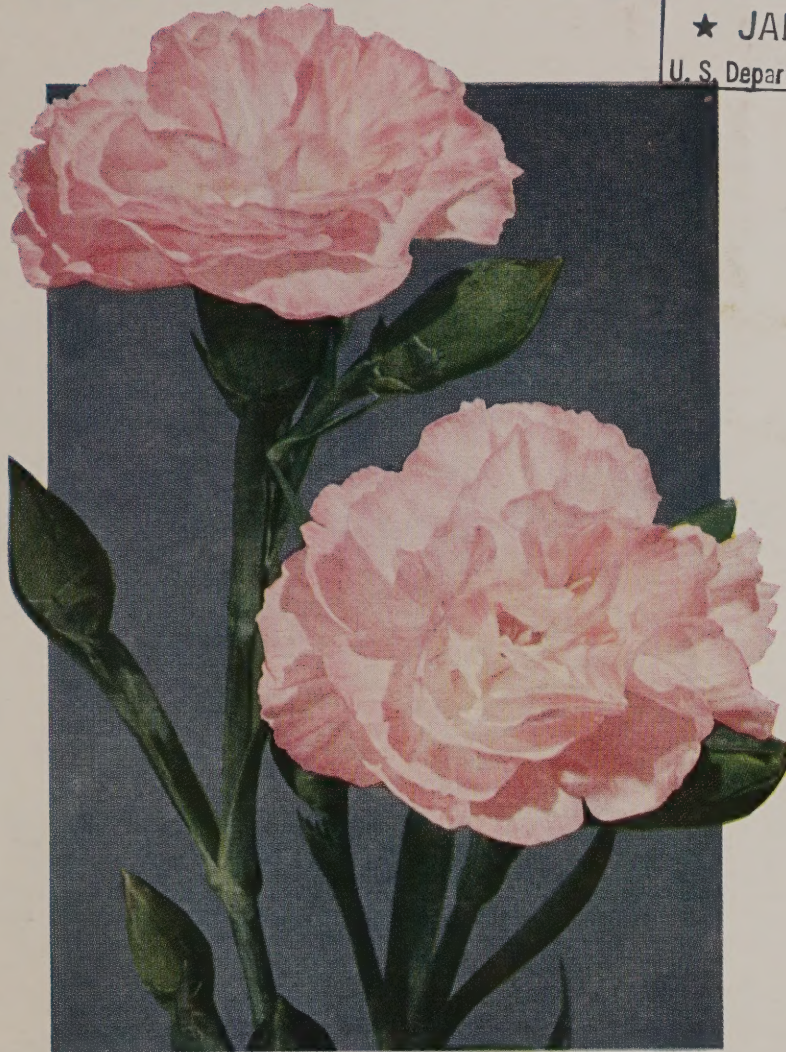


**KELLOGG'S****FREE BONUS** PAGE 3**Exciting New Spring 1959 Book**LIBRARY  
RECEIVED  
★ JAN 13 1959 ★  
U. S. Department of Agriculture**Chock-Full  
of Plants  
and Bulbs  
for Your  
Gardening  
Pleasure****HARDY CARNATION, MAIDEN'S BLUSH**

*The Shield of Quality  
which guarantees you the  
finest of  
merchandise and  
service*

**Maiden's Blush**

Plant Pat. 882. This is one of the most beautiful Hardy Carnations with camellia-type flowers ever grown. In size, the blooms are very similar to greenhouse-grown varieties, but the plant is much more sturdy and will winter over in almost any climate. Flowers are of excellent size, beautifully shaded pink with a blush effect. This plant produces an abundance of blooms at a time, or if disbudded will give you much larger flowers on a single stem. The more you pick, the more will be produced over the season. It is a bushy grower with plenty of side branches, standing up especially well under normal garden conditions. Good as cut flowers, with mild, sweet fragrance. Healthy, vigorous and hardy. Maiden's Blush has the best qualities of both outdoor and greenhouse Carnations. \$1.50 each; 3 for \$3.95; 6 for \$7.39; 12 for \$13.95, postpaid.

**Special Cover  
Collection 110**

1 each of the three beautiful Shasta Daisies, Esther Read, Horace Read and Moonlight, as offered on page 7, plus one Maiden's Blush Carnation shown on this cover, for only

**\$3.49** post-paid**R. M. KELLOGG COMPANY • THREE RIVERS, MICHIGAN****Famous for Flowers and Fruits Since 1869****Azaleamum City**

# 5 of the *Newest* and *Finest* HARDY CARNATIONS

**ORDER TODAY  
AND SAVE 2**

Each Plant Produces  
an Abundance of  
Large Greenhouse  
Type Flowers



Pictured on this page are five of the newest and finest Hardy Carnations that can possibly be secured anywhere. These five were chosen as companions for Maiden's Blush, pictured on the front cover. All of these plants will produce an abundance of flowers with rich, clove-like fragrance, on strong stems. In order to get large greenhouse-type blooms, you must remove the small buds from each stem, leaving only the main bud, or you may allow all buds to develop and have several smaller flowers on each stem.

Order Collection 111 on this page and receive one each of all six of these beautiful Carnations, specially priced, for only \$5.95, postpaid.

1. **RED CHARM.** A beautiful deep maroon, very striking when planted with the other Carnations on this page.
2. **AMERICAN BEAUTY.** A fine deep pink bloom, especially outstanding when planted with Dazzler and Maiden's Blush.
3. **FROSTY.** Nicely formed, snow-white variety. This pure white is very attractive when used with its Carnation companions or in bouquets of other cut flowers.
4. **FASCINATION.** A delicate pink with white shading on outer petals makes this one of the most desired Hardy Carnations, with enticing spicy fragrance. The delightful scent and color will act as a stimulating brazer. Excellent for bouquets.
5. **DAZZLER.** Crimson of almost unbelievable brilliance. Like the others, it will bear abundantly each season. Red is the most popular color in all gardens. Excellent for use in floral arrangements.

\$1.50 each; 3 for \$3.95; 6 for \$7.39; 12 for \$13.95, postpaid

## COLLECTION 111

*The Big 6 Beautiful*

### HARDY CARNATIONS

(including Maiden's Blush on cover)

for only **\$5.95**

Postpaid

## COLLECTION 112

2 each of the Big Six Hardy Carnations and the bonus offer of twelve free Chinchinches

for only **\$10.95**

Postpaid



2

**Special 10% Discount On Orders of \$10.00 or more received**



# Cannas

1 COLLECTION  
GRAND OPERA SERIES

Includes five varieties with very delicate tints of pinks and yellows that sparkle in the sunlight.

**10 for \$3.50 POSTPAID**

1 COLLECTION  
STANDARD CANNAS

Very lovely collection of reds, yellows, pinks, with green and bronze foliage.

**10 for \$2.50 POSTPAID**

# Giant Dahlias



# Señorita

**HARDY FUCHSIA**

Hardy Fuchsia producing very lovely flowers 2" to 3" long of bright color. Blooms profusely from late summer to early autumn. For every garden.

Excellent collection of Dahlias prepared for you.

Every gardener likes a little Horse radish in his garden and around the house for use as needed during the year. Very easy to grow, plant 2" below the surface of the soil. Dig roots as needed.



# HORSE RADISH

Chipman's Red Ri. as it is red all the mild, long and tender.

The juicy tips of... and commercial use.

**3 for \$1.65 Postpaid**

**2 Yr. Roots 100 for \$3.75**

# Geraniums



Beautiful assortment of 2" potted Geraniums in your choice of colors: red, white and pink. These are perfect for lovely flowers indoors and also in the Spring you may plant them in your porch boxes, pots or in the garden.

**50¢ ea., 3 for \$1.35**



# Bird of Paradise (STRELITZIA REGINAE)

This flower is rapidly becoming a favorite with all house plant fanciers for its beautiful reds, yellows, blues and oranges rivaling the jungle bird of the same name and exotic nature. It has broad tropical foliage and is charmingly decorative. A real must for your collection of house plants.

**\$1.50 EACH; THREE FOR \$3.85**



**BUY WITH CONFIDENCE**

*Order By Mail*

Order from this book and be sure to take advantage of the 10% discount being offered prior to February 15, plus your free bonus of twelve imported Chinchinchee bulbs valued at \$3.50 with your order of \$10.00 or more.

All bulbs and nursery stock offered in this catalog are of the highest quality, backed by Kellogg's guarantee.

We are proud to display the emblem of the National Mail Order Nurserymen's Association, as pictured on our front cover. Wherever you see this emblem, you can be sure of fair treatment when ordering by mail. We, like other mail-order houses, are proud to offer new introductions of plants and bulbs through our catalogs. Shop the easy way—order by mail today.



**BONUS OFFER**

**12 CHINCHERINCHEE BULBS**

Imported from South Africa

(See page 4 for Description)

**FREE!**

**ON ALL ORDERS  
OF \$10.00 OR MORE**

Illustrated in this catalog are new varieties of Carnations, Azaleamums and many other favorites such as Miniature Roses, Shrubs, Flowering Trees, Strawberry Plants, etc. After you have mailed your order, we would appreciate it very much if you would pass this catalog on to your neighbors or friends, in order that they too can avail themselves of this excellent nursery stock. Or, if you wish to retain this outstanding catalog for yourself, please send us the names of your friends or relatives who might be interested, and we will send them a catalog immediately.

**Choice  
PERENNIAL  
COLLECTIONS**

for Flowers All Summer

**COLLECTION 113**

10 top-quality Perennial plants  
assorted, including Delphinium,  
Phlox, etc., each plant labeled

**\$3.95** Post-  
paid

**COLLECTION 114**

20 top-quality Perennial plants  
assorted, including Delphinium,  
Phlox, Foxglove, etc., each plant  
labeled

**\$6.95** Post-  
paid

**COLLECTION 115**

50 top-quality Perennial plants  
assorted, including Delphinium,  
Phlox, Hardy Asters, etc., each  
plant labeled

**\$13.95** Post-  
paid

**COLLECTION 116**

100 top-quality Perennial plants  
assorted, including Delphinium,  
Phlox, Astilbe, Hardy Asters, etc.,  
each plant labeled

**\$22.95** Post-  
paid

from this Catalog prior to February 15. **ORDER TODAY** 3

# A FAIRYLAND OF 10 of the Finest Miniature



© **TOM THUMB**  
Deep crimson buds grow lighter as the blooms open into well-formed, perfect tiny Roses, later disclosing a white eye in the heart of each flower.

These petite members of the Rose family are as dainty as can be. The plants never get higher than about 12 inches, and the tiny flowers are only an inch across. Yet they are hardy and long lived and bloom all summer. They need good soil and drainage and a sunny location.

All Miniature Roses, except where noted, \$1.35 each; 3 or more, \$1.20 each, postpaid

## COLLECTION 117

1 each of all 5 Miniature Roses on this page, a \$7.05 value, for only . . . . **\$5.95** post-paid



© **SWEET FAIRY**  
(Plant Pat. 748)  
The first Miniature with true Rose fragrance. Dainty, dark pink buds opening to charming, very double, 1-inch blooms of apple-blossom-pink.

These Miniature Roses grow well indoors and make ideal house plants, as well as hardy garden Roses



**TINKER BELL**  
(Plant Pat. 1293)  
Very beautiful bright pink. Up to 65 petals, although only 1½ inches across. Excellent Rose form.



**BABY GOLD STAR**  
True yellow, a bit larger than other Miniatures; fully double. \$1.65 each; 3 or more, \$1.50 each, postpaid.



**BO-PEEP** (Plant Pat. 976)  
Plenty of beauty and charm. An abundance of bloom. A very delicate pink in color; delightfully fragrant. Dwarf, bushy and very hardy.



## CHINCHERINCHEE— Ornithogalum thyrsoides (THE AFRICAN WONDER FLOWER)

When trying to secure something new and different for our customers, we found this beautiful flower being grown in abundance in South Africa. We note that European countries have taken to this new flower "like ducks to water." It has also been grown throughout the United States very successfully. It is truly called the "Wonder Flower" because it produces beautiful white blooms in abundance on strong stems about 15 inches long. The flowers, when cut as they first start to show color, will last three to four weeks in the home. They also make beautiful arrangements among other flowers. Plant the bulbs any place Gladiolus will grow. They should be dug in the fall and stored over winter in the same manner as Gladiolus and Dahlias. 3 for 98c; 6 for \$1.89; 12 for \$3.49, postpaid

# GARDEN BEAUTY

## Roses for the Home or Garden



**MIDGET**

Just as the name implies, this is a tiny bud—no larger than a grain of wheat—opening to a flower only  $\frac{3}{4}$  inch across when completely unfurled. Bright pink to deep rose in color. Very lovely and slightly fragrant, with about 20 petals. Fern-like foliage. Perfect in every detail.

The free-blooming Miniature Roses are ideal for flower arrangements, table decorations and corsages. In fact, they are so attractive for both garden and home that you should consider planting as many of them as you can possibly find space for in your garden. Write for special quotation on 25 or more.

All Miniature Roses, except where noted, \$1.35 each; three or more, \$1.20 each, postpaid

### COLLECTION 118

1 each of all 5 Miniature Roses on this page, a \$7.05 value, for only

**\$5.95** post-paid

### COLLECTION 119

1 each of the 10 Miniature Roses on these two pages, a \$14.10 value, for only

**\$11.49** post-paid



**ROBIN**

(Plant Pat. 1663)

Rich deep red, lighted here and there by deft touches. Tiny, cone-shaped buds unfold into flat, very double blooms,  $1\frac{1}{4}$  inches across, with 60 to 70 little petals. \$1.65 each; 3 or more, \$1.50 each, postpaid.



© **CINDERELLA** (Plant Pat. 1051)

Cream-white, sometimes tinged cameo-pink, especially in the center. It has about 50 velvety petals, arranged in the perfect form of a Hybrid Tea.



© **RED IMP** (Plant Pat. 1032)

Deep rich crimson, very double flowers with petals packed solidly to the center and opening very flat. One of the showiest Miniatures.



© **PIXIE**

The world's smallest double white Rose. It shows pink shadings in cool weather. Fully double, with 40 or more tiny petals in each bloom.

## The Gloriously Colorful Novelty Begonia Hanging Basket Type

Have you ever seen anything so beautiful as the Hanging Basket Begonias shown at the right? This is an actual picture of this Begonia, loaded with blooms all summer long. It is ideal for porches, window boxes, sun rooms or wherever you have a shady spot. Located in a rock garden where the stems with their sprays of bloom can droop over a rock, it makes just about as lovely a sight as you could imagine. The loosely drooping habit of growth makes a bower of beauty. Assorted colors. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.



### COLLECTION 120

Finest Rainbow Collection of the most popular Gladiolus, including all colors. Large No. 1 size bulbs, 100 for only

**\$4.95** postpaid

### COLLECTION 121

10 Chinchinchees, plus 10 of the large-size camellia-type Begonias illustrated on page 6 for only

**\$4.95** postpaid



Tuberous-Rooted BEGONIAS

*Ideal for  
shady locations*

**COLLECTION 122**

The Big 20 Begonias, consisting of 2 each of all eight colors of Begonias listed below, plus 4 new bicolors, for only **\$4.98**, post-paid

*Kellogg's* **BONNIE BEGONIAS**

IMPORTED DIRECT FROM BELGIUM

Tuberous-rooted Bonnie Begonias are certainly a show in any garden, particularly in late summer. Tuberous Begonias like a very shady spot with abundant moisture and good rich soil with plenty of humus in it. We suggest that you plant the tubers indoors and get them started before transplanting them outdoors after the danger of frost has passed. Tuberous Begonias are not difficult to grow, but they will not stand hot sun. We offer eight of the most beautiful colors: Scarlet, Yellow, Copper, Rose, White, Salmon, Crimson and Orange.

Large-size, 1½ to 2-in. tubers			
3	\$1.25	25	\$8.69
6	2.35	50	16.49
12	4.39	100	29.95
Postpaid			

Medium-size, 1¼ to 1½-in. tubers			
3	\$1.00	25	\$6.75
6	1.85	50	12.50
12	3.49	100	22.95
Postpaid			

**COLLECTION 123**

1 each of all eight colors of Begonias, plus 2 bicolors not listed and 2 each of the Carnation, Rosebud and Hanging-Basket Begonias, 16 tubers in all, only

**\$5.95**, postpaid

**COLLECTION 124**

1 each of all eight colors of Begonias, plus 1 each of the Carnation and Rosebud Begonias, 10 tubers in all

**\$2.49**, postpaid

CARNATION BEGONIA



**Carnation Begonia**

One of the finest and most outstanding novelty Begonias, with a true carnation-type flower, 1½ to 2 inches across. Colors mixed. 69¢ each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59, postpaid.

**Rosebud Begonia**

Rosebud Begonias have long been popular with gardeners. The beautiful pastel colors and rosebud form are very striking. Be sure to order these novelties along with your other Begonias for a unique garden. 69¢ each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59, postpaid.

ROSEBUD BEGONIA



**FREE BONUS**

See page 3



# Choice Hardy PERENNIALS

## ASTILBE

**FANAL.** Brilliant rosy crimson, with bronzy foliage. The feathery spike makes a vivid splash of color in June and July.

**GLADSTONE.** The best white variety with large, full, graceful spikes 18 inches tall. Blooms in June and July.

**PEACH BLOSSOM.** Lively shades of peach-blossom-pink. Grows 18 to 24 inches tall and blooms in June and July.

**QUEEN ALEXANDRA.** Dark pink, making this one of the most popular of all Astilbes. It is very hardy and grows 24 to 30 inches tall.

69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59, postpaid

## SHASTA DAISIES

**ESTHER READ.** Very double, pure white flowers, flat topped

and symmetrical in shape. Petals in close layers, with crested center. Blooms very freely from June to September; about 18 inches tall. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59, postpaid.

**HORACE READ.** Plant Pat. 465. Fully double, big frosty white flowers lasting almost six weeks. Blooms on strong, 18 to 24-inch stems. Looks more like a large white chrysanthemum. Easy to grow in any soil. Healthy and free flowering, excellent for bouquets. \$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95, postpaid.

**MOONLIGHT.** One of the finest new varieties. Large, pure white outer petals frame a center tightly packed with petals tipped by a fleck of gold. Blends well with other bouquets. Blooms profusely; easy to grow. \$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95, postpaid.

## ASTERS

The Asters listed below bring an abundance of rich color into the garden until late autumn. They are very hardy and healthy and can be relied upon for a pleasing display, as long as they get plenty of water. The plants are bushy and free flowering and fill in the empty spots left by early-blooming plants such as iris and poppies. The blooms are perfect for cutting.

**ARCHBISHOP.** Flowers are dark blue. Grows to about 18 inches in height.

**BEECHWOOD CHALLENGER.** Brilliant crimson-red flowers, freely produced. Upright and bushy. 24 to 30 inches tall.

**PROSPERITY.** A beautiful delicate pink, bearing a profusion of bloom. Grows 18 to 24 inches tall.

**THE SEXTON.** Light blue flowers very freely produced and growing 18 to 24 inches tall.

69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59, postpaid

THE SEXTON

PROSPERITY

ARCHBISHOP



SCABIOSA, BLUE BONNET

## SCABIOSA

**BLUE BONNET.** Flowers are a lovely soft blue tone, on stems 18 to 24 inches tall. Showy and free flowering; very desirable for bouquets. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59, postpaid.

## HORACE READ



MOONLIGHT



# All-America MUM



CRIMSON LADY



**WINNER**

Non Genuine Without This Tag



FLAIR

## CRIMSON LADY

Plant Pat. Applied for. Crimson Lady, a 1959 introduction, is the lady in red, richly brilliant and unforgettable. The very double, 2 to 3-inch flowers are borne in abundance, always neat and of long-lasting substance. The 14 to 16-inch plant is a compact and shapely mound, with splendid dark green foliage.

## FLAIR

Plant Pat. Applied for. This 1959 introduction is a large-flowering cushion Mum with perfectly formed, double flowers  $2\frac{1}{2}$  to  $3\frac{1}{2}$  inches across. The bush reaches 18 inches in height and spreads approximately 30 inches. The color is a lovely and lively lavender. Flair breathes vitality and holds its pastel beauty in varied weather conditions.

## GIRL FRIEND

Plant Pat. Applied for. Another 1959 introduction, Girl Friend is a stately and decorative "Miss America" for 1959. A wholesome, graceful beauty with glowing complexion and bubbling spirits that makes the whole garden smile. Produces 28-inch stems loaded with solid, very double,  $3\frac{1}{2}$ -inch blooms. Beautiful shell-pink, turning later to coral-rose. Excellent for bouquets.

## RUBY KING

Plant Pat. Applied for. A 1958 introduction, the first red cushion Mum to receive the All-America award. Ruby King is a beautiful plant, with hundreds of red flowers covering the bush in late fall. It grows approximately 15 inches in height, with a spread of 15 to 18 inches, making it ideal for beds, borders and walks.

## BURNING BRONZE

Plant Pat. Applied for. A 1958 introduction. The flowers are new and certainly exciting to see, with their lovely bronze color with lighter scarlet base. Very striking in the garden and also excellent for bouquets. The blooms are  $2\frac{1}{2}$  inches across, on a vigorous, 24 to 30-inch bush.

## EMPEROR

Plant Pat. 1733. Introduced in 1958, the only yellow Chrysanthemum yet to receive the All-America award. The large buds open to a delightful bright bronze with orange tints, becoming the richest of yellows when fully opened. Emperor is a beauty to behold in the garden, and the flowers are excellent for arrangements or bouquets in the house.

## SHOWPIECE

Plant Pat. Applied for. This lovely 1958 introduction is just what the name implies—a terrific showpiece with massive, 4-inch flowers without disbudding. The color is a sparkling royal rose with an entrancing silvery mist on the petal reverses and centers. The plant produces beautiful flowers on strong, 24 to 30-inch stems clothed with lush foliage. Makes a lavish display.

\$1.50 each; 3 or more of one variety,  
\$1.25 each, postpaid



GIRL FRIEND



RUBY KING



# Selections Winners



**BURNING  
BRONZE**



**EMPEROR**



**SHOWPIECE**



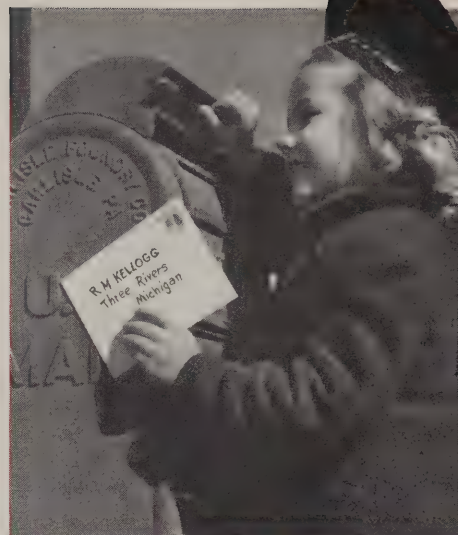
## FREE BONUS

*See  
Page 3*



**MAIL TODAY**  
for

**10% discount on orders of \$10.00  
or more before February 15  
PLUS \$3.50 VALUE FREE BONUS**



### ORDERING INSTRUCTIONS

We have included a self-addressed return envelope and order blank for your convenience. Please use them, and be sure to put your name and address on the order and state time shipment is desired. Do not ask us to ship C.O.D., for C.O.D.'s are expensive to both you and us.

### NOTICE — Guarantee

We guarantee to ship only good, clean, thrifty nursery stock. Failure to grow may result from improper planting, over-fertilization, frost or lack of moisture, for which we cannot be responsible. **Follow Planting Instructions Carefully.** Upon receipt of your stock, if it is not satisfactory, notification must be made to us within ten days, at which time replacement will be made free of charge. If notification is made after the ten-day period, stock will be replaced at one-half the purchase price. No claims will be allowed after August 1, 1959. In no case will we be liable for more than the original purchase price of the stock.

R. M. KELLOGG COMPANY

**Be sure to read the following pages  
for the World-Famous AZALEAMUMS®**

#### COLLECTION 125

Here is your chance to get 1 each of the seven beautiful All-America Mum Winners—the four 1958 introductions and the three 1959 introductions—all seven for the low price of only **\$7.95, postpaid**

#### COLLECTION 126

The four 1958 introductions—1 each of Ruby King, Burning Bronze, Emperor and Showpiece—for only

**\$4.95, postpaid**

#### COLLECTION 127

1 each of the three new and gorgeous 1959 introductions—Crimson Lady, Girl Friend and Flair—for only

**\$3.75, postpaid**

### Azaleamums

is our trade-mark and must not be used by any other firm or individual, except to identify Azaleamum plants produced by the R. M. Kellogg Company or its duly authorized licensees.

# Your Home Isn't Planted Until You Plant

**ORDER DIRECT FROM THIS BOOK**

**Here we are introducing a new series of Azaleamums of the Featherette type which grow 18 to 24 inches**

(Sorry not to have pictures of them yet—please use your imagination.)

**FLUFFY LADY.** A gorgeous new white with very frilly petals; in fact, it is so frilly that it reminds you of the voluminous can-can petticoats the girls wear today! Approximately 2 inches across. Each plant produces an abundance of bloom, from September until heavy frost.

**PINK LADY.** A Featherette type Azaleamum of the same form as Fluffy Lady. Pink Lady is a delicate pink shading to orchid. It has exactly the same growing habits as Fluffy Lady, and both are very beautiful in a bouquet. They have excellent stems as well as flowers.

\$1.25 each; 3 for \$3.45; 6 for \$6.30; 12 for \$11.40, postpaid

## COLLECTION 128

The two Featherette Azaleamums described above and the three new Cactus Azaleamums described on page 11, plus 1 each of Horace Read and Moonlight Shasta Daisies—a colorful collection of 7 plants at a special low price of

**only \$5.95**

Postpaid



Order the new Azaleamums described on these pages. And be

## COLLECTION 129

1 each of all eight Azaleamums pictured on pages 12 and 13 of this catalog, at a special price of

**only \$6.49** Post-paid

## COLLECTION 130

A real bargain

1 each of the five Azaleamums and large-flowering Tousehead Mum illustrated on pages 14 and 15, at a special price of

**only \$3.49** Post-paid

# It With Kellogg World-Famous Azaleamums®

— DO NOT ACCEPT SUBSTITUTES



## And here is another new series for 1959

which we are identifying as the Desert series of Cactus Azaleamums. Again these varieties are so new that we were not able to get color pictures prior to going to press. The following three varieties will grow 18 to 24 inches tall and give an abundance of lovely flowers on strong stems, making them ideal for bouquets as well as outdoors.

**SUNBURST.** A new clear lemon-yellow with very fluffy petals.

**DESERT MOON.** Very fluffy, pure white. Whites are becoming increasingly popular, and certainly this one is a perfect companion for Sunburst and Desert Sunset.

**DESERT SUNSET.** A new color in Cactus Azaleamums. This two-tone bronze with its compact bloom is a beauty both in the garden and in bouquets for the home. May we suggest that you order all three of the Cactus varieties and be the first to have them in your neighborhood.

\$1.25 each; 3 for \$3.45;  
6 for \$6.30; 12 for \$11.40,  
postpaid

## COLLECTION 133

Includes Collection 132, the two new Featherettes described on page 10 and the three new Cactus varieties described at the top of this page, giving you 27 plants at

only \$15.95  
Postpaid

## COLLECTION 131

The biggest bargain we have ever offered on our Azaleamums: 1 each of all eight varieties illustrated on page 16, at a special low price of

only \$2.98 Post-paid

## COLLECTION 132

The biggest and finest bargain you can receive: All 21 Azaleamums illustrated on pages 12, 13, 14, 15 and 16, plus Touslehead Mum as illustrated on page 15, at a special low price of

only \$11.95 Post-paid

offered by R. M. Kellogg Co., Three Rivers, Michigan



CHERRI WINK

**CHERRI WINK** — 1958  
Introduction

Cherri Wink is one of the most attractive of all Azaleamums we have hybridized. The colorful plant provides an abundance of outstanding, bright red flowers, some of which have a light yellow touch in the very center giving a marvelous contrasting color. You will marvel at the tremendous show this plant will make during the autumn months. Cherri Wink grows to approximately 30 inches high and 30 inches across—big enough for even one plant to make a showing.

**SNOW FAIRY**

Our choice of all the white Azaleamums we have hybridized. It produces an abundance of carnation-type, very full-petaled flowers with a very small golden eye. Snow Fairy is excellent for cutting and blends well with the other carnation-type Azaleamums. Grows 18 to 20 inches tall and the same in width. Vigorous and free flowering.

SNOW FAIRY



**AZALEAMUMS® — Each  
SPECIAL —**

Save money by ordering 3 for \$2.85;



NUGGET

**NUGGET**

Plant Pat. 802. The most popular of all the low-growing Azaleamums. The color is a clear lemon-yellow, and the plant blooms very early. Flowers are not affected by hot weather. Very popular because the blooms come so early and continue to appear until severe winter weather. Grows to about 12 inches high, making it an excellent display plant along walks or borders.

**PINK DREAM**

Plant Pat. 865. Makes an excellent companion for Nugget, growing approximately 12 inches high, and also useful along walks and borders. The flowers are a silvery pink touched with a little yellow in the center—a pleasing contrast.

**IMPORTANT.** All propagation rights are reserved on the plants listed on these pages, and they must not be propagated by anyone unless licensed to do so by the R. M. Kellogg Company.

PINK DREAM



Plant a Bushel of Beauty

**\$1.00 EACH**

6 for \$5.40; 12 for \$9.95, postpaid



### FRIVOLOUS MAID

A very outstanding carnation-type Azaleamum. This new variety bears several hundred flowers per plant the first year, making a perfect mound of bloom which completely covers the plant. Petals are a deep reddish bronze with a tinge of yellow on the outer edges, a marvelous contrast of color. The plant grows to about 15 inches in height, with a spread of 15 to 18 inches. Excellent for bouquets, especially when used with Snow Fairy.

### POT-OF-GOLD

The rich golden yellow flowers of Pot-of-Gold make a show wherever grown. This is truly one of the most outstanding of all the Azaleamums we have introduced. The strong, 18-inch plant will produce plentiful bloom the first year and double that amount the second year. The flowers are packed with short petals, making the plant look like a ball of gold when in full bloom.

POT-OF-GOLD



We are  
Hybridizers  
and Growers  
of the Finest  
Hardy  
Chrysanthemums

CARNATION ROSE

AZALEAMUMS do best in full sun. They will not do as well in the shade.

### CARNATION ROSE

Plant Pat. 660. Another handsome garden and cut-flower type Azaleamum. The flowers are very double and compact, resembling the petals of a carnation. The color is deep pink with lavender shades on the outer petals. Grows approximately 18 inches tall and is a beautiful background with the lower-growing Azaleamums.

### MAIDEN'S DREAM

Mr. Prushek, our hybridizer, certainly went "all out" to give you a new and distinct color in Azaleamums. This 18 to 24-inch plant produces a profusion of flowers of very rich peach-pink, ideal for bouquets and combining well with bronze and gold varieties.

**IMPORTANT.** The word Azaleamum is our trade-mark and must not be used by any other firm or individual, except to identify Azaleamum plants produced by the R. M. Kellogg Company or its duly authorized licensees.

MAIDEN'S DREAM



**AZALEAMUMS® —**  
**SPECIAL —**

For additional savings order 3 for \$2.15;



**RED FIESTA**

**RED FIESTA**

Far more lovely than the picture shows, with glossy green foliage covered with a profusion of dark red blossoms. This plant will produce hundreds of colorful blooms the first season and double that amount the second. Red being one of the most popular of all colors in the garden, this is certainly a desirable plant for the fall season. It grows 15 to 18 inches tall, with the same width.

**SUMMER GOLD**

Plant Pat. 598. A very gay, brilliant gold Azaleamum giving hundreds of these exciting gold flowers the first season. This plant grows 12 to 15 inches tall the first season and 20 inches across, making it one of the finest for border or hedge. It shows off well when planted against a darker background.

*Azaleamums*

is our trade-mark and must not be used by any other firm or individual, except to identify Azaleamum plants produced by the R. M. Kellogg Company or its duly authorized licensees.



**SUMMER GOLD**



**PRINCESS**

**PRINCESS**

Plant Pat. 711. One of the lowest-growing, most gorgeous of Azaleamums because of the complete compactness of the bloom. When in full bloom, the flowers entirely cover the plant. It is a showy mound of mauve-pink shading to rust.

*Azaleamums*

do the best in full sun.  
 They will not grow as well  
 in the shade.



**BLAZING RED**



Hundreds of Blooms Per Plant

**75c EACH**

6 for \$3.95; 12 for \$7.49, postpaid



CARNATION QUEEN

### CARNATION QUEEN

One of the taller carnation-type Azaleamums, producing beautiful rose-pink flowers, deeper at the edge and lighter at the base of the petals. A lively golden yellow center blends harmoniously with the outer petals. Besides being very showy in the garden, it is excellent for bouquets, particularly when used with Snow Fairy and Frivolous Maid.

### BLAZING RED

Plant Pat. 1177. Another very gorgeous, low-growing Azaleamum reaching a height of about 12 inches. Like Princess, it is a showy mound of flowers. Early in the season the color is a beautiful bronze changing to a blazing red as the nights become cooler. The bright red flowers hold until freezing weather.

### TOUSLEHEAD

Plant Pat. 1020. One of the finest of the large greenhouse-type Mums. This plant will bear several gorgeous blooms 4 to 5 inches across or even larger if disbudded. They are a pure light pink in the center, shading to a livelier orchid shade on the outer edges of the petals. Touslehead is not difficult to grow; it requires the same culture as Azaleamums. Especially attractive for bouquets.



TOUSLEHEAD

**PROTECT YOUR GARDEN**

*The Kellogg Way*

**BE SURE TO ORDER THE FOLLOWING**

#### KELLOGG'S AZALEAMUM FOOD K-A-F

Feed Azaleamums regularly with exactly the kind of nourishment they need. This specially prepared, highly concentrated formula is easily and completely soluble in water. One tablespoonful of K-A-F dissolved in a gallon of water is enough to feed six Azaleamum plants for a week; 12 ounces will nourish six plants all season. May also be used on other plants. 12-oz. unit \$1.25; 24-oz. unit \$2.00; 36-oz. unit \$2.75.

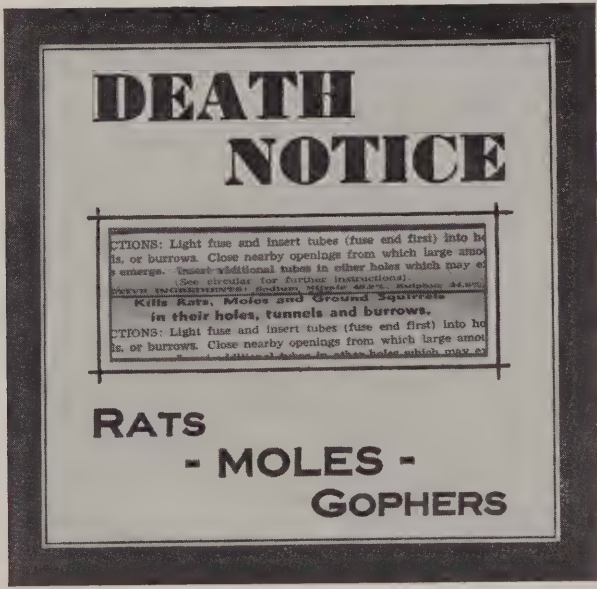
#### KELLOGG'S AZALEAMUM SPRAY K-A-S

Azaleamums are healthy, but they are subject to attacks by insects and fungus, like other plants. Be safe and spray regularly with K-A-S, a special formula developed by our experts. Compounded of Lindane, Rotenone and Ferbam, it assures your plants of maximum health. Just 4 ounces protects six Azaleamums all season. May also be used on other plants and shrubs. 4-oz. unit \$1.25; 8-oz. unit \$2.00; 12-oz. unit \$2.75.

#### COMBINATION OFFER 134

One 12-oz. unit of Azaleamum Food and one 4-oz. unit of Azaleamum Spray, enough to start you off to a bigger and finer garden of Azaleamums, a \$2.50 value for only . . . **\$2.00** postpaid

**THE ABOVE CAN BE USED ON OTHER HOUSE AND GARDEN PLANTS**



#### NOTICE!

This rodent destroyer will clear your buildings and grounds of rats, moles and gophers. Complete instructions included with each package. A box of six tubes only \$1.49, or two boxes of six each for only \$2.79, postpaid.

**Now for First Time — AZALEAMUMS® 50c Each**



**JACK-O-LANTERN**

**JACK-O-LANTERN**

Dark rich autumn tones, which are especially attractive when mixed with other Azaleamums. This plant grows about 18 inches tall and is very free flowering. Excellent for cut flowers.

**SWEETHEART**

Sweetheart blooms early and profusely, giving a super-abundance of beautiful bright warm shining pink flowers the very first season. One of the prettiest and finest of all pink Azaleamums. Grows to about 15 inches tall. A real sweetheart that will prove useful in practically any location. Who could resist its charms?



**SWEETHEART**



**SUMMER SUNSET**

**SUMMER SUNSET**

Plant Pat. 561. A very popular Azaleamum producing masses of flowers of rich apricot to light orange, taking on shades of buff which gradually change to deep rose or coral with traces of mauve. The healthy plant grows 15 inches tall and 15 to 18 inches broad. Greatly sought after for cutting.

**WITCHES GOLD**

Masses and masses of showy, rich golden yellow flowers, somewhat shaggy in form, with broad petals. In the clear bright sunlight they shine like a gold-piece. The plant grows about 18 inches tall and 30 inches wide, making a mound of color. Very cheerful indeed in the autumn garden, especially on dark days.



**WITCHES GOLD**



**RED WITCH**

**RED WITCH**

Deep glowing burgundy-red, a favorite color, with a touch of gold at the center of the flower. Blooms are very plentiful and actually overlap on the plant. A bushy grower about 18 inches in height. Excellent for bouquets, where it gives a dramatic flair to an arrangement needing a rich dark color.

**WILL-O-THE-WISP**

One of the most appealing of all Azaleamums, with its delicate two-tone effect. The color is a soft lavender, shading to pink and white, with rich yellow center. Flowers are of medium size, with rounded petal tips. Grows to about 12 inches. Very attractive anywhere planted, and is especially nice for cutting.



**WILL-O-THE-WISP**



**WINSOME WITCH**

**WINSOME WITCH**

Very showy royal pink color that blends well with other Azaleamums. Grows about 13 inches tall. Wonderful for bouquets.

**HONEY CHILE**

Plant Pat. 371. This plant provides quantities of 1½-inch, very rich magnolia-purple flowers, giving the effect of dark pink and holding their color well through any kind of weather. A low and compact grower, about 12 inches high; early blooming. This warm, rich color will be popular in any garden.



**HONEY CHILE**

**Any of the above Azaleamums,  
50c each; 3 for \$1.29; 6 for \$2.39;  
12 for \$4.39, postpaid.**



**KING ARTHUR SERIES**  
Florets much larger than illustrated

## DELPHINIUM

### PACIFIC HYBRIDS

**ASTOLAT SERIES.** Tints of blush-pink, rose and lilac with fawn and black bees.

**BLACK KNIGHT SERIES.** Deep midnight-violet, the darkest of all.

**BLUE BIRD SERIES.** Clear medium blue with white bee. Extra-tall spikes.

**BLUE JAY SERIES.** Medium to dark blue with black bee. Very beautiful.

**CAMELIARD SERIES.** Pure lavender self with white bee. Combines well with other colors.

**GALAHAD SERIES.** Giant white flowers with white bee. Very tall spike.

**GUINEVERE SERIES.** Light pink-lavender with white bee. Very large individual flowers.

**KING ARTHUR SERIES.** Brilliant royal purple of velvety texture, with large white bee.

**SUMMER SKIES SERIES.** Clear light blue with white bee.

**ROUND TABLE SERIES.** Excellent Pacific Hybrid mixture.

3 of one variety for \$1.35; 6 for \$2.39; 12 for \$4.39, postpaid

### BELLAMOSUM

Rich dark blue spikes of bloom are produced in June. 3 to 4 feet tall.

### BELLADONNA

Beautiful sky-blue, with white center. Slender, loose, much-branched spikes. 3 feet tall. Blooms freely in June.

### WREXHAM (Hollyhock Delphinium)

Very long, tapering, spire-like spikes. Rich and varied tints. Blooms over a long period.

3 of one variety for \$1.00; 6 for \$1.79; 12 for \$3.24; 25 for \$5.95; 50 for \$9.95; 100 for \$18.95, postpaid.



**PEACOCK ORCHID (Acidanthera)**

florets. 3 for 98c; 6 for \$1.89; 12 for \$3.49, postpaid.

## PEACOCK ORCHID

The beautiful Peacock Orchid imported from Holland is one of the loveliest of the taller summer-flowering bulbs for your garden. We ship you bulbs to be planted as soon as danger of frost has passed. They will grow in any soil where Gladiolus do well. Each stem produces an average of five to six

## CALADIUMS

Caladiums are one of the most popular of all foliage plants for the garden. These bulbs produce plants in variegated colors of green and white, pink and white, red and green, etc. Caladiums are very attractive when grown in borders and beds, as well as pots and porch boxes. Bulbs should be planted immediately after danger of frost in the spring. Assorted colors. 69c each; 3 for \$1.95; 6 for \$3.59; 12 for \$6.79, postpaid.



**FANCY-LEAVED CALADIUM**

## PHLOX SUBULATA

In wall and rock gardens Moss Phlox makes a wonderful splash of color in April and May. It blooms when the spring bulbs are putting on their show. The foliage forms a solid mat of growth about 6 inches high, which stays green all year. Pink, White, Blue. 3 for \$1.29; 6 for \$2.39; 12 for \$3.95, postpaid.

## PHLOX SUBULATA



### COLLECTION 135

1 each of the 10 Pacific Hybrid Delphiniums listed above, plus 1 Wrexham Delphinium. 11 PLANTS in all for only

**\$3.95** post-paid

### COLLECTION 136

10 Outstanding Rock-Garden Perennials, including three Phlox Subulata, each plant labeled, only

**\$3.49** post-paid



DWARF BECHTEL FLOWERING CRAB

### DWARF BECHTEL FLOWERING CRAB

Sorry—last year we didn't have enough stock to take care of all customers who ordered the Bechtel Crab pictured above. We believe we can satisfy the big demand this season. This Bechtel Crab is one of the most beautiful, fragrant, soft pink Flowering Crabs on the market today. It is low growing, and this habit makes it ideal for any garden where you want an abundance of color early in the spring. It is hardy and is among the easiest to grow. 2 to 3 ft., \$2.95 each; 3 for \$8.25; 6 for \$14.95, postpaid.

### MAGNOLIA SOULANGEANA

Handsome lawn specimen. Gorgeous 4-inch, cupped flowers, white inside and purplish pink outside, open just before the leaves in early spring. 20 feet tall or more. Needs well-drained soil and plenty of water. 2 to 3 ft., bare root, \$2.89 each; 3 for \$7.95, postpaid. 3 to 4 ft., B&B, in bud, \$12.50 each (weight approximately 35 lbs.; shipped express charges collect).

MAGNOLIA SOULANGEANA



## FOR FREE BONUS Finest in SHRUB, FLOWERING

### SMOKE-TREE (*Rhus Cotinus*) →

Large, loose panicles of flowers with spreading hairs that give a smoky effect. A bushy shrub blooming in early summer and reaching a height of about 15 feet. In fall the foliage turns to red, yellow and brown. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29, postpaid.

### DOGWOOD

**WHITE** (*Cornus florida*). One of the outstanding native trees of the United States. Chosen as the State Tree of Virginia, where the woodlands in spring are like fairyland when the Dogwood blooms. Distinctive horizontal branches bearing single white flowers in early spring, followed by red fruits relished by birds. Foliage turns red in the fall. A splendid specimen tree and one of the most delicate-appearing of all our native trees. Very attractive when planted with larger trees, where it can enjoy the protection they give. Also extremely popular as a lawn specimen. However large or small your grounds, you really need Dogwood. It is hardy and long lived and will give your whole neighborhood many years of enjoyment. 3 to 4 ft., \$1.49 each; 2 for \$2.69; 4 for \$4.89, postpaid.

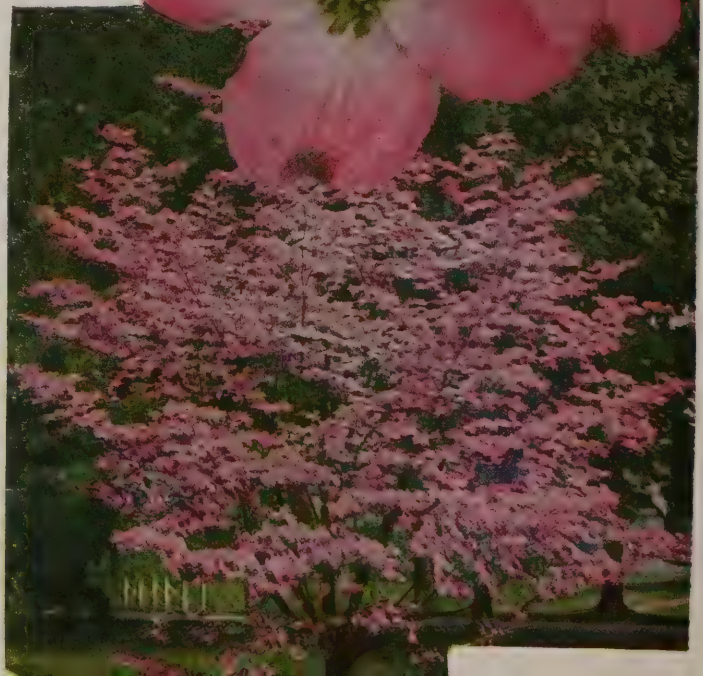
**PINK** (*C. florida rubra*). Just like the preceding in growth but with exquisite pink flowers. Makes an enchanting picture when planted in combination with the white form. Together they make one of the loveliest combinations you can plant. 2 to 3 ft., \$2.75 each; 2 for \$5.25; 4 for \$9.95, postpaid.



WHITE DOGWOOD

**COLLECTION 137**  
1 Pink and 1 White Dogwood for  
only **\$3.95** post-paid

PINK  
DOGWOOD



SEE PAGE 3

# SHADE and TREES



© SMOKE-TREE



REDBUD

MAPLE, CRIMSON KING



RED, WHITE and PINK FLOWERING PEACH

## FLOWERING PEACH

Very pretty as a specimen tree or planted among shrubs. The very double flowers are like little rosettes set along the branches in early spring. The small tree is hardy over most of the country and is rarely bothered by disease or insects. It grows easily in almost any soil. Colors: Red, Pink, White. (Please state color wanted.) 4 to 5-ft. size, \$1.69 each; 3 of one color for \$4.89; 6 for \$9.49, postpaid.

### COLLECTION 138

1 Red, 1 Pink and 1 White Flowering Peach for only

**\$4.49**  
postpaid



FLOWERING ALMOND

## REDBUD

A fine ornamental tree, also known as Judas-tree. In early spring it is covered with tiny lavender-pink flowers. 30 feet high. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29, postpaid.

## FLOWERING ALMOND

A graceful shrub 4 to 6 feet tall, with tiny double pink flowers as the leaves open. Hardy; easy to grow. 18 to 24-in. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95, postpaid.

## MAPLE, CRIMSON KING

Plant Pat. 735. Purplish red foliage all season. Strictly hardy. Rapid grower to 60 feet. 6 to 7-ft. size, \$5.95 each; 2 for \$11.60, postpaid.

## MORAINÉ® LOCUST

Plant Pat. 836. A new, fast-growing shade tree. Hardy, drought resistant and easily grown in any soil. No unsightly seed pods. 5 to 6-ft. size, \$5.95 each; 2 for \$11.60; 3 for \$16.95, postpaid.



MORAINÉ® LOCUST



**VIRUS-FREE  
ROBINSON**

**KELLOGG'S**

*New* **Virus-Free  
STRAWBERRY  
PLANTS**

Certified by Michigan Agricultural Department

**Virus-Free ROBINSON**

A superb late Strawberry, ripening ten days to two weeks after Premier. Extra-large, bright shiny red berries, conical in shape and well colored to the very center. Flavor is honey-sweet. Quality and firmness are very good, making it a fine shipping variety. Bears heavily over a long period. A favorite with commercial growers and a great success on the market. Very hardy, healthy plants that do well in the North. Produces many plants for a good fruiting row; in fact, they often must be thinned somewhat for best results. A wonderful berry that is becoming very popular for canning and table use. A cross between Premier and Washington, this is one of the very largest berries. 25 for \$1.65; 50 for \$2.75; 100 for \$4.25; 250 for \$8.95; 500 for \$13.95; 1000 for \$22.95, postpaid.

**Virus-Free MARSHALL**

One of the finest freezing Strawberries ever introduced. This plant produces an abundance of large, solid red Strawberries ideal for home freezing purposes. Also the favorite among fruit growers producing Strawberries for the market. This is a mid-season variety that will yield the very acme of berry perfection. It sells itself. A vigorous grower with clean, healthy foliage. These plants are from foundation virus-free stock as furnished by the Michigan Agricultural Department and certified by them. These virus-free plants will guarantee you increased production by as much as 30 to 50 per cent over ordinary Strawberry plants. 25 for \$1.75; 50 for \$2.95; 100 for \$4.95; 250 for \$9.95; 500 for \$15.95; 1000 for \$24.95, postpaid.

**Why spend your time and labor  
on inferior plants?  
Get the BEST—get KELLOGG'S!**



25 VIRUS-FREE ROBINSON



6 CATSKILL

**CATSKILL**

Catskill is generally recognized as one of the best midseason to late varieties. This popularity is due to the fact that it will produce more quarts of large berries than any other kind. Fruit is bright, shiny red, with mild sweet flavor. The berries hold their color very well and when they are carefully packed they present a very attractive appearance. Catskill is probably the best Strawberry for freezing, for it comes out of the freezer still rich in color and flavor. The berries can stand wet weather at harvest time better than most varieties. Catskill is warmly recommended for all northern sections of the country. These plants will guarantee you increased production.

25 for \$1.55; 50 for \$2.35; 100 for \$3.65, postpaid.

250 for \$6.95; 500 for \$10.95; 1000 for \$16.95

Customer pays shipping charges.



CATSKILL



## EVERBEARING STRAWBERRIES

### GEM

The standard everbearer, which has yielded good returns for a number of years. The healthy, vigorous, productive plants are not so large as some, but if given a good early start will often make so many plants that thinning is necessary. The berries are large in size, of light red color and firm enough to stand shipment to distant markets. Delicious, somewhat tart flavor. A moneymaker that has stood the test of time; also excellent for home gardens.

### STREAMLINER

Gives big, profitable crops in six months or less. The large, attractive berries are borne in spring as well as fall; by September it fruits so heavily that it is sure to be a profit-maker. The berries are almost round and are well colored to the center, with no green tips and never hollow. They are wonderful for serving fresh, canned or frozen, so sweet that they require little sugar. Very hardy and prolific. Does well on either clay or sandy loam.

### SUPERFECTION

This is an exceptionally large, round berry, red to the center and of very pleasing flavor. It is a bit acid but with some sugar it is delicious. Excellent for canning, preserving and jams. Also good for freezing and eating fresh. The berries will not discolor after being picked and will stand long-distance shipping without deterioration. One of the best everbearers ever introduced. Bears through the summer and fall season until cold weather. In fact, berries have even been picked at Christmas time. It is a vigorous grower, producing new plants freely. Superfection has all the superior qualities needed for a leading commercial and home variety.

#### EVERBEARING PRICES

25 for \$2.10	250 for \$11.25
50 for \$3.15	500 for \$18.75
100 for \$5.25	1000 for \$29.95
<b>POSTPAID</b>	<b>CUSTOMER PAYS SHIPPING CHARGES</b>

## JUNE BEARING STRAWBERRIES

### SENATOR DUNLAP

An older variety, grown in the middle and northern states for many years and especially appreciated in Maine, Iowa and Minnesota. A very strong, high-yielding plant; very hardy. Berries are of medium size, bright rich red color all the way through and of good quality. This is one of the best sorts for canning purposes. Sweet, delicious flavor. A bisexual sort, best grown in narrow rows.

### FAIRLAND

A very fine midseason to late variety that ripens a few days after Temple and continues over a long season. A robust grower with free production of new runners; resistant to red stele disease. Very heavy yielder, ranking with Premier and Catskill in this respect and especially recommended for northern states. Needs moist soil for best results. Bright red berries, almost as large as Temple, are firm enough for shipping a moderate distance.

We have many other varieties of Strawberries not listed in this catalog. Please write for prices on other varieties you may desire.

#### JUNE BEARING PRICES

25 for \$1.55	250 for \$ 6.95
50 for \$2.35	500 for \$10.95
100 for \$3.65	1000 for \$16.95
<b>POSTPAID</b>	<b>CUSTOMER PAYS SHIPPING CHARGES</b>

See page 9 for Ordering Instructions

## ASPARAGUS

**Mary Washington.** Tender, plump, juicy stalks, rich deep green in color. Grows quickly and continues to bear for many seasons. An excellent commercial variety.

**Paradise.** Nice extra-large tips, produced for many weeks. Tender and delicious, with fine flavor. Very early, making this an outstanding variety for table and commercial use.

1 yr.—25 for \$1.29; 50 for \$1.85; 100 for \$3.25; 500 for \$14.95; 1000 for \$24.95.

2 yr.—25 for \$1.49; 50 for \$2.75; 100 for \$3.95; 500 for \$17.50; 1000 for \$29.95.

Commercial growers—write for special price on quantities of 3000 or more



ASPARAGUS

## RHUBARB

An old-fashioned plant that is long lived and very easy to grow. The roots should be set 3 or 4 inches deep in rich soil. Pull the stalks in the spring when they are tender; they make delicious pie filling.

**Chipman's Red.** Stalks are red all the way through, of deliciously mild flavor, long and tender. Excellent for freezing. 75c each; 2 for \$1.20; 3 for \$1.65; 4 for \$2.10; 6 for \$3.00; 12 for \$5.65.

**Giant Victoria.** Large, beautiful red stalks produced over a long period. 6 for \$1.50; 12 for \$2.55; 25 for \$4.65; 50 for \$8.85; 75 for \$13.05; 100 for \$17.25.

## HORSERADISH

Grated Horseradish made from the long, tapering roots adds a zest to fish and meat dishes. A perennial plant that will live for years. It grows best in rich, rather moist soil where it will receive some shade. Set the roots with the small end down, 2 inches below the surface of the soil. Dig the roots as needed. Whole root, 6 for \$1.00; 12 for \$1.85.



RHUBARB

## STRAWBERRY GARDEN

### BARGAINS

#### COLLECTION 139

25 each of the three everbearers on this page, 75 plants in all, special at

**\$3.95** postpaid

#### COLLECTION 140

50 Premier, 25 Senator Dunlap, 25 virus-free Robinson 100 plants for only

**\$4.49** postpaid

#### COLLECTION 141

50 Gem, 50 virus-free Robinson (All-Season Strawberry Garden)

**\$4.95** postpaid

**FREE BONUS** SEE PAGE 3

# RED RICH

the finest of  
all Everbearers



Plant Pat. 993. Redder, sweeter, hardier, healthier and more productive than any other everbearing Strawberry! This has been a sensational success and has been called the greatest development in fifty years. It was produced after fifteen years of cross-breeding with Fairfax and Wayzata—one famous for flavor and the other for its everbearing qualities. The deep red color runs through the whole berry. It freezes well and thaws without loss of firmness, flavor or natural sugars. It keeps and ships well, too. Try a Pyramid Garden Bed filled with 50 plants of Red Rich, and you will have a real treat.

12 for \$2.95; 25 for \$5.25; 50 for \$8.50; 100 for \$15.00, postpaid.



## NEW PYRAMID CIRCULAR TERRACED GARDEN

### COLLECTION 142

PYRAMID GARDEN BED AND  
SPRINKLER, PLUS 50 RED RICH  
EVERBEARING STRAWBERRY  
PLANTS

**\$18.95** postpaid

For accessories see below.

In one-third the space required by conventional garden methods you can enjoy a large yield of everbearing Strawberries. Practical and good-looking Pyramid Garden Beds are the answer. They keep the Strawberry plants elevated pyramid fashion for quicker and bigger harvests. Easy to pick from; simple to care for. Plants set in April have large, delicious berries by August. The bottom aluminum ring is 6 feet in diameter (each band is 5 inches wide). Fill with rich soil, allow it to settle well and set it with 50 Strawberry plants.

Pyramid Garden Bed, without plants, \$10.95, postpaid

We also must point out that this Pyramid Garden Bed is perfect for planting with summer flowers such as geraniums, petunias, begonias and the like. Can't you see it filled with miniature roses?

New Pyramid Circular Terraced Garden \$10.95, postpaid

**SPECIAL!** Latest word is that the Pyramid Garden is completely redesigned and improved this year. It has three tiers of corrugated aluminum bands and a complete sprinkler unit. This new sprinkler is included as a standard part of the Pyramid, at no extra cost.

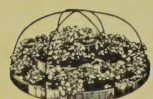
### ACCESSORIES



#### PLASTIC COVER

New type, weathers well. Acts as a cold frame or greenhouse for early planting and frost protection.

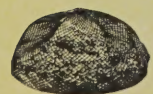
\$6.95



#### SUPPORT STRIPS

If you plan on using either plastic cover or netting, strips must be installed first as support.

\$3.95



#### NETTING

Covers support strips and protects bed from birds. Also holds leaves in winter as cover.

\$6.95





# BLUEBERRIES and RASPBERRIES

for More Delicious Eating

## BLUEBERRIES

Blueberries are increasing in popularity each year because of their long fruiting season, starting in July. These plants require a very acid soil. They need a moderate supply of soil moisture and good drainage. We ship 3-year-old stock.

- ↗ **Jersey.** Large, very light blue berries of fine flavor. An upright, vigorous, hardy plant that needs moderate pruning. Bears a good crop late in the season.
  - ↗ **Rancocas.** Fruit of medium to large size on a slender, strong plant. Very heavy bearer in early summer. Requires heavy pruning.
  - ↗ **Rubel.** Fine blue berries, medium to large in size. Upright, vigorous plant bearing from midseason to late. Needs moderate pruning. A good producer.
- 3 for \$3.95; 6 for \$7.75; 12 for \$15.35; 24 for \$30.00; 36 for \$43.50; 48 for \$55.00; 60 or more at \$1.10 ea.



BLUEBERRIES

## BLACKBERRY, Ebony King

A very heavy producer of sweet, large berries that ripen a week to ten days earlier than Eldorado. Ebony King is rapidly becoming the outstanding Blackberry of today.

- 1-yr., No. 1 plants, 5 for \$2.39; 10 for \$4.19; 25 for \$9.89; 50 for \$15.59; 100 for \$28.95.
- 2-yr. transplants, 5 for \$3.15; 10 for \$5.49; 25 for \$11.19; 50 for \$21.59; 100 for \$38.95.



ALL ITEMS IN THIS CATALOG ARE POSTPAID EXCEPT WHERE NOTED

## BLACK RASPBERRIES

- ↗ **BLACK HAWK.** (New.) A heavy yielder of delicious shiny black berries. Excellent for freezing.
 

	5	10	25	50	100	500
1-yr., No. 1 plants	\$1.49	\$2.69	\$5.95	\$10.49	\$17.95	\$74.95
- ↗ **Logan.** Good-sized, glossy black berries that do not crumble or dry up. The best early variety. Rich flavor; uniform size. Strong grower.
- ↗ **Morrison.** A superior late variety. Exceptionally vigorous and hardy. Firm and juicy; brilliant black.
- ↗ **Cumberland.** Hardy, healthy and a heavy bearer. Large, firm, jet-black berries with a delicious flavor. Very attractive in appearance. A wonderful long-distance shipper. The standard midseason variety.
 

Any of above 3 varieties:	5	10	25	50	100	500
1-yr., No. 1 plants	\$1.39	\$2.49	\$5.49	\$9.49	\$15.95	\$64.95

## PURPLE RASPBERRY, Sodus

Giant, bright purple berries that do not crumble. Very attractive, firm and well flavored. Stands dry weather well.

- |                     |        |        |        |        |         |
|---------------------|--------|--------|--------|--------|---------|
|                     | 5      | 10     | 25     | 50     | 100     |
| 1-yr., No. 1 plants | \$1.29 | \$2.39 | \$3.89 | \$6.89 | \$12.95 |

## RED RASPBERRIES

- ↗ **Indian Summer.** Everbearing. Large, thimble-shaped, rich red berries of delicious tart flavor. Thrifty grower.
- ↗ **Latham.** Firm, bright red berries of good size. Keeps well and bears a heavy crop. Midseason to late.
- ↗ **Sunrise.** Early and extra fine. Juicy, non-crumbling, fine-textured, bright red berries. Highly recommended.
 

Any of above 3 varieties:	5	10	25	50	100	500
1-yr., No. 1 plants	\$1.39	\$2.49	\$5.49	\$9.49	\$15.95	\$64.95
2-yr. transplants (bearing size)	1.49	2.69	5.95	10.49	17.95	74.95
- ↗ **September.** Delicious red fruit in late June and July, and again in September. Hardy and very productive. Good-sized berries.
 

	5	10	25	50	100
1-yr., No. 1 plants	\$1.79	\$3.39	\$6.95	\$12.95	\$24.95
- ↗ **Early Red.** Perfect for canning and freezing. Ten days earlier than Latham. Enormous crops; for both home and commercial use.
 

	5	10	25	50	100
1-yr., No. 1 plants	\$1.69	\$3.29	\$7.95	\$15.45	\$29.95
2-yr. transplants (bearing size)	2.69	5.19	11.25	21.95	39.95

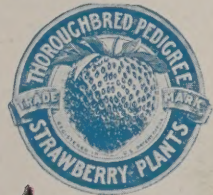
# The Big Winner of them all!

COMMERCIAL GROWERS:

For quantities larger than  
5000, write for special  
price list.

*Kellogg's*  
GENUINE  
**PREMIER**

Kellogg's Premier is the variety that will always make money for you. Year in and year out, it never fails. Always produces heavy crops, and its berries are always in demand. In all our years of growing Strawberry plants, it has never been surpassed, and we predict that many more years will go by before its equal is found. We recommend it heartily, and urge you to order early, while we can surely supply you.



## PREMIER — The Twelve-Point Variety

Kellogg's Premier has more good points than any other variety. Here they are:

1. **Extra Early**—No worthwhile variety fruits earlier. High prices mean more profit.
2. **Resists Frost**—Very essential with an early variety. Frost hardly touches Kellogg's Premier.
3. **Fruits Long**—Nearly as late as most other varieties. Berries hold up well throughout the season.
4. **Extra Large**—Size attracts attention, buyers; big profits.
5. **Well Shaped**—See picture.
6. **Solid**—One of the best market varieties. Ships well for long distances.
7. **Healthy**—Seldom touched with disease. Foliage is tough, dark green, glistening and leathery.
8. **Beautifully Colored**—Red clear through. Buyer's delight.
9. **Best for Preserving and Freezing**—Retains shape and color.
10. **Easy to Grow**—Withstands drought, excess moisture, does well under all conditions.
11. **Bi-Sexual**—Does not require mating.
12. **Delicious**—A fine table berry. Makes customers come back again and again, bringing profits for you.

25 for \$1.55; 50 for \$2.40; 100 for \$3.85  
POSTPAID

250 for \$7.95; 500 for \$11.95; 1000 for \$17.95  
CUSTOMER PAYS SHIPPING CHARGES

**R. M. KELLOGG COMPANY, THREE RIVERS, MICHIGAN**