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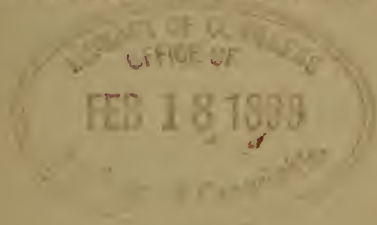
Bk. 2-8



Rogers, Bet company, New York.
FEB 13 1899

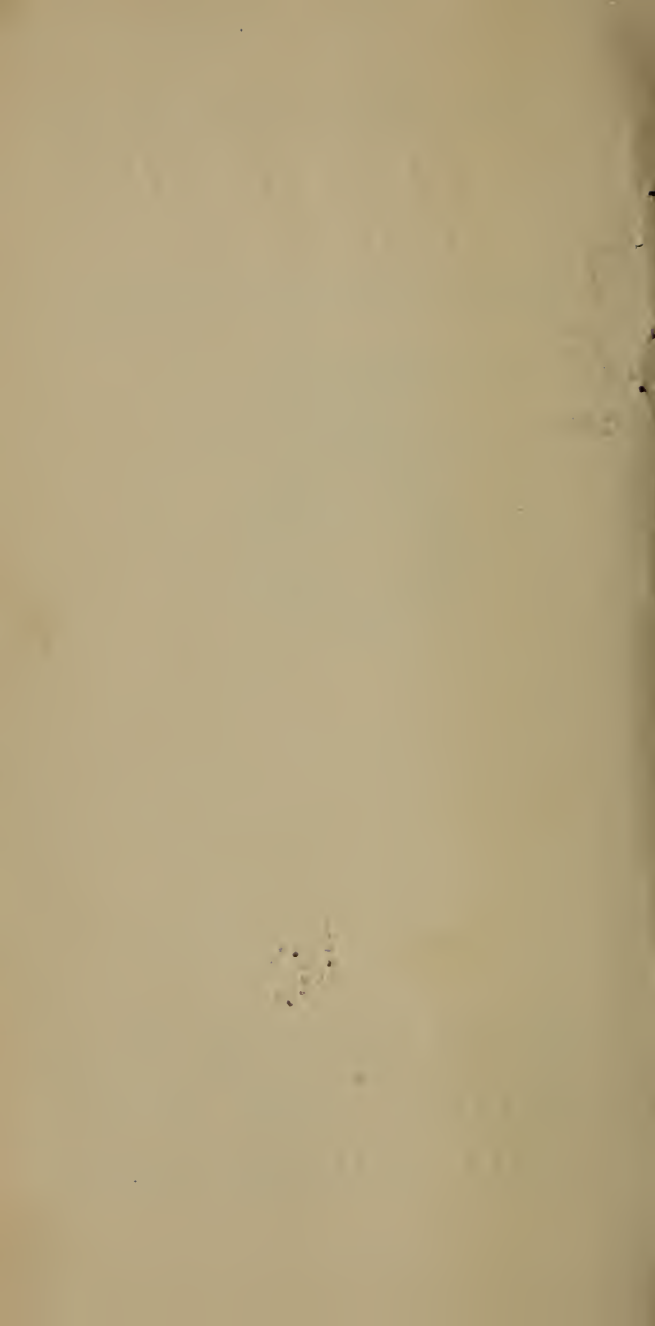
The WORKS of
R O G E R S
P E E T & Coy
OUTFITTERS

TWO COPIES RECEIVED



The Second Little Book
SHOES FOR MEN
AND YOUNG MEN

1898



The WORKS of
ROGERS PEET & Co.
Outfitters

TT 620

R73
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Bk. 2

Here follows a List
of the
WORKS
of Rogers Peet & Company

the First Little Book
SUITS AND OVERCOATS FOR MEN AND
YOUNG MEN

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SHOES FOR MEN AND YOUNG MEN

the Third Little Book
HATS FOR MEN AND YOUNG MEN

the Fourth Little Book
HABERDASHERY FOR MEN AND YOUNG MEN

the Fifth Little Book
SUITS AND OVERCOATS FOR BOYS

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SHOES FOR BOYS

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HABERDASHERY FOR BOYS

also in separate editions
THINGS CLERICAL
pertaining to everything worn by the
clergy of every denomination and
LIVERY
A book about the correct dress of
Men Servants

S H O E S

F o r *M E N* a n d
Y O U N G M E N

being the

SECOND LITTLE BOOK

of the WORKS of

Rogers Peet & Company

O U T F I T T E R S

in 8 Little Books: All of
which may be had for the
Asking at either of their

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B R O A D W A Y

at Prince Street at Warren
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PRINTED AT THE CHELTENHAM
PRESS 139 FIFTH AVENUE NEW
YORK AND ENTERED ACCORD-
ING TO ACT OF CONGRESS WITH
THE LIBRARIAN AT WASHING-
TON D. C. BY ROGERS PEET &
COMPANY M DCCC XCVIII

Transferred from
Copyright Office
MAY 1 '37

NO, WE are not going to say that we have better shoes than anybody else, because we haven't. There are a number of dealers that have just as good.

The advantage you get here is the certainty of as good shoes as the money you pay can buy; for you get the truth about them — just what they are and just how they are made.* You get them for what they cost us plus an honest profit, and if they don't prove satisfactory you get your money back.

To how many shoe stores can you go and get satisfaction if you are dissatisfied? Or if you get it, through what a sea of vexations and petty annoyances must you wade before you get it.

If you are dissatisfied here, we make you Judge and Jury; we give you your money back without a question.

FOOT-NOTES :

We have visited the shops of the several first-rate shoemakers and have

ROGERS PEET & COMPANY

found that, with a singular unanimity, one and all were producing the same style of shoe. We further found that there is not a single ready-made dealer who has been or is producing this style; so we, who are ready-made dealers, have chosen it.

There's nothing radical about it, nothing patent about it; it's not a cure for misshapen feet; it's merely a gentleman's shoe—good form, in both sense of shape and the meaning of style. It is a shoe that these first-rate shoemakers sell for \$10, \$12, and \$14; we charge but \$5.00, and not one of you can tell the difference, either when first putting it on or when taking it off to throw away.

We have christened this shoe the "Model," because we couldn't think of any better name to call it, and we have made it in all the various leathers and in all the various styles.

Of course we can't expect all of you to agree with us that this is the most stylish of shoes; therefore we have ready all the other good styles, from the comparatively narrow toe to the decidedly broad.

SHOES FOR MEN AND
YOUNG MEN

THE SEVERAL TOES

A Berlin toe is a narrow toe.

A Rugby toe is a medium narrow toe.

A Nassau is a high round toe.

A Model is a medium round toe.

A "65" is a medium broad toe.

A French is a broad toe.

A M E R I C A N C A L F S K I N

Lace: Berlin or "65" toe, with
cap, single sole \$2.50

Congress: "65" toe with cap, sin-
gle sole 2.50

French toe, no cap, single sole, 2.50

Lace: Berlin, "65" or Rugby toe,
with cap, single sole 3.50

Rugby toe, with cap, double sole, 3.50

F R E N C H C A L F S K I N

Lace: Rugby or "65" toe, with
cap, single sole \$5.00

French toe, no cap, single sole, 5.00

Model, "65" or Rugby toe,
with cap, double sole 5.00

Congress: French toe, no cap,
single sole 5.00

Button: Model toe, with cap,
double sole 5.00



Rugby

"65"

Nassau

Berlin
French



'The Model Shoe

S H O E S F O R M E N

R U S S E T L E A T H E R

Lace: Rugby toe, with cap, lined
with vici kid, double sole . . . \$3.50
Nassau or Model toe, with cap,
lined with vici kid, double sole, 5.00

P A T E N T L E A T H E R

Pump \$2.00
Oxford: Waiters' low shoes . . . 2.25
Lace: Rugby or "65" toe, with
cap, single sole 5.00
Button: Nassau toe, with cap,
single sole 5.00
Rugby toe, no cap, cloth top,
single sole 5.00
Model toe, with cap, double
sole 5.00

E N A M E L L E A T H E R

Lace: Rugby toe, with cap,
double sole \$5.00
Button: Model toe, with cap,
double sole 5.00
Vici kid, for the clergy, "65"
toe, no cap, single sole . . . 5.00

B I C Y C L E S H O E S

Black or tan, high \$3.00

G O L F S H O E S

Heavy russet leather, double sole,
with hobnails \$5.00

ROGERS PEET & COMPANY

S L I P P E R S

Black or tan, low	\$2.00
Black or tan, high	2.50
Black, low	2.75

R U B B E R S

Arctics	\$1.45
Storm-rubbers75
Self-acting75
Knee-boots	3.50
Storm-boots	4.00

TERMS

WE SEND goods on approval.

To send goods on approval means: Goods are shipped C. O. D., with privilege of examination at the express office; or upon paying charges in full they may be taken home, and if returned to the express office within twenty-four hours, the money will be refunded. In case of a disobliging expressman or in case the goods are kept longer than twenty-four hours, they may be returned directly to us, and on their receipt we will send our check for price of goods and expressage both ways.

You see this means that you can experiment with us, and it need cost you nothing. No matter how far away you live—1000 miles or more—or how close at hand you may be, it is all the same.

All purchases are delivered free within 100 miles of New York City.

ROGERS PEET & COMPANY

Mail orders to the amount of \$20 or over, if fully paid in advance, are delivered free to any point in the United States.

Responsible persons, by giving city references, may remit after receipt of goods, but may not have goods delivered free farther than 100 miles from New York City.

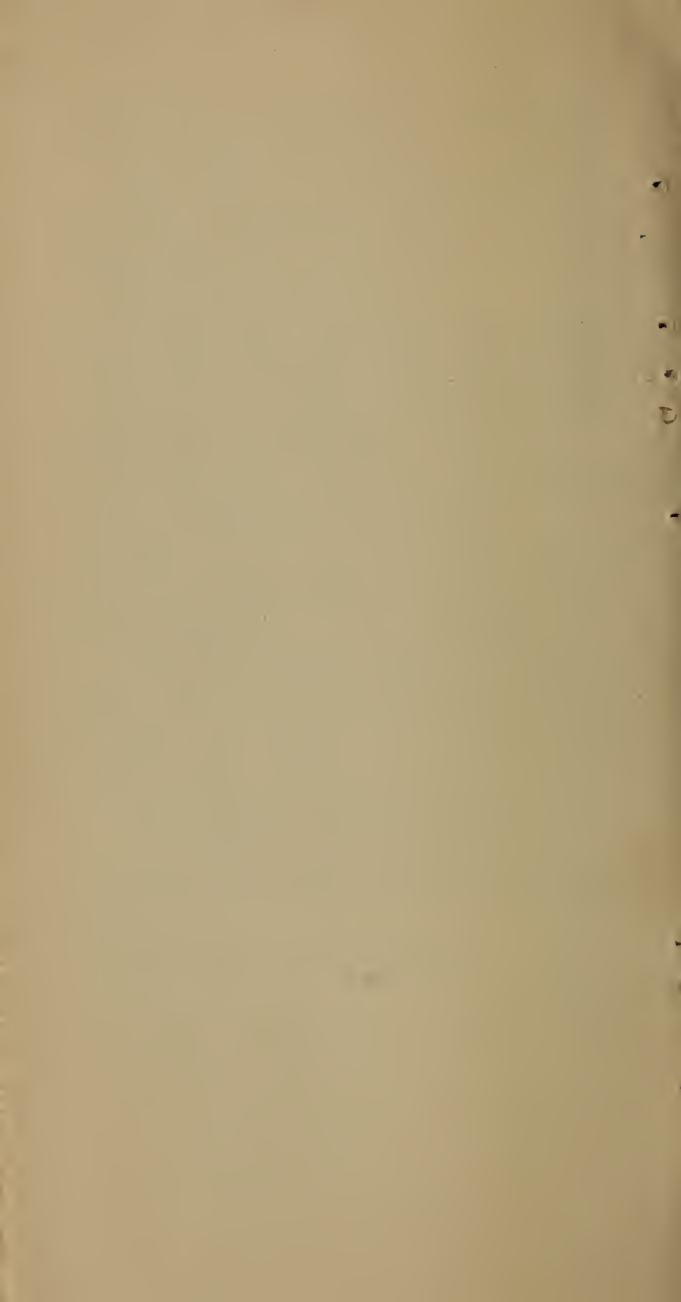
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We like to write letters.

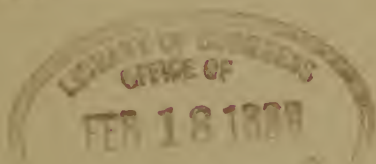


FEB 18 1899

Rogers, Peet company, New York

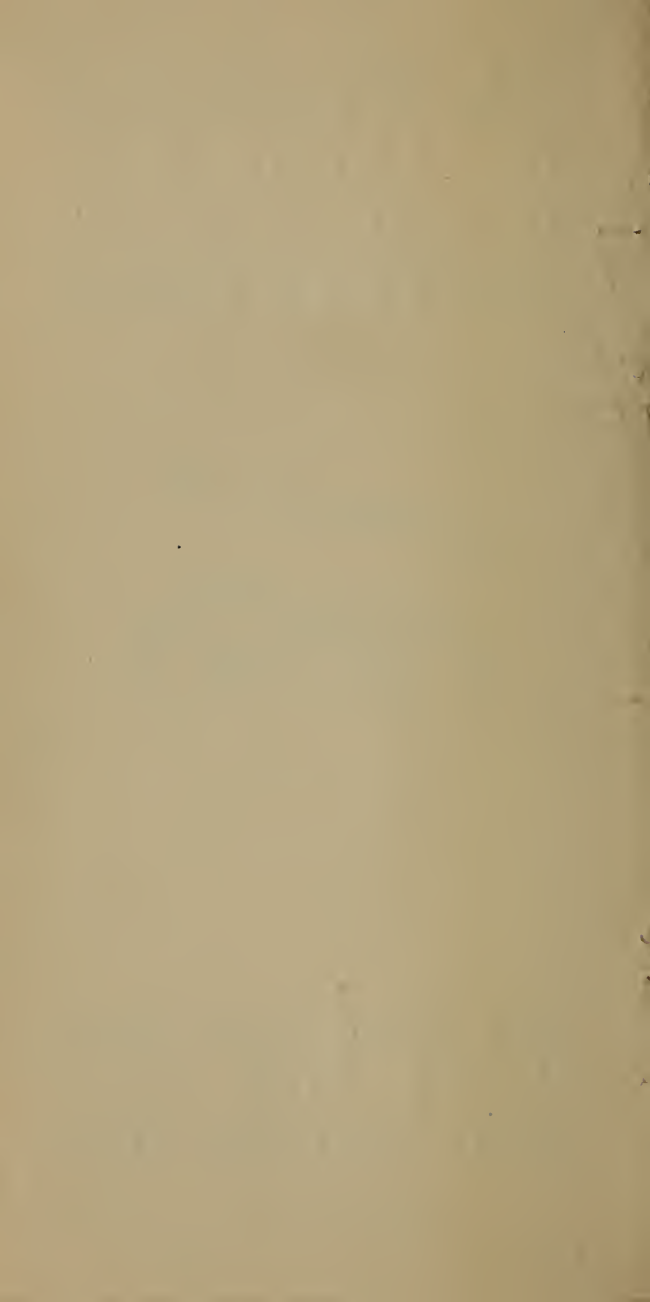
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HATS FOR MEN
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Bk. 3

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MAY 8 '81

THERE ARE in America perhaps four makers of men's hats that are recognized as fashion-makers. Each season each of them produces a Derby and a silk hat—in different sizes, of course, so as to try and accommodate the various sizes of man; but too often the man accommodates himself to the hat rather than the hat accommodates itself to the man, since the hatter from whom he buys offers but one shape.

As far as the quality of material and work go, these several hats are nearly all that is claimed for them, even though one cries, "Second to None"; another shouts, "Unequaled"; a third hollers, "First of All"—while the fact of the matter is, one is as good as the other. If you want to pay \$5 for a Derby or \$8 for a silk hat, choose the hatter who makes the hat most becoming to you and buy it.

But if you don't want or can't afford to pay those prices, if you are too young or too old to care for a mere

name, if the best of material and the best of workmanship are enough—why, we can interest you.

We are imitators.

As soon as the three or four shapes appear, we make exact duplicates—not one, but all; for there is no corner on good felt, no corner on good work, and we buy as good as money can buy.

Being imitators, the hats cost us less; besides we are satisfied with less profit, so we can sell for less.

There you have our story.

Besides hats we have hat-boxes, bags, sticks, umbrellas, traveling-rugs and shawls—only they are in another department. But we don't have English hats, as these three or four hatters have; we think those made in America good enough.

HATS FOR MEN AND
YOUNG MEN

D E R B Y S

Black or brown \$3.00

A L P I N E S

Black, brown or pearl \$2.75

Black or brown 3.50

T R A V E L I N G O R P O C K E T H A T S

Black, brown or pearl . . \$1.25, 1.90

S I L K H A T S

\$5.00

O P E R A H A T S

Heavy ribbed silk \$7.00

G O L F O R B I C Y C L E C A P S

Plain colors or fancy mixtures,
.75, \$1.00

Made to match suits 1, 1.25

G O L F - B I C Y C L E H A T

With fancy band \$3.50

Y A C H T C A P S

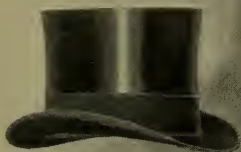
Regulation shape \$1.50

New York or Larchmont Club

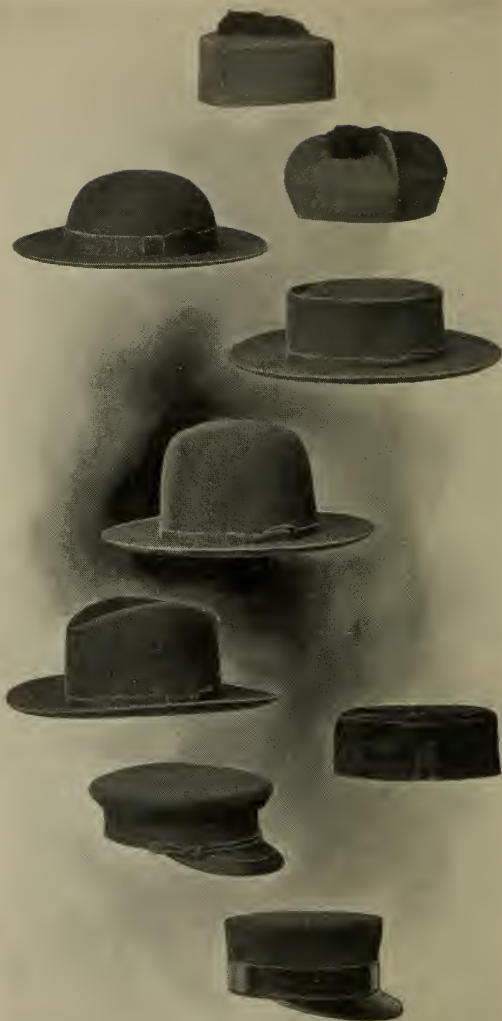
shape 2.50

T R A V E L I N G C A P S

Silk, with or without visor . .50, .90



Alpine Golf-Bicycle Cap
Gentlemen's Silk Hat Coachman's Silk Hat
Opera Hat Derby
Pocket Hat Coachman's Derby



Clerical	Sarum	Beretta
Army	Shape Felt	Golf
N. Y. Yacht Cap	Livery Cap	Traveling

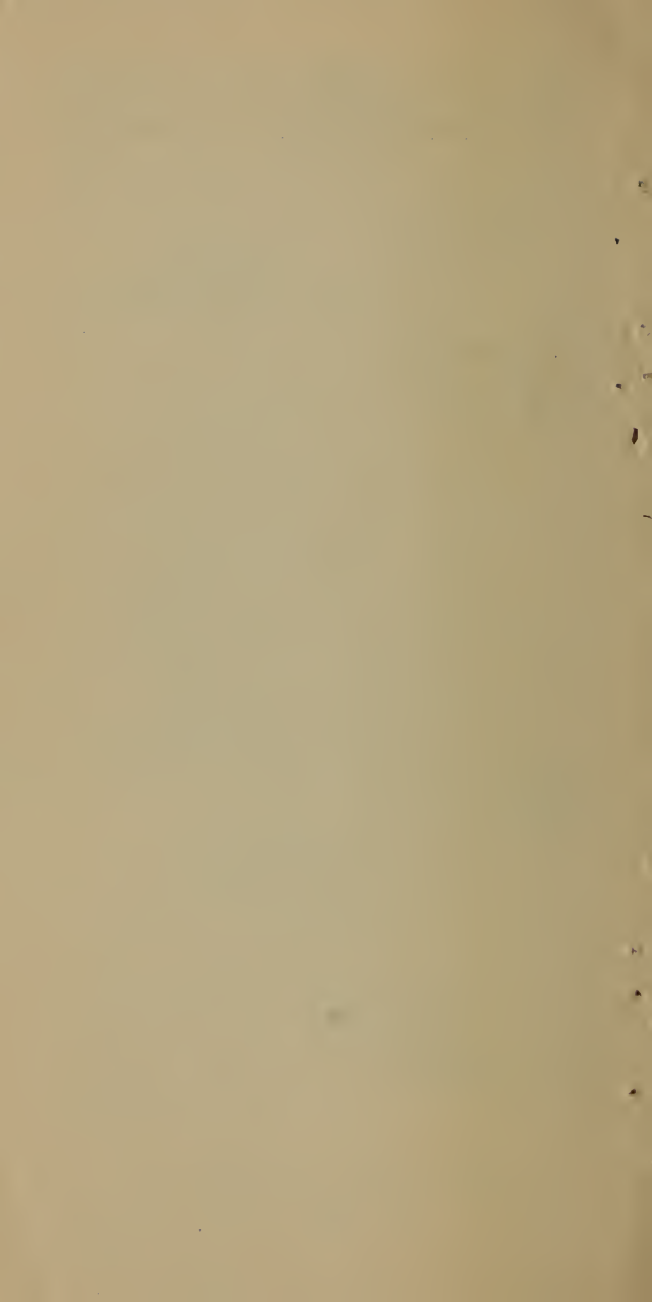
H A T S F O R M E N

C L E R I C A L H A T S

See booklet "Things Clerical," sent
on request.

L I V E R Y H A T S

See booklet "Livery"; ask for it if
you want it.



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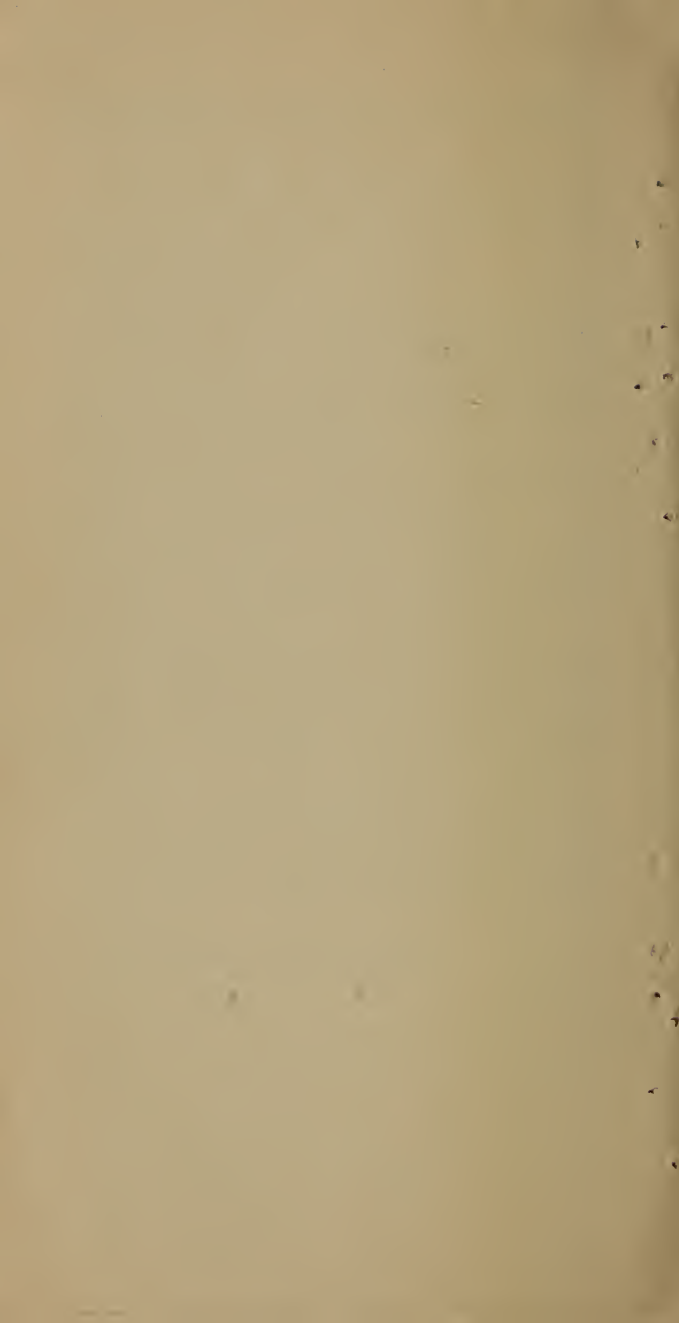
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We like to write letters.



Rogers, Peet company; New York.
FEB 7 1898

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OUTFITTERS

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The Fourth Little Book
HABERDASHERY
FOR MEN AND
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Bk. 4

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MAY 8 '88

NO LONGER does the sign "Gents' Furnishing Goods" rest in smug self-complacency over the entrance of the better shops that sell neckwear and all the little essentials of men's dress. "Haberdashery," derived from the English "berdash," an old-time neck-dress, fittingly takes its place; and prices have not increased in consequence.

Of peculiar interest is the fact that under the regime of gents' furnishing goods many of the articles sold, such as gloves, neckwear, underwear, night-shirts, and the like, were invariably made to order; but with the better taste of haberdashery has come the common-sense view that most of these things can be got ready-made to the satisfaction of most men. There is but one real exception, and that is the one exception to our ready-made policy, namely, shirts. There is probably no article of wearing apparel about which finicky man is so finicky; and

ROGERS PEET & COMPANY

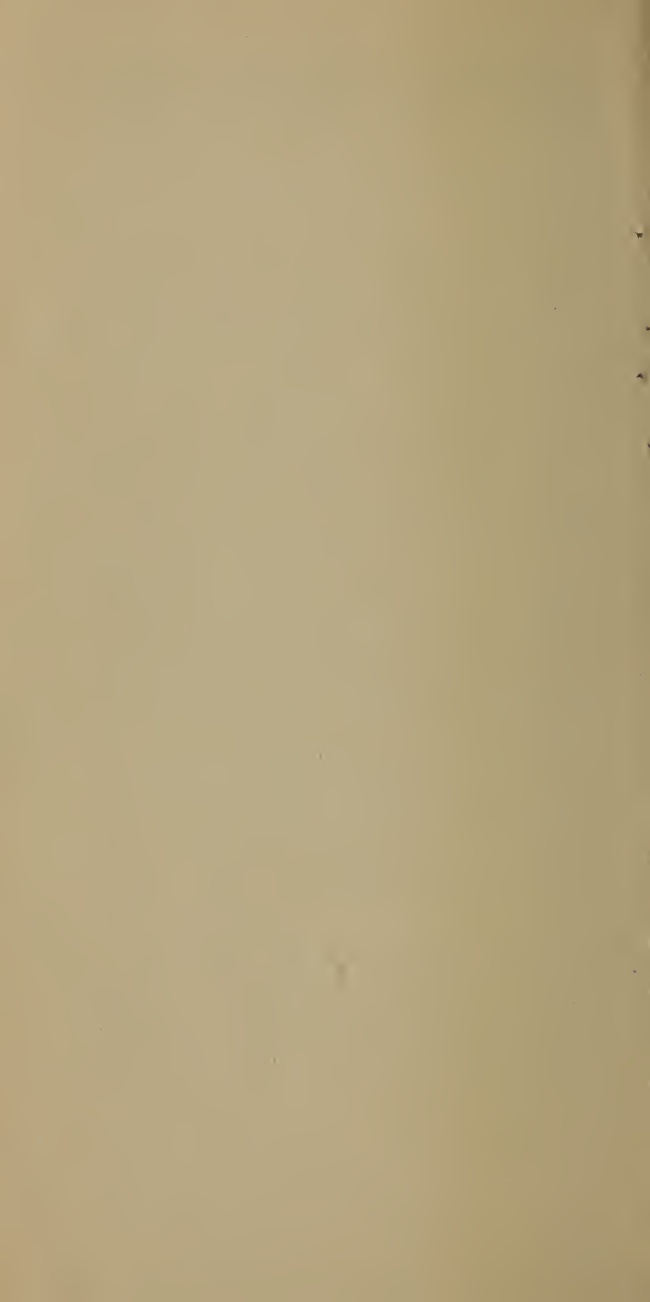
although our stock of shirts is large and complete, and although we sell (so we are told) more ready-made shirts than any other one dealer, we recognize the demand for shirts made to order by making them to order.

One other article is, so to speak, on the fence — collars. But we have all the styles made by two of the most famous collar-manufacturers, and we take our stand firmly by them.

With these two exceptions, we buy the same goods from the same manufacturers as any and all of the exclusive, high-priced sellers of haberdashery in New York City; but besides having the same things that they have, we have what they don't deign to have — good, every-day, sensible articles for the man of small wants or small purse. We sell the same goods for less money than they, of course, and in addition make right anything that may not turn out right.

We feel safe in saying that every kink and quirk of fashion in haberdashery may be found at our stores, or if not found, will be found for you.

HABERDASHERY FOR
MEN AND YOUNG MEN



FALL UNDERWEAR

Ribbed balbriggan, per garment, \$1.25

Merino, white, 1, 1.25, 1.50, 1.75

Fawn or heliotrope . . 2.00

White cashmere wool . . . 2.00

Natural wool . 1.75, 2.25, 2.50

Dr. Deimel's linen-mesh, No. 70,

shirt, 34 inches chest . . . 3.25

Drawers, 30 inches waist . . 3.25

25 cents additional for each
increase in size.

WINTER UNDERWEAR

Merino, white, grey, fawn . \$1.50

White 2.50

Heliotrope, fawn or grey, 2.25

Blue 2.50

Balbriggan 2.00

Natural wool 3, 3.50

Natural wool, extra heavy . . 3.75

White cashmere wool, extra heavy, 3.50

Grey silk and wool 5.00

Blue silk and merino 3.75

Dr. Deimel's linen-mesh, No. 50,

shirt, 34 inches chest . . . 3.25

Drawers, 30 inches waist . . 3.25

25 cents additional for each
increase in size.

ROGERS PEET & COMPANY

S I L K U N D E R W E A R M E D I U M W E I G H T

Shirt, 34 inches chest . . . \$7.75

Drawers, 28 inches waist . . . 8.00

50 cents additional for each
increase in size.

S I L K U N D E R W E A R H E A V Y W E I G H T

Shirt, 34 inches chest . . . \$11.75

Drawers, 28 inches waist . . . 11.75

50 cents additional for each
increase in size.

C O M B I N A T I O N S U I T S

White merino, medium weight, \$5.50

Natural wool, heavy weight . . . 5.00

Extra heavy . . . 8.00

B A T H R O B E S M I T S A N D S L I P P E R S

Turkish toweling . . . \$3 to 12.00

Eiderdown . . . 3.75, 9.50

Bath straps and mits75, 1.00

Bath slippers 1.50

C A R D I G A N J A C K E T S

Brown or black . . . \$2.25 to 4.25

For golf, scarlet, with silk
sleeves 12.00

J E R S E Y O R S T O C K I N E T J A C K E T S

Grey, black or blue 4.50

HABERDASHERY FOR MEN

ABDOMINAL BANDS

.75

DRESSING - GOWNS

Imported reversible cloths, camel's hair, silk and wool mixed,
or tricot . . . \$9.75 to 20.00

HOUSE COATS

Tricots, corduroys, and heavy,
smooth cloths . \$5.50 to 13.00
Flannel, single and double faced,
4.75 to 12.00

SWEATERS

Light weight . . . \$2.25, 3.50
Heavy weight . . . 2.50, 3.50
Turtle-neck . . . 3.50, 5.00
Colors: White, black, blue,
grey, maroon or red; also combinations of these colors.

WHITE SHIRTS

Open back, open back and front, \$1.00
Short bosom, open back and
front . . . 1.00
Open back and front, open front
all the way down, open back
only . . . 1.50
Extra long and wide bosoms for
evening dress, cuffs attached
or detached . . . 2.00
Clerical or military shirts . . 1.00

ROGERS PEET & COMPANY

COLORED SHIRTS

Fancy percale and Madras, with

detached cuffs . . . \$1.50, 2.00
Attached cuffs . . . 1.50, 2, 2.50

FLANNEL SHIRTS

Domestic, heavy, grey or blue,

with or without collar . . . 2.50
French flannel, without collar . 3.50

NIGHT-SHIRTS

Cotton, plain or embroidered,

.75 to \$1.50
Sateen 1.25
Silk — pongee or surah, . . 5, 7.00
Balbriggan 2.25
Natural wool 4.00
Deimel's linen-mesh 5.50

PAJAMAS

Cotton \$1 to 3.75
Flannel 2 to 4.50
Silk — pink, blue or white . . 5.00
Deimel's linen-mesh 8.50

GARTERS

Silk25, .35
For bicyclers25 .50
Arm-bands and sleeve-supporters .15

MUFFLERS

Cashmere \$1.00
Silk 1.75 to 5.00
Way's mufflets 1, 1.25

HABERDASHERY FOR MEN

N E C K W E A R

Tecks50, \$1.00
Four-in-hands50 to 1.50
De Joinvilles	1.00
String ties or band bows, silk or satin50
Lawn for evening dress, 15c., 2 for 25c., or .25	
Ascots, puffs or flats50, 1, 1.25
Windsor ties50
Shield bows, silk or satin25
Lawn10
Hunting and bicycle scarfs, .50, .75, 1.00	
Stock collars, duck or piqué25
Evening-dress shields, silk or satin, 1.50, 2, 2.50	

C O L L A R S

All styles of Cluett, Coon & Co. or Earl & Wilson, 25 cents each ; per doz., \$2.75	
Lion Brand, 15 cents each, 2 for 25 cents ; per doz., 1.50	

C U F F S

All styles Cluett, Coon & Co., 40 cents per pair ; per doz., \$4.50	
All styles Earl & Wilson, 25 cents per pair ; per doz., 2.75 40 cents per pair ; per doz., 4.50	

ROGERS PEET & COMPANY

G L O V E S

Domestic tan	\$1, 1.50
English tan	1.50
Dent's street or driving, heavy,	
	1.75, 2, 2.25, 2.50
Dent's tan kid	1.75, 2.25
Dent's grey suede	2.25
Black kid	1.75
Dent's heavy black	2.00
Dent's reindeer, slate	2.50
Tan	3.50
Imitation	1.50
Dent's pearl and white, light or	
heavy weight	2.00
Domestic, pearl, white, black .	1.50
Fownes' grip driving	2.25
Craven tan	1.50
Buckskin	1.75
Street or driving, fur-lined . .	3.75
Driving, oil tan or black, goat-lined,	3.00
Dent's bicycle	1.75
Domestic bicycle	1.00
Domestic golf	1.25
English saddler-sewn	1.50
English saddler-sewn, double palm,	2.00
Domestic suede in grey, tan, elm,	
brown	1.50
Wool-lined	1.50, 2, 2.50, 3.00
Wool gloves50, .75, 1.00
White cotton25

HABERDASHERY FOR MEN

H A N D K E R C H I E F S

Linen, two sizes and two styles, hemstitched and tape bordered25 to .75
Silk, hemstitched50 to \$1.50

W R I S T L E T S

Cashmere25
Silk, plaited50, .75
Pure silk	1.50

G O L F S T O C K I N G S

Wool, footless	\$2 to 2.50
Wool, Lisle thread or cotton, with feet	1.50 to 2.50
Cashmere, black, blue, or grey, with feet	1.50
Wool or cotton, with feet	1.00
Spun silk	2.75
Pure silk	4.00

H A L F - H O S E

Cotton or Lisle thread, plain colors or fancy combinations of colors25 to \$1.50
Wool25 to .75
Wool, fancy75 to 1.00
Silk, plaited, black, blue, slate, or russet50
Spun silk	1, 1.25
Pure silk	2, 2.50

ROGERS PEET & COMPANY

R U B B E R C O A T S

Black	\$3, 5.00
White	5.00
Bicycle cape	3.50

M A C K I N T O S H E S

Black or blue, double-breasted,	
	\$10, 15, 20.00
Tan, grey or fancy mixtures,	
double-breasted	15.00
Jim Selby driving-coat . . .	23.00
Apron	7.00
Black Inverness	15.00
Seal-brown riding or walking-	
coat	30.00

J E W E L R Y

Scarf-pins, studs, cuff-buttons,	
collar-buttons, tie-clips, scarf-	
rings and cuff-holders, .15 to	\$3.50

U M B R E L L A S A N D C A N E S

Mostly natural-wood handles,	
steel or wood rods, \$1.50 to	5.50
Canes50 to 7.00

S T E A M E R R U G S

\$3.50 to 19.50

S U S P E N D E R S

White or tan, with or without drawer	
attachments, .50, .75, and	\$1.00
Silk, black or white	1.50, 2.00

HABERDASHERY FOR MEN

TRUNKS, BAGS, DRESS-SUIT CASES, HAT-CASES
BAG-TAGS, STRAPS
STEAMER TRUNKS

Dress Trunks . . \$5.75 to 16.00

Bags :

Gladstone 5 to 15.50

Club 3.25 to 13.50

Surgeons' 4.00

Dress-suit Cases . . 5 to 25.00

Hat-cases 4.50 to 13.50

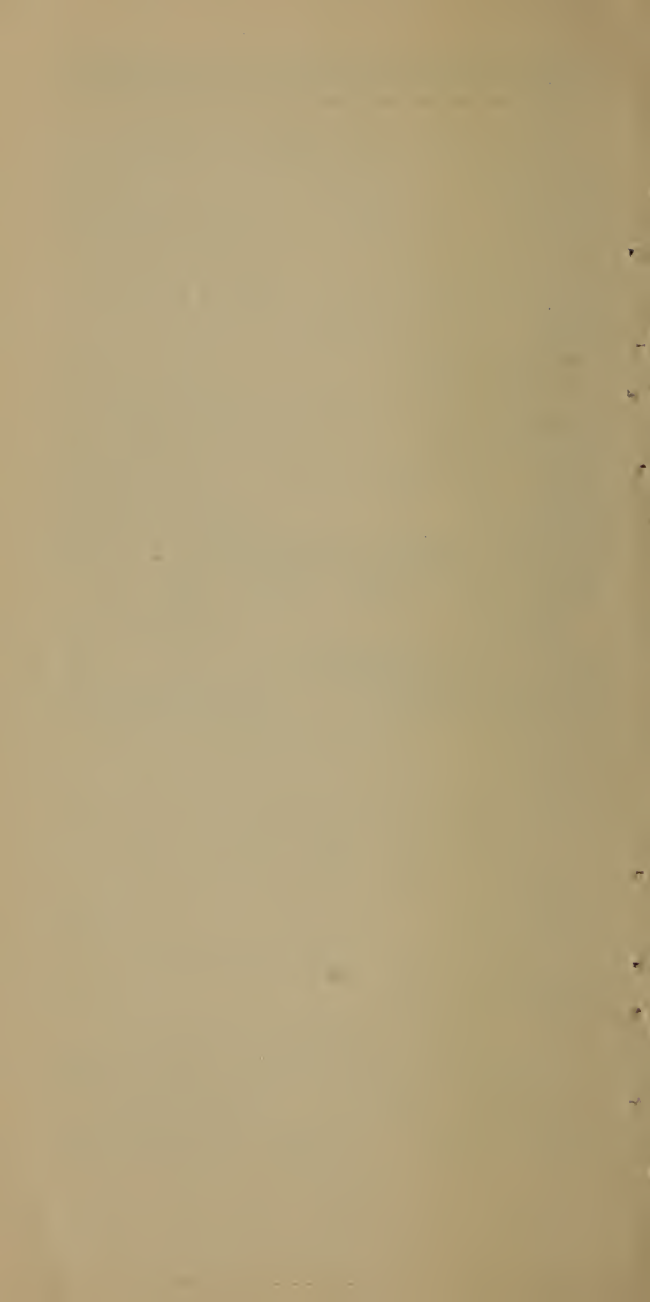
Bag-tags, russet and alligator . .25

Straps for trunks, bags, and

shawls50 to 1.50

Straps for Umbrellas15

Steamer Trunks . . 3.75 to 11.25



T E R M S

WE SEND goods on approval.

To send goods on approval means: Goods are shipped C. O. D., with privilege of examination at the express office; or upon paying charges in full they may be taken home, and if returned to the express office within twenty-four hours, the money will be refunded. In case of a disobliging expressman or in case the goods are kept longer than twenty-four hours, they may be returned directly to us, and on their receipt we will send our check for price of goods and expressage both ways.

You see this means that you can experiment with us, and it need cost you nothing. No matter how far away you live—1000 miles or more—or how close at hand you may be, it is all the same.

All purchases are delivered free within 100 miles of New York City.

ROGERS PEET & COMPANY

Mail orders to the amount of \$20 or over, if fully paid in advance, are delivered free to any point in the United States.

Responsible persons, by giving city references, may remit after receipt of goods, but may not have goods delivered free farther than 100 miles from New York City.

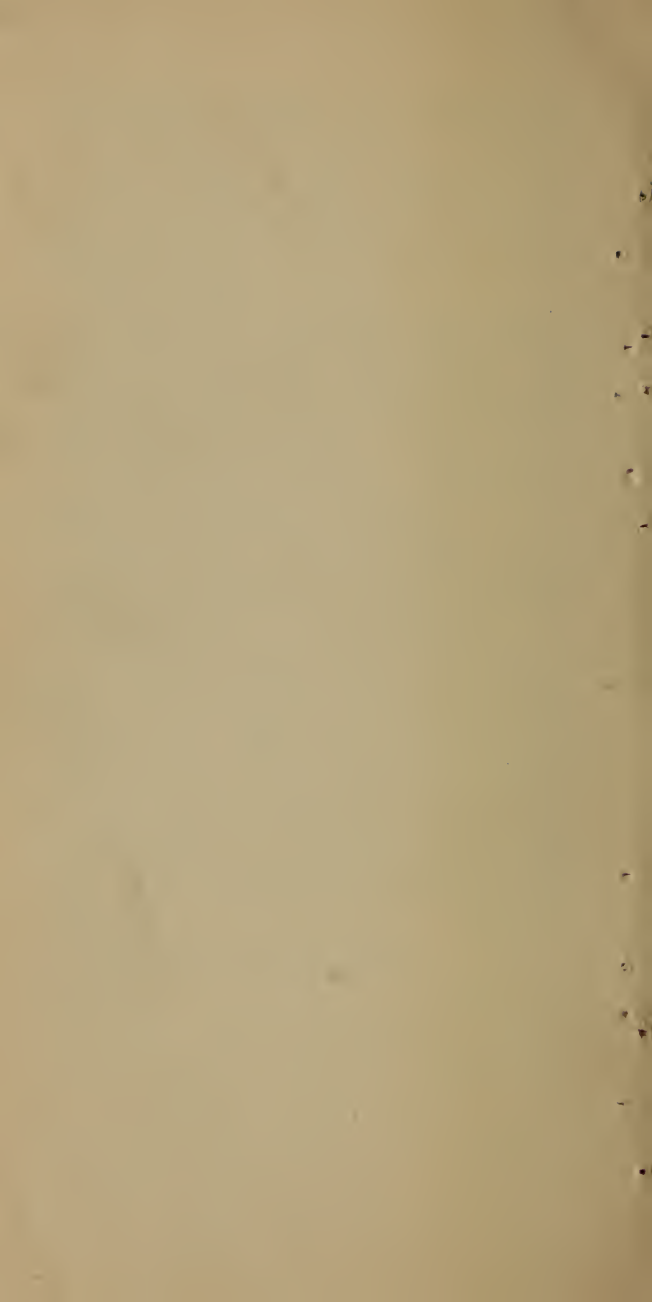
In all other cases we send by express, with bill for collection.

Beyond the 100-mile limit, we do not pay expressage, but pay for return of money on C. O. D. packages.

Parcels weighing four pounds or less may be mailed for one cent an ounce, and registered for eight cents additional. The post-office refuses parcels of more than four pounds.

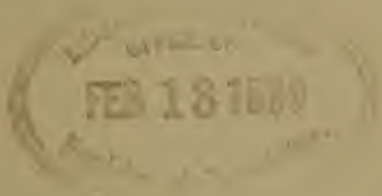
We send instructions how to take measurements, and all the information you want or that it is in our power to send.

We like to write letters.



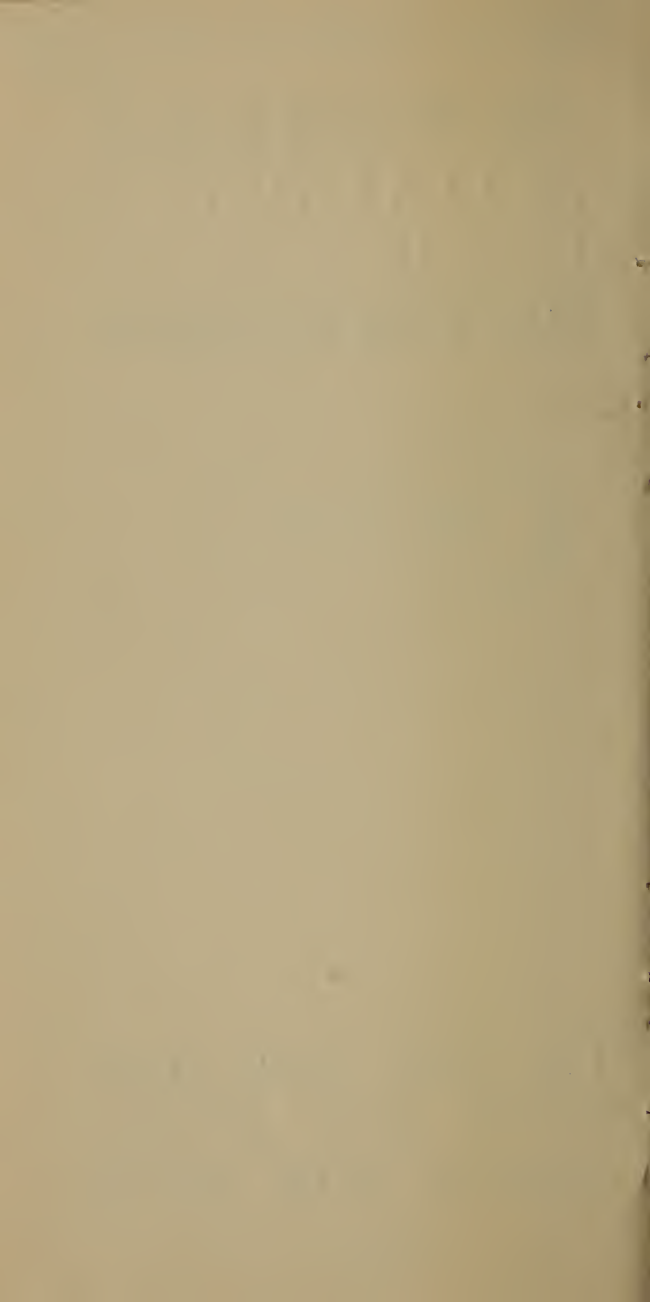
Rogers, Peet company, New York.
FEB 18 1899

The WORKS of
ROGERS
PEET & Coy
OUTFITTERS



The Fifth Little Book
SUITS AND OVER-
COATS FOR BOYS

c 1898



The WORKS of
ROGERS PEET & Co.
Outfitters

TT 620

. R73

copy 2

Bk. 5

Here follows a List
of the
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of Rogers Peet & Company

the First Little Book
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the Fifth Little Book
SUITS AND OVERCOATS FOR BOYS

the Sixth Little Book
SHOES FOR BOYS

the Seventh Little Book
HATS FOR BOYS

the Eighth Little Book
HABERDASHERY FOR BOYS

also in separate editions
THINGS CLERICAL
pertaining to everything worn by the
clergy of every denomination and
LIVERY
A book about the correct dress of
Men Servants

SUITS AND OVERCOATS for *BOYS*

being the
FIFTH LITTL^e BOOK
of the WORKS of
Rogers Peet & Company
OUTFITTERS

in 8 Little Books: All of
which may be had for the
Asking at either of their

S T O R E S

B R O A D W A Y

at Prince Street at Warren
Street and at Thirty-second Street

PRINTED AT THE CHELTENHAM
PRESS 139 FIFTH AVENUE NEW
YORK AND ENTERED ACCORD-
ING TO ACT OF CONGRESS WITH
THE LIBRARIAN AT WASHING-
TON D. C. BY ROGERS PEET &
COMPANY M DCCC XCVIII

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MAY 1 '81

IF YOU have fallen into that unfortunate habit of judging by the exterior shell, without so much as a thought for the kernel within the shell; in other words, if a much-bebraided suit causes you to forget that there is cloth beneath the braid — cloth that can change or remain fast in color, cloth that may be properly or improperly cut, cloth that is well or badly sewn; or if the glamor of 98 cents as against an even dollar makes the question of how long a suit will wear one of secondary consideration, don't bother with us, for we can't interest you.

We first of all make our boys' suits right, just as right as our men's suits; then we make them "pretty." For this we charge as little as such sort of work will allow; but, nevertheless, in price we do not pretend to compete with the dealers in "cheap" clothing — we don't want to.

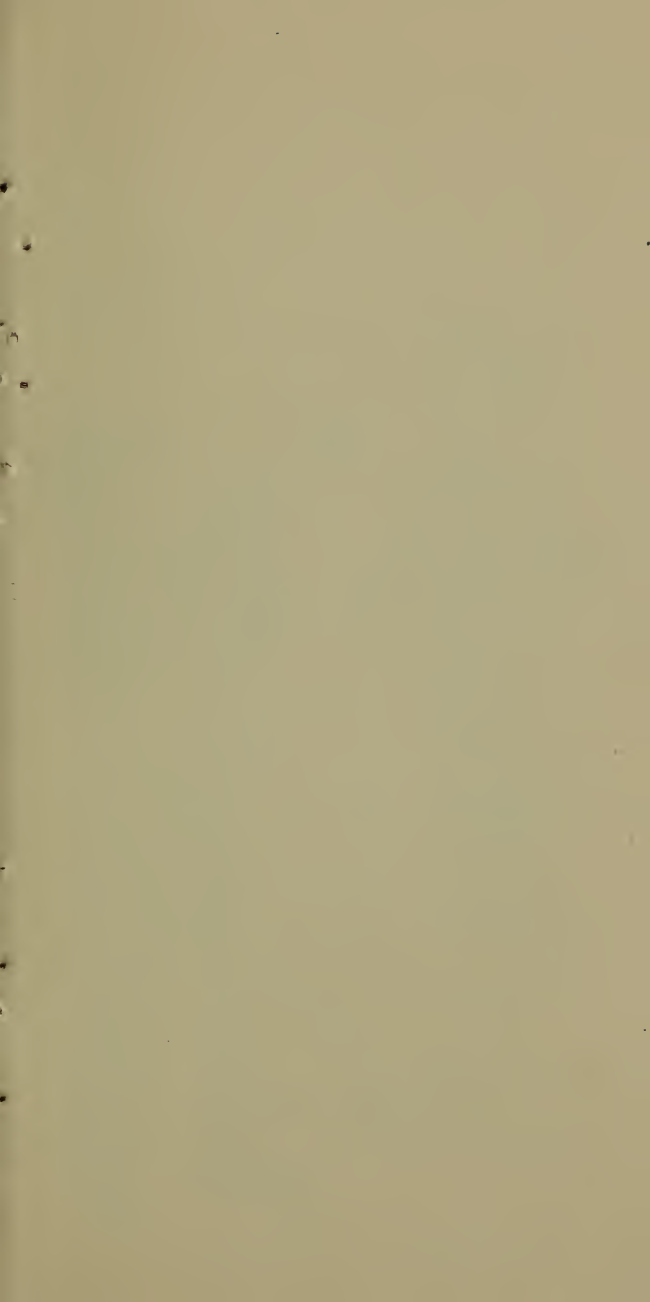
But at any lower prices than ours, no one can compete with us; and no one attempts to compete with us in

ROGERS PEET & COMPANY

our willingness to make right whatever may go wrong.

Don't imagine from this that our clothes for boys are foolishly fine or the work needlessly good. They are chosen for and made for boys, with the knowledge that there is no animal so hard on his clothes as a boy, with the realization of how fast boys "shoot up." And knowing all this, we are able to say that we can clothe your boy for less a year than you can clothe him elsewhere—or we'll give you your money back.

Suppose you try.





Double-breasted
Sailor Blouse



Sailor Blouse,
Middy Trousers

SAILOR BLOUSE SUITS

Sizes 3 to 12.

Serge: blue \$6.50, 7, 8.50

Cheviot: blue mixture 6.50

SAILOR BLOUSE, DOUBLE-BREASTED

Sizes 3 to 12.

Cheviot: brown mixture . . . \$7.00

Serge: royal blue, cadet blue
or red 8.00

GUERNSEY SUITS (WITH A LITTLE WAISTCOAT BUT-TONING IN THE BACK)

Sizes 4 to 10.

Cheviot: grey mixture . . . \$7.00

Blue mixture 7.50

Velveteen: blue 10.50

NORFOLK JACKET SUITS

Sizes 4 to 10.

Cheviot: brown, grey or blue
mixtures \$6, 7, 8.00

NORFOLK JACKET, WITH SAILOR COLLAR AND SHIELD

Sizes 3 to 8.

Cheviot: blue \$7.50, 8.50

Serge: cadet blue, royal blue
or red 8.00

ROGERS PEET & COMPANY

DOUBLE-BREASTED SACK
SUITS, MADE FROM CASSI-
MERES AND CHEVIOTS;
ONE A SMOOTH, FIRM
CLOTH; THE OTHER ROUGH
AND SOFT

Sizes 7 to 16.

Brown mixtures, checks or
stripes,

\$5, 5.50, 6, 6.50, 7.50, 8, 9.00

Olive mixtures, checks or stripes,

6, 7, 7.50, 8, 9.00

Grey mixtures . 7, 8, 9, 10, 12.00

Blue, plain, mixtures or checks,

8, 9, 11.00

Black, plain 8, 9, 11.00

WITH WAISTCOAT (SEE
ABOVE)

Sizes 10 to 16.

Grey checks or mixtures,

\$7.50, 8.50, 9.50

Plain blue or black 9.50

Brown mixture 8.00

STOUT BOYS' SIZES (SEE
ABOVE)

Grey stripes, brown or olive

mixed \$5, 7.00

Blue or black 8, 12.00



Single-breasted Sack Suit, Short and Long Trousers



Tuxedo

Eton

S U I T S F O R B O Y S

SINGLE-BREASTED CUTAWAY
SACK SUITS, MADE FROM
CASSIMERES AND CHEV-
IOTS; ONE A SMOOTH, FIRM
CLOTH; THE OTHER ROUGH
AND SOFT

Sizes 10 to 16.

Brown checks or mixtures,

\$5, 8, 9.50, 10.50

Grey mixtures . . . 10.50, 12.00

Olive mixtures, with double-

breasted waistcoat . . . 10.00

Blue, checks, with double-

breasted waistcoat . . . 10.50

Black or blue, 9.50, 10.50, 13, 16.00

STOUT BOYS' SIZES (SEE
A B O V E)

Blue or black . . . \$9.50, 14.00

Olive and grey mixed plaid . 10.00

B I C Y C L E - G O L F S U I T S

Sizes 8 to 10 and 11 to 16.

Cheviot: olive mixed check or

stripe . . . \$6.50, 9.00

Grey plaid . . . 8.00

Brown or grey mixed check,

Norfolk coat . . . 9.00

Sizes 11 to 16 are \$1 more than
prices quoted.



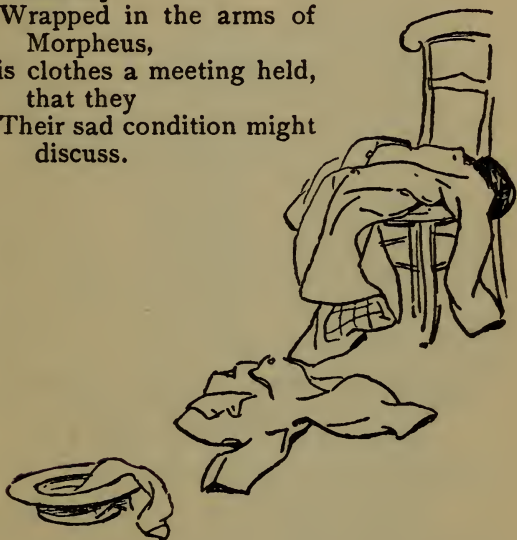
THE STRIKE OF WILLIE'S CLOTHES

YOUNG Master William Thingum Tite
His parents' patience sorely tried;
They called the boy, as well they might,
"UNTIDINESS PERSONIFIED."

Whene'er he went to bed at night
He never put his clothing by,
But tossed his things to left or right,
And where they fell he let them lie,

Now, clothes when so ill-used as these
Are certain to resent the slight
In course of time—now, listen, please,
What Willie's clothing did one night.

One night, when little Will-
iam lay
Wrapped in the arms of
Morpheus,
His clothes a meeting held,
that they
Their sad condition might
discuss.



Continued in the Sixth Little Book of "The Works
of Rogers Peet & Company."

ROGERS PEET & COMPANY

BOYS' LONG-TROUSER SACK SUITS, MADE FROM ROUGH, SOFT CLOTHS

Sizes 12 to 16.

Double-breasted:

Olive plaid \$8.00

Brown plaid 9.00

Single-breasted:

Brown plaid 8.00

Black or white stripe, dark

grey or brown mixtures . . . 10.00

Grey plaid 11.00

Grey stripe 12.00

Dark brown mixture, or grey

check 14.00

Grey stripe 15.00

MADE FROM FIRM, SMOOTH CLOTHS (SEE ABOVE)

Black or blue, single-breasted,

\$10, 12, 15, 16, 17.00

Grey stripe, double-breasted,

and dark brown mixture,

single-breasted 13.00

Brown mixture, single-breasted, 14.00

RIDING SUITS

Sizes 12 to 16.

Whipcord, brown mixed: coat, \$10;
breeches, \$9; leggins, \$3 (boxcloth,
\$4).



Norfolk Double-breasted Sack Suit



Bicycle Suit

Riding Suit

Military Suit

S U I T S F O R B O Y S

MILITARY SUITS (SHORT TROUSERS) AND CAPES

Sizes 5 to 12.

Cadet cloth, grey	\$8.00
Cape of same cloth	6.00
Dark blue cloth	11.00
Cape of same cloth	9.00

EVENING-DRESS SUITS; USED BY BOYS, HOWEVER, IN THE AFTERNOON

Eton :

Sizes 6 to 16, with waistcoat.

Made from smooth, firm cloth,	
With short trousers	\$15.00
With long trousers	17.00

Tuxedo :

Sizes 10 to 16.

Made from smooth, firm cloths,	
Coats silk-faced, short trousers	16.00
Long trousers	18.50
Coats silk-lined, short trousers,	20.00
Long trousers	22.50
Made from rough, soft cloths,	
Coat silk-lined, short trousers,	22.00

Waistcoats :

White Marseilles, single-breasted,	2.00
Double-breasted	2.50

ROGERS PEET & COMPANY

ODDS AND ENDS

Extra pair of short trousers to
match suits . . . \$1.50 to 4.00

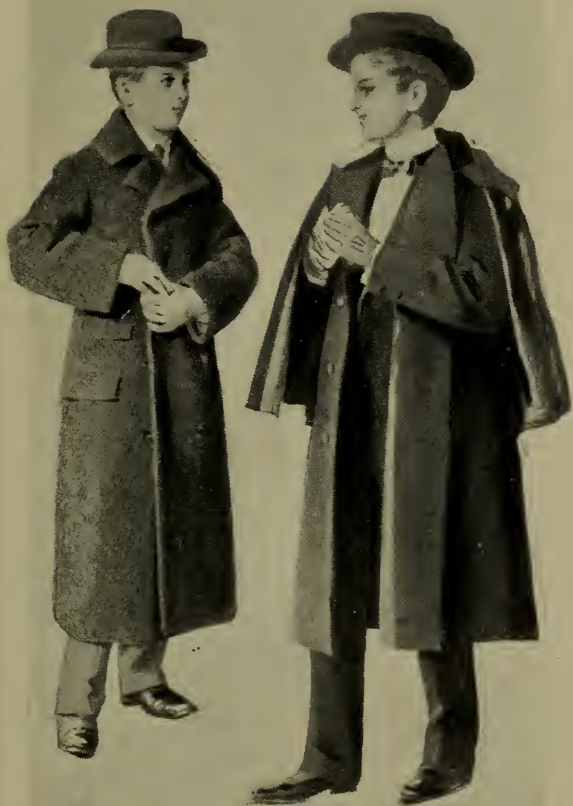
Patching-pieces and extra buttons free of charge.

Separate short trousers, independent of suit . . . 1.25, 1.50

Middy trousers, blue cheviot . 3.00

Washable collars and shields to
be worn over sailor blouses, 1, 1.50

Fancy waistcoats, 3.50, 4, 4.50, 5, 6.00



Ulster

Inverness Evening Dress



Short 'Top-coat



Reefer

FALL REEFERS, DOUBLE-BREASTED, DEEP SAILOR COLLARS

Sizes 3 to 9.

Cheviot: blue \$5, 6.00

Covert cloth: brown mixed, 6, 7.00

WITH CORDUROY COLLAR

Sizes 8 to 16.

Cheviot: black 6.00

Blue 7.00

Sizes 6 to 10.

Covert cloth: brown mixed . 8.00

Sizes 11 to 16.

Covert cloth: brown mixed . 9.00

Stout boys' sizes 10.00

FALL OVERCOATS — REEFER LENGTH

Sizes 4 to 10.

Covert cloth: brown mixed, \$8, 10.00

FULL LENGTH

Sizes 10 to 16.

Covert cloth: brown mixed, \$10, 12.00

Stout and very stout sizes.

Whipcord: brown mixed . . 14.00

Black cheviot; silk-lined to edge, 18.00

PADDOCK COAT

Sizes 10 to 16.

Covert cloth: olive mixed . \$18.00

ROGERS PEET & COMPANY

W I N T E R R E E F E R S

Sizes 3 to 10.

Blue chinchilla: with sailor collar, \$6.00

With velvet collar . . . 6.50, 9.00

Cheviot: olive mixed, with velvet collar 8.00

Melton: blue, sailor collar . . . 7.50

Sizes 6 to 10.

Frieze: blue, with velvet collar, 6.50

Chinchilla: blue, with ulster collar 7, 10.00

With velvet collar . . . 8, 11.00

Sizes 11 to 16.

Frieze: blue, with velvet collar, 7.50

Chinchilla: blue, velvet collar, 9, 12.00

Ulster collar 8, 11.00

Melton: blue, velvet collar . . . 8.00

Stout sizes.

Cheviot: olive mixed 9.00

Chinchilla: soft, heavy, woolly-faced fabric.

Melton: like kersey, but without the glossy finish.

W I N T E R O V E R C O A T S — R E E F E R L E N G T H

Sizes 4 to 10.

Kersey: blue \$12.00

Cheviot: olive mixed 10.00

Tweed: brown mixed 14.00

Tan and olive mixed 12.00

OVERCOATS FOR BOYS

FULL LENGTH

Sizes 10 to 16.

Frieze: blue	\$10.00
Melton: blue	10.00
Cheviot: olive mixed	12.00
Kersey: blue . . . 15, 18,	22.00
Chinchilla: blue 10,	15.00
Tweed: tan and olive mixed,	15.00
Brown mixed	18.00

Stout sizes.

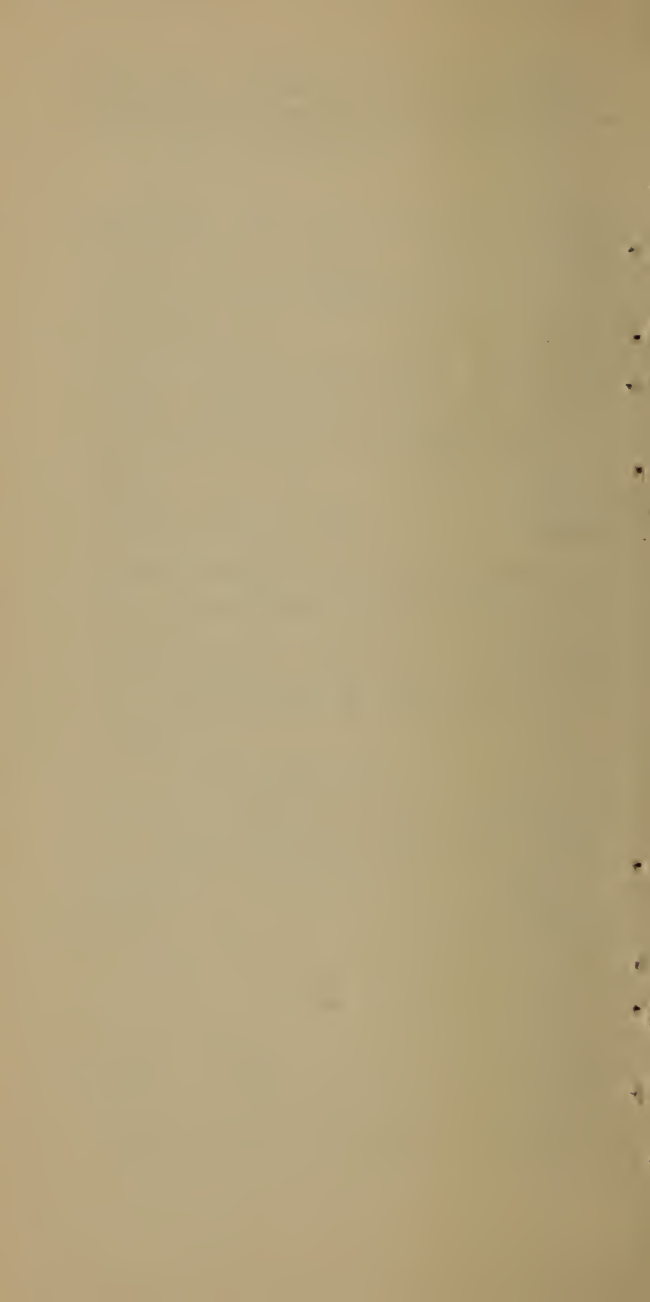
Melton	12.00
Kersey	16.00

EVENING-DRESS OVER- COATS (INVERNESS) MADE FROM A ROUGH SOFT CLOTH

\$16.00

U L S T E R S

Chinchilla: blue . . .	\$10, 12, 16.00
Shetland: brown mixed (shaggy cloth)	12.00
Frieze: blue	12.00



T E R M S

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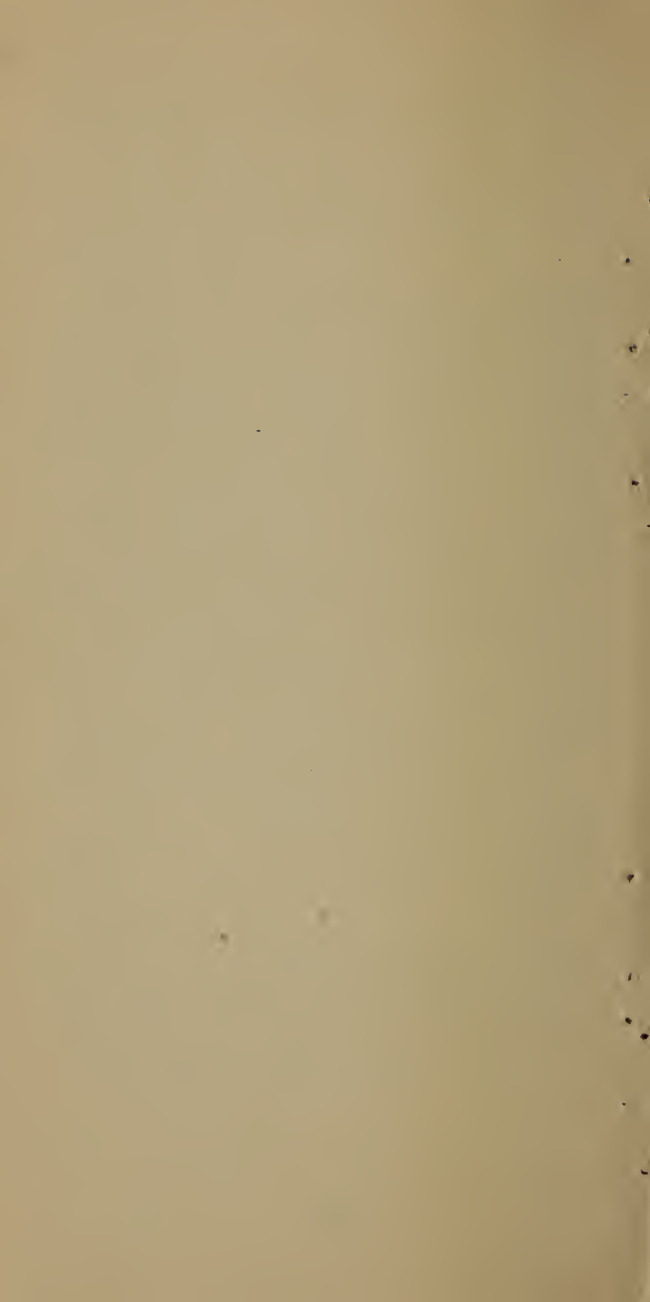
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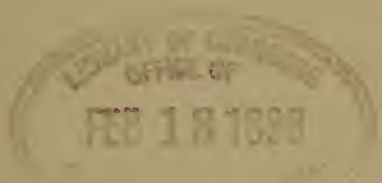
Return garments at our expense for alterations; we do not pay for local tailors' work. We make no charge for alterations.

We send samples, instructions how to take measurements, and all the information you want or that it is in our power to send.

We like to write letters.



LFR 75 1899
Rogers, Peet company, New York
" **The WORKS of**
R O G E R S
P E E T & Coy
OUTFITTERS



The Sixth Little Book
SHOES FOR BOYS

c 1898

The WORKS of
ROGERS PEET & Co.
Outfitters

TT 620

R73

copy 2

Bk. 6

Here follows a List
of the
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of Rogers Peet & Company

the First Little Book
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COMPANY M DCCC XCVIII

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MAY 9 '37

“**T**AKE CARE of the little feet, and the big feet will take care of themselves,” remarks some old wise-acre whose feet probably had not received proper attention. But it’s true, nevertheless, that there is no other article of wearing apparel that should have bestowed upon it the thought and care demanded by boys’ shoes.

Now, this prelude doesn’t mean that we have some hygienic model to foist upon you, some special style of which to sing the praises; we simply believe in shoes for boys that conform as much as possible to the natural foot—as much as possible without losing all sense of good looks and style; we believe in shoes for boys that are strongly enough made to bear, without flinching, the constant rubadubdub of the healthy boy in motion; we believe in shoes for boys that are little enough priced to admit of a growing boy wearing them.

WE TRY to live up to these beliefs; if we fail, or if the shoes we sell fail in the slightest degree, we content ourselves with the knowledge that you are amply protected by our well-known policy of "your money back if you want it."

THE SEVERAL TOES

A Berlin toe is a narrow toe.

A Rugby toe is a medium narrow toe.

A Nassau is a high round toe.

A Model is a medium round toe.

A "65" is a medium broad toe.

A French is a broad toe.

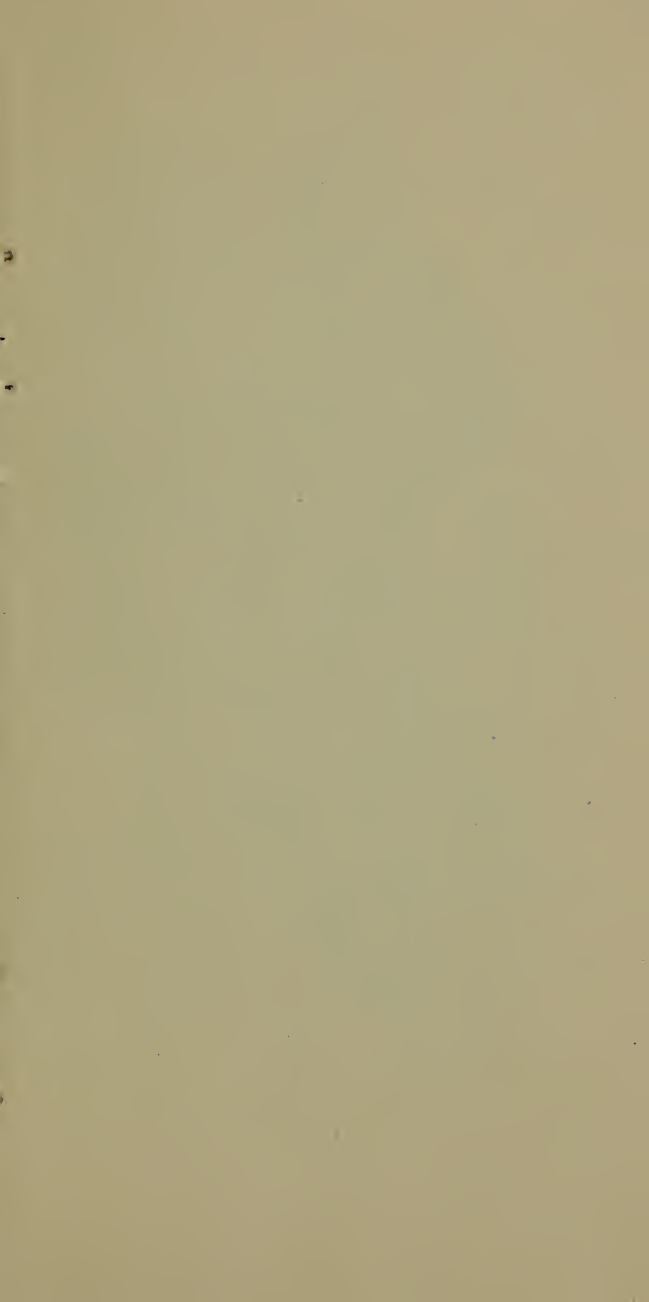
RUSSET LEATHER

Sizes 1 to 2.

Lace: "65" toe, with cap, with
heels, double sole . . . \$2.75

Sizes 2½ to 5½.

Lace: "65" toe, with cap, with
heels, double extension sole . 3.00





Foot-shape

SHOES FOR BOYS

PATENT LEATHER

Sizes 12½ to 2.

Lace: Berlin toe, with cap, with
heels, single sole . . . \$3.00

Sizes 2½ to 5½.

Lace: Rugby toe, with cap, with
heels, single sole . . . 3.50

Button: Rugby toe, with cap,
with heels, single sole . . . 3.50

Sizes 8 to 10½.

Lace: Berlin toe, with cap, wedge
heels . . . 2.50

Sizes 11 to 1.

Berlin toe, with cap, wedge
heels . . . 3.00

Pumps: sizes, 8 to 10½ . . . 1.50

12 to 2 . . . 1.65

2½ to 5½ . . . 1.75

Oxfords: sizes, 12 to 2 . . . 1.75

2½ to 5½ . . . 1.85

BICYCLE SHOES

Sizes 2½ to 5½.

Black . . . \$2.50

Tan . . . 2.50

Sizes 12½ to 2.

Black . . . 2.25

SLIPPERS

Sizes 11 to 2.

Black, low . . . \$1.25

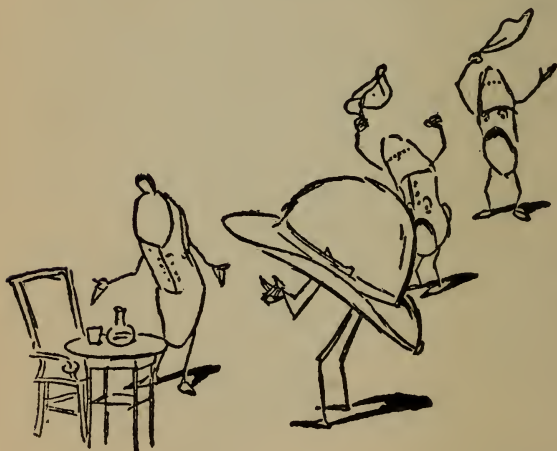
Sizes 2½ to 5½.

Black, low . . . 1.50



THE STRIKE OF WILLIE'S CLOTHES*—Continued

The Roll Call first of all was read,
And when they found that all were there,
Since he came nearest to the head,
To Derby Hat they gave the chair.



*"The Strike of Willie's Clothes" was begun in the Fifth Little Book of "The Works of Rogers Peet & Company."

"My Fellow Garments!" he began,
When every one at last was still,
"Let us put down the tyrant MAN!"
As with one voice they cried, "We WILL!"



"He calls himself Creation's Lord,
But were it not for me and you,
What would he do?" With one accord
The meeting cried, "What COULD he do?"

Continued in the Seventh Little Book of "The
Works of Rogers Peet & Company."

ROGERS PEET & COMPANY

AMERICAN CALFSKIN

Sizes 12½ to 2.

Lace: Berlin toe, with cap, with
heels, single sole, \$1.75, 2.25 and 2.75
Nassau toe, with cap, with
heels, single sole 2.75

Sizes 2½ to 5½.

Lace: Berlin toe, with cap, with
heels, single sole 2, 2.50
Nassau toe, with cap, with
heels, single sole 3.00
"65" toe, with cap, with heels,
double extension sole 3.00

Sizes 1 to 2.

Lace: "65" toe, with cap, with
heels, double sole 2.75

Sizes 11 to 2.

Lace: Berlin toe, with cap, wedge
heels 2.25

K I D

Sizes 8 to 10½.

Button: "65" toe, patent leather
tip, wedge heels \$1.75

B O X C A L F

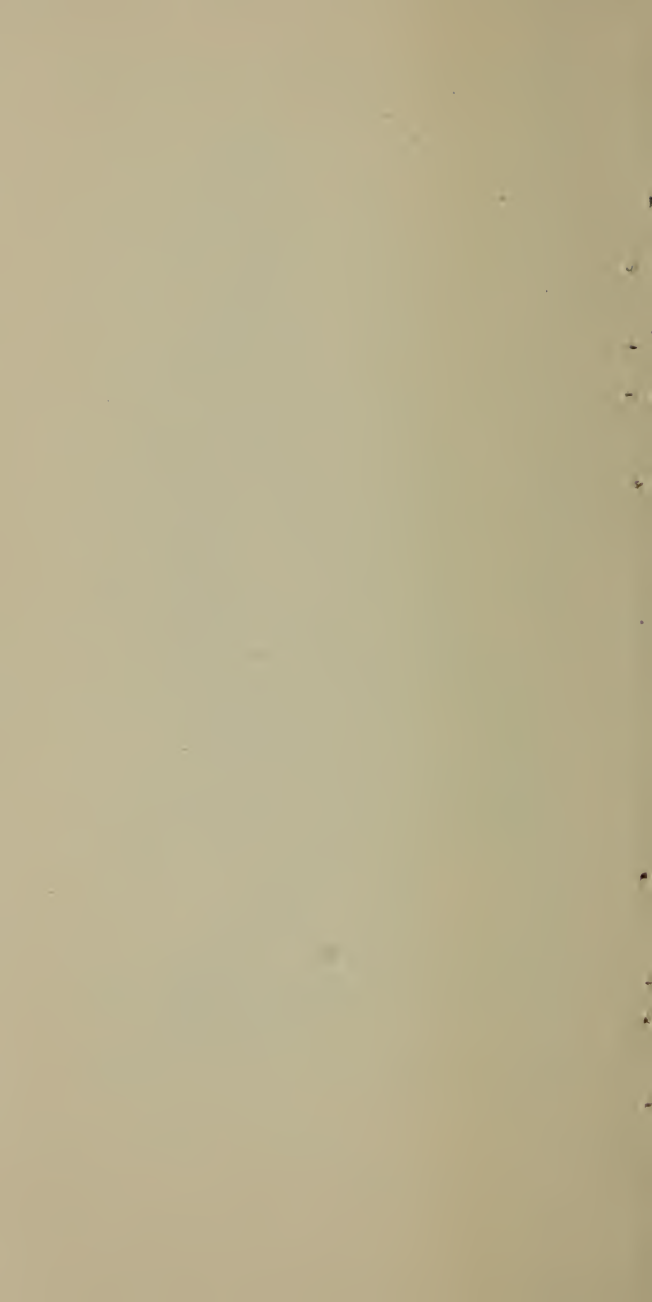
Box calf: American calfskin tanned
so as to offer a rough surface—near-
ly water-proof.

Sizes 8 to 10½.

Button: "65" toe, wedge heels, \$1.50
"Foot-shape," no cap, wedge
heels 2.00



Calfskin, "65" Toe
Patent Leather, Rugby Toe



S H O E S F O R B O Y S

BOX CALF—CONTINUED

Sizes 11 to 2.

“Foot-shape,” no cap, wedge
heels \$2.50

Sizes 11 to 13½.

Lace: “65” toe, with cap, wedge
heels 2.25

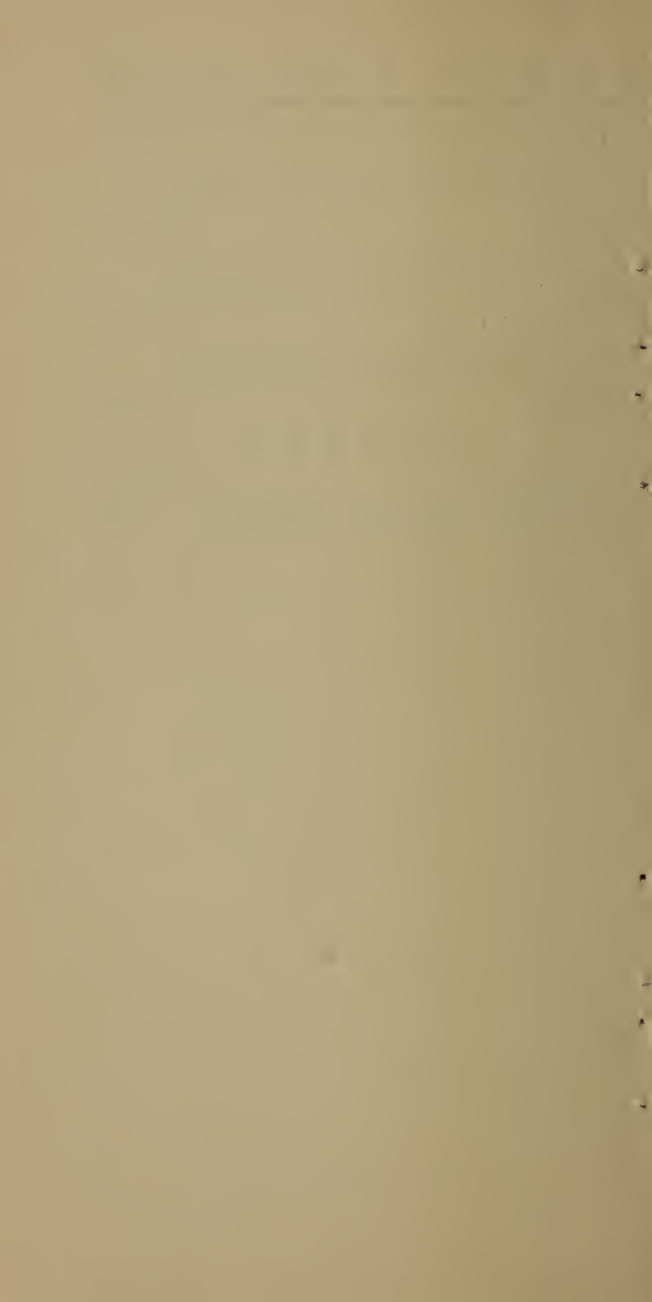
Sizes 8 to 10½.

“65” toe, with cap, wedge
heels 2.00

R U B B E R S

Storm-boots \$3.00

Self-acting and storm rubbers . . .65



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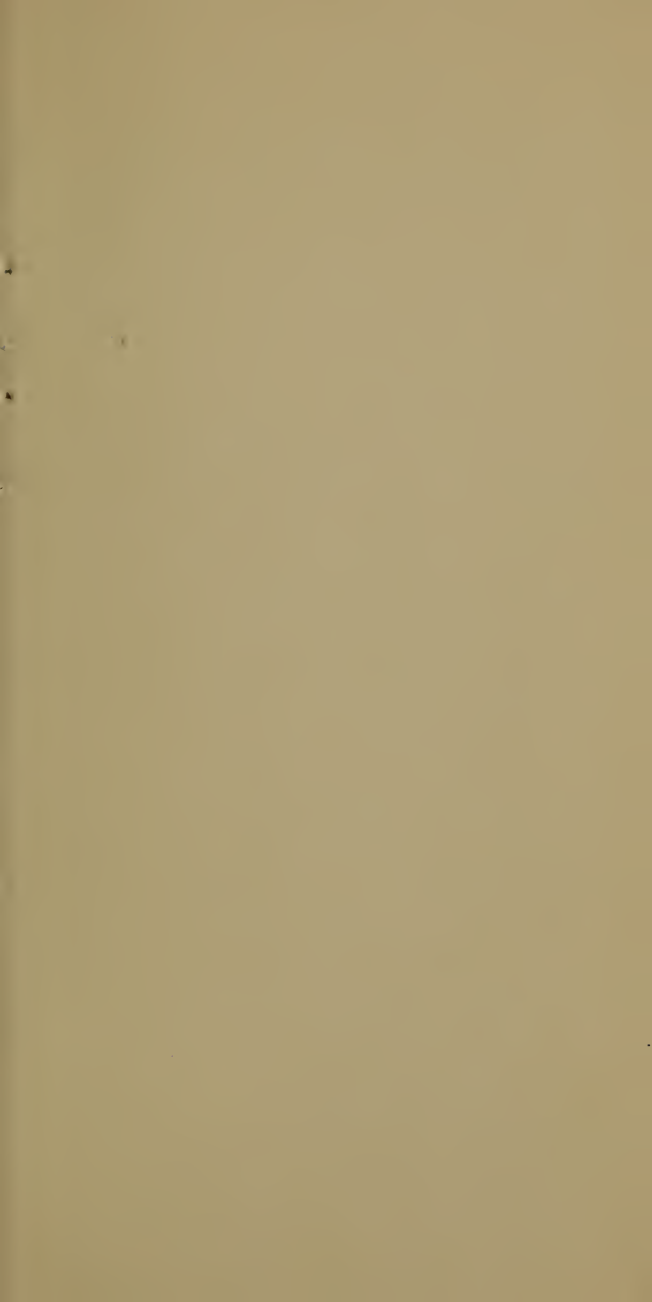
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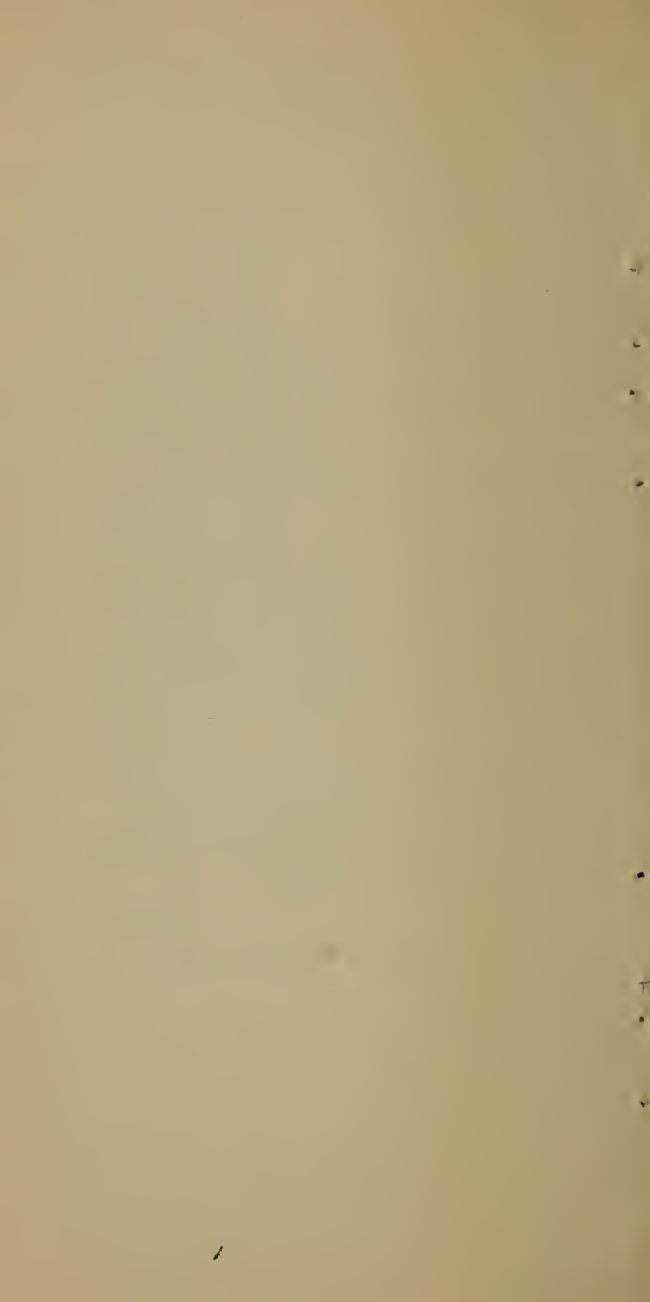
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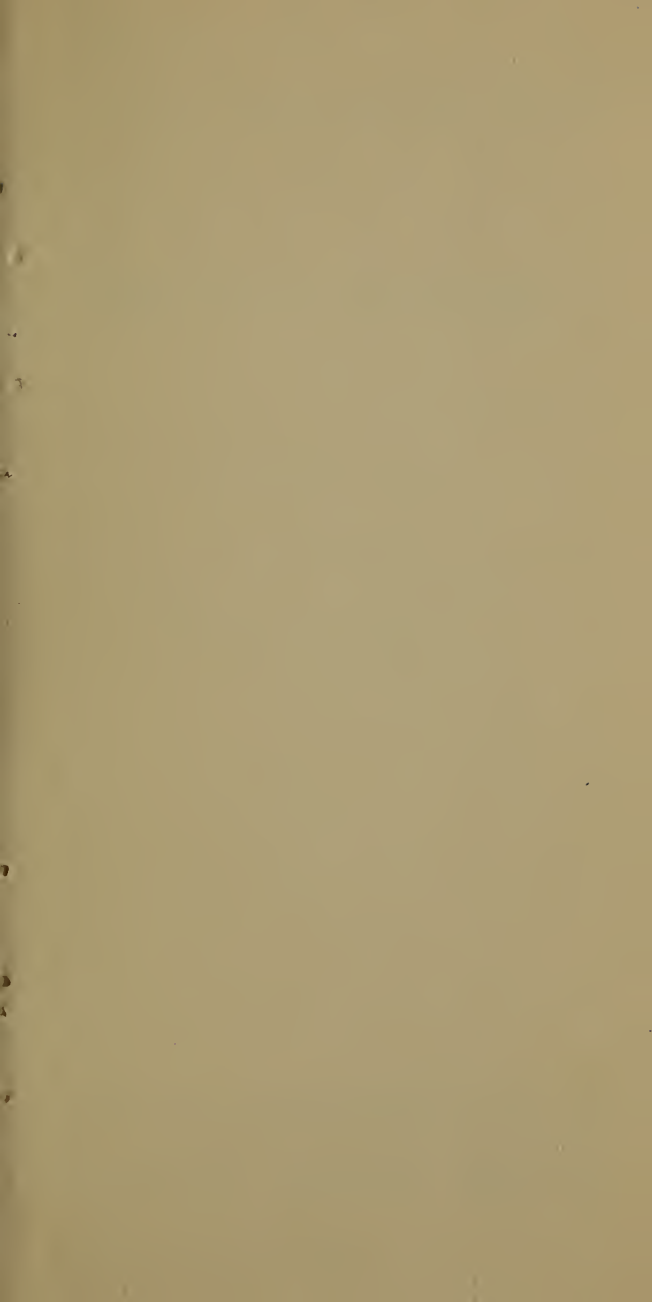
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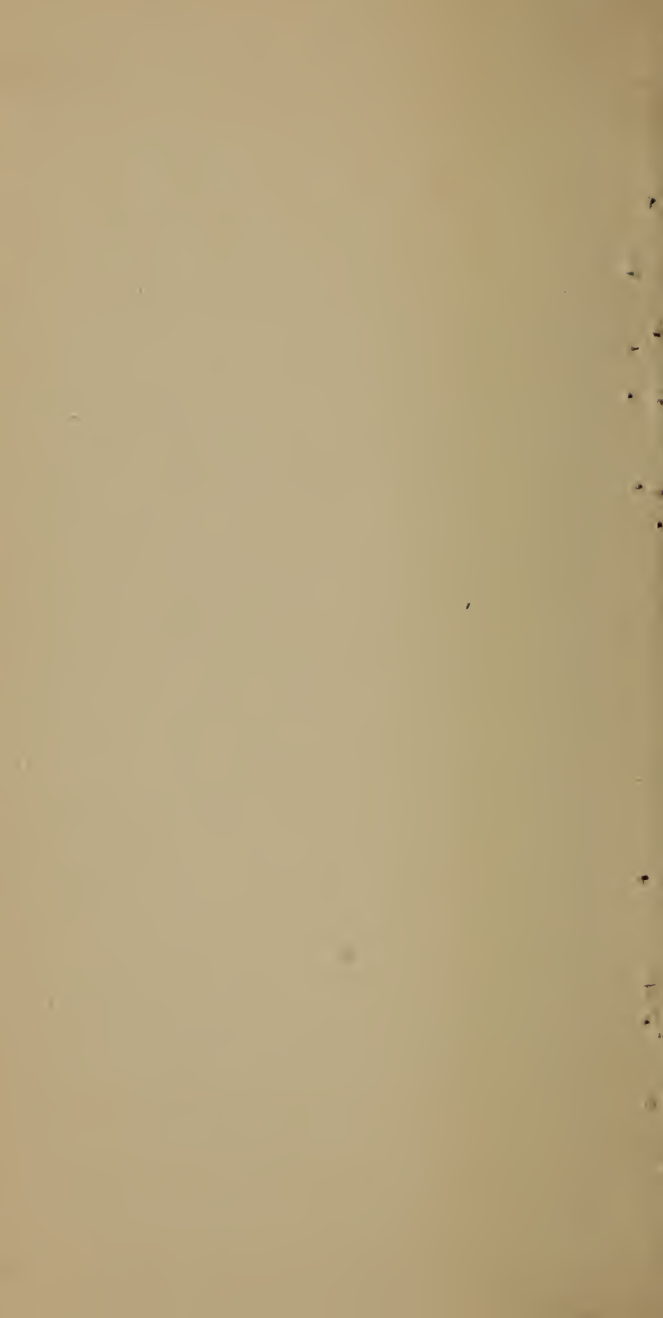
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We like to write letters.









FEB 18 1899

Rogers, Peet company, New York.

The WORKS of
ROGERS
PEET & Coy
OUTFITTERS

TWO COPIES RECEIVED.



The Seventh Little Book
HATS FOR BOYS

c1898

The WORKS of
ROGERS PEET & Co.
Outfitters

TT 620

. R 73

copy 2

Bk. 7

Here follows a List
of the
WORKS
of Rogers Peet & Company

the First Little Book
SUITS AND OVERCOATS FOR MEN AND
YOUNG MEN

the Second Little Book
SHOES FOR MEN AND YOUNG MEN

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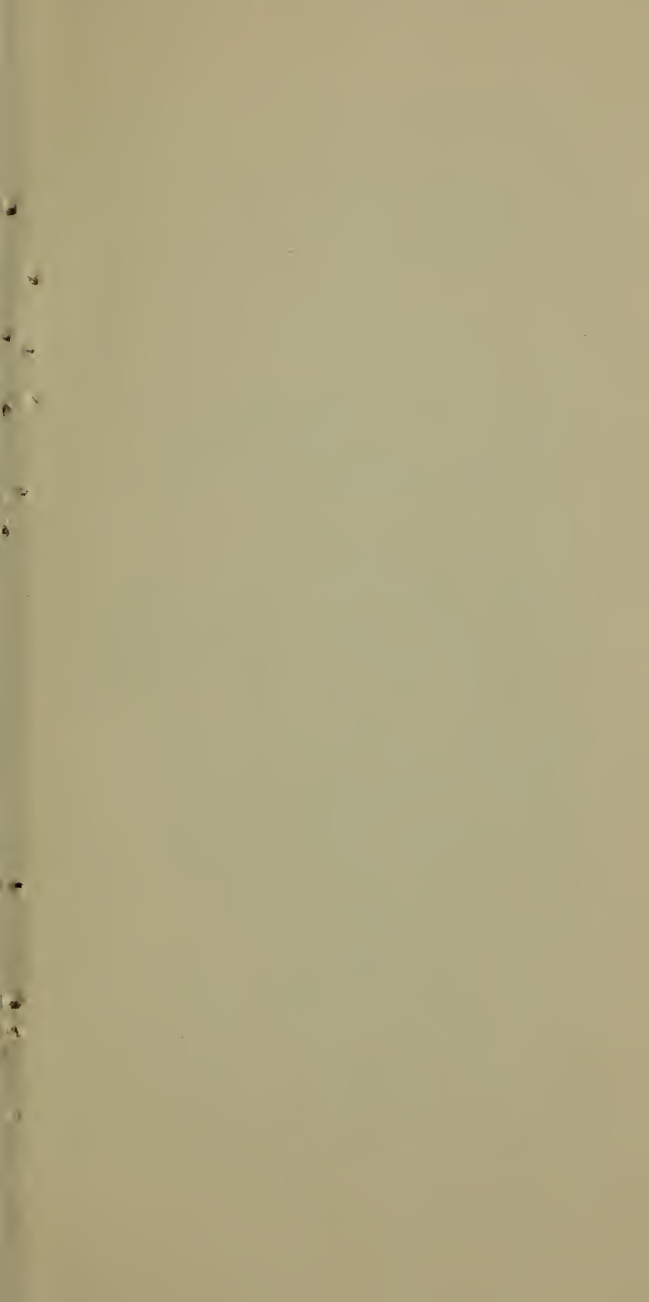
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S T O R E S
B R O A D W A Y
at Prince Street at Warren
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PRINTED AT THE CHELTENHAM
PRESS 139 FIFTH AVENUE NEW
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TON D. C. BY ROGERS PEET &
COMPANY M DCCC XCVIII

Transferred from
Copyright Office

May 8 1897





Golf

Polo

Cadet

Tam

Skating

DAME FASHION doesn't draw the line so closely about boys' hats as about men's, for, being a woman herself, she can feel for the mother who will not buy hats for her boy that make him appear old, lest her own age might be too apparent. What is becoming, what is pretty, is what is sought after.

We have remembered that; but we have not forgotten quality, for it is quality that wins in the final race.

You will undoubtedly have prices quoted that are lower, much lower, than ours; but they will not be for the same quality of hats, remember, because while our stock contains all the various new sorts and styles of hats that boys or boys' mothers could want, other dealers' stocks may contain as many. So the one advantage we offer or intend to offer is: the same as other good dealers at lower prices, or—your money back if you want it.



THE STRIKE OF WILLIE'S CLOTHES*— Continued

“How could he go to ball or hop,
Or even walk the avenues?”

“Why, but for us he'd have to stop
At home, of course!” exclaimed the Shoes.

“Supposing, on the street, perhaps,
He met a lady that he knew—
How could he bow?” The Hats and Caps
Shouted in unison, “That's True!”

*“The Strike of Willie's Clothes” was begun in the Fifth Little Book of “The Works of Rogers Peet & Company.”



"How could he even offer
her

His hand in saying, 'How
d'ye do'?

You know to whom I now
refer!"

"We Do!" exclaimed the
Gloves. "We Do!"

"And what is more, if
we were not
Good Form," conclu-
ded Derby Hat,

"How ever from the com-
mon lot

Could he be told?

Now, tell me that!"



Continued in the Eighth Little Book of "The
Works of Rogers Peet & Company."

DERBYS

Black, dark brown or light brown,

\$1.90, 2.50

ALPINES

Black, brown or pearl . . . \$1.90

Another style, soft felt . . . 1.90

Another style, stiff felt . . . 2.50

GOLF-BICYCLE CAPS

Plain or fancy mixtures . . .50, .75

Made to match suits . . .85, \$1.00

CADET CAPS

Plain blue \$1.25

Blue or grey embroidered . . . 1.50

POLO CAPS

.50

REFERS OR TAM

O'SHANTERS

Plain \$1.50

Lettered and decorated to order,
40c. to 60c. additional

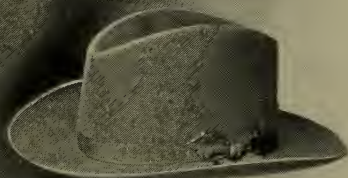
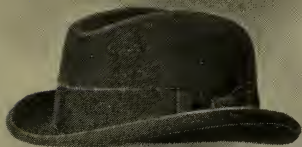
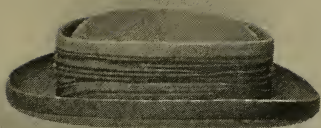
SKATING CAPS

.50

YACHT CAPS

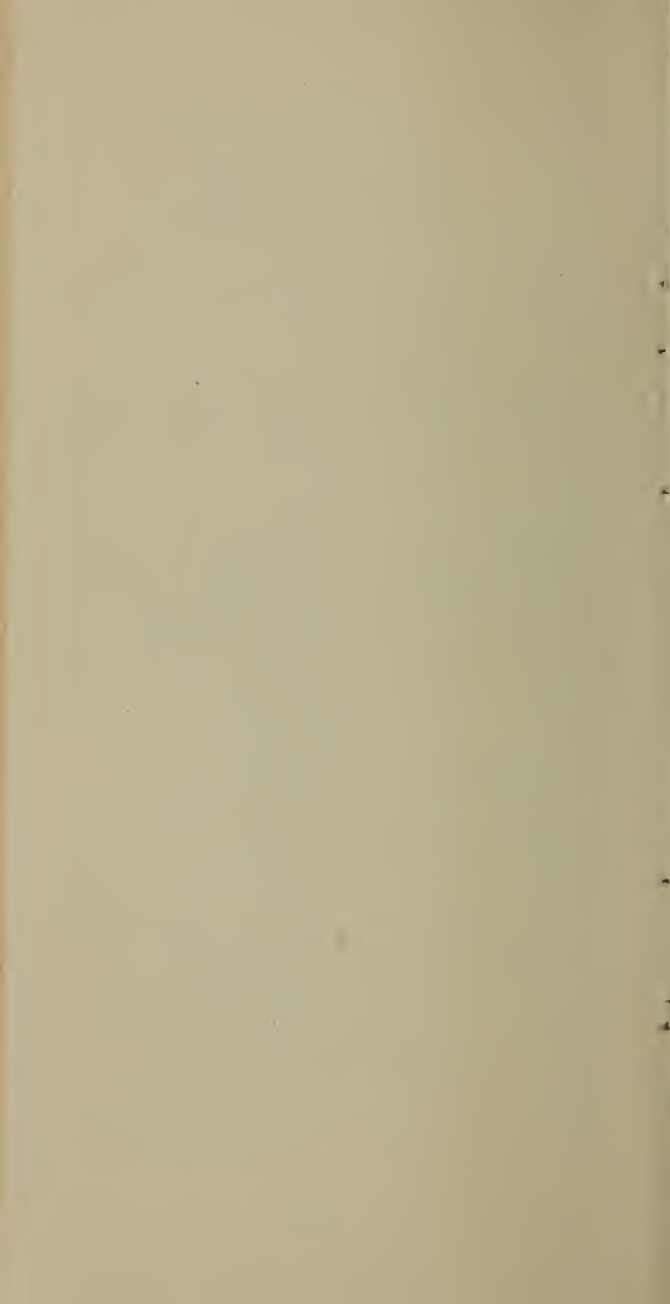
Plain blue \$1.25

Embroidered 1.50



Alpine
Derby

Golf
Army
Yacht Cap



TERMS

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You see this means that you can experiment with us, and it need cost you nothing. No matter how far away you live—1000 miles or more—or how close at hand you may be, it is all the same.

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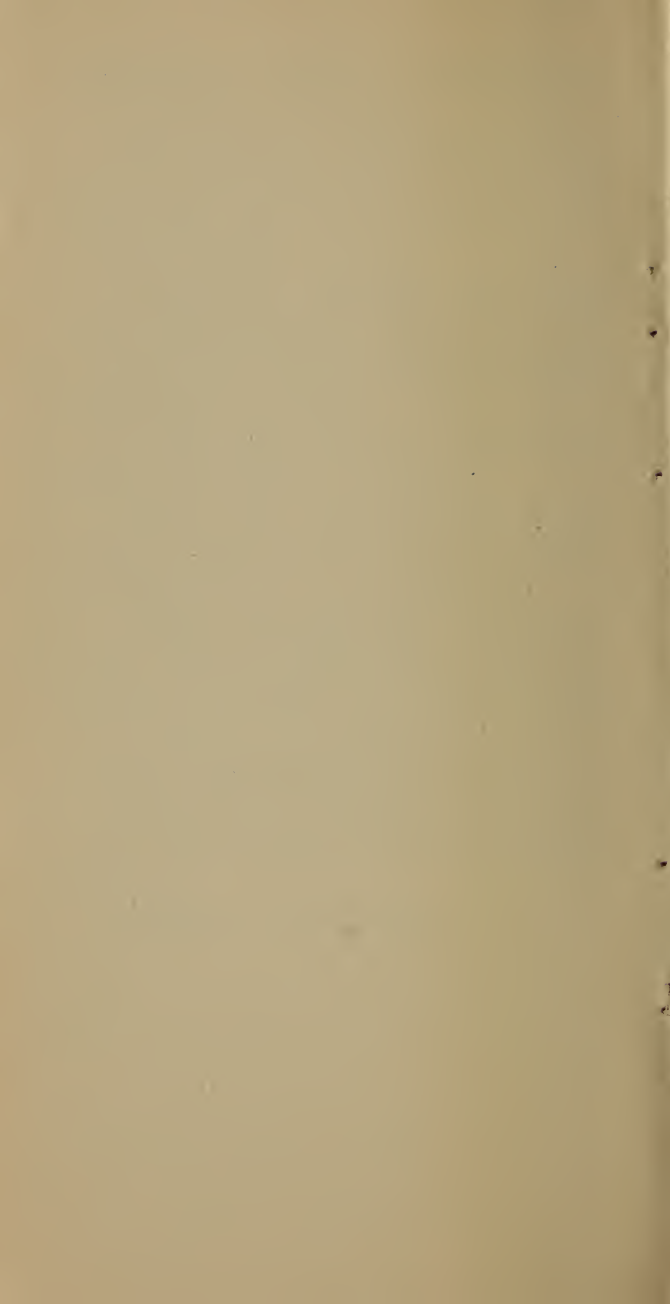
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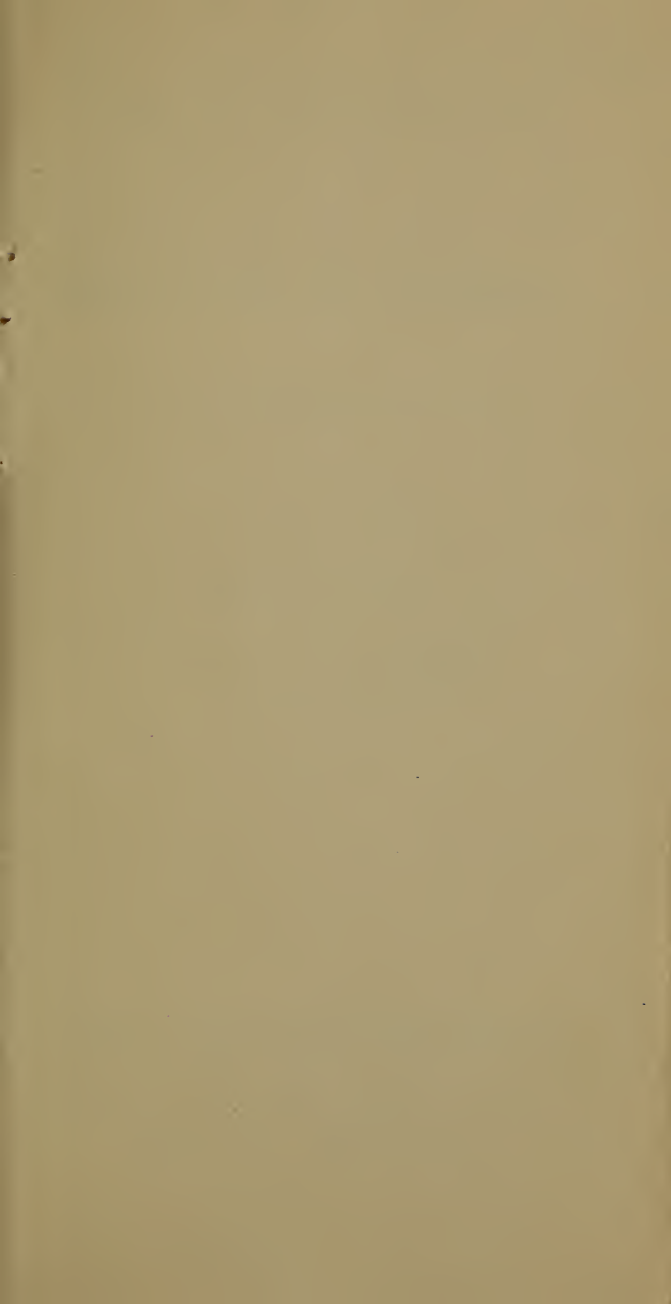
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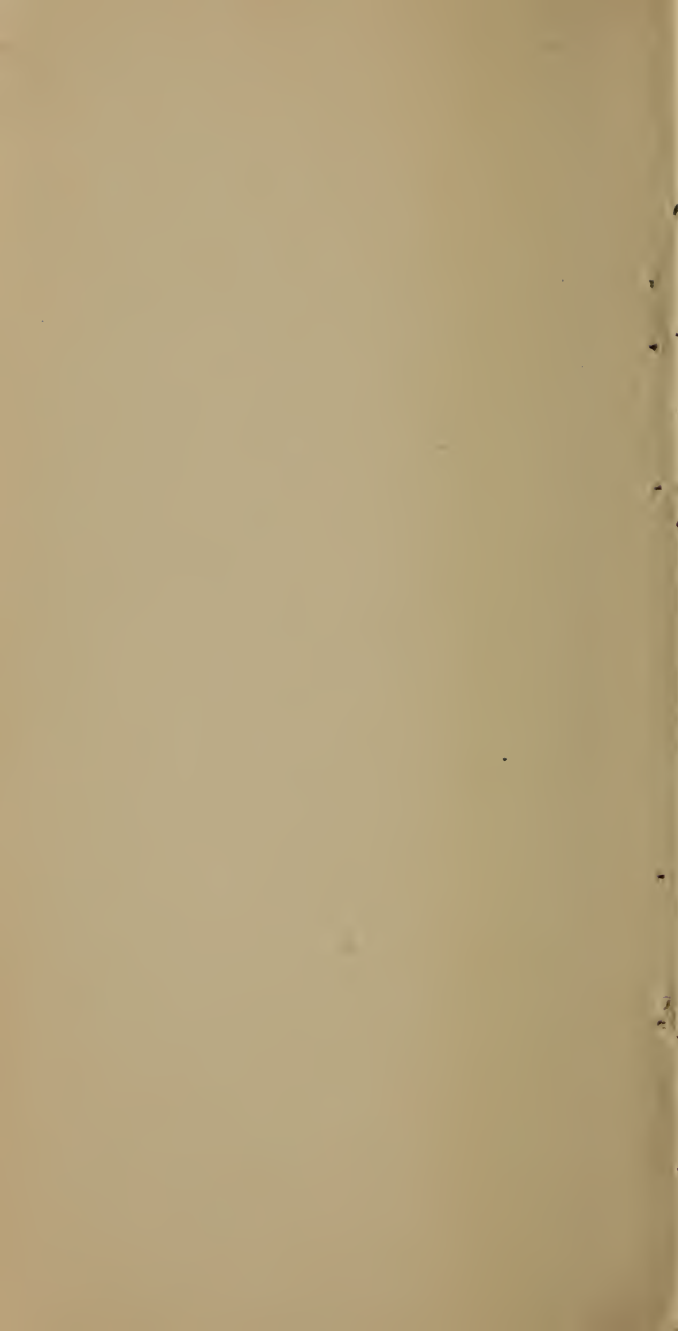
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P E E T & Co
OUTFITTERS

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HABERDASHERY
FOR BOYS

1898



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MAY 11 '37

YOUR MODERN boy is a boy without a boyhood—he's born a man; he wants to do just what his father does; he wants to wear just what his father wears; and what he wants he usually gets.

Each of our big stores has, grouped in one little store by itself, all the little essentials to boys' dress—man's wearables with the mannishness taken out.

This little store has more care and time bestowed upon it than many another of ten times its size; everything is there, and everything has to do double duty—to be at once manly for the boy and dainty for the mother.

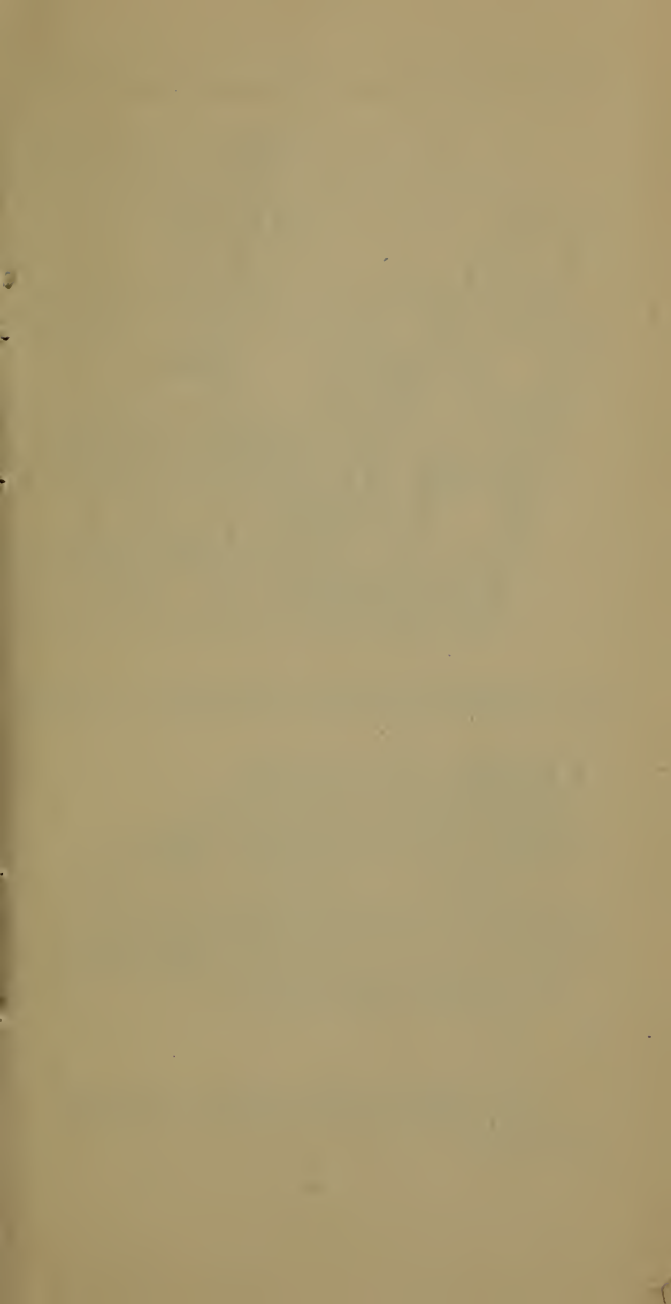
The new things that appear in our men's store are almost invariably, almost immediately, copied for boys; for these two stores go hand in hand as father and son, and, like father and son, each helps the other.

We think that what we sell is right, and we feel that the prices at which we sell are right; but if one or both

ROGERS PEET & COMPANY

should prove wrong, we make them right. How? By returning your money or giving you new goods.

Could we do more? Could you ask more? Could you do better than to buy all his little wants at just such a little store?





THE STRIKE OF WILLIE'S CLOTHES*— Continued

A Resolution, then, proposed
By Oxford Shoe and seconded
By White Cravat (no one opposed),
Was passed — and this is how it read :

WHEREAS, one William Thingum Tite,
Has shown himself for clothes unfit,
WHEREAS, we, Undersigned, His Clothes,
Are painfully aware of it ;

*"The Strike of Willie's Clothes" was begun in the Fifth Little Book of "The Works of Rogers Peet & Company."

WHEREAS, said William never pays
Us the attention that we like ;
RESOLVED, unless he mend his ways,
We, Undersigned, His Clothes, *WILL STRIKE !*

The Resolution, being framed,
And signed and sealed that very night,
A Deputation then was named
To wait on William Thingum Tite.

When William rose next day he wore
A somewhat sad and thoughtful air.
Picking his clothes from off the floor,
He smoothed them out with greatest care.

He never told his Dream at all,
But from that day his parents vied
In praising him ; and now they call
Him "TIDINESS PERSONIFIED."



S W E A T E R S

Red, blue, maroon, or white, with plain collar	\$1.50
With fancy collar and cuffs . . .	2.00
With turtle neck	2.50
Jersey: navy blue, with white or red stripes around skirt, collar and cuffs	2.50

N I G H T - S H I R T S

White or fancy muslin50
Canton flannel50

N I G H T - D R A W E R S

Canton flannel75, .95
--------------------------	----------

P A J A M A S

Cotton	\$1.25, 1.50
Flannel	2.25

W H I T E S H I R T S

Unlaundered, open back, sizes 12 to 13 $\frac{1}{2}$50
Laundered, open back, open front and back90
Unlaundered, open back, sizes 13 to 1460
Laundered, open back, open front and back	\$1.25
Evening dress, cuffs attached . .	1.50

HABERDASHERY FOR BOYS

PERCALE SHIRTS

Stiff bosom, with detached cuffs,

\$1, 1.25

With cuffs attached 1.50

FLANNEL SHIRTS

Collar attached . \$1.25, 1.35, 2.25

Without collar 2.25, 2.50

SHIRT-WAISTS

White, without collar75

Fancy percale, without collar . .85

Cheviot, white or fancy . . \$1.35

White shield front, without collar or cuffs85

With white cuffs and Eton collar attached85

With white cuffs and Eton collar attached (all linen) 1.25

Fancy percale, with cuffs and Eton collar attached85

Fancy flannel, with collar attached85

Fancy percale, with cape-collar attached ; sizes 4 to 8 years, 1.25

UNDERWAISTS

.25, .40, .45, .50

BLOUSES

Flannel85

Fancy cheviot85, \$1.75

ROGERS PEET & COMPANY

U N D E R W E A R

Merino, grey; a garment50

White75, \$1, 1.25

Fawn1.25

Natural wool1.00

Shirts, drawers, or pantelets, same price.

Cartwright and Warner's natural wool and white underwear.

C O L L A R S

All styles of Cluett, Coon & Co.,
or Earl & Wilson,

13c. each, or 2 for .25

E T O N C O L L A R S

13c. each, or 2 for .25

All linen35c. each

C U F F S

All styles20

S T O C K I N G S

Wool35, .50, .75

Cotton25 to 1.00

H A L F - H O S E

Tan or black25

G O L F H O S E

With feet \$1.25, 1.50, 2.00

Footless 1.25, 1.50, 2.00

S U S P E N D E R S

.25, .35, .50

HABERDASHERY FOR BOYS

NECKWEAR

Tecks35, .50
Four-in-hands, narrow or wide35, .50
String ties, silk or satin35
Silk or satin bows35
Windsors25, .40
White lawn bows, 15c. each, 2 for	.25
White lawn string ties 15c. each, 2 for	.25
Ascots50
Puffs35
Stock ties65, .85
Stock collars25

GARTERS

Band25
Side, or to go over shoulder ; silk, black or white35

HANDKERCHIEFS	.05, .15, .25
---------------	---------------

BATHROBES

Turkish toweling \$2, 2.50, 3.50, 6.00	
Eiderdown	3, 5.00

JEWELRY

Cuff-buttons, collar-buttons, scarf-pins, and studs, up to \$1.50	
--	--

CANES

.50 to \$2.00

ROGERS PEET & COMPANY

UMBRELLAS, RUBBER COATS, MACKINTOSHES BROWNIE OVERALLS JUMPERS AND KNEE- PROTECTORS

Umbrellas80 to \$2.00
Rubber coats	2.25
Mackintoshes	5 to 9.00
Brownie overalls45
Brownie jumpers45
Knee-protectors25

GLOVES

Fownes' craven tan	\$1.00
Dent's tan	1.25, 1.35
Dent's kid, black or white,	1.25, 1.50
Extra heavy walking-glove	1.75
Grey or tan suede	1, 1.25
White cotton15
Wool25 to .75

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