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VOL 170 No. 9

NEW YORK, WEDNESDAY, MAY 5, 1948

PRICE 25 CENTS

Major Pubs, Diskers Must Readjust | SEE FORCED SALE | North Nixes Future Televising Full An to Keep Step with Public 'Rhythm'

Asjor American music publish-lavie been driven into a spin the transpa behaylor of their the transpa behaylor of their production of their spin of their production of their spin of their driven of the production of their production of their spin of their man about a completely new ap-count of the business of making spin of the business of making spin of the their spin of thei

sut, seemingly is becoming larspeciesly successful.

With sheet and recording sales

which means income from

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Bring the Kiddies (And Also Rover) Explains **B.O. Upbeat of Drive-Ins**

B.O. Upheat of Drive-Its
Denive, May 4.

Fostwar difficulties in hiffellies in the purchase of rights incongelent hatp-sitters are giving
frive-ing throughout the west
attenties hype and making them
as may resident at reasonable
ratio, there anniles are motoring
to the open-ent filecteries in tretractic portion of the control of t

Those 'Tips'

Those 'Tips'
As a resilt of the many pophits developed during recent
months by small publishers
and territorial record companies, major publishers are
being 'tipped' almost daily to
ness of prompting in various
ways the demand for a recordd tune, in the hopes that it
can be sold to a major pub at
control to the sold to a major pub
at the moment, major pubs are
often following up these tips
the moment, major pubs are
often following up these tips
the moment are requestly they
fall for the artifical stimulation and pay big cash for meliodies that never pay off.

Tele Rights Take Spotlight in Pix **Bidding for Books**

"Who gets the television rights?" is the big question author' seems are asking those days when they get a bid from a film company for sceen rights to a book. A query that was pretty much academic a short time ago has suddenly taken on great importance and is playing a part in all Hollywood's negotiations currently for picture rights.

Stand of the film companies is pretty much uniform. They insist that their purchase of rights in-clude both screen and video so far

VIA COURT EDICT

By IRA WIT

The cards are stacked for forced surender by the film companies of their the at re in one form or another—that's the shocked interpretation of their the attraction of their the attraction of their their cardinal state of their cardina

Further detailed stories on U. S. Supreme Court decision affecting the major film com-panies on pages 3 and 18.

7-1 opinion written by Justice Wil-liam O. Douglas, majority of de-fense lawyers below. etier's legal The U. S. Dept. of Justice's legal the control of the control of the control in the film business was given its first showe by independent theatro owners 10 years ago. As a result of the latest ruling, the fulled oper-ator is now in the strongest pos-(Continued on page 19)

100,000 Video Jobs Bv '52—Austrian

Some 100,000 jobbin, May 4
Some 100,000 jobbin in television industry to the interest vision industry civision industry care from the civision industry care from the control of the civil of the civil

Tops of the Tops

Retail Disk Seller "Nature Boy" Retail Sheet Music Seller "Now Is The Hour" "Most Requested" Disk "Nature Boy" Seller on Coin Machines
"Nature Boy"
British Best Schler
"Galway Bay"

Circus: Burns at Macy's 'Why Go?' Ad

Youthful Bounce

Youthful Bounce
It took his four kids to do
it, but, Bing Crosby, missing
for some time from the Frop
18 Hoopet I ranks, bounced
the latest killes, Just released.
Rating was made on the
ight Crosby's four boys appeared on the ABC-plattered
buildup it got via the previous
Sunday's Walter Winchell and
Louella Parsong programs contributing loward the 18.5 ratlag pavord.

Jazz and Vande 'Concerts' at \$3.60 **Being Overdone**

The Jazz and vaude/wile concert promotions field has passed its peak and the law of duminishing peak and the law of duminishing to trade findings. This type of entertainment, which started an upward climb shings. This type of entertainment, which started an upward climb shings three years ago, has now become a tristy proposition of the law of the long until staid concert stops such as Carlington that it would be long until staid concert stops such as Carlington of the longhairs. Calcillate in the field is the pure jazz concert, may be concern the law of t

'One Big Union' Pitch **Cues 1st Official Moves**

Cues 1st Official Moves
The first official moves to create
the long-sought "one big union"
in the performer field will be
taken starting May 17 by the variconstraints of the starting first properties of the
America. Confaise will be held
in New York all week.
Specifically, the conferences will
try to reach an agreement on the
delegation of power to the parentgroups, what to do with the treatengita payments by the member
groups, what to do with the treatengita payments by the member
groups, what to do with the treatreating the properties of the various affiliates, and
the possibility of a single memberthe American Guild of Variety Artists will also be considered.

This is the last year that John Ringling North will permit the circus to be televised in its en-

circus to be televised in its en-tirety.

Not that the five showings via CBS-TV hurt the boxoffice (North says bisiness was better than ever this season), But next year, with its, anticipated 1,500,000 sets in circulation, may be another story, he reasons.

its, anticipated 1,000,000 sets the intermediate may be another story, but the circus goes on television at all next year, it will, be as a half-hour pickup, in the form, of "caser" or comean. But as a half-hour pickup, in the form, of "caser" or comean. But as a half-hour pickup, in the form, of the case of the comean that the case of the

U. S. Film Execs Frown On Idea of Plunging Into British Production

Into British Production

Walling and worrying that has gone on in Hollywood in the past few weeks over amodinced plans gone on in Hollywood in the past few weeks over amodinced plans to make a great number of illustation of the big talk and many amouncements merely represent studies and inserted programmers of the big talk and many amouncements will be doing a lot of mind-changing before the year get a camera graph of the product of the British government of the product of the product of the British government of the product of the British government o

Carnegie Pons' 'Berlin Nite'

Carnegie Pops Concerts, at Carnegie Hall, N. Y., will end its current season June 5 with an "Irving Berlin Night." Occasion will tie up with Berlin's 60th birthday, Jack Shaindlin, who will conduct, is making special sympionic arrangements of various Berlin times, and will introduce the score of Berlin's newest film, "Easter Parade" (M. 4G).

N.Y. Paramount to Theatre Telecast Madison Square Garden's Sports?

Customers at the Broadway-Paramount theatre may get a chance to see us the test electrision all sports events staged at Madi-son St, Garden, N. Y., next fall and winter. That will set and the stage of the stage of the stage is the stage of the stage of the week by Garden prexy Gen. John Reed Kilpatrick, who declared that "we'll cooperate in every way pos-sible to push theatre television, just as we helped develop home Plans for Par to telecust the

shle to puch theatre television, just as we helped develop home television. Par to televant the new television. Par to televant the process of the property of the property weight championship gight into the heatr are still in the talking stages. Gen. Kilpatrick saled that the Garden has already made a deal with Par for the fight, but is Garden has already made a deal with Par for the fight, but is greatly as the control of the part of the grant of the grant of the grant part of the grant part of the grant part of the part of the

Husband-Wife Teams Popular in Pictures

ropular in Fictures

Husband an Universel, May 4

Husband an Universel, May 4

Husband an Universel and regetting a heavy july in Enlywing to
And the bride of
And the
An

lined up, "Baltimore Escapade" and "What Every Young Bride Should Know. Herry Young Bride Should Know. Herry Young Bride Should Know. Herry Young Herry Herr

D.C.'s Belated DST

U.V. S Detailed ID31

Washington May 4.

Washington and the suburban
Maryland and Virginia areas swung
over to daylight saving time Sunday (2), lining up with the remainder of the east, a week late.

Time change eases the problem
of the networks in covering this
tion picture big, since daylight
into picture big, since daylight
interfere with the first evening
show.

U.S.-Dutch Tax Pact

U.S.-Dutch Tax Pact
Washington May 4.
State Department signed a treaty
with the Netherlands last week,
eliminating double income taxes
on the earnings of the nationals of
the two countries. It is similar to
the agreements now in force that
Britain, Canada, France and
Sweden. It benefits actors and
work abroad temporarily and who,
heretdore, were subject to taxation from both countries.

French Legion of Honor To WB's Joseph Hummel

Having decided to show appreciation of what the Warners have always done for France, and unable to decorate them since already behinboned; the French government awarded a Legion of Honor to Joe Hummell. Presentation was made by Mrs. George Bidault, wife of foreign minister. Mrs. Jack Warner was present at the ceremony alor with Mrs. Hummel.

will Mrs. Hummel.

Will Mrs. Hummel.

When the ment of the ment of

If It's Good, That's Bad, If It's Bad, That's Bad. Too, for Pix in Colombia

Relevant recent riots in Bogota, Colombia, during the Pan-Ameri-Colombia, during the Pan-American conference, reports now filtering from that country play up toolaithy of Colombians. They take their polities strong and their reaction to entertainment is equally mercurial. It's not at all unusual, observers say, for Colombian film fans to tear up seats in local there when the pic isn't to their tree, when the pic isn't to their

tres when the pic isn't to their liking.

The forays against the furniture are generally preceded by yelling and shouting to halt the show. If that's not done, the 'seat-tearing follows. One story, recently sent out by the wire services, relates a new gimmick. When the film is bad, the patrons, it seems, stick matches under their fingernalis, light them. (Continued on page 22)

Sherwood, Helburn

Return From Europe

Return From Entrope
Floor, and how people are used to arrive in New York today (Wed.)
aboard the Queen Many. Among passengers listed are authorplaywright Robert E. Shewood,
Theress Berburn, executive dress
Mady Christians, and film producer Arnold Pressburger.
Outgoing complement of the
Maurecania today is headed by
Maurecania today is headed by
Cropping. They're bound for London, where he's opening a midget
auto track. Aio sailing on the
Louder and two members of
the Dublin Gate Theater, Million
Edwards and Michael MacLiammoir.



306th WEEK KEN MURRAY'S

ACKOUTS OF 1948 New Playing Nationally "BILL AND COO"

Feb. Admish Taxes Total \$30,461,572

Further signs that amu biz is on the way up once more was given last week in the 20% tax figures reported by the Bureau of Internal Revenue for March. This generally reflects February at the boxoffice.

The general admissions bite was a nice \$30,461,572, compared to the \$28,796,825 for the same month of \$25,795,825 for the same month of 1947, and a saucy \$5,000,000 over the \$25,410,738 in taxes on the January, 1948, business. About 80% of these figures cover motion

soyo of uses agures over mouns of the property of the latery front, however, things were gloomy, The 20% tax on tabs brought Unde Sam \$3,832,916, compared with \$4,122,544 far. the previous month and \$4,307,285 for Fabruary, 1947, business. The previous month and \$4,307,285 for Fabruary, 1947, business. District, which takes in the Broadway sector, turned over \$5,973,125 in general admissions taxes, a gain of \$1,300,000 over the preceding month; and \$433,100 in nighticits previous month.

'Hamlet' Looks Set

London, May 4. Loundon, May 4.
Laurence Olivier's filming
of "Hamlet" was shown to the
press today (4), opinion being
that it's superb and memorable, bringing tremendous
prestige to the industry. It will
be argued about for years, is
the bellef, but it should outgross "Henry V."

gross Henry V."
After the King and Queen attend the premiere May 6, film will be shown twice daily. J. Arthur Rank's exepaditure of nearly \$2,000,000 on the pic is considered justifiable.

Main Changes, Reductions Classified for Taxpayers

By MURRAY PICARD, C.P.A.

(Partner of the New York accounting firm of Winters, Picard & Leder man, classifies some of the main changes and red the New Federal Revenue Act of 1948.)

Having just completed filing and paying your 1947 individual income tax as well as paying your first in-

the say with a paying your father than a well as paying your father than a paying your father than a paying your father than a paying you for the paying you have been experienced by the paying the p

The 5% reduction in tax (as distinguished from a reduction in rates) allowed in 1947 has been increased to 17% up to \$400 of tax; between \$400 and \$100,000 of tax the reduction is 12% plus \$68;

over \$100,000 of tax 9.75% plu

over \$100,000 of tax 2.75% plus
\$12,020. witon for individuals, \$600
\$12,020. witon for individuals, \$600
\$12,020. Exemption for dependents, \$500
\$200. Exemption for dependents, \$500
\$200 as compared to nothing in
prior peurs.
\$100 as complished only by fall
\$100 as the peur to the peur to the
\$100 as the peur to the peur to the
\$100 as the
\$10

total tax. An additional deduction for med-An additional deduction for incu-ical expenses is also allowed on a joint return. For each additional exemption over two, a maximum of (Continued on page 29)

Walter Winchell In New York

The Good Old Two-a-Days

a ne cross visual visua

The movie reminded us of these paragraphs.

Eibort Habbard, the famed himorist, played the music halls at our time. He created this tribute to the agelessness of the actors: "Yandeville performers are all children. Then never grow up. The good love them, for they die young no matter how long they live"... You never really lived, they used to say, until you played the Palace clat 47th and Broadway, and if your act "died" there, it had to be because it was pretty bad. The Palace audiences were pushovers for the competen and if you were booked there, the wages didn't matter. The pressige of playing it was worth a career.

Radio isn't anything like vaudeville, where, when you Tad an act the audiences appreciated, you could go along with it for seasons. Classic example: Victor Moore and his wife, Emma Littlefield, played the same routine for three decades. They never changed a line—not one and the country of t

The 4 Marx Brothers never got "blg headed"... "We always remember that to get from Syracuse to Broadway it took us eight years. And it is only eight hours back on the sleeper."

If you're a night clubber, you are familiar with the heckling many acts take... Some drunks or show-offs (lit up with dizzy water) enjoy insulting the entertainers. They have tried to break up the Bertes Jessels, Youngmans, et al., all of whom, however, are no comics to twit. Their rejoinders have devastated hecklers.

Perhaps the top retort (to a pest out front) was that pulled by George Rosenor, the big-timer. It was at the old Columbia burlesk house (where the Mayfair now is) and on Sabbatsh the six days a week burlest gave way to vaudeville bills. A galleryite (during a taelt moment in Rosenor's serious act) timing a penny. . It sounded like a bomb in the

mence.
Rosenor halted the act, removed his wig, looked up at the gallery and intoned: "Will those seated near the person who threw that cola take a good-look at him?". The spectators in the vicinity of the heckler naturally turned and looked. Then came the punch-line. Rosenor (pausing only a moment) said: "Now that you have looked at that person—you have a very good idea why we have birth control." The appliance was declening.

Once a heckler caused the death of a great star, to hear vaude-wist argue it. . Literally, not professionally.

It happened at the Palace in 1913. . His name was Nat Wills, a helowed tramp comic. . The headliner was Sarah Bernhardt, just in the control of the c

Two-adayers insist the cruel crack ruined the sensitive Wills, was never the same after it. A few years later he died of carb monoxide poisoning in his garage...Broadway never stopped wooding.

Vaudevillians have minted sardonic wisecracks for years about the men who did the booking. . F. F. Protor took a lot of them . . . He was one of the fairest and most principled of the showmen. . Some of us remember the time Bob Cole and Rosamond Johnson (author of the memorable "Under the Bamboo Tree") played Proctor's 5th Avenue theatre. . A Simon Legree stage manager (corroded with race pridece tried to humlilate the colored stars. . When old man Proctor learned of it he went there is person and thrashed the heel. . And forever barred him from Protort temples.

One of the first stories this column used dealt with a London star who dreaded coming to New York... To comfort him the bookers of the Palace told him he would thryout in nearby places until he was convinced he would click. The poor fellow's act laid an omelet at the Warburton theatre, Yonkers. The audiences just didn't 'get' his stuff—although he came billed. as 'England's funniest comedian'. The next atternoon while strolling he paused to inspect a fish store window display. . A big mackerel was the chief attraction—resting in peace—on hunks of ice.

"By jove," he exclaimed, "thet reminds meh. I 'ave a matinee!

Demands of some stars have been strange. May Irwin, Bernhardt and Elise Janis insisted on clauses in their contracts barring animal acts. ..."They are too cruel," they argued. ... Alexander Woollect paid one star back. He reported that she attired herself in fur pleese "made from some poor skunks."

Lillian Russell once played at Proctor's 23rd Street. She demanded and got a dressing room, built especially for her in the wings, "so she wouldn't rip her freeks waiking up and down stairs". They for the best of the built unless they had the star dressing room. The inanagement got around that—by having the star room repainted "that week."

Vaudeville censors blue-pencilled songs such as "Mama Goes Where Papa Goes"; "Why Did She Keep Him After School?" ... In Troy, N. T. you couldn't mention "Ferry Street" ... In Boston you couldn't say: "Weak as the German mark" ... You weren't allowed to call Washington 'the city famous for its marble domes" ... In Louisylle" not dog' was banned ... Acrobats (who did comedy) were cautioned; "Keep hands away from seat after you take a fall."

Ben Bernie, the colyum's old girl, played the Palace often with Phil Baker and other pathens. On the heavy-with-falent bill, on the heavy-with-falent bill. On the with the heavy-with-falent bill. On the heavy-with-fal

(Reprinted from N. Y. Mirror, May 4, 1948)

1947 GROSS OFF 8%, NE

Highlights of Anti-Trust Decision

Highlight points of the Supreme Court's ruling on the big New York anti-trist case:

York anti-trist case:

bidding procedure set up by the lower court is the court of the window as of no particular help to the independent exhibitor, but as something which would involve the Federal judiciary permanently in the day-by-day operations of the film industry.

judiciary permanenty in the district of the trial court for forther study, with the Supreme Court, in effect, telling the District out to get tough with the defendants. The Supreme Court partiew ammunition in the hands of the trial court by pointing out that it had not fully considered all the types of monopoly involved in the study of the s

remedy and only another form of divestiture, and suggested that he lower court should buy the original package rather than a substitute.

It is not to be a support of the package rather than a substitute.

So the support of the package rather than a substitute and the package rather than a relativation system which would be strong enough to work. The lower court had felt it lacked power to do this.

S. The majors were found to be discrimination, and the package of th

Goldwyn Merger Deal with EL **Would Leave Him Great Autonomy**

Deil which Samuel Goldwynand Robert R. Young have been a
falking for merger of Coldwyn
Productions Into Eagle "Lion
would leave the producer great
autonomy. There rould of the ava
autonomy. There rould only the coldwyn
International was merged with
Universal and Liberty with Paramount, but, in contrast to those
mount, but, in contrast to those
mount, but, in contrast to those
mount, but, in contrast to those
holder of El, were started in the
fertility as an indie producer.
That negotiations between Goldwyn and Young, controlling stockholder of El, were started in the
follow of the contrast of the consondrimed authoritatively in New
York yesterday (Tuesday). Deal is
a from consumantion, however:
hight, arriving there Saturday (8),
for the huddles wift Goldwyn.
Hell be in Hollywood about two
Merger entails a combination of

weeks.
Merger entails a combination of
Goldwyn's eight-page studio with
hat of EL, release by EL of the
Goldwyn product, which now is
distributed by RKO, and financing
of Goldwyn's pictures by EL. It
will serve to relieve the producer
(Continued on page 27)

One for Ripley! Indie's Reverse, Asks Last Run

Keverse, Asks Last Run

Bennie Berger, prez of NorthCentral Allee Proper of NorthGustry's stormy petrels, wants
andor distribute to call all bets off
on a settlement which he won here
for his Lyceum theatre. Deal came
truck in 1647 as result of an antitruck in 1647 as result

Drawing the Line

Drawing the Line
Distinction between divorcement and divestiture, generaly used interchangeably in the
industry, is pointed up in
comments by lawyers on the
comments by lawyers on the
comment by lawyers on the
company granted the choice
as to what branch it would
stay with. But the decision
stay with But the decision
reads the company granted the choice
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Trust Decision Rates Films With Press Freedom

Tucked away in the hig motion picture anti-trust case decision yes-may turn out to be the most significant feature of all. In writing on the matter of monopoly and direction with the most significant feature of all. In writing on the matter of monopoly and direction with the motion of the motion

the first amendment.

"That issue would be focussed here if we had any question concerning monopoly in the production of moving pictures. But monopoly in production was eliminated as an issue in these cases, as we have noted."

Thus the Supreme Court, in single paragraph, settled one (Continued on page 71)

BIG 7 RETURNS OF \$952,000,000

Testifying that film business in 1947 suffered far more from rising costs than slipping revenues, seven major companies in that first post-war year of normalcy sild only 8% profits dipped a full 25%. The seven top companies (every major companies (every major companies) to total of \$852,000,000, a tremendous control of \$852,000,000, a tremendous peak year of all times—1946—their gross totalled \$1,029,306,000.

By the close of the fiscal year, film inventories mounted to am unofficial to the seven control of the production of the big seven. But that figure is expected to represent a peak, probably for many years to come, in the industry as the production, in the industry as the production has thrown its weight behind economy moves. The rise for '47 was some 10% over a total backlog of \$850,000,000 when the seven companies stacked up a total of \$85,000,000, total considering net rather than gross, the seven companies stacked up a total of \$85,000,000, \$124,245,000. Significant in comparing the net with the gross is (Continued on page 31)

(Continued on page 31)

70:000.000 Pix Tix Sold

Weekly, But Only 35% Of Fans Over 30-ARI

Ut Tans Over 30—ARI
Still behind attendance figures
publicated by the film industry,
Audelence Research, Inc., revealed
average weekly attendance of 70000,000 at the nation's filmeries
during March. Considered espeduring March. Considered espeduring the state of the state of the state
ARI of the state of the state of the state
ARI estimates, however, was
ARI's confirmation of other industry figures showing that only 39%
of the 70,000,000 film customers.
ARI estimated that if all people

were over 30 years or age.

ARI estimated that if all people
In the country between 31 and 60
could be induced to attend filmeries once a week, the national boxoffice take would be increased
\$800,000,000 annually after taxes.

For March alone, ARI declared, the increased revenue would have totaled more than \$75,000,000. Im-portance to distribs of getting people in the older age brackets to

Lower Court Nudged Into Action On Divorcement by Instructions From High Court to Restudy Case

Rathvon Seeks Coin

N. Peter Rathvon, RKO prexy, will return to the Coast from New York at the end of this week. He has been east for the plat the has been as for the plat the have been in a final effort to line up New York financial interest to take over. RKO before Floyd Odlum's Atlas Corp. sells controlling interest to Howard Hughes.

Rathvon has long been anxious to head a syndleate to buy RKO.

Hughes Takeover Technically Frees Schary from RKO

Dore Schary will be a free agent it Howard Hughes' deal for purcher of the control of the contro

PIX BIZ CHILLS CHILE'S LIQUOR-SWAP PROPOSAL

Liquork-JWAP TRAUVOAL
Film industry has just missed
getting into the wholesale liquor
unismes. International division of
the internation of the international division of
the internationa

National Boxoffice Survey

Spotty Biz in Many Keys—'Union,' 'Bells,' 'Clock,' 'Lady,' 'Sitting,' 'Furnace' Pace Field

Lady, "Sitting, Furnace Pace Fielder, Lady," Sitting, Furnace Pace Fielder, Parker of the Company of the Compan

By HERMAN A, LOWE

By HERMAN A, LOWE

The Big FWashington, May 4.

The Big FWashington because of the feature of th

bla.
The decision was 7-1, with Justice Felix Frankfurter dissenting, and Justice Robert H. Jackson taking no part.
The ruling was seen as a tremen-(Continued on page 69)

Metro, Ent Reported In U.S. Distrib Pact

In U.S. JISHIID FACE
Enterprise Productions has reportedly closed a deal with Metro
to distribute its product in the
U. S. Metro already refeases Ent
product abroadd Deal was understood by Ent precy Charles Elinfall, who returned to the Coast
yesterday (Tuesday) to relay details of the pact to the Indie unit's
board chalrman, David II. Loew.
Until now, U. S. et al. Mandled by
(Continued on page 22)

Sid Silverman, President
West 45th St., New York 19, N
Hollywood 28
6311 Yucca Street
Washington 4
1292 National Press Building w York 19, N. Y

Chicago 1
360 No. Michigan Aya.
London WC2
S'St. Martin's Pl., Trafalgar Sq.

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INDEX Biils Chatter 70 Concert Film Reviews House Reviews 22 Inside Legit Inside Pictures 27 International.....

Legitlmate..... Literati...... 69 Obituaries Orchestras Pictures
Radio
Radio Reviews

DAILY VARIETY (Published in Hollywood by Daily Variety, Ltd.) \$15 a Year—\$20 Foreign

'Mama' Noses Out 'Naked City' For Top April Boxoffice Honors

"Naked City" (U) and "I Remember Mama" (RKO) fought it out most of April, right down to the property of the pr

second month in succession.

"Mama" chalked up sturdy to smash business in nearly every spot played, overcoming handless play sale. The RKO opus won top coin in three weeks out of four, being aided by six weeks at Radio City Muslc Hall, where so far it's been the house's biggest grosser of 1948.

grosser of 1948.
"City" was among the top six b. o. leaders in all four weeks of the past month. Film failed belg to sock weeks in only a very few places. Its strength iq to be emphasized despite its lack of RKO theatre circuit dates played by "Mama."

"Manna" of strength in the final well of a strength in the final well of April enabled "lig Clock" (Part lo wind up in third good) Par. production ended final week of month in first position, way ahead of nearest b. o. rival. It was in the lig Six list of favorites two other weeks, and seldom dipped below clay rating. Pattern (2014) and the control of the control

covered by Valuary last month.

"April Shower Hitter

"April Showe

got into full stride near the end of the month after an uneven start, "Saigon" (Par) ended April in seventh position. "Unconquered" (Par), around keys on pop-scale dates, landed eighth money while "Three Daring Daughters" (M-G) was ninth.

ninth.
On strength of showings in final week of month, "Casbah" (U) copped 10th. "Gentleman's Agreement" (20th), which was first-place winner in March, ended in 11th place while "Double Life" (U) won last place in the Golden Dozen.

Paging runnerum, in order of ac

place wille "Double Life" (I) wen last place in the Golden Dozen.
Pacing runnersup, in order of acpacing runnersup, in order of acwill all the control of acpacing "Run started out spottip beat of acpacing" (Run started out spottip beat of acpacing "Run started out spottip beat of acpacing "Runnersup started out spottip beat of acpacing "Runnersup started out spottip beat of acpacing "Acceptance" really measured up to loopes. "Double Life" obtained to acpacing "Agreement" really measured up to loopes. "Double Life" obtained to accompacing the started out of acpacing "Agreement" really measured up to loopes. "Double Life" obtained to acpacing "Agreement" really measured up to loopes. "Double Life" obtained to acpacing "Agreement" really measured up to loope acpacing "Agreement" really measured up to loope ac
"Agreement" really measured

April's Golden Dozen

- April's Golden Dozen

 1, "Rem em ber Mama"

 (RKO).

 2 "Naked City" (U).

 3. "Big Clock" (Par).

 5. April Showers" (WB).

 6. April Showers" (WB).

 7. "Saigon" (Par).

 8. "Unconquered" (Par).

 9. "D ar i ng Daughters"

 9. "D ar i ng Daughters"

 10. "C.O.(U).

 11. Gentleman's Agreement"

 (20th).

 12. "Double Life" (U).

Film Stocks In **Post-Decision Dip**

Supreme Court anti-trust ruling, announced Monday (8) afternoon, brought moderate selling in major company picture shares on the N. Y. Exchange vesterday (Tues.), despite firm tone in most sections of the market. Film shares didn't react until vesterday, despite the fact the decision was announced before the mainted on the same transport of the court of the major of the court of the major of

that day's trading.

Difficulty of deciphering the legalistic technicalities of the decision apparently caused the delayed reaction. Since the decision indicated at least partial divorcement, Paramount, which would be most heavily affected, showed a fractional loss Monday, but was the only one to do so. Worst losses at bottom Tuesday were around 2 points.

at bottom ruesuay went accurate 2 points.
Attention focused on the Supreme Court's decision was attocks in the general decline of (Continued on page 31)

Alperson Back to Coast

Alperson Back to Coast
Edward L. Alperson, indie producer for 20th-Fox, returned to the
Coast from New York over the
weekend, after a fortnight in the
east. He's planning to start casting his next pic, formerly labeled
"Rose of Cimarron."

"Rose of Cimarron."

He was in New York on an appeal to the Motion Picture Assn. of America board for right to use the "Rose of Cimarron" title. Metro objected because of conflict with "Cimarron," rights to which it owns, and was upheld.

Enrollment Cut Brings \$120,020 MPRF Deficit

Hollywood, May 4.
Revenues for the Motion Picture
Relief Fund through the payroll
deduction plan have dropped to
little more than 20%, according to
George Bagnall, chairman of the little more than 20%, according to George Bagnall, chairman of the MPRF Silver Jubilee drive. This decrease, along with increased responsibilities, has caused a deflet of \$120,020.

Current campaign is aimed at rounding up new subscribers and to spread support of the fund more completely over the industry. To

to spread support of the fund more completely over the industry. To-tal of 7,924 needy cases were aided

Joe Schenck Awaits **Divorcement Clarifying Before Buying Theatres**

Before Buying Theatres

Hollywood, May 4.

Supreme Court decision regarding detected court decision regarding decision from the supremental process. The supremental process of the rest of the industry. Awaiting the decision to determine whether or not held the supremental process. The substitute of the supremental process. The substitute of the supremental process. The substitute of the supremental process of the substitute of the supremental process of the substitute of the

MPAA Into High on Its Public Relations Drive

Public Relations Drive

Public relations drive of the Motion Picture Assn. of America
stepped into high gear this weekstepped into high gear this weektied to push the film industry before 10,000 women at a series of
national conferences. Eric Johnstor, MPAA prexy, throws the
opening pitch today Wednesday

Life Conference in Washington
over which he'll preside.

Arthur De Bra, director of the
MPAA's department of community
at the Missouri Federation of the
MFAA will also be represented at
the New York Federation of Missouri
MFAA will also be represented at
the New York Federation of Missouri
N, Y_City, Johnston is also slated
to address the General Federation
of Women's Clubs in Fortland,
Ore, at the end of the month.

Pix Impact on U.S. Social Fabric To **Be Analyzed in CBS Documentary**

Tagreement' really measured unter loops. To south Life' obtained added dates on strength of Ronald the picture thereby enabling the picture to get into the circle of the month's 12 b. o. champs. The picture to get into the circle of the month's 12 b. o. champs. The month but only getting a large month of the month's 12 b. o. champs. The month but only getting a large month of the month of the

% Chiseling Probe a New Weapon By Majors in Fighting Trust Suits

Majors Score in Buff?

Majors Score in Buff?

Majors feel they won a very significant point in the Rivoil theatre anti-trust case in Buf-falo last week, aside from the directed verdiet of acquittal. Justice Harold Burke in Feed-cal court held that the Big induct to the district of the Charles of th

not put a stop on the statute of limitations may be considered that the filling of the all-industry action in 1938 put a half from then until the final half from these down one the decision comes down on the decision comes down on the statute of limitations. That would have allowed the Rivolito file damage actions for each Burke ruled that the statute applied despite the industry and and the statute of the statute of the statute of the statute of limitations was inoperative from 1980 as.

limitations w from 1938 on.

Trumbo Case To the Jury

Washington, May 4. Washington, May 4. Winding up seven days of argument, government's case against screenwriter Dalton Trumbo for Jury tomorrow (Wednesday). Defense and prosecution counsel will sum up tomorrow morning in the bring brought against the Hollywood figures who failed to answer a Congressional committee's inquiry into their altegade Communications of the Congressional committee's inquiry into their altegade Communications of the Congressional committee's inquiry into their altegade Communications of the Congressional committee's inquiry into their altegade Communications of the Congressional committee's inquiry into their altegade Communications of the Congressional Congres

soluty mito them anseed mits affiliations; Mits definitions; Metro's production duler who has been cooling his heels in the east for seven days due to a defense subpoena, took the stand today for several minutes but was not permitted to answer any questions. Efforts of defense any questions. Efforts of defense Mayer to enumerate the various pix Scripted by Trumbo were consistently overruled by the court as "irrefevant". Kently, however, managed to name "50 Seconds services of the court of the c

tures before he was stopped.
Trumbo's other counsel, Charles
Houston, scored a point when he
was permitted to questlon Robert
Stripling, chief counsel for the
House Un-American Activities
Committee, on the committee's refusal to permit cross-examination
of witnesses who had branded of witnesses who had branded Trumbo as a Communist during the hearings. Similar questions had been ruled out in the John Howard Lawson trial. Houston succeeded in bringing home to the jury the fact that other Congressional com-

(Continued on page 24)

N. Y. to L. A.

N, Y, to L,
Gward L, Alperson
Bill Blowitz
Charles Boyer
Al Buffington
Charles Boyer
Al Buffington
Charles Einfeld
James L, Falchney
Johnny Green
Edmond Greville
Robert Guillemend
Edmond Greville
Robert Guillemend
Boyer
Buffington

N. Y. to Europe

Hilton Edwards
Ben Henry
Martin Kosleck
Michael MacLiammolr
Oliver Rea
Bob Topping
Lana Turner

Buffalo, May 4.

The majors took the wraps of a brand new fire-fighting technique in the Rivoll \$8,000,000 anti-trust us will also fine spades. It was tired out of the spades of the sp

chileling as standard operational consistency of the course, it doesn't mean that said the course, it doesn't mean that will be said this said the course of the course, it doesn't mean that not have to said the course of the c

L. A. to N. Y.

Sara Allgood
Henry Alter
Henry Backus
Free Henry Henry
Free Henr

Europe to N. Y.

Mady Christians
Theresa Helburn
Bengt Janzon
Marion Jordan
Arnold Pressburger
Marjorie Reynolds
Robert E. Sherwood
Alec Waugh

NDIES LOSING 'ANGELS' TO VI

Par's \$18,695,000 Stock Buys

As of April 20, Paramount has planked out \$18,085,000, or an average of \$1,000,000 monthly, in buys of its own stock on the New York Exchange, the treasury, while \$10,000 monthly, in buys of its own stock on the New York Exchange, the treasury, while \$10,007 were relaxed in \$10,000 monthly in the \$10,007 were relaxed in \$10,000 monthly in \$10,007 were relaxed to \$10,000 monthly in \$10,000 m

UA Has \$125,000 (Share on Coast **Theatre Sales) for Indie Financing**

Jisted Artisti - is understood aiming to toss into Indie production financing the \$125,000 it registed two weeks ago for halt of the production financing the \$125,000 it registed two weeks ago for halt of the production of the p

Cal. Supreme Court Over-Rules Verdict For Leslie Vs. WB

FOT Lessile Vs. WD

California Supreme Court has
overruied decisions of two lower

overruied decisions of two lower

overruied decisions of two lower

lie's fight to breach her Warner

contract. Court ruled in favor of

the studie by a divided opinion,

on the studie of two court court

or the studies of two court

or the studies of the rult text of the

decision.

"If need be, we'll fight the case through to the Supreme court," he declared

declared.

Miss Lesile dissfillimed pact
when she reached 21. When stiwhen she reached 21. When stidio attempted to enjoin her from
getting work in pictures, Judge
Fraenessa sustained demurrer with
no right for Warners to amend suit.
Studio then appealed to district
court of appeals, which sustained
countriessa, whereupon it took a
furnessa, whereupon it took a
preme Court.

Sonnett Quits Govt.

Assistant Attorney General John F. Sonnett, and of the Justice Department anti-trust division, turned in his resignation last Thursday (29), effective May 15. He returns Vork.

York.

Sonnett headed the division when the big New York film case was argued before the Supreme Court and made one of the arguments for the Government.

RKO Loses Piracy Suit

SILVE LOS ALGELS, MAY 4.

Judgment of \$25,000, awarded by L. A. superfor court to Samuel R. Golding and Norbert Faulkner, helpaywights, in their plracy suit against RKO was upheld in district court of appeals. RKO picture. "The Ghost Ship," was lifted from their legit play, "The Man and His Shadow."

Par's \$31,668,709 Net Profit in '47 Only 2nd to '46

Second largest single profit to be turned in by a film company was disclosed this week when Para-mount became the last major to-relesse its earnings for 1947. The enormous net of \$31,668,709 fell below only the top marker which Par, itself, piled up in 46 when the company scored a \$44,042,106

the company scored a \$44,082,106 Profit.

called company proxy, which was a support of the suppo

SUPREME COURT NIPS CARPENTERS' IA RAP

CARPENTERS' IA RAP

. Washington, May 4.
Efforts of the AFL carpenters union to unseat the International Alliance of Theatrical Stage Emin the Hollywood studios were snagged Monday (3) by a Supreme Court refusal to consider the case. High court threeby upheld rulings of the district court and appeals a test case brought by 16 carpenters against the IATSE and the Hollywood studios on grounds that the courts lacked jurisdiction. Carpenters claimed they have been considered to the carpenters of the carpenters claimed they have been considered to the carpenters. With IA now firmly entrenched in Hollywood, failure of the Supreme Court to consider the case dimmed flopses of the carpenters. With IA now firmly entrenched in Hollywood, failure of the Supreme Court to consider the case dimmed flopses of the carpenters to return to the studies.

INTO TELEVISION

Indie film producers, already all but out of business by their inability to obtain financing, lost another major source of coin last major source of coin last them to be supported to the support of the

television. Hersh revealed he has enransived \$500,000 as available in production.

That sum represents by far the largest yet to come from an indeed to the largest yet to come from an indeed of the largest yet to come from an indeed of the largest yet to come from an indeed of the largest yet to come from an indeed of the largest yet to come from an indeed of the largest yet to come from an indeed of the largest yet to come from an indeed of the largest largest indeed of the largest larges

Par and Wallis-Hazen Continue Talks on New Distribution Deal

Distribution Deal
Week of New York Lube between
Barney Balaban. Paramount's
prexy, and Ifal Wallis and Joseph
H. Hazen, partners in the Wallis
profuction unit, falled to iron a
standing in the vay of a new distribution deal with the major.
Wallis planed to the Coast Suntribution deal with the major.
Wallis planed to the Coast SunBenry Gimser, Park ick us with
Benry Gimser, Park ick
International Coast in the
Benry Gimser, Park ick

what dimensions are nothing up the parade.
Wallis unit, it's said, is not presently seeking a deal outside of Par. There's no particular urgency in inking a new pact, it's understood.

EASTERN SDG EYES **TELEVISION FIELD**

ILLEVISIUN FIELD ber companies breaking the code in a move to nurse along the infant video industry, eastern division of the Screen Directors dution the screen Directors dution code seal removed from all the code scales for directors of televical tion code seal removed from all the code scales for directors of televical tion code seal removed from all the code scales for directors of televical tions. This me as ure was such as the contract with eastern producers operating the code and the code

'END MONEY' MEN Coast Banks Promise Indies Coin; **N.Y. Outfits View Move Dubiously**

Korda Back to N. Y.

Par-Skouras Row Over % Costs Em Over 250G Apiece

Paramount's battle with the Skouns chain in the New York area is estimated to have cost the distrib about \$250,000 so far and the chain perhaps even more than the chain perhaps the started over Neither side has so far shown any inclination to budge in the fight over terms. Battle started over July the client of straight percentage. Circuit topper George Skounsa insisted on continuing with his previous terms, which prover a certain figure with a split over a certain figure wi

JOHNSTON OFFICE MAPS **NEW FILM AD CODE**

NEW FILM AD CODE

Violations of the Motion Picture
Assan of America's advertising code
will now hit member companies up
to \$25,000 in flees. New regulation
plete codification of MPAA's and
ode administration since its adoption in 1830. Job of attringing tocode administration since its adoption in 1830. Job of attringing toflees and a group of lawyor.
And a

Los Angeles, May 4. In an unprecedented moved designed to discredit "unfair and unfounded" reports that banks have so tightened up on picture bans to separate the second of the second

to all indies with good properties and recognized production ability. The assurances were given to the Society of independent Motion the Bank of America, Security-First National and the California Bank—the three local institutions which in the past have been fore-which the bank of America, Security-First National and the California Bank—the three local institutions which in the past have been fore-Although leading. New York hanks which have financed indie films in the past were not invited to the handless called by Shill? In the past were not invited to the handless called by Shill? In the past were not invited to the handless called by Shill? In the past were not invited to the handless called by Shill? In the past were not invited to the handless called by Shill? In the past were not invited to the handless from the past were not invited in the handless of the past of the past were advised that Bankers Trust, Manufacturers Trust, Irving Trust, M

producers. Interpolated outcome extremely tough in the past few months on conditions and terms of loans and that no New York bank, with one or two infrequent exceptions are also as a constant of the control of the first start of the control of the first start in a settlement of the British tax i

Bank Merger May Mean More Film Financing **Activity Via Van Pelt**

Activity Via Yan Pelt
Edwin Van Polt, vp. in: charge
of film losas for the Continents
and & Trust Co., N. Y.,
wan named a vp. of the Chemical Bank
& Trust Co., N. Y.,
following absorption by the latter
ontinue to head up the branch
at That wenue and 38th street.
He'll likewise continue handling
film losas, serving in that capacity
for the continue to head to the branch
at the went and sign street.
He'll likewise continue handling
film losas, serving in that capacity
active in the past on losas to
maller companies, such as Republie and Film Classics. Possibility
with the greater capital of the
Chemical available is foreseen.

Leo Carrillo to Star In 'Cisco Kid' Series

Hollywood, May 4.
Philip N. Krasne signed Leo
Carrillo to play the lead in a
series of 24 "Cisco Kia" adventures
to be produced over a period of
three years for United Artists release. Title roler is still to be iease. named.

named.

First of the series, starting next
month, is "Robin Hood of Sin
City," an Arthur Caesar story,
screenplayed by Milton Raison.

UA Sets 'Red River'

UA Sets 'Ked Kiver'
United Artists has set Howard
Hawks' 'Red River' for Aug. 15
release. Long delay before the
preem was decided on to permit
maximum national publicity and
advertising.
Print was delivered to UA last
week after months of bickerinst
week after months of bickerinst
the word of the control of the control
to the control of the control
to the control of the control
and had started legal action.

The TRADE CRITICS say...

15

VARIETY:

"'Another Part of the Forest' is sparked with list of top names headed by Fredric March who make this a field day for superb characterization, and from a production standpoint film is outstanding on all counts. It's a cinch to clean up, the type of film audiences will leave theatre talking about it. Never a dull moment!"

FILM DAILY:

"Striking dramatic pattern of the Lillian Hellman play has been translated into a powerful film drama superbly performed. The picture should easily occupy long-time space on holdover lists."

SHOWMEN'S TRADE REVIEW:

"On the strength of its dramatic entertainment values as well as its marquee names and the importance of the Lillian Hellman name, 'Another Part of the Forest' should do excellent business."

EXHIBITOR:

"The picturization of the play by Lillian Hellman should cash in on its popularity, backed by the star calibre of the cast. The appeal should manifest itself in any situation."

OF THE FOREST

rom U-I

BOXOFFICE:

"The story has tremendous emotional impact, forcefully portrayed by an outstanding name cast. Fredric March is superb!"

MOTION PICTURE DAILY:

"Brilliant production and performances characterize this picturization of Lillian Hellman's stage success. A marque magnetism cast presupposes strong opening business."



FILM REVIEWS

The Emperor Waltz (COLOR-SONGS)

(COLÔR-SONGS)
Hollywood, April 30.
Parnmount release of Charles Brackett
production. Stars Bing Crouby, Jone Yontainer features Brackett
production Stars Bing Crouby, Jone Yontainer features Brackett
production Stars Bing Croub, Jone VonBing Wilder, Written by
Brackett and Wilder; camera (Trechscolor),
Joseph J. Bulley: editor, Donna Harringen
Johny Burket; veder, Donna Harringen

105 MINS.
Virgil Smith
Johanna AugustaJoan Fontaine
Princess BltotskaLucile Watson
Emperor Franz Joseph Richard Haydn
Chamberlain Harold Vermilyea l
Dr. Zwiebsek
Archduchess StephanleJulls Denn
Inn ProprietressAlma Macrorie
Chambermald Roberts Joney

phone Middled Learning Company of the phone of the phone

others also these in the state of the sum of the state of the sum times every advantage of the sum times production backing furnished by the art direction and settings. Special photographic effects and process photography are firstrate production additions and all other technical functions rate a salvo.

EL's 'Cat' Tinter

LL's 'Cat' Tinter
First Technicolor and May 4 or Eagle Lion Control of the for Eagle Lion to the for Eagle Lion to the form the form of th

Dream Girl

Peramo Girl

Paramous riches et P. J. Volton production. Stars Butty Button, Macdonal Control of the Control of

Miniature Reviews

"The Emperor Waltz" (Color - Songs) (Par). Bing Crosby and Joan Fontaine costumer for heavy boxoffice.
"Dream Glrl" (Par). Broader

tumer for heavy poxoffice.
"Dream Girl." (Par). Broader and probably more popular and probably grosses.
"Silver River" (WB. Western drams of silver mining Sheridan to spark bor. Anna Sheridan to spark to Danger" (EL). Gene Raymond Banguster ("Assigned to Danger" (EL). Gene Raymond seaton sea

who dunit for smaller con-tions.

"Who Killed 'Dee' Robbin"
(Color) (UA). Hal Roach
comedy in "Laff-Time" series;
okay for lower half of dualers.
"Gelosia". (Italian) Lund.
Heavy Italian drama geared
strictly for foreign-language
spots; limited appeal.

spors, imitted appeal.

Gilmore is a believable cafe so-ciety wolf, and Zamah Cunning-ciety wolf, and Zamah Cunning-ciety wolf, and zamah Cunning the control of the control background to the proceeding to the control background to the proceeding pace, though it takes the fine edge off the original story. There are some effective musical and dardreams. The musical score is excellent.

Hobe,

Silver River

Silver Rivers

Wannell Diversion! April 39.

Wannell Diversion! April 39.

Wannell Diversion! April 39.

Wannell Diversion! April 39.

Diversion! April 39

"Silver River" jast likely, to be a bonanza for Warners, but ho, returns vill please, Ingredients of satioh, and combo of Errol Flynn and Ann Sheridan sparking ticket sales indicate gross-tion by the sales indicate gross-tion that an annual satioh, and combo of Errol Flynn and Ann Sheridan sparking ticket sales indicate gross-tion that sales gross-tion that gross-tion that sales gross-tion that gross-tion tha

capable.
Simplification of the Stephen
Longstreet plot, scripted by author
and Harriet Frank, Jr., would have

helped. Owen Crump's production guidance furnishes strong physical values, which are enhanced by Sid Hickox' lensing but missed on in-suring story tightness. Film could stand footage trimming. Brog.

Assigned to Danger

Eagle Lion release of Eugene Ling preduction. Stars Gone Raymond, Nove-
Nach, Directed by Osoar Buotticher, Scree
play, Eugene Ling, based on story by Ro ert E. Kent; camora, Lowis W. O'Connol
editor, W. Donn Hayes. Tradeshown N. Y., April 23, 148, Running time, 65 MIN
Dan Sultivan
Bonnie
Jos Gomez
Matty Farmor Raif Harol
Bliggie KritzJuck Overms

Typical gangster film brings Gene Raymond back to the screen in a starring role that showcases him effectively. "Assigned to Dan-ger" should furnish strong help on-twinners.

see" snound turnish strong help on winners. Insurance hovestigator-checking on a daring payroll rob-bery, Raymond is kept busy trying to save his own hide because the thuse get the lump on him. Bulk, the strong he had been been been been stranged an ideal hideout. Main interest centers on the seriously ulive and Raymond being forced to operate on him when mistaken for a medico. Director Genera Boethers on the seriously the sand Raymond being Grown to the seriously the sand the same strong the same strong

efforts to get sawy and notify the stay symond, and Noreen Nach, as the gaugater's wife, do well enough in a number of romantic interludes. Statuseque beaut does even though sihe's a bit stilled in her first seenes. Raymond does not be a somewhat sterner role enough the somewhat sterner role praise should also go to eamerana Lewis W. O'Connell. Standard supporting cart is headed by Robert Blee and Gene Evans. Went

Waterfront at Midnight

Westerfront at Midnight

Paramount robese of William Pinewill

Image of the Paramount robes of William Pinewill

Image of the Paramount robes of William Pinewill

Image of the Paramount robes of the Paramou

The Brothers

The Brothers
"The Brothers" Universal release of J. Arthur Rank (Sydney Box) production, opened at the Sutton theatre, N. Y., yesterday (Tues.). Come was the support of th

the U. S.

Direction, camera work and score were all regarded as good, but because of its lack of marquee lure film looks likely only for arty situations.

Heart of Virginia

Heart of Virginia

Raphic advance of Story Polecy robe,
the Story Story

Breaty Heart.

Breaty Heart of Virginia* will get by a sprogrammer for lower hait of the bill. Its 60 minutes running me, as a programmer for lower hait of the bill. Its 60 minutes running time, some good rucetrack so for the control of the bill. Its 60 minutes running the convergence familiar plotting and beauty of the convergence familiar plotting and polytous developments.

It is not to be a supposed to the reads his force of the control of the cont

13 Lead Soldiers

South-For release of Bree Frederick States of Breez States of Bre

tulldeg Drummond Com Conwa
napector McIverGordon Richard
ano
collier William Edmund
Older Liver Control of the Control o

"31 Lead Soldlers," another "Bulldop Purmond" crime verture, aimed at the lower hat he "Bulldop Purmond" crime verture, aimed at the lower hat he "Bulldop Purmond" crime verture, aimed at the lower hat he properly a solving some nurders personal are to the proper of the purmond character necessary suverness, while lighter touch of dumburs, and the solvent of the purmond character necessary suverness, while lighter touch of dumburs, and the solvent of the purmond character necessary suverness, while lighter touch of dumburs, and the solvent of the purmond character necessary suverness, while lighter touch of dumburs, and the solvent of the purmond that the purmon of the purmon of

Good Time Girl (BRITISH)

URRITISH)
London, April 28.
GPD release of J. Arthur Rank-Sydney
Box production, Samuel Goldwyn, Jr., zascrikte producter, Stern Jean Kert. Denire
best Lom. Directed by David Medonahla
Secreniza by Muriel and Sydney Hox, Yel
Dede. Mariel and Sydney Hox.
The Company of the C Grand Maria Maria

wen Rawlings	Jenn Kent
ax	Troubert Lott
d DeserterII	
mmy Rosso	
r. PottingerEiw	
rs. Rawlings	
la Lawrence	
r. Hawkins	
r. Hawkins et. Sgt. Girton	

Although this picture, based on Government reports, analyzes causes and seeks to find a solu-tion to some aspects of juvenile

(Continued on page 20)

TV OR NOT TV?-\$64 QUESTION

TELECASTERS' OR

Television brondeasters have sensible a warning to distribe that they'd better sell their product to vides now or else. Their attitude, and the sensible warning to distribe the distribution of the proposed moratorium galaxi the further leasing of pix the proposed moratorium television of the proposed moratorium television of the proposed moratorium television of the set of the distribution of the proposed moratorium television of the set of the distribution of t

to tele set rorth oy nearre Ownset of America prew Ted GambleAccording to the borders of the
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dim.
Thiss produced for showing on a large theatre screen, the broad-catera claim, do not show well on catera claim, do not show well on Much of the detail is lost and, in addition, films produced for tele require different lighting technique. Luttered the state of the catera control of the catera control of the catera cat

Seller's Market Now for Pix

Seller's Market Now for Pix Brandcatters randly admit they yed all the films they can get now sit claim this is due only to the sit claim this is due only to the fact that the major stations are tamped for studio space and the smaller ones can't afford the costs of a full schedule of studio shows. I show the stations in the number of hours of weekly programming, plus the number of new tele stations constantly taking the air, make feature films à requisite. Once a libed, however, the need for films will case off. That's the reason distribs are urged to sell now while a seller's market still exists. Film industry officials, mean-

usants are urged to sell now while a seller's market still exist.

Plin industry officials, meanPlin industry officials, meanPlin industry officials, meanplin industry officials, meanstrains are practically groundless, offered only as a shot in the dark to hure more distribis into selling soften only as a shot in the dark to hure more distribution of the sellow merous instances of tele sel ownmerous instances of tele sel ownmerous instances of the sel officer, anong the hep show bit crowd, who recognize fully the difference of the sellow of the

Scribe Asks 150G For Story 'Misappropriation'

JULY MISAPPROPITATION
Than's Burtis, screenwriter,
filed sait for \$150,000 against Universal Pictures, chistofoo against Universal Pictures, chistofoo against Universal Pictures, chistofoo and the sound of the film story, "Manaburist Chief Chistofoo and the story of the studio in 1838 with the agreement that he was to get \$5,00 if it was filmed. In 1945, he asserts, his tale was incorporated to \$100 for the work of the studio of the work of the studio of the s

\$50,000 III. Blaze
St. Louis, May 4.
The Premier, Grayville, III., was destroyed by fire at nestimated loss of \$50,000. Masonic Hall building in which house was located and an adjoining apartment house also were destroyed.

Comic Strip Quartet

TLLCCASTERS ON Rew quartet of upcoming pix are based on coming striped on coming and the pix are based on coming striped on coming pix are based on coming striped. The pix are based on coming striped to make "united by might be that the pix are based on coming striped. The pix are based on coming striped in the pix are based on coming striped. The pix are based on the pix are based on

20th Skeds 11 For Summer Release

Catching up rapidly on its proposed 1948 release schedule of 41 ffuns, 20th-7cx has schedule 4. 11 features for release during June, July and August. New offerings bring the company's total up to three and two-thirds releases monthly, which means a slight three and two-fire for the large of the part of th

ter if the year's quota of 48 is to be reached.

June schedule is topped by Green Grass of Wyoming." Technicolor feature starring Peggy received from the control of the co

Conway and Noreen Mash.

August will have "The Walls of
Joricho." starting Cornel Wilde,
Linda Darnell, Anne Baster and
Kirk Douglas; "Give My Regards
starting Dan Dalley: "Fighting
Back," a Sol Wurtzel production,
with Paul Langton and Jean

production, with Jean Willes and Morgan Farley. gan Farley.

Hitch on Proposed Settlement of Loew's Stockholder Suit

Sizeable groups of lawyers showed up Monday (3) in the New York supreme court to aim questions at a proposed settlement of a guestions at a proposed settlement of a guestion at a proposed settlement of a guestion set a proposed settlement of a guestion set a proposed settlement of a guestion set a proposed settlement of the guestion settlement

Aver Anglo-U.S. Film Relations Strained By Korda's Television Deal

The burn of indle exhibs over Sir Alexander Korda's sale of 24 pix to WPIX, N.Y., for video screening may light the fuse under amicable film trade relations be amicane inin trade relations per tween U. S. and Britain. Accord-ing to Ed Lachman, prez of New Jersey Allied, Korda's move "won't cement relations between American exhibitors and English film distributors."

film distributors."

Lachman said that U. S. theatire owners had formerly indicated a willingness to go along with the playing time to British films as a reciprocal gesture. But Korda's move has put an entirely different particular to the statution, he distribution to the statution of the property of

have friendly feelings for those producers?"

Lachman also said exhib in his Lachman also said exhib in his said of Fox Movietone News to video outlets. The customers are complaining over the stale reels being shown in theatres due to the complaining over the stale reels being shown in theatres due to the remaining of the said o

WB Buys 2 Yarns For Flynn, Cooper

Full Hymod, May 4.

Warnery bought two story properties aimed as starrers for FrorFlynn and Gary Cooper.

Slated for Flynn is "Dallas," an
outdoor romance by John Twist,
who has been assigned to the
screenJay. Fossible Cooper starrer
is Dranger Capatain, "written by
a Dranger Capatain," written by
the Capatain of t

Duncin-Horwin's Reno Pic

Reno, May 4.

Reno, May 4.

Local Chamber of Commerce and the Reno Rodeo Assn. are co-operating with Bright Star Productions, Hollywood indie, on a film to be made here along the lines of the state of

Bob Duncin is producer for BS and Jerry Horwln, who will script, also has a participating interest.

Cites Need For TV Distrib Setup

A central distributing agency designed to handle release of films to television stations as a "nationwide package" must be evolved be fore a film producer can seriously think of selling his product to that medium. So stated Samuel Cummins, indie distrib and foreign film importer in New York last week. He feels there's no "real money" in the isolated bookings a film-maker may get at present from sale of his wares to individual stations at random.

Moreover, Cummins pointed out, as the current video situation shapes up there is entirely too much risk for both the picture trib and the producer. He added that if a film is sold to one station

that if a film is sold to one station in the New York metropolitan area; for example, dozens of potential theatre playdates in that lucrative district are jeopardized.

On the other hand, Cummins observed, "If someone comes to me to be considered, and the contract of the contract of the contract of the country such a deal might be financially acceptable." Meanwhile, with video's distribution while, with video's distribution will might be financially acceptable. If the financially acceptable is might be financially acceptable. If the financial is not producing pictures especially for television in Mexico.

Advantages in Mexico.

for television in Mexico,
Advantages in Mexican production, said Cummins who is just
back from a two-week south-of-theback from a two-week south-of-thelabor, talent and studios are allabor, talent and studios are abundant and cheap. As we tre
abundant and cheap. As we tre
has not embarked upon any filmmaking in the Mexican capital, but
expects to take the necessary steps
in the near future.

Briefs From the Lots

Hollywood, May 4.

Streets' for early production,... Gene Leekhart and Taylor Holmes signed for featured roles in "That Wonderful Urge" at 20th-Fox. as-script "Here Come the Stary," based on George Jessel's story in Esquire mag... Sleven Geray re-turns to Columbia for a role in Tadles of the Chorus." .. E. Ed-Tadles of the Chorus." .. E. Ed-tat 20th-Fox.

Valence, who presided at the hearing, adjourned the proceeding for one week to allow attorneys to fights of the promote on briefs in the interim, position will develop to the compromise.

Suit in question attacks candy concessions granted to People's Candy C.O. and I.C. and C.C. an

EXHIBS LIKEN TO 16M COMPETITION

On the heels of a spreading exhib revolt against the sale of television rights to feature films which flared this week at several points, Ted Gamble, prexy of Theatre Owners of America, is propos-ing a moratorium on further video deals "intil television finds itself and its place in show business gen-erally." His statement, made to Variety, is the first sign of opposi-

Vantery, is the first sign of opposition from antional TOA which heretofore was more or less favorable to rapid linking of pix to tele.

"Television is now riding the contains of the film industry, and contains of the film industry, and contains of the film industry, and with the film industry, and the contains of the cost of "Exhibitors pay 98% of the cost of making a film and television pays the other 1%. Since it can't carry its own weight at the present time, it shouldn't be permitted to compete with theeters."

activation to permitted to com-combine branded current "fringe activities" as "premature." He wants the majors to refrain from closing video licenses for their some fair working arrangement can be mapped out which would laster theaters that they work the protest the way things are go-ling now, Gamble asserts, since the happbazard fastion in which deals happbazard fastion in which deal the film by

the film bit.

"If producers are going to profit by the sale of television rights, then the exhibitor who makes it possible for films to be produced should also derive some profit from that factor," Gamble went on. "But again we find that what we support financially—specifically, the films in direct competition. It's true of video just as it's true of 16m films. "Distributors profiting through

video just as it's true of 16m itims.
"Distributors profiting through
booking films to television should
permit exhibitors to share by way
of reduced rentals," he added.
"But when they act prematurely,
as a few are now doing, they're not
getting the right price and we're
getting no benefit whatsoever."

Combiel's dealuration for a more

setting no benefit whatsoever."

Gamble's declaration for a moratorium followed closely a blast issued by Southern California Theatre Owners Assa, TOA affiliar the against the sale by Sir Affier and the sale of the sale of some the sale of some the sale of some and the sale of some affine which are still contracted for theatre dates. TOA was asked to theatre dates. TOA was asked to the sale of some the sale of





"M-G-M IS LEADING!
Pix Stars for B.O. Fireworks!

M-G-M PACES LIST OF TOP NAMERS!
Paced by Metro, studios are b.o. with the biggest array of starstudded pix in Hollywood!

Metro is leading!"





VITAMIN M-G-M PEPS **UP THE INDUSTRY!**

Oh! What a Line-up!

APRIL 29

SPENCER TRACY, KATHARINE HEPBURN, VAN JOHNSON, Angelo Lansbury, Adolphe Menjou, Lewis Stone in Frank Capra's "STATE OF, THE UNION."

MAY 20

"SUMMER HOLIDAY" in Technicolor. MICKEY ROONEY, GLORIA DEHAVEN, Walter Huston, Frank Morgan, Butch Jenkins, Marilyn Maxwell, Agnes Moorehead, Selena Royle.

MAY 27

CLARK GABLE, LANA TURNER, Anne Baxter, John Hodiak In "HOMECOMING" Ray Collins, Gladys Cooper, Cameron Mitchell.

JUNE 3

"BIG CITY" MARGARET O'BRIEN, Robert Preston, Danny Thomas, George Murphy, Karin Booth, Edward Arnold, Butch Jenkins, Betty Garrett,

JUNE 10

JUDY GARLAND, GENE KELLY in "THE PIRATE" in Technicolor. Walter Slezak, Gladys Cooper, Reginald Owen.

JUNE 24

"ON AN ISLAND WITH YOU" in Technicolor. ESTHER WILLIAMS, PETER LAWFORD, RICARDO MONTALBAN, JIMMY DURANTE, CYD CHARISSE/ XAVIER CUGAT.

JULY 8

Irving Berlin's "EASTER PARADE" in Technicolor. Sturring
JUDY GARLAND, FRED ASTAIRE, PETER LAWFORD, ANN MILLER;

JULY 29

"A DATE WITH JUDY" in Technicolor, WALLACE BEERY, JANE POWELL, ELIZABETH TAYLOR, CARMEN MIRANDA, XAVIER CUGAT, ROBERT

AUGUST 5

GREER GARSON, WALTER PIDGEON in "JULIA MISBEHAVES" PETER LAWFORD, ELIZABETH TAYLOR, CESAR ROMERO, Lucile Watson, Nigel Bruce, Mary Boland, Reginald Owen.

AUGUST 12

RED SKELTON, BRIAN DONLEVY in "A SOUTHERN YANKEE" Arlene Dahl, George Coulouris, Lloyd Gough, John Ireland, Minor Watson.

"THE THREE MUSKETEERS" in Technicolor. LANA TURNER, GENE KELLY, JUNE ALLYSON, VAN HEFLIN, ANGELA LANSBURY, Frank Morgan, Vincent Price, Keenan Wynn, John Sutton, Gig Young.

M-G-M GREAT IN '48!

Furnace' No L.A. Ball of Fire, \$56,000; 'Jassy' Not Fancy at \$14,000, 'Union' Paces Pack, 52G: 'Tarzan' Trim 33G

Pacces Pack, 52G,

Tarzan' Trim 33G

Firstrun bic continues on the light side here in a milory at diversities of the long, but not small. First many the long, but not small, "Last week, "Sudded Hono," with \$22,000 in three houses, but not small." However, "Sudder Hono," with \$20,000 in three houses, but not small." However, "Sudder Hono," with \$20,000 in three houses, but not small." However, "Sudder Hono," with \$20,000 in three houses, but not small." However, "Sudder Hono," with \$25,000 in three houses, but not small. First many the house, but not small. Hollywood, (P&M) of the house, the house,

state of Union" (M-G). Good 313,000. Last week, "I with the wind of the work of the wind of the work o

'Valley' in Denths, 21G

INDPLS. MILD EXCEPT FOR 'UNION' \$19,000

"State of Union" is tops here this week, giving Loew's its big-gest take in many stanzas. First-run biz otherwise is spotty. "Scud-da Hoo" at Indiana and "Tarzan and Mermaids" at Circle are only fair.

fair. Estimates for This Week
Circle (Gamble-Dolle) (2,800; 44-65) — "Tarzan and Mermaids",
(RKO) and "Western Heritage",
(RKO), Average \$10,000. Last week,
"Women in White" (WB) and
"Lightnin', In Forest", (Rep), thin
\$7,500.

"Lightnin, in Forest", (Rep.), thin \$7,500.

"Solidar (Los) (3,00) 4465.
"Indiada Hoo" (20th), Mild \$11,000.
Last week, "Saleon" (Par), about same the saleon (Par), about same the sam

Bells' Miracle \$21,000 in Prov.

Providence, May 4.

"Miracle of the Bells" is putting RKO Albee at the top of the heap this week, with Loew's State's "State of the Union." Other stands

this week, with Loew's State's State of the Union." Other stands marking the Union." Other stands marking the Union of the

Contact (1967) and "Immerse (1967) and "Immers

'Apache' Bangup \$17,000, Pitt; 'Union' Grand 251/2G, Bette Davis Weak 12G

Key City Grosses

Estimated Total Gross
This Week\$2,892,000
(Based on 20 cities, 201
theatres, chiefly first runs, including N. Y.
Total Gross Same Week
Last Year\$2,859,000
(Based on 20 cities, 204

'Union' Wham 30G On Philly Grind

Philadelphia, May 4. Philadelphia, May 4.
Holdovers, in most of biggest firstruns, are holding down the overall bit total here this stanza. Main newcomers are "State of Union" and "Alias a Centleman." Alias of Centleman are described by the stanza of the stanza

"Fort Apache" still is strong in second round at Stanley but "Win-ter Meeting" is falling apart in first holdover stanza at Mastbaum.

holdover stanza at Mastbaum.
Estimates for This Week

"Sainted Sisters" (Par) (2d wk).
Mid \$9.000 after nice \$15,500
potents.
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Earle (WB) (2,760; 50-94)— "Miracle of Bells" (RKO) (6th wk). Oke \$13,500 for final stanza after \$16,000 for fifth. Figure 10 atm.

Erlanger (Goldman) (1,800; 50-94)—"I Remember Mama" (RKO) (4th wk). So-so \$10,000 after \$11,-000 last week.

Fox (20th) (2,250; 50-94)—"Sit-ting Pretty" (20th) (3d wk). Fair \$17,000 after solid \$20,000 for sec-ond week.

ond week.

Goldman (Goldman) (1,300; 50-94)—"State of Union" (M-G), Huge \$30,000. Last week, "Bride Goes Wild" (M-G) (3d wk), trim \$13,000.

Pittsburgh, May 4.

Big noise this week centers on two pix Seate of Union' at Penn was the pix Seate of Union' at Penn was the pix Seate of Union' at Penn was the pix Seate of Union of Seate o

Estimates for This Week

Bedwing see tapped and a standing see tapped and a standing see tapped and a standing see that see the see tapped and a standing see tapped and a standing see tapped and a standing see tapped as tapped and see tapped as tapped

Union' Leader in Hub. Great \$48,000; 'Sisters' Saintly 25G, Bette 22G

Nice upswing in bit as spring begins to loosen, them up, with the loosen, them up, with ditional interest. On top by vide margin is "State of the Union" at State and Orpheum, with "Winter Meeting" thin at the Met. "Sainted Sisters" at Paramount and Fenway looks, fairly nice.

'Naked' Strips at Record \$40,000. Chi: Lady'-Green-Romay Fancy with 33G

"Niked City" in searing the least of the lea

ga, looks chilly \$10,000.

Estimates for This Week
Apollo (B&K) (1,400; \$1.28)

"Gentieman's Agreement" (20th) (24th wk.). Down to \$5,500. Last week, mild \$6,300.

Chleago (B&K) (3.900; 98)— Sitting Pretty" (20th), Moderate 35,000, Last week, "Big Clock" Par) (2d wk), \$21,000, (Par) (2d wk), \$21,000.

Grand (RKO) (1,500; 98) —
"Hunted" (Mono) Light \$15,000.
Last week, "Design for Death"
(RKO) (2d wk), okay \$12,000.

Monroe (Indie) (1,000; 98)—"If
Winter Comes" (M-G) (2d wk).
Mere \$10,000. Last week, good \$13,000.

\$13,000.

Oriental (Essaness) (3,400; 98)—
"Cashab" (I) (2d wkl with p.a. of
Tony Martin Excellent \$52,000.

Last week, sock \$66,000,
"Palace (RKO) (2,500; 98)—
"Naked City" (I), Terrific \$46,000

Last week, "Double life" (I) (23

who, good \$13,000.

wki, good \$18,000.
Rosserelf (R&K) (1,500; 98)—"To Victor" (WB), Very thin \$15,000.
Last week, "April Showers (WB).
State-Lake (R&K), (2,700; 98)—"State-Lake (R&K), (2,700; 98)—"To

Derby No Help to L'ville Biz; 'Clock' Slow \$13,000

DIZ, CHOKA SIOW \$13,VUV INJUSTICE, UNITED WITH \$1,000 PM \$1,000 PM \$2,000 PM

Estimates for This Week Brown (Fourth Avenue) (1,200; 45-65)—"Bishop's Wife" (RKO) (2d wk). Dull \$3,500. Last week, "Gentleman's Agreement" (20th) (m.o.), \$4,000.

Kentucky (Switow) (1,200; 30-40)

"Voice of Turtle" (WB) and
"Ends of Earth" (Ccl). Brisk
\$3,200, Last week, "Walk Alone"
(Par) and "Magie Town" (RKO),
\$3,000.

Mary Anderson (People's) (1,100; 45-65)—"T-Men" (EL) (2d wk). Dullish \$5,000 after last week's lively \$8,000.

National (Standard) (2,400; 45-65)—"Are You With It?" (U). Should grab sprightly \$7,000. Last week, "Secret Beyond Door" (U),

Rialto (FA) (3,400; 45-65)—"Big lock" (Par) and "Caged Fury" Par). Looks slow \$13,000. Last reek, "Bishop's Wife" (RKO), oke

\$14,000.

Slate (Loew'a) (3,000) 45-65)—
Slate of Union" (M-G). Tried all properties of Union (M-G). Tried all properties of Union (M-G). Tried all properties of Union (M-G) and (M-G). Tried all properties of Union (M-G). Tried (M-G). Stort \$18,000 and (M-G). Tried (M-G). Tried

Broadway Grosses

Estimated Total Gross
This Week\$652,000
(Based on 22 theatres)
Last Year\$594,000
(Based on 18 theatres)

'Union' Wraps Up Hep \$21,000, Cleve.

Hep \$\(\)\tag{2}\), we cleaved, May 4.

Sockae gross is being wrapped up by "State of Union" at the State, by "State of Union" at the State, but rest of the first-una are in a ing" proving one of Bette Davis slowest-free with thin Hip take. "Tarian and Mermetide" lant up to and "Mirace of Bells" in second Allen week looks like it may slip and "Mirace of Bells" (RKO) (24 web. Allen (RKO) (3,006; 55-70)—"Mirace of Bells" (RKO) (24 web. and "Mirace of Bells" (RKO) (25 web. and "Mirace of Bells" (RKO) (3,006; 55-70)—"Winter Meeting" (WB). Thin White" (WB). Thin White" (WB). Thin State (Warners) (300; 55-70)—"Winter Meeting" (WB). Thin White (Warners) (300; 55-70)—"Are You With 187" (U.Sextra satisfactory \$7,200. Last week. "Satida Hoo" (2004), dull \$13,500. False (RKO) (3,300; 55-70)—"Ave You With 187" (U.Sextra satisfactory \$7,500, used week. "Satida Hoo" (2004), dull \$13,500. Sittleman (Leev's) (2,500; 55-70)—"State (Leev's) (3,460; 55-70)—"State Coccys) (3,460; 55-70)—"State (Leev's) (3,460; 55-70)—"Threey \$10,000. Last week, "Adam Had Four Sons" (Col) and "Doctor Palses Wife (Col) ireis; susse, pale \$2,000 Last week, "Adam Had Four Sons" (Col) and "Doctor Palses Wife (Col) ireis; susse, pale \$2,000 Last week, "Adam Had Four Sons" (Col) and "Doctor Palses Wife (Col) ireis; susse, pale \$2,000 Last week, "Adam Had Four Sons" (Col) and "Doctor Palses Wife (Col) ireis; susse, pale \$2,000 Last week, "Adam Had Four Sons" (Col) and "Doctor Palses Wife (Col) ireis; susse, pale \$2,000 Last week, "Adam Had Four Sons" (Col) and "Doctor Palses Wife (Col) ireis; susse, pale \$2,000 Last week, "Adam Had Four Sons" (Col) and "Doctor Palses Wife (Col) ireis; suss

Omaha But 'Panhandle' Oke 11G, 'Union' 12G

Oke 11G, Union' 12G
Omah, May 4.
Packinghouse strike with nearly 10,000 out in the 50th day's cut10,000 out in city.
Estimates for This Week 10,000 out in city.
Estimates for This Week 10,000 out in city.
Estimates for This Week 10,000 out in city.
Story Rep. Nice \$11,000 out in city.
Story Rep. 10,000 out in 50th day out in 50th day

'Noose' Hangs High In Port., 11G; 'Naked' 13G

Port., 116; Naked 136
Top color triand Ore May 4
Top color triand Ore May 4
Top color triang to the May 4
Top color triang trian

Best bets here this week are "Lady From Shanghal" at Lafayette and "State of Union" at Great Lakes. Both are sock. "Winter Meeting" is a major disappointment at the Buffalo.

Estimates for This Wash

ment at the Buffalo.
Estimates for This Week
Buffalo (Shea) (3,500; 40-70)—
"Winter Meeting", (WB) and "Speed
to Spare" (Par). This 19,500 or
near. Last week, "10th Ave. Angel"
(M-G) plus Horace Heldt orch on
stage, soared over hopes to huge

heach James, were Heldt orel' on stage, nared over hopes to huge \$35,000. Great Lakes (Shea) (3,400; 40-70) — "State of Union" (M-G). Great Lakes (Shea) (3,400; 40-70) — "State of Union" (M-G). Great Lakes (Shea) (3,100; 40-70) — "State of Union" (M-G). Great the "M-G, 13,000; 40-70) — "State of Union" (M-G). Great the "M-G, 10,00; 40-70) — "State of Union (M-G). Latter of "M-G, 10,00; 40-70) — "State of M-G, 10,00; 40-70) — "Gody from Shanghat" (Coll and Captive Wild Womm" (U) (The Captive Wild Womm"

"Hardboneu shanous," \$14,000.
28th Century (20th Cent) (3,000;
40-70)—"Miracle of Bells" (RKO)
(2d wk). Down to \$11,000, still okay
after first week's smash \$20,000.

Best Man' Wins In St. Loo. \$20,000

Weather is spotly and bit at main stem cinemas, with two exceptions, is limping along. "State of Union." At Lowes, of to a fine of Union." At Lowes, of to a fine ing, but "Best Man Wins," at Ambassador, also is solid.

Estimates for This Week.

Estimates for This Week.

Estimates for This Week.

Estimates for This Week.

This Week.

Estimates for This We

Missouri (F&M) (3,500: 50-75)

3-Manuer (F&A) (8,50°, 50.75)
"Sitting Pretty (20th) (2d w/5)
"And \$16,000. Last week, "Let's
16,000. Last week, "Last week, "Angels Have Wings" (Col)
16,000. Last week, "Angels Have Wings" (Col)
16,000. Last week, "Last week, "Last

'Mama' Fat \$21.000. Best Biz Puller

In Det.: 'Lady' Hot 27G, 'Union' 12G

Bette's 'Winter' Frosty \$10,500, Buff.; Lady' 16G N. Y. Spotty But 'Homecoming'-Cugat Sock \$124,000; 'Anna'-Draper-Adler N. S. H. 72G, 'Letter' 30G, 'Casbah' 31G

Continued mild weather, except for Monday's (3) rain, is giving Broadway firstrum theatres as very very spotty appearance this stanza, many houses reporting an abray the stanza, many houses reporting and stanza, many houses and stanza from the stanza from the

sturdy socious verman. Iooks initial week of Rivoli.

"Anna Karenina" is disappointing at Roys with only moderately good \$72,000 or less in first week athough backed by Larry Adler although backed by Larry Adler did okay at \$9,500 on first week of did okay at \$9,500 on first week of did okay at \$9,500 on first week of did-loop price policy using "April Showers" and reissue of "Robin brings in "Miracle of Bells" and "Dangerous Years" today (Wed).

"Big Clock" with Duke Elling, in the control of th

Estimates for This Week Estimates for Ynis week Ambassador (Siritzky) (1,200; 55-\$1)—"Volpone" (Indie) (19th wk) Off a bit at \$5,500 for current week ending tomorrow (Thurs.), after \$6,000 for 18th round. Stays two or three weeks longer.

or three weeks longer.

Astor (City Inv.) (1,300; 80-\$1.80)

—"Mr. Blandings" (SRO) (6th wk).

Sixth session ending today (We).

Continues to reflect offish trend of Broadway with \$16,500, not bad, after \$18,500 for hith. Continues. after \$18,500 for fifth. Continues.

Bion (City Inv.) (650; 88-81.50)—
"October Man" (EL) (3d wk). Third stanza ending today (Wed) is down to thin \$3,500 after \$6,000 for second frame, Winds up run today, and the standard of the standard

and house will be shuttered temporarily.

Temporary (4,50). 70-22.00

"Ghomecoming" (McG) plus Xavier Cugat orch, Harvey Stone, Kee Cugat orch, Harvey Stone, Kee Cugat orch, Harvey Stone, Kee Murphy heading stagebill. First smash \$124,000 or near, and naturally holds. Final (8ft) week of Takkee (10; 10) with Tex Benche \$50,000.

"Criterion (10) with Tex Benche \$50,000.

"Criterion (10) with the Stone of t

Golden (Siritzky) (769; 85-\$1.50 "Lost One" (Col) (6th wk), Fifth session ended last Sunday (2) was

weeks more.

Little Carnerie (Indie) (450; 95-\$1.20)—"Camille" (M-G) (reissue).

For first week ending Friday (7) looks nice \$6,000 or near. Last week, "Day of Wrath" (Indie), \$4,-000.

000.

Mayfair (Brandt) (1,738; 70\$1,50)—"Gentleman's Agreement"
(20th) (26th wk). For 25th week
ended last Monday (3) this held to
\$14,000 after \$15,000 in 24th round.

ended last Monday (8) this held to stationary at the control of th

"Radio City Muste Hall (Rockereliers) (5.945; 70.82.40)... "State of
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iRKO) comes in next but no open-ing set. Wil (149): 90-51.50— "Ward Meeting" (WP) (6th w). Fourth week ended last (Tuex) night was drab \$12.000 or under star \$14,000 for third round, Stays. \$1.20)—"Are You With It?" (I) 76 Wk). Third round (8 days ending tomorrow (Thurs, is off sharply at \$2.500, heavy older, star \$15,500 opens Friday (f).

Estimates Are Net

Estimates Are Net Film gross estimates, as reported herewith from the various key cities, are net, i.e., without the 20% tax. Distributors share on net take, when playing percentage, hence the estimated figures are net income.

parenthetic admission however, as indicated, the U. S. amusement

Broadway - Capitol (United - De-roil) (3.30s; 70-98) — "Sahara" (WB) (re-lated Artists looks best big policy (WB) (re-sured a train with regular scales in only okay. "State of Union" (Age 18) (1988) and "Settinges" (WB) (re-sured a train with regular scales in only okay. "State of Union" (MG) (1988

"Zd wk). Still stout Egendon and meanly same last week.

Michigan (U-D) (4,993; 70-95).
"Lady From Shanghai" (Col) and "Madoman of Desert" (Rep). Great Bellis" (RKD) (od wk), fast \$18,900.

Palms (U-D) (2,718; 70-95).
"Pule in Sun" (SRO) and "Canton" (SRO) and "SRO) a

Laughton Gets 'Bribe'

Charles Laughton ves signed by Metro for the third starring role in "The Bribe," to share top billing with Robert Taylor and Ava Gardner.

Robert Z. Leonard will direct, with Pandro S. Berman as producer.

HATS OFF! LIGHTS ON! FOR

ICHIIC

THE NIGHT OF MAY 26th
AT THE PARAMOUNT
HOLLYWOOD
THEATRE

THE WORLD'S FIRST PUBLIC SHOWING OF

CROSBY-FONTAINE

Emperor Walks

A full-dress red-carpet gala Hollywood opening, our first in six years, indicates the exceptional nature of this superb production.

To be followed shortly by the EASTERN PREMIERE AT RADIO CITY MUSIC HALL Early in June

Color by TECHNICOLOR

ROLAND CULVER • LUCILE WATSON RICHARD HAYDN • HAROLD VERMILYEA Produced by CHARLES BRACKETT

Directed by BILLY WILDER
Written by Charles Brackett and Billy Wilder



BRIT. PIX BLOODY BUT UNBOWE

Considerable dampening of American plans to produce here is seed at a result of debate in Parliament on the subject last Friday 300. Harold Wilson, prexy of the Board of Trade, assured Com-mons at that time that Yank companies would not dominate British production and would not be allowed to examine studies space.

prosection and would not be allowed to carriars studio specifications of the studies and the studies of the studies and the studies of the studies and the studies of t

British Aluss."

Horir of Americans to earmark studio space, Wilson declared, are contrary to the interests of British film production. He stated that the Government wished to provide reasonable facilities for U. S. flomasters, but that studio space could not be allotted until the contract of the cont

gerequent.

Which said he also wanted an opportunity to study the properly production program of the Yank firms before allowing them to prevent page with the covernment limit American production in England to eight pictures a

Peer. Beard of Trade prez also disclosed that a plan will soon be forth-coming to edsure that hadie producers won't be prevented from 1 Mp prior to the Commons debate, J. Arthur Rank told the press he estimated American production in England during the next year at 12 to 15 films.

No Plunge Into British Prod.

British production and called the | ment, the second factor destined

announced plans for Yank pic-making in England "extravagant." Net result is that rather than the 50 or more films which press departners vilineograph muchines have been promising for lensing corresponding for lensing corresponding for lensing corresponding for lensing the properties of the statement of Wilson and of 5. Arthur Rank the previous day that Thursday the British and of 5. Arthur Rank the previous day that Thursday the British and of 5. Arthur Rank the previous day that Thursday the British and of 5. Arthur Rank the previous day that Thursday the British and the Properties of the Properties

siae. (See story nerwith).

Labor

Hollywood's unions, rental stiming the labor and the myriad of other- organizations and enterprises whose very existence hanges on a high level of Coast production, have been viewing very production, have been viewing very production, have been viewing very ments concerning plans for shooting abroad. And well they might still the talk resulted in pictures leased overseas. Firty films made existe of followed would replace of the production of

pletures in 1947—a hig dent.

More serious to continued Coasisprosperity is the natural decline
in quantity of pleturemaking that
has taken place there and which
has no tieup with plans for producing abroad. The figure of 365cut of the process of the production of the process of the
production of the process of the production of the process of the
mounts, 1948 will see only about
329 pletures coming out of Hollywood.

to hold down foreign production is just plain dearth of studio space and facilities. Many a glib Yank producer is expected to do some producer is expected to do some swift backtracking when he sees the incomplete, inadequate and configuration of the configuration of the only ones—if any—available to him, not only in England, but in Ligay, and Australia, where Holly-woodtites are also talking of going. Whateseer Envirate space is avail-for a limited number of U. S., pts. Another discouraging factor is able is pretty well tied up already for a limited number of U. S. pix.

Another discouraging factor is for a limited number of the control of

Cinecolor Readies Three-Color Process

Hollywood, May 4.

Hollywood, May 4.

Three-color process for all-purpose filming was announced by A.

Pam Blumenthal, Cinecolor chairman, "In the near future." Hitherto
Cinecolor has been restricted to
two colors in its live-action films
although using three in cartoons
and blowups. and blowups.

and blowups.

Improvements, brought about by technical chief Alan M. Gundelfuger, will permit the three-color process in all films, enabling Cinecolor to go out after high-budget productions.

Techni's 403G Net

Hollywood, May 4. Technicolor's estimated net con-solidated profit, after taxes, on in-come for quarter ended last March 31 is \$402,750, equivalent to 44c a

\$25,000 WEEKLY

ing in the American market during the nine months' life of the ad valorem, and as recently as two weeks ago had sagged to a low of \$25,000 weekly in revenues. That figure, it's reliably reported, was cited by Nate J. Blumberg, Universal's prexy, at a recent meeting of the Motion Picture Assn. of America which was attended by company heads, exhib leaders and J. Arthur Rank, immediately pre-ceding his return to England.

eeding leis return to England.
Direct implication of retailation
by Yank exilibs' because of the
British tax was made by Blumberg,
it's understood, Demonstrating the
steep dive in revenues, Blumberg
told fils' listeners' thay Anglo imports' were averaging \$100,000
weekly pilot to the tax but the staports' were averaging \$100,000
weekly pilot to file tax but the staday worked it's work of the
standard of the standard of the
standard of the standard of the
Blumberg it's said was referBlumberg it's said was refer-

and finally worked fits way down to
the \$25,000 Jost.]

Blumberg, it's said, was referting specifically to Rank's product
and the said of the said of the said of the said
of British control of the major share of British control of the said of t

tially.

All company heads vehemently denied any retailation or discrimination against British films at the meeting. In response to request by Blumberg and Rank, they poured forth a flood of suggestion how the Anglo imports could be improved for the American market. rrimary point was that British films are still not intelligible enough for Yank audiences. Several company prexies declared that it took them 25-30 minutes of a British pic before they could understand what was being said.

Let Churchill Teach 'Em One prexy put it this way. "We can understand perfective what Winston Churchill says, but not winston Churchill says, bu your actors, They don't talk (Continued on page 24)

Feels U.S. Processing In Britain Impractical As Frozen-Coin Saving

AS 1102en-Coull AVING Reports that major U. S. film companies might process their companies might process their support of the companies of their support of their contractions of their forces are the contraction of their skeptically viewed by print-departs the recent its adjustment, are skeptically viewed by print-departs of their contractions of their skeptically viewed by printing out that division, echoed the opinion of his colleagues by pointing out that one of their contractions of their process of the contraction of their process of the contraction of the contraction of the process of the contraction of the contraction of the process of the contraction of the contraction of the process of the contraction of the contract

practical for a large company.

In the first place Kelly doubted
that existing British labs would be
adequate to handle even Metro's
print-processing let alone that of
print-processing let alone that of
stricts and the strict of the land let alone
that of
the stricts that the present high Britlish duty on the importation of raw
stock, plus a customs tax of \$50
per print on overy film shipped
Colle case where arried processing

an overseas production plans come for quarter ended last March and the plan shared way of get. It is \$402,750, equivalent to \$4ca\$ and \$4ca\$. With some other way of get. It is \$402,750, equivalent to \$4ca\$ and \$4ca\$

'Concentrate More on Buying U.S. Pix' TAX CUT TAKE TO Unlike Metro's Rodgers, Other Sales **Execs Cool to Sliding Scale Idea**

Katzell Gets 'Wetbacks' For Production Debut

Hollywood, May 4." William Katzell shifts from Broadway to Hollywood to make this bow as a film producer with this bow as a film producer with the state of the shifts of the s

Majors Set 11 For Prod. in Eng. 8 More Mebbe

Check-of major companies discloses 11 pictures on the agenda for production in England during the next year to utilize funds that will be frozen there under the new films agreement. About eight others are being talked of for British production and are still in the very uncertain stage.

Most of the majors plan to take ver their own stars for the English productions, but will work al-most exclusively with British technicians. This factor, in return, is expected to pave the way for Brit-lish stars to make films in this country. In addition, British producers too are expected to sign U.S. stars to make pictures there in order to heighten the films' value in the U.S. market. This factor, in return, is

in order to heighten the films' value in the U.S. market.
United Artists leads in British production plans announced, with three times said set to roll there from the control of the cont

(Continued on page 31)

E. C. Mills Coin-Stumped So Abandons Africa Pic

So Abandons Africa Pic
Edvin Claude Afflica has abecdoned in Claude to Mills has abecdoned in Claude to Mills has abecdoned in Claude to Mills and a claude in Claude and a claude in Claude i

"Tanya Neeka."

Cost of the expedition is being borne by Haillerafters radio manufacturing company and Internationary of the expedition of the expedition, direct the picture, Mills fart, lead of the expedition, direct the picture, Mills fart under the continuous and the expedition, direct the picture, Mills fart under the expedition, direct the picture, Mills fart with the expedition of the expedition of

Selling skittree on a silding seale arrangement ent't looked on with half so much favor by other major company sales managers as that professed for it by Metro sales veer the sales which was a state of the sales was a sales with the sales was a sales with

Smith word over a scale by the tree of the scale by the scale by the scale by the scale by the scale be no set policy on scale-deals, since each situation is, different. Thus, he said, "we'll sell on any basis that's fair to us and fair to the exhibitor, taking into consideration the boxofiles value of the picture." In the same way, he said, the question of adjustments, if the gross fails to hit the basic scale figure would have to be determined gross fails to not the heart standing on a separate basis for each situa-

Divide Pursestrings Of Selznick Units

Due to Upped Activity Increased activity by both the Selznick Releasing Organization and Vanguard Films the Selznick Selznick and Vanguard Films the Selznick in a decision this week to separate the financial operations of the two companies. Promotion of Leonard R. Case from assistant treasurer to treasurer of SRO is a move to increase financial autonomy in the

E. L. Scanlon, exce v.p. and treasurer of Vanguard, had also been serving as treasurer of SRO.

Cukor 1st of Metroites To England for Film

To England for Film

First of the Metro studio contingent to leave the Coast for Englingent to leave the Coast for Englingent to leave the Coast for Engment of the Metro studio conward, My Son" will be director
Georjee Cukor, who's stated to
strive in New York tomorrow
wood and sall Saturday (91 aboard
the Queen Mary, "Edward" rolls
at Ekirtee, June 15.
Sall the followed by Spencer
Tracy and studio publicity chief
Howard Strickling, who arrive in
sall the following day, Accompanying them, will be Deborah
Kerr, who's to costar with Tracy,
and entro's British production chief,
Ben Goets, flew back to England
last week after several montha'
huddles here with studio and
duction plans at McG's British
ment of the Epitres Hudde, following settlement of the Epitres Huddes place.

Paramount invites you to join THE



NNETH FEARING

MILLAND LAUGHTO

Dream

Hutton Carey

SO evil

my love

Milland Todd Fitzgerald Hazard

Roy Chansler

Goddard

Carey

HATTER'S

CASTLE



A HAL WALLIS



Jacque Duyal

Lund Hendrix Fitzgerald

Woolley

HOPE . B.

Brice CAUGH

The Accused JUNE TRUFSDALE

YÖÜNG CUMMINGS COREY nici

A HAL WALLS

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KING ARTHUR'S COURT

By Mark Twain

Sealed Verdict Lionel Shapiro

> Milland Marly

GREA

GATS

WROM NUMB LUCIUS FLETCE

Stanes Lancer

SORR

Ladd Macdanal Carey Betty Field Husse Howen DaSus Hear Hull

PART OF PARAMOUNT'S PROOF THAT GREAT PICTURES ARE COMING FROM HOLLYWOOD"

are these Best Sellers of Tickets—all from famous story broberties - most of them coming during 1948 - plus four of the greatest of all for this summer and fall, based on original stories—

OTHE EMPEROR WALTZ, DO In Technicolor starring Bing Crosby, Joan Fontaine OBEYOND GLORY Starring Alan Ladd, Donna Reed. *THE PAILEFACE, ** In Technicolor starring Bob Hope, Jane Russell "HAIE FAMERICAN AFFAIR" Starring Jean Arthur, John Lund, Mariène Dietrich

Verdict Objects to Divesting Method Used by Trial Court in Schine Case; 'No Trust Intent' Fails to Save Griffith

Washington, May 4.
On the same day that it dealt a severe blow to distribution giants of Hollywood, the Supreme Court also hit the two largest indepe ent theatre chains in the United States, the Schine and Griffith cir

States, the Schine and Griffith circuits.

In upholding the conviction of
the Schine drecuit, which has theatres in New York, Ohlo, Koratone, Maryalani, Delaware and
man Act, the court objected to the
method used by the trial court in
divesting part of the drection
was remanded with the direction
divestime method used in the
Crescent Theatres' case by the Supreme Court.
In the Griffith case, the High
of the Crescent Theatres' case by the Supreme Court.
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thres.

However, in the matter of divestiture, the provisions were remanded 'so that the district court can make the findings necessary for an appropriate decree.' The trouble with the divestiture pattern was that the district court did not pursue the pattern set by the Supreme Court in the Crescent Supreme Court in the Greecent dissolution of the combined dissolution of the combined with the ffilliated corporations. dissolution of the combination of the affiliated corporations. . . Nor do the findings reflect an inquiry to determine what theatres had been acquired by Schine through methods which vlolate the act. . . The findings do not reveal what the rewards of the conspiracy were; and coisequently the court did not consider what would be the preferable way of causing ap-pellants to surrender them.

3 Flacks Win Back Pay. Reinstatement in Studios Hollywood, May 4.

Three studio publicists were awarded reinstatement and back pay totaling approximately \$10,000 by a board of arbitration consist-ing of Robert Kingsley, Ted Ells-worth and William Walsh.

The flacks, all seniors in the Screen Publicists Guild, were Herb Sterne of Columbia; George Roesch, Universal-International, and Tom Wood of Paramount.

Bids Get Heave As 'Worthless'

Washington, May 4.
The competitive-bidding procedure, most controversial provision of the entire New York antitrust decree, was thrown out yesterday (3) by the supreme court
as something as worthless as it was
involved.

as something as worthless as it was involved.

Involved. Buth they is much to worth the system of competitive bidding, said the court. But after reflection we have concluded that competitive bidding involves the judiciary so deeply in the daily operation of this nationwide husiness, and promises such dubion dertaken, at it should not be undertaken.

benealts that it snotum now no detailed, extraken, the normal new would be a pit to recommend the new source of the new

which was a straing in the next and the state of the stat

Verdict Shocks

ton to wage his perennial fend with circuits affiliated with the big producer-distributors. He's getting set for what he thinks may ultimate the setting of the setting set for what he thinks may ultimate the setting of the setting set for what he thinks may ultimate the setting set for what he setting set for what he setting set for what he setting set for the setting set for the setting setting

circuits as striking examples of monopoly in localized-sectors of the country.

"We've been left with a Baseball bat" was the way one defense counsel put it 24 hours, after the decision was published. Another felt the ruling should have come felt the ruling should have come felt the ruling should have come type of the country. A third's comment was: "White the court itself didn't order that the felt is sent the case back white the court itself didn't order that the felt is sent the case back divesting."

The Government restrained its optimism over its victory. Assume that the felt is not the felt in the felt is not the felt in the felt is not the felt in the felt in the felt is not the felt in the felt in the felt is not the felt in the felt in the felt in the felt is not the felt in the felt in the felt in the felt is not the felt in the felt in the felt in the felt in the felt is not the felt in the fel

the rulings," he added.

Toughest Punch
The toughest punch came from
the Griffith ruling, industry legalities say after insisting that all
ities say after insisting that all
ities say after insisting that
the continuation of the continuation of the
treference to the entire, queetion.
The rules and standards erected
by the court in that case to keep
a filmite scot-free from monopoly
stignia can only apel divestiture,
it's signed. And those rules load
it's signed. And those rules load
main case.

Total of an abundance of caution we and the discretion was perhaps the central arch of the decree designed by the district court. Its elimination may affect which we expressly mention. Hence, on remand of the cases, the freedom of the district court within the expressly mention. Hence, on remand of the cases, the freedom of the district court within the expressly mention. Hence, on remand of the cases, the freedom of the district court within the expressly mention. Hence, on remand of the cases, we have specifically indicated."

Metro Buys Paisan | For Latin America | Metro has, purchased rights to Paisan. Italian-made finds to "Paisan," Italian-made finds to "P

Court Sees Trade Restraint Obvious In Ordering Dissolution of Pools

RKO Borrows Temple, Agar From Selznick

RKO horrowed Shirley Temple and her husband, John Agar, from David O. Selzniek for top roles in "Baltimore Escapade," slated to start May 24.

Deal was made possible by the Selznick postponement of "What Every Young Bride Should Know," to which they were originally as-signed. "Bride" was held up for a rewrite job.

Exec Shuffle Keys TOA's Firm Setup

Resignation of Robert Coyne as accountive director of Theatre Owners of America and selections of Theatre Coyners of America and selections of the National Democratic Committee, as his successor as the tipoff that TOA is now in solid shape both from the angle of served motice on the TOA board during its recent Coast meet of his impending resignation and insisted impending resignation and insisted and the tipoff of the

intendiffuence and seem postures are as no great surprise to most beard members, it's said, because they had been apprised at the Coast meeting of his consideration, and a some opposition, particularly in the south, because of his New Deal political convections. Some track thereing convections. Some track thereing convections. Some the convections of the convection of the convection. The convection of the

sucert speaker calculated to win attention at exhib meets and other film confabs.

Sullivan, it's reliably reported.

Sullivan, it's reliably reported.

Sullivan, it's reliably reported.

Sullivan it's reliably reported.

Sullivan it's reliably reported.

Sullivan reports on the set \$50,000 annually that figure is exaggerated.

Sullivan reports on June 1 to his new post. Coyne will stick around for a month or, so to help show the set of the set of

vas to forbid a repetition of the

was to forbid a repetition of the lilegal conduct, those who had und lilegal conduct, those who had und repetition to the lilegal conduct, those who had und preserve them intact." Later, the court swatted the circuits with the conclusion: "For these reasons descentiate or dissolution is an extended to the conduction of the conduction "would make enforcement of the Sherman Act a futile thing unless perchance the United States moved in at the incipient stage of the un-

The Supreme Court Medicale yesterday (3) that "clearer yesterday (3) that "clearer yesterday (3) that "clearer yestalists of trade are difficult to restraints of trade are difficult to magine than the pooling arrangements in the film industry which were outlawed by the trial court. The expellate bench held also that the pooling of the stress also had some of the pooling that the pooling of the stress and some of the stress of the st

Wednesday, May 5, 1948

and should be dissoured in most cases. In 21 the there is jointly in the control of the sile in the sile in the control of the sile in the

The court said of the New York Court's ruling for the dissolution of the stress jointly held by defend of the stress jointly held by defend of the stress jointly held by defend of the stress of the

of permitting the "defendants to complete their plan to eliminate him. Furthermore, if the joint ownership is an alliance with one who is or would be an operator but for the joint ownership; is an alliance with one who is or would be an operator but for the joint ownership; divorce should be decreed even though the For that joint ownership would afford opportunity to perpetuate the effects of the restraints of trade that the constant of the cases of joint ownership and the cases of joint ownership and the cases of joint ownership do not fail into any of the categories for the cases of joint ownership do not fail into any of the categories involve no more than importal eventual to the conspiracy, its retention by defendants would be justified. And in those instances permission waiting the given the defendants to pendents."

lawful project," Justice Douglas

lawful 'project," Justice Douglas Works.

Works.

In medium-dard toynn and half of the big cities ful into a bracket which the court would probably ferm monopolistic so far as first-runs are concerned, one noted isavyer estimates. Legal impact of the court will be the the statutory of the court will be the the statutory of the court will be the the statutory of the court will be the the court will be the the the court will be the the the court will be the court wi

If divestiture comes, it may mean If divestiture comes, it may mean a boon to distribs acting purely in that capacity. Sales chiefs have frequently felt that they could jack better terms from exhibs if they were dealing with them at arms' length. Ultimately, it could result in heavier grosses for Hollywood's product.

ALL EYES ARE ON

THE AD!

27,799,467 people (ac-

tual paid circulation)

week!

will read this ad in 112

of America's greatest

Sunday newspapers this

THE Campaign!



SY-NING SEEKS STUN NATION!

One of the most highly concentrated publicity barrages in all history, a result of months of scientific planning in the 20th showmanship tradition, starts May 2nd and builds ever greater!

THE 500 OPENINGS!



In one week—the week of May 10th—a 500 theatre day-and-date World Premiere right across the nation!

THE PICTURE!



The most sensational and timely subject ever brought to the screen!
The very newest and very best in the great filmed-from-life technique introduced and made famous by 20th Century-Fox!

Darryl F. Zanuck presents

DANA ANDREWS GENE TIERNEY
THE IRON GURTAIN

June Havoc · Berry Kroeger · Edna Best · Stefan Schnabel Nicholas Joy · Eduard Franz · Frederic Tozère

Surected to WILLIAM A. WELLMAN . Produced by SOL C. SIEGEL

Screen Play by Mittin Krims - Based on the Pursonal Striny of Igan Dentember Former Chate Clerky of SiSiR Emmassy of Intraval Calabatia

20 cent

CENTURY-FOX

Film Reviews

Good Time Girl delinquency among girls in Lon-don's underworld, it won't bring much kudos to Sydney Box. It has a fair list of near-stars who may help at the boxoffice, but the going won't be easy.

has a fair list of mear-stars who may help at the boxoffice, but the same the box of the same the same

touch to a thoroughly unpleasant "Scharing for the first time. Miss Kent has full opportunity to reveal a rather limited range. The gangsters are partnayed by screen Jones, Herbert Lone, Feler Glenville, Bonar Colleans und Hugh McDermott, Dennis Price, the one McDermott, Dennis Price, the one is credibly charming, and Jill. Ball con, daughter of producer Michael Balcon, Guiss a good performance school. Direction and production are average. Cane.

I Wouldn't Be in Your Shoes

Hollywood, April 28.

Hollywood, April 28.

Hogram release of Walter Mirisch proon. Statu Don Castle, Elyne Knox;

ret Regis Zoomey, Charles D. Brown;

Elsher; from novel by Cornell Woodcamen, Mack Stengler; editor, Roy

ggion. Freviewed April 26, '48. Runtime, 76 Mills.

' Rory Mallinson	1
Detectives	
shoe Shine Boy	
Police Lientenant William Ruhl	
Mrs. Finkelstein Esther Michelson	
District Attorney Steve Darrell	
Shoe Clerk Wally Walker	٩
ludgeJohn Sheehan	B
Jury Foreman	ı
Lawyer John H. Elliott	ı
Grocer Tito Vuolo	Н
TrumpJimmy Aubrey	И
SalesmanJohn Shay	
Vaudevillian	
JanitorJoe Bernard	
McGee Stanley Blystone	9
Mrs. Alvin Dorothy Vaughau	
Matty Fain. John Doucette	١.
John Destructe	
Prisoners Rill Walker	
Prisonere	
Guarde	
Guarda Paul Bryar	
Announcer Marcelle	i.
PriestWalden Boyle	ć
hirs. Stevens Laura Trendwell	ĭ
Artis Digressor transfer and an artist and artist artist and artist and artist artist artist and artist art	•

"I Wouldn't Be in Your Shoes" wears a clumsy but apt title. It's an okay whodunit for lesser situations. It has been given good mounting and casting for the budget

Dorothy Vaughan, Robert Loweli and others supply nice support. The Waiter Mirisch production was given standard lensing by Mack Stengler and other technical credits are in keeping. Brog.

Who Killed 'Doe' Robbin
(COLOR)
United Artists release of Hal Ronch pro-
luction, Features Virginia Grey and Grant
Mitchell. Directed by Bernard Carr, Scroenplay, Maurice Geraghty. Dorothy
Arthur Seld: special camera effects, Roy
heatre, N. Y., April 29, '48, Running time,
Ann LoringVirgina Grey
Defense Attorney
Dan Whitford Kane
Housekeeper

Recalling the Our Gang Rid comelection of the Common of

Gelosia

(ITALIAN)	
Lux Film release of Cinese-Universalch	ne
production. Stars Luisa Ferlda, Rolan	à
Lupi, Elena Zareschi, Directed by Ferd	ŭ.
nando M. Possioli. Screenplay, adapt	*
nando M. Poggioti. Screenping, adapt	**
from novel by Lulgi Capuana, Sergio Au	21
dei; English titles, Carel Catalano. Pi	(e
viewed in N. Y., April 15, .48. Runni	nį
time, 100 MINS.	
Agrippina SolmoLuisa Feri	di
Marquie di Roccaverdina Rolando La	žτ
Zoeima Munoz	ď
Signora MunozElvira Betro	m
Baronesa di Lagomorto, Vanda Capodag	n
Aquilante GuzzardiFranco Co	ä
Additante Guzzardi	,,
Nell Casaccio	ĸ
Agata Casaccio	n
Dr. Meccio	er
Jlother GenziaBella Starace Sain	a
Don. Silvio Ruggero Rugg	91

tin Italian, English Title Sty.

After "Puria" and "Open City
American film patrons may have
come to expect strong fare from
Italian studies. However, this is
a limited appeal for Italian-language spots, it has a ponderous
gauge spots. It has a ponderous
gauge spots, it has a ponderous
connetly relief; though containing
several first-rate character por
tryalis,
gepichs a marquis (Bornathur)
lande Lupij as dypical high-living
lande Lupij as dypical high-living

story and with stronger direction.
Miss Ferida, who, since the pic was made has died, contributes an impressive portrayal as the servant. Elena Zareschi, as Lupi's second write, manges several dramatic moments although she's too stifted in earlier passages. Woar.

La Vie en Rose

La Vie en Rose
(Herry Life)
(FRENCH)
Parls, April 21.

TOG Peleose Parls, April 21.

TOG Peleose Peter, Goster Richard,
Star Ponnocul Peter, Goster Richard,
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son, manie, Georgee van Parye, cancer,
Louis Parge, Alkeleine, Fater,
Louis Parge, Alkeleine, Cancer,
Louis Parge, Alkeleine, Control Parker
Geolomater,
Louis Parge, Alkeleine, Control Circle
Louis Parge, Alkeleine, Parker
Louis Parge, Control Circle
Louis Parge, Allender, Control
Louis Parge, Allender, C

Une Jenne Fille Savait (A Girl Knew) (FRENCH)

PARENCH)

P. C. release of Royalty (Mauejos Lebmenn), film production. Directed by Lebplus by Andre Hagnet. Milks by Philippe Pares. Stare Andre Laguet, Francois
Perest, Dany Robin. At Marignan, Paris.
Bernard Levaleon. Andre ing time, 94 MINS.
Andre Luguet
and Levaleon. Andre Luguet
François Perier
ielinie. François Perier
Denny Robir

The legiter on which this is based was written by Andre Haguet while in a German prison camp and produced without his seeing it. If was a hit, and the screen comedy is likely to gross heavily due to the excellent Luguet-Perier starring combo as well as to the human interest

neavy, better the consequence we'll as to the human interest story.

Andrec Laguet Is introduced as a middle-speed matines idol whose son Francis Perire is engaged to widower, is jiited by one of hist-friends, he sours on all womens, and induces his son to wrong Miss Rohm. Complex romantic seenes Rohm. Complex romantic seenes Rohm. Complex romantic seenes with a repentant father. The story doesn't drag and builds up nicely to its climax. Acting is good Michel Durant's script has resulted to the complex seenes with a repentant father. The story doesn't drag and builds up nicely to its climax. Acting is good Michel Durant's script has resulted to the complex script has resulted to the complex script with the legit and the script work.

Assunta Spina

Rome, April 15.
Titanus release of Ora production. St. Titanu rivers of Monie, April 15.
Anna Mayrani, feeture subscience, State, Educatio and Yilian De Pilippe, Directed and Pilippe Company, Directed and Pilippe Company of States of Company, and the Company of Company, and and and and an additional analysis and an additional analysis and additional

an okay whoulunt too, resert states thins. It has been given by the control of th

her tremendous personality, creating an intensely moving portrayal of a wretched woman. She's well photographed here, to look a real heauty. Titina De Filippo gives a colorful characterization of the gobetween, and Antonio Centa plays the unpleasant role of the cheat cleverly.

cleverly.

Renzo Rossellini's score combines
popular Neapolitan themes with
dramatic nusical effects. Camera
work by Gabor Pogany, sets by
Plero Filippone, costumes by Gino
Sensani are okay. Quat.

Amanti Senza Amore (Lovers Without Love) (ITALIAN)

UTALIAN)
Lee Film of March April 15
Lee Film of Defender of Lee Film of Lee Fi

Beers' Mille described adaptation of Tolstoy's 'Kreutzes' Sonala' is a fine attempt to get Italian chema away from the usual realation of the sound realation and process. Film has many possibilities for sound exploitation in art houses. Film has many possibilities for sound the sound of th

Foreign Film Reviews (Unlikely for Anglo-U. S. Market)

"The tix Nuort no "Descripted Fourth of CHANGES of the Country of CHANGES of the Country of CHANGES of the Change of the Change

Finland, as with other countries, has its juve problem. In this film the producers have tried to analyze some of them. With a social story as plot, picture has developed into one of the better Finnish pix made in several years. Acting and fine tending the film's quality.

"Mairet, "Anturken Tytio" ("Mairet, Dauritter of the Mountaint") (FINNISH). Dauritter of the Mountaint") (FINNISH). Stome Filial production and release. Stars Elia Peckone, Stater Jurkke; teatures Ale Proficie, Selter Lindgren, Olavi Reimas, Elia Peckone, Stars Lindish, Calletter and Stars and Stars and Stars and Stars and Kino Palata, Rejainki. Running time, 82 MINS.

Excellent camera, work in lensing some farstrate scenery of north-tern Finland boosts this Finnish film out of the Seandinavian mart and into the international field. Story is a romanite one which stems from 10avi Reimas trip to the north country. He meets Elia red. Supporting players turn in some good thesping. Winq.

"Ged" Angels Are Everywhere" ("Getteen Engel Sind Unberner" (AUNTHANN)
LURIAS Plin production. Size Attlin HortLURIAS PORTAGO ("Her HortLURIAS PORTAGO ("Her HortLURIAS PORTAGO ("Herna")
LURIAS PORTAGO ("HERNA")

well acted, this film is a pic-torial account of a soldier's return to a soldier's return end of the war. He encounters a young boy who also is bound for the same destination in search of this mother. If sa fine human in-terest plot which should garner larger plot which should garner interest plot which should garner well as filmgoers oversears, well as filmgoers versears, and the same Moas.

Team Goddard, Peck For 20th's 'Yellow Sky'

For 20th's Yellow Sky'

Paulette diddra' on el nouth
from Parametro el nouth
foregory Peck in 20th-Fox's "Yellow Sky" which goes isto work
May 17 on locatign in Arlzona
with William Wellman directing.
Film was originally slated to
start in April, but was postponed
when Peck broke a leg in a riding
accident.

Video 'Angels'

Continued from page 5

Continued rose page 5

financially successful video picture of the continued rose page 5

financially successful video picture of the continued rose page 6

financially successful video picture of the continued rose of 12 two-real video financial video financial rose of 12 two-real video financial rose of 12 two-real

get back more than \$3,000 per subject. Working on a releasing subject working on a releasing establishment of the subject of t

Hersh getting exec producer credit.

The volter, Sam, is handling video sales of the film Astolium yideo yideo sales of the video producer yideo her li we for his seem producers, itself use for his seem producers, itself use for his producers, itself use in regular indie filmmaking. Camparatively large is necessary for several reasons.

sum that Ideal will make available is necessary for several reasons. One is that the risk involved in the new industry is so great that the situation in the new industry is so great that the situation in films. Secondarily, Hersh has discovered in contacts with advertising sencies and potential sponsors of films on video that they want a wide series-usually a minimum wide series-usually a minimum showing the first. In other words, they don't want to start a series they don't want to start a series

wrote series—usually a minimum of 13—ali ready before they'il starts, they don't want to start a series and then have to cut it off in the middle because the producer ran out of money, ideas or the urge.

Also, Hersh rigures that because the consony dema-ded in video of the economy dema-ded in video of the economy dema-ded in video series, and they are the series of the consony dema-ded in video be shot in as large groups as possible, so as to use actors, directors, technicians and studio space a minimum of time. All of this means a heavy investment before a cent comes back from sales. A single comes back from sales. A single care und \$150,000.

Hersh is now working on ideas and scripts along the Stephen Foster line to Start production as soon

and scripts along the Stephen Fos-ter line to start production as soon as possible, He's also planning to start shortly a series of films of vaude and nitery acts, made in cooperation with nitery ops.

Coast Banks Continued from page 5

Continued from page 5 ing Selznick's "Paradine Case" and "Portrat of Jennie." Disory's "Metody Time" and "So. Dear to "Metody Time" and "So. Dear to "Metody Time" and "So. Dear to "One to "Arc." Bogeaus "Luiu Belle." Small's "Gagliostro." Cagney is "Good San," and "Joan of Arc." Bogeaus "Luiu Belle." Small's "Gagliostro." Cagney is "Chemera "Gagliostro." Cagney is "Chemera" "Cagney "Good San," Manger "Good San," "Good San,



as you'll see at

WARNER BROS: TRADE SHOW MAY 17.

CITY	PLACE OF SHOWING	ADDRESS	TIME	He's thinking of the girl	CITY	PLACE OF SHOWING	ADDRESS	TIME
Albany	Warner Screening Room	79 N. Pearl St.	8:00 P.M.	he left ,	Memphis	20th Century-Fox Sc. Rm.	. 151 Vance Ave.	10:00 A.M.
Atlanta	20th Century-Fox Sc. Rm.	197 Walton St. N.W.	2:30 P.M.	behind-	Milwaukee	Warner Th. Sc. Rm.	212 W. Wisconsin Ave.	2:00 P.M.
Boston.	RKO Screening Room	122 Arlington St.	2:30 P.M.	7.86	Minnespolis	Warner Screening Room	1000 Currie Ave.	2:00 P.M.
Buffalo	Paramount Sc. Room	464 Franklin Street	2:00 P.M.		New Haven		70 College St.	2:00 P.M.
Charlotte	20th Century-Fox Sc. Rm.	308 S. Church St.	10:00 A.M.		New Orleans	20th Century-Fox Sc. Rm.	. 200 S. Liberty St.	1:30 P.M
Chicago	Warner Screening Room	1307 So. Wabash Ave.	1:30 P.M.	X2.37	New York	Homa Office	321 W. 44th St.	2:30 P.M
		Palace Th. Bldg. E. 6th			Oklahoma	20th Century-Fox Sc. Rm.	. 10 North Lee St.	1:30 P.M
	Warner Screening Room	2300 Payne Ave.	2:00 P.M.		Omaha	20th Century-Fox Sc. Rm.	, 1502 Davenport St.	1:00 P.M
Dallas	20th Century-Fox Sc. Rm.	1803 Wood St.	10:00 A.M.		Philadelphia	Warner Screening Room	230 No. 13th St.	2:30 P.M
		2100 Stout St.	2:00 P.M.		Pittsburgh	20th Century-Fox Sc. Rm.		1:30 P.M
Jes Moines	20th Century-Fox Sc. Rm.	1300 High St.	12:45 P.M.		Portland	Jewel Box Sc. Room	1947 N.W. Kearney St.	2:00 P.M
		2310 Cass Ave.	2:00 P.M.		Salt Lake	20th Century-Fox Sc. Rm.	. 216 East 1st South	2:00 P.N
		517 No. Illinois St.	1:00 P.M.		San Francisco	o Republic Sc. Room	221 Golden Gaté Ave.	1:30 P.M
	20th Century-Fox Sc. Rm.		1:30 P.M.		Seattle	Jewel Box Sc. Room	2318 Second Ave.	10:30 A.N
	Warner Screening Room		2:00 P.M.		St. Louis	S'renco Sc. Room	3143 Olive St.	1:00 P.I
					Washington	Warner Th. Bldg.	13th & E Sts. N.W.	10:30 A.I

ROBERT HUTTON * JOYCE REYNOLDS * JANIS PAIGE in "WALLFLOWER"

with EDWARD ARNOLD . Directed by FREDERICK DE CORDOVA . Produced by ALEX GOTTLIEB . REGINALD DENHAM and MARY ORR . AS PROJUCED IN the Stage by May Davis

Capitol, N. Y. Xavier Cugat Orch with Norma, Monera, the Garcias, Alladin; Har-vey Stone, Rose Murphy; "Home-poming" (M.G-M), reviewed in Variety April 7, '48.

Vasury April 7, '48.

Booked for four weeks plus an optional fifth, this stage show optional fifth, this stage show optional fifth, this stage show and the stage of the stage

kinn to double-A rating among the younger contics.

As usual, Cugat compounds a repertoire that swirks with color and movement as it fingles with color and movement as it fingles with color and movement as it fingles with the color and movement as it fingles with color and the approximate the approximate for the individualistic Cugat stamp of the services of several of these stemps plus as girb individualistic cugat stamp of the services of several of the stemps plus as girb individualistic cugat stamp of the services of several of the stemps plus as girb individual cugat stamp of the services of several of the stemps plus as girb individual cugat stamp of the services of several of the stemps plus as girb individual cugat stamp of the services of several of the stamp of the services of several of the services of the s

Capitol, Wash.

Washington, May 1.

The Herzogs (3), Stagg Mediann Trio, Jackie Gleason, Peggy aylor Trio; "Black Bart" (U).

General effect of current Cap-tiol layout is dull and disappointing. Payees at show ouight sat on their mitts and acted as if short-changed. Each individual act has some merit, but pace is slow and lects lustre.

imitations, deem't quite click, dentitions to for of hard work and onne good material. Part of trouble is that he coaxes too hard for laughs, and eastoners just don't give, Badio ribbing wortine of the coare of th

Olympia, Miami

Miani, April 30,
The Vagabonds, Baro & Rogers,
The Arleys, Johnny Hyman, Lorraine Fortune, Les Rhode House
Orch; "The Bishop's Wife"
(RKO).

The Sunloys WifeGRO).

The Vagabonds, comedy-singing instrumentalists-quartet, dominate layout here this week. Though such that the several winter and summer seasons they have been installed at the year 'round Clover Cheving in the area singuishes solid bit for this Florida vauder.

Stuff has been sapoliced for their family trede enaggement, backled agit to remain year of the fact of the country of the cou

Them, again, and the control of the

Apollo, N. Y.

Dizzy Gillespie Orch (15) with Sachi Stiens, Beale St. Boys (4), Coke & Poke, Billy Nightingale, Al Hylton, "Bury Me Dead" (EL).

All Hytton, "Burn Me Dead" (EL).

Be-bop returns to this colored
Barlem, vander this week, Dizzy
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Barlem, Barle

hot trumpeting.

Magician Al Hylton scores with a variety of tricks. Working with a femme assistant, he produces baskets of flowers from an apparatuse of the produces of the produce of t

changed. Each individual act has some ment; but pace is allow and another of other feats topped by a common to the state of the state o

Palladinus, London London, April 27. Carmen Mironda, George & Bert Bernard, Ted Ray, Arnaut Bros, George Riley & Helem Heller, Richardo, Mr. X. Halama & Konar-sid, Duncon's Collics, Blottle, La Petite Pouper, Terri Carol, May-ette, Skrpockets Orch.

ette, Surprocess Oren.
It's becoming a trific monotonous to hear every topliner from across the Atlantic tell Palladium audiences they are the sait of the earth, but there's Illite doubt these same but there's Illite doubt these same large the sait of the earth of

iorso, and so she was welcomed by a capacity house.

Accompanied by her "Banda da Lan," the group of Brazillan mu, and the state of the

Ay, Ay" and a number of "native" melodies.

Val Parnell as given Miss miranda a god supporting bill of international flavor. Opening act international flavor. Opening act and the post of the post of

turn with the still welcome bird courtship."

The popularit adonest Halman and The popularit and the popularit and the popularit and the still a still

State-Lake, Chi

Jackie Green, Lina Romay, Wiere Bros. (3), Henry Brandon Orch; "Lady From Skanghai" (Cal).

Coll. Lody From Shamphel' (Coll) Lody From Shamp

Baltimore, Ma 1.
Slate Bros. (3) with Fay Carroll,
Cariton & Dell, Gylssy Markoff
Sid Stone, Jo Lombardt House
Orch (12); "Lady From Shanghat"
(Col).

(Col).

Best stage layout here in many weeks has the Slate Brox. Riting weeks has the Slate Brox. Riting the entire doling into almost revue proportions with a steady flow of solid ctowing interspersed best of the hoofery. Lads have plenty up with a brief but cfinching seah of the hoofery. Lads have plenty up the slate of the hoofery. Lads have plenty up the slate out for the limit. Pleasing opener is contribbed by Cariton & Dell, mixed hoofing team, who supply a troo of tricky routhers highlighted by go of

knockabout. Sid Stone follows the States and gets results with sidewalk faker patter which gets a low! on the finish will Harry Comic along the first which gets a low! on the finish will Harry Comic also gets into Gypsy Market offs act, typin on the encore for funstering with an accordion. Great was a superstant of the sunble Bee' and "Accordion Boogie," for soil degorf. States the did not got the sunble Bee' and "Accordion Boogie," for soil degorf. States the bod leave for the furnity Leo and hold soild pace with a travesty ou wrestling. Utilize Fay Carrolly and well of the sunble soil of the sunble soil of the sunble soil of the sunble soil of the sunble hand to soil of the sunble soil of the soil o

RKO, Roston

Count Basic Orch (17), Nicholas Bros., Mantan Moreland & Kitty Murray, Billy Eckstine, "The Hunt-ed" (Mono),

Windup of the season has only so-so layout with Count Basile's band, a pickup outfit, having its ups and downs. Has own clientele, however, and got fairly good returns at first show, for which bix was off.

however, and got fairly good returns at first show, for which his was the state of the state of

Pix in Colombia Continued from page 2 =

and hold up their hands for the management to see. If the pic isn't stopped by the time the matches burn down, the rioting commences.

Durn down, the rioting commences.

Latinos are equally volatile
when the film suits them. A Grace
Moore pic was halted in the middle because the late singer's rendition of one tune tickled their
fancy. On the threat of a riot, prolectioner rendered the source as jectionist replayed the song as an

jectionist replayed the song as an encore.

According to Jack Connolly, newared laison for the U. S. State Dept, who was on the keene, some territe shots of the uprising were destroyed in a fire which occurred the state of the state of the state of the state of the uprising were destroyed in a fire which occurred the state of th

by raging mobs.

Not a single theatre was damaged, Connolly says. However, one cameraman was killed by a stray shot and valuable equipment and films destroyed.

Metro-Ent = Continued from page 3 =

United Artists. Ent has one more pic to deliver under its present pic to deliver under the pic to deliver the

Berle, Blondell, Kave **Combo Wows in Concert** At Pittsburgh Gardens

Millon Eritsburgh, April 39.
Simmy Raye's arch. Stan Tyndel,
Moroccans, Laday Hoppers, Beatrice Kraft Democra, Lutar Leslie,
Moroccans, Laday Hoppers, Beatrice Kraft Democra, Lutar Leslie,
deta, Chubby Silvera.
Heather Silvera, Latera Leslie,
deta, Chubby Silvera, Charles, Charles,
Haddill, At The Gerdens for one
might, April 30, et \$23.25 op.
Loosely-defined concert field has
required a sparkling entertainment
in the Milton Beele-loan Blondelp,
it's together for just a short
stretch, three or four dates in all
as a matter of fact. For Berries and
it's together for just a short
stretch, three or four dates in all
as a matter of fact. For Berries and
if preview for their coming fornight vauled engasement at the
Otherital in Chicago, and stamps
Show even played well in baralike Gardens, and that's a good
sign. Big sports center was hardy
warn's an Adma promoter, but it
on, spetting Gardens on a straight
twant an Adma promoter, put it
on, spetting Gardens on a straight
frentl basis at \$2,500, and ho took
conty around 3,900, less than half
capacity, and grossed all the better
day on Hope, and history of Gardens over Syria Mosque, long-sian
unstall site, because of its larger,
special and side of the sign of the server
was the short of the server of the
capacity, and grossed all the better
day on Hope, and history of Gardens over Syria Mosque, long-sian
unstall site, because of its larger,
special of summer, Bob Hope
until packed the place, But there'
and you flone, and history of Gardens over Syria Mosque, long-sian
unstalled single server in short
won't accept the spot for stagetype presentations.

it always will.

Show was four-alarm entertainment regardless; anywhere cise but this unlikely (for this type of thing) spot, it would have been twice that.

Collett.



"We dedicate this motion picture to the majestic and colorful state of California and to the California Gold Centennial, which marks 100 years of unparalleled progress in a great land of freedom and opportunity."

REPUBLIC PICTURES

S

SELE

IT

OLD LOS ANGELES

24

MOTION PIC

TACLE FABULOUS...COLORFUL... EXCITING

MOTION PICTURE DAILY

WILLIAM ELLIOTT · JOHN CARROLL · CATHERINE McLEOD

JOSEPH SCHILDKRAUT with ANDY DEVINE • ESTELITA RODRIGUEZ and VIRGINIA BRISSAC • GRANT WITHERS • TITO REMALDO • Screen Play by Greenth Riches and Chronota Bioley Associate Producer and Director JOSEPH KANE

A REPUBLIC PICTURE

"Pay dirt aplenty in numerous situations of a more Deluxe type. Packed with hard riding, gunplay, romance, music. Fine performances by top tolent,"

DAILY VARIETY

U. S. Know-How. Plus Yankee Dollars. Necessary to Bolster French Pix Biz

Paris, April 20.
There's nothing wrong with the face of the first industry of \$250,000 a.

There's nothing wrong with the face of \$250,000 a.

There's nothing wrong with the face of \$250,000 a.

Free couldn't cure—providing the producers change their attitude to wards business. The European Recessary coin down to the film industry of the face of the fa

op film circles here.

That's the consensus of opinion in top film circles here.
Enough studies are available to turn out about 80 pix a year. But currently, production is at a low currently, production is at a low constant and a student a stude

\$20,000,000 Gross Biz
The national \$20,000.000 year
gross on films could easily be increased if exhibitors and distributors sold their product more aggressively. Lack of modern comfort and service in theatres is also
hurting, but streamlining will have
to wait on a nationwide reconstruction program in housing and intion program in housing and in-

is waif on a nationwide reconstruction program in housing and indiscript. French yearly production budget, partly bankrolled by the control of the control

But in many cases, the quality is such that they are accepted even the such that they are accepted even the such as the such as the such as ance by exhibe. In several cases, French pix cannot find fixtura release dates in Paris and find their Martin Corner and the problems, American distribs are getting a migraine due to the French C in e ma Administration getting a migraine due to the French C in e ma Administration and the such as the French C in e ma Administration and the such as the French C in e ma Administration and the such as the French C in e ma Administration for the French C in e ma Administration and the such as the French C in e ma Administration for the French C in the French C in e many for the French C in e ma Administration for the French

product.

The American film business here, despite frozen funds and other botstacks, is nevertheless of tremendous political importance to help sell the French on the American way of life: This goes double for newsreels and 16m which, at considerable distribution cost, penetrates otherwise inaccessible rural

Tates otherwise inaccessine rural.

Another where at Hollywood films is being made currently by agitation for revision of the Blumbress quota of four weeks out of overy 13 for domestic product. Overy 13 for domestic product in the proposal. Communists are claiming that it is the cause of the bog in French production. Some papers have mendloned it as the cause of the closing of the Buttes of the Communistic production, the causing unclaimed the cause of the closing of the Buttes of the Communication, the causing unclaimed the communication of the com

Chaumont studies, thus causing un-employment.

Any move to revise the Blum-Byrnes pact will have to reach top diplomatic levels, where it will likely be killed.

NIPPON-U.S. TALENT IN CARROLL'S JAP PIC

Japanese and polyto, April 22.

VARIETY John Marshall Upped By Universal in Belgin

JUNYONH IN DOUBTERS
JOHN MARSHAIL, Universal's sales manager in Belgium, has been upped to a newly-created post of district manager for the northern sector of Europe, Marshail will operate from his Brussels ho, In other changes by U. P. Garcia has been made Madrid manager for the company. C. Jungmarker has been apply the managing director in Stockholm.

Civil War Cuts China Biz One-Third: Local Pix

Threat to U. S. Distribs

METCAL 10 U. S. JUSTILIUS.
While film business in China
picked up in the two years following the end of World War II, it now has dropped about a third due
to the control of the control of the control of the control
war, according to G. Y. Tom, prexy
of the Chinamerica Film Exchange
in Hongtong, Currently in New
York, Tom points out that despite
an unstable currency, and sandry
ers are getting back into production.

tion.

New Chinese product poses a threat to American film distributors, for already the flood of native films has tended to reduce the product of the product of the product of the principal pix, especially in Hongtong, Tom says. He adds that the principal source of Chinese films, other than Shanghal, are studies in Hong and the nearby meinhalmd city keng and the nearby meinhalmd city

some und are sample and the sample and the office of Kowloon.

Ton, who expects to return to Hongkong last this summer, declares he would enter production there. Meanwhile the film exce has closed a deal with Monogram whereby his distribution firm will release four Mono films in the Monde of the County of the

MEX STUDIOS GUTTED BY HUGE \$1,000,000 FIRE

HUGE 41,000,000 Fine.

Fire said to have started in a warehouse and attributed to spontaneous combustion destroyed the Adeen pie studios here, one of the was one of the was one of the was one of the worst in Mexican instory. Six stages went, with a total less of \$1,000,000 (U. S.). Atteca elimination worlt hamper pie production here because there's studies, all higher another four studies, all higher another four studies, all higher and better, can well take care of it.

HOREN, LEDERMAN REPORT

Sidney Horen, 20th-Fox Interna-tional homeoffice representative for Spain, Portugal and Spanish North Africa, arrived in New York Monday (3) for huddles with 20th International prez Murray Silver-

stone.

Dan Lederman, who recently resigned as 20th managing director in the Philippines, also arrived in N. Y. Monday for confahs with Silverstone.

Current London Shows

Current London Shows
London, May 4.

(Figure shored, M

Four-Month Production Layoff In Sweden Ended; New Pix Plans Speeded

Cantinflas to Hypo Mex Legit With French Show

Legit Will Frenca Sagow

Mescle City, April 27.

Cantinfas (fiario Moreno). Ver

Rey ple player who started as a
stage comic, is en route to Paris

to bring back a French show to
hypo legit here. Show is penciled
for the Teatro Iris here.

Accompanying comic to Paris

are M. M. Delgado, his acripter,
and Alfonso Sanchez Tollo, retectan

playersheer, backed for Spain, te

CHI INDIE HAS PARST'S THE TRIAL' FOR U.S

"The Trial" ritual murder pie by German director G. W. Pabst which has left a trail of controversy in Europe, will be distributed in the U.S. by Star Films, a Chicago indie distrib outfit. Film will be dubbed with English dialog and tradeshown in New York in two weeks.

weeks.

During its European playing, ple
encountered opposition from several groups who charged Pabt with
being a Nazi collaborationist during
the Hitlerites heydry although this
faim, dealing with a pogrom in
Hungary, and made in Vienna last
year, of course is anything but
anti-Samities.

Bloody Brit. Pix = Continued from page 15 :

like Churchill. They sound as though they all come from May. They are the are and they are th

Jordan's U.S. Visit

JOTCHM'S U.S., VISH Marion Jordan, representative in Germany of the Motion Picture Ex-terior of the Motion Picture Ex-sunday 10 from the Intervention in the U.S. about two weeks, pri-marily for confabs with MPEA chiettain Irving Mass. Jordan is in Washington this with talking things over with U.S. Army occupation authorities.

Stockholm, April 28.
Wase dispute between studio workers and silm producers which has tied up production here since produced the studies of t

a flock of new ventures.

Svensk-Tilmindustri announced
four pictures which are due to go
before the cameras in the next few
before the cameras in the next few
Coh. Dodon" ("Love to Received
by Ingmar Bergman and Gustaw
Molander; "Rosenblom," by U. P.
Ol're g. "Hamnstad" ("Harbor
City") by Olle Lensberg, plus an
untitled yara by Rune Lindstrom,

untilted yars by Rune Landers until the Elsewhere producer-writer-director Hasse Ekana, who recently left Europa Film, will make "Lilla Marta Kommer Tillbaka" ("Return Cittet Martha") for Terra Film. Sig Jarrel will star. Sandrew Bendard Film is planning a company of the Shrew" and also in "Taming of the Shrew" and also in readying a ple built around poptunes by Evert Taube, Same company in addition has tagged "Illa Och Sana Lainninganna" ("The Cort Taube, Sana Company in Addition has tagged "Illa Och Sana Lainninganna" ("The Cort Taube, Sana Company In Addition has tagged "Illa Och Sana Lainninganna" ("The Merit Film Sana Lainninganna") ("The Merit Film Sana Lainninganna") ("The Merit Film Sana Lainninganna") ("Merit Film Sana") ("Meri

will write and direct.
Meanwhile, Sandrew-Bauman has
already rolled a pair of pix. First
is "Fremmande Hamn" ("Strange Harbor"). Directed by Hampe Faastman, Alm was written by Her-bert Grevenius from a play by the late Josef, Kleilgren called "Un-known Swedish Soldiert". Second stater is "Sal Bavets Son" "A Son stater is "Sal Bavets Son" "A Son Direction of the Sondre Sondre

of the best h, directed and scripted by the best h, directed and scripted by Pollut disables a new farm known as Euturum Plim Co, last week in Gothenburg will bring picture production to western Sweden for the first time when the outfit tees off its shooting schedule next month first time when the outfit tees off its shooting schedule next month plates turning out shorts and newsreels only, but eventually expects to tackle full-length features as well. Puturum's chairman is Dachery, who formarrly directed Lofbery, who formarrly directed Lofbery, who formarrly directed for the control of the control

Meanwhile, a new distribution firm called Minerya Film Co. has been set up here by Tore Sjoberg, former manager of Nordisk Tone-

UA's \$125,000

win bought out all of Blumenfield's
and one-half of UA's share, giving
them 75% of the stock in the five
houses for \$375,000. Buy is a
straight investment for Lesser,
who will continue with his indie
production activities. Corvin, who
shares an interest in several other
order of the continue with the reservence
of the continue of the reservence
continues with a like Reservence
continues of the reservence
that t

acquisitions.

UA product will continue playing the houses, although there is nothing but a "meral obligation" involved on either side. Company sold half its interest, it was said, because it considered the \$125,000

Only remaining theatre in which UA now holds an interest is the Towne, Milwaukee. Constantine Pappas and UA each have a 50% share.

phare.

Distrib is at least temporarily off the hook on the Broadway the area. N.Y., on which it holds a lease from the Shuberts, House Players of Palestine opened a six week engagement there last Sature (1). Say is expected to be Best UA can expect out of the deal with Habinah, however, it to break even. Lease, which started April 1, 1947, and roun started April 1, 1947, and roun declaration to the Shuberts, plus 2% of the gross.

irental to the Shuberts, plus 2% of the gross.
With permission of the Shuberts.
UA has turned over the highs to the Halfmahn or "Four well-80 once whenever the gross is greater than the legisters' overhead. Shuberts have waived the 2% elsewish House has been in the red so far as UA is concerned practically every week of the 13 months the lesses has run.

London, April 27.

Filipino Pix Biz Off 65% in Worst Crisis Yet; Indian Films Booming

Washington, May 4.

The Philippine film industry "is in the midst of the worst crisis into U. S. Department of Commerce, genoting a filipino producer. The Commerce regions have fallen by 50% in distance and by 65% in the leading figure in the French and the Commerce region of the Prench and the Commerce region in the French and the French and the Commerce region in the French and the French and

Kanila and by boroleroviness.
While U. S. films are affected, reports Nathan D. Golden, chief of the Dept.5 motion picture-photographic branch, the primary victim of the drop has been Philipping domestic. Production of pictures. "Some observers belt many result in the elimination of the Independent producers," are tachetyte in fige of the producers," and producers, "as tachetyte in fige of

centrating the industry. In five or companies, or companie

on several productions and exhibitors have been retreasourly protested the 45% haviny tax at the b.o. on foreign films, a tax instituted during the war by the Quisling regime 1047 earnings of the theatres were off by 15% from the 1846 was more than 27%.

Bellist: Country needs 436 feathers and 250 newweels annually to keep its 72 regular theatres in comparison. Spanish dubbling of popuration. Spanish dubbling of the population is composed of Indians who don't speak Spanish.

LILIAN HARVEY SET-FOR DANISH REVUE

TVR DAINISH ALTIUE

Regilah-born Lillan Harvey, German fim star of the early thrittes, many the start of the carby thrittes, here this year. She will sing old toggs from her picture "Congress Dances" and a new Danish song. Copenhagen will get four sum-copenhagen will get four sumptime to the start of th

Mex Pix Strike Looming: To Halt All Production

10. Half All Production
Stirke against the five pic studios
here leoms for June with demand
by technical and manual workers
workers Union (STPG) Production
workers Union (STPG) Production
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store the studies of the studies of the studies
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have been producers and U. S. and other foreign
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last 80 good with the studies. One
computes uning focal studies. Bits
last 80 good with the studies. One
(U. St. Act to be running \$400,000
(U.

Sydney Vaude Return

Sydney, April 23.

Sydney, April 23.

Dave Martin brings vaude-revue back to Tivoli here May 5.
Lineup includes Micheline Bernadini, Noni, Nita and Dody, Bob
Parrish, Koba and Kalee, Schaller
Application, George Hurd, Jenhy Howard. Bros., Rapidos, George Hurd, Jen-ny Howard. The Old Vic Co. moves in after

Lapinere's New Job

Lapinere's New Job
Paris, May 4.
Ellas Lapinere has been tapped
by RRO for the post of continental
sales manager. Lapinere, who predrously served as RRO publicity
director for Europe, will also continue holding down that job.
He was named by Phil Reisman,
RKO's foreign dept, topper, now
on a swing through the Continent.

Legiter in Montreal

Montreal, May 4. Montreal, May 4.
Gratien ("Fridolin") Gelinas, leading figure in the French Camadian theatre, is presently rehearing a new play which he calls "fittle" ("Citatie Roosier") and offer it at the Monument National for one week only starting Sat., May 22. Company will then tour hope of playing an unlimited engagement here next autumn. Gelinas achieved a ren in pecent

Gelinas achieved a rep in recent years with his annual revue, "Fri-dolinons," which he authored, pro-duced and directed outside of bequeed and directed outside of be-ing its main star under the name of "Fridolin." Under that name Eddie Dowling and Louis Singer presented him and Miriam Hop-kins in "St. Lazare's Pharmaey," here and in Chicago.

De Toth, Silverberg On Aussie Quickie to Mull Pix Production Setup

Pix Production Setup
Sydney, April 27.

Andre de Toth, pic director, and
Herbert T. Silverberg, attorney for
Interpret T. Silverberg, and Interpret T. Silverberg, as regards no heavy
taxation, plus freedom to import
stars, who, likewise, won't be tax
burdened. It's understood that no
financial aid will be asked of the
single. Title, if duo finds everything here okay to go shead, will
come mainly from coin frozen here
presently by the government via
U. S. distribs rentals, plus coinage
from home luvestors.

U. S. distribs rentals, plus colnage from home investors.

Sam Snider, local indle pic dis-tib, was responsible for interest-ing de Toth, Sliverberg and Sam Blesnoff in the idles of making pix acted as Snider's U. S. attorney for acted as Snider's U. S. attorney for many years. Bisheoff was to have made the trip, but he stayed in honolulu because of aversion to air travel. Duo will report to him There's a possibility that Harry Sherman may fit into the scheme later.

Sherman may fit into the scheme later.

Snider said that it was boped to get pic production going here on a major scale. There was ampire of the pic production going here on a major scale. There was ampired to the picture of the pi

Cohen New IFRC Head

Cohen New IFKL Head
International Film Relations
Committee, meeting last week at
offices of the Motion Picture Assn.
of America elected Sammy Colen,
control of the Motion Picture Assn.
of America elected Sammy Colen,
control of the Motion Picture Assn.
of America elected Sammy Colen,
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Colen Colen

'YEARS' STILL PACES LONDON London, May 4.

Condon, May 4.
Following a 55-week run in the West End of London, Samuel Goldwyns "Best Years of Our 1000 in the first three weeks of its run in the Odeon circuit theatres in London.
Previous high of \$320,000 for the circuit was racked up by J. Arthur Rank's "Seventh Voil."

Sartre Still Holding Off On Pix Rights to 'Hands'

Paris, April 27.

Grieg-less 'Gynt' Is Oslo Smash

A new version of 19. April 25.

A new version of 19. April 25.

Grid, "rewritten by Hans Jacob Nilsen and with music by Saverud, has been a boxoffice smash for the pagt two months at the Norsko Grieg was a dominating factor in the Ibsen drama, but as done in the Lourent production the secretakes a secondary role. New adisplaying the current production the getting away from the romantic theme usually stressed big sincess here has been the French import, "The Respectful Prostitute," by Jean Paul Sartre, Play chalked up more than 160 performances at the Sturban 160 performan 160 per

British Indie Producers Form New Trade Group to Cut Distrib Costs

Balcon S. Africa Bound To Set Up Production

New trades association, British Independent Film Producers Assn., has been formed by indic feabeautiful from the firm from the London, April 27. Sir Michael Balcon, chief Ealing Studios, is South Africa bound. combining business with pleasure. He'll negotiate on bepleasure. He'll negouate on in-lialf of the J. Arthur Rank Organ-ization for the development of film production plans in the Dominion. Rank Organization, which has extensive cinema interests in Rank Organization, which has extensive cinema interests in South Africa, wants to set up regular filming of exterior films in the African climate. With Capetown only a short flying time from London, location units can conveniently be flown from the Rank studio headquarters in Britain.

London Boos Richardson In 'Royal Circle' Preem: 'Medium' Wins Bravos

the Ibsen drama, but as done in the current production the score takes a secondary role. New adaptation also points up the player of the production also points up the player of the wind production and the production a

independent production in rela-tion to the new Wilson-Johnston Main points are agreement on Main points are agreement on definition of a British film with a view to excluding those made by Hollywood with surplus money in hiblior quota, studio space for independents, and the rents charged to independents of 28% for distribution. A ct un al distribution tribution, a Ct un al distribution to the big companies also have the advantage of profits from handing the film in their own theadragues that while many independarques that while many independarpuse that while many independa London, May 4.

OLYMPIC CHAMP SCOTT FOR O&J CANUCK SHOW Toronto, May 4.

With Olsen and Johnson signed to stage a combined swim and tostating show at forthcoming Candian National Exhibition here, deal
Ann Scott, who recently was worted,
Olympics and Canadian figurastating championships. Understood
that, for the two weeks of this
contract,
Canadian figurastating championships. Understood
that, for the two weeks of this
countract,
Canadian figuragraphic contract,
Canadian figuragraphic figuration of
property of
property

Show."
With Lake Ontario for a back-ground, Olsen and Johnson aquatic and leeshow will be staged in front of the new \$2,000,000 grandstand now nearing completion and which will seat 26,500 people. This would mark Miss Scott's desertion of the mark Miss Scott's desertion of the mateur sports rank, which will also be necessitated when also ac-cepts one of the many Hollyswood film offers the photogenic young-ported to have the inner rail. Incidentally, Marilyn Ruth Take, H-year-old Toronto figure-skater and Canadian runnerup, has just signed a contract to be featured in Shipstad and Johnson's "Ice Foilies of '49."

Italo Ministry Passes New Bills to Aid Films

At the last monor-terms of the property of the Rome, April 22. At the last ministerial meetin

U. S. Filmers Turn Jaundiced Eye To **New French Playing Time Proposals**

Declaring that "a treaty negotiated between two governments is a solema set," U. S. Illin industry do in the matter has been asked to solema set," U. S. Illin industry do in the matter has been asked to solema set, "U. S. Illin industry do in the matter has been asked to solema set, and the soleman did be illum-Bymers past door to France, following which amond the Blum-Bymers and to give Franch playing time. At a special constant and some top level Franch of major company previes and foresten managers Monday (3) methods to be soleman to be so

ther explored before changes are a Spurred by widespread agitation left and U.S. pix are examined and the special aging the special aging

American squabble.

That the French are far from swamped, as the anti-American clique contends, by the majors can be easily provided the state of the contended of the contended

the total French production for the last year.

The amount of "sundries" shown in Toulouse and Marseilles is due first to the fact that Toulouse has a large colony of Spanish refugees, and for Marseilles that, as a sea-port, it has an abnormally large foreign population from all coun-

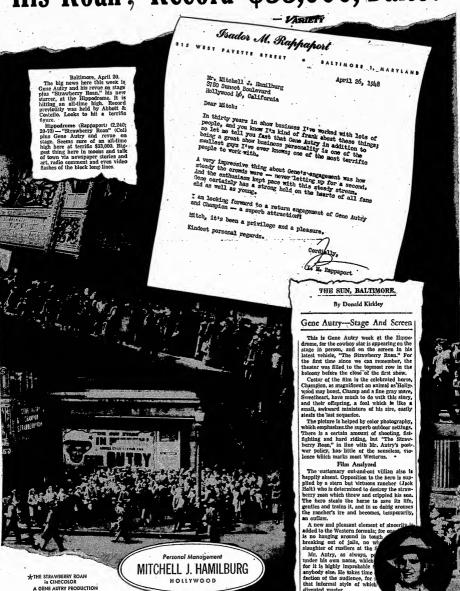
Number of first sun salagees in Franch key cities during a period

f 52 weeks up	to and in	cluding M	arch 20. 1	948:		
	American		British	Italian	Sundry	Total
aris	. 197	105	13	11	8	334
trasbourg		105	9	9	. 5	281
ouiouse		84	10	7	10	253
ille		89	10	12	6	247
ordeaux		80	11	8	6	221
vons		83	6	7	5	186
farseilles		87	. 5	- 11	11	225
		Repeats o	r Re-runs			
aris	. 19	17	1	2		
trasbourg		2			1	
oulouse		5	1			
ille		3.				
ordeaux	. 1	1				
farseilles	. 2	6				
This also sho	ws what	size backl	og of uni	layed p	ictures Am	ericar

distribs are accumulating in some situations such as Lyons.

A COLUMBIA PICTURE

Autry Personal Appearance Boosts His 'Roan',* Record \$33,000, Balto!



There is a very pretty leading . Henry); Mr. Holt is a tower of stre

Inside Stuff—Pictures

Use of films for television transmission will not necessitate the de-doment of any new-type raw stock. According to Eastman Kodak search director Dr. Cyrll J. Staud, it's been found that films processed escaped in the control of the control mages when transmitted and shown on a tele screen.

according to suandare procedures for theatre use give equally satisfactory images when transmitted and shown on a tele screen.

Dr. Staud announced that Esathan has set up a new laboratory to study films for television, hoping to find films which will prove most useful for video.

Motion Picture Assn. of America is making available a short on amount fire losses to interested conservation and government groups. The film has been prepared with cooperation of the organization's member-companies.

Print chiefly consists of newsreel clips covering many of the nation's bigger frees. It's dated to be screened before the National Fire Protection Assn. in Washington May 11.

In the year since she broke away from Paramount, Dorothy Lamour has made four pictures, not one of which has been released to date, quartet includes the Columbia production. "Let's Fall in Love," and three produced by Benedict Bogeaus. "On Our Merry Way," "Lulu gelle" and "The Girl From Manhattan."

Sierra Pictures is pondering a problem, artistic and financial—whether to roadshow "Joan of Arc," the expensive Ingrid Bergman starrer, or to toss it into general release. Decision will be announced in about three weeks.

COLLARITES IN 9 L.A. **XCHANGES UPPED \$4-5**

Los Angeles, May 4.

Los Angeles, May 4. Nine Los Angeles exchanges will receive pay boosts ranging from 4848 for front office workers under a two-year pact signed by the Office Employees Int'l Union and a committee representing the macros. Raises affect about 250 cm ployees, with the average salne his figured at a little over 69%.

hike figured at a little over 8%.

LA exchanges were the only
ones not represented by the International Alliance of Theatrical
Siage Employees which closed with
the majors for the front office last
February. Successful outcome of
the month-long negotiations now
wraps up the entire national

Pat Scollard of Paramount acted as chairman for the majors' three as charman for the majors three-man committee. Others were Charles O'Brien of Metro and Ber-nard Goodman of Warner Bros. Scollard has returned east follow-ing closeout of the deal.

20th Would Assume 'Curtain' Responsibility

Ultrain Responsibility
Still ignoring any direct answer
to objections against release of
ron Curtain, 20th-Fox monetheform Curtain, 20th-Fox monetheform booking the pictime of certain
ton booking the pictime of certain
tent booking the pictime of certain
tent assume full responsibility in case
any individual or organization
threatens an earth with legal acthreat has already been made by
the picture.

A New York attorney, who claimed
three clients had been libeled in
the picture.

"Outsia," meanwhile, will be "Curtain," meanwhile, will be released on schedule next Wednesday (12), with a saturation booking of more than 400 dates set for that week. Twentieth will continue to week. Twentieth will continue to week. Twentieth will continue to work that the saturation of the satura

Climax to the steadily-mounting number of objections was reached last week with a wire sent to 20th percent payers. Skuruas by a new percent payers of the state Climax to the steadily-mounting

33 Pix, With Reissues, On Screen Guild Program

Sereen Gulld Program
Sereen Gulld, through its prexy,
John J. Read and the series of the series of this year,
John J. Read and the series of t

Goldwyn-EL Continued from page 3

Considerable fixed petral and of considerable fixed detail and problems by taking the studio opportunity of the considerable fixed per co

mat he finally pulled out of UA.

Merger of the two studios—which happen to be across the street from each other—would permit EL to offer production facilities to top hindies. Its own lot is now so jammed that that's impossible.

Another advantage that Young

Absoluter any anger that young colored any anger to the Colored and the Colore

Team Lindfors, McCrea

Hollywood, May 4.

Viveca Lindfors drew the femme lead opposite Joel McCrea in the Milton Sperling production, "South of St. Louis," which Warners will

Picture, based on the Dan Totheroh legiter, "Distant Drums," goes into work May 17.

MERCHANT OF MENACE THROWN FOR A CHOUL

IHMOVIN FUR A GINULI.
"It's all the fault of the spouls," said Arthur Mayer, ex-maetro of the Blaito. N. Y., when a Venner office that had once been the head quarters for murder, menace and mystery. "The draculas and frank-placing them with unctuous aliens strangely deficient in homicidal proclivities, and with ladless whose while bosonis were consecrated to when the said of the said of

knives."
"At first." Mayer explained as he disconsolately threw a few remaining skeletons out of the closets and carefully scaled up the last remaining skeleton so that the closets and carefully scaled up the last remaining skeleton statement of the closets and the said statement of the closets and how a satisfie tiger woman in Sardi's cut meand how a satisfie tiger woman can cut. Zombies, feehly disguised our French and Halian offerings. A cat man persuaded my own parter to sell our great plettire Paisan to a competition? An interior descriptor, strangely the competition of the control of the contr "At first," Mayer explaine

"There may be gold in them arty bills, But Arty; give us death or chills."

But Arty, vice us death or chills."

'One day when Frankenstein had been disagreeably fail and been disagreeably and the disagreeably and the disagreeably and the variety and the property of the property of the disagree of

Rialto Sold For Over \$320,000 Biatlo Sold Fee Over \$220,000
Sale of the Rialto, which was
finally consummated last week, is
understood to have involved in excess of \$320,000, to have involved in excess of \$320,000, to heaid off over
a period of years. Purchase price
covers the liestre's lesse, Latter
runs for another of the consummated
to the consummated the consummated
to the consummate

York.

Mage's previous experience with art theatres was confined to his operation of the Studio, N.Y., which he took over last year for about five months. He renamed the house the "Studio 65." but French product and later British failed to click. the treman used it principally as a showcase for some of his French imports. Now under different management it's operated on a grind

policy.

Exact policy Mage will pursue at the Rialto is not yet known.

Warners Starting 11 Within Next 2 Months

Within Next Z Months
Jack L. Warney supped up prodering a line was a line with a line was a
metation on the Burbank to by ordering 11 new films to roll before
the end of June, in addition to
four features cirrently in work.
Starters are "June Bride." "The
Girl From Jones Beach," "F. Girl
Girl From Jones Beach," "F. Girl
Girl From Jones Beach," "The Windian Hope
"Two Guys of the 90s," "There's
"Wight Beat" and "The Younger"
"You Guys of the 90s," "There's
Something About the Trish,"
"Night Beat" and dildion to "South
of St. Les for Warner Fleese. Currently lensing are "Silver Lindia"
"Smart Money," "A Kiss in the
Dark" and the Michael Curit production, "My Dream is Yours,"

Streamlining of Film Sales Forces Resented by Men in the Field

Sears-Hughes Huddle

United Artists prexy Grad Sears, who heads from New York for the Coast later this week, will reportedly huddle there with Howard Hughes. Latter is understood desirous

Latter is understood desirous of reacquiring distribution rights to three of his films, committed to UA, if his purchase of RKO goes through. Scars reportedly is amenable to giving up to product the original purchase of "Sin of Harold version of "Sin of Harold original purchase of "Sin of Harold in a few trid encarements." undilebock," which did poorly in a few trial engagements, and "Vendetta," which Hughes has been editing and re-edit-ing over a period of many months.

Hughes-RKO

through. Dozier emphasized, how-ever, that "nothing definite" has heen set. His contract with U-I as assistant to production chief Wil-liam Goetz expires in July, 1949, and has no options.

and has no options.

Hughes does not hold an option on Atlas Corp.'s controlling, stock interest in RKO, but made a "conditional purchase" as of last if Atlas Corp. topper Floyd Odlum could not get a better offer than Hughes' \$8,400,000 in 10 days, the KKO stock sutomatically goes to the plane manufacturer and indeproducer.

The 10-day period from Friday may expire next Monday (10) or later in the week. It is uncertain, since it could not be learned whether this is a straight 10-day period or if it means 10 business

days.

Providing there's no better offer, Hughes at the end of that time will receive the 252,000 shares of rRKO been offering the boddings to various New York interests this week in an effort to top the Hughes deal. Several other studies are undersected in the several other studies are undersected in the several other studies are undersected in the several offers only the death of producer's mother last week prevented offers whether the several other several

moduler last week prevented oners. Whether Schary, who has been at RKO little more than a year, would leave with the advent of Hughes is thought questionable. It's felt likely that he'd wait a reasonable period to test the new owner's consistently stated that thughes has given assurances that N. Peter Rathvon can continue, if he chooses, as IKO prevy and production.

Hughes and Goldma have been production.

of production.

Hughes and Odium have been negotiating for months, at one point, about three weeks ago, it was officially announced the conversations had been terminated "without agreement," but they soon started up again. Atlas acquired most of its RKO holdings during the 1893-40 period when RKO was a point of the production of the p

Chile's Proposal

than a month and was finally nixed last week. A number of factors led to the ditching of the deal, first among them being reports that the quality of the spirits was poor and that it is very difficult to dispose of Scotch-type in the U. S. at best.

of Scotch-type in the U. S. at best.
Another aspect was fear that the
move might create a public relations backlier. Aside from sniping
interest of the control of the control
will would be created, it was
feared, on part of the liquor indimonstrate of the control
state of the c

The film salesman-backbone of small-situation selling — is now nursing a growing resentment major company high-command. His morale is currently at a low point, several sales biggies pri-vately concede, and there's an invately concede, and there's an increased concern over what's admittedly a loss in sales efficiency. Recent developments such as included the control of the

ing point.

Dissatisfaction expressed by salesmen is also filtering through to other levels, it's said. In a number of companies, the recent move to eliminate district chiefs has added fuel since the feeling is added fuel since the feeling is from the following branch managers that they have been suppressed in the following the feeling is the feeling in the feeling is also feeling the feeling in the feeling in the feeling is a feeling that they have been suppressed in the feeling in the feeling in the feeling is a feeling that the feeling is a feeling through the feeling in the feeling is a feeling through the feeling in the feeling is a feeling through the feeling in the feeling is a feeling through the feeling in the feeling is a feeling through the feeling in the feeling is a feeling through the feeling in the feeling is a feeling through the feeling in the feeling is a feeling through the feeling in the feeling is a feeling through the feeling in the feeling is a feeling through the feeling in the feeling is a feeling through the feeling in the feeling is a feeling through the feeling through the feeling is a feeling through the feeli

special among branch managers and the promotions if they demonstrate their sales power.

Top compliants, however, is the firm salesmen. Successive rules won by bookers needing a higher some chief bookers receive a higher some chief bookers received and the received the salesment and the some paid \$73-89 was wide enough to provide incentive for a booker of the salesmin still takes home th

Inflation

getting 470 and move in his envelope.

Salesmen are rlled because

Indiana som the basis of what
money can buy than a any other
time in the blostoy of the business. It
may be considered that the salesmen are long as he's making the same pay

all the inconveniences that travelall the inconveniences that travelthat the relatively low pay for the
salesmen is cutting. two waysweakening the ambillion of the
booker and u at der in ln in githen
morale of the salesman. I does

morale of the salesman and the salesman and the salesman and the salesman and the salesman

ager is the heart of the sales force."
Division managers are hadly handcapped without assistance from district chiefs, some exces are contending. "It's true that some of them think the spot is ideal for semi-retirement but that so no reason to drop the soot entirely." He are to evaluable to junk the system."

Colosseum Okaved As Salesmen's Bargainer

Salesmen's Bargainet
Colosseum of Film Salesmen of
America won their first major victory against the major companies Monday (3) when the National Labor Relations Board revenue of the Salesmen of the Salesmen of the Salesmen Decision elimaxed a two-year fight by the Colosseum for the right to represent its membership on a national salesmen of the Salesmen Decision elimaxed a two-year fight by the Colosseum for the right to represent its membership on a national salesmen which the salesmen were not qualified for guild organization. Elections oversing the 31 exchange centres are expected to open shortly as a result of the NLBB ruling.

Salesmen's guild was formed in semi-social, semi-economic basis. But widespread dissatisfaction among the film salesmen spurred the Colosseum into an organizational drive on a straight under the salesmen spurred the Colosseum into an organizational results of the Colosseum into an organizational results of the Colosseum into an organizational results of the Colosseum into an organization of the Colosseum into an organization of the Colosseum in Chicago.

triumph in its 24-hour,

the-clock showi

at the clobe Thea

has attained one

grovses in h

Jer 6 t, 24

away, the booking

are pouring into UA, a positive

indica on that

there's nothing so great for '48!

Picture Grosses

PORTLAND, ORE.

PUNILANIJ, UKE.
(Continued from page 13)

"Canst Guard" (Col) (reissues),
fair \$4,000 Last week, "Smugglers" (EL) and "The Cobra
Kritse" (EL), \$4,600. Mrsule. Box (H-E) (L,000; 50-85)—
"Risule. Box (H-E) (L,000; 50-85)—
"Risule. Box (H-E) (Mrs. Col) and "Sign
of Ram" (Col) (Rd Wr) (mac.) Box
\$4,000 or lord Wr) (mac.) Box
\$4,000 or lord week, big

"giahops Wife" (RKO) and "Signator Wife" (RKO) and "Signator Of Bam" (Col (24 wb) (m.o.). Big \$4,000 or near. Last week, big \$4,000 or near. Last week, big \$4,000 or near. Last week, "Market Hisband" (Ind. 26,400). "Grand Speed to Spare" (Par) \$4,400 or near week, "Maje Clock" (Par) and "Speed to Spare" (Par) \$4,400 or near week, "Maje Clock" (Par) and "Speed to Spare" (Par) This \$4,000 or less. Last week, "Majing of Millie" (Col) and "Rounding" (Col), \$7,000 or near week, "Majing of Millie" (Col) and "Rounding" (Col), \$7,000 or near week, "Majing of Millie" (Col) and "Speed to Spare" (Par) and "Challenge" (20th) (24 wk) (10th), \$2,200 or (10th), \$2,000 or (10t

BALTO NOT WITH IT, 10 G: PANHANDLE' 7G Baltimore, May 4.

Baltimore, May 4.

Highlight of a rather offlish week here is the standout trade being registered by "State of Union" at Loew's Century. "Panhandle" at the Mayfair looks fine, "Lady from Shaipshit" is getting a nice lift from stageshow at combo Hippodome, Most of other spots are

from stagesnow at commo hippo-drome, Most of other spots are holdover.

Estimates for This Week Century (Loew's-UA) (3,000; 20-60)—"State of Union" (M-G), Top-pling town with very big \$19,000, Last week, "Casbah" (U). Modest

Hippodrome (Rappaport) (2,240; 29-70)—"Lady from Shanghai (Col) plus vaude. Okay 315,000, Lasi week, "Noose Hamps High" (EL) week, "Noose Hamps High" (EL) Kelli's (Schanberger), (2,460; 20-60)—"Are You With H?" (U), Fair-ity 51,5,00 Last week, windup of 15 playing days of "The Clock"

18 playing days of ... rne. _uoca.

18 playing days of ... rne. uoca.

18 playing days of ... rne. uoca.

18 playing days of ... rne.

18 playing days of ... rne

off at real so, to the open of the construction of the constructio

Daylight Time Bops D.C.; Only 'Union' Sock, \$25,000

\$25,000, and town "Carl, so-so yeek, "Big Clock" (Par), so-so \$18,000 (RKO) · (1,939 44.74) - "Miracle of Relis" (RKO) disappointing \$11,000 Last week, "Casba" (U), thin \$2,000 . Last week, "Casba" (U), thin \$2,000 . Last week, "Casba" (U) (Teissue) substituted, "Anked after 4-day floperon. "Pitts-burgh" (U) (reissue) substituted, "Cocke, may reach \$7,500. Last week, "Fugitive" (fixO), neat \$9,000.

\$9,000. (MRIO)

"Warmer (WB) (2,154; 44-74)—

"Lady from Shanghal" (Col.)

Rialto (Fox) (878; 35-74)—"PanStatisfactory \$14,000. Last week,
"Sainted Sisters" (Pan), \$12,000.

and "Flame" (Rep),

Rialto (Fox) (878; 35-74)—"PanMandle" (Mono) and "Flame" (Rep),

after week at Paramount. Thin

Star P.A.'s Ring 'Bells' In Frisco, Loud \$21,500: Ditto 'Ruthless' \$21,000

Balmy was Prancisco, May 4 inping bit at firstrus. Despite this,
Miracle of Bells" at Golden Gate
and "Ruthless" at Paramount are
dependent of the Bells" at Golden Gate
and "Ruthless" at Paramount are
dependent of Frank Sinatra.
Appearance of Ruth College Sinatra.
Appearance of Sinatra.
Appearanc

(10th wich. Nice \$2,000. Last week, \$2,200. Last week, \$3,500. Last week, \$5,500. Last week, \$5,500. Last week, \$5,500. Last week, \$7,200. Last we

'Sisters' \$15,000, 'Union' \$20,000, Denver's Best

Denver, May 4.

Both "State of Union" at Orpheum and "Sainted Sisters" at Denham are big this week, and set for holdovers. Former is pacing

Estimates for This Week

Estimates for This Week
Aladdin (Fox) (1,400; 35-74)—
"Naked City" (U) and "Campus
Steuth" (Mond, after week at Denver, Ezquirs, Webber, Iladio, Fari(20th) and "Trender Years" (20th)
(20th) and (20th)

week, "fig Clock" (Par) (2d wk), big \$12,500.

By \$12,500.

Denview (Creekt" (20th) and represent Leave, "Monol, day and with Esquire, Webber, Good \$15,500.

Last week, "Monol, day and the sequence of the control of

\$11,000. (2d wk), okay Paramount (Fox) (2,200; 35-74)— "Tarzan and Mermiaids" (RKO) and "Angel's Alley" (Mono). Moderate \$11,000. Last week, "Panhandle" (Mono) and "Flame" (Rep), fair \$10,000.

\$3,000. Last week, "Naked City" (U) and "Campus Sleuth" (Mono) (m.o., good \$4,000.

Tabor (Fox) (1,967; 35-74)—"Sundown" (Indie) and "Kansas" (Indie) treissues). Mild \$9,000. Last week, "Where Are Children"; (Indie) and "Are These Parents?" (Indie), \$7,000.

"Are These Parents?" (Huser, \$7,000.

Are These Parents?" (Huser, \$7,000.

Webber (Fox) (750; 35-74)—"Furnace Creek" (20th) and "French Leave" (Mono), also Denver, Esquite, Fair \$2,000 or near. Last week, "Fanhandle" (Mono) and "Flame" (Rep), good \$5,000.

SEATTLE

(Continued from page 12) nifty \$3,500 in 5 days of fourth week.

(Continued from page 12)

(It y \$3,000 in 5 days of fourth
white Ball (H-E) (2,000; 45-60)—

"Bride Goes Wild" (M-G)

"Bride Goes Wild" (M-G)

"Bride Goes Wild" (M-G)

"Speed to Spare" (Pan') (Ist web,

"Ist we

PROVIDENCE

PROVIDENCE

(Continued from page 12)
and "Captain Boycott" (Mono).
Very slow \$\$5,400\$. Last week,
"Foreign Correspondent" (Indie).
State (Indie) (resistance).
State (Indie) (MGG).

\$18,000.

Strand (Silverman) (2,200; 44-65)

"Mating of Millie" (Col) and
"Best Man Wins" (Col). Slow
\$8,500. Last week, "Big Clock"
(Par) and "Footlight Rhythm"
(Par) (2d wk), good \$8,500.

'MAYERLING' RIGHTS WON BY NEBENZAL

Los Angeles, May 4.

Seymour Nebenzal and Nero
Films won a decision in L. A.

superior court over Quader-Kino
Films of Switzerland in a suit involving rights to the picture,

"Mayerling," which Nebenzal made
originally in France.

Court ruled that the Swiss com-

pany's rights to the film expired Oct. 8, 1945.

Up Reviewing Standards For Portland, Me., Rag

the fundant, more present use from the first state of the first state

Preems Come Home

Frecilis Colle Hollie
Starting with the world premiere of "The Emperor Walte" at
the Hollywood Paramoint theatre,
mount product will be held in
Hollywood stelline adds prestige
to an opening and insures national
coverage through neutreels, radio
and news services.

Income Tax Reductions

\$1,250 each is allowed up to four come and community property in-exemptions making \$5,000 the come can be eliminated if they maximum possible deduction on a joint return thereby intending all income as though it

joint return with four or more exemptions.
Residents of community property
Residents of community property
The following condensed table
will give a comparison of the
mentit comes about when.
The
benefit comes about when.
The
show a community property income,
much condensed table
will give a comparison of the
munut and percentage saved from
amounts of separate give a community
multiplication of the community
multiplication of the community
multiplication of the community
multiplication
multipli

mcome arter	Amer	unt of Tax		
eductions but	Prior	Joint return	Tax Re	eduction
ore exemptions	Tawe	1948 law	Amount	Percent
\$3,000	\$190.00	\$99.60	\$90.40	47.58
4,000	380.00	265.60	114.40	30.11
5,000	589.00	431.60	157.40	26.72
6,000	798.00	597.60	200.40	25.11
7,000	1,045.00	780.16	264.84	25.34
8,000	1,292.00	973.76	318.24	24.63
9,000	1,577.00	1,167.36	409.64	25,98
10,000	1,862.00	1,360.96	501.04	26,91
12,000	2,508.00	1,804.48	703.52	28.05
14,000	3,230.00	2,262.08	967.92	29.97
15,000	3,638.50	2,512.00	1,126.50	30.96
20,000	5,890.00	3,888.32	2,001.68	33.98
25,000	8,521.50	5,475.84	3,045.66	35.74
30,000	11,381.00	7,306.24	4,074.74	35.80
40,000	17,442.00	11,618.24	5,823.76	33.39
50,000	24,111.00	16,577.92	7,533.08	31.24
60,000	31,179.00	21,917.76	9,261.24	29.70
70,000	38,532.00	27,468.80	11,063.20	28.71
80,000	46,170.00	33,245.12	12,924.88	27.99
90,000		.39,317.12	14,775.88	27.32
100,000	62,301.00	45,642,56	16.658.44	26.74

** This its in 1917 applied to incomes in all states except community property: assumeth as the estimates for 1948 were filed in March and at least one quarter of the estimated 1948 tax paid at that time, it behooves every taxpayer to re-examine such estimates, since these amounts were based on the old 1947 law. In many cases the estimates should be revised downward by June 15, 1948, in order to enable the taxpayer to pay his installments on the reduced basis.

Colman Doubling Into A Personal With 'Life'

Ronald Colman embarks for England next week to lend a hand in the fanfare accompanying preem of Universal's "A Double Life" at of Universal's "A Double Life" at the Leleester Square, London. His sailing follows by one week that of Ben Henry, U's: sales chief in London, who set up the opening. Colman had planned the trip as a holiday and will now combine business with pleasure.

Tax Change Would Benefit Pic Biggies

Washington, May 4.

Film industry biggies, holding large options on their firms, would benefit under a proposed change in the Federal tax laws now under consideration by the House Ways and Means Committee.

and Means Committee.
At present, if slock price jumps between the time the option is given and taken up, the owner pays given and taken up, the owner pays proposal, meeting considerable favor in the committee, would trut his into a capital-gains deal. Thus, tax would amount to only 26%. Treasury, however, is fighting the proposal and wants to reverse the situation, making it harder than the proposal and wants to reverse the This is one of a number of pre-

ever for holders of stock options. This is one of a number of proposed technical changes in the law to me would provide that in the case of court-directed sales, in connection with Sherman Act cases, there would be no tear the case, there would be no tear the crity. Thus with the majors' partial divestiture in the Big Figure exty. Thus with the majors' partial divestiture in the Big Figure scaes, they could reinvest their money by buying out their partners in situations where the marens in the situation of the situation

20TH SETS SWEDISH SHORTS Series of unusual Swedish one-reelers has been set for release this summer by 20th-Fox. Deal was set by 20th shorts sales manager Peter Levathes.

Described as "dramatic stories Described as "dramatic stories of nature," the shorts represent a joint venture of 20th and A.B. Svensk Flimindustri of Sweden. Action is all in pantomime, with a special score and original sound recorded on film. Twentieth plans to give them special booking and ad-publicity handling.

Alton, III., 2% Tax St. Louis, May 4. City council in Alton, III., near St. Louis, has passed a two per-cent theatre admish tax for mu-nicipal revenue purposes.

SPG AND SOPEG'S JOINT POWWOW ON STRATEGY Preparing a joint strategy for

their new contract talks, Screen Publicists Guild and Screen Office & Professional Employees Guild are holding a combined wage and policy conference Saturday (8). Powwow of leading members of both guilds will lead to formulation both guilds will lead to formulation of new demands in new pact talks with the majors slated to open this summer. Current two-year con-tracts of SPG and SOPEG expire Sept. 27.

Sept. 27.

Pattern, of the new wage and hour demands to confront be industry will be revealed this month with the revealed this month with United Artists without agreement ends May 31. On top of the recent round of 15% wage titls ergrated, to the 4,000 home office granted to the 4,000 home office paring demands for an additional raise plus other improvements in hours and working conditions.

20th Sets 3 Preems To Tee Off Smith Sales Drive

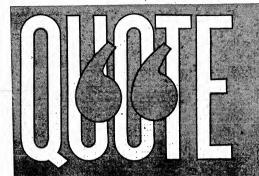
Tee OII Smith Sales Drive
Three "Hollywood-type" prems
on new product have been set by
Outh-Fox during the next month to
help garner mass bookings for the
Andy W. Smith, Jr., anniversary
sales drive. Smith succeeded Tom
J. Comnors as 20th's general sales
manager Just a year ago. Sales
manager Just a year ago. Sales
of extends from May 30 to June
28.

GIVE EXEMBE AND ASSESSED OF STREET O

week in Los Angeles and San Francisco.

Prancisco.

Pr



lay Egizensel theatre owner activities side of the Economic in the Economic of the Economic in the Economic in

Woman's Home Companion, in it's 1947 Movie Survey, says that Trailers draw 31% of your Patrons!



NATIONAL SCIENCE SERVICE

Blow-by-Blow Returns

plaw-hy-blow description of how the majors' (all except United

Ari	ists) gross and n	et takes compared in	1947 with th	e peak year
of	46 is set forth as	10110WS;		
Co.	47 Gross	'47 Net	'46 Gross	'46 Net
1.	Paramount— \$189,025,600	\$31,668,709	\$194,701,099	\$44,042,106
2.	20th-Fox- 186,267,980	14,003,640	196,749,249	22,619,535
3.	Metro 183,948,900	10,532,690	188,476,317	17,958,945
4.	Warners- 172,004,197 .	22,094,979	165,533,006	19,424,650
5.	RKO 115,000,000 (est	.) - 8,700,000 (est.)	120,125,633	12,187,804
6.	Universal 64,958,405	3,230,017	53,934,865	4,565,219
7.	Columbia— 48,832,201	3,706,541	46,510,909	3,450,489

1947 Gross Off 8%

of \$21,465,043.
Without a single exception, every company hoisted its inventory during the year. In Paramount's case, alone, the figure would have been lower if it hadn't acquired Liberty Films and Rainbow Productions. Pers, 20th and REO were aided in REO, were aided in the production of the production of the production. The production is not been also books on Dec. 31 or threeabouts. This gave them additional time to cut costs following the British tax imposition.

Foreign remittances fell off in the neighborhood of \$25,000,000. Which means that,domestic grosses in all, dropped little more than \$25,000,000 from the tremendous amount piled up in '46

Set 11 for England Continued from page 15 for production of several more films in England, but which pro-ducers are to make them hasn't been established.

Metro, Fox, RKO

Metro, For, RKO
Metro, with its Elstree studios now rebuilt and ready to go, may word, MY Son. Starring Spencer Tracy and Debornh Kerr, the film is scheduled to roll June 15. Also set for Elstree 1s "Young Best," and Debornh Kerr, the studies of the second of the seco

London.

that analysis discloses the majors were only able to convert 10% of their grows of the highest their grows of the highest discloses the majors of the highest 46 gross to translated into pure profits during that year. The all-important 3% represented a rise in the cost of making and distributing films. sion, all seven companies are computed as follows: sion, all seven companies are computed as follows:

1. Paramount 17 %

2. BkCo 7.6%

4. 29th-Fox 7.5%

5. Columbia 7.5%

6. Metro 8.75%

Columbia 7.5%

6. Metro 9.75%

Columbia 7.5%

Col

films.

Top-grossing company was Paramount, which took total revenues of \$189,025,000. Both 20th-Fox and Metro were only slightly behavior of the state of the st

\$116,000,000. Universal upped its gross to \$64,-958,405 during its fiscal stretch and

Backlogs Mount

Film inventories continued the process of mounting dur-ing fiscal 1947. Breakdown, company-by-company, follows

Company		'46 backlog
1. Metro		\$83,677,348
2. 20th-Fox	. 53,834,094	52,698,780
8. Paramount.	50,178,008	47,542,697
4. Werners	48,753,002	47,124,208
5. RKO	. \$2,000,000°	29,753,204
6. Universal		21,405,048

* Estimated.

Columbia to \$46,510,909. U, Col-umbia and Warners were the only

Columbia to \$46,510,900. U, Columbia and Warners were the only three companies to holst their grosses for the year, and it's signiference of the companies to holst their grosses for the collection of the companies of the collection of the collect

Rated by efficiency of conver



LOS ANGELES 11 hours, 10 minutes

CHICAGO

3% hours

Ticket Offices: Airlines Terminal ocksfeller Center • Hotel New Yorker 120 Broadway • Hotel St. George

AMERICAN **AIRLINES**



two US. companies in which he has a financial interest. U has an-nounced plans for two films there but ham't yet decided what they're to be. Eli, nearwhile, has reached no decision on producing abroad, the plans, although Hall Wallis will probably lens "House of Miss" there. Par production chief Miss. Par producer Billy Wilder goes to be figland extra tweek and may set plans there for one or two films. Republic prexy Herbert J. Yates

plans there for one or two films. Republic presy Herbert J. Yates announced on the Coast last week he'd make no British production plans until the tax settlement is much plans in England is profitable. Columbia has assigned produced Joseph Friedman to turn out four as yet unselected films in England. Monogram has a deal with British Pathle to make four in the U.S.

\$63.942.000 Income For Col., RKO, U. Rep Tops '46 Last Quarter

Washington, May 4.
Picture biz was on the upgrade in
the last quarter of 1947, on the
basis of gross income of four com-

panies.

Columbia, RKO, Universal and
Republic aggregated sales of \$53,

482,000 for that period, according

to figures released last week by the
Securities Exchange Commission.

It bettered the \$59,540,000 of the
third quarter by \$4,460,000; and
was a near \$5,000,000 more than

and \$5,000,000 more than

last quarter of £946. By companies

the figures were:

RKO: \$31,550,000 which includes

list quarter of 1794. By companies Reference of 1794. By companies REGO \$31,550.00, which includes \$4,575,000 for subsidiaries in foreign territories. During the third quarter, the company grossed \$28,070,00, including \$3,060,000 earned by foreign subsidiaries; for the was \$31,400,000, including \$4,230. 000 of foreign take.

Columbia: \$7,172,000 for the fourth quarter of 1947, compared with \$6,475,000 for the lind quarter of 1946.

Universal: Fourth quarter, \$17,000 for the least quarter of 1946.

Universal: Fourth quarter, \$17,-912,000; as against \$16,634,000 for the preceding three months, and \$15,505,000 for the last quarter of

1946. Republic: \$7,306,000 for the hree months ending Oct. 25; a lirop from the \$7,524,000 of the previous three months. For August, September, October of 1946, he take amounted to \$6,410,000. In addition, figures for last quarter of 1947 showed that Loew's Boston theatres grossed \$405,000, contrasted with \$432,000 for the preceding quarter.

Film Stocks

- Continued from page 4 m

tested by the many picture people itested by the many picture people who crowded into brokerage of-fices in the Times Square area on Monday. Their interest naturally water the ruling process of the ruling process of the ruling. Fact that there was no drastic unloading of film major picture shares yesterday hinted that most of selling came from those who felt that other industries had a better chance to climb in the current bull move-film of the rule of the process of the rule of the process of the rule of the rule

O'Brien and Claude Jarman, Jr., to London.

Lond Heaviest loser yesterday was oth-Fox, which fell \$1.37½ to \$21,75. Other losses were Colum-bla Pix, down \$1.25 to \$10.02½; Locowa \$1.25 to \$10.02½; Locowa \$1.25 to \$10.02½; Locowa \$1.25 to \$1.02½; Rico of \$1.25 at \$11.25; and Universal, off \$1.25 at \$11.25; and Universal, off \$1.25 at \$11.25; and Universal, off \$1.25 at \$11.25; and Universal, to \$1.25 Heaviest loser yesterday was 0th-Fox, which fell \$1.87½ to

Of Indie companies, Republic was unchanged, Monogram was up 12½c and Technicolor up 25c.

Mrs. FDR in Preem Talk MITS. FIDE In Freem Talk
MITS. Eleanor Roosevelt will
speak at the preem of the Cagney
film, "Time of Your Life," at the
Mayfair theatre, N. Y., May 25.
Receipts from the opening will go
to Wiltwyck School, Esopus, N. Y.,
in which the late President took a
creat laterace. eat Interest.

great Interest.

Charity preem is the initial gun
In a campaign to alse \$1,000,000
for the school.

Rocky Mt. Allied Confab in Denver Follows Nat'l Bd. Meet; Xchange News

Annual convention of Allied Rocky Mountain Independent Theatres is slated for May 18-19 at low combined the street is slated for May 18-19 at low combined the street is slated for May 18-19 at low combined the beautiful of the board of national Allied at Cosmopitian, May 15-17. Convention will be largest one of independent exhibitors in the sevent in

ASCAP and 16m competition.

'Ur's 'Banknite' Sales Drive
Universal is launching a new
Ge-week sales drive domestically
which includes a new angle by way
time, is awcoling premains to its
sales staffers at the close of the
seventh, 13th and 20th weeks a
hypo to the champaign, were set last
week in ho, meets of John Joseph,
U's ad-pub chief, with A. J.
Orkerie, ase't general sales manliam A. Scully, and other distrib
toppers.

Werthamer Aids Donohue

Werthamer Aids Donohue Living Werthamer upped to administrative assistant to J. J. Donoministrative assistant to J. J. Dono

and adds firstrum pix to stock bur-lesque. Harold Kraft, formerly with the Dallas 20th-Fox office, assumed his dutles as assistant to Jack Lorentz, Great Lakes district manager. Giten Burch, associate editor the Flim Forum Review, appointed executive director of Film Council of America.

Jerry Fairbanks' Talsa Office Branch office for Jerry Fair-banks Productions opened in Talsa, Okla, A. G. Petrasek, manager. It will serve as sales h.q. in the south for the Fairbanks org.

Wil's 2-Day Sales Pitel in N. Y.
Laying plans for a new product
drive, Warner Bros. district managers convene at the homeoffice
for a two-day meet tomorrow
(Thurs.) under the aegis of Ben
Kalmenson, whee-prexy in charge
Wil's pub-ad chief, will outline the
company's promotion plans for the
fortheoming pix lineup.

Chas. Boshart Quits Dickinson Kansas City. Charles Boshart, manager of Glen and Tamploc theatres here for Dickinson circuit, leaves com-pany May 8 to return to Coast. Bill Meyer, new with Dickinson,

replaces at Glen and Tampio, working as district manager. First step locally in carrying out industry's drive for improved public relations was taken when silm it relations was taken when silm together luncheon with city of the control of Allied Indocement; These owners of Kanasa and Missouri of Allied Indocement of the Country of the control of the

Reopen III. Tornado-Hit House St. Louis. The Lincoln, Bunker Hill, III., badly damaged by tornado in March, is skedded for an early re-Christ Kalafat, World War vet, Succeeded Thomas Pappas as man-ager of Lans, 800-seater in Lansing, II.

Publix Theatres Drive-In near rench Village, Ill., lighted for

Season. Village, Ill., lighted for Season. The Ashland, 300-seater, Ashland, Ill., sold by Oak Vawter to George S. Blutecker, Galesburg, Ill.

Reade Theatres Gets 2d Pilot Walter Reade Theatres acquired a second pilot for its company plane last week when ex-Navy filer James Loeb joined the circuit's concession dept. Walter Reade, Jr. also holds a pilot's license.

Try Quiz Game in Calif.

Bank of Knowledge, theatre quiz game, got its first Southern California tryout in Belliflower theatre, operated by Al Hanson in Belliflower, near here.

Louis Wiethe Adds Drive-In
Cincinnati.
Louis Wiethe and associates,
operating seven nabes in Grenter
Cincy, added an outdoor theatre to
their string by purchasing 52 percent of stock in the Park-In, Mt.
Healthy, with 650-auto-capacity.

Healthy, with 650-sub-capacity.

Tom Howell to San Anton Tommy Howell to San Anton Tommy Howell to San Anton Tommy Howell to San Anton Howell to San Anton San Anton Howell to San Anton San Howell as Interstate the Manager at Hardings at the Howell as Interstate the Manager at Hardings at the Howell as Interstate the Manager at Hardings and the Howell as Interstate the Howell as Interstate the Howell as Interstate the Howell to Howel

New York Theatres



GLARK GABLE Xavier CUSAT LANA TURNER and his ORCH.
Special Extra
Rece Recorp BAXTER - HODIAK Homecoming CAPITOL

RADIO CITY MUSIC HALL Spencer Katharine Van TRACY • HEPBURN • JOHNSON Angela Adolpho Lewis
LANSBURY - MENJOU - STONE
Frank Capra's "STATE OF THE UNION"
Presented by M.-G.-M and Liberty Films Spectacular Stage Presentation

Walters to Buffalo for FC
Ed Walters named office man-ager and booker for Film Classics
Buffalo exchange.







Com'l Radio Reps' Counter-Assault At Ohio Leaves Educ'l B'casters Limp

Columbus, O., May 4.

The 18th institute for Education by Rh Institute for Education in the Columbus for th

(Continued on page 50)

Jennings Prexy of AER

Geombus, O., May 4.
George Jennings, of WBEZ, the
Chicago board of education station, was elected president of the
Assn. for Eduction by Radio, succeeding William B. Levenson, assistant superintendent of Cleveland
public schools, at the organization's annual meeting in connection with the Ohio State radio institute.

Betty Girling of KUOM, Univ. Betty Girling of KUOM, Univ. of Minnesota station, was named first veopee; Ellen Miller, director Council, Denver, was chosen second veepee, and Blanche Young, of the Indianpolis schools' radio department, treasurer. Post of secretary was again voded to Gertrude Broderick, radio education specially was the council of the U.S. Office of Education.

Sheppard Sans Flock Washington, May 4.

Washington, May 4.

Network reps here appear were a radio bill which Rep. Harry Sheppard D., Calif.) dropped in the Congressional hopper last week. Measure was promptly referred to the House Commerce Commerce where it is expected to die.

Bill would out relestations of AM, EM, Gax relestation manu-

or AM, FM, 18x or tele stations by networks or radio manu-racturing companies. It would also require stations to alter-nate networks and local shows with no two hours of web broadcasts to be hired consecutively.

utively.

There is plenty of speculation here why the bill was introduced sin e sheppard himself told Variery he has no intention of pressing for action on it this session and he wants "to give every heavy of time to study it." He anticipates that "compromises, would have to be

NBC Grabs Off Elgin's Holiday Shows from CBS

The brace of star-studded Elgin holiday shows—Thanksgiving and Christmas—which for the past six

holiday shows—Thankagiving and in the control of th

since it means only knocking off sustainers.

Elgin plunks down \$40,000 for time alone for the brace of shows, with an approximate like amount for the talent tab.



LEE FONDREN

His experience in program promotion and merchandising given to the control of the

Ohio State In Tribute to Durr

one of the Ohlo State Institute's faithfuls and the only commission member to show for the four-day session last weekend, found himself Sunday night (2) the recipient of an unexpected tribute. Dr. I. Keith Tyler, institute directions of the control of the contr

presented Durr with a lifetime membershy, an honor which institute banqueters heartly appeared to the state of the state o

of thire institutes without Mr.

Dutr."

As inconspicuously as any achoost the control of the co

Toscy's 'Honorable Mention' Lifts **Ohio Evebrows: Institute Lists Awards**

Canadian Broadcasting Corp.

Talk of the institute, however, was the judges' hypassing of a first, award' in the cititural music category in favor of a mere honorable mention for Arturo Tocanini and the NBC Symphony. If Toscy especially after their recent spectacular role in tele, industry delegates wondered both privately and openly in institute sessions, who'd ever rate this kindo?

ever rate this kindo?

ever rate this kindo?

the first supplies the session of the first supplies for the first supplies for the first supplies for music aren't being realized.

Columbus, O., May 4.

CBS and two independent New laways designed for radio, but are York stations, Sulbur'as WNEW and regular concert programs pick up dily-owned WNYC, took home armful of awards in the 12th American Exhibition of Educational Radio Programs, conducted in six, and last slotting of these programs included several awards to the Canadian Broadcasting Corp.

Talk of the institute, however. times or around midnight in certain localities? Is detrimental. They noted that the NBC Symphony's time "is poorly chosen" and added that "little opportunity has been provided for the public hearing of contemporary music, which would add greatly to education by radio."
The full list of symphony is the provided for the public hearing of contemporary music, which would add greatly to education by radio." The full list of awards:

NATIONAL NETWORKS

6 ORGANIZATIONS

First awards to "The Electrant Light," by the wards to "The Electrant Light," by the end of the Electrant Light, and the end of the Electrant Electron Elect

From the Production Centres

IN NEW YORK CITY . . .

IN NEW YORK CITY

The Actors Studio, legit workshop project conducted by Ella Kazan, Robert Lewis, Amartin Ritt and Cheryl Crawford, is mulling a pitch from the Blow agency for a radio of television series, Such a deal would be used to finance the studio's nominal-cost classes for young sectors. They are now, or "Superman," has authored a half-hour advertigation of the studio's nominal-cost classes for young sectors. They are now, or "Superman," has authored a half-hour advertigation of the strip of the studio's motival has returned unused contributions to the strips fruid for the walout it threatened several months ago against mod Feel on the scripting of "Big Story," also writes the "Barney Blake, Police Reportor, 'television series.

Murray Grabhorn, boss of Wiz (770 on your dial), has a new N. J. Heense on his car. It's 27-17 WWKEW 'ell Cott is "chairman guale, had and the car. It's 27-17 WWKEW 'ell Cott is "chairman guale, had and the contributions of the scripting of "Big Story," also writes the "Barney Blake, First issue will be out in time for the NAB confab. .. WNBC almost missed the boat on a renewal of Mary Margaret McBrid's contract. And 190 to join hubby Jinn in MBS sure now originating here. ... Walter Gorman has succeeded Charles Urquhart se "Road to Life" cust thrower. ... Ruth Rowland, formerly in Foote, Cone & Belding's radio department, has moved to the Ketchum, MacLed & Grove of agency of Again, and the web's board huddle in LA. ... WIZ-FM teed of last hight Crues.) with a duplicate feed of ABC. Graman the strip of the

IN HOLLYWOOD . . .

IN CHICAGO . . .

Roy McLaughlin, manager of WENR, rounded out his fifth year with the station May 1...Bob Platt upped from continuity to assist price of the price of

(Continued on page 48)

DECLINE AND FALL OF OH

Ace Needs Pace Space

Godman Ace, writer-producer-co-star of the "mr. ace & JANE" GBS comedy show, scalled into his office at CBS hadgs, on Madison menue, New York, last week to find he had been moved to and on the following is a letter he addressed to Jim Seward, who, as a sort of vice president in charge of CBS housekeeping," takes care of housing CBS personnel;

the start of "vice president in charge of GBS housekeeping," takes our of housing GBS personner of the start of the start

CBS Planning to Drop Hooper as It Preps Its Own Radar-Rating System

Now that CBS is going into the radar-rating business and is planradar-rating business and is planning to spring its Instantaneous Audience Measurement System (IAMS), the network, it's known, will drop the Hooper service completely, probably by the end of the year. CBS isn't tipping the amount of coin it turns over to the Hooper organization annually, but one web exce admitted that it "runs into six figures."

figures."

On the other hand, CBS is plunging neavy coin into IAMS which, incidentally, god a "sneak preview," in New York tast week before a god of radio bress. And as far as you could be a small of the state of

ing turned out.

The network doesn't intend to make it a "CBS baby" exclusively, but it will be available to the whole industry. The instruments will cost about \$100 aplece, and since it's planned to sample the New York area with about 1,000, the initial splurge with about 1,000, the initial splurge will add up to a \$100,000 investment.

\$100,000 investment.

On the basis that IAMS represents "just what the radio doctor ordered" in setting an honest, alisement appraisal, it's been suggested appraisal, it's been suggested appraisal, it's been suggested and the little state of the little set of the little premise that the cost in the little premise that the cost in the little set of the

'What's My Name?': GE's Got Answer

ABC may lose to CBS the "What's My Name?" stanza, which is replacing "willie Piper" on General Electric's payroli, because It will do down a bid for the Wednesder of the part of the part

Earlier in the season GE wanted to spot "Piper" in the 10:30-11 period but Philco demurred since that was immediately after its own Bing Crosby stanza.

RDG Elects Shavon

New York local of the Radio Directors Guild (AFL) elected Robert Shayon, CBS producer-director, president at a meeting Monday night (3). He succeeds William Sweets, freelancer.

William Sweets, freelancer.

Tom Bonnett, produce-orductor of the Freet-Warring Show, was hamed veepee. Charles Powers, ABC staffer, was chosen secretary, and Ernest Ricca, freelancer, treasurer. Sweets and Don Gillis, director of NBC musicals, were elected to the local council, hold-wers being Carl Eastman, Frank Papp and Maurice Robinson.

Charles Polacheck, of CBS' tele Charles Polacheck, of CBS' tele director staff, was named video rep on the RDG council.

GF May Drop 'Aldrich Family In Budget Row

"The Aldrich Family," for the General Foods radio setup, may be dropped at the end of the current revie. The food concern has notify that it will not renew the consedy, stanza unless the budget is cut from its present \$13,000 to \$10,000 to General Foods radio setup, may be

(Continued on page 46)

Fiedler Gets a Hub Sub Boston, May 4.

Boston, May 4. *
Arthur Fiedler's "Sunday at
4:30," top-ranking live show out of
Boston for the First National Bank,
is being replaced for summer by a
disk and transcription show called
"Thursday at 7:30."
First time the heart. First time the bank has used a ammer musical replacement.

GRANDDADDY OF

Columbus, O., May 4,

Columbus, O., May 4.
The Institute for Education by
Radio, grandaddy of radio conferences, began doddering this year.
The decline in vigen which has
been setting in for several years
became painfully 'evident at the
Bith annual, form-day session which
Bith annual, form-day session which
flored in a sad siump in turnou'
(700 as compared with 1200 in
1947). The industry brushoff was
more evident than ever. For most
of the few industry key figures who
dis slow up, the lab still so
of discovery, the lab still so
of status quo for the last time.
They won't be around, they said,
for another reprise.
Some of the industry spokesmen,

Lacy won't ge around, they said, for another reprise.

Some of the industry spokesmen, steamed up over 'beatings' they've steamed up over 'beatings' they've feature of the steament of the st

Even Kobak Absent
In contrast to heyday years when
top radio brass junketed to Dr. I.
Keith Tyler's powwow, the 1948

Henry Morgan Works for Lever

Lever Bross, the only bankroller in the history of commercial radio with five shows in Hooper's Top 15 (Bob Hope, Amos 'n Andy, Lux Radio Theater, Bd. Priend Irma Radio Theater, Bd. Priend Irma Scouts) has a new acquisition—Henry Morgan, Move was brought about last week when Charles Luckman operation bought out Rayve Shamipo, sponsors of the Morgan program on Albridgition of the Norgan Program of Albridgition of the Norgan Organ of Albridgition of the Norgan Organ of Albridgition of the Norgan of Albridgition of the Nore Henry Morgan. Move was brought about last week when Chandland May we Shampoo, sponsors of the Morgan program on ABC.

Just how Levers' acquisition of the shampoo company will assembly a special to the Morgan show (option time comes up soon) is conjective Morgan incidentally, is adding braid Board Molly, "charging invasion of prevention him as a fixture in its star-studed roster. Morgan, incidentally, is adding David Ross to his show. Latter replaces Glen Riggs.

CBS Has a Brand New Concept On MEETS DODDERS Quiz Giveaways; Wants to Cash In, So Reverses Policy on Phone-Jackpots

'Thin Man' as Cantor Sub Inim man as Cauttor our "Thin Man" has been bought by Pabst beer as the Eddle Cantor replacement this summer. Himan Brown's comedy who dunt will apply the control of the c

KLONDIKE KATE SUES 'FIBBER' FOR 'FIB'

Move that has occasioned much comment in the trade is CBS' realignment of its Sunday night schedule, effective this weekend (9) so that it would have an hour ming immediately following ABC's Wisto the Music' (8 to 9 p.m.). The stratagem indicates a drastic reorientation of CBS' concept of bigtime programming. It has appeared to the current tidal wave of phone-jackpot and other types of quiz giveaways.

be scripted by Aillon Lewis, but the laugh saper of the show will be emphasized more than in the part. Brown thil circe, as underposed the support of the show where the support of the su

outfit has latched onto a third segment.
Rating of "Music" has been steadily on the upsurge since its inception, with its last published Hooper showing a 10.5 for the final quarter-hour, and an average of 7.9 on the hour. The same Hooper showed the competing Fred Allen show clipped by 4.2, and Charlie McCarthy off by two points.

In Lyons Exit

Harry Ommerle

Harry Ommerle, radio head of A & S Lyons agency, turned in his resignation to Arthur Lyons on Saturday (1), effective June 1. Ommerle will open his own agency in N. Y., handling personalities and radio-tele packages.

and radio-tele packages.
Ommeric takes with him the
"Information, Please" and Vox
Pop shows, both of which are due
for new network deals in the fall,
"Info" checking off Mutual in
June and Vox Pop winding up for
American Travelers Co. this month:

Ommerle had been with Lyons for four years, moving over from Ruthrauff & Ryan agency.

'Raleigh on Parade' Raleigh, May 4.

Raleigh, May 4.

"Raleigh's Industries on Parade," a dramatization of the city's industrial firms, went on the air over WNAO for the first time last week.

The program, presented cooperatively by WNAO and the industrial department of the C. of C., will be given each Tuesday alpital file. Industrial to the Work one of the Work tone by the Pilot Mills, or the work tone by the Pilot Mills,

'Is WLIB Next?' Trade Asks, Pondering **Dorothy Thackrey's Career in Radio**

Sale of her two Coast radio statuting to fathom just where the times and her Ty Construction per. Trackery radio ambitions went strength of the property of th

Looks Like Tobey Will Drop Probe-At Least for '48

At Least for '48

RCA reps are skedded to take the stame are skedneddy (12) for what looks to the stame are skedneddy (12) for what looks to he shill day of outzing on the same are skedneddy (12) for what looks to he shill day of outzing on the skedneddy (12) for what looks to he shill day for the skedneddy (13) for skedneddy (14) for sked

Tokey't face by regaling lim with unsolicited info on the company's FM pioneering.

Up to that time, the solon had been content to lash out at the company occurs of the company occurs occurs of the company occurs of the company occurs of the company occurs occurs on the company occurs occurs occurs on the company occurs occurs on the company occurs occurs

PRO-TRUMAN TEXANS CLAIM TIME TURNDOWN

U.A.IM HINLE FURNIUU III.
Fort Worth, May 4.
Woodville J. Rogers has filed a
complaint with the FCG ugelast
the Lone Star Chain in that the
web had turned down a request for
free radio time by the pro-Truman
group. Rogers asked for time to
balance the time given Gov. Beauford Jester recently.
Harold Hough, head of the LSC
here, stated that, the Jester speech

Harold Houng, head of the LSC here, stated that the Jester person and the state of the state of

D.C. AFRA Balloting

D.C. AFRA Balloting

Washington, May 4.

The 300 mombers of the Dion

coal of the mombers of the Dion

of Radio Artists are balloting this

week to elect officers for the com
ing year. Mall votes will be counted

May 10. Presidential slate includes

radio actress Evelyn Freyman, in
dwy 10. Presidential slate includes

radio actress Evelyn Freyman, in
wWDC and Broom Stepher of

WMAL-ABC.

Union has recently won elections

at two new daytimers in the area
WYIK, Alexandria, and WQCW,

Washington, and is currently nego
Washington, and is currently nego
Biggest news on the AFRA front

here is, pending negotiations for

new wage contracts at WOL,

WTOP, WMAL, WWDC, WMAL

and WINX.

How Summer Replacements Shape Up

Pop music is popping out all over the summer semester schedule of the networks. Out of 25 aponsored replacement shows set up to yesterday (Tucs.), 12, or shout half, are in the triple of 25 aponsored replacement shows set up to yesterday (Tucs.), 12, or shout half, are in the triple of the triple of the triple of the triple out of the triple out for haltaness ranging from the to 11 weeks. Baintvollers of nearly two dozen other shows are yet to make up their minds what they'll do during the dogdays. (Shows listed below with blanks in the third column are those expected to take powders or run in subb, but still are undecided.)

1		AMERICAN BI	ROADCASTING CO.	
ı	Program	Spensor	What Happens	Date
2	Abbott & Costello	Co-op	Hiatus	
	Bing Crosby	Phileo		June 2-Sept. 29
t	Jimmy Fidler	Carter Prod		
•	Lassie	Red Heart Dog Food	Moving to NBC	June 5
3	Grouche Marx	Elgin-American	Hlatus	Returns Sept. 29
;	Henry Morgan	Rayve Snampoo	. * * * * * * * * * * * * * * * * * * *	
9	Mayor of the town	Forneworth.	History >	
t.	Louella Parsons	Woodbury		
)	Drew Pearson	Lee Hats	Al Capp	
	Theatre Gulid	U. S. Steel	Hiatus	May 30-Sept. 5
1	Vox Pop	Amer. Express	Dropped	
1	Walter Winchell	Jergens	Ariene Francis-Ben Grauer	
,	Deal Whiteman Clark	N. 41 Dissuit Comple	Wassen *	******
	Paul Whiteman Club	Oil Nogenfe	Drannad	Tuly 9
-	Willie Piner	General Electric	What's My Name?	June 3
1		COLUMBIA BROA	DCASTING SYSTEM	
.	Pennie Price	Conomi Poods	Dropped	36am 90
1	Big Town	Storling Drug	Dropped	May 40
	Dr. Christian	Chesebrough		
ŧĺ	Double or Nothing	Campbell Soup	Moved to NBC	
ı	Dick Haymes	Auto-Lite	Suspense	
ď	Percy Faith	Coca-Cola	Musical; foreign guest-stars	s June 6
1	FBI in Peace & War	P & G	Hiatus	July 1-Aug. 19
1	Inner Sanctum	Bromo Seltzer	Tions	
7	Codirey's Talent Scouts	Lipton Tea	Diels Tunganet auch	
1	Pamily Hour	Deudential	Musical with Faul Weighter	en fo
1	ranny mout	raucitai	guest femme vocalists	,
7	Give and Take	Toni	Guest Territor Total Control	*****************
•	First Nighter	Campana		
-	Hour of Charm	Electric Cos	Frankie Carle	May 9
	Frank Morgan, et al	Old Gold		***************************************
1	Lux Theatre	Lever Bros	Hiatus	June 28-Aug. 30
ł	Your Song & Mine	Borden's	County Fair	July 21-Sept. 8
	My Friend Irms	Swan Soon	Histor	
	Ozzie & Harriett	Internat'l Silver	Silver Theatre	Mid-June
·	Reader's Digest	Hallmark	Our Town	
ı	Screen Guild Players	Camels	Vaughn Monroe	
۱	Strike It Rich	Luden's		,
1	Whistler	Household Finance:	· · · · · · · · · · · · · · · · · · ·	
1		MUTUAL BROA	OADCASTING CO. What Happens Histus Histus Moving to NEC. Hatus Moving to NEC. Histus Al Capp Histus Al Capp Histus Al Capp Histus Al Capp Histus Al Capp Histus Wesson Dropped What's My Name' DCASTING SYSTEM Histus Hi	
1	Capt. Midnight	Wander Co	Hiatus	
١,	Jim Backus Show	Pharmaco		
ı				***************************************
-	Juvenile Jury	Hallana Watches	What Makes Ver Ciebs	June 27-Oct. 3
-	Juvenile Jury	Helbros Watches	Hiatus What Makes You Tick?	June 27-Oct. 3 June 6
-	Juvenile Jury	Helbros Watches Blue Coal Quaker Oats	Hiatus What Makes You Tick? Hiatus	June 27-Oct, 3 June 6 May 30
-	Juvenile Jury	Helbros Watches Blue Coal Quaker Oats NATIONAL B	DCASTING SYSTEM Hatus Hatus What Makes You Tick? Hatus ROADCASTING CO.	June 27-Oct. 3 June 6 May 30
	Juvenile Jury Quick as a Flash Shadow Those Websters Erad Allen	Helbros Watches Blue Coal Quaker Oats NATIONAL B		June 27-Oct. 3 June 6 May 30
	Juvenile Jury Quick as a Flash Shadow Those Websters Fred Allen Amos 'n' Andy	Helbros Watches Blue Coal Quaker Oats NATIONAL B Ford Dealers Lever Bros	Hiatus What Makes You Tick? Hiatus ROADCASTING CO. Hiatus	June 27-Oct. 3 June 6 May 30
t	Juvenile Jury Quick as a Flash Shadow Those Websters Fred Allen Amos 'n' Andy Aldrich Family	Helbros Watches Blue Coal Quaker Oats NATIONAL BI Ford Dealers Lever Bros General Foods	Hatus What Makes You Tick? Hiatus ROADCASTING CO, Hiatus Hiatus	June 27-Oct. 3 June 6 May 30
t stt	Juvenile Jury Quick as a Flash. Shadow Those Websters Fred Aller Amos 'n' Andy. Aldrich Family Bandwagon	Helbros Watches Blue Coal Quaker Oats NATIONAL B Ford Dealers Lever Bros General Foods Fitch	Hiatus What Makes You Tick? Hiatus ROADCASTING CO. Hiatus Hiatus	June 27-Oct. 3 June 6 May 30
t stty	Juvenile Jury Quick as a Flash. Shadow Those Websters Fred Allen Amos 'n' Andy Aldrich Family Bandwagon Jack Benny.	Helbros Watches Blue Coal Quaker Oats NATIONAL BI Ford Déalers Lever Bros General Foods Fitch Lucky Strike	Hiatus Hiatus Hiatus Hiatus Hiatus Hiatus	June 27-Oct. 3 June 6 May 30
Sttys	Juvenile Jury Quick as a Flash. Shadow Those Websters Fred Allen Amos 'n' Andy. Aldrich Family Bandwagon Jack Benny Burns & Allen.	Helbros Watches Blue Coal Quaker Oats. NATIONAL B Ford Dealers Lever Bros. General Foods. Fitch Lucky Strike Maxwell House	Hiatus What Makes You Tick? Hatus ROADCASTING CO. Hiatus Hiatus New Faces	June 27-Oct. 3 June 6 May 30
sttyss	Juvenile Jury Quick as a Flash. Shadow Those Websters Fred Allen Amos 'n' Andy. Aldrich Family Bandwagon Jack Benny. Burns & Allen. Judy Canova.	Helbros Watches Blue Coal Quaker Oats NATIONAL Bl Ford Déalers Lever Bros. General Foods Fitch Lucky Strike Maxwell House Colgate Pahst	Hiatus What Makes You Tick? Hiatus COADCASTING CO. Hiatus Hiatus New Faces. Hiatus Thin Man	June 27-Oct. 3 June 6 May 30
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P&G INVITES BBD&O TO BID FOR DREFT

Procter & Gamble has invited BBD&O to make a presentation fo the Dreft account, now controlled by the Dancer-Fitzgerald-Sample agency. Dreft rates as one of P & G's top brands and has allotted to it a big chunk of the manufacturer's radio budget.

The bid for the presentation was

made through J. C. Cornelius, executive v.p. in charge of BBD&O's western offices with headquarters in Minneapolis.

Joan Lazer's Pic Pact

Joan Lazer, 11-year-old actress featured in CRS' "Young Dr. Malone" and in the Broadway legiter "Me and Molly," has been pacted by Columbia Pictures for a spot in Glenn Ford's next film. Juve thesp will take a leave of absence from her stage and air commitments to fly to Hollywood this week.

Paul Whiteman's **Disk Show Exiting**

The Paul Whiteman platter show on ABC is being washed out come July. The Martin Block was twirt-being washed out the July. The Martin Block was twirt-being washed with the Martin Block was twirt-being washed wash

ILGWU SETS JULY 15 KICKOFF FOR LA. FMER

AICKOFF FOR LA. FMER
Hollywood, May 4.
Unity Breadcasting Corp., sponsored by Intellectual Corp., sponsored Corp.,

Vaughn Monroe's Summer Duty vaugan Monroe's Summer Juty
William Esty agency is pulling
Vaughn Monroe out of the CBS
Saturday night slot for summer
duty as replacement for Screen
Guild Players.
Agency has made demand on
CBS for a new time for Monroe
next season.

NLRB Rules AFRA Right to Bargain In Peoria Test

Washington, May 8, 4 American Federation, May 8, 4 American Federation Artists' toppers here are pice Todio Artists' toppers and a todio Artists' toppers and a todio Artists' time since passage of the first time since possessing time since passage of the first time since passage of the since pas

DUD WILLIAMSON DEAD OF A HEART ATTACK

OF A HEART ATTACK

Dud Williamson, emcee of
Mutual's "Williamson, cheese
Mutual's "Williamson, cheese
Mutual's "Williamson, cheese
That Song?" died suddenly of a
heart attack Sunday night (2)
while visiting friends at Lide
Beach. Oddly, at the moment be
seach oddly, at the moment be
seach of the sunday night (2)
while visiting friends at Lide
sunday of the sunday of the sunday
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Chi CBS Writers' Pact

Midwest unit of the Radio Writers Guild last week ironed out final details of a contract covering three CBS continuity writers in Chi. Pact is the first RWG ever has negotiated here in behalf of continuity staffers.

is the first RWG ever has negotia-ted here in behalf of continuity staffers.
One-year contract retroactive to March 15 calls for individual wage hikes, a \$65 weekly minimum for new scripters, and exclusive bar-gaining with RWG. Negotiations with other nets are in the offing.

'HAL' HOUGH TO WJBK

muuGH TO WJEK

WJEK has a new program directory
for replacing Judith Lawton, who
for replacing Judith Lawton, who
for recently quit for a West Coast such
execute you want to be come to be
comes here from KOME, Tulsa,
where he was program director
and assistant manager. He points
to 10 years experience in all phases
of radio work.

'48 'HOOPERADE OF STAR

Department of Coincidence

Not generally known is the fact that Ed Noble, chairman of the board of ABC network, also owns a good chunk of Rexall Drug golc. Noble, as a member of the board, was among those who figured in the recent coup whereby the company grabbed off the first Sunday, and the second of the couple of the c

The figured as something of a coincidence that, within 48 hours after the announcement of BBD&O acquiring the Rexall account, word also came through that U. S. Steel, with the same agency, had the same agency had the same agency had been keen. CBS, for one, having submitted a presentation for the biz.

Knotty FM Problems To Get Tossing Around at Two-Day D.C. Powwow

Problems of FM networking, backellding FM permittees, duplipackellding FM permittees, dupliset production will occupy the 160 set production will occup the 160 set production will occup the 160 set production of the 160 set production will be 160 set prod

Dillard.
Acting Senate Commerce Committee chairmann Charles Tober Commerce Committee Chairmann Charles Tober Committee Chairmann Charles Tober Committee Chairmann Charles Committee Charles Senate Charles Committee Charles Charles

at the function to answer quesmany and the function of the f

Ward Wheelock, Esty Perk Up Interest In Amos-Andy 30G Deal

Ward Wheelock, whose agency has the Campbell Soup account, and Tom Luckenbill, of the William Esty Co., which land its Amos. 'n' Andy proposition. The Campbell Soup account distribution and the Campbell Soup and the Camp

MGA started pitching the availability around the agencies short-bally around the agencies of the course of a pleasant social check of the pleasant social check of the agencies that are leases might be worth and of the right radio-Try prospect cause along.

Camel, Schnoz Deal Cold

Mellywood, May 4.

Megoliations between Tom Luckending the Mellywood May 4.

Megoliation between Tom Luckending the Mellywood M

B'fast in New York

Major ripley of the week was the firsttime broadcast of Garry Moore on Monday (3) as emcee of the "Breakfast in Hollywood" show with a New York origination.

York origination.

Monday's (3) preem was

transcribed in advance before a

cotham studio audience and

went on the air while Moore

was 'flying to the Coast. Fact

that Moore was committed to

che in 'Take it or Leave it'

Eversharp show out of New

York last Sunday (2) prevented

his Coast takeoff until Monday.

Garry Moore On B'fast' Clinched By TV Promise 3.

Garry Moore was given the nod over a flock of others for the emcee job on "Freekfast in Holywood" following the sudden Tom Freeman. Moore stepped into the show for the first time of Monday (3). Actually the field of Monday (3). Actually the field of the show for the first time of Monday (3). Actually the field of Monday (3). Actually the field of the show for the first first field of the first field of the field of th (Continued on page 48)

F-C-B Axing Not So Colossal 1. Lone Ranger 2. Let's Pretend.... 3. Jack Armstrong...

Now that the Forte, Cone & Belding-American Tobacco Co.
Belding-American Tobacco Co.
Government of the Common State of the Com

or heads to roll would be closed to 150.

To 150

IN OVERALL SPOT

E. Hooper this week sprang annual "Hooperade of Stars," of on popularity ratings for the his annual "Brooperade of Stars," based on popularity ratings for the skx months extending from Novemberg of the popularity and the sky months extending a composite sampling for the peak half-year period in listening. The programs have been broken down in categories, with tening, The programs have been broken down in categories, with ming the programming, copped the top overall rating for the skx months, with 270. Last ming, copped the top overall rating for the skx months, with 270. Last Riope, who achieved a 29 & average rating, for the '46-47 period and who winds up in third place for the current senester. Hope, who achieved a 29 & average rating, for the '46-47 period and who winds up in third place for the current senester. Support of the current senester and the start of the current senester. In the start of the current senester and the start of the start of the start of the current senester. In the start of the start of

Breakdown of the categories

Variety	
Fibber & Molly	27.
Jack Benny	26.
Bob Hope	24.
Plays	
Lux Radio Theatre	
Screen Guild	15.
Theatre Guild on Air	11.
Evening Dramatic Skits	
Amos 'n' Andy	23.
My Friend Irma	19.
Life of Riley	16.
News Commentators	
Walter Winchell	.22
Louella Parsons	12
Drew Pearson	10.
Mystery	

1. Mr. D.A. 2. Big Town 3. This Is Your FBI Male Singer Al Jolson Bing Crosby ... Perry Como ...

3. Perry Como
Variety—Female Star
1. Judy Canova
2. Fannie Brice
3. Joan Davis.
Evening Popular Music
1. Hit Parade
2. Album of Fam. Music
3. Man. Merry-Ge-Round
Wave Benerier News Reporter
1. Johns-Manville (Bill Henry)
2. Mon. Morning Headlines
3. Lowell Thomas

Quiz Kids.
2. Questions 3. 20 Questions.

Female Singer
1. Jo Stafford.
2. Jane Froman
3. Rise Stevens.
Also Stevens.
Concert Music
Concert Music
Libertone Hour.
1 Telepione Hour.
2. RCA Victor Show.

3. Jack Armstrong.

Daytime Dramatic Skits

1. One Man's Family.

2. Stars Over H'wood.

3. Armstrong Theatre.

Weekday Serial

1. Our Gal Sunday.

2. Ma Perkins.

3. Big Sister.

Sports
Boxing Bouts...........
Bill Stern..... Weekday Variety
Arthur Godfrey.....
County Fair.....
B'fast in H'wood... Daytime Popular Music
Eddy Howard
Fred Waring
King Cole Trio

WHAT's Sepia B'fast Show

Philadelphia, May 4.
Raymon Bruce, sepia disk jockey
will m.c. a new breakfast shov
from a West Philly Negro nitery. The program, "Breakfast at the Club Zelmar," opens on WHAT at 10 a.m. Thursday (6) and is beamed especially for Negro housewives. Quaker Oats is the sponsor.

FIBBER & MOLLY 11th Hour Pitch to Junk Code, as Well As Possible Rail Strike, Fret NAB

3-Headed NAB Voters 5-Headed NAB Voters Question arose in the NAB District Two pre-convention parley in New York, Monday (3): If a member has both AM and FM stations, does he get two votes? And if he also has a tele outlet, does he get the

2d Philly Station (WIP) Dropping Its Orch: AFM Beefs

Philadelphia, May 4.

WIP has given notice to the Musicians Union that it will not renew its contract with the studio orchestra, making the second Philly outlet unloading its band since the advent of the Taft-Hartley Act.

Philly outlet unloading its band since the advent of the Tat-Hart-ley Act.

Officials of the union said they officials of the union in the world by the property of the official said o

time, but thus rar nothing has nap-pened.

The Musicians Union has already oncluded new contracts with KYW and WFIL under virtually the same conditions as last year. Negotia-tions are still going on with the other stations.

ABC Finds Its **Buff Stuff Ruff**

Chicago, May 4. Newspaper practice of printing answers to radio quizzers can have Newspaper practice of printing sawers to radio quizzers can have embarrassing consequences. the Chicago Sun-Times learned last the correct title of the mystery time on ABCs "Stop the Music." When emce Bert Parks long-discussed the replied "Army Buff." Parks, complaining of a had connection, asked her to give the first better of the second word. "B," letter of the second word. "B," titful." "Wrong," said Parks and her chance to get thousands in loot went gilmmerring. "B," and probably mismerring the probably mismerring to the probably mismerstood her to say "D' an in dutiful." Radio editor "Army Duff" as the right nawer and the Library of Congress as its authority. The Sun-Times Washington correspondent double-mental subscriber and a quick change of "Buff" of "Buff" or "Buff" of Buff" or "Buff" o

CBS Packages Musical

As Lum 'n' Abner Sub AS LUM 'T' ADRET Sub
CBS has pitched a musical series
with Monica Lewis and Te
Statetr's chorus and instrumental
group as summer replacement for
"Lum 'n' Abner' in the 5:45 p.m.
spot across the board for Miles
Laboratories. An audition recording was made Saturday (1) and
shipped immediately to the spon-

sor.

Ed Downes directed the show and William Kendall Clarke wrote the audition script.

The National Assa of Brandeasters is upset over the prospects for its May 17-21 convention of Los Angeles on two counts this week and the state of the control of the contr

has suffered an unfair stack? I from a commentator or anyone else, broadcasters should, provide him and the commentation of th

Breakfast in H'wood' **Creator Tom Breneman** Dead of a Heart Attack

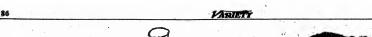
Dead of a Heart Attack.

Tom Breneman, 46, creator, emices and part owner of "Breakemices and part owner of "Breakof a heart attack in his Enclino,
Cal, home Agril 28, Services were
conducted May 1 and the remains
widow, the former Billie Dunn,
one-time actress, his mother, three
brothers and two sisters.
Breneman's passing come as and
Combined on age 50.

(Continued on page 50)

Anti-Defamation Awards Wrapped Into CBS Show

Wrapped Into CKS Show
Anti-Defamation League's pensenation of awards to five promisent figures, three of them in the film industry, will get CRS airring 18 and 19 and 19



Wednesday, May 5, 1948





BREAKFAST IN HOLLYWOOD With Garry Moore, audience

BREAKFAST IN HOLLTWOOD
With Garry, Moore, audience participants of the participant of

determine them evitable excited and retaining the wishing ring sentiment.

But the flavor of the show in the show in the show of the show in the show's top the show in the show's top the show in the show's top the show in the show

Wish Course Ricks, nurrofor Linds, Parkins Rids, Pesgy Lobbin, Frank Behrens, Byron McGrath, Bob Dryden, Somer Alberg, Grace Keddy, Marie Kenny, Grace Keddy, Marie Kenny, John Charles, Borney Robert Stopak Writer-Erk Barnouw Witter-Erk Barnouw Witter-Erk Barnouw Producer Robert Saudés, 69 Mins; Thurs, 299, 939 g.m. Santishing ABC, from New York ABC, from New York Coursegoous Trail-baring, Robert Saudés, ABC's public affairs vese-segment of listeners; he was told in advance that the program would be protested, Am de went abead that ride had a sold to do in the social disease field—that the only way to stem the spread of such that ride had a job to do in the social disease field—that the only way to stem the spread of such that ride had a job to do in the collection of the sold way to stem the spread of such that ride had a job to do in the collection of the sold disease way the strong of nuclear the only way to stem the spread of such that ride had a job to do in the collection of the sold disease way the strong of nuclear the collection of the sold conspicacy of silence about VD' and tearing away the strong of husbash under the sold ride and the sold collection. For the difficult scripting job,

The season of th sometical grants and research and the second of the circumstances. But if anybody-cen tear it down, Moore's the boy.

KUTA RADIO GUILD

WITH Nell Van Hern. Dovestry
Limdgreen, Al Summerhays,
With Nell Van Hern. Dovestry
Limdgreen, Al Summerhays,
With Nell Van Hern. Dovestry
Limdgreen, Al Summerhays,
Son, Wayne Logan, Jim Walker,
Bob Crawford, announcer
Bob Crawford, announcer
Bob Crawford, announcer
Bob Mines; Sat, 1-28 p. 28.

KUTA, Sail Lada Cik KUTA Radio
Guild rates a good hand. It's just about the only opportunity for land the stanza caught rated more applies than the stanza caught rated more applies than the stanza caught rated more applies of the stanza caught rated more applies than the stanza caught rated more applies to the stanza caught to the stanza caught the stanza

VARIETY GO FOR THE HOUSE With John Reed King, m.c.; Doug

Browning, announcer; George Benninger, organist roducer, writer: Robert G. Jen-

Directors John Cleary

130 Mins, Wed., 9:39 pm.

320 Mins, Wed., 9:39 pm.

320 Mins, Wed., 9:39 pm.

321 Mins, Wed., 9:39 pm.

322 Mins, Wed., 9:39 pm.

323 Mins, Wed., 9:39 pm.

324 Mins, Wed., 9:39 pm.

325 Mins, Wed., 9:39 pm.

326 Mins, Wed., 9:39 pm.

327 Mins, Wed., 9:39 pm.

328 Mins, Wed., 9:39 pm.

328 Mins, Wed., 9:39 pm.

328 Mins, Wed., 9:39 pm.

329 Mins, Wed., 9:39 pm.

320 Mins, Wed., 9:39 pm.

321 pm.

321 pm.

322 pm.

323 pm.

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326 pm.

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321 pm.

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322 pm.

323 pm.

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325 pm.

326 pm.

327 pm.

327 pm.

328 pm.

329 pm.

329 pm.

329 pm.

320 pm.

320

WHN AMATEUR HOUR With Morey Amsterdam, Joel Her-ron Orch, Ruth Brown, Cy Tep-per, Violet De Fiore, Laverr Hutchinson, Phil Goulding, an-

Hitchinson, Fall soutums, and a superior of the period of

TODAY'S BASEBALL
With Marty Gickman, Bert Lee
30 Mins; Mon.-thru-Fri., 7 p.m.
Co-op
WHN, N. Y.

30 Mins.; Mon.-brus.Ft., 7 p.m.
WHN, N. Y.
This show is built for the working basebal fans who can't get
awo to ball parts with the dying
awo to ball parts with the dying
awo to ball parts with the dying
a basebal fan segment last year,
"Today's Baseball' this seaen is to
divide the segment last year,
"Today's Baseball' this seaen is to
divide the segment last year,
"Today's Baseball' this seaen is to
divide the segment last year,
"Today's Baseball' this seaen is to
divide the segment last year,
"Today's Baseball' this seaen is to
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divide the segment last year,
"Today's Baseball' this seaen is to
divide the segment with the
divide the sea of the seaen
divide the seaen the seaen is to
divide the seaen the seaen
and the seaen the seaen the seaen
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and the seaen the seaen
the seaen the s

sales messages.

THE VETERAN SPEAKS
WITH NOTABLE 1, 7 Jam.

WHEN OF THE VETERAN SPEAKS
WITH NOTABLE 1, 7 Jam.

Sustaining 1, 7 Jam.

Sustaining 1, 7 Jam.

Sustaining 1, 7 Jam.

Sustaining 1, 7 Jam.

WPAIT, Falerson, N.J.

This public service program is get an idea of veteran organizations, their useful efforts and what new in the like of former was stationed near Paterson during the control of the like of the l

AND IN THE MEANTIME
With John Garfield, Ann Shephe
Paul Mann, Judith Lockser,
vin Sulium
Writer: Alian E. Sioane
Producer: Hiram Brown
30 Minns; Sunday (2), 1:30 p.m.
Mutual, from New York

Smatiating
Mutual, from New York
Hall the United Jewish Appeal
Mutual, from New York
Hall the United Jewish Appeal
shows were collected into a single
start that would sum up the tracely
which starred Al Jolson last month
sadded another chapter to the UJA's
staded another chapter to the UJA's
start and the UJA's
staded another chapter to the UJA's
start and provide the UJA's
start and provide the UJA's
start and start and the UJA's
start and the UJA'

in their sadness, but that is only a tribute to their power. Herm.

AMERICAN CANCER SOCIETY BRANK.

TOWN LOWER SOCIETY BRANK.

TOWN LOWER SOCIETY BRANK.

TOWN LOWER SOCIETY BRANK.

With Katharine Hepburs, Cathy Lewis: Lud Ginskin, mested di-Writer: Irve Tunlek

Director: Larry Berns

30 Mins.; Lun, 439 p.m. (May 2)

31 Mins.; Lun, 439 p.m. (May 2)

32 Mins.; Lun, 439 p.m. (May 2)

33 Mins.; Lun, 439 p.m. (May 2)

34 Mins.; Lun, 439 p.m. (May 2)

35 Mins.; Lun, 439 p.m. (May 2)

36 Mins.; Lun, 439 p.m. (May 2)

36 Mins.; Lun, 439 p.m. (May 2)

37 Mins.; Lun, 439 p.m. (May 2)

38 Mins.; Lun, 439 p.m. (May 2)

39 Mins.; Lun, 439 p.m. (May 2)

30 Mins.; Lun, 439 p.m. (May 2)

31 Mins.; Lun, 430 p.m. (May 2)

31 Mins.; Lun, 430 p.m. (May 2)

32 Mins.; Lun, 439 p.m. (May 2)

33 Mins.; Lun, 439 p.m. (May 2)

34 Mins.; Lun, 439 p.m. (May 2)

35 Mins.; Lun, 439 p.m. (May 2)

36 Mins.; Lun, 439 p.m. (May 2)

37 Mins.; Lun, 439 p.m. (May 2)

38 Mins.; Lun, 439 p.m. (May 2)

39 Mins.; Lun, 439 p.m. (May 2)

39 Mins.; Lun, 439 p.m. (May 2)

30 Mins.; Lun, 439 p.m. (May 2)

30 Mins.; Lun, 439 p.m. (May 2)

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38 Mins.; Lun, 439 p.m. (May 2)

39 Mins.; Lun, 439 p.m. (May 2)

30 Mins.; Lun, 439 p.m. (May 2)

30 Mins.; Lu

ment.

Katharine Hepburn made a persuasive protagonist both in the drama and the after-speech, in which also added a few words about the second secon

LUCKY CORNERS
With Hiram Higsby, Jed Starkey;
Joe Marshall, anneancer
writers: Higsby, Starkey
Producer; Fran Helser
11-15 a.m.

Writers: Higsby, Starker
Producer: Fran Helser
15 Mins; Mon.-Fri., 11:15 a.m.
Systaining: With Minsystille, Kun.
KTOM, Minsystille, Kun.
KTOM, Minsystille, Kun.
KTOM, Minsystille, Kun.
Starker, Minsystille, Minsystem, Minsys

duced in the KMMC studies and well with the MMC studies and was remained by the mean of the studies and the studies when the studies and the studies are studies and the studies and the studies are studies and the studies are studies and the studies and the studies are studies are studies are studies are studies are studies and the studies are studies are studies are studies are studies and the studies are studies are studies are studies are studies and the studies are studies a

RADIO REQUIEM STILL FAR OFF

NAB Puts Bite on Stations to Defray Cost of Pic Project Plugging Industry

From Stork's Club Room

France's Informal Hooper Rates Top 4

Subscriptions rengting from \$25 to \$1,500 will be sought from Nat! Assn of Broadcaster member stations to finance production of since the public, Gordon Gray, Wife, Philly, amounced through NaB last Priday (80). Gray is acting chairman of the "all-vanding chairman of the "all-vanding content of the public, Gordon Gray, Wife, Philly, amounced through the Francis show. GR with the content of the public, Gordon Gray, Wife, Philly, amounced through the first show acting chairman of the "all-vanding organization of the public of the From Stork's Club Room
As a nod to Water Winchell, the
Stork club, N. Y., is permitting the
Ariene Francis show . (ABC) to
emante from the Cub room of that
broadcast on a regular basis from
that spot. Miss Francis is replace
in commentator-columnis Winchell
geomemotator-columnis Winchell
moderated in a regular basis from
that spot. Miss Francis is replaced
to starting July 25.
Miss Francis show, sold by
Marty Goodman, will feature interviews with guest personalities
terviews with guest personalities
lay hospice.

presentation committee" working and the pix projects. Levies were facilitied and the pix projects and the pix projects are successful and the pix projects and the pix projects are successful and the successful and the successful and the successful and the pix projects would be sixed for \$480°; and stations are pix projects and the pix projects and the pix projects are pix projects. Design stations, who move pix projects are pix projects pix pr

Paris, April 27.
Top four programs in France, based on a questionnaire by Radio Programme, weekly radio magane, are "Constellation 1948" (Constellation 1948") (Constellation 19

wMAL in Major Reorg,
Shawn at 3-Way Helm
Washington, May 4,
Mojor reorg,
Shawn at 3-Way Helm
Mojor reorg,
Moj

television.

Other a p p o int me n ts were:
Frank Harvey to replace Dan
Hunter as chief engineer; Earl Hilburn to asst. chief engineer; Ben
Baylor continues as AMFM-TV
sales director. Arthur Weld, Jr.
of WRGB, Schenectady, checked
in yesterday (3) as tele production director under Shawn.

Gordon Hubbel, former special events and TV production man, has left WMAL but continues to head the radio-tele faculty at American University, working in close cooperation with the ABC close cooperation with the ABC station in producing video origina-tions from the campus.

Beattie Appt. Answer To Congress 'Voice' Crix

Edward Washington/May 4.

Kaward May 4.

K Washington, May 4.

Beattle, it was explained, took over immediately at the New York headquarters of "Voice of America." He worked for UP in the Senate gallery staff and later served overseas, including a stint as war correspondent.

AM EXEC SEES

By HAYDN EVANS (Mgr., WTAQ, Green Bay, Wis.)

(Mgr., WTAQ, Green Bay, Wis.)
A week in New York on you send-annual trip has my eyebrows up. When did radio die? Has the funeral been scheduled? I've kept running into folks who are ready to bury poor old AM radio. Televison, they say, slaking their throat. Well, maybe And then, maybe not. We haven't heard about it out my way. Green Bay, population 60,000, is mildly interested—emphasize the mildly—in televition 60,000, is mildly interested—emphasize the mildly—in televition 60,000, is off and timple radio fun as it's been for some time now. If a man bred in the radio-bone. alter life, golf and simple radio than as it's been for some time now. It a man bred in the radio-bone, so to speak, may dare speak out, may It up and say that our real competition around Green Bay is not television, not now and not loyean from now. We're competed to the competent of the compet

Girls and Balloons

Girls and Balloons
While buzzing around Manhaitan last week I took a look at this television stuff. What did I see?
A girl in shorts. Cute. She was sending balloons up in the air. A buildup for the gams, the balloons and so on and then a slide was superimposed on the image and so on add then a slide was superimposed on the range and so on and then a slide was superimposed on the range of the superimposed on the superimposed of the superimposed on the

about.

I kept thinking of something else. Excuse me being had-man-nered, but up in Green Bay it's only the cheapest of the filmhouses that carries commercial ads on the screen. Maybe the analogy isn't entirely fair, but still I kept thinking how the audiences holer and scream after awhile at those screen commercial and the screen commercial control of the screen and the screen

Scripps-Howard's NEA Packaging Top Journalistic Talent for Air Series

What's the Shootin' Fer

w nat's the Shootin' rej The producing and writing staff of a network show had been sitting for an hour in the office of an ad agency's radio v.p. discussing a critical memo that the account exce had com-posed when one of the writers asked the v.p. body else like the show?" The answer was "Yes."
"Has the show," continued

"Has the show," continued the writer, "got a good rating?" The answer again was "Yes."

"Yes." "Is the sponsor," persisted the writer, 'selling his product?" The v.p. again said, "Yes." "All right," claimed the writer, "then what are we sitting around for—to find a way to reverse that setup? Let's go to lunch."

They went to lunch.

Com'l Radio Dim For South Africa

Johannesburg, April 17.
Recent report of the Brosdeasting Cont apport of the Brosdeasting Cont apport of the Brosdeasting Control and Montrol and Montrol
ing Units And Tone Seed and Montrol
ing Units And Tone
ing Units

ing that short session, and most probably it will be left over until the new year. Commission's recommendation that commercial radio be introduced in the state of the state o

to nave it nere.

Dr. S. H. Skaife, member of the board of governors of South African Broadcasting Co. (which is severely rapped in the report), has attacked the report as unrealistic and unfair to the SABC.

Scrippa-Howard's nationwide feature syndicions, and a superior service of the superior service of th

Bruff Move Cues Theme: With Those Who Know Radio It's TV 2-to-1

Radio li's TV 2-to-1
Larry Bruff, radio and television heast of Newell-Emmett
vision heast of Newell-Emmett
terfield account, is switching over
to the ciggle contint, effective May
1, taking over similar reins for
Moveover is seen cued to expansion plans of the diggle companies, particularly in the field
Strike, Camel and Old Cold,
domog others, are also solidly entrenched.
Newell-Emmett of the past nine
years and his deep-rooted knowledge of the Chesterfield at techniques made his selection for the
that the whole commercial radio
pattern will eventually be interprated into the video medium
tegrated into the video medium
and the video medium
tegrated into the video medium
tegrated into the video medium
tegrated into the video medium
and the video medium
tegrated into the video medium

No successor to Bruff is planned as yet at Newell-Emmett.

Ucca-Cola S Int I FlaVor Unusual tiem in summer fare is being prepped by Coca-Cola as its standin for Percy Palth and Jane Froman on "Pause That Refreshes." CidS Sunday, evening spot starting June 6 will consist of "carbon opples" of air shows bankrolled by Coke in Surope and Latin-America Special orchestral group is bela. Agency special group in the group is proposed in the group in the group is proposed in the group is proposed in the group in the group is proposed in the group is group in the group in the group in the group is group in the Nielsen Radio Index—Top Night & Day Shows

NIGHTTIME

(Week March 21-27)

DAYTIME

TOTAL AUDIENCE

		TOTAL AUDIENCE*				TOTAL AUDIENCE	
	Prek Ran	k Program Rating Lux Theatre	-1.6 +0.4 0.0	Ran 1 2 3	. Pre- k Rai 2 10 8	nk Program Rating C Arthur Godfrey 10.9 Our Gal, Sunday 10.4 My True Story 10.4	Points Change 1.4 0.6 0.9 2.0
4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	9 6 5 10 2 11 14 NR	Bob Hope	+0.6 +2.3 +0.3 -1.7 -2.1 -0.8 -6.2 -1.9 +0.6 +1.7 +3.7 -0.2 +1.2 -3.8 -1.2 -0.6	4 5 6 7 8 9 10 11 12 13 14 15	13 1 11 7 14 4 12 15 9 NR	Rom. Helen Trent 9.8 Backstage Wife 9.7 Big Sister 9.6 Ma Perkins (CBS) 9.6 Pepper Young 9.5 Stella Dailas 9.4	-1.5 -0.7 -2.7 -1.1 -1.7 -0.9 -2.3 -1.3 -1.1 -2.0 -0.8
20	NR	This Is Your F.B.I20.2	0.0				

NR—Not ranked in top brackets on preceding report. * Includes only once a week shows, 15-60 Mins.

(Copyright, 1948, A. C. Nielsen Co.)

Kelly Out of 'RFD': Show Switching Over to NBC

When "RFD America" moves over from Mutual to NBC in the next couple of weeks, Joe Kelly will bow out as encee-quizmaster of the farm contestants. The Lou Cowan office, which packages the program, may part. Everard program, may part. Everard bis way around a farm show, being currently spotted on "Farm and Home Hour." "HFD" exits Mutual on May 13.

currently spotted on "Farm and Hume Hour." "HEP" exits Mutual Likelihood of NBC slotting "REP" in the Sunday 22:30 period would create a program conflict for Kelly, in thew of his longtime for Kelly, in thew of his longtime control of the sunday 20:30 period would create a program conflict for Kelly, in thew of his longtime for Kelly, in thew of his longtime for Kelly in the word of the sunday for the sunday period would mean a four-way Sunday spread for Cowan packages, with "Quiz Kley" of Cowan packages, with "Quiz Kley" the Music" on ABC and Elme Roper on CBS.

Video's 'Celluloid Network' Closer At Hand as Result of Petrillo Move

set with television broadcasters by the American Federation of Musicians has pushed one step further cians, has pushed one step further the proposed establishment of a video "celluloid network." If the talent unions now will go for the same arrangements, broadcasters will be able to set things rolling on the idea which many believe will. be the precursor to network-ing shows over common carrier fa-cilities.

Establishment of the ceiluloid Establishment of the celluladi web would involve the fining of a live studio show off the face of a receiving unbe and then shipping receiving the and then shipping country via air express. AFM prev James C. Petrilli put Ith solary on the plan with the stipulation that you have been any state of the plan with the stipulation work any station which is affiliated with the network at the time of the with the state of the with the with

activote, telecast rate is paid muless than the original show.

"The provide that musicians working a
local show are to be paid twothirds of the applicable flatorestathirds of the applicable flatorestathirds of the applicable radio for weedby staff work rated for the weeking a
local show are to be paid twothirds of the applicable radio
fourths of the applicable radio
fourths of the applicable radio
fourths of the applicable radio
on staff for the same radio of the same radio
and the same radio of the same radio of the same radio
and the same radio of t

Your Own Tuxedos, Please

Your Own Tuxedos, Please
If either AM staff or AM single
engagement musicians play duplicated AM-Ty shows, they're to recated AM-Ty shows, they're to recated AM-Ty shows, they're to recated the to the to the to the to the
sored show on tele and \$3.75 for
each sustaining show. Auditions a
noted show on tele and \$3.75 for
each sustaining show. Auditions rable
local AM audition rate. Musicians get \$3 for a costuming or
mikeup call, but must be called
mikeup call, but must be called
or dress rehearmal. All AM the show,
or dress rehearmal. All AM trades or
to provide their own tuxedos or or dress rehearsal. Ali AFMers are to provide their own tuxedos or business suits as required.

business suits as required.

Petrillo's agreement on rates for remote shows are also expected to hope TV programming of this kind. Hope TV programming of this kind. Hope TV programming of the state of

be set by the AFM.

Petrilio indicated the possibility that his still-extant ban on the use of films with a music sound track might soon be lifted from video. Union and the nets, he declared, are to continue their discussions with respect to other uses of film in television.

KFI-TV Wants Pic Studio Tieup

That lonesome feeling has gripped KFI-TV and a tieup with a picture studio will be in the works any day now. Earle C. Anthony interests are receptive to overtures and three film companies

overtures and three film companies are reeported more than mildly inroverture and three film companies are reported more than mildly inroverture and the control of the con

Detroit—William E. Lane has been made film director of WWJ-TV. He was formerly assistant film

'At Bottom of a Well'

'At Bottom of a Well'
New television scales for musicians, set for a stromonth musicians, and the stromonth musicians per female of the most continuation of the set of the stromonth musicians per female musicians, and the stromonth musicians per female musicians, and the stromonth musicians per female musicians per female musicians, and the stromonth musicians get paid, the public gets a break and so does the industry.

TV Permits Near 100 Mark as Three More Get FCC Nod

Number of video utilits untortized and on the a utility the total and th

New permits last week went to the Video Broadcasting Co., ch. 3, Portland, Ore.; Sunchine Tele-vision Corp., ch. 7, St. Petersburg, and WAPI, Birmingham, on the No. 13 stot.

vision Corp., ch. 7, St. Petersburg, and WAPI, Birmingham, on the No. 13 slot.

Group of Loe Angeles radio men Group of Loe Angeles radio men Group of Loe Angeles radio men Josephan San Diego and San Josephan San Jos

(Continued on page 42)

Zale-Graziano Deal Looks Dead for Tele

LOOKS DEGU 107 TELE
The television rights to the ZeleGraziano fight slated for the Newark (N. J.) stadium, next month,
are expected to be withdrawn this
fear by the promoters that many
fight fans will not venture out to
Newark when the fights can be
seen on television. Step is reported
to have been taken because of the

Radio rights, however, are still being peddled. MCA, which has been commissioned to make the sale, has hit tremendous sales re-sistance. Webs have aiready turned down the fracas, and indies hav generated too much interest.

WFIL-TV Involved In 1st Jurisdictional Labor Fight in Video

Philadelphia, May 4.

Television's first jurisdictional labor dispute struck WFIL-TV, Philly Inquirer station here, over the weekend, disrupting but not stopping the station's programming

Dispute arose between Local 804 of the International Alliance of Theatrical Stage Employees (AFL)
and the American Communications and the American Communications
Assn. (ClO). Latter union's contract with the station expired
at noon Saturday (1). With
no new contract signed at
that time, it thre a picket
line around the WFILTY studios
line around the WFILTY studios
parading today (Thesis were still
parading today (Thesis were
thesis of the st Theatrical Stage Employees (AFL

Since both unions claimed a majority of technicians on WFIL's AM, TV, FM and facsimile outlets, the station said it would sign with neither until the National Labor Relations Board decides on the case.

nearinoss Board decides on the Sistine occes immediately strengted to replace the plecting, technicians with other predicting technicians with other predicting and maintained its programming schedule almost intact. At least one show was pulled, however. That was the Henry Morgan promise the programming strength of the programming strength of the programming with the programming t

other stations scheduled to carry the show on a cable feed, including WMAR-TV (Baltimore) and WABD (N. Y.), substituted film for the haif-hour.

Television Reviews

15 Mina; Monday (3), 715 p.m.
Sintaining. om N. Y.
Here's one of the neatest little
musical packages to be wrapped up
for television since the union ban
for television since the union ban
Show is an unpertent district month.
Jy-entertaining 15 minutes which,
Jy-entertaining 15 minutes which
Jy-entertaining 15 minutes Jy-entertaining
Jy-entertaining 15 minutes Jy-entertaining

Were both nicely tuned to the selections and the Motila tries.

Were both nicely tuned to the selections and the Motila tries because the motile of the Motila tries. The Motila of the tions and the Motobia trio backed been neatly of man, direction was timed the man and the com-was timed to the com-ways evident. Letting Desmond slag, an entire chorus of "Nature slag

GREAT CATHERINE
With Gertrude Lawrence, David
Wayne, Michael MacLiammoir,
Anderson Marchael MacLiammoir,
Anderson Michael MacLiammoir,
Anderson Michael MacLiammoir,
Anderson Michael MacLiammoir,
Anderson Michael Marchael
Theresa Helburn
OTHERESA Helburn
Statistical Marchael
NBC-TV, from New York
In his first production on teleIn his first production on tele-

NBC-TV. from New York
In his first production television, George Bernard Shaw was
a major casualty. The difficulty
and the medium or the
presentation of the medium or the
the brilliant Irishman's early
the bright of the medium or the
the bright of the medium or the
Continued on prese 45d to
Continued on prese 45d

No Runs, Few Hits, What Errors!

The big league pennant races have only started yet it is already evident that the three Manhattan television stations are turning in an ordinary, routine version of baseball, Regarding NBC this season's camera work is actually below the standard it set last year.

Both DuMont and CBS have tried to improve their audio side by respectively having Mel Allen, and Red Barber double over from their standard broadcasts for a few innings. But this is only turning the heat on Bill Slater and Bob Edge, the regular tele narrators, as Alien and Barber know so much more baseball. NBC has Steve Ellis as its lone announcer who seems to have little authority. His cameras too often ignore what he's talking about and itis timidity in calling for views is apparent.

In ealling for views is apparent.

The key to the lack of baseball savy in the camera work of all three stations is the camera directors. These directors should know as much, or more, baseball than their narrators or audience of finding the three three that have more to say about the directors when the camera director or the narrator and the men actually at the view finders. For instance, the camera of the first base side of the plate could be used on right hand hitters that when a bail is pulled into left field it could be easily fortunated when the same of the could be sealing for the could be suffered to the could be suffered to the could be suffered by the could be called by the could be could picture and the third base side or be behind the plate) might suffer the could picture and the class could picture up those hot smashes down the foul lines which are now missed by those hot smashes down the foul lines which are now missed suffered by the suffered by the suffered by the suffered by the camera of the could be coul

to the ball.

These things, and more, reveal a lack of imagination and initiative in presenting the game to the video viewer as the fan at the park sees; it. It consists the viewer to see the park sees; it. It could be must be viewer to see the pattern of play as a whole. The television of over-all perspective or play as a whole. The television was not accepted in the theory that they are dealing with a "peep shown as no accepted in the theory that they are dealing with a "peep show as the property of the part of the

they are even more wrong than might at first be supposed.

The camera directors are the main men at the ball game. None sufficiently utilize or get the color they should from the players benches, the scoreboard, the builpens, or the crowd in the stands, Fee cample, all they can think of is to follow a replacement pitcher fee compared to the stands, the stands of the prize stagewist in all television but the same directors do nothing about it no matter how man the stands of the prize stagewist in all television but the same directors do nothing about it no matter how may pitchers seed in a game. Now will they go to a half or full shot when there used in a game. Now will they go to a half or full shot when there should be removed the same complete waste the way it is being the common at the ball of the same complete waste the way it is being de. The lens concentration is too much on the battery or the balter's box—and always in closeup, of course.

There are a couple of nossible soutions. The fastest would be to

on the battery or the batter's box—and always in closcup, of course. There are a couple of possible solutions. The fastest would be to place a former big leaguer, or someone who knows a lot of baseball, alongside the camera director to call the shots for him. Between the faulty work of the camera and the verable boots of the commentators baseball and television today are right back where radio was the starter would rattie a hit off the fence for two bases and Ted Husing would call it a "Texas leaguer." That was plenty years ago and if it's going to take tele as long to rectify its mistakes as it did radio, its going to be a long wait.

radio, its going to be a iong wait.

Nothing but the best is good enough because sports is the backbone of television. To go to any length to give the viewing fans the illusion of being in the ball park, for all park the viewing fans the roll of the park the park

As to the ball game commerciais. Bailantine beer (DuMont) has As to the ball game commercials. Ballantine beer (Duffont) has hit upon the best plug by merely superimposing its trademark on the battery men as they arm up between innings. Chesterfield (NGC) is using a commercial every half inning. Repeat that, please, Facts only a minimum of 18 commercials a game, or audio as well as video, including a particularly wooden set of film elips. Cramming it down the viewer's throat this way can give a viewer a grouch against a product.

a viewer a groune against a product.

Agencies should learn that for ridao the simple commercial is the best commercial. And the same goes for the camera on team games—the simplest way is the best was fearing that the medium shot holds those eye-straining fast camera. The simplest constant scene shifting (or lames to a minimum and iessens the constant scene shifting (or lames to the close of the constant scene shifting to the cons

When tele sets up in a bail park it's not there to lay's connerstone or record the speech of a presidential candidate. It's there to broadcast a game about which its audience knowed under, or more, than those doing the broadcast. Video will entertain this audience on its newness for the present, but not until television becomes a "fan" will it do a real job on basebail.

HORTON'S WFIL-TV SPOT

Philadeiphia, May 4. Herbert K. Horton has been appointed television program man-ager for WFIL-TV.

Associated with tele broadcasting since 1940, he formerly was executive producer of WPTZ, Philco's video outlet.

'Rainbow House' Shutters

Malinbow House," teen-age show broadcast Stunday nights over the DuMont well but the supervision of Bob Emery, the supervision of Bob Emery, the supervision of Bob Emery the supervision of Bob Emery, the supervision of Bob Emery,

W GARDEN AS TELE CAPITAL?

Gosch Unburdens Himself on TV

Martin Gosch, producer of video's new "Tonight on Broadway" series, unburdened, Minestoff of a rot thoughts on tole's present produced to the control of the series of the

selves, are pitifully inadequate. It is my considered opinion that the man with motion picture experience is most easily adaptable to television."

What the piblic expects: "It has grown accusomed to seeing what the piblic expects: "It has grown accusomed to seeing what the piblic expects: "It has grown accusomed to seeing the piblic expects of the p

TV Mfrs. Refuse To Bare Info On List of Setowners

Demand for television set manufacturers to throw open to the industry their lists of setowners, made last week by N. When the seek by N. When the

petitors.

Bemoaning the lack of any setowner list in a speech before the
American Television Society, Flyun
declared that one of the prime necessities for tele now is a circulation lief similar to the newspaper
flustry's Audi Bureau of Circuladustry's Audi Bureau of Circulamultiple to the control of the
standard turners, however, besides
Bundicturers, however, besides
and info
Commission of the custom(Continued on nage 63). (Continued on page 68)

HARRY WITT EAST FOR CBS 'INDOCTRINATION

Harry Witt, assistant manager of the GBS western division the last one years, named acting general cells of the GBS. A Times the control of the GBS was a superior of the GBS that the GBS

Det,'s 7,350 TV Sets

TV scanners seem to be increasing by leaps and bounds. Latest official report shows 7,350 teles the increasing to leap of the first and the fi

Authors League Sets TV Group

Television committee of the Authors League of America, to work out a program for the protec-Authors League of America, to work out a program for the protection of written material in the video market, was named last week by Osear Hammerstein, 2d, organities work in two sections, one meeting in New York and the other in follywood Each section will consist of 12 members, including three representations of 12 members, including three representations were consistent of 12 members, including three representations were Guild, Dramatists Guild, Authors Guild and Serventandia, Werters Guild, Dramatists Guild, Authors Guild and Serventities from the committee include George Theodore of the Committee Control of the Committee Strategy and Control of the Committee Control of the Control of the

any other medium.

which has been kicked around for so long among N.Y. broadcasters, may finally be established in the proposed new Madison Sq. Garden. Building on the massive new struc-ture, which has already been okayed by the city government and which will cost approximately \$20,000,000, is to start as soon as

\$20,000,000, is to start as soon as the necessary financing is arranged. Gen. John Reed Kilpatrick, prey of the Garden Corp., revealed this week that he hopes the eye Garden. You can become the telescope of the control of the contr

early planning stages."

Preliminary architectural drawings for the new Garden, which is to occupy almost a complete city block in the Cotumbus Circle area to be compared to the control of the control

tion staffs.

Basic idea in building tele studios into the arena, he said, is to make certain that video 'can be operated as an adjunct to our business." He declared that he's still extremely builish about the possibilities of television's creating row fans for the Carden's various new fans for the Garden's various sports events. "Television hasn't hurt the gate on any of our events yet," he declared. "Instead, it's improved them."

wet," he declared. "Instead, it's improved them."

Plans for a Television City were first proposed to N. Y. broadcasters two years ago, when the Pease-two y

Unions Want 4 New 'Principles' For Tele Actors: Submit Code

Four basis principles to corret the tuse of performers on all video those have been submitted to the telecasters by the joint television committee of the various talent unions in the Associated Actors and the various talent unions in the Associated Actors were advanced last week in the first meeting of the committee with repset of the video companies. Another season will be four the video the various and the video companies of the video the video of the video the video that video the vid

LOTES, DUDININ COUCE

above proposals would be in addition to the suggester which were reported in Vaniery last January and which was also submitted to the telecasters last week. The production package and rules for telecaster a matter between the companies and the vision Artists Corp. to create film when the companies and the vision Artists Corp. to create film production package firms and production package firms ana

KILPATRICK PLANS Educators Warned to 'Get on TV **Ball' Via College Training Courses**

Fight promoters

Fight promoters won't get a cut on money paid for television rights to Madison Sq. Garden, N.Y., even if it means they stage their fights elsewhere. That's the ultimatum set forth this week by Garden prevent of the stage o

WPIX Men's Fashion Show

First television fashion show devoid exclusively to men's cluthers as being worked out by Harvey and the N. Y. Dally New's forther on the N. Y. Dally New Y. D

TV Transmitted **Via Phone Wires** Sets Vast Vistas

Television transmitted through standard telephone wires and re-corded television has been perfected by Raymond Binney and Schellhardt. Under banner of Record-A-Vue Co, they have taken out 15 patents on units and now Binney has invented a line transmission unit which compresses whose signals or that its frequency does signals or that its frequency over telephone wires while another unit at the end of the transmission expands the signal for viewing. Three partners revealed that signal for the properties of the signal for the signal for the partners of the signal for the signal for the partners of the signal for the

ter; with results equa (Continued on page 46)

B'casters Will Get Relay Rebate If FCC Finds Co-Ax Rates Too High

Weshington, May 4.

FCC has ordered a poblic hearing here June 15 on the reasonable-ness of rates Americal problems of the company and Western Union to metwork video afters. But this is entered to the property of the company and the company has the company had the company has the company had the company has the company had the company had been dependent on actual and potential demand for a catala and potential demand for the company had been dependent on actual and potential demand for the company had been dependent on actual and potential demand for the company had been dependent on actual and potential demand for the company had been a catala demand for the company had been demand for the company had

actual and potential demand for their seyrice on a coast-to-coast buffers of the control of the when Bell activates a link into Schenectady, GE must use the phone company equipment all the

FCC spokesmen explained that the phone company tariffs—\$35 a month per-airline-mile for fulltime users—apply equally to microwave (Continued on page 48)

JOHN McNEIL EXITS

DuMONT; EYES AGENCY

Unitional, 5.11c. Augustu.
Unespeeded resignation of John McMedl last Friday (30) from his post as director of commercial operations for the DuMont television who leaves vacant two important jobs in the DuMont programming setup. McMell's resignation was preceded several weeks ago by the post of the present of the presen

New Tele Biz

Canada Dry Ginger Ale pacted for a series of one-minute spots preceding and following airing of half the Chicago Cub' home games over WBKB (Balaban & Katz, Chicago), Agency is J. M. Mathes.

Mathes.

Mars Inc., inked for seven weekly televised "Dr. I. Q. Jr." programs over WW1-TV Detroit, starting Saturday. May 15. This spreem of "Dr. I. Q. Jr." on video and first televised network program in Detroit. Grant is the agency. If the program of the prog

work program in Detrolt. Grant New genes. of Sports programs featuring sportseaster Paul Williams with Joint mixes of baselinam such a plant preceding teleasts of Thursday (20) over WWJ-TY in Detrolt. Tab is picked up by Cumpingham Drug Stores through Swall Drug Swall Drug Stores through Swall Drug Stores through Swall Drug Swall Dru

June 15.

Stuart Clothes inked to a 52-week contract for a series of spots to be aired twice weekly over WABD (DuMont, N.Y.), starting May 20.

Agency is Emil Mogul, Inc.

Oil Firm Bankrolling Pro Football as First KFI Commercial Telecast

KFI Commercial Telecast

Hollywood, May 4.

Les Angels Rams football games promise to be one of KFI's initial to the package with Union Oil sponsoring all Rams games for the seaton, Oil farm will spend \$40,000 in All home games of the Rams will be andled live while out of town battles will be falled live while out of town battles will be falled games vill used in their entirety, but will be endied in their entirety, but will be entire the short one of their entirety, but will be entire the short of their entirety, but will be entire the entire their entirety, but will be entire the e

up his job as sales manager of by ABD, the web's N. Y. flagably had the second with the second

Wet Goods Vs. Dry Goods

Wet Goods Vs. Dry Good
Bars ineapolis, May 4.
Bars televising Mineapolis,
American Assn. bas 6 ball
American Assn. bas 6 ball
attractions are complaining
about "unfair opposition."
The "opposition" is from
top department stores that
windows and going during the
ball games. One store alone
had five sets in action in different windows last week.

90 NBC Stations By '52—Mullen

NBC television continued its agging of affiliates this week, inking standard two-year contracts with WWJ-TV (Detroit), WTMJ-TV (Milwaukee) and KSD-TV (St. Louis). AM stations of all three are members of NBC's sound broadcasting net.

broadcasting net.
In announcing the new contracts,
NBC exec veepee Frank E. Mullen
predicted the NBC tole web would
encompass 16 stations by the end
of 1948. By the middle of 1982,
Mullen declared, NBC should have
90 stations interconnected from
coast to coast.

coast to coast.

New affiliates, which have been linked to NBC via temporary working harman series of the continue to be fed NX-continued to the fed NX-continued to f

Texas TV Bids

San Antonio, May 4.
Two additional applications have been filed with the FCC for permission to operate commercial television outlets here.

television outlets here. First was from the Express Publishing Co., owners and operators of KVFM here and the second was from The Walmac Co., of which Howard W. Davis is head, and which operates KMAC and KISS (FM) here.

TV Permits Continued from page 40 =

Continued from page 49

of KEI, as program manager; John
Nelson, emece of ABCs' Bride
and Groom," John Reddy, manserver of the ABCs show, and radio
server of the ABCs show, and radio
server of the ABCs show, and radio
server of the ABCs show, and radio
slated for production posts; I. A.
agency man Howard E. Mosser, as
sales director; and his father J. G.
Sunstillne Tute, a radio newcomer bankrolled by Allied Stores
officials, is the first video grant in
St. Peteraburgh, while WAFI was
officials, is the first video grant in
St. Peteraburgh, while WAFI was
with the work of the control of the control
with the control of the control
with the co

Corp., all bidding ch. 13, San Jose, Ch. Ississippi Valley Co., Loyola University and New Orleans Telestration of the Corp. Co. Loyola Chemister Committee C

area.
WHEC, Inc., WARC, Inc. and
Meredith Publishing Co. for
Rochester, N. Y.

Television Reviews

come in such a little-mastered medium as television.

The Theatre Guild, presenting what the show in association with REC.

The Theatre Guild, presenting what the show in association with REC.

The Theatre Guild, presenting what the show in association with REC.

Stream and the second with REC.

Stream and REC.

Strea

RACKETS ARE MY RACKET
With 'Sgt. Audley Walsh, John
Shelly, Herb Evers, Beverly Dennis, Joe Bossett, Engle Conrow
Director: Ray Nelson
15 Mins.; Thurs., 8:15 p.m.
WABD, Duffont, N.Y.

WABD, DuMont, N.Y.

15-minute series called "Rackets"
proper from the proper series called "Rackets"
pose frauds and confidence games.
The central character is Set,
Audley Walsh, of the Ridgefield
(N.J.) Police Dept., and the show
dramatizes the "tricks of the tricky
trades."

dramatizes the "ficits of the tricky rades."

As a briefic interlude on TV, it came off on last Thursday (20) amount on last Thursday (20) amount of the second radius rad

charts) as to how the wheels operate.
But it was all done with emphasis on preachment, rather than entertainment. The carry scene could have lent themselves to could have lent themselves to ing excilement or color, which it lacked, even though it's obviously geared at being an unpretentious package.

THAT'S OUR SHERMAN
With Haram Sherman, Meg Mundy,
Gloria Strock, Marc Daniels,
Gloria Strock, Marc Daniels,
Producer With
Producer Howard Cordey
Writer: Max Wilk
IS Mins, Mon, (3), 8 p.m.
Sastaining
WNBT—NBC, N. Y.

Is Mins.; Mon. (3), 8 p.m. Sintaining.
Sintaining and Sintaining on the old sint and sint of the content of the

Wednesday, May 5, 1942

Wilk Kan Sitels, Youn Fleid, Wilse Steel, Wood Frodinger J Directors Sturt Brechanan Joy Minns, Saturday 8 p.m., 200 Minns, Saturday 8 p.m., WEWS-TV. Cleveland Leader Steel State S

might give him a chance to fice thimself.

thimself.

thimself.

thimself.

thimself.

thimself.

the profession of the profession of the commercial spiel between the commercial support of the commercial support.

Tom Field with Field theology of the commercial support.

Tom Field with Field theology of the commercial spiel to the warmth of the commercial spiels of the commercial spiels of the many step involved all producing oil, was another instance of a "foot" approach.

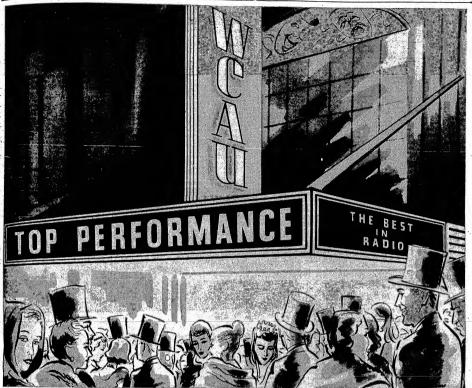
another metance of a "cold" approach.

Mork.

HOLLYWOOD SCREEN TEST
With Bert Lytell, Neil Hamilton,
Francis DeSales, Bielen Marcy
Frodieer: Lester Lewis
Director: Ralph Warren
Writers: Allon Alexander and
30 Minst; Thurs. (22), 3 p.m.
Sustaining "Bully Williams, a Hollywood set,
with Bert Lytell aciting as "producer," this new entry to network
tideo is good possibility once the
deal with Bert Lytell aciting as "producer," this new entry to network
with Bert Lytell aciting as "producer," this new entry to network
tideo is good possibility once the
featuring amateur talent, which
most on-called "rise" shows are doing on television, "Serven Test"
experience and runs them through
paces in their specialties.

Gimmike of having a screen per
part in a "screen test" is good one.
Only fault with this feature, when
caught, was the long "glade-to-separt in a "screen test" is good one.
Neil Hamilton. Recalling pix in
which latter appeared didn't help
with the statum of them were beviewed. If one but feature when
latter appeared didn't help
with the statum of the statum of the statum
leaves, but featuring Francis
However, bits featuring Francis
However, bits featuring Francis

your recall of any but must mace viewers.
However, bits featuring Francis Declades as an "SOS" agent, abetted by Hamilton; impersonations by Helen Marcy and scene from play by Patricia Bright were okay entertainment.





TOP Advertisers look for TOP Performance

The list of WCAU's clients . . . both local and national advertisers . . . reads like a Who's Who among the best names in advertising. They know the surest-quickest way to get results is to broadcast on WCAU . . . the Philadelphia Station with the largest listening audience. You too can enjoy the advantages of TOP PERFORMANCE.



50,000 WATTS · CBS AFFILIATE

PHILADELPHIA'S LEADING RADIO INSTITUTION

. The Philadelphia Bulletin Station

Radio Reviews

with details about Memorial Day two-hour segment over WIK each plans for decorating the graves of fallen veterans, hospital day (May Ialen veterans) day (Ma

2 D.C. Stations Agree To Share Single Tower

Washington, May 4.
Two local indies are the first AM

stations in the country to take advantage of a proposed new FCC vantage of a proposes new FUC
unde permitting standard broadcasters to share a single tower and
transmitting site. Sharing arrangements are being authorized for
the standard standard standard standard standard
them of finding sites for new stations which are acceptable to the
Civil acronauties administration.
CAA, not FCC, has the last word
no site approvides and its recent
impasse for scores of AM-FM-fele
entrepreneurs since the war.
Wee-waiters generally may seize
on the 50-50 arrangement to shave
expenses and get on the air more
contents.

Wee-waiters generally may seize
the form of the since the war.
Wee-waiters generally may seize
with the standard standard standard
the standard standard standard
with the standard standard
the standard standard standard standard standard standard
the standard standar rule permitting standard broadcast

FM Powwow

z Centinued from page 35 z

A. T. & T. video network rates. on, Since equipment shortages are Some FM'ers think hearing should a casing, FCC concluded any future be expanded to include same treatment of FM line charges.

closely,

3. FM'ers are sure to raise the question of 100% web duplication though it was believed few if any AM-FM affiliates are ready to buck their networks at this time.

their networks at this time.

4. Latest Radio Manufacturer;
Assn. figures showing 161,125 FM.
Am sets turned out in the five
Am sets turned out in the five
Am sets turned out in the five
der carlier estimates of the conbing to say too about video-FM
production ratios. First quarter
production ratios. First quarter
interest of the five five five five
sets and 437,829 FM-AM units
sets and 437,829 FM-AM units
something like three times as many
five five five five five five five
something like three times as many
five five five five five five five
when the 500 FM outlets on the
air are compared with a bare 25
air are compared with a bare 25 air are compared with a bare 25

an advertiser discovers

THE HOUSEWIVES' PROTECTIVE LEAGUE

delivers more sales at less cost than any sings participation program in all radio!

The Housewives' Protective League is broadcast—live and locally-by these great stations in these great markets:

Chicago: 50,000-watt WBBH Los Angeles; 50,000-watt KMX Minneapolis-St. Panl: 50,000 watt WCCO New York: 50,000-watt WCBS San Francisco: 5,000-watt KQW

St. Louis: 50,000-watt KMOX Washington, B.C.: 50,000-watt WTSP

* Hext month—add the Pacific Morthwest and Columbia's great 50,000-watt affiliate-KIRO, Seattle, Still mere great stations in more great markets will be added later in the year.

> For more information, get in touch with any of the stations carrying the programs, their national spot representatives, or ...

THE HOUSEWIVES' PROTECTIVE LEAGUE

A Division of CBS-Columbia Square, Los Angeles HUBER HOGE AND SONS New York City on

ADVERTISING MERCHANDISING PUBLICITY **

February 17, 1948

Mr. Fletcher Wiley Housewives' Protective League Productions Columbia Broadcasting System, Inc. 487 MadIson Avenue New York, New York

Dear Fletcher:

CCH : LL

I think I owe you a report of just what we have been doing on your various Housewives' Protective League shows.

Currently we are using every single one of your shows for various of our clients. In the mail-order business where every time purchase must show exactly how many clients it has brought back, any solicable is a combination of some profitable and some unprofitable stations, times and programs. No client of me would ever expect to have any more than a times used pay off profitably.

Therefore, it is a remarkable fact that every single Housewives' protective League program in the country is paying off. We have never before found a selling formula so precise that it could be counted on to work like a charm regardless of the area. This is even more impressive when we consider that we went on in San Pracisco the second week your Frobective League went on the arr; that we went on in Washington Protective League was on the air; that the wont on in Washington Protective League was on the air;

Paul dibeon has always been an old reliable for us and has always been at old reliable for us and has always been at turned in a good job for the in Chicago. John Trent in Minnapolis which first week at an advertising lace for us, secured order, ou in the class them we bought Galen per of 1/3 that of any other taction in the class them we bought Galen per of 1/3 that of any other taction in the class that for the first time a new were a little concerned where the control of the class of the class of the control of the class of the class of the control of the class of the

Not only have you people always got us a low cost per order, but also a higher calibre of order. Our big problem now is when are you going to start some more Housewives! Protective League shows for us:

Very truly yours,

MYSTERIES Are Top BUYS

-Because They RATE ... and SELL

Why are there twice as many sponsored mystery programs in 1948 as there were in 1941? Why are they so popular with sponsors—manufacturers of such varied products as food and refrigerators ...drugs and cigarettes...soap and clothing...motor cars and fountain pens?

The answer is simple: look at them anyway you will (ratings...costs...selling efficiency) and mysteries are better buys than all other types of programs. And on Mutual, mysteries cost less per rating point than the average for all networks.

Mutual mysteries are doing a terrific job for their sponsors (who include some of the nation's top advertisers). Mutual mysteries can do a job for you too. Here are four of them available—two with great selling records—and two which are building into top-rank vehicles. Read the highlights...listen to them...you will want to put them to work for you.





The Falcon

From July 1945 to the Summer of 1947, The Falcon was sponsored by the American Safety Razor Company—and did a tertific selling job. The average rating for 1945 was 5.0; for 1946 (including the summer) it was 7.0; and for the first half of 1947 it was also 7.0. Nine times during those two spears the rating went above 100?

In January 1948, The Falcon returned to Mutual—as a sustainer. And the first sustaining rating was 7.4. The latest rating is 6.4.

What The Falcon did for its former sponsor—it can do for its next one. It can get ratings. It is an eminently merchandisable show, with unusual tie-in opportunities afforded by

(a) 3 Falcon motion pictures a year; and (b) successful beginning to the properties.

The combination of rating ability and merchandisability means just one thing to the sponsor—more audience for less money per rating point...and more sales more profitably. Listen to The Falcon, let your own ears convince you of its power to hold and sell an audience.

For the complete story on these four programs, write, wire or phone Program Department, Mutual Broadcasting System. New York: PE 6-9600; Chicago: Whitehall 5060.

Gregory Hood

Bought by Petri Wine in 1946 (as summer replacement for "Sherlock Holmes") Gregory Hood did so well it was kept through the winter and into '947. The average Hooper for 1946 was 5.5 and for 1947 it was 7.1; it hit a high 91.9.2 in April 1947. Back oil, Mutual Tuesdays as 9:30 (following Bettert and "Mutual News-

reel"), Gregory Hood is once again ready for sponsorship—ready once more to deliver ratings and sales.

Gregory Hood has an unusual twist: each week a different radio or screen personality is written into the script and is played by the celebrity himself. Ray Noble, Sam Spade and Jack Bailey of Mutual's famous "Queen" are examples. Top writing and direction, great plots combine to make Hood a powerful sales whiche.

Mysterious Traveller

Here's a show that's been building. Average Hooper, Summer 1946, was 4.2; average January-July 1947, was 4.9. Last September "Taveller" was moved to Tuesdays, 8:00 p.m. (its present spot) and the 1948 average went to 6.3. Its second March rating climbed to 6.2., against such shows as "Big Town" and Milton Berle.

Written by David Kogan and Bob Arthur, who have such other hits to their credit as "Thin Man," The Shadow" and "Nick Carrer" and starting Maurice Tapplin, "Mysterious Traveller" comans the whole chilling field of mystery, trime and supernatural. Ripe for sponsorship, "Taveller" should pay out handsomely. Listen to it and under for yourself.

Quiet Please

"Remarkable...in a class aparr...consistently quivers with suspense." That's a quote from John Crostly, New York Herald-Tinbune, who devoted two whole columns to "Quite Please" (August 22, 1947 and March 12, 1948). Ben Gross, Daily News, said "holds listener's attention from beginning to end." Yariety raved and so did Billboard.

Not a "whodunit" in the usual sense, "Quiet Please" is a new, thrilling approach to the mysterious, serie and macabe. Written by Wyllis Coopet, natrated by Ernest Chappel and played by polished actors under expert direction, "Quiet Please" is a new experience in tadio listening. And listenets prove it, through ratings which are building. Be sure to listen.



MUTUAL BROADCASTING SYSTEM

Decline and Fall of Ohio

Continued from pare 33

Hair failed even to lure its old sing items from an industry standslandby. Mutual prexy Edgar
Kohak. The National Assa. of fireworks. New Republic eritie Saul
Broadcasters sent only Pat Griffith,
Carson rounded up Saudek, Earle
Broadcasters of women's activities. McGill. Redio Directors Guild
Act RCC tributh and the Carson rounded up Saudek, Earle
Smythe and Charles Cliff, was a compared to the control of the Carson rounded of the Carson rounded and around for the full session, but day
around for the full session but day
around for the

TANK

Broadcasters' annual meeting.

Roy network people who sourced.

Roy network people who p

Died-got called on to double in brass, most of them being tapped in special properties, and correspond to the control of the typical feeling of the webstra, and correspond to the control of the typical feeling of the webstra, and correspond to the control of th

anza lle'd seen.

Absence of ad agency people, exOne of the agenda's most prome cept for Harris and Olga Druce of



wirtually all were on the program or production level. Many a panel participated and the proper of the probable. It Ohio's tired but tested format survives another go-around, i'll probably be without the aid of the survives another go-around, i'll probably be without the aid of the survives another go-around, i'll probably be without the aid of the survives another go-around, i'll probably be without the aid of the survives another go-around, i'll probably be without the aid of the survives another go-around, i'll probably be without the aid of the survives another go-around i'll probably be without the aid of the survives another go-around i'll probably be without the aid of the survives another go-around i'll probably be without the aid of the survives another go-around it is a survive go-around it is go-around it is

history. FM broadcasting is spreading across the country today at the
rate of 50 new stations a month or
to the chief suppliers of FM equipment. Looking into the future, he
envisaged the use of nuclear energy
to power radio and tele sets, declaring it would make possible the
building of smaller and more compact receivers.

phone wires, its believed, will bring the infant Industry, almost im-mediately, into its own. Telephone wires will provide outlets in low population cities and towns were coastal cable would be too ex-pensive to be considered. Tele-phone transmission will provide an observation of the companies of the bringing it into all homes video.

bringing it into all homes.

Muzak reportedly is interested in
waxing of television. Firm, now
playing records via vive into
playing records via vive into
in eateries. It would also put tole
into apartment houses and other
places where there are gatherings
sports and news events to be recorded and edited then sent to tele
stations for transmission at their
convenience. Tele set purchasers
their record files for playing in the can record the telecast to keep in their record files for playing in the same manner as records and the files will be opened to platteries who will be able to record tele shows and sell them through retail dealers.

Bangor, Me. — Guy P. Gannett Broadcasting Services on Tuesday (4) launched independent opera-tion of WGUY-FM here and WGAN-FM, Portland, on a tandem basis. Sam Henderson, station man-ger at this end, is shouldered with responsibility for new setup. Pro-avenue studies here, with Portland plcking it up via air relay.

GF May Drop 'Aldrich'

put the coin into two cheaper programs, the state of the coin into two cheaper programs, the state of the coin into two cheaper programs, the coin into the coin interest in resuming
it until two seasons ago, gets adapted point of the states and ellicing his
it until two seasons ago, gets and control into the commissions.
The coin into the coin interest in the coin interest in resuming
it into the coin interest in the coin interest interest interest in the coin interest in the coin interest interest in the coin interest interest interest in the coin interest interest interest in the coin interest inter

agent.

Because of this elaborate financlai setup, the "Aldrich" writers Eccause of this elaborate fanan-cial setup, the "Aldrich" writers are understood to have refused to accept the requested one-third cut, and several of the performers are also reported protessing. They claim that between \$5,000° and \$5,000° are for the commis-tation of the commistance of the commission of the commis

TV via Phone

Continued from pare of 1 continued to the required \$10,000 figure without cutting the talent actually producting that the talent actually producting the talent actually producting that the talent actually the talent actually that the talent ac

BBD&0

Rexall ad budget has been run-

ning to \$2,600,000.

BBD&O is still \$2,500,000 behind the \$66,000,000 tally that the BiDlacO is still \$2,500,000 behind the \$66,000,000 tally that the Thompson agency bills out of its American offices but if BiDlacO American offices but if BiDlacO Gamble's Dreft brand, for which is has been invited to pitch (see sepparate story), the additional bill-back branch of the bidlacO american story) and the bidlacO american story in the satisfaction of the Lucky Strike account six weeks ago BiDlacO ranked fourth among ageotech in annual billings.

Jr., WIP prexy, has been appointed a member of the Olympic Commit-tee of the Middle Atlantic Amateur Union. Philadelphia-Benedict Gimbei



FRACTURES ME on WICC!

600 ON YOUR DIAL

Mutual's

CHARLIE SLOCUM

also on WBAM-FM 4:15 P.M. EDT Saturdays

1. BOWARD PETRY & CO.





has enjoyed a "family relationship with Detroiters; who have given WWI the key to their homes, and keep the "welcome mat" out morning, afternoon, and evening. This is due to WWI's solicitude for the com-

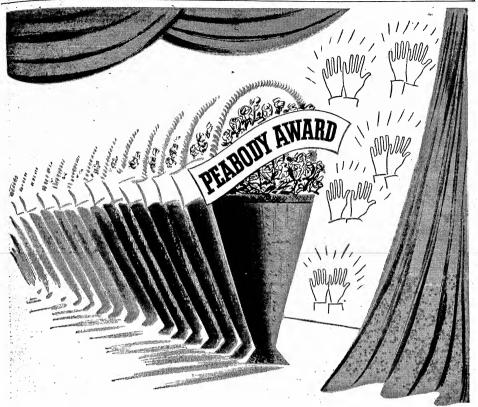
munity's welfare, as evidenced by its continuous Public Service leadership. It is due to WWPs constant catering to the desires of Detroiters in local programming. And it is due to the wealth of stars available through WWJ's 21-year old NBC affiliation.

The combination of these 3 elements provides WWI advertisers with an effective economical medium for promotion of products of every description in the multi-billion dollar Detroit market. Through WWJ - THE DETROIT NEWS you gain entrée into the most homes-all the time.

> Associate Televisios Station WWJ-TV



FIRST IN DETROIT... Owned and Operated by THE DETROIT NEWS restatives: THE GEORGE P. HOLLINGBERY COMPANY



Curtain calls keep coming...

for the Sunday night dramatic show that brings good theatre into the home of Mr. and Mrs. America. Latest of the many tributes received by The Theatre Guild on the Air, sponsored by United States Steel, is radio's highest honor, the George Foster Peabody Award for "outstanding entertainment in drama."

Thanks to the people who have said such nice things about the show ... and thanks to the stars and everyone who has worked with us for making it the kind of radio entertainment about which nice things are said!

"THEATRE GUILD on the AIR"

Sunday Evenings - ABC NETWORK





Ohio State Awards

Continued from page 32 :

Continued for graduated by CBB, "National Parm and form Horn Formed by NBB," "National Parm and Rome Horn Formed by NBB," The Award to "CBB to There," present the control of the CBB to There, and "CBB to There," present the CBB to There, and "CBB to There, and "CBB to There," present the CBB to T

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First awards to "Divorce," produced by a
First awards to "Divorce," produced by a
First awards to "Divorce," produced by a
First produced by WMCA, N. 1, belanfirst, produced by WMCA, N.



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Agricultural Programs
No awards.
Women's Programs men's Programs

No awards onen's Programs
No awards of Cultural Programs
First award to "Music for the Connoiseout," produced by WNYC, N. Y.
First awards to "Bospin Billimited," First awards to "Bospin Billimited, produced by WNYC, N. X.; "It's Tought to Be Young," produced by WBZ, Boston and Charles of Connoiseout Connoiseout Hearings," produced by WBZ, Boston and Charles of Connoiseout Con

and "Transit stearupe "VIVX. N. New Interpretation and the New York."

New York.

York. The Window Interpretation of the New York.

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Tritiness and to "Satreday Morning
Tritiness and the House, Univ. of Texas.

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Too angers! Guis of School Letening. Tritiness Grades School Incode School Texas (
Too angers! Guis of School Letening)

Frinanty Grades School Incodensis

First award to "The Health Parade." Too via WROG, Garvainad.

No wards Gredes-School Dreadcasts

No wards.

Council and KOA, Denver; honorable mention to "Adventures in Research," produced by Westinghouse Electric Corp. Forsonal and Social Problems "wand to "Lest We Forson-The reduced by Westingho Fersonal and Seci First award to "Lest imerican Dream," pro-titute for Democratio 1 ble mentions to "It

by the National Manutal Health Foundaries.

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Garry Moore ued from page 35 ;

Continued from page 35 and Kenyon & Eckhardt, to decide on Bremenaris nucessor.

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Educators

Continued from page 41 ;

Contiance from page 41
also that the Pasadean Community
Playhouse in California is prepping
dramas for Los Angeles XTTV.
Or Continuation of the Continuation of WLWT. Concinnation of WLWT. The Market Concinnation of WLWT. The Market Concinnation of WLWT. The Market Concinnation of WLWT. reduced by Givernance mounts of the contraction of

From The Production Centers

station relations manager; J. R. Miller, engineer; Al Schroder, engineer; and Chic Showerman, web veepee.... Bernard Howard, former assistant radio chief of Arthur Meyerhoff & Co., has exited to form a new radio and tele production agency....Herb Cunniff, head of ABC guest rela-tions, left May 1 to re-don the khaki at Fort Riley, Kan. Harry Jeffries replaces... "Make Mine Music," half-hour variety show, is being readied at WBBM for its CBS bow on May 9. Cast includes Billy Leach and Connie Russell.

readied at WBBM for its GBS bow on May 9. Cast Includes Billy Leagl and Comile Russell.

Hunt Downs, scripter of "Let's Have Fun" and "Teens and Truck Club," will add direction of both shows to his scripting chores... Quie Kid Ruthle Duskin sang the role of "Lola" in the All Children's Gule Kid Ruthle Duskin sang the role of "Lola" in the All Children's Gule Kid Ruthle Duskin sang the role of "Lola" in the All Children's Gule Kid Ruthle Duskin sang the role of "Lola" in the All Children's Gule Control of the Air" has been picked for the Airs Music Oscar to be awarded by the City club of Chicago... Muthal's "All Star Review" for Rever Camera added 10 stations last week. Show shifts from 7 to 8:30 p.m., beginning May 20.... Tom Horan, midweighelf of NEO's sound dept., at home convoleeding after a major operation... Bob James and Bob Finnegain added to WIND's amounting deak following week-long battle with the hives... McGeehan & C'Mara have added WGIL to their station rep list... George Watson temporarily silenced on "Cold Coast Rhythm" by a throat allment... Delegation of 35 Badio Rowers lunketed to Kunkakee, Ill, Saturday (1) to attend wedding of Connie Rward, ABG fack, to David Kimble, old Sinders... Beulah Karney, home economist on "Shopper's Special," named food editor of the Canadian version of Liberty mag... Babe Ruth, er route to California, stopped over in Chi Thursday (29) for a guest shot on "Tom Mix."

IN WASHINGTON . . .

Co-Ax Rans Continued from page 42 g

Continue from page 62

or cable wherever they may be in operation throughout the country.

A. T. & T. cannot afford, apparently, to discriminate against itserver of the country.

A. T. & T. cannot afford, apparently, to discriminate against itserver of the continue of the country of the cou

Salt Lake City—KUTA has teed off with a new series of dramatic shows produced by the KUTA Ra-dlo Guild. Shows are aired Satur-days at 9:30 pm., with George G. Ross of the station staff producing and directing. General purpose be-hind the series is to encourage lo-cal taient in writing and acting.



Whiteman Continued from page 34 ;

possibility exists that the White-man disker will get a reprieve, but the chances are very slin. All the con-tractions are the con-traction of t

gradually into an administrative capacity.

With the Block hour on Mutual, it was a case of many complications (including inability to get a N. Y. airing until the season was well along), and his only quarter-hour sponsor, Semler, is yanking the tab.

Cleveland — Planist Bob Reed brings his talents to WTAM from New York for a Monday-through-Friday half-hour stint at 8 am. Formerly heard over WOR with "Your Time" he also was producer-director of Major Bowes' Amateur Hour.



JINGLES THAT DON

JANGLE" LANNY AND GINGER GREY Radio Programs & Jingles
1252 MADISON AVE. N. Y. 25
ATwaler 9-4020



"HOOPERADE OF STARS"

RANKS

JO STAFFORD

No. 1

FEMALE SINGER

FOR THE SECOND CONSECUTIVE YEAR!

*Average Hooper Program Ratings from Nov., 1947 thru April, 1948.

CHESTERFIELD SUPPER CLUB

NBC NETWORK

MONDAY -

WEDNESDAY

FRIDAY

Publicity and Public Relations
MARGARET ETTINGER & CO.

Personal Management
MICHAEL NIDORF



Direction

Exclusively

get about getting into print by radio folded up and died, leaving attacking radio" and "look at some the field to the people it would

Theme Throughout Meet

Some, although not all, of Cott's some, attnough not all, of cott's panel speakers—the scheduled topic was "Building and Producing Effective Programs"—chimed in. WOV's (N. Y.) Arnold Hartley asserted radio was a lot more grown up than many of its critics and

up than many of its critics and charged that educational institute to take advantage of the FM band handed them by the FCC. The theme was eched by industry reps in subsequent sessions, but notithes at the opener now the contract of the co

now ...

HIGHER TOWER

GREATER POWER

denounce, a generation later, as hucksters. But don't blame broadcentury for the ills of a society made in your image. When you can be a society made in your image. When you can be a society made in your image. It is not to down in newspapers and magazines, taken of our daily life—then you have stating to lifewise."

Bob Stephan, Cleveland Plain Dealer radio editor, rapped the alotting of public service shows in "unattractive time periods," but "unattractive time periods," but case being a beggar on commercial radio's doorstep" and pay its way to maintain its radio rating. Third sound-offer was Dayles way to maintain its radio rating. Third sound-offer was Dayles was the sound-offer was Dayles. There were some among incasting for the ills of a society

ed.

There were some among industry's forces at the institute who felt that the self-appointed defenders went overboard to the self-appointed defenders went overboard to the laby white than it really its. A more general feeling, however, was one of trustration. As one broadcaster said, "When we finally got around to rolling out the heavy artiliery, there was no one to selfect at."

Lotsa New Packages

Loisa New Packages

Two new radio packaging outtis, where we have a contist of the control of the control
from the control
from

Pittsburgh—Ray Buch is the latest addition to the WWSW announcing staff. He studied here at while at the staff of the staf

Inside Stuff—Radio

Indie producer Frank Cooper has sewed up radio and tele rights to W. Somerset Maugham's complete works, including plays, novels, short stories and anthologies, via agent Jacques Chambrun.

After closing the deal in N. Y. recently, Cooper flew back to the Coast to supervise audition though 50 of the Arliner Liarn's show for Muttail and to get the 'Comedy Writters' Show' set for its June 9 debut as suttaining sub for Bing Cressy on ABC.

Mutual's making the promotional most out of RCA-Victor's selecting of "Gabriel's Heater" as winning title for an unnamed pop tune plattered by Erskine Hawkins. Contest (with a tele set as pitze) to plets name was run off via 80 disk jockeys and won by a crippled Broxy, N. Y., boy. Winning title relates to Hawkins billing as the "20th Century Gabriel," but is such a natural switch on Gabriel Heatter's name Mutual immediately glommed onto a tien. Web is shipping 25,000 window streamers about it to affiliate stations. Record comes out

Breneman

ued from page 35

in the radio show, Raymond R. Morgan, John Masterson and Chet Mittendorf, all prominent in Coast radio. He took a month's leave Mittendorf, all promuent radio. He took a month's leave of his show in March on doctors orders and seried in Artizona and orders and seried in Artizona and the series of the series of

when Danny Danker, Coast radio head of J. Walter Thompson, dropped dead suddenly after a month's rest.

Breneman was a host of friends in the trade and among the mil-llons of middleaged and elderly women who made him their Idol both by remote and in attendance at his processor from the rectave. both by remote and in attendance at his prosgrams from the restau-rant bearing his name but licensed out as an eatery. He came up the hard way after doing a song-and-dance turn in vaudeville. Taking to radio in 1929 he failed to im-press and moved to New York, where he conducted "Taugh Club to radio in 1929 he failed to im-press and moved to New York, where he conducted "Laugh Club of the Air." It was no whopping success so he moved back to Los Angeles and became a station man-ager and part-time performer. Sa Francisco was this next port of call Francisco was this next port of the impeter, the audience participation field.

field.

Hot on the idea of doing an aud participation show from a restaurant, he returned to Hollywood and interested Raymond R. Morgan, who heads up his own agency, in the venture. A few weeks gan, who heads up his own agency, in the venture. A few weeks later "Breakfast at Sardi's" was launched. When Breneman and Morgan tiffed with Dave Covey, owner of Sardi's, the show moved over to Breneman's restaurant on Vine street, in Hollywood.

Radio Requiem

Continued from page 39 happier. Of course, some radio commercials are dumb, repetitive

happier. Of course, some radio commercials are dumb, repetitive and nerve-raspins, but you don't with the course of General Delivery, Green Bay, and no anonymous blasts will be acknowledgensterpret ny point. Television will certainly have a big place. Some products will be ideal for TV, just as many fit radio like a glove and just as the newplace of the course will be concentrated on the course will be concentrated to the course of the course of

KMOX's Radio Workshop

St. Louis, May 4.
KMOX, local CBS outlet, will KMOX. iceal. GMS outbel, single sponsor a raid own/schop providing elementary and advanced training in modern broadcasting in copy with the University of Missouri, Louis public schools. Course will be held in the radio studios June 14-25 and midwest experts in radio education will serve on the faculty. Oldo State U. Mrs. Kathlee and College of the C

Seattle to 'Adopt' O'seas Families Via Trent Airer

Seattle, May 4. Susan Trent, who does "Susan rent Calling," morning show on Susan Trent, who does "Susan Trent Calling," morning show on in die KXA here, has personalty arranged for the "adoption" by Seattle families of more than 50 needy families in Italy, France, Germany and the Netherlands through a campaign on her daily.

through a campaign on her daily-program.
Service was set up by Miss Trem!
Service was set up by Miss Trem!
as a supplemental service to the large charitable organizations, as she left that many Seattle families ashe left that many Seattle families ashe left that many Seattle families up the pean families on a personal indi-tional personal families of the personal families of the personal families with all pertinent personal she furnishes interested Seattle families with all pertinent personal data on the European family as to data on the European family as to the personal families with all pertinent personal sta-tus, etc.

ROV STARKEV'S PA'S

Roy Stakey, WHAS cowboy singer, who airs with his "Wake Up Smilling" g ang at 6:30 daily, and has his own show "Song Stories" at 12:30 daily, has been booked by "Doc" Cassidy to play the Switow chain of houses in Indiana.

Indiana. Louisviile, May 4.

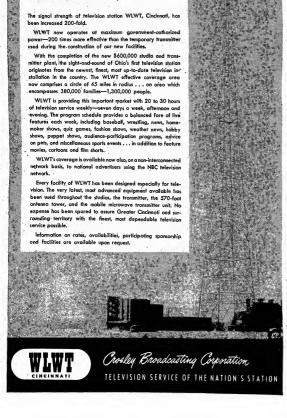


'EM IN!

America's foremost singers of Western tunes. The Texas Rangers, are ready to lasso their large audience into your sales room. They rope 'em in with their wide selection of favorite tunes, beautifully transcribed. These transcriptions, numbering in the hundreds, are virtually as flexible as live talent. They allow you to spot your messages wherever words, you add The Texas Rangers to your sales force at a price that is scaled to fit your market and station. You'll find perfect harmony...in songs and sales.

Wire, Write or Phon Complete Details

Texas Rangers ARTHUR B. CHURCH PRODUCTION



Tele Provision Required by AFM For Video Use of Band Pic Shorts

Chicago, May 4.
American Federation of Musicians has concluded that flom shorts may be supported to the flow of th

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APM decision re the shorts came ent of the lengthy discussions by union excess here and in New York concerning tele-musiclan scales, became official last week when here the control of th

bearsal pays to be 964% of AM

scale.

AFM as one concluded, however, below a spilenish to reprewer the area applicable to reprewer the area applicable to reprewer the area of the area of the area

work may be shifted to tele when

work may be shifted to tele when

needed but must be paid full AM

rates when so used. Men hired

AM programs, but must be paid

AM pays, and the AM

pay. AM staff or single-enrage

ment musiclams may be assigned to

programs that are sent out to

duplicate both AM and tele), but,

they must be paid \$71.50 per man

for the tele show, if commercial,

and \$3.75 per if sustaining. All

(Continued on page 66) (Continued on page 66)

ABC's 'Stop Music' **Plagues Jobbers**

"Stop the Music" mide show, which is creating a Rooperating it in the 3-8 sol on ABC Sunday evenings, is also creating a head-sel for music blobers. Every time the givenway program debuts as the givenway program debuts as the givenway program debuts as given and the g

worth \$17,000. Retallers, who more often than not do not know the title themselves, are auxious these days to except the state of the s

customers.

Since the number of sheet music users demanding the title of the users demanding the title of the great control of the probability represent only a fraction of the available telephone numbers the advantage of the country, the chances of our other celled are small. But they aren't they aren't called are small But they aren't chances. They want to be ready.

Olman to Coast

San A. Music Lovers Cling to Player Pianos San Antonio, May 4.

Most exclusive and tenacious group of music lovers in this city are player-plano fans, Netther time, jukebox, radio nor phonograph dims their attachment for the peddle-pushers which swept the country early in the century. Smoke, S seller list.

Rolls are also still in use in lo-cal music schools and classes as a means of familiarizing students with the Interpretation of noted

Mercury Makes Musical Accomp. For Disk in Eng.

Chicago, May 14. Mercury Records will release next Monday (10) a version of "Nature Boy" by John Laurenz accompanied by a full orchestra of over 20 men. Musical background was made in England and as far as is known Mercury is the first com-

was made in England and as far as is known Mercury is the first company to go outside the jurisdiction of the American Federation of the Competition with King Cole's Competition of the Section of the Section of the British Musiclans Union that the Line of the British Musiclans Union that the U. S., makes it clear enough that the BMU has no intention of supporting the AFM's ban. If there ever was any substance to the back the AFM, it had been wont to a frazile by the constant shipment here of pressings made from masters done in London 192 of the English Decca firm. But since it was known that London had the full cooperation of the British government of the British gover

avoided.

Mercury's "Nature" was made in
London 10 days or so ago and
reached New York last Wednesday
(28). It was relayed to Hollywood
immediately, where Laurenz added immediately, where Laurenz added the lyric and processing started. Jack Lacey and other N. Y. disk jocks had copies of the recording on the air Monday (3), but it won't be on sale until next week (10).

Bruno, N.Y. Distrib For RCA, Buys 200G Worth Of WNEW Plug Time

Bruno-N.Y., Inc., whose whole-sale distributing operations in-cludes the RCA-Victor record, radio and Television line, has bought \$200,000 worth of disk jockey time on WNEW, N. Y., for the current year.

Olman to Ceast

Able Olman, general manager of the current year.

While the commercial copy will deal with the long list of products, including radio and television sets, which is the commercial products of the commercial copy will deal with the long list of products of the commercial copy will deal with the long list of products of the commercial copy will deal with the long list of products of the commercial copy will deal with the long list of products of the commercial copy will deal with the long list of products of the commercial copy will deal with the long list of products of the commercial copy will deal with the long list of products of the commercial copy will deal with the long list of the commercial copy will deal with the long list of the commercial copy will deal with the long list of the commercial copy will deal with the long list of the commercial copy will deal with the long list of the commercial copy will deal with the long list of the commercial copy will deal with the long list of the commercial copy will deal with the long list of the commercial copy will deal with the long list of the commercial copy will be commercial commercial commercial copy will be commercial c

MacArthur. 1st to Get

Theme-Song Treatment Despite the comparative earliness of the Presidential race, Tin Pan Alley couldn't carry on without a few words about Gen. Douglast MacArthur. Two turnes are already on the market. Other Presidential aspirants are yet to be set to music, a check with the Music Publishers Protective Asn.'s title registration dent shows

registration dept. shows.

Songs pushing the general include "MacArthur for President,"
published by Royal Music, and
written by Charles R. Hayes as
well as sanctified by Lansing Boyt,
head of National Campaign. Committee for 'MacArthur. Aubrey
Stauffer has inked another, "Carry
On For General MacArthur," published by Joseph B. Fallon.

Ex-Band Singers, Now Soloing, Help **Bands by Dualing**

Many former top name bands and numerous medium orchestras now find the shoe on the other now find the shee on the other foot. Whereas once hese combon were steps along the ladder to success for singers who sprang into solo positions, they are now working on the strength of the boxoffice pull of those singers through being packaged with them for sale to the strength of the boxoffice pull of those singers through height packaged with them for sale to the strength of the same strength of the same singers. They work steadily at prices ranging from \$500\$ to \$2.000 weekly. And when they're booked the agency involved unually is able the agency involved unually is able to ground and thus add whatever b.o. pull it may have to the singer's top billing.

Ahlert Steps In As ASCAP Prexy

Fred Ahlert was named the fourth president of the American Society of Composers, Authors and Publishers last week, a move that was expected. He replaced Deems Taylor, who has been head of the Society since 1941, but whose reign was cut by the installation fwo years ago of a \$25,000 annual salary to the chair, with a restric-tion to h two-year run of any in-dividual.

Albert had been selected as Taylor's successor by ASCAP's high priests several weeks ago, after considerable deliberation, but the appointment of the proposition of

Ablert, it is anticipated, will take a more active role in ASCAPs workings than any president before thin, which is no slight to Taylore the considerable more than a figure-head, but Ahlert is known to have considerable knowledge of the laner workings of the Solow out a stand by. Directors who appointed him to the presidency do not extend that the control of the c

by the death of John C. Paine.
Ahlert, an "A's writer in ASCAP
just as is Taylor, has written a considerable number of outstanding,
hits over the years. Among them
er "I'll Get By," which was revived aimost two years (Mot." Bing.
Crosby's theme. "Moon Was Yellow," etc. His income from ASCAP
as a writer runs about \$13,000 annually, which of course will be increased to pias. Switch Taylor also
received for the past two years.

acArthur. 1st to Get Theme-Song Treatment WB Jumps Gun on MPPA. Signs **New 10-Year Contract With SPA**

Edwards Music Warns

Billmore of Countersuit.
Edwards Music, against which Dave Dreyer's Billmore Music is suite for allegedly Infringing upon a suite for allegedly Infringing upon the property of the property o

unfair trade practice.
Argument between the two companies is due to Biltmore's obtaining of a U. S. copyright on the German tune from the U. S. Allen is the only one allowing an atrangement of the original motody. Edwards also has a copyright, but only for a literal translation of the melody and typic. Biltmore claims Edwards were in also an argument of the melody and typic. Biltmore claims Edwards were in also an argument of the melody and typic. Biltmore claims Edwards were in also an argument of the melody and typic.

Yiddish Pub Eves 'Nature Boy' As An Infringement

Possibility that "Nature one of the quickest hits in years as recorded by King Cole, is an infringement of an old Jewish melody, is claimed by A. Edward Mas ody, is claimed by A. Edward Mas-ters, attorney for J. J. Kammen, Jewish-tune music publisher. Mas-ters and Kammen have had tune experts making comparisons be-tween "Mature" and "Schweig Mein Hartz" ("Be Calim My Heart"), from an operetta tilled "Papirossen," written by Yiddish theatre actor Herman Yabilotoff.

Herman Yablokoff.

Masters, as a result, has drawn up and is depatching letter to produce the coording companies, broadcasters, Burke-Van Heusen, Crestview Music, and all others concerned with "Nature Boy," advising them that the tune is an infringement and that legal action all likelihood will follow. Yablokoff's melody was copyrighted in 1895.

Kammen has several times been involved with major music publishers in infringement actions. On the most action was a summarized to the most notable was its suit of the most notable was its suit of the most summarized to the most

Kenton Tells Norman 'No Glory, You're Paid' On H'wood Bowl Date

Hollywood, May 4. In a rather unprecedented move, Stan Kenton last week told KFWB disk jockey Gene Norman to cease billing himself as the "presenter" of the jazz concert Kenton will play in Hollywood Bowl June 12. Actually Norman will promote the bash, but bandleader air plugs except members of his aggregation. Kenton relayed word (a Norman Kenton relayed word (a Norman Kenton relayed word (a Norman March 1998).

air plugs except members of his agregation.

The growth of the control of the con

dwards Music Warns
Biltmore of Countersuit
Edwards Music, against which
aue Dreyer's Biltmore Music ests, beat the Music Publishing Interstate, beat the Music Publi

ment.
Starr did the same thing the last time a contract renewal came up between the songwriter and publisher factions, about eight years ago. This time he participate years ago. This time he participate in contract discussions with the SPA committee. Then signed his own deal, which is retructive to an 1, 1947, when the previous Jan. 1, 1947, when the previous WB is not a member of the MPPA.
SPA-MPPA Agreement is expect.

SPA-MPPA agreement is expected to be ironed out by the end of this month. One of the points remaining to be settled springs from the SPA insistence that U.S.

no commont. Owe of the points of the point of the points o

Major Pub Up On Pavola Charge

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board and trial
medicing to the trial board assertedly brought about a decision
in the case, but additional evidence
was proposed to the trial board and
meting of the trial board and
the decision is being held up, pending further consultation by the
trial board and MPCE council.
Is being kept under cover
MPCE hant' made a similar
move since a case involving the
move and the paymove and t

'Blame Me' Lend-Leased

Warren Music, subsidiary of Robbins Music, is without a plug time. Therefore, Robbins last week transferred the copyright of week transferred the copyright of one year. Dorothy Fields and Jimmy McHugh wrote the tune. It's used in Metro's "Big City" film, the reason for Warren going to work on it.

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	Weekly chart of the recollisteners. This compilation is across the nation and is desired as those on top. Rating mention, 9 for a No. 2 and si usek to week to present a	Pos. No. last weeks wk. in log	11	6	H 02	10	9	-	22	13	18	20 10	12		21	98	. 7	1.	12	8	32	22	: 23	1	ا. ا	17	34	46	2	69	2			1			1			= 0		4		
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Jocks, Jukes and Disks

By Ben Bodec

recitation diminishes much from the thing's effectiveness.

Platter Points

Bill Snyder has reorganized his

By Ben Bodec

It's now apparent that "Nature | ende" side merits the spoilight. See the spoilight one of those rare pieces Grooving happens to be the only one of the British hit available at an ender. Dick Haystes (Decco) and the moment, and it probably will be seen the spoint of t

My Favorite Four

My Favorite Four
Bud Whaley
KMAG, San Antonio, Tex.
"Body and Soul" (Coleman
Hawkins).
"I Can't, Get Started"
(Bunny Berlgan).
"Green Eyes" (Jimmy Dor-

sey). "Regin the Beguine" (Artie

chair carries the effects for Sinatra.
Was of either group is of goldguality. Haymes probably
will have the edge around the
soulers since the has trimmed the
platter with another current hit,
You Can't Be True, Dean', likewise a capella and delightfully
compounded. Columbia's second
feature is 'Supposin', a neat bit
of bounce with a trio accompani-

of bonnee with a trio accompanimin. Crosby—"Blue Shadows an
"Blue Chadows an
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"Blue Shadow

and the performance and promoded with a performance with for a performance with the performance and performa

and Mooney's are accompaniment, and Mooney's are accompaniment, and the stating choice guitar work, ranks stating choice guitar work, ranks stating choice with the stating choice and the stating choice with conventionally swe et alphab both in verse and instrumentation, rating quite well with capability of the "Romance on the High Sear" and the "Romance of the High Sear" and the "Romance of the High Sear" and the "Romance of the High Sear" and the High Sear" and the stating of the stories about perk high High Sear and the High Sear and High Sear and "The Tune Is on the Tip of My Tongue" and the High Sear and High Sear

Col. in Disk Deal

For 'Tea Leaves' For 'Tea Laeves'
Columbia Records last week
made a deal with the Algene disk
company, Philadelphia, via which
CR will press and distribute the
This disk, by Bruil Cote, has made
quite a sales dent in the Phily
area and seems to be spreading out.
Other majors are making the song,
owned by Morris Music, which purwriters Morty Berk, Frank Capana
and Max Freedman. get much riding until the competish comes a lon p. Manson, backed with a symphonic harmonic group, sprinkles the gay melody with a rich assortment of runners. Added as a shoemaker hammering at his chore in rhythm. Eleanor Bowers contributes a catchy vocal. "Faddle" also rates as an early all the contributes and the contributes are acted by ocal and the contributes and the contributes are also become and the contributes are all the contributes and the contributes are contributed as a straight precisitation diminishes much ricitation. diminishes much ricitation diminishes much can be comediated as a straight of the contributes and the contributes are contributed as a straight contributes and the contributes are contributed as a straight contribute and the contributes are contributed as a straight contribute and the contributes are contributed as a straight contribute and the contributes are contributed as a straight contribute and the contributes are contributed as a straight contribute and the contributes are contributed as a straight contribute and the contributes are contributed as a straight contribute and the contributes are contributed as a straight contribute and the contributes are contributed as a straight contribute and the contributes are contributed as a straight contribute and the contributes are contributed as a straight contribute and the contributes are contributed as a straight contribute and the contributes are contributed as a straight contribute and the contributes are contributed as a straight contributed

writers Morty Berk, Frank Capana and Max Freedman.

CR's deal with Algene calls for the latter to receive a percentage of the revenue from the disk. Morris' deal with the writers assertedly called for no advance.

CRC 1st Quarter Pub Cut 20% Off

Platter Points

Horry James Combined shealt mery James of Cobarbine shealt mick off received the process of the Columbia Records last week is-sued publisher royalty checks for the first quarter of this year and the total collection of the company's prior three-months. Drop in col-lumbia sales, evidenced by its pay-for to pubs, equals the reduction in released two weeks ago. Columbia, incidentally, noted a pickup in orders at its factories in Enridgeport, Coma., and Kings Mills, the factory from distribs.

Kay-Starr, Manager Act To Prevent Yerxa From Selling Her 18 Masters

Selling Her 18 Masters
Hollywood, May 4.
Kay Starr and her manager,
Berte Adams, have put attorneys
on the trail of red to the training training to the training trai

Major Companies Ditching Many Pre-Ban Masters, Despite Coin Loss

Indie Makes Deal With Indie for Hot Platter

Universal Records has made May 4.

Universal Records has made Bay agreement with the Back Bay agreement with the Back Bay Frank Petty Trio version of Hearts Win, You Lose." Record is claimed — have sold 25,000 copies during the last three weeks in Bostonia has cut the tune is DeLuxe Records.

which has cut the thick Records.

Milt Putnam, of Universal, made a similar arrangement with Charles Kurtzman, head of Back Bay, to release eight more sides waxed by the trio.

HERB GORDON MOVING TO ZIV FROM DECCA

Herb Gordon, head of the re-cording division of Decca records

To Set Auto Laundrics
Dava Jacob, George Marto and
Leonard Vannerson, all formerly
connected with Tommy Dorsey's
organization, are leaving the music
states. The have set up a constate of an individual control of the
formation of the set of the
formation of the set of the
Jacob was last with T. D. on his
band; Marto headed the Dorsey
Bros. music publishing venue
until last summer; Vannerson also
had been T.D.'s road manager, also
had been T.D.'s road manager, also
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Jerry Wayne K. Griffin

Gracie Fields.....London Bing Crosby.....Decca

(Bing Crosby Decca

Major recording companies in all probability will take fair-sized losses due to the tremendous amounts of material all majors with the exception of Decca cut prior to the Jan. 1 disk ban of the American Federation of Musicians. During the past couple of weeks, During the past couple of weeks, with the disk ban four months old, some of the majors have already begun to be very careful about what they select for marketing, by and fit? Seedided that the tune, or even the performance, doesn't measure up, they are being side-tracked. Many will never see the light of release.

RGA-Victor and Columbia were the heaviest investors in pre-ban masters. Capitol and M-G-M stashed Plenty away, too, but not near the quantities of the former two. Decea's poke is the lightest of all and and it therefore has less to worry about.

Hert Gordon, head of the cording dividing of Decear Secondary Control of the Cont Last December, when the disk

Porges to Europe For Cap Markets

Alex Porges, in charge of Capitol Record's International Division, will sail from New York Friday (7) will sail from New York Friday (7) to join Jim Conkling, Cap veepee in charge of artists and repertoire. Conkling is in England, having left the U. S. two weeks or so ago. Pair then expect to cover the Continent.

the U. S. two weeks or so ago. Pat-then expect to cover the Countinent.
Capitol has no arrangement for the U. S. excepting a distributor-ship in Mexico City. Conkling and Porges are looking over the possi-for one before returning to this for one before returning to the country. Brigand of course would be a natural market for Capitol's stuff and there's skald to be quite many sides on its shelves that were many sides on one of the country. Forges will conclude or at least lay the groundwork for a market progres will conclude or at least lay the groundwork for a market in a ramagement in that country, morm, although it picked up a bit during the past week, and Capitol could use additional outlets for its product.

All other U. S. majors release in England and on the continent; Decca through British Decca, and RCA-Victor, Columbia and M-G-M through Electrical Musical Indus-

Capitol Music Waiting

Capitol Music Waiting
In the event Capitol Records
makes a deal for England Circulamakes a deal for England Circulabead of Circiroin, Capitol, Barbour-Lee and other music firms,
will make an arrangement with an
English publisher to market his
Engli

are released in that country.
Goldsen feels that marketing
of the Peggy Lee disking of
"Manana," which made the song a
hit in the U. S., will establish
natural demand in England for the
tune. He feels that under those circumstances he can make a better
financial deal for the song.

sill Snyder has reorganized his orchestra after being out of the business, and is currently at the Dragon Grill, Corpus Christi, Texas. Next stop for eight-piece group is Baker hotel, Dallas. 10 Best Sellers on Coin-Machines Week of May 1

4. SABRE DANCE (10) (Leeds) {van Jorton ... Continental Woody Herman ... Columbia | Freddy Martin ... Victor | Freddy Martin ... Victor | Columbia | Colum 5. LITTLE WHITE LIES (8) (BVC)...... Dick Haymes......

7. BUT BEAUTIFUL (8) (Burke-VH)	Frank Sinatra Columbia
8. BEG YOUR PARDON (13) (Robbins)	Francis Craig Bullet Frankie Carle Columbia
9. MANANA (13) (Barbour-Lee)	Peggy Lee Capitol Mills Bros. Decca
10. MATINEE (5) (Morris)	{ Vaughn MonroeVictor Buddy ClarkColumbia
Coming Up	
ST. LOUIS BLUES MARCH (W. C. Handy)	Tex Beneke Victor
	(Andreson Sisters Decca
HEARTBREAKER (Leeds)	
BECAUSE (Chappell)	Perry Como Victor
DARV FACE (Harms)	Art Mooney M.G.M. Jon & Sandra Steele Damon
MY HAPPINESS (Blasco)	Peggy Lee
LAROO LILLI BOLERO (Shapire)	Perry ComoVictor
TELL ME A STORY (Laurel)	Ames BrosDecca
HAUNTED HEART (Williamson)	Perry Como
HAUNTED HEART (Williamson)	Jo StaffordCapitol Frankie LaineMercury
SHINE (Shapire-B)	*** ** ** ** ** YYZ-4
DICKEY BIRD SONG (Robbins)	Larry Clinton Decca
DAGINE DIAM TO THE PROPERTY OF	Andrews Sis-Haymes Decca
TERESA (Duchess)	Vic Damone Mercury
VERGNICA PLAYS HARMONICA (Duchess)	Mulcahays
I WISH I KNEW NAME (Leeds)	Mills Bros Decca
I WISH I KNEW MARIE COURSE	has been in the Ton 10.1
[Figures in parentheses indicate number of weeks song	mus vecir ne nice 20p xon

National

This Last

25

24

21

19

18

15

Kid Ory Livens Paris Club On Does **Costly Solomon Act** Carnegie Jazz Paris, April 27.

Carnegie Hall, New York, concerts by jazz groups or name or-chestras using the jazz idiom are by now commonplace. So frequently have they occurred in the past few years for the purpose of bolstering the promotional angles bolstering the promotional angles of a nation-wide cencer tour with the magic words "Direct from Carnegit Hall," that bands that have like the property of the

ness.
That is, excepting Edward "Kid"
Ory. He's akin to Louis Armstrong
as a sort of legendary figure among
jazz men. On the Coast for the
past few years, Ory is now headed (Continued on page 62)

To Soothe Jo Baker

Dispute between maestro Ber-nard Hilda and Jo Bouillon necessitated the hiring of a special band by Club Champs Eiysees for the last week of Josephine Baker's

Bernard's band is back from Bernard's band is back from a tour and M. Marlet, club op, had expected the outfit, which opens immediately to support Josephine Baker now headlining. However, Miss Baker's husband, to Bouillon, a bandleader himself once, wanted to conduct Hillda's band during his wife's performance.

wife's performance.

III dia insisted on batoning himIII dia insisted on the control of the control
a second band of outside tooters is
a second band of outside tooters is
batoned by Bouillon. Club preferred laying out the extra shekels
rather than irk either the sepia
gift, or IIIIda, mainstay of the
house.

RETAIL DISK BEST SELLERS

VARIETY

Survey of retail disk best' sellers, based on reports ob-tained from leading stores in 12 cities, and showing com-parative sales rating for this and last week.

Week Ending MAY 1

Artist, Label, Title KING COLE (Capitol)

DICK HAYMES (Decca)
"Little White Lies" PEGGY LEE (Capitol) .
"Manana"

K. GRIFFIN-J. WAYNE (Rondo)
"You Can't Be True, Dear".... TEX BENEKE (Victor) . "St. Louis Blues March".

"St. Louis Blues March"...
WOODY HERMAN (Columb er Dance"

Music York-(Liberty Detroit-(Grinnell's)

3 Cansas City-(Jenkins Music 6 (Denel's Mus. Kresge -(Sherman-Clay) Music Boston-(Boston (S. S.

Cleveland-(Wurlitzer's) Omaha—(Schmoller & 3

FREDDY MARTIN (Victor) "Dickey Bird Song"......
BING CROSBY (Decca) 5B 11 "Now Is the Hour"....... GRACIE FIELDS (London) 6B 13 PERRY COMO (Victor)

FRANKIE LAINE (Mercury) ART MOONEY (M-G-M)

ANDREWS SISTERS (Decca) JON-SANDRA STEELE-(Da "My Happiness"
FRANCIS CRAIG (Bullet)
"Beg Your Pardon"

LARRY CLINTON (Decca)

11 "Ebony Rhapsody".... FREDDY MARTIN (Victor) 144 VERA LYNN (London)
"You Can't Be True, I 14B

SPORTMAN (Capitol "Toolie Oolie Doolie" 10 VICTOR YOUNG (Decca

VAUGHN MONROE (Continent JOHNNY MERCER (Capitol) RING CROSRY (Decca)

JO STAFFORD (Capitol)
"Haunted Heart" DEL TRIO (Columbia)
"Dickey Bird Song"

FIVE TOP **ALBUMS**

SONG HITS OF OUR TIMES

RENDEZVOUS "LOOK, MA, I'M DANCIN'" Peggy Lee Orig. Cast

MILLER'S

look around that territory

MASTERPIECES Three Suns Victor . Victor Russ Facchine, roving exec of Mus-Art, in New York last week for

BUSY FINGERS

COL 'SPECIAL EDITION' OF COLLECTOR ITEMS

Our Collabor In Initial Columbia Record Corp. is adding a "Special Edition" label to its product, the series consisting of pressings of things that in recent with the series CRC probably with the series CRC probably with the series CRC probably with preak up to some extent the black market prices that have been applied to such disks during and since the war vears when the desided the series of creating a production.

Among the artists Columbia will make available are Al Joison, Johnny Mercer (now with Capito) as artist and part-owner), Hoagy Carnichael, Mills Bros., Glen Gray's Casa Loma orchestra, Dores Bros., orch. Dorothy Lamour, Bunny Berigan, Duke Ellington, Delet Jeffens and a long string of Delet Jeffens and a long string of the Capito Capital Representation of the Columbia by the Life Section 100 conder.

on order.

Columbia has laid down certain rules for their purchase which have drawn attention from rival companies. Dealer can order only a minimum of 10 of any disk, and they're shipped C.O.D. at 60e each, plus which the recipient must pay shipping and insurance charges. Disse will retail at \$1.

Ol 'Satchmo's Troupe Breaks It Up in Det.

Detroit, May 4. Invading the sacred precincts of longhaired music — Detroit Music Hall—Louis (Satchmo) Armstrong Hall—Louis (Satchmo) Armstrong gave the jivin'est and jumpin'est jazz concerts ever staged here. Ses-sions Saturday (1) and Sunday (2) were attended by approximately 2,000 persons at prices from \$3.60, down. Both shows grossed an es-timated \$6.000. down. Both su-timated \$6,000.

timated \$5,000.
Secrete including five juzz masters in their own right, and masters in their own right, and masters in their own right, and masters of their own right, and their own right of their own right of their own right own right own right own right of their own right o

combo.

Standard tunes, Teagarden's

Stars Fell On Alabama," Hines

on "Rosetta," and the new "Indian

Boogie on a Pale Moon" and many

others brought cheers. Musicians

on tap made a full meal of the

terbalour concert. Armstrong

Bue" vocal.

Hefty hybrostales.

Disks will retail at \$1.

Letter to dealers was sent out over, George, Ayakian's name of American Record Co. stationery, Nowhere is there, any mention of Columbia, but the return address is Columbia's N. Y. office.

The Novelty Ballad Hit! AT A SIDEWALK PENNY ARCADE ROBBINS MUSIC CORPORATION



BMI Pen-up Sheet HIT TUNES FOR MAY (On Records) A RFD OF ROSES (Johnstone-Montel) Denny Dennis-London 142

-Vic, 20-2601 ● A FEW MORE KISSES (Patmar) Dennis Dov-Vic. 20-273

ALL DRESSED UP WITH A BROKEN HEART

(Marks)
Peggy Lee-Cop. 15022 Buddy Clork-Col. 37985
Bob Houston-MGM 10112 Alon Gerard-Marks Bob Hoistoin—MGM 10112 Alon Gard-Not. 7019 John Leurenz-Mercury 5093 Alon Gard-Not. 7019 John Leurenz-Mercury 5093 Alon Dale-Sig. 15174 John Dale-Sig. 15174

DREAM PEDDLER, THE (Peer)

Frankle Carle—Cal. 38036 • Hal Derwin—Cap. 481 mmy Koye—Vic. 20-2652 • Snaoky Lamon—Merc. 5124

FOOL THAT I AM (Hill & Range-Mutual)

Dinch Shore-Col. 37952 Sommy Koye-Vic. 20-2601
Georgio Gibbs-Moj. 12013 Billy Ecksline-Modh 10097
Kinkine Howdhar-Vic. 20-2470 Brooks Forthers-Dec. 45049
Kinch Workington-Merc. 8050 Oldy's Polmer-Mirade 104
The Reveas-Nort, 9040

IT'S EASY WHEN YOU KNOW HOW (Pemora) John Paris—Vic. 26-9027 Joon Edwords—Vita. 932
Buddy Clork-Xavier Cugot—Col. 38135 Blue Borron—MGM*
Eddle Sallontins—Tower*

I WANT TO CRY (Excelsion)

ris Cross—Sterling 4004 Sava Dinah Washington—M

I WOULDN'T BE SURPRISED (Republic) ry Cool-Merc. 5080 . Sommy Kaye-Vic. 20-2761 LONG AFTER TONIGHT (BMI)

Kote Smith—MGM 10157

Betty Rhodes—Vic. 20-2737

Yvette—Vitocoustic 919

Andy Russell—Cop. 15055
Snooky Lonson—Merc. 50
Russ Titus—Musicano 14

LOVE IS SO TERRIFFIC (Mellin)

Les Brown—Cal. 38060 • Art Lund—MGM 10126
Helen Carroll & Sotisfiers—Vic. 20-2672
Damone—Mercury 5104 • Ernie Felice Quottet—Cap. 486

SOMEONE CARES (Campbell-Porgle) Voughn Monroe—Vic. 20-2671 • Art Lund—MGM 10170
Frankie Corie—Col. 38130 • Mills Brothers—Dec. 24409
Eddy Howord—Moj.*

TERESA (Duchess)

Hoymes-Andrews Sisters—Dec. 24320 • Koy Kyser—Col. 38067
Jack Smith—Cop. 484 • Vic Domone—Mercury 5092
Do-Roy-Me Trio—Com. 7504 • Three Bluxers—Excl. 261
Jan Garber—Tower 1435 • Joe Loss—Vic. 20-2819

TROUBLE IS A MAN (Regent)

Saroh Vaughan-Music. 533 Hall Sisters-Vic. 20-2386
Mortho Dovis-Dec. 24383 Mary Ann McCajl-Col. 38131
Ginny Powell-Atlantic 860 Peggy Lee-Cap.*

WHO PUT THAT DREAM IN YOUR EYES(S) Mark Wornow—Coost 8026 Ray Carter—Rep. 122
Jock McLeon—Coost 8015 Chuck Foster—Merc. 5125

YOU'RE GONNA GET MY LETTER IN THE MORNING (London)

Mory Osborno-Dec. 24308 * Guy Lambordo-Dec.*

Adrion Rollini-Bullet 1023

BROADCAST MUSIC INC. SEC FIFTH AVENUE - . NEW YORK 10 N Y NEW YORK . CHICAGO . HOLLYWOOD

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Music Co.

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ETAIL SHEET BEST SELLERS

VARIETY

Survey of retail sheet music sales, based on reports obtained from leading stores in 12 cities, and showing comparative sales

Nati Rat This	onal	Week Ending MAY 1 Title and Publisher	New York, G. Schirme	Chicago, Lyon & Heal	Detroit. Grinnell's		reles,	San Francisco. Pac. Co.	Boston, H. N. Homevel	polis, P	St. Louis, S. L. Music	Seattle, Capitol Music	San Antonio, Southern	Cleveland, Wurlitzer's	O T A L P O I N T S
1	-1	"Now Is the Hour" (Leeds)	1	1	1	1	1	1	1	4	1	1	1	1	117
ZA.	6	"Dickey Bird Song" (Robbins)	. 2	8		8	8	7	3	3	- 6	5	2	8	61
2B	3	"Manana" (Barbour-Lee)	5	٠,	4	3	7	4	10		5	3	6	2	61
3	2	"Four-Leaf Clover" (Remick)	4	9		6	3	2	9	10	2	2	3		60
1	.4	"Beg Your Pardon" (Robbins)	3	7	٠.	7	10	3		7	7	8	7	3	48
5		"Nature Boy" (Burke-VH)	8	4	- 5		2			2		9		4	43
8	8	"You Can't Be True" (Biltmore)		5	9				2	1	4		9	7	42
7	7	"Baby Face" (Remick)	10	.3			4	5	8		10	4	4		40
8	5	"But Beautiful" (Burke-VH)	6.	٠	3	5		6	٠.	5	9		5	9	35
0	9	"Haunted Heart" (Williamson)	9		6	9	6	8	7	8		7	10	10	30
10	11	"Little White Lies" (BVC)		10	2	4	5								23
11	12	"Toolie Oolie Doolie" (C.K.Harris)		2			•••		5		•••		•••	6	20
12A		"Largo Lilli Belero" (Shapiro-B)	6	6					4						17.
12B	13	"My Happiness" (Blasco)				2					3				17
13	14	"Saber Dance" (Leeds)			7	10	••	10	. 1		8			5	15

RKO PAYS \$10,000 FOR **'NATURE' PIC RIGHTS**

Hollywood, May 4.

RKO last week paid \$10,000 for film sync rights to "Nature Boy," and will use new hit tune in studio's "The Boy With Green Hair." Song will not be vocalized, but used as theme through the film.

film.

The eden abbez ditty attracted picture offers from the time the king Cole disk was released.

Capitol, Det.; Par, Toledo, Buy Borde's Disk Jocks

Chicago, May 4. Al Borde has sold two more the atres his disk jockey revue pack-age idea which will bill the Harmonleats, Francis Craig, Ella Fitzgerald, and a territory act. Dates are Capitol theatre, Detroit, May 28, and Paramount, Toledo, June

Dlsk jockeys to emcee the shows have not been set.

Toledo Wants Quiet

Youngstown, O., May 4.
Two record shop proprietors
were arrested last week (24) on
charges that they violated the
city's anti-noise ordinance by using
sidewalk loudspeakers to sell

sidewalk loutspeaacts wares,
Charges were filed against Robert Kruass, owner of the Record
Rendezvous Shop, 303 W. Federal
street, and Pete Tsakos, owner of
Pete's Record Shop, at 300 E. Federal street, both downtown.

Denies Leeds Injunction On 'Sabre Dance' But

Anctions Early Irial
Leeds Music and United Music,
battling in New York supreme
court over rights to Aram Khachaturian's "Sabre Dance," were left
very street of the County of the County of the County
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step.

Argument is one of copyright.

Leeds several years ago took on representation in this country of the two standards are the control of this country.

this country.

Justice Valente took two months
or so to decide against Leeds' request for an injunction. In refusing it, he said, "the best that can
that it has falled to establish that
clear right to release, which is
necessary to justify the granting
of the drastic remedy of temporary
injunction. Plaintiff may, however,
Injunction. Plaintiff may, however,
injunction. Plaintiff may, the wind
trial." Leeds will ask for it.

Maurice Lapue, formerly in Music Corp. of America's club date and musicals department in N. Y. office, shifted to theatre bookings of bands and acts under Johnny Dugan.

Nudge ASCAP Air Sanctions Early Trial Pact; TV Still Dim

Board meeting of the American Society of Composers, Authors and Publishers in New York last Thursday (29) turned attention to the renewal of its contract with radio, which has been pending for months, and also to television. It's very probable that the radio agreegate of the Society's hadds will be gaze of the Society's hadds will be thrown fully on the video problem.

thrown fully on the video problem.

ASGAP's board ordered the radio committee to get together as
soon as possible with the committee representing radio interests,
newal. Board wanted, if possible,
a meeting with the radiotes prior
to the National Assn. of Broadcasters convention, opening May 17 in
Los Angeles. It's hardly possible
short notice, however.

As for tels, little or no morress

GILLESPIE TAKEOVER

willard Naxiover.

Willard Alexander, in the process of building his talent agency is urrently dickering with the Mos Gale Agency to buy the conicale's deal with cilling orderstand the conference of the confere

Get Ready for THE YEAR'S BIGGEST REVIVAL CAMPAIGN

Words by Dorothy Fields

Music by Jimmy McHugh

"Don't Blame Me". Is the featured song hit in M-G-M's "Big City", starring Margaret O'Brien and introducing Betty Garrett, who features it in the picture. And don't forget OK'L BABY DOK'L, the hit novelty smash of "Big City", sung by Betty Garrett and glamorous Margaret O'Brien with the Page Cavanaugh Triol

Available On These Great Records

THE ANDREWS SISTERS DeccaVictor BERYL BOOKER TRIO PAGE CAVANAUGH TRIOSignature ADELE CLARK......Musicraft BERYL DAVISVictor

NICK DELANOBlack & White ERROL GARNERMercury BETTY GARRETT......M-G-M HAL McINTYREM-G-M

Ben Kanter Chicago, III

CHARLIE PARKERDial ANDY RUSSELLCapitol ARTIE SHAW ... Victor SARAH VAUGHANMusicraft PAUL WESTONCapitol

Irving Weiss Hallywood Ca

Bands at Hotel B.O.'s

Band Hotel Works Flayed Emil Coleman*Waldorf (400; \$2)		Covers On Date 66,975
Emil Coleman* Waldorf (400; \$2)	1,450	15.450
Dick Jurgens, Pennsylvania (500; \$1-\$1.50) 10		
Shon Fields* New Yorker (400: \$1-\$1.50) 10	1,250	13,025
Johnny Pineapple. Lexington (300; \$1-\$1.50) 77.	850	68,825
Lawrence Welk Roosevelt (400; \$1-\$1,50) 7	1.200	10,050
Woody Herman Commodore (400; \$1-\$1.50) 2	1,200	2,200
*Tito Guizar at Waldorf; Ice Show at New Yorker.	41	

Chicago

Chicago
Skinnay Ennis (Empire Room, Palmer House; 550; \$3.50 min.\$1.
ecover). Ennis and Rosalind Courtright 3,300.
Herble Fields (College Inn. Sherman; 650; \$3.50 min.) Jerry Abbott vice Kay Starr Friday (30); other acts slaving. Convention at hotel built take to big 4,000.
Chuck Fester (Boulevard Room; Stevens; 650; \$3.50 min.\$1 cover. Foster and tee show glant 4,700; mostly alone convention delegates.
Orrin Tucker (Marine Room, Edgewater Booch; 700; \$1,54-\$2.50 min.). Estelle Sloan and Tucker drawing clay 3,400.

Los Angeles
Guy Lombardo (Ambassador; 900; \$1.50-\$2). Strong 2,860 tabs.
Jan Garber (Blitmore; 900; \$1.\$1.50). Hefty 2,750 covers.

Location Jobs. Not in Hotels

Minty Gould (Chez Parce; 500; \$3.50 min.). Willie Shore another hot 5700.

Eddy Howard (Angion; \$1.41.15 adm.). Russ Morgan's Sunday date (25) perked take to 17,000.

Arl Kassel Blackhawi; 500; \$2.50 min.). New show and b.o. stayed rosy at 1,800.

Teddy Phillips (Trianon; \$1.31.15 adm.). Mildish 14,800.

(Los Angeles)

Henry Busse (Palladium B., Hollywood 1st wk.). Fair 7,500 callers

May 27.

WALLER TAKES OVER

N. V. Penn Options

Jurgens for Return Dick Jurgens for Actuma
Dick Jurgens orchestra has been optioned by the Pennsylvania hotel, New York, for a return date in its Cafe Rouge next spring. Exact date is indefinite.
Jurgens is currently at the Penn, his first hotel date in New York. He goes into the Astor Roof, N. Y.

LLEN SLARUD CASINU
Joe Waller, operator of the Post
Lodge, Larchmont, N. Y., which
more or less is opposition to the
Glen Island Casino, New Rochelle,
N. Y., took over operation of the,
clearly the control of the control
cast with Michael DeZuiter, holdre of the lease on Glen Isle, which
is owned by the Westchester Park
Commission, and will operate the
spot and buy the bands for its
spot and buy th He goes in July

The Nation's Biggest Request Song

I'd Give A Million

Tomorrows (For Just One Yesterday)

OXFORD MUSIC CORPORATION adway, New York

Best British Sheet Sellers

(Week ending April 29) London, April 30 Silver Wedding Waltz. United Near You. Wood Golden Earrings. Victoria Once Wintertime. Cinephonic Serenade of Bells. Morris Civilization Morris

Teresa Leeds
Wonder Kissin Her Feldman
Sweet 16 Darewski
Tell Me a Story Dash Second 12 Second 12
Wishing Waltz ... Noel Gay
Reflections Water P. Maurice
My Own Grandpa ... Leeds
Cousin Louella ... F. D. & H.
Do Fat Polka ... F. D. & H.
Oh Aching Heart ... Connelly
Shoemakers Serenade Kassner
How Soon ... Wood
Apple Blossom Wed, Connelly
Sorrento ... Redding Sorrento Ricordi South America Feldman Make Everything . P. Maurice

Mills Music to Front For Prague's Dvorsky Catalog of 500 Tunes

datalog of SUU Lunes.
Mills Music has acquired the
American rights to the catalogue of Lecen (Prasuc) publisher R. Ac
Dyorsky on a long-term deal. More
Transaction grew out of the
London junket last fail of Mills
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Transaction grew out of the
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Transaction grew out of the
London junket last fail of Mills
("Skitt Wald"), by U. Blaba. Wald
("Skitt Wald"), by **GLEN ISLAND CASINO**

swentually embraced the whose catalogue. Drought of the catalogue and the catalogue

on the continent. Mittenet Parisis is already working on an English lyric for the "Skirt Waltz" and he'll tackle several others. Among Czeck writers whose compositions are included in the Dvorsky catalog is Jaromir Vejvoda, one of the writers of the "Eleer Barrel Polka."

Songs with Largest Radio Audience

The top 31 songs of the week based on the copyrighted Audi-ence Coperage Index Survey of Popular Music Broadcast Oner Radio Networks. Published by the Office of Research, Inc., Dr., John G. Peatman, Director.

A Few More Kisses	
April Showers	Harms
Baby Face	Remick
Beg Your Pardon	Robbins
Best Things In Life Are Free-t"Good News".	Crawford
Baby Face Bey Your Pardon Best Things In Life Are Free—t"Good News". Betty Blue	Bloom
But Beautiful-+"Road to Rio"	Burke-VH
Dickey-Bird Song-†"3 Daring Daughters"	Robbins
Encore Cherie	Miller
Fasthery Fastin'	Daramount C
For Every Man There's a Woman	Melrose
Haunted Heart-*"Inside USA"	Williamson
Heartbreaker	
Hooray For Love-t"Casbah"	Melrose
I May Be Wrong	
I'm Looking Over a Four Leaf Clover	Remick
It's the Sentimental Thing To Do	
Laroo Laroo Lilli Bolero	Shaniro-R
Little White Lies	BVC
Love of My Life	
Manana	
My Sin	Channell
Nature Boy	Burke-VH
Now Is the Hour	Leeds
Sabre Dance	
Saturday Date	
Tell Me a Story	
Thousand Islands Song-*"Angel In Wings"	Morris
Toolie Oolie Doolie	C. K. Harris
You Were Meant For Me-+"You Were Meant	Miller
You're Too Dangerous Cherie	Harms
N	

The remaining 19 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast

Over Radio Networks. Published by the Office of Research, In Dr. John G. Peatman, Director.	nc.,
All Dressed Up With a Broken Heart Marks	
Brass Band From Brazil-*"Angel In the Wings" Morris	
Bye Bye Blackbird	
I Never Loved Anyone	
It's Easy When You Know How Peinora	100 %
It's Magic Witmark	
It's You Or No One	
Love Is So Terrific Mellin	
My Fair Lady	
Pianissimo Santly-Jos	7
Sat. Night Central Park-*"Make Mine Manhattan" T. B. Harn	ag .
Teresa Duchess	100
Thoughtless Feist	
We Just Couldn't Say Goodbye	sic
What'll I Do Berlin	1
What's Good About Goodbye Melrose	
You Can't Be True, Dear	
You Turned the Tables On MeFox	
You're Gonna Get My Letter London	
Tourse domain det my metter tritteritier mondon	1
* Table Mandage + Ediminated	

DECCA CUTTING PAIR HYPOED BY INDIES

ecca Records recorded again last week, this time using Ella Fitzgerald and the Song Spinners (12). Group cut two tunes that are showing up strongly as a re sult of indie recording company disks, one called "My Happiness" and the other "Tea Leaves." Decca is processing the sides at top speed to get them on the market later this week.

tune "Happiness" "Happiness" tune started in Kansas City via a Damon label disk made by Jon and Sandra Steele, and has been or is being made by all major companies, "Tea Leaves" is the latest indie disk to make an impression on the majors. It started in Philadelphia via the Algene label as recorded by Emil Cote.

Eye New Tune Click '

Eye New I une Chick
There's another tune said to be
clicking in the midwest via three
recordings, and several New York
music publishers are hot after it.
It's called "Where the Apple
Blossoms Fall," disked by the
Tempo, Highway and Skating
Rhothms Labels. Blossoms Fall," Tempo, Highway Rhythms labels.

Various pubs are trying to rui it down for purchase.

HARMONICA PLAYERS!

eded for demonstration work Ability to give short sales talks and instruction essential. A real chance to pick up nice spare time money in your community, if you can qualify. For further details, write FULLY and send snapshot to

BOX 5001, VARIETY 154 West 46th St., New York 19.

Richard Himber's orch goes into Frank Dailey's Meadowbrook, Cedar Grove, N. J., May 11 for two weeks. Replaces Art Mooney, forced out by recent illness.

25TH ANNIVERSARY

MAY IS

PLAY 'EM! DISK 'EM! Music by . . . JIMMY McHUGH



"SLAP 'ER

CHOICE MUSIC, INC. Garet Romero, Prof. Mgr. 9109 Sunset Bivd. 91576 Broadway Hollywood 46, Cal. New York, N.Y. CRestriew 1-5254 Columbus 5-7880

FLASH! Accept no substitutes

May 27.

Signing of Waller to handle
Glen Isle capped weeks of negotiations. His deal with DeZutter
isn't known, but it can only be for
one year since DeZutter's lead
on the spot expires after this sea-

Son. St. year DeZutter had sold his maestro lease to Shep Fields, and at the end of the season Fields sold it right back to him and went out of the eafe operating biz.

The Smash Hit Original Is By

JON and SONDRA STEELE

(Damon Records Only No. D-11133)

MY HAPPINESS

Being Widely Imitated

Our Unequalled Smash Record Has Vocal Duet with Instrumental Background

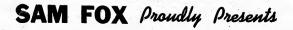
Demand Damon D-11133

See Nearest Independent Distributor Listed in Our Ad in Variety (April 21)

For Information Write

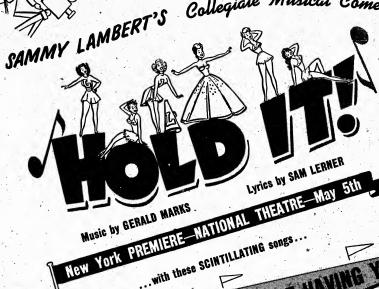
DAMON RECORDING STUDIOS

1221 Baltimore Avenue, Kansas City, Mo.



BEVY OF TUNEFUL HITS

from the Score of Collegiate Musical Comedy



with these SCINTILLATING songs

T WAS SO NICE HAVING BUCK IN THE

YOU TOOK POSSESSION LY ENEMY HOLD IT!

ABOUT FACE

RCA Bldg., Radio City, New York CHICAGO — LOS ANGELES

Fancy Nitery Salaries for Click Talent Makes It Tough for Vauders to Compete

Vaude bookers are now finding the decline. The Paramount chain, themselves in a position of consistently being perators. It is not possible to the properties of the properties of the properties. Upcoming new talent such as Kay Thousand and the Williams Bros. are now perposed to the properties. The properties of the p

of theatres.

The Martin and Lewis comeuppance in salary is best illustrated by the fact that negotiations for a June date at the Roxy theatre, N. Y., is centering around \$4,500. This is in contrast to their recent deal at the Capitol theatre, N. Y., at \$2,200. The Roy salary is seas establishing their future asking

Price.

Rookers of other houses regard
the Roxy as a unique situation not
applicable to other houses. The
huge 6,000 seater can afford to
shell out coin that others can't af-

Many houses, are cutting talent budgets in keeping with the boxof-



AURETTE and CLYMAS NCUMORISTS"
HAREM, New York
19: Theodore Adolphus
19: Chicago Rep.:
ES PRIL TYRRELL

ENCORE

fice decline. The Paramount chain, for example, is operating with a lower budget. The house is not engaged in playing out their high-salaried acts, and are no longer renewing for subsequent, shows. The Low bookers, because of the booking too far in advance and, except on rare occasions, is not sevently the second of the se

normers poecase on the same same then the other hand, the niteries because of complete dependency on the draught of talent, aren't passing up any best hat will bring in a buck. For example, the Haren, N. X., is paying \$12,500 to the Rits contentiance at prices never before shelled out. Kay Thompson and the Williams Bros. are at Le Directoire, N. Y., at a basic \$7,000 weekly, plus \$4 of the gross between \$1,000 to the property of the property

beyond that.

At these prices, many vaude houses feel they can't afford such turns. Consequently, the market is in a great measure being limited to cares. Simultaneously, the number of spots able to afford that kind or money is also limited. As the contract of the contr

willing to shell out the heavy coin. The problem in the attraction field is likely to come sometime, during the summer, when an insufficient number of spots will spend top money during the slow months. During the winter, business in that direction is likely to pick up with the opening of the Milami Beach

RCA VICTOR

AMERICA'S TOP HEADLINE SINGING GROUP

New York 20, N. Y.

Nitery Dates

The May 29 show at the Florentine Gardens, Hollywood, will include Bill Shirley, Dennis sisters,
Johnny Duggen, Barbara Long and
Jaqueline White. George White is
producting.
The Company of the Company of the Company
Tucker. The Sthards Adair dancers hit that spot Moy. Signed for
The Arrold show in Blackpool,
English summer resort, for the entire season.

tire season.

Jose Melis rhumba band holding
over at the Carlton hotel, Wash-

over at the Cartton noves, vramington.
Pearl Balley set for Celebrity room, Philadelphia, May 28.
Keep and the Cartes of the Cartes of the Sequire, Montreal, May 10.
Cortinne and The Valdez into Latin Quarter, Boston, May 23.
Joe Bishop, comedian, Carousel, Pittsburgh, May 17.

JACOBS' LEASE THEIR TARLETON FOR 10 YRS.

TARLETON FOR 10 YRS.

Minni Beach, May 4.

The wellknown local hostelry, the Lord Tarleton, presided over by Walter Jacobs of the Jacobs of th

realty in N. Y. and ourse access Florida.

Jack Parker, long with the Tarleton, remains as manager. Kipness plans operating the year round. The Jacobs', of course, will operate their Lake Tarleton, Pike, N. H., during the summer seasons per usual.

Phil Spitalny Orch Pacted For June Date at N.Y. Par

Phil Spitalny all gal orch has been signed for the Paramount theatre, N. Y., sometime in June the Paramount of the Paramount the Ray Anthony band, coming in after the gurrent Duke Ellington

after the current Duke Ellington Layout.

Jo Stafford has been signed for the bill succeeding the Spitalny orch with Peggy Lee and Perry Como set for subsequent sessions.

Al Rickard Exits ARA In Tiff Over Naming of Katz

Tiff Over Naming of Katz
A Rickard, of the Arthur Fisher
office, last week resigned from the
board of governors of Artists Rep-resentatives Assn. Richard's resignation of the method of selecting
Jack Katz as ARA attorney, last
week.
Il was Rickard's contention that
Katz's selection should have been
instead of being clayed by the
board only.

instead of being okayed by the board only. William Kent, ARA president, declared that Katz's selection was unanimously approved at the board meeting with Rickard being pres-

Saranac Lake

Saranac Lake

By Happy Benway
Saranac Lake, N.Y., May 4.
G. Albert Smith, formerly with
"State of the Union," is recuping
appendectomy.
Elizabeth Union," is recuping
appendectomy.
Elizabeth Union, and the control of the Color
appendectomy.
Elizabeth Union, and the color
appendectomy.
Laura Sloan pleased by surprise
take Weber, wan Cabe the name
Cleveland.
Watter Observation of Cleveland.
Watter Observation of Cleveland.
Watter Observation of Cleveland.
Watter Observation of Cleveland.
A Michalski, Warner Bros. mansheered up by recent visit from his
frau, Yvong Michalski.
Leonard Grotte and fraut in andheared up by recent visit from his
frau, Yvong Michalski.
Leonard Grotte and fraut in andheared up by recent visit from his
frau, Vrong Michalski.
Leonard Grotte and fraut in andheared up by recent visit from his
frau, Vrong Michalski.
Leonard Grotte and fraut in andheared up by recent visit from his
frau, vrong with the same,
First eatch of season goes to Ben
O'Carl Kessler, Moe Gould, Ben
Helen Morris and Sydney Cohen,
Helen Morris and Helen
Helen Morris and Sydney Cohen,
Helen Morris and Sydney Church
Helen Morris and Helen
Helen Helen Helen Helen Helen Helen
Helen Hele

Radio Names Eve Vaude for Summer

Summer hiatus of radio shows is agala making a crop of names available for vauders. This week Dick Haymes, Ed Gardner ("Duffy's Tavern") and Ralph Edwards "Truth or Consequences" have been submitted for vaudeville the-

Haymes is being submitted at the head of a package at \$12,500 to \$15,000. Price for Garber package hasn't been determined package hasn't been determined rough the state of th







THE MERRY MACS

And Their NEW ACT "A HIT!! Wherever They Go"

Palladium Theatre, London . A SMASH Theatre Royal, Dublin A SMASH Empire Theatre, Glasgow.. A SMASH

> Booked Solid Thru the **ENGLISH PROVINCES Until June 15th**

Act Especially Staged for Overseas Tour by NICK CASTLE

Under Management of WM. MORRIS AGENCY

^{TO:} CHARLES READER

We extend our sincere thanks for a wonderful nine weeks at the COTILLION ROOM of the Hotel Pierre, New York.

LANDRE AND VERN

OPENING

Mount Royal Hotel-Montreal, May 7 2 Weeks

Neil House

-Columbus, Ohio, May 24

Last Frontier

3 Weeks

-Las Vegas, July

2 Weeks Park Plaza Hotel —St. Louis, July 30

2 Weeks

Direction: International Theatrical Corp. 1591 Broadway, New York, M. Y.

N.Y. Circus Attendance Outdraws Last Year by Far; TV Seen as Aid set Sept. 28 for hearing of appeal of Patricia ("Sattra") Schmidt.

Attendance to the RinglingBarnum and Balley circus

Sign of the Street Carlot awy are for that television upped interest no five telecasts with show there were no five telecasts with show the person of the telecasts with show the person of the telecast with show the saw that was gotten by those who saw the performances and quite a number of repeaters attended a second time to see what they had missed. Estimated that RBPs Garden date will reach or better an ap-

Estimated that BBE; Garden date will reach or better an art with the control of \$1,300,000, but whether the total takings will reach the record mark of '46 is ungestionable. That season the Garden dwith the current engagement of 33 days, so there will be difference of 12 performances, grows for the longer stay being of fieldly dated to have bettered \$1,500 and the current engagement of the current engagement engagement

Dates Being Reduced (Continued on page 62)

For Name-Band Policy
Ankara, nitery-resisurant about
10 miles from Golden Triangle
10 miles from Golden Triangle
three-monthly respended after
three-monthly

La Martinique, N.Y., Shutters for Summer: Too Much Competish

The battle of nitery attractions around New York City has registered its first casualty. La Martinique closed for the summer, Sunday (2). Boniface Dario figured

tinique closed for the summer, Sunday (2). Boniface Dario figured that with the opening of the Ritz Bross, at the Harem, N. Y., tomore the Harem, N. Y., tomore the Harem, N. Y., tomore the Harem, N. Y., with a bill topped by Harry Richman and Jan Murray, and the Copacabana slicing patronage away the wisest course was to shutter for the summer.

La Martinique had a difficult season this year. Dario opened last season this year. Dario opened last season this year. Dario opened last reaching a triguane fiddle orthespectually the season that we have been dealer to the summer. The season this year. Dario la triguane fiddle orthespectually the season that year is the season that year. It was later amended to a thumba policy and finally wound up with his usual name policy season that the season

'Satira' Appeal Sept. 28

Chicago, May 4. Cuban supreme court last weel

Dancer, who was sentenced to

London, May 2.

London, May 2.

The advance sale for Sophie Tucker's date at the Casino here is the heaviest in the history of the house, indicating the American comedienne will draw a four-week holdover for a total eight-week stand in London before touring the Descriptors. Show ested to begin stand in London before-touring the provinces. She's slated to begin her stand May 31. Bernard Del-font, Casino operator, is holding off on a new show for late June, be-cause of the holdover possibility. Jimmy Durante was originally slated for June, but called it off slated for June, but called it off the tour after a second ed the tour after a second poration.

Miss Tucker played London be-fore the war and was regarded as one of the hottest attractions to be imported from the U. S.

Allan Jones and Irene Hervey (Mrs. Jones) wound up an engage-ment at the Caslno Sunday (2) and is resting for one week before tour-ing the provinces. During his en-gagement, Jones strained his voice and was forced out of the show for one day, but for some days after-ward he appeared at the theatre without singing.

Delfont is expected to visit the tates following Miss Tucker's

COLUCCI DROPS DEAL FOR 2 N.Y. NITERIES

Tony Colucci's negotiations for takeover of the Havana Madrid and Village Vanguard, both N. Y., have been dropped.

been dropped.
Colucci was dickering to buy the
Vanguard for \$25,000 and the Havana Madrid for \$40,000. He was
reputed to have outside backing on
deals. He recently took over Don
Julio's Greenwich Village nitery.

Julio's Greenwich Village nitery.

As matters stand, Max Gordon, present Vanguard boniface, intends to keep on running spot. The Havana Madrid, however, is still on the market. Angel Lopez, owner, is currently talking deals to other partles.

Ellington Sans Band For **London Palladium June 21**

London, May 4. Duke Ellington will top the bill at the Palladium, London, starting June 21. He's been booked as a single inasmuch as regulations of the British musicians union prevent the importation of foreign nusicians.

inusicians.

Ellington will headline a bill made up of Negro talent, for the most part. Layout will include the Deep River Boys, Pearl Balley and the Nicholas Bros.

In this layout, the Palladium will have the maximum number of for-eign artists permitted on any one

B&K May Switch Vaude Bills to Chi With State-Lake Back to Pix Policy

Water Follies' Heavy Advance in Salt Lake City

Advance in Salit Lake City, May 4.

"Water Follies of 1948" preemed here at the Colseum Saturday (1), and started its 15-day run with a sellout. Show, which was a sock at last year's Centennial Expo, is running ahead of '47 advances, and looks to be a winner.

Playing to a \$2.50 top, maximum daily gross can hit about \$5,000.

Acrobat's Widow First Beneficiary of Late Hubby's Beney, Society

in this district, and was elected in president in the district, and was elected in president in the district of the district o

The Chicago and State-Lake theatres here may again switch policies starting June 11. Deal may be finalized when Harry Levine, Paramount talent booker, huddles with Balaban & Katz ex-

ecutives here this week. With the switch, vaudeville, now at the State-Lake will be shuttled to the nearby Chicago with the State-Lake resuming its former straight picture policy.

straight picture policy.

Original changeover came several months ago after the U. S., Chicago district court, in the Company of the Company

The shift will also permit Levine to spend a heavier amount on stageshows because the larger house capacity will permit a great-er intake.

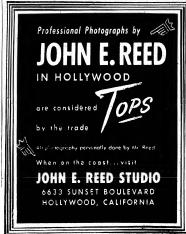
BROADWAY-CAP, DET., ADDING STAGE SHOWS Detroit, May 4.

United -Detroit Theatres will in-stall stage shows at its Broadway-Capitol theatre.

First unit opens Friday (7) with Stan Kenton's orch and the King Cole Trio topping the bill, which will also include Pat Henning, Pe-dro and Durant and others.

Horace Heldt orch and unit is set to follow May 14.







"THE LAFF **AUCTIONEER"**

SENSATIONAL RADIO AUDIENCE PARTICIPATION HIT Assisted by HELEN MORSE

"Received more laughs, screams and howls per minute than any comedy act who's appeared this season." at the STATE THEATRE, Hartford

THANKS

ABE FEINGOLD For All You Have Done * DOC HARRIS For Your Fine Cooperation



GIVEN AWAY

\$1250.00 IN GIFTS . OVER 300 PRIZES LIVE BABY' STUNT OPENING NIGHT

Night Club Reviews

Club Encore, N. Y.
Deep River Boys (5), Mervyn
Nelson, Pierre Cartier, Martha
Short, Cedric Wallace Trio, Abbey
Albert; minimums, \$3-\$4.

Carlo, who maître-deed at Le Ruban Bleu for several years, has gone into business for himself with the newly opened Encore, which parallels the operation of the former dispensary. It's an intime support of the control of the contro

some alumni of Ruben.
The room itself is as yet not
completely overhauted for an intime operation. Performers accustomed to Ruben are finding that
they've to project a bit lander
they've to project a bit lander
they've to project a bit lander
are some nitnor changes necessary
in staging the acts, and once those
wrinkles are straightened out, the
room has an excellent chance of
bagging the eastaids slip-and-listen
trade.

bagging the eastside sip-and-isten and above for the most part contains proven ingredients. The Deep River Boys, doubling from the Strand theaten, too the bird proven in the Strand theaten, too the bird plause-winning variety. Comedy is by Mevyan Nelson, another staple asserted of the strand theaten and the staple series of characterizations for top results. His sattire on French single-stand produce plaudits of the concervation variety.

Plerer Cartier, the Gallit or along the staple of the standard produce plaudits of the concervation of

COMEDY PATTER

FUN-MASTER Nos. 1 to 22 at \$1.00 ea.

10 PARODIES for \$10.00 "How to Be on Emcee"
\$3.00 Including 2 Gay Files
Send for list of material, pared
contedy songs, substraic lists—bis
outs, skits, etc.
NO 0.0.D's

PAULA SMITH

Variety says:

Tho, and Abbey Albert, who does the emeceing and piano iulist the content of the

Slapsy Maxie's, H'wood Los Angeles, April 29. Jack Cole Dancers' (7), Jackie Miles, Helen Forrest, Desi Arnaz Orch (16), Dick Stabite; minimum \$3.50 weekdays, \$4 weekends.

\$3.50 weekdays, \$4 weekends.
This almost represents "Boom or Bust" for the Devore Brothers, who took over the Wilshire boulevard bistro last fall. The new where near matching the book, except during the highly successful Damy Thomas engagement and out if it's because business is bad lover or. you'd represents a nut of some \$10,000 since the Devores require willing to try out that old saw about "It takes money to the property of the property o

assembled hereabouts in some appropriate and closing are the Jack Cole Dancers, who set the Jack Cole Dancers, who set the wind fit up with a pair of sock final to leave the customers clamped to leave the customers clamped and the wind of the pair of the customers clamped and the pair of the p

International Famous Magician

Currently Appearing

ROXY, New York

"Gall (all is still one of the more adept practitioners of seight of hand. He does an entertaining job with his manipulation of chicks, coins and a transference bit with a dollar bill."—Jose.

Thanks to Morris 5. Silver

(Continued on page 62)

VARIETY Gin-Rummy Widows

Organize to Aid Needy

Organize to Ald Needy

"Gin-tummy widows," most of
whom feel lonely because of their
husbands' frequent land to the
first meeding last week readilities.

First meeding last week readilities,
and affiliated feelds are eligible.

First meeding last week readilities,
was named veepee, with Fay Carroll (Mrs. Henry Slate) elected readilities,
was named veepee, with Fay Carroll (Mrs. Henry Slate) lected
perator of Gilmore's restaurant, is
treasurer, with Ethel (Mrs. HarJerry) Rosen is secretary,
with Ethel (Mrs. HarJerry) Rosen is secretary,
with estimated to the
secretary. Entertainment comunittee is headed by Lael Lester,
wife of Buddy Lester, and tele
Beckman, wife of agent Al Beckwife of Buddy Lester, and tele
Beckman, wife of agent Al Beckmandal for the indigent in
showbusiness.

Rapped Kay Thompson 15 Years Ago for What He Likes Now-Winchell

He Likes Now—Winchel
BroadwayItes recalling how Waltee Winchel age, boottrast to
the terrific trailer he's been giving
the Coast canry and her Williams
Bros., now at Le Directoire, N. Xthe terrific trailer he's been giving
the Coast canry and her Williams
Bros., now at Le Directoire, N. Xtrailer, and the Coast of the Coast of the Coast
unnist. He blames it on "Star
Unstrailer," which Hoagy Carmichael,
in his "Star Dust Road" (autohiography), credits Winchel Winchel
The columnist harks back to me
of those hole-in-the-wall speaks in
Manhattan during Prohibition.
The columnist harks back to me
of those hole-in-the-wall speaks in
Manhattan during Prohibition.
Expression of the Coast of the Coast
By plugging it and requesting it—
including a then series of 'my
forcial Mills Music to take it off
the shelf. Subsequently, Winchel
Mudoed Mitchell Parrish, who set
the lync, for having written a
Winchell's apdor for the tune,
Winchell's apdor for the tune,

the lyric, for navus, where the 'proem', "poem', and 'for the tune, which will be a superior for the tune, which will be a superior for the tune, which will be a sused him to press Eddy Duchin at the now-defunct Central Park Casino and Jerry Friedman at the old Abbey Club, a fave Volsteaddan het soot, to "put it in the books," and most a fave Volsteaddan het soot, but the the books, "and most a fave the superior for the superio

me and Mark (Hellinger) and some of the boys. You'd think I either wrote it or was a songplugger!" Thus, when Kay Thompson "messed around with it on the air" some 15 years ago, Winchell recalls, it riled him, and he said an print. "What I didn't appressed to the season of the word of the word of the wind have a doing then with her at she was doing then with her at she was doing then with her at she was doing then with season with the way about now."

isher Booking Apollo The Arthur Fisher office has re-sumed booking of white perform-ers for the Apollo theatre, N. Y. Initial ofay turn set will be the Emerald sisters, slated for May 21. Al. Rickard will supervise the

DET. NITERY M.C. HELD IN DEATH OF CARNY GAL

IN DEATH OF CARNY CAL.

Buddy Duray, 48, Detroit interpresence, was arrested last week in Toledo for questioning in the month of the control of the control

New Houston Hotel To Plunge on Talent

The new Shamrock hotel, being built in Houston, Texas, will use name the name of the name of the name that the nam

to open at spot sometime in Northan the Managara in Burnham, the
Shamcock will use five bands and
musical combinations in the various rooms of the lim. The holeYork's Waldorf-Astoria hotel, and
is part of the McCarthy center, as
S-acre group of buildings which
with the model of the McCarthy center, as
the model of the McCarthy center, as
the model of the McCarthy, multi-millionaire oilman,
who is investing \$15,000,000 in the
pieted in November.

Nitery, Racetrack Operator Tagged for Tax Evasion

Tagged for Tax Evasion
Pittisburgh, May 4.
William G, (Big Bill) Llas, longtime operator of Zeller's Steak
House in Wheeling, W. Va., was
Indicted by a Federal grand Jury
the Government of \$905,984 in income taxes over a five-year period.
Lias, who also owns Wheeling
Downs racetrack, was named on
1962 through 1946.
Recent elegent to Wheeling
Recent elegent to Wheeling
Recent elegent to Wheeling
Recent elegent to the second of the second to th

Recent cleanup in Wheeling, when city officials cracked down on all kinds of gambling, shut Zeller's several months ago. Without a casino, expensive operation, which played costly shows, became

which played costly shows, became a losing proposition. Government contends that while Llas reported his total earnings for income taxes at \$477,182 over fiveyear stretch, his income actually was \$1,484,223. The indictment continued that he paid taxes of only \$31,0344 and the amount should have been \$1,214,828.

Turner-Fishman Row Goes to FRI

Chicago, May 4 Walter Turner, operator of the Persian ballroom here, went to Persian Failtoom neet, went to the FBI last week with a complain against Ed Pishman, depoced management of the State of th the FBI last week with a complaint

Gets 13G From Carter Estate

Ed Fishman, Coast agent, was awarded a \$13,000 claim against the estate of the late Ben Carter, Negro film actor, who was teamed in vaudeville with Mantan Moreland

land. Fishman filed against the actor's rishman met against the actors estate, claiming commissions and management fees. Carter left a \$82,000 estate.

Estate had originally made a claim against Fishman for around \$16,000.



HELENE and HOWARD ALBEE, CINCINNATI DIT.: MATTY ROSE

JUDY MAGEE

Panto-Mimicry

Currently FLAME ROOM

DULUTH

Met WILLIAM MORRIS AGENCY

VARIETY. April 28, 1948

"There's nothing about the in-tricate side of the buck-and-wing that this group hasn't mastered. It's wrapped up with showmanship and sprinkled with laughs."—Odec.

PARAMOUNT, New York

"The Four Step Brothers re-ceived one of the greatest re-ceptions accorded a dancing act appearing at this theatre."

THE

FOUR STEP **BROTHERS**

currently appearing

PARAMOUNT, New York

Evelusive Many CHARLES HOGAN AGENCY

MARCUS GLASER

FAMOUS OPEN AIR AMPHITHEATRE

Personal Manager—Television and Concert MORRIS 5. SILVER 116 Sp. Michigan Ave. Chicago, III. Ba

ENTERTAINMENT and SPORTS STAFF



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OPEN MAY 10 Heated Rooms

SPECIAL LOW RATES for MAY and JUNE

to JUNE 20

N. Y. Phone: BA. 7-1782

FREE GOLF

AGVA Clamps Down on Coast Niteries Using Tyros to Exclusion of Pro Talent

American Guild of Variety Artists is putting the lid on the Artists is putting the lid on the peddling of amateur talent to noticeries hereabouts. AGVA has enlisted the help of the Central Labor Council in an effort to stampout free acts being inserted on Sunday nights, and in some instances, on a weekly basis.

stances, on a weekly basis.

AGVA notified Billy Berg nitery
that it would be put on national
unfair list if Berg accepted aneteur show presented by Harold J.
Byers. Berg immediately nixed
bld. Gulld has also notified Stork

unfarl and researched by Harold 3, varyers. Berg immediately nixed bid. Guild has also notified Storich to cease using annateurs and is checking Charles that hotel at sing non-AGVA talent. Casabians ousted Byers show, according to AGVA, after they squawked Guild asserted that Byers was pocketing \$100 per night on show while performers got "prizes" and "chance to be zeen." Byers, doing performers a favor in getting them television, radio an intery work where it would be impossible for them to take over on packeted only \$30 of the \$100.

Danny Thomas signed for the Chez Paree, Chicago, the latter part of July. It's the only cafe ap-pearance he'll make this year.



Carle's Western Vocalist

Carle's Western Vocalist
Frankle Carle will add new flavor
on his cchestra May 11 when it
on his cchestra May 11 when it
on his cchestra May 11 when it
los Angeles. Bill Williams, for merly with Sammy Kaye, but who
has followed a cowboy-song trait
since becoming a single, will join
since becoming a single, will join
since becoming a single, will join
cardiavely, at least for a while
exclusively, at least for a while
cardiavely, at least for a while
won't be any problem while the
disk ban is on.
At the time Williams joine Carle,
dad's band last year to live in Calldad's band last year to live in Caldad's band last year to live in Calfornia with her husband. In calfornia with her husband. In caltern weeks she had been dangerously
lii.

L'VILLE NITERIES IN DERBY TALENT SPLURGE

DERBY TALEATT SPLURGE.

Louisvilla, May A.
Night spoks splurged with talent
for the Derby weekend.
Club Iroquois show headed by
Jimmy Savo, included Terry Lawier, Malgaret Faber D a n c e r s.
Jimmy Savo, included Terry Lawier, Jarond, m.c. Post & Padddock Club had Jerry Lester as
headliner, with Ming & Ling,
Nancy Bell, Bob Copaey & Carolina
Trianno Club show was headed
by Henny Youngman, surrounded
by Freddy & Betty Roberts, and
Silvergrass Room had Harry "Woo
Woo" Stevens and floorshow with
Bob James orch.

Hoagy Carmichael Set

Sablon Set for Reneat Date at London Palladium

Jean Sablon, the Gallic singer, has been booked for a repeat date at the Palladium theatre, sometime in September. Chanteur is expected to stay in England about three months, during which time he'll make an extensive tour of the

Following his British stand, Sablon will play engagements in the Scandinavian countries, Paris and may possibly do a theatre date in Egypt.

from the Coast next week and will leave shortly thereafter for Brazil, where he'll summer at his ranch.

Jurisdiction Asserted By NLRB in Dispute Over T-H in Hartford

Hartford, May 4.

Hartford, May 4.

National Labor Relations Board trial examiner Charles Whittemore has ruled that the NLRB has jurisdiction over disputes involving local theatres and unions. Ruling was made in the course of a hearing Wednesday (28) on an NLRB complaint issued against Amurican Federation of Musicians. Local 400.

Federation of Musicians. Local 400. Complaint had alleged that Local 400 had violated provisions of the Tart-Hartley, Act in its relations with the State theatre here. Deny-ing a motion of the union counsel, Henry Kaiser, for a dismissal of the charges on the grounds that the NLRB lacked jurisdiction be-cause of the local nature of the dis-cusse of the local nature of the dis-operation of theatres comes under inter-state commerce.

inter-state commerce.

NLRB originally issued the complaint after charges of "feather-bedding" against the union by the State. House claimed that practice of standbys was in violation of T-H Act. Hearing was first time that NLRB has tried to exercise jurisdiction over film exhibiting

Hoagy Carmichael Set
For Concerts After London
Chicago, May 2
Hoagy Carmichael was pacted
last week for a series of fall concerts by Al Borde, Chi agent, who
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Horace Heidt to Tour Amateur Units In Vauders Via Joe Glaser Agency

Palladium Sets Marlowe

Comedian Frank Marlowe has been signed for the Palladium, been signed for the Palladium, the contests aired weekly on his London, to open around July 19 Sunday night Philip Morris show with the Jack Benny show. Phil for a tour of the vaude houses. Harris is also set for this layout. Singer & Tishman agency booked

through the Foster agency, Lon

Benny and Harris will play two vaude stands in Detroit and Cleveland before taking off for London. They're still to line up an accompanying show. There's the possibility that the Sportsmen quartet will tour with Benny.

Virginia O'Brien Gets OK London Greeting

London, May 4. Virginia O'Brien, singing comedienne, topper for the new bill at the Casino theatre, opened Monday (3) to a good but not outstanding reception. She's considered too light as headliner for a West End lavout

Hit of the show is Berry Bros., sepia dance team. Charloteers, a Negro song group, are also on this lavout

Bandleader Horace Heidt is branching out as a producer amateur units ala the late Major Bowes. He's taking the winners of Heidt however, will not tour with the tyro entertainers.

Acording to present plans, Heidt intends to tour several amateur units. Charles V. Yates, head of Joe Glaser's Associated Booking

Joe Glaser's Associated Booking agency, is discering for a series of Paramount dates in the midwest. The initial aggregation will be later than the series of Paramount dates in the midwest. The answer of the properties of the properties of the properties and these groups of the properties and these groups augmenting his income with the sametur usus as the late Major Bowes, who made a fortune with the amateur untils.

Permanagement, Inc., has been chartered to employ and train entrataners, specially performers, specially performers, with a capital stock of \$20,000. Directors are: Austen Croom-Johnson and Michael Levin. 237 West 15th street; A. Amasa Miller, I Wall street. Littlefield & Marshall Street, we filling at-

TRIXIE and ESCO LaRUE

"World's Foremost Girl Juggler"

Thanks to John Harris for Five Solid Years with Ice Capades

OPENING CAPITOL THEATRE, N. Y., IN JULY



RUTH OLSEN, Chicago Sun Time

For my money Trixie is the best jug-gler in the lond. She's blonde and lovely, and if there aren't any stors on her dressing room door, there should be.

MAURICE VAN METRE, Clevelond Nev

Trixie, my first and favorite, is bet-ter than ever this year.

ROGER TREAT, Chicogo Herald-America



Funniest port of the whole show was Esco LaRue, who doesn't need skotes to be a hit. RUTH OLSEN.

Chicago Sun Ti Esco LoRue, a new comedion, hos proved a big hit throughout the country.

BRAVEN DYER,

L. A. Yin

te Esco LoRue gets his shore two and applouse. HARRY CULVER, L. A. Herold-Express.

LoRue who works o good port of his oct while sitting in the oudience is wowing them nightly.

NED CRONIN,

L. A. Daily News.

Takin get a tremendour hand lest night on the tree Capodes of 1948 opened. Its cannot exposement in the PearPecific outlierium before a store-budded outlieren. Les Bhaves come and go, but ogift nomed Takin keeps right en geing, chorning her audiences year offer year with a boll and stick in as cute a jugging act as year on find.

IOWELL E. REDELINGS. Hollywood Citizen-News.

WM. MORRIS AGENCY

ESCO LaRUE Available May 23

A New High in Musical Hilarity!



MICKEY KATZ

and his KATZ-N-JAMMERS

SWEEPING THE NATION WITH THEIR SMASH

R.C.A. VICTOR RECORDINGS "HAIM AFEN RANGE" "TICO TICO" "CHLO-E" "YIDDISH SQUARE DANCE"

Management HAL ZEIGER

WORLD WIDE ATTRACTIONS

Hollywood 46, Calif. 638 N. Doheny Dr.

CRestview 17106

Variety Bills

WEEK OF MAY 5

ection with hills below indicate opening day of at

Letter in parentheses indicates circuit; (1) Independent; (L) Loew; (M) Mess;

Biller & M. Heller Hallman & K. Gov'ris Hallman & K

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Noro, Morales 2
Coparabama Service Andrews Ser

Athert Burdon
Karina
Tom & Moss
Jill Sunners
WOOD GREEN
Empire (N) 3°
Get on With it
N Mills & Bohble
Radio Ramblers
Pepino's Circus
J Lato & Musette
Carter & Duray

RK CHYY

Fill Dillard
James 5 Paris 2

Model Seames

Hoel Seames

Hospide Ore

Hotels New Year

Hotel Peril Romayne

Hotel Paril Romayne

H

Molody Riders
Village Vunguit
Janice Hamilton
Louice Howard
Ram Ramirez
Pete Seeger
Meirose Colbert
Don Frye

Selections Collections Collections Collection Collectio

Spivy's
Spivy's
Spivy's
Pierre Cartler
Jean March
Versailles
Carl Brisson
Waldorf-Astoria
Tito Guizar
Emil Coloman Ore
Misha Borr Ore

Cabaret Bills NEW YORK CITY

NEW YORK CITY
Capital (J.) 6
Xavier (tugat Ore
Rose Murphy
Harvey Stone
Music Hail (1) 6
Robert DeVoye
G Meinitchenko
Boh Williams
Kyivis Barry
Rockettes
Rockettes
Rym Ore
Paransonat (P) 5 Sym Ore
Paransonat (P) 5
Duke Ellington Bd
Ella Fitzgerald
Step Bros
Geo Kirby (n 4

CINCINNATI
Albee (B) 6
Horace Tiddi O
CLEYELAND
Falare (B) 6
Mills Bros
Mortheth Old
Holeas & Huwan
Shirley Ross
Shirley Ross
By Tway Cap' (C)
Stan Kenton Bd
Kan Cole S
Fad a Dhrand
Hamilton
Parmount (F)
Ones Paramount (f) 19
Paramount (f) 29
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Smith (f) 19
Road Cooler
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Gali-Gall
Strand (W) 7
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The Eldlas
ASBURY PARK
St James (WR)
Chester Dolphin Co
Henry J Relly
R & M Norman
MacNell 3
Benson & Mann

Jory Co. Drew
Walter

St. James - (Wh)

Cheefer Polythics

Cheefer Polyth

BRITAIN

HINDENDIALS AND A CONTROL OF THE PROPERTY OF T

riceadily Hayride
Nat Jackley
4 Hurricanes
4 Fugolas
1 F

Booking of the Control of the Contro Hetty Martin
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Aunetic
Victor Staforth
Mills Sis &
Michigan Phone

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M & H Nesbit
Ronald Chesney
2 Aberdoulans
Mr Lyons
EDINBURGH
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Dancing Years
Harry Sinclair
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SAACHOON SAA Acromaniacs
Tony Bavoar
Dona Arden Lir
Ruban Blen
Paula Drake CHICAGO

Hinckhawk
Act Kassel
Glori Kassel
Glori Kassel
Cy Lattry
Ginger Kinny
Hotel Blackstau
Kay Morton Ore
Burl Ives
Hotel Blamnrk
J Sudy Ore
Leonore
Hotel Blamnrk
Jeonore
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Raiph Lewis
Mary Frances Kin
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ers (5)
Bill Chandler Ore
H Edgewater Benef
Orrin Tacker Ore
Estelle Sloan
Philiarmonics
Trio

The Acistocrats of Song (D) Derothy Hild Dancers (12) Ches Parces Myrty Goold Ore Leo Diamond The DiGdanos Moore & Leo Myrty Leo Digdanos Moore & Leo Myrty Leo Myrt Peter Blair Hai Mack Co Myrons Cawalini's Dogs Servillat's Dogs

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Mead Lux Lewis
Carl Mars.
Hotel Stevens
Chuck Foster Or
Rudy Richards
The Prestons (2)
Jens Arien
James Dol Toro
Jerry Rohfield
Skating Biydenrs
Falmer Heuse
Kitinay Enis Or
Rocalind Courtrig
McCart Day
Serve State State
Lenora Edwin

Mead Lux Lewis Carl Marx Hotel Riesens

New Acts

MARTHA SHORT
Songs
10 Mins N.
Martha Short, a sepia looker, has
developed a song style well-suited
to intime rooms. Her volee has a
rounded lower register to a smooth
upper shelf of tones. It's in the
latter she excels. When dwelling
in that range. There are some discertainly a state of the state of the state
lower stretches, but fortunately, she dwells in the top tier wite
let over a retter, but fortunately, she dwells in the top tier wite
Tune selections are good, comprising "What Is This Thing Called
Low," a nicely interpreted "J'AtCalled Joe."
Miss Short is still to determine
if she's to develop lato an easy
Sullivan lines, or whether she
wants to work into a pattern that
would make for greater dramatic
of her upper range, former develjoment would make for greater dramatic
of her upper range, former develjoment would make for greater dramatic
of her upper range, former develjoment would most likely serve her
best.

SONIA CORTIS Songs 15 Mins

Some National States of the St

BEALE STREET BOYS (4)

BRALE STREET BOYS (4)
SOUTS
7 Mins.
Apollo, N.Y.
Apollo, N.Y.
Son and dressed Negro quarter
Son and for several depression for such times of suitar and bass. They're excellent
on such times as "Them There
E How Teach his Boy and the support of the suitary of the suitary of the support of th

BILLY NIGHTINGALE Dancing 5 Mins. Apollo, N.Y.

Apollo, N.Y.

An energetic Negro hoofer, Billy Nightingale has: a standard tep Nightingale has: a standard tep and the standard tep and

. Palumbo Sets Cab

Philadelphia, May 4.

Frank Palumbo, local nitery operator, has bought Cab Calloway's Cab Jivers for his Ciro's. Group opens Friday (7) for two weeks.

Palumbo, who has used full-sized name bands 'at his Clike for the past couple years, has been seek-ing to use names in the Ciro's spot for months. It's smaller than the Clike, and its two bandstands, one on street level floor and one be-low, were built to accommodate only small combos and Calloway is an answer to his desire.

Night Club Reviews

Opening might throws.

The property of the pro

Bob Farrall, Rosalie Grant, Leo Pleskog Orch; no minimum.

One of the flock of, strudel and goulash cafes operating in the Broadway sector above 72g street, the structure of th

Click, Philly
Philadelphia, April 29.
Carmen Cavallaro Orch (16)
with Al Cernick; Jack Verna Quartet, with Diablito; no cover, no minimum.

ret, with Diabitic, m cover, no minimum.

Carmen Cavallaro crehestra pays a return trip this week at Frank Palumbo's huge nitery, and continues—as usual—to please customers are suitable to the pays and the pays a return of the pays and the

Slapsy Maxle's, B'wood

Nills and his hilarious commentary
on the activities of Dick Tracy.
Comic made a smash impression
that the property of the commentary
of the activities of Dick Tracy.
Comic made a smash impression
that the property of the commentary
of the

Carnegie Hall

Continued from page 34
for a tour. What better than to
start it off a Carnegie? Unfortunately, the date (Friday, 30) was
hadly promoted, though well-adverthe buildup recently that others
have had As a result, no more than
600 addicts showed up to hear him.
this type that Carnegie has cuddied since Armstrong's recent
show.

**Resonably tent secusioned to Carnegie. It showed in his approach. But he was natural. And
it cerne out as showmanship that
did as much to put the comparaside as the excellent music his
seven-piece combo performed. This
group works in New Orleans style
strong the strong of the strong of the strong
and "Manne" Yancey, husband-or
start group. It was great from start
to finish.

Ory brought with him Jinuy
and "Manne" Yancey, husband-or
and with Mercury Records and it
for him to the strong of the strong of the strong
had been supported that the strong of the strong of the strong
mow with Mercury Records and it
grammed for two tunes and did
wo other setted as having been
recorded, then got back to the propinn. "Lord of the strong of the

N. Y. Circus

Continue a Fritton ind who loined

Jack Verna's quarter, which takes
are of the fulls on the revolving
bandstand, does a neat fill-in job,
the state of the full so the revolving
bandstand, does a neat fill-in job,
the state of the full so the revolving
bandstand, does a neat fill-in job,
the state of the state of the state of the state of the state
heavy applause.

Bill Green's, Phis
Bill Green's, Phis
Francis Copy, town Gene Cantel
and Gring Coop, Copy Tob coekdays, \$1 Saturdays and holidays.
Town's leading dancers yearens to
have found out that entertainment
pays off. Instead of just booking
danapation, Bill Green is looking
to the state of the state of the state of the
customers something in addition.
The state of the

Whyte-Kantor Case Inspires Equity To Mull Changes in Quiz Procedure

Alternath of the recent Newyork hearing of charges against
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chardness, were upheld and the men given suspended suspensions. A number of leading Equityties object to the case being referred toward of the soft toward t

It's reported that a petition will be presented to the council calling for a change of procedure in hearings where members of Equity are involved.

'INSIDE U.S.A.' BRUSHES OFF THEATRE PARTIES

OFF THEATRE PARTIES

'inside U.S.A." got off to a running start on Broadway at the
Century last Friday (30), the
Arthur Schwartz revue getting excelled resector from the run of the
Century last Friday (30), the
Arthur Schwartz revue getting excelled resector from the run of the
Century last Friday (30), the
Century last Friday (

Show can gross \$46,046 weekly, not inclusive of standees, restricted to 30 per performance by the fire department.

Drop Cultural Plans For Chi Auditorium

Plans to establish a civic cultural center in the 4,000-seat historic Auditorium have been abandoned and theatre will be leased to a theatrical group.

Velden Buys Out Turner

McLAGLEN-LOWE IN WHAT PRICE GLORY

Albert H. Rosen, former man-ager of Loew's State, N. Y., has scheduled a revival of "What Price (Intry," loss-fword Wer I stage in the No definite date set. Revival is stated for the Coast with Victor McLaglen and Edmund Lowe playing the parts originated in 1924 Louis Wolhelm and Bill Boyd, both coast with the price of the Price of the North Coast with Victor Word William and Bill Boyd, both with the North Coast with the North Coast William and Bill Boyd, both with the North Coast William and Mary and Lower Stallings and Maxwell Anderson, and the North Coast William Willia scheduled a revival of "What Price

uuceq py Arthur Hopkins.
Rosen this summer will also op-erates Warners' Montelair, N. J., theatre with summer stock in a-sociation with Lessor Grosberg. Charles K. Freeman will be the director.

Krasna-Berlin Await Finished Musical Till **Setting Broadway Deal**

Hollywood, May 4. Hollywood, May 4.

Until Norman Krasna finishes the book of "Stars on My Shoulders," he and Irving Berlin won't attempt to set a production deal for the musical. One of the show's two acts is written, but needs have the set of the star of the set of the

show. Managements for the show the show the short been signed. Richard Rodgers and Ocean firmmerstic Jad. who presented Berlin's "Annile Get Your Gun" and Krasna's "John Loves Mary," were to have produced "Stars," with Walter Ruston set for the leading role. But apparently lived by Krasna's Peopred statements. Rodgers and Hammerstein bowed out, particularly in view of Krasna's financial demands.

The producers had astreed to the

na's financial demands.
The producers had agreed to the
unusually steep terms of 4% royalties to librettist Krasma and 5%
Krasna insisted upon buying 25%
Krasna insisted upon buying 25%
of the production on a dollar tollar
busher's share of hal' that rates
busher's share of hal' that rates
out entirely. As things stand, Berlif and Krasna will get some other
producer for the show, but only
dare the writing is completelystart the writing is a start the wr

producer for the show, but only atter the writing is completed.

The dispute between RodgersHammeratien and Krasna (and
Marsan and Arama (and
Marsan and Arama (and
Marsan and Arama (and
Marsan and
Marsan
Marsan and
Marsan
Ma Pons to Chicago, May 4.

Plans to Chicago, May 4.

Kasawi stems for buying into the production of "Stars" would enter in the 4,000-seat historic and theattreal been abandous the production of "Stars" would at the production of "Stars" would have been double the percentage heatrical group.

House, owned by Roossevelt Colege, has not been used in over ceade and will require extensive water of production.

Before the Roderez-Hammonstein.

vance of production.

Before the Rodgers-Hammerstein
bownt, "Stars" was to have been
locked into the Music Box, N. Y.,
and was slated to go into rehearsal
in September, with Logan directing. Presumably it may still be
headed for the Music Box it Berlin
so desires, as he owns a major
share of the theatte. Velden Buys Out Turner
Kal Voden Studios, legit set
painters of the Turner
Kal Voden Studios, legit set
painters of the Turner
street in New York or beaded in the York
the plant and props of the Turner
street in New York
With their new sequisition.
Velden plant be package complete
sets for producers. Operations will
set pilt between N. Y. and Fort
Leg.

French to Handle Stock List for Century Plays

List for Century Plays
Samuel French has taken over
stock representation of a large part
of the list of the Century Play Co.
pending the recovery of Gist Dield,
nee of the Century patterns, from
a serious eye ailment. Not all the
Century list is involved.
Century list is involved.
The continue in charge of new
plays for Century. Christopher
O'Leary handles the stock department of French.

Derwent Would Refuse to Run **Again at Equity**

One year as mealing in the three-pease care as mealing in the three-pease care as mealing to the care of the but Clarence Derwent has made up his mind not to accept renomina-tion in 1949. It's a non-salaried job but thirt's not the reason Derwent less that the less possible to the reason Derwent less than the care in the care

'Sleepy Hollow' Tiff On Credits Goes To **Dramatists Guild**

Dramatists Guild
Tilf over credits for the book
of "Sheef of the Color of the Color

Singer, Leventhal, Lowe Lease 'Lucasta' Rights

Lease Lucasta' Rights
Touring rights to "Anna Luseash," currently in Boston, have
been leased from John Wildberg
touring rights to "Anna Luseash," currently in Boston, have
been leased from John Wildberg
the lease of the lease of the lease of the
ground on the basis of secondary
Find Innea of the lease of the lease of the
gross, a face of ere circle of the lease
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done by a Yiddish-language troupe,
playing five weeks at the Parky,
Brooklyn, and one on the lower
showings being \$150 weekly,
willdberg had backers when
'Anna' was originally put on at
the Mansfield, N. Y., in 1944, colwer, two years. Last summer he
acquired the rights by paying the
lowers show on the lower
cover, two years. Last summer he
acquired the rights by paying the
backers \$80.00 atter a dispute
over capnelliures.

Shows in Rehearsal

"Hope's the Thing," "Home Life of a Buffalo," "Gone Tomorrow" (playlets)—Eddie Dowling. "Ballet Ballads"—Experimental

theatre.
"The Vigil"—Alexander Markey.
"On Approval" (revival)—Gant
Gaither.

Approaching End of Season Key To Brodie of Broadway Grosses

ARDREY'S FLOP 'ROCK' YEARLY 1G CUSHION

YEARLY 1G CUSHION
"Thander Book," a critical and bootstinder Book," a critical and bootstinder Book," a critical and bootstinder Book, and the property of the thind and the property of the thind the property of the thind the property of the thind the property of the play has since earned an estimated in about \$3,000 and is currently bringing in about \$3,000 and is currently bringing in about \$3,000 and is currently bringing in the popular choice for little theatre and college groups in this country and with profession that the property of the property

Streetcar' Citation Marks Second Time Pulitzers. N.Y. Critics in Agreement

N.Y. Critics in Agreement
For the second time since the
For time since the
For time same choice
For time since time since time since
For time since time since time since
For time since time since time since
For time since time since
For time since time since
For time since
Fo

ulation over the Pullitzer choice this season. "Mistor Roberts" this season. "Mistor Roberts" all the season of guered to be in the running. While the critics chose "Street-car" by a preponderant vote, no revelation of the Pullitzer committee. Williams drama has been running on Broadway for five months at the Barrymore, selling out plus the limit of standess stince open the limit of standess stince of the limit of standess stince of the limit o

Coast Group Preps Pulitzer Prize Plays

THINZET FILE FIABY

Series of 15 Pulliter prize plays
will be staged here by a group of
activities. Group side of the prize plays
acting, directing and producing
activities. Group, still without on official
Group, still without on official
formation and Euromete, Joseph Belloff, Kate Drain Lawson, Teddy
Tommas and Boris Benthardi. Sirst
play on the list is the 1917 winner,
Why Marry?"

READING'S 40 WEEKS

READING 9 WEELS 1. The Reading Pa, May 4. d., which closed a 14-week winter season Saturday night (1), will reopen next fall for a 40-week schedule. The all-Equity stock company, operating without guest stars, is headed by Anthony Carr, James Wyler and Edith Skinner.

Approaching end of the season's which technically terminates May 28, was the logical explanation of 28, was the logical explanation of 28, was the logical explanation of 28, which is a second of the control of the co

rive this week, and "Skeep Holow", trying out, completes He quartet.

There are 29 attractions current, not, counting repertory, came the quartet.

There are 29 attractions current, not, counting repertory, came the counting repertory can be counting to the counting repertory counting repertory counting repertory counting repertory (City Center) the counting repertory (City Center) counting repertory (City Center

on the Coast, and "On Approval," a revival,

Musical shows selling out, with a standess all times, are: "Inside." and "Make Mine Manhattam" (Broadburst), others of the same type getting high grosses, too, include 'Annie Get Your Gun' and coast of the same type getting high grosses, too, include 'Annie Get Your Gun' and "Allegro" has eased off considerably, though it's still getting high takings, "Mister Roberts" (Alvin and "Obrecton Xamed Desire" and "Obrecton Xamed Desire" (Alvin and "Obrecton Xamed Desire") and "Obrecton Xamed Desire" (Alvin and "Obrecton Xamed Desi

AGENTS-MANAGERS **SEEKING MORE PAY**

SEEKING MORE PAY

Agents and managers have applied for salary increases, the union taking advantage of the so-called escalator clause in the basic called escalator clause in the basic and the salary increase of the salary increase of the salary increase of the salary decrease of the salary decrease of the salary decrease of the salary decrease of the salary decrease, which was unsuccessfully cried when the salary decreases, which was unsuccessfully cried when the salary decreases of the salary decreases, which was unsuccessfully cried when the salary decreases when the salary decreases the salary decreases which was unsuccessfully and \$210 agents when the salary decreases the minimum is \$133 in N. Y. and \$166 on the road, men back with musicals getting \$200. It is understood that ATAM will. The '46 boosts were retroactive and the amounts due piled up to between \$600 and \$700 for some agents, when the pact was finally separatived.

'Forest' for Coast

'Forest' for Coast

r Orest for Coast
Lillian Hellman's "Another Part
of the Forest" will be staged for
the first time on the Coast May 8
at the Musart theatre with Mervin
Williams directing for Actors' Lab.
"Forest" will start the workstop's summer program of legiters
at popular prices.

Ferrer to Take 'Richard' to Haylofts: Bucks to Open Season With '7 Keys'

Bucks County's June 4 Opener

Bucks County's June 4 Opener
New Hope, Pa, May 4.
Bucks County Playhouse will
Seven keys to Ballogue. Finite
Seven will be co-starred, will
also appear in several other Bucks
July Started, will be co-starred, will
also appear in several other Bucks
July Started, will
also appear in several other Bucks
Another production will be "Leaf
George Apley," starring Grant
Another production will be "Leaf
George Apley," starring Grant
July Started
July Starting Crant
Bucks
July Starting Crant
July Start
July Starting Crant
July Starting Crant
July Start
July Startin

Mitchell. "Dream Gid" is another prospect. Second week's hill be "Room Service," with Jackie Cooper, June 1 m. 15 weeks, as us us 1, Theron Bamberger will again be managing director, with Elizabeth Mears as assistant; Paul Phyllis Perlanan, publicity. Frank-lin Heller, who will direct the opener, will also stage mostly. Frank-lin Heller, who will direct the opener, will also stage mostly on the opener, will also stage to the opener, will also stage to the opener, will also stage to the opener of the opener opener of the opener opene

Cooper will tour the strawhats this summer, playing in "John Loves Mary" and "Room Service" alternately.

Hunterdon's Guest Directors

Hunierdon's Guest Directors
Jutland, N. J., May
Hantendon's Hills Phylosuse Mills Phylosuse
Hantendon Hills Phylosuse Will
use, instead of one stage director,
the the mills Phylosuse Will
use, instead of one stage director,
a series of prominent Bruedway
greet directors, including Lee
Mary Hunier and Margaret Barker,
Last-named, who helped to found
Mary Hunier and Margaret Barker,
Last-named, who helped to found
with Helen Thompson, Latter
to Group These and Margaret Barker
along with Helen Thompson, Latter
to many Broadway attractions.
and the Group These, Seating aspacity
has been doubled, from last year,
to now total 600, Schedule includes nine revivals of recent
to now total 600, Schedule includes nine revivals of recent
merer. Lyan Riggs "verdigriss
Primitive." Miss Hunter, wend
Broadway, will direct the Rigs
play.

Strawhat Goes to College

Strawhat Goes to Collece
Old Town Summer Theatre.
Smithtown Branch, L.I., will open
seaon June 29 with Neil Hamilton
Franch L.I., will open
lor Story." Robert O'Byrne will
again manage house, with Gloria
Monte as stage-director and David
Band Playthouse, new summer
theatre to be operated by Bard
College, with Lew Danis as managing director, will open a seven
cale-en-Hodoon, with "Blithe Spirit" June 28. Danis, and his assistant
production manager. Alida
theatre at Germantown, N.Y., last
year.

Caulfield's Strawhat Dates

Cautifield's Strawhat Dates
Hollywood, May 4.
Joan Caulfield will make two
strawhat appearances in "Coquette," first at the Westport,
Conn., playhouse and later at the
Cape Playhouse, Dennis, Mass.
Actress is currently playing in
"Larceny" at Universal International and is stated for a top role
to the control of the control of the control
in the fall.

Clinton, Conn., Stymie

Clinton, Conn... Styne.

Clinton, Conn... also 4.
Oceaning of clinton Braylones
Seepaing to the Braylones
Seepaing to the

Jose Ferrer is figured set to move into the Wellesiey strawhatt the latter than the latter tha

Back to Dorset, Vt.

Back to Dorset, Vt.

Pittsburgh, May 4.

J. English Smith, stage manager at Pittsburgh Playhouse and also part-time actor there, will return to the Dorset, Vt., strawhat again this summer, but as co-producer.

Last year he allowed as players. She'll be on Dorset as players. She'll be on the acting roster for couple of shows, too.

Woods, Matteson Back to Elitch Denyer, May 4.

Woods, Matteson Back to Elitch Donald Woods will return for the fourth year, and Buth Matteson will be back for her third, as leads in the summer stock at Elitch the-atre. George Somnes will be back as director for his 11th successive

as director an average as director and season ticket holders are heavier than ever, indicating big year, according to Arnold Gurtler, manager.

noid Gurtler, manager.

10 Plays for Yellow Springs X-Yellow Springs, O., May 4 X-Yellow Springs, O., May 5 X-Yell

Show Shop's 12-Weeker Hartford, May 4. Twelve-week season of the Show Shop summer theatre at nearby Canton gets under way June 15. Each play is skedded for two Weeks. House to a season of the Show House to a season o

weeks.

House is operated by Mr. and
Mrs. Stan Cobleigh. Paton Price
will direct with Morgan James at
the boxoffice.

Abel-Hofer Tharkness Trek,
Walter Abel and Martha Hodge
are set to colar in a revival of
Children of Darkness to
Edwin Justin Mayer drama is already alated for dates at the Bucks
County Physhose, New Mope, Pa-,
Bar Harbor (Me) Playhouse.
The two leads are being booked
on a guest basis, not as part of a
actors will be cast from the resident company at each stand.

Keene to Reopen
Keene, N. H., May 4.
Keene, N. H., May 4.
Lee Sammer theatre will open
Lee Sammer theatre will open
Lee Sammer theatre will open
Lee Sammer theatre Sammels as general manager and Darrell Lursen
Lage director.
There will be a resident company, without guest stars.

Clovelly for Newport, May 4.
Cecil Clovelly has been signed by Sara Stamm to stage productions this summer at her Newport Casino theatre. The 11-week season opens June 28.

Set Heads for 'Syne'

St. Louis, May 4.

St. Louis, May 4.

St. Louis, May 4.

St. Louis, May 4.

Hamilton, soprano, will head the cast of "Auld Lang Syne." which will be world preemed June 4 in the al fresco playhouse in Forest Park, when the 30th season of out-does entertainment, sponsored by Municipal Theatre Assa., tees

Jewish Guild Pays Honor To Actors Fund's Vincent; Gov. Hoffman Steals Show By ARTHUR BRONSON

By ARTHUR BRUNSON
There's no 'business' about religious barriers and the like in
show business—as Sunday night's
(2) testimoial dinner of the Jewish
Theatrical Guild to Walter Vincent,
at the Astor, N. Y., eloquently
proved.

at the Astor, N. Y., eloquenty proved.

The guest of honor, kudeset for his work as head of the Actor-his work as head of the Actor his work as he was head of the Actor his work as he was head of the Actor his work as he was head of the Actor his work as he was he wa

bood in man.

Nearly 1,000 were present to honor the 79-year-old Vincent, per-nulal chairman of the board of Republic Management of the Carbolic Perinal Chairman of the Carbolic Episcopal and the Carbolic Episcopal and well as so many show bit leaders well as so many show bit leaders served that each end of the dals had its own guests of honor. Herah-field did a bangup humorous job as toustmaster.

Non-Pro Click

Most humores saint of all, hos-ever, was the fact that from a dais all of show bir people, the speak-er who stole the show (asded from them's simple, moving closing speech) was a non-professional, ex-tincted, that he was once briefly a radio commentator. But, as he said, it was the only program where the pause for station identification of a higher Hooper than the reg-derationd—"a politician to the comedians in New Joria, comed-an to the politicians in New Jor-ger (who didn't se-elected and the politicians in New Jor-ger (who didn't se-elected and the politicians in New Jor-ger (who didn't se-elected in the politicians in New Jor-ger (who didn't se-elected in the politicians in New Jor-ger (who didn't se-elected in the politicians in New Jor-ger (who didn't se-elected in the politicians in New Jor-per (who didn't se-elected in the politicians in New Jor-per (who didn't se-elected in the politicians in New Jor-per (who didn't se-elected in the politicians in New Jor-per (who didn't se-elected in the politicians in New Jor-per (who didn't se-elected in the politicians in New Jor-per (who didn't se-elected in the politicians in New Jor-per (who didn't se-elected in the politicians in New Jor-per (who didn't se-elected in the politicians in New Jor-per (who didn't se-elected in the politicians in New Jor-per (who didn't se-elected in the politicians in New Jor-per (who didn't se-elected in the politicians in New Jor-per (who didn't se-elected in the politicians in New Jor-per (who didn't se-elected in the politicians in New Jor-per (who didn't se-elected in the politicians in New Jor-per (who didn't se-elected in the politicians in New Jor-per (who didn't se-elected in the politicians in New Jor-per (who didn't se-elected in the politicians in t

stommen. Hises mis another United The Manager of the With a charming Irish mosegay to Vincent.

20th's prexy Skouras, in a brief, graceful speech, apologized for his bad English, and told the yarning a wartime call from abread to Dan Michaelove because the censor couldn't understand him the country of the the consor couldn't understand him and suspected the worst. Achieves received the worst. Achieves received the started to the started out as an actor and in mow a millionative, was only a started out as an actor and in mow a millionative, was only as the started throughout. Equity's prediction for the started and started and the started throughout. Equity's prediction for the started throughout. Equity's prediction for the started throughout. Equity's prediction for the started and Mother Picture Relief Fashon, and Mother Relief Mother and Remark Commissioner of the started and started as an actor in Aurona (Fashon) and the started and started as an actor in Aurona (Fashon) and the started and started as an actor in Aurona (Fashon) and the started and started as an actor in Aurona (Fashon) and the started and started as an actor in Aurona (Fashon) and the started and started as an actor in Aurona (Fashon) and the started and started as an actor in Aurona (Fashon) and the started and started as an actor in Aurona (Fashon) and the started and started as an actor in Aurona (Fashon) and the started and started as an actor in Aurona (Fashon) and the started and started as an actor in Aurona (Fashon) and the started and started as an actor in Aurona (Fashon) and the started and started as an actor in Aurona (Fashon) and the started and started as an actor in Aurona (Fashon) and the started and started as an actor in Aurona (Fashon) and the started and started as a started and started as

Inside Legit

When "The Play's the Thing" played Washington recently the re-vival drew a discouraging press but Broadway critics greeted it heart-ily, with one exception, at the Booth last Friday (29). Monday (3) extra space as in the dailies quoted except and prices, actually including mention that tickets for the New Year's eve performance are "Thing" was confernity.

including mention that tickets for the New Year's ewe performance are available.

"Thing was represented by the Performance are available."

"Thing was for Gilbert Miller was then amonging director. Things of the Company of the Performance and Michael Ellis are the current presenters, the Junes Russo and Michael Ellis are the current presenters, the Junes of the Performance of the Performan

Theatre Club, a women's organization, gave a luncheon early last week at Sherry's, N. Y., to leads in "bir. Roberts" (Alvin), chosen by the proposal to eneat a short schee from the law, when the law of the law. When the same and a short schee from the law, When the same appearance calls for one-eighth of a week's salary. That stipulation has been an Equity rule for some time, being designed to protect members from commercial exploitation but social functions are included.

Retroactive increases in pay to New York stagehands amounted to around \$50 each for heads of departments, a matter of \$8 weekly each since Feb. 1, others in crews getting lesser amounts. Unlosh had requested that the retroactive money due be paid separately from the weekly pay, therepy reducing the amounts withheld for Federal income taxes. Extension of the contract between the managers and the union was signed last week, decktands withing a pay boost of 178.

In a warm appreciation of Arthur Hopkins' book, "Reference Point," based on the lectures he gave at Fordham University's drama class last summer, Brooks Atkinson, drama critic for the N. Y. Times, averred in his Sunday (2) column that the tome is virtually the showman's autolography. Atkinson said: "Mr. Hopkins goes on radiating light and believing in the glory of the theatre. Never was there a man of such celestial faith in the workady theatre."

When WCBS-TV went austaining in telecasting "Strange Bedfellows" from the Morosco, N. Y., Tuesday of last week, concessions in actor pay were made. John Mason Brown, critic and lecturer, was the commentator. Featured players got \$150 and others \$75. Company and house managers, also the press agent, were supposed to split \$150, but accepted \$35 each, ushers and cleaners also being paid. Telecast of "Make Mine Manhattan" (Broadburst) was made last night (d).

Jill Melford, foster daughter of Mr. and Mrs. Peter Davis, graduate from a private school, then refolus "Othalonam" (St. Janes, N. Y.) as a dancer. She was with the show last summer during vacation, Miss Melford is the daughter of an English actor but has been living with her foster parents for eight years. Davis is general manager for the Theatte Guild, which produced "Otkalonam?"

Split between Monte Proser and Joseph Kipness, producers of "High Button Shoes," at the Shubert, N. Y., has reached such a stage that Proser has retained an attorney, Samuel Becker, to represent his in-terest in the show. Differences between the partners date from before the show opened and have steadily widened.

Sid Harris, manager of "Look, Ma, I'm Dancin'" (Adelphi, N. Y.), who stipped in the theatre lobby and fractured his hip, winding up at Mt. Sinal hospital, also contracted a neck affliction that required an operation. Elliot Foreman is counting up for him, turning over the salary to Harris.

Legit Bits

Chi B.O. Shows Some Sag; 'Antony' 21G. 'John' 19G. Boat' 33G, 'Romance' 15G

Chicago, May 4.

Although last weeks take was expected to be upped by the arrival of "Antony and Suffer last weeks and the suffer was "Show Boat," which ladds like it will remain a few more weeks before soing on tour. "Alt ylous, N. Y, last week had its rewest at the newly remodeled "Will remain a sew more weeks at the pull remodeled will be suffered by the week at the "Metropolitan Ope weeks at the "Metro

after Presser" opens the following day (10) at the Selwyn.

"My Romance" closes May after three-week tru as the bright developed the self-war and the self-war

Estimates for Last Week
"Antony and Cleopatra," Blackstone (1st wk) (1,358; \$5). Brisk
\$21,000 for the first eight per-

221,000 for the are signt per-minance. Selvym (61h wk)-(1,000; \$4.33). Closed \$5.4. (1) with \$14,000; \$4.33). Closed \$5.4. (1) with \$1,000; \$4.33, \$1.000 and out first with \$1.000. \$1.100 and \$1.000. "My Romance," Great Northern \$1.000; \$4.000 and \$1.000. "My Romance," Great Northern \$1.000; \$4.000 and \$1.000. "Show Roats," Shubert (9th wk) \$1.000; \$4.350, \$1.000 and \$1.000. "Show Roats," Shubert (9th wk) \$2.100; \$4.340, Mathase trave shaffed of with gross failing to \$5.300.

'Hold It' \$10,500, 'Harvey' 16G, Philly

With "Philadelphla, May 4, "With "Hadelphla, May 4, "With "I departure of "Inside at the Shubert, "Harvey" look over the legit lead last week, but bit has definitely been off for the has two sessions. "Hold II," musical tryout, limped out of ore the past two sessions. "Hold II," musical tryout, limped out off the past two sessions. "Hold II," musical tryout, limped out of the past two sessions. "Hold II," musical tryout, limped out of the musical while here and general word-of-mouth, towards end of changes were made in collegate musical while here and general word-of-mouth, towards end of the sensoria ATS subscripted the weeks that all four legit regulars while week with all four legit regulars with all four legit regulars and the weeks that the Walnut as sixth and last of this season's ATS subscription of the sensoria ATS subscription." I would be subscripted to the part of the subscription o

of tune-performances in New Research 1988 of the Restinates for Last Week "Tropical Revue," Shubert (1-77; \$2.25). Katherine Dunham 797; \$2.25). Katherine Dunham 811,500 ffering get a fairly good \$11,500 ffering get a fairly good \$13,500. Okay at \$15,000. Now in "Harvey," Locut 15th with (1.580; \$3.90). This musical, while well restanded by some, never got son after plenty changes had been made.

LUNTS \$15,000 IN 4; OKLA' 27G, FRISCO

OKLA 276, PKINOU

Afters San Francisco, May 4.

Prince** 166, Detroit

Portorit, May 4.

Prince** 166, Detroit

Portorit, May 4.

For 321/2G at Met, N.Y.

For 32½G at Met, N.Y.
Ballet Theate, in its fourth
week at the Metropolitan Opera
flouse, N. Y., last week had its receipts jump an astonishing \$8,000
gross of \$32,627. Figure is all the
more unusual because of the comput on four days of ballet performances at the City Center.
Ressons advanced for the upclining weeks, were the return of
Nora Kaye to the company after a
long lilmess; two performances of
lines in the composition of the composition of the company after a
long lilmess; two performances
lines in the composition of the c

'ICE CAPADES' \$104,000, 'HARVEY' \$20,000, L.A.

"HARVEY \$20,000, LA.

Los Angeles, May 4.

Los Angeles, May 4.

Los Angeles Civic Light Opera
Assn. teed off its 11th season last
night (3), bringing in the road
(Gun," with Mary Martin starred.
Have notices and a hefty advance
point the way to an all-time house
road to the way to an all-time house
south has been boosted to \$48.00,

"Thleves Paradise" finaled at El
Patio. last Saturday after three
seath has been boosted to \$48.00,

"Thleves Paradise" finaled at El
Patio. last Saturday after three
seath has been boosted to \$48.00,

"All My Sonny" Las Palmas (6th
All My Sonny" Las Palmas (6th
Wall My Sonny" Las Palmas (6th
Wall My Sonny" Las Palmas (6th
Wall My Sonny" Las Palmas (6th
My (38); \$31, Climbed back to
\$4,500 and may be extended.

"All My Sonny" Las Palmas (6th
My (38); \$31, Climbed back to
\$4,500 and may be extended.

"Declaration" Musart (30 whol

Sunday with better than \$3,000 for
first slump since January.

"Declaration" Musart (30 whol

Sunday with better than \$3,000 for
\$8,200 total. House rekindles tomorrow (3) when Actory Lab pre\$8,200 total. House rekindles tomorrow (3) when Actory Lab presurf of the Fronger! For one week.

"Harvey," Billmore (2d wb) (1,686; \$3.00). Jumped up to \$80,
100.

"Ce Capades of 1948," pan

Pacific Aud (2d wb) (4,60m; ean

(1,636; \$5.80). Jumped up to \$20,000 Co. Capades of 1948; Pan Pacific And (2d who (6.8%; \$3.80). First full week a hot \$104,000. "Thieves Paradise," El Patio 64 with 769; \$3.0 cast illness knocked out all but four performances, for the control of the control of

Tallu's 'Lives' \$12.500 In Seven Kaycee Shows

"Private Kansas City, May 4:
"Private Kansas City, May 4:
Bankhead, played a five-day run in the Music Hall ending Sunday night (2) with only fair biz for the seron performance. Play 2: of excellent reviews, but falled to live up to expectations. Presentations' 17 for a week. 17 for a week.

'Mill.' in Second D.C. Visit. Rolls Up Heaping \$21,000

Rolls Up Heaping \$21,000

Rev Wachington, May 4.
Revival of "Red Mill" in its second time around within less has a year did an amazing \$21,000 last to a real result of the result of th

First Mrs. Fraser' 31G

B'way B.O. Still Sagging, Some Excluded; Inside USA' New Smash, \$19,000, 1st 3 Times; Thing' OK under the control of the first under dayida awing the flow Letter. Only reason of the season of the little in little in the control of the season of the little in little in the control of the season of the little in little in the control of the season of the little in little in the control of the season of the little in little in the control of the season of the sea B'way B.O. Still Sagging, Some Hits

Plays on Broadway

Inside U.S.A.

Arnher George production of revent in Victor School and Control of the Control of

Joan Manh, Boros Rumann.

"Inside U.S.A." should prosper not because of the profusion of its theatre party ticket deals but because it's a very good show. It is especially so in the second part, where there are several successive click sketches and numbers.

Arthur Schwartz the composer.

where there are several successive click sketches and numbers.

Arthur Schwartz, the composence of the several several

Collaboration and the control of the

and accress, excellently acted by Jane Lawrence, hardy does.

Aliss Illin la welcomed at the Pittsburgh), as the director of a choral society. Then she's a dazeler hardy society. Then she's a dazeler hardy society is a substantial sub

ist-like "At the Mard Grea" (New Potenniam) Seach hotel scene by Arnold B. Horwitt and Amerbach is Heley's first big luning. Skit is nutry and laughable, the star being a guy who goes south for a margar and support of the star being a guy who goes south for a margar and support of the star being a guy who goes south for a form of the star being a guy who goes south for a form of the star being a guy who goes south for a form of the star being the star finale, show's besi-dressed number.

Late in the second part is "Figer
Liby" (Chicago), called a tabloid
the state of the second part is "Figer
Liby" (Chicago), called a tabloid
the state of the state of the second part is the state of the

in baritoned sturdily by John Hyorangem Carpenter resture; "Bern Weiter and the Carpenter resture; "Bern Weiter and the Carpenter and th

The Play's the Thing

The Play's the Thing Country in the Play's the Play Country in the

Twenty-two years ago the late Holbrook Bilan achieved somewhat the Holbrook Bilan achieved the Holbrook Bi

better.

The featured-cast list also includes Ernest Cossart, as the playwright-collaborator; Claud Allister and Francis Comption, and they give well-integrated performances.

Kahn.

The Dybbuk
(HEBREW)
Theatre, Inc., under the sponsorthip of
the American Fund for Palestinian Institurounn in three scele by S. Arcky, adapted
into Holvew by Chaim Machman Bhilli,
Bagel settings, N. Attiman: Bussald direction, Ferniana Ben-Ziesi, All Broadway theBagel settings, N. Attiman: Bussald direction, Ferniana Ben-Ziesi, All Broadway theDomings), 1981, 1985, at \$48.00 of fin.

Occultage), 1981, 1985, at \$48.00 of fin.

atlan 2	Shlomo Brui
atlan 3	Zvi Ben-Halz
feirh	lenachem Benyamir
hanan	Arl Warshawe
· (alternate prefort	nances) Zvi Friedlane
lenoch	. Raphael Klatski
Teshutach	Tornbuo Bestone
enessia	Tamor Robin
ender. Merchant	Shimon Finks
eah, His Daughter	
cont, mis Daughter	nces) lanna Govinsk
rieda	Emilion Tuffetenitel
(alternate performa	I millione o duele vices
Sathia Leah's Frier	de. Tamar Robins
satnin j	(Snosnana Due
aner	Hunaie Hendie
	Haim Amitai
haiom	Zvi Ben-Haim
leralk .	Shlomo Bruk
tafael	Aron Mesicin
	Niura Shein
Presel	Shoshana Duer
achpa	Bath Zion Rubinstell
obchia	Hanale Hendler
balfan I	Raphael Klatzkin
lenashe. Leah's Bride	groom. Aaron Kuts
achman, His Father	Jehnda Rubinstel

about how a young bidle is "pos-sessed" by the spirit of her dead sessed by the spirit of her dead is driven out by the rabbit, the girl some ignorant of Hebrew, the play music. The plot synopsis in the program explains the action ade-ture larguage there's no way of dis-tance of the play of the play or the skill of the larguage there's no way of the play or the skill of the perform-

pay or the skill of the performance.
In general, the playing seems about like that in classed arman in English, hence broader than that me contemporary plays on Broadway at a chanting delivery, and a few lines are sung. The sets for "The Dybbuk" (and presumably the other plays) are of the simplest, nits stind, for an engagement of Because of the standard of the st

the enter prime are the attempted, and the control of this kind.

Because of the late arrival of this kind.

Because of the late arrival of the kind.

Because of the late arrival of the control of the late arrival of the late

College Play

Alley Moon

Washington, May 3.
Catheir, with score by Regular Market Kerr, with score by Regular Market Mar

better dancers to handle it.

At one stage, the boys all go to
work in a greenhouse, and the
mumber. "Dance of the Dande
lions," in which they burlesque a
in their capabilities and good for
plenty of audience appreciation.
The second act, however, comes
apart at the seams with some
strictly collegiate entertainment.
some fine moments and a lot of
good 'material in "Alley Moon,"
but they require plenty of tightening up and ruthese cutting
give his musical play its protessome fine moments.

Plays Out of Town able east includes a good inciting array of girls, with the singing and ancing divisions both manded dancing divisions and the singing division of the day of the day

Sleepy Hollow

Sicepy Hollow
Lerris V. New Haven, April 29,
Lerris V. Terr et al. 1997 of 199

Luther John Russell
Mrs. Van Brunt Laura Pierpont
Mr. Van HootenKen Foley
Mr. Van Tussei
Mrs. Van Taosei Ruth McDevitt
Jacob Van Tassel Richard Rhoades
LonaPeggy Forris HenriettaJoan Barrett
HenriettaJoan Barrett
Katrina Van TasselBetty Jane Watson Brom "Bones" Van BruntHayes Gordon
Brom "Bones" Van Brunt Haves Gordon
Mrs. Van RipperJean Handzilk
Jenny
Annie Margery Oldroyd
AnnieMargery Oldroyd ikeWilliam Ferguson
WaltJanue Starbuck
BaltRay Drakeley
Nick Franklin Wagner
Willie Van Twiller, Walter Butterworth Hans Van Ripper
Hons Van RipperAlan Shay
Martin Van HorsenDon, Farnsworth
Teens Deresn Lane
Stuyveling Van Doorn, Lewis F. Scholie
GretaJo Sullivan
Moreoret Sylvin Lane
Bertha Margarot Ritter
ElizabethJanice Sprei
ConscienceTy Kearney
Cotton Mather
Siren

When this one dumps some of the excessive ballast that is now holding it to a medium level, it

holding it to a medium level, it should some to fairly substantial heights in the upper musical strata. A considerably overboard premiere had the local Subsect interior skin superfluity of some 35 minutes in running time, overall reaction pro-duced a general stamp of approval, with indications of better things to come in its post-whitting status.

come in its post-whitting status. In addition to visual and audible elements, there are a number of other factors that augur favorable other factors that augur favorable an undercurrent of charm, a wide age-range in general appeal, non-stereotyped presentation and a gerrange presentation and a limit, and the state of the state o

overall stand out as see would blending.
Choreography, grade A on the whole, has touched on many facets whole, has touched on many facets beadless-howeman ballet the least considerable value through the centry, also fact that it fades into following scene instead of carrying following scene instead of carrying own. James Starbuck and Doroting Bird pace the show's steppers, with able assistance from a capable dance roster.

4A's TV Continued from page 41

continues from page 41 ______

Continues from page 41 _____

category with repeated and payment for their repeatvance, putting video in a similar
actegory with radio on the subject
and doing away with the present
which the companies have the
right of unlimited re-use of talent
which the companies have the
right of unlimited re-use of talent
which the companies have the
right of unlimited re-use of talent
under the repeated with the right
under the repeated with the right
under the repeated with the
matter in video. It's understood
ate plans to seek a rule covering
simultaneous broadcast and telecust of the same show.

Various guilds in the
Attaliant of the
members to insist on a clause
in any contracts signed after last
Saturday (I) that would make the
set up by the 43's.

Clause will be an eccessary protection for the talent according to

sponsible for this opus.

"Sleey Mollow" is not a slambang, recket-paced type of musical, many control of the slambang recket-paced type of musical, many control of the slambang recket paced on the would-pe ploneering schoolmaster in such annance as to spread notaligit all are thrown in, together with a side dish of romane. The lagredients of the slambang recket properties of the slambang requirement of the slambang are through a current requirement being a pruning to remove the deadwood and emphastre the highest paced on the slambang are properties. Show boast a score contains set up by the 4A's.

Clause will be a necessary protection for the talent, according to a 4A's spokersman, in case the negotiations with the down and the guids are forced to evoke a new set of rules for tele. Clause may also serve to bring the rates and working hours in the original contract up to a par with a contract to the contract of the contra deadwood and emphasate the high-lights.

Show boasts a score containing several entries of hit-parade pro-several entries of hit-parade pro-pagate the properties of the properties of the pro-a play are "Here and Now," "My Licky Lover," "Alone" and "The Things that Lovers Say." Among of Got That Kind of a Face" and "In the Hay." Laugh litts are "There's History to be Made" and "Poor group singing are "Time Stands Still" and "Goodnight." Laries operall stand out as ace word-Chrovegraphy, grade A on the

net reps.

Today's meet is being held at the ABC offices in Radio City, N.Y. Nets are reportedly bringing in additional reps to those that met with the AA committee at the first the ABC offices of the ABC of the ABC offices of the ABC office

AFM Tele Scale Continued from page 51

considerable value through lates considerable value through lates and considerable value through lates and considerable value through lates and prompts and properly and please assistance from 2 capable dance roster.

On casting: the Johnsof Cree banks of the considerable value of the considerable versatility to the part.

Topping the singing continge the considerable versatility to the part.

Topping the singing continge the considerable versatility to the part.

Topping the singing continge the considerable versatility to the part.

Topping the singing continge the considerable versatility to the part.

Topping the singing continge the considerable versatility to the part.

Topping the singing continge the considerable versatility to the part.

Topping the register solidity. To their vocal ability the part of the considerable versatility to the part.

Topping the considerable versatility to the part.

Toppin

STILL MORE MEMORARILIA FOR YOUNG OLD TIMERS!

By RALPH T. KETTERING

DO YOU REMEMBER WHEN-

Chicago se Payton gloried in adverti-

Beulah Poynter (now Mrs. George Leffler) wrote and starred in "Lena Rivers."

in "Lena Rivers."

'Leslie Morosco, author of "I Remember When—" was juvenile man in stock at the People's, Chicago, while his wife, Lella Shaw, was leading woman at the Marlowe, same city.

lowe, same city.

Grace Hayward (now Mrs. Geo.

M. Gatts) while acting in stock,
wrote "Graustark" and made a

pillion.

Father David E. Gibson, who irects the Cathedral Shelter for the Boor, in Chicago, owned and perated Gibson Studio, theatrical

No season was complete without "In Old Kentucky," "Way Down East" or "The Village Postmaster." "York State Folks" was written with an idea of starring Ray L. Royce but James Lackaye (Wilton's brother) stole the show.

David Belasco listened to John teel sing a song, "Ladies of the wening," and straight off wrote a lay of that name.

Ethel Johnson, comedienne with Richard Carle, married E. Ray

Goetz.

Myopic Richard Carle broke his
glasses and, as an understudy,
made his first entrance through a
window instead of a door in "The
Storks" which established him as

a comedian.

"Sam Forrest, stage director for the Dearborn Stock Co. (Chicago), met Mamie Ryan, married her, changed her name to Mary Ryan, and made her a star.

Charles Winninger was a member of the Winninger Bros. Repertory Co., did an imitation of Leo Ditrichstein which got him into the Cohan Revue.

Richard Dorney left Augustin Daly to become manager of "45 Minutes From Broadway." Jack Welch was the agent.

Emma Carus and Scott Welsh replaced Fay Templeton and Vic-tor Moore in that same musical.

Clars Bloodeood made and weenight in the Cycle Fitch; "The
Girl With the Green Eyes" only to
get self-destruction.
Munt Light thanged here anye
Munt Light thanged here are
was born in Bloomington, Illinois,
Marie Doro made her first imgression as the ingenue with Mrs.
I. Olibert, star of "Grammy."
I. Olibert, star of "Grammy."
Stella Maybew left vandewille to
july in "Down Mobile" for Lincoin
John and Berms Bers also.

ohn and Emma Ray also left deville to star in "A Hot Old ne."

John and Emma Ray also left synthetic star in "A Hot Old without the star in "A Hot Old Florence Reed was leading Florence Reed was leading Florence Reed was leading Florence Reed Hunt's stock company at the Chicago Opera House, which company also included Jane Michael Start of the Start of

worked for him as company, agers.
Louis Lurie (rich San Francis-can), and his brother, George (Chi-cago real estate tycoon) were news-boys in Chicago. I sold papers at the same stand.

Marcus Loew, Nick Schenck and

tol theatre, N. Y., and lived at the old Princeton hotel. My brother-in-law, Walter Percival, and I did also.

also.

Harry Clay Blaney (the elder)
and Kitty Wolf, played "Across the
Pacific" and never falled to S.R.O.
George Kleine bought the multireel Ralian. "Quo Yadis," made it
reel Ralian. "Guo Yadis," made it
ment of Macris Smith and Blit Raynor. Yep, I managed one of the

troupes.

William Harris, Jr., beat me before Judge Landis and made me change the name of mp play "Abraham Lincoln," although mine was written first.

Annette Kellerman was a high diver in amusement parks before she became a pix star in "Neptune's Daughter."

John Montague succeeded Sam Hoffenstein as general p.a. for Al Woods.

Ivan Simpson, now with Katha-rine Cornell, was a mainstay of E. S. Willard's English company.

Charles Warner starred in a great play "Drink." Conrad Nagel played "The Man Who Came Back." Joseph Santley played "Billy the Kid" on the melodrama circuit. Pat O'Brien was an actor in "A Man's Man."

James Rennie played "The Great Gatsby."

Gatsby."
Cecil B. De Mille played Toison
D'Or. Burgundian herald, with E.
H. Sothern in "If I Were King."
Ralph Morgan played the juvenile lead in my play "The Clutching Claw."
Gny Kibban

Guy Kibbee played a butler in my play, "The Marriage Question." Lee Baker and Edith Evelyn played stock leads in Milwaukee. played stock leads in Milwaukee.
Edward H. Robins played leads with May Hosmer at the People's, Chicago, and his name then was not Robins.
Edward Clark Lilley had a stock in Akron.

in Akron.

Leon Errol was just about the biggest draw in musicals.

William Lightfoot Visscher accepted a dare from Opie Read and became an actor in Read's play, "The Starbucks."

"The Starbucks."
Frank Bacon took his old melo-drama, "Tennessee's Partner," and revrote it into "Lightnin" to make a fortune.

The properties of the starber of the lights and played "Hamlet" at Bush Temple, Chicago.

Hermann Lieb produced Wm.
Anthony McGuire's first sketch,
Hermann Lieb produced Wm.
Anthony McGuire's first sketch,
and acquired a than du the Min.

Fiske O'Harn was a stock lead-ing man, then a tenor in musicals,
and his name was not O'Hara.

In "16th Avenue" along with dreg-ory Ratoff, Frank McHugh and

in "10th Avenue" along with Greg-ory Ratoff, Frank McBlug and Louis Calhern.

Watter Huston was a hosfer in Watter Huston mer Nat Sunder-land, daughter of the mayor of Fresno, whom he married.

Fred Niblo married Josephine Chun, George's sister. good that more than 1,000 shows toured an-nually and some never played towns of more than 5,000 inhabit-ants and prospered.

'Counter' May Try S. Af. After Its Anzac Run

After Its Anzac Rum
Sydney, April 21.
Cicely Courtneidge's Under the
here, may visit South Africa before
teturning to London. "Counter,"
under 3. C. Williamson managetunder 4. C. Williamson managetunder 5. C. Williamson thange,
the stane, eight in Melbourne, two in
Adelaide, then go by boat to New
Zealand, with South Africa the next
possibility.

Star has cut out quite a bit of
bix from the show in order to make
sons. Show had to lay off for a
while, due to star's illness.

ROSENBERG'S CONCERTS

can), and his brother, Care granus, can consider the constraint of the constraint of

Denver, May 4.

Fox Denver Theatres, with
Harry Huffman, city manager, as
impresario, will be in the concert
business again next season.

Bookings, which will be present-

Bookings, which will be present-ed at the Municipal Auditorium, include Lily Pons with Andre Kostelanetz and an 82-piece sym-phony; Alec Templeton, Lauritz Melchior, Mia Slavenska and her Ballet Variante, Ginette Neveu, Rudolf Serkin and "Rhythms of Spain."

N. Y. City Symph to Dishand For One Year Pending Return of Bernstein

KCHUTO OF DETINISTICAN
The N. Y. City Symphony, created by Leopold Stokowski to give
Leopold Stokowski to give
City Center, and conducted by
Leonard Bernstein the past three
years, will be disbanded next season due to Bernstein's recent resignation. Thought was that successor would be appointed, but
board of directors decided to take
an orchestral subbattal, with board of directors decided to take an orchestral sabbatlcal, with Bernstein reported promising to return for the 1949-50 season. His suggestion that the board get guest conductors for the interim season was turned down.

was turned down.

Bernstein quit in order to take
the assignment of conducting the
Palestine Symphony during its
regular season next fall (if the
State Dept, gives its okay then,
pending political conditions). It's
known he wants to be the group's
regular - conductor for idealistic
rather than commercial reasons.

rather than commercial reasons. Meantime there's talk that Ballet Society, non-commercially operated outfit which put on public performances at City Center last week for the first time, may 80 into the Center next fall in place of the symphony, two nights a week, alternating with the opera company.

Current Road Shows

"Anna Lucsata" — Plymouth,
Bost. (3-8) (Nton, Pitt. (10-15),
"Annie Get Your Gun" — Aud.,
LA. (3-15).
"Antony and Cleopatra" — Blackstone. Chi. (3-15).
"Blackouts of 1948" — El Capitan,
Liblackouts of 1948" — El Capitan,
"Hillossom "Then."

"Blossom Time"—Palace, Rock-ford (3): Parkway, Madison (4); Davidson, Mil. (5-8); Cass, Det. Burlesque" e" — Victory, Dayton Cincy (5-8); Hanna,

(10-1b) Museaue" — Victory, Dayton G. Cox, Gncy (3-8); Hanna, Cleve. (10-15). — Cox, Gncy (3-8); Hanna, Cleve. (10-15). — Cox (10-15). — Cox

"Missiess Mine" — Geary, Frisco (3-6); Metropolitan, Seatile (10-15). "Frisco (3-6); Metropolitan, Seatile (10-15). "Naukhy Marietta" — Curran, Frisco (10-15). "Aud. San Jose (6-6); Bill-more, L. A. (10-15). "On Approval" — Shubert, N. Hayen (13-16). "Men. Hall, "Jophin (3); Conv. Hall, Tulas (4); Home, Okla City (3-0); Aud., Pueblo (6); Aud. Dever (10-15). "Show Boat" — Shubert, N. (3-12). "Show Boat" — Shubert, Ohio, 12-12. "Shubert, N. Shubert, N. (3-12). "Shubert, N. (3-12). "Shubert

"Show Boat" — Shubert, Chi
(3-15).
"Sleepy Hollow" — Shubert,
Philipy (3-15).
"Student Prince" — Forrest,
"The Red Mill"—Hanna, Cleve.
(3-8): Shea's, Eric (10): Colonial,
Akron (11-12): Shea's, Jamestown
(13): Strand, Elmira (14-15).
"There Goes the Bride"—Nat'l.
W"Topical
(3-8): Market Prince (14-15).
"There Goes the Bride"—Nat'l.
"There Goes the Bride"—Nat'l.
(3-8): Market Prince (14-15).
"There Goes the Bride"—Nat'l.
(3-10): Market Prince (14-15).
"There Goes the Bride"—Nat'l.
"The Goes the Bride"—Nat'l.

(3-8). "Winslow Boy"—Walnut, Philip

Susan Reed will play a return engagement with the Toronto Symphony Orchestra May 13. Ballad singer played her first en gagement with that group March 25.

Fox-Denver Into Concert Biz Again Next Season De Paur Chorus of 35 Ex-GI Negroes Set for Record 180 Concert Season

'Annie 75G. Des Moines

Des Moines, May 4.,"
Although Annie Get Your Gun,"
with Mary Martin, didn't break
any house records here April 19-24
for six nights and two matiness, a
gross of \$75,000 was nice going for
the 4,200-seat KRNT Radio The-

the 4,200/seat KRNT Radio The-atre.

Summy Kaye and his orchestra,
April 25, and Tallulah Bankhead in
"Private Lives," April 27, did only
fair business but advance sales on
Spilos Jones' Show slated for May
150/seady indicates the same
sellouts as law season. "Carouse!"
is due May 27-29.

HAZEL SCOTT SET FOR 4 ALFRESCO CONCERTS

4 ALFRESCO CONCERTS
Hazel Scott has been set for four aifresco concerts this summer, as soloids with symphony orchestra at Lewisohn Stadium, orchestra at Lewisohn Stadium, orchestra at Lewisohn Stadium, orchestra at the sum of the control of th

Ex-Classmate Affiliated With Eythe in Legit

With Eythe in Legit
Associated Pittsburgh, May 4.
Associated Pittsburgh, May 4.
Associated Pittsburgh, May 4.
Associated Pittsburgh, May 4.
Associated Pittsburgh Pittsb

Dallas Season Adds 5 Stars

Dallas Season Adds 5 Stars
Dallas May 4.
Starlight operetta season has
added Joan McCracken, Gertrude
Niesen, Vivian Blaine, Hal LeRoy
and Arthur Treacher to State Casino sked for this summer.
Casino "Bloomer Gill" that she originated on Broadway when it opens
here July 26. This role of Cole
Porter's 'Amything Goes,' palsing
Niesen, Ivinian Baine takes over the
Mary Martin role in "One Touch
Will have the lead in "Rosalle,"
will have the lead in "Rosalle,"
in both "Anything Goes" and
"Rosalle."

Longhair Gab

Nepte conductor Dean Blease State Alice M. Bloom A. Dean Blease A. Dittoga Award of State A. Dean Blease A. Dea

dates, or about 50 more than any chorus has done thorus has control to the control of the contro

send it to England if passage could be assued big demand for nesembles, group attractions, in nesembles, group attractions, in nesembles, group attractions, in sacks, Trapp Family and others have fed an increasingly large audience for years, which audience is now welcoming unusual newcomers. Other reasons for the Del'une draw, says Schang, include Del'une draw, says Schang, include polymer draw, says Schang, include or to buy than a symphony, for er to buy than a symphony, for instance; doesaft need big stage facilities, such as ballet; and its unusual type of program, which includes fire groups of songs, songs, Negro work songs and songs of all creeds.

REPUBLIC PACTS KURTZ ON WELLES' 'MACBETH

De WELLEY TRACETT

Republe Pictures has signed
from Surt, Honor Surt, Honor Surt, Honor Surt, Houston Symphony Orden der
musical director on the new Orson
welles pic, "Macbeth" Music sus
specially icomposed in Haly to
leaves N. Y. tomorrow (Thurs) for
leaves (Thurs) for

Pitt Civic Light Opera Completes '48 Staff

Completes '48 Staff
Pitteburgh, May, 4.
With signed of Pritz Steininger as musicine of Pritz Steininger as musicine and antima as *Renic designer and Antimay Nelle and Edward Noll to stage the dances, staff of Civic Light Opera Co. here for the season is now practically complete. William Wymer and Pritz of P

'BLOSSOM' 6G IN 4, INDPLS.

"BLOSSOM" 66. IN 4, INDPIS.
"Blossom Time" made season
complete and rang down curtain
for 1947-48 at English April 29Moy 1, grabbing modest \$8,000, its
four performances at \$2 top.
Vincent Burke, manager, reports
plans are going ahead for operation next season, which may be
building band the to recent a and
building for new department store
site.

Plays Abroad

Royal Circle London, April 28

Barbara ass.

Mr. Klogg. Joh
Winthrop Bogle. Frederick
Bergel Vronsky. Erederick
Wilbur Lynd
Christoph

Difficult to understand why Ralph Richardson chose this play in which to return to London, his first appearance since 1939 outside the Old Vic Co. It's a bevildening, special cone to much better in the days of Fred Terry and Henry Ainley, Some of its satirical morarchial problems will inevitably be compared with Shaw's Tab Appun and the star's drawing power, but its prospects in the U. S. aren't good. Marcus is ruler of a small,

prospects in the U.S. aren't good Minuses in the Minuses in

tive, so the emissaries troop our troops of the control of the con

ing. Even the King's abdication fingles out on gives of his whimsteal, philosophical best in the stellar rule, but it's a thankless task. Liliam Brathwalle, one of the best and the stake that it is that the stake tha

her depiction of a trace and distillusion.

Playwright is a newcomer and her next effort may prove more satisfying than this one, which got a mixed reception at the premiere Clem.

Happy with Either London, April 24.

	British Theatre Group presentation of comedy in three acts by Margaret Ken-
	nedy. Directed by Basil Dean. At St. James', London, April 22, '48.
1	John Wadley Cyril Raymond
	Kitty BensonAdrienne Corri Naomi WrightValerie Taylor
l	Annaluise KloppsConstance Cummings Laura Benson
1	Christopher BensonWilfrid Hyde White
1	

mind the second series of the series of the

swaler husband, throwing herself at the butcher next door. Although the husband footgiven her, she stabs him and induces the butcher, out of chivalrous lowe, to say he is the play is the way the police learn the truth, exonerate him and arrest the woman. There's an operation of the butcher's son, the stable of the stable o

VARIETY

and the perromanaa long way towards the success or
the play.
Besides these three, the butcher's
Besides by Jacques Rabri, the
jeweler's daughter, Janie Grazia,
and Marcelle Monthil, as the hicktown Mrs. Grundy, do well, as does
also Jacques Sapin in the final
scene as the policeman.

Maxi.

Le Maitre de Santiago (The Master of Santiago) Paris, April 12.

Paris, April 12.

Jacques Hebertot production of dram in three acts by Henry de Montherian Directed by Paul Oettly, Sets and co. times by Mariano Andren. Stars Hentot, Parisleien Vercors. At Theatre Hebetot, Parisleien Vercors.

Henry de Montherlant is a politi-cal writer and playwright. This is a strong play difficult to take, and its chances abroad appear limited. Very sombre atmosphere of Spain circa 1500, and anti-clerical idea that is the theme of the play, are not likely to click in many coun-tries.

that is the theme of the play, are not likely to click in many, countributed in the play and the play are the play and the play is the extraordinary performance given by Heart Rollan in the title role, that of an important play and the play are the play and the play are the play and the play are the play are the play and the play are the play and the play are the pla

Ils Ont Vingt Aus

(They Are Twenty Years Old)
Paris, April 12,
Rene Sancelme production of comedy
our acts by Roger Fordinand. Direct
our acts by Roger Rendinand. Pirect
our Accounts Rammer, Stars Noelle N

nan, La Jarrige, At Theatre Daunou.
ille, Bravard (a Přincesse (
inbriel Lamy Philippe Lemnire
availeyBernard Farrel PaturelJean-Paul Coquelin
amy pere

stance Cummings natural charms characterization of the retuge cook. Cyril Raymond gives his usual polished performance are transported by the content of the

Major Pubs, Diskers

a simple tune and lyric.

In the same way, topname bandleaders allowed their arrangers to
lead them several years ago into
involved musical paths that the
ventually wouldn't, follow because
of their poor taste. What happened? The path steadily led top
bands downward in public esteem,
while the compractive by simple perwhile the comparatively simple per-formances of sweet bands, topped by the perennial Guy Lombardo, increased in bo. stature. And re-cording men let them get away with it, thereby destroying a good part of their own revenue. So-called "swing bands" today don't earn their keep.

carn their keep.

Those close to the business of making records for good tunes and good performances point to the late of the control of the

of songs late last fall to beat the sidel diskers simply because the disk ban, but that's not the major preson.

For example, out of the first 15 money on what they figure as times now among the best sellers, not counting revivals (3), there are not counting revivals (3), there are not younting revivals (3), there are not young the y

Tele Mfrs. Continued from page 41

cers' privacy rights. They conceded that they might consider furnishment of the privacy rights. They conceded that they might consider furnishment of the privacy rights. They conceded that they might consider furnish such as C. E. Hooper's.

Flynn, in his speech, also cited the need for the establishment of a training school for tele personated the need for the establishment of a training school for tele personated the need for the establishment of a training school for tele personated the need for the desired the need for the school of the control of the

OCEAN HOTEL 215 Asbury Av

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YOUNG WOMAN



theatre att 130 W. 56th ST., N. Y. 19, N. Y. Please send me 12 issues of THEATRE ARTS at \$5. I enclase check (money order).

Lower Court Nudged

ment that the familiar remedy of restitution.

"There is no finding (by the trial court) as to the presence or absence of monopoly on the part of the five majors in the first-run field, yet the first-run field, which constitutes the cream of the exhibition business, is the core of the nessent cases.

Warning Flag

dous victory for the Government. | five majors through their present theatre holdings alone do not and anti-trust rulings also in favor of holdings alone do not and cannot collectively have a moleogramment: nopoly of exhibition. . . . nopoly of exhibition. ...
"The problem of the district court does not end with enjoining continuance of the unlawful restraints nor with dissolving the combination which launched the conspiracy. Its function includes under the conspiracy and the conspiracy are the conspiracy and the conspiracy are the conspiracy and the conspiracy are the Government:

the Government:

1. In the case of the Griffith interest of Cottahoma and resist, found no violation of the material country of the country o achieved.

"The requirement that the defendants restore what they unlawfully obtained is no more punishment that the familiar remedy of

Ruling vs. Schine Upheld Railing vs. Scaime Upheta
The anti-trust ruling against the
Schine-theatre chain was broadly
upheld, except with direct
school of the school of the school of the
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the the district court make
the findings necessary for an appropriate decrease the school
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indications are that the partial dischool of the school of the school
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of the cases may be made on some ermand."

The control of the cont Ing a national monopoly" in exhibition.

"The district court also found that where a single defendant owns all of the firstrum theatres in a life of the firstrum theatres in a life of the firstrum theatres from the first that the acquisition was for the purpose of creating a monopoly. It found rather that such consequences resulted from the inert-sec of competitors, their lack of second that the comparable to the built heatres comparable to the built heatres of the first of the public for the best-equipped theatres.

The district court, indeed found no monopoly on any phase of the cases, although it did find an attempt to monopolize in the fixing of prices, the granting of unreasonable clearances, block-booking and other unlawful restraints

The district court did, however

very favorable terms through this credit."

5. Margin of profit from distribution wing has shrunk much more than that from theatres. That's that the more than that from the profit of the more than that from the button rose more sharply than those of theatres. Nonetheless, business has been "at fairly high levels" during 47 and so far in '48 though concededly less than in '46. set at 29%. Its film recording system for large-screen television is touted because of the economy which can be achieved in supplying programs to its houses.

5.881,989 during the year. As of Jan. 3, total current assets came to \$581,511,702 and current labilities to \$16,067,434, leaving a net of \$79,444,268.

444,268
S14,347,778 In Dividends
8. Net earnings per share of
common outstanding was \$4,46
compared to \$5,92 during the year
previous. Dividends paid during
the year totalled \$14,347,778 at \$2
per share.
Swinging behind the proposal of
Theatre Owners of America that

tion business, is the core of the present cases.

"Second, we point out... that specific intent is not necessary to establish a 'purpose or intent' to cereate a monopoly but that the requisite 'purpose or intent' is present if monopoly results as a necessary consequence of what was done. per same.

Theatre Owners of America that stockholders be informed of big future productions to aid in a public relations job, Par's report future productions to aid in a public relations job, Par's report strength of the period of the peri the monopoly problem."

Here the Supreme Court sent up a warning flag to the lower court as a warning flag to the lower court hat the Government argued "vertical integration of producing, distributing and exhibiting motion pictures is illegal, per se," but that take that view. Thereupon the Supreme Court set aside the lower court findings on monopoly and divestiture, giving as an added divestiture in the sense that it concluded that further consideration of divestiture should ding had been 'tried and found durating. Since we eliminate from the decree the provisions for completitive bidding, it is necessary to petitive bidding, it is necessary to so that a new start on this phase of the cases may be made on their remand."

At the same time, the High Court.

refrod."

Recent rumors and statements spreading the impression that the British tax induced "panicky reduced "panicky reduced "panicky reduced" panicky reduced in the quality of American motion pictures" are unwarranted and untrue, declaration reads. Average of ho. disappointments was reage of the panicky of the property of the press," statement holds.

Literati

PM's Shot in the Arm
N. Y. tabloid-size daily,
wound up its career under ownerowner was a state of the biz and
day (30). Members of the biz and
cultorial staffs got full severance
cultorial staffs got full severance
pay Monday (3), and everybody was
happy over the weekend, despite
the uncertainty of nuture jobs.
ship to Bartiey Crum, San Francisco attorney and new publisher,
and Joseph Bartes, Ex-N. Y. Herald
of Joseph Bartes, Ex-N. Y. Herald
be PM editor, was a shot in the
min.

Tribune foreign éditor, who will be PM éditor, was a shot in the award of the properties of the proper

Max Lemer will stay unless asked to go.
Paper's name will be changed—but it isn't known when. Kronenberger has contracts for a couple of books, and introductions for several others, and introductions for several others, or the several others, and introductions for the couple of the several of the several

CHATTER

It could arise, for instance, as a consequence of the anti-trust suit, such funds will be available on very favorable terms through this CCULLY'S SCRAPBOOK credit."

************ By Frank Scully *********

Though Joe E. Lewis may stand out as the prize chump of the dice tables, he follows the general pattern of entertainers who come here for the more and leave it all to smarter guys. It was bad enough when he only followed horses ("horses that followed other horses"), but when he carries his "skill" to the galloping dominos that slow down to a walk, he's lucky to make Baltimore (his next booking) with his dice-calloused thumb.

A great entertainer is Joe. He has a beautiful wife, too, but while she is playing a benefit for Laramie (Wyo.), where a fire burned out half the town three weeks ago, Joe is being burned by a pair of dice and drops 4G in one night. That's what he publicly confessed and tried to laugh off between pieces of his priceless patter. The Vegas of Sin

The Vegas of Sin

And how did he lose it? By playing the Galahad of Broadway. He
was trying to get an mc. off the hook! He learned that Gordon Ayres,
once the Freckles of Our Gang comedies, who more recently lost his
house in Carmel backing a show, was working at El Rancho Vegas to
get enough money for something or other. But Ayres wanted to make
it fast. So he ended by picking up so many tabs from gaming tables
around town where his credit was still good that he will have to work
six weeks more to earn enough the hard way to have nothing at all.
That way he can leave town, but clean.

anat way ne can isawe town, but clean.

So Old White Joe staked Old Flat Ayres at a dice table, and when a few rolls put the dealer \$600 ahead of the comedian's front money, Joe took over with the end money. They tried to rope in Austin Mack, Joe's accompanist, but ivories are just more work to a piano player, so the comedians deuced it to death.

comecuans deuced it to death.

If cars could travel as fast as Joe's b.r. backpedaled, the motor magnates would be announcing a new world's record for cars in reverse. Between that midnight show and the dawn's early blight Joe was so deep in the red, danger signals were flashing all over the Un-American Activities Committee room in Earway Washington, and behind the Kremlin wall they were dancing with delight at the fall of private corphalism in Javon Nevada.

capitalism in faroff Nevada.

After the wreckage was cleared away Joe was advised (by me, no less) to change his name from Lewis to Walcott, figuring that way he not only might get out of town easier but might also have a longer run for his money. Especially when backpedaling.

Sounds Like a Lots Trap

The next night the boy who still saw spots before his eyes, mainly twos, three and double sixes, had to work three shows, one on the cuff, a labor of low for a visting collection of sharphooters from California. The collection of sharphooters from California rected Joe, and had it right, shouted they were trap-shooters. That came so close to crap-shooters that Joe turned white with fright, thereby ruining all chances of blacking up and sneaking out of town as either 70e Louds or Joe Walcott.

as either Joe Louls or Joe Walcott.
When he finished that third show at 2:30 a.m., audienced by Sally
Ellers, Andy Devine, Roy Rogers, Dale Evans, Jane Frazee, Whitey
Christenson quantum and the Company of the Compan

Signate.

What happened to Lewis in one night is the secret behind bookings in the Vegas saloon set, Certain entertainers can get staggering prices at Vegas. Others can't even get in free. It all depends on their Hooper ratings around the tracks and gambling salons of the country. Lewis being tops both as an entertainer and player is just what the crouplers ordered. They figure they could pay him Mr. Truman's yearly stary in one week and still get it back. The same reason lies behind any in the week and still get it back. The same reason lies behind nums and cover charges at the niteries. All have gaming tables with plenty of cover charge.

The El Rancho Vegas is now the sole worry of Sanford D. (for Dough) Adier. About three weeks aped addler was eased out of control of the Flamingo in a "freedity get together" at L. A. among the hetrs of the mingo, and now, if you have an "in" there, as I did, you can get a \$5 room reduced to \$14 a day.

The Stamp Tax.

The Stamp Tax

The Samp Tax

Among further changes rung at the Flamingo are a few which rate
at least unique. To get to your hotel room you have to register at the
casino, and fly you want a stamp for a letter you'll find none in the lobby
at the hotel. You'll have to cross a wide lawn, skirt the swimming
pool and pick your way among the slot machines in the lobby of the
casino till you find the one run by Uncle Sam not for profit. If you're
nearisghted and your coin lands in the fingers of a one-armed bandit,
well, that's the price you pay for using the wrong glasses the night
before.

well, that's the price you pay for using the wrong glasses the night become and times like this which thewart Vegas in its ambition to become the Desert Riviers. If the thing were under the Army the brass would at least send all these bookies, dealers and barkeeps to Monte Carlo for an orientation course in how to play down gambling and build up ease, refinement, relaxation and the old entrepreneur's but, who work at the various gambling joints, casinos and glamorous spinning wheels the dublous freedom of gambling. Of course, this would kill the "Lost Wages" gag, but isn't it time it was retired to radio anyway? That's work of the control of the course of the course

CHATTER
Pestor Cortaty completed his second novel, "The Iron Maiden."
Frank Gruber's historical novel, "The Iron Maiden."

ty, the magazine distributed with 20 major Sunday newspapers from 1 may 1 may 1 may 2 major Sunday newspapers from 1 may 1 may 2 major Sunday newspapers from 1 may 2 ma

range remedy in certain situa-pen court added that as a per-manent solution "It would seem to be only an indirect way of forcing divestiture." Although the lower to set up an arbitration system like the one in the consent decree the Supreme Court referred this matter back to the NY. Trial court to the power for authorize the maintenance of such a system court has the power for suchorize the maintenance of such a system by those parties who consent and to maintenance of such as postem to the power for such as the court has the power for such as maintenance of such as yet maintenance of such as yet maintenance of such as the court has the such as yet maintenance of such as yet maintenanc

Continued from page 5

Coalianed from page 5 = the title backlog dropped \$2,400,000 for the year. Its total, as of Dec. 31, came for the control of the control of the control of the control of the Union," It Remember Mana" and "Good Sam," are evaluated at an additional \$3,009,887. This drop is attributed for "somewhat reduced volume of business" and increased difficulty business" and increased difficulty business. This drop is attributed to "somewhat reduced volume of business" and increased difficulty business" and increased difficulty business. This drop is attributed to "somewhat reduced volume of business" and increased difficulty business. This drop is attributed to "somewhat reduced volume of business" and increased difficulty business. Balaban expects the European Recovery Plan to facilitate conversions into U. S. coin.

4. Paramore Section 1. Section

Par's Profit

Broadway

CHATTER

Roosevelt Raceway near Garden City, L. I., opens trotting season May 21.

Wolfie Gilbert with wife Rose and daughter Ellen visiting from Beverly Hills.

George Jay Spo celebrating 30th anniversary as Universal's home-office projection ist. Si. Seadler with San Denbyth Carlo (1988) and the Carlo (1988) and th

overhauling.

Priscilla Morley, wife of Hank

Linet, Universal's ad chief, on the
back cover of the May 1 issue of

Saturday Evening Post. She's a

professional model.

professional model.

Herbert Lottman, son of the late
Broadway publicist, George D.

Lottman, void a Phi Beta Kappa
Lottman, void a Phi Beta Kappa
to enter Columbia.

The Jean Hersholts going to
Denmark. He'll make some
speeches there but first plans to
brush up on his Danish, which he
hasn't spoken in years.

Paramount hosting birthday to Bing Crosby today (Wed.) at the Raimbow Room. Invitations advise guests "you may bring him a pres-ent if it doesn't cost more than 50c."

It was the first time for the Ben (Universal) Henrys in Palm Springs, and they're going back England this weekend raving about the wonders of being "baked out" in the sun

the wonders of being "baked out" in the sun.

Joseph M. Franklin of the FrankLoseph M. Franklin of the Franklin of the Canadian maritime provinces, in town en route home after a fwemonth Florida vacation.

Florida vacation.

Joseph M. Franklin of the M. Franklin of M. Fra

of Rinchart lines, of a ditto. Should be a considered by coincidence.

Solly Violinsky, back on the Cookt "after a stremous layoff in for ine. I can walk down the street and look everybody straight in the eye—I never played here." In the part in the preem of "Arch of Triumph at the Glibe. Another "Arch of the street and look and the Cook and

10ky0
Toho Motion Picture Co., which stirred up a storm by its recent dismissal of 270 workers, announced, which will bring total of layoffs to 1,000. To 6 Z. 'Unifier on the adventures of 250 water police in tracking down smugglers, is now being filmed at the American-controlled port of Kobe. Produced by related to the control of the

restaurants. Outfit has purchased 10 places, which are actually just tea-houses until Jap government lifts its ban on selling food in pub-lic spots.

lifts its han on selling food in public spots.

Kami-shibal, fa m o us Japanese paper theatre hauled on a bile to remote villages for street corner of the spots of the spots

from an arm fracture, motoring up s to push-dutton merry-gothrough New England with his
with the property of the property o

Cleveland

By Glenn C. Pullen

Herman Pirchner, Alpine Village operator, heading new combine that preemed Showfolks Club last week under a private nitery li-

week under a private intery it-constancer. Lane, Dalawright-at-torney and former congressional candidate, had first play, "Danger-ous Rehearsal," tried out last week. It's satire on politics. It's stire on politics. Play House crew going to Chautau-qua (N. V.) July 5 to form annual repertory summer company, re-peating this sesson's hits.

Mexico City

MEXICO Lily
By Douglas L. Grahasaton
hall, headed by XEW and XXQ
in Mexico City, is opening KEEX
San List Potosi.
San List Po

1947 brought \$3,800,000 (U. S).
home.

Ample dispute between perperson of the person of the person

direct with Gabriel Figueroa as cameraman.
President Miguel Aleman ordered merging of Ministry of Public Education's radio stations XEEP and XEOP with Ministry of Interior's XEXA and XEDP. Four started combine. vice May 1 as Radio Mexico.

San Francisco By Ted Friend

By Ted Friend
Lena Horne to Venetian Room
of the Fairmont.
Ben Blue at House of Harris
with Dwight Fiske set to follow,
Tony and Sally De Marco at the
Palace with Nat Brandwynne's
orden. Maddox, KFRC sidewalk
reporter, did interview program
from submerged submarine quiside of Golden Gate.

New Haven

- HCW HAIVEI

Big Harold M. Bone
Herman Levy to be feted for a
Inter-Racial Summer Camp sponsoring Josh White Jazz Concert at
Stubett, May
Later Student May
Later Stude

London

Will Fyffe left around \$176,000. Ram Gopal and his Indian Balle left for a tour of Scandinavia following their successful London

season,

Georgie Wood has leased Westminster theatre to present Donald
Wolfit in a revival of "The Master
Builder" May 14.

Bullder" May 14.
People's Palace in the East End
People's Palace in the East End
the fall, when a resident company
will present a series of plays.
"Burlesque' failed to hold up in
its transfer to the Garrick and
Emile Littler's revival of "The
Barretts of Wimpole Street" succedia.

ceeds.

Googie Withers replacing Margaret Lockwood in "Roses for Her Pillow" after latter's suspension from J. Arthur Rank Organization for declining the part.

for declining the part.

Mary Morris, with her leg still in plaster following shi accident in plaster following shi accident in Norway, was bound and gaged by a group of thieves-who ransacked her London apartment.

Robert Whitehead and Oliver Rea, in association with Hugh Beaumont, will present Robinson Jeffers' "Medea" here late this summer, with Eileen Herlie starred. Allan Jones postsoned his book-

Allan Jones postponed his booking at Golders Green Hippodrome following his Casino engagement due to persistent throat trouble. He plays there June 14 instead of plays May 3.

May 3.

Ian Hunter to make his first stage appearance in London in 14 years when he appears in a new concety by Jack Minster, Wonder with Moyna MacGill.

"Calypso," new musteal by Redney Holson and Ronnie Hill will all colored stars—Edric Commor, Every Dove, Moya Augeny and tour brore it makes its London bow.

bow.

A mates its London
Henry Wood Promenade Concerts open 54th season at Royal
Albert Hall, July 24, continuing oreight weeks. London Symphony
cight weeks. London Symphony
tras, under Sir Malcolm Sargent,
Basil Cameron and Stanford Robinson, to perform.

Pittsburgh By Hal Cohen

Otto Krenn upped to chief an-nouncer and head of production at WPGH.

wrGff.

Press photographers here have picked Mickey Crawford for their 1948 queen.

Jane Russell set for week at Lenny Litman's Club Copa beginning May 31.

Dancer Common Common

Dancer Ginger Salinger home after several months of work in French cabarets. Donald O'Connor around for couple of 'days making p.a.'s with "Are You With It?"

couple of days making pa.'s with Harry Brooks, to mentry the mentry of the second for the second for

health.
Sam Fineberg, Variety Club
chief barker, heads for Phoenix
next month to attend son's graduatlon from high school.

Australia By Eric Gorrick

Cheyney" and a modern play dur-ing visit.

Bob Gereghty, former biz man-ager för Will Malioney, is staging floor shows at tourist hotels in Queensland.

ager 167 Will Malnoney, is staging ager 167 with Malnoney, is staging floor shows at tourist hotels in Ritish singlers webster Booth and Anne Ziegler will do Aussle tour. In August for three months are tourned as the stage of the stage of

Vienna

"The Trial," after successful run in Seala, and now in Kaerntner, Haydu, Helmatt, Votlypark and Tilimpilast, is still drawing, season and the still run in Season and the

of N. Y.

Excelsior began work on pic,

"Little Melody from Vienna," in

Horothiger and Maria Andergast
Robert Stola contributed the music.

Alexander Kowalensky, new

present "Greetings and Klesse

From Wachan," with music by Jara

From Wachan," with music by Jara

Lochner-Beda next Septemand Lochner-Beda next Septemand

Lochner-Beda next September. Kowalensky first produced the

operatin here in 1988, just before

the had to lever the country.

Paris

Phil Reisman to Rome. Boris Morros out of Paris for Boris Morros out of Paris tor a London gander. Gino Arbib, formerly a Paris-ten percenter, here as Jack Hyl-ton's manager, and taking care of his ice show at Fkolle. Studio Champs Elysees shuttered by police because considered un-safe, but to reopen soon after al-terations.

Sare, Dut to recognize the terations.

During Phil Reisman's tour on the continent, a meeting of all RKO territorial chieftains was arranged in Paris for the first week

ranged in Paris for the first week in May.

Wladimir Lissim, RKO conti-nental rep, who had been bedded with fit in Switzerland, came back to Parts and promoted Ellas Lapin-ere, RKO continental publicity head, to continental sales manager.

· Honolulu By Mabel Thomas

Lloyd Pantages in. Writer Ed. Beloin loafing Don, the Beach Comber's, ready to open.
O. W. Fisher, owner of station KOMO, Seattle, in with wife for

KOMO, Seattle, in with wire for two weeks.

Rex Stevenson and wife at the Royal. He's managing director of the Golden Gate theatre in Frisco. Jerry Colonna and the Dinning Sisters will show here one week for the 49th fair to be held in Kaplolani Park May 15.

Hollywood

Louis B. Mayer's divorce became final, Bruce Mitchell hospitalized for

surgery. Jack Gross out of hospital after checkup... Gracle Allen recuperating from laryngitis. Michael Kirby applied for U.S.

Gracie Allen. recuperating from Introduction and International Internatio

Cecil B. DeMille, Linda Darnell and Tyrone Power guests of honor at a testimonial dinner tossed by American Society of Cinematogram Walt. Disney, Harry Sherman, Edgar Bergen, Preston Foster and Jerry Colonna to Santa Barbara to ride in the annual Rancho Visitadores trek.

Washington

W 458IIII(100)

Sidney Forence S. Lowe
added to membership roster of
added to membership roster of
Matthew J. Dowd, ex-WLER,
Richmond, V.a., joined engineering
staff of WOL-Mutual. Brites slated
to Children with a D. C. stint.
Actor Canada Lee will be chief
speaker at V.E. Day rally here propalgm.

paign.

Mike Hunnicutt, WOL-Mutual's ayem m.c., received a U. S. Marine Corps citation for his promotion of the Leathernecks' recruiting

dive.

Bing Crosby and Edgar Bergen
are skedded to highlight National
Celebrities golf tournament May 16,
before going on the air in benefit
show for juvenile delinquency, with
Der Bingle guesting on NBC
Bergen show.

Minneapolis

By Les Rees
Louis Armstrong concert group
at Auditorium May 9.
Blue Barron band and
August into Carnival nitery.
Dorothy Spicer, of KSTP staff,
named station's TV program director.

tor.

Menasha Skulnik playing annual
Minneapolis date at Lyceum June
12-13. 12-13.
Sherman Fitch, RKO's Sioux Falls, S. D., manager, in hospital

12-33. Tenn Fitch, TRO's Stout Falls, S. D., manager, in hospital following heart attack.
KSTP tossed dimer and broadenst with John Royal, NEC veeded and the state of the sta

we weeks.

Res Stevenson and wife at the Royal. He's managing director of this in the Adelaide zone.

Res Stevenson and wife at the Royal. He's managing director of the Adelaide zone.

Res Week in Sydney for J. C. Williamson, looks a surefire hit.

Withis Circus going on tour shortly after bot from in Sydney, the Adelaide zone.

Within Beach

Miami Beach

Mith Williamson, producer of large to good for the special properties of the special prop

OBITUARIES

MILT BRITTON

MILT BRITTON

MIL Britton, 54, originator of
the slaystick orchestra, died April
39 of a heart attack, at the
folel Roosevit, it has been to be a state of the
folel Roosevit, it has been to be a
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cornet team know as Frank and Mit Britton.

The Britton band performed in the "Ziegfeld Pollies" in 1931-252, toured Europe and the State of the Sta

CLARA MORTON

CLARA MORTON

Clark Motton, 66, who had been member of the vet comedy team, the Four Mortons, died in Detroit, way 2. She had retired from the season of the control of the

CLARENCE L. GASKILL

Clarence L. Gaskill, 56, comclarence L. Gaskill, 56, comclarence de popular songs, and musipose of popular songs, and musiment at his home in West Brighton,
State Island, N. Y., April 29. He
begins written many hit songs, mpresserved to the song many comclarence of the many compresserved to the song many comclarence of the many comclarence o

carby mentally cinomized, and a constant control of the control of

been a member of ASCAP for the past 27 years. Survived by wife.

past 27 years.
Survived by wife.

JACK SHAPIRO

Jack Shapiro, 58, builder and operator of motion picture these properties of the propertie

Buryled by any wite two sons, four brothers and two sisters.

ROSE DUGAN

ROSE

years ago.

"JULE AUN BENEDEC Jule AUR Benediction of the control of the control

JOHN BLAIR
John Blair, 73, restreed actor, deed April 30 at his home in New York.
Blair was born in New York City and attended the Sargent School of Drama. In the earty 100s he of Drama, in the earty 100s he was the second of Drama in the earty 100s he Marlowe, Viola Allen, Nazimova, Mrs. Patrick Campbell and in later years opposite Katharine Cornells, Since his restreement from the Since his restreement from the Linke Line of the Cambell and in later years opposite Katharine Cornell (Linke Linke). The Was a member of the Lanhs, the Players and Actors Equity. His the Players and Actors Equity. His later than 1800.

WELLINGTON PFLUEGER WELLINGTON PFLUEGER Wellington C. Pflueger, 73, circus executive and booking agent for Lyman H. Howe, pioneer motion picture exhibitor, died at his home in Wilkes-Barre, Pa., April

Pflueger Joined the D. M. Bristol Eques-Curriculum, a school for horses, in 1885, serving first as a musician and subsequently as an amuscian account of the control of the

MRS. EUGENE BOLTON

MRS. EUGENE BOLITON
Mrs. Eugene Bolton, 53, onetime queen of the circus cowgirls,
died in San Jose, Caiit, April 30.
She was know professionally as Dot
Vernon, trick roper and rider who
performed in Great Britain, Africa
and, the Latin-American countries.
Mrs. Bolton began her career in

her native Texas panhandle with the Pawnee Bill Wild West Show. In 1914 she went to Great Britain with 101 Wild West Show. She retired from the circus 10 years

Ha SUN LOO

Kin Wa Looo, 54, founder of the
Kin Wa Looo, 54, founder of the
Kin Wa Loo, 54, founder of the
Kin Wa Loo, 54, founder of the
Kin Wa Loo, 54, founder of the
Sun Cheese of the Sun Loop of the
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RAYMOND S. WALLACE
Raymond S. Wallace, 66, 41
lance, O., theatre owner, who op
erated a four of the city's the
pital in Alliance, of complication
following an emergency appende
tony, He started here in the the
tony, He started here in the
for many years on the Civil Servic
Commission, retiring as chairma
last Dec. 31.
His widow, Sophy, survives.

MRS. BELLE SCHARY
MRS. Belle Schary, 73, mother of
Dors Schary, executive veepee in
charge of production at RKO studies, deel May 2 a her home in
Labelies of the school of the school
Labelies of the school of the school
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Labelies of the

PAUL WORDEN
Paul Wartenberg, 80, for mer
vaudevillian known professionally
as Worden, died April 23 in
vaude for vear with a horther,
william, as the Worden Bros. They
did a jugging act.
Surviving are brother William,
a daughter and son.

SIDNEY "BOBBY" DUBOW Sidney "Bohby" Dubow, 51; United Actiss general sales mantimed Actiss general sales man(3) in London of a heart stack acording to word received at the
firm's New York homeoffice. He
had been with UA in various sales
capacities since 1994. Wife survivee.

ARTHUR MacARTHUR
Arthur MacARTHUR
Arthur MacARTHUR
3, of cerebral hemorrhage.
He came to Hollywood in 1924
as an indie press agent and later
produced films with Monte Banks,
until retirement 18 months age.

WILLIAM (BILLY) ARMSTRONG
WIlliam M. (Billy) Armstrong,
87, singer who retired from show
business in 1927, died at his home
in Philadelphia, April 30.
He started his stage career
the age of 18 with the Carneross
and Dixle Minstreis and toured
Europe with Anna Held.

MERLE DAVIS

Merle Davis, former cartoonist and later manager of dissolved Ansonia Amus. Co., in Butte, Mont., died there after a heart attack, April 30.

His wife died a year ago.

RALPH H. DIXON

RALPH H. DIXON
Ralph H. Dixon, 51, veteran
motion picture executive, died May
1 in Hollywood.
Dixon entered the film business
as a story editor for the old Selig
Film Company in 1913, and later
had been with Fox and Universal.

DUDLEX WILLIAMSON
Dudley Williamson, 45, vet radio
performer, died in Newport Beach,
Calif., May 2, while visiting at the
home of a friend. He originated
a popular program fitted
"batts the Name of That Song."
Details in Radio section.

TOM BRENEMAN
Tom Breneman, 46, emcee and
part owner of radio program,
"Breakfast in Hollywood," died
after a heart attack at his home in
Encino, Cal, April 28.
Details in Radio section,

ELIZABETH ALDRICH Elizabeth Aldrich, 72, former ac-tress and authoress, died April 28 in New York after a long illness,

Mrs. Ira Cohn, widow of United Artists manager in Pittsburgh, died April 10 in Bufwio, N. Y., follow-ing her hustard in death by a year. Cohn has previously been in Buffalo and Pittsburgh for 20th-Fox for more they 20 years.

Mother of Richard and Wallace Battiston, veteran Pittsburgh ex-hibs and procuers of the indie Mother Cabrir picture, "Citizen

Saint," died at her home in Pitts-burgh April 8.

Pepe Walk, 24, for several years head of Pittsburgh Playhouse property department and actress there in several shows, died in that city April 24.

Two-year-old son of Shirley Hel-ler (Mrs. Harry Gordon), former band singer, died in New York April 25.

Ethel Burfeind, cashier at the Capitol theatre, N. Y., died May 2. She had been connected with the atre for 28 years.

Mother of Brian Doherty, Cana-dian playwright and producer, died in Toronto, April 30.

Mrs. Jane M. Bennett, 82, writer and mother of Nan Blake, RKO flack, died April 26 in Hollywood.

Jazz and Vaude

Continued from page 1 =

concert goers, making attendance too diversified.

Another factor contributing to the downgrade is the habit of many bands of coming into a concert with a repertoire limited to the pieces done in theatres. Too frequently, the orchestra falls to

frequently, the orchesta falls to bring in new numbers which care beautiful to the controversal number at his Carnegie Hall shindigs. The Woody vinsky composition.

There are, however, bright spots in the pop concert field. Firstly, is the fact that in the stops that the pop concert field. Firstly, is the fact that in the stops in the pop concert field. Firstly, is the fact that in the stops is not as married. Concert grosses are still strong in the midwest. Another heartening factor is the control of the stops of the s

Tele Rights

- Continued from page 1 :

International methods by humans of the conspiration."

In each of the above cases, however, it is unfestood that the author was able to hang on to the
line action video rights. In some
tion rights for purposes of exploition of the picture only, with the author retaining the rest.

Authors League of America
video rights picture and, it is expected, its efforts eventually swill
have a strong bearing on the form
of the film company contracts
covering such rights. Authors
should not be soid at all, but only
licensed by the writer.

MARRIAGES

Dorothy Echols to Nathan Slep-yan, April 27, Chicago. He's man-ager of the New Era theatre, Har-

yan, April 27, Chicago, He's man-per and the season of th

San Diego, April 30. She's a whodunit writer, he's a radio writerdomit writer, he's a radio writerconnile Rivard to David Kimble, Kankakee, Ill. May 1. She's
an ABC web flack; he's an NBC
promotion writer.
Mary Beth Hughes to David
Kreet, Hollywood, April 28. She's
a serven actress; he's a singer.
A street Hollywood, April 28. She's
a serven actress; he's a singer.
A street of Broadway legiter, "Mederlo
of Broadway legiter, "Medrey
of Broadway legiter, "Mederlo
of Broadway

BIRTHS

Mr. and Mrs. John Leban, daughter, Pittsburgh, April 24. Father's head of production at WCAE.

Capt. and according to the control of the capt.

WCAE.
Capt. and Mrs. Harold Broudy,
daughter, Bad Tolz, Germany,
April 10. Father's son of Dave
Broudy, Pittsburgh theatre manager.
Mr. and Mrs. John Descalzi, son,

Requist, Pittspurga theatre mangame and Mrs. John Descula, son,
Pittsburgh, April 15. Father is
musician.

Mr. and Mrs. Eddie Abrams,
son, Pittsburgh, April 24. Mother's
musician.

Mr. and Mrs. Eddie Abrams,
son, Pittsburgh, April 24. Mother's
former end accordionist,
tather's former end accordionist,
tather is former management of the long
Mr. and Mrs. Walter Donohoe,
daughter, Kanass City, Mo., April
26. Father is manager of the Boxy
theatre in that 'city, city
caughter, New York, May 2. Father
is producer of the "Ford Theatre"
radio program.

Mr. and Mrs. Paul H. Raymer,
son, New York, May 2. Father is
son of the state of the state of the state
is done Barciay, actress.

Mr. and Mrs. Paul H. Raymer,
son, New York, May 2. Father is
son of the state of the state of the state
son of the state of the state of the state
state of the state of the state of the state
state

Trust Decision . Continued from page 3 :

the most basic of all issues which have faced, the industry over the years. The "Nine Old Men" ruled have faced, the industry over the years. The "Nine Old Men" ruled the property of the present the property of pictures and state emission of the control of the property of the property

first amendment.

One angle, it was pointed out, is that the supreme court ruling may have some effect on the "10 understanding the supreme court ruling may have some effect on the "10 understanding the supreme that the supreme has been a supreme to the supreme has contended that the first amendment was an issue and this would be very important when the matter comes before the Supreme Court.

"THE GOLDEN TOUCH"

Franceie CARLE HIS PIANO AND HIS ORCHESTRA



On the Air =
"CARLE COMES CALLING"
CBS Sundays 5.30-6-00 EDT

Sponsored by The Electric Companies of America

Opening— COCOANUT GROVE Hotel Ambassador Los Angeles, May 11th

Latest COLUMBIA Record Album
"FRANKIE CARLE COMES CALLING"



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VOL. 170 No. 10

NEW YORK, WEDNESDAY, MAY 12, 1948

PRICE 25 CENTS

S COLLEGE-BY-RAI

II. S. Goes Back Into Its Dance As Gapers Give Way to Gliders HOME-STUDY PLAN

Bandleaders who have been on the poor-night rult through the east and midwest during the past few heart of the poor high truth the property of the poor high the poor has been poor to be property of the poor has been poor to be property of the property of the poor to be property of the property of the poor to be property of the property of

Blanche Yurka Sees Actors in Residence As Hypo for Theatre

Salt Lake City, May 11.
Blünche Yurka is combining her road engagements with a crusade or expansion of university theatres throughout the country. Duries throughout the country. Duries throughout the country. Duries and the country of the country. The country of the country o

Salt Lake City, May 11.

Artists in residence are doing a (Continued on page 63)

NO ROLES AVAILABLE? THESPS TURN DIRECTORS

HESPS TURN DIRECTORS

By MIKE CONDILLY
The grass always green of the control of t

Currently telling other actors what to do for the first time in their careers are Richard Haydn, directing "The Tatlock Millions" (Continued on page 63)

Year with Morris Agcy.

With her May 31 booking at the London Casino, the William Morris Agency has started laying out Sophie Tucker's route for the 1948-49 season. This marks the 41st anniversary of the comedienne's affiliation with the Morris office.

Abe Lastfogel, g.m. of the agency is again personally supervising her next year's bookings.

'Manana' Means Dinero, 97G Take For Lee-Barbour

Hollywood, May 11. Hollywood, May 11.

Peggy Lee and hubby Dave Barbour have run up a tidy \$97,000
to date, on their hit song, "Manana." Coin score comes well
nigh being impossible in these
days when music profits are at a
lowest level.

Miss Lee and Park

days when music profits are at a lowest level.

Miss. Lee and Barbour cleffed with a lowest level.

Miss. Lee and Barbour cleffed with a lowest level.

Miss and secretly waxed song with a lowest level.

Miss and lowest level was a lowest level with a lowest level with a lowest level was a lowest level with a lowest level wit

Rail Peace Lifesaver To Show Biz Travel

To Show Biz Travel Calling of a the projected railroad strike Monday (10) following the Government s of zu re of the
rails and a Federal coart order forsaver to show business. Existing
plane and bus transportation would
have been insufficient to handle the
travelling legt showled to be
travelling legt showled to
the result of the rails of the
rails of the
rails of the
rails of the
rails of the
rails of
rail

(Continued on page 61)

Radio is going to drag the college professor from this twory tower
for a specially teamed-up effort to,
beam education into the home.
Time has come, it's felt, when radio, grown strongly sware of its
transparent of the convergence of the converging of academic
for the conveying of academic
learning to the masses.

Thus is NBC vigorous a calling
the same of higher
than the conveying of academic
learning to hom with the web in a
vast adult education project which,
would amount to a "people's university", offering opportunity to
engage in home-study courses
built around network-produced
programs.

Urge U. S. Names To Play Abroad As **B.O.** Aid to Pictures

B.O. Aid to Pictures
Top names are being urged by
fifth studios and talent agencies to
take theatre bookings in England
in the studies of take theatre bookings in England
in the studies of the studies of take the studies of take
the studies of take the studies of take the studies of take
the studies of take the studies of the studies of take take the studies of take the studies of take the studies of take take the studies of take the studies of take the studies of take take the studies of take the studies of take the studies of take take the studies of take take the studies of take the studies of take take the studies of take take take take take take take ta

Tops of the Tops

Retall Disk Seller "Nature Boy" "Nature Boy"
Retall Sheet Music Seller
"Now Is The Hour"
"Most Requested" Disk
"Nature Boy" Seller on Coin Machines "Nature Boy" British Best Seller "Galway Bay"

EDUCATORS BACK Hollywood Pix Get Extra O. O. To Assist State Dept. Cause Abroad

Pres. Truman Accepts Petrillo Invitation

Petrillo an Invitation President Truman accepted an Invitation last week from James C. Petrillo to attend a free concert which the American Federation of which the American Federation of the played of by the National Symphony Orch. Petrillo said he had landed Mr. Big following a White House courtesy call, which the AFM prexy described as "two musiclams discussing a little bit of harmony."

Tele's Major Role In War Visioned **By David Sarnoff**

Columbus, May 11.
Television will jay an important military role in case of another wat, RcA, prexy David Samoff told Army officers and engiment of the man of the columbus of the col Columbus, May 11.

are immediately feasible. Among these he listed: Remote control and direction of pilotiess bombers and crash boats laden with explosives against en-emy targets; use in observation (Continued on page 61)

Films' First Saturation

Trailers on Television

Trailers on Television Shvarts table-hopping, Jadge Continued on page 63) need of that Cluesday night mel 20th-Fox ran trailers plugging Tron Curtain of four stations on Film opens day-and-date today (Wed.) in more than 400 situations throughout the country, wice last inglit on WEST (N.Y.). West Continued on the Book of the More Television to the Country of the More Television to the More Television the More Television to the More Television to the More Television to the More Television the More Tel

Hollywood pix In the International market are currently paying
off in good will for America, even
from a market are currently paying
off in good will for America, even
a result of the system devised by
the industry last year to closely
sieve tap product for overseas consumption, criticism of the quality
did out in western Europe. In
Soviet-dominated eastern Europe,
did out in western Europe, of course, virtueln attacks against
Hollywood pix as purveyors of
the course, virtueln attacks against
Hollywood pix as purveyors of
to course, virtueln attacks against
Hollywood pix as purveyors of
the course, virtueln attacks against
Hollywood pix as purveyors of
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Hollywood pix as purveyors
to course, virtueln attacks against
Hollywood pix as purveyors
to course, virtueln attacks against
Hollywood pix as purveyors
to course, virtueln attacks

mental intervention and censor-ship.
Filing though a double check system organized last year, all pix of the nine member companies of the Motion Picture Assn. of America are now being screened

(Continued on page 18)

An Exhib From Dixie And S.A. Juror (Blonde) Cause \$2,100,000 Suit Mistrial

\$2,100,000 Suit Mistrial
The irresistible beckoning of a
curvaceous blonde juror turned a
curvaceous blonde juror turned a
bearing into a mistrial in N. Y.
dederal distinct court yesterday
(Tues.). Sa. windup to what tooked
(Tues.). Sa. windup to what tooked
(Tues.). Sa. windup to what tooked
you have been been been blonded
with the wind of the court
Walnut, Inc. against the eight unajors had its dress rehearsal in a
restaurant neighboring the courtjors had its dress rehearsal in a
restaurant neighboring the courtman, contrary to specific instructions from the court, signalled one
of the plaintiffs, Vance Schwartz,
toothe with him.
Earlier in the day, Federal Judge
Vincent Leibell had warn e
against any of the jurors talking
against any of the jurors talking
against any of the jurors talking
Advised by defense attorneys of
Schwartz's table-hopping, Judge
(Continued on page 63)

RKO Eased Out of Financial Hole By NBC Tele-Leasing of N.Y. Studios

for a substantial portion of RKO-Pathe's studios and facilities in Pathe Lab building, New York, pulls RKO out of a hole in which its venture into eastern production planted it. Terms of the lease, it's understood, are designed to per mit RKO, parent org of RKO-Pathe, to break even on its flyer into eastern studio space. Com-pany had already lost about \$600,in the two-year occupancy of the Pathe building.

the Pathe building.

NBC takes over the three studios
July 1 on a five-year lease with the
intention of devoting them strictly to television. The main studio
is largest yet used for video, measuring 97 by 74 feet. The two
smaller come to 63 by 30 feet each.
Net will also get a complete floor
for office space besdes facilities
which include a makeup room.

Fathre film-for-fele setup will be

Entire film-for-fele setup will be moved into the building by NBC. That includes the Jerry Fairbanks unit, the NBC library, and all film program projects which will orig-inate from that spot. All new equipment will be installed by the net.

net.

By taking on the RKO-Pathe space, NBC will have five tele studios. It already is operating two smaller ones—3H and 4G—in Radio City. All studios will combine telecasting of live shows and those filmed first and later broad-

those filmed first and later broadest.

RKO-Pathe was forced to give up
most of its facilities because eastthe volume which RKOers first expected. A few features were made
in the building, including RKO's
The Window's and David O. SelzThe window's and David on the capacity.

After long dickerings, the way
for the deal was cleared last week
when Fathe Industries okrayed the
approval was necessary under its
lease to RKO-Pathe for letting of
more than 50% of the space.

Since RKO-Pathe's lease is for
the years, with an option to renew
five years, with an option to renew
may be called to re-occupy the
called to re-occupy the
clittes for the last three years of
the lease's life.

POSTPONE TO JUNE 21 '1 BIG UNION' TALKS

Meetings at which steps will finally be taken to create "one blg " in the performer organiza tions have been postponed until June 21. The delay is the result of the court hearings, current in New York, of the legal tangle be-New. York, of the legal tangle between the Associated Actors and Artistes of America and Matt Shelvey, ousted executive-secretary of the American Guild of Variety Artists. The "one big union" sessions were to have been held in New York next week.

held in New York next week.

Present when the copsolidation
confabs get under way next month
will be the 44% board, with the
presidents for their selected delegates) and administrative executives of the affiliated unions, including Across Equity Assn.,
American Federation of Radio
Artisls, Screen Actors Guity
Artisls, Screen Actors Guity
Guild of Musical Artisls, Chorus
Equity, AGVA and several minor Equity, AGVA and several minor

George Heller, executive-secre-tary of AFRA and chairman of the 4A's television committee, is re-garded as the probable choice as executive head of the "one big union."

'Search' Moppet Stays In Czechoslovakia

International complications have stymical Metro's plans to import Ivan Jandi, Czecheolovakian mopet who played the lead in "The Search." Idea was to star the 11-cent but good the lead of the lead of

RKO Still in Shorts

Despite the leasing of space in its N./X. studios to NBC, KKO-Pathe continues to use its plant there for bulk of its shorts production, and actually will have an additional series of shorts soon going into work. Revealed. yesterday (Tues.) that in this shorts expansion that in this shorts expansion program for the east, RKO-Pathe has lined up a series of seven one-reel, specialties, exact nature or subject matter for which will be outlined in the control of the cont

studios on Park avenue at 106th street. Additionally, it was an-nounced that RKO-Pathe will expand its current commercial picture production program.

CLU. Authors League In 2 New Steps to Balk Speech. Arts Censoring

Two new steps to combat censor-ship of speech and the arts, are under way this week. One is be-ing readied by the American Civil Liberties Union and the other by the Authors League of America. In some instances the two groups will probably work in close col-laboration.

in some instances the two groups will probably work in close collaboration.

If we have the control of the cont

Hammerstein and John Hersey, League vice-prex, are ex-officionembers.

League vice-prex, are ex-officionembers.

League vice-prex, are ex-officionembers.

League vice-prex, are ex-officionembers.

League committee will probably function differently than the old League committee-petiting the various guilds. Thus, in a censorship case involving books the Author's Guild members (LaFarge and/or Shirer) might take action, Or the Drematists Hadio Writers Guild (Stark, Smith) may do likewise in their own fields. However, any question of policy would undoubtedly be whole, under the League's basic practice.

With Hammerstein on the Coast and, even while in the east, free mainters (not to mention his own manifold theater and must activities), it's expected that Hersey may participate actively in the censorship committee affairs.

Zinneman's Lion Film A la 'Search' for RKO

A la Search for RAV
Fred Zilmeman, cutrently directing "Act of Violence" for Metro,
ing hard of Violence" for Metro,
ing hard of the cut fifth on
Falestine after he finishes the current chore around Aug. 1. He
tion chief of RKO, to whom he's
committed next, on the idea of
allowing him to repeat in the Holy
Land, the technique he med on
Germany and the Falestine has been
go to Palestine "without any prego to Palestine" without any prescreenplay write itself as we go
along, as we did with The Search.
I am convined that this is the only
way of making a picture of that
kind."



VARIETY

307th WEEK! KEN MURRAY'S

"BLACKOUTS OF 1948" . El Capitan Theatre, Hollywood, Now Playing Natio "BILL AND COO" Special Academy Award W

Larry Parks Serves Notice on Columbia That He's Bowing Out

Hollywood, May 11.
Basing refusal on Superior
adge William C. Mathes' decision Basing TAGINY WOOM May be a provided with a proper of the provided with a prov

timity for me."

Parks haem't worked since he finished "Gallant Blade" at Columbia in January. He has let his \$500 weekly salary. He has let his \$500 weekly salary. He now total \$25,000. It would have been \$600. It would have been \$600. He would

deal is made.

Columbia's statement on Parks
observes: "Mr. Parks has developened a habit of trying his case
in newspapers. Columbia has in
past and will continue to leave its
litigated legal problems to courts.
Columbia, however, will resist by
all means the law permits any 4tempts by Mr. Parks or anyone
tempts by Mr. Parks and Columbia."

Screenwriter David Hertz Disappears in Plane

Disduppedrs In Italian
David Herix, 43, screen write,
disappeared May 5 with his light
plane in an offstore fog near Santa
Monica and no trace of him or his
plane has been found since. His
last message reported engine
trouble I' minutes after he left the
trouble I' minutes after he left the
Conet Guard and the Sheriff's Aero
Detail he was reported "missing at
sea."

sea." In separate missing at the Formety a legit blewyight. Hertz became a sereen writer in 1935 and at the time of his disappearance was under contract to 50th-Fox. His sereen credits in-50th-Fox. His sereen credits in 15th Missing and 15th Missing at 1

Metro Inks Como

Hollywood, May 11.
Perry Como, formerly with 20thFox, signed a seven-year player
contract with Metro calling for
one picture annually.

Singer is working currently in "Words and Music," the Arthur Freed production on the Culver City lot.

Make Mine Borscht

By MAX LIEBMAN-

In his nostalgic noodling about Life on the Borschi Beit (Valurr, March 24), Don Hartman recalls his first summer job as my second assistant at Log Twern in the hills of File country, Fennyyania, Don nosed out a long stron samed Bobert Gordon, Bob way first assist the American Laboratory Theatre, piloted then by Richard Bolesavsky, He said there was a tot of talent floating around the Lab and I ought take a look. I told Bob my staff was complete (me and him) but I was exating waiters for the camp and there was an opening for a leaf-

meman type or tray-carrier who looked good in tights. There was a stiff set of standards for waiters at a summer camp. A soup-spiller had to be college-bred, have a fine physique, wield a wicked tennis racket, shake a simble hoof on the dameefor, possess a rumbing largar racket, shake a simble hoof on the dameefor, possess a rumbing largar racket, shake a simble hoof on the dameefor, possess a rumbing largar free tenders. If he could sing, in-dance, this owar in a "What is life" tete-slets. If he could sing, in-dance, we was for a hash-slinger with pash who could double in "Industrate was for a hash-slinger with pash who could double in "Industrate was for a hash-slinger with pash who could double in "Industrate was for a hash-slinger with pash who could double in "Industrate was for a hash-slinger with pash who could double in "Industrate was for a hash-slinger with pash who could double in "Industrate was for a hash-slinger with pash who could double in "Industrate was for a hash-slinger with pash who could double in "Industrate was for a hash-slinger with pash who could double in "Industrate was for a hash-slinger with pash who could double in "Industrate was for a hash-slinger with pash who could double in "Industrate was for a hash-slinger with pash who could double in "Industrate was for a hash-slinger with pash who could double in "Industrate was for a hash-slinger with pash who could double in "Industrate was for a hash-slinger with pash who could double in "Industrate was for a hash-slinger with pash who could double in "Industrate was for a hash-slinger with pash who could double in "Industrate was for a hash-slinger with pash who could double in "Industrate was for a hash-slinger with pash who could double in "Industrate was for a hash-slinger with pash who could double in "Industrate was for a hash-slinger was for a ha

was for a hash-slinger with pash who could double in "Hannlet."

Bob took me over to the American Laboratory Theatre. Boleslawsky
was rehearsing "Twelfith Night" with Robert Gordon, Don Hartman,
Harold Hecht, George Macready and Pat Duggan. I took no notice of
the femmes in the company. They would be considered competition to
the femmes in the company. They would be considered competition to
for fromance. When we needed females in the shows they were obeset
from the guests or from the office staff (most typists were coloraturas,
bookkeepers contrations and room clerks emotors).

Don logked good in "Twelfith Night." He was a talented actor, had
away blodd hast and a Barrymore profile. No doubt about his feminine
appeal. I took him on. He was to wait on tables (for tips) and work
We were, at this time beginning to greate a nattern for corrum exicus.

on the social staff (for a sesson bomus of \$25). He was a longy waiter. We were, at this time, beginning to create a pattern for camp enter-tainment. While over at the Catakillis a high pressure "bonneler" was setting yocks with his porch routine (practical) loves, card kibitlining and off-color stories for the wedded femmens), his swimming pool routine off-color stories for the wedded femmens), his swimming pool routine reading a paper) and his diffusing room routine (fortissimo screaning, wearing an inverted souppot for a helmet and frantically waving a cleaver), we were writing and producing original shows. The pièce de resistance of the previous season at Log Tavern was a musical comedy consocied by Morrie Ryskind, Max Lied and Yly Härburg, Roverd guests room, with a pair of blankets for a front traveller.

Some Stans Stans Cataking Stans and Stans Stans Stans Stans Stans Stans as Shown St

Soup Stains or Show

Don was put in charge of the essents waiters' show, written, directed
and acted by the waiters. It was the first time he took to the typewriter,
turning out the bulk of the material. On the Saturday night of the
show there were thousands of details to attend to, and they were preing heavily on the troubled mind of the waiter-impresario as he served
inputerous in a table? of neade wolves.

However, the state of them wanted to know, "No soup tonight."

Don annumed. "Who do you want soup or a show?" They skipped
the Soup.

Next season Don were set to "No.

Don announced. "What do you mean me sony conject." There's some every night." "Look, do you want soup or a show?" They skipped the soup.

Next season Don went out on his own and finally wound up at Camp cannot be a support of the soup.

Next season Don went out on his own and finally wound up at Camp Taminent. He was later followed by Herb Polesie. Then came Vincent Sherma, and then, I moved in for nine years. The entertainty of the state of the ports with the state of the sassistant "toonlest"—any little guy with a large collection of funny hats, who took care of the porch while the top man was busy falling into the swimming pool. Then they added a bartlone, a "print glant his swimming pool. Then they added a bartlone, a "print flameh, and a blues or "Orchi-Chornia" singer. These specialists had to know how to "speak lines." They performed one-acter like "The Vallant," "Thank You, Doctor," "The Flattering Word" and the whole Rugneo 'O'Rell cycle on Friday night (Sabbath evo), when singing and page to the state of th

posers.

Don Hartman winds up his beguiling reminiscences this way: "... although I believe it was the greatest training ground in the world, I never want to go back to it. And I wish all of my fellow alumni the

Same.

Well, Don, I know you're sincere in wanting to save your Iriends from a fate worse than denth, but after an absence of seven years, I want to go have you have the seven years, I want to go have you have

(Continued on page 17)

RIVE FOR PIX CONSENT DECREE

Hollywood Economies Up Profits: 20th's Pix Now Costing 20% Less

Effects of the drastic economies + imposed in Hollywood last fall are imposed in bollywood last fall are in the profit columns of the major companies. Thoff came this week with preparation of figures by 50th-Fox to present to the stock holders at their method (18). They dealed that films amortized during the current (second) quarter of the company's fiscal year are running 20% less in cost than a year ago.

Second half of 1948 will reflect an even more drastle cut in budgets, since it will take to budgets, since it will take of the commiss to be felt. It's not only the production side, either, that has slashed expenses, shareholders will learn. Operating costs of 20th's subsid, National Theatre, are likewise down about 20% from

are likewise down about 20% from a year ago.

There's a very plessant surprise in store, too, for the company's owners on the positive side. In orders to the new that's been appeared to the state of the first owners of the state of the first owners of the state of the first owners of the state of the st

the current quarter.

Film results for the period are
up more than 15% over the same
three months last year and more
than 20% over the first quarter of
this year. Business of National.
Theatres continues at an even pacqual to that of the other major
circuits, at about 8% to 10% under
1947. Last year's figures, it must
be remembered, but the properties of the
the altime peak the points below
the altime peak to points below
(Continued on page 18)

(Continued on page 18) Goldwyn's Best Years' Used as Case History In **CBS Pix Documentary**

CBS Pix Documentary

Formal for the upcoming documentum for the upcoming documentum for the upcoming documentum for the upcoming documentum for the upcome for the upcome for the season for the upcome for the season for the upcome for the fingers starting from the time in Time mag which spurred Goldwayn to commission MacKinlay Kantor to write the original story. Substantial work of the upcome for the fingers with the upcome for the fingers with the upcome for the fingers with the upcome for the up

Peter Lyon is scripting the show, which is being produced by Roberts with the state of the state

Cook's Tours at Cutrates

Cook's Tours at Cutrates
Doyular idea making the
rounds of film company homeoffices on a way to use up
some of the frozen British
pounds and French francis is
to give each employee a cutbeen suggested that both the
companies and the workers
could prioff by selling each
employee who wanted to make
could prioff by selling each
employee who wanted to make
the case of exchange and then
making him a present of an
equal amount.
Companies
Companies
Least aportion
of their frozen coin and employees would get a vacation
overseas at half-price.

British Films Lead the World. It Says Here

London, May 11.

Claim that the British film industry today leads the world was made by Board of Trade prez Harold Wilson at a dinner here last night (Monday) where the National Film Awards were handed out. Winners were Margaret Lockwood, Herbert Wilcox and John Mills.

Declaring he spoke not as president of the Board of Trade but as one of an army of filmgoers, Wilson said: "Tonight is a happy occasion because tt marks the end of a year in which British films have a year in which British films have gone from strength to strength. The awards presented are not merely to the public's choice of top performances in British but to the best performances in the world, because there's no doubt that the British film industry today stands dirst and foremost among the film industries of the whole world.

iffirst and foremost among the film industries of the whole world.

"We of the chema-going public with the world of the chema-going public world of the world and in the next four of the world and it know it will be the to help British film producers to on producing the kind of films we are honoring tonight. Lord Rothermere, publisher of the world will be world to the world with the world will be world to the world will be world will be

INDIE PIC ON RACIAL **BIAS PRODUCED AT 70G**

chief. No date will be set for the broadcast until the script is also produced. The network is also priming to engage in a five-will and produced. The network is also priming to engage in a five-will probably be atred in late June.

CONNIE BENNETT, REP TALK PRODUCTION DEAL.

CONSIGNED BENNETT, REP TALK PRODUCTION DEAL.

Constance Domestic currently playing one of the top roles in "Drums Along the Amazon" at Prims, and the Amazon" at Company heady are cyclained last production deal and the production of the prod

NEW HOPE FOR 'PEACE PARTY'

The peace party in the film in-dustry has had its hand immeas-urably strengthened by the U. S. Supreme Court's anti-trust decision and sentiment of top-drawer major and sentiment of top-drawer major company sees is now violently swinging in favor of an unvariance of the company and the comp for years to come.

tinued uncertainty for the film bix for years to ome. Simple in purpose and it's brought that the Gats are the same of the sam

The plan envisages an approach to indie exhibitor organizations in (Continued on page 54)

8 of 'Unfriendly 10' Get Respite Until Trumbo, **Lawson Appeals Decided**

Lawson Appeals Declared

Hollywood, May 11.

Auden reversal of the Goemment's stand has resulted, in
effect, in postponement of the
fendants for contempt of Congress
pending the results of appeals to
higher courts of John Howard
Lawson and Dalton Trumbo.
Technically, once must find a
determination of the pending andetermination of the pending an-

Technically, only the decisions have been delayed until final determination of the pending appeals. Defense lawyers succeeded, after four days of argument, in convincing U. S. assistant attorney general William-Hitz to agree to this stipulation which the court approved this morning (Tues.) that both sides present to the court any evidence they deem in the remaining right cases, with the court withholding decision un- (Continued on pase 22). (Continued on page 22)

Hughes' RKO Buy-In For \$8,825,500 Cues Conjecture on Execs' Status

Schary's Status Quo

Schary's Status Quo
Höltywood, May, 11
If RKO policy remains as 18,
Dore Schary will continue as
the studio's production chief,
it is understood his contract
permits him to depart if, the
has made no decision along
acquisition of a controlling
interest by Howard Hughes
this week.

interest by Howard Hugues this week.
Schary's attitude is one of wait-and-see. If he gets along with Hughes and Hughes gets along with him, he is perfectly content to remain, he has informed his associates.

Goldwyn Stays **RKO**, Scotches EL 'Merger' Rumors

Samuel Goldwyn will continue to release through RKO. Producer has notified the company that he will pick up the option he holds to ment with it for another year from next July 1, when the current contract expires. This is seen as bursting the This is seen as bursting the and Eagle Librity that Goldwyn the Contract of the trolling stockholder in EL, nuddled on the merger scheme in New York several months ago and are slated to have further talks during Young's present stay on the Coast, but the deal—which never ap-(Continued on page 24)

Wilder's Palestine Visit

Winder's Tailestune Visit.
Billy Wilder (Brackett &), half
of the Paramount producing-directing-writing learn, disclosed in New
Queen Mary Saturday (8), that hell
probably visit Palestine during his
trip and write a yarn with a Near
tail the Symony over the Completed
a directing stint on Par's "Emperor Waltz," said that his trip
primarity a vacation. He expects
to be away some as weeks.

C offi LixCvs Juditis

Control of RKO passed yesterday (Tweeday) into the hands of

Floyd Odlum, president of Atlas

Floyd Odlum, president of Atlas

Copp., announced that the tentative agreement of 10 days ago for

Lixcolor of the Atlas Jangilo shares

Raward of the Atlas Jangilo shares

Raward of the State of the Atlas

Londimation of the sale immefields by brought into focus a maze

disty brought into focus a maze

disty brought into focus a maze

among RKO exces as to the future

among RKO exces as to the future

of the company's officials on both

coasts. It was widely reported

that important changes in top ex
that important changes in top ex
and distribution might be expect

and distribution might in control fit

Color of the Color of the Color of the Color

Schary and exce vp. Ned Deplene

Could remain in control fit they

could remain and there we then therebe

Could remain in construction of the construction attorneys that Hughes corporation attorneys that Hughes to Rather the construction of the constru (Continued on page 4),

Pix Cos. Advised to Lay Low on Early Court Test. Of Freedom Guarantee

There appear to be no plans for an early court test of the freedom an early court test of the freedom in the Supreme Court miling on the big anti-trust case: "We have no doubt that moving pictures, like newspapers and radio, are included in the press whose freedom in the pressure freedom in

ment."

In fact, the picture companies are being advised to lay low on this issue for the time being and let well enough alone. The film big(Continued on page 17)

POLYDER MASS Resistant Processing States of the Control of the Con

SUBSCRIPTION\$10 Foreign......\$10 120 Vol. 170 INDEX

Chatter Chatter
Concert
Disk Jockey Reviews
Film Reviews
House Reviews
Inside Legit
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Inside Pictures
Inside Pictures
Inside Television
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New Acts
Night Club Reviews
Obituaries
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Frank Scully
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Unit Reviews
Vaudeville

DAILY VARIETY (Published in Hollywood by Daily Variety, Ltd.) \$15 a Year—\$20 Foreign

National Boxoffice Survey

Rail Strike Threat Hits Biz-'Union,' 'Clock,' 'Sisters,' 'Woman,' 'Bells' Top Coin-Getters

ters, Woman, Bells Top Coin-Getters

Threat of a nationwide railroad worse this session, being good only strike over the weekend plus mild in weather that sent many to the country is hutting firstrum theatres in many key cities this week. "State in many key cities this week." State in many key cities this week. "State in many key cities this week." State in many key cities this week. "State in many key cities this week." State in many key cities this week. "State in many key cities this week." State in many key cities this week. "State in many key cities this week." State in many key cities this week. "State in many key cities this week." State in many key cities this week. "State in many key cities this week." State in many key cities this week. "State in Milk word prevent of "Dunne" in St. Louis looks strong. "Sons," spots, playing in some in St. Louis looks strong. "Sons," but we week. "Pan in the week. "State in the week." The week of the week. "An additional work week." Pan in the week. "An additional week." The week. "An additional

Drive-In Theatres Thrive. With 200 In U.S.: Concessions Equal 50% of Gate

Second only to the attention television is getting from the film industry is the interest being the property of the property o

are out of the experimental stage and definitely taking their place this year as a major facet of the and definitely taking their place this year as a major facet of the and their place this year as a major facet of the Drive-Ins have been getting much more attention than regularity more fertile. Closed-in their placet in the properties have been built to near capacity in most sections of the U. S. And and years for boundaries have been built to near capacity in most sections of the U. S. And and years for the same and their placet where the properties of the same and fancier, and now cost as much as normal theatres for the same anticipated attendance. Buthusiasm with which the Drive-Intuisiasm with which the Drive-Intuisias

T-Men Checking **Duplicate Stubs**

Washington, May 11.

Bureau of Internal Revenue is reported preparing a full-scale probe into the Buffalo area for possible fraudulent admission tax returns by exhibitors as result of the disclosures made in the recent \$3,000,000 Rivoli anti-trust trial. Even more significantly, there's 250,000 Rivoli anti-trust trial control of the second of the sec

assigned by Treasury to the job of checking theater reports on the above the control of the cont

Sears Delayed in N. Y.

Sears Delayed in N. Y.
Grad Sears, United Artists
prexy, has pushed off his schedprexy, has pushed off his scheduled trip from New York to the
Coast 'for a few days,' It was indicated that he might leave over
the weekend if matters taking his
activation. The east, are out of
Sears is slated to huddle on a
Sears is slated to huddle on a
unuber of indie production deals
during his stay on the Coast.

Hughes' Big Stake

Hughes' Big Stake
With purchase of RKO Monday (10), Howard Hughes became without question the
largest individual investor in
the film business since the inception of the industry. He
now has over \$16,000,0000 of
this own money tied up in RKO
and in three films he made as
an india readings. an indie producer.

an indie producer.

In addition to the \$8,825,500 he paid for the RKO holdings, has more than \$3,000,000 in "Mad Wednesday," both as turnelsesed. In addition, he has about \$1,750,000 un, including the advertising and sales costs on the \$2,400,000 dim, produced in 1941. Censor troubles have kept it from different to the same troubles have kept it from different to the same troubles have kept it from different to the same troubles have kept it from different to the same troubles have kept it from different to the same troubles have kept it from different to the same troubles have kept it from different to the same troubles have kept it from different to the same troubles have kept it from different to the same troubles have kept it from different to the same troubles have kept it from different to the same troubles have kept it from different to the same troubles have kept it from different to the same troubles have the same troubles have the same troubles and the same troubles have the same troubl

Cagney Renewing UA, Non-Exclusive

dispute with United Artists over distribution of his "Time of Your the producer declared New York yesterday (Tues.) that he'll renew with UA on a nonexclusive basis, He has one more committment to the distrib under the present pact. Pointing out he has no committments with any one else, he revealed he'll produce two films this year.

two films this year.

Citing the advantages of aligning with a major, Cagney said that the chief benefit accruing to an independent through such deals is that the major puts up the completion hand while many banks are the completion hand while many banks at the completion hand while many banks at the completion hand while many banks at the completion hand while many banks are the completion of the completion of the completion of the completion has been a major that the completion of the comple

main independent.
While he has an ambitious production schedule. Cagney said he has no fillmanking plans overses.
There's a general confusion in Britain, he felt, and opined that the lack of production know-how abroad usually extends showing schedules so far that in the lowest control of the confusion of the co

more efficiently here.

Among story properties which Cagney has on his upcoming agenda are "Lion in the Street" and "Only the Vallant." Former will have a budget of \$2,250,000 while the latter has been marked for \$1,650,000. Producer's "Time of Your Life," in which 'DA has \$250,000 investment, is slated to preem at the Mayfair, N. Zhang and the Mayfair, N. Zhang a benefit screening with pin-

preem at the Mayfair, N. Y., May 28. Preceding evening film will have a benefit screening with pro-ceeds going to the Wiltwyck School for Boys. There's also a simul-taneous preem taking place in San Francisco where much of the story unfolds.

AMUSEMENT STOCKS STABILIZED IN APRIL

Amusement stocks stabilized themselves during the month of April for the first time since the postwar loop-the-loops started, postwar loop-the-loops started, varying on an overall average only a fraction of a percent from the March average. Total value of all stocks listed on the New York Stock Exchange in the entertainment bracket—and that includes major film companies, big networks and disk outfits—came to \$706,

The total, as of April 30, on the The total, as or apan so, on which board represents a slight dip of \$8,344,840 from the 1948 high racked up at the close of March. It's way ahead of the postwar low of \$597,576,683 which stocks dived to at the end of February.

Average price of amusement shares at April's windup hit \$17.08 per share. That compares with \$17.29 per share average in March and a cellar \$14.59 per share in February.

RKO Execs

continued from page 3
which he alone bears legal responsibility. Thus the new board to be named by Hughes may have some moral obligation to keep aronise by the planemaker, but certainly the directors are under no legal compulsion.

computsion.

Hughes paid \$8.50 per share for the Atlas holdings. It comprises 42% of RK 239.60 volumes are supported by the Atlas holdings. At the Atlas holdings. At the Atlas holdings are supported by the Atlas holdings are supported by the Atlas holdings in the Atlas holdings are supported by the Atlas holdings are

Odlum's Stateme

Statement issued by Odlum im-mediately after the opening of the market yesterday follows in full:

arket yesterday follows in full:
"The tentative contract that
Howard Hughes and I entered
of the tentative contract that
Howard Hughes and I entered
of the tentative contract
in a higher cash offer from
others. I have received such
this I have today made the
purchase agreement with Howard Hughes firm and final, and
the shares will change hands
"I accusted the Hughes deal."

within the next day or two.

"I accepted the Hughes deal in preference to the alternate bids, having in mind Mr. Hughes' indicated plans with respect to the future of the company. The hard property of the future of the company of the future of the company of the future of the company of the future of the sponsor for RKO during more only because it has been than 12 years past, but also because Atlas Corp. eliminathes the future of th

commanys progress and rucommanys progress and rucommany from the payers
continued to the payers
continued to the payers
company' is independed in the
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Ollum Iviation Biz Ties
Ollum Iviation Biz Ties
Ollum Iviation Biz Ties
Hughes' expensive bids
from other source to miss plan
prise among insiders. Hughes'
Trans-World Altrines' is a highlyinportant customer of Consolidatinportant customer of Consolidatinportant customer of the consolidation
bodds 1780,650 shares in the Alam
holds 1780,650 shares in the
the Consolidation of the Consolidation of the
throw to Consolidated and that
other o.ers would have to be a
great deal higher than Hughes' to
capture RKO .ut from under him.
The 10-day conditional sale pe-

creat each migner than Higher' to copture ixXO. at from under him. The The 10 day conditional sale per the 10 day conditional sale per free to cancel the agreement if he could obtain a higher offer, was looked on by insiders as primarily a lever by Odlum to try to jack looked on by insiders as primarily a lever by Odlum to try to jack per control of the sprang text a flock of syndicates sprang text a flock of syndicates and the control of the through with varying deals. Their interest was primarily the reputed value of \$50,000,000 placed on the control of the value of the control of the control of the control of the value of the control of the value of the control of the control of the control of the control of the value of the control of the control of the control of the control of the value of the control of the contr

On the basis of the present exchange quotations, the total value of RKO is just short of \$85,000,000. Company has considerable indebteduess, however, dating back to its years in 77B reorganization, and new owners naturally take on responsibility for this sum. The must be added to the \$35,000,000

History of RKO Goes Back to 1883

History of RKO Goes Back to 1883

Howard Hughes' buyout of RKO gives another twist to the company's tangled history. One strand leads back to 1883 when B. F. become part of the powerful combine of Keith-Albee and Ornbeam circuits in 1914. Another traces back to the automobile export company of Rufus S. Cole and H. F. Robertson which formed a film caport division in 1917, after unexpectedly receiving an order film caport division in 1917, after unexpectedly receiving an order film caport division in 1917, after unexpectedly receiving an order film caport division in 1917, after unexpectedly receiving an order part of the production of the management of the production of the new film caport division in 1917, after unexpectedly receiving an order pain in 1920, shows the production and distribution companies to grow out of the nickelodeon era.

In 1920, Robertson-Cole stepped into the production phase on a two years later, Robertson-Cole stepped out and integrated the producing facilities. British banking faight interests changed the company's name to the Pilm Booking Office of America. While more of a releasing than a producing company, FBO made numerous scrials and westerns, the triumvirate behind Universal, was precy at this stage.

In 1923 Graham's of London, another English banking firm, took over FBO with Major H. C. S. Thomson, a sashib from India, succeeding Powers. In 1925 BPD passed into U. S. hands when you want to the producing of the control of the company then the distribution and theatrical properties of Pathe were sequired. Purchase of the Pathe newsreel, however, c

Marko has not issued its buff insured its buff financial report as yet, exact extent of the indebtedness cannot be ascertained. Based on 1946 figures and what financial operations, are known to have taken to be a second of the second of the

production company in 1847.

Atlas Corp.* Sa KO holdings and Ruther Sa KO holdings in Rico constanding shares are so diversely held.

It's conceivable that other minority interests might attempt to Market Sa KO holdings in Rico Constanding shares are so diversely held.

It's conceivable that other minority interests might attempt to Market Sa KO holdings in Rico Constanding shares are so diversely held.

It's conceivable that other minority interests might attempt to Market Sa KO holdings in Rico Constanding possessing the Market Sa KO holdings in Rico Constanding possessing the Market Sa KO holdings in Rico Constanding possessing the Market Sa KO holdings in Rico Constanding possessing the Market Sa KO holdings in Rico Constanding possessing the Market Sa KO holdings in Rico Constanding possessing the Market Sa KO holdings in Rico Constanding possessing the Market Sa KO holdings in Rico Constanding possessing the Market Sa KO holdings in Rico Constanding possessing the Market Sa KO holdings in Rico Constanding shares and the Market Sa KO holdings in Rico Constanding shares are some series of the Market Sa KO holdings in Rico Constanding shares are some series of the Market Sa KO holdings in Rico Constanding shares and the Market Sa KO holdings in Rico Constanding shares are some series of the Market Sa KO holdings in Rico Constanding possession shared the Market Sa KO holdings in Rico Constanding possession shared the Market Sa KO holdings in Rico Constanding possession shared the Market Sa KO holdings in Rico Constanding possession shared the Market Sa KO holdings in Rico Constanding possession shared the Market Sa KO holdings in Rico Constanding possession shared the Market Sa KO holdings in Rico Constanding possession shared the Market Sa KO holdings in Rico Constanding possess

in figuring at what rate payment is being made for the control of the company.

Since RKO has not issued its being made for the control of the company.

Since RKO has not issued its being made for the control of the company.

By financial report as yet, exact report, as of the end of 1946, Allas report, as of the end of 1947, Allas regords are known to have taken sphace isst year, total inductions.

Paramount (current value appearance) and paramount femous para

RKO STOCK ACTIVE BUT PRICE UNCHANGED

L. A. to N. Y. Anita Gordon Henry Hull Benita Hume Ruth Hussey Adele Jergens Joe Kaufman Larry Kent Burt Lancaster Ross Lederman Perry Lieber Harry Link Joseph Manklewlez Carole Mathews N. Y. Ł. A I., A. to N. Y.

Edgar Bergen Jack Bolton Sam Bronston Dr. Norton Brown Macdonald Carey Ronald Colman Mrs. Walter de Leon Cecil B. DeMille Donald Douglas Harry Ellerbe Harry Ellerbe Edgal Foster Edyal Foster Eve Ginsher

Larry Adler William Bendix Jack Briggs Geraldine Brooks Ted Cott James Franey Benedict Gimbel, Jr. Walter Gould Charles Hammond

Fayette Allport
Guy Bolton
Faith Brook
Nigel Bruce
Douglas Byng
Philip R., Distillator
Anton Dolin
Andor Foldes
Edward Knopf

Jerry Dale

N. Y. to Europe Gertrude Lawrence
Anatole Litvak
John G. McCarthy
Alicia Markova
Pierre Monteaux
Irving Pichel
Eric Maria Remarque
Sam Salc
Anya Seaton

Europe to N. Y.

N. Y. to L. A.

Karl Hertzog Saul Jaffe G. W. Johnstone Jesse Kaye Ed Kobak Roger Murrell Morris Novik Dick Pack Brock Pemberton

Jack Melvin
Ona Munson
Richard Murphy
Martin Murray
Ray Noble
Pat O'Brien
Pat Patrick
Harry Revel
B. B. Robinson
Lee Sands
Alan Smith
Howard Strickling
Eugene Zukor

Frank Pope Marjorie Reynolds Ginger Rogers George Rosen Walter Seldon Frank Stanton Robert D. Swezey Niles Trammell Clifton Webb

Irene Selznick Izler Solomon Howard Strickling Maggie Teyte Spencer Tracy Andre Ullman Ray Ventura Billy Wilder

John C. Woolf

27 DIFFERENT VARIETIES OF 'NO'?

Independent Producers Happy Over Possible K.O. to Buying Combines

rossinie A.V. tu
gleetud during the past week over
the dediston of minds the past of the past
the past of the past
the past of the past

Jacon and the combines for the sends now.

The decision in the overall antiries stit is looked on as healthful by the send of the send o

s price-or else. On the other har the other hand, say the indies, that situation has been on (Continued on page 18)

Gamble and Schenck Still Pushing for That 50% Mike Naify Deal

JOI/6 milke Natly Deal
Notwith Francisco, May 11.
Supreme Court decision, both Ted
Cambbe and Joseph St. Schenck
Cambbe and Joseph St. Schenck
Interest in United California Corp. from
Mike Natiy, 11% been learned.
Gamble's proposition is very hot
Mike Natiy, 11% been learned.
Gamble's proposition is very hot
Theaire Owners of America think
he has a solid chance of closing the
transaction. Schenck, on his part,
thinks he has a fast likelihood of
the resigns as 20th-Fox exce producer as a condition to making a
deal.

Gamble has offered \$6,750,000 for the half interest in UC but there's still some further dickering on price. Amount of Schenck offer hasn't been disclosed.

There are reports that Schenck and Gamble may yet combine on a joint deal. UC controls some 115 houses in California via Golden State circuit besides subsids and reality.

U to Sell Rank's 'Hamlet' On Its Own 4-Wall Basis

Un its Uwn 4-Wall Basis With advanced admissions tossed out by the U. S. Supreme Court, Tamlet, "the Sir Laurence Oil-Tamlet," the Sir Laurence Oil-Tamlet, "the Sir Laurence Oil-Tamlet, "the Sir Laurence Oil-Tamlet, "the Sir Laurence, "the S

mits.

Legalites believe the four-wall technique is permissible under the court decision. In that event, no licensing pact is signed and the distrib, acting as an exhibitor, fixes its own admission price.

Blackstone Blues

One film exec, asked last week to give a concise opinion on who won in the Supreme Court's industry anti-trust de-cision last week, replied: "The lawyers."

Legal Pendulum Swings to Majors In Trust Verdicts

m trust verdicts

Despite their sethack by the U. 8.

Supreme Court last week in its desicion on the industry anti-trust
suit and refusal to review the Goldman case, the majors are taking
suit and refusal to review the Goldman case, the majors are taking
tow on other-dronts recently. The
trie of decisions by lower courts
in favor of the distribs are seen as
a significant trend in slowing down
who claim they've been wronged.

Major companies have paid out
millions of dollars to exist in
court decisions and settlements of
court decisions and settlements of
suits before they ever got to court.

Directed verdict in Buffalo foracquitate and all in the S.000,000
triple-damage action of the Rivoli
two weeks ago was the latest of the
three successful suits for the
tribs won a generally favorable decision in the Bordonardo case, also
in Buffalo, and a complete victory
in Whether the distribs are able to
hang on to their lucky bandwagon
will be determined in the current
New York tederal court. It's a \$2,100,000 triple damage action alleg(Continued on page 22)

DeMille Sounds Off

DeMille Sounds Off On 'Right to Work' To D. C. Labor Committee

D. C. Labor Committee
Washington, May 11.
Before grinding newere cameras, radio microphones and an absentia sudience, Cecil B. DeMilled and the control of the committee as the first witness in the "right to work" hearings. Although 20 of the 25 members of the committee, headed blowed up to hear DeMille, and the largest room was reserved for the hearing, reporters were though the committee of the hearing, reporters were though a committee of the hearing, reporters were though the committee of the hearing of the

Tracy Heads for Europe This Week to Shoot 'Son'

Hollywood, May 11. Hollywood, May 11.
Spencer Trace heads for London
on Saturday (15) to teeoff Metro's
British production with "Edward,
My Son" slated roll in June. It's
the first time Metro is using its
studio, built 18 months ago, reportedly the most strickling, who
England. Her more, Strickling, who
ended the more strickling, who
published the strickling who
publishe Director George Cukor follows n the next boat.

ANGLO-U.S. PACT LOOKS THAT WAY

American film companies getting

There are 27 different ways of American film companies getting their frozen money out of England and the British have found a way of saying no to all of thems. The saying no the saying no to the saying no the say

(Continued on page 17)

Supreme Court Decision At Least Put an End To Many Anti-Films Bills

Many Anti-Films Bills

Washington, May 11.

If the Supreme Court decision on the big anti-trust case did nothing else, it probably ended the anti-billing siles, it probably ended the anti-billing siles with great regularity for years, the sile years of Congress have taken part. In the past couple of years, the bail has plant out of the past couple of years, the bail has plant out of the past couple of years, the bail has plant out of the past couple of years, the bail has plant out of the past couple of years, the bail has plant out of years, the bail has been coupled by the past out of the

Jackson Wins \$17.500 On 'Scandalous' From U

Los Angeles, May 11. Frederick Jackson, playwright, was awarded \$17,500 ln L. A. superior court in his suit charging Universal with pirating the title, "Slightly Scandalous," from his own legit play.

His attorney, Harold Fendler, sald it was the first time a plaintiff had won a suit against a film studio for appropriating a legit title for its product.

Pickford-Rogers Sailing

Mary Picktoq and her husband, Buddy Rogers, are planning to leave New York for Europe at the end of June. They'll look over the production picture while there, but principal reason for the trip is to be with Miss Pickford's niece, Gwynne, when her third child is horn.

orn. She is the wife of Bud Ornstein. United Artists' rep in Italy. Baby is expected to be born in Switzer land in July.

Expansion of Arbitration System Seen as Potent Step Forward By Majors to Kayo 'Monopoly' Taint

ACLU's Theory

ACLU's Theory

American Civil Liberties
Union, which filed-a brief in
the Government anti-trust action as friend of the courtsees "a large degree of divorcesees "a large degree of divorcesees "a large degree of divorcesees" ordered by the lower
out as a result of the U. S.
Supreme Court decision. The
ACLU sublictin declares its
legal sperts predict that indice
then find a wider market, and
the public ready access to all
tims. produced immediately
upon their release."

reasons,
group also forceasts a substantial reduction in the number
of first-run theatres.

of first-run theatres.

20th-Fox In TV Frisco Bid; 600G **Outlay Earmarked**

Washington, May 11.

The plk-video meeting of the minds continues to make news here with another major film company expanding its move into video station convensible this week. Spyros Skouras' 20th-76x sentered to 11 in de Prentissis Company is already in the Boston TV contest.

20th will have to compete against seven other contenders in gainst seven other contenders in Company and Code the Code of the Code of

(Continued on page 18)

Ignoring 'Friendship' Groups, 20th-Fox's 'Iron Curtain' Debuts on Sked

"Iron Curtain," which may nerge as the most controversial "from Curtain," which may emerge as the most controversial filling of the year, opens on schedule drought Wednesday) at the Broad-thearters throughout the country, the stream of the country despite a threat of picket lines being tossed around the 20th-Fox Trondway showsase and the spread and other key cities. Documented story of the atom bomb seare in Canada last year, "Curtain" is reviewed in Vararry that issue. Continuing to ignore the flood country of the country that the country of the country that is reviewed in Vararry that issue. Continuing to ignore the flood clugged the 20th studies and homeofiles for the last month, 20th of (Continued on page 18)

(Continued on page 18)

Jean Parker's Husband Plans Indie Production

Plans Indie Production
Film rights to the Charlotte
Armstrong current Saturda Even
ning Post serial, "The Chocolate
Octris Grotter who expects to exerclase his privilege within the near
future. Total purchase price is
\$25,000. Story is being published
in book form in July by CowardMarmstrong yarn will be the
nitial production venture for Grotter, who is the husband of actress
Jean Parker. His evended MonoJean Parker.

A straight of the properties of the posting of a completion bond.
Producer contemplates making at
least two pictures a year on budge.

Whether "Cobweb" will roll on the
Coast or In the east has not been
decided.

Strong interest in a revival of the motion picture arbitration system control of the motion picture arbitration system control of the motion picture arbitration system control of the motion picture are who picture and the system control of the co

exhip and speedly heard by and speedly heard by tion board.
It's always been the AAA's contion that the majors falled to

'Agreement' Got Over \$500,000 From 1 B'way House, a Current Record

House, a Current Record
Rentale of alighty over \$500,000
have been gleaned by 20th-Food
may single pleture at a Frod
way showcase house. Film is,
Centleman's Agreement,' which
Mayfair theatre Monday (10), dure
than \$60,000 persons and collected
may which time it played to more
than \$60,000 persons and collected
Film, which preemed Nov. 11
last year and since copped the
Academy Award citation, is believed to hold the record for both
leved to hold the record for both
the current season on Broadway.
It's slated to remain at the Maylate for another weel-und-a-laif,
aft for another weel-und-a-laif,
aft for another weel-und-a-laif,
aft for another weel-und-a-laif,
May 28. That will give 'Agreement' a run of more than 27
'Tor retail is based on a special

weeks. Top rental is based on a special deal worked out with the Brandt circuit, operators of the Mayfair, by 20th sales chief Andy W. Smith, Jr. Under terms of the contract. 20th gets 25% of the first \$18,000 cach week, then 75% of anything between \$18,000-\$25,000, 25% of the first \$18,000 cach week, then 175% of anything over that. Film company, too, pays all ad-publicity expenses.

Decision Due If Metro Continues Prize Novels

Continues Prize Novels

Leading of the Continue is prize-novel continue is prize-novel contest has been delayed again for further discussions between production chief ment topper Voldemar Vetluguin. Vetluguin declared today (Tuesday) that the decision would be fulcoment before the end of the contest were held in New York Inst week work last week and the contest were held in New York Inst week Nicholas M. Schenck. Carol Brandt, Metro's eastern story chief, arrlyed on the Coast last weekend to the Coast last

New WORLD-WIDE HONORS

"THE WORLD'S MOST HONORED PICTURE"

The Best Years of Our Lives

RELEASED THROUGH RKO RADIO PICTURES

POPULAR PRICE ENGAGE

Boston Presentation Playing Fifth Great

ENGLAND:

FIRST BRITISH ACADEMY AWARD

For "The BEST picture...British or Foreign...shown in England in 1947"

FRANCE:

France's Highest Motion Picture Honor

"THE VICTOIRE"

For"The Best Foreign Film presented in France in 1947"

HOLLYWOOD:

NINE ACADEMY AWARDS

EVERYWHERE:

LONDON: 59 weeks and still running! • NEW YORK: 38 weeks STOCKHOLM: 17 weeks • DUBLIN: 16 weeks and still running! • GENEVA: 10 weeks RIO DE JANEIRO: 19 weeks • SYDNEY: 29 weeks and still running!

BUENOS AIRES: 17 weeks • AMSTERDAM: 10 weeks • SANTIAGO, CHILE: 10 weeks

MENTS NOW BEGINNING!

Week · Opens June 1 Pittsburgh and Atlanta

The Iron Curtain

The Irven Currials

Hollywood, May S.

50th-Ner release of Darrel P. Earnel (file)

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Singap and Stern Stern Dains Andrews,

Koreers, Edna Best, Biefan Schmiel, Nich
Bieger Stern Stern Stern Stern Stern Stern

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Andrei.
Winikor
Editer
Leonard Leeix.
Sergesev.
Captain Class.
Helen Tweedy.
Mrs. Trigorin.
Commentator

No Toposta.

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The documentary screen technique reaches the heights of time-liness in "The Iron Curtain." Tell-since in Canada where along the since in Canada where along the in Canada where in Canada where in Canada in Inportance of its news story.

Foolage is crammed with eye-posing details of Soviet trees-posing details of Soviet trees

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Mamlet.

GRITISH)

London, May 5.

GPD release of J. Arthur Rank-Two Cities
production. Stars Laurence Oblivier; features Basil Sydney, Ellern Herlie, Jean
Simmons, Felix Ayther. Directed by Oli-

ier. Editor, Helga Cranston; music, Wil-
am Walton; camera, Desmond Dickinson,
t Odeon, London, May 4, '48. Running
me. 155 MINS.
lamietLaurence Olivier
he QueenElleen Herlie
he King Banil Sydney
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Miniature Reviews

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(Sepial (ELI.) Sepiatone dress-ing to so-so cloak and dagger okay for duallers. "Whirlwind Raiders" (Songs) (Col): Standard Charles Starrett oatuner in Durango Kid series; limited ho.

doction, produced and directed by fi. byth core of the contract of the contrac	Columbia release of Edward Small pro-	ı.
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ber Boy Hangries: camera. Londer White- Previoured X. T., April 29, 48 Running- tion of STANA. Bod Rectage Hand Silici	Tashlip, Devery Freeman bused on story	L
odfort, Al Charic, music, Heinz Roemhold, thus, 25 Mills, Aprill 30, 48 Renting thus, 25 Mills, Aprill 30, 48 Renting thus, 25 Mills, Aprill 30, 48 Renting thus, 25 Mills, 25 M	by Roy Huzgins; camera, Lester White:	ı
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lines, et MATES. Jon di Section Anna Silici Anna Sili	Previewed N. T., April 20, '48, Running	١,
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	Herman Jones	ī

wednesday, May 12, 1948

and every line and situation for maximum comedy. Result is a film that builds into a free-for-all finale into the builds into a free-for-all finale into a film of the picture of the first half of the picture considerably, but the stam-bang defects of the first half of the picture for the earlier middness. Illustrative of the film's general ranners is one sequence in which Skelton, a film of the picture for the earlier middness. Illustrative of the film's general ranners is one sequence in which Skelton, a film of the picture for the earlier middness. Illustrative of the film's general ranners is one sequence in which Skelton, a film of the picture for the earlier middness. Illustrative of the film's general ranners is one sequence in which Skelton is plevery Precunan from an original by Roy Huggins, is divided almost perceptibly in half. First limits of the picture of the film with the film almost the picture of the film with the picture of the film with the film almost film of the picture of the crim Released, head of the second half, where Skelton is present in his brush-ealthing role at steam, though, when it rolls into the second half, where Skelton is present in his brush-ealthing role at present

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Four Faces West

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"Four Faces West" shapes up

"Four Ences West" shapes with an artificial and a strong grosser in most appua, Lateral adaptation of the novel, alteral adaptation of the novel adaptation and a strong a strong a strong a strong and a strong and a strong a st

River Lady (Color-Song) Hollywood, May 7.

Universal release of Leonard Goldsich production. Stars Tvonne DeCardo, Bast Duryen, Bod Cameron, Hedena Carrier, Gelea Cameron, Hedena Carrier, Gelea Carrier, Gelea Carrier, Gelea Carrier, Gelea Carrier, Gelea Carrier, Gelea Carrier, Decardo De Basackina, William Boscen: from series for Houston Branch; camera (Technicolor), Irving Glassier; music, Paul Sarvidi, song, Walter Schumann, Jack Brooks; editor, Otto Laddig, Ervelwood May 4, 48

tunning time, 77 MINS.	
dmpy	Artifoli Wayne
Dealer	August August
Logger Executive	Edward Karls

"River Lady" is a brawing outdoor metodrama with average box
frice returns in sight billing boat
thrown in for good measure, feature stresses outdoor muscle for
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V HURTS REISSUES--BALABA

Odeon-GB Pool OK'd by Skouras But HENCE NO PAR Rank Insures Playdates for 20th

the United States produced at least partially positive results. He won from 20th Century-Fox, It has been learned, its okay on his plea to per mit pooled operation of his Odeon and Gaument-British circuits.

and Gammont-Brittsh circuits.

The sanction his got, however, was in considerably different form with the construction of the control of the

parameter and the product favorable. Treatment in bookings mecessary for the British groom to get the nod from 24th on the pooling arrangement, and the product favorable on the pooling arrangement favorable of the product of the pr

Rank's Decision On RCA's Bid for Its Pix For Television Due

For Iclevision Jule

Decision on the bid by David
Sarnoff, board chairman of RGA,
for television rights to J. Arthur
Rank's films is expected to be made
within the next couple of weeks,
secording to a spokesman for the
Rank office. Offer Is being, serfouly considered and will be discased in contains of Nice Blumcased in contains of Nice Blumtime of Rank's U.S. organization. U is in
the picture because it handles half
of Rank's product in the U. S.
Saturoff has asked Rank for a 10Saturoff has asked Rank for a 10Saturoff has asked Rank for a 10-

as mank's product in the U. S.
Sarnoff has asked Rank for a 10year deal which would incorporate
the principle of swapping free
trailer time on the NBC tele net
work for video rights to old British
pix. It's indicated, however, that
if a deal were to be made it would
be on the basis of a sale of rights
to the net.

to the net.

Any deal made with NBC or other video chains would probably be channelled through. United World Films, U's subsid which landles the tell rights to Rank's flung, it's said. While not naming flury specifically, Rank recently old the press in a London interference with the clevision transactions with the control of the contr

Levinson's Impossible Pictures Now Possible

Pictures Now Possible
Pictures, Possible Pictures, recently
formed indie producing outfit
formed indie producing outfit
formed indie producing four car
for distribution just closed via Refor distribution just closed via Refor the producing four car
for distribution just closed via Refor 1949-49. Flexer is the
formed in Missistippi and
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franesse. Levin missistippi and
franesse. Levin producer.

producer.
Initialer is "Romantic Rumbolia."
Initialer is "Romantic Rumbolia."
rist of the "Jerky Journeys" series, written and directed by Levinson. All films in Trucolor.

Pathe's Eye on TV Stressing the growing inStressing the growing inStressing the growing inStressing programs, Fathe Industries is setting up a special department for processing pix made solely for telecasting purposes. New department will be located in Pathe's New Johnson and Jodin Street. It'll have a general supervisor and staff of assistants. Pathe's action has been taken because tele-pix can't be processed the same as films intended for theatre screens, intended for theatre screens, number of other important technical differences make special handling essential. Pathe's Eye on TV

EL Stepping Up New Rank Pix Putsch for U. S.

British films will gear into high this fall with a major tub-thumping campaign to win American patrons. Blueprint of the drive was marked out in London confabs of William J. Helmenan, Eagle Lion's distribu-tion of the confabs of the confabs on their return from England.

on their return from England.

As part of the plan, Et, will release one top British import
monthly in this country, shoving off
monthly in this country, showing off
return which Rank is making
around the Olympic Games will
follow in September. Games wind
page 13 and the first print will
be rushed to the U. S. on Sept. 3.
Hetimenam said. asked the Bush

Youngstein has asked the Rank office for 10 British stars to tour office for 10 British stars to tour the country in the coming season. Overall principle has been accepted with the only question remaining to map itineraries so they don't in-terfere with film commitments. John Mills, Stewart Grainger, Katharine Ryan and David Farrer would be among the English thesps to essny U. S. tours.

to essay U. S. tours.
With the new pre-selection arrangement for division of Rank's
pix between EL and Universal in
the U. S., EL expects to publicize
the films long before their release
here. He's already mapped out a
scheme for intensive exchange of
materials with London for the next
six months.

six months.

Startoff point is a series of sales meets which will kick off in New York May 16-16. Second is set for Chicago. May 22 next, New Orleans, May 24; and last, San Francisco the 29th; and last May 16-16 town meets. Youngstein will also visit the studies. "Oliver Twist" will be bracketed for a top advertising budger whiche-cording to Youngstein. There's a good possibility it will prem I Radito City Musis Hall.

Et will have eight branch offices

Rodo possensiny I was petches and a fadio City Music Hall.

EL will have eight of Company of the Company of the Company of the Company plans opening in Cuba. Panama, Peru and Brazil. It now has offices in Mexico, Argentine, Chile and Company plans to post of the Company plans opening in Cuba. Panama, Peru and Brazil. It now has offices in Mexico, Argentine, Chile and Puetro Rico.

Company has the syer, Sedentine in Brazil and that there won't be substantial blocked currencies accumulated during the current year.

\$60,000 Blaze Near New Orleans
New Orleans, May 11.
Gayle Theatre, Raceland, La., near here, destroyed by fire last week with a \$60,000 loss.

PIX ON VIDEO

Paramount has no present inten-tion of offering its old films to television on either a licensing or sale basis, Barney Balaban, com-pany presy, told Vantery this pany presy, told Vantery this current activity of tele nets in seeking film diet for their stations, Balaban said the interests of ex-hibitor customers was the first consideration of the company. He consideration of the company. The next in the future because "condi-tions are too uncertain."

tions are too, uncertain."

As an added reason for his stand against making, his company's films available for video, Par's prexy declared that the reissue value of the company's product, at the present time, far outweighed what the films could bring from telepiticins.

"Our films have a tremendous value as reissues if handled properly." Balaban said. "Consider, then, that there are only about 50,000 television sets in operation throughout the country. We would never jeopardize the reissue rights only the country that the properties of the country that the cou

not return comparative reveniue."

Because reissne rights to films represented a substantial property for Paramount, Balaban said that some time back he had ordered distribution forces to avoid "Frittering away of their value" by scattered bookings of the oldies. At that time, Par adopted a policy booking them, a cleaner and only booking them, a cleaner and only booking them, a conservative or general release bads.

Meanwhile here were exhibiter.

Meanwhile, there were exhibitor maneuvers elsewhere to force either a discontinuance of the sale (Continued on page 22)

Balaban's Philly Date Philadelphia, May 11.

Philadelphia, May 11.

Barney Balaban, prexy of Paramount Pix and national chairman of the UJA, was guest speaker at a dinner of the alled Jewish Appeal's Theatrical Division in the Warwick Hotel. Abe M. Ellis, Philly independent theatres owner, Philly independent theatres owner, efforts "In behalf of humanity."

In nenall of humanity."

In an interview on WCAU-TV's
"Show Business" program, Balaban
predicted a growing future for
television in film houses, a step
pioneered by his company.

\$1,000,000 Loan on Book Royalties **Enables Disney's Divvy Arrearages**

'Dragon' Teaches

'Dragon' Teaches
Hollywood, May 11.
RKO reports at least one
American-made picture that
escaped the bite of overseas
taxation.
Watt Dragon, 'currently showing in
South Africa, is listed as an
escational film and is taxfree.

Foreign Films On B'way Stress

"Beouteous busts bring boft ho,"
may be a time-honored axlom in
the trade, but Broadway theatre
operators and especially foreign
house managers are finding it as
reliable as ever to judge by the
food of spiry newspaper ad copy
dood of spiry newspaper ad copy
the feminine form. Saucy layout
the feminine form. Saucy layout
month ago in the N.Y. Times bally
ing the twin bill revival of the
French. "Passionnelle" and the
french. "Passionnelle" and
the second the pager. The N.Y.
Daily News had turned down the
same copy.

Daily News had turned down the same copy.

Subsequently the text of the copy was toned down and another end of the copy was toned from an order of the copy was toned from a couch was substituted. Max Ginsburg, in charge of the Times' theatrical advertising points out the company of the company of the copy was to company of the copy of the c

Walt Disays \$1,000,000 loan, of which he Informed stockholders with the Informed stockholders with the Informed stockholders with the Informed stockholders with the Information of Information of

By Brums

In B'way Stress

S.A. Bally Ads

auteous busts bring boff bo, read the county of the count

(Continued on page 22)

N. Y. Video Station - Doing Fast Business On Its Korda Oldies

On its Korda Oldies

Pointing up television broadcasiers' graawing hunger for feature films, WPIX, N. Y. Daily New?

Its and the property of the control o

Briefs From the Lots

Hollywood May 11.

Mr. well Shane will produce will produce with the content of t Hollywood, May 11.

former jockey, drew a role in Paramount's "Sorrowful Jones."

Sing out the news

FIRST REVIEWS FLASH THE WORD THA NEW-LOOK MUSICAL IS:

Breath-taking...and earmarked for the niftiest grosses. Should solve any ticket-buyer's entertainment problem. A natural parlay: Crosby, Strauss Melodies, comedy and gorgeous color. Multiple functions of Brackett & Wilder have given film an infectious quality, zing dialogue, zippy pace."—VARIETY

Lavish, quality fare. It's going to kick its heels into the high brackets where the season's big boxoffice money will be found. The stuff of sock audience satisfaction. Strewn with gags and the telling is sheer delight."—FILM DAILY

Different. Will bring joy to the boxoffice and even more to those who go to see it. One of the most delightful in many a year. Patrons will chuckle throughout its whole unreeling. Brackett & Wilder get better with every picture and this is their crowning creation."—HOLLYWOOD REPORTER

Laughladen yarn in which blueblood and snobbishness are subjected to as thorough a ribbing as the screen has ever essayed. Add the mighty magnetism of No. 1 Boxoffice Star Crosby and the offering undoubtedly totals top popularity."—BOXOFFICE

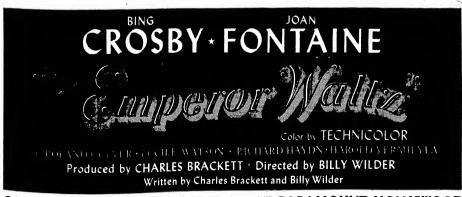
"Delightful humor in the foreground. Bing was never better, and not as good since 'Going My Way' as he is in this one. He was fortunate in having the clever Brackett & Wilder guiding his enterprise. They've embroidered their situations with chuckles and charm."—M. P. DAILY



*Boxoffice picture... adds up to topnotch entertainment for moviegoers of all ages. Highly imaginative—a gem. Crosby a standout. Extra playing time seems destined."—SHOWMEN'S TRADE REVIEW

Super production numbers, glittering Technicolor and oh-so-solid new tunes. There's a long, long line of greenbacks in store for it. One of the year's big boons for the exhibitor. Paramount obviously opened the floodgates for this one."—DAILY VARIETY

Excellent; money in the till in any situation. Has what it takes to keep the turnstiles moving. The customers are a cinch to tell Cousin Mabel and Friend Bill that there's a real slice of entertainment at the movies down the street,"—MOTION PICTURE HERALD



GALA PREMIERE, NIGHT OF MAY 26, AT PARAMOUNT, HOLLYWOOD

'Woman' Fast \$45.000 in Slow L.A.; 'Letter' Not Unknown, 35G: 'Sisters' 21G. 'Union' Not So Stately 38G, 2d

Firstrus here this week are dominated by relsues and hold-overs, with only three new pletures because it is not a constant of the constant of

nouses, constitution of the constitution of th

(RKO), \$3,309.

Beverly Hills Music Hall (G&S-Blumenfeld) (626; 65-\$1)—"Summer Storm" (UA) and "Arroad with Two Yanks" (UA) (reissues). Sad \$1,000. Last week, "Let Us Live" (Col) and "Flight Lieutemant" (Col) (reissues), only \$2,100. ant" (Col) (reissues), only \$2,100.
Carthay Clrole (FWC) (1,518; 60\$11—"Furnace Creck" (20th) and
"13 Lead Soldiers" (20th). Slow
\$3,000 in 5. ys. Last week, "Siting Pretty" (20th) and "Challenge"
(20th) (3d wk), neat \$6,300.
Chinese (Grauman-WC) (2,048;
50-\$1)—"Furnace Creck" (20th) (2d wk).
"13 Lead Soldiers" (20th) (2d wk).
Slim \$5,200 in 5 days. Last week,
art \$10,200 years (5,681)—

14 St. (20th) (2d wk).

fair \$10,600.

Culver (FWC) (1,145; 60-\$1)—
"Sahara" (Col) and "Destroyer"
(Col) (reissues). Oke \$4,500. Last
week, "Tarzan Mermäids" (RKO),
and "Arizona Ranger" (RKO),

\$4,000.

Downtown (WB) (1,800; 60-\$1)—
"Woman in White" (WB) and "Always Together" (WB). Nice \$17,000. Last week, "Winter Meeting"
(WB) (2d wk), slight \$8,200.

Owns (2d wk), sugn \$0,200.

Downtown Music Hall (Blumenfeld) (872; 60-\$1) — "Summer Storm" (UA) and "Abroad Two Yanks" (UA) (reissues). Thin \$3,000. Last week, "Let Us Live" (Col) and "Flight Lieutenant" (Col) (reissues), \$7,200.

Egyptian (FWC) (1,538; 60-\$1)— "State of Union" (M-G) (2d wk). Near "\$10,000. Last week, smart \$13,800.

\$13,800.

El Rey (FWC) (861; 60-\$1) —
"Sahara" (Col) and "Destroyer" (Col) (reissues). About \$3,500. Last week, "Tarzan Mermaids" (RKO) and "Arizona Ranger" (RKO), oke

Esquire (Rosener) (685; 85-\$1.20)
— "Holiday Camp" (U) (2d .wk).
Light \$1,500 in 5 days. Last week,
\$2,100.

22.100. The Star (U.A.WC) 1900; 60-\$1 - Sunda, 1000 CMC) 1900; 60-\$1 - Sunda, 1000 CMC) 1900; 60-\$1 - Sunda, 1000 CMC) 1900; 60-\$1 - Sunda, 1000 CMC 1900; 60-\$1 - Sunda, 1000; 60-\$1 - Sunda, 1000; 60-\$1 - Sunda, 1000 CMC 1900; 60-\$1 - Sunda, 1000; 60-\$1 -

wk). Fair \$15,000. Last week, medium \$21,900.
Loyola (FWC) (1,248; 60-\$1)—
"Furnace Creek" (20th) and "13
Lead Soldiers" (20th) (2d wk).
Down to \$5,000 ln 5 days. Last week, fair \$7,900.

week, fair \$7,900.
Orpheum (D'town-WC) (2,210;
60-\$11—"Sahara" (Col) and "Destroyer" (Col) (reissues). Nest
\$14,500. Last week, "Tarzan Mermaids" (RKO) and "Arizona
Ranger" (RKO) nitty \$16,800.

Pantages (Pan) (2,812; 60-\$1)—
"Fighting 69th" (WB) and "Valley
\$9,000. Last week, "Lady From
Shanghai" (Col) and "Adventures
Silverado" (Col) (2d wk), mild
\$10,800.

Faramount (F&M) (3,388; 60-\$1)

"Sainted Sisters" (Par) and
"Shaggy" (Par). Dull \$12,000. Last
week, "Big Clock" (Par) and
"Speed to Spare" (Par) (2d wk)
\$15,000.

Speed to Spare 'tra'l tad way,

Paramount Hollywood (RéAM)

(1.454, 60-51)... "Sainted Sisters"

(Ray) and 'Shaggy' (Par), Slow

\$0.000. Last week, "Big Clock",

RKO Hillstreet (IKO) (2.60; 60-60;

RKO Hillstreet (IKO) (2.60; 60-60;

Walley Glaints' (WB) (Teissued),

Thin \$14,000. Last week, "Lady

Shanghai" (Col) and "Adventures

Silverando" (Col) and why modest

Rits (FWO) (1.370; 60-81)... "fet
Rits (FWO) (1.370; 60-81)... "fet-

Shinaghas" (Col) and "Adventures" \$10.500. (Col) (2d wk), modest \$10.500. (Col) (Col)

"Arizona Ranger" (IRIO), va. \$4,600. Wilshire (FWC) (2,296; 66,51)—
"State Union" (M-G) (2d wk). Brisk \$12,000. Last week, \$15,000. William (WB) (2,300; 60-\$11). William (WB) (2,300; 60-\$11). William (WB) (2,000; 70-\$10). William (WB) (2d wk), \$7,200.

Prov. Goes for Victor, 15G, Cooper Oke 12G, 'Bells' Rings 15G in 2d

Two holdovers, State's "State of Union" and RKO Albea (See 'Miracle of Bells," shape brightest this week. Brisk weather will cut in slightly. "To the Victor" and "Unconquered" top new bills.

Estimates for This Week

Albea (RKO) (2000, 4468)

Albee (RKO) (2,200; 44-65).

"Miracle of Bells" (RKO) and
"Philo Vance Returns" (RKO) (2d
wk). Snazzy \$15,000. Last week,
great \$21,000.

'Bishop's' Portly \$12,000

Circus and other outdoor competish sombined to hold film bit om dest scale at deluxers here this at pop scale, was only average at Indiana. "Bishop's Wife," at Circle, is better. "State of Union" held up only fairly well in second stanza at Loew's.

Estimate for ""."

za at Loew's. Estimates for This Week

Estimates for This Week Circle (Gamble-Dolle) (2,800; 44-65) — "Blshop's Wife" (RKO). Sturdy \$12,000. Last week, "Tar-zan and Mermaids" (RKO) and Western Heritage" (RKO), \$10,000. Indiana (G-D) (3,300; 44-65)— "Unconquered" (Pari. Moderate \$12,000, first time at pop 12,500, first time at pop cless."

Last week, "Scuda Hoo" (20th), 311,000.

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Pitt Punchy But 'Bart' Tall \$11.000

Pittsburgh, May 11.

Holdover of "State of Union" at Penn likely will top town this will top town this will to the penn likely of Glants" will give stanley a nice stanne. "Black Bart," at Harris, looks best bet of new-comers. Moveover of "Sitting Pretty" to Senator is continuing that, comedy's blistering bit down-

Estimates for This Weel

trat. comedy's bilstering biz downbias and the state of the week

Fulton (Shea) (1,700: 44-76)—

Fulton (Shea) (1,700: 44-76)—

Smart Woman" (Mono). Very thin
\$5,000, Last week, in 8 days, "Are
\$5,000, Last week, "Grant of Comments of

A&C PIFT 'NOOSE' TO BIG \$22,000 IN FRISCO

69-81—Summer Storm "(IJA) and "Fible Vance Returns" (IRKO) C3d (1982) (1994) (1

Bishop's' Portly \$12,000 In Indpls.; Cooper Same Kenton-Cole Trio Boosts 'Sisters' Rousing \$40,000, Det.; 'Sons' Fine 34G

Key City Grosses

Estimated Total Gross
This Week ... \$2,481,000
(Based on 20 cities, 200
theatres, chiefly first runs, including N. Y.
Total Gross Same Week
Last Year ... \$3,084,000
(Based on 20 cities, 206 theatres)

Bells' Best Bet In K.C., Loud 13G

Kansas City, May 11. Kansas City, May 11.
Mild week on tap here with
"Miracle of Bells," at Orpheum,
best of newcomers, "Casbah" in
the Tower-Uptown-Fairway is good
of the control of the control of the control
of Union" in second week at Midland is doing nicely. Otherwise
ilim row is lightweight. Weather
was okay through the week until
Sunday.

Estimates for This Week Esquire (Fox Midwest) (820; 45-65)—"Naked City" (U), (m.o.). Continues big at \$4,000. Last week, "Woman of Vengeance" (U) and "Stork Bltes Man" (UA), same. Midland (Loew's) (3,500; 45-65)

—"State of Union" (M-G) (2d wk)
nice \$11,000. Last week, buxom
\$19,000.

victor (WB), ditto.

Roxy (Durwood) (900; 45-65)—
"Women in Night" (RC) and "For You I Die" (FC). Oke \$4,000.

Last week, "Along Came Jones" (Indie) and "Allegheny Uprising" (Indie) (reissues), \$3,500.

Tower - Uptown - Rairway (Fox Midwest) (2,100, 2, 043, 700; 45-65) —"Casbah" (U). A bit over aver-age at \$14,000. Last week, "Naked City" (U), nice \$17,000.

Heidt Makes 'Honeymoon' Sockeroo Click, \$38,000,

Cincy, Duel Wow 13G.

Cinchinatl, May 11.

Downtown biz is on the bounce for the Market State of the Market State of the Market State of the Market State I and I albee for Cincy's tallest take in months. "Miracle of Bella" and "Duel in Cincy's tallest take in months. "Miracle of Bella" and "Duel in State of the Market State I and "Duel in Cincy's tallest take in months. "Market of the Market State of the Market State State of the Market State Estimates for This Week

The Books Stoylass of Notolever.

Bedinates for This Week State And Control of the State S

Keith's (City Inv.) (1,542; 50-75; "Black Bart" (U). Fairish \$6,000 Last week, "Song of Heart" (Mono) \$4,200.

Lyric (RKO) (1,400; 50-75) —
"Buck Privates" (U) and "South
Tahiti" (U) (reissues). Mild \$4,500.
Last week, "Unconquered" (Par) Last week, "Unco

(qu.o.), about same.

*Palace (RKO) (2,609, 50-75) —

"Miracle of Bells" (RKO), 63,639, 183,500. Last week, "Winter Meeting" (WB), very thin \$8,500.

Shubert (RKO) (2,109; 50-75) —

"Sitting Pretty" (20th), (2d wk), three days for sixth downtown week, and "Tarzan and Mermaids" (RKO) (n.o.), four days, All right \$5,000. Last week, "Sitting Pretty" (lm.a.), okay \$4,500.

Detroit, May 11
Experiment with stage above at Readways-Capitol this session with "Sainted Sisters" is paying off in socko fashion, with combo of Sian Kondon and Capitol Capi

"State of Union" (M-G) (2d wkt. Good \$10,000 compared to fine \$12,000 last week. The state of Union of

'Father Dunne' Preem In St. Loo, Big \$28,000; 'Sisters' Solid \$20,000

Sisters Solid \$2JU,UU Tying in with the American Legion's Founder Day conclave and bringing the Archishop of St. Uniform the American world preem of "Fighting Father orld preem of "Fighting Father one of biggest bally jobs ever for his burg. With locale of story here and interest of charitable organiza-ments of the conclusion of the Sisters' is big rumerup Santed Sisters' is big rumerup still is helty draw in second Leer's week.

week.
Estimates for This Week
Ambassador (F&M) (3,000; 50-75)
"Sainted Sisters" (Par) and
"Waterfront at Midnight" (Par).
Solid \$20,000. Last week, "Best
(Continued on page 18)

B.F.'S'-VAUDE TORRID \$26,000 PACES WASH

\$26,000 PACES WASH.

Town't Washington, May III.

Town't Washington, Meet of Compile Washington, Meet of Compile Washington, Meet of Compile Washington, Meet of Washington,

Thin \$9,000 after mild \$12,000 last week. copuling Wish (last 44-70) — "Pittaburgh" (UI reissue) Slow \$5,000. Last week, "Woman's Vengeance" (UI) yanked after 4 days at only \$2,000. 44-74) — "Warner WB) (21,000) best weeks. "Lady from Shanghal" (Col), nice \$15,000.

Heavy Rains Slug Chi's New Films: Berle Ups 'Alias' to Terrif \$65,000, 'Union' Leader of Straight-Pix, 30G

Chicago, May 11.

Heav vialue early la week cut into opening day grosses this session was constructed by the construction of t

United Artists.

"Naked City" slipped off after a whirtwind start, but still paces the holdovers at \$27,000 for second week at Palace. "Sitting Pretty" looks lean \$25,000 in second week at Chicago. "To Victory" papears to be dying with only \$7,500 for second Accorded with only \$7,500 for second Accorded the Management of the State of the Sta

Retinates for This Week Apollo (B&K) (1,400; 98)—
"Overlanders" (U), Lean \$10,000.
"Overlanders" (U), Lean \$10,000.
"Cheige (B&K) (3,900; 98)—"Sitthis Pretty" (20th) (2d wk), Light
\$2,000. Last week, mile \$27,000.
"Grand (BRO) (1,500; 98)—"Are
you With HY. (U). This \$13,000.
\$10,000.

Monroe (India) (5,000.

Monroe (Indie) (1,000; 98)— Furnace Creek" (20th). Fair \$13, 000. Last week, "If Winter Comes" (M-G). (2d wk), \$6,000.

M.G.). (2d wk), \$6,000.
Oriental (Essaness) (3,400; 98)—
'Alias a Gentleman'' (M.G.) with
filton Berle revue. Smash \$65,000.
Last week, "Casbah" (U) (2d wk),
(Continued on page 18)

Mild Weather Bops Hub But 'Sons' Fast \$28,000; 'Woman' Not Bright 23G

wouldn't NO. Digit Lovi Boston, May 11.

Session. Too Boston, May 11.

Session. Too me ch competition from the competition of t

Astor (Jaycox) (1,300; 40-80) — "Best Years" (RKO) (3d wk), Slipping to \$7,000 after good \$9,500,

page to \$5,000 after good \$5,500 |
Boston (RKO) (3,200 ch.95 ch.95

, Memorial (RKO) (3.00), 40-80)—Memorial (RKO) (3.00), 40-80)—Mil My Soha" (U) and "Joutisina" (Mono). Excellent \$28,000. 160; (200). 200;

Orpheum (Loew) (3,000; 40-80)— "State Union" (M-G) (2d wk). Dropped off to \$20,000 after okay

\$28,000 in first.

Paramount (M-P) (1,700; 40-90)

Paramount (M-P) (1,700; 40-90)

Paramount (M-P) (1,700; 40-90)

Paramount (M-P) (1,700; 40-90)

Paramount (M-P) (M-P) (1,700; 40-90)

State (M-P) (3,500; 40-90)

State (M-P) (3,500; 40-90)

Git to \$11,500 after oas \$27,000

Broadway Grosses

Estimated Total Gross
This Week \$608,000
(Based on 21 theatres)
Last Year \$643,000
(Based on 18 theatres)

'Apache' Rouses **Balto. Tall \$19.000**

Baltimore, May 11,
The big news here this week is
"Fort Apacie," at the Town, where
it will hit one of top grosses in
months. Some fairly pleasing returns are being registered also by
Woman in White" at the Stanley,
Rest of town, mainly holdover, is
not smash.

Estimates for This Week Century (Loew-UA) (3,000; 20-60)

—"State of Union" (M-G) (2d wk).

Holding very strongly at \$14,000
after sock \$17,800 opener.

atter sock \$17,800 opener.

Hippodrome (Rappaport) (2,240, 20-70)—"Lady From Shanghai" (Col) (2d wk) plus new vaude layout. Maintaining fairish pace at \$12,500 after unexciting getaway with \$14,600.

with \$14,600. Keith's (Schanberger) (2,460; 20-60)—"All My Sons" (II). Opens to-day (Tues.) after "Are You With It?" (II) inched out \$9,200. In ahead, "Big Clock" (Par) (2d wk), fast \$11,000.

Mayfair (Hicks) (980; 35-55)—
"Panhandle" (Mono) (2d wk). Down
to \$4,000 after over-average openlng round at \$6,300.

morned at \$5,000.

New (Mechanic) (1,800; 20-60)—

"Scudda Hoo" (20th), Fairly nies
\$9,000. Last week, "Sitting Pretty"
(20th) (3d wk.) big \$7,900.

Stanley (WB) (3,200; 25-75)—

"Woman in White" (WB). Good

\$1000. Last week (WB).

Town (Rappaport) (1,500; 35-65)

"Fort Apache" (RKO). Biggest
thing in town and best action here
in months at sock \$19,000. Last
week, \$7,000.

Gee-Gees Slough L'ville Albeit 'Sitting' Pretty At \$17,000; 'Smugglers' 7½G

All Jovo, Milleghets 221 Louisville, May 11.

Nice weather here and fact that gee-gees are still r. un ning at Churchill Downs, means that the wicket pace is slow at most spots. "Sitting Pretty" at the Rilalio has the benefit of woman wrote the original story. "Smugglers" and "Blonde Savage" are a couple actioners which are doing okay at the Strand.

original story. S. "Smutgeests of the Tolking of Story of the West Product Story of the West Story of the West Product Sto

KAYE BOOSTS 'FURY' SOCK \$26,000, OMAHA

Omaha, May 11,
Sammy Kaye, always a big
grosser here, is holding his usual
pace at the Orpheum. Coupled with
"Caged Fury," looks in for smash
session, "Miracle of Bells" at the
Brandeis shapes strong, Remainder of town is only 50-80.

Brandets shapes strong. Remaintor Edward and the Control of the

tress, and Gang. "WB (ressue).

Paramount (Tristates) (2,800; 16-65)—"State of Union" (M-G) (2d Wk). Fair 87.00. Last week, fine \$12,200.

State (Goldberg) (865; 16-65)—
312,200.

"And" "Thrzan's Secret Tressure" (M-G) (16-65)—(16-65) (16-65)—(16-65) (16-65)—(16-65) (16-65)—(16-65) (16-65)—(16-65) (16

'Clock' Ticks Loud \$14,000 in Mpls.

Minneapolis, 'May 11.
Two newomers, 'Miracle of
Bells' and 'Big Clock,' are getting
the major share of boxoffice attention currently. Latter shapes up
strongest but 'Bells' also is big.
'Naked City,' in third week here,
looks top holdover. Despite continued cold weather, grosses generally are offish.

index co. 1. A. deven. Despite continued cold weather, grosses generally are offish.

Estimates for This Week
Estimates for This Week
Istimates for this for

Colbert, MacMurray Team for 'Honeymoon'

Hollywood, May 11. Claudette Colbert and Fred Mac-turray, who co-starred in "The

Murray, who co-starred in "The Egg and I," will do it again in "Family Honeymoon," comedy at Universal-International. Picture, based on a yarn by omer Croy, goes into work Homer June 15.

Estimates Are Net

Film gross estimates, as re-ported herewith from the vari-ous key cities, are net, i.e., ous key cities, are net, i.e., without the 20% tax. Distributors share on net take, when playing percentage, hence the estimated figures are net in-

come.

The parenthetic admission prices, however, as indicated, include the U. S. amusement

N. Y. Clipped by Rail Strike Threat; 'Woman'-Jockeys No Winners, 51G; Gable-Lana-Cugat Hot \$112,000, 2d

Broadway fartan thates or experiencing a rather hary downshead this season. A few houses are doing fairly well in breasting the official tread but the overall as compared with recent sportly weeks. Showing is all the more disappointing in view of six open-with the control of the control of

okay at \$7,200, with reissue combofor Stations and Adam Had
To Stations and Adam Had
To Stations and Adam Had
To Stations and To Had
To Stations and To Had
To Ha

\$17,000 in sixth stanza. Holica Radin. Int. Coew's) (4,520; 70. \$220).—"Homecoming" (M-G) with Xavier Cugst orch, Harvey Stone, Ross Murphy topping stageshow Murphy topping stageshow \$112,000 or near after sock \$126,000 opener, and a bit over hopes. Stays on indefinitely. (7,00). 60. \$1,60).—"Castbah" (U) (2d wk) (1,00). "Castbah" (U) (2d wk) (1,00). "Castbah" (U) (2d wk) (1,00). "Gastbah" (U) (2d wk) (2d

114) is off sharply at a000 seed of the color of the rine \$29,000 opener. Sta Gobe (Brandt) (1,500; 90-\$1.80) —Arch of Triumph' (UA) (4th wk). Third round ending last Monday (10) continued to side but still out of the color of

GO night, after \$14,000 for 25th week, "Time of Life" (UA) opens has been controlled to the Color of Life and the Color of Life (UA) opens has been controlled to the Color of

second. Goes a fourth, with "The second. Goes a fourth, with "The Paralle" (16-G) due in May 20.

Riaile (Mayer) (594; 35-85)—
The Danned" (Indie) (36-final wk). Third stanza ending next Pries and the second with the secon

Seattle Off to New Low; 'Panhandle' Dim \$6.000

Panhandle Dim \$65,000

Sozoffee generally in on down-beat here this stanza, with surplus of holdovers and relesses pushing of holdovers and relesses pushing picture. "Panhandle," is feeling the offish tone, being very thin at the Paramount. "State of Union." Release the offish tone, being very thin at the Paramount. "State of Union." Reload the offish tone, being very thin at the Paramount. "State of Union." Reload the State of Union. "Banbi" (REO. 1600; 45-80).—"Reload to the State of Control of State of Union." (McG) (2d wkk. State of Union." (McG) (2d wk. State

Now completing its 1st half year



Gentleman's greement

The Longest-Run Record in 20th Century-Fox Long-Run History!

6 months at the Apollo, Chicago!

20th's all-time champion holdover attraction!

Move-overs! Repeat First-runs! From Coast-to-Coast!

Setting new 20th marks for subsequent runs!

Matching its big-town figures in every smaller situation!

The most honored picture in screen history!

Winner of 53 awards!

Winner of 3 Academy Awards including "Best Picture"!



Darryl F. Zanuck presents DOROTHY

GREGORY PECK · McGUIRE · GARFIELD

Gentleman's

Jane Wyatt • Dean Stockwell • Sam Jaffe Produced by DARRYL F. ZANUCK Screen Play by MOSS HART Directed by ELIA KAZAN







Rank Reissues Show Healthy Results Offsetting Tax-Ridden Pix Shortage

London, May 11.

Boodine take from relssues will hold with the red in the last hold with the red in t

of business the oldies have been pulling in.

During a six-month period the following films were reissued by the Rank Organization: "Fried Carolina area only with the Rank Organization: "Fried Carolina area only with the Sough Breake" (second circuit release). Boxofice only average, probably due to release dates beging to close. "Great Expectations", vgry good. "Green For good to be completed full; average. "This Happy Breed" and "Carnival" (no combined bill); average. "This Happy Breed" and "Carnival" (no combined bill); average. "This Happy Breed" and "Carnival" (no more bleed bill); average the most successful reissues for some time.

tion.

On results of this relissue group, the Rank booking chiefs consider that the success of reissues depends on how soon they are fee depends on how soon they are fee the success of the success that the success tends to substantiate this point. Anyway the stantiate this point. Anyway the stantiate this point. Anyway the beginning that the success that the success that the success that the success is the success that it will have a boalthy effect.

LONDON'S THREE NEW OFFERINGS LOOK GOOD

London, May 11.

OPTERINOS LOUK GOUD.

OFTERINOS LOUK GOUD.

London had three new shows and a revival opening this week, with the new productions looking good. The control of the control o

Sterling's S. Africa Spread Johannesburg, May 1.

Johannesburg, May 1.
Sterling Products have just booked the largest order ever place do no Lourcno Margue Bado, covering several thousand syst amouncements and six hours of time a week. The time is produced up into two half-hour pendid up into two half-hour beautiful the sterling on Sunday and four 15-minute page 10 minute produced up into two half-hour beautiful the sterling on Sunday and four 15-minute page 10 minute pag

Products scheduled to be advertised are Bayer Aspirin, Glostora, Pine, Tar & Honey, Cough Syrup; Phillips' Dental Magnesia, Phillips' Creams, Mulsified Coconut Oil, Danderine, and Phillips' Milk of Magnesia.

past week.

In addition, Metro will take over
on a longterm lease, a theatre now
being built in Call, Colombia, private capital. McG is to equip
the house besides operating it.
Company also has a site purchased
in Buenos Aires but has yet to authorize actual construction.

Uncertain overseas conditions have restricted erstwhile ambitious plans by majors for postwar theatre, building in foreign countries. arre, billions in toreign commissions. Paramount recently opened the Tacna theatre in Lima, Peru, and Warner Bros, has a house under construction in Havana. Otherwise, there's been little activity in the field of theatre acquisition

Foreign Pix Make **Latinos Choosy**

Success of foreign films in the Success of foreign films in the Latin-American market has been so widespread that exhibitors in south-of-the-border countries can be choosy in picking their American beach of the control of the control

Venezuela alone about 80%. An indication of the appeal of Italian pix is seen in the terrific gross of 83,000 (\$16,000) pesos which "Open City" racked up in one Mexico City house. With other Italian, Argentine and British imports doing fairly well, the Latino exhib for the first time is able to which the control of the

men in the past. He conceded, however, that it's difficult for the U. S. film companies to improve the story appeal of their pix for the Latin market without assertion of their pix for the Latin market without assertion of the control of the cont ican pictures in that mart with the exception of action films and west-erns which never have lost popularity with the Latins.

'La Meri' Mex Click

Mexico City, May 11. Mexico City, May 11.
Best dance recitalist seen here
in year is "La Meri" (Mrs. Russel
Meriwether Hughes). Topping under difficulties, the altitude, half
hits her hard, and sorter, which
hits her hard, and worth American
hits her Cultural Relations,
the dancer opened May 1 and did
woo-night May 5, 6 and 8, to increasingly good trade at \$2 (U.S.)
top.

top.
Sam Pierce, Melvin S. Parks and
Martin Holman are the impresarios. Attendance is AmericanMexican.

Habib Ouits Belgium Selim Habib, Metro managing director in Belgium, has resigned because of ill health, with Robert O. Schoham named to fill the posi-

O. Schoham named to fill the posi-tion temporarily.

Schoham until recently was spe-cial Metro homeoffice representa-tive in Scandinavia, headquarter-lng in Sweden. Prior to that he was territorial manager in Cuba and Finland.

'Cantinflas' Cleared Of

Mexico City, May 11. "Cantinflas" (Mario Moreno), Mexico's top pic-stage comic now visiting Paris, was cleared by the federal attorney general of a plagiarism charge.

pleagram attorney general or a polgarism change and the polgarism change by Alberto Pha Libema, that the comic still story and made it into one of his most successful pix, "Un dia one! Dishio!" "A Day with the Devil"). Prosecutor assigned a lay of experts, witters and scription of the pix of the

'Years' an Embarrassment Of B.O. in Austere Brit .: Petrol. Church Stymies

Fetrol, CHIFCE Symmes
Samuel Goldwyn's "Best Years
of Our Lives" is enjoying such
success in the British Isles it's
making trouble for municipal ofmaking trouble for municipal oftowns have been confronted with
requests for extension of hours
cinemas are permitted to be open,
so that the unequaled crowds can
eather the film. In every case, the

city fathers nixed the request.
In Southport, the exhib wanted to open at 7 p.m. for four Sundays with the summer of the result of the summer of the country of the country

WALTER IN LIDO PACT ON TALENT EXCHANGE

Paris, May 6,
During Lou Walters stay in
Paris, he will ink a pact with
Plerre Louis Guerin, operator of
the Lido Club here, for a mutual
exchange of talent between latter
and Walters' N. Y. Latin Quarter.

and Waiters' N. Y. Lutin Quarter.
At the Lido, Rene Fraday is now
rehearing the new revue he is prorehearing the new revue he is profetti." with a centival scene with
floats, which will include plenty
Yost singers, the Debonairs, Fraitshow, which will open May 25
while Lou Waiters is still here,
with the three Charlivels held over
with the three Charlivels held over
with the three Charlivels held over
the Charlivels held over
Lin M. Y. opening Oct. 10
Chorcocraphy is by Don Arden,

in N. Y., opening Oct. 19.
Choreography is by Don Arden, and includes 18 Blue Bell Girls and mannequins. Tooters will number about 45, including 20 fidders. Miss Blue Bell is now supplying the girls, with Dodo Felton, who used to, gone over to the Varieties here.

Current London Shows London, May 11.

(Figure shows weeks of run) "Anna Lucasta," Majesty's (28). "Annie Get Gun," Col's'm (49). "Autumn Gold," Embassy (1).
"Barretts," Garrick (2). "Autum Gold," Embassy (1).
"Barsetás," Garrick (2).
"Bless the Bride," Adelphi (55).
"Bob's Unele," Sav. (1).
"Carlssima," Palace (9).
"Carlssima," Palace (9).
"Carlssima," Palace (9).
"Carlssima," Palace (9).
"Carlssima," Startes, 19.
"Garlssima," Startes, 19.
"Frenzy," St. Mart (3).
"Frenzy," St. Mart (3).
"Happies Dasy," Apollo (7).
"Mortina," Apollo (7).
"Mortina," David (7).
"Norther Apollo (7).
"Starlight Roof," Hipp. (27).
"Starlight Roof," Hipp. (27).
"Starlight Roof," Hipp. (27).
"Starlight Roof," Hipp. (27).
"Vigil," Wales (1).
"Worm's View," Whitchall (54).

antinflas' Cleared Of Pic Plagiarism Charge Arg. Pix Industry Takeover Seen Closer in Bank's 70% Coin Move

Horror Pix Nix by Aussie Censor: Ad Clamp Seen

Censor; Ad Clamp Seen

Chief Aussie film ensor; Jacob Alexander his mensor; Jacob Alexander on the ban. They say this said to be in agreement with Alexander on the ban. They say this type of entertailment brings to many licks to the industry, not many licks to the industry, not be a support of the property of the

MPA Dickers On Chile Pix Entry

Santiago, Chile, May 11. Santiago, Chile, May II.

Representative of the Mation
Picture Asan. of America have
launched negotiations with the
Chilean government for a new
agreement on importation of Yank
films to this country. The dickerregulations which have prevented
American companies from bringing in any but a few films since
the latter part of 1947re clamped
down with an absolute nix on Yank
films. However, permits are required for both importation of
films and remittances of dollars,
Ordinarily, Chile is good for
about \$1,150,000 yearly in dollar
remittances to all American film
companies.

SIRITZKY HOPING TO REGAIN 47 THEATRES

REGAIN 47 THEATRES

Paris, May 6.

Recovery of his 47 theatres from
government or SOGEC control is
only a matter of time now for
Leon Strictles, now eleaned of colLeon Strictles, now eleaned of colleon Strictles, now eleaned of colback now out of an original 65.)
Operator plans to make arrangements with the main chains, such
looking combine which would
hold most of the best theaters here.
Cerned, he intends to run his
louses on lines which will not
mean either firing quickly most of
superfluous personnel which has
americanization of the houses.
Sirittley, whose sons, Sammy and Americanization of the houses. Siritzky, whose sons, Sammy and Joe, are currently in N. Y., plans to extend into production deales, and the production of the control of th

Crown's European Look Alfred Crown, foreign chief for Samuel Goldwyn, sails on the Queen Mary for England May 22. He'll be abroad about six weeks, going from London to France, Italy

going from London to France, Italy and Sweden. He'll view the general foreign situation, look into the possibility of deals for unfreezing coin in various countries and consult with RKO exces on exhibition policies on "Secret Life of Walter Mitty," which will shortly go into foreign release.

Nationalization of the Argentine film industry, long forecast by the trade, appears to be well on the way, now that the Central Bank of Argentina is hanneling some for of the control of

TCE HOLIDAY' SOCK IN MEX, WITH 300G IN 28

MEX, WITH 300G IN 28

Outsam Mexico City, May 11.

Outsam Mission of the Content of the Content

Sturdivant is impressioning in Surdivant and his Mexican associate, Joaquin Guerra, are competing plans for building the show's own stadium here, reportance, and the show is surely stated in the show on stadium here, reportant to the show can go on.

Last two times here, "Boilday" Last two times here, "Boilday" Last two times here, "Boilday" and the show of the sh

Danes-U.S. Tax Okay

and Sweden. the general foreign situation, look into the possibility of deals for unfreezing coin in a washington, May 11. New income tax convention by a which will shortly go into foreign release.

Bernard J. Gater, Latin-American supervisor for Monogram International, planed to Havan and Monday (10) on the first leg of a three-month tour which will should be the supervisor of the control of

M*G*M HAS THE PICTURES!

Week after week
All Spring and Summer long!
One tasty dish after another!
Frank Capra's "State of the Union"...

A feast from coast-to-coast!

"Homecoming"...Wow!

Breaking every M-G-M record in the Entire history of the Capitol, N. Y.

Then "Summer Holiday" (Technicolor)

And "Big City." Then "The Pirate" (Technicolor)

"On An Island With You" (Technicolor)

Irving Berlin's "Easter Parade" (Technicolor)

"A Date With Judy" (Technicolor)

Then "Julia Misbehaves"! Followed by

"A Southern Yankee"

Then "Three Musketeers" (Technicolor)

And more M-G-M Big Ones!

Everybody's saying it: Happy days

Are here again, thanks to-

Naturally-"VITAMIN M-G-M"!

MGM GREAT



At the Hunting Room of the Hotel Astor, N.Y. and where ever film men meet, theyr'e saying: "M-G-M is the talk of the industry."



Per-Company Breakdown

Following is a tentative list of the number of films to be released by seven of the major film companies from now until the end of the year. Figures are tentative, since several of the companies awe not yet completed their distribution plans.

Company	scheduled for remainder of 1948	Other tentative releases in '48	May-Dec. 1947
Columbia	11	29	51
Matra	X. W.	12	. 22
Bosemount	Cree 12"		11*
PEO	1400	PT 28 . 5	26**
Twentieth-Fox	15	11	26
Universal	16	27	23
Warners	11***		5***
	86	79	164

Releases set only until September (with same months for 1947).

Set only until October,

Set only through July.

Film Execs Concerned Over II. S. Film Delegate

Over U. S. Film Delegate

The body of the

Freedom Guarantee Continued from page 3

gies want no new excitement till they study the High Court decision and get the issues once more before the trial court in New York. Final settlement on the divestiture angle, ay be as much as a couple of

some the form of the couple of years off.

One important feature of the Supreme Court's dictum is that, if fims have the same protection us may be considered to the couple of the coupl

loosely repeated on two or three occasions. Back in 1940, a Senate Commit-tee investigated Hollywood, using as, a springboard the allegation that the industry was warmonger-ing because it was making anti-mited that the committee of the con-traction of the committee of the way of the committee of the com-tent Now films would have that same shield.

Korda Oldies

Continued from page 9 ; Productions, WPIX obtained ex-clusive TV rights to the films for a year at a package price of \$125, 500, with the privilege of leasing them to any other stations in-terested.

standard of the state of the st

DeMille

Continued from page 5

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Constined from page 5

tonal amendment specifying for a second amendment specifying for the control of the control of

earned experience and the control of the control of

C.P. Skouras' Pre-Trial

Exams Another 2 Weeks After several weeks of pre-trial examination. Charles P. Skouras, head of National Theatres, has two more sessions in the stockholders suit against 20th-Fox before the lawyers call it finis. Quiz of Skouras won't wind up for an-

lawyers call it finis. Quiz of Skouras won't wind up for another couple of weeks, it's said, because crowed schedules of both interney for disadent shareholds, bar continuation of examinations this week.

It's likely insertisench efforce the case goes to trial late this spring or in the early fall, according to Pollack. Spyros Skouras, company prexy; Robert Lehman, board veepee, and Otto Koegel, general counsel, have already taken the witness chair.

Six consolidates stockholder; Six consolidates shouras deals whereby Charles Skouras and sharles of the stockholder, and the stockholder of the sto

Major Cos. Slate 165 Releases For Rest of Year, Almost Same as '47: 20th Sets Pace With 26 in 8 Mos.

Labor Meet in Fall

Washington, May 11.
Hearings of the House Labor subcommittee investigating conditions in the anusement industry will resume in Holly wood in August or September. At that time, Herbert K. Sorrell, prez of the Conference of Studio Unions, will be given on concrimits.

Conference of Studio Unions, will be given an opportunity to explain his denial of charges made against him that he was a Communist.

Other Hollywood persons, who were named as Communists at the hearings, will also be called before the committee to present their side.

Metro Won't Cut Own Prod. But Acquiring Indie Pix for Release

Hollywood, May 11. Metro has no intention of cutting its own production slate although it's stepping up its releasing schedule through acquisition of outside pix, production chief Louis

and account to the second to t

TECHNICOLOR JAM MAY STALL 'MELODY' IN ENG.

STALL 'MELODY' IN ENG.

Technicolor processing will be pretty tight in Britain for some months to come, according to Willment of the pretty of the Britain for some months to come, according to Willment of the Will blank, who are the pretty of the Will blank, who returned to New York last weak after a five-week junket to England and France. Situation, he said, stems from the new films coming, in the said of the said of

Film exhibitors will have about the same number of pictures to this year as they had from May to December in 1947. Seven major distribs have some 86 films al-ready scheduled for release between now and the end of the year, with another 79 either in the can or in various stages of preparation. Total of 165 is almost equal to the 164 released in the last eight months of 1947.

aget mouths of 1949 in the Linds Control of the Control of Control

leases, which apparently is not in the works.

It would be a considered the service of the renainder of the year. In which is pletures that sively set for the remainder of the year. In the service of the remainder of the year. In the service of the remainder of the year. In the service of the remainder of the year. In the service of the remainder of the year. In the service of the year of the service of the year of the service of the service of the year. In the service of the year of the year. In the year of the year. In the year of the year. In the year of the year. In the year of the year. In the year of the year. In the year of the year.

Reissues

Relssues
Par has 12 films set between
now and October, which includes
a reissue of Cecil B. DeMille's
"Crusades." Warners will trade
most in reissues, listing four,
among the 11 pletures set between
now and the midde's of July. These
include "Valley, of the Glants,"
"Fighting 80th," "God's Country
and the Woman" and "Flowing
Gold."

and the Woman" and "Flowing Gold.". Which made the most of McKrosses list; was, has evidently foregone the idea for the remainder of 1948. Not a single reissue is listed among the seven films already scheduled and the 12 others almong the new films on which McG is counting is "Command Decision," based on the legit production still current oil Broadway, to go on the floor at Metro's British studies next month. In addition to its own features, the original will also distribute two specifications of the county of the seven which we have been seen to be seen as the first group of Hal Roach streamliners, which tee of in Octa-

Universal has 16 films set for re-Universal has 16 films set for re-lease between now and October, with 15 others in various stages of combletion. Company, in addition, will have 12 J. Arthur Rank Brit-ish-mades from which to choose. Columbia has 11 pix earmarked four distribution during the next four months, with 29 others in the ean or almost ready for release.

N.Y. Adwomen's Luncheon To Put Accent on Pictures

IO THI ACCENT ON FIGURES Metry's Howard Dietz is scheduled to "report on the motion picture industry" at a luncheon to be a function of the motion picture industry of a function of the motion picture industry it is under a supless of devertising women of New York.

Also guesting on the dais will be richard de Robelmont, March of Richard de Robelmont, March of Western of the March of the March

UAW's Successful Film Spurs More Union Prod.

Spurs More Union Prod.

Long-bruited plans of trade
union leaders to produce and distribute special films for labor are
union leaders are sent of successful
tests by several large unions. Cued
by the repeated bookings for
their initial cartoon documentary.
The there have been been successful
tests by several large unions. Cued
to the control of the control of the control
tests by several large unions. Cued
to the control of the control
tests by several large unions. Cued
the control
the cont was set up last year as ing house for labor films

Ent's WB Playdating

Enterprise's "Arch May 11.
Enterprise's "Arch Triumph" will preem here June 4 In day-and-date openings at Warners' Holly-wood, Downtown and Wittern theatres. It's the first time in six years that anything but a WB film has been booked into these first-run showeases.

has been booked into these first-run showcases.
"Arch" will play the entire Warner circuit. Pic is distributed by United Artlsts.

TECHNI SUIT STARTS JUNE 4

Washington, May 11.

Hearing of the Government's anti-trust suit against Technicolor has been set for June 14 by Judge William C. Mathes of U.S. district

Hearing already had two delays due to insufficient preparation by attorneys on both sides.

'No' Varieties

Continued from page 5 Wilson put their signatures to the

ict. Major trouble, it's reported, is Major trouble, it's reported, is the flock of domestic regulations and rationing that prevaled and rationing that prevaled the flow of the

ing back with the idea that Britan in onthing but a mass of maddening restrictions.

In orbiting but a mass of maddening restrictions.

Allport, Motion Picture Assn. of America rep in Standard, returned to London aboard the Queen Mary Control of the Control of

New \$30,000 House in Alberta Calgary, Alta. \$30,000 theatre is being built at Two Hills, Alta.

Make Mine Borscht

his new opera. I want to go from one production to another without the deadly between-show histus on Broadway.

the deadly between-bown the processor of the control of the contro

So rather than an institution to graduate from and leave behind, like Erasmus Hall high school or the American Academy of Dramatic Arts, the Borscht Circuit is a workshop for talent developed to the highest degree. I know a few top-ranking stars who could ketchum up beaucoup krow-how in a summer them.

Picture Grosses

SAN FRANCISCO

(Continued from page 12) Nice \$10,000. Last week, tall \$15.500.

Nice \$10,000. Last week, tall \$15,000. Condend (Nilmenfeld) (2,449). Orghod (Nilmenfeld) (2,449). Orghod (Nilmenfeld) (2,449). Orghod (Nilmenfeld) (Last week, 'nice \$13,000. United Artists (Blumenfeld) (Last week, 'nice \$13,000. Sormal' (Val.) (relssues). Thin \$5,000. Last week, "Smart Woman" (Mono), wy \$5,000. Last week, "The Midado" (U) (3d wkl.) \$2,900. (Ackerman) (350, 60-85)—"The Brothers" (U). Oke \$5,-000. Last week, "The Midado" (U) (3d wkl.) \$2,900. (409, 63-85)—"The State (Nilmenfeld) (Nilmenfeld)

Beast" (Indie) (10th wib (Ind.), 82.—
United Nations (SWC) (1.40; 60.—
80.—"The Bugitive" (IRXO). Good (1.50). Last week, "Sitting Proceed (20th) (6th wib, healthy \$4.500.—
"Tarzan's Secret Treasure" (5th and "Barzan's N. X. Adventure" (5th and "State") (5th and "

'Casanova' Mild \$11,500. Denver: 'Sisters' 146, 2d

Denver, May 11.

Too many holdovers and resuses are slowing biz gait here this week. "Adventures of Casamora" is only moderate at Paramount. "Robin Hood" looks faith of the first hin two houses. "Sainted Sisters" will be nearly as solid in each ond week as on the first through the search of the sainted sisters of the search of the sainted sisters.

ond week as on rist at Dennam.
Estimates for This Week
Aladdin (Fox) (35-74)—"Song of
Heart" (Mono). Fine \$4,000. Last
week. "Naked City" (I) and "Campus Sleuth" (Mono) in...), \$5,000.

Benham (Cockrill) (1,750; 35-70)
—"Sainted Sisters" (Par) (2d wk).
Fancy \$14,000. Last week, \$14,-

Fancy 500

Fanor \$14,000. Last, week, \$14,700. Benver Good (2,82%; 35,74)—Benver Good (2,82%; 35,74)—Whith Hood* (WB) Gesissue) and "Arthur Takes Over" (20th), day-date with Esmire, Webber, Fali-day-date with Esmire, Webber, Fali-day-date with Esmire, Webber, Fali-day-date with Esmire, Webber, Fali-day-date, Webber, Phin \$25,000. Whith Esmire, Webber, Thin \$25,000. Last week, "Flurnace Greek" (20th) also Jack, "Furnace Leave" (Mono), \$2-200. Trench Leave" (Mono), \$3-200. Trench Leave" (Mono),

000.

Malie (Fox) (878; 35-74)—"Furnace Creek" (20th) and "French Leave" (Mono), after week at each Denver, Esquire, Weiber. Thin \$5.000. Last week, "Panhandle" (Mono) and "Flane" (Rep) (m.o.),

Webber (Fox) (750, 35-74)—
"Robin Hood" (WB) (relesse) and
"Arthur Takes Over" (20th), also
Denver, Esquire. Thin \$2,006. Last
week, Furnace Creek" (20th) and
"French Leave" (Mon 0, \$2,200.

CHICAGO

CHICAGO

(Continued from page 13)

(Continued from page 13)

(Tony Martin on stage, fine
38,000.

(Roston (2,500)

(Roston (2

\$20,000. 25,00

Union' Stately \$15,000. Port.: Cooper Wow 216

Portland, Ore, May 11.

"State of Union," at Broadway, and "Unconquered," at Oriental and Orpheum, are gathering in most of coin this week. "Naked City" is best of holdovers at United Artists.

City" is best of holdovers at United Artists.

Estimates for This Week Broadway (Parker) (1832, 50-85)

Estimates for Uniton" (1843)

Estimates for Uniton" (1844)

Estimates for Uniton" (1844)

Estimates for Uniton" (1845)

Estimates for Uniton" (1846)

Estimates for Uniton" (1846)

Estimates for Wife" (1840)

Estimates for Wife" (1840)

Estimates for Mam" (1841)

Estimates for Mam" (1841)

Estimates for Estimates for

200.
Guild (Parker) (427; 50-85)—
"The Noose Hangs High" (EL) and
"The Man From Texas" (EL)
(m.o.). Fair. \$1,500. Last week
"Casbah" (U) and "Jassy" (U.
(m.o.). So-so \$1,200.

Buff. Dull but 'Noose' Hangs High at \$20,000

Hangs High at \$20,000

Bullato, May 11.

Town is full of holdovers, resistes and return dates at popsiale. Ace newcomer is "Noose Hangs High," which shapes smash encountry in the state of the state of

ST. LOUIS

ST. LOUIS Continue drum page 12)
Man Wins' (Col) and "Matting of Millie" (Col), 916,000.
Fox (F&M) (5,000, 50.75).
Fighting Fagh (5,000, 50.75).
Louis (1,000, 50.75).
Louis (1,000, 50.75).
Smash \$18,000 after \$25,000 initial stanza.

State 25,000 after \$25,000 attentions and \$1,500 after \$25,000 attention \$1,500 after \$25,000 attention \$1,500 after \$25,000 attention \$1,500 after \$1,500 after

"Black Cat" (SG) and "Black Fri-day" (SG) (reissues). Ole \$5,500. Last week, B. F's Daughter" "Black Fried (Fried) (Fried) (Fried) "Shubert" (Ind) (1,500; 40-60)— "Fighting obth" (WB) and "Valley of Glants" (WB) (reissues). Nice \$5,500. Last week, "I Love Trou-ble" (Col) and "Prince Thieves" (COl), \$5,000.

The Kremlin Kurse?

Talk that the Soviet government has given local Communists the go-ahead signal in an alleged "sabotage" campaign against "The Iron Curtain" has been spurred by a paign against "The Iron Cur-tain" has been spurred by a passage in the current issue of the USSR Information Bul-letin published by the Soviet

letin published by the Source Embassy.

It reads: "In the working class districts of New York, Pittsburgh, Detroit and San Francisco, the dulcet tones of the yampire, Baranova, will hardly be heard. They will be a source of the work of the working of the work of the working of the work of the working of the wor hardly be heard. They-will be drowned out by the Indignant shouts of the public." Later, warning of the reception the pic will receive in Europe, the bulletin says: "One can boo without special machinery."

'Iron Curtain'

- Continued from page 5 ficials haven't screened "Curtain" for any of the pre-opening critics. Objections, for the most part, have comes from pro-Soviet groups claiming that release of the picture will stir up war hysteria in this will stir up war hysteria in this country. In, a switch from its re-cently-inaugurated policy of hold-ing advance of its product for all civic and religious groups, as well as the press, 20th has held screen-ings on "Curtain" down to the barest minimum, with each mem-ber of the advance audiences care-fully screened at the door for identification purposes.

nury screened at the door for Identification purposes.
Chi obiection by the Coast, and on the Coast, assisted in N. Y. and on the Coast, assisted in N. Y. and on the Coast, assisted in Coast, and the Coast of the

Serge Prokofieff.

With 20th-70x's Thon Curtain'
now in national release, an indie
New York distributing firm, Four Continents Films, is readying another anti-Communist picture for a

Picture is "The Agitator," Produced by Lou Jackson's Pridlik National studio.

Film already has played a number of dates in South and Central

America.

H'wood Pix O. O. - Continued from page 1 =

before a "selectivity committee" which first passes on their export suitability. Following, the pix are given the oo by staff members of the Motion Picture Export Assn. before being given final approval.

Details of the method have been outlined in a special newsletter to MPEA officers in foreign terri-

Crucial test that each pic mus Crucial test that each pic must now pass is its ambassadorial role for the U. S. High budget films and several pix that have done smash business in this country have been turned down as unsuitable been turned down as unsuitable less pretentious films with acceptable themse have been given the MPEA greenlight for shipment overseas.

Following are several hurdle Following are several hurdles each film must pass: Is the dialog too heavy? Will plot development be understood without too many subtitles? Is the plc too sophisticated? Is it too strongly slanted towards American audiences for appreciation overseas? Is there too much vice or violence? Does it give a distorted portrayal of American life?

tite?

Then come the payoff tests: Is there anything in the picture that can possibly offend the government of the picture of the picture of the picture of the picture of the local censors? Will the film appeal to the native filmogers?

In view of the interval between domestic release of films and their caport availability, MEEA commit of the picture of the pictur

K. O. to Combines

ed from page 5 : continues from page 5
the decline in dealing with major
companies in the past few year,
it's exactly what's happens as
respect to the page of the series of

source of relief.

Actually, attorneys for the indies
and for the buying combines themselves aren't sure whether the
verdict puts the combinations out
of business or not. (See separate
story.) The decision doesn't apply
to this type operation directly, but
it has some strong words from the
the strong words from the
the strong words from the in the suits Rubin is preparing and bring about the end of the central purchasing services eventually. Justice William O. Douglas, in

Justice William O, Douglas, in his majority opinion, wrote, for Instance: "Appellees were co-cededy using heir exercit buying codedy using heir exercit buying towns were linked with their competitive towns. .. Monopoly power, whether lawfully or unlawfully acquired, may itself constitute an evil and stand condemned even The anti-trust laws are as much

The anti-trust laws are as n violated by the prevention of com-petition as by its destruction."

Whole effort of the buying com-bines, say the indies, is to prevent competition and to create circuit buying power, so the fact of their ladependent ownership doesn't buying power, so the fact of their Independent ownership doesn't matter in making them Illegal. In the attempt to boost buying the product of the product have been offering to get product for some exhibs for very little fee, as compared with what's charged others, in order to jurchase for as many theatres as possible and thus wring better terms from the dis-

Arbitration

- Continued from page 5 -

completely develop the possibili-ties of the old setup. Originally, AAA intended to educate exhibs but that idea bogged down because the coin was never available. See Big 8 in Agreement

Set Big S in Agreement Major company exces are now supporting the idea—and think it inter, the Little Three will also go for it—because the problem of grown much more acute in the past eight years. Proponents argument is that every exhib who takes his case to arrhitration is an open supporting the control of the control

not wave his right to sue by going to arbitration.

Supreme Court cleared the way for a new system when it held the lower court could provide for one court had plugged vigorously for an arbitration proposal, during the hearings preceding appeal, but ruled it had no power to aid in even a voluntary setup. At the even a voluntary setup. At the even a voluntary setup. At the sone way out of the monpoly mixup. First system went into effect simultaneously with the consent decree in 1949. It stopped receiving the statutory court ruled it could no longer exist.

U Won't Sell 16m Where It Hits Regular Exhibs

It Hus Kegular Exmins Responding to a request by the Theatre Owners of America, William A. Sculy, sales chief of Universal, has reinstated rules regularly world. Films, Un narrow-entire subsid. Henceforth, Scully has acquised 700, Any UWF Jon account must be approved by the Universal branch imanager whose Universal branch imanager whose canables him to pass on whetom of falling the order. filling the order

Scully studied a number of examples of "unfair competition by hotels and other establishments" before assuring Myron N. Blank, chairman of TOA's 16m committee, chairman of TOA's 16m committee, that stricter regulations would be enforced. Blank, as a result, de-clared he's satisfied with coopera-tion from major distribs. Other larger distribs of narrow-gauge films—20th-Pox and EKO—have already announced policies di-rected at keeping unfair competi-tion at a low point.

SOPEG ASKS 20% WAGE TILT FOR ITS 200 AT UA

Setting the format for negotiations with all the major film companies in New York, Screen Office & Professional Employees Guid

panties in New York; Screen Office Servenous amployees Guild Carlinto amployees Guild Carlinto amployees Guild Carlinto amployees on the Carlinto amploy of the

Profits Up Continued from page 3

grosses are the new operating economies.

3 Sock Grossers

Responsible for the sock film rentals collected during this quar-ter are, primarily, three pictures —"Sitting Pretty," "Gentleman's Agreement" and "Northside 771," all of which are racking up fine all of which are racking up fine grosses. Promising even greater profits for the quarter, which has until June 26 to run, is the fact that "Agreement" is just really starting to get under way on quar-tity bookings while "Iron Curtain" will open in more than 400 spots this week.

this week.

Particularly gratifying to the 20th exces is the hiz scored by "Stiting Pretty." Cillion Webb's "Stiting Pretty." Cillion Webb's 200,000, and is generating income at a rate that promises a domestic gross of \$4,000,000. It compares with the nock business of another with the nock business of another years ago—"Margie." Made in color, that top profit-maier. of the year cost \$1,000,000, and did better than \$4,000,000.

ter than \$4,000,000.

Accounting for the big upswing in second quarter film rentals over the same period of a year ago also is the fact that there were large gaps in 20th's releasing schedule then. First quarter of the current year saw plenty of films released, but most of them of a quality that failed to score at the b.b. 5.25 and 20.

Profit statement for the first 28 weeks will be below the \$8,000,000 for the same period of 1947, despite the fine second quarter. Interest of the same period this year were so weak they gave the second 13 overcome. Present prospects, however, are for a year-end statement of the present prospects, which with the present prospects, bowever are for a year-end statement of the present prospects, which with the present prospects, bowever the present prospects the present prospects the present prospects the present prospects the present Profit statement for the first 26 overcome. Present prospects, now-ever, are for a year-end statement that compares favorably with 1947's, particularly inasmuch as it was shortly after this time last year that theatre grosses fell off and so contrasts soon will be made against a lower level than at against a present.

20th-TV

Continued from page 5 = warked its bid with the statement It was the first film outfit to otter its product to existing tele stations and has the only fully-scored na-tionwide newsreel on the video ether. Warners and Par are the other major producers in station ownership filed.

Skouras! company will spend \$563,014 on plant, underwrite the first year's expenses u pto \$600,000 and locate studios at the Fox Thea-

Next Week

THE MAGIC OF WARNER SHOWMANSHIP!

ERROL FLYNN ANN SHERIDAN SILVER CRIVER

RAOUL WALSH - OWEN CRUMP
Scrape Play by Stephen Longstreet and Marriet Frank, Jr.

THOMAS MITCHELL-BRUCE BENNETT

IN THE WEST'S GREAT SILVER TERRITORY 150 THEATRES JOIN
IN THE JUBILEE CELEBRATION OF ITS WORLD PREMIERE!

REVOR Lastly
(Continued from page 8)
terest. These, coupled with some
good hand-6-hand fight stuff, keep
the emphasis on action. Latter is
needed since story never build
to activately on the story never build
to activately on the sambling
gai who tries to buy the love of
an independent logger. She set
things look
thi

Port Said Hollywood, May 8.

Columbia release of Wallace MacDonald
Celumbia release or wattace stactomate
production, Features Gloria Menry, Wil-
liam Bishop, Steven Geray, Edgar Barrier,
har, Directed by Reginald LeBorg. Screen-
play, Brenda Weisberg; story, Louis Pol-
lock; camera, Allen Siegler; editor, Richard
lock; camera, Allen Siegier; enitor, mente
Fanil, Reviewed at Guild, Hollywood, May
7, '43. Running time, 68 MINS.
Gilla Lingalle
Tielena Guistano?
Alastia Thomas
The Great Lingallo Edgar Barrier
Mario Guistano
JakoliIan MacDonald
JEROH Paker
ThymestaBlanche Zohan
Bunny BeachamRobin Phighes
Taufik
Hotel Porter
Hotel Totter (1) (1)

"Port Said" is a contrived melo-drama that will find a modest pay-off in lower rung bookings. Script is dull and isn't given much of a lift by production, direction or

is dull and isn't given much of a lift by production, direction or playing. It by production, direction or playing concerns itself with acred of a man and his daughter for the people responsible for death of the mother during war in the production of the production wise. But you had been a production wise. But you had been a particularly colorful background, productionwise. Both fife good daughter and the femme heavy and she fares a bit better in the production wise. But you have been a production with the good daughter and the femme heavy and she fares a bit better in the production with the production with the production will be a production with the production will be a producted by the production of t

Fighting Father Dunne

Fighting Father Bunne
Hollywood, May 8.

RKO release of Phil L. Ryan production.

RRATE Pat O'Brien; features Darryl Helsman, Charles Kember, then O'Gomer, Jerr.
Anna Q. Nikson, Dome Giff, Myran Pell.

Directed by Ted Tetraff, Screenplay, MarRankin; cenner, George S. Delkant; music,

Roy Webb; celltor, Prederle Knudson.

Trudeshown May 6, '48. Running time, 28

Father Dunne
Mutt Davis
Emmett Mulvey Charles Kempe
Miss O'Rourke Una O'Conne
Steve DavisJoe Sawy
JinmyDonn Gi
PaulaMyrna De
Kate Mnlvey Ruth Donnel
Danny Briggs
TonyBilly Cumming
ChipBilly Chri
Monk
Monk. Brie Rober Lefty Gene Colli
Monk
Monk Serie Rober Lefty Gene Colli Archbishop Loster Matthey Governor Griff Barne
Monk

the priest's work with St. Louis nevelops early in the 20th century. There's a lot of hoke, humor and heart tugs to make it an okay entry on the content with average heart to be content with a wear to content with a wear to be content with a wear to content with a wear to be content with a wear to wear to wear to wear to work and the selling with a wear to wear to work and the wear to work and the wear to wear

Under Camornia Stars
(SONGS-COLOR)
Republic release of Edward J. White Pro-
duction. Stars Roy Rogers; features Jane
Frazee, Andy Devine, Sons of the Pio-
neers. Directed by William Witner.
Sereenplay, Sloan Nibley and Paul Cance-
lin, based on original story by Gangelin;
camera, Jack Marta: editor, Tony Mortina
elli, Tradeshown, N. Y., May 5, '48, Rup-
ning time, 70 MINS.
Roy Rogers Roy Rosers
Caroline Maynard, S Jone Proces
Cookie Bullfincher Andy Devine
Jonas "Pop" Jordan George H. Lloyd
Lye McFarland
Ted Conover Michael Chapin
Ed House Peters, Jr.
Sheriff Steve Clark
JoeJoseph Garro
Director
AnnouncerJohn Wald
Bob Nolan & Sons of the Ploneers

Guns of Mate

nonywood, may 1,
RKO release of Herman Schiom produc-
tion. Stars Tim Holt; features Nan Leslie,
Richard Martin, Steve Brodie, Myrna Dell,
Tony Barrett. Directed by Lesley Selander.
Screenplny, Norman Houston, Ed Earl
Repp; camera, George E. Diskant; editor,
Desmond Marquette, Tradeshown May 3,
48. Running time, 61 MINS.
BobTim Holt
Judy Nan Leatle
ChitoRlebard Martin
Morgan
Dixic Myrna Dell
Wyatt Tony Barrett
Sheriff
Ben Jason Anson Robards

	-fra nec. 18
Monogram release of Jeffrey Bern	nerd pro- ?
Long, Conrad Nagel, Ralph Byrd;	features 3
John Gallaudet, Anthony Warde,	Pameia B
Blake, Directed by William Nigh.	Screen-
play, George Wallace Sayre, Agne	
tine Johnston; original story, Say	
ers, Harry Neumann; editor, Will	
tin, Previewed May 7, '48, Runn	ing time,
71 MINS.	17
Nick Mantee	Richmond
Nancy HowardAnd	rear Long 1
Lt. WilliamsConr	nd Nagel
Sgt. Tom Rainey	toh Burd I
Digt. Told Reguley	Callendat
Benny NordickJohn Mr. BardaAnthor	Chaintage
Air. Barda	ny warue
Janet Winters	ein Binke
Captain Webli Charles T	TOWNTIGES
Mrs. HowardNan	m Bryant
Mr. HowardSelme	T Jackson
Miss LloydEve	ayn Brent .
Helen Howard	a Mckay
Rnth Ames Jacquelin	e Inomas
Prof. CorellaWif	our Mack

James Howards and Conserve and

Sword of the Avenger (SEPIA)

Elagle-Lion release of Sidney Salkow pro-				
duction, directed by Salkow. Stars Ramon				
Morgan, Duncan Republic, Screenplay				
Vinna; editor, Mel Thornen; music Eddi-				
son von Ottenfeld. Previewed N. Y. April				
29, '48. Running lime, 72 MINS.				
Roberto Balagtaz Ramon Del Gado				
Maria Louisa				
Don Adolfo				
Fernando				
Ming Tang				
Ignacio				
RodrigoTim Runtley				
Miguel Bardette				
Aunt Belle Mitchell				
Duke of Herrara Lee Baker				
Count Velasquez,Cr Kendall				

srovide a decorative lower line to theatre marques in most situations. The street of t

Whirlwind Raiders

Wilsriewind Raiders

(SOMS)

(SOMS)

Commits release of Calibre Clark products
Start Charles Farrett, Sainty Bartimes Start Charles Farrett, Sainty Bardern, Juliu Brown, Jug. Doye O'Dell and
dern Juliu Brown, Jug. Doye O'Dell and
dern Juliu Brown, Jug. Doye O'Dell and
start Julius Brown, Jug. Doye O'Dell and
Secreptive, Norman Hall, 2 courter, M. A.
Andersen; editor, Twu Brotchey, At New
Branding times 4 Julius Control, A. New
Branding times 4 Julius Control
The Domaga Kid J.
The Domaga Ki

Campus Sleuth

Campus Sleuth

(SONGS)

Monogram risk with Will Amme production. Fractures Breath Will Amme production. Fractures Breath Street and the Street Amme Production. Fractures Breath Street Amme Production. Fractures Breath Street Control of the Street Amme Production of the Street Control o

provide a decorative lower line to theatre marquees in most situations.

The storm of the storm

Best lift to proceedings comes from Mills, who exerts good comedy talent to raise a few chuckles. Donald MacBride runs him a close second for laughs. Miss Preisser and others are adequate to de-mands made by Will Jason's direc-tion and production guidance. Lensing and other technical con-tributions are standard. Brog.

Que Dies Me Perdene (May God Forgive Me) (MEXICAN)

(MEXICAN)
Mexico City, April 30.
Peliculas Mecionles refense of Filinex
production. Starz Maria Felix, Frenshib
Remesto Vilches. Adapted (and ultre-tah. VilTito Davison from original by Jose Revultax. Camera, Julie Bracho, At Cline Alamedg. Mexico City. Running time, 191
Miths.

BRIDE CHY, Renning time, joi smith, seeds only Renning time, joi this year by Mexicans, eas good deal to recommend it to U.S. audiences. Star is Maria Filix, Mexico's highest-paid pic actess and concededly Mexico's leading looker. She can act, too. She's Decream of Conceded to the control of the control o

charming daughter, Carmelua tonzalez.

Storeses the languid Lalia

Storeses the languid Lalia

Storeses the languid Lalia

It's interesting as a slice of life
among the Mexican elite during
the unprecedented warring prostine to the large of the large of the consolid particular and the large of the

Foreign Film Reviews (Unlikely for Anglo-U S. Market)

"Karick, Solaken Och Sang" ("Love, Sunshine and Songe") (SWEDISHI), San-drew-Bauman production and release, Sink Ales Solerbiom, Bengt Logarett, Anne-Ales Solerbiom, Bengt Logarett, Anne-Solerbiom, Bengt Logarett, Anne-Solerbiom, Bengt Logarett, Anne-Solerbiom, Bength Logarett, Anne-Gull Natorp, Lean Coderatrom. Directed by Per Ganwall, Sercephipy, Gunwall: can-ers, Curt Joneson, At Attoria, Kieckholm, Humbing time, 394 MINS.

Blooming time, 190 autro.
With practically no plot at all, this entry bolls down to merely a little selling point is selling point in the selling point in the selling point is that it features some of Sweden's nifriest hathing beauties. Picture is best described as a good job while direction and enerawork are okay. Film hooms as a sould job while direction and enerawork are okay. Film hooms as a satisfactory grosser in Scandinavia and has mild chances abroad.

"Olympiad I WHP" ("Olympia Games in White") (SWESS-SWEDINS). Europa release of Swessk Journalism & twis-man. Camera, Harry Porson, Rene Roes-iege, Robert Garbade, Ernst Helicen, George Alexath, J., Bart, Itans Jaworsky. At Aveny and Lorry theatres, Stockholm,

An intersecting documentary, "Olympiad I Vitt" is the first film covering the winter Olympia games to be shown in Sweden. Produced by Svensk Journalifin in cooperation with Swiss produce? Condor Film, the pic is a sure moneymaker here principally due to the fine lensing, of the cameramen. Sport shots have a worldwide spiring.

Price War Flares Up

In 16m Distribution In 16m Distribution
Price war in the non-theatrical
16m field has filared up. While
16m rentals long have been a highly competitive market, with low
quotations the rule rather than the
exception, sales of prints outright
are now reaching rock-bottom
levels.

Wave of price-cutting, independent distribs feel, was touched off as long as 18 months ago when United World attempted to spread out into stars. Pictors in the following stars and star



JOSEPH CALLEIA LEON ERROL CATHY DOWNS
PRODUCED AND DIRECTED BY CHARLES BARTION
SCREEN PLAY BY JOHN GRANT, HOWARD HARRIS

U Backs Further From Exhib Biz By Giving Up Park Ave. Showcase

Universal is withdrawing one's tep further from the extibilition and of the film business by turning over its lesse to the Park Avenue theater (N. Y.) to Nat Sanders, head of English Films, Led. As the sanders, head of English Films, Led. As the sanders of the sanders of the sanders of the sanders of the sanders with the original plan of catering to the upper crust on a subscription basis. Sanders will also over operation of the house, and the sanders of the sanders will be sanders with the sanders will be sanders with the sanders will be sanders will

tenant.

Retreat from Park Avenue by U
leaves that company only one theaten. Winter Garden, on which
has a lease. Company, several years
so, also operated Keith's Cincinattl but later surrendered the
theatre. It originally announced
plans to acquire some 30 showeases which it intended to run
jointly with its partner, J. Arthur
Rank.

Rank.

Reportedly, Sanders is assuming a lease which calls for weekly rentals of \$2,000. In occupied the theatest of \$2,000. In occupied the theatest of \$2,000. In occupied the part tenancy with an option to rewer for another five years. Company, however, found it difficult to sceep the translate of the stronger of the part of t

in the theatre.

U's board has already approved
the deal and Reade has okayed the
subletting. Understood, U will
stand as guarantor on the lease.
Only step remaining is to link the

Sanders expects to operate prof-itably with British films which he distributes in the U. S. His "Mill on the Floss" played there some weeks back.

Newsreelers Pledge Aid Vs. Delinquency

Aid Vs. Delinquency
Newsreel companies will get behind the drive against juvenile delinquency launched by the Theatre
hind the drive against juvenile delinquency launched by the Theatre
with the Government. Editors of
all five companies pledged their
support at a funchcon meet last
week hosted by Charles Skouras,
the strength of the Total Committee.

TOA is plugging for inclusion of
clips in newsreels playing up the
campaign. Co-op pledge was lauded
at the meet by John W. Andrews of
the theory of the properties of the
campaign. Co-op pledge was lauded
at the meet by John W. Andrews of
the theory of the prevention and
Conference for the Prevention and
Conference for the Prevention and
Control of Juvenile Delinquency.
Government has fixed September
so National Youth month.

'Unfriendly 10' Continued from page 3

all the final outcome of the men already found nullty by tury trial. Originally, little held out for a plea of guilty from the eight defendants before consenting towart until the higher court rulings. Defense to consent the part of the consent toward the consent the part of the two convicted men, they will be the convicted men, they will petition the U. S. Supreme Courf for a hearing. Since the high court converse the converse converse that the part of the part of the late of the l til the final outcome of the men

fall.

Next act of the legal drama unfolds May 21 when argument for certial of Lawson opens here. Churles Katz and Benjumin Margolis plan to trek homewards by the end of the week leaving motion for retrial to local counsel. Albert Maltz, scheduled as the bird defendant, will leave with

em. Last Wednesday (5) Trumbo was Last Wednesday (5) Trumbo was found guilty on two counts. He had refused to tell the House Undertean Activities Committee the Screen Writers Guild; or whether he was or ever had been a member of the Communist Parent of Trumbo pending a motion for a new trial and he is under \$1.00 bail Similarly Lawson is under bond, awaiting argument on this pettition for a new trial.

Owner of 100 M-G Shares

Blocks Candy Suit Peace Blocks Candy Suit Peace:
One stockholder, owning 100
shares of common, blocked a proposed settlement of the minority
stockholders' action against Metro
when the pose part of the stockholder, represented by Attorney A.
Lewis Spitzer, labelled the settlement "unfair" and saked for further court hearings on the ground
the evidence was to meagre for a
As a consequence, N. Y. Supreme

the evidence was too meager for a judical ruling.

As a consequence, N. Y. Supreme Court Justice Louis A. Valente reserved decision. Suit had mainly Low's theatre which the company had granted to People's Candy Compromise provided for certain revisions of the basic pact to personal control of the control

Foreign S.A.

able to its standards and said he suspected that some cuts which are submitted in display copy don't even appear in the pictures they

singered that some cuts which are submitted in display copy don't seven appear in the pictures they will be a submitted in display copy don't even appear in the pictures they will be a submitted up on its advertising codes is still open to question following the submitted in th

TV Reissues

continued from page 9 of films for video or the fixing of fair trade practices to govern their disposition to tele nets. Disclosure that a number of distribe had licensed films for video or were contemplating it starred unorganized but fairly wideo reverse to the start of the s

Maco-purshased pro-Edward Leadman, prezy of New Jersey Allied, told Vauncry that 'the time is fast approaching when television officials, exhibitor recups and distribution represen-ting all concerned.' Lachman said plans for the future should be formulated, 'nothing hard-and-formulated,' 'nothing hard-and-and-'Personally.'' 'Allie-'

last, but, at least some standard "Personally." Allied official declared, "I wouldn't like to see films shown at all over television. Or if they must be shown, it should be during hours which wouldn't consume the sound of the shown, it should be morning or late in the evening. "As it is now," he added, "we recognize the important part of recognize the important part of tinually suipe at each other isn't going to do any good." Allied exes aid he believed union and guild exes aid he believed union and guild officials soone-med should also be invited to his proposed roundtable talks.

STUDIO UNIONS MULL EXTENDING WAGE HIKE

Hollywood, May 11.

The Association of Motion Ficture Producers has proposed that the present 11.17% cost-of-live in 11.17% cost-of-live Hollywood, May 11.

1948, is at 167.4.

The present IA contract expires Aug. 10, 1949. In making the pitch, AMPP gave the union toppers a general statement on current economic situation in the industry, and the need to tighten up all around if full-time production is to

College-By-Radio

department, unwrapped the blue-print last week. He disclosed that print last week. He disclosed that one midwest university was on the verge of joining the network initiating the experiment, but switched deans and the new appointee, apparently anti-radio, nixed the idea. A number of educators representing major colleges immediately told him to "count them in" on the project.

Fisher says he has received a number of letters from other col-leges offering to cooperate.

number of letters from other colleges offering to cooperate
An tentatively outlined the plan
versity of the Air" programs
("World's Great Novels," "Living—
1948," etc.) a course for home study
by adults, who would register for
participating universities and receive in return assignments for
supplementary reading. Eurolled
listeners would make reports on
specified period such as 38 weeks,
take an examination prepared by a
special coimittee set up by the
college with which they were reggrade, the listener would be forwarded an embossed certificate presented jointly by the school and
NBCs "University of the Air."
Project stems from a long-held

sented jointly by the school and NBC's "University of the Aller and NBC's "University of the Aller and NBC's "University of the Aller and NBC's "University of the Stating to bridge the gap" because so little cational programming is "Rilling to bridge the gap" because so little on and make is made of it. His believes that, without diminishing alters, the network can "englishize on and make far more effective the programming it already does in this Educators have been cagey, bowerer, about stepping down from their academic heights to engage ever, about it was fishers' op en challenge that so me university ought to "sick its neck out and do that finally produced the offers he'd hoped for from enough educators to assure the project a tryout.

Disney's Divvy

Continued from page 9 Commen from page or per-book royalty, so anything he can do to promote their sale is profitable to him. On the other hand, he considers the books promotion for the

siders: the books promotion for the films.
Frank S. Reilly, who heads the publication department of the studio, is currently in the east. He has just sold the idea of two new books to Western officials. They are one on how to draw and another on the genesis and development of Mikeky Mouse. Reilly leaves for the Coast at the end of this week.
The \$1.00.000 loan obtained

of Mickey Mouse. Reilly leaves for the Coast at the end of this week. The St. 1,000,000 no obtained and the St. 1,000,000 no obtained of 6% preferred stock last week, to pay off \$9 in accumulated dividends. In addition, the board definition of the st. 1,000 no obtained the st. 1,

Inside Stuff—Pictures

The so-called "Faramount tax provision," which the Supreme Court decision indicates the theatre-owning majors will need, was practically clubbed to death at an executive session of the House Ways and Means Committee last week.

Committee last week.

Although Rep, Bertrand W. Gearhart (R., Calif.) announced he would bring it up again, both Democrats and Republicans on the Committee agreed that the proposal had no chance. It provides that committee agreed that the proposal had no chance, the provides that of certain sasets, the money may be reinvested in something similar without the necessity of paying any capital gains tax. In this case, it appears that the majors will be forced to sell many—4f not all—of their heaters. Under the existing law, the 25th Jone term capital gains tax must be part of the committee of the paying any tax.

Whet lie-ked the proposition was a statement by Under Secretary.

the money without paying any tax. What licked the proposition was a statement by Under Secretary of the Treasury A. L. M. Wiggins, who was testifying. He pointed out first of all that the provision would not apply only. to the motion picture companies but to any business found guilty of anti-trust volations and forced to sell holdings. He argued that the Treasury was firmly against using the law to benefit businesses found guilty of volating the Federal anti-trust laws. He declared that it Congress tried to silp anything like this through, the Treasury would be forced to recommend that President Truman voto it.

recomment unit rresident reuman veto it.

In order to buffer his position, he read portions of the Supreme
Court decision to the congressmen, in which the hig companies were
attacked as monopolists.

Bing Crosby is distributing a Mark Hellinger memorial album which contains two disks from his Feb. 4 Phileo radio time program. Cut last December, the show had as its guests Jimmy Durante; Dick Haymes and the late producer.

Haymes and the late producer.

Recording session was held only a few days after. Hellinger's dealer to the thought of the land of the land

Officers and directors of 20th-Fox aggregately received \$22,140 less remuneration in 1947 than they did in 1946. That's revealed in proxisatement for stockholders meeting to be held next Tuesday (18t. Officers and directors together during 1947 received \$1,285,951 as against \$1,285,191 during the previous 12-month period. This is contrary to previous reports of an upswing in pay to the company's excess and board members.

Only increase at all was a slight one in coin paid into the retir fund for the men. This amounted to \$92,630 in 1947 as against \$ in 1946, a tilt of \$23,630.

Railbirds on the RKO lot are predicting that the Lloyd C. Douglas novel, "The Robe," will not be produced in the near fature or for the novel require a budget of \$5.000,000 or more. Under current boxoffice conditions it is doubtful if the studio will, lay that much coin on the tine.

"E-Men." the Edward Small production being distributed by Eagle Lion, is by far the latter's most successful film of fare with domestic better. It cost \$450,000 to make, of which EL put up 25%, mostly in deferments for studio rental, etc. In return it gets 25% of the profits, in addition to its distribution fee.

Once a Columbia producer, Helen Deutsch is back on the old lot but not working for Columbia. This time she is working for Milion Plekman, who sold "The Lovers" to Columbia in a package deal calling for Miss Deutsch as scripter and Cornel Wilde as star.

Legal Pendulum Swings

The three successive victories for the majors follow after such disastrous defeats: as the Goldman case in Philadelphia, which case the Major of the

Other Factors

Other Factors
Whether it is just circumstances
concerning the particular suits
which has been swinging the tide
in favor of the major or whether
isn't even clear to the distrib altorneys themselves. The deciding
factor in the recent Rivoil case,
factor in the recent Rivoil
factor in the recent Rivoi into court wint the provernainy necessary "clean hands." Obviously, the majors are going to continue along this tack in building up future defenses and feel that it will considerably cut down the number of anti-trust suits brought.

number of anti-trust suits brought. Otherwise, there's some feeling among attorneys that the return of Edward C. Raftery to the active front line forces of counsel for the majors in flaghting the anti-trust suits may be a factor. Raftery for six years was president of United Artists and unable to bate a direct than the country of the

ing monopoly by the Big Eight, Buffalo suits as UA's counsel, Republic, the Loew Booking While there's no disparagement of Agency and United Artists Theatre Corp. in Louisville.

The three successive victories actions, Raftery is figured to be the for the majors follow after such most familiar of all counsel with disastrous defeats as the Goldman Icess in Philadelphia, which cost film company operations, ost film company operations.

Similar Pattern

Similar Pattern.
In all three suits which the
majors have recently won, the issues are similar—a charge that indies have been discriminated
against in he sule of product in
equint in the sule of product in
cuit. In the Bordonardo case, it
was stated that the Palace theatt
in Olean, N. Y., was being sloughed
in favor of the Warner circuit.
In favor of the Warner circuit.
equitted, while Warner are
equitted, while Warner Bros.
RKO and Paramount were ordered
to pay only \$25,000 altogether. Coof \$750,000 trebled were asked.
In the Texas sult, B. R. McLen-

iumbia was not involved. Damages of \$750,000 trebled were asked. In the Texas suit, B. R. McLendon chiraged that his Beverly Illias were suffering because of discrimination in favor of Interstate and the Robb & Rowley circuits, which were defendants, along with \$1.100,000 damages trebled. Thomas C. McConnoll, the same aftorney who successfully fought the Jakeson Tark suit, was the order of the actions. He wasn't able to be personally present in Dallas, however, since a JP contempt action was the consultant of the contempt of the contemp

OF GREAT WESTERNS...

AND GREAT PROFITS!

The strangest desperado the West has ever known!

> FOUR FACES, WEST

The Enterprise Studios

"FOUR FACES WEST"

McCRFA · DFF · BICKFORD

Directed by ALFRED GREEN

A HARRY SHERMAN PRODUCTION

* • • fram

Norld Fremiere
MAY 15th
SANTE FE

immediately followed by saturation circuit and independent day-and-date bookings throughout New Mexico, Coloings completed to date with more pouring in every hour!

The Big Day in Sante Fe is May 15th...

"FOUR FACES WEST" Premiere will have big Hollywood star junket... attended state dignitaries... wire breaks... all west and Southwest radio hookup.

24

Allied to Seek Minn. Divorcement Law Like N. Dakota's; Xchange News

The old North Datots theatre divorcement haw will be too be sponsored by North Central Allied at the next Minmesot legislation, people of the sponsored by North Central Allied at the next Minmesot of the control of t

Ted Ted. Explain SRO
Ted Tod, former emploteer for
the Setznick Releasing Organization, was rehired by the distrib last
week. Bob Gillham, SRO pub-ad
chief, was in Chicago over the
weekend for huddles with Tod on
openings of "Mr. blandings breamTod will handle the midwest territory.

Perilman to WB From Mone
Pittsburgh.
Saul Perilman resigned at Monoram to become Main Line salessan for WB, taking over territory
rom Jack Kalmensso, recently

Always -THE SHOWMAN'S FRIEND in Los Angeles

500 Modern Rooms with bath and radio verything New-but the Ner

ALEXANDRIA HOTEL

Fifth at Spring • Los Angeles FRANK WALKER, General Manager Formerly at Olmsted, Cleveland, O.

New York Theatres

DANA ANDREWS . GENE THER "THE IRON CURTAIN"

A 20th Contury-Fox Picture
PLUS ON STACE
ED SULLIVAN
HIS DAWN FATROL REVUE
ROXY Pth Ave. &
ROXY Soth St.

CLARK CABLE LAN CUGAT LANA TURNER BAXTER - HODIAK

and his Official.
Special! Extra ! Homecoming CAPITOL

RADIO CITY MUSIC HALL Susmeer Katharina Van Angela Adolpha
LANSBURY MENIOU STONE
Frank Capra's "STATE OF THE UNIO
Presented by M.G.M and Liberty Films Spectacular Stage Presentation



Bob Russell's 25th Anni

Ashtabula.

Robert Bussell, city manager of Shea Theatres, celebrates his 25th anni with the circuit this month. Started with chain as an usher.

Started with chain as an issuer.

Pathe Cinema Opening Belayed
Pathe Cinema's Paris theatre,
originally scheduled to open in
midtown New York in April, won't
preem until fall. Bad weather reportedly set back the unveiling of
the 571-seat arty house.

Sunday 'Sing' Used in N. C. Charlotte, N. C. Charlotte, N. C. The Charlo

New Halifax 996 Seater Halifax. Latest link in Franklin & Her-schorn circuit, the Vogue, opened here. This 900-seater gives chain eight theatres in Martime Prov-inces.

Rosenthal Albany TOA Chief
Albany
Leonard L. Bosenthal, Albany
Leonard L. Bosenthal, Albany
Leonard L. Bosenthal, Albany
Leonard Leona

Grady Hesored in Cincy
Cincinnati.
James J. Grady, newly appointed
manager for Paramount here,
hosted at testimonial dinner by distribs and exhibs from this territory.
Grady had been 25 years with
20th-Fox hefore his switch to Par-

Ft. Worth Gayety Closed
L. R. Richker shuttered his Gayety here and has put the house up for sale. Increased cost of films, help and rent for the theatre are blamed for closing.

Alexander to Mt. Sterling Greenfield, O. Gene Alexander, Greenfield, (made manager of State, Mt. Sterling, O., succeeding Daniel Griss moved to Springfield, O.

VARIETY during war. After the war if reverted to reissues and subsequent-runs as the Pix. A month ago, it once more went to newsreel policy. Now it plays dualers.

K. C, Fox-Midwest Changes

Gns of Inroat thurmans City.

Midwest dity manager. Key more takes loo Redmond to the Esquitz,

Midwest dity manager. Key more takes loo Redmond to the Esquitz,

Into Beca seistant at the Tower.

H. D. Carroll moves from Esquitz.

Fairway, audurhan farturn. Roy

Warwick, replacing George Mul
lare, resigned. Bob Collier, house

manager at Uptown, moves do

Tower.

Chas, Burris to Telenews in N. Y.
Charles N. Burris, manager of
Telenews here for seven years,
transferred to New York where he
will become ad-sales manager of
Telenews Digest, chain's own newsred magazine.

Telenews Digest, unam or reel magazine.

Martin Printz retired from film business last Saturday (1), after operating theatres here for about 30 years, resigning as manager of Allnambra, to move to Los Angeles. He retains a financial interest in the Alhambra Theatre Corp.

Central States Loses Ingram Des Moines

F. C. Ingram, formerly manager of Grand, Estherville, Ia, resigned to become secretary of Estherville Chamber of Company of Strand, Ft. Order of Company of Com

Schweitzer Quits Par St. Louis

Marties Schewitzer, vet manager for Paramount here, resigned to enter Drive-In field, becoming an expection building Drive-Ins in Rockford, III, and Lincoln, Neb. Schweitzer was Par's St. Louis report 25 years.

William Held, resigned, as many ager here for Eagle Lion. Wood ward (sormerly was manager in Milwatte, William Held, presigned, as may here here for Eagle Lion. Wood ward (sormerly was manager in Milwatte, William (Eagle Lion.)

ward formers was colon-frox.

**Barles Joins Sio

Barles Joins Sio

Mos Burles, now head of Monogram in Portland, joins SiO

shorten manager here. In a Paramount but switched suddenly to

Stouthern California Theatre
Owners Assa holds a meeting May
24 to ahalyste the recent Supreme
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May 12 to May 12 to May 12 to May 12 to May

May 12 to May

Johnston Upped in Texas Galvesto Johnny Johnston, former assint manager at Broadway her amed to manage the Tremont.

Barger's Open-Air Spots Chica

Chicago Jack Barger's twin open-air ti tres open May 21 on the sou est side.

Lidice theatre, 300-seater, open May 14 in Lidice, III.

New Eng. Indies No-Action M

New Eag. Indies No-Acties Review.

Botton.
Annual convention of Independent Exhibitors of New England and Exhibitors of New England States of New England States of New England States of Conference of New England States of Conference Outer decision. Main Supreme Court decision. Main Supreme Court decision. Main Supreme Court decision. Main Supreme Court decision. Main Heaters, 1940 Fallreyman, of Johnston office, on admission of Johnston office, on admission Club, on current activities, and James Mahoney on theatre operations.

Ga. Theatre Owners Meet

moved to Springfield D.

Elias Fox to Elias

Drive-In Theatre Boom

cessionaries are reported willing to lat hand over as high as 35% of their an essionaries are reported willing to hand over as high as 35% of their take.

There are two distinct philosophics developing among briven phies developing among the complex of the property of

New Ohio Drive-In Started Columbus, 0. Frank Yassenoff and Harold I. Schwartz, who own the Eastide and Riverside Drive-Ins here started construction of a third Drive-In on Harrisburg Pike.

Des Moines Drive-In Eesly toon
Des Moines Drive-In it dated to open here within a week, with Wayne Mahana, formerly of low City, Ia, as manager. This is the first Drive-In for this territory, a partnership deal with Tri-Slates partnership deal with Tri-Slates Trive-In Gorp. and Mid-West Drive-In Gorp.

Goldwyn- RKO

cold now.

In the meantime, it has been learned, Milton Kramer, chairman of the beard of the Schnick Releasing Organization, approached Robert Benjamin, general counsel for Young, with a proposition by which EL would handle part of the selling for SRO. Schnick's own force would restrict its activity to major circuit sales. Young turned the proposal down. run.

The Drive-ins enjoyed their earliest boom in the south where they can operate nearly all year. However, plenty are being built now even in New England, with the word around that the profits can be plenty big enough in an April-to-October season.

major circuit sales. Young turned the proposal down.
Goldwyn will continue with RiO at the same distribution fee as at present, 20%. Basic deal was signed last spring, with Goldwyn holding yearly renewal option making the pact potentially run free years. Fee was upped with the from 1819%, It continues on the 20% basis for the life of the deal.

175,000 Georgia Drive-la.
175,000 Georgia Drive-la.
New Hi Wa Drive-la, costing
375,000, has been unwelled near
here by Mat He, Williams, head of
erators. Has 400-car capacity, One
innovation, designed to lure teenagers, is dance floor immediately
before the show starts. It also has
socked for blue and wall-in patrons.

New Starlite Drive-In theatre, situated two miles from Niagara Falls, will open early in May. This 750-car spot will be operated by Dewey McGourt, who runs Brock theatre, Niagara-on-the-lake.

800-Car Drive-In for Kentucky

Andy Anderson Theatres let con-tract to build 800-car Drive-in on 30-acre tract near Owensboro, Ky. Borge Iversen, manager of Anderson Theatres, announced.

Herrin, III., Drive-In St. Louis. John Marlowe, Herrin, III., ex-hibitor, plans to build Drive-In near that town within the next few months.

Michigan City, Ind., Drive-In Chicago. Construction started on Michigan City Drive-In, Michigan City, Ind., Illinois-Indiana Theatres to-gether with Maurice Rubens, of Dunlake Circuit, are building this 1,000-car operation, costing nearly \$300,000.

\$100,000 Drive-In For III.
St. Louis.
Riverlane Amus. Corp., controlled by Mannie Burdie and
Sidney Schermer, of St. Louis, let
contract for 800-ear Drive-In near
Rockford, III. Setup will cost \$100,000 and including site for Drive-In-

Building Upstate N. Y. Drive-In

Building Upstate N. Y. Brive-In Albany.
Henry Frieder and Henry Grossnan, who operate the Community and Star in Hudson, N. Y., are building a driveln at Sottville, near Hudson, for opening in July.

\$100.000 Drive-In For La. \$100.000 Drive-In For La.
New Orleans.
The site*of a new Drive-In onJefferson Highway was leased by
Drive-In Movies, Inc., for 25 years,
deal involving more than \$100,000.
Will be located on site of old Jefferson Race track, Shrewsbury,
and accommodate about 600 cars.

Seattle Drive-In Tees Off Seattle



LOS ANGELES 11 hours, 10 min

> CHICAGO 3% hours

Ticket Offices: Airlines Termin hefeller Center • Hotel New 20 Broodway • Hotel St. Ge

AMERICAN AIRLINES

OPPORTUNITY

4-year exhibition rights for the French Films with promnent star cast.

FOR SALE

Pictures Have Not Been Exhibited in North America

Bez 1682, Veriety 154 West 46th St., New York 19

Is Divorcement Coming? an arrow comment of a changine attendament from all changine acte change, advertising agencies or normal public barry language and according to the property, radio seen, becateca, New England paraly; immediately artiable.

Box 233, Variety
154 W. 49th St., New York 19

Duwamish Drive-In opened last week on outskirts of this city, Owners are Bill Forman, of Forman Theatres, and John Danz, partners are heavily interested in regular picture houses, but this is first wenture for Danz in Drive-In setup. Forman is owner or interested in regular Drive-Ins. Two General Control of the Control DRIVE-IN THEATRES

HAVE PRICE' IS NEW 'HIT'

The Little Man Who Wasn't

The network brass is talking in hushed and embarrasced tones part the "Command Performance" banquet tossed at the Clathmand N. I. last week (4) by G. A. Dicks Richards, sowner of WiR, Defruit; WGAR, Cleveland and KMPC in Los Angeles. The shirtly dress' shindle, attended by about 50 persons, representing the critical work of the property of the prop

lossing Danqueto Marcily started, however, when Croeby scrammed, leaving Richards, Paul Whiteman, NBC prez Niles Trammell and (RS prezy Frank Stanton on the dais for a protacted period of lossing out kndoes to a guest of honor who wasn't there.

Trade's New Guessing Game: Who Gets 7:30? Fitch Still Has the Itch

Fitch, which has turned over its 'pill' Harris-Alice Faye show to Recall, has definitely committed itself as assumer show the Problem of the pill of the pilling of the pil

cellation clause.
All of which means Fitch may
r may not be installed in the
man between Benny-and-Bergen
egmeit with a new program in
be fall, but there, are many in the
cale who are wagering that, Fitch
colored on contract, Renall and
the colored of the contract of the
testing company with the two

be keeping company with the two Bt.

If Recall is obliged to keep its Wednesday night 10:30-11 slot, where it's been abswessing Jimmy exception of the beautiful to the state of the state

could be supposed to the suppose of the suppose of

ABC's 'Come On In' At \$10 a Share

Report in Wall Street is that new common stock issue which Edward I. Noble as ABC Board chairman, the state of the Securities Exchange musics no tokay, will be offered to both the state of the state o

Co.

The stock issue is part of a refaming plan which links up with
faming plan which links up with
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BG, Georgia Gibbs Teamup As Pontiac Summer Show

Benny Goodman and Georgia Gibbs have been optioned by Pon-tiac for a summer musical series, through the MacManus, John & Adams agency.

Network time and the format of the show aren't set, but it will be produced by Mildred Fenton.

Mutual to Take A Schwerin Test: Sets 52-Wk. Deal

Ed. Kobak, Mutual prery, says he means business about improving the caliber of network programs, now that the web has, to its way of thinking, built the facilities to give implement "Step No. 2" in the net's development, Mutual this week is closing a deal with the Schwen Reseb's sustainer shows and package availabilities. Horace Schwerin's outfit, which has been and package availabilities. Horace Schwerin's outfit, which has been capalitatively profiling NBC shown that the programs per week for Mutual, starting June 1.

Deal with Mutual is on a Starting June 1.

Deal with Mutual is on a Starting June 1.

Deal with Mutual is on a Starting June 1.

NBC. While he has tested commercial programs for advertisers in SBC. Schwerin said the Mutual is the first with any web outside.

MBC. Schwerin said the MBS negotiation delicer in his NBC tie-fur the contract of the MBS negotiation delicer in his NBC tie-fur the contract of the MBS negotiation delicer in his NBC tie-fur the contract of the MBS negotiation delicer in his NBC tie-fur the contract of the MBS negotiation delicer in his NBC tie-fur the contract of the MBS negotiation delicer in his NBC (Continued on page 41)

'Info' on Block

noble; purchase of the network in this in many that in the interval in the in

RADIO SMACKED BY CUTTING WAVE

By GEORGE ROSEN

"Shave your price, bub," is the dominant sponsor-to-talent theme in radio today. If such perennial kilocycle favorities as ulmmy District and the such as the sum of the s

these days in shelling out those 321,2000-313,3000 plais figures.

Time was when the same was the many of the same of the same was the

The factors differ this semester. Last yeas, the client set a "ceiling" on talent coin to cue his spending on the nation's economy pattern and unsettled state of the union steplet in the station of the coin of

Talent Frice Teboggas
The result has been a downward tobogganing of talent prices and some unprecedented activity around the talent agencies and whipping together small-budgeted shows. That's what the average client in radio wants today, and if a Fannie Strice persists in her domants for \$1.500 and \$1.000 a

in-Research Corp. to pretine web's sustainer shows a
losse availabilities. Storee
charge avail

cessive. Then there's the saga of Joan Davis, who at \$17,500 a week got the Lever Bros. heave. She'll be available next season at \$83,500, but the trade wondern how many that much on the line. Jack Paar's aking price, \$7,800, is exactly half of what Lucky Strike was paying for his show last season—but nobody appears interested even in the \$7,800 fagure.

Jolson, Groucho West

Al Jolson heads for Chicago May 21 from where he'll air his NBC "Kraft Music Hall" show the fol-lowing Thursday (27). The Groucho Marxes, who ar-rived in New York with Jolson last week, will stay over in Gotham for another fortnight,

Frank Mullen Heading Up Richards' 'Empire'; Move Cued to 'Out' on Probe; Speculate on NBC Tele Successor

Who's Kiddin'?

Who's Kiddin?'
Mushrooming of the phonecall angle among quiz giveaway shows has fregited a new
line of gags around the procall angle among quiz giveaway shows has fregited a new
line of gags around the proCrackede use producer last
wesk: "A switchboard, a handy
warchouse in which to store
your prizes and a transmitter
your prizes and a transmitter
your prizes and a transmitter
business novalday."

Another gag has it that the
National Assn. of Refrigerator
Manufacturers is considering
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Colgate Nixes NBC Raleigh Switch Move

NBC's efforts to effect a switch in Brown & Williamson (Raleigh) and Colgate program time slots went for naught last week, Colgate chiming in that it wanted no part of it. of it.

chiming in that it wanted no part.

NBC's plan wate more Colgate's.

Bernis Day out of the Weinesday.

at 8 period and put him in the Friday night at 9 slet now occupied by

Raddigh's "People Are Funny,"

Raddigh's "People Are Funny,"

Itime. Move would give Colgate a

back-to-back full-hour of Friday

night programming, with "People"

following the same client's "Can

would have permitted for a Colgate

discount on time, the client said ne

discount of the control of the control

Tuesday night 10,330 period now oc-

ing for Tuesday ing for "People" to take over its Tuesday night 10:30 period now occupied by Red Skelton. Ciggie company is giving up Skelton in a budget retrenchment move but has been pitching to retain the time for "People." NBC, however, has other plans for Tuesday and turned Raleigh down.

Anybody Wanna Do Miss Brooks?

CBS is having plenty of femme CBS is having plenty of famme trouble getting its proposed "Our Miss Brooks" situation comedy rolling. Originally intended as a Shirley Booth starring vehicle, the latter bowed out after a couple of auditions when she and web programming coses couldn't agree on Then CBS lined up Joan Blondell for the role and everything seemed in order until the film actress put in a demand that she be allowed to lay off eight weeks seemester to do his work. We seemester to both works we program off for that length of time is too great a risk. It's now scanning the femme availability lisk.

FORD DEALERS TO BUY

'RFD' AS SUMMER SUB

KPJ AS JUMILEA SUD.
Looks like Ford Dealers, after all, are going to buy the "RED and and a support of the property of the pro

Although the principals involved say that it a "not official" as yet, resignation of "trank E. Mullen, resignation of "trank E. Mullen, executive vegential to prexy Niles Trammell at NBC, to take over the radio operation of the three G. A. (Dick Richards stations is all set for a teeoff this summer.

Deal is existed.

Deal is said to have been in negotiation for some weeks, thus accounting for the presence in New York the past month or so of Richards, who owns WJR, Detroit; WGAR, Cleveland, and KMPC,

Hollywood.

Informed sources got wind of the negotiations during the past week and it came as a considerable surprise, involving as it does one of the major industry shifts on a top executive level in an otherwise static administrative year in broadcasting.

casting.

One reliable source reports that, in contrast to the approximate \$60,000 he commands as No. 2 man at NBC. Mullen has been offered \$150,000 a year plus stock in the lucrative three-station operation. It's also reported that Mullen will be located on the Coast. Move to install Mullen as headman of the Richards' properties is believed to have been inspired by

and the first and the state of the state of

Y&R's Franco Co. Hoof Inside U.S.A.

Carlos Franco, head of Young & Rubleam's stations relations, in routing his staff out into the field going on with local broadcasting, especially programwise. The station visits and tuning-in from the control of the station visits and tuning-in from the control of the station visits and tuning-in from the control of the station what progress each operation is making in progress each operation is making in progress each operation of set also, etc. It's the first time of set lailes, etc. It's the first time of set lailes, etc. It's ne first time of set lailes, etc. It's ne first time of set lailes, etc. It's ne first time and punish time of the set lail of the set

that YACT has seen its staff on such a built of a juniset.

Of Franco's staff Art Pardoll last a juniset.

Of Franco's staff Art Pardoll last week was covering New York state, we will not be such as the part of the staff of th

Johnson Moving Into Daytime With Waring

Daylune with Waters
Johnson's Wax, sponsors of Fliher McGee & Molly, served notice
on the network last week that it
was taking its first nighttime sumtime radio.
Inability of Fred Waring to move
into the Tuesday night spot because of his General Electric Monson's Wax decision to buy the
Waring morning NRG show on a
twice-a-week basis through the
summer months, sharing sponsorwhich bankrois Waters institutwhich bankrois Waters on the
other three mornings.

TV—Industry's 'Enfant Terrible'— And Code Will Hog NAB Spotlight

Washington, May 11.

Talevision, the industry's "enfant terrible." and the long-pending controversial broadcasters' code appear due to steat the spotlight at the National Assn. of Broadcasters' that the National Assn. of Broadcasters' that the Search of the National Assn. of Broadcasters' that the secret here that NAB has been hard put to find protagonists who will offset the more glanner, on the secretary of t

The Maizlish Touch

The Maizlish Touch
H. Hollywood, May 11.
H. Was only inevitable that the NAB bunch should come to Harry Maizlish and his KFWB Warners operation to the in the entertainment function on which count Maizlish & Co. has scored notably in the past.
That Atwater-Kent party, etc.,

the past.
That Atwater-Kent party, etc., engineered by Maizlish has engendered more enthusiasm than the convention proper.

camera to photograph images as they appear on a TV receiver tube will be described by Richard Hodg-son, Par's director of technical son, Par's operations.

son, Par's director of technical poperations.

The code session, set for Monday (17) afternoon, the first day of the first of the first

to more tnan a general creed on program criteria.

Feature presentation of the Tuesday (18) management session is to be an all-radio panel presental first of the transport of t

Jitters Grip Coast Emcees After Five Stricken in Week

Stricken in Week

Hollywood, May 11.
The jitters, an old occupational emotion with radio people, has a with radio people, has a week, the state of the emotion with radio people, has the property of the prop

Shotwell in Agey. Switch

Chicago, May 11. Shotwell Manufacturing (Hi Mac Big Yank) shifts its account from C. Wendel Muench & Co, to Wade Agency early in June. Candy firm bankrolls "True or False" on Mu-

Projectables Raise Only A

C. E. Hooper cracked out his first U. S. (Projectable) Hooperatings this week. There was little in the control of the control

000 homes); city 25.27; town 24.87; rural 21.14.

Jack Benny—23.62 (8.030,000 homes); city 27.50; town 24.08; rural 19.19.

Bob Hope — 23.40 (7.986,000 homes); city 28.10; town 21.68; rural 19.19.

Fred Alen — 23.29 (7.918,000 homes); city 25.56; town 23.07; rural 19.02.

Radio Theatre—22.89 (7.782,000 homes); city 29.25; town 19.34; rural 19.71.

Your Hit Parade—20.22 (6.874,-7017,000 homes); city 25.68; town 20.38; rural 19.71.

Tanal 18.67; 19.18; town 22.41; rural 18.77.

Bandwagon — 20.12 (6.840,000 homes); city 21.60; town 21.62; rural 17.16.

'Aldrich' Back in Fall But Price Shaved to 10G. Writers Still Hold Out

Writers Still Hold Out
Although "The Aldrich Family"
has been renewed by GeneFoots for least season at the raFoots for least season at the raLiftord Goldsmith, creator-cownerCitiford Goldsmith, creator-cownerCitiford Goldsmith, creator-cownerCitiford Goldsmith, creator-cownerCitiford Goldsmith, creator-cownerCitiford Goldsmith, creator-cownerLarge at the category of the company of the company
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PRIMES KLZ PROMOTION IOHN CONNORS

aise Only A

Few Eyebrows

KLZ keeps selling profitably for its advertisers because it keeps everlastingly selling itself. The promotion of its programs and exercises is a much a part of KLZ soperation as the programming itself.

FMA Seeks Ban On 'One-Legged' **Video Setups**

The FM Asan. Is ready to ask for amendment of the Federal Communications Commission's rules to the folial parks of the Federal Communications Commission's rules to global parks of the folial parks of the fo

(Continued on page 38)

Want Radio Sets In U. S. Counted

Washington, May 11.
dustry and broadcasters behind its
roceiver ownership in the 1806
decennial census was undertaken
today (11) by the FM Assn. in
letters to a score of trade associaletters to a score of trade associaletters to a score of trade associatives of the score of trade associatives of th

to conduct a set count in 1500. Following published reports that the Census Bureau planned to exclude radio set ownership from the 1950 count, the FMA board of directors unanimously adopted a resolution declaring "there exists a resolution deciaring "there exists a need for a census of radio set ownership in the United States," and requested that the census specifically list the number of FM, television, fascimile, FM-AM and AM receiving sets by families."

an receiving sets by families."

(In New York, last week, the
Broadcast Measurement Bureau
executive committee also went on
record urging advertisers, agencies
and broadcasters to press for inclusion of a radio set ownership
count in the 1950 census.)

Hell and Damnation

Washington, May 11.
Sen. Charles A. Tobey took
a "fighting preacher" stance at
the FM Assn. regional meeting
here last week which nearly
tumbled the FM'ers out of

here last week which nearly tumbled the FM'ers out of tumbled the FM'ers out of the following the fo

Ben Park Quits WBBM as Atlass Axes Uncensored, Climaxing '48's Top Kudos

L'ville's FM Brush

Airing of separate programs over WCJT, EM affiliate of WHAS, will be discontinued, Victor A. Sholis, WHAS distors Suday (9) WCJT began dupling programs carried by WHAS affiliate programs over the program of the programs of the program of the programs over the program of the program of

Lack of public interest in FM was the principal reason for the

Stan Joseloff Sets **FM Storecast Web: B.O. Hypo to Indies**

St.U. Hypo to Indies

Stan Josaloff's Storceast Corp.

of America, which has been operating a wired music-and-commerclais service for several supermarket chains in the east, is taking to the air via FM. A. Chicaso
been inked for a six-days-a-week
schedule of Storceast programs,
and stations in Philadeliphia, New
to the Storceast programs,
and stations in Philadeliphia, New
to the Storceast restwork shortly.

Effect in cities where Storceast
moves in—and the operation is
now set to roll nationally—is the
moves in—and the operation is
now set to roll nationally—is the
horse broad of the
FMers, it's no secret, are plenty
hungry for billing coin.

Whole deal, according to Josewhich apparently feels that Storccast's block-buying of FM time
may help put some struggling stations of the programs of the
may help put some struggling statocago outlet, for instance, Storceast
has bought the 10 am. 1 pm. and
2-6 pm. segments for every day
Spreader overmas are made up
of pop favorites in music (of the
Kern, Berlin type) interspersed
with commercials for such national
for his programs of the programs of the
Kern Berlin type interspersed
with commercials for such national
American Home Foods, Joseloff's.

(Continued on page 30)

(Continued on page 38)

MBS Inherits Bill Henry. Now That Deal's Set For Johns-Manville Switch

Johns-Manville Switch

The order's been insed for
Johns-Manufle switch

Johns-Manufle news strip from

CBS to Mutual. Switch, resulting

from Lever Bros. Pressuring of

CBS to close out the 8:55-6 p.m.

the scap outfit, gives Mutual one

of the toprated news properties

currently 10.5, bested only by

Winchell and Pearson. Henry also

currently 10.5, bested only by

Winchell and Pearson. Henry also

currently 10.5, bested only by

Carried and Pearson. Henry also

currently 10.5, bested to MBS

camp last year with the language of

Language to the strip of

Language to the strip

Language to September. Order is

for the full basic net to start with,

with more steduces are to start with.

with more stations possadded before teeoff time

CBS REGIONAL JACKPOT HIT BY JOAN BROOKS

One of the most expensive layouts for CBS regional program-outs for CBS regional program-tic control of the c

here.
In addition, Miss Brooks, who is backed by an 18-piece orch, does will have a special three-week are shows for the same sponsor of the same sponsor of these, June 21. Young & Rubleam Saturdays at 6-30 p.m.

Chicago, May 11.

Chicago, May 11.

Ben Park, writer-producer et "Report-Uncensored," resigned to the product of a script dealing with the subject of a script dealing with the subject of a script dealing with the subject of the product of the produc

ing the "Black Bett."

Les Allass, CBS veepee and manager of WBBM, nixed Paxis script four hours before broadcast tell the strength of the str

kudos won by "Report Uncessored," was hastly substituted.

Suppressed script followed the substituted of the

"Washington Cloakroom."
Park has written and produced 26 of the 27 "Report Uncensored shows to date. His letter of resignation to Atlass reads. "In securing the nation's forement awards for what may well have scepted the responsibility of leading arm in the past year, you have secepted the responsibility of leads short of this objective can only be interpreted as conious, cynical and public interest, convenience and necessity..."

Uniform Time Law Seems Unlikely, Though Brass Makes Strong D.C. Appeal

Washington, May 11. Washington, May II.

Radio and web officials made a
final pitch for some sort of uniform
time legislation before the House
Commerce Committee here Friday
(7) but are willing to admit there's
little or no chance of getting any
time bill through the Congress this
session.

CBS veepee Earl Gammons; Gene Juster, WRG program director speaking for NBC's Frank "Scoop" Russell, and Jess Willard, Natl Assn. of Broadcasters v.p., all plugged for uniform time through-out the U. S. and expressed willing, ness to go along with either day (Continued or mer? 201) (Continued on page 38)

Veto's Spot Campaign

Veto, deodorant, will be on about 150 stations with spot announcement campaign for 16 weeks stating this weekend. It's at the rate or five a week, and Ted Bates is the agency.

RED NETWORK' RAP AGAINST FCC

Those Radio Awards

The following letter, written by a network executive who prefers to remain anonymous, is a reflection of the mounting feeling in the trade against the multiplicity of awards in radio.

"Editor, VARIETY:

An honored practitioner of the eraft of broadcasting often wonders, these days, what the awards are really worth.

They've become so numerous, so obviously more gainful to the givers than the seletters, so patently and crudely instruments of public relations for the donors, that the receiver feels insignificant and lost in the shuffle. And—it has hoose twith himself—he must also feel deprired of the emotional rewards which might be his if redic's socialed prizes were important, homest and meaningful if redic's socialed prizes were important, homest and meaningful contents.

also feel upprived to the terminal probability of the probability of t

graver talent.

A few years ago, there was talk in the trade about a Radio Andemy, designed primarily to establish annual awards in all categories to programming and program errafts. It was suggested an accordance of the programming and program errafts. It was suggested and voted upon by all the men and women of radio, through airly weighted ballots. That talscussion needs to be revived now. Broadcasters must begin to work together to develop a plan analagoous, though not necessarily similar, to the Motion Picture

Academy.

It is perfectly reasonable to expect that a bemedaled creative enfirment of our industry would be willing to trade all of his wards for one simple expression of collective praise and recognitive theorem of the control of

As the continue of the hard of the continue of

REP. HEBERT IN 1-MAN CRUSADE

Winni UHUUHUL

Washington, May 11.

The F ed er al Communications
Commission is girding its ions for
the state of the state of the state of the state
ton—this time in response to
charges by Rep. F. Edward Hebert
ton—this time in response to
charges by Rep. F. Edward Hebert
ton—this time in response to
charges by Rep. F. Edward Hebert
ton—this time in response to
charges by Rep. F. Edward Hebert
ton Representation of the state
ter Red network." Hebert, newlycleeted member of the House UnAmerican Activities Committee,
has called both on his group and
put the ECC through the third
degree.
House Wolverton (E. N. J.) wore
the Weckender (E. N. J.) wore
the weekend wrote FCC's Wayne
Coy for an explanation of Hebert's
charges but "has neither an appropriation nor much time right now?
And two television stations to
Toledo attorner and the station of
Toledo attorner and stations to
Toledo attorner and stations.

From Ohio, Lamb promptly and
worderously denied the charges as
Custom of the FCC majority in the
Lamb cases and his own arguments
used in a personal set-to with GOP
Commissioner Robert F. Jones
FCC chairman saids had been presented which showed that Lamb
was a Communist. Without it, the
FCC matter until the House
of an FCC probe on the Un-Amerjdossier on the Commission collected over the past and present
asses Rep. Karl Mundt's bill requiring registration of Commipasses Rep. Karl Mundt's bill requiring registration of Commiproted by some members to mean

Question of Whether Stations May Censor Political Talks as Libelous May Be Put Into Laps of Congress

This Exam Ain't Civil It's tough to qualify as a gabber for N. Y.'s city-owned WNYC. Of flock of aspirants who took a civil service exam

the control of the co what zone of Germany? What radio correspondent wrote "Not So Wild a Dream"? Select one of five named network shows that is not a co-op. What writer scripted "Seems Radio Is Here to Stay—a Verse Brochure"? And, "arpegglo" is a musical figure identified with what musical

Atlanta's WAGA Goes CBS After Court Squabble

Atlanta, May 11.After considerable conjecture
and much doubletalk it has been
reliably reported that definite deals
reliably reported that definite deals
WAGA. Liberty Broodcasting
(Stoere chain) outlet here, will, in
future, become affiliated with CBS.
WAGA relinquished ABC affiliation last year and it was grabbed
tion last year and it was grabbed
though the waste of the control of the control
At that time WAGA assume
that it had CBS affiliation in the
sack, but WGST, owned by Georgia

that it had CBS affiliation in the sack, but WGST, owned by Georgia School of Technology, went to court and blocked transfer to WAGA, dispute ending in com-promise that left WGST with CBS for at least one year.

for at least one year.
WGST, however, will not be left
out in the cold without affiliation.
They are scheduled to get a Mutual
iteup, which is now aired, locally
through WATL, which is owned by

(Continued on page 41)

NBC Roughened By Wax Decish

There'll be lots of strange doings on the Tuesday night NBC kilocycles this summer, with the variety of moves and countermoves stemming from Johnson's Wax decision to return the 9:30-10 time to the network for the straw-

time to the network for the straw-hat season.
Here's what happens: Lever Bros., spensor of Amos, in Andy in 1870., spensor of Amos in Andy in 1870., spensor of Amos in Andy in 1870. The Police, thus bracketing Lever with its Bob Hope replacement and permitting for the client discount of the Property of the Control of the Thursday right 1930-11 priod, moves into the Tuesday segment being vacated by A. &. A with the Control of the Property of the Control of the Property of th

Washington, May 11.
The Federal Communications
Commission may seek direction
from Congress before it adopts as
final its controversial may be a

commission may seek direction from Congress before it adopts as final its controversial proposal that stations may not eensor potentially libelous statements in politically discontinuous statements in politically discontinuous proposal statements and industry observers who sat through a heatbed argument on the ruling Friday (Thuse was roundly ambasted by a Texas Congressman, the National Assn. of Broadcasters and counsel for a dozen stations. The only support came from the CIO and CIO Political from the CIO. and CIO Political appear at the argument but filed a strong letter with FCC yesterday (10).

At lesse is the finding of five-

appear at the argument but filled a strong letter with FCC yesterday at strong letter with FCC yesterday. At issue is the finding of five FCC commissioners in the WHLS, FOR HUTON, Mich, case that Sec. 151 of the Radio Act, which forsule of the FCC commission of the FCC commission of the PCC commission of the Act that statement of the FCC commission of the Act that statement of the FCC commission of the Act that statement of the FCC commission of the Act that statement commission of the Act that th

commerce Committees.

Two-Faceted Opposition
Industry opposition to the Port
Huron ruling centered on two
Huron Huron
Huron ruling centered on the Supleme Court—not FCC—has atuDem. Lindley Beckworth, apDem. Lindley Beckworth, apDem. Lindley Beckworth, apDem. Lindley Beckworth of the Huron
Huron Lindley Beckworth of the Huron
Huron
Huron Lindley Beckworth of the Huron
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John Paris, Singer, Sues Cett, WNEW on Program

Cott, WNEW on Program
John Paris, singer, has retained
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compensating him.

According to Paris, he submitted
an audition record of a program
to the compared to the content
compensating him.

According to Program
to will be compared to the content
to the content of the content
to

7 28

CATCH ME IF YOU CAN
With Bill Cullen, quizmaster; studies and phone contestants;
die and phone contestants;
die and phone contestants;
net between the contestants of the contestants;
like the new ABC show in that it employs the long-distance orgy, has a "mystery" gimmide designed to build up week-to-week suspense, and is pied end of the contestant of t

r. Since that's all it's for really, for the state of t

HAMLET
With Jack McCabe, Bob Andrus,
Anthony Messuri, Mimi Norton,
Anthony Messuri, Mimi Norton,
Will Walsh, Isseep Martin,
Harry Paul, Roland Hughes,
Frank Eichhorn, Jack McKeown
Producer-Director: William A.
Coleman

Frank Eichhorn, Jeek menecure, Producer-Director: William A. Asst. Producer: Anthony Galano Music: Chris Klernan 120 Mins; Chris Klernan 120 Mins; Sat. (24), 11 Mins; Sat. (24), 11 Mins; Sat. (25), 12 Mins;

A MORE PERFECT UNION A MORE PERFECT UNION
With Robert Young, Edward G.
Robinson, Anne Revere, Barney
Balaban, Charles E. Wilson,
James Roosevelt, Justice Meier
Steinbrink

Producer; William Robson Writer: Ranald Macdougall 30 Mins.; Sat., 8:30 p.m. Sustaining CBS, from Hollywood

Back in the war years Ranald Macdougall ranked as one of the most forceful and yet down-to-earth documentary writers in the

earth documentary, writers in the trade. He is remembered particularly for his early scripts on "The Man Behind the Gun." Macdougail later went over to pictures. He may be a sent the sent the sent that the sent t

expression in the practice of brotherhood."

Young, who recreated the bit Young, who recreated the bit Young, who recreated the bit Young, who recreated the property of the property of the young of the property of the young of

a "surption" attended to the control of a distinguished order. There were no frayed ends and the quality of the pacing was faultless.

Odec.

BOB REED AND HIS PIANO 30 Mins., Mon.-thru-Fri., 8 a.m. WTAM Cieveland

INTAIN, Cleveland
The morning air around Northern Ohio takes on an additional sparkle with the advent of Bob Reed. The former WOR pinaparkle with the advent of Bob Reed. The former WOR pinaparkle with the Cleveland-listening addience a stanza of musical talent that should perform the Cleveland-listening addience a stanza of musical talent that should mercials with advoict handling particularly strong on the blackfare and binarve dialect, Reed is and binarve dialect, Reed is also all handle and the complete the should hold an audience. For the statun, it marks another.

should hold an audience.

For the station, it marks another step in bolstering its a.m. programming with emphasis on personality and quality entertainment, Mark.

ROBERT Q. LEWIS SHOW With Ruth Gilbert; Vic Damone guest; Howard Smith orch Producer-Director: Will Roland

Writers: Lewis, Coleman Jacoby, Bobby Cohen, Ernest Lehman 30 Mins.; Mon.-thru-Fri., 5 p.m.

CBS, from New York

A little more sparkle in the scripting division, and the projection of Robert Q. Lewis in the CBS

scripting division, and the projection of Robert Q, Lewis in the CBS comedic pattern may yet bear rultion. In his various representation of the project of t

quality projected itself.

It's all very casual, and righttully so but unfortunately much
of the varieting so on easual, it
needs sharpening. Otherwise, the
stanza is a laudable effort toward
spicing up a time of day when
audience participation shows and
soap operas saturate the airlanes.

Rase

RED BARBER'S CLUB HOUSE With Red Barber Writers: John Derr, Judson Bailey

Producer: Jack Carney Sustainlnr

CBS, from New York.

Sustaining
CBS, from New York.

This new show (aired live over the network at 10 a.m. and plattered over the flagship in the late that the late over the flagship in the late of the Saturday live audience. Main attractions are the sports material and Red Burber, who cuts a mike. Format of this program, however, is a cut-and-dry quit dued from the state of the state of

THE LIGHT THAT FAILED

With George Ball, Muriel Ames, Art Paterson, Jerry Carr, David Platt, Bob Harris; John Me-Knight, announcer Writers: Clifford Evans, Rhoda Cantor

Producer-Director: Evans 15 Mins.; Sun., 2 p.m. Sustaining WHLI, Hempstead, L. I.

Sustables:

WHLI, Hempelead, L. I.

This wee-watter packs a mighty public service wallop. Last winter it tackled the Long Island Railroad public service wallop. Last winter it tackled the Long Island Railroad eration Santa. The Long Island Last public services and the Long Island Last public services Railroad during the great blizzard of David to the Goliath of the Long Island Lighting Co. which services Raisasu County avit gas and electronial and the Long Island Lighting Co. which services Railroad Company of the Railroad Railr

FRONT FAGE
With Dick Powell, Bill Conrad,
Betty Lou Gerson, Julie Ferzy,
Charles McGraw, Paul Frecs,
Peter Leeds Owen James, announcer; Arthur Adlam, conducformer: Don Stark
Director: William Rousseau
Writers: Morton Fine, David Freidabin, Thur., 8 p.m., EDT
Sustaining

ABC, from Hollywood

It's about time radio got around to doing an official adoptation of the state of the

saloons. Hobe.

MAKE MINE MUSIC
With Billy Leach, Comile Russell.
Frederleks, guest, orch; Charles
Frederleks, guest,
Statialnig,
CBS, from Chicago

Spots and the digestion of Smiday dinners on warm after on Smiday dinners on Smiday dinners of Smiday dinners on Smiday dinners of Smiday dinners of

CARLE COMES CALLING With Frankle Carle Orch, Ma Hughes, Gregg Lawrence, lighters rs r-Director; Glenhall Tay-

Producer-Director, Glenhall Tayof the Sunday 130 and 130 and

NAVY OF HEARTS
With Richard Woehlar, Bill Jones,
Barbara Peters, Jim Herrick, Dr.
Edgar Durbins Roberts
Director: Clayton Brace
15 Mins; 10:15 p.m., Sun.

RLZ, Benwer
Following station policy of keepling one public issue hot at an
the cause and cure of divorce in a
previous series to the medical,
social, and sconomic problems of
social, and sconomic problems of
Format is a 15-minut documentary with a local medico being
drive the problem home. Opener
of series took up rheumatic fewer,
the unseen visitor on the nation's
Froduction was on a par with
Denver's best, with script carrying
top honors. Himmond organical
top and the complete the control of
the control of the control of the contop of the control of the control
top of the control of

From the Production Centres

IN NEW YORK CITY . . .

IN NEW YORK CITY

Gill Warren has resigned from Newell-Emmett agency, where, as publicly director, she did some multiple drum beating for Chesterfield Supper Club and Arthur Godfrey) and the N. Y. Glants radio-video series. She'll continue with her map pieces. Virginal Momand, writer-poducer-director of WOV's kudosed 'American Family' series, ring an audition disk today (well. of a new melo-comedy, 'Desmond Garrick': by John Griggs and Alan Rogers, with former doing the lead at slaffer Clark Andrews directing... Margaret Draper featured in a new WOR show, "There's Always a Woman," Friday (14)... Trees and slaffer Clark Andrews directing... Margaret Draper featured in a new WOR show, "There's Always a Woman," Friday (14)... Trees and slaffer Clark Andrews directing... Margaret Draper featured in the short of the Broadway Assn... CBS announcers and lamp, set last week on his bowout, after nine years as CBS gabber, to compare the street of the

Sanday (9) of the Harry Ackermans: (Mary Shipp) infeatures, Pupular Proof The Interfer producer George Zeahary 'page of a newborn girl simed Susan Eleurette . . . Plagued by a strep throat during a Gotham will, Jean Hendrix of WSB, Atlante, reports from magnolis-land that, just to cap off the junket, her plane home caught fire and had back a forced landing . . Gettaway show of WDHN, new Faller in lake a forced landing . . Gettaway show of WDHN, new Faller in Glickman and WOV's Bill Williams, among others . . Adam Young, f. r.n.c., radio station rep outlift, added Tom Malone, Paul Wilson and Steve Macheinski to its board . . . ABC's Grace Johnsen new presy to the Ad Women of N. W. . . Evelyn Pierce, Compton agency's saytime state of the Compton agency's saytime of "Chuding Light."

set "Guiding Light."

"At Healey billed to dissect comedy construction Monday (17) before NYU evening class in playwriting . . Bob White, head of WMGO, record deep, partied by station pals on wedding anni . Add every-body's-getting-in-the-swards-act: WNRC won the Linguaphone Institution of the control of

IN HOLLYWOOD . . .

Arm to become an independent publicist and trade relations consultant.

IN HOLLYWOOD

...

Bernle Schubert closed a deal with Mutual for a fall sustaining run of George O'Handon's comedy piece built around his film short characteristics of the state of the common st

IN CHICAGO . .

Phill Patton leaves ABC's production staff Saturday (15) to join Feature Productions as exec director of "Ladies Be Seated.".

Ralph Schulenburg, former station repper, is the newest recruit on Mutual's sales force . Swaney, Drack & Bement has been renamed Morris F. Swaney, Inc. . P AI Campbell, of WGK programming, and Ed Short, WJJD's promotion chief, plan to wed in August . . . Jeff (Continued on page 38) (Continued on page 38)



HARRY SALTER Stop the Music-ABC It Pays to Be Ignorant-CBS

Radio Listener Council Formed in Northern Cal. Aims to Raise Standards

Aims to Raise Standards

San Francisco, May 11.

A radio listener council rivalling
those of Cieveland and Wisconsia
is promised in the formation of a
is promised in the formation of a
of Northern California, representing 35 of the Bay City's leading
civic, welfare, educational and religious organizations. Objectives
flour-fold: "To obtain better radio
four-fold: "To obtain better radio
as a social force, and to stimulate
he listening public to exercise is
rights, privilege and duttes."

"Because radio audiences
the listening radio audiences
the Town School for Boys, "we
hope to serve as a channel to convey the ideas and opinious of beal
intend to analyze and criticize promans broadcast in this area,"

An active participant in the new
connectis for the force of the fourmans broadcast in this area,"

An active participant in the new
connectis force, and to the conmans broadcast in this area,"

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here. "If the broadcasters do not voluntarily improve the quality of programs, public opinion may en-force regulations on the industry," she commented. "The airwaves be-long to all the people. The public has a legal right to challenge the license of a local station if that station is not satisfying the com-munity."

station is not satisfying.

University Women's Bay Branch has a 30-member committee of "trained listeners" this meet web-grams. A "Good Listening" list of recommended programs, compiled annually by them, is revised several times during the year to keep listened and the satisfying the satisf

Irene Beasley Peddling New Junior Partners

New Junnor Tarmers
Irene Beasley has put together
a new juve quit show. Junior
Partners," which she'll peddle as
audition record, produced by Todd
Russell from a script by Lillian
Schoen, has Russell as m.c. and
Mass Beasley already has a musical audience participation series,
"Grand Slam," at 1130 a.m. across
the board on CBS for Continental
access; when the batter and the control of the state of the series of the s

agency

Weil Sits It Out

Well Sits It Out
Because he's currently betwixt and between in negotiations to dispose of his Work
tions to dispose of his Work
the the FCC duopoly rule,
Arde Bulova has sent through
a memo to "keep all expenses
down to a minimum." Edict
means that Ralph Well, station
manager, cart get anyone to
LA trip for the NAB convention next week.

LA. trip for the NAB conven-tion next week.

Result is that Weil is sitting his one out, despite the fact that he was one of the key broadcasters among the indies in the formulation of the NAB Code, which gets top attention on the convention agenda.

FCC Warns Licensees of Revocation If Stock Transfer Isn't Reported

KFI Nixes Candidates Until They're Nominated

Until Hely Fe Nominiated:
KFI has nixed Nixe's "Livings"
1948" broadcasts of speeches by
1948" broadcasts of speeches by
1948" broadcasts of speeches by
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parties.

Ryan stated that station is available for non-political reports to the people by the President. Covernor of California, Mayor of L. A., and president of the county board of supervisors and that other requests for non-political time would be given individual consideration. Policy also applies to candidates and issues; local and State.

D. C. Question: Is Indie WINX Now a Network?

Washington, May 11.
Disclosure today (Tues.) by WINX, Indie here, that it's now using three 250-wat transmitters to more adequately cover the metropolitan D.C. area, perked immediately interest in local radio circles. It's the first operation of its kind polltan D.C. area, perked immediately interest in local radio circles, atley interest in local radio circles, and the country and may, observers believe, occasion some kickbacks from other stations, feeling being that the WINX setup, in effect, gives the indic three 250-wat stammitter from downtown Washington WINX has moved its mian transmitter from downtown Washington to Arlington, Va., and has established 250-wat boosters at the Park, in the Chevy Chase-Bethenda-Silver Springs area of Maryland. Three transmitters are indicated by micro-wave relay.

Maryland of the washington of the country of the

CIVIL LIBERTIES UNION SETS STAND ON CODE

Radio committee of the American Civil Liberties Union, meeting in New York last Thursday (6), delegated Morris Novik and ex-FCC chairman James Lawrence Fly to outline ACLU's views on the proposed NAB code at an NAB board meeting in Los Angeles May 15.

15.
Committee went on record as "heartily endorsing and welcoming" the code's requirement of a clear distinction between news reporting and news analysis. However, the group, which has been very critical of code provisions in general, still objected to broad caster "control and supervision of content, format and presentation of news commentary and analysis," news commentary and analysis," feeling that qualified commentators should have freedom of judgment.

Raceway Disk Stanza

Raceway Disk Stanza
Propped by WINS, N.Y.
WINS, Cruder-owned N. Y. Indie, is preping a one-hour crossthe-hoard nightly disk and gabstanza to originate from the cituhouse of Roosevelt Raceway, Long
island, featuring celeb interviews,
harness racing results and baseball scores. Program is being offered for approximately 25-week
programs of the company of the company of the company
and company of the company of the company of the company
and company of the company of the company of the company
and company of the company of the company of the company of the company
and company of the company of

stanza to originate from the clubstanza to originate from the clubdistribution of the control of the contro

With persons moving in and out of the statish ownership field at an all-time record rate, licensees got a stiff warning from the FCC last week that they stand a good chance of losing their franchies if they without first getting FCC approval in writing.

without first getting FCC approval in writing.

The Commission noted that "it has become increasingly disturbed in recent months" by the failure of several licensees to comply with Sec. 310 (b) of the radio act which requires FCC's approval before controlling stock interests may be transferred.

uninformed.

In "several recent cases," FCC said it has been asked to approve such stock sales only after the fact. Control of stations may be effected, the Commission added, even when a majority of the stock is not involved. The ratio agency was also income stations have been following, and the stations have been following. The stations show stock transfers in the annual ownership reports The stations snow stock transfers in the annual ownership reports which they file with FCC and then wait for the agency to decide whether a formal application to transfer control of the station is

whether a formal application to transfer control of the station is accessary where we warned to keep the ECC fully informed on all stock transfers so that in doubtful or borderline cases, the government has all the facts before it before such asless are made. I gastern and the state of the state of the commission of the state of

BRT Cancels Out Cleve. Show in Protest Over WJW Doubling Its Rate

W.W. basing felt the blast of a baseball away 11:

W.W. basing felt the blast of a baseball away 11:

W.W. basing felt the blast of a baseball away 12:

Baseball awa

grams. According to trainmen, station told Mrs. Fuldheim that something "might be done about the station's policy of double rates for 'controversial' programs, so that her BRT show might go under regular rates."

snow might go dimeter regular with the control of t

The 'Extras' Get the Clients Down:

Ad agency executives who have been active in the buying of tele-vision say that what may be re-vision asy that what may be re-sident to the same of the same control of the same of the same can really get rolling comnercially is the mass of ottra costs that a client finds deluging him after he has assented, be well the agency men, have made it lungosable for them to give a client anything near an approximation of what he video campleign of the hudget say

video campalgn will cost him.

The keepers of the budget say they realize that the operators of the medium and the servicing over the control of the medium and the servicing over the country of the cou

the chant of the blues. They speak of extras for studio time, extras for cameras, for remote facilities, for even the rehearsal of a commercial film, for the editing of a commercial, for storing the film cisnee the law requires a special fire-guarder repository), for amounteers and the contract of the

tras for numerous ofter manuceparted items.

In the second say the agency
men the No. I should in making
up an accounting sheet for video is
the shouling of commercial film.

They report that they have yet to
experience a case of winding up
with such a plob at a cost discinal estimate. Cited from this
numeric are instances where the
final bill has been three and fourfold the expectation. Foirned to
an a classic class in this required
are instances where the
final bill has been three and fourbill the properties. The properties
are according to reports, started off
with an estimate of \$40,000 for the
plung film on its N. V. Ghants baseball telecasts over WINET, N. Y.

and came out of the plunge with an
one.

These agency exect bink that

000.

These agency execs think that WPIX, the N. Y. Daily News outlet, is moving in a constructive direction. The WPIX management, taking heed of the many complaints from agencies about the extra species, first finds out just what the account will want in the way of services and then figures out outlets and then figures outlets and the services and then figures outlets and the services and the control of the services and then figures outlets and the services and the control of the services and the services are services and the services and the services are services are services are services and the services are services are services are services are services and the services are services a

astency commission included.

Teleasties look on this extra tangle as one of the growing pains of the business and feel certain that it will diminish as the busile operating and accounting structures. The main cause of the troughe, they say, is that the agencies come back so often with additional pains of the company of the desired pains of the trough and price had been given them. Many of them don't realize that the things that took so simple are companied to the companied of the companied of

and trovive much expense. ""
One telesater suggested that the problem might be solved to an appreciable extent if the agency took the precaution in each instance of making up a TV budget stance of making up a TV budget cost. This additional sum would be applied to the extrast that might crop 4p, and if it weren't such the client could consider it as so much asved.

NEGOTIATIONS LAG ON PERFORMER CODE

Negotiations toward a television production code between the performer ums and the video conformer ums and the video conformer weeks. The telecuters have
sked for that interval to study
the demands submitted last week
by the unions, and have promised
to come up with a joint reaction
genicles, sponsons, etc., at that
time. The last meeting was held
wednesday (5).
The performers are represented
The performers are represented to study the performers are represented
The performers are represented to study the performers are represented
The performers are represented to study the performers are represented to study former unions and the video com-

RISHOP'S CONSECRATION **GETS 1ST TELE SHOWING**

GETS IST TELE SHOWING.

Buffalo, May 11.
For the first time is church history, consecration exemenutes for
a new bishop will be telecast by
WBEN-TV May 13 when Dy.
Lauriston L. Scatfe will be inpullant dioces of Western New
York.

High church dignitaries will
participate in the consecration and
to will be constructed to insure
successful telecasting. Philoc has
tranged the installation of 25 kelevision sets—one for each Episcopal
the final-test cycer WEEN-TV before formal opening the following
evening.

Denver Scramble

With few applications on file for Denver's five channels, and a sixth in the works, mile high city is dead set to get pictures in 1949.

Local operators are most worried about locating trained receiver insolution of the control of

see It colleges engineering school carls et up a training enter for the whole Rocky Mountain area.

For inter-Mountain Theatre chain's expension of the state of

problem.

Network lineup as follows: NBC
(Alladin Corp.); CBS (KL/Z-TV);
Mutual (Gene O'Fallon of KEL/Z-DU);
Mutual (Gene O'Fallon of KEL/Z-DU);
mutual (Gene O'Fallon of Market);
Mutual (Gene O'Fallon of Market

WBEN-TV Set to Bow

BURIADO, WAS TO BOW

BURIADO, MAY 11.

WBEN-TV will teleast its formal opening on the night of May

14 with a program to include wrestling matches from Memorial Auditorium in which President Edward

H. Butler of WBEN-TV, Mayor

Dowd of Buriado and other officials

will participate.

ATS' Tele Chinfest

AIN 1ele Clumiest
Television indie producers and
directors will air their views on
the new medium at a roundtible
discussion before the American
Television Society tonight (Wed.)
at the Willicis Memorial India
Hutchinson, McCama-Prickson satifer and director of the Switz
for and director of the Switz
for June 1997 (Switz)
Stowy Irvin Paul Suids, producer
of DuNont's "Court of Current Isse," and Marin Gosch, producer
suss," and Marin Gosch, producer
CBS, Moderator is NBC director
Ed Sobol, chairman of the ATS
evening meetings. Shooting of Film Is No. 1 Phobia

Philco Wraps Up Flock Of TV Firsts in 2-Way B'fast Club' Showcase

constituted to the transcription of the constituted to the constituted

webs.
Hookup, originating from Philiy's Academy of Music at \$-10 a.m., will include two local outlets, with the control of the

Joseph Cotten Sets Tele. Radio Production Firm

Thesp Joseph Cotten, Student I Hull Thesp Joseph Cotten, Student Agy 11. Ludlum and Frances Purcell have formed "29; 30 Inc." for the pro-duction of 16m television shows and radio programs. Cotten has just finished direct-ing 12-minute video the first Ing 12-minute video the first Drivate Ewo." Series stars Frank

in a series, entitled "Pete Hunter, Private Eye," Series stars Frank Alberten with open featuring Virginia Runter and Vendy Wal-for a video serial and non-diction features. On the company of the Cestures. On the company of the Cestures. On the company of the produced, Carton Alsoy did some of the direction, Jack Finney scripted series and Lud Glusdin of music. Cart were responsible for music.

M'waukee's 50% Set Hike

M'waukee's 5U% Set Hike
Video set sales in the area served
by WIMJ-7V have taken a 50%
Check of distribs show a set ownership of 2,688 as of May 1, with 74%
of them in homes.
The previous average per week
was about 100. They'en now selling
at an average of 152 a week.

VIVIENNE ALLEN TV SHOW

New television series featuring Vivienne Allen, current "Andannie" in the Broadway production of "Okahomat", is being the production of "Okahomat", is being ager Clayton-Williams, Entitled "Keep Up With the Joneses," the shows are based on the life and adventures of a young married couple.

Inside Television

SIGHT AND SOUND: When he sings, some facial expressions of Lanny Ross put enough wrinkles on his brow to resemble the furrows in one of those geometrically plowed Iowa fields. Maybe singing to recorded playbacks will be the uttimate answer... Johnny Desmond must have won the slow ballad championship when it took him just short of two won the slow ballad championship when it took him just short of two more than the slow of the slow of

Television Reviews

BACHELOR QUARTERS
With Allen Prescott
Director-Producer: Raymond E.
39 Mina; Wed. (5), 9:15 p.m.
CHARLES W. HOYT CO.
WABD-Dumont, N. Z.
Hoyt ad agency engaged in the
unique stant of bankrolling one
thought and the control of the control
that the searcy engaged in the
unique stant of bankrolling one
efficacy of the new medium. Unfortunately, the idea was better
than the searcy engaged in the
unique stant of bankrolling one
efficacy of the new medium. Unfortunately, the idea was better
than the search standard of the
efficacy of the new medium, Unfortunately, the idea was better
than the search standard of the
efficacy of the new medium, Unfortunately, the idea was better
boards or skywitting.
The half-hour was built around
relied upon as a competitive showman. This time, however, Prescott
had to contend with a disorderly
agency's client. The program was
apparently designed to be halfcommedy and half-commercial, but the
comedy and half-commercial, but the

mercials were nondescript. Chall this one up as another one of video's infantile aberrations. Hcrm.

FCC Spurs Move Towards Upstairs Expansion by Calling Sept. Hearings

GOGGIN SHIFTED TO COAST FOR ABC TELE

UNIN I TUR ABU ILLE
Dick Goggin has been name
for ABC on the Cost. Hell work
for a MC on the Cost. Hell work
costs program director.
Goggin, now with the net's video
operation in the east, reports for
his new duties after the political
conventions in Philadelphia.

Don Lee. WTTG Get Tele Okavs

Weshington, May 11.

Don Lee a and Allen Dunlont's WTTCS here and Allen Dunlont's WTTCS here are an allen Dunlont's WTTCS have been as a second of the secon

Cincinnsii. Lining up for per-manecy in its video division, the Crosley organization last week as-signed Bill McChaskey to full time the telle station opened three months ago McCluskey was do-bling as manager of WLD with billing as manager of WLD with the telle station opened three months ago McCluskey was do-bling as manager of WLD with of Crosley's clear channel station, which post he filled for several years, and partitime salesman for WLWT.

Washington, May 11.
Tele broadcasters got new assurances from the FCC last week that ances from the FCC last week that it means business when it talks about expanding video into the roomier uttra-high channels between 478-890 megs so that everybody "can get in on the act." The Commission called for an omnibus hearing opening Sept. 20, 48, to explore the prospects of upstairs report on interference problems on the low-band tele channels.

The Commission order for hearing the property of the prop

the low-hand tele channels. The Commission order for hearing came somewhat as a surprise to the video industry, even though Chairman Wayne Coy, speaking to an FM Assn. meeting earlier in the week, had mourned "There's been little experimentation on the high TV bands" and warned that "FCO might have to take the first move on its own."

When the CBS color issue was

might have to take the first move on its own." CBS color issue was considered in 1946 it was generally believed that low-hand video was set for another five years at least. But the terrific rush of new hids in the past six months—with about the past six months—six past six months—six past six months—six past six months—six past six past six

TV BOXING % SNARL STRAIGHTENED OUT

Prize fights from Madison Sq. Garden, N. Y., will continue to be televised, as a result of the Bodris Managers Gulid decision Monday or the Managers Gulid decision Monday profits of Mike Jacobs 20th Cerup Sporting Club. Garden Corphowever, which gets 50% of the telemoney as a partner of Jacobs, the money as a partner of Jacobs, which was a partner of Jacobs and the managers deviated by the money of the fighters. Boxers will get about \$25,000 yearly from the Jacobs and Cillette with the cut to the managers deviated by the money of the fighters. Managers are with the fighters. Managers deviated by the fighters of the fighter with the fighters will be greated by the fighters of the fight will go on as scheduled Fiday (15) night over WIST (180C, N. Y.) which are to the fights will go on as scheduled Fiday (15) night over WIST (180C, N. Y.) which was a partner of the tele receipts have on the fight will be about the claim of Garden Prevy Gen. John Red Kilpatrise is based on the claim of Garden Prevy Gen. John Red Kilpatrise is based on the claim of Garden Prevy Gen. John Red Kilpatrise is based on the claim of Garden Prevy Gen. John Red Kilpatrise is based on the claim of Garden Prevy Gen. John Red Kilpatrise in the booting of Kilpatrick, would result in the Garden's telling coin on the fights.

FATHER, DEAR, COME HOME TO T

Tele's Growth in Key Cities

Following is the latest available list of the total number of tele-vision receiver sets in operation in the nation's television cities, as compiled by the NBC tele research bureau. Audience estimate is based on an average of four viewers per home set and 25 for bar and tavern receivers. Report is complete as of May 1, including 23 stations in 15 market areas. (Granting of a commercial license to Dan Lee's WGAO (Los Angeles) last week brought the station

total to 24.)				- 5
Aross	Sets	Esti	mated Audie	nce
New York	186,100		996,000	
Phlladelphia	33,900		214,000	
Chicago	21,700		208,500	
Tos Angeles	21,700		179,500	
Washington, D. C	9,600		48,000	
Baltimore	8,900		92,000	
Detroit	8,800		90,000	
St. Louis	4,400		47,000	
Cleveland	4,300		40,500	
Schenectady	3,900		29,500	
Cincinnati	3,000		33,000	
Milwaukee	2,800		30,000	
St. Paul	1,500		12,000	
Richmond	350		5,000	
Salt Lake City	300		3,500	
	-			
Totals	311,250		2,028,500	
SETS IN EXP				
Boston				*,
Buffalo		1,650		
Others		., 23,000	4	

CBS Tightens TV Administrative Format; Pitch for Top Showman Next

Naming of Jack L. Van Volkenburg as a vp. and director of television last week was the very selection last week was the very selection to the very selection last week was the very selection of the very selection of the very selection last very selection of the very selection last very

in part a coordinator of tele activities.

As part of the tightening up has part of the tightening up the control of Activa Murble video picture—Lowman had been reporting to him—and assumes his old role of planner with specific duties of supervising operations and the problem of administrating and. The problem of administrating and, the problem of administrating up to the control of the contro (Continued on page 36)

Scrap 28-Hr. Rule As Program 'Must'

The PCC agreed with the Administration of th

(Continued on page 36)

Par Lines Up Tele Staff

Par Lines Up Tele Staff
Lining up a staff in advance of
Paramount's projected full-scale
veepee and tele chief Paul Raibourn has upped Richard Hodgson,
until now head of the company's
left engineering department, to
Par's tele division. Operations for
Par's tele division. Operations for
Carl Maurier, project engineer
on Par's theatre video and broadcast tele film recording systems,
was named supervisor of developson is new supervisor of studio
operations and Theodore Grenler
is supervisor of remote operations
for Par's theatre tele activities.
company plans to use its own remote crew for theatre pickups, instead of depending on network
broadcasts.

French Still In **Tryout Stages** Despite Bally

Much - heralded 850-line television of the French government is slightly superior to the 322-line television of the French government is slightly superior to the 522-line to the superior to

(Continued on page 36) REDD OUITS SEALTEST TO PRODUCE TV FILMS

Hollywood, May 11.
Robert L. Redd is giving up his production of the Sealtest series after four years to take a filer in television. He signed with Edward Nassour to become executive pro-

elevisiae. He signed with Edward Nassour to become executive producer of Telepictures, Inc.
Redd will serve as producer on 24 opend-end video flins, to be turned out in the full-scale tele studio recently completed by Nassour. Herl algo function served of the victure of the complete of the full-scale telestone of the century of the complete of the century of the c

ONLY AT START

Bar and tavern patrons comprise the majority of television viewers in each city whenever the first the majority of television viewers in each city whenever the first the state of the control of the public, though, and as other stations start operating in the same area, the number of home viewers increases until they eventually surveillens to the same area, the number of home viewers. That's the pattern of tele's growth, as revealed in a survey of tele sets and audiences compiled by the state of the same that the pattern of tele's growth, as revealed in a survey of tele sets and audiences compiled by the state of the same that the same tha

distribute them to the trade.

NBC figures reveal, meanwhile, that tele advertising is still a highly expensive proposition, despite the tremendous Increase in the number of receivers purchased unying time on WNBT, NBC's key outlet in N. Y., for example, would be paying some \$2 per 1,000 listeners, based on the station; time and outlet of the station; time and outlet of the station of the station of the station of the station. That figure, too, would hold only if the sponsor had every one of the 986,000 estimated viewers tuned to his show. Inclusion of production figure even more.

NBC survey revealed that the

agure even more.

MBC survey revealed that the public is quick to catch on to telest station takes the air in a particular city. In Boston, for example, there are already 2,200 sets in operation, despite the fact that WBZ-TV, the Hub's first station, work because the content of the content

WATV, NEWARK, SET FOR PREEM SAT. (15)

After several delays. WATV.
Bremer Brondeasting's Newark
Revision outlet, takes the air Saturday (15), but its new studies,
now under construction in Newark's Mosque building, won't be
eady for occupancy until fall. Station will tee off, consequently, with
five-and-abalf hours of programming devoted ulmost eachistively to

ming devoted almost exclusively to Scheended for daily program-ming are in hour of whom the mea-ture of the control of the working live in front of one came working live in front of one came ear, from 4 to 5 p.m.; a kide show, including 40 minutes of filmed car-troon, from 5 to 6; a western film, from 6 to 7; this from 8 to 5,30. Station's almost total de-pendence on film points up the ready market available for film distribs in the number of new tele total the station's almost total de-tendy market available for film distribs in the number of new tele total to the station's and the station of the langer plans a full achedule of live studio shows once the studios are ready.

TAVERNS IN LEAD Prospects of Par Proving No Control Over DuM Fade Fast in FCC Probe

Reprieve for 'B'way'

Despite previous reports, "To-night on Broadway" continues on the CBS television web for at least a few weeks more. Shaw to follow "Play's the Thing," which was pre-sented last (Tuesday) night, hasn't yet been selected, but CBS' com-mitment with indie packager Mar-tin Gosch for the next several weeks will be carried out. Tieup on the coaxial cable be-

Tiespont for the desire several property of the coardia clube between N. Y. and Washington, for the coardia clube in the coardia clube in the coardia clube in the coardia can be seen to the coardia can be seen that the coardia coa

Top Unions Move To Prevent Any Inter-Labor War

rearing that television will resultified all labor jurisdictional lines within show business, chief-trade unions are currently trying to head off an inter-labor war for yower. Initial stab, at diplomacy instead of a slugging match is of the International Alliance of Theatrical Stage Employees and the International Fortherhood of the International Fortherhood of are trying to settle jurisdictional claims for video technicians at several outlets.

LATSE, now deminating the film and the state of the International Alliance of the International Fortherhood of

jurisdictional claims.

LATSE, however, is meeting a challenge to its virtual show bit above monopoly from such unions munications. Assn., of Broadcast Engineering Technicians and a flock of other into the opening made by video. Top officials of IATSE have hinted that they are willing to iron matamatiche basis.

Sentiment is prevalent the*

an amicable basis.

Sentiment is prevalent that chances for an inter-union settlement are good while television personnel still represents small operations of the sentence of

L.A.-N.Y. COAXIAL CABLE COMPLETED

Hollywood, May 11. Hollywood, May 11.
Television's coaxial cable from
Los Angeles to New York has been
completed. Line now awaits the
insertion of repeater stations before it will be accessable to video
call. Boosters are expected to be
readled in from 12 to 18 months.

readled in from 12 to 18 months.
Co-ax, unknown to general public, is being used now for telephone calls. Pacific T. & T., to date, has had no inquiries about availability of cable.

*STATA (NATURAL A) DO

Washington. May 11.
Prespects faded fast today (Tues.)
that the FCC would ever agree to Faramount's contention that it has no controlling interest in Diulhort, as the two-day hearing on the isase wound up, with the FCC indicating it would postpone closing contention of the control of the co

weepee Paul Raibourn on this score—
that such consent would not be necessary.

Highlighting the second day's property of the p

Bulova Drops 200G

Air Time for Tele

Ballow With is cancelling from \$150,000 to \$200,000 worth of time \$150,000 to \$200,000 worth of time in radio so that it will have available funds to buy time signals on ticlevision sations as they open up tofore had been putting additional money into the advertising pot for the new medium. Within handless the account, had gone to John H. Ballard, Bullova prez, with a bid for new coin to take care of auch of the coin to take care of auch coin to take care of auch

Husing on CBS-TV

For One-Shot (Tennis) For One-Shot (Tennis)
Ted Husing, CBS network's
sports director before taking over
the top disk jockey spot on WHN,
N. Y. indie, returns to CBS tonlight
(Wednesday) to call the Bobby
Riggs-Jack Kramer tennis matches
from Madison Sq. Garden, N. Y.,
for CBS television.
Show will mark Husing's first
statu at tele sportscating.

2017 13: 16 Jul 12 (2014) 10: 23:

Where

The voice of Man has long struggled to defeat space.

The "magic horn" of Alexander carried his voice almost three miles!

Now, antennae kept at peak efficiency,

like that of WCBS at the left,

send Man's voyaging voice everywhere.

do we go from here...

One frontier in Radio is almost entirely gone: the frontier of space. Wherever Americans live, they now own a radio and listen to it. Today the Radio set is an intimate furnishing of the lives of 93% of all the families in America. What frontier, then, is left?

It lies in what Radio can say, rather than where it can go.

It lies in the nature and quality of Radio's programs... in the
limitless field of Man's imagination and responsibility.

The evidence accumulates that CBS leads all Radio in pushing back this frontier—bringing 99,000,000 listeners each week CBS-produced programs which stake new claims on the American people's desire for entertainment, knowledge and inspiration.

As the New York Times put it in its annual summary of Radio's progress—"In original programming—CBS was far and away the leader. In a year marked by vapid talk... CBS actually did something..."



This "something" includes the CBS Package Programs, the most exciting new hits in Radio. Such sponsored shows as Arthur Godfrey, "My Friend Irma," Abe Burrows, Edward R. Murrow, "Strike It Rich"; such sponsorable ones as "mr. ace and JANE," Mickey Rooney in "Shorty Bell," Hoagy Carmichael, "Studio One," and many others.

Sponsored CBS Package Programs currently average 40% less in talent costs than other network programs.

So, for large audiences at low cost...at the *lowest* cost in network Radio today...see CBS.

Columbia Broadcasting System

-where 99,000,000 people gather every week

New Video Blueprint Fails to Ease **Availabilities in Top 140 Markets**

Television availabilities in the top 140 markets are eased only alightly in a sweeping new Yooken allocation ordered last week. Big video towns were relatively unarrented engineers turned the telepartment engineers turned the telepartment out to squeeze out sometimes throughout the U.S. Segment of the property of the

ments throughout the U. S. FCC admitted frankly that not more than half of these assignments are likely to be used in the entire country, unless a "poor man's video station" can be developed overnight. And the entire country without the entire country without the entire country without the entire country by an upstairs expansion into the ultra-ligh railbow tele channels. New York, Frisco, Washington and Lea Angelse maintained states out Carlos and the entire country of the entire

These were the developments ac-companying the new allocation plan:

companying the new allocation of paint in Commission adopted a final order turning over the No. 1 wides sold to police, cales, and other non-broadcast services — a move generally expected by the videomen. In return, FCC said that effective on or after June 14, video with the commission proposes to locate stationary non-broadcast transmitters are the commission proposes to locate stationary non-broadcast transmitters on the condition they do not interaction of the commission produces the commission produces the condition they do not interaction to the condition they do not interaction to the condition they do not interaction the condition they do not interaction the condition they do not interaction they do not interaction the condition they do not interact the condition of the

protest any of the channel changes must file an appearance with FCC by May 28.

3. In turning over the No. 12 video channel to non-broadcast sceneral common terms of the second second common terms of the second common carrier wirelines will be used for FM network programs.

The FCC declared in general, common carrier wirelines will be used for FM networking, adding there is nothing to prevent FM error other FM outlets by over-the-air pickups.

As a compromise, the Commission of the FM outlets by over-the-air pickups.

pickups.
As a compromise, the Commission also proposed to soften its present rules to permit relaying of FM programs on the ultra-light wavelengths between 940-952 mc.
Commissioner Robert F. Jones dissented to the Commission's proposed new allocation for tele and its final sward of the No. I channel to compare the compared to the co

to police and other non-broadcast users.

The Gene when the Commission is all "the time. The Gene when the Commission should provide more than a temporary home for these services and for FM and television..." Major allocation changes ordered since the control of the commission of t

Modernaires Open-End TV Pic Commission proposes to locate sta-tionary non-troyadeast transmitters of the control of the con

VARIETY ABC's Tele Tower Going Atop Pierre

Going Atop Pierre
ABC vesterday Trues dosed a
deal with the control of the control
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VIDEO WIRE LINKS KTSL-L.A. COLISEUM

Hollywood, May 11.
Mutual Don-Lee's KTSL and the
Los Angeles Coliseum, with its
100,000 seafing capacity, will be
100,000 seafing capacity of the
100,000 seafing capacity of the
100,000 seafing capacity of the
100,000 seafing capacity designed to
100,000 seafing capacity of the
1 Hollywood, May 11.

quest.
Pacific T&T revealed that radio remote lines. aiready in different locations throughout the city are capable of handling tele signal but boosters are required at one mile intervals. Only one-third of the amount of boosters is required with the telephone company's video wire.

video wire.

KTSL will put the phone company's wires to use for their remotes while Klaus Lansberg of Paramount's KTLA stated that he is entirely satisfied with the microwave signal and will continue to use it.

Town-by-Town Channel Reallocation

Provision for some 950 tele stations from the farthest reaches of the lone parlier to the depths of the Dixte swampland is concluded to the control of the Dixte swampland is concluded to the control of the country but notice out realistically there isn't a ghost of a chance for video operation in most of these towns, even though it's engineeringly feasible, Biggest changes are in the less-populated areas. The new allocation represents a net gain even in the larger markets.

Following its a breakdown of major cities who lose channels by the new allocation:

Puchlo, Colo. from 1 to 0

Puchlo, Colo. from 1 to 0

Puchlo, Colo. 7 to 6

Indianapolis 5 to 4

Waterloo, Ia. 5 to 4

Waterloo, Ia 3 to 2	
Cedar Rapids, Ia 2 to 1	
Boston 5 to 4	100
Springfield-Holyoke 2 to 1	
Buffalo-Niagara 4 to 3	
Cleveland 5 to 4	
Columbus, O 4 to 3	
Portland Ore 5 to 4	-
Larger towns picking up channels over those already assig	mai
Birmingham, Ala	,,,,,,,,
Montgomery, Ala 2 to 3	
Phoenix, Ariz	
Stockton, Cal 1 to 2	
Miami-Ft. Lauderdale 4 to 5	
Tampa-St. Petersburg 4 to 5	
Terre Haute	
South Bend area	
Louisville, Ky	
Shreveport, La	
Shreveport, La 4 to 5	
Minneapolis-St. Paul 5 to 6	
Kansas City, Mo 4 to 5	
Binghamton, N. Y 1 to 2	
Charlotte, N. C 3 to 4	
Toledo, O 1 to 2	
Altonna Da	

...over five million people listen to one station every week

Who are these five million?

THEY ARE 5,000,000 CUSTOMERS

In many ways they are the nation's best customers. They buy more than half of the West's goods. They have a buying income greater than that of all the people who live in the six New England states."

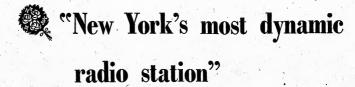
IN THE NATION'S FASTEST GROWING MARKET

In Southern California alone KNX listeners are spending nearly three times as many dollars as they did in 1939. They are building 233 new homes each day . . . over 7,000 each month. And every day 475 newcomers . . . 14,500 a month . , . move into Southern California.

The statistical superlatives that apply to the KNX market are endless. But the facts add up to this: the 5,000,000 people who listen to KNX every week have a buying power no business can afford to overlook. That's why . . .

Year after year, Southern California advertisers spend more dollars on KNX than on any other Southern California station.





- **A serious competitor of the biggest networks"
- Perhaps the most successful enterprise in radio"
- Q Q Q "A fabulous operation"

Bouquets for <u>Us</u>...

mean New York's No. 1 buy for You-



French In TV Tryout Stage

said, are very good but all work is plaining about the scarcity of telebring held back by the very limited budget available. Only studied in standards would not be feasible use is a reconstructed theater stage, which is fairly large but the stage, which is fairly large but the Trench are working on overhead

budget available. Only studie in twe is a reconstructed theaten now. French are working on overhead fact that the cameras operate of their studies and cameras operate of their studies and camera operate of their studies and camera most two studies of their studies and camera that focus electronically by remote control, but both are still be read to the studies of their studies and camera that focus electronically by remote control, but both are still be remote to controlled their their studies of their studies o

No U. S. Moveup

No U. S. Moveup

Despite the superiority of the latter two French-systems over the U. S. 525 lines, Fineshriber quoted CBS engineers as saying there was no reason for the U. S. to move up to those line standards now. Sach requency up a vider band on the requency up a vider band on the requency up a vider band on the requency upon the control of the control of the control of the property of the control of the property of the control of the property of the control of t



of \$4,000,000 which has been out-standing since his deal with RCA for the whilom Blue Network. The residue, plus other ABC funds, will be used for video expansion.

be used for video expansion.

Noble controls around 900,000 of the 1,189,000 shares of stock outstanding on AEC, with the result standing on AEC, with the result common stock will not involve any shift in control of the network. Noble obtained permission from the PCC two years ago to diminish he so wished and subsequent moves to bring the public in on ownership were shelved for one reason or another.

CBS Tightens

Continued from page 31 sistant to Leslie Atlass in Chic

nt to Leslie Atlass in Chicago then as head of KMOX,. St. Louis.

Van Volkenburg will find himself

directing a dispersed personnel. Part, the programming technicians

will remain at the Grand Central location, where all the current CBS space is being converted into two large TV studios, the executive, large TV studies, the executive, worsum operations and accounting department will move to 11 East 42d street (the Lincoln building), the sales department will be quartered again at the home office building and the star which handles the newsree, will go on being housed at 1600 Droad-controller all personnel, excepting the newsree technicians, in the Lincoln building.

VARIETY

ischnicians, in the Lincoln buttering.

CBS present planning does not call for the establishing of any other TV studio facilities in the call for the establishing of any other TV studio facilities in the tichiates that the major production in time will be performed by the networks in one or two outlying locations of the Burbank or Culver City type. Such suburban developments would, it figures, be maintained to the control of the control

ing simultaneously in the Broad-way or niteclub sector.

J. Kelly Smith took over Van Volkenburg's spot in station ad-ministration with the title of v.p. and William A - Schutd, J.r., suc-ceeded Smith as director of station relations and likewise became a v.p., Edward E. Hall took over Schudt's niche as eastern division mgr. of station relations. In addition to be-ing responsible for tele coordina-tion Lowman will supervise person-nel relations, shortwave and ref-

FCC Spurs

Continued from page 30 they conceded, is still "probably several years off."

FCC hopes to use the September sessions for another purpose. Last week, tele lost its No. 1 channel but was given exclusive use of the remaining 12 slots below 216 megs Beginning this summer, tele will beginning (this summer, tele will get actual experience on the low-bands without interference from cruising police and other transmitters that have been messing up video images. The Commission order pointed out that even with 100% use of the low bands, licensees may encounter some man-100% use of the low bands, licen-sees may encounter some man-made interference, conflicting sig-nals 'from video stations on adja-cent channels and from harmonic radiations. In other words, tele reception, though improved, isn't likely to be perfect under the new allocation.

Commission wants to compare Commission wants to compare the low-hand operating experience with known facts about propagation on the atter frequencies. (Adjacent-channel interference has already played hob from time to time with video service in Philadelphia, N. Y. and Washington.)

Persons wishing to appear at the September hearings must notify FCC of the fact by Aug. 23.

Aldrich'

Continued from page 26

Goldsmith, Morris and B&B). There is also \$1,500 for writing, which is paid by Goldsmith and the package.

the package.

Despite resentment on the part of the talent which is actually producing the program, some of those description of the part of the talent which is actually production, while others are known to be still holding out. In this conspanying the production with the talent, since paper and the part of the part

It's understood that Stone and Kelk have accepted the one-third cut, while the writers are reported to be still holding out, though with varying degrees of resistance. Thus, the actual reductions to be absorbed by Goldsmith, Morris cannot yet be specified.

Seattle—Mel Gaumer, salesman at KING, local indie, has been named general manager of KWNW in Wenatchee. New Wenatchee sta-tion, with 250-watts power, full time, is scheduled to hit the air about June 15.

Par-DuMont

of DuMont's board meetings back to 1939 to our amountaint of for Raibourn's quirting. Bar chief a constant of the state of necessary.

necessary.

Raibourn declared he has made no formal proposal to Par directors for selling their Dulkfont shares, but apparently there have been considered to the property of the property of

clinch" to do so.

Par'tele exce denied that he's
trying to sell the company's DuMont stock holdings for \$10,000000 to write off an estimated \$30000,000 Investment on 100000,000 Investment of 100000,0 tions on the air.

tions on the nir.

Under a barrage of questions,
Raibourn declared that Par is, but
DuMont is not asking for large
screen theatre tele patents. He
said Par has no commitments to
affiliate with DuMont's TV web,
in case the pilic goes through, and
that the pilic said through, and
that the pilic said through and
that the bais of "price and delivery,"
instead of buying DuMont equipment exclusively. ment exclusively

intered of buying Dumont equipinstead of the buying buying the section of the section

Raibourn, prez of Par subsidiary, Television Productions, Inc., took

would leave Dullont with only a the stand as FCC opened a twominority interest, he pointed out, day hearing to determine whether
FCC probers canvassed minutes the film company is an position to
1839 to get ammunition
to 1839 to get ammunition
to 1839 to get ammunition
by the standard of the standard

Dumont stock was quoted at \$13.50 a share last Saturday. Rat-bourn speculated it would be sell-ing at from \$20 to \$30 a share it Par were not in the picture. Un-certainties arising out of FCC₂ current probe were blamed for this situation.

Scrap 28-Hr. Continued from page 31 -

rule will apply to program tests and any "special temporary author-ities" to operate ecommercially, prior to issuance of an actual li-

cense.

Licensees may not credit to minimum program schedules time spent airing test patterns or visual slides which have "no substantial relationship" to FM music being transmitted simultaneously. In other words, stations cannot engage in "one-legged televisiou" and count it as video programming.



FRACTURES ME on WICC!

600 ON YOUR DIAL

Mutual's

CHARLIE SLOCUM

also on WBAM-FM 4:15 P.M. EDT Saturdays

JINGLES

THAT DON". JANGLE" LANNY AND GINGER GREY Radio Programs & Jingles
1352 MADISON AVE. N. V. 28







"It's a 50,000 watt boy, Mr. Time Buyer!"

...the first of its kind in the New Jersey-New York Metropolitan Area. We're sure this newcomer, Television Station WATV, will make a mighty valuable addition to your media family.

His new transmitter—the most powerful in the New York Area—is now blanketing 25 counties in America's Richest Market* with **50,000 watts** of effective radiated power.

His imposing schedule of film shows and remotes will be on the air daily starting at 4 p. m. Live studio programs from the World's Largest Television Studio at Television Center will follow shortly.

You can learn more about this high-powered newcomer by calling or writing Television Station WATV—and don't forget to ask about the special **Pioneer Rate Plan.**

*WATY Prospectus now available

watch WAT V channel 13
TELEVISION CENTER, NEWARK 1, N. J.

Radio Reviews

Leviston pioneering (since 1912)
Leviston pioneering (since 1912)
Leviston pioneering (since 1912)
Leviston versione (do) under
Leviston provided its standard wellsolanced program here, but, alusual, introde to the control of the control
Leviston provided its standard wellstate may offer.

Georgette Giborn, young Levisten soprano, save with everything
from "impressing as an exciting
the control of the control of the control
Leviston provided the control of the control
Leviston provided the control of the control
Leviston provided th

She that "auditioning at any. prolevel. The property states are the second of the se

ONE YEAR TODAY With Terry Kielty, Fred Davis Writer-Producer: Brian Hodgkins 60 Mins.; Mon., 8:30 p.m. Sustaining CFRA, Ottawa

constanting the progress during its first year of existence as the third. Flugging large station in Canada's Capital, CPRA was probably broadcasts. Station did a boff job on public service as well as entertainment despite lack of any entire completely ignored its entertainment time, of which it asseveral obay disk programs, gab entertainment times, of which its several obay disk programs, as the completely ignored its entertainment times, of which the load of rebroadcasts of special effects and the same shown which cerets on the annul show, which cerets on the annul show, which cerets on the annul show, which cerets on the same shown of the musical jobs the station carries regularly.

events on the anni snow, which could have been lightened by bits of the musical jobs the station carried to the control of the musical jobs the station carried to the control of the cont

Jack Dempsey, Dizzy Gillespie, Erna Sack, Mary Pickford and Barbara Ann Scott; coverage of parachute jumping, takeoff of a Royal Canadian Air Fore survey flight into the Arctic, a county fair and CFRA's special Christmas airer consisting of aix resurvey shows.

YOUTH PROGRAM
With Father Harold B. Hinds,
Guests
15 Mins., Tues., 4:45 p.m.
Catholle Radio Guild
WTRY, Troy

Is Mines, trues, 43:9 hm. WTRY, Troy Guild Be repeated at the signon.

Transcription Review

SPICE OF LIFE.
With Virginia Hauer, Dave Bal
lantine, male quartet, Eddie Kas
per, Sam Eisen Orch
Writer: Aaron Bloom
30 Mins.

(Kasper-Gordon) This is a neatly packaged musi-cal show for the open-end trade

Each of the platters's built around a leading idea which we should not be a season to the sessions. The warbing tale and the sessions of the sessions. The warbing tale and instrumentalists are drarrate while good production malrate and the session while the session whil

FMA

though no actual video program-ming is in process.

The FM'ers showed plenty of op-position to video's invading their audience with FM music during test-pattern periods and may chal-lenge the practice in a formal FCC protest.

These were other at the FMA parley:

at the FMA parley:

1. NCC Chairman Haraly

1. NCC Chairman

1. NCC Chai

time off." particularly so long as displication of programs continues.

2. The FM'ers adopted resolutions calling on the webs to use 5,000 or 15,000 cycle to high-fielded from the continues of the continues of

Joseloff

outfit installs fixed-frequency re-celvers in the food marts signing for the service, which they get gratis.

Corporation currently is feeding

Senting control to greatly is feeding its programs on leased phone whe into the nation's fourth and fifth largest grocery chains, American Stores Co. Philadelphia, and First National Stores, New England, as local chain in Philadelphia and Pirst Common and the control and programs will become available to all supermarkets in a 50-mile radius of Storecast-affiliated stations. The "member stations" will control and operate stations and control and operate stations are controlled to the control and common common

home histening as well as, almed at market shoppers.
Joseloff, ex-Young & Rubicam adman and former head of radio for the Blow agency, started his Sorceast system two years ago. Sorceast system two years ago. Sorceast system two years ago. Which was not to be supported by the state of the st

St. Louis—Feld Chevrolet Co., St. Louis County motor distributor, through Gordon-Marshall, Inc., is bankrolling à "You Name It" contest on a five-days a week news-catest program over KWK, local Mutual outlet.

From The Production Centers

Wade, of Wade Advertising, in New York over the weekend gandering the air show of the agency's newest client. One of the final fellowships awarded by the Rosenwald Fund went to Bib Lucas, freelance radio writer, who will script a series about Negroes. . Rolland Reichert upped as assistant to Jules Herbureaux, RDS's indowest manger of program congram booking supervisor. . Mitton Berle collected \$31,901 in pledges for the Chi Heart Fund during a 14-hour phone marghon on WinD last Tuesday (9) night. Comedian personally handled 2,000 calls . . Frank Falknor, general manager of WBBM, reporting to Fork Knox for two week of differer school . National Boord of Fine Fork Knox for two week of differer school . National Boord of Fine Fork Knox for two week of differer school . National Boord of Fine bory Knox for two week of differer school . National Boord of Fine Borden Co. will bankroll George Stone's five-a-week newscasts on WMAQ beginning June 7 . . . "Career Performance" tees off on Muttain May 20 as summar replacement for "Chickego Theatter of the Air". Frank Doyle, ex-KMOX staffer, now a producer for WBBM . General Mills has renewed its ABC [Ineup of "Lone Ranger," "Betty Cooke," (CBS produce-ance, new May 15 and 16 originate Crussacountant, in Michael Reese hospital for surgery . Eunee Don McNell has launched the Tom Breneman Memorial Fund on "Breatfast for stations that haven't added tele are mouning about the space Coast" shows after a week and a half absence because of an alling throat.

IN WASHINGTON . . .

Gordon Hubbelt, director of American U's radio-tele curriculum and ex-WMAL program supervisor, ad-libbed on "Television in Education" ex-WMAL program supervisor, ad-libbed on "Television in Education" Associates, radio productions, incorporating with Ed Hart as present and the Company of th

Uniform Time

light or standard time observance, The network men said all com-munities as well as businesses should operate on a uniform time schedule

schedule.

But Acting Commerce Committee Chairman Leonard Hall (R., Y. pointed out that none of the N. Y. pointed out that none of the N. Y. pointed out that none than require uniform time for businesse engaged in interstate commerce. Rep. Joseph O'Hars R., Mim.), author of one of O'Hars R., Mim.), author of one of the committee would never go all the way with radio and attempt to legislate local observance of a nationwide time system. "We sho, antionwide time system." We sho, nationwide time system. "We simply haven't the authority," O'Hars said.

and were the authority. O'Hara slate. declared NBC stowers a time observance of duplight time to be a substantial control of the control of the entire country. Reprising earlier testimony before a Senate Commerce subcommittee, Gammons told the Committee Columbia will pay \$200,000 more to, the control of the committee of the control of th



WDSILP developed a high quality of int WDSU devotes program time re and exclusively to the St. Louis Cat the International House, Moisant

rr, Tula WDSU's do



ORLEANS WDSU 1280 kc BLAIR & CO., Repre



10:00 P.M., E.D.T.

GEORGE SHEARING IS TOPS

TOP JAZZ PIANIST TOPS IN PERSONAL APPEARANCES TOPS IN RECORD SALES

Now in the U. S. A. to stay—George Shearing, Britain's "blind genius of the keyboard."

Currently in 5th week at Three Deuces **New York**

* * * LONDON RECORD ALBUM "PIANOLOGY"

SIDNEY ASCHER ASSOCIATES
33 West 42 Street, New York City, LOng Ingacre 5-6396

Monitoring the Foreign Countries

Washington, May 11. (Following roundup of world radio news was gleaned from the ether by official U. S. monitors.) Australia: Government is trying

to run down Station DIG, an il-licit outlet in the vicinity of Melbourne which, among other things, has been broadcasting anti-communist propaganda. Operation of an illegal station may bring a fine up to 500 pounds and five years

Inglisonment.
The Soviets celebrated
"Radio Day" May 7, with broadeasts both domestically and abroad
claiming a Russian, Alexander
Stephond, developed radio. In the
Ukraine, it was announced rebuilt
stations now have considerably
more power than they
more power
more than
1,000,000 receivers tincluding the
loudspeakers in public places) are
powerating in the Ukraine. On
of tests for its radio hams, the
outstanding ones getting money prizes. es getting money prizes

Earl Harper's Rep Spot

Atlanta, May 11. Atlanta, May 11.
Earl Harper, whose sportseasting background dates back 20 years, has joined the walker Co. years, and the control of the control of the control of the control of the time, traveling throughout the south from Virginia through the making use of his programming and commercial associations in dealing with stations and

advertisers. Harper, who originally came from Mobile, Ala, worked as a sportscaster on New Orleans and Cleveland stations and WOR, New from Mobile, Ala, worked as a sporteaster on New Orieans and Cevenand stations and WOR. New Vock. Later he handled Gilling and the State of State o

bruecken, in the Saar. It begins operation in July.

Roumania: The Rumanian Broadcasting Co. has been authorized to borrow 350,000,000 lei for 10 years, for development of its service.

Sepia Disk Jockey Sues WOOK After Dismissal

WUUA Alter Dismissa

Washington, May 11

A \$50,000 damage suit against
\$450,000 damage
\$450,000 dam

Al Capp Vice Pearson

Cartoonist Al Capp, creator of "Li'l Abner," will be the summer

"Left Admiss." with Up the summer replacement for commentator Drew Pearson in the Sunday 6 pm. slot on ABC. Lee Hats continues sponsorship. Weintraub agency wound un regotational site last week. Capp's starting time is still the commentation of the control of the co

Stop the Neurosis

Looked upon by vocalists as perhaps the most frustrating program on the air is "Stop the Music" (ABC). The singers on this show are too frequent-ly prevented from finishing a lyric.

the Muste" (ABC). The singers on this show are too frequently prevented from finishing a lyrace, lists, who have had some contact with psychoanalysis say that if performers are subject to such interruptions long enough they could develop some phobia or neurosis, for the good mental health of the "Stop" singers the studio audience ought to be held over after the broadcast and the opportunity to complete all the lyrics they started.

Taped 'Tick' as Summer Replacement for Helbros

Experiment in taping and editing an audience participation show in order to weed out dull interviews and put together choicest segments of the proceedings ahead of air time is about to be initiated by Addison Smith in producing "What Makes You Tick?" as sum-mer standin for Helbros "Quick as a Flash" on Mutual.

as a Flasm on Mutual,
John K. M. McCaffrey, moderator
of "Author Meets the Critics" and
gabber of WNBC's (N.Y.) "Room
416," has been pacted as "interrogator" for the MBS stanza, which
will tee off June 6.

will tee off June 6.

Smith, who has come in from the Coast to both direct and produce the Helbros strawhatter, will tape the initialer May 25 at Mutual's Longacre studio, he said this week. An hour-long show will be put on the ribbons, then trimmed down to a half-hour program.

a half-hour program.

One reason for using the tape technique is the nature of the show, which caters to the long popular pastime of self-analysis. Format calls for each "subject" brought before the mike to evaluate himself on the basis of his answers to psychologically prepared questions. At panel of three ludges will award prize to participants offered the best self-evaluations.

Inside Stuff—Radio

ABC didn't lose the General Electric "What's My Name?" billing to CBS—but thereby hangs a tale. It seems GE and its agency aBD&C, have been dissatisfied with the ABC Thursday right spot above the second of the control of the contro

"Somewhere in the U. S. A." believes Martha McHatton, radio and film editor of the indianapolis News, "there's a city for reasonable facsimile thereofo called Usospha. Here inve at the winners of radio contests—across the tracks from the bingo and china movie winners of depression days. All the residents drive Kalser-Frazer cars and every control of the some state of the contest of the control of the some state of the control of the some state of the control of the c

A Barcelon newspaper, El Mundo Deportivó, which claims to have the "largest and best informed" radio section in Spain, is writing U. S. stations for information about their operation, organizational setups, programs, etc. "We are gathering all the news of the radio world that we can collect." Petro M. Wotse, head of the puper's radio department, we can collect. "Petro M. Wotse, head of the puper's radio department, excended to the puper of the puper section and the puper section in the puper section in the puper section in the puper section is also proved to be available guide for the publicly offices, the commerce and the staff of our broadcasters, who generally lack of any information."

Friendship that began in Pittsburgh nearly 20 years ago when Dick Powell was the m.c. there at Enright theatre and Harold C. Lund was with Paramount exchange paid off last week in ABCs new weekly sustainer, "The Front Page." It was Lund who cooked up the package show, sold it to ABC for 28 weeks on a sustaining basis and gof Powell to go along. After leaving Par, Lund was an exec with Ross Federal Service for several years before going into the services. A leutenant in the Navy, he worked for Ward Wheelock in Philadelphia up until last September, when he pulled out for the Coast.

-Greater New York Fund, which still has until June 12 to go on its 1986 campaign, figures-more than \$10,000 in time and talent already has been contributed in the fund's cause via more than 20 N. Y. area radio stations. Stars who've guested or made e.t.'s for the drive include Bing Crosby, Kate Smith, Raymond Massey, Jo Stafford, Hiddegarde, Phil Silvers and many others. Mutual prexy Edgar Kobak heads the radio committee, with active legwork being done by Mike Jabions. Disk jockeys' efforts for the fund are being directed by WOV's Fred Robbins.

how to get in fast (WITHOUT GETTING SOAKED)

This is a yoohoo to all makers of sun lotions

bathing suits soft drinks tea and coffee ice cream canned foods for salads sporting goods

heard by the most people where the most people are

mutual

and all other summer products. This is a nod to advertisers who have to sell in a big way in a short time.

Your best way to make a quick, inexpensive, effective SPLASH in the world's richest marketis time on WOR. For WOR exposes your sales message to the largest single-station audience in America; to 34,057,161 people in 430 counties in

On WOR, you move right in on a mass of listeners who are ready to hear about your product. Because WOR's shows stay on the air during the summer—and their listeners stay right with them.

Does WOR sell in summer? A soft drink company's sales upped 100% during 13 summer broadcasts. A sun lotion company . . . But we could go on like this for days! And WOR does all this fast, high-diving selling for you at low-tide costs. Call LOngacre 4-8000.



The nation's most honored station



"Chicago's Showmanship Station" — 50,000-watt WBBM — has won more of this year's most coveted Radio Awards than any other station in America:

THE ALFRED I, DÙ PONT STATION AWARD

THE VARIETY PLAQUE AWARD FOR "RESPONSIBILITY TO THE COMMUNITY"

THE GEORGE FOSTER PEABODY AWARD

WBBM was honored six more times for humanitarian service to the community during 1947, including citations by...

THE NATIONAL CONFERENCE OF CHRISTIANS AND JEWS
THE NATIONAL ASSOCIATION FOR THE ADVANCEMENT
OF COLORED PEOPLE

A SPECIAL WENDELL L. WILLKIE JOURNALISM AWARD

And WBBM-produced "Melody Lane" was selected as the best commercial program in America for "large store advertisers" by the National Retail Dry Goods Association.

Chicago's most sponsored station



WBBM – the nation's most honored station – carries more advertising than any other radio station in Chicago.

... And has every year for 22 consecutive years!

The reason? Local, national spot and network advertisers — like major radio award committees — have found WBBM has a flair for creating programs that command attention. Get big audiences. And results.

Credit goes to WBBM's 38 master showmen whose ingenuity and skill make every WBBM-built program a prize contender...whether it's designed to move people to act on a social problem or to move people to buy and buy.

The conclusion is obvious: To get many more Midwesterners to buy much more of *your* merchandise, use WBBM —"Chicago's Showmanship Station."

"Chicago's Showmanship Station" WBBM

NBC EXECS GO WEST FOR WORKSHOP SESH

York moved in on Hollywood this week to participate in the three ion of NBC Workshop at velt hotel starting tomorrev (Wed.). Meet will be devoted to elinical discussions of program ning, advertising, promotion, pub licity and engineering.

lieity and engineering.

Here from New York for the conclave, which immediately precedes the NAB convention, her Burton Adams, Noran Kersta, James Nelson, Jacob Evans, Thomas Knode, George McEirath, R. W. Clark, J. L. Seibert and J. L. Hathaway.

Pittsburgh—Bill Hinds and Buzz Asion have landed a new sponsor for their daily quarter-hour of fon and music on KDKA. It's Chipso, which will bankroil the five-times weekly stanza at 8:15 in the morn-ing beginning Monday (17). Con-tract runs through the end of December.



When you buy The Team you get KMBC, plus KFRM, its new 3.000-watt daytime 550 Kc. associate station for rural Kansas. The Team's coverage ls custom-built to cover all the Kansas City market. And The Team is the only Kansas City broadcaster doing that job.



power, although the charges may create a public odor.)

TV Operation Open

TV Operation Open
Mullen's lewet-taking of NBC
raises, the all-important question
as to who will run the web's television operation. Mullen was
self-taken and in a
begreve the deep man of the self-taken
major role in helping to set telemajor role in helping to set telemajor role in helping to set telemajor role in Store, westrend fivision veeper and now in N
set open the self-taken open to the
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N. X. to coordinate that the New Actions N. X. to coordinate that the satisfies activities, might succeed Mullen in the high tele post. Strotz, however, it's known, prefers his permanent berth on the Coast.

Trade guessing will take many ruled out that Mullen may promote the capital to buy our Richards. Latter is said to have recently set a price of \$10,500,000 for WPR alone. Should Mullen is no trade secret that KMDC would be the NBC outlet in Hollywood.

wood.
Mullen has been one of the top leaders in network operation and has been right bower to Trammell since the latter moved from Chinago into the presidency of NBC.
Both Ren Dyke and Harry Kopf Both Ren Dyke and Harry Kopf Millen post should Strott for the Mullen post should Strott for the Hollywood post, where he is to direct the net's tele operations along the Coast, in addition to managing the Coast, in addition to managing

'Red Network'

wontaned from page 17

Libers who failed to get FCC olary
on their competing FM applications
and is headed for the courts at their
instigation. FBI director J. Edgar
Hoover also provided FCC with infoo on Lamb's writings, participation of the court of the court of their
foot on Lamb's writings, participation of their court of their
foot of their court of their
foot of the

the FCC.

Hebert placed his letters to the
two Committee chairmen in the
Congressional R e o or d vesterday

100. Some newspapermen, his ofcle said, complained they could not
use the full texts because of possible libel action. Once in the Record, the salon's remarks are privitested.

Schwerin

which is a six and a half-year

up, which is a six and a half-year deal running to 1982. Indicating, all the same, that had obtained NBC blessing in his latest move, Schwerin pointed out that web toppers Niles Trammell and Frank Mullen 'feel that what is good, for radio is good for NBC.' It's been their concept, the re-searcher explained, that one means



grams more effective and less of-fensive via Schwerin testing. Mutual will provide studios and other facilities for the pre-testing-while-you-wait. All of the testing while-you-wait. All of the testing while-you-wait. All of the testing with platfers being shipped in from the Coast, Chicago and other points in the out-to-bown packages the web wants to sample. Indications and his staff will be call. Carlin and his staff will be call to the control of the coast of the call of the service exce on the Mutual opera-service exce on the Mutual opera-tion of the call of the call of the service exce on the Mutual opera-service exce on the Mutual opera-service exce on the Mutual opera-service exce on the Mutual opera-ty.

io "The Clock") still failed to snare sponsors.

The kilocycles already being gloaded with straightnway who-may win new listeners is to blead may win new listeners is to blead may win new listeners is to blead mystery stories with other enter-tainment formats or special angles, while the work of the control of the contr deasting Co., which operates four Georgia stations.

Most recent addition to Atlanta's Most recent addition to Atlanta's string of radio mills is WQXI, to eatd in Buckhead, unincorporates suburb of Atlanta Station is overed suburb of Atlanta Station is overed with the string string the suburb of Atlanta Station is overed when also owns WBAC, Consultation of the WGRR, Pulsaski, Tenn, all affill-wGXR, Pulsaski, Tenn, all affill-wGXR at present is a strictly advitine operation and Rounsaville is general manager, with Jim Davenport and Chester Benneth Chester Chemeth (Passer Landau).

CBS Foreign

place Polk in Athens if the Pales

Mutual. "Johnny Fletcher," a mystery stanza piayed for laughs (with stud io audience) starring Bill Goodwin and based on Frank Gruber's comedy-mystery stories. Barry claims he's more confident of the salability of this show than any in his experience. He's slot-ing it, starting May 30, in the 67-30 million, "you sheed of "Slop the "you sheed of "Slop the "Support Slot of "Slop the Slot of Sl place Polk in Atheas if the Pales-tinian situation becomes quiet.
Taylor reported that CBS cur-rently has no correspondents oper-rently has no correspondents oper-countries of eastern Europe. Alec-ander Kendrick, CBS stringer in Caccholovaltia, made his last diately following the Communist coup. Wilfred Fleischer, Stock-bolm correspondent, may pull out of his present spot. Setup in Rome. Music."
"Superstition," dramatic series
(packaged by Mrs. Martin Straus)
In which each episode is built
around an age-old superstition.

ABC Crime Shows

after months of promotion and production effort (such as acc producer Bill Speer's assignmen to "The Clock") still failed to snare

trom page 37

Stanza will get "Treasury Agent's" 5 o'clock Sunday segment starting June 6.

Time slot att" and "Criminal June 6.

Time slot att" and "Criminal days. Meantime, a whodmit that's that dankrolling but is losing it, Wine Growers' "Murder & Mr. Malone," has won a reprieve, but has been retitled "The Amazing Mr. Malone" and is due for a shift should be a shift of the shi

busters" at 9:30 Saturday.

In olher schedule shifts occasioned by show exits, "On Stage
America" is being moved into "Yox
America" is being moved into "Yox
"Sound Off" will move up from
8:30 to 8 Mondays starting June 7,
taking over the "Point Sublime"
period. Latter show's sponsor,
John Hancock Insurance, basn't
made a decision on renewal.

Scattle—Don Solbeck, formerly with KJR here, is now on continu-ity staff of KIRO, local CBS outlet, George Glavin is new salesman at KING:



By every measurement WTIC dominates the prosperous Southern New England Market

n, Assistant Gen. Mgr.-Sis. Mgr.

WTIC's 50,000 watts represented nationally by Weed & Co.

Jocks, Jukes and Disks

By Ben Bodec

line of diminishing returns. It would be to the advantage of all malors to take immediate inventory and for one thing start backers of the start backers of

this pair and the result is a smoothly me io die performance, even though it tends to overflow the control of t

should never have been attempted. As usual, Camarata's orneistral treatments are beauts.

Helen Hume—"Today I Sing 'the Members of the Member

memended to jocks, especially for a change of pace.

Platter Pointers

Deal Anax (Victor) waipped up of 776, where the victor waipped up of 776, which was a company of the Miguelito Valdes standby, "Rhumba Rhums, page of the U.S. trade which goes for brilliam planistics with "Plano Madness" and "Canadian Capers"

Vera Lynn dresses up "Fare"

"Vera Lynn dresses up "Fare"

"Laroo, Lanoo, Lilli Laroo" and "Fair Lady" ... Al Clothier's or-thestral treatment of "Man on the Contestral treatment of "Man or the Contestral treatment of the Contestral treatment of the Contestral treatment of "Man or the Contestral treatment of the Contestral

and the Three-O-Niners on the vo-cals ... Don Rodneys' "Schoene Maedel" (Dana) has a chance of ingrating itself we the Creek Fosfer (Mercury) pours a saleable quality of sweet danaspation in "Who Put That Dream in Your Eye" plus an attractive sample of consemble vocalizing ... The same consemble vocalizing ... The same That." It was the control of "Just Like That."

Net Profit For Decca Off 50% In First Quarter

Deca, Records cited its netprofit for the first quarter of this
year, ending March 31 last, as havlag-been approximately 50% below
the corresponding period of 1947.
Company earned \$388,400 the first
three months of this year, after
three months of this year, after
company lags of the first
company and t

All other major companies are in the same position.

On the Upbeat

New York

New York

Thomas "Pats" Waller National Memortal Week occurs May 18 to 23 ... Millard C. Faught named public relations counsel for Industry Music Committee, named last year by the networks and recording companies to the Music Land on Radio and recording contracts, the latter still to be discussed... Carl Fisher opened new music retailing store uplown in N. Y. .. Abe Heusen, going out of music bir; will soon head for Coast to open Hollywood branch of Masters Mart store... Music Corp. of Apperical Music Corp. of Apperical Committees of the Music Committees of the Mu

Chicago

Disk Jockey Review

OPERATION MIDNIGHT

With Rob Maria Game, Mon. thru Sat.

Participating

WHO R. Portion M. With State of the Company in the had personmarcerick, or maybe it's a reaction in the state of the company in the had personmarcerick or maybe it's a reaction in the state of the company in his austere notions, on a wereage session pulsi in 60 wises, with malicount also high, the state of the company in his austere notions, on a wereage session pulsi in 60 wises, with malicount also high, the state of the company in his austere notions, on a wereage session pulsi in 60 wises, with malicount also high, the state of the company in his austere notions, on the company in his austere notions, on a wereage session pulsi in 60 wises, with malicount also high, the state of the company in his austere notions, on the company in his austere notions, on the company in his austere notions, on the company in his austere notions, and the company in his austere no

raton hotel., "Jozz at Philinarmonde" date at Civio Opera House, May 42, with Sarah Vaughan, gowed \$8,100 ... Barclay Allen Int Obses hotel, St. Louis, June 24. Sayam Kaye and Tom Rockwell, of GAC, here for confabs with Chesterfield regarding Super Club and Company on MSC. "Lang Adams, Marty Gould's vocalist at summer show on MSC." Lang Adams, Marty Gould's vocalist, at Jones and Chesterfield regarding search in for Juny Green Company on MSC. "Lang Adams, Marty Gould's vocalist, at Juny Gould's vocalist, at Juny Gould's vocalist, and Juny Gowell's Company of the Chester of the Marty Could's vocalist, and Juny Gowell's Chester of the Chester of

Hollywood

Hollywood
Ike Carpenter orchestra reposts
at Trianon ballroom May 15...
Billie Rogers, femme trumpetersinger, due back next week from
N. Y. te rejoin Tommy Pederson
orchestra... Al Celley, Duke Eli,
Ington manager, here on visit...
Roy Bandolph band opens at Breat,
Roy Bandolph band pens at Breat,
May 15. bill bremerton. Well of the
orchestra with Oble Johnson
orchestra with Oble Johnson
urumpet; Tino Isstro, tenor save May 15...Bill Williams formed orchestra with Obie Johnson, trumpet; Tino Isgro, tenor sax; Bert Caldavell, alto sax; Wilfe Wylle, piano; Monte Mountjoy, drums; Bill Peysar, base... Warren Pearl, Frankie Carle, manager, in for Carle opening at Ambassador hotel.

Kansas City

Ransas City

Benny Strong underwent throst operations under week in rew was a many strong underwent throst operations and the strong under the

Pittsburgh

VARIETY 10 Root Collars on Coin Machines Week of May 8

2000	Dest Deners on Com-IV	achines
1. 2.	NATURE BOY (4) (Burke-VH)	King Cole
3.	TOOLIE OOLIE DOOLIE (3) (Chas, K. Harris)	Andrews Sisters Decca
	NOW IS THE HOUR (15) (Leeds)	Gracie FieldsLondon
7 5.	LITTLE WHITE TIPE (0) (DUC)	(Diny Crosby Deeca
‡ 6.	SABRE DANCE (11) (Leeds)	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
7.	BUT BEAUTIFUL (9) (Burke-VH)	{ Freddy MartinVictor Sling CrosbyDecca Frank SinatraColumbia
1 8.	MANANA (14) (Barbour-Lee) BECAUSE (1) (Channell)	Peggy LeeCombia
\$ 9.	BECAUSE (1) (Chappell)	Mills BrosDecca
10,	BEG YOUR PARDON (14) (Robbins)	Perry ComoVictor Francis CraigBullet Frankie CarleColumbia
Ŧ .	Coming Up	
‡ LAI	ROO LILLI BOLERO (Shapiro)	Peggy Lee Canital
	ROO LILLI BOLERO (Shapiro) LOUIS BLUES MARCH (W. C. Handy)	Perry ComoVictor Tex BenekeVictor
T HE	ARTBREAKER (Leeds)	Andrews Sistare
‡ м ұ	HAPPINESS (Blasco)	Ferko String Band Palda

Jon & Sandra Steele Dan BABY FACE (Harms).... Art Mooney...........M-G-M HAUNTED HEART (Williamson) ... Perry Como. Jones clientele. Diek Morgan does a sideshow barker in "Sea" that it is a sideshow barker in "Sea" that is a sideshow barker in "Sea" t Andrews Sis-Haymes ... Decca Vic Damone ... Mercury

THAT AIN'T RIGHT (Am. Academy) Frankle Laine Mercury

Remember Mama' Song Dispute Ironed Out

All the legal entanglements in-volving the song, "I Remember Mama," have been straightened out and the tune now becomes the out and the tune now becomes the publishing property of the writers, Charles and Henry Tobias. They have agreed to pay John van Druten, who created the "Remember" title for his stage version of the novel, "Mama's Bank Account," a royalty of a cent and a half per copy plus 184% of the mechanism.

eal rights.

Max Dreyfus, as part owner of
Williamson Music, other partners
being Oscar Hammerstein II and
Dick Rodgers, let the Tobiases
have the number back after considerable dickering. Dreyfus with
drew the song from broadcasting
some weeks ago after the profucers of the film version of "I Remember Mama" (RKO) objected,
pointing out that the writers, any-

member Mama" (RKO) objected, pointing out that the writers, any-way, hadn't cleared the rights to the title with van Druten. The Tobiases, who are putting the song into their own estatos, TACO, Music Co., have asked TACO, which the compaint on the which Dergits imposed on the number's performance, following the complaint, since they intend to plug it on their own.

Elmore White to Coast

Elmore White, professional manager in New York for Crawford a Dreyfus subsid, will shift to the Coast next week. He'll handle the T. B. Harms catalog in that territory.
White won't be replaced in the

Jimmy McHugh One of Those Rare ASCAP'ers—Double A and Still Writing

By ABEL GREEN

A recent Venture commended dimmy by Carlotte Commended dimmy by Carlott

with other distinguished worteminima. More Melligh unusual in
principal and the principal and the principal
principal and the principal and the principal
state he's not content to rest on
his .ASCAP laurels. In 2½
decades he has veered with the
trends and the times. Yen to write
trends and the times. Yen to write
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Diskers Eye Music Accomps O'seas

There is good indication that more recording companies, major and inhor alike, are planning to estimated accompaniment for top singers in foreign countries. Last week it became known that Meruy Records waxed a background to "Nature Boy" in England, brought the disking heres and had own Laurenz add the vocal. Applications of the control of the contro

and are planning to follow.

One of the reasons that may be influencing such a trend to beat the light restrictions of the American Federation of Musician's disk as the second of the following the following the following the disks made almoe Jan 1. by all the disks made almoe Jan 1. by all top companies with vocal backgrounds, none are proving very successful.

HIT DISK DUBBING BASIS OF ST. L. SUIT

St. Louis, May 11.

Millner Record Sales Co., St.

Louis, was defendant in a suit filed last week in U.S. district court by Miracle Record Co., Chicago, for producing and selling unauthorized copies of pop Miracle records under labels that resembled Mir-

under labels that resembled Misseacle's, Judge George H. Moore soued a temporary injunction spanish million Suul and Edward Octol, agents of Million Suul and Edward Octol, agents of Millioner company. Supplying the spanish million such as the supplying t

To Pay Bill-Or Else

To Pay Bill—Or Else

Hollywood, May 11.

Mel Torme has turned over \$534
to Ray Connilf, composer-arranger,
but assertedly unused by singer.
Coin change of hands was on order
of American Federation of Musiclams' Local 47.

Just before Torme opened a year
ago at New York's Copacabana,
he ordered a fock of arrangements
some of the work to Connilf. Torme
contends Connilf cleffings did not
reach him in time for the Copa
year, and that he had to pay
N. Y. arrangers to do the work.
Connilf recently took matter to

Conniff recently took matter to union, which told Torme to pay up or his membership standing would be "in jeopardy."

TD Mulls 1-Niter Tour in England

our in England
with Music Corp. of America the
possibility of going to England
later this summer or fail. Actualrived at, but the idea would be for
T. D. to assume leadership of an
established British band, as a guest
on the conductor of the conductor of the conductor of the
England State of the Conductor of the Conductor of the
While no communications have
been made with the British Musiclans Union, it is full that if Dorbeen made with the British Musiclans Union, it is full that if Dorcontacting the BMU is a must, he
will have no trouble. English tooters union does not frown too darkby upon individuals coming into
recruit British musiclans for their
purposes. But that is no proof that
they dipermit Dorsey to work,
the draw in British, on the basis
of virtually an international reputation. Plus which, he has been
covering England fairly thoroughly
months, The transcribed show used
by dozens of U. S. stations is also
broadcast by France's Radio Luxembourg for sights weekly and it
is beanned toward England.

Sky Writing Gimmick Gives Carpenter 60% On Trianon Terp Date

On Trianon Terp Date
Hollywood, May 11.

Ike Carpenter's orchestra soi itself a raise to 60% of the gross of a one-nite Saturday (8) at Horace Heldit's Trianon ballroom. Holl trom 50% outlif formerly got was a firm of the soil of the

Commodore Sets Raeburn Commodore Sets Kaeburn Boyd Raeburn's orchestra gets its first crack at a major New York hotel in several years when it succeeds Woody Herman at the Commodore May 18. Date is for four weeks.

Commodore, which usually folds its Century Room for the summer, may remain open through the sesson this year if suitable talent can be bought.

CRC N.Y. Office Gets New Union Pact. \$6.50 Per Hike

Union Pact, \$6.50 Per Hike Climating some six weeks of neguiations, a new one-year contract source, and the second second

COL. MAPS DISK HITS OF ITS **OWN SONGS**

Columbia Records Corp. in the future hopes to make its own hits. In recent months, CRC, along with the other major diskers, has been the other inajor diskers, has been appropriating the click d is ks launched by indie companies all over the country and marketing them for its own benefit. That's all over, it's asserted; in the future CRC will concentrate on making successes of material made before the Jan. 1 disk ban.

successes of material made before the Jan. I disk ban.

Columbia feels that it has a coclumbia was that it has an exclusive on. What's meant by this is that among he 150 or so tunes it is holding in its dormant Columbia Musclo other recording company was able to cut before the ban. Perhaps all are exclusive. And these will properly the control of th

die firms.

Obviously, if Columbia can achieve some successes out of the pile of its own backlog, it would be able to steal a march on its major rivals. It's almost axiomatic that the original disking which caused a hit is never overcome by a rival's later issue.

caused a hit is never overcome by a rival's later issue.

Business of getting that "first' avries. Not always is it the interior avries. Not always is it the interior aversion of a tune that clicks. One market for weeks without creating a sitr. Another company will issue a version and that interpretation a version and that interpretation from the public. Same is true of indie hits, in the event the smaller from the growth. Same is true of indie hits, in the event the smaller company can get production. Year ownpany and the proposed in the proposed production of the processing by major company actists. Prize example was "I'll Never Prize example was "I'll Never Coorded that tune in the late 30s on CRA-Victor's Bluebird label. His was an up-tempo disking. Months and the proposed control of the proposed control of

St. L. AFM Local 2 Puts Stop to Disk Show P.A.'s **By Visiting Bandleaders**

By Visiting Bandleaders
St. Louis, May 11.
A ban against visiting meetroe making cuffo pas on local disk by Sam Meyers, pas on local disk by Sam Meyers, prez of American Federation of Musicians, local 2.
He said such appearances are contrary to a rule of the union. Meyers are contrary to a rule of the union. Meyers are contrary to a rule of the union. Meyers are contrary to a rule of the union. Meyers with the said such appearance are contrary to a rule of the said such as a Monday p.m., program on K5D-TL and such distribution to another on rule and the said such as a Monday p.m., program on K5D-TL and the said such as a Monday p.m., program on K5D-TL and such contract the said such as a monday p.m., program on K5D-TL and the said such as a monday program on K5D-TL and the said such as a monday p.m. program on K5D-TL and K5D

Meyers explained that leaders may appear if they are paid, but the cost is too steep for local bank-rollers.

Jewish Pub Will Ask 100% of 'Nature' **Earnings in Infringement Action**

Bishop Wriggles Loose From FB. Goes to GAC

Chicago, May 11. Billy Bishop drew a release from his Frederick Bros. contract last week, after the American Federation of Musicians agreed his deal with the agency had been violated. Bishop sought his release on grounds that FB failed to book the band for four consecutive weeks,

provision of the contract.

-Immediately after release, Bishop signed with General Artists Corp., signed with General Artists Corp., which immediately booked him into the Bismarck hotel, opening May 18. Bishop is currently at the Schroeder hotel, Milwaukee. Date also marked GAC's first crack at the Bismarck, heretofore an MCA

Claim 'Manana' **An Infringement**

Claims of infringement were lodged against "Mannana" I as t week, the second such accusation to be made against a top time to the made against a top time the other). Barbour-Lee publishing house, operated for Peggy Lee and husband, Dave Barbour, writers of the other). Barbour-Lee publishing house, operated for Peggy Lee and husband, Dave Barbour, writers of ceived a letter from a Sain Francisco attorner, It's claimed that the "Mannana" melody was lifted from an olid: titled, "Midnight On Glintock and Sterling Sherwin." "Midnight" is said to be a pub-

Clintock and Stering Sherwin.
"Midnight" is said to be a public domain melody with a p.d. lyric. But, in a folio published by
Southern Music, there is an arrangement of it owned by the
above writers. And on this basis
they are claiming "Manana" is an
infringement.

infringement.
Goldsen points out that the portion of the melody the two writers
claim was stolen from them for
"Manana" can be found in any one
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Goodman Octette Reduced To Trio, So He Cancels Out on Carnegie, N.Y., Date

Out of LATREGUE, N. I., Date:
Benny Goodman canceled the
Carnegie Hall, New York, Pops
Concert he was to have done Monday (10) evening because he
couldn't get ready in time. B. G.
got into N. Y. only last Monday
(3) to prepare for the concert,
which was to be done with an
interval of the concert,
which was to be done with an
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as the nucleus.

He began auditioning men for
the other four places to be filled
soon after arriving in the east, but
couldn't find suitable tooters in
time. Rather than work the concert
her cancelled out.
Goodman is to open at Frank
Palumbo's Click, Philadelphia with
the group May 28 and begins weekend dances at the County Center,
White Palans, N. Y. June 18.

A. Edward Masters, attorney for J. J. Kammen, Jewish music publisher who claims "Nature Boy" is an infringement of one of his tunes, is so certain of his case he won't ask for a temporary injunction, as originally planned. It's compared to the control of the co

His suit expects to demand 100% of the tune's earnings, a rare claim in infringement cases.

100% of the tune's earnings, a race claim in Intringement cases. Edwin H. Morris music company, the selling agent for "Nature Boy" has been been selled and the selled agent for "Nature Boy" rangement is mulling indemnifying recorders, broadcasters and everyone else who may be connected with the exploitation of the song as a result of a threatened infringement of the selled with the substitution late last veck of letters from attorneys representing the J. J. Kammen publishing company, Jewish melody outlift, to the first of the selled in the Scheet Miller is and the selled in the selle

sen. by Hondan terrare actor near-by indemnifying the various or-ganizations which may find them-selves involved in a legal suit with Kammen, as innocent bystanders, ro-routine more followed by all pube in similar cases. What gives this particular one an unusual twist, however, is that Morris is only the owned by Crestview Music, a new firm set up by Nat "King" Cole, whose Capito Recording put the Ownose Capito Recording put the Carlos Gastel, his manager.

Carios Gastel, his manager.
Crestivew recently made a deal
with Burke-Van Heusen, which is
in the throes of realigning its affiliation deal with Morris, through
whose facilities all of its songs
were distributed in the past. And
Morris is handling "Nature," too.

Heidt Wants To Record Himself

Horace Heidt wants to go into the recording business for himself, much in the way Phil Spitalny got much in the way Phil. Spitalny got into the disk swim last year. But, the circumstances upon which Heldt is basing his plans has Co-lumbia Records wondering since he had been under contract to that label until Jan. I last, when the disk ban went Into effect.

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DUCHESS BEHIND 'DOOR' ON B&W DISK PAYOFF

soon after arriving in the east, but couldn't find suitable tooters in time. Rather than work the concert with a hurriedly constructed group. The concert with a hurriedly constructed group of the concert with a hurriedly constructed group. The concert with a hurriedly constructed group of the concert with a hurriedly constructed group. The concert with a hurriedly constructed group of the concert with a hurriedly constructed group. The concert with a hurriedly constructed group of the concert with a hurriedly con

WEEK ENDING MAY 8

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AS POLLED VIA LEADING U. S. "REQUEST" DISK JOCKEYS

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Current Slump in Music Sheet Sales Seen Worst in 15 Years

Music sheet sales picked up algitity toward the close of last B.G. TO GET PHILLY'S week syving publishers a bit of manicipation that the deep slump (FFI I DIEGITE AND A STATE OF THE SAME of the past six weeks or so was of the past six weeks or so was ending. However, at the begin-ning of this week there was no in-dication of a continued rise. Pubs have found during the sales sluff that sales will be good for a few days, then drop to a walk again.

hat she drop to a walk again.

Major publishers assert that the stump has reached the sulf where the state where the sum has reached the sulf where it's the worst in 15 years. Estimates place sales anywhere from 60% to 75% off the norm of a few months ago, which was then lower than wartime figures. "Now is the Hour" is still he leader (it has sold down the sulface of the sold of the sulface of the sold of the sulface of the sold of the sulface of the s

Latin Tempos Up in France, U. S. Pops Off

While American music has en-joyed a fair amount of popularity in France In the postwar period, it's now on the downgrade, says French bandleader-publisher Ray Ventura, in New York for an 18-day stay. He attributed its slip from public fancy to a tremendous upswing in Latin tunes.

from public fancy to a tremendous upwaying in Latin tuase.

Hekup of rhumbas and official on the Ventura noted, inasmuch as the French are basically a Latin race to the overall, he said, sher the most cales are not so good now nor of the overall, he said, sher most cales are not so good now nor handle to the control of the control of

Lou Levy's Duchess Music
Redd Evan's recent sale of the
English publishing rights to his
U. S. hit, "Ballerina," to London's
Peter Maurice for a \$3,000 advance
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MILLER WINDS UP WITH HEARTS WIN' TUNE

Miller Music, one of the Big 3, wound up with the song, "Hearts Win," launched in Boston by the new Back Bay Record company.
"Hearts" originally was a Feistcopyright, but writer Andrew Sterisome years ago failed to renew his legal hold on the song and it went into public domain. Feist, went into public domain. Felst, however, still holds the foreign rights to the song and due to this ircumstance, abe Olman, Big 3 head, got together with Dave Dreyer, who had taken the song southern the song domain and worked out lead to the song the south of the out had been southern the song the lands of the song the song the song the southern the song the so

age arrangement of the words of

FELLOWSHIP CITATION

Philadelphia, May 11. Benny Goodman will get the Fellowship Citation" of the High School Fellowship for his "outstanding contributions to the improvement of human relations through his music, particularly in breaking down racial discrimina-tion barriers."

tion barriers."

Award by the group, composed of some 75 clubs in junior, senior and vocational high schools in Philly, will be made at a Fleisher Vocational School Raily, May 25.
Citation, sponsored by the Board of Education and the Fellowship House, in previous years went to Frank Sharira, Kate Smith, Joseph Frank Sharira, Kate Smith, Joseph Ogome, and Jostyn. Presentation will be add by Comine Mack, Jr., son of manager of the Philly Athletics.

Also listed is a presentation of

Also listed is a presentation of a Goodman likeness to the Fellow-ship House's Doll Library.

National

Ratine

Freddy Martin Set

For Waldorf-Astoria

Freddy Martin's orchestra will play the Hotel Waldorf-Astoria's Starlight Roof this season when the outfit comes east. Martin has Startight ROOT this season when the outfit comes east. Martin has been slipped into the Aug. 5 debut slot formerly held by Jack Fina, who is moved back to a Sept. 2 who is moved pack to a Sept. 2 opening.

Martin also piays the Strand theatre, N. Y., in September.

MILLS TO REP ARCADIA, BRITISH PUB. IN U.S.

BRITISH PUB, IN U.S.

Millis Music last week inked a long-term agreement with Arcadia of the control of the con

Shop

CRC, Victor Ads Spotlight 'New' Disks To Hit Ban's Impression on Public

Best British Sheet Sellers

(Week ending May 6) London, May 7.

London, May 7.
Galway Bay. Box & Cox
Golden Earrings Victoria
Tree in Meadow . Connelly
Silver Wedding Waltz . Unit
Civilization . B. Wood
Civilization . Leeds
Woonder Kissing Her Feldman
Wishing Waltz . Noel Gay
Sweet 16. Increased
Serenade of Bells . Morris
Serenade of Bells . Morris

Second 12

-(Schmoller & Mueller)

Indianapolis

pression on rublic

Both Victor and Columbia have
embarked on a policy of playing up
the word "new" in all consumer
advertising. Move stems from a
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public impression that records relanded since the imposition of the
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RETAIL DISK BEST SELLERS

VARIETY

sellers, based tained from 12 cities, as parative sale

DICK HAYMES (Decca)
"Little White Lies" FREDDY MARTIN (Victor) "Dickey Bird Song"....
TEX BENEKE (Victor)
"St. Louis Blues March"

PERRY COMO (Victor)

lers, based red from l cities, and	on reports ob- eading stores in I showing com- rating for this	
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	KEN GRIFFIN-J. WAYNE (Rondo) "You Can't Be True, Dear"	7	3	8				
	PEGGY LEE (Capitol) . "Manana"	2			5		7	
_	DICK HAYMES (Decca)							-

	New York	Chicago	Detroit-	Kansas Ch	Los Angel	San Franc	Boston-(I	St. Louis
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Music

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Seattle-(Sherman-

"Because"
WOODY HERMAN (Columbia)
"Sabre Dance"
ART MOONEY (M-G-M)
"BABY FACE"
BING CROSBY (Decca) 9B 6 "Now Is the Ho GRACIE FIELDS (London 10A JON-SONDRA STEELE (Dam "My Happiness" 15 FREDDY MARTIN (Victor) "Sabre Dance"

ANDREWS SISTERS (Decca)

Toolie Ocolie Peri 10D 9 VAUGHN HORTON (Continent "Toolie Oolie Doolie"..... 11A 16 JO STAFFORD (Capitol)
"Haunted Heart" 11B 16

FRANKIE LAINE (Mercury) FRANK SINATRA (Columbia) "I Got a Crush On You"..... STAN KENTON (Capitol) "Peanut Vendor" BULL MOOSE JACKSON (King)
"All My Love Belongs to You" SAMMY KAVE (Victor) "Tell Me a Story"..... MEL TORME (Musicraft) "Little White Lles"

15C FREDDY MARTIN (Victor)
"Feathery Feeling" PERRY COMO (Victor)
"Haunted Heart" BING CROSBY (Decca) "Hamited Heart" MACKLIN MARROW (M-G-M) 16D bre Dane

T. TEXAS TYLER (Four Star) FIVE TOP **ALBUMS**

13

15B

SONG HITS OF OUR TIMES Decca

2 CAPTAIN FROM Affred me... Majestic

BARBERSHOP Mills Bres

KING COLE TRIO me No. 3 Capitol

RENDEZVOUS Peggy Lee Capitol

7

Ben Selvin Joins Revival Parade With Own Disk Hit

Columbia Records is making a big thing out of the Baltimore area click of one of its old recordings by a band led by Ben Selvim—now made dozens of disks to the lower made dozens of disks to the lower made dozens of disks to the lower made dozens of the selvent of the lower made dozens of the lower made dozens of the lower made of the lower made of the lower made of the lower made across the disk by Selvin. Testing it, his opinion was such that he put it on the air and that he put it on the air and was the recording of how bad was the recording of the lower methods.

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11's now readying copies as time.

Eilin, incidentally, has gotten a week at the Hipp theatre, Baltimore, opening May 20, as a result of Selvin's disk. Selvin will make one appearance with him onstage. The selvin made the TS.—TSen Selvin made the worked on a flat salary. He has no royalty deal.

VITACOUSTIC FILES PLAN FOR CREDITOR PAYOFF

Chicago, May 11. Vitacoustic Records last week fled a proposed plan for payment of debts to creditors with the fed-eral district court. Company is deep in Chapter XI of the Chan-dler Act.

dler Act.
According to the plan, unsecured claims that have priority under Chandler Act, will be disposed of by Nov. 1 next, while all general claims not paid before Feb. 1, 1949, will be paid quarterly from that date In eight installments. All creditors will be allowed 3% interest from Feb. 20 last.

Jerry Wald Wins Out Vs. Group of His Band In Retroactive Pay Demand

46

Case against maestro Jerry Wald by a group of his musicians for \$1,100 retroactive pay is finished finally, after a long battle involving the American Federation of Musicians. Wald recently came out on top over the second appeal filed

Musicians. Wald recently came out not power the second appeal filed with the AFM national executive board by officials of N. Y. Local 802, on behalf of the men. Issue was over two dates played at the New Yorker hotel. N. Z. Supple the New Yorker, while equal or above 802°s scales, did not actually cover has operating expenses, since he was paying some of his men far New Yorker, while equal or above 802°s scales, did not actually cover has operating expenses, since he was paying some of his men far Supple Yorker, while equal or above 802°s scales, did not actually cover has operating expenses, since he was paying some of his men far Supple Yorker, while equal or above 802°s scales, did not actually cover has operating expenses, since he was paying some of his men far Supple Yorker, while equal or above 802°s scales, did not actually cover his operating expenses, since he was paying some of his men far Supple Yorker has been supple for Waid. This verdict was appealed and the director board again ruled in Walds haven.

Leeds Pushes for Trial On 'Sabre Dance' Claim

On Sabre Dance' Claim,
Leeds Music lost no time in applying for an immediate trial of Musicans Convention convenes are as a sample of the case against United Music, which will represent local. Prexy J. K. mer's "Sabre Dance." In requirement, will represent local. Prexy J. K. mer's "Subre Dance." In requirement, will represent local. Prexy J. K. might be considered the conversation of a temporary injunction in supreme court. N. "Frank Pendleton, local's recording secretary, and Charles Green, that Leeds could saik for an early trustee, have been elected as deferenced the conversation of the conversat

RETAIL SHEET BEST SELLERS

Inc.

Coast Music Co.

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nkins Music

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Supply Music

Music Music hmidt

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Akron Terpers Still Can't

Exercise on Blue Sundays

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Music

TOTA

VARIETY

Survey of retail sheet music sales, based on reports obtained from leading stores in 12 cities, and showing comparative sales rating for this and last week.

Natio Rati		Week Ending MAY 8	York, G.	go, Lyon	etroit, Grinn	as City, J	os-Angeles, h	Francisco	m, H. N.	Indianapolis, I	Louis, S. I.	le, Capito	Antonio, S	Minneapolis, S	P 0 1
This wk.	Last wk.	Title and Publisher	New	Chieago,	Detr	Kans	Los	Sam	Boston,	India	St. I	Seattle,	San	Minn	T S
1	1	"Now Is the Hour" (Leeds)	1	1	1	1	1	1,	3	4	1	1	1	5	111
2	2	"Dickey Bird Song" (Robbins)	2	6	4	2	6	2	4	3	2	2	2	7	90
3	5	"Nature Boy" (Burke-VH)	8	2	2		2		8	2	3	3	9	1	70
4	3	"Four Leaf Clover" (Remick)	4	10		7	4	5	10	9	4	5	5	2	56
5	2	"Manana" (Barbour-Lee)	5	4		4	7	3		•••	8	•••	3	3	50
6	6	"Yon Can't Be True" (Biltmore)		3			10	٠.	1	1	6		4		43
7	7	"Baby Face" (Remick)	10	5	6	••	3	7	2	••	• • • •	9	6	10	41
8	4	"Beg Your Pardon" (Robbins)	3	9	8	5	8	8		7	5	٠.	8		34
9A	9	"Haunted Heart" (Williamson)	9	٠.	7		•••	4		5	• • •	6			24
9B	11	"Toolie Oolie Doolie" (C.K.Harris)		8			8		7	8		10	7	4	24
10	10	"Little White Lies" (BVC)		7	3	6	5	,.			٦,	•••		••	23
1	12	"Lareo Lilli Bolero" (Shapiro-B)	7		٠٠.	10		6	6			4		٠.	22
12	8	"But Beautiful" (Burke-VH)	6		5			••		6	10		10	٠,	18
13	12	"My Happiness" (Biasco)	٠.	••		3	••	••	••		7	• •	••	••	12

Groen Vice III Wallace For Local 47 at AFM Meet

Hollywood, May 11. When American Federation of

Leeos application for a temporary lend, injunction in supreme court, N. Y., Fraik Pendleton, local's record-injunction in supreme court, N. Y., Fraik Pendleton, local's record-injunction in supreme court, N. Y., Fraik Pendleton, local's record-injunction in supreme court in secretary, and Charles Green, traited, wave been called as deletable trait.

Action, for \$100,000 damages, says submitted to the court late last week for an early calendar dist

Larry Barnet's Field Swing

Larry Barnet, head of Music Corp. of America's band depart-ment, leaves New York today (Wednesday) for a swing around field offices. He'll go to Cleveland, Detroit, Chicago, Dalias, and Los Angeles and back east. Trip will consume three weeks.

consume three weeks.

Barnet, who recently recovered from a serious illness, has been in N. Y. about a month and in the future expects to repeat such trips as the above every few months. Johnny Dugan heads MCA's N. Y. band division, as well as theatre act and band bookings.

Tooters Still Risky Coin Ventures for All

Colli Venillires for all the form of the f

Pleyel, she took a fiyer in operating in jazz.
Mrs. Völterra has 12 American here a ther own expense and for a fixed salary, partly paid in dollar.
Coleman Hawkins. Chipple Hill, Coleman Hawkins. Chipple Hill, Coleman Hawkins. Chipple Hill, Craeme Bell; Kenny Clarker and Craeme Bell; Kenny Clarker and the Howard McGee sextette are here at the Claridage at her expense. Local talent includes the Alme Bareill orchestra and the Campania Charles and Alix Campania Campania Charles and Alix Campania Charles and Al

ing, Afture Exyan and Aux Cembelle combos.

House, at a tilted 800 frs top (\$2,500) has a daily potential of \$2,000. American performers were contracted through Billy Shaw, who came over with them, and are under straight salary, no percent-

under straight salary, no percestage.
First snag came when Air
France, expected to allow about
50% on the transportation, only
agreed to a 182½% cut, meaning
agreed to an 182½% cut, meaning
transportation alone. Then the tay
people, expected to allow a reduction in their take, stuck to 25%,
though it is still hoped that will be scaled down. Another blow was
that the dollars to be paid in New
that the dollars to be paid in New
play at about 240 francs to the dol
lar, had to be bought by her at 306
francs.

francs.

Considering that she has to spend about one million francs on publicity alone, Mrs. Volterra now views her venture as hazardous.

Exercise on Blue Sundays
Akron, May 11.

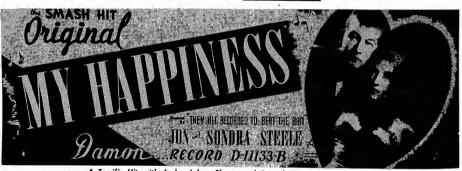
City fathers went atong with the
wishes of Akron ministers recently
and defeated an ordinance that
dancing. Be non Sunday terps has
existed here for many years because of ministerial pressure. Sunday movies are permitted.

Several councilmen previously
of
regulated Sabbath dancing to keep
Akron's youth from night spots,
but a bombardment of letters and
postcards, plus the pressure group,
did not support the production of the produc Dick Morton orchestra is setting an endurance record in Amarillo. Crew marked its seventh anni at the Herring hotel May 1 by draw-ing a new contract for three years

DEMAND!

THE ONE AND ONLY

Vocal Duet with the Sensational INSTRUMENTAL Background



A Terrific Hit with Jocks, Jukes, Sheets and Record Counters! Order Now!

LIST OF DISTRIBUTORS FOR DAMON RECORDS

E. C. MUSIC SALES COMPANY
1997 Term. STREET, ASSESSED TO SEE THE SECONDARY
1022 NOTH Western, Glesson, Blinds's
1433 Syring SCOTT-CROSSE (OMFANY
1739 Hith Avenue, Pittoburgh, Fenneyivania
STANDARD DISTRIBETING COMPANY
W. E. HARWEY COMPANY
W. E. HARWEY COMPANY
2109 J. HOWANG AVENUE OF SECONDARY
W. E. HARWEY COMPANY
2109 J. HOWANG AVENUE OPENI, 31164 Effects, 31164 Effetts, 31164 Effects, 31164 Effetts, 31164

W. E. HARVEY COMPANY
234 Waluut, Cincinnait, Oilo.
F & M DISTRIBUTING COMPANY
7620 Lexington Avenue, Cleveland, Ob HURT SALES & DISTRIBUTING COMPANY 311 D. N. E., Childress, Texas HARRY FOX. ASSOCIATIES 2519 West 7th Street, Los Angeles, California

JE DISTRIBUTORS FOR DAMON REC.

MILLINER BROKEN SALES COMEANY, INC.

MOSTEL BROKEN SALES COMEANY, INC.

MASTER RECORD SALES COMEANY
658 NIMA AVEIRS, NEW YORK CHY, New York
658 NIMA AVEIRS, NEW YORK CHY, NEW YORK
7221 NOTHERS SHAPP, PORTING, OPERAN
7221 NOTHERS SHAPP, PORTING, OPERAN
7231 NOTHERS SHAPP, PORTING
100 DIVIDAD SALES COMEANY
100 DAMAN DISTRIBUTION COMPANY
100 DAMAN AVEIRS SHAPP, NEW YORK
100 DAMAN AVEIRS SHAPP, NEW YORK
100 DAMAN AVEIRS SHAPP
1 RECORD SALES COMPANY 2117 Third Avenue, N., Birmingham, Alabams

BOX SOUR STAR BECORDS, INC.
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AUSIC SALES COMPANY
MUSIC SALES COMPANY
MUSIC SALES COMPANY
AUSIC SALES COMPANY
104 BERVOR, New Orleans, Louislana

704 Baronne, New Orleans, Louislans
NIAGARA & MDIAND COMPANY
801 Main Street, Butfalo, New York
801 Main Street, Butfalo, New York
1010 SOUTHLAND
1010 SOUTHLAND DISTRIBUTING COMPANY
411 Edgewood Avene, Atlanta, Georgia
NORTHWEST RECORD DISTRIBUTIORS, NO.
114 North 34th Street, Seattle, Washington DAMON RECORDING STUDIOS, INC. 1221 Baltimore Avenue, Kansas City, Missouri

DAMON RECORDING STUDIOS, INC., 1221 BALTIMORE AVENUE, KANSAS CITY, MO.

RCA Withdraws Songs with Largest Radio Audience

This to 30 songs of the week based on the copyrighted Audience Concernge Index Survey of Popular Music Broadcast Oper Bedio Networks. Published by the Office of Research, Inc., Dr. John, G. Peatman, Director.

t	Survey Week of April 30-May 6,	1948
		Remiele
è		
۰		
,		
,		
١	Haunted Heart—*"Inside USA"	Williamson
	I May Be Wrong	Advanced
k	I May Be Wrong I Went Down To Virginia	Lofforcon
Ì	I Went Down to Virginia Pm Looking Over a Four Leaf Clover	Pomiek
ŀ	Taroo Laroo Lilli Bolero	Chanina D
۱	Largo Largo Lim Bolero	DVC
ļ	Love Is Fun	Fragra
ŀ	Love is run	Panhoun.T.
ŀ	Manana	Dande Ma
ľ	Nature Boy	Burke-vra
ŀ	New Look	T anda
l	Now Is the Hour	Leeus
ŀ	Oooh Look-a There, Ain't She Pretty	Leeds
Ì	Sabre Dance	Leeus
l	Tell Me a Story	, Laurei
ł	Teresa	Duchess
١	Thoughtless	Feist
1	Toolie Oolie Doolie	C. K. Harris
	What's Good About Goodbye	Meirose
1	Worry, Worry, Worry	Robert
	You Can't Be True, Dear	Biitmore
1	You Turned the Tables On Me	· · · · · · · · · · · · · · · · · · ·
1	You Were Meant For Me-1"You Were Meant	Miller
1	You're Too Dangerous Cherie	Harms
4		

The remaining 20 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

All Dressed Up With a Broken Heart	Marks
Bye Bye Blackbird	Remick
Crying For Joy	
Feathery Feelin'	Donomount
Hearthreaker	
Hooray For Love-t"Casbah"	
I'd Give a Million Tomorrows	Oxford
It's Magic	Witmark
It's You Or No One	Remick
'Just Because	
Love Is So Terrific	
Man On the Carousel	Bob Miller
Matinee	
My Gal Is Mine Once More	
My Sin	Chappell
Old Ferris Wheel	Goldmine
Pianissimo	Santly-Joy
Someone Cares	Campbell-P
Trouble Is a Man	Regent
We Just Couldn't Say Goodbye	
What Do I Have To Do-+"Are You With It"	BVC

· Legit Musical. † Filmusical.

********* King Cole Trie, opening at Rag Doll, Chicago nitery, May 14, will do Sunday afternoon concerts dur-ing three-week stay.

25TH ANNIVERSARY

MAY IS McHUGH MONTH

PLAY 'EM! DISK 'EM!

Music by . . . JIMMY MeHUGH

"SLAP 'ER DOWN AGIN. PAW"

CHOICE MUSIC, INC. Garet Romero, Prof. Mgr. 59 Sunset Blvd. 1576 Broadway lywood 46, Cal. New York, N. Y. testview 1-5254 COlumbus 5-7880



Robbins to Transcribe Disk Jock Show for K-R

For National Showcasing

Fred Robbins, WOV, New York, disk jockey, and also major dome

disk jockey, and also major domo of a national Columbia Records transcribed program, will soon be an another national show. This one's also to be transcribed and heas CRC's permission to do it. Program is being backed by the Kermii-Raymond firm, and Robbins, Ray Bloch, Signature Rectangles, and Ray Creen, of K.R. all have an interest in the venture. Show will be com-Green, of K-R, all have an interest in the venture. Show will be completely ad lib, eliminating the script work, necessary with such shows, and will be laid out musically so that the pop song factor won't be so important as it is with similar shows, which must be made up weeks in advance.

U.S. TREASURY EASES SIGNATURE'S BURDEN

Signature Records, which went into Chapter II of the Chandler Act last Dec. 13, seems headed for Act last Dec. 13, seems headed for clearer sailing. Last week, the company received an okay from the U. S. Treasury to stager excise taxes owed, and prior to that had wrapped up assents from the last of a list of publishers on apportioning overdue royalty payments over a "December 100" over the company of the properties of the propert

Pubs are owed \$52,000.

Now that the main residires have granted deferments on debts, Signature will go ahead with securing an additional \$100,000 or more fresh coin. This money had been promised in the event all debtors could be lined up under the deferred payment plan. All that remains is for the company to the country of the countr court and gets its okay to proceed in business.

'Tell'-'Sea' Coupling Cleveland, May 11.

RCA-Victor last week hurriedly withdrew all copies of Spike Jones' coupling of "William Tell Overture" and "By the Sea" from the market. Reason for the calling is not clear to distributors in this area, but they were told that the record would be reissued immedi-ately with one of the sides re-placed. ture" and "By the Sea" from the

One report has it that the "Sea" side caused the withdrawal because of a defect in the disk. How many recordings had already been issued is also undisclosed.

TELE CLAUSE STALLS PEGGY LEE-MG PACT

Hollywood, May 11. Peggy Lee and Metro have failed to come to terms on studio contract thus far. Chirp insists on clause clearly giving her televi-

clause clearly giving her television rights, which stude has failed set risk ho, Move will be the tot do. Carlos Gastel, manager, is continuing negotiations, however.

Meanwhile Stan Kenton, another Gastel attraction, has night of the control of

Palladium Going After Name Chirpers to Aid Lure of Terpatrons

Hollywood, May 11.

Maury Cohen, Palladium operator, plans to insert name singers in his ballroom in an effort to bolster the b.o. Move will be the initial step in shifting from strict band policy.

Cocanut

The Big Request Song of the Nation!

(FOR JUST ONE YESTERDAY)

By BERLE AND LIVINGSTON

Recordings Available: Arthur Godfrey **Denny Dennis** Others to Be Released Soon

Just Released!

By BENJAMIN AND WEISS

Recorded by: Buddy Clark and Doris Day, King Cole Trio, Jimmy Dorsey, Tony Martin, Mills Bros., Patti Page, The Four Tunes

OXFORD MUSIC CORP

Bands at Hotel B.O.'s

		Covers	Lota:
· ·	Weeks	Past	Covers
Hotel Hotel	Played	Week	On Date
Emii Coleman* Waldorf (400; \$2)	31	2.200	69,175
Emii Goleman* Waldori (400; \$2)			1,400
Larry Clinton, Pennsylvania (500; \$1-\$1.50)		1,400	
Ray Eberle* New Yorker (400; \$1-\$1.50)	. 1	1,125	1,125
Ray Eperier New Lorder (200) of at 50)	778	925	69.750
Johnny Pineappie. Lexington (300; \$1-\$1.50)	• • •		11,450
Taimongo Walls Roosevelt (400: \$1-\$1.00)	. 0	1,400	
Woody Herman Commodore (400; \$1-\$1.50)	. 3	1.200	3,550
Woody Herman Commodule (400, \$1-\$1.00, 11.		-,	
*Tito Guizar at Waldorf; Ice Show at New Yorker	•		

Chicago

CHICAGO

Skinnay Enuls (Empire Rom, Palmer House; 550; \$3.50 min.-\$1 cover). Ennis and Rosalind Courtright okay 2,900 in exit week.

Herble Fields (College Inn, Sherman; 650; \$3.50 min.). Generous

Chuck Foster (Boulevard Room, Stevens; 650; \$3.50 min.-\$1 .cover). With blg-spending convention trade stackening, ice show skidded to Ray Morton (Mayfair Room, Blackstone; 300; \$3.50 min.-\$1 cover) Burl Ives storing neat 1,450.

Los Angeles Guy Lombardo (Ambassador, 900; \$1.50-\$2). Very good 2,900 tabs. ombardo closed (9). Frankle Carle followed.

Jan Garber (Biltmore; 900; \$1-\$1.50). Excellent 2,950 covers.

Location Jobs, Not in Hotels

(Chicago) Marty Gould (Chez Paree; 500; \$3.50 min.). Willie Shore-Gould

marty Gotal Chief Intelligence (1998) mellow 5,900 callers.

Eddy Howard (Aragon; \$1-\$1.15 adm.). Some 16,600 payees.

Art Kassel (Biackhawk; 500; \$2.50 min.). Not bad 1,400.

Teddy Phillips (Trianon; \$1-\$1.15 adm.). Up to 15,700.

(Los Angeles)
Henry Busse (Palladium B., Hollywood; 2nd wk.). Poor 5,000 callers.

Jimmy McHugh

Can't Give You Anything But Love Baby," "On the Sumny Side of the Street, and "Diga Diga Doo," of the Charleston fad, he breached the gap of decades with "Murder He Says" and "Dig You Later" of the jive era."

Other Activities

Like' show bustness itself, McHugh's wartime record in the last
holocaust evidence a deep-rooted
responsibility as he essayed Warhead to be a season of the last
head operation and the last
head parters, resulting in a Presidential Citation for authoring the
head parters, resulting in a Presidential Citation for authoring the
had gate was a more and the
head parters and head of the
had been seen and head of the
had been seen and head
of which \$28.00,000 were pleaded
in one evening. As a reward
of which \$28.00,000 were pleaded
in one evening. As a reward
of which the head of the head
of directors of the Bevhilis Chamber
of Commerce. Other Activities

directors of the bostoms of Commerce.

On the basis of show biz statistics, some sort of professional milestone occurred when in 1943-44 McHugh was the first composition on the Hit Parade, "Wing and Prayer" and



"Let's Get Lost" rated first and second. It was during that 43-44 period that his works sold 4.000,000 that his works sold that the recent "saiute" to McHugh's catalog in Vanturr evidenced—gives new accent to the importance, as glance at McHugh's catalog, and the realization that such copyright values appreciate with the years—and that there is no such thing in song-time that such copyright values appreciate with the years—and the thing crafts. One does a book, play or scenario and it's the end of that such control to the property of the property o

than detract from values.

Of course, this has been given added accent in recent years with the number, of "revivals," indicating anew that the old songs seem to have the most durable commercial values. In truth many of them reap rewards nowadays far beyand their original achievement.

them reap rewards nowadays far beyand their original achievement, in the 25th and milestone, is his fair for discovering talent. This dates back to the Cotton Club days when the mobsters ran that Harbert and the second of the craded Duke Ellington, Cab Calloway, Ethel Waters, Forence Mills, Bill Robinson and the like the control of the Company of th

VARIETY Premature Count Out

Premature Count Out.

Burke-Van Heusen company
owners and secutives are getting quite a kilo executives are getting quite a kilo or orthing of
'Nature Boy' and 'But Beautiful,' which they publish.

Kick is stemming from the
current and consistent reports
that as a result of the breakup
of its affiliation will fold.

Many of the situation of the situa
situation of the situation

Music, the firm will fold.
B-VH exces liken the situation to Mark Twain's "the reports of my death are greatly exaggerated."

Majestic - Decca Deal Nears Boil

Deal between Decca Records and the parties which have control over the Majestic Records stuation, is still in the works. But there's a definite deal agreed upon between Jack Kapp. president of Decca, and the Maje? is side, which of course involves the courts since Majestic is in the threes of a Chandler Act

is in the throes of a Chandier Act routine.

Toutine, what is involved in the deal between the two factions is undisclosed, but there's one thing sald to be certain—Eddy Howard is included. Howard's masager, Migniculated Howard's masager, Migniculated is contract with the bandleader prior to its legal difficulties, and that there fore he is a free as the three contract with Majestic is part of the company's assets as listed with the courts and that it isn't'that with the courts and that it isn't'that with the American Federation of Musicians help.

Oscar Moore Sues For Cut of King Cole's Cap - Royalties Since Leaving

Oscar Moore, who quit the King Cole Trio months ago, filed suit in superior court asking for a cut in royalities received by Cole from Capitol records since Moore dains Capito paid Cole Moore dains Capito paid Cole works a silice reputedly amounting to \$8,200. He claims he helped make the disks, hence should get a cut.

a cut.

Carlos Gastel, Cole's manager,
answered suit with assertion that
Moore was merely a member of the
trio working on a salary basis
during his years with the combo.
Author of the combo.
The was with the combo.
The was well and the was well
the was year in his name Individually and not under the trio's
billing. Gastel further states that
no oral or written agreements ever
existed whereby Moore, who played
ceived any portion or recording
royatiles.

During his final year with Cole.

royaitles.

During his final year with Cole,
Moore received a total of \$57,000
in salary and honuses. During his
in salary and honuses. During his
on Cole's disk royaitles, alongia
tis roundly denied that a contract
ever stipulated he was to receive
any cuts. Suit also asks a cut of
all future sales of Cole platters on
with Moore-worked.

Inside Orchestras-Music

Inside Urchestras—Music

A time ploked up by Larry Adler, while making a four of displaced persons camps in Europe under auspices of the Joint Displaced persons camps in Europe under auspices of the Joint Displaced Committee, is being primed for publication. Te's an old Yiddish insong, "My Little Town of Bells" (a city in Poland), to be released on his new Decca album of harmonica solos.

The time, Adler found, was the song inout requested by the ppd. Adler found someone who knew the song. By conversing in Prend, and the found someone who knew the song. By conversing in Prend, and the camp in Lindenfeld. White abroad, Adler played in two camps in Berlin, a DP cenier in Zeithelm, near the part of the song. Recording for Decar followed.

White abroad, Adler played in two camps in Berlin, a DP cenier in Zeithelm, near the part of the song in Lindenfeld. In Zeithelm, near the part of the song in Lindenfeld. The part of presidential aspirant Henry A. Wallace. Both Adler and such steps ald those who advocate thought control. They stated that younder that the part of the part of part of part of presidential aspirant Henry A. Wallace. Both Adler and such steps ald those who advocate thought control. They stated that promoter to take part in any public meeting, feeling that the premoter has the right of prior and exclusive performance. Due's business has been affected in Brimingham and Atlanta where managements declared that they didn't agree with the pair's political views. They feel that they'll do around 50 concerts this year, a number equal to that of the previous annum.

They feel that they'll do around 50 concerts this year, a number equal to that of the previous annum.

Jan Garber is having a field day in a circular sort of way. Garber can be heard on any one of six different labels now on the market. RCA-Victor is releasing Garber's "Baby Face," which he waxed 22 years ago. Columbia released "Bedella," which maestro plattered in 1941, and there are still some Black and White biscuits on the market, waxed two years ago. Tower, Castile and Capitol platteries have all come up with maestro's later recordings. Columbia is planning to re-release "Beautiful Lady in Blue," which hatoneer etched nine years ago. Garber is currently under contract to Capitol.

Leeds Music and Sid Robbins, cleffer of "Money Is Honey," hope they have found the way to stampede Capitol Records into releasing Nat "King" Cole's plattering of "Honey," R.C.-Victor's Count Basic etching and Columbia's Mary Ann McCall tracking of ditty have both gone to market, but Cap is holding on to Ole's because of "Nature Boy." Firm wants to milk "Boy" and Leeds wants Cole at high tide, believing that an added 150,000 disks can be hit now that Cole is hot. Leeds will go to work on disk jockeys with Victor and Columbia platters in hopes of creding a demand thus foreing Capitol's hand.

Harry Ranch, who was injured in an auto smash two weeks ago on his way to New York from Philadelphia, rejoined his band at Chib 88, Geneva, N. Y., despite a broken jaw and broken ribs. Malestro of the wired and ribs taped and, because the club operator couldn't keep his hand without lis leader, got back on the bandstand. He cart open his mouth, let alone play trumpet, sing or go through his comedy routine. He just directs and the band adheres mostly to dance music

Some music publishers made hurried preparations last week for the possible interruption of the flow of music to Jobbers and retaiters due to the railroad strike. Leeds Music, for example, wired dozens of purveyors to check stocks on the five tunes Leeds now has going, topped by the No. 1 "Now is the flow," and if orders were needed, the pub's stock room expected to stay on the Job Monday (10) evening until all were cleared and on the way.

Tuny Pastor, currently at Frank Dalley's Meadowhook, Codar Gorw, N. J., makes in unusual approach to the problem of patiting on shows. He has a band boy who does an impressionist turn in addition to taking care of instruments, driving a truck on one-nighters, etc. He's Joe J. Mooney and he does spings of Lionel Barrymore, Edward G. Roblisson, Charles Boyer and a host of others.

Music Notes

Roy Hogsed trio added to Capitol Records taient lists. Hogsed brings Records taient lists. Hogsed brings 20 pre-ban masters to Cap... Lionet Newman starts scoting 20th-lionet Newman starts scoting 20th-lionet Standard Cap... Lionet Newman Starts scoting 20th-lionet Newman Starts Standard Newman Newman Standard Newman Newm



Hear DINAH SHORE, BUDDY CLARK, PEGGY LEE, BOB CROSBY and Other

ARTISTS INTRODUCE A GREAT SONG WEEK OF MAY 17TH



By RAY GILBERT, TED FIORITO, ERNEST VARNER

BOURNE, INC.

> BEN BORNSTEIN 799 7TH AVENUE, NEW YORK

AL KAVELIN WOODS THEATRE BLDG., CHICAGO

MIKE GOULD 1483 N. VINE STREET, HOLLYWOOD

Income Tax Cuts Making Vaudates Attractive to Screen, Radio Stars Again

The new income-tax reductions re proving helpful in getting film are proving helpful in getting film and radio names to make theatre appearances during the summer, appearances by pointing out the appearances during the summer. Talent agencies by pointing out the reduction which will permit top reduction which will permit top earners to retain a greater part of their salaries, have been able to get a number of stars to do pernais during the lull in films and dio activities.

radio activities.
For example, Dick Haymes, Edgardner, Jane Powell, Jane Russell, Frances Langford and John Hall are among those who have responded so far.

responded so far.

The agencies are continuing to make a strong pitch, for more names. Music Corp. of America, for example, is now attempting to line up a package with Betty Grable and the Harry James band. They're also pressuring Dorothy Lamour and other top names on

the state of the s

Frances Langford and Jon Hall (Mr. and Mrs.) are set into the Steel Pier, Atlantic City, July 4, and Jane Powell goes into the State Lake theatre, May 28.

Lake theatre, May 23.

So far, summer bookings indicate that the sagetting here preater that the sagetting here preater to the sagetting here preater to the sagetting here preading to the sagetting here preading the sagetting here the sagetting here to the sagetting would revert to the Government in the form of taxes, However, the agencies have been able to knock down that argument by showing the sagetting the sagettin

Sincerest Flattery

Kay Thompson and the Williams Bros. can now be considered a suc-cessful act. They're being included in the ranks of Hildegarde, Jimmy Durante, Cary Grant, and others that are being milmieked by various

performers.

An impression of the Thompson-Williams turn will be done by Mitzi Green, when she opens at the Copacabana, N. Y., July 17. Her contract calls for her to include two boys in her act for the takeoff,

BERLE COLLECTS \$31.960 FOR CHI HEART FUND

Chicago, May 11.

Milton Berle bicoth in \$31,960 in pledges for the Chicago Heart Fund Association during a 14-hour phone marathon here last week over Station WIND.

Comedian established local record for calls, exceeding 2,000. It started at 1 pm., Tuesday (4), and wound up the following morning at 3.30.

Costello, Phil Kastel Pav Up 87G Tax Rap in N. O.

Up of to Lax Kadp in R. U.
Judements against Frank Costelle and Phillip Kastel, prominent
inght club operations, for back
Federal income taxes totaling \$87,
619.42 have been satisfied, Federal
Federal income taxes totaling \$87,
619.42 have been satisfied, Federal
Assignatu US. attorney N. E.
Simoneaux sald that the judgments
were issued here by Judge Wayne
G. Borah in 1942 and involved in
1944.

Kastel's amount totaled \$52,031-98, while that of Costello and his wife jointly totaled \$24,286.90. Kastel operates the swank Bever-ly Country Club in suburban N. O.

Page Mr. Anthony

Chicago, May 11.
Because of a British customs ruling, Vic Hyde, comic oneman band, is having difficulty preparing for his opening at the Casino theatre in London,

the Casino theatre in London, May 31. Rule, states that, "Musical instruments are limited to two of any one kind," and since Hyde uses eight trumpets in his act, he has a problem. He may solve it by renting needed instruments upon ar-rival in London.

More Ice Shows Set for Paris

*Paris May 11. Paris may have four ice shows rolling simultaneously, featuring rolling simultaneously, featuring U. S. talent. Blades display at the Palais de Glaise with Joe Jackson, Jr., the Colstons, Terry Brent and Phil Romayne, opened last week. Les Ambassadeurs opens an American-produced show lined up by Moe Gale Agency, May 20. The Lido will have another, produced ducer Tom Artold expects to display one in theatres.

This form of entertainment has

This form of entertainment has This form of entertainment has been making headway since the war. Cafe and theatre operators, looking for the unusual, have em-braced this type of entertainment and are exploiting it to the hilt.

and are exploiting it to take into French buying of ice shows has been hypoed by the recently con-cluded pact with the American Guild of Variety Artists which permits U. S. performers to take half their earnings out of France.

Boles' British Tour John Boles has signed for a 12

week tour of British theatres. No London house has been lined up as yet, but it's expected he'll go into Palladium or Casino at the conclusion of his dates in the provinces. Tour is being lined up by British percenter Hyman Zahl

Theatre Interests Blast Utah Fair's **Backing 'Follies' as Unfair Competish**

Mpls. 'Ice Follies' Boff 330G

Minneapolis, May 11.

Playing 32 performances in 26 days, Shipstad-Johnson "Ice Folles" at \$3 top in the 5,500-seat Arena grossed an estimated \$330.

600.

Engagement of show, which originated in Twin Cities, is an annual Minneapolis event. Attraction doesn't play St. Paul which, however, gets the "Ice-Capades"

SKINNAY ENNIS. JURGENS SET FOR N.Y. CAP DATES

DLI TUR N.I. CAI DAILS
Capitol theatre, N. Y., has signed
two bands for summer engagements. Skinnay Ennis has been
signed for a July date with show
signed for a July date with show
light and the show the part
Winchell also on the bill.
Dick Jurgens will go into the
Capitol sometime in August, following run at the Commodore
hotel, N. Y.

'Bowery Frolics' Pacted For Tour of RKO Theatres

"Gilhooley's Bowery Frolles," new unit with a cast of old-timer talent, has been set for a whiri around RKO theatres in New York and Brooklyn by Billy Jackson, vet

agent.
Cast will include Billie Dauscha, Cast will include Billie Dauscha,
emece; Ray Walker, songwriter;
Morris Lloyd & Andy McLaughlin,
lacktace comics; Lillian Ashton,
lacktace comics; Lillian Caster,
la

A Salt Lake City, May 11.
A long standing feud between commercial amusement operators here and the Utah State Fair board broke wide open last week, when attorneys for the amusement people let fig with a blast that tax money was being risked by the standard of the College of t

week stand at the Collection.

The battle dates back to last year's Utah Centennial Expo, with operators of picture houses, dance spots, and such claiming they were corganization. This year's squawk came when it was disclosed that the Fair board was working with gross, and guaranteeling pre-opening exploitation of \$4,000.

The specific charge was that public money was being risked in a privace of the proper continued on page 521.

MPLS COURT DEHOLDS BAN ON GAL BARTENDERS

State Supreme court has upheld by a vote of 4 to 3 a St. Paul law prohibiting women from serving as bartenders in niteries or saloous. Law had been challenged by Mrs. Clara Anderson, backed by 1 dy years of experience as a bartender.

Clara Anderson, backed by 10 years of experience as a burtenet to morals side, maintained permitting women to tend but would encourage "presence of women in drinking places as patterns."

The presence of women in drinking places as patterns. The presence of women in drinking places as patterns. The patterns was the present of the patterns of the patterns of the patterns of the present dampets of the patterns of





THE Y-TREEMS "Nature's Mistake"



LEE STEELE "New Comedy Star"



WAYNE MARLIN TRIO



JACK RANDALL

TWO VALORS

DACAL TRIO

MARIE LOUISE and CHARLES

Management

JOHNNY LASTFOGEL

1697 Broadway, NEW YORK 19, N. Y.

Phone: Circle 6-8139



KEYE LUKE. Charlie Chan's favorite son



DAVID and DOROTHY PAIGE Paget of Romance



GARNER and WILSON "Two fools from Europe"

Night Club Reviews

Bill Miller's Riviera (FT. LEE, N. J.)

Harry Richman, Jan Murray, Acromaniacs (3), Joey Gilbert, Carol King, Toni Kelly, Tony Bawaar, Wally Wanger Girls (23), Walter Nyes and Catalino Orchs; \$3.50 minimum.

The fleeting years meet hold no terrors for significant partial states of the fleeting years and the fleeting to a spot where in past years he endoyed as great a success as any he ever had. Refleeting the fleeting had years he endoyed as great had to a success as any he ever had. Refleeting had to be a success as any he ever had. Refleeting had to be a success as a success as a rest of the fleeting had to be a success as a fleeting had to be a success and the success and the fleeting had to be a success as a fleeting had to be a success and a fleeting had to be a success as fleeting had to be a success and a fleeting had to be a success a

tainer.

For \$5,000 a week Richman would be the first to admit he's got to give the customers more for their money than a stoic, deadpan kind of singing. Once, maybe, he could have gotten away with it.

Today he's one of the hardest

JUST RETURNED From a Sensational Hit THE TWOLI THEATRES AUSTRALIA

The Massive Twins

(YOUTH IN MOTION) Now Held Over Six Weeks the ALPINE VILLAGE CLEVELAND, OHIO

Direction—HARRY AMES

EARLE EDWARDS

working performers around—one who's always preparing new material, new pieces of buildness. It's who's always preparing new material, new pieces of buildness. It's mey the sopher fuclers and a few other oldtimers right on top. It's inevitable, of course, the with which he's been identified over the years. But he trots out a miniature plano for a little novelty down the years. But he trots out a miniature plano for a little novelty of the sow's comite, even being grations of the sow's comite, even being grations on out, the sow's comite, even being grations of the sow's comite, even being grations of the sow's comite, even being grations of the sow's comite, even being grations on the sow's comite, even being grations on the sow's comite, even being grations on the sow's comite, and the sow of the sow o

The Acromaniacs still are the kind of act to divert attention from the dinner plate with their fast, rhythmic acrobatics. They

fast, rhythmic acrobatics. They Joe over hig.
Joey Gilbert is a young hooter blow does nicely in a spot, and so that they have been a spot, and edition of the sound of the so

VARIETY

nifty, as is, in fact, Donn Arden's entire production job.
Walter Nyes' orch plays a neat show and for the straight customer dansapation, while Catalino's band is still plenty danceable for the Latin stuff.

Kahu.

Harem, N. Y.

Rizz Bros., Betty Reilly, Laurette & Clymas, Marcia Leighton, Alexis Roton, The Maxellos, Jeffrey Clay, Wally Wanger Girls with Nevada Smith, Charles Blackman Orch, minimums, \$3.50-\$4; opening right, \$7.50.

The Ritz Bros., with the same pieces of business they've been doing for years, are attempting to jar the seams of the Harem apart, as they've been doing in actes and theatres around the country for years. To say that the Ritces almost succeed is a commentary as standard as their act.

years. To say that the Ritzes abstanded as their set.

To say that the Ritze act there's hardty been a change of a line or piece
of business in the Ritz act, but
then again it's still the guy who
seemed to be the real of the real
than again it's still the guy who
counts. For the guys who know—
the show mob—the Ritzes' made
cap the choice of the real
the show mob—the Ritzes' made
cap the choice of the guys who know—
the show mob—the Ritzes' made
cap the choice of the choic

SOL TEPPER

do that might be new is so much in the idiom of their old stuff that the novelty is pretty much lost.

in a model of the pretty much took.

With the Rinest knocking themselves out like nobody else could, the overall show is a plessant and entertaining one. Betty Relly gets better the pretty of the pr

larly effective sense of comedy values. Lighton is a cate little Marca Larlow and the works effectively singly and with Alexis Rotor, the latter likewise showing a sharp aspitude for rostrum work though the standard tumbling and pramiding. Jeffrey Clay handles the their standard tumbling and pramiding. Jeffrey Clay handles the interist standard tumbling and pramiding. Jeffrey Clay handles the line; standard tumbling and pramiding. Jeffrey Clay handles the line; standard tumbling and pramiding. Jeffrey Clay handles the line comprises some of the best lookers in town. Not only that, but they can dance, too. Charles line comprises ome of the best lookers in town. Not only that, but they can dance, too. Charles all they can dance, too.

Venetian Room, S. F.

venetiam Room, S. C. (FARMONT HOTEL)
San Francisco, May 4.
Lena Horne with HendersonDrayton-Hamilton Trio, Dick LaSalle Orch (10); \$1,50 cover
nightly; \$2.00 Saturday.

Salie Orch (10): \$1.50 coper rightily; \$2.00 Saturday.

Received with enthusiasm by the ewank opening night audience, Lena Horne's engagement is provided to the control of the current season in the plushy Venetian Room, with over 200 intrace away premiers night, of the control of the current season in the plushy Venetian Room, with over 200 intrace away premiers night, leaving the control of the current season in the plushy Venetian Room, with sair-do garden of the control of the c

rate.

Club Ebony, N. Y.

(COLLOWID)

The Billie Blodday opening at the Club Ebony, Friday (7) given the content of the conten

the nitery field, it seems there are a considerable number of spender a considerable mimber of special with prefer her in these surrounds who prefer her in these surrounds may be surrounded by the surrounds of her potency in this field. Her smoothly underplayed and stylked renditions take on greater potency in cafes than in any of the other constitution of the surround surrounds with the surround surrounds with the surround surrounds with the surround surrounds with the surround with the surrounds with the surround

ment that she finds a highly appreciative andience.

Miss Holiday's stint included and the state of the concess of the state of the concess of the state of the concess of

Latin Quarter, N. Y.

(FOLLOWUP)

Lou Walters, prior to his departure for France last week, lined up a new set of principals designed to meet competition of the neighboring Harem, which is herculean \$12,500 mark. Whether Continued on page 50. Continued on page 52)



Lovely Lady of Song

America's Foremost Marimbist

GEORGE ...

Personal Management: ROBERT COE ASSOCIATES

CALLING ALL COMICS!

ng Stock Series, Nos. 1 to 1 Monologues, Nos. 1 to 4... Fire Boutines, Nos. 1 to 3...

SAM PERRY





VALAIDA SNOW WESTERN -The date line on University and day letters in ST ANDARD TI RA306 115/T14 NL 3 EXTRA CNT TORONTO ONT 6 MIDD YALAIDA DNUW CARE SOLTEPPER 1270 6th AVERKO BLDG NYK DEAR MISS SNOW: THIS IS TO LET YOU KNOW HOW DEAR MISS SNOW: THIS IS TO LET YOU KNOW HOW DEAR MISS SNOW: THIS IS TO LET YOU RECENT ENGAGEMENT MUCH WE HAVE ENJOYED YOUR FOURTH AND WE ADE LIADBY ADDEAR AND WE ADE LIADBY ADDEAR AND WE ADDEAR AN AT THE CASINO THEATRE STOP THIS WAS YOUR FOURTH
APPEARANCE AT OUR THEATRE AND WE ARE HAPPY
APPEARANCE AT OUR THEATRE STOP CONSEQUENTLY
TO SAY THAT ON EACH SUCCESSIVE ENGAGEMENT YOUR
QUALITY OF YOUR PERFORMANCE AND CONSEQUENT
OUR RUSINESS HAS INCREASED STOP OUR ONLY REGRET
OUR RUSINESS HAS INCREASED QUALITY OF YOUR PERFORMANCE AND CONSEQUENTLE OUR BUSINESS HAS INCREASED STOP OUR ONLY REGRET OUR BUSINESS HAS INCREASED STOP OUR ONLY REGRET IN THE OVER IS THAT WE COULD NOT ACCOMMODATE THE OVER IS THAT WE COULD NOT ACCOMMODATE THAY E HAVE HAD WHICK TOU WOULD LIKE TO KNOW THAT WE HAVE HAD SURE YOU WOULD LIKE TO KNOW THAY OVER ENGAGEMENT COMPLETE SELOVING FORWARD TO YOUR RETURN STOP WE ARE LOOKING FORWARD TO YOUR RETURN VISIT TO OUR THEATRE IN SEPTEMBER WITH A GREAT VISIT TO OUR THEATRE IN SEPTEMBER WITH A GREAT OF WEAT OUR THEATRE IN SEPTEMBER WITH A GREAT OF WEAT OUR THEATRE IN SEPTEMBER WITH A GREAT OF WEAT OUR THEATRE IN SEPTEMBER WITH A GREAT OF WEAT OUR THEATRE IN SEPTEMBER WITH A GREAT OF WEAT OUR THEATRE IN SEPTEMBER WITH A GREAT OF WEAT OF PLEASURE STOP BEST PERSONAL REGARDS VISIT TO OUK THEATKE IN SETTEMBER WITH A GREAT DEAL OF PLEASURE STOP BEST PERSONAL REGARDS LOU APPELOY MANAGER CASINO THEATRE TORONTO CANADA Personal Management **Exclusive Bookings**

MAYETTE EGYSTENATORIST STREET STREET, STREET, STREET, STREET, STREET, STREET, STREET, STREET, STREET, STREET,

Circus Tickets Bite **Brings \$250 Fine**

The hubbut over tickets for the fingling Bross. Barrum and Balley drells be suffered by the surface of the fingling Bross. Barrum at Madison Superior to the first surface for the surface for

All additional 30-day sentence was tacked on but suspended as a warming to others. Specifically, Roder, was charged with exacting a \$1 days on each of the regular \$1.00 ducats sold to a customer. His attorney, Sol Gelb, indicated an appeal.

dicated an appeal
Conviction, it's said, is the first
on a charge of the nature in New
Research as the coording to Bernice
Research as t Corporation Counsel
the prosecuted the case, no previous convictions had been obtained
plecause no one before had been
caught red-handed at the boxoffisce."

Gelb offered the defense that Knofer worked for the circus, not the Garden, while the latter was licensed to sell the tickets.

CELEBRATING OUR RETURN FROM 2 YEARS ON TOUR .

HI, LO, JACK THE DAME



THE ACT THAT REALLY JUMPS

Mexico City to Montreal, Havana to Vancouver, B. C. and inside U. S. too.

SHALL WE GO AROUND AGAIN 6

BOB KERR, R. K. O. BLDG., New York

Nitery Dates

Carl Brisson, after closing at the Versallies, N. Y., follows with the Blackstone hotel, Chicago, May 18. Grant Carlotte, Chicago, May 18. Grant Carlotte, Chicago, Carlotte, Ca

N. O. COPS START NITERIES' CLEANUP

A "cleanup" order was issued last week to operators of French Quarter night spots by Supt. of Police A. Adair Watters.

With a threat of jall or fines, he warned girl performers must wear more coverups and jokes and songs must be sapolioed.

In recent months, Watters stated. In recent months, Watters stated, club owners and entertainers "have been trying to outdo each other with mudity and fith." He added that city and state laws will be invoked to enforce decency, and those who break the law will face fine or imprisonment.

The police chief also ordered barkers and a tightening up on "B-drinkers."

Des Moines Nitery Op Fined Jailed on Tax Evasion Rap

Jailed on Tax Evasion Rap
Grover M. 60 doles, May 11
Grover M. 60 doles, May 12
Grover M. 60 doles, May 16
Grover M. 60 doles, Ma

ARA Sets Up New Claims, Grievances, Committees

Artists Representatives Assn. has set up two permanent committees, one to keep track of various claims filed by agent-members, the other, a grievance committee to take care of member beefs. Jerr Rosen will head the grievance group, while Herman Flalkoff will look after claims.

ARA board of governors last week named Sol Tepper to the board as successor to Al Rickard, resigned.

Saranac Lake

By Happy Benway
The Branne Lake, May 11.
The parame Lake, May 11.
The parameter of the line of the lake was a sad blow to this colony. For 25 years he was spiritual adviser to many of the alling show folks here.
The same that the lake was the lake the

Rafful Addition of the Rogers.
Frank Hynes upped for suppers and appointed assistant-librarian at the Rogers.
Joseph DiNicolo given 10-day furlough to Big Town and Brook-

turlough to Big Town and BrootsMax William "Mother" Morris
placed to N. Y. C. for a vacation
with her children, William Morris
Jr., and Ruth Morris Witte.
Lilliam Mansfield, formerly with
George White's "Scandals" and
the trap here there years ago, in for
general checkup. "Given all-clear
will make her home.
The control of the control of the control
and ex-Rogerite. In from N. Y. C.
to visit Margie Regan and mitt the
gams.

to visit many and againgth and a support of the Amazing Mr. Ballantine (Carl Kessler) has progressed so well that he has been appointed mailman at the Rogers, (Write to those who are ill.)

CALLOWAY SIGNED FOR CASINO, LONDON, SEPT. 6

Bandleader Cab Calloway has been signed to appear at the Casi-no theatre, London, starting Sevi 6. He's the second sepia maestro to have signed for a British ap-pearance in as many weeks. Duke Ellington has been pacted for the Palladium, June 21.

Palladlum, June 21.

Joth bandsmen will go without their orchestras, inasmuch, as regulations of the British Musiclans Union forbid the importation of musicians in retallation for the American Federation of Musiclans decree banning tooliers from other occurrent. The property of the pro

The Calloway deal was made by Calloway's personal manager, Sam-my Bur'te, who's currently in Lon-don.

Binfordized Blessing Accorded Sally Rand By Memphis' Censor

Memphis, May 11. Memphis, May 11.

Lloyd Binford, who has put the kibosh on scores of Memphis film and stage presentations with the exception of Gene Autry's "Champion" has finally yielded—and to fan-dancer Sally Rand.

fan-dancer Sally Eand.
The Memphis censor, a steady
thorn to show biz with his haffiling
censorship here of filekers and
shows, in reviewing the Royal
American Shows, starring Miss
Rand, at the preem last night 10
way show told VARIETY, "The only
changes we suggested was that the
lighting be toned down slightly in
certain seenes. While the show is
slightly reay. It is not obnozious
slightly reay. It is not obnozious
slightly reay. It is not obnozious
sets verges on the artistic, making
t a great improvement over the
typical carnival show of 20 years
ago."

Special carnival show of 20 years and having the "Binfordused bleesings" sprinkled over her show, the fanner stated, "We are delighted to have Mr. Binford and the people of this community come and see it." And that's exactly what these the condition of the community come and see it." And that's exactly what they was a seen of the condition of the show the condition of the show the condition of the show the condition of the condition of the show the condition of the binfordising," stating, "that the Binfordising," stating, "that the Binfordising," stating, "that the condition of the binfordising," stating, "that the land that the show the show the show that the show the show that

Long-Drawn-Out Session Looms As Shelvey Suit vs. 4A's Gets Under Way

Associated Actors and Artistes of America, yesterday afternoon (Tues.) concluded a day and a half of testimony on the background of

the leadership dispute in the American Guild of Variety Artists. American Guild of Variety Artists. Dullzell testified in the injunction suit brought in the N. Y. Supreme Court by Matt Shelvey, deposed AGVA national administrator, seeking to restrain the 4A's from running AGVA until the question of leadership is settled.

of leadership is settled.

Trouble developed at the outset of the trial when Arthur W. A. Cowan, Shelvey's attorney sought to the state of the trial when Arthur W. A. Cowan stempted by prove that the entire 4A settup in governing of the performer union was illegal, Justice Cohalan ruled that addimitted in order to permit that line of questioning. However, prior to yesterday's deadline, Cowan withdrew the claffin.

Major portion of Cowan's exami-

Turner-Fishman Settle Tangle on Billie's Date Chicago, May 11.

Walter Turner, operator of the Persian Ballroom here, and Ed Fishman have come to a peaceful understanding over the concert date which Billie Holiday was booked to play at Turner's spot. booked to play at Turner's spot. Turner had contended that the date was for April 25 and Fishman, with a duplicate deposit slip on Miss Hollday's bank account as proof, had argued that the agreement had been for "April 19, or a mutually agreeable date 45 days thereafter." She has yet to play the date.

the date.

Turner says that he did not complain to the FBI about the matter of having made a \$1,125 deposit for the date and not having the sifteen on hand for the date. Jack Irving, Chicago AGVA head, to whom Turner did complain, had wired to the Guild's Hollywood office to query Fishman about the tangin and Fishman drethy with the control of the c

the date.

Paul Dullzell, president of the nation of Dullzell consisted of at-associated Actors and Artistes of numerica, yesterday aftermoon fues.) concluded a day and a half t testimony on the background of the leadership dispute in the inserican Guild of Variety Artists, bullzell testified in the injunction of the conversation he had mentioned Government of the conversation he had mentioned Government of the conversation he had mentioned Government of the day of

At press time, Cornelius Sacco, of the Trade Union Audits, an accounting firm specializing in labor organization accounting, was testifying on the state of AGVA's financial condition during the Shelvey administration.

administration.
Indications point to a lengthy trial, some feeling it may last as long as three weeks. Shelve has subpoensed among others, virtually the entire 4Å's board, AGVA organizers, attorneys Jonas T. Silverstone and Mortimer S. Rosenthal, various members of the AGVA staff, and trade paper reporters including two Vanistry staffers.

Former Judge Samuel Rosenman is handling the 4A's side, while Cowan is assisted by Samuel L. Scholer.



$Starlight\ldots$ the Waldorf-Astoria Roof Star Bright ... Baritone of "Finian's Rainbow" DONALD RICHARDS

The Critics Sav . . .

LOUELLA O. PARSONS—Journal-American
"Donald Richards so handsome and can
sing like a bird,"

RVING HOFFMAN-Hollywood Reporter
"Donald Richards, who brightens 'Finian's Ralnbow,' just completed an engagement at the Waldorf and was so successful that he is booked back to open the Starlight Roof."

DOROTHY KILGALLEN-N. Y. Journal-American "Tops in town-Donald Richards' show stopping at the Waldorf,

EARL WILSON-N. Y. Post
"TODAY'S BRAVO: Donald Richards
for his wonderful opening at Waldorf Sert
Room."

NICK KENNY-N. Y. Mirror
"Donald Richards' magnetic personality
and amazing delivery will lift you right
out of your seat."

8D. SULIVAN-N. Y. Doily News
"Waldorf so elated with Donald Richards' show stopping at the Waldorf that he's been booked back to open Starlight Roof."

LEE MORTIMER—N. Y. Doily News
". Feminine hearts flutter since Donald Richards opened at Waldorf . . . brings down the house.

LOUIS SOBOL-N. Y. Journal-American "Crowded opening at Waldorf's Sert Room . . . smart set turns out to cheer Donald Richards."

Direction-M. C. A.



. , and Donald Richards Says

* "Thank you Frank A. Ready for my return engagement to the Waldorf-Astoria, opening the Star-light Roof, May 43."

Unit Review

Water Follies of 1948

"Water Follies of 1948" is basic-"Water Foliles of 1948" is basically the same as last year, with only a few changes. By and large "Foliles" is good entertainment, but at the preem some glaring but at the preem some glaring weak spots showed up, and unless lroned out, this water show will have tough sledding ahead. The use of the Aquabelles as a dancing chorus as well as swimmers doesn't jell. The gals are completely lost on the stage and slow up proceed-ings.

ings.
On the credit side Peter Fick, former Olympic champ, Eddie Rose, slambang comedian, comely Fitzsimmons sisters, Danny South-

Have ever told you กร์ MY ROMANCE gorgeous ANNE JEFFREYS? 58

more than their share towards making "Folliae" worth while. Show gets off to a shaky start with Gene Coopen, houder, backed with Gene Coopen, houder, backed and their shall s

that has the audence nowling.
Fick follows the divers, and does
a slick job in the water. His routine is built around the evolution
of modern swimming techniques,
and the former world's champ puts
on a great display.

on a great display.

Danny Southern, singer, comes through with three solid ballads as his contribution. Lad has a good bartione which he uses skillfully. Opens with "They Say It's Wonderfull," goes into "The Girl That I Marry," and winds up with "Hushabye Wee Rose of Kilarney,"

Fitzsimmons sisters, billed as randdaughters of ex-heavyweight hamp Bob, are a pair of good granddaughters of ex-heavyweight champ Bob, are a pair of good looking blondes who turn in an ui-tra smooth performance. The gais are nicely costumed in light green suits with mirror decorations, and minimized administration to the of tandem symming combined with acrobaties, and turn in one of the top performances.

Show continues with a comedy routine involving Laden and Rose. Rose has a voice like Abe Burrows, and sticks pretty close to low comedy, but he's a carded to come the comedy but he's a carded and Laden work well forgether, clowing, singing, and doing their share of physical stuff. The audience ate it up.

Fick stems into the me cole for

ence ate it up.

Flek steps into the m.c. role for
the next number, featuring fancy
diving. The lineup is headed by
Charlie Diehl, a 260 pounder who
knows what's on a high board, and
three others who do a nice job.

timee others who do a nice job.

Cecile Lewin closes the first who attended the first who a

Records Are Made To Be Broken

MYRON COHEN

AMERICA'S GREATEST STORY TELLER HAS SMASHED THEM ALL AT THE FOLLOWING CAFES:

LATIN QUARTER. New York

LATIN QUARTER, Florida

HAREM. New York -Ask Nat Harris

VARIETY sion of kicks and jumps that had

Lorre Lane, new to the "Follies," follows the swimmers with some unusual warbling. Miss Lane has a voice of operatic quality, and socks over some longhair stuff that appealed to the listeners.

that appealed to the listeners.
Balance of show consists of a production comedy number, more care drawy diving, and a hilarious comedy coutine between Diehs and the constant of the constant of the constant product of the constant production of the part of the board and turns out a fancy collection of falls that result in a continuous session of belly iaughs.

laughs,
By and large "Water Follies" has
the makings of some swell entertainment. But it needs work, and
plenty of it. The featured acts are
good, but the salad dressing, in
the form of the chorus, can stand
plenty revision.

Theatre Interests

ed from page 49 ;

Continued from pare 6

ing to the sitterneys, is illegal, An
appeal state a father to Crover. A,
the state a state of Crover a,
the state a state of the state of

Fair Grounds pay its own way.

As a matter of fact the \$4,000
promotion fund advanced by the
Fair may not be too easy to make
up. "Follies" seems on its way
towards laying a sizeable egg, and
despite heavy publicity and promotion isn't getting the customers.

motion isn't getting the customers. The current battle is part of a general fight being waged by pressional, entertainment organizations against the anateurs and semi-pres. At Logan, Intermountain Theaters, Luc., operators of unity of the competition from the Utah State Agricultural College, showing second run pix at 35c admission, with no restrictions on who attends. Intermountain's attitude is, why support an organization of the competition of the control of the co

-Ask Lou Walters

-Ask E. M. Loew

Nitery Reviews

Latin Quarter, N. Y.

Latin Quarter, N. Y.
the name value of Joey Adams
and his co-workers, Mark Plant
and Tony Canzoneri, plus the
Nicholas Bros. Andrea trio, Anne
Russell, and the usual lush Waiters production, will be sufficient
to overcome the draught of the
Nonetheles, the Latin Quarter
layout can match its entertainment quotient with any cafe in
town.

town.

Adams, flanked by Plant and Canzoneri, has come in with a batch of fresh material, which he sends over with potent delivery, the still retains the framework of his usual act, but has interested in the sends of the sends

He now does a songwriting piece that's hilarious. It's a takeoff on the off-seen bit that's been identified with many acts, but it has several refreshing turns, one of as the lead stooge. This piece, as the lead stooge. This piece, as the lead stooge. This piece, point on the piece of the p

Another of Adams' attributes is his ability to work with all the acts, alding each without pointing too much attention to himself. He does a dance turn with the Nicho-las Bros, and a bit with Anne Russell.

iss Bros. and a bit with Anne Russell.

The Micholas Bros., to be sure Russell.

The Micholas Bros. Their routines are smart, well-conceived routines are smart, well-conceived routines are smart, well-conceived routines are smart, well-conceived routines are smart routines. The routines are singer, and is quite good person and the routines are smart routines. There's beginning the routines are smart routines, and the routines are smart routines, and the routines are smart routines. The richest exhaust routiness are smart routiness, with Patricia Adain holding over in the Lap terps in the line sequences.

Plant takes care of the main hitting spontaneous appliance when hitting spontaneous appliance when fills the floor with his rhumba orch, while Vincent Travers show-backs in top Inshin.

Jose,

Iceland, N. Y.

Harry Rose, Margo Wade, Frank
Malino & Hollis, Dolores Janell,
Ben Ribble orch; \$2 minimum.

Badmio & Holist, Dolores Janeti, Sea Ribble or 15, 25 minimum.

After a four-year absence from Prondway, Harry Rose, who last Broadway, Harry Rose, who last search of the search of the

well.
Surrounding Rose is a comparatively strong show with Margo
Wade displaying a neat brand of
taps, while Dolores Janell gets
the mob with her songs.
Frank Malino and Hoilis do well
with fast kneckabout comedy that
reaps strong returns. Jose.

MINNY ICE SHOW SET FOR TOUR OF CHI SALOONS

Chicago, May 11.

If bar patrons start getting heavily iced drinks in the next few months, they can blame it on a new ice show, which will tour bars and niteries. Claiming to be the smallest real ice show, it uses a 10 by 10 foot rink, which can be piaced on many back bars.

placed on many back bars.

Show, packaged by Billiboard
Attractions, is headed by Lenny
Colier, m.c., and Includes Jay Jackson's marionet skaters, and Skating
Kelleys. Acts are backed by Eddie
Davis Quartet, who also double for
dancing.

Package broke in last week at the Pierre Marquette hotel, Peoria,

Paul Benson, comedy auctioneer, has signed with Associated Book-ing agency. Goes into the Adams, Newark, May 20.

The Exclusive and Amusing



Laurette and Clymas "DANCUMORISTS"

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53.00 Including 2 Gag Files
Send for list of material, parodicemedy songs, ministrel bits—blac
outs, skits, etc.
NO C.O.D's PAULA SMITH



HELENE and HOWARD 'Comedy Dance Antics'
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Pedro and Durand

The "Topsy Turvy Boys" **NOW WITH**

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AVAILABLE AFTER JUNE 7, 1948

NOW Appearing at the LATIN CASINO,

PHILADELPHIA - Ask Jack Lynch. Return Engagement at the TOWN CASINO, BUFFALO.

MAY 31st - Ask Harry Wallins.

Wednesday, May 12, 1948 Strand, N. Y. SIRBIU, N. Y.
Sarah. Varighan, Larry Green
orch, Page Cavenaugh Trio, Ames
Broz., Bea. Wain, Andre Baruch,
Jack Eigen, Paul Herener, "Wom,
act Wille," (WB), reviewed in
VARIETY, April 21, '48.

gs in writer

Aparty, April 21.—48.

The Strand stage is knee-deep this week in disk jockeys with the first party of the stage in the s

is worth going through greater tedjum. He disksplning delegation doesn't mean a nickel at the beoffice—though the probabilities are that it doesn't mean a nickel at the first open and the second of the second of

tummany white is a coop as seen that Jack Bigen, who holds forth out of the Copatham or an extra property of the control of the Copatham or and Andre Bauch, the "Mr. and Mrs. Musie" of WMCA, won't keep their listeners in the surricular activities, Regards and the control of t

hairdo.

Larry Green's orch comes into the Larry Green's orch comes into the Larry Green's orch comes into the Larry Green's orch comes of the Larry Green's orch continuent of the Larry Green's orch continuent of the Larry Green's orch continuent or the Larry Green's orch continuent or the Larry Commission of the Lar

the "Pardon" etching and the playing of a more recent release, too a release to the release too a release to releas

Broadway-Capitol, Bet.
Detroit, May 8.
Stan Kenton's Orch, King Cole
Trio, Eddie Safranski, June Christy, Pedro & Durant, Pat Henning;
"The Sainted Sisters" (Par).

New stage policy here has knocked Detroit for a loop. It's the biggest draw house has seen the body of the body of

this show is, it may mean stage shows have come to stay—for a show have come to stay—for a spot, and the stay of t

Olympia, Miami

Donald Novis, Hal Sherman, Ra-dio Ramblers, Bunin Puppets, Berk & Hallow, Jay Clarke, Les Rhode House Orch; "Out of the Past" (RKO).

Rhode House Orne; "Out of the Pears" (RKO).

Average Bill on tap here this week, with overall effect okay. Donald Novis, radio tenor, his nicety with his versions or the street of the

Casino, London May 4.
Virginia O'Brien, Berry Bros., The Charloteers, Western Bros., Harrison & Fisher, Collisson & Breen, Lesile Strönge, Reg Rediffe, Max & Gang, The Martinez, Freddie Carpenter's Casino Girls, Harold Colliss and Orch.

Let's be candid. This toplining of Hollywood players in British variety is pointless if the players are not universal frowthes, or the third players are not universal frowthes, or the third players are not universal frowthes, or the third players are not universal frowthes, or the point of the players are not universal frowthes, or the point of the players are not universal frowthes, and the point of the players are not of film-going audiences. Her deadpan act, he pointed fyrics, the fexture of the players of t

National, L'ville Louisville, May 7. Spade Cooley Orch. (15) with Becky Barfield, Jimmy Widener; Pansy the Horse, Smiley Burnette; "Bush Pilot" (Indie).

The property of the property o

on for some friendly visiting with the folks, and a bit of accordion blydrig. He reminisces a bit with effect of the state of the state

Hippodrome, Balto.
Baltimore, May 9.
Esmereldy, Florida Trio, The
Harpers (3), Sonny Sparks, Jo
Lombardi House Orch (12) with
Earle Donoho; "Lady From Shang-hai" (Col).

Earle Donoho, "Lady From Shang-his" (Col).

Current bill is standard layout with no particular sock or high-light but pleasing enough in performance. Unusual spotting of Jon the closing niche for a strong wailpay of the performance of the pe

Capitel, Wash.

Washington, May 7.

Toy & Wing, The Tunesmen (3),
Sibyl Bowan, Sensationalists (3);
"B.F.'s Daughter" (M-G).

Toy & Wing, The Tunesmen (3).

Shyl Bound, Sensationalists (3):
"B.F.'s Daughter" (M.G.).

A sock show, dependent on no single headliner, but maintaining allow, ling pliched pase for more continuous and the sense of the the sense her waterine USO stim. Cleverly adding interest by a sense of the sense her waterine USO stim. Cleverly adding interest by a sense of the sense her waterine USO stim. Cleverly adding interest by a sense her waterine USO stim. Cleverly adding interest by a sense her waterine USO stim. Cleverly adding interest by a sense her waterine USO stim. Cleverly adding interest by a sense her waterine USO stim. Cleverly adding interest by a sense her waterine USO stim. Cleverly adding interest by a sense her waterine USO state of the sense her waterine use of the sense her waterine use of the sense her waterine wat

hard for novel cuces, access, access,

Oriental, Chi

Chicago, May 7.

Chicago, May 7.

Milton Berle, Joan Blondell,
Stan Fisher, Moroccans (4), Vikings (5), Lindy Hoppers (4), Carl
Sands House Orch, "Alias a Gentleman" (M-G).

Sends House Orch; "Alias a Genteman" (MG).

Hour and a quarter of Milton
Berla can be prime vaudeville.
When he's in top shape this zany
has no peer as a performer. Consequential proper of the property of the contraction of the control of the control of the condidgo when it's not necessary to his cause. He has enough comedic
madience, and there's scarcely a
mob that Berle cannot cut down
to alizecutomethy, it was surprising that Berle had to bow to Chnimatinea audience, and there's scarcely a
mob that Berle cannot cut down
to alizeto the control of the control of the conmatinea audiences with an act that
was too raw for the housewives
exposed to the kids in the audiunt to S2d street bits of business
that he can get along with none
or only a moderate degree of indid
dispersion of the control of the condispersion of the condecenting of

the brief bit that she can up most than westle.

Stan Fisher, harmonicist, after getting the reverse intro, displays fancy lip runs on "Roumanian place would be better opener. He and Berle clown around on "Night and Day" and then Fisher encores with "Hora Siaceta" for boff hand.

piece would be setter opener, the and Day" and then Fisher encores with "Fors Stacetar" for boff and Day" and then Fisher encores with "Fors Stacetar" for boff successive the stage to the other. Quarter to light as they filly from one end of the stage to the other. Quarter that stage to the other. Quarter that stage to the other. Quarter that the stage to the other. Quarter that the stage to the other was the stage to the other. Good that the stage to the other than the stage to the stage to the stage to the stage to the stage that the stag

Apollo, N. Y. George Paxton Orch (16), Billy Eckstine, Strauberry & Julia, Satt & Pepper, Wilkey & Dare, Jesse James; "Railroaded" (E-L).

le Pepper, Wilkey & Dere, Jesse Jones, 'Islandade' (E.J.) and the Miller of the Miller

New Acts

LISA KIRK

Songs 15 Mins. Copacabana, N. Y.

Copecabana, N. Y.

Although she's already sung in several top New York and Mammitteries, this is Line Work and Mammitteries, this is Line Light how in the Produced of "Allegro," in which she still holds down a featurest singing role and the Cope of the Work of the Produced of "Allegro," in which she still holds down a featurest digning role. The Tarker routlining, rates her another Youturn Yew Acts review. (Since she doesn't appear until the last of "Allegro," and the Copa). Since making her N. Y. nitery bow at Let Ruban Bieu two great young sincer making her N. Y. nitery bow at Let Ruban Bieu two great young an accomplished performer who's singer with a good voice, she's now, an accomplished performer who's sunger with a good voice, she's now, an accomplished performer who's greener, engaging smile and well-set dramatic gestures combine for greener, engaging smile and well-set dramatic gestures combine for greener, engaging smile and well-set dramatic gestures combine for greener, engaging smile and well-set dramatic gestures combine for greener, engaging smile and well-set dramatic gestures combine for dishes. (T), degrite a table of noisy stews and the usual clatter of dishes.

stews and the usual clatter of dishes.

Attractive with a movel, off-motion of the class of the

her "Allegro" tune, to goot audi-ence response.

With this Copa date and her legit work, Miss Kirk has hit the show biz bigtime to stay. She's also proved photogenic in her several television appearances, which would make her a good bet for films.

Stal.

THE COLLEENS (5)

Songs 15 Mins. Hotel Pierre, N. Y.

Both States of the state of the

BEVERLY PATERNO

REVERLY PATERNO
Songs
10 Mins.

10 Mins.

10 Le Cog Rouge, N. Y.

Le Cog Rouge, N. Y.

Experiment of the proper publicled members of the many have a wooden gam. Does a land and the crutches to it was the proper publicled members of the many have a wooden gam. Does a land to the proper publicled members of the since of the proper publicled members of the since of Peg Leg Bates, Climaxes more publicled members of the sites. Registered solidly here. In the since of the sites of the sites of Peg Leg Bates, Climaxes more thanked the sites of the sites. Registered solidly here. Gillow manages Janues Mason, has entered the ranks of society chanteuses with her bown at Frank Bonnet of this fad which took on a comparatively strong hold before the war. Sites of the sites o

chirp doesn't sing so good, the each registers never reflect it. Miss Paterno (she's not using the name of her present spouse presionarly) is a looken arbeit of the present spouse processors in this field. She raries a tune, has a nice sense of song selection that gets polite attention and applause. Hostograms of tage deportment. Jose.

ANDREA TRIO

ANDREA TRIO
Adaging
Andrea
Andrea
Trio, an import from
South America, is one of the bear
South America, is one of the bear
South America, is one of the the
years. Consisting of two men and
set of tricks that bring gaspa and
The trio mixes control work with
wild tossing of the femme. Fortumately, the height of the Lattunately, the height of the Lattunately, the height of the Lattufull catalog of tricks. For example,
the gift is thrown into the air by
the lads high enough to permit her
the property of the control of the content of the control of the control
anding in a sitting position in the
boys' interlocked arms. Another
space romes with the rapid twirtquent sudden stop when one of the
men stops the action by grabbing
her hands. It's a matter of dismen stops the action by grabbing
her hands. It's a matter of diswerenched out of their sockets by
this bit of business.
To can work any dis similarly
provide showstops in larger outJose.

ANNE RISSELL.

ANNE RUSSELL

ANNE RUSSELL
Camedy
Latin Quarter, N. Y.
Anne Russell, who recently appeared at the Strand theatre, impresses as being more at home in early characteristics of characteristics at take on greater potency, and her interpretation of characters provides execution of characters are good bits of satire.

In the control of the co

STRAWBERRY & JULIA Comedy 14 Mins. Apollo, N. Y.

14 Mins.
Appllo, N. Ap

JESSE JAMES

JESSE JAMES
Daneling
5 Mins,
5 Mins,
7 Mins,
8 Mins,
8 Mins,
1 Supported a cream-colored unit
tees off by whistling a chorus of
"Heartaches." Garnishes tune with
some olay trills for average recepwhich proves to be his forte. Act
is a good bet for houses similar to
the state of the state of the state of the
g giving the impression that he
may have a wooden gam. Does a
follow with torrid tapping reminiscent of Peg Leg Bates. Climaxes
with a half-awing while pivoting on
the states. Registered solidly lege.

ballads are as effective as her rightm numbers. Miss Starr is also a looker, neatly garbed and should click in the plush cafes and vauders. Jose.

pursue dies and vaulers. Jose.

WILKEY & DARE

Content Acrobadies

Apollo, N. X.

Apollo, N. X.

Light is a mappy.

Light is a

Consent Decree

Continued from page 3

Continued from page 3
an effort to win them over as sup-porters. While the Government is in no-wise compelled to first the decree, the chances of the settle-ment winning out would skyrocket if that okay was obtained. Hence, there's a feeling that exhibs should be invited to any negotiations en-tered into with the Dept of Sus-tered into with the Dept of Sus-

tered into with the Dept. of Jus-tice.

The idea would be to take up each situation to determine whether it should fall within the category of locales requiring re-vamping of the attreet and as a second to far in the overhauling of the-arte interests and would not con-fine the situations to those in which affiliates have an absolute monopoly.

which affiliates have an absolute inonopoly.

If it's found in any situation that affiliate holdings are lopsided in strength, theatres would be transparent to the property of the particular town. Once the change in ownership is put through, product would be divided in proportion to the number of first-run houses held by majors against vision would be part of the decree so that an indie would be protected by the ability to call for contempt proceedings in the event of violations.

so that an indie would be protected by the ability to call for contempt proceedings in the event of violation. S. May Balk Now Whether the present Federal and the second of the second

House Reviews

Continued from page 53 == Apollo, N. Y.

"he-man" type, he registers okay, "he-man" type, he registers okay, "outif follows with a mass choral visual properties of the properties

Variety Bills

WEEK OF MAY 12

rais in connection with bills below indicate opening day of show whether full or split week,

Letter in parentheses indicates circuit: (1) Independent; (L) Loew; (M) Moss; (P) Paramount; (B) RKO; (S) Stoll; (W) Warner; (WH) Waiter Reads. Gene Parton
Lowis King
Rich Company
Lowis King
Rich Company
Rich Compa Wiere Bros.
Jackie Green
Lina Romay
Orlental (f) 18
Milton Berle
Joan Biondell
Stain Fisher
4 Moreceans
The Vikings
Cari Sands Oro
DAYTON

NEW YORK, UL 1-CAPILLO (1) A CAPILLO (1) A C Cari Sands Ore
DAYTON
Keith's (R) 13
Mills Bros
Lowery & Ras
Nelson Sis
Helene & Howard
Jack Leonard DETROIT B'way-Capitol (P)

Jack Leenard
Presy Caption (7)
Horace Reids (7)
Horace Re

Paul Srenner
Sarch Vaugin
P Cavanaugh
Anies Broo
Larry Green Oro
Red Stanley
Rimmer Siz
Lavernes (1) 14
3. Reeds
Red Stons
Lew Preschbons
Are Ground
Are Ground
Are Ground
Lew Freschbons
Lew Fr 14-16

Arso & Mulia Janualeu (I) 12-15 Stan Early 19-17 Berry Co Burus & White Ann Laine & White Ann Laine & Macks Guive Dorn Guive Dorn D & J. Reading Lew Nolson ATLANTIO CITY Castno (I) 15-16 Vivian Blains
Raymond Scott 4
Alan Dale
Berby Wilson
Phil Foster
Louis Basil
Bits (P) 15 only
Great Lexior
PHILAD BIT
Common (L) 18
Carman (L)

Acey Assistant Control of the Contro Con Colleano
Mande Mitton Co
Multimaron
Mande Mitton Co
Mitto Mande
Mande Mitton
Mande Mande
Mande Mitton
Mande Mande
Mande Mitton
Moderon
Mod

Jordan & Farvas
Paul Walker Orc
(one to fill)
SPRINGELELD
Court Sq. (i) 13-16
Alan Kins
Joseph Collins
Wallace & Michel
WASHINGTON
Capitol (i.) 12
Hector & Byrd
Desne Carroll
Frank Marlow
Sallol's Fuppets
"MATM

BRITAIN

BRITCHAME (T) 35 Sailoile Poppets
BRITCHAME
BRITCHAME AND THE STATE OF

Empire (S) le C Chester Co 3 Falcons Downey & Daye Society 4 Slim Rhydar Resinas PERBY Grand (S) Monte Rey Suzette Tarri Max Bacon 3 Aberdonians Peggy Mortime Lionel King J Muldoon 4 Skatling Trees.

Joyce Gooding
LONDON
Hippodrome (M) 10
Vic Olivers Pesa, Lionel King J Muldoon 4
Skating Typheons EDINBIFEGH
Empire (M) 10
Dancing Years
Nicoletic Roses
FINSBURY FARK
Empire (M) 16
Interpre (M) 16
Interpret (M) 16
Inter Richrad & Co
Babotte
MANCHESTER
Hippedrome (*) 19
Maurice Rocco
Hoppedrome (*) 19
Maurice Rocco
Moran & Elof
Cynthia & Gladys
M Reid & Dorothy
Skating Merlino
Lorraine
Lorraine
(*) 10
Carloteers
Refry Bros

FINSBURY TARK
Fampler (M) 10
Froming Trinder
Banjou Roos &
Banjou Roos &
Solvanter
Voods & Africat
Voods & Africat
Formation Control
Forma

virginia O'Brien
Carloteora
Berry Bros
Palace (M) 10
"Ice Revue"
Cocilia College
NEW CANDLE
Empire (M) 10
Brite Lotinga
Kranter & Wolmei
Z Tonjaons
3, Cubblieros

W Scappei & Betty

J Valory & Guale

J Valory &

Cabaret Bills

NEW YORK CITY

REW Y

Septimize

Dorothy minte

Dorothy minte

Dorothy minte

Dorothy minte

Dorothy minte

Ball Manual

Lanouver

Bill Acadin 1

Bill Acadin 1

F Gurselin nes

Bools Coviles

Bools Cov Rebas Bids Particle Media Bids Particle P

Copacabana
Martin & Lewi
Vivian Blaine
Betty Bonnie
Ward Donovan
M Durso Orc
Alvares Orc

M Durso Orc
M Durso Orc
Dlamond Horseshie
Chorsi Octet
H Sandler Orc
Atverse Mer.
Disense H Standler Orc
Atverse Mer.
Disense H Chico
El Chico
Ermands Creepa
Contile Luis
Ermands Creepa
Contile Luis
Ermands Creepa
Contile Luis
Ermands Creepa
Contile Luis
Los Panchoc
Los Panchoc
Deep River Boys
Pierre Cartier
Mervyn Neison
Godrid Wallaca
Abby Alber
Rite Bross
Rite Strong Vincent Lopes
Charlie Drow
Hotel Warm
Alan McPaigs

Suns

Cedric Wallace Abbey Abert Abbey Abert Barcom
Ritz Barcom
M Lolghton
M Lolghton
M Lolghton
M Lolghton
M Lolghton
M Lorghton
M Lorghton
Calgary Bros
Wm Boehn
Orquida Pina
Doris Myrick
W Hoveler
W Moveler
W Moveler
Ritzueson

Sun, Reland Harry Rose Ben Hibble or Ben Hib Dovid Myrich
Wy Howset Ders
Armone
O'C.
Hold Schutz-Hean
Franke A Janice
State of St

Donn Arden Line Visian Bort Ore
Marchiner's Control Co

Crisis On The Wing

The American Theatre Wing needs help.

The American American Prints needs neither through which the An acident of war, created as the machinery through which the American Prints of the Prints of

existence, but no longer has its former means with which to do so.

During the war the Wing ran 51 projects, from canteens for Gis
and acting groups in camps, to performances in settlement houses
and acting groups in camps, to performances in settlement houses
did management of youth centers. Since the war it has concentrated
at the big projects—tite scell training program, its hospital job
and its Community Plays., Its school is rehabilitating professional
ident. its hospital groups are cheering the wounded and its Community Plays are waking up civilian groups to the theatre. Its
reholo has made available about \$1,000,000 of educational benefits,
at cost, to returned industry vets.

at cest, to returned industry vets.

The Winds wartime annual budget, supporting its 51 activities, was 200,000. Its present annual budget is \$100,000. The Wing about 50 to fm oney during the war. It never, however, netted as much from the film, "Stage Door Canteen," as reported. The wing's radio program, "Stage Door Canteen," as reported. The wing's rough program, "Stage Door Canteen," brought in \$471,000, of which \$47,000 was given to the American Federation of Radio Artists for relief. The film grossed \$23,000,00, of which the Wing netted \$1,050,000. The of this, only \$1,000,000, of which the Wing netted \$1,050,000 are possible of the work of

\$100,000 needed annually to carry on.

The Wing's activities are a proud part of an industry that has a right to be proud of itself. Few industries such as the entertainment world gave aways tis product during war time free, rather than at cet or at a profit. Few such industries have retained their vets across the board—a model for others to follow. It's a respectable industry now, even in Washington—thanks to such unselfish endeavor as the Wing. The industry should support the Wing for what it's doing now in practice—training its men again for the theatre via its school, bringing the theatre to the public via Community plays.

The Wing needs support from the theatre, while also seeking it outside. Anyone can become a member, from \$1 to \$500 a year. Angels may not need wings, but the Wing needs angels.

Treasury Dept. Release of Belasco May Set It as D. C. Legit Stand

Treasury Department has agreed to make the Belasco' theatre, now being used as a storehouse for records, available for legit next season. Indications are that the house will be leased for touring legit bookings, though film interests may try to obtain it as a first-run ple-ture house.

ture house,

Joseph H. Curtis, film advertislag man and son of Jack Cohn,
usepee of Columbia Pictures, is
one of those seeking to lease the
theatre for legit, and he has
pleiged not to conduct it on a
read discrimination policy. In
Treatme, however, it's figured the
Treatme, however, however, however, however, however, however,

those to be considered.

Opening of the Belasco as a legithouse would offset the loss of the house would offset the loss of the National to pictures, probably effective this summer. The National, persented by Marcus Helman, is expected by Marcus Helman, is expected by the policy of the National discrimination. It is policy of the National Marcus Helman, is expected by the National Marcus Helman, and the National Marcus Helman (Incompt of Continued, Continued

ANTA Angling Lissner Aud.

ANYA Augling Lissner Aus.
Contrary to recent reports from
Washington, there is still a probability that the Lissner audit of the contract of t

affect his move.

C. Lawton Campbell, board chairman of the American National Theatre & Academic National Theatre & Academic National Nati

It's believed that angle could be handled by arranging bookings through the Washington Art Assn., and by having the ANTA office in New York select only shows considered suitable for the house.

Max Liebman, revue and sketch writer who was once director of entertainment at Camp Tamiment in the Poconos, will spread 10 weeks this summer trying out there some new material and Ideas for Pocspective Broadway production.

ANTA Still 13G Ahead After Payoff of 20G on ET; **Elects New Bd. Members** The American National Theatre

& Academy had a balance of \$33,-000 in its treasury at the end of the fiscal year, May 1, it was revealed Monday (10) by Vinton Freedley, president, at the organlzation's annual meeting at the Maxine Elliott theatre, N. Y. How Maxine Elliott theatre, N. Y. How-ever, \$20,000 of that amount will be used to pay off the deficit of the Experimental Theatre. One ET production, "Skipper Next to God," provided a \$16,000 profit for ANTA.

Officers elected at the meeting included, besides Freedley, Helen Hayes, first vice-prex; Margo Jones, second vice-prez; Gilbert Miller, treasurer; Rosamond Gilder, secretary, and Robert Breat, executive-secretary. C. Lawfon Cambell continues as board chalman.

bell continues as board chalman. Elected to the band were Richard Walsh, president of the International Alliance of Theatrical Stage Employees; George Somnes, producer; Robert Dowling, president of the City Investing Co., Moss-Hart, president of the Dramatists Guild, and H. Dartes Albright. President of the American Education of the Company of the American Education of the Company of the Compa

Moonlight' to Be Staged By Barnes-Clark Team

By Barnes-Clark Ieam Micheal MacLiammori's "Til Met by Moonlight," formerly held by Oscar Serlin, has been sequenced to the security of the sequence of the se

approached her about it.
"Moonlight" is a one-setter,
with a cast of six, and the presenters figure roughly on a budget
of \$50,000.\$60,000. Barnes is a
radio producer and former stock
company stage manager. Clark is
a radio actor and a member of the
New Stages group.

Chi Erlanger's Gets

135G AR-Conditioner
Chicago, May 11.
Erlanger's, which has been closed
for a month, is being equipped
with an air-conditioning plant at
a cent of \$150,000. House will be
a cent of \$150,000. House will be
understood that a musical now
playing Broadway will be book
lato the home.
House is operated by Marcus
House is operated by Marcus
House is operated by Marcus
Beiman, who heads the United
Bernam, who heads the United
Bernam was controlled by Heiman
and the late Leonard E. Bergman.

Dowling, Singer In Legit Break

In Legit Break

Eddie Dowling and Louis J.

Singer, who've teamed in presentinger, who've teamed in the latter
against the actor-manager.

Last Wednesday (5). Singer
sagnist in a count of the country of the latter
seal was to be country claiming for money allegedly due him in excess
admination of his certaining for money allegedly due him in excess
admination of his certaining for money allegedly due him in excess
admination. Recently Dowling's adding a money allegedly due him in excess
admination. The claim of the country in the property of the country in the property of the country in the country in the property of the country in the present of the country in the country of the country of the country of the country of the country in the country of the co

venture, but discovered he was de-clared out.

Despite the supposes settlement.

Dowling claims he is still entitled

Dowling claims he is still entitled

ety rights and wants an accountng. Singer desying his claim and

stating that the differences in that

matter were settled April 25. De
matter were settled April 25. De-

DWYER RE-ELECTED PREZ OF N.Y. GRIPS

Annual election of the New York stagehands union was held Sunday (9), when Joseph Dwyer was re-elected. There were contests for three other posts, all salaried positions.

three other posts, all salaried posi-tions.

Closest to an upset was for the secretary's lob, held for years by John McDowell, who won in a close secretary's lob, soll for every four candidates for the two business agent jobs, Solly Pernick being re-elected along with John Sodeson, they outstainty Marren ha-Godeson, they outstainty Marren ha-other contest was for the vicepresidency, George Fitzgerald winning over Bill Little and Joe Nolan.

Taternational Alliance of Thesti-

over Bill Little and Joe Nolan. International Alliance of Thestrical Stage Employees, of which the
N. Y. deckhands union is Local 1, will hold its convention in Clevand Aug. 16. Delegates named to
local's board of trustees, Eddle
Gately, John Brousseau (chairman
of the board). Harry Abbott, Louis
Yeager, McDowell, Meyer Harris,
(clected scretery-treasurer), Goodson, Fitzgeraid and Dwyer.

Producer Ned Warren and Bill Steuer set Don Walker to orches-trate their forthcoming musical, "The Happiest Days."

Erlanger's Gets 135G Air-Conditioner Amer. Rep. Theatre, 340G Flop, Wasn't Non-Profit; 293 Investors Nicked

Come, Josephine, Check Those Legit Billboards

Those Legit Billbards
Among ad egency men, Fred
Golden, account executive with
Baline-Thompson, is known as the
flying ad checker. A veteran flyer,
Volk area serve weekend free the
Perinting to check all his outperinting his air rounds last week,
During his air rounds last week
During his air rounds last week,
During his air rounds last week
During his server weeken.

During his air rounds last weeken
During his air rounds last

way run in a few more weeks

Producers Point to Biz Dips as Agents, Mgrs. Put Bid in for Raises

Agents and managers huddled with legit show producers last Friday (7) in the offices of the League of New York Theatres, it tions for increased salaries. Petacentage of tilt was not discussed but the Assn. of Theatrical Agents and Managers expects a formal and Managers expects a formal with the League until the start of the 1949-50 season, it being stipulated however that the unioff has the contract of the 1949-50 season, it being stipulated however that the unioff has the contract of the 1949-50 season, it being stipulated however that the unioff has the contract of the 1949-50 season, it being stipulated his possible of the 1949-50 season, it being stipulated his possible of the 1949-50 season, it being stipulated his possible of the 1949-50 season to he pot the 1949-50 season to he pot the 1949-50 season to he pot the 1949-50 season to he word part of the season to he word part of the season to he pot the 1949-50 season the 1949-50 season to he pot the 1949-50 season to he pot the 1949-50 season to he pot the 1949-50 season t were adopted.

PEMBERTON TO COAST SEEKING 'HARVEY' SUB

SERING "HARVEY "SUB
Brock Pemberton: planed to
Hollywood Sunday (9) to secure a
star to follow Jack Buchana, Englah comedian who completes his
sastiment in the N. Y. "Harvey"
Vallee was set to take over but was
uddenly called for a film stin
that will keep him on the Coast for
another four or few weeks, but he's
expected to appear in the hit
during the series of the series of the
part being played
by Frank Fay and Joe E. Brown
"Harvey," the part being played
by Frank Fay and Joe E. Brown
of the series of the series of the series
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Englund to Tie With Levy On Musical This Autumn

On Musical This Antunm
In Musical This Antunm
Film writer Rymond May 11.
Film writer Rymond May 11.
Film writer Rymond May 11.
Foliated a legit musical with will produce a legit musical with will reduce the Rymond Rymon

Englund, recently returned from New York, saw his daughter, Patri-cia, embark for London, where she'll play Ado Annie in the Lon-don production of "Oklahomal"...

Application for the dissolution of the American Repertory Theatre Corp. has been filed in Albany and when granted, the costliest, yet ineffectual attempt to establish season of 1844-7, will have been officially defunct. It was errone-to-been country believed that ART was a non-profit outfit but when shares were sought believed that ART was a non-profit outfit but when shares were roughed as a submorted and the of the stock was sold by a Wall Street brokerage house. Last figures given placed the loss at Street brokerage house. Last figures given placed the loss at Street brokerage house. Last figures given placed the loss at Street brokerage house. Last figures and the stock was sold by a Wall Street brokerage house. Last figures given placed the loss at Street brokerage house. Last figures a submortal to the stock was sold by a Wall be split among the investors, who will be split among the investors, who will be puly amounts. Stock was sold in units of \$500 each, investors being in and outside of show business from coast to coast. One and even a midwestern college invested. Some investors bought shares in bunches, Joseph Verner med, who declared himself out of show business several seasons agreed, who declared himself out of shares.

ART was headed by three grounds.

tomer, he buying \$80,000 worth of shares.

ART was headed by three prosessional femimes, Eva Le Galessional femimes, Eva Le Galessional femimes, Eva Le Galessional femimes, Eva Le Galessional Galessiona Galessiona Galessiona Galessiona Galessiona Galessiona Galessiona G

No London 'Streetcar' Until the Spring of '49; Vivien Leigh May Star

Vivien Leigh May Star
Proposed London production of
"Steepessed Made on the conship will not be done until sronship will will be said to be said to be said
ing Saturday (9) for Britain aboard
the Queen Mary, British version,
association with the London Irm
of H. M. Tennent & Bugh Beaumont, with whom she has already
discussed the matter. careful topoint out however, that a deal with
rement & Beaumont Is not set,
and she will continue negotiations
upon her arrival in London. Trip
is the producer's first Journey to
hopes to secure Vivien Leight as
the femme star, but doubted she
would see her, as the actress is
now in Australia.

Besides looklos Scheddelful does

now in Australia.

Besides looking over the London legit scene, Mrs. Selznick will also wist Paris and Rome. In the latter city "Streetents" author, Tendents play, Producer said the probably would see him there and while she would be "ever seger" to see his next effort, it would be premarure to discuss it now. Mrs. Selznick is due back June 17 in New York abourd the Queen Mary.

ALEXANDER REPLACING DOUGLAS IN 'YESTERDAY'

John Alexander, who has been in ilms since scoring in the original "Arcenic and Old Lace." has been engaged as the male lead for "Born engaged as the male lead for "Born Yesterday" (Lycum, N. 7.), replac-ing Paul Douglas at the end of the month, Douglas la leaving to ful-fil a pic contract. Douglas had for years been a radio announcer. Judy Holliday, who plays the femme lead in "Vesterday," intends femme lead in "Vesterday," intends take a month's vacation. Max Go-don, who produced the hit, has in-vited Lucille Ball to accept the re-placement assignment.

Dupree for 'Venus'

Hollywood, May 11. St. Louis Opera Co. signed Re-land Dupree for one of the leads in its outdoor presentation of "Venus in Silk."

Supree leaves for St. Louis for chearsals starting June 1.

LEGITIMATE Record Strawhats This Summer: 54 Register With Equity Already

Jet Autysiter Will Equity Aiready
Indications so far are that there level to the control number of stars but theatres in operation this summer. They will, as usual, include everything from the established and financially-firm spots like the Country playhouse. Westport, Compared to the Country playhouse, Westport, Compared to the Country playhouse, Westport, Compared to the Country playhouse, which great the Country playhouse, the Country play the Country playhouse, the Country playhouse will be a record number of strawhat heatres in operation this summer. They will, as usual, include
everything from the established
and financially-firm spots like the
Country playhouse, Westport,
Conn., and the Muny Opera in Forthe Connection of Just-Vesach Connection
Market Connection of Just-Vesach Connection
Nearly all the hest-known staubased of the Connection of Just-Vesach Connection
Nearly all the hest-known staubased of the Connection of Justhat Connection of Ju

CALIFORNIA Santa Barbara; Lobert alter Rathbun; (E.)

COLORADO

Denver; Denver and Colorado

prings theatre; George Meister.

Denver; Elitch's Gardens; Ar nold B. Gurtler, 4620 W. 38th st. Denver. (E.)

CONNECTICUT
Guillord; Chapel Playhouse;
ewis Harmon, 547 Riverside drive,
Y. (E.) N. Y. (E.) Ivoryton; Ivoryton Playhouse Milton Stiefel, 63 W. 44th st., N.Y (E.)

Milton Stiefel, 6S W. 46h S. N.Y.
Litchifeld, Litchifeld Summer
Theatre; Laurence Sinde, Leonard
New Millord: Theatre in the
Dale; Louis Townsend, One Fifth
Avenue hotel, N. Y. (E.)
Lawrence Languer, 23 W. 53d st.,
and John C. Wilson, 10 Rockefeller
Rehoboth Essib: Henlopen Playa, N. Y. (E.) WaRE,
Rehoboth Essib: Henlopen Players; Earl J. MacHardy, 21 Park
ave, Rehoboth (E.)
MacHardy, 21 Park
ve, Rehoboth (E.)
MacHardy, Shady Laure
H. M. Roger, Shady Laure Players;
Fard Shady Laure Players;
Frank Styan, (E.)

Michiana Shores; Barnum Summer Theatre; Norman M. Barnum 633 Fine Arts. bldg., Chicago (Non-E.)

eties: Diemils Durber, Lambe Club, N.Y. (E).

Bar Harber, Bar Harbor Play, heavy processors, and the control of the control of

MARYLAND
Brooklandville; Hilltop
Brooklandville; Hillt

MASSACHUSETTS
Boston; Boston Summer Theatre,
lutual Hall; Lee Falk, 235 E. 45th
, N. Y. (E.)

st., N. Y. (E.) Cambridge: Brattle Hall Summer Theatre: Robert Fletcher. (E.) Chatham: Monomoy Theatre; Mary B. Winslow. (E.) Dennis; Cape Playhouse: Rich-ard Aldrich, 1430 Broadway, N. Y.

E.) Fairhaven: Fairhaven Summer heatre; Anthony Farrar. (E.) Falmouth; Tanglewood Theatre; rithur J. Beckhard (also Oak duffs, Mass.), Mansfield hotel, [Y. (E.)

(Y. (E.) Fitchburg; Lake Whalom Piayouse; Guy Palmerton (also Wor-ester, Mass.), Wellington hotel, conserved and property of the conserved and the

(E.) carm Colony, Whitefield.

NEW JERISEY
Atlantic Gity, Chelses Theatre;
T. C. Upham (also Cape May and Cean City, N. J.). (E.)
Cape May; Cape Theatre;
Cocan City, N. J.). (E.)
Cocan City, N. J.). (E.)
Cocan City, N. J.). (E.)
Cilnon; Music Hall Theatre;
Tutlland; Hunterden

Juliand; Hunterden

Juliand; Hunterden

BY, (E.)

PENNSYLVANIA
Allentown: Bujolit Summer
General States of States
Allentown: A V. M.
Allentown: Bujolit Summer
General States
Bryn Maw, V. College Summer
Heatre, Bryn Mawr College Grama
Jennerstown, Mountain Playhouse; Louise Maust, (E.)
Mr. Greine Maust, (E.)
Mr. Greine; Greine, Playhouse;
Charles Coghian, 230 W. 11th st.,
New Hope: Bucks County Playhouse; Theron Bamberger, 1450
Nound, Mr. (E.)
New Hope: Bucks County Playhouse; Theron Bamberger, 1450
Nound, Mr. (E.)
Nound, Mr. (E.)
Stout, B. (E.)

Mr. (E.)

REMODE, ISLAND

Matmuck, Theatrs-by-che-Sea; Edward Gould, 9110 Avenue A, Brooklyn, N. Y. (E) hatter: Sara Stamm, 1678 Broodway, N. Y. (E). Matthews and Matthews an RHODE ISLAND

Dallas; Starlight Operetta, Fair Park Casino; Charles R. Meeker. Jr. (E.)

Int'l Theatre Institute To Be Set Up in Prague

To Be Set Up in Prague International Theatre Institute will be formed during a meeting in Prague to be held late in June, idea having germinated with the formed of the state of the state

Charence Derwent, president of Equity, will be the American edge, as he was last summer, the possible that he will go abroad which is inderested in having American participation in the institute's formation, because of its United Nations background. Survive and the control of the control of

Selznick Skeds 9 for Strawhat

La Jolla, Cal., May 11. Actors' Company, composed of Selznick personnel, will open its second strawhat season here June 29 with a program of nine plays to be staged over a period of nine

Berlin Scholarship By R&H Highlights Week In Kudosing of Writer

Richard Rodgers and Oscar fammerstein 2d have founded an Irving Rerlin scholarship in mu-

Hammerstein 2d Have founded an Irving Berlin scholarship in musical composition at the Juilliard School of Music, N. Y., to be granted a N. Y. high school gradual for the control of the

was noted that the second year at the Imperial this weekend (16) Musical is cleaning up on the road and same goes for "Annie" companies in London and Australia.

In the N. Y. Times Sunday (9) magazine there was an illustrated magazine there was an illustrated ing "The Berlin Album: 69 Years, 500 Songs," subtitle being "America's words and music' man has built a phenomenal career—and be's still bury at it." Berlin was not the sunday of the companies of the sunday of the companies of the sunday of the s "Annie" is still on Broadway and

orite composition but listed seven. The title pages of songs pictured: "Alexander's Ragtime Band" in 1911.", "A Perty Girl Is Like a 1911.", "A Perty Girl Is Like a 1911.", "A Perty Girl Is Like a 1911.", "Say It With Bend & Cont." 1919. "Say It With Bend & Cont." 1919. "Gast Parade" ("As Thousand Cheer", 1939.", "God Bless Americae", "God Bless Amer

BARTHOLOMEW TO PRODUCE

Albany, May 11. Freddie Bartholomew, Inc., h Freddie Bartholomew, Inc., has been chartered as a producer, with offices in New York City.

Bartholomew, onettime luvenile.

Bartholomew onettime luve

Olney Hayloft Lines Up 1st Four; Pratt's 'Dilly' to Have Preem at Sna

Olney, Med, May 11.

Olney thestre, under new erised by H. M. Rogers, has a manpless of Richard Skinner, Redge placed for the summer season. Opener, Helen Hayes in "Aller Silb-Byhe-Fire," on More as placed for Equity approval. Helen Hayes in "Aller Silb-Byhe-Fire," on More as a constant of the summer season. Opener, Helen Hayes in "Aller Silb-Byhe-Fire," on More as a constant of the season of the season. Opener, Helen Hayes in "Aller Silb-Byh-Fire," on More as a constant of the Silb-Byhe Sil

son.

Peggy Murrey is set as stage
manager. Additions to permanent
company are Mary MacArthur
(Miss Hayes' daughter), Onald
Murphy and Philippa Bevans:

Murphy and Philippa Bevans:

Prait Fremeler Al. Spa
Saratoga Springs, N. Y., May 11.
John Huntington's Spa Playere, in
their second season at the Spa
unity of the Spain of the Spain
will present the premiere of Theodore Pratt's novel, "Miss.Dilly Says
will present the premiere of Theodore Pratt's novel, "Miss.Dilly Says
will present the premiere of Theodore Pratt's novel, "Miss.Dilly Says
beautiful to the Spain
Miss.Dilly Says
have the Spain
Miss.Dilly Says
Mi

Emerson.

Atterbury Brops Tamarack
Albany, May 11.
Malcoim Atterbury, who in recent seasons has operated the Tamranck Phylonolog, at Lake Heesandir
with the Brattleboro (Vt.) Players
this summer with the wife, Ellen
this summer with the wife, Ellen
has managing director at Brattleboro,
with whom the Atterburys are asmanaging director at Brattleboro,
with whom the Atterburys are
are albany Playhouse Co. local stock
troupe. Atterbury will, either least
Tamarack for the summer or keep
In addition to Young and the
Atterburys, the company at Brattleboro will include Nancy CushPitt Herbert, stage manager, Season opens there July 12.

Bottlebury Lander, Sea-

Bottleher-Burleich Tieup

Bottleher-Burleich Tieup

Henry Britisburgh, May 11.

Henry Bertitchen, head of draum
department either Henry Burleigh
in operation of South Shore Players, Colussed, Mass., this summer,
founder of strawhat group an
presently assistant to the chairman
pre

posts.
First all-Equity strawhat Pitts-burgh's ever had, the White Bar theatre, located next to the Co-tonial Manor hotel about 25 mins of the Co-tonial Manor hotel and the Co-tonial Manor hotel about 25 mins of the Co-tonial Manor hotel ab

Dean Murphy Ryes Stravhats
Minneapolis, May 11,
Dean Murphy, currently playing
Botel Nicollet Minnesota Terrace,
will take his first whirl at eastern
will take his first whirl at eastern
like to team this summer. Head
like to team this summer. Head
like to team this summer. Head
is the same the same this summer will be to team
the same this summer.
If she's able to pry herself loose
from the Broadway musical "Look,
Ma, I'm Danell's to pry herself loose
from the Broadway musical "Look,
Ma, I'm Danell's straight roles, but
has appeared by the same this summer was a series.

Carol Bruce in "Bloomer," Dallas May 11.
Carol Bruce will do the Celeste Holm role in the Dallas production of "Bloomer Ghr" opening July 26 at the State Fair Casino. Joan McCracken has already been amounced for the role she created and the control of the cole she was the state Fair Casino. Joan the Cracken mass are collected for the role she created the collected for the role of the role o

Arthur Treacher will al in "Anything Goes" and

Coast Strawhat to Debut Pla Coast Strawhat to Debut Play
Michael North will play the male
tend in "Lonsdale Holiday", a new
the staged by Gryphon Playing
Laguna Beach strawhatters, in
July,
Marilyn Maxwell is mulling an
offer to play the femme lead, Play
deals with murder in a beach

Derwent Prizes Surprise By Going 'Off-Broadway': Two Award Sets in London

I WO A WAIT O'ets in London
Cash awards for the season's
best performances by actressen
and a ct or s in supporting susta
were announced late last week in
New York and London, from the win
granted to Equity and British
one. Derwent, head of the American Egit actors' association. For
the first time appearances in play
put on by Experimental Treatur
were considered the Miners cains
from two ET shows.
Catherine Ayers, who appearances
from two ET shows.

Tonge of the recently closed re-vival of "Tonight at 8:30" were the

Terry-Derwent Prizes

London, May 11.

Ciarence Derwest sweeds, comparative to threat wards, comparative to the London, May 11.

her depiction of love at first sight and distillusion."

Second annual Ellen Terry awards, referred to as "Ocears, for the best actress, actor and plazwight of the 185 styles and 185 styles. The second sec

Charles B. Cochran was given a special statuette for his 50 years of service to the theatre and sector cepted the token with modesty hat the text showman expressed his dispersion of such recognition as er copying the Hollywood custom.

Conventioneers Boosting Chi B.O.: 'Boat' 33G, 'Romance' 141/3G, 'Cleo' 25G

Advent of two new plays and the fair closing of "My Romance" brightened the bo. last we "Style both and His Die and the fair closing of "My Romance" brightened the bo. last we "Style both and His Die Schwartt, got excellent advaner," Viddid out at Jacob Schwartt, got excellent advaner, "Which curtailed yearthy" (10), Mad a moderate advaner, "Antony and Cheopatra list having via word seems set for died of the set of

"High Button Shoes" steps into the Great Northern May 17 and "Hossom Time" makes its annual visit starting May 24 at the Black-

Petimates for Last We **MINDER TOT LINE WEEK

"Antony and Cleopatra," Blackstone (2nd wk) (1,358; \$5). Got in
the swing with fine \$25,000 plus.

"First Mrs. Fraser," Selvyn
(1,000; \$4.33). Opened yesterday
(10) with moderate advance.

"John Loves Mary," Harris (13th b) (1,600; \$3.71). Consistently ne; \$19,000.

"My Remance," Great Northern (3rd wk) (1,500; \$4,33). Closing week brought in some trade; fair \$14,500

"Show Boat," Shubert (10th wk) (2,100; \$4:94). Still drawing well with \$33,000 for this week. "Shylock and His Daughter," Studebaker (1,246; \$3.71). Caught packed house opening night (9) and looks like strong first week.

Met Sock 368G In Los Angeles

Los Angeles, May 11.

Plans to bring the Metropolitan opera Asm. back next season serior methods of the season serior serior

Heaviest grosser was "Carmen," season opener, which racked up \$33,943. Lowest take was \$78,098.-50 with "The Masked Ball." Aver-age attendance was 5,800.

age attendance was 5,800.

Other: grosses for the stand were, "Alda," \$29,401; "La Travital," \$29,461; "Magic Flute," \$29,269; "Cavalleria Rusticana"."Pag1826, 1926; "La Boheme," \$20,403; "Manon," 028,631; "Il Trovatore," \$26,754; "Die WalTrovatore," \$26,754; "Die WalTrovatore," \$26,754; "Die Wal1826, "Standance Waller," \$24,879; "Trician 1826, and "Madame Butterfly," \$18,568.

\$98,00 In 4 In Mpls.

Minneapolis, May 11. Minneapolis, May 11.
At \$7.50 top in 5,000-seat Univ.
of Minnesota Auditorium, Metropolitan Opera Assa. for its third
engagement here drew
complete engagement here drew
complete engagement here of \$80and a matine. Hage gross of \$80800 was on par with those of
preceding seasons, representing
capacity, it was \$28,900 above \$70600 guarantee.

Engagements here have always shown substantial profit which is shown substantial profit which is sturned over to Minneapolis Symphony Orchestra fund. Public-spirited guarantors have never had to dig down in their jeans.

Collecte Cram Met
Indianapolis, May 11.
The Metropolitan Opera Assa.
The Metropolitan Opera Oper

up was \$7.20.
Dorothy Kirsten and Jan Peerce ere leads in "Traviata," sung to 900 in Purdue's Hall of Music Latayette Wednesday (5). Five usand students were admitted usand students were admitted a head, plus tax, faculty tember of \$2, auditorium mansement laking profits from ghter enderents there this ason to make the differences urdue performance was closed to while.

LUNTS 35G IN FRISCO: 'OKLA' \$17,000 IN 5

"OKLA' \$17,000 IN 511.

"Oklahom" remeior of the significant of the si

'ANNIE' 52G, 'ICE' 104G, 'HARVEY' \$21,000, IN L.A

HARVEY \$2.1,000, IN L.A.

Los Angeles, May 11.

Los Angeles Civic Light Opera Co. ktcked off its 11th season last week, bringing in Mary Martin in opener, and first week take indicates a record season in prospect. Frame's figure was \$32,000, held tions, Fourth and final week of the run, however, will be single sales are exclusively and Civic expects a marting of the control of t

Schwartz to Direct Jouvet in 'Shylock

Gliego, May II.

Maurice Schwartz, here currentily in Yiddish-language "Shylock
and His Daughter," will, after
cross-country and South American
tour, sail for France, where, he
will direct tragedy in French verstom. Louis Jouvet would play
Schwartz Shylock role.

Jane Cowl 13G, D.C.

Jate COWI LOY, D. Washington, May-11.

Jane Cowl in "First Mrs. Fraser,"
and a furnesses with the National Show had sad fadout in Fittsburgh the week before
fittsburgh the week before
Oppenheimer comedy starring life
Chase and Robert Alda, opened last night for a single week. Frank
Fay in "Harrey" follows May 17.

'RLOSSOM' 12G IN 5, M'kee

On its 20th visit to the Davidson theatre, the ever-reliable "Blosson and an area of the state o

'CAROUSEL' 33G, TORONTO

With standees at every performance, "Carousel" did absolute capacity business for a terrific gross of \$33,000 last week.

Royal Alexandra (1,525) was scaled at \$4.20 top.

Dunham 11½G, Pitt

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Considering slow slaat Katharine
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Dunham got

Winslow' \$17,500. 'Hollow' \$12,000. 'Stude' 18¹/₂G, Philly

Philadelphia, May 11, with the end of Philly's legit season apparently just around the corner, last week saw the city's four regular houses all occupied again for only the second time since the first of March. Biz was on the fairish side with no loud cleers leard but lew squawks

again for only the second time since the first of March. By was either.

There," playing its 14th local engine of the first of

ing.
"Harvey," Locust (6th wk) (1,580;
\$3.90). Going along on even keel
with almost \$14,000 last week. Ends
seven weeks' stay this Saturday
with "Anna Lucasta" in Monday

with "Anna Luessta" in Monday for fortnight's return.
"The Winslow Boy," Walnut (1st Wil (1,34); \$5.90). English drama in on the control of t

'Fan' 8G in 2, Salt Lake; Yurka's 'Sons '3G in 3

Yurka's 'Sons '3G in 3
Salt Lake City, May II.

"ady Windermer's Fan, 'star"ady Windermer's Fan, 'starsolid seesion at the bo. for its
two performances at the Capitol
Theatrie last Friday (7). Gross was
a jury \$3,00.

"Son, "Starring Blanche
Yurka, in a University Theatre production, ran into too much competition from "Water Follies" and
came through with about
\$3,000, doing one-third capacity at
and came through with about
\$3,000, doing one-third capacity at
\$2,40 top, for three performances
(6-7-6). Next week's spring featers
(6-7-6). Next week's spring featers
(6-7-6). Next week's spring featers
(6-7-6). Thrances Reid and Phillip Bourneuf.

to the Davidson of the Marshall, did he five performs of the 1,600 s. There is a constant of the five performs of the 1,500 s. The marshall of the five performs of the five perf

Skid Stays Greased on B'way for All But Few: 'U.S.A.' 47G. 'Sally' 14G in 4. 'Hold' 121/2G 1st 6. 'Play's' 14G

The trend was downward on ing this company to Atlantic Broadway and grosses of long furth for the summer; still making above dipped further. Where there was betterment, it was considerably under normal. The summer summer and the summer summer to the summer summ

in midtown holeis is considerably under normal.

"Inside U. S. A." did the expected and the Broadway's new top spected and the Broadway's new top the second of the second

Estimates Yor Last Week
Keys: C (Comedy), D (Drama),
CD (Comedy-Drama), R (Revue),
"Allegro," Majestic (30th who
(Musical), O (Operetal),
"Allegro," Majestic (30th space
ads aimed to bolster matinee attendance; business however still
making operating profit; \$22,000
estimated.

"Angel in the Wings," Coronet (22d wk) (R-998; \$4.80). Eased off to approximately \$19,000 which is still very good for intimate revue.

"Annie Get Your Gun," Imperial (104th wk) (M-1,472; \$6.60). Reaches the two-year mark at end of the week and is still making money; last week \$35,000 estimated.

\$29,000; profitable at that figure however.

"Command Decision," Eulion (Stat wh) (D-803; \$4,300. Stood up the count around \$16,000 another profitable week registered.

"Enlau's Eninbow," 46th Street (1981 wh) (M-3139; \$61. Another run musical that eased off further run further that eased of further run further that eased the state of the further than the replace June Lockhart at May's end, "Harvey," 48th St. (185th wh)

June Lockhart at May's end.
"Harvey," 48th St. (185th wk)
(C-902; \$4.20). Business about the
same, gross approximating \$10,000;
as yet no replacement for Jack
Buchanan, now in third week as

"Strange Bedfellows," Morosco (17th wk) (C-935; \$4.80). Like sev-eral others will likely go on sum-mer basis by reducing nut and sharing arrangement; shaded to \$11,000.

"Streetear Named Desire," Bar-rymore (23d wk) (D-1,064; \$4.80). Winner of the Pulitzer and Critics Circle prize should keep dramatic smash playing to standees through summer and away into next season; \$27,500.

"The Cup of Trembling," Music Box (3d wk) (D-977; \$4.80). Was slated to close last week but fresh money showed up, partial parties last week didn't help much; \$10,-000.

ooo.
"The Heiress," Biltmore (322 wk) ID-920; \$4.20). Proves its class by drawing very good money but not capacity; rated around \$16,000 "The Respectful Prositute" and "The Happy Journey," Cort (81th but not drawing capacity; extra space ads for the short plays which, operate at moderate cost; \$14,000 approximates at moderate cost; \$14,000 approximates at moderate cost; \$14,000 approximates and the specific plays which, operate at moderate cost; \$14,000 approximates and the specific plays the specific plays and the specific plays the specific plays the specific plays and the specific plays the s

REVIVALS

"The Play's the Thing," Booth (2d wk) (CD-712; \$4.80). Strong lower floor business after favorable reception; g r o s s approached \$14,000.

Experimental Theatre
"Ballet Ballads," Elliot. Bili:
'Susanna and the Edders," "Wille
the Weeper" and "Eccentricities of
Davey Crockett," opened Sunday
(10) very well received.

same, gross approximating \$10,000; a yet no replacement for Jack lead. Isade, Isade,

Plays on Broadway

my Lambert production of musical iy in two acts eight somes). For-Johnny Downs, "Red" Buttons, Jet naid. Ada Lynne, Pattiola. Wymord, Douglas, Kanny Buffett, Pat McVey, Reed, John Lane, Douglas Chandler. Matt Brooks and Art Arthur; music, d Markes; lyrics, Sam Lerner; dances musical numbers staged by Michael stetches directed by Robert E. Ferry!

sztilnza, Edward Gilbert: costumes, Julia Sze. Opened National, N. Y., May 5, '48; \$3 top. Rodney Trent. Bob Shawley Mrs. Shmpkins. Ruth Saville Mr. Simpkins. Dougias Rutheford Mrs. Blandish. Helen Wenzel Mr. Blandish, Budd Rogers	b
\$6 top. Rodney Trant. Bob Shawley Mrs. Shmpkins. Ruth Saville Mrs. Hambelins. Douglass Ruthsfried Mrs. Handish Budd Rogers Budd Rogers	b
Rodney Trent Bob Shawley Mra Bimpkins Ruth Saville Mr. Simpkins Doughas Rutherford Mrs. Blandish Helen Wenzel Mr. Blandish Rudd Rogers Mr. Blandish Rudd Rogers	b
Mrs. Simpkins. Rute Savine Mr. Simpkins. Dougins Rutherford Mrs. Blandish Helen Wenzel Mr. Blandish Budd Rogers	b
Mrs. Simpkins. Rute Savine Mr. Simpkins. Dougins Rutherford Mrs. Blandish Helen Wenzel Mr. Blandish Budd Rogers	V
Mrs. Blandish	
Mrs. Blandish	
	8
Darge Denton Dong	S
Bobby Manville Jonany Downs	l a
Heisn	١.
JackJack Warner	ł
Chuck Bob Evans	F
	f
Yarrion Dale Jet McDonnid	d
Demale Santt Patricle Wymore	
Mills Tanderson Ada Tarana	n
Billie Renderson	d
Budd	
Bernis	e
"Dinky" Bennett Red Buttons	I
PaulPaul Lyday	
George Monopolis Douglas Chandler	7
	E
New Inching	Ĩ
Ton Com Bowman	L
Chartle Vilales . Pot McVov	0
Charle Blake	
Headwaiter	a
Mrs. Jonop	S
O'Brienscott Lewis	ĥ
Usherettes: Wana Allison, Gloris Benson,	
Janet Bothal Penny Carroll, Kathryne	o
	Mr. Bandald. Medic Rodes Martille Sphare Spring Body Martille Sphare Downs Body Martille Sphare Downs Body Martille Sphare Downs Body Martille Sphare Sphare Body Martille Sphare Sphare Body Martille Sphare Body Mr. Sphare

Janet Bethel, Penny Carroll, Mylrole, Helena Schurget,

"Hold It" has distinctly doubtful chances despite its animation and new faces. While plenty loud, it's certainly not funny enough, though it has some fairly good songs and several engemble dance numbers that are diverting. Book links up the several engemble dance or controlly. Locale is mostly the fictitious Lincoln University, a co-de oriectly. Locale is mostly the fictitious Lincoln University, a co-de college, which points up the inconsistency nuiscal shows boys are made up as dames. Photo of the show's lead hung in the campus coffee shop attracts the attention of a picture away with a screen test, the sout thinking he has a find, same going or the studio head, who planes east to tie up the "girl". certainly not funny enough, though

there's not enough room for all en-roiled. "Red" Buttons and Kenny Buffett play his pais, they having lost 3G's raised to pay for the trail-ers. So the book goes on and on, and it certainly isn't an intelligent collegiate progression.

collegate progression.

Show's most mixed-up number, a Sallet," all hands in action, is the taking of a molton picture, bits occupant of the sallet, and hands in action, is the taking of a molton picture, bits occupant of the sallet, and the sallet, and hands in action, is the taking of a molton picture, bits occupant of the sallet, and the sallet,

number, quite collegiate.
Vocally the men are better than the distail contingent, with Larry Douglas socing in "Down the Well." Miss Lynne, the show in the contingent of the

She's in the wancy man-raucous comedy.

"Hold It" represents enough in-vestment for a major musical but it doesn't impress as a \$6 show. Sammy Lambert, who presents it, has been connected with musical hits as a stage manager, but this is his first try as a producer. Ibee.

Dunham Sails May 22

Sally

Hunt Stromberg, Jr., and William Berap production of musical connect, with the property of the

dscal. At Martin Beck theatre, N 1.
dscal. At Martin Back theatre, N. 2. oponing May 6, '48; \$4.89 top. Nadina
Nadina
The Old Welter Holger Screngor
The Old Walter Holger Scrensor Otls Hooper Jack Good
Lily BedlingtonBibl Ostorwale ShendorfHenry Calvin
Change Calvin
Mickey Sinolair Robert Shackleton
SallyBambl Lin
Grand Duke Constantine Wille Howard
Grand Duke Constantine Willie Howard
Mrs. Vischer Van Alstyn Kathryn Cameros
TotoLucy Hillar

Toss. Law alluer the control of the

The Original 'Sally' The Original 'Sally' (OPENED DEC. 22, 1920)

Flowers Zingfold production of mey produced to the produced of th Inside Legit

"Hold It," which bowed onto Broadway at the National last Wednes. day (5), drew several favorable notices but most of the press were day (5), drew several lavotante notices and all the press were severely critical. Brooks Atkinson (Times) let down the musical in two caustic paragraphs, under the title "Freshutan Cane Rush." Its book has a collegiate atmosphere. Poor reception did not deter the show's backer. a contegute atmosphere and a support. Farrell is the show's sole angel; most major musicals have multiple investors. "Hold It" represents around \$250,000 and of that muniple invesiors. Thus at represents around \$250,000 and of the sum approximately \$60,000 comprised losses in Boston and Philadelph tryouts. Farrell is new to show business, having become internet after meeting show people in Baratoga last summer. Musical is presented by Sammy Lambert, who was stage manager of "Up in Ceini Park" and other Mike Todd shows.

The Hablma acting organization from Palestine started very well at the Broadway, N. Y., the first production, "The Dybbuk," bettenig \$23,000, which meant a goodly operating profit. Hablma's week sizes on Saturdays, ending on Thursdays, there being no Friday night extended to the started of the started of

Russell Maloney and his wife Miriam Battista, who wrote the book for "Sleepy Hollow," musical trying out in Philadelphia, have stepped adde for revisions being made by Marc Connelly, who also replaces adde for the property of the property of the season for his direction of "Command Decision" (Fulton, M. Y.) and "Sleepy" was his first musical try. Connelly is teaching drama at Yale but figures he will have time between classes on Tuesdays and Tursdays to handle the show assignment. "Sleepy" goes to Boston next week. It's a possibility for Broadway at the St. James, if and when "Okahonah" onds the record-breaking engagement.

Contrary to report from Paris last week, the film rights to Jean-Paul Santre's "Mains Sales" ("Dirty Hands") are included in the U. S. legit rights recently acquired by Jean Dairympie and Gabriel Pascal. Under the terms of the contract with the author, the film rights belong to he mad Pascal until six months after the play's Broadway opening, Miss Dairympie says. She hopes to present the show here in the early fall "Hands" is a lift in Paris, and the same author's "The Respectial Progittute" is successfully playing at the Cort, N. X., having been moved uptowar from the New Stages theattre in Greenview 'Nilsge.

Number of theatre parties for "Inside U. S. A." reported before and since Arthur Schwartz opened the revue on Broadway at the Century, N. Y., was varied but the actual count appears to be 64 although the supposed "official" toffit was 49. Variance is expiained by the fact that a number of party package ticket deals were made for the same date, one benevolent organization taking the lower floor and another getting the balcony. Sellouts are advertised up to June 23 and mail orders therefore must be for performances after that date, same going for regular ticket alloitments to ticket agencies.

FOR THE PAST TWELVE WONDERFUL WEEKS THE MESSRS. SHUBERT HAVE PRESENTED THE MUSICAL PLAY

rd Farquhar... Burton

MY ROMANCE"

STARRING

ANNE JEFFREYS CHAS. FREDERICKS

WENTLE RUCK as one of Mine. Cayollini's Joseph Provided performs for a goston Traveller. Poston Traveller. "There should be additional process for MELVILLE."
"There should be additional process for Tuyl."
"There should be additional process for Tuyl."

RUICK as the dignified, lifeacuse Season Herald. "MELVILLE RUICK plays smoothly the role of a "NELVILLE RUICK plays smoothly the role of a rich and sucre fover of the diversions Science Montage." win the strong cost we portfolionly the description of the operation of th



Destination of the Opens strong, survey and symmetry and "MELVILLE ROICE is the shokest and most gentle-"Instead of the usual decading light verse.

Inchis role MELVIII usual decading light opera hanbee and the diverse person of the diverse person of statistic decading with the diverse person of the d cretion.

MELVILLE RIVICAL continues of continues of

MELVIL LE RUICK

As CORNELIUS VAN TUYL

(MUSIC-STAGE-SCREEN-RADIO SINCE 1925)

THE LAMBS

REGISTRY, LA 4-1200

PITCHING HORSESHOES

Wednesday, May 12, 1948

By Billy Rose

The movies are forever showing us what backstage is like when a hit bow opens—celebrities crowding into dressing rooms, telegrams pasted you mirrors, the producer beaming as the boy and girl go into a given mirror.

disch.

A more interesting scene would be backstage the night a flop show clear. To me, that's when the theatre is at its best. The show put of the latest and salamtry. As the scenery is being lugged out of strength and salamtry. As the scenery is being lugged out of strength and salamtry. As the scenery is being lugged out of strength and salamtry. As the scenery is being lugged out of strength and salamtry. As the scenery is being lugged out of strength and salamtry as the salamtry of th

of a flop is like the breaking up of a family, or to get family, the goodbles before the choo-choo pulls out.

The saddest closings of all are the limits shows, the ones which
almost causth on, the ones when the control of the co

nd-failure belt a long time. The Dublin repertory group presented three plays: "John Bull's ther Island," by Barnard Shaw; "The Old Lady Says No," and "Where ther Island," by Barnard Shaw; "The Old Lady Says No," and "Where

Stars Walk.

Though the critics let the shows down easy. New York's enthusiasm Though the critics let have ended with the St. Patrick's Day parade, the last seemed to have ended with the St. Patrick's Day parade. The critical stars of the last Saturday of the engagement, Dick Skinner isoff this apartic. On the last Saturday of the engagement, Dick Skinner isoff this apartic. The critical stars of the last Saturday of the engagement, Dick Skinner isoff the apartic metric in Greenwich Village and took a Dus to the theater. On the seat next in this, a couple of kids were arguing the control they were spin to see that evening. These they were going to see that evening. The stars of the sta

actors. "You mean a show with round people?" said one of the kids. "That's right," smilled Skinner. "Round ones. Not flat like in the

"Instar right, almest observed."

"In the property of the prop

said the younger Doy, our account of the younger Doy, our account of the younger Doy, our account of the younger Doy of the He show! "I'm afraid I haven't any more passes. How I you I was swell," he said. "Like one and the younger of yo

Irish, he thinks It might be a good neea to usy a coupe.

seach one."

"How many belong to Ralph's union?" Skinner asked:

"How many belong to Ralph's union?" Skinner asked:

"About 3,000," said the kid:

The manager tells me he felt like bawing. Sir thousand tickets
would have one close to packing the Mansfield for a week. The Irishmight have gotten the troupe a six-month run.

But there was nothing the manager could do about it. The Dublin
players hal elf- for Canada at three that morning.

"And they talk about the tuck of the Irish!" said Skinner.

Convinti, 1484, by Billy Rose.

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Equity Group Huddling On Any Contract Change Ideas for '48-'49 Season

An Equity committee which includes stage managers and deputies with shows has been huddling for the purpose of submitting ideas for passible changes in actors' cone changes in actors' contracts for the season of 1948-49. tracts for the season of 1948-94. Committee numbers 16, from being counciliors who selected 10 actors from east puts two stage manners of the season of the

Changes would be incorporated in the basic agreement with the managers, that pact being expected to be extended. No radical changes are anticipated such as that which followed the Washington segregation issue last season. At that time the Washington segrega-issue last season. At that time rovision that no actor could be uired to play the National at capital was inserted in the ic agreement.

'Waltz' Will Usher In

Memphis Open Season Memphis, May 11.
The Memphis Open Theater season will get under way June 28 with Mack Harrell and Gall Manners work of the Mark Harrell and Gall Manners with the season w

MILWAUKEE BOOKED FOR TOPHEAVY SEASON

Miiwaukee, May 11. schedule of concerts is ssured Milwaukee for the 1948-49 season. Civic Concert Assn., in season. Uvic Concert Assn., in business 25 years, will present six concerts for \$6 next season: the Four Piano Ensemble; Marjorle Lawrence, soprano; Martial Sing-her, opera baritone; Joseph Szigeti, violinist; Robert Shaw Chorus and Minneapolis Symphony Orchestra.

violinist; Robert Shaw Chorus and Minneapolis Symphony Orchestra. Arbon Club, Civic's leading rival-has announced vice's leading rival-has announced vice's leading rival-has announced vice's leading rival-has a vice's land and robe of the leading has been dead to the leading has been dead to the leading has been dead to the leading booker of 190 concerts at the Pabet. Raymond Mitchel, leading booker of 190 concerts at ling booker of 190 concerts at ling booker of 190 concerts at ling booker of 190 concerts at with Pabet. Raymond Mitchel, leading booker of 190 concerts at ling booker of 190 concerts at line patients. The leading the lea

SOLOMON TAKES BID TO LEAD PALESTINE ORCH

LEAD PALESTINE ORCH.

Leter Scotumbus, O. May J. The Columbus Philharmonic Orchestra, planes to Europe today (11) to direct a sk-week concert series of the Palestine Philharmonic Orchestra, planes to Europe today (11) to direct a sk-week concert series of the Palestine Philharmonic Orchestra, of the Palestine Philharmonic Orchestra, of the Palestine Philharmonic Orchestra, of the Orchestra, who was in N. Y. last week to engage a guest concluding the Palestine Philharmonic Only bitch in the proceedings may come in obtaining a visa from the English but Solomon hinted he didn't expect too much trouble on the Conclusion of the Conclusion

now, since he's not d the states till Sept. 1.

Chase Forks Out Another 235G for Ballet Theatre: Total Outlay \$1,600,000

Iotal Unitay \$1,600,000

Lutia Chase, angel as well as codirector of Ballet Theatre, spent approximately \$235,000 this season (47-48) to cover deficits, as well as costs of new productions, of her as the season of the same amount, roughly, the previous season, to wake her contributions to ballet over the past dozenyears total about \$1,600,000. No or the season of the se

Mille-Morton Gould "Fail River Legend" and Antony Tudor's "Shadow in the Wind." Ballet Theatre last at least \$75,000 on tour this season, while the run at the Metropolitan Opera House, N. Y., just concluded, accounted for another \$80,000 loss, approxi-

Company had plans to go to London or South America this summer, but plans didn't materialize. Dancers will lay off till August, longest hiatus company has had in its nine years' existence.

Markova-Dolin Settle Shreveport Suit for \$750 Mobile, May 11.

Mobile, May 11.

The Markova-Dolia ballet troupe on May 6 settled for \$750, a \$1,500 damage suit filled Jan. 19 in the Mobile circuit court by Mrs. W. E. Mobile circuit court between the Circi Amusement Canter there. Mrs. Woods sued the ballet trouge fare! In totified her from Nash-ville, that it couldn't keep an engagement to appear in Shreveport Jan. 21. The suit charged breach of contract.

of contract.

Management of the ballet troupe contended that the bus and train schedules were so badly disrupted on account of freezing weather that they could not fill the Shreveport date. Mrs. Woods alleged in her sult that she had expended \$750 for pre-concert promotion expenses.

Dolin Seeking Paris Dates

Dolin Seeking Paris Dates
Anton Dolin flew to Paris lastweekend to arrange a couple- of
dance recitals for Alicia Markova
and himself. Miss Markova salled
on the Queen Mary Saturday (8)
are booked for four weeks with the
Covent Garden bailet trupe startlag June 7. The two Paris dates
will be extra bookings, to follow
the London engagement. Duo will
the chard of the Covent Carden to Muly.
Merketime 3, Tome time in July.

Sol Hurok Back Into Big Ballet Biz Pacting De Cuevas Co. for U.S. Tour

Equity Library Shows At N.Y.'s High Schools. Mayor O'Dwyer's Plan

mayor U'Dwyer's Plan
One development of Equity Library Theatre free-admission shows
for the control of the cont

production.

Mayor O'Dwyer said that actors have to eat and it is expected that a small admission will be charged a small admission will be charged to be compared to the compared to be c

Golden also made an address after the "Right" performance (which will be repeated elsewhere this week), saying that the comedy, presented by him and the late Winchell Smith, made \$1,000,000. It scored a long run on Broadway at the Gaiety (now the Victoria, playing pictures) and several comparing pictures) and several com-Gold at the Gaiety (now the Victoria, playing pictures) and several companies toured. The Mayor has consulted with Superintendent of Schools William Jansen, also Maximillan Moss, Frederic Ernst and George F. Piggott, Jr., also board of education officials, who will place the facilities of the solid auditoriums at the disposal of ELT

Longhair Shorts

companies,

sponsor Phil Spitimy? AliCirl Morrithment of the London engagement. Due will be extra bookings, to follow forchestra June 8 and, in the London engagement. Due will be the London engagement be the transported by the London engagement of the transported by the London engagement of the transported by the London engagement of the London engagement. Due will be the London engagement of the transported by the London engagement of the London engagem

LUENING 'EVANCELINE'
IN COLUMBIA U. BOW

Columbia Theatre Associates, sapart of this year's Columbia Univ.

Joring music festival, presented columbia Theatre Associates, sapart of this year's Columbia Univ.

Joring music festival, presented columbia Theatre Associates, sapart of this year's Columbia Univ.

Joring music festival, presented columbia Columbia (State of the State of

Import will create an interesting situation in the U. S. ballet world, and especially in N. Y., with two other major companies active. The de Cuevas company would be here for a relatively short season, as it has to be back on its home grounds that the back on its home grounds of the company would be season of four to six weeks and a short six or eightweek tour. But both Ballet Thuse care and Ballet Russe de Monte Carlo will be competitors, with all fall, following soon after some ballet appearances in connection with N. Y.'s Jubilee program, to present what may be a surfeit of the dance art. Scouting DP Camps

Scouting DP Camps
Hurok will be in Europe for 3½
months, visiting 10 countries in
search of talent. He also has permission from the State Dept, and
International Refugee Commission
to visit DP camps in Allied zones,
where he also will scout for talent.
He's heard of some already, particularly some folkiore ensembles.

tieularly some follsfore ensembles. The Hurok office will have one of its biggest lists ever, for next season, with about 20 sitratedous listed. New falent includes the season, with about 20 sitratedous listed. New falent includes the clangel, Marienma and dans ensemble, as well as the Vienna Choir Bosy, such after 10 years. Originally planned for 10 weeks better the booked for 18 weeks, averaging six dates a weeks. Together with the Serge Jaroff Don Costock Chorus, which has 25 weeks booked for his 45 weeks, or 258 performances, of chorus booked. Stress will be on ballet and

nee has 48 weets, of 236 persons, and the same as weets, of 236 persons. Stress will be on, hallet and dance. In addition to the Grand Bailet and Maradik Kentuberg. There's and Haradik Hurok booked this season. In addition to its regular conceits booking the Margaret Webster-Eva LeGallienne Shakespear troupe in "Hamlet" and "Macheth" for four. Tour will be imusual in cert instead of legit basis—on a straight fee—something not done

usuad of legit basis—on a straight fee—something not done before. Where original expectation was for 16 weeks, troupe has already been booked for 35 weeks on concert series and college courses.

Robin Hood Dell Sets

19th Season, 28 Events

19th Deason, 25 Events.
Robin Hood Dell's 19th season of outdoor concerts in Fairmount of the property of the

Plays on Broadway

Sally

star and Irving Pisher as the juvenile. It had Waiter Catlett as the theattried agent who helped Market Pisher as Errel and those bandy legs. Errel and those bandy legs ac Connie, the deposed moneral who, in America, had become a cone of Ziegried's invellent of show girls, Delores, with her exquisite cortumes. And, of course, Jerome cortumes and, of course, Jerome ballet music, too, by Victor Herbert.

ballet music, too, by Victor Her-bert. He had, however, "Sally" as cur-cently done is a dated museum rently done is a dated museum of the had been as a date of the kern music and a fair production. At that, Howard is most upcoarious out when he is doing "Sally" but the had been as a date of the had been as a Jessel, Chevaller, Cantor and Joi-son in a second-act bit that heavil the faintest resemblance to the Howard is at his best. It's that kind of a show—the best part of it having no relation to the book at all.

having no relation to the book at all.

Miss Linn has the childlike Alicenwonderland flavor intended by the control of the con

The Alchemist

New York City Theatre. Co. precentation of comody revival by Ben Jonson in two tests of the Company of the Comp

Emeline Roche. At City Center,
May 6, '85; 22.46 fop., Jose Ferrer
George Coulourie
ommon Man Moffarland
William Nichoffarland
Leure Manmon. Ext. Stone
Leure Manmon Kone Stone
Leure Manmon Stone
S. Robinson Stone
Fliant Phylic Holl
Will Kalava

Been Jonson's bawdy study of man's greed and superstition holds or man's greed and superstition holds as given as a country of the property of

stay.

It may also be one of the town's scandals, If the Comstocks ever get around to it. The dialog is sprinkled with juicy Elizabethan

AHOY ADVENTURERS

Why spend your Summer in that hot dingy room? Live aboard an 85 ft. modern yacht, moored in the Hudson (mid-town) 5 minutes from

SEASON:

ne 1st to October 31st. FACILITIES:

PAULITIEST

3 double staterooms, 4 single and 6 additional guest berths, 3 bathrooms, hot and cold running water, complete electric galley, ship to shore telephone, outboard motor-boot and beautiful deck space for sunbathing.

CDITICES.

Possible to any place within a 100-mile radius over weekends,

RATES: \$70 to \$100 per month per person

APPLICANTS:

interested in the above, write to Box 104, Variety, 154 W. 46th St., New York 19, by May 15th giving the following information: Talents, am-bitions, personal references, age and telephone number.

epithets and frank physiological allusions. A hardy N. Y. theatregoer can take it in stride, as the lines pop up less for laugh effect than to mirror a character or situation. End result, though, are a lot of laughs.

into faughs. And day as a server has a held-day as held-day as headquarters for some 17th century get-tin-duck schemes. Coulours, as his partner-in-crine, could be a held of the coulour has been read to good, it is effective contrast, his heavier style of convey held of the coulour has been read by the coulour has been read to good th

makes a perfect third for the ras-cally trio.

Eara Stone is immensely anus-mag as the rich voluptuary eager and the result of the perfect of the description of the pleasures to be derived from the latter is one of the highspots of the evening, Wil-liam Nichols, as a foppish clerk; Ham Nichols, as a foppish clerk; Ham Nichols, as a foppish clerk; Robert Carroll, a suspleious cour-ter; Hiram Sherman, a boorisk knight, and Phyllis Hill, his pliant steer, are all effective in rich blats. Morton Da Costa's breezy direc-sets and Emeline Roche's rich cos-tumes rate compliments. Bron.

American Nutional Theatre & Academy prespitation of Experimental Theatre production of three balled dramas by John Law duction of three balled drama by John Law duction of three balled area of the law duction of the law du

At Maxine Elliot	t. N. Y., May 9, '48,
SUSANNA A	ND THE ELDERS
Parson	
Susanna (Dancer	
Susanna (Singer)	Shella Voge
Cedar from Leha	nonSharry Trat
Little Juniper Tr	ee Ellen R. Albert
Handmaidens, M.	argaret Cuddy
Hondmaldens .	Margaret Cud Barbara Dow
Attenuations	Barbara Dow
Elder (Joe)	
Angel	James R. Nyg

WILLIE THE WEEPER

	Davey CrockettTed Lawr
	Sally Ann
	Indian ChiefLorin Barre
	Backwoodsman
	Mermald Betty Ahbo
۱	CometOiga Luni
	Brown Bear
	Ghost Bear
	John Oldham (Singer) William Ambi
	John Oldham (Dancer) John Caste
	Ann Hutchipson (Singer). Gertrude Lockw.
	Ann Hutchinson (Dancer) Sharry Trav
	Grace Sherwood (Singer), Arlouine Goodjo
	Grace Sherwood (Dancer) Barbara Down
	Nathanlel Turner (Singer), Arthur Friedm
	Nathaniel Turner (Dancer)

To it in an evaluation of the base to the final production of the base to the final production of the base to produce the first the first the first the first the first the triple-bill of sceneryless one-acter by the Six O'Clock Theatre and the production of the first the triple-bill of sceneryless one-acter by the Six O'Clock Theatre and the production of the first the triple-bill of sceneryless one-acter by the Six O'Clock Theatre and the production of the first the firs

ling and stimulating, though they may lack sufficient mass spend for some Broadway.

All three "ballads" involve the combination of ballet, songs and the spending seems and seems and seems all the spending seems and seems and

performance as the Cocaine Lil

performance as the Oceanic American Comments of the Comments o

Two-piano accompaniment for the entire performance is played by John Lesko, Jr., and Mordecai Shelnkman. Hobe.

David's Crown (HERREW)

(HEBREW)
Theatre, Inc., under goneorship of American Fund for Patestnian Inatitutions, present Habitanian production of drama in time senti Habitania production of drama in time acts by Calderon de la Barca; translated into Hebrew by I. Lamdau. Staged by Alexel D. Dicky. Muelc, Shlomo Rozovsky; settings, M. Schmidt; musical direction, Schmidt; musical direction, Fordhaus Ben-Zissi, At Broadway, N. Z. May S. '85; 84,80 top.

King DavidAaron Meskin
Amnon Finkel
AbsalomZvi Friedland
Adoniyahu
Eliphelet Abraham Baratz
Tamer
Joah Joshua Bertonov
HuehaiShlomo Bruk
SimelZvi Ben-Halm
SorceressShoshana Duer
CourierItzhak Shulman
Courier Courier Courier
and the second s

Bibless, ... David Varul, rejous designates Discovered to the Committee of the Committee of

tion to tatters.
Standout players of this production include Aaron Meskin. Harking: Shimon Finkel, as the son
who loves his sister: Zvi Friedland,
as the ambitious Absalom, and
The whole troupe, however, works
as an integrated team in which
even the walkons contribute to the
balter-like stage. composition Harm.

American Rep.

= Continued from page 55 =

interest, backing being supplied by Rita Hassan, and the rep com-pany's share was hardly included in its total red:

Rith Hassan, and the rep conpany's share was hardly included
in its total red:

"Alice" was moved to the Mapostle ast summer, attended to the Mapostle ast summer, attended to the Mapostle ast summer, attended to the Mapostle ast summer, and the Mapostle ast summer, attended to t

Peggy French to play opposite Neil Hamilton in "Parlor Story" opening Old Town Theatre, Smithtown Brancti, L. I., season June 29 first, and discover it anew. Unlike-

Plays Abroad

ted by Val Gielgud, At Emission, Lon-
ary WalshSidney Monekton I
sun Montacton
ary Walsh Bally Lance [1
ntain WalshLlam Garney T
MorganJohn Wynn
Aun Cullen L
lary Walsh Liem Gaffney plain Walsh Liem Gaffney a Morgan Ann Cullen Lilly Valdazar Patrick Carglil lither John Louis Edmund Willard
The Value of Trilland
ther John S Edinung winding [2
h Cunen) Alayla Milna []
ry Eree
n Culien Alexia Milne 1 ry Free. Beatrice Rowe semus Rudath James Naylin

This is an Improbable adventure story of liquor smuggling and treasure trove on the Irish coast. It's put over very well, but isn't to be taken too seriously. Its chances of moving down for a West End run are slight.

be taken too seriously. Its chances or moving down for a West End

Setting is an old abbey on a tiny island inherited by a hard-hitten sea-captain whose young daughter runs it as a guest house. For a superious of the proximity of an illier still and black market links with deliveries of gin to Liverpool. his wift, "outerably to purchase old manuscripts for his collection, but searching for the other half of a 16th century method to the control of the collection, but searching for the other half of a 16th century as weeked galeon. The woman is really a dance hostess who has teamed up to the spoils, but is pushed over the cliff by the head of the liquor gang masquer adding as his twin brother links of the collection of the c

Voyage a Washington (Born Vesterday) Paris, April 30. Henri Bernstein production of comedy

three acts by Garson Kanin. French adap-
tation by Rene and Mrs. Ciair. Set by
Wakhevitch, Directed by Bernstein. At
Amhassadeurs, Paris.
BillieGaby Sylvia
Mmo. HedgesAllne Bertrand
Manicarist
Brock
Devery Andre. Bervil
Jim Pierre Labry
DirectorJean Brunei
Aprt Director Philippe Dumat
Hairdresser Louis Vonelty

Direction of the property of t

under the skin.

J'Irai Cracher Sur Vos
Tombes
(Tu Go Spit on Your Graves)
Faria, April 30.
Marie Valaman Faria, April 30.
Farian Far

Autusmu Gold

Novi Productione "ments flavor. District by the clicking." At homes of the production of

Current Road Shows

(May 10-22)

"Anna Lucasta" — Nixon, Pitt. (10-15); Locust, Philly (17-22).
"Annie Get Your Gun" — Aud. L.A. (10-22).

"Antony and Cleopatra"—Black stone, Chi. (10-22). "Blackouts of 1948"—El Capitan, A. (10-22).

"Blossom Time"-Cass, Det. (10 "Burlesque"—Hanna, Cleve. (10-15); Royal Alex., Toronto (17-22),

"Carousel"-Aud., Cincy (10-15); Music Hall, K. C. (17-22).

Music Hall, K. C. (17-22),
D'Oyly Carle Opera Co. — Shubert, Bost. (10-22),
"First Mrs. Fraser" — Selwyn,
Chi. (10-22),
"Harvey"—Locust, Philly (10-15),
Nat'l, Wash. (17-22).
"Harvey" — Geary, Frisco (10-22).

"Harvey — Goas, 22),
"High Button Shoes" — Opera House, Bost. (10-15); Gt. Northern, Chi. (17-22).
"John Loves Mary"—Harris, Cal.

Chi. (17-22).

"John Loves Mary"—Harris, Cil.

"Lady Windermer's Fan"—Pinney, Boise (10-11). Mayfarir (13-15). 1745.

"Mady Windermer's Fan"—Pinney, Boise (10-11). Mayfarir (13-15). 1745.

"My Enomer"—G. Northern.

"My Enomer"—G. Northern.

"My Enomer"—G. Northern.

"Mistress Mine"—Micropoli"Nauchtly Marletta"—Curran.
Frisco (10-15).

"Odd.Abomar" — Billmore, L. A.

"On Approval" — Shubert. Mayen.

"Palvake Lives"—And, Denter (10-15): Mel, Seuthe (17-22).

"Show Boat"—Shubert. Cil.

"Show Boat"—Shubert. Cil.

"Show Boat"—Shubert. Cil.

"Shuberty Hollow"—Shubert.

(10-22). South of the control of the

"Fhere Goes the Bruc Wash. (10-15); Walnut, Philly (17-22). "Winslow Boy"—Walnut, Philly (10-15); Nixon, Pitt. (17-22).

Shows in Rehearsal

"S.S. Glencairn" (playlets)—N.Y. City Center Co. "The Vigil"—Alexander Markey.

SUMMER THEATRE FOR RENT!

Longestablished, Equity, famous playhouse in Mass. resort area. Other business interests made my operation of it impossible this sumer and next. A little "gold-mile" for a high-grade group. ALSO, as Apprentice Theatre on Copy theotres, complete 10y-out, classrooms, dominary for 30.1

Write Box 868, Variety 154 W. 46th St. New York 19

SAMUEL FRENCH SINCE 1880

Play, Brokers and Authors' Representatives 25 West 45th Street, New York 7623 Sunset Bivd., Hollywood 46, Ca

Literati

More Anti-Russky Books More Anti-Russky Books
Suardino booking of 20th-Pox's
"Bo. Curtain" in more than 400
curtain" in more than 400
curtain in the week startins foday (Wed.)

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puntus di for May 17 publication, motion has still another expose of suital life is like in present-day musta which also will conveniently bow coincidentally with the picture. Translated from the lome is to May 18 puntus di pu

Oeschner's State Dept. Post Geschner's State Dept. Post Frederick C. Oeschner, veteran Office of Strategi Special and wartime Office of Strategi Special assistant he State Department's Office of International Information. He re-cettly completed a special trip to central and eastern Europe for

Osshine's was Central European manager for United Press from 1923 to 1942 and was interned in Gemiany for the first six months of the war. He later Joined Gen-eral "Wild. Bill" Donovan in OSS and, after the war, served for a while with the occupation au-thorities in Berlin.

Hesitan to Waugh Novel
Future of Evelyn Waugh's novel
Future of Covelyn Covelyn
future of Concern Novel, result or
deconern. Novel, result or
deconern. Novel, result or
deconern. Novel, result or
future of Concern Hollywood cometery
which he profiled in Life mag last
year.

The monitor of centerly specified in Life mag last year.

"Lowed One," first appearing in The British literary mag Bortzon, is the British literary mag Bortzon, and the British literary mag last literary magnetical was a british film writer before in a mortuary connectican in a LiA. cometery, while the heroten is a mortuary connectican in a LiA. cometery while the heroten is a mortuary connectican in a LiA. cometery while the heroten is a mortuary connectican in a LiA. cometery while the heroten is a mortuary connectican in a LiA. cometery while the heroten is a british film colony. Builded and while the british film colony, builded and while figure little Brown can't quite figure little Brown can't quite figure little Brown the british film colony short holding 'the big state of a suit and Little Brown to be bary about holding 'the big state of the british film colony short story, will come out as scheduled.

Shyders 256G Firm Skit

Snyder's 250G Time Suit

Snyder's 256G Time Suit
Marine ("Colonel") Snyder, former husband of Ruth Etting,
spec, filled sait in Cook County,
155 Good County,
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Saydes appealed conviction and away on your street.

2 Books on Strawhat Theatres.

Two booktets about strawhat Interest the problem of the strawhat Interest the Interest Inter

trade and New York papers (and their dama editors and critical their dama editors and critical trade). The control of the cont

Parton Buys Coast Weeklies

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N. Y. Guild's Salute to Pix

N. Y. Guild's Salete to Pix Saluting film producers for their eurent cycle of rastal tolerance by Newspaper Guild of New York presented a "Page One" award to the motion picture industry at its annual ball last Thursday (5). accepted the award in behalf of Eric Johnston, MPAA prexy. Ella Kazan also received an ella Kazan also received and Agreement." Control of the producer of producer of "The Search." Ginger Rogers made the presentations.

Rogers made the presentations.

The Chinese Treaty
Profests from the publishing
trade are still holding up Senate
Chinese treaty. The pact, negotitade by the State Department and
signed by U. S. and Chinese offtreaty. The pact, negotited by the State Department and
signed by U. S. and Chinese offthe Senate foreign relations committee. At hearings last week in
the Senate foreign relations committee. At hearings last week in
speciesmen criticated phases of the
treaty dealing with international
properties. The committee has also
copyright. The committee has also
copyright. The committee has also
copyright. The committee has also
expressing opposition to the pact.

expressing opposition to the pact.

Nix N. Y. Anthora Guild Setup
Proposed formation of a New
York committee in the Authors
Guild to meet regularly to deal
world down by the national membership, 338 to 132. Guild council
opposed the measure, which was
suggested by the dissident Committee
Membership meeting of the
Guild has been called for May 26,
at the Beckman Tower hotel, N. X.,
committee and other matters.

DPS' Editions of B'way Plays
"The Heiress," drama by Ruth
Belleress," deliver by Belleress,
"The Willington by DFS are
Terence Rattigans "The Winsion
Boy' foloth and J. B. Priestley's
Boy' foloth and J. B. Priestley's
tion! All will be ready in June or
July."

CHATTER John O'Hara's new novel duc

John O'Hara a ment period.
Forrest Sievers is the new art director for Script mag.
Joe Smith & Charles Dale), vet vaudevillian, doing his autobi-

"Tunnel 13," dealing with train robbers, hits the book stalls this

week.

Don Iddon, New York correspondent of the London Daily Mail,
has returned to England for a month's furlough.

Ezra Goodman now working or a story about the Beverly Hills police for Pageant and a piece on Paul Mantz for Coronet,

N. Y. News columnist Danton Walker submitting his "Cafe Cavacade" columns on nitery history for publication in book form.

Irwin Shaw's first novel in 11 years, to be titled "Intruder In years, to be did with the domination of the beautiful of

dom House. Shaw's as yet untitled. Bert Andrews, head of the N. Y. Herald Tribune's D. C. bureau, and the 1948 Heywood Broum and Pulit-zer prizewinner, has completed "Washington Witch Hunt" for Ran-om House.

om House.

Chicago Sun-Times' story concerning highbrow oil paintings, telling of a wrangle between London critics and an artist who painted his model three times on the same canvas, was captioned: "Critix say nix to 3 way pix."

"Critix say nix to 3 way plx."
Henry Denker, scripter of "The
Greatest Story Ever Told" radio
series, has written a prizefight
novel, "Killer Institut," which
Crowell will publish in the fall.
Ingrid Hallen, of the Midred Fenton office, represented the author.
"Nitoth Pideo", but

ton office, represented the author, "Night Rider" by Robert Penn Warren, '46 Puliber novelist for his 'All the King's Men,' is being reissued. It was originally published in 1937 by Houghton Mifflin but because of the subsequent fame Random House will republish.

lish. Murray Bloom's lead article in June issue of Cosmopolitan, "This Blackmail" includes a number of showbiz people as victims of the reduct. His article, "For Young Tender, This article," For Young Collier's is about a peacetime of Collier's is about a peacetime by young men and women in their 20's.

20's.

Ward Greene's "Star Reporter," collection of the greatest newspaper stories which the King Features editor is editing, is due next it would run into many volumes. Greene asked 400 editors to make nominations. Incidentally, one exeditor compiled by nominating Following up his recent name.

four of his own stories.

Following up his recent panphiet about the United Nations,
Fred Smith has published another.

Fred Smith has published another.

Group imprint entitled "How to
Think About Business"; 30-page
pamphlet is an alliout defense of
the American economic system and
tions for distribution to their employees.

Tele's War Role Continued from page 1

Continued from page 1
James for artillery spotting, gun
control, map-making and other recommaissance work; observation of
distributions produced from remote
or protected ground actions; guidance of
radio-controlled aerial bombs, flying torpedoes and other guided
missiles.

missiles.

"Such a list of possibilities could be expanded." Sarnoff said. "But the Important consideration for us is to do all within our power to bring about the fullest practical utilization of these and the other new developments of modern science. By so doing, we will make the contribution to military preparedness and to national security."

Rail Peace

Continued from page 1

had been dispatching all performers by plane. Consequently, a plane seat shortage resulted that's still in effect. Few, having made plane reservations are cancelling despite the fact that railroad passage is freely available.

passage is ireety available.

All those from the east and midwest planning to attend the National Assn. of Broadcasters convention in Los Angeles, will leave
by the end of the week by plane,
space having been bought in advance of the strike.

vaudevillian, doing his autobiorraphy.

Colliers will serialize "Marriage
Colliers will serialize "Marriage
Colliers will serialize "Marriage
Wingy Manone's autobiography
"Trumpet on the Wing," will be
published by Doubleday & Co.
Pete Marria is in Hollywood
Friemagazini is doing a story
Pete Marria is in Hollywood
Dave Siegel Story" for Satevepost.
Pic magazine is doing a story
Pic magazine is doing a story
of the operations of Bill Pine and
Bill Thomas, producers of autobiography
Miton Raison's new novel, have caused a bo. downbeat. vance of the sum.

The rail strike cancellation comes as a particular help to N. Y. cafes, restaurants and hotels. Any would have a contracted stoppage would have a contracted and standard and standard and standard and standard and standard standard.

I REGERERAM SCULLY'S SCRAPBOOK

By Frank Scully

By Frank Scully

The second of the things New Yorkers rarely appreciate is that it is almost impossible to sneak in and catch their town at its worst. By plane, sea or land, it's a front-door approach. Even trains plunge underground so that visitors emerge not through endless washlines and dismal backness of the sea o

that town had broken up a \$150,000,000 combination between the underworld and law enforcement in 19230 and a far east at the Purple Gang of Detroit and Murder, Inc., of Brooklyn, U. S. A.

An instance of now men's Bum Rush.

An instance of the West of the State of

chall street dion't have to pass those gambling devices going in save of the dining rooms.

Terry McGovern, who changed Tueson from a cactus plant into the desert delight it is today, tells of a Texas oliman who was nuts on racing quarter horses. He thought he had the best in the world and said as much in Vegas. Challenged, he ordered his horse Between the time his horse could be shipped to Vegas and the day set for the race, the Texan played the tables. He wanted the limit taken off the front line of the craps table. The gamblers demurred on that one but submitted a counter-proposal. They offered to remove the limit from the whole field, a sucker switch, and he feld for it.

demurred on that one but submitted a counter-proposal. They offered to remove the limit from the whole field, a sucker switch, and he will be a sucker switch, and he will be submitted to the limit by the syndicate took him for \$500,000. But his horse wom the \$10,000 side bet hands down, sending him back to his oliwells feeling like the guy who broke the bank at Monte Carlo. Whether the race was one of those things, deponelts sayeth sught.

Whether the race was one of those things, deponelts sayeth sught.

But a submitted in the submitted submitted by the submitted supplies that the submitted submitt

Broadway

Singer Kitty Kallen discharged om the French hospital. Baritone Igor Gorin vacationing after 55-city concert tour.

Douglas Byng, British nitery omic, returned to England last

veek.
Irving Pichel off to London last yeek on a four-weel junket to scout talent."

week on a four-weer juttinet on the condition Ethics, of MCA's cafe cloth, hack at his deak following a length "limes.

Jules Levey back from Europe, where he studied production possibilities in Britain and France, where he studied production possibilities in Britain and France, where he studied production possibilities in Britain and France, Julies and Julies

sociated Scother, agency planning to reopen his Coast office next month.

I consider the committee over the

ome, Frank "Bring Em Back Alive" uck, recuperating in San Angelo, exas, from a recent operation; spected back in N. Y. late this

month.

Arthur I. Weinberg, son of Columbia circuit sales exec Lou Weinberg, and a graduate of Harvard
Law School, has passed his N. Y.

berg, and a graduate of Harvard Law School, has peased his N. Y. Law School, has peased by the peas

Ned Schuyler, who operates the Beachcomber nitery in Miami Beach, in town for a few days to line up talent for a planned sum-mer reopening of his club July 1. Al Rickard, broker in the Arthur Fisher office, heading a commit-tee to provide aid to a former USO-Camp Shows booker, who was evicted from his Brooklyn home.

home.
William Wyler, Paramount producer-director, recipient of the French Legion of Honor bestowed on him in Los Angeles by Alexandre de Manziarly, French consul in that etty.

in that city.

Robert Breen, executive-secretary of the American National Theat & Academy, in New York, as been trying for three weeks to be the string for three weeks to player, but still no dice.

The Johnny Greens (Bumy Waters) Beek to the Coast after his trip east to greet the body of his brother, Dick Green, who was houser, and the strip east to greet the body of his brother, Dick Green, who was America during the war.

Testimonial dinner for Sol

America curing the war.
Testimonial dinner for Sol
Bloom, Congressman from New
York and w.k in vet show biz
circles, is being held at the Hotel
Commodore June 10 for the benefit of a Palestine hospital.

efit of a Palestine nospital.

Film exces and directors of the
Will Rogers Memorial Fund will
neet in Gus Eyssell's office in Radio City Music Hall Thursday (13)
to discuss plans for financing the
industry's Lake Saranac hospital. meet in Rus Expessit; of sun, will John Sham became a grandfather vice on same day when two of his discuss plans for financing to the industry's Lake Saranac hospital.

Dr. Ben B. Broaudet, a dentit, adding a Security Bond of Triumph' and chapter of the International Brotherhoof of Magleians, with Al any day. He's been there eight fred Eltinge the new recording weeks.

secretary. Latter's on Equity's offee staff.

Secretary. Latter's on Equity's offee staff.

Secretary of the secretary of

Mexico City

Esther Willams selling her mansion at Acapulco.

Ana Maria Gonzalez, Mexicar torchsinger, to Spain for stage

mansion at Acapulco.

Ana Maria Gonzilez, Mexican mansion at Acapulco.

Ana Maria Gonzilez, Mexican work.

Emilia Guiu, Spanish pic actress, beading vaudewlie at the Teatro land was a second of the composition of the compo

Pittsburgh

By Hal Cohen
Mrs. Mike Cullen in from St.
Louis to visit friends for couple of reeks. Lyie Harding, manager of WB heridan Square, off to Florida on

Seedian Square, of to Florida on vacation.
Sheetian Square, of to Florida on vacation.

How the state of the

London

Renee Houston suing for divorce om Pat Ahearne, now in Holly wood.
Sir Hugh Roberton, founder and

Sir Hugh Roberton, founder and conductor of the Glasgow Orpheus Choir, injured in auto accident. Bernard Delfont has bought the touring rights of "Hellzapoppin" which he will send out when show closes at! Princes some time in

touring rights of "Helizopopin" which he will send out when show closes at Princes some time 'in Patti Morgan, 18-year-old Australian film actress, engaged to Victor Silvester, son of bandleader for Hyans Bros. and Gaunon-British theatres, is now a considered from the son of the so

tative title is "The Kid From Strai-ford." Bros. who went into the Heilzhapoppin" company at side Relizhapoppin" company at side season on the same bill at the Casino, have four weeks' return booking at the Casino when the show ends in July. Then to Paris below ends in July. Then to Paris below ends in July. The to Paris the Theory of the Casino when the "Pinannal Lil" successed at the "Pinannal Lil" successed at the Fodor's biblical play. "The Vigil." starring Douglass Montgomers, staged at the Embassy early in taged at the Embassy early in year and has since done well on tour.

year and has since done well on the most of Keel, until recently playing the role of Curly in "foliamonal," algored by Anthony Have-lock-Allan for a key part in his first independent production for Constellation Films, "A Smit Voice," in which Valerie Hobson stars, Fic being directed by Fergus McDonnell.

Chicago

Alice Blue, former WGN pianist, down with arthritis attack. Danny Newman handling the press for "Shylock and His Daugh-ter." Comic Jack Waldron winds up seven years of camp shows this seven years of camp shows this month. John Lambour and John Golden back to New York to pick up

scripts. Frank Libuse bedded in his su-burban home here after minor

burban home here after minor operation.
"High Button Shoes," with Eddle Poy, Jr., in the Phil Silvers role, opens May 16 at recently reopened. Dorothy Shay, vocal star on Spike Jones radio show, penciled in to sub for Ethel Merman during vacation from "Annie Get Your Gun." Auth. 5the.

Gun."

Ian Keith, film actor who recently completed "Three Musketeers," here to do series of commercial pictures and television

shots.
Joyce Thoresen, Chi model re-cently chosen "Miss Photofiash" by press photogs association, to Coast for role in "My Dear Secre-

Detroit

DEUTOIL

Stam Worrls

Ted Weems at New Casino Ballroom, Walled Lake, entr, off for
Part O'Shea, Irish eart, off for
Part O'Shea, Irish east, off for
Concept of the Casino Casino
Part O'Shea, Irish east, off for
Paradise theatre, off for
Paradise theatre, off for
Bud Guest program of the Casino
Paradise theatre, off for
Paradise theatre, off for
Bud Guest program of the continue of the
Paradise theatre, off for
Pa

Vienna

Vienna
Josefrated the the "minor."

Ferdinand Bretwiesers "minor."
John Drinkwaters "Akraham
Lincoln" on program of American
Red White-Bulle broadeast here.

Red White-Bulle broadeast here.

John British Br

and Austria participated in Salz-ing film festival week, May 2-4.
Al Wallace, orch leader at House Napoleon play with the shortest commen, will preen in Andre professor Storch to Paris a sustrian delegate for conference International Union of Scientific Manager (Solvey in KSAN. Gayle V. Grubb, KGO manager, convaleacing following operation at Stanford hospital.
Abbott and Costello here for p.a. 4 Faramount when their "Noose Dr., Rudolf Slecznski, composer

of "Wien, Pur Du Allein" and other popular sonts, received "honorary ring" of city of Vienns.

Ha-De-Ko (House of Comies) nitery has switched to something unknown here—non-stop shows. Hour and half eabarte programs, starting at 2 p.m., with last one at 10 p.m.

Paris

Gir Cedric Hardwicke in Paris
for 10 days.
Junket, to Frankfurt radio.
RKO territorial chieftains in
Theore grosses siffering from
system down strike in the subway

the slowdown strike in the submo-system. Planis Nicolas Orioff concertiz-ing again Paris after 10 years in the submodel of the submodel of stopping the show at the Opera Comique. Madeieine Lebau, who was in Hollywood, now starred in "Secret of Monte Cristo," rolling in Epi-

Madeieine Lebau, who was in Moliywood, now starred in "Secret of Monte Cristo," rolling in Epithelia and the Cristo, and the C

men Amaya troupe, doubling there.
Ballet mistress Stella Yapapa, formerly a lawyer, suing Henri Varna and defending herself in her own case, alleging he mer of her choreography in current Casino de Paris revue now nearly two years old.

Miami Beach

Indini Deach Lary Solloway Lory Larry Solloway Lory Tarleton hotel, sold last week, will be renamed Hyde Park. New Sherry Frontenac hotel, a 250 roomer, setting up lastest gim-micks in cocktail lounge. Latin trade expected for Latin trade expected for most niteries setting up rhumba shows. New Schwiere still in N. Von.

niteries setting up rhumba shows.
Ned Schuyler, still in N. Y. on
talent hunt for July reopening of
Beachcomber, having trouble getting lineup.
Mt. Sinai Hospital, according to
new prexy, Max Orovitz, will have
AGVA room, for indigent performers who live or play in area.

Copenhagen

Pierino Gamba, 10-year-old con-ductor, a terrific hit conduct-ing the Copenhagen Philiharmonic Orchestra.

Biering Petersen, 50, both man-ager and orchestral conductor of Demmark's only operetta theather. Norrebros teater, died after a heast attack.

neart attack.

Ole Palsbo, former film and legit critic, has scored this winter as a film director with pic, "Take What You'll Have," and is now debuting at legit director, staging "All My Sons" for Alle-Scenen.

San Francisco

By Ted Friend
Lena Horne clicking at Fairmont, drawing biggest biz since Hildegarde,

Hollywood

Hollywood
Alian Dwan has Virus X
Ali Vaughan bedded by numed
Joe Pasternak to Honolitu
Margaret O'Brien returned frus
Margaret O'Brien returned frus
Margaret O'Brien returned frus
Margaret O'Brien returned frus
Her first tour of Europe,
Jack Gross back at his RKO det
Alian State of the State of the State
Jack Gross back at his RKO det
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Jack Gross back at his RKO det
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Jack Gross back at his RKO det
Jack Gross back at hi

Charles Korvin to Seattle for

Robert R. Young guesting with Douglas Fairbanks, Jr., in Santa Monica. Ann Sothern recovering from shock and bruises after an auto collision.

Cecil B. DeMille to Washington to appear before the House labor committee.

committee.

Louis De Rochemont in town for huddles with Metro on a series of documentaries.

Donald O'Connor goes to South Africa in July for Johannesburg Diamond Jublice.

Slavko Vorkapich, montage ector, named head of cinema partment at USC.

Robert R. Young in town for a series of confabs with Arthur Krim, Eagle-Lion prexy. John H. Auer injured by a fall-ing platform while directing "Drums Along Amazon" at Re-

Faith Domergue planed to Buenos Aires to join her husband, Hugo Fregonese, who is making an indie film there.

South Africa

By Joe Hanson "Naked City" (U) doing strong

"Naked Čts" (I) doing strag in Naked Čts" (I) doing strag in Roberts and the Roberts in Roberts in

Washington

By Florence S. Lowe
Vincent Lopez inked to bring his
band here May 24 for dance gives
by local Republican Committee.
Duncan Sisters, currently at Club
Cairo, are readying their autibiographies in book and film form. Ilka Chase, here in "There Gots the Bride," helped local hospital benefit with a fashion commentary stint.

stint.
Variety Club's annual Mother's
Day iuncheon postponed to May
17, with Mrs. John Snyder, wife of
Treasury boss, guest of honor.
Ringling Bros. Barnum ad
Balley here next Tuesday (18),
with the usual week stint cut is 3days because of D. C. upped listing fee.

ing fee.

Eric Johnston, as chairman of the Congressional Awards Committee, made Collier awards to Sea. Alben W. Barkley (D., Ky.) and Rep. Christian Herter (R., Mass) last week.

Minneapolis

By Les Rees Dean Murphy Into Hotel Nicollet Minnesota Terrace.

Hotel Radisson floor show topped by Jack Marshall and Nype & Cots. by Jack Marshall and Nype & Cole.
Reel Fellows' club annual show and dance at Hotel Nicollet dress record crowd.
Flame, Duluth nitery, starting floor show policy with fortnightly change of bill.
Biomission

Bioomington, territor Drive-In In Minneapolis Immehed second season. territory's only

launched second season.
KSTP has television exhibit in
Radio City theatre, plugging it and
spot's films over the air.
Eddie Howard band to play for
Coronation ball of Minneapolis
Aquatennial summer mard grass.
Ulnes of Alfred Livit causes

Aquatennial summer martu gue-Illness of Alfred Lunt caused cancellation of "O, Mistres Mine" Lyceum engagement Mis 24-26, leaving "Carousel" week June 7 only remaining legit rost show booking.

OBITUARIES

VIOLA ALLEN

Viola Allen, 78, actress and legit that of yesteryears, died in New York May 9.

world Allen, 78, actrees and New York, Street of yester-years, died in New York, Street of Yester-years, died in New York, Street of Yester of Yes

Sieces Trum then until 1893 she played Shakespearean and other classic heroines, including Desdemona, Cordella and Juliet, with such leading actors as John McCullough, Youmans Salvini and Joseph

icereson. became leading had of the common leading had been compared in the common leading had been common leading to the common leading

he was elected president of the Atlantic City Amusements Assn. Surviving are his widow, a son, Warren F., veepee of the Apollo chain, and a daughter.

chain, and a daughter.

FRANK GARDNER

Frank Gardner, vet vaude performer who appeared for years. In event, impression of the sent performer who appeared for years. In event, impression of the sent performer who appeared for fell to his death May 10 from a hotel room in Philadelphia. In difficult circumstances since the passing of vaude, he was said to have been desponder. Lottie, and brother, william. Their comedy act was a success throughout the U. S. and Europe some 25 out the U. S. and Europe some 25 and appeared with Gertrude Lawrence, Sanderson & Crumit and other stars. His wife died about three years ago. rence, Sanderson other stars. His v three years ago, A niece survives.

LOUISE MINK

Louise Mink, 60, retired legit actress, died in Philadelphia, May 7. She had been under treatment at the Univ. of Penn hospital prior

at the Univ. Fem hospital prior to her death.

Although scoring her greates success in musical comedy and success in musical comedy and the success in a success in a success in the succe

In Fond Remembrance

WILLIAM H. STEIN

CO-FOUNDER OF M.C.A.

MAY 14, 1943

Miss Allen stayed in the lime-light until she decided to retire from the stage. Her last appear-nee was in December, 1918, at the New Amsterdam theatre in "When 2 Poler Needs a Priend." A Poler Needs a Priend." Louislike Sameried in 1905, in Louislike Company of the Louislike Sameried in 1948. Surviving are a sister and two brothers.

VERA GORDON

VERA GORDON.
Vera Gordon, 61, known in motion pictures for portrayal of
sever pulse, died at her home in
several was a several vera source with
several per several vera source with
and for several years toured with
and to several years toured with
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Mrs. Gordon, with her husband, ame to the U. S. from Russia in

igg, w (ne U. S. from Russia in in igg, w (ne U. S. from Russia in the Hebrew Actors Union. Faith in the Hebrew Actors Union. Faithful endeavors were consent to the smaller Yiddish houses with the smaller Yiddish houses with the smaller Yiddish in the smaller Yiddish in the smaller in the London ground in the London grade in the London ground in the London in the

GEORGE F. WIELLAND

GEORGE F. WIELLAND George F. Wielland, 74, prexy of the Apollo Circuit of theatres in tlantic City and nearby resorts, ed at his home at Margate, N. J., ay 4.

May & manusca amagasa.

A native of Philidelphia, Wilelland later went to Admic City where he headed and Admic City where he headed and the state of the radius of the rad

pige semigrany to star in "The life company to star in the life company to the life co

onogram. A brother survives.

NICHOLAS COZZOLINO
NICHOLAS COZZOLINO 29, acrial
performer, died in Providence,
R. I., May 5, of injuries suffered a
few hours before when he plunged
110 feet from a trapeze during,
Cranston police said Cozzolino,
a veteran of Air Corps service and
a native of Chatham, N. Y., fell
when his trapeze bar, suspended
from the wrists of a fellow acrobat,
propes holding it.

Dr. WILLIAM BERWALD
Dr. William Berwald, 83, muslcian and composer and for more
than 50 years a member of the
faculty of the College of Fine Arts
of Syracuse University, ded
Lona Linda, Cah, Muy 8,
Lona Linda, Cah, Muy 8,
Berwald published was "Symphonic
Prelude," which won many awards.
His wife died in 1931.

FRANK LEIGH
Frank Leigh, 60, character actor, died in Hollywood, May 9. He had been featured many years the factor of the factor

CHARLES CORMIER

Charles Commier, 59, comedian and radio actor, died in New Orleans, May 4. He was known prodesionally as Chuck Connors. In recent years he was "Cinders" of the radio comedy team of "Smoky Joe and Cinders."

JOHN HIGGS
John Higgs, formerly associated with "Buck" Lewis in the operation of the Carney, Rolla, Mo., died at his home in Waynesville, Mo., May 3.

CHARLES P. ANDERSON harles P. Anderson, 76, CHARLES P. ANDERSON
Charles P. Anderson, 76, reputedly the inventor of the player plane, died in Chicago, May 9. In recent years he was associated with J. P. Seeburg, jukebox manufac-

turer. Survived by wife and son.

Mrs. Georgianna Louise Morgan, 63, wife of Ralph Morgan, actor, dled at her home in Beverly Hillis, Cal., May 8. In addition to hus-band she is survived by a daughter, Claudia Morgan, stage and radio

Paul L. Morin, 45, father and former manager of the Morin Sis-ters, radio singers, died in Chicago, May 6.
Survived by wife and three daughters.

Arthur B. Marshall, 62 stage-hand for the past 25 years, last em-ployed at the Shubert theatre, Chi, died in that city, May 7. Survived by wife and two daughters.

Mother of Harry Azen, violinist with network orchs in New York and former concertmaster of Stan-ley theatre ensemble in Pitisburgh, died at her home in that city, May 3.

Wilbur M. Lewis, 79, who was a member of T. Fred Henry concert band, died in Des Mines, May 4 following an operation.

Mother, 72, of Al Horwits, east ern publicity manager of Universal, died in Philadelphia Monday
(10).

Mother of Dick Irving Hyland, writer-producer, died May 3 in Hollywood.

Mother of Charles Balthrope, wner and operator of KITE, died a San Antonio, Tex., May 5.

Mrs. George Dutton, 43, wife of aramount's recording supervisor, ied May 4 in Hollywood.

MARRIAGES

MARRIAGES

Diana Bennett Wanger to John
Hardy Anderson, Beverly 'Hills,
May 8. Bride is doubleter of Joan
Lynn Warren to Larry Coleman,
New York, recently. Bride is band
vocalist, he's a composer.
Rosebud Kayes to Bill Uher.
He'Winter ord. He's with David
LeWilster John Ay 8. Both are with
NBC In Chi.
Olsen to Charles B.
Chapman, Chieso, May 13. Bride
is secretary at ABC, Chi.
Jean Boxer to Joe Wolfson, New
York, May W. He's in the theatre
Lucille Springer to Raymond
Seinkamp, Jr., Kanass City, Moy
1. Bride is receptionid at
Mary Frances Kylen to David
May 7. Frances Kylen to David
Page, Scattle, May 1. He's an announcer at KIRO in that city.

BIRTHS

Mr. and Mrs. Norman Panama, daughter, Hollywood, April 29. Father is a producer-writer at RKO.

Father is a producer-writer at RKO.

AM Mrs. Svd Magidson, daughter, Pittsburgh, May 6. Parents are the dance team of Sydney and Ames.

Mr. and Wron, Donn Wennth, son, Mr. and Wron, Mr. and Wennth, son, Mr. and Mrs. Paul Bronder, daughter, Pittsburgh, April 22. Continued to the Mrs. Paul Bronder, daughter, Pittsburgh, April 22. Contil there.

Mr. and Mrs. Howard (Buddy) Debbins, son, New York May 10. Father is veepee of £ 3. Robbins & Cons, must be publishers.

Suit Mistrial Continued from page 1 ;

Leibell promptly called a halt to the trial after admonishing Mrs. Brennan and her lunchtime com-panion, E. William Tooth, another juror. Both were dropped from

iuror. Both were dropped from jury lists.

The blonde, who had been widely billed by expert show bir observers as the cutest casting in anybody's jury box, was taken aback by the sudden twist to her harmless' tete-

American Federation of Musicians, died in Chicago, May 4.
Survived by widow, three daughters and a son.

JOHN HIGGS

John Higgs, formerly associated the "Brock" Lawls in the observation and "Brock" Lawls in the observation and the "Brock" Law ten to Sc that he appetite."

appetite."

Schwartz, who's operator of the National theatre. Louisville, Ky, was also reprimanded for behaving, as he thought, as a southern gentleman should. His suit against the majors will pick up again next Monday (17) after a new jury is selected. He was spotted making its way to Har. Brennant sable by Jis way to Har. Brennant sable by Grand Levinson, Warner Bross, or heater the selection of the selection

Trial started Monday (10) with opening statements to the jury. Monroe Stein represents the plaintiff on the hearings.

Case involves the National thea re, Louisville, Ky., with the plain iff charging that it was discrimi tiff charging that it was a statistical to the control of the cont

Anti-Film Bills Continued from page 5 =

by the Government in this litiga

tion."

Langer described it as "a decision which, in my opinion, will whoe out forever the combination between the manufacturers of silms or the distributions of films and the owners of theatres which have been forcing out the little fellow from the theatre business.

from the theatre business."

Langer also related the story of
the North Dakota Act of 1937,
which outlawed ownership of theatres by film producers in that state;
but which the legislature repealed
before the Supreme Court could
rule on the legality of the law.

U. S. Into Its Dance Continued from page 1 =

Gene Krupa and other maestros have within the past month made note of the fact that over 90% of attendees at their dates consis-ently got out on the dance floor to ently got out on the dance floor to terp, not gather around the band-stand. That Lombardo should be included in that group is not sur-prising. Even though his is essen-tially a dance band, large percent-ages of his attendees heretofore gaped instead of gliding.

Another cheerful note is the claim by agencies that a majority of the summer one-nighters who have been conducting pre-season operations for the past month or more, have done well at the bo. Most have made money and virtually all have relayed to agency men the opinion that bit this season will be better than last. Another cheerful note is the

As for the agencies, they are experiencing the usual shortage of bands. Always during the spring, when summer bookings are being closed, there's a dearth of combos to sell. This year it's the same.

Blanche Yurka - Continued from page 1

Constance from page 1

Log job at Stanford Univ., Miss
Yurka sald, and if the system were
to spread across the country, with
30 or 40 universities and colleges
to spread across the country, with
40 or 40 universities and colleges
the property of the control of the college of

Utah Symphony. She's particular ly anxious to do "L'Arlesienne with incidental music.

After finishing her three-per-formance stint in Salt Lake, the actress headed for Broadway, for rehearsals in an unamed comedy for the strawhat circuit and later possibly New York.

Thesps to Directing

Continued from page 1 -

at Paramount; Gene Raymond, at Paramount; Gene Raymond, di-recting and starring in "Million Dollar Weekend," which Matty Kemp's Masue Productions is making in Honolulu for Eagle Llon release; and Felix Jacoves, former Broadway thesp who came to Hol-lywood as dialog director and is now completing for Warners "This Side of the Law," his first as head

Many at Warners

Many at Warners
Latter studio is 'loaded with
such about-face careerists. Latest
addition is Bretaigne Windust, who
got his start as an actor in New
York, staged a number-of hits
there, and is now directing 'June
nonery less than the stage of the color
of the start as an actor in New
cidentally, can tell Windust a thing
guided and starred in 'Lady in the
Lake' at Metro and 'Ride the Pink
Lake' at Metro and 'Ride the Pink
His 'Bride' assignment 'if a restup between other directorial assignments at U-I.
Others at Warners are David

and potween order our cereoral asup between order our cereoral asOthers at Warners are David
Butler, now directing "Silver Lining," whose first big role was as a
street Cleaner in FOX's Janet
Gaynor-Chaires Farrell starrer,
Gaynor-Chaires Farrell starrer,
Years as a bit player, Raoul Waith,
who ended his acting days with
the old "Cisco Kid series when
he lost an eye in an auto accident,
who ended his acting days with
the lost an eye in an auto accident,
Peter Godfrey, former London legit
from Jones Beach'; Vinent Sherman, ex-Croup Theatre-te, who
man, ex-Croup Theatre-te, who
"Counsellor- at-Law," currently
getting "Plamingo Road" ready for "Counsellor at Law" curvilly getting "Flaminge Road" ready for the cameras after winding "The Adventures of Don Juan"; and Richard Bare, little theater thesp brought to the Burbank studio to direct the "So You Want To—" series and now directing his first feature - length film, "Smart Money."

Money." Capania Money." Special Money. The Money of this role of prosecuting attorney in Paramounts. "An American Tras-edy." has just finished "Mr. Pea-body and the Mermaid" at U-1, being released by Rico. Normain Foster is directing "Kits the Blood Off My Hands" at U-1, Bill Seiter, who once rode a horse for Al Christie, has just finished "One The Money of the Money

Touch of Venus" at same studio.
Ellia Kazan, who won the 1947
Oscar as best director for 20thFox's "Gentleman's Agreement,"
was originally brought to the Coast
Oscar Several years ago as
Official Gataby" is Elliott Nugent,
another off-again-on-again trouper,
Richard Whorf, currently unassigned, has an actur-director under
with Metro. Orson Weiles directed
with Metro. Orson Weiles directed
with Metro. Orson Weiles directed
for Hepublic,
"for Ropublic," of the Commission of the Control of the Control
of the Commission of the Control
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Otto Preminger provides the switch. He has deserted directing at 20th-Fox for the time being for a spot of histrionics with Dougla Fairbanks, Jr., in "The O'Flynn at U-I.

Names Boom Bistros Continued from page 1 ;

the Williams Bros, at \$7,800 plus percentages at Le Directoire, and Joey Adams, Mark Plant and Tony Canzoneri at the Latin Quarter. Dean Martin and Jerry Lewis, who are in at \$2,500, are responsible for a healthy slice of the business at the Copacabana.

Another instance, albeit in a smaller orbit, is Billie Holiday, who's jamming the small Ebony club. She's giving that room the healthiest trade it's had since it opened up.

opened up.

of the business being redeed up is the indication that the Harne will gross an estimated \$45,000 for the first week of the Kitzes. For this engagement, minimums have been hiked to \$5 and \$7.50 on weekends, The Riviera is genored to have grossed around \$7.50 on weekends, The Riviera is genored to have grossed around approximate \$25,000 although the approximate \$25,000 although the Thompson hoff draw is now easing a bit.

a bit.

In the case of the Ebony club, an In the case of the Ebony club, an unprecedented situation occurred Saturday (8). Because of the huge crowds the management borrowed a batch of chairs from the Iceland, next door.

Published nearly any day by trade papers from Maine to California and covering every phase of showbusiness.

VOL. X, NO. IV

WEDNESDAY, MAY 12, 1948 ANY PLACE, U.S.A.

'Toolie Oolie Doolie' May

Be Topped By Latest

Andrews-Decca Hit

Andrews Gals Gobble Campbell Soup For 39 Weeks More

Ward Wheelock, ad agency for the Campbell Soups-Franco Amercombine, has announced that lean combine, has announced that the Andrews Sisters' radio contract has been renewed through the state of th the Andrews Sisters' radio con-

Andrews Sisters To London Palladium in Aug.

"Hollywood's current "go east" trend is fast turning into a relay. with second step being from New York to Europe. Notable among recent stars to sign for appear-ances overseas are the Andrews

recent stars to sign for appearances overseas are the Andrews Sisters.

Sisters.

The Andrews Sisters are the Andrews Sisters.

The Palladium in London this summer. The Palladium has booked received for the property of the Palladium has booked with the palladium has booked and the palladium has booked August 2 nd. They will probably make no other overseas appearances, as they will have to plane had been as the palladium has been as the palladium has been as the palladium of the

Princess Elizabeth Prizes Store of Andrews' Platters Discographers unearthed an un-

sual story recently when they discovered that the Crown Princess was among the world's most avid collectors of American pop music in wax form.

in wax form.

Among o the r priceless items brought to light was a collection of Andrews Sisters' platters that experts believe to be the most complete of any outside the States.

DANNY KAYE SEES GATE KILL FOR ANDREWS

Danny Kaye, who recently com-pleted one of the most sensational appearances ever made by an American star in London, remarked when hearing that the girls had definite plans set. ... "If I went over as big as I did, be-lieve me, the Andrews Sisters will fracture 'em".

CASH REGISTER JINGLES WITH ANDREWS TRIO JINGLE BELLS

A little over ten years ago, three agreement, "On the train, in the ubitious girls from Minnesot of the in airplanes, it mie to New York to sing."

"We have a sing."

"Belasso's band. T ed a song, Boogie Woogie Boy, one of our big records 1—while we were all having the ween shows in a soon to go on their own u the hustie them a contra ords, unearthe Mir Blst Du s is history. ? Patty-Maxer naking recthe top and Dave Kar ords hav 4,000,000 STERS most was a ion in appeara broken isiness andies s, off-is well on, and And Q their Lou L Bist I Jose Yod Beer including som Time Three Under to Radio s program, Pineapple, gram with 1940; and in 1941 on and Sanbo

Andrews The And after years office, with gagement le "in person" Los Angeles meant more work me is the problem. We practice, and learn to when we're travelling time?

Los Angeles:

ca records.

The Andrews Sisters famous stars of the ent arated, and not known over as "America's Nu. Singing Act!"

gram with Benny

ANDREWS 3 A 'NATURAL' FOR TELE SHOW

The Andrews Sisters are preppling a show for television to be presented to sponsors in the fall. Video heads have long feit that the girls would be naturals for the the girls wound be naturals for the picture waves. Famous as much for their entertaining routines as for their pipes, the trio has always gone over big in p. a.'s. Case in point is the terrifle reception accorded their after-the-show bit on the Campbell Soups radio program.

occue their after-the-show bit on concue their after-the-show bit on profession. He has been pointed out that the Andrews gais are born entertainers and the step to television will be their style. Their rapid fire delivery has always necessitated the memorizing their material and the memorizing their material and the memorizing their material and be the state of the

ANDREWS SKEDDED FOR N. Y. ROXY

FUR N. Y. RUXY.
The Sisters Andrew' popularity almost boomeranged re-popularity almost boomeranged re-popularity almost boomeranged re-popularity almost boomeranged re-popularity and other dates have had their anager and staff in a freagy and a staff in a sta

g a vacation, . . . h to June 23rd

Personal M. LOU LEVY

peaking

struggied world," mood, de-

ve us our vue.' From about, per-h Larry Rich and other or-

irst records hit

WALT DISNEY SPOTS

ANDREWS SISTERS

Patty, Maxene, and LaVerne Andrews have an Important part

in Walt Disney's great new techni-

in wait Disney's great new teenmi-color cartoon, "Melody Time," re-centity released. Pic, which is along same lines as Disney's "Make Mine Music," stars the An-

drews trio in a song and narration sequence titled "Little Toot."

Little Toot, it is revealed in the

course of the film, is a little tug course of the film, is a little tug boat in New York's harbor who be-comes a hero and gets his name in all the papers for bravely resculng a hig ocean liner. Fans will recall similar stint in "Make Mine Mu-sic" wherein gais told the story of "Johnny Fedora and Alice Blue Bonnet."

Bonnet."

"Melody Time" is the 20th
movie in which the Andrews Sisters have appeared. 19th was
"Road to Rio" with Bing Crosby,
Bob Hope, and Dorothy Lamour,
an experience which the girls survived with flying colors.
In Sentember won their returns

vived with flying colors.

In September, upon their return from London, Lou Levy plans production of the girls' own picture, "Apple Blossom Time." Name, of course, derives from trio's famous theme song which has become synonymous with their name and is one of their million-record sellers.

IN LITTLE TOOT

Andrews-Decca Hit

The Andrews Bleast recent Dioc
ca release of "Sahre Dance" in
Heartbreaker's creening quite, a
stir on the counters and in-the
stir on the counters and in-the
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product Andrews ("We Just Couldedrecent release," We Just Couldedrecent release, "We Just Couldedrecent release," We Just Couldedrecent release, "We Just Couldedrecent release," We Just Couldedrecent release, "We Just Couldedrecent release of the said of the
Bath "Sa bre' and "Insent
breaker' are top-drawer Andrews
the fillp, gaid pipes contribute a
the research of the current Leeds
in Tade is also keeping an eye
peeded to the Andrews' just released re-issue of "Mean to Meleased re-issue of "Mean to Meleased re-issue of Mean to Meleased re-issue of Mean to Melease of Mean to Me-

ANDREWS SIS KOP KAPP KUDOS

KOP KAPP KUDOS

According to Decca presy, JoéKapp, the "Sabore" Heatthresker"

Kapp, the "Sabore" Heatthresker"

In one of the greatest chapter

is still in demand. Since "Bet Mir,"

"Bet Barrel Polka." "Weil Alf."

"Beer Barrel Polka." "Weil Alf."

"Beer Barrel Polka." "Weil Alf."

"Beer Barrel Polka." "Weil Alf.

"Ander the Navajo "Tail," "Sooth

Along the Navajo Trail," "Sooth

flocks more."

Style Slanted to John Q.

Style Slanted to John Q.

The Andrews Sisters who here the party of the property of the proper

Crosby, Haymes, Lombardo, Kave Team With Andrews

Kaye Team With Andrews
The Andrews Sisters have helped
to establish a trend of super-sitstuded disks by making several
recordings with their "boy frends."
The Andrews of the Sister o

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VOL. 170 No. 11

NEW YORK, WEDNESDAY, MAY 19, 1948

PRICE 25 CENTS

O-U.S. TIEUPS ROCK PI

Shifting B'way Theatre Map Again Points to 6th Ave. as Future Rialto

Postwar traffic, business and building plans are swinging to the seat, leaving the upper regions of times Square a glacial ringe, (Table Winthrop Rockefeller Sweitle of the Americas and Aze, I looms as the father son and Aze, I looms as the father son and the state of the state pet for entertalment expansion. New York's main stem amuse-ment sector, preempted in the last free decades by first-run film louises, has steadily moved up freedying for the past 100 years at least, Now, realtors and these persons are predicting the section of the last control of the

die City. While flickerles on Times Squares uptown border show increasing signs of willing, number of houses have already been pendilled in for the 6th avenue bailtime. Additionally, both Metro and Framount are reported increasing the possibilities of receding that own showcases on that steep.

that street.

The big handicap is the skyrocicting prices being asked for frontge on the avenue just east of
frontly and the skyrocic street of
frontly and the skyrocic street of
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fron

Episcopal Church Sets Radio Dramatic Shows:

Walter Hampden Emcees The Episcopal church is going into radio in the fall with a major formantic show titled "Great Scenes from Great Plays." The series will be a guest-tair operation in cooperation, with the Episcopal Actors Guild, with Walter Hampden, Guild president, as m.c. and sometimes leading man.

lasding man.

Deal for the series has been set by the H. B. Humphrey agency, with the National Council of the Spiegolan Church. Watton Butter, which will be the agency producer, will be the agency producer, with the series of the series will probably be aired.

of name wasting the convenience.

of name and the probably be aired on Mutual, will probably be aired on Mutual, will probably be aired on Mutual, will be a proposed on the proposed of the p

Breaking Into Pic Biz

Hollywood, May 18.
Winthrop Rockefeller is breaking into the film business as a partner of Eugene O'Neill (not the playwright) in a new company, with Herb Lamb signed as production chief.

Lamb has recently produced in-dustrial films for General Motors, Ford, Lincoln Electric and Lever Bros.

Some Bistro Maitres Bow So Low They'll Never Straighten Up

The public in this day and age of watching its dining-out budgets is openly resentful of the oversentences, with result bushness is suféering. One classe eastielé N.Y. restaurant owes it biz downbeat to the
ganging-up of captains, with result the
patronage balked at having to
tip their way into unconsciousness.

the patronage balked at having to the pher way into unconsclosuses. One of the hottest new alteries as suffered an early business re-san suffered and any business re-and \$20 pour boiler scale set up by the avaricous matire d notel. This habit of "buying your table," i.e., paying a supplementary "tip of the privilege of spending one's more, reached aggravated way to be a supplementary to the properties of easy money around. The catering staffs, however, refuse to recognize the changing seconds pleture, and while a couple of the peak cafes take, cafe vertenns point to the long-established places as being hose where the captains and wait-ers are under managerial control and don't run the managements, to the degree it chases the cus-tomers.

\$100 Television Set Needs No Antenna

A portable television set, priced to sell for less than \$100; is slated to hit the market about June 7. It's to be manufactured by Pilot Radio Corp., Long Island City, N. Y.

New set is expected to mark the first step in the industry to bring TV-receivers down to the pocket-book level of the mass buying publication. The second is a second to the pocket-book level of the mass buying publication of the second to t

DOS-KORDA DEAL SKIRTS COIN POOL

Initial step in the breakdown of one important aspect of the new Anglo-U.S. Hims agreement was Anglo-U.S. Hims agreement was a superior of the control of th

earungs of British pictures in the Samuel Goldwyn has pending with Kords a deal similar to that ande by Selmick with the British producer, except it Is for only one picture, while Selzuick's is for an indeterminate number of films over a four-year period. Other Ameri-can producers are condevery lead, stangther packs as models for get-ting around the provision of the U. S.-British agreement that pro-vided for pooling of American in-country and the provision of the country of the provision of the provision of the country of the provision of the provision of the country of the provision of the provision of the country of the provision of the provision of the country of the provision of the provision of the country of the provision of the provision of the country of the provision of the provision of the country of the provision of the provision of the provision of the country of the provision of the provision of the provision of the country of the provision of t

Selznick and Goldwyn execs while fully admitting that their moves will dissipate the dollar (Continued on page 16)

Vaude-Tele Mated By Texaco at 5G For June 8 Teeoff

A ghost out of the past and a show biz potential of the future— vaudeville and television—will be mated June 8 when the Texaco Star mated June 8 when the Texaco Star. Theafre starts a series of weekly vaude programs over WNET, N.Y. the bills will comprise seven acts and changing ences. Milton Berle will be the teeoff conferencier, seno, consideration of the conferencier, and the conference con

Tops of the Tops

Retail Disk Seller "Nature Boy" Retail Sheet Music Seller "Nature Boy" "Most Requested" Disk "Nature Boy" Seller on Coin Machines "Nature Boy" British Best Seller

'Galway Bay

Jockeys Ride Herd on Disk-Buyers; Poll Shows No. 1 Consumer Influence

Ill. Exhib Gives House To Churches Hit by Storm

St. Louis, May 18, Tom Baker, exhibitor in Bunker Hill, Ill., where every church was destroyed by a tornado recently, has changed the policy of his house so that church services may be held there every Sunday.

A time for each denomination's services will be set. Baker also offered to stage benefits in his theatre for those who lost most of their property in the tornado.

In One More Year It's Figured GBS Will Have **Edge on Dramatists Guild**

Ninety-one year old George Bernard Shaw has only a year more to go to break even with the Dramatists Guild. His life member Dramatists Guild. His life membership in the organization, for which he paid 21 pounds (\$100.80 at the then rate of exchange) in 1929, will have theoretically paid off in September of next year. After that he'll be on velvet, as far as his Guild dues are concerned.

that he'll be on velved, as far as is Suild dues are concerned.

At the time he became a life in the second of the

Muriel Smith Takes Her

'Carmen' Into Grand Opera.

In an unusual switch from Broadway lead and program of the following of the foll 'Carmen' Into Grand Opera

gin the most potent factor influencing a customer's choice at the record counter, according to a poll conducted through retailers this month by an organization in the trade. Of buyers who replied to the question as to what caused them to select a particular disk, the number who cited a disk jockey hearing ran over 50% better than the next best reason. Following is how the factors, or

reasons, rated in the poll:	
T T	erce
Played by jockey	24
Label 1st out with song	13
Novelty of treatment	11
Likes the artist	9
Heard it on jukebox	7
No single factor	21
All other factors	15

Total 100 The "all other factors" included advertising, direct mail, preference for a particular type of music, etc. meant, as examples, the highlighting of the plano heat in Francis Craig's record of "Near You" and the inclusion of the banjo in Art Mooney's etching of "Four-Leaf Clover."

Clover."

Poll further disclosed that whereas only 10% of the pop sales are made directly to teenagers, the biggest buyers of records are those who have teenagers in the family. In other words, the teenagers dittle buying themselves but they exert a big influence on those who do the buying.

Disk Jocks Important Enuf Now to Be Cut In On Record Royalties

The inevitable apparently has happened. Disk jockeys, who are today the country's No. 1 medlum for the introduction of new songs are being cut in on record royal-ties. There have been several instances during recent weeks where in jocks have been offered contracts calling for cuts of disk

earnings in return for plugs.

It seems that the cut-ins are confined to the Income only from disk sales, and not from the overall gross royaltles a tune might build

gross royalties a tune might build up.
Payolas to jockeys are not new, but in the past the methods have been confined to an occasional \$10 many lockeys who fatly refuse to accept gratulties. They believe first in being free from such deals in order to present the best pos-sible programs, and they can't do that by being under obligation of any kind.

Economy-Minded H'wood Won't Stick Its Neck Out on Legit Angeling

Hollywood's economy mindedness during the past nine months
has made the customing the past nine months
logit season, many participation in
play financing. Picture firms have
angeled only two shows, one that's
now on the boards and another duty
for just the restume third play
for just the properties of the propertie

ping winch opens as the Moyale, N. Y., Friday (21).

Coly other sign of Hollywood inColy other sign of Hollywood inthe revival of George M. Cohan's

"45 Minutes From Broadway."
M-G's interest is wholly tentie, however. Should it go in, it would
mark a reverse is wholly tentie, however. Should it go in, it would
mark a reverse to the company's
whole New York play department
was shuttered with the word that
Metro's interest in Broadway was
at an end beatuse of excessive purbud too often been burnt on investments.

had too often been burnt on invest-ments.
Revivel of what interest there is results from the fact that Gene is the foundation of the con-tential form of the con-ment of the con-ment of the con-tential form of the con

geles.

He asked production chief Darryl
F. Zanuck and producer George
Jessel to have a look at it. Zanuck
was unable to go and Jessel merely
went as a gesture. He became
highly entfusiastic about the play,
however, and communicated his
enthusiasm to Skouras. Latter told

however, and communicated his enthusiasm to Skouras. Latter told him to make arrangements to bring state of the control of the

Sidestep DST Bills

Washington, May 18.

Washington, May 18.
Senate Commerce Committee
had decided to sidestep the two
daylight saving time bills it was
considering. The first would provide for nationwide standard time
and the other would create nationwide daylight time,

Radio interests urged that either bill was preferable to the present half-and-half setup from the view-point of the nets, while film spokes-men favored uniform standard

Senator Clyde M. Reed (R., Kas.), chairman of the sub-committee considering the legislation, said one bill would make the city people mad and the other would enrage the farmers.

Balaban's Coast Quickie Barney Balaban, Paramount's prexy, planed for the Coast Mon-day (17) for studio huddles, He's due to return to the homeoffices within one week to 10 days.

Ordinarily, Balaban visits the studios in March but pressure of a number of industry crises kept him east until this week.

In the Suspended Jail Sentence in Libel Suit

Senicice in Libel Suit
Precioled, N. J., May 18.
Charged with criminal libel,
theatre exec Water Reade drew, a
suspended jail sentence and a \$500
fine here last week from Judge
John C. Giordano in Memouth
County Common Precional County
Common Precional County
Common Precional County
Common Precional County
Common Precional County
Common Precional County
Cou

Park Sun in August, 1946.
Prior to sentencing Reade, the court said it was taking into continuone the 64-year-old exhibiters health. Although one libel charge is now disposed of, two others stemming from similar letters published in the Sun remain to be selected. These allogs Ashury, Park City Manager, and Joseph Redic, lessee of the boardwalk Convention Hail.

NEGULESCO ABROAD TO SET BRITANNIA

Jean Negulesco, 20th-Fox di-rector, planed from New York to England Monday (17) to start re-search for "Britannia Mews," filmi-zation of the novel by Margery Sharp. He said before his de-tended the plane of the con-petition of the con-petition of the con-traction of the con-

Accompanying Negulesco were his wife and Frederick Fox, 20th unit manager. They expect to be abroad three to four months and will do research in France, Italy and Belgium, as well as England.

Maureen O'Hara, Husbaad Have Irish Play for U. S.

Rilm actress Maureen Offara and her husband, Will Price, RKO director, have optioned the U. S. rights to one of the Abbey Players' clicks, "The Rightous Are Bold." It's planned to try the play have August at Richard Addrich's Cape Platoadway miles, Mass., prior to Describe the Committee of the Committee of the Beauty of the Committee of the Committee of the Beauty of the Committee of the Committee of the Beauty of the Committee of the Committee of the Committee of the Beauty of the Committee of

a produway run.

Peggy Cummins may do the
lead, Miss O'Hara will be unable
to appear as she will be tied up
with the production in England of
"Brittania Mews" (20th-Fox), while
Price will be busy with directorial
chores.

Pic Balks Laraine

IR Dains Lai aithe Laraine Day can't see her favor-te team, the Dodgers, or her hus-band, Leo Durocher, in action for at least three weeks. That was the dictum of Harry Popldin, pro-ducer of "My Dear Secretary," in which Miss Day is starring.

which Miss Day is starring.

She walked off the set one day last week, declaring she had been promised permission by Charles Martin, director, to fly to Cincipand and the Dodgers he manages. Poplan called up the Screen Actors Guild, and the Guild told the actress to stay on the job until the shooting is over.

Benny Gets Award

Benny Gets Award
Jack Benny flies based so the
Coast tomorror Charles of the
Coast tomorror Charles
Coast Coast Charles
Coast Coast Coast Charles
Coast Co



VARIETY

308th WEEK! KEN MURRAY'S "BLACKOUTS OF 1948" Capitan Theatre, Hollywood Now Playing Nationall

Newsreels, Radio Get Ton Attention in Geneva At 'Info Freedom' Meet

By HARRY MARTIN

Show business got scant heed at the recent UN Conference on Freedom of Information in Geneva. Aside from newsreels and radio Aside from newsreeis and radio, first world huddle about free flow of info paid little attention to the realm of entertainment. Confab concerned itself almost entirely with matters pertaining to the press, books, mags, literature, etc.

with matters pertaining to the press, books, mags, literature, etc.
Article 17 of the Draft Covenage on Finnan Rights, which may some law, does leave a loophole for further action in the fheatical area through use of the phrase "visual or auditory devices" at lower the right to freedom of thought and he right to freedom of thought and he right to freedom of expression without interference by government of the property of the p

The four words in question ob-viously could apply to pictures, ra-do, television or perhaps even

One resolution, pointing out that "interchange of news, news-papers, news periodicals, newsreels and other media of a distinct news

and other media of a distinct news of an experimental of a distinct news freedom of information," urges the easing of import restrictions on the raw materials involved in each. Newsreels and radio broadcasts media in the field which the UN Sub-Commission on Freedom of Information and the press will continue to study for three years of the control of the control of the control by the 55-nation Genera confer-ence.

ence.
Radio came in for additional nods in two other resolutions. One called for: reduction of taxes on radius and radio parts, establishment of radio ownership as a luxury rather than a necessity, allocatively to cost of radio organizations, and exemption from taxes of all radios in schools. The second resolution called on the UN Economic and Social Council to study measurements of the control of the contro

lie at the lowest possible prices.
Work of Conference will be centinued by the Sub-Commission, with another world session likely to be held in three to five years.
Conclave adopted 43 resolutions intended to shape national policies in this field, approved three treaties for bilateral negotiation between nations, and dratted articles for the world becharation and Covenant on Human Rights.

Friars to Roast A-C . follywood, May 18.

Abbott and Costello will be bar-becued May 26 at the Friars Club, with femmes and outsiders barred. George Jessel will function as chief torturer, aided by George Burns, Lou Holtz, Kay Kyser, Mickey Booney, Abe Burrows and Jack Grant.

Walter Winchell

In New York

Outget Entertunce.

One of the memorable opening nights was "The Trial of Mary Dugan". The author, Bayard Veiller, had been plagued with many floss price to this premiere, and his creditors were hounding him. Veiller had a plan to convince them all he'd be able to repay them soon. He invited them to all down, form at "Mary Dugan"—the first night . After Act II, however, they gathered in the foyer, convinced Veiller had another failure . While Act III was on they bunched in his balcony offices and agreed to settle for as little as 50 cents on the \$. He paid them off with the advance ticket coin and with money borrowed from weathly first-nighters via checks ... Veiller was "done" with his hounding creditors should be fined to the convenience the final curtina dropped . The critic was about it, and it can for a long time, becoming Veiller's Biggeet his

An English critic (named Dick Richards) summed up a failing flicker with these scallions: "No Leave, No Love." No wit, no taste, no fun. No good, no like, no go."

C. A. Lejgung, reviewing "Captain Kidd" in "The Sketch." found it time fattle the words. The producers have achieved something little for the compare with the least vigour of such prize picture. . The film cannot compare with the least vigour of such pirate vigours as "Captain Block," The See Hawk, "The Black Swan and Douglas Fairbants glorious old silent film, "The Black Evan" and Douglas Fairbants glorious old silent film, "The Black Funts."

The lady critic added this devasting box office wrecker: "Yo-ho-ho, and a bottle of lemonade!"

One critic (on a newsmag) reviewed a movie star's frontage instead of the picture. He reported: "Katharine Hepburn hasn't enough of what Carole Landis has too much of." Chinese proverb: Free sitters at play always grumble most.

Alec Woollcott's publishers asked him to be nice to a young relative, who aspired to be a drama critic ... The youth made the rounds with Alec and saw about eight dull shows in a row.

Later the publisher asked Alec's new assistant how he was doing.
"So far" he complained, "all I've done is wake up Mr. Woollook
at the end of the show."

A Barrymore premiere story is concerned with the time the late hin was doing a serious monologue in a very tedious show. As he was finishing his speech a backstage gun prop went off with a loud bang.

Barrymore confided to the audience: "Think you got troubles! That was the producer, blowing his brains out!"

Several months after John Wilkes Booth assassinated President Lincoln, his brother, Edwin Booth (one of the greatest thespians of all time), starred in "Hamlet."

On the opening night a funk shouted: "Hey, Booth! What are you going to do for excitement tonight, now that Lincoln's dead!" The actor flushed and didn't know how to reply . . A spectator knocked the heckler down and called to Booth: "Sorry for the interruption. Please go on."

The defender was Robert Lincoln, Abe's son.

Percy Hammond once described the deep-voiced Tyrone Power, , as "a well-known Shakespearean oboe."

Max Beerbohm, one of the toughest of his day, admitted: "My whole position (as a critic) is unfortunate. When I am laughing it anyone, I am generally rather amusing, but when I am praising anyose, I am always deadly dull."

Ironically enough, not every act that played the Palace was sure fire on the road. "Miss Hamilet, ir." (a travesty on Shakespeare), was a laughtriot at the Palace, clocked for 50 laughs in 18 minutes. The act opened in Hazleton, Pa, right after the Palace engagement and was cancelled after the first show!

The miners never heard of the Bard of Avon and couldn't under stand a word.

Bob Benchley and Heywood Broun were the chief panners of "Abie's Irish Bose," which rus (and run and run and run and run) until it garnered the would's record for long-distance clicks . . . (It inside a constant of the state o

The Palace Theatre opened in March, 1913, and lost close to \$10,000 a week for over a month before it enjoyed the first week of sensational business with the memorable engagement of the great Sarah Bernhardt ... While business was big, the Keith Circuit took a loss that week also due to the terrific expenses involved. Following the Bernhardt engagement, the Palace was shuttered for Keith Schmer, temperature of the Summer, reopening in September, 1913, for its first Fall session with Prital Scheff as headlings. ... She remained two weeks, following the Sarah Service of the Summer, Theoretical Scheff as headlings. ... She remained two weeks, following the Sarah Service of the Sarah Service of the Sarah Service Sarah Servic

It is interesting to note that business at the Palace never let down from that time on to 1928—15 years of uninterrupted, sensational business.

Circuit heads agreed the success of the Palace boomed vanderille all over the world and that it was vanderille's harmeter. When business at the Palace dropped vanderille's harmeter in the country were likewise affected. When it was good at the Palace, it was reflected elsewhere. Eventually, when business fell off to an alarming degree at the Palace, it was the production of the production of the palace of the production of the production of the palace of the p

(Reprinted from N. Y. Mirror, May 13, 1948.)

BELL TOLLS FOR INDIE PRODUCERS

Si Fabian's Would-Be UA Syndicate Now Behind Ted Gamble's Dicker

SI Fahlan. New York elecutive operation and the syndicate which are the syndicate which will be suffered to buy control of United Artists, it has been learned, is 'backing Ted Games and Goiden State theatire circuits from Mile. Naity, Gamble has been offering about \$5,00,000 for half of Naify's interest in the York of the Test of the York o

soit for the Nalfy buy. Fabian now controls about 45 theatres in the New York area. Also continuing an interest in Malso continuing an interest in the New York area. Also continuing an interest in the state of the California state of the Californ

Supreme Court Decision Makes M.P. Foundation

An Innocent Victim

An Innocent Victim

The Motion Picture Foundation, the industry's \$10,000,000 philanithe industry \$10,000,000 philanithe industry \$10,000,000 philanithe industry \$10,000 philanithe industry industry \$10,000 philanithe industry

Ourt.

If the three-judge, lower body orders substantial divestiture, there (Continued on page 56)

Looks Like Arthur Loew Won't Resign After All

Won't Resign After All
Arthur M. Loew, reported at
various times to be resigning his
position may be a considered to the resigning his
position in the company.
Loew had wanted to enter indie
priduction. It was thought he'd
residered to the company.
Loew had wanted to enter indie
priduction. It was thought he'd
reduction in the material prior
cut the company.
The company is a partner, or join
some strength of the company.
The now believed, though, that
the company.
The now believed, though, that
the company is a partner of the
Search Pointing bit hung up by
"Search" pointing bit hung up by
"

Pix for Juves

On the heels of adopting an 18-point piatform of standards for producers of juve feature films, United Parents Assns. is currently mulling methods of implementing the program.

Points asked for are elimination of exaggerated dialects, brutality, emphasis on adult love-making and misleading titles. Running time for juve films, it's suggested, should not run over 90 minutes.

Indications Point To 30-Day Ceiling On Clearances

A 30-day ceiling on clearances throughout the U. S., except for scattered spots where the circumstances are unusual, is being viewed by distrib toppers as a likely on the lime have been as a likely on the lime have been end to be a likely on the lime have been end to be a likely on the lime have been and the lime have been end to have a likely on the lime have been and the lime have been as the likely of the likely of

sult without protracted delay.

Distribs think that any clearance beyond 30 days will be extremely difficult to justify on the
ground of reasonableness. Supreme Court ruling validated only
"reasonable" clearances and placed
by the extent of protection while
stating that any clearance must be
devised solely to protect exhib
revenues, not those of the distrib,
revenues, not those of the distrib,
while chopping down of clearances were widespread before the
decision, it's being intensified as
decision, it's being intensified as
anti-trust actions.

One distrib Universal, has prac-

anti-frust actions.

One distrib, Universal, has practically fixed the 30-day rule as a guide for its future course of conduct. Spokessman for the company of "buring a lawauit." "Since it's Incumbent on us to justify clearances, we'll continue to set them," he added. "We don't intend to be dictated to on that subject and dictated to on that subject and kept to 30 days wherever possible." Other common value bixties in. Other company sales biggies in-dicate that their outfits will follow the same rule. Moreover, although there have been plenty of squawks from exhibs, it's said, not one ex-ample has been forthcoming of an (Continued on page 55)

SELZNICK ALSO KEEN ON PIX FOR TELEVISION

Intensive study of television has occupied much of David O. Selznick's time during the producers current three-months' stay in New York. He returns to the Coast tomorrow (Thursday).

ALL BUT BIGGEST SEEN GIVING UP

Indie production, already panting on the ropes, has been handed some of the production of the ropes. In the ropes has been all the rope of the ropes of the ropes of the rope of the rope

'Alice' in the Middle Of A Cinematic Blunderland

A Cunematic Blunderland Whether "Allee" in Wat Disney's forthcoming "Allee in Wonderland" should be live or animated has become a cause celebre within the action organization, with considered the control of the contr

Unbeat of Anglo Pix in U. S. Markets Already Seen: from 30G to 42G Wkly.

Paramount is readying a musical version of 'Accent on Youth,' first second on Youth,' first second on Youth, and the lime it is almed as a starrer for Bing Crosby.

Arthur Sheekman is rewriting the script, but no producer or director has been named to date.

Russians Still Stalling on Any **U. S. Picture Buys**

The Russians won't say yes and won't say noon their long-pending won't say no on their long-pending won't say no on their long-pending but have a said this week, however, by an exec of the Motion Picture Export Asan, which would handle a said to the Soviets for the U. S. Industration of the Soviets to definitely bring the curtain down on negotiations they started last year is believed to indicate their desire. Refusal of the Soviets to definitely bring the curtain down on negotiations they started last year is believed to indicate their desire. It is the said to be some quarters is that they don't want to be in the position of outrightly refusing to buy American pix for fear in the position of outrightly refusing to buy American pix for fear the back section may put ideas into the back section may put ideas into the beds and in the said of the said of the Soviet into life. Irring Mas., MPEA v.p. and general manager, leaves for Europe at the end of this week and may possibly add Moscow to his litinerary when her they have offered a visa for the trip by the Russians while (Continued on page 6)

First Negro Drive-In

Charlotte, N. C., May 18.
Construction of a \$40,000 drivein for Negroes of Charlotte is now
under way near here.
First Drive-in for Negroes in the
Carolinas, it will have a 400-car
capacity.

Crosby's 'Accent' Remake
Hollywood, May 18.
Paramount is readying a musical
version of "Accent on Youth," Direct so proof of the American market,
recenced 13 years ago with Sylvia
Sidney and Herbert Marshall. Process on proof yet that the imscreened 13 years ago with Sylvia
Sidney and Herbert Marshall. Process on proof yet that the
substantial revenues have been been supported by the state of the accent into a sizable upping of
Bing Crost Remains revenues the tea care into a sizable upping of
Arthur Sheekman is revenue to the
the accent of into American tax
to be a first a

Packed up by 3. Arthur Rank's Audio pk: In past few weeks. Audio pk: In past few weeks. Audio pk: In past few weeks. In a low of some \$30,000 weekly included to the tax difficulties have now mounted to some \$42,000. That's of May for both Universit and of May for both Universit and Eagle Lion. It's understood, With distribution fees and advertising expenses deducted, dollar, credit separates deducted, dollar, credit separates deducted, dollar, credit personness deducted, dollar, credit composition of the present loud to the present loud to the present loud to the present loud to the present loud, it's understood is increased bookings of British pk: In affiliate from high to affiliate circuits to build up the number of bookings on English imports. It's felt that the change in stance is some support (Continued on page 18)

(Continued on page 18)

YATES TO LONDON WITH EYE TO LOCAL PROD.

Herber J. Yates, Republic prexy, heads for England May 31 to survey the British film industry personally and explore methods of thawing frozen coin. Financial the up is a serious blow to Republic since Bagland was one of its major to the control of the control

ers rating high.

Sidney Meyers, general sales
manager of British Llon, Rep's distributors in England, is here for
huddles with Yates. It's possible
Republic will make a limited number of films in England to get
around icing.

Sid Silverman, President:
14 West 46th St. New York 19, N. Y.
Hollywood 28
4211 Yucca Street
Washington 4
1222 National Press Building
Chicago 1
360 No. Michigan Ave.
5 St. Markins Fr., Trafalgar Sq.

120 No. 11

INDEX Dillo

Chatter 62 Disk Jockey Reviews House Reviews 56 Inside Legit Inside Music

Inside Music
Inside Pictures
Inside Television
International
Legitimate
Literati
Music
New Acts
Night Club Reviews
Oblituaries Orchestras . . Radio Reviews ... Radio Reviews
Records
Frank Scully
Television
Unit Reviews
Vaudeville

DAILY VARIETY (Published in Hollywood by Daily Variety, Ltd.) \$15 a Year—\$29 Foreign

National Boxoffice Survey Spring Weather Hurts Some Spots - 'Curtain,'

'Union,' 'Apache,' 'Arch,' 'Noose' Strongest Bets

Union, 'Apache,' Arch,' 'Noose' Strongest Bets
Big news this week nationally
is the launching of 'Irno Curtain'
(20th) In some 20 key cities
covered by Valoritand mentality of the property of the covered by the cover York. He returns to the Coast tomorrow (Thurwise). Selezinck has been continued and continued to the coast will be with the producer also worked out the shortly in video.

Producer also worked out the British production are sufficiently as the standard with selecting the standard with the producer on a number of the coast will be Dan O'Shea, preserved in the coast will be Dan O'Shea, preserved his Vanguard Films, and Ernest L. Goast will be Dan O'Shea, preserved his Vanguard Films, and Ernest L. Goast will be Dan O'Shea, preserved his Vanguard Films, and Ernest L. Goast will be Dan O'Shea, preserved his Vanguard Films, and Ernest L. Goast will be Dan O'Shea, preserved his Vanguard Films, and Ernest L. Goast will be Dan O'Shea, preserved his Vanguard Films, and Ernest L. Goast will be was winding up in New York.

No of the Vanguard Films, and Ernest L. Goast will be deals he was winding up in New York.

No of the Vanguard Films, and Ernest L. Goast will be deals he was winding up in New York.

der.
"Puller Brush Man" (Col) and
"Berlin Express" (IRKO) look
most promising of new films. "Express" shapes fait to fast in three
spots while "Wuller" is fancy in
(M-G) is disappointing in first
(M-G) is disappointing in forman"
(Mono) looks fine in Chicago.
"Summer Holday" (M-G) and
other new film, is doc in Beston
"Willer M-eeting" (W) con"Willer M-eeting" (W) con-

Film Earnings Starting to Reflect **Upped Grosses and Prod. Economies**

Rallying of gross rentals since the beginning of the year and the effects of Hollywood's economies is starting to register in the alf-major company ledgers. Distribu-tion and of the business on an over-all approach has now worked its all approach as now worked its siter most of them turned in a loss for the final six months of 1947. With the hike in film revenues and the growing impact of ecotionsy predict a steadily bettering of net returns.

returns.

Latest straws-in-the-wind are
Paramount's first quarter of 1948
report; a boost in grosses garnered
by Columbia during the first three
months of the year; and disclosure
that 20th-Fox's film rentals climbed that 20th-Fox's film rentals climbed 15% and amortization costs dipped 20% since the current year began. RKO's gross from the distribution wing of the company has also worked its way up, company spokesman disclosed, to a point where it's again contributing a net profit.

where it's again controluting a net profit.

Overall dip in the fiscal 1984,
to date, compared to that of 1987, is 40% at this early class three shorts companies, reporting at least first-companies, reporting at least first-companies, reporting at least first-less. The short short shorts are 1987 as against a short short short short of 40 was 25%. However, the raily now beginning to take shape is ex-pected to recoup much of that 40% retreat before the year is over.

Parameniar For Example

retreat before the year is over.

Paramount is a case in point.

Last of the five to report, Par disLast of the five to report, Par dislast of the five to report, Par disfirst number, ended April 3, against
3,522,000 for the same period of
46. That's only a 20% decline but,
more important, it actually repremore important, it actually repremore important, it actually repremore important in the first of the year,
has excluded all earnings of subside operating overseas except to
tally received.

Columbia has racked up a gross

Columbia has racked up a gross

tually received.

Columbia has racked up a gross
of \$8,529,000 for the three months
anded March 27— a sound gain
over the \$7,172,000 which the company gamered in the last quarier
pany gamered in the last quarier
which Col took in during the found
quarter of '84. Company has yet to
report its net on this gross. With
x725,000 earned for the first 28
weeks of fiscal '48 (ended Dec. 27,
1847), Col is down 50% for that
half of the yea.
With 28 weeks reported, Metro Is
With 28 weeks reported. Metro Is

Others
With 28 weeks reported, Metro is
off 55% for the period ended
March 41. It's netted, so far, \$3,835,745 against \$8,996,779 for the
equivalent stretch, last year, M.-G's
sales department reports an improvement in bir with some strong
provement in bir with some strong
to better the last of release figured
to better the last half of the year's
wentals.

product assume for resease aguren servicials.

Warner Bros, 'after scoring its result of the year's remials.

Warner Bros, 'after scoring its result of the peak profils in fiscal 1947, show a decline of 48% for the first three stockholders' met, officials of the company predicted a 195% slought off for the first six months. WB's off for the first six months off for the first six months of the comparative period of the year before.

Hardest hit, to als 13% weeks. U, of the first six months for the first six most six months of the first six most six most six most six months of the first six most six most

Par's \$7,760,000 net for the quarter represents equivalent earnings of \$1.11 per share on the 6,987,039 shares of c on m.o. n outstanding against \$1.30, last year, on 7,303,972 shares. Company has declared a regular quarterly dividend of 50c per share, payable June 25 to stock-holders of record June 4.

Hygienic's 2d Pic

Hygienic's Zd Pic
Highwood, May 18.
Hygienic Productions, producers
and distributors of "Mom and
distributors of "Mom and
titled "One Too Many." "Airweitle
legit star Ginger Prince will make
her celluloid debut in the pic.
Company prexy Kroger Babb,
who arrived here over the weekweek and the pic.
The production of the cast has not as yet be en
chosen.

20th Cancels \$3,000,000 Worth of \$1.50 Preferred

WOTHIN OF 31.30 PTCHETTED
In a move designed to simplify
its capitalization structure, 80thFrow has cancelled 83,500 shares of
\$1.50 cumulative convertible precered stock held in its treasury,
change at 35, value of the cancelled
shares come to a shade under \$3,000,000. Remaining in 20th shands
are 6,300 shares of this particular
uncertain, position of which is still
uncertain.

Preferred shares were picked up by 20th in a series of transactions preceding 1944 and held in the treasury until cancellation was ordered this month.

Skouras Details 20th-Fox Profits **Upping Steadily**

Confirming the overall improvement in the distribution end of the film business, Spyros Skouras told stockholders yesterday (Tues) at distribution of the company's rentals had steadily climbed since the beginning of the year. Prevy of 20th announced that the concern's first-quarier part of the company's rentals had steadily climbed since the beginning of the year. Prevy of 20th announced that the concern's first-quarier paratite period of .1947. Skouras declared that earnings for the paratite period of .1947. Skouras declared that earnings for the declared that earnings for the declared that earnings for the standard of .1947. Skouras declared that earnings for the paratite period in the contract of the standard of the contract of the contract of the standard of the stand

should equal the 1947 performance. For the first quarter, 20th prexy said that rentals on films showed sains but that theatre bit dropped off. Domestic income for the first better bit of the control of the first better bet

neem a summent total net or so,—
Common stock earnings for the
first quarter on the 2,789,024 share
total quarter on the 2,789,024 share
outstanding were equivalent to \$1
per-share against \$2.07 last year.
Gross receipts from film rentals
and theatres totalled \$40,316,174
for the quarter compared to \$46,for the quarter compared to \$46,for the quarter compared to \$46,total gross which also incudes dividends and rents from
tenants amounted to \$44,408,346.
Amortization of film costs increased slightly in the 1948 first
causter, coming to \$13,522,1564
Amortization of film costs increased slightly in the 1948 first
causter. Coming to \$13,522,1564
Film distribution, theatre operations and administration expenses
totalled \$22,142,291.
Company board also declared a

totalled \$22,142,291.
Company board also declared a number of dividends. Regular quarterly divvy of 50c. per share on common will be paid June 30 common will be paid June 10 common will be paid June 12 common will be made June 15 to record stock-holders as of June 1. Holders of convertible preferred stock will convertible preferred stock will convertible preferred stock will store the store of the store will be supported by the store of the store will be supported by the store of the store will be supported by the suppo

Heineman Keynotes EL's Big Time' at Sales Meet

Bag Time' at Sales Meet
Ragie Lon's entry into "the big
least lon's entry into "the McCleary, Charles Gr
LL's four division sales meets,
leber, Frederick Quimby, Thomas
division, Sales meets,
leber, Frederick Quimby, Thomas
division

Jack Cohn's Stock Gift

Jack Colm's block left
Washington, May 18.
Jack Code Columbia Bleutres
traned over 1,000 shares of his no
par common stock last month as a
gift to the Artists Foundation, according to figures just released by
the Security Exchange Commission. This still record Commission. This still record Commission. This still record Commission. This still record commistion of the Security of the Columbia
Commission of the Columbia common
from a trust fund in which he is
interested.
Louis K. Sidney, of Loew's, acquired 500 shares of Loew's, acquired 500 shares of Loew's, tocompensation.

Cheever Cowdin received S.
Owerrants for Universal common as
compensation.

TOA Clocks Its Pro-Pix Pitch

Newspapers with a total circulation of 7,517,878 have already run stories circulated by the Theatre Owners of America, exhib outliff and the total circulation of the total control of the total of 12 yarns to exhibs for use locally. Of these, two have been total of 12 yarns to exhibs for use locally. Of these, two have been could be to the total of 12 yarns to exhibs for use locally. Of these, two have been could be to the released, four stories of general interest, and six others on the same quality theme for radio gabbers.

The total country of the

on the practice.

Three longer speeches have been forwarded to exhibs for presentation to forums and clubs. Each is in two versions, one planned for an exhib, the other for non-industry members' presentation.

Sullivan To Set TOA Office
Washington, May 18.
Setting up of a Washington office for the Theatre Owners of
America is one of the first Jobs
Gael Sullivan has in mind when he
(Continued on page 63)

U REPAYS \$1,000,000, CUTS DEBT TO \$9,000,000

Acad to Name Officers As Hersholt Retires

Jean Hersholt, needlen of the Academy of Motion Picture Arts and Sciences for two years, will retire May 25, when the board of governors will elect a new set of officers.

officers.

New members of the board are
Robert Montgomery, Robert Haas,
John Boyle, George Stevens, G.
Carleton Hunt, Harry Warren,
Gabe Yorke, Walter Lantz, Gordon Sawyer and Emmet Lavery,
Members of the old board, holding

Rank Aims to Merge Odeon and G-B Chains' 516 Cinemas; Exhibs Squawk

Scully-Bergman to Eng. On Rank Pix Sales in U. S.

Un Rank Pix Sales III U. S. William A. Seully, Universal's distribution veepes, and Maurice Bergman, eastern ad-pub chief, will shove off for England July 1 to set plans for J. Arthur Rank's British films. Scully and Bergman will parallel the recent British frip of their Eagle Lion counterparts, William J. Heineman and Mac Rank's product in the U. S. Duo of U toppers will spend three weeks in British confabbing with Rank officials and gilmming with Rank officials and gilmming with Rank officials and gilmming for the confabbing of the confabbing with Rank officials and gilmming fribution here.

Par's Good Profit **Enables Cutting Down Bank Debts**

With the Impressive net profits maintaining Paramount in a highly liquid condition, company is pressing a double-barrelled drive to whittle current indebtedness and cut its outstanding capitalization. The control of the control of

pressed for anything pear this sum. face of the U. S. supreme. In the decision in the analytic case, Far is continuing to buy to own stock during the current Originally, stock deposited in the reasury was intended primarily to reasury was intended primarily to statutory court's 59%-and-5% provision. Lower court, in effect, hed that where a major owned less than 58% or noner than 55% of a solve the partnership to dissolve the partnership for the period of the p

out. Indebtedness to banks was alleed by a series of transactions which by a series of transactions which are all the series of transactions which are all the series of new one. The series of the se ut. Indebtedness to banks was sliced

N. Y. to L. A. N. Y. to L. A. Eddie Albert
Joseph Auerback
Barney Balaban
Jack Benny
Louis Berg
True Boardman
Carl Brisson
Mrs. Mark Hellinger
Morris Helprin
Dick Hodgson
Saul Jaffe
Gene Kelly Gene Kelly
Margo
Jerry Mason
Margaret O'Brien
Danie T. O'Shea
Ernest Scanlon
Grad Sears
David O. Selznick
George Shupert
Paul Stewart
Ed Weist Gene Kelly

Bucking opposition of organized exhibitors, J. Arthur Rank is press ing his plan to streamline operations of the Odeon and Gaumont British circuits through a profit-pooling scheme. With approval of 20th-Fox, which holds a \$22,000, 000 interest in G-B, in his pocket, Rank is now huddling with heads of the Kinematograph Renters So-clety on distributor reaction to be

clety on distributor reaction to be plans.

Scheme envisages the formation of a new company to be known as the Circuit Management Assa, the Circuit Management Assa, and the Circuit Management Assa, of the S16 clemens of the General Company's profit pool and of the S16 clemens of the General Company's profit pool and most population of the S16 clement acting size of the Circuits. Ocean company's profit pool and solvent in the Circuits of the C

Practices.

New company's board will have Rank as chairman, with other members including John Davis, Odeon managing director; Leslie W. Farrow and Mark Ostrer, John managing directors of G-B; and two other reps from the circuits.

L. A. to N. Y.

L. A. to N.
Fred Ahern
Janis Carter
Janis Carter
Jacquies Chabrier
Ilka Chase
Louis de Rochemont
Irene Dunne
Stephen Dunne
Jack Durant
Margaret Estinger
Margaret Estinger
Hardie Frieberg
Elliof Gibbons
Ralph Gleason
Jack Goldsteln
James R. Grainger
Katharine Hepburn
Paul Hollister
Ruth Hussey Ruth Hussey Dick Irving Hyland Dick Irving Hyla Irene Danny Kaye Robert Lantz Walter Lantz Marc Lawrence David A. Lipton Ludy Ludwig Carole Mathews Carole Mathews
Bess Meredyth
Leo Miller
Leo Morrison
Luana Pattet.
Brock Pemberton
William Pereira
William Perlberg
Frank P. Rosenberg
Babe Rutb
Margaret Sullagan Babe Rutb
Margaret Sullavan
Barry Sullivan
Lamarr Trotti
Ben Wallerstein
Maurice J. Woolf
Monte Woolley
Jane Wyatt
Joe Yule
Blanck Yurka Blanche Yurka

N. Y. to Europe

N. Y. to E. Edna Best Larold Boxall Maurice Chevalier Ronald Colman Alfred Crown Frederlek Fox History Control of the Color of the Colo

DIVORCEMENT WON'T PANIC BIZ

Skouras Sees New Benefits to Films | THEATRE LOSS | Despite Rathvon's Balm to Aides, Via Theatre-TV and Telecast Pix

Expressing confidence in the elements in store for the film industry, introduction, 20th-flow from the company of the company of the company that the combination of the company that the combination of th

Speaking at the annual stockhadders' meet at the homoofficehadders' homooffice-

LOUISVILLE THEATRE SUIT RESUMES TRIAL

SUIT RESUMES TRIAL
That of a \$2,100,000 triple damge, anti-trues suit brought by
find & Wahnut, Inc., against the
award suit of the suit of the
weak prosponement. Sebback
weak prosponement. Seb

Will Rogers San Still Not Assured of Financing

Not Assured of Financing
Plans for regular handing of
the film for regular handing of
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Mrs. Carol Brandt Stavs With M-G Another 2 Years

With M-t Another Z Years
Metro has litted the option of
Mrs. Carol Brandt, studio's eastern
story chief. Her original threeyear pact would have expired next
July 1. It has now been renewed
for another two years.
Terms remain of
manual salary,
plus a liberal monthly expense allowance. Mrs. Brandt, who is the
wife of Carl Brandt, head of the
Brandt & Brandt literary agency,
is currently on the Coast. She's
about July 1, confabbing with producers and studio officials.

Korda-Selznick **Deal Will Anchor** Former in London

Pormer in London

Deal signed by David O. Selpick with Sir Alexander Korda
before the departure of the British
Prove Small Control of the British
British Control of the British
General on the Coast in the falltivities in London as a result of the
deal with Selznick, and a possible
similar one with Samuel Goldwyn. has eliminated the Hollywood
similar one with Samuel Goldwyn. has eliminated the Hollywood
Small Control of the British
March Control of the British
March

days later to report results to Korda.

British producer, who had been in the U.S. for about 2½ weeks, in the U.S. for about 2½ weeks, in the U.S. for about 2½ weeks, co-chairman of Korda's London Films, Lid, and Carol Reed, British director. Boxall, who handles the financial end of the Korda to the Corne to New York with him, but on other bustness. Reed hid been here for some time. He'll produced incret one or more films under the Korda has, delivered two films of art to 20th under his agreement. They are "An Ideal Husband" and "Anna Karenha" Both here for coffice. Production of the other four lims included in the deal is pretty well completed.

SAG PITCHES FOR **NEW PACT HUDDLE**

NEW FALL HUDDLE

Screen Actors Guile notified in producers

Screen Actors Guile notified in producers

in Falling out and that the thesps are ready to go into a huddle about a new labor contract.

Letter signed by John Dales, Jr., executive secretary of SAG, was some 400 producers throughout the U.S.

MPRF HITS 75%

MPRF HITS 76%

Motion Picture Relief Fund's
Silver Jubilee drive passed the
tirree-quarter mark, financially, at
the end of the first two weeks.
George Bagnall, chairman, announced a total of 20,623 pledges
signed, Goal is 27,000,

NSB -- SKOURAS

The spectre of theatre divestiture now haunting the film industry isn't as foreboding for the
future of the major picture companies as was first feared. That's
feature of the major picture companies as was first feared. That's
fours, 20th-fox pression
for a major topper since
for the first official expression by a major topper since
trust decision came down.
Skouras left no doubt in his
stockholders' minds that film companies can forge ahead profitably
tes between exhibition and dictribution-production. He pointed up
the highly pertinent fact that the
Big Five, and particularly 20th,
but highly pertinent fact that the
Big Five, and particularly 20th,
but highly pertinent fact that the
Big Five, and particularly 20th,
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Big Five, and particularly 20th,
but highly but he properties,
but a low the spectre which has
used that the but a loss
would depress the price to a point
are all liching, instead, he feels
that 20th, with theatres located in
a real liching, instead, he feels
that 20th, with theatres located and
a real liching, instead, he feels
that 20th, with theatres located in
a real liching, instead, he feels
that 20th, with theatres located in
situations, the Skouras' reasoning
would apply down the line.

If Skouras' belief on price is corturn to the Big Five of sums which
may even exceed the total capitali(Continued on page 18)

Hemispheric Split of B. O.

Deal signed by David O. Selznick and Sir Alexander Korda list week for production in England provides for outright ownership by Selznick of Canadian, U. S., and Latin American rights to the pix. Films are to be produced by Korda with funds Selznick-Expects to have frozen in Britain under terms of the new Anglo-U.S. films agreement.

INDEEN IN DISEASE WILLS.

Selezick is also to provide stars and some of the stories for the pictures. These costs are to be considered part of the purchase price, along with frozen funds to the extended of the films.

Deal runs for two years, with no specific number of films mentioned to be made during that time. Selimic and Korda, in announcing the agreement, stated that "plans have been been as the star of th

NSS TALKING BUYING 1600 B'WAY BUILDING

Abuldan Survey of the Marca Dullanium National Screen Service is dickering for the Mecca bldg, 1600 Broadway, as its New York benduarters. Herman Robbins, pred O NSS, has been talking with Loew's which bought the Broadway and 48th street property with a view for housing its international dept. there, but subsequently the modern the survey of the NSS, inclidentally, leader in the film trailer business, is closely eyeing television as a natural expansion move.

nig television as a natural expansion move.

Price would be close to the \$1,-50,000 originally paid by Loew's when it bought the building last year. The control of the third property with the state of the control of

They're Still Uneasy on Hughes Buy

Hughes Finds 17 RKO Pix Worth \$20,450,000

Worth \$20,450,000

Howard Hughes will find a total of 17 films completed in the cutting room and before the cameras seems to the conting room and before the cameras seems to the complete seems to th

Surprising Big Biz by 'Henry V' Bonuses UA on %

Bonuses UA on %
Unexpectedly sock biz scored by
Arthur Rank's "Henry "In the
U.S. will shortly bring a windfail
U.S. will shortly bring a windfail
Company will get \$46,000 in oneleasing fees from the British protucer in the nature of a bonus."
That's the result of the distriture of the state of the state of the state
Solow-back to the first dollar—
state of the state of the state of the
Joyn back to the first dollar—
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HUGHES' 3 UA FILMS ON SEARS' COAST AGENDA

Among items on Grad Seafs' agenda during his current Coast trip are huddles with Howard Hughes concerning the three Hughes films committed to UA for release. Hughes is understood interested in having the plant of the common of

over to IKO for release, since he now is controlling stockholder of that company, and to want about the stockholder of that company and the stockholder of the stockh

RICO exces and staffs on both coasts appear to be deriving little comfort from prexy N. Peter Rathloward Hughes has "no hungry only a staff of the common prexy N. Peter Rathloward Hughes has "no hungry amy of relatives looking for your step into the RiCO management". Despite the soothing words there is considerable concern evident step into the RiCO management is considerable concern evident among RiCO test that personnel mediately, at least over the period of the next few years. Protracted negotiations between lughes and Floyd Odlum, Allas of Atlas' RiCO holdings by the planemaker, had already considerably upset morale of studio, distribution and theatre employees. Example of the control of the control of the property of the control of the contr

HUGHES CLEARED BY SENATE PROBERS

Washington, May 18. Howard Hughes and his airplane manufacturing companies have been cleared of all charges of fraud and corruption in a minority fraud and corruption in a minority report issued this week by the four Democratic members of the Sen-ate War Investigating committee. The report declared that Hughes as "entitled to a positive finding by the committee," that there was "second the second that the evidence which discloses my create or which discloses my create or which the second that the second that the Hughes or his associates. All the evidence is to the contrary." Four Democratic also associate

Four Democrats also asserted that there was no political pressure exerted by Hughes in obtaining war contracts and no evidence of excessive profits.

Wanger Drops Out Of Diana Prods.

Hollywood, May 18. Walter Wanger has pulled out of Diana Productions, Fritz Lang remaining in charge of production while Joan Bennett retains stock in the company. Wanger and Miss Bennett also retain their interest in "Secret Beyond the Door," which tite trio made for Universal-International release.

International release.

Lang's next picture, "Winchester 73," is expected to start in about a month and to be made as a Fritz Lang production under the Diana

Uncertainty Over Supreme Court Decision Stalls Sales Meetings

retation of the Supreme courts the pretation of the Supreme courts anti-trust decompanies to postpone their plans for mass alse meetings to discuss the new sales policies called for.

to discuss the new sace pluciess called for the majors had planned to call such meets immediately after the decision was handed down. Because their attorneys haven't yet fleeston was handed down. Because their attorneys haven't yet fleeston was handed down. Because their attorneys the had before September. Instead, the major was the meets work to held before September. Instead, the major was the had before September. Instead, the major was the had before the had befo

job. Illustrating the general distrib confusion over the High Court's ruling, Metro this week reprinted the decision verbatim in its Distributor, house organ of the sales staff. Publication carried no comment or analysis, however. In a note accompanying the decision. The Distributor's editor declared:

note accompanying the decision.

"It is the Distributor's editor declared:

"It is the Distributor's function.

"It is the Distributor's function.

The state of the u.S. Supreme Court decision appears on this and the following ment, since Lowe's interpretation of its meaning, and instructions to guide you in conducting your business in the future, will be given to guide you in conducting your business in the future, will be given to channels. In the meantime, alert fined the state of the state

20th-Fox May Now Seek Out-of-Court Settlement In Stockholders' Suit

Twentieth-Fox may try to make an out-of-court settlement in the minority, stockholders' suit now pending against the company over a stock transaction involving National theatres prez Charles Skouras and other NT execs.

tional theatres pre2. Charles Skouras and piler NF greez.

Annual 20th stockholders' meet at the homeoffice yesterday (Tuesday) was strangely quiet, with no ever. Following the meet, however, 20th general counsel Otto E. Kocegi declared that "it's expected an ofter will be made by counsel or the getendants." If such an experimentation will be sent immediately stockholders. Such action, he added, must have court approval. NT chief Skouras, meanwhile, planed to the Coast last week after the complete examinations before trial in the 20th-170x minority stockholders' action. Skouras will tote back with this necetain information which was sought of him by Mil-Continued on page 50

Supreme Court Asked To Clarify Schine Decision

Washington, May 18.
Supreme Court was asked on
Friday (14) to clarify its decision
in the Schine theatres anti-trust
case, so as to permit early divestiture of five theatres in a special
category.

category.

In its recent ruling, the High court disagreed with the method of divestiture provided in the Court disagreed with the method of divestiture provided in the book to the trail judge, logether with a suggestion that the lower court cancel out, the plan of using a trustee to handle theatre sales ordered by the court.

See the court cancel to be court. The court cancel out, the plan of divested under an old consent decree. This situation has been handled by the trustee. The Justice Department, situation has been handled by the trustee. The Justice Department mitted to continue, or that the Supreme Court make clear that it wanted it stopped.

Moves to Columbia

Moves to Columbia
Horizon Productions, headed by
John Huston and Sam Spiegel, will
make "Rough Sketch" for Columbia release. Rita Hayworth may
play the top role.
Houston and Spiegel originally
aimed to release the film through.
Metro but the deal fell through.

Important Ruling Vs. % Chiselers

Boston, May 18 In a precedent-making decision of considerable interest in percentage-chiselling actions Federal District Judge Sweeney here has ruled that a distributor may re cover flat rental damages caused cover flat rental damages caused by phoney returns on percentage pix. In other words, if a distrib is misled by under-reporting of percentage films to grant lower flats on other films, the difference is an element of damages which can be included in a suit.

can be included-in a suil.

Since the doesn of actions filed throughout the country almost invariably ask for flat retail damages, the decision has broad appliaction. Judge Sweeney's opinion confirmed a referee's award which included \$13,000 damages on Hallow in a suit brought by Metro, against Perel E. Lieberman and a number Perel E. Lieberman and a number for the confirment for Metro was \$20,573.

Separate decision awarded \$2,573.

The separate decision awarded \$2,573.

Separate decision awarded \$2,573.

Separate decision awarded \$2,573.

sur.

It's the first decision along these lines. Court didn't discuss the laws applicable but confined itself to finding the referee justified in tacking on flat rental damages.

tacking on flat rental damages.
Theatres involved in the suits are the Tremont, Normandy and Bjou, Böston; the Square in Med-Bourney, and the suits of the local from the Medical from the State of the local from of Nutter, Me-Clemon & Fish and Edward Asargoy, of Stein, argued for the plaintiffs, while Joseph B. Abrams repped for the exhib.

DECISION ON HOLLAND TO BE MADE THIS WEEK

Decision is to made by the end of this week on the future of the of this week on the future of the Rolland. Three has been should be a foliand. Three has been should be a full that the future of the

current pact expires in September.

Irving Maas, MPEA v.p. and
general manager, leaves at the end
of this week for a tour abroad that
will take him to the Netherlands,
and he is supposed to have in his
hands by that time the decision of hands by that time the decision of the member companies, which include the eight majors and Monogram-Allied Artists. Situation was also used at length by the MPEA decision of the MPEA will probably got about the MPEA will probably got and the company reparation of the company reparation the board with their respective presidents.

A committee

presidents. — A committee was also named to consult further with Mass three week. Board had before it recommittee of three which was send from Paris last month for a two-day in-the-scene survey in Holland. Group consisted of Paramount's John B. Nathan, Universal's Harry Novek and Metro's David Lewis.

Novak and Metro's David Lewis, I the MPEA leaves Holland it will be because some of the companies feel they can get more money out of the territory by competing among themselves there than by distributing cooperatively through the MPEA. A number of with local distribution and the major feel they are thus with local distribution and a few of the majors feel they are thus being done out of playdates that they could otherwise mare.

Sweetness & Light

Sweetness & Light

Harrisburg, Pa, May 18.
Unique method of film advertising more film advertising more film advertising more film advertising from the film and the film and

Foreign Lands' **New Censorship** Woes for U.S. Pix

With financial problems overseas starting to clear, censorship trou-bles are now clouding the film in-dustry's foreign market horizon. Despite tight self-regulation im-posed by the industry on its over-seas product, unexpected moral restrictions feep popping up in foreign countries to plague U. S. distributors.

Latest consorial axe has fallen in Portugal where "The Big Sleep" and "The Man I Loved," both Warner Bros. pix, were banned outright along with several French and British films. Worrisome that it's a reversal of former Iriendy disposition to U. S. pix. No explanations, were offered for the bans even after U. S. distributors requested instructions from the disposition to the state of Death," 20th-Fox pic, is now being weighed for approval.

In India, following a conference

being weighed for approval.
In India, following a conference
between Motion Picture Assn. of
America reps and S. Ayer, prez of
America reps and S. Ayer, prez of
Indian and Indian and Indian
government still aims to eliminate
all drinking and prolonged films. In
Indian and Indian and Indian and
Indian and Indian and Indian
Indian and Indian and Indian and Indian and Indian
Indian and Indian and Indian and Indian and Indian and Indian
Indian and Indi

distributors can guide themselves. In Burma, censors have tight-end up on U. S. films after de-claring that rebellious natives and methods from "tough guy" films, Accordingly, all films "portraying destruction, war, tortures, atro-fies, intrigues, crimes, etc. are state". In Malaya, "China Seas" (Metro) has been banied because the pirates in the pic were shown to be Malayan.

U.S. PIX UNAFFECTED BY ARG. DOLLAR FREEZE

DI ARN, JULIAN FULLAR
Overull freeze on dollar remittances imposed by the Argentine
government this week has little, if
any, effect on the status of American films in that country, foreign
dept, excess of U. S. companies.
Tonk distrib. Save been unable to
sense the statument of the status of the
permits have been granted for imports of American pix since early
this year.

this year.

Recently, an Argentine decree
provided a cut of 75% on America
an film importations. The majors,
however, have been unable to obtain clarification of the ruling and
no permits have been issued since
that decree. Ordinarily, American
film industry obtains yearly revenue of \$5,000.000 from the coun-

The new freeze has taken the form of a notification by the Central Bank of Argentine to all other banks that they can no longer remit dollars, Swiss francs or Swedish kroners for imports, Banks are awaiting further clarification.

MPEA's New \$500,000 Dividend Cues Some Ontimism for Pix Biz Abroad

while for from offcring any the solver seaton. An array of the state of the solver seaton and the solver seaton and the solver seaton. An array of the same signation of the most hospital signs is that the Motion Fixed signs is the word star as prospects for profits are concerned, will within a couple of the Motion Fixed signs in the Motion

This will bring the total take for This will hring the total take for the nine member companies to \$2,000,000 for the little more than two years that the MFEA has been operating. In addition to a \$250,000 start the Association, it made two \$500,000 divvies last year and a third one last March. The forth-coming one was amounted to the outst's direction by MFEA v.p. and board meeting last week.

Mass was somewhat downheaf

Soord meeting left week.

Mass was somewhat downheat
concerning new restrictions imposed by some Iron Curtain countries on Yank films, but in a genposed by some Iron Curtain countries on Yank films, but in a genterritories served by the MPEA,
he expressed hopes for continued
success in snaring profits for the
member companies. His report was
returned to the problems for the problems facing the U.S. compareturned to the problems have
developed in the past six months.

Marshall Plan
While neither Mass nor the rep

Marshall Pian
While neither Mass nor the rep
of the MPAA international division
would go so far as to say the future
looked "bright," it was said that
in many countries than they have
in the past. This is particularly
true of the 16 European countries
which are getting Marshall Pian
did, and thus are under some oblidamerican industry.
Valiortunstelly, it is not true of

American industry.

Unfortunately, it is not true of the Soviet orbit countries, which are under compulsion from Moscow to accept none of the U.S. Largesse. As a matter of fact, two of the nations, Hungary and Rumania, have recently become much tougher.

tions, Hungary and Rumania, have recently become much tougher.

recently become much tougher.

recently become much tougher.

nounced in the first proper of an anomal of the film industry within a few months, the government has easied to grant import licenase for easied to grant import licenase for the first paydates in the nation's theatree, all of which are controlled by the political interaction of the political course, is the Communist.

In Rumania, all licenses for exhibition of American films were cancelled after the Washington course, is the Communist.

In Rumania, all licenses for exhibition of American films were cancelled after the Washington concelled after the Washington concelled after the Washington concelled after the Washington concelled after the Washington of the Washington o

New Markets-Maybe

New Markets—Maybe
Things aren't otherwise too bad
in the Iron Curtain countries and
Maas is planning to leave this
weekend on a six-week trip during
which he hopes to improve the situation. Among the spots he'll visit
are Prague, Warsaw, Yiema, Budapest, Sofla, Belgrade and Buchar-

station of the control of the contro

Germany and Japan
As for the other occupied countries, Germany and Japan, Mass
said that no concrete result with officals of the U.S. Sitate and officall offic

to a minimum and the audience patential is not being realized.

The Smith-Mundt information services bill has been passed in services bill has been passed in services bill has been passed in the part of the control of the part of the par

Russians Stall

abroad last year, but was unable

Soviet film authorities h

to make it.

Soviet film authorities have seal a number of inquiries to the MFEA through reps oversear and MFEA through reps oversear and MFEA through reps oversear and the seal of the s

Pirating Pix?

maybe one at all.

Some restaing Pix1

Some companies have privisely expressed the fear that the Baser of the pix of the

Eagle Lion Oke \$5.50-\$20 Pay Tilts for Publicists

Pay Tilts for Publicist.

Stemming from direct neglicities with the very second to the control of the control o

TO CONTINUE AUCTION BIDDING

RKO-Pathe's NBC Video Lease No Crimp to Eastern Prod. Hopes

New York city government's "Come east, young man" pitch to Hollywood film producers will be continued in force, despite the continued in force, despite the crimp put in its plans last week by RKO-Pathe's leasing of its N. Y. studios to NBC television.

RKU-rames ressum, on an art are a studies to NBC television. Tossing in the sponge by RKO-Pathe, at least as far at central production is the city government's as when the city government's as when any continues are all the season of the city government's as when any continues are all the town of the city government's were claimed to be the most mod-ration of the city of the city of the city of the city of the wood and the city of the city of the city of the city of the wood and the city of the city of the city of the city of the wood and the city of the city of the city of the city of the wood and the city of the city o

Jennie" and RKO's "The Window."
According to Judge Edward Co.
Maguire, special fine Edward Co.
Maguire, special fine O'Deyer, after the fight a now trying to develop often the fight of th

"Mayor O'Dryer, according to
Major O'Dryer, according to
Major Direct in the Major M

pics up our conceased that I migat RKO-rathe prec Harry Michal-ion, meanwhile, declared his com-juny users' averse to giving up plans for feature production in plans for feature production in plans for feature production in shared the plant of the studie space has been case "more studie space beat with NBC, he pointed out, leken.RKO out of the studie rental situation, since it no longer has itsuation, since it no longer has leken.RKO out of the studie rental situation, since it no longer has leken.RKO out of the studies of the temphassed that Pathe would continue its full schedule of shorts repetuted in N. Y., pointing out production in a constant of the studies and sound recording facilities, and sound recording facilities of the studies.

1ST MOVE FOR PIX-TV ORG AT N. Y. MEETING

First steps towards the organi-tion of a permanent television ganization to coordinate activiorganization to coordinate activities of film producers, stations and ad genetics were taken at a Bodd, Astor, N. Y. meeting very company of the coordinate activities of film producers, stations of the coordinate of the coordina

in the film industry.

Agenda of the first meeting included elections of committees preliminary to a permanent form of organization. Title for the outside the control of t

elected temporary chairman.
Motion was passed at the meeting to confine the mount of the problem of film distribution of film distribution of film distribution of the committee stations. One of the committee stations can be considered to draw up a standard exhibition contract for television exhibition.

TV's K.O. to B's?

Television as an end to B pictures is the latest straw in the wind foreseen by film in-

the wind foreseen by film industry observers.
Film oracles believe that once video gets rolling on a mass consumer basis, theatre television of top sports and news events into theatres will fill the spot previously allotted B pix.

B pix.

Observers believe that most producers now turning out B films eventually will make a mass switch over to production are constanted to operating on the budgets that tele is able to pay. Swing in that direction has already begun, in fact, with most such producers seeking to gain experience with an eye to the Tuture.

Rank Oldies Set For Tele Sales

All signs now point to television being handed a lifesize bailer from films in video networks search for celluloid to bolster its program requirements. Starting in the fall, a flock of J. Arthur Rank's films, which are four years old or more, will be packaged for television use. United World Films, Universal's subsid which landed to the control of the program of the control of the c search for celluloid to bolster its

Rank imports.

Offer of David Sarnoff, chairman of the board of NBC, to play British films on the NBC video network won't be accepted, at least partial properties of the prop

which, he proposed.

Rank's entry into the American thevision market is expected by give British filten anest as against Hollywood product. Sir Alexander Korda has already sold tele rights to 24 of his films to WPIX, new N.Y. Daily News station, which is distributing them nationwide. Sale of Yank films has hardly started because of the proposed of the sound that the sound the sound that the so

NCAC'S PREZ, MORTON, MAY JOIN 20TH ON TV

MAY JUIN ZUTH UN TY
Alfred It Doed Morton, prez
of the National Concert & Artists
to and once NBC television
topper, may join the mushroomic
20th-Pox video department.
Twentieth prez Spyros Skouras
confirmed yesterday (Tuesday) that
he has had several richting has been
inalized yet. If Morton joins the
company, it's not certain what position he'll assume. Skouras has
airgady appointed shorts salemanager Perf and publicity manager Irving Kahn has been
handling the company's applications for video grants in various
cities.

WB Ups Serlin
Bernie Serlin has been appointed Warner Bros, field man in the company's central district with headquarters in Cincinnati.

COMPETITIVE IDEA

Seven justices of the U. S. Supreme Court combined to toss competitive bidding out of the "must" provisions of the anti-trust timue that method of sefling in many spots on a voluntary basis. While most distribs have still to take an official stand, all signs indicate that Metro, TRKO, Paranidicate on the competitive beautiful signs in the seven that the supreme Court, at no point in its lengthy opinion, labelled competitive selling, as illegal. Two main grounds for rejecting the method as a panasca to the supreme Court, and proposed the supreme

partial methods and a second methods and a second methods and a second method method methods and methods and a second method method method methods and method metho

law suit.

Technique generally used is to make a film available in these senate a make a film available in these senate a film available in these senate a film available in the senate of the comparable theatres. Some of the comparable theatres. Some the control of the comparable theatres and the senate of the comparable the senate of the make of the make of the make of the make one offer without knowing what his competitor is willing to pay and the highest bid gets the firm. The method not Distribs favor of the senate of the sen How It Works Out

Dietz and DeRochemont Air Views on TV and Pix Before Ad Women of N.Y.

Metro's pub-ad vice-presy Howard Dietz and March of Time producer Richard de Rochemont
ard Dietz and March of Time producer Richard de Rochemont
rossed opposing views of television's future at the Hotel Astor.
Jay of the Advertising Women of
New York. While Dietz declared
that video was getting off on aling on its programs, de Rochemont
asserted that commercial pic producers will be caught up in a boom
when television comes of age as an
Dietz saw the main reason for
the success of the film industry in
the fact that it didn't permit plugs
iffin industry's policy, and films allowed advertising, people would sit
at home and never go to the theatre, he said. He opined that view
at the programming service.

Declaring that adventising films
allowed and the proposition of the
provide the vehicle for their going
splaces. He predicted that films
provide the vehicle for their going
splaces. He predicted that films
would furnish the bilks of programthe medium becomes firmly established. At that time, he said,
women's tastes and opinions will
be the declared pro-Metro's pub-ad vice-prexy How-ard Dietz and March of Time pro-

5 MAJORS FAVOR U and Par Eye Telenewsreel Ties Beyond Movietone's NBC Deal

Other TV News

Where the accent is on Pictures-Television, those stories are departmentalized on this page.

But attention is drawn to other TV news in the Radio Dept; also the AFM-TV scale story in Music.

WB to Unveil **New TV Screen**

Hollywood, May 18.

First unveiling of RGA's nearly arge-serves the large-serve in the la

NAT'L ALLIED DEFERS **TELEVISION QUESTION**

National Denver, May 18.

National Allied States board meeting, with president, as presiding officer, stuffed over; the television question after members listened to lengthy report by Trueman Rembusch after newther listened to lengthy report by Trueman Rembusch der cover until its next board needing. Meanwhile, the study will be continued with matter of bringing together theatre and television meeting. One one up at later meeting.

executives to come up at later meeting.

Meeting blasted ownership of heatres by exchange managers or charge to the state of the state independents.

Board adjourned early Monday
(17) to take a mountain trip to Cen-

Par's Theatre Video Plans Include Fites

Paramount's theatre television is currently at a standstill, with no immediate plans for the next dem-onstration at the Broadway Para-mount theatre.

marriation at the Broadway Paramount theater.

Par tele veepe Paul Raibourn
Par tele veepe (17) that the company is mulling a number of ideas to which to put the system but, to date, none of them has felled. He contirmed reports that Par is constructing a tele studio in its constructing a tele studio in its constructing a tele studio in its longer of the studio will be used for. Or the studio would be used for. Company a tella is on what the studio would be used for. Company is still negotiating for theatre. Try rights to both the Taylor of the studio would be used for. Company is still negotiating for theatre. Try rights to both the Taylor is still negotiating for the studio would be used for.

Two film companies have launched into renewed negotia-tions for a television-newsreel mar-riage and a third is reported con-

Influenced into renewed negotiations for a decision-newsreel martions for a decision-newsreel martions for a decision-newsreel martioning its search for a national
sponsor to back its entry into the
video field via its newsreel company. If their efforts work out,
the only reel out the belonging to a
najor without a video tie when
the summer starts.

Universal is current viit the
ABC network and word is expected
in, short order. Reportedly, the
deal under consideration would go
considerably further it han on
the consideration would go
considerably further than in
the ABC network and word is expected
in, short order. Reportedly, the
deal under consideration would go
considerably further it han on
the start of the consideration would
be considerably further than it
lis film program requirements.

Somewhat similar to Jerry Fairbanks' pact with NBC. Fair-banks'
specific makes available pix
now on its shelves, and supply a
nowsreel for five-per-week programming. Newsreel- end would
only be incidental to an overail
pact.

Par's Idea.

Paramount has reopened negoti-

only be incidental to an overail pact.

Party Ries.

Party However, has put through a change of objective. It's no longer looking to peddle a five-per-week through a change of objective, and the company thinks it can avoid the company thinks it can avoid exhib squawks which have been levelled at 20th on the assertion, are beating theatres to the punch. Paramounters, it's said, have decided on the less frequent programming is a way of breaking the necessary experience before swinging into the company's own operation with its own stations. One spokesman for the company operation with its own stations. One spokesman for the company antional sponsor even though its excess are convinced that piecemal, stations when, and if, FCC rulings would be convenient to the convenience of the convenience of

HAL ROACH LAUNCHES INTO TV PRODUCTION

Hal Roach filed papers here for Halvo Television Corp., espiralizated Halvo Television Corp., espiralizated ducer will use his Culver Studio to shoot video reels, as well as rent-ing space to other companies. I'ra addition to his television proj-ect, Roach has a commitment produce six films for Netro release.

Detroit's Theatre Preem

Detroit, May 18.

Detroit, May 18.

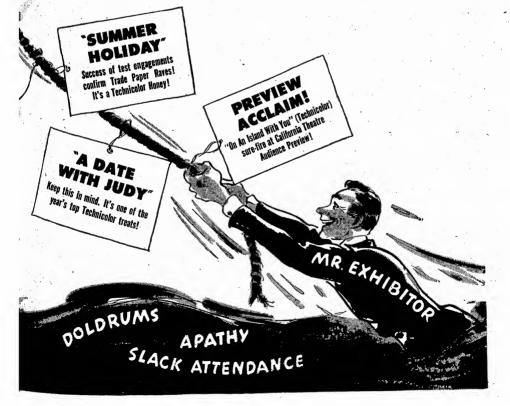
Sol Krim, owner of the Krim theatre, gave the Detroit preem of theatre tele Monday (17) on a 8x12 screen in his uptown play-house, using a major TV set which projects vision onto screen from a 300-pound portable apparatus of 100 to platform pushed between

seats.

It continues today (Tues.), and then will be used only for feature events to be flashed on the screen as part of the show. Same apparatus is used for 30x40-inch screen in the lobby. It's first such apparatus here.



LEO TO THE RESCUE!



'Noose' Not Hanging So High in L.A., \$35,500; 'Curtain' Loftv 75G, 'Bells' Dim 34G, 'Woman' Mildish 24½G, 2d

Firstrum here are taking a sugging this week and overall propects are not bright. Balmy weather and product are blames of the property of the

biz trend.

"Miracle of Bells," in two houses, looks mild \$34,000. "Noose Hangs High" is sighting \$35,500 for 10 days in five locations, mostly small-seaters, "Will It Happen Again" shapes to get dim \$14,000 in four small spots.

"Summer Storm" (UA) and "Two; 12-250.

**Earptian (FWC) 1,538; 60-81)—

**Earptian (FWC) 1,538; 60-81)—

**Earptian (FWC) 1,538; 60-81)—

**Earptian (FWC) 1,538; 60-81)—

**Earptian (FWC) 681; 60-81)—

**Cohes Strikes (GA) 680, 60-81,

**Cohes

\$12,700. and "Argyle Secrets" (FC). Slow \$2,500. Last week, "Summer Storm" (UA) and "Two Interest of the Total State of the State of the Total State of the Total State of the Total State of the State of the Total State of the State of the Total State of the \$12.700.

Hollywood Musie Hall (Blumenfeld) (475; 60-85)—"Will It Happen Again" (FC) and "Argyle Secrets" (FC). Slow \$2.500. Last week, "Summer Storm" (UA) and "Two Yanks" (UA) (reissues) (5 days),

St. Kid" (Rep). Very thin \$7,000. Last week, "Sainted Sisters" (Par) and "Shaggy" (Par), \$12,600. Paramount Hollywood (F&M) (1-451; 60-51)—"I, Jane Doe" (Rep) and "Main St. Kid" (Rep). Silght \$5,000. Last week, "Sainted Sisters" (Par) and "Shaggy" (Par)

\$5,000. Last week, "Sainted Sisgroup and "Shaggy" (Par),
group Par) and "Shaggy" (Par),
group Par),
group Pa shapes to get dim \$14,000 in Tour small spots.

Estimates for This Week Belmoat (FWO (1.332, 06-81)—"Received (1.322, 06-81)—"Noose Hangs High" (EL) and 54,500. Last week, good \$9,700. Small of the two properties of the

"Fron Curtain" looks nice at the frow white "Ail My Sons" is big in the fow white "Ail My Sons" is big in the foot white "Ail My Sons" is big in the foot of the f

Wash. Whoops It Up For 'Apache,' Smash \$20,000

'Shanghai' \$7,000, Omaha

Open air season arrived here with fair weather over weekend, and biz is off from all probably be last week. Ben all probably be Lady From Shanghai" at Brandeis. Cooling systems went on during the lady of the lady from the lady of the Omaha, May 18.

Estimates for This Week Brandeis (RKO) (1,500; 16-35)— "Lady From Shanghal" (Col) and "Return Whistler" (Col). Fine 7,000. Last week, "Miracle of Bells" (RKO) and "Adventures

"Lady From Shanghai" (Col) and Return Whistlet" (Col). Fine \$7,000. Ladt week. "All reachers of \$7,000. Ladt week. "All reachers of \$7,000. Ladt week." All reachers of \$7,000. Ladt week. "All reachers of \$7,000. Ladt week." Cape Colon Same. Faramount Ciristates (2,800; 16-6)—"Tron Lurain" (200). Modular Ciristates (2,800; 16-6)—"Sainted Sisters" (Far) and Colon Sisters" (Far) and Sammy keek. "Caped Pury" (Par) and Pury keek. "Caped Pury keek. "Caped Pury" (Par) and P

Curtain' Gives Balto Lift. \$11,000; 'Sons' Oke \$12,000, 'Duel' Hot 13G

Trade here is generally off, with most of bo, action coming at night. Of current list, "All My Sons," is drawing some trade to Keith's after an energetic advance buildup. "The Iron Curtain" looks better comparatively, with fancy session on tap at the New. Rest of list shape.

Estimates for This Week Estimates for This Week Century (Loew's-UA) (3,000; 20-60)—"Duel in Sun" (SRO). Return at pop prices heading toward \$13,-000, not bad after previous run at upped scale extended to 10 playing weeks. Last week, second of "State of Union" (M-G) fine \$10,300.

on Umon" (M-G) time \$10,300. Hippodrome (Rappaport) (2,240; 20-70.—"Mating of Millie" (Coll) plus vaude. Local crix may build this into sturdy \$15,000. Last week, "Lady from Shanghai" (Coll) and vaude (2d wk), \$11,200.

vaude (2d wk), \$11,200.

Keith's (Schanberger) (2,640; 20-60)—"All My Sons" (U). Strongly sold but looks only passably good \$12,000. Last week, "Are You With (Continued on page 16)

Berlin' Best Bet in Prov., Big \$18,000; 'Curtain' 17G

Providence, May 18.

RKO Albee's "Berlin Express" is best bet hereabouts with most stands on the upgrade. Majestic's "Iron Curtain" also looks good. Ideal weather improving 'to cut into weekend take. State's "Summer Hollday" is only fairly steady. Estimates for This Week. Estimates for This Week

Albee (RKO) (2,200; 44-65)—
"Berlin Express" (RKO) and
"Blonde Savage" (RKO), Fast
\$18,000, and best-bet in town at
current pace. Last week, "Miracle
of Bells" (RKO) and "Philo Vance
Returns" (RKO) (2d wk), fat

'Curtain' Gets Tilt Via N. Y. Pickets, Big \$27,000, Hub; 'Holiday' Okay 38G

Key City Grosses

Estimated Total Gross
This Week - ... \$2,67,000
(Based on 22 cities, 200
theatres, chiefly first runs, including N. Y.)
Total Gross Same Week
Last Year \$2,868,000
(Based on 20 cities, 200
theatres)

Woman' Aided By Kave, Mpls., 24G

Minneapolis, May 18.
Such sock attractions as Sammy
Kaye band on Radio City stage
plius "Smart Woman" and State's
"The Iron Curtain" are having the
misfortune to be running headon
into a local bo. slump, with mild
weather blamed. Latter look
meeting to be consulted to the
meeting of the consulted to the
meeting of the consulted to the
hard and "Casbah," both moderate.

Century (Par) (1,600; 50-70)—
"Ideal Husband" (20th). Mild \$6,000. Last week, "Tender Years" (20th), yanked after 6 days at very thin \$3,000.

Third States and the State Sta

Lyric (Par) (1,000; 50-70)—"Big Clock" (Par) (m.o.). Fair \$5,000. Last week, "Sign of Ram" (Col) (2d wk). light \$4,000.

Last week, "Sign of Ram" (Co) 2d web, light \$4,000.
Radio City (Par) (4,400. 50-85)—
Smart Woman Hönon) and sign of the sign o

INDPLS. OFF; 'CURTAIN' MILD 11G, 'ARCH' 10G

minD 110, MAVI 18.

Gualifying trials for Decoration
Day 500-miler at Speedway drew
estimated 70,000 attendance Saturday and Sunday and put jeasonal
damper on firstrun film biz here,
day and sunday and put jeasonal
damper on firstrun film biz here,
standard to the standard of the second of the

Estimates for This Week
Circle (Gambie-Doble) (2,800, 44-65)—"Winter Meeting" (WD) and
Frighting 69th" (WB). Thin \$9,000.
Last week, "Bishop's Wife" (RKO);
\$12,000. (CT) (3,300, 44-65)—
"Additional Curtain" (20th). Modest
\$11,000. Last week, "Thompies" (Par), fair \$11,500, first lime at
regular scale.

The property of the property o

"Iron Curtain" getting best play at the Met but of present play at the Met but of the But generally is dull. "Stewns but generally is dull. "Stewns but generally is dull." Stewns as moderate at Statuty shapes are as moderate at Statuty shapes as moderate at the Esquire soft to go of start. "Smugglers," best foreign film in town, looks big at the Exeter.

big at the Exeter.

Estimates for This Week
Astor (Jaycox) (1,300; 40-80)—
"Best Years" (RKO) (4th wk)
Holding up to \$7,000 after \$9,300

Bostom (RKO) (3,200; 40-80)...
"Berlin Express" (RKO) and
"Smart Politics" (Mono) (2d wk);
Down to \$18,000 after great \$25,000
for first stanza,

for first stanza.

Esquire (J.P.) (1,000; 90.51.25)...

"Paradine Case" (SRO). On continuous road-show basis, first week looks okay \$15,000. Last week, subsequent run. (1,200; 48-73)...

"Santer (Ind. 11,200; 48-73)...

"Research (Ind. 11,200; 48-73)...

"Res

Fenway (M-P) (1.373; 40-80)— Ruthless' (EL) and 'Old Los Angles' (Rep), Fair \$6,000. Last week, "Woman in White' (WB) and "Fighting 69th" (WB) (reissue), \$6,500.

Se,5,00. Memortal (RKO) (3,000; 40-80)—Memortal (RKO) (3,000; 40-80)—"All My Sons" (U) and "Louisians" (Mono) (2d Wb. Dropped to \$22,000 afrag big \$23,000 for first week. Metropolitan (Al-P) (4,375; 40-80) (Indie). Hypoed by N. Y. pickeling, this one's going to a significant of the state of

Texas" (EL), \$22,600.

Orpheum (Loew) (3,000: 40-80)—

"Summer Holiday" (M-G) and

"Trapped Boston Blackie" (and)

Not up to expectations at \$22,000.

Last week, "State Union" (M-G)

(2d wk), \$17,000.

(2d wk), \$17,000.

Paramount Mr.P (1,700; 40-80)—

"Ruthless" (EL) and "Old Los Angeles" (Rep). Moderate \$14,000.
Last week, "Woman in White" (Creasure Logoting 90h" WB)

State (Loew) (3,500; 40-80)—

"Trapped Boston Blackie" (Col).
Fairly big in male house at \$1,000.
Last week, "State Union" (M-G) (2d wk), ince \$41,500.

Heidt Ups 'Hunted' Great \$30,000, Det.

Detroit, May 18 Horace Heidt's band is boosting "The Hunted" to a great 6-day week at Broadway-Capitol this Otherwise biz is sible explanation being the slump sible explanation being the slump in buying power that the Chrysler strike is creating. The number of strike is creating. The number of strike is creating. The number of strike is "Noose Hangs High," strong at the Palms.

Estimates for This Week Adams (Balaban) (1,740, 70-85)—"State of Union" (M-C) (3d wh). Fair, 85,000, compared to good the program of the program

\$10,000 second stanza.

Broadway - Capital . (United-Detroit) (3,09; 70-95)—"The Hunted folion), plus Horsee Heldt orch on stage. Great \$30,000 or over in 6 (272) and 52,000 for first stage layout of year.

Downstown (Balaban 2,985; 70-95)—"Shanya Wife" (KNO 22 31,000 last week.

For (Fox-Michigan) (5,100; 70-95)—"All My Sons" (U) and "13 cand Soldiers" (20th) (2d wh. 14,000 last week.

The Conference of the Conference of

Mild \$15,000 after sturuy wildling \$15,000 after sturuy wildling will wildling will wildling wildling wildling wildling wildling

(20th), \$15,000.

United Artists (U-D) (2,976; 70-95)—"Remember Mama" (RKO) (3d wk). Disappointing \$10,000 after solid \$14,000 in second week.

Pickets Up 'Curtain' to \$37,000 in Chi; 'Rerlin' Fair 20G, 'Woman' Brisk 14G. 'Song' Sweet 15G, 'River' Fast 16G

Broadway Grosses Estimated Total Gress
This Week\$583,000
(Based on 17 theatres)
Last Year\$693,000
(Based on 18 theatres)

'Duel' Fast \$18,000

Boxoffice Is generally on upbeat this stama, with all houses report-tions are all the stama, with all houses report-in some cases better than it has been in the last three months. Leader will be the State, where packing em in. "Iron Curtain," at the Risito is getting some play. ''Old Los Angelese' at Strand like-wise stimates for This Week Brown (Fourth Avenue) (1,200:

Estimates for This Week
Brown (Fourth Avenue) (1,200;
45-65)—"Sitting Pretty" (2044)
(mo.). neat \$6,500. Last week,
"Big Clock" (Par) and "Caged
Fury" (Par) (m.o.), mild \$5,500.
Kentucky (Switow) (1,200; 30-60)—"Pirates Monterey" (U) and
"Bill and Coo" (Rep). Nice \$3,200.
Last week, "Knew Susie" (RKO)
and "Double Life" (U), \$3,000.
Mary Anderson (People's) (L7

Mary Anderson (People's) (1,-100; 45-65)—"Fighting 69th" (WB) (reissue). Mighty \$7,000. Last week, "Winter Mecting" (WB), soggy

'Arch' Moderate in K.C.,

\$15,000; 'Curtain' Ditto

In Better L'ville

Chicago. May 18. 4
Arrival ett of pring over weekend, house the Loop houses a chance to sover some clash missed during sat week's siege of could and missed as the country of the country

Express "much" and "multi-". This of the property of the prope

From bnanguas (22 wk), okay (25 ceep on stage (24 wk), okay (25 ceep on stage (24 wk), okay (25 ceep on stage (25 ceep o

"Winter Mecting" (WB), soggy \$4,000. Strong of the property of 'Apache' Bangup 22G Tops Cleve.

Furore caused by "Iron Curtain" is giving it a real push at the Hipp, with big session likely. But "Fort with hig session likely. Dut FOAL Apache" is the week's real smash at the Palace where shaping town's best. "Arch of Triumph" at State has been drawing b. o. reactions almost as lukewarm as crix no-lices.

Estimates for This Week Allen (RKO) (3,000; 55-70)— 100se Hangs High" (EL). Nice 2,000. Last week, "River Lady" 13,000.

hlo, JUU, Lutrain Julia Pictures here currently have strong star power, but only fairlish biz looms. Midland's "Arch of Triumph" looks only moderate. Fox. Midwest first min the current process of the control of the c \$12,000. Last week, "River Lady" (0), \$15,000.

"Hipp, (Warners) (2,700; 55.70)—
"Hipp, (Warners) ("Frontier Marshall" (20th free-lisues). New \$4,000 or near. Last week. "Naked City" (U) (n.o. \$1.00 or \$1.00 or

"Palace (RKO) (3,300; 55-70)— "Fort Apache" (RKO). Socko \$22,-"Ont Apache" (RKO). Socko \$22,-"Ont Apache" (EKO). Socko \$22,-"Casanova" (EL) plus Mills Bros. and Shirley Ross on stage, fine \$29,500.

State (Loew's) (3,450; 55-70)— Arch of Triumph" (UA). Under lopes at \$16,500, but good. Last veek, "B. F.'s Daughter" (M-G), 116,000.

hopes at All State of Union (M-G). See State of Union (M-G). Swell \$8,000 for third downtown lap following grand \$13,000 last week.

Shanghai 'Lusty \$9,500, Port .: H.O.'s Also Stout

rut.; H.U.'s Also Stottu
Portiand, Ore, May 18.
Downtown biz is holding up well
bis session. "Lady from Shanghai" at Paramount shapes as standtu, "Unconquered" and "State of
Union" are ace holdovers.
Broadway (Parker) 1.822: 50-85)
—"State of Union" (M-C) and
Heart of Virginia" (Rep) Cd wk.
Sock \$12,000. Last week, torrid
\$15,000.

"Heart of Virginia" (Rep) (2d wkt.)
Scock 312,000. Last week, torrid
Stayfair (Parker) (1,500; 50-85)—
"Panhandle" (Mono) and "Perlious Waters" (Mono). Fair \$3,500. Last Week (Mono). Fair \$3,500. Last Week (Mono). Fair \$3,500. Last Week (Mono). Music Bex (H-E) (1,000; 50-85)—
"Bishop's Wire" (RKO) and "Sign. O. K. \$3,000. Music Bex (H-E) (1,000; 50-85)—
"Unconquered" (H-E) (1,000; 50-85)—
"Unconquered" (H-E) (1,000; 50-85)—
"Unconquered" (H-E) (1,000; 50-85)—
"Unconquered" (H-E) (1,750; 50-85)—
"Oriental (H-E) (1,750; 50-85)—
"Oriental (H-E) (1,750; 50-85)—
"Oriental (H-E) (1,750; 50-85)—
"Parbusus (H-E) (1,750; 50-85)—
"Parbusus (H-E) (1,750; 50-85)—
"Parbusus (H-E) (1,750; 50-85)—
"Parbusus (H-E) (1,750; 50-85)—
"Robin Hood" (WB) (Treissue) and "13 Lead Soldiers" (20th) Sold (WB) (Treissue) (H-E) (1,250; 50-85)—
"Robin Hood" (WB) (Treissue) and "Prince of Theory" (20th) and "Prince Theory" (20th) (Mon) (1,50), 50-55, 50-5

Apache' Big Chief In Cincy, \$20,000

All UNILY, & ALAJOWU

All major houses are in full broom this stara. The full broom this stara is the standard currently with big session. "Iron Curtain" also is on the stundy side currently with big session. "Iron Curtain" also is on the stundy side of the revewers are. "Noose Bang. "Smagger" par at Kelths. Estimates for This Week.

Albee (BKO) (3,100; 50-75"Fort Apache" (BKO). Big 520,000, helped by terrific campaign in contest tien with daily, and find stunt in lobby by Boy Scouts. Lat. with Horace Hedd orth on stage, at week. "Lost Honeymon" (Boy Boy), bigger in city for months 88,800, bigger in city for month of MSB,000, bigger in city for month of

'Curtain' Up to \$17,000, Tops Buff., 'Arch' Fine 15G, 'Casbah' NSH 112G

Buffalo, May 18.
Big news here this week is "liron
Curtain," with shout session at the
Buffalo. "Arch of Triumph" looks
nice at the Lakes. "Casbah"
shapes modest at Latayette.

nice at the Lakes. "Casbah" shapes modes at Latayette.

Estimates for This Week.

State of the State of Union" (NG-03, 14,500.

Great Lakes (Shea) (3,400. 49-70).

"Great Lakes (Shea) (3,400. 49-70).

"State of Union" (M-G), \$14,000.

Hippodrome (Shea) (2,100; 40-70).

"Eighting (Spith" (WB) and "Walkey of Giants" (WB) (reissues) \$10,000.

Teck. (Shea) (1,400; 40-70).

"Duel Lata" (WB) (reissues) \$10,000.

Teck. (Shea) (1,400; 40-70).

"Duel Lata" (WB) (reissues) \$10,000.

Teck. (Shea) (1,400; 40-70).

"Latayette (1) and "My Dog Rusty" (Col.). Fairly good \$11,500. Last week, "Adventures Casanowa" (EL) and "Bury Me Dead" (EL), \$10,000.

Zoth Centru (Bongs High" (EL), and "Gobra Strikes" (EL) (28 wk).

Off to fair \$9,500 after big \$16,500 last week.

Estimates Are Net

Film gross estimates, as reported herewith from the various key cities, are net, i.e., without the 20% tax. Distributors share on net take, when playing percentage, hence the estimated figures are net in-

come.

The parenthetic admission prices, however, as indicated, include the U.S. amusement tax.

Plenty Iron Men for 'Iron Curtain' Plus Ed Sullivan Revue, Big \$115,000, B'way: Hitler Documentary Sock 30G

Downbeat started last week is being accentuated at most Broadway firstrum boxoffices this stanza. It was a start of the st

Acquirency to snop for entertainfor current dip.

While the allday rain Sunday
was figured helping, several theapour most of Thursday (13) also
pour most of Thursday (13)
pour the state of the state of the
pour most of Thursday (13)
pour the state of the
pour thin stages had gone.

"Iron Curtain," with stages how
topped by Ed Sullivan and his
pour the stage that gone
revecumers, With rival picket lines
at preview showing and resultant
calcaining last Tuesday (11) night
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night.
"Will It Happen Again?" is next

night.

"Will It Happen Again?" is next best newcomer, soaring to new thest newcomer, soaring to new the soaring to new the soaring to new the soaring to the soaring to the soaring to the soaring to the soaring the soaring

Estimates for This Week Estimates for This Week
Astor (City Inv.) (1,300; 80-\$1.80)
—"Mr. Blandings" (SRO) (8th wk).
Current session ending today
(Wed.) is down to \$13,000 or less
after harely okay \$16,000 in
seventh week. Stays one more
week, "Melody Time" (RKO) opening on May 27.

ing on May 27.

Capitol (Loew's) (4,820; 70-\$2.20)

"'Homecoming" (M-G) and Xavier
Cugat orch, Harvey Stone, Rose
Murphy heading stagebil (3d wk).
Present stanza is off sharply at
\$95,000 after big \$113,500 for second week, a bit over hopes. Stays
on.

Dameed" (Indie), okay \$7,500 in The Tribute of the

'Curtain' Pulls Seattle. Rousing \$11,000; Bette's 'Winter' Chilly at 61/2G

Kousing 31 I. Willy Settle 5

Winter Chilly at 62 G

Seattle, May 18.

Seattle, May 18.

Week, Way of thi most spots this seek. Way of the lead is "From the lead of the lead

ALBANY • WARNER SCREENING ROOM 79 NO. PEARL ST. • 8:00 P.M.

ATLANTA · 20th CENTURY-FOX SC. RM.

BOSTON • RKO SCREENING ROOM

BUFFALO • PARAMOUNT SCREENING ROOM

CHARLOTTE • 20th CENTURY-FOX SC. RM. 308 SO. CHURCH ST. • 10:00 A.M.

CHICAGO • WARNER SCREENING ROOM 1307 SO. WABASH AVE. • 1:30 P.M.

CINCINNATI · RKO SCREENING ROOM
PALACE THEA. BLDG. E. 6th · 2:00 P.M.

CLEVELAND • WARNER SCREENING ROOM 2300 PAYNE AVE. • 2:00 P.M.

DALLAS • 20th CENTURY-FOX SC. RM. 1803 WOOD ST. • 2:00 P.M.

DENVER • PARAMOUNT SCREENING ROOM 2100 STOUT ST. • 2:00 P.M.

DES MOINES • 20th CENTURY-FOX SC. RM. 1300 HIGH ST. • 12:45 P.M.

DETROIT • FILM EXCHANGE BLDG. 2310 CASS AVE. • 2:00 P.M.

INDIANAPOLIS • UNIVERSAL SCREENING ROOM 517 NO. ILLINOIS ST. • 1:00 P.M.

KANSAS CITY • 20th CENTURY-FOX SC. RM. 1720 WYANDOTTE ST. • 1:30 P.M.

LOS ANGELES • WARNER SCREENING ROOM 2025 SO. VERMONT AVE. • 2:00 P.M.



SHERRY SHOURDS - SAUL ELKINS

MEMPHIS • 20th CENTURY-FOX SC. RM. 151 VANCE AVE. • 10:00 A.M.

MILWAUKEE • WARNER THEATRE SC. RM. 212 W. WISCONSIN AVE. • 2:00 P.M.

MINNEAPOLIS • WARNER SCREENING ROOM
1000 CURRIE AVE. • 2:00 P.M.

NEW HAVEN • WARNER THEATRE PROJ. RM. 70 COLLEGE ST. • 2:00 P.M.

NEW ORLEANS • 20th CENTURY-FOX SC. RM. 200 SO. LIBERTY ST. • 1:30 P.M.

> NEW YORK • HOME OFFICE 321 W. 44th St. • 2:30 P.M.

OKLAHOMA • 20th CENTURY-FOX SC. RM. 10 NORTH LEE ST. • 1:30 P.M.

OMAHA • 20th CENTURY-FOX SC. RM. 1502 DAVENPORT ST. • 1:00 P.M.

PHILADELPHIA • WARNER SCREENING ROOM 230 No. 13th St. • 2:30 P.M.

PITTSBURGH • 20th CENTURY-FOX SC. RM. 1715 BLVD. OF ALLIES • 1:30 P.M.

PORTLAND • JEWEL BOX SCREENING ROOM 1947 N. W. KEARNEY ST, • 2:00 P.M.

SALT LAKE • 20th CENTURY-FOX SC. RM. 216 EAST 1st SOUTH • 2:00 P.M.

SAN FRANCISCO • REPUBLIC SCREENING ROOM 221 GOLDEN GATE AVE. • 1:30 P.M.

> SEATTLE • JEWEL BOX SCREENING ROOM 2318 SECOND AVE. • 10:30 A.M.

> ST. LOUIS • SORENCO SCREENING ROOM 3143 OLIVE ST. • 1:00 P.M.

WASHINGTON • WARNER THEATRE BLDG. 13th & E. Sts. N.W. • 10:30 A.M.

TRADE SHOW MAY 24th

Wallflower

(SONG)

Hollywood, May 18.

Warner Bria region of Alex Gettilob registering the page of Alex Gettilob registering the Alex Gettilob registering (SONG)

Davis; Camer Califor, Folmar Blangstro.	
Davis; California; califor, Follmar Blangstee, gick Hollander; califor, Follmar Blangstee, gradeshown May 17, 48, Running time,	
redechown May 17, HMNS. Warren James. Robert Hutton Warren James Joyce Reynolds Sackle. Jamis Palge	
fackleJania Paige	
Officer. , Angela Greene	

A light, breezy comedy piece makes, "Wallflower all piece makes," Wallflower all piece makes, "Wallflower all piece makes," Wallflower all piece may be about the light of the piece may be about the light of the li

Melecky Time

(COLOR-MUSICAL)

Hollywood, May 15.

Hollywood, May 15.

Hollywood, May 15.

Hollywood, May 16.

Hollywood, May

Since the state of the state of

and the state of the most general thecompany will find the seven
chapters filled with empression
chapters filled with empression
corner on flights into fantasy,
the corner on flights into fantasy,
which could be considered to the corner on flights into fantasy,
which could be company to the considered to the consid only two of the Disney statt.

Only two of the stories feature
live action. First comes Ethel
Smith and her organ romping
through the hip-wiggling "Blamc
It on the Samba" with Donald

Duck, Jose Carloca and the Aracuan Bird of Brazil. Vocal backing a Bird of Brazil. Vocal backing in the Bird of Brazil. Vocal backing in the Bird of Brazil. Vocal backing in the Bird of Bird of Bird of State of

Andrews Sisters give it popular rocal interpretation.
Full rein to imaginative artistry is used in telling the pictorial story is used in telling the pictorial story remarks and the state of the season of the sea

Return of the Badmen

Return of the Endment

RKO release of Net But production,

and the State of Net But production,

Jerreys, George "Galoly" Harve, Jacquiline White, George "Galoly Secondary, Walter, Robert

Red, Michael Harve, Den White, Robert

Red, Michael Harve, Den White, Robert

Red, Michael Harve, Den Wille, Robert

Red, Walter, Walter

Red, Walter

Sundance KldRobert Ryan
Judge HarperJason Robards

"The Return of the Badmen' will measure up to all demands of the outdoor action fan. It fits carefully into the sturdy pattern set by previous feature westerns from RKO and boxofice indications are good. Marquee value of sandodpin Schott, Robert Ikyan and George "Gabby"

The Room Upstairs (Formerly 'Martin Roumagnae')

Inc KOOM Upstaris
(Formerly Martin Roumagnae)
"The Room Upstaris," starring Mariene Dietrich in hea
first French film, warts, fan. 6,
1847, under its original title,
"Martin Roumagnae." It was
1847, under its original title,
"Martin Roumagnae." It was
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"Martin Roumagnae." It was
1847, under its original title
of the star of the star of the
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Miniature Reviews

"Waliflower" (WB). De-lightful comedy for family au-diences. Hokum loaded with

diences, Hokum loaded with chuckles. "Melody Time" (RKO) (Mu-sical-Color). Entertainment for all ages in the best Disney manner.

all ages in the best Disney manner. of the Badmen' ("Burn and ohly Sott Rob" ("Gabby" Hayes in OK western "Gabby" Hayes in OK western "Raw Deal" (EL). Fast gangster meller is solid protecting family comedy-dram, warmly told. Nice dualer. "Best Man Wins" (CO). Interesting family comedy-dram, warmly told. Nice dualer. "Bate Doe" (Rep.). Billidy softy bo, prospects. "Jinx Money" (Mono). Good programmer in the popular Bowery Boys series headed by "The Cobbra Striker" (Mono). Dull lower rung murder mystery.

Hayes spark the cast lineup and add to grossing possibilities.

Haves speck the reat linear and and to reading possibilities.

The brawling attery goes back to the opening of the Oklahoma territory and throws in an assortment of w.k. western bad men to lay English the property of the p

Scott turns in expected com-petent performance as a believe-able hero, able with guns and fists to lay down the law when neces-playing assignment without sym-pathy to show up the western out-law as a sadistic killer. Hayes is in for chuckles as a sagebrush banker, and more than bolds his

own.
Steve Brodie, as Cole Younger, and Robert Armstrong, as Wild Bill Doolin, have the best opportunities among the featured players. They give expert performances, Gary Gray, moppet; Minna Gombell, Waiter Baldwin and Jason Robards are among the other barden and the large cast that show up

in the large cast una soon—well.

Nat Holt, responsible for previous RKO feature westerns under some control of the sound of the sound

Raw Deal

Bagle Lion release of Edward Small production. Stars Dennis O'Keete, Claire Trevor, Marsha Hunt. Directed by Authony Manin. Sereenplay, Leopold Albas and John C. Higgins; from story by Arnold B. Arnatrong and Audrey Ashley; camera, John Alton; editor, Affred De Gestano; mastr., Affred De Ge

48. Running time, 79 MINN,
Joe Sulivan. Dennis O'Keele
Pat Ann Martin Marsha Hunt
Fantail. John Ireland
Rick Coyle. Run mond Burr
Spider. Autum
Marcy Chill Williams
Marcy Chill Williams

"Raw Deal" is a fast-rolling gangster melodrama with a strong undercurrent of romance for an across-the-board customer appeal. across-the-board customer appeal. Solid ho. returns will come from the smaller firstruns and nabe situations where the pic can be bacted with dinaler support. Flought at the support of t

of a cross-country chase. Director Anthony Mann keeps the action taut from the opening espace to the sambang finale while, at the same into the yarn. Working in a familiar formula, scripters managed to avoid triteness with a hard-hitting style of dialog which is clever as well as tough.

the avoid triteness with a hard-hittion avoid triteness with a hard-hittion well as tought within it elever
a well as tought who's ready for any
risk in his flight from the cooprisk in his flight from the cooprisk in his flight from the police. He
hard worker, Miss Hunt, for additional
worker, Miss Hunt, for additional
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Best Man Wins

Recst Man Winss
Hollywood, May 14,
Columbia release of Teol Rehment growth.
Co

Mark Twain's "The Jumping Frog of Calaveras County" fur-nishes the story idea for the ef-fective little comedy-drama turned out at Columbia under the title of 'Best Man Wins." It's a budget film for lower half of double bills and will please the family trade. Production backing, direction and playing fit it capably into the secondary bracket.

playing fit it capably into the sec-ondary bracket.

While pace is leisurely, there's
with pace is leisurely, there's
pice is developed under John
Surges' direction and he gets excellent, performances from the
players is made by veteran Edgar
Buchanan and moppet Gary Graywho returns to his home fown to
have been been been been been been
in about to marry another man.
In about to marry another man.
Gary Gray, still on his side and,
working through the moppet, gradGary Gray, still on his side and,
working through the moppet, gradstidle interest, there's the jumping
frog owned by Buchanan and the
staining of log for a big race, the
and Robert Shayne, as the man
she's about to marry, is good.
Small town types are given good
Small town types are given good
Small town types are given good
Stanley Anderway, George Lynn,
William Sheffield and others.
Ted Richmond's production guid-

William Sheffield and others.

Ted Richmond's production guidance shows expert expenditure of
light budget, making sure hokum
was kept interesting. Edward
Huebsch did the good script. There
is neat lensing by Vincent Farrar,
smooth editing by James Sweeney
to back up other good points.

Brog.

Will It Happen Again?

Will It Happen Again? 64-minute documentary made from newsred clips and selzed at the Rialto, N. Y., Saturday (15), was reviewed in Vanera (15), was reviewed in

ing distributed by Film Class-VARIETY's reviewer Gilb found the film as not ranking as a "good documentary of the past war." but pointed out that ture packed with exploitational qualities...market for this one will be garnered by heavy bally those who are morbidly curl-lous as to how Eva Brau-looked in a bathing suit while frolicking at Bereitsesgaden."

I, Jane Doc

I, Jane Doc

Hellywood, May 15.

Republic release of John II. Amer production, directed by Aren State Patheolica, directed by Aren State Patheolica, directed by Aren State Patheolica, and the Aren State Patheolica, an

"I, Jane Doe" is a highly involved melodrama that generates only mild interest for general audicnees. Grosses will be spotty with film's best chances in the secondary houses. Picture bears evidence of good budget albutment in its physical methods of the secondary bearing the secondary bearing the secondary buses. Picture bears evidence of control of the secondary buses are secondary buses. Picture bears evidence of the secondary buses and the secondary buses are secondary buses.

Bouses, Licture bears evidence of col trappings but lacks sufficient excitement to be good entertain—The sufficient of the color of the

Jinx Money
Hollywood, May 15.

Moneyam release of Inn Gripo production. Peatures Leo Gorcey, Huntu Hall,
Blilly Banedic Duyld Garcey, Benny Bartlett, Gather Duyld Garcey, Benny Bartlett, Gather Duyld Garcey, Benny Bartlett, Gather Duyld Garcey, Benny BartWilliam Baudine. Original preceptacy,
Edmond Seward, Tim Elan, Gernil SchultEdmond Seward, Tim Elan, Gernil SchultGollard; camera, Marcel Lo Picard; editor,
William Austin, Proviewed May 12, 48,
Blilly Milliam, Austin, Proviewed May 12, 48,
Blilly Milliam, Camera, Leo Gorcey

Bull Milliam, Camera, Leo Gorcey

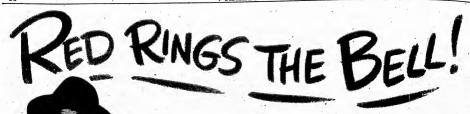
Leo Gorcey

Holly Milliam, Leo Gorcey

Leo Gorcey

Holly Milliam, Leo Gorcey

Slip MahoneyLeo Gorcey
Sach
WhiteyBilly Benedict
Chuck
ButchBenny Bartlett
GabeGabriel Dell
CandyBetty Caldwell
Lippy HarrisSheldon Leonard
Capt. BroadderekDonald MacBride
Capt. Broadderek Donald Milebride
Lullaby SchmoJohn Eldredge
Virginia
TipperLucien Littlefield
Louis
Augle Benny Baker
Renny "The Meatball" Ben Welden
"Cold-Deck" Shapiro Ralph Dunn
Meek Man
Bank GuardMike Put Donovan
Bank Guaru



"Çomic's best in years!"

🂇 Offers a veritable goldmine."

Wonderfully funny."

"Spells top grosses."

"Will do boffo biz."

DAILY VARIETY

"Should clean up everyw

Uller Brush Man



Based upon a SATURDAY EVENING POST story by Roy Huggins

Produced and Directed by S. SYLVAN SIMON

A COLUMBIA PICTURE

Italo Film Production Snafued By Taxes, Censors, Imports-Exports

By HAUL QUATTROCCHI

Some, May 8, on the plan, the former because it memory and the plan, the former because it memory to the former because it memory to the plan, the former he plan, the plan, the former he plan, the former he plan, the former he plan, the former he plan, the plan, the plan, the plan, the plan, the By RAOUL QUATTROCCHI
Rome, May S.
Recat political efections have
left that elections, positive yronser of all were given conser of all were given to
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le comparing the Marshall Plan, since one of the greater obstacles to the development of the Italian cinema industry is the free import of for-eign pix.

development at the import of fortight probable the situation remains
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ifollywood's lavishness and enter-ising touch.

Italian film industry finds treat!

In an absure situation on one
in a state of the st

Export Is Vital
And yet, export Is a matter of vital importance to the Italian film vital importance to the Hallam film industry. Cost of an average pic here is about 50,000,000 lbras (\$350.00 mount, if it has boxoffice values and is normally exploited, to 160,-000,000 lbras (\$260,000). Of this, 55,000,000 lbras go to the state for trees. Of the balance (104,000,000), 62,000,000, bengit the exhibs. The experimental control of the control of the control contro

remaining \$2,00,00,00 remaining \$2,00,00,00 remaining \$2,00,00,00 remaining \$2,00,00,00 remaining \$2,00,00,00 remaining \$2,00,00 remaining \$2,00,00 remaining \$2,00,00 remaining \$2,00,00 remaining \$2,00 rema

mapous is stotler, tituian market, and the search year over 600 dimensional market, and the search year over 600 dimensional method to worse, owing to the import of the search year, things seem to be going from the search year, things seem to be going from the search year, things seem to be going from the search year, the search year of the search year. The search year of the year of years of the year of years of the year of years of

Diable au Corps." distributed here by Universal-international, is still rejected by exhibs as lacking box-office values, which filmspoers abnown are only occasionally played, and never in firstrums. Some Swedish films appear during the summer months. Spanish and Argentine pix are unknown. American mer months. Spanish and Argentine pix are unknown. American much. The ruish to import as many films as possible is pushing both U.S. and Italian companies into a mad, dangerous policy. Metro has mad, dangerous policy. Metro has the current season nine other features, including not only recent productions such as "The Sea of Grass" and "Song of Love." Sea of Grass" and "Song of Love. The Racor Cottober eight Tyrone Power films "Jee's a James." "The Racor Cottober eight Tyrone Power films "Jee's a James." "The Racor Cottober eight Tyrone Power films "Jee's a James." "The Racor Apollo" "Soond Fiddle." "Alexander's Ragtime Band," "A Yank in the Raf." "The Black Swan") with the result of making the star unpopular. Warner a Antonoy Adverse" and "The Charge of the Light Brigade," to reissue them. GDB will release in Italian UA's "Pot of Gold," already daw Warfare Branch in its original version. Continenalcine is re is su in g "Camille," bought from Metro. Continenalcine is re is su in g "Camille," bought from Metro. Castel Film announces a guestilli" ("We, the Little Gipsies"), which is the oid Hall Roach's "The Bohemian Girl" distributed here by Metro II years ago, and nade un satisfied by Chindustrie with the import of the Norma Talmadge pic, Joseph M. Schenck's "DuBarry, Woman of Passlon"—an 18-year-old film.

Felix's Top Spain Coin

Mexico City, May 18. Highest actor's pay per pic ever paid in Spain has been commanded by Maria Felix, Mexico's top pic

actress.
She's inked with producer Cesareo Gonzaies in Barcelona to make
another version of Vicente Blasco
Ibanez's "Mare Nostrum" for
2,200,000 pesetas—\$199,653 (U.S.)

Paris Mugg Variery's Paris correspondent:
Maxime de Beix
33 Blvd. Montparnasse
Phone: Littre 75-64

Builder' OK in London

London, May 18.
Showbusiness here was generily lamentable over the Whitsur showbusiness here was gener-ally lamentable over the Whitsun holiday due to an early heat wave coupled with a money shortage and a widespread trade depression. Last week had only one legit open-

Last week had only one legit open-ing.

Revived by Donald Wolfit, "The Master Builder" bowed at the Westminster Friday (14), the pro-ducer costarring with Rosalind Iden. Directed by Peter Cotes, the play was well received and may do fairly well in a waning season.

British Equity Move To Probe Kids' Wages Nixed; \$1 Weekly Pay for Some

\$1 Weekly Pay tor Some London, May 17.
A group of members of Partiament has tabled a request for the Home Secretary, Chuter Edo, to Edo and the Secretary, Chuter Edo, to Gradien and the Secretary Chuter Edo, to Gradien the Chuter Edo, to Gradien the employment of child labor in theatres. At an Equity in the Edo and t

rical charter and the establishment of a provincial pantomine contract for the 1948–49 season. Millie J ac ks on , 38-year-old trainer of a children's dancting troupe in London, revealed last week that she is one of the teachers who pay puils lust over \$1 mightly pantomine. Miss Jackson aid that she sent two dancing teams of 12 children to northern pantomines last season. She gave

said that she sent two dancing teams of 12 children to northern pantomines last season. She gave and 75c. to hank. Some weeks she gave the children who had been longest in the troupe a raise of around 25c. to 30c.

She was paid \$12 for each of the 24 children. All of tens were better \$3.50 a week for each child's lodgings; \$24 to \$25 for the children's matron, and there were travelling expenses to and from rehearsals. This works out at less than \$2 standard \$2 standard

'Annie' Ouits Melbourne After Boff 9-Month Run

After Boil 9-Hoonth Kull

"Annie Get Your Gun," with
Evic Hayes and Wesh Tilton, hows
smash nine monthly run for J. C.
Williamson. "Annie" could have
run a year, the eviction order comvilliamson. "Annie" could have
run a year, the eviction order comrun a year, the eviction order comrun a year, the eviction order comrun and the country show to bow
in. Miss Countrei show
in the countrei show to bow
in the countrei show to bow
in the countrei show
in the coun

Current London Shows

Current London Shows
London, May 18.

(Figure shows needs of yea)
"Anna Lucasta," Majesty's (29),
"Annie Get Gun," Col'em (30).
"Antunn Gold." Embassy (2).
"Bless the Bride," Adelphi (36).
"Bob's Your Uncle." Sav. (2).
"Cariesium," Falace (Wande (38).
"Bark Store Uncle." Sav. (2).
"Cariesium," Falace (Wande (38).
"Dark Eyes," Strand (38).
"Park Eyes," Strand (38).
"Park Eyes," Strand (38).
"Park Eyes," Strand (38).
"Happiet Dars," Apollo (38).
"Ha

Yank Daily's Drive for Dance Halls **Keeps Shanghai Big Dancing City**

Chico Marx on 2-Week Aussie Vande Onickie

Aussie Vaide Quickie
Chico Marx arrived here for a
two week run at the Tivoli theatre. It will be one of the quickest trips
ande by any U. S. performer since
to return immediately to the states
to return immediately to the states
following his Tivoli date. Normally,
an imported act plays the entire
to the state of the state of the state
to the state of the state of the state
of the state of the state of the state
Marx is reported to be getting
\$4,000 weekly. He's slated to return
for a picture to be made by United
Artiss. Marx has declared that if
the state of the state of the state
play other Aussie dates.

Canadian Film Series Gets Big Play Across **Border for Columbia**

Border for Columbia

Columbia Columbia

Columbia Columbia

Columbia Citava, May 18.

Columbia Citava, May 18.

Columbia Fietures of Canada, Lid., distributors of the National

Employed Columbia and Columbia and Cartes in Canada and columbia and reports 421 bookings on the NTF feature,

The NTB French-language the
ativate and nearly 200 over the year

Line NTB French-language and Cartes of Minns, and "Vigies"

The NTB French-language and "Vigies"

The NTB French-language and "Vigies"

The NTB French-language and "Vigies"

Line Columbia and "Vigies"

Line Colu weather. Current CCO, a fwo-reel policy, concerns Canadian weekly newspapers, titled "The Home Town Paper."

BERNFELD BACK IN PIC PROD. IN VIENNA

Vienna, May 10. Returning after more than eigh years' absence, Siegfried Bernfeld, now a U. S. citizen, is again press of Union Film, a French-Austrian outfit, semi-official distributing office of the French octributing office of the French oc-cupational forces, Company plans to go completely commercial, Union is affliated with Kiba, city-owned chain of film houses. Kiba went into production lately, backed-by the city-owned Sparkasse Bank, and is financing G. W. Pabri latest, "Mysterious Depth" (provisional title).

title). Work on Bernfeld's 30th film, "Beloved by the World" ("Liebling der Welf"), a GSup Deslay syarn, is well under way. He, wrote the senario together with Karl Farkas. Film is to be produced in two versions (French and Corman) by Berna-Film and Doma-Film, we will take the title role in both versions.

versions.

Bernfeld's drana, "Etitle House on Lake Success," is now slated for Volkstheatre preem late this season. Alexander Marky of World Art Productions, N. T., has secured house of the production of the pr

An American-owned newspaper in this city of 5,000,000 Chinese is

credited with preventing the Nan-king government from closing down all public dancing establish-ments here, which would have ren-dered jobless some 20,000 taxd dancers, musicians, artists and

others.

Branding the plan of the government as sheer stupidity, the Shanghai Evening Post and Mercury went all out to keep Shanghai what it has always been—a dancing city. Editorially and in its news columns the Post fought the scheme, supdicted the state of the s

ported by America and British residents and the younger generation.

Matters came to a climax when several thousand taxi dancers invaded and wrecked the headquarters of the Bureau of Social Affairs of the city government. Several to or more injured.

"What will we do to earn our livelihood?" demanded the taxi dancers and others concerned. Government officials varquely repiled to the control of the control of

1st Buying Booking Combine Exclusively For Foreign Films

With some 20 odd accounts as its customers, Lacker-Schwartz, Inc. has formed what is believed combine exclusively handling foreign films. Formerly with Sittley International Pictures, Walter Lasker felt herre was a med for three-month swing through the hinteriand has twiner to study exhibitory problems. However, the control of the con

Aside from guaranteeing a thea-tre operator a large pool of pic-tures, Lasker also noted that his organization will aid the exhib in advertising and promoting his art films. As sociated a! Irving Schwartz, former OPA attorney, Firm's territory extends primarily along the eastern seaboard and as far west as Missouri.

Diaghilev Biog Eyed By Minevitch for Pix Bow

Paris, May 18. For his initial fling as an indic film producer, Borrah Minevitch is eyeing the blog of the Russian dance impresario, Diaghiley, for a pic with a ballet background. He's currently huddling with choreo-grapher Serge Lifar, the book's au-thor, on script ideas.

Emeric Pressburger, former J.
Arthur Rank producer, is also
working on the blueprints with
Minevitch.

RKO's Foreign Shifts

Three-point shift in RKO's foreign dept, personnel has been com-pleted with the departure of Michael Havas for Buenos Aires. Michael Havas for Buenos Aires.
Havas, who salled last week, is
assuming field supervision of Latin
America for RKO. His former job
as supervisor for Continental Earope and the Near East is being
filled by Elias Lapinere, who is
stationed in Paris.

Havas is replacing Jack Osser-man, promoted to the homeoffice where he's in control of Latin America and other territories.

New officers of the Regina, Sask., Motion Picture Exhibitors Assn. are: chairman, Jack Proudiove, Capitol, succeeding I, Reinhorn, Roxy; secretary, Christine Gra-ham, Grand, succeeding Harold Gray, Met, advertising, H. A. Ber-covich, Broadway, succeeding Jack Watson, Rev.

Inside Stuff—Pictures

Revival of the Max Breat. "Night at the Opera," currently at the Brandts' Gotham, on Broadway, brings up something not generally produced to the Max Breat. "Night the Section of the Brandts' Gotham, on Broadway, brings up something not generally pricture and their." A Day at the Races." While Mertor traditionally brags that it "takes in no partners," the Marzer' deal, in an era when there was little or no thought of Driving Thabberg. This was because their was a second of the Breath of Breat

understand the dialect."

First step towards solving how to get busy exhibitors to watch tradescreenings was taken by Metro Monday (17) night with a mass sneak preview of "East and the property of the prope

throughout the country, renting theatres for an evening to screen use incities' hossore among the New York dailies on 20th-70x's controversial 'Iron Curitain,' showed a sharp division of opinion along expected lines. The N. Y. Dally News, Mirror, Journal-American, World-Telegram and Sun reviewers entered strong defense of the film, perising it both for its entertainment qualities and anti-Soutet theme. On the other side, lathing potshots at the pic, were the N. Y. Herald slapping and endorsing the film on a moderate note.

Bosley Crowther, Times critic, shifted his original stance in his Sunday (16) column, however, with a barbed statek on the film. He summed up the case for the film's opponents by declaring: "It surely will be a supple to the standard of the summed to the case for the film's opponents by declaring: "It surely will be considered the summed to the case for the film's opponents by declaring: "It surely will be considered the summed on the case for the film's opponents by declaring: "It surely will be considered the summed to the case for the film's opponents by declaring: "It surely will be considered the summed to the case for the film's opponents by declaring: "It surely will be considered the summed to the summ

Contrary to preduots indications, the House committee on un-American activities doesn't intend to name any pictures allegedly containing Communist propaganda. That is revealed by the committee chairman Rep. J. Parmell Thomas, in an article titled "What I Really Think of Hollywood," in the current (June) issue of Liberty mag.

The congressman writes that he has "seen number of examples of Communist influence in films." However, he adds, that he has "since realized that my idee to have pictures analyzed for Communist content) was both over-ambitious and dangerous."

Metro studio publicity staff tossed an "aftermon tea" on the lot last Thursday (13) for their boss, Howard Strickling, who salis Saturday (25) for England. As a special gag, the M-G Backery made a deal with 120 for the staff of the staff o

Anglo-U.S. Tieups Rock Pix Biz

Continued from page 1
pool, accept no responsibility for concerned, a re American-owned, starting the action. They maintain Earnings don't go into the pool, starting the action. They maintain Earnings don't go into the pool, that the type deals they worked out since the agreement is that only with Korta were only logical good earnings of British-owned films go business, dictated by the attitude in. In other words, the Eirish govtaken by some of the majors during recent interpretative sessions ing among the American companies completed in the British govtaken by the point of the Anglo-V. S. equal to that remittable to it.

by major and indies in New York points only the amount of dollars on application of the Anglo-U. S. equal to that remittable to it. agreement.

It's much more advantageous, of the most of the treat of the treat of the treat of the remittable to it. agreement. The control of the same proposed light the U. S. companies agree to toos into the American adollar pool between the treat of the proposed British pix, whether the films are owned by American interests or by Eritish pix, whether the films are owned by American interests or by Eritish pix, whether the films are owned by American interests or by Eritish pix, whether the films and the proposed and Vaner Brock and the pix of the proposed and Vaner Brock and the pix of the proposed and Vaner Brock and the pix of the pix o

UN Pushing 2 Pix

U. S. National Film Com-U. S. Water mittee for the United Name for the first time, will see for the first time, will see for the first time, will seek commercial distribution of two UN films completed as part of the worldwide play program. UN sixt looking for a profit from the films but want enough of a rental to pay distribution and print costs. Pix are to be released within the near future.

Two films chosen are "Clear-ing the Way" and "Searchlight of the Nations." First runs 38 minutes and the second, 17 minutes.

Unusual Editorial Trailerizing for Iron Curtain' Boosts B.O.

Following the nationwide publicity given last week's rioting in licity given last week's rioting in front of the Brondway Row, 20th-front of the Brondway Row, 20th-front of the Row of t

scale and the man ingues are well with the man in the m

dies.
With nationwide news service coverage of the Roxy rioting as the spearhead, "Curtain" has received extraordinary press and radio publicity. In many instances, with reditortals, theme of which, or ourse, depended on the political leanings of the newspaper concerned.

cerned.
Considered especially interesting was the fact that the N. Y. Herald-Tribune's Howard Barnes panned the film in his regular review. He omitted all mention of its political implications, declaring only that it wasn't too entertaining. In the same issue, however, the Herchildren her Communities with other than the same issue, however, the Herchildren her Communities with other than the same issue, however, the Herthirty her Communities with the same issue, however, the Herthirty her Communities with the same issue, however, the Herthirty her Communities with the same issue, however, the Herthirty her Communities with the same issue, however, the Herthirty her than the same issue which we have the same issue that the same issue the same issue that the ald-Trib carried an editorial de-riding the Communists, whom it claimed were behind the rioting, and urging everybody to see the film, Editorial declared:

film. Editorial declared:
"Except for the rumpus raised
by the Communists, 'The Iron
Curtain' might have had little
chance of catching on 'The Commerability to exposure and to boot
advertised the spot they are on.
To those interested in the puzzling Communist problem and its
intimate implications, which should include practically everybody, we advise seeing 'The Iron Curtain.'

Move to Make Colosseum Rep for Film Salesmen of

Kep for I'llm Salesmen Breeking ground for union con-tract negotiations, 1,000. salesman of all the major film distributors will hold an election early in June seems of Film Salesmen should be their bargaining agency. Coles-seum currently claims a member-seum currently claims a member-sions of the Tarl-Hartley Junder nevol-tions of the Tarl-Hartley Junder and the majority under more from company purvoil lists by the New York office.

Picture Grosses

SAN FRANCISCO

(Continued from page 40) "Hatter's Castle" (Par) (Srd wk). Down to \$10,000 in ten days. Last week, okay \$15,500. Orpheum (Blumenfeld) (2,448; 55-85)—"All My Sons" (U). Fine \$17,000, Last week, "Lady From Shanghai" (Col) (2d wk), neat \$13,-

Shanghai" (Col) (2d wtc), neat \$13,100.

"United Artists (Blumenfeld) (1,207), 55-853—"Sahara" (Col) and
207), 55-853—"Sahara" (Col) and
\$1,000.

Last week, "Summer
\$1,000.

Last week, "Summer
\$1,000.

"Die Fideermans" (Indie), Big \$3,500 or near. Last week, "MayerIng" (Indie) (reissue), \$2,500.

Big \$3,500 or near. Last week, "MayerIng" (Indie) (reissue), \$2,500.

Last week, good \$5,500.

Esquire (Blumenfeld) (955, 55.

Esquire (Blumenfeld) (955, 55.

Esquire (Blumenfeld) (955, 55.

Tressure" (M-G) and "Taran's Secret
Tressure" (M-G) and "Taran's Service"
N.Y. Adventure" (M-G) (reissue), \$7,500.

000. Last week, "Tarzan's Secret Treasure" (M-G) and "Tarzan's N.Y. Adventure" (M-G) (reissues), \$7,500. State (Par) (2,133; 60-85) — "Nooše Hangs High" (EL) (m.o.). Mild \$7,000. Last week, "Seven Sinners" (EL) and "Sutter's Gold" (EL) (reissues), dull \$6,500.

No Pickets in Pitt On 'Curtain,' Great \$13,000

Cultraling, UrCal 19.3,000 Generally slow week will have its only excitement in "Furn Curtain" in the property of the property after a single week. "Noose Ha High" doing nothing at Stan "To Ends of Earth looks mild

at Penn and will prebably contenent after a single week. "Noose Hangs High" doing nothing at Stanley. "To Ends of Earth looks mild at Har-Time and the standard of the standar

CINCINNATI (Continued from page 11)

Continued from page 11.

Infry \$73.50 after solid \$10.500 |
\$2,000. Last week, "Mobil Hoof" |
\$2,000. Last week, "Duel in Solid State of Court (ERG) (1.600; 50-75)—|
"Mosco Hangs High" (EL) Pleasing \$2,000. Last week, "Duel in Solid State (1.600; 50-75)—|
"Simugaders (EL) and "Court (1.642; 50-75)—|
"Simugaders (ERG) (2.600; 50-75)—|
"Simugaders (ERG) (2.600; 50-75)—|
"Simugaders (1.642; 50-75)

'Arch' St. Loo Trimmh. Wow \$21,000: 'Curtain' Lifts 19G, 'Woman' 18G

St. Louis, May 18.

St. Louis, May 18.

"Arch of Triumph," aided by a solid bally, sock week at Loew's. No incidents have occurred so far with the showing of "Iron Curtain," at Ambasador, which is nearly as big. Four days of rain last week clipped gross-

logy of Table 1 ast week clipped grosses.

Estimates for This Week Ambassader (P&M) (300%; 50-75)—
ther Takes Over (2011). Big \$10-75.

The Takes Over (2011). Big \$10-75.

Th

Solution (Locw) (2,000; 50-75)—
Orpheum (Locw) (2,000; 50-75)—
"State of Union" (M-G) (m.o.)
"State of Union" (M-G) (m.o.)
"Tim \$5,000. Lass week, "Black
Cart (SG) and "Splack Friday"
Shubert (Ind) (1,500; 40-60)—
"Fighting 69th" (WB) and "Valley
of Giants" (WB) crissues) (2d wk).
Solid \$4,000 following \$5,000 initial
statuza.

'Ontlaw' Wham \$18,000. Denver; 'Bells' Hot 15G

Denver, May 18.

Denver, May 18.

burting most spots this session.

"The Outlaw" is standout with smash week at the Broadway with indefinite run in sight. Half-hearted picketing of "Iron Curtain" did not hurt film as much as

tain and not not thin as much as weather.

Estimates for This Week
Broadway (Cinema) (1,500; 3574)—"Outlaw" (UA). Smash \$18,000 and holding. Last week, sub-

740—"Outlaw" (UA). Smash 313, 200 and holding. Last week, subDenham (Cockrill) (1,750; 35-70). The control of the control of

Barn Dance" (SG) 22 wid, big at 515,000.

Faramount (Fox) (2,200; 35-74)—
Yolson Story" (Col) and 'Money Madness' (C') An On dies at Toky on our of the color of



RY MORGAN is the something new that has been added to motion pictures!



He's the guy LIBERTY says is "a fire ball performer to fit American humor and satire!" and TIME says is "the freshest and funniest in years" and LIFE says is "radio's freshest new funnyman!" and LOOK says "will lead the field in popularity" and the N.Y.TIMES says is "an oracle of laughter!" and LIFE says (again) is "the funniest fellow on the air!"

The ENTERPRISE STUDIOS present
HENRY MORGAN in



SO THIS IS NEW YORK

with Rudy Vallee · Hugh Herbert · Bill Goodwin
Virginia Grey · Dona Drake · Jerome Cowan · Leo Gorcey · Arnold Stang
Screenplay by Cerl Foreman and Herbert Baker Based on the novel "THE BIG TOWN" by RING LARDNER
Directed by Richard O. Fleischer · Produced by Stanley Kramer
A Screen Plays, Inc. Production

Something new...something BIG from UA

Old Showmanship Film Biz Need, Sez Ia.-Neb. Allied Chief; Xchange News

Des Moines.

Allied Independent Theatre
Owners of Jova and Nebrack
Owners of Jova and Nebrack
Owners of Jova and Nebrack
10 and 11, heard Howard E. Brookman, the association it must return
lines, of Oakland, Jowa, president,
warn the association it must return
lines of the state of the state of the state
of the state selling of entertainment by ever hold our position in
beautisement world."

Sidney E. Samuelson, chairman
of the National Allied Caravan
committee, to light the state
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A. C. Myrick was elected head of the association to A. C. Myrick was elected head of the association to succeed Howard E. Brookings. Other officers named are Pbil Lannan, vice president, and T. J. Evans, secretary-treasurer, reelected Leo F. Wolcott, was reelected charman of the board, and Chas. L. Niles, appointed national director.

RKO's Showmanship Awards RKO'S Showmanship Awards RKO Theaters' "Stunt of the Month" showmanship awards for RKO Theaters' "Stunt of the Month" showmanship awards for RKO Shore Road, Brooklyn, for the in-town Engup, and by George Maxwell, George Maxwell, George Shows and Cortificates by the Company of the Company of

New York Theatres







"THE IRON CURTAIN"

A 20th Century-Fox Picture PLUS ON STAGE ED SULLIVAN ROXY 7th Ave. *

CLARK GABLE LANA TURNER BAXTER - HODIAK Homecoming CAPITOL

Xavier GUGAT
and his ORCH.
Special Extrat
Rese Harry
MURPHY STONE

RADIO CITY MUSIC HALL
Recketeller Center
JUDY GARLAND • GENE KELLY

"THE PIRATE"

Songs by COLE PORTER Color by TECHNICOLOR Metro-Goldwyn-Mayer Picture sectacular Stage Presentation

rated the accolade for effecting a tieup of a baby contest with a local savings bank. Institution put up \$300 cash awards while pictures of \$300 cash awards while pictures of a save s lobby. Maxwell's honors stemmed from his efforts in arranging a deal with Station WAGE whereby the Westlunbouse show of his theatre overy Wednesday over a 13-week period.

May Reopen Main St., K. C. Kansas City May Reopen Main St. K. C.
The Mainstreet Ganast Coviluxe house, is slated to reopen next
luxe house, is slated to reopen next
coving to announcement here by Waiter Neghustreet
here by Waiter
her

B-K's Chi Gripe on Bar Chie

B-K's Chi Gripe on Ban Proposed ordinance to lan over-hanging signs on the Loop seg-ment of Sales street brought strong at a Chi city council subcommit-at a Chi city council subcommit-che hearing Eviday (14). More also and sign installation and mainte-nence workers, the ordinance with a contraction of the council of the three firstrum houses on State Street. Ordinance was drawn up Buddinger. By Alderman John Buddinger.

Ind. Indies Set Meet

Indianapois.
Associated Theatre Owners of Iniana last week fixed July 26-28 as he date for its three-day eighth anial midsummer convention which will be held at French Lick Springs

the date for its three-day eighth an-nual midsummer convention which will be held at French Lick Springs hotel.

Entertainment program is being mapped by Marc Wolf, who heads the convention committee. Busi-ness sessions reportedly will be to the point.

Popkin Adds Two in L. A.
Los Angeles.
Harry Popkin bought Hippodrome theatre property. South Main street landmark, for an Adolph Ramish estate for \$300,00. In addition, Popkin signed a new 10-year lease on the Star, another Main street house.

Schlaifer's Pro-Pix Pitch Before D. C. Admen

I film Delited D. L. Admined
I film advertising is to remain
free for plant of the firm of

tion, at the Statier hotel here.

Conceding that film ads have given offense in the past, he suggested that other fields of advertibility are occasionally just as expected that other fields of the statistic and the statistic and

fects?

"How about cigaret ads, printed and spoken? 'Can it be possible that each brand is so superlative that use other can touch it and that any cigaret can be only balm to the throat?

that uo other can touch is a compared any cigaret can be only balm to the throat?

"Are you happy about the claims which are made about certain creams and cosmetics? And can year the compared and the compared with the kind of stark sex appeal made in many perfumery ads?

"Do you really believe that only the film business is guilty of being super-colossal, after surveying the whole advertising output?"

Hemisphere Split

make one or two films and see how

the deal works before going ahead. Initialer is supposed to go before the camera in September. It possibly will be "Tess of the D'Urbervilles," produced and directed by Carol. Reed and so mentioned as the producer-director of another. The Third Man." from a Graham Greene story, Gregory Petch is set of the Comment of the Comm Initialer is supposed to go before

Deal is seen as advantageous to both producers. Only cost in dol-lars of the films to Schuzick will be the salary of players whom he has under content to the salary of players whom he has under content to the salary of the the other hand, Korda, with a guar-antee of star players and distribu-tion in America, has a deal while the salary of the salary of the salary of the advances on financing. Pix will thus be made with little or no out-lay by him and he will have dis-tribution rights to them he dis-tribution rights to them he dis-tribution rights to them he western hemisphere. Deal is seen as advantage

Skouras on TV

peak period immediately following the war. Company released 18 peak period immediately following the war. Company released 18 films in 1947 at an average budget of \$2,300,000 each, he said. In 1948, 20th is turning out about \$4,900, 600. Those now in production for release next year, he declared, will cost only about \$1,600,000 each.

Skouras declared that 20th had also effected a \$2,500,000 cut in also effected a \$2,500,000 cut himmorfile expenses during the first six months this year, and had immed \$250,000 ventry off its peintimed \$250

B.O. Now at Natural Level National boxoffice has now reached its natural level, Skouras declared, adding he considered it in a healthy condition. He de-clared that the company will seek to insure domestic boxoffice value clared that the company will seek to insure domestic boxoffice value for the films it turns out in Eag-land by sending over a "pack-age" crew of producer, director, stars and story on all films to be produced there. This, he said, will make certain the films, retain the "American tempo"

"American tempo."
Stockholders reelected all company directors at the meet with the exception of Thomas J. Connors, former sales weepee who has quently, was trimmed from 14 to 13 members. Directorate, meeting after the stockholders confab, reelected the entire slate of company officers. *American tempo.

Divorcement

Continued from page 5

Skouras also confirmed another belief which sales biggies have consistently held. Presenting his rosier picture of the future, 20th's headman said that divestiture would result in a rise in film rentals. This rise, be added, would help compensate for the loss in theatre receipts. theatre receipts.

theatre receipts.

It's been the contention of distrib chiefs that films would bring in substantially greater revenues if the sales department could deal with all houses at arms' length. Their frequent gripe is that the theatre end of their companies exact extremely low terms on booking films. act extremely

GOLDEN'S 'TEXAS' SET NOW READYING BRIDE

ROW KEADIAM BRIDE.

Robert Golden, producer, of

"Texas, Brooklyn and Heaven," has
been in New York from the Coast
for the past week for huddles with
is staber, Edward A. Golden, who
is supervising distribution details,
which is releasing. Film goes into
the stress shortly.

Golden heads west this week to
begin work on "What Every Young,
Fride Should Know," which he'll
make for the Schmick Releasing
Film Schmick Releasing.

Schmick will share in the financing

Organization. The Goldens and Selznick will share in the financing and will use Selznick stars, includ-ing Shirley Temple. Ple is ex-pected to go before the cameras during the summer at the General Service lot.

Anglo Pix Upheat

to the contention that affiliate houses, along with indies, may have wittingly or otherwise staged reprisals because of the tax. Some Big Ones Coming

reprisals because of the tax.

Some Big Ones Coming
Sum of \$1,000,000, it's felt, is no
indication of what the total British
revenues in the U. S. will amountindication of what the total British
revenues in the U. S. will amountcord. Rank has a number of strong
pix lined up for release in the fail,
including "Hamlet" and "Oilver
Twist" which should push up the
total sharply. Computation, morevivil be started by 20th-Fox in
its distribution of Sir Alexander
Korda's U. S. releases.
Under the tax peace, dollar remittances' earned by British films
are to be added to the £17,000,000
take out of Britain in dollars yearly
during the first two years of the
agreement. That additional sum
has been variously estimated from
3. Price to the clamping of the tax
by the British, Rank's films, then
substantially the sum-total of all
anglo imports, hit a high point of
\$100,000 weekly in restals.

'Henry V'

Larold Auter, Rank exec, the film has achieved its present income with only 600 dates in U. S. and 78 in Canada. Tie-in was made with the Theatre Guidi, whose subscription of the Canada. Tie-in was made with the Canada. Tie-in was made with the Canada. Tie-in was made with the Canada. The Cana

in college towns and a specially-designed pitch made.

In many cases, theatres have been thred on a four-walls basis been thred on a four-walls basis been thred on the second of the se

Theatre Guild Encores With 'Hamlet' a la 'Henry

Will Hailliet & Ja (ICBH)

"Hanlet, Str. Laurence Olivier's
picturization of the Shakespeare
rasgety, will be sponsored in the
tengety, will be sponsored in the
tengety of Olivier's "Henry
V." Officials of J. Artuur Rank's
yanosorship of Olivier's "Henry
V." Officials of J. Artuur Rank's
Ayank distrib, are currently working out details with the Guild.
Theatre outils is currently lending
the name and subscription list to
ten "Anne and subscription list to
ten "Anne and subscription list to
"The Court of the Court of th

RKO'S "RUDH DIME ACTION TO A MARTINE AND ACADEMY ASKED RANK for a sponsorship deal but the British filmmaker plunked for the Guild because of its previous "Henry" backing.

Film Reviews

Continued from page 13

Jinx Money

other heavies, all properly sinister, include Betty Caldwell, Sheldon Leonard, John Eldredge, Benny Baker, Ben Welden and Ralph Dunn. Comie malt shop proprietor is handled by Bernard Gorcey.

Jan Grippo has given the film good production backing for budget allotment, with lensing, editing and other factors measuring up to market demands.

The Cohra Strikes Hollywood, May 14.

Ragio-Lion releans of David I. Stephenson reduction. Features Shein Tyon, Illebard raser, Leslie Brooks, Herbert Heyes, Di-setted by Charles F. Riesner. Screenings, Sgene Conradi, camera, Gay Kore: elitor, sgene Conradi, camera, Gay Kore: elitor, delitor, alle Line. Il NINS. Herbert Hayes
James Seay
Bichard Leo
Lible Lated
Pat Flaherty

"The Cohra Strikes" is a dull uninspired tale welded together by a series of murders committed by Herbert Heyes in his greed for money. Film lacks character individuality thus creating a mass of milling players whose glances continually accuse one another leaving none unsuspected—with the exception of the police force. is poor booster material.

is poor boseter material.

If me gets under way is decided to the first person with the Film gets under way is a doctor (dieyes) who has just invented a medical instrument which can be a boom to mankind or, conversely, and the control of the invention when showed the control of the invention when showed and shortly after a series of manders occur. Newspaper columnia Richard Fraser tackles the cost holded up clue. Murderer, apprended, reveals that he is after jewels unobtainable without murders.

der.

Sheila Ryan and Fraser project fainly well through some bad dialog in a weak plot. Leslie Brooks' characterization of a novelist, complete with Russian-dialect, is extremely unbelievable while Heyes and Richard Loo all look allike in character.

David I. Stephenson's production values are weak with screenplay by Eugene Conrad, direction by Charles F. Riesner and Guy Roe's lensing to match.



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> CHICAGO 3½ hours

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NEW YORK APARTMENT EXCHANGE for HOLLYWOOD

Briefs From the Lots

Franche Tone Joined Cary
Grant and Betsy Draise in "Every
Grant Should be Marticed" at RICO
Joyley Sympel Actuacy".

Mill Grant Should a "Grant Should be a single for the sadde"

and "Dutlaw Valley" in Seader'
and "Outlaw Valley" in Seader'
and Daniel Trom Metro.
For the Femme leaf in the Eugenet
Ling production. Inside the "Weep is
and and grown on his ranch,
and seader of the Seader'
No More" at Ricogn. Sea in Weep
Seader Should Seamed Goldway, for
Poles in "Take Three Tenses,
and by Samuel Goldway, for
other than the Seader'
and Republic . 20th - Fox
seaded My Samuel Codeway, for
a "Will be released frou Cheby
Safetynise Sea type a new story deman, formerly with a sea of the Seaten Sea
Seaten Seaten Seaten Seaten Seaten
and the Seaten Seaten Seaten Seaten Seaten
and The Seaten Seat anchet Tone joined Cary t and Betsy Drake in "Every

Secretic Companies and Audrey
Warren Douglas and Audrey
Lass head the east in "Whilepers
in the Dark", which starts this
same jurisdiction it had for the
last directing...John F, Hamilton draws a police personant roll
in the control of the control of the control
in the cont

be made by Santana Productions next year.

be made by Santana Productions next year.

next year.

next year believe Filipino actor, is setting up an indie production unit with Jack Pomeroy and Harvey Fergament to make pictures in follywood with 2ar Eastern backers of the production of the

700 WB Collarites To Vote on IA Union Shop

Volte on IA Umon Shop
Covering 700 whitecollarities at
the Warner Bros, homeofflee, election for a union step under central
of Local H-63, International Allimace of Theatrical Stage Employees, has been set for May 27, fourdays before the union's current
pact with the company expires,
which is the stage of the stage of the conderway with Local H-63 demanding
a substantial wage hike, a 35-hour
week, and additional vacation time
of one extra day for every year of
service over five. Company motion
to exclude confidential secretaries
by the National Labor Relations
board which granted the union the
same jurisdiction it had for the
last pact.

Other elections covering over

Easter Parade' Keys Move to Make Loew's N.Y. State a Showcase

N.I. State a Dinowcase World present of Matriy "Baster Parade" has been set for Loevig State on Brandway the last week in June as the most important move to date in the company's efforts to convert the former vaudfilmer into a deduxe showcase theater.

Motro plans henceforth to play "State" of the State, with "State of the State of the State, with "State of the State of the State

those companies also. Before Lower tossed in the towel on vaude last Dec. 24, the State was considered the most important stronghold of flesia acts remaining in the country. Since that time, it is not considered to the companies of the companie

5 OF 'UNFRIENDLY 10' WAIVE TRIAL BY JURY

WHILE IMILE DI JURI
Five deshington; May 18.
Five deshington; May 18.
Five and the state of contempt of Congress, today (Tues.) signed depositions waiving jury trials.
They are Samuel Ornitz, Albert Maltz, Alvah H. Bessis, Herbert Biberman and Edward Dmytryk.
Biberman and Edward Dmytryk.
Lardner, Jr., and Adrian Soeth William 18.
Lardner, Jr., and Adrian Soeth William 18.
Lardner, Jr., and Adrian Soeth William 18.
Laboh Howard Lawson and Dalton.

sign the waivers before June 3.

John Howard Lawson and Dalton
Trumbo, completing the list of the
"Unfriendly 10," have been convicted by the lower courts for contempt of Congress.

One Shot Deals for Talent Replacing **Long-Term Pacts in Studio Cutbacks**

WB Will Reopen Its B'way Showcase When New Product Arrives

New Froduct Arrives.

In the wake of the sudden shutdown of the Warner theatre, N. Y., Sunday (16), Warner Bros. theatre exces are considering reopening the house next fall when the common available. Decision: I have been a summary of the summary

pany exces.

Warners exces tried to get commitments for top films from both Metro and 20th-Fox to play at the theatre but no deal could be negotiated. "Winter Meeting." Bette Davis starrer which closed along with the theatre, met a poor bo, reception from its opening three weeks ago and sank to \$5,000 in the final stanza.

Indicative of the product squeeze,

final stanza.
Indicative of the product squeeze,
"Robin Hood," 13-year-old reissue,
was booked into the Warner recently to fill the gap. The film
turned in moderately good business, but the preceding pic, "A
Miracle Can Happen," flopped
"Life With Father," which ran for
almost as months during the latalmost as months during the latcessful grosser to play the theatre.
Located between Sixt and 52.

"Untriendly 10." have been convicted by the lower courts for contempt of Congress. Very congress of Congress of Congress of Congress of Congress of Congress

Hollywood, May 18.
Term contracts in the film studios, including actors, writers and directors, have skidded more than 30% during the last 12 months, and the downward movement continues, with ordinar drowning like.

with options dropping like autumn leaves all over town. The new trend is one-picture deals, without options

leaves all over town. The new trend is one-picture deals, without options.

Screen Writers Guild records 120 scripters currently working under seven-year agreements number 643 and the seven-year agreements number 643 members currently working under studio contracts.

Freelance starny. The current rend is to offer them 20% of their agents' asking price and lef them trend is to offer them 20% of their agents' asking price and lef them take it or leave it. Freelance theps in feature roles are up against a facture roles are up against as to intend the seven the se

New Production Outfit

New Production Outfit, Film-Makers, Inc., has been formed which will engage in making the atrical, television and commercial and serving as directors are Jean H. Lenauer, Joseph Gould, Mavis Lyons and George Jacobson. Radio scripters Peter Lyon. Art onloid Peth. Allan Soane and George mold Peth. Allan Soane and George molderor, will act as musi-

Bellak have joined up as writer associates. Max Goberman, com-poser-conductor, will act as musi-cal director while Ralph Alswang, stage designer, takes on the art directorship.

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CBS Gets an 'In' on Washington Tele As Network Sells WTOP to D.C. Post

Washington, May 18.

In a deal at last giving CBS an "in" on television in the nations enpital, the web has disposed (sub-lect to FCC approval) of controlling interest in the state of the Washington Post. The transaction, anounced yesterday (Mon.), provides for 'creation of a new coperation to own WTOP, its FM television of the web of the

Washington Post would own 55% of the corporation and CBS the remaining 45%. Amount of eash involved in the deal was not disclosed.

disclosed.

The Eugene Meyer newspaper gurrently owns WINX, a small, unaffiliated outlet, and WINX-FM, which would have to be disposed of under FCC rules. Meyer bought WINX for nearly \$500,000 a couple of years ago.

ple of years ago.
So far as tele is concerned,
WTOP plans to bid for channel
L, which has been assigned to
channels for Washington have already been assigned. WTOP hopes
to convince the Radio Commission
that it should move the channel 12
allocation from the small Virginia
etly to Washington.

CBS also owns the following standard outlets: WCBS, New York; WBBM, Chicago; KNX, Holywood; KMOX, St. Louis; WEEI, Boston, and WCCO, Minneapolis.
The 53-45 deal is similar to the rently has in L.A. with the Los Angeles Times. The newspaper owns the controlling share.

Angeres Times. The newspaper was the controlling share.

Ammorement of the proposed of the pro

'Report' Aired Finally in Chi

Chicago, May 18,

"Report Uncensored," script on
the recent Supreme Court ruling,
against restrictive covenants, was
arred last Wednesday (12) via
following its suppression the pre-vious week and the resignation of
write-producer Ben Park. Final
clearance pulled out the prope
from under WBBM exces earlier
from under WBBM exces earlier
nixed because Park "editorialized,"
Major. difference between Park*

Major. difference between Park's original script and the aired ver-sion was deletion of the leadout in which listeners had been re-ferred to the Metropolitan Housing Council for Aurther information on

ferred to the Metropolita Bousing Council for Jurcher Information on Council for Jurcher Information on Development of the Council for Jurcher Information on Development of the Council for Jurch 1997, and the Council for Station excess mulled outright cancellation excess to Chi housing is set for May 19 when the show "will consider east on Chi housing is set for May 19 when the show "will consider east on Chi housing is set for May 19 when the show "will consider beginning to the preplexing problems of those who live in the city's best residential areas." Series then will consider department of the Council for the Council for

Chi Playoff Bankrolled

UIII FIAYOII DAIMFOILEA
Playoff in late fall between eastern and western champs of the
National Pro-Football League will
be bankrulled for the skrift conwilliam of the skrift conwilliam Sporting Goods.
Deal, signed with ABC last week,
has Knox Reeves, Minneapolis, for
General Mills and Thurber Assoclates, Chicago, for Wilson Sporting Goods.

Reich Radioites Study U.S. Setup

Group of six German radio men are currently in New York studysing US. radio year to the result of th

Station Suing Judge For Barring Mikes From Murder Trial

From Murder Trial

One of Loads unique rediperations of the construction and the construction of the const

FCC Des Moines FM Nix **Cued by Stock Transfer**

Lieft by Nock I ransier
An PM construction permit conditionally granted to Radio Staditionally granted to Radio Staside by the FCC. Der Motace
safety commissioner M. J. Bennett
is a stockholder in the corporation,
which has authorized capital stock
which has purched to the control
action resulted from a transfer of
stock "which may have resulted
in a transfer of control of the
corporation," and the commission has
the transfers, descripting to consider
the transfers.
According to Ray C. Fountain,

mential areas. Series then will be a seried to the series of the with transportation probably getting first call.

Episode marks the decline of what in 27 airings was considered the hardest hitting and most effective public service show ever explicit service show ever public service show ever public service show ever public service show ever and the service show ever public service show ever public service show ever public service show ever to get a service of the service show ever to get for the service show ever to get for the service show ever to get DuPont, Peabody and VARIETY Kudes.

1993: 0010318: 1. A. A. S. J. J. J. J. J. R. BROMINS 1880: 0 CR 1874-51. 81



SIVE SHOWMANAGER HUGH B. TERRY

REVISION IS INTEGERY

Revision its 1947 Survey of Showmanagement, Vanistr said: "Hugh Terry's aggressiveness was once more demonstrated by the manner in which KLZ maintained its leadership. On the Rocky Mountain front Terry was conststently out in front."

Group to Sell **Silent Radio** Via Pix Plan

With the slope of the very constant of the very con

fits accruing to the industry as a whole disable, three different 'sell-radio-to-the-advertises' projects were initiated, one by the networks, another by the NAB sales managers committee and a third by the spot boys in the business, combine the effort into a major pay project for presentation throughout the country, with possibility of theatre presentation as well. Project will be presented at an elaborate value of the project will be presented as a faborate value of the nations to produce the control of the nations top industrialists, educators, advertisers, etc.

Grid Giants Getting New

Sponsor on WHN, N.Y. N. Y. Giants pro football broad-casts over WHN, N.Y., sponsored for many seasons by Old Gold, will be bankrolled by F. & M. Schaefer Brewing Co., next fall. Biz was set through BBD&O.

Bert Lec and Connie Desmond will be the sportscasters. Desmond and Stan Lomax handled chores last season

WHEC in AFRA Pact Rochester, N. Y., May 18.

New agreement has been reached between station WHEC, Rochester, and the American Federation of Radio Artists.

It calls for higher pay for singers and announcers, and fees for network cut-ins for the spielers.

NBC: 'Give Us a Code or We'll Adopt Our Own': Trammell's L.A. Feelers

Hunters' Legit 'Come Back'

minner's Legn come back.

Ruth and Philip Hunter, husband-wife team who do a weekly
show on WOR, N. Y, have whipped
up a legif musical based on Mrs.

Innuter's book. Come with the
stage life. Music has been written
by James C. Livingstone, who did
the incidental music for Relen
Hayes' "Happy Birtiday."

Laurie Williams.

Laurie Williams.

Mystery Cloaks McBride Bids

It's somewhat of a mystery, to those to whom the word has leaked, that NBC is letting Marry Margaret McBride, one of WNBC's (N, Y.) best known and most lucrative bill-more with the mean of the most of the nother people's air. During the people's air. During the people sir. During the people was solourning in content of the most way to the former gabbet was solourning in the Newell-Emmett ad agency has laken an option on Miss McBride for a television show and talks have for a television show and talks have possible aporting of Miss McBride on that web. Although George Foley, Jr., new

precus menu with audital regarding possible spotting of Miss McBride on Although George Foley, Jr., new N.F. agency tele director, denied the existence of an option, a source close to the feel said at hinged on the existence of an option, a source proceed McBride video stanza on a participating basis. The proceed McBride video stanza on a participating basis. Will be supported to the proceed McBride video stanza on a participating basis. Will be supported to the proceed McBride video stanza on a participating basis. Will be supported with the NRC flagship standard of the proceeding th

CBS Mulls 'Sing It Again' Tease Participationer Along 'Stop Music' Lines

Along 'Stop Music' Lines
Columbia may add another hour
of 'Dish Night' to its schedule.
The network is playing around
with a format which is related
with a format which is related
(ABC), and if the audition proves
caceptable it will go into the Salurday 8 to 9 niche. The proposed
participationer, which will, like
Book the control of the columbia
Book the columbia
Book the columbia
Book the columbia
Book the columbia
Carlo of the columbia
Book the columbia
Carlo of the columbia
Book the columbia
Book the columbia
Book the columbia
Book as half-hour in
Dick Haymes' current Thursday
Book This Salurday (22), the 8 to
mentary on the American Indian.
CBS other straight hour of quiz
giveaway is the Sunday night
Carlo of 'Try and Carlo
Book This Salurday (22), the 8 to
mentary on the American Indian.
CBS other straight hour of quiz
giveaway is the Sunday night
Carlo of 'Try and Carlo
Book This Salurday (23), the 8 to
mentary on the American Indian.
CBS other straight hour of quiz
giveaway is the Sunday night
Market Park Electris.

Salt Takket Park Electris.

SALT LAKE AFRA ELECTS-

Salt Lake City, May 18.
Salt Lake City American Federation of Radio Artists has anounced a new slate of officers for the coming year: Bob Crawford, nounced a new slate of officers for the coming year: Bob Crawford, KUTA, president; Allan Moll KDYL, vlce president; Bill Man-ning KDYL, recording secretary; Val Brown, KDYL, treasurer, Charles Barrington, KDYL, and Harry Warren, KUTA, national delegates.

Los Angeles, May 18.

Annual meeting of NGC's Station Planning Advisory Committee,
tion Planning Advisory Committee,
ton Planning Advisory Committee,
ton Herry of the Committee of the Committee
ton Planning Committee of the Committee
ton Planning Committee of the Committee
ton Committee of the Committee of the Committee
the Samp partiern of the Committee of the

wraps by prexy Niles Trammell.

Trammell put in an appearance
and made himself very conspicuous during the NAB meet because
of his "code-consciousness." Actually, Trammell has been sounding
ally, Trammell has been sounding
out the adoption of an NBC of
or standards in the event that the
industry-wide code fails to go
through.

through.

The code has been close to Trammell ever since its initial emergence, and he projected himself into leadership with the factions opposed to watering down the NAB measure-when it came up last fall in Atlantic City

last fall in Atlantic City.

NBC's own code, it's known, is a
much more hard-hitting document
than the one that's finally being
brought before the NAB member,
ship for action. If, of course, the
ship for action. If, of course, the
NBC will abandon its planting
project its own in the interest of
industry harmony, But they were
wagering, in pre-code discussion
huddles here, that there would be
may delay awith little likelihood of
the convention enforcing its already emisculated code.

ready emisculated code.

If Trammell does push his own
code, it's expected that it will get
top priority in attention at the
second annual NBC convention in
September in Sun Valley.

Pritchett, WOR Calling It Quits

Florence Pritchett and WOR, N. Y. are calling it guits next month. Femme gabber has resigned, effective June 11, in the satisfaction over her cross-the-board "Barbara Welles Show." Set is said to feel the station new it said to feel the station set is said to feel the station set is said to feel the station show several months ago to gradient in the properties of the said to the said to feel the said to said to said to said to said to said to said the sa

She recently added a 15-minute started when the She recently added a 15-minute Saturday abow under her own ame, but the Newark furniture store sold on picking up the tab salready had a change of mind.

There won't be any 'sweep stakes' to pick a new Barbard stakes' to pick a new John She Saturday of femmes suditioned following the death of Bested Bestly. One of the out-of-form contenders at that the, Helen stakes the stakes of the stakes of

Miss Hall, who formerly was with WFAL, Tampa, claims distinction of being Baltimore's first femme announcer. Her present five-a-week WCBM show has the second highest Hooper of any losecond nignest moope.

cal Baltimore stanza.

Miss Pritchett plans an extend
European vacation.

KPAB, Tex., Sold for 80G

J. K. Laredo, Tex., May 18.
Davis, operating as the laredo
Broadcasting Co., have soid EPAB
here to Mark Perkins, formerly
with KENT, Shreveport, for \$80,
monta optication has
not application to the PCC for consent of
sale.
KPAB is local Mutual outlet and

sale.

KPAB is local Mutual outiet and operates full time with 250 waits on 1490 kilocycles. Davis is owner and operator of KMAC and KISS (FM), San Antonio while Beretta is a San Antonio banker.

STATUS QUO MOOD AT NAB MEET

Trammell in Full NBC Control As No Mullen Successor Is Planned

Los Angeles, May 18.
Pechaps the most significant part of the NBC executive resummer of the NBC executive remanager and exec vecpee of the
network.

sistensure here that there will be no successor to Mulen as general manager and exec veepee of the network. It was a support of the support o

Stoprap Arrangement Seen Speculation has spread in trade circles that NBC's executive realignment is simply a stoppap arrangement, feeling being that (Continued on page 42)

Wismer Facing Job Dilemma

Derivit, May 18.

From all the hinds-hand gabbing about town it each gabbing about town it can be a few and a few an

ciose to \$50,000 yearle. On which could be a shaped on the season of the

New NAB Look

In one respect, the NAB convenience of the NA Hollywood, May 18.

Little Man Who Wasn't There': Frank Mullen

Los Angeles, May 18. Los Angeles, May 18.
It was a case of the "little man
who wasn't there" being the most
conspicious, in absentia, at the
NAB convention, the man in this
instance being Frank Mullen,
whose resignation from NBC after
a 22-year association with particular
a 22-year association with one
over most corridor discussion.
In general here were the semiofficial conjectures, appraisals and
lowdown:

That KMPC, in Los Angeles, would unquestionably shove KFI out of the picture as the NBC af-filiate.

out of the picture as the NBC affiliate.

That the Mullen deal with G. A. Dick? Richards calls for Mullen (Dick? Richards calls for Mullen (Dick? Richards Deriver) property valued in excess of \$10,000,000. The stock, of course, is in addition to Mullen's \$100,000 salary. You can be added to the stock of the stock of

MORRIS PACTS McNEILL FOR FILM OFFERING

PUN FILM OFFERING
Don McNeill, emcee of "Breakfast Club" has pacted with valliam Morris agency for film representation. Emcee has had several
pic offers in tie past, but deals
on atory lines.

— Early last fall McNeill optioned
an original screenplay by Arch
Oboler. This one went by the
quired to shift "Breakfast Club" to
the Coast. Show is an ABC property.

'Mayor's' 4-Yr. Term For Noxema Expires

Hollywood, May 18.

"Mayor of the Town" has been washed up by Noxema due to unsettled conditions. Last broadcast on ABC is June 30. Dramatic program on both CBS and ABC for the past four years. Understand Noxema is also turning in the time.

ON CODE CITED

By GEORGE ROSEN

By GEORGE ROSEN

The National Assa, of Broadcasters emerged as a social force
at its annual convention at the Binmore Hotel here—but it was the
social cquivalent to a shinding,
antiety,

Even before the convention officially got under way, Atwater
Kent staged a radio fleats on behalf of the 200 delegates and their
for the 200 delegates and their
cooktall party on his twice half and
cooktall party on his twice half and
cooktall party on his twice half and
the staged of the play away from
the convention proper.

Many of the delegates were
frank in acknowledgment that they
their where and families for the
elaborate extra-curricular spread
laid out by Harry Malzish's entertainment committee.

For few of them anticipated that

laid out by Harry Matilish's enteraimment committee.
For few of them antiony or even
constructive nature would come
out of the L.A. meet, except perhaps, in order to save face with
Congress, Capitol Bill and other
sensitive places inside U.S.A.
the NAB would be forced at long
last to adopt its much-abused standard of practices, more commonly
known as the NAB Code.
In the Committee of the

and in subsequently emasculating the document to a point where, it's meaningless.

The claration of Independents' The revised code, which now embodies the 'occasion' to indicate the company of the comp

CRS PROBES IN GREECE ON MURDER OF POLK

ON MURDER OF POLK
Violent death of CBS chief Middie East correspondent, with a
builet wound in the head, was
sound Sunday (16) washed up on
the shore of Salonika Bay, Greece,
anne tragical of the shore of Salonika Bay, Greece
anne tragical of the shore of Salonika Bay, Greece
of landing a Neimann Fellowship.
On word of the 34-year-old newsman's death. Davidson Taylor,
On word of the 34-year-old newsman's death. Davidson Taylor,
timmediately dispatched Winston
Burdette and John Secondari from
Rome to make an independent in
vestigation into the circumstance
and Secondari will stay on in
Athens for the time being also to
take over Poli's news beat.

At the short of the short of the short
and Secondari will stay on in
Athens for the time being also to
take over Poli's news beat.

The short of the short of the short
and Secondari will stay on in
Athens for the time being also to
track over Poli's news beat.

'TOO LATE' STAND Kicked-Around Code Due for Okay **Bv NAB Convention: Result Held** Tribute to Prez Miller Leadership

40G 'Fiesta'

40G 'Fiesta'
Los Angeles, May 18.
They're still talking about
the 40G cocktail party here.
Highlight of the social shindigs
tossed for the NAB delegation
tossed for the NAB delegation
fabulous Atwater Kent estate
in nearby Bel Air. Harry
Maizlish's entertainment committee reality went to town on
this one, and it's estimated
evening outdoor hoopla, set
back Kent approximately
\$40,000.

back Kent approximately \$40,000.
For the approximate 1,500 of the NAB conventioneers (including their wives) who showed up it was strictly one of those super-Hollywood pro-

Time to Grow Up And Come of Age. Miller Tells NAB

Hollywood, May 18.

Justin Miller, prexy of the National Asan. of Broadcasters, told delegates to the NAB convention in his keynote message yesterday caster of America became of age, professionally. He deplored the fact that, unlike lawyers, journal-fact that, unlike lawyers, journal to the control of the Hollywood, May 18.

ence in public places before public genetics. The public place is provided by the confidence and dividuals, while other professional groups enjoy the confidence and current of the produces of the confidence and current of the curre ention. was neither the sentiments

(Continued on page 42)

500,000 ABC SHARES SELL LIKE HOTCAKES

SELL LIKE HUTCAKES

Haif a million planes of ABC
network stock, at \$9 a phree, were
placed on the market Monday
(17) by a banking syndicate
headed by Dillon, Read & Co., Inc.,
and were immediately over-subscribed. Par value is \$1.

For the property of the plane of \$1.

For the property of the property of \$1.

For the

Farmer in the Dell

Chicago, May 18. Chicago, May 18.

Ed Bottcher, an Alabama farmer, replaces Joe Kelly as emcee of "R. F. D. America" when the show shifts from Mutual to NBC June 6.

Bottcher has no previous radio experience apart from seven appearances as a contestant on "R. F. D. America." He operates a 153-acre farm near Cullman, Ala.

Hollywood, May 18.

The highly controversial and much kicked around standards of practice of the National Assn. of Producesters came up on the floor Broodcesters came up on the floor of the NAS convention, and within a half-hour the session reverted into a mutual admirator of the NAS convention, and within a half-hour the session reverted into a mutual admirator of the NAS convention of the NAS convention of the Code and the NAS convention of the Code and the NAS convention of the Breen, of Fort Dodge, I.a., was shouted down by the assemblage. Breen, newly-the assemblage. Breen, newly-the

it's a starting point for the immer-try.

On the basis of what transpired Monday, it's a virtual certainty that, when the board of directors meets on Wednesday, the code will finally many passage, although the director basis of the company of th

ther defall to suggestions for minor revisions. The overwhelming membership support of the code was NAP pressy Justin Miller's keynote address earlier in the day, when he cited the need was the code was NAP pressy Justin Miller's keynote address earlier in the day, when he cited the need in view of pre-convention for the produce of the configuration of the convention of the strongth of Miller's handling to the strongth of Miller's handling of the strongth of the convention: The early stronger in stature. It was one-min Breen against the field, and it's the consensus of the deleniant role in achieving those odds.

You Never Can Tell in Radio

Los Angeles, May 18.

— Los Angeles, May 18.

Almost since the industry was in its infancy, and that goes back a len, through his longtime NRC 18: a lien, through his longtime NRC 18: as "that other network." Mention of Columbia was verbeden, unless, of course, the door was shut. resignation and his switchover to the G.A. (Dick) Richards three-station peration, which includes two CBS affiliates, WGAR in Cleveland and WIR in Derbon WIR in Derbon WIR in Derbon was the work of the Wir was the Wir was the work of the Wir was the work of the Wir was the work of the Wir was the Wir was the Wir was the work of the Wir was the W

What's With White

Hollywood, May 18.

Question bandled about the trade

Question bandled about the trade in recent months as to "what's hap-pened to Paul White?", ex-CBS news boss, was cleared up when White turned up at the NAB con-vention with his spouse this week. He's teaching radio and journal-ism at the San Diego State Col-lege, a short sleeper jump from the L. A. convention scene.

Sen. Tobey's 1-Man Grilling of RCA **Backfires After Stormy Hearings**

Section 19 August 18.

Mainington, May 18.

Mainington, May 18.

Sen, Charles Tubeys, changes, that FCC and RCA have worked hand-in-glove to obstruct FM and makes up television allocations ran into stormy opposition from other as the section of t

These were the developments:

1. Tobey repeatedly tangled with other committee members—Senator Capehart, Hawkes, McMahon and Brewster—even its manner of a consequence of the consequence of the consequence of RCA's wartime patent lienging policies. Capehart called 'uning, mwar-Capehart called 'uning, mwar-Capehart called 'uning, mwar-Lapehart called 'uning, mwar-

Major Amstrong or DeMars.

Sparks flew particularly when
They charged ICA with "being
They charged ICA with "being
American corporations" because ICA
American corporations" because ICA
American corporations" because ICA
American Corporations of Being
May 100 flew 100 flew 100 flew
American Corporations ICA
American Company
ICA
American Commission

Fixed Today

Tod

Tobey either."

Later, on insistence of Scn.
Brian McMahon (R., Conn.), Cabill
took the stand to explain that other
companies hadn't given their servidairing the war, as Tobey claimed.
The \$4,000,000 RCA got from the
government, he declared, was below its average royalty income in
peacetime years.

Jow III average vigory, incompensation of the property of the

Jolliste Denies Blocking FM Joilife Deales Blocking FM
2. RGA's veepee C. B. Joilife
denied categorically that his comsany had ever tried to block FM
and warned that if tele channels
are shifted into the ultra-highs
now, "it would not mean more telesisten are but to television at all."
state of the state of the state of the state
moves upstairs, stations will commoves upstairs, stations will commoves upstairs, stations will commoves upstaire, and programs, it was
explained, by buying, a simple \$10
buying a simple \$10
buying his properties of the state of the
convective will be able to go both
buying a simple \$10
buying his properties of the state of the
buying his prope

Hange of ultra-high tele will be many times smaller than present coverage, Jolliffe told the commit-tee and more susceptible to inter-ference from hills and high build-ings within line-of-sight of TV transmitters.

How Hooper Rates 'Em
(May 1-7)
Lux Theatre
Walter Winchell21.0
Talent Scouts20.B
Fibber McGee 20.1
Jack Benny
My Friend Irma18.7
Amos 'n' Andy 18.6
Bob Hope
Mr. D.A
Truth or Consequences17.0
Charlie McCarthy16.8
Al Jolson
Fred Allen
Duffy's Tavern

New Hooper List Hikes Eyebrows

Hooper's May 1-7 Top 15 list is hiking some industry eyebrows. For the first time in the memory of many, there list's a comedy show in the Top Three money. Waiter Windeld, without the Windeld, without the Top Three money. Waiter Windeld, with the Windeld of the Wi

third.

The upsets also push NBC out of the top running positions for possibly the first time on record.

"Bandwagon," up in fifth vplace in the late April Hoopers, did a vanishing act from the Top 15.

vanishing act from the Top 15.
Some observers are ready to read into the new standings a long-predicted inclination on the part of dialers to slough off the steresheep scheme the Booper weeps the pacing the Booper weeps for years. Straw in this wind, it's felt, is the steady climb of "My Friend Jima", which is up to sixth place in the new Hooper tally, topping are Bergen and Fred Allen, Allen, off to 13th place, anneary Allen, off to 13th place, anneary

Allen, off to 13th place, appears to be getting still more nicking from ABC's new "Stop the Music." His Hooper has tobogganed 6.6 points in a month.

Personnel Shifts At WNRC Finds Patterson Out. Fox-Campbell In

Vill, a VA-Valley
S ud de n flurry of personnel
changes has hit WNBC, N.Y.
Bill Patterson, who has been staff
producer on such shows as "Hi,
inti", the Mary Margaret MeBride and Bob Smith stanzas,
the been staffed and Bob Smith stanzas,
staffed,
wBEN-TY, as producer.

Ben Kaplan, assistant ad-pro-motion manager, packed up Friday (14) to join Martin Stone, packager of "Author Meets the Critics" and 14) to Join Martin Stone, package of "Author Meets the Critics" and other shows, as writer, production assistant and researcher. He's be-stable-reger, formerly analyst in NBC's information division.

Harvey Gannon, program and sales service manager, has moved over to the sales staff as an account even and has been succeeded of NBC International. Two new staff producers have been put on: Victor Campbell, Two new staff producers have been put on: Victor Campbell, recently a writer for Bob Smith, second over the staff producers have been put on: Victor Campbell, the control of the staff producers have been put on: Victor Campbell, the control of the staff producers have been put on: Victor Campbell, the control of the staff producers have been put on: Victor Campbell, the control of the staff producers have been put on: Victor Campbell, the control of the staff producers have been put on: Victor Campbell, the control of the staff producers have been put on: Victor Campbell, the control of the staff producers have been put on: Victor Campbell, the control of the staff producers have been put on: Victor Campbell, the control of the staff producers have been put on: Victor Campbell, the control of the staff producers have been put on: Victor Campbell, the control of the staff producers have been put on: Victor Campbell, the control of the staff producers have been put on: Victor Campbell, the control of the staff producers have been put on: Victor Campbell, the control of the staff producers have been put on: Victor Campbell, the control of the staff producers have been put on: Victor Campbell, the control of the staff producers have been put on: Victor Campbell, the control of the staff producers have been put on: Victor Campbell, the control of the staff producers have been put on: Victor Campbell, the control of the staff producers have been put on: Victor Campbell, the control of the staff producers have been put on: Victor Campbell, the control of the staff producers have been put on the staff producers have bee

trom WINS, N.v. unme.

The solons heard much testimony pros and con an RGA's "suppression of a 1938 FM report in FCC's assigning FM sealing the channels and decided the big companies to concentrate instead on television development.

Committee members wanted to Committee members wanted to RCC on a decision not to renew the companies to concentrate instead on the responsibility of the RGA report in 1936, never brought it to FCC's arisen, owner and operator, and the report in 1936, a

Ford's 30G Splurge

FORU S JUIU SPHEIISC

Loveland, May 18.
Ford Dealers in Northern Ohio
have signed, through J. Walter
Thompson to broadcast the 16house schedule of the Cleveland
Browns, pro football champions of
the All-American League.
Cost of around \$30,000 to include
line to WBNS, Bob Neal is at the
mike for the third consecutive year.

Dewey-Stassen Mixun Cue To **Future Hassles**

A sample, perhaps, of haseles to multiply as the national election campaigns progress, developed in campaigns progress, developed in (17) Thomas E. Dewey-Harold Sparse defast from Portland, Oral turned, finally into a three-network raffar, with NRC excreding a last-minute change of multin to carry it. turned, finally into a three-network reason that it did not regard the debate as being "of four-network consequence."

Mutual, by jumping first to line to the development of the develop

CBS stood to sacrifice two full half-hour billings each.)
In Los Angeles, NBC presy Niles
Trammell and the web's program
exec, Ken Dyke, doubled into some
ticos. Trammell vanted the de-bate on an exclusive basis or not
at all. The politicos wouldn't go
for it. But, at the eleventh hour,
Trammell relented and ordered the

WLW Sole Cincy Station With Musicians Since WSAI Lops Off Twelve

WhAl Lops Uff I Wedre
This is an epochal week for live
music and radio here.
Such and the line is an epochal week for live
music and radio here.
Such and the line is an electric in the line is an electric in the line in the line
plant musicians, leaving WILW as
the only Cincy AM station not solely dependent on disks or netsolely dependent on disks or netsolely dependent on disks or netyoung a new one-wear and entering
upon a new one-wear and entering
upon a new one-wear net enter
upon a new one-wear net enter
upon a new one-wear net enter
upon a new one-wear
upon a new one-

Musicians Assn.
The agreement inked last week
by Hild and James D. Shouse and
Robert E. Duwille for Crosley's
clear channel station calls for a
wage of \$155, upped from \$140, for
24 hours' work over a five-day
work, with pay for a two-week vaweek, with pay for a two-week vahouse the state of the state of the state
librarians of the state of the state
librarians of the state of the state
leaders. W.W. is an MBC affiniate
and also carries some Mutual
shows.

shows.

A Marshall Field station and
ABC affiliate, WSAI employed 12
mustcians under a contract which
expired Saturday (13) and provided
real pool of the hours' work. Fallreal pool of the hours' work.

Market and hours' hours' work

Market and house hours, but
MSAI's important originating, live
MSAI's important originating

cancellation. WCKY, unaffiliated 50,000 watter, and WCPO, Scripps-Howard station and a Mutual affiliate, have operated without musicians for several years. WKRC, linked with the Clncy Times-Star, is a GBS outlet and dropped 10 musicians last November after falling in renewal terms with the union.

Atlanta—Gordon Eaton, onetime CBS staff announcer in New York and lately with WCCO, Minne-apolis, has returned to his native south to join the announcer staff of WGST here,

NAB's Maydower Schism

The question of whether NAB prexy Justin Miller has the right to commit the industry as a whole to a policy, capecially on a matter that finds a division of sentiment, has reportedly created some sort of a schiam whether the product of directors, and the sent of the schiam whether the product of directors also and Prexy Miller's determined fight to effect a reversal on the basis that such rights as guaranteed under the first amendment are getting the FCD brushed. He was based members of the schiam and the schia

CBS Sets 13-Wk. Morey Amsterdam Co-op Show as Buildup for Fall

'SABOTAGER' CLIPS CLIPP'S WITL LINE Philadelphia, May 18.

WFIL was off the air for 11 minutes Sunday night (16) when unknown persons cut the cable linking the studio and transmitter. nnxing the studio and transmitter. Line was mipped junt as the sta-tion, taking an ABC feed, was about to air Walter Winchell. Roger Clipp, WFIL's manager, called it "a deliberate case of sabo-tage." He thought the timing of the act "very significant."

Clipp's statement elicited a sar-Clipp's statement elicited a sar-castic comment from william Bender, international rep of the American Communications Assa. American Communications assa. In the statement, Bender said, "has as much validity as the misinfor-mation handed out by the company as to the reasons for the strike of WFIL engineers."

\$21,700 Program Item On NAB Expense List Stirs Conclave Talk

Los Angeles, May 18. The NAB convention here re The NAB convention here re-leased a statement of income and expenses for the period covering Aug. 1, 1947, to March 31, 1948, with one Item on expenditures, totalling \$21,700, for the recently-created NAB Program Committee, raising considerable off-the-cuff corridor questioning.

corridor questioning.

Some of the delegates want to know what precisely the Program Committee has accomplished, to warrant the expenditure. Primarily the committee was apolated to do a clinic job on programming, with larvel Fair designated as chairman. But if the committee was chairman to the programming with the committee who have been asking questions.

The buffectary heeaferow shows

who have been asking questions.

The budgetary breakdown shows that the NAB, with total income of 3476.400, overshot its money mark by \$16,000, with expenses for the period totalling \$462,000. Prexy Justin Miller is down for \$70,000 and since his annual salary is \$50,000, its presumed that the other \$20,000 went lint expenses.

other \$20,000 went into expenses. Highest item, for general administration, is \$94,510. Second highest item is public relations, totalling \$78,900. Here again, some delegates have raised the point: "That's a lot of coin for something that, up to now, is still nebulous."

WNLC Sets AFRA Scales American Federation of Radio American Federation of Radio Artists signed a new contract with WNLC, New London; setting im-proved wage scale and working conditions.

A clause providing for excep-tions to the union-shop rule was tossed out by AFRA.

CRS has signed on Morey Amisterdam for a strong consely buildup starting with a Salarday night
up starting with a Salarday night
unmass show, offered as a coposition of the strong starting of the strong
will try for a network sale. The str
leide will, N. x., plus his radio
tinde will, N. x., plus his radio
tinde will, N. x., plus his radio
tinde will, N. x., plus his radio
workouts with "Stop Me If You've
workouts with "Stop Me If You've
Heard This One," have shown him
to have firstrate possibilities of
carrying a web olow on his own.

to have firstrate possibilities of carrying a web show on his own. Tality-minute stamax, which so laking over 5 on Davis 19-20 pol taking over 5 on Davis 19-20 pol stating over 5 on Davis 19-20 pol sterdam in his most familiar risk that of a night club entertainer. Show is being written by Std 2 children and will be produced by in-line and in the control of the course and orch supplying the music. How the CBS obviously wants exclusive the course of the course of the course of the current air chores for the course of the law of the course of the course of the course of the Muttal tamax is sinced Friday nights). Will his signed to cut his current show-week schedule down to Month of along the course of the course of the days, but expects him to fill out hus to meet October. The indie also has an option to renew the pack for

to next October. The indic also has an option to renew the pact for another year.

Amsterdam's present WHN sked includes a "For People Only" sequence at 1-1:30 p.m., an amateur hour at 7:30, and a comedy routine at 9:30.

at 9:30.

(When the comic isn't occupied with these chores, he's holding forth at his midtown basement boite, doing theatre engagements. Let During a recent Strand, it. Let Large and the property of this, he and Ken Robey are perping a Broadway show, "Morey Amsterdam's Hillartice," slone dawn of the property of the p

Before he starts the CBS show Before he starts the CBS show, Amsterdam is going on a vacation. With his wife and small son, he'll icave for the Coast June 5 by atlo, taking along a wire recorder with which he'll do a 15-minute on-th-move stint daily, just to keep hand hand in: Reels will be mailed he'd to WilN for airing on one of his three times loits.

Anchorage's 3d Station

Anchorage, May 18.

New station, KBYR, is scheduled to go on the air here about June It will make third station in this booming town of 12,000—big-gest in Alaska. KBYR is owned by Keither Capper, who also owns Lido Gardens, night club, and Aleutian Gardens, entertainment center.

Art Reardon is manager and Willis Higley assistant manager.

'MY TIME IS MY

FCC Likely to Be Saved From Probe | WEB RESHAPING By Conflicting Calibre of Charges

By Conficting

Washington, May 18.

Apparently irrecomclinable indictions commits of the Protein Capitol Hilling to the control of the Contro

participated in the 1983-44 select committee investigation of the radio **george**. The committee investigation of the radio **george**. The committee investigation of the radio **george**. The committee investigation of the radio of the r

P&G Angling For **Red Skelton Show**

Procter & Gamble and Red Scients are talking a Many 18.

Procter & Gamble and Red Scients are talking a Many 18.

In a season, Freeman Keyes, head of the Russel Seeds agency, to differ a Many 18.

Freeman Keyes, head of the Russel Seeds agency, to differ a Many 18.

Whether the Office Control with a Many 18.

Whether the NEC Treesday night the would be given Skelton under the would be given Skelton under the word of the Russel Seeds and the Seeds and the Pack of the Control Seeds ages the billing from Pediar Seeds ages the billing from Pediar Seeds ages the billing from Pediar & Iyan should be P. & G. Product be Canny, which is rumored.

be Camboy, which is rumored.

WPAT REKEWS WITH AFRA
The American Federation and the disable Aritiss has renewed its continet with WPAT, Paterson, Market and the disable aritiss has renewed its continet with WPAT, Paterson, Market and Mark

Stop, Kobak!

JSLOP, AODAK!

Hollywood, May 18.

Mutual prexy Edgar Kobak
turns emece tomorrow (Thurs.)
night. He'll be host on his
web's "Pamily Theatre" broadcast, a role in which he'll intro
the evening's dramatic atory.

Title of the story (which has
to the company of the company of the company
to the company of the company of the company
to the company of the company of the company
Third in the Night."

Don Lee Bolts Mutual Over Truman Talk

Washington, May 18. Don Lee bolted the Mutual hookup last Friday (14) and refused to hand over free ether to carry President Truman's ad libbed remarks to the Young Democrats group here.

The Democratic National Com mittee launched a preliminary inquiry when complaints started to arrive from Democratic organizaarrive from Democratic organiza-tions in California, Oregon and Washington. Demo committee ra-weeper Abe Scheeter, himself, was not aware that Don Lee was not airing the President's speech. Once having established the fact that affiliates to carry its sustaining features, the Demo committee closed up like a clam. De-From Los Angeles Don Lee-ton Committee of the Committee have turned down Wellace and Own Deewy of New York and O tions in California, Oregon and

President."
Demo officials admitted Truman's was a purely political speech.
This, coupled with the facts that his remarks were ad libbed and not to be paid for, may have decided NBC, CBS and ABC against airing

Playhouse' Kyser Sub; Pearl Stanza May Stick

Pearl Stanza May Stick

NBC has ticketed a "Radio City
Playhouse" dramatic series as the
summer fill for Kay Kyser and is
nearly standard to the summer fill for Kay Kyser and is
nearly pearly standard to the summer fill for Kay Kyser and is
nearly standard to the summer fill for Kay Kyser and is
nearly standard to the summer fill for fill and the standard to the s

Auto-Lite Sponsors ET 'Gasoline Alley' Series

LONGTIME POLICY

Los Angeles, May 18.

In a far-resching renhaping of an NBC policy of long standing, Niles In a far-resching renhaping of an NBC policy of long standing, Niles Infamiliary of the standing of

Holiner Checks Out of L&M

Mann Holiner resigned last week in New York as weepee and director of the Lennen & Mitchell 1900 of the Lennen & Mitchell 1900 of the M

in N. Y.

Holiner headed up L&M's radio
operation and for a time produced
the Old Gold show on the Coast.
Understood the agency is shopping
around for a less expensive program next season to replace the
present Don Ameche-Frank Morgan-Frances Langford triumvirate.

GF Due to Repact Thomas

Gr Due to Kepact I nomas
Danny Thomas looks set to continue oh General Foods' payroll the
coming fall. It will make his second season for the account.
Pat Weaver, radie vpp, for Young
and Rubleam, which pilots the
show, is due on the Coast this week
in connection with the matter.

ABC's 'Get Rich Quick' Giveaway Cued to Whiteman \$5,000,000 Tab

Cinderella Stanton

Underella Stanton

'Hollywood, May 18.

Ever since the NAB convention opened, the dailies here have been full of headlines about the trotting provess of Dr. Stanton, the Coast "Cinderella horse," who's been cracking his town track records.

ords.

The CBS boys, in deference to their own Dr. (Frank) Stanton, who says he wouldn't mind grabbing off that kind of space on his own merit, have been laying some fancy coin on the line—and raking in the

200G Competing **Bid for WOV By** Weil, Hartley

Well, Indittey

Washington, May 18.

Competing hid to purchase Arde
Bulova's WOV, N.Y., was filed here
Bulova's WOV, N.Y., was filed here
Breadcasting Corp. Principals are
Raiph Well, presy: Arnold Hardey,
tee-prez. and N. J. Leigh, president of the Einson-Prevental Libr
Breadcasting Corp. Principals are
Raiph Well, presy: Arnold Hardey,
tee-prez. and N. J. Leigh, president of the Einson-Prevental Libr
Language and N. J. Leigh, president of the Einson-Prevental Libr
Language and Library and Library
manufer and the Word Merchan
Mover Respectively and will continue in these posts if the PCC
Jeavors their bl. Wolf well continue in these posts if the PCC
Jeavors their bl. midgray and the proposal aboundudes a commitment to give
fisherd O'Dea a third interest in
WOV, in return for bits surrendering all stockholdings, court and
station WNEW. Charles McGroddy
would also become a WOV director.
The O'Dea, McGroddy proposals are hinged on PCC approval of the
WO therwise. Victory Resodcasting
Corp. said it plans to continue

WOV sale.
Otherwise. Victory Broadcasting
Corp. said it plans to continue
WOV along the lines of its present
operation. Spot
announcements
would be limited to 60 seconds,
with a ceiling of three spots in any
quarter-hour bracket, plus station
proceedings, Well would hold \$20.

COMMANDED TO THE STATE OF THE STATE OF

Brewster Leaves JWT For WOR Producer Post

Robert J. Brewster, former ac-count exec for the J. Walter Thompson agency on the RCA ac-count, has moved over to WOR, N. Y., as executive producer. He'll concentrate on development of new talent and WOR sustainer

snows.

For eight of 12 years with JWT,
Brewster was in Hollywood where
he produced, among other shows,
the Kraft Music Hall with Bing
Crosby, the Gene Autry show and
the Old Gold show with Nelson
Eddy.

Huffington Will Head WSAP-FM, Portsmouth

WSAP-FM, Portsmouth
Portsmouth Va, May 18.
B. Walter Huffington, national director of radio for the American
Red Cross, has been named general manager of WSAP-FM here.
Simultaneously, the Portsmouth
Radio Corp., owner of the station,
announced plans for explansion of extrance into the television field.
WSAP is a Mutual affiliate.
Pelex to slowing the Red Cross

Prior to joining the Red Cross nearly two years ago, Huffington was with WTMA, Charleston, S. C., and WSSV, Petersburg, Va.

ABC is making a strenuous pitch, via a "Get Rich Quick" giveaway show drummed up by its program department, to hang onto the \$5,000,000 in annual gross billings represented by the Paul Whiteman davtime cross-the-boarder.

represented by the Paul Whiteman daytime cross-the-boarder.

It's not a certainty, however, it move develops, that the Whiteman with the windup of its current sonose cycle early in July. The web is offering Whiteman's four quarter-hour bankrollers choice of a new tide on this Stantan or a 15-st the same price. Result could be, if sponsor choices so dictate, at the same price. Result could be, if sponsor choices so dictate as a four-part hour-long session. All the whiteman hour also halved, to run back-to-back in the 3:30-4:30 time segment.

run back-to-back in the 3:30-4:30 time segment.

Johnny Olsen, former "Ladies be Seated" emec, has been pegsel seement of the segment of the

pot award.

ABC program veepee "Bud"
Barry refuses, however, to lump
spread of givenway shrang spread of givenway shrang spread of givenway shrang shad crowding the kilocycles. "Givenways will fall of their own weight unless they're basically entertaining," he said. "This show is going to be primarily entertainment; the givenway angle is accondant,"

WLIB Not For Sale, Sez Bess

WLIB, the Dorothy Thackrey-owned New York indie, is definite-ly not for sails, may general man-\$200,000 has recently been turned down, he adds, and the station has been taken off the market block-down, he adds, and the station has been taken off the market block-publisher would dump WLIB spread in the wake of Mrs. Thack-rey's reported dickerings to sail her two Coast stations and her TV Angeles.

her two Coast stations and ner I'v construction permit in Los Bess implied that the decision to temove the "for sale" fag from WLB stemmed from a decided representation of the same than the same tha

Ensign Sales Manager On Rural Radio Net

Un Kural Kadio Net
Williams N. 3., May 18.
Williams Ensign has joined the
Rural Radio Network as sales manager. He'll concentrate on the
New York market and work out of
WGHF, Rural Radio affiliate in
Ensign, one of the first salesimen
in radio, started with WEAF back
in the days when ATRET had that
outlet. Then he was with MRC
to the joined J. W. Thompson as radio director, and in 1929 moved to
CRS-as assistant to William Pale
In 17 years with CRS he specially
the joined J. W. Thompson as radio director, and in 1929 moved to
CRS-as assistant to William Pale
In 17 years with CRS he special
to plane on the Rural Radio
from Louis Cowan, Inc., where he
had been manager of the live program dept.

FCC Gave Only One Permit Last Week: Authorized Video Outlets Now 94

With television spectrum getting tighter all the time, the Federal Communications Commission man-Communications Commission managed to squeeze out only a single grant last week, bringfing like number of video outlets authorized up the proadeasting Co. for channel 3 in Omaha. Company operates standard broadeast station KMA in Shenandosh, Ia.

Also on the sche fact.

Shenandosh, Ia.

Also on the tele front, FCC gave the Fort Industry Co., Detroit, and Associated Broadcasters' WKIS, Frisco, both six months more time to the chart stations to make a progress report, however, within 80 days.

90 days.

Meanwhile, another dozen new applicants pounded at FCC's door last week. Among them was NBC, which asked for FCC okay to install a new and more powerful transmitter for WNBT, New York. The net said the new result of the new that the new the new the new the new that the new the new the new the

to other stations in the area.

Other applicants Included several publishers and AM radio operators as follows: the Gozette Cds.

Furniture City Broadcasting Corp., channel 9, Grand Rapids; Hampden-Hampshire Corp., WHYN and Transcribt, Johannel 3, Holyoke Mass; Rockford Broadcasters, Inc., WOKOK-FM, ownership Rockford Consolidated Newspapers, Inc.), Also, Capital's Valley Roadcast.

Also, Capital's Valley Roadcast.

channel 12, Rockford, Broadcast-latio, Central Manuel 6, and the McGlatch Al, hannel 6, and the McGlatch Al, hannel 6, and the McGlatch Newspapers, channel 10, both for Sacramento, Gal; Television Fresso Co. and McClatch Newspapers, b of h for channel 7, Fresso Co. and Kilko, channel 11, Seattle; the Tampa Times WOAB, channel Saputa Corp. (WLDW), channel 13, Norfolk, and the Connective Radio Foundation (WELL), New Haven), channel 12, Waterbury, Last named application upset

Haven, channel 12, Waterbury, Last named application upset the applecart of the Nutmeg B/C Co, which had merged interest of three competing outfits for Water-berling agent there momentarily. Principal in the new Waterbury pupileation is Col. Harry Wilder, who also owns WIZI, Xroy, and consistent of the control of the con-tense, to the S. I. Newhouse news-paper interests for \$1,200,000 last week.

Special Setup Speeding Televizing of Baseball In Hub Before June 1

Classes in television dramatics is underway at Texas Christian Univ. with a class of 10 students. Larry DuPont, of WBAP, Fort Worth, now constructing TV studios, is the instructor.

Sets Shipped in 1947

Washington, May 18. New York City received about a third of the total 162,181 television sets shipped in 1947, the Radio Manufacturers Assn. reported yes-

y (17). terday (17).

About 56,645 sets went into the five boroughs, while Newark ranked second with 22,152 receivers, Philadelphia third with 18,923 and Chicago, fourth, with 13,-

723.

Other TV cities received a smaller proportion of the 1947 output in the following order: Los Angeles, 7,868; Detroit, 4,582; Washington, 5,866; Hartford, 2,946; Allmore, 3,866; Hartford, 2,946; Allmor, 2,946; A

Canadian Tele Strictly on Own

Private Canadian stations will not be permitted to become television outlets for foreign video s ups, including American or British networks. That was announced to-day (Tues.) by the Board of Gover-nors of the Canadian Broadcasting

day (Tues.) by the Board of Gover-nors of the Canadian Broadcasting Corp.
A statement from Canada's na-tionalized radio body also said that 'all Canadian channels necessary for the national system will be re-served by the CBC. Applications from Independent radio stations will take what is left over as, if and when

and when.

License fees will be instituted for television receiving sets putchased by Canadians and "this must be considerably higher than the present fee (\$2.50 annually) for entrent sound sets because of the higher costs of television and television programming."

With television frequencies limited in Canada, the CBC "will Innited in Canada, the OBC "will covering searching applications from regarding applications from for licenses. The CBC board of directors believes that network television broadcasting should be developed in the national interest. the general Canadian public interest for individual private television stations to become outlets in Canada for non-Canadian television stations to become outlets in Canada. The statement of the CBC and the

In Hub Before June
Bootton, May 18.
Both of Boston's big league sheal ideams are to be televised by the city's first two video states bail ideams are to be televised by the city's first two video states between the city's first two video states and vide when years."

The statement said that the CBC has devoted much study to television in other countries, with particular on-the-spot studies of BBC television programming and to U. S. developments. The CBC board of governors also believes of the countries of the

assistant supervisors.

Fred Reinhard, who has worked on maintenance in the CBS-TV field operation, has been named assistant supervisor in charge of tele studio maintenance. Robert Sammon has been made assistant supervisor of technical operations.

Maxwell House Pacts **New Participationer**

New Participationet:

«General Foods Mawwell Bouse
will bankrold a new weekly und
ence and the second of the secon will script the proceedings.

Trade Sluffs Off **Gosch Worry Over** Anti-Trust Suit

Dire prediction that the television networks are letting themselves in for an anti-trust suit by attempting to control both programming and distribution of teleshows, made last week by indile packager Martin Gosch, has been shrugged off by web officials as something extremely unlikely to harvier.

shrugged off by web officials as something extremely unlikely to happen. Gosch ventured his guess in a speech before the American Television Society has been successful to the second of the second o

According to network spokesmen, however, the situation is entirely different in tele than in films. Since there's no admission charge for the public to see video shows, they pointed out, there can be no mostion, of monarolistic weathers. they pointed out, there can be no question of monopolistic practices. In addition, the FCC is constantly on hand to protect the public from any malpractice. They conceded that the NBC radio web had been network (now ABC) and the little of the protect of (Continued on page 38)

Coast Theatre Chain Will Sked Teleshows On Regular Run Basis

On Regular Run Basis

Hollywood, May 18.

First regular State and the state of the deadenies of Froven-Hills theatres

Vermont, Chema, Arlington, Picfair and Jewel—it was revealed

y James Nicholson and Joseph

y James Nicholson and Joseph

Nicholson said that theatres will

nut tele reels when houses open, before slated film grind, in order

survey videe bob. draw. Sched
tos survey videe bob. draw. Sched
tos survey videe bob. draw. Sched
tos survey videe bob. draw. Sched
survey videe bob. draw. Sched
tos survey videe bob. draw. Sched
survey videe bob. dra

works.

Under Television Relay, Inc.,
Moritz and Nicholson take shows
off television receivers and put It
on film for showing. Film can be
shown in theatre 20 minutes after
telecast.

Pix-Video

Because of the growing in-terlocking relationship be-tween Pictures and Television, attention is called to the special Films-TV page in this

Other special TV stories will be spotlighted on occasion such as the AFM-video story in Music.

Inside Television

SIGHT and SOUND. Frederick Coe directed a neat sketch ("The Wine Glass") over NBC Sunday night (16). Despite the cameras hageing out for three or four minutes as the script turned into the stretch, a good cast and the direction held this A. Milne mystery together. If they could have Ladies Day for television basebul that's when a good cast and the direction held this A. Milne mystery together. If they could have Ladies Day for television basebul that's when the stretch of the stret

New gadget, for television control booths, which is able to execute virtually any type of seene change or visual dramatic effect, has been developed by John Fricker, chief engineer and technical adviser of KSTP-TV, Milwaukee. Named the KSTP Videntker, it comprises a small electronic box which fits lind a censole in the control boff and receives output from all studio, film and remote cameras. It is add to make possible, through simple controls, such effects as seen the control of t

Jerry Fairbanks Productions will shoot 30-second and one-minute "coming attractions" for television use by NBC video stations. Fairbanks; making a 26-week series on 16m for NBC, will make four different trailer versions of each reel.

Los Angeles Courty Youth committee has requested two Cast televilen stations. Paramounts of Saria and Mutual-Don Lees Crist.
Turn in their programming codes. An and Mutual-Don Lees Crist.
Committee feels that video will attract greater juve audience in iate
afternoon than adult and wants to avoid gruesome murder mystery
stories presented by radio.

Television Reviews

KRAMER-RIGGS TENNIS

KRAMER-BIGGS TENNIS
WIM Ted Rusing
Director: Bernie London
Wed, 830 p.m. (12)
Sustaining
Control of the Control

necuon for this assignment was a however was not up to expectations.

Despite his lack of experience in tole, it was not the visual angle of the content of

one in the near court. The close-up camera, placed about mid-court, mostly covered the player in the far court, too, so the near-court player was rarely as well shown.

player was rarely as well shown. The chief fault of the camera coverage, however, was the much-too-frequent use of the cioseup camera, which might have been useful to close students of tennis stroking, footwork and position part of the control of

FOR YOUR PLEASURE
With Kyle MacDonnell, Jack & Jill,
Norman Paris trio
Producer-director: Fred Coe
State of the Coe
State of the
Sta

dub some lyrics to a recording.

Presence on the show of a besulteous femme emece songatress also has plenty to do with mission of the source of the source of the source of the source of the present of the presence of the

(Continued on page 42)

WEB DILEMMA ON CABLE COSTS

Par Challenging FCC Five-Station Limit Rule by Tampa Channel Bid

Washington, May 18.

Paramount Pictures, Inc., is challenging the FCC's longstaring the Grown of the Grown of

ust cent test of the FCC television recibing, declaring "we can meither aftirm, our deny reports to the company must wait until the FCC declared one of its remoti. Short defined one of its remoti. Short of that Paramount may petition the FCC for a new rule expanding single-station ownership to eight or its period of the form of a request for a declaratory ruling. FCC men said. R. was speculated here that for the form of a request for a declaratory ruling. FCC men said. R. was speculated here that for the form of a request for a declaratory ruling. FCC men said. R. was speculated here that for the form of a request for said the form of a request for the form of the

Hub Tele Debut Set for May 26

Huh video debut is set for May 26 when WBZ-TV hits the air from its new 665-foot tower located near the Harvard Stadlum in Brighton, about three miles from Boston Common

The statem in Brighton, and the statement of the statemen

Making It the Hard Way

Philadelphia, May 18.
A couple of announcers at one of the local video outlets have figured out a schemestrictly within the law—where they can make themselves a cool \$1,000,000. It works this

ty: They build a small television

They build a small television station of their own. All day and all night they telecast one show—a picture of a hand roll and they controlled they controlled they are to the state of the same of the

P&G Holding Off On Tele Plunge

Cincinnati, May 18. Procter & Gamble, top spender in radio, has no immediate intention of going into television. This refutes recent trade rumors that the soap firm was planning an early entry into the video field.

According to William M. Ramsey, its radio head, P & G will wait until its various ad agencies agree that television is within 18 months of paying off as an ad medium. Then it will start sponsorship on an experimental basis.

Meanwhile, it may or may not sponsor occasional simultaneous telecast of one of its regular radio shows, as it did some time ago with "Truth or Consequences."

MIELZINER SIGNS AS **CBS SCENIC ADVISER**

JO Mickiner. Brondway legit set designer, has signed with CBS television as a consultant adviser on scenic problems. He's to bring his knowledge of set designing to all shows originating in CBS new TV studies, now under construction TV studies, now under construction that the construction of the construct

inter empnass on setting up new lighting techniques for tele. Meleziner is already at work on redesigning "see the first of the redesigning "see the first of the redesigning to the redesigning tof the redesigning to the redesigning to the redesigning to the re

Who's to pay the cable costs for network sustaining television shows—the net or the affiliate sta-

That's been revealed as the chief sticker in the net's 'strable to sign on TV affillates, with each of them proposing to operate in a casting, the extremely high cost of cle programming makes it almost a necessity for the majority of TV stations to have a network affiliation of the stations to have a network affiliation of the stations of the stations to have a network affiliation of the stations of the station That's been revealed as the chief

Telegraph makes the line costs far more important than in AM networking more control than in AM networking will work the same as in sound broadcasting. Network will pay the affiliate for the time, absorbing the cable costs. Net, in turn great the cost of the rolling. NBC's thinking is predicated on the high TV programming costs, leading to the decision that, "If we pay the production costs, the least they can do is help pay for the cable."

CBS to Furnish Free

CBS to Furnish Free CBS, on the other hand, will fol-low its AM thinking in considering the furnishing of free sustaining shows an integral part of its rela-tionship with affiliates. Web, con-sequently, will pick up all line costs but, in return, will receive "free time" from its affiliates. This time represents as "bookkeaping." costs but, in return, will receive Tree time Trom its affiliates. This credit, which is to be charged of against what the net owes the affiliate for commercial shows. Thus, it CBs owes one of its affilia-tion of the commercial shows who was the commercial shows show but the affiliate owes \$400 in time charges for use of a sus-tainer, the two charges would be ablanced, with CBs thereby owing the CBC of the commercial shows the commercial shows the commercial to the commercial shows the cutting a precedent that might be too difficult to change should cir-cumstances change, were reluctant to discuss their affiliation contracts signed to date has been different (Continued on page 46)

(Continued on page 40)

NAB Comes to Video's Defense in Plea Before Senate District Group

Washington, May 18.
The National Asson. of Broadcasters rallied to the support of video
broadcasters last. Friday (14) and
added its protest to legislation
pending before the Senate District
Committee which would ban radio
and tele towers from residential
areas here. Several similar bills
were defeated last year in the
House and Senate District committees. Washington, May 18.

play elated to open on Broadway House and Senate District common October.

Industrial designer Norman Bel Geddes had previously been reported to be taking on the scenic focusultant adviser job with CBs when the consultant in the consu

WHO'S TO PAY, NET TV to Bring Hollywood Its Most **Prosperous Era. Sez RCA's Watts:** Austrian Sees Pix B.O. Reduced

What's in a Name?

What's in a Name!

Reported permission granted
by NBC to its television affiliates to sign local sponsors for
network sustaining shows
points up another puzzler confronting the various talent
unions in their negotiations
with TV broadcasters. a

American Federation of Mu-

American Federation of Musicians has already set different wage scales for network sustaining a nd commercial sustaining and commercial to be followed by the various guids combined in the Associated Actors and Artistes of America, which is now hudd-america, which is now hudden to call a show that goes out sustaining on the network but which may be sponsored lotaining or commercial rates?

WPIX Planning New UN Series

New ories of television shows produced in cooperation with the United Nations has been set by WPIX, forthcoming video outlet of about two weeks after the station takes the air June 15.

Titled "Exploring the UN," the half-hour weekly programs will be the work of the wor

RUBE GOLDBERG TO STAR IN WPIX 'DRAWING GAME'

"Drawing Game," new television series starring Rube Goldberg, has series starring Rune Gotoberg, has been bought by WPIX, N. Y. Daily News' TV outlet. Half-hour show, packaged by indie producer Ker-mit Schafer, is scheduled to preem June 22 and run every Tuesday thereafter in the 8 to 8:30 p.m.

thereafter in the 8 to 8:30 p.m.;

Chibow is a form of charades, with
Coldberg drawing titles of books,
songs, etc., suggested by home
viewers for guessing by a panel
of six guest celeba. More than
given to home viewers each week,
sub bringing TV for the first time
near the level of some of radio's
Show ran broke last winter as a
showaser over WMBT (NBC,
N, Y) and got a heavy mail pull
but that station failed up odder. If
or WPIX, with station staffer
Sherling Oliver directing.

Kaigler in WCAU Shift

Kaigler in WCAU Shift
Philadelphia, May 18.
Dave Kaigler, formerly of the
production department of WFILTV, has resigned to join WCAU-TV
in the same capacity. Kaigler also
handled the "Small Fry Club"
show on the ABC tele network.

Television will bring Hollywood Television will bring Hollywood its most prosperous era, RCA veepee W. W. Watts predicted in a speech inshighting the opening speech inshighting the opening speech inshighting the opening the speech inshighting the speech in the speech inshighting the speech in the sp

owo mote tele stations will use-which isn't network originated.

This total, Watts declared, as which isn't network originated.

This total, Watts declared, as well as the state of the st

Telc's Potentials

Tele's Potentials
Describing tele's potentials
Watts said there will be channelspace for 598 stations in 436 eities
—with an audience that could
offer an object of the state of the stat

(Continued on page 40)

Tele Contracts A Big Headache

Tolevision contracts for performers are giving talent agencies one enormous backlets. Due to me enormous backlets. Due to me enormous backlets. Due to me enormous backlets. Due to be deed, except that they feel it will be the biggest thing ever to come down the theatrical pile, at the contract of the contract departments of the various agencies are changed given by the contract departments of the various agencies are changed, setc. All are doing in the contract departments of the various agencies are changed, setc.

are changed, etc.
Contract-people at one time
thought things were pretty rough
when, at the height of the band
business boom in the early '40s
most bandleaders began getting
lawyers to handle their business
but the contracts the latter devised
then were child's play in comparison to what's now going on mari-

ABC Into Kiddie Scene With 'Cartoon' Series

American Broadcasting Co. is entering the video kiddle show seene with "Carroon Tele-Tales." since the control of the control

Deal was set by the William Morris agency.



(ESTABLISHED 1898)

VAUDEVILI

The Golden Era of Variety

TEXACO ST

ON TEL

Tuesdays 8 to 9 P.M. EDT Starting J

NEW YORK • WASHINGTON BALTIMORE • RICH

-WAN

VARIETY ARTISTS FROM A

Send Par

WILLIAM MORF

RKO BUILDING, ROCKEFELLER CENTRE, No



E IS BACK

Begins With the Premiere of

AR THEATRE

EVISION

NE 8 on WNBT and Affiliated Stations

BOSTON • PHILADELPHIA

PND • SCHENECTADY

ED

QUARTERS OF THE GLOBE

culars to

IS AGENCY, Inc.

York 20, N. Y. - Cable: WILLMORRIS, NEW YORK

Knockdown Fracas Looms as Offshoot Of DuMont Film Transcribing Exhib

First crack in the formldable problem of networking television shows inexpensively was unveiled last week with the successful demonstration by DuMont Labs of its system of transcribing live video shows on film. In addition its manifold implications for TV to its manifold implications for TV

video shows on film. In addition to its manifold implications for TV networking, the DuMont unveiling may also pave the way for a gardinary and the properties of the properti

service for less than hair the Di-Mont flagues of which of the three wins the business, though, it's be-lieved that the very existence of film transcriptions will act as a big stick over the head of American Telephone & Telegraph to force it in analy proposed to take effect May 1, the rates were contested as ex-orbitant by broadcasters and are still up before the FCC for study, Broadcasters, meanwhile, continue mental basis gratis.

New Programming Service

New Programming Service
Through use of the transcription
service, it will be possible for a
broadcaster to stage a show live in
N. Y., record it on film and then
ship prints of the film by air express to other stations throughout
the country. As DuMont research
chief Dr. Thomas T. Goldsmit
pointed out at the demonstration,
pointed out at the demonstration, pointed out at the demonstration, even those new stations on the path of the cable "sometimes lack the equipment, the know-how or the finances to build well-rounded program schedules." Such stations, consequently, could be fed most of their programming via tele-transcription which, according to Dr. (Continued on page 38) (Continued on page 38)

TAFT FOLLOWS STASSEN ON CBS 'TIMBER' SHOW

ON CBS TIMBER SHOW
Sen Robort A. Turt is sheataned
to make his pitch to television axidiences for the Republican presidental nomination as s a c on at
speaker of its CBS tele net's
speaker of the CBS teles
speaker of the CBS teles
t

Knickerbockers Nabbed By ABC for Next Season

ABC television, for WJZ-TV, N. Y., got the rights to next sea-son's Knickerbocker pro basketbail games in Madison Square Garden in a deal closed Monday (17) be-tween Thomas Vclotta, ABC news tween Thomas Vclotta, ABC news and special events veepee, and Ned Irish, exec vice prexy of the Gar-den.

Irish, exec vice prexy of the Garnet permits ABC to televise a
schedule of about 30 games, starting Nov, 11. It's possible the web
also will pick up Knickerbocker
out-of-bon's games where tele facilities are available, such as in
Philadelphia.

Up to now CBS tele has had exclusive coverage of all Garden
coverage of all Garden
to the coverage of all Garden

New Summer Video Show Mapped for Tex & Jinx

Mapped for Tex & Jinx.

Tex McCrary and Jinx Palkeniburg are slated to continue their "Mr. and Mrs." show into video if present plans carry through. Pair are being submitted in a video their previous radio show by the william Morris agency.

Idea will have the couple dischowled their previous radio show by the William Morris agency.

Idea will have the couple dischowled their previous radio show by the dischowled their agency and their agency of their agency

The Inside on What Makes French Fashions Tick To **Be Shown Tele Customers**

Be Shown Tele Customers
Television audiences will get
their change to see what makes the
French fashion industry tick when
a series of films produced by the
recently-organized Wo r.1 d Video,
inc, tees off on the NBC tele web
Each of the NBC affiliates on the
air at the time is to run the films
but, under a unique arrangement,
each gets a local department store
should be the series is
being handled by NBC's national
spot sales department. Original
spot sales department.

In another unique aspect of the
show, the first series of 13 is to
summer and shoot more foolage on
Itali fashions. Process is to be repeated with 3 films for each of the
four seasons, thereby providing for
sor, in addition to bankrooling the
films on the air, is also to get a
grint for spocal accreaning in his
store.

Sales department. Or the sales was a series to be Robert Casa, who heads sun
department.

store.

Store of the first series of 13 was shot by Robert Capa, who heads up world video with John Steinbeck. Also associated with the outfit are Howard Wright, who supervises the Paris office, and Lee Marshall, Continental Baking Co. exce, who's reportedly financing the heariest part of the venture.

Fast Coast Work

Fast Cuast Wolk.
Hollywood, May 18.
Hollywood television marked up
two firsts last week. Don Lee's
KTSL, given its commercial grant
to days ago, landed its first sponsor,
Union Oil, before the ink was dry
on its rate eard, and Paramount's
KTLA will have its Sunday night
feature film sponsored for the first 10 days ago, landed its nirt spunsor, loss and been transected to Sunder of Union Oil, before the link was dispervation.

10 days ago, landed its nirt spunsor, loss and been transected to Sunder on its rate card, and Paramount's Food firm has been reported at KTLA will have its Sunder in great program has been proported at KTLA will have its been provided by the dispersion of the proposed of the provided by the dispersion of the provided by the provi

ABC Grabs Up Tinney As Emcee on His 'Reminds Me

Emcee on His Kenmids Me
"That Reminds Me," new Cal
Tinner, package, has been bought
by ABC television and teed off
last night (Tues.) over. WFIL-TV.
ABC's Philadelphia outlet. Show
was also carried over WMAR-TV.
Baltimare.
Baltimar

News Offers 10G for Tag

First step in the N. Y. Daily News' full-scale publicity camping for television tees off today (Wed.) \$10,000 prize contest for the best slogan for its forthcoming video to take the air June 15. \$10,000 prize contest for the best slogan for its forthcoming video to take the air June 15. \$10,000 prize contest for the best slogan for its forthcoming video to take the air June 15. \$10,000 prize contest, which contest was to have been made in a full-page ad in today's News, with followup ads to be placed in other consumer and trade publications. First prize of \$5,000 will be swarded or less, accompanied by a statement in 50 words or less why the contestant thinks his offering is best. Other prizes include a Genment in 50 words or less why the contestant thinks his offering is best. Other prizes include a Genment in 50 words or less why the contestant thinks his offering is best. Other prizes include a Genment in 50 words or less thy the contestant thinks his offering is best. Other prizes include a Genment in 50 words or less thy the contestant thinks his offering is best. Other prizes include a Genment in 50 words or less thy the contestant thinks his offering is best. Other prizes include a Genment in 50 words or less thy the contestant thinks his offering is the contestant thinks his offering is such as the contestant thinks his offering is the contestant thinks his offering is

IATSE WON'T PACT WGN ON REDUCED FEE SCALE

Smith Slotting Cues General Mills' TV Try

UCHETAL INIIIS 17 17Y
Minneapolis, May 18.
First definite indication that
General Millis would son embark
on television advertising came
through this week with the appointment of Edward G. Smith,
heretofore radio program manager,
as the firm's radio and tele production chief. GM fim department
has also been transferred to Smith's
supervision.

DuMont's Tele-Transcriber

Here's how the DuMont tele-transcriber works, as demonstrated at a press showing last Thursday (13) at the Hotel Park Lian, N. Y. Gear used is basically the same as that employed by Paramount for its theatre television, involving a specially-bullt heavy duty camera which records on film the images of a judeed-up tele receiving tube. As with Par, the DuMont engineers, working in conjunction with Eastman Kodak, had to slive the problem of reconciling the standard 30 frames a second at which film runs with tele's 24 frames per second. The record of the television of the consideration of the developed of the consideration are called for a rainful-speed

For its demonstration, DuMont utilized a normally slow developed noing process but spokenem claimed the film could be developed in less than a minute if the occasion ever called for a rapid-speed in less than a minute if the occasion ever called for a rapid-speed of the country of the count

Some Runs, Hits, Few Errors!

Says William Garden

Editor, Vasury:
An unsigned article appearing IV Annury (usus May 9) motors of the property of

incrisons such as the author makes with the early days of radio are ridiculous.

Let's analyze some of the reviewer's statements is actually below the standard set has type that low the standard set has type and the result of the standard set has type and the standard set has the same time provides him with a good closeup of such spar with a standard set has the same time provides him with a good closeup of such spar with set has the same time provides him with a good closeup of such spar with set has the same time provides him with a good closeup of such spar with a standard set has the same time provides him with a good closeup of such spar with a set of the standard set has the same time provides him with a good should be set have the same time provides him with a good should be seen thrown, he same time the camerama, after the use of this facile lens a step further-bulk series. To carry the use of this facile lens a step further-bulk series. To carry the use of this facile lens a step further-bulk series. To carry the use of this facile lens a step further-bulk series. To carry the use of this facile lens a step further-bulk series. To carry the use of this facile lens a step further-bulk series. To carry the use of this facile lens a step further-bulk series. To carry the use of this facile lens a step further-bulk series. To carry the bulk series and the series of the ser

the viewer's angle.

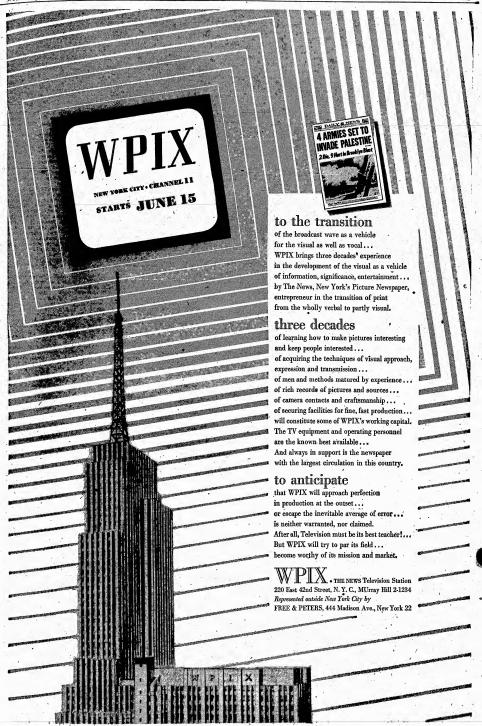
A "Team Work
A word next about coordination
between the director and the narrator. The announcer is provided
with a monitor (a television acceen
with a monitor (a television acceen
being transmitted to you at home)
being transmitted to you at home)
his commentary to what you are
witnessing at the moment. In addination and the state of the control of the comment of the
requesting at the moment. In addination intercome, home to the director
and a switch that can relay any
requests for specific scenes he may and a switch that can relay any requests for specific scenes he may wish to talk about. While it is not the job of the announcer- to call the shots, there certainly should be a high standard of cooperation tor. For instance, when Johniy Mize comes to bat and the entire defensive patiern shifts to right playing him to pull, we make a decided point of panning the camera up and around to show how point of the property of the point of

Ad Program Directory
anners directors fail to utilize the
color of the players' benches, the
color of the players' benches, the
core of the players' benches, the
core boards, bullpen and crewd its
the stands. This is either a misstatement on the part of the author, or cise be watches the game
with his eyes closed. Color is admissibly inpurious to the
unit of the color of the
miss a single play or pitch.
When a man has hit a homerun
and returns to the dugout to an
enthusiastic greeting we aimost
always attempt to ley on in on
antiversample to ley on in on
enthusiastic greeting we aimost
always attempt to ley on in on
enthusiastic greeting we aimost
the pext batter doesn't wait for
the cheering to quiet down. He
steps in for his cut almost immediately, and he may well perk it
in the stands, too.

"Press" Show "Theory
"Press" Show "Theory
"Press" Show "Theory we have

"Tees Show" Theory
The statement was also made that the lens concentration to that the lens concentration to the lens concentration that the lens concernation that the lens concernation that we study the technique employed by the lens concernation. The newsreels might concernable the lens concernable the lens concernable the lens concernable the lens concernable that the lens concernable that the lens concernable the lens concernable that the lens concernable lens concernable that the lens concernable the lens concernable that the lens concernable that the lens concernable that the lens concernable that the lens concernable that

decided point of panning the camera up and around to show there are playing him, while Bills are playing him, and the same constitution, and show a couple of men all short at best, since the bullent and best proposition and the are playing him, and show a couple of men and the same on the part of the director. If a formation are playing the same playing the same playing the playing the same playing the



YOU AND PROPAGANDA With Lyman Bryson 15 Mins., Man-thra-Fri., \$:15 p.m. Sustaining

YOU AND PROPAGANDA
With Isyman Bryons
Fossibly there's nothing more vital to the contemporary world the theory of the propagate and the probably there's nothing more vital to the contemporary world the probably there's nothing more vital to the contemporary world the probably there's nothing more vital to the contemporary world the probably there's not produced the probably there's not propagated and and probably there's not produced the propagated there is not propagated and the propagated will be propagated to the propagated there is not propagated to the propag

With Annette McCullough, Tommy Ippolito Trio, Walt Sheahan.
15 Mins., Mon. thru Frl., 1:45 p.m. BRESSLAW BROS.

HILTOP HOUSE

What to State Management of the Management M

"Hillton House" returned as a sus-tainer Monday (17) on CBS where tainer Monday (17) on CBS where it was started back in 1937. If Monday's initial resumption in-stallment was any criterion, this 15-minute onetime roup shotch still retains the essence of its original hasis formula. For the same old cliched characters are again on

hand.
An emploratory introduction points out that the serial's locale is "Glendale," a small tour "Indisting with pride" ever its new water vagon. Disalers can pick up the plot thread from there. Young lawyer Lamont Johnson pleasis the case of a mine-year-eld knowntgible case of a nine-year-old inconrigible boy who's is count for the fourth time'n 18 meetles. This time he's charged with causing a playmate the loss of an eye by a slaw from a slingshot. Hearing is callvened with the judge castigating the lat's mother for "criminal negligence" in faciling to rear her offspring

properly.

Ed Wolf production is a micely lacquered job while Jack Rubin's direction sids the cast in pushing across the sob-stuff. Appeal of this cross-the-boarder, of course, is re-stricted to the femme stay-ai-homes. Writers Add Richton and Lynn Stone, sucidentally, also turned out the Original "Rilling" for Palmalive. Gitb.

OLDVINE TUNE THE WILL RESIDENT TO THE WILL RESIDENT TO THE WILL RESIDENT TO THE RESIDENT TO THE RESIDENT TO THE STATE THE STAT

With Blake Blak, Ray Merciet, Bob show gives them the opportunity of the producer Directors. Both Bronson of Sulface State of the Control of

MEMORY BOOK.

With Americ McCullough, Tomswy
Bpolito Trie, Walt Sheahan.

By Min, Mon. Hurn Pri. 1, 145 p.m.

Min, Mon. Hurn Pri. 1, 145 p.m.

Memory Book" of musical numbers and significant events, under spous and significant events are spous and significant events. The significant events are spous and significant events are significant events. The significant events are significant events and significant events are significant events and significant events are significant events. The significant events are significant events and significant events are significant events. The significant events are significant events and significant events are significant events and significant events are significant events and significant even

From the Production Centres

IN NEW YORK CITY . . .

IN HOLLYWOOD . .

IN HOLLYWOOD.

C. Bart Oliver; of Foots, Case & Bolding: is the new precy of Hollywood Ad Circle, succeeding Yaon Lewis.

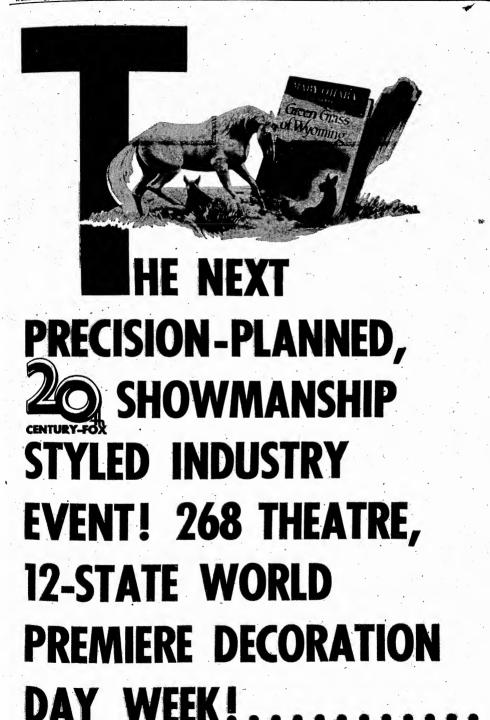
Spike Sweet Obes, Cala and Workshop of the Sweet Obes, Cala and Workshop of Sweet Obes, Cala and Workshop of Sweet Obes, Cala and Cal

That Charles Correll (Andy) Isthered his fifth.

IN CHICAGO

IN CHICAGO

Renk Caral, curee of "Let's Have Fun." broke leg in fall from a streeton. Hall store of making. NBC engineers Walter Lanterman, Ray Labourg and survey of the control of the



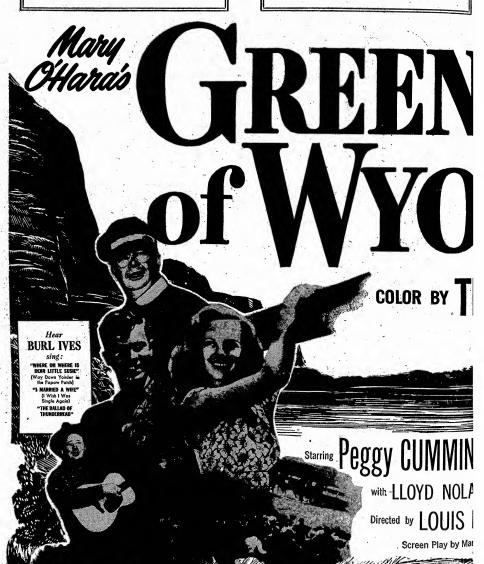
"Even better than 'Flicka' and 'Thunderhe

"Will be REWARDED HAND-SOMELY AT THE BOXOFFICE!"

-Hollywood Reporter

GOOD NEWS FOR EXHIBITORS!

-Film Bulletin

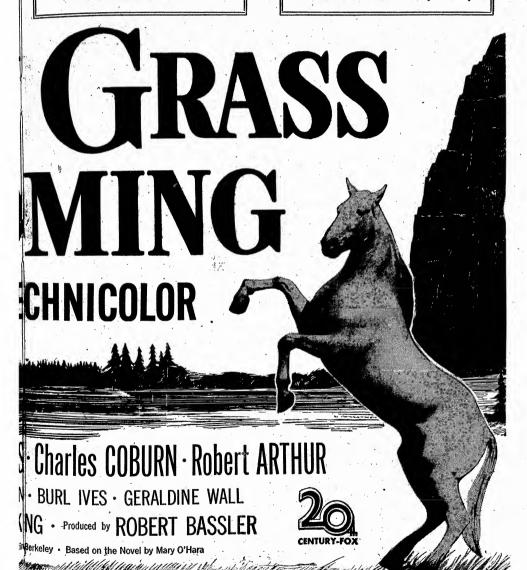


d'with resultant record ceiling grosses!"

"Assures large, happy crowds and BULGING BOXOFFICES!"

-Showmen's Trade Review

"Showmanship values evince themselves at every turn! Will net handsome returns!"—Daily Variety





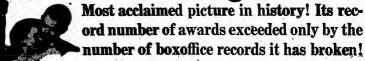
Green Grass of Wyoming

to the greatest array of product ever in release by one company at one time!

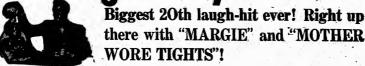
The Iron Curtain

Now making boxoffice history to match the headline history it has made across the width and breadth of the land!

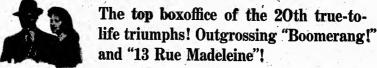
Gentleman's Agreement



Sitting Pretty



Call Northside 777



Mutual-Golempaul in Mud Bath As 'Info' Counterclaims Fill the Air

Mutual is singing the mud right to the state of the state hand all not do the control of the c

contract.

The web's array of allegations against Golempanl, as set fortis in papers filed in New York inderal court, constitute a stinging rebuttal to the "info" packager's claims and appeared to serve motice that Mutual is girding for

a least regal.

I least regal.

I have regal.

I charged that Dan Golenpau
inter, an owner of "info"
hed its contract by "arbitraripriciously and unreasonable," Associates, an empire ser "asso" president in contract by "architecturily, experience on the contract by "architecturily, experience on the contract by architecturily, experience on the contract by the cont reasonably'

tion Please."
Furtherware, added Mutual, Gelengaud has "from time to time" failed to "provide programs of high quality" and has put on the air programs "not suitable for broad-

Beauthermon.

Services and the part of the sir portains and the program is a serviced by a single for broadada.

In the program, has deprived Mutual of its share of the resulting income, has deprived Mutual with the program, has deprived Mutual of its share of the resulting income, has deprived Mutual of its share of the resulting income, has deprived Mutual of its share of the resulting income, has deprived Mutual of its share of the resulting income, has deprived Mutual of its share of the program, has deprived Mutual and the state of the program in the serviced by some one to...

Wide specialists can serve antaconizing local advertisers toward

Mutual has deal made in the service of the the resulting in the service of the third in the service of the service o documents. Golenpaul's contr with Mutual runs out June 25,

FORD GOBBLING SPOTS TUN NEW CAR CAMPAIGN

FOR Co. is out to get as many worthwhile available spots on network affiliated stations as possible to bailyhoo its new mosels, starting June 14. Campaign will run group the Campaign will run the availabilities and continue openings on the availabilities and the availabilities of the availabilities of the continue openings between 730 and 830 nm a similar spot sputge is Peared, a Young & Rubleam account.

Frisco AFRA Takes Over Bakersfield From L. A.

BakersSield From L. A.
Jaminsteiden wer Bakerskeid,
Jaminsteiden wer Bakerskeid,
Jaminsteiden wer Bakerskeid,
Jaminsteiden were Bakerskeid,
Jaminsteiden were Bakerskeid,
Jaminsteiden wer Bakerskeid,
Jaminsteiden wer Bakerskeid,
Amerikaan in Radio Artists, has
Frankleiden Radio Artists, has
Frankleiden Radio Artists, has
Frankleiden Radio Hartist,
Bakersfield, and had the approval
of the L.A. Anapter.

The Committee of the Frisco local. Thus, the KERN
staffers felt that the union's Prisco
Tops would be in better position rogs would be in better position with the management.

WCAU Music Director Going Back to Farm

Philadelphia, May 18. Joey Kenss, musical director of WCAU and leader of a popular dance based in and around Hally, with the band business and is turn to be a popular of the band business and is turn for a popular of a popular of the band business and is turn for the band business and the band

Mexico.

Kearns' wife, Mary Lou Howard, KYW vocalist, has also resigned to go with him. Kearns is reported to have purchased a farm mear the school.

Station Rep Sales Staffs Uneasy Over Influx Of Television Specialists

Television Specialists'
Television Specialists'
organizations are beginning to a committee the committee of the committee of

Lipton's Tea (Young & Rubicam) is buying spots, mostly through the south, for a four and a half-week exampling, beginning June 14.

They'll be run off at the rate of five a week.

All Take, No Give

The "Give and Take" program on CBS last Saturday matinee (16) came a cropper several minutes before fadeout when participants knocked off two jackpots in a row and the show had no more prizes with which to continue. It's a first

After admitting to listeners that the cupboard had gone bare, the m. c., John Reed King, and the amouncer, Bill Culien, filled in the remaining few minutes with adlib.

Lottery Angle Nixes Chi Airer

Chicago, May 18.
Refusal of Protostine Dept. allcials to state whether Pederal hotlery laws would be violated has
lowered the boom on what would
have been a highly dublous gitch
have been a highly dublous gitch
laws been a highly dublous gitch
(70 and continue through the
second week of August.

Content was set to start Monday
a transcribed hillfully musical
duys a week, over three Needen
stations—XRG, Monterey; KEY, MI
Actuma. Comformation is the same
following his wartime quittal of
U. S. air innes.
Contestants would have been re-

tollowing his wartune quitted of the control of the

Edwards Upped to Prez Of Butler Properties

Chicago, May 18. James E. Edwards was upped to President of WLS and the Prairie President of WIS and the Fluite farmer Publishing Co. in. an elec-tion last week by trustees of the radio and publishing properties of WIS and the Praitie Farmer will be filled by Art Page, farm pro-lied by Art Page, farm pro-Glem Snyder continues as vee-pee and general manager of VLS, with George Cook as treasurer. Under the terms of butler's will. In years, and the solid for 19 years.

N.Y. Crix Toss Bouquets, Brickbats: Cite CBS, NBC on TV, WNEW, Durr

the show.

The stanza, a Lancer Productions package, is scripted by Albert
Simmons and Damy and Doc
Simons, and directed by Norman
Frank. Characters in the series
are based on those in magazine
stories authored by Daphne Me-

Small Market Clinic Is Due at Denver Univ. For 2d Summer Sesh

Denver, May 18.

Denver Univ. has amnounced the full setup of its second annual summer radio clinic in small market operations to be held July 26

through Aug. 27.

Nestile Miller, pant prevy of the modified by Nestile Miller, pant prevy of the Miller and move prevy of the modified property. The modified property of the modified property of the modified problems of

and government on all sevels.

Work of Ang. 2-8 will take up
public relations for small market,
will be handled by
Rex. Howell, owner-umnager of
REXI Grand Junction, Ool. Third
week will be handled by J. Allen
Brown, and director of broadcast
advertising for the NAB. Session
will faces on new areas of advertising revenue for indie operators.
Fourth week will take an radio

Fourth week will take up ra or retailers, and will be headed Fourth week will take up radio retailers, and will be abcoled by Howard Abrahams, director of sales and promotion, National Retail Dry Goods Assa. Windup week will study small market news operations. Art Stringer, director of special services of the observations of the control of the contro

Ed Kovacs Sues Mutual On 'Your Heart's Desire'

Los Angeles, May 18.
Edward Kowaes, radio producer, filed sult for \$20,000 against the Mutual Broadcasting System, Doia Lee Holding Co., Raymand R. Morangan Co. and Philip Morris & Co. charging misappropriation of an idea.

Plaintiff declares his brainchild, "Your Heart's Desire," was used as an airshow without recompense.

Car. , Points Rating Change

+0.5 +0.9 +1.2 +1.0 +1.1 +0.9 +1.1 +0.2 +1.0 +0.5 +0.7 -0.9

+0.2

.11.4

10.0

DAYTIME

TOTAL AUDIENCE

Arthur Godfrey
Our Gal, Sunday
When Girl Marries
Young Widder Brown
Backstage Wife

Right to Happiness Rosemary
Portia Faces Life
Ma Perkins (CBS)
Wendy Warren
My True Story
Aunt Jenny

Mitchell Susan Package

Catching Network Eye
Shirley Mitchell has been east for the starring role in "Souther Susan", a stransion convety which aday, as a possible summer to placement for "Theatre Guild" Mrutal has already had a look at the show.

The Statement follows:

The statement follows:

The statement follows:

The statement follows:

critique of the industry.
The statement follows:
"In general, the last 12 months have been notable for several things. The development of a few new ideas in radio programming. Evidence by one network that it recognizes its responsibilities in public service. Promotion and recognizes its responsibilities in public service. Promotium and energetic development of tele-vision by another network. The highly original and hearteningly effective ingenuity of at least one independent radio station in pro-moting tolerance. The occasional mutiling of excessive commercial-ism in radio. The regrettable demustling on the regrettable de-parture from the government of a conscientious guardian of the peoconscientious guardian of the peo-ple's airwaves. The proof for al broadcasters who care to recognize it that education and entertain-ment is not an impossible partner ship.

ment is not an impossible partnership, controlled and the second a

CBS 'Outstanding Net of Year' CBS 'Outstanding Net of Year'
Judging the networks in their relationship to the community, in-terms of public service, responsi-bility, information and entertain-ment, the Circle cites CBS as the outstanding network of the year.

Outstanding network of the year, content of the property of the prope

med on page 40)

DETROIT GABBER GETS HOOK: NO ONE TALKING

Tour Weized. Detroit, May 18.1.

Tour Weized. Detroit News 18.1.

San another on WwJ-TV, in five - minute gab stints, has been wwJ and another on wwJ-TV, in five - minute gab stints, has been so her eastly to give. The still of the still o Detroit, May 13.

AFRA Pacts 2 N.Y. Indies

Staff contracts have been renew-Stan contract.

ed by the American Federation of Radio Artists with two local New York indie stations, WHN and WMCA.

Deal with the former outlet sets a base pay of \$110 and pact with the latter station provides for a \$130 base. Both outlets will pay extra fees for commercial assign-

Nielsen Radio Index—Top Night & Day Shows

NICHTTIME

TOTAL AUDIENCE

	. wae		Rating Chang		- 1
Ran	k Rai	ik Program	nating Chang		•
1	1'	Lux Theatre	31.3 —2.		
2	10	Truth or Consequ	ences 26.5 +2.		
3	2	Fibber McGee &	Molly 25.8 -4.		
4	- 3	Amos 'n' Andy	25.4 . —3.		
5	9	Fred Allen	24.01.		
6	8	Gedfrey's Scouts	23.9 —2.		
7	-6	Bob Hope	23.8 — 3.		
8	4	Fitch Bandwagon	28.6 —4.		
9	NE	Life of Riley	23.5 +3.		
10	11	Your Hit Parade	21.92.		
îĭ	7	Jack Benny	21.44.		
12	5	Charlie McCarthy	21.1 —6.		
13	14	Walter Winchell .	21.01.		
14	12	My Friend Irma	21.0 —2.		
15	19	Kraft Music Hall	21.0 +0.		
16	MR	Judy Canova	20.6 +2		
17	17	Date With Judy .	20.6 —1.		
18	NR	Aldrich Family	20.5 +1	.9	
19.	NR	Man. Merry-Go-Ro	und .19.9 +0		
20	20	This Is Your F.B.I	19.80	.4	

NR—Not ranked in top brackets on preceding report. * Includes only once a week shows, 15-60 Mins.

(Copyright, 1948, A. C. Nielsen Co.)

Solons to Mull Radio Bills But **Committee OK on Legislation Moot**

Washington, May 18. Senate Commerce Committee so lons are skedded to discuss pending radio bilis at an executive session here Thursday (20) whether any of the proposed legis-lation will win full Committee approval is still anybody's guess.

The Senators are definitely

skedded to take up biils fathered skedded to take up bins fathered by Clyde Reed (R., Kan.) and Ed-win Johnson (D., Col.) to limit or proscribe liquor advertising in interstate commerce. An earlier measure sponsored by Arthur Cap-per (R., Kan.) to outlaw all such radio or printed plugs is expected to die quietly in committee.

to die quietly in committee.

The solons may get a chance to vote on a compromise which Chairman Wallace White has worked out on Senator Johnson's controversial S.2231 which would clamp a celling of 50kw power on all U. S. stations and call for breakdown of the favored ciear channels.

channels. White has discussed with NBC and CBS exces a bill which would merely continue the 50kw power limit on standard broadcasting and do nothing toward requiring the FCC to break up the clears. Johnson is reported ready to go along with this amendment, at least for the time behal.

Pearl Buck to Do Series Of Plattered Kid Shows

Ithaca, May 18.

Authoress Pearl Buck is set to
do a series of 13 platered kid
shows for Rural Radio Network,
upstate FM web of six outlets
aimed at farm audience. Program,
still untitled, will be heard Sundays at 5:30 for 15 mitutes.

Scripts stem from Miss Buck's cory-telling to her own moppets, hey're in story form and she'll peak as well as write shows.

Three New Cleve. Sponsors For Indians Ball Games

For Indians Ball Games

Crevalent, May 18.

Apropos of the opening of the
haschall season, WW picks up
three new shows to augment the
horadesst of Tribe games.

Sponsoring "Dugout Interviews," a
sponsoring "Dugout Interviews," a
lor-minute, pre-game interview Saturday and Sunday afternoons and
nights, with El. Prough of Gregory
& House conducting the interviews," a
rubits Shirt Co., New York,
show each Sunday from 3:15 to
show each Sunday from 3:15 t

ARMY WARNS SCRIPTERS VS. EDITORIALIZING

Washington, May 18.

The Amy, last week warred the to repeat of the country of the celer of expressing any editorial opinions about election candidates. An Army circular spelled out the "no politicalized order in no service, paid for by federal funds," must not contain political propaguada designed to affect the result of any election for federal office or obviously calculated to create bias designed the contained of the country added, there must be no "comment, criticians, analysis or interpretation of news of a political nature." Washington, May 18.

Surefire Signoff

Washington, May 18.

Local daytimer WBCC
Bethesda, Md., has a new gim-Bethesda, Md., has a new gimmick for a signoff commercial. Instead of selling the last spot of the day to the local mattress company as some of the other sunset operators do, WBCC director Willard D. Egolf peddled it to the local insurance

dled it to the local insurance agent.
Egolf copyrighted following signoff for a WBCC curfew:
"This station's return to that to the control of the control of

Kavcee's WHB, Pioneer In Area, Going Full Time After 18 Years Day Work

Kansas City, May 18.

After 18 years of daytime-only operation, WHB goes fulling May operation work, surveys, technical chores, and other delays. Besides the longer day, station about day-time and 5,000 nighttime, and switches from 880k to 710.

Station is a-ploner in the area, which was purchased shortly thereafter by the Cook Paint and Varnish Co., present owner. John Schilling, gender of the was operated by the work of the was of the was only the work of the was station for over 25 years.

New operation will bring Mutical net to Kansas City full time. Herefully was the work of the was only the way of the was only the was only the was only the work of the was only t

The sooner we get back to solid the solider vote law, the result of the solider vote and the solider vote of the result of of the result

Stop Riding Tandem on Giveaways. Art Linkletter Warns Industry

Editor, VARIETY:

Editor, Vanistri:
Following a recent "Houseparty" broadcast, I was chagrined to overhear a departing guest say, "This recent is the same and too many broadcast, I come and too many program people, have adopted this same attitude in judging audience participation shows, until today it and too emotralization of the same and too many program people, have look does it give away that determines its popularity.

In the heetic race for ratings, we have all been guilty of snowhalling the giveaway girmnick until it is straightful to the same and the same

lars. Radio is no more guilty than newspapers and magazines in expositing the current craze for semi-lotteries, but that doesn't justify more in the control of the control

will turn up missing on the dals.

I, for one, will welcome the demiss of the fad. After 15 years of
show, from streetcorners timetershow, and the streetcorners timeternity wards. I know that most people get a kick out of having fun
with no thought of rich rewards.
The sooner we get back to solid
entertainment values the better-off
we'll all be. Paulos As Ennyt.'

promotions. On the 'Houseparty' we limit ourselves to the sponsory, products exclusively, and those have a celling of \$500 per week for five shows. This gives the client real value for his bucks, and puts a premium on the ideas that go into the show.

The sooner entertainment stops riding tandem behind prize givenways the better:

Art Linkletter.

SEALTEST CALLS IT **QUITS WITH CARSON**

UNID WILL CARSUM
There will be a new show on NBG in the fall for Sealtest, Deal with Jack Carson was washed up last week after one season and finale falls on July 8, Budget trouble was given by Jim McKec & Alswick Carton was the control of the co

Summer show starring Ray Noble moves in July 15 for eight weeks.

Rogers Rides for Oats

Rogers Kudes for Uals
New Roy Rogers show for
Guaker Oats, replacing "The Westers" on 424 Mutual stations, see for an Aug. 20 teeoff. George
"Gabby" Hayes, vet western film
in private life, will have roles in
the show. Stanza will originate
from Hollywood Sundays at 6 pm.
(EDT).
Sherman & Marquette, Chi ad
agency, wrapped up the deal for
Guaker.

Most Effective **Promotion**

...another reason why CPN is the West's complete Regional Network

MOST EFFECTIVE BECAUSE:

The Columbia Pacific Network backs its advertisers with every kind of radio promotion from audience building to dealer merchandising. That's why CPN sponsors volunteer statements like these:

> "Once again we want to tell you that the promotion you are giving our program is the best we have seen in our long experience as a radio advertiser."

"We very much appreciate your remarks at the meeting . . . selling our group on our program . . . I am sure our men have a much better understanding of the potency of radio."

LARGEST AND BEST: CPN's Promotion Department is the largest in radio west of the Rockies. And the most complete. With press information, art, photographic, copy, research, audience promotion and merchandising staffs to give each advertiser's program full support among listeners, salesmen and dealers.

IT'S IMPORTANT: Fine programs plus well directed promotion mean better results for radio advertisers. Columbia Pacific supplies both . . . another reason why your campaign will be most effective on CPN.

Represented to Radie Station sentative, CBS: New York, Chicago, Los Angeles, Betroit,

Columbia Pacific Network

The West's Complete Regional Network

A New Find in the Comedy Field

STOP ME

IF YOU'VE HEARD THIS









NO ONE has to be told that Comedy ranks No. 1 in radio entertainment ... and as a powerful sales-maker for sponsors. The only trouble is: there are not enough good comedy programs.

But here's a new one. "Stop Me" features four of radio's top-drawet comics—tew Lett, Maury Amsterdam, Cal Tinney and Roger Bower (left to right). "Stop Me" has a new twist: Roger Bower starts telling a story sent in by some listener. By yelling "Stop" any one of the three comedians gets the chance to tell the story be thinks Bower is going to tell.

These bare words give no idea of the fast pace and high laugh-level of the show. It must be listened to, to be appreciated. And the sponsor who buys "Stop Me" (with its unlimited chances for sponsor identification) will find a goldmine that will pay out for years and years.

Here's one straw in the wind: the program asks for nominations of "the funniest person you know." In three weeks the mail had built up to over 10,000 a week. That's responsiveness—which a sponsor (you, maybe?) can capitalize.

MUTUAL BROADCASTING SYSTEM

World's Largest Network

This Is One to Watch ...

MEET YOUR LUCKY PARTNER

HERE'S a new audience participation program with two sine-fire angles—(1) one of the most experienced and adroit MC's on the air and (2) a twist which gives the air audience as big a chance to "rise and shine" as any member of the studio audience.

The format is simple, yet has unusual scope: the studio contestant is given a partner from the radio audience (selected through telephone directories); the partners are introduced over the air and work as a team. If either partner answers the question, duplicate prizes are awarded. On the "jackpox" question, the partners become competitors.

. The questions themselves are selected for interest from a wide range of subjects.

"Meet Your Lucky Partner" premieres on Mutual on May 20th. Watch for it—listen to it—you'll be as sold on it as a commercial vehicle as we are.

MUTUAL BROADCASTING SYSTEM

World's Largest Network

It Sells WILDROOT On The Coast ...

What's the Name of THAT SONG

THIS program's growth in popularity has been steady—as shown by these Pacific Coast Hooper ratings;

1945 — Year's Average

7.2 — top rating 4.6

1947 — Year's Average

9.1 — top rating 13.2

1948 — Jan.-Apr. Average | 11.1 — top rating 13.1

Sponsored by Wildroot Cream Oil Shampoo on the Don Lee-Mutual Pacific Coast Network since early 1946, "What's The Name" has done a standout job for the sponsor. The show is available for sponsorship in the rest of the country.

The rating history is proof of how soundly this show has been building—and its popularity is further attested by the fact that many of our Station Managers want us to co-op the show.

As the name implies the show is a quiz which challenges both studio and air audiences to identify songs submirted by listeners. Cash prizes go to successful studio contestants and to listeners who mail questions. The combination of quiz, song, prizes and ad lib by the M.C. add up to a good show and one that can be merchandised—for more sales for the sponsor.

MUTUAL BROADCASTING SYSTEM

World's Largest Network

If It's Sales You're After ...

GIRLS









ROUR big Hollywood names—Sylvia Sidney, Binnie Barnes, Constance Bennett and George Brent as M.C. (left to right)—form the program's regular "panel." Each week there's a feminine guest (recently: Lucille Ball, Kitty Carlisle, Judy Canova) and a male heckler (Eddie Cancor, Adolphe Menjou, George Jessel and Henry Morgan).

Discussions are lively, sometimes even acid. But humor is never missing, even though it is sometimes wry. The ropics are timeless, provocative—romance, heart problems, rivalry between the sexes.

No wonder "The Girls" is carried as a feature by 269 stations (figure from recent survey of stations). No wonder also "The Girls" is popular with liseners—who rate it all the way from "fine" through "splendid" to "terrific." No wonder they swamp stations with phone calls when the show is crowded off the schedule for a special broadcast.

"The Girls" is, we believe, an unusual ber for some sponsor—particularly for a product of dominantly feminine appeal. Let us tell you more.

MUTUAL BROADCASTING SYSTEM

World's Largest Network

Knockdown Fracas Looms

Goldsmith, "will certainly be con-siderably less costly than if they proceedings. Performers for the less time will be side to their their receive shows via a common carrier."

reedive shows via a common carrier."

Transcribing a live show on filtn, it was pointed out, has multiple benefits over shooting the show of all in the first place. For one, a completely edited job. Broad-caster staging the studio show can integrate remote pickups, film clips caster staging the studio show can integrate remote pickups, film clips caster staging as a whole of the complete of the Fairytale Tele-Series Albert Land will do a series of 13 fairy tales for television on 16m. Lang is set with a cast of children from two to eight years of age and will slant tele-series at same age group.

Louisville Gets 8th AM Airer: Eaton to Manage Louisville, May 18. Joe Eaton, for nine years con

as a safeguard in case of any legal proceedings. Performers for the first time will be able to study their own work for possible improvement in techniques. Networking the contract of the contract by the American Federation of Musicians, with estipulation in the recently-signed contract that any film recording of a live show could be run once over any affillate of the network originating the show with no increase in the basic network returns the contract of t mercial manager of WHAS, has been named general manager of a new AM station, construction of which will begin as soon as a site is determined. Company owning the new station was incorporated the new station was incorporated in Kentucky in January, 1940, as Mid-America Broadcasting Corp. New station's call letters have not been chosen. Town's sixth AM airer will operate on a frequency of 1,080 kilocycles, with 5,000 watts days, and 1,000 night. Transmitter will be located north of New Albany, Ind., across the Ohio River from Louisville, Officers of the new broadcast

Officers of the new broadcast facility are president James F. Brownlee, former president of Frankfort Distilleries; veepees Mil-ton Trost. and William H. Veeneton Trost and William H. Veene-man; secretary-treasurer, Edward L. Altsheler, Emanuel Levi, for-mer Courier-Journal and WHAS general manager, is a director.

which would make the transcrip-tion service cost prorated on the testimated audience. Service has other to see the cost and the Three Bears' and Service has other to see too, most Service has other to see too, most Service has other to see too, most Tittle Red Riding Rood. Bob in the Macdonald hotel here. Start in which radio transcriptions are tused. Producer of a show will dilad seeness at use given by Wil-lawe a permanent record of each program for a checkback and also for first two films.

From The Production Centers

cues-are relayed to him via a mirror... Bobby Breen lensed as a guest on Friday's (14) "Club Television" from WGN-TV... Jack Sextons "Ring for Cupid" shifting its origination point from the Bismarch hotel's Walnut Room to the Sheraton's Cellic Room... Harold Smith, WMAC's promotion chief, of to Springfield, Ill., for missionary work at the Pharmaceutical Assa. convention Monday (17)... "Breakfast Cult" musicians enjoying extra Beep while the as. show originated in

IN WASHINGTON . . .

Trade Sluffs

Continued from page 24 but declared that was strictly an FCC action and not one brought by the Justice Dept.'s anti-trust division.

Films Produced at \$1,300 Speaking in a roundtable forum with Tom Hutchinson, director of NBC's "Swift Show" and Irvin Paul Sulds, producer of Dumont's "Court of Current Issues," Gosch

Paul Suda, producer of Dullon's Paul Suda, producer of Dullon's Paul Suda, producer of Dullon's elicited considerable vocal fireworks with his declaration that he could turn out a film for tele at \$1,300\$. Junped on by other film-cused him of trying to cut prices below union scales' he quickly pointed out that he didn't specify what type of film it was to be ore vocal to be one of the country of the claimed up on further details. According to Gosch, tele-today is "creatively imperfect," since there's too little effort spent in buildings considerable of the country of the claimed up of the country of the claimed up of the country will have to move eventually to people who made the picture industry great." He cited the need to devise a new shooting technique for the films, which should not consumption. Films must be able to create that "mental image" which racio creates that "mental image which racio creates and the people who can do that." If tele succeeds in getting such people, he said, "we can bring in that leten what the band band boday."

Buffalo Tele Started With Church Ceremony

WHIN Chillical Cet Chilony
WBEN-TV instituted television
locally by a pre-inaugural telecast
Thursday (13) of consecration of
the new Episcopal Bishop Lawrence Scalfe. Twenty-six western
New York Episcopal churches
were wired for sound and sight
gratis by Phileo.

gratis by Phileo.

Actual program got under way Friday night (14) with dedication ceremonies telecast from Municipal Auditorium which included speeches by Edward H. Butler, president White White Hord and Auditorium with the program and J. Down and other board and other board with variety show and broadcast of Auditorium wrestling matches. WEEN reports about 1,000 private WEEN reports about 1,000 private in the Buffalo area.

Textile Unit Taking A

Flyer Into Network TV THE Bates Manufacturing Co., whose turnover in 1947 was \$64,convhose turnover in 1947 was \$64,conv

NBC Pulls Sleeper With 'Suzie,' Summer Standin

NBC unveiled a sleeper Satur-day (15) in New York. Studio audience audition of a new comedy stanza, "Suzie," featuring a zany secretary, clocked 97 laught in 30

minutes.

Title role is played by Patsy
Campbell, with east including Cant
Eastman, Bret Morrison, Walter
Vaughn, Alice Worrison, Walter
Vaughn, Alice John Show is
Dunke and Mae Questel. Show is
both of NBC2 "Ar. Cat. I damped,
and other programs, with Kenned,
and other programs, with Kenned,
MacGregor producer-directing and
nouncer chore. Innovation in the
Smoothies, as tio, with George
Wright at the organ, even got
laughs.

Wright as laughs.
Stanza is being prepped as a summer standin.

Brown Leaving KFI For Portland Tele

Fror Portland Tele
Biltywood, May 18.
KFF's program director the past
two years, Charles Brown, cheels
out June 1 to become manager of
Video Broadcasting Co.'s TV stathe new tele operation with John
Masterson, John Nelson and several
other, radio figures.
Video Broadcasting also has petiVideo Broadcasting also has petiSan Jose.
San Jose.

Columbus, Ind. — Dick Jackson, formerly with stations WSUA and WTOM in Bloomington, has joined WCSI-FM to handle all sports programs. Eddle Hinkle, ex-WHBC (Indianapolis) disk jockey, also has been added to the WCSI staff.



UNITED REXALL DRUG CO.
Wednesday, NBC, 19:30 P.M., E.D.S.T
M-G-M--OB the Island With You"
"THIS TIME FOR KEEPS"
Mgl.: LOU CLAYTON

YOU HEAR

MUTUAL'S

CHARLIE SLOCUM

IN NEW YORK CITY? YEP! ON WICC

Bridgeport, 600 Kc. or WBAM, FM, New York City 4:15 P.M., EST, Saturdays

JANGLE"



On 16m Planned by Land Hollywood, May 18.

THE SPIRIT OF 1010_







Again this year, in the "Spirit of 1010", Mel Allen and Russ Hodges are bringing New York listeners on-the-spot broadcasts of the World Champion New York Yankees.

The 1947 listening trend indicates that 1948 will give WINS its biggest summertime audience in history. We say this after a quick look-see at the WINS audience increase last year of over 25%.

BUT the "Spirit of 1010" means more than just baseball. During this high rating sports season, we complement these Yankee games with the best in music and complete news coverage*. As a result, we are gratified to know that the New York audience is also feeling the "Spirit of 1010".

*As a special news feature, WINS will give New Yorkers complete on-the-spot coverage of the Republican and Democratic

National Conventions.

TOTO ON YOUR DIAL

CROSIET BROADCASTING CORPORAT

The FRONT PAGE

Hecht & MacArthur's fabulous newspaperman, moviestar Dick Powell. Each fast moving broad. movie-star Dick Fowen. Each instrumoving orond-cast is a complete story. Plenty of thrills, laughs

THURSDAYS, 8:00 PM, EDST

Show

Comedy Behind the scenes on what makes comedians funne Fourt work writers for lead. Every week writers for leading comedians will "build" a new comedy show! A half. hour of unrehearsed ad-lib bing by the men behind the WEDNESDAYS, 10:00 PM, EDST (Stern June 9)

GO for THE HOUSE

A new audience participation show that (says Variety) "will build to a nice rating." Top prize on this quiz nifty is a completely furnished house and lot! Popular John Reed King emcees the scrambling

WEDNESDAYS, 9:30 PM, EDST

LOVE ADVENTURE

here's a drama calculated to Direct trom Hollywood, here's a grama calculated to keep audiences on the edge of their chairs all the way keep audiences in the edge of their chairs all the way with a critiq and professional, with acting and direction to match," raves Variety!

SUNDAYS, 7:00 PM, EDST

We're all decked out with NEW

Summer Shows

With flags flying, ABC proudly breaks out a whole halvard-full of new summer shows. Full of thrills, full of fun, they're fast, lively programs. Good summer listening . . . and all with good possibilities for building solid ratings.

The same talented ABC crew that developed Henry Morgan, Stop the Music, Ladies Be Seated, and other successful ABC productions has put its best efforts into these five new shows. They're carefully planned-and carefully budgeted. Give them a listen. Chances are, you'll find one that's just the buy you're looking for.

Johnny Fletcher

Popular Bill Goodwin title-roles this bright, brand-new thriller. Based on Frank Gruber's brand-new thriller. Dased on Frank of Studio audience for laughs, boffs and yaks.

SUNDAYS, 7:30 PM, EDST (Starts May 30)

PROGRAM DEPARTMENT

Bidders for Lush Frisco Market Start Jockeving for Positions

Washington, May 18. Television bidders for the lush San Francisco market started jockeying for position at the Federal Communications Commission last week in preparation for a hearlast week in preparation for a near-ing on their requests, due to open there Monday (24). At the same time, the FCC itself took an ac-tion which to all intents and pur-poses leaves seven contenders for two rather than three available video channels in the town.

video channels in the town.

The Commission acceded to a request from Don Lee, one of eight bidders for Frisco spectrum, that its application he severed from the control of the control o



RADIO PERSONNEL! ... do you know how MUCH you did to win the war?

At Last . . . your own war record in book form! The exciting, docuinented story of the glorious job American broadcasting delivered from Pearl Harbor to V.J. Day — with the names and experiences of the radio people (you know them all) who threw themselves into the war effort, as well as station identifications at home and abroad.

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STAR-SPANGLED



violation of the chain-broadcasting risgs.

d. Don's in first filed for tele in
1987 the constant of the constant of the coning the constant of the constant of the coning risgs.

d. Don's it first filed for tele in
1987-48. ABC and Associated
1987-49. ABC and Associated
1987-49. ABC and Associated
1987-49. ABC and Associated
1997-49. ABC and Associated
1997-

The share of the begins of the control of the contr

ing subsidiaries.

Oliman Ed Pauley, meanwhile,
added Texas oil millionaire Clem
McCarthy as a fourth partner in
his Frisco video company and innight, CRS along to the an 11-houramendment showing a higher talfor getting its Frisco plant in operation. Other Frisco bidders are
Letand Holory, Paramount's Yeleviand Republications, Inc.; KSAN,
and KSBE-FRI

CBS Puts On Armor

CBS Puts On Armor
CBS is hauling up its heavycaliber artillery for the FCC television hearing stated to open in
Prisco next Monday (28).

George and George and
george articles artillery who has spearheaded every major tele activity
of the web since '39 fexcept durlng war service), heads an array
of CBS brass to converge on the
hearing, in which the network
tele outlet. (Net now has only
WCBS-TV, N, YJ.

Backing up Murphy in the web's

WCBS-TV, N. Y.).

Backing up Murphy in the web's
all-out pitch will be Judge Samuel,
I. Rosenman, as counsel; D. W.
Thorhburgh, western division vecpee; Julius Brauner, CBS general
secretary and attorney; William
Lodge, director of general engicute of the Company of the Company
and the

'Suspense' Is Mixed Up

In Mystery of Its Own
What had started out as rumor
What had started out as rumor
What had started out as rumor
What william S. Paley was having
Ryan over the budget and handling
Ryan over the budget and handling
Ground the trade yeaserday Tuesaround the trade yeaserday Tuesaround the trade yeaserday Tuesaround the trade yeaserday Tuesheave had the same the lowdown
had been in the showballing rumor
have what it was all about and
those inquiring for the lowdown
heave what it was all about and
those inquiring for the lowdown
heave had been to be a shown
heave to be the same of the lowdown
The No. I rumor, tied to the tail
of the rumor about the CBS
The No. I rumor, tied to the tail
of the rumor about the CBS
that Auto-like is switching the secount to McKee & Albright. The
hater agency said it couldn't be so,
because so one in its organization at
the country to the same of the country
to be the same of the same of the country
to be the same of the same of the country
to be the same of the same of the same of the country
to be the same of t In Mystery of Its Own

Des Molaes — Three new staff additions at WHO, Des Moines, in-clude Hersche Haworth, Jr. gul-clude Hersche Haworth, Jr. gul-comer's with Burlow Shandende Mo. and KOA, Deaver; Henry S. Hovland, with the farm new department and formerly with department and formerly with the farm have been supported by the state of the

VARIETY Airing the Awards

TV To Bring Continued from page 25

visitors to studio sets actually in use are as impractical in tele as in film studios.

use are as impractical in tele as in im studios.

Numerous obstantial use in conscious constitution in the constitution of the constitution in the constitution of the

Larsen Sees Negligence

Larsen Sees Nestligence
Paul J. Larsen, of the Adomic
Energy Commission, and Albuquerque member of SAP citizend
the negligence of film excess in letting requests for tele frequency allocations lapse. He urged the inting requests for tele frequency allocations lapse. He urged the inHe expressed great concern that it
permits television to be advanced
by other industries, such a telecasting to home, without fully pro"We envisions have noticed this
"We envisions have noticed this

tecting its own interests.
"We engineers have pointed this
out time again but there hasn't
been any interest on part of the
industry to cooperate with us, determining what future of theatre
tele should be." He said excess of
other industries raty on engineers
of the complete state of the complete of

to conduct proper research.

Ralph B. Austrian, of Poole,
Cone & Belding, told of a survey
taken by his agency in NY, showing picture attendance habits of
control of the proper service of the property
angesets extent to which television
will affect boxofice receipts when
set ownership is more widespread. He
declared indications are that
needium is likely to provide increasingly stiff competition for
film producers. He said the survey took into consideration the fact
that filmpoing habits of set ownserver that the survey took into consideration the
server that the survey took into consideration the
fact
that filmpoing habits of set ownserver that the survey of the survey took
Summing up finding. Austrian

Summing up findings, Austrian said (1) tele has had definite social impact. Three-fourths of families interviewed many definites impact. Three-fourths of families interviewed spend more evenings at home since getting a tele set. (2) effect extends to films: Half reported to see pictures less often since buying a tele set.

N. Y. Crix Toss

alert and mature CBS Documentary Unit on vital issues, its bullength of the people's reactions to represent the present of the people's reactions to reach present of the people's reactions to reach people of the people's reactions to reach present of people of the people's reactions to reach people of the people's reactions to reach people of the people's reactions to reach people of p

Tele Programming Lags

Tele Programming Lags
The Circle eites NBC for doing
the most to promote television, in
the past year. Television technitelevision technitelev

promotion for the videe medium. Other notable television features are the CBS sports programs, highly effective in camera techniques and broad in coverage; Data of the control of the con

mercials.

A deficiency in television's prog-ress has been the immaturity of its intertainment and its failure to at-treat discriminating viewers with tional and public service features. Only two network religious pro-grams have taken titil advantage of grams have taken titil advantage of grams have taken titil advantage of Greatest Story Ever Told," on ABC. These two programs, by using the age-old ture of a good inspirational messages with enter-tainment.

tainment.

Comedy Deserves Better Fate Comedy, the most popular mass-audience iure in radio, deserves a better fate. It could use newer jokes, fewer localisms, less playing to the studio audience, less panderprocess, rewer localisms, less playing to the studie audience, less pandering to the lowest common denominator in taste and intelligence. The manner of the state of the state

since buying a fele set.

PIERCE EXITING R&R,
MULLS VIDEO ENTRY

Sam Pierce, Ruthrauff & Ryants
Commendation of the control of

continued from page 13

In the matter of who's to pay the cable costs. DuMont net director. Lawrence Phillips declared his web hasn't determined a policy yet, aince the web has signed only one affiliate. The continued has been supported by the continued of the

NBC's Clark to Coast To Strengthen Setup

In further preparation for a full-blown television teeoff on the Coast, NBC has assigned R. W. Clark, heretofore tele operations supervisor for the N.Y. division, to the same post in the Hollywood di-

vision.

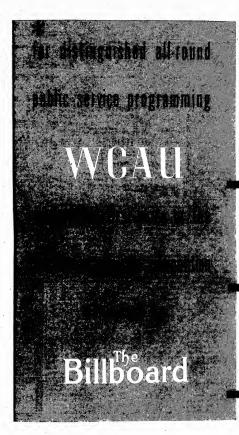
Pending the web's Hollywood tele launching in the fall, Clark has been temporarily assigned to supervise the training of TV engineering personnel in N.Y. He's to be succeeded in the N.Y. operation by R.R. Davis.



The Texas Rangers, America's foremost singers of Western tunes, are ready for the big summer roundup-The roundup to bring their large audience direct to your sales room. The Texas Rangers have a wide selection of favorite tunes, transcribed for top quality. Their hundreds of selections are as flexible as live talent. You can spot your sales messages to your own needs. In short, you are adding the Texas Rangers to your sales force. The price is scaled to fit your market and your station. You'll be highly pleased in songs and music ... and in sales.

Wire, Write or Phone for Complete Details

Texas Rangera ARTHUR B. CHURCH PRODUCTION KANSAS CITY 6, MG.



*

"The WCAU Career Forum"

Vocational guidance by radio. A series designed to guide high school boys and girls in choosing a career.

*

"Cavalcade of American Politics"

A dramatic series tracing the heritage of American politics.

*

"The Freedom Train"

WCAU's dramatic salute to the Freedom Train on the eve of its nation wide tour.



WCAU

50,000 WATTS . CBS AFFILIATE

Philadelphia's Leading Radio Institution

The Philadelphia Bulletin Station

Television Reviews

difference:

Miss MacDonnell, featured thrush in the current Broadway production of "Make Mine Manhattan." is one of the nicest things that's happened to tele in years. Besides her looks, she also knows how to sell a song visually. When the tele audience is one of the production of

to arise, she'll certamiy be among the first so acclaimed. In NE own has been seen and the seen

THE VILLAGE BARN
With Plute Pete, Charlie Atthoff,
Bourbon & Baine
Director: Hal Keith
35 Mins.; Mon. (17), 9:10 p.m.

as Mins; Mon. (17), 9:10 p.m.
Sastalnus;
WNBT-NiSC, N. Y.
WNBT carried its search for new
programming material into the Vilprogramming material into the Vilthe programming material into the Vilthe programming material into the Vilthe control of the control of the control
indicated video's potential as a
trailer for the swandler chales who
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trailer

Although located in New York's center of sophistication, Greenwich Village, the Village Barn is a pseudo-rustic spot specializing in do-se-do square dancing and coun-try parlor games. Most of the



WOSEL

nus and South Louisiana litteners, daily association with time-honored Orleans institutions WDSU has oped a high quality of integrity. U devotee program time regular sclusively to the St. Louis Cathedral, netrational House, Moissan Internal Airport, Tulane University, 18 kation, the Municipal Auditorium, honies and Operas.



ORLEANS WDSU Affiliate

continued from page 34 grades time was taken up by patrons and difference.

Miss MacDonnell, featured thrush in the current Broadway that the current Broadway the current Broadway that the current Broadway that the current Bro

the turns for the square dancing in the regular style. Herm.

DON McNEILL'S BREAKFAST CLUB
With Don McNeill, "Aunt Famy," Sam Cowling, Jack Owen, Pathy Froducer: Clarence Thoman 60 Mins: Wed. (12), 9 a.m.

ABC-TV, from Philadelphia Company of the most encertaining the control of the most encertaining to the company of the most encertaining to the most encertaining the most encourage the most encertaining the most encourage the mo

was contagous.

Commercials varied between a live demonstration of a local wait-ress with a Toni permanent to Bins of Swift packing house and Phileo refrigerators. Phileo picked up complete tele tab, glying Toni and Swift, participating AM sponsors, a free ride.

Showers a conselector

a free ride.

Show was a one-shotter, which was aired over AM via WFIL-ABC and TV simultaneously. It was picked up by Philico's own WFIZ and feel to WFIL, which pumped it to ABC network including WMALTY, Washington; WMARTY, Baltimore, and DuMont's WABD, New York.

Shal.

Lynchburg, Va. — Norman Simpson, Townerly production inanager for the station, and Richard E. Gooch, formerly continuity cities, as been added to the sales cities, has been added to the sales will become continuity director, and Mark Lewis will bed a newly formed special events and newscast department.

Documentary Lens Group Branches Out Into Video

Branches Out Into Video
Asn, of Documentary and Educational Motion Picture Camerawhich turned out such top
the commentaries as "Forgotten Village" and "flymn of the Nations,"
is branching out into television.
Outfit has changed its name, consequently, to Associated Documentary and Television Film
Caméramen.
Group is prepared to presoliate

Cameramen.

Group is prepared to negotiate new contracts through its union which will include video requirements. Before starting tele production, it also plans to study the medium through lectures and demonstrations by industry officials.

Time to Grow

Continued from page 21

an apologist for the status quo in radio nor a wild dream of a vision a false pedestal. Rather, it was a philosophical. Rather, it was a philosophical. Pate 15-disceil approached them from attaining a proper stature among professionals. Miler lashed out at the critics who most volubly ery for new and better the property of t

ments which no not succeed."

The ments which no not succeed."

He defended the newly revised code against those small groups of individualists who do not believe in teamply under any circline has been succeeded as the succeeding t

backtrack.

"And closely related to him—although he would scorn the assocration—is that other campy incream of meretricious profits, and
long as possible; risking public disfavor; inviting more and more restrictive regulation and regislation; building up trouble and
in the years to come."

thos; building up trouble and barassment for all broadcasters in Judge Mills or more. It was a support of the continued barrage of legislative again to his dominant theme: the continued barrage of legislative proposals for greater government of the continued barrage of legislative numbers of the continued barrage of legislative can happen "to people who are can happen "to people who are unwilling or unable to regulate their own conduct." added, "is our choice: to demonstrate, convincingly, that we are able and willings to do, as other professional groups to do, as other professional groups which are wisited upon the Inadefect of the type of coperior controls which are wisited upon the Inadefect of the type of coperior controls which are wisited upon the Inadefect of the type of coperior will control to the control of th

cerned."

It was Miller's opinion that, in spite of the carping critics, "we are getting wholesale commendares getting wholesale commendares greater than the second of the cast of the ca

Status Quo

Continued from page 21

Double and in one page 21

Dublic and in one pages in Washington. Had it been pages in Washington. The it been pages in the control of the credit of an industry sorely in need of better public relations. But it's been kicked back and forth so many times and watered down to the contended, that the very projection of the code itself at this time has become anti-climatic.

**The water wate

vention picture only sporadically, cropping up as supplementary discovered by the control of the

World.
It's true that a great many of the delegates, particularly the grass roots element, are only displaying a passive interest in the new needless of the particular that the project is the more prominent to the project is element of the project in the project in the project is the project in the project is the project in the projec

Trammell Control

rammell can't, or surely doesn't want, indefinitely to carry such a heavy burden. There is no hint, however, of plans to supplement the top echelon in such a way as to relieve Trammell of his added duties.

Resides State

duties.

Besides Strotz, the two exces
tabbed for added responsibilities
in the realignment were John H.
MacDonald, who takes on some of
Mullen's operational duties, and
Charles P. Hammond, who becomes assistant to Tranmell.

construct r. Hammond, who becomes assistant to Transmell.

Strotz, who becomes the web's fourth administrative vespec, will continue to supervise western duly continue to leave most of the active rounding of this sector to Lewis Frost, his division assistant. In his new York and Hollywood, but it's known that only depend on the supervise western duly an amount of the supervise western duly an increasingly greater role in the web's video operations.

MacDonald, already an administrative v.p., gets no new title in

macionaid, arready an adminis-trative v.p., gets no new title in the shuffle. He previously headed up fiscal affairs and "related de-partmental activities." Now he's to "coordinate the operations" as well as financial affairs of the net.

as financial affairs of the net.

Hammond previously was veeper and executive assistant to Mullen. The advertising and promotion department reported to him. Now additionally, the research, information and guest relations departments will check in to Hammond.

ments will cheek an account was properly and the properly and the poets in the upper tele brackets also were an anounced. Noran E. Kertal, director of the television department to Strotz, an appointment designed, work so he can get more into the field to promote NBC tele deals, over a per the proper to the field to promote NBC tele deals. Carleton Smith was upped from manager to director of the tele edup. Norman Blackburn, mational to him.

Although Mullen's denartment

to him.

Although Mullen's department isn't official until July 1, the new appointments are effective importance of the state of the st

Philly's WCAU to Tee Off Regular Program Sked With 11 Hours' Airing

WARL I I Hould All III WCAU-TY tees off its regular program schedule next Sunday (23) with 11 solld hours of telecasting. The next day, Monday, the Philly's link in the CBS video skeln, gets down to regular opera-tion with a 28-hour week minimum

tion with a 28-hour week inhibrium operation.

The opening day celebration gets going at 1.125 am, with airling of an introductory show, which will be followed by the telescape dren's Show. Which has been on the air on WcAU's outlet for the past 20 years.

WCAU'TV will also carry the baseball bame between the Patis wCAU'TV will also carry the baseball bame between the Patis wCAU'TV will also carry the baseball bame between the Patis and the patient of the patient of

EMERSON WINDS FIRST HISTORICAL TELEPIX

HISTURICAL TELEPIX

Emerson, and Corp.

Emerson and Corp.

Bull Norins, and Corp.

Bull Norins, and Corp.

Bull Norins, and Corp.

Bull Norins, as completed the first of a series of 26 television films at a tool, of Mc Officials, who are reportedly committed to the series, at NAB convention.

Series will be filmed black and the first of a series will be filmed black and the filmed black





EXPERIENCED WRITER PRODUCER - DIRECTOR

Can fill existing vacuum in television planning, packaging and programming. Has many formulas for blending radio, screen and stage technique into the new medium of television. Would like to become associated with advertising agency or station. Contact Elaine Arden, 850 7th Ave., New York City. Telephone Circle 7-0691.



Foreign Copyright Snarks Contract **Between Songwriters and Publishers**

Songwriters Protective Asm. and the Music Publishers Protective Asm. are hung up on a tough problem in their efforts to resolve the few points at the forts to resolve the few points at the forts of the few points and the few points at the few points and the few points and the few points and the few points and the pubs only a couple months ago, which restricts to U. S. tunes to the pubs only a couple months ago, which restricts to U. S. tunes to the same 28-year period existing in this country. MPPA and SPA are having a difficult time makes the clause do greenents made between the same 28-year period existing in this country. MPPA and SPA are having a difficult time makes the clause of greenens made between the same contract, Dec 31, 1986.

However, and the same points are provided the same and the same period the death of the authors the same points and the same period the death of the authors the same points and the same period the death of the authors that the same period the death of the authors that the same period the death of the authors that the same period the death of the authors that the same period the death of the authors that the same period the death of the authors that the same period the period the same period the period the same period the period

English pubs. First rub, however, cane when it was determined that many U.S. firms had made foreign and the second of the second

Rap Disk-Sellers On 'Malpractices'

As usual when business is bad, the recording manufacturers are apt to bicker among themselves. Some major companies are accusing each other of malpractices which they feel will have harmful results if and when biz returns to Bormel

results if and when bit returns to normal.

About two weeks ago, Columbia memory and the Records asserted that Capitol was Records asserted that Capitol was record and the Records pressings to dealers on consigning pressings to dealers on consigning pressing the resulting 100% return. Capitol's answer to such an accusation was that Columbia, plus RCA-Videor and Deeca in some instances, were doing the same thing as a means and Deeca in some instances, were doing the same thing as a means and Deeca in some instances, were doing the same thing as a means read the same thing as a mean read th

Scrip Dancing

Toledo, O., May 18. Toledo, O., May 18.

Centennial Terrace, outdoor depring season dance tickets, good for any evening during the season — up to 70 admissions—for \$12.50, in the control of t

Czech Disk Mfrs. In 500,000 Monthly Output

Prague, May 1.
Czechoslovakian record manufacturers are putting out pop and classical disks to the tune of 500,cl.ssical disks to the tune of 500000 copies a month. However, only
about 60-65% are being held for
sale within the borders of the
country; some 150,000 are exported
monthly to South America, mostly
classics, and smaller amounts to
Palestine.

Palestine.

Three labels are being made by Gramaphone Works National Co.
They are Ultraphone, Esta and Suprophene

They are Ultraphone, Esta and Su-prephone.

Austria's recording industry, which has been out of action since the early days of the war, is soon to go into production.

T-Men Probe Batoneers On

Back laxes

U. S. Trensury in reaching back into files and setting sall after bandleaders for unemployment and social security tax payments for the years prior to the introduction of the AFM Form B contract, including the property of the years prior to the introduction of the AFM Form B contract, including the property of the years prior to the introduction of the AFM form B contract, including the years 189 to 41. For the year 189 to 191. He finally settled the deht. Meanwhile, the AFM is still using its Form B hlank. It's stated the the years 189 to 191. He finally settled the deht. Meanwhile, the AFM is still using its Form B hlank. It's stated that the years 189 to 191. He finally settled the deht. Meanwhile, the AFM is still using its Form B hlank. It's stated that the year 189 to 191. He finally settled the deht. Meanwhile, the AFM is still using its Form B hlank. It's stated that the year 189 to 191. He finally settled the deht. Meanwhile, the AFM is still using its Form B hlank. It's stated that the year 189 to 191. He finally settled the deht. Meanwhile, the AFM is still using its Form B hlank. It's stated the deht. Meanwhile, the AFM is still using its Form B hlank. It's stated the deht. Meanwhile, the AFM is still using its Form B hlank. It's stated the deht. Meanwhile, the AFM is still using its Form B hlank. It's stated the deht. Meanwhile, the AFM is still using its Form B hlank. It's stated the deht. Meanwhile the years 189 to 191. He finally settled the deht.

M-G-M Records Boosts Price June 1 to 75c For All Disk Issues

FUT All DISA RSSUES

MG-M Records will boost the
prices of its pop disks from 60e to
free as of June 1, which the company decided on almost two months
ago. While the pop sides will be
hoosted, the company's classical
tiens, such as disks hy Dave Rose,
Macklin Marrow, film-score albums,
etc., which now sell at 72c, will
etc., which now sell at 72c, will
all MG-M disks will sell at the
same price.

Thornhill to Disband

To Take a Vacation To Take a Vacation Claude Thornhill will dishand his orchestra June 7 to take a two-month histure from the band business during which he intends rearranging his entire library and raranging his entire library and the state of the state of

Await Convention End Before AFM Talks 16m Tele

Ultraphone, Esta and Susecordize industry,
been out of action since
days of the war, is soon
o production.

In Probe

Itoneers On

Back Taxes

Back Taxes

Taxes

Traces

Tr

Oberstein Quitting RCA? Nix. Sez He

The music biz huzzed sharply with reports that Ell Oberstein, head of RcA-Victor's artists and reperRcA-Victor's artists and reperRcA-Victor's artists and reperRcA-Victor's artists and reperRut. this is denied no monomous and reperRut. The reper has been and the reper has been and purchased it from him as Bitt Records and (2) he was headed into a new recording days-Doran. Another report had any and reper had any any and any and reper had a fine and a fine and a fine good and reper had a fine and a fine good and the disk han comise closer to public taste and as time good on and the disk han comise closer to public taste and as time good on and the disk han comise closer to protton of the shelved material will be wasted.

Fracer Hillers McA

Sen. Kearns About-Faces on D.C. Bill For AFM to Collect on Comm'l Disk Use

Alexander Vice Gale On Dizzy Gillespie Contract

DIZZY GIMESPIE COMITACT
DIZZY GIHESPIE'S booking contract passed from the Moe Gale
Agency to Willard Alexander last
week. Price is elaimed to have
been \$12.50,0, with Gillespie signing a new long-term deal with
Alexander to hegin when the 10½
months remaining of his Gale contract expires.

months remaining of his Gale con-tract expires.
Though Gillespie moves over to Alexander immediately, he will fulfill bookings set for him by Gale running through a good part of June. It's understood that Gale will read the commissions on these traces.
The commissions on these traces the commissions on these traces the commissions on these traces.
The commissions of the con-tract turns until the band reaches dates he is now beginning to set beyond the Gale bookings.

Morris, B-VH Start Dividing **Rights for Splitup**

Morris Music and Burke-Van Heusen have begun dividing the copyrights within the latter cata-log, in preparation for a complete split of the co-owned firm. Since there's little likelihood that the

log, in preparation for a complete split of the co-word firm. Since there's little likelihood that the split of the co-word firm. Since there's little likelihood that the properties of the split of the copyrights is mandatory because there are tunes in the subsidiary that must be extended to the split of the copyrights is mandatory because there are tunes in the subsidiary that must be extended to the split of the spl

more desirable one. That's in the works.
Meanwhile, Johnny Burke and Jimmy Yan Heusen, Bing Croshy.
Hendrik setup, have been discussing a pullshing deal with Metro and Paramount. Sydney Kornheiser, manager of B-VH under Morris, unquestionably will go along with whatever deal is made.

Minn. Ballroom Ops To Ask that MBOA Clip All 'Unethical' Bookers

and the disk ban comes closer to being ended "soon," there is a strong possibility that a goodly priess to the same level as Ro-AVictor, Columbia, Decea and Capitoli (ast two all most of their or war any heralded increase) when it found retailers failing to make any price distinction. With Victor and Columbia at that price, many buyers simply assumed that all popers is simply assumed that all quantity that a good is linear as soon as a linear as a simply a

washington, May 18.

American Federation of Musicians' anticipation of opening a legislative path toward collection use of recordings made by its week. Rep. Carroll Kearns (R. Pa), who had for mouths asserted an about face last week and admitted he had no plans for dropping that sort of legislation into the control of the country of t

by U. S. disk manufacturers to entice musicians away from the AFM. It's certain that the recording industry in this country is not going to stand by and allow the AFM to completely destroy it.

Convensh to Discuss Bar

Convente visited in the conside the recording ban with the report
that Milton Diamond, AFM general
counsel, will make to the annual
gathering of the American Federation of Musicians at Convention
Hall, Asbury Park, N. 3., which
opens June T. Convention spends,
the convention open of the convention
opens June T. Convention spends,
opens June T. Convention spends,
open June Morre (R-Ore.) on
Wednesday (9), and an address by
Wayne Copy, NCC chairman, the
Floor discussion on the recordmajor spends of the convention opens
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Scores 'Nature' Infringement Kap

Attorney for Rurke-Van Heusen and Morris Musie, publisher and selling agent of "Nature Boy," snapped back hast week at the attorney for J. J. Kammen, publishment of the state of the state

Mills Drumming Biz

mills J/(millimg, D/K.
Jack Mills, prexy of Mills Musle, is on a semi-annual sales tript
to Toronto, Montreal and other
eastern Canadian cities. He'll be
away about 10 days.
Other Mills staffers are also on
sales junkets. General sales manager Jack Ecoff is in the southwest and midwest educationing
west and midwest educationing. New York,
Milnnesota and Jows.

XWOM-SHIR II DIOF GILDORF-KTYL

100 Grady-

At-Cincy

Port.

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op Record

AS POLLED VIA LEADING U. S. "REQUEST" DISK JOCKEYS

New York Chi. L. A. S. F.

VARIETY

ethe programs, as "most requested" by marming mathered from dist-epimers a those records rising in popularity at 0 on the basis of 10 points for a No. 1 ee point. Cities and lookels will party picture of all sectors of the country. Weekly chart of the records on disk letters. This compilation is based on across the nution and is designed to had us those on top! Ratings are comp mention. 9 for a No. 2 and so on dopn it week to week a comprehens

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1	Pub	. Burke-VH.	BVC	Biltmore	Barbour-Lee ASCAP	Leeds	Chappell	New World	Damick	O T Downie	C.A.Darris	Bourne	. Kramer w	Biltmere	Shapiro-B.	Leeds	Burke-VH.	Feeds	Lois	Koppins	C.K. Harris	Diogo	Chaning B	Toods	Remirk	Robbins	Leeds	. Morris	. Williamson.	Leeds	. Shapiro-B.	. Williamson.	. Kaohlene.	Morris	Witmonk	W C Handy RMI	Luckinhaur	Movietone	. Mills.	Jefferson	. reeds	. Leeds	. Remick	. Triangle	Mills	. United	Burke-VH.	Santly-Joy.	Miller	Williamson	Bourne
*	Song	Nature Boy	Little White Lies	You Can't Be True, Dear	Manana	Now It the Hour	Recourse	Dro Cot a Caret On Von	The Cot a Clust On 191	Dany Face	Toolie Oolie Doolie	All of Me	Love Somehody	You Can't Be True, Dear	Laroo Lilli Bolero	Now Is the Hour	Nature Boy.	Sabre Dance		Dickey-Bird Song	Toolle Uoite Doolle	My Honninger	Shine	Inst Recomes	Four-Leaf Clover	Beg Your Pardon	Sabre Dance Boogie.	Matinee	Haunted Heart.	Sabre Dance	Laroo Lilli Bolero.	Haunted Heart	Short Dhuthmuthon A 1	Love You Ves I Do	At Candlelight Cafe	St. Louis Blues March	Moondust Rhapsody	You Turned Tables On Me	Money, Money, Money	I've Only Myself to Blame	Heartbreaker	ecember		Brooklyn Love Song	Floure Fadore	My Fair Lady	Malode Misse	Choose Charte	Haunted Heart	You Darlin'	Maybe You'll Be There
1	Label	Capitol	Decca	Rondo	Capitol	Denna	Viotor	Columbia	M. O.M.	M-C-M	Continental		pla	Decca	Victor	Lendon	Columbia	Decca	Victor		Mercury		۵		L	Bullet	1	:				Manor	Clrot Dhuthm.	King	10	:		da		pia		:	Tower		Columbia N	:				pia	
	Artist	Ning Cole	Dick Haymes	J. Wayne-K. Griffen	Peggy Lee	Bing Crosby	Perry Como	Frank Sinatra	Art Mooney	Vanehn Horton	Browth Clander	Design Smatra	Doris Day-b. Clark	рек наумея	rerry Como	Gracie Fields	Andrews City	Committee Sisters	Freddy Mortin	Androwe Cietose		Jon-Sondra Steele	Frankie Laine	Frankie Jankovic	Art Mooney	Francis Craig	Freddy Martin	Vaughn Monroe		Woody Herman	T C. F.	Sarah Churchill	Glenn Davis	Bull Moose Jackson	Gordon MacRae	Tex Beneke			Hall Sisters	Doris Day.	19	Cornon mackae	Direction			Bing Croshy	1000		Perry Como	Ben Selvin	Gordon Jennings
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AFM Good-Willers at Work

Arin Good-Willers at Work

American Federation of Musicians' new public relations department, inside a few months ago, has begun its campaign to revise the first of the AFM and president James C. Petrillo in the public beautiful and the AFM and president James C. Petrillo in the public beautiful and the AFM and president James C. Petrillo in the public public causes.

And worthy public causes.

It is a made 187 exceptions to its ruling, carefully examining the merits of each proposal. Bain was temporarily set saide to allow the making of transcriptions and recording covering "every hing from for the sole use of troops overseas and in Army hospital than the AFM and the AFM and the AFM and the AFM and the AFM specific control of the AFM specific control of the Sole use of t

Jocks, Jukes and Disks

By Ben Bodec

following to "Nature Boy."

Kay Kyser Orch.—"Woody WoodPecker," "When Veronica Plays
the Harmonica (Columbia). The
the feathery character's trademark
this novelty, should catch the
jukebox addicts' fancy and make
around the counters. Gloria Wood
pitches a winsome vocal and also
the even more bouncey refrain
a well-scored harmonica section.

Arthur Godfrey.—"You're Over

a weit-scored narmonica section.

Arthur Godfrey—"You're Over
the Hill, "Mother Never Told Me"
(Columbia). The radio m.c. shuttles
here from the wryly humorous to
the slyly cute and it sounds more
like a No. 2 vaude routine 'than
well-packaged disk entertainment.

Vanwin Monroe Crob. "Citiva.

well-packaged disk entertainment. Vaughn Mource Orch. "Give a Broken Heart a Break," "Mahara-sentimental piece fares more ef-fectively in the orchestral depart-ment than it does on the vocal, while the comedy inning on the ent, is done with good taste and should make an attractive juke item.

These are days of frustration for going through a chore in the the major labels. They had select themselves—so they hoped following to "Nature Boy." Kay Kyser Orch—"Woody Wood-sagainst the familie of the Americ can Federation of Music recording can Federation of Music recording ban with great stocks of waxed songs and to their dismay they find that the public's whim has suddenly turned extra-schmaltzy. Out of the majors' plants week after week come tunes contrived by top-

My Favorite Five

My Favorite Five
Dick Geismar
WHAZ, Troy, N. Y.
"A Smooth One" (Benny
Goodman Sextet)
"Bain Street and Bot Doos
"Mood at Twillight" (Mel
Powell).
"South Rampart Street Pa
de' (Bob Crosby's Bobeals.
"Pipe Dreams" (Tommy
Reynolds).

flight songsmiths, vocalists, recording orchestras and arrangers. But with each passing week the majors' distraction becomes more acute as hits, instead of popping out of their 'rich' reservoir, come from the ranks of the little and more or less obscure labels.

These successive hits have for

ress obscure labels.
These successive hits have for the most part been cut in back-rooms, and impart that very flavor in sentiment and performance. Each is cut to the same extremely simple and lowdown pattern of words and melody.

Paul Fourth.

words and melody.

Paul Fennelly Orth—'A Tree in
the Mesdow," "Reflection in the
Mesdow," "Reflection in the
Mesdow," "Reflection in the
Mesdow," "Reflection in the
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in the Importation is
"Tree," in the Importation is
"Tree," in the Importation in
"Tree," in the Importation in
"Tree," "Reflection"
"Ref

and expression. Reggile Goft without proposed in the proposed of the proposed

King Cole Trio—"It's the Sentimental Thing to Do," "Put 'Em In a Box and The 'Em With a Ribbon."
"My Fair Lady," "A Boy from Texas" (Capitol). Nat Cole gets in his best emotional licks with "Texas," hits it off likeably with "Lady" and sounds as though he's

emippers is this waxing of "Nobooty" officials a lick hand by the
coupling is a lick hand by the
coupling is Frank DeVol's orchestra.

"Curat Columbia has
a considered to the coupling is Frank DeVol's
chestra.

"Charisse" to his tango repertoire

"Delta Rhythm Boys (Victor)
pack lots of perky humor into
columbia to the columbia has
the columbia to the columbia
retains the original ch ant of
"Schoena Maedel" and make it a
"Scho

MAJESTIC'S SWITCH TO **CHAPTER 10 DELAYED**

other side, spotlighting Ziggy Talent, is done with good taste and should make an attractive juke item.

Martin Sisters — "You can't general district court, last week grant." Totale Tale Bootle, board a continuance to Majestic Martin Sisters — "You can't general district court, last week grant." Totale Tale Bootle, board a continuance to Majestic Martin Sisters — "You can't general district court, last week grant." Totale Tale Bootle, board a continuance to Majestic the Carouse!" (Columbia). This that is the majestic property of the Majestic creditors, the label finds itself caught with the Majestic creditors, the label finds itself caught with the Majestic creditors, the lizabethtown Corp. of Kentucky, the Majestic creditors, the Carouse Company, New John Horn Printing Company, New John Horn Printing Company, New Searning its scheduled for among the four etchings that might have 20.

AFM Disk Ban Faces 2-Ply Squeeze As NLRB Hears Charges Vs. Petrillo

As valuab fields. Called See S. Fetrillo

American Federation of Musiclass recording ban, which encourapasses transcription manufacturers and any demands. He simply as well ap pop diskers, became and the simply as well ap pop diskers, became and any demands. He simply as well ap pop diskers, became and any demands. He simply transcription companies on both coasts Friday (14). Charges were that can force workmen to do into Board both in Hollywood and Everyone in the record industry leading an illegal secondary boyet to THA Act, and still hopes to get a simply and the program, which the former and two N.Y. companies, and two N.Y. companies, Langworth and Associated Program, which the former infundant practices? and encourage industry wood outfit, and two N.Y. companies, Langworth and Associated Program, which the former infundant practices? and encourage in the program which the former infundant practices and encourage and the program which the former and the program which the program which the program which the former and the program which the pr

the action.

Standard opened its warfare against the AFM a couple months ago by ordering like Carpenter, a Coast bandleader, to report for recording as per his contract, which still called for disk sessions when the ban interrupted. Carpenter, caught between Standard and the the couple of the co

tight" and do nothing.

Standard based its approach on
the fact that Petrillo did not, and
has not from the beginning, labelled the AFM walkout a strike. He
has never placed it in any category, According to the Fast-Harle
top law, a "Strike," "rectual to nelety law, a "Strike," "rectual to neturn to the strike of the strike of the
natum by a union brings the
NLBB into play. Only difficulty
with this, however, is that while

CHI DISK JOCK DIGS

Chicago, May 18.
After more than four months of yes-I-am and no-you're-not, disk yes-1-am and no-you're-not, disk jock Dirk Courtenay has won conditional recognition as an agency from WENR, Chi ABC -&-o station. Courtenay drummed up his own sponsor last December and howed as a deejay on WENR. When he demanded the customary agency fee, the station turned him down.

down.
Under an agreement reached last week Courtenay begins collecting 15% as of May 1. Recognition is on a three-month trial basis, with several conditions attached. Come August and he must show two more accounts beaties his present motor sales bankroller, and one of the accounts must be astional. Jean 100 miles of the counts must be astional. Jean 100 miles of the counts must be astional. Jean 100 miles of the counts must be astional. Jean 100 miles of the counter must be astional.

Disk Jockey Reviews

ban, interrupted. Carpenter, between Standard and the ban, relayed the order to the beau relayed to the standard and the ban, relayed the order to the beginning, labeled the standard should be standard based its approach on the tage of the standard should be standard based its approach on the segment of the standard should be standard be standard between placed til any cast exceeding to the Taft-Hartweet placed til in any cast exceeding to the Taft-Hartweet placed til in any cast exceeding to the Taft-Hartweet placed til in any cast exceeding to the tage the standard between the standard based on the standard

memories of the general listener memories of the general listener to the memories of the general listener to the general listener to the memories of the general listener to the work of the general season of the general s

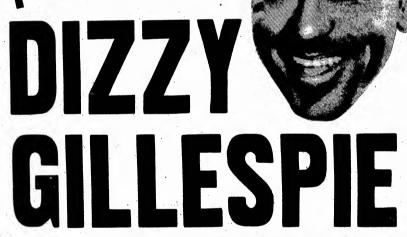
1. NATURE BOY (5) (Burke-VII) King Cole. Capitol

1. NATURE BOY (5) (Burke-VH)	King ColeCapitot
2. TOOLIE OOLIE DOOLIE (4) (Chas. K. Harris)	Andrews Sisters Decca
3. YOU CAN'T BE TRUE DEAR (6) (Biltmore)	Jerry Wayne K. Griffin
4. NOW IS THE HOUR (16) (Leeds)	Gracie Fields London Bing Crosby Decca
	Jon & Sandra Stecle Damon
6. LITTLE WHITE LIES (10) (BVC)	Dick Haymes Decca
7. BECAUSE (2) (Chappell)	Perry ComoVictor
8. SABRE DANCE (12) (Leeds)	Woody Herman Columbia Freddy Martin Victor
	(Bing Crosby Decca
9. BUT BEAUTIFUL (10) (Burke-VH)	Frank Sinatra Columbia Peggy Lee Capitol
10. MANANA (15) (Barbour-Lee)	Mills BrosDecca
Coming Up	
coming op	
LAROO LILLI BOLERO (Shapiro)	Perry Como Victor
DICKEY BIRD SONG (Robbins)	Freddy Martin Victor Larry Clinton Decca
DICKEY BIRD SONG (Robbins)	Larry Clinton Decca
HEARTBREAKER (Leeds)	
ST. LOUIS BLUES MARCH (W. C. Handy)	Tex BenckeVictor
HAUNTED HEART (Williamson)	Perry Como
BABY FACE (Harms)	Art Mooney M-G-M
TELL ME A STORY (Laurel)	Sammy KayeVictor
THAT AIN'T RIGHT (Am. Academy) SHINE (Shapiro-B)	
	(Maria - Disease - Disease
I WISH I KNEW NAME (Leeds)	Carle-Noble Columbia
MAYBE YOU'LL BE THERE (BVC)	Gordon Jenkins Decca
WE JUST COULDN'T SAY GOODBYE (W&M)	Frank Stnatra Commona
FOR EVERY MAN A WOMAN (Melrose)	
WILLIAM TELL OVERTURE (P.D.)	
[Figures in parentheses indicate number of weeks song	nus deen in the 10p 100

Just returned from a great European tour-

The KING of Be-Bop

ACCLAIMED AMERICA'S GREATEST NEW TRUMPET STYLIST



AND HIS FAMOUS ORCHESTRA

RCA-VICTOR RECORDS





Personal Manager MILT SHAW

..... Songs with Largest Radio Audience

The top 30 songs of the week based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

Survey Week of May 7-13, 1948

ĕ	Burtes trees of his trees	
i	Baby Face Beg Your Pardon	Remick
ì	Reg Your Pardon	Robbins
١		
J	Platen Bird Sondant"3 Daring Daughters"	. Robbins
į	Donam Boddler	Southert.
ì	ryanted Heart- "Inside USA"	Williamson
ł	Viewthmonicar	Leeds
1	Heartbreaker Hooray For Love—†"Casbah"	Melrose
ł	I May Be Wrong	Advanced
į	Pr Give a Million Tomorrows	Oxford
1	I'm Looking Over a Four Leaf Clover	Ramick
ì	Happens When Dance With You— "Easter Parade"	Rerlin
i	Largo Largo Lilli Bolero	Chanina D
3	Little White Lies	DVC
Ī	Little write Lies	Danhaum F
١	Manana Nature Boy	Darbour-L
1	Nature Boy	Durke-vn
ì	Now Is the Hour	Leeds
9	Ooch Look-a There, Ain't She Pretty	Leeas
ì	Sabre Dance	Leeas
į	Spring In December (Winter In May)	Leeds
1	Steppin' Out With My Baby	Bernn
1	Tell Me a Story	Laurel
4	Toolie Oolie Doolie	C. K. Harris
ł	What'll I Do	
1	What's Good About Goodbyef"Casbah"	Mcirose
4	Worry, Worry, Worry	Robert
1	You Were Meant For Me-+"You Were Meant"	
ì	You're Too Dangerous Cherie	Harms .

The remaining 21 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

	A Fella With An Umbrella—†"Easter Parade" All Dressed Up With a Broken Heart At a Sidewalk Penny Arcade	Marks Robbins	
	Better Luck Next Time-†"Easter Parade"	Feist	
	Bye Bye Blackbird	Remick	
1	Crying For Joy	Monaco	
:	Dream Girl-1"Dream Girl"	Famous	
	Encore Cherie	Miller	
	For Every Man There's a Woman-"Casbah"	Meirose	
	I'm In Love-+"Romance On High Seas"	Harms	
	It's You Or No One-+"Romance On High Seas"		
	It's Magic-+"Romance On High Seas"	Witmark	
	My Sin		
	Old Ferris Wheel		
	Pianissimo		
	Saturday Date		
	Sat, Night Central Park-*"Make Mine Manhattan"		
	There Ought To Be a Society	Dreyer	
	What Do I Have To Do-+"Are You With It"		
	You Can't Be True, Dear	Biltmore	
	You Turned the Tables On Me	.Fox	

Am Song Recruits Tars

* Legit Musical, † Filmusical

Edison, N. Y., Still Kneads

Jazz Dough, Scott Next

The new Raymond Scott quintet sic by Rosetta Perry Gibbon, winwill get it's New York unveiling ner of a Fleet Week song contest at the Edison hotel, June 24 on an locally, has been adopted as theme eight-week run. Scott's recently song of Washington and Idaho reorganized group has been playing cruiting centers.

Dancetone Records waxed the tune for skating rinks, records be-ing used to steam up Navy enlist-The Bob Troupe trio will alternate with Scott.

Helen Forrest Primes Palladium Chirp Policy

Falladium Lump Foncey
Palladium, ballroom will inaugurate its recently determined
polley of booking name singers to
brace bands at boxoffice, with
Helem Forrest. She opens five
Helem Forrest. She opens five
led to be been been been been been been
fing over Buddy Rich's band, Peet
calls for two singing stim
inghty. Chirp and band were
bought as a package from William
Mortis by Palladium operator
Maury Cohen.
Maury Cohen.
Maury Cohen.
Last autumn he cut
away from MCA and joined Morris.
Miss Forrest, current at Slapsy

Miss Forrest, current at Slapsy Maxie's, at one time was chirp with Harry James' band. She has been singling for past five years.

D.C. AFM LOCAL BARS DISK JOCK GUESTERS

American Federation of Musi-cans in handling radiu of stations which refuse to employ staff musi-cans, sparked a heated exchange here last week between a WINX disk jockey, Joe Dosh, and D. C. local 161. Dosh among a supersistence of the stationary of the station

lete loss were oetween a Winz, and D. C. Collador. Joe Dosh, ame on the local with "rank discrimination" for refusing to okay a brief appearance this program. Dosh said the local kill be supposed to the program. Dosh said the local AFM was discriminating against Winx because it employs no "live" musicians. Ray Noble was also bare remained to the suppose of the program of the pro

Morgan Goes to Glaser Russ Morgan's orchestra switches agency affiliation July 1 to Joe Glaser's Associated Booking Corp. Leader's Music Corp. of America agreement expires at that time. His deal with Glaser is a long-term

pact.

Morgan has been with MCA for a number of years. He was originally with Consolidated Radio Artists, to which he paid \$25,000 for a release. For a couple years during the run of his MCA paper, Morgan was personally managed by Glaser, who at that time did more than booking.

Bands at Hotel B.O.

1		~ ~				-		
	Sand			Hotel		Weeks	Covers Past Week	Covera On Date
1	Emil Colema	n* Wa	ldorf (400); \$2)		32	2,400	71.575
1	arry Clinto	n Pe	nnsylvani	a (500: \$	1-\$1.50)	2	1,550	2.950
13	Ray Eberle*	Ne	w Yorker	(400; \$1	-\$1.50)	. 2	1,400	2,525
1.	ohnny Pine	apple, Le	xington (S	100; \$1-\$1	.50)	79	800	71.550
13	awrence W	elkRo	osevelt (4	00; \$1-\$1	.50)	9	1,400	12,850
ľ	Voody Herr	nami,Co	mniodore	(400; \$1-	\$1.50)	. 4	1,250	4,800

" Donald Richards at Waldorf; Ice Show at New Yorker.

Chicago

Chicago

Herbie Fields (College Inn, Sherman; 650; \$3.50 min.). Variety of acts getting by with seant 2,500.

Sherman; 650; \$3.50 min.\$1 cover). Another side, 3,700.

Ray Morton (Mayfair Room, Blackstone; 300; \$3.50 min.\$1 cover). May Morton (Mayfair Room, Blackstone; 300; \$3.50 min.\$1 cover). Bedie Oliver (Empire Room, Palmer House; 550; \$3.50 min.\$1 cover). Bidegarde and Oliver hiked covers to big 5,500 after Thursday. 1137

Orrin Tucker (Marine Room; Edgewater Beach; 700; \$1.50-\$2.50 min.), nother new variety show keeping room bright with 3,900.

Los Angeles

Frankie Carle (Ambassador; 900; \$1.50-\$2). Good 3,000 tabs. Jan Garber (Biltmore; 900; \$1-\$1.50). Very good 2,300 covers.

Location Jobs. Not in Hotels

(Chicago)

Eddy Howard (Aragon; \$1-\$1.15 adm.). Weekend rains slowed to

14,200.
Art Kassel (Blackhawk; 500; \$2.50 min.). Coasting with 1,100.
Teddy Phillips (Trianon; \$1-\$1.15 adm.). Same luck as northside dancery; 14,000.

(Los Angeles)

Henry Busse (Palladium B., Hollywood 3rd wk.). Fair 6,000 callers.

Inside Orchestras—Music

There's nothing really new in the current practice among some songwriters, small record companies, etc., of creating a synthetic de-mand for a song as a means of selling it to a major publisher at a high advance. It was done many years ago.

advance. It was done many years ago.

Pube with long experience in the music bix tell of one writer's methods of selling a rejected tune to a publisher as far back as 30 years ago. It seems that the publisher almost daily made a round of bars which used live music. Writer got to the leader of each bar's combo and gol him to announce a request for the song the pub rejected. After the pressure and paid a handsome advance for a tune that subsequently proved a sales dud.

Today, due to the number of territorial tunes that are spreading out into national this, the "synthetic buildup" is more widely used, but often is effective. Writers give small record companies tunes to record of creating excitement about them, and often succeed in interesting major publishers in paying high advances for publication rights.

Duchess Music's veepee Arnold Shaw is circularizing the disk jocks with a unique appeal in behalf of his firm's new plug number, "Serrande Glusse Played on a Heartstring." Roze Gordon wrote the brits of the price of the price

Frank Westphal, former Chi radio maestro and writer of "When You Come to the End of the Day," who is a perminent bed case at Yaughn quite a play from stations around that part of the construct as part of a drive to remind relatives and friends to drop a note periodically to test in U.S.V.A. hospitals. Westphal has asked James C. Petrillo, AFM prex, for permission to have a record cut of the number for limited use by jockeys. Hes Sophie Taxker's first husband.

COMING ALONG LIKE A HOUSE-A-FIRE!

Words and Music by MARTIN KALMANOFF, AARON SCHROEDER, EDDIE WHITE and JIMMY MacDONALD

N.J. Meadowbrook To Go Strawhat

CARLE NO LIKE PLANES. COSTS HIM CAFE DATE

Hollywood, May 18.
Frankie Carle's aversion to plane travel, plus the insistence of General Electric that he live up to the letter of his contract and do the first 10 GE radio programs' from here, cost Carle a bundle of coin.

coin.

He was offered \$5,500 weekly for four, weeks at Last Frontier, Las Vegas. He could have flown here each Sunday for the broadcast and returned the same day, but he wouldn't fly, and GE wouldn't let him originate the

show elsewhere show elsewhere. Frontier wanted Carle to open July 2, following his current run at the Coceanut Grove, L. A., and the coin proffered is quite a hike over the \$2.250-plus-cover-split he's getting at the latter spot. It couldn't be worked out, and the deal was dropped.

New Det. Spinner

New Det. Spinner
Detroit, May 18.
A new disk jock invaded Detroit
with a preem broadcast on WWJ
Saturday morning (15). He is
Harry Howe, comic who plays a
WWJ-TV widen morn House,"
WWJ-TV widen morn House,"
WWJ-TV widen from Glovannifed downlown Detroit nitery
This," and it's done from Glovannifed downlown Detroit nitery
and indexway for show people.
How calls his show "House his
Tuesdays, with a different sponsor
every night."

Bobby Byrnes band switched from General Artists Corp. to the William Morris agency.

The Nation's Biggest Request Sona I'd Give A Million Tomorrows

(For Just One Yesterday)

OXFORD MUSIC CORPORATION 1619 Broadway, New York

RETAIL DISK BEST SELLERS

Music Co. rman-Clay)

Shop

VARIETY Survey of retail disk best sellers, based on reports ob-tained from leading stores in 12 cities, and showing com-parative sales rating for this and last week.

National Rating

This Last wk. wk.

7 Becau

2

Week Ending MAY 15 st Artist, Label, Title	New York-(Liberty	Chicago—(Hudson-R	Detroit—(Grinnell's)	Kansas City-(Jenkir	Los Angeles-Denel	San Francisco-(She	Boston-(Boston Mu	St. Louis-(S. S. Kre	Seattle-(Sherman-C	Cleveland—(Wurlitze	Omaha—(Schmoller	Indianapolis—(Pears	A L POINTS
KING COLE (Capitol) "Nature Boy"	1	1	1	2	1	1	1	1	2	2	1	2	116
DICK HAYMES (Decca) "Little White Lies"		2	2	6	2	2	6	6	1	6	3	3	82,
K. GRIFFIN-J. WAYNE (Rondo) "You Can't Be True, Dear"	8	.3					2	2		1		1	49
WOODY HERMAN (Columbia) "Sabre Dance"		.,	8	1		:.	3	5		8	10	6	36
TEX BENEKE (Victor) "St. Louis Blues March"			5		5	5	10	7	6			5	34
PEGGY LEE (Capitol) "Manana"	2	::	::	7		10	9		3	4	9	٠.	33
ART MOONEY (M-G-M) "Baby Face"				9	4			4		9	2		27
PERRY COMO (Victor) "Because"			10	8	9	7		٠.	8	3 .			25
JON-SONDRA STEELE (Damon) "My Happiness"				5			. 5	3		٠	••		20
BING CROSBY (Decca) "Now Is the Hour"	٠.			3		8					5		17
ANDREWS SISTERS (Decca) "Toolie Oolie Doolie"								9	7		4	7	17

3 60

"Because"
JON-SONDRA STEELE
"My Happiness".
BING CROSBY (Decca)
"Now Is the Hour".
ANDREWS SISTERS (De 10B 10 Toolie Oolie Dooli FREDDY MARTIN (Victor)
"Dickey Bird Song"

BING CROSBY (Decca)
"Haunted Heart" 7 VAUGHN HORTON (Continental)
"Toolie Oolie Deelie" 11 JO STAFFORD (Capitol)
"Haunted Heart" 10 "Haunted Heart"

LARRY CLINTON (Decca)
"Dickey Bird Song"

FRANKIE LAINE (Mercury) 15A "Shine"
TONY MAETIN (Victor)
"For Every Man a Woman"
FRANK SINATRA (Columbia)
"I" Got a Crush On You"
FREDDY MARTIN (Victor)
"Sabre Dance" 15B 12

FIVE TOP **ALBUMS**

D.C. Jukes Tie-In Hit

Hunt With Ed Gallaher

laher's past success in putting the finger on hit records in his nightly "Moondial" show (11:20 p.m. 1:00 a.m.).

As a result, the coinmen are in-eserting his choices in 2,000 jukes of in the area with the disks tagged as as "Gallaher Moondial Record of the Week."

168 10

SONG HITS OF OUR TIMES Decca

Mashington, May Sahington, May Sahin

PROGRESSION JAZZ

Decca's Kruse Ill,

Harry Kruse, veepee of Decca Records in charge of the com-pany's distributing branches, has temporarily retired. He has been

Kruse has been with Decca for

Artuse has been with Decca for years. He had been supervising in recent weeks setting up eight new distributing points, which Decca calls super-branches, and they will replace about 15 of the company's current distrib points. Will carry complete inventiories will carry complete to facilitate delivery of backlog orders.

CAPTAIN FROM

Ordered to Rest

IDEZVOUS Peggy Lee Capitol

Summer Hiatus For

KING COLE TRIC Volume No. 3 Capitol

Columbia Records intends drop-

ping for the summer the tran-scribed disk jockey show it spon-

seriou disk jockey snow it spon-sors on 536 stations under emcee Fred Robbins. Show goes off next month and returns in the fall with a different personality at the mike.

the mike.

Columbia's other series of jockey shows, which are done live in various territories by local spinners, will continue. These are sponsored directly by Columbia, whereas the transcribed programs are made by Columbia and sponsored locally by Columbia distributors and dealers.

Mac Green, partner in Spina-Green Music Corp., Hollywood, sold out to Harold Spina, who con-tinues firm as sole owner. Col. Jockey Show

fiddle

ED SULLIVAN'S HEART FUND Will get 100% of my royalties it by publisher has the HEART to pub-

lish one of my songs. CHARLES FRANCIS DIMAGGIO New York 10, N. Y.

**** THEY ALL RECORDED TO BEAT THE DAD Damore Record D-11133-B 3

Cap, MGM Royalty Checks Hop 25%

Both Capitol Records and MgA first-quarter royalty statements to be sufficient to the sufficient to th

GAC AGENTS J. D. BUT WITHOUT CONTRACT

Jimny Donry's orchestra is being agented by General Artists (Corp. on one-nighters following his close at Casino Gardens, Sonta Monica, Cal., spot owned by brother Tommy Dorsey, J.D. hasn't signed with GAC or any other agency as yet, GAC is simply supcommission baddens on a regular commission baddens on a regular commission baddens on a regular commission baddens on a regular owner of the commission baddens on a regular owner of the commission baddens of t

MCA's New Hub Branch

MCA's New Hub Branch
Music Corp. of America is now
going in for expansion with the
first step being the opening of an
effect step being the opening of an
effect step being the opening of an
offices will follow.
Dave Whelan, now with the New
York band dept., will head the
opening of the Boston office is
seen as a pitch by MCA to expand
activities in that territory. Heretofore Boston accounts have been
anothed through the N. Y. office.

On the Upbeat

New York

New York
Leeds Must finished last week
with five tunes within first 25 on
Peatman sheet, topped by "Now is
the Hour". Eddie Talbert is
most sometiment in the Houris of the
most sometiment in the control of the
most sometiment y taye eracked non-holiday week record at Orpheum theatry, ormaha, with total gross of
\$26,600 . Rady Duchha's new
hand debuts Friday (21) at Strand
theatre, N. Y.

Hollywood

Hollywood
theatre 100 per sit Curran
to 100 per sit

Pittsburgh
Ray Herbeck's band winds up at
Kennyvood Park Saturday (22);
Jimny Palmer follows . Four Chimes and A Belle a last-minute replacement at Moreur's Music Bar for Grooveneers ... Brad Hunt's Moreur's Music Bar for Grooveneers ... Brad Hunt's Moreur's Music Bar for Grooveneers ... Brad Hunt's Green with Spitchay moreing to Vogue Terrace . . . George (fee) Bird and his Majorette, fremme musical-and-marching or spitch of the spitch of Cheveland, managed by Chuek Shannon, Iong-dime Will manager here who recently reWill manager here who recently reShanon, Pa. Pittsburgh

Chicago

Phil Levant, who recently left
Mus-Art, joined Paramount AttracHaward Chicago Paramount AttracHaward Chicago Paramount Chicago
Haward Chicago Paramount Chicago
Haward Chicago Paramount Chicago
Haward Chi Chicago

Masters Reorganizing

Hollywood, May 18. Frankie Masters will reorganize his orchestra here next month. He has been booked into Lakeside Park, Denver, for two weeks, opening June 25, his initial date with the new combo.

Masters quit the band business last year. He had been under con-tract to Music Corp. of America and presumably i sstill so tied.

Better to Owe ... '

JUNE TRIAL DATE SET FOR LEEDS VS. UNITED

"Sabre Dance" argument be-tween Leeds and United Music companies will come up for trial in New York the week of June 7, N. Y. Supreme Court Justice Louis A. Valente last week signed Leeds' application for an immediate trial of its case against United.

of its case against United.

Leeds several months ago applied for a temporary injunction against United's marketing of a "Sabre" version. Justice Valente denied the application two weeks ago, but gave Leeds the right to call for an immediate trial of its infringement suit infringement suit.

Eddie James' band starts three-months run June 5 at Green Shingle Outdoor Garden, Chi.

Band Reviews

NAT BRANDWYNNE ORCH (10) With Virginia Atter Palace Hotel, San Francisco Satury music of the Nat Brand-Satury music of the National Nation

BENNY STRONG ORCH (12)

ŝ ဗိ

St. Louis, S. L. Music

Pearson's Music

ndianapolis,

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Grossman Music

POLNT

Music

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eattle, Capitol

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Francisco. Pac. Coast Music

ż

oston, H.

Preeman

Morse M.

Angeles,

S.

City, Jenkins Music

BENNY STRONG ORCH (12)
With Doris Donovan
Muelebach Hotel, Kansas City, Mo.
An outlift not too familiar to
local terpers, Benny Strong's crew
is standard band around Chi. Band
holds the stand in the Terrace
Grill only a week, doing nicely in

a musical way but modestly on the cash register side. Crew is an the sweet side, staying definitely away from het and said of the said of

lawor from his work.

Leader goes in heavily for old faves, and has something of a rep so that requests are steady for the cities of the cities of the cities of the cities of the cities the vocal, a good example being "Baby Face," one of 16 sides the outfit cut for Tower labet, bors Donors Donovan handles pop ballado slumps a bit on novelty numbers. Vocal department is abetted by Elwood Carl, who steps up intre-cities of the cities of the cities

ENOCH LIGHT ORCH (10) With Loren Becker Tavern-on-the-Green, N. Y.

Tavern-on-the-Green, N. Y.
Frankly experimenting with a
new band for the past four months,
Ench Light has sought, a sweet
bardo" yet capable of the volume
and jive required for theatre dates,
Breakdown of five brass, two reed
and three Phythm basically achieves
these goals in the sense that its
Three trembones duty bartions

neither fish-nor-fowl.

Three trombones plus baritone and tenor sax afford an excellent foundation for the other instruments to blend around, but the overall result doesn't quite succeed in fashioning a motif all its own. Musicianship is okay, however, and the band is a good unit.

own. "Musiclanship is olaxy, however, and the band is a good unit, Light fronts his men with an engaging personality, occasionally contribbing a violin solo. His obtoe loud to play full and rich" is well borne out in the outifit's arrangements of "April Showers, "Bahy Face" in the swing idiom. Vocalist Loren Becker, a slim youngster, tenors his tunes nicely Unfortunately his voice at times is is due to over-energetic sidemen or not enough volume on the amplifier is difficult to determine. In the contract of the contract

'Harmony' Plank

Mack Rogers, owner and opera-tor of Mack Rogers Club, local nite spot, where he also fronts his own band, has filed as a candidate for county tax assessor-collector. He plans to run on a platform of harmony-at-the-court-house.

RETAIL SHEET BEST SELLERS

Schirmer,

Ġ

Lyon

Chicago,

VARIETY

Survey of retail sheet music sales, based on reports obtained from leading stores in 12 cities, and showing comparative sales rating for this and last week.

Week Ending

MAY 15

National Rating

This Last

Title and Publisher

			_		- / -		102	1 144	-	102	1 02	1 02	10	S
3	"Nature Boy" (Burke-VH)	8	1	2	4	2	1	2	2	2	2	3	2	101
1	"Now Is the Hour" (Leeds)	1	2	1	1	1	4		3	1	3	1	3	100
2	"Dickey Bird Song" (Robbins)	3	5	5	2	3	2	4	4	3	4	2	1	94
7	"Baby Face" (Remick)	4			7	4	6	3		8	1	5	9	52
11	"Laree Lilli Bolere" (Shapire-B).	6	6	8	8	5	3	5		9	9	6		45
6	"You Can't Be True" (Biltmore)		7			9		1	1	4	٠.	4		40
5	"Manana" (Barbour-Lee)	2			6		5		• • •	7	6	8	5	38
9	"Haunted Heart" (Williamson)	9	8	3		•••	8		5		5		4	35
10	"Little White Lies" (BVC)		3	4	10	6					10	7	7	30
8	"Beg Your Pardon" (Robbins)	7	••	9	9	7	9	٠.	10	10	7	10	6	26
4	"Four-Leaf Clover" (Remick)				3	8		10		6	٠.	9	10	21
12				7	••		7		6		•••		٠	19
9	"Toolie Oolie Doolie" (C.K.Harris)		4			10		6	9				8	18
13	"My Happiness" (Blasco)		••	10	5	••			• •	5	••	••		13
	1 2 7 11 6 5 9 10 8 4 12 9	1 "Now Is the How!" (Leeds) 2 "Pickey Bird Song" (Robbins) 7 "Baby Face" (Remick) 11 "Larve Lilli Bolere" (Shapiro-B). 6 "You Can't Be Trace" (Biltimore) 9 "Haunied Heart" (Williamson) 10 "Little White Lifes" (BVC) 8 "Beg Your Pardon" (Robbins) 11 "Fattle Clover" (Remick) 12 "But Beautiful" (Burke-VB) 9 "Toolio Golle Boolie" (C.K. Harris)	"Now is the Hors" (Leeds) 1 2 "bickey Bird Song" (Bobbins) 3 7 "fably Face" (Remick) 4 1 "Larve Lilli Bolero" (Shapiro-B) . 6 6 "You Cart Re True" (Biltimore) 5 "Manana" (Barbour-Lee) 2 "Haunted Heart" (Williamson) 9 "fainted Heart" (Williamson) 7 "Four-Leef Clover" (Remick) 10 "Four-Leef Clover" (Remick) 10 2 "fait Beautiful" (Burke-VH) 5 "Toolie Oole Doole" (C.K. Harrita)	3 "Nature Boy" (Burke-VH)	3 "Nature Boy" (Burke-VH)	3 "Nature Boy" (Burke-VH) 8 1 2 4 1 "Now Is the Hour" (Leeds) 1 2 1 1 2 "Dickey Bird Song" (Robbins) 3 5 5 2 7 "Baby Face" (Remick) 4 7 7 "Baby Face" (Remick) 4 7 7 "Gaby Face" (Rimick) 4 7 8 "Tout Carl He True" (Biltmore) 7 6 8 "You Carl He True" (Biltmore) 9 3 3 8 "Baby Face" (Williamson) 9 8 3 9 "Haunted Heart" (Williamson) 9 8 3 1 "Idle Williamson 9 8 3 4 10 8 "Beg Your Pardon" (Robbins) 7 9 9 8 "Four Collect Clover" (Remick) 10 3 12 "Bal Reatliful" (Burke-VH) 5 7 9 "Toulic Golb Boole" (C.Klarris) 4	3 "Nature Boy" (Burke-VII)	3 "Nature Boy" (Burke-VII)	3 "Nature Boy" (Burke-VII)	3 "Nature Boy" (Burke-VH)	3 "Nature Boy" (Burke-VH) 8 1 2 4 2 1 2 2 2 1 1 Now Is the Hour" (Leeds) 1 2 1 1 1 4 3 3 1 2 2 2 2 1 2 1 2 1 2 1 2 1 1 1 4 3 3 1 2 1 2 1 2 1 1 1 4 3 1 1 1 4 3 1 1 1 4 1 1 1 4 1 1 1 1	3 "Nature Boy" (Burke-VH) 8 1 1 2 4 2 1 2 2 2 2 1 1 "Now Is the Hour" (Leeds) 1 2 1 1 1 4 3 3 1 3 2 4 2 1 2 2 2 2 1 1 "Now Is the Hour" (Leeds) 1 2 1 1 1 4 4 3 4 3 4 3 4 7 "Baby Face" (Remick) 4 7 4 6 3 3 5 8 1 7 "Baby Face" (Remick) 4 7 4 6 3 3 5 9 9 6 "You Carl' Be True" (Billmore) 7 9 1 1 4 1 4 1 1 1 1 1 1 1 1 1 1 1	3 "Nature Boy" (Burke-VII)	1

It's Old! It's New! It's Fresh! It's Sad! It's Happy! IT'S JUST GREAT!!

The Movelty Ballad That Is Creating A Sensation in New England and Will Sweep The Country

By ANDREW B. STERLING . Adaptation by JACK CLIFFORD

as recorded and featured by

FRANK PETTY TRIO on Universal Record No. U-117 BRUCE HAYES AND TRID on De Luxe Record No.

MILLED MUSIC CORPORATION . 1619 BROADWAY NEW YORK 1: . Norman Foley Gen. Prof. Mg

Marks Loses Unique Legal Approach To Disker Royalties on 'Malaguena'

Federal Judge Henry W. God- ages hiking the original sun to dard last week in N. Y. federal published. In present placetion, the court dismissed a suit by E. B. prove that Foulion, as an officer Marks against Seva Foulion, United of United Masters, was equally Masters and the Bard Recogning liable for any corporate wrongs Marks against Sear Foulon, United Masters, was equally Masters and the Bard Recording I liable for any corporate wrongs control to the plantiffer time. The state of the charge, the court agreed the charge, the court agreed the charge, the court agreed to state the publisher was entitled to SIII of the charge, the court agreed the charge, the court agreed to SIII of the court agreed to the charge, the court agreed to the charge, the court agreed to the charge th

LONDON RECORDS



Galway Bay Box and Cox Golden Earrings Victoria TeresaLeeds Silver Wedding Waltz Unit Tree in the Meadow Conneils Civilization Morris Wishing Waltz Noel Gay Dream of Olwen . . . L. Wright Who's Kissing Her...Feldman

Once Wintertime . . Cinephonic Second 12

Time May Clange .. Connelly Tell Me a Story .. Dash Sweet 16 .. Darewski Reflections Water .. Maurice On My Achin Heart .. Mark .. Mar

PHILLY, CLEVE. LEADERS IN SPAWNING INDIE HITS

Philadeiphia and Cleveland continue to be the leading spawning grounds for disk hits, with the latest two riders, "Hearts Win, You Lose" and "Tea Leaves" split in that order as to the original impetus between those two towns. Philly, which has quite a number of small labels and is the progeni-tor of Ferkes' string band, holds,

tor of Ferkes, string band, holds, say recorders, the edge over, Cleveland in this regard. Cleveland can lay claim to being the teeoff spot for such tunes as "You Can't Be True, Dear" and "Toolle Oolle," while Philly's roster includes "Heartbreaker" and "I'm Looking Over a Four Leaf Clover."

Joan Edwards Trying To Breach Vita-Wax Grip

10 Breach Vita-Wax Grip
Lidge Watter LaBuy set 18.

10 udge Watter LaBuy set 19.

10 to hearing on petition of the control of

Bouncing Ball' Plugs Planned for Tele by BMI

Franked for Leie by SMI Broadcast Music, Inc., is prepping a version of the "bouncing ball" idea with which to get the jump with its songs on television outlets. Idea will be to constantly service the country's yideo stations with alices lettered with the town of the state of the state of the state of the state of the songs by major and minor labels. It will soon be issued.

and minor labels. It will soon be issued. BMI, incidentally, is not asking additional licensing fees for the use of its melodies on tele, as the American Society of Composers, American Society of Composers, of the Composers, delication of Publishers intends doing the rights to BMI ma-terial are automatically included in licenses issued for regular a.m. coverage.

White Ankles Coast Deal

White Ankies Coast Deal Elmore White, scheduled to move to California Sunday (18) to head the F. B. Harms music to head the F. B. Harms music and will stay in N. Y. White and the Stay of the Coast of the Carlo Stay of the Carlo

BOURNE ACKNOWLEDGED AS 'TOMORROW' OWNER

AS 10 III UNIVAROW UWIGE.
King Records and Lois Music, a subsidiary publishing firm affiliated with Broadcast Music, inc., have with Broadcast Music, inc., have line, under which the tune, "To-more Wight," is acknowledged as owned by Bourne. Version of the more with the second was first brought to be brought to the company by the latter and was first hought to be Johnson's own composition. After recording, the firm, as turned over to the Lois firm, as turned over to the Lois firm.

Because of Johnson's disking, Bourne began getting calls for copies of the song and, thinking there was a "mistake somewhere, secured a copy of Johnson's rec-ord. It was then determined that the tune figured to be Johnson's was actually one of Bourne's copy-rights, written by Sam Ceslew and Will roar. Bourne Protested and the wrong was righted.

Moore Suit Vs. Cole On Royalties Settled

Ull Royallites Settlied
Oscar Moore's suit against Nat
(King) Cole for a cut of Capitol
Record royalties accrued to Cole,
Record royalties accrued to Cole,
Roore, who quit as a member of
the Cole trio months ago, had
claimed that his arrangement with
Cole called for a slice of disk
royalties as well as salary. He
royalties as well as salary. He
\$82,00 out of \$80,000 Cole collected since Moore's leaving.

\$8,200 out of \$30,000 Cole collected since Moore's leaving.
Cole and his manager. Carlos dasted denied that Moore's coin deal called on a toyally cut, but called on the collection of the colle

Writer Charges Outright Steal of Protected Tunes

Steal of Protected Tunes
Piracy of his songs, "Rainbow at
Midnight" and "Answer to Rainbow at Midnight," was charged by
John A. Miller in an infringement
suit filed in N. Y. federal court last
see published by Shapire dura
are published by Shapire dura
are published by Shapire dura
sein, aiso a plaintiff. Defendants
are Royal Plastics, King Records
Keys Music, Inc.
Action claims at although the
Action claims attitude that the
were llegally published that they
were llegally published that they
were llegally published that although
and recording the songs, the alleged violations continued.

Jap Hit Parade

Jap Hit Farade
Tokyo, May 1.
Undiaputed king of Tokyo's Tin
Pan Alley is Tadashi Manjyome,
43-year-old composer who has foretokyo and the state of the state of

made his "Apple Song" a hit via the stage. Another Manjyome song, "Junjo no Okjo" ("Bill of Pure Emotion"), is the control of the control is the current the best soller list. "Shina no Yorn" ("China Nighat"), composed by Nobuyuki Takooka, "Kagasaki Monagatari" ("Stories of "Kagasaki Chocho Tujin." Madasaki Chocho Tujin." Madasaki Chocho Tujin." Madasaki Chocho Tujin." Madasaki Chocho Tujin. "Madasaki Chocho Tujin." Madasaki Chocho Tujin.

Canada, England To Swap Bands

Edmonton, Aita, May 18.
Jorry Gage's 18-piece orchestar, which so it is start at the Trianon which so will see a start at the Trianon of the trianon of the trianon of the trianon of Canuck Theatre and Productions, Ltd., Vancouver. An exchange plan has been worked out exchange will come to Canuch and entered the trianon will come to Canuch a start of the trianon of the trianon will come to Canuch a start of the trianon will come to Canuch a start of the trianon will come to Canuch as a start of the trianon will come to Canuch as a start of the trianon will come to Canuch as a start of the trianon will be trianously the trianously

Fox Warily Approaches **Tele-Film Tune Permits**

As trustee for music publishers on synchronization and mechanical rights, Harry Fox heart as yet cal rights, Harry Fox heart as yet of films made primarily for elogy vision. One thing that he has pretty well decided on for inclusion in such a formula is the time factor. Fox figures that such agreements should be limited to agree when the sound is the state of the sta

agreements should be limited to one year.
Fox is disposed at the moment to the theory that until the making importance as an industry the licensing arrangement for any commercial film, with the for any commercial film, with the most according to any formula. For the most according to any formula is 500 for the use of a composition in video commercials.

Palumbo Sets Satchmo

A AUMINU SCIS SAICIIII0

Louis Armstrong will be the seeond name group to go into Frantie
Palumbo's Ciro's, Philadelphia
nitery. Armstrong will open May
31 for two weeks.
Palumbo recently turned Ciro's,
only a few blocks from his Click
Club, which uses full-size name orchestras, into a name-music spot.
He uses only small combos, however.

"SLAP ER DOWN AGIN. PAW"

CHOICE MUSIC, INC.

MAY IS McHUGH MONTH

PLAY 'EM! DISK 'EM!

Music by . . . JIMMY MeHUGH

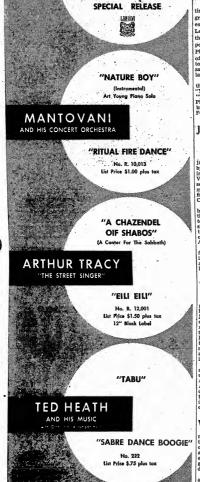


NO LONGER RESTRICTED!!

REMEMBER MAMA

BETTY RHODES-VICTOR CLAUDE THORNHILL-COLUMBIA

ZIGGY LANE-DE LUXE RALPH YOUNG-JUBILEE Published by
TOBEY MUSIC CORP., 1650 Broadway, Suite 695



Palace 2-a-Day Idea Dies

The two-aday's return to the Palace on Broadway died aborning after BKO Theatres yeepee Sol A. Schwartz, himself steeped in the vaudeville tradition, realized that the 1,700-seat house couldn't compete tains and aniary wise was the hope that a Cantor, Berns, For sentimental Process might take over, but under today's salary standards a Sol scale seems inevitable, and that alone was the salary and the consequence of the control of the cont

Many N. Y. Niteries Plan Shuttering For Summer; Won't Gamble on Slim Biz

The greatest number of summer shutterings of niteries since the war is expected to hit New York war is expected to hit New York after June. Clubs have not only suffered spotty business, but short-age of name attractions to lure the spenders is causing bonifaces to consider taking a hiatus during the hot months.

het months.

Already set for shuttering are Rahan Bleu, which closes June 15, and Le Directoire, which will shutter when Kay Thompson and the Williams Bros. depart after their lo-week run. Persian Room of Plizap bows on the Rail Law 20, and will reopen in the Same will the Renderous Loom in the same

hotel. Some Broadway spots are undecided on summer closing. It's felt that if the Harem cannot get a suitable attraction to follow current run of the Ritz Bros., operator Nat Harris may attempt with a lower budge that doesn't budge that the state of t

In addition to the summer clos-ings, spots such as La Martinique, Embassy and the Carnival have already folded.

already folded.

Consequently, it's seen that there will be less clubs operating this summer than at any time since the start of the war. That may hypo business in spots remaining open.

business in spots remaining open. The cafemen figure most of their customers will be taking to the mountains and the seashoure for weekends, upon which they must depend for the buik of their business. With a good Saturday and Sunday not likely, a profitable week is virtually impossible—heige, it's until Labor Dav.

Rubini Pacted to Conduct Orch at Coliseum, S. A.

Jan Rubini, vaude violinist, has been signed as conductor for the house orchestra of the Coliseum theatre, Johannesburg, South Afri-ea. The house is part of the Schles-singer chain in that country.

Rubini starts June 21 and will sail from New York, May 22, on the Robin Kettring.

Bobby Meeker Takes Over Plantation Club, Houston

Plantation Cillb, HOISton Plantation, Tex., May 18. Plantation Cillb, formerly owned and operated by Joe Landwehr of Dellas, has been purchased by Sebby Meeker, former bandleader. Lander Cillberg, former bandleader. Commission of the Cillberg of the Cillberg of the Lander Cillberg of the Cillberg of the Cillberg of the will spond to the Cillberg of the Cillberg of the Will spond on May 2d.



WESTERN CARAVAN "SMOKE, SMOKE, Currently TOWEST THEATRE

Management Melville A. Shnuer Agency Cliff Carling, Associate

HARRY A. ROMM

Conventioneers Hypoing Biz in Atlantic City Atlantic City, May 18.

Resort night clubs are getting a much needed shot in the arm after a poor mid-winter period with more than a dozen conventions in session here.

tions in session here.

These conventions draw from 10,000 to 20,000 to town and many of the delegates hit the night spots during their stay. Convention business will be more than good until the middle of June, with the Shrine convention again listed for the early part of June.

Hotels, Niteries Retain Lobbyist To **Angle Reduction of 20% Cabaret Tax**

Washington, May 18.
An idea of what the nitery operators are willing to pay a lobel Bismark hotel, Chicago, chairman Congress went on the record when a lobbyist for the night spots field a statement of expenses and income with the Clerk of the Sentential Congress went on the record when a lobbyist for the night spots field \$10,000 relainer plus \$15,000 for cone with the Clerk of the Sentential Congress was considered as the project, handle publication of the project, handle publication of the project handle project hand ist to get the 20% tax reduced by Congress went on the record when a lobbyist for the night spots filed a statement of expenses and in come with the Clerk of the Sender Samuel F. Haines was retained as lobbyist by a group of hotel people anxious to pep up biz in their entertainment rooms by re-

READY TO REPEAT HIS SMASH P. A. TOUR of Last Year



AND THE WESTERN CARAVAN

featuring

Smokey Rogers and Deuce Spriggens

Beginning at the Capitol Theatre, Sioux City May 21 then through Midwest

to Atlantic Seaboard

Latest Capitol Records Hit "TELL A WOMAN" "SUSPICION"

> Theatre Bookings: HARRY ROMM One Nighters: MUS-ART Management

MANAGEMENT: Mel Shauer Agency-Cliff Carling, Associate 9120 Sunset Blvd., Hollywood 46, Calif. Press Relations: Loeff and Rose, Hollywood.

Trenet Held at Ellis Island In Immigration Tiff

In Immigration Tiff
Charles Trant French singer,
is being detained on Ellis Island
pending hearings to "determine
his admissibility". District Director of Immigration W. F. Watkins declined further comment on
Trenet while in this country
two years ago, had been the centre of considerable controversy.
Later on a Canadian tour, he got
ind recently got into another
fracas in France because of refusal to do encores.
It was revealed by immigration
authorities that "nenet arrived
authorities that "nenet arrived
has been held since, May 14 and
has been held since.

Sophie Tucker's Option Picked Up **Due to Sellout**

Jue to Sellout

Sophie Tucker's option for the
two weeks after her regular four
week stint, at the Casino theatre,
London, has been picked up even
id the stint, at the Casino theatre,
London, has been picked up even
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ROR STEELE UNIT SET FOR TOUR OF TEXAS

FUR 1UUK UF TEXAS

Bob Steele, Coallas May 18,
Bob Steele,

Durante, Michaud Team To Stage Texas Fair Show

10 Mage lexas Fair Show

Jimmy Durante, in partnership
with Arthur Michaud, hand manager, closed a deal to stage this
year's show in the audicument
year's show in the audicument
will run 16 days, starting Oct. 8.
In previous years the State Fair
handied its own booking. Durante
and Michaud paid 325,000 for excompanied with the state of the
stown, with a dozen name acts and
at least one name band on the
bill.

By Joe Laurie, Jr.

Watching Jerry Lewis and Dean Martin, the very youthful and talented mimics, and Florence Desmond, one of England's best impres-sionists, at the Lambs' Public Gambol in N. Y. last Friday (14) evening, brought back a flood of memories of the great and near-great mimics impersonators and impressionists of the great unforgettable and unreturnable days of vaudeville!

returnable days of vaudeville!

Mimicry started when the first lid was able to make a face and instead in the started when the first lid was able to make a face and instead in the started when the first lid was able to mannerforms. When a kild went to the his father's or mother's voice on instant on the actor or actress, the long as he had one or two characteristics of the original, a gesture, a voice, a look—it would pass with his dotting parents and he was on his way to open the door to show hiz—mimicry was a skeleton key.

J don't believe there ever was an actor when first starting who didn't-copy some other actor whom he put up as his idol and model. This was especially true of vaudeville. They would copy or true taking their idols in the starting would copy or true taking their idols in the starting who was the starting of the actors would get rid of the particular hings they had copied as they got along in show biz and added something of their own that was original and fresh and so were on the road to a slik-linder living. Others stuck to the familiar impressions and just "got by." Those two words—"get by"—is the chloroform of ambition of the actors.

New actors.

Years ago in vaudeville mimics didn't have the great help of a micronone. The "impression" as to voice had to be pretty true. A mike
day can make a mimic out of almost anyone; it gives a certain quality
the voice that doem't sound anything ilke the one impersonated if
new without a mike.

done without a mike.

We had really great mimies and impersonators in the heyday of vaudeville. Great artists and personatities like Clasie Loftus, Elsie Janis, Juliet, Norma Terris, Ina -Clare, Getrude Hoffman, Taylor Holmes, La Petite Mignon, Edna Luby, Mollie King, Willie Howard, Ventta Gould, Nat Goodwin, Sydney Grant, Eugene Fougere, Pelix & Claire, Jennne Eagels, Lila (Cuddles) Lee, Georgie Price, Ray Celha Aug, and many more limed in memory's pleasant chain. Many of the above graduated to starbom in legit and mustcal comoty, They raised minintey to the dignity of art. As will some of our present day

All the past mimics weren't great. Most of them took the best parts of the acts of those they impersonated and went along getting by, not on their talents, but on the excellent material they were using. Cissie Loftus, Juliet, Elsie Janis, Gertrude Hoffman, Venita Gould and others used their own special material, doing if as the persons they were imitating would have done it.

Cohan West Imitated

The most imitated years ago was George M. Cohan. Anyone who could sing "Give My Regards To Broadway" or "I'm a Yankee Doodle Dandy" through his nose did a Cohan imitation. Dave Mallen (now with "Oklahoma!") was the greatest of all Cohan imitators. Others

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comedy, songe, ministed bits—bia
outs, skits, otc.
NO C.O.B's

PAULA SMITH 200 W. Mith St., New York 19



HELENE and **HOWARD** KEITH'S, DAYTON DIC.: MATTY ROSES

NICK LUCAS

"KEN MURRAY'S **BLACKOUTS OF 1948"**

El Capitan Theatre

Heilywood, Cal.

Saranac Lake

By Happy Benway Saranac Lake, N. Y., May 18.

Saranac Lake, N. Y., May 18.
Many thinks to J. G. Taylor
Spinkt, owner and editor of Sporting News, for placing the gang on
Send Okun, author, took time outobbed, to go to Elizabethiown,
N. Y., and take the Oath-of-Allegiance for American citzenship.
Jack O'Brien and Thomas Mertick in from Vashington to visit
ing good reports.
Fred Slater, of 20th-Fox, visiting
Fred Slater, of 20th-Fox, visiting

ing good reports.

Fred Slater, of 20th-Fox, visiting
Moe Gould, who expects his all
clear and go-home papers soon.

Ford Raymond, xylophomist who
beat the rap here, suffered a setback and recuping in Los Angeles.

Benita Collada, who cured here as sold his Helen Hill Villa to ugene Wolbarst, writer.

The Trudeau dramatic club pre-sented a comedy, "Curse You, Jack Dalton" to S.R.O. Eddie Vogt, of the Will Rogers, directed the play Bob (Warner Bros.) Pasquale, who's responding to treatment nicely, visited last week by Anthony Pizza and John Ditta, of Kensington, Pa.

Arthur Alverez, of the downtown colony and announcer for Station WNEZ, to N. Y. C. on a 10-day yearsh.

Loretta Munger and George Faulkner motored in from Albany, N. Y., to celebrate birthday of James Wotton, who is perting up O. K.

John Binkley received nifty med-ical report that rates him to go home in the fall.

Arthur Proffitt back from Plain-field, N. J., after a 10-day vacation. Write to those who are ill.

Former vauder Artie Pearce (& Golder) assigned to manage the Warner Bros. theatre in Sharon,

AMERICA'S TOP HEADLINE SINGING GROUP

VICTOR

9 E. 48th St. All Major Networks Theatres and Car

ENCORE

were Bobby Barry, Julius Tannen, Johnny Stanley, Gertrude Hoffman, Eisle Janis, Juliet, Sydney Grant, Charles King, Seymour Felix.

Elsie Janis, Juliet, Sydney Grant, Charles King, Seymour Felix.

David Warfield wha a close runner-up to Cohan for being imitated Almost anyone that could say. "If you dun't wan her," to make "did a Warfield. Alexander Carr was the greatest and instantiators Al Jolson, who is skarting a new with their being the produced of the same of the company of the same of the s

and Georgie Price understudying Jolson when they thought Al was going to leave them.

Eddle Foy had thousands of imitators, the greatest of them all are his soms Eddie, Jr., and Charlie. Ethel Barrymore with her famous mines and the state of the state

were musts on every impressionist's list.

Don't believe there were many that were initiated more than Frisco and Charlie Chapila, Amos "had yand Moran & Mack. Ted Lewis with his "Is Everybody Happy?", Bill Robinson's stair dance, Frances White singing "Mississips," Jim Barton's drunk, Ben Berniet "Yowakhite singing "Mississips," Jim Barton's drunk, Ben Berniet "Yowakhite singing "Mississips," Jim Barton's drunk, Ben Berniet "Yowakhite singing "Grand Hand Barton's The Wolf Happer's "Casey At the Bat," Harland Dixon's eccentric dance, as with Will Mahoney's falling-down dance, Duncan Sisters' harmony, Frank Tinney with his funnyissas, Bert Flugibion with his nuthress, Ethel Levey singing "Good Bye Pic," Vest Tilley singing "Following in My Father's Footsteps," Melntyre & Heath's Tilvery Stabie," Bee Palmer, Gilida Grey and Ann Fenningun's dance styles, Laddy Cliff. These were some most imitated by yesterday's multiple of the control of th

munus. can add so many more to the list, such as Jessel singing "My Modures' Eyes." Groucho Marx, Harry Richmans "Putting On the Ritz," Ed Wynn's "Sonooo . . . "Jack Pearl's "Vas You Dere, Shartlet", Oo Fenner's "Wann Buy a Duck?", W. C. Fields "Go 'way boy, you're bothering me," Fanny Brice singing "My Man," Fred Stone's "Scare-crow dance," Weber & Fleids, "choking scene."

From Boop-a-Deep To G. & S.

From Boops-Deep Te G. & S.

Then, of course, came the hordes imitating Helen Kane, the "Boops-Deop Girl," Gallagher & Shean's 'Mr. Gallagher and Mr. Shean's 'Will Rogers, Maurice Chevaller, with his jaw out singing 'Minil' will Rogers, Maurice Chevaller, with his jaw out singing 'Minil' as devastating and the funniest saire on Relen Morgan that ever was one. And of course Mae West, who started a stampede with "Come Up and See Me Sometime."

There was an epidemic of imitations in vaudeville from 1905 to 1930. There was an epidemic of imitations in vaudeville from 1905 to 1930. became the order of things.

Then radio came in and another load of minites waves bore between

stream what the time who minimizes posed out. Creators she initiations became the order of things.

Then radio came in and another load of minites were born, helped by the microphone twos in the night clubs. Some became good minites. They followed the same pattern as their predecessors in vaudeville. They followed the same pattern as their predecessors in vaudeville, and the properties of the pattern as their predecessors in vaudeville, and the pattern as their predecessors in vaudeville, ling. But am glad to say that most of them sow try for special material, sattrizing or kidding the particular star in special song and talk. There are so many great minites around today thet it would be hard to pick any tops on any capsule list like this one, and some are hound to pick any tops on any capsule list like this one, and some are hound to pick any tops on any capsule list like this one, and some are hound to pick any tops on any capsule list like this one, and some are hound to pick any tops on any capsule list like this one, and some are hound to pick any tops on any capsule list like this one, and some are hound to pick any tops. The pick limites are considered that the pick of the pick of

Water Follies' Slim 15G

For 2 Wks. at Salt Lake

Salt Lake City, May 18. Water Follies of 1948" wound

up a two-week stand at the Coli-

seum as a total floperco. After a good opening night, the b.o. fell

good opening night, the b.o. fell away to nothing, probably due to n.s.g. reviews in the local press, and by closing there were almost as many people in the cast as in the audience. Total two-week gross, which could have hit about 75G top, was closer to \$15,000.

Latin Quarter, Boston. May Shutter for Summer

There's a possibility that the Latin Quarter, Boston, will close for the summer, June 5. Business has been offish of late.

Myron Cohen, who starts there May 23, is likely to top the last show for current season. Reopening is slated for the early fall.

Nitery Dates

Beatrice Kraft signed for the Shoreham hotel, Washington, starting June 7. Costello Twins into that spot, May 24. Lucille and Eddie Roberts open their fourth engagement at the fourth of the control of

Danny Thomas date not the university of parts, Chicago, has been set for July 19th; Claire packed for Club Charles, Ballimore, June 1. Galente and Leonarda into Charlese, Ballimore, June 3. Mittle Green set for Fairmont hotel, San Francisco, Aug. Cliquot Club, Atlantic City, this week. Three Sweets are featured at the New Keppnere hotel, Allyany.

AGVA Rallies to Aid Of Former Stripper Banned in Providence

Banned in Providence
Botton, May 1a.

American Guild of Variety n.t.,

It is sentisting aid of Central Labor Trade Union to force the issue with the city of Providence to the human of Marie Cord, former the contract of the

dered the Crown hole to cancel to the cancel

Gao's Brazilian Orch

Pacted for Cruiser

Gao, whose Brazilian band har been appearing at Le Directoire, N. Y., with Kay Thompson, has been signed as the ship's orchestra aboard the Moore-McCormack liner Brazil. Outlit sails on the vessel next Thursday (20) for a West Indice cruise.

next Thursday (20) for a west in-dies cruise.

Bandleader, also a pianist and arranger, was one of the top Rio de Janeiro batoners prior to com-ing to the U. S.



RIO CASINO, BOSTON

JACK PARKER



THE JACK OF CLUBS NIXON RESTAURANT PITTSBURGH

TOM ESTEPARTICK GEMERAL ARTISTS

Pedro and Durand

The "Topsy Turvy Boys" NOW AT

STATE LAKE CHICAGO

Mgt.: EDDIE SMITH AGENCY 150) Broadway, New York

MAXINE

CURRENTLY

PENT HOUSE CLUB Indefinitely, New York RADIO: Sendeys, 3-3:15 P.M., WNEW

JOE MARSOLAIS

Shelvey Drops Suit Against 4A's; **Will Disband Rival AGVA Union**

The injunction sult brought by the case like Mohammet's coffin Matt. Shabrey, former national ad-superinder of the American Guild may be shared the same that the present union. Associated Actors that the present the same that week in N. Y. superm AA's. Share week in N. Y. superm AA's week in N. Y. superm AA's. Share week in N. Y. superm AA's. Share week in N. Y. superm AA's. Share week in N. Y. superm AA's week in N. S

previous injunction and sever ail connections with AGVA.
End of trial came suddenly in a nationey mixtup. Supreme Court of the trial seek of the country of

attorney of record.

Scholer subsequently was designated by Shelvey as his counsel, but Scholer declared that he could not act as counsel for anyone but the plaintiffs present in court, bethe plaintiffs present in court, be-cause their consent was necessary for him to act in their behalf. Court recessed for the day until Shelvey could designate new counsel for those he purported to represent. This reference was made to several hundred since of a petition backing Shelvey's suit. Before the court of the court of the country former support of the court of the former support of the court of the same Rosenman, one-time ad-duce to the late Pres. Rososvelt former Supreme Court Justice Samuel Rosenman, northme ad-viser to the late Pres. Roosevelt and trial counsel for 4 Å's AGVA Committee, and Cowan, arrived at a stipulation which the court agreed to accept. In dismissi-ter the Injunction action, Jus-tic Challan declared that the "Attorneys of record have left

In the Heart of

9 HOLE GOLF COURSE ON PREMISES Clay Tenn's Courts

8 Handball

SCAROON MANOR HOTEL SCHROON LAKE NY

was one of the control of the contro name that Shelvey said he repre-sented in order to designate coun-

sary to obtain the consent of every name that Shelvey said he represent the content of the conte

bench. Justice Cohalan threatened im with contempt proceedings unless he returned the papers. During the surrender of the papers, Cowan insidested that we personal or relating to non-Aery personal or relating to non-Aery matters between himself and Shelvey. Court declared that per-sonal papers could not be taken. To settle all arguments, the court of the court ership of all documents.

Donian with Silver Agcy.

Donian with Silver Agcy,
Morris Silver, former midwest
head of the William Morris office,
now operating his own agency, will
expand operations in September.
Armand Donian, former Chi
theatre owner, will join firm as
veepee, at which time the Silver
agency will incorporate.



Try It Again, Chums

Palnesville, O., May 18.

Palnesville, O., May 18.

Nounds Club, plush nitery
and gambling spot, reopened
last week with armed guards
stationed outside.

Swank club and its patrons
were robbed of approximately
\$500,000 last year by masked
bandits.

4A's Comm. Takes Over Philly AGVA Branch:

Jones' Status Still in Air The American Guild of Variety Artists last week took over Phila-delphia AGVA branch with Vito Melfi, former outdoor organizer, in

charge.

Takeover was in keeping with the terms of settlement of injunction suit brought by Matt Shelvey, under which he agreed to dishard her Yava Union also that Arthur her was the settlement of the settlement of the substitution of AGVA Philly attorneys, Schnader, Kenworthy, Segal & Lewis, to handle pending action of AGVA against Dick Jones, who controls whether Jones will consent to

another Philly AGVA faction. Whether Jones will consent to the takeover Is still problematical. He's to confer with Associated Actors and Artistes of America execs this week in an effort to arrive at a settlement as to his own status and that of the membership he controls.

The Boston local has been placed in charge of Emil Lowe, while New Orleans is under the direction of Ben White.

LEWIS & MARTIN HELD OVER BY COPA. N. Y.

Dean Martin and Jerry Lewis ave been signed to holdover at the have been signed to holdover at the Copacabana, N. Y., until June 30. Pair started at this spot at \$2,500 weekly, but have been given a sal-ary hike with the picking up of

ary mike with their option.

Mitzi Green was slated to follow
Martin and Lewis, but her date has
been postponed until January. A
subsequent layout hasn't been set

Too Much Juggling Cancels Jane Russell's Pitt Date

Jalle Mussett 3 in 1941.

Lenny Littonen washed up his chash washed up his chash washed to have her date changed again, for fourth time. She had originally been booked in, at \$3,500, for Decration Day Gil week; then shifted originally and the shifted and finally back to original date.

lier and finally back to original.

By that time, Liman was getting shame-faced at asking columnists and commentators to do switcheroos and when the latest request for another alteration came through, he told Miss Russell's agents when the state of the

West's 'B'way Fantasy For Alpine Village, Cleve.

Cleveland, May 18.

Buster West is taking a flyer as
a nitery-show producer until he
rejoins cast of "Red Mill," which
recently disbanded for summer.
Dancing comedian will headline and also co-produce tab revue,
"Broadway Fantasy of 1948," opening at Herman Pirchner's Alpine
Village here May 23.

Hotels, Niteries

= Continued from page 51 = bringing this matter to Congress' attention by amendment, rider, or advanced to you an additional sum of \$25,000 for expenses to further guide and assist ... this legislation. In event you are successful will reduce the cabacet tax ... to 10%, you are to be paid \$35,000 if the tax is reduced to \$5%, you are to be paid the young to the young to be paid the young to the your to be paid the young to the young to the young to the young to the young the young to the young the

The letter winds up by telling Haines to watch his step and carefully obey the lobbying law.

AGVA Convention in N.Y., June 6; 48 Delegates to Name Slate, Board

tice Samuel Null of the N. Y. superme court, which forbade any expenditures except for normal run-prometer out of the court of the cou

Swann and Janny white.

Chi delegation with comprise
Bert Did delegation with comprise
Bert Did delegation with comprise
Bert Did delegation with comprise
Haven, Jane MacDonough, Joe Wallace, Charles Weaver. Los Angeles
Haven, Jane MeaDonough, Joe Wallace, Charles Weaver. Los Angeles
Haven, Janny Buck, Frank
Billo, Detroit's selection comprises
Larry Kent, Al Tucker and Russ
Wright. From Boston will be Janny
Creedon, Jack E d w a r d s. Eddie
Wright. From Boston will be Janny
Creedon, Jack E d w a r d s. Eddie
Krant See Harder See See Harder
Hannery.

City will send Joe Page:
Baltimore, Jack Taylor; Columbus,
Bill Ogden; Dallas, Sherry Lynn;
Bill Ogden; Dallas, Sherry Lynn;
Denver, Lester Harding; Houston,
Cal Emmett, Mianh, Buddy Walker;
Montreal, Thomas R. Artman, New Other delegates

Montreal, Thomas R. Artman; New Orleans, Earl Warner; Omaha, Betty Cox; Phoenix, Bob Roberts; Portland (Ore.), Phil Downey; St.

To Dotte at the proper series of the proper series

AGYABalloting for the convention was tight. Out of 14,000 ballots sent out by the Honest Ballot Assn., only 1,724 valid ones were returned. Some ballots came from members not paid tup, others came Voting for election was done on a national scale. Members in any branch could vote for selections from every other branch on the ballot.

ballot. Voting in New York was pre-ceded by a campaign between two slates. Henry Dunn headed the successful slate which got the ma-jority of the candidates, while Phil Irving, all though not elected, headed a faction which placed two delegates.

neaded a faction which placed two delegates.

In the event that any candidate will be unable to attend the confab, runnerups will be selected as alter-

Ed. Gardner Unit, With Jane Russell, Tees Off At Palace, Cleve., June 3.

The Ed Gardner "Duffy's Tay-ern") package to comprise Charlie Cantor, Eddie Green, Jane Russell, Florence Halop and Matty Mal-neck's band, tees off at the Palace theatre, Cleveland, starting June 3. Layout will follow into the Strand theatre, N. Y., starting June 11

1948's SENSATIONAL SINGING GROUP

KING ODOM **FOUR**

Currently

RUBAN BLEU

On the Air Every Wednesday Starting July 7th 8:00 to 8:30 P.M. EDST NRC Coast-to-coast

MUSICRAFT RECORDING ARTISTS LATEST RELEASES

"They put John on the Island" "I'm Living Humble"

"Four Leaf Clover" "Mary Lou"

Personal Mgr., HELEN KING, 145 W. 45th St., New York

JULES ZIEGLER, Inc.

545 Fifth Avenue, New York MUrray Hill 7-4256

Empire Room, Chi (PALMER HOUSE) Chicago, May 13. Hildegarde, with Salwatore Gioe; Eddie Oliver's Orch (12); \$3.50 wirthung the

The Empire Room is still Hilde-garde's oyster. Returning after a three-year absence, she lined them up at the door on opening sight the door on opening sight tableholders that the passage of time hadn't lowered her voltage. And atthough there was a negligi-ble amount of white showing at her late performer all commanders and late performer and commanders and joyed in months. Chantoosey continues to enchant

late performance, all signs point to the best bit this room has enjoyed in months.

The contribution of th

heart sings."
Striuss waltzes served for Hilde-garde's main plane bout at show garde's main plane bout at show garde's main plane bout at show beard tour through "Old Gray Bonnet," "Everybody's Doing R' and "Running Wild." Singer stays here until July 7, then vists Paris and London for the first time in a decade.

a decade.
Salvatore Gioe is adroit in accompaniment, while Eddie Oliver's
orch lays down apt beats for
dancers and helps round out the
Hildegardian aura.

Baxt.

Backelor's Club, Pitt.

Pittsburgh, May 12.
Mitzi Green with Joe Karnes at
the piano; Hibbard, Bird & Dorce,
Watter Gable's Orch (6); no cover,

This pairs to long time members also and in East Eberty is currently giving a pretty good examiled of his pairs of the downtown, open-to-the-public to the downtown open to the downtown open to the downtown open to the downtown open to the to-the-public to the downtown open to

to annoy the other two. Intimate quarters of the Bachelor's Club don't give this turn the frame it needs, but they as sock impression. Planist Water Gabel and his band play a good show and are okay no dansapation, too, especially in the runba dependence a must with Bachelor's clientele. Cohen.

Terrace Reem, N. Y.

(NEW YORKER HOTEL)

"Golden Valble" 'reue, with
James Carter, Jerry Mages, George

"Total Carter, Jerry Machines, Jan. 1981, 1981

This new New Yorker ice revue, opening last week (S) coincidents, with the debt week (S) coincidents, with the debt week (S) coincidents, with the debt week (S) coincidents with the debt was the sound of the merging of the use of the sound was the sound of the fire-boroughs of New Yorker debt was the sound of the sound of the sound of the sound was the sound of the s

Cafe Lounge, N. Y. (HOTEL SAVOY-PLAZA) (FOLLOWUP)

(FOLLOWUP)
The recently reopened Cafe
Lounge of the Savoy-Plaza hotel is
stifl extended in the savoy-Plaza hotel is
considered to restore this room to its
receive meneroe. Latest try has
the comedy eliminated and different-type singers are used exclusively.

Exceptional indicates come

entistively. Singuist and the second control of the second control

itions of "September Song," and "Song of Songs." is a personable singer but haum mastered singer but haum mastered singer but haum mastered so does a strolling stint which is extremely difficult here because of noises in the adjoining bar, which cut down on chanteuse's audibility, spot, luring in a sizable segment of Gallie experiates. For example, during her rendition of "Mon Dimanche" she was able to induce accomps. By working before a mike, hims St. Clair would achieve a better overall effect here. Irving Comps orch showbacks

Irving Conn's orch showbacks and provides the dance incentive.

Jose.

Crafismen's Equity Productions, Inc., has been chartered to act as producers and managers of fairs, exhibitions, etc., with offices in New York and with a capital stock of 200 shares, no par value. An-drew D. Weinberger, 292 Madison avenue, was the filing attorney.

(Are's, Hollywood

Hollywood, May 15.

Litlian Roth, Muzzy Marcellina
Orch (12); cover, \$1.50 weekdays,
\$2 Saturdays.

Animal Mosts, americans and the complete state of the plants of the plan

Blue Angel, N. Y.

Nan Wynn, June Richmond, Robert Lamouret, Phil Gordon, Hal Cooke, Ellis Larkin Trio; \$3.50

Hall Cooke, Ellis Larkin Tric; \$3.56 minimum.

May Gordon and Harbert Jacoby minimum.

May Gordon and Harbert Jacoby have lined to the conceptual of the conceptual of the conceptual of the little and the compression of the little and the completed and assignment at the her ability of the completed and assignment at the her ability to entertain in the her ability of the fact from the continued at the Waldorf-Astoria and is current here. It seems that as Lamouret plays the smaller and is current here. It seems that as Lamouret a fave on the Continent's tery much in evidence here. Holdower Phil Gordon more than the town of the 20s, his song and plane or the continued at the Waldorf-Astoria error the continued at the waldorf of the rahe and era of the 20s, his song and plane or the continued at the waldorf of the rahe and era of the 20s, his song and plane or the continued at the waldorf of the rahe and era of the 20s, his song and plane and the property of the action of the continued at the waldorf of the rahe waldorf of the rahe and the property of the act of the 20s, his song and plane and the property of the act of the 20s, his song and plane and the property of the act of the 20s, his song and plane and the property of the act of the 20s, his song and plane and the property of the act of the 20s, his song and plane and the property of the act of the 20s, his song and plane and the property of the act of the 20s, his song and plane and the property of the act of the 20s, his song and plane and the 20s, his song and plane and the 20s of t

Glass Hat, N. Y. (BELMONT PLAZA HOTEL) Cross & Dunn, Perry Franks & Janice, Eddie Stone Orch, Castel-lanos Orch; \$3.50 minimum.

ratice, Eddie Slose Orch, Castel-lanco Orch, Sab, Ominhum.

Glass Hat'l "recently installed lance Orch, 'Sab, Ominhum.

Glass Hat'l "recently installed name pallet, is apparently workled none pallet, is apparently workled owith Carlos Ramiter, business has which teed off several months ago with Carlos Ramiter, business has write Carlos Ramiter, business and more, it's been established that top-performers can overcome the in-tercelled that the companies of the palety as any set of turns that's played this room. Cross and Dum, with a grade A batch of material delivered in a manner that gets its with a grade A batch of material delivered in a manner that gets its to top returns. This sature takes to the customers of the sature of the customers of the sature of the customers of the sature of the customers of the due tried out this bit on former Postmaster General Hannegan and both of whom approved it. Other numbers include a Russian bur-tesque and a tune based on events between the customers of the customers. The returns which similarly get top Perry Franks and Janice do a Glass Hafs recently installed name policy is apparently working of well being its name series of her forts elicits plenty of ohe recently working of the reforts elicits plenty of the recent proper of the recent proper of the recent proper of the recent difficulties in this room being the recent difficulties in this room excellent results. The recent difficulties in this room excellent results and Dunn, with the team Percent difficulties in this room being the recent difficulties in this room of the recent provides and Dunn, with the recent provides are "This is a War," a tale of the recent provides are "This is a War," a tale of the recent provides and the recent provides are the recent provides and recent provides and recent provides are the recent provides and recent provides and recent provides are and recent pr

executed spins. Efforts get salvos.
Eddie Stone does a competent
job of showbacking and the Castellanos orth bangs out a floorfilling rhumba session. Jose.

Leon & Eddie's, N. X. Eddie Davis, Sherry Britton, Boyd Heath, Aldo & Terestia, Beverly Becker, Ruth Mayo, Wills Sis-ters (2), Art Waner Orch; \$3.50 minimum.

One of the important accomplishments of bondiace Eddle Davis and the second of all types was demonstrated laser large and noisy parties virtually look over the hospice. Once Davis started his ministrations it with the second would react as any other group of spenders. They were frought due to the second would react as any other group of spenders. They were frought due to the second would react as any other group of spenders. They were frought due to the second would react say that the second second of the second second second of the second second

Starlight Roof, N. Y. (Walderf-Asteria) (FOLLOWUP)

(FOLLOWUP)
This is a quick repeat for Donald
Richards at the Hotel WaldorfAstoria, the joung bartione, doublies from "Finian's Rainbow."
hoving only recently played the
Waldorf's Sert Boom. Pierre
D'Angelo and Vanya (New Acts),
ballroom team, comprise the only
other act

Invalid to the control of the contro

Ome PHith Avenue, N. V.
(HOTEL ONE PHTH AVENUE,
Hope Enem, Tony Crid,
Kirknood & Goodman; Doumey &
Fontille, Hazel Webster, no coder,
no minimum.

New slowe at this intinate
Greenwich Village spot features
the return of comedience Hope
Emerson. Amazonian type with a
big, lusty voice, Miss Emerson evidentity has a steady group of famrisque ditties. Even the weakest
of her efforts elicits plenty of
cheers.

Le Ruban Bleu, N. Y. Patricia Bright, Muriel Gaines, Bill Dillard, Fletcher & Sheidy, Delora Bueno, Normann Paris Trio, Julius Monk; minimums, \$3.\$4.

Tony Mele has again brought together an amiable collection of performers certain to please, to a more or less degree, the so-what patrons of his well-upholstered second-fi

iron. Brighter side is marked by a couple femmes who have already left their well-appreciated mark here or elsewhere, and a pair of fugitives from Yale who are making their professional bown.

Patricia Bright, with her raucous sattrizing, sets to by biling, and the side of their street boile after a long run at No. 1. Fifth Avenue. He long ropertoire is reined to an understand a bit of the side of t

rer than his cineral introductions.

Providing the musical backgrounds is the excellent Normann
Parls trio, consisting of piano, bass
and (occasional electric) guitar.

Its officat sophisticated rhythms
in variations on more or less pop
tunes provide an appropriate musical setting here.

El Morocco, Mont'l

Mont'i Montreal, May 14.

Mack Triplets, Gary Mortor Phyllis Claire, Wally Wanger Lin (6), Buddy Clarke Orch; min \$2.

mum \$2.

Mack Triplets lookers and bright deviged, are a hit in this new show. Even though their blending of voices is typical of gain too singers, their material end of the trooper with a satire on radio commercials for good returns; and commercials for good returns; and the satire on radio commercials for good returns; and the satire on radio commercials for good returns; and satire of the sat

Tapster Phyllis Claire, who stole most of the plaudits in previous show, still gets top returns with her two routines. She's fast, precise and solid.

cise and solid.

Wanger 'Girls do the same three routines, 'Penguin at the Waldorf,' "But Beautiful" and 'Salve Banee,' all nitrity costumed. Buddy Clarke's orchestra gives usal splendid musical support. Marc.

New Acts

FLETCHER 4 SHEIDY

Comedy

Comedy

These are a course of lads who
mill recently bunkmates at Yaie
property of the course of lads who
mill recently bunkmates at Yaie
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mill between the course of the course
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mill between t

KING ODOM FOUR Instrumental-Songs

KING ODON FOUR
Instrumental-Seags 15 Mina.

IN Mina.

IN

BEVERLY BECKER

Dance

8 Mins.

Leon & Eddle's, N. Y.

The fate of femme tapsters is
virtually a foregone conciusion
these days. With the paucity of
publing time, there's slim chance
coin, the best many can hope for
is corp. spot in a production number.

Under these circumstances, all has to be exceptional to distinguish herself for the top spots. Just being good apparently isn't enough in these days of keen competition.

RITA MAYO

NTA MAYO
Songs 8 Mins.
Leng & Eddie's, N. Y.
Leng & Eddie's, N. Y. more playing time. She has a naturally good voice that's nicely ALDO & TERESITA naturally good voice that's nicely ALDO & TERESITA naturally good voice that's nicely ALDO & TERESITA naturally good natural good nat

KIRKWOOD & GOODMAN
Comedy

I Mina.
One Fifth Avenue, N Y
I Mina.
I Mina.
One Fifth Avenue, N Y
I Mina.

NAN WYNN

NAN WYNN
Songs
Songs
Bue Angel, N. Y.
Nan Wynn, making her first N.Y.
New Act.
All Wynn, making her first N.Y.
New Act.
All Wynn, making her first N.Y.
All Wynn, making her with the strip of the server between the strip of the server has much a strip of the server has much wis an actress. It's a disease type of styling which permits a wide intitude of interpretation. Her hightude of the pretation of the server has make the server of styling which permits a wide intitude of the pretation of the server has much visual as aurtal interestynn accents her discussing, there's a good quality of restraint and sublety so that there's never any maudilin display. In working the server has been discussed to the working of the server has been discussed to the s

WILLS SISTERS (2)

WILLS SISTERS (2)
Acro
9 Mins.
Leon & Eddle's, N. Y.
The Wills sisters have an acro
The Wills sisters have a contrace of the sister of the s

for family time vauders. Jose.
PIERRE D'ANGELO AND VANYA
Ballroom Dancing
Hotel Waldorf-Astoria, N. Y.
Pierre D'Angelo and Vanya are
an attractive-looking ballroom team
forego the stunts, their lifts being
of the average variety, but they
have an effortless manner that
clicks.
In the control of the control of the control
we have an effortless manner that
clicks are impecably groomed in
evening attire, of course, and are
okay for the class cafes, though as
spot as large as the Startipin Roof
to work because of its size. Backtable patrons can find it tough to
see any "dumb" act here. Kahn.

an innate skill in this Hispanic foik art.

an innate skill in this shippane.

They're still to gain the broad sweep and excitment generated by sweep and excitment generated by sweep and excitment generated by the still stil

'Alice' Muddle

Continued from page 3

Antice multite

Continued from page 3

had stirred up a load of squawks from the press, which maintained that Lewis Carroll's "Alice" was British and should have a British and should have a British succeptation of the present the office of the present the pres

Clearance Ceiling

Continued from page 3

exhib refusing to buy because of a peeve over clearance sasking.

Exhibs' Attitude

Emandame mough, most instances, the condition of the condi

alone.

Sales attorneys say that a number of majors shifted clearances by a few days to vary with competitors and avoid the appearance by a few days to vary with com-petitors and avoid the appearance of a uniform pattern. But it hasn't worked out satisfactorily because courts still insist that the slight change does not disprove a pat-tern. If substantial differences, would have too much product one would have too much product one week and a searcity the next.

20th-Fox Suit Continued from page 6

ton Poliack, plaintiffs attorney, but was not available in the east. Meanwhile, it's said that recent talks between attorneys in the case directed towards settlement have so far proved fruitless. Each side has refused to budge from initial proposals at fix further claimed that no substantiai concessions have been offered by either Skouras or

no substantial concessions have been offered by either Skouras or 20th.

Six consolidated actions, now nearing trial, seek to upset a transaction. Profiled Richards of the State of the St

Variety Bills

WEEK OR MAY 19

als in connection with bills below indicate opening day of show Letter in parentheses indicates circuit: (1) independent; (L) Locw; (M) Moss; (P) Paramount; (R) RKO; (S) Stoll; (W) Warner; (WR) Walter Reade

Numerals in connection with whether the content of Fred Bezin
Flying Cromwells
Lotto & Constance
WOOD GREEN
Empire (S) 17
Ted Ray
Irene Manning

ippodrome (M) 17
minswitch Co

Mariola
F Mendels
Minswitch Co Hippodrome (M Cynthia & Glas B Minevitch Co Toledo Rolly & Joan Ben Yost Co Frankie Higgin Houston & Stev Gold & Cordell Harry Bailey

Harry Balley
BRIGHTON
Hppedrome (M)
Rob Murray
Frances Day
2 Reids
F Sylvester Co
Suzotto Tarri
A J Fowere
4 Graham Bros A J Powere
4 Graham Bros
Terry Hall
BRADFORD
Alhambra (M) 17
Country Cousins
Harry Lester Co
Marie Lawton
Chris Sande
Bijou & Freda
Konyot & Marion
CARDITE

CARDIFF
New (S) 17
Jinimy O'Dea Co
Ropaid Chesney
Gaston Palmer
Irls Sadler
Michael O'Duffy
3 Aberdonians
Billy Machett
3 Shades

CHISWICK (S) 17

rikson ralg & Voyle ordon & Babs

(Taxion & Baba
MDINNURGH
Emplire (N) 17
Daucing Yeers
Harry Sinciair
Nicolette Rose ARR
Fingle (M) 17
Thanks Memory
G H Elliott
Gertio Gitana
Gilla Saleids
Randolph Sutton
T O'Fairell
Billy Danvers
J Donae

OGLASGOW

Bud & Olie
WASHINGTON
Capitel (L) 29
D'Ormonde & B:
Sgt Robofsky
Maude Hilton
Dave Apollon
- WATERI.00
Paramit (P) 25Tex Williams Bd
Fuzzy Knight

BRITAIN

Mariola

F Mendelssohn Orc
LIVERPOOL
Empire (M) 17
Plecedilly Harride
Nat Jackley
4 Hurricanes
4 Pagolas
Marianne Lincoln
Jack Francois
LONDON

Marianne Lincois
LONDON
LONDON
LONDON
Virginia O'Brien
Charlotects
Berry Bros
Hippodrome (M)
Vic Oliver
Lat Kirkwood
Fred Enniey
Charlite Highlow
Michael Itentine
Julie Andrews
Jean Garson
Santico Bil

June Androws
Jean Garson
San Garson
Raliodium (M) 17
Carmen Miranda
G & B Bernard
Ted Ray
Arnaut Bros
G Riley & H Heller
Halama & Konirki
Duncan's Collies
Ricardo & Co
Babetto
MANGERORIA

Duncan's tomos Riverdo & Comment of the MANCHESTER Hypodrome (8) 17 sacch Daty Geo Noomn Noor Kiddin Rouline & Balle Deergree & Dorrina Nor Kiddin Rouline & Balle Deergree & Dorrina Nor Kiddin Rouline & Balle Deergree & Dorrina Nor Kiddin College NEWCASTER Templer (M) 17 cetim College NEWCASTER Templer (M) 17 rankie Illeward Adrienne & Leello Margene & Leello Margene & Doyle Irving & Girwood SHEETKILD.

EVINE & AUSTRON.
ESSATE S. AUSTRON.
ESSATE & OLGER

Gillie Potter
Bueter Shayer
George & Richard
Johnson Clark
Lionel King
Kizma & Karen
3 Pirates

Justice Angel Comments of the Comments of the

Justice Ballet Line
El Chies
E

Dackman Ore
John Millor
John M

Cabaret Bills

NEW YORK CITY

Tony Marvar

John Chilery

Joh

Doris Faye
Bourbon & Bals
Populaires
Populaires
Wildow
Riders
Wildow
Riders
Wildow
Ram Ramires
Louise Howard
Ram Ramires
Louise Howard
Ram Ramires
Louise Howard
Ram Ramires
Louise Howard
Ram Ramires
Doing Howard
Done
Waldorf-Astorta
Donald Richards
Donald Richards
Donald Richards
Boul Comman Ore
Misha Bour Ore

CHICAGO GRIGAGO

Rachkash and Marian Pelele Gay Claride Or Philma Gines of the Farse Philma Grade Or P

Rebuilt Columbus Resort To Reopen May 30

To Reopen May 30.

Gay Midway at Buckeye Lake
Park, favorite playground and spa
of Central Ohio, which was destroyed by fire in the mid-seath of
1897, is being rebuilt.

Brown
says work is being rushed to completion and he expects all games
and amusements to be housed
in the new fireproof building in time
for the grand opening on Decurtion Day.

Roxy, N. Y.

Ed Sullivan, Arthur Lee Simp-kins, Evelyn Tyner, Hollace Shaw, Bob Evone, Al Kelly, Leopold Spitalny's Choral Ensemble, Gae Foster's Roxyettes & Escorts, House Orch with Paul Ash, "The Iron Curtain" (20th), reviewed in Vannerr May 12, '48.

VARIETY May 12, '486.

Newspaper columnists as Broadway stage personalities have long since become a passing woose, the Newspaper columnists of the Columnist of the

correspondent for VARIEXTE CONTROL OF THE CONTROL OF T

the Sitate he used to be just a plant panence. But the Roxy charges a blue part of the par

in the revival of "Sally."
Sullivan-a comedian? Not only
does he do a bit with Kelly, in
which the latter does his standard
doubletalk, but Sullivan works
with Evans, too. As a comic he
wears that dinner jacket better
than most comics. Beeble is probably livid by now, wanting to know
his tailor.

State-Lake, Chi

Chicago, May 14.
Gene McCarthy & Tommy Farell, Sue Ryan, Hal Le Roy, Pedro
Durant, Henry Brandon's House
rch; "Smart Woman" (Mono).

Creck, "Smart Woman" (Mono).

This week's bill weat't meant to panie anybody, so nobody gets panicked but, more important, no-more properties of the panie anybody, so nobody gets panicked but, more important, no-more properties of the properties

voiced and deadpanned. Magniv-voiced and deadpanned. Magniv-voiced and a chair Lapping out separate rhytims with his cleats and two drum sticks. Deal in which the drumner misunder-stands instructions for stick work accompanying heel cilcks has an okay payoti, despite extended

HWS

Inild-up, Final turn to "Tea-for Two" lands ample applause. Two lands ample applause. In the lands ample applause. In the lands are larger lands and lands are larger lands are larger lands and lands are larger lands and lands are larger lands are larger lands and lands are larger lands are larger lands and lands are larger lands and lands are larger lands are larger lands and lands are larger lands are larger lands and lands are larger lands and lands are larger large

Hippodrome, Balto.

Baltimore, May 16.

Jason & Karul, Johnny Morgan,
Cass Franklin & Monica Moore,
Paul Remos & Toy Boys (3), Jo
Lombardi House Orch (12); "The
Mating of Millie" (Col).

Demobered the Control of the Combered to the C

Olympin, Miami

Miami, May 14.

Jack Prince, Don' Hooton, Larry
& Lynn, Jay Clarke, Frank Ross. &
Anita La Pierre, Les Rhode House
Orch; "T-Men" (E-L).

No marquee lures on the current hill here, but overall, the takent have a large that the large t

Apollo, N. Y.

Ray Anthony Band (15) with Frances Foster, Johnny Vincent; Louis Jordan Tympany 5 with Peggy Thomas; Collins & Lee, Don & Stan King, Apus, Estrelita & George Wiltshire; "Madonna of the Desert" (Rep).

Patrons of the Apollo in Harlen are getting a double hargain in a greating a double hargain in a great the angeling a double hargain in a great and a double hargain in a great and a double hargain in the patron of the patron o

Capitol, Wash.

Capitel. Wash.

Capitel. Wash.

Salici Pipotts Pome Cerroll.

Footor & Bird. Frank Marloue;

Iron Curtain. 20th.

Salici Pipotts pome Cerroll.

Footor & Bird. Frank Marloue;

Iron Curtain. 20th.

Salici Pipotts pull current Capition Hill out of ranks of also ran into standout class. Aside from them, bill is pleasant and routine.

Salici Pipotts pull current Capition Hill out of ranks of also ran into standout class. Aside from them, bill is pleasant and routine.

Salici Pipotts pull current Capition Hill of them, bill is pleasant and routine.

In the salici Pipotts pull current standout the paces on a miniature stage.

Salici Pipotts pull current stage and the paces on a miniature stage with a current format paped by the paces on a miniature stage.

Salici Pipotts pull current stage and the current format paped by the paces on a miniature stage with a show. Puppeters add interest with a revue format, capped by the salici Pipotts and corny, but gate planty resulted and the salici Pipotts and salici Pipotts and salici Pipotts and spread coloniag.

He salici Pipotts and salici Pipotts and corny, but gate planty resulted the salici Pipotts and spread coloniag.

He salici Pipotts and salici Pipotts and salici Pipotts and spread coloniag.

He salici Pipotts and salici Pipotts and corny, but gate planty resulted the salici Pipotts and spread coloniag.

He salici Pipotts and salici Pipotts and salici Pipotts and spread coloniag.

them famous. Audience responds as much to the memory of Nora Bayes singing "Shine On Harvest Moon," Marilyn Miller in "Sunny" and Ethel Waters 'in "Stormy Weather" as to Miss Carroll's takefoffs on them.

Hector and Burd raise the output

offs on them.

Hoctor and Byrd raise the curtain with a varied terp act, crowded with a quick change of pace.
Best het is a fast tap routines by
male member of team. Also ethor
tive is an old-fashlored solddance to "Good Might Sweetheart."

Radio City, Muls.

Minneapolis, Ray 15.

Sammy Kaye Orch (16) with
Laura Leslic and Don Cornell,
Olson & Joy, Cy Reeves, "Smart
Woman" (Mono).

Woman (2000). This is the sort of good, swiftly paced show the local public has cente to expect from Kaye, Present tune favorites given expert sweet handfling, the clowning and the warbling, plus the ever-well come "So You Want to Local a Band and the warbling plus the cond to the condition of the condition of

the pattern.

With his six brass, five saxes and four rhythm, Kaye has a line-up capable of doing full justice to the hit parade to which he are to the rangement twists and the band vocalizing and clowning set favorable audience reception. Kaye himself is in his usual gill proove "Till Dances to West Markette and the same properties of the properties o

able audience reception. Kaye insmet is in his usual gib grove as enece.

"Ill Dance at Your Wedding" is "Ill Dance at You Wedding" in the Wedding of the Wedding of the Wedding of "Because" and "Now is the feats punctuate the comedy aero-batic dancing of Olson & Joy.

Laura Leslie, band's wocalist, is attractive and clicks with "Manana" Should Know. "Chubby Silvers, tenor sax, assisted by sidemen, has be ginning with "She's Too Fat Manana" and the work of the Wedding of the Wedd

Hughes-RKO = Continued from page 5 =

on to them for investment pur-

on to them for investment purposes.

It is thought unlikely, however,
It is thought unlikely, however,
that any switches will be made until Hughes has had plenty of time
good businessman, as evident from
the success of his other corporations, it is not helieved likely hed
made and turried move to upset
the approximation of the company of the
thermore of the company of the company
that the continued of the company
that the continued of the company
that we had numerous conversations with Mr. Hughes and we seem
to success the company
that we had numerous conversations with Mr. Hughes and we seem
of policy and there is no reason to
believe that it will be otherwise in
the future."

M. P. Foundation

Continued from page 3

Unit Review

Aqua Parade

Aquas Parade
Pitteburgh, May 13.
Putter Crobbe production is 12 acc and 21 Seenes, features, and the control of the control of

Big water-waudeville show Bustee Crabbe has put together looks like the Crabbe has put together looks like the class and the control of the c

Equity Probes New D.C. Survey On Economic Boost to Legit

While Broadway managers are mulling the question of whether the negges a flux changing to a public stations out the state of the state

how that fund is to be raised sair!
Economic Betterment Committee, appointed by Roulty last fail to could be read to be r

is participate for the theatre's general weifare.
There are a dozen projects proped in the report, each to have project in the various project committees could be expected. Cooperation by the managers and chiers is condecturally would finance the suggested movement on its own. The managerial League of New York Theatrer is now collecting producer, doubling the former's sees, added money to defray the spenses of its welfare campaign due for the fall. Equity paid \$3,000 fee fig prelimantsy survey.

JAMES DUNN SLATED FOR B'WAY HARVEY

FUKB WAY HAKVEY.

James Dum will star in "Harvey" at the 48th Street, N. Y., as a result of producer Brock Femelon's quickle trip to Hollywood last week. He will replace Jack Buchsun, English comedian, whose training the started (22) her play for the started (23) her play for the started (24) her play for the started (25) her play for minder Saftrady (25) her play set up in the lead part originated by Frank Fay.

Bole was played also for limited Bole was played also for limited Section 1 and 1

B'way Doormen, Ushers Get Salary Increases

Managers have virtually cleared their agenda of applications for wage increases by boosting the pay of doormen and ushers in Broadways theatres.

Backstage doormen are now get-

way theatres.

Backstage doormen are now getling \$43 weekly, or \$5 more than
previously, other tilts being
smaller. Ticket-lakers were granted \$3 increase to \$35, while the
days west up \$2, new scale
now being \$2, new scale
no

each theatre approximates \$1,000 for the season.

Pending is an application from the agents and managers union for salary increases but as the scales and not not be payable until next Labor Day, if granted, neither side is pressing the issue.

Levin-Smith to Europe

Leytin-Smith to Europe Legit producers Herman Levin and Oliver Smith sail for England Saturday (22) on the Queen Mary. They'll visit London and Paris to-settler in a search for plays for Parameters of the Control of the Control of the Control of the Control with its Peter Ustinov, British writer-director-active.

SID HARRIS' 2D OP

SID HARRIS 2D OP
Sidney Harris, who had been
company manager of Look, Ma,
Fin Dancing The Market of Look, Ma,
Til his recent hospitalist N Y), until his recent hospitalist way
this week, this time for a throat
condition.
Patient has been in a cast since
fracturing his hip through a fall
in the Adelphi lobby several weeks
340.

SHIJBERT'S 'SERENADE' BY NICHOLAS BRODSZKY

BY MCHOLAS BRODSZKY

Nicholas Brodzky, British composer, who wrote the scores to some 4t films in the past decade, has arrived in New York to do the music or "Serenade" which the Shuberts are readying for production. He Shuberts are readying for broduction. He Shubert.

Brodszky, who is making his first vigit to the U. S., also brought with him the incomplete script on which he both authored and composed. He hopes to produce it himself on Brodszky Christian award the 1944-47 film award the 1944-47 film award this score to Cities "Way to the Stars."

Brodszky has several Bollywood.

Brodszky has several Holiywood bids but Is waiting on Hobertz Lantz (Berg Ailenberg) to hit New York today (Wed.).

First Public Gambol Since War Brings Out Old Warmth, Glitter

ON: "At Hilling United:
By NAT KAHN
The Lambs Glub held its annual
Gambol last Friday night (14) at
the Hotel Waldorf-Astoria. In New
York, which meant that for at least
one night the show biz miliennium
had been reached. For actors
talked to producers. Producers
talked to actors: And both talked

to critics.

This was the first public Gambol since before the war, and the attendance of 1 200

taiked to actors: And both talked This was the first public Gambol since before the war, and the attendance of 1,200 at the dimerentertainment comprised Lambs and their greates. It was not contained to the contained the strength of the

comedy team currently at the Co pacabana.

leomedy team currently at the Copacabana.

Using a novel manner of introducing the acts and numbers of the control of the cont

son, W. J. McCartty and smarting permit wrote most of the material "We're Incognito" was a takeoff on the Hollywood femme stars (written by Hillebrand), and its share of the Hollywood femme stars (written by Hillebrand), and its share of the Hollywood femme stars (written by Hillebrand), and the Hollywood femme stars (written by Hillebrand), and Hollywood femme stars (written by Reich 1984), was femme stars (written by Hollywood femme stars (written by Hollywood femme stars), was general stage director. No figures are yet available on the proceeds, which went to the lived to have been one of the best in Gambol's history.

Chodorov on Leave From 20th to Produce Legiter

Hollywood, May 18. Edward Chodorov, producer

portier, is taking a special consistency of the second beave of absence on a second leave of absence on a second concern charges of the studies of the second charges of the second contract Cho-dorov is permitted time off for stage production. His most recent film stirt is "immortal Bachelor," a story of the Scottish bard, Rob-ert Burns.

Good Press Cues Ballet Ballads' Shift to B'way

tion is "Ballet Ballads," which was presented by Experimental Thea-tre at the Elliott last week and was moved intact to the Music Box moved intact to the Music Box organization, the American Nation-al Theatre and Academy, will get all the profits, as at did from "Ship-per Rect to Gott under a similar profits, as it did from "Ship-per Rect to Gott under a similar a favorable press from dance and nusic reviewers, with drama crit-ics being invited to the Music Box opening."

opening.

"Ballet" is being bankrolled by
T. Edward Hambleton, who has
figured in summer stock; and Alfred R. Stern, a Chicapsan, both
having been active with ANTA.
They are said to have put up \$35,
000.

Backing for "Ballet" was required for the posting of salary bonds for the acters, erew and musicians, also to pay for advertising Song-and-dance attraction is played on platforms and an otherwise bare stage except for drapes. New platforms are to the bulk as repution of the salary of the salary

sh o vi a Broadway engagement would not be relayed.

Musicians union required that morchestra of 12 be engaged but an orchestra of 12 be engaged but be used, show using Iwo plantist as at the Elliott. There are three parts to the performance: "Susannand" he "The Execution of Day Crockett," written and Jerome Moross. Nat Karson was composed by John Latouche and Jerome Moross. Nat Karson was the state of Day Crockett," written and Jerome Moross. Nat Karson was related to the state of the state of

is not mentioned in the billing.
"The Cup of Trembling," starring Elisabeth Bergner, stopped at
the Music Box Saturday (15).
rescued from withdrawal the prerescued from withdrawal the
provided from the stopped from
a from the stopped from
a from the stopped from the stopped from
a from

With the presentation of "Bal-lads" last week ET ended its sec-ond season, which evoked much more show business laterest than year ago. Three out of six ET and the second season, which evoked much call Broadway attractions. All ET presentations started at the Elilott theatre this season, for radio for several years. Not senson, it's expected, a permanent Fr home will be ready. American National Theatre and Academy. National Theatre and Academys sorbed its losses, has a deal to take over Daly's 63rd Street and an ad-ignment building. House in which facent building. House in which facent building. House in which properties the second properties of the party. The money to rehabilitate Daly's in sight.

Mrs. Pemberton Honored Mrs. Pemberton Honored
Mrs. Brock (Margaret) Pemberton last Friday (14) was presented
with the King's Medal for Service
with the Company of the Company
was in recognition for her was
in recognition for her was
in recognition for her was
in recognition for her was
time work as chairman of the comclastic Seamer's Club.
Award was authorized in 1945
Award was authorized in 1945
to be presented to persons not of
British nationality who rendered
compactous service,

Wall St. Boosts Fail to Improve Legit Attendance on Broadway

AMENDED COMPLAINT ON 'STATE UNION' SUIT

Alleging that "State of the Union" was an infringement on her copyright of a play called "A Lady Goes' to Washington" (not produced), Rose Silverman Millstein, a Washington newspaperwoman, has filed an amended complaint in has filed an amended complaint in N. Y. federal court against Howard Lindsay and Russel Crouse, authors of "Union," and Leland Heyward, its producer. Plaintiff, in asking for damages and an accounting of the hit's profits, alleges, through her atorney, Max Rothenberg, that the value of her script was de-

betwide of ner script was can be considered to the case allege that a script of "Lady" was sent to Hey-ward in October, 1948, and the weeks later, he had access to her material as did the "Union" authors. Assert filed for the was lax in pressing her claim, as "Union" was originally produced. In 1945. It's also alleged that "Lady" is not an original play, other works, also from material in the public domain.

Hold It' Gets 9G In 1st Week But Backer Adamant Vs Folderoo

Adamant vs. Folder0o.

"Hold It" get around \$9,000 for its first full week at the National, N. v., one of the lowest grosses for its opening week. Lack of partonage would ordinarily result in curtains, but the show's new comer backer, Anthony B. Farronge would ordinarily result or the show that "it will continue." He's been encouraged by comment of the show that "it will continue." He's been encouraged by comment of the show that a contract wherehy ments of those who saw "Hold It."
Show has a contract whereby
the house is guaranteed \$7,500
weekly, its share of the first week's
not have the contract of the contract of the
roll has been putting it on the
line for all bills promptly and it's
understood he entered into a contract for the orchestra, putting up
the guarantee stipulated by the
union.

House guarantee is said to be the highest yet on Broadway. Show's share of a gross of \$26,000 is required for an even break. It's almost an axiom that a musical almost an axiom that a musical must get across upon opening, where ever improving after doubtful starts. Quite a number of startly plays have developed into his after weak attendance during the first few weeks but the records reveal very few musicals with a history, and none musical with the result of the property of the pro-rell, ho ever, is insistent on put-ting the show across.

TODD-BERLE MAP **BROADWAY REVUE**

DRUAD WAI TRIVIE

Chicago, May 18.

Berle, currently appearing at the
Berle, currently appearing at the
Berle, currently appearing at the
Plans here last week for the production of a Broadway revue tentatively titled "The Boaring 20%;"
Script will call for veteran vasade
Script will call for veteran vasade
has been chosen as yet. The show
will probably be headlined by
Berle and Todd's wife, film actress
Joan Blondell.

Shut-Ins Do 'Roberts'

"Mister Roberts." the Thomas Heggen-Joshua Logan Broadway click, will be played at the Vet erans hospital, Sunmount, N. Y. by patients and doctors who, with nurses, have a players organization. Play will be part of the Veterans Administration program that en-courages patients to put on their own shows.

own snows.

Leland Hayward, producer of
"Roberts," granted permission to
use the play along with Logan, who
is also co-producer and staged,

tional gains last week, and the volume of trading in securities was the heaviest in 15 years, Broadway to continue the slump that started last mouth

Number of attractions is above

a erage for the third week in May, there being 29 shows of various ciassifications, with production for the season of 1947-48 being virtu the season of 1947-48 being virtually completed. Each weekend from now through June is likely to see more or less abruyt closings. Some shows that were figured as summer stayers are now doubtful of condinuance much longer. Only of condinuation of the spring's on Broadway, plus only the stayer on Broadway, plus only the stayer of the sta

on Broadway, phus only one drama, Unless there is an upturn the tentative total for summer will be down to 16 shows; and five of that number are not figured as that number are not figured as looks sure that the time the cales will not survive, and of this season's product only four are rated as definite stayers. Three other former high grossers are now being classed as possibilities or the summer card.

There are nine straight plays on the tentative summer list but included are two attractions in the "maybe" class. Five of this the "maybe" class. Five of this season's product have the nod, two more being holdovers from last season and another brace is brack-eason and another brace is brack-eason with a question mark. Some many control of the season o

duced number of offerings.

The trend is to reduce 'he operating nut but that is not feasible in most instances, including 'those in most instances, including 'those in seasible of the season of the

Puccini Works Rasis Of Broadway Operetta

Milton Shubert, nephew of Lee and J. J. Shubert, will bow in as a musical producer next fall with an operetta based on the compositions and life of Puccial. Announceand life of Puccisi. Announce-ment was made last: week that Deems Taylor has been engaged to make arrangements of Puccisi scores for Shubert. Last year Shu-bert acquired the American rights. Show is due for production on the Coast in the fall prior to Broadway.

Coast in the fall prior to Recadway, When Shubert' obtained the rights from the Allen Property Classical and the Demantists Guide to Tom Clark U. S. attempts and the Comment of the Comment of the Comment leaves American culture open to ridicule. The Guide there was the Comment leaves American culture open to ridicule. The Guide there was the Comment leaves American culture open to ridicule. The Guide many comment leaves and the Comment of the Comment o he attorney general cleared up a lengthy letter to the Guild, Si bert being cleared of the charge "exploitation."

pert pening cleared of the charge of exploitation.

Puccini works are copyrighted but were taken over by the Government during the war. Right and the state of the war, and th

DE PRIVADE TO THE COVETNMENT.
Within the next shy casts major operas which will go into the public domain neutron and the public domain neutron and the public description of the public description of

LEGITIMATE—CONCERT Strawhats Get Break on 'Turtle':

OK'd for Stock and as Package

Summer stockmen is tue k to or quise, "a plea I ugoud for "A reading gether and won then point in the growth of the the growth o

Lyon as Chapel Gen'l Mgr.
Guilferd', Conn., May 18.
Chapel Playhouse producer
Lewis Harmon has again pacted
filtion Lyon as general manager
Steyens, ABC radio director, who
recently staged 'June Moon' to
Equity Library Theatre in N. Y.,
will be resident director, Willow
Calles, 'former Universal-interpadisparent control of the sening disparent
disparent control of the sening disparent control of the sening disparent
disparent control of the sening disparent control of the senin

tional set usuanes, in-disigner.

Ten-week season will open June 28. Schedule of plays hasn't been set yet, hut Mady Christians has just been signed to do "The Con-stant Wife" for one week.

Mass. Spot Reopens July 1
Boston, May 18.
University Playhouse is set to reopen July 1 at Mashpee. Former USO theatre, 400-seat house is nonequity and doesn't take package shows. Company of 33 is headed by Seymour and Herman Krawitz with Henry Welnstein as director 318, "Amphitryon 38," "The Seagull," St.

etc.

Directs at White Barn

Bohert San Charles Barn

Bohert San Charles Barn

Bohert San Charles Barn

Low to direct their summer stock

season at new White Barn theatre

Low to direct their summer stock

season at new White Barn theatre

from downlown Pittsburgh, Em
hardt who recently closed in Eva

Le Gallieme's ill-strared repertory

the Nison in touring "Deep Are the

Roots" and before this was Mi.

Stowe on the road with Helen

White Barn season opens Satur
day, June 19, and con tinues

tulis have been told there's no

chance, for them, since it'll be an

all-Equily towinavy operating with
out an apprentice group.

A. L. Golden's Barn Test

A. L. Golden's Barn Test

an equity company and the series of the seri

"Dark Syes" for Coast Hayloft
Los Angeles, May 18,
Repractices and 18,
Repractices and

Will Operate at Sea Cliff, I. I.
Will of the Sea Cliff, I. I. May 18.
Will of the Crest heatr at Wildwood Crest, N. J., and Thomas. G.
Ratcliffe, Jr., former play edition of the Lemonade
perated the Crest heatr at Wildwood Crest, N. J., and Thomas. G.
Ratcliffe, Jr., former play edition of the Crest of the Crest

East Northport June 18 Opener East Northport, N.Y., May 18, The Allene Tivoli playhouse at this Long Island resort will open its strawhat season June 16, two weeks earlier than usual. Among the physical improve-ments in the theatre is the en-larged stage.

ments in the theatre is the enlarged stage.

Lake Summit Reigens June 29
Hendersonville, N.C., May 18.
The Lake Summit strawhat, Hendersonville, reopens June 29 for a 10-week season, with Fobroy Far-Guille and the stage of the stage of the stage of the stage predicts.

Vacabore, Mass., Opening
Lidi soff strawhat season editories the stage of the stage predicts productions.

Vectbore, Mass., Opening
Lidi soff strawhat season editories of the stage of the st

DETROIT GETS 8 WEEKS' AL FRESCO CONCERTS

AL FRESCO CONCERTS

Eight weeks of summer symphony are pomilised between symphony are pomilised between symphony are pomilised between symphony prexy; Jack Perentz, Mon.) by Henry H. Reichhold, symphony prexy; Jack Ferentz, Detroit Federation of Musicians president, and James C. Petrillos at the Michigan State Pair Grounds. Cooperating are Hazen runk, general manager of the fair and Charles Figery, Michigan State with the symphony of the fair and Charles Figery, Michigan State Walter Poole will conduct three concerts weekly jointly financed by Reichhold and the APM transcription fund; latter a gift of \$46.00%; Inally planned to double this amount. Ferentz said, but due to discontinuance of royalties it was decided to split fund for this year and next.

Melchior in 1st Postwar Concert Tour of Europe

Concert Tour of Europe
Lauritz Melchior planed Saturday (13) to Europe for a series of
concerts in Demmark, England and
Gernany... It will be his first conmark. The state of the state of
war. He's sinding May 16-23 in
his native Denmark, and will entertain troops in Germany under
auspices of U. S. Army, May 29130/4 v. follows.
Ezra Raehlin, planist-conductor,
Laure of the tenor, te conduct
various orhestiras, with Melchior as
Germany for American military
personnel concerts.

Lemonade Duo Spreads

Why, Indeed?

Why; Indeed?

Los Angeles, May 18.

James A. Wyley, prexy of
Informed Strike and Vessel,
Information and Vessel and Vessel
Information and Vessel
Information

nts were unhappy Stude about the whole affair, Kenton didn't make it.

AGMA Wins 19G In Arbitration

Dispute between the American Guild of Musical Artists and E. Richard Bagarozy, whose U. S. Opera Co. folded during rehearsals last season in Chlcago, was finally won by the union last week. in the form of \$19,748 arbitration The verdict represented the full amount claimed by AGMA

award, The verduct represented the full amount claimed by AGMA for rehearsal fees and transportation for its members, plus administrative costs for the union. Bagarian fees and state of the state of t

choristers back to their home:
The union's claims for full payments to the east finally went to arbitration before the American Arbitration Assn., in New York, and the control of the control of the Arbitration Assn., in New York, and the control of the control

Heneberys to Stage

'Fatima' in Dublin Paul and William Henebery, S. correspondents, for various irish newspapers will return to ārish newspapers, will return to Dublin shortty to produce a re-ligious play, "Lady of Fatima". The plees, tried out in New York Lady and the place of the state of the Guilde and the scribed as a fatigue of Guilde and the scribed as a fatigue of the drama in which the Yirgin Mary appears to bring a holy message to the inhabitants of a Fortuguese village.

Henebery brothers have obtained the necessary \$15,000 backing in New York.

Shows in Rehearsal "Life With Mother"-Oscar Ser

Ilin. Skating Revue — Sonja Henie and Arthur M. Wirtz. "Seeds in the Wind"—Eunice Healey and Harald Bromley.

Longhair Shorts

Leonard Warren flow to Mexico yesterday (Tues) for his first operatic appearances there. Dorothy Sarnoff due on Prudential Hout June 6. Astrid varnay, Met's June

List 45 More Strawhat Stands: 118 Now Readying Summer Skeds

In addition to the 73 strawhat the theatres listed in last week's VARIETY, at least 45 other spots are planning stock easons this year. The planning stock easons this year to be a superior of the planning stock easons this year. The planning stock easons this year to be a superior of the planning stock easons this year. The year was the planning stock easons this year. The year week's VARIETY, at least the planning stock easons this year. The year was the year was the year of the year was the year of the

Lucre 13- no. designation, it is not yet known whether the management intends posting an Equity bond.

La Jolla: Actors, Co.: Mel Ferrer, 1930 W. Washington byd., La Jolla: Actors, Co.: Mel Ferrer, 1930 W. Washington byd., La Pasadena; Pasadena Playbouse; Gilmore Brown, 39 S. El Molino sve., Pasadena; Pasadena Playbouse; George 1980 W. S. Ganton: E. The Canton: Show Shoy; Stanley Cobleigh, Box 26, Canton: E. The Park South, N. Y. (E.) S. Ganton: E. The Park South, N. Y. (E.) S. Ganton: E. The Park South, N. Y. (E.) S. Ganton: E. The Park South, N. Y. (E.) S. Ganton: S. Church at., New Harder, Park South, N. Y. (E.) S. Ganton: George Dessart, 18 E. 10th st., N. Y. (E.) S. Ganton: George Dessart, 18 E. 10th st., N. Y. (E.) S. Ganton: George Dessart, 18 E. 10th st., N. Y. (E.) S. Ganton: George Dessart, 18 E. 10th st., N. Y. (E.) S. Ganton: George Dessart, 18 E. 10th st., N. Y. (E.) Arden: Robin Hood Theatre; Christine McGordia Georgia Shore Players; Russell Ford, Macon Little GEORGIA St. Simons Island: Georgia Shore Players; Russell Ford, Macon Little GEORGIA St. Simons Island: Georgia Shore Players; Mass Alexander Dean, Edgehill rd., W. Haven, College Players; Lewis W. Miller, 7 Weybridge at., Middle-Chasset; Optimizer, Edward Sharley, M. (E.)

(E.)

Easton; Easton Summer Theatre;
Lee Garrick, 2025 Broadway, N.Y.
Irwin; White Barn theatre; Clay
Flagg, Carl Low, Paul Foley, 117
W. 58th st. (E).

Ebensburg; Green Tree Players; Louis A. Reiser, Robert E. Faul-kender, Box 847, Johnstown Pa (E.) Milford, Milford Theatre; Mi-chael Stewart, 62 W. 89th st., N.Y. (E.)

(E.)

Reading: Green Hills Theatre;
George R. Snell, 305 Summit ave,
West Reading. (E.)

VERMONT

East Barnet; Red House Theatre;
Norman Ford. (N.)

Widespread Attention To Habimah Troupe On New York Booking

Although last-minute political developments in Palestine have

heightened interest in the visit of the Habimah troupe to New York, the Hebrew-speaking dramatic group from Tel-Aviv has had an sual amount of attention aside from the political angle and its intrinsic dramatic appeal. Group is currently in the third week of an originally contemplated fouran originally contemplated four-week engagement (a fifth has been added since), and tonight (Wed) will be guests of honor at a \$30-a-plate dinner reception at the Hotel Waldorf-Astorfa, N. Y., at-tended by celebs in and out of show biz. Tonight's Halbmah per-formance at the Breadway has been cancelled, with an extra matinee tomorrow to replace. Group is unusual in having been smalen T. Washburn, 33 W. 44th st., N. Y. (E.)
Marbon Harbor Playbouse; Environ Shanley, Endoctin thost, S. M. 1900 and S. M.

Heavy Advance for 'Shoes' in Chi; 'Antony' Neat 25G, 'John' Brisk 20G

Heavy advance for "High Button Shoes" (Eddle Foy, Jr.), opening all the Great North-Crypt, Jr.) opening all the Great North-Crypt, Jr.) opening all the Great North-Crypt, Jr. opening all the Great North-Crypt, Jr. opening up for four weeks. Yiddlah legiter "Hyblock and Bab but lack of perimply and the state of the great North-Crypt, Jr. opening up for four weeks. Yiddlah legiter "Fish Mrs. Fraser" (Jane Cowl) got tepld reviews at 1900 style, opening the great North-Crypt, Jr. opening the great North-C

Estimates for Last Week

Estimates for Last Week
"Antony and Cleopatra," Black
stone (3d week) (1,598, 92,300.

Antonia (

'Hollow' Weak 9G. 'Harvey' 15G, 'Boy' Solid 19G, Philly

Philadelphia, May 18. philly's legit season is now in ict reality, all over but for the outing. Two shows opened last ght (17) and they are the last the year unless some last-minute anges of mind are effected.

The Schoot has already of 6.

changes of mind are effected.
The Shubert has already officially shuttered. The decision to
take "Sleep, Hollow" to Boston for
the state of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
that of the state of the state of the state
state fortingth, resulted in the
Shubert's beating the others to the
"keys and camphorbalis" arrangement. "Tollow," not well received
ness. srin, did vary weak husiness. srin, did vary weak husiness. srin, did vary weak husiness. srin, did vary weak husi-

by the crix, did very weak husiness.

There et the Waller with the control of the

even during the political convention periods.

"Stebury Riollow". Stubert (2nd weeks)

"Stebury Riollow". Stubert (2nd weeks)

"The Student Prince," Ford (2nd week) (1,76%; \$32.9). Doing (2nd week) (1,76%; \$32.9). Doing (3nd week) (1,76%; \$3.90). Would up say with a profitable \$15,000. Okay through-party this alre-cooled house will seven weeks. House now has other shutches and then shutches \$1,500. Okay through-party (1,30%; \$3.90). Would up say with a profitable \$15,000. Okay through-party (1,30%; \$3.90). Solid \$19,000 and then shutches \$9.7\" Whindow \$9.7\" Whindow \$9.7\" Whindow \$9.7\" Whindow \$1.7\" The Whindow \$9.7\" Whindow \$1.7\" The Whindow \$1.7\" T

'Lucasta' 71/2G, Pitt

"Lucasta' 71/26, Pitt
"Anna Lucasta," which chalked
up a spectacular gross first which chalked
up a spectacular gross first with the special control of the spec

Opera Nips Burlesque In Cleveland at 16½G

Cleveland, May 18., Cieveland, May 18.

Metropolitan Opera Co. crimped
Bert Lahr in "Burlesque," the
Hanna's closing play of season.
Comedy was so eclipsed by competish that it barely landed \$16,500.

Estimate for Last Week "Burlesque" (Hanna) (1,435; \$3.70 "Burlesque" (Hanna) (1,435, \$3.70 top). Eight performances a very definite letdown as a closer, \$16,500, but total season showed a comfortable profit on theatre's books. House going dark for summer, with no stock planned.

D'OYLY CARTE 32G. 'SHOES' 30G IN BOSTON

"On Approval" started out here last night (17) at the Plymouth, and "Sleepy Hollow" got going to-night at the Majestic to make it look pretty good along the faltening riatio. "Burlesque" follows next should be supported to the support of the supp Estimates for Last Week

Estimates for Last Week
D'03yls Carte Opera Co., Shubert
(1,570; \$420) (3d week). Way under
expectations. Estimate for last
week \$32,000. Final week current.
"High Button Shoes." Opera
House (3,000; \$4.20) (4th week).
To be the complete of the complete o

Dallas Adds Stars

Dallas Adds Stars
Dallas, May 18.
Additional cartings for the Starlight operetta season at Stafe Fair
Casino announced by Charles
Meeker, State Fair, booker, are
Meeker, Walter Consulted Negostars.
Schedule now set Includes: June
14-27, "The Great Walt." darring
Watters: June 28-July 4, "Anything
Goes" (Gertrude Niesen, Arthur
Treacher and June Preisser); July
5-11, "One Touch of Venuer
Preisser); July 12-18, "Rosalie"
(Arthur Treacher and Hal LeRoy);
July 19-25, "New Moon" (Walter
Cassel and Frances Green; July
July 19-25, "New Moon" (Walter
Cassel and Frances Green; July
Marietta" (Helen Goorge); Aug.
9-15, "Hit the Deck" Lulu Baten;
Municular Meeker Meeker
Roger Gerry returns as stage director, Arthur Lief is the new musical director, assisted by Raiph L
Hunter
Tector. Arthur Lief is the new musical director, assisted by Raiph
Hunter
Tector Arthur Lief is the new musical director, assisted by Raiph
Hunter
Tector Arthur Lief is the new musical director and Vonn Hamilton will handle the choreography.

'Carousel' 34½C, Cincy

"Carouse!" 34½Cs, Cincy Cincingati, May 28.
"Carouse!" brass-tinged a whopper, nearly \$34,800, last week in the 2,200-seat Enery auditorium at \$4,80 top to wind up the local legal than last season.
Over a 34-week stretch there were 19 shows, all in for week stands except "Burtesque," which had a four-day steap.

Lunts 25G, Seattle

Senttle May 18.

Senttle May 18.

Senttle May 18.

Lunt and Lynn Fontanne in

"O Mistress Mine" at the Metropolitan, 1,500-eaeter, grossed swell

\$25,000, doing capacity.

"Dillulah Barbaches, with advance big.

'Approval' Gets Mixed Notices, 6G, in N. H

NOLICES, UG, III N. II.

Breakin of "On Approval" revival drew mixed notices and only fair business to Shubert last weekend in a four-performance stand (13-15). At \$3.60 top, gross was estimated at close to \$6,000.

Nothing further has been book of or this season but a summer stock period is being mulled, with decision to come this week.

'Annie' \$54.500. 'Okla.!' \$32,000. 'Ice' 104G, L. A.

Los Angeles, May 18.

Rodgers and Hammerstein had a field day here last week. Their own production of "Annie Get Your Gun," with Mary Martin in within \$200 of the house record in the second of its four weeks at the Philharmonic auditorium with a hot the second of its four weeks at the Philharmonic auditorium with a hot by "Song of Norway." but "Annies" fake was cut by subscription tickets to L. A. Civic Light Subscriptions, probably will hit a new high. "Get her weeks and the SRO sign went up immediately with \$32,000 inundating the boxoffice for the first frame. Musically with \$32,000 inundating the boxoffice for the first frame. Musically with \$32,000 inundating the boxoffice for the first frame. Musically with \$32,000 inundating the boxoffice for the first frame. Musically with \$32,000 inundating the boxoffice for the first frame. Musically with \$32,000 inundating the boxoffice for the first frame. Musically with \$32,000 inundating the second of the second of the weeks of the second of the weeks of the second of the weeks of the second of the secon Los Angeles, May 18,

Rooms," which opens the New Beeux Arts tonight.

Estimates for Last Week
"All My Sons," Las Palmas (8th
"All My Sons," Palmas (8th
"

Current Road Shows

(May 17-29)

(17-29).

"Anule Get Your Gun"—Aud.,
L.A. (17-29). "Annie tee Annie Lee Annie La. (17-29).

"Antony and Cleopatra"—Black-stone, Chi. (17-22).

"Blackouts of 1948"—El Capitan, L.A. (17-29).

"John Loves has (17-29).
"Lady Windermere's Fan"
Vic., Victoria (17-18); Lyric, Vancouver (19-22); Metropolitan, Seattie (24-29).
"Oklahoma!" — Biltmore, L. A.

"On Approval"—Plymouth, Bost. "Private Lives" — Met, Seattle (17-22); Mayfair, Port. (24-27). "Show Boat" — Shubert, Chi. (17-22).

– Nixon, Pitt. lex., Toronto

B'way Slide Still Greased; 'Hold' 9G, 'Sally' 21G 1st Full Week; 'Molly' 131/2G, 'Inside U.S.A.' 47G; 'Cup,' 'Hope's' Out

The alide in Broadway husiness continues—down. Hopes that the spring period would improve have not materialized and the expense of the second period of the part of the spring period would improve have not materialized and the expense of the second period of the part of continue, into summer the strengt to present experimental playlets under the confective second provided and the property of the second period of the palestinian Habitanah dramas, fared only mildly. Revival of the Palestinian Habitanah dramas, fared only mildly. Revival of the Palestinian Habitanah dramas, fared only mildly. Revival of the Palestinian Habitanah dramas, fared only mildly. Revival of the Palestinian Habitanah dramas, fared only mildly. Revival of the Palestinian Habitanah dramas, fared only mildly. Revival of the Palestinian Habitanah dramas, fared only mildly. Revival of the Palestinian Habitanah dramas, fared only mildly. Revival of the Palestinian Habitanah dramas, fared only mildly. Revival of the Palestinian Habitanah dramas, fared only mildly. Revival of the Palestinian Habitanah dramas, fared only mildly. Revival of the Palestinian Habitanah dramas, fared only mildly. Revival of the Palestinian Habitanah dramas, fared only mildly. Revival of the Palestinian Habitanah dramas, fared only mildly. Revival of the Palestinian Habitanah dramas, fared only mildly. Revival of the Palestinian Habitanah dramas, fared only mildly. Revival of the Palestinian Habitanah dramas, fared only mildly. Revival of the Palestinian Habitanah dramas, fared only mildly. Revival of the Palestinian Habitanah dramas, fared only mildly. Revival of the palestinian Habitanah dramas, fared only mildly. Revival of the palestinian Habitanah dramas, fared only mildly. Revival of the palestinian Habitanah dramas, fared only mildly never of the palestinian Habitanah dramas, fared only mildly. Revival of the palestinian Habitanah dramas, fared only mildly never of th

of Trembling' stopped.

Estimates for Last Week
Keys: C. (Comedy), D. (Drama),
CD. (Comedy)-Drema), R. (Retue),
M. (Misscal), O. (Operetta), Why (Misscal), O. (Operetta),
M. (Misscal), O. (Operetta), Why (Misscal),
M. (Misscal), O. (Misscal),
M. (Misscal), Operetta),
M. (Misscal),

000.
"For Love or Money," Miller (28th wk) (C-940; \$4.20. Estimated count last week was under \$10,500, but intentions are for engagement to extend into sum-

der \$10,500, but intentions are for engagement to extend into aummagnement to extend into aum"Harvey." 48th St. (186th wk).
(C-902; \$42.00). Business again around \$50,000. Xname player due wore from Jack Buchanan.
"High Button Shoes." Shubert difference in Italian, which again extended the stating of the stating around \$47.

Odd many stating and the statings around \$47.

cores icedem. "Accounting a least possible and dressetting all that's possible and are stated as a county \$47,000; many parties. "Joy to the World," Plymouth (9th wk) (CD-1,063; \$480). Slated are profitable; last week estimated around \$13,000. "Look Ma, I'm Banein' "Adelphi (100) and the state of the st

BEVIVALS

opens Friday (21).

Habimah. Broadway (2d wit) (1900; 34.80. Second drama hy Palestinian: 1 ro u pe. "Davido" (20). The Colem", also in Hebrew, opened Saturday (15).

"The Colem", also in Hebrew, opened Saturday (15).

"Man and Superma". Judson and Saturday (15).

"Man and Superma". Judson and Saturday (15).

"Man and Superma". Judson and Saturday (15).

"Saturday (15).

"Satur

'MARIETTA' SOCK 38G IN FRISCO: 'HARVEY' 151G

FINDLY; HARYEY 15-56.

The Number of May 18.

Estimates for Last Week
"Naughty Marietta," Curran
(1,776; \$4.20)—Soch \$38,000,
"Harvey," Geary (1,550; \$3.60)—
Fair \$15,500.

'Blossom Time' 15G, Det.

Detroit, May 18.
A waining legit season fine from the first season fine from the form of the first season fine. It is a first sea

Monday night (17) Maurice Schwartz and the Yiddish Art Theatre presented "Shylock and His Daughter."

they (9) start (Mother's Day) bus-ness went up materially; estimated of Wistler Roberts." Alvin (13th wk) (CD-1357's 48.00. Most power of the Winstow Boy' moves in for a one-week run, Mon-yk) (CD-1357's 48.00. Most power of the Winstow Boy' have a comedy-drama since "What shows.

Plays on Broadway

Hope's the Thing

die Dowling production (under sponsorof the American National Theatre and
lamy) of three playlets by Richard HarStars Ray Dooley and Dowling. No
mags, but senic supervision by Mordi senic, Opened at Playhouse, N. Y.,
11, '48; 84,20 top.

HOPE IS A THING WITH

		FEAT	THERS		
Doc.				G.	Marshall
Stevo.			Geo	me.	Mathews
Wiler				Rob	ert Alvin
Oscar		******	Phi	աթջ	Robinson
Chord	су			To	Gilbert
Old N	ion No	Ison			Dan Reed
Joe				redri	c Martin
A 35.				. Je	bez Gray

Short alpy by Richard Harrity attracted critical favor recently at the Elliott being presented there by Experimental Theater, along auspices of an actor sgroup called the Six O'Clock Theatre. Same assured to the Six O'Clock Theatre. Same assured to the Six O'Clock Theatre. Same as feature of his three-playlet show, presented under legit format, presented under legit format, and the state of his three-playlet show. Narrator Fred Stewart explains that "Hope" is distinctly imaginative, and there's no doubt about It. sleep in N. Y. Central Park. One down-and-outer captures a duck with a monkey. But the other free with its first of the state of the state

Will Geer as a sardonic has been, E. G. Marshall as the duck catcher, George Mathews as a grouch, and Lou Gilbert as a punch-drunk expug are in most of the going, Gilbert recently won a \$500 Derwent award for his characterization. In essence it's a woe story.

HOME	LIFE	OF	A	BUFF	ALO
Zoey			54.	Kevin	Mathews
Josev				Ray	Dooley
Molly	*******			. Leona	Powers
Otto			٠.,	.Vaught	Taylor

Notes, Access Persons, Access

piano and their kid (Kevin Mathews) participating.
They have visitors, a duo who had a trained goat act. When Otto (Veughn Taylor) tells (in Dutch dialect) how well they are uloing since leaving show business, with nodding assent from his wife (Leona Powers), Eddie is incensed and chases them away.

GONE TOMORROW

Although trouble is also the theme for this Irish dialect sketch, it has come flavor. Scene is another dump in Hell's Kitchen, on New York's west side. Peter Muldoon, a streeter conductor and his wife anticipate the passing of a street of the conductor and his conductor and the con

New CONTACT

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> CLS THE ORIGINAL

CONTACT LENS SERVICE

some money to Muldoon. A fellow with a bottle of yre is agent for an opposition undertaker and it's group of the form a procession of the from a Protestant-hospital come to feeth the unice, who has decided to leave his remains for experimental to be a constant of the form of the fo

The Golem (HEBREW)

Theatre, Inc., presentation, under spon-

Institutions, of drama in three acts and
prolog by H. Levik, Staged by B. Varshi-
lov. Sets. J. Nievinsky; music, M. Milner.
At Broadway, N. Y., May 15, '48,
MaharalShimon Finkel
Manarat
His Wife Tmima Judelevitch
Debora Robins
TanchsımZvi Ben-Haim
Golem Meskin
Elljah Zvi Friedland
The Messiah
TadeushJoshua Bertonov
Tadeust
Don Pedro Raphael Klatzkin
The Beadle
A Red Jew
The Tall Man Ari Warschawer
The Blind Woman Tmima Judelevitch
The Old Woman
A Water-Carrier, Raphael Klatzkin
William Charlet
The Yellow-Haired Maid Niura Shein
Woman With ChildInna Govinska
Young Woman Batz-Zion Rubenstein

Plays Out of Town

On Approval

Gant Gaithe	r production of comedy in
three acts by I	Prederick Lonsdale. Features
Judith Evelyn	Hurd Hatfield, Henry Da
niell. Brenda l	orbes. Staged by Lox Rich
ards; settings	, Louis Kennel; costumes
Billy Livingsto	n. Opened at Shubert, Nev
Haven, May 1	3, '48; \$3.00 top.
Helen (Mrs. I	layle)Judith Evely
Maria (Mrs. V	Vislack)Brenda Forbe
Duke of Brist	ol

what might otherwise be soporific theatre.
Judith Evelyn is nominal head of the east but in only one instance of the instance of instance of instance of the in

a prospective sultor on trial is good. As the suitor, Hurd Hatfield gives a competent reading of the worm-that-turns type. Henry Daniell is cast as the egotistical Duke, and he does justice to the role.

Duke, and he doe justice to the role.

Production carries two sets, agraden seene in London and a liverage of the control of t

This Young World Pasadena, May

Pasadena, Alay o.

Radona Playhouse production, in assoton, with Arthur Lubba and Irving
bis, of drama in three acts by Judith
del, Directed by Marcella Claser, Setby Mordecai Gorelik, Opened at Pasa"". Set June 1

			se, M.						
Jiggs.					Dr	rryl	H	ekm	an
Rick	r				.Dwa	yne	H	ckm	RUB
Neel	,			·		. Dal	8 E	seld!	ng
Chic.			A		E	lows:	ra .	Jeff	÷ν
Les.					Rol	rert	Gr	umn	ter
Vern	α					anes	E	urn	con
Eddi					X	ex i	Hu	asicl	cer
Mick	le.				S	hari	Ro	bing	on
Evle.					Do	reen	N	lc Ca	nn
Robb	Y					Bobl	w	Hy	att
Joe						Dona	ıa	Ple	tro
Henr	y				.Par	ker	Egg	riest	no:
Emm	у.,					An	n 3	Tim:	bel
Anna						Diana	1 1	Bure	8h
				-	-			٠.	
**	-	41	***	-4	12		141		- 4

For the second time within a month, the Coast has seen the world premiere of a play in which the world's life are discussed in the world's life are discussed in the premier of a play in which the world's life are discussed in the first three second control of the control of the control of the world's life are discussed in the first three second control of the cont

ing that the youngers become income sympathy.

Best characterizations are of the group with which allo. Sandt it is distanced by the group with which allo. Sandt it is age group, there is a quintet of finely-drawn characters including a youngete with binder trouble, her cut thumb, a moppet who knows all the answers from having seen every Bogart film and a pair beautiful and a pair should be a seen of the seen o

G&S for Atlantic City Atlantic City, May 18.

Atlantic City, May 18.
First legit of the season comes in for a weekend, June 28-, when the Repertory company presents "The Mikido" and "Pirates of only open in the summer, when it offers burlesque.

S. M. Chartock is promoting the Gilbert & Sullivan shows, and will move them to Philadelphia, after the opening here, followed by a planned four.

Inside Stuff—Legit

The three short plays written by Richard Harrity under the title 'Hope's the Thing," which Eddle Dowling presented at the Playhouse 'Hope's tip Initia, which were taken off Saturday (15), included a sketch called "Home Life Of a Buffalo," story of two struggling vaude sketch called "Home Life Or a Duriano," soury or two satugging vauge hoofers. It's a playlet in which Dowling and his wife, Ray Dooley, ap-peared. It's indicated that Dowling either suggested or wrote into "Buffalo" sketch bits that actually dealt with himself or Miss Dooley, She did the bawling infant bit that she did in a Ziegfeld "Follies" of the 1920's and which is supposed to have inspired Fanny Brice's "Baby Snooks" of radio. Miss Dooley, who hadn't appeared on the stage for nearly 14 years, also did "Dirty Hands," one of her kid numbers.

nearly 14 years, also did "Dirty Hands," one of her kid numbers.

In the "Buffalo" dialog Dowling mentions the "time I took you away
from your brothers" (Johnny, Bill and Gordon Dooley). All are decased and all were in vanetwile. Miss Dooley was in vaude, too,
cased and all were in vanetwile. Miss Dooley was in vaude, too,
don. She last appeared in Dowling's "Thumbe Up." produced on Erest
days at the St. James in 1938-43. Both were in the show but did not
work together, the "Buffalo" turn being one of the few times they have
kenned on the stage. The Dooleys were a discovery of the late Bart
McHugh, Digtime agent fashler of the present Bart McHugh, an agent
McHugh, Digtime agent dasher of the present Bart McHugh, an agent
were born.

with MUAN was neasures.

Although no Sciencer was used, the three playlets entailed a loss approximating \$1,2,000. Dowling presented the show, having undisclosed proximating \$1,2,000. Dowling presented the show, having undisclosed proximating \$1,2,000. Dowling presented the show having undisclosed proximation in the proximation of the show of the show

Interesting sidelight to the contract Judith Anderson has with the producers of "Medea" comes to light as show finished its run last week. Anything to anywhere the Ribblison Jeffers drama is done, with the work of the contract of the Ribblison Jeffers drama is done, with the same part of the same part of the Ribblison Jeffers drama is done, with the Ribblison Last of the

producing in conjunction with Whitehead-Rea.

Original deal made with author Jeffers was that Miss Anderson was to have first crack at the lead role wherever produced, Her deal with the producers called for \$1.000 a week using until broughtin paid off the producers called for \$1.000 a week using until broughtin paid off the producers and the producers of the producers to the producers to the producers that the producers the producers the producers the producers that producers the producers that producers the producers the producers that producers that producers the producers that producers the producers that producers the producers that producers the producers that producers that producers the producers that producers that producers the producers that producers that producers that producers that producers the producers that producers that producers that producers that producers that producers that producers t

Mady Christians, who returned recently from three months in London, where she staged the British production of "I Remember Mana," said ahe felt that the play's comparatively short eight-week managination of the average theatregoer." But despite the evident imagination of the average theatregoer." But despite the evident unsuitability of the play for London taskes, the actress declared that she was "terribly happy to have done it" and also has the "greatest admitation for the way the British run their theatre." Meanwhile, ankle sustained in a fall aboard the Queen Mary the first day out of port.

Nixon theatre, Pittsburgh, has been a inte-season waterloo for producer Jules Leventhal. Three shows in a row which he's interested in have nose-dived there, requiring bank drafts from the home office to get productions out of town. Jane Cowl's "First Mrs. Fraser" started the parade of Leventhal headaches, getting only \$3,500 to lit a new low at the Nixon for two seasons. Katherine Dunham followed and do better, nearly \$1,1000, but that still wasn't enough to show a profit of the property of the started of the

After the death of Harry Kaufman, who, although a theatre ticket broker, supervised musical shows for Lee Shubert, especially those with Olsen and Johnson, his estate filed claim against O. & J. and the manager for money due from the shows, last of which was "Laffing Room Only" (1944). Last week Walter Reed, intimate of the deceased, accepted a settlement offer of \$18,000, having a power of attorney from Kunfman's principal legates, a daughter. She was bequeathed one-half of the estate, other heirs getting the balance. Their okay of the settlement is necessary before the claim can be liquidated. S. Jay Kaufman, bernett is necessary before the claim can be liquidated. S. Jay Kaufman, but the control of the settlement of the

Reported plans for legit shows at the Belasco, Washington, next season are discounted. Property is owned by the Government and if editions of the state of the st

The Lunts, who closed in "O Mistress Mine" in Seattle last Saturday (16), are due to appear next season in "Speak To Me of Love" and the other season in "Speak To Me of Love" with the season in "Speak To Me of Love", which was supposedly set for the play, having withdrawn. Reports are that since a leading man was not available, under the season of the season with the season with the season in the season with the season with the season with the season in the season with the season with the season in "Speak To Med Se

Valley Players, Holyoke, Plans Holyoke, Mass., May 18.

The Valley Players, operating the Mountain Park Casino as a summer theatre, will open their season June 21, with "Accent On season June 21, with "Accent On Youth," and close the week of Sep-tember 11, with "Fresh Fleids." Other plays will include "Kind Lady," Years Ago, "Rain," "John Loves Mary," "The Ghost Trein," "You Can't Take It With You "Goodbye Again," "Pursuit You," "Goodbye Again," "Pursuit You," of Money," Cartier, Cully Again, "Pursuit You,"

Jean and Cariton Guild operate the company, with Dorothy Crane,

Established Producer Offers nce to invest in "Grade A" Sum thentre; house capacity 1,000 system. Near New York City Project Will Stand Striclest Investigation?

Box 515, Varlety, 154, West 46th St., New York 19, N. Y.

Opportunity For Young Man

Young man, theroughly experienced, wanted by furniture manufacture; to sell and rent furniture for healtimate stape. Only two highest daily, preferably in the early afternoons and all the sell of th

Literati

Jenlity Book Raid Seit

James G. Farm II came to the
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Effection to rectrain police from anth schurer was infully pressed by Charles Praissman, course of the book store; Harold Robits who indeed were considered to the course of the book store; Harold Robits who indeed were "Rever as Stranger," and Alfred A. Knopf, Inc., New York. The Farmonders util and a damage claim pressed by the author and Vanaud Press of New York. Teston avoid repetition later, and the stranger of the course of the llis.
The action to restrain police
om such seizures was jointly

mess by the plaintiff, Ellis under cross-examination asserted he was responsible for McCarthy's action. He said he supplied his men with a list of objectionable books and a list of objectionable books and book for them, principally around public and parochal schools. He admitted there were no schools in immediate vicinity of 15th and Chestnut sts. where Praissman's store, was located.

admitted there were no schools in immediate vicinity of 13th and immediate vicinity of 13th and control of the vicinity of 13th and the vicinity of 13th and vicinity of 13th and vicinity of 13th and vicinity of 13th and vicinity solicity of 13th and vicinity of

Mpls. Times Shutters
Minneapolis Daily. Times has
been shuttered, leaving town with
only one other evening paper and
one morning sheet. Counting St.
St. Overver—and Minneapolis
and Sh. Overv

two morning and evening newspapers, and evening newspapers, and will continue or papers, and will continue ownership and will continue ownership and will continue ownership and will continue ownership and will be suffered to the summary of the two morning distinctions of the summary of the two morning and the summary to obtain a purchaser for the summary to obtain a purchaser for the summary to the summary of the summary o

With its July Issue, 48 mee is suspending publication. Although suspending publication. Although suspending publication are revealed by responsible members on revealed by responsible members on revealed by responsible members on revealed by responsible members of the state of the suspension of the s

there. Ironically, the decision to fold the mag was reached almost insulation of the control of

Cooke H-T's Sperts Editor
Bob Cooke, former Yale man
who has been with the NY. Heraid
Tribune for about 10 years, is now
sports editor of the daily, having
sports editor of the daily, having
withdrew after front office differences last week. It appears that
the Trib drobped seven staffers reently. Reventy a strike proposal,
Woodward for one saying he would
not cross a picket line, which led
him to leaving the staff, despite his
sports circles adding in newspaper
sports circles, and wood the sexual results are
sports circles, william Robinson, Trib's business manager, was drawn into an
entering a nearby cafe. Understood
there was considerable rumpus before the situation cleared.

A Likel Strate, For 225

A Light Snack-For 225

A Light Snack—For 225
Hollywood publicist Margaret Ettinger agented the Earl Wilsons
into one of those Atwater Kent parties when the N. Y. Foot columnist
party-giver phoned Wilson from
his Bel Air lair advising him: too
his Bel Air lair advising him too
he unged), but stressed it would be
ununed by the columnist hope to make four trips
average only two.

Guild's Hands-off on Commie
The Washington N ew y p p p to
Guild executive board has pussed
a resolution to the same of the control of the safe of the many control of the control of the

CHATTER

Tenn. Hershoft an interest of the control of the co

Tome is largely autobiographical, filled with showbusiness anecdota. filled with showbusiness anecdota. Elizabeth ("Red Network") Dilling's \$500,000 suit against former federal prosecutor O. John Rogge was continued until May 21 at a hearing last week in Chaego federal district court. Mrs. Dilling is suing Rogge because of statements he allegedly issued to PM.

he allegedly issued to PM.
Continuance of Screen Writer,
official, magazine of the Screen
Writers Guild, on a monthly basis
with voluntary editing services,
was voted by the guild's membership. Not only will the paid staff
be eliminated, but the mag will
be reduced from 52 to 32 pages to
cut down expenses.

Indie Bell Tolls

Continued from page 3

saw more than 100 active indi units flourishing, the slipoff came units flourishing, the slipoff came more than a year ago when domestic grosses began to slide. The British 75% tax which resulted in an embargo on shipments to that country was the final blow. Banks, which before that time had been comparatively liberal in making loans because they knew they money back, began to hedge. There was no more easy money from that source.

source.

Difficulties there, however, have been comparatively mild to the difficulties now being faced in getting "second" money. Since this junior to the banks in the payoff line, it's a much more dangerous to be regularly willing to the a chance on this kind of things of the content for as much as a 25° of 33½% chunk of the profits—are no more. They've either been stong on pictures in which they didn't get out successfully or didn't get out successfully or their coin and less risky uses for their coin.

As a result indies now operating

their coin.

As a result, indies now operating have had to hunt up "angels," much as the producers of Broadway shows. They find some one a group of persons ready to take a chance as a long shot. But with production costs up, the bo. not showing the same strength it did not be the same strength in the production costs up, the bo. not showing the same strength it did not be same strength in the pretty well flown.

The stiffening of the attitude of the string of the stiffen of the string of the stiffen of the string of the stiffen of the stiff

The stiffening of the attitude of The stiffening of the stitude of the banks in demanding quarantees of the last 15%, follows other stringent moves in the past six months. The first of these was the "unilimited" completion bond, in addition to a standard 20% bond. That ing that columber of the standard 20% bond. That ing that columber of the standard 20% bond. That ing that columber of the standard 20% bond. That ing that columber of the standard 20% bond. That definite sum amounting to 20% of the budget, plus signing a warranty that any additional money needed, no matter how much, will, completed bond formerly was sufficient to meet bank demands. Laboratories, which in the past

ficient to meet bank demands.

Laboratories, which in the past always have been very helpful in loaning money to indies in return for getting the processing work, have also toughened up. They, too, are demanding bonds to guarantee their loans.

nave asso tougneed up. They, too, are demanding bonds to guarantee and a second many and a second many and a second money, after producer doesn't have much left for himself by the time he gives away pieces of his profit for all the bonds and second money, after promises second money after producer a total of 35%, be must also figure 24% for each \$25,000 of the completion processing the producer a total of 35%, be must also figure 24% for each \$25,000 of the completion processing a profits, of course, he must also pay the regular 6% interest on the money he borrows. And for the completion bond funds, he must pay the interest whether or Banks, which formerly loaned up to 75%—and occasionally even more—of the negative cost of a flim, now have a ceiling of 65%. He must pay the interest victually a policy of the season of the cell of the c

Two Plus Values

A reverse twist to the indie situ-ation is that the two things that were toughest to get a couple years ago, when filmmaking was easy, are now the easiest to obtain. They

SCULLY'S SCRAPBOOK

Very, Ill., May 15.

"Dear Scully," writes H. L. Mencken. "I have your letter of the fifth but can't make out what it is about. If you have a secretary who can read and write English, please tell her to send me a confidential tip. Meanwhile I hope you are blooming in health and full of subversive ideas."

Well, that's one man's opinion. Here's another's:

"Dear Frank Scully," writes Ashton Stevens, "you're not better than the rest of us. You merely write better."

Let's drop Menck and the secretary off the Continental Divide and bang on instead to the coat-tails of Chicago's dean of dramatic criticism. Ash has been under an oxygen tent for some weeks and what do you suppose got him released from his linen prison? A pockethook edition of "Fun in Bedi"

What About Smart Set?

"He wants me to tell you," writes a gli signing herself Katherine, The Sweecheart of Ashton, "that Mencken and Nathan may be good but they've never been able to hit the two-bit book stands. I swear your book made him a whole week better. You are wonderful!" The Mighty Ash is probably by now back in the Chicago newspaper morgue that he calls his apartment, kicking his 80 years under the seed sell and dictating his daily delight for the Herald-American week of the sell of the calls the sell of the sell of the sell of the seed sell as and dictating his abity delight for the Herald-American was the sell of the sell of

Ob You Parist

Years ago Frank Sullivan wrote a cute plece called "The Last Time I Saw Paris By a Guy Who flas Never Been There." I envied that one. It was very funny, but tees. He had everything straight about Paris, and could have been hired by Warners as technical adviser on "To the Victor" on the strength of it.

Well, in writing about Ashton Stevens I'm practically standing on Sullvan's shoulders. I am assuming, of course, that Sullivan has shoulders, for he and I have been pals for 20 years and the nearest I came to meeting him was a coal barge that bore his name and was anchored outside the New York hospital on the Bast river.

That must have been around 1953 when Little Mommer Scully went another to have my tonsits yanked.

Right here I'd like to knock a prop from under one of the oldest allacies in the literary world. That's the assumption that unless you have shaken a guy's hand or, like doubting Thomas, can put your hand in the wound in his side, you really can't say you know a man. With the crecition of the printed word by Guttenberg or Caxton ivote for vision, isn't it silly for people to keep on insisting you don't know a guy unless you've met vis-a-vis?

At this moment, though separated by 2000 miles as a bottle of Old,

guy uniess you we met vis-e-vis?
At this moment, though separated by 2,000 miles as a bottle of Old, Crow flies, I am closer to Ashton Stevens than Mr. Truman is to moving.

and a better world begins, shook hands and signed to play Darmon and Pythias on the Sun circuit, which Gus is now booking somewhere west of Betelgese.

- Cue: "I'm in Heaven"

What if I never heard Stevens play the banjo? I thought I heard him playing a harp two weeks ago and it sounded angelic. He's been catching shows for 50 years, and he's still a playspec first and a critic second. He paid to climb to the 'gallery in his boyhood days in Sar Francisco, and now he's paid to sit on the uisle at his home on Bellevue place, and the difference is only money, or what the Russians used to call dirty paper. Okay, translate it your way. Bunnashkin is the word. He catches shows in Chicago because he prefers to catch then there was not been considered to the catches and the control of the contr

you either read the Journal or the World, or were dead.

In fact his writings weamed me away from the Colonial to seeing my first play, and I remember I was so excited that my mother had to make a very dramatic decision herseft between the acts. Being a woman of limited courage, she took me to the ladies' room.

Okay, so I don't know for sure that he is a slender, alert, nervous individual who wears glasses, has written 500 interviews, and told the truth in 400 of them because four out of every five told him the truth. graph operator told him he couldn't take a blow-by-blow description on account he was drafted to ever the fight from the dramatic department of the Yale Quarterly.

I'm not even claiming I read Ash's "A Decade of Plavs and Plav-

on account he was drafted to cover the fight from the dramatic department of The Yale Quartery.

I'm not even claiming I read Ash's "A Decade of Plays and Play-Acting" in the Encyclopedia Britamica, and the reason I didn't was with 1800, the year Ash blew Broadway for the Loop and found himself trapped in that old corral for life.

But I have often raced along with his rough-cut prose and marvelled how anybody could get a column written between 10:30 and indight for 50 years and pile up so few slips that pass in the night.

"A man can't take too much lime writing a story," he confessed to George Brandenburg recently in Editor and Publisher. "I think writing is swfully important, whether it's a column, or a play for the stage. I write only for dramatic critics because every man, woman and child who goes to the theatre is a dramatic critic. But whether writing under pressure or lesure, I don't think you have any right to be dulter. He says he, set till has a pay-asyou-enter mind and when he reviews a bad play writes as if he had paid to see it and had been clipped plenty, plenty.

Revolt on the Aisle

"But it's a certitude," concludes the Last of the Aisle-Sitters, "that my occupation is gone when television enters my home. With a coming, the top hat, the white tie, the chony stick, the Rolls Royce and the Annie Oakley will go. Such slippered unease would be unbearable on an ancient fiss-nighter whose theative-goin has yet to be halted by Here at last I detect Ash's 80 years slipping him a mickey. It detects the significant information of the significant in the

Broadway

Sidney R. Fleisher operate

Babs Ryan, former singer, with the Smoothies, has opened a vocal studio.

Gertrude Lawrence planed to London from Boston last Wednes-day (12).

day (12).

Edgar MacGregor due to stage musicals at Griffith Park, Hollywood, this summer.

wood, this summer.

Norion V. Ritchey, Monogram nternational prexy, back from ondon business trip.

Most appropriate pairing of the nonth—vaude agent Benny Kuthuk married Dorothy Hutchik.

nuk married Dorothy Hutchik.

Hy Gardner, WOR commentator
Parade columnist and Hotel Astor
publicist, back from Hollywood. Parade columnist and Hotel Astor Dibilicist, back from Hollywood.
Belmont Park opened it 25-day
Belmont Slates to be run June 12.
Jack Sheehan, legit comedin, the back of the real parade forehead but lost half a dozen to the real parade of the real parade in the real parade in the real parade in the real parade in the London Castino Rita, Hayworth, arryful parade in the London Castino Rita, Hayworth, arryful parade in the London Castino Maryful parade in the London Maryful parade in the Lon

opic.
Al Jolson raised almost \$4,500 for the Betty Bachrach Crippled Children's fund via a concert at the Warner theatre, Atlantic City, last

Week.
Warner Bros.' Joe Westreich, aide to Joe Hummel, chief of WB sales on the Continent, back to Paris this weekend aboard the Queen Mary.

Farth Miss weegen about the results weegen and results of a Boy Soots of America award because of the "God Bless America" royalties which are 100% donated royalties which will be a been also a second to the control of the control o

Hollywood shortly to talk a deal.
On Olsen (& Johnson) will do
the unusual tonight (Wed.) of a
disk jockey interview by phone
from London with Jack Eigen, the
Copa's all night platter-chatterer.
Joseph Auerbach, who's reselling his interest in the distribution firm of international Optima,
short stay.
The Jack Ramy narehou's the control of the control of the control
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Children. She return stomorrow (Thurs.) to the Coast. (Thurs.) the Coast. (T

Robert Merrill, Met opera singer, before President Truman.
Beryl Davis, English songstressing the state of th

office publicist, directing a special field force which U is taking on for distribution of J. Arthur Ranks "Hamlet." Film, starring Sir Lau-rence Olivier, has U. S. preem in

August.

Decca's Jack Kapp at one time bid for Mrs. T. O. Thackrey's WJLB, colncidentally with Gyu Lombardo, but the \$200,000 asking price cooled the deal for both. Each was bidding coincidentally,

price codes due to considerably, not louisty.

Despite his recent surgery at the most louisty.

Despite his recent surgery at the receiver and the receiver and

production aegis thy arrangement with George Jessell. Latter our role.

John Samith. Gr. 1 of the Control of th

Rome

Rome

By Raul Quatrocchi
Parioli theetre, secondrun, damaged by the the control of the control o

torical ptc, sucn as "mary bandsed" of the control of the control

VARIETY London

Yvonne Donlan slated for leading role in dramatization of Noel Lang-ley's book, "Cage Me a Peacock."

ley's book, "Cage Me a Peacock."
Man West, homeward bound on
the Gueen Mary, May 15, hopes to
the back here with her new play in
the fall.

Martha Raye, who has been taking it easy since she burt her foot,
commenced her provincial tour,
opening at the Hippodrome, ManAllon. Bean Sales.

chester, May 3.

Allan Byre, sales manager for Selznick Releasing Organization, has resigned and returned to Paris. Lou Lewin was recently appointed managing director of the organiza-

nas resigned and returned to Paris.

Lou Lewin was recently appointed
managing director of the organization of the property of the organizaRichard Greene practically set
to film "Lorna Doone" at either
Riverside Studios or Metro's Elsto film "Lorna Doone" at either
Riverside Studios or Metro's Elsto Freede Studios or Metro's Elsto Studios or Metro's Els
transparent in the green studios or Metro

Ratilings will turn up in force for

"Innovance is Bliss" scriptwriterside Collins and "Up the Pole" producer George Innes are getting

Bonat Colledeno, to be aired by the
BBC early in June. It will have a

Bonat Colledeno, to be aired by the
BBC early in June. It will have a

Home Studios or Metro

May 13, it will be in the red about

\$400,000. It has run continuously

\$400,0

Paris By Maxime de Beix

By Maxime de Beks
Stella Addie in town.
Frances Heflin visiting Paris.
Sir Cedrie Hardwicke expected
back from Rome.
Alex d'Arcy to make four 16m
colored shorts here.
Let the the state of London,
and homing June 21.
Mrs. Edward G. Robinson preping an exhibit of her paintings.
Max de Vaucorbeil prepping and the state of the state

He'll leave Paris June 19 for Londonum de Rivel, besides her Left Bank estery stint, now doubling at Boite a Sardione nitery on Champs Elysses.

Jean Nestor Ybarra adapting Jean Nestor Ybarra adapting the Turtie for production of the Champs of the Champs

Australia

By Eric Gorrick Biz is only so-so with hight clubs

Winter is zeroing pic biz some-that in the sticks.

Will Mahoney is bringing vaude nto Cremorne, Brisbane.

"Under the Counter" is a click in Brisbane for J. C. Williamson.

"Under the Counter" is a click in Brisbane for J. C. Williamson's Halian opera troupe from the counter of the c

chief. has completed important. New Zealand look around.

Jenny Howard, British comiq, is making a vaude comeback over the Zimman and the season of the complete of the comple

Miami Beach

By Larry Solloway Mardi Gras Installed Gay Nine-ties revue to attract local biz. Paddock club reopens the end of May with a trio of local comics. May with a trio of local comics. Danny and Kitty Davis, who formerly operated Kitty Davis, who formerly operated Kitty Davis, when they bought a restaurant. It is a second of recent years or the stops, afteres and restaurants are crying the annual blues. Sam Barken will reopen Black-amoor Room around June 1, with Nuno Yacovino, rhumba teacher-addicts plus Cubano show.

Shanghai By Hal P. Mills

By Hal P. Mills

Leon Britton, RKO distributor, planing in from Singapore, his headquarters.

F. T. (Dick) Hamilton, veteran agent and one-time artist, off to America for keeps. His missus still here.

Pan Tourne of Child

still here.

Pan Troupe of Chinese acrobats
preparing to go to America under
contract to Charley Hugo, of Los
Angeles. Hugo is vet Far Eastern
showman.

showman.

Memorial services for Teddy
Weatherford, great American colored pianist, who dled in Calcutta
during recent war, held by Shanghai muslclans.

hai musicians.

J. Harrison Gihon, of New OrJeans, in town with view to opening class nitery, with American
band and American floor show.
He's got a lotta courage,

He's got a lotta courage.

James Wong Howe, ace Chinese
cameraman, planed back to Amerlea after completing plans for
filming of "Ricksha Boyot".

Current fileker attractions at top
theatres: "I Dood It," "Good
News," "Nobody Lives Forever,"
"Assignment in Brittany," and
"Crash Dive." Latter garnering

Washington

By Florence S. Lowe
Ciare Booth Luce due ln ner
reek to speak at Howard U of
the drama.

the drawn.

Truman family were guests of Variety Club at the Sigmund Romery Benefit last week.

Edgar Bergen, in for the NBC charily broadcast, arrived early to Achael the Achael Children's Crusde, had a busy and the Children's Crusde, had a busy and the Wilter Sup Ville House Ville and appearance at Variety Club's Mother's Day Juncheon.

niter.

"Roosevelt Story," run at Little Elgin, pulled after five days of slim biz. Tommy Dorsey band in for one nighter at Coliseum, first name band to play here in months. Barbara Long, Benny Meroff, Kathy Graves and Kitty McLaugh-lin heading Gatineau Club bill

Ottawa Five of Ottawa's 25 film houses using dinnerware gimmlek. Maurice Chevalier packed 800-seater school auditorium on one-niter.

the Aug. and the Aug. and the Aug. and the Aug. and the McConnect engagement. Club Carnival has Cyde McCond plus Jimmy Ray and The McCarthy & Farriel following bean Murphy Into Hotel Minnes Sendagard, Staples, Minnpresident, and voted to continue the Aug. Rendered the Aug. Rendered

Hollywood

Carmen Lopez in from Honolulu, Mary Jayne Saunders laid up Mary Jayne Saunders laid up Jose turbi heading for a concert in Madrid. Jak Gross hospitalized with abdulent trip from Tale and Tale a

Pittsburgh

Pittsburgh

By Hal Cohen

Lois Andrews opens Monday

243 at Converse opens, Monday

243 at Converse opens, Monday

243 at Converse opens, Monday

Robert H. Gordon here to stage

the nime al freeco operettas at Pitt

Old Hour Class restainant on

Fitth avenue reopening under new

management as night club.

Somy Richards pipting return

Chicago

Clivarylew Amusement Park, Chi's Coney Island, opens this week. William Bajnford, Metro's district man and the coney of th

McKinley out.
Benefit dance at the Cni May 28.
Jule Styne paying Chi double duly visit, being in for reunion with his family and opening of "High Button Shoes" at Great

with his account with the history of the history of

Minneapolis

By Les Rees
John Fritchie resigned as UA
office manager to enter biz.
Wayne King into RKO-Orpheum
for one-nighter concert engage

63

OBITUARIES

MRS. OLGA S. STOKOWSKI MRS. OLGA S. STOKOWSKII
MRS. Bornaroff Stokowski,
MRS. Jones Bornaroff Stokowski,
Jones H. Lopold Stok

who had been canny and accounting in illness.

Miss, bitted concert planiste, was made to the concert planiste, and the concert planiste, and

wealthy Russian, whom she curved to the married Stokowski. Shey had one daughter, Sonya now Mrs. W. H. Thombrocke, of Cambridge, Mass. Gought now married in the former Gloria Vanderbilt.

"Mrs. Stokowski had a full missical career. Stokowski had a full missica

IN MEMORIAM A BETOASD MOAR MORRIS GEST

Mey 16, 1942 SIMEON GEST Mey 16, 1948 and founded the Laymen's Courses in Music of New York and Phila-

in Music of New York and Finds She conducted a radio program and wrote books on music appre-ciation and, in 1939, her autobi-ography, "An American Musician's Story."

MSGR. E. J. FLANAGAN

Msgr. Edward Joseph Flanagan , founder of Boys Town in Ne-aska, died May 15 in Berlin after

Braska, once may 19 in Berlin acce.

The famed Nebraska priest had been on an inspection tour of German youth facilities at the invitation of the U. S. Army. He had made a similar tour in Japan last

Father Flanagan's Boys Town Home at Boys Town, Neb., began humbly with two starving newsboys and three other lads charged with delinquency as its first inhabitants

such as "Gavoite Satirique," "Suite Grobesque" and Sonnet No. 3.

Achron was the brother of Jo-seph Achron, composer-violinist, who died in Hollywood five years ago. The pianist's widow, Lea Karina, is a mezzo-soprano, who often appeared with him in joint rectals.

ROBERT JESSE WHITE

ROBERT JESSE WHITE Robert Jesse White, 65, former vaudeville and evangelistic singer, died May 6 in Noblesville, ind. He toured Keith's vaudeville cir-cuif from 1990 to 1920 with Buster Keaton and Gus Edwards, and later was director of the Southern even by the company of the control of the Carolina for 15 years.

GEORGE POLK

George Polk, 34, chief Middle Eastern correspondent for the Co-lumbia Broadcasting System, was found slain May 16 at Salonika,

Greece. Details in Radio section.

TOSEPH FAVOREAU

JOSEPH FAVOREAU
Joseph Favoreau, 68, former circus advance man and advertising agent, died in Martinsville, W. Va. He was stricken while working with a circus.

BERNAT FEDERHAR Bernat Federhar, 82, retired Akron, O., motion picture theatre operator, died May 14. Two sons

Charles Mutterer, 62, veteran Pittsburgh stage electrician who had been at Stanley theatre there since house opened more than 20 years ago, died after a heart at-tack May 1, backstage while at work.

Mother, 67, of Mrs. William Tay-lor, who conducts the Martha Deane radio program, died at Star-lake, N. Y., May 10.

Mother, 87, of Robert Hickey, midwest field supervisor for RKO, died in Detroit, May 10. Another son and two daughters also survive.

Otis C. Spetswood, 40, manager of the Radio Club of Chicago, was killed in auto accident near Elgin, Ill., May 11. Survived by widow.

Mether of Les Zimmerman, publicity director for the William Morris agency, died in New York, May 17, of a heart attack.

Shifting B'way Map Continued from page 1

shame at 1.093. Down, Neeb, obeyand three other lads charged with delinquency as its first inhabitants in the continued from th

due are eyeing one of these houses which they'd like to buy and con-vert for steady use of their shows. Rivoli has been able to gross strongly, but the Republic has been in b.o. difficulties frequently.

Number of other Broadway houses are reflecting changes of policy because of uncertain prod-uct and business conditions. Amof the deal via the Kudner ad agency.
Just as radio carried acts, cradled in the vaudeville tradition, into in the value of value of the value of th uct and business conditions. Am-bassador, after operating on a first-run foreign film polley for some time, has now switched to reissues. House is currently play-ing the dualer, "Lost Horizon" and "Adam Had Four Sons," both Co-lumbia films.

lumbia films.

Bijou, which left legit for films with RKO's "Man About Town, was shuttered for two full weeks because of a lack of product after it had played "October Man," it reopens this week with "Citizen Saint". Loew's State, house which fluctuated between moveovers and secondary new groduct, is now secondary new groduct, is now secondary new groduct, is now leave the secondary new groduct, is now leave the secondary new groduct, is now secondary new groduct, is now product to the product of the secondary new growing "Easter Parade," a high-budget pic, for the theatre with the buildup in mind. RKO's Palace has undergone an

theatre with the buildup in mind. RKO's Paloce has undergone another recent shift. House now is booking second-run top films and first-run dualers in double-festure packages. Palace was a first-run showcase but later went into a constant of the control of the c

BIRTHS

Mr. and Mrs. Joseph I. Breen,
Jr., son, Hollywood, March 16.
Father is production assistant at
Eagle Lion.
Mr. and Mrs. John Tyers, son,
New York, May 11. Mother, known
professionally as Helena Bliss, appeared on Broadway in Scone,
is currently featured in "Inside
U.S.A." (Century, N.Y.).
Mr. and Mrs. Russel Crouse,
Mr. and Mrs. Russel Crouse,

U.S.A." (Century, N.Y.).

Mr. and Mr.; Russel. Crouse,
daughten, Nw. york, May 12.
Father is playwright-producer.

Mr. and Mrs. Earl Donaldson,
on, Sait Lake City, May 8. Father is head of music dept. at station KALL; mother is singer,
known professionally as Elaine
Darrell.

Darrell.

Mr. and Mrs. John Lowe, daughter. Los Angeles, May 15. Mother is the former Ruby Keeler.

Mr. and Mrs. Tommy Shaw, son, Hollywood, May 14. Father is an assistant director at Universal-In-

assistant articular at conversariant control and the control a

Mr. and Mrs. Leon Roth, son, New York, May 6. Father is na-tional promotion manager of United Artists; mother is former Miriam Wolf, radio writer.

Miriam Wolf, radio writer.

Mr. and Mrs. Gene Filip, son.
Chicago, May 9. Father is with
WGN public relations dept.
Mr. and Mrs. Marvin
Mann, daughter, Chicago, May 9. Father
is advertising exec; mother is former radio actress.

mer radio actress.
Mr. and Mrs. Douglas Heide,
twin daughters, Wassau, Wis., May
10. Mother's the daughter of Florence Fisher Parry, Pittsburgh
Press columnist and ex-actress.

Mr. and Mrs. Charles Shannon son, Sharon, Pa., May 11. Father just resigned as WB city manager there.

Mr. and Mrs. Godfrey Lefton, son, Indianapolis, May 10. Mother's the daughter of Maurice Spitalny, Pittsburgh bandleader.

Pittsburgh bandleader.
Mr. and Mrs. Edward Mack,
daughter, Pittsburgh, May 4. Father's Playhouse and radio actor.
Mr. and Mrs. Charles Correll,
son, Hollywood, May 14. Father is
Andy of Amos 'n' Andy; mother
is former dancer Alyce McLaughlin.

lin.

Mr. and Mrs. Arthur I. Appleton, son, Evanston, Ill., May 12. Mother is former film actress, Martha O'Driscoll.

Mr. and Mrs. Robert Cameron, son, Chicago, May 10. Mother was formerly with Mus-Art agency; father is saxaphonist with Ralph father is saxapionis was asserted to Sterling orch.

Mr. and Mrs. De Witt Celsor daughter, New York, May 12. He's assistant manager N.Y. Paramount.

Vaude-Tele Mated

permanent name emcee.

Billy Joyce, who, under Bill Murray in the Morris office's radiopt, set this deal, will work with the agency's vandeville specialist. Harry Kalekinn, in laying out a bill Harry Kalekinn, in laying out a bill specialist, which are considered to the special special

ing in the niteries and vaude.

The "bench" act thoy-girl fiftration), piano or sidewalk-patter act
would work before an olio in "one,"
in the time-honored vaudeville tradition. The offic would have the
usual ads, but in this case would
plug Marrak, Havoline, Pexaco and
allied products instead of the
more than the state of the control of the control of the control

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to

Initial Bill

Initial Bill
Tentatively lined up for the initial bill are the Andrea Dancers, Pearl Balley, Senor Wences, Stan Fisher, Rosario & Antonio, Al Kelly (Willie Howard's stooge temporarity parted from Howard who's appearing in "Sally") and the Four Moroccans, These acts, it's figured when to be a superior of the standard of the standard when the company that the orthodore

appearing in Grand Moroccans, These acts, it's figured when laid out in the orthodox vaude tradition, will have the variety that was the mainstay of the shows at the old Palace or the latter day Loew's State on Broad-

Eddie Sobol, who was reared in the (Al) Lewis & (Max) Gordon vaudeville tradition, will produce on behalf of WNBT, where he's the

on behalf of WNBT, where he's the chief producer now. Sobol, how-ever, will have to develop a new technique for the vaudevilliams gone video, i.e., slow down the acts' motions and fast talk, and do sharp editing of routines so as to cull the cream except for a boff few min-ter. A serial woman for example

cream except for a non rew mun-utes. A single woman, for example, would do only two songs, and off. By trial and error it is hoped to evolve a technique for the video vaudevillian that may set a stand-

All of this is expected to set an

be designed; but the stage in "one," "two," "three" and full will be part of the technique.

of the deal via the Kudner at la sresson for lack of tele-developed stars on page 1).

Just as radio carried acts, cradied in the vaudeville tradition, into undersamed-of heights, William and television for the Kudner agency, along with other top brass vision." The 60-minute prompt of Texaco and WABT.

GBS' Edge Continued from page 1

members pay (in addition to dues) 1% of royalties. In the case of Maurice Evans' current revival of "Man and Superman," at the Rudson, N. Y., that would amount to about \$20-30 a week at present.

Hudeon, N. Y., that would amount to about \$250.50 a week at present. Show to only life member of that the state of the sta

to many times the annual \$15 dues. Life members of the Authors Guild. are Gertrude. Atherton, pring Bacheller, Rex Baech, Earlie Farges, Miriam Michelson, Laurence Rising, M. M. Stearns, Gertrude Whiting, Franklin P. Adams, Geogge Agnew Chamberlain, Mignon B. Eberhart, Rupert Hughes, Fannic Jiura; and Dorothy Quick.

TOA Pitch - Continued from page 4 :

Continued from page 4

mores into TOA as executive veepee, it was learned here.
Feeling is that the association
should have a strong, permanent
setup here to deal with Government and the Congress, since both
appear to be part of the page of the
total that both the Motion Picture Association and the Allied States Eshibitors have their main headquarters in Washington, primarily for
the reason that this is the sect of
the reason that this is the sect of
Currently A. Julian Braylawski.

the reason that this is the seat of government. A Julian Brylavski, Currently, A Julian Brylavski, and the seat of the seat of

two.

Robert Coyne, who's stepping
out as executive director of Theatre
Owners of America June 1 when
Continue with merica June 1 when
continue with the executive committee of the exhibit unit thereafter.
Coyne has been holding the top
fulltime spot ince the group was
fulltime spot ince the group was
He'll maintain an active interest in
TOA affairs besides sticking around
for a short time to help Sullivan
for allow the short with the duttes
of the state of the state of the state of the state
of the state of the state of the state of the state
of the state All of this is expected to set an unprecedented pace in television programming. For instance, studio Br, with its 300-capacity audience, in Radio City, will also see video production niceties that, it is felt, couldn't be achieved in a linearch. That's why a vandeville house was read to be a support of the studio, where the stage will be masked and entrances and sets suitable for the video audience will be designed; but the stage in "one," of the job.

or the job.

Coyne plans to enter private business. It's likely he'll join Ted Gamble, TOA prexy, if the latter is able to close his negotiations with Mike Naify for the Golden State circuit on the Coast.

MARRIAGES

MAKKIAGLS
Louise Bernero to Faul Beisman,
St. Louise, May 10. He's manager
of American theatre and Municipal
Theatre Assn. in that city.
Babette Krauss to Robin Craven,
Phitadelphia, May IV. He's in cast
of 'Strange' Bedfellows' (Morosco,
N.Y.).

Cyd Charisse to Tony Martin, Santa Barbara, Cal., May 15. Bride is Metro contractee; he's the

singer.
Virginia McCurdy to Alan Young.
Tijuana, Mcxico, May 11. She's a singer; he's a film and radio comic.
Anne Brown to Thorllef Schelderup, Oslo, May 12. Bride is concert singer.

"ivo", "three" and tull will be part of the technique.

Many show bir departures will figure in this program. For one, show biz history may be made throughwideos stars being thus cradical. The fact is that no wideo whereas in other show biz branches, say a recording, for example, even the most minor disk has been known to catapult song or instrumental soft size into important.

The Texaco show, of course, will mean a revision of salary standards but, in turn, it is felt it may create names—because of the sight-plus—radio or films has yet produced. This, of course, would have to wait on such time as the added "circulation" via use of more video sets. cert singer.

Dorothy Hutchik to Benny Ku
chuk, New York, May 7. He's
vaude and nitery agent.

Lanore Langley to Jimmy Cairns, Chicago, May 14. Groom is head of Chi licensing dept of BMI.

"Sock Home"....

"Laurette and Clymas, dancé satirists
... sock home. They have several
cute pieces of business and a particularly effective sense of comedy
values."

KAHN, VARIETY. (May 12, 1948)

"Stopped the Show Cold ... They Were Wonderful"

"The real surprise of the show was Laurette and Clymas . . They stopped the show cold. The production had to stop the team to come back for bows. The gad, an attractive blonde, showed surprising acting shifty, high-lighted by little his that were warming to watch. The lad straighted with aplomh and definess. Together where wonderful."

BILL SMITH BILL HOARD.

BILL SMITH, BILLBOARD. (April 24, 1948) * * * * * *

"Surprise Hit"

"Surprise hit of the evening was the dance team of Laurette and Clymas, whose comic pantonime, coupled with their slick dancing technique, makes a particularly appealing act." h their suca kes a particularly appearing MILDRED GORDON, N. Y. MORNING TELEGRAPH.

(April 17, 1948)

"A Picture Bet"

"Aurette and Clymas . . the femme half, a blonde, an excellent come-dienne. She'd be a picture bet. "Act employs several routines on a dance foundation. Main one is called "Wolf of the 1900's and it's an excel-lent piece of business . . , drew con-siderable comment from a trade-wise opening night audience Thursday (15)." WOOD. VARTETY. WOOD, VARIETY. (April 21, 1948)

"Joy to Watch"

"Laurette and Clymas, dance humorists, lend a sophisticated touch that is isis, tent a sopinisticated toner that is extrain to win them other fine engagements. There is a finesse about their fun-making that is a joy to watch."

ROBERT W. DANA,

N. Y. WORLD-TELEGRAM.

(April 26, 1948)

"Funny and Original"

LEE MORTIMER, SUNDAY MIRROR. (April 18, 1948)

"Triple A Indorsement"

"The adult comedy dancing of Laurette and Clymas at the Harem (in contrast with some of the feeble, unfumy initiations of the slap-stick routines introduced years ago by the Hartmans and by Moore and Revel)."

y Moore and A. LOUIS SOBOL, N.Y. JOURNAL-AMERICAN. (April 27, 1948)

"Tops in Town"

"The humorous Laurette and Clymas act at the Harem."

the Harem.

DOROTHY KILGALIEN,

N.Y. JOURNAL-AMERICAN.

(April 22, 1948)

"Today's Bravo"

Laurette and Clymas at the Harem." EARL WILSON, N. Y. POST. (May 3, 1948)



The Exclusive and Amusing

URETTE AND CLYMAS

"DANCUMORISTS"

Currently

HELD OVER

(In New Show) At Nat Harris'

HAREM, New York

Choreography by THEODORE ADOLPHUS

Direction JACK DAVIES 48 West 48th Street, New York

Chicago Representative PHIL TYRRELL

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VOL. 170 No. 12

NEW YORK, WEDNESDAY, MAY 26, 1948

PRICE 25 CENTS

N.Y. Public 'Hit-Crazy,' Say Legit Crix, | LEAD N. Y. LEGIT Surprised That Film Players Can Act

New York's drama crities get a few things off their, chests on the siste of Broadway, the theatre and humanity in general, in a poil just its de Broadway, the theatre and shadanity in general, in a poil just the New York public as "isay" and Phicragay"; calling the Pulitters and Critics Church pulitters and Critics Church with the New York public as "isay" and Phicragay"; calling the Pulitters and Critics Church with the New York public as "isay" and Final State Lake City, Ma Brandt, sales mgs, critical state of the receiver ing surprise that film players can set, the critics lay about the work of the New York public as "isay" and public

set, me critics my mount tiers, vilgonously.

On the whole, though, they find the 1947-48 legit season an individual state of the control of

gence ot oft-monaway provency, and groups, agroups, agrou

(Continued on page 50)

Mrs. Wm. Morris at 75 Clippers to London For Sophie Tucker's Preem

Sophie Tucker's Preem
Ma, William Morris, Sr., widow
of the Jounder of the William
Morris
Jounder
Jounde

Sales in 1948 Seen

"Sates III 1740 Security May 25.
Al Lake City, May 25.
A. A. Brandt, sales mgr. of Genear Electric C6. electronics dept.,
In town last week for a three-day
meeting of C. E. salesmen, crystalblue security of C. E. salesmen, crystalsalesmen, c

Angel Doesn't Fear to Tread 300G Legit Red

Unless attendance to "Hold It." lowest-grossing musical on Broadway (National), more than doubles its present pace or the show angel, Anthony Farrell, changes his mind about keeping it playing 'until it becomes popular." a new record in red will possibly be a present a new and the same than the same of the same than the same of the same than the same of the same o

Farrell's investment in the show has risen to approximately \$300,000, around \$50,000 of that repre-senting the operating loss since senting the operating loss since Farrell decided to go up the sound of Farrell decided to go up the sound to fishing trip over the weekend but not until the was assured there was enough money on hand to weather last week, because he had put it on the line with a sturrly additional control of the sound of the sound of the third week, which meant that the

"H" got around \$10,000 nor as third week, which meant that the show lost more money than it grossed. Few if any backers of Broadway productions have ever matched Farrell's persistence, sup-ported by his unhesitating bank-roll.

When advised of the amount of the week's red, he merely said:
"So what!" and kicked in with the

WLIB IN ALL-DAY TRIBUTE TO ISRAEL

JERRY LEWIS CLICK
HYPOES DATES FOR POP
Damp, Philadelphia, May 25,
"Dean, Mittewis, I after of Jerry
"Dam, Mittewis, I after of Jerry
"Jerry Mittewis, I after of

CRITICS' POLL

Tiddit Addresson was the best actives of anderson was the read way. In the opinion of the new dway, in the opinion of the new dway, in the opinion of the season, barely nosing out Henry Fonda for the top actor of the season, barely nosing out Henry Fonda for the property of the season, barely nosing out Henry Fonda for the first property of the season of the first property of the season has been depended in the season, along May 15, at the Royale. Miss Anderson got 10 out of 12 critice votes, for the most declare score in 10 classifications, out of 12 critice votes, for the most declare score in 10 classifications. Decision, also as season-panner at the Plymouth, and Fonda is top 12 critical votes, and 15 critical votes of the votes of the votes of the votes of the votes being scattered.

The fact that Miss Anderson was the fact that Miss Anderson when the value Kelly and Fonda in God-

The fact that Miss Anderson won by such an overwhelming edge, while Kelly and Fonda (and God-frey Tearle, who was third with 2½ votes) ran so close together, high-lighted an interesting angle on the season—namely, that there were (Continued on page 49)

Giants Pro-Rate TV Grid Rights On Per-Set Basis

Revolutionary new system of apportioning costs for television rights to gother genes, which is to gother the system of apportioning costs for television rights to gother genes, which is the system of the system o

Tops of the Tops

Retail Disk Scher "Nature Boy" Retail Sheet Music Seller "Nature Boy" "Most Requested" Disk "Nature Boy" Seller on Coin Machines "You Can't be True Dear British Best Seller "Galway Bay"

Tele Nicks Films' B.O. for \$3,000,000, Survey Reveals; But Top Pix Still Sock

There's Powerful Prayer In South Africa Pix

Johannesburg, May 25.
Methodist Church in Durban
will be first in South Africa to be
given over entirely to showing of
religious films.

Pix will replace normal service and sermon on Sundays.

4 WB Officials Waive \$12,500 Pay Increases for '48

Automatic raises for top officials of Wamee Bros. have been halted for the current year because of uncertain business conditions in the industry. Four of Warners high officers have waived pay boosts packs in a move designed to cooperate with the economy program, it's been learned. Quartet, each of whom have passed up a \$12,500 wags hike for "85, are Benjamin wags hike for "85, are Benjamin wags hike for "85, are Benjamin Samuel Schneider, veepee; and Mort Blumenstock, ad-qub veepee, and Mort Blumenstock, ad-qub veepee, Waiver, made several months

Mort Blumenstock, ad-pub veepee. Waiver, made several months ago, is in the form of a letter signed by four which declares that "due to general business: conditions in the motion picture industry throughout the world, and the urgent need for economy, we here(Continued on page 2)

FAMED B'WAY PALACE MAY GO DARK ENTIRELY

The Palace theatre on Broad-way, symbol of vaudeville in the U. S. for more than 20 years and a film house for the past 15, may shortly close its doors entirely. All the unionized employes of the (Continued on page 16)

Jolson 'Hatikvah,' 'Israel'

Disks for Weizmann Disks for Weizmann
Al Jolson and Deca planned to
fly masters of two disks recorded
Monday (24) to Washington yesterday (25) for presentation to Dr.
Larael, and to President Truman,
on the occasion of the former's
Official call on America's first citizen. The songs are "Hatilvain"
and "Israel," the latter written
Jolson vocaling both.
Both were wixed a casella by
Both were wixed a casella aby

Both were waxed a capella by Jolson on Monday, "Hativah" is in Hebrew, of course, and "Israel" in English, latter being published by Bourne,

In the first definite indication of the tremendous Impact television might have some day on the film boxoffice, a survey conducted in association with one of the top ad agencies reveals that 'TV, at its present stage of circulation, is cutting into film grosses at the rate of over \$3,000,000 yearly.

over \$3,000,000 yearly.

Ratimate is based on the survey's findings that 20% of people owning tele sets attended filmeries less than their neighbors without sets. The sets of the set of t

Cone & Belding.

Film industry executives, questioned for their reactions to the survey conceded that the ostrichstrates of the survey conceded that the ostrichtopers until now must be abandoned. They pointed out, however, that video isn't the first major competitor they've had to, buck—that the industry has staved off (Continued on page 20.

Dems Plan Film Series For TV to Accent Human Qualities of Pres. Truman

Washington, May 25.

Idea for extensive use of television by the Democratic National vision by the Democratic National Committee in the coming cam-paign is said to be kicking around National Committee headquarters. It is dependent upon two things: getting the necessary dough and also getting the approval of the candidate who, short of a terrific upset; will be Harry S. Truman.

upset; will be Harry S. Truman. Republicans have not gotten to the stage of considering buying video air time. Scheme, as the Democrats are said to be considering it, would involve widescale use of 16m film. One idea is to prescnt Pres. Truman as a very human guy to (Continued on page 54)

MULL TELEVISING MET OPERA IN FALL

MEI VEEKA IN FALL
ABC television is currently
pushing plans to air the Metropolian Opera performances when the
Met resumes in the fall. Web's
contract with the opera company,
broadcasts from the Met auditorium Saturday afternoons for
years, also includes tele rights and,
according to an ABC spokesman,
everylody at the web 'is deter(Continued on page 364).

Civil Liberties Union to Spearhead Merged Talent Groups Vs. Censorship

A permanent, coordinated or-ganization to fight censorship of films, radio, legit, books and maga-zines is being formed by the American Civil Liberties Binoi, through freedom From Censorship. With Freedom From Censorship. With the cooperation of various groups, in the entertainment, arts and communications fields, a central group will be established by early fail.

A full-time executive-secretary will be hired and a preliminary budget of at least \$10,000, probably supplied by the ACLU, will be set up. Tentative plans for turbles are a present the second of the be set up. Tentative plans for such an organization were outlined at a meeting Friday (21) at the Longacre theatre, N. Y., and a larger, formal session is slated for mid-dune.

mid-June.

Elmer Rice, National Council on
Freedom From Censorship chairman, presided, and speakers included Archibald MacLeish, James
T. Farrell, James F. Reilly and
Manuel Komroff. It was Indicated
that Stop Censorship, the recentlyformed anti-suppression group. formed anti-suppression group, would cooperate with the new or-ganization.

1. Campaigns to abolish municipal and state film censorship, even if it were to be classified as an attempt to influence legislation and thus affect the tax status of the organization.

organization.

2. Legal defense of persons charged with violation of laws governing freedom of expression.

3. Arouse public opposition to industries responsive to censorship pressure or threats from the Un-American Activities Committee.

4. Support by court action to break up monopolistic controls in industries, plus legislation toward the same end, even if it, too, involves the question of tax exemption.

'DEAD END KID' GORCEY HELD ON GUN CHARGE

Van Nuys, Cal., May 25. Leo Gorcey, one of the original "Dead End Kids," was held by local police on suspicion of assault with deadly weapons. According to police, his estranged wife, Evaline, reported that he shot at her.

une, reported that he shot at her.
Mrs. Gorcey declared that she
and two private detectives at
tempted to enter Gorcey's home,
and he fired a gun. Nobody was
hit.

Young Bess' (Kerr) To Follow 'Edward' in Eng.

FULION LAWARU II RES.
Metro's first potwar British production, "Edward, My Son," for which Spencer Tracy, Deborah Kerr, producer Edwin Knopf, discovered to the Most of the Mo

inediately.

Strickling will set up a complete Anglo-American publicity relationship. His write Joins him June 17 on the Queen Elizabeth which will also take over a sizeable film contingent, such as the Billy (U) Geotzes, the Harry Movaks the's Coetze, the Harry Movaks the's Coetze, the Harry Movaks the's Coetze, the June 19 on the Coetze of the Harry Movaks the's Coetze, the June 19 on the Queen Harry Movaks and June 9 on the Queen Mary, isn't salling until July 1

Warner 'Task Force' Cues New Trend to War Pix

ATEM ATEM TO WAT Fix
Warner's "Task Force," a story
of Naval fighting in the Pacific, has
been taken off the shelf and assigned to Jerry Wald for, production. Story was slated for filming,
three years ago, but was shelved
been been to be a should be to be the story of the shelf of the s

ers were tired of war.
Metro is currently shooting
"Command Decision," RKO is
readying "Battleground," and several other lots are cooking up war
tales for early filming.

Jessel's Gold Card

Jessel's Gold Card
Hollywood, May 2s.
George Jessel has been presented a lifetime gold membership
card in the Variety Club International presented by Arthur Ungar,
of the few cards issued by the International.
Card was due to be presented to
Jessel at the Variety Club convention in Manni Jast month, but Jessel
was subsequently brought here for
presentation by Ungar.

Oct. Figured as Earliest On Hearing of Appeals For Lawson, Trumbo

A Washington, May 28.

U. S. Court of appeals and a second of gureed to grant of appeals and a second of gureed to grant of appeals and a second of gureed to gureen and a second of gureen and gu

Welles Flying to Italy On Pirandello-Korda Pic

Orson Weiles was slated to piane to Italy last night (Tuesday) from New York. He's going to make a picture there for Sir Alexander Korda. It will be based on a Pirandello play, with Welles doing the screenplay, producing, direct ing and acting.

ing and acting.

"Cyrano de Bergerac," which
was supposed to be Welles'
initialer under a three-picture pact
with Korda, has been pushed off
to next year. While on the Coast
during the past month, Welles completed editing of "Macheth," which
be filmed for Republic last year
on a budget of about \$700,000.



309th WEEK! KEN MURRAY'S ACKOUTS OF 1948 in Theatre, Hollywood

Now Playing Nationally "BILL AND COO' Special Academy Award W

Multiple Benefits Slav Golden B.O.

Despite the \$50,000 rolled up in the control of the

Mae West's British Click Spurs a Return in Fall

Her revival of "Diamond Lii" was so successful in Britain that she had to take time off "to give she had to take time off "to give the British a chance to recuper-ate." That's the way Mae West de-scribed audience reaction to the scribed audience reaction to the starred for the past nine months starred for the past nine months in runs both in the provinces and London. Arriving in New York last week on the Queen Mary, she's scheduled to rain to the Coast Mary Service of the Service of the Coast Mary Service of the Coast Mary Service of the Coast Mary Service of the Service of the Coast Mary Service of the Coast Mary Service of the Service of the Coast Mary Service of the Service this week for a summer's vacation.
Miss West said she'll return to
England in the fall for a string of
vaude p.a.s. With that out of the
vaude p.a.s. With that out of the
vaude p.a.s. With that out of the
to revive "Catharine Was Great"
for London theatregoers. Plece is
a four-year-old comedy-drama in
which the actress both wrote and
which the actress both wrote and
Broadway by Michael Fodd.

Phil Baker's Wrong Answer

Phil Baker, quismaster on the Philip Morris Tycerbody Wing" show, listened to someone else ask the questions the dree early ayem—ang the answers he gave landed him in althe other early ayem—ang the answers he gave landed him in althe other early after stopping Baker's weaving car on Sunset Boulevard in Severly

Hills.

"Jave you been drinking?" they asked.

"Only sociel," regiled the guy who a dulken driving charge.

"Only sociel, "regiled the guy who a dulken driving charge.

"I didn't have a cel driving for me," a dulken driving charge to Allen Jenkins' recent explanation that this cat was at the wheel when pinched recently for intoxication.

It wasn't until several hours later that Baker was bailed out and the amount rivolated some of the suns he gives away on his and the amount rivolated some of the suns he gives away on his

and the amount revaues some or the sums he gaves away on his CBS quis show—\$250.

Baker later observed:

"I'm in accord with the 'police for arresting me. I shouldn't 'I'm in accord with the 'police for arresting me. I shouldn't have been driving in my condition." He said he had been celebrating his 35th anni its show business at a Sunset Strip nitery,

Tele Nicks Pix

continued from page 1

morcessfully in the past the dire in the great middle group, where threats of other new show biz the dropoff amounted to 3%, forms, including radio, which is Likewise, the rate of attendance free to the public as is tele, Good of pictures will still line 'em. up, at of the 'set wears off—the figure the boxoffice if the country's eco- montic condition is sound, these got their sets recently as for those spokesmen declared. What the film who had them months or years, it retains that on turning out to quality product.

Survey was conducted among a land of the control of the contr

Survey was conducted as mong, a group of families in Hempstoad, Long Island, by Dr. Thomas E. Coffin, head of the Hofstra College psychology department. It's checkstudy to another survey conducted by To & B. Under the supervision B. Udow. Coffin's findings confirm directly the FC & B results cited at the Society of Motion Picture Engineers' meet last week by agency tole weeper Raiph B. Austrian; filmerise less often since they purchased their sets.

Less Enjoyment From Films*

Less Enjoyment From Films'

Dr. Coffin's survey also con firmed another FC & B finding— that not only do the setowners g

Before & After

Before & After
Not only are televism setowners attending rome less
regularly than before they
bought their sets (as detailed
in the accompanying story).
Viously were among the film
industry's best customers. Following chart, compiled by the
industry's best customers. Following chart, compiled by the
genery's research of genement, shows the "before" and
after filmgoing habits of 211
setowners queried:
Attended films
regy few devision Television
Attended films
regy few devision Television
Attended films
regy few devision for the proregy few days 33% 68%
Every 2-3 weeks. 10%
Every 2-3 weeks. 10%
Every 10%
Every

less often but some of them "seem to get less enjoyment from films, after becoming accustomed to the state becoming accustomed to the state of the s

tres, once the novelty wears off.
Even with these confirmatory results, Coffin decided to ascertain
"what the people actually did, not
just what they thought they did,
Consequently, he took each tele
family and matched it with a nontele family, as comparable as postele family, as comparable as postele family, as comparable as possultain the second of the second of the
May was chosen, with each family
queried on just who had attended
how many motion pictures during queried on just who had attended how many motion pictures during falls week. Each group constituted falls week. Each group constituted ple in all. For every 100 people in the non-tele families, there had been 62 attendances at filmeries that week, while for every 100 fall been only 50 families, there in the please of the please of the fall please of the please of the please drop-off of 12, amounting to 20%.

"The decrease in attendance," according to Dr. Coffin, "was evident in all the socio-economic groups, but was most pronounced

is not regished."
To discover what these attendance drop-offs meant in dollars and cents, Dr. Goffin projected them to the country at large. He conceids the country at large. He conceids the country at large. He conceids the country at large and the resulting figure is a very loose nor—but pointed out that it does sugnated upon the film industry. "If the other 300,000 television families behaved as my sample diff, he said, "they cout the industry at the country at th in lost revenue that week—whiten amounts to a yearly rate of loss of \$3,400,000." He implied, in addi-tion, that this figure would increase tremendously, since the number of video sets is expected to triple by the end of this year.

Chi Femmes True To Form in Video Poll

Chicago, May 25. Chicago, May 23.
Poll of morning program preferences of 2,000 femmes in Chinomes with tele sets, recently confused in the confuse of the conf

Toppers were fashions, 646; cooking demonstrations, 617, and nousehold hints, 615; followed by drama, 293; music, 294; sewing, 176; reducing ceretices, 176; in-176; reducing ceretices, 176; in-186; reducing ceretices, 176; in-186; reducing ceretices, 176; in-186; in-186

Same Poll, but restricted to one choice per femme, shows that most prefer 10 a.m. as the best time for a 60-minute morning program. Count was less than 50 for 8 a.m.; 120 for 9 a.m.; 59 for 10 a.m.; 475 for 10:30 a.m.; 590 for 11 a.m., and less than 50 for 11:30 a.m.

4 WB Officials Continued from page 1;

by waive increase in salary for the year 1948, as called for in our con-tracts." Each of the four have five-year tickets, made Dec. 31, 1945, providing for annual boosts.

1945, providing for annual boosts.
With their pacts now frozen for
the year at the 1947 level, Kalmerson and Kalmine are receiving
\$112,700 apiece. Schneider's pay
comes to \$91,700 for the same
stretch and Blumenstock's at
\$69,200.

Meanwhile, Warners has pre-paid another instalment on its bard loans bringing the total of its in-debtedness down to \$15,510,000 was turned over early this month. In-stalment was due May 1, 199, bl-st more and the stall of the stall of the Albertompany has the right to make continuous and the stall of the continuous stall of the stall of

Similar prepayment was made by Warners in November, 1947, when a \$1,591,000 slice of the debt, originally due in November, '48, was retired.'

\$45,000,000 U.S. PIX LOGJAMME

Semenenko Syndicate Yens Control Of Republic; Doubt Yates Will Sell

A syndicate of financial and film men has been in preliminary negoritation with Republic Property of the preliminary negoritation with Republic Property of the second of

deal.

Yates and the syndicate are reportedly still far apart on terms, with a deal unlikely. Rep prez inderstood holding out for 88 a share, which would give him between \$2,00,000 and \$5,00,000 and

his stock in Rep and its succurs, company, Associated Motion Pleumons, and the succession of the succe

KRS WANTS MORE U. S. REPS ON FILMS' COUNCIL

Kinematograph Renters Society
With the Board of Trade for failing
to select any American distributor
to sit on the Films Council advisory body. Previous U. S. reps
ory body. Previous U. S. reps
ory body. Previous U. S. reps
Metroy. Sam Eckman, Jr. Both
are managing directors for their
firms here.

New nominees for ""

firms here. New nominees for the advisory body are Sir Arthur Jarratt of British Lion and Reginald Baker of Ealing Studios, Since both exces are producers rather than distributors, the amount of filmmakers on the panel stands to be overwhelming.

H'wood Studio Probe Resting Very Quietly

Resting Very Quietly
Washington, May 25.
It begin Washington, May 25.
It begin to look here as though
the Bonus to look the livest
title as the liv

Johnston Pitching For More Femme Filmgoers

More Femme Filmgoers
Eric Johnston, prexy of the Motion Picture Assn. of America, will
make a pitch for femme film customers at the national convention
Women's Clubs in Portland, Ore,
this week. Thursday (27) is designated as "Motion Picture Day."
Johnston will be supported by
George Murphy, Screen Actors
Guid chief, and Arthur Delra,
deeper and community relations for
the MPAA.

H'wood Setting Pattern in N. Y. On Labor Strife

VIII Lauvi Stine Fear that film labor unions in New York will duplicate the pattern of jurisdictional disputes which has paralyzed kollywood with the pattern of jurisdictional disputes which has paralyzed kollywood among major homeoffice excess. Concern over the continuation of smooth operations in the vital inamefal center of N. Y. sprouted last week as AFL and CIO locals should only a fight of the control should be control with the control of the control should be control with the control should be control to the control should be control to the control with the control should be control to the control to the control should be control to the control to control to the contro

negotiations with the union or grounds that it refused to comply grounds that it refused to comply with Taft-Hartley act provisions re-quiring antl-Communist affidavits from all union execs. Declaring that "it is deeply concerned about (Continued on page 16)

FDR NSH B.O. in Film Version as When Alive. **UA Sales Dept. Finds**

United Artists is having a hard push peddling "The Roosevelt Story," the feature-length decu-mentary it released last July, detailing the career of the late President.

President
Exhib opposition throughout the
country has been strong. Film has
layed only about 800 dates and
UA. Pleture was compiled from
newsreed clips, dating back to 1905,
by Tola Productions, comprising
Frandt. his general manager, Martin Levine, and Oliver Unger.
Exhibitor opposition to the film
seems to have a number of bases.
(Continued on page 20)

AMBASSADOR GRIFFIS STRESSES FILMS' ROLE

STRESSES FILMS ROLL
Importance of Américan films as
a propaganda medium was stressed
last week by Stanton Griffis, U. S.
Ambassador to Poland and chairman of Framound of the Course
many to attend State Dept. conferences in Washington, he said
that he had set up a motion picture
where films are shown three times
weekly.
The theatre, Griffis declared,
was started after he came to Course
was started after he came to Course
was started after he came to Course
good." Griffis declared course
and other diplomats attend regularly and reaction has been "yerg
good." Griffis declined comment
on reports he may return to the
film business.

DISPLACE 'EM

London, May 25.

A nine months backlog of American films, which in ordinary times of a free market would have brought U. S. majors a total of the control bookings of British misses spells curtains to any possibility of Yand distrib making up for the loss of playing time which occur-control bookings of British making up for the loss of playing time which occur-control booking time which occur-control of the control of the c

These reissues, along with new These reissues, along with new british prioduct and a smattering of letfover Yank pix, will carry the circuits through the summer. During that entire period, only a few American films will be able to play these chains. British houses the control of the control

Contract Stymied? Rank officials say there is ossibility of American dist (Continued on page 20)

EL in the Black **Past Five Weeks**

In the black for the past five weeks. Robert R. Young outfit, after sloughing through red ink since it started almost 18 months ago, has been racking up billings for more than a month now that are equal to or a shade better than overhead.

overhead.

Operating costs are currently running between \$250,000 and \$300,000 weekly for the studio and distribution setup. Income from film rentals, which for a long time

film rentals, which for a long time had come nowhere near the company's outlay, have now hit the Major reason for the upturn, it is believed, is that a considerable backlog of product has now been built up in the exchanges and from which to draw income. In addition, of course, there are a number of individual pictures that have been doing fairly well recently.

(Continued on new-54 cu.

(Continued on page.54)

BRITISH REISSUES Report Hughes Would Sell Entire RKO Theatre Circuit for \$40,-\$45,000,000

Eire Pic Fans Irked Over 'Lack of H'wood Realism'

Lack of H'wood Realism'
Washington, May 25.
Failure of American films "to
portray realistic situations" is violenily criticized by the better inmotion picture audiences. U. S.
fromed seg me nt so fite hismotion picture audiences. U. S.
in a survey of px in Eire.
"It is considered that the films
are usually geard to the mentality
of a child," declares the report
written by George M. Finish of
written by George M. Finish of
and released by Nathan D. Golden,
chief of Commerce's motion picture-photographic branch.

Skouras, Balaban Press for Film Consent Decree

The drive for a consent decree in the Government anti-trust action, without wastling new hearings before the Federal statutory court, is gradually taking shape with two Big Five presties now because the state of t

strong effort should be made for a satisfactory settlement which would end uncertain conditions in the industry.

So convinced is Balaban of the (Continued on page 55)

Boys Town' Again

Hollywood, May 25.

Metro is reported readying a resue of "Boys Town" to capitalize Issue of "Boys Town" to capitalize on the widespread publicity fol-lowing the death of Father Flan-gan in Berlin.

Picture was made in 1938, with Spencer Tracy and Mickey Rooney in the top roles.

National Boxoffice Survey Warm Weather, Labor Rows Nip B.O.s-'Curtain'

Holds Up; 'River,' 'Fuller,' 'Apache,' 'Arch' Strong

Holds .Up; River, 'Tuller,' 'Apache,' 'Arch' Strong

If the warm to hot weather, "Berlin Express" (RKO) and 'State habor troubles in several key cities and a shortage of new releases west and a shortage of new releases west of Broadway, the national box. 1000, opening in a few more keys of Broadway, the national box. 1000, opening in a few more keys this week, continues strongly and stanza. Topheny number of regard the strong of the

Howard hughes is offering the entire RKO theatre circuit for sale, according to reports in Wall street Monday (24) and reverberated throughout the trade this week. Howard was a construction of the sale of the control of the control of RKO's facilities only two weeks ago, is said to be endeavoring to unload the circuit at terms which would give him the company's process—and cash to boot. Hughes', price was reported in the financial sector to be \$40,000,000 to \$45,000,000 for the 108 exists of the control of the

or, in other words, a valuation about \$37,000,000 for the w

about \$37,000,000 for the whole company. That the theatres alone might with the state of the sta

Hughes offered.

As a matter of fact, Wall streeters are said to be pegging the price (Continued on page 55)

DEPINET SEES HUGHES AS 'UNDISPUTED CHAMP'

AS UNDISPUTED CHAMP!
Howard Hughes "Is the type of man who will not be context until RKO is the undisputed champion."
Ned Depinet, RKO's 'cee veepee, cleared yesterday (Tues) after returning from 10 days of Coast controlling stocholdren Proper Notalium, board chairman of Atlas, Peter Rathron, RKO press, and Dore Schary, production chief.
"I am very davorably impressed by Mr. Hughes' ideas and integral the property of the prope

(Continued on page 16)

Sid, Silverman, Probléent 4 West 45th St., New York 19, N. Hollywood 28 631b, Yucca, Street Washington 4 1292 National Press Building Chicago I 360 No. Michigan Avo. - London WC2 8 St. Martin's Ph. Trafalgar Sq.

SUBSCRIPTION ...\$10 Foreign....\$11 les......25 Cents 120 Vol. 170 No. 12 INDEX

Rille Chatter Film Reviews House Reviews 48 Inside Legit 50 Inside Pictures 16 International 15 Legitimate 49 Literati Music 35 Obituaries 47 Orchestras 35 Pictures Radio Radio Reviews 32

DAILY VARIETY
[Published in Hollywood by
Daily Variety, Ltd.)
\$15 a Year—\$20 Foreign

Records 38 Frank Scully

2-Week Limit Hurting Loop Grosse

Some of the former subsequents here are discovering that the privilege of being a first-run, presented to the privilege of being a first-run, presented to the privilege of being a first-run, for the old substantial slashing of interest for the privilege of the privilege o

Lawrence's New Exec V.P. Title With U. S. Rank Org.

Title With U. S. Rank Org.

Jock Lawrence, which been
percent in the growth of the contings of which been
in 1945, has been upped to the post
of executive veepee. Hoisting of
Lawrence gives him the authority
to land out, police making, the
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Skourases' School Pic

Skourases' School Pic
The Skouras brothers have producted the Skouras brothers have producted the Skouras brothers have producted the Skouras brothers have brothers
feature Foods and Tex, and Ilmx
(Falkenburg) McCrary, which they
will show in all their theatres in
New York in- the next few weeks
or raise funds for the Public Eduviolet was brother for better schools in New Yorkfletture was shot Monday (24) at
Fox Movietone studios, N. Y. It is
titled "These Are Your Schools."
It was produced by Skouras for
titled "These Are Your Schools."
All was produced by Skouras for
tations, set up and financed by
Spyros and George Skouras for
three stars appearing grait, Jack
Christopher Skouras for
three stars appearing grait, Jack
of Fox Movietone, directed.

381G Indiana Trust Suit

Fred V. and Eva M. Willey, own ers of Found Eva M. Willey, own ers of Found Eva M. Willey, own damage suit in Federal court at Terre Haute last week against Af-fillated Theatres, Indianapolis; Citizens Theatre Co., Brazil, and producer- and distributor compa-nies, charging conspiracy in re-straint of Iread eva Constitute of the straint of Iread eva Constitute of the State of the straint of Iread eva Constitute of the State of the straint of Iread eva Constitute of the State of the State of the straint of Iread eva Constitute of the State of t

They allege they were forced to close and sell equipment in May, 1946, because of inability to buy

Reduction of mortgage principal nd a substantial slashing of interest payments has been effected by Loew's on its Tilyou theatre, Coney Loew's on its Tilyou theatre, Coney Island. Under a new mortgage, Loew's has reduced its principal to \$366,100 from an original \$408,100 and halved interest to 2% annually. Amortization payments have been upped to \$31,000 yearly and the maturity date advanced to Dec. 10, 1857.

10, 1957.
Transaction was closed with Bank of the Manhattan Co., mort-gagor of the house.

Sells Away From Minn. Amus. Co.

Bombshell hit Minneapolis, May 25.
Bombshell hit Minneapolis film
circles in the form of action by
M-G in selling three of its firstrum
plettures way from the Minneapolis
film
plettures way from the Minneapoli,
plettures way from the Minneapoli
plettures are the
Schreiber interests of Detroit,
which has had them exclusively
has been playing dual retissues and occasional foreign and
attractions
In this territory, it represents the
first break in a policy which has
rainfor distributors to the Faramount and RKO Theatres for firstruns here.

major distributors to the Paramount and RKO Theaters for firstruns here.
Workman, M.G. branch
mount and RSValined selling of three
pictures away from Minnesotia.
Amus. represents what company
regards as compliance with the recent Supreme Court decision. Deciday of the company
regards as compliance with the recent Supreme Court decision. Deciday
to "a run" and that no exhibitor
can be deprived of chance to get it.
Consequently, Workman said, letto the country of the country
to the country of the country
that the company will continue to
y sell more pictures to the Lyceum
or to any account other than Minmental Annus.
"Summer Holdbay,"
"Homecoming" and "The Pirate."
"Cucum opened immediately this
week, on three days' notice, with
first annucl. right after deal was
Ever since termination of MinneEver since termination of Minne-

first-named, right after deal was sewed up.
Ever since termination of Minne-sota Amus. Co. ARCO Theatres so and the second of the second of Minnesota Amus. has had all of Metro product exclusively, the same as before pool. Even during pool all excepting a few M-G pictures were spotted into Minne-sola Amus. houses.

Sota Amus, nouses.

Surprising development means, in effect, that Minneapolls has another important firstrum theatre in opposition to the Minnesota Amus. Co. and RKO Theatre downtown houses and the Ted Mann independent sureseater World Theatre.

Protestant Film's 100 Preems in Blitz Debut

In a lakeoff on the film indus-try's biltz mass preems, Religious Film Assur has set simultaneous openings in 100 U. S. and Canadian cities for the Protestant Film Com-mission's second religious film, "My Name Is Han." Documentary preems June 15 and then will make the rounds of thousands of churches.

DeMille Skips the Loop

DeMille Skips the Loop
"Inconquered," Ceel B. DeMille's Technicolor pic, is
skipping the Loop' houses on
its regular first-run showings
workings of the Jackson Park
workings of the Jackson Park
decree. The Paramount film,
instead, opens the first week in
June at a number of outlying
and nabe houses. In day-andParamount sales exes con-

date performances.
Paramount sales exec considered slotting it for a Loop theatre but dropped the idea because the film could only run one week under the decree. That's because it already played at advanced admissions in Chi and any subsequent engagement at regular or upped prices has a factory of the country of the cou

Par Proxies Disclose **Top Echelon Salaries** Stabilized in 1947

Paramount's wage nut for top officers of the company was held at a fixed point during 1947 varying only slightly with the year before, company's 'proxy statement for warded to stockholders that you have a company's 'proxy statement for warded to stockholders that you bite amounted to \$1,199,783 in '47, against \$1,188,116 in the preceding stanza. Only substantial raise haddeny climber by expendent on veepe, whose take hit \$241,000, an advance of \$262,000.

Comparison of proxies indicate that snaller boosts were granted to be standard to be shown to be s

commissions.

All 16 directors are proposed for reelection at the annual stock-holders' meet set for June 15.

Hayward Buys Pic

Kights to SEP Yarn
Lalant Heyward has bought the
screen rights to "Morning Slar;
Saturday Evening Post short by
Robert Spencer Carr, and plans to
Produce it independently. The
reported price was \$8,900. No one
has been set to direct or for the
sarranged.
On Hayward's immediate slate is
the production, with Joshus Logan,
of a musical adaptation by Richard Rodgers and Oscar Hammerpacific," the Pullicar Pract South
Pacific," the Pullicar Pract South
Pacific, "the Pullicar Pract South
Bas also optioned a new comedy,
"The Fundamental George," by

No Bing, Fans Clamor

Boston, May 25.

Plenty outraged customers, 14,000 of them, yammered at the Boston Garden last week when Bing
Crosby, billed as top guest on a
"Cavalcade of Stars" benefit for a
hero motorman who figured in a
recent street car accident, failed to
show.

Necessity of the control of the cont

'TOP THIS' IN 1ST REELS preems June 19 Jan to thousands of the cause of churches.

"Han" was photographed exitively in China and all thesping is done by Orientala it the sping is sponsored by 19 major denominations and 13 interdenominations and 13 interdenominations and 13 interdenomination of the cause of the cau

Big Bookkeeping Writeoffs Bring RKO's 1947 Net Down to \$5.085.847

Preminger's 'Fan' Prance

Marking another important move in the interchange of film talent between the U. S. and England, 20th-Fox director Otto Preminger few to England Sunday, '230 to scout talent for his forthcoming 'The Fan,' which he'll both produce and direct.

duce and direct.
Film, based on Oscar Wilde's
"Lady Windermere's Fan," is to
star Jeanne Crain. Preminger has
already started negotiations to obtain Madeleine Carroll for the
other femme lead, with George
Sanders cast for the top male role.
Although the picture will be shot
on the Coast, it's localed in Engon the Coast, it's localed in Eng-land. Preminger reportedly be-lieves, consequently, that a sup-porting east composed mostly of Britons will help make the film more authentic and will also boost its boxoffice value in the British

Balaban, Rathyon In Parallel Stance Skirt Divestiture

Company prexies are carefully skirting the dangers of plotting the industry's horoscope with reference to the Government's anti-trust suit and its repercussion on film blz and its repercussion on film blz. In closely parallel statements this week to their stockholders, both Barney Balaban, Paramoune's prez, and N. Peter Rathvon, the helmsman for RKO, avoided any tangible predictions as to the results of the recent U. S. Supreme Court decition.

sion.

Their wariness plays up the confusion in the industry which the court ruling has left. Legal talent for the filmites have underscored a number of open questions on countries. The country of the

rd Buys ric

Rights to SEP Yarn

I a letter to Paramount stockbalders which accompanied proxy
statements, Balaban enumerated
that ward has bought the
gay Evening Post short by
price was \$3,000. No one
price was \$3,000. No one
d more lease has been

Rich to Evening Post short
gay Evening Post
gay Evening Post
gay Evening

Well-heeled unit.
In a letter to Paramount stockbalders which accompanied proxy
statements, Balaban enumerate
stockers with a companied proxy
statements, Balaban enumerate
stockers which accompanied proxy
statements, Balaban enumerate
statements,

sents to us."
Rathyon's way of putting it was:
"In view of the fact that further
proceedings must be held, it is
impossible to foretelt what theimpossible to foretelt what thedispose of and what general effect
"The opinion of the Supreme Court
will have upon the operation of the
business of your company." It was
included in a letter briefing rRKO's
pany's annual revealed in the conpany's annual revealed in the con-

pany's annual report.

Parallelisms Continue

As to the all-important poser on theatre holdings, both Balaban and Rathvon highlight the point that the Supreine Court did not rule integration illegal as such. Following through, the due of prexies noted that the lower court was asked to investigate into the details of acquisition.

N. Y. to Europe

N. Y. to Et Steph Buxton Madeleine Carroll Carence Derwent Mitchel Emer Darrell Fancourt Martyn Green Greta Gynt Joan Harrison Rita Hayworth Sol Hurok Margo Jones Lew Kerner Henri Lavorel Lew Kerner Henri Lavorel Tilly Losch Irving Mass W. Stewart McDonald Margaret Sullavan Welles

Application of some-conservative bookkeeping by RKO, designed to absorb prospective insues in a year about the company's 1947 net down in the surprising figure of \$5,005,847 against a record \$12,187,804 for the surprising figure of \$5,005,847 against a record \$12,187,804 for 1946. The total was all the more than the surprising figure of \$5,005,847 against a record \$12,187,804 for 1946. The total was all the more than the surprising figure of \$5,000,000 in 1946. The total was all the more than the surprising the surprising of \$4,500,000 was charged to the '47 profits, according to N. Peter Railwon, company of \$2,000,000 against the cost of certain completed films; a reserve of \$500,000 by the reduction of the book value for investments in for written of the cost of the cost of Mourning becomes the cost of the cost of Mourning Becomes the cost of the cost of Mourning Becomes of the cost of the cost of Mourning Becomes of the cost of Mourning Becomes of the cost of the cost of Mourning Becomes of the cost of the c

time.
Fiscal pundits saw another reason for the move ln '47. Company netted a total of \$4,750,000 in capital gain during the year from the (Continued on page 20)

N. Y. to L. A.

Rossano Brazzi
Guy della Cloppa
Anita Colby
Bing Crosby
Martin Freed
Irene Gibbons
L. Wolfe Gilbert
Maurice Goldstein
Miriam Hopkins
Al Jolson Al Joison
Bernard M. Kamber
June Lockhart
Edward Morey
Norton Ritchey
Frank Sinatra Mae West Earl Wilson Jane Wyatt

L. A. to N. Y.

John Alton
William Bendix
Joseph Bernhar
Janet Blair
Lou Busch
Jeanne Grain
Richard Conte
Linda Darnell
Presentary De C Rosemary De Camp Ned Depinet Mary Kay Dodson Kirk Douglas Kirk Douglas
James Dunn
L. M. Eckert
David Flexer
William Foy
Bob Goldstein
Al Herman
Arthur Hornblow, Jr.
Saul Jaffe Arthur Hornblow, Saul Jaffe John J. Jones Stanley Kramer Jack Lait Barbara Lawrence Harold Lloyd Bob Longenecker Marie MacDonald Noel Madlson Joe Mankiewicz Leo McCarev Leo McCarey Ray Milland Ray Milland Louella Parsons Jules Seltzer William A. Skall Jack Smith Ann Sothern Mark Stevens Murvyn Vye Shelly Winters Jane Wyman Herbert J. Yates Europe to N. Y.

Jacqueline Daniels Mrs. Howard Dietz Russell Muth Phil Reisman Eugen Sharin

TEST SUIT MAY K.O. PIX CENSORS

3,000 Witness Coast 'Preem' Of Theatre-Size Tele Projection

By MIKE CONNOLLY
Hollywood, May 25,
Warners, 20th-Fox and Paramount joined hands in Hollwood
Fridsy Illance theattre-size telehigh pictures ever to be proceted directly on a motion picture screen under regular theateconditions. Affair differed from
the Paramount theattre, N. C.,
demonstration of April 43, when

Other TV News

Where the accent is on Pic-tures-Television, those stories are departmentalized on this page.

But attention is drawn to other TV news in the Radio Dept.; P. 26-27.

the Brodely Navy Yard bouts we flaned from a tele tube beflaned from a telestic flaned from a telestic flaned from
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SMPE and National Assn. of Broadcasters holding their conventions here stimultaneously was proved to be something less than proved to be something less than proved to be something less than the street were a number of film company toppers.

Ist Refusal Rights

Too Costly So Metro

Drops Script Contest

Metro amounced yesterday (Tuesday) that it had discontinued its prize novel contests. While some stadio exces favored going alead, general feeling was that reproduced the state of th

Eastern SDG Pitching For Newsreels and Video

FOT Newsreets and vinee or Pressing its drive to standardize working conditions and salary rates in over 100 non-commercial rates in over 100 non-commercial control of the cart, eastern of the cart, eastern of the cart, eastern of the cart of the cart, eastern of the cart of the ca

America.

For the first time since its formation, SDG will move to ink contacts for directors employed by March of Time and RKO. Pathe, two of the largest producers of dims in the east. Guild, covering (Continued on page 20)

Ryder on Timing

Ryder on Timing
Mollywood, May 25.
On the basis of the theatresize video pix shown on Warner Bros. lot last Friday (21),
Loren L. Ryder, SMPE prexy,
declared: "It's no longer a
question of what might be
done with relevable on but what
Proof that the show steered
studio excess into the video
groove was seen in calls from
toppers of rival studios asking
Ryder for a non-technical resume of the demonstration.

20th's \$1,000,000 **Subsid for Frisco** Tele (If & When)

Apparently confident of snagging Federal Communications Commission permission to build a television station in San Francisco, 20th-Fox has now created a whollyowed subsidiary with an authorized capitalization of \$1,000,000 to take over, that constitute on the state over that constitute on the state over that constitute on the state over the constitute of the state over the state over

Eric Johnston has tentatively set mid-July as the date for his planned trip to Paris to comfab on changes requested by the French government in the Blum-Byrnes agreement. French want to extends each quarter the time allotted in their cinemas to domestic pictures.

loated in their cinemas to domes-tic pictures. Motion Pictures Assn. of Amer-ica prexy will also seek to free part of approximately \$15,000,000 in France. It's believed that with Marshall Plan money going into the country, it may be possible to thaw some of the coin, but it will probably all be part of a deal terms of the Blum-Byrnes accord.

ACLU, MPAA MAP COURT CASE

An important test suit, which if successful would upset all film censorabip boards operating in the U. S., either on a state or combined to the support of t

Job Itself will the ACLU forego the In the light of the statement by the U. S. Supreme Court in the motion picture anti-trust decision that films "like newspapers and whose freedom is guaranteed by the First Amendment." the MPAA is also considering a similar action, is also considering a similar action, the valid on such, a test action has been made to the industry group by the ACLU in the form of a letter, ACLU is waiting an MPAA, prexy, before taking its own course,

course.

The challenge to the entire system of licensing now in use in the U.S. will be presented on the broadest possible ground, according to Forster. ACLU's claim will be that the Supreme Court has nixed any form of licensing whatsoever. Action will undoubtedly wind up before that same bench for its interpretation of its its own statement.

for its interpretation of its its own statement.

Forster pended out that no Forster pended for publishing a book or newspaper. Since the high court has bracketed pix with newspapers and radio, it should have the same immunity from that the same immunity from that there's a recognized right of com-munities to bar obsence per-formances or publications, that's not a subject of lensing but rather prosecution under penal

ACLU intends to carefully se-lect the state to test licensing and induce an exhibitor to bring the action in his own name with the (Continued on page 20)

H. M. Warner Likens Nabe Filmery to Church, School as Social Force

School as Social Force
The meighborhood film house
rates with the church and school
as an important factor in further
warmer, prevent and the control of the control
as the control of the control
as an important factor in further
warmer, prev of Warmer Bross, declared here yesterday (241).
"The motion picture theatre has
a unique identity in any comdress before the convention of the
National Council for Community
interess the convention of the
National Council for Community
need for a good recreation outlet.
And, even while it entertains, it
and, even while it entertains, it
extends the convention of the
cational and public service."

Skouras Flies to Coast

On Tele, Pix Matters

Twentieth - Fox prez Spyros Skouras flies to the Coast tonight (Wednesday), immediately following the testimonial dinner being tendered 20th sales chief Andy W. Smith, Jr., at the Waldorf-Astoria,

Sears Seeks to Hypo Production For UA Distrib as Old Bugaboo Of Shortages Faces Co. in November

Crosby Quorum Krosby Quorum
Hollywood, May 25,
For the first time in Hollywood history, the entire Crosby
family turns out tomorrow (26)
night for the preem of Bing's
"Emperor Waltz."
The groaner, his wife Dixie,
his father, mother, and two
brothers will be on hand.

Schine Fighting Off Forced Sale Of Five Houses

Washington, May 25 Washington, May 25.
The Schine theatre circuit de-clared yesterday (24) that five of its theatres that remain unsold despite 15th construction of the common terms of the common terms of the common terms of the circuit. The point was made in a reply to a brief filled with the Supreme Out's beautiful of the circuit. The point was made in a reply to a brief filled with the Supreme of the circuit of the circuit. The point was made in a reply to sold the circuit of the circuit of the circuit. The point was made in a reply to Justice Department filled on May 14.

Court, answering a ories of the delete Department filled on May In its brief, the Government called on the high court to provide a green light so that sale of the called on the high court to provide a green light so that sale of the called on the high court to provide a green light so that sale of the tended of the called the called the called the called the called the rest of the Schine divorcement program. The Government's contention," said the Schine brief, that the district court, which we assume upon a service distortion of the language of the order of the district court, which we assume ermment means . . . is that it is aware . . . that neither upon the evidence already in the record, nor upon any evidence which the governous called the court make any findings which would warrant divestiture of these particular theatres under the rules laid down by the opinion."

LEW KERNER TO REP H'WOOD PROD. ABROAD

H WOUD FROM. ABKOAD.

New outif has been set up in California to handle the increasing interest of Hollywood in foreign production fields. Labeled International Management Corp., it aims to rep producers, primarily Indies, and the second in the control of the c

and in Italy, France, Belgium and Kerner refused to identify his backers in the corporation, except backers in the corporation, except production and financing. Among the chorges he expects to perform while abroad is locating European talent suitable for Hollywood. IMC will act as personal managers for such players, but turn over the actual agenting to a regular 1956er.

t United Artists has that old feeling again. Distribution organisation, which throughout its 30 gains and the production of the production of the production. The production of the production o

tion for UA release, but is trankiy said to have no solution to the coin impose.

The said to have no solution to the coin impose.

The said to have the said to the coin impose.

The said to the said the said to the said the

him for RKO release), plus three shooting.

UA, of course, will stretch the product as far as possible, as it has product as far as possible, as it has been considered by the possible of the

RKO to Release British Remake of 'Pimpernel' In Goldwyn-Korda Deal

In Goldwyn-Korda Deal

"The Scarlet Pimpernel," for
whom Scarlet Pimpernel, and the season of the se

Goldwyn is providing the serv (Continued on page 16)

U's Park Ave. Theatre Still Open for Sublet

As mere retused to identify his backers in the corporation, except to say that they are big names in production and financing. Among the chogs, he expects to perform while abroad is locating European should be considered to the constant of the constant o

....with 3 of the biggest showmanship events of the year...



THE IRON CURTAIN

The first film ever to become an international front page news event! Returns from the 400-theatre Premiere are writing boxoffice headlines daily across the land!



GREEN GRASSof WYOMING

TECHNICOLOR

Today—Gala World Premiere at Lancaster, Ohio, to be followed tomorrow by tremendous 12-state, 268-theatre day and date opening!



GIVE MY REGARDS TO BROADWAY

TECHNICOLOR

Boston's regards to 20th in June with the big World Premiere at the Memorial Theatre!.....to be followed dayand-date across the nation! enters the Month of June with tested product, proved boxoffice power, payoff showmanship to back up its Sales Managers' Salute to Andy Smith Month!





1948

JUNE

1948

Captain From Castile

TECHNICOLOR

One of the year's great hits! Motion Picture Herald Boxoffice Champion two months in a row!

Call Northside 777



The biggest boxoffice of all 20th's
true-to-life triumphs! Outgrossing
"Boomerang!" and
"13 Rue Madeleine"!

You Were Meant For Me



All the sweet things rolled into one tuneful ticket seller! The new musical technique that's terrific!

Gentleman's Agreement

Most acclaimed film in history! Academy Award Picture! M. P. Herald Boxoffice Champion, February, March, April . . .

Sitting Pretty



Right up there with "Margie" and "Mother Wore Tights"! M. P. Herald Boxoffice Champion, April...

Scudda-Hoo! Scudda-Hay!

TECHNICOLOR



A boxoffice triumph in the tradition of "Flicka" and "HomeInIndiana"!

Anna Karenina



From the most widely read novel of all time! "That the picture will play to big grosses is certain," says Variety!

Fury At Furnace Creek



Big and exciting as all outdoors! Action
. . . on the screen and at the boxoffice!

...and wherever, these pictures play, smart showmen are booking them with MOVIETONE NEWS, MARCH OF TIME, TERRYTOONS or other selected SHORT SUBJECTS!

The Time of Your Life THE ATHE OF X OHF AND United Artists release of William Cagney production. Stars James Cagney, William Bornitz, Wappe Morris, Jenne Cagney, William Bornitz, Wappe Morris, Jenne Cagney, Ser James Horton, Poul Drayer, Directed by H. C. Potter, Adapted by Notlannel Curr tis from ploy by William Saroyan; camers, James Wong Hawe; editors, Walter Hannelman and Truman, K. Wood, Previewed ir James Wong Hay Jo. '48s, Humbigs time, 1988 MINS, May Jo. '48s, Humbigs time, 1988 MINS, 1988 MINS, May Jo. '48s, Humbigs time,

Friman S. Wood, Developed in Manage Cappur M. Milliam Blandts in James Cappur S. Milliam Blandts in James Cappur S. Stocker's Crewfood of James Cappur Grandts Barton Barton Barton Blandts Barton Britand Berlandt Berlandt Britand B Tom.
Kitty Duval....
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Li Carson.... Harry L. Arab...
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Society Goutteman
Filind Date
Girl in Love.
Nick's Mother.
"Killer"
Side Kick.
"wwb."
Daughter.

ventional fadeout, but one that recinis much of the beauty of the
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Gene Kelly played the legit version) as a terper whose only yen is to dance—anyplace, anytime; the serion of the case of the c

where there and william Camery for the series of the serie

Escape
"Escape" "Oth-Fox's Britishmade film, which was trade-shown in New York Monday (24), was reviewed in Vanarry from London, March 31, marry from London, March 31, marry from London, March 31, marry from the play on which it's based, reviewer said the "from the play on which it's based, reviewer said the "from the play on which it's based, reviewer said the "Gasand will play to good business in the U.S."

Rex Harrison is lauded for the "from the "Jos."

Rex Harrison is lauded for the "from the "Jos."

Rex Harrison is lauded for the "from the "Jos."

Rex Edwards is allowed by the "from the "Jos."

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Rex Edwards is

Miniature Reviews

"The Time of Your Life"
(UA-Cagney). Film version of
Saroyan play okay, but will
have to be sold hard outside

Saroyat "Blay olday, but will have to be sold hard outside of keyar Parade" (Musical have to be sold hard outside of keyar Parade" (Musical In Technicolor, certain for big business Park" (Musical) (U-1). Ornate rose the sold of the so

Buckner's 'Paradise'

Buckner's Taradise'
Robert Buchner, Universalternational producer, will film
Taradise Lost' in Italy, starting
September.
September.
Leaves for Rome in three
weeks to set up studio and teare
weeks to set up studio and local
arrangements. While in Europe be
well confer with J. Arthur Rank
about two films UJ will make in
England this pear.

John Service Control Park." Which ran been provided in the provided provide

is only partially utilized.
Within the limits of the stubborn material, William Seiter's dirrection has reasonable flexibility.
Miss Durbin is forcefully aged
Miss Durbin is forcefully age
colleen and her singing is generally, satisfactory, though sudoesn't especially impress with the
"Pace, Pace, Mio Dio" aria from
Verdis" "Forca ded Destina".

Verdis "Forza del Destino."

Haymes is vocally good as the
Rover Boy reporter, and as belevable dramatically as the part
allows. Vincent Price seems a bit
unctuous as Tweed, Albert Sharpe
registers sharply as the guileless
rishman, Hobart Cavanaugh is
amusing as the stooge Mayor, and
william Sityper and Neile Fisher

So Evil My Love

So Evil My Love

"So Evil My Love," Paramount release of Hal Wallis'
first Fritish production, made last summer, was tradeshown in New York Priday (21). In London March 10, 1948. Reviewer Came sees good boxoffice in the U. S. because of the star-pull of Ray Milland time, he thinks it "can be vastify improved by further judicious editing," Original running time of 12 minutes has for U. S. distribution. Sinc: this film is the first

for U. S. distribution.

Sluce this film is the first
of what will be a fairly substantial number of others of
same genrs—that is pix nade
in England by American companies under the Angle-American tax accord with stars and
technicians from the U. S.—
it's interesting to note Cane's
comments on this score.

its interesting to note Cane's comments on this score. He said: "There's no evidence in the pic that Wallis dence in the pic that Wallis dence in the pic that Wallis was a strange organization and of the pic that was a production in a foreign country. Such fallings as the film has aren't due to a sub-time has a ren't due to piece of fortune was getting Max Greene, ace cameraman, to look after the photography. The picture of the piece of fortune was getting facult subject, been photographed with such skill and sympath et le' understanding, sympath et le' understanding, sympath et le' understanding, sympath et le' understanding, sampath such and the safety are the splendid music score and art work."

Nonetheless, Cane feit the

Nonetheless, Cane felt the treatment was prossic, stating style and atmospheric details are no compensation for suspense." Emotional scenes are necompensation described as unconvincing and too much time is taken getting to "the kill and the thrill."

click in the skating dance number, skillfully staged by Helen Tamiris, Howard Bay's settings and Mary Grant's costumes appear excellent, within the limitations of black-and-white reproduction.

white reproduction. Hobe.

The Big Funch

Warner Bra Hollywood, May 25, reduction. Have Wayne Merin, Lele Karduction. Have Wayne Merin, Lele Karwith. Govien. Michael, returners Mary
word, Grown Michael, returners Mary
word, Grown Michael, Secrembly, Herrevied by Sherry Shoards. Secrembly, HerKarley Sherry Shoards. Secrembly, HerChief Theorems. Can distributed by Sherry Shoards.

May Sherry Michael Sherry Michael

Michael Sherry Mi

Warners has come through with a medium budget feature that a medium budget feature that a medium budget feature that the season of the season

Give My Regards to Broadway (SONGS-COLOR)

BEFORATURY

Testification of the control of the con

Ser. Walkron. — Georgia Chine
Twentieth-Fox has another borform the property of the season of the constanding of the contieth of the con
will require a little extra plugging
to get 'em up to the wickets. Once

will require a little extra plugging
to get 'em up to the wickets. Once

though, it should he all easy gravy.

Despite the 'mental images of

lush production numbers that

might be conjured up by the titles

stead, it's a simple story about an

loge that the Falace two-about an

loge that the Falace two
strain of the con
loge that the place two
strain of the con
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Continued on page 18)

(Continued on page 18)

Now Comes



- "A picture that'll bring joy to the boxoffice."-Hollywood Reporter
- "One of the year's big boons for the exhibitor!"—Daily Variety
- "The stuff of sock audience satisfaction."-Film Daily
- "Earmarked for the niftiest kind of grosses."-Variety

Paramount's

RICH AND ROLLICKING NEW-LOOK MUSICAL



COLOR BY TECHNICOLOR



So Lavish That It May Never Again Be Equalled On The Screen!

so wonderful that it took 7 Academy award winners to create its 7 Point Jupremacy

NUMBER I STAR, Bing Crosby, winner of the Gallup Poll of the public, winner of all industry polls, "was never better" says M. P. Daily "and not as good since 'Going My Way'," as he is in this one.



ACADEMY AWARD ACTRESS, Joan Fontaine, coupled with Crosby in the greatest star team of them all. As the kissable countess, she t-i-n-k-l-e-s like a crystal chandelier when Bing starts his melodious love-making.

BRACKETT & WILDER, gifted Oscar-winning producer-director combination, give a gay, foxy view of a pampered social set. Variety acclaims them for "the zing dialogue, the zippy pace." Film Daily for "the frisky comedy."

ROUSING MUSIC; Bing sings 5 of his happiest hits including "The Kiss In Your Eyes" by Johnny Burke and Richard Heuberger, "Friendly Mountains" by Burke and Joseph Lilley, "The Whistler and His Dog" by Roger Pryor—and others.



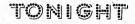
TECHNICOLOR SPECTACLE; Indoor grandeur! Outdoor wonderlands! Glamorizing gilded palaces and perfumed retreats in the emerald-green mountainous Tyrol.

BING'S GRANDEST ROMANCE, he's a Yankee salesman selling a scandalous bill-of-goods to Countess Joan. Even their dogs are in love—and in the dog-house.





HILARIOUS COMEDY, treatment so sly, so unusual that it sends across the screen a fresh breeze of merriment that grows to a tornado of laughs because, as Film Daily notes with delight: "It's strewn with clever gags."



at the Paramount Hollywood—The Gala Red-Carpet World Premiere of

BING CROSBY * JOAN FONTAINE



Ennpeion Walter

Color by TECHNICOLOR

Roland Culver • Lucile Watson • Richard Haydn • Harola Vermilved Produced by Charles Brackett • Directed by BILLY WILDER Written by Charles Brackett and Billy Wilder

~ 31 10D+31D 3;

Eastern Premiere, Radio City Music Hall, Early in June



Chi Breezy; Heidt Ups 'Key' to 65G Kave Dittos 'Fury,' 33G, 'Hazard' 16G

Good weather and four new picts are keeping the b.o. on an even keeping the b.o. on an even keel. Newles promise fair but not exciting returns, with the exception of "Crimson Key" at the Orlental. Main credit, however, goes to Horace Heldt's orch on

for the state of the state of the state Lake, with Sammy Kaye's brel on stage. "Hazard" should bring god blz to the United Artists. "The Search," opening tomorrow (28) at the Monroe, should register the state of t

"The Search," opening tomorrow
26s at the Monroe, should register
belly, to the second framers is
belly to the second framers in
bell Cuttain at the Chlesgo,
"Berlin Express" has slowed, to
lid bit at the Palace, while. "River
Lady" is just passed bell to
lid bit at the palace, while. "River
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Nords "State of the Union" eyes firm \$25,000 in third week at the Union" eyes firm \$25,000 in third week at the Union "eyes firm \$25,000 in third week at the Union "eyes firm \$25,000 in third week at the Union "eyes firm \$25,000 in third eyes firm \$25,000 in third

\$18,000.

Roosevelt (B&K) (1,300; 98)—
"Woman in White" (WB) (2d wk).
Middling \$10,000. Last week, fair Midding \$10,000 Ages (1985) \$13,000. State Lake (18k) (2,700; 98)—
"Caged Fury" (Par). Aided by p.a. of Sammy Kaye orch, good \$33,000. Last week, (2d wk) "Smart Woman" (Mono) plus vande, passable \$25,-

000.
United Artists (B&K) (1,700: 98)
—"Hazard" (Par).—Decent \$16,000.
Last week, (2d wk) "Three Daring Daughters" (M-G), fair \$14,000.
Woods (Essaness) (1,073; 98)—
"State of Union" (M-G) (3rd wk).
Firm \$23,000. Last week, potent \$25,000.

\$25,000.

World Playhouse (Indie) (587; 77).

—"Queen's Necklace" (2d wk) (International). Sound \$2,500. Last week, good \$2,600.

Flynn-Sheridan Poor 17G in 3 Denver Spots

Most first-run biz here has been elipped by picnic weather and opening of the fishing season. "Outlaw" is registering a good second week at the Broadway and stays a third. "Hazard" is only fair at the Denham but holds nevertheless.

stays a third. "Hazard" is only stays at third. "Hazard" is only shirt at the Denham but holds nevertheless. Edinates for This Week. Edinates for This Week. Edinates for This Week. Indianates for This

\$2,000 OFFICE OF THE STATE OF T

Broadway Grosses

Estimated Total Gross
This Week\$585,000
(Based on 16 theatres)
Last Year\$672,000
(Based on 18 theatres)

'Fuller' 20G No Buff. Brushoff, 'Apache' Wow Ditto, 'Summer' Hot 14G

Buffalo, May 25.
"Fuller Brush Man" at Lafayette and "Fort Apache" at 20th
Century are pacing the town,"
look okay at Creat Lakes and Buf-

"Mixed" and "Summer Bold by:
"I coloc looky at Creat Lakes and Buf-falo respectively. This Week
Bestimated and 13,500, 40-70)—
"Summer Holiday" (M-G) and
"The Counterfolker" (2014). Betterling food \$14,000. Last week, "Iron
"The Counterfolker" (2014). Betterling food \$14,000. Last week, "Tool
"Great Lakes (Shea) (3,404, 40-70)—
"Hazard" (Par) and "Here Comes
Toolbe" (Look). Moder of Triumph" (UA), topped \$15,000.

Hipp (Shea) (2,100, 40-70)—
"Hose (Shea) (2,100, 40-70)—
"Took (Shea) (2,100, 40-70)—
"Took (Shea) (1,400, 40-70)—

'Daughter' Only 15G In Pitt; 'Mama' 146

Pittahugh. May 25.
Not very much deing on the boest frent this week, with business generally on the fade. "I Remember Manus modes the fade." It Remember Manus modes the fade. "I Remember Manus modes the fade." At the Penn pulling only fair. Last-minute booking of "Will Interest to the face of the face of

Disney's Hiawatha Pic

Hollywood, May 25.
Walt Disney is readying "Hiawatha," based on Longfellow's
poem, as a top-budget, all-cartoon
nusical feature. Preparatory work has been un-derway several years.

HOLIDAY UPS MONT'L; 'WALL' SOLID \$16,000

Montreal, May 25.
Long weekcnd, with Queen Victorla holiday today, rainy weather are helping biz with "High Wall' at Palace, and "Pirate" at Loew's strongest films.

Estimates for This Week Loew's (C. T.) (2,855; 40-53-75)—
"Pirate" (M-G) (2d wk). Fair \$12,000 after nice opening week of \$18,000.

\$18,000.

Capitol (C. T.) 2,412, 35-49-67)—

"I Walk Alone" (Par) (2d kb).

Kay \$10,000 airer good \$15,000.

Palace (C. T.) (2,625, 35-49-47).

Tigh Walf" (Mr. G. Strong \$15,000.

Mr. G. Strong \$15,000.

Mr. G. 2d wk), small \$8,500.

"Ricientless" (Coll and "Woman From Tanglers" (Coll and "Woman From Tanglers" (Coll. Go od \$7,500.

Last week, "Fagility" (S. Sanders, "Fagility") (S. Sanders, "F

"Februies" (Col) and recommendation of the color of the c

'Furnace' 14¹/₂G In Cleve. Opening

In Lieve. Upening

Cleveland, May 25.

Extra-good results are being registered by a parcel of hold-overs and resisses. Then In the Sun' is a superior of the sun' is a sun' is a superior of the sun' is a sun'

cissues, Lower Man 5-\$1.25) — "M " (RKO).

B'way Continues to Lag But 'Pirate' Big 136G; 'Sisters'-Youngman-Romay Dull 60G, 'River'-Duchin OK 58G

New Yorkers leaving town.
"Pirate," coupled with a new stageshow at Radio City Music Hall, is one of the few houses to beat the dip, racking up a boisterous \$138,000 on its teeoff frame. Also in on top of the heap is "Berlin Express," which is sighting a solid \$22,000 in its first frame at the Victoria.

lin Express, "which is stifting as solid \$52,000 in its first frame at the stifting and the

pointing, with more biz expected Continues, and Con

Despite a number of newcomers, days of windup frame ending toin Broadway filmeries this week, night (Wednesday), \$6,000, stull
the lagging business of the last nothing, to sneeze at faire record
couple of stdmas continues. With run. Previous week down to \$30,to sharp the state of the last nothing the palace (BKO) (1,700, 40-85)—
Day weekend is expected to bolster "
the boxoffice, since the inceming only filled \$6,000 and closes after
tourists should compensate for the
tourists should compensate for the
stageshow at Radio Chly Music
Ball, is one of the few houses to (20th) 1ct run) opening fromorrow
stageshow at Radio Chly Music
Ball, is one of the few houses to (20th) 1ct run) opening fromorrow
to stageshow at Radio Chly Music
Also into the poof the heap is "Bern"

Ball, is one of the few houses to (20th) 1ct run) opening fromorrow
to stageshow at Radio Chly Music
Also into the poof the heap is "Bern"

Ball, is one of the few houses to (20th) 1ct run opening fromorrow
to stageshow at Radio Chly Music
Hall, is one of the few houses to (20th) 1ct run opening fromorrow
to stage the run opening fromorrow
to stage the run opening fromorrow of the run opening fromorrow
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The ru

nul. fair \$8,000.
Paramount (Par) (3,664; 55-81.
50—"Sainted Sisters" (Par) with Suddy Moreno orch, Henny Youngman, Wiere Bress, Lina Romsy week ending laist (Tuesday) night shapes as dull \$60,000. Holds one ore round, with "Hanard" (Par).
orch opening June 2. Previous week, fourth round of "Big Clock" (Par), plus Duke Ellington orch opening dund of Sing, okey \$60,000 (Serviced on stage, okey \$60,000 (Serviced on stage, okey \$60,000).

\$60,000.

Radio City Muslc Hall (Rocke-fellers) (5,945; 70-82.40)—"Pirate" (M-G) and stageshow (1st wk). Leads the Broadway parade this week with rousing \$136,000 or more for first frame ending to-fell (Wednesday). Last week, who were the week with of the stage of

Bialio (Mayer) (594; 35-51.50)
—"Will II Happen Again?" (F-C)
2d wk). Contines playing 14 shows
dally, with almost complete turning Friday (2g), still hot at 512000 after secto \$20,000 previous
wek. Continues
Rivoit ((JAT-Par) (2,002; 60-31;
0-3andher-Part of Porest
10 proper of the proper o

\$10,500.

Roxy (20th) (5,886; 80-5,150)—

"Iron Curtain" (20th), plus 86
Sullivan and "Dawn Pator!" revue, Chandra Kaly dancers, Bob
Svans, Arthur Lee Simpkins on
Svans, Arthur Lee Simpkins on
on this after the pre-opening
fracas and second week ended last
(Puesday) night dipped to only
fairsh \$85,000, after stout \$115,000
for first frame, Commence at least

State Claewe(3) (3,55) 43-31 10—

State Claewe(3) (3,55) 43-31 10—

for hirt frame. Continues at least weeks more weeks more at the weeks complete switchever to a first map follow. Strand WBB 2036 to \$5.100 - \$5.8100 -

stage, mild \$40,000... victoria (Christopia (Christopi

\$7,000. " , u1pped to
Winter Garden (UA) (1,312; 80\$1.20)—"River Lady". (U) tist wk).
Off to a fair start with okay \$15,000
into the start with okay \$15,000
intiffit (Wednesday), and holds at
least two weeks more. In abead,
"Dear Murderer" (U), off at very
dim \$6,000 in six days of second
round.

Chilean Location For Cummings-Frenke Pic

Hollywood, May 25. United California Productions, headed by Robert Cummings and Eugene Frenke, will film its second picture, "Polsonous Jungle," in Chile. Cast will be flown there, using natives for atmosphere.

Company recently wound up its first picture, "Let's Live a Little," with Hedy Lamarr as femme lead.

'Arch' NSG \$40,500 in 2 Hub Spots. 'Apache' Wow 28G, 'Hazard' Fair 22G

The transport of the state of t

Estimates Are Net Film gross estimates, as re-ported herewith from the vari-ous key cities, are net, i.e., without the 20% tax. Distribu-tors share on net take, when playing percentage, hence the estimated figures are net in-

come.

The parenthetic admission prices, however, as indicated, include the U. S. amusement

Ly, III AZAIT I TAIL Z.U.

Olay *8,000 on second; got \$9,000

Raker (Indio (1,30). 469-75)—
"Smugglers" (EL) and "Know
Where I'm Going" (U) (2,40)

Nice \$6,000 after \$6,000, first well,
Nice \$1,000 after \$6,000, first well,
Meanorial (HKO) (3,000; 40-90)—
"Letter from Unknown Woman"
(LD) and "Money Maddesse" (FC)

Week, "All My Sons" (U)

"Cuttain" (20th) and
"Louisiana" (Mone) (2d wb. 313
"One theropoitian (Mp) (4,307; 600)—
"Arch of Triumph" (UA) and
"Here Comes Trouble" (UA) and
"Troub (Cheow) (3,000; 40-90)—
"Arch of Triumph" (UA) and
"Tract of Station (Low) (3,000; 40-90)—
"Arch of Triumph" (UA) and
"Tract of Station (U)

"Stantain" (Rev) (3,000; 40-90)

"Arch of Triumph" (UA) and
"Tract of Station (U)

"Arch of Triumph" (UA) and
"Tract of Station (U)

"Arch of Triumph" (UA) and
"Tract of Rev) (3,000; 40-90)

"Arch of Triumph" (UA) and
"Tract of Rev) (1,000; 40-90)

"Arch of Triumph" (UA) and
"Tract of Rev) (1,000; 40-90)

"Arch of Triumph" (UA) and
"Tract of Rev) (1,000; 40-90)

"Arch of Triumph" (UA) and
"Tract of Rev) (1,000; 40-90)

"Arch of Triumph" (UA) and
"Tract of Rev) (1,000; 40-90)

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"Tract of Rev) (1,000; 40-90)

"Arch of Triumph" (UA) and
"Tract of Rev) (1,000; 40-90)

"Arch of Triumph" (UA) and
"Tract of Rev) (1,000; 40-90)

Arupen Joston Blackie' (Cob.) 821,000 april 100 april 10



You'll have all the luck you need with magic VITAMIN M-G-M!

ODAY'S NO. 1 HIT

The ads — in N.Y. sell tickets like hot-cakes!

First three dates sensational: First four weeks at Capitol, N. Y. set biggest M-G-M total in the entire annals of this theatre. Tremendous in Trenton! Fabulous in Philly! Watch this baby blaze its name nationalists.

Wherever you go today, they're talking about M-G-M's Pep-up Line-up of Spring and Summer releases that are invigorating the entire industry! Starting with Frank Capra's "State of the Union" and now "Homecoming" followed by phenomenal Press Previews of Irving Berlin's "Easter Parade"! Week after week at a time when you need them most—you get the best!



Gable-Turner Hottest in Philly At \$28,800: Rest of Town Plenty Spotty

Philadelphia, May 25.

\$15,000, after great \$27,000 last; well-diffana (Goldman) (1,000; 50-94)—"State of Union" (M-C) (4th W.) Stightly below par at \$16,500. Last week, \$13,000. "Lady from Shamptah" (Col) (2d wel). Bright \$14,000 after good \$16-Day (1,000) and well-differed from the color of the color of

"Cashah" (I) (2d wk). Way off at \$15,00, after not much better \$17, \$10 last week. \$10 last

'Bride' Whams K.C., 18G; 'Apache' Fancy \$15,000

Agracue Fainty \$10,000
Lingup of films is fairly good
this wek and grosses keeping pace—
—good that or and grosses keeping pace
—good wild" at the Midland Iooms
as the leader. "Letter from an
Unknown Woman" in the Towerplown-Pairway combo is distressbouses getting cooling aystems in
order, gretting cooling aystems in
order, gretting cooling aystems in

Diplomire airway common as use small colors are the cooling systems in order.

Estimates for This Week.

Estimates for This Week.

Estimates for This Week.

183—"Bride of Mercest first of the colors and an are an are as a color and a

Key City Grosses

Estimated Total Gross
This Week\$2,406,000
(Based on 20 cities, 181
theatres, chiefly first runs, including N. The Comment of the Comment
Last Year\$3,994,000
(Based on 22 cities, 208 theatres)

St. L. Crix Hypo 'Bride' To Neat \$21,000, 'Ladv' 19G, 'Father Dunne' 5G

"Bride Goes Wild," hypoed by a not from the crix, is harvesting cury climbing to near summer heights. "Lady from Shanghai" is the next best. Biz generally is limping.

"Tarzan and the Mermaid" (IRKO), 17,700.

Loew's (Loew) (3,172; 50-73).

Ericle Goes Wild" (M-G) and "Rect String Goes Wild" (M-G) and "Rect String Free Goes Wild" (M-G) and "Rect String Free Goes Wild" (M-G) (

'HAZARD' 8G, 'SHANGHAI' \$6,000 IN SLOW SEATTLE

Seattle, May 25.
Seattle, May 25.
Seattle, May 25.
Seattle, May 26.
Seattl

weather. "Hazard" at Fifth Ave
and "Lady from Shanghai" at Liberty are only fair entries.

Blue Monstell (Fig. 180.) 48-80"Noose Hangs High" (EL) and
Devil Ship" (Col). Stow \$8,000
of "Robin Hood" (WB) (reissue)
of "Robin Hood" (RB) (RB)
of "Hoard" (Col) Fair \$8,000. Last week,
there of the the third of "Milly"
of the third of "Milly" (Col), good \$8,700.

Husel Box (H-E) (\$8,004. \$4-80)

—Riuse Box (H-E) (\$8,004. \$4-80)
—Riuse Box (H-E) (\$8,004. \$4-80)
—Riuse Box (H-E) (\$8,004. \$4-80)
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—Riuse Box (H-E) (\$8,004. \$4-80)
—Riuse Box (H-E) (\$8,004. \$4-80)
—Riuse Box (H-E) (\$8,004. \$4-80)
—Riuse Hall (H-E) (\$2,007. \$8-80)
—The Tierde Goes Wild" (M-O), swell \$3,800.

(H-E) (\$2,607. \$4-80)
—The Tierde Goes Wild" (M-O), swell \$3,800.

(H-E) (\$9,007. \$4-80)
—The Tierde Goes Wild" (M-O), swell \$3,800.

(H-E) (\$9,007. \$4-80)
—The Tierde Goes Wild" (M-O), swell \$3,800.

(H-E) (\$9,007. \$4-80)
—The Tierde Goes Wild" (M-O), swell \$3,800.

(H-E) (\$9,007. \$4-80)
—The Tierde Goes Wild" (M-O), swell \$3,800.

(H-E) (\$9,007. \$4-80)
—The Tierde Goes Wild" (M-O), swell \$3,800.

(H-E) (\$1,007. \$

'Arch' Solid \$22,500, 'Scudda' Hep 17G, Prov.

With 11 consecutive days of rain there hasn't been much else the more and a state of the more and a state of the more and a stands are present the high spots are Loew's State's "Arch of Triumph" and Majestic's "Scudda-Hoo, Scudda-Hay." RKO-Albee's hoddoor of "Befin Express" is

Estimates for This Week
Albee (RKO) (2,200; 44-65)—
Berlin Express" (RKO) and
"Blonde Savage" (RKO) (2d wk).
Very nifty \$14,000. First sesh
netted sweet \$18,000.

Carlton (Fay) (1,400; 44-65)—
"Iron Curtain" (20th) and "Let's
Live Again" (20th) Strong \$6,800;
Last week, "Ideal Husband" (20th)
and "Whispering City" (EL), good
\$6,500.

Ladd week, 'Ideal Hussand' (20th)

\$85,500. Septimically the septimical septi

'Curtain' Socko

New Pix Perk Blah L. A.; 'Silver River'

Hot 40t, Daughter NSG346, Faces 216

Los Angeles, May 25.

Firstrums are continuing on the shall also and a continuing the continuing of the cont

Curtain' Socko

40G in Spotty Det.

Detroit, May 25,
Biz is spotty here with industrial strife gripping the city. Socko Biz Show Strikes' (EL) (10 days), list Fox, playing 'The Iron Curtain, is best of the remaining lot, week, "Nose Hanse High" (EL) and "Always Tegether" (WB). Size is best of the remaining lot, week, "WB and "Always Tegether" (WB). Is best of the remaining lot, week, "We will be shown to be a hope of the control of the c

(RKO). Fair \$3,000. Broadway Capitol (10 days). Through the form of \$1,000 \text{ first of

(Flynn-Sheridan) Sturdy \$56,000; 'Sons' Hot 40G, 'Daughter' NSG 34G, 'Faces' 21G

Union" M.-G) (3d wks days), 8910-sysia (8w) (1 d.248, 6a.5),
"Iron Curtain" (20th) and "Best
Man Whas" (600) (2d wk), 600
87,500. Last week, fast \$8,900.
00-\$1,500. Last week, fast \$8,900.
00-\$1,500. Last week, fast \$8,900.
00-\$1,500. Last week, fast \$1,900.
00-\$1,500. Last week, fast \$1,900.
00-\$1,500. Last week, 10-1,100.
00-\$1,500. Last week,

'MAMA' HOT 15G. TOPS DULL L'VILLE

TOPS DULL L'VILLE

Bik is off Louisville, May 25.

Bik is off

sing Sub** (WB) treissuel, fine \$7,000.

Satisman Stander Baby* (India) and "Little Tough Guy" (India) and "Little Tough Guy" (India) and "Little Tough Guy" (India) treissues), slow \$5,000. Last week Turishbe Man Returns* (India) treissues), nice \$7,000.

Raida (FA) (3,400; 34-55)—"I Remember Manna* (IRCO). Looks downtown, health \$15,000. Last week "Ton Curtain" (20th) and Arrhup These Over (India) treissues), respectively. The Company of the Company o

Newcomers Not So Frisky in Frisco; 'Arch' Good 17G, 'Duel' Fair 181/2G

Cloudy weather Sunday (23) helped biz some but newcomers aren't faring too well, nor are the weather Sunday (23) aren't faring too wen, nor, are the h.o.s with exception of "Fort Apache" at Golden Gate. "Arch of Triumph" is doing fairly well at the St. Francis, while the pop-priced "Duel in Sun" is under ex-pectations at the Paramount. "Iron Curtain" also slipped in its second week."

Estimates for This Week Golden Gate (RKO) (2,844; 65-\$1)—"Fort Apache" (RKO) (2d wk). Fine \$18,900, Last week, solid \$27,

000.

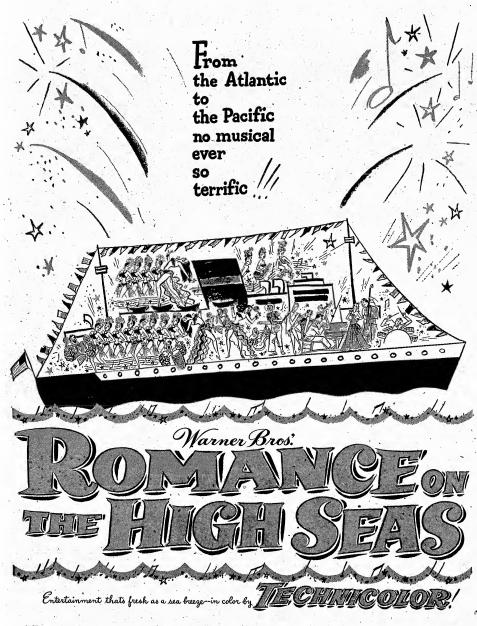
Fox (FWC) (4,651; 60-95)—"The Iron Curtain" (20th) (2d wk). Off to \$11,000 atter big \$25,000.

Wardeld (FWC) (2,656; 60-85)—
"Fighting 69th" (WB) and "Valley of the Giants" (WB) (reissues).

Weak \$12,000. Last week, "State of Union" (M-G) (3d wk-5 days) only \$75,000.

Castle" (Par) (3rd wk) (10 days), \$10,000. (Blumenfeld) (2,448; 55-85)—"All My Sons" (U) (2d wk). Colocless \$11,000. Last week, fine \$17,000.

Colorless \$11,000. Last week, fine \$17,000. Astix Glumenfold (1,-207; 16,545) — "Will 11 Happen Again?" (FC) and "Argyle Secrets" (FC). Mediore's \$6,000. Last week, resharea" (Col.) and "Destroyer" (Col.) reslected (1,000) and "Destroyer" (1,000)



CAŔŠŎN * PÁÏĞE * DeFÖRE--*BÄŸ ... ROMANGE ON THE HIGH SEAS"





Arg. Pix Activity Stepped Up as Coin **Situation Stymies Foreign Distribs**

With the Argentine exchange situation growing daily more acute and the peso spiraling down, so and the peso spiraling down, so that drotten film distributors in the drotten film distributors in sper will be able to continue op-erating, there is intense, activity on the production side of the pic-ture industry there, with major studio exers counting on govern-ment support to these one op-hibition as well as the production

inition as well as the production field.

On the ne hand producers are counting on the official promise of loans under the counting on the official promise of loans which are to be made them by the Argentine Central Bank. These loans will entitle the government tycones to a say in the country of the Argentine Central Bank. These loans will entitle the government the country of the theory of the the theory of the theory of the theory of the theory of the theory

The Entertainment Board has The Entertainment Board has decided to encourage producers still further by making exhibitors at all theatres where local properties of the producers of the producers at all theatres where local problems as by its with some foreign picture as the "feature." In face of his "protectionist" policy new capital is being ventured in production, and a consortium formed by Lopez Ayala and Alfreds Let subtry to Bella Vista for construction of monumental studies. Film Andess, which was set up

struction of monumental studios. Film Andes, which was set up a bare two years ago, has taken over PYADA (Productores y Artistas de America), which gives it a distribution setup for its material in other South American countries. Film Andes is currently building big studios in the province of Mendoza, where there are ideal climat conditions for pix production.

Stockholm Pix Houses Shuttering Due to Tax **Boost, Summer Season**

DOOSI, JUINIMET OCASON

Stockholm, May 12.

With the end of the 47-48 film
season now here, many houses are
closing down for the duration of
the warm weather. A summer aifor granted, but the two the
for granted, but the two the
for granted, but the sum of
the special course in admission taxes has also been a
factor in cutting grosses. Exhibtext point out a prime example
stance, the fact of the sum of the
ance, the fact of two or
three weeks are lucky to remain
for one.

for one.

Despite the bo. talispin, RKO's

Best Years of Our Lives' is pass
us its 20th week at the Roda
there and has chalked up
three here here here here
(TAL), "Monosher Yerdoux",
(TAL), "Torover Amber" (20th), "Unconquered" (Par) and "Blue Skies"
(Par);

(Par). Best of the newer U. S. imports is Warners' To the Victor." Presence of Swedgish film actress Vives Lindfors in this one alone throughout Suffern Surface and the suffern Suffe

CANADA'S ATOM

"Inside the Atom," National Film Board one-reeler using first film footage ever made at Canada's former top-secret, atomic energy plant at Chalk River, Ont., B skedded for early release in the U. S. and foreign countries.

Canada Provinces Slap

Before show biz operators government's rescinding of amuse ment taxes, the provinces have stepped in with taxes of their own stepped in with taxes or their own. Two main provinces of Quebec and Ontario have already slapped 12½% and 20% levies respectively on all amusement tabs despite a request from the federal government that the provinces refrain from imposing such taxes.

Theatre managers and sports

from imposing such taxes.

Theatre, managers and sports
promoters are currently watching
developments in other provinces
where legislative sessions are
about to open. Dropping of the
federal government's 20% tax on
theatre tickets and sports, 25% tax
on niteries and 55% tax on the parinutuels, will cut government revmutueis, will cut government revenues by \$23,500,000 a year. The provinces are eyeing this lost revenue for local use for educational and hospital facilities.

British Radio Needs Help

London, May 18.
Immediate government action
including the slashing of purchase
taxes is being considered by the
cabinet to save Britain's radio industry from ruin. During the past
few weeks millions of dollars have
been lost by radio manufacturers
and haveholders as share prices
to be a support of the state of the state of the state
according to the state of the st

siumped to an all-time low on the stock market. Stacked on British shelves are more than 500,000 new radio and buy, and the industry blames the purchase tax, which was recently increased to 663%8 as the cause of weeks more than 5,000 radio work-ers have been laid off by factories and thousands more are about to be fired as production is cut and increased to 660% as the state of the bear of the state of the state of the bear of the state of the state of the increase of the state of the state of the increase of the state of the state of the increase of the state of the st

Investors holding shares in the E. K. Coie, Cossor, Decca, E.M.I., McMichael, Pye and Ultra companies have lost \$28,000,000 in the past year, and prices are still dropping.

ping.
Radio Industry Council is making a special report to Sir Stafford Cripps at his request, and unloss have sent detailed reports to Government Ministers with a request for an immediate decrease in purchase tax. Industry leaders state the only way to save the industry renders the control of the state of the council o

remove the ext attogener or re-The industry promised to export 400,000 radio sets in 1948 providi-ing it could set in 1948 providi-on the home market. This trayed the financial floses in the industry are certain to prevent Britan-turining the race for world tele-vision supremacy. The criss is a combination of the tax end of the spending boom, prevar quality radios not requiring replacement firms in the industry. Future of Britain's radio industry and gov-ernment messures to assist mani-tation of the tax end-firms in the industry. Future of Britain's radio industry and gov-ernment messures to assist mani-tation of the star of the con-tral control of the con-trol of t

Markova-Dolin London Return Causes Stir

London, May 25. Alicia Markova and Anton Dolin returning to England for first time in a dozen years, will open at 'Covent Garden as guest stars with the baliet troupe June 7 in the baliet troupe "Giseile."

Engagement has attracted un-usual attention. Boxoffice opened Thursday (20) and for first time in history of ballet iocally, people lined up and slept all, Wednesday night on sidewalk, waiting for box-office to open.

Montreal Consolidated Shows \$131,666 '47 Gain

Montreal, May 25. A net profit of \$131,666 is re-ported by Consolidated Theatres, which operates this city's main pic houses, in 1947, equivalent to 37c. per class "B" share, after allowing for one year's dividend require-ments in the class "A" stock.

meta in the class "A" stock.

Tax on to Replace Fed. s

of Size compares with a net profit of \$122,006 in 1946, equal to 32c.

where the compares with a net profit of \$122,006 in 1946, equal to 32c.

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This compa

Hypoed Indian Pix Production In British Exit

Ezra Mir, India producer of documentary films currently making a tour of the U. S., says a new impetus has been given to film pro-duction in his country since the British have given up their rulc. Although activity has falien slightly off from the peak wartime rate of 300 full-length films per year, Mir said it's only the full before a new

soon in congress of the congre

boom will begin as soon as conditions settle on the Indian continent.

Mir, acting as unofficial rep for
Indian governments and in
the Indian governments as film
techniques and equipment used in
the U. S. He'll leave for Hollywood in late June. During the war,
when he served as head of the
Indian government's film deputtaries at the rate of one-a-week for
over three years to inform the
Indian people of the government's
wartime developments.

Several producers in both India
and England, Mir said have indidiand England, Mir said have indichandi. Upon his return to India
next fall, Mir said he might attempt a film big of the late political and spiritual leader, by
utilizing newseel clips taken during his life.

Production of six feature pix in

Production of six feature pix in Mexico City this year is being readied by the National Cinemato-graphic Industry Workers Union (STIC), Mexico's pioneer fiim labor

Current London Shows London, May 25.

(Figure shows weeks of run)
"Anna Lucasta," Majesty's (30).
"Annie Get Gun," Col's'm (51). "Anna Lucasta," Majesty's (30).
"Annie Get Gun," Col's'm (31).
"Barrets," Garrick (4).
"Bless the Bride," Adelphi (57).
"Bless the Bride," Adelphi (57).
"Calyyso," Playhouse (1).
"Chiler Hundreds," Yaude (39).
"Pour, Flue, Six," Yorks (11).
"Ferenz," St. Mart (5).
"Four, Five, Six," Yorks (11).
"Ferenz," St. Mart (5).
"Haplies Days," Apolis (9).
"Haplies Days," Apolis (9).
"Haplies Days," Apolis (9).
"Haplies Days," Apolis (9).
"Hidden Tree," Duchess (41).
"Little Lambs," Ambass (7).
"Midd to Measure," Camb, (1).
"Mod to Measure," Camb, (1).
"Never Can Tell," Crjt. (34).
"Oldhemal", Drury Lane (69).
"Oldhemal", Drury Lane (69).
"Or Record," Piccadliy (47).
"Oldhemal", Drury Lane (69).
"Present Laughter," Hymkt (58).
"Relapse," Portune (3).
"Present Laughter," Hymkt (58).
"Vortus View," Whitchall (50).
"Worm's View," Whitchall (50).

Born Yesterday' Fast Paris Flop; 'Petticoat' Packs 'Em: B.O. Varies

Medium, With U.S. Cast, To Preem in Paris in French Preem in Paris in Preem in Paris Conservation of Preem in Paris, when the Company takes Benjamin Brither Speem, Preem Company takes Benjamin Brither Speem Company

Rawstock Lack **Limits Germany**

A severe rawstock shortage in Germany is limiting distribution of Hollywood films to the 2,245 theatres in the Anglo-U. S. zone, according to Marian Jordan, Motiona to Marian Jordan, Motiona area, currently visiting this country. Jordan said, however, that release of American films will be stepped up to the rate of one per Bitonia in order. to service the Heatres with adequate product. Jordan revelled that the American Military Government officials ton of prevar Nazl-made films in Germany. Situation will be companies fill the market gap. Cur and the country of the state of the state

unction in Germany is slowly reviving with a miximum of 12 features slated for this year. The quality of German films, however, is far inferior to the prewar level, Jordan said.

LONDON LIKES 'MAID': 'CALYPSO' DUBIOUS

"Naid" o Measure," which, opened at Measure," which, opened at least of the starring Jesse Matthews and Lew Farker. Production is considerably improved following its transful mersmith. Show was warmly received, mainly because Miss Matthews was back following a stage absence of six years. "Maid" has an even chance of being success-III. "Callyrap" which

an even chance of being siccess. "Calpyne" which opened at the Playhouse on the 24th, is a native west Indian musical by Hedley Briggs with a half-white, half-material to the control of the property of the present form.

FINNS TAKE TO JOAN

Helsinki, May 25.
Finnish premiere of Maxwell Anderson's "Joan of Lorraine" took piace at the Swedish Theatre here last Wednesday (19). Play was directed by Olof Molander, of the Royal Dramatical Theatre in Stockholm.

holm.

As Joan, May Pihigren is scoring a great success. Play was well received by critics, and would probably do very good here for a long run, weren't it for other bookings already fixed.

Yesterday" roteet at the Ambassathm \$150 per night. Parisina nullences require an adaptation that
makes it practically French, such
as Jacques Devai's adaptation to
as Jacques Devai's adaptation of
Michodiere.

Noteworthy grosses for the week
included the Alhambra, where the
comedian Bourvil drew \$3,000 when
learn Varna's production of "Violettes Imperiales" brought a terrific \$14.500; the Chatetet, with
"Marechaie Suns Gene" pullura
Henri Varna's production of "Violettes Imperiales" brought a terrific \$14.500; the Chatetet, with
"Marechaie Suns Gene" pullura
"Marechaie Suns Gene" pullura
"Crochemerie," at the Ambigu, is
more a connect sana a musical, and
"Contenerie," at the Ambigu, is
more a connect sana a musical, and
"Petite Hutte," brought the Nouveautes an ideal \$4,700, and Sartres' "Mains Saies" at the Andoine
"Tettie Hutte," brought the Nouveautes an ideal \$4,700, and Sartres' "Mains Saies" at the Andoine
Anouill's "Invitation aut Chateau"
(id a fair \$3,300, while at the
Anouill's "Invitation aut Chateau"
(id a fair \$3,000, ville at the
Anouill's "Invitation aut Chateau"
(id a fair \$3,000, ville at the
Anouill's "Invitation aut Chateau"
(id a fair \$3,000, ville at the
Anouill's "Invitation aut Chateau"
(id a fair \$3,000, ville at the
Anouilles "Invitation" brought \$3,700. At the Vieux, Colombier
satisfactory \$2,300; at the Madeleine the revival of "Tovarich" did
a nice \$4,300 with Victor Francen,
and "Santiago" pulled a satisfaclory \$2,200 at the lieberto.

Series of Symph Shorts By European Orchs Set For Release in America

FUT Release In America
Eugen Sharin, until -recently
European rep in New York for
Eagle Lion, has just returned from
a seven-week trip to Europe, bringing back footing of the Vienna
the Overture to "Orphee aux
Europe Sharing" of the Sharing of the
Sharing of the Sharing of the
Sharing of the Sharing of the
under of pix he's Importing
under from name of Ambasador
In Europe made a tiern with

number of pix he's importing under firm name of Ambassador Film. Europe he made a tieup with Berna Films, Swiss concern, for U. S. rights to a series of similar musical shorts, a Swiss concern, for U. S. rights to a series of similar musical shorts played by various symphony orchestras in Europe. In preparation now by the Vienna most Overture," Strauss "Tales of the Vienna Woods" and Schuberts "Unfinished Symphony.".

In addition, Sharin is entering into picture production in Europe Inter Little Strauss, and the Strauss of the World," biography of French Inter Little Strauss, who is now making a film in Vienna called "Dating Madine Gray, who is now making a film in Vienna called "Dating Little Madiner Gaby Desilys, with Claude Bhafria also plants bringing Miss Gray to America in September to appear here in a play he will produce cailed "Children of Vienna," and also to make a film here.

France-Melodie Ceases: Day to Collect for Metro

Day to Collect for Metro
Paris, May 25.
Though remaining alive as a corporation, France - Melodie, local
music publishing Metro subsid, is
cassing operations and Metro's
Franch rights, win as coperates for
the pic company in London, Belgium, Luxembourg, Holland, Switzerland and Portugal. Jack Denton
is in charge of operations white
Meiodie manager, will represent
Metro in the new organization.
Understood here that move is
partiy due to Day having been able
home the proceeds collected from
local musical rights for its catalog.

Kas.-Mo. Allied Sees 16m Licenses **Annihilating Smalltown Exhibs**

cluded: "We hope, and are inclined to believe, that exhibitors are not being just gullible when they are reassured by the concern expressed by the film companies to protect the interest of the smalltown 35m reassured by the concern expressed by the film companies to protect the interest of the smalltown 35m theatres. We hope that the concern is not expressed for the purpose of iulling the small exhibitor who is today's customer into complacency until tomorrow's 16m market can be developed."

'Pimpernel'

Continued from pose 5 lices of Pavid Niven. Picture will be made under the Korda banner chael Powell as producer and director, respectively. Korda owns the story, having previously made it in 1935 with Lesile Howard. His British Lion organization will distribute she film in the eastern

on the distribution in the Amer On the distribution in the Amer-leas, RKO is obliged to handle the film under its pact with Goldwyn. Contract provides he can release a certain number of pix yearly through the organization at his regular terms as long as the film carries the billing, "Samuel Gold-wyn Presents."

wyn Presents."
Goldwyn recentiy informed RKO
he is picking up his option to renew his distribution pact with the
company for one year from July 1.

New Drive-In for Minn.

Another Minneapolis, May 25.
Another Minneapolis,

WPIX DISTRIB SETUP ON KORDA TRAILERS

UN AUKUA INAILEAD
Pointing up the way in which
television broadcasters may virtually take over all the functions of
a film distributed and the control of
a film distributed the control of
a film distributed the control
station, will provide standard National Screen Service trailers to all
form the News.

WPIX originally leased the pix
from Korda for a year for \$130,000.

WPIX originally leased the pix
from Korda for a year for \$130,000.

well or the stations the stations throughout the country, it then sold
the films on an exclusive basis in

to book them to other tele stations throughout the country. It then sold the films on an exclusive basis in each city to the other stations, operating much the same as a standard film distrib. Both the features

Theatre Tele

continued from pure 5

station KTLA-provided the base
for ther show. It could just as
well have been Don Lee-Mutual's
KTSL, the only other tele station
in operation in the Los Angele
area, except that latter's signal is
rest mountain-heammed corner
of the San Fernando Valley.
Col. Nathan Leyinson, director
of Warmer's engineering and technical research attaf, crystallized
fined to the companies of the San Sernando Valley.
Edity companies the demonstration.
Edity companies the demonstration.
Edity cases the state of the san of the San Operation of = Continued from page

licity stance at the demonstration. Emcessing the show, he said, "This is an off-the-record report to the Society of Motion Ficture Esqueers indicating the state of the theatre refervision art as it is to-depend the state of t

still in the throes of development work."

Andlence of 3,000 ammed the hundresse of the Broadway Roxy on Saturday night from the vantage point of a huge staircase up which Brof Flynn was striding manfully a few weeks ago during filming of "The Advancing of the Advance of the Stair of Stair of the Stair of Stair of Stair of Speakers at the technical session teed of the program. Standing on a platform 20 feet from the screen, outdoor stair of the Stair of Stair

Application of this method to

easting.

Application of this method to large conventions and exhibits was graphically illustrated. As the conventions are supported to the convention of the convention of the gear to another, picking up small picecos of equipment and explaining them, the fluidence saw it all in detail on the screen.

Burton E. Miller of Col. Levinson's staff demonstrated Warners' high-lipeed developing equipment, which the screen film from telecasts, in 70.9 seconds. It consists of four units: water heater, flui dryer, developer and power control pandersity of Southern California's Mel Patton dashed 100 yards in 9.4 seconds, was then telecast. It was supposed to be a 100-metre dash, but class were overwared by the immonsity of the historic television occarion, so Pattor's 100-yards in-9.3 still stands.

sion. So Patton's 100-yatro-mero-sistent and pril-lant, with little graininess and only the routine disortions of regular home tele sets on hand to mar it. Audience signed over the quirks that made some of the sprinders another comeback at the Diamond Horseshoe: Camera also took in iots of good crowd shots among the 60,000 speciators in the well-the Collectin.

H'wood Pitch for IA

H'wood Pitch for IA
A new giamor technique is
being used in the current labor
battle between Local H-63 and
the Screen Office & Protesbattle between Local H-63 and
the Screen Office & remaining anonymous, will address a special membership meeting of
United Artists white collarites
called by Local H-63 tonight
(Wed.). He'll speak on the advantages of belonging to IA.

IA-SOPEG

wo-year contract expires May 31. With the rest of the major film company pacts with, SOPEC expiring in September, it's likely UA's move will set the pattern for the industry in its future relations with SOPEC. Latter officials have expressed their infention to hold on to their terramposal, from a public relations campaign right up to strike action if required.

SOPEG's Refusal

SOPEG's Refusal

UA's move against SOPEG
proved to be a boon for the organ
izing drive of Local H-63, which
currently holds contracts with
warner Bros. and Universal in
addition to be a life-fix current
strategy is based upon the holding
of union shop elections at each
company under the amplices of the
National Labor Relations Act. Due
to its refusal to sign the antiCommin decharations, SOPEG will
on be included on the ballot.

In the preliminary leaflet skirm-ishes, SOPEG has charged the rival H-63 Local with repeating its attempt of two years ago to raid it

Semenenko

Continued free spee 2
setting. Feeling is that the prexy
still considers Rep his baby.
Semenendo's group was last active in efforts to obtain Attas
Corp's controlling interest in IRCO.
Howerd's real destire to obtain the
stock. Semenendow backed out, and
his First National Bank of Boston
does business with some of Rutghes
companies and he would, in effect,
nave been hidding again, and the
line been selected to the some control
his first National Bank of Boston
his First Natio

Rep Stockholder Sues On Yates' 200G Profit

On Yates' 200G Profit Profit of Sagon,00, which Republic Pictures' presy Herbert J. Tates allegedly made in stock deals two years ago, should be turned over to Republic Stance Asserting the Sagon Sa

bought 27,000 shares of Republic common in the period July 17-Oct. 9, 1946. Suit was fleet under section 16b of the Securities & Exchange Act which hans stock sales or pur-directors in periods of less than ix months. Levin alleges under Federal statutes Yates' profits should go to Republic. On Feb. 11, 1985 Levin sent a letter to Re-cover the profits but they 'Zalied to take any action.

Depinet

Continued from page 3

an astute and courageous young businessman but a showman who has had a continuous interest in motion pictures for 25 years and as

Inside Stuff—Pictures

Deal recently made by David O. Selznick with John Ringling North to make a fim, "The Greatest Show on Earth," around the Ringling Bros.-Barnum & Balley circus, gives the Big Top an undivulged percentage interest in the picture. North said that show's regular performers, unless getting specific property of the propert yers, he explain

Samuel Goldwyn press depertment iast week sent out to newspaper and mag writers and editors last week several hundred copies of the first installment of Robert E. Sherwood's plees on Harry Hopkins in Collier's. Intro-by the mag to the series explained that Sherwood took time out between his activities for the Government, during the war and start of work on the Hopkins articles to write "Best Years of Our Lives" for Goldwyn.

Palace May Go Dark

Continued from page 1 =

house were given their notices ias week on a "just-in-case" basis. week on a "just-in-case" basis.
Maicolm Kingsberg, topper of
RKO Theatres, which runs the
Palace, said that the company is
feeling around for a policy when
Will permit continued operation.
A number of switches in policy
have been much continued operation.
A number of switches in policy
for a Broadway landmark.
The continued of the fame of 1,700set Broadway landmark.

If fouse, it's currently running

seat Broadway landmark.
House is currently running
double features second-run, with
top or secondary first-run films
having proved unable to turn a
profit for the Palace. There were
reports recently that the house
a more whas never actually considered by RKO excess.
The lawoff regions to the

sidered by RKO execs.
The layoff potices to the employes, Kingsberg said, were issued so that the management might have full freedom in working out its next move, whatever it may be. Kingsberg was reluctant to admit that it might be necessary to close the house. He said the future was "ambeelded."

"undecided."
Palace lighted in 1913 and, after some tough initial weeks, soon developed into the premiere home of vaude in this country and throughout the world. Having played the Palace was the hallmark of acceptance for a performer. With the encrosehment of films, biz alld the encroachment of films, biz slid off until a combination policy was instituted in 1931. A year later, the live talent was out altogether and the Palace has operated as a filmery since then, but never with anything like the success it enjoyed as a vaude showcase, despite its excellent Times Square loca

Coken Wants Clearance Over the Palace on B'way

Uver the Falacc on B way:
Souable over the RKO Pelacemoring into a subsequent-run position and the resultant scrambling
of Times Sq. cleanances touched
or a \$1,80,000 triple damage antitrust suit which was filed this week
to a face of the state of the state of the state
of the state of the state of the state
well Amusement Corp. against
RKO, 20th-fox and Warner Bros.
Suit was brought to win a court
ruling that Cohen's New Amsterdam theatre, located on 22d street,
Should be given cleavance wheed of
theatre.

- Tiff had been brewing for seven-

theatre.

"Iff had been brewing for some time following disagreement over relegation of the New Amsterdam to a run seven days after the 23 K. If flared in April when 20th-Fox grooved its "Sitting Pretty" to the Palace instead of the Amsterdam after the latter had allegedly booked the film.

iegedly booked the film. Plahtiff's, contention is that the Palace doesn't compete with the Amsterdam. Complaint also maintains that licensing agreements barteringing in of a new house which would take clearance before the plaintiff's theatre. Palace is placed in that category because it switched from showcase to subsequent-run

policy.

Permanent injunction is asked restraining the defendants from granting clearances to the **KKO area of the **Control of the **Con

New Carolina Drive-Ins Charlotte, N. C., May 25, New Carolina Drive-In at Con-cord, N. C., opened by D. H. Jerni-gan and A. J. Biggart, of Lancas-ter, S. C., and R. C. Covington, of Greensbore, N. C. New Drive-In has 350-ear capacity.

No. Central Allied Sure Of Divorcement, Dreps Minn. Law to Push It

Wednesday, May 26, 1948

Minne Law to Push It

Minneapolis, May 2

North Minneapolis, May 2

North Control Mill 2

North Minneapolis, May 2

North Minneapolis, May 2

North Minneapolis, May 2

North Minneapolis Minneapolis

tion aimed at such a goal will be unnecessary.
Incidentally, Allied has announced its intention to make drastic demands upon distributors for a such as a su

Sears Seeks

Continued from page 5 leases cause the income figure to fall far below the overhead.

fall far below the overhead.

Distrib was faced with a critical product shortage this spring, but managed to safely get over the hump by stretching what it had and garnering a few other pictures. Sears was also able to line up at the of added starters by putling coin into them. They include "lime of Your Libb", and Hewen." en's "Texas, Brooklyn and Heaven" and James Nasser's "An Innocent

and James Nasser's "An Innoent Mfair." UA's own funds, which it put from these productions, are print to the productions, are the company is in no position to ob-lary such insoft from banks for eas-ing the indier' situation, so the lin-tial such loss from banks for eas-ing the indier' situation, so the lin-ling that the production of the line and in some informed quar-ters, as a matter of fact, that by the end of the coming summer the tale may be permanently told as to under current operating procedure. whether the company can go as under current operating procedure. Aside from Enterprise's "Arch of Triumph," presently playing off. "Time of Your Life," which procedure and the process of "Laff-Time," a combo of two of his streamliner comedies; Seymour Nebenzal's "Atlantis, the Lost Continent," W. Lee Wilder's "The Vicious Circle," Rogers and Cohn's "Flesh and Blood" and Edward Peskay's Mexican documentary, "The Angry God."

Canton, O., \$995,000 Arena Canton, O., May 25. City Council has okayed con-struction of \$955,000 municipal au-ditorium here. Plans call for a 6,-100-seat arena-type structure.



Produced by PHIL L. RYAN Threeted by TED TETZLAFF
Screen Play by MARTIN RACKIN and FRANK DAVIS - Story by WILLIAM RANKIN

Film Reviews

Give My Regards film's charm, though lies in the picturization of the family's life in the small New Jersey town where it awaits faithfully the return of

the small vew Jorsey town where vaide.

Although he's backed by a fine apporting cast that might other-supporting cast that might other-supporting cast that might other-supporting cast that might of the supporting cast that the bookflee value considerably. He was a supporting that the supporting the supporting that the sup

raminy can't break away from their jobs and new triends and so pass booking. The property of t

United Artists release of W. Lee Wilder
production, directed by Wilder, Stars Con-
N. Y. May 25, '48. Running time, 77 MINS.
Karl Nemesch
Joseph Schwartz Fritz Kortner
Baron Arady Reinhold Schunzel
Balog
MillerLyle Talbot
Samuel Schwartz
Presiding Judge
Stark Frank Perguson
FisherDavid Alexander
MartonRobert Cherry
Mrs. SchwartzNina Hansen
HermanSam Beinerd
Ethel Mibaly
Dr. DaroschRudolph Cameron
Dr. Samowch
Mrs. Horney
Constable
Mr. Horney Michael Mark

er who wants to drive them out of his neighborhood. Corrupt prose-cuting attorneys take evidence and suborn witnesses to build a case which the defense counsel regularly tears down. Procession of surprise witnesses, long speeches and the usual cross-examination

'Der Prozess' Ditto
Factual yarn of HBggarian
Factual yarn
Factual yar 'Der Prozess' Ditto

brilliancies are all discarded at the climax when the sister of the corpus delicit dunits that it wasn't murder but suicides one of the defendants, contributed the sole persuasive and moving performance. Courad Nagel, as the defense at courad Nagel, as the defense at white the opposition, led by Relmold Schunzle, as the landowner, and Lyle Tablot and Philip Van correcturized villains. Zandt, as the prosecutors, a caricaturized villains. Herm.

The Gallant Legion
(SONGS)
Rightle release of Joe Knee production
Starr William Blindt, Adrian Booth, Agesth
Starr William Blindt, Adrian Booth, Agesth
Starr, Janes Holl, Grand Wither, Adde
Starr, Janes Holl, Grand Wither, Adde
Starr, Janes How, Blat Landon, Directed
Starr, Janes How, Blat Landon, Directed
Starr, Janes John, K. Balter, Gerald GerGreen, Control, Control, Control, Control
Starr, Control, Control
Starr, Con

Gary Conway	William Blilett
Connie Faulkner	Adrian Booth
Clarke Faulkner	Joseph Schildkraut
Beau Laroux	Bruce Cabot
Windy Hornblower	Andy Devine
Captain Banner	Jnck Holt
Wesley Hardin	Grant Withers
Catalina,	Adele Mara
Tom Banner	James Brown
Chuck Conway	Unt Landon
Sgt. Clint Mason	Tex Terry
Matt Kleby	Lester Sharpe
Billy Smith	Hal Tallaferre
Senator Beate	Russell Hicks
Major Grant	Herbert Rawlinson
Bowling	Marshall Reed
Dispatch Rider	Steve Drake
Lang	Harry Woods

story, Harry Jacksons' color photography is unsociental county good company to unsociental county good while compact, is loose enough for the film's lessurely pace. Stat.

The Vicious Circle

The Vicious Circle

Salt Superior County for the film's lessurely pace. Stat.

The County Evidence of the County for the film's lessurely pace. Stat.

The County Evidence of the County for the County Evidence of the Count

expertly captured by Jack Marta's camera, and other credits are in keeping with generally excellent production values.

Brog.

Big Town Scandal

Haig AoWn Scanness Hollywood, May 22.

Ham C. Thomas production. Stars Philips May 1.

Ham C. Thomas production. Stars Philips William University of the William University of the William C. Thomas. Ordered Switzer, Roland Dupner, fromms. Bond. Directed by William U. Thomas. Ordered Switzer, Roland Dupner, Forman Bond. Directed by William U. Thomas. Ordered Switzer, William William U. Thomas. Ordered William Wil

ding time, 61 MINS.
orclei Kilbourne
Commy Malone Stunley Clements
kinny Peters
Swinkle Speed Carl "Alfalfa" Switzer
Pinkle Jones
Louis Speed Vince Barnett
Wally Blake
for MoreleyJohn Phillips
atoReginald Bllado

"Big Town Scandal" is mildly entertaining melodrama. It will be passable in lower-rung bookings for which it was intended. Film is finale in the Pine-Thomas "Big "rown" series, adapted from air

passable in Jower-rung bookings for which it was intended. Film sin with the property of the p

King of the Gamblers

Republic release of Stephen Auer produc-tion. Stars Janet Martin, William Wright, Thurston Hall: features Stephanie Bachelor, George Meeter, Wally, Verenn, William George Meeter, Wally, Verenn, William Janet Carlow, Jonathan Hale, Dicxide Deband, Bradbury Foote, came era, John MacBurnie; editor, Robert Leede, Prevolewed May 18, 498. Hunning time, 69

MINS.				
Jean Lacey	 	Jane	nt Mar	rtin
Dave Fowler	 	William	n Wri	tefe
"Pop" Morton.	 	Thur	ston I	toll.
"Speed" Lucey	 	James	Cards	reli
Sam Hybord	 	Jonat	han H	Lale
Sam Hyband Judge	 	Selme	Jack	non
Symonds	 	Johr	Holt	and
('assidy	 	Ro	lob D	mm

Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenies | Spenie

Picture Grosses

LOS ANGELES

(Continued from page 13)

—"Gallant Legion" (Rep) (1st wk)
and "I, Jane Doe" (Rep) (2d wk).
Meagre \$58,500 on eight days. Last
week, "Doe" (Rep) and "Main
Street Kid" (Rep) (6 days), dismal
\$7,500.

S7,000.

Paramount Hollywood (F & M)

(1,451; 60-\$1) — "Gallant Legion"

(Rep) (1st wk) and "I, Jane Doe"

(Rep) (2d wk). Lean \$4,500. Last

week, "Doe" (Rep) and "Main

Street Kid" (Rep) (6 days), scant

\$4,600.

\$4,000.

RKO Hillshret (RKO) (2,800; 60-81)

Whreade Belle" (RKO) and where Respects" (Col) (2d wk), Slow \$11,000. Last week, slim \$16,000.

Ritz (FWC) (1,370; 60-81) — "All Wy Sons" (U) and "Arthur Takes Over" (20th). Good \$39,00 mm; (U) and "Port Said" (Col) (2d wk). Sindle City (FWC) (1880; 80.8-1).

week, "Letter Unknown Woman" (I) and "Port Said" (Col) (2d wk). Hair \$4,000 (St 90; [60-51]) (2d wk). Hair \$4,000 (St 90; [60-51]) (2d wk). Hair \$4,000 (St 90; [60-51]) (2d wk). Hair \$4,000 (2d wk).

'Clock' Ticks Mild 10G, 'Daughter' \$9.500, Indpls.

Daughter' \$9,500, htdpls.

Indianapolis, May 25.

Biz remains in the dumps here this starza, clipped by 50,000 draw the starza, clippe

Circus, H. O.s Gripe Wash.: 'Curtain' Drons To 17G, 2d, 'Millie' 14G

To 176, 2d, Millie 146

Washington, May 2s,
Holdovers and the circus pulled midtown bo. to lowest cbb in week the control of t

quered" (Par, mind \$10,000 in pop price return. Warner (WB) (2,154; 44-74)— "Mating of Millie" (Col). Sluggish \$14,000. Last week, "Woman in White" (WB), slow \$13,000.

DENVER

DENVER
(Continued nom page 11)
You I Die" TC), feodd 56,000,
Last week, "Jolon Story" (Coll and "Money Madness" (FC), post 7,000 feet, 100,000 feet, 100,000

CLEVELAND

CLEVELAND

(Continued from page 11)
for scowers with the disappointing
\$4,000 last week.

Ohio (Loew's) (1,200; 55-70)

"Foreign Corresponden" (UA)
for scowers with the disappointing
\$4,000 last week.

Palace (UA)
Falace (UK)
Falace (

Two-Reeler to Plug Costello Foundation

Costello Foundation
Edward Nassour and Dave Gaber will co-produce "10,000 Kids
and a Cop," a two-reeler for the
benefit of the Lou Costello, Jr.
Youth Foundation. Nassour Studio
Will contribute all facilities gralls.
Brenda Joyce, Tromat VanDyke
and Johny McGovern have volunteered for top roles.

KIRK DOUGLAS LOANED

AIR. BUUGLAS LOANDS.
Hall Walls loaned Kirk Dourlas
to 20th-You will be come to 20th-You
husband roles in "A Letter to
Three Wives," reduced from "A
Letter to Five Wives."
He will play Ann Sothern's husband, while Paul Douglas plays
opposite Linka Darnell Makefrey
Lynn opposite Jeane Crain.

GOOD BOX OFFICE PICTURES BUILD GOOD GROSSES

Here are some good ones....from Republic, of course!

TRAIN TO ALCATRAZ

MADONNA OF HE DESERT

THE TOTAL

CAMPUS HONEYMOON

Jensen-von Herberg NW Theatres In \$2,000,000 Sale; Other Briefs

Properties of the Pioneer Securities Co, which include the Libert Co, which is the Libert Co, which Libe

Settos Buys Indpls, House Indianapolls. Trueman Rembusch's Syndicate Theatres took over Storm Thea-tre, Oakland City, from Mrs. Alma Foster.

Fosters Will acquire Howard, local nabe, from Earl Beil June 1. Settos group then will include 15 houses in Indiana, kentucky and Ohio, head booker werbeil Galmer, transferred Delfalo, N. Y. as salesman. Succeeded in booker berth by Ned Tillman.

eeeded in booker bear.
Tillman
Jules Goldman, Warner office
manager, on vacation trip East.

Gene Ford Honored

Gene Ford Honored

Gene Ford, manager-director of
the Capitol, Loew showcess here,
capitol, Loew showcess here,
ford will receive a plaque from
Mish. Gene. George C. Beach, comford will receive a plaque from
Mish. Gene. George C. Beach,
onthe name of the Armed Forces
Radio Service. Citation is "in appreciation for many hours of each
and the service. The company of the commany forces of the company of the commany forces of the company of the commany forces of the commany fo

Kansas, Mo. Indies Elect Kansas City. Recent convention of Allied In-dependent Theatre Owners of Kansas and Missouri held hero re-sulted in election of some 16 mem-bers to the board of directors. Named board members for

New York Theatres





- RADIO CITY MUSIC HALL JUDY GARLAND . GENE KELL

"THE PIRATE"

Songs by COLE PORTER
Color by TECHNICOLOR
A Metro-Goldwyn-Mayer Picture
Spectacular Stage Presentation

DANA ANDREWS . GENE TIERNEY "THE IRON CURTAIN"

A 20th Contury-Fox Picture
PLUS ON STAGE
ED SULLIVAN
BIS DAWN PATROL REVUE
ROXY 75th Ave. &

CLARK GABLE LANA TURNER BAXTER . HODIAK Homecoming CAPITOL

Xavier CUGAT and his ORCH.
Special Extra !
Rece Harrey
WERPHY STORE

Allied's Sweet Flyer
Net results of a two-day Allied
Rocky Mountain Independent
mation of a buying unit for early
popeorn and theatre supplies for
members; and members were advised to sign ASCAP with a
was spent in open forum discussion of Industry problems with
members of national Allied board
dimer-dance.
Officers, most of them reelected

dinner-dance.
Officers, most of them reelected are: John Wolfberg, preadent; Joe Ashby, general manager; Joan Livingston, secretary; Walter Bold, Treasurer, and directors. Fred E. K. Menagh, J. K. Powell, Colorado; Tom Kinght, Lloyd Keybyo; Carl Garitson, Marlin Burther, New Mcxico; Chas. Flower, New Science; Chas. Flower, New Science; Chas. Flower, New Science; Chas. Flower, New Science; Chas. Flower, New Marker, Chas. Johnson, and Hobart Gates, S. D.

Tom Holland to Coast
Tom Holland named west coast
district manager for Confidential
Reports, replacing Barry Halbert
who died. last month. Holland was
formerly manager of Confidential's
Pittsburgh office.

Al Wilkle's Fia. Spot
Miami
Al Wilkle, former New York
home office publicity manager for
Framoun Fitcures, has been
named publicity and advertising
director for Framount Enterprises
Hoover, general manager of the
Paramount theatre group, announced this week.
Wilkle resigned from his post

nounced this week.

Wilkie resigned from his post
with the national Paramount organization over a year ago and
has been vacationing in Miami for
the past four months. tes succeds Tom Jefferson, who resigned
recently to open his own agency.

Merge Mann-Lippert Chains
Merger of the two circuits bearly
george Mann and Robert L. Lipgeorge Mann and Robert L. Lipmovined in the deal,
robust R. Lipperts are intoric Mannel Falls, Eureta, Fort
Bragg, Fortuna, Healdsburg and
others, while Lipperts are in Portland, Medford, Sacramento and
Freeno among other Mustitons.

Silverman Joins Col Walter Silverman appointed New Haven branch manager for Colum-bia Pictures, succeeding T. F. O'Doole, who remains with com-pany in an advisory capacity.

Sacrifice

Mineapolis, May 25.

An imperior of Radio City,
Bill Blake, assistant manager,
an an ad on the Star's want
ad page offering to donate his
sorbe for the most interesting
100 words or less letter on
why I Would Like to Have
Mr. Belvedere St. With My
Collaboration of the Star's with
My Start of the Start of the Start
Mr. Belvedere St. With My
Collaboration of the Start
My Start of the Start
Start garnered two-column
picture spread in the Star.
The four pictures used dem
dapply Belvedere's baby sitting
principles at the winning parents' home.

ham had for long time. Latter died few weeks ago after a long illness. Henry Burger, Tottama assist-comes back to town from Balti-work, to assist Burger. Kain was the second of the service was with UA as an exploitation man, Also upped search hadre Service was with UA as an exploitation man, Also upped search hadre Service was with UA as an exploitation man, also upped search hadre Service was with UA as an exploitation man, also upped search hadre Service was with UA as an exploitation man, personnel director for WB, replaced leave of absence because of his health.

Par's New Omaha Mgr.

M. E. Anderson, salesman from Paramount's Kansas City exchange, arrived to take over management of Par's local exchange. Replaces Don Hicks, sent to the Des Moines exchange as manager.

RKO's Net

sale of certain theatre properties and its newsreel. In effect, one balances the other, actually leaving RKO a \$250,000 plus offset. Elimi-nating transactions of both nature, the company netted \$4,825,847 on its ordinary business for the year.

its ordinary business for the year. Significant factor in the theatre deal which involved the transfer of theatres in Albany, Scheneckady and Troy, New York to the Fabian circuit was the wide difference behalf the sectual value price. Fabian and 28,300,000 for theatres docketed in RKO's books at \$700,000. It's regarded as another straw-in-the-wind as to the vast sums that will accrue to the Big Five should the between the Big Five should be always decision in the Government anti-trust suit. Theatres Again to the Resoue

ment anti-trust suit.

Theatres Again to the Ressue
Actually, RKO's gross income
or '47, source at \$123,109,047 represented an increase over the
\$120,125,638 which the outil garnered in the banner year of '45.
Moutheless, Mallow motion', 54.
Startial loss' by the distribution of the second of the
sand of the company. Only strong,
profits by the theatre wing, slightly
these than the year before, bailed
the company out, 50 far, in the
hast shown "a small profit," Rathvon stated.

Because of the system of amor-

von stated. Because of the system of amortization on pix costs, RKO prexy said, economies will not be generally said, economies will not be generally said, economies will not be generally said for RKO's debt position, outstanding theatre debentures totalled \$20,600,000 at the year's close. This reflects the issuance of an additional said of the summer of an additional said of the said of

000.

By the close of 1947, production company owed \$9,000,000 on a five year revolving credit. Working capital increased some \$4,000,000 in the course of '47, hitting \$53,000,000.

Pix Logiammed

Continued from pare 3

— Continued from pare 3

— Continued from pare 3

making up for the lost time. The
theatres are committed on contract for the reissues and any aftimpt to call them off would then
the continued the co

No Reprisal

Inem is strong.

Rank officials discount reports that institution of the control of the control

FDR Pic Yarn

Continued from page 3

First, of course, is the political single. Ficture is frankly a proceed to the political single. Ficture is frankly a process of the political single. Ficture is frankly a process of the political single politi Olympic organization's branches in some 600 U. S. citles is going to visit local exhibs, asking them to book the film and promising support in selling tickets.

Pix Censor

Continued from page 5 = organization supplying counsel and funds. Test will be initiated by the exhib announcing to the licens-ing board that he intends to show the film without obtaining a

Hawen branch manager for Columbia Pictures, succeeding T. S530,000.00 an increased backlog built up during 1941, company in an advisory capacity.

Marty Schwartz Resigna Hollywood.
Marty Schwartz, manager of Egyptian (FWC), resigned after yearlion before becoming active in other business interests.

Warners' Pitt Switches Pittsburgh, James Totman, for last seven years pitts-dened for Warners on 1842, 1943, 1943, 1943, 1943, 1944

Rank Doesn't Think This One, Anyway, Will Tickle Yank Fans' Risibilities

Yank Fans' Risibilities

Those wide London, May 25.

Those wide London, May 25.

Those wide London, May 26.

Those wide Present and tastes in film fare are spotlighted wide British from more and tastes in film fare are spotlighted by the latest decision of the J. Arthur Rank organization. Brain-ruled against shipping "It Always Rains on Sindays" overtees for ruled against shipping "It Always Rains on Sindays" overtees for This film was the top grosser of any ple made in or outside the Rank organization to play British theatres in 1897. It garnered well the state of the present the results of the

Eastern SDG

125 leading directors in the east,

Continued from page 8

125 leading directors in the east, has already signed up with a dozen indies during the last few weeks with contractual provisions for weeks with contractual provisions of the continued of the continued of the continued of the contractual provisions of the continued of th



FLAGSHIPS LOS ANGELES

11 hours, 10 minutes

CHICAGO 34 hours

one HAvemeyer 6-5000 or your travel agent

Ticket Offices: Airlines Terminal Rockefeller Center • Hotel New Yorke 120 Broadway • Hotel St. George

AMERICAN AIRLINES

Alwans --THE SHOWMAN'S FRIEND in Los Angeles

500 Modern Rooms with bath and radio verything New but the Name

ALEXANDRIA HOTEL Fifth at Spring • Los Angeles FRANK WALKER, General Manager Formerly at Olmsted, Cleveland, O.

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REFRESHMENT Now Specializing
CONCESSIONAIRES
CONCESSION FOR CONCESSIONS for
CONCESSION ORIVE-IN THEATRES SPORTSERVICE, Inc. JACOBS BROS HURST BLDG. BUFFALO, N. Y.

RADIO PUTS ITS HOUSE IN ORDER

Food Warm—Reception Cold

Los Angeles, May 23,

NAB prexy Justin Miller, and about 400 other persons, including some key figures and press boys, did a fast burn at the L. A. meet last week, over the chaotic arrangements that attended the association's closing banquet in the illimore Roid Bowl. It left the months of the control of the Royal Ro

Radio's Two B's (BMI-BMB) Come Of Age at NAB Meet; Both Here to Stav

Los Angeles, May 20.

The two Pis, the radio industry's new bables, have come of age, and an incre to size the second of age, and are the result of the second of the seco The NAB convention made one hing definite: that BMI and BMB

thing definite: that BMI and BMI and bMI and bMI and pMI and p

contracts exist until 1960.
Similarly, the same competitive
BMI-ASCAP sweepstakes will prevall in the realm of television, with
both music segments very much in
evidence here plunging wholeheartedly into setting the groundwork
for TV copyrights.
Havenilm rewealed that the 1,656

eally into setting the groundwork for TV copyrights that the 1,550 and TV copyrights that the 1,550 and TV copyrights that the 1,550 and 10 months of the 1,550 and 1

New scale calls for 5% slash in each income classification. Feitis also revealed plans for an expanded coverage system, which will also embrace FM and tele.

Suds in Your Eye

Sutts in Your Lye

For the second time within a year box De Luxe Beer has year box De Luxe Beer has year box De Luxe Beer has repeated by the second time within the second time with the second time with the second time with the second time with the second time within the second time with the second time within a year to be a second time within the second tin

This Cop Won't Play

MING CUP WORD I 1729

WIW'S Dick Hatton and Johnny
MacPherson parked their station
wagon on a busy thoroughfare for
an informal radio interview. Along
came Patrolman Joseph Sunday
and gave them a ticket.
Hatton attempted to pacify the
over the air, The trick falled; the
ticket was issued.

NAB's New Credo: **Everybody Loves Everybody Else**

Los Angeles, May 25.

The move to give the independent stations a greater voice on gained considerable momentum at this year's convention of the NAB.
Ted Cott, veepee-program director of WASEV, N.L., who has been indic representation on the NAB board of directors, showed up at the incoming board's full-day meetic (Continued on page 24).

Listerine Drops Burrows Show

Lambert Pharmacai (Listerine) is dropping out of radio, with tha Abe Burrows Saturday night Cled and the Burrows Saturday night Cled run after the June 26 broadcast. Lambert decision, based on a budget reshuffle to concentrate on newspaper-mag advertising father movespaper and succession of the program, followed by a few days the Fitch Co. announcement that it was also vamping the radio plot the program, followed by a few days the Fitch Co. announcement that it was also vamping the radio plot the program of the program of the product of the Lambert Pharmacai (Listerine)

CODE IS SEEN AS STARTING POINT

By GEORGE ROSEN

By GEORGE ROSEN

Los Angeles, May 25.
Enterprising broadcasters spent their closing bours at the National in Los Angeles making some off-the-cuff polis among all segments of station operators. What they came up with indicated that, by and large, the nation's average and large, the nation's average and large, the nation's average with the credos established by the with the credos established by the husiasm into a realistic observance of the standards promulgated, acknowledging that the review of the standards promulgated, watered-down Code is a far cry from the original hard-hitting document, but realize that at least it's a starting point toward putting rasturing point toward putting rasturing to the control of the property of the property

Watch Your Ads, Chum

Los Angeles, May 25.
As part of the NAB's educational job in setting into motion the new Standards of Practice adopted at the NAB convention, prexy Justin More of the NAB's Research Dept. The Nab' Los Angeles, May 25.

wertising a New Look.

most successful Oosonsehing merwindip of the management meeting was in sharp contrast to the
windip of the management meeting was in sharp contrast to the
lack of enthusiam and al in o st
tepid pre-convention air of "what
are we doing here, anyway". That
dustry's set of "Ten Commandents" was engendered in the
delegates can be attributed in no
small measure to NAB Prevy Jusments was engendered in the
delegates can be attributed in no
small measure to NAB revery Jusdress, pawed the way for an unexpected harmony in which organized
opposition completely collapsed.
That Judge Miller has emerged
adoption as an industry leader of
considerable stature is undisputed
among U. S. broadcasters.
Observance Machinery Set

Observance Machinery Set Observance Machinery Set
No sooner had the board of directors passed the Code, with some
minor changes, then Judge Miller
set into motion the machinery for
an all-out observance. Miller himsetf will stump the nation, carrying the tord for Code or the code
during coming-months. Meanwhile
during coming-months. Meanwhile

(Continued on page 34)

WLS Stands Pat On Ciggie Tabu, So ABC's 'Stop Music' Gets Heave

Stop Music Gets Heave Wissenschapen Stop Music Wissenschapen Stop Wissenschapen Stop Wissenschapen Stop Wissenschapen Stop Web Wissenschapen Stop Wissenschapen Stop

Sterling's Discard of 2 NBC Spots Pinballs Against 3 Agevs., 3 Webs

Rise Stevens Balks at Pav Cut. Ankles Prudential

Rise Stevens ankies the Frudential Hour. OSS Sunday show, come pact's end but won't return in September because she retuses to take a salary cut insisted on by Prudential. Miss Stevens has been on the show for two seasons.

Ackerman in Shift To Coast for CBS As Martin Resigns

Shift of Harry Ackerman to head CBS programming in Hollywood emphasizes the network's many of the head CBS programming in Hollywood emphasizes the network's result of the head CBS programming the head CBS programming the head CBS with the head of hea

Martin resigned the Coast sput last week to co-produce a musical version of "Charley's Aunt" on Broadway next fall, with Ray Bol-ger starred and George Abbott as adaptor and stager. He is under-(Continued on page 34)

Two-Way Warners, Thackrey Deal Set

Despite the flurry of denials and

Despite the flurry of denials and counter-denials of recent weeks, the deal for Varmer Brog, to take the deal for Warmer Brog, to take the deal for Warmer Brog, to take the deal for Warmer Brog, to take the deal for the Thacker's stations comes within a week after announcement that the Thacker's having been turned down.

ter of '48.

The NBC cancellations, which take effect June 25, involve "Walts Irine." hadded through Dancer, Fltgeraid & Sample, and "Mystery Nichates." because I will be a subjected by the six disceptor but which dates back to the early 30's, which dates back to the carry 30's, which dates back to the carry 30's, which dates have to the series of the se

count's "Big Town."

"Town" has been out on lend-lease to Sterling and Lever Bros, will probably use it to plug Life-buop soap and also spot the show back to back with Henry Morgan in the Wednesday night 8:30 to 230 stretch on ABC. Lever re-Joorgan's mealticker. Shampoo,

Morgan's mestitichet.

With the transfer of "Mystery Theatre" to CBS Sterling will replace Molle as the riding product. Bayer asperin. "Waltz? current product, is suited as the substitute. The control of the picture of the picture of Sterling the Theorem of Sterling the Pediar & Ryan, which handles "Big Town" for Ironized Yesta, a Sterling product, still retains the print phase of will become part of the Sterling pool in Dancer-Pitzgerald-Sample. The availability of the early eve-

pool in Dancer-Pitzgernid-Sampila.
The availability of the early evening Friday hour on NBC is expected to bring on quite a scramble from among other NBC clients auxious to better their time position of the control of the control of the control of the control of the competitive networks, waiting to see which of their accounts NBC will go after to make up for the Sterling dots.

A&C TO RIDE OUT CO-OP IN '48-'49

Abbott & Costello, lone survivors of the networks' 47-48 splurge in bigtime evening co-op shows, have accepted a bid from ABC to stay on another season under their current terms. Talent guarantee is 85.500 weekly.

A&C stanza is continuing through the summer. Comedy duo's present pact runs out in September.

They'll definitely have a Wednesday night segment next season, according to ABC program veepee "Bud" Barry, but it's not certain yet they will stay in the 9 p.m. period.

9 p.m. period. Web claims the co-oping of A&C has paid off satisfactorily. While the number of local sponsors has slumped (show had around 75 at the season's peak), the net looks for a pickup when September rolls around.

Lady Esther to R&R

Ruthrauff & Ryan agency's sag-ging radio billings may get a hypo as a result of landing the Lady Esther account.

Lady Esther account.

Although the cosmetics outfit has been out of network radio since dropping "Screen Guild Players" at the close of the '46-'47 season, shift of the account from the Biow agency to R&R cued speculation that there might be new ether plans in the works. Agency switch was consummated only last week, however, and an R&R source said overall plans for the account are still in a formative stage.

Blue Skies Fading, NAB Delegates Warned: Many Cashing in Chips

Los Angeles, May 25.
A warning that the days of the
blue sky in radio are fast disapvas counded at the NAB conclave
here by Kenneth H. Baker, NAB
director of research, who told
the nation's broadcasters that if
face don't say you weren't warned,
"Radio exists today," Baker reminded the delegates, "because of
textual demonstrations of its coverfettual demonstrations of its cover-

minded the delegates, "because of actual demonstrations of its coverfactual demonstrations of its coverfarmly believe that radio will coaminus to be great only as the philosophy of fact-finding pervades its
"Everyone seems to tinith," said
Baker, "that 1948 is going to be
not fuelevished by gyears, and
the New Look in radio is going to
be. It is certainly true that 1949
will bring changes in the picture
that the looking for a sure return on
the wear to sure of is that things
will be different and that isn't
you're looking for a sure return on
Baker declared that many broad-

you're looding for a sure return on your investment."

Baker declared that many broad-seaser are taking an alarming view of the future and cashing in their chips. To support his view has been a support in the control of the control

operating by the end of 1980 were a little high, he added.

"Itelevision is a difficult of the added of a big experience in tel: There are now 97 authorizations for TV stations and 25 of these have developed in the last with a state of the added of the

No More Tele In Mullen's Vision?

One of the facets of the Frank Mullen switchover from second in command at NBC to the presidency of the G. A. (Dick) Richards three-station operation, which previously went unnoticed, stirred up con-siderable comment 1a st week among the NAB delegates.

among the NAB delegates.
During the past year Mullen
projected himself as one of the
industry's key personalities in the
advancement of television, plugging 24 hours a day for the TV
medium in glving NBC a commanding position on the video front.

The Richards affiliation, however, finds Mullen reverting back to a standard broadcasting philosophy, with the TV future of the Richards radio empire in a somewhat static and nebulous state.

ever, and aumen reverting back to a standard broadcasting philosph

Service Wanted

Dervice Wanted
Los Angeles, May 25.
Charles C. Carlson, the New
Orleans station operator
(WJBW) who's on the spot
with the FCC, figures as long
as he's a member of the NAB,
he's got a right to demand his
money's worth.
Carlson, whose station permit the PCC accession.

lie's got a right to demand insimoney's worth, as money's worth more a single permit the PCC refuses to renew because of alleged repeated violations of FCC regulations, put in a request at the NAB meet that really had presy it was manked in the white heat of the convention's most provocative discussion—on the newly-promulgated NAB Code—when Miller, inviting delement, and the content of the convention of the content of the

feet.
What, he wanted to know,
was the NAB going to do about
preventing the FCC from taking his station away and turning it over to his ex-wife, Mrs.
Louise Calamari Carison.
Miller confessed he didn't
have an answer.

FM 'Forgotten Medium' Despite Cov's NAB Pitch

The FM boys went into the NAB convention with flags flying, determined to make a place for FM that flags flying, determined to make a place for FM that flags flying, determined to make a place for FM that flags flags

bullish presentations yet made on phenalf of standard broadcasting's. But apparently the broadcasters themselves weren't convinced. The session on "Broadcasting"—Horizons Unlimited," was primarily designed to embrace FM and faces and the session on the session of the session of the session and the session and the session session for the session wound of what shapes up for tomorrow, but tele stole the show completely and those isolated references to FM were of sometime to the session wound up, in fact, with a show of hands sought by one of the participants who was desirous as the stole of the participants who was desirous delegates with both AM and FM operations were of the opinion that FM would eventually supplant Allew.

Take What You Want For FM. Kobak Tells His Mutual Affiliates



LEWIS THOMAS

The activities, comings and goings of KLZ's Farm Reporter are im-portant news to farmers and ranchers of the Denver region. Lewis Thomas directs publicity and assists with arrangements for KLZ's KLZ DENVER

Many 'Knighted' In **NAB** Resolutions

Los Angeles, May 25. Flock of resolutions up before the NAB board of directors was strictly an Alphonse-Gaston act, with everybody from prexy Justin

Miller down coming in ror a sarvo of kudoes.

One or two could, be called significant, such as the protest against a change in the copyright laws to continue the contract of the contract of

has its top man to date.

Resolution expresses the NAB
membership's "complete confidence" in Miller's leadership on
the basis that he's brought greater
prestige and understanding to the
industry and cites his "unrelenting
effort to secure the constitutional
guarantees of freedom of speech."

Becolution:

Resolution is interpreted as the membership's approval of Miller's all-out campaign to effect a re-versal of the Mayflower Decision banning editorializing on the air. banning editorializing on the air.
Atwater Kent, who partied the delegates on his lavish Bel Air estate; the Advertising Council, BMI, the Southern California Broadcasters Assn., host to the delegates, were among others "knighted" by the NAB.

Lever in Rayve Switch

Hollywood, May 25.
In a sudden switch, Lever Bros.
has taken the newly-acquired
Rayve shampoo and Hedy Wave
permanent account away from
Roche, Williams & Cleary.

Account, including Sheilah Gwa-ham's Hollywood gab, is divided, with J. Waiter Thompson getting Hedy and Needham, Louis & Bror-by handling Rayve. Latter prod-uct sponsors Henry Morgan on ABC.

Sentimental VIPs

Hollywood, May 25. Hollywood, May 25.
While here for the NAB convention, 11 of the 15 VIP's who participated in Task Force (Ed) Kirby—the Broad-casting Mission to Europe—in the summer of '45, voted to make the organization permanent. From VIPers it's now the Last Man Club.

Judge Justin Miller, NAB prexy, still has the bottle of champagne given each visit-ing VIP in Rheims by the Pom-mery people. The other ing VIP in Rheims by the Pommery people. The other thirsty VIPers had long since consumed theirs, many of them not bothering to fly the source of them of the them

From the Production Centres

IN NEW YORK CITY . . .

IN NEW YORK CITY.

Emerson Foote, actiously ill from blood poisoning following an infection while vacationing at Carmel, N. Y., cheeks out of Dectors Hospital his week, having passed crisis. He returns to Carmel for a couple of weeks' rest. ... Bob Musel, London-bound, taking along for BBC presentation transcription of comedy-mystery series, "Mr. Merryheid," CIS will audition its upcoming Morey Amsterdam co-op show, along with sample commercials, on a closed circuit this morning (Wed.) at 10 Dan McCullough, WOR announcer-producer, and Jack Barry are launching a summer theater as Trenton, N. J. DBD&CS Sem Duty Phil Harris shindig Monday (24) celebrating Rexali's cinching of the "Bandwagon". Jack Lazare, WNYC disk jockey, moved over to WQXR as a staff announcer... CISS 'Ve Ratner and Lou Haussman moved their desis from the 18th to 11th acceptance.

moved their desks from the 19th to 11th floor at 485 Madison in order to consolidate promotion offices... Robert Sessman, night production manager at NBC, was promoted to associate director and goes on days many the control of the

Doll Steers using his stree-week still alon to account the control of the control

Hunter College.

Ballyhooing its 25th anniversary, Young & Rubicam last week sent a brechure, accompanied by a personal note from prevy Sigurd Larmon, to all former employees "who helped make our agest great." The firm also circulated editors with a "hule book" of its history. When Anne Seymour, subbing for the still-siling lacille Wall, was ill last Friday (21), Fran Carion sub-subbed in the title part of "Portia Faces Life." Miss Carlon plays the lead Saturday (29) on Armstrong's "Theatre of Today"

IN CHICAGO . . .

an electrical engineer, June 4.

"Ladies Be Setede" will seal 'em in Springfield, O., in behalf of the Central Ohio Heart Assn., week of June 14...Joe Kupperman marked his 12th birthday and his 200th broadcast as a Quiz Kid Sunday (23)...
"Hint Hunt" visits Asheville, N. C., week of June 21...Rep list of

(Continued on page 34)

FCC'S WALL ST. GLAMOR GA

S. America Takes It (Give) Away

A sudden order, given by General Peron himself, last week axed all cash prizes to participants in quiz programs on Argentine networks, seriously affecting the Kolynos and Colgate shows on Radio El Mundo.

worts, serious, encourage the source and colarse wines on include the Superior of Superior of the Superior of Supe

Showdown Fight on Rating Blackout Looms as Tenn. Station Sues Hooper

Knoxville, May 25.
Showdown fight over C. E. Hooper's right to blackout a radio station's ratings by omitting them from his City Reports may be in the offing here as a result of court action fistituted. Bat week by WROL, Knoxville's NBC affiliate.

WROL, Knoxville's NBC affiliate.
Cut out of Hooper's Decemberthrough-April survey of the Knoxville area because of a telephone
contest it has been running, WROL,
obtained a chancery court injunction to prevent release of Hooper's
City Report on other stations here.

tion to prevent release of Hooper's City Report on other stations here. Suit has far-reaching implications. It challenges action Hooper has taken in several instances contests. Most recent was in New Orleans, where Hooper cut off WNOE, charging the station with artifically inflating rating and discounties. Most recent was in New Orleans, where Hooper cut off WNOE, charging the station with artifically inflating rating and discounties. Most recent was not not not been dependent of the WNOE of t

(Continued on page 34)

Weiss, Kobak, All **MBS Board Stavs**

Hollywood, May 25.

Mutual stood pat on its officers and 12 diversors for another year, and gad western for the method of the pattern for the method of the pattern for the method in the pattern for the method in the pattern for the patt

Lewis, Martin Summer Deal With CBS Mulled

Deal With CBS Mulled, lerry Lewis and Dean Martin-currently at the Copseabana, N. Valley, may the in with CBS for an elicit week series of their own with whost origination. Comedy team whost origination. Comedy team that

Gal B'casters in Hub Meet

James L. Grown May 25.

James

Fitch Scratched. Rexall Chained **To Sunday Time**

Fitch peddied its last bottle of scalp rub Sunday in NBC's blue ribbon time slot. Rexall moves in mext Sabbath with its "Summer Summer Summer

some mighty power politics were played.

Rexall will have two shows on its hands until June 23 when Jimmy Durante gives up the drug line.

In the Sunday spot is in law with Niles Trammell's recent decision to give first consideration to the program over the protests of the good of the network," de-clared the net's prexy.

Barnum, Entrikin Join R&R Exodus

Minor exodus has developed in the Ruthrauff & Ryan ad agency, with veepee Fete Branum, co-dit control of the Ruthrauff & Ryan ad agency, with veepee Fete Branum, co-dit control of the Ruthrauff & Ryan ad agency, with wellow Total and the Rowelse Entrikin, script supervisor, disclosing plans to check out in the world of Sam Pierce's departure, effectively and the Ruthrauff of Ruthrauff of the Ru

ood. Entrikin, another R&R long-(Continued on page 34)

FEMME APPT. SURPRISES D. C.

President Washington, May 28.

President Tuman yesterday (24) nominated Prieda B. Henneck, New York attorney and active in New York attorney and York attorney and York attorney and York and York

to buck the appointment on that counts. Hemock is an attractive, brown-eyed blonde, looks thirtyish and admits to 40, and is as sharp a dresser as she apparently is an attorney. As a trial lawyer, she has handled everything from murshe practiced she won seven acquittals. Since switching to civil law, her ellents have included insurance companies, banks and trust frequently have taken her to Wsehington. She's regarded definitely as Wall St.'s glamor gal.

Atthough she's a Democrat, Miss Hennock is associated with the firm of Choate, Mitchell & Ely, She denies, however, that she's a Tammanylte. But she admits the (Continued op page 34)

(Continued on page 34)

Star System, Giveaways Get Miles Exec Rap

Sponsor dissatisfaction with the star system in radio and the multistar system in radio and the system in and the system in the system in an address to members of the Chi Radio Management Club.

Said Capelle: "The tendency of the system in an address to members or address with fresh voices are deprived of livelihood by closed contributes to the high cost of radio. Talent costs could often be lowered by spreading the work instead of few who are doing well on other programs. There is neither fustice nor wisdom in permitting for the system in the system

000."

Turning to giveaways Capelle said: "A high listener rating can sometimes be a snare and a delusion. A good example is found in audience participation shows, which are popular now, but in which so much mention is made by brand name of articles given away pleture of what the sponsor himself is trying to sell.

"We have a good example of this."

"We have a good example of this in a show called 'Queen for a Day,' which we co-sponsor with the Phillip Morris Co."

Straus Pays 500G for Davega's 40%, Giving Him Full WMCA Ownership

GM's Corn Kix Switch

General Mills is slated to switch its Corn Kix brand from Dancer-Fitzgerald-Sample and a sign around July 1. The choice of the designation for Kix will be between William Esty Agency and Taham-Lard, Inc., of Chicago. The change, if it goes through, will be made Sopt. 1.

be made Sept. 1.

D-F-S will get another \$200,000 worth of billings from Whitehall Drug in the transference of "Front Page Farrell," which carries the Kolynos tag, from Duane Jones. The move will reduce the Whitehall agency alliance to two, the other being SSC&B.

Yankee Net Prens Big FM Spread: Adjustment Era

Yankee Network is going through a period of adjustment in preparation for an enhanced FM operation coming up this summer.

operation coming up this summer. The net has been faced with falling Hoopers in recent months, the control of t

locally that the net was retrenching.
Fact is, however, the net is geting set to establish three key FM
ty readying along with video in
Medford Goston area). These
other two outlets will be from Mt
washington. N. H. through
ton, Mass., through WAAB, Worton, Mass., through WAAB, Worton, Mass., through WAAB, Wortest Four the Mtb. Result will be,
set from the Mtb. Result will be,

planned as video outlets via hoosi-res from the flub. Result will be, as planned now, a tap in the rich outlying sections of New England, but this is well in the future. Yantee net, long emphasizing the long-term of the planned of the standard of the long the standard along those lines throughout the net. Trim and shift in personnel along those lines throughout the net. Trim and shift in personnel in the three key outlets for FM is designed in long run to strength en staff to handle original strings, with plenty of hirding skeeded in all ron FM basis. This figures to be about 60 days away.

CBS' 4G All-Pro **Giveaway Stanza**

CBS' new glveaway, "Sing It Again", which debuts this Saturday night 20, will be different and the state of t

on several pop tunes. The cash giveaway will average \$2,000 and the talent lineup for the hour (8-9) consists of Alan Dale, Patt Clayton, Ray Bloch and nour will me, Lester Gottlieb, produce, and Rocco Tito, direct it indicates a total talent-production nut of approximately \$4,000 a week.

MATHOR STRING IS believed to have paid Davega Stores Corp. approximately \$500,000 in the deal announced Monday (24), giving Bim full ownership of WMCA, proving the store of the station, which the corporation and Straus bought from Edward J. Noble in 1943 for Deal not only terminated the association of Straus and Herman M. Stein, Davega prexy who has been WMCA's treasurer, but also Charles Stark, veepee and general manager, who has been with the lade since 1939. Stark says they created the state of the state

announce except that they are in radio. resulting reshulf of tog. In the radio. The radio of the

Davega, incidentally, will in-crease its time billings on WMCA.

AFRA Likely **Poll Winner**

Election to determine the bar-gaining representative for network radio performers will be held the week of June 9-16, from 9 am. to 8 pm. dally, in New York, Chicago, Los Angeles and San Francisco, Whether balloting will be held in other citles or conducted by mail other citles or conducted by mail to the citles of the conductive of the perfect of the citles of the citles of the method of the citles of the citles of the method of the citles of the citles of the method of the citles of the method of the citles of t

existing code of the American Federation of Radio Artists two moresecution of Radio Artists two moreMAFRA is voted the bargaining
agent it will be the first time the
union has had such combined
status under the sustaining, conHeretofore, AFRA has been the
bargaining rep for performers
under the time codes separately.
Since AFRA has had a 'unionmercial network radio since 1938,
and only performers employed
during the month of March, 1948,
are eligible to vote, it's assumed
easily, provided there is a heavy
turnout. That is because, in order
to be declared the bargaining
agent, AFRA must receive a maserial material to the series of the
that reason, union representatives
in the various cities are making a
strentous effort to have all their
eligible members vote.

Femme Playwrights Script Comedy Show

Script Comedy Snow
CBS is gandering a situation
comedy, "It's Always Albert,"
scripted by Jacqueline Susann
(wife of producer Irving Mansfleld)
and Beatrice Cole. An audition
platter will be cut Friday (28).
Two fennmes penned a play,
Lovely Me," which had a brief
Broadway run last year.

How important are 25 years?

ONE LONG-TERM MEASURE of an advertising agency is its ability both to change and to resist change.

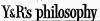
In striving ever to improve the quality of its work, it must be party to the myriad inventions—intellectual and material—by which progress is measured.

But in preserving the character and integrity of its work, an agency must resist all efforts to change those basic qualities on which its reputation and its inspiration are founded.

If, by preserving the latter, it impels the former, each year becomes more useful than the last.

In the year of our twenty fifth anniversary—which we celebrate this May—Young & Rubicam publicly restates some of the beliefs we live by.







An agency must excel in ingenuity, thoraughness, restlessness

ingenuity—the resourcefulness to command a bigger proportion of the public's attention for a client's advertising than his competitors are getting for theirs.

Thoroughness—the ability to completely surround and penetrate a selling problem.

Resilessness—a state of mind that compels an advertising agency to seek a still better way to do a job, after a good way has been found.



2. A job must satisfy not only the client —but Young & Rubicam

Good advertising cannot thrive in an atmosphere of "pleasing the client at any cost."

We want the client to believe in the advertising we prepare for him. But—equally important—we must believe in it ourselves.



3."Brass hat" doesn't mean brass knuckles

Any executive of Young & Rubicam can lose an argument to a subordinate.

For it is Young & Rubicam's belief that problems are solved better with reason than by coercion; that the agency will profit most from a man's mind if he feels free to express his honest convictions in any situation.



4. There is no such thing as an "all-round" advertising man

It is our belief that an outstanding advertising man may be capable in many phases of advertising, but that he will excel in one.

Letting each man devote his entire ability to the thing he does best has proved to be one good form of insurance against undernourished thinking.



5. "Formula" is another name for "rut"

We believe that the sales problems of products are as individual as eyesight, and that advertising should be fitted to them as carefully as glasses are fitted to the eyes.

Any attempt to formularize advertising places too much responsibility on experience, and too little on original thought.



6. An agency should be alive to the world outside of advertising and business

It should study the things that appeal to people in the field of politics, news columns, movies, the stage, the pulpit or fiction.

And it should be able to apply its findings to the constant improvement of the advertising it prepares.



7. It is more important to develop present business than to get new business

The reward of ownership in Young & Rubicam has been given for the ability to serve business rather than to get business.

In each Young & Rubicam office, one man devotes part of his time to soliciting new accounts.

The inference

25 YEARS AGO THIS MONTH, Young & Rubicam was an advertising agency which had some definite convictions—but no business.

We still have the convictions. And we believe sincerely that because we still have them, the following businesses have chosen to advertise through Young & Rubicam, Inc.

Clients of Young & Rubicam, Inc.

Following is a list of companies whose advertising is handled—in whole or in part—by Young & Rubicam. The companies are listed in chronological order.

1924

General Foods Corporation

1926

International Silver Company

1927

The Borden Company

.

1930 The Travelers Insurance Compa

1931

American Home Foods, Inc. Cluett, Peabody & Co., Inc.

1932

Gulf Oil Corporation
The Rath Packing Company
The Personal Products Corporation
Packard Motor Car Company
Parke, Davis & Company
Northera Paper Mills
The Centaur-Caldwell Division
of Sterling Drug, Inc.

103

Bissell Carpet Sweeper Company Frankfort Distillers Corporation

1935

General Aniline & Film Corporation The National Sugar Refining Company Bristol-Myers Company

1936

Life Savers Corporation Drake Bakeries, Incorporated

1937

Motor Wheel Corporation The Singer Sewing Machine Company Metropolitan Life Insurance Company

193

Thomas J. Lipton, Inc. Time, Inc. The Drackett Company

1938 (Continued)

Sanforized Division of Cluett, Peabody & Co., Inc. Cannon Mills, Inc.

1939

Simmons Company

1940

Hotels Statler Company, Inc. American Can Company Royal Typewriter Company, Inc. Lever Brothers Company John F. Jelke Company

1941

The Pullman Company
Celanese Corporation of America

1942

Consolidated Vultee Aircraft Corporation

1943

Good Housekeeping Magazine Petri Wine Company, The Goodyear Tire & Rubber Company, Inc. General Electric Company

1945

Duffy-Mott Company, Inc. Hunt Foods Inc. Purity Bakeries Hammond Instrument Company

1946

Pepsi-Cola Company
(Evervess Sparkling Water)
O'Cedar Corp'n:
Chester H. Roth Co., Inc.,
Dictaphone Corporation.
Northam Warren Corporation

1947

The Permanente Metals Corporation, and Permanente Products Company. #25. Bigelow-Sanford Carpet Co., Inc. Scovill Manufacturing Company Jos. Schlitz Brewing Company

YOUNG & RUBICAM, INC.

ADVEDTISING

New York Chicugo Detroit San Francisco Hollywood Montroal Toronto Mexico City London

New Biz Windfall to Utilities Seen; Con-Edison Due for \$1,000,000 Gross

TELEVISION

Con-Edison Jue

Electic power utility companies
in the steady growth of the television industry, with Consolidated
Edison of N. Y. alone standing to the vision industry, with Consolidated
Edison of N. Y. alone standing to gross at a children of the consolidated
Edison of N. Y. alone standing to gross at a children of the consolidated
Edison of N. Y. alone standing to gross at a children of the consolidated
Edison of N. Y. alone standing to save television of SS annually.

The standing television of the consolidated course, is dependent, on host consolidated the course, is dependent, on the consolidated Edison.

The consolidated Edison, the consolidated Edison.

The consolidated Edison, the consolidated Edison.

Edison Electric Institute the new business available to proceed the consolidated Edison.

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Edison Electric Institute the new business available to proceed the consolidated Edison.

Edison Electric Institute the new business available to proceed the consolidated Edison and the consolidated Edison and the consolidated Edison.

Edison Electric Institute the new business available to proceed the consolidated Edison and the consolidated Ed

TOTS, TWEENS' TO PLUG TEENAGERS FASHIONS

TERNAGERS FASHIONS.
Following success of the "Polarvision of the control of the

Fairbanks Winds First **NBC Telefilm Series**

NBC Telefilm Series

Hollywood, May 25.

"Fubilic Prosecutor" package, a 26-week series of 20-minute myse. As week series of 20-minute myse. The series writches are series writches and series of 20-minute series writches are series of 20-minute series in 11 weeks starting March 1, and 20-minute series in 11 weeks starting March 1, and makes use of more than 500,000 series of 20-minute series of 20-minut

New York—Ted Huston, free-lance radio and television pro-ducer, Joined the McCann-Erickson ad agency as assistant to TV chief Lee Cooley. Huston was formerly with Ruthauff & Ryan, same agency for which Cooley formerly worked.

Vallee Sets Release Deal For 7 Telepic Producers

Rudy Vallee is setting up seen and the common which will relia with a free hand but release through him vallee, who already has his own tele productions. Vallee Wideo, is maneing the venture drectors and thereafter act only in a supervisory capacity.

eapacity.

Joe Kaye and Stan Kramer have been set to head two of the units. Kaye will film a "shaggy dog" series in initial effort and Kramer will do a Joe Diggs series. Vallee has signed Buddy Lester to do a fashion and comedy series after the current "College" film is com-

New Method Cn TV Hearings

A new procedure for scheduling competitive video hearings, made necessary by its nationwide re-allocation of tele channels, was an-nounced by the Federal Com-munications Commission last Friday (21).

In towns whose channel assignments are unchanged in the new blueprint, hearings will go on as scheduled unless FCC receives specific requests to add or subtract slots by May 28. Same procedure will apply to towns slated to lose channels unless the bidders themselves seek à postponement.

Next procedure will be followed.

channels unless the bidders themselves seek a postponemen.

Next procedure will be followed after the Commission gets out its direct the commission gets out its the result of its overall hearing on the plan sheeded for June 14. FCC said in towns where channels are being rided, it will not schedule hearings for 30 days thereafter, to specify the commission of the commiss

On Any Video Reel

Un Any vince need in its shopping around for a television reel among film producers pept-Cola has advanced the stiput-colar period to the stiput-colar perio

Authors to Check Prices on Deals

As the first actual step in dealing with the television market for written material, the Authors video desk to cheek prices on all deals. This is handled by the lengue's television committee. Both New York and Hollywood working on the situation, but all price information is clearing through the New York office of the League cauciliminary step, the League cauciliminary step, the League cauciliminary step, the thinds of the League cauciliminary step, the thinds of the league cauciliminary step, the sufflinter Guilds (Dramatists, Authors, Screen Writers and Raddevideo rights in deals for any, other rights to their material and, in particular, not to dispose of more than single-performance television rights with the material and, in particular, not to dispose of more than single-performance television and the price desk, which will attempt to keep a file of prevailing fees paid by various tele shows. Thus, aucopet the full market rate and, gradually, the price level could be

thors would presumably be able to get the full market rate and, grad-ually, the price level could be the price level could be the price level could be the price between the learning house for tele prices obviously de-pends on the degree of cooperation of the members, so the League's efforts to keep the membership aware of the setup. Besides peri-olic circular letters, the committee hopes to publish prices on all not-tations of the price of the price of the say an impetus to the members to as an impetus to the members to keep in touch with the office.

DuMont Pacts 'Newsreel' Over Philly ABC Outlet

when the proposed to substitute another channel for the No. 1 slot which requests are received to substitute another policy and the proposed to the substitute another policy and the proposed to a community and the proposed to the proposed

persistently nixed the idea. Broadcasters have asio suggested the RCA building in Radio City as a suitable site, but NBC has turned thumbs down on that bid also.

The suitable site, one of the suitable site of the suitable si

will be operating in the higher band.

Tele engineers point out that all antennas are basically directional, antennas are basically directional, and the second of the sec Mass of criticism raised against radio's current giveaway craze apparently hasn't fazed television broadcasters, who see in the formation of the control of

Television Reviews

Withit others Statement of the Comment of the Comme

television set owners in the N. Y.

metropolitan area in picking up the signal from WATV (Newark)

has pointed up anew the value in suggestions of N. Y. broadcasters that they all locate their transmitters on a central site.

In addition to the fact that most

(Continued on page 30)

WHAT'S IT WORTH?
WHAT'S A sassisted by guest appraisers
He's assisted by guest appraisers
H

OPEN HOUSE
With Gill Fates, Ed Sullivan, Frank
Stanton, Edward R. Murrow,
Robert Bendick, Bollace Shaw,
Patricia Bright, Shaye Cogran,
Trlo, others
Producer: Jerry Danzig
Directors: Ace Cohe, Fred Rickey
Directors: Ace Cohe, Fred Rickey
God Mina, Sun, (23), 9 p. m.
Sustaining
CR: Strong Committee of Com

WPIX, WATV Antennas Paris to WPIX **Need Reorienting For** In 'Doody'-Tiff N. Y. Metropolitan Area Difficulties encountered by many

The tiff between Frank Paris, formerly with NBC's "Howdy Doody" and the network is still raging with Parls and NBC claiming the rights to the name and character of the central figure in

character of the central beauther show.

As a result, Paris, after breaking away from "Howly Doody," will do a puppet show on WPIX in the 5, p.m.-6, p.m. slot in opposition to the NBC layout. Paris will use the same puppet, but will rechristen it "Plytic".

"In addition to the fact that most home TV antennas are oriented for the lowel-band channels and not for WATV's channel I3 in the higher frequencies, the location of the loca The Price.

NBC meanwhile has been covering up Paris' absence from the show by declaring the marionette is away campalgning for election as president. Meanwhile, to attain the good looks necessary for a white House occupant, Howdy Doody is having his face lifted. New doll with the same label will make its appearance later on the show. others.

If all stations were to transmit from one central point, it's declared, that difficulty could be overcome. Most of the broadcasters pushing the idea have had their eyes on the Empire State Bids... but NBC, now the sole occupant on the Empire State tower, has present the contract of the country of

make its appearance later on the show.

Paris' tilf with NBC started with is demands for a salary increase. It is demand to a salary increase away from the show leaving the layout without a central character. His right to use the name Howdy Doody was contested by the network, declaring the name was their owned the doll. MBC claimed copyright to the title and leas and told Paris that he could contest that claim in the courts. NBC said that claim in the courts. NBC said that the name and character was originated by Bob Smitti who emceet the down.

Vanderbilt's Roving

TV Pix Assignment

o TV Pix Assignment Neil Vanderbilt, roving columnist from the Society clan, has cought the television film bug. He's laking off June 11 for Europe with mer and early fall shooting film aimed at the video market.

Vanderbilt and his crew expect to tour France, Holland, Italy Tourney, and the state of th

Inside Television

If there's any longer any doubt about the way television's caught hold of the public's fancy, industry officials point to the 15 special hold of the public's fancy, industry officials point to the 15 special presses or primed for the near future. Latest to hit the newstands is Time mags current issue featuring a five-page spread on tele in place of the usual radio section. In the works are one by the N. Y. Times Glune 13), being prepared by radio editor Jack Gould, and one by the New Republic mag, now being lined up by radio editor. Next to the recent history and promostication on tele in Fortune, Time's is probably the most complete and factual, although some of its findings were hardly welcomed by the industry's backers. After a short history accompanied by a diagramed sketch of how TV works and pannings of current program fare, Time concluded: "But the best under the considerable with the considerable virtues—and their considerable virtues—and their considerable vices."

B'CASTERS DEFY TV HOTFOOT

Y&R to Produce' Stassen's Tele Stanza, Setting Campaign Pattern

Harold, E. Stassen is going on televisical tomorrow (Thurs.) night with a full-fashioned, producing the full file of the full

ries. Minnesotan's show, first election Minosotan's show, faret election coupling starta ever designed essentially for the tele medium, has been put together by a group of Stassen supporters in the Young & Rubicam ad agency. Program will be transcribed on thin during, its 9-309 pan of Baltimore output the start of th

able to Statester services and need to state the state of the state of

einor and as naval officer during the war.

In the final sequence, Slassen in discussion habor-will discuss his views on labor-will discuss his views of the communism. Incusing and other susses. Instead of watching Slassen, however, viewers will see keyed films of strikes, housing projects, etc., plus probably some charts on such topics as taxes.

Chart on such topics as taxes.

Particularly of the president Truman, Gow. Earl Warren, Henry A. Walsted include President Truman, Gow. Earl Warren, Henry A. Walsted include President Truman, Gow. Earl Warren, Henry A. Walsted include from the Stassen stanza.

Production of the Stassen stanza.

Production of the Stassen stanza.

Production of the Stassen stanza will be advertising for the late Wendell Wilkle's Presidential camping and incurred such criticism.

paign and incurred such criticism from clients as a result that a policy was established of flatly refusing political accounts. CIO Political Action Committee is understood to have been one of those since turned down. ign and incurred such criticism

Wash. Hetels Pioneering In Bringing TV on Wheels To Guests at \$2 Per Day

av uursits äl: AL FEI DAY Fiv Mashington, May 18. Fiv Mashington hotels are pio-neering in bringing their guests 'elevision on wheels' at the rate of \$2 a. day. And Television Re-ed \$2. day. And Television Re-ticulation on wheels' at the rate of \$2. day. And Television Re-ticulation on the rate of the their has already contracted for the service through another com-pany for its Hotel Pennylvania in N. About to ...

About 20 receivers are currently leased to the Hamilton, Shorehum, Hotel 2400; the Broadforor and Raleigh Hotels and, according to abole reps, are in constant demand by their guests. The Shoreham was the first to sign up, for seven mobile units last March 15. and results and the state of the state of Results and the state of Results and the state of the

FOR TV TOP THIS

TVR IV IIII

Colgate-Palmolive-Peet, through the Ted Bates agency, is dickering with "Senator" &M. Ford for the right to telecast his "Can You Top Oncomes Fellow, inglitte on NDC and, through its subsidiary Kirls mann's soap, Wednesday nights locally on WOR, New York.

The reported offer is \$2,500 additional for the video rights for the package, with Ford continuing.

WGN-TV Demand On Waiver Clause **Burns Chi Writers**

Chicago, May 25.

Chi members of the Radio
Writers Guild are smoldering over
the release form that has to be
signatured by all feelancers submitting scripts to WGN-TV. Form,
say writers denvises them of the

signatured by all freelancers submitting scripts to WGN-TV. Form, say writers, deprives them of even a shred of protection against plagiarism of ideas and material.

"I hereby waive and release any and all claims against you, your affiliated companies and clients for any use, or alleged use, that you, and the submitted of submitted of the submitted of the submitted of the submitted of submitted of the submitted of the submitted of the submitted of submitted of the submitted of submitted of submitted of submitte

NBC'S \$1.250 HR. **COAST SPONSOR TAB**

Following the pattern estab-lished by its WNBT in N. Y., which boasts the highest, time and facilitles charges of any station in the east, NBC has also set a rate sched ule for its forthcoming KNBH in Hollywood which will be the highest on the Coast. As announced on the Coast last week by NBC prexy

iss on the Cossa's anisonance-or with Cossa's hast week by NHC pray Niles Trammell, the time of the Will provide the Cossa's anisonal cost of the Cossa's anisonal political convention the Biffs on anisonal consecution with Life magazine. Web plans to furnish films of the show to all stations and connected to its video act by cable or micro-XXBH, according to Trammell, XXBH, according to Trammell,

to its visice act by cause or marro-wave relay.

KNBH, according to Trammell, is to iake the air by Oct. 1 "if con-struction can be completed by that date." Transmitter, is now being erected atop. Mi. Wilson and studio in Hollywoods. Badio City is being converted into a videa studie.

OF NEW MEDIUM

Lor Angeles, May 25.

If the average American proadcaster west of the Hudson is encompassing tele in his vision of the
future, he did a successful job of
concealing it at last week's conorder of the total control of the
future, he did a successful job of
concealing it at last week's conof Broadcasters.

Out of the Los Angeles conclave
came one definite conclusion: that
the broadcasters, save for the
already made the plunge, are
the years to come. But it's a fear
hard it's a fear that it's the fren
here on in it's resourcefulness and
ingenuity that will count.

And it's a fear that finds many a
hard it's a fear that finds many
hard it's a fear that finds the fren
here on in it's resourcefulness and
hard it's a fear that finds many
hard it's a fear that finds the
hard it's a fear that
hard it's a fear
hard

The broadcasters who refuse to concede that television may some day supplant radio and jeopardize a \$400,000,000 industry had occasion to take heart in the con-

ABC's 6-Station Coast TV Web

(Continued on page 30)

ABC is Hollywood, May 25-lasevents men and a program directory of the second of the se

Stations will be linked by micro-wave the latter part of February or early March. Searle feels that the eastern tele superiority is due only to longer experience.

Pix-Video

Because of the growing in-terlocking relationship be-tween Pletures and Television, attention is called to the special Films-TV page in this issue on P. 5.

Other special TV stories will be spottighted on occasion such as the Vaudee story in Vaudeville on P. 43.

SHAKE OFF FEARS Sparks Fly at Frisco Hearing; Two of Seven Bidders Bow Out Of **Nation's Hot Spot in Video Grants**

But Who Won?

But Who Won!
Miwatkee, May 25.
Here's a variation of the
I-should-have-stood-in-bed gag
which WTMJ-TV is exploiting.
It's a case where a baseball
team's manager, under orders
from his doctor, did stay in
bed and fared pretty well by
vision sgridings with a television sgrid.

runing things with a tele-vision set.

Told to keep indoors, Man-ager Nick Cullop, of the Mi-waukee brewers, set up a cot in the team's club house. With in the team's club house. With a video receiver and a phone beside him, Cullop called the moves to Coach Ray Berres in the dugout. The arrangement lasted through a three-game series here with Kansas City.

Telenews-CBS **Pact Opens New** TV Reel System

Marking the closest approach yet taken by a television newsreel service to the press associations imethod of syndicating news material. Telenews has pacted with the concurrence of the press associations in the concurrence of the concurrence

the TV outlets are able, or are willing, to pay.
Under terms of the pact, Tele-news is to provide CBS with a minimum of eight minutes of food-age daily in an uncut and unscored version. CBS has the right to edit the material and embellish it with

(Continued on page 33)

WHODUNIT PREPPED WITH PARTICIPATION

New television dramatic series incorporating an audience participation format with whodulits is currently being wrapped up incorporating the series of the Buchana and segment of the Buchana and segment of the Buchana and segment of the series of the Buchana and segment of the series of the serie

devote his full time to video pack-aging.

To case the strain of producing a top-quality tele show weekly, Jones for his "False Witness" series, which will require only a weekly fillin. Show will have a panel of celebs trying to guess the perpe-trator of a murder after hearing, witnesses guestioned in a Jury box, and guess which one of the wil-mark of the will be a supposed to the Package trice for each hall-hour

esses lied.

Package price for each half-hour how, on a 13-week deal, is \$3,500.

By JACK HELLMAN

San Francisco, May 25, Leland Holzer, used car dealer known as "Honest John," to day Tues, withdrew without prejudice his application for a television li-cense in San Francisco. This leaves five applications

This leaves five applicants to fight it out for two available chan-nels.

Sam Francisco May 25.

Sparks mellen and seed at vesterday's (24) opening, seeds of the FCC hearing on the claim of six contestants for the two available television channels in San ated by hot debate or lacy oratory by the hatteries of legal lights. Rather, they were the rockets set of by the melrenous loos, who can ghoets, shadows and contours. It was the engineers' day in court. When session opened there were seven challengers for the state of the court when session opened there were seven challengers for the but shortly after Jack Paul Blung-FCC examiner, called the meeting to order the first of the expected for the court of the co

(Continued on page 30)

City of Brotherly TV Sees 2 Rival Stations Aiding in WCAU Debut

Aiding in WCAU Debut
Philadelphia, May 28.
Less than three months after Y.
Inrat went on the earth of the Year of the test of

(Continued on page 33)

E 7 - CHESTERFIELD SUPPER CLUB PRESENTS SAMMY KAYE FIVE TIMES WEEK JENTS SAMMY KAYE FIVE TIMES WEEKLY MONDAY THRU FRIDAY ON NBC ST. KLY MONDAY THRU FRIDAY ON NBC STARTING JUNE 7 . CHESTERFIELD SIE STARTING JUNE 7 . CHESTERFIELD SUPPER CLUB PRESENTS SAMMY KAYE FIL SUPPER CLUB PRESENTS SAMMY KAYE FIVE TIMES WEEKLY MONDAY THRU R 'E FIVE TIMES WEEKLY MONDAY THRU FRIDAY ON NBC STARTING JUNE 7 U FRIDAY ON NBC STARTING JUNE 7 > CHESTERFIELD SUPPER CLUB PRESENT E 7 · CHESTERFIELD SUPPER CLUB PRESENTS SAMMY KAYE FIVE TIMES WEEK! SENTS SAMMY KAYE FIVE TIMES WEEKLY MONDAY THRU FRIDAY ON NBC ST KLY MONDAY THRU FRIDAY ON NBC STARTING JUNE 7 · CHESTERFIELD SU STARTING JUNE 7 * CHESTERFIELD SUPPER CLUB PRESENTS SAMMY KAYE FI SUPPER CLUB PRESENTS SAMMY KAYE FIVE TIMES WEEKLY MONDAY THRU H 'E FIVE TIMES WEEKLY MONDAY THRU FRIDAY ON NBC STARTING JUNE 7 U FRIDAY ON NBC STARTING JUNE 7 - CHESTERFIELD SUPPER CLUB PRESEN E 7 . CHESTERFIELD SUPPER CLUB PRESENTS SAMMY KAYE FIVE TIMES WEEK! SENTS SAMMY KAYE FIVE TIMES, WEEKLY MONDAY THRU FRIDAY ON NBC ST KLY MONDAY THRU FRIDAY ON NBC STARTING JUNE 7 * CHESTERFIELD SU : STARTING JUNE 7 - CHESTERFIELD SUPPER CLUB PRESENTS SAMMY KAYE F SUPPER CLUB PRESENTS SAMMY KAYE FIVE TIMES WEEKLY MONDAY THRU F 'E FIVE TIMES WEEKLY MONDAY THRU FRIDAY ON NBC STARTING JUNE 7 U FRIDAY ON NBC STARTING JUNE 7 . CHESTERFIELD SUPPER CLUB PRESEN E 7 · CHESTERFIELD SUPPER CLUB PRESENTS SAMMY KAYE FIVE TIMES WEEK SENTS SAMMY KAYE FIVE TIMES WEEKLY MONDAY THRU FRIDAY ON NBC ST KLY MONDAY THRU FRIDAY ON NBC STARTING JUNE 7. CHESTERFIELD SI STARTING JUNE 7 - CHESTERFIELD SUPPER CLUB PRESENTS SAMMY KAYE F SUPPER CLUB PRESENTS SAMMY KAYE FIVE TIMES WEEKLY MONDAY THRU TE FIVE TIMES WEEKLY MONDAY THRU FRIDAY ON NBC STARTING JUNE 7 U FRIDAY ON NBC STARTING JUNE 7 . CHESTERFIELD SUPPER CLUB PRESEN IE 7 . CHESTERFIELD SUPPER CLUB PRESENTS SAMMY KAYE FIVE TIMES WEEK SENTS SAMMY KAYE FIVE TIMES WEEKLY MONDAY THRU FRIDAY ON NBC ST EKLY MONDAY THRU FRIDAY ON NBC STARTING JUNE 7 * CHESTERFIELD ST : STARTING JUNE 7 . CHESTERFIELD SUPPER CLUB PRESENTS SAMMY KAYE SUPPER CLUB PRESENTS SAMMY KAYE FIVE TIMES WEEKLY MONDAY THRU IE 7 · MANAGEMENT MICHAEL NIDORF · RCA VICTOR RECORDS · DIRECTIVE IR RECORDS - DIRECTION GENERAL ARTISTS CORPORATION - MANAGEMENT DN -- MANAGEMENT MICHAEL NIDORF - RCA VICTOR RECORDS -- DIRECT

MONDAY THRU FRIDAY ON NBC STARTING JUNE 7 - CHESTERFIELD SUPPER C TING JUNE 7 . CHESTERFIELD SUPPER CLUB PRESENTS SAMMY KAYE FIVE TI CLUB PRESENTS SAMMY KAYE FIVE TIMES WEEKLY MONDAY THRU FRIDAY TIMES WEEKLY MONDAY THRU FRIDAY ON NBC STARTING JUNE 7 . CHESTE BY ON NBC STARTING JUNE 7 . CHESTERFIELD SUPPER CLUB PRESENTS SAN HESTERFIELD SUPPER CLUB PRESENTS SAMMY KAYE FIVE TIMES WEEKLY MONI SAMMY KAYE FIVE TIMES WEEKLY MONDAY THRU FRIDAY ON NBC START MONDAY THRU FRIDAY ON NBC STARTING JUNE 7 . CHESTERFIELD SUPPER C TING JUNE 7 . CHESTERFIELD SUPPER CLUB PRESENTS SAMMY KAYE FIVE THE FR CLUB PRESENTS SAMMY KAYE FIVE TIMES WEEKLY MONDAY THRU FRIDAY #TIMES WEEKLY MONDAY THRU FRIDAY ON NBC STARTING JUNE 7 . CHESTE DAY ON NBC STARTING JUNE 7 - CHESTERFIELD SUPPER CLUB PRESENTS SAN CHESTERFIELD SUPPER CLUB PRESENTS SAMMY KAYE FIVE TIMES WEEKLY MONI SAMMY KAYE FIVE TIMES WEEKLY MONDAY THRU FRIDAY ON NBC START IMONDAY THRU FRIDAY ON NBC STARTING JUNE 7 * CHESTERFIELD SUPPER C TING JUNE 7 - CHESTERFIELD SUPPER CLUB PRESENTS SAMMY KAYE FIVE TI. ER CLUB PRESENTS SAMMY KAYE FIVE TIMES WEEKLY MONDAY THRU FRIDAY 🕯 TIMES WEEKLY MONDAY THRU FRIDAY ON NBC STARTING JUNE 7 🕟 CHESTE BAY ON NBC STARTING JUNE 7 CHESTERFIELD SUPPER CLUB PRESENTS SAN CHESTERFIELD SUPPER CLUB PRESENTS SAMMY KAYE FIVE TIMES WEEKLY MONI **I**SAMMY KAYE FIVE TIMES WEEKLY MONDAY THRU FRIDAY ON NBC START IMONDAY THRU FRIDAY ON NBC STARTING JUNE 7 . CHESTERFIELD SUPPER C RTING JUNE 7 · CHESTERFIELD SUPPER CLUB PRESENTS SAMMY KAYE FIVE TI FER CLUB PRESENTS SAMMY KAYE FIVE TIMES WEEKLY MONDAY THRU FRIDAY FIMES WEEKLY MONDAY THRU FRIDAY ON NBC STARTING JUNE 7 CHESTE PAY ON NBC STARTING JUNE 7 . CHESTERFIELD SUPPER CLUB PRESENTS SAN CHESTERFIELD SUPPER CLUB PRESENTS SAMMY KAYE FIVE TIMES WEEKLY MONI SAMMY KAYE FIVE TIMES WEEKLY MONDAY THRU FRIDAY ON NBC START MONDAY THRU FRIDAY ON NBC STARTING JUNE 7 . CHESTERFIELD SUPPER C RTING JUNE 7 CHESTERFIELD SUPPER CLUB PRESENTS SAMMY KAYE FIVE TI PER CLUB PRESENTS SAMMY KAYE FIVE TIMES WEEKLY MONDAY THRU FRIDAY TIMES WEEKLY MONDAY THRU FRIDAY ON NBC STARTING JUNE 7. CHESTE PAY ON NBC STARTING JUNE 7 · CHESTERFIELD SUPPER CLUB PRESENTS SAN N GENERAL ARTISTS CORPORATION . MANAGEMENT MICHAEL NIDORF . RCA ICHAEL NIDORF * RCA VICTOR RECORDS * DIRECTION GENERAL ARTISTS COR GENERAL ARTISTS CORPORATION . MANAGEMENT MICHAEL NIDORF . RCA

B'casters Defy TV Hotfoot

der siandard broadcasting obsarFrom such key personalities as
CBS prez Frank Stanton. ABC
Drexy Mark Woods; Charles Mortimer, verpee and director of mustcharles with the stanton of der standard broadeasting obseher sich aus der Steiner in der St

clusions reached by most of the plane and the plane participants.

Although acknowledging that iclevision is the most aggregate planning that must be included a plane participant and the plane participants.

Although acknowledging that iclevision is the most aggregate that iclevision is the most aggregate that he conomic pattern, U. S. broadcasters nonetheless refused to conduct that cardio was ready for an old-gregate that radio was ready for an old-gregate that radio was ready for an old-gregate that radio will have a permanent staff and will have a permanent will be communications will have a devertissing and the staff and mew budgets, and thus won't render standard broadcasting observed.

Mortineer, the GF evec, while builties to will be common the according that the control of the staff of the properties of the properties

VARIETY Parsons' Bigtime Subs

Hollywood, May 25.
Gracie Allen, Bebe Daniels, Anita
Colby and Bob Hope will sub, in
that order, for Louella Parsons
during her seven week hiatus from
her ABC Woodbury show, starting

June 6.
Each will do two stanzas with the exception of Hope, who'll stand in July 18 and interview Miss Parsons via shortwave from mid-Atlantic. She will be en route home from a European jaunt.

Television Reviews

Continued from page 26 continued from page 28

at elle network in some detail, with maps and diagrams to illustrate. The talk was interesting enough, but and the source of the source of news and special events, tacked about tele coverage on the coming official conde the best impression in a facile, informal talk about newscenting in the new medium of the continued of the source of the s

cound too sangulance. He under sound too sangulance. Bron.

CHILDREN'S HOUR
With Stan Lee Breaz
69 Mins. Snn. (23) 11.39 a.m.

HORN. e. HARDART
For the inaugural of television at WCAU the station switched to video one of its staunchest AM
and the station switched to video one of its staunchest AM
Hardart 'Children's Hour,' conducted by Stan Lee Broza.
The oldest program in local-set anywhere, the show is a natural for. visual entertainment. The mospets sit minstrel fashion about the station of th

WPIX

Continued from page 26 = tennas installed at an additional cost of \$15.

temas installed at an additional cost of \$15. Despite RCA assurances that their sets could be realigned for the upper channels, set owners are their sets could be realigned for the upper channels, set owners are lob done. One RCA service man in Westchester is known to have told a local set owner that it wouldn't be worth the time and expense to the worth the time and expense to the worth the material to be the station is completely out of range, so that no antenna refinements will bring in the signal. WATV engineers, however, attribute this attitute to have fact that he's probably the state time to service oil one to take time to service oil one. WFIX plans to inform set owners in advance of the trouble they might have in picking tup the states are signal under their present again. With its scheduled to tee of

ntenna systems. That will form art of the station's promotion cam-aign, which is scheduled to tee off within the next several weeks.

D. C. Hotels

and seven-inch seven Motorals are fisher as exem inch seven Motorals are Philos sets mounted on wheel-tables with specially designed built-in antennas. Right now about 2000 guest rooms in the five hotels as the seven of the receivers for the presently-equipped hotels, assuming requests from one hotels, as an expectable of the receivers from the hotels, as a seven of the seven hotels, as a seven hotels, as a seven hotels, as a seven hotels, as a seven hotels, and hotels, as a seven hotels, and hotels

Sparks Fly In Frisco

also had his troubles. So many

technical terms were tossed around that time and again he was forced to interrupt the testimony to note the correct spelling. Examiner Blume gave out a hear

Examiner Blume gave out a hear ye that only expert witnesses would be heard at the engineering sessions and just because one and the property of the property of the property of the property make him one. Each and his professional pedigree examined before he was seated as expert. Blume seemed more interested in "How soon can you get on the air" rather than the long detailed operation of each of the property of t

iong detailed operation of each project.
Some trouble may be brewing for Don Lee's KFRC before the hearing in over the hearing in the hearing

Blume sounded a significant note before adjournment, for the day, saying that he would entertain any

motion for time-sharing arrangement, which would tend to indicate he wanted some of the smaller applicants to double up.

applicants to double up.
Hodgson Letter Perfect
First witness of the day was Paramount's Richard Hodgson, director of technical operations, or Paramount Pettures. Council announced before putting him on
the stand that Television to the stand that Television productions. Hodgson, was almost letters, when the stand the productions.
Hodgson, was almost letters are applicant to the productions.

productions.

Hodgson was almost letter-perfect in his technical pitch to the commission and successfully parried all questions of his cross-examiners. He did run into trouble, however, when counsel Welch however, when counsel Welch didn's care for his contour map and runge of signal Voluces. It was the runge of signal Voluces. It was the voluce of the voluces and bechnical most of the voluce of voluce of the voluce of voluce of the voluce of the

Blume wanted to know about Paramount's equipment for S. F. and indicate Consolve as in monits and indicate Consolve as in monits and indicate Consolve as in monits and indicate Consolve and indicate Consolve and Consolve Consolv way.

Giants Pro-Rate

Grounds for the supplemental

Grounds for the supplemental charges, John Mara, Giants' business manager and son of owner Tim Mara, confirmed reports of the manager and son of owner Tim Mara, confirmed reports of the total charge of the confirmed reports of the confirmed repor uate and reportedly an mathematician.

Routenesses Precedent
Routenesses Precedent
Routenesses by the death of the death o Danzerous Precedent

ness.

For that reason, NBC, which had first refusal on the Giants' football games for the 1948 season, turned down the new system completely. NBC televised all Giants' home first refusa NEC televised all Giants' home games last year, with Pabst Beer paying \$15,000 to the football club to bankroll the pickups, but the web would have none of the proceed new plan. System was also nized in turn by CBS, DuMont and several fun and paragrams.

posed new plan. System was also mixed in turn by GBS, DulMont and several top ad agencies.

May GBS, DulMont and several top ad agencies. Glarity agencies on speculation, since lith syet to line up a sponsor. According to Mara; it hasn't been ascertained yet how the plan will work of the plan of the state of the several control of the several position of a sustaining basis. Web, whose WJZ-TV in N. X. is slated to take will have a suppliced at the Polo Grounds, as splayed at the Polo Grounds, as played at the Polo Grounds, as played at the Polo Grounds, as the property of the several polymer, it's expected that web will have a supplication. Philadelphia and Washington. With NBC out of the Glants' games will be supplied to the several polymer, it's expected that web will us a new polymer of the several polymer of the

A. K. 'Juve' Show Set A. A. JUVE Show Set Jack Barry, encee or "Juvenille Jury," has sold his "Life Begins at 20," an A. K. version of the mop-pet stanza, to Mutual as summer replacement for "Jury." It'll preem July *: for at least at 13-week run in "Jury's" 2:30 Sun-day alot.

All Home Games

CLEVELAND INDIANS

NOW BEING

TELEVISED

First in Cleveland

SPONSORED IN FULL BY GENERAL ELECTRIC

> through Batten, Barton, Durstine & Osborn

Television is forging ahead the double" in Northern Ohie (covering Metropolitan Cleveland and all of Akron, too). Advertisers are quick to see the great impact WEWS has on the new and fast-growing audience.

THE SCRIPPS-HOWARD RADIO STATIONS

- Cleveland, Ohio
- WCPO, Cincinnett, Oblo (New building Television)
- · WHOX, Knoxville, Tenn.

The Branham Company

Here's your chance to "STOP THE MUSIC" and win . . .

- 346 Homes per dollar (Nielsen)
- 7.3 Current Hooperating
- **▶** 20.3 Hooper Share-of-Audience

HOOPER shows a rising rating in the face of seasonal decline in sets-in-use.

NIELSEN shows more and more people tuning in.

8:15 to 8:30 p. M. SUNDAYS

STOP THE MUSIC



FOR SALE TODAY

\$9,086.45 time and talent weekly over a selected list of 170 stations.



CALL Circle 7-5700-NOW

American Broadcasting Company

Lots of Spec on D. C. Radio Picture In 900G Transfer of WTOP Stock

Formal sales application fixing price between \$850-\$900,000 for a 55% controlling block of WTOPa 55% controlling block of WTOP-CRS is expected to reach the FCC this week. Meanwhile, WTOP and WINX staffers benefit of the Working of a ditheg controlling the Washington Food controlling the Washington to the Washington pro-sent on the Washington pro-gram operation.

ally and not done

more and the composition of the

reget of the affected by the most expected to the affected by the most of the AMF-MS alse but consensus to the AMF-MS alse but consensus the third of the consensus that the CBS-Post combo will many the consensus the consensus that the CBS-Post combo will be consensus the consensus that the CBS-Post combo will be consensus the consensus that the CBS-Post combo will be consensus the consensus that the CBS-Post combo will be consensus the consensus that the CBS-Post combo will be consensus the consensus that the CBS-Post combo will be consensus the consensus that the CBS-Post combo will be consensus the consensus the consensus that the CBS-Post combo will be consensus the consensus that the CBS-Post combo will be consensus the consensus that the CBS-Post combo will be consensus the consensus that the CBS-Post combo will be consensus the consensus that the CBS-Post combo will be consensus the consensus that the CBS-Post combo will be consensus the consensus that the CBS-Post combo will be consensus the consensus that the CBS-Post combo will be consensus that the CBS-Post combo will be consensus the consensus that the CBS-Post combo will be consensus the consensus that the CBS-Post combo will be consensus the consensus that the CBS-Post combo will be consensus that the CBS-Post combo will be consensus that the CBS-Post combo will be consensus the consensus that the CBS-Post combo will be consensus the consensus that the CBS-Post combo will be consensus the consensus that the CBS-Post combo will be consensus the consensus that the CBS-Post combo will be consensus the combo will be consensus the consensus the consensus the consensus the consensus that the CBS-Post combo will be consensus the consensus

pected to get underway in late summer.

Situation is complicated by the fact that washington Fost must fact that washington Fost must be sufficient to FCC's satisfaction. WTOP claims a lead over WRC and all other D.C. stations on local aircraft of the summer of the su

block of time on the CBS outlet are also likely to take their business elsewhere observers here believe FCC will interpose no objection to the AM-EM sale but consensus is that the CBS-Post cromboust will have a tougher time persuading the Commission to give them the No. 12 video slot now assigned Pred-erickshurg. Ya. Bid for tele is ex-pected to be filed simultaneously with the AM-EM simultaneously with the AM-EM simultaneously

Texaco Into Bing Spot

Texaco Into Ding Spot
For salving on through the summer, Texaco's "Star Theatre" will
get the Blingadu spot starting
June 8 underly Writers' Show." the
sustainer initially stated to file
Fillico time at 10 p.m. Wednesdays,
will tee off instead in Texaco's
10:30 segment, then move two
weeks later to the 8 o'clock to
being vacated by "Mayor of the
Town."

Wire Recording Comes To Aid of Law in Kaycee Prosecutor's Setup

Kansas City, May 25. Techniques of radio now are be Techniques of radio now are being employed on the side of the law through the office of James G. Kimbrell, Jackson County prosecutor. Wire recording equipment has been made a part of the office's standard equipment, and already has brought some unusual twists in cases before the court. Kimbrell intends to use the gadget standard and make them part of the permanent record.

nent record. nent record.

It may be possible to introduce telephone conversations as evidence through this device, but just how much the recorder can be used is still being studied by the

'Wretched Situation' of FM's Kick **Upstairs Next Target for Sen. Tobey**

Washington, May 25.

Circumstances surrounding the S00,000 prewar FM sets on the PCO's decision to shift FM upstairs market, not one was manufactured after the war will be the next by RCO's decision to shift FM upstairs market, not one was manufactured after the war will be the next by RCO's market, not one was manufactured properties in the Commerce Committee of the Commerce Committee ment to the armed forces. Under chairman Charles Tobey (R, N, HI) quizing from Capebart he adreved the committee of the committ

session."

Tobey made the announcement as he recessed what was to have been the final round of his one-man probe of RCA's treatment of FM in the '39's and its current FM-tele licensing policies. Friday's hearing followed the pattern of earlier sessions with Tobey dama-telephone to the probability of the telephone to the telepho

(IR, Ind.) defending RCA's PM and video policies.

Capehart insisted on hearing from PCC witnesses when Tobey from PCC witnesses when Tobey of the Policy of

point and "these FCC people should be given an opportunity to clear themselves." These were the other develop-

These were the three ments:

*1. FM inventor Edwin Armstrong and Paul DeMars, consulting engineer, lambasted RCA for trying to stop FM development in the

patents.

2. DeMars pointed to "serious interference" in high-band FM and cited two occasions in which he said NBC-RCA had blocked FM's PCA engineers. Cited two occasions indicate Briston State of the State o

NAB Launches \$100.000 Campaign for Radio Sets In U. S. Zone in Germany

Los Angeles, May 25.

The NAB is launching a public campaign to raise \$100,000 in order to provide radio sets for schools in the American occupation zone of Germany.

Germany.

NAB prexy Justin Miller, in announcing the campaign for funds, pointed out to convention delegates that Russia and Great Britain confiscated receivers in their sectors and distributed them to schools, but the U.S. did not and the State Dept. lacks funds to provide them.

Dept. lacks runds to provide them.
Broadcasts from the American
station in Berlin fail to reach German classrooms and the 100G fund
will be raised to equip each with a
"Voice of Democracy" radio set,
Miller said,

nobody can"buy" the boys

but they're for sale on WOR



FULTON LEWIS, Jr.; For sale now, Mondays through Fridays at 7 PM



ROBERT S. ALLEN: For sale now, Sundays, 7:45 PM

FOR FEARLESS NEWS broadcasting, take a look at the boys from Washington: Fulton Lewis, Jr. and Robert S. Allen. Nobody can muffle them. Their incisive WOR commentaries on Capitol doings make some men apoplectic - make millions of others rush to their radios.

AN ADVERTISER can nab either of these famous men, to expose his sales message to the largest singlestation audience in America. And the time is NOW. The Dewey-Stassen debate started things steaming; the Republican Convention is next. News-listening is reaching a high pitch.

The advertiser who moves in with Lewis or Allen, gets a priceless "in" for his product, on a limited ad budget. Call LOngacre 4-8000 and ask for Sales.



32

PLET YOUR LUCKY PARTNERS With Paul Brenner Producer: Ed Wolf With Paul Brenner Producer: Ed Wolf Day 19 May 19 May

completed was unequality and monutered and an organist.

John Reed King, old hand at audience participationers, who has audience participationers, who has around with the upsurge of the around with the upsurge of the around with the upsurge of the control of th

Since the real "stars" of these steway origins are the givenway spice sare the givenways themselves, however, "Lancky Particular the state of the st

Harold Arlen's CBS Show? Hollywood, May 25. Harold Arlen-CBS deal, which as a hot a year ago, is cooking

The songsmith and net officials are huddling on a format in which Arlen would sing.



ARROWS IN THE DUST With Gary Merrill, Ruth S Producer: Robert Heller Director: Robert Sutton Writers: Ralph Andrist,

Writers: Raipu Backlund 60 Mins., Sat (22), 8 p.m. Sustaining

Applying itself to a redress of ancient grievances, CBS' documen-tary unit last Saturday night (22) turned in a case for some 400,000

tary unit last Saturday night (22) turned in a case for some 400,000 American Indians that was quite cloquent and persussive. The program may not have excremeling the control of the cont

many years to Indian tribes but rarely kept.

In contrast with the lot anger which marked most of the mental with the lot anger which marked most of the mental protection of the mental protection

with the modern ways of the country.

country. Minneapolis for the event, did
usual polished job with the

P&G's Tide Blurb

Cincinnati, May 25.
Starting July 5. Procter &
Gamble will blurb Tide for 52
weeks on WLW's musical series
featuring Ernie Lee, balladeer, 1
to 1:15 p.m., Monday through Friday. Contract, closed last week, is
through Benton & Boles.

EWS CONFERENCE

NEWS CONFERENCE
30 Mins., Thurs., 8:20 p.m.
Sustaining
KJR., Seatile
This newsy, top sustainer for the
Interviews with all types of sustainer
interviews with all types of sustainer
interviews with all types of sustainer
for the National Assn. of Manufor the National Assn. of Manufor the National Assn. of Manufacturers, clearly reveals the reasustainer to the Sustainer of the
sustainer to the Sustainer of the
sustainer of the Sustainer
sustainer of the Sustainer
almost entirely losing appeal of
give-and-take between experienced
on this session que dithe pan
on the session advertising agent and
segent was the only ross subjudged and
sustainer of the Sustainer
professors, an advertising agent and
sustainer of the Sustainer
susta

TOMOROW'S TOPS
With Margo Whiteman, Jimmy
Bilaine, Glean Osser Orch
With Margo Whiteman, Jimmy
Bilaine, Glean Osser Orch
Director: George Weist
30 Mins, Mon. 9 pm.
Sustaining
ABA Groupe Peal Whiteman has
distributed his talents fairly equitsbly among the members of his
family. Faul Whiteman, Ar. res,
and now daughter Margo is emcenga a network talent showcasing
just as her father is doing wilds.
whiteman's instance, the fletwork
airings are confined to teen-agers
only. According to preem indications, it is a pood upp to watch for
Miss Whiteman's part. of the
layout is almost secondary. While
layout is almost secondary. While
layout is almost secondary. While
lows most of the spieling to be
low most of the spieling to be
done, at least in the initial stages,
by Jimmy Blaine who imparts the
demeanor necessary for this type
show.
Miss Whiteman for the preem

necessary chullence and hopeful demeanor necessary for this type. Miss Whiteman for the preem stanza lined up a fine group of potentials from the ranks of professionals who need an added push of the present of the present stanza lined the part of the present stanza lined for t

BIG LEAGUE BALL ON KALL With Mai Wyman 45 Mins.; Mon. thru Sat., 4:30 p.m.

45 Mins.; Mon., shru Dah., now pan-Participating.

KALL, Salt Lake City
Here's a neat package of sports
stuff for afternoon listeners. Me
Wyman, who does the mike work
Wyman, who does the mike work
works from whe place participation of the properties of the prope

works from whre play-by-plays to bring recreated big league ball bring from the first time.

Wyman handles his chore with hydren assurance and ease the ease of a fast pane. Dut he typical the ease of a fast pame.

Description is usually picked up in the third or fourth inning, and and also tossed in such manufacture of a fast pame.

Description is usually picked up in the third or fourth inning, and and also tossed in such manufacture of a fast pame. The ease of a fast pame of a fast pame of the ease of t

SALUTE TO CLASS OF '48
With Trygve Lie, Dean C. Mildred
Thompson, high school scholarship winners; Josef Stopak ABC
concert orch; Ed Michael, an-

writer: Ita Marion Producer-Director: William L. Marshall 30 Mins.; Mon. (24), 10:30 p.m. Sustaining ABC, from N. Y., Beston, Chicago

ABC, from N. Y., Beston, Chicago This was an unsensational but noteworthy contribution to radio's public service, constituting as it viid the first time a national web-perature of the country's million high school graduates. It was presented in cooperation with the Assn. for Education by Radio, with invites being broadcast radio, with nivities being broadcast corporate the airer in their gradu-ation exercises.

corporate the airer in their graduals occurried.

In control of the control of th

Aside from its late-hour slotting, the stanza well met a need for such an annual "salute." Dogn.

Follow-up Comment

Davil those consedims know they're on the alr when doing a benefit from Madison Square Garden? The lesser station mikes must attact them in the face just most active them in the face just work pickups, but apparently, some libido asserts itself when they're off-sponsorably, so to speak, become out, and they don't need it toget laughs! It happened again stat week from the Garden, by a last week from the Garden, by a Jack Benny, running overtime with Bing Crosby as guest. Groucho Marx tolled for Charits McCartiy manner, more the victim of formal and material than anything else.

"My Favorite Story" the Fred Ziv transcribed show, preemed in New York via WIZ Sunday (23) which The Mystery of Room 323," which was a story of Room 323, which was a no-portunity for a virtuoso per-formance. Miss Waldo gave a high-keyed interpretation of a girl who's ading mother disappears out The varn is one of the elassic

who's alling mother disappears out of a hotel room of the classic. The years is one of the classic of the daughter returning to the hotel room to find her mother gone and the decor completely changed. She's fold her mother never and the control of the complete of the convince her that she's out of her mind until a sympathetic consultation her solve the riddle. Ronald Colmar is the congression of the control of the control

Sindlinger Teeing Off 3-Way Radio-TV Research Setup, With Philly Hdgs.

Albert E. Sindlinger, former Gallup research exec who has been running a pilot test of a radar running a pilot test of a madar radio-listening measurement sys-tem in Philadelphia for the past six months, has decided on a three-pronged plunge into the radio re-search field. Two new companies, Sindlinger & Co., Inc., and Elec-tronic Radox Corp., have been formed to promote the ventures, he announced.

he announced.

After operations involving techniques which he has labelled "radox," "detdox" and "recordox" have been established in Philadelphia, the company in his name capects to set up units in New York, Chicago, Los Angeles, Detroit and other cities.

First commercial unit of the

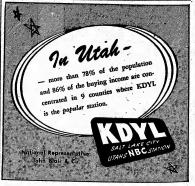
phia, the company in his name expects to set up units in New York, colored to the colored to the

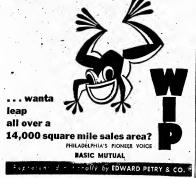
Philco Pays Off

I HIKU I dJ3 vii Philco Corp. last week declared a regular quarterly dividend of 50e per share on common stock pay-able June 12. It's the same amount paid on March 12 dividend Board also declared a 9334c per Board also declared a 934c per dividend on preferrate quarterly dividend on preferrate quarterly Series A, payable July 1.



600 Kc. on Your Dial





Inside Stuff-Radio

Several protests have been falled with the New York City civil service commission by applicants who took a written exam recently for 10 openings of the control of the commission of the control of the commission of the control of the commission of the control of

Elaine Carrington has a unique parlay in the new Hooperatings. The scripter's three serials, "Rosemary." "When a Girl Marries" and "repper Young's Family," are among the first 10 daytime shows. As far as known, it's the first time any writer has had such a position. "Rosemary," on CBS at 1145 a.m. for Proceive & Gamble, is in third General Proces, is fifth. And "Pepper Young," on NBC at 3.30 p.m., for P&G, is 1000. The process of the pro

Inside tip is that radio dealers are hearing words of wisdom from ROA salesmen to unload their expensive AM-PM consoles now and to concentrate on the RCA package deal consoles which include AM-FM and tele. Advice is alarming the dealers and also irking them on another count. Markup on the AM-FM units runs as high as 30 or 40%, while the average markup on RCA tele sets has been 22-25%. Seems the RCA men claimed there have noney on the first-tun video sets, but the RCA men claimed there have noney on the first-tun video sets, but the RCA men claimed there have noney or cedits the bonanza to tele sales. The RCA strategy larth stilling well with the FM'era, ether. They plant out that the pressure to concentrate on cheaper table model FM units will mean inferior FM reception, which will further hurt their biz. Latest Radio Manufacturers Assn. figures showing a record proper past the 350,000 mark may heighten the FME (video Nowaroutpert past the 350,000 mark may heighten the FME (video Nowaroutpert past the 350,000 mark may heighten the FME (video Nowaroutpert past the 350,000 mark may heighten the FME (video Nowaroutpert past the 350,000 mark may heighten the FME (video Nowaroutpert past the 350,000 mark may heighten the FME (video Nowaroutpert past the 350,000 mark may heighten the FME (video Nowaroutpert past the 350,000 mark may heighten the FME (video Nowaroutpert past the 350,000 mark may heighten the FME (video Nowaroutpert past the 350,000 mark may heighten the FME (video Nowaroutpert past the 350,000 mark may heighten the FME (video Nowaroutpert past the 350,000 mark may heighten the FME (video Nowaroutpert past the 350,000 mark may heighten the FME (video Nowaroutpert past the 350,000 mark may heighten the FME (video Nowaroutpert past the 350,000 mark may heighten the FME (video Nowaroutpert past the 350,000 mark may heighten the FME (video Nowaroutpert past the 350,000 mark may heighten the FME (video Nowaroutpert past the 350,000 mark may heighten the Video Nowaroutpert past the 350,000 mark may heighten

Recent exit of a radio exec from an ad agency stems from an inadvertent quotation which a mike name tossed off during a conversition with his sponsor. The talent in justifying an increase in salary remarked that even the people in the agency agreed with him terms of the people in the agency agreed with him terms of the people in the gency agreed with him terms of the people in the gency agreed with him terms of the people in the gency agreed with him terms of the people in the gency agreed to the gency agreed to the people in the gency agreed to the gency agre

Flick George B. Forms contrived a novel exponentiation stant to part Alan Courtneys' forthcoming dick jockey stent for WCBB, Freeport, L. I. "Frozen" records and telepoons to est 'om were distributed to the trade last week by way of announcing that Courtneys "Radio Restaucette" opens Friday (28). He'll pilot the platters Monday through Friday noon to 1 p.m. and 5 to 6 p.m.

Tommy Harmon, former all-American last season member of the Los Angeles professional team, would like a year-round job broadcasting in the property of the pro

Telenews

Continued from page 27

continue from page 27

child and dilagrams, use it to
child and behavior to programs,
to the continue of the c



"HIRES TO YA" FOR THIRD YEAR ON CBS

selling to the majors for use the

selling to the majors for use theatrically, un to CBS, the "Taisin addity" reel is now rate on the
Don Lee station on the Cost
WBKB (Chicago) and WBEATU
WBKB (Chicago) and WBEATU
WGBGA (Chicago) and WGBGA (Chicago)
WGBGA (Chicago) and
Dy other sponsors on WTMATU
WGBGA (Chicago) and by other sponsors on WTMATU
WGBGA (Chicago) and bas also been sold to
WEZTV.

Keesely in Jaffe Bowout

Nick Keesely, who left Mutual's sales staff and a tieup with "Ameri-can Forum of the Air" several months ago to become radio direcor of Sam Jaffe's talent outfit on the Cosat, is back in New York, with indefinite plans. He says he did not want to give up 20 years' experience on the N. Y. radio scene (with Ayer agency, CBS and Mutual) unless he could get a long-term deal with Jaffe, and this failed to non cut.

to pan out,

Keesely added that he may take a couple of months' vacation before deciding on anything.

Pittsburgh — Harold Goldstein, who was with WCAB's continuity department for years, has been named head of publicity for indie station WWSW. He replaces Jimic Spanos, who resigned a month ago to take over press relations for WIND in Chicago. Ruth Sprenkel, signed to go with TEOLs, new station in Egyria, O.

Drinks on the House

Drinks on the House
Brodessters revealed a
monoforthe-public-but-how-we-love-it" attitude at the NAB
convention banquet Tuesday
(18) when they clamored for
the Andrews Sisters to sing
"Rum and Coca-Cola."
Tune has been banned from
all altwaves since it first became popular.

CBS Erases '\$ Discounts' In Rate Cards for Four Of Seven Owned Stations

CBS has knocked out "dollar cards, effective June 1, for four of the seven Columbia-owned stations. Outlets involved are WCBS tions. Outlets, involved are WCBS, N. Y., WTOP, Washington; WEEL, Boston, and WCCO, Minneapolis. Base rates on Class A evening hours aren't changed, but "adjust-ments" have been made "to reflect more realistically the potential circulation available" in certain other periods. Effect will be to raise some rates and lower

to raise some rates and lower others.
Web exce said the dollar volume discount never had been a satisfactory device and claimed its discontinuance would have little effect numerically on advertisers. New card reduces the discount structure to a two-way affair, based weeks. Rate changes are not uniform, being altered differently in each station's case. each station's case

'NEW FACES' IN DRESS REHEARSAL FOR TRADE

More than two weeks in advance of its NBC preem as summer standin for Burns and Allen, legit

standin for Burns and Allen, legit producer Leonard Sillman's "New Faces" will stake a dress rehearsal from tion is Benton & Bowles veeper Walter Craig's idea, aimed at giving the critics a crack at evaluating the Maxwell House replacement before it hits the kilosycles.

Stanza also will have studios to the air) at the "dry run." stated next Tuesday (1) at 250 pm. in NBO's Radio City studio pm. in NB

City of Brotherly

Continued from page 27

ed the supplement section, which was left Jargely to the direct adThe public was requested to tune in on Channel 10 if they had sets, and if they hadn't they were wellcome at WCAIO sauditorium, where were they were to be a set of the sauditorium, where were they were to be a set of the sauditorium, where were thousands of streetear careful, table tents and streetear careful, table tents and trailers and radio plugs. The initial day's broadcast ran II hours and public interest (as evinced by visitors to the station) was constant, which was not to be a set of the sauditory to th

their 1,500 member stores stay
main events on the opening day
Main events on the opening day
program besides the ballgame, were
the Horn and Hardart "Childrent's
Hour," conducted by Stan Lee
Broza; and the WCAU-Univ. of
Pennsylvania Forum, on "Should
Communism Pe Outlawed," with
Arthur Garfield Engys, William
Arthur Garfield Engys, William
Dwight Cooke, of CBS, as moderator.

Joscelyn to KNX Post

Austin E. Joseelyn has been named to a newly created post of director of operations or KNX.

Joseelyn formerly was manager of WBT. C98 affillate in Charlotte, N. C., and WCCO, Columbia-owned station in Minneapolis. New KNX position was set up as a result of increased activities *te position was set up as a result of increased activities in CBS' west-ern division.

Effect of Commercial Fax on FM Feared as FCC Mulls Bid for Okay

ommendation to permit immedisumplex a radio newspaper or to multiplex fax while FM sound pro-grams are on the air. The Com-mission is skedded to act on the

next few weeks.
Tentative recommendation calls for three hours a day of commercial simplex and one hour daily on a simplex and one hour daily on the hours of the

Washington, May 25.
The Federal Communications
Commission has before it a staff ling uses 15,000 cycles.

Blow to FMA

recommendation to permit immediate commercialization of facsibility for the FM assa, which as a blow to FM assa, which assay to FM channels for fax transmissions. It is the program as a blow to FM assay to FM a

Faxcasters would have a free hand of ond one gives a first part of the first part of



- for excellence in * PROGRAMMING
 - + PROMOTION
 - * SERVICE TO THE PEOPLE

In recent weeks, Westinghouse stations have won fifteen commendations for excellence and effectiveness in the three major facets of broadcasting. . programs, promotion, and service in the public interest.

The decisions of the Award Judges, we might add, reflect the opinion of the listening audiences in the six great market-areas which these stations serve: Philadelphia, Pittsburgh, Boston, Fort Wayne, Portland (Oregon) and Springfield (Massachusetts).

For advertisers who want good programs in these markets . . effectively promoted to large and receptive audiences . . Westinghouse stations can do an outstanding job. Our national representatives have the details.

Westinghouse Radio Stations Inc @

KDKA · KYW · KEX · WBZ · WBZA · WOWO National Representatives, NBC Spot Sales . Except for KEX . For KEX, Free & Pelegs

NAB Code

niques and approve methods of observance.

Code compliance won't be limited to station operators alone. For It will encompass an all-endmeth of the control of the control

to ctean its own house rather than leave itself open to governmental seave itself open to governmental seave itself open to governmental than the control of the control of

Even Breen Weakens
However, it was indicated at the
pard meeting that even Breen's
position was weakening in the the broadcasters to adopt the Breen was committee



"THIS TIME FOR KEEPS"
Mg.: EDU CLAYTON

the appointment of a committee present some 300 signatures of small stations operators who petitioned for a change in the bylaws to strip the board of vested pow-

ers, but it was merely a gesture. In addition to Miller's untiring In addition to Millers untiring critoris to effect a Code suitable to all segments of the industry, there was equal cognizance of the behind-the-sceners role played by MRG presy MIRG press MIRG pres

Listerine

ing last Wednesday (19) and laid his plan before prexy Justin Miller and the directorate. It was all on a harmonious basis, which was sig-nificant in Itself, for it demon-strated that the various industry segments are perhaps more closely tied together, with a minimum of the control of the control of the Some Vest.

some years.

While Cott was unable to gain additional indie representation on the board, Miller nonetheless authorized appointment of a conmittee from indie stations which are the stations which are the stations with the stations of the stations with the stations of the stations with the stations and the NAB board. Cott settled for that, for it's agreed that it represents a forward step in knitting the various factions.

Since the properties of the stations of the stations and the stations are stations.

knitting the various factions.

Since the projection of the Code more than a year ago, Cott has played a dominant role in bringing about an "indie consciousness" among the NAB memberably and directorate. His "Declaration of the Independents" projected at last fall's Atlantic City conventions started the hall culture convention started the ball rolling toward the revised Code which would satisfy the various elements within the broadcasting industry.

Ackerman

ued from page 21 = stood to have wanted to retain the CBS job, but was given the choice of quitting or abandoning his legit

plans.
Peter Prouse, executive assistant to Martin, has been shifted to the producer staff on the Coast and his first assignment may be the series of eight symphony concerts which CBS will air this summer from the Hollywood Bowl. However, that are the series of the company of the series of the s

there will be up to Ackerman. Before joining, CRS last January, Ackerman was v.p. in charge or adio program operations for Young & Rubleam. During his 13 years with the agency he at various times produced most of its major programs, both on the Coast and in New York.



"We've got an easy game today, but another bowlful, just in case! ne today, but I'll take

St. Loo Muny Opera In **CBS Musicomedy Series**

Hall-hour muslcomedy session featuring St. Louis Municipal Opera tialent is being shaped up by CBS for the 7 p.m. Saturday spot being exited after this week by "Mr. Ace & Jane." (Latter show moves June 4 to 8 p.m. Friday under General Foods bankrolling.)

under General Foods bankrolling).

St. Louis origination, via Columbia-owned KMOX, will bill the 28-piece Municipal Opera orch conducted by Edwin MacArthur, a 16-volec chorus, and soloists of the opera company. Several of the sequences will spetlight tunes from current Broadway revues.

Mass. Stations Divvy Up 14 Peabody Citations: Five Go to WBZ (NBC)

Boston, May 25. Second annual Peabody Awards this week with WBZ (NRC) getting five out of a possible 14. Awards made by Mrs. Dorothy Krauss of the publicity firm of Dorothy Krauss and Minerva Perry, and chairman of the Mass. Peabody committee, and countersigned by Edward Weeks of the national George Foster Peabody committee. George Foster Peebody committee. For second consecutive year WBZ got the citation for the outstanding musical entertainment standing musical entertainment standing musical entertainment with the standing musical entertainment with the standing standing and the standing standing the standing standing the standing standing standing the standing standing

Other WBZ citations were for John Barry's "Frontline Headlines" for Shawnut bank, "News in Review," an in-school airing, and Alton Hall Blackington's "Yankee Yarns" for First National Stores. what has been a stance. What has been a stance. What has been so for its "ankee Network Institute." Other clattlons went to WHIDH for its "Sunday Children's Hour", WEEL for "Level Thomas, WCOP for "rest." Lawrence, for the same; WSPR, Springfield, for "It Happened in Springfield, "WLAW for "Round the Town", WHIDH for "This Is Depringfield," WHAW for "Round the Town", WHIDH for "This Is must be supported by the same support of the same; WSPR, Springfield, "WLAW for "Round the Town", WHIDH for "This Is not be supported by the same support of the same support of

Not explained how net shows figure in local awards, which were given at a dinner bankrolled by the stations.

FCC Gets Glamor

continuer from page 22 meanerst she has come to radio is listening to it. A Commerce committee spokesman, who refused to be quoted, and the commerce committee spokesman, who refused to be quoted and the continuer of the lost of the lo

into which they moved 18 years ago.

She was graduated from Brooklyn Law School in 1926 and hung
out her shingle the next day with
a capital of \$56 to start on. Governor Dewey appointed her assistant counsel on the New York mortgage commission; she has just finshed a term on the executive committee of the National Health Conference.

Seattle—Don Solbeck, formerly with KJR, is now in the continuity department at KIRO. Rod Klise, freelancer, has gone to Spokane as sports announcer on KHQ.

From The Production Centers

Lorenzen & Thompson expanded by the addition of KSTL, KTLN, KPAC, KOAT, KGAK and KTRC...Bob Anderson, formerly of J. Walter Thompson, replaces Olive McCann as research chief of ABC.

Walter Thompson, replaces Olive McCann as research chief of ADV-central division. Latter taking a Coast 'assignment..., Electric Assi-has set the first National Television and Electrical Living Show for the Int Collisions Best, 18-25..., 18-32 Cardiff has left Columbia Recording for a post with Feature productions..., Don Brinitely shifting from Boat Heughton, former production..., Don Brinitely shifting from Boat Heughton, former producer at KMOX, has joined wellow the duction staff... WPMF, the FM sidearm of WAID, is alring after-deak games of the Chi White Sox..., Don Saraceon has left WINS sales service to take over as spot sales service chief of WENR, ... George L. De Beer, formerly of Bauer & Black, now account exec for Foots, Cone & Reiding on Youn Creme Champson... Al Joison in town for his NGC alter from here Champton Bight (27).

IN HOLLYWOOD . . .

BAYE IS GIVEN SHAPE AND THE STATE OF THE STA

IN WASHINGTON . . .

IN WASHINGTON

Former NBC commentator Gordon Hittenmark preemed a freelance platter series Monday (23) "Wings Over Washington," featuring Interviews with reliabrities at the Washington national airport... Stans is with reliabrities at the Washington national airport... Stans is with reliabrities at the Washington national airport... Stans is standard to the standard of the standa

Showdown Fight Continued from page 23

Claim Hooper 'Pressured'

Claim Hooper 'Pressured'
WROU's injunction petition
charged that Hooper had been
'pressured' by other Knowille
stations to drop the NBC affiliate
from the City Report. Adecok said
he would not oppose the release of
the report provided it specifically
stated that the survey was partial
and Incomileation. and Incomplete.

and the convey was partial and hacompice action claims loss of its Biopeoldings may hart the state of the convey of the contraction of the contract was unwarranted and distribution of the contract was under the stations of the contract was under the stations of the contract was under the stations of the contract was under the contract was unwarranted and dispersion of the contract was unwarranted and dispersion of

and indie WIBK, which has a "It Pays to Say Hello" contest.) K no xville News - Sentinel, Scripps - Howard paper affillated with WNOX, front paged Adocok's court action, reporting that the City Report, which would have been distributed except for the injunction, shows WNOX to have 'a commanding lead in the listening audience.'

Barnum tinued from page 23

timer, figures on living full-time at his place in Vermont, instead of week-ending from New York. He'll finish a novel he's been working on intermitterity, and then plans to resume freclance radio scripting, which he gave up several years ago to join the agency.

several years ago to join the agency. None of the three vacancies is to be immediately filled, an agency spokesman said, pointing out that spokesman said, pointing out that the agency and the off three pointing out that the pointing of the pointing out that the pointing of the pointing

THAT DO JANGLE" LANNY AND GREY
LONG TO Maddon Ave. New York 28
1250 Maddon Ave. New York 28
1250 Maddon Ave. New York 28

LITTLE TOOT FROM-WALT DISNEY'S NEW TECHNICOLOR MUSICAL

MELODY

ASK TRIAL LAYOFF OF PLUG LISTS

Oberstein Quits RCA, Has Wall St. Coin MPCE WOOS PUBS CRC Develops Innovation in Disks Behind New English Recording Co.

Ell Oberstein quit Monday (2a) as director of advision, effective and rependent and re

(Continued on page 38)

Nature Boy' Suit Filed in N.Y.

A Edward Masters, attorney for 2.7 Kammen, filed suit in N. Y. Kammen, filed suit in the filed sui

THORNHILL HIRES P.A. TO KEEP NAME ALIVE

Claude Thoralli, who breaks up his band June 7 preparatory to his band June 7 preparatory to his band June 7 preparatory to his band as a unique move. Currently without a press agent, he has hired Curt Weinberg to begin prosting his name as of June 1 to mosting his name as of June 1 to his hired Curt Weinberg to begin prosting his library during his most property during his library during his rest. He goes to Havail, June 28, and will spend his entire layoff there,

Fabian Storey band opens Friday (28) at the Floridian hotel, Tampa, for an indef stand,

TV Theme Song It had to happen. Television now has a theme song. Tune is tagged "I Tell-a-Vision."

Published by Paul Specht, song's words and music are by Paul Rebere.

Rose Murphy Set With RCA-Victor: Cites Mai. Breach

RCA-Victor has signed Rose Murphy to a term contract to record if and when the American Federation of Musicians disking the contract of the contract of the contract of the contract to record if and when the American Love, Baby, lace last fall, less than the contract of the Chandler Act, and whether disk many the company is questioned Miss Murphy can break her pact with the company is questioned Majestic breaked their agreement before the company got into difficulty and before the AFM han.

Beside being the first move by an artist from one company to an artist from the property of the company to an artist from the company to an artist from the company to an artist from the company to an a

breached. But nothing is official. Miss Murphy's move to Victor entails another angle. She's a member of the AFM, and when the union threw its disk ban at recording companies it was also cited that as of Jan. 1, when the contract between the two factions expired, all artists with all companies would thereafter be free agents.

Court Reduces 608G Judgment Vs. Tracey, Et Al., to \$175,000

Ref Al., to \$175,000

Judgment of \$608,837 recently warded by Federal Judge I. Joed the warded by Federal Judge I. Joed Leavest Collect's unit brought against Eugene A. Tracey, board chairman of the Mighest Radio. & Television Corp. was reduced last week by the U. S. Circuit Court of Appeals. In a two too no decision the higher ability aboutid be limited to approximately \$175,000.

Circuit Court agreed there was misappropriation of c or p or at a by Judge Augustus N. Hand pointed out that 'those funds have been no drange to the coupled with interest so there based by Judge Augustus N. Hand pointed out that 'those funds have been repaid with interest so there base been no drange to the coupled also pay over all profits so that they will not be permitted to bene. If in any manner by their wrong. Cose was reunappoint a special master to fix the actual amount of recovery. Action was originally instituted more than four years it in any manner by their wrong. Cose was reunappoint as pecial master to fix the actual amount of recovery. Action was originally instituted more than four years it in any manner by their wrong. Cose was reunappoint a special master to fix the actual amount of recovery. Action was originally instituted more than four years it in any manner by their wrong. Cose was reunappoint a special master to fix the actual amount of recovery. Action was originally not the special proposed with the defendants with illegally convert it is stock which Automatic acquired from Allen B. Dulkont Laboratories for \$137,000.

Music Publishers Contact Employees union is hoping that major music publishers will agree with its contention that the music industry would be better off without "sheets" which count and measure radio performances of pop songs. radio performances of pop songs. Union's idea is to institute a six-month or full-year trial period of exploiting tunes without adhering to the measuring sheet compiled by Dr. John Peatman, or any other, and to induce trade papers to drop the weekly publication of such compilations.

weensy publication of such compilations. Members of the MPCE council met last week, for example, with Herman Starr, head of the Warner Bros, music firms, to discuss the control of the Music Publishers Protective Assn., was also present. Start fold the MPCE men that he was completely in favor of dropping all lists whic's spottlight the number of times a pop tune is performed by agreement.

Claim of the MPCE.

Claim of the MPCE men is that

radio weekly. Santly also was in agreement.

Claim of the MPCE men is that agreement.

Claim of the APCE men is the state of the business at the payola racket, and, as a matter of fact, tend to lean toward payoffs. It's agreed that weekly publication of radio for the state of t

Expected to Deeply Affect Industry

Sheet-Seller Tipsters

Sheet-Seller Tipsters
Pittsburgh, May 25.
Talk about sales promotion.
Local music store has this sign
in its window:
"The name of the mystery
tune on 'Stop the Music' free
with every purchase."

N.Y. Local 802's **Pre-Election Pot** Begins to Boil

Biennial election pot is already simmering at New York Local 802 of the American Federation of Mu-sicians. Last week three job-hoid-ers at 802 were booted out of their positions following a membership meeting skirmish at Palm Garden, N. Y., where all 802 cardinolder confais are held.

N. Y., where all 802 cardholder confals are he meeting was about It seems the meeting was about to begin when 802's president, man, decided there was no quorum (600), A member, presumably of the Unity ticket, which has for years tried to depose the Blues, made a permissible motion that for the quartent of the control of quarters.

ouarters.

Next day after the upset meeting, three of the four men who took over the Illegally dispersed meet were fired from their jobs, move a member of the Unity group, was bounced from supervision of the Recording and Transcription Feed of the Control of th

Orlob Doesn't Want 'Kissing' Coin, Only **Co-Authorship Credit**

Long fight waged by Harold Orlob for co-authorship credit on T., Wonder Who's Kissing Her New Carlon of the Carlon

brought against the composer.

In setting the case, Orioh abandoned any interest or claim to the revenue derived from the song's copyright. Other defendants in the action were 20th-Fox. Edward B. Marks Music, Chas, K. Harris Mrs. Publishing Co., and Jerry Vogel Music Chas, C. Harris Mrs. Publishing Co., and Jerry Vogel Music, Chas, C. Harris Mrs. Chas, Chan, Chan, Ch

Commodore Switch

Commodore owitch
Commodore hotel, New York,
which had hoped to keep its Century Boom going through the summer with name bands, has changed
its policy. Following the close of
the current Boyd Raeburn in mildJune, the room will be open for
dinner only, using a six-piece concerttype band.

No dancing will be allowed, which eliminates the 20% tax.

market an innovation in recording that will make a deep impression on the disk industry. It has taken in the disk industry. It has taken the invention of a man who de-veloped a method of recording un-der which regular 10 and 12-inch disks, now giving up only approxi-centry as much as 30 minutes of material. Effect of such a develop-ment on the album business, or example, is obvious. Once the the campaint of the album business of campaints is the necessity for or years been endeavoring to eliminate is the necessity for changing records when disks of an abum use arranged in any sort of As an adjust of the innovation.

album are arranged in any sort of continuity.

As an adjunct of the innovation, columbia is shuffling its executive staft. Ben Selvin, until now assure as the selvin and the selver as head of an expanded Kildie-disk division, which will benefit from the new process, and Mitch Ayrea, now a recording direct from the new process, and mitch Ayrea, now a recording direct from the new process, and mitch Ayrea, now a recording direct from the new process, and mitch Ayrea, now a recording and the foundation of the foundation of the process of the foundation of the foundat

able vinytite.
Columbia has been working on the new disk idea for months and succeeded until last week in keeping it quiet. Its executives, however, were too exuberant about it to keep the idea under cover until the convention. They expect the invention will have effect on the transcription business, too

ASCAP's Jukebox Coin Bill Deferred

House Washington, May 25.
House bill No. 2570, which would draw performance royalities from the use of recorded and copyrighted the buse floor twice last week but, for an unexplained reason, didn't show, Juddiary committee was expected to spill the bill, into the lap of the House the first time on Tuesday U.S and again on Tunesday U.S and the state of the three th

uay (20), but failed to do so.

No. 2570 is backed by the American Society of Composers, Authors and Publisbers and was given a green light several weeks ago by Rep. Earl Lewis (R., Ohio) and his Patents and Copyrights subcommittee.

John O'Connor, ASCAP rep, was here last week in anticipation that the bill would hit the house floor.

RAINBOW RANDEVU **RAZED IN 400G FIRE**

Salt Lake City, May 25.
Jerry Jones' Rainbow Randevu,
local dance spot, was destroyed by
fire last Saturday (22). The bizze,
of undetermined origin, started at
4 am., and in 15 minutes was completely out of control.

pietery out or control,
Fire was spotted by a passing
motorist who saw the flames and
heard three explosions.
No definite figure has been released on the loss, but it's estimated at being near \$400,000.
Jaren L. (Gerry) Jones, owner of
the Randevu says he's fully covered by insurance, in the find

ered oy insurance.

Jones is busy trying to find a new location. Meanwhile, agencies are busy filling in dates left open by the fire in the skeds of Charlie Spivak, Stan Kenton, King Cole Trio and Henry Busse.

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All Rights

OH C ob Record

S. "REQUEST" DISK JOCKEYS AS POLLED VIA LEADING U.

MRIETY Weekly chart of the records o listeners. This compilation is ba across the aution and is designed well as those on top. Ratings of mention, 9 for a No. 2 and so on useek to week to present a comi-

WEEK ENDING MAY 22 from disk-spinners ng in popularity as points for a No. 1 if jockeys will vary re of the country.

1 King Cole	King Cole. Dick Haynes. Pegry Lee. Arl Mooney. J. Wayne-Ken Griffen. Petry Cono. Gracle Fields.			1111	
2 2 3 3 4 5 4 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5		Capitel	. Nature Boy	Burke-VH.	ASCAP.
2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		Decca.		RVC	ASCAP
2		Capitol	Manana	Barbett-Lee	ASCAP
2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2		M-G-M	Raby Face	Remick	ASCAP.
2 4 6 7 7 7 7 8 8 8 7 7 7 7 8 8 8 7 7 7 7 8 8 8 7 8 7 8 8 8 8 7 7 7 8 8 8 8 7 8 7 8 8 8 8 7 8 7 8 8 8 8 8 7 8	y Como de Fields	Rondo	You Can't Be True, Dear	Biltmore	ASCAP
2	ie Fields	Victor	Because	Chappell	ASCAP
2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	fafford	London	Now Is the Hour	Leeds	ASCAP
2 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		Capitol	Haunted Heart	Williamson	ASCAP
20 20 20 20 20 20 20 20 20 20 20 20 20 2	my Kaye	Victor	I Love You. Yes I Do	Lois	BMI
2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	Bing Crosby	. Decca	Now Is the Hour	Lapds	ASCAP
310 310 310 310 310 310 310 310 310 310	Doris Day-B. Clark.	Columbia	Love Semebody	W-smer-W	ASCAP
2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	y Lee	Capitol	Laron Lilli Rolero	Shoning-B	ASCAP
10 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Frankie Laine	Mercury	Shine	Shoning-B	ASCAP
2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	on Jenkins	Decca	Maybe Von'll Re These	Trionale	ASCAP
3 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Frank Sinatra	Columbia	I've Got Cruch On Von	New World	ASCAP
2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	Ray McKinley	Victor	1	Dielfo	ASCAP
2 1 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	Andrews Sisters	Decca	Hearthreater	Loade	ASCAP
L P R C P L B	cie Laine	Mercury	That Ain't Black	Am Aced	ASCAP
	Vaughn Monroe	Victor	Matinge	Mounic	ASCAP
	y Herman	. Columbia.	Sabre Dance	Tonde	ASCAP
	Kyser.	. Columbia .	Woody Woodnester	Lande	ASCAP
	Vera Lynn.	London	You Can't Re True Dans	Biltmore	ASCAP
877887888	Martin	Victor	For Poore Men o tre-	Mediano	ASCAD
	ie Spivak	Victor	Don.		ACCAD
	Tex Beneke	Victor	St Louis Diver by	1.	ASCAL
	Crosby	Decrea	Largo I Wit Doles-		ASCAL
	Henri Rene	Victor	Toolie Onlie Desité	Snapiro-B	ACCAR
	men	Capitol	You Can't Be True Dage	Diltmone	ASCAD
	ngle	Capitol	Cigarets, Whiskey Women	Trill 8. Dongs BMT	BMI
	Andrews Sisters	. Decca	oolie	C K Harris	ASCAP
	ondra Steele	Damon	My Happiness	Blacco	ASCAP
	Tntti Camarata	London	Fiddle Faddle.	Mills	ASCAP
		Capitel	Baby Face	Remirk	ASCAP
	Clark	Columbia	Now Is the Hour	Leeds	ASCAP
	Green.	Victor	Song of New Orleans.	Simon	ASCAP
	O'Neill.	Prom.			
		Columbia	Sabre Dance	Leeds	ASCAP
	Sisters	Columbia	You Can't Be True, Dear	. Biltmore	ASCAP
ľ		Columbia	Bnt Beantiful	Burke-VH.	ASCAP
	Carry Cinton	Decca		Robbins	ASCAP
Т		Capitol	Lost April	S. Goldwyn.	ASCAP
TWILL O	S Dana	Paida		. reeds.	ASCAP
Т		Victor.	You Can't Be True, Dear.	.Biltmore	ASCAP
To I Freday	Tall	Victor	Dickey-Bird Song		ASCAP
o Dien chers		1	Happiness		ASCAP
T Person	Suore	1		. Bourne	ASCAP
1 Porry	Jomes de la companya	Viotor	we Just Couldn't Say Goodbye.	Words-Music ASCAP	ASCAP
1 Revois Goff		ALCO A	There is a Maria	Morris.	ASCAP
1 Blue B		M-G-M	Dickey-Rind Cong	Shapiro-B.	ASCAP
3 Mills Bros	Bros	Decca		Kobbins	ASCAP
. 1 Peggy	Lee	apitol	Don't Smoke in Red	Postport.	ASCAP

40E 18

Recording Ban Cues Unusual Interest In AFM Convention at Asbury

Recording companies, their distributors and salesmen, music publishers, talent agencies and talent itself, and all others involved in ny way with the making and sale of recordings, are facing in the direction of Asbury Park, N.J., with their fingers crossed. Having listned for weeks to the rambling of ened for weeks to the rainbing of radio and newspaper columnists who predict that the American Fed-eration of Musicians recording ban will be lifted, the June 7 opening of the AFM's Asbury convention

of the AFM's Asbury convention has been meece.
In the meece and the meec

man an us account or statemate that exists.
During the common of the com

thoughts of his own.

It's no secret that the recording companies would like to pay the APM the royally-per-disc-sold, the arrangement the AFM prexy secured several years ago during the previous strike but which the Taff-tartley Act outlawed. They have even endeavored, and are continuing to try, to devise a means whereby the AFM can collect this coin, or some substitute, without coin, or some substitute, without violating the T-H law. But no al-(Continued on page 42)

School Graduates Eve 'Now Is Hour' as Theme

'Now is Hour' as Theme Leeds Music has received numerous requests for permission to me its current top hit, "Now is more than the second of th

Berne Convention Amendment Would Nip U. S. Protection on Foreign Rights

Fishe's 'Kisses' Hot in Chi

russourgh, May 25.

Jimmy Spitalny, local bandleader son of maestro Maurice
Spitalny, as severely injured on the schools, however, will use the current lyric, which spitalny, as severely injured to the relation of the schools, however, will use the current lyric, which spitalny was severely injured as Mis. Out of the relation for of the lyric sideswhed car in which Spitalny was riding home. In Number of requests received has piecewise and abrasions.

| Semi-Part Months | Chicago, May 25.
| Kansas City Music Sales here will use the outgrain flavor of the lyric with the relation of the lyric will derive the sideswhed as Airs. Out of the work large will be a Mis. Out of the work large will be a Mis. Out of the work large will be a mission of the large will be a miss

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Supply

Music Schmidt Grossman

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TOTAL

U. S. music publishers and the American Society of Composers, Authors and Publishers are deeply perturbed about the forthcoming annual Berne Convention, which opens in Brussels June 2, An amendment to the Convention's copyright laws is on the fire, and ASCAF and its pub members are anxious to defeat it. To fight the registration, Herman Fincelstein, ASCAF and Commonsel, test and the control of the control of

Saturday (22) for Belgium.

Berne Convention consists of performance societies of the majority of the (countries of the world—except the U. S. Due to the fact this country is not a member, U. S. publishers are obliged, in this country, to issue it sile in a country that's party to the Convention, as a means of protecting the tune in areas governed by the Convention, Simple publication convention, as a means of protecting the tune in areas governed by the simulation of the convention, as a means of protecting the tune in areas governed by the simulation of the convention, as a means of protecting the tune in areas governed by the simulation of the convention, as a means of protecting the tune in a country to the convention of the convention of the country to the country of the

England or Canada.
However, Berne members seek to amend that protection rule and extend the meaning of the word "publication" to films, records or any other medium. It would mean, for example, that unpublished film would automatically go into public domain in Berne Convention countries unless the film was almutaneously released in a Berne territory. Same would be true of which the countries unless the film was almutaneously released in a Berne territory. Same would be true of which the countries unless the film was almutaneously released in a Berne territory. Same would be true of ASCAPers and the Music Pub-

which frequently happens.

ASCAP-ers and the Music Publishers Protective Assn. are afraid
that the passing of the amendment
would have a harmful effect on
would be that if the unpublished
music that might be involved in
such a situation is thereafter taken
for publication, then the foreign
rights would already have been
rights would already have been
would be public domain in Berne
countries.

RETAIL SHEET BEST SELLERS

Inc.

Schirmer,

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Lyon

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Music

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Jenkins 1

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Morse nelsco, Pac.

VARIETY

Jimmy Spitalny Hurt

Survey of retail sheet music sales, based on reports obtained from leading stores in 12 cities, and showing comparating sales rating for this and last week.

Week Ending Rating MAV 99

	-	MINI ZZ	18	1 50	1 #	S	1 4	Æ	į į	a a	Lou	1 9	ea	1 E	1
This vk.	Last wk.	Title and Publisher	New	Chicago	Detroit	Kansas	Los	San	Boston,	Indiana	St. L	Seattle	Minnea	Clevela	N T
1	1	."Nature Boy" (Burke-VH)	8	1	1	1	1	1	2	2	2	-1	1	2	109
2	2	"Now Is the Hour" (Leeds)	1	2	5	2	. 2	2		3	1	3	6	1	93
3	. 3	"Dickey Bird Song" (Robbins)	3	6	6	3	4	6	. 3	5	5	4	8	7	72
4	4	"Baby Face" (Remick)	2	5	4	5 .	٠.	4	5		6	7	9	5	58
5	6	"You Can't Be True" (Biltmore)		3			3		1	1	3	٠.	10	3	53
6	5	"Largo Lilli Bolero" (Shapiro-B)	5	9	3	4	7	3	4		7	5			52
7	13	"Toolie Oolie Doolie" (C.K.Harris)	4	4	7	6		7	6		9	٠	5	6	45
8		"Sabre Dance" (Leeds)	6			9	8	8		4	8	6	7	9	34
9A	8	"Haunted Heart" (Williamson)	7	7	2	10		5			9			,	26
9B	7	"Manana" (Barbour-Lee)			,:	٠.	6 .	. 9			10	8	2	. 4	26
10	9	"Little White Lies" (BVC)		10		٠,	10			• • • •	٠.	2	3	8	22
11	14	"My Happiness" (Damon)			8	. 7					4	.:			14
													· .		

for the asking...and A RI asking for it!

INDEX TITLE NUMBER ARTIST Victor 26384 Clouse .Cugat Dorsey Yours Decca 25121 B. Goodman Yours Columbia 36067 Yours Columbia 37995 Eddy Howard Hours Victor V. Mouroe Yours Capital 10112 andy Russell Mous Tito Guizar Victor 27410 Yours Decca 3913 N. Brandwynne E. Le Baron Vous Decca 25205 Yours Black & White 3005 & Carter Yours B. fight Tempo 598 Roy Smeck Uours Decca 3790 Vours R. armengod Decca 18159 Yours Dance-Tone T7 Phil Reed Coda 5004 Cuba Libre 6



They're all MRS Get MURS now!

Jocks, Jukes and Disks

By Ben Bodec

Mills Bros.—"Baby, Don't Be Mad at Me," "I Couldn't Call My Baby" (Deccar) Mills boys cook Baby" (Deccar) Mills boys cook Call My Baby Call My Baby

My Favorite Five

Richard Warner

WHBS, Huntsville, Ala.
"Something To Remember
u By" (Dinah Shore).
"Easter Parade" (Harry You By" (I

"Easter Faceur James),
"East of the Sun" (Paul Weston),
"San" (Tiny Hill),
"King Gotton March" (Goldman band).

genuity here that deserves some sort of merit badge. In "Confess" she departed from the cut-and sort of merit badge. In "Confess" she departed from the cut-and particled up an idea that tickles both ear and imagination. She satually sings two lyries, one, the solo lyrie, and the other, a fill-ind through any particled up the solo lyrie, and the other, a fill-ind was fed through an echo chamber and the effect of the singer's conscience answering back, faultlessly executed, enhances the song's apelocks something to talk about and hense it's due for lots, of play.

Mantovani Orch.—"Nature Boy,"
Rittual Eire Dance" (London). A concert version that brings out the full melodic richness of the cur-matching his piano against a bril-ilant background of strings, Musically, several notches above even the Frank DeVol conception. "Fire Dance" makes a delightful premi-

rent war trend and it therefore would be wise to resk up two copies in the same machine. The same war the sam

more his than here.

The Leewer, "History are Happy Ways" (Capitol). Each simple senting is performed with maximum enhasis on melody and, since the to be learning back to the 20%, the biggest saie Smith has bad in some time. Besides the Clark Sisters moulcas.

Charife Switze Goat here.

Charife Switze Goat here.

Charife Switze Goat here.

he's supported by a uke and har-monicas.

Charile Spivak Oreh — "Inner Sanctum" (Victor). There may be Sanctum" (Victor). There may be Apparently the label needed some-ching to back up a vocal quartet version of "Heartbreaker" that it had hurriedly imported from Eng-land and the Spivak number, one leated. Import, hilling the group as "The Merry Melody Makers," may be forgotten, but it's possible that "Inner Sanctum" will awaken interest in Spivak's wax career. There's a hunting quality about spinning and Irene Daye's vocal biends in smoothly.

Mary Osborne — "Please Don't

blends in smoothly.

Mary Osborne — "Please Don't
Kiss Me" "Funny Funny Funny
What a Dime Can Do" (Decca)
This plaintive-voiced stylist seems
still to be in search of that one song
that will peg her among the topliners. "Kiss" is clothed with all
those throaty nuances that mark

will get the heavier call. Dave an Osborne ballad but the over-all Barbour's backgrounding, as usual, helps. Latin-American coupling is more his than hers. ditty lifts the lyric far beyond its

worth.

Art Mooney — "Blue Bird of Paradise." "Sunset to Sunrise."

(M.G.M.) "Paradise" is the tune the band has been getting over on stage appearances with sock effect and that effect is pretty well captured by this waxing. It's the sort of true that works itself into a standby for programers and becomes a steady item around until the emphasis on the brass section is the second feature.

Sammy Kaye — "Spring Came."

Sammy Kaye — "Spring Came,"
"At a Sidewalk Penny Arcade"
(Victor), Performed in the sweet
tradition of the Kaye conception with nary a note or beat out of place. Don Cornell and Laura with nary a note or beat out of place. Don Cornell and Laura Lesiie do their customary duet, word-perfect but uninspired, on "Arcade" and Cornell solos the lyric of the other surface with like

Platter Pointers

Albums

Albums
Irving Berlin Songs Played by
Paul Whiteman: Released as it
were, to coincide with Berlin's 60th
birthday, this batch of eight sides
represents a pleasurable jaunt
among his lushly meiodious works.
Nostalgic impact is further heightened by woodwind accents in the

Larry Adler, Volume II: Another Larry Adder, Volume II: Another treat for those who get a kick out of sheer virtuoso brilliance, regardless of the instrument. The compositional choice and instrumental range provide and unalloyed lift, especially "Malaguena," the "Beguine" and the "Roumanian Rhapsody" (in two parts).

Leeds Has Patience

Leeds Music last week took a new tack in following the trend of uses tack in following the trend of major music publishers toward buying songs that show as terri-torial hits on andie take tabels. Firm hast week boughts labels. Firm hast week bought and sie," which made a stir in Cleveland, Cincinnati and Toledo on the Acorn label.

Acorn label.

Instead of immediately going to work on the tune, Leeds feels it's good enough to shold until the disk ban is lifted, so that all recording companies can get in musical versits, rather a cappella, harmonica,

AFM Nixes One-Niters For Bob Crosby Air Crew on Work Rule

Hollywood, May 25. Bob Crosby and the band he leads on Campbell Soup airst (CBS) have been nixed by Ameri can Federation of Musicians Local 47 for weekend one-niters, pro-posed by MCA, in bailrooms hereabouts. Crew Crosby fronts is ac tually Jerry Gray's and its members come under AFM's quota sys-tem whereby men earning \$125 off airshows cannot do spare-time gig work. They are considered fully employed and Local 47 system is designed to spread work evenly among its members.

among its members.
Specifically, union quashed deal whereby MCA would seil Crosby and crew for series of Saturday nights at Avodon terpalace. Local, in explaining its stand to agency, suggested putting Crosby, rated a singer and hence not covered by union quota regulations, afront a pickup band for ballroom dates.

Oberstein

Continued from page 35 : approximately 40 automatic ma

chines available.

Some weeks ago, when Obe stein was on vacation from his Vic tor job, he actually was in Eng land preparing the way for At-lantic Sound. He'li return there within the next month or two.

within the next month or two.
Cutting musical backgrounds on
order is an angle arising out of
the disk ban that has been growing
larger in feecent ween for the conmonth of the control of the conmonth of the

the U. S. market.

Before rejoining Victor, Oberstein and two partners had built lift Records from the ground up at a time when pressing and prediction. This company was sold to Majestie Radilo and Television for approximately \$500,000 after having established Louis Prima's or heatra and the Three Suns at topline disk sellers. Both artists are now with Vatex.

"SLAP 'ER DOWN AGIN

CHOICE MUSIC, INC. ret Romero, Prof. Mgr. unset Blvd. 1576 Broadway ed 46, Cal. New York, N. 3 lew 1-8254 COlumbus 5-785 9109 Suu

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Demand the ORIGINAL Vocal Duet and Piano with Reiser-Meyers Brilliant Instrumental

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DENNIS DAY INTRODUCES THE GREATEST SONG OF OUR DAY...

SLEEP MY CH

(SHLOOF MEIN KIND)

A Lullaby For A Displaced Child

on the DENNIS DAY SHOW

WEDNESDAY, MAY 26

and the JACK BENNY SHOW

SUNDAY, MAY 30

JEWEL MUSIC

1674 BROADWAY, New York CHICAGO HOLLYWOOD WATCH for the Victor Record of "SLEEP MY CHILD"

by DENNIS DAY

other releases soon to follow

Bands at Hotel B.().'s San Diego Resort Hotel

	4 .	Covers	Total
Hotel	Weeks	Past Weck	On Date
mail Coloman* Waldorf (400; \$2)	33	2.650	74.225
Pennsylvania (500; \$1-\$1.50)	. 3	1.425	4.375
n Phorlo* New Yorker (400; \$1-\$1.50)	. 3	1,300	3,825
v. Lung Dineannle, Lexington (300; \$1-\$1.50)	. 80	875	72,425
Taumenge Welk Roosevelt (400; \$1-\$1.50)	. 10	1,625	14,475
Pashurn Commodore (400: \$1-\$1.50)	. 1	950	950
Carmen Cavallaro Astor (700; \$1-\$1.50)	. 1	3,425	3,425

* Donald Richards at Waldorf; Ice Show at New Yorker.

Chicago

Chuck Fester (Boulevard Room, Stevens; 650; \$3.50 min.-\$1 cover). Fine weather, conventions and prom season putting all spots back on feet. Les show-Foster improved \$1.00.

Jazz at Philharmonic (College Inn, Sherman, 650; \$3.50 min.) Helen Humes and Norman Granz crew, opening Priday (21), bolstered covers

Ray Morton (Mayfair Room, Blackstone, 300; \$3.50 min.\$1 cover). Carl Brisson bowed Friday (21) following Burl Ives. Together, heavy 2,000.
Eddie Oliver (Empire Room, Palmer House; 550; \$3.50 min..\$1 cover).
Hidegarde garnered rich 6,300.
Orin Tucker (Marine Room, Edgewater Beach; 700; \$1.50-\$2.50
min.). Neat 3,600.

Los Angeles

Frankie Carle (Ambassador; 900; \$1.50-\$2). Fair 2,650 tabs. Jan Garber (Biltmore; 900; \$1-\$1.50). Good 2,700 covers.

Location Jobs, Not in Hotels

Chicson
Eddy Howard (Aragon: \$1-\$1.15 adm.). Final week drew hefty 17,700.
Henry King in Sunday (23).
Art Kassel Blackhawk; 500; \$2.50 min.). Kassel finished Sunday (23) with neat 1,700. Gay Claridge followed.
Teddy Fulli

(Los Angeles)

Henry Busse (Palladium B., Hollywood, 4th wk.). Poor 5,800 callers. lems and leave more time for ideas presentation. For months past critics have said dance music is sliding fast. "I have heard playing recently, and I speak as a musician, which would be heard playing recently, and I speak as a musician, which would be heard playing recently, and I speak as a musician, which would be heard playing recently and a prejudice, or time to the American Forces Network for Davidson's first assignment is the holding of high level discussions on time allocations to dance bands. He agrees that some of the times at present districted to the hands are revise these schedules. He is also investigating the problem of trying to sell bands that are bad radio from a listening figure spoint of

from a listening figure point of view, but are not necessarily bad dance music. He intends to find new presentation methods for the bands.

Davidson will also be responsible for giving better airing time to British songs. This is now a definite BBC policy. Producers are to be officially instructed to help British songs as much as possible.

LIUZZI REELECTED AS

PHILLY AFM PREZ

BBC Dance and Variety Depts. Reorganized; **British Tunes Favored**

London, May 25. A complete reorganization of British Broadcasting Corp.'s variety and dance music departments is under way, and a number of top radio producers will be involved in new appointment changes.

gadio producers will be involved in new appointment changes.

Beorganization mainly stems from the appointment of 55-yearand Abouralian ex-bandleader Jins of the producer of the state o

25TH ANNIVERSARY

MAY IS McHUGH MONTH

PLAY 'EM! DISK 'EM! Music by . . JIMMY McHUGH





Books First Name Band Hollywood, May 25.

Del Coronado, near San Diego ooked a name band for the first time in the resort hotel's more than 50 years of operation. Henry Busse currently at Palladium here, will play June 1-2 on experiment by spot's new owner, Barney Good-man. If stunt clicks with clientele, name policy will be installed through summer.

In order to edge in on what may be a big account, William Morris agency inked in Busse at flat \$1,500 for the two nights.

GAC TRUES UP 'TRUE.' **GRIFFIN FOR DATES**

Chicago, May 25.
General Artists Corp. last week
signed Ken Griffin. Organist, although not tied with anyone, had
been booking through Consolidated
Radio Artists.
Agency in

Agency is now working on thea-tre and nitery dates for Griffin to cash in on popularity of his disk, "You Can't Be True, Dear," made with Jerry Wayne.

Wayne King's one-night concert engagement at 2,800-seat RKO-Orpheum, Minneapolis, last week, drew near-capacity at \$3 top. Gross hit \$5,000.

Cole Trio's Ciro's Date At \$3,500 Per Defers

Vaudate at L. A. House Hollywood, May 25.

Hollywood, May 25.
King Cole Trio's booking at
downtown Million Dollar theatre
has been moved back from July 6
to Aug. 10 at insistance of Herman
Hover, Ciro's operator, who has
Cole boked for three weeks, starting July 16, at \$3,500 weekly.

Hover, it is understood, would buy Cole only if he got outfit first. Theatre agreed- and will give combo same terms for week of Aug. 10, a 50-50 split on gross from first dollar.



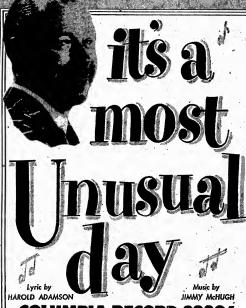
Listen to RAY NOBLE

introduce his COLUMBIA RECORD version of

IT'S A MOST UNUSUAL DAY Brom M-G-M's "A Date With Judy")

Vocal featuring ANITA GORDON

on "THE CHARLIE McCARTHY SHOW" N.B.C. • 8:00 P.M. EDST • Sunday, May 30th



COLUMBIA RECORD

*The most unusual record of this or any season. For the first time on a single record release, you'll hear an entire Broadway musical production treatment of a pop song. Ray Noble's inimitable technique with Anita Gordon's vocal sets a new style in interpretation.

ROBBINS MUSIC CORPORATION . 122 MURRAY BAKER Gen Prof. Mar.

Novel Legal Ruling May Cut 'Rum' Damages Down to a Nominal \$100

An unprecedented decision by the Special Master on May 21 in the Special Master on May 21 in the Mohamed H. Khan va. Deceded H

New Rights Contract

Harry Fox, trustee for music publishers' royalties, has devised a new contract covering the disposal of transcription rights to copyrighted songs, with an eye on their use by television.

New agreement boosts the per-tune use for transcriptions from \$10-to \$12.50, for which price: song or group of them on one disk can be used in any medium desired.

RAVEN SALE OF SIDES **BRINGS HENRY BEEF**

Don Henry Trio, harmonica group, is arguing with DeLuxe Records over six masters the lat-ter firm bought from the Raven

Records eyer six masters the latter firm bought from the Raven
label, indie, outfit for which they
first recorded. Four of the stafirst recorded. Four of the stafore last Jan. 1, were done under
some the state of the state of the state
fore last Jan. 1, were done under
some weeks back, DeLuxe
dial deal, and even the guarantee was never paid.

Some weeks back, DeLuxe
talked with the Trio about making
a deal for the unpaid to were
the state of the state of the state
last state and Raven over the punchase of the paid-for four. Henry
trio went out of town without comhack DeLuxe and all six sides and
had released one of the paid sides.
Henry wants to know how come,
complet one of the unpaid sides
Henry wants to know how come,
concept working on the problem.
Henry Trio now records for Resert and their "Sabre Dance" arrangement is a bestseller.

Songs with Largest Radio Audience

The top 31 songs of the week based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks, Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

Survey Week of May 14-29, 1948

Survey week of May 14-20, 1948		١
A Bed Of Roses	Johnstone-M Feist	
Baby Face	Remiele	
Baby Face Better Luck Next Time—†"Easter Parade"	Feist	
Blue Shadews On the Trail-+"Melody Time"	Santiv-To-	
But Beautiful-+"Road to Rio"	Burke-VH	
Crying For Joy		
Dickey-Bird Song-1"3 Daring Daughters"	Robbins	
Don't Biame Me	Warron	
Encore Cherie	Milior	
Haunted Heart-*"Inside USA"	Williamson	
Hearthreaker	Leeds	
Hooray For Love-+"Casbah"	Melrose ·	
I May Be Wrong	Advanced	
Happens When Dance With You-f"Easter Parade"	Berlin	
Laroo Laroo Lilli Bolero	Shapiro-B	
Love Of My Life	T. B. Harms	
Matinee		
Nature Boy	Burke-VH	
Now Is the Hour Put 'Em In a Box, Tie 'Em With Ribbon	Leeds	١
Put 'Em In a Box, Tie 'Em With Ribbon	Remick	
Sabre Dance	Leeds	
Serenade (Music Played On a Heartstring)	Duchess	
Spring In December (Winter In May)	Leeds	
Steppin' Out With My Baby	Berlin	
Tell Me a Story	aurel	
Toolie Oolie Dooiie	C. K. Harris	
When You're Smiling		
You Can't Be True, Dear	Biltmore	
You Were Meant For Me-+"You Were Meant"	Miller	
You're Too Dangerous Cherie	Harms	

The remaining 23 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc.,

Dr. John G. Peatman, Director.	
Beyond the Sea	.Chappell
Bride And Groom Polks	Simon
Dream Girl—†"Dream Girl"	Famous
Fool That I Am	. Mutuai
I Wish I Knew the Name	Leeds
I'd Give a Million Tomorrows	Oxford
I'm Looking Over a Four Leaf Clover	Remick
It's Magic-+"Romance On High Seas"	Witmark
It's You Or No One-+"Romance On High Seas"	Remick
Little White Lies	BVC .
Loveliness Of You	Simon
Manana	. Barbour-L
My Fair Lady	United
My Gal Is Mine Once More	Crawford
My Sin	Chappell
Rhode Island Is Famous For You	Crawford
Serenade Of the Bells	Melrose
Someone Cares	Campbell-P
Thoughtless	Feist
Thousand Islands Song-*"Angel In Wings"	Morris
We Just Couldn't Say Goodbye	Words-Music
What Do I Have To Do-+"Are You With It"	BVC
What's Good About Goodbye-+"Casbah"	. Melrose

* Legit Musical. † Filmusical.

PED STEELE

RECORDS

THE OVERNIGHT SENSATION



(PRETTY GIRL)

BACKED BY

"DON'T EVER LEAVE ME AGAIN"

on SAKS RECORD #5012

• Powerfully laden with the stuff that makes for coin winners is this bit by Ted Steele, titled "Schoene Maedel." Ted's soothing and charming voke ypos this beautiful plece with the stuff of the stuff

Read what THE CASH BOX says-

SAKS RECORDS

884 PAVONIA AVENUE EY CITY NEW JERSEY JERSEY CITY

Best British Sheet Sellers (Week Ending May 20)

"(Week Ending May 20)

Galway Day. " Box & Cox.

Golden Earrings. "Victoria
Teresas Wodding Walts. Leeds
Tere in Meadow. " Connelly
Civilization " Mooris
Near You. " Wood
Wishing Waltz. " Noel Gay
Wishing Waltz. " Noel Gay
Uram of Olwen. " L. Wight
Wonder Who's Kissing Her
Now " Feldman
Once Upon a Wintellonie
Cinephonie

Second 12

Time May Change Connelly
Teli Me a Story Dash
Sweet 16
Reflections Water Maurice
Oh My Achin' Heart Connelly
Cousin Louelia F. D. & H.
How Soon
You DoChappeil
I'll Make UpP. Maurice
Apple Blossom Wed. Connelly
After All Cinephonic
Shoemakers Se'nade Wassner

Music Notes

Les Baxter, who got back 12
Jerl Sullivan sides following bankruptey of United Artist Records,
peddled the wax to Signature Records. Johnny White combo backed
Miss Sullivan on the disks. . Irving
Friedman, music head at EagleLion, scores four films within next
Lion, scores four films within next
Live a Little, "220 Clude "Lettat to Flight" and "Hollow Trito Flight" and "Hollow Trito Flight" and "Hollow Trito Flight" and "Weile Sullivande". to Flight" and "Hollow Tri-umph". Lewis Music shuttered its West coast doors

The Nation's Biggest Request Song

I'd Give A Million

Tomorrows (For Just One Yesterday)

OXFORD MUSIC CORPORATION

1619 Broadway, New York

They're Calling For More and More of

Lower Admish **At Dancery Cues** Stew on Bookings

New England one-night dame promoters are pin arms against the beatwood of the pin arms against the beatwood at lake Pearl Park, Wrentham, Mass. Spot is using top-name bands (Toniny, Dorsey fands) and the territory do not want to buy for a result, ballroom promoters in the territory do not want to buy for a result, ballroom promoters in the territory do not want to buy for a result, ballroom promoters in the territory do not want to buy for a result, ballroom promoters in the territory do not want to buy for a result, ballroom promoters in the territory do not want to buy for combined the post and, having paid 78c for combis of the calibre of Dorsey, won't pay higher admission prices we have been admissed to the post of the promoters and new England one-market thereafter.

Afficial result, Music Corp. of America, which helped develop Lake Pearl by manking they play Lake Pearl other promoters being such bands. If they play Lake Pearl other promoters in the promoters of the promot

Krasny to AFM Meet

Arassy to Arm Meet.
Mitt Kranny, veepee of General
Aritist and head of its Hollywood
office, is due in New York next
week to attend the American Pecention of Mutcleans annual convention in Asbury Park, opening
one 1. Little, and the American Pecpark 1. Little, and the American
park 1. Little, how meet that will
involve sagency operations.
Krassy in the past has always
attended AFM meets with the
bedrig of all band agencies, william Morlittle of the America, William Morlittle of the America of th

VARIETY 10 Root Collars on Coin Machines Week of May 22

In Dest Deficis of Com-Machines
YOU CAN'T BE TRUE DEAR (7) (Biltmore). Jerry Wayne. K. Griffin NATURE BOY (6) (Burke-VH) King Cole Capitol
TOOLIE OOLIE (5) (Chas, K. Harris) Andrews Sisters Decca
LITTLE WHITE LIES (11) (RVC)
NOW IS THE HOUR (17) (Leeds) Gracie Fields London Bing Crosby Decca
BECAUSE (3) (Chappell)
SABRE DANCE (13) (Leeds)
BABY FACE (1) (Harms)
MANANA (16) (Barbour-Lee) Peggy Lee Capitol Mills Bros. Decca

coming up	
DICKEY BIRD SONG (Robbins)	Freddy Martin Victor Larry Clinton Decca
LAROO LILLI BOLERO (Shapiro)	Peggy Lee Capitol
HEARTBREAKER (Leeds)	Andrews Sisters Decca Ferko String Band Palda
FOR EVERY MAN A WOMAN (Melrose)	Tony Martin Winton
HAUNTED HEART (Williamson)	Perry Como Victor Jo Stafford Capitol
ST. LODIS BLUES MARCH (W. C. Handy)	Tex Beneke Victor
WE JUST COULDN'T SAY GOODBYE (W&M)	Frank Sinatra Columbia
WOODY WOODPECKER (Leeds)	Kay KyserColumbia
PUT 'EM IN BOX (Remick),,	King Cole
I'VE GOT CRUSH ON YOU (New World)	Frank SinatraColumbia
THAT AIN'T RIGHT (Am. Academy)	Frankie Laine Mercury
TELL ME A STORY (Laurel)	Sammy KayeVictor Ames BrosDecca
Drivers to manufly and indicate number of surfly come t	t- 4- M 103

Kenton Nixes Concert

Telecast as Nuisance Hollywood, May 25. Stan Kenton nixed deal for tele

vising his jazz concert at the Hollywood Bowl, June 12. KTLA was willing to bring in

equipment . but turned thumbs down on laying out \$100 needed for additional lighting. Kenton said he didn't object to the \$100 but that he didn't want video cameras, tele-vision lines and additional micro-phones cluttering up the stage.

Disk Data

Regent Record's newly named sales mgr., Patric F. Cruise, has designated as the label's distribs Penn Midland Sales, Inc., Pittsburgh; General Distributing Co., Baltimore; Klayman Distributing Co., Cincinnati; ABC Distributors, Buffalo.

Columbia Record is testing out four types of newspaper ads in four different markets. Signature is working on an ar-rangement for "Reflections in the Water" for Alan Dale with a har-monica-choral background.

AFL. CIO Heads Nod To

AFI. Washington, May 25.
AFI. Prexy William Green: Philty Murray, Clo prez, and John L.
In the boxholders tonight (25) at the
American Federation of Musicians
free concert at Constitution Hall,
for which President Truman had
sceepted an invitation from James
Cancert view by the National

AFM's Free D.C. Music

Concert given by the National Symphony Orch, which is paid out of the AFM fund from the union's tax on records.

Cap. Records Sets Firm For **Pub-Free Rights**

Capitol Records will beat Columbia Records to the punch in setting up a music publishing firm into which will be thrown numerous publishers of the punch is setting publishers of the Capitol, Criterion, Barbour-Lee and other publishers to Hollywood next month. Columbia Records has for the publishers of the publishers

it might "ally" itself.
Goldsens' deal with Capitol is
for five years and it will be his
duty to advise Cap in music maters, take care of licensing, etc.
He's on an annual guarantee-puspercentage of the firm's earnings.
This sort of a deal elaves him
fairly free to continue with his
sour forms. own firms

own firms,

Free since Goldsen set up Capitol Music in New York, and subsequently added Criterion and the
others, many in the music biz have
felt that Capitol Records owned

This has been consistently denied.

As a mater of fact, the Criterion

firm was established as a mean
of shoving the composition of the
Capitol Music firm title into the
background.

Herb Marks Wed

Mrs. Beatrice Landeck and Her-bert E. Marks, head of Marks Mu-sic, were married in Great Neck, L. L. Monday (25) by Justice Nathan Miller.

Nathan Miller.

Marks is the son of the late Edward B. Marks, founder of the music firm. He became president of the company upon the death of his father several years ago. His bride is a specialist in folk music and con.ultant in music education.

Listen to RAY NOBLE and His Orchestra on "The Charlie McCarthy Show" National Broadcasting Company - 8:00 P. M. E.D.S.T. - Sunday, May 30th

Introduce

Words and Music by DON RAYE and GENE DE PAUL

Featured Importantly in the M-G-M Technicolor Picture "A Date With Judy", starring Wallace Beery, Jane Powell, Elizabeth Taylor, Carmen Miranda, Xavier Cugat and Robert Stack

With These Great Records

.....M-G-M JOHNNIE JOHNSTONVictor RAY McKINLEY RAY NOBLE Columbia M-G-M GEORGE PAXTON THE PIED PIPERSCapitol



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Rat	onal ling	Survey sellers, ba tained from 12 cities, parative s and last w	k Endi IAY 22	isk be orts o stores ng co for th	in m-	New York-(Liberty Music Shop)	Chicago-(Hudson-Ross)	Detroit-(Grinnell's)	Kansas City—(Jenkins Music Co.)	Los Angeles-(Denel's Mus. Shop)	San Francisco-(Sherman-Clay)	Boston-(Boston Music Co.)	St. Louis-(S. S. Kresge Co.).	Seattle-(Sherman-Clay)	Cleveland—(Wurlitzer's)	Omaha—(Schmoller & Mueller)	Indianapolis-(Pearson)	TOTAL POINT
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2	2	"Little Wh	ite Lies"			.; .	2	2.	3	4	2	4	5	2	2	3	2	90
3	3	"You Can'	t Be True,	Dear	*	7	4	:	10			2	1		3	2	1	58
4	11	"Dlekey B	MARTIN (Vird Song".)	5	4	6		١	3			4		7		30
5A	7	"Baby Fac	NEY (M-G-				5		7	6			.9			6	5	28
5B	5	TEX BEN	EKE (Victor Blues Marc	r) ch"						3		3	4	6	٠.			28
5C	-	ANDREWS	S SISTERS	(Dec	ca)		-						7	5	4	4	10	28
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6C		PEGGY L	EE (Capitol	1)		_	9	3	2	••	•••	••	••	.7	••	•	••	23
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16B	15	"Shine" .	MARTIN (4	••	••	••-		••	٠.	3.	••	_7
16C	٠	"Sabre Da	nce Boogle	"													4	7
FI	VE	TOP	SONG HITS]	PROGR	1	. 1	-	- 3			-	4		T.		5	

We Are Happy To Announce That BLASCO MUSIC, INC., Is the Publisher of

The Smash Hit!

MY HAPPINESS

Betty Peterson

OUR TIMES

ALBUMS

1221 Baltimore

Borney Bergantine

Introduced by

Jon and Sondra Steele

on Damon Record No. D-11133

ALL MATERIAL AVAILABLE

BLASCO MUSIC, INC.

Kansas City 6, Mo.

On the Upbeat

Eddie Shaw, formerly with Burke-Van Heusen in N. Y., joined Melody Lane as professional manager Monday (24)....Xavier Cugat opens at Waldorf's Starlight Roof

SETTLE 'MOMENT' SUIT

Suit by Mickey Goldsen's Criterion Muisc against Tommy Dorsey's Embassy Music know deacterion Music against Tommy Dorsey's Embassy Music know deacman and the Markey of the Color of Jack Robbins Abroad To

Eddy Howard playing a series of mid-west one niters returning to Chicago for his Sheaffer Parade show over NBC every Sunday . . . Frankie Carle orchestra inked for

'Rum & Coke'

Meet His European Pubs

Continued from page 40

Wednesday, May 26, 1948

SETTLE 'MOMENT' SUIT

GOLDSEN: T. DORSEY

held that U. S. copyright was ob tained in a song upon publication

U.S. copyright upon publication in Trinidad in 1943.

However, the Master sustained Felist's argument that as U.S. copyright could not be obtained in the country of the co



NO LONGER RESTRICTED!! A Great Showl a great picturel and

BETTY RHODES—VICTOR CLAUDE THORNHILL—COLUMBIA
ZIGGY LANE—DE LUXE RALPH YOUNG—JUBILEE

TOBEY MUSIC CORP., 1650 Broadway, Seite 604

New York

ones at Waldorf's Narlight Rost
tommos at Waldorf's Narlight Rost
tommos and Waldorf's Narlight Rost
tommos Beauty' mude series being
sold by Challes O'Plynn to chamber of commerce orgs all over
yeat. Ton Barzler added and
Nino Pallotti vice Joe Lenza with
Johnny Long band. 'Viginia
Masey, former band woealtst, into
"Cordon V. Thompson pubbery
opened new offices in Toronto.
"Trankic Carle band is a possibility
Room, opening Oet. 10. . . Gabbe,
Lutz & Heller Frankic Laine managers, opened N. Y. offices....
Clavallary band added to Carmen
Ocaliary band at Astor Roof in
vocalist spot!

Hollywood

Music publisher Jack Robbins sails to Europe June 9 on the Queen Mary to confer with his publishers on the continent. He'll neet with Suris of Barcelona, Curel of Milan and Ruter of Stockholm in Paris shortly after his arrival. three-day stand, June 18 - 20, at auto show at Shrine Aud. . . . GAC anto show at Shrine And. ... GAG digging dalse so n Coast this Summer for Sam Donahue and Larry Clinton bands. .. Casino ballroom, Catalina, will forego name orchester, will forego name orchester, with the compart of arrival.

Robbins will take with im 140 bebop titles arranged by Waiter Fuller, who does the orchestrating for Dizzy Gliesple's bebop hand. Gillesple recently toured the Continent and Robbins apparently fig.

Robbins in page 1997.

Robbins also good over with the Ellington, who opens June 21 at the Palladium.

ternate has been devised although in one proffered plan lles a hope.

ne No. 3 Capitol

fended for Universal) the Court

Recording Ban ned from page 37 =

in a foreign country in compliance with the laws of that country. Plaintiff's attorney accordingly argued that Khan had obtained a U. S. copyright upon publication in Trinidad in 1943. ternate has been devised although in one proferred plan lies a hope. Beyond that, recording men sea fittle eliment of a settlement as of little eliment of a settlement as of little eliment of a settlement as of the plant of th

something else comes up to satisfy
Meanwhile, the recording busimissipal to busine sheet sales in
sustry the number sheet sales in
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Industry leaders, however, feel that Petrillo is aware that the recording, sheet music, and tooter fields are interdependent on one another, and that events that injure one must eventually have an effect on the others. On this they base the hope of an eventual seftement.

LOUIS BLASCO, Pres.

AUDE'S 'COMEBACK' VIA VAUDI

Canada's Repeal of 25% Cabaret Tax | TALENT, AGENTS | AGVA Okays Segal Housing Setup **Cues U. S. Spots to Renew Pitch Here**

U.S. niteries are watching results of last week's repeal of the 28% caparet tax in Canadian caparet are in Canadian caparet are expected to provide a potent argument for horizone in the caparet caparet in the caparet caparet in the caparet in the

20% levy now in effect.

One immediate effect of the Canadian tax repeal is the hiring of more performers. Niterles that have been using a few acts are now seeking to augment entertainment by installing lines and additional nerformers.

performers.

Until the tax repeal some operators had been considering selling he spots or shuttering completely. Now they're expecting to survive the crisis that's prevalent in the cafe field.

the crisis that's prevalent in the cafe field. Great field and the Canadian repeal with the carefully studied for presentation to Congress next session. It's felt that by that time Canadian business will have picked up sufficiently to provide some impression of the canadian presentation to U.S. there is some danger that, with the Canadian levy off, local governments will apply a tax. However, that is the canadian leaves the canadian team of the c

ADAMS, NEWARK, TO SHUTTER FOR SUMMER

The Adams theafre, Newark, will close for the summer, June 17. Last show to play, there will be the Louis Prima band. House had had two-months of shows lined up for the months of June and July. However, a siege of bad business caused the operation of the property of the

Jane Froman Pacted For Riviera, N. J., Aug. 10

Jane Froman has been signed for the Riviera, Ft. Lee, N. J., starting Aug. 10. Surrounding show starting Aug. 10. Surrounding show ageodiating with Henny Youngman, Harvey Stone and Georgie Price for comedy spot. This is Miss Froman's first nitery date near New York since playing the Copecaban, two years ago.

Civic, Oshkosh, Goes Vaude After 10-yr. Lapse Chicago, May 25.

After an absence of 10 years, vaude is returning to Oshkosh, vaude is returning to Oshkosh, Wilse, via weekend bills at the Civic theatre, starting Friday (28). Renovated house will offer five acts Thursday through Sunday, will straight thms on other days. All the control of the control of

CARROL OLD ROUMANIAN, New York

To Attend AGVA Confab

Marty Barrett, of the cast of 'High Button Shoes," current at the Great Northern *theatre, has declared he will take time off to attend the American Guild of Varlety Artists convention slated for the Park Central hotel, N. Y., three days starting June 3.

Barrett's intention to attend ends a snafued situation in which he initially wrote AGVA headquarters in New York that he would be un-able to appear at the confab, and delegated Dewey Barto as his proxy. Inasmuch as he could not delegate his vote without having actually received his credentials, he withdrew his letter and asked that credentials he sent.

They're being forwarded to him following his promise to appear.

HOPPING ON TV

By JOE COHEN

The "comeback" of vaudeville is levision's hottest development. The "comeback" of vaudeville is television's hottest development. Both talent agencies and networks foresee nearly as many variety turns used in this medium as in the days when the Kieth-Albee, Pantages, Orpheum and Gus Sun circuits flourished.

Pantages, Orpheum and Gus Sun
First major indication of vaude.
First major indication of the Daily way.
First major indication of the Daily layout, as is Lou Goldberg, who managed the amateur units for the late Major Bowes. Romo Vincent (Continued on page 44)

To Nullify Last Year's Court Scrap

Famous Door, Miami. Closed on Tax Rap

Minum Beach, May 25.

Famous Down Headen Headen He week by Tessury Department agents, who are seeking payment of some \$16,000 in back nitery taxes held out by the former operators of the all-nitery room. Let the seek of th Miami Beach, May 25.

Door.
Every type of show had been tried but room still failed to draw any consistent biz.

one of the bitterest court fights by the American Guild of Varlety by the American Guild of Varlety week when AGVA gave agent Jack Segal permission to house performers in a hotel he bought in the borseht helt to house actors a season of the permission to house performers in a hotel he bought in the borseht helt to house actors a reached which permitted Segal to operate the inn labeled Home of Pep Shows, at White Suphur formers booked by him in that area. Segal agreed to provide transportation for entertainers to and from the green feed and from the season of the season

(Continued on page 46)

A Star Reborn



"Lillian Roth took another big step along comeback trail last night at Ciro's where she had the audience cheering; she's definitely back on top.'

Lloyd Sloan



"Lillian Roth is making friends at Cire's nightly. girl is good—darn good." Hedda Hopp

"Hats off to Lillian Roth for a great comeback performance at Ciro's. The girl is show business and she looks wonderful. The people who came to pay sentimental tribute opening sentimental tribute opening night remained to do some honest cheering.

Harrison Carroll

"Sure Fire To Go To The Top." Allen Morse

Lillian Roth has really skipped the years. On Circle stage she

looked as blooming at the gala opening as she did in other days as a Fox star."

Florabel Muir

"The film colony gave Lillian Roth a warm welcome at Ciro's where she scored a tremendous Daily Variety

LILLIAN ROTH

Currently

AT CIRO'S IN HOLLYWOOD



"Lillian Roth is back in the topflight class of cafe

Irving Kupcinet

"First Nighters went over for the songs by Lillian Roth. Hollywood Reporter

AN MORRIS AGENCY 8732 Sunset Blvd. Hollywood 46, Calif.

PAUL C. ROSS

Circus Review

Hamid-Morton Circus
(ARENA, NEW HAVEN)
(ARENA)
(ARENA, NEW HAVEN)
(ARENA)

combo operating some 30 feet in at. 18 shashy fare with a stirring in. 18 shashy fare with a stirring in. 18 shashy fare with a stirring in. 18 shashy fare stirring in. 18 shashy fare stirring in. 18 shashy fare shadow for shashy fare shadow for shashy fare shadow. Towns in briefly, then Lee Stadys tring another air now-

"KEN MURRAY'S

BLACKOUTS OF 1948"

El Capitan Theatre

Hollywood, Cal.

city, new hereabouts. It's an upside down unicycle stunt, with the man riding inverted while iron-jawing the femme on a trap. Gets sock response. Florence His Low Control of the control

Saranac Lake

Sarana Lake, N. Y., May 25. Among those of the Will Rogers
Among those of the Will Rogers
Kirkwood, Jr., son of Lila Lee, who
opened at One Fifth Avenue, N. Y.
C., were Arthur J. Slattery, Carl
Kessler, Ann Rowe, Mabel Burns
and Moe Gould. He rates tops in
the colony for his kindness to the

Kessier, Ann. Rowe, Mahee Burns and Moe Gould. He rates tops in the colony for his kindness to the grant of the colony for his kindness to the grant of the colony for his kindness to the grant of the colony for his kindness to the grant of the colony for his kindness to the grant of the colony for his kindness and James Lee for new books contribed to Rogers' library.

And James Lee for new books contribed to Rogers' library, and James McKema, Catherine Byrnes and the Charles with from N. Y. C. and the colony for the colony fo

Vaude's Comeback

- Continued from page 43 =

is currently doing a vaudeo session piped into New York via the ABC lines. Wide the ABC lines will be a line of the ABC lines will be a line of the ABC lines. Wide the ABC lines will be a line of water years and when virtually every production was sparked by variety enterlainers. Noted vaude acts such as Eddie Cantor, Ed BHLY notes and Eddie Cantor, Edgar Bergen, Jack Pearl and Fanny Brice provided radio with a strong base of popular entertainment. Most of the se rames are still around today and among the top Hooperated' shows on the spectrum.

Talent Agencies Aierted

Recognition of the importance of

ismong the top Hosperated shows on the spectrum.

Talent Agencies Alerted
Recognition of the importance of vandeville to video is given further support by the induct received in the support of the induction of the importance of vandeville to video is given further support by the induction of the importance of the induction of i

Dusting the Attic

(For no other than nostalgic reasons these Palace bills will be reprinted periodically, as they originally appeared in VARIETY 25 years ago.)

PALACE, N. Y.

PALACE, N. Y.

May 24, 1923)

The Paiace show this week is a pleasing array of acts, but how it needed Savoy & Brennan in the methodosing spot! The recent large Follies' were as necessary as a base hit with the winning run on third. They were the only one of the control of th

tive, just missed being convincing.
Ahead in the deuce spot Willlams & Taylor, two colored boys,
with an excellent routine of buck
and wing and acrobatic dancing
cleverly routined in dual fashion.
Song by the member under cork
failed as a comedy contribution,
slowed up the act, but probably
The Willow Sisters, fourth.

isalied as a comedy contribution, slowed up the act, but probably provided space between dances. In the control of the control

much too look.

middle control of the control of th

of juggling, plate-juggling, water bowl-juggling, etc., that scored. The Mounters, an English acrobatic turn of three majes and an of the adjectives in their descriptive lobby billing. The ascending acrobats on their hands has been the control of the adjectives in their hands has been the control of the plate of the plate of the adjectives in their hands have been their bown and their bown and their bown and their bown seats left in the rack at 8 oches.

Laine Has Advance Sellout in Toronto

Schoolt In 1070n10
Singer- Franke Laine, date here Monday (24) evening on a one-night concert at the Mutual Aud., fround that all 5,000 seats had been solid to the seat of th

Sully Vice Greenhut On

MCA's Cafe Bookings
Joe Sulty of the Muste Corp. of
America cafe dept, in the Beverty
Hills office, is slated to return to
New York nitery sector. He'il step
into the slot now occupied by
mately transfer into the MCA
video division.
Sulty, originally in the N. Y.
Sulty, originally in the N. Y.
Sulty, originally in the N. Y.
Willias Morne vanar ago, Prior to
Johning MCA, Sulty was in the
William Morris agency. Date of his
transfer to N. Y. has not yet been
set. MCA's Cafe Bookings

Panto-Mimicry

Opening May 27 CARNIVAL MINNEAPOLIS

JUGGLER'S CONVENTION! JUNE 27-28-29-30 JAMESTOWN, NEW YORK ponsared by "The International

Convention Headquarters and Reg ation Desk at Hatel Jamestewn, Send Hotel Reservations at Once

Saud Hotel Reservations of Saud Hotel Reservations Once to Dr. Wn. H. Crosby, 119 E. 5th St. Jonatówn, Nr. Y. Registretion fee is \$5 which covers-bonquet and oil other special ferents. Free troiler perking at Celera Perk. All jugglers and oil interacted injugsing are wickome. Plan to Affected the First Jugglers Convention in World History.

COMEDY PATTER

For All Branches of Thea FUN-MASTER "The Show Biz Gag File Nos. 1 to 22 at \$1.00 ea. 10 PARODIES for \$10.00

"How to Be an Emces"
\$3.00 including 2 Gog Files
and for list of material, pured
medy sangs, minstrel bits—bles
tis, ekits, etc.
NO C.O.D's

PAULA SMITH

CURRENTLY

PENT HOUSE CLUB Indefinitely, New York RADIO: Sundays, 3-3:15 P.M., WNEW

JOE MARSOLAIS



A SURE FIRE PARLAY

A GREAT COMEDY ACT WITH "

BOX OFFICE DRAW

"THREE LUNATICS"

NOW PLAYING A RETURN ENGAGEMENT AT THE

CHANTICLEER - BALTIMORE, MARYLAND

OPENING JUNE 3rd

LATIN CASINO-PHILADELPHIA, PA. AVAILABLE AFTER JUNE 19th

Personal Management: HARRY ADLER, 165 West 46th Street, New York 19, N. Y., Plaza 7-2535-6-7 Associate: Dudley Gilbert

Fete Bojangles On 70th Birthday

entire Monday (24) column to him,
At his 70th milestone, Robinson is one of the most venerable hoofcolumn to him to have been a column to him to have been column to

radio.
Around 1940, Robinson operated a Hariem nitery, Club Nemo, but ultimately gave up the venture when it became less fashlonable for heavy spenders to go to Harlem.

Lester in Condos Split To Make Telefilms

10 make 1 etchimis

Buddy Lester will leave for the

Cogst at the end of his Latin Cast
Cogst at the end of his Latin Cast
cancely shorts for Rudy Valles's

Experiment of the Court of the Court

Courrently dualing with disease

Courrently dualing to the courrently dualing the course dual



Lovely Lady Song

JANE JOHNSON

America's Foremost Marimbiat



onal Management: T. COE ASSOCIATES dison Ave., New York



Sherman Regains Interest In 'Follies': Will Restage It

Sam Snyder, producer of "Water Follles of 1948," and Noel Sherman, partner-producer of last sea son's version of the aquatic revue, have settled their differences. Sherman regains his interest in the show and planed out last week to restage the display prior to its opening at the Auditorium, Norfolk. Va., next week.

folk, Va., next week.

Enroute Sherman will stop off
at Cleveland to stage the new show
for the Alpine Village, titled
"Broadway Fantasles of 1948,"
starring Buster West, which succeeds Sherman's current production, "The Manhattan Follies."

Maryland, Balto, Last of Kernan Chain, **Being Sold at Auction**

Being Sold at Auction
Baltimore, May 25.
The Maryland Theatre, last remaining unit of the amusement interests built by James L. Kernan, interests built by James L. Kernan, C. W. Hicks, nabe and downtown film operator just before his death two years ago, the 1,209 seaf former home of Kerlich habe two-adam most of the time since then.
Bullt in 1903, the Maryland was added to the Kernan interests which included the Auditorium, 1900 and the Lafayette Square Theatre, Buffalo, and the Lafayette Square and Empire theatres in Washington. And the Lafayette Square and Empire theatres in Washington. Was a famous rendezvous for the greats in the theatre and sports world.

Ket of his fortune to the Kernan Hospital for Crippled Calidren and other local charities. Leonard B. McLaughlin, former manager of the Maryland has been engaged in the squastron by Hicks.

Trenet's Reentry Snarled. Cancels Montreal Date

Immlgration hearings on the ad-Immigration hearings on the admissibility of chanteur Charles
Trenet into the U. S. have been held up pending receipt of further information from France. Singer is being held by immigration officials on the charge of "questionable transit."

According to Trenet's attorney.

transit."

According to Trenet's attorney,
Joseph L. Greenberg, charge can
apply to anything from coming to
the U. S. on unchartered plane, to
visa irregularity.
Singer flew to the U. S. May 14
and has been held at Ellis Island
since

Since.

Sinafus Mantreal Date
Montreal, May 25.
The Gayety theatre, local vauder,
has been placed in an embarrasing position because of the inability of Charles Trenet to play
vested in a big ad-campaign which
included streetcar placards. Due to
remet's inability to appear, the
publicity is a total loss. Pictures of
a streetcar worke, published in the
tion of the Trenet posters on the
tramways.

tion of the Trenet posters on the tramways.
Theatre is also being ribbed by the dailles. Trenet's name is pro-nounced the same way as "re-net," meaning very clean, has brought forth the crack from Le-Petit Journal to the effect that with the strips subbling for Trenet "The very six posterior to the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the

Mitzi Green goes into the Bilt-more, Lake Tahoe, July 21.

AMERICA'S TOP HEADLINE SINGING GROUP

VICTOR CAVORITES ENCORE 9 E. 48th St.

REO Building, New York 20, N. Y.

Lido Sets Bands, Acts

Lido hotel, Long Beach, N. Y. will open for the season June 25. Inn will have Dick Gasparre's band for the season and will use a rhumba band as well. Name acts will be used Wednesdays and Sat-urdays.

Spot is being booked by Abner Greshler.

A.C. Pier Ogling Convention Biz

Steel Pier upons Satuday 79.
Steel Pier upons Satuday 79.
with operator George Trade 10jing to take advantage of lush June
convention Fig. 11 the the only one
expectation of the pier, the the only one
expectation of the pier, the only one
expectation of the pier, the old Million Dollar, will
house an International Expectation.
House an International Expectation
structions for youngster.
Steel Pier will operate much the
same as last year. An entire lower
deck has been creected to make
the control of the pier, the control
six new amusement features will
be for children. They include a
Funland, Jungleland and Fantasia.
Larry Clinton and his orch will
the end of the pier until June 5.
Alex Bartha will be the alternate
band, unde bill will feature Vivian
Balne. Three Suns and other acts

Date and the will be the alternate by the bound of bill will feature Vivian Blaine, Three Suns and other acts and the second film the bound of the b

Nitery Dates

Andrea Dancers have been booked at-Washington, May 31, to be followed by the Edgewater Beach hotel, Chi

to the Educated St. to the Universe Lago. June 11.

Jane Harvey and Park & Clifford down for the June 11 bill at the Chee Parce, Chicago.

Phyllis Carle Jose for the Club, Phyllis Carle 10 to 10 to

Penna. Liquor Bd. Sloughs Amateur **Shows: Claims Law Violations**

Striptease Claim Strips Cleve Nitery of Liquor

Columbus, O., May 25. Columbus, O., May 25.
Liquor license of Eleanor's Show
Bar, Cleveland night club, was revoked last week (19) by the Ohio
Board of Liquor Control, after
hearing Cleveland detectives testify
of striptease dances staged on a
unway overlooking the bar.
The Board nenewed its threat to
the board renewed of all night clubs
permitting lewd and indecent entertainment.

Showmen Protest Utah Fair Bd. Risking State Coin on Opposish Shows

Oil on Upposis nanows.

Salt Lake City, May 2s.
Opening of "Holiday On Ice,"
set for the Coliseum June 11,
brought on the second round in the
battle between the entertalment
industry here, and the State Fair
storney general, Louis H. Callater, Beverly S. Clendenin, and
James Ingebresen, lawyers representing theatres and niteries, again
protested that Fair board was viarisking state money on commercial
shows.

The letter charged the board with promoting "Holiday" with public funds, with no "guarantee of remuneration" if the show is a

Letter was a followup to the one sent outlining virtually the same charges several weeks ago, when the board rode along with "Water Follies of 1948."

"Water Follies of 1948."
Sheldon R. Brewster, Fair board sec-mgr., answered the accusations by stating the law provides for the rental of the Coliseum for various stock shows and the like, and "for other legitimate purposes, upon terms and conditions to be prescribed by the board of directors."

The letter to Giles requested an early hearing on the legality of the contracts written by the board with traveling shows.

Kay Thompson and the Williams Bros. open at the Mayfair Room, Hotel Blackstone, Chicago, June 18.

Philadelphia, May 25.
The "amateur night" revival,
which had hypoed business lately
in a dozen night clubs, came to an
abrupt end this week under orders
from the State Liquor Control
Board.

from the State Liquor Control Board.

The action, according to the word from Harrisburg, was brought on by a number of complaints, and nitery men who sponsored the "amateurs," speculated freely about the source of com-

plaints.
Liquor board officials said the
State law strictly prohibits the offering of prizes for any form of entertainment in connection with the icetainment in connection with the sale of alcoholic beverages. The amateur contests violate the law in another respect. The winner is plause and in Penneytvania the audience is not allowed to participate in the shows.

J. D. Garracia and in Penneytvania the audience is not allowed to participate in the shows.

J. D. Garracia and the shows are allowed to be a sufficient of the shows. The shows are allowed to be a sufficient of the shows are allowed to be a sufficient of the shows are allowed to be a sufficient of the shows are allowed to be a sufficient of the shows a sufficient of the shows are allowed to be a sufficient of the shows are shown as a sufficient of the shows a sufficient

Carny Worker Fatally Shot in Street Brawl

Willie Olson, Negro worker with the Home State Shows, now play-ing in Fort Des Moines here, was wounded fatally early yesterday morning in a sidewalk shooting, under investigation by police. The shooting was allegedly done by Alva Gaskin of Des Moines, also

Olson, whose home is believed to be Shreveport, La., dled at Broadlawns General hospital.



LAURETTE AND CLYMAS
"DANCUMORISTS"
LD OVER-Harem, New York HELD OVER New York

THE "CHEE-CHEE" GIRL

ROSE

Completing 5th week at Capitol, New York

Coming Engagements Adams, Newark State-Lake, Chicago Town Casino, Buffalo Lake Club, Springfield Sky Club, Chicago

MAJESTIC RECORDS

WILLIAM MORRIS AGENCY, Inc.

Personal Management: Herman Pickett"



46 -

Night Club Reviews

Mayfair Room, Chi (BLACKSTONE HOTEL) Chicago, May 21. Carl Brisson, Ray Morton Orch 1); \$3.50 minimum, \$1 cover.

Carl Brisson, Ray Morton Orch
(3): \$3.50 minimum, \$1 cover.

Carl Brisson's return brought this room the biggest bit so fare this year. It also frought to make this year. It also frought to make the sound to make the sound to the sound to make the sound to the sound the sound to the sound t

ballad of the Toxas equestriam and the marquis' apprehensive daughter.

"Double Martini, Please" calls up a wry portual; of a young luasit to a wry portual; of a young luasit trated love. "Last Time I Saw Paris" serves for a reprise on the nostalgia. Bow off after "My esto to You' brought sustained appliause to You' brought sustained appliause and the core.

"Ray Morton turns in a firstrate word on "Because" and fronts in good form, grabbing up a aux for dance sets.

Batt.

Chantleleer, Balto
Batton Bros. (3), Bea Sazon,
Roy Ross, Daniel & Daniec, Donn
Arden Dancers (6), Leonard
Hobbs Orch (7), Raul De Castro
Rhumba Band (4), with Anita; \$2
Minimum.

Booked in during recent op-posish appearance of Hildegarde, Barton Bros. (New Acts) evi-



dy Dan STEEL PIER ATLANTIC CITY Geneed such polent pulling power; current quick repeat in the power; current quick repeat in the power; current quick repeat in the polent pulling power; current quick repeat in the continued strong name and show policy which has made this boult the lone major milituring the policy of the policy

tions' clowning set in between and in order.

Daniel & Danice are youthful couple who feature solid spins in varied routines best of which are a firtation to "Meditation" from Thais' and boogte number which are cancan and musical comedy whirlwind are included in the total of six contribs too much for any layout. Would do well to drop a couple.

six contribs, too much for any laycontrol. Would do well to drop a

"Men Saxon is an experienced songstress with schmaltry vocal
equipment and good change of a

pace. She can best out compelling stuff, as well as make a lytic count on the sweet stuff. Mixes silck arrangements of "Strike Up the "You Made Me Love You," "Nature Boy," "The So Right Tonlight and "World On a String," all strings for clope and to set things for clope the string of the strings of the

Normandie Roof, Mont'l Montreal, May 21. Landre & Verna, Frakson, Ed Roecker, Neil Golden Orch; cover \$1; ninimum \$2.

\$\foats:\text{ dataset as to flandre & Verna was out of show when retweed because of illness, but it served to prove the other two
their own. Magico Frakson is an old hand at the mystifring routines. Ofgare buffers are run of
ferent. He gets top appause via
disappearing and radio stunis. His
card tricks are also very neatly
Rartings Ed Roecker is solid

performed and register all the way. Barrione & Roecker is solid and has to begoff after hefty sal-sos. He's a new intery personality, coming from the operatic stage, the time. Roecker's best is "libe, bird of Happiness," when his voice is excellent and his diction per-fect. Also neatly done are "Diction Bird Song," medley from "Naugh-Bird Song," medley from "Naugh-"Maitshikat" and "Great Day." "Maitshikat" and "Great Day."

Neil Golden's orchestra provides sual excellent show-booking.

VARIETY Oval Room, Roston (COPLEY PLAZA HOTEL) Boston, May 20.

Myrus, Galante & Leonarda, Harry Marshard's orch; \$2 minimum weekdays, \$3 Saturdays.

Following a three-week with Hildegarde, who came in at the fancy price of \$6,500 a week and made it pay off, the Oval Room of the Copley Plaza is currently clicking with Myrus, long a Hub fave. He's in for three wecks.

Hub fave. He's in fother services are the fave to the

throughout.

Galante and Leonarda do a nice session of ballroom terping with a little acro thrown in. Very attractive couple maintain refreshing animation throughout throughout throughout throughout throughout the series of th

Walnut Room, Chi (BISMARCK HOTEL)

Chicago, May 18.

Florence & Frederic, Billy Bishop Orch (10), with Alice Mann;
\$2.50 minimum, \$1 cover Sat.

po frei (10) reserva distribution of the control of

Bishop orch backs expertly and fills the floor with dancers. Baxt.

Hotel St. Moritz, N. Y.

Hotel St. Morritz, N. Y.
(SKY GARDENS)
(FOLLOWUP)

Getting set for warm weather
better the weather of the Morrison of the Morr

citisine and Intimate, classy aumopherecon't, combine is divircing.

Menome brand of colid danevering
is and light intertrainment as formerly, with Miss George contributing the vocasi in good style. Aluning the vocasi in good style. Aluning the vocasi in good style. Alaggregation delivers with a full
aggregation delivers with a fund
and varied beat, glving plenty of
emphasis to the chile numbers for
emphasis to the chile numbers for
emphasis to the chile numbers for
emphasis to the chile numbers of
emphasis to the chile
emphasis to the chile numbers of
emphasis to the chile
emphasis to

Samovar, Montreal Montreal, May 20. Imogene Coca, Don Dennis, Rozzino & Rita, Bill Skinner Orch; minimum \$2.

Imagene Coca's first Montreal engagement is plenty successful, and she has to beg off at every show. They are still laughing at the delightil sketches long after she has performed them. First there is her "Cavaleade of Glamor" satire, when she imper-

sonates Pola Nogri, Clara Bow and the modern Sweater Girl with perfect props to bring helty salvos. She follows with "Jim," another very tunny bit with dependent perfect props to bring helty salvos. The following help with a dependent perfect per

nab spiendid voice.

Dance team of Rozzino and Rita is Spanish all the way and pleasant, They do "Sevilla," "Morena de Mi Copla," "Sevillanas" and De Falla's "Fire Dance." Best is "Sevillanas," while other numbers show well.

College Inn, Chi

Chicago, May 21. Norman Grant's Jazz at the Phil-rmonic, with Helen Humes; \$3.50

Hot on the trail of the hepsters and crew-cut crowd, this room has anchored Norman Granz's cleffers anchored Norman Granz's cleffers for two so-called concerts nightly. Next few weeks will bring a lot of post-promsters Loopward for the second show and a nightcap coke.

the second show and a nighteap of Group of sk musicians is not to boppish as Grant's recent Charley Parker assemblage; but it's still far removed from the commercial far for the far

expert throughout.
Helen Humes rides the rhythm
for good returns on "Somebody
Loves Me" and puts smoky meaning in "Scared to Call His Name."
Songstress, in sequinacl magenta
Songstress, in sequinacl magenta
Baba Leba," in choice style, and
returns after good hand to put the
plaintive on "I Cover the WaterIront."

Front."

Sextet ends set with "How High
the Moon," following the outline
recorded by an earlier Jaz at the
Philharmonic group. Granz stands
the stand of the stand flowmanship. As it is, his call flowduced to the incidental necessity of
duced to the point when
the musicians took the downbeat
the musicians took the downbeat
the musicians took the downbeat
the musicians took the flow the
hooking him with an awker bear.

Treat.

AGVA Okavs

Continued from page commune from page 43 act is unable, to provide firstclass accommodations at the spot, board is to be provided within a five-mile radius with transportation furnished. Frequently, this meant that acts had to return to the place of employment for meals after board-ires demonstrates.

employment for meals after board-ing elsewhere.

Union also learned that many performers preferred the Segal setup. With so many performers housed under one roof, the actors had a nightly get-together with bull-sessions lasting frequently

bull-sessions lasting frequently into the morning.

Matt Shelvey, former AGVA national director, under whose direction the court litigation proceeded, had felt that with a wedge opened had felt that with a wedge opened toward boarding away from place of employment, a loophole which would have permitted return to the old days of sleeping performers in attics and garages would have been opened. Case was fought on that basis.

pent opticies. Case was tought on that basis.

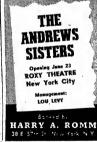
Phillity's Write-In Delegates

A write-In May 25.

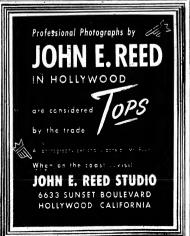
The compilation was accomplished write considerable difficulty. Gale and White were chosen for first and second places. Third Adam DI Gatano, who was ruled Adam DI Gatano, who was ruled ineligible insamuch as he's registered as a member of the Chicago Junes, executive scerelary of the local who was similarly ruled out you was similarly ruled out who was similarly ruled out because of being a paid employee. Even if Jones declared himself to he would be heligible because of not having paid dues for seven years, Frank Arena, next in line, was consequently given creden-Jones, prior to the balloting, had

years, Frank Arena, next in line, was consequently given credentials.

Jones, prior to the balloting, had objected to the method of voting, consequently refused to allow the Philly membership to participate in the election. AGVA national office, however, recognized the write-in votes.







OBITUARIES

1945.
After graduating from the Indiana University, he practised law in that state until 1917, when he moved to New York. He was ad-

In Memory of . **RUTH GILLIS** Died May 29, 1947

mitted to the N. Y. State Bar the same year.
After five years of specializing of the continuous of the same year.
After five years of specializing of the same year.
After five years of the same years of the years of years of the years of the years of the years of years o litted to the N. Y. State Bar the

CHARLES CLYDE PETITIONIN | ager at the Hotel Plaza, N. Y. Charles Clyde Petitionin, 67, dided at Knickerbocker hospital, formation producers and Distributors of America, died in Indianapolis, May 15. Be had made the producer and Distributors of America, died in Indianapolis, May 15. Be had made the producer and Distributors of America, died in Indianapolis, May 16. Be had made the producer of th dled at Knickerbocker hospital, N. Y., Monday (24).

Kaffenberg, partnered with the late Julius Keiler, had operated late Julius Keiler, had operated hight por of the pre-Prohibition era. Under their aegis Maxim's is credited with having launched he first full-blown production as a special content of the late of the

George E. Mack, 82, veteran comedian, who appeared in many musical shows during his half cen-tury career, died May 20 in Chevenne Wyo.

musical shows during his half century carer, died 'May 20 in Cheyenne, Won Born in Boston, Mack began there with the Castle Square stock company. He turned from dramatic to comedy-roles and later to musical comedies. He retired 10

therd from that post in 1942.

Pettjönh and been active in politics in Indianapolis as a protect of the politic in Indianapolis as a protect of the National Democratic Clu b, Westcheston and Automotive in Indianapolis A. The Democratic Clu b, Westcheston and Automotive in Indianapolis A. The Democratic Clu b, Westcheston and Automotive in Indianapolis A. The Democratic Clu b, Westcheston and Automotive in Indianapolis A. The Runaway Girl, "The Gold's Eye" and "Antibut Millian Gamma Delta Fraternity. He was a was a

The Lambs since 1910. His wife, known professionally as Mabel Strickland, dled last Nov. 1.

Strickland, declased by a shader of the company of

JOHN KIRK

John KJOHN KIRK

John Kirk, 88, character actor who create, 88, character actor who create a state of Judge Comar Gaffiney in "Harvey," died at his home in N. Y., May 23. He suffered a heart statake and the state of the state

MARRIAGES

MARRIAGES
Rose Quirk to Nolan Willis, Hollywood, May 22. She's a secretary at Enterprise; he's a screen and June Collipper to Grover C: Brown, Jr., Hollywood, May 24. Both are in Metro's production of the second of the sec

BIRTHS

Mr. and Mrs. Richard Vernon, daughter, Santa Monica, May 21. Father is produeer of "Unafraid" for Harold Hecht's Norma Pro-ductions. on, Hollywood, May 18. Father is assistant to Voldemar Vetluguin at

assistant to Voldemar Vetugum a. Metro.
Mr. and Mrs. Robert M. McGredy, daughter, Arlington, Va., May 19. Father is sales manager WTOP-CBS. Washington, D. C. Mr. and Mrs. Carl Stucke, daughter, archive and Mrs. Carl Stucke, daughter, recently, in Hollywood. Father's with Warners story de-artment.

ter, recently, in Honywood,
mr. and Mrs. Thurston Maeauly,
son, recently, in Vienna, Father is
news the second of the second of

is wafer.

Mr. and Mrs. Joe Slnay, daughtor, Hollywood, May 16. Father is
Mr. and Mrs. Paul McKamara,
son, Hollywood, May 19. Father is
med flack for Schnick Productions.
Is head flack for Schnick Productions.
daughter, Kilgore, Texas, recently,
Father is owner of the National
theatre, Louisville, Syr
father is owner of the National
theatre, Louisville, Syr
daughter, May 8, New York,
Father is office manager of Film
Classics' N. Y. exchange.

Variety Bills

WEEK OF MAY 26

Numerals in connection with bills below indicate opening day of show whether full or sulft week.

Letter in parentheses indicates circuit: (1) independent; (L) Loew; (M) Moss; (P) Paramount; (E) REO; (S) Stoll; (W) Warner; (WR) Walter Reads

NEW YORK CITY Capitol (L) 27 Xavier Cugat Orc Ross Murphy Harrey Stone Music Hall (1) 27 Jairied Blowman 2 Pairied Blowman 2 Shirley, Sharon &

Al Kelly
A L Simplins
Straid (W) 28
Eddy Duchin Oro
Artic Dana
P Frants & Janyce
BRONX
Windsor (I) 28-30
F (Conville Co
Pat Rooney Jr
3 Claire Sis
The Delmars
BROGELYN The Delmars
BROOKLYN
Flatbush (I) 28-1
York & Pierce
Grace Drysdale
The Delmartins
Malone & Sharoa
QUEENS
Jamalea (I) 26-1

QUEENS
Jamaica (I) 26-25
Joes
Val Eddy
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BALTIMON.
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The Morrocans
The Vikings
Nancy Donovan Nancy Donovan
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Royal (1) 28
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Jame Powell*

BERTAIN

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Chas Hasue
Arnaut Bros
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Raf & Fe
SUNDERLAND
Empire (M) 24
Spivs & Drones
Ernie Lotinga
4 Aces
2 Tomsons
3 Caballeros
(ione Patton
Lewis King
Hetty Brayne
2 Sailors
2 Sailors Glenn & Jenkins
Grayson
CINCINNATI
Albee (R) 27
Vaughn Monroe O
3 Dunhills
Frankle Fontaine
Cece Blake

Moonmaids

DAVENPORT
Capitol (P) 31-3

Tex Williams Bd
DETROIT
Capitol (P) 27

Disc Jockey Show
Ella Fitsgerald
Harmoniests
Francie Craig Co
Tue-Tones

Ella Fitsgerald
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Frank Marlows
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Helene & Howard
Nicola Frona
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Carman (1) Jim Wong Trp Jack Marlin M Hendricks

TEANSFIELD STORE OF THE STORE O

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Herry Viers
Larry Viers
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Albert Murdon
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Jill Summerer
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Watter assume the control of the con

Cabaret Bills.

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Junear Mallet Line

B. Ohle

Formanda Crespa

Formanda Crespa

Victoria Barcelo

Rita & Rodne

Los Barcelo

Rita Barcelo

Martha Short

Rita Barcelo

Havanna Ord

July Barcelo

Blackman Oro
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Carlos Solina Oro
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Bourbon & Bain
Bull Michaels
Bill Michaels
Melody Riders
Village Vauguard
Louise Howard
Ram, Ramicez
Jay Marchall
Don Frye
Waldorf-Astoria
Donald Richards
D'Angelo & Vauya
Erail Coleman Oro
Mischa Borr Ore

Lacry Ciliady and the control of the

CHICAGO

CHIGAGO

Micklewis (as y Clarides Octoberon Open Control of Contro

Dick Haymes has been set for one week at the Oriental theatre, Chicago, starting July 22. He fol-lows with the Roxy theatre, N. Y.

SOLDIERS IN GREASE PAINT

In Memoriam 1948

George Mack

Maxine March

Ben Reuben

Roy Rognan

Lionel Royce

Jack Ross

Al Sabath

Val Salata

Tamara

Kay Tyler

Christine Street

Rob Ring

Elmer Baidus

Billy Berry

Jean Blackburn

Peanuts Bohn Norma Brown

Kid Chapman Chandler Christy

Joseph DeSantis

Harold Diamond Ruth Donor

Coburn Goodwin

Ewen Hail Ed Hutchinson

Adelaide Joy

Charlie King

Charlotte Kina George Krinog

Emil Lennard

Myles Lyons

Evelyn Wahl Vern Wahl William Joseph Walsh

James Wilder

Gay Young

Strand, N. Y.

Eddy Duchin Orch (15) with
Jeri Keever; Artie Dam, Perry
Franks & Jantee; "Silver River"
(WB), reviewed in Variety May
5, '48.

Eddy Duchin's seven-year absence from Broadway makes him virtually a new personality to band circles. Between his appearances an entirely new generation of show-shoppers has appeared on the scene. It's appeared on the scene. It's appeared on the scene. It's appeared on the mid-actions point to a return of musical orthodoxy with a dash of sweetness.

musical erthodoxy with a desired by Drickin, consequently, returns at a time when the music he dished out prewar is on the upbeat. It's aimost as if he's never been away, tidon. With his instrumentation of five reeds, six brass, four rhythmas, including a pisson in addition to the keyboard that Dricking and the six of the six of

secondary consideration. The masstros digital detectivity is the major
Live of the control of the control of the control
Duchin's keyboarding has been
Appl in trim and before the public
car with his gilut on the Kraft,
much he's selected a time grouping
which makes full use of his brand
of colorful and frequently excitment he's selected a time grouping
which makes full use of his brand
of colorful and frequently excitas "leftu Century Drawing Room",
and "Embraceable Von" Indicate
that the Belsig which made him
does the still very much in evidence today. His efforts rateaget—slave live years
get—slave in the color
side of the

to My Head make for nearly Sarrounding h o w includes Perry Franks and Janiee, a top team, moving over from the Hold Belniont-Pleza's Class Batt to provide a fast turn with ballet underings. Artie Dann makes his impress on the crowd with comedy built around his king-size schluor. Her, assuming the stature of a queent appearances here. It's not an essentialty elever or with turn, but Dann knows how to work on audhence.

Hippodrome, Balto.

Hispocarone, Raite.
Baltimore, May 23.
Marvin Ellin, Henry Hickenan, Al
Ross, Eddie Fenton, Al Stevens,
Slim Stuart, Joe & Loe, Johnny
Faust Marionets, Terry Grue, Mr
ronones (3), Jo Lombardi house
orch (12); "Adventures of Casunora" (E-L).

Combination of local disk jocks, quiz operators and local sight taleuit has been nicely combined for entertainment and healthy reaction at the wickets. Layout Is emceed by Al Ross, of WBAL, who brings on his rival station competitors and their talent selections quite pleasingly.

Combandation of local max poets, see that she he nicely combined for entertainment and healthy reaction at the witecks. Layout its assent the companion of the combined of the

show. With some sharpening up, material and general pacing would be a natural on any layout. A perfect clincher here when caught. Biz yery good. Burm.

Music Hall. N. Y.
Loon Leonidoff production of
'On the Beem,' with Patricia
Bouman, Rudol Kroelter, Toril
Bouman, Rudol Kroelter, Toril
Rudelli (3), Glee Club, Corps de
Ballet, Rociettee, Symphomy Oreh
Contineed by Alexander Smallens;
phy, Florence Roppe and Gene
Smider; Biphing, Eugene Bruun;
"The Prute" McG), renieused in
Vanury, Music, Al., 248.

Smider: lighting, Eugene Braun;
'The Fruite' light, response to the control of th

in a fast runoff of tumbling.

The Rockettes wind up the bill with a familiar display of their precision terping. As part of an artist of their precision terping. As part of an artist of their precision terping as part of the runarial connecty set in Hollywood, the line is backed up by the glee club in a boy-meets girl routine. This number is par for the Music Hall's standard for spectaculars.

Herm.

Apollo, N. Y.

Cat Anderson Orch (13) with Lucy Elliott: Josephine Premice, Emerald Staters (2). Earl & Frances, Sybil Lewis, Pigment Markham, John Bunn; "Docks of New Orteans" (Mono).

With seasonal diminishing re-

With seasonal diminishing returns prevailing at the Apollo, Harlem, boxoffice, it has one of its less expusive items. Nonetheless, it is a well-built show that plays on an even keel with all components showing up nicely.

The musical backbone is by the temperature of the same an instrumentation of five sax, an equal amount of breas and three rhythmatic in the raw musical ment that's liked by the Apollo patronage, and also shows up well un the owner in the raw musical ment that's liked by the Apollo patronage, and also shows up well un the owner in the raw musical ment that's liked by the Apollo patronage, and also shows up well un the owner in the resulting the same that's liked by the Apollo patronage, and show it will be a seen with the rendition of Anders and object in the raw in the rendition of Anders and display its ability to hit and and display its ability to hit and the clarinet. His vocalist, Lacy Ellot, makes a fairlist lumpression of Chance" and "Bundaman." of a chance and "Bundaman.

Paramount, N.X.

Budy Moreno with 10 with Paramount, 10 with Paramount has a neatly varied assortment of talent to the current show, will Henny (3) for the sa. Buddy Moreno is the band. The house had been a same that the same that the

Oriental, Chi

Uriental, Chi
Chicago, May 20.
Horace Heidt Orch (13) with
Dick Contino, Harold Parr, Richard Melari, Patti O'Hara, Harold
Peck, Tiny Hatton, the Camerolas
(3), Jerry Rothaus, Hallyard Patterson, Stanies Morris, Decoy Descontinuo Meris, Company CoCrimson Kep* (20th).

Crimson Key 2011. The Crimson Key 2011. Horace Heldt has packed a lot of entertainment into his package of newcomers and he's also packed of newcomers and he's also packed age. Bill runs 70 minutes with no sag throughant and plenty salvos from the audience. Heldt sharing "Green Grass Grew All Around," while sidemen pop up with props used to the tyrics, Harold Peck with the control of the tyrics, Harold Peck and the tyrics, Harold Peck and the tyrics, Harold Peck and the tyrics of the tyrics and the tyrics, Harold Peck standard tap terps. Tiny Hutton clowns "Too Fat Polka" for okay returns, followed, by an effective Hour, word of "Now Is the Barolist Pat Theorem 1981.

New Acts

SUZY SOLIDOR Songs 18 Mins. Versailles, N. Y.

Versailles, N. Y.

Since a VAMERY mugg's knowledge of Prench is usually limited or Prench is usually limited to prench is usually limited to prench in the prench is usually limited for routine, it must be said, at the outset, that there won't be any criticism of Suny Soldor's Prench. American debut, does awaken in one the feeling that knowledge of the language would make one more fully appreciative of the songs ahe Lucienne Boyer, Edith Priz. Trenct, Sablom-and Chevaller, of course—have the innate quality of consciously in need of knowing the International Prench without one feeling too consciously in need of knowing the International set, namely those who have frequented her La Vie Parisienne it was a sun and the prench of the pre

BARTON BROS. (3)

BARTON BROS. (3)
Comedy
18 Mins.
Ratio.
State of the stat

bends and shouted requests give our with a limited version of the "Joe and Paul" ditty. The rest is anart, showmanship and swift should be should

PAUL GAYTEN & TRIO With Annie Laurie Instrumental 14 Mins, Apolló, N. Y.

Apollo, N. Y.
Paul Gayten and Th'o, with an instrumentation of piano, drums, guitur and bass, present a well-give, colorfully rendered with escellent musiclanship. Colored group is lead by Gayten at the property of the color o

numbers.

Combo has a neat way of playing with a melody in a manner that permits them a wide range of inagination and subtlety. And the combot in the latest world, in the latest dept. In the latest dept. In the latest dept. In ballad treatment.

treatment.

As a theatre act, however, they still have to build in manner-of presentation. Their offerings so far are for the jive afficionados, and lack the visual attributes that would make them an ace theatre bet. At their present development, they're good for bounges and intimeries.

Intent, they be good of homes and homes in the homes of the song Onla 20 Minus.

20 Minus 10 Minus 10

Notably sock is her work with ciggies and lighted candles. Openers are Mage and Carr, with a blend of tapstering and tappings to set a flick pace. Sid Stone makes for a groovy connection and the state of the glib hutchest parties spot. Smooth handling of lines as set to the glib hutchest parties spot in the glib hutchest parties spot lines, as set to the glib hutchest parties spot lines as set to the glib hutchest spot lines as set to the glib hutchest spot lines as set to the glib hutchest spot lines are spot lines and the spot lines are spot lines are spot lines are spot lines and the spot lines are spot lines and the spot lines are spot lines are spot lines are spot lines and the spot lines are spot

tion only to get our arter repeated tumpet to his father's guildra and mother's accordion for excellent results. Youngster's trebling of "Mannan" nets prolonged applauses. When the second form, but "Second Hungarian Rhapsody" isn't the best choice for this instrument, Harold Parr, blind with "Nature Boy" and "Ave Marker Bo State-Lake, Chi

Chicago, May 21.
Sammy Kaye's Orch (16) with
Don Cornell, Laura Lestie and
Dick Edwards; Cy Reeves, Olsen &
Joy; "Caged Fury" (Par).

Dick Edwards; Cy Reeves, Olsen & Joy, "Caged Fury" (Par).

For years Sammy Kave has proved that swing and sway can pay to play. Maestro garbs good musicianship with an easy-going style that sells to all except the sells of the except of of t

Olympia, Miami

Miami, May 22.
Clark Dennis, Think-A-Drink
Hoffman, Sid Stone, Lady Francis,
Mage & Carr, House Orch (13);
"Good News" (M-G).

Good Neues' (M.G.)

Determined loyout makes for a loyout make for a loyout make

Drama Critics' Selections

man' Man, Superman' Mark (Mr. Roberts"). 1 karlon Brando ("Streetcar"). 1 karlon Brando ("Streetcar"). 2 test Performance by a Featured of Starred Actress in a Straight Play

Shoer" ("Manhattan").

But Burns ("Manhattan").

But Burns ("Manhattan")

But Femme Performance in a

Masseal mance in a
Bestrice Lillie ("Inside USA")... 7
Grace Hartman ("Angel in
Wings").... ings") ette Fabray ("High Button

Nanette Fabray ("High Button Shoert") at Davey Crockett") I Setty Abbott ("Davey Crockett") I Seef Perferences by an Actor in a Supporting Cast (Straight Play or Musical") Karl Malden ("Streetca") 4 James Whitmore ("Command Decision")

hattan")
Tom Heimore ("You Never Can Tell")

haltan. Never Can 1
Bat Performance by an Actress in Call Carlo Cat (Straight Eng or Machan Cat (Straight Cathenine Agen ("Long Way") 1
Betty Linley ("Heilenes") 2
Midded Wall ("Hallams") 1
Betty Linley ("Heilenes") 1
Betty Linley ("Heilenes") 1
Betty Linley ("Toneye ("Cockett") 1
Midded Saulth ("Long Way") 1
Most Promising Voung Actor ("Radion On Machan Cathenine State ("Command State State ("Command

Tabulation of choices of the N. V.

Tabulation of choices of the N. V.

Tabulation of choices of the N. V.

Tabulation of the various "bests"
of the 1887-48 sceep be a Featured
set Performance of the 1887-48 sceep best Per

Best Dance-Director or Chorcographer ferome Robbins ("High Button Shoes") Helen Tamiris ("Inside USA"). Agnes De Mille ("Allegro")...

Best Scene Designer
Jo Mielziner ("Streetcar").....
Leo Kerz ("Antony").
Ralph Alswang ("Strange Bedfellows")

Balph Alwang ("Strange Bed-fellows")

Jerome Morose ("Ballade")

Carl Sigman ("Angel in Wings")

Carl Sigman ("Angel in Wings")

John Land Beet Lyndid ("Ballade")

John Land ("Ballade")

Jo

2 Bob Hilliard "Angel in Wings") 1
Soar Hannerstein "Allegro") 1
Son Hannerstein "Allegro") 1
Son Hannerstein "Allegro") 1
Son Hannerstein "Allegro") 1
Stephen Longstreet ("High Button Shoes") 1
Stephen Longstreet E. Lee
("Look, Ma") 1
Stephen Longstreet E. Lee
("Look, Ma") 2
Stephen Longstreet E. Lee
("Look, Ma") 2
Stephen Longstreet E. Lee
("Look, Ma") 2
Stephen Look Stephen Lo

Anderson, Kelly 'Bests'

ishively few big emotional parts | Haines ("Comman Decision: beary fannas. As usual, the saduel from the same of the first same of the first same of the same of t realizely lew so have a usual, the stilles gave the nod in nearly all cases to work in hit shows. Since Vasinty began the poll in the 1938-88 states, there have been few performances cited in unsuccessful

Only One Tie
The only tie in this year's selecties, was for the best male perfignance in a musical, with Paul
Risdman ('Angel in the Wings')
and Jack McCautey ('High Burden'
Sheri') sharing top position and
altern Green ID Oply Carte Opera
altern Green ID Oply Carte Opera
whiled of the thin Carte III and the Carte
whiled off the thin Carte III and the Carte
whiled off the Carte III and the Carte
Miss even works in her handbag,
this seven votes in her handbag,
this seven votes in her handbag.

Well Molled in "Strangers Named
Rev Molled in "Strangers Named with seven votes in her handbag-likal Malden ("Streetear Named beste") was picked as giving the sole performance by an actor in a supering cast (both straight plays assisted) and Kim Riunter see a supering the supering seed of performance by a femme in a sup-priformance by a femme in a sup-pring cast, Marton Brando (also Streetear") was voted the most promising young actor of the sea-fly supering actor of the sea-fly supering actor of the sea-fly young actoress. Last two were strong choices in their categories. Logan Nosse Out Kazan.

set young actress. Last two were stong choices in their categories. Logan Noses Out Kazan Schua Chogan ("Mister Robers") offeed out Ella Kazan Schua Logan ("Mister Robers") offeed out Ella Schua ("Mister Not out Tester and "Mister Schua Logan ("Mister Robers") of Mister Robers ("Mister Robers") was figured the best brytist of Mister Robers ("Mister Robers") was figured the best brytist and also caped as best fibratistic new playwright and went to William Wister Robers ("Mister Robers") and the William Wister Robers ("Mister Robers") and went to William Wister Robers ("Mister Robers ("Mister Robers") and went to William Wister Robers ("Mister Robers ("Mister Robers") and went to William Wister Robers

Muriel Smith 'Category' Muriel Smith 'Category'

Besides making his selections
for each classification, Brooks Altimon, of the Times, suggested.

"There ought to be a category for
Mariel Smith, who is giving a
notable performance in 'Sojourne'
Truth' and did well also in 'Our
Lan' and The Cradle Will Rock'.

Lan and The Cradle Will Rock."
Although 12 critics were polled, less than that number of votes were cast in several classifications, as in some instances the reviewers felt there were no outstanding choices. In other cases critics to the control of the cases critics to the control of the co

will their voice.
Those queried included Kelcey
Allen (Women's Wear), Atkinson,
Howard Barnes (Herald Tribune),
John Chapman (Dally News),
Freedley (Morning Tolegram),
Robert Garland (Journal-Amerien), Walcott Gibbs (New Yorker), William Bawkins (Worder), Worder), William Bawkins (Worder), Worder), William Bawkins (Worder), William Bawkins (Worder), Worder), Wo "best" list is reserved by contain-for the Journal-American, George Jean Nathan did not participate, but answered specific questions on the Broadway theater (see all-positions) begged of filing a ballot, stating that though he hasn't lost his affec-tion for Vantry—he hasn't lost his hatred of making lists.

Rathbone Signed For '48-49 'Heiress' Season

43-49 Heffers Season
With Basil Ratibone signed for
another season, "The Hefress" is
slated to continue at the Biltmore,
N. Y., at least through July 3. It
will then probably shutter for the
summer, and open next season's
tour Sept. 20 in Philly.
Restrice Straight goes into the

Beatrice Straight goes into the femme lead of the drama Monday night (31), succeeding Wendy Hiller, who's returning to England.

London Levies on 'Lute' For Myerberg 'Skin' Claim

On the application of Gwen Manuering, a London, May 21.
On the application of Gwen Manuering, a London actress, to the Court of Appeal, an order was set to make Michael Myerberg, N. Y. legit producer, give security for the costs of his appeal, \$1,400.
Myerberg failed to comply and his appeal has been dismissed, with costs to Gwen Manuering.

In the course of levvine avance.

coist to Gwen Mannetring.

In the course of levying execution of the judgment which she obtained against Mayerberg last November for Strido plus costs, for the property of th

Webster's Bard Repertory Set For Long Tour

booked for the Shakespearean troupe to be sent out in the fall by Margaret Webster for perform ances in college and high school auditoriums. It's the first profes-sional attraction to be designed for sional attraction to be designed for student audiences only and is in line with Miss Webster's plans to take the drama into the hinterland. She asked for and received con-cessions from Equity in regard to transportation; the company will travel in a bus, with settings and costumes carried in a trailer truck.

costumes carried in a trailer truck. Tour arranged by S. Hurot Mull open Sept. 27, with the closing date in April. There will be 22 actors in the cast for performances or 'Hamiler' and 'Macheth'. Other under for subsequent seasons. Saleries range from \$70 to \$125. seeral leads to get \$250, with a crew four to get over scale pur. An other control of the bookings being \$4250 weekly, which would approximate an earry a guarantee of \$1,750, on profitable.

BROWN'S 'HARVEY' TO END ROADSHOWING

With James Dunn taking over the lead in "Harvey" on Broadway (48th Street) this week, the comedy the lead in "Harvey" on Broadway (46th Street his week, the comedy is slated into the season of 1948-49, as is the touring company headed by Frank Pay, non-y-to-good bloom for the production of the production o

wants to take off June 5 to see his daughter graduate from college.

Pemberton observed that he may swell join Equity, as his Priseo of the stock last summer and recently appeared in it when the show was given by Kansas University players Emporia, Kans. The part originated by Josephine Hull was acted in the college showing by Frances Pelst, speech instructor affice Missister of the College Showing by Frances Construction. Mrs. Peist appeared on Broadway for short time in She it to be professionally billed as Frances Lawrence for the "Harvey" appearance starting next Monday (31).

Dunn may become a legit pro-lucer via the forthcoming "Hero fill."

His by William Friml, son of veteran composer Rudolf Friml, and John Latouche, who wrote the tyries. The Friml-Latouche effort is described as an American fantary along the lines of "Brigadoon". and John Latouche, who wrote the received and the Latouche as an American fan say along the lines of "Bris" on "Free Frye will direct the product of the product of the product of the product of the wings," at the Barretheatre, Abingdon, Va., week of June 21.

Mayor O'Dwyer Confers with Showmen On Plans for N.Y.'s 50th Anni Fete

N. Y. CITY CENTER **SHOWS 16G PROFIT**

Another to the annual statement of the N. Y. City Center of the Salvare that ended in April the non-profit organization, which operates the man and the state of the salvare that ended in April the non-profit organization, which operates the man and a Sidoub. Newbold Maries, who announced the first successful season, did not state, however, that there was a deficit from last year, apparently even after the musicians union dopated \$10.00 the number of its members engaged there.

there. Center lost \$30,000 during 1947-58 with its grand opera and symphony seasons, the red being about equally split between the two projects. Last fall it made \$75.00 with the repertory company, which its indicated, will about break its indicated, will about break poided seasonally. Statement de-tails a profit from other income-of \$48,000.

\$46,000.

The combined item includes guarantees from attractions booked into the Center, including the Balletin the Center, including the Balletin the Center's season of the Balletin the Center's established to greek. Profitable income, lost on greek and the Balletin the Center's established to greek. Profitable income, lost on greek and the Balletin the Balletin the Balletin the Balletin the Center's established the Greek and the Balletin the

Kills Last Hope For Lisner Aud., Wash., To Go Comm'l Legit

10 to Unima 1 Legal
Dr. Cloyd Heck Marvin, president of George Washington May 25.
dent of George Washington University here, has apparently Milde
of the last lingering hopes that the
would be available for legit shows
next fall and winter. Affirming
the stand taken earlier by other
university spokesmen, Dr. Marvin
explained that Lisner could not be
tied up on a long-tyrm contract for
tied up on a long-tyrm contract for
clai purposes, since the auditorium
was needed for university activi-

ties. The National, town's only legit-er, quits stage shows following the current attraction because Equity to appear in a theatre with a white-only policy. Liser audi-torium, incidentally, also had a "white-only" policy for the limited time it ran commercial attractions, a couple of years ago.

ACTORS FUND IN RED FOR FIRST TIME IN YEARS

The Actors Fund is in the red for the first time in years, it was re-vealed at the annual meeting of the Fund Friday (21) at the Coronet theatre, N. Y. Vinton Freedley, treasurer, in

Fund Friday (21) at the Coronet theatre, N. Y. The Coronet theatre, N. Y. The Coronet the

At the invitation of New York's Mayor O'Dwyer, a large delegation of showmen confabbed with the Mayor last Wednesday (19) about the theatre's participation in this summer's 50th anniversary celebra-tion of the merger of its five bor-oughs into the city of Greater New York

York
Most of the celebration activities
will be in Grand Central Palace,
but it is up to show business to
formulate its own plans for representation there or elsewhere. Pictures and legit are expected to
finance their part of the jubilee.
finance their part of the jubilee.
Show biz participation.

show biz participation.

One idea mulled is the presenta-tion of plays in the open, calling for the formation of half-a-dozen for the formation of half-a-dozen companies for performances in the public parks. Similar performances are not infrequent alroad but are in the metropolitin area. Open-air drama was given during the Federal Theatre Project regime, admission being free, the Governments of the companies of the co

trucks.
With light steel supports, such as used for parade-viewing stands, it is thought that open-air theatres would be practical. Such plans, however, would be subject to okay by Robert Moses, commissioner of parks. Admission of \$1.20 top would be charged, and it's claimed that only canvas enclosures would be required. Whether such perform-ances could approximate profes-sional presentations is also to be

determined.
It's proposed also to import a
French grand opera company to be
housed at the City Center theatre
but although the plan is more or
less vague, the American Guild of
Musical Artists is disturbed over
the idea. AGMA says that it has an
agreement with the Center and obagreement with the context and freely to any similar attraction which would curtail engagements of its members. Part calls for 14 weeks seasonally, entered into by AGMA in consideration of contract concessions to the Center.

Railroad-Sponsored Spectacle for Chi To Use 150 Actors

"Railroads on Parade," spectacle drams that was one of the features of New York's World's Pair, wall this summer, plans for the exhibition and show rapidly nearing completion. Cast of 50, plus 100 portion of the program, legit actors being used as they were in the original attraction. The Chi engagement of the program legit actors are the program of the program of

July to September.

The rallroads participating have asked Equity for rules concessions, legit union having jurisdiction. "Parade" is placed in the same classification as open air operatus. Equity has upped the minimum pay from \$90 to \$75 for this show. Actors who were scheduled to get workly, and a number of leads will get more than \$100.

"There will be 28 performances."

There will be 28 performances weekly, exhibition expected to have an admission fee of 50c. Performances will approximate an hour and 15 minutes, show going on twice in the afternoon and twice nightly. During five weeks of re-hearsals actors will get \$25 alnearsas actions will get \$25 ar-lowance pay, with extras, who will get \$40 weekly, allowed \$15 per week during rehearsals. Both prin-cipals as well as extras are being engaged in Chicago.

engaged in Chicago.

Every railroad in the country is
participating in the promotion, major lin's having aflocated large
sums for the Chicago event. Innovations in passenger transport
convenience will be on public view
for the first time.

Carradine in 'New Moon'

John Carradine has been signed by the State Fair Casino for the role of Ribaud in "The New Moon," starlight operetta which runs July 19 to 25. Production will feature Watter Cassed and Frances Greer.

N. Y. Public 'Hit-Crazy'

continued to hotors aren't impressed by Holly-wood's contribution to lesit, have no overall reaction to the quality of the season's revivals and offer to blanket theory for the failure of London-New York play inspect of London-New York play in general, they appear to like the idea of plays without seeneys—within limits. One of the cround that it is "losing the art of participating in a play or musical—of giving himself to it in order to increase his own enjoyment," and the control of th

own enjoyment."

The New York drama critics offer their comments in response The New York drama critics offer their comments in response to queries by Variety, in connection with its annual polls of "bests" for the Broadway season. The questions were as follows:

tions were as follows:

I. Weg there amything new or different about the past season, which was the past season and the past season and the past season?

2. Any effects of Hollywood on Broadmay this season?

3. What about the season?

3. What about the season of Broadmay the season?

Theatre, City Center, Theatre, City Center, Theatre, City Center, Contributions substantial, healthy or a passing phase?

statistal, healthy or a passing phase?

4. What do you think of the types of reviseds stanged this year, which are the solid problems?

5. Were there enough serious plays about topical problems? Should there have been more or less of them, or more or less of the them or less of them or less of the them or less of them or less of the them or less of the them or les

done without scenery, presumacy to get around costs. Does this show that the theatre can get away without elaborate scenery?

8. Is ballet in musicals on the way out or as strong as ever?

9. How can you explain the flop on Broaduagy of the British hits?
And the flop of U. S. hits Loridon?

Chapman Welcomes H'wood

ind the flop of U. S. hits in Loridon?

Chapman Welcomes Hwood
Not all the critics replied to the questions, and some answered certical queries that the control of the season was the growth in intelligence and ability of the beginning that the control of the season "was the growth in intelligence and ability of the beginning that the control of the control of the season was the growth in intelligence and ability of the beginning that the control of the

goer owes the British showman an apology. The New Yorker has become so hit-crazy, so lazy about making his own choice, that he has become a menace to the continuation and growth of the theatre here. All he wants is so many dollars' worth of tickets, and the more the ducats have cost him, and the harder they have been to get, the harder they have been to get, the word of the cost of the c

Why Think About Pulitzer? George Jean Nathan, of the Journal-American, says the season

was little different from previous ones. He finds producers "still complaining about the dearth of good scripts and yet turning down really good ones. I know of at

ones. He finds producers "still complaining about the dearth of seath of se

"Finlan's Rainbow."

Brooks Atkinson, of the Times, calls it a "remarkably interesting season." He cites as effects of thou courset comediate of two courset comediates of two courset comediates of two courset comediates. Bedfellows," both written by Coast authors and both (incidentally, or otherwise) rapped as rather inconsequential in his original reviews. He regards the off-broad-views. He regards the off-broad-views. He regards the off-broad-views and constructive," and expresses the terse opinion-that "ballet is in."

William Hawkins of the way the constructive of the constru

the trees opinion-trait router, in William Hawkins, of the World-Telegram, notes that Hollywood sent more good players and directent more good players and directthe schivtly of off-Broadway groups to be ability and substantial and "willcontinue until they are too successunders of revivais like "Topaze",
"Ghosts" and "Tonight at 830" and the schiz of the schiz

in musicals is as strong as ever, "but only where it's original."

Over-de-Mille-to-Storchouse Wolcot (Bibs, of the New York: Worker (Bibs, of the New York: Worker (Bibs, of the New York: Worker) (Bibs, of the New York: Work: Work Over-de-Mille-to-Storehouse

Broadway." Aithough he feels that "Medea" and "Man and Superman" would be "outstanding in any season." he is "shocked" at the way "Topaze" and "Ghosts" were "reduced to pygny stature by dull, incompetent productions."

Equity 'Evades Issue'

Equity 'Evades issue'
The critic is "delighted" with
the off-Broadway groups, but adds
the "wish that Equity and its associate theatrical groups would
take the strings off the Experimental Theatre. I think that ET, mental Theatre. I think that ET, promising though it be, is but an official excuse to deny enterprising, ambitious and talented young groups the right to function. Equity and its associates can now point to the ET and say, 'See, we have one,' when we really have not.

point to the ET and say, 'See, we have one,' when we really have have here we really have have here have been been as the here of the saw. Equity and its associate decoups should recall that the here Guild was an outgrowth of the Washington Nobel prize-winner for dramaturgy, Eugen of the Provincetown Players. These experimental groups sent a how experimental forces that the scene designers, cut his eye teet in the experimental forces that the will limited resources, but vast imagination, to nourish our ownercial theatre.

"I do not think," coleman con-

manganaton, to nourish our com-mercial theatre.

"I do not think," Coleman con-tinues, "that true ballet has been seen. Buy musles has been and interpretive dance. I believe that if great artists like Allela Mar-kova, Anto Dolin and Mia Slav-enska were ever presented in bal-let sequences chorosgraphed by a market of the Musles of the seen and he performed effectively by so-so-dancers. Classical ballet requires more brilliant dancing."

Obituaries

- Continued from page 47

"Lend Me Your Ears" and "The Body Beautiful." Survived by his wife.

FRANK CAVERLEY FRANK CAVERLEY
Frank Caverley, 77, former dialect comedian and member of vaude team of Raymond & Caverley, 100 for the company of the caverley, 100 for the caverley, 100 for the caverley, 100 for the caverley, 100 for the caverley of the

active in realty business at time of dethinoid. A Caverley, during their long career in vaude, were rated one of the topflight concedy acts in show business. The was a collect from the start and successful throughout the years. During the start and successful throughout the years. During Teutonic, they camphored their and hirde out, in straight roles in and hirde out, in straight roles in ended. They reunited and revived their act and continued in it until vasue of the start of the

ANDREW A. LARKE Andrew Avid Larke, 65, broad-caster and former newspaperman, died of a heart attack, May 19, at his home in York Mills, a suburb

of Toronto.

He was probably best known for his newscasts on Sundays over the CBC Ontario-Queben network. In the program, which he started in 1940, in cooperation with the Canadian Weekly Newspaper Assn., he broadcast items dealing with happenings in small towns and farming sections, culled from week-

Inside Stuff—Legit

Tributes to Habimah were paid Wednesday (19) night at the dissert in its honor given by the American Fund for Palestinian Institution at the Hotel Waldorf-Astoria, N. Y. Norris-Houghton, directory of the tree, gave the Hebrew acting group credit for its creativeness of theatre, saying it was slike nothing seen before. Louis Nizer, the attorney, said that part of the spirit of embattied Israel was here in attorney, said that part of the spirit of embattied Israel was here in Habimah. Chaim Weizmann, president of Israel, who was too ill to attend, sent a message declaring that Ibabimah was helping to strengthen Dr. Emanuel Neumann, president of the Zionist Organization of America. Harry Hersifield emceed.

Habimah vill continue in N. Y. another two weeks, after which the company will return to Tel-Aviv. Plans for engagements outside N. Y. have been shelved.

e neen snelved.

ne Habiman engagement is rated successful. If business for the two weeks continues at the levels registered so far, the venture break even, not including transportation costs.

Lobbies in Broadway legiters are steadily being refurbished, latest to be dolled up being the Adelphi ("Look, Ma, I'm Dancin'"). Most extensive treatment is that of the 46th Street ("Finlars Rainbow"). Adjacent smoking promende is being decorated with prize-winning paraliting deals with hit musicals that played the (hester within the past 20 years, including "Rainbow," others being "Good News," "pole WThut." "Bellzapoppin," "Panama Hattie," "One Touch of Vetus," "The Red Mill" and "Knickerbocker Holiday," though latter opened party to be held in the promenade June 3, they being, Moselle Thompson, Thomas Avery, Theodore Kida, Burton Schuntan, Stephen McCrae, Daniel Barrick, Sam Musiker, Frank Helz and Janies Steinberg, In addition, Miss Thompson and Avery were awarded scholarship trap to France and Italy.

Eliborate party in celebration of "Annie Get Your Gun" having completed two years on Broadway (Imperial) was held in the ballroom of the Hotel Flerre at midnight Saturday (22). Rodgers and Hammerstein, its producers, were the hosts. Highlight was a buriesque of came on as kids. Show's Annie Oakley, Ethel Merman, had the guests roaring when she appeared as a tot with a waving plumed hat. Same reversal of parts applied to "Annie's Indian ballet. Juveniles were supplied with special lines by the cleir players. Charles Atkin, general stage manager, put on the entertainment.

First of scheduled annual prizes for the season's best unfeatured supporting London actor and actress, from funds supplied by Clarence Derwent, amounts to 50 pounds sterling, technically around one half of the amount awarded Broadway players seasonally by the Equity prexy. The \$500 prizes to Broadway actors also recently announced will be presented Friday (28) at Equity's annual meeting, the recipients being Richard Coogan and Catherine Ayers, both of whom are appearing in "S. S. Glienchi" (city Center) and who won the awards for appearances in Experimental Theatre shows.

After surgeons delayed for several days, Sid Harris, alling company manager of "Look, Ma, I'm Dancin" "(Adelphi), was on the table for the hours last Saturday (22) for a secondary chest operation. He was then placed in an oxygen tent. Patient is a cousin of Lewis Harris treasurer of the Biltmore (The Heitres)", who lost a sister and mother-in-law last week. Charles Harris, general manager for George Abbott, is also a cousin.

Union ruled that 12 musicians be engaged for "Ballet Ballads" when it moved from the Elilott (Experimental Theatre) to the Music Box, N. Y., last week but actually only one additional man was required. Although the score is played with two planists, there is a replaced duo on the payrol, also conductors backstage for the chorals. With other aldes the music department totaled 11 before the show went on a commercial basis.

Harry M. Cooke stepped into the male lead in "Born Yesterday" at the Lyceum, N. Y., last midweek when Paul Douglas had laryngitis. Although he handled only a bit in the show, Cooke was up in the lines and gave a creditable performance with the result that he was made understudy in the role. John Alexander replaces Douglas in "Born" at the end of the week, when Douglas goes to Hollywood under a film contract. Cooke went in again Monday (24) for the alling Douglas.

Friday (20) a memorial library consisting of some 800 volumes and records of Dural the secretic of the N. Y. Dally News, will be installed in the Jackson and the property of the property Joseph Medill Patterson. Mantle, who died last winter, left some property in Forest Hills. L. I., where his wife and sister continue to reside. His estate also includes securities, including stock in the News.

A case of personal apparel that belonged to the late John Hallides was received by Equity from Hawaii, where the retired lett seder died recently. The clothing, turned over to the Stage Relief Fand, was hardly worth the cost of shipment but a local trust company followed the directions in the will. Halliday was well known on Broadway years before he went into big, where he was also a star.

ton for the past 15 years and taught ballet here in recent years. Her husband, Ernest Espinosa, is a pub-ile relations counsel, BT'S FALL N. Y. BOWOUT

HENRY GOLDFIELD
Henry Goldfield, 51, who had
headed his own band and for 19
years had been trumpeler with
at his home in Irvington, N. J. He
had also been with Jan Garber
prior to joining Whiteman in 1924.
He leaves a wife, son, three
brothers and two sisters.

BT'S FALL N. Y. BOWOUT

Ballet Theatre, which has danced twice a season in New York in the past eight years, has cancelled its fail booking at the N. Y. City Cen-ter Nov. 24-Dec. 19, and will only appear once next season, in the

V newspapers.

Adelbert Beseley, 82, musician and former, percy of the Beseley and former percy of the Beseley and Garden perc

Chi B.O. Gets Spring Lift; 'Mary' 18G. 'Roat' 28G, 'Shoes' 23G in 5, 'Cleo' 26G

Opening of "High Break 25,"
Aided up to a spring tent for to a fact of the start of the

ances. Should go on a socke 370-John Loves Mary," Harris (15th wk) (1,000; \$3.71). Neat \$18,000. "On Approval," Selwy (1,000; \$3.71). Opens Tuesday, June 1 "On the sound of the sound of the sound June 1 and 1

CASTING COMPLETED FOR L'VILLE'S AL FRESCO

L'UILLE'S AI FRESCO

Louisville, May 25.

Casting has been completed by penis Du For, producer, for the penis Du For, producer, prod

Added Strawhats

Added Strawhats

Following are the summer theats, not included in previous listsees, not included in previous listsees, not the decided in previous listsees, not the decided in previous listsees, not the sees of th

st Northport; Alicne Tivoli house. (N.).

**East Northport; Alicne Tivoli Playbouse (Co.)
Sea Cliff: Sea Cliff Theatre: William Hunt, Thomas G. Ratlotte, F. (E.)
Matunet; Thomas C. Ratlotte, F. (E.)
Matunet; Theatre-by-the-Sea:
Thomas B. Eldershaw (also East Driban, N. V.), 223 Hasbrotham, N. V.), 223 Hasbrotham, N. V.), 234 Hasbrotham, N. V. (E.)
Matunet; N. (E.)
Matu

'WINSLOW BOY' DOES **FAIRISH 14G IN PITT**

FARMOIA 149 IN 171
Nixon season came to an end
last week with "Winslow Boy" and
the English importation got only
a fair \$1,400." That was something
of a disappointment considering
arve notices show got as well as
fact that it was playing under such
seription auspices. Top war \$2. scription auspices. Top was \$2.
It's been a long and pretty profitable season, starting Sept. 22 with
"Chocolate Soldier," and no complaints. Nixon may have a few
rentals before finally closing shop
but nothing important.

Prince' \$15.500. 'Bride' 8G. Philly

Philadelphia, May 25. Philadelphia, May 25.
"The Stidedn Prince," which collected an okay \$15,500 on its hird and final week at the Formation of the prince of the p

1947-48 Season this Saturday.

However, it now appears increasingly probable that the Forrest—Philly's only aircooled house
—will reopen at least in time for
the Republican convention in June.

"Oklahoma," is now mentioned as
the likely attraction.

Estimates for Last We

"There Goes the Bride," Walnut (1,340; \$3.90). Very tepid biz after so-so notices, with \$8,000 for the single week. House now shuttered until September.

ea until September.
"The Student Prince." Forrest
(3d wk) (1.766; \$3.25). Ended ump-tieth local engagement with okay \$15,500, which looked especially good at this low scale. House cur-rently dark.

"Anna Lucasta," Locust (1st wk) (1,580; \$3.90). In for two wceks' return engagement after fine run last season. Fairish \$7,000.

Current Road Shows

(May 24-June 5)
"Anna Lucasta"—Locust, Philly

"Anna Lucasta — Locur" — Aud., (24-29). "Annie Get Your Gun" — Aud., L.A. (24-29); Opera Hsc., Frisco (31-5). "Blackouts of 1948" — El Capitan, L.A. (24-5). "Blossom Time" — Studebaker, Chi. (24-5). "Blossom Time" — Studebaker,

Chi. (24-5). "Burlesque"—Shubert, Bost. (24-

"Buriesque"—Shubert, Bost. (22-"Carouset" — Orpheum, Omaba (24-29); KRNT, Des Moines (27-29); Davidson, Mil. (31-5). "First Mr. Frasco" — Selwyn. (11-14). Selwyn (24-5). "Harvey"—Natl., Wash. (24-5). "Harvey"—Genry, Frisco (24-5). "High Button Shoes" — Gt. Northern, Chi. (24-5). "John Loves Mary"—Harris, Chi. (24-5).

"John Loves Data; (24-5).
"Lady Windermere's Fan"—
Metropolitan, Seattle (24-30);
Temple, Tacoma (31); Aud., Oak-land (2); Aud., San. Jose (3); Aud.,
San Diego (5).
"Oktahoma!"—Opera Hse., Bost.

(31-5). "Oklahoma!"—Biltmore, L. A.

"ORIAInoma: (24-5).
"On Approval"—Plymouth, Bost. (24-29); Selwyn, Chi. (31-5).
"Private Lives"—Mayfair, Port. (24-27): Curran, Frisco (31-5).
"Show Boat" — Shubert, Chi.

(24-5). "Sleepy Hollow"—Majestic, Bost. "Winslow Boy"—Royal Alex., To-ronto (24-29); Cass, Det. (31-5).

Schwieger Switches

Toledo, May 25.

Hans Schwieger, conductor of the Fort Wayne (Ind.) Philharmonic Orchestra since its organization in 1944, and Richard H, Wangerin, business manager, have resigned to Join the Kansas City Philharmonic Orchestra, beginning Wangerin, formerly with Port Ween.

Wangerin, formerly with WGL, Fort Wayne, became manager of the Philharmonic there in 1946.

'Blossom' 14G, Detroit

Both legit hobetroit, May 25.
Both legit hobetroit, May 25.
Both legit hobetroit, May 25.
Both legit hobetroit, May 26.
Both legit hobetroit, May 26.
In the Case with close to \$14,000 in the control of the control of

'Sleepy' 15G in 7. 'Approval' \$9,000. D'Ovly 30G, Hub

"Burlesque" opened last tights stay to wind up the lerit season in the Hub this year, save for a return of "Oklahoma" May 31 at the Smits year, save for a return of "Oklahoma" May 31 at the Boston Summer Tues of Far, though the Boston Summer Tues of Far, is set to retain the Boston Summer Tues of Far, is set to retain a big attraction with "Mikado" into a big attraction with "All the big attraction with "Mikado" into a big attraction with a b

Chicago.

"Sleepy Hollow." Majestić
(1,500; \$4.80) (1st wk). Didn't know
what to expect on this late-comer
but it got generally good notices,
with raves for Gil Lamb. Result
was estimated \$15,000 on seven
performances, but should build.

'Annie' Wow \$56,000: 'Okla.!' 35G in 9. L. A.

Ukla! 354 in 9, L. A.

"Annie Get Your Gun" set a subscription week record last week
with a glant \$56,000, and settled
down to knock off a new house
down to knock off a new house
Opening attraction of the L. Orive Light Open season was within \$400 of the subscription-free
(Trive Light Open season was within \$400 of the subscription-free
of Norway."
Across the street, "Oklahoma!"
went into a unin-performance week
went into a unin-performance week
went into a unin-performance week
grossed \$35,000 on the frame. "Ice
grossed \$35,000 on the frame. "Ice
grossed \$35,000 on the frame. "Ice
scanning street \$422,307 scooped last
take for similar length of
time.
Estimates for Last Week

Estimates for Lasi Week.

Estimates for Lasi Week.

Estimates for Lasi Week.

Estimates for Lasi Week.

Fall Resident for the state of the state of

\$422.50" for you weeks and four days.

"Macbeth," Liss Palmas (1st wb. "And the days.

"Macbeth," Liss Palmas (1st wb. "And the days.

"And the days (1st blue days.") (1st da

Burlesque' 16½G, Toronto

Hurt by national holiday week-end which saw general out-of-town exodus, "Burlesque" did only a dir \$16,500 at the Royal Alexandra, \$3,00 to 1,325-seater scaled at a \$3,00 to 2,325-seater scaled at a Comedy drew rave reviews, particularly for the work of Bert Lahr.

Visitor Influx Hypoes Dented B'way; 'U.S.A.' Tops, 47G, 'Annie' Up, 371/2G, 'Ballads' 61/2G in 7: 'Oklahoma!' Out

Thousands of buyers arrived in Boston prior to probable seaside town last week, and that influx continues, column after column of in-Golden's follows Thurs. (3) next this would partially account for most increases on Broadway but Inlies would prove that it was a standard to the season is signaled not got the season is got the season is signaled not got the season is got the season i

the general doubtful callbre of recent openings is another indication.

cent openings is another indication.

mental show "Ballet Ballet" diart start promisingly, despite legitimate ballyhoo that it was exceptional. "The Vigil," brought in order of the properties of the properties

last weck and, with more improvement, summer continuance would
be definite; around \$32,000.

2. Angel in the Wings," Cronsite
(1.2 Angel in the Wings," Cronsite
(1.3 Angel in the Wings," Cronsite
(1.4 Angel in the Wings," Cronsite
(1.4 Angel in the Wings," Cronsite
(1.4 Angel in the Winds (1.4 Angel)
(1.4 Angel in the Winds (1.4 Angel)
(1

own at around \$27,000 and scheduled into autumn. Cast changes used in the autumn of the control of the control

Bit higher last week, around sacoMake Mine Manhattan. Broadhunet (191) why Bit-1105 80. Has
hunet (191) why Bit-1105 80. Has
pacity, 835 500; big for initianal
revue.

"Me and Melly," Belasco (13th
who (1-1,1977; \$4.50). Not as good
around \$12,000 were substantial
for dialect comedy; planned well
into summer.

Labr:
Tallu 18G, Seattle
Seattle, May 25,
Tallulah Bankhead in "Private
Läves" was on the tepid side will har attention among locals and the Metropolitan,
House, seating \$1,500, was scaled
1,505, \$4,80). Thin and 25, and 2

(25). "Strange Bedfellows," Morosco (19th wk) (C-935; \$4.80). Went up last week to around \$13,000 with the aid of two-for-one tickets; can continue indefinitely at that pace.

"Streetcar Named Desire."
Barrymore (25th wk) (D-1,064
\$4.80) Drama showered with
prizes will doubtless continue to
capacity for a year, if not more;
close to \$27,500.

capacity for a year, if not more; capacity for a year, if not more; (24th with the property of the property of the year of the

and chances not clearly indicated.

Habimah. Broadway (3d. wk)
(1,900; \$44.00). "Oedipus Rex" the
current attraction of the Palestinan players: "The Golem" last
week rather well received and will
be repeated; "The Dybbul" repeats starting Sat. (29); \$19,000
last week; visitors finale June 10.
last week; visitors finale June 10.

peers salt ring Sar. 1927; \$11,000 peers salt ring Sar. 1927; \$11,000 peers pe

"The Play's the Thing," Booth (4th wk) (CD-712; \$4.80). Confident of spanning summer and would extend into fall; playing profitably; up, \$15,000 estimated.

Hedgerow Gets 25th Anni 'Gift'-5% Tax

Philadelphia, May 25. The Borough Council of Rose Valley, the tiny municipality in which Hedgerow Theatre is located, handed the famed repertory group a nice 25th anniversary present—a 5% tax on all receipts.

The tax was to start June 1, but as the Hedgerow group had all its tickets printed for the month, the levy will not go into effect until July 1.

July 1. Chief difficulty for Hedgerow is the fact that the group is not self-supporting. It operates a school in Philadelphia to help pay the freight. Located 16 miles from the center city, Hedgerow has to solve transportation problems and hand ustolumers to and from the stations to insure attendance. Current prices are \$1.20, \$1.80 and \$2.40. The impost, of course, will be passed right along to the patrons,

'Harvey' 25½G, D. C.

Washington, May 25. Washington, May 2b.
Washington gave Frank Fay and
his pal "Harvey" a rousing welcome in the intital stanza at the
National to the tune of a sock \$25,500, at \$3.60 top.
Advance sale for coming fortnight is so solid, that run has been
extended from original four to six
weeks.

'Fan' 16G in 5, Portland

Plays on Broadway

The Vigil

The Vigil

Alexander Barkey for strategement with
extra 10 - Ladina February Report
extra 10 - Ladina Februa Tom Donov
Mary Jum
Dennis King.
Joe E. Mar
Lauren Gibe
Mariel Hutchis
Guy Spat
Milton Parson
Helen Scano
King Donov
Ann Pear

"The Vigil" is the story of the Resurrection, in terms of modern-dress courtroom melodrama. The play by Ladislas Fodor, was first presented last March in Hollywood, with the same physical production and it opened recently in London. However effective it may have been on the Coast, it is a negligible pros-pect for Broadway and seems un-likely for films.

pec au producy and seems un-likely for film.

Except for a rish er extraneous

Except for a rish apparently sub-placed by the seems origi-nally presented. Essentially couri-nally presented. Essentially couri-technique. If the seems of the fact that the principalism for the fact that the principalism for the fact that the principal action takes place offstage. In the case of "The Vigil" time retry of time retry clusters the dialog with the couring the seems of the couring the pro-ting of the principal seems of the principal seems of the As a remit. Prior Vigil" time the

trivialities, but contributes no distinction and little drama.

As a result, "The Vigit uran the many area of the contribution of the contribution

than infection of the property of the production of the production



MELVILLE RUICK

we have seen in years. DETROIT NEWS.

SAMUEL FRENCH

SINCE 1830
Play, Brokers and thors' Representatives 25 West 45th Street, New York 23 Sunset Bivd., Hollywood 46, Cal. S.S. Glencairn

duction C'Neill: "Moon of the "I'm he Zone," "Bound Bast for Cardiff," "The Long Voyage Home," who did general direction of Jose Perry, who had direction of Jose Perry, who had considered to the second that the second the second that McCardinad, Robert Carvoll, Kensell Tesseder, Ralph Roberts, George Coulouis; settings by Herbert Brodhim, Openation, N. E., May 20, 48, 32.0

Discon	Ralph	Dobar
Olson		Tito lete
Davis	Ray	Transite
Dig Prung-	Bobb	Ruse
Dick	Magi	Rust
Max.,		Madin
Paddy	·····	to Lie
Bella	Juan	Coul
Par soe	Victor	Becèro
Kate	Nan Mc	Faring

As repertory the presentation of four Eugene O'Neill short plays has merit. It's being put on for a limited performance of the performance of the

rail obviously dates back to the author's formative days as a dramatist, the compared to O'Nell's subsequent works, which placed him in the front rank of American play subsequent works, which placed him in the front rank of American play subsequent works, which placed him in the front rank of American play subsequent to the subsequent

est wench in the joint. Harold J. Stone is amusing as a drunken Russian. Harold J. Stone is marriage and the state of the

Oedipus Rex

(HEBREW)

Theatre, Inc., presentation (under sponsorable of American Fund for Palectinian Institutions) of Sophocles' Grams in two cate, translated into Hebrew by Saul Chernkhovsky. Sieged by Tyrone Guthrie; sele, Schba, At Broadway, N. Y., May 22, 48;

5, 50 Cm. Concurry, r. Y. May 22, 485 Contigues. Shitmen Flaked Josephs. Mannes Rovina Gerstein. Mannes Rovina Gerstein. Mannes Rovina Marchael Mannes Marchael Mannes Marchael Mannes Marchael Mannes Mannes Marchael Mannes Mann

and static recitations. But the second act bursts open in a territy and static recitation of sull and agony. There is probably no other scene arradel borror of the moment in which the king realizes that Jocasta to both his wife and mother. Typune Gutthrid state of a state of the state of th

Shimon Finkel, as Oedipus, Plays with a slowly accumulated power which is held in reserve until the climactic peak. Aaron Messure with the Alama Rovina draws a touching portrait of Jocasta. The supporting Javers, especially the six old men comprising the chorus, are uniformly supers.

Ballet Ballads (FOLLOWUP)

The Experimental Theatre's move from the Maxine Elloit to the Music Box with its song and certainty a worthy artistic experiment, even if its commercial success appears doubtful. Encouraged by the critical kudos for the one of the control of the

Same production. acts, costumes and simplified sets moved over for the pro run.

The production may be a little caviarish for the run-of-mine Riadio with the control of the first of the f

Experimental Play

Battle for Heaver (EDUC'L ALLIANCE, N. Y.)

GBUCT ALLIANCE, N. Y.

GBUCT ALLIANCE, N. Y.

Thattle for Fleaven, "staged by
the stage of the s

they could.

Part of the Experimental Theatre's series of five plays, "Battle for Heaven" was sponsored by the American National Theatre and Academy.

The Theatre and Herm.

Library Show for Hosps

The Equity Library - produced Turn to the Right," presented April 29 and 30 at the Central High School for Needle Trades, N. Y., has been taken up by the Veterans Hospital Camp Shows for a tour.

College Play

Happy As Larry (THE MASQUERS, AMHERST) Amherst, Mass., May 20.

Amherst, Mass., May 20.
herst College, by arrangement with
sea Meredith and Louis J. Singer, preThe Shusquers in the American proOf "Happy As Larry," ConOf "Happy As Larry," Conof "Happy As Larry," Conof "Happy As Larry," ConMcCount, Incklental director,
S. C. Canteldi, dosigner, Chas
res, lighting and technical director
McGount, Incklental music, Waltel

st Tallon John Maxso
nd Tailor James Maxwe
lothoLois Clane
JoighborsNancy Gibson, Alva Moog, J.

The American premiere of Danagh MacDonagh's comedy-melodrama "Happy' As Larry," presented by the Amherst College Masquers, is by arrangement with a single of the American premier of the American College Masquers, is by arrangement with a single of the American College Masquers, is by arrangement with a single of the American College Masquers, is by arrangement with a single of the American College Masquers, and the College Masquers of the MacDonagh in the written and times is its key virtue, at other times in the centre of the college of the MacDonagh in the scene of the college of the MacDonagh in the college in many places is light and humorous and, especially in the second act, sets a nice temporate of the college of the colleg

the rhymes and meter settle into a chant which becomes tedious and hard to follow.

Of course, poor acting greatly control of the control of

than ever.

The show, although it has many amusing moments, has little real substance. As it stands, with bare rhyme and meter, it is a musical without muse.

Michael Todd, Jr.

Plays Abroad

Bob's Your Uncle London, May 6

London, May 6.

Lealle Henson, John Buckley present tion of musical fares in two acts by Aust Malford, Lyries by Frank Syton, music l Noel Gay. Directed by Henson, Melfor At Saville, London, May 5, 48.

Robert Popeloy	Leslle Henre
Shella Ponetov Shellu	Danyley Penner
Hector Philpot	Sordon Humph
June Philpot	Valerie Tano
Mrs. Edgoose	Vera Pear
Godfrey Fogg	Alec Fint
Dick Allan	Itamish Menzi
Connor	Ricel Chishol
Mandeville	Austin Melfo
Hotel Manager	Guy Far
Fred	Brlan Vog

Acknowledging an enthusiastic curtain reception. Leadle Henson the control of the curtain reception Leadle Henson that the curtain reception Leadle Henson that the curtain care in the curtain care in the curtain care with must as a "a little thing for the sterring area." With that description few will the find that the curtain care with the curtain care with the curtain care in the curtain curtain care in the curtain curtain curtain care in the curtain curtain curtain care in the curtain c

musty gags.

Nonsensical tale deals with three pairs of lovers and the attempts to prevent a young bridegroom spending his wedding night with his

wife, because the boy to whom she was engaged and who disappeared abroad has turned up.

was engaged and who distont she was engaged and who distont showed a shood has turned up. Henson carries the main burden with his fish-like face and rapping with his fish-like face and rapping the street maximum for, both the street maximum for, both the street maximum for the street when situations call for it. Ther is the inheliable Henson drinking sort when situations call for it. Ther is the inheliable Henson drinking sort when situations call for it. Ther is the inheliable Henson drinking son audience, but the morning son audience is the morning that the morning son audience is the son audience in the so

while not noteworth, adequate.

There's no doubt it will enjoy success here, but it's even less exportable than "Under the Counter."

Cane.

De, Fyra Sasa

(The Little Four)

Gothenburg, Sweden, May I.

Minchigan Theatre oreolection of energy
et al. (The Little Four)

little Four Hallen Sas by Nirght African

Smean Sasa by Nirght African

Sm

Comedy is a great success here,

Decree to the second of the se

Oscar Hammerstein II shows the way to a new form of musical entertainment in

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May OK Sunday Shows for Jersey Theatre: Other Strawhat News

Clinton, N. J., May 25.

Eddie Rich's Music Hall straw, hat open the proper strain of the pro

nil be cut.

Rich's resident troupe will inlude John Sherwood Clubley,
amola Robb and Stuart Redd.
John Loves Mary' also will feaure Mrs. Belle Taylor Tierney,
aking her first venture into
aughter Gene's field.

16-Week Season

16-Week Sesson

16-Week Sesson

17-Week Sesson

18-Week Sesson

Hilliop's Shift 25.

Hilliop's Shift 25.

Hilliop Theatre, vet strawhat aggregation in these parts headed no produce the straight of the shift of th

Named Pitt Dance Soloist
Pittsburgh, May 25.
Shirley Eckl, local ballet dancer
who was with the Ballet Theatre
for several seasons, has been engaged as principal dance soloist for
third year of summer operettas at
Pitt Stadium.

CHARLOT MAPS REVUE FOR FRISCO OPENING

Hollywood, May 25. Andre Charlot, whose revues were internationally known for 35

years, is rounding up a new troupe to open in San Francisco before moving on to New York. For 10 years Charlot has been playing character roles on the

Revue is contingent on financing

Harry Green Back For

N. Y. Visit from London N. Y. Visit from London
Harry Green, American comedian who scored in London, is back
for a brief visit to see the season's
Broadway hits. His last appearance
ago in "All for All," in whether
co-starred with Jack Pearl, Play,
originally called "Give and Take,"
was missed to be a season of the season and
the by the late Aaron Hoft
was the season with Green, Pearl not
go to the season with Green, Pearl not
go the season will revive
"Pottash and Perlanutter" in London
and next season will revive
"Pottash and Perlanutter" in London
control of the season will revive
"Pottash and Perlanutter" in London
go the season will revive
"Pottash and Perlanutter" in London
go the season will revive
"Pottash and Perlanutter" in London.

New Atlanta Stock Co.

New resident stock company, set for fall delivery, is in prospect for Atlanta.

To be presented by The Stage, project will be sponsored by Young Matrons Circle of Tallulah Falls

Matrons Circie of Landing School. "The Stage" will be a training ground for thespic aspirants and also will work with writers, as prizes will be offered to play-wrights in Georgia.

Shows in Rehearsal

"Railroads On Parade" - (Chiago).
"Life With Mother"—Oscar Ser-

Skating Revue—Sonja Henie and Arthur M. Wirtz.

Rodgers-Hammerstein Dickering Their First Self-Production Setup

LANG YNK MUSICAL

Two new faces, Walter Burke
and Tim Herbert, conedians are
skedded to p.a. during the forthcoming season of the Municht and the season of the forthcoming season of the Municht and the season of the Municht and Season of the Season of the Municht and Season of the Season o

Martini Personal at First

Drit. FRC S. ARTICA PTECH Nino Martini is booked, follow-ing his South African tour, for ap-pearance in Bulawayo and Salis-bury (Rhodesia), Nairobi (Kenya), and then Cairo. A three months' holiday in Italy follows, with his future engagements uncertain at-tic strobable.

though an opera season in Canada is probable.
Singer's new film, "One Night With You," just completed by Rank Organization, was rushed here and given world premiere in Johannesburg. Occasion was first time any British film preemed in South Africa and also first time a grant was the present of the present South Africa and also first time a star made personal appearance at premiere. Sir Michael and Lady Balcon, on vacation here, were also present in audience, which included many notables.

Lamar Clark, teacher of English at Mercersberg Academy, ap-pointed Assistant to Richard Skin-ner, general manager of Olney Theatre, Olney, Md.

ST. L. MUNY TO TRY OUT Hammerstein 2d, who have never been officially associated in the

TANG SYNE MUSICAL production of shows they've writen, will probably be co-producers of shows they've writen, will probably be co-producers of their forthooming "Tales of the South Pacific." Pair are dickering deld to p.a. during the forthing season of the Municipal trac Asm. in the air fresco the state of the state

Agrini Personal at First
Britt. Pic S. Africa Preten
Cape Town, May 15,
Nino Martini is booked, followig his South African tour, for apcarance in Bulawayo and Saliury (Rhodesia), Nairobi (Kenyal)
and then Cairo. A three moth (Kenyal)
and then Cairo. A three moth can be appeared to make the complete of "Annie Get Your
under the complete of the complete of "Annie Get Your
and then Cairo. A three moth can be appeared to make the complete of "Annie Get Your
under the complete of "Annie Get Your
under the didn't set billing in the instance. On their first production," I Remember Mama,"
of the complete of the compl

All the shows previously co-authored by R & H have been produced by the Theatre Guild. They have included "Oklahoma," "Carousel" and "Allegro."

Columbus Spreads Columbus, O., May 25

Columbus, Vo., 1982 25.

Columbus Philharmonic Orchestra, which has hitherto restricted its touring to central Ohio, plans to branch out with a twin tour this coming season covering eight states in at least 20 concerts.

Izler Solomon will conduct. Or-chestra is now in its third season.

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Literati

Louis Sobol—Rover Boy
N.Y., Journal-American columnN.Y., Journal-American columnN.Y., Journal-American columnN.Y., Journal-American columnN.Y., Journal-American columnN.Y., Journal-American columnN.Y., Journal-N.Y., Journal-N.Y., JournalN.Y., Journal-N.Y., JournalN.Y., detective, and there's a possibility, intery op Nicky Blar
Sobol will take surcease from his
journalistic labors the month of July which he'll spend in Hollywood—"a completely free man, no column, no nodini—Just a holiday"
the Coast through August resuming his column Aug. 1.

Power of Columnists

Prover of Columnists'
Foreign newspapermen, especially those in the British orbit, are forever amazed at the "power of the columnists in America' and the "extraordinary freedom of coprescitors. Arthur Christiansen, editor of the London Express, so expressed when he was a U.S. visitor last control of the London Carpies, and the last control of the London Carpies, and the last control of the London Carpies, and the last control of the London Legislation Legislation of the London Legislation Legislation Legislation of the London Legislation Legislation Legislation Legislation Legislatio

States since their elopement.

Comics' Book Burning'
Mayor Al Feeney, of Indiangalis, banned I once comic books
from sale in the dry last week,
from sale in the dry last week,
the sale in the life sale in t

sounces unmites in public demonstrations, and are a took burning in local type and the public demonstration and the same and the public demonstration and the same and the sam

JWilstach's Baraum Blog
John Wilstach has written the
first blog of P. T. Barnam, with
first blog of P. T. Barnam, with
eus career, neglected of the che
such that the control of the control of the
gwerner, standard blog, that
only gives a few pages to him as a
circus man. The opus is called
actrust man. The opus is called
considered by an interested
publisher.

As a boy with the Forepaugh & Sells Bros. Circus, when his father, Frank J. Wilstach, was general agent, Wilstach met a lot of Bar-

An Oxygenerian, He Chicago. Editor, VARIETY:

Editor, VARIETY:

This sturdy refugee from an oxygen tent respectfully calls
VARIETY's attention-to a typographical error in the illustrious,
Frank Scully's column of May 19.
Frank Scully's column of May 19.
Frank Scully's column of May 19.
Stevens call the latter an octogenarian. It's a cinch that Scully,
who knows his Stevens want born
till 1872, wrote oxygenarian. This
slip of the Mergenthaler that gives
the column of t

Ashton Stevens.

(After a tough siege at Chi's Passawam. hospital, the dean of American draund critics is now, any and the same of his wife writes this somewhat classic observation, "The days go by—sometimes the four weeks seem like a couple of days but more often they seem like four years. Time lost all reality for me while I was suspended in the

black midnight of fright. Ead day the doctors express their a proval. That is my big moment the day—the suspense before the come and the wonderful relaxatt after they have gone. —Ed.)

Prolific Cas Adams
Caswell Adams, United Artists
flack, has turned triple-threat man.
He had a pair of books published
last week and sold an original yarn
to indie producer Jules Levey.

to indie producer Jules Levey.

Books are "How to Torture Your

Husband" and "How to Torture

Your When they can be bought singly or

which Adams has also been pacted

to do the screen treatment, is about

New York policewomen.

New York policewomen.

Mrs. Leonard I.jonn' Articles
Sylvia R. (Mrs. Leonard I.jons,
mother of four children, has added
mag writing to her chores. Four
sold. This week mag is publishing
two articles, one of which is one
sold. This week mag is publishing
two articles, one of which is one
sold. This week mag is publishing
two articles, one of which is one
sold. This week mag is publishing
two articles. One of which is
the kidd "Fungo," Pungo,"
the kidds Saturday Review of
the kidds Saturday Review of
the kidds article on Hollymood
articles, one article on Hollymood
narticles.

CHATTER J. P. McEvoy to do a piece on Detroit's No. 1 poet, Edgar A. Guest, for Reader's Digest.

Guest, for Reader's Digest, San General Electric's Home Bureau is printing an 86 page pressbook on "Mr. Blandings Builds His Dream House," for the Schmick Releasing Organization. Thurston Macauley, new head work in Austria, authoral "The Great Horse Omnibus" which Ziff-Boyls is publishing in the fall. Bing Crosby wrote the introduc-

tion.

Erle Stanley Gardner awarded a "gold Gertrude" yesterday (Tues) by Pocket Books at a Rainbow Room (N.Y.) cocktail party in honor of his books having exceeded the 5,000,000 sales mark in the PB edition.

the 5,000,000 sales mark in the PB diltion.
Justin Miller, prez of the Nat'l Assn. of Broadcasters, did the fore-the state of the produced the state of the white House, which Harper will bring out in September. Same pub also issuing Morris L. Emsts "So Par So Good."

Dems Plan Series Continued from page 1 =

the content of the co

mould cut to shots of actual reclamation projects, of proposed projects, together with charts explaining cost and importance. Taxes is another subject that be promounded and Republicans figure to dramatize in a big way via films.

GOP Sets Talent
Washington, May 25.
Topflight collection of singers
has been slated to entertain the
Republican National Convention
and its guests, according to announcement just made by Meyer
Davis, general musical director of
the convention

Davis, general musical uncerto of the convention.

Among those listed thus far by Davis are Gladys Swarthout, James Melton, Morton Downey, Todd Duncan, Virginia MacWatters and Virginia Davis.

EL in Black

rently include "The Goose Hangs High" - Abbott & Costello-starrer) handled "The Goose Hangs High" - Abbott & Costello-starrer) anny's top earner, Edward Small's "T-Men," which has played off most of its cream dates, is continuing to bring in around \$40,000's word of the control of the filter." J. Arthur Rank's film, including "Casanova" and "Out of the Blue." J. Arthur Rank's film, clinicaling "Casanova" and "Out of the Blue." J. Arthur Rank's film, pseed the control of 1946 and released its first film, "Bedelia," in January', 1947. Contaderable hypo in billings has relaced by the control of the con Continued from page 3

Mull Opera Tele ___ Continued from page 1 =

mined to do the opera on tele-

mined to do the opera on television."

Since the Met's contract is with ABC and not with Texaco, which sponsors the radio broadcasts, it's not certain yet whether the old firm also. If it does, it will emerge as also. If it does, it will emerge as 35,000 weekly variety show over the NBC video web. Latter series, 35,000 weekly variety show over the NBC video web. Latter series, the opera performances simultaneously on IV and AM. Web will keep the base bought rights to the doc, but has bought rights to the doc, but as bought rights to the doc, but and all the dock and the doc

Mrs. Wm. Morris

Continued from page 1

was his umplementh, was made in 1932. Morris will visit Lauder at his estate near Glasgow, and the persuades Lauder to make one state near Glasgow, and the persuades Lauder to make one will film it for posterity. In making Soph's opening, Mrs. Morris, now 75, is continuing a tradition stated by her husband to the control of the contro

House Reviews = Continued from page 48

State-Lake, Chi

State-Lanks, Chil
ing that be a prince and the state of the
still inc charge mere a pon Cornell's vocal on "Serenade of the
Belia" sets up Kaye's poetry sesh
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27 --- 2740 SCULLY'S SCRAPBOOK

By Frank Scully

Tollywood must be scared stift. The whole support of the wide open spaces. Everybody is making westerns like mad. That's the sure tipoof they're scared.

But I never expected to see them retreat to such magnificent glory. Sniped at by congressional committees, terrified to the point of support of the street of the street of the point of support of the street of the street of the point of support of the street of the street of the point of support of the street of the

the Addicion, Natura to 18.1.

It back till, Christmas week so that it would be fresh in the mind of the control of the contro

translates the inscription on inspiration flock as "He passed this way."

Whether that is a direct translation of "Paso Por Aqui" my knowledge of romance languages finds me caught short. In most westerns it would come off the sound track as "they went that way," and I suspect Sherman toyed with the idea of releasing it under such a title, but feared the public would think it a buriesque of westerns, a sort of "Buck Benny Rides Again," and so he switched to "Four Faces West" on account "Three Faces East" had done very well in the lime, and a quartet might be expected to top a trio as a marque

its time, and a quartet might be expected to top a trio as a marquee of Other directors as hep to their craft as Alfred E. Green have retreated to westerns of laté, too, notably John Ford in "Fort Apache", and "The Fugitwe". Ford, however, went that away because he was suffering from a postwar maiatse and feit too tired to drumatize energy. After "They Were Expendable" he felt pretty poponed. An easy-going director, his fatigue nevertheless showed in "The Fugitwe" and also in "Fort Apache." But even so, it didn't show quite as much as the would have in easy-ing, say, "The State of the Union." As the would have in easy-ing, say, "The State of the Union." The Fugitwe' released "The Return of the Bad Man," But this one was back to "impersonating the famous desperadoes of the famous southwest." At its worst it makes more pleasant entertainment than the current the Holy Land.

Lay off, You Ribberts

the Holy Land.

Lay Off, You Ribbers!

Many sharpshooters, believing that the western had reached the age and stage where it should be kidded for its conservative formula, and particularly for releasing an availanche of canyon crooners after Gene Autry and Roy Rogers showed they way, have tried their hand at playing the thing wholly for leughs. The latest in this "Whoopee" "Oklahoma" very in is "The Dude Goes West," starring Eddie Albert and Gale Storm. It elsewed Jimmy Starr's loudest bellylaughs at a pre-middlets the Western is not quite ready for Potters Field, that it is in fact so alive that tomorrow morning's headlines are headstones in comparison.

fact so alive 'that tomorrow morning's headlines are headstones in comparison.

I hope Mr. and Mrs. McCres start a trend of civilized and uplifting westerns, and if Hollywood had to get distribution behind the Zlon curtain to keep itself out front in the world market, let it take our 20 meters of the contraint of the contraint

Broadway

Harry Adler, Myron Cohen's manager, signed comic Alan King. Harry Green, vaude and legit comedian, in from London last

eek. Tilly Losch planed to England or her first trip there in eight pierre Dudan, French composer, ere and will probably set a Hol-wood deal.

lywood deal.

Elaine Malbin, NBC's, singing starlet, celebrated 18th birthday Monday (24).

Jack Forrester, former stage invenile, now quite the Wall St.

boy plunger.

A widt, with no definite film or picture plans.

Frank P. Rossenberg, former Columbia pub-3ed exec turned producer, in N. Y.

Wolffe Gibbert motoring back to the Coast with wife and young daughter late this west.

daughter late this week.

Charles Cohen, formerly with
Metro's ad-pub dept., has joined
Universal's advertising wing.

Mervin M. Newell appointed ales manager for Maharam Fabric orp., theatrical fabric house. Michel Emer, French songsmith, back to Paris today (Wed.) on the DeGrasse after a several months'

Joe Mankiewicz, 20th-Fox writer-director, in N. Y. from the Coast to work on "A Letter to Four Wives."

Mrs. Howard Dietz, wife of Met-ro's ad-publicity veepee, due back this week from a trip to England and France.

and France.
Franklin Heller to be resident stage director at Bucks County playhouse, staging 11 of the 15 ligas this summer. He was a staging from the first stage france of the first stage france from the first stage france fr

ressive Citizens of America.

Rex Harrison says he wants to on the film version of G.B.S' play, Arms and the Man," for Gabriel ascal in Italy this summer.

escal in Italy this summer. George A. Raftery and Milton G. Rosenbloom admitted to partership in the law firm O'Brien, prigool. Raftery & Lawler. Joan Harrison, ex-Universal proper, flew to London for a three-reck visit with the Alfred Hitchocks. Paris is also on her agenda. Mother of Arena Managers Assn. executive director Norman Fres-cott died on the same day he mar-ried his assistant, Edna Benjamln.

independent Artists, producing nit of Frederick Brisson, Rosalind ussell and Dudley Nichols, has ken on Samuel Hacker as eastern

Ralph Bellamy handed out diplomas at graduation exercises of the Professional Children's School at Town Hall, N. Y., yesterday

Hy Gardner, Hotel Astor p.a., says he's so peeved at the loud bands in hotel rooms he's going to carry a walkie-talkie as a conver-sation aid.

sation aid.

Stanley Kramer, producer of Henry Morgan-starrer, "So This Is New York," arrived here yesterday (Tues.) for confabs with UA and Enterprise execs.

Enterprise exces.

Robert Lantz, new N. Y. branch
manager for the Berg-Allenberg
sgency, came east and in one day
sgency came east and in one day
an apartment on East 40th.
Gene Buck planed to Omaha last
week to attend the funeral of
"Boys Town" Father Ed Flangan,
whose body was sent back from
Germany by Army transport.

June Lockhart returns to Holly-wood this week for a starring stint in Eagle Lion's "The World and Little Willle" after winding up her legit appearance in "For Love Or Money."

Money."

Norton M. Levine, recently associated with the film law firm of Phillips, Nizer, Benjamin & Krim, has stepped out to form a New Haven law partnership with David S. Korn.

for a Hollywood film before she

Al Joison back to the Coast last night, returning a few days before the Louis-Walcott bout on June 23 Jimmy Boyle, former RKO flack and later Globe Ticket Co. rep, now selling color printing for New York's Arrow Press.

York's Arrow Press.

I. Robert Broder, theatrical attorney, has turned his entire collection of approximately 2,000 volumes on the theatre over to Syracuse U., his alma mater. It is to be known as the I. Robert Broder Theatre Collection.

Broder Theatre Collection.
Charles M. Reagan, Paramounts.
Charles M. Reagan, Paramounts.
In the M. Y. and Newport family.
In the M. Y. and Nea

Consent Decree

Continued from page 3

need for a consent decree, it's said, that he's prepared to broach a settlement for his company alone if the others fail to reach an agree

a settlement for his company alone if the others fall to reach an agreement on a decree. It's reported to head the settlement of the decree and the settlement of the settleme

smillps, Niser, Benjamin & Krim, the stepped out to form a New Stepped out to form the and-Communist liberal politic form the and-Communist liberal politic form the Art Communist liberal politic form the Art Communist liberal politic for the Paramount chain. These form of the Paramount chain is the New Stepped out to handle the company's section of the Paramount chain. The committee of the Paramount chain is the contribution in many situations and form of the Paramount chain. The committee of the Paramount chain is the contribution in many situations of the Paramount chain. The committee of the Paramount chain. The committee of the Paramount chain. The committee of the Paramount chain is the contribution in many situations and paramount chain. These section of the Community of the Paramount chain. These section of the Paramount chain. These section of the Paramount chain. These section of the Committee of the Paramount chain. These section of the Paramount chain. The paramount chain the paramount chain the paramount chain. These section of the Paramount chain. T

Vesta Tilley celebrated her 84th birthday May 13. Hannen Swaffer to the south of France for his health. Sacha Galperson, executive pro-ducer for Two Cities Films, hos-pitalized.

talized. Rudy Starita and his all-girl and left for a 12-week tour of

pitalized.

Starita and his all-girl.

Dand left for a 12-week tour of Germany.

Joan Greenwood ill and out of Blunt replaced.

Blunt replaced.

Maj. Arthur Gale, founder of the Cinematograph. Exhibitors.

Laurence Irving writing life of his grandfather, Sir Henry Irving, and interested in any documents or Gracie Fields may appear in one of the film productions being planned in Italy by her husband.

Monte Salvan-nade's essens at the

information.

of cracle fields may uppear in one
of cracle fields may be the husband,
Monte Banks.

Carmen Miranded by two weeks
cowing to heavy booking. She now
closes there June 5.

Tom Walls out of "Barrette of
The State of the part in Canada.

Shooting started on Two Cities
As Shooting started on Two Cities
The Company of Mr. Polly," in which John
Mills stars, and produces for the
first time.

The Polly, "in which John
Mills stars, and produces for the
Total time.

"Royal Cities, prewar top yocallast featured with the Jack Harris
Band, has returned to Britain and
starts a new engagement at Lon"Royal Cites" closing May 23
after five weeks, being replaced at
Wyndhams, by "You Never Can
"Royal Cites" closing May 23
after five weeks, being replaced at
Criterion to make way for it.

Leslie Banks succeeds Beatrix
Lehmann as president of Britaisson and Honor Blair elected vicepresidents for the coming year.

"Lies of the Coming year.

"The Gorbals Story," followed by
"Men Slouid week" and "Laird of
Michael Balcon's next production
for Ealing Studios will be an
and Honor Story, and "Laird of
Michael Balcon's next production
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H

Hehrides, with cast almost entirely native. When serious library and the serious library and the serious library and the second edition of the revue "Four, Five, Six," Sonnie Hale is now planning a new farcical role is now planning a new farcial role in the serious farcing and the

Mexico City

Mexico City

By Douglas L. Grahme

"Buddey on contact the seat his
in Meday on the seat of the seat of the
in Medica on the seat of the Arts
Mexico and is being aired by the
newest station here, XEX.

French and Italian pix being distributed in Mexico now by Deika,
though of the seat of the

local cinema, the Trans Lux Prado.
New editor-in-chief of El Nacional, Mectoo City daily and govrac, justice of the federal fiscal
tribunal. He succeeds Fernando
Beniter, resignors. Russell Meriwether Hughes) opened May 20 at
the Teatro Arbei in programs of
management of MeVin S, Parks,
Sam Pierce and Martin Holman.
Booking is tentatively for a month
at \$2.10 days.

Buenos Aires

Tito Guizar inked by Radio Mundo for August and September

production of "Lady Windermere's Fan," with Dolores del Rio, ready London

production of "Lady Windermere's Fan," with Bolores del Rio, ready to preem.

Argantina back in Argantina back in Argantina back in Argantina back in Argantina for remewed film constracts and warbling over Belgrano net for Federal Soap.

Argantina version of the Argantina version of the Angelia inked by Radio Mundo for two months of broadcasts sporsored by Martini Vermouthrousers of the Angelia inked by Radio Mundo for two months of broadcast sporsored by Martini Vermouthrousers of the Argantina of the Argantin

Chicago

Morry Rotman, Hotel Bismarck flack, in Englewood Hospital. Harold Russell, handless vet and film actor, here for public speaking dates. "Arch of Triumph" follows "State of the Union" at Woods theatre

Washington

By Florence S. Lowe Ringling Bros., B & B circus, a sellout in three day stint here last

Ringling Bros, B & B ercus, a selbot in three day stin there last the state of the

Hughes-RKO

of RKO stock at about \$11 a share, which is based solely on the value counts entirely the other assets. This results from RKO's annual statement, Issued Monday (24) morning, which showed the circuit turning in a progift, while the production-distribution activities lost money.

money-money prod. Distrib
Hughes, in desiring to sell the
than, apparently feels that he can
turn the trick of making the Studio
and the releasing organization
profitable. He intend to do it, it's

Hollywood .

Don Davis hospitalized for surgery. Barney Balaban in from NY for

Don Davis hospitalized for surgery.

Barney Balaban in from NY for

Murray Weinger in from Miami
on vacation.

Dame May

All Kingston joined the Nat Golstone agency.

Larry Finley at the Mayo Clinic,

The Committee of the Mayo Clinic,

Greek L. Lashy and Walter MacEwen to Chicago.

Jack Gross of Lashy and Walter MacEwen to Chicago.

Margaret O'Brien returned from
her European vacetion.

Sam Bischoff returned to his

Lew Shelleys opened the ir

Mallbu home for the summer.

Gradwell Boars in town for con
"Walt Disney presented with a

bronze plaque by the Foreign

Edward Disney of the Sam of the

Bronze plaque by the Foreign

Hand Ronney in town to round

the "Emperor Walter premiere as

honor guest.

J. D. Smuts ministry generation

Samuel Goldwyn reelected pres
ident of the Los Angeles United.

Samuel Goldwyn reelected pres
ident of the Los Angeles United.

Matta Toren will be guest of

honor at the Swedish Centennial

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June Signed way race at

lindianapolis.

morial Day Speedway race in Indianapolis, see and Theodora Lemmy Beat on a boint concert in Mexico City under spensorship of Pres. Aleman. Mons Freeman, Mary Hatcher and Laura Eliloit made honorary hollywood Post 43.

Dec Strub, Santa Anita racetrack, clief, elected a director of the Metropolitan Opera Ason, the first directive on the west coast.

Paris

Billy Wilder in Parls for three

Billy Wilder in Parls for three weeks made Doulan back to London for rehearsias of "Cage Me a Feacock".

Annabella Ross, who did lead in a feach of the control of the cont

Miami

By Larry Selloway
Dan Topping back in town.
Paddock Club reopening with an
Sandra Starr, Latino singer, Into
Mother Kelly's, Joe Candullo's
trio and Joyce Ayres held over.
Harry Richman dickering for Art
Childers swank Little Paln club,
which remained closed all last sea-

which remained closed all last sea-ble and murphy in town to vacash with wife, newsgal-flack Dorothy Day, before filling engagements elsewhere. Joe Meskowitz, Loew's veepee, along with Irving Hoffman, col-umnist Joined Charles Moskowitz at Shelborne hotel for a weekend before going on to Caribbean va-

before going on to Caribbean va-cash, "Find show being a party Gray and Buddy Allen, local talent agent, on June 5, with proceeds going to buy bomber named "Minnt Beach" for the Jewish fighting forces. Into Ciro's after year's run at Hotel Auftringue. Cin bought by Mil-the Danchez Brothers, indie movie producers.

the Danchez Brothers, indie movie producers.

Barry Gray's talent show (pro and amateur) on Wednesdays and givehaway Saturday night seshes racking up record bix for Copa-cabana. Keeps lounge in other nightly airers well filled, too. Con-tract renewed until May, 1949.

JUST A FEW LINES TO LET YOU KNOW HOW WE'RE DOING IN LONDON

Olean ond Johnton, the leat we would be a marriem cryst we words in American cryst wo words in American cryst shelf. Helispoppis show on land on the list of the land on the land of the land on the land of the land of the words of the land of la

"This repid-fire American multi-hall humor delighted a crawded house. The comidy is non-trop. With all its soucy madees, Helizopoppis no good hu-mored co-operation between speciators and actors. It will be as desrivedly successful London at it has been in the States."

OSEN

"Helizapoppin is a terrific suc-ess here."
VARIETY'S LOND. CORRES...

"Probably Helizapoppin is the createst show that ever came to Rivian since dulles Coesar. Its Rivian since the land to the surprise and sheer lunary, surprises and sheer lunary."

SUNDAY DISPATCH.

O. & J. are in all senses, gen-rous with lokes, escapades, istol shots and bountiful gifts f the American prevender to be bewildered, dazed, deaf-and and on the whole delighted idless.

NEWS CHRONICLE.

"Oise and Johnson, the two
most demanded mes concerned
with art of making recognition
length, have brought Helica
poppla to London. Their parficular-braned of hancy. Is in
pired, bratel, mecabre, and
pired, bratel, mecabre, and
control, and cortoon. It
Charles, Market, and cortoon of
the best tentes is London."
E. A. H.,
SUNDAY CHRONICLE.

"Helizapoppin is, heaven hnows, moronic but its extraordinarily intricate argentzarion is facilitating and it pulled loughs and hearty ones, out of me through sheer nervous despera-ERIC, PUNCH.

GLASGOW BULLETIN:

Messrs. Ole Olsen & Chick Johnson London Cesino Old Compton Street, London, W.1.

"Highly organized and silch as paint. Mad hilarity. A swell evening's entertainment." SPORTING REVIEW.

"Helizapoppin is a genuine rior of lunacy. It is the most original and perhaps the crastest entertainment ever seen in London."

YORK POST.

ion and Johnson have prod on evening of peculiar
cotions on modern. Helicacotions bedfam in the
American idiots where
ed out wher we are
found beth american feeling to
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le of am indusing in.

DAILY EXPRESS.

ity arganized crazines rudience loved it." NEW OF THE WORLD,

Dear Ole and Chick,

BERNARD DELFONT

Now that you ere in your last week of the eix weeks' Seson et the London Casino, I feel I must write and express to you ny grateful. I thanks for the trusmendous business thet whave enjoyed at the London Casino over the <u>Olsan & Johnson Staton</u>.

I em sure that you will both be delighted to know that every Box Office record for the London Casine has been broken, and there is no doubt in my mind that London has really taken you to its heart.

-I feel ours that you will repeat this great success at the Princes Theolye when you open there with your full-time version of "BELLZAFOFFIR" on April 10th.

In closing, I would like to thenk you very much indeed for your grand co-operation end general good spirit which has radieted throughout the Compa With kindest persons, regards,

"Until I intervened no British newspaper critic had found any fault with Helizapoppin on the grounds of its impropriety." HANNAN SWAFFER.

GEO. W. BISHOP, "Craziness run riof in the midst of which the benign personal-ties of Oisen-and Johnson keep ties of Oisen-and Johnson keep the work of the wid-the which will be a see keep?" The while king is ence keep?" The while king is made, Dall personal will dereum at a Salveden will the lag come danguyosity to Ille."

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a confusion of absurd to the come of t

"Helitopoppia, with esermous guste or the Louison. Cesime where Olsen mild good in a white America's earn against a property of the state of the same against a possible of the same like of the

"Helizapoppin ilterally took London by storm." THE HENDLY TIMES.

.. Olic Johnson 15 Pay 1948

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ofe- ofsen-

Mr. Bernard Delfont Morrie House 1-5 Jernyn Street London, S.W.1

Dear Bernie,

of and offic -

EVENING NEWS, MANCHESTER.

"Helizapoppin is packed with hilarious entertainment." BUCKINGHAM EXPRESS.

"After a partnership lasting 34 years Oisen and Johnson still have the knach of making their audiences grow weak with laughter."

EDWIN SEFTON, DAILY GRAPHIC.

"The studied innery of the Cauha audience broad his the Cauha audience square between the syst of this house and the field to the syst of the syst of the fluid and the field to the syst of the syst

"Otsen and Jehnson's Holizo-poppin is one of the craziest constant with the service of the condon and was given a most enthanicatic reception."

JARRAM, MORNING ADVERTISER.

"This must be the maddest, cradest, funniest show ever pre-cradest, funniest show ever pre-sented." Was railing, helpless with lengther. In the steles, M. E., JEWISH CHRONICLE.

"Helizapoppin is uproarious. An evening of crasy and often bril-liant foelery."

P. L. M., DAILY HERALD.

"O. 2. J. are quite fust. Big lought are preduced by big propt, big notes, big and breezy teamwork, big hearts and a big backing from the U. S. in the way of free gifts. CATHOLIC MERALD.

"Helizopoppin is raving, irre-pressible, unrestrictable lunacy which puts the audience in a fit of Jaughter. It hits you with an intensity, and speed that leaves you for too dared to thinh let done criticise."

A. T. W., WEST LOND. OBS.

"The Oisen and Johnson craziness is excellent, in fact it is apper craziness, it is at the stuff of nightmares but on hightmares to which sich adjectives as catactysmic, stupendous and gignantic analy."

gantic apply."
MANCHESTER NEWS.

WALLACT 8 PRLNCES THEATRE





HARRY FOSTER, London

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