

NEW VARIETIES - 1959

PLANTS \$1.25, LEAVES 50¢

PLANTS \$2.00
LEAVES 75¢ EACH

BLUE LADY
Big lt. blue flrs, wht. backs, making it extra pretty. Dk. green girl fol.

SPRING TIME
Dbl. lt. blue clusters of blossoms. Pretty wide shiny fol.

MARGARET BURTON
Big lav. dbl. beautiful fol. One of the prettiest

WHITE JOY
Pure wht., pretty med. green fol.

WHITE STAR
Pure wht. lacy edge, opens green. Beautiful wide fol., ruffled edge. A honey.

CHRISTMAS ROSE
Supreme big two-toned rose flrs., dk. girl fol.

PINK JOY
Supreme big rich pink dbl., shiny dk girl fol., red backs.

HONEY BUG
Lav. with lacy edge. Dk. lacy edge fol. A honey.

LAVENDER JEWEL
Huge pure lav. flrs. Lge beautiful fol. Never stops blooming.

TWIN LACE
Lt. blue dbl. lacy edge. Beautiful ruffled dk. fol. red backs. One of the prettiest.

FLUFFY
Ruffled wht with a wide ruffled fol.

SPARKLE
Big ruffled lt blue, dk. fol. and lt. veining

PLANTS \$1.00
LEAVES 50¢

CONGO KING
Huge 2½" flrs., dk. purple. Heavy girl fol. Always in bloom.

CHARMING
Huge 2-3¾" flrs., med. blue. Quilted girl fol. Heavy bloomer too.

KILLARNEY
Huge 2½" flrs. two-toned dk. and lighter. Reddish heavy pretty fol.

QUEEN'S CHOICE
Huge blue black flrs., lacy edge. Heavy girl fol. Beautiful.

HOLLYWOOD NUGGET
Big creamy dbl., dk. girl fol., red backs.

HOLLYWOOD
Big lav. & wht. ruffled blooms. Heavy variegated fol.

HOLLYWOOD ACE
Blue cluster flrs. Very dk. scalloped round fol. spoons with red backs. The prettiest yet.

HOLLYWOOD GARLAND
Big beautiful pink, grand heavy fol.

HOLLYWOOD WHIRLWIND
Very full ruffled orchid dbl. Heavy grand fol.

HOLLYWOOD GAYTIME
Ruffled dk. blue single. Heavy variegated fol. Comes true.

HOLLYWOOD OSCAR
Big ruffled dk. blue dbl. Heavy variegated fol. These are darlings.

PLANTS READY FOR FALL. ORDER NOW \$1.25 EACH

EXOTIC	SHARON LEE	SNOWFLAKE	MERRY
Huge dk. maroon lacy edge flrs. ruffled beautiful heavy fol.	Huge maroon purple flrs., ruffled edge. Heavy nice fol.	Ruffled wht. with touch blue. Shiny dk. fol.	Huge shaded reddish purple dk. eye. Pretty heavy fol.

ALL BOXES INSURED -- PACKED TO REACH YOU IN GOOD CONDITION

NO ORDERS UNDER \$2.00

ORDERS OVER \$6.50 POSTPAID

START SHIPPING FIRST PART OF APRIL

POSTAGE -- One Plant 60¢
Each additional 10¢

55¢ Extra for Special Delivery

Leaves \$1.00 postage
Free leaves all leaf orders

Visitors Welcome

LELA REICHERT
3114 CHARLES STREET
OMAHA 31, NEBRASKA

Phone: RE 6972

LELA REICHERT
3114 CHARLES ST
OMAHA 31, NEBR

62

OMAHA
JAN 20
11 AM
1959

LIBRARY
RECEIVED
★ JAN 23 1959 ★
U. S. Department of Agriculture

1959
Ra
FIGHT
INFANTILE PARALYSIS

NE USE TO AVOID
POSTAGE, \$300
(GPO)

AGRICULTURE