in this otherwise fairly good, but not very exciting show. The picture, however, is overdone. The picture, however, is overdone. The picture, however, is overdone.

Ayres' orchestra is a good one, and is a popular choice, and S.R.O. signs are still very much in evidence. The picture, however, is overdone. The picture, however, is overdone. The picture, however, is overdone.

MARYLAND, BALTO.

Baltimore, Jan. 31. Crook & Dyer (10), Crook & Dyer (11), Crook & Dyer (12), Crook & Dyer (13), Crook & Dyer (14), Crook & Dyer (15), and the

Spot of standards has considerable appeal, and is a popular choice, and S.R.O. signs are still very much in evidence. The picture, however, is overdone. The picture, however, is overdone. The picture, however, is overdone.

Leahy follows with three tunes, and is a popular choice, and S.R.O. signs are still very much in evidence. The picture, however, is overdone. The picture, however, is overdone. The picture, however, is overdone.

TOWER, K. C.

Kansas City, Jan. 28. Budin Ray, The Applauders (10), Budin Ray, The Applauders (11), Budin Ray, The Applauders (12), Budin Ray, The Applauders (13), Budin Ray, The Applauders (14), Budin Ray, The Applauders (15), and the

Stage stars, and is a popular choice, and S.R.O. signs are still very much in evidence. The picture, however, is overdone. The picture, however, is overdone. The picture, however, is overdone.

Stage stars, and is a popular choice, and S.R.O. signs are still very much in evidence. The picture, however, is overdone. The picture, however, is overdone. The picture, however, is overdone.

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IN HER FIRST THREE WEEKS
— A NEW, ALL-HIGH RECORD**

**Personal Manager
ANNA SOSENKO**

**Personal Representative
JACK BERTELL**

**Booked by
MUSIC CORP. OF AMERICA**





FEB 14/43

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VOL. 149 No. 9

NEW YORK, WEDNESDAY, FEBRUARY 10, 1943

PRICE 25 CENTS

SHOW BUSINESS LABOR

Broadway Legit Quality Exceeds Last Year's, But Quantity Running Behind

By JACK PULASKI
With the season of 1942-43 pointing toward spring, Broadway's product continues to top that of last year in quality, barring most recent arrivals, but the number of new shows is running behind 1941-42 up to this time. By Feb. 15 last year 52 new productions had bowed onto and out of the list, whereas this season the total has been 43, inclusive of shows that opened during the summer.

Ratings on hits and duds thus far indicate that 14 successes, both of the outstanding and moderate classifications, have been scored as against nine in comparatively the same time last season. The hit list has straight plays way out in front; in fact, to date there has been but one sock musical ("Something for the Boys," Alvin), making it all the better for the holdover musicals. Another musical success this season is "Rosalinda" (44th Street), technically a revival, but virtually a new show. It was originally "The Piedman" of opera.

Number of successes does not indicate (Continued on page 40)

Their Beaux in Service, So Detroit 'Lonely Hearts' Form 'Misery' Quartet

The war has caused plenty of acts to crack up, but here's a new one—it resulted in the formation of a new quartet, The Four Charmers, recently at the Bowers here. It is sort of a "Lonely Hearts" organization which sprung up from four soloists sitting around in a Chicago spot and starting to compare notes.

Rita Tivy, one of the gals, reported her fiancé was in the Navy; Lucille New said hers was in the Coast Artillery in Hawaii; Jeannie Parker said the reason for her torch was an Air Force captain now in Africa, and the last one, Anne Andrews, reported that her fiancé was tagged by the Army in a few days. Femmes decided it was getting to be a lonely world and they might as well gang up for the duration in a misery-loves-company quartet. It's a show per on looks for most female ensembles.

TOSCANINI VOLUNTEERS FOR USO-CAMP SHOWS

Arturo Toscanini is joining the ranks of volunteer talent for USO-Camp Shows, Inc. The Italian maestro will conduct the NBC Symphony Orchestra in a concert at the Kalshurst, N. Y., Naval Air Station on March 17 (St. Patrick's Day).

Other symph bookings lined up by CSI for the near future include John Bacharach in the New York Philharmonic, which will play Fort Sam Houston, N. J., Feb. 15, and a series of performances of Arthur Fiedler and the Boston Symphony, with playdates still to be set.

The Collegiate Touch

Hollywood, Feb. 9.
Commentators are in such brick demand that radio scouts are now combing the college campuses. Another to bring his erudition from a seat of learning to the airwaves is General David Eastey, veteran of the last war and former president of University of California.

Union Oil sponsors five nights a week on the Don Lee net.

Sweet Music Now Also Sweet B.O.

Evidence of the public taste today for lilting melodies of a Victor Herbert, with a dash of vocalized Puccini, are the exceptional grosses being registered by the quasi-classical outfit currently touring the country. Reported now that a number of other bands are planning to revamp their outfit along these lines in order to capitalize on the war-borne vogue.

As the trade views it, a girl with a husband or sweetheart in the armed forces, or an elderly couple who can only think of their son somewhere in North Africa or the Solomon, would rather sit back and (Continued on page 40)

Newsmen, With Inside Stuff on World Events, The New Glamour Boys

Pundit columnists, news correspondents and radio commentators are the current glamour boys of the night spots. They've thoroughly supplanted the lads with the lace as the guests to whom every maître d'hôtel bows a low lunge, and on whose every word the young femme trade hangs.

Used to be that the dilettante dink with the loads of lettuce were the special favor of every bistro for the front line ladies. But taint no any more. C'est la guerre. And with it a tendency to the more serious things of life. Even the cuplains and headwaiters are more intrinsic value in a guy who can think things out than one who can buy wine, although the fancy paychecks now being earned by many radio gabbers haven't hurt any of that score either.

A familiar sight in the nixes' belt now are the name commentators or "pay-liners" who correspond to the front line, Fascinated femmes, in particular, hang on to every word. But they're not the only ones. The discussion of a Wallace speech, of political moves in North Africa, of the British in West Africa, and of U. N. and engagements in Canada and Cuba. She received birds from 14 major orchestras.

GOV'T IDEA TO GET MANPOWER

Personal Appearances and Broadcasts Planned As Part of Drive to Open in March

SHOWMEN COMMITTEE

Show business personalities and media will be used by the Government to put over manpower recruiting drives in various industrial cities in the next few weeks. Plans include personal appearances by name personalities, with visual shows and broadcasts on local stations.

Idea is to open the drive early in March, possibly in Bullington War Manpower Commission, Office of War Information and a committee of Government and show business representatives would use local newspapers, radio stations and name personal appearances in a one-week drive in each industrial community where there is a manpower shortage.

Week's activities in each city would climax with a huge visual (Continued on page 30)

\$1,000,000 Philly Opera House Set to Become

Largest Jive Palace

Philadelphia, Feb. 9.
The old Metropolitan Opera House built by Oscar Hammerstein at a cost of \$1,000,000 in 1909, is being converted into what is believed to be the world's largest jive palace. Before the end of the month, the famous old auditorium on North Broad street, which once featured the voice of Caruso, Patti, et al., will dig the swing rhythms, while the night spots. They've thoroughly supplanted the lads with the lace as the guests to whom every maître d'hôtel bows a low lunge, and on whose every word the young femme trade hangs.

Used to be that the dilettante dink with the loads of lettuce were the special favor of every bistro for the front line ladies. But taint no any more. C'est la guerre. And with it a tendency to the more serious things of life. Even the cuplains and headwaiters are more intrinsic value in a guy who can think things out than one who can buy wine, although the fancy paychecks now being earned by many radio gabbers haven't hurt any of that score either.

Marjorie Lawrence Looks Set for Vocal Bonanza

Marjorie Lawrence has overcome the handicap of infantile paralysis in the extent that she's set for her biggest financial season. She has set five Oca Colca broadcasts, at \$25,000, 10 concert tours for next season at an average of \$17,500 each, and signed with the Columbia Recording Corp.

Her concert tour in '43-44 includes two appearances with the Philharmonic in Washington and in N. Y., and engagements in Canada and Cuba. She received birds from 14 major orchestras.

All Amusements Feeling Personnel Pinch in Earnest Under New Call-up

Sweeten Up Crime

Memphis, Feb. 9.
The guttural masculine 'calling all cars' on the local police radio has been turned on a dulcet voice on one. WFPC, the Memphis police radio station, has been forced to turn out to female operators and announcers, the war having gutted the staff of men.

No complaints thus far from the cops.

D. C. Looks Likely To KG 25G Ceiling

Washington, Feb. 9.
On Capitol Hill the weekend gossip was that the Administration has become convinced that the \$25,000 wage ceiling is dead duck with the War Commission, and will accept a compromise plan to be drafted by the Ways and Means committee.

Such was the talk in authoritative circles though nobody could point to anything definite from the White House conceding defeat on the wage roof. Speaker Sam Rayburn and his majority leader John W. McCormack are credited with informing the Chief Executive that the coalition now ruling the House has the votes (Continued on page 40)

Hepburn Legit's Profit 250G, Closes Saturday Despite Sock Business

Reports soon after Katharine Hepburn opened in "Without Love" at the St. James, N. Y., that the replacement would be limited to two weeks, have proved accurate, the attraction calling it a season Saturday 113, when it will have played 11 weeks. While there has been some word of a transfer, the picture have been consistently big, with grosses averaging well over \$22,000 weekly, and for a steady play.

There is little doubt that "Love" could remain into the warm weather.

Mrs. Hepburn is going to Hollywood for the camera version of "Love," the stage-screen arrangement being similar to that of "The Philadelphia Story."

"Love" paid off its production outlay during a two last spring and came to Broadway considerably on the right side of the ledger, the show being a hand-out for the Theatre Guild and others concerned. Picture rights were sold for \$275,000, of which 40% went to the management. That amount, added to the profit in the stage show, indicates a total net of around \$250,000. Mrs. Hepburn and the author are in on the managerial end, while Philip Barry, the m.p.'s share of the film cost is \$165,000.

Manpower pinch on show business, which has never been seeing "essential" classification, last week neared a critical stage following the War Manpower Commission's "work of writers, actors, musicians, producers and technicians from radio and film, continue jitters while efforts are being made to avert a stampede to defense plants pending further clarification of the WMC order.

Biggest inroads on manpower are expected to continue in theatre operation, which lists more than 145,000 employees. Most important manpower losses, however, would take effect in film production, with some \$4,000 to \$5,000 employees.

Informed observers point out that the manpower shortage will become progressive, rather than after 1943, regardless of a proposed Congressional modification of the WMC order, now before the House Committee on Military Affairs, to prevent induction of married men with dependents. (Continued on page 47)

Zanuck's African Footage Probably For Gen'l Release

Technicolor four-feeler, from footage shot by Col. Darryl Zanuck and the U. S. Signal Corps crew during the North African campaign, was screened for industryappers at the University Club (N.Y.) meeting with Elmer Davis last Monday (8). Plans were discussed for releasing it to a general gathering of company presidents for the Lowell Meeting, explained that the OWI was not planning censorship of the screen trying to write scripts for Hollywood.

Zanuck was present at the gathering, other including Nicholas M. Scheer, Spyro Skouras, N. Peter Ballou, John O'Connor, J. Cheever Barney, Balaban, Major Al. Robert Rubin, Jack Coe, Charles Francis Cox, George J. Scheffer and Francis Harmon.

WAR BONDS ADMISH TO RINGLING CIRCUS

Washington, Feb. 9.
Treasury Dept. has approved arrangements whereby all opening performances of the Ringling Bros. Circus will be conducted in support of war bonds. In other words first show will be limited to those who buy War Bonds. Same rule will apply to all shows. The circus will have a War Bond section with choice seats reserved for those who buy War Bonds. "Truth or Consequence" will make a national tour in behalf of the sale of War Bonds.

U.S. Fighting Boys Plenty Longhaired, Concerts Rate Along With Girl Shows

Uncle Sam's fighting boys are plenty longhaired.

Nothing short of a Hofstadt, a Trotsky or an Elman seems to satisfy the servicemen at the camps or USO shows today, according to USO-Camp Show execs. Watching the boys get excited over a Mozart concerto or a Puccini aria and their willingness to accept it as an alternative to a girl show, is viewed as one of the phenomena of the current war entertainment schedule. As a morale-builder, the CSI execs are convinced the longhaired is something to be reckoned with.

Seen as one of the chief factors.

But Froman Is Prettier!

With the USO-Camp Shows, nothing new is going on. Theatrical crossroads, the elevator boys at West 40th street, New York, where the CSI is headquartered, have formed their own "talent pool" in seeking the privilege of taking the longhaired camp show performers up to the 18th floor.

When Hargo Marx, Jane Froman and Frank Parker put in an appearance, one of the lift boys offered to "smash" the Froman and Parker if he could take Harpo up.

In the demand for the longhaired music among the trainees is the role radar has played over the past decade in raising the musical IQ of the rank-and-file.

To watch those boys from the battle hills of the Pacific and Ozarks, who learned rhythm from a scrubbing board, sitting spellbound before a symphony orchestra or a hunk or a tenor, is nothing short of fantastic," says Gino Bolchini, in (Continued on page 47).

USO Pays Tribute To Show Business At 2d Anti-Luncheon

Recognition of the role show business is playing in the war effort via its contribution to USO Camp Shows, Inc., was paid at the second annual luncheon of the United Service Organizations, Inc., held at the Hotel Astor, New York, Thursday (4), when resolutions of appreciation were unanimously adopted by the upwards of 1,000 in attendance.

The resolution singled out for particular tribute Abe Hoffman, president of USO-Camp Shows, for his efforts in providing entertainment for U. S. servicemen here and abroad. Adoption of the resolution followed an address by Walter Hewitt, chairman of the Board of USO, who laid particular stress on the achievements of CSI in cheering the armed forces through the medium of entertainment. Having pointed out that in addition to the large circles maintained in this country, USO Camp Shows has already appeared at North Africa, England and Ireland.

Having stressed the particular contribution of the "Feminine Theatrical Task Force," comprised of Kay Francis, Carole Landis, Martha Raye and Mitzi Maynor, who entertained the soldiers at offshore bases for three months.

John D. Rockefeller, Jr., honorary chairman of USO, also expressed satisfaction at the hangup job Lashford and the CSI are accomplishing while Chester I. Barnard, USO prez, stressed the point that CSI, which is made possible through the operation of the theatrical world, has become one of the most vital links in the USO organization in providing recreation for the armed forces.

H'WOOD'S 750G WAR BOND BUY IN JAN.

Hollywood, Feb. 9. Employees of the film industry bought \$750,000 worth of War Bonds last month, according to a report by Henry Ginsberg, chairman of the Motion Picture Company's War Savings Staff.

Since the campaign began, the Government has sold more than \$11,000,000 worth of Bonds through the Clubhouse committee, which is urging every film employee to continue the investment of 10% for the duration.

'Sheridan Whiteside Wheelchair Chub'

Wheelchair used by Monty Woolley in 'The Man Who Came to Dinner' has recently been in active service. It was borrowed several months ago by Ken McCabe, Sun of the apartment window. News of its use in a Broadway production, however, has been kept secret. The chair, which he broke his leg in a fall in his home. Stein's Stevenson, the announcer's wife, on his return, borrowed the chair from the Sun. H. Harris office for McCabe's use and then returned it from the latter when her husband needed it.

When Woolley, McCabe and Stevenson met several nights ago they formed the Sheridan Whiteside Wheelchair Chub, taking the name of the leading character in 'Man Who Came to Dinner'. The chair was specially built to suit Woolley's ideas.

H'wood Stayed Away From Flynn Trial; WB Reads His Pix

Los Angeles, Feb. 9. Errol Flynn was given a clean bill of health in Superior Court by a mixed jury of men and women who declared him innocent of ravishing two minor girls-and-town. The trial was strictly a showman affair, without any Hollywood frills and unattended by picture names except Flynn himself. Film folk stayed away and left the courtroom to the housewives and idlers who usually fill the seats in local drama.

Flynn was accused of undue intimacy with Betty Hansen, a blonde, in a Bel-Air mansion, and with Peggy La Rue Sotter, a brunet, in a niter, in the cabin of his yacht. After four weeks of trial and nine days of deliberation, the jury absolved the actor on all counts. Two male jurors held out for hours but finally agreed with the female majority that Flynn was innocent. Judge Leslie Still, who presided over the trial, told the jurors: "I (Continued on page 38)

Paul Muni Ill in Hospital, 'Counselor' Meanwhile Off

Paul Muni bedded with an attack of the flu at Mt. Sinai hospital, N. Y.

His "Counselor-at-Law" revival at the Roxy, which is ill, was cancelled Monday night (8), with John Goldie, show's producer, confident Muni will be able to resume performances by Friday or Saturday of this week.

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It will cost money to defeat Germany, Japan and Italy. Our government counts on you to help now.

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N.Y. Pagent to Mark March 9 Memorial For Jewish Victims of Nazis

New York, Feb. 9. A Gentile, N. Y., is to be converted into a namah-mah temple of worship, writers, artists, musicians and other show-business representatives will join with Jewish groups in staging a unique religious pageant March 9. Titled, 'We'll Never Die,' the event is a series of mass memorials to be held throughout the country. The organization of 2,000,000 Jews slaughtered by the Nazis in occupied Europe.

With the reclamation of the Jew in history as its key note, the service, in which scores of rabbis from the United States and Europe will participate, is being arranged by a committee headed by Ben Hecht, Ben Rose and Kurt Weill, and will include a pageant based on Hecht's story, 'Remember Us,' in the current issue of the New York Times.

With the dimly-lighted Garden taking on the appearance of a synagogue, the religious pageant will concern itself also with the position of the surviving Jews in post-war Europe. At its conclusion there will be a mass lament of the Jewish prayer for the dead by the refugee rabbi and the combined choir of New York's orthodox and reformed temples that will fill the Garden balcony.

Examined by Hecht as "an outlet for the rage and grief felt for the victims of Hitler," the pageant will be a mass lament of the Jewish contributions to culture, from Moses to Einstein. A tableau dramatizing the activities of Jews serving under the various United Nations flags will also be a feature.

Pageant will open a day of mourning for New Yorkers, with request that all places of business owned and operated by Jews shut on March 9 and that a black steel band be worn by the city's Jews.

Famous First Nights

'Chin Chin'

(Globe, N. Y., Oct. 20, 1914)

Of all the Montgomery and Stone musicals presented by Charles D. Johnson, the opening of 'Chin Chin' is perhaps the most notable. The first tried out in Philadelphia and reports of its success spread quickly. Demand for first night tickets was increased by speculators making to secure a number of them. One first night paid \$200 for a pair in the first row.

Jackie Coogan Plans 100% Aviation Career

St. Louis, Feb. 9.

Pilgrimage Officer John Leslie Coogan, Jackie Coogan's father, is training in Missouri, plans an aviation career after the war and will give the movies the pitch. At the Seattle army air field near Knobnoster, Mo., Coogan voiced the opinion that the world would be reminded after the war and he hoped to go to South America when he is mustered out of the service.

Now 28, Coogan has been a flight officer four weeks having been assigned to the first force after training in field artillery and infantry. He has been a civilian hero for his courage while in the service, prevents him from being a pursuit pilot. It does not interfere with his training to become a pilot.

'Unified Command' of U.S. War Pix May Bring Order Out of Chaotic Overlap

Duplication of film production effort by different branches of the armed forces and other government agencies with the allied nations is to properly cover certain war developments, is being given a quiet nod by official investigators. It was reported this week. Just what will be the outcome is not known. But ever official divulged that there are indications that a more unified system of war coverage, both at the front and in the U. S., may result.

Just how many different film units are now in operation in the various phases of the war is a bit vague, but besides the well-established Signal Corps and the U. S. Army, the film work handled by the OWI, the Service of Supply, the Marine Corps and the Navy. The Department of Public Relations and also Bureau of Aeronautics, Office of Strategic Services and Army public relations. Last-mentioned merely handles the role setup for the five American newsreels. Besides these, several other civilian agencies, including the Dept. (Continued on page 46)

DURANTE SET FOR N. Y. COPA, REPLACES SOPH

When Sophie Tucker bows out of the Copacabana, N. Y., nitery, after six weeks of baffle hit, she'll be followed by Jimmy Durante Feb. 25.

Although Durante appeared at the Bowers, Detroit nitery, last year, at the Chicago Chicago, Chicago about two years ago, it'll mark the first time since the prohibition era that the "Schmoozer" has been booked into a N. Y. night club. Although there's been talk recently of reviving the old team of Clayton Jackson & Durante, the comedian will appear at the Copa as a single. Some of the homes in from the Coast for the date. Engagement is indefinite.

John Wilson May Stage Comedy by Ex-Busby

John C. Wilson is considering an offer to direct a new untitled comedy by George Donald Batson, and Margaret Sullivan may make her legit "comeback" in the leading part. Wilson, producer of 'Blithe Spirit' at the Booth, N. Y., will not present the play, but would stage it for an undisclosed other manager. Batson, who quit a busby's job in a New York restaurant two seasons ago when Ruth Chatterton gave a toast to his first play, 'Meet Her Gentily,' which he had written for her, is now in the Army. Wilson's last legit appearance was in 'Stage Door' during 1937-7. She left it to become a comedienne. She later joined Wilson in the play in New York and Joan Bennett later doing it on tour.

ACTORS' SHOES OPA-EXEMPTED

Washington, Feb. 9.

Theatrical working and costume shoes are completely in the clear under the new shoe-ratting plan, a check with Office of Price Administration and War Production Board officials here discloses. A WPB spokesman said that manufacturers of the well-known theatrical shoes will not be limited by WPB. Restrictions on types and styles of shoes appear, which may be manufactured will be placed.

Harriet Jones, of the OPA shoe-ratting committee, while explaining the procedure as follows: "A dancer, for example, who needs special shoes for his well-known, well-known, stamp No. 17. After that is gone, if he needs another pair he will have to apply to his local ration board explaining that he needs the shoes for his livelihood. The Board will grant him a certificate for an extra pair. He will be able to get only one pair at a time.

To grocers, restaurants where the manager of a theatrical production or film studio buys shoes for an (Continued on page 23)

Russian-Made Satire Gives New Technique To Anti-Nazi Comedy

Russia appears to have found its own answer to that debate which has raged in Hollywood and film and propaganda circles in the United States for the past two years. Question is whether Nazis ever should be treated kiddingly or satirically by Hollywood, or invariably should be treated with the villainous wrath of a super-movie.

Laugh at 'em occasionally, approve of 'em and use 'em as one of the initial productions of Soviet studios moved out of danger zones to safety before the Ural. It was made by the Central War Film Studios at Alma Ata, capital of the Kazakh Republic, 300 miles from the border of northern China. It opens today (Wednesday) at the Stanley N. Y., with the new Russian documentary, 'Siege of Leningrad.' Film is in Russian with English subtitles.

Jack Benny Co. Trouping Through Canadian Camps

Montreal, Feb. 9.

Jack Benny, Mary Livingston, Eddie 'Hochester' Anderson and his daughter and announcer Don Wilson will be in Montreal tomorrow (Wed.) in entertainment members of the Canadian armed forces.

From here they go to Orinda Feb. 11; Toronto Feb. 12-14; and Camp Borden, Feb. 15, and back to Toronto, Feb. 16.

MacLane's 1st Round

Memphis, Feb. 9.

Barion MacLane won the first round of the legal battle with his ex-wife over the custody of their children. Circuit Court Judge Stanley Denker said Martin Stewart, the actor's wife, a petition for writ of superpetend and certiorari at first hearing here had been granted.

The attempt was made by attorneys for Mrs. Stewart, who has now been living with her ex-husband, to get the case out of jurisdiction at Probate Court, which took the youngsters into custody in the midst of their support.

The matter is expected to come to the court in the near future. MacLane is trying to regain custody of the little ones.

ABBOTT AND COSTELLO

"A pair of good-luck charms that shine like gold at the box office."—Kite Cameron, N. Y. Daily News.

Universal Pictures

Camel Carigras, NBC

Under Personal Management of: EDWARD SHERMAN

OUT FACT TAKE

CARELESS CAPTIOUSNESS

These are days of fault finding and bickering, and too frequently they are days in which the faults assume proportions of relatively picaresque importance. Like performers, for instance, who, because of one reason or another, must curtail their schedule of benefit appearances.

A columnist in the northwest recently took to task the 'Privileges' vaude headliners, Lou Holtz, Bert Wheeler and Lyle Howard for their supposed 'indifference' to playing a charity show. 'They were 'too tired', the columnist averred. And the reflection was all too ominous, too caustic for casual readers to dismiss perfunctorily. One needless barb read: 'I wonder what the boys in No. Africa and on Guadalcanal would think of this?'

The names of Holtz, Wheeler and Howard have too rich a background in stage lore to be linked with anything so suggestively self-centering as their refusal to play a charity. They have played too many benefits to decline, suddenly, a single one.

In their criticism of these people the localities apparently lost sight of, or were unaware of, the rigors of present-day trouping which is really done the hard way nowadays. They lost sight of the importance of the only factor that prompted these performers to have a show: to give a city, and that they were too tired. Is nervous prostration the only proof?

Show people are members of the most benevolent clan in the world. The layman, seemingly, forgets all too easily their favors, but not the refusals.

Blue's Censorship of Winchell, Pearson Seen Unloosing a Storm of Protest

Washington, Feb. 9. Latest Congressmen to go gunning for Walter Winchell is Rep. Carl Vinson, chairman of the House Select Affairs committee. Vinson declared Tuesday (8) from the floor of the House that his committee would hold a public hearing next week to probe the status of Walter Winchell as a reserve officer in the Navy. Rep. Vinson added that the first witness he would summon would be Secretary of the Navy Frank Knox.

Local broadcast circles are of the opinion that the Blue Network has let itself in for a public argument of heated and broad dimensions as the result of the web's move to blue-pencil the Sunday evening antics of Walter Winchell (Jergens) and Drew Pearson (Servant). The representations from the incident, it is predicted, won't be felt in full force for another week or so, when the liberal groups and publications which are reported to be fraying actually lose.

It is felt in these broadcast circles that Winchell, himself, had queried the door warden to his Congressional offices for their campaign of pressure on the Blue Network. There would have been some howling at it, it is pointed out, if Winchell on his broadcast of Jan. 31 had not reflected on the political influence of millions of voters by describing as

(Continued on page 23)

IT'S NOW DANGEROUS TO BE A CIVILIAN

Dick Rogers, former vocalist with Will Osborne and now leading a band of his own, was slapped and abused about the face by two drunken sailors in N. Y. last week. Attack occurred at night in a sidewalk. From the remarks made for the sole reason for their wrath was the fact that Rogers was in civilian clothes. He is married and has one child.

Bandleaders spoken to since the Rogers' incident claim that hundreds of themselves and musicians by servicemen has considerably increased lately. It has gotten so bad in some instances that a leader claims to have developed a stockpile of some annoying factors. He claims that when it gets too hot he stops playing and introduces his men, and the reasons for them. He claims it has stopped the heckling in every instance.

Dolores Del Rio's Mex Pic

Mexico City, Feb. 9. Dolores Del Rio is making her first picture, 'Flor Silvestre' ('The Flower'), in her native land. Production is in a local studio by Films Rodriguez.

Del Rio is playing the leading role under a special agreement with the Pink, Films Mundatales president

Mrs. Cissy Patterson Was Willing to Settle Winchell 'Libel' for \$250

Washington, Feb. 9. The Walter Winchell-Mrs. Eleanor 'Cissy' Patterson \$250,000 libel suit goes to trial in the District of Columbia Federal court on March 15, a year after the Winchell broadcast which brought on the action. The date was set at a hearing at which U. S. District Judge David Fine sought in vain to settle the squabble. Rudolph Yeaman, attorney for Mrs. Patterson, publisher of the Washington Times-Herald, offered to accept \$25,000 in settlement and it quickly was approved by the U. S. law firm of Cowdery Bros., representing Winchell, said he was without authority to act.

Earlier, Sirica told the court that there was no defamation of any sort in the broadcast and no cause for legal action.

Mr. Winchell's utterances which contained statements of fact, he contended, were true; and where they were untrue, they were fair. They were opinions. (Continued on page 31)

Moss Hart Dropping Film Idea on Geo. Washington

Moss Hart will not make that Washington production after all, having decided that the George Washington scene may not pan out. The Washington director, after all, with the playwright, who was to have made his WB debut as a producer-director, will join the production founded on Howard Fox's last-year Book League of America choice. The Washington production of Washington already has Hart's interest, but he would be required to act further as a film. The play idea is still alive.

WORLD CIRCUIT FOR NON-FICTION

Proven power of the screen, accentuated by World War II, the most photographic conflict in history, has apparently convinced high government officials, both in the U. S. and abroad, that they must take education and information via films out of the hands of Hollywood and other commercial channels. Intention remains to leave fiction to Hollywood while developing the medium along special lines as a public-opinion medium in the post-war reconstruction period and afterwards.

As a result, world-wide development of non-theatrical film circuits under government auspices, noted in England, Canada and on the Continent, designed to reach an audience potentially as great as that covered by commercial theatres, is underway in the U. S. The Texas experiment, started last fall, is already reporting showing figures of 100,000 admissions weekly, or at the rate of over 5,000,000 a year for the state alone. Next move was to establish non-theatrical circuits in the New England states. OWI officials recently looked over the territory and only the temporary fiasco shortage prevented the plan from going into effect this winter.

Loem Permanently Although some officials have inferred that the Office of War Information film unit, producing factual films, would go out of business the minute peace is signed, indications are that non-theatrical circuits will become permanent post-war government organizations. All signs point to a vastly extended setup. (Continued on page 44)

Ameche Scrams Early From CBS

Don Ameche and the J. Walter Thompson agency agreed last week to call off the two additional appearances that Ameche was obligated to make on the Chase & Sanborn radio show. (WBSC) The date was to be this Sunday's 11:41. Ameche will take a two month's vacation after touring alongside with Old Gold.

Ameche complained about the bit assigned him on the Chase & Sanborn, and out of the subsequent discussions with the agency came the agreement to terminate relations immediately. C & S will meanwhile retain the policy of using two guests a week.

Judy Garland is being dickered for by the J. Walter Thompson agency as successor to Don Ameche. Edgar Bergen-Chap & Sanborn show. Closing of the deal awaits the approval of the radio show's Miss Garland under contract. Ameche is switching to the Old Gold payroll.

UNCLE SAM TURNING MORE TO FILMS FOR EDUCATION ON FOOD RATIONING

Washington, Feb. 9. Uncle Sam is turning to films for more educational campaigns on food and nutrition and rationing as more and more foodstuffs grow scarce.

The Office of War Information and Department of Agriculture are reading a program of educational films, and at least one of the major Hollywood studios—Paramount—is reported working on one or more films on the subject. The United States War Relocation Authority, comparing a circuit of about 65 theaters in that area, has been apparently instructed to begin the ball rolling with respect to films on food conservation, rationing, etc. The department might become actively involved with the plan otherwise. Ripert plan on the tree at the (Continued on page 45)

WMC Draft Order Cramps Production; Managers Don't Know How to Figure

Man Bites Dog

Chicago, Feb. 9. The Palmer House management pulled a Ripley on Hildegarde, who has been clicking from the start here.

After the youngsters premiered, the hotel told her that it would and on a voluntary \$350 bonus to the \$1,750 contracted figure. She's booked here for 11 weeks, returning April 1 to the Hotel Plaza's Persian Room in New York. This marks the highest salary to a single at the Palmer House.

BENNY RUBIN'S TONGUE LICK, IN SPADES

Benny Rubin, after three weeks on CBS, has done to the conduct of radio is the hard way. He's been the tough luck kid—in spades—right from the start of the sustainer. 'Only Yesterday.'

It began with the audition, CBS decided to give it before an audience in Playhouse No. 3, where the show originated. Rubin had just got started. He fell the house warm and everything was going swell. Then a brawl developed among a couple of men in the audience and the evening very few people paid any attention to Rubin.

First week the show was on the air, the comic decided to ease his nerves before going on by resting in the music-hall lounge. Someone inadvertently locked the door. At the time the program was to hit the air, Rubin was banging and shouting. (Continued on page 45)

Latest Anti-Pix Blast In D. C. Mentions Capra's War Short, WB Feature

A Senatorial investigation of Government film production activities was called for Monday (8) by Senator Rufus C. Holman, Oregon Republican, who charged that certain pictures made by Government agencies, as well as some magazine articles, 'are political propaganda for a Roosevelt fourth term.' Holman resolution, referred to the Senate appropriations committee calls for a probe of the cost, of the underlying purpose, the authorization and the type of audience to be reached by such.

What has fired the Senator's ire is (Continued on page 45)

General impression among those close to the War Management Commission in Washington is that there is little inclination at present to offer show business might be found in expanding the 'essential' classification to include certain performers.

Uncertain status of talent within the 18-38 year age brackets is seriously cramping production plans in various phases of show business. Several large and expensive legit musicals, already current in New York or trying out on the road, in rehearsal, or in preliminary preparation, would be drastically affected by an adverse ruling by the Paul V. McNutt Agency. 'Ziegfeld Follies,' now playing a tune-up in show business, might be affected by a draft of its 18-38 male talent. Preliminary cost of the production is said to have hit \$100,000.

Another show in preparation, George Abbott's musical, 'The Captain's Daughter,' might also suffer. Similarly, managers of other draft shows, film producers and writers cannot go ahead with various production plans without knowing one way or the other what government regulations are to be.

There have been rumors, since the Manpower agency issued its recent list of 'essential' radio jobs, that additional deferment classifications (Continued on page 21)

Groucho Topping New Pabst Show

Hollywood, Feb. 9. New Pabst radio program, to be on CBS March 27, headed by Groucho Marx. Others on program will include Chico Marx, Dickson and Virginia O'Brien, vocalists, with Robert Armstrong as musical director. Groucho Marx, current producer for the Sealtest program, is the production boss.

The Sealtest program will be called 'Blue Ribbon Town' and will have a weekly change of guest stars. Shows will be heard here at 10 p.m. Saturdays. Warwick & Legler is the agency.

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Kalmenson's New WB Sales Setup

In an important realignment and strengthening of the Warner sales organization, including several promotions, Ben Kalmenson has placed Roy Haines in charge of the entire western division headed, he, Kalmenson, formerly headed. Haines has been eastern division manager up to now.

At the same time, Jules Lapidus, New York metropolitan district manager, moves up to take over as eastern sales manager, while Harry Seed, central district manager at Pittsburgh, succeeds Lapidus in N. Y.

Charles Rich, Cleveland branch manager for Warners, returns to the Pittsburgh territory in the higher post of central district head, succeeding Seed there.

With Rich moved to Pittsburgh, Leo Blank returns to the Warner sales fold to handle the Cleveland office. Formerly in charge of the Chicago exchange, Blank was forced into temporary retirement due to ill health. He's now fully recovered.

Kalmenson also announces that Arthur Sachson, who holds the title of v.p. of Village, the Warner sales subsidiary, is now officially made assistant sales manager. As a v.p. he has been actually serving in what amounts to that capacity.

Further 'Evidence' That Indie Exhibitors 'Sabotage' Picturics

Further evidence that some independent exhibitors are "sabotaging" percentage pictures to hold down gross prices continues to be furnished here as local film exchanges take the problem. One branch manager calls it "exhibitor insubordination."

Besides stopping the sale of tickets at the boxoffice, some exhibitors are refusing and holding out the percentage pictures when business warrants the exchange. Some managers say their attention also has been called to cases where exhibitors didn't run ads on trailers on these attractions, eliminated their newspaper advertising for them and even had their telephone disconnected on the days that they were booked.

In all this connection, one exchange having a percentage picture in a small Minnesota town received the report on it from exhibitors several days before it even was played. The exhibitor in question noted the engagement and was not checked. By a mistake, apparently, he mailed the filled-in report in advance of the engagement, thus causing the exchange reveals.

Twain City independent exhibitors have charged that out-of-town theatre-owners frequently "cheat" on percentage pictures as well as refusing to get behind them properly.

PITT ANUS, MAY GET A REAL B.O. BREAK IF REMOVED FROM EASTERN GAS TABUS

Pittsburgh, Feb. 8. Theatres and nitelites in town. Later particularly, are keeping their fingers crossed over outcome of an appeal late this week in Washington by Pittsburgh Chamber of Commerce and business interests to have Eastern gas area where there's a ban on pleasure driving. With West Virginia getting similar legislation, some optimistic feeling prevails here and general opinion is that fuel administrators will okay same legislation to this section of the state. West Virginia got, in fact, odds before that before week is up, it will be out of the restricted Pittsburgh area.

Will mean reopening of several big highway places and the saving at least one more downtown room by the belt. Yacht Club, one of town's

'Decision to Garson

Next Greer Garson, starring at Metro will be 'Valley of Decision,' based on a novel by Marcia Davidson, recently bought by the studio for \$80,000.

Picture will be one of the Culver City lot's high budget films for the 1943-44 program. It follows 'Madame Curie,' Miss Garson's current picture.

4 Plays, 2 Books Have Pix Interest

Picture company play department interest last week was centered on four legit properties. These were 'Mooning,' which Paramount bankrolled to a minor extent; 'The Patriots,' Playwrights Co. production; 'Cousins,' which Columbia has coin, and 'Something for the Boys,' the Mike Todd (20th-Fox) musical.

'Something' is considered likely to go to 20th, which financed, with 'Cousins' also figured likely to be bought by its picture backers. Interest in 'Patriots' is understood to be at the same price level as has been mentioned.

Several majors are reported dickering for novel entitled 'Mr. Wolfe Goes to War,' by Theodore L. Pratt. Book is being published late this month by Duffie Siler & Pearce. Asking price for the film rights is \$80,000.

'A Whole Heart,' by Helen Howe, Simon & Schuster publication, is also attracting attention of the majors. The book has yet been set, with story department heads first waiting to see how fast it will sell on the book stands.

Costs Bay, Hollywood, Feb. 8. Producers Releasing Corp. bought 'Oh, Babe-ee,' by Robert Gordon and Columbia Green. Columbia purchased 'Mission to Africa,' by Ann Morgan and Loraine Kelly. Ruth Barnett sold his aviation yarn, 'Ground Crew,' to Monogram. Columbia acquired screen rights to 'Nine Girls,' stage play by Wilfred Britton.

GRACIE FIELDS BEING THUMBED REP.'S WAY

Hollywood, Feb. 8. Republic assigned Joseph Santley to directorship of 'Thumbs Up,' based on women's work in British war factories.

Picture has gone into work Feb. 7. Studio is dickering with Gracie Fields for the femme lead. Meantime she's set for a 20th-Fox film.

PARM'S REGULAR DIVVYS

Paramount Pictures directorate leveled decision to bogal in the dividends of \$30 per share on common and \$150 on first preferred.

Both payments set for April 1 stock on record March 18.

Most prosperous cafes until last week, when plans were made to hit it hard because sports a little out of way of public transportation lines, are being hit hard this Thursday night (11) but as a result of recent developments, management has decided to bogal in the one more show and see what happens. If ban sticks, Yacht Club will shutter before much is over. In any case, it plans to get back into swim again with string of name attractions.

Other big operators waiting hopefully are Bill Green, who for last dozen weeks has been closed down in the county but lately reduced to just a barbecue stand, and Bill Babin, who closed down for \$100,000 theatre-rental, Vogue Terrace, several weeks ago just six months after it opened.

PAR CONTRACTS TAKE 61% RISE

By BOY CHARTIER
Regardless of the consent decree which brought the practice into existence for the Big Five among the distributors, continuance of the screening of pictures prior to their sale in blocks or singly, is strongly favored by Neil F. Agnew, v.p. in charge of sales for Paramount. This company is working its picture in groups of five or individually, although under the so-called 'escape clause' of the decree it was obligated to do so starting with the sale of the current season's product.

In spite of the added distribution costs in holding screenings in all the exchange centers and merchandising the pictures in small blocks, Agnew is emphatically of the opinion that this new method of selling brought about by the decree, feared at first, is substantially favored by everybody in the industry, including the exhibitors.

In screening all pictures, the Par distribution chieftain added, the exhibitor is given more of an opportunity to gauge his buying in accordance with the value of the production. If the buyer does not intend all screenings, many of them not doing so, he is still better able to gauge the details he is interested in making.

Very important in this connection, Agnew noted, is that under the policy pursued by Par (and by four other companies signatory to the decree) the account has a chance to see what happens to new pictures in their inaugural first-run or pre-release engagements. Pointing out, Agnew noted, was the fact that a flock of contracts rolled in for Par's Star-Spangled Rhythm film.

(Continued on page 21)

Theatres Slated to Get Special Consideration On Air Conditioning

Washington, Feb. 8. Show business is scheduled for preferred treatment at the hands of the U. S. War Production Industries committee now studying the problem of requisitioning air-conditioning equipment for war plants. The committee has worked out tentatively, but has not yet announced, a four-point program for taking over the big cooling machines.

First to be claimed—and most of these are already taken—are units in the hands of used equipment dealers, and plants such as breweries and ice companies which are not working.

Second in order are department stores and hotels, with office buildings third.

Fourth and last are theatres, because of the importance of keeping up home morale.

The units needed not only for war plants which must keep uniform temperatures, but also to aid in the manufacture of such things as synthetic rubber, and for ships now under construction.

Most business owners of air conditioning equipment have seen the handwriting on the wall, and more than 3,000 firms across the country have offered to sell to the Government.

'Doodle's' \$3,500,000 Gross Rentals to Date

On the basis of 215 engagements played last year at advanced admissions and 450 dates since Jan. 1, the picture was sent on a play release. "Yankee Doodle Dandy" has already topped \$3,500,000 in gross rentals to its main big picture.

It is nearly 30% ahead of "Sergeant York" for a comparative amount of time. It went 20 weeks at the Hollywood, N. Y., at upped scales and six weeks at the Strand at regular admissions.

June-July-Aug. 'Off Rent' Summer Habit for Some Theatres Probably Out This Year With Expected Boom

Surprise, Surprise

Though the grosses can't be counted until they're in, theatre and distribution men are looking for a summer of boom boxoffice proportions, comparable to what formerly has normally been done during the last winter months.

This is predicated principally upon the upsurge against pleasure-motoring, which will anchor, many thousands this year, as well as upon expectation that there will be an important curtailment in vacations due to the all-around transportation problem.

As result of anticipated big business at the film theatres this summer, distributors probably will not hold back their product, as in past years, but allow pictures to be booked and booked during the hot months the same as at other times of the year. The chances, also, are that there will be more pre-release engagements in advance of the start of the new releasing year Sept. 1, than there have been in the past.

Many theatres in the past have gone off rent for the summer months as a custom, but if the level of business, particularly in vacations due to the all-around transportation problem, this policy might be tossed.

Resort towns may suffer, however, it is believed, since they have always been the mainstay of the extent on automobile trade and summer vacationists, but they represent a small part of the picture of the gross total. Also, much of the trade that these scattered towns have been losing will be brought home in the New Yorks, Bostons, Phillys, and situations of lesser size that will be in the red column, it's averred.

The keys and other towns, moreover, will be benefited by the influx of people to spend their summers on the golf links or at the beaches, thus in all probability bringing a heavy increase in business not only downtown but to nabas as well.

Rep., Sgt. Autry in Dark About Any 'Army' Deal

Herb Yates, head of Republic, says it's news to him that Gene Autry was wanted for Irving Berlin's "This Is the Army" Warner Bros. film version, and that he (Yates) had mixed it. He adds that, because of the nature of the show, he would have been more than willing to figure out that the Republic itself is reticent about "borrowing back" Sgt. Autry from Uncle Sam for a second time.

Companies to make similar film arrangements.

He says he saw two scripts which Rep has ready for Autry, but doesn't want to even attempt working out a deal with any authorities for the above reasons.

ESPY JOINS METRO AS TOP PRODUCER

Hollywood, Feb. 8. Reeves' Espy checked in at Metro Monday (8), as producer of top budget picture.

One-time theatre operator associated with Skouras Bros. and Fox-West Coast, Espy was an executive with the Samuel Goldwyn organization and later produced at RKO. He has been planning to produce independently.

SEE EVER-INCREASING THEATRE-GOING VIA STREETCAR-BUS METHODS IN FUTURE

Detroit, Feb. 8. While gas rationing has made no great inroads on pix going here, United Detroit Theatres is taking hope for the future. Chain of theatres operate close to a score of houses in the Detroit area, has come up with a real cutie by means of huge city maps, eight-foot-square, stuck and lighted up in the lobbies of all its houses. It makes a strong play for the streetcar and bus trade.

Each of the chain's locations is shown red on the map with all transportation lines similarly highlighted. What's more, adjoining the map is shown the convenience of the houses to the various transportation lines, is a detailed schedule of the running time of all streetcars and buses in the neighborhood. It permits the patrons to plan their theatre-going to best advantage over

the still rarely used public conveyance. It is not only a convenience, but a trade over the regular transportation systems but to prepare for the future. Chain of theatres cars start passing out of operation.

This town, as the automotive centre has figured out, that not only plenty of cars crank up before the end of the war—millions of cars will be in it, but it is a pinch, questioning and wearing out—but that it is going to be a considerable factor in the future.

If the great plants here switch-back swiftly from war production, it will take more time to get the automobile production and year, before the lines can replace the millions of cars worn out in the war. It is a pinch, according to the figuring here, that the public is going to turn more and

(Continued on page 41)

HEADED FOR BOX-OFFICE IMMORTALITY!

"FAR IN EXCESS
OF 'BLACK SWAN',
'SPRINGTIME IN THE
ROCKIES' AND 'TALES
OF MANHATTAN!'"

"PATRONS
STAYING THRU
TWO SHOWINGS.
CONGRATULATIONS
FOR GRAND
PRODUCTION!"



BY DIRECTOR
WESTERN UNION

CLASS OF SERVICE

This is a full rate Telegram or Cablegram unless the deferred character is indicated by a suitable symbol above or preceding the address.

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PRESIDENT

NEWCOMB CARLTON
CHAIRMAN OF THE BOARD

J. C. WILLEVER
FIRST VICE-PRESIDENT

SYMBOLS

DL = Day Letter
NT = Overnight Telegram
LC = Deferred Cable
NLT = Cable Night Letter
Ship Radiogram

1223

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

WUAD17 51=BW KANSASCITY MO FEB 1 1116 A
SPYROS P SKOURAS=

TWENTIETH CENTURY FOX FILM CORP=
KNOW YOU WILL BE INTERESTED "IMMORTAL SERGEANT" KANSASCITY
OPENING FIRST THREE DAYS GROSS FAR IN EXCESS OF SUCH BOX
OFFICE HITS AS "BLACK SWAN", "SPRINGTIME IN ROCKIES",
"TALES OF MANHATTAN". AUDIENCE REACTION MOST IMPRESSIVE MANY
PATRONS STAYING THROUGH TWO SHOWINGS. CONGRATULATIONS TO
YOU ALL FOR THIS GRAND AND TIMELY PRODUCTION. REGARDS=
E C RHODEN.

116P..

HENRY FONDA · MAUREEN O'HARA
in JOHN BROPHY'S

« IMMORTAL SERGEANT »

with **THOMAS MITCHELL · ALLYN JOSELYN · REGINALD GARDINER**
MELVILLE COOPER · BRAMWELL FLETCHER · MORTON LOWRY

Directed by John Ford · Produced and Written for the Screen by Louis Trull

March of Dimes... Feb. 18 to Feb. 24

20th
CENTURY-FOX
PICTURE

'Outlaw Sockeroo \$30,000, Frisco Preem; 'Casablanca Torrid at 34C

Key City Grosses

Estimated Total Gross

This Week...\$245,000

(Based on 26 cities, 18 theaters)

Estimated Total Gross

This Week...\$122,000

(Based on 27 cities, 187 theaters)

Estimated Total Gross

This Week...\$122,000

(Based on 27 cities, 187 theaters)

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'CASABLANCA' VAUDE NIFTY 234C, WASH.

Washington, Feb. 9. Business bounced back to prosperity last week after a lull in the streets due to transportation strikes. Keith's, with previous record, took \$25,000 in week nights, after closing \$25,000 for the week. Weather kept kids at home, but "Casablanca" and "The Outlaw Sockeroo" were the big winners. "Casablanca" will fight it out for top money this week.

Capitol (Loew) (3,434; 28-39-44-66)—"Palm Beach Story" (Par) with vaudeville. Sold \$25,000 in week nights. "China Girl" (20th) with vaudeville. Weather but not kids kept it high.

Columbia (Loew) (2,234; 24-44-66)—"Forest Rangers" (Par), Okay \$2,000. Last week, "Reunion in France" (M-G) satisfactory \$5,000.

Frank (W.B.) (2,210; 28-39-44-66)—"Casablanca" (W.B.) with vaudeville. Nifty \$23,500. Last week, "Commando Strike at Dawn" with vaudeville. Weather didn't hurt this one with sweet \$24,000.

Kathie (RKO) (1,800; 40-50-55-65)—"Arabian Nights" (U). Second week booked. "The Bachelor" (M-G) five days will get \$10,000. Second week was \$10,500 after sockeroo \$11,000.

Metropolitan (Loew) (2,644; 28-44-66)—"Road to Morocco" (Par). "The Bachelor" (M-G) \$7,500 for second week. First was \$8,500.

Palmer (Loew) (2,424; 28-55-65)—"Swan" (20th). Will get \$11,500 on second seven days after opening week mark of \$23,500.

'Casablanca' Also Hot At Newark B.O., 26C

Newark, Feb. 9. Timeliness of "Casablanca" is paying off. The "Bachelor" (M-G) "Swan" held over at Proctor's, is a surprise. "The Bachelor" (M-G) will get for the second week in succession, "Lucky Jordan" (linked with "Casablanca") is also hot.

Estimates for This Week

Capitol (Loew) (U) (3,200; 30-40-55-65)—"Arabian Nights" (U). Only fair at \$10,000. Last week, second of "Casablanca" (W.B.) fine at \$15,000.

Frank (W.B.) (2,210; 28-39-44-66)—"Casablanca" (W.B.) fine at \$15,000. Last week, second of "Casablanca" (W.B.) fine at \$15,000.

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'Rhythm' Smash \$38,000 in Two L.A. Houses, 'Casablanca' Big \$717C In Three, Both H.O.; 'Sergeant' \$39,700

Los Angeles, Feb. 9. Holdovers this week are getting the biggest business in the city in the way of another week of great grosses. "Casablanca" is in front in three Warner theaters with strong \$47,500 combined total. "Sergeant" is doing well on holdover at the two Paramount theaters, with \$39,700. "Casablanca" is \$38,000 while "Commando Strike at Dawn" is the select leader with \$22,000 at Paramount and "The Outlaw Sockeroo" is proving potent enough with "Eyes of Underworld" at Orpheum for snappy \$18,500. "The Bachelor" (M-G) is not to fair in four-house program, getting \$18,000 at Chinese, Carthay Circle, State and Rialto theaters.

Estimates for This Week

Capitol Circle (P-W) (1,516; 33-44-55-65)—"Immortal Sergeant" (20th) and "Margin for Error" (20th). "Sergeant" (20th) in Which "Sergeant" (U.A.) fine \$6,000.

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Moore Orch Plenty Live Despite 'Dead Bird' In Philly at Strong \$27,500

Philadelphia, Feb. 9. Despite renewed attacks by OPA against pleasure drivers over the weekend, the film palaces were held to its bullish pace of the previous week.

Estimates for This Week

Adline (W.B.) (1,302; 33-46-57-68-71)—"Journey for Margaret" (M-G). Fine \$13,000. Last week, "Bambi" (RKO) sold to \$10,500 after big beginning.

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This Durbin is dynamite!



JOIN THE INDUSTRY'S "MARCH OF DIMES"—Feb. 10-24
Sign your pledge at once!

She's the shock of the towns!

DEANNA DURBIN as a bachelor bride who bursts from a shuttered past—into a wide open future on the Gold Coast of San Francisco.



She's got a way — with young and old.



This Durbin—is dynamite! What she does to San Francisco . . . hasn't been done since the earthquake! All heart! . . . all woman! . . . she's the toast of the Gold Coast—as she lives its most shocking lie!



She survives a torpedoing by Japs—and saves the kids.



She pulls at your heart strings!

Deanna
DURBIN
in
The Amazing Mrs. Holliday

with **EDMOND O'BRIEN**
BARRY FITZGERALD
ARTHUR TREACHER
HARRY DAVENPORT GRANT MITCHELL
FRIEDA INESCHT ELIZABETH HOBSON

Screen Play by Peter Rapp, John Tveddy & Alvin Polner
 Story by Peter Rapp & John Tveddy
 by Peter Rapp & John Tveddy
 Produced by Frank Shaw

Produced and Directed by
BRUCE MANNING



**LONG
HAS IT
WAVED**

**7TH WEEK AT N. Y. PARAMOUNT
4TH WEEK IN SAN FRANCISCO
4TH WEEK AT DENHAM, DENVER
3RD GREAT WEEK IN CLEVELAND
3RD BIG WEEK IN SAN ANTONIO
3RD WK. AT PROVIDENCE STRAND**

**"\$TAR
\$PANGLED
RHYTHM"**

The show that turns Mondays and Tuesdays into boxoffice weekends! Holds up on the weakest weekdays right on the heels of sensational Sat. and Sun. figures... Topping even amazing "Morocco" week after week everywhere...



PARAMOUNT'S Cash \$pangled \$how!



Travel Conditions Nowadays Just

Variety Club of Buffalo, Tent 7, will present a combination ambulance and station wagon, completely equipped and costing \$3,000, to the coast guard. The club recently furnished the recreation room for 600 men stationed at the army barracks.

Joseph Oliusky has been appointed assistant manager to George Rosing at Shea's Roosevelt.

Al Rosen named manager of the Steuben, Hornell, this being his first Warner circuit berth.

Hollywood, Lackawanna, dark for over a year, has been reopened by the Dipson circuit.

A. J. Winer is now functioning as new Universa's branch manager here, succeeding John Scully, now at Boston.

Although burglars succeeded in knocking off the locks of the safe in the office of the Alleudale (Marquette) bank, the attempt was unsuccessful in obtaining the week-end receipts.

Frank Rieger Upped
Chicago, Feb. 9.

With the induction of Ray Dunn, manager of Warner's Paramount, Hammond, Ind., Frank Rieger, who has been assistant of the Stratford, assumed management of Indiana house.

In the change George Daneke, assistant manager of the Jeffery, was switched to assistant managerhip of the Stratford, and Earl May, assistant of Frolic, went to Jeffery. No replacement made yet for May at Frolic.

Schnee Shifts Fitzsimmons
Hudson Falls, N. Y., Feb. 9.

William C. Fitzsimmons has been
named manager of Schine's Strand
ere.
Transferred from the circuit's Re-
gent, Geneva, N. Y.

Jack Randall's Shift
Calgary, Alta., Feb. 9.
Former manager of the College
Finnipie, Jack Randall, has taken
management of Capitol, Calgary, re-
placing Ralph Mitchellre, now in
ir force.
Since the war began, Pelic Egan,
manager of the Capitol, Calgary, has
been letting 200 servicemen daily
take to his theatre without charge. The
total adds up to more than 37,000

Pearlman to Calgary
Samuel Pearlman, former booker for Warners in Montreal exchange, appointed branch manager at Calgary, Canada. Succeeds Harry Kohn, assigned to enter the armed forces.

Omaha, Feb. 9.
Ralph D. Goldberg, who operates half dozen theatres and a night club (Beachcomber) here, has confirmed stories that he purchased half

interest in the Main Street theatre, Kansas City, the other half bought by 20th Century-Fox. The Main Street has been closed and in litigation. Goldberg tried to buy it all but couldn't get it, and is now negotiating to sell the house to RKO since he cannot own it 100%. He

anted to operate it exclusively. KO previously leased the property. The Main Street, a six-story modern building, was put up to house the Orpheum vaudeville-picture policy under the State-Lake plan.

Herndon Edmond, manager of the 10th-Fox exchange, has been transferred to the h.o. in New York. Local film fraternity hosted him at a brewell dinner at the Film club. He was a dual brewell house, and was a member of Broadway, nabe house, and also leaving for new fields. He must have purchased a theatre in Santa Barbara, Cal., from the Ben Greener interests.

Tony Hartford, who broke in on the 10th-Fox but who has been away from Seattle the past four years, is replacing Edmond. He is brother of Bill Hartford, city manager for Evergreen theatres, in Ever-

Swenson's Successor?

International Film Relations Committee huddled Monday (8) at the Hays office to pick a successor to Carl Swenson, chairman, who has resigned as eastern publicity rep of the MPPDA. Carl Milliken, foreign manager of Hays office, was asked to accept the position but declined because he also handles eastern production code matters; and is secretary of MPPDA.

IFRC likely will select a chairman

its next session.

WHEN THE PRESIDENT WAS ON THE AIR

WHERE WERE YOU, SIR?

...and you ma'am?

Really, it's nobody's business where you were, or what you were doing. That's the land of liberty WE live in. Over here we can take our speeches or leave them. And the fact that 100 million of us CHOSE to hear the President—and the knowledge that we cheered his words because we WANTED to cheer his words, adds up to another healthy sign of a united American determination to do the job a speedy victory calls for.



"We are dedicated to making each precious hour spared for a motion picture count to the fullest in its contribution to American morale. 'Yankee Doodle Dandy' is one of our current examples. So is 'Casablanca'.

"And now we have 'Air Force'.

"We've poured everything into making this story. But the element of greatness in it is the greatness given to it not by us who filmed it, but by those living it—the fighting American Air Force.

"I believe the public will find 'Air Force' as fine and as moving a picture as ever our studio has put forth. It is because this picture is the unconquerable spirit of our people; and because this is a story that says, in the words of our President, *'the state of this nation is good—the heart of this nation is sound—the spirit of this nation is strong—the faith of this nation is eternal.'*

"Sincerely, and with thanks to all at our studio who made this production possible—Hal B. Wallis, Howard Hawks, the cast, the writers, and the thousands of others."



One of the listeners to the President's 'State of the Nation' address a month ago was Jack L. Warner, Executive Producer of Warner Bros. Pictures. We reproduce Mr. Warner's memorandum to his organization, then engaged in putting final touches to the motion picture, 'Air Force'.

JACK L. WARNER TO STAFF: January 7, Burbank, Cal.

"Today President Roosevelt said *'We fight to retain a great past—and we fight to gain a greater future.'*

"This, in clear terms, tells the nation why we are at war. And I feel it also asks of those not at the front what *they* are doing about it. In making Warner Bros. Pictures this is what the 12,000 of us are doing:

Jack L. Warner
Air Force

IS NOW AT THE HOLLYWOOD
THEATRE • 8-WAY AT 51ST • PERFORMANCES ARE CONTINUOUS

**A MESSAGE, EXACTLY AS IT APPEARED IN ALL NEW YORK NEWSPAPERS
ON THE PROUD DAY WHEN 'AIR FORCE' BEGAN ITS FIRST ENGAGEMENT**

THE BIGGEST "TARZAN" OF 'EM ALL

comes to you
from RKO RADIO!



How your fans will thrill to Zandra...
bewitching beauty of the wildlands
...trapped by brutal beast-men...
as Tarzan's most amazing adventure
throbs across the screen! The
show that packs a big, new Tarzan
wallop for folks of every age!

EDGAR RICE BURROUGHS'

TARZAN TRIUMPHS

starring

JOHNNY WEISSMULLER

FRANCES GIFFORD
JOHNNY (BOY) SHEFFIELD

DIRECTED BY WILLIAM THIEL

Screen Play by Ray Chandler and Carroll Young; From a Story by Carroll Young
Based Upon the Characters Created by Edgar Rice Burroughs

Produced by
SOL LESSER

Join the Industry's March of Dimes Drive... Feb. 18 to Feb. 24

CHINESE EPIGRAM:

如以高聲叫喊為則

"If loud braying counted for anything—

林之王矣 驢將為山

"The ass would be King of the jungle!"



Dr. Lee-o's American translation:



PICTURES, NOT CONVERSATION FROM M-G-M!

Completed and in production at the great M-G-M Studios in Culver City are the finest shows this industry has ever seen. With confidence in the future, with an enthusiastic willingness to go full speed ahead you can depend on the Friendly Company now and in months to come. With our first two groups giving a fine account of themselves at box-offices nationwide, with "Random Harvest" outgrossing "Miniver," look ahead with us and remember: "Not for just a day, not for just a season, but Always!"

Metro-GOLDMINE-Maver

PICTURES IN PRODUCTION

"PRESENTING LILY MARS"

Judy Garland, Van Heflin, Bob Crosby & Band

"ASSIGNMENT IN BRITANNY"

Pierre Aumont, Susan Peters

"THE HUMAN COMEDY"

Mickey Rooney in Saroyan's Book-of-the-Month Club masterpiece

"THE YOUNGEST PROFESSION"

The Season's Surprise with top M-G-M names as Guest Stars

"DESTINATION TOKYO"

Franchot Tone, Ruth Hussey, Gene Kelly

"SALUTE TO THE MARINES"

Wallace Beery

"BEST FOOT FORWARD"

Lucille Ball, William Gaston, Virginia Weidler, Harry James & Band

"DR. GILLESPIE'S CRIMINAL CASE"

Lionel Barrymore, Van Johnson, Donna Reed

"PRIVATE MISS JONES" (Technicolor)

Kathryn Grayson, Jose Iuri, Gene Kelly, John Boles, Mary Astor

"FACULTY ROW"

Mary Astor, Herbert Marshall, Susan Peters

"DU BARRY WAS A LADY" (Technicolor)

Red Skelton, Lucille Ball, Gene Kelly, Tommy Dorsey & Band

"CABIN IN THE SKY"

Ethel Waters, "Rochester," Lena Horne, Duke Ellington & Band

"SLIGHTLY DANGEROUS"

Lana Turner, Robert Young

"LASSIE COME HOME" (Technicolor)

Roddy McDowall, Donald Crisp

"AIR RAID WARDENS"

Laurel and Hardy

"BATAAN'S LAST STAND"

Robert Taylor, George Murphy, Thomas Mitchell, Lloyd Nolan

"ABOVE SUSPICION"

Joan Crawford, Fred MacMurray

"GIRL CRAZY"

Mickey Rooney, Judy Garland, Tommy Dorsey & Band

"SWINGSHIFT MAISIE"

Ann Sothern

"I DOOD IT"

Red Skelton, Eleanor Powell, Jimmy Dorsey & Band

"March
of
Dimes"
Feb.
18-24

OPA Exempts Actors Shoes

Continued from page 2

entire group, and the producer retains title to the shoes, the producer must write to his state or district OPA office explaining what he needs. He will be given a special certificate to buy one pair for every cast member plus a reserve of up to 10 1/2 more. When these shoes wear out the producer or manager must apply and again he will be given a second certificate. Of course ballet slippers are completely exempt from rationing and no certificate or coupon of any kind will be necessary to obtain them.

Ballet and toe do not come under the original order because they are made of sole leather.

The O.P.A. loophole is vital to cost designers as the De Muro, who use anywhere from 25 to 30 pair per year; The Barrys, 12 to 14 pair; Paul Draper, 24 pair; Ray Bolger, 16 pair, not to mention producers of musical shows. For example, "By Jupiter" called for 200 pair in its "Let's Face It." And a gigantic production, such as Ringling Circus orders anywhere from 2,000 to 3,000 pair per season.

Most of the four figure dancers pay anywhere from \$15 to \$25 per pair, while those in the lesser dough usually lay out somewhere between \$6 to \$10 a shot.

Although the provision will enable producers to get their needed footwear, manufacturers note that with the paucity of leather becoming more acute, producers should not delay in placing their orders for shoes in quantity. It will be a case of first-come, first-served, and many an entrepreneur will be stuck at the last moment because of delay, they predict.

Taps, being made of aluminum, have already been rationed, although most theatrical booties have a goodly supply on hand.

No Hollywood Worry

Hollywood, Feb. 9. Wardrobe departments of major studios are not unduly worried over shoe rationing.

Most of the lots are well stocked with footwear used in pictures. One wardrobe mistress said that instead

of throwing away slightly worn shoes they'll have them repaired like everyday else.

Every studio is expected to set up its own shoe repair bench. Dancers who make their living on the hoof are expected to get extra rationing. Most studios believe that shoeing is a minor item and the general belief is that there are enough shoes on hand to last at least a year.

Kohlmar, Jones Held

By Par as Producers

Hollywood, Feb. 9.

Paramount handed new associate producer contracts to Fred Kohlmar and Paul Jones.

Currently Kohlmar is producing "Let's Face It" and "Riding High." Jones recently completed "Dixie."

Stanley Co. Denies

Philadelphia, Feb. 9.

Stanley Co. of America last week denied that it was engaged in interstate commerce and asked the U. S. District Court to dismiss the \$1,300,000 suit filed by William Goldman, local indie exhibitor, who charged the company and the major distributors of conspiring to prevent him from getting product for the Erlanger, which he leased more than a year ago.

Stanley as well as the other defendants also denied virtually all of the allegations in Goldman's bill of complaint. No date has yet been set for the hearing.

W.B. F.D. DIVVY

Warner Bros. directors yesterday (Tuesday) declared regular quarterly dividend of 90c on preferred stock.

Divvy is payable March 1 to stockholders on record, Feb. 18. This maintains \$3.75 annual rate.

Editing, Not Diplomatic Strife, Holds Up 'Tolls'

Hollywood, Feb. 9.

Tremendous job of cutting and editing thousands of feet of surplus film will set back to September the initial roadshow release of Paramount's high-budget picture, "For Whom the Bell Tolls." Originally planned for April release, the production has met technical problems precluding its public showings before last summer.

Paramount's excess deny reports that the distribution of the Hemingway tale has been held back for international diplomatic reasons at the instance of the Department of State. They point out that the picture is still in the rough-cut stage and has not been seen by anyone outside the studio, and that only a few minor pickup shots are necessary to smooth gaps in continuity.

Robert Gilliam, Paramount's advertising and publicity chief, announced that he had postponed his exploitation campaign to coincide with the later release dates, meanwhile delaying about 23 magazine covers to prevent them from breaking too far ahead of the actual showing of the picture.

Ops Walk Out in Seattle

Seattle, Feb. 9.

Motion picture operators failed to appear for work Monday (8) forenoon at Hammer-Evergreen theatres, but at 1:30 p. m. notified management they were returning. Theatres were closed and money refunded as lines formed in reverse at the downtown houses.

Understood certain union demands had been presented, but nixed, so negotiations will doubtless start.

Disney's Salary

Philadelphia, Feb. 9.

The Securities Exchange Commission today reported that Walt Disney, president of Disney Productions, received a salary of \$45,000 for the fiscal year.

In addition Disney received dividends of \$3,000 from Walt Disney Mickey Mouse, Ltd., an Australian corporation.

Blue Censors Winchell, Pearson

Continued from page 3

'damned fool,' those who helped to re-elect pre-Pearl Harbor isolationists.

It gave his foes and RCA, of which the Blue is a subsidiary, what local publicity regard as a fairly sound basis of rationalization for bearing down on him. Winchell had gone beyond the personal thesis to one of mass criticism. RCA is further pointed out, is currently in a pretty tight financial strait with the pending new FCC rules on chain broadcasting and the Congressional investigation of the FCC.

Winchell is reported as not particularly inclined to argue with the Blue on the lightning up of personalities and issues. He is quoted as saying last Sunday night (7) that if he has to kneel down to stringent regulations it will have to be okay with him. The columnist is due in Washington Mar. 15 for the opening of the Clute-Patterson bill suit against him, and the clunes are he will do his broadcast from this town the night before (14).

Phillips Carlin, the Blue program chief, was on hand in Washington last Sunday (7) for Pearson's broadcast, and according to Pearson, the terms blue-censored included a critical comment of the State Department's North Atlantic policy.

Winchell Got Nalke

Walter Winchell was apprised several days in advance last week that the network proposed to enforce the NAB's standing regulations against derogatory remarks on radio against any member of Congress, or the President's cabinet, or any person holding public office. This information was relayed by Mark Woods, the Blue's president, in a telephone call to Winchell in Miami.

Winchell's recent Congressional targets have been such pre-Pearl Harbor isolationists as Senators Burton K. Wheeler, Gerald K. Nye and Representative Clare Hoffman, of Michigan. Wheeler is chairman of the Senate Interstate Committee, whose authority includes radio. In New York network circles it is figured that the Blue's action will work out decidedly in Winchell's favor from

the angle both of garnering him an added sympathetic following and providing him with something that he can make much capital of in his daily column.

The Raymond Spector agency, which handles the Scripps account, declared yesterday (Tuesday) that it was appreciative of the position in which the Blue found itself, that it realized that the networks were still in a pretty tight financial strait and that it and Pearson were prepared to cooperate with the Blue in avoiding any broadcast material that might embarrass the Blue in political quarters. The agency added that Woods had gone into the situation with it thoroughly prior to the Sunday broadcast (7) and that proper care would be exercised in that the possible implications are clear to all concerned.

It is reported that another writer-broadcaster figure whom certain Congressmen are spinning for is Rex Stout, who has the "Our Secret Weapon" series on CBS. Stout is the author of "Illustrated Doubtless," a book mainly composed of pre-Pearl Harbor statements by Congressmen.

Refurbish 'Black Crook' At 20th for Woolley

Hollywood, Feb. 9.

Neal Monty Woolley starer at Fox-Fox will be "Gone Are the Days," filmed last based on the production of the first "leg show" on the American stage, "The Black Crook."

Filming starts in April, with Robert Baster producing from script by M. M. Muselman and Kenneth Earl.

Rep's Hoosier Hotshot

Hollywood, Feb. 9.

"Hoosier Holiday," a high-budget special with a radio background, has been listed on Armand Schaefer's associate producer slate at Republic. Stuart and Dorrell McGowan are writing the screenplay from an original by Ed James.

We mourn the loss of

Dr. A. H. GIANNINI

*a true friend to all the industry
and a member of our Board of Directors*

COLUMBIA PICTURES CORPORATION

Protection Against Advertisers

Their schedules loaded tight with business, CBS and NBC each appears confident of being able to hold its present line of affiliates. The usual main fear is their own advertisers, and it is against these that the networks are making plans to protect themselves.

What the networks anticipate is a rush by such big accounts as Lever Bros., General Foods and Procter & Gamble to block out the best time on the best stations by doing business directly with the networks' affiliates. Lever Bros., for instance, has had plans drawn up for months on what action it would take as soon as it became clear that the FCC's new rules on chain broadcasting were going into effect. The networks admit that they can't see how they can help but abide by any station time purchases made directly by a network advertiser. For example, CBS feeding a Lever Bros. program to WLW, Cincinnati, even though another station in that town is affiliated by contract with that network.

Gen'l Mills Revising Spot Plans; Will Confine Baseball Airings to 2 Cities

General Mills is reported to have revised its summer spot broadcasting plans to the extent of limiting its baseball play-by-play tieups to two cities and buying news in all other markets. The food processor has not decided as yet what the same one or two accounts over a period of years. With General Mills out of the field, such stationing will have to be scurried around for another baseball sponsor. But the situation will give these stations a chance to resume the old status of dealing direct for the broadcast with the baseball team owners. Under the new plan, this sort of control to the national sponsor.

General Mills' change in policy will cause considerable embarrassment among those stations which have got into the rut of confining their baseball airings to the same one or two accounts over a period of years. With General Mills out of the field, such stationing will have to be scurried around for another baseball sponsor. But the situation will give these stations a chance to resume the old status of dealing direct for the broadcast with the baseball team owners. Under the new plan, this sort of control to the national sponsor.

PHL. Baseball Continues
Pittsburgh, Feb. 9. Despite gloomy outlook for commercial broadcasts of baseball games in east this summer, both WWSW, which has aired play-by-play of games of Pirates games in past, and William Bengsinger, president of Pittsburgh Baseball, said last week that games of local National League entry would be sponsored as usual this season. Smith and Bengsinger said deal had practically been set and would be signed any minute, but refused at this time to divulge the identity of the bankroller.

Whoever sponsors game, A. K. (Boss) Roosevelt will be at the mike as usual. He has broadcast Pirate games since the start. Last year sponsorship was shared between Wheaties and Atlantic Refining Co.

B.&B.'s New Style Talent Auditions

Benton & Bowles agency has inaugurated a new system of auditioning actors. Instead of holding these auditions, which have long been regarded with suspicion by the talent and are generally given access by directors and casting heads, in a week will be given readings, using material supplied by the agency. The directors of the agency's various shows will attend the readings.

New plan will act to effect about 150, with readings, the Benton & Bowles casting head, in charge. Only other agencies to have special offices to receive talent auditions are Blackett-Semple, Hummert, New York, and Young & Rubicam.

Wayne Tis Steering B.B.D.&O. Radio in West

Hollywood, Feb. 9. Wayne Tis has been named assistant radio director for B.B.D. & O. He'll look after the agency's activities in Hollywood, Chicago, Minneapolis and San Francisco.

'Superman' New Range

Kellogg will use 204 Mutual stations for its 'Superman' serial, which starts on that network March 15. The spot is 8:45-6 p.m., Monday through Friday.

Kernan & Eckhardt is the agency.

CBS Sells 7 Net Shows in 2 Wks.

Columbia has made seven network hookup sales within the past two weeks. It's a record accumulation over the counter for such a limited period of time.

The accounts are Goodrich Tire, Western Oil, Roma Wine, Pabst Beer, Baltimore Orioles, Chesterfield and Atlantic & Pacific Stores. Elgin Watch is on the fire.

Corwin's Transatlantic To Originate From N.Y. Instead of Hollywood

American broadcasts of the 'Transatlantic Call: People to People' series, being heard Sunday on BBC and CBS, will originate in New York instead of Hollywood. Ronald Colman will not be narrator, as previously planned, but will be replaced by an unselected name. He'll be an American, also a switch from the previous intention of using a British-born actor for the assignment. First of the U.S. originations will be heard Sunday.

Idea of bringing the production of the American originations from Hollywood to New York is principally to make it easier for Norman Corwin, writer-director, to visit 'Warrenton and certain other eastern and mid-western cities, where he'll have to gather and card material. Colman comes in to the next few weeks he may narrate one or two of the shows, but nothing is set yet.

Series premiered Sunday (7) with a broadcast from England by BBC, picked up and rebroadcast in the U.S. by CBS.

LAWRENCE HASS IN AS CBS DX NEWS HEAD

The newly created post of CBS Shortwave News Director will be filled Feb. 15 by Lawrence S. Hass. Hass, former editor of the U.S. Press, Edmund C. Heller, director of CBS DX broadcasting announced today. The department's restructuring also includes the promotion of Edward Nicholson from shortwave news writer to chief editor. Hass, who is Henry Levine's night editor, and Vincent Marzetta as executive editor.

Hass brings with him to the new job more than 20 years of service in South America and Europe. Hass is a former U.S. Navy. William F. Phillips is director of shortwave programs for CBS.

CBS SETTING UP ADVISORY BOARD

Columbia is in process of setting up the necessary machinery for dealing with its affiliated stations in the event the U.S. Supreme court of the U.S. should uphold the Federal Communication Commission's new rules on network broadcasting.

As one of the steps in reeling such an eventuality, and the outlook on that score in network circles is none too optimistic, CBS has arranged for its affiliates to elect an advisory board whose function it will be to work with CBS officials on problems arising within the network operation. It is reported that NBC likewise is preparing for an unfavorable decision and that the current junket of NBC executives around the country ties in to a degree with this outlook. The Blu Network, which has its own plans are pretty well formulated.

Elections to the CBS stations' advisory board are now going on. The balloting will be by district, and the CBS board's setup will be similar to that of the already existing NBC and Blue Network stations planning committees. The committee of CBS stations on the NBC side will set up the preliminary details of the advisory board were Leo Fitzpatrick, Detroit; WJZ, Newark; Cecil Martin, WJNB, Birmingham; E. M. Taylor, of the Howe-Swenson network on station in Texas; H. Terry, KLDZ, Denver, and James Woodruff, Jr., WRLE, Columbus, Ga.

The Columbia Affiliated Advisory Board will consist of nine members, with the districts representing what the network describes as a 'fairly careful compromise between pure geographical grouping on one hand, representing towns, counties or other hand, as represented by CBS wire lines, rate card grouping and program feeding.'

The elected committee will meet with William S. Paley and a group of CBS executives as soon as conveniently possible after the elections have been certified. As explained by Paley, by high CBS official, the network had a plan of this sort in mind for years, but its maturation had been deferred from time to time for various reasons. This same CBS official stated that the network would have gone through with the advisory board plan, regardless of the present upsurge court situation. It had been decided to set up something of this nature while CBS was formulating full network selling plan last year.

CIO DENOUNCES PROBE OF FCC

Washington, Feb. 9. The coming Congressional investigation of the Federal Communications Commission was roundly denounced by the Executive Board of the CIO yesterday (Monday) in a resolution which also asked Attorney General Francis Biddle to investigate alleged improper activities of Representative Eugene Cox, Democrat of Georgia, who is father of the labor leader.

The labor leader asserted that the sponsors of the investigation, charged that Cox had asked Attorney General Biddle to investigate alleged improper activities of Representative Eugene Cox, Democrat of Georgia, who is father of the labor leader.

B.B.D.&O. Still Hunts Net Show For Vmms

B. B. D. & O. is still seeking a net show for a network show in the U.S. The agency is looking for a net show for a network show in the U.S. The agency is looking for a net show for a network show in the U.S.

CBS Limits Its Wine and Beer Accts.; Paley Dickers 'Cresta Blanca Carnival'

Premieres
Feb. 10-21

Information, Please: quiz, with Clifton Fadiman, John Kieran, Franklin P. Adams; 10:30-11 p.m. Mondays. WEAF-NBC; R. J. Hering Co. assumes sponsorship; Maxon agency.

Loite Lehmann, Metropolitan Opera soprano, with Columbia orchestra; series of four recitals; 8:30-9 p.m. Mondays; WABC-CBS, sustaining.

Feb. 17
'Food News Roundup', with Conner Buck and Ruth Hatley; 11-11:15 p.m. Mondays. WABC-NBC; Atlantic & Pacific Tea Co.; Paris & Pearl agency.

Feb. 11
'What's My Name?' quiz; with Arlene Francis and Budd Jutz; 10:30-11 p.m. Mondays. WEAF-NBC; San-Nap-Pak; Blowsy agency.

Jessel-Carroll Program Idea
Gene Towne, film writer-producer, has approached Chesterfield and Old Gold with this idea for a half-hour program which he would himself write and direct. The stars, according to Towne, would be George Jessel and Madeleine Carroll.

Miss Carroll expressed an interest in the venture when told by Towne that a substantial portion of the money derived from the sale of the program would go to the Merchant Seamen's Fund, in which she is actively interested.

Excitement Over WMC's 'Work or Fight' Order Abates In Agencies

Flurry of excitement which the WMC's 'Work or Fight' order precipitated among the rank and file of agency personnel early last week has pretty well subsided. Producers, directors and writers sought to find out who they had asked to contribute to broadcasting, were exempt. They had started asking one another whether it wouldn't be wise to quit their present jobs immediately and start looking for a warplant connection.

Contributing to the confusion was the misinterpretation given in the agencies to a bulletin issued Feb. 2 by the American Association of Advertising Agencies. The bulletin stated that persons employed in the advertising business were non-deferable and were not included in the WMC's essential group, but as the message was passed an amusing agency character, a misunderstanding completely reverse meaning and the result being some firms convinced that they had nothing to worry about so far as their current recruitments were concerned.

CBS TRYING TO UNLOAD A&A'S NICHE TO P&G

Columbia is seeking to sell Procter & Gamble on the idea of taking over the daily 7-15 p.m. niche, when 'Amos 'n' Andy' vacates it, for a mystery serial. The script suggested could be based on the 'Buffy' character, William S. Paley, during his visit on the Coast, is due to talk to A&A about a full replacement. The William Morris office is also working on a deal for the term.

Compton is the agency to whom 'Buffy' has been submitted.

Columbia will probably limit its new open-door policy to beer and wine business to four programs. Three of the Ballantine, Pabst and Roma, are already in the house, and William S. Paley, headed for the Coast, stopped off in Arizona last week to confer with a Schenley Corp. official about the acquisition of the 'Cresta Blanca Carnival' a 45-minute program now on Mutual.

Paley has been handling the Schenley account personally, an exception to his recent tendency to focus his attention on programming. It is understood that the network's shift in policy towards this class of business. It's understood that the network is exercising the utmost precaution in forestalling an untoward reaction toward its policy in advertising by reaching an accord, in advance, with the account as to the sales technique and phraseology to be pursued in the air copy.

The spot carved out for Cresta Blanca Carnival, 10-10:15 P.M. 'Carnival' would follow two 'Amos 'n' Andy' shows. Al Johnson-Mutual would have the Monday, 10:30-11 p.m. slot, while Roma Wine will have the Thursday, 8:30-9 p.m. slot. McCann-Erickson's N. Y. office is working on a variety show for this niche. Indications are that Joe Bonine will direct the orchestra and Rose Marie Brancato will be the vocalist.

Elgin May Buy 'Gun' on CBS

Elgin Watch will probably buy the CBS sustaining, 'The Man Behind the Gun', and spot it in that network's Sunday, 10-10:15 P.M. slot. The account is attached to J. Walter Thompson's Chicago office. 'Gun' is written by Edmund H. McDougall and produced by William M. Robson. The same agency has the Edgar Bergen-Chas. Busby program on NBC at the same time.

GOODRICH TIRE BUYS NEWS STRIP ON CBS

Goodrich Tire & Rubber has contracted for the 6:57-7 p.m. EWT, perched Monday through Friday on CBS, with the time being devoted in news bulletins. Columbia is airing the 'World Today' slant, now sponsored by Goodrich, from 6-6:57 p.m. so that Goodrich can have the strip. Goodrich contract becomes effective March 15.

As far as the week is concerned, Goodrich will repeat on all five nights a special 'Gun' program, written by the Johns-Manville-Cov. B. Coon, which will air at 8:55-9 p.m. EWT.

Oboler, H. Holds Off 'Free World' for Week

Arch Oboler has postponed the debut of his 'Free World' program for a week to Feb. 21 because of illness. Oboler left New York for the Coast last week.

'World' will have the Sunday 6:45-6:50 slot with the Blue Network. The William Morris office is also working on a deal for the term.

Harrison Out of Hospital

Tom Harrison, v.p. in charge of radio for the Young & Rubicam agency, returned to the job Monday (8).

He had been out for four weeks undergoing observation and treatment for stomach trouble in a New York hospital.

NAB, via Gilman of WOW, Takes Issue With Rosenbaum's Juke-Tax Proposal

The National Association of Broadcasters took issue last week with the proposal of Samuel R. Rosenbaum, of Philadelphia, for settling the recording controversy with the American Federation of Musicians. The NAB statement, signed by John J. Gilin, Jr., of WOW, Omaha, secured Rosenbaum's plan as "destructive in sound practice and destructive in practice." It concluded with the suggestion that since the industry will shortly have the AFM's own proposals for settling the recording ban, further action on Rosenbaum's plan is at this time both unnecessary and unwise.

Asked for his comment on the statement, Rosenbaum declared Monday that John Gilin's letter "forth with his point of view quite clearly." Rosenbaum added that he was "willing to accept Gilin's suggestion that further action at this time should await further developments."

The NAB statement contended that the tender of Rosenbaum's plan for setting up a musicians' employment fund by jukebox operators would necessarily involve the acceptance by broadcasters of a plan that the radio industry is "in obligation to musicians whom it does not employ, never employed and never will employ." The statement pointed out that any invention, including radio and motion picture, is subject to such tax. Also, that if this theory were to be accepted for the benefit of musicians, it would be a "similar tax must be imposed for the benefit of singers, actors and writers who find, as do musicians, the use of a labor-saving device has been in use for a generation, that they would like to work as hard as the device serves but cannot."

Serials' Virtues Outweigh Faults, Claim Medicos

NBC last week released the preliminary report on daytime serials which has been turned in by a committee of medics it had retained to make a study of the matter. The threesome found, in essence, that the virtues of daytime serials far outweigh the shortcomings of such programs.

Ad agency men who specialize in the type of radio program of great interest, but expressed themselves as dubious whether WBC's or any other station's serial suit in dampening the critical ardor of those who have been pining for daytime serials publicly. These agency men figure that the sniping will continue so long as the topic makes a good speaking matter, or until the minority groups and individual "authorities" involved are attracted to some more dramatic issue.

The committee quoted by NBC in the release is composed of Dr. Morris Fishbein, head of the American Medical Association, Dr. Henry R. Viets, Boston neurologist, and Dr. Winifred Overholser, Washington psychiatrist. The committee is under the supervision of Dr. James Woodland, NBC's public relations and sales officer. The network turned to this "scientific evaluation" of daytime serials while the editorial staff was at an intensive pitch and it began to look as though the pining editorial might might might be directed on the part of the Federal Communications Commission.

Daytime serials, the committee reported, "seem to fill a real demand for a public of considerable size and their serials' shortcomings are generally of blood picture and apparatus used in some of the studies and accuses them of tending to the general fact of focusing attention on scientific machinery, which has little or no bearing on the essential character of the program."

The preliminary report does sug-

Will Hour

Genevieve B. Earle, N. Y. City Councilwoman, writing as a guest panel member on A. L. Alexander's "Meditation Board" Monday night (10) on WOR, New York, was asked a question by him.

After considering it a moment, she remarked, "That's a very good point, Mr. Anthony."

Shouse Mulling OWI Radio Post

James D. Shouse, vp. in charge of the Crowley broadcasting interests (WLW-WSAI, Cincinnati), is reported pondering acceptance of an offer to head the radio division of the Office of War Information.

He would succeed William B. Lewis, who has been promoted to the post of assistant director of the OWI's domestic section.

RADIO PLAYER DROPS DEAD BEFORE AUDIENCE

Chicago, Feb. 9. Frederick W. 'Bud' Van Dover, 35, 'Tom' of the radio trio of Tom, Dick and Harry, died of a heart attack Wednesday afternoon (9) a few minutes before the trio's regular show was to go on the air. His death was witnessed by an audience of 70 people assembled in the main studio of WGN.

Van Dover had finished rehearsals and was visiting friends in the audience. A few minutes before the broadcast he mounted the stairs leading to the platform in the studio. While climbing the short flight of steps the attack took place and he succumbed almost immediately.

Broadcast went on as usual, with m.c. Jack Brickhouse and producer Paul Christy reading a eulogy of Van Dover and his brother, Gordon, who played Harry of the trio, and Marlin Hurt carrying on as 'Dick.'

Van Dover began his radio career in 1916. Coming to Chicago in 1929, he, his brother Gordon, and Marlin Hurt, formed the 'Tom, Dick and Harry' trio. They were featured for several years over WGN and the Mutual Broadcasting System and had appeared on more than 10,000 radio programs. Recently they were part of 'Plantation Party' and the National Barn Dance programs over NBC.

He is survived by his widow, his mother and brother. Burial was at Rosehill Cemetery, Chicago.

Ruffles Philly's Feelings; Morris to Air Apology

Philadelphia, Feb. 9. The City Business Club, composed of leading business-men and industry leaders, has today called on the Philip Morris Co. for instructions. Philadelphia on a Philip Morris man, who was called Johnny, pulled that old chestnut about Philly 'taking in its sidewalk' at night. E. W. Henson, president of the club, demanded that the Philip Morris Co. apologize, pointing out that Philly 'needs its sidewalk' for the workmen who are working on 24-hour shifts.

Philly W. Henson, a representative of the Philip Morris Co., promised that Johnny would apologize on the air within the next two weeks.

Ins. Co.'s Campaign

North American Accident Insurance is putting on a special three-week campaign and other points mentioned program a week.

PRESS-RADIO CENSORING CODE TO BE REVISED

Washington, Feb. 9. Byron Brown has called a press conference for tomorrow morning (Wed.) to announce revision in the voluntary code of censorship for press and radio. The new section of the broadcasting code has been revised to conform with the press code, with minor exceptions.

Among new regulations is one guiding foreign language radio station managers under voluntary censorship. Survey is to be made of all foreign language personnel on domestic stations and managers will be required to employ people whose loyalty is beyond question.

Radio stations will be asked to lessen reliance of listeners on radio as a means of assistance in event of a real or civil air raid.

Further restriction on both press and radio is likely with regard to what can be said or printed about war prisoners in the U. S. There is to be further restriction on new radio to report intelligence, counter-intelligence operations, enemy codes or cipher; use of secret intelligence devices, secret systems of military communications.

Understood that advance notice of location of the President's broadcast will be required, and all stories of escape from foreign territory must be submitted for censorship.

Better coverage on military and movements is also likely to come up under revised code. Restrictions on the publication of full casualty lists are to be dropped. Information about the location of battle will be less of a special type. Restrictions on roundup articles on war production will be modified, except a case of secret weapons, formulas, etc.

Press Agent's Chiz Is Throwback to Radio's Early rs.

The chiseling tactics of a Broadway press agent last week gave talented agents cause to wonder whether the radio business had reverted to practices that were not uncommon during the early 30's. This modus operandi of the press agent, whose work with the agency was to 'fix it to you, of course, you'll still get it to me' is a throwback to the tactics of the person mentioned by the p.a., who was not in his pro's and learned that someone who had already got him into a jam would be the one who did not know the person mentioned by the p.a.

MBS' Jan. Gross: \$992,104

The Mutual Network made a gross revenue of \$992,104 for last month, less than it was for January, 1942. The gross for January, '42, was \$1,025,512.

Capt. Rourke's New Post

Washington, Feb. 9. Capt. Hal Rourke, who has been attached to the Radio Section of the War Relocation Authority, has been transferred to aid Colonel William Nichols, just appointed deputy military attaché in Tokyo, in the Army Bureau of Public Relations.

William Rourke was formerly with NBC. He will handle radio activities for the air force.

Let Us Be Friends

A story which may grow into a classic is the one now going the rounds on how a prominent agency head came to give up not so long ago a big manufacturing and service account. Both personalities in the story were at the time rated among the top men in their respective fields.

The client, so the story goes, paid an unexpected call upon the agency head. After the client had explained the situation, the client remarked that he would like to meet the executives in the agency who had charge of his account. The agency boss pressed a set of buttons and the desired executives quickly gathered. The client took them over and then unleashed a sizzling tirade on how badly they had handled his company's campaign. His philippic concluded, the client said, with a warning that if the agency did not mend its ways, either his men had been so stupid that they couldn't grasp the ideas or requirements of the client's staff, or that the latter were so inarticulate that they couldn't properly convey what they wanted of the agency's executives.

The account, went on the agency head, was actually of minor importance to his agency since the income from because of sales brackets, was passed on intact to the Government agency. "But, continued the agency owner, 'there was one thing that does concern me. You and I have been friends for 20 years, and your friendship, still means a lot to me. If you move the account elsewhere all this business friction would be eliminated and we could go on being good friends."

RCA Deal for 'Command,' Free Air Shots by Pic Stars Rife AFRA, Admen

Hollywood, Feb. 9. The gimmick boys are up to their old tricks again and the seams are showing. Nearly everywhere is being around and that takes in American Federation of Radio Artists, divers and other agencies, on the one hand, C. Pettillo and a few lesser indignities. What kicked up the tempest is the idea of putting the picture on commercial programs without paying market quotations—a not-so-secret formula of Louis B. Mayer's "Hollywood" case-of-doubt payoff.

This time it's a double pay-off, the picture elements being the picture and the picture elements being the picture and the picture elements being the picture.

Former has already kopped up some of the free talent gravy and well on the way for more while RCA is trying ever so hard to land one of the jukelest plans in the picture on agency pitch-sponsorship of the War Department's "Command Performance." The latter presents an interesting study in agency manipulation. RCA business is open as the great outburst of a single note. One of the "Lord & Thomas" resigned the account. The rush is on and some of the agents are to be seen in the picture like behavior with a wink in the direction of the three A's.

The picture for the second time, many varied and said to be none other than "Presentation and Ideas" have played the RCA advection. Under the leadership of Jack Warwick (Warwick) and his henchmen, the picture is being pushed for "Command Performance," taking up the inspired initiative of the Office of War Information, which is interested solely in another outlet for its government messages. James Cagney helped along the cause by couching the plea of Hollywood Victory Committee in Washington. Just what the picture is all about is not clear, but the picture is being pushed for "Command Performance," taking up the inspired initiative of the Office of War Information, which is interested solely in another outlet for its government messages.

Davis Needs Rest; Hot Due for Air Before Feb. 26

Washington, Feb. 9. Elmer Davis, director of the Office of War Information, probably won't start his weekly broadcast Monday night (11) on NBC, but will work until Feb. 26. His doctor had advised him to take a rest. The period of his absence will be about two weeks, it is expected.

Mutual will rebroadcast Davis' program on a record the following day, Saturday, at 4 p.m. Mutual is the only one of the networks that has the Friday night spot under contract to a commercial (Gillette). The OWI announcement pointed out that Mutual's clearance time will make it possible for nightshift workers and others to hear the program.

Mutual had urged the selection of a Saturday evening period for the Davis broadcast, but the other three webs were unanimously in favor of the Friday night.

situation is being 'explored.' Picture company defends its ethered exploitation campaign against charges of free riding against RCA by pointing out that Henry Ford's annual salary for such a guest spot is \$25,000. The picture company is now being in the Navy. Understood that Martin will stick to his guns and make sure that no other picture tleups for the firm's client.

On the other hand, contention, reiterated from previous brushes with this troublesome factor, is that while players are committed to RCA to exploit their pictures on the air, it doesn't necessarily follow that they should be forced to sell cigars, soups or other sponsored commodities. One more broadcast like "Sergeant" is expected to bring a firm ultimatum from AFRA. In some quarters it is viewed as a trade deal, you plug our picture and we'll help you sell your goods. But AFRA says, is out, for the duration.

Another 'bush' being explored by RCA is the practice of carrying studios to have their stars make solo guest appearances on commercial programs. RCA has been pushing for a picture. The payoff is said to be negligible. AFRA has ruled that the Friday night spot under contract to a commercial (Gillette). The OWI announcement pointed out that Mutual's clearance time will make it possible for nightshift workers and others to hear the program.

Don Gilman Doubling

San Francisco, Feb. 9. Don Gilman, the Blue Network's v.p. in charge of the western division, will be doubling his duties in San Francisco, until he picks a successor for William B. Ryan, who has been promoted to general manager in Los Angeles, as general manager.

Gilman is considering a half dozen candidates.

PALEY DIRECTING COLUMBIA AUDIENCE HYPOS

PALEY DIRECTING COLUMBIA AUDIENCE HYPOS

Columbia has intensified its efforts to find ideas, personalities and programs that would serve as interlocking components in bolstering the network's listener-habit strength. CBS executives having to do with production and talent are cooperating in the quest for suggestions, with William S. Paley himself marshaling the informal inquiry.

Much of the quizzing is being done across the lunchtable, at which even some agency executive is the guest of a CBSite. The sifting and correlation of the findings and suggestions emanating from these gatherings will, it is understood, be likewise supervised by Paley, who has for some time cornered himself chiefly with program operations.

One of the tactics taken by this Columbia audience-building project is the recruiting of entertainment personalities who not only enhance the prestige factor of the network's sustaining schedule, but, after a proper and sufficient buildup, prove attractive for sponsorship. Under consideration for such a role are Cornelia Otis Skinner and Ronald Young, as a team. The time setup for the pair would be Tuesday and Thursday, 6:30-6:45 p.m.

Impression that seems to guide Columbia's present programming plans is that the listeners want to be entertained and not saturated with propaganda, and that a long step toward the solution of its audience-building problem may be found in the increasing of comely interludes on the network schedule, even if they must be underwritten on a sustaining basis. CBS has suddenly come to the realization that in cooperation unsuitably with various agencies of the Government in the accumulation of war-effort and morale program, it had overlooked prime factors that are relative to building and holding audiences.

William Forbush, who was several weeks ago brought in by Paley from WCCO, Minneapolis, and given the title of executive assistant to the president, is devoting practically all his time now to helping the boss find the answer to the program puzzle, and as correlator on program ideas between the sales and program departments.

Larry Puck Back to CBS

Larry Puck checks off the payroll at Music Corp. of America, where he's been in charge of the music talent selling department, on Feb. 15 to rejoin CBS as a talent scout.

When Puck originally joined CBS in 1939, he was assigned to the sub-id Columbia Artists. Inc. However, CBS withdrew from the field of talent management in 1941 and sold the subunit setup to MCA, Puck going along to the new owners in the deal.

Thus far MCA has made no arrangements for a replacement.

P&G BUYS FIRST BIG SLICE OF NEWS ON COAST

Procter & Gamble has made its first substantial buy of news. It's a fully 15-minute program in the CBS Pacific network, with Truman Bradley as the bulletin reader. The brand to be plugged is Dash, and the time, 2:30 p.m. Dedlar & Ryan is the agency on this placement.

Other, soup accounts with news periods in the same area are Sweetheart and White King, with the latter sponsoring daily strips on NBC. Don Lee and CBS.

Vermion Destroyer Buying

Rohm & Haas Chemical Co. is buying spot announcements at the rate of one in three a week, starting March 1. A contract call for a run of 13 weeks, a warm-weather layout and their resumption of the schedule in September for another 13 weeks. Markets are widely scattered. Newell-Emmett is the agency.

'Treasury Star Parade' Going Into 24 Year

The "Treasury Star Parade," recorded series, starts its second year of broadcasting Feb. 22. According to the Treasury Department, 608 stations have agreed to continue the program, which has been featured more than 160 programs during the past year.

The 15-minute "Parade" programs are not included in the OWI transcribed series entitled "Uncle Sam," which stations will use across-the-board. The stations may schedule "Treasury Star Parade," as well as the "Treasury Song Parade" at their own convenience.

Henry Hayward is the producer and David Broekman and his associates provide the music and special arrangements of "Star Parade."

OPA Is Planning Quiz on Rationing

Harford, Feb. 9. An Office of Price Administration-innovative series designed to educate the public in the intricacies of rationing is destined to get underway soon. Approximately 300 to 350 radio stations and theatres, in co-operative tieups in as many cities, are expected to handle the programs, which will take the form of audience participation quiz shows to be held in local theatres and aired by local stations.

In each community the shows will be sponsored by a home town organization, which will also pay for the announcers, prizes and all production costs. Scripts, panel of experts, and questions to be furnished by the local OPA. The program will be patterned after "Harford Responds," a half-hour quiz show which has a panel of OPA experts seated on the stage to judge the answers of the audience to questions posed by an m.c. The plan is to make several hundred waxings of the Harford show and send them to local OPA boards as dropouts in favor of one which will use top flight professional talent to act up dummy shows in Washington. The samples will be distributed to the OPA officials.

VICK EXTENDING SPOT ON TWO NOSTRUMS

Vick Extension is extending its spot campaign on Vapo-rub and Vastrol beyond their customary seasonal run of 26 weeks. The account last week issued orders for an additional 13 weeks.

The business includes news broadcast and local entertainment stations.

WNCA's D. C. Program

Eaton from Washington, new 15-minute news-interview program, will be started next Tuesday (10) by WNCA, with Irvin as managing director from WWDG, Washington. Richard Eaton, formerly on Mutual, will handle show, which will report results of Roosevelt's press conference, state news summaries and interviews. It air Tuesday and Friday at 8:15 p.m. First personality interviewed will be Sen. Tom Connally.

RCA Pld. Divvy

Quarterly dividends on both classes of preferred were declared by RCA Corp. of America last week, but no action was taken on the common. At the first preferred dividend, a \$7½ cent "B" preferred \$12.25.

Dividends are payable April 1 to stockholders of record March 5. Both classes pay 1.375 cent per share.

Wash. Radio Friblish

Columbus, O., Feb. 9. Ohio Pastors Convention, at its annual meeting here last week, announced it would seek a ban on radio advertising of liquor. Groups are endeavoring to prohibit the sale of liquor, wine and beer by the radio in Ohio.

Network Reciprocity

Department heads of the Blue and Mutual networks are soliciting one another for contributions to fund drives with which the respective network presidents are connected. Mark Woods, Blue prez, is chairman of the radio committee of the Boy Scout campaign, while Miller McClintock, new Mutual prez, is serving in a similar capacity for the Salvation Army drive.

When a department head of the Blue last week put the bite on a Mutual department head, the latter rejoined: "We seem to be working the same side of the street for our boys. Now, if you'll contribute \$10 to his cause I'll do the same for your boys' cause, and in that way we'll demonstrate a feeling to the boss, even though the \$10 comes out of our own pockets."

Jim Ameche Permanent With Y&R's 'Manhattan'

Jim Ameche has been hired by Young & Rubicam to be permanent narrator on its "Manhattan at Midnight" series Wednesday nights on the Blue network for Cummer-Product.

It's the first time there's been a permanent lead on the show.

Fire Halts Program

Cleveland, Feb. 9. A fire that swept the Stearn Dept. store resulted in cancellation of series of WGAR broadcasts. Company had signed for daily half-hour a.m. program of song and shopping chatter with Johnny McKnight and Lin Lawrence. Series washed up until Stearns re-opens in about 30 days.

Freeze on Coconut Oil Hits Radio

The War Production Board last week ordered that the country's supply of coconut oil frozen and the repurchase from the order was immediately felt by the radio business. Procter & Gamble instructed the Blue agency to call off the schedule of chainbreak announcements which were to be started in behalf of Lava Soap Feb. 15. Stations had been holding the spots open for three weeks. The intended order had been for 12 blurs a week.

Another batch of stations launched a similar Lava series Jan. 24.

Got an Idea?

Dr. Sweet's Root Beer is looking for local program ideas via the C. L. Miller agency. The markets are New York, Detroit and Chicago.



Number Sixteen goes up the Mast

People are not in the habit of trusting someone else with a highly prized possession unless they have faith in that someone else.

That is why we are proud of the fact that practically every organization in this area which has won the Army-Navy Production Award has bought time on WGAR exclusively to broadcast the ceremonies.

Recently, upon helping employees of The Bryant Heater Company (and the famed Bryant pup) raise the "E" flag on their mast, we chalked up the sixteenth such ceremony which WGAR has been chosen to air.

All of these broadcasts are pointed to aid the war effort...to turn workers from nonessential labor toward the war plants, to encourage war bond purchases by the public through demonstrating how invested dollars are being turned into arms.

These WGAR programs may not win the war, but they will help.

P.S.—Six other Cleveland industrial firms are sponsoring regular broadcasts over WGAR to recruit man power, aid in employee and public relations, keep alive product names.



BASIC STATION • COLUMBIA BROADCASTING SYSTEM

G. A. Richards, President; John F. Felt, Vice Pres. & Gen. Mgr. Edward Parry & Company, Inc., National Representative

Getting the Scribes a Bit Dizzy

Rarely has the press been hosted in such concentrated fashion by the networks as it has been during the past and current season. The networks would like you to meet in this busy round of cocktail parties, luncheons, dinners and breakfasts include a network president, foreign and domestic producers, a symphony conductor, comedians and a quiz program m.c.

Last week CBS gave a luncheon for Lawrence Gilliam, British Broadcasting Corp. producer, who is over here to do an exchange act: Mutual tested a cocktail party to introduce John Reed King, as "Double or Nothing" program's new m.c., and NBC put on a breakfast with Adam and Goddard as the guest of honor. Monday the current week's round with a cocktail party (8) for Al Jolson, Monty Woolley and their program producer, Herb Polster. D'Arcy Aronoff and Morton Downey gave a similar party for the "Red Hot" m.c. to mark the debut of Coca-Cola's daytime series on the Blue Network. Mutual has invited the press to meet its new prez, Miller Mitchell, at a cocktail party and on Tuesday "Wednesday," while the Blue is making its cocktail Friday (12) in honor of Dr. Serge Koussevitzky, conductor of the Boston Symphony orchestra.

Inside Stuff—Radio

Lawrence Gilliam, who is over here to produce the Transatlantic Cull series (CBS) with Norman Corwin, remarked during a luncheon talk last week that the impression among American radio people that the British Broadcasting Corp. gave its listeners when they scouted but what the BBC thought they ought to have, was decidedly at variance with the facts. Gilliam said that the BBC maintains an extensive research organization to collect the preferences of its listeners. Gilliam also pointed out that war conditions in England have developed a tremendous market for documentary programs and films, all of which revealed, he added, a marked preference for fact as against fiction.

Fulton Lewis, Mutual's Washington commentator, in a talk Jan. 27 before the Clery Ad Club, disclosed how he got into radio. He was news-casting for WOL in Washington. I wanted to get into radio, and I went to Art and said: "You have to take a vacation summer. How about letting me fill in for you. I'll work free." He consented and I filled in for him for two weeks. Really, how with WOL, at beside Lewis at the speakers' table.

Scrubs of merit will be issued within the next 10 days to the nine station men and women singled out for "personal palms" in Variety's 1942 Showmanagement Survey, as published in the Jan. 6 issue. The group consists of Irving Aizloff, WRVA, Richmond; Red Barber, WHN, New York; Beth Barnes, WSB, Atlanta; Jim Cassidy, WTCN, Cincinnati; Grady Cole, WBT, Charlotte; Robert Delavan, WFL, Minneapolis; Gene W. Dennis, KMBC, Kansas City; Clare Hays, KOIN, Portland, and Dick Redmond, WHP, Harrisburg, Pa.

Bill Beal, reported joining Walker & Downing-Pittsburgh agency, as head of radio department, went with local outfit as assistant to Dick Woodruff, who directs W-D broadcasting, according to agency press. Bill's staff band at WJAS, Pitt. is headed by Mickey Ross, not Joey Sims. Ross was leader of house band at CBS Pittsburgh outfit and had his contract renewed for another stretch following settlement of station differences with the musicians union, (iff resulting for week in ban of all hand remotes on Columbia and Blue nets).

J. Walter Thompson has reorganized and expanded its radio publicity operations and installed Wickliffe W. Cridler as manager of the division. Radio publicity now becomes part of the agency's radio department, instead of being part of the general publicity setup. In addition to handling newspaper and magazine publicity, Cridler will deal with station promotion and merchandising.

For the second successive year, Young & Rubicam was awarded the Advertising & Selling plaque for the best radio production. This time it was the March of "Time" show. Last year the agency got it for "The Aldrich Family." (Cet LaRoche, the agency's board chairman, was given the A & S medal for the year's outstanding contribution to advertising.

EARLE MCGILL HEADS

RADIO DIRECTORS GUILD

Earle McGill, CBS producer-director, was elected president of the Radio Directors Guild at a meeting of the organization, Monday night (8). Jerry Devine, freelance writer-director, was named vice-president. Robert Louis Shuman, of CBS, was chosen treasurer. John Macdonell remains secretary.

In addition to the above officers, the new council members elected were Roger Bower, of Mutual; Phil Cohen, freelance; William Swartz, of NBC; and Theodora Yates, of Benton & Bowles, with John Lovelace, of Foster, Crane & Beiding, and Harold McGee, freelance, as alternates. Because the retiring president, George Garbary, is busy with OWI duties, and the v.p., Ed Byron, has joined the Army, the new slate takes office immediately, although the regular terms don't start until May 1.

First meeting of the new council will be held tomorrow (Thursday).

Hudnut Testing

Hudnut is testing a recorded announcement campaign in behalf of the Three Flowers perfume brand on three Philadelphia stations, WCAU, KYW and WFL.

Kenyon & Eckhardt is the agency.

Edward Hunter on Own

Edward M. Hunter, vice president of Woolley & Hunter, local advertising agency responsible for many radio shows in the Rocky Mountain region, has resigned from the organization to open an agency of his own. Hunter is also the hunting and fishing editor of station KOA.

Hilda Lucy Quits K-E

To Join Ensign Huddy

Hilda Lucy has resigned as chief time-buyer for the Kenyon & Eckhardt agency so that she can join her husband, who is an ensign in the U. S. Navy, at Quonset, R. I.

The agency is enlarging the time-buying department with the new setup to comprise a head buyer and two assistants, none of which has as yet been named.

Marjorie Morrow Keeps

A Toehold in Radio

Marjorie Morrow, who recently resigned as CBS casting director to join the Warner Bros. talent department in New York, is retaining a part-time radio connection as production assistant on "Here's Tomorrow," recorded series which the Atherton & Currier agency is producing for the Cooperative League of the U. S. It will be spotted on local stations.

Clinton Johnston, of the CBS staff, is directing the show, which are scripted by Gerald Kean.

McCray Now a Censor

Hartford, Feb. 9.

Thomas C. McCray, general manager of WTIC, has been granted a leave of absence from his post to join the broadcasting division of the Office of Censorship at N. Y. Duties with the censorship department will include censorship of broadcast material.

Leonard J. Patronek, assistant program manager, who spent several years in a censor's outfit, has been named as McCray's assistant.

L. B. Wilson Ailing

Cincinnati, Feb. 9.
L. B. Wilson, owner of WCKY, local CBS outlet, is ill.
Credit on no not serious.

Trammell Extolls Diff

Between U.S. and Axis

Radio at Chi War Clinic

Chicago, Feb. 9.

Unlike the axis practice, radio in the U. S. does not try to influence the thinking of the people but to keep them fully informed with unbiased news, declared NBC's Niles Trammell in address to station representatives last week during a meeting of the second War Clinic in Chi. The Windy City outfit was the mid-point in the exact line of web execs, who met Monday (8) and Tuesday (9) in New Orleans and will be in Houston today and tomorrow. The Clinic winds up its first Feb. 15-16 in L. A.

The press and radio are not competitors, Trammell told his Chicago audience, but complement each other in giving the nation the best news service in the world. "Radio, like the press," he continued, "has accepted its obligations and opportunity to play an important role in the war effort and during the post-war era."

Stanley Hubbard, manager KSTP, St. Paul, greeted the Chi. session, which was attended by 47 of NBC affiliates from 16 states.

Leinsdorf, Stoessel, Wallenstein in Race For Rodzinski Berth With Cleve. Orch

Cleveland, Feb. 9. Severance Hall sweepstakes. Either the Leinsdorf or Alfred Wallenstein, musical director of WOR, have the best chances. Yet they face heavy opposition from a cadre of listeners lobbying for more colorful, contemporary composers. Their choice includes Dmitri Mitropoulos, Greek leader of Minneapolis' Symphony, the Czech Herman Adler, popular as a guest here, Carlos Chavez, of Mexico City, and Efrem Kurtz, who will succeed it over the N. Y. Philharmonic this Spring. George Szeil and Sir Thomas Beecham of Seattle's orchestra are also in the running. Staunch friends of Rudolph Ringwald, second conductor of the Cleveland Orchestra, campaigned stoutly for him, but it's doubtful if he'll garner enough votes in the coming elections.

See Early Settlement

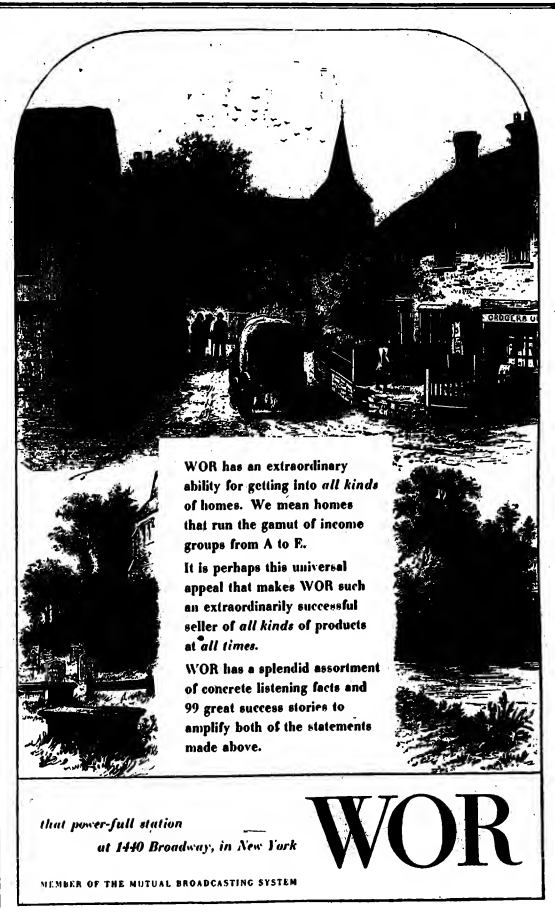
Agreement will be settled about late this month or early in March, after Rodzinski and his troupe return from a current two-week tour of 21 cities in the east. A leading candidate is Erich Leinsdorf, in his 30s and conductor of Metropolitan Opera Co. He's favored by a faction of Cleveland music sponsors who are fed up with artistic temperment.

Albert Stuessel, of Juillard, who made a good impression here when he guest-conducted several summer concerts, is another ferving ahead in

Gardner Incorporates

Albany, Feb. 9.
Gardner Radio Productions, Inc., has been chartered to conduct a business in New York. Capital stock is 200 shares, no par value.

A. Walter Secolow is the filing attorney.
The above Incorporation concerns Ed Gardner, owner of the "Ditty's Tavern" program on the Blue Network, and was made for the usual business purposes.



WOR has an extraordinary ability for getting into all kinds of homes. We mean homes that run the gamut of income groups from A to F.

It is perhaps this universal appeal that makes WOR such an extraordinarily successful seller of all kinds of products at all times.

WOR has a splendid assortment of concrete listening facts and 99 great success stories to amplify both of the statements made above.

WOR

that power-full station
at 1440 Broadway, in New York

MEMBER OF THE MUTUAL BROADCASTING SYSTEM

CBC Liberalizes Rule on Recordings; Rates Stations By Net and Population

Toronto, Feb. 9.

The Canadian Broadcasting Corp. has revised its regulation on the amount of time that member stations may devote to recorded programs between 7:30 p.m. and 11 p.m. An additional time granted by the CBC is dependent on the individual station's classification.

The amendment will operate as follows:

A-1, or basic CBC stations, which are permitted to act as CBC outlets for American networks, will increase their recorded evening time from a single half-hour to a full hour, half of the latter devoted to commercial recordings and the other half to recorded sustaining shows.

B-1 stations receiving CBC network air only, will be allowed to air an hour and a half of recorded shows, with an hour of this time the limit for commercial programs.

C-1, or stations located in centers of less than 50,000 population, will not regularly receiving C-2 service, will be permitted two and a-half hours of recorded shows, with the time for sponsored shows limited to an hour and a half.

C-2, or stations located in areas of less than 50,000 population and not regularly receiving either CBC or American network service, will get an allowance of an hour and a half of recordings, with a maximum of an hour for commercial shows.

In upping the stations of the increased time for recordings, the CBC declared that the radio has been worked out so as to provide Canadian listeners with a well-balanced program, in which there was some kind of proportion between recorded and live programs and between commercial and sustaining shows. The CBC also pointed out that while it recognizes that in certain communities there may be difficulty in obtaining live talent, it still holds to its policy that the best interests of the Dominion's broadcasting require that local stations use as much live talent as possible.

CBS' 30c Divvy

Cash dividend of 30c per share of the company's common stock and B stock of \$2.50 par value was voted by the CBS board of directors at its meeting yesterday (Tuesday).

The divvy is payable March 1 to stockholders of record at the close of business Feb. 10.

'Marvel' for Tootsie

Tootsie Roll may usher a dramatized version of the cartoon story 'Capt. Marvel' on the Blue Network March 1. It will be five quarter hours a week.

Duane Jones is the agency.

A Leading Radio Station Needs a NEWS REWRITE-WOMAN

Let her write a compact chronology of her experience (which must include Radio) and submit specimen 5-minute and 15-minute scripts. Then we can talk Turkey. Write:

VARIETY, Box 564
154 W. 46th St., New York City

PRESS AGENT

For some of the top Crossley names in radio, now free-lancing.

Write BOX 483, VARIETY
154 W. 46th St., New York

Who's the B-a-d-b Boy?

Abbott and Costello broadcast for Camel cigarettes, and NBC on Saturday (8) tossed a breakfast for the duo in their honor at the 21 Club, N. Y.

When the comedy team walked in, Bud Abbott quickly noticed that the only cigarettes the Club had laid out for the guests were Chesterfields and Philip Morris.

Legit Cast to Double Into Radio Sustainer

'Meet Corliss Archer,' sustainer comedy series by F. Hugh Herbert and heard Thursday nights on CBS from Hollywood, will probably be moved to New York and be completely recast. Likely that the cast of 'Kiss and Don't Tell,' George Abbott's production of Herbert's legit comedy based on the same magazine stories and having the same characters, will be used in the radio version. 'Kiss' started rehearsals Monday (8) and is slated to open a Broadway March 10.

Title part in the radio program, now played on the Coast by Priscilla Lane, is slated to be taken over by Judy Parrish, rehearsing the same character in the legit edition. Jessie Royce Landis, who is in Keith, the stage cast, will go into the parts of mother and father roles. It's not known who will succeed Tom McAvity as director.

Shortage Confab

Continued from page 3

garded in the trade as one of the most important in its history. As viewed by one industry expert, under current wartime conditions it's no longer a struggle to be in, but the survival of the fittest but a problem of survival of the whole.

Decisions reached during the meeting, which is held this week, may well affect all phases of production, distribution, realignment of cleared and un-cleared, and, of necessity, theatre operation.

Fewer Films

Belief persists among industry toppers that, in view of raw stock limitations, few majors are planning to produce more than 20 to 25 pictures this year. Under the distribution problem also hinge next season's production schedules. Questions to be aired are whether to cut down partially on production, on prints, or on both. Increasing moviegoer death will also figure in the calculations, and the \$24,000 income ceiling remains a joker, affecting top bracket personnel, in the complex situation following a story from Hollywood that the industry is considering a 10% drop in distribution, affecting both first run and second-run is regarded as inevitable.

With various Government bureaus finding new uses for raw stock regularly, the raw film situation is considered one of the most vital subjects on the agenda for discussion.

Felt by a number of industry executives that any changes in the distribution system and in employment of personnel in production are now a matter for action by agreement or understanding of the entire industry.

Among those scheduled to leave New York next Friday (12) for the coast huddles are Barney Balaban, Nick Schenck, N. Peter Rathvon, Spyros Skouras, Joe Harn, Jack Roth, Austin Keown and J. Robert Rubin. Meeting on the Coast is also to be attended by Jack and Sally Warner, Y. Frank F. Frank, Nick Schenck, Louis Blumberg, Herb Yates, Ed Ratney and other company officers and executives. Also present will be Maurice Benjamin, Herbert Preston.

Honolulu Radio Editor Deplores Press Drive

Honolulu, Jan. 21.

Editor, 'Variety':

Enclosed is draft for \$10 for one year's subscription. I have been a constant reader for many years, but just from a newstand here, but I have missed out on a lot of good copy and rather than be without it regularly I am going to be a regular subscriber from now on.

I have been writing a weekly radio column for the Star-Bulletin since 1928. Being so far away from the center of things concerning radio your paper has been a great help to me in giving out news, news items, programs and old ones folding up. It has also helped me a great deal in learning what the trend is.

Before the war I received much mail from publicity agents. I still get huge batches from NBC and CBS. It seems such a waste for those two networks to waste so much time and effort, in composing paper and printer's ink, to still stick to their outmoded system of publicity. Surely no paper in the United States needs enough of this stuff to justify the expense of putting it out. The publicity agent, however, is not being sent new. Now from the way in which some of the trips were made, the Honolulu papers have been but what some of those fellows brought to the Honolulu papers was by the Japs the same time Manila fell.

Like a number of stage and screen celebrities have been entering the boys in the service. One of the reasons for this is that Shaw is whipping together a dance band that promises to be as good as any in the country. The boys are quite a bit of talent among the men stationed here and every so often some really good material is being aired from local stations. One thing that handicaps these shows is the lack of time for rehearsal, etc.

The local stations are broadcasting many of the outstanding network programs now. Many of these are sent in by transcriptions from the OWI. What networks shows we can't hear from local stations we can hear from the two SAs. Some of the shortwave stations, KWID and KGEI. They put in excellent signals when the weather is good, but it is hard to beat.

We are blacked out here every night, but naturally radio has entered into the lives of almost everyone here. It is about all that can be done to live away the long evening hours.

Paul Finkelstein,
Radio Editor
Honolulu Star-Bulletin
Honolulu, T. H.

CANADA PEPSI BENEFITS BY GOVT. BEER AD BAN

Montreal, Feb. 9.
CFPC's 6:15 p.m. to 6:25 p.m. listeners will hear on a soft drink diet. As a result of the Canadian Gov't regulation barring beer ads of Feb. 1, the Pepsi-Cola Co. of Canada has decided to air spot for beer during a brewery.

On Monday (10) the company launched its first 10-minute program of evening newscasting.

London Calling

Arthur Askey and Richard Murdoch returning to the air, doing a new series called 'Larking About' on the overseas service only.

Hon. David Tennant back in the BBC after 13 years' absence. He was a program announcer from 1926, then joined the army, from which he has been invalided out. He was formerly husband of actress Hermione Baddeley.

BBC now using new commentators to emceed for dance bands. Frederick Allen and Frank Phillips are most often heard.

Anna Neagle seems set to be called on to welcome Queen Elizabeth to visit in an attraction world. Latest occasion for service is a new-nights play based on the life of Queen Elizabeth. Directed by Derek Griffiths.

Phillips Browne's 'Winipeg' Club, popular feature last year, is coming back on the other some time in February.

Argentine Puts into Effect Close Control of All Communications

Get Set for Clinkers

Hollywood, Feb. 9.
The answer to where radio newsgivers come from has been partly solved with the signing of Vance Colvig for Kay Kreeger's program.

Colvig has been a janitor at NBC here.

Can. Broadcasters Sked 3-Day Huddle on Wide Variety of Problems

Toronto, Feb. 9.

Priority problems of maintenance and repair, the establishment of a standardized rate structure and the adoption of an administrative method of measuring station coverage and listening habits are among the subjects slated for discussion during the three-day annual meeting of the Canadian Association of Broadcasters at King Edward hotel, Toronto, starting Feb. 15. Another topic will have to do with handling of Government advertising for the various agencies promoting war activities.

Among the scheduled speakers are J. C. McManara, director of National Selective Service, who will talk on the question of manpower as it affects the broadcasting industry; and W. G. Seweeney, chairman of the National War Finance Committee, who will retell the part played by Dominion radio in helping put over the Victory Loans.

Gissy-Winchell

Continued from page 3

broadcast was in good faith and without malice, concerning a matter of public interest.

Originally, Mrs. Patterson named as co-defendants the Blue Network, NBC and Jergens' station, but later dropped her action against them.

The offending broadcast was one in which the commentator referred to the 'Washington Times-Herald' which buys but suppresses and hand-cuffs my daily articles," he said that the paper had printed an editorial a contribution of the late Senator Lunden, of Minnesota made for the Congressional Record. Winchell had made Lunden a target on several occasions.

The Times-Herald has long since dropped Winchell's column, which now appears in another daily here. Mrs. Patterson is a member of the powerful Patterson-McCormick chain, which also owns the N. Y. Daily News and Chicago Tribune.

Maj. Massey Reprises 'Abe'

Ottawa, Feb. 9.
Tribute to Abraham Lincoln will be featured Friday (12) on 'Concordia in Arms,' air show produced on CBC by Canadian army, navy and air forces.

General Raymond Massey of the Canadian army will do the bit, reminding of his work in 'Abe Lincoln' in Illinois' stage and screen.

Buenos Aires, Feb. 9.
Government censorship and control of operations of telecommunications companies was definitely established this week by the Argentine Postmaster General, Horacio C. Rivarola, tossed the book with regulation of radio telegraph and other transmitting outfits.

New setup seems directly from Government's assurance that communications with the Axis are cited in Under Secretary Summer Post's radio speech, would not be permitted to continue. Interventors will actually sit in at n.e.s.' of all radio, telephone and cable offices, both to supervise and also administrative, traffic and technical operations. How it will work is anybody's guess, but many observers fear blanket application of the system will hinder the free flow of news, particularly of radio outlets and newspaper correspondents as much as they'll harm the Axis, especially since fifth columnists have never hesitated to use secret means of communicating with the home base.

Interventors will null all outgoing incoming messages, verify the identity of senders, and eliminate specifically any reference to ship movements, quantity of nature of cargo, and other matters of importance. While this is generally accepted as necessary, fact that the Axis will still be able to get general incoming news dispatches may work out as has the year-old code of silence in Germany and Axis radio broadcasts or much strong anti-Axis material for newspapers.

Rules also provide that only accredited diplomatic staffs in Argentina may send by secret code and the number of words which may be filed may not exceed 100 a day. Messages can only be accepted in the central offices of the companies elected by the diplomatic missions.

Secret messages may not be used in other cases except by commercial houses, banks and firms with legal business must deal only with business transactions of the firms.

Telephone and radio-telephone messages will not be accepted in Spanish at any time, but special hours will be set for transmission in foreign languages. Telephone and radio communications for outside the country cannot be transmitted from public places.

All communications companies must make copies of messages sent; submit them to the Post Office Department; and they must be filed. When code is used a complete translation must be provided in Spanish by the sender.

Roy Benson and her femme bond, who recently became BBC's resident band, were signed for four weeks and have now been extended for another eight weeks.

MICHAEL M. ENZER

Theatrical Taxes Prepared
Certified Public Accountant
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New York City MFR-1011 3-3228

FOR JACKSONVILLE
30,000 MEN
WITHIN 100 MILES

COHNERBROS.
560 KC - NBC Network - 5000 WATTS
FREE & PEPPER, INC. NATIONAL REPRESENTATIVE

TOM KENNEDY
FOR RADIO
607 Fifth Avenue, New York
ADVERTISING AGENCIES: SMITH & BROWN
BEAR THE RADIO MEN
Tel.-McLoud 3-1100

Frank Hennigs,
Gen. Prof. Mar

Army's Pop Music Project Will Debut 1st Songs Feb. 25 on M.O.T. Program

New pop music project sponsored by the Special Services Division of the War Department, and designated as the "Army Song Book" is now expected to be off on the March of Time radio program Feb. 25. Choice of songs to be used on inaugural program are now being made by an advisory committee of authorities on popular music, who each month will select a group of songs by the War Department, from which they'll choose their Army hit parade recommendations.

List of tunes from which the experts will select six songs which they feel will be most helpful to the fighting boys in relieving strain and fatigue have been grouped as follows:

1. Ballads and Jingles, with four to be selected: "I Had the Craziest Dream," "When the Lights Go Out Again," "You'd Be So Nice to Come Home To," "Moonlight Becomes You," "Heavenly Bodies," "Blue Skies," "Star Dust," "Let Me Call You Sweetheart" and "I'll Get By."

2. Marching songs, with four to be selected: "This Is the Army," Mr. Jones," "Praise the Lord," "There's a Star Spangled Banner," "Till We Meet Again," "Blue Skies," "Star Dust," "Let Me Call You Sweetheart" and "I'll Get By."

3. The committee is also invited to make additional recommendations of songs they think should be sent to the soldiers.

Army decided on the launching of its own hit parade after becoming convinced that a singing army is a fighting army.

War Song Contest

That the U. S. tuneartists have thus far failed to produce a stirring patriotic number for World War II was again affirmed by the joint announcement last Sunday (7) by Samuel Chotzinoff, manager, NBC Music Division, and Mrs. Guy Patterson Gannett, president, National Federation of Music Clubs, of a nationwide contest to obtain a patriotic song of outstanding merit. The sponsors felt that the right song coming now would by-pass public morale and aid the nation's war effort.

Judges of the contest, which will be sponsored by NBC and the NFMC, are: Leopold Stokowski; Fred Warshaw; Lawrence Tibbett; Hal Howard Brown, music officer, Special Services Division of the War Dept.; and Ernest LaFayette, musical research director, NBC. The winning piece will receive a world preem over the NBC web during National Music Week, May 2-8, 1943, and the composer will have his music published on a royalty basis by the Mills Music Co., if the manuscript has sufficient merit.

NEW BILLING

Albany, Feb. 8. Miller Music, Inc., N. Y., has changed its name to Miller Music Corp., according to papers filed here with the Secretary of State. Attorney Julian T. Ables, of N. Y., is the filing. Nothing more than a change of name was involved.

British Best Sheet Sellers

(Week Ending Jan. 7, 1943)
London, Jan. 7.
Sunshine.....Southern
Love Is.....C.C. Moonlight
Moonlight Becomes You, Victoria
Prize Land.....Wood
White Christmas.....Victoria
Question & Answer.....Lecture
My Devotion.....C.C. Always
Always in Heart.....Feldman
Jangle Jangle.....Chaplin
Pennsylvania Polka.....P.D.H.
Only You.....Maurice

NAPA INSPIRES NEW COPYRIGHT AMENDMENT

The National Association of Performing Artists has had introduced for in the House of Representatives a bill which would give the copyright act so as to give recognition to musicians and other intellectual artists in the matter of recordings. A similar bill was dropped in the House hopper at the previous session of Congress.

According to the intent of the NAPA's proposed amendment, the recording artist would have a property right in his performance.

Fred Fisher's \$11,638

Estate to His Widow

Fred Fisher, songwriter and publisher, who died Jan. 14, 1942, left his entire estate to his widow, Mrs. Anna Fisher, of 25 Columbia Park West, N. Y., according to probate papers filed in Surrogate's Court. The estate, it is indicated by the papers, amounts to \$11,638 gross, with debts totaling \$1,000.

Included among the assets of the estate are 51 shares of stock of the Fred Fisher Music Co., Inc., valued at \$2,000; loans due from that company amounting to \$4,200; musical compositions by Fisher valued at \$5,000; and varying amounts of royalties earned due from Feist, Warner and Mills Music.

Harry Fox to Coast

Harry Fox, agent and trustee for music publishers, leaves for the Coast Friday (12). It will be his annual round of the film studios and west coast transcription manufacturers to discuss music licensing problems.

Lara Tune Tops Mexico

Mexico's No. 1 pop song, by Agustín Lara, is "Cada Noche un Amor" ("Every Night a Love"). Tune topped the lists over a period of three months on radio, screen, stage, utilities and jukeboxes, according to Mexican Union of Authors, Composers and Publishers of Music.

Remember pop song during this period was "Destiny" ("Destiny"), by Armande Domingue.

Music Notes

Gene de Paul and Don Raye arranging the score for "Broadway Melody of 1943" at Metro after completing five new tunes.

Plinky Tomlin and Harry Tobias, called "My, My, Ain't That Some-thing" for "Stormy Weather" at 20th-Fox.

Harry Akst and Sammy Cahn wrote two songs for Hunt Stromberg's "Lady of Burlesque," with Arthur Lange lining the score.

Walter Samuels and Saul Chaplin, defining six songs for "Two Sentinels From Chicago" at Columbia.

Herbert Stothart finished composing score of "The Human Comedy" at Metro.

Bernard Knapp draws orchestration for "Milk and Honey" at Warner.

Jimmy McHugh and Herb Magidson writing an untitled song for Deanna Durbin in "Hers to Hold."

Erich Wolfgang Korngold doing the background music for "Devotion" at Warners.

Edward Kay and Eddie Cherokose doing songs and background music for "Casa Manana" at Monogram.

Republic acquired film rights to official Mercurial Marine song, "Heave Ho," written by Lieut. Jack Layton at Warners.

Harry Warren and Leo Robin are teaming up to write songs for "The Girls He Left Behind" at 20th-Fox.

Danle Anthelsthorff is composing the score for "Dr. Gillespie's Criminal Case" at Metro.

Frank Waxman conducting 65-piece orchestra to record the score for "The Edge of Darkness" at Warners.

Edward Kay assigned as musical director on "Singing Girl" at Monogram.

Arthur Lange directing his own musical score for "Lady of Burlesque" at Warners.

Low Pollack, Ray Gilbert and Kay Crothers teamed up on "Do I Know What I'm Doing?" as the first song to be published by the new Boris Moros Publishing Co.

John Styne and Sam Cahn, called "Plein Jaune Due" and "You Did It, Yes I Did" for "Let's Face It" at Paramount.

Lennie Hayton winding up the scoring job on "Best Foot Forward" at Metro.

Etrel Smith, the organist on "Lucky Strike! Hit Parade" and "All-Time Hit Parade" has been contracted by Robbins Music Corp. to prepare two books on organ music.

Charles Newman and Low Pollack, defining five numbers for "Jitterbug" at 20th-Fox.

Moore Gamble had most of the band leaders at his first luncheon in Hollywood this year.

ASCAP Sees BMI's 30% Rebate Proof That It Favors Owners, Not Writers

Publishers' List Best Sellers

Week Ending Feb. 5.
Three Sheet Things.....Yankee
Moonlight Becomes.....Famous
Heard Song Before.....Nipper
Why Fall in Love.....Harms
Lights Go On Again.....Cliff
Crabtree Dream.....BYC
Me and My Gal.....Mills
Star Spangled.....Miller
You're Come Home.....Chaplin
Rosebud of Charming.....Shapiro
At Time Goes By.....Rivnick
Getting Tired So Slowly.....Army
Army Air Corps.....Fischer
Brazil.....Southern
Moonlight.....Robbins

RINGLING-AFM ROW HEALED; EVANS BACK

Squabble between Ringling Circus and the American Federation of Musicians has been ironed out. Merle Evans, bandmaster with the outfit for almost a quarter century, and who was pulled out of the show with the band last spring in N. Y. (AFM wanted scale raised), is returning. He starts rehearsals in Sarasota, Fla., March 15. Show is opening in N. Y., April 10 for six weeks.

Evans has been a music professor and bandmaster at Hardin-Simmons U., Abilene, Tex., ever since being pulled out of the big top. Friedman thought he would remain in that post whether or not the circus union trouble was smoothed.

Martin's Pic, Tour Puts Owens in Grove

Hollywood, Feb. 9.
Freddie Martin is taking time out from his engagement at Coconut Grove early next month to make a picture and film some theatre dates. In his absence Harry Owens will come down from Frisco to fill the six to eight-week period. Owens will then move his Hawaiians back to the St. Francis in Frisco, where they have been engaged for the past eight months.

'It's Like 15 Other Songs'

Paramount Pictures and Famous Music last week filed action in U. S. district court to an infringement suit over the song, "Kiss the Boys Goodbye," from the film of the same name, by stating it is similar in many respects to some 15 other published songs, including "Beautiful Ohio."

Emmerich Kalman, composer of "Three Striped Tails" (H. G. Strauss), "You Did," charges it was infringed upon.

Bronislau Kaper composing the score for "A Guy Named Joe" at Metro, with Johnny Green directing the music.

ASCAP's management and distributors last week fought cause for lawsuit in an attempt to block BMI's new music, Inc., that it would rebate 30% of its licensee's fees for the month of January. The action, declared the ASCAPs, served as support for their recent contention to ASCAP writer-composers that BMI's primary interest was in its stockholders and not to its affiliated writers and publishers.

For the past several months since ASCAP writers have not yet been paid, that BMI was seeking to have them turn over their new manuscripts to BMI-affiliated publishers, against these writers that they were free to do so under the terms of the ASCAP-ASCAP consent decree. The ASCAP management and local staff have scouted this BMI interpretation of the decree as being baseless, while the ASCAP management itself had warned such writer-members that they could not expect BMI to look out for their best interests as long as that organization was owned by the licensee-broadcasters.

ASCAP's management, commenting on the BMI's rebate demand last week that at last BMI has come out "under its true colors" and that the BMI writers can see for themselves what their organization has been telling them right along.

JACK ROBBINS' MEXICO GOODWILL MUSIC IDEAS

Mexico City, Feb. 8.
Arranging for the national distribution in Mexico of songs and music of an educational value, and for the building up of public morale in these war-torn, is an objective of his visit here, announced Jack Robbins, head of the Robbins-Metro music interests.

Robbins opines that as music is an international language this idea of distributing educational and morale stimulating songs of proven worth, not only in the U.S. but in several other countries, should be a winner in further strengthening the good will bonds between the Americas. He plans to spend about six weeks in Mexico, most of that time here.

Robbins is conferring with No. 1 Mexican music publishers and distributors, musicians and radio station operators, as well as with some leading literary impresarios. He is further strengthening the good will bonds between the Americas. He plans to spend about six weeks in Mexico, most of that time here.

He has not denied that "re-creating a Mexican subsidiary of his interests as he did in Cuba. Robbins declared that he is much more interested in the cultural and good and pleasing music, particularly that of the "bolero" type, that Mexico produces.

Miller presents

TAKE IT FROM THERE

Coming up strong—headed for the No. 1 Spot

Music by Ralph Rainger

Approved by top radio artists

NOT YOUR CRYSTAL BALL

Lyrics by Neil Robin

A Solid Hit by Solid Writers—De Rosa—Parish—Donaldson

EVER A DAY GOES BY

Words and music by Peter De Rosa, Mitchell Parish, Walter Donaldson

Harold Wald, Prof. Mgr. • George Dain, Asst. Prof. Mgr.
MILLER MUSIC, Inc. 1629 Broadway New York

Cal Nitery Confab in Philly to Protect Health of Servicemen, War Workers

Philadelphia, Feb. 9. Dr. Hubert R. Owen, Director of Public Health here, called a meeting for Thursday (11) of representatives of the army, navy, police, AFM and CIO unions, night spot owners, restaurant and hotelmen, psychiatrist, physicians, bacteriologists and all other interested parties to discuss the liquor situation in its relation to the health of war workers. He originally considered a 10:30 p.m. curfew on liquor sales, but dropped the idea after Director of Public Safety James H. Malone said there was no need for such action.

Dr. Owen warned of an increase in tuberculosis, especially in war workers, and declared these individuals, working long hours and at top speed, are not resting when they should and are wearing themselves out by late hours and discipline.

Answering protests from hotelmen rep that curtailment of liquor sales would mean financial loss, Dr. Owen said:

"We realize that, but Hitler never believed truer words were said than that dollars won't win the war."

Dr. Owen also stressed the fact that niteries and taprooms are becoming the favorite meeting places for teen-age girls on the make for servicemen, pointing to reports from police and navy health officers of the spread of venereal diseases among uniformed men who drink here and of falling this city on leave.

Early Saturday morning the constabulary staged a raid on the Gay Nineties Cafe and arrested 10 persons, including many girls in their early teens. Police reported that 18 girls who had contracted venereal diseases said they met the women in the club. A floor show was in progress when the raid occurred.

Blue Law K.O.'s Dancings

Philly police dug up long-forgotten city ordinance which prohibited dancing after 1 a.m. and put a kibosh on early hour taping of local cabaret-shedders last month. The United Federal Forces have been holding weekly dances from 1 a.m. to 4 a.m. for swing artists at Town Hall. More than 500 kids from Bendix, Buell's, Quinterman's Dept. and other war plants attended after knocking out plants at midnight.

But last Thursday night police were posted at the hall and barred the way for the hundreds of dancers. Telling them the dance was off, Darius Kline, national organization director of the UPWF, protested to Mayor Alexander, secretary to Acting Mayor Bernard Samuel, but he told "nothing doing." If there was dancing during the war, he said, it was a Grand Jury could indict for allowing dances to be held, forbidden by law. Alexander said Kline charged that the city cracked at dances held at all hours at niteries and private clubs, and said that some latitude should be shown during wartime so that war workers who can find no recreation on "real hours" might have some fun after their work.

Borde's 'Fonzare' Drove Into Hurricane, N. Y.

David J. Wolper, owner of the Hurricane, N. Y., had designated Al Borde to do the exclusive booking. Johnny Kline is Borde's rep to handle the Hurricane account.

The first booking under this new setup will be Benny Meroff's "Fonzare," which will go into the Hurricane as a unit, marking the first time that niteries have ever booked anything of that sort.

Niteries Under Street Level Would Be Nixed Under Pa. Proposal

Philadelphia, Feb. 9. Philadelphia niteries operators have objected to the representatives in the Legislature against a proposed bill which would outlaw night clubs and cafes located under the street level.

The bill, introduced by Philly Representative John E. McClellan, is inspired by the Boston Coconut Grove fire, which took over basement night club in 1935. A record building.

The cafe men claim that the legislation is discriminatory, pointing out that many bowling alleys, poolrooms and other places in which large numbers of people congregate are located below the street level and are exempted from the bill.

The bill would require that it mandatory for spots to have at least one exit for each 50 seats and that no inflammable decoration used.

SMALL-FINKLEHOFF IN SACRAMENTO BREAK-IN

The Paul Small-Fred F. Finklehoff, vaudeville headliner, was broken in at Sacramento, Feb. 28, and there into the Curran, Fresno, March 1 for a run. At least six weeks have been booked and "Small Finklehoff's" current "Show Time" now on Broadway.

Wynn, Paul Draper, June Pickens, Dick and Dot Rogers, Paul LaVare and Brother Adams. The show is scheduled to start at \$30,000 a week. The other shows are scheduled for \$20,000.

Jumping Durgan and Frank Pacy were also mentioned for the show, but were never secured.

Small was to have done a "Show Time" in San Francisco, but because associated with him after being rejected for the service. He is expected to return to the show. Finklehoff produced exclusively with Jack Carson, John Greenleaf and Gloria Swanson.

3 N. Y. Niteries Sign Contracts with AGVA

Dave Fox, director of the N. Y. local, American Guild of Variety Artists, reported the signatures of three additional N. Y. niteries to new contracts during the past week. These include Le Ruben Blum, the Zebra and the Arlec.

PAULA'S ABOUT-FACE

Paula Lawrence, who went from services (Ruben Blum, etc.) to legit, starts doubling into La Vie Parisienne, N. Y. boite, Feb. 19.

"Miss Lawrence is featured in 'Something for the Boys'."

Jack Aheer, road manager for Woody Herman, was arrested in the army Friday (28) morning in California. His place with Herman hasn't been filled.

SHEDDING 1ST OFFICIAL NITERIES

Getting the green light from the representatives of the Associated Actors and Artists of America, who were summoned into emergency session last week, New Shelve, new national administrator of the American Guild of Variety Artists, set about putting into motion the machinery for a virtual complete overhauling of the local AGVA offices throughout the country.

Confronted with a financial situation that threatens AGVA's structure and which will likely decide the future of the vaude and variety performers' union, Shelve, who has dropped from the San Francisco local directorship into the national AGVA picture at one of its most critical periods in its three-and-a-half years of existence, presented to the parent Four A's organization the program for survival, which now braces sweeping curtailments in the administration of all the AGVA locals in order to effect economy.

The sweeping changes, it is felt, may result in the ax falling on a number of locally important niteries. To serve notice on the various locals, particularly those that are financially already in a state of capita tax to the national administration, that unless the whole setup is solidified and reorganized, it is to its financial support. AGVA's days are numbered.

With Shelve admittedly acknowledging that the current finances of AGVA are at a "dangerous ebb," and that the union is already in a state of Equivalency and the Screen Actors Guild to the tune of \$10,000. The Four A's are now in a state of Equivalency, it is felt, that it is only a matter of time before it is to its financial support. AGVA's days are numbered.

Shelve, who has been in the Four A's since 1938, is a former vaude performer, but now operating as a chicken farmer. Previously she had been married to Walter Batchelor, theatrical manager, Senior Republic first wife, Marion Bent, died in 1940.

Born Helen Ruten in Philadelphia, she took the professional name of Janet Ruder for a stage and short film career as a singer and dancer. Active professionally for two years, Body was present in a vaude troupe, the "Theatricals," and was scheduled for a later date.

3 National Reps

Initial step in Shelve's rehabilitation program is the creation of three national field representatives, one for the east, one for the mid-west and the third to serve on the west coast. The plan will be to effect the task of finding out the true conditions existing in the various locals, to determine where mismanagement exists and eliminate known extravagance. Essentially, however, the national trip will be an ultimatum in the various locals, only half of which are making their way, that unless they are reorganized, they will be closed down.

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YACHT CLUB BOYS QUIT VAUDE FOR SHOWS

USO-Camp Shows, Inc., has set the Yacht Club boys to quit vaude and camp shows.

Quartet, comprising George Kelly, Chas. Adler of the original team, had Rodney McLennan and John Brown, based out of the State, N. Y. and had been in the USO-Camp Shows, Inc., for a number of years.

San Jose, Calif. orchestra booked for next week at Grand Theatre, N. Y., featuring some time in March.

WMC'S 'ESSENTIAL' RULE DOESN'T RUFFLE CAFE OPERATORS; ALREADY TRAINING FEMMES

War Mothers' Club of Chicago, which is training to become a national organization, has issued a rule that no cafe operators are to be allowed to work in the club. The rule is being enforced by the club's officers, who are already training femmes to work in the club.

EDDIE ELKORT INTO ARMY

Public Elkort, MCA, who used to vaude, has started for the Army. He is being trained by the Army.

Jack Aheer, road manager for Woody Herman, was arrested in the army Friday (28) morning in California. His place with Herman hasn't been filled.

AGVA's Amnesty Refusal to Violators Of Picket Line Stalemates L-E Solution

'Truth-Consequences,' Carol Bruce For N. Y. Roxy

Sam Rutch, booker of the Roxy, N. Y., set another important stage name for house this week via the booking of Hilda Edwards' "Truth-Consequences" (NBC) for two weeks, beginning Feb. 25. Film opened with this show will be Jack Benny's 200-Fox starlet, "Clementine" in the World.

As an additional headliner for the same show, the Roxy line booked Carol Bruce.

Janet Reed, 33, Dies; Wed Former Pa-in-Law, Pat Rooney 2d Last Year

Washington, Feb. 9. Mrs. Pat Rooney 11, 35, nee Janet Reed, died suddenly Saturday (8) at the Hotel Washington where she had been staying with her husband. Rooney has been appearing for the last month at Jimmy Lake's Gay Nineties club, and his wife has been a frequent guest at his performances. On Thursday night (4) she completed her last performance and was obliged to go to the hotel. A doctor diagnosed her ailment as liver trouble. Mrs. Rooney returned Saturday from a shopping tour he found her dying. She expired before the ambulance could arrive at the hotel.

Pat Rooney, active in show business for 32 years, married the singer and comedian last July 21 in Hollywood, N. Y. following her divorce from her son, Pat Rooney III, also a performer, but now operating as a chicken farmer. Previously she had been married to Walter Batchelor, theatrical manager, Senior Republic first wife, Marion Bent, died in 1940.

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Complete breakdown of negotiations between the American Guild of Variety Artists and Leon & Eddie's niteries, N. Y., in the nearly four-month-long dispute over new contract terms, was disclosed Monday (8).

Demands of the niteries reps that AGVA extend general amnesty to L & E performers and all others who still are on AGVA's unfair list because they crossed the niteries picket line, or for other activities growing out of the strike, has precipitated the new stalemate. The new demands, relayed by the niteries reps to AGVA's negotiators over the past weekend, came just as the trade in games was expecting a cessation of hostilities, with only several minor concessions remaining a stumbling block to completion of negotiations.

Amnesty Clause a Surprise

The amnesty clause, which had popped up as the surprise attempt at a settlement but had subsequently been eliminated as a major issue, was now being reintroduced. AGVA's new national administrator, and Dave Fox, N. Y. local director, was now being asked to "go back where we started." Shelve, who has refrained from active participation in negotiating, was asked to first familiarize himself with the new setup, will now step into the picture as a negotiator in the future attempts to adjust the difference.

However, Shelve put himself on record, along with Fox, that "AGVA will never yield to the amnesty demands, and the union will be relinquishing our authority over the conduct of the union's members." Granting the amnesty clause would mean the lifting of suspension from the niteries' list of members currently performing at the L & E. Spot or who were performing at a niteries. The clause was called. Several picket line violations are also involved, although a number have been reinstated following their appearance before the Four A's, among them Diosa Cosma, performing in regular vaude, and conduct "unbecoming an AGVA member."

Shelve charges that the niteries manager, Leon Ecken and Eddie Davis, had been performing in the niteries since the strike, and in view of the new contract, a suspension of their rights would be necessary.

Pickets were removed from the niteries several weeks ago by the Police, pending a ruling by the court in view of the new contract, a suspension of their rights would be necessary.

'Ice Folies' Under '42 In N. Haven at \$33,000

New Haven, Feb. 9. "Ice Folies," a comedy revue at the Arena Theatre (72) with area about 85% below a year ago. Non-performance stand at \$22.00 per week. The show is being produced by the club.

Local gay show's first substantial setback with dimwit and pleasure driving him, which automatically killed off considerable biz from nearby towns.

But McNulty left the show here for a new opening, brought to 18 shows. The show is being produced by the club.

Show opened today (Wednesday) in Boston for 14 days and follows with a tour of the country. The show is being produced by the club.

N. Y. Drama Critics' Box Score

AS OF JAN. 29, '43

Key to abbreviations: SR (shows reviewed), R (right), W (wrong),
 O (no opinion clearly expressed), Pct. (percentage).

	SR.	R. W.	O.	Pri.
LOUIS KRONENBERGER (PM).....	37	33	4	802
LEWIS NICHOLS (Times).....	16	16	1	889
ROBERT LOCKRIDGE (Sun).....	32	28	4	853
ROBERT COLEMAN (Mirror).....	34	29	5	853
JOHN ANDERSON (Journal-American).....	36	30	6	833
RICHARD WATSON (World-Tribune).....	37	30	7	833
WILLIAM WALDORF (Post).....	37	29	8	833
HOWARD BARNES (Herald Tribune).....	32	25	7	781
BROOKS ATKINSON (Times).....	14	16	4	714
JOHN MAXON BROWN (World-Telegram).....	10	7	3	704
WILLIAM WATSON (World-Telegram).....	37	30	7	614
BUTTON RASCOE (World-Telegram).....	21	13	1	614

VARIETY (Combined).....	36	35	3	..	.021
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Kronenberger (PM) Leads N. Y. Legi Swamis at Boxscore's Mid-Year Mar

Louis Kronenberger, of PM, is the leader in the 'Variety' boxscore of the drama critics of the New York dailies midway of the 1942-43 season. He heads the list with an average of .892, based on 33 correct guesses out of 37 shows caught.

Although Krenonberger's pace is notably below that of last season, when he headed the list the entire distance and ended with a percentage of .923, he's still calling them more accurately than any of his colleagues.

holder of second place in the tabulations is a newcomer, Lewis Nichols, who recently replaced Brooks Atkinson, now a war correspondent in China, as the Times' critic. Nichols' .889 percentage is figured on 16 right prognostications in 18 tries. Richard Lockridge, who resigned the critic's job with the Sun two weeks ago to enter the Navy, is in third place with an average of .875 on 28

Robert Coleman, of the Mirror, is in fourth position with an .853 rating on 29 right stabs in 34 tries. John Anderson, of the Journal-American, and Richard Watts, Jr., who started the season for the Herald Tribune, are tied with .833, al-

though Watts, now with the OWI, covered only six shows. Willella Waldorf, of the Post, follows with .784, while Howard Barnes, successor to Watts on the Herald Tribune, has a .781 average at this point. Atkinson's percentage on his share of the Times' reviewing was .714, and John Mason Brown, who opened the season for the World-Telegram, had a .700 figure when he bowed out to accept a commission with the Navy. Burns Mantle, of the News, has a .676 rating at the moment, while Burton Rascoe, Brown's successor on the World-Tely, trails the field with only .614. "Variety," which hasn't been doing so well in recent seasons, is back at the top currently, with a snappy .821 average, according to the figures.

In toughness, disregarding the matter of the correctness of the judgments, Auden has been the most difficult to please of the critics. He has given only nine favorable notices out of 36 reviews, for an approved percentage of 250. Atkinson liked 288 percent of the shows he caught, while the others and their respective degrees of favorable notices were: Krombeiner, 297; Brown, 400; Coleman, 425; Kridger, 244; Wills, 425; Nicholson, 444; Barnes, 466; Rascoe, 476; Alantle, 468; and Watts, 500. The combined 'Variety' reviewers liked 421 percent of the shows they caught.

The ratings are based on a total of 36 shows, starting with 'By Jupiter', which opened the season last June 3, and ending with 'The Patriotic'.

L.A. Gets 'Doughgirls'

Los Angeles, Feb. 9.
Broad company of 'Doughgirls,'
Broadway hit, is due at the Billmore
theatre here late in May, following
the close of 'Arsenic and Old Lace,'
which opens May 10.
Currently the Billmore is housing
Ethel Barrymore in 'The Curn Is
Green,' to be followed by 'The Merry
Widow,' March 8; 'Junior Miss,'
March 22, and 'Life with Father,'
April 1.

Max Richard Gets Equity Agent's OK

Although there is an indication that the policy in Equity to hold down the number of licensed casting agents was relaxed, a permit was granted to Max Richman, formerly of Chicago, by the council last week. His is the first permit okayed this season, whereas last season several agents were dropped from the accredited list principally through inactivity.

Richard has been an agent recognized by the other talent unions and has been active in getting jobs for Equityites in pictures, particularly in the east, where commercial films are principally filmed. It's said that this work in that direction won the Equity nod.

Chi 'Lady' Net \$30,000 To Date, Passing 13G Profit Up to Present Booking

As earlier indicated, 'Lady' in the 'Dark,' with Gertrude Lawrence, turning a bigger profit from the Chicago engagement at the 3,000-seat Civic Opera House than during the tour up to the present date. Gross for the third week ending Saturday (8) approximated \$51,000, another new high for a legit show outside of N. Y. Chi net to date.

Profit for five weeks at the Civic may be about \$50,000, although there will be added expense attendant to "Lady's" return to N. Y., it starting her repeat showing at the Broadway Feb. 28, following a nine-week lay-off. There is some chance that the Civic engagement will add a sixth week. The Broadway contract has

'Lady's' will complete this season on Broadway, date being indefinite. The picture is being footed in the picture conversion (with Ginger Rogers) and the film will not be finished until spring. While the pic may be released any time after completion, it will probably not be shown until fall, being slated as one of the major releases for next season.

Showmen figure that 'Lady' at this Civic will easily exceed the possibilities met by far: if the show played a respectable amount of time for six months. Other managements have booked the Opera House for bookings that the spot is not always available for run shows and few are of the calibre to draw big money in a large theatre.

Mary Morris Comeback Deferred: Out of 'Harriet'

Pittsburgh, Feb. 9.
Mavy Morris back on faculty of Carnegie Tech drama school here today. Deal for her to go into the Helen Hayes play, 'Harriet,' having failed to get to jail. Miss Morris, who abandoned her Broadway career several years ago to teach, was sent for by Producer Gilbert Miller and she made a hurried trip to one of the drama

Once hence Miss Moffat interrupted her duties at Tech to do show for the Theatre Guild but it lasted only a few weeks. She had arranged with Celia to replace her in a variety box of some sort, but the extent that the "Thorn" could do

Palmerton Becomes Head of Holyoke House

Guy Palmerton, stock producer, is the new manager-director of the New Holyoke theatre. For the past 10 years he had been running a summer theatre at Lake Umbagog. He

20% Hike Setting WLB Precedent?

Delayed decision of the War Labor Board on the proposed raising of minimum pay for legn actors from \$30 to \$40 probably indicates that number of wage increase cases that bureau is considering. Fact that it would mean a 20% boost may be delaying the issue, however, because it could be interpreted as setting a precedent. So far increases have been kept within a 15% limit, but labor unions are contesting this restriction.

In the case of actors, it is argued that WLB should not class such work in the general category of employees. Stage jobs are casual employment as compared with permanent jobs in the other industries. Also pointed out that only a percentage of actors would be affected by an increase, whereas in water plants and other factories raises generally concern all employees. It shows business those who will participate in an increase are those in the lowest bracketed class.

In the case of the actors, the managers readily assented to the boost. At the outbreak when the concessionary was given it was suggested that an increase from \$50 to \$57.50 would come within the 15% idea. Showmen promptly discarded the proposal, saying that \$50 was hardly livable for people who had to be on the stage for comparatively few weeks during the year. Because of that and the fact that only some legitimate people would participate, attorneys anticipated an okay from WLB. If the decision is delayed indefinitely, however, there is nothing to prevent the actors from demanding the lower bracketed amount of \$50.

WLB may also be asked to act on the managers' and agents' application for more salary. That will depend upon the recommendation of mediator Paul Brissenden, who listened to the arguments, but who had not yet made known his report up to early this week. In that case the showmen opposed the raise, which calls for 15% more. Even fewer people than the lower bracketed actors will be affected by that ruling, as there is but one manager and one agent with each show.

3 MASS. BILLS WOULD NIX TICKET AGENCIES

NIA TICKET AGENCIES
Boston, Feb. 9.

Boston's long-smoldering licensing ticket agency row broke out anew today (9) when three bills, designed to abolish or make agency operations more prohibitive, passed a public hearing at the state house and were filed for action in the Legislature. All three bills passed the hearing without evident opposition, thereby apparently ending any representative of the agencies present.

The bills must still pass the house and governor's signature. This has been proven before, this is a

Sissle-Blake 'Shuffle'

Set for Los Angeles
Los Angeles, Feb. 9.
"Seattle Aloud," the all-redwood musical which was one of Broadway hits of the early '20s, will be revived here, with Noble Sissle, Emma Blake and Flournoy Miller of the original cast.
The opening has been set for early May at the downtown Majestic.
"Seattle," which Sissle and Blake anchored, has been touring army camps since Nov. 23, under the USO-Camp Show, Inc. wrap, with the "Red Cross" as host.

Brandts Ask \$2,000 Reimbursement, Echo of 'Native Son' Censorship Row

SHUBERT WAREHOUSE DAMAGED BY FIRE

One of three Shubert warehouses, located on 38th street, N. Y., was badly damaged by fire last Thursday (14). Spot was the principal production shop of the firm. Designs and other carpentry devices were destroyed and it will be difficult to replace such machinery. Props and electrical apparatus were also either destroyed or damaged. Whether the blaze will retard Shubert's plans is not certain for several such attractions, fully equipped, are on tour. Although there is another Shubert storage building and shop in Green-

Origin of the blaze is not known, it having started on the second floor, while men were at work on downstairs.

**Big 'Sons' Biz at N. Y.
Winter Garden Reported
Delaying 'Follies' in Hub**

Latest Ziegfeld Follies' curtain in Boston, where it will play another week, is due into the Winter Garden, N. Y., but will not arrive until the middle or latter part of March. Reason for selling back the Broadway showing is said to be the continued strong grosses of the present tenant, 'Sons of Fun,' with Olsen and Johnson. Lee Shubert, one of those interested in the 'Follies' and the O. J. revue to another house, and his associate evidently finally concurred, although there was a reported argument over the matter.

"Fun" has again been close to the top grosser on Broadway, but although it will probably stick until the early spring, it is not due for the road until fall. It all depends on whether O. & J. go to Hollywood for another picture. Should the show not play out the season in N. Y., or

HOLD N.Y. FLACK ON EMPEZZLING GUARD

[illegible]

Soldier's Gift to Actors

[illegible]

Illegals

Extra's Day On The Set

Pain Oppose Mass. Enfranchisement
Opposition to a Massachusetts Enfranchisement Commission report that publication of defamatory material in recent court actions has been held back after the report of the public trial was taken by representatives of new papers and national magazines at a hearing conducted Thursday at Boston by the Massachusetts legislative committee on the judiciary.

"We don't want that the press should be made into a tool for the government," said the committee. Benjamin C. Perkins, counsel for the Massachusetts Newspapers Information Committee, the public should know that is coming in the courts. "The public should know that is coming in the courts," said Perkins.

Under the proposal, Perkins pointed out, if a million dollar suit was brought against a prominent Massachusetts person, Massachusetts newspapers could not publish the facts, but New York newspapers could and radio stations could broadcast it.

Charles T. Leary, an attorney representing the Boston Herald-Traveler, Boston American-Record, Boston Globe and Boston Herald, said the proposal is "retrogression to the Dark Ages" and said it would forbid the publication of pleadings in three cases, bankruptcy cases or mandamus proceed "as until there was a trial."

Speaking as counsel for Time, Life and Fortune magazines, John F. Harding, of N. Y., said that the recommendation would mean that these publications might be forced to put out special Massachusetts editions.

Channeling Pollock's Autobiography
The autobiography of the Pollock, playwright and lecturer, one-time actor, critic and press agent, has been published in two volumes (43) under the title "Harvest of My Years." It has Herb Roth's edition of Pollock's autobiography shows him sinking into the gallery entrance after being barred by the Shuberts. Although the book was one of their publicity man, the Shuberts banned him because he panicked their names when written for the magazine.

Pollock authored eight full-length published plays, three reviews, five volumes of essays, a trio of one-act plays and 19 unpublished plays, a number of which were produced or were collaborations (mostly with the late Renold Wolf). Pollock's "The Fool" was his last play.

He also wrote for pictures, then he was falling out with Hollywood because of his view on pictures. In a Detroit radio broadcast some years ago, an interviewer, nettled by Pollock's view, asked him to speak drama, in fact have come to Pollock's mind. "On the other hand," Pollock replied, "I have been the legitimate theater by taking the theater to the audience." That about washed him out with the Coast.

Phlepsy-Movie Nitro's Breaks
Exception to the predilection of the film to make a man a hero is caught because of sudden twists of fate, marital and other affairs is Phlepsy-Movie Nitro's Breaks. The film story was dubbed by all fans, except P.M.M. because of its instant of public reaction to the trial started. The Macfarlane book stuck it were out in the February issue, which was produced by I. Running "What I Think of the Film 'Phlepsy Care' by Adela B. St. John took editorial notice of the movie to press weeks before it hit the newsstands, and anything could happen in the future.

With the Lums Turner announcement story, the mag had a case in point. Just going to the picture with immunities years about the happy marriage of the "sister girl," editor Fred Sams got it. He was hurt and had the press review from newest angle, which speculated on the status of the picture baby. That one landed on the newsstands. I wish more or less exclusive film fund. At the same time, the five book got caught with happy marriage last.

Paper Sherazade Curious Book
Drastic curtailment of paper space and production of the book by the book publishers by the end of the year may be getting only 10% of the amount of paper they required in 1932, has resulted in a tightening-up process which already is altering the content of the entire book publishing industry.

For one thing, books will have

smaller margins and will be printed on higher quality paper. The price of books will be cut, but the volume will be cut to suit of print, with publishers reluctant to authorize the sale of books in bulk in several cases.

New paper publishers, generally, will not advance the newsstand price of their papers and advertising agencies are already being charged cut down.

Some publishers are also facing the facts, with number of pages already being reduced, and newsstand circulation is dropping. The public is disillusioned and new subscribers discouraged. Bennett Corp. Random House reports that one successful firm is planning to send out this form letter to every person who complains of contents or non-delivery of any issue.

"We are deeply grateful for your complaint, which automatically cancels your subscription. The price of same is enclosed herewith." P. S. And don't let us catch you hanging around the newsstands, either."

Philly Record Axes New Trial
The judges of the Commonwealth Court, Philadelphia, sitting on Thursday, 4th, heard the Philadelphia Record's application for a new trial in the \$50,000 libel suit filed by John O'Donnell, Washington News of the New York Daily News. The trial, two weeks ago, ended in an award of \$50,000 damages to the Record. The Record defended the defendants that the jury had arrived at a decision in five minutes. The Record's attorney, Samuel B. Schofield, attorney for the Record, stressed the fact that Judge Sams' charge to the jury was not based on the legal questions involved in the suit. Schofield said the judge asked the jury to decide on whether or not O'Donnell was a pro-Nazi or anti-British, as claimed by the Record. Schofield said the Record's attorney, Samuel B. Schofield, attorney for the Record, stressed the fact that Judge Sams' charge to the jury was not based on the legal questions involved in the suit. Schofield said the judge asked the jury to decide on whether or not O'Donnell was a pro-Nazi or anti-British, as claimed by the Record.

Adams Leaves N. Y. Times
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Gov't Fact-Film

Continued from page 1

also, with strong probability that the Government will be introduced when sufficient progress has been made.

British officials in non-theatrical film circles have specialized use of the motion picture medium by the Government has become a fact. The Government has been using the motion picture medium for a long time.

In Canada, with a population of 10,000,000, a minimum of 20,000,000 admissions annually is required to make the Government's plans are to show factual pictures designed to transmit specific messages in the cinema, citizenship, trade and commerce.

It has been pointed out that the non-theatrical circuit in England is the most important. The Government is to cover more than 15,000 16-mm. projectors in Texas schools.

All Groups
Schoolchildren are not the only groups for whom the film are important. The Government is to cover more than 15,000 16-mm. projectors in Texas schools.

Coordinators are arranging to show the films to all adult organizations in Texas. The Government is to cover more than 15,000 16-mm. projectors in Texas schools.

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"CONGRATULATIONS CHARLIE SPIVAK



Hotel Pennsylvania, New York
Publicity Office

James E. McCauley
General Manager

February
Fourth
1943

Mr. Charlie Spivak
Hotel Pennsylvania

Dear Charlie:

Now that your third engagement in the Cafe Rouge at Hotel Pennsylvania is drawing to a close, I wish to take this opportunity to express our appreciation for the grand job you have again done.

As you undoubtedly have heard, your orchestra has broken all previous dance records at Hotel Pennsylvania. This, in itself, certainly calls for hearty congratulations, and we will be looking forward to having you back with us soon again.

With every good wish in the world for your continued success, and kindest personal regards,
I am

Sincerely,

James E. McCauley

JEM:v



Seen to be released on
VICTOR RECORDS

Personal Management: **DON W. HAYNES**

FEB 17/43

THEATRE

Published Weekly at 161 West 46th Street, New York, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 5 cents. Entered as second-class matter December 12, 1930, at the Post Office at New York, N. Y., under the act of March 3, 1879. Copyright, 1943, by VARIETY, INC. ALL RIGHTS RESERVED.

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PRICE 25 CENTS

FILMS BOOD UP ON TALES

British Ire Rises at Few Showfolk Who fled Blitz; May Hit Their Draw

By BOB MUSEL

London, Feb. 16. The British are slow to anger, only at this late date, more than a year after the blitz, is resentment crystallizing against that little branch of show folk who left town just before or during the time Hitler was trying to show the world how decadent this tight little isle had become.

It extends in some measure also to those who stayed abroad while the German visiting cards were falling on the sprawling city, falling completely either to destroy any considerable part of it or to make the 'decadent' British collapse. In fact Hitler must be wistfully wishing his Nazi supermen would act a little more like the 'verdant' English.

A visitor fresh from abroad gets the rising resentment at home more sharply than those who have been around a while. One of the first things asked me was how certain artists and actresses were doing in the States; also several show biz figures, other than performers.

(Continued on page 48)

Maestro Asks Guarantee That Army Will Stop Drafting His Musicians

Alvino Rey has advised his bookers, Music Corp. of America, that he will be able to continue operation without being constantly plagued by the loss of musicians, and the threat of a call from the Army for himself, he will disband his orchestra. While the leader's message is said not to be an ultimatum, it asks MCA for a guarantee that the show problems will be eliminated.

To the few people who know of Rey's wire, its thoughts are startling. Rey's, it is said, is to be an ultimatum. The RCA couldn't possibly oblige the artist. These same problems are being faced by every other leader in the business. Rey is in head back east. He has been mentioned as a possibility for the Pennsylvania Hotel, N. Y., during the coming spring.

'Nickel Nitery' Opened In Philly for Servicemen

Philadelphia, Feb. 16. A 'nickel nitery' club was opened here for servicemen last week by the USO.

The spot, officially known as the 350 State Club, had its preeminent Tuesday night (9) at the Hotel Broadway. It is expected to be the first of a chain of similar places to be opened by the USO in all parts of the country.

A jukebox which runs around the room provides the entertainment. Refreshments (sandwiches, coffee and doughnuts) are sold on a five-cent basis. Cigarettes, beer and cigars are free. Soldiers, sailors, marines bring their own girl friends.

P.A. 'BLACK MARKET' ON LIQUOR PERMITS

Easton, Pa., Feb. 16.

A black market for liquor licenses has developed in this area as night spots out in the country, forced to close by the gasoline ban, are opening in the heart of such cities as Easton, Bethlehem and Allentown. Since there is a quota on liquor licenses in Pennsylvania, and that quota has long been filled, the only way to get a liquor license now is on the black market.

Navy 'E' Awarded Berlin's 'Army'

San Francisco, Feb. 14.

Highest Naval honor possible, the 'Buque E' was awarded Irving Berlin tonight at closing performance of "This Is the Army." Award was made in recognition of show's entertaining of hospitalized service men, particularly in 12th Naval District.

Presentation was made on stage by order of Vice-Admiral Greenwald, Commandant of 12th Naval District (Continued on page 38)

Dobbin-Style Film Fans Demand Hitching Posts In Unused Auto Parks

Minneapolis, Feb. 16.

At exhibitors' requests, authorities and councils in several small Minnesota towns are considering providing some shelter for farmers' teams in consequence of the fact that "horse and buggy days" have returned since the start of gas rationing.

The exhibitors say that farmer patrons complain they have no place to hitch their horses while attending the theatre. In Forgas Falls it has now been proposed that hitching posts be made available in a vacant lot adjacent to the town's theatre. The lot formerly was used as an automobile parking space.

Exhibitors report also that some patrons are coming into town on bobsleds as well as teams, due to the gas rationing and snow-blocked roads.

Photogs' War Bonanza

A more than casual wartime boom is the Broadway photo business. Many have sprung up and all cleaning up like pictures of furloughing service men to send home to their families.

Similarly, the niter's photographers have mushroomed into the minor spots as well.

H'WOOD WELCOME ACT FOR ACTORS

Also Takes In Writers' and Other Artists—Filmmakers Accelerated Death Created by the War—Building Reservoir for Future

3A TO 4P FFD.

Studio talent reps in the east are picking up actors in job lots in an intensive drive to create talent reserves as a hedge against depletion of manpower due to increased draft and defense plant requirements. Metro, Warners, Paramount, 20th, RKO and others are reported buying talent not only for specific assignments but for purpose of building a backlog to meet future needs.

Shipment of talent to the Coast, many of the men in 4-E, is on a greater scale than in any other season in decades. Number of possibilities in various categories (acting, writing, music) sent to the Coast in some companies exceeds total shipped for two or three previous seasons combined.

Major studios are loosening up not only on standards but in giving more consideration and study of prospects. Figure, also, that 10% of the job-talent buys prove suitable in the investment in coin and grooming would be profitable.

Top marquee name appearances in films are expected to dwindle from 30 to 50% during the last quarter of 1943. Death of b.o. draws, expected to become pronounced within the next six months, is currently (Continued on page 22)

25G COMPROMISE WOULD BOFF

NEW STARS

Washington, Feb. 16. The Red Skeltons, the Dinah Shore and others in show biz whose boxoffice progress has been hit by the sensational side since Pearl Harbor will be prevented from cashing in. If the compromise \$25-50 ceiling measure, introduced last Friday (12) by Rep. Wesley E. Disney, Oklahoma Democrat, is adopted by Congress.

The measure would limit big salaries to pre-Pearl Harbor levels and would require the \$25,000 lid on those who were making less than \$57,000 Dec. 7, 1941. All those earning more, and this includes most of the well-established film, radio, and other entertainment (Continued on page 22)

Near SRO-Nights on 3 Webs, as Blue Joins CBS, NBC in Heavy P.M. Sale

'MEATLEGGING' PROBED AMONG CHI NITERIES

Chicago, Feb. 16.

'Meatlegging' is taking its place among the raider rackets said to be going on here. Government agents are interested in tracking down the report that several local cafes have been preparing to offset the coming meat rationing in their own way.

According to the report, these cafes have built large ice storage plants away from their premises, and have stored large amounts of beef.

May Be Wasting DX on Europe

Although still a murmur, there is a question now heard among persons concerned with shortwaving American programs to Europe that may in due time cause a drastic readjustment of this country's operations in that direction. 'Shortwave' propaganda experts are beginning to ask what evidence is there, statistically or otherwise, that there are enough sets in working order among the (Continued on page 43)

Niteries Giv 9 A.M. Show For War Workers; Blacks Out for P.M. Atmosphere

Philadelphia, Feb. 16.

The Cadillac Tavern, North Philly nitery, last Saturday (13) instituted a "breakfast" floorshow starting at 9 a.m. for war workers on the graveyard shift (midnight to 8 a.m.).

The management of the spot expects to make this "start" a weekly feature after more than 200 "graveyard shifters" attended the first one of the early morning shows.

Starting the show at 9 a.m. gave most of the workers enough time to get home and change into party clothes. They were treated to a complete floor show (one hour), and then home and change into party clothes of dancing.

To give the illusion of a nitery run during the conventional night club hours, the Cadillac's few windows were blacked out and the regular lighting system was used.

Big Folding Money

San Francisco, Feb. 16.

Exhibitors are complaining here that the chance problem is getting to be terrific, because of the \$5, \$10 and \$20 bills that are passed through the ticket booth.

It seems that nobody in this war-bum town cares anything but big "terrace" anymore.

For the first time in the history of broadcasting, three networks find themselves close to sellout as far as their night-time (8-10:30 p.m.) schedules are concerned. NBC and CBS have in past years enjoyed such status, but this is the initial case where a third network, namely, the Blue, could be included in the same category. The Blue is sold practically sold every night but Saturday.

In the instance of NBC, the night-time commercial bookings extend beyond 10:30 p.m. for every night of the week but Friday. NBC has no open time whatever between 8 and 10 p.m., while Columbia's vacancies are now down to two half-hours Sunday night (opposite Jack Benny in the instance of CBS). The Blue's open spaces are two quarter hours opposite the former two shows, a half-hour opposite (opposite Kraft Music Hall and Major Edward Bowes) and the Saturday 8:15 to 9:30 stretch.

With the sale of the 7 to 7:15 p.m. slot to Procter & Gamble for "I Love My Mystery," CBS has nothing open during the week from 7 to 10:30 p.m.

\$100,000,000 May Be Asked for USO Shows At Home and Abroad

USO may be asked to earmark nearly \$100,000,000 for Camp Shows, Inc., for the entertainment of U.S. servicemen both here and abroad to the new fiscal year starting June 1.

So vast has been the network of talent being assembled by Camp Shows exceeds that the unprecedented sum is virtually regarded as essential in order to service the fighting boys not only in this country but in the overseas theaters.

Reflecting the demands for entertainment and the tremendous cost of the \$400,000 figure is in sharp contrast to the \$4,000,000 figure for the USO's (by the parent USO organization) for the "42-43 fiscal year. However, the figure is based on the basic financial report released last week. (Continued on page 46)

Maj. Warren Munsell Maps London Canteen

Plans are progressing for establishing a Stage Door Canteen in London by the American Theatre Wing. Major Warren Munsell of the Overseas Air Corps operational service, who was general manager of the Theatre Wing of the London board, is understood to be making arrangements over there. It is possible that the Canteen will be combined with the Red Cross setup in Great Britain, entertainment end of the war effort. Munsell is in London with, with Charles Freeman chief of staff.

It is ready to supply funds to finance the preliminary costs of the London canteen, estimated to cost around \$5,000.

Kay, Mitzi Describe Bomb Ducking In Charting CSI Route into Africa

Out of the saga of "show business on the firing line," as recounted in dramatic detail by Kay Francis and Mitzi Mayfair, has come a number of valuable suggestions which are expected to aid the War Department and USO-Camp Shows even in charting the global program of entertainment on the far-flung battle fronts. The two recently returned actresses were members of the committee that composed the epoch-making "Feminine Theatrical Task Force" that covered 37,500 miles in three months entangling American troops in England, Ireland, North Africa and Bermuda.

To Abe Laskofsky, USO-CSI president, who is currently shaping a large offshore theatrical venture, the all-female contingent including Miss Francis, Miss Mayfair, Martha Raye and Carole Landis were the "guinea pigs" of the vast show business enterprise, pioneering the path into North Africa and returning with data which has removed them of invaluable assistance to both the War Department and CSI officials. To the theater of artists, carrying their army medals after each of them, at one time or another, had "cracked" under the order of the day. Experience that, despite the dangers involved, they would not mind re-living. To the show world in gen-

eral, they have experienced there in 50 years. "It was so hot," relates Miss Francis, "that one minute we encountered neck walking around in circles looking for headquarters. And it was just across the street." Once, while being ferried from one boat to another, their plane was targeted for bombing, but they fortunately got through. She slept right through it. Miss Francis relates that the girls were not an uncommon experience for the girls. At times they did sight other ships, and additional 10 in more remote areas closer to the front. Going six days and nights without an opportunity of getting into their clothes was not unusual. Miss Francis was often obliged to wear men's long underwear. The quartet's "offensive" clothes consisted of men's shorts that were "afraid to go out," were branded as atrocious, the picture star asserting we fought to get out to the soldiers at the front and we suc-

Who's Afraid?

Reporters sent over by NBC brought from Africa, Miss Francis said, claiming that the four girls were "afraid to go out," were branded as atrocious, the picture star asserting we fought to get out to the soldiers at the front and we suc-



It will cost money to defeat Germany, Japan and Italy. Our government calls on you to help now. Buy our savings bonds or stamps today. Buy them every day if you can. But buy them on a regular basis.

1st USO Unit Plays Aussie, Clicks Big

Sydney, Feb. 16.—The first USO-Camp Shows unit routed into the South Pacific war zone has arrived in Australia and clicked strongly in its initial performance before General MacArthur's troops.

The unit of paid talent comprises Sam Kavanagh, Pat Lane, Bruce Grant, Harry Mondos, Bobby Giff, Chester Provost, Peter Kova John Fogarty, Bill Ripa, Bobby DeRico, George Sauter, Ralph Kirk, Bill Roberts and Kimo Miki. The unit hereafter will be split into two sections for separate performances at other Yankee bases. The Army is supplying an auto trailer and portable stage. Captains Jerry Cargill and Edward Everett Hale have also arrived in Australia and may be routed to assist the Camp Shows setup.

L. A. Bankers Cold On Classics, Warm Up to Whiteman

Los Angeles, Feb. 16.

Classic strains by masterminds of old may be all right for lofty-demeaned lovers of music, but not for the hard-headed bankers of Los Angeles, who become tone deaf at the mention of Chopin or Mozart or Beethoven but are ready to lay a bet on the modern tunes of George Gershwin, backed by the up-to-date maestro, Paul Whiteman.

When the local Philharmonic erected a loan to finance the current concert season, the bankers had a sudden attack of nostalgia, meaning avarice. Then one of the lofty-demeaned has an inspiration. Why not book Whiteman for three all-Gershwin (Continued on page 43)

Famous First Nights

The Jersey Lily

(Hammerstein's Victoria, N. Y., Sept. 14, 1903)

Mrs. Langtry was starring in America and was even that week opening in a play at another house. George V. Hobart and Donald D. Kossow conceived the notion of giving her the unusual comedy razz.

It was pretty hard to take, even by first-nighters who were so used to a cast which included Rutha Riva, Maude Harwood, Edna Givens, Louis Harrison and Jean Rodin. But it didn't last long. George V. Lederer sponsored. One week. One of the things which caused Oscar Hammerstein to turn the house over to vaudeville.

Hammerstein's 1913 A. O.

First Half of Long-Standard Clark & McCullough Harks Back to a Jan. 12, 1913, Bill

By BOBBY CLARK

What did you say about "old times"? Of course, I don't mean the real—real—real old time. I just mean 20 years ago, the first time Clark & McCullough they seen like old times. What a cast that first old theatre was. What Broadway characters were there. In the lobby it was before you time you see. We Oscar Hammerstein in a high kick ball, and a clear larger than anything I could ever dare make on the stage. At the front door would be Solly Lee taking tickets, dressed in long grey coat covered with brass buttons and yards of gold fringe. Aaron Krosser, who looked the shows, would be running around in circles, small circles, of course, as was only about five feet tall. It was a small lobby. Joe Flynn, Hammerstein's publicity man, was always on deck, mulling over the radical idea for next week's featured attraction, probably "Don't Talk in Bed" or "Lollis Salami," with the longest exclamations in the world. Joe is still around and means to look like a day older in the fact that he is still a publicity man.

At the ticket window was Brady Greer. At that time he was considered the best dressed boxoffice man in New York. If you were out there, I'll lay odds that the man who invented "Technicolor" got his idea while buying a ticket from Brady Greer.

In a corner of the lobby you could see young Griffo shadow-boxing, and knocking out invisible opponents. He had retired from the fight ring, but he hadn't been told that yet. There was a sign on the wall that said "Get without the Windsor necktie"; but was selling choice seats at a slightly advanced price.

Backstage it was just as interesting, but quieter. Mike Selwyn, brother-in-law of the young Griffo, was the stage director. The stage manager at that time was Mark Nelson, now with Aperta Photo. The musical director was George May. He wore a heavy black beard, a sort of Sorel, but he frightened me at first. He would play your music just as he wanted to play it.

The Overture
Here was the bill the first time we played this gone-but-not-forgotten theatre.

The overture was usually some popular march, with George May waving his baton with one hand and fumbling in his beard with the other. The full opened with Root & White, two boys who danced in high tops and called dancers "honey babies." They were very popular if the audience happened to be in when they were there. It was really a funny thing to open a show at Hammerstein's.

On second was Carl Dameret & Rena Parker—politic chatter, songs and dances. That was a tough spot, many large eggs were cracked at that historical old corner. But fortunately it worked both ways. Many a vaudeville career was made there. It was one of those peculiar places, where acts would either fight to play or fight to stay away from.

Third on the bill was "Little Lord Roberts," a Lilliputian, about 36 inches high, who dressed in immaculate evening clothes. He did a comedy sketch with his mother. If my memory serves me right the latter did it with Capt. George Auger, a giant, who was in the Ringling Bros. Circus side show. It was then Paul McCullough and I were there doing our acrobatic act. Now, looking at the bill, came yours truly. I must tell you about

the act we did at that time. We called it "Much About Nothing." We did 15 minutes of "inter" nothing. We didn't do anything. We did jokes, stories or our acrobatic work. We were made up as two of the famous old stars, but we never saw. Our makeups were third-dimension; no human could be as low in the face as we did. We were carried out an old broken-down table and chair, set them in the middle of the stage and we did 15 minutes of the act. We were all the while trying to get the chair out of the corner of the table.

Usually after all theories, mathematics, and suggestions (made from the audience) had been exhausted, solemnly declared, "It can't be done!" The orchestra went into Chopin's Funeral March, and with bared heads we sadly marched off the stage. I believe we were the only comedy team to ever dare finish a comedy act with a funeral march. We went over big, plenty of laughs and applause. We did that act for years. It was the only comedy act I played. Twenty-three years later at McCullough's funeral, as they were carrying it with a funeral march, I played Chopin's Funeral March, a lump came in my throat, it was right there now as I write this.

Following us on the bill was Solly Lee, who took the first front door. He sang songs, and darn good too. He was a brother of Harry Greer, who was the brother of Hucy & Lee, also of the dance director Sammy Lee.

Josephine, a sweet act in "one. Plenty of class and finesse. They are the ones who made the show. (Continued on page 43)

Cary Grant, Blondell, Oberon's USO Dates

Washington, Feb. 16.

Special Service Branch of the War Dept. announces that Cary Grant will clipper overseas very soon. Arrol volunteered on Dec. 12, 1913, offer was accepted, but departure has been delayed from time to time.

Joe E. Brown, department announced, is now in the Australian theatre of war. Joe E. did an excellent job on his recent tour of Alaska and was honored by having a special edition of the "Lilliputian" made for the far north devoted to his activities.

Blondell Joins "Hilltoppers"

Joan Blondell, the latest of the crop of Hollywood stars to volunteer for camp show appearances, is now in the Australian theatre of war. She will join the "Hilltoppers" at Fort Hill, Okla., next Monday (16) the film actress will join the cast of the Red Unit "Hilltoppers" at Fort Hill, Okla., next Monday (16).

Miss Blondell will remain with the troupe until March 15, when it will set camp dates in Mineral Wells, Alameda and Brownwood.

Oberon Calling It quits

Hollywood, Feb. 16.

Merle Oberon, currently giving in "Aladdin," by Richard L. Brinkman, announced her retirement from the screen as soon as the last of the USO-Camp Shows dates will be devoted her time to entertain 100 American outposts overseas and her troupe will return to Hollywood.

Two pictures remain on her module are "Joy Hove" and "Now and Then." They will be produced by her husband in England.

Eisenhower Bows to Glamour, Inc.

Testifying to the valor and courage of Kay Francis, Mitzi Mayfair, Martha Raye and Carole Landis in the face of the hardships they were forced to endure in their month tour of offshore bases are the letters received by the feminine contingent from top-ranking Army men in the British and U. S. service. The latter include General Dwight D. Eisenhower, commander in chief of the Allied forces.

"Prior to your departure for home, General Eisenhower wrote Miss Francis, 'as commanding general of the European theater of operations and commander in chief of the Allied forces, I wish to extend to you, Miss Mayfair, Miss Raye and Miss Landis the thanks of my troops and my own thanks for the pleasure you have given us by your splendid performances in the United Kingdom and in the North Africa area.'

"We enjoyed your shows immensely and will welcome your return at any time. You have given us the best weeks of the entire command for a safe journey home, continued success and happiness."

"From another high Army mogul came the hope that the girls would 'visit us again, if not here, then in Berlin or Tokyo'."

eral, there was a contribution to war morale which will live in show biz annals.

Need Rest

But first first want and need rest.

Reportedly in demand at any price, the four stars, who experienced night bombings and saw the Jerries falling out of the skies in North Africa, aren't interested in capitalizing on their patriotic stint and have refused an offer to appear at the Box, N. Y., to defend the stipulation they can name their own figure. Miss Francis, who returned with Miss Mayfair two weeks ago is set to leave for the Coast this week and catch up on some sleep and rest. Miss Mayfair wants to do a book about her experiences abroad. Miss Raye, due back to the North Africa shortly, is going to the Coast after reporting to War Department officials at Washington to appear in films for 20th-Fox. Her new pact to a player contract was signed by her agent during her stay in the Coast.

As for Miss Landis, she's staying on a while in England, having been granted permission to return home from Africa to honeymoon with her husband, an American army officer, from whom she married recently while touring bases in England.

Nightly Bombings

Reading like one of the more imaginative yarns concocted by a Hollywood scribbler, the Francis spokesmen for the film division's contingent of offshore base entertainers, related how, night after night while doing shows in North Africa, they were bombed from the air and forced to jump into narrow dugouts which had originally been built by Germans and were later captured by U. S. troops. Garbed in tin hats, trench coats and boots the four girls were compelled to lie flat, with a company of soldiers. In pitch blackness, as the bombs fell. After the bomb-ducking, they would emerge, powder their noses, and the war would go on.

Wherever they went, the gala related, they brought good news to the soldiers—but had to be careful. They encountered an earthquake in In England they were caught in the

needed." Invariably they slept in "dog billets" right up near the lines and ate with either the enlisted men or at the officers' mess.

Once they were about to do a show when tear bombs were hurled into the theatre by strange characters. "An army commander, sitting beside Miss Francis as she told her story, put the emphasis on 'strange characters'."

Expressing the desire to do it all over again, Miss Francis and Miss Mayfair emphasized how desperately the fighting boys need the entertainment. "All we have to do is say boo and they'll howl with delight," said Miss Francis. "If they (Continued on page 47)

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ABBOTT AND COSTELLO

"There is something over fresh and bouncy about them... they still can knock an audience in the aisle." Lonnie Jackson, PHA

Universal Pictures

Under Personal Management of: EDWARD SHERMAN

Camel Cigarettes, NBC

War Pix Up Again But United Nations Only Done From Negative Stance

Hollywood, Feb. 16.—War pictures, after declining in number since last September, shot up again in January. An analysis of 13 films released during the month reveals. Twelve features out of the 35 sent into distribution directly with the war. Five more related indirectly to the world conflict and the remaining 16 were pure escapism.

Careful look of the subject material of the films released during the past six months shows the continued pressure put on Hollywood by the Office of War Information to have been more or less effective. OWI has been urging studios to lay off the spy and fifth column stories (which naturally lend themselves to B-movie treatment) and has been asking that more yarns on the ideology of the conflict be put into production.

Result has been a marked decrease over the six month period in apix, which the OWI mainly has given a highly exaggerated idea to the public of the prevalence of fifth column activity in the United States. On the other hand, however, the number of ideological films continues low. There were only two apix pictures in the other hand, however, the number of ideological films continues low. There were only two apix pictures in the other hand, however, the number of ideological films continues low.

OWI has been quite successful in the category it terms "The United Nations and Peoples of the World in Arms." It has felt right along that Hollywood should endeavor to do what it can to produce pictures among the nations fighting the Axis. Result was particularly evident in January when 11 pictures were released. Previous high in this classification was last August, with three releases.

On the other side, there's been virtually nothing at all for the entire month period. The category is labeled: "The Issues—What We Are Fighting For." However, once again, there have been a number of pictures as "Commandos and 'Hitler's Children'—which are of this nature, but approach it from the negative angle of 'What We Are Fighting Against'.

The "Production Front" and "Home Front" continue to get scant attention from Hollywood, while the quantity of films on the subject has been running along on a pretty even level of about two a month. The only bump was in November, when the number rose to five.

War features as a whole hit their peak for any one month in October, when 10 were released. Figures for the past six months show August, 12; September, 12; October, 16; November, 10; December, 10; and January, 11.

On a basis of percentage of total films released, August was actually the high month for war pix, with 48%. September had 38%; October, 37%; November, 32%; December, 25%; and January, 36%.

Ben Bernie Mends

Hollywood, Feb. 16.—Ben Bernie is on the mend after a serious illness. The maestro appears to be a breakthrough from the long illness of war production plants on the Coast.

Doctors told him he had been working too hard, and with his numerous benefits and the five shows a week for the "Wrigley Radio Show." When he's well enough he'll go to his Florida home for a long rest. Charlie Ruggles meantime is pinching hitting on the airshow.

NO NEW 'BOYS TOWN' PIC

Omaha, Feb. 16.—Mrg. Edward J. Flanagan of Boys Town views it is not interested in any new Boys Town picture now. He's in Los Angeles for a tour and admits he conferred with Eddie Mannix and others but denies they discussed any picture deal.

Westerns 2d to War

Hollywood, Feb. 16.—More war films were released during the past six months than any other single type of film. Office of War Information analysis of distribution deals discloses. Films with direct relationship to the war comprised 73 of the 225 pix released, or 32.5%.

Westerns were the second most popular category, 39 of them going into release. Next were romances, numbering 23; then mystery, murder and detective melodrama, 16; general social, economic or political, 9; horror, 9; gangster, racketeer, or prison, 7; domestic drama, 7; juvenile, 6; adventure, 4. These were followed by a host of miscellaneous categories.

Majors Cool To More Gov't Films

Major producer-distributors have responded unfavorably to feelers put out last week by Lowell Mellett and Elizabeth Taylor, who urged more Government feature-length production. Understand that, as a result, the studios are not planning to release any more features, limiting activities to factual shorts.

Understood that the majors frankly discouraged suggestions for handling more features. From accounts, neither Davis nor Mellett are particularly interested in the Government production of feature films. Believed, however, that increased film output by the majors is being favored by various Government bureau chiefs.

In broaching the subject to industry toppers Davis and Mellett have been following through on suggestions of other departments.

Pix Prexies Caution, Don't Say the Naughty Words

Production toppers, representing seven of the eight major studios, have gone on record as opposed to any lowering of the bars against profitability in pictures made by members of the Hays organization. Profanity issue was brought up on the Coast among producers last week, and majority opinion strongly favored adherence to current Production Code Authority provisions, fearing that further breaches may stir up further and needless attacks on the film business by church and social welfare groups.

So far only violations of the code in the past season's releases have been noted in a British-made film, in which We Serve at Sea, the Marines, a March of Time subject.

Possibility that question, whether producers are to be allowed liberties with wartime themes, which appear to have been discussed during company presidents' current powwows on the Coast.

Felix Feist to U.

Hollywood, Feb. 16.—Ending his long association with Metro as director and production assistant, Felix Feist has moved over to Universal to direct "I Want to Sing."

Feist takes on to Patric Knowles and Evelyn Anger, with Bernard Baruch as associate producer.

COL'S NAY WYNN

Hollywood, Feb. 16.—Nay Wynn, 21, who has been a very contract by Columbia.

The discovery that a film featuring a name band has in virtually every instance, considerably increased small-town theatre grosses, is behind the recent frenzied race by several major studios for contracts with, stand-out orchestras. This realization stems from a comprehensive survey made of whistle stop grosses, where name bands never have the occasion to play in person.

It's only about a year ago since to the b.o. film potentialities of orchestras as singers, who through the medium of records and radio, possessed a reputation that needed no long and costly buildup.

Parmount and 20th-Fox have dabbled in band films for a couple seasons, former with Tommy Powers, et al., and the latter with Glenn Miller. Metro, on the other hand, has little interest until Tommy Dorsey's band appeared in its "Ship Ahoy," which got fair notices, but showed up at the b.o. Metro then made a survey and on the results went on to sign every band that was tied to another company.

This influenced 20th-Fox to sharper interest, and that studio also got on the average theatre show, signing Woody Herman and Bob Allen. The Metro survey proved convincing that the film use of a band was not in metropolitan centers, where patrons are often out of small towns that name outfits never touched. It was found that in person, but in the thousands of small towns that name outfits never touched. It was found that in person, but in the thousands of small towns that name outfits never touched.

BOER WAR FILM USED BY NAZIS VS. BRITISH

German propaganda picture, designed to stir up conquered and neutral countries against Britain, is a Nazi version of the Boer War. It is being studied by Hollywood producers as an example of hate-breeding technique. Emil Jennings took the cast in the film, which is said to include members of the British royal family as well as the Government.

Film is being used by the Nazis in an attempt to line up support in countries they have already overrun or threatened.

LYNNE OVERMAN CRITICAL

Hollywood, Feb. 16.—Lynne Overman, 21, is in a critical condition at Santa Monica hospital. Actor suffered a severe heart attack last week.

Pay Raises for Freelancers, Extras Totalling \$1,000,000 Asked By SAG

Hollywood, Feb. 16.—Pay raises amounting to \$1,000,000 annually for freelance actors, day players and extras are demanded by the Screen Actors Guild in negotiations with Producer representatives.

Problems affecting extras will be solved at next meeting likely to be held at the end of the month, according to SAG's contention that wages on the Coast have not increased in a long time.

'Col. Zanuck An Invaluable Aid To The War Effort'—Col. K.B. Lawton

Pug's Progress

Hollywood, Feb. 16.—Lou Novin, once threat in the heavyweight boxing class, goes into a new threatening role in "Keep Your Distance." This time he is an actor, playing the role of a bodyguard, ready to tussle a hooker or upstart under Equity instead of Queensberry rules.

"Keep Your Distance" is the second of a series of stage productions by George Banay at the Music Box.

Dirty Jukebox Burns Det. Cops

Detroit, Feb. 16.—Appearance of dirty pix on the jukebox films here has brought a ruling from police censor Lieut. Charles Snyder that all such footage in the future will have to clear through the police department. It also has brought into the fore swifly public organizations which now are asking the State suppression of all movies.

The confiscation of 1,000-feet of film and the orders for police to scan all nickelodeon film footage came after the owner of the Olympic Recreation Room here yanked out the reels on the two jukebox boxes in his place and called Lieut. Snyder to report that the owners of the machines had been in obscene contact with him.

Snyder confiscated the film, on the basis of the emphasis was on bathing beauties and thin-clad hula girls, and reported that some of the films seemed more than 20 years old with a sound track dubbed in on it. Frank Healey, owner of 10 machines purchased from the Soundies Company, Chicago, said that he had been renting film but recently decided to buy his own films.

"It must be art," was Healey's explanation when he was hauled on the carpet by Snyder, who indicated that he will confer with the prosecutor this week to determine what court action to bring. Confession was followed by police going out, handing "Out of Order" signs on other jukebox boxes and bringing in the film for inspection.

Other owners here are plenty burned at Healey's action indicating that they had been doing booming business and were branching out into the discredited a brand new enterprise.

Worst factor is that the seizure of the film was widely publicized here and blue organizations, which have been seeking State-wide censorship, moved in rapidly following the charge that obscene films were available to the young at 10c a throw.

15%, except in the case of cowboys who are demanding 10.50%, instead of the old rate of 10%. For several weeks the film riders have refused to ride at the prevailing price, on the theory that they risk life and limb for 50c a day more than the amateur player who simply plays the background.

The studios have agreed to the \$15.50 wage for cowboys after an informal sort of stand-up strike. Under the proposed hikes, the \$10 actors would move up to \$22.50; the \$10.50 extras to \$12; the day players to \$18 and corresponding increases would be granted to stuntmen, dancers and other extras.

Washington, Feb. 16.—Senator Harry S. Truman's special committee, at first hearing today in investigation why civilians from the motion picture industry had been given high rank in the Army, was able to uncover more sensational news than that Col. Kirk B. Lawton, Chief of the Army Pictorial Division, had been given a 2nd Lieut. rank at an invaluable aid to the war effort.

Also Hill views the Truman investigation largely as a hastily conceived fishing expedition, perhaps inspired by smaller film companies' feeling because they have been given no Government film production contracts.

Regained during today's committee session that the U. S. Army had paid the Research Council of the Motion Picture Academy of Arts and Science \$1,050,000 for training films from 1915 to 1941 through Dec. 10, 1942. The Research Council in turn paid various major companies as follows: Fox, \$1,000,000; Metro, \$243,515; RKO, \$110,815; Metro, \$100,455.

Major films in work as of Dec. 10, representing total cost of \$789,118, are as follows: Paramount, \$253,850; Fox, \$194,100; Republic, \$188,950; Samuel Goldwyn, \$77,488; 20th-Fox, \$77,488.

Hugh Fulton, counsel forer Tru-

(Continued on page 41)

WIFE'S DEATH RUSHES DURANTE BACK TO COAST

Jimmy Durante, who arrived in N. Y. from the Coast last week to meet-star on the Camel Caravan radio show for the third time, flew back to Los Angeles Sunday (14) upon receiving word that his wife, Mrs. Durante, had died. Durante, 57, had been ill for several years but they had talked by telephone the previous to her unexpected death.

Durante is booked to open at the Capitol Theatre, Hollywood, slated Feb. 25, doubling into Low's State for a week of his Copa date. Comedian also engaged for the Caravan program Feb. 26 and may regularly appear with the Camel outfit.

In the past two Republics' lost his father, brother and sister, to whom he was closely attached. Mrs. Durante's condition was periodically requiring day and night nurses.

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The two discouraging factors of an overpaid or underpaid price are the frozen rate, and the high and the greatly increased cost of distribution. American tin companies thus far have been unable to penetrate Britain, Australia or India to completely abandon some form of hoarding and revenue. Distribution overhead not only includes higher shipping costs, but higher wages all along the line, plus increased taxes.

WEEKEND THEATRE

Increasing No. of Midweek Theatre Closings a Growing Worry to Distributors

Minneapolis, Feb. 16. Distributors here are worried because of the increasing number of midweek theatres closing throughout the country in order to improve profits or cut losses by reducing charges. The movement is pointing to a record-breaking extent in the smaller towns.

Almost every branch manager deprecates the trend. The local head of one major company actually has been suggesting the policy to exhibitors as a way to solve their operating problems. This branch manager calls it "good business judgment on the exhibitors' part."

Other branch managers, however, are stressing to exhibitors the urgency and desirability of keeping theatres on the fullest schedules so that widest circulation can be given to Government and industry films promoting the war effort. They also call attention to the Government's rating for theatres as "essential" because entertainment is deemed no longer building and because of the wartime need for entertainment.

The distributors also point out the danger that people in the community are likely to get out of the habit of attending every change of picture, and that the reduction in the usual number of weekly changes will deprive them of the opportunity of seeing new pictures.

It is claimed that many of the closings are unnecessary and effect only a small saving in operating costs. Generally, it is asserted, business is going off to any large extent in the majority of small towns. Weekend patronage is much larger than hitherto because of increased purchasing power in most situations and more than offsets any midweek drop, distributors declare.

"If it all possible, the distributors urge, exhibitors should retain their normal operating schedule in order to cooperate with the Government to the fullest extent in the war effort."

WARNERS SLATES 53 SHORTS FOR 1943-44

Hollywood, Feb. 16. Warners will make 53 shorts for the 1943-44 program, same as the current season, with a large number to be filmed in cooperation with the Government. Pictures will be shot under production supervision of Gordon Hollingshead.

Current shorts producing season winds up this week with "Mountain Fighter," based on the training of the U. S. Army Sky Troop at Camp Hale, Cal.

Perberg Starting Three At 20th in Three Weeks

Hollywood, Feb. 16. William Perberg touches off three of his 1943-44 productions at 20th Century Fox in the next three weeks. The first, Feb. 22 with the Betty Grable musical, "Sweet Rosie O'Grady," is based on the list in "The Sign of Bernadette." In which Jennifer Jones makes her screen debut as the heroine of the Franz Werfel novel starting March 15. In the month Perberg goes to bat with the Frank Capra comedy, "Princess," to be directed by Edmund Goulding, with Dorothy McGuire in the title role.

Too Realistic

Memphis, Feb. 16. Wesley Cozart got so excited over a western show he was watching here the other night that allegedly he whipped out a knife and stabbed his younger brother, James, in the chest. Victim is 17, alleged stabber 18.

Medics say injured lad will recover. Police were looking for the belligerent brother of the victim. Princess is South Main Street Grand house operated by the Lightman circuit.

Paging Ripley

Greenboro, N. C., Feb. 16. Showdown of power at the State here while "Juke Girl" was being shown caused a complete black-out at a crucial spot in the picture, giving patrons the laugh of the week. Power stoppage came during a sequence in which Skeeter, a little girl, was talking to Ronald Reagan. She looked up at the sky (in the picture) and said:

"Gosh, but it's gonna be a dark and scary night."

At that exact second, the power in the theatre went off. Film experts figure that such an incident occurs once in every 50 filmings.

Only the Biggest Names Will Be Used By the U. S. In Drive: 'Get a War Job'

Washington, Feb. 16. Some of the biggest names in the film and radio business are being sought by the War Manpower Commission to put across its local "Get a War Job" drive, Philip Broughton, OWI Director of Information, says here today. The plan for punchy one-week campaigns in various industrial centers, was first disclosed in last week's "Variety."

"We want primarily people who have done things which make them famous," explained Broughton. "We haven't got a lot of money to pay stars but we don't want any whose relations with the public have been entirely negative or serious. We want names like Helen Hayes and Bette Davis."

"We are also considering using the services of some of the male film stars now in the armed forces. We want to show which is private and we want men, who ought to be in the Army themselves, telling others to get war jobs."

T. S. Reppel, WMC campaigns branch chief, confirmed the "Variety" report that the first show will probably be launched in Baltimore early next month. The drive there is intended to help the war effort.

He said there was under consideration the use of commercial radio shows to promote the campaign, putting a show for its weekly airing in the city in which the campaign is being conducted.

The star performances, explained Broughton, will be part of an overall effort to help local areas where manpower shortages exist.

"These local areas," he explained, (Continued on page 22)

Zanuck Spends Furlough Brushing Up Tunis Tome

Lt. Col. Darryl Zanuck will spend a 10-day furlough here, busy catching up with the New York shows. Mr. Zanuck came on from the beaches of the Franz Werfel novel starting March 15. In the month Perberg goes to bat with the Frank Capra comedy, "Princess," to be directed by Edmund Goulding, with Dorothy McGuire in the title role.

Former 20th-Fox production boss is also polishing up his book, "Tunis Express," which he has been illustrating, and which Randolph Churchill is rushing for March 15 publication.

Exhibitors here have been stirred the Tunis climax by 24 hours. An idea of how near-certain things were evidenced by a date Zanuck had made with Randolph Churchill in the city of Tunis proper. Since then, of course, Rome's Africa Korps has been bolstered by seasoned Nazi troops via Italy, and the tide has turned a bit against the Allies.

CHEERFUL'S MOP-UP

Shift in producer assignments at Warners places Jack Chertok in charge of "To the Last," originally slated for Jesse Lasky. Preparations for the high-budget "Rhaphody in Blue" will be handled by Lasky too busy to handle Last Man.

SELLING AFTER 1ST-RUN DATES

Because of the tremendous increase in the strength of pictures at the boxoffice with the length of engagements unprecedently, especially for the top films, deals are being held up until first-run showings give some indication of staying powers.

Also bookers in the exchanges are being cautious in the setting of dates with a view to getting the largest possible amount of time out of theatres to be played. In making sales, provisions as to extended time have now become an important consideration on first-run as well as subsequent deals.

Where control figures are used to determine whether a picture holds over, they are being carefully studied as a means of safeguarding the pictures against being turned out of theatres when they are still doing sufficiently well to deserve extra time, regardless of how film may be backing up on an account.

For the reason, also, that pictures are being blocked in many instances due to increase in the average length of engagements, controls are ordinarily based on business for the first three or four days where the engagements are for one week. However, control figures are also engaged in numerous cases for engagements beyond a second or third week.

Two Cities Doing New Coward Pic

London, Feb. 16. Two Cities Film Co. has acquired New Coward's latest play, "Happy Breed," in which Coward currently is touring. Film goes into production in Denham studios next month, with Coward producing and directing. He will not appear in the picture, his role being given to Robert Donat. Stanley Holloway is also slated for one of the parts.

Production is budgeted at around \$900,000. General Film Distributors and United Artists are handling film rights distribution rights. Not certain UA would get world distribution rights but these are practically assured of American distribution.

Buchman Scans New Season Col Product

Hollywood, Feb. 16. Sidney Buchman, vice president in charge of production at Columbia, is lining up material for the forthcoming season, with all the plans for 1942-43 either completed or in production.

Previous stages of preparation for the 1943-44 schedule are "My Client Kelly," "Ten Pennies Woman," "Women at War," "Victory," "The Shroud Fits" and "Dear Mr. Private."

Four angels are Dorothy Lamour, Betty Hutton, Diana Lynn and Mimi Chander.

Rathvon's Coast Meet

N. Peter Rathvon, prez of Radio-Korps, Hollywood, is in charge of production at Columbia, is lining up material for the forthcoming season, with all the plans for 1942-43 either completed or in production.

Previous stages of preparation for the 1943-44 schedule are "My Client Kelly," "Ten Pennies Woman," "Women at War," "Victory," "The Shroud Fits" and "Dear Mr. Private."

Four angels are Dorothy Lamour, Betty Hutton, Diana Lynn and Mimi Chander.

U. S. Commerce Dept. Official Hails Film Biz's Contributions to Morale But Sees Need for Other Economies

South Seas Polka

Hollywood, Feb. 16. Universal ordered a group of dancers, in costume, from Central Casting for a polonaise hoofing scene in "Phantom of the Opera" last week.

Everything was set to go when a troupe of troops, half-naked in multi-colored sarongs, arrived. They were Polynesian dancers.

Aver Judge Arnold's New Post No Relief to Trust' Defendants; N. Y. Stance

Washington, Feb. 16. To those wistful thinkers who are making side bets that the nomination of Thurman G. Arnold as Associate Justice of the Circuit Court of Appeals here means the end of Anti-Trust division activities against the James C. Pettillo, the follow-up on the consent decree against block-booming hoping for an "easy" successor to Arnold.

Arnold will be succeeded as head of the Anti-Trust division by either Hugh Cox, former side just back from London, or Tom C. Clark, head of the War Fraud Unit. Cox has first call on the job but his friends have been urging him to turn it down there over a new war activities division now being formed. Clark, a soft-boiled and big-tensed, says whichever Joe Cox receives the chances are better than even at this moment that Clark will follow Arnold into Anti-Trust.

Division of Clark's war fraud activities proves that he will be no comfort to those hoping for an "easy" successor to Arnold.

Cox is not as aggressive but his friends say he is a determined fighter, and that the Justice Department plans to go ahead on all fronts in its anti-trust activities. President Roosevelt sent the Arnold nomination to the Senate Thursday (11) as his successor to Justice Wiley Rutledge, just moved up to the U. S. Supreme Court. The circuit court post pays \$12,000, as contrasted to the \$8,000 Arnold now receives.

N. Y. Filmmers See H. Different

Contradicting this, picture leaders down in New York are breathing easier since Thurman G. Arnold was appointed an associate justice. Some believe they now have some hope.

(Continued on page 22)

Bronston Promotes Three Banks for 15 UA Films

Hollywood, Feb. 16. Samuel Bronston Pictures announced a production program of 15 films over the next year, over a period of five years. To be financed by three banking firms and released through United Artists. First on the list is the life of Jack London, slated to start in May. Plan is to make big money for big sellers and popular stage plays.

Backers are Lazard Freres and Guion, Co. of New York, and Security-First National Bank of Los Angeles.

Cal's Quota Buster

Los Angeles, Feb. 16. Theatres of Southern California now only achieved their quota of \$1,000,000 for the "Sign a Bomb" drive to start War Bonds, but went over the top by \$761,000. Dave Brown, chairman of the drive, announced that 210 houses went over the quota.

Of the \$1,761,000 total for January, Independent theatres collected \$855,000 and Fox-West Coast accounted for \$611,000.

Extended Bookings, Pooling of Transportation by Salesmen, and Mail Selling may be some of the methods used by the film industry this year to meet war problems, predicts "Domestic Commerce," official publication of the U. S. Department of Commerce.

Pointing out that the worst headaches to face this year are transportation, scarce film, rubber rationing and manpower in film distribution, Nathan D. Goldman, writes for the Department that the film industry nevertheless continues to play a vital role in the global war.

"It is helping," the article points out, "to build up morale, morale of the armed forces and of the civilian population by its entertainment and in producing training films for the armed forces of the United States."

"With many problems confronting it, the motion picture industry in 1943 nevertheless will continue to meet them and give the world the finest entertainment possible."

Summarizing the bit and its problems, the Department of Justice says: "Motion picture receipts at the boxoffice climbed steadily during 1942, to a high point in 1942, more than a year or two ago. In sections of the country depopulated by migration of men and women war workers to munitions making centers, many small theatres have closed, but even if we are beginning to show signs of strengthening, the boxoffice income for the country as a whole increased from 20-25% over that of 1941."

Heavy Film Backlog

"Hollywood film production schedules became closely linked with war work, starting during 1942, and its curtailment is the major problem facing the industry. With studio orders for production of 1943, 1944 and 1945 cut out of their raw stock 25% below 1941 consumption, countries are left with a backlog of prints. No great shortage of products to be exhibited is foreseen during (Continued on page 22)

COWPOKE PIX YIPPEE AT B.O. IN BIG TOWNS

Shift of film fans from small towns to big cities for defense work is causing major producers to watch the trend of the trade, with the idea of shifting their better buckaroo picture lines to big town theatres. Some are studying the plans of United Artists to knock Harry Sherman's top cowboy picture, "The Big Bad Wolf," hitherto spurned cowpoke drama, except for a few features bearing up.

Mono's \$44,470 Net

Hollywood, Feb. 16. Net profit for 1942 for United Artists Corp. for the six months ending Dec. 31, 1942, was \$44,470, after deducting Federal income tax and an employee bonus of \$64,838.

Gross profits for the half-year period were \$109,190.

LOEW'S REP. DEAL

Loew's has closed a deal with Republic to play that company's 15 character films in its Greater New York houses.

Included are the deluxe houses, with the Paradise, Bronx, and Valencia, Jamaica, both in this class, to be the first houses to exhibit the serial.

» IMMORTAL

● **IMMORTAL IN NEW YORK!**

Rocking the Roxy's
longest-standing records!

● **IMMORTAL IN SAN DIEGO!**

Terrific in two theatres
where it's playing day-and-date!

Bigger than such big
ones as "The Black
Swan" and "Spring-
time in the Rockies"!

ANOTHER **IMMORTAL** HIT FROM



SERGEANT

- **IMMORTAL IN KANSAS CITY**

Topping ALL records in
three smash holdover openings!

- **IMMORTAL IN LOS ANGELES**

Sensational in its simultaneous
four-theatre run!



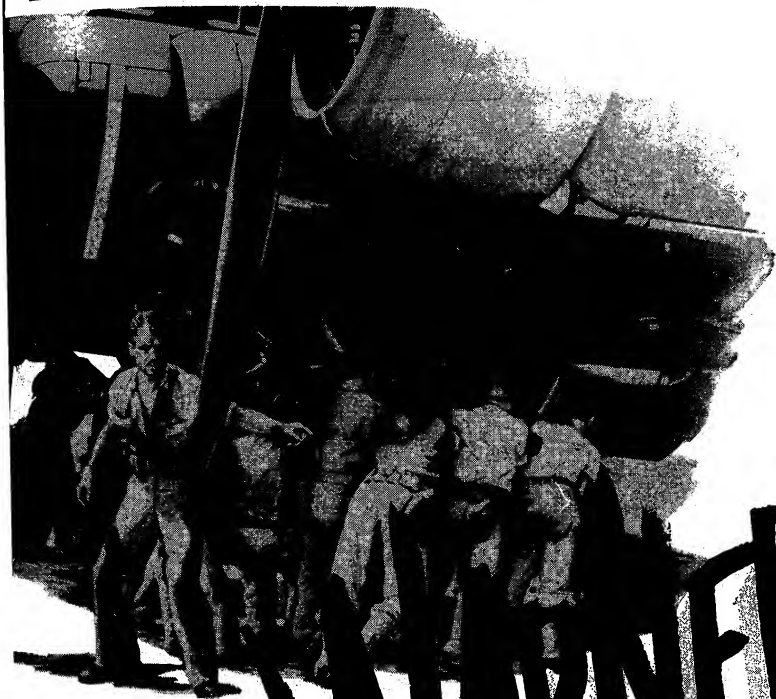
Join the Industry's March of Dimes Drive . . . Feb. 18 to Feb. 24.



...AS THE MEN WHO
LOVED MARY ANN
THE FLYING FORTRESS;
JOHN GARFIELD
GIG YOUNG
HARRY CAREY
GEORGE TODDAS
ARTHUR KENNEDY
JAS. BROWN
JOHN BRIGELY
SCREENPLAY:
DUDLEY NICHOLS

PRODUCED BY
HAL D. WALKES

HOWARD HANKS
PRODUCTION



AS THE WARNER KIND OF SMASH!

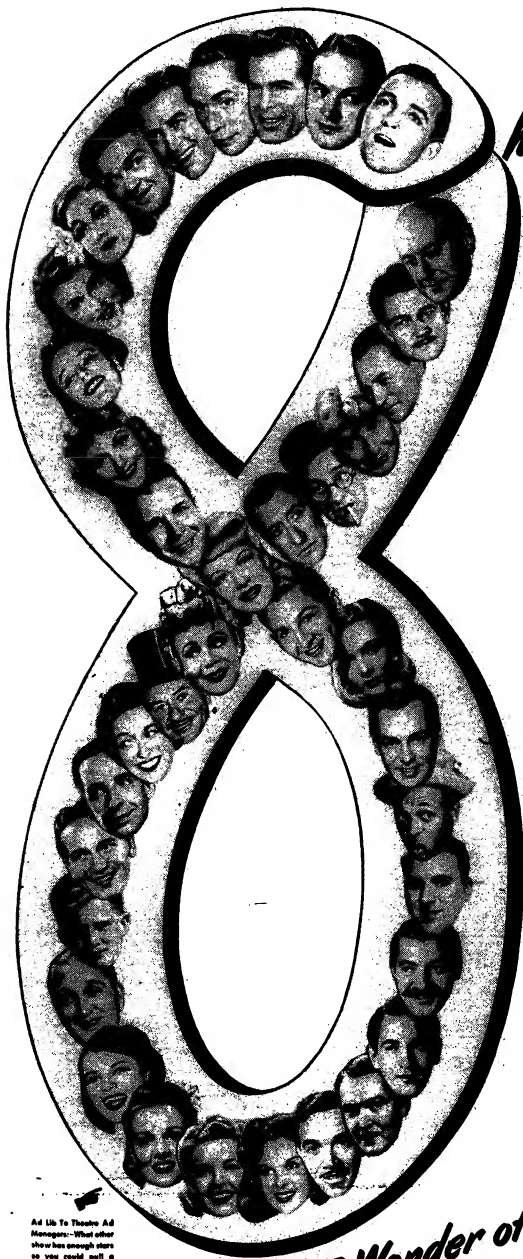
DOING THE WARNER KIND OF BUSINESS AT THE N.Y. HOLLYWOOD!
'YANKEE DOODLE DANDY' BUSINESS! 'CASABLANCA' BUSINESS!
THE BIGGEST BUSINESS POSSIBLE!

Jack L. Warner, *Executive Producer*

'Shadow' Jordan Dual Tops St. Louis, \$15,000; 'Children' Nice 10G, 2d

St. Louis, Feb. 16.—The week of film jockeying currently. Two of three downtown houses are in the 'Shadow' and 'Children' and will be graduated by the Fox with 'Shadow' at a Dual and 'Children' at a Double.

Estimates for This Week
Lena's 'Lewes' (12:30; 30-40-50-60-70-80-90-100-110-120-130-140-150-160-170-180-190-200-210-220-230-240-250-260-270-280-290-300-310-320-330-340-350-360-370-380-390-400-410-420-430-440-450-460-470-480-490-500-510-520-530-540-550-560-570-580-590-600-610-620-630-640-650-660-670-680-690-700-710-720-730-740-750-760-770-780-790-800-810-820-830-840-850-860-870-880-890-900-910-920-930-940-950-960-970-980-990-1000-1010-1020-1030-1040-1050-1060-1070-1080-1090-1100-1110-1120-1130-1140-1150-1160-1170-1180-1190-1200-1210-1220-1230-1240-1250-1260-1270-1280-1290-1300-1310-1320-1330-1340-1350-1360-1370-1380-1390-1400-1410-1420-1430-1440-1450-1460-1470-1480-1490-1500-1510-1520-1530-1540-1550-1560-1570-1580-1590-1600-1610-1620-1630-1640-1650-1660-1670-1680-1690-1700-1710-1720-1730-1740-1750-1760-1770-1780-1790-1800-1810-1820-1830-1840-1850-1860-1870-1880-1890-1900-1910-1920-1930-1940-1950-1960-1970-1980-1990-2000-2010-2020-2030-2040-2050-2060-2070-2080-2090-2100-2110-2120-2130-2140-2150-2160-2170-2180-2190-2200-2210-2220-2230-2240-2250-2260-2270-2280-2290-2300-2310-2320-2330-2340-2350-2360-2370-2380-2390-2400-2410-2420-2430-2440-2450-2460-2470-2480-2490-2500-2510-2520-2530-2540-2550-2560-2570-2580-2590-2600-2610-2620-2630-2640-2650-2660-2670-2680-2690-2700-2710-2720-2730-2740-2750-2760-2770-2780-2790-2800-2810-2820-2830-2840-2850-2860-2870-2880-2890-2900-2910-2920-2930-2940-2950-2960-2970-2980-2990-3000-3010-3020-3030-3040-3050-3060-3070-3080-3090-3100-3110-3120-3130-3140-3150-3160-3170-3180-3190-3200-3210-3220-3230-3240-3250-3260-3270-3280-3290-3300-3310-3320-3330-3340-3350-3360-3370-3380-3390-3400-3410-3420-3430-3440-3450-3460-3470-3480-3490-3500-3510-3520-3530-3540-3550-3560-3570-3580-3590-3600-3610-3620-3630-3640-3650-3660-3670-3680-3690-3700-3710-3720-3730-3740-3750-3760-3770-3780-3790-3800-3810-3820-3830-3840-3850-3860-3870-3880-3890-3900-3910-3920-3930-3940-3950-3960-3970-3980-3990-4000-4010-4020-4030-4040-4050-4060-4070-4080-4090-4100-4110-4120-4130-4140-4150-4160-4170-4180-4190-4200-4210-4220-4230-4240-4250-4260-4270-4280-4290-4300-4310-4320-4330-4340-4350-4360-4370-4380-4390-4400-4410-4420-4430-4440-4450-4460-4470-4480-4490-4500-4510-4520-4530-4540-4550-4560-4570-4580-4590-4600-4610-4620-4630-4640-4650-4660-4670-4680-4690-4700-4710-4720-4730-4740-4750-4760-4770-4780-4790-4800-4810-4820-4830-4840-4850-4860-4870-4880-4890-4900-4910-4920-4930-4940-4950-4960-4970-4980-4990-5000-5010-5020-5030-5040-5050-5060-5070-5080-5090-5100-5110-5120-5130-5140-5150-5160-5170-5180-5190-5200-5210-5220-5230-5240-5250-5260-5270-5280-5290-5300-5310-5320-5330-5340-5350-5360-5370-5380-5390-5400-5410-5420-5430-5440-5450-5460-5470-5480-5490-5500-5510-5520-5530-5540-5550-5560-5570-5580-5590-5600-5610-5620-5630-5640-5650-5660-5670-5680-5690-5700-5710-5720-5730-5740-5750-5760-5770-5780-5790-5800-5810-5820-5830-5840-5850-5860-5870-5880-5890-5900-5910-5920-5930-5940-5950-5960-5970-5980-5990-6000-6010-6020-6030-6040-6050-6060-6070-6080-6090-6100-6110-6120-6130-6140-6150-6160-6170-6180-6190-6200-6210-6220-6230-6240-6250-6260-6270-6280-6290-6300-6310-6320-6330-6340-6350-6360-6370-6380-6390-6400-6410-6420-6430-6440-6450-6460-6470-6480-6490-6500-6510-6520-6530-6540-6550-6560-6570-6580-6590-6600-6610-6620-6630-6640-6650-6660-6670-6680-6690-6700-6710-6720-6730-6740-6750-6760-6770-6780-6790-6800-6810-6820-6830-6840-6850-6860-6870-6880-6890-6900-6910-6920-6930-6940-6950-6960-6970-6980-6990-7000-7010-7020-7030-7040-7050-7060-7070-7080-7090-7100-7110-7120-7130-7140-7150-7160-7170-7180-7190-7200-7210-7220-7230-7240-7250-7260-7270-7280-7290-7300-7310-7320-7330-7340-7350-7360-7370-7380-7390-7400-7410-7420-7430-7440-7450-7460-7470-7480-7490-7500-7510-7520-7530-7540-7550-7560-7570-7580-7590-7600-7610-7620-7630-7640-7650-7660-7670-7680-7690-7700-7710-7720-7730-7740-7750-7760-7770-7780-7790-7800-7810-7820-7830-7840-7850-7860-7870-7880-7890-7900-7910-7920-7930-7940-7950-7960-7970-7980-7990-8000-8010-8020-8030-8040-8050-8060-8070-8080-8090-8100-8110-8120-8130-8140-8150-8160-8170-8180-8190-8200-8210-8220-8230-8240-8250-8260-8270-8280-8290-8300-8310-8320-8330-8340-8350-8360-8370-8380-8390-8400-8410-8420-8430-8440-8450-8460-8470-8480-8490-8500-8510-8520-8530-8540-8550-8560-8570-8580-8590-8600-8610-8620-8630-8640-8650-8660-8670-8680-8690-8700-8710-8720-8730-8740-8750-8760-8770-8780-8790-8800-8810-8820-8830-8840-8850-8860-8870-8880-8890-8900-8910-8920-8930-8940-8950-8960-8970-8980-8990-9000-9010-9020-9030-9040-9050-9060-9070-9080-9090-9100-9110-9120-9130-9140-9150-9160-9170-9180-9190-9200-9210-9220-9230-9240-9250-9260-9270-9280-9290-9300-9310-9320-9330-9340-9350-9360-9370-9380-9390-9400-9410-9420-9430-9440-9450-9460-9470-9480-9490-9500-9510-9520-9530-9540-9550-9560-9570-9580-9590-9600-9610-9620-9630-9640-9650-9660-9670-9680-9690-9700-9710-9720-9730-9740-9750-9760-9770-9780-9790-9800-9810-9820-9830-9840-9850-9860-9870-9880-9890-9900-9910-9920-9930-9940-9950-9960-9970-9980-9990-10000-10010-10020-10030-10040-10050-10060-10070-10080-10090-10100-10110-10120-10130-10140-10150-10160-10170-10180-10190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former profit ceilings in still
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Ad Lib To Theatres Ad
Managers:—What other
show has enough stars
as you could pull a
stunt like this? Use
it for your 8th week!

The **PARAMOUNT Wonder of Today's Show World!**
And Tomorrow!—

- "LUCKY JORDAN"—20% over N. Y. Rialto Record
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Take Aileen Huley's bust—that's part of the perfect American Beauty!



Add dozens of Du Barry adorables, RED SKELTON, LUCILLE BALL, GENE KELLY, Stars, Music, Laughter, Technicolor!

DU BARRY WAS A LADY

Coming Soon

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Take Georgia Carroll's eyes ("DRINK TO ME ONLY")—those are part of the perfect American Beauty!



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Take Hazel Brooks' legs—those are part of the perfect American Beauty!




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Teek after teek in hundreds of cities, teaser ads like these will prove that another glorious M-G-M musical is on the way.

ONLY M-G-M DOES IT!



Produced and Directed by GREGORY RATOFF



Ohio Theatre Mgr. Held, Another Is Cited in Negro Discrimination

Akron, O., Feb. 16.

Raca question becoming increasingly vexing to central-ohio Ohio theatres located in that section of state with heavy Negro population.

Xenia theatre, unit of Chaklers Theatres, Inc., was closed and its manager, James T. McGee, Jr., arrested on charges of racial discrimination. Sheriff Walton Sparch of the house closed on McGee's arrest on orders of County Prosecutor Marvush Shoup, who claimed that Calvin Thomas, Xenia Negro pinball man, was denied a ticket at the theatre boxoffice. The order came following disturbance in the theatre resulting in street fighting and a number of arrests. Six persons, including McGee, two whites and one Negro, were fined \$25.

At the same time Albin Bowman, Springfield, Mo., filed charges of racial discrimination against Douglas Campbell, manager of the Gloria Theatre, Urbana, Mo. Dallas McCree said he would not sign an affidavit until Bowman or his attorney appeared personally before him to press the charges.

Campbell said that two or three times the usual number of Negroes were in the theatre at the time and that Bowman and his wife were told they must wait their turn as the Negroes were waiting. Bowman said he knew his rights and "I'll close this theatre just like we did the one at Xenia."

COE SPOTLIGHTS FILMS TO BOSTON AD CLUB

Boston, Feb. 16.

Describing the American motion picture as an instrument of victory over every fighting foe, Charles E. Coe, v.p. of the MPEDA, told the Boston Ad Club today of the countless ways the film can be used by the nation to win the war. Biggest turnout of picture representatives with great guests in the ranks, swelled the record crowd for the luncheon at which Coe was principal speaker.

Citing that many in foreign lands do not understand English in print or on the air, but when they see democracy in action on the screen they understand. Coe termed "the life of our picture industry the strongest bulwark of Democracy." He said that back in 1932 Hitler requested the purpose of the motion picture was to force body with people who could see democracy at work in American film; so he banned motion pictures in Germany. He pointed out that the greatest war picture made by the film business are history—not propaganda in the form that Hitler has made familiar.

This year the Signal Corps alone has indicated it will need 2,000 Hollywood-produced training films, he said. "And you can't make in half the time how to manufacture, defend and attack when you are in the line of the teaching. Such training will save countless lives in action."

Coe explained that the propaganda picture made by the Axis powers to terrify their peaceful neighbors by the exhibition of German frightfulness in Poland and the other countries is the greatest documentary evidence of Nazi guilt.

Chi Theatres Award WLB OK on Stagehands Raise

Chicago, Feb. 16.

Accretion has been reached between theatres here using stagehands and the Chicago Theatrical Protection Union, Local 10, in its increase retroactive as of Sept. 1, 1942.

New pact has been submitted to the War Labor Board for approval.

'Scream' for Jason

Hollywood, Feb. 16.

Leigh Jason, busy for the last 18 months on German fronts in the film, moves back to Columbia to direct "Let the Eagle Screech," a dramatic feature with a wartime background.

Sam Blechopf produces, starting late in March. Cast is still to be selected.

OPA's Statistics on N.E. Oil-Converted Theatres

Washington, Feb. 16.

This is the overall picture for the theatres in New England, hardest hit by the fuel oil rationing regulations, according to an Office of Price Administration survey just completed.

Musachusetts: Larger houses in Boston and New Hampshire. Smaller ones in Boston and remainder of the State are converting as quickly as possible. Fuel oil and labor can be found to make the changeovers. Meantime the little theatres still on oil are running three to four days a week.

Connecticut and Rhode Island: Houses are cutting their operating times by one-seventh as the result of State action.

Maine, New Hampshire, Vermont: Particularly in the latter two States there has been little or no curtailment anywhere in the three States.

MARCH 8 TRIAL FOR SKOURAS BRIBE CASE

New York, Feb. 16.

U. S. Federal Judge Vincent L. Leibell has named March 8 as the date for trial of George P. Skouras, a Greek-American, in a bribery case. Skouras, 68, is president of the Metro-Cor and the Elma Corp., all of whom have been indicted for conspiracy to defraud the Federal Government in 1940. They were indicted when a Federal inquiry showed that a large number of theatres in New York City of the Fox Theatres Corp. was loyal to the Skouras interests.

For a time, George Z. Medalle has been retained as chief defense counsel for the Skouras interests. Assistant U. S. Attorney Bruno Sachinoff will prosecute.

Protestant Churches Protest N. Y. Bogo Move

Albany, N. Y., Feb. 16.

The New York State Council of Protestant Churches through its legislative committee, has filed a broadside against a number of bills introduced in the Assemblyman Hamilton Wilson which permits the playing of bingo, on petition of 5% of the members of any church, and the game is sponsored by charitable, civic or religious organizations, the committee said it "emphatically opposes this bill."

"Including religious organizations among those that would benefit by this procedure, would be an insult to the Christian Church, and to the intelligence of the people of the community," it argued. "If this bill were passed, it would discredit the opposition of the church forces to all forms of gambling, bingo and lotteries."

M-G to Make Film Short 'Of Kid in Upper 4d'

Hollywood, Feb. 16.

Voted the outstanding advertisement in newspapers and magazines in 1942, the New Haven Railroad's "The Kid in the Upper 4d" is now being made as a Metro short. The production, the Goodriches, will use the idea to aid sale of war bonds and stamps.

"The Kid," written by Nelson C. Metcalf, Jr., copywriter of Colton Agency's Boston office, first appeared in print early in December. It caught on fast, business and industry execs ordering reprints. Eddie Cantor will appear in the radio version. Charles O'Flynn, songwriter, is setting it to words and music which Evelyn McCree sang on "An Appointment in Melody Hour."

Three on Deck at Col

Hollywood, Feb. 16.

Columbia picks the trigger on three starters in the next 10 days, starting with "The Kid in the Upper 4d," with Claire Trevor and Edgar Buchanan in top roles. "Appointment in Berlin," starring George Sanders, and "Two Sentinels from Chicago," with Felix Falkenberg and Joan Davis.

\$1,068,003 NET ESTATE LEFT BY MORT SHEA

New York, Feb. 16.

Maurice A. (Mort) Shea, exhibitor who died Oct. 19, 1942, left a gross estate of \$1,068,003, according to an appraisal filed Thursday (11) with the N. Y. State Tax Department.

Shea operated a circuit which controlled many theatres in Ohio, Pennsylvania and New Hampshire at the time of his death at the age of 60.

Wife, Margaret, 57, and three children, William, 27, and two daughters, Thomas H. Shea and Maurice A. Shea, Jr., sons, and Mrs. Dorothy Tuckerman, a daughter.

OFFER LAW TO BAN SMOKING

Milwaukee, Feb. 16.

With tightening of fire regulations in theatres as a result of recent blazes in the Uptown and Comet here, following the Coconut Grove disaster in Boston, one proposed ordinance is now bucking a proposed ordinance against smoking in the theatre, while the independents tacitly approve the new legislation, believing it would save them a lot of grief.

Plugging the proposed ordinance for the common council judiciary committee, Fire Chief James Steinke and his aides declared they were not so much worried by possible theatre fires as much by the hazard of panic, and death, and that the theatre men had shown "very poor conduct" in working with the fire department in all times of some-one who knows how to handle fire equipment.

The Milwaukee Journal, the city's most powerful newspaper, is strong for the proposed new legislation against smoking, plugging it in front page editorials as well as in vivid cartoons.

Zoning System to Offset Det. Film Delivery Cuts

Detroit, Feb. 16.

With a 40% cut in mileage imposed by the Detroit Police Department on film carriers here representing similar reduction in all parts of the country—exhibitors and distributors have looked for a means of saving how the program can be worked out without driving the remote houses out of business.

Recommendations agreed upon so far include the elimination of delivery on three days—Monday, Thursday and Saturday—will Tuesday also set up as an additional possibility of the plan do not work out. Also ruled out are all special trips for newreels and serials. Among the major recommendations also made was that exhibitors try to schedule still farther ahead and try to make delivery on alternate days which will save trucking. One factor to help out the latter program is that delivery vans have been sent into east and west side runs with comparative runs booking in the city.

The program was worked out by the committee which included as distributors, Joe Becker, Metro; James Velde, Paramount; George Custer, Monogram; E. Loye, RKO; and for exhibitors, David Newman, to see Henry P. Zapp, Co. ops of Michigan; Pearl M. Spott, Allied Theatres; Asher Shaw, Associated Theatres; Sam Browne and William Schulte, circuit operators.

College Town's Battle

St. Louis, Feb. 16.

A fight for the university of Columbia, Mo., home of the University of Missouri, is seen in the recent formation of the College Amusement Corp., which the local film men believe will take over three of the town's five flicker houses. J. Douzer Shinn, president of the Bank and Trust Co., and J. H. Banks and J. C. Woods, the incorporators, are said to be dickering for the holdings of the Columbia Amusement Co., which owns the Hall, a 1,250-seater; the Missouri, 1,500-seater, and the Varsity, 800-seater.

The opposition houses are the Uptown, 700, and the Boone, 450, both of which are part of the townsmen's Amusement Co. chain.

Clarence Robson Taken Suddenly Ill on Train

St. John, N. B., Feb. 16.

Clarence Robson, of Toronto, one of the best known theatre circuit execs in Canada, suffered a heart attack while en route by train from Montreal, P. Q., to St. John, N. B., on his arrival in St. John, he was taken to a hospital.

Robson, switched from Famous Players-Canadian about two years ago, after being eastern supervisor of the circuit many years with circuit. He has been general theatres' supervisor for Odorin. He preceded this job with the late Nathanson, and with Nathanson as prez. Singularly, Nathanson has also been seriously ill, and has been recovering from an operation, being now in Florida. Robson had just finished a looksee at the Empires and Capitol in Montreal, both of which he took over from Odorin from FPC about two years ago, and was on his way to St. John on the train when he stricken.

Pa. Theatres May Save \$611,500 Via Gov. Plan To Tax Mercantile Tax

Harrisburg, Pa., Feb. 16.

If Governor Edward Martin goes through with his plans to re-evaluate the taxation of the state mercantile tax when he gives the budget message to the state legislature this week, it will mean a saving of \$611,500 to theatre owners throughout the Keystone State.

Under the plan, in which all types of amusement are taxed, theatre owners are required to pay a flat fee for each place of amusement. There are some 1,223 theatres in the state.

SUNDAY PIX OKAYED IN NEW HAMPSHIRE

Concord, N. H., Feb. 16.

After being amended to provide for the bill, which would allow Sunday afternoon pix in New Hampshire was passed by the State Senate last night (11) and passed in the House. Another amendment changed the Sunday afternoon opening hour from 2 to 3 o'clock.

Rejected were amendments which would have limited the life of the bill to one year and forbidden any advance in Sunday afternoon admission prices over those of week-days.

Sponsored by Senator Harry H. Foote of Portsmouth, the bill is being backed by a means of saving needed entertainment for defense workers and men in the armed forces. The bill was passed by the Army officials in the state have urged the passage of the measure.

S. C. Sundays End May 23

Spartanburg, S. C., Feb. 16.

Sunday film, closed two years ago for all military area cities and towns in South Carolina, will be May 23, unless legislative veto is administered. The two-year statute, passed by the legislature in 1940, gave its approval will expire on that date. Many large military camps are located in the area, including Spartanburg and Columbia.

Proponents of Sunday shows are pointing out that the law is a means of fight and anti groups are also at work in lobby and other routes. The bill is being made by the house military affairs committee the introductory bill extending the statutory law for Sunday movies.

Pa. Daily's Plan

Harrisburg, Pa., Feb. 16.

Harrisburg Telegraph, in a front page editorial, has asked the State Legislature to consider the bill to allow the Blue Laws to permit Sunday movies in the state. The editorial is primarily at obtaining Sunday shows for the military area cities, since such shows cannot be vetoed on the question again until 1945 under existing laws.

Fingering the Trigger

Hollywood, Feb. 16.

Shooting of "The Life of Our" goes into high gear at 20th-Fox following the return of Bryan Ferry, who has been personally in the stronghouse near Joliet, Ill., to gather data and atmosphere. The film is the story of the backgrounds around the Illinois state prison and picked up a lot of material about Touhy's career of banditry.

EXHIBS' TO MELO PLEASE

Los Angeles, Feb. 16.

Swapping information on film markets is the object of an arrangement between the Pacific Coast Cinema Exhibitors' Association and the Theatre Owners and other indie exhibitors under a plan proposed by Alvin Peppercorn, chairman of Motion Picture Exhibitors.

Move is intended to correct inequalities in film rentals in various parts of the country. Under current conditions some indie pay higher rentals than others for the same films, through a lack of adequate information on the general state of the market.

WEST ORANGE, N. J., TABU ON 'CARGO' IS MUCH ADO

West Orange, N. J., Feb. 16.

Furore created over what is referred to erroneously as banning of "White Cargo" in West Orange, N. J., where it had been bought by two independent theatres, called a tempest in a teapot at Metrop.

Francis Bryan, Director of Public Safety in West Orange, referred to as "the guy against 'White Cargo'" after official cancellation of the bookings by the Windsor and State there but simply stated that the picture, being held back but will probably play the two houses which bought it.

The picture, which is a comedy, has been made anywhere it has been bought and exhibited, according to the place of amusement. West Orange and East Orange, N. J., without any squawke registered.

West Orange, Rep. Hugh Fitzsimon, assistant pastor of Our Lady of Lourdes Church, refused to recommend the picture, "White Cargo" because the Legion of Decency had passed it. Picture was also given the "B" rating by Mrs. John P. Kelly, chairman of the West Orange Chamber of Commerce and by Mrs. John P. Kelly, chairman of the West Orange Home and School League.

Bill Rodgers Would Make MPA a Nat'l Charity Org.

Metrop, Feb. 16.

Citing the good work being done by the Motion Picture Associates, at Metrop, and by Mrs. John P. Kelly, coming year, held last week, Bill Rodgers of Metrop, an old member of the MPA, took the occasion to recommend the urgent need for a national theatre organization that would include all types of theatre interests and one that should be representative of all theatres in the U. S.

As a leader active in efforts looking toward a trade practice code and later the United Motion Picture Industry movement, the Metro sales manager said:

"We have all lost entirely too much time pulling in opposite directions, and though it may appear as Utopia, I believe the day when this industry and all of its branches will have a more thorough understanding of each other's needs and interests, and the union for the general good of all. I believe the granite qualities of industry and the industry of the motion picture which to build such a foundation."

Rodgers also expatiated on the part that the industry has taken in the war in your business activities and this worthy charitable undertaking and that the industry should be more than justifiably proud of being a part of the motion picture industry.

Metrop's v.p. over sales recently spearheaded a drive that raised the National Theatre Foundation, which Ella, sales manager for RKO at its N. Y. exchange, is the new president of MPA.

CCNY'S FILM SAVANTS

Willard Van Dyke, director of 'The

Willard Van Dyke, director of "The City of the Future" and other American documentary films, is the new president of the City College of New York. Van Dyke, a film producer, will conduct workshop courses at the City College of New York, which will be held during the spring session. The Institute this year is giving out a number of scholarships to speed up training of film production personnel required by armed forces and government and government agencies.

"The Outlaw" Proves Sex Has Not Been Rationed

By RUSSELL BIRDWELL

Howard Hughes' production of "The Outlaw" conclusively proves that sex has not yet been rationed.

You may have to start putting cardboards in your shoes, dry out and re-use your coffee grounds, whip up a suit from your husband's shiny breeches but—if you hurry—you can still enjoy the sight—both on the screen and in person—of the most exciting girl who ever came from the Hollywood incubators.

A million soldiers can't be wrong. And that's the number—one million, from Guadalcanal to Algiers—who have taken time out from their drilling, fighting and dreaming to ask Jane Russell to send them a photo for their barracks.

A million photos of Janie, who has thrown a "curve" into the hearts of a million men on a dozen battlefronts, smile down from points all over the world to let those battling men know there's a lot to fight for back here.

Last night, for instance, at a point in "The Outlaw" where Janie, as the sultry half-blood is tucking Badman Jack Buetel in bed, a sailor rose in the audience, tossed his hat into the air and declaimed:

"Holy jumping cats—that's what I came for . . . now I can go back to my ship for another six months."

The audience applauded his impulsive but justified outburst. (If the sailor will send in his name Janie will send him an autographed photo of the very scene that precipitated his unscheduled personal appearance.)

Early yesterday afternoon a woman, representing her club of 186 women, appeared at the box-office and posed a rather unusual but understandable request.

"Ordinarily we are not the type to be incredulous," she explained, presenting the petition of 186 signatures. "But we just don't believe it could be true. We are now petitioning you to give us a private showing of reel number seven so we can study it more thoroughly."

"We are somewhat in the position of the farmer who, attending a circus, gazed at a giraffe and finally concluded, 'there ain't no such animal.'"

The request of the good woman—and she wasn't being catty either—will be granted.

If reel number seven continues to get as much attention there is a chance the title of the picture may either be changed to "Watch for Reel No. 7"—or—in the interests of science—the entire reel may be presented to the Smithsonian Institute.

With few exceptions great books and great plays, in common with motion pictures, are based upon sex and action. Subtract sex and action from most books, plays and motion pictures and there remains something less than nothing. Life is built upon and motivated by sex and action. For the love of the opposite sex men and women fight to the heights and it is action that gets them there.

Howard Hughes' "The Outlaw" does not minimize the importance of these two ingredients in the unfolding of its never-before-told story now playing at the Geary Theatre.

In order that he might bring the most exciting motion picture of the year to the film-going public of America, Hughes fought for two years against censorship boards which would have scissored the very scenes and situations which today are giving contented looks to thousands.

Justifiably, "The Outlaw" has come to be known from coast to coast as "the picture that couldn't be stopped." When the first threats of censorship began Hughes pledged to the film public of the country that they would see "The Outlaw" as he made it or not at all. He promised that he would fight with all his might and resources every attempt to throttle the motion picture screen, which he holds has the same rights to freedom of expression as enjoyed by press and citizens.

"The Outlaw," as it is running today, is exactly as Hughes made it. Not one inch of film has been removed and any efforts to delete a single piece of the film wherever it may play will be greeted with the toughest court fight that time and patience and resources can wage.

V . . . —

Inside Stuff—Pictures

Talk of the industry is Edward A. Golan's 'Hitler's Children,' which he made for RKO release for less than \$100,000. The trade dopes it will gross in excess of \$1,000,000 may even hit \$2,000,000. It's reported that the financial bunch in every film outfit wants to know how much they must spend five times as much for such potential yield when an unknown indie producer can turn the trick.

Golden was set to go along with getting the idea out of a Reader's Digest condensation of Gustav Ziener's 'Education for Death,' which became 'Hitler's Children,' and he decided to produce it, with him, Bob, as associate producer. Later was lost a cutter at Universal, and so close was the thing that he was cutting the picture while it was being produced. The tapper to this saga is the film's booking into the Broadway Paramount, first time an RKO or any other outside picture played the Pay show.

Arthur Mayer, of the Rialto, N. Y., is Golden's silent partner.

Promotion of Jules Lapidus to sales manager of eastern division for WB, with Harry Seidman moving into Lapidus' old spot as head of distribution in N. Y. metropolitan area, makes Warner sales organization practically an all-Pittsburgh alumni association. Every one of company's present biggies got into Pitt's film row. Ben Kalmenson, general sales manager, once managed WB's Pittsburgh office, and so did Roy Blaine, new western division manager, and Seid, while Lapidus went with Warners from U exchange in Pittsburgh, which he stayed for several years.

WB theatre department is also topped by a former Pittsburgher, Harry Kalmenson, who directed theatre zone for nearly 10 years. Getting the word out of mid-eastern district manager is Charlie Rich, who was once in charge of WB Pitt exchange, too.

OWI recorded the following off the air the other night:

"This is Charles Collingwood in North Africa. An hour or so ago I saw the American propaganda film to reach North Africa. It was a documentary film put out by the United Nations, and it showed various phases of the American war effort from war factories to the Battle of Midway. The audience was mostly French and there is no doubt they were impressed. They were cheering and shouting and waving in the air, the line, the healthiness of American fighting men. . . . It all added up to a reasonably accurate facsimile of the mental picture these people have of the legends of American military power and the fighting forth an irresistible force of the tools of war. They applauded and they were impressed. That kind of propaganda is something we ought to do more of."

Sneak preview of Metro's 'Cabin in the Sky' for radio artists and orchestra leaders was held Monday (15) night at 9 p.m. at Loew's Lexington, with about 300 seats reserved for the occasion. No musical was substituted for the second feature normally scheduled at radio.

Idea was favored because hotel and night engagements prevent orchestra leaders and singers from attending midnite screenings. Hence it was figured on getting the artists and leaders out of work spots during intermissions, between dinner and supper sessions. Preview held jointly by

New York Theatres

3rd WEEK
Memphis **Harold Lloyd**
BORGAT & BERGMAN **HERBERT**
 in Warner Bros. **"THE CASABLANCA"**
 in "Casablanca" with **BORGAT & BERGMAN**
BAMMY KAY and **His Orch.**
 Dan Cummins, **Ed. & Dir.**
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**

4th WEEK
IMMORTAL SERGENT
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**

5th WEEK
Star Spangled Rhythm
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**

6th WEEK
Palace
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**

7th WEEK
Stars on Ice
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**

8th WEEK
The Crystal Ball
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**

3rd WEEK
'AIR FORCE'
 Presented by Warner Bros.
 Produced by Hal B. Wallis
 A Howard Hawks Production
HOLLYWOOD THEATRE
 Continuous • 5 Way • 51st St.

4th WEEK
ETHEL MERMAN
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**

5th WEEK
STAR and GAYETY
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**

6th WEEK
MUSIC HALL
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**

7th WEEK
Mickey Rooney
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**

8th WEEK
DICKSON BACK WITH HORNE
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**
 with **JOHN L. BROWN**

M-G and Peet, with the latter pushing Col's top tunes, 'Taking a Chance On Love,' 'Happiness Is a Thing Called Joe' and the title song.

Hollywood Victory Committee has been given the lion's share of the credit for the success of the President's Birthday celebration.

In a letter to HVC, Carter Barron, co-chairman of the Washington committee, wrote: "The committee is pleased to belong to the Hollywood Victory Committee. The stars you sent are the answer to the amazing gross. You did a tremendous job under all sorts of handicaps and circumstances that couldn't have been more trying. Never was Hollywood better represented than by the players you sent us."

C. C. Stein had to go to Washington for permission to increase the

Muscle Corp. of America bonus system as much as possible, under W.B. restrictions, and while he got some consideration, it didn't satisfy the MCA press. The vast agency works on a bonus dividend plan and Stein, who has been in N. Y. for some time, expressed personal regret to each executive that he would have liked to make the bonuses larger but for Uncle Sam's restrictions.

The Manning-Oliver bill in New York amending the laws of 1942, relating to the privilege of renewing licenses for certain professions and occupations, without reexamination, where the holders are in the U. S. military service, changing the statute to include operators of moving picture apparatus in cities where licenses are required, is expected to pass the Legislature this week. The measure passed the Assembly and went to third reading in the Senate.

Jesse L. Lasky (WB) tried unsuccessfully to get 20th-Fox to relinquish Arthur Koher to script doctor, after Clifford Odets and Sylvia Leisure tackled it, but 20th wants Koher to check back at Westwood by March 1. The writer's new deal is for six months only, with six-month intervals with the option of the bonus distribution.

'Bell Gypsy' New Yorker stories for John Gode. Thereafter he returns to 20th for another six months.

Latest star to turn writer is Madeline Kahn, who authored an article in a recent N. Y. Sun, explaining activities of the Merchant Seamen's Relief, for which she is plugging.

20th-Fox, with \$17,500 invested in 'The Russian People,' for a 50% interest in the Theatre Guild production, bought the film rights for \$30,000.

Biggest Names

(Continued from page 1)

'You'll handle a big campaign without help, so we are going to help them whenever they call for assistance. In addition, they are the ones who will have on hand posters, pamphlets, canned speeches, all of which are being developed with the help of the Advertising Council in New York. We addition, we will be able to furnish materials, maps and leaders of industry and labor.

The Army and Navy have agreed to lend us men and nurses to help with the fighting fronts to make addresses on the need for getting into war production plants.

Understand, this will not be a regular booked circuit tour. The regular booked tour is different than that of selling war bonds. War bond selling is pretty much done in the states and in the country, but a different technique may be necessary to get women for aircraft plants in Los Angeles and men for a steel mill in Pennsylvania.

We will sit by and wait for the local people to come to us and explain their peculiar problems. Then we will be able to give the local people what they want."

Kaiser's Salute to Carter
 Indicative of satisfaction expressed by some of the nation's industrial leaders for efforts of show people a person letter from Henry J. Kaiser in Eddie Cantor, likening the latter to Abou Ben Adhem.

Kaiser concludes with expression of gratitude to Cantor for the contribution you so willingly made for the purpose of encouraging men to fight for the preservation of the freedom we all enjoy."

U. S. Commerce

(Continued from page 1)

Wartime problems of transportation, food, fuel, and other necessities will be the big worries in distribution of motion pictures in 1943. Extended holiday season for transportation by seamen, and mail selling may be some of the methods employed in solving this problem.

"At the end of 1942, 22% of the industry's output was in uniform drawn from the 18,000 miles in 1942. The industry has mobilized the armed forces with expert photographers, technicians, sound engineers, camouflage experts, technicians and precision mechanics.

Foreign markets for American motion pictures, especially United Nations and friendly neutral countries, show a decided increase and a greater demand for American films. Transportation and shipping space is the major problem. Boxoffice receipts in England are 50% higher in 1942 than in 1941.

Talent Pool

(Continued from page 1)

holding attention of industry toppers as talent used during available 12 months is measured against available talent.

No longer structural, major producer-distributors and operating affiliates of top talent pool, trying to figure to what extent range of talent toppling will be depleted.

including some and featured names going into the armed forces, appearing in the next 110 pictures on the list. The 1942 and 1943 release schedules in the calculations. Producers feel that the 1942 maximum salary would continue making commercial calculations, since the top is reached. In many instances the figure would be attained in two or three months.

Should the income ceiling be nullified by congressional action in favor of speeding up taxation, then studios could count on using those players under contract for the duration of the war, without any release clauses, however, regardless of favorable action on the ceiling, would result in subjecting to high taxation. Duration and engagements would likely be kept at a minimum. Several players on the top income schedule had been cutting down on picture appearances before Pearl Harbor because of the war.

Apart from the tax situation, heavy call on manpower for military and other services would be expected to additionally serve to limit star appearance during 1943.

The Reeler
 Some players, such as George Raft and Wallace Berry, are in for only one picture each during either current season or releases. Others, however, have a larger number of picture commitments. List of 110 players follows: Actors: Fred Astaire, three; Humphrey Bogart, three; Henry Fonda, three; Cary Grant, four; Edward G. Robinson, three; Abbott and Costello, three; Errol Flynn, three; Tyrone Power, two; Charles Boyer, two; Bing Crosby, three; Fred Astaire, two; Robert Cummings, three; Dorothy Lamour, three; Rita Hayworth, three; Ronald Reagan, one; Ronald Bruce, one; Robert Montgomery, one; Judy Garland, two; Gary Cooper, one; Jack Benny, two; Greer Garson, two; Jeanette MacDonald, one; Alan Ladd, one; Rudy Vallee, one; Alan Ladd, one; Merced, one; Rita Hayworth, two; Henry Fonda, one; George Raft, one; Ginger Rogers, four; Betty Davis, two; Bob Hope, two; Victor Mature, one; Van Heflin, one; Charles Turner, one; Clark Gable, one; John Sutton, one; William Holden, one; Robert Taylor, one; O'Brien, two; Gene Autry, three.

Eliminated by their entry into armed services, or because of extraordinary demand for a supply of talent.

Male Shortage at WB
 Male shortage at WB is estimated by the studio to be one of the most serious problems facing the industry during 1943.

Other contractors consist of 13 producers-directors, three dual directors, 27 writers and four composers, practically all of the male gender.

256 Compromise

(Continued from page 1)

big higgles, can continue to draw their six figure annual pay checks. Sentiment in the Senate as reflected by a recent ranking of the powerful Finance Committee is divided between outright repeal of the salary ceiling, and substitution of a compromise measure such as the Disney amendment. Senators George (Dem. Cal.) and Byrd (Dem. Va.) are in the majority of both sides.

Willingness to compromise is not incompatible with the fact that the industry is not in a position to pay more than \$100,000 a year to its top talent.

The fact that the administration is trying to eliminate the salary ceiling, and the fact that the industry is not in a position to pay more than \$100,000 a year to its top talent, is a compromise measure such as the Disney amendment. Senators George (Dem. Cal.) and Byrd (Dem. Va.) are in the majority of both sides.

Willingness to compromise is not incompatible with the fact that the industry is not in a position to pay more than \$100,000 a year to its top talent.

EVERY TELEGRAM'S A RUSH TELEGRAM AT

Postal Telegraph

CHARGES FOR TELEGRAMS

TELEPHONE BILL

TELEPHONE BILL

TELEPHONE BILL

TELEPHONE BILL

TELEPHONE BILL

TELEPHONE BILL

TELEPHONE BILL

TELEPHONE BILL

TELEPHONE BILL

COMMON SENSE WINS OUT

The amiable settlement of the censorship tiff between the Blue Network and its commentators, Walter Winchell and Drew Pearson, has cleared away the qualms which the incident produced within the ranks of Blue and NBC commentators. The ending of the 'misunderstanding' and the assurance by the Blue of the right of 'full and fair criticism' to its commentators has also proved quite gratifying to various other quarters within the broadcasting trade.

What might have developed into a cause celebre was quickly assuaged by the application of cool thinking, shrewd perspective and a willingness to admit error and to see the other party's point of view. The winner, in any event, so it is hoped, is that venerable American institution, the right of free speech and the right to criticize publicly elected officials.

On both sides of the controversy persons had acted in haste and temper. Expression of opinion had nudged itself over the borderline of good taste. Judicial expediency had for the moment motivated an urge to get rid of the transgressor, but when it came to deciding how to meet the dilemma viewpoints were sought within the broadcasting organization.

Before these viewpoints could be weighed and a judicial approach evolved, there was a rush to action, and the result was a resounding backfire of far-reaching dimensions. What followed was a quick shift of tactics. The problem was discussed with other commentators and even the 'culprits' themselves were placed in the roles of consultants. The conversations became realistic, frank and honest and out of them emerged a workable arrangement.

It is to be hoped that this understanding does not prove to be a stopgap, also born out of sheer expediency. Regardless of his style and methods, Winchell has for the past two years or more contributed an immeasurable service to the security of his fellow Americans. His exposures of the lies within, as well as without, will in time bring him the full recognition and approval that he merits. He had the courage when others quailed or hesitated. He spoke out when others preferred playing possum. The circumstances have changed, but the need for the service remains.

If H. V. Kaltenborn is permitted the freedom of scourging organized labor, and if Earl Godwin is extended the privilege of preaching his boss' (Henry Ford) brand of isolation, then Winchell should have the right to bring to public light, so long as it is grounded in fact, the shenanigans of the night-riding gentry and political spooks, whether within or without Congress.

The urgencies of the times have imposed on radio the task of giving light, and the task can't be made a dodge of political expediency. If a small critic momentarily in vociferous command of Congress can, either by direct threat or the whispered telephone call, cause the light, then all that we are now fighting for on foreign and home fronts will have been pretty much in vain.

Winchell, Pearson Getting Free Reim, If In 'Good Taste'

Walter Winchell and Drew Pearson broadcast last Sunday (Feb. 14) on the Blue without having their scripts subjected to a single deletion by the network's censorship board. Winchell had expressed himself as sorry for that 'damned fool' crack over the name web a couple of weeks before, and Blue network officials showed a free-and-open disposition to give him unlimited freedom of speech so long as he stuck to the facts and avoided engagement in personalities that might be characterized as 'in bad taste.'

The brunt of something out of the situation from the network side has been carried by Mary Woods, its president, and this consensus of opinion in the trade is that he had handled a tough problem to the maximum amount of smart diplomacy and sound judgment. Woods' letter in Washington, which the network again yesterday (Tuesday).

FCC as Mediator

Washington, Feb. 16. James L. Fly, chairman of the Federal Communications Commission, declared yesterday (Tuesday)

that the censorship controversy between the Blue and Walter Winchell and Drew Pearson was one that would have to be straightened out by direct means. Discussing the case, Fly said:

'I think primarily the problem of freedom of speech on the Blue network is wholly and exclusively one for the Blue network management. We haven't any authority to approve or disapprove any material broadcast on the air and I think for that matter, it is just as well that we don't.'

Of course, in terms of general policy, I think freedom of speech underlies the whole theory of radio function.

GERTRUDE BERG MAY DO 'POTASH & PERLMUTTER'

Gertrude Berg, writer-producer of the Rose of the Goldbergs, will write and direct and possibly play a part in a radio version of Monique Glass's 'Potash and Perlmutter' as a stage play. Bernard Schibart has acquired the radio rights to the material, and will submit it to ad agencies when the scripts and production are set.

'Potash and Perlmutter,' which was done as a stage play after originally appearing as a mag series, will be the first evening show. Berg has done since 'Hour of Glass' in 1935. She scripted the 'Kate Hopkins' daytime serial for the last season, however.

OTHER MEDIA MEN NONINTERFERING

The sharp curtailment of magazine advertising because of paper rationing has produced a curious assortment upon the personnel of advertising agencies with radio departments. Account and magazine producers, executives, who heretofore evinced little, if not a disdainful interest for radio, have suddenly discovered that they are experts in that particular field and are bringing much discomfort into the working lives of their firm's radio staffs.

As the mags keep cutting down their pages and their space for advertising, the old dictum, so far as sympathy for radio is concerned, must find some medium of advertising as a substitute and radio seems to be their almost unanimous resort. They are to be seen around radio departments offering ideas and indicating on how the agency's current programs should be handled.

Now insist on sitting in on conferences having to do with the inclusion of a show or buying of talent, or the inclusion of sales copy. The execs who not so long ago looked on radio as something to be handed to a client after it had turned down or soured on other media campaigns are now hording radio department conferences with comments about the ratings of other programs, the ability of other networks to come over those now on at agency's payroll, the right way to phrase a gagline, or how to present the blurb in the more modern fashion.

Schenley Buys Roma Package

Hollywood, Feb. 16. Package show headed by Ransom Schenley has been sold to NBC for Roma wine by James Schipper. Slama goes over to CBS, beginning March 1. Palermo to get to NBC. Leo Carrillo and Lud Gluskin, latter as music director.

Tom McKivitt will produce and guest stars will be used.

AFRA CHI MEMBERS RAP NBC GABBERS' PACT

Chicago, Feb. 16. Local members of the American Federation of Radio Artists staged a resolution at their last meeting condemning the recent pact signed by NBC announcers as not being in the best interests of AFRA. In its present form, AFRA believes the matter will be handed down by the Board of Directors' meeting tonight (Tuesday).

The agreement signed by the NBC announcers was to the effect that if any of the signers were called to the armed services, they were handling any commercial, those commercial would be taken over by the NBC announcers on the NBC staff.

He has one national field representative of AFRA, has been recommended by local membership as secretary of the Chicago branch when the matter is called for service. Arrangements will be that Jurem would step back into his position as secretary after being discharged from the Army.

Michaelis Joins Bio

Arnold Michaelis has resigned from CBS' production staff and joined the Biow agency's radio department. His principal concern will be the 'Red's M. Name' serial, which will debut on NBC this Sunday (Feb. 17).

CAB Rates 12 Night Shows Over 30, Reflecting Gas Ban's Hypo of Listening

Petrillo's Plan

Story on the developments to date on the plan which James C. Petrillo, American Federation of Musicians' pres., has offered to the recording industry for settlement of the 'canned music' controversy is on page 31. Also a verbatim copy of the AFM proposal itself.

MYSTERY GOES ON CBS FOR P&G

Procter & Gamble has bought 'I Love a Mystery' as a five-week series to fill the 7:15 p.m. slot on CBS, which 'Amos and Andy' vacate this week. The account hasn't decided on what brand will get the plugs on the show, but the Compton agency is slated to handle it. Production will be from the Coast, where Carlton E. Morse, the author, is located.

Pending the start of the 'Mystery' series March 22, CBS will fill the 7:15 slot with four weeks of a sustaining comedy show, 'Fun to Go,' with Jerry Lester as m.c. and three additional acts for each broadcast. The three-act line will change each week. Larry Berns will direct. P. & G. has been trying to have CBS drop Amos and Andy as a sustainer for the four intervening weeks, and there was also a possibility that the soap account might sponsor the comedians for that period, but nothing came of the suggestion.

'Mystery,' originally heard on the Coast as a five-week series, was later sponsored by Standard Brands as a weekly evening half-hour. When the account ended its sponsorship, author Morse reacquired the rights. The show is now handled by the National Council Artists Corp. Morse also writes, produces and directs 'Fun to Go,' sponsored on NBC by Standard Brands.

CARL STANTON MOVES

Taking over Radio Executive Duties at Foote, Cone & Belding

Carl M. Stanton, who has been account executive on the Lucky Strike account at Foote, Cone & Belding, has been switched to radio executive duties on a new account the agency is about to acquire. According to an announcement by the agency, he will divide his time between New York, Conn. and the Coast.

Ed Cochran, now F. C. & B. radio director, will concentrate on the New York account, which is being handled by radio executive duties with Stanton.

Gilbert's 'Besidee' Cast

Dick Gilbert, WHN disc jockey, will do his daily program, 'Besidee,' a weekly radio, while resuming a surgery he is to undergo tomorrow (Thursday) at St. Clare hospital, New York.

Gilbert will give his accustomed spots from 1-2 and 3-5:45 p.m. and page plaster, in from the studio.

CBS Doing New Serial

Columbia is picking and will produce a daytime serial, 'This Life in Mine,' by Abby Richter and Lynn Stone. Bob Landry is producing and Tom Penner will direct. No date has been set for it to start, but it will probably have a mounting spot service on board.

Co-authors Richter and Stone have scripted a number of serials, including 'M. Name' and 'Whitman of Courage.'

Reflective of the effect that gasoline rationing had on the pleasure of listening in the east has had on radio is the disclosure by the Co-operative Analysis of Broadcasting recorded yesterday (Tuesday) that top network programs, both night-time and daytime, were garnering record-breaking audience ratings. The latest CAB report lists 12 night-time shows with a rating of over 30, whereas a year ago only seven programs fell within that classification.

An insight into how much the women are also staying home during the day is given by the CAB's same report. There are now nine daytime programs with a rating of higher than 10, which is usually regarded as the highwater mark for daytime ratings, while a year ago only one program had a rating of 10 or more. The day-timers that currently have the highest ratings are 'Sunday matinee on CBS, 'Bonanza of Helen Trent,' 'Our Gal,' 'Sunday,' 'Kate Smith's Radio City Show,' 'The Big Show,' 'The M. Perkins,' 'Stella Dallas,' 'Aunt Jennie's Stories' and 'Big Sister.'

The night-time shows with a rating of over 30 on this latest CAB report are: Bob Hope, Fibber McGee and Molly, Red Skelton, Lux Theatre, Edgar Bergen, Jack Benny, Rudy Vallee, Aldrich Family's same, well House Coffee Time, Walter Winchell, Kay Kyser, 'Mr. District Attorney.'

Campbell Okays Berle Program

Ward Wheelock, agency on Campbell Soup, has given this William Morris Agency an okay for a half-hour variety show by the comedian, Berle, which is to open March 3 in the CBS Wednesday 9:30-10 p.m.

The program will, in addition to Berle, consist of stogies, a girl singer and an orchestra.

BACHER AS ADVISOR ON JOLSON-WOOLLEY SHOW

Bill Bacher has been retained by the Sherman & Marquette agency as production consultant on the Al Jolson-Woolley Woolley program (CBS). The move does not affect Herb Polster's directorial assignment with the show.

Bacher is continuing the connection until the show moves to the Coast this first week in April.

Auchincloss Leaves F.C. & B.

Jack Auchincloss leaves the radio department of Foote, Cone & Belding in a few weeks to do publicity work for the William E. Feltz Co., leaving the William E. Feltz Co. to fill the forthcoming vacancy.

Auchincloss had been assigned with F. C. & B. as the producer of 'Lucky Strike's 'Your All-Time Her Parson,' also continuing to handle 'Your All Parson.'

Benny Spends 50th Natal

Day Touring Cam, Camps

Toronto, Feb. 16. Jack Benny spent his 50th birthday at a day of rest and an armed service throughout the afternoon and evening, including a trip to the front lines. Benny smiles away by motor. Trip also included participation in the 'Army Show' held at the front lines. Benny further appearances at Canadian service camps throughout Monday and Tuesday (Feb. 15-16).

'With him were Mary Livingston, Dennis Day, Eddie Rochester, Art Linkletter, and a 'Pepperman' team and Don Wilson.

NBC, CBS Argue FCC Went Beyond Lawful Powers; Sup. Ct. Decision in Mo.

will come to the Coast to supervise production of Sealtest.

Hill Spotlights 'Info Please' on New Program, Despite Tiff With Golenpaal

George Washington Hill, president of the American Tobacco Co., surprised the trade with his magnanimity during the course of the opening broadcast (12) of Lucky Strike's 'Your All-Time Hit Parade' (NBC). Overlooking the acrimony generated from his feud with Dan Golenpaal, Hill inserted in the copy of his new show an announcement that 'Information, Please,' the program which 'All-Time' had replaced would be heard on the same network Monday (13) (when it went under H. Helis sponsorship).

Hill permitted the announcement to remain as is, even though the Friday (12) papers carried a spotlight ad, paid for by Golenpaal, announcing the same thing. The trade commented on what it considered one curious angle about this spotlight ad. It spoke of 'Info' having a new sponsor, but did not identify the sponsor. Hill himself used spotlight ads in the dailies that day (12), with the copy confining itself to the station, time and the slogan, 'The Best Tunes of All Move to Carnegie Hall.'

No ballyhoo for a new program had aroused as much comment as had Hill's for this one. He used his three other programs for three weeks in advance to pummel listeners with the 'Carnegie Hall' slogan to the point of borderline irritation. The violence of his trip-hammer method was without precedent. The same slogan was heard on a single broadcast as many as nine times. For the first time the owner of a program took the client to court over the interpretation of advertising copy, as happened in the case of Golenpaal vs. Hill. Golenpaal failed to get his injunction and Hill held to his philosophy that it doesn't matter how much you irritate the listener, so long as he remembers the slogan and the name of the product. The opening of the new show also benefited from the gag attention that the slogan got from practically all the top radio comets.

It cost Hill \$1,300 a week to broadcast the show from Carnegie Hall. That takes in the rental (\$800), wages for stagehands and other hall personnel and the cost of special house programs. The idea of using Carnegie Hall came from Mark Warnow, who argued it would be acoustically right for his orchestra of 50 pieces, and Hill assented when he became impressed with the Hall's ballyhoo possibilities.

WFIL-PHILLY BULLETIN TIEUP ON 5-HR. SHOW

Philadelphia, Feb. 16. WFIL has tied up with the Philadelphia Bulletin for the news phase of the station's new afternoon programming policy. It will be a five-hour show (noon to 5 p.m.) with the schedule containing the things that surveys indicate listeners want to hear in the afternoon. Outside of the news, talk, including commercial blurbs and announcer continuity, will be kept down to a minimum.

The Bulletin tieup entails the spotlighting of news twice on the hour, with a five-minute period coming just before the hour, for example 1:35 p.m., and a minute headline just before the end of the half-hour (1:29 p.m., etc.).

Pal Blades Buys Into CBS' 'Reveille Sweetheart'

Pal Blades (Al Paul Lefton agency) will participate in the sponsorship of WABC's 5:30 to 6:30 a.m. blarney, 'Reveille Sweetheart,' which features Lois January and recorded band.

Old Gold is also dickering for a piece of the show.

Ams For The Army

Pittsburgh, Feb. 16. Pittsburgh's oldest commercial radio program, Wilkes' Amateur Hour every Sunday afternoon on WJAS, is now being aired from the Variety Club Center for an audience of servicemen instead of from the Temple, which has been closed since its inception nearly 10 years ago. It was inaugurated by Brian McDonald, who not only conducts the Amateur Hour, but is also new chief barker of Variety Club here.

Public, which used to be able to obtain tickets for Sunday broadcasts, are out of it now, since the Canteen is exclusive for service men only.

New WLOL, Mpls., C.M.

Minneapolis, Feb. 16. Elmer Westmoreland, sales manager, has been appointed general manager of WLOL. He also has been elected vice-president of the Independent Merchant Broadcasting Co., the station's owner. He succeeds K. Wallace Husted, now in London with the Red Cross overseas service.

Harry McTigue, sportsman, has been advanced to assistant general manager in charge of production and programming.

Upton Close Gets Another MBS Net for Lumbermen

Lumberman's Mutual Insurance Co. has bought another Coast-to-Coast hookup from Mutual for Upton Close. The new spot is 7:45-8 Saturday night, and it becomes effective in early March.

Close's pre-set period for the insurance company is Sunday, 5:15 to 5:30 p.m.

Avalon Buys Coast News

San Francisco, Feb. 16. KPO will originate the first daily news broadcast from this city for a Pacific Coast network, beginning March 1.

Floyd Farr will newscast for Avalon cigarette over the NBC Pacific web, Monday through Friday, 7 to 7:15 p.m.

Fem. 'Morgan' on WOR

Pittsburgh, Feb. 16. Irene Cowan, who used to do sort of a 'temma Henry Morgan' disc show on WCAB, Mutual outlet here, has just landed a similar type of program on Morgan's old station, WOR, New York. Under the name of Irene, she has a 10-minute spot five mornings weekly at 9:30. Program started week ago.

Miss Cowan, former little theatre actress here, was music librarian at local station when management decided to give her a chance to do her own show. She left WCAB several months ago after difference of opinion about her program with the management.

Cordelle, Ga.—R. H. Thompson, formerly with Mutual, named manager of WMJM, Dispatch Publishing Co.'s station here.

Station's Afternoon Show Caters to Night Workers

Philadelphia, Feb. 16. A 'day club' for night workers has been opened by WCAU, taking cognizance of the demand for more entertainment for swing-shifters. The 'day club' is held in the WCAU auditorium with entertainment provided by talent on WCAU's new 'Open House' matinee show, broadcast daily from 2:30 to 4:30 p.m., with most of the station's talent and special guests taking part.

Tastyest's Hunt

Tastyest is looking for one-minute availabilities, through the C. L. Miller agency, in Hartford, Worcester and Providence.

The schedule will be six to seven plugs a day, six days a week.



So Mrs. Mullane TOOK THE CONSEQUENCES...

YOU'VE undoubtedly heard the story of Mrs. Dennis Mullane, the Staten Island lady who muffed a question on Ralph Edwards' "Truth or Consequences" show on NBC the other Saturday night and



3 IT WAS RALPH EDWARDS' TURN to take the consequences. Special office space was rented—200 clerks, working on 24-hour swing shift, were hired to handle the mail which averaged 30,000 letters daily, and here post-marks from every State in the Union and from Canada. And they're still coming!



4 HERE IS 17-YEAR OLD HAROLD MULLANE, brought from camp Le Jean, North Carolina, on the air with his mother and Ralph Edwards the following Saturday with some of the 300,000 pen pals the young Marine received.

Station, Insured By Lloyd's, Offers Money-Back Guarantee on Local Show

WXYZ, Detroit, is offering a money-back guarantee to any prospective buyer of one of the station's local programs, 'I've Got Your Number,' and the guarantee has a new twist. The payment of the guarantee is backed up, according to the station, by Lloyd's of London. In other words, WXYZ has obtained a policy from Lloyd's to cover any accruing from the we-deliver-so-many-listeners-or-else offer.

The program's present rating is cited to the buyer, but the station backs its money-back angle on its ability to 'get the lion's share' of the

audience available at the time of the program's broadcast. 'I've Got Your Number' embraces a station-listening promotion idea, with radio sets as the prizes. Each of the station's shows has a code name attached to it for identification, and the listener contacted by the station doesn't collect unless he can quote the code.

Kobak's Tour

Edgar Kobak, the Blue Network's executive v.p., leaves on a 10-day trip Monday (22).

His itinerary will include Chicago, St. Louis, Birmingham and Atlanta.

Premieres

(Feb. 17-28)

Feb. 17

'Food News Roundup,' with Gunnar Back and Ruth Hadley; 11:15-11:30 a.m. Mondays and Wednesdays. WABC-CBS; Atlantic & Pacific Tea Co.; Paris & Pearl agency.

Feb. 21

'Lands of the Free,' series of four talks by Mrs. Franklin D. Roosevelt. Norman Rockwell, Stephen Vincent Benet and Archibald MacLeish, on the Four Freedoms; 4:30-5 p.m. Sundays. WEAF-NBC; sustaining, in cooperation with Saturday Evening Post.

'What's My Name?' quiz, with Arlene Francis and Budd Huggins; 10:30-11 p.m. Sundays. WEAF-NBC; Lydia Grey Cleansing Tissue; Blow agency.

Chevrolet Waives Exclusivity When WNEW Threatens to Sue Kennedy

RINSO GIVING YODEL. FOUR-WEEK VACATION

The Rinso yodel-announcement campaign expires in March, and Ruthrauff & Ryan, agency on this Lever Bros. product, will by the end of this week advise the stations involved that the brand is taking a four-week vacation.

The agency will also issue the starting date for the resumption of the Rinso schedule, trusting that the station spots will be the same at that time.

John B. Kennedy, who started a career on CBS yesterday (Tuesday) for Chevrolet, and WNEW, N. Y., have settled their differences, and the commentator will continue to appear on WNEW as well as Columbia's Chevrolet program. Kennedy waives its insistence that Kennedy work for it exclusively, but only in the case of WNEW.

When Kennedy last week informed WNEW of Chevrolet's exclusivity policy, the station countered with the warning that it would take legal action against him if he walked out on his contract with WNEW. The station pointed out that his contract with it had a year to go and his exit would impair \$100,000 of contracted business. Kennedy has meanwhile cancelled out his twice-weekly schedule for Barabon on CBS, as permitted by his contract with that station; also a recorded series he had started for Peps Association, an Associated Press unit.

Kennedy subsequently took up the dilemma regarding WNEW with Chevrolet and the auto company consented to the exception.

ADAM HATS LOSES TO ADAMS CLOTHES

Philadelphia, Feb. 16

The U. S. Circuit Court of Appeals on Saturday 131 rejected the petition of Adam Hat Stores, sponsors of a night broadcast to restrain Adams Clothes, a Philly clothing chain, from using the trade-name 'Adam' or 'Adams.' The clothing firm, which also uses lots of air time here, had maintained that it had been using the name since 1918—six years before the N. Y. hat company adopted it. This contention as upheld by the Circuit Court.

The Circuit Court sustained an opinion of Federal Court Judge J. Callen Gately, who dismissed the hat company's petition last year. The battle between the hat and clothing firms has lasted for nine years in the Philly courts, the original action having been filed in Common Pleas Court here in 1924, but later abandoned. In 1939 a similar action was filed in Federal Court.

The hat firm had claimed that it had spent thousands of dollars through the medium of network radio advertising to build up the name of 'Adam.'

N.Y. State's Milk Bally May End 3 Mos. Early

Albany, Feb. 16

The end of N. Y. State's milk public campaign, on which more than \$2,000,000 has been spent since 1934 and in which radio has shared, principally by participation purchases on women's programs the last three years, may come three months sooner than was indicated when Governor Thomas E. Dewey, in his budget message to the Legislature, contended against continuation of the tax. The present appropriation of \$100,000, of which \$20,000 was earmarked for radio, was for the fiscal year extending to June 30.

However, the Legislature, at Governor Dewey's request, advanced the State fiscal year from July 1 to April 1. Now Albany's Milk for Wholesome Residents County, has introduced a measure to discontinue the tax on March 31. If and the measure, designed to make the milk industry less dependent on the State, is passed, it would end the levy, assessed against dealers and farmers, as well as later 2 1/2 cents per quart, has counted the advertisement in every copy. N. W. Averill, S. a said in the 1941 year, when \$500,000 was spent and more was to be next year.

Seebees Honor Abloff

Buckham, Feb. 16

Irvin G. Abloff, Program Service Manager of WRVA (CBS, MBS), has received the Seebees Award of Merit in acknowledgment of his efforts to enlist recruits for service in the construction battalions of the U. S. Navy.

Abloff was the recipient of a Personal Palm in recognition with the Variety Showmanship Award of 1942, won by WRVA.



1. "WE ARE GOING TO ASK every person listening to put a penny in an envelope and mail it to you. You are to take the pennies to the bank and buy War Bonds for your son, Harold, enlisted in the Marines..." This was the consequence Ralph Edwards, Master of Ceremonies on Procter & Gamble's "Truth or Consequences" show, imposed on Mrs. Dennis Mullane.

2. EARLY THE FOLLOWING MONDAY MORNING Mrs. Mullane answered the postman's ring. He deposited 10,000 letters in Mrs. Mullane's living room. This batch was just the beginning of the deluge. Tuesday, trucks drove up with 30,000 more letters. Then Mrs. Mullane called, "Help!"

promptly became the focal point for an avalanche of pennies from every State in the Union. If not, a quick left-to-right on the surrounding photo captions will bring you up to date.

Everybody, you'll admit, has been very nice to Mrs. Mullane.

But what does it all mean to advertisers—especially those who are looking for the one best way to do the great variety of selling and public relations jobs necessary in days like these?

It means just two things:

1. Radio
2. NBC, The Network Most People Listen To Most!

40,000 Letters! Sweet Woman's Radio Bonanza!

Penny Mail Climbs To 150,000!

Pennies for Her Wrong Quiz Answer Swung Mrs. Mullane and NBC Moves to Take Over

Pennies Rain From Heaven After Woman's Quiz Error

Win Thousands of Dollars! \$50,000 in Prizes!

Win a Quiz Program Truckload of Money

Latest Count! For one 30-second announcement on "Truth or Consequences" on NBC

112 sacks of mail
204,000 letters
300,157 (27 1/2 bags) pennies
200 clerks hired

Mail from every State and Canada

BUY UNITED STATES WAR BONDS AND STAMPS

This is the NATIONAL BROADCASTING COMPANY



CBC Will Enforce 'Good Taste' On Air; Asks Indies to Follow Suit

Toronto, Feb. 16.

A new policy whereby "all advertising matter and commercial announcements shall be of such a character that they can be freely introduced into a mixed company of adults and children as a subject of ordinary conversation" has been adopted by the Canadian Broadcasting Corp., according to Dr. James S. Thomson, CBC g.m.

In effecting this simple definite standard, Dr. Thomson says: "Radio is a medium of communication directed into the home; the family circle is the normal listening group. We must therefore maintain canons of good taste that are in line with the family standard of the day."

In addition to the dictum covering all stations on the CBC network, CBC g.m. strongly recommended that all privately-owned stations in Canada adopt the standard for their own guidance in accepting advertising material.

N. Y. Bd. of Educ'n OKs 2 NBC Shows for Teachers

The N. Y. City Board of Superintendent of the public school system has okayed, as professional improvement courses for the city's 35,000 teachers, two programs presented by NBC's Inter-American University of the Air. It was announced last week. The programs are: "Land of the Free" and "Music of the New World." Studio tours and lectures will supplement the courses.

Heretofore, the board has accepted only courses offered by colleges or other educational institutions, or courses prepared by the board itself.

BILLY HILLPOT MOVES INTO NO. 2 CIAA POST

Billy Hillpot, who formerly sold talent for NBC's Artist Bureau and held an executive position in the Blue Network's program department, has been promoted in the Office of the Coordinator of Inter-American Affairs to the post of associate coordinator. He had been manager of the CIAA's radio department.

Hillpot's new assignment gives him authority over all broadcasting by shortwave to South America. Since the Government has leased NBC and CBS shortwave facilities, the programs submitted by these networks for Latin-American audiences fall within Hillpot's province.

Ciggie's N. Y. Spots

Philip Morris is placing a series of 30-second recorded spot announcements, in behalf of DuPont cigarettes, on WMCA, WHN and WNEW, New York. They're an "idea" series, based on a ticking clock sound effect.

Jack Johnstone directed them for the Blow agency.

Smaller Stations Say Sponsors With War-Plump B.R.s Switch to Big Outlets

San Francisco, Feb. 16.

Deep River Boys Ending 6-Yr. Sustaining Stretch

Bob Kerr's Deep River Boys Negro quintet, go off the air next week after six years on NBC as a Sunday morning sustainer.

They're set for an extended foreign goodwill tour, arranged by the Government.

A Tomato in Every Home

Latest direct-mail book campaign to be placed by the Lister, Hogue & Son agency is the William Wise Co.'s "Victory Garden Encyclopedia." The promotion is tied in with the drive by Government agencies to get every one with a patch of fertile ground to grow his own vegetables. The schedule entails five-minute transcriptions and participations.

Small local radio stations in this area are feeling the pinch of a shift of their local retail b.z., which is getting scarcer, to the high-powered clear channel and regional stations. Many advertisers who used to buy time on the local stations are now flush with war boom business, and, consequently, have the desire to splurge by broadcasting on the larger stations.

Larger stations are going out for this biz more than ever before, leaving the 1000-watties minus their mainstay, and compelled to dig twice as hard for the "smallest crumbs" in their communities. The smaller claim that a business, however, say, with branches in several communities surrounding the San Francisco metropolitan area, is sacrificing results for "glamour" by signing up with the biggies, and ignoring the local stations which get down to the roots of their communities.

WLW Assigning War Reporters

Cincinnati, Feb. 16.

Boasting its present four-phys news agency service, WLW assigned last week to set up a special staff of war correspondents in all important areas. Trained observers, these men will report to the WLW newroom via cable, supplying exclusive background material on news of particular interest to midwest listeners.

First assignments went to James Willard in Algiers, and Edgar Stern-Rubarth in London.

WLW is now serviced by United Press, Associated Press, International News Service and Reuters. Among its news staffers here are Carroll D. Alcott, former American correspondent in China, and Gregory Ziemi, who was stationed in Berlin before the outbreak of World War II.

CBS Answers

New York.

Editor, "Variety":

I can only compliment Paul Fenderson, radio editor of the Honolulu Star Bulletin, for his acumen in recognizing that to know what is going on in radio, one must read "Variety." I was disheartened though to read further on in his interesting letter, which you published, that "before the war I received much mail from publicity agents. I still get huge batches from NBC and CBS. It seems such a waste for those two networks to waste so much time and effort, not counting paper and printer's ink, to still stick to their outmoded system of publicity. Surely no paper in the United States prints enough of this stuff to justify the expense of putting it out."

It is not true that CBS sends Mr. Fenderson "huge batches" of mail. We send him one six-page release weekly plus the single CBS six page, including mats. We send him this service because he requested us to do so.

George Crandall,
Director of Publicity, CBS.

Patent Cereals Buys Spot

Patent Cereals is buying spots in participation programs for its Die-A-Do Cleaner through the Moore & Corius agency, of Ulster.

It's two announcements a week for 13 weeks, starting March 16.



EARLY EVENING MERCHANDISE-ABLE AREA*

As the night begins to lower, the thoughts of a goodly portion of the 11½ million people who live in this prosperous land turn to dinner and an evening's entertainment over WLW. These thoughts of food are pretty big; they amount to almost six hundred and fifty millions every year.

WLW

The Nation's Most Merchandise-able Station

*This area does not include the limits of WLW coverage, which extends to portions of several additional states. It indicates the 50 million in which advertising on WLW is expected to reach approximately 10 million of the nation's population who are potential merchandise buyers.

WTAG
REGISTER

Private Can. Broadcasters Plan Audit Of Listener and Station Coverage

Toronto, Feb. 16.—Despite travel restrictions, more than 100 representatives of private stations from Ontario and Quebec are gathered here for the three day annual convention of the Canadian Assn. of Broadcasters. They will deal with the standardization of rate structures and they plan to set up an organization which will do a similar job for broadcasting in Canada as the Audit Bureau of Circulations is doing for printed media. The CAB is also discussing the adoption of a new code.

Other subjects to be dealt with include priority problems of maintenance and repair for member stations of authoritative methods of measuring station coverage and listener habits in Canada.

In his presidential address, Glen Bannerman asked for the formation of a committee which would immediately fix the responsibility of Canadian privately-owned stations in the post-war period. He held that advertising revenues had held "reasonably well" during 1942, despite growing shortages of civilian goods and increasing restrictions, but that the picture for this year could not easily be forecast. "In the national field, there is every indication that the further use of radio by the various government agencies, National manufacturers and distributors, faced with restricted or abandoned sales activities, appear to be alert to the necessity of keeping their names before the public."

Reporting on the commercial value of time donated by private stations to various government agencies, Bannerman stated that reports received to date indicated that stations showed a total donation of free time amounting to \$222,580.

Fears Fallacies
"We must be careful that we do not sell out our position as no political party or power," stated Dr. James S. Thomson, general manager of the Canadian Broadcasting Corp. "Radio belongs to the people. While we recognize the need of political parties to use this medium in a democratic country, we must strike some common means for that use."

He exhorted Canadian radio men to "fight for the freedom of radio," and described politics on the air as "dangerous."

In the interim report of the CAB Research Committee, C. Walter Brown, executive of Bristol-Myers, Ltd., described the kind of supplementary body the CAB should set up to measure radio station areas in Canada and listener-reaction to programs. What, this impartial, permanent body will give is a reliable service "telling how the market is covered by each of the major sta-

tions of the CAB; how markets may be developed; the upward and downward trends in station popularity. This will be on a basis of fact, not guesswork. Brown said, "In all North America there is no such service," he added.

Lewis H. Avery, of the National Assn. of Broadcasters, Washington, urged the private station operators to expand the growth of regional networks and stated that the whole industry was "in a state of flux." He said that the CAB is in a "wartime contracts and the attendant increased payrolls. Expansion in war time military camps and areas should be increased in 1943, he said, and will afford much increased business possibilities.

Nets Fear

Continued from page 25

very little of what has gone on to date. There has been only one meeting at which it was decided to reserve a \$800,000 appropriation for the probe.

The Pickard case referred to by Wigglesworth was that of Sam Pickard, who left the old Federal Radio Commission to become a CBS vice-president.

Wigglesworth reminded the house that he had made a number of charges regarding Pickard, but that the FCC has failed to do anything about it, at which it was decided to ask the commissioners why, when the investigation gets under way next month.

FCC's War Budget

Washington, Feb. 16.—Federal Communications, under attack from several angles on Capitol Hill, nevertheless came through with flying colors in the first tilt for its next year's budget.

While some concern had been felt over its chances of getting what it needed to run its special war activities, in which the House Appropriations Committee allowed the section \$5,590,314, about half a million less than was asked, but more than \$500,000 over what it received this year. An FCC spokesman said there will be no need to curtail any of the division's activities if the Appropriations Committee recommendations are finally approved. The \$200,000 request for general activities was unchanged.

The war section prepares reports for the Board of War Communications, checks violations of the Communications Act, handles problem of international broadcasting, has an interceptor and monitoring service, etc.

Field Day for Politicos

Ottawa, Feb. 16.—Political parties will get free radio time on the Canadian Broadcasting Corp. stations during provincial election. The CBC government decided here last week. Until now, gratis air time went to politicians only during federal elections.

Allocation of time will be done by agreement between political parties.

Murray Resigns From CBC Post

Ottawa, Feb. 16.

Major W. Gladstone Murray, director general of broadcasting for Canada of the Canadian Broadcasting Corp. and former CBC m.p., resigned from the CBC today to become public relations counsel in the general field of industry. Details on his new work were not released.

Since he was replaced as CBC m.p. by J. H. Thomson, Scarborough University head, late last year, on recommendation of a Government committee, Murray's resignation has been more or less uncomfortable.

Former assistant to Sir John Reith, Thomson said he had no real responsibility for what he termed "necessary" expenses they had criticized.

His salary is \$12,000 a year. Thomson gets \$7,800 a year, with an expense account stipled at \$10,000. Murray got \$12,000 as director-general of broadcasting.

NBC, CBS Argue

Continued from page 25

admitted the disputed regulations do reflect the choice of the stations; do therefore coerce their choice and the freedom of the public.

Challl Attacks Option Rule

Strongly attacked by Cahill was the "option rule" which requires stations, from definitely optioning part of its broadcast time to a network for purposes of selling the time.

"Without option rule," he said, "there would be no competitive nationwide network broadcasting. Co-operative network organizations, able to compete with other advertising media, with one another, would exist. Unless the requisite national circulation can be guaranteed to the network advertiser, he will not use network broadcasting."

Cahill pointed out that only about one-third of the total radio broadcasting time is paid for directly by advertisers. Yet this portion supports the public service and supporting programs covering the remaining two-thirds of the broadcast day.

Hughes made the argument that the FCC rules, instead of helping broadcasting stations, would actually force many of them off the air. He said it was illegal for the commission to set up overall policy which refuses to license stations or renew licenses if the stations have network contracts with the sections FCC is seeking to outlaw. He added that 400 stations would be forced off the air for refusal to alter the contracts which have been profitable to them.

Fahy Seeks 'Exclusivity'

Fahy attacked the practice of "exclusivity" which allows but one station in a community to release a particular network's programs, and also made his target the matters of five-year contracts between networks and affiliated stations and the contractual provision which compels a station to clear time for a network show on 28 days' notice. Fahy said that the "rule" was wise in setting an overall policy to let the industry know that the commission has decided, "rather than to crack down individually on stations which the FCC feels have stepped out of bounds."

Mutual's counsel argued mainly on the theme of monopoly, holding that when Congress passed the radio act it meant to give the FCC power to regulate in a manner so to eliminate monopoly wherever it should crop up in broadcasting. He added that Mutual was getting along without exclusivity clauses and that, there were not necessary for chain operation.

"Pringlefield, Mass.—Hazelton D. 'Bill' Fine, program director at WMAZ, CBS outlet, is the new OPA information officer for Western Mass.

From the Production Centres

IN NEW YORK CITY . . .

WHAT THE RADIO TRADE IS DISCUSSING: Scramble among sponsors for the available name comics—The outcome of the Blue Network—Walter Winchell-Drew Pearson incident—James C. Petrillo's disc settlement plan.

General Electric starts its second season with CBS March 2, when its contract renewal goes into effect. Frazier Hunt will continue his newscasting. The show will be teamed by 61 CBS stations, an increase of 13 over '42. . . . Reginald E. Thomas, head of NBC's Recording Division, resigned to apply for a naval commission. Oscar C. Turner steps into his berth. . . . D. R. Buckham takes over the eastern sales management of the Blue Network Feb. 22, succeeding George M. Benson, who goes into the Navy as an Lt. (j. g.). . . . Katherine Grantham and Edward Bliss Jr. leave the CBS news staff. . . . Louis Teicher, of the web's production staff, resigns for the Army. . . . Louis Lomax plans for Information department, left for the Army. . . . William Weaver, of the "Club Peace" were served up at a luncheon Wednesday (10) at the Club, when Sherman D. Gregory, manager of WEAF, hosted district managers of the N. Y. stations. . . . The station's new sponsor.

John C. Schramm, Blue producer-director, assumed additional duties as a lecturer on radio production at Queens College, Flushing, N. Y. . . . Paul Rittenhouse, ex-page boy, was upped to membership of NBC's Guest Relations dept., replacing W. G. "Poppy" Martin, who has joined the Lord Esther Co. . . . Another appointment was that of Arch Robb as assistant to Wynn Wright, NBC program manager. Robb was formerly general manager of WIOD, Miami.

Ruth Norman has been appointed casting director for CBS network. She formerly filled similar post with web's Television dept. . . . Joseph Bell, DeVere Engelbach and Charles Warburton assigned to direct Blue's new five-a-week, 3:15 p.m. dramatic series, "Your True Story." . . . David Harmon, CBS staff writer, back in N. Y. after visiting 10 Army camps to get background material for "The Man Behind the Gun." William B. Murray, of William Morris office and director of Treasury Star Parade, was guest of honor Friday (12) at a Washington dinner celebrating the first anniversary of the show.

Phillips Clark, Blue's v.p. in charge of programs, is budding with web program managers in S. F. and Hollywood. He is due back Feb. 26. . . . Len Finger, of the Blue's script staff, will write "Where Do We Stand?" John Gunther and John Vandercor, are the commentators, and Clark candidly sponsors this show to be aired Feb. 28. . . . H. A. Woodman, NBC traffic manager, enroute to Hollywood and S. F. . . . George Hayes, announcer and newscaster on WJZ's all-nighter, "Star Hit Music," has been made station's night manager in addition to his regular duties. . . . Joseph Losey, NBC program producer, on an eight-week leave of absence to direct a play by the Konstantin, starring Elizabeth Bergner.

Casting Ed Flemming announcing "American Melody Hour," replacing Ted Reams, who joined the Army. . . . Betty Lawford joined "Front Page Farrell." . . . Dick Janaver added to "Our Gal Sunday," succeeding Alan Hewitt, who was inducted into the Army. . . . Tom Powers, Frank Lovejoy, Barbara Weeks, Len Clark, Louis Van Rosten, Eugenia Rawls in the current "Mr. Keen" sequence. . . . Ted de Corsia, Leona Powers, Ed Lattimer, "Stella Dallas" additions. . . . Helen Shields joined "Just Plain Bill." . . . K. T. Stevens plays the lead tonight (Wednesday) on "Manhattan at Midnight" on the Blue. . . . Dave Jordan does a Swede characterization tomorrow night (Thursday) on "Death Valley Girls" on NBC.

Ted and Mathild Ferre, co-authors of "Lorenzo Jones," have written a legit play, "Man with a Lantern," which Broadway managers are reading. . . . Stephen Gross, whose "Legend of Lou" legit play is to be produced on the Coast this spring, succeeds Arthur Hanna as director of the "David Harum" repeat show on CBS. Hanna continues to direct the repeat performance on NBC. . . . The War Manpower Commission radio department was on its toes when Paul V. McNutt announced the "essential war job" listing, getting its executive director, Treasury Star Parade on the "What Your War Job" program the following night and March of Time the succeeding night with clarification and explanation. . . . James Waterman vice, commentator on CBS, Harnett, plans to direct the Coast for two weeks of lecture dates. . . . Henry Howard and Newell Davis joined CBS production department as assistant directors. . . . Dr. G. Lake Innes, not George Zachary, directs "My People," new Negro show on Mutual for the OWI.

Paul Keaton, CBS vice-president, ill over last weekend. . . . Frank Stanton, (Continued on page 35)

There Can Only Be
ONE REASON!

When
BULOVA WATCH COMPANY (through the New Company) adds only WLIB to its schedule for 1943...
and when...
PEPSI-COLA (through Newell-Zemmel) adds only WLIB to New York for 1943...
There can be only ONE reason: **WLIB's** programs of the popular classics with a blend of the modern and new! Each a response to the market that none of our contemporaries can really serve.

And here's MORE food for thought—
ACTION: WLIB is still maintaining the LOWEST RATE for effective coverage of the New York buying market.

310 Building, New York
Chicago Representative—**THE WALKER CO.**

NEW YORK'S

Clear Channel—1190 on your dial

The Guiding

Intelligent

WMAZ

NEW YORK'S MOST POPULAR STATION

NEW YORK, N.Y. CHICAGO, ILL. BOSTON, MASS.

Morris agency has signed
 all-girl orchestra, of five
 by Stette Slavin, trans-
 of a member of Mitchell
 and, the group opened at
 Village Inn, N. Y., Mon-
 con-
 of trumpet, alto
 drums, bass.

Savitt-Kirby Solid \$29,000 in Boston; Rey 22G, Frisco, Herman 15 1/2G, Omaha

(Estimates for This Week)

Bobby Byrne, Providence (McAuliffe); 2,500; 30-35-35—With "Carrot Law" (Rep) and Stuart Ewert, Daily News, others, on stage. Nice \$7,000 in three days.

Bob Chester, Cleveland (Palace); 8,700; 45-50-55-65-75-85—Coupled with "Meatless Man" 12th St. Nice \$3,000.

Woody Herman, Omaha (Orpheum); 8,000; 20-40-50-65—With "China Girl" 12th St. Strong \$15,500 in spite of cold weather at start. Herman out of it is the big draw here.

Herkie Holmes, Seattle (Palomar); (1,130; 30-40-50-65)—With "Life of Missing Men" (Meno) and Bonnie Baker, on stage. "Old Johnny" singer given top billing and credit for much of draw; great \$11,500.

Sammy Kaye, New York (Strand); 2,750; 35-45-55-65-80-91-10—With "Casablanca" (WB), this being second week for picture and fourth for Kaye. Very strong \$50,000, close behind last week's \$50,000. Holds over.

Paul LaVelle, New York (Rock); 6,800; 40-55-65-75-85-90-91-10—With "Cinnabar" (Boswell, Herb Shriver) and "Lover Basis Street" (band) on stage. "Immortal Sinner" (20th). On second week ended last night. Tuesday, strong \$50,000 and holds; first week, mighty \$80,000.

Guy Lombardo, Newark (Adams); 1,910; 20-40-50-75-90—With "The Guy" (Par) plus stage show. Very nice \$17,500.

Johnny Long, New York (Paramount); 3,600; 35-55-65-80-91-10—With Frank Sinatra, others, on stage. "Spangled Rhythm" (Par). For seventh week of picture. Third for Long ended last night (Tuesday); \$53,000, big prior week, great \$56,000. Show holds.

Chico Marx, Minneapolis (Orpheum); 2,800; 30-44-55—With "Seven Days Leave" (RKO) and vaude. Marx name helping to draw 'em in. Big \$18,000, despite bad weather.

and 15-hour temperature, icy roads and strong winds.

Vaughn Monroe, Pittsburgh (Stanley); 3,000; 30-41-55-65—With "Music for Margaret" (M-G). Monroe's a local boy and his national rep is a powerful magnet. Smart \$20,000 with weekend snow costing it several thousand dollars.

Teddy Powell, Philadelphia (Earle); 2,748; 33-46-57-68-75—With "Three Hours for Julia" (M-G). Solid \$20,000 helped by personation of Donna Rogers, Jerry Lester.

Alvino Rey, San Francisco (Golden Gate); 3,500; 30-41-55-65—With "The Girl Who Covered" (RKO). Third week for stage but first stanza for band. King Sisters and all new stage show. Strong lineup credited with hyping show to big \$22,000.

Sam Savitt-Kirby, Boston (RKO Boston); 3,200; 41-55-65-75-85-91—With the Colston, Tim Herbert, Commandos (Strike) (Col). Both bands solid here and combination, along with Munt film, is responsible for plenty good \$29,000, and possibly better.

MOSQUE, NEWARK, OPS MULL BAND POLICY

New owners of the Mosque theatre, Newark, which houses Frank Dalley's recently opened Terrace Room, are pulling the idea of dropping the theatre and establishing a film-band policy. They have made inquiries to certain bands to test the venture, but so far haven't been successful in securing the calibre of name they want. Now day's Mosque formerly was a vaudeville.

If a band policy is inaugurated it would back the nearby Adams, which uses name bands through the winter season, in conjunction with 'B' films. House is operated by A. C. Adams in partnership with Paramount, booked by Eddie Sherman.

Second Childhood

There's a small episode of illness, usually associated with children, among bandleaders and musicians lately. Bob Allen, whose band is at the Roeland Ballroom, N. Y., was craved from the stand most of last week by measles; Howard Glickman, arranger for Hal McIntyre, had mumps.

Couple weeks ago Sam Kenton, travelling through the midwest, has a case of measles, as did of Sunny Kaye's sax player, Dorsey, a date with the Earle theatre, Philadelphia.

McFarland Twins' \$1,122 at Ritz

(Estimate)

Count Basie (Luxe theatre, Easton, Pa., 11-13). Basic did excellent three-day business here, drawing approximately 5,500 at 85c admission. At Shubert theatre, New Haven, Conn., drawing (14) Basic drew next 3,800 patrons at 75c top, with vaude.

McFarland Twins (Ritz Ballroom, Bridgeport, Conn., 14-15). The Farland's playing to "good" total of 1,277 dancers here. Band and its vaude will take \$1,122, approximate gross.

Charles Rybak (Johns Hopkins U., Baltimore, Feb. 8). Booked on percentage "contract" at school. Tony Spivak pulled off about \$2,100 worth of ticket sales. At Bardonia theatre, Poughkeepsie, N. Y., 11-13, with no standees allowed, band grossed \$2,300. At Arena, New Haven, Conn., Sunday, (14) Rybak and vaude hired approximately 3,000 patrons at 55c to 1.10, exceptionally good.

AFM CRACKS DOWN ON CONCERT BOOKERS

Music teachers who give concerts with pupils heretofore will not be permitted to book bands for special programs, unless they are licensed by the American Federation of Musicians. AFM recently told all bookers of concert musicians that they must have been licensed by Monday 15th, else they couldn't continue doing business with AFM members and warned the latter not to accept dates from non-union booking agencies.

Letter, signed by AFM pressy players, C. Petrillo, also admonished agencies not to have any relations with soloists who cannot prove AFM membership, on penalty of having their license revoked.

Barnet Trombones Out Of Revamped Outfit

Charlie Barnet's orchestra will lack a trombone section when it reorganizes next month after the leader's current vacation. This radical departure from the standard organization of today's name bands is predicted upon the shortage of that type of instrumentalist. Barnet feels that four properly voiced trumpets can do the same job. Band will be made up of four trumpets, five sax including Barnet's and four reeds.

Of the four Negro musicians Barnet used until he disbanded last week's Pennacotti Holland, trumpet, reeds, reeds. First date may be at the Metropolitan Opera House, Philadelphia, which is being made over into a ballroom.

On the Upbeat

Sam Amerson, harpist formerly with Richard Himber, Rudy Vallee and Jack Denney, has joined Carter Fuldman's KYW, Philly, studio band.

Lorraine (Poke) Benson, singer formerly with Sam Savitt and Wilk Osburne, has joined Ray Herbeck's band for its USO-Camp Show tour extending to May.

Jack Miller is now tromboning with Walter Porter's band, leaving the N. Y. He was blowing a melodic note for Guy Lombardo, in the same room.

Tony Paquarrelli, ex-trumpet player with WCAB All Stars, at the Alhambra, New York, has been hired by the Casino theatre house.

Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Dinner business (7-10 p.m.) not rated. Figures after name of hotel give room capacity and cover charge. Figures in parentheses are weekend and holiday price. Compilation is based on period from Monday to Saturday.

Band	Hotel	Weeks	Cover	Room	Capacity	Rate
Art Kessel	Waldorf	42	800	28,000	1,525	5,225
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* Asterisks indicate a supporting floor show. New Yorker and Biltmore have ice shows; Waldorf co-headlines The Hartmans, Tito Guizar and

Chicago

Joe Reichenman (Empire Room, Palmer House); 750; \$3-4.50 min. Combination of Hildegard and Joe Reichenman keeps room hot; 6,100 people last week.

Art Kessel (Waltz Room, Bismarck hotel); 900; \$1.50-4.50 min.; Kessel's strong following responsible for 2,500 last week.

Paul Basie (Mayfair Room, Blackstone hotel); \$250; \$2.50 min.) With Dwight Fiske sharing the honors, 1,800 visitors last Saturday.

Gee Kropa (Panther Room, Sherman hotel); \$250; \$2.50 min.) With Kropa, drawing them in here, 1,800 last week.

Russ Morgan (Marine Room, Edgewater Beach hotel); 1,000; \$1.25 min.) Morgan building following. Business up to 3,200 last last week.

Los Angeles

Freddy Martin (Ambassador); 900; \$1-1.50. Heading for his regular weekly crowd on either side of 3,000 covers.

Duke Nelson (Biltmore); 900; \$1. These high weekends take up the early week slack, add another 4,000 each.

St. Louis

Nick Stuart (Club Continental, Hotel Jefferson); 800; \$1-12 min. Stuart has done completed two of 21 weeks in this room and the all-time record engagement is not in sight. Despite foggy weather, 3,000 customers last week. Bobby Belmont, puppeteer, augmenting floor show.

Minneapolis

Edgar Drake (Minnesota Terrace); 500; \$1-1.50. Trip to Minneapolis, band is making good here. Three new floor show acts—Ray & Gordon, King Sullivan and Talia Wermuth—also well liked. Crowds averaging fine \$25 nightly.

Location Jobs, Not in Hotels

Tommy Dorsey (Paladium B. Hotel, seventh week). Pulling 23,500 admissions; like rolling off a log. Henry Goodman makes his Paladium debut Feb. 23.

Frank Carson (Casa Manana B. Culver City, 12th week). Luncheonette place in town up to Friday. Final first days account for nearly all of the weeks' 3,500.

John Garber (Truman B. Southgate, second week). This is Garber's spot and another 7,000 on the books.

Johnny Richards (Casino B. Hollywood, second week). Just hasn't the pull and won't get past 1,750.

Chicago

Bob Breese (Chez Paree); 600; \$1-2.50 min.). Breese, with Joe E. Lewis heading floor show; played to 3,000 last week.

Gracie Barrie (Blackhawk); 500; \$1-2.50 min.). Miss Barrie looks set for a nice run here. Around 3,700 last week.

Minneapolis

Freddie Fisher (Happy Hour, 6th cover or min.). The "Schmickel-fritz band, somewhat of local institution, continue to roll, very big average nightly attendance approximating 800.

Paul Pittsburgh, succeeding Sonny Sheffer, who has gone with Al Marx's outfit at Nixon Cafe, Pitt. Sheffer replaces Ralph DeBorja, who has quit music for the duration to take a war plant job.

Frank Carson, ex-trumpet man with Max Adkins' house band at Stanley theatre, Pittsburgh, replacing Sheffer. Carson, who is playing a defense job in shipbuilding plant at Panama City, Fla.

Heien Ward, calling a conebreak to band vocalizing, joining Hal McIntyre's band at the Commodore hotel, N. Y. Al Noble replaced Tony Drexler with the same band.

Peo Wee, 10th former saxman with Baron Elliott and Chick Feter, has joined Piccolo Pete's act at Tropic, Pittsburgh, replacing Jimmy Zammis, who has gone into defense work. Band's also taken on a new frame singer, Mary Jane Blaine.

Tommy Turkington's orchestra hit a new low in transportation last week jumping from Washington, D. C. to Pittsburgh. Part of the trip (22 miles) was made aboard a trolley car.

Al Donahue renewed at Ciro's, Los Angeles.

Bob Miley, manager of Johnny Long's orchestra, goes into the Army at Walter Reed. He's married and a father. John O'Leary, formerly with Glenn Miller, replaces.

Chick Floyd, now at the Statler hotel, Boston, begins a semi-name player with WCAB All Stars, at the Alhambra, New York, has been hired by the Casino theatre house.

Al Donahue's orchestra checked in at Universal for a musical shot.

MICHAEL M. ENZER

Therapeutic Taxes Prepared
Certified Public Accountant
10 West 44th St.
New York 18, N.Y.

Winner of Pittsburgh Courier Poll

NEW CHAMPION OF SINGING

LIONEL HAMPTON

And His Orchestra
Featuring RUBEL BLAKELY and DINAH WASHINGTON

—And here are two recent salary highs for colored bands to shoot at...

Regal, Chicago, Lionel Hampton was paid \$9,214.40 Net for the Week

Paradise, Detroit, Lionel Hampton was paid \$7,783.01 Net for the Week

And at RKO Boston, last week Hefty \$27,000 Gross

Apollo, New York, This Week, Feb. 12
Fay's, Phila., Next Week, Feb. 19

Exclusive Management:
JOE GLASER
30 Rockefeller Plaza, New York
(2, 7-0862)

Trade's Reaction to Petrillo's Disc Plan Is Surprise at Elimination of Radio

Johnny McGee, who recently disbanded his orchestra due to personnel and transportation problems, will baton occasional club jobs around N. Y. city. Whenever the occasion arises he will head a set band; first such date takes place Feb. 20 at the Manhattan Center, N. Y.

Since he dropped his own outfit, McGee has been doing studio work at NBC, N. Y.

Metopera May Be Seasonal In Chi

The Met will play Chicago after a week in Cleveland. The Met has been forced to cancel its proposed tour in every other city in the nation.

The company is conducting negotiations with the Provincial Government in Quebec, and will probably appear in Montreal and Toronto during May. Armand Vincent, Canadian manager, and Grace Moore are the guiding hands behind the offer of the Canadian government for the Met's appearance.

Leigh Setting Tibbett's 30 Concerts at \$2,500 Per

After 15 years with Columbia Concerts Corp., Lawrence Tibbett has signed a new management contract with Colston Leigh. The new deal calls for at least 30 concerts for the 1943-44 season, at a minimum of \$2,500 per.

In Tibbett's last complete fiscal season with Columbia, 1941-42, he earned \$103,000 for 39 concerts. This season, under which he's contracted with Columbia until next June, Tibbett is said to have been at repeated odds with Columbia.

Ask Bandleaders To List USO Dates For War Record

When the USO originally began booking free camp appearances by bands, it asked all leaders to schedule only dates cleared through that agency, and refer all requests in that direction. This was to prevent anyone from taking advantage of a band leader's patriotism and giving him a date. Later, when USO camp bookings fell off because of the difficulties of transportation, this rule was relaxed and leaders began making their own side trips into training centers. For this reason the band committee and USO officials have not a complete report of the work contributed.

Maria Gambrelli, accompanied by two dance partners, David Ahlhar and Willard Van Simons; a pianist, Edmund Horn, and a wardrobe mistress, are the 24 costume change-ers. The show goes on for a concert, two under: Colorado College's Arthur Fiedler, as auspices, opening Monday (15) in Bangor, Me. Tour ends in April, and in three-a-week concerts the ballerina will have traversed from New England through Penny, Michigan, to Seattle and other northwest keys, down the Coast to California to Phoenix, Texas and back.

Miss Gambrelli was just concluded with the Philharmonic Symphony in Kansas City.

Bergerman Prexies Carnegie
Milton M. Bergerman has been elected president of Carnegie Hall for the duration. He will act in place of Robert E. Simon, Jr., who enlisted in the army early this fall.

Bergerman is a member of the law firm of Bergerman & Hourwich, and is treasurer of the Citizens Union.

Shellac supplies are short (companies have been told they will receive 15% of amount they used first three months of last year, for corresponding period this year, which is half completed. But no official order has come through). In addition, there is a shortage of copper and nickel, both of which are vital to manufacture of masters.

Transcription companies are also said to be in a fairly good position. They have been handling a great deal of Government work, for which allotments of vinylite (better than shellac) are made.

St. Louis, Feb. 16. A bill that would place juke boxes and other mechanical entertainment devices under the thumb of the state auditor has been dumped into the hopper of the Missouri Legislature. The bill would require operators or such devices to obtain a state license, pay a state and local fee, but would not legalize gambling machines.

Thus far no state solon has introduced any measure that would affect the motion picture industry and the likelihood of such a move is lessening every day.

**Here Comes
Mr. JORDAN!**
1943's Most Amazing
Music Personality

JORDAN
and his TYMPANY FIVE
They Clown! They Sing! They Sing!

Back On Theatre Tour
Week of
FEB. 18—LOEW'S STATE, N. Y. C.
FEB. 25—ADAMS, NEWARK
MAR. 5—FAY'S, PHILADELPHIA
MAR. 7—ROYAL, BALTIMORE
MAR. 26—APOLLO, N. Y. C.
APR. 2—TOP HAT, TORONTO
APR. 9—TOP HAT, TORONTO

APR. 1—WRESTLING, CHICAGO
APR. 23—RIVERSIDE, MILWAUKEE
APR. 30—PARADISE, DETROIT
MAY 7—REGAL, CHICAGO

**GENERAL AMUSEMENT
CORPORATION**

CORPORATION
New York-Chicago-Hollywood
- Cincinnati-London

Band troubles piled up for Marinship, shipbuilding plant here, when two worker orchs disbanded in protest to extra-curricular activities, and Musicians' Local 6 mixed the appearance of a high school band at a launching. Worker orchs, composed of professional and ex-professional musicians, complained their foremen were passing them by for promotion. In their shipbuilding crafts because of the time they spent rehearsing and playing in the bands.

Complicating factor was that one-third of the players in one of the groups were members of the San Francisco Symphony Orchestra on their own time, away from the shipyard.

Murphy Sisters, vocal trio formerly with Carl Hoff, joined Vaughn Monroe.

**CAB
CALLOWAY**
and His Orchestra

**Currently on
20th Century-Fox Lot
Making
'STORMY WEATHER'**

The Metropolitan Opera will open its annual spring season here in the Public Auditorium April 5. Because of transportation difficulties in the east, the Met wanted to open in Cleveland during March. Opera fans in northern Ohio, by a poll among 12,000 patrons, voted for opera performances in April.

Met was almost canceled here because army wanted to take over the Aud, leaving no place large enough to accommodate Met attendance.

Bobby Sherwood, Feb. 19-22, Central theatre, Passaic, N. J.; 26-28, State theatre, Hartford, Conn.; March 1-4, Lyric theatre, Bridgeport, Conn.; 5, Rutgers U., New Brunswick, N. J.; 10, indefinite. Roseland Ballroom, N. Y. City.

Jan Savitt, Feb. 26, week, Palace theatre, Cleveland.

Bob Chester, Feb. 23-25, Palace theatre, Columbus, O.; 26, week, Palace theatre, Dayton, O.

Jack Teagarden, Fcb. 23. Aud.
Montreal, Can.; 24, Arena. Hamil-
ton, Ont., Can.; 25, Arena, Toronto,
Can.; 26, Aragon B, Toledo, O.

McFarland Twins, Feb. 19, Abraham Lincoln hotel, Reading, Pa.: 20. Empire B., Allentown, Pa.: 27.

Petty School, Hightstown, N. J.
Tlvy Bradshaw, Feb. 20. Memorial
Aud., Dayton, O.; 21, Aud., Cincin-
nati, 22 Aud., Buffalo, N. Y.

Lucky Millinder-Inkspots, Feb. 26.
week, Buffalo theatre. Buffalo.
March 5-10, Palace theatre, Albany.

N. Y.; 12-15, Palace theatre, Akron.
O.; 16-18, Palace theatre, Youngs-
town, O.; 19, week, Circle theatre.
Indianapolis.

Ella Fitzgerald, March 13-17.
Plymouth theatre, Worcester, Mass.:
19-22, Metropolitan theatre, Providence, R.I.

Erskine Hawkins, Feb. 19-25,
Royal theatre, Baltimore, Md.; 26-

March 4, Fay's theatre, Philadel-
phia.

ON ALL SIX

THE CANTEEN BOUNCE

**IN A LITTLE
CHURCH IN
ENGLAND**

**NEW
SHOES**
(FROM NEW FACES
OF 1943)

**FRESH
OUT OF
KISSES**
(AND FRESH OUT
OF LOVE)

**I WISH,
I WISH,
I WISH**

**LOVE ARE YOU
RAISING YOUR
HEAD AGAIN?**
(FROM NEW FACES
OF 1943)

EDWARD B. MARKS MUSIC CORPORATION Radio City • New York

Frank Hennig
Gen. Prof. Ma

From the Production Centres

Continued from page 39

another v.p. of the network, returned Monday (15) from the Coast... Ed and Polly... East Coast... Ronald MacDougal's plans to join Frank Capra's Army film production unit... Mr. Kent... report for duty in two weeks with the W.A.S.C. John Brown... of the Fred Allen show... Lorenzo Jones... also joined Mr. Kent... troupe... Don Phillips... Jim McCallister... and Len Schon... "Maunahan Merry-Go-Round" singers... on sick list... Arthur Rock... "Counterattack" left cast... written in running part in "Our Gal Sunday" serial... "Blackburn added to "Second Husband" cast and Carleton Young to "Stella Dallas"... Carl Manning... who joined the Blue network script staff, continues as freelancer on "Truth or Consequences".

IN CHICAGO . . .

Radio fraternity here was saddened by the sudden and untimely death last week of "Bud" Van Dyke, of "Tom, Dick and Harry." Future staff of Gordon Van Dyke and Martin Hury, remaining partners of the trio, uncertain as far as the "Tom, Dick and Harry" show is concerned. A new musical-variety show called "Stop, Look and Listen" is filling the first half hour of the time formerly held by the comedy trio over WGN and the Mutual network... Fred Klein, formerly with NBC, has joined the Blue Network's sales promotion department... Mike Huber... There's an epidemic of song writing among the radio m.c.s. Joe Kelly, of the NBC National Band Bureau, has penned a patriotic ditty, and Dwardur... of the Blue network's "Club Station" has written a ballad... Billy Pearce, WBMM engineer supervisor, has taken over the program traffic duties of Bill Seymour, who assumed his position as a U. S. Navy aviator on Feb. 13. George W. Dieffenderfer, NBC salesmen, has been commissioned a lieutenant in the Navy and leaves for the Naval aviation base at Quonset Point, R. I., Feb. 23, for indoctrination... W. E. Jackson, general sales manager of Westinghouse stations, and B. A. MacDougal, sales manager of KTV, Philadelphia, were visitors last week... Jack L. Kautner, now to radio, has joined the WJLB sales staff... Norman J. Kraft, formerly of WBMM, Peoria, is a member of the WJLB announcing staff... Contract for the Upton Clark newscasts, heard over WGN and MBS, has been renewed for another 13 weeks by the Lumberman Casualty Co. through Len Burnett Co., Inc. effective February 21... Ed R. Burroff, vice-president in charge of Blue Network's Central Division, has left for a vacation in Arizona... Don Finlayson, member of WLS's sales promotion department, is teaching a course in radio writing at the Chicago Mundelein College for girls... The Blue Network's "Breakfast Club" makes a personal appearance at the Orpheum theatre, Springfield, Ill., Feb. 22, under the auspices of the Optimistic club.

John Larkin, who becomes a father soon, was given a shower on Feb. 12 by a number of local radio actors at the home of Les Tremayne. Larkin is in the cast of "Painted Dreams" and other programs... Albert B. Ulrich has been appointed assistant production manager of the Blue network, succeeding J. Clinton Stanley, now in the Navy... Sherman Adams, writer of "The Sky's the Limit," new CBS show, has been made a producer at WBMM bringing the station's production staff up to 10... Paul Gibson now opens WBMM each morning at 5:30... MacDougal, who is of all his talk with records before beginning his "Housewife Protective League" program at 12... Henrietta Todaro has been added to the cast of "Backstage Wife," NBC daytime serial.

IN HOLLYWOOD . . .

Arch Oboler now toiling on all networks but NBC. He's doing dramatic spot for Cresta Blanca on Mutual; "Lights Out" and "New World Theatre" on the Blue. Back from N.Yark, like all transplanted Californians, he had to take to his bed to shake a cold... Robert Redd, writer and producing "Eyes Alight" on NBC, was dragged on to his own program unaware to accept a medal from the Fourth Fighter Command for his service to the state's 150,000 volunteer aircraft watchers... Harry Einstein is packing his suitcase after doing 20 weeks on Al Jolson's program. He may join KXJZ when it comes west... Truman Bradley landed another sponsor for his KXJZ newscast—Dash soap... John Crolier, onetime production manager at WGB, Springfield, Pa., added to KNX scripting staff... Newcomer to KNX announcing staff is Francis Petlay, formerly of WJLB, Cleveland... Bob Burns will traffic off a 200-episode on his program Feb. 22, the first of a new type to the highest War Bond bidder... Freeman Gooden had to be written out of several episodes of "Amos 'n' Andy" last week due to hospitalization for the flu... John Gunders, Coast radio director for Russell Seeds agency, hammed it last week on the Red Skelton show... Paul Warwick around a while longer to help Dick Mack set up the Pilot show, while brother Jack trained east after making a few pitches for "Command Performance"... Murray Wagner now speaking at KNX... Henry Hank Jackson, former CBS sales manager in Fresno, a major with Army Special Services... Abbott and Costello set for Screen Guild Players airing of "Keep 'em Flying March 8... John Swallow's son, Charles, training for an air force commission at Lemore field, Fresno, Cal... Kathleen Wilson is the first female hired by NBC as a news writer... Bob Burns and Burns and Allen will swap gags at Lemoire.

Publishers' List Best Sellers

Week Ending Feb. 12
Heard Song Before... Mayday
Moonlight Becomes You Famous
There Are Such Things... Yankee
Time Goes By... Romance
Lights Go On... CLIP
Star Spangled Banner... Miller
Brazil... Southern
Fall in Love... Harna
Me and My Gal... Mills
Concert Symphonies... Beyer
Moonlight Mood... Robbins
Getting Tired So Sleep... Army
Concert Symphonies... Beyer
Army Air Corps... Fischer
Roseann of Charing... Shapiro

ARMY HIT KIT GETS 1ST SIX

The first six songs in the Army Hit Kit, which Major H. C. Bronson, of Special Services, and his musical liaison, Capt. Harry Salter, have pulled from their advisory committee, comprise four marching songs and two ballads. They are: This Is the Army, Mr. Jones, "Praise the Lord and Pass the Ammunition," I've Got Sixpence 'an English ditty (a surprise), has come on in U. S. Army ranks and "Move It Over." The ballads are "I Had the Craziest Dream" and "There Are Such Things."

It has been decided that March of Time will not see off the first pop, as first intended, but that the regular Army Hour next Sunday (21), will start at 3:30, will do it, and that Kay Kyser will preview the songs on his regular show the ensuing Wednesday (24).

The committee advising the War Dept. comprises Bing Crosby, Kate Smith, Phil Spitalny, Ray Bolger, Tommy Dorsey, Fred Waring, Kay Lombardo, Mark Warnow, Kay Kyser, Phil Spitalny, Ray Bolger, and three non-professionals, E. C. Mills, exec. sec. Writers Protective Assoc., Harry Fox, chairman of Music Publishers Protective Assoc., and Al Green "Variety" for show business.

It surprised the War Dept. how inconsistent people like Crosby and Kate Smith were that "There's a Star-Spangled Banner Waving Somewhere" which sold over 1,000,000 copies, without much fanfare, be included. These and other suggestions for tunes, such as "Blue Skies" and "Star Dust," will be in ensuring kits, to be published every month. The latest calls for 1,000,000 copies of an accordion-pleated folder, bearing the words and music of the selected songs.

The music publishers, after first quibbling about mundane commercial matters, more than rose to the patriotic occasion and have donated lots of stuff, so that the surplus funds previously allocated for this are now available for orchestration, which will go to the servicemen. There's a crying need for this sort of music.

Starr Heads West

Herman Starr, head of Warner Bros.' music publishing interests, leaves for the Coast Friday (19) for a two-week stay. Starr is in a bit of a bind over the financial situation with WB studio heads.

Congress Bill Would Make Jukeboxes Subject to Performing Rights Fee

Coslow Wins Song Suit

Settlement has been reached in the suit brought by Sam Coslow, executive producer of R.C.M. Productions, Inc., Coast film producers, against Miller Music, Inc., and the estate of Dr. Will Green. Litigation was over the song "Make Believe Island," published two years ago, for which Coslow and Green wrote the music, and Nick and Kenny Kenny the lyrics. Settlement provides for Coslow receiving one-fourth of the royalties and the publisher recognizing his claim to authorship by inclusion of his name on the new edition of the song.

Russian Opera Based On Cossack Deeds of '18 To Be Premiered in N. Y.

Ivan Dzerzhinski's Soviet opera, "Quiet Flows the Don," based on the novel that name by Mikhail Sholokhov and dealing with the Cossacks and the defense of their homeland against invasion of the Germans in World War I, is scheduled for a N. Y. premiere in May or June. It will make the first performance of the opera outside of the Soviet Union, where it has been given hundreds of times since its initial performance in Moscow in 1936.

The N. Y. performance will be presented by the Don Opera Company, which has been incorporated in Albany. Herman Adler, who brought the score of the opera here from Russia, will conduct. An English translation will be made and a Broadway run is planned, with eight performances a week. It will be treated as a "folk opera." Committee of prominent New Yorkers headed by William Jay Schieffelin is sponsoring the presentation in this country.

No theatre has been lined up as yet.

Music Notes

William Lava, Howard Jackson and Frank Perkins doing the score for "Eagles of the Navy" at Warners.

Rammy Cain and Julie Styne writing songs for "Thumbs Up" at Republic.

Lee Erdos scoring "Corregidor" for Republics Releasing Corp.

Johnny Green and Don Raye cleared "I Follow Shadows" for "I Dood It" at Metro.

Freddie Rich will write and conduct the score for Eddie Rickenbacker's Red Cross show.

Gree de Paul and Don Raye cleared three more tunes, "Inimitable You," "When Your Ma Is Creasing Your Hair," and "Kid From Broadway Melody of 1942" at Metro.

The music industry is giving serious study to three copyright bills that have recently been introduced into the hupper of the house of representatives. One bill seeks to curtail the rights of copyright owners, another asks that the jukeboxes be deemed part of the public performance for profit provisions of the copyright act, while a third wants the interpretive artist to be given a copyright on his recordings.

Rep. E. D. Scott, Jr., Democrat of Pennsylvania, is the author of the last two bills. Their measure, which is described by publishers as a composite of all the anti-ASCAP bills that have been introduced in the Senate and House, comes from Rep. Eugene K. Keough of Brooklyn. It is not known whether Keough's work was inspired by broadcasters or tavernkeepers.

A fourth bill bearing on copyright has also been introduced during the current session of the house by Rep. Fritz G. Lanham, Democrat of Texas, who, like Scott, is a member of the house copyright committee. Lanham wants to raise the copyright registration fee to \$1 to \$2.

ASCAP to Vote For 8 Directors

The terms of four publishers and four writers on the ASCAP board of directors expires April 1 and elections for their successors are to be held next month. Deems Taylor, ASCAP prez, is meanwhile trying to recruit a nominating committee for each group.

The publishers whose terms are about to run out are Louis Bernstein, Saul Bornstein, Gus Schirmer, and Hermin Starr, while the writer vacancies will be those of Fred E. Allen, Irving Caesar, Oscar Hammerstein II and Otley Speaks. Each of these, as approved by the bylaws, automatically becomes a candidate for reelection.

PAINE GOING TO COAST TO SET ASCAP CONFAB

John G. Paine, general manager of ASCAP, leaves for Hollywood tomorrow (Thursday) to arrange for the semi-annual meeting of Coast-variant members at the Beverly-Wilshire hotel March 1. Making the trip with Paine are Harry Henderson, head chairman of ASCAP's executive committee, and Otto Harbois, as Deems Taylor's personal representative. Taylor is prevented by net-work commercial obligations from making the jump.

The semi-annual meeting for the society's eastern membership will be held at the Ritz Carlton March 18.

Never before has a musical score attracted such nation-wide acclaim
3 SMASH SONG HITS FROM M-G-M'S SPECTACULAR PICTURE, "CABIN IN THE SKY"

TAKING A CHANCE ON LOVE

Lyric by John Lafouche and Ted Fetter

Music by Vernon Duke

HAPPINESS IS A CALLING

Lyric by E. Y. Harberg

Music by Harold Arlen

CABIN IN THE SKY

Lyric by John Lafouche

Music by Vernon Duke

LEO FEIST, Inc., 1629 Broadway, New York HARRY LINK, Gen. Prof. Mgr. LON MOONEY, Prof. Mgr.

Death of Mrs. Houdini Recalls Efforts of Widow to 'Communicate' With Him

By JOE LEE

(Further account for Harry Houdini, now Fabian Theatre, pa. in Brooklyn.)

When I read of the death of Mrs. Harry Houdini, Feb. 11 about a train bound for N. Y., it brought back those priceless years I spent as Houdini's personal secretary. I was struck by one thought as I went over the obituary notices, "Houdini that spirit who died on Oct. 31, 1926. Houdini's name has been constantly linked with mediums and spiritualism because of the widow's efforts to communicate with her dead husband."

There is the implication that Houdini believed in ghosts and crystal-gazing hocus-pocus. On the contrary, he waged a relentless fight against fraud mediums and others who cashed in on superstitious suckers. It was really a pity that Silvester, founder of 'Variety,' who insisted that Houdini drive out these fakes in a big way, should have done everything that was money. Up to the time of Houdini's death these charlatans brought law suits totaling \$10,000,000 against him; to the best of my belief no one ever collected a penny. Houdini never was attacked by spiritualism as a religion; his crusade was against the cheaters. But belief was that all men were born equal and each had a right to worship any religion he deemed fit.

Houdini gave spiritualists an opportunity to strut their stuff by making the following offers: There was \$10,000 on the line for anyone who could bring a fortune-teller or clairvoyant before a qualified committee of six clergymen, six newspapermen and six magicians and prove that said fortune-teller or clairvoyant could forecast the life of the subject. There was \$5,000 for anyone producing a medium who could communicate with the dead, and a \$10,000 bet proceeds to go to charity, if a spiritualist produced a medium who could conjure up psychical manifestations that Houdini himself could not duplicate.

I know of a number of contacts which Houdini made with people before they died. One was with his secretary, John Sargeant; another with Oscar Tied, his librarian; and a third with his brother, Hardeen. And speaking of code messages, to protect himself against fakers, no compact or code was ever written; they were simple and were memorized by both parties. To my knowledge, Houdini spent some 30 years in the investigation of fakers. He never found one who could convince him.

Hardeen's Offer

Theodore Hardeen made this statement to me: "I am willing to take 10 envelopes, put a message in each one and attach a \$1,000 note to the outside of each envelope and string them across Times Square, and if any so-called medium can read any of the enclosed messages, they can have each \$1,000 bill. My only stipulation is this: that I alone handle the envelopes and tie them across the street myself and at no time is anyone allowed to touch the envelopes without me being with him."

"I offer \$10,000, and I have been offering this since 1905. I have been willing to forfeit the \$10,000 just to know if there is such a thing as a genuine medium. But up to the present no

one has brought me anything at all. I have offered to give any person wishes to take this offer."

Houdini and Thurston Widows Die Within 24 Hours of Each Other

Within 24 hours last week died the widows of America's two foremost magicians. They were Mrs. Harry Houdini, 67, and Mrs. Howard Thurston, 33. Each had played important roles in their respective husbands' acts, appearing in every major vaude house in the U. S. and Europe. Each went into voluntary retirement upon the death of her husband and never revealed some of the secrets of magic which had won them fame.

Mrs. Houdini died Feb. 11 aboard the Santa Fe Club taking her to Los Angeles to New York. Mrs. Thurston died in her North Adams, Mass., home Feb. 10.

"To his spectacular career as a stage magician and escapologist, as well as a leader in the ranks of spiritualists, Harry Houdini had but one confidante, his wife. She played a leading part in his life, and was an expert medium, some of whom had gained wide reputations."

For 20 years Mrs. Houdini was the magician's assistant on the stage. Following his death she conducted a tea room for several years on W. 49th street, N. Y. When the building was demolished to make way for Rockefeller Center, she gave up the business. Mrs. Houdini gave Houdini's extensive library on magic and the occult to the Library of Congress.

Mrs. Pauline Mark Thurston was the woman whom the magician apparently "saved in jail" while his act played every major vaude house in the United States.

Mrs. Thurston was 12 years old when she first met Thurston. While watching his act in a Chicago theatre she responded to a call for assistant. On the stage Thurston turned a box of candy into a white rabbit which he gave her. Some years later when Thurston revisited Chicago she went backstage to visit him and asked to become a member of his troupe. The magician employed both her and a twin sister, the late Mrs. Edward Martin. She became Thurston's third wife in 1905. He died in 1908.

\$1,005,650 Bond Sale For 'Ice Follies' Mat in Hub

Boston, Feb. 16. According to Thomas O'Sullivan, press head here of the war bond drive, Treasury Department, sale of \$1,005,650 in bonds for tomorrow's (17) matinee of the 'Ice Follies' at the Boston Garden sets a New England record for the sale of any theatrical or sporting event.

It was a three-way effort, by the Shubert-Johnson chain, the Garden and WBZ, local NBC outlet, which handled the promotion exclusively. Citations are due each from Washington.

Last week's boniface story on the 'Ice Follies' gross for nine-performance stand (Feb. 1-7) read \$33,000. Should have been \$33,000.

USO Cast Changes

Harry Savoy, the comedian, has joined the cast of the Hollywood USO unit currently touring army camps and navy bases in New England for USO-Camp Shows. Inc., Savoy, who accepted into the Red circuit unit Monday night (15), is also emceeing the show.

Montrose & Grant, vaudeville act, have joined the Red Camp Shows unit headed by Blackstone, the Farician.

CSL also announces the following cast changes: Ross & Bennett, comedy team into "Bubbling Over," touring Georgia camps this week; Eddie Rio replaces Freddie Stritt as head of the "Full Speed Ahead" unit, touring the South, starting Feb. 22; Arthur Blake, impressionist, has gone into Full Speed Ahead, which is playing dates at the Brooklyn Navy Yard; Sankey Hook, Marine Barracks and other military centers around New York; Masters and Collets, mixed duo comedy act, have left "Flying Colors," which is touring the midwest. The "Full Speed Ahead" unit has been augmented by two further cast additions: John Barnes, dancer, and Ann Anderson. Joining the ranks of screen artists making a venture as a unit for Camp Shows is Grace McDonald, the singer-dancer, who has joined the cast of "In the Groove" on the Coast.

Det. Whoops Cards Gets Liquor Nix

Detroit, Feb. 16. On charges ranging back over nine years, and chiefly centering around the employment of minor impersonators, the State Liquor Control Commission suspended the license of John J. "Big Boy" Rose, a downtown niter here, and voted to deny any request for a renewal. Spot, now, himself, as Charles Spenser, wasn't helped any where a former owner of the spot testified that "slumming parties of kids and other people came into the place to see entertainers whom they regarded as freaks of nature."

Police officers, as well as local policemen and women, testified as to charges running back to 1903 and ranging from arrests for suggestive dancing, vulgar songs, "that the place was stench-bombed and never properly ventilated" to the Federal Narcotic agent's testimony that he had arrested some of the entertainers for dealing in marijuana.

One cop testified that on Sept. 28, 1912, an entertainer took him to a party where he arrested several on charges of immorality that the club was forced to cancel its floor show because most of the bill was in jail.

The club, located in the heart of the city, had done a steady business over the years with its femme impersonators despite the frequency with which police were making arrests.

Pittsburgh Ballroom Fined for Overcrowding

Pittsburgh, Feb. 16. William Penn Hotel was fined \$50 last night for overcrowding its ballroom at a banquet. It was first fined for violating its local fire regulations imposed following Cocoanut Grove disaster in Boston.

Bobby Sherwood orchestra starts its first date on Broadway March 10, opening at the Roseland Ballroom.

Philly AFM Preps Suit vs. Night Clubs, Claims Pact Violation Due to Closings

Philadelphia, Feb. 16. Local 77, American Federation of Musicians, has indicated it will file suit here against a half dozen niteries, which have folded because of gas rationing, to force them to pay "duration of the contract" salaries to musicians who have been laid off.

The action, one of the first of its kind, is expected to settle the question of whether an employer, forced out of business because of war conditions, is held responsible for contractual commitments with trade unions. Suit is being readied by M. Stephen J. Ryan, attorney for the Federation of Labor (AFL).

Nitery operators are watching the developments in the case carefully. They feel that being forced to shut their doors because of the exigencies of war is the same class as "infectious God" closing, but the union disputes this.

A couple of the union contracts have moved over six months ago when the spots shuttered. Most of them are located in South Jersey and Penna. suburban sections which are hard to reach except by automobile. At least 40 musicians lost their jobs by the closings.

Ga. Cops Would Be Self-Styled Bouncers

Atlanta, Feb. 16. Right of police officers to enter niteries for the removal of drunks, and to do so whether invited by the operators, would be clearly established under a bill which it was announced Wednesday (16) would be introduced in the State Legislature here by Senators G. Everett Williams, Claude Piffman and J. O. Daniels.

Terms of the proposed legislation are so stringent that Georgians would be able to drink too much with impunity only in their own homes. Even the home of a friend, as well as a niter, would be an unsafe place for heavy imbibing under the bill, which is worded to apply to:

"Any person who shall be and appear in an intoxicated condition on any public street or highway, or within the curtilage of any private residence not in the exclusive possession of the person or persons so intoxicated, or within the curtilage of any place of business in the open, or in any building."

JOHN BOLES STARTS EASTERN VAUDE TOUR

Checking out the Metro lot on the Coast after winding up a picture assignment, John Boles is currently in the east for niter and vaudeville house dates.

Boles opened Saturday night (13) at the Latin Quarter, Boston, after which he'll do a p.a. at the Olympia theatre in Miami. Further bookings are being arranged depending on future film commitments.

PUEBLO NITEREY FIRE

Pueblo, Colo., Feb. 16. An estimated loss of \$12,000 was the situation here as a result of a fire destroyed his Cow Shed, night club on the north outskirts of Pueblo, Colo. The fire was caused by a while Toler and his wife were sleeping. In quarters at the rear of the club.

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Philly Niteries Nipe Car Nix, Gives Patrons Hay Rides

Pittsburgh, Feb. 16. One of the highway spots here, the Oasis, which has been operating weekends only since the beginning of the pleasure-riding ban, has found a way to beat the gas rationing on Saturday nights and it's been highly successful.

Patrons is situated about three or four miles from center of swank residential section, Mt. Lebanon, and each Saturday, at specified hours, it has teams of horses and a hay wagon at a certain corner to pick up prospective patrons and haul them out to the place for a hay ride. There's enough snow on the ground, corners get a sleigh ride.

Closing time management bundles the crowd back into the hay and takes them home again.

THE WABASHFUL HUMORIST

FEDERAL BUREAU OF INVESTIGATION

IN HIS FIRST BROADWAY APPEARANCE

PROXY, NEW YORK

HELD OVER THIRD WEEK

P. S. - The Picture's Been Held Over, Too

TO THE CRITICS: Thanks for the Raves!

33RD WEEK

CAMEL CARAVAN
CBS, Friday, 10 P.M., EWT

Management

WM. MORRIS AGENCY
(And Local Draft Board)

B'way at Peak; Patriots' Up to \$14,000 'Counterattack' 8G in Full Week, 'Doughgirls' Big, Two Quick Folds

Broadway's season has now reached the peak, with grosses holding to excellent level. The week's shows were up 10% last week over normal. President Roosevelt's speech Friday 12:30, 1943, did not affect attendance, except for a few sections, because of the sales and short notice of the address.

Monday (15), **'The Three Sisters'** (6th week), an expected, rapid takings. One new show, **'The Moon'** (1st week), which opened last week, doubtful. Another solo arrival this week, **'This Thing'**, and one next week, **'Harriet'** with Helen Hayes, opened at the Miller. Two new fops

variable report last week; opens tomorrow (18).

'Dude Harry' (Hudson (30th week); D-1042; \$3,301). Varieties sometimes slow, but this week, it is right along; rated around \$5,500 last week.

Revels

'The Three Sisters' (Barrimore (6th week); D-1104; \$3,301). Engagements, but due to the weather, it is going; some variance last week but big show last week; around \$5,500.

'Cossack-at-Law' (Royale (11th week); D-1047; \$3,301). Performance of last week until Friday because of Paul Muni's illness; pace was around \$5,000.

Vanda-Riviera

'Far From Broadway' (Mandell-Talbot (1st week); D-1047; \$3,301). One week and two days.

'Show' (Broadhurst (22d week); 1:142; \$2,751). Getting real slow and may stick here until 'Big Show' new wave comes from around \$22,000.

'Lady \$2,500, Another Record'

Chicago, Feb. 16

'Lady in the Dunes' (Broadhurst (22d week); 1:142; \$2,751). Getting real slow and may stick here until 'Big Show' new wave comes from around \$22,000.

Estimates for Last Week

'Kops' (C. Couderc); D. (Drama), CD (Comedy-Drama); R. (Review), M. (Musical), O. (Opera).

'A Barber Had Two Sons' (Playhouse (2d week); D-1046; \$3,301). Due to move to Baltimore though not \$4,000 for Coast since it is coming here from the Miller.

'Angel Street' (Golden (2nd week); D-1104; \$3,301). Climaxing, around \$4,000 last week, best in some time.

'Ask My Friend Sandy' (Biltmore (3rd week); D-1047; \$3,301). Yanked Saturday (13th) after playing last week; last week, Kiss and Tell due next month.

'Araucan and Old Lads' (Fulton (4th week); C. Couderc). Improvement registered here, with some topping, but still not indelible.

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'Jr. Miss' \$19,800, D. C.; \$22,700 Hayes Advance

Washington, Feb. 16.

Clara's company of Junior Misses closed \$19,800 in eight performances at the National theatre at \$2,750 per week. Managers are beginning to realize that they pass up good coin by not taking advantage of a Sabbath holdover.

'Harriet' (Hudson (30th week); D-1042; \$3,301). Varieties sometimes slow, but this week, it is right along; rated around \$5,500 last week.

Revels

'The Three Sisters' (Barrimore (6th week); D-1104; \$3,301). Engagements, but due to the weather, it is going; some variance last week but big show last week; around \$5,500.

'Cossack-at-Law' (Royale (11th week); D-1047; \$3,301). Performance of last week until Friday because of Paul Muni's illness; pace was around \$5,000.

Vanda-Riviera

'Far From Broadway' (Mandell-Talbot (1st week); D-1047; \$3,301). One week and two days.

'Show' (Broadhurst (22d week); 1:142; \$2,751). Getting real slow and may stick here until 'Big Show' new wave comes from around \$22,000.

'Lady \$2,500, Another Record'

Chicago, Feb. 16

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Inside Stuff—Legit

Back stage heads of departments for legit showed playing two performances on Sundays are paid around \$5 additional, but understood that regular weekly wage applies otherwise. Scale for Sides is \$675.00 regularly, while it is figured their pay with Sunday is \$957.50. Grips and stagehands are paid more per show. Theaters are not in a position to realize that they pass up good coin by not taking advantage of a Sabbath holdover.

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FORES 33G TOPS BOSTON

Boston, Feb. 16.

'Follies' still dominated the picture situation here, a sellout every show. Remains through Feb. 26, packing off to Philadelphia and then to Washington while waiting on the Winter months. **'Follies'** is due the end of March. Edward Everett Horton applied for a new contract to stay on strong in top price of return visit at top prices.

'Follies' (Hudson (30th week); D-1042; \$3,301). Varieties sometimes slow, but this week, it is right along; rated around \$5,500 last week.

Revels

'The Three Sisters' (Barrimore (6th week); D-1104; \$3,301). Engagements, but due to the weather, it is going; some variance last week but big show last week; around \$5,500.

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Harriet \$29,500, Philly Whammy

Philadelphia, Feb. 16.

There is only one legit house open the week of Feb. 16, and that is to poor business. Helen Hayes' biographical feature, **'Harriet'**, ended its run at the Philadelphia on Saturday night, well established in the smash theatre. In fact, it was out surprised even optimistic hopes. **'Harriet'** was a gateway week over the figure for the initial start.

'Harriet' (Hudson (30th week); D-1042; \$3,301). Varieties sometimes slow, but this week, it is right along; rated around \$5,500 last week.

Revels

'The Three Sisters' (Barrimore (6th week); D-1104; \$3,301). Engagements, but due to the weather, it is going; some variance last week but big show last week; around \$5,500.

'Cossack-at-Law' (Royale (11th week); D-1047; \$3,301). Performance of last week until Friday because of Paul Muni's illness; pace was around \$5,000.

Vanda-Riviera

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Barrymore's Bangup \$46,000 on Coast

Los Angeles, Feb. 16.

Ethel Barrymore closed her two week run at the Pantages with a lousy gross of \$46,000, garnering \$2,750 per week. The Pantages (5th week); M-1357; \$4,401. Leads all on Broadway, with gross well over \$22,000.

'Harriet' (Hudson (30th week); D-1042; \$3,301). Varieties sometimes slow, but this week, it is right along; rated around \$5,500 last week.

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'The Three Sisters' (Barrimore (6th week); D-1104; \$3,301). Engagements, but due to the weather, it is going; some variance last week but big show last week; around \$5,500.

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Ticket Brokers Lose in Court Fight To Scuttle 75c Limit on Premiums

An echo of Broadway's ticket situation, which has been quiescent for more than a year, has been heard when N. Y. Supreme Court Justice Samuel Noll dismissed the suit of brokers who sought a writ to restrain License Commissioner Paul Moss and Police Commissioner Lewis J. Valentine from enforcing a state law limiting the price of tickets sold by agencies to 75c over the boxoffice price.

There are no indications that the brokers will appeal the decision, although when the proceedings started, it was the evident intention of the ticket people to carry the case to the U. S. Supreme Court, which is expected to rule a similar N. Y. statute unconstitutional.

Justice Noll decided that the more recent trend in the highest tribunal was opposed to removing the ceiling on prices. He said:

"It is in the broad public interest that the cultural and spiritual values of the theatre are preserved and that the public interest in the enjoyment and amusement be safeguarded to the public at large upon such terms as the public interest is compatible with the general welfare. Since express constitutional provision to the contrary, the legislative power is not less because it clashes with a private right."

There had been pending so long that application for summary judgment was asked from the court on Wednesday (10). William H. Ryan, attorney for the brokers, advised them not to press the case because of war conditions. Charles C. Weinstein, assistant corporation counsel, spoke for the city.

There is also a code, subscribed to by the agencies, placing the limit of 75c premium on legal theatre tickets, while the state law covers all types of attractions, including sports events. It was the latter provision which caused the law to be discriminatory and, therefore, unconstitutional.

League of New York Theatre levied the agencies for each ticket sold at a premium, and the law is used for polling and other expenses. In the past season or two the collection stopped, but it was understood to have been few or no complaints of over-charging in recent months.

B'way Managers Help Brands Share Loss Of 'Native Son' Extension

What is regarded as a spectacular settlement of the long-running dispute by 'Native Son' which its engagement at the Majestic, N. Y., was continued two weeks, after a closing notice had been posted last December, has been agreed upon. Three producing firms, which offered to assume the red during an enthusiastic meeting when the ownership of the play was believed to be in the offing, virtually closed the bill and paid off.

The share of the settlement was taken over for most of the season by Harry and William Booth, who claim produced 'Native Son' and the League of New York Theatre. Brands operate a large picture show in the metropolis but play picture shows in nearby theatres during the summer and now are interested in touring legitimate such as 'The Son,' which played a repeat date on Broadway at top prices when the off-Broadway production was running.

Shows' red was paid at \$2,500 for the extended two weeks, although the originally reported figure was \$500 under that sum. Brands agreed to shoulder \$1,250, half of the sum. The League paid \$1,250, half of the sum. The League paid \$1,250, half of the sum. The League paid \$1,250, half of the sum.

Two Winning Scripts Split Heyward Award

Charles S. C. Feb. 18. Winners of DuBois Heyward Memorial Award in historic Dock street theatre were Mrs. B. Powers Savage, Chicago, and Kirke Mechem, Toledo, Kansas. Annual playwright contest was held for full length script. This year \$500 award was split. Winner was 'Mike, the Angel,' which was premiered at Dock theatre April 6-10. 'Lilas Lake,' Mechem's winner, will be produced in same spot May 11-15.

Dock street theatre is one of oldest in America, having been opened in mid-18th century. It ran during War Between the States and was remodelled a few years ago.

Probe Pass Chir In B'way Legals

Report that passed to Broadway legal shops that the new code of ethics is being investigated, two attractions in particular being mentioned, both being spotted in Shubert theatres.

Shuberts have a control method supposed to curtail or prevent such practices, but children being sold, 'names' known to be known, but why managers haven't done anything about the matter is not clear. Claimed that the pass itself will be subject to federal tax prosecution, if not getting police attention. Anybody who is not getting police attention, if not getting police attention, if not getting police attention.

CARTER BLAKE JOINS MCA LEGIT DIVISION

Carter Blake, former test director for David O. Selznick and a faculty member of the American Academy of Dramatic Arts, has joined Music Corp. of America. He has been assigned to the MCA legit division and will be located at the MCA office. Blake was put on the MCA payroll by Taft Schreiber, in charge of the Coast office, who is currently sent looking over legit talent for production.

Although it has been reported that MCA is planning to make its own screen tests in N. Y. and send the film to the theatre, and Doris Schreiber is eliminating the 'hit-or-miss' system of the actors' recruiting to Hollywood, it is not clear whether this is a natural, says Schreiber. If the legit talent is screen-tested in N. Y., it'll be a big step in the direction of the MCA-MGRS. ROW.

Union Gets Guarantee Due to Summer Break

Fresh differences between Edward Galt, stock manager who also operated as A. Edward Goldstein, have arisen with the Association of Actors and Managers union.

Galt, who is the present stock at the Copely, Boston, starting Feb. 22, but ATAM nearly called off the agent and manager because the union claims Galt did not live up to an agreement with it, when he had stock as A. Edward Goldstein. Manager claimed the responsibility was not his, but that of Ralph Schreiber, who was not at the time the shows were produced.

Jose Ferrer Vice Kaye When Latter to H'wood

Danny Kaye will bid farewell to N. Y. next Tuesday midnight (23) when he leaves for Hollywood. He is sponsored 'Million Dollar War Bond Party' which is to follow the comedy 'Glimmer' held in Glimmer, Broadway, N. Y. The party originally set for last night (16) was postponed on account of the war bond drive.

'Let's Face It' leaves for the Coast March 1 to make his first film for Paramount. Jose Ferrer will take Kaye's role in 'Let's Face It.' Gary Davis, co-producer of the play, says Kaye understood and while he was admitted over the weekend, it was decided to suspend performance until Kaye's return to the east tomorrow (Thursday).

'Rosaland' Gets New Duds; 'Wonder' Show Climbs to Sock \$28,000

Broadway's 'wonder' show 'Rosaland,' 44th street, which has been producing a steady stream of new acts, is to be added up with new costumes. That the order of the new acts is to be soled by agencies who backed the show, including Mrs. W. D. Dresselhuys, formerly Lorraine, and the new acts, including the former Bernice Chrysler, well to Mayor Ed Garbache, ex-War Point All-American, now in the Army, and Ralph Allen, who was shown produced a deal in the show with Brooks Costuma Co. to supply the duds on a rental basis, calling for \$300 weekly for the rest of the play. Outfit had the right to purchase the costumes for \$15,000 after 'Rosaland' opened, but the outfit applied. The rental item was a fixed charge regardless of the number of costumes, deemed in order by the enthusiastic sponsors, who are in attendance frequently during performance. Differences among the managers between Brooks and the show management.

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VERDICT EXPECTED SOON IN ATAM-MGRS. ROW

Decision in the dispute between the Association of Theatrical Agents and Managers and the League of New York Theatre, over the former's demand for a 15% salary hike, is expected within two weeks. That is, immediately after a supposed session between the factions Saturday (13) before Paul Brisentzen, former president of the MGRS, who is the union's attorney.

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WLB Okays Equity Raise to \$57.50 On Minimums; Union Sought \$60

15% Pay Hike Sought By Chorus Equity

Fifteen percent increase in minimum pay for chorus members in regular legit production and show has been proposed by Chorus Equity and approved by Equity council. Move follows the approval last week by the War Labor Board of a boost of the actor minimum from \$50 to \$57.50.

Suggested increase would call for the following: \$40 to \$40 for productions in New York, \$45 to \$45 for productions on the road, \$25 to \$25 for stock in New York, \$20 to \$20 for stock out of New York. Proposed scale was sent by the Equity council to the association's legal department and Ruth Richmond, Chorus Equity executive secretary, for formal drafting.

Since Chorus Equity has no formal agreement with the League of New York Theatre, the increase will not be subject to the board of arbitration. However, there may be some complication about obtaining War Labor Board approval, as such applications are normally made by the employer.

Jessel Settles On Kickers' Pay

Claims of players in last season's 'Kickers' have been satisfied. George Jessel had remitted \$1,000 to Equity in settlement. Total claimed originally was considerably more but I. O. U.'s held by Sophie Tucker were disregarded, such paper being 'Kickers' corporation and not Jessel personally. Musicians ended heavily in the red.

When 'Kickers' left Broadway and didn't fare well in Boston, Jessel was told the show had been sold. He was told the show had been sold. He was told the show had been sold.

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Balto Gets Legit After Alt; Heiman Sets Lyric Deal; Rejuro Ford's

Baltimore will have legit shows for the latter portion of the season after all, despite the forced closing of the 'Baltimore' show. The show, which was produced by Heiman, the theatre, Marcus Heiman, of the United Booking Agency, has entered into an agreement with the union to be booked into the Lyric, a 2,700-seater which is generally devoted to musicals and comedies.

First show to be booked into that house early in April will be 'The Corn Is Green' (Ethel Barrymore). The Lyric and Ford's office staff will move to the Lyric for the legists.

That Heiman shut down by Baltimore authorities following the Boston Coconut Grove holocaust. It is expected that Heiman will be able to get the show back into the Lyric, a 2,700-seater which is generally devoted to musicals and comedies.

First show to be booked into that house early in April will be 'The Corn Is Green' (Ethel Barrymore). The Lyric and Ford's office staff will move to the Lyric for the legists.

Starting this week the minimum salary of actors, as set by all legit shows, is being a boost of \$7.50. Managers had conceded an increase to \$60, instead of the \$50 minimum which had been fixed for the past two or three years, assuming that \$10 weekly more was due players because of raised living costs. Comedian's standard pay of \$100 and food rates, especially from players on the road, had been received by Equity some time ago.

However, it was necessary to get an okay from the War Labor Board, although it was argued that actors' pay should not be classed with scales in industrial plants, which come within government control. The general scheme to check inflation. Further contention that the theatre is a business, and that the percentage of actors being engaged throughout the year or season, and therefore they should be outside wartime pay regulations.

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'Carnal' Not Considered

Fact that comparatively few people would be affected, rather than all, was argued by the increase. Equity by WLB. Figure that not more than between 600 and 700 players will be touched by the increase. Equity has around 13,000 members in good standing and estimates that 18% is in the minimum pay classification.

There were some in Equity who opposed raising the minimum from \$40 to \$57.50. They might curtail the number of jobs or might curtail the salaries of moderately paid players. The union, however, has a strong result. That raise may even be one reason why there were fewer productions in the past season, as previously, while the current season is running under that pace. Still, there was a strong result. That raise may even be one reason why there were fewer productions in the past season, as previously, while the current season is running under that pace. Still, there was a strong result.

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Geo. Hirst Replaces Holbrooke as Chief Of Memphis Al Fresco

William R. Memphis, Feb. 16. Geo. Hirst, who has been named as producer-general of the Memphis Open Air Theatre for the coming season, has been named as producer-general of the Memphis Open Air Theatre for the coming season.

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Broadway

Jules Levy back from the Coast. But William Saroyan being shifted to Dayton.

Howe Williams running a class called "The East 60's."

Monte Proctor going away for another recuperative period. He is en route to Miami for his asthma, house-guesting with Harry Richmond.

L. Eddy Duchin, who has been going to go out with his own pit boss.

National agitating campaign called at Madison Square Garden March 8.

Sammy Kessel and Ben Boyar caught Broadway column in the Hobo News.

Sammy Kessel has taken over publicity for Casbah, swank Casino in South alley.

"Don't dropped" from title of George Abbott's new show, now called "Kiss and Tell."

W.B. Jack will quicken to the Ohio home of Louis Bromberg for a huddle.

John O'Connor, Universal v.p., celebrated two birthdays in Friday (10) at 40 and 41.

Low Wasserman, MCA, exed. from Bessie, and his mother, Edith.

C. S. Rein returned to the Coast shortly.

Judith Ager, assistant executive-director of the Academy of Musical Artists, joining the WAACs.

M. A. Lightman is a grandpaw. A. Lightman, Jr., last week in Memphis.

Gene Buck has become president of the C. O. B. in New York.

Pat O'Brien now being first vice president.

Tom Tack back from the Coast. "Star and Garter" film dead almost nothing left of it.

Boys! The Yarns and Percy Murphy, legit boxoffice men up from Baltimore, and remewing Broadway friendships.

Actress-manager Martha Hodge, will have last summer's show down for go downstairs for dinner. She's at the Algonquin.

Beeser slated for films this summer when Olsen & Johnson should be seen.

George Jessel has just completed the mss. of his autobiography, "So Help Me," slated for Random House publication in a month.

Kent Smith rest for vacation, due to return to the Coast in a month.

He's under contract to RKO as stunt director.

Jane Hunter, Houdini, St. Regis' p.a. in the WAVES Officers' Training School at Northampton. Mrs. John L. Richards has succeeded her.

Radio Harris has been on "Stage Door Center" for Sol Lesser, completed, will have her appendix resected today (Wed.) at N. Y. City hospital.

Lillian Hellman's new play will be with the Versailles Theatre. She will devote this year to writing.

Now that her son's "Goldenwyn" film career is over.

Jimmy Durante will make his Caponeades debut next Thursday (Thurs.) at the Casino.

His wife, he'll put up a radio just as he did for the weekend.

Many new recruits show down Friday through Sunday, not only because of Lincoln's call to arms, but to conserve on fuel oil. Many of these recruits will be on the Coast.

George Lait, Jack's boy, abroad since Nov. 7, 1942, in London and now Cairo, for INS. He is having some strapples taken out of his leg, sustained during the Italian campaign.

Lon Walters, who runs the Latin Quarters in N. Y., has been given a terrific letter in next week's Zolotoff titled "Bugs."

Paula Laurence's trailer into the La Parisienne, unites, bills her as a "Delicious Chica" who has been in the city, which is not the way Mike Kessel has his "Something for the Boys."

Ruth Morrow, Universal homecoming newspaper, will make her radio debut in the next few weeks over WEAF. Goes on as singer for 15-minute "Morrow" hour of "Liza Morrow."

Jimmy Morrow and Herbert P. Jocky, associated with Schwartz & Schwartz for a number of years, have become members of the firm as of the beginning of this year. Morrow, in charge of Columbia Pictures work, for which Schwartz & Frohman are general managers, will continue to handle CO as heretofore.

Pittsburgh

By Hal Cohen

Bill Lewis, Sun-Telegraph drama editor, coming around after a serious illness.

Bob Neils, Playhouse actor, has been added to cast of "The Boys in the Woods" at WJAS.

WCAE, the new station in Mifflin Road, started on the air.

Pat Cohen, 300-Fox manager, on the job again after being bedded for a couple of weeks.

Four Franks back at Nixon Cafe, where Woods and Bray are holding over for "Gold Diggers."

Earl Carroll's tap "Vanities" booked

for Stanley March 11, with Andrews Sisters, coming back to the Coast.

Dennis Morgan is in-advance with stage show opening Friday (10) at the Casino.

Mary Burnett, Penna. manager, has been asked to give up her job and go to the funeral of his sister.

Sheep Field's wife came on from their 10th wedding anniversary party.

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London

and Oliver lining up own vaudeville show Friday (10) at the Casino.

Ken Nyman has joined the Louie aggregation.

Greta Garbo is expected to return to family around March.

Florida Little and Jack Hylton will be the main attraction of the revival of Leslie Stuart's "Floridians."

John Carr, now starring in "Walt Without End," marrying in Donaldson-Hudson, a company director.

Hal Monty quit "Venues Come to Town," the Alfred Esdale Whitehall theatre, to tour his own vaudeville unit.

Raymond LeRoy has replaced blackmailer in "Murder Without Mercy" at the Comedy.

Southern Music Co. moved into bigger premises, leasing entire building formerly occupied by the Tobacco house, ex-japanese hostess.

Daniel Mayer company returns to West End show, his with two new plays. One is titled "The Striplings" and the other "The Laidly Lady."

Gwyneth Stanley, wife of producer of the "Laidly Lady," is in retirement for several years, back on the stage working for ENSA.

The Vagabond King goes on tour in the "Laidly Lady" revival, which it comes to the Winter Garden.

John Miller still fighting with idea of having Carroll Gibson, a well-known phonograph orchestra of 35 as permanent band of the "Laidly Lady."

Associated British Cinema, in London, has acquired the Rembrandt theatre, Ewell, Ipswich, a 2,000-seat theatre.

John Powell is star in new Warner picture, "You're Looking Awful."

With Brian Desmond-Turner to direct, Charles C. Cochran's next picture with cast headed by Dorothy Cramer.

Burnett has opened new bottle club, calling it "Merry Go Round."

His last one, the "Hot House," was produced by two new stars, on liquor rap.

John C. Cramer, veteran vaudeville comedian, played her pantomime comedy, "Mother Goose" at Bournemouth, in which cast due to fracture sustained in a fall.

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starred, and a revival of "Fluff" at the Ambassadors.

Alfred S. Brindley, formerly press agent for ABC's Marlene Aron, has been assigned to the Lauchlin-Panama Mayflower unit, is now with British National, plugging Flanagan and McLaughlin.

Goa shortly to Ministry of Information in new department being formed.

Tommy Handley's new picture for Gainsborough Films, "The Rides Again," started shooting on Feb. 10, with Handley as lead.

George Monro, vaude partner of Burton Brown, has out of the leads, which keep him apart for a while, with latter doing single item.

Water Ford direct.

Miami

Alfredo S. Brindley, in town for a war bond concert.

Roy Rogers, comic, headlining Kitty Dwyer returned to Paramount production after release from P. O. W. camp, where he was interned.

Corporal Joe Louis, heavyweight champion, ordered to Hollywood to appear in a picture, the story at Warner's.

John F. Kennedy returned to his studio manager's desk of Columbia after the Army had turned him home.

Dorothy Arzner at Doctor's office, looking after the doctor's operation of "Attack by Night" at Columbia.

Leslie Goodwin returned to Hollywood to resume film directing after a year of military service, returning over 38 miles.

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Hollywood

Marlene Kemp Mature divorcing Victor Mature, after 10 years.

Lincoln Quinter joined RKO publicity staff.

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St. Louis

Bobby Beeson, singer, currently at Club Continental, Hotel New Orleans.

Gene With the Wind! sketched for arrangement at Low's Orpheum at pop prices.

Low's State is the latest deluxer to make a record, for 2,575 attended an anti-fense works.

Talkshow concert in the municipal auditorium.

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OBITUARIES

MRS. HARRY HODDINS
Mrs. Harry Hoddins, 43, actress of the music-hall, died on a train at Needles, Cal., en route to New York, Feb. 11.
Further details in vaudeville section.

MRS. HOWARD THURMAN
Mrs. Pauline M. Thurman, 32, widow of Howard Thurman, died in North Adams, Mass., Feb. 10.
Further details in vaudeville section.

JOHN W. CONSIDINE, SR.
John W. Consider, Sr., 84, at one time co-owner of one of America's greatest vaudeville circuits, died in Los Angeles, Feb. 11.
Further details in vaudeville section.

JAMES THOMAS POWERS
James Thomas Powers, 90, one of the best-known local comedians of the American theatre a generation ago and a stage veteran of 55 years, died in New York City, Feb. 11, after a long illness. He was the husband of his wife, Rachel Booth, also formerly well known as an actress, who had played in many productions with him.

Powers' stage career also included roles in Shakespearean tragedies. His last stage appearance was in 1903, when he played in a New York revival of "The Merchant of Venice" with the late George M. Cohan. Following his retirement, he wrote a biography, "Twinkle, Little Star," published in 1920.

At one time in his career Powers was called the funniest man the American stage has ever known. His reputation as a comedian was gained by a natural ad libbing ability which he used with telling results in parts when the lines did not do proper credit to the actor.

Powers started his stage career in 1878 at the age of 16 when he did a song-and-dance act in a small vaudeville theatre in Los Angeles, N. Y.

After several years in variety he joined the stock company at Abieville, N. Y., where he played "The Boy Who Went to Sea" and "The Girl Who Went to Sea." He first attracted notice for his role of Chips in "Drama, or Fun in a Country Club," written by Billy the theatre, N. Y.

Following three years on the American stage he went to London with Willie Edouin. There he played "A Bunch of Kings," "The Riding Hood" and the pantomime, "Dick Whittington," at the Empire and Drury Lane theatres. Upon his return to the U. S. he became a recognized star as a result of his performances in "The Soldier's Daughter" and "Neddy." Then he started to make stage history. Beginning in 1891 he played the part of "Katie," in "A Straight Tip," which ran four years, a record at the time.

In 1897 Powers became a member of the Augustin Daly Musical Comedy Co. and was this company's leading comedian until 1902. It was during this time he created one of his most memorable roles, that of Gus-hi in the musical comedy, "The Grinch," which ran at Daly's theatre, N. Y., 37 months.

After leaving the company he played the same part when the show was revived in 1921.

His stage appearances during the past 15 years had not been frequent, consisting mostly of all-star revivals of some of his earlier productions. In 1931 he was seen as Bob Acres in a revival of "The Rivals."

The attendance of a New York night life and the theatre during the Gay '90s, when Powers was at the peak of his career, is notably described in his autobiography.

LAMBERT LARKING
Lambert Larking, character actor, died in Toronto, Feb. 13 after a two-year illness. His last appearance was during 1930-31, when he appeared in "The Joneses" production in a grand production, "The Queen's Husband" and in "Gena." He went on the London stage at the age of 10 in a production starring Cyril Maude. He later attended between Broadway and London and was associated with a number of years with the Cameron

Matthews and Ziegler Players in Toronto.
Surviving are his widow, two sons and a daughter.

JAMES L. SKELLEY
James L. Skelley, 54, veteran trouper and character actor, died in N. Y. Feb. 13 after a stage career of nearly 50 years. His last part was in 1941, when he appeared in the 20th-anniversary production of "The Little Rebel" at the West End.
Skelley started his stage career in 1888. His experience as a trouper in the early days consisted of playing this in the repertoire company as a hand as it paraded through streets to publicize the show, then playing the late battle in the orchestra for the venture, act as villain or hero as the case may be, and return to the pit to play between the acts.

Skelley first appeared on the N.Y. stage in 1902, and was later associated with a number of years with the "Catie" Square players in Boston. Among the plays in which he appeared on Broadway in the 1920s were "The Lion and the Mouse," "The Little Rebel," "Dinner at Eight" and "The Prisoner of Zenda."

ROBERT E. NELSON
Robert E. Nelson, 62, stage vaudeville actor, died in Roosevelt hospital, N. Y. Feb. 14, six hours after a long illness. He was the husband of his wife, Irene Hopkins, following the wedding ceremony, which took place in New York City. He had been a novelty dancer and monologist, having played the role of "The Little Rebel" at the Al. "Let's Beat It" and "Putting It Over."

A brother survives.

MRS. JIMMY DURANTE
Jean Olan, Durand, 52, wife of Jimmy Durante, died in Los Angeles, Feb. 14, following an illness of two years. She was the widow of the famous comedian, who died in 1931.

During the past two years Mrs. Durante had been suffering from a heart ailment. She was the widow of the famous comedian, who died in 1931.

BENJAMIN YUDOVITZ
Benjamin Yudelvit, 48, for more than 25 years an operator of night theatres in northeastern Ohio, died recently in Cleveland.

He had started as an exhibitor in Medina, where he owned the Princess, with George Villis as a partner. The operation of the theatre until his death in the Schine chain five years ago. Yudelvit then became a Schine manager.

Widow and three daughters survive.

VICTOR HARRIS
Victor Harris, 73, composer and orchestra leader, died recently of the Metropolitan Opera Co. died in N. Y. Feb. 13. He was conductor of the Metropolitan Opera Co. from 1908 to 1928, having developed the organization from a small ensemble of women's voices into a full orchestra.

Widow and three daughters and two sons survive.

JOHNNY WATSON
Johnny Watson, 39, died in Bournemouth, England, recently. For years he had been a comedian, a child in the circus, he was for a time, a clown, bareback rider and for years in the circus, he was performing dogs. He was engaged for a London pantomime, but died in his room before the opening night.

BERTHA H. BURT
Bertha H. Burt, 64, a veteran of travelling stock companies, died recently in Denver. She was the widow of Nellie Burt, also a stage actress, who recently completed a tour with a road company of "Lute and Love."

Besides her daughter, her husband and two sisters survive.

DON AZPIAZU
Don Azpiazu, 49, one of Cuba's leading orchestra leaders, died from a heart attack in Havana, Feb. 11. For years he conducted his orchestra on tours of the U. S. and Europe. Azpiazu popularized a number of

Cuban songs, including "Cienfuegos Vendor."

EDWARD KUHLMAN
Edward Kuhlman, 89, former theatre manager, died Feb. 10 in Hamilton, O.
He had managed the Lyric and Grand theatres, and in the silent era inaugurated "talkies" in Hamilton by placing actors back to the screen to serve as substitutes to the characters.

EDWIN SILVERT
Edward Silvert, 74, builder and owner of the Broad St. theatre, Nazareth, Pa., and former owner of the Royal theatre there, died in Nazareth, Pa., Feb. 12.
He had retired as a film exhibitor in 1927.

H. P. (SPIKE) McKEECHIE
H. P. (Spike) McKeachie, musician and trouper with circuses, died in Oklahoma City, Feb. 10. He had toured the U. S. as a member of the Ringling Bros., Barnum & Bailey band.

FRANCIS EMANNUEL AARONS
Francis Emanuel Aarons, 52, former publicist and head of RKO's Sydney, Australia, branch, has been killed in action in the Pacific. He was a member of the Australian army medical corps.

JERRY SOLOMON
Jerry Solomon, 26, yeoman in the Navy and former member of 20th-Fox studio publicity staff, died of pneumonia "somewhere in the Pacific."

THOMAS MATTHEWS
Thomas Matthews, 78, for years stage manager at the old Russell Dominion and Family theatres, and the Grand Opera House, all in Oklahoma City, died in that city, Feb. 10. He was a member of the Ringling Bros., Barnum & Bailey band.

METHEE, 81, of Uovo Novello, British actor and playwright, died Feb. 12 in London. Known professionally as "Methee," he was the founder of the Royal Welsh Lyceum, which was the highest honor of the "Methee" family. He was the widow of David Davies, also a Welsh singer, who died in 1931.

FATHER OF PAUL REICH, 80, office manager at the old Russell Dominion and Family theatres, and the Grand Opera House, all in Oklahoma City, died in that city, Feb. 10. He was a member of the Ringling Bros., Barnum & Bailey band.

METHEE, 81, of Uovo Novello, British actor and playwright, died Feb. 12 in London. Known professionally as "Methee," he was the founder of the Royal Welsh Lyceum, which was the highest honor of the "Methee" family. He was the widow of David Davies, also a Welsh singer, who died in 1931.

MARY ELIZABETH SLOAN, 80, died in N. Y. Thursday (11). She was the aunt of Jean Adair, of the Broadway musical "The Girl Who Went to Sea," and the actress, who died in 1931.

JANE O'CONNOR, 48, veteran account executive at KFWB, died in Los Angeles, Feb. 13, after a long illness.

DAUGHTER, 37, of the late Reginald de Koven, died in New York City, Feb. 13. She was Mrs. Ethel LeRoy de Koven Hudson.

METHEE, 81, of Uovo Novello, British actor and playwright, died Feb. 12 in London. Known professionally as "Methee," he was the founder of the Royal Welsh Lyceum, which was the highest honor of the "Methee" family. He was the widow of David Davies, also a Welsh singer, who died in 1931.

MARRIAGES

Mary McCall, Jr., to Lieut. David Lramson, in Los Angeles, Feb. 13. Bride is screen writer; groom is public relations officer at Fort Meade, Arthur, and film press agent.

Patricia Marie Dorsey to Henry LeRoy Hooker, Jr., in New York, Feb. 4. Bride is daughter of Thomas Dorsey.

Madeline Stewart White to Albert A. Cornier, in New York, Feb. 11. Bride is eastern publicity rep for Monogram pictures; groom was formerly general manager of WGB, N. Y.

Thelma Schnee to Paul Moss, in N. Y. Feb. 6. Bride is stage actress, groom, former screen writer and film manager, is in the navy.

Frances Marion to Robert L. Firestone, in Toledo, Feb. 10. Bride is daughter of E. Y. Flanagan, comedian, and former owner of WSPF radio station, Toledo.

Audrey Ridgway to J. D. Tolson, in Philadelphia, Feb. 13. Bride is flight actress, presently in England, groom is a film stage manager, now in the army.

Brit. Burnup at Blitz Escapees

Continued from page 1

every question ended with a mild shrug of the shoulders and a shrill, "It's an unusual display of emotion hereabouts."

Now it happened that I had popped to some of these folk in the States not long before I clipped cast, so I repeated in good faith the information that I had been unable to get priorities or had been kept away by extremely important engagements. I got meekly brushed off with a "Well, if that's the case, I'll be glad to see you when you get back." I was feeling a little bit of a let-down, but I was not about to let it show. I might as well have a sharp edge on my tongue, too.

The reason I bring up the bombings is that it's one of the first things you hear about despite the fact that the British nation hasn't been over since the spring of 1941. (But are expected again soon). It's quite amusing to sit in a public house, back home, and have the old trample all over each other in their anxiety to tell their own personal story. They refer to the bombings of frightfulness in the same tones as they refer to the reminiscences of the night of the "good old day" and who am I to spoil their fun?

The Bing of Britain
Sam Brownie, the Bing Crosby of the British stage, who has been a sort of guy, showed me a couple of years on his neck received after the bombing of his house, which he got not a scratch. Some skilful leggers, pulled a few wild bullets through his chest, but he was not hurt. He was on a train. For a while his voice was despaired of, but his voice was restored. He was not hurt. He was on a train. For a while his voice was despaired of, but his voice was restored.

Brownie's favorite yarn characterizations are those of the "Bing of Britain." He was on a train. For a while his voice was despaired of, but his voice was restored. He was not hurt. He was on a train. For a while his voice was despaired of, but his voice was restored.

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USO's Big Budget

Continued from page 1

by USO, will likely be upped to an estimated \$4,867,571. A breakdown of the figure, however, is not available, which shows that USO contributions overshoot its goal of \$22,000 by more than \$4,867,571. The estimated \$4,867,571 allocation for the remaining six months.

Lawrence Phillips, vice-president of CSI in charge of the administrative setup, stated last week that, with the figure probable to be turned in by the end of the fiscal year, the estimated \$4,867,571 allocation for the remaining six months.

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BIRTHS

Mr. and Mrs. Bruce Tyrrell, daughter, in Detroit, Feb. 8. Father is saxman in Benn Rich orch.

Mr. and Mrs. Arthur H. Rosen, daughter, in New York, Feb. 10. Father is former Odette Barr, dancer; mother is cameraman at Paramount.

Mr. and Mrs. Ed Brown, son, in Los Angeles, Feb. 10. Father is cameraman at Paramount.

Mr. and Mrs. Saul Steinfield, daughter, in Pittsburgh, Jan. 13. Father manages New Granada's theatre.

Mr. and Mrs. M. A. Lightman Jr., son, in Memphis Feb. 8. Father, who managed the Midway theatre, is an entertainer in the army. He is son of M. A. Lightman, owner and former MPTOA president.

Mr. and Mrs. Clifford C. Harris, daughter, in Philadelphia, Feb. 8. Father is technical supervisor at WIP.

Frank Sinatra

THEATRE—Currently—Paramount, New York, to become first name performer in Paramount history to appear for eight consecutive weeks.

THE BOY WHOSE
VOICE IS
*thrilling
millions!*

Frank Sinatra

RECORDS—Soon to be heard as feature artist on Columbia Records.

Frank Sinatra

PICTURES—Set with RKO feature productions, the first of which is to be screened this summer.

Frank Sinatra

RADIO—Singing star of "Your Hit Parade" (CBS, Saturday evenings, 9-9:45 EWT)

Thanks to FRANK COOPER and the many others who have helped make all this possible.

Agents Will Fight Screen Writers' Proposal to Cut Commission to 5%

Hollywood, Feb. 23. Agents are girding for a fight with the Screen Writers' Guild, who among other things has demanded a cut in commissions from 10 to 5%. The SAG threatens to sue its three agency to service members if the Artists Managers Guild does not accept the writers' terms. The writers have called a general membership meeting for March 1 at the Roosevelt hotel to discuss the progress of negotiations with the AMG. Further meeting between the two groups are slated for early next month in case negotiations collapse.

The SWG plan of action includes: (1) the franchising of its agents regardless of membership in the AMG who are willing to meet its demands, and the placing on the Guild's recommended list only those agents who hold SWG franchises; (2) the establishment of a SWG agency service to its membership; and (3) a SWG-sponsored cooperative agency to be run by competent professional agents.

The demands which the SWG has already approved in connection with franchises for agents include: 1.—The SWG is to issue franchises to agents and deal directly with agents and deal with a "ranch" agent. 2.—If the agent forfeits his franchise, his contract with the writer shall be terminated.

3.—There shall be separate contract for employment of agents in any field other than motion pictures; a separate contract for the employment of an agent to sell original material; separate contracts relating to the writers services in any capacity other than as a writer.

4.—All existing contracts between (Continued on page 23)

VAN DYKE \$500,000 ESTATE TO FAMILY

Los Angeles, Feb. 23. W. S. Van Dyke, film director who died Feb. 5, has left an estate estimated at \$500,000, according to his will, filed for probate in Superior Court. Mabel W. Van Dyke was named sole trustee and executrix.

The estate will be dissolved when youngest of the three Van Dyke children reach 21. Bequests of \$100,000 a month to his widow and \$500 a month to his mother were accompanied by a request that the children "be named in Brenwood" be sold to cut down unnecessary expense and that the children be educated in public schools. Eventually the estate will be divided equally among the widow and children.

Yates Taking No Chances Losing Autry After War

Hollywood, Feb. 23. Gene Autry, now a lieutenant in the Army, and his old boss, the Republic studio (Hercy Yates) are negotiating a new five-year contract, effective after the war. Current pact, signed in 1939, expires in August, 1944.

Understood the studio figures that Autry's boxoffice draw will be stronger than ever as a result of his Army service. Cowboy star is now stationed at Lake Field, near Phoenix, Ariz., in the Army Air Force.

"Specializing" Roy Rogers With Gene Autry in the armed forces, Republic is upping its production ante on horse operas by signing former No. 2 cowboy, Roy Rogers. All Rogers' pik in the future will be classified by the studio as "special." That means not only extra coin for production, but added exploitation and publicity on the Rogers series.

Rep's original idea called for its top boot-and-saddle to make only two "specials" and six of the garden variety of westerns. Revised budgeting puts all eight into the "special" category.

Rogers has recently been getting heavy exploitation through p. a. tours. He has done a radio stint, was at the White House during the president's birthday ball celebration in Washington, and is playing Army camps all this month.

APPROPRIATELY CAST

Hollywood, Feb. 23. Michael Chekov, nephew of the great Russian actor, Antonin Chekov, is acting in M-G's "Russia." Actor was an independent producer and dramatic coach in N. Y.

Jane Russell's Classy Chassis Batters Cops

San Francisco, Feb. 23. The lush anatomical postures of Jane Russell started a police censorship drive on theatrical billboards that was extended to include a burlesque campaign poster (the Liberty). Jane Russell's figure has been an eye-fest on the S. F. "Outlaw" billboards for the past two weeks.

Warrants for the arrest of the billposting company reins were ready for signature, but when the cops told Judge Clarence Morris they planned to remove the ads, he let them off with a warning and the warrants were dropped. The judge said that arrests and jail sentences would follow exhibition of any similar posters in violation of police code section that bans exhibiting any photograph or drawing exposing any portion of the human body that would tend to deprave the morals or prove shocking.

Police Chief Charles Dullack said he had received hundreds of complaints objecting to the lush lady, but more so to obscene remarks and embellishments scribbled in by children. Dullack called the poster a "damn outrage."

OWI's Global Reorg Will 'Streamline' Not Change Film, Radio Operations

Washington, Feb. 23. No radical change is expected in the Office of War Information's handling of its foreign broadcasts and foreign film arrangements as a result of Monday's '22 global reorganization of the OWI's Overseas Branch. The reorganization was designed to streamline operations, not change them.

Although no regional director was named for Russia, Robert Sherwood, head of the Overseas Bureau, his supervisory Russo-American relations. His organization will continue to supply the Soviet with U. S. feature films, shorts and news. American films are said to be meeting with a favorable reception in the U.S.S.R. and even the satirical, anti-Soviet "Ninotchka" has been received good-naturedly.

In North Africa, the film setup is relatively simple, for the North African films are easier to see and release after two years of Axis propaganda. Many American films were impounded by the Vichy officials, including the Charles Laughton remake of "The Hurricane" and "The Desert Fox" are now being released. The British (Continued on page 43)

FOR VICTORY

BUY UNITED STATES WAR SAVINGS BONDS AND STAMPS

It will cost money to defeat Germany, Japan and Italy. You must have money on you to help now. Buy war savings bonds or stamps today. Buy them every day if you can. Buy them on a regular basis.

NBC Putting Axis Thugs on Trial

NBC's "The Day of Reckoning," in which Hitler, Mussolini, Laval, Quisling and Tojo will be placed on trial for their crimes against humanity, opens in the 7-30 p. m. niche this Saturday '21. There will be a different script over a period of five weeks, with each script prepared by a different writer.

Moss Hart has done the initial script, the culprit being Hitler, and Raymond Massey will play the prosecutor and Monty Woolley will be cast as the "Devil," the defending counsel. Milton Krentz, director of radio for the Council for Democracy, conceived the series' idea.

'Yankee Doodle' % Starts To Geo. M. Cohan's Estate

First check on the profits of "Yankee Doodle Dandy" was paid the George M. Cohan estate last week by Warners, the amount approximately \$14,000. Late star's arrangement with Warners called for the payment to him of 15% prior to the picture's completion, plus 15% of the film rentals after, the first \$100,000. With the picture in general release there will be a steady flow of remittances to the estate for many months. So far there has been no accounting of foreign earnings. Understood that James Cagney's share for his starring in the biographical film is 10% from the first dollar of the Warners end.

Ethel Levey, who was Cohan's first (Continued on page 21)



ABBOTT AND COSTELLO

"I think that Bud Abbott and Lou Costello are God's gift to gloom and beads that there is such a sweetness in this pair, a natural gleelessness, good humor and fun that I would like to come from here to York if we had a big enough rocket to take us mid-way of the name." —ELLA MAXWELL, New York Post.

Universal Pictures. Under Personal Management of EDWARD SHERMAN

Famous First Rights

"Babette" (Broadway, N. Y., Nov. 16, 1900) Fritz Scheff, "Tate of the Metropolitan Opera Co.," as the billing proudly announced her, came into New York for her first rights with musical, operatic and in Washington. The operatic was the Victor Herbert and Harry B. Smith wrote, but it had movement and tenderness and Miss Scheff's magnanimity had the rest. It put her over.

New Year's Eve on Washington's Birthday' Sizes Up B'way Weekend

Bigger than New Year's eve—that's what the legions of ticket brokers said hours before evening curtain SUNDAY (20), when Broadway was thronged to the hilt.

Agencies had no tickets, except a few for the "Babette" and the "Victor Herbert" and Harry B. Smith wrote, but it had movement and tenderness and Miss Scheff's magnanimity had the rest. It put her over.

Almost spring-like weather was a factor in the success of the holiday break, new high takings for afternoon performances being registered in the going for the holiday, when the main strain was again packed before matinee time. Matinee in 25 minutes, however, were played on the holiday, switched from the midweek, when only four performances were scheduled. Even though few shows have extra performances, heavy grosses on the week looked assured.

Though some attractions claim strong advance sales, most show will be in the red when the week is over, until the federal tax deadline is passed. Heaviest income levels in (Continued on page 22)

London Suit on 'Sawing Woman' Recalls Magico Goldin's Showmanship

London, Feb. 23. A decision in Chancery court here Friday so far as to tell a Spanish dancer she could dance in the high-heeled street shoes she was wearing at the time of her fall, all her care.

Dancers don't savvy the inoperative attitude they have run into at the ration boards.

One ration-board functionary said so far as to tell a Spanish dancer she could dance in the high-heeled street shoes she was wearing at the time of her fall, all her care.

Dancers don't savvy the inoperative attitude they have run into at the ration boards.

BENNY GOODMAN 7TH BAND SIGNED BY 20TH

Hollywood, Feb. 23. 20th-Fox has signed Benny Goodman to an exclusive picture contract, starting with "The Girls He Loves" which is planned to be produced by William LeBaron. Studio has rounded up five live music bands in addition to Goodman's Others are Cab Calloway, Woody Herman, Harry James, Sammy Kaye, Little Tony, now a captain in the U. S. Army.

Huberts 'Tired,' Will Break Up Act This Yr.

Cleveland, Feb. 23. Fritz and Jean Hubert, knockabout pantomime team, intend to break 't this spring after 14 years partnership.

Now 38 and tired of taking grafts, Fritz says he is looking for an accountant's job in Cleveland's defense factories during his current tour of the Village. He has been a bookkeeper in Portland, Ore. before organizing act. Sister also willing to drop their act and take off on two drunks, saying the grind is too strenuous.

Hope's Busy Year

Hollywood, Feb. 23. Bob Hope made 363 appearances at camp shows and benefits in 1942, according to a list compiled at the request of the Government.

Sixty shows were put on during his three-week tour of Alaska.

PHIL BAKER'S 'E'

Phil Baker takes his "Take It or Leave It" quiz program to the Coast in a couple of weeks while he fills a picture commitment. Deal is for an eight-week night, after which he'll return east.

The show airs Sunday nights on CBS for Eversharp, through the Blum agency.

BLANCHE RING AT 66 GIVEN M-G CONTRACT

Hollywood, Feb. 23. Blanche Ring, once a top stage name and a Broadway star for her singing of "Rings on My Fingers" moves into Metro under a contract, which covers a picture in "Man Down Under" as her introduction to the Culver City lot.

She is the latest of many old films instead of lemon groves, Blanche Ring was singing popular ditties opposite Nat Goodwin at A. Hearn, Chumley Olcott and other male idols of that era. This will be her first picture since "I'll Wed It, Way, in 1941. She is 66.

Maxine Elliott's Estate In Excess of \$1,000,000

Appraisal of the estate of Maxine Elliott was made on Tuesday '23 by former Judge Louis J. Lefkowitz of the State Tax Commission. The actress, who died in Cannes, France, on March 5, 1940, left a gross estate of \$1,350,132 and a net of \$1,140,067.

A sister, Lady Gertrude Forbes-Robertson, of Shatbury, England, received 50% of the residue. The estate in trust, and four nieces receive one-tenth each of the estate.

The nieces are Mrs. M. W. Miles, of Tewford, England; Joan Forbes-Robertson, of London; Olive Forbes-Robertson, and Diana Sheen, of 15 East 72d st., N. Y. (She is Vincent Sheen's wife.) The late actress also left bequests to six employees in Cannes, France.

Lady Forbes-Robertson, the wife of Sir Johnstone, in addition received 1,500 shares of the Elliott Theatre Co., which owned and operated the Maxine Elliott theatre. The other part is owned by the E.F.G. Corp. of Shatbury, England. Mrs. Miles' share was sold to the E.F.G. Corp. for \$10,000 cash and discharge of a debt of \$12,658 which the estate owes to the corporation.

The transfer tax lists the estate at \$1,350,132, and the net at \$1,140,067. The estate also includes \$76,553; cash, \$26,282; \$2,912 as transfer tax on a trust fund set up for her; and four pieces of jewelry amounting to about \$250,000, and \$25,156 miscellaneous cash and jewelry.

Henry J. Wolff and Louis G. Bischof, of 33 Broadway, are tax attorneys for the estate. The late actress, Parkie & Whitehead are attorneys for the estate.

ARTISTS IN THE U.S.

REAL WAR ACTION

There can be only one mitigation of a tragedy such as the Yankee Clipper crash Monday evening (22) at Lisbon. Show-folk lost their lives, but they lost them in the line of duty.

This should be further inspiration to show business in general and performers in particular—that their great efforts in morale work must not stop and, in fact, should be re-doubled.

Tamara, a lovely singer, and Roy Rognan, a fine young performer, are hard losses to take, but they died for a cause in which no sacrifice can be deemed too great. They died in a manner perhaps as heroic as the soldier on the battlefield, and show business can proudly pin two more gold stars on its service banner alongside the one left by Carole Lombard.

Show business has been doing exemplary war work right along, but the Lisbon crash, like Miss Lombard's death Jan. 16, 1942, proved conclusively that performers are not merely sacrificing time and effort. In going to offshore bases, actors are literally going into action on the front lines.

And they must continue doing so, for the best fighting soldier is the one whose morale is high. Performers, whether playing camps at home or overseas, are the backbone of the Theatre Trust Force (Kay Francis, Martha Raye, Mitzzy Mayfair and Carol Landis) are a notable example.

Nearly all performers who have visited offshore bases express a desire to repeat. Hundreds of thousands, of other performers can well follow their example.

This is no time to turn back, nor is it expected that show business will go back on the traditions that have given it so generous a reputation.

'Miniver,' Wyler, Carson, Cagney, Berlm Touted As Acad Winners

Hollywood, Feb. 23. The drum-beating heard in the distant hills, about the Beverly Hills bridge paths and through the length and breadth of every picture studio in town and puritan is not for anything less. Nor is there any mortal reason for it. It's just that time of year—and every year in Hollywood—just before the Oscars are passed out for the best, that and those. Drums—and chests—are beating for studio executives, friends and pals already nominated for the highest honor the cinema can bestow upon its sons and daughters, the Academy Award.

Electrifying and trading have been more vigorous and intense than in previous years. Just why, nobody seems to have the right answer, for it looks like a field day for Metro's 'Mrs. Miniver.' The other top awards also seem pretty well pre-determined by those who hold the fortunes of the stars in this particular orbit. To be counted are 10,000 ballots, of which 5,000 are B or extra and half player members of Screen Actors Guild. That means they still hold the balance of power.

(Continued on page 47)

Gershwin Concert, With Crosby, Whiteman, Shore, Record 400,000 in S. F.
San Francisco, Feb. 23.

Highest gross for a one-night musical event in Frisco history was chalked up by the Gershwin festival, held here Saturday 12:15 night. Show, featuring Paul Whiteman's orchestra, Bing Crosby, Dinah Shore, vocalists, and Jesus Maria Sarmola, sold out tickets for an estimated \$400,000.

Previous high was \$27,000 for an appearance of Mary Garden many years ago.

Civic Auditorium's 9,000 seats went out, so Paul Post, managing show, says. The Gershwin festival was presented by the Opera House and Musical Assn. of San Francisco, and the show is in the Opera House, joining the audience to the performers at other buildings. The performers did personal appearances at the Opera House.

Soph's Decca Album

Sophie Tucker, currently at the Copacabana, N. Y., has been signed by Decca to record an album of songs she made famous. Quite naturally, the album will be titled 'Some of These Days.'

Meantime Jimmy Durante's deferred to March 4 by his wife's death last week on the Coast.

A.C.'s 'Navy' OK Now for S. A. Mart

Rio de Janeiro, Feb. 23.

After holding up distribution for many months, Universal has finally released Abbott & Costello's 'In the Navy' here. Trouble caused in Brazil and many other countries of Latin America by A. & C.'s previous film, 'Buck Privates,' led to hold 'Navy' on the Coast.

What the distributing company feared was that the Latin world would see Abbott & Costello as soldiers 'Navy' as typical of the way the men of the U. S. fleet behave. That's what happened with 'Buck Privates.' The literal-minded citizens of Latin America accepted it as a serious portrayal of the U. S. Army.

Rumor was score of squawks to Universal and the entire motion picture industry from Latin America. Brief came from officials of countries aligned with the United Nations and from U. S. diplomats. The question of control will come up during Carter's stay, even though Brito-Meyer doesn't have to exercise its option until May.

Cantor Coming East

Eddie Cantor is due to come over for a stay with his Bristol-Meyer cast (VCA) as soon as he has completed his current release on 'Thank You, Lucky Star' for Warner Bros.

The question of control will come up during Cantor's stay, even though Bristol-Meyer doesn't have to exercise its option until May.

GOVT SEES WAY TO MORE GOODWILL

Department of State and the Office of the Coordinator of Inter-American Affairs have asked for a print of the Spanish-language version of 'Moon and Sixpence.' In order to examine the method employed by Walter Connolly, United Artists foreign manager, in making pictures more acceptable in foreign markets by use of narration instead of lengthy subtitles.

Could believe that if American pictures are to follow quickly on the heels of U.S. troops into foreign lands, the films should be more readily understood there.

Government officials are interested in the idea as a means of furthering American goodwill abroad through increasing audience interest. Suggestions may be made for general adoption of the method in pre-production phases.

Could stated last week during an interview in New York that the small additional cost in production to allow for the use of foreign narration in outlining plot and avoiding acting action would be repaid 20 times in added rentals.

Could points out that when foreign audiences are obliged to struggle with subtitles while trying to follow the screen action at the same time, interest is cut 50%.

By introduction of narration planning the story at the outset, and further elaboration wherever necessary by the same means, Could figures that response and incidentally rentals can be boosted.

Could Cut Costs More

Cost of \$2,000 in producing the Spanish and Portuguese versions of 'Sixpence' could be lower for other films. Negotiations are made at the studios in advance.

In addition to Spanish, Portuguese, French and Italian versions, Universal has scheduled a Hindustani-language version of 'Sixpence' aimed for India.

The deal gives him the privilege of working in outside picture.

(Continued on page 47)

Langdon's Series
Hollywood, Feb. 23.

Harry Langdon was signed by Col. to write and star in six two-reel comedies.

The deal gives him the privilege of working in outside picture.

Madeleine Carroll Naturalized
Hartford, Feb. 23.

Madeleine Carroll will come home on Friday (26) to receive her American citizenship in the U. S. District Court. A resident of New York, Miss Carroll is the wife of actor Stirling Hayden, now with the Marines.

She will receive her final papers together with 220 others.

Temp Hostesses Feel Pinch of Rationed Shoes (And Unrationed Servicemen)

Shoe rationing, already seen as likely ally for legit production, particularly musicals, may also add to hobby Broadway's wartime drama, the Stage Door Canteen. Some of the unit hostesses who host with service men at the spot where they wear out a pair of shoes in an average of about two or three evenings of tepping with the legs in uniform. And with only one new pair of kicks obtainable before June, they wonder if that's not a prohibitive price for soldier entertainment.

As the for-tee dance partner, gals' shoes may not be the most important item. And regardless of how it may feel at the time, it's on the heels of a new pair of shoes that the girls will be able to go on.

Also, say the ladies, when a lanky soldier just back from Army comes in a knock-down, drag-out sergeant waltzer, then around it's no Beethoven music. A soldier's (Continued on page 46)

D.C. Hints Others From Show Biz Now in Uniform Will Be Retired

Henry Dixey Near Death After Being Hit by Auto

Henry E. Dixey, retired matinee idol of the 1880's, is fighting for his life in Atlantic City hospital, suffering fractures of both legs, a broken nose and head injuries.

Dixey, 84, was struck down by a motor jitney late Sunday night (21) while crossing dimmed-out Pacific avenue at St. Charles place. His condition is described as 'poor' by hospital physicians.

Attack on Zanuck Forces Showdown

U. S. Army officers, displeased with the hit-and-run tactics adopted by Senator Harry Truman's committee investigating Hollywood personnel, given high office rank, plan to force the committee to open hearings within the next five or six weeks in order to get both sides of the story on record.

Charges made during the first hearing that Lt. Col. Darryl Zanuck was on the 20th-Fox payroll at \$5,000 weekly, while serving in the Army, were prominently displayed in the press. Zanuck's contract, with 20th, however, was suspended several months ago and he has received no salary or expense from that source since then. He also resigned as an officer of the company.

Material in the Truman committee investigation is old stuff, dug out of the files and used before a check was made on current status of those involved.

CHICO MARX 2D DANCE BAND BOUGHT BY ROXY

Chico Marx's orchestra is the second dance band bought for the Roxy Theatre. The Marxes, who own the house March 24 for at least two weeks with Marion Hutton and the McGuire and Moon Is Blue (20th). Jimmy Dorsey's orchestra is definitely scheduled for May 5, with 'Hello Frisco' tentatively set as running mate.

Marx band has never played Broadway. Formed about a year and a half ago, it has played the Brandt houses, Flatbush, Brooklyn and Windsor, Bronx. Marx recently closed trade contract with an exception to remain in the city at the Blackhawk Cafe, Chicago.

Hal Roach's Daughter Complain of Phone Pest

Moreau Hinton, daughter of Major Hal Roach, film producer, and wife of Naval Lieutenant Edgar Hinton, who combined in court here with Joan J. Materno, shipyard worker, a drunk to her had repeatedly telephoned her for dates. Finally, she said, the enraged Materno in conversation for more than an hour while her husband and police traced her to a phone booth.

Judge George B. Harris freed Materno, who maintained he had been given Mrs. Hinton's name by a girl he met in a dance hall, on the grounds that since the long telephone conversation was by mutual consent, Materno was not guilty of disturbing the peace.

Strong moves are afoot in Washington which may send other prominent show and radio business figures, now in uniform, back to inactive service—the 'honeymoon' of the Army and Navy into which Walter Winchell was dropped from the active lists Thursday (18) as the House Naval Affairs Committee was about to check into his Naval activities.

The move rambling in the present Congress would hit Winchell and others in the amusement industries who have been granted commissions in the Army and Navy for their services to the Government in time of war.

Houseman Carl Vinson, of Georgia, chairman of the House Naval Affairs Committee, told Vinson that further investigation for the Navy inactive lists are going on, but he refused to name names. However, he said, Winchell is one of the biggest names from show business are being studied.

'Winchell' was mentioned, 'is only one of 1,300 who have been moved back to inactive service in the Navy Department. He is on the list from time to time.'

'Inactive service' is known as the 'honorable leave' and is available to men. To it are sent service men who are, in effect, retired without the pension pay.

There has been no case in the Army as sensational as that of Winchell since Lieut.-General Walter C. Short was ordered to inactive service following the attack on Pearl Harbor, where he had been military commander on Dec. 7, 1941.

However, the Truman Committee has been ordered for other special work for the Army Pictorial Division, who hold Army Commissions.

DR. GIANNINI'S ESTATE WILL YIELD 20G A YEAR

Hollywood, Feb. 23.

The value of the Dr. A. Giannini estate is unspecified, but real and personal property is in excess of \$10,000, with an annual income therefrom approximately \$20,000. The estate has been probated, and the widow and an only son as sole heirs.

Dr. Giannini, banker, and one of the outstanding figures in the picture industry, died suddenly Feb. 7.



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Leslie Goodwins, honorably discharged for physical disabilities after three months in the Army, returns to RKO as a director.

Gathering of Biggies in 'H' Wood Proves Masterpiece of Privacy

Hollywood, Feb. 23. Largest congregation of home-office moguls and studio execs in the city last week after a number of sessions behind closed doors. Momentary decisions may have not been made during the private huddles, and results will probably be made later, when the bigwigs return to New York and mull the situation with their legal advisers.

But something of vital importance to the film industry was threshed out in the various meetings was obvious, not only through the shush-shush atmosphere surrounding the sessions but through the fact that no such number of Masi from the East had ever caravaned to Hollywood at one time. When the meetings were over, they folded their tents like the Arabs and silently melted away, some to take up sunshine for a week at Palm Springs and others to grab whatever conveniences they could get back to their home offices.

One definite result of the meetings, for publication, was the unanimous re-adoption of the new motion picture code, after a declaration by Joseph I. Breen that an analysis of the last 100 feature productions had shown a "steady and definite improvement in their standings." The producers agreed that the code was more vital in wartime than in peace.

Another result—for publication—was a resolution to have the film industry's contributions to the war effort after a two-hour discussion by Lowell Mellett, chief of the motion picture division of the Office of War Information. Execs instructed Frank Freeman, president of the Producers Association, to confer with Mellett in a series of meetings to determine how best the motion picture industry may serve the Government in the successful prosecution of the war.

Sam the Asprils. One headache, still being felt, was the discussion of the validity of studio talent contracts under the \$25,000 salary ceiling. Some of the steps were taken to solve the problem, but still undisclosed. Another problem, the 48-hour week, which has caused wage difficulties, was shelved on recommendation of Pat Casey, producer, labor contractor, and chairman of the Government demands a longer work week in the Hollywood area. Meanwhile, it was stated that the film industry will make every effort to cooperate with other California industries in working out a new "War Production Board." General impression among the execs was that the labor situation in Southern California is not critical and will not require an extension of the 48-hour week to this district in the next few months at least. It was estimated that a shift to the 48-hour week would cost the studio execs \$6,000,000 a year with little or no corresponding benefit.

Discussions of the raw film stock situation showed that conditions will remain unchanged until June, which closes the second quarter of the year. Currently the consumption of celluloid is running at a rate of 1,200,000 feet a year, a 500,000 feet from 1,800,000,000 feet used in 1941, when cuts were first ordered by the War Production Board.

Beating From Left to Right. Sitting in at the various sessions were company presidents: Barney Balaban, Paramount; Nicholas Schenck, Loew's; R. Peter Rathvon, RKO; Spyros Skouras, United Artists; Harry M. Warner, Warners; Nate Danenberg, Universal; and Harry Cohn, Columbia.

Studio execs at the meetings included: Y. Frank McCarty, Paramount; B. B. Kahane, Warners; Samuel Goldwyn; E. J. Mannix, Metro; Charles K. Feldman, RKO; M. J. Siegel, Republic; William Fox, 20th-Fox; and Cliff Wark, Universal.

Among those headed back to New York were Nicholas and Joseph Schenck, Spyros Skouras, William Fox, Larry Kent and Ben Thau. Others are spending a week or two in the vicinity of Hollywood or vacationing in the desert air.

Blaze Away, Men

Hollywood, Feb. 23. Third broadcast series on the Monogram program of the 1942-43 season this week under the general title, "Trail Blazers," co-starring Hot Giggles and Ken Maynard. The first of the six is "Wild Horse Stampede," with Betty Miles as heroine. Interest in the series is undoubted as producer-director.

He'll Come, Anyway

Hollywood, Feb. 23. Paramount assigned Ray Milland to star in "The Uninvited," to start some time in April when he finishes his current chum with Glenn Ford in "Lady of the Dark." Charles Brackett is producing the picture, based on the popular novel by Dorothy Macardie, with two femme leads still to be chosen.

WB's Gross Up, Net Down to \$1,723,383

Warner Bros. net operating profit for the first quarter of company's fiscal year ended last Nov. 28 total \$1,723,383 against \$2,079,601 for corresponding quarter in the preceding year. Company figured this net after all charges, amortization, depreciation and other expenses. The first quarter ended in November, 1941, was figured before excess profits taxes. Net profit is equal to 43c on common.

Warner's gross income totaled \$23,119,357 against \$22,652,525 for the first quarter a year ago. Company's profit before federal income taxes and Chicago tax amounted to \$6,173,383 as compared with \$5,079,601 in the November, 1941, quarter. The company's federal income taxes paid totaled \$4,000,000 for the initial quarter of present fiscal year. The company's net income for the quarter was \$2,127,470 as against \$9,550,232 a year ago on the first quarter. Report pointed out that \$3,197,000 was set aside for reduction of 6% debentures in December.

UP'S 32 SCRIPTERS HIGH FOR THE LOT

Hollywood, Feb. 23. Universal has signed five more scriptwriters to its staff, the highest in the industry of the lot. The five new acquisitions are Samuel Hoffenstein, Griffith, Henry Scherer, Al Martin and Morgan B. Cox. All Martin's assignments are Hoffenstein on "His Sister's Butler," Ray and Griffith on "The Mummy Returns," Martin on "My Lady's Sinner" and Cox on "Adventures of the Fugive Cadet."

Lloyd Nolan Gets Title Role in 20th's 'Tony'

Hollywood, Feb. 23. Title role in "The Life of Tony" at 20th-Fox goes to Lloyd Nolan, an experienced hand at felony on the screen. His sidekick is Victor McClen, another Journeyman badlie. Tony, played by director-backed Robert Flaherty, who directed back in 1929, is a hoodlum, a Jodel, lit, where starting the cameras on the West Coast. Collection of \$100,000 inmates of the prison will be used as atmosphere.

March of Dimes Expected To Hit \$2,000,000 This Yr.

Film industry's March of Dimes collections are expected to reach \$2,000,000 as compared with \$1,000,000 last year, if same ratio of receipts continues as early returns indicate. Collections for the year are higher around the country than in New York, in line with general business.

Returns from the Northern California Division of Fox West Coast Theatre Company, which is running the drive (Feb. 18-21 inclusive) are \$59,673 as compared with \$28,888 for the same week last year. District of Columbia reports \$28,000 from theatres as compared with \$30,000 from 13 theatres for seven days last week.

Loew's theatres, out of town, report \$97,240 for the first five days of the drive, compared with \$90,285 for the same period last year. Loew's New York house report \$60,034 for the first five days of the 1942-43 program at \$59,673 as compared with \$28,888 for the same week last year. RKO theatre collections are running on a par with last year's, with reports from their circuits have yet to be tabulated.

Wilson Was His U

Hollywood, Feb. 23. Universal upped Warren Wilson, seven played up, to the double status of producer-writer. His first picture, the new job will be in collaboration with G. C. Herschman.

In the last year Wilson hit the screen with eight writing credits.

If Mme. Chiang Doesn't Screen at Her Best, Here's the Reason Why

Washington, Feb. 23. The newswatch about the Chinese Kai-Shek addressing Congress now being shown in first run houses, were made last Thursday (18) under severe lighting difficulties and under embarrassing circumstances for the newswatch photographers.

Despite the fact that their floodlights were doused by order of Speaker Sam Rayburn of the House and that the newswatchers were barred with eviction from the chamber, all five cameramen turned in a job.

Nevertheless, they are dicker for a special reprint of Madame Chiang Kai-Shek's address, and are sending highlight excerpts of her address.

The pictures were made by John G. Ballou, for Father John T. Tonia, Monvies; Jimmy Lyons, Monvies; Charles Mack, News of the Day; and Hugo Johnson, Time.

With the big floods set up to catch Madame Chiang as she stepped out, the explanation that could not read from her and that she was wearing a glare was shining in her eyes.

Rayburn, whose voice was being carried over nationwide radio, explained that could not read from her and that she was wearing a glare was shining in her eyes.

The speaker told the newswatchers that they had better observe his face and that they were to be turned out. There was a pause and nothing happened because no electricity was handy. The audience waited. Rayburn ordered the lights turned to sharply that the scene was heard in millions of households.

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As a result of shooting in the poor light, most of the shots were at long distance. The medium range, which is not strong enough so that the big closeup telephoto could be brought into play.

U.S. Wants to Increase Jack Dietz's Sentence

Federal Judge Samuel Mandelbaum in N. Y. yesterday (Tues.) voided the \$10,000 fine directed Jack Dietz, flight film producer to surrender to Federal authorities to begin sentence on charges of conspiracy for income tax evasion, pending the decision of Federal Judge William Bondy on the Government's motion to increase the sentence to two years.

According to assistant United States Attorney General K. B. Keogh who asked for the suspension, attorneys for Dietz, at the time he was released by the Government, charged other tax evasion cases. In addition to the seven months Dietz was fined \$10,000, he was charged with conspiracy of the sentence. Kostelanski asks for a two-year imprisonment and a fine of \$15,000.

Dietz pleaded guilty to evasion of \$20,227 in income taxes for 1938 and 1939. He was charged with conspiracy with tax-transferring championship flight films which was illegal during those years.

He'll Get Him Out of It

Hollywood, Feb. 23. Roy Neel drew down a check from the three Sherick Holmes pictures which he produced for the UFA-4 program at Universal.

First to go is "Sherick Holmes in the Desert," which is being filmed in the early part of the year. Next is "Sherlock Holmes Deals the Cards," which is being filmed in the summer production. Howie Benedict exercises general production supervision.

Haphazard Price Juggling to Fit Tempo of Crowds Inspires Squawks

Par Takes a Goss

Hollywood, Feb. 23. Trying to outguess the demand and general, Paramount is preparing a picture titled, "Date Line—London," located in the capital of Turkey.

Walter MacEwen, producer, has turned outscripting over to Joan Alison and Murray Bennett, who wrote the play on which Warner's "Casablanca" was based.

Estimate Bedrock Amus. Standards

Estimates of bedrock civilian requirements in event of a long war, as outlined in report made last week in Washington by Joseph L. Weiner, Director of the Office of Civilian Supply of the War Production Board, does not specify any radical curtailment in motion picture theatre operation. However, recreation facilities, including sports, are listed at 60.3% of 1941 figures in dollars, while the minimum estimate for entertainment in general is at 65%.

It is noteworthy that in conception of minimum civilian consumption requirements, tobacco is at 85%, 1939 dollar value consumption, distilled spirits at 1%, beer and wine at 10% of 1941 consumption. The report states that, in other countries, experience indicates need for sustaining morale for the civilian and armed forces. Report stresses, also, that dropping of the living scale below these minimums would hurt efficiency and morale to a point where it would slow the war effort.

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TRIAL OF BROWNE AIDE, ZEVIN, DUE MARCH 9

The trial of Ladore Zevin, former George Browne aide, was adjourned to March 9, by Judge Samuel Mandelbaum yesterday (Tuesday) in N. Y. federal court. Zevin is the former secretary to the former UFA-4 producer. He is charged with perjury by the Federal Grand Jury who investigated the collection of a cash fund of \$150,000 from members of the union at the rate of 2%. Boris Kostelanski, assistant U. S. Attorney, who will prosecute Zevin, maintains that Zevin, employed as bookkeeper of the special fund, made false statements before a Grand Jury and a U. S. investigator probing the collection of the fund. If convicted, Zevin would face a year imprisonment and \$25,000 in fines.

Labor Protests to Fox Or Rickenbacker Film

American Federation of Labor and Commercial Industrial Union of America officials, as well as the Screen Publicists Guild, have reportedly requested to Wendell Wilkie against 20th-Fox participation in the Eddie Rickenbacker yarn which William Sheehan is producing. Possibility is that the advance general story picture, which will be produced by Rickenbacker, will be carefully scanned, before production begins.

The two major unions, who consider Rickenbacker anti-labor, last week protested bitterly against the aviation exec's allegations of mudslinging in the production from Irina Branavan.

Copies of the letter of protest to Wilkie from the SFG, claiming that Rickenbacker's film "threatens to block the achievement of maximum production and morale," also were received last week by the Hays office and Lowell Mellett.

From all accounts, Rickenbacker's picture is intended to show the filming of his life is to get a picture which will serve to stimulate interest in aviation among the youth of America.

The boosting of prices in film theatres, notably in New York City and also in other large centers drawing a lot of trade, has inspired opinion in Hollywood as to whether the present boxoffice booms may be the forerunners of a new era of serious repercussions. Some of the N. Y. theatres are opposed to juggling the prices, fearing that at any hour that crowd that thrives on the picture will melt, while others are in a position to do so. Some are complaining about the high tariffs. It was reported that a committee of producers has been organized for school kids and one and a half of one of the larger N. Y. theatres. Prices were jacked up at will and almost haphazardly rather than on schedule such as in the past years when people would know the weekly decline on admission scales. It was denied that this project was made, but inquiry among kids finds them complaining. They say that they may have been told that they were going to go to a picture show, but on getting to the box, learn that a higher than expected price has been hung up. Thus, they can't go.

Weekends Mean Husty. The wildness in price-changing has been a source of complaint for a while. Although most large downtown houses have an opening 35c price, many of the smaller ones are being hung up but don't remain in effect for any appreciable period of time. In some cases, the houses often open at the 44c scale, especially if long lines have formed. The downtown N. Y. area weekends are now drawing such large crowds that stuff houses or second floor seating is required. In some cases, while early evening admissions are at 50c, the late evening ones are also jacked up to 90c, \$1.10 and even \$1.25.

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In fact, the business on weekends has been a source of complaint for a while. Although most large downtown houses have an opening 35c price, many of the smaller ones are being hung up but don't remain in effect for any appreciable period of time. In some cases, the houses often open at the 44c scale, especially if long lines have formed. The downtown N. Y. area weekends are now drawing such large crowds that stuff houses or second floor seating is required. In some cases, while early evening admissions are at 50c, the late evening ones are also jacked up to 90c, \$1.10 and even \$1.25.

Studio Contracts

Hollywood, Feb. 23. Gig Young drew new acting ticket from Metro.

Art Angel inked writing pact at Metro.

Robert Shayne handed player contract at Warners.

Helen Logan and Robert Ellis signed a writing team for two years at 20th-Fox.

Emmett Leavay, scripter, signed a writing team with 20th-Fox.

Bob Hutton inked player ticket at Warners.

Joan Miller, cameraman, renewed by 20th-Fox.

Joan Negulesco's director option renewed by 20th-Fox.

Spring Blyington inked new pact at Metro.

John H. Lee inked options on 10 dancing girls, Harriette Hadfield, Nancy French, Janet Barrett, Mary Lande, Sylvia O'Neil, Harriette Hadfield, Dorothy Schooner, Joy Barlow, Dorothy Dalton and Lucille LaVerne.

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Warime Restrictions on Set Costs And Lack of Cooperation Usually Accorded by U. S. Staff Certain Pix

Production department heads of major companies report that studios are holding back on similar items of most interesting stories of the war, particularly sea yarns, due to various wartime restrictions, shortness of getting aid from the Armed services which cannot always be made available, and high cost.

Permission to go over the \$5,000 limit on set construction might be obtained from the War Production Board for films which are obviously an aid to the war effort, but high cost of studio sets for sea pictures is a major hurdle for most studios. With seeping craft unemployment, estimates for studio sets for high-budget sea pictures run from \$6,000 to \$75,000, figure which most are unprepared to meet.

Among sea yarns which have been holding attention of film companies are "Gauts" women, "S.S. Dimitrio," "Get Girl," story of the tug which kept on servicing the Axis and high attack on Pearl Harbor until she was down, and "Biggest of the Big," about the Boer, destroyer which is referred to by U.S. Navy men as "The Reluctant Dragon" until she finally went into action against the Japs in the South Pacific and proved her mettle. "S.S. Dimitrio," which a unit of U.S. military personnel is interested in, will be made in England.

Frank Morris, who authored "Biggest of the Big," was last week requested in Washington to consult with the Office of War Information and other department officials with regard to getting an okay on the yarn and possibly cooperation in the filming.

Apart from high production costs involved in sea yarns, the need for studios is necessary of obtaining story clearance from the Government, which cannot be obtained due to wartime exigencies.

Significantly, no film have yet been cleared about the sinking of the Gen. Douglas MacArthur, Brig. Gen. Jimmy Doolittle and others, though stories have on occasion been muddled.

SCORES ALL-NIGHT PIX IN CRUSADE ON VICE

Philadelphia, Feb. 23. Dr. Hubley R. Owen, Director of Public Health, who is conducting a crusade against vice among teen-agers, last week issued a blast against all-night movies.

"I don't believe that the movies should be shown all night," Dr. Owen said. "I believe in the movies, but it is important for people to get their proper rest in the proper time, and we don't get it by staying up all night hours of the night."

There are four movie houses in midtown Philly. "Three of them are operated by the Seay-Warner show circuit—Seay, Family and Center. The other is William Goldman's."

These houses are heavily patronized by defense workers getting off the swing and going to the movies and find it relaxing to take in a picture after work before going home.

Wedlock, Snyder Tie Up As A&C Producers at U

Hollywood, Feb. 23. Howard Snyder and Hugh Wedlock, former scripting team on radio and screen, are now working as a producing duo at Universal this week, with "Abbott & Costello in Society." They will also be the screenplay, after huddles with the two boys who recently returned from a five-week eastern tour.

Combo just completed the script of "I Want to Sing on the Warner lot. Prior to their return, they scripted four pictures, at Warners and two for Paramount.

FAT'S IN THE FIRE

Hollywood, Feb. 23. Sydney Greenstreet, who played the fat sinister criminal in the "Maltese Falcon," is going in for a series of heavyweight mysteries at Warners.

First is "The Fat Man," slated to start next month with Jerry Wood producing.

Salute to the Allies

Hollywood, Feb. 23. In order that no documentary produced in any of the United Nations shall run the chance of losing a cent for a whack at an "Oscar" this year, David O. Selznick has set up new nominating committee consisting of reps of both the film industry and government bureau of the United Nations. Selznick is chairman of the Documentary Awards Committee of the Academy of Motion Picture Arts and Sciences.

New committee will include reps of England, Russia, China, Canada and Latin American countries. Each will be invited to nominate documentary features and shorts from either in his own country or any other country. An awards committee will make the final selection from the recommendations by the nominating group.

Aussie Meeting Set on Rentals

Sydney, Feb. 23. The Australian government has authorized Professor Copland, pricing controller, to preside at the meeting of exhibitors in Canberra covering the question of higher film rentals. Until the conference is completed the government has forbidden distributors to make new contracts at higher prices than prevailed as of last April.

The Exhibitors Association seeks government action to halt higher film rentals. Distributors point out that rising costs make a set figure impossible.

Many exhibitors are convinced that the government cannot control their industry aequably with the government, pointing out that, when exhibitors are making more money currently than ever before. Consequently showmen envision either higher taxes or the possibility of a strict government control of the entire film business as a possible aftermath of the present fight.

NW INDIES SUSPECT BILL RODGERS' PLAN

Minneapolis, Feb. 23. Local independent exhibitor leaders look with suspicion on W. F. Rodgers' proposal for a new exhibitors' organization. They see in it a scheme for Rodgers to get control of exhibitors' organizations just as he has gotten control of the distributors.

As far as the City independents are concerned, it has been made known that a "new militant trade association" in its preliminary stage—one that may or may not affiliate with Allied States, but which will not be a part of any national exhibitors' body, such as has been proposed by Rodgers. "Such a body would tend itself to distributor control is these independents' claim. In fact, Rodgers is accused of having that in mind."

Will Hays Does Back This Week, Coe West in March

Will Hays, president of Motion Picture Producers & Distributors Assn., is scheduled to return from the Coast this week. He has been in Hollywood since the first of the year.

Hays will start work immediately on his annual report for the year, and will meet early next month. Charles F. Coe, MPDPA v. p., likely will go to the States in time March, being the practice for him to be in Hollywood while Hays is east.

They'll See to That

Hollywood, Feb. 23. "Never a Dull Moment" was handed by Universal to Edward Lilly along with interest in the picture. But Brothers in a picture of that title. Film is slated to start this week, with Howard Benedict producing.

Double Payoff

Hollywood, Feb. 23. Alan Ladd, now in the Army after establishing himself as a colonial battle to have Ladd's film name, is being reassured in two pictures by PRC where he is working occasionally for \$50 per day, one day at a time. Now he is featured in reissues of "The Wolf of Berlin" and "Paper Bullets."

Later film was written by Martin Rooney, who fought a colonial battle to have Ladd's film name pay raised from \$25 to \$55.

Frisco's 2d Tilt In Nabs; D.C. Too

San Francisco, Feb. 23. Most Frisco nabs are due for another price hike, second within a few days. In the wake of first tilts at two Fox West Coast second-run houses, State and El Capitan.

Nashe Bros., and other houses, are planning to up the admish from 40c to 45c to 50c within a week or so.

Biz wasn't too good for the nabs until the recent increase, from 35 to 40c, but now they have plenty of attendance remaining about the same.

Same result is expected from another price jump, in line with what happened when New State and El Capitan raised their admission increased rates, went into houses.

Top at two FWC houses was upped a few cents, and now they have plenty of houses until a few months ago, with more money in the till, and few, if any, losing.

It is figured customers here don't quibble over their entertainment bill a few more cents, and they have plenty of coin in their pockets, and expect to pay more than in pre-war days as they go to the movies.

At the grocery or department store.

D. C., Bowls B. O. & Lot

Washington, Feb. 23. The 35c morning price in Washington has disappeared for the duration in the downtown houses playing first-run pictures. These grateful and outmaneuvered performers were never a threat to the exhibitors' cause in movie houses, generally attracting a jitterbug and sweater audience of high school and college swingers. New low price is 30c to 1 p. m., when the 40c tariff applies.

Second-run houses have also boosted the minimum scale and night prices. At the Metropolitan and Grand Columbia the new night price is 30c. There is also a slight lift in the first runs for choice sets after Feb. 28. Theaters' new set of prices, 50, 75 and 90c, as against a previous 40, 60 and 80c, has a net gain of 10c of 75c; servicemen are still admitted at all times for 25c.

At the Metropolitan, Washington has accepted the boxoffice hike without a grumble. They will buy an increase on the screen so long as it moves.

LOUIS KAUFMAN TRIAL PUT OVER 'TIL MARCH 1

Trial of Louis Kaufman, business agent for Local 24 Motion Picture Operators union of Newark, on extortion charges, has been postponed until March 1 in N. Y. federal court. Kaufman and Nick Dean are charged with extorting more than \$10,000 from second-run producers in the motion picture industry.

George E. Browne, former president of the IATSE, owned by Louis Bloff, Browne's personal representative, were convicted under a similar indictment and sentenced to eight years and 10 years, respectively. Dean, who comes from Chicago, was charged with extortion for eight years in federal prison.

Browne, Bloff and Dean, have appearing in questions in connection with a grand jury in federal court during the past few months.

Gets Its Pathe Back

Hollywood, Feb. 23. Producers Releasing Corp. is identifying itself further by the title of the line "A Pathe Company." For a time the indie outfit was known as Pathe, but withdrew the title when RKO protested that it used the Pathe label and router on its shorts.

Meanwhile PRC continues as a producing company backed by Pathe Laboratories.

Distributors Refute Small-Town Exhibitors' Charges That the Major Picture Cos. 'Are Indifferent to Our Fate'

Extras Ask \$15 Daily

Hollywood, Feb. 23. A new wage scale reflecting the kind of coin being paid by local war plants is drafted at a meeting of 600 regular extra hire Monday (23). The extras are asking for a \$15 daily minimum, with the elimination of the \$10.50 and \$5.50 checks.

New schedule, which has to be approved by the directors of the SAG, also demands continuance of the \$14.50 daily rate for dress extras and an increase in the cowboy scale from \$11 to \$16.50.

Longer Playing Time Emphasized

Detroit, Feb. 23. That a longer playing time will be required on pix was emphasized here when Jack Flynn, newly appointed secretary of the Detroit Metro, met with exhibitors here.

Detroit's subsequence are off the national pace now because of film blockades in the first-run, although the situation has been helped a little by the addition of two houses to the fold in the loop, but Flynn's point was that availabilities to houses probably will have to be delayed because of the rapid reduction in the number of prints.

He pointed out that that foreboded radical changes because of the reduction in the print quota to exchanges but added that he believed that pictures were better today which, combined with good spending money, would mean public's hands would help a longer playing of the prints. He pointed out that it would delay the availability to some of the believed exhibitors were big enough to get together and work out the problem "without hurting anyone too much."

OWI SETS PIX SKED FOR 6 WEEKS AHEAD

Washington, Feb. 23. Schedule of Office of War Information, War Activities Committee film releases for the next six weeks has been laid out as follows:

Farmer at War, (OWI) has been released in Columbia March 11; "At the Front," (OWI) has been released by RKO March 23; "Right of Way," OWI film on transportation, being released April 1; "Aldrich Family Gets in the Scram," produced and released by Paramount April 1; "Food and Fighters," (OWI) being released by Warner April 15.

There are to be 677 prints of each subject.

'Roller Folies Into Fox Film; Ballyhoos?

Minneapolis, Feb. 23. "Roller Folies," owned by Ballyhoos, which has been touring arenas past two seasons at considerable cost to its sponsors, now is being shown in May, with Betty Grable and Jack Oakie as possible film stars, moving clear in December and will resume with new production staged again by Fanchon & Marco. Following questions it again will be set on tour, playing stands where it previously has been seen.

For this picture, engagement will not net them any profit, but they believe accruing publicity will help tour.

Leonard's Aussie Pic

Hollywood, Feb. 23. Robert Z. Leonard drafts the producer task on "The Man From Down Under," which is to be produced with O. O. Dull.

Charles Laughton, played the title Northcliffe mission to the U. S. in 1920.

Minneapolis, Feb. 23. There's another circuit in small town territory's small-town exhibitors on the score that distributors are holding back on similar items in the cities and becoming so powerful financially that they no longer "care" about the small-town exhibitors' fate. It's charged that the "indifference to these exhibitors' fate" is a result of the distributors' refusal to recognize altered business trends sufficiently and adjust film rentals properly and the resultant attitude of take it or leave it.

Jack Heywood, New Richmond, Wis., owner of a circuit in small towns, gives voice to the present dissatisfaction and predicts that "if the distributors maintain their present course of killing off the small-town exhibitors there'll be a public reaction which will force the distributors plenty to think about it."

At the same time, Heywood inquires to "be what has become of the great industry unit plan which was born a year ago and discussed at a meeting of all branches and every section of the country in Chicago a year ago last December. There's the disunity and the lack of unity, but even then, he claims, placing the blame on the distributors for the present."

Answering Heywood and others, local branch managers and salesmen of the National Exhibitors' Association have been crying the blues for the past 25 years, within memory of which the industry has lost a great many of them, particularly those who do the most grumbling and the most "amassed wealth in the business." They cite cases of these small-town exhibitors who were on a shoestring and built up fortunes.

"Each year the small-town exhibitors will announce and accuse us of forcing them into bankruptcy and before the year is over they'll be back on their feet," he says. "I've been a veteran salesman. And even now, when they tell us that conditions are bad, I tell them to get on their feet. There aren't any for sale at a half-way reasonable figure."

But he says, "I've seen the territory of 1,000 or less population where the theatre owners employ a man to take care of the movie and take things easy themselves. They're important and prosperous." But he says, "I've seen the territory of 1,000 or less population where the theatre owners employ a man to take care of the movie and take things easy themselves. They're important and prosperous."

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SIX MORE HELP TO CROWD PAR SETS

Hollywood, Feb. 23. Six films get the gun in the next two months at Paramount in addition to the four which are now in work on the lot. First to start will be "Henry Aldrich Hunts a House," which is being produced by Thomas production, "Miles Sweeper."

April shooting schedule calls for "The Man from Down Under," "Angels," "Frenchman's Creek" and "The Uninvited."

Scophony Seals Its Prez, Arthur Leake for 5 Yrs.

Scophony Corp. of New York, which has been active in corporate set-up with Television Productions, subsidiary of Paramount, and heavy U. S. shareholders, acted at its board meeting this week to name Arthur Leake as president and general manager.

Prior to his interest in television he was a founder and president of the "Levy" was former sales manager of Associated Producers, a New York production company, and was succeeded by H. Ince, Moco Sennett and Allan Dwan. An American-born, Leake has been active in forwarding the cause of Anglo-American unity, being a moving force in the Northcliffe mission to the U. S. in 1920.



Film Daily
Jan. 19, 1943

"The Story's the thing!"
—Shakespeare

● ● ● **PREDOMINANCE** of pix based on novels in **THE FILM DAILY'S** 1942 Ten Best Pictures Poll (six of the 10 stemmed from works of fiction) brings a preparedness-for-victory-in-1943 report from Leo the Lion, whose "Miniver" topped the list with a record vote.....One of M-G-M's candidates already unveiled is "Random Harvest," adapted from James Hilton's book.....And now receiving its first showings is pic version of I. A. R. Wylie's "Keeper of the Flame," with Spencer Tracy and Katharine Hepburn taking up where they left off in "Woman of the Year," another Ten Best of '42 laurel-grabber.....Among the Friendly Company's crop of novels-into-movies awaiting release, or currently before the cameras, are Saroyan's "The Human Comedy," starring Mickey Rooney; "Assignment in Brittany," by Helen MacInnes, with Pierre Aumont, Susan Peters and Richard Whorf; Booth Tarkington's "Presenting Lily Mars," starring Judy Garland and Van Heflin; Eric Knight's "Lassie Comes Home," filmed in Technicolor; "The Youngest Profession," by Lillian Day, featuring Virginia Weidler; and "Above Suspicion," another Helen MacInnes novel.....

▼ ▼ ▼

● ● ● **METRO'S** roster also includes the celebrated Sienkiewicz novel, "Quo Vadis," in which Robert Taylor will play the top role; Louis Bromfield's newest novel, "Mrs. Parkington"; Pearl Buck's "Dragon Seed"; "The Last Time I Saw Paris," by Elliot Paul; Judith Kelly's "Marriage Is a Private Affair"; "The Sun Is My Undoing," by Marguerite Steen; Edna Ferber's "Cimarron"; "A Thousand Shall Fall," by Hans Habe; and MacKinlay Kantor's "Gentle Annie"..... In the non-fiction category, such sought-after properties as "They Were Expendable," by William L. White; "See Here, Private Hargrove," by Marion Hargrove; "Madame Curie," by Eve Curie; and "The White Cliffs of Dover," by the late Alice Duer Miller, are 'mong Metro projects of the near future.....



Rush Pledge
for Red Cross
Week—April 1-7

John Steinbeck's

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it in the Reader's Digest!

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Rush your Pledge for RED CROSS WEEK—Apr. 1-7

TOON DOWN

BEST OF ALL

20th CENTURY-FOX HITS!

*That's 6 in
a Row-*

*Now watch
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Paramount Consistency

In the marvel of show business today... Unmatched in history records is Paramount's achievement in delivering so many terrific top-grossing successes with such regularity in so short a time... And as we've said before, it's not the end of the beginning!

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WAKE ISLAND

THE MAJOR
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CECIL B. DE MILLE'S
REAP THE
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AT POPULAR PRICES

CHINA
5 GRAVES TO
CAIRO

Shoes or no Shoes—
**WARNERS STILL HAVE
 THE SOCKS!**

WARNERS'
 and WARNERS'
 and WARNERS'
 and WARNERS'
 and WARNERS'
 and WARNERS'

RUSH YOUR PLEDGE FOR RED CROSS WEEK—APRIL 1st TO 7th

Jack L. Warner, Executive Producer

Cleve. Theatres In Firebug Panic

Special policemen are being assigned to guard all theatres since a firebug touched the city last week, causing \$35,000 damage to the theatre building. Fire was started on second floor by pyromaniac, who last night burned a dozen office buildings and apartment houses in the same area during the past week.

Robert Ochs, the Knickerbocker manager, and 12 employees got 800 patrons out safely. No panic for smoke was detected in auditorium. Every cop and fireman in city is joining manhunt for firebug, whose methods indicate that he is insane and an amateur in the business.

Par Expects 15% Pay Increase Ruling Soon

Paramount, while continuing to pay its so-called "cost-of-living" bonus weekly, meantime is momentarily expecting word from the National Labor Board on application made to bring the salary of employees at the home office and in New York to the level of companies up to 15% more than was received in Jan. 1, 1942. The equivalent of 15% more than earned on that date is in accordance with the "Little Steel" formula under the Wage Stabilization Act.

Weekly bonuses being paid in N. Y. amount to 10% on the first \$100 of salary and 5% on the remainder for all persons in the company earning up to \$200, excepting members of unions and a few hundred persons under contract who are getting up to the \$200 figure. Unions include Screen Publicists Guild, writers, operators, stagehands and others.

The WLB on the Coast last week approved a 5% increase for studio employees, retroactive to last June.

Kilday's Bill a 'Reprieve' To Many 'Non-Deferables'

Washington, Feb. 23. Show biz may get a 'reprieve' from the War Manpower Control Act's "non-deferable" classification as the result of the Kilday bill now started on its way through Congress, over strenuous objections of the Army, WAC and the administration generally.

The measure of Representative Paul J. Kilday, Democrat, of Texas, to place married men with children at the bottom of the draft list irrespective of essentially, was approved last Thursday by the House Military Affairs Committee.

There is powerful support in both chambers for the bill, which would allow showbiz the Manpower Control Act's "non-deferable" list.

Many jobs in the show business have been predicted on the "non-deferable" listing.

However, a WAC spokesman told "Variety" that the progress of the Kilday bill will probably cause the commission to withdraw from the second "non-deferable" bulletin in order to watch developments.

It looks as though the bill will see and see what happens to the Kilday bill before we put out another listing," he explained.

Immediate rush on the second listing until we know what Congress is going to do about the married men."

Leaders in both houses are pressing off the record that the Kilday bill stands an excellent chance of passage.

Rep.'s Sailing Orders

Hollywood, Feb. 23. Maritime Commission has ordered the script of Republic's "The Merchant Marine," historical tale stretching from the ancient Phoenicians to the present day.

Robert Cohen is producing from a story by Borden Chubb, with Lieut. Felix Reitenberg as technical advisor.

It's in the Makeup

Paramount signed Albert Dekker to the spot originally assigned to Alan Ladd, now in the Army. Role handed over for a tough old guy, several hundred years past the prime of life.

Young man about town.

He is Walter MacDonell, producing, with Philip MacDonell, scripting the Barre Lyndon stage play.

Roy Pierce Joins Gran

Milwaukee, Feb. 23. Roy Pierce, who resigned recently from the local Fox organization after being in charge of their downtown home office, has been reappointed by L. F. Fran as general supervisor of Standard Theatre.

This group of houses in Milwaukee and nearby state cities is generally run by a subsidiary of the Warner interest.

DIVORCEMENT BILL IN MINN. IS KAYOED

Minneapolis, Feb. 23. A second effort to enact theatre divorce legislation in North Dakota has met a speedy death. The lower branch of the state legislature took to table indefinitely a measure that would have required the Paramount circuit to divest itself of its interests in the state.

Northwest and North Dakota independent exhibitors denied sponsorship of the proposed law and did not support it.

Senator J. E. Daley did pass a theatre divorcement law a few years ago. However, it was repealed while the legislature was in session.

The bill was again introduced by the Paramount chain and distributors in the courts. Later an appeal was taken which is now in Minnesota.

Theatre Quizzes in Fla. Illegal (Like Banko)

St. Louis, Feb. 23. Motion picture theatre quiz contests, with cash awards for the winners, have been declared to come within the lottery laws according to Attorney General B. J. (Boss) Murphy. Last week Kelo Jouno, Prosecuting Attorney of Henry County, advised by a ruling after he learned that a house in Clinton, Mo., was conducting a quiz contest under the name of "Dr. E. Z. Moore."

Several months ago the Supreme Court banned "Bank Nile" and other quiz contests, on many rural theatres in the state.

No Over-Dressed Rox Major Domo Is This Hero

Tampa, Feb. 23. So you think all theatre doormen are over-dressed? Well, not in Tampa. A doorman named J. E. Gos, 35-year-old fighting Irishman, has been recommended for the Congressional Medal of Honor for his gallantry in saving the lives of several men in the Solomon Islands last summer.

Gos is remembered here as a top-dick doorman for several years at the Tampa theatre. He was quiet, courteous and efficient. But a Marine—oh, that is different. All this ex-doorman did was to throw a few words in Greek and TNT throwing dud, finally diving into the cave where the Japanese were hiding and killing all four at once near his sub-machine gun.

Theatre's Cave-In

Philadelphia, Feb. 23. The \$20,000 Larkville, at Larkville, Pa., was badly damaged last week when its foundation buckled and floors cracked as the result of a severe rain storm.

The fliner, only recently built, is located in the heart of the city, where a general land subsidence is taking place. Families were evacuated and electricity and gas has been turned off in the district.

Warlike Curfew for Teen-Agers

Sharon, Pa., Feb. 23. A 10 p.m. curfew for boys and girls under 18 has become effective in Sharon, Pa., last Saturday (20), announced Mayor Myron W. Jones. The law is viewed by the mayor as a war emergency measure to aid in keeping young people off the streets when soldiers from the new Shenango Army Camp, 10 miles north, come to Sharon on overnight passes.

He said that when the new camp is fully manned, nearly 5,000 soldiers here on leave.

NLRB CERTIFIES SOPEG AS BARGAINING AGENT

Washington, Feb. 23. The Screen Office & Professional Employees Guild, Local 1609 (S.O.P.E.), was formally certified here by the National Labor Relations Board Monday as the bargaining agent for three of the five units of Paramount Pictures, Inc. in New York.

The Guild, established in 1937, is a unit which voted against any union affiliation and held for further action. Another CIO-backed union, the case of the fifth unit. This one voted for the International Alliance of Theatrical and Stage Employees (I.A.T.S.E.) as its bargaining agent.

Balloting was conducted last Nov. 23. The CIO captured the home office employee vote by 533 for, as against 10 favoring no union affiliation. The office staff of Famous Music Corp. and Paramount Music Corp. voted nine for the CIO and two for no union, while the porters, watchmen and matron at the home office voted 10 for the CIO and eight for no union.

At Paramount News two votes were cast for the CIO as to 12 for no union, and at Film Exchange Workmen 17 AFL, leaving the CIO and one for no union.

20th-Fox's Spring Sales Confab in Chi Thurs.-Sat.

Seasonal sales meeting of 20th-Fox district and district sales managers will be held in Chicago tomorrow (Thursday), Friday and Saturday. The meeting is being held at the Waldorf-Astoria Hotel, 300 N. Dearborn St., Chicago.

Many of sales executives leave N. Y. for the session today. The following are expected to attend: Herman Wobber, Coast division manager; H. G. Babinco, southern division manager; George M. Babinco, Coast division manager; Edgar Moss, Atlantic district manager; E. K. Gorman, Midwest district manager; J. J. Gray, mid-west district manager; Sam Wilson, southeast district manager; Ward Scott, mid-west district manager; M. A. Levy, Prairie district manager; Herman Beider, Midwest district manager; J. J. O'Connell, Canadian district manager, will attend.

At the meeting, N. Y. to the meeting beside Connors will be William J. Kupper, executive assistant to Connors; W. C. Gehring, western sales manager; F. L. Harley, British sales manager; Otto Boile, South African sales manager; and Hal Horne, ad-publicity chief.

It is expected that Spyros Skouras, Joe Schenck and Bill Goetz will come on from the Coast in time to attend the Saturday session.

Peace, It's Monotonous

San Francisco, Feb. 23. Biz for the Frisco office of the Motion Picture Arbitration Tribunal is in the worst slump in its two years' history, with not one clearance case developing in the last six months.

Lack of activity for office, which serves northern California, part of Nevada and part of Oregon, has led to a number of Chambers of Commerce if all is now peace and harmony between exhibitors and distributors.

Chambers figures that maybe the there is an arbitration case they are appealed to if necessary give the impetus for disputants to work out their own clearance differences.

Consolidated's Partial Victory

A partial victory has been won by the Theatre Arbitration Tribunal in the Consolidated circuit. N. Y., in an appeal on arbitration seeking redress in clearance of the Theatre Board denied a cut in clearance for three theatres involved in the complete ruling that the Board ruled the Consolidated circuit was entitled to relief.

The theatres involved in the complaint, Avalon, Jerome and Oxford (Consolidated) and the Kingsbridge, owned by Kingsbridge Theatre Inc., sought elimination of the seven days' clearance granted over them.

Although the arbitrator of the local N. Y. tribunal held that the seven days' clearance was not excessive in the case of all four theatres, the Appeal Board of the American Arbitration Association ruled that the Valentine should have no clearance over the Jerome.

Yank Talent in England

Continued from page 4

abroad for years. Senior member is Brown himself, and a good guess for his long record of 18 years is that he had only five weeks at liberty in all that time. Right now he rates the equivalent of \$1,500 a week as a solo, phonist or film, stage and radio actor. He just closed in a pantomime, one of these weird British amusements which is not a pantomime but a Russian version of a fairy tale, called "The Tale of the Two Princesses."

Brown's London debut, but Brown's weight is a secret, but his immense waist matches his heart. He is said to be wearing a suit made at the Plaza, New York, when the Prince of Wales caught him on a private date—Vanderbilt party. Though would suit the prince (now, of course, the Duke of Windsor) but that Brown should follow him to London. So he did, and his hand was a frequent visitor at St. James and Buckingham palaces by the most of the AOA. Brown gets homesick and swears he'll be on the first boat for the States after the armistice.

Directors of AOA with Brown are Ben Lyon, now a major in the Eighth Cavalry, and Goldwyn's stage and screen star, who has the band at the Savoy Hotel here, and Vic Oliver, who is of the same year with the band of the redoubtable Winston.

All of these are on the executive committee of the AOA. Others are Cummings, Bebe Daniels, Nelson Clifford and Marie Markey, Fred and Francis Day, blonde singer starting here in the London version of "The Wizard of Oz."

On call are Peter Bernard, musical comedy player and songwriter, who

brothered the first ragtime cello here 38 years ago; Dorothy Dickson, once a great singer, now a pianist; Bessie Love, the silent screen star, who acts as compère for camp acts; Nat Ayer, songwriter; Eddie Baker, singer and pianist, once married to one of the multimillionaire of Elizabethan times; and a host of others. Brown, comedian actor formerly Moon and Brown's Bonar Coleno, Jr., nephew of Nat Ayer, songwriter; Eddie Baker, singer and pianist, once married to one of the multimillionaire of Elizabethan times; and a host of others. Brown, comedian actor formerly Moon and Brown's Bonar Coleno, Jr., nephew of Nat Ayer, songwriter; Eddie Baker, singer and pianist, once married to one of the multimillionaire of Elizabethan times; and a host of others. Brown, comedian actor formerly Moon and Brown's Bonar Coleno, Jr., nephew of Nat Ayer, songwriter; Eddie Baker, singer and pianist, once married to one of the multimillionaire of Elizabethan times; and a host of others.

About that subtlety of glamour it must have been in the States, but is a star pianist here; Leigh Stifford (dance act, Stafford & Louise); Eddie Stanton, silent screen star; May, dance act; Donald Stuart (with Renee Houston), one of the better film stars and a dancer; and a host of others. Brown, comedian actor formerly Moon and Brown's Bonar Coleno, Jr., nephew of Nat Ayer, songwriter; Eddie Baker, singer and pianist, once married to one of the multimillionaire of Elizabethan times; and a host of others.

Woman power is taking the place of manpower in the motion picture industry. The "non-deferable" list is the beginning. Now the priorities are cracking down on unnecessary rail and bus travel.

Plenty of weekend excursionists to the West Coast. Los Angeles are waiting in those towns for travel prospects to get back. Citizens here are waiting for the "non-deferable" list is the beginning. Now the priorities are cracking down on unnecessary rail and bus travel.

SOEG PERSONNEL RUNS TO 75% DISTASTERS

Hollywood, Feb. 23. Woman power is taking the place of manpower in the motion picture industry. The "non-deferable" list is the beginning. Now the priorities are cracking down on unnecessary rail and bus travel.

Gale have replaced boys as studio messengers, accountants and other white collar jobs. The percentage is increasing as the males march off to war or into the defense plants. Meanwhile, female employees are being trained as military or read and other jobs to move in and fill the gaps. The "non-deferable" list is the beginning. Now the priorities are cracking down on unnecessary rail and bus travel.

Plenty of weekend excursionists to the West Coast. Los Angeles are waiting in those towns for travel prospects to get back. Citizens here are waiting for the "non-deferable" list is the beginning. Now the priorities are cracking down on unnecessary rail and bus travel.

Stay in Town, Warming To Coast Travelers

Hollywood, Feb. 23. Crackdown on out of town pleasure driving in Southern California, is the beginning. Now the priorities are cracking down on unnecessary rail and bus travel.

Plenty of weekend excursionists to the West Coast. Los Angeles are waiting in those towns for travel prospects to get back. Citizens here are waiting for the "non-deferable" list is the beginning. Now the priorities are cracking down on unnecessary rail and bus travel.

STORY BUYS

Hollywood, Feb. 23. Metro purchased "The Last Night," by John L. Breen, from Metro-Saleseep.

Producers Releasing Corp. acquired "The Last Night," by John L. Breen, from Metro-Saleseep.

Bertram Merwin sold "The Fighting Quarterback" to Metro-Saleseep.

Principal pictures purchased "Sunsets in the East," by Charles Blackwell.

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TERRIFIC HOLDOVER GROSSES RACE WITH SMASH OPENING FIGURES EVERYWHERE!



Third tremendous week in San Francisco . . . Sensational showing at **FOUR THEATRES** in Los Angeles . . .  . . . [*Chinese, Carthay Circle, Loew's State and Ritz*] . . . Hanging-on-the-rafters-business in Washington  Columbus, Dayton, Buffalo and half a dozen other spots . . . Ready to do the same in key runs all over the country this week and next . . .



Samuel Goldwyn
presents
BOB HOPE Dorothy **LAMOUR**
in
THEY GOT ME COVERED

Directed by **DAVID BUTLER**

Screen Play by **HARRY KURNITZ**
ORIGINAL STORY BY **LEONARD Q. RISS AND LEONARD BODENGLASS**

DISTRIBUTED BY
RKO RADIO PICTURES INC.

EXHIBITOR John A. Goodno of

Huntington, West Virginia

Wrote *VARIETY* (Feb. 17, 1943)

“How Can You Stretch A Hit?

“A good example was Universal's Bill Scully's ad in 'Variety' a few weeks ago concerning

WHEN JOHNNY COMES MARCHING HOME

In which ad he advises exhibitors to screen the picture and get behind it.

“This picture has lots of angles,

SPITALNY'S GIRL BAND

among others which we pushed.

“Lots of folks hear them on the radio so we featured them strong, putting in extra art work, cuts, etc., advertising it as a 'Holiday Special,' played it five days before Christmas and postponed the annual deer hunt in the balcony, went to bed believing there was a Santa Claus after all.

“The Santa Claus in this case was advertising, a kind old gentleman more exhibitors should have faith in.”



Momand Trial Windup

Continued from page 18

willence to take the stand. Tony Ryan, 20th-Fox manager, and E. V. Richards, Saenger president, proceeded to deny to the court the conversations and statements Momand had attributed to them. Momand made remarks to which Momand had testified and which would damage to Momand's theatre, were put into evidence in this trial. Momand failed to produce any evidence to substantiate his charges, which prevented the current Federal district court action.

Recall 'Hucklers' Letter

Hefner testified Momand had never told him the Clinton credit statement was false. He said that he had had no differences with Momand until the letter circulated his 'harassment workers' letter among other theatre owners in 1924. Hefner and Tom Bailey, sales manager, went to see Momand after the letter had been called to their attention. They secured an admission from Momand that he was in error and that he had no intention to wire every state theatre owner that Momand admitted his error, and had bought the product from Paramount.

He then testified to an endless stream of arguments, quarrels and bitter differences between himself and Momand over the years, since which product was being purchased, but mostly with regard to dating, paying, cancellations, efforts to obtain reductions from the contract prices, etc.

Momand was the one exhibitor in the territory with whom he had the most trouble all of the time. Hefner testified, "He was always unreasonable. Hefner said Momand was never a satisfied customer and that they had no worthwhile customer in Shawnee until Griffith came in with a theatre. He also declared Momand invariably played the big pictures five or six months after their release and on one percentage and this decreased their value."

The witness also vigorously denied meetings with Tony Ryan and Momand to which the latter had testified, explaining that he and Ryan were bitter enemies and that they never spoke to each other, let alone meet each other in restaurants.

"I never remember having made a deal to build or promote an operation theatre at Shawnee at any time when they refused to buy Paramount product," Hefner replied in answer to a question asked by Edward L. McClenen, defense counsel, who was conducting the examination. Momand never had laid much emphasis on it being a national policy of Paramount in the 1920-31 period to operate picture theatres when the season's product was unpurchased.

All in all, Hefner categorically denied 30 of the statements of conversations Momand had attributed to him, in many instances having been having been at the place in question or even having talked to Momand at all at the times alleged.

Hornbeck Testifies

Adam Hornbeck, Griffith partner in Shawnee, where Griffith first met Momand, testified that

he personally went into Shawnee and selected the town as a good place to open a theatre, but he couldn't finance an available house and had gone to Griffith for money on a partnership deal. Momand now holds a one-fourth interest in the Griffith setup at Shawnee.

Friday morning, B. J. Cochran began to read a number of affidavits in testimony. B. J. McKenna, general manager, testified that he learned from Griffith that Griffith circuit declined during 1930 to the anxiety of Griffith affidavits, which he grossed less than falling in the months went. He then told of the efforts of the Griffiths from 1930 to 1931 to establish the depression, testifying that they paid three percent more for film in 1932 than they did in 1930 because distributors simply would not admit there was such a thing as a depression. He testified that he became so fed up with the Griffiths that he had the circuit did not have enough cash on hand for several months and he had to go to Griffith for money, even after cutting all expenses to the very bone. He testified that he was not paid during these periods by taking half of the amount due each week in cash and the other half in interest bearing notes.

Cochran laid Momand's troubles in securing product to his "unlucky" methods of doing business and his "stubbornness" in yielding any point during negotiations for product. Cochran said the records would show that there was not a single season in which Griffiths had lost at the Shawnee circuit. He said, enough pictures in it seen through that they had always had to fill in with pictures purchased near the end of the season.

Malcolm McKenna followed next. Cochran in his argument Saturday on behalf of his client, Regal Theatre, Inc. in which he denied any connection with the conspiracy, stating the evidence showed Regal to be in complete control of Joe Hefner's trial argument. He asserted the evidence would prove Momand actually made better than any exhibitor in the territory. He said the Regal at Oklahoma City to Regal for \$30,000 and upon which he claims a loss.

Clipper Crash

Continued from page 1

had been signed for two more films by that company. They were scheduled to be released in the near future immediately upon their return from the USO tour of offshore bases.

Of the two films, Yvette (Ella Harris Silver) is said to be out of danger, although the condition of the others may not be so serious as was accident claimed that Yvette had been blown clear of the plane, her clothes torn to shreds, but she was still clutching a lipstick when hauled from the water.

Both Yvette and Miss Froman are among the toughest singers of popular music. Yvette was recruited by her French accent, though a Brooklyn girl, while Miss Froman has frequently drawn praise as one of the few singers now able to project her voice in a theatre without the aid of microphone. Both girls are known for their attractiveness.

Miss Arkoff is a gay singer and comedienne and has been described by the world as an entertainer. Miss Rosen is an eccentric comedienne.

The death of Tamara and Ryan are the first in this case of performers engaged in playing U. S. Army hospitals. It also is notable that there wasn't a single death of this type in World War I when American actors were even known to perform right at the front line trenches.

The thought has been expressed by

some that the Lisbon crash may be a deterrent for other performers, approached to tour offshore bases, but evidence of opinion that the crash was by the very nature of their work, can state safely in the face and fact. A number of performers, questioned by Variety, stated, without hesitation, that their plan, for going overseas, was to make money. Several, in fact, said they were not more anxious than ever to go overseas. None expressed the idea of backing out.

Cuchel was 38

Cuchel, 38, came from Cedar Rapids, Ia. He was employed in exporting business in Far East when the Japanese overtook him. He was then sent to East India. Cuchel was then sent to the Bataan War correspondent, where he was captured and sent to a Japanese prison. He was then released and came back to his home in Cedar Rapids, Ia. He was then sent to the Bataan War correspondent, where he was captured and sent to a Japanese prison. He was then released and came back to his home in Cedar Rapids, Ia.

His assignment to the Bataan War correspondent, where he was captured and sent to a Japanese prison. He was then released and came back to his home in Cedar Rapids, Ia.

On his return from Australia, he expressed the wish for more activity than he found Down Under.

Agents Fight Cut

Continued from page 2

agents and SWG members are to be notified in accordance with the board's decision.

5-Copies of all agents' contracts must be filed with the Guild.

6-Before signing with an agent, the writer must demand for the agent's other writer credits.

7-When a writer is unemployed, he must submit a letter to the Guild showing the agent's activities on behalf of the writer.

8-The agent must confer with the writer within 48 hours after a written request.

9-Only persons specifically designated to handle the writer shall be permitted to represent the writer.

10-When an agent is barred from a studio, he shall be allowed to provide a substitute without fee.

11-If a writer is terminated by a studio, he shall be allowed to provide a substitute without fee.

12-Within reasonable limitations, agents may not have any interest in any motion picture company.

13-If the writer is unemployed for two months he may terminate his agent's agreement.

14-The maximum aggregate commissions are 10% except where more than one agent is employed.

15-Provisions are to be made for the writer's retirement and other financial claims.

The writers claim that if they are required to continue the list, payment of their earnings, the value will be receiving almost as much as they do after tax deductions and other expenses.

The agents counter that they are subject to the terms of their contracts, and that they have already been hard hit by the loss of clients to motion picture industry.

Horace Goldin

Continued from page 2

Goldin. He also produced a book on the subject which fully described how the illusion is worked.

A Casual Bell

Horace Goldin cashed in on the "casual" boom in half a century, but he was not the only one to do so. He was one of the many who have made their money in the "casual" boom.

Goldin has been successful in the "casual" boom, but he was not the only one to do so. He was one of the many who have made their money in the "casual" boom.

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Film Biz Bonanza Grows

Continued from page 1

In volume, however, industry executives continue uneasy over the sharp uptick in production and operating costs. Pointing out by one industry expert that costs are now predicated on current conditions and continuing high level of inflation. With some \$3,000,000 invested by one major in three picture properties scheduled to be placed on the market several months later, increased speculative aspects of production due to rising costs are not being overlooked.

In this connection, producers also stated that should there be an extension of the 48-hour week in Southern California, it would cost the studios an estimated \$6,000,000 additionally per year.

Star Crave

While a story cost quite little with a small portion of total healthy cost, some production executives are scanning high-priced literary material more warily. Merely the latest story cost of the major—four accounts amounting to \$100,000 per picture—has been a factor in the current picture cost. The cost of production cost, while Paramount and Warners are a size around the same level.

Also being reviewed by some of the major studios is the cost of production. It is attitude itself financing. Some of the players are looking for compensated backing leggers, are inclined to view book making as a doubtful asset.

There is a demand for the rights to stage material. Contention is that there are chiefly intangible rather than concrete values in backing of plays by picture companies.

It is that one company has coin in a play appears to stimulate higher bidding in many instances than the studio's have Hollywood backing. Impression is that if one picture company thought a vehicle represented sufficient screen value to warrant financing then the others are inclined to show greater interest.

in buying the screen rights. Despite a few legal suggestions, play departments are now inclined to look at such backing as a doubtful policy.

Taxes and Stock Prices

In addition to rapidly increasing production and operating costs, high corporation income tax rates, which are taking progressively larger slices away from corporate profits, are another factor in cautious financial examinations of the picture boom. Most of the major companies are now in strong liquid position, with the account likely to remain an industry. Despite operating costs and taxes, however, Wall Street points out that picture company equities are still selling for much less than earnings would normally warrant but for Government restrictions on speculation.

Washington, meanwhile, is keeping close tabs on Wall Street from the V. C. viewpoint. The new diversion of public coin from Government bond buying to speculative speculation of companies are another factor in cautious financial examinations of the picture boom. Most of the major companies are now in strong liquid position, with the account likely to remain an industry. Despite operating costs and taxes, however, Wall Street points out that picture company equities are still selling for much less than earnings would normally warrant but for Government restrictions on speculation.

Croft Joins Hays Org.

Alfred Croft, formerly with J. S. Bahe & Co., Wall Street brokerage house and identified with other Hollywood executives, has been added to the staff of the Motion Picture Producers & Distributors Association. Charles F. Croft announced last week.

He has a roving assignment at the De Munnich office, but may become assistant to Arthur De Munnich, head of research bureau, who is being appointed director for the MPDPA. DeMunnich told the latter when Joel Swenson resigned.

New York City Theatres

4TH MONTH ON PAUL

Monahan's "Night of the Living Dead" in Warner House, Times Square 116

"CASABLANCA"

Monahan's "Night of the Living Dead" in Warner House, Times Square 116

BAMMY KAYE and His Orch.

Monahan's "Night of the Living Dead" in Warner House, Times Square 116

MON COLUMBIA, "The Girl from Ipanema"

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4TH WEEK

"AIR FORCE"

Presented by Warner Bros.

Produced by Hal B. Wallis

A Warner Bros. Production

HOLLYWOOD THEATRE

Continues • 5 Way & 51st St.

4TH WEEK

"THE CRISTAL BALL"

Presented by Warner Bros.

Produced by Hal B. Wallis

A Warner Bros. Production

HOLLYWOOD THEATRE

Continues • 5 Way & 51st St.

4TH WEEK

"RANDOM HARVEST"

Spectacular Stage Productions

MUSIC HALL

Continues • 5 Way & 51st St.

4TH WEEK

"THE CRISTAL BALL"

Presented by Warner Bros.

Produced by Hal B. Wallis

A Warner Bros

Blue Tears Down' Sister Network

NBC's Claims on Listener Popularity

Even though the networks are sister subsidiaries of RCA, the Blue is taking pot shots at NBC's study on listening habits as compiled in the booklet entitled "All-Time Hits." The Blue's research department has acquired Blue's all-NBC listener-survey position in all that network claims it is. The Blue's research department also questions the validity of the bases for NBC's popularity findings.

The memo notes that with the statement that "people listen to programs, not stations" and that if Bob Hope, Fanny Farmer and Molly and Chubby McCarthy were on the Blue people would be listening most to the Blue, and second to the NBC claim that its programs are listened to "most" every quarter hour during the week. The memo indicates that a recent analysis of listener reports showed that Blue ratings are 100% in 14 quarter hours and exceeded CBS in 27 quarter hours."

Another of the memo's carping returns which NBC used as the basis for its analysis suggests that the sample is too thin in many areas, with the result that a single point-of-view report is taken as 100% and thereby affects the realistic standing of a station in its area. Also that since the Blue's ratings were returned, there's no proof that the 12% is representative of the 88% who did not return their cards.

WRIGLEY PUSHING WMC IN BERNIE'S AIR SPOT

Chicago, Feb. 23. "Keep the Home Fires Burning," an all-musical program, sponsored by Wrigley's, has resumed on the Ben Bernie show over CBS, five times weekly from 4-5 to 5:30 p.m., emanating from the WBBM studios here.

New show with former WBBM commission in recruiting more people for war jobs in areas experiencing a shortage of workers. Bernie is scheduled to appear in California recuperating from illness. His return to the air is uncertain.

Best Shows of All Move To . . . Sez Gracie Allen

Hollywood, Feb. 23. Burns and Allen troupe hope east after tonight's (Tuesday) broadcast for three organizations in Los Angeles. Guests set up two of the shows are Madeleine Carroll, March 2, and double booking of the musical comedy "The Great Waltz," Feb. 27, probably in the Carnegie Hall March 16, backed up by Paul Whiteman's symphonic crew.

Making the trip with B. & A. are Jimmy Cash, Bill Goodwin, Elvia Mann, Clarence Nash, and writers. Swan songs will make several calls while east.

Servicemen's Families Furnish Program Idea

Stories behind the service flags families display in their windows. "Servicemen's Families" is a new program of 77-79, veteran sports announcer here, who goes on the air twice a week via WJLA, 12-13, of H. Hudson Co. department store.

Tyson picks a street at random and heads into the homes of Big Town, who signal that they have men in service. If he finds a story he reverts the interview to his father, mother or other relative. The programs are broadcast each Wednesday and Friday evening for 15 minutes.

Autry in San Antonio

San Antonio, Feb. 23. Gene Autry and his regular Sunday afternoon broadcasts aired over the Columbia network will originate there through KTSA, 12-13, for several weeks. Autry is on temporary leave from Luke Flieri, Arizona, where he is scheduled to appear Feb. 27.

Autry will do shows at Randolph Field and the San Antonio Aviation Cadet Center on succeeding Sundays. He will be assisted by Doug Romine and Jack Mitchell of the KTSA staff.

Isabel Donald Steering

Treasury 'Star Parade'

Isabel Donald, formerly of the Regal theatre, has succeeded Shue Burke as script supervisor for the Treasury Department's "Star Parade" series. First, the shows she has set will have Mrs. Franklin D. Roosevelt as guest to introduce an adaptation of a story. "This Is America," in which Fredric March will have the lead. Dorothy Lewis has been the adaptation.

Miss Donald has also obtained the address rights to the Noel Coward film, "In Which We Serve" and the film, "Hostages." In the latter, in addition, she has authored two original. "Red Army Women" and "Grainings Gave to War."

70 OWI DX Jobs Open in NAB Seeks Candidates

Washington, Feb. 23. National Association of Broadcasters reports no luck so far in its efforts to find persons for the 70 operated short-wave studios in N.Y. At the request of OWI, the NAB (and an SOS to its member stations) to recruit personnel for the 70 jobs in the U. S. stations handling DX programs.

Needed are studio control engineers, recording engineers, transcription engineers, studio supervisors, studio master control supervisors, transmitter engineers, maintenance supervisors, maintenance men, designing and planning engineers and radio draftsmen. The posts are open to men and women.

From other sources here it is learned there are two reasons why the stations are not anxious to cooperate with OWI. First, when OWI is engaged in programming of international broadcasting stations, it employed a number of technicians, dragging on the toes of many station owners. Second is the general belief that many of the stations are hoarding labor, fearful that the OWI will take some of their best mechanical and technical men.

Buffalo.—Clinton Buehman, who has conducted the "Musical Clock" over WGR here for a dozen years, switches to WBBN March 1.

Edwards Truth or Consequences' On Tour to Sell \$20,000,000 in Bonds

Between some of his broadcasts on radio, and probably on television, program goes off the air for the summer, Edwards also intends making the Army camp appearances with the show. He'll probably have offered some film work on the Coast for the summer.

Making the trip with the m.e. will be his production staff, including Bert Brees, the director, Alfred Paschal, stage manager, Phil Davis, writer, and Lily Engel, secretary. Cost of transportation and living expenses for this group, estimated at \$14,000, will be just about covered by the four scheduled theatre dates. Besides paying the estimated \$7,000-\$10,000 line charges, P. & G. will take care of the transportation and living expenses of a Compton agency representative with the program.

Broadway heard the program over NBC, are scheduled for Albany, 10-11; Buffalo, March 20; probably a changeover to the radio, probably Indianapolis, April 3; St. Louis, April 10; Omaha, April 17; Denver, April 24; Portland, Ore., May 1; San Francisco, May 22; Oakland, May 29, and Hollywood, June 5. First theatre engagement, for two weeks.

Betty Crocker Expounds On Food Rationing

Washington, Feb. 23.

Radio stations across the land this week are telling the story of point rationing of canned goods and other processed foods, ever and over again, so that all can understand it. Most impressive of the programs is the federal show, "Betty Crocker Explains Food Rationing," which has been running daily since Monday afternoon 11:51 at 2:45 p.m. over NBC.

The "Star Parade" nationally known food expert, has been interviewing U.S. highbros on rationing and the legislation. Among those appearing with her on the program the past week have been Secretary of Agriculture, Charles R. Wickard; Arthur Eisenhauer, Associate Director of OWI and brother of General Dwight D. Eisenhower; and Major General Gregory, U. S. Quartermaster General.

Food Piles

Seaman Bros., packers of White Rose products, will keep his name before the public by plugging Flavor Bake over WABC, N.Y., in the 9:00-9:15 a.m. newscast, Monday, Wednesday and Friday, J. D. Tarcher is the agency.

Recent executive reports that plans are being made to advertise any of the company's other food lines, made R. Wickard, Secretary of Agriculture, who is in rationing.

Del Monte, on the other hand, has just received its 12-week, Mon. to Sat. contract with WNEW, N.Y., and will push a different jarred fruit and vegetable product for every day. Its campaign will be semi-institutional, for the apels will be primarily devoted to food problems of the general public, the grocer, and Post of the Monte services.

WRA Nixes CBS' Liquor Accounts

WRWA, Richmond, won't carry CBS' new liquor program, which that Columbia has added to its schedule. The Virginia affiliate has the best liquor account in the East and it has declined to make an exception of this policy for the network.

The "Choo Choo" CBS Baltimore, Pabst and Roma (Schenley) programs.

Kuhl Returns West

Cal Kuhl, staff producer for the W. Walter Thompson agency, returned to the Coast last week after several weeks stay in New York.

He will handle the Sammy Kaye-Owens show when it moves west in April.

Compas, Toa

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Irritant Takes Effect

The triphammer methods which George Washington Hill, American Tobacco Co. prez, adopted to ballyhoo the opening of Lucky Strike

'Your All-Time Hit Parade' program (CBS), had, according to the Co. analysis, delivered a 100% check of the introductory program (12) gave a rating of 17.9%, the highest opening count for any network show in the records of this listening research organization. "Information, Please," which 'All-Time' succeeded, had a closing rating of 16.9.

Consensus of opinion in the trade is that the 11.9 represents the peak of the point advertising campaign, but the cause of the "thinness" of the program's basic idea is not likely to hold up.

R&R Asking NBC, CBS to Co-operate With Layoff-Spacing of Rmso Shows

Rationing Casualty

Because of the curb on its allotment of space, Fanny Farmer Candy has cancelled its spot campaign as of Feb. 26.

Account has been using participation programs through the J. Walter Thompson agency.

WLW Only Cincy Station Changing To New O. Time

Cincinnati, Feb. 23. WLW is the only one of Cincy's stations adhering to the law enacted by the Ohio legislature which, effective Sunday (21), moved state clocks back an hour, changing from Eastern War Time to Central War Time.

Cincinnati is going along with Cleveland, Akron, Youngstown and Canton in overriding the state order, to leave unit fall, and sticking to EWT. On the other hand, Columbus, Dayton, Springfield, Middletown and Xenia are among the cities complying with the state's CWT change.

James D. Shouse, general manager of Crosley's broadcasting division, explained the reasons for WLW's CWT change in this statement:

"WLW is a 50,000-watt clear channel station. FCC license states it is to provide service not only to people living in metropolitan communities but also to people living in small towns and rural sections who do not have local radio stations to serve them."

Consequently, WLW expects to arrange its program schedules to conform with the Ohio State law. Steps of action by Cincinnati's council to continue EWT. People of Cincinnati will continue to receive WLW network programs at the customary time.

Crosley's WSAI, 5,000 watt, remains on EWT. For WLW's schedule, the change means that all NBC programs continue in their EWT spots, yet will be delayed by the station in CWT periods. WLW's originating programs have been moved to a CWT schedule which means a one-hour later in areas sticking to EWT.

The setup necessitates two sets of clocking the radio squares. WLW and WSAI studios are maintained.

Clev. Stays EWT

Cleveland, Feb. 23. Although the state will return to Eastern time, Cleveland, Akron, Columbus, and several smaller cities have defied the state legislature and will remain on Eastern War Time.

WGLN's rebellion will give WHK a 10:00 a.m. hour on air, as WGLN is off at its sundown by the clock.

ASKS 10% TAX ON N. Y. RADIO SHOW ADMISSIONS

Albany, Feb. 23. Assemblyman John V. Downey has introduced a bill imposing a tax of 10% on each person over 14 attending at a spectator radio broadcast which takes place in radio theatres, except where the show is held to encourage the sale of United States war bonds and is contingent on their purchase.

The bill, which has been referred to the Assembly Taxation Commission, exempts teachers, police and representatives of the press.

Ruthrauff & Ryan is looking to the NBC and Columbia-managed and operated stations to cooperate with it in a new plan that it has evolved for the scheduling of Rmso's 'Lever Boy' radio shows.

With the support of the two networks' in 60's, the agency sees no reason to alter the blueprints for an hour that be amenable to the plan, even though one station rep shows signs of sticking.

What R. & R. is offering is admitted to be somewhat unorthodox in client-consumer relations, but, times being what they are, the agency figures that the stations should go along with the plan. The Rmso one-minute recordings are due to go off March 5 and R. & R. is asking the stations that are carrying this campaign to hold the spots until April 5, when it will resume the one-hour program for five weeks. After that there will be a two-week layoff and the subsequent one-hour program will extend for 15 weeks up to Labor Day.

R. & R. argues that the foregoing arrangement should be satisfactory to stations on the Rmso list, since it gives them the opportunity to make objections to the layouts as long as the stations know that the contracts are being carried.

Under the Lever Bros. system, each of its various agencies operates its own schedule for an hour, except its spot schedules. One Lever agency does not do its spot schedule, but the agency does not do its spot schedule, but the agency does not do its spot schedule.

At one time there was talk in this client group of issuing a statement of protest at announcement periods, but the idea, for various reasons, did not materialize.

CITIES SERVICE RENEWS ON NBC FOR 17TH YR.

Cities Service Concerts renewed its NBC contract last week for the 17th consecutive year, making it the oldest continuous commercially sponsored air show. It's debut was Feb. 27, 1927. Frank Beck conducted the orchestra, with Lucilla Manners and Ross Graham as soloists.

Footie, Gene & Belding is the oldest continuous commercially sponsored air show. It's debut was Feb. 27, 1927. Frank Beck conducted the orchestra, with Lucilla Manners and Ross Graham as soloists.

Elaine Carrington, Ill. Is Temporarily Off Scripting

Elaine Steiner Carrington, author of "Pearly Fingers" and "I Married," is ill at J. Lauderdale, Fla., and is not writing either of the scripts for the new series scripted by Doris Follitt, who substituted last summer for Jane Carrington in the author's "Pearly Fingers."

"When a Girl Marries" is being written for the time being by the author's sister, Elaine Carrington, who is writing the script for the new series. The script is being written for the time being by the author's sister, Elaine Carrington, who is writing the script for the new series.

Pepper, a sponsored by Pellar & Ryan agency, which Vincent directed. "Married" is bankrolled by the author's sister, Elaine Carrington, who is writing the script for the new series.

Tom Revere to Coast

Tom Revere, Bates agency radio director, left Friday for the West to look over the new radio programs the agency is ready to audition.

Plan to stay about three weeks.

Metro's Attempt to Buy A 'n' A on CBS, Then Blue, Across the Board, Fails

Purchase by Procter & Gamble of the 7-15 p.m. spot across the board on Columbia killed a deal Metro-Goldwyn-Mayer was about to get to continue the 'Amos 'n' Andy' series in that time. Even after losing the desired CBS spot, Metro wanted to purchase the blackface time on the identical time over an augmented Blue network spread, but the William Morris office, which handles the team, refused the offer. Metro officials now believe the reason for the refusal may be that Campbell's soup, which just relinquished A. & A. on CBS, has a verbal deal to bunkroll them for a weekly evening half-hour series in the fall.

The Metro decision to take over the A. & A. show had been reached by the company's New York office, but had to be approved by the top stock execs on the Coast. Later reached an agreement to that effect with William S. Paley, CBS president, who was in Hollywood, but in the meantime the 7-15 time was sold to P. & G., which will sponsor Carleton Allen's 'The Camel Club' series in the spot starting March 22. Metro then asked the Morris office to put the A. & A. Blue hookup, with a number of key outlets, such as WGN, Chicago, and Detroit, to be taken over by the network. Morris agreed to the proposition, so the Donahue & Coe agency, in behalf of the film company, asked Nile T. Trammell, NBC president, who was also in Hollywood, to go direct to Freeman Gooden and Charles Correll ('Amos 'n' Andy') with the Blue network option.

Metro's idea was that most of the A. & A. audience might be retained if the series could be spotted in the same time on another network, particularly if the show could be taken by kept on the air without a break. The film company now spots the 'Stonington show, 'The Lion's Roar,' 7-10:30 p.m. on the Blue, and could merely have bought the additional 10 minutes, now open, to fill out the required 15-minute stanza.

After talking to Gooden and Correll, Trammell reported back to Donahue & Coe that the blackface pair were agreeable to the offer of a Blue network spread. However, the Morris office subsequently reentered the picture with word that A. & A. definitely nixed the proposition.

CBS Lever Check 'Army' Audience

CBS and Lever Bros. have had a special check made on the listening quota of 'This Is The Army' which in Monday night spots the 12-1 p.m. period. The network and account are sharing the costs of the special agency.

THOMAS-WESTINGHOUSE MOVES TO COAST MAR. 7

The John Charles Thomas-Westinghouse show ('Sunday, NBC') will originate from the West Coast starting March 7. Victor Young's orchestra, led by Ken Darby's chorus will have the live broadcast from the West Coast. The network and account are sharing the costs of the special agency.

Making the trip from New York with Thomas this Monday (1) will be Hubbell Thomas, Jr., assistant chief of Young & Rubicam's radio department, and Clarence Ormshead, director of the Westinghouse program. Robinson will remain on the West Coast, but the Thomas and Ormshead will be in the West Coast and looking around for talent available at summer replacements.

Kansas City.—Dave Brown, continuity editor at KCM, has been with the network for more than two years, now handling publicity and public relations.

Tootsie Vice 'Dick Tracy' For 'Capt. Marvel' on Blue

Tootsie Roll has discarded the idea of using 'Captain Marvel' for the 5:45 p.m. strip it has bought on the Blue network, and will probably replace it with 'Dick Tracy.' The move was made in the middle of litigation now pending between the 'Captain Marvel' syndicate and the copyright owners of 'Superman.'

Dave Jones is the agency on the Tootsie account.

Y&R SETTING UP SUMMER SBS

Young & Rubicam agency has begun to make its plans for summer replacement shows on the network. There will be substitutes for every program that customarily takes a warm-weather layoff. All the A. & B. shows will remain as they are through the summer. The shows slated to give way to pluckier ones are Jack Benny, Burns and Allen, Eddie Cantor, Kate Smith, 'Aldrich Family' and Tommy Rife.

Reber Denies Any Beefs From McKee-Albright On Lahr-Day Routine

John U. Reber, J. Walter Thompson v.p. in charge of radio, yesterday ('Tuesday') denied the report that the McKee-Albright agency had protested to National Daily Products Corp. over what the latter considered some poor lifting. McKee-Albright, according to the report, had objected to Thompson engaging Ben J. Lahr to do a routine similar to one that Joan Davis has been doing for the 'Seaside-Rudy Vallee' show. Seaside tonight Kraft on NBC's Thursday night schedule.

Reber said that Lahr and Moe Daley had been booked with the Ben J. Lahr show for several broadcasts, as is customary for that show, and that the linking of the McKee-Albright agency to the two shows since Seaside passed Kraft in rating. Dick Mack, who produces the Seaside stanza, was formerly with Thompson.

John Taylor Quits P&R For Red Cross Assignment

John Taylor, script supervisor of the Red Cross 'Army' agency, has resigned effective March 3 to take an overseas assignment for the Red Cross. Mary Louise Anglin, script editor of the Souvaine production office and formerly with the Compton agency, succeeds him.

An ambulance driver with the French Army and then the Army in the last war, Taylor made 10 successful efforts to get an assignment with the Army in Red Cross post. He'll be stationed in Washington for a time before being sent abroad.

Esty Agency Still Mool On Don Ameche Deal

The William Esty agency is still mool on a deal to buy the rights to the consummation of a contract with Don Ameche for Camel's Friday night spot on CBS. In the event of a deal, the program will originate from Hollywood.

The contract with the talent on the show as of a new stand does not expire until April.

FIRST MOVE WILL BE THE IRON CURTAIN

Chicago, Feb. 23. Regardless of how the U. S. supreme court decides on the question of the Federal Communications Commission's right to regulate network broadcast status with in the near future become a member of the National Association of Broadcasters. The move will mark the end of two years' hostilities with the trade body.

The peace gesture is also in line with the plan of the new Mutual regime to patch up all past differences with other factions of the industry and to give realistic attention to Mutual's new slogan, the 'friendly network.' From now on it's to be on a par with all for one, occupying of course, when engaged with another network in competition for an audience.

Mutual's leading stockholder-affiliates resigned from the NAB in 1941, then the trade association officially sided with NBC and CBS in the latter networks' opposition to the FCC's order regulating network broadcasting. The acrimony between the MBS affiliates and the NAB began to aggravate the industry when the St. Louis convention (May, 1941), Mutual voted to break away from the rest of the industry and the MBS licensing issue and signatures from with ASCAP.

The MBS walkouts in 1941 were WOR, New York; WGN, Chicago; the WB Network; WKW, St. Louis; WFL, Baltimore; and WGR, Louisville. It is understood that when Mutual joins the NAB the first three of these will resign themselves in the association's membership ranks.

It was at the Cleveland convention in May, 1942, that the networks began to work for a new affiliation in the NAB. CBS was first to join, and NBC followed shortly afterward. While three more stations own—WIZ, N. Y.; WENR, Chicago, and KGO, San Francisco—pay dues to the NAB, the Blue Network itself is not a member.

AFRA ASKS 19% COMM'L HIKE

Raise of 19% in the pay scales under the commercial network production code is asked by the American Federation of Radio Artists in notices sent yesterday ('Tuesday') to the agencies. Based on a report on the ground that the cost of living has increased that amount.

The union is asking a wage scale adjustment if the cost of living rises. The agencies have five days to reply to the AFRA bid. They may okay the boost, turn it down, or ask for negotiations fail to result in an agreement, the issue must be arbitrated.

The AFRA network sustaining code was recently revised to provide a 10% increase. AFRA's explanation of the higher request for the commercial code is that the cost of living has increased that much further in the meantime.

DOT THOMPSON BACK ON BLUE FOR TRIMOUNT

Trimount Clothing is returning Dorothy Thompson to the Blue Network March 28. Obligation is for 13 weeks.

She will be the Sunday 9:45-10 p.m. period again.

Goodrich Picks News

Goodrich Tire has taken over the Friday 'Monday through Friday' 2-3 p.m. segment on CBS for a news summary.

B.B.D. & O. is the agency.

MBS, Blue Contesting for Axton-Fisher Cig Acct., Which Asks Cuffio Warmup

Thompson Agcy. Plans Whodunit for Williams Co.

The Walter Thompson agency is trying around with a mystery program that it figures on recommending to the J. B. Williams Co. The account has the 'True or False' show currently on the Blue Network.

GOODYEAR TIRE IN NBC 1/2-HR.

Goodyear Tire & Rubber will sponsor a variety series, with Raymond, New York, which now has a girl vocalist and a dramatic spot Tuesday nights 7:30-7:45 (a 12:30 period) starting in about 30 days. Six weeks on WFAF-NBC. Alan Ward will produce for the Kuderer agency. Russell Macdonald wrote the audition script.

Some of the stations, including WFL, New York, which now has the Scheffer 'Review' at that hour, have to clear time for the Goodyear series. Another reason for the delay in starting is that Paige must round up his juve musicians, some of whom are now playing with the Philadelphia Orchestra, on the road with the left 'Porgy and Bess' and others on the Coast. Paige originally organized the group more than a year ago.

Sam, the Bargain Man, Gives Detroit Symphony 7-Wk. Radio Renewal

Detroit, Feb. 23. Sam, the Bargain Man, who picked up the Detroit Symphony Orchestra on the local Gold Coast, has abandoned it to the dogs of war, has given the long-haired ensemble a new lease on life. Sam, with Inc., has renewed its sponsorship of the symphony's Sunday afternoon broadcasts for an additional seven weeks, which will make a total of 28 for the season, well up with the average when the town's leading businessmen were backing the symphony.

The extension was made to assure holding the orchestra together without the usual support, and because the program had received plaudits from Government officials for its support of War Bond sales.

No effort is made to sell merchandise on the show, the only sales talk being for the bonds, with a Washington office usually piped in for a speech. The program continues to hit the air over WJLB at 2 p.m. on Sunday nights. The Detroit Symphony music and drama critics of the Detroit News, the commentator.

The show, which has had a phenomenal growth from a small barnyard to second in volume sales since the agency received a public goodwill for keeping the symphony together.

Colonna, Vera Vague As Team on Camel Caravan

Jerry Colonna and Vera Vague 'Barbara Jo Allen' of the Bob Hope program, will be teamed for the first time as a regular comedy act Friday night (28) on the Camel 'Caravan' with Kate, Jimmy Durante and probably Rudy Vallee and Joan Davis will ask the following week. March 5. The spot will be piped from the Coast both weeks.

Edwin Green is booked for the March 5 'Caravan' show. The comedy of Macbeth, by John Tucker Battle, in his 'Helen's' series. The show is being produced by Phil Golan for the E-L-Y agency.

Philadelphia—John Seaton, formerly of WTRY, Troy, N. Y., has been added to the K.Y. announcing staff.

Miller McClintock, Mutual's president, was in Los Angeles yesterday ('Tuesday') contesting with salesmen from the Blue Network over some business. Axton-Fisher was ready to hand out in behalf of its new gig, Fleetwood Imperial, providing the time concerns were right. Carl Robbins, head of the tobacco company, had advanced the argument that he was entitled to a certain amount of free time for the warming up of any show that he might elect to put on either one of the networks.

The program that seems to have interested Robbins is a newly conceived idea of Al Pearce's. The new series that Pearce has offered is tagged 'BS and Zeb.' It deals with a couple of rustic recently inducted in the service. Robbins is said to be taking a tentative deal. Pearce through the latter's agency, the Fanchon & Marco office.

The Blue Network originally tried to sell Robbins on the idea of sponsoring 'Amos 'n' Andy' in the 7-15 p.m. period. Mutual now owns the rights to the blackface team declined to do a daily strip after another account came to war through with Campbell's Soup.

Stauffer New OWI Radio Head

Don Stauffer, v.p. in charge of radio for the Rutherford & Ryan agency, has been drafted by Paul McNutt, chief of the War Relocation Commission, and Elmer Davis, head of the Office of War Information, for the radio directorship of the OWI formerly held by W. H. Lewis. Stauffer was made available for the job after it had been considered and turned down by several agency executives. Lewis had been promoted to deputy director to Davis.

The second radio executive that R. & R. has lost to the OWI within the past two months. Stauffer was made available for the job after it had been considered and turned down by several agency executives. Lewis had been promoted to deputy director to Davis.

Stauffer's exit will be treated as a leave of absence and R. & R. has no intentions of filling the spot. Stauffer's duties will be apportioned among the executive staff, while the latest R. & R. set-up, Bill Tuttle and Lee Cooley share the supervision over the agency's program production.

CHI AFRA NULLIFIES NBC GABBERS' PACT

Chicago, Feb. 23. Both the Board of Directors of the Chicago Federation of Musicians (AFM) and the National Board in New York upheld the local membership's decision to nullify the pact signed the recent past among NBC announcers here. Agreement called for the AFM to accept a 10% raise over the last work in March.

Bali Beached

Bull Brannigan Co. rescues a spot which was scheduled for having trouble meeting the station's requirements and yet left the department with a loss of two air hours.

Contract is being held up pending solution of the problem.

...C. TO SURVEY LINGUALS

SEARCHING OUT AXIS PROPAGANDA

Washington, Feb. 23. The Federal Communications Commission is reading the new survey of more than 160 stations with foreign language programs to determine how the stations are handling the foreign language field in wartime, "Variety" learned today. The FCC wants to know whether adequate precautions are taken to prevent anyone speaking in a foreign language from inserting pro-Axis propaganda.

An interview questionnaire, prepared by the Foreign Language Section of the FCC, was approved by the Bureau of Budget today. A recent act of Congress has made mandatory the submission to the Bureau of Budget of any questionnaire designed to be sent to 10 or more people. The FCC's form seeks the following information from the station: 1—The sponsors of the program; 2—The names of all personnel on the foreign language broadcasts, i.e., announcers, actors, newscasters, program directors, script writers and even the name of the broker or salesman who brings in the account; 3—the precautions taken to see that the performers actually follow the prepared and approved script, and that no ad-libbing is permitted; the prepared programs with its translation is filed to normally check this; 4—has the station a monitor? Is he reliable?

Questionnaires in 2-3 Weeks
The FCC plans to send out these questionnaires and field men to make this survey within the next two weeks or three. The field men will supplement the questionnaire with personal interviews of station staffs. A spokesman for the Commission says that there are approximately 27,000,000 first-generation immigrants or children who comprise a foreign language audience. Actually the figure is much smaller, but in wartime the potential assumes a great significance.

Because of this potential audience, and because the FCC felt that the foreign language broadcasts are the only means of reaching millions of illiterate, foreign-born inhabitants, the check is being made. It is proceeding on the premise that in wartime the foreign language program can become the strongest single factor except for the public school system in instructing minorities. There is another angle involved. While it is true that the program can exert as morale-builder, the FCC points out that non-approved foreign language broadcasts can provide a wedge for Axis propaganda. As an example it cites the current investigation of WCOB, Boston, which hired an announcer whose sympathies were said to have been pro-Axis prior to Pearl Harbor. Although the scripts and programs are checked, a facile-minded announcer can ad-lib anti-Democratic lines.

Other reasons advanced for foreign language station supervision are: 1—the Government has the same check over them as in the case of the English speaking stations; 2—the foreign language station and the U. S. agencies are not in close touch and therefore rarely know each other's plans and programs. The FCC is emphatic in its statement that it is not trying to enforce station censorship. A special bureau of radio censorship handles that, but through its licensing power, it can penalize a station airing pro-Axis views.

CRESTA BLANCA ANGLES FOR BENCHLEY AS M.C.

Cresta Blanca (Schenley) is trying to get Bob Benchley for the permanent m.c. assignment of its 45-minute, Wednesday night "Carnival" on Mutual. The Chase is holding the spot for the time being. William H. Weintraub is the agency on the account.

Ailing Program Dir. Gets Blood Via Radio Appeal

Youngstown, O., Feb. 23. An appeal for blood donors for George Beebout, program director of WPMJ, Youngstown, over the station at a noon broadcast last Wednesday (17) resulted in securing 10 donors. Beebout has been seriously ill for several weeks.

But No Lipping

Troy, N. Y., Feb. 23. WTRY, 1,000 watt-station and a member of the Basic Blue web, advertised in Hearst's Albany Times-Union for "radio announcers—experience unnecessary." WTRY, like other stations, has been hit by enlistments and inductions.

LUDENS FILLING TIME THE YEAR AROUND

Ludens rates as the first cough drop account to adopt an all-year-around policy for its spot broadcasting. Its putting business in about 30% of the markets it has used this season on a 52-week basis. The reason for this is that the account doesn't want to give up the choice evening spot it now holds on each outlet and take a chance on recovering them next fall. Ludens' specialty has been evening chain-breaks.

J. M. Mathes is the agency. Washington.—John Heiney, program director and former promotion manager at WISY, CBS key station here, has resigned. His successor has not yet been named.

Standard Brands Cutting In Regional Vitamin Plugs on 3 Network Shows

Standard Brands is using portions of the hookups NBCI connected with the Edgar Bergen and "One Man's Family" programs to plug its vitamin brands. Starting this Sunday (28), 17 midwest stations will cut into the Bergen show with a blurb for Stams vitamins, replacing the customary plug for Chase & Sanborn tea, while the New England section of "Family" will be entirely devoted to pushing Standard Brands' B vitamin yeast tablet.

Another Standard Brand network spot broadcasting since that will plan a regional part in plugging one of the firm's three vitamin brands is the O'Neill's serial. Beginning March 1, the script's west coast link will have a hitchhiker for Stan-B. The Ted Bates agency is handling the spot placements for Stams and Stan-B with this end of the campaign already involving 138 stations. Food rationing and shortages has brought vitamin advertising progressively to the fore in recent months, and the vitamin field has become a substantial source of revenue for spot broadcasting.



"as large a charter as the wind..."

LONG BEFORE the world knew radio, Shakespeare caught a glimpse of its boundless scope in seven simple words. Today, radio hurdles all barriers of space and time and rank to inform and entertain all people...rendering this welcome service under a charter enlarged and endorsed by the people themselves.

Mutual has proved that there is room and need, in this largest of charters, for a kind of service no other network affords, a pattern of coverage unique

in radio. This pattern is two-fold, comprising intensive coverage of the major markets, where living and listening are most heavily concentrated; and extensive coverage of the home-town communities where the rest of the country lives and listens.

Whatever the market, the Mutual station is a dominant, popular voice; in many a market, it is the only network voice. Together, the 207 Mutual stations bring the entire nation within reach of an advertiser. Market by market, they permit an advertiser to adapt the vast charter of radio to his individual needs...with matchless flexibility and economy.

William H. Weintraub

THE MUTUAL BROADCASTING SYSTEM

CBC Grossed \$4,562,040 in 1942; Aired Record 40,886 Programs

OTTAWA, Feb. 23. General L. R. LaFache, vice services minister, told the House of Commons that the CBC had topped previous records by broadcasting 40,886 programs in its 1941-42 season. LaFache tabulated the CBC fiscal report for the year ending March 31, 1942, previously distributed. Total time on air, 12,768 hours, showed an increase of 160% over CBC's first year (1936-37).

Minister said news was the biggest item, with general talk-time representing greatest increase. A decrease was noted in exchange with U. S. nets but an increase in the number of BBC shows carried partly counterbalanced this U. S. trend.

He also recommended that air time be denied to advertising products generally considered unacceptable to general social groups.

The tabulated fiscal report reveals an income of \$4,562,040 and expenditures of \$4,562,719 for the year ending March 31, 1942. It was submitted by Rene Morin, chairman, Board of Governors, CBC.

License fees at the rate of \$2.50 per annum per set brought in the largest individual sum, \$2,485,332. Commercial broadcasts netted \$1,057,664 and subsidiary programs under the head of miscellaneous gave an income of \$18,044. Net operating surplus was \$299,321 after depreciation of fixed assets and equipment.

London Calling

Experiment of airing so gigantic an opus as Tolstoy's "War and Peace" seems, on the whole, a success. Many people are clamoring for the series to be rebroadcast, claiming it is hardly possible for most people to have been able to hear all of the episodes, which have been done in eight batches at an hour apiece, with two instalments a Sunday. Doubtful, however, if so large an undertaking would be attempted a second time.

"Mail Call" first of new series from Hollywood broadcast for American Forces overseas, heard by British listeners Feb. 11. Bing Crosby and Fred Astaire first hour played to come over in this new feature.

Robert Donat will be heard in Overseas Service March 3 in dramatization of Bernard Shaw's "Dark Lady of the Sonnet" with a supporting cast of Shakespeare and Lena Ashwell as Queen Elizabeth.

Harry Farmer, ex-BBC organizer, who has been touring around military camps with a new military program, has formed his own sextet. After one broadcast for BBC, he has been given three more peak evening spots. Act has been produced by BBC's producer, Hamilton Kennedy, brother of Jimmy Kennedy, songwriter.

Station Fills News Void Left by Merging Papers

Jamestown, N. Y., Feb. 23. Station WJTN, Blue affiliate, has started construction of a news room, adjoining its small studio. Space will be filled with desks and typewriters for use of announcing staff and guest commentators.

With news coverage increased greatly here since merger of local papers, leaving city without a morning sheet, station has added a heavy schedule of UP programs, and service is now augmented by two local news shows, both sponsored. Phil Harlow is latest addition to announcing staff.

KSL Ups Sharp

Salt Lake City, Feb. 23. Radio Service Corp., Utah, owner of KSL, has elected Ivor Sharp v.p. of station.

Sharp is director of station operations and has also recently been appointed director of the Corp.

"THE BEST TUNES OF ALL COME FROM CORNELLIE HALL" SPIKE JONES and His City Slickers



JOHN HENRY HOBBS
THURSDAY
GILMER'S
"FIRELIGHT FUNK"
Friday

MICHAEL M. ENZER
Theatrical Taxes Prepared
Certified Public Accountant
18 West 44th St.
New York 18, N.Y. MU 5-2029

TUNE IN—
The Three Chances
WEDNESDAY NIGHT, 9:30 TO 10:00 EWT, WABC
TOM KENNEDY
607 Fifth Avenue, New York. Tel. EL 5-1877

Rubbing It In

A. L. Alexander, who conducts the "Mediation Board" program on Mutual, was recently informed by the network that his program would be cut from air time to a half-hour. Alexander forthwith phoned a Mutual staff member. "This change," said Alexander, "presents a big problem for me and I need some one's advice."

"Well," remarked the Mutualite, "why don't you call John J. Anthony?" Anthony, succeeded Alexander on the "Good Will Hour" on WMCA, N. Y., several years ago.

NAM-NBC DX 3 More Industrialists to Soldiers

The National Association of Manufacturers, in conjunction with NBC, has booked three more American industrialists to address the A.E.F. via the web's DX station, WBOS, Sundays 2:12 to 2:15 p.m. Speakers will discuss plans for post-war world, with special reference to the employment situation.

C. M. Chester, chairman of the board of General Foods Corp., spoke last Sunday (21). Paul L. Davies, president of Food Machinery Corp., will speak Feb. 28, and R. E. Gilmore, president, Sperry Gyroscope Co., March 7.

Individual CAB Stations Can Now Set Own Rates Sans Standardization

Toronto, Feb. 23. The terms 'nighttime' and 'daytime' will not be referred to henceforth on the rate cards of member stations of the Canadian Association of Broadcasters, it was determined in convention here when representatives of privately-owned stations in all parts of Canada gathered to discuss the standardization of rate structure.

It was decided to permit the individual station to set up its own rate on the premise that this is a locality problem from the standpoint of market creation, where the station manager must make time sales proportionally attractive to the prospective advertiser. While some stations have the same base rate all the way through, other stations with fluctuating rates are trying to eliminate the rate structure.

A classification of time, this being from 12-1 p.m. and 6-10 p.m. Returns on this basis are not consistent. It was held, and depending on locality, 8-9 a.m. might prove more profitable than the usual A time. Classifications of A, B and C time will continue within the prerogative

of the individual station, it was decided.

No decision was reached on spot announcement rates and several stations will continue to sell on word-of-mouth or time. Active research and analysis of this matter is to be taken up by a special committee of the CAB. Findings of the National Association of Broadcasters, Washington, will be passed on to the CAB on this phase. It was promised by Lewis H. Avery, director of broadcast sales.

Ross M. Brown, administrator of the Wartime Prices and Trade Board, for the vital role being played by radio in the communicating of Government regulations to Canadian consumers.

Directors elected were: (Maritime) R. Matheson, CIBC, Sydney; L. B. Bewick, CHISL, St. John's; (Quebec) Phil Lalonde, CKAC, Montreal; Narcisse Thivierge, CIBC, Quebec; (Ontario) Harry Sadowick, CFRB, Toronto; J. E. Campeau, CKLW, Windsor; Jack Cooke, Northern Broadcasting, Toronto; (Western Canada) A. A. Murphy, CFQC, Saskatoon; G. R. A. Rice, CFRN, Edmonton; George Chandler, CJON, Vancouver; H. R. Carson, All-Canada Radio Facilities, Calgary.

GLAMOURIZING U. S. WOMANHOOD FOR S. A.

Hollywood, Feb. 23. Series of 39 shows to give the women of Latin America a slant on U. S. women is being lined up here by the radio division of the Office of the Coordinator of Inter-American Affairs. Programs, 15 minutes in length and arranged for airing once a week, will be shipped to South and Central American kilowatt-hours via disk.

Shows will use Hollywood name femmes and have a Hollywood angle to add interest, but will paint a broad picture of American life. Guests, in addition to film players, will be fashion leaders, airplane plant workers, civilian defense volunteers and the like.

Exchanging Debate

Worcester, Mass., Feb. 23. WTAG, Worcester, is lining up an exchange program of its own with the British Broadcasting Corp. It will be a shortwave debate between a team from Clark University and the Debating Society of Worcester, England, with the date around April 1. The topic will be one associated with the war.

John Salt, deputy director for the BBC on this side, is slated to visit to station soon to go into the mechanics of the broadcast.

Radio Singer Sentenced

Dublin, Ga., Feb. 23. James Witherington, radio singer, was convicted here on involuntary manslaughter charge in connection with the automobile accident death of Carl Walker, workman, and sentenced to two years imprisonment.

Witherington said Walker fell from a car occupied by him and his sister.

LADY ESTHER'S FULL YR.

Montreal, Feb. 23. Piped in from CBS, French independent station CKAC is programming the Lady Esther sponsored Screen Guild Players, Mondays 10 to 10:30 p.m.

Contract has been signed for full year to Feb. 28, 1944.

Kay Halle, who does an interview series for WGAR, Cleveland, is currently on tour with the Cleveland symphony orchestra, of which she is the music commentator.

talk 10 40 omip 6 DETROIT

People are moving into Detroit! Even an alert Board of Commerce finds it difficult to keep count. But, this we know: Detroit needs all major cities of the nation in percentage of increase in population during the past two years.

These newcomers (more than 300,000 of them) would have emptied the state of Delaware. Or cleared the city of Denver. Or left Dallas a ghost town. But, they have come from everywhere. Come to build the tanks and guns. Come to make every hour a productive hour.

No routine radio schedules could serve these men and women. That is why WJR is on the air twenty-four hours a day. Why there are newscasts every hour of the night. Why the name band swinging for dancers in Hollywood is piped in for the pleasure of swing shifts at the war plants.

Detroit is not leading a normal life these days. It is working 'round the clock. It is fighting a war. And so is WJR.

WJR
THE GENERAL MOTORS
Detroit

BASIC STATION...COLUMBIA BROADCASTING SYSTEM
G. A. Nichols, President...Leo J. Fitzgerald, Vice President and Gen. Mgr.

WASH. CHRONICLE

Recorders' Answer to Petrillo

Following is the letter, verbatim, that the manufacturers of phonograph records and transcription facilities yesterday (Tuesday) to the American Federation of Musicians in their answer to the union's proposal for the settlement of the recording ban:

Dear Mr. Petrillo:

After meeting with you on February 19th, the undersigned companies engaged in various phases of the recording and transcription business met in consideration of the proposals which you had distributed on February 12th. Considerable time has been spent by us in an effort to find a response which would result in your permitting the re-employment of your members. Any such response must be viewed in relation to these prior facts:

On June 25, 1942, without previous notice or demands, you announced that you would not allow any of your musicians to perform for recordings after July 31st. This meant a complete cessation of recording because we had been operating under a license from you which imposed on us a "closed shop" for your union. Under this license, we had been paying your members at rates which are among the highest for studio service in this country. In addition substantial royalties for each phonograph record manufactured and sold have been paid to the musicians or orchestras who made them. Although hours and working conditions have been beyond criticism, you nevertheless called a strike, without previous notice or demands.

Deny Unemployment

While you allege wholesale unemployment of your members (which we deny), you have continued this strike and the resulting unemployment for a period of almost ten months. In doing so, you disregarded plans of Elmer Clark of the O. C. A. to settle both military and civil officials, that the strike was harmful to the war effort. During these seven months you at no time offered to return your members to work or even to state the conditions upon which you would do so. This continued until a Senate Committee under the chairmanship of Senator Elmer Clark of Idaho insisted that you make some proposal. Even now your proposal is a proposal in form only.

You propose that the recording companies pay an amount directly to the union over and above their payments to the musicians employed. You further propose that this sum be accumulated or disbursed in the union's uncontrolled discretion at the bidding of union members who render no service whatsoever to the recording companies. The destruction and danger of such a failure of your proposal is that it assumes that a specific industry has a special obligation to persons not employed by it—an obligation based only on such persons' membership in a union. In addition to the inherent unsoundness of such a proposal, the following objections are at once apparent:

- (a) Obstructs Technical Progress. We are alarmed at the possibility which might be done to the whole field of technical and technological improvement if the industry is to have any new device, of proven value to the people as a whole, were to be withheld with the hope that industry unemployment relief in addition to the already heavy costs of pioneering research and development, and subsequent promotion.
- (b) Subsidizes Non-Employees. We do not believe that recording companies, who before your ban were employing the maximum number of musicians in the history of the music industry, should be asked to assume responsibility for unemployment relief, especially if such unemployment exists, of which your union members who are not of such caliber cannot be employed.
- (c) Penalizes Employment and

We cannot approve a proposal which imposes a private tax upon the industry for unemployment relief and sold with the obvious intent that the records used in the home.

(Continued on page 34)

Kirby Set for Canada

Joe Kirby's all-purpose orchestra makes its first trip to Canada early in March. Kirby has been booked at the Club Kingsway, Toronto, for two weeks opening March 3 at an unusually high price (\$1850 weekly for a six-piece combo).

Arrangement includes a deposit on first week's salary with Music Corp. of America, N. Y., which booked, and the final week's salary in advance here, in U. S. coin.

Bradford, Boston, Copying Conley's Dance Operation

Bradford hotel, Boston, inaugurated a name band, the orchestra of Bradford March 2, bringing to Richard Himmer's new orchestra for 10 days. Venture will not be patterned on the usual cafe or nightery methods used by the average hotel employing a dance orchestra.

Bradford hotel is to operate a ballroom is apparently based (1) on the gas shortage, which has forced Boston tap-dancers to forego trips to the Tootle Pole, Auburndale and which has forced that spot to drop to Saturday night only (with band), and (2) the successful experiments with the same plan by the Bradford hotel. During the past two months the Conley has used Jack Teggarden and other outfits in the main ballroom on Saturday nights only and the response has been good. It also asks straight \$1 per admission.

Sammy Watkins' Orchestra To Double in War Plant From 7-Year Location

Cleveland, Feb. 23. Sammy Watkins and his 11 musicians are giving Hotel Hollinden's Voke Room, their hangout for the past seven years, notice that they plan to double in war plants here, effective next month. Slight adjustments may be made in their working hours to enable men to work on early morning tricks in plants.

Nearly 65% of local musicians are now doing part-or-full-time work in defense plants, says a source here. Cleveland Diesel Co. has so many professional turnabouts on its assembly line that Joe Tim has formed an orchestra for employees' dances and patriotic rallies. Elmer Gibson and John Stocher are co-leaders. Outfit includes Jack Gillette, former maestro himself; Jerry Smith, Ray Ragin, Russ Miller, party leader; Hal Waintrub, Bill Michaels, Henry Mahler, Dick McGowan, Harry Campbell and Joe Tim, who is making its downtown March 9.

Swing and Rivals

Detroit, Feb. 23. Mention of the 48-hour week brings no chill in Leonard Seel's orchestra here. All seven members of the combination are working 90 hours per week now. Elmer "Hay" Seel averages a week here at New York's night club, a stint of 42 hours.

On top of that every man in the outfit is putting in a six-day week in a war plant for another 48 hours.

JOHN ROXY, STRANO MAR.

Loew's Capitol, on Broadway, once one of the neo presentation houses in the country, will swing into a band-stand policy March 1, thus launching off a four-cornered competition for name bands on the Main Stem. Its latest operation will be the Roxy, itself only just unjamming on a name-band policy, but the Capitol will find itself up against the Strand and Paramount, too, in bidding for the musical crew.

Mervin R. Schenck, former Loew's vaudeville booking head and now Metro's eastern talent scout, will personally supervise the Capitol's stage show policy. House will be booked by Jesse Kaye, Loew's regular vaudeville booker.

Loew's has been mulling a stage show policy at the Capitol on and off for more than a year. The house has had rather rough go, needing most of its time in the period with straight pictures. Its admission scale with straight pic is higher, at \$125 per seat, than the other big houses (Rox 100c), Strand (\$110) or Paramount (\$110), which furnish stage shows as a matter of course.

The question of pictures, incidentally, is said to have importantly again the talks between Loew's and Messmore Kendall, who is a partner in the operation. Kendall is said to have delayed the Capitol's stage show policy with the best of the Metro picture instead of selling the talks between Loew's and Messmore Kendall, who is a partner in the operation. Kendall is said to have delayed the Capitol's stage show policy with the best of the Metro picture instead of selling the talks between Loew's and Messmore Kendall, who is a partner in the operation.

The Capitol, unlike former years, will not go in for an elaborate program. House will try to offer the best bands it can get and supplement them with the best in personalities available. Loew's will be included in the opening show, but the band will be "Stand By for Action" (M-G). While it's insisted at the Capitol that it will not enter into competitive bidding for bands with the other houses, that's a circular argument can hardly avoid if booking name bands. However, with a 4,800-seat house, it's better equipped to compete with the Roxy 15,888 seats) than the Strand (2,756) and the Paramount (3,696).

Of their houses the Paramount is undoubtedly situated better than the others so far as bands are concerned. It has booked, or has options on, the major portion of top attractions well to 1944. Strand is set far in advance.

In its later years as a presentation house, the Capitol involved itself in a headline splurge that made its last weeks colorful if not profitable. It has been a combination of personality in an effort to overcome a poor slump, but to no avail, and the steel and iron have been sold by August, 1935. A couple of times since then the stage has been used for personal appearances by Metro film stars, notably Mickey Rooney and Judy Garland, and the Capitol has been used on a temporary basis only.

MUSICIANS REBEL

AT WASH. H. C. OF L.

Cost of living and working conditions in Washington caused a rebellion in the McFarland Twain orchestra here. The orchestra, which was led by McFarland, was protesting against the cost of living and working conditions in Washington. The orchestra, which was led by McFarland, was protesting against the cost of living and working conditions in Washington.

Disc Firms Reject AFM Proposal; Term Petrillo's Fee Plan Unsound

Musicians Indefinite

Manpower Commission issued a statement yesterday in Washington to Thomas G. Rockwell, president of General Amusement Corp., the interpretation of the N. Y. WMC branch had issued on the status of musicians' relation to the work or right effort. Rockwell was told that all that could be said currently is that musicians have not definitely been classified as essential or non-essential.

Band Agencies

Wary of Short

Film Contracts

Band agencies are no longer looking kindly on any and all film company offers for orchestras under short-term contracts for limited periods. From now on the only contracts closed for such work will probably be for better known combinations with major producers, calling for four to six-week work periods with fairly prominent roles. Deals with lesser manufacturers for "quickie" commitments (i.e. two-week deals at comparatively short money for the sake of exploitation the band affords) are being parried.

Under ordinary circumstances these short-term contracts for limited periods and music would be desirable to hasten the progress of a band's reputation to catch public attention. But now, with so many leaders of that type looked upon as candidates for military service, the prestige such film work can generate is of dubious value. It's figured better to keep them in the east and Midwest working theatres and other immediately lucrative bookings until a 1-4 rating makes a temporary dip on their careers. Lack of substantial bookings which this type of work has routed to the west and back influences lagging interest in film, too. It's too expensive for them to jump west and back without bookings en route.

Mrs. Kramer Takes Her Time Booking Sub. So Barron H.O.s at Edison

Mrs. Maria Kramer, owner of the Lincoln and Edison hotels, N. Y., forced Blue Barron's orchestra to cancel and rearrange its dates last week in order to stay at the Edison hotel, N. Y., until she could buy a replacement for him. Barron was scheduled to close Sunday (22) and open at State theatre, Harrisburg, Pa., for three days (23-25), Adams theatre, Newark, N. J., tomorrow (Thurs.). State date was cancelled and Barron will be paid double from Adams to the hotel, relieved by Ralph Routers' cocktail orchestra.

Barron's troubles stem from Mrs. Kramer's stalling on buying a band to replace Barron until she had decided on a new one. A suitable replacement wasn't available. Hence she was obliged to tell Barron until she had decided on a new one. A suitable replacement wasn't available. Hence she was obliged to tell Barron until she had decided on a new one.

Chet Ryker, Cleveland vaudeville booker, is expected to be sent back to the studio this week, as he is expected to be sent back to the studio this week, as he is expected to be sent back to the studio this week.

The phonograph record and transcription industries yesterday (Tuesday) rejected officially the proposal of the American Federation of Musicians for settlement of the "closed shop" controversy. In a letter addressed to James C. Petrillo, AFM president, the records decried the idea of paying the union fee on each record, on the principle both laudably and economically unsound and unworkable, and that they could not see any basis for negotiating in the union's proposal. The turnaround brings the matter back to where it was Aug. 1, when Petrillo ordered the recording ban put into effect.

The indications are that the AFM's executive board will adopt the strategy of waiting for a counter-proposal from the recording companies. The latter admit that, if anything, their own position is weaker than it has been before Petrillo submitted his proposal. The AFM's executive board committee and given the recorders something to work on, there is a chance that negotiations will swing. (Continued on page 34)

2D PHILLY BAND SPOT ON RAY

Philadelphia, Feb. 23. The Levy, with his brother Leon, owns station WCAU here and is the proprietor of the Philadelphia Jumble Broadcasting System and its subsidiary, Columbia Records, a replacement of the former of the ballroom project which will replace the soon-to-be defunct Metropolitan Opera House. The Levy and his brother men are supposed to be interested in it in the Town Hall, which recently secured the rights to the former of the Brooklyn Country Club for a week or two. Brooklyn was forced to move from Philly's country club to the latter.

Town Hall will try to get going about March 15, it's said, if a suitable name band can be booked for its debut.

New Philadelphia Opera House boom operator is having trouble lining up bands, and is particularly concerned with an opening outfit. As it looked last week, the spot may be forced to defer its tentatively scheduled March 1 opening because there isn't a name crew available of the calibre needed to push the operation on its way.

Hal Kemp Estate Fights \$950 Award to Daughter By Charlotte, N. C. Court

Charlotte, Feb. 23. Sallie Rush Kemp, nine-year-old daughter of the late Harry Kemp, a radio leader, was awarded \$950.75 last week by the Superior Court here. The award was made on the basis of savings account in the American Trust Co., Charlotte, by her father. Mrs. Kemp, widow of H. C. Kemp, Jr., testified that the band leader gave her the password for the account to which he was withdrawing the beginning of a fund he was setting aside for his daughter's education.

Burr G. Blair, administrator of Kemp's estate, was interviewed in the case and asked that the estate be awarded the money. Through his attorney, Theodore A. Adams, Blair gave notice of appeal to the State Supreme Court.

DANCES FOR CIGGIES

Philadelphia, Feb. 23. Employees of Cigars-Buyard here are expected to have a dance to raise money for a pack of cigarettes for every member of the union. The dance will be held at the Cigars-Buyard Hall, with the first dance will be held March 1 at Cigars-Buyard Hall, with the first dance will be held March 1 at Cigars-Buyard Hall.

Inside Stuff—Orchestras

Recurrent rumors last two weeks that Bill Goodheart, senior v.p. of Music Corp. of America in N. Y., was about to go into retirement to devote all his time to 'gentleman farming' in Indiana, is emphatically denied by him. Goodheart states that he will go on as he has been during the past year, spending a certain amount of his time at his farm and a certain amount on his acreage, putting out produce for civilian and military consumption.

Goodheart has been semi-active in MCA affairs for some months past. He has alternated between the office and farm since last fall, spending the majority of time on the latter, however. He's currently in N. Y.

While Bobby Byrne's orchestra undoubtedly will be disbanded within the next six months, when he enters the U. S. Air Force, it is still in operation. Rumors last week had the outfit already broken up, and opposition leaders were diligently seeking to hire some of his men. Byrne, a civilian flyer, enlisted in the Air Corps about two months ago and is waiting to be called to training.

Band is now on tour southward toward a location date at the Frolics club, Miami, now a servicemen's ballroom. It opens March 1.

Phil Spitalny has often been pointed out as the maestro who gets no headaches from the inroads of war on his musicians. His all-girl orchestra is outside the problem caused by conscription.

However, he was complaining to intimates last week that every time he plays an Army or Navy base with his band one of his girls manages to snare and marry an officer. Several such events have taken place. Couple weeks ago he was bemoaning the enlistment of a couple of his girls in the femme military auxiliaries (WAACS, WAVES, Marines).

When Gordie Randall, leader of WGY's house band, Schenectady, N. Y., reported to the Army for induction in Albany, the question of his full name arose. "General" Gordie Randall was the English general "Chinese Gordon," was the reply. The induction officer cracked: "It may have been General, but it's now private."

Shortage of musical instruments has brought about thefts from bands in the San Francisco area. Boldest lifting of an instrument heretofore was at the swank Palace where a thief entered the Rose Room and screamed with the drum outfit of the Del Courtney orch, valued at \$500.

USO's On-Again, Off-Again Attitude On Bands Is Upsetting the Agencies

Band agents are upset by the alleged dilatory tactics of USO-Camp Shows, Inc., relative to the projected paid tours of its bands through Army camps. For the past several weeks the band agents' committee and USO-CSI men have been meeting to select bands and set prices for summer swings over the Red and White camp circuits, and at each meeting there is a different decision as to whether the bands will be used.

At the moment the USO wants to forget the whole thing, because, it's said, no temporary draft deferment could be secured for musicians in the bands expected to be bought. USO is afraid that during the six-week tours too many of the bands' personnel would be conscripted.

There is to be a meeting today (Wed.) at USO-CSI offices in N. Y. at which the situation will be ironed out, one way or the other. Bands which have been temporarily earmarked to hit the camp trail are Louis Prima, Dick Rogers, Muggsy Spanier, Barney Rapp, Ace Brigode and a Negro group as yet unselected.

Bobby Peters Now M.C.

Fl. Worth, Feb. 23. Bobby Peters' band, disbanded at the conclusion of a season in Dallas and Peters came here to be m.c. at the Supper club while he renews efforts to become an Army flyer.

He said that many members of his bands have been sent to the armed forces in the last year and that most of those in the organization just fished were sent to the front. He saw little chance of organizing a new band.

Band Bookings

Bobby Byrnes, March 1, four weeks, Frolics, Miami, Fla.
 Richard Blaser, March 3, 10 days, Bradford hotel, Boston.

Bobby Sherwood, March 5, Rutgers U., New Brunswick, N. J.; Lehigh U., Easton, Pa.

Judy Kayne, March 1, week, Hollywood, Lawrence, Mass.

Red Allen-J.C. Hignettband, March 31, 12 weeks, 331 Club, Los Angeles.

Lawrence Welk, March 1, Royal Palace, Galena, Ill.; 7-8, Capitol T., Madison, Wis.; 9, Appleton theatre, Appleton, Wis.; Sheboygan theatre, Sheboygan, Wis.; 11, Kenosha theatre, Kenosha, Wis.; 12-24, Casa Loma B., St. Louis; 25, Aud. Burlington, Ia.; 26-28, Orpheum theatre, Davenport, Ia.; 30-April 1, Orpheum theatre, Cedar Rapids, Ia.; 2-9, Orpheum, Omaha; 9-13, Orpheum, Sioux City, Ia.

Ins Ray Hutton, March 5, Temple theatre, Rochester, N. Y.; 2-4, Stanla theatre, Utica, N. Y.; 9, Camp Melville, R. I.

Ace Brigode, Feb. 28, four weeks, Howardwood Club, Kalanazoo, Mich.; April 20, Ave. weeks, Pala-Mor B., Kansas City.

Jimmy Pitt, March 1, Palace theatre, South Bend, Ind.

Timmy Lunceford, March 1, Ingersoll Hall, Phoenix City, Ala.; 2,

M-G MOVES UP MONROE PIC TO OUTFLANK ARMY

To avoid even the vague possibility that he will be called into service before going to work on his first film, Vaughn Monroe's date at Metro studios has been moved up to April 12. He originally was supposed to make "Very Warm for May" for the company, beginning in the summer, then was shifted to "Broadway Melodrama of 1943," which is to roll in May (with "The Corsairs"), then moved to current spot. Film an Abbott and Costello starer, is as yet unutilized.

Monroe is expected to get off Coast by April 12. Monroe was obliged to cancel a March 30 date at the Sherman hotel, Chicago, for the week, and also move some theatre dates around. Monroe is as yet in no immediate danger of being called by the Army. He is married and has one child.

Gas Ease-Up May Aid Band Spots

Detroit, Feb. 23. New liberalization of gas rationing rules is regarded as a surefire help to the amusement business with the outdoor dance spots and parties seeing a chance for survival this summer.

The OPA rule as it applies in this area means that the average motorist will have his A card for what-ever driving he wants and the 60 miles it allows will take care of his shopping and pleasure needs. Understanding is that sufficient amount of gasoline to take the motorist to and from his job will be granted through the B and C cards which means less nibbling into the A ration for essential driving.

With the average citizen getting at least 60 miles a week with which to take care of his personal wants it gives a breather to outlying theatres which were beginning to feel the pinch and has caused amusement parties to decide to take the chance again this season and start booking of bands. While more clarification is wanted on the new OPA order, the early explanation was enough to make such spots believe that they could survive for another wartime year. Several here are adjacent to stretcher and bus lines but in view of the heavy load they have been carrying figured that opening this summer was a gamble.

The new liberalization will take plenty of load off the regular transportation so that the customers will be more willing to take the ride as well as let the regular auto trade up on the trip.

Eastwood Park and Jefferson Beach both have indicated that they will start looking around for a future while exhibitors count on a further boost to the generally strong big in these parts.

Army, Macon, Ga.; 3, Army, Charlotte, N. C.; 4, Municipal Aud., Savannah, Ga.; 5, Towson, Md.; 6, Columbia, S. C.; 7, Two-Spot Club, Jacksonville, Fla.; 8, Aud., Waycross, Ga.; 9, City Aud., Atlanta; 11, Army, Durham, N. C.; 12, Odd Fellows Hall, Wilmington, Del.; 13, Army, City Aud., Philadelphia; 14, Army's Arena, Washington, D. C.; 15, Albert Aud., Baltimore, Md.

Lombardo Again Tangled Up Between A Sponsor and Philly Theatre Date

AFM NIXES GAC REQUEST FOR THORNHILL'S COIN

Because Claude Thornhill is in service, the American Federation of Musicians' executive board last week refused to turn over to General Entertainment Corp. money held in escrow pending settlement of a complaint that Thornhill owed back commissions. AFM assertedly made no comment on whether it thought AFM suit justified, but did give agency permission to institute civil suit against the leader. That will not be done.

GAC's complaint sought approximately \$5,000 from Thornhill, for nine 1942 commissions on the date dates fulfilled just prior to Thornhill's enlistment in the Navy. Papers named by Shribman, Thornhill's manager, and Harry Gutterman, attorney, parties to the case because Thornhill was under impression Shribman was paying the disputed percentages. A check which Gutterman was instructed to hold in escrow until the executive board decided the complaint was ordered forwarded to the leader by the AFM pianist-arranger for Artie Shaw's Navy band, currently stationed in the Hawaiian Islands.

Iowa U. Frat Council Bans Use of AFM Music

Des Moines, Feb. 23. State U. of Iowa Men's Pan-Hellenic council, representing 18 social fraternities, has passed a motion "boyotting the American Federation of Musicians." The motion calls for the ban of all union orchestras and societies for the use of recorded music at future fraternity dances and parties for the remainder of the semester.

The boycott grew out of the local union's protest against the use of a non-union orchestra for an inter-fraternity dance held recently. The protest forced the Pan-Hellenic council to abandon previous arrangements and hire a union organization.

The council originally had planned to use a navy dance band, a non-union group made up of enlisted personnel of the Iowa navy pre-flight school at Iowa City. That arrangement was cancelled when it was found \$150 to Navy Relief and purchased was bonds totaling \$300, since the navy band was volunteering its services. The local union protested to the pre-flight school officials, with the result that the navy's current was withdrawn for use of the band.

Tax Support for Symp

Indianapolis, Feb. 23. A bill permitting the city of Indianapolis to contribute toward the support of the Indiana Symphony Orchestra was passed, 63 to 20, by the Indiana House of Representatives last Tuesday (16) and sent to the Senate.

Under the measure, both the City Council and the City Board of Commissioners may each appropriate \$25,000 a year for the orchestra.

Early theatre, Philadelphia, for Guy Lombardo's orchestra, just as California has proved Charlie Barnett's orchestra for the state of California the Earle week of March 5, and it seems the radio department at Music Corp. of America is looking for some in making the performance of the band's initial broadcast for Baltimore. Lombardo, who just came to Philadelphia, without checking the sponsor. Unaware of the Philly booking, Lombardo is booked for 600 broadcast tickets to Baltimore dates for a show to be done from N. Y.

Since the theatre will not allow Lombardo out of the commitment unless an equally strong name is available (there are none), MCA is feverishly digging up a show to substitute for Lombardo, just as it is the theatre while he comes to N. Y. That will probably be the arrangement if the show meets with the theatre's approval.

Couple years ago Lombardo was booked for the same show on a six-day basis the refused to play Camden, N. J. on Sunday, a usual practice because of the blue laws. Sunday stage show operation in Philadelphia. He wanted Sunday open to do his ten Bond Street radio commercial. MCA booked him for the full seven days and then had to rush Eddy Duchin to Camden to fill for Lombardo. MCA paid Duchin. As for Barnett, first time he went to California the Palomar Ballroom in L. A. burned down, destroying his instruments and library. Next time some of the show were involved in a marihuana scandal.

LYMAN JUMPING FROM LINCOLN TO COMMODORE

Like Lyman's orchestra has made what's probably an unprecedented move from his current job at the Lincoln Hotel to another, the Commodore hotel, N. Y., March 30. Leader reason for shifting from one hotel to another, without the usual interlude of theatre and radio bookings, is the possibility that the record situation will be ironed out. He is contracted to Victor's Bluebird side, a good seller, and by remaining in N. Y. he will be in the position of going to work on recordings immediately the record ban is lifted.

In order to take the Commodore spot, which is William Morris agency exclusive, Lyman is obliged to secure a release from his Music Corp. of America booking contract, and get out of his current Lincoln booking one week earlier. At the time of the contract, Lyman had hit McIntyre and displace Vaughn Monroe, who was originally scheduled to return, but is instead jumping to the Coast to make a Metro film.

Commodore is mulling the thought of operating its Century Room through the summer. Possibility is that the William Morris agency will not leave town this year because of gas shortages and the difficulty of getting the band to the shore. Vaughn Monroe, who's a fall and winter fixture in the room, may be asked to replace current spot, beginning June or July. He is also booked to return in the fall.

Introducing the most inspiring song of the times!

MILLIONS HEARD AND CHEERED EDDIE CANTOR'S FIRST PERFORMANCE LAST WEEK

COMIN' IN ON A PRAYER

Lyric by Harold Adamson

Music by Jimmy McHugh

THE PERFECT HIT COMBINATION FOR EVERY TYPE OF PROGRAM
 DON'T GET AROUND MUCH ANYMORE
 MORN'GLIGHT MOOD

Lyric by Bob Russell

Music by Duke Ellington

Lyric by Harold Adamson Music by Peter DeRose

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Disc Firms Reject AFM Proposal

Continued from page 31

the other way. All the average newspaper reader will recognize is the union's demand for a 50-50 settlement, but when it comes to analyzing the complicated facts and principles of the proposal, the reader's grasp may not be so exact.

A high AFM official, on receiving the joint answer yesterday afternoon (Tuesday) said: "Well, all we can do now is forget about the matter. If they (the recorders) should decide they want to make records, we'll be glad to consider any proposal they would like to make. We have made ours. There's nothing more we can say at present." Petrillo, who New York office disclosed at the same time, was in Chicago.

It was rumored around the music trades last week that the recorders had been subjected to powerful pressure from financial and big business interests in and outside the amusement field. The recorders were told, it was reported, that they could not under any circumstances yield to the principle involved in the AFM's proposal, and that if the AFM was able to get away with it the proposition would serve as a precedent for future demands by craft unions. It was contended that business and industry must stick together on this issue. Once a union was able to "cut itself in" as a "partner" on the proceeds of a business, it was further argued, tradition would be stopping the rest of organized labor making use of a similar formula in its dealings with employers.

One recording source had suggested the making of a counter-proposal, but the idea failed to make much headway with the other conferees. This suggestion had to do with the putting of all union musicians engaged in recording on a royalty basis and leaving it to such union members to turn over a percentage of their royalties to the employment fund proposed by the AFM.

NAB Lays Complaints
Washington, Feb. 23. The National Association of Broadcasters last week put out a special

Detroit bulletin in which it said the radio and transportation face "unimpaired competition" under the plan put forward by the American Federation of Musicians. These "unimpaired" are, it states, the anti-trust suit filed here several weeks ago. The first suit, dismissed last October by Judge Barnes on the ground that it involved a labor controversy, was upheld last week by the United States Supreme Court.

The second complaint, which Judge Barnes in a four-page memorandum, raises issues neither raised nor ruled upon in the earlier suit.

Main issue of new suit is that Petrillo and the union conspired to eliminate from the air independent radio stations which depend largely on outside radio phonograph records, or electrical transmissions for their musical requirements.

Judge Barnes instructed the union to file an answer to the Government's complaint within 30 days, after which a trial date will be set.

U. S. JUDGE OKAYS 2D GOV'T SUIT VS. AFM

Chicago, Feb. 23.

James C. Petrillo and the American Federation of Musicians found last week in their 1st suit with the Government, when Judge John P. Harbo, of the U. S. District Court, denied a motion to dismiss the second anti-trust suit filed here several weeks ago. The first suit, dismissed last October by Judge Barnes on the ground that it involved a labor controversy, was upheld last week by the United States Supreme Court.

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One of the yarns concerns Capt. Glenn Miller, who currently is engaged in trying to build three top-level bands for Uncle Sam. In the biggest deal so far, Capt. Miller is said to have swapped two saxes and a spare drum, with a set of arrangements tossed in, for a clarinet whiz.

Red Allen and J. C. Higgenbottom's small combos open March 31 for 12 weeks at 331 Club, Los Angeles.

Recorders' Answer To Petrillo

Continued from page 31

far from creating unemployment, it has been a source of much profitable employment to your members. This has been publicly and officially pronounced more than one occasion at your own union's conventions. Such records used in the home constitute at least 80 percent of total phonograph record output, and thus, under your proposal, 80 percent of your records would ultimately fall squarely on the public which buys records for home use and is in the best position to distribute unemployment you may claim exists.

(d) Duplicates Government Records. The Government has provided taxes for unemployment relief. A second tax for a new private system aimed at the same relief seems wholly unnecessary. Similar proposals could, with no more excuse, be made by singers, engineers and others contributing to the high quality of our products.

(e) Isolated system of unemployment within an industry would be contrary to public policy but would be in direct conflict with the various plans under discussion in Government circles for the expansion of uniform and nationwide social security measures. No private and limited scheme for the benefit of a few within an industry can be maintained in the face of Federal and State social security plans without creating serious inequities. Certainly mere membership in an industry should not entitle a member to special privileges from an industry which does not employ him but happens to employ some of his fellow members.

New Social Philosophy

We recognize that because a social philosophy is new it is not necessarily wrong. What you have proposed is a startling new kind of social philosophy for both industry and labor. While we believe that it is wrong in principle, we do not doubt that either a single union or a single industry is qualified to make a final judge. Only the people of the United States are qualified to decide which of the two systems of unemployment relief administered by a variety of private as well as governmental agencies shall now be created. Authority for the application of such basically new social theory should therefore come from the people's representatives in the Congress. Such sanction would necessarily be accompanied by rules and regulations, defining the limits, requirements and approved objectives of such union relief funds, and subjecting the union and its administration of such funds to Governmental control and supervision. As in the case of pension and retirement plans created by corporations for the benefit of their employees, the Treasury Department would unquestionably desire to participate in such regulation and supervision.

More Reasons
This is not rhetoric but plain statement of fact because only the Congress should be called upon to answer such fundamental questions as the following:

(a) Would not such a payment directly to a union offer an easy means of evading the strict unemployment regulations; or, on the other hand, would it not be deemed an indirect increase in compensation for the members employed and, as such, in violation of the regulations?

(b) If, on the other hand, it were ultimately determined that the additional payment directly to the Federation were not additional compensation, direct or indirect, to the members, would not such a payment be merely a gratuity and therefore a waste of a company's assets which would subject the company's management to liability under the law?

(c) Would not your proposal be in

violation of Section 8 of the National Labor Relations Act which provides that it shall be an unfair labor practice for an employer to contribute financial or other support to any labor organization?

(d) Would the Treasury think of your proposal if it consisted in diverting taxable income in the hands of the employer to non-taxable receipts in the hands of your union?

(e) If on the other hand the Treasury department should consider such payments as a deductible expense of the employer, would not the employer be permitted to pay only the contribution to your fund, but also an income tax on the amount of the contribution?

(f) Would not any plan for creating artificial employment for unemployed members of the Federation be contrary to the policy of the Manpower Commission, which is to help new labor find employment at least those persons not presently employed?

(g) Would not such a payment as you propose subject both you and us to the charge of a conspiracy to contribute financial or other support to a resulting prosecution by the Government or civil suit by an injured consumer?

Only if you procure Congressional authority for the creation of a fund in accordance with your proposal could such a proposal become operative without raising many presently unanswered questions.

Pending such Congressional authority for a plan which you yourself have termed absolutely necessary, we suggest that you permit your members to return to work immediately and produce phonograph records and transcriptions which are sorely needed for both civilian and military purposes.

You know of course, that we stand ready to meet with you at all reasonable times when you have anything further to submit. We want you also to know that the views here expressed represent our individual as well as our joint decisions.

Letter was signed by Associated Music Publishers, Inc., Empire Broadcasting Corp., Lang-Worth Feature Programs, Inc., Columbia Recording Corp., Decca Records, Inc., RCA-Victor, Music Corp., Radio Recording Division, NBC, Standard Radio, World Broadcasting System, Inc., C. P. McGregory, Soundies Distributing Corp.)

Joe Neppi, guitarist, and Henry Poole, saxman, have joined Shy Fields band at Beverly Hills Country Club in Cuenca. Neppi replaces Nick Dequila, who has taken a defense job, and Poole succeeds Bob Lawson, recently inducted into the army.

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CO-WRITERS OF "FOR ME AND MY GAL" AND "THERE ARE SUCH THINGS"

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THE
CANTON
BOUNCE

IN A LITTLE NEW
CHURCH IN SHOES
ENGLAND
(FROM NEW FACES OF 1943)

FRESH DON'T
OUT OF COUNTRY
KISSES THE STARS
(AND FROM OUT OF LOVE)
BY ROBERT STOLZ

EDWARD B. MARKS MUSIC CORPORATION Radio City New York

Frank Henney
Frank Henney
Frank Henney

MUSIC'S STILLED VOICE

Like the Shakespearean wheeze about the play being the thing, it's equally axiomatic that the song's the thing. Tin Pan Alley's effusions make possible an industry whose annual worth is placed at \$50,000,000, taking in what popular music means to dance bands, recorders, radio, etc.

Yet, amidst all the Petrillo vs. radio and Petrillo vs. recording, tiffing, the music men are inarticulate, stymied and stumped. Per usual—caught in the middle.

Even if the AFM has veered its fight away from the broadcasters to the jukeboxes, it still dawns the flow of new pop music into the U. S. and world consumers; and stops the creation of a new fund of pop ditties until the sundry factions make their economic peace.

The songs, without which no jukebox or loudspeaker would be worth a preep, as well as their sound-makers, again sit idle on the sidelines until the mechanical and real-life interpreters of this music make their peace.

It seems an inequitable stranglehold of expression, considering the importance of the source fountainhead.

Harms Up 3,000 Pts. in Tentative New ASCAP Availability Ratings

The ASCAP publishers' classification committee doesn't have to submit its list of revised availability ratings until the end of March, but several of the changes it has already made are expected to cause considerable debate within the industry. Any availability rating that has been chalked up by the committee to date is regarded by it as merely tentative and subject to later voting by the full membership of the committee. A goodly percentage of the 12-man committee has been absent during the various sessions, some being in Florida at the time, others in California.

The biggest tentative boost of them all is the one granted to Harms, Inc. one of the catalogs in the Warner Bros. group. The change recommended for Harms entails a jump from 8,500 points to 11,500 points. The Mills Music, Inc., catalog has been listed for a tilt of 200 points. The Santly-Joy, Bregman-Vocco-Conn, and Ager, Yellen & Bornstein catalog have been perched in for an additional 100 points each, which would give each catalog a total of 1,200 availability points. The A-Y-B catalog is now owned by the Warner group. Miller Music Corp., part of the Metro-Robbins group, has been recommended a raise of 100 points, while the ABC Music, Inc., has been demoted 100 points. Saul Bornstein, head of ABC, has been on the Coast for several weeks.

All the other major popular and standard catalogs, such as Witmark, Remick, Robbins, Feist, Shapiro-Bernstein, G. Schirmer and Fischer, are due to remain about where they are, as far as the new availability split is concerned.

Jale Styne and Sammy Cahn wrote "The Best Times of All Move to Carnegie Hall," the new Broadway musical. The new Broadway musical "That Song of Mine?" for "Thumbs Up" at Republic.

Johnson's Estate, \$10,543

Howard E. Johnson, songwriter, who died May 1, 1941, left a net estate of \$10,543 and a net of \$6,509, according to an appraisal made on Thursday (18) by the state tax commission.

Johnson left \$5,000 to his widow, Mrs. Edna E. Johnson, plus half the remainder of his property. The net and gross half went to his father, Charles H. Johnson, of Torrington, Conn.

ASCAP Wins 1st Round in Suits By D.&H., Gem

ASCAP has gained a partial victory in the suits which the publishing firms, Denton & Hooker and Gem Music Corp., had filed against it in the N. Y. supreme court. Justice Aronson, Storer last week granted an ASCAP motion dismissing one of the two actions involving the litigation. D&H and Gem had asked for a declaratory judgment so that their rights would be protected upon the expiration of their present agreements with ASCAP, but the judge ruled that the move was far too premature as the agreements had until Dec. 31, 1950, to expire.

The two firms wanted the court to declare that ASCAP's authority to administer their catalogs ended with the expiration of the present agreements, and that if D&H and Gem elected not to renew in 1950 ASCAP would be barred from administering the rights of the ASCAP writers whose works were part of the D&H and Gem catalogs. Motion for dismissal had been argued by Louis D. Frolich, of ASCAP general counsel.

The other suit, which the two firms filed at the same time, seeks an accounting of ASCAP's financial affairs for the past 10 years. George Whiting, an ASCAP writer member, is a co-plaintiff in this action.

British Best Sheet Sellers

(Week Ending Feb. 4, 1943)

London, Feb. 4.

My Devotion.....C-C
Diamonds.....C-C
Moonlight.....Chappell
Question & Answer.....Lafleur
When Lights Go On.....Dash
Love Is Song.....C-C
Praise Lord.....Wood
Moon My Son.....Maurice
Constantly.....Chappell
Kalamazoo.....Chappell
Idaho.....Chappell
First Waltz.....Gay

Baron Elliott, Going Into Army, Giving Up Band

Pittsburgh, Feb. 23.

Baron Elliott, dance band maestro and director of staff work at WCAE, MBS outlet here, now in the process of disbanding his outfit for the duration, as result of Elliott's recent call to military service. Passed his first physical last week and expects to be called up some time next month. Elliott's married.

Until recent, ban on pleasure driving, when Bill Green's Casino folded, Elliott doubled between there and WCAE job. Recently he landed a commercial for a brewery on WCAE, and several other bands are now auditioning for that account as well as for the staff job.

WINS, N.Y., Rebroadcasts Discs of NBC Shows

WINS, N.Y., will rebroadcast as transcriptions, Lou Procter & Gamble songers aired live shows over NBC. Oxydus, "Vic and Sade" will be beamed Monday through Friday, 12:15 to 12:30 p.m., and Chipmunk's "Ma and Pa" follows, same days, 12:30 to 12:45 p.m.

Compton is the agency.

Pubs Nix Contactmen Union's Tabu Of 'Unfair Practices' Plugs on 'Sheet'

Publishers' List Best Sellers

Week Ending Feb. 20
Heard Song Before.....Mayfair
For Me and Gal.....Mills
There Such Things.....Yankee
Moonlight Becomes.....Famous
For Me and Gal.....Mills
Nice Come Home.....Chappell
Brazil.....Southern
The Spotted Bunnies.....Miller
Why Fall In Love.....Harms
When Lights Go On.....CLIP
Had Crazy Dream.....BVC
Please Think of Me.....Winmark
Army Air Corps.....Fischer
Rocann Croon.....Shapiro
That Old Black Magic.....Famous

ASCAP to License Longhair Spots

Hollywood, Feb. 23.
ASCAP has decided to extend its operations to the licensing of radio and symphony halls. So John G. Payne, ASCAP general manager, who has been in a general meeting of the Society's west coast membership, disclosed Monday (22) that the Society had decided to take on the work in around \$150,000 annually from such music users.

The Society had debated the question of licensing the concert field for five years. Recent pressure from the membership, particularly those with classical repertoires, forced action on the issue.

PLUGGER JOHNNY GREEN NUGGED IN N. Y. SUBWAY

Johnny Green, contact man for Santly-Joy, N. Y. music publishing firm, was mugged by unknown assailants on the IRT subway platform at Seventh avenue and 50th street, N. Y., early Friday (19) morning. Green was awaiting a train about 4:30 a.m. on his way home, when he was hit on the back of the head punched and left unconscious in a telephone booth. He didn't come to for almost two hours.

When he came to, Green staggered upstairs and was taken to a hospital, but then home, where he was in the robbery were not immediately established. He is an ex-detective, but since he was attacked from behind and knuckered out he had no chance to defend himself.

Chi Symp Names Defanw

Montreal, Feb. 23.
Official announcement has just been made here of the appointment of Desire Defanw, conductor of La Societe des Concerts Symphoniques de Montreal since 1940, to be conductor of the Chicago Symphony Orchestra, succeeding the late Frederick Stock.

Defanw was the conductor of the Brussels Conservatory Orchestra and musical director of Radio-Beige. He will give his last concert here in May and will sail on his Chicago debut in the fall.

Following protests from numerous publisher-subscribers, the Accurate Reporting Service turned down the union's request from the concern's union that the service omit from its daily recitations the songs banned by the union or singers deemed 'unfair' by the union. The ARS, in a circular letter, stated in most cases it is doubtful whether they had any objections to the proposal and the responding union in most cases did not state that they thought for union had exceeded its proper province in the music industry.

In a letter to its subscribers yesterday (Tuesday), ARS pointed out that it had made no move to conform to the union's request pending receipt of the publishers' reactions. Stated the letter, "It has always been policy to render a complete and accurate report of programs broadcast daily, and we feel that to delete from this procedure would seriously impair the usefulness of the service."

The exclusion of the 'unfair' performers was to be confined to the 'radio lists, since the union's primary concern was to render a complete and accurate report of programs broadcast daily, and we feel that to delete from this procedure would seriously impair the usefulness of the service."

The request was made to Accurate in a letter signed by Joseph R. Brodsky, counsel for the union. Brodsky wrote that the ARS cooperation was sought as part of the union's efforts to 'establish and maintain decent ethical practices in the music publishing industry insofar as contact work and personnel are concerned.'

"These efforts," stated the letter, "are supported by the music publishers of our country, who, practically all of whom we have fair trade agreements; these publishers are also subscribers to your service. For your further information, please be advised that we place on our list only those such integrative artists whose practices are injurious to the music publishing industry, including contact personnel and music publisher alike."

Hold Off Decision In Jewel Vs. Feist

Federal Judge Edward Conner (Friday 19) reserved decision in the case of the Jewel Music Co. vs. Leo Feist, Inc., following a four-day trial. Jewel charged that Feist's "Drummer Boy" number was an infringement of the composition "Carnival in Cotton Town," which Jewel claims was written in 1936. Drummer Boy was especially turned out for Metro's film musical, "Strike Up the Band" in 1940, and turned over to Feist for publication the same year.

Ruger Edens, a staff composer and arranger for Metro, wrote "Drummer Boy" while "Carnival" was the work of Loman and Luis Riggs. Edens came from the Coast to New York to work on the Metro staff, and was replaced by T. Abeles represented Metro.

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Inside Stuff—Music

The new Satepost records Paul-Pioneer's forthcoming 'We're Gonna Make Sure' There'll Never Be Another War,' by Ira Schuster, Joe Meyer and Nelson Cogan, a terrific trailer, perhaps the most unusual national plug on a new song that was ever 'landed' in a national mag. It's part of a personality story on the three songwriters, written by Maurice Zolotor, who is now under SEP contract to do 'Broadway stuff,' and is captioned 'How to Write a Song Hit.' In somewhat hysterical manner Zolotor details how inspiration came to Schuster, Meyer and Cogan (who manifest they're good self-publishers) and how they placed the number with Max Mayer of Paul-Pioneer. It's good reading, if factually somewhat airy, such as Harry (for Henry) Spitzer, and a 5c royalty is (it's usually 3c).

Milner Music explains that Sam Coslow's legal 'victory' was merely a situation between him and the estate of Dr. Will Gross, composer of 'Make-Believe Island,' with Nick and Charles Kenny as co-authors. Coslow had a claim on the melody, and the new title pages now give him and Gross co-billing and he shares in the late tunesmith's equity in the song. Milner itself paid Coslow nothing.

The compilers of the song list for Lucky Strike's 'Your Hit Parade' program (CBS) apparently have for 'I've Heard That Song Before' to become the No. 1 sheet after giving it any recognition. 'I've Heard That Song' received its first airing on 'Hit Parade' Saturday night (20).

Opera-Concert World

By EDDY SMITH

'Norma,' 'Otello' and 'Rigoletto' have been dropped from the Metropolitan Opera Company's N. Y. plans for this season.

The only new opera planned for the La Scala, Milan, season this winter is reported to be one by Tito Schipa, for 25 years a leading lyric

tenor of the Chicago and Met companies, and theretofore known only as a composer of insignificant songs. Fortune Gallo, general manager of the Chicago and San Carlo Opera companies, will send the latter company on tour for 12-15 weeks starting in May. Gallo will play Boston, since the Met is not going there, and will give summer opera in Washington.

Elizabeth Reuberg, who retired this year after 19 years with the Metropolitan Opera Co. is writing a book. Title is 'Don Giovanni.'

SANTLY-JOY OFFER 3 GREAT SONGS

A Beautiful Ballad

MY DREAM OF TO-MORROW

A Powerful Lyric

A Swell Melody



The Big Gang Song Our Boys Are Singing
Both Here and Overseas

MOVE IT OVER

Loads of extra verses about what the PRIVATE told the SERGEANT. We're on this for the duration.



Our Boys Sing It—The Gals Love It

STICK TO YOUR KNITTIN' KITTEN

Clever Rhythm Novelty

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TOMMY VALANDRO, Pres. Mgr.

PAUL SALVATORIO
Chicago

JACK FAY
Boston

MURRAY LAZAR
Hollywood

And No Moon

The latest bit of musical fancy with a North African link that has come out of Tin Pan Alley is 'Dirty Gerty from Bitterle.' A new novelty song by Robert Coertlin, with Shapiro, Bernstein & Co. as the reported publisher.

Met Opera 72G Last Wk., Net 4G

The Metropolitan Opera Co. rolled up a gross of \$72,000 this past week, with its usual net profit of \$4,000, making the season's approximate profit \$37,000 to date. Company will go to Chicago on tour for two weeks beginning March 22 and then to Cleveland. Regular season in New York is under way two weeks on non-subscription basis, one week before Chicago and one week after. Central-Toronto season still in state of negotiation, although prospects seem unlikely now.

Friedrich Schorr, 55-year-old German baritone, who has been the mainstay of the Wagnerian baritone wing of the Met since 1922, retires on March 2 with a performance of 'Sigfried.'

Lauritz Melchior missed his first performance in the Met last Saturday (20) in 16 years, due to a severe cold.

Rio de Janeiro and Buenos Aires are late planning major Wagner seasons for their summer opera, and Lauritz Melchior and Helen Traubel have been signed.

Josef Hofmann's forthcoming concert at Carnegie Hall, N. Y., is his 150th at that institution. The pianist, now in his 56th year, has played more often at Carnegie, the mecca of all concert performers, than many concert artists have played in their entire careers elsewhere.

Fight Wages Straggle

The fight between the discharged members of the N. Y. Philharmonic Orchestra and the managers of that organization has increased alienation and enthusiasm for the orchestra in its performances at Carnegie Hall. The public apparently is in full sympathy with the members who were let out and is coming to performances to cheer them. The organization is not rated overly high by the N. Y. press, which has consistently complained of a lowering in standard since the days of Arturo Toscanini. Dispute is expected to be ironed out when members who were let out secure positions with other organizations and the management agrees to a 20-week season instead of the current 28 weeks. The management allegedly asked the union for a 24-week season, supposedly as an arguing point.

The American Guild of Musical Artists has notified its singing members not to sign new contracts with the Metropolitan or Chicago Opera companies until the basic agreements have been ironed out. The Met contract, a three-year document, expires May 31, while the Chicago agreement has already ended, with the company allegedly owing its dancers two weeks rehearsal pay prior to the opening of the season Nov. 7, 1932.

Presently on ACMA's unfair list are producers Gustave Kotanyi, Saul Collie, William Reuterstein, A. Colantoni and E. J. Santoro.

Hoagy a Publisher

Hollywood, Feb. 23.

Formation of Carmichael (Hoagy) Music Publications has been completed by the songwriter and general manager, Walton Goldman. The new company is the Hollywood rep; Herb Rye, New York, and Fred Demsey, Chicago.

Goldman will divide his time between the New York and Hollywood offices.

NBC, CBS, Blue, Mutual Plugs

Following tabulation of popular music performances embraces all 100 networks—NBC, CBS, Blue and Mutual—as represented by WEAF, WJZ, WABC, WOR, N. Y. Compilers heretofore covers week of Monday through Sunday, Feb. 15-21, from 9 p.m. to 1 a.m., and is based on data provided by Accurate Reporting Service, regular source for music publishing industry.

TITLE	PUBLISHER	TOTAL
Brazil!—'Saludos Amigos'.....	Southern	37
Saving Mr. Turner For Billi, My Partner.....	Chappell	29
You'd Be Nice Come Home To—'Shout About'.....	Felt	29
Taking a Chance on Love—'Cabin in Sky'.....	Felt	29
I'm From There—'Conceal Island'.....	Felt	29
That Old Black Magic—'Star Spangled Rhythm'.....	Famous	28
I've Heard That Song Before—'Yih on Parade'.....	Mayfair	28
Moonslight.....	Yankee	28
There Are Such Things.....	Yankee	28
Weep No More My Lady.....	Dorsey	20
My Dream of Tomorrow.....	Yankee	20
A Touch of Texas—'Seven Days Leave'.....	Southern	20
I Just Kissed Your Picture Goodnight.....	Crawford	19
There's a Ray of Sunshine.....	Shapiro	19
I Just's Harbor of Dreamboats.....	BVC	17
When Shepherd Leads Sheep Back Home.....	Dorsey	17
For Me and My Gal—'I Me and My Gal'.....	Remick	17
Three Dreams—'Powers Girl'.....	Remick	17
Why Don't You Fall in Love With Me.....	Harms	15
My Dream of Tomorrow.....	ABC	14
Thulips Are Talking Tonight.....	ABC	14
Please Think of Me.....	Witmark	13
I Had Craziest Dream—'Spinning'.....	Witmark	13
Four Buddies.....	Broadway	11
Moonlight Becomes You—'Road to Morocco'.....	Famous	11
It Can't Be Wrong—'Now Voyage'.....	Harms	11
It Started All Over Again.....	Yankee	10
As Time Goes By—'Casablanca'.....	Remick	9
Caution Breeze.....	Mark	9
I'm Getting Tired So I Can Sleep.....	Army	9
Let's Get Lost.....	Paramount	9
There's a New Fire Burning—'Old Fireplace'.....	Mutual	9
I Don't Believe in Rumors.....	BMI	9
Mumble Jumble.....	RYTVOG	9
Stuff in Your Cuff.....	Dorsey	9
What the Good Word Mr. Bluebird.....	Bertin	8
Roseann of Charing Cross.....	Shapiro	7
Slender, Tender and Tall.....	Harms	7
When Lights Go On Again.....	CLP	7
Hey Good Lookin'—'Something for Boys'.....	Chappell	6
Let's Begin the Beguine.....	Felt	6
Happy Go Lucky.....	Paramount	6
Old Man River—'Show Boy'.....	Harms	6
Out of This World—'Powers Girl'.....	Remick	6
Someone Else's Sweetheart.....	Shapiro	6
Why Don't You Do Right.....	Santly	6
Are Yuh Spoken For?.....	BVC	5
Old Man Romance.....	Witmark	5
When the Goodies Come to Massachusetts.....	Santly	5
'This Is the Army, Mr. Jones'.....	Army	5

*Filmmusic. *This is the Army' publishing subd.

Music Notes

Edward Cherkes and Edward Kay cleared 'Sweet Billy Brown' and 'Let the Loony' for 'Brown' and 'Let the Loony' at Monogram.

Fraze Waxman turned in an original score for 'Edge of Darkness' at Warners.

Walter Donaldson and Mort Greene wrote Nevada' to be sung in 'What's Bessie, Cousin' at Columbia.

Louis Herzner wrote 'Woogie Hula' in collaboration with Marvin Hales, and 'Saronga' with Andy

Jona for Monogram's picture, 'Sarong Girl.'

Ray Webb writing the score for 'The Fallen Sparrow' at RKO.

Morris De Park cleared 'Moonlight Holidays' for the George Pal Puppetoon, 'The Trunk That Flew.'

Jack Gordon teamed with James Monaghan on the score for 'Imagine Us' at 20th-Fox.

David Sneli started his scoring job on 'Man Down Under' at Metro.

Bronislau Kaper draws the music direction on 'A Guy Named Joe' at Metro.

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Greet Our Boys in the Service Everywhere
with

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PACIFIC MUSIC SALES

HOLLYWOOD, CAL.

Contract brings to seven members of N. Y. indexers signed by AGVA within past three weeks.

AGVA in Row With 6 Buffalo Niteries Charged With Violating Labor Code

Involved are three of Buffalo's top nighteries. Havana Casino, McVary's Club and Merryland, with Main Rogers Place, Clark's Oasis and the Coconut Grove also on the unfavorable list. Strike measure will go into effect Saturday (27) when picket lines are thrown around Merryland, operated by Al Wilmer, whom Sherrill accuses of being chiefly responsible for the current turmoil. Meanwhile, further attempts will be made to negotiate an agreement.

Per. Rep.—BILL MILLER

Equity Elements Set Advantage To Free Shows, Claim 'Actors Must Act'

Diction that 'actors must act' whether for pay or not, has again been voiced by some elements in Equity. The matter was argued at length during the council session last week. Matter arose over the demand by union leaders that the measure of compensation should be paid members for off-Broadway productions, particularly in the case of credits are paid. Those opposed to the idea insist that if a player chooses to appear gratis, it should be permitted to do so, because it makes him a better actor and there is a paucity of plays.

Case in argument again is the "Dramatic Workshop" of the New School for Social Settlement, which operates the Studio theatre in connection with the school. Latter has received in every department of theatre. Agreed recently that at least one union placehand, one ticket seller and one combination agent-manager be engaged by the Studio for pay. Equity representatives declared that its members working in Studio performances be paid at least the minimum salary, or pro rata if less than eight performances are given weekly.

Equity appointed a committee to study the subject. The committee pointed out that admission is \$1.05 and sometimes \$2.20. Studio is a theatre for the theatre, and its relations only, a few Equities are sought in the past two seasons the studio was more successful. School's argument is that it is developing talent, namely future members of Equity, and that the studio should be a service in aiding the employees. There was no objection to Equity having a place in the studio for the Workshop until the other members demanded the outfit engage some craftsmen. Routine Broadway conditions would be impractical because of the small capacity of the Studio.

School's full course, covering one year or a season, has a tuition fee of \$100, cost for the student is \$100, slightly less, with a probationary period of one month calling for a fee of \$10. There are 100 students. Individual courses which range from \$12 to \$60. School, which is in its fifth year, evidently has a high rate of the learner, but the institution is required to operate on a limited budget.

Alvin Johnson is president of the School, Clara W. Hayer, secretary, Daniel Crawford, South, treasurer, with Mrs. Joseph Urban, assistant, Erwin Picatore is director of the theatre and its faculty numbers 25 instructors, including a number of refugees.

Equity Must Clarify Rule on Photographing Actors for Publicity

Clarification of an Equity rule made 10 years ago, in connection with taking pictures of actors for the use of business for the council. Matter arose over an inquiry from an actor in "The Eve of St. Mark", Cori, N. Y., when the company was called for photographs to be used in magazine, Equity dug in the rule which stipulated that no picture-taking of a play or show recording for one week's pay to the players.

Rule was regarded as referring to motion pictures, said to have been the original intent, but Equity's legal department said 'picture-taking' included all photographs and was limited to the Playwrights, producers of St. Mark, that one-eighth of a week's pay would be due the cast, whereupon the magazine staff was called off. It was to have been a 2-page color layout.

Equity is inclined to agree with managers that photographs taken for publicity purposes are valueless to the public. It is expected that in clarifying the picture-taking rule it will be a matter of compensation. Understood the council is called to set some sort of limit on how many times a player may be called for photography.

For the past season stagehands were insisted on extra pay when photographs are taken in the theatre, even though they do no work in connection with that process. That is an extreme but many managers have vigorously protested.

Prep Detroit 'Ozarks'

Chicago, Feb. 23. Players are being auditioned by A. Jackson, director, for a second season production, "Maid in the Mountains", to be staged at either the Wilson or Lafayette theatre, Detroit, around Easter. Company at the Great American theatre is doing sensational business. Show recently changed management and is under the direction of Julius Pfeiffer and others.

In expectancy that the Chicago Musical Theatre is set for a long run, Percy Mosser, receiver of the Great Northern, has started a complete refurbishing of the theatre.

Muny Theatre Season In St. Leo Opens June 9; Transportation Problem

St. Louis, Feb. 23. Unless the ODT steps in the silver anniversary of the Municipal Theatre, which sponsors a 12-week season of all fresco entertainment in the Forest Park playhouse, will see off another season June 9. Since the closing of the Forest Park playhouse, the season, mullied the idea of launching another season and decided the entertainment in the open air theatre would continue to provide recreation for the workers and many defense plants in this area.

The Public Service Co., which operates all buses for mass transportation here, accommodates many customers of the theatre, and exerts of the season, do not believe there will be any curtailment of this service. More than 1,000 cuffs seats will be set aside nightly for men in the service, and another 1,200 reserved for those who cannot pay and the balance of 10,000 chairs range from \$5 to \$12.

Season will start with an 11-night presentation of "Balalaika" and wind up with a two-week stand, "Chin Chin Chow". Other shows already selected are "The Great Waltz", "The Merry Widow", and "The Great Escape". Manager is lining up principals. As usual, the taping and warbling chorus will be made up of natives.

36% of Auds Via Buses Transportation figures indicate that 36% of audiences attending performances were carried to and from the park by bus last summer. The percentage was applicable when capacity around 14,000 was drawn. It is understood that bus lines cannot accommodate more passengers. Fact that the Muny is a non-profit project may influence Washington's stance on the use of tax by patrons.

TAUBER-CHELSEA CLICK IN LONDON

London, Feb. 23. London has a new hit in "Old Chelsea", musical starring Rich Tauber, which bowed in at the Prince's theatre, Feb. 17 after an extensive provincial tour. Despite the typical formula of the success of the season, the opening-night audience of Tauber enthusiasts. All indications point to a sustained success. As stated by Bernard Delfont, producers were arranged by Lida Sokolov and John Stirling superintended the production.

Dubens, Mollison Form London Legit Outfit

London, Feb. 23. A. Dubens, costumer, and William Mollison, producer, have formed a producing company, with \$25,000 capital. First effort is "Chin Chin Chow", which will be produced in the city sometime in March. Mollison's company also has new play based on use of Emily Zola's novel, tentatively called "The Resurrection", starring Robert Newton, Nancy Price and Linda Travers.

'Cr' Havoc' May Return To Broadway After Tour

'Cr' Havoc', an all-girl war drama which the Coast rated a sure thing but which exited from the Morocco, will after a brief engagement around the holidays, may try Broadway again following a tour which will include Chicago, Monday. When the play was presented in the east the title was changed to "Proof Through the Fire" and it was hailed as the original "Havoc" label.

After the Loop date it will play the city with Detroit, Pittsburgh, Philadelphia, Washington and Boston to follow. It will have the backing of the American Theatre Society subscription support. "Havoc" was presented in N. Y. by Lida Schubert and Harry Kauerer, but for the road Shubert, John Wildberg and J. J. Leventhal are interested. Stated that some of the actresses who appeared in the original Hollywood cast have been engaged for the tour. At the time the show attracted attention on the Coast it was said to be a "Havoc" brand. Shubert that the play mostly depended on the cast, for which reason it would have been brought east for the road.

Lorella Val-Mery, until recently with the "Cr" Havoc, for the Broadway Wing, will be in advance of "Havoc".

Equity Mulls Hikes For Chorus, Stock

Increase of stock and chorus minimums continue to be mullied by Equity following the War Labor Board decision to raise minimum wages for performers to \$75.50, a hike from \$50. It's virtually agreed that stock can be split with the chorus. The union is up to the WLB, but it's questionable if that could be true about the chorus, because while that organization is an Equity branch, with virtually all the same officers, it has kept its identity separate, including its bank account.

Possible that Equity, acting last year, would be in a position to split a bill, may rule that the chorus people's pay shall be agreed. Assumption is that the chorus will be up to the WLB, but there is a chance that some managers who specialize in musicals would object. The union is an Equity branch, with virtually all the same officers, it has kept its identity separate, including its bank account.

Under federal regulations, applications for higher pay must come from employers. Equity and the stock branch are employee organizations, therefore cannot go directly to WLB. Equity has no pact with the managers, and therefore cannot apply directly to the League of New York Theatre. Managers could set a pay for the chorus group from WLB, but that's regarded as unlikely to happen.

None of the talent unions has completely the possibility of securing ruling on whether acting or other theatrical work is casual labor. That is the case with the stock and fluctuation regulations, plus general rules governing industry and white collar work. Yet the stock and fluctuation regulations, plus general rules governing industry and white collar work. Yet the stock and fluctuation regulations, plus general rules governing industry and white collar work.

Jimmy Troupe Mends James Jimmy's Troupe

James Jimmy's Troupe, company manager who has been ill, recovered from a long illness, and is permitted to return to the stage. Jimmy's Troupe is a well-known company, and has been successful in the past. Jimmy's Troupe is a well-known company, and has been successful in the past.

Equity Opposes Legislative Proposal In N. Y. State to Up Agent Commissions

Shows in Rehearsal

"Dancing in the Streets"-Vincent Freeley, Horne Schindler, lapp. Richard Kraker. "The Family"-Oscar Seirin. "Kiss and Tell"-George Albright. "The Family"-Oscar Seirin. "Kiss and Tell"-George Albright. "The Family"-Oscar Seirin. "Kiss and Tell"-George Albright.

Stagebands, Mgrs. Continue Dispute On Contract Revisions

Managers and stagebands agreed on increased pay some time ago, and the adjusted scale has applied since before the season started. However, charges demanded by the union in the contract have been in dispute ever since. A showman between the League of New York Theatre and local No. 1, Intermittent Alliance of Theatre Stage Employees, was held last week, with the factions disagreeing. The union side wants to have the step in and adjust the argument.

Main point in controversy is the "Theater" manager may discontinue a deekhand for cause, that usually meaning incompetence or inability. The union wants to have the say as to whether the cause of dismissal is justified and decided by it. The union side wants to have the say as to whether the cause of dismissal is justified and decided by it.

Heads of departments—carpenter, electrician and prop—are concerned in the dispute. To bring the union staffs are put on Oct. 1 for the season, but deterioration of duty days and the union side wants to have the say as to whether the cause of dismissal is justified and decided by it.

LaSu's 'Murder' Again Likely B'way Prospect

During spring Broadway may see LaSu Pitts in "Her First Murder", in which she toured during the fall. Play, which was produced by Victor Poyne-Jennings and Marion Gering, was rewritten during the road show. It experienced spotty business. Miss Pitts advised the management she would accept a Coast trip offer, but she is not in advance in Chicago. She was the only member of the cast with a run-in-the-theater record, and the managers claimed that she would be required to continue as no personal notes and no publicity. It being the first season of playing week to week. Management claims that Equity first agreed to the Coast tour, but later declared that the general closing notice included Miss Pitts.

Stagebands still have some feeling between her and the managers. They were friendly in the past, but it is not in Hollywood. From there it is reported that Henry Duffey has proposed to present "The Family" in the city. The "The Family" is a well-known company, and has been successful in the past.

Student Matinees Run Behind Last Season

Only three plays have been shown for the student matinees, and the last season was behind. The student matinees are a well-known program, and have been successful in the past. The student matinees are a well-known program, and have been successful in the past.

'Twin bills introduced in the N. Y. State Legislature, aimed to change the employment agency statute, will be opposed by Equity, which says that the statute is unconstitutional. The bill would require agents to attempt to raise commissions for legit jobs from 5% to 10% and indicates that the bill would be passed. Last year former Governor Lehman vetoed a similar bill. The bill would require agents to attempt to raise commissions for legit jobs from 5% to 10% and indicates that the bill would be passed.

Idea of the proposed legislation is to place agency permits in the hands of the N. Y. commissioner of licenses, where some of the agents and commissions would be getting. Casiers charge 10% when picking jobs for legit in radio, picture and night clubs but Equity has steadfastly insisted that half that rate apply in legit. Its fight in that matter being upheld by the courts. In opposing the new bills it has secured the support of some of the agents and Central Labor Trade Council.

Sabinson Explains Unusual Idea For 'Counterattack' Biz

Unusual count on national party scale of tickets in the "Counterattack" campaign, which opened Feb. 3 at the Windsor, N. Y., was explained by Sabinson. The press, went in for a theatre party deals, and Sabinson said that the play would carry the play along well. The play would carry the play along well. The play would carry the play along well.

Lea Sabinson, who produced "Counterattack", his maiden managerial try, explained the closing of the play. The play would carry the play along well. The play would carry the play along well. The play would carry the play along well.

Theatre management took sharp issue with Sabinson, claiming he had no right to announce a closing of the play. The play would carry the play along well. The play would carry the play along well. The play would carry the play along well.

Two successes are announced to close in advance, "Sons of Fun" taking extra space last week, too, for the final six weeks of the Windsor engagement. The play would carry the play along well. The play would carry the play along well. The play would carry the play along well.

Plays Out of Town

"Tomorrow the World," part of a former Nazi boast, is the new title "Follow the Leader," which Theron Bamberger is producing. Accord-

Marion Edwards, who plays Ellen 'Junior' Miss, now in Pittsburgh with her husband, Pvt. Irwin Edwards, overseas duty. She'll return with daughter of Snitz Edwards, far from home. 'Junior Miss' also lost three friends over the weekend, with replacements hurriedly ordered.

Ed Harris, company manager of the 10th, is now assistant treasurer. He's been in the same job for 11 years. Harris was a member of the 10th's back dues, amounting to \$100.00. He's been in the 10th for 11 years. Harris was a member of the 10th's back dues, amounting to \$100.00. He's been in the 10th for 11 years.

ay, the latter title was used for p
contemplating the possible deluge
l, which is now 'free from plagiaris
: Love,' is staging the show by Jan

Curtis in Cora Sue Collins company is leaving that show for two weeks to cast when Shaw leaves. Actor and old character actor of stage and screen is sent on from N. Y.

Jory carries animal trainer for all his life will permit. Opposing women, Florence Rice and the lovely, young, serene Kim as Jory's fiancée, are mechanical and incredible even within the permissions of farce. Lou Nova, fisticuffer who has turned into a woman, is a hilarious parody of who is supposed to beat up a woman exasperated actress but who ends up kangaroo-hopping about stage for couple of guffaws. Comedy hone to Frederick H. Harris in the producer role. Good cast. C. J. Kelly as the susceptible butler, and Oliver Prickett as his presk agent.

Play is in three acts, two in Jory's Vermont residence, one in New York penthouse. Settings are well done, but the last act is a farce. Jory is propped up only with much shouting or ordinary lines and stooge antics by players who have done much better both in pictures and

'Ziegfeld Follies' (tryout)—Forrest, Philadelphia (24-6).

Literati

Boxing Writers Honor Bos

The annual dinner of the N. Y. Boxing Writers Association was held last Wednesday (17) in the splendidly appointed ballroom of the Waldorf Astoria. The dinner was given by the present firm. Place was packed with 200 persons, most of them boxing men. Many other, tried to attend, there being 1,542 applications, which were refused, due to limited accommodations.

Event was highlighted by an award of the Edward J. Neil memorial trophy to abstemious Barney Ross, former lightweight and welterweight champion, in recognition of his heroic exploits as a Marine Corps corporal in Guadalcanal. Award was for his outstanding service in boxing during 1942, the plaque to be placed in the Marine barracks in Washington. Ross was also given a medal by Nat Fleischer, editor of Ring, man who created boxing.

Presentation was made by Jimmy Walker, who first talked of the "thrill of yesterday." There were 10 speakers, which number will probably be halved at coming events of the association. Harry Hershfield, Quentin Reynolds and William S. Carter were other standouts among those on the dais. Charles Francis Fox rose and proposed a toast to Ross, Walker saying: "I never heard so much said in so few words."

An interesting booklet with stories about the former champ, much concerned with the South Pacific, was presented to each guest, with complimentary gifts of Jennie and Harry

Grossinger, at whose country home last night, Ferndale, N. Y., Ross trained for all his eastern ring appearances.

CIO Runs for \$2,500,000 Label

Label not asking \$2,500,000 has been filed in U. S. District Court in Toledo against the Akron 1031 Beacon Journal and the Associated Press (N. Y. National Maritime Union). CIO, as a result of a story relating to the unloading of war material at Cleveland which appeared in the Akron paper in January, and which the union charged was defamatory to its members. The story, written in part by the Associated Press and carried in more than 1,200 newspapers, had been written by Admiral William F. Halsey recently denied the newspaper's story.

The action, filed by Attorney Edward Lamb, Toledo, asks \$1,000,000 from the Beacon-Journal, one of the papers owned by John S. K. and \$1,000,000 from the Associated Press. A similar suit, asking \$1,000,000, has been filed in New York against the Hearst Consolidated Publications Inc. and the Associated Press. The suit, filed by H. H. H. written by Helen Waterhouse, stated that several marines told her that they were being used to unload supplies at Guadalcanal and that servicemen performed the task. H. H. H. testified that her story in Washington Post, refusing to divulge the source of her information.

OWI Offers P. Jobs

There are still plenty of Government press agent jobs open in Washington. Just as fast as the agencies fill a post, somebody else gets drafted for marches of war. Jobs range from \$2,800 to \$4,500 annually, with one or two in the \$5,000 bracket open from time to time. Most recent and most glamorous new posts opened to candidates are in the OWI overseas division. OWI is now interviewing to find several \$4,500 men to go to various parts of the world, connected with espionage, fighting forces, trade missions, etc. Several of the new men are to go to North Africa for their basic whole down before getting permanent assignments. It is not entirely necessary to speak a foreign language to land one of these jobs.

When Ambrose O'Connell takes over as assistant to Frank J. Davis, chairman of the Democratic National Committee, one of his first tasks will be to round up an A-1 press agent. The administration has been getting much the worst of it in the press since Charlie Michelson retired some weeks ago.

Michelson drew \$20,000 a year.

55% of Dailies Now Set N. Y. Post Latest

A survey just concluded by the American Newspaper Publishers Assn. reveals that of 1,715 daily papers of general circulation, 89%, or 52%, are listed as five-cent sellers for weekday editions. A year ago, 80%, or 46%, were priced at five cents, while in 1941, 44% were in the nickel class. N. Y. Post, after being the latest daily to up its price from 3c to 5c, Paper announced a price increase of 23¢ effective with issue of Monday. Four papers of comics and mass circulation had added daily features.

Publishers report increased prices are necessary because of high raw material costs and various other factors. Regulations exclude newspapers from price control.

This year only four papers were listed at one cent per copy against nine last year. Largest price group is 10¢ papers, but did cut down 10¢ papers. In that class, however, there was a sharp drop from the 44% of 1942 circulation to about 30% from the three cent level in four and five

Horton Quits OPA

Robert Horton, former information director for the Office of Emergency Management and more recently, Deputy Administrator of OPA is charged with all information services, reviewed from the OPA last week. Current reports are that he may go as a p. to either the Maritime Commission or the ex-Governor Leland's new food relief set-up.

Horton, former Washington newspaperman, submitted his resignation to President N. Brown, new OPA administrator.

Davis Leaves to OPA

Elmer Davis, OWI, which has been taking over increasing part of the releasing of Government agencies, stubbed its toe last week when it tried to grab full authority over the OPA press and other information

services. OPA pointed out that Davis lacked authority for such action, and that the OWI representative, Katharine Smith remains as drama editor, since editor Katharine can be summoned upon by selective service.

While Davis has suffered several of his, in addition to the most recent over OWI, he has also suffered from OWI already clear and issues at OWI releases, but it also caused loss of policy direction plus direct supervision over the locks.

Ed Newspaper Cut In Abeyance

The scheduled second 10% newspaper cut, which was to go into effect April 1, has been held up for the time being because the situation has improved. The War Production Board announced Saturday (20) the action taken by the newspaper industry to cut 10% of its circulation, however, in any way ease up the present 10% cut, which has been in operation since the first of the year.

The announcement followed the action of the R. I. L. A. National Print Administrator of Canada, which turns out 75% of the American supply. The action followed the fact that the Canadian has been cut in Eastern Canada than was anticipated. While making the situation was warned, however, that this should not be taken as a signpost for the future and that publishers should consider all their economies.

Free Press, But Ads Cut

Saturday Evening Post and Life may have been turning down advertising copy from new accounts, but the efforts to conserve paper stocks. Reported also that the two periodicals have advised regular advertisers that their space would be rationed at approximately 1941 levels.

Life, while not accepting paid copy on one picture recently, gave the production a two and one-half page spread in the editorial column. SEP turned down a \$20,000 ad from the same account. The War Production Board announced over the past few days that the additional 10% cut in newspaper, scheduled to go into effect April 1, has been indefinitely postponed.

Reason for Deferring the Second Newspaper Cut is that more pulpwood

has been produced in Canada for 1943 availability than was previously calculated.

Serials for the Boys

Some of the girls at home are attracted to the reading matter for the boys in the series. Magazine reading matter. The females wait for the boys to get their own serials completed, stand the pages, find a good sized envelope.

The boys might be a little surprised if they knew the magazines from which some several of the stories the girls read, not because the titles of a few of those magazines are not exactly masculine.

Lee Francis Claims Plagiarism

Lee Francis filed a \$10,000 damage suit in Superior Court, Los Angeles, charging literary piracy in the publication of his book "Call Him Madam." Defendants are Martin Turdelle, Inc. publisher, Serge Wolynsky, writer and various other defendants. Miss Francis, former well known Hollywood character, declared that she had written a manuscript about the visitations of film actors in their hours of leisure, and that her ideas and original material had been stolen for publication without her consent. She would not away with her manuscript.

Muders 10 Commandments

Novel theme based on the ten of the 10 Commandments is being cooked up by Simon & Schuster. Book will contain ten different authors, each based on one of the 10 commandments.

Listed up for the project this year are stories by Thomas Mann, Bernard Shaw, Franz Werfel and Rebecca West.

D. C. Series Back In Civities

Jack Carrolls, drama editor of the Washington Star, returned to his desk after four months in the base hospital at Miami Beach while serving with the Air Corps. Editor Carroll, who has been in the line of discharge, and was honorably relieved because of disability.

Bernie Harrison, drama editor of the Washington Times-Herald is also

back from the war after brief service with the U. S. Marines. Harrison is now in the U. S. Marines. Harrison is now in the U. S. Marines. Harrison is now in the U. S. Marines.

LITERATI OBITS

John K. R. Schreyer, 65, former editor and publisher of the Philadelphia Daily News, died in Philadelphia, Feb. 17.

Edgar W. Recard, 70, editor of the Birmingham (Eng.) Post, died in Birmingham, Feb. 18.

Michael J. Lyons, 68, formerly on the editorial staff of the N. Y. Sun, died in New York City, Feb. 18.

E. Hughes in the 1916 Presidential campaign, died in N. Y., Feb. 18.

C. G. McGreen, an art photographer since 1933, burned to death when he destroyed his home Feb. 17. Wittergreen perished when he went back into blazing house to rescue his wife, who had in meantime failed to safety from front porch, sustaining broken ankle and neck injury.

James J. Gould, 59, sports writer for the St. Louis Post-Dispatch, died when he killed himself at his home last week.

St. Hilbert King, 83, chairman and managing director of the Exchange and Advertiser, died in London, Feb. 22.

CHATTER

Effective with May issue, Good Housekeeping cuts overall size of its magazine in keeping with newspaper and for metal saving.

Donny Griswold, ex-partner of Chicago's Grand Associates, named by Conde Nast Publications, named local promotion department for House of Commons.

Leo S. Diller, U. P. correspondent, recuperating in a London hospital after a shrapnel wound received while accompanying U. S. troops in the invasion of Iran.

Jackie and Eddie Rogers, "magical mentalists of miracles and vaude," have completed a new mystery play, "Mystery For Points," which has nothing to do with the new rationing.

This week marks the first anniversary of the "Trade Winds" column. The "Trade Winds" column, which has been running since 1937, is the work of his own column.

Cut Shows

Continued from page 3

from the studios. It is estimated, though the real saving would be via screen running time and positive prints.

Step Up Mfg?

Reports circulating here have the raw film manufacturers surveying the situation to see whether they can step up production on both negative picture and still raw material.

Two main points, it was indicated, are considered—possible conversion of some still not yet capacity film manufacturers, and increased output of still film on existing capacity.

Greater demands of the armed forces for both types of film are back of the survey, with protection of the picture industry as an important secondary factor. C. F. H. hints that the survey is on emergency (22) when Harold Hopper, director of the War Production Board film branch, disclosed that the regular monthly meeting of the picture industry executives was held for today (Tuesday) has been postponed twice to March 9.

The monthly meeting of the picture producers, which was to have been held yesterday (Monday) was moved up to Tuesday.

Both postponements came at the request of the raw stock producers who asked additional time for the compilation of new output estimates they are working on.

But the Board has not increased production of motion picture raw film is necessary to keep the studios from running out of raw material, it will be determined. A few days ago Hopper told industry leaders that the picture industry had been asked to increase their second quarter output which would be the same as for the first quarter of 1943—25%—but before the 1943 consumption of film.

Trailers Cut

To further conserve raw film stock, the average length of feature trailers has been trimmed to 150 feet, which is less than half their normal length.

Warner Bros. "B" trailers were clipped to less than 100 feet.

Defense of DX

Continued from page 1

is like losing the coin down the drain because the potential audience is so small the airings couldn't have been comparatively few shows. Those receivers in Axis-dominated countries have been told that they have been been confiscated and have worn out.

It is well understood to have considerable secret data on our censored through underground channels. It is well understood to have considerable secret data on our censored through underground channels.

It doesn't maintain that there is a lot of DX receivers; that's not the point. The point is that there is a lot of DX receivers; that's not the point. The point is that there is a lot of DX receivers; that's not the point.

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IF YOU WANT
ROMANCE, BE
CAREFUL ABOUT
COMPLEXION
LOVELINESS!

IT'S IMPORTANT TO
USE A REAL **BEAUTY**
SOAP. I NEVER NEGLECT
MY **ACTIVE-LATHER**
FACIALS WITH LUX
TOILET SOAP

DEANNA DURBIN

Try Hollywood's beauty
facials for 30 days...

THE CREAMY
LUX SOAP
LATHER LEAVES
SKIN FEELING
BEAUTIFULLY
SMOOTH!

You'll love this simple daily care that famous screen stars use. Just smooth the creamy Lux Toilet Soap lather well in, rinse with warm water and then splash with cold. Pat the face gently dry with a towel. **ACTIVE** lather removes stale cosmetics, every trace of dust and dirt—leaves skin beautifully soft and fresh!

9 out of 10 Screen Stars use Lux Toilet Soap

DEANNA DURBIN

in Universal's

*"The Amazing
Mrs. Holliday"*

Now Showing Locally

Scanned from microfilm from the collections of
The Library of Congress
National Audio Visual Conservation Center
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A search of the records of the United States Copyright Office has
determined that this work is in the public domain.