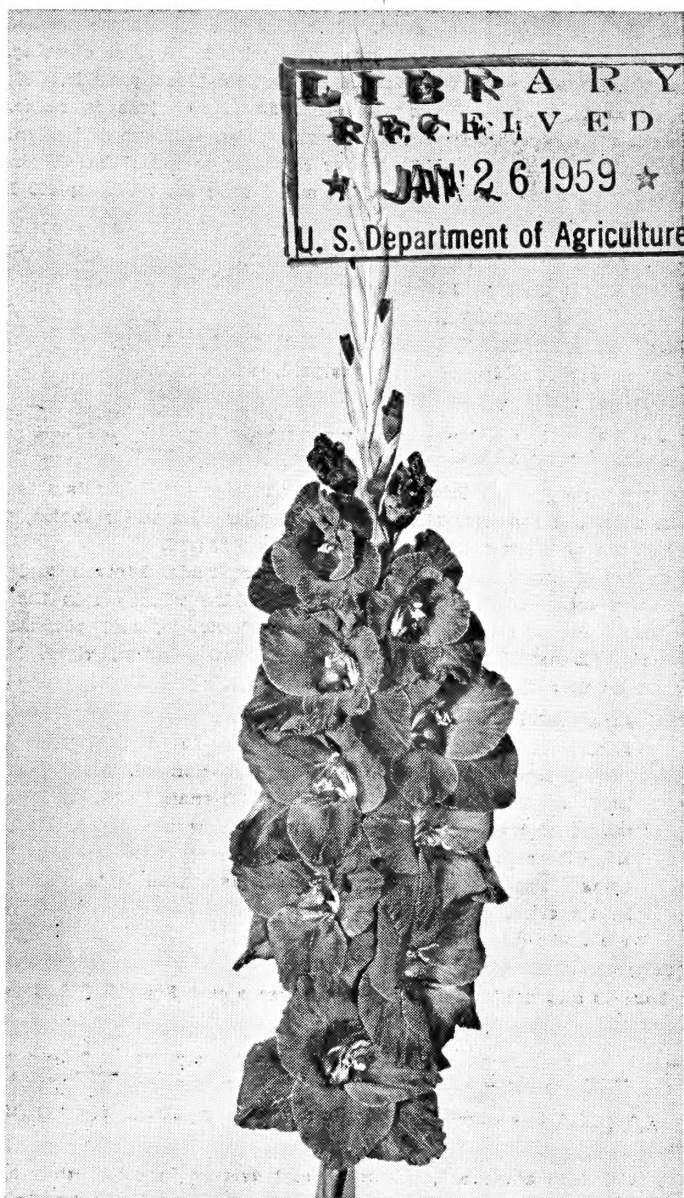


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1959

RICH GLADS



TOP HAT

MARION C. RICH

Wayne County
MARION, NEW YORK

FOREWORD

We appreciate the interest that growers, exhibitors, and hybridizers have taken in our introductions. They are listed by a number of catalogers and are winning many Blue Ribbons, Section Championships and Grand Championships at the shows. It is our sincere endeavor to produce the best for exhibition and commercial work. Most of our varieties are particularly good for hybridizing: Black Cherry, Blue Smoke, Garnet Glow, Jaunty, Party Ruffles, Pure Cream, Sally Rose, Top Hat and Orange Ruff have all given excellent seedlings, including two which have been Grand Champions.

We have propagated most of our varieties by selection for several years, and this selected stock is disseminated when available. Our fields and bulbs are inspected by the N. Y. State Dept. of Agriculture. Bulbs are washed and quickly dried after digging and all are dusted with DDT after cleaning. We take great care to furnish the cleanest, healthiest stock possible. We will replace or make adjustment on any stock found not true to name. All measurements given are of our field grown spikes, with no irrigation.

The number following the variety in our list denotes the N.A.G.C. size and color classification: 100 and 200 Miniature and Small; 300 Medium; 400 Large; and 500 Giant.

10 BULBS AT 8 TIMES THE PRICE OF ONE.

5 AT ONE HALF THE 10 PRICE.

NO ORDERS LESS THAN \$3.00 PLEASE.

ALL EXPRESS SHIPMENTS WILL BE SENT COLLECT.

Retail orders are sent Parcel Post, postpaid, when safe.

1959 — INTRODUCTION — 1959

LOHENGRIN—(466) Klein (Parade x Trafalgar) "Originators Description". A fine, tall growing, ruffled light lavender with white throat, which has compiled a fine show table and trial garden record.

Lohengrin easily grows 60" tall, with 30" flowerheads. Medium and large bulbs produce spikes of 21-25 buds, 7 to 8 of which will open in the field, with most of the remaining buds in color. 5" florets, and placement is usually good. Lohengrin appears to have everything—color, vigor, health, and should do well as a show glad and as a commercial type.

AWARDS: Award of Merit—Canadian Glad Society.

Award of Commendation—Empire State Glad Society.

Best 3 Spikes in Show—Canadian International, 1957.

Best Single Spike (Open)—Canadian International, 1957.

Grand Champ (Second Day)—Canadian International, 1957.

Blue Ribbons in open competition at every 1958 show at which it was shown. It has never been beaten in open competition in its class.

We know you will like it.

Price \$3.00 Any Size Bulb.

2 Large and 2 Medium \$10.00 OR 2 Large and 2 Small \$10.00

1958 — RICH ORIGINATIONS — 1958

TOP HAT—454 Class—80 days. (Grapewine x Black Cherry) x Ace of Spades.

Top Hat is a deep black red, glistening and velvety in color, with a long flower head, opening 8 ruffled, round blooms. It grows to a height of 54", with 27" flower head, and 22 buds. Florets have excellent substance and placement, do not burn, and are well attached to a strong, usually straight stem. It is a great performer, especially when grown for showing.

Top Hat was Best Seedling at the Eastern International Show at Hershey, Pa., Aug. 13, 1957, and it received The American Home Achievement Award at the Western N. Y. G. S. Show at Elma, Aug. 18, 1957. Bulb production and germination is good. Reports on its performance from other growers have been in one word—Outstanding.

EACH — L. \$2.00 Med. \$2.00 Sm. \$1.50 Blts. 10/\$2.00

FIREFLAME—436 Class—75 days ((Big Top x Crystal) x (Red Ruffles x Vag. Prince)) x (New Era x Rich Red).

This is a brilliant orange scarlet self with ruffled and waved florets, opening up to 8, with 12 more buds showing color. The facing and spacing is excellent and the blooms have good substance and attachment. It grows over 4 ft. tall with 25" flower head, 5" blooms and 22 buds. Opens very well when cut in tight bud. The E. S. G. S. Award of Merit was given it at Alfred in 1955, where it was also Best Seedling. In 1957 it received the Genesee Valley G. S. Rosette for Best 3 Spikes in the 3 Spike Pre-Introduction Class. Good bulblet production and germination. Very healthy.

EACH — L. \$1.00 Med. 75c Sm. 50c Blts. 10/\$1.00

—OUR PREVIOUS INTRODUCTIONS—

BLACK CHERRY—(1958) 544 Class. 85 days.

Black Cherry, one of the best black reds in its class, has won many Blue Ribbons, Section and Division Championships. It will open up to 9. It does not burn in the field, and is a healthy grower, with well placed florets of good texture, slightly waved, and well attached to a strong straight stem. It can make a beautiful exhibition spike, and is a very good parent.

EACH — L. 30c Med. 20c Sm. 2/20c Blts. 15/25c

BLUE SMOKE—(1957) (Oklahoma x (Picardy x Rose Marie Pfizer) 586 Class—80 days. This is a heavily ruffled Mulberry Blue, with a throat blotch of glowing Smoky Salmon. It has excellent texture, attachment,

facing, and spacing, with excellent healthy foliage. It is tall growing, with very strong, straight stems, reaching about 60" in height, with 28" to 30" flower head, 5½" blooms, 19 to 22 buds, and has 6 to 8 open florets.

At Lima, N. Y., Sept. 3, 1955, it received the American Home Achievement Award; and in 1956 it received the Empire State Award of Merit, and was Best Seedling at Lima on Sept. 1. At Rochester, N. Y., Sept. 9, it won the 3 spike pre-introductory award, and was chosen Queen of the Show by public vote.

A fine show Glad and an excellent commercial of great beauty, with good bulblet production and germination. Public reaction to Blue Smoke has been phenomenal.

EACH — L. \$1.00 Med. 75c Sm. 50c Blts. 10/\$1.00

GARDEN GOLD—(1948) 512 Class. 90 days. This is still the most

beautiful and gorgeous deep yellow that we have seen. The color is pure clean golden yellow with slightly deeper throat, and without any flaking or foreign color. The florets are of good texture, lightly ruffled, and have frilled edges. Facing is excellent and attachment is fair, on a tall straight and strong spike. The plant and bulb are both very clean and healthy. We had spikes in our growing field, without irrigation, that grew 67" tall, with 32" flowerhead, 7" blooms, 21 buds, and 6 open.

EACH — L. 25c Med. 2/30c Sm. 3/30c Blts. 10/25c 100-\$2.00

GARNET GLOW—354 Class. (1950) (Rich Red x King Lear). 80

days. Garnet Glow is a clean, glistening garnet red self with no markings. The florets which are ruffled and wavy, with good substance, have excellent facing and spacing, and are very well attached to the slender, strong spike. It makes a beautiful exhibition spike about 50" tall, with 24" flowerhead, 4" blooms, 20 buds, and opens 8, with 6 buds in color. Foliage and bulbs are both healthy; bulblet production good, and germination fair. In our Empire State G. S. Shows alone in 1954-1955-1956-1957, it has won 26 Blue Ribbons, 6 Division Champs, 2 Section Champs, 1 Reserve Champ and one Grand Champion.

EACH — L. 30c Med. 20c Sm. 2/20c Blts. 10/30c

JAUNTY—(1955) (Wedgewood x Evangeline) 362 Class. 65 days. Jaunty

is a very beautiful, clean medium rosy pink, with a cream throat and wide open fluted and ruffled florets, carried on tall strong slender spikes. It won many awards as a seedling including The American Home Achievement Award, Pre-Introductory three spike awards at Rochester in both '53 and '54. Best Seedling at Geneva, N. Y. and Best 300 Seedling at Pa. State Show, '54. It grows about 52" tall, 25" flowerhead, 4" blooms, 20 buds, 7 open. Excellent attachment, facing and spacing, very green foliage and is an easy cutter. Bulblet production and germination are excellent. It is a fine

seed parent and ideal for arrangements and basket work. Excellent spikes from medium bulbs.

EACH — L. 40c Med. 30c Sm. 20c Blts. 10/40c

KODACHROMES—Kodachromes slides of our Glads (a new line of heavily ruffled seedling from Miniatures to Giants) and other flowers, are available for meetings, etc. There is no charge, except for return postage and insurance. Send your requests in early.

ORANGE RUFF—(1956) (Gene x Garrden Gold) Class 526. 80 days. Orange Ruff is one of the heaviest ruffled and textured glads in existence. It is also proving to be a great parent, transmitting its texture and ruffling to many of its seedlings; one of these, Party Ruffles, was Grand Champion at P.G.S. Show at Kittanning, Pa., August 1955. Orange Ruff's pollen is very potent, making very large seed pods, and it will set seed well itself.

The color is pure deep orange, with no fading or burning in the sun. While its flowerhead is a little short for exhibition, it makes this up in its beauty, and usefulness as a parent and for floral work. Its field height is about 48" with 22" flowerhead, 5½" blooms, 17 buds, and 7 open. Excellent placement and good attachment. Bulb production is good, and germination fair.

EACH — L. 75c Med. 50c Sm. 25c Blts. 10/75c

PARTY RUFFLES—(1957) 410 Class (White Goddess x Orange Ruff) —80 days. A beautiful dream of very heavily ruffled cream, with a suspicion of pink showing thru the petals, like a pink slip showing a hint of color under a girls ruffled frothy party dress. It has very heavy texture, along with excellent attachment and placement on a very strong growing healthy plant. It is a great prospect for show and commercial use, its long lasting blooms being ideal for the exhibitor or for use in make up work of any kind. Average field performance is 56" tall, 28" flower head, 5¼" blossom, 22 buds, 8 open. Bulb production and germination is excellent. In 1955 it was Grand Champion at the P.G.S. Kittanning Show with a score of 89.8. In 1956 it received the American Home Achievement Award, The Empire State Award of Merit, and was Best Seedling at the Western N. Y. G. S. show on Aug. 26. It was also most ruffled at Eastern International Show at Binghamton.

From results of several years blooming of its seedlings, we are convinced that it is the greatest parent that we have ever used.

EACH — L. 75c Med. 50c Sm. 25c Blts. 10/75c

PORCELAIN BLUE—(1945) 478 Class. 90 days. This is a true Pansy Blue or medium dark violet with a creamy white throat feather. It makes a fine cutting, strong spike, always straight and with good placement. Blooms are of excellent texture, plant and bulbs **HEALTHY**, prolific and germination good.

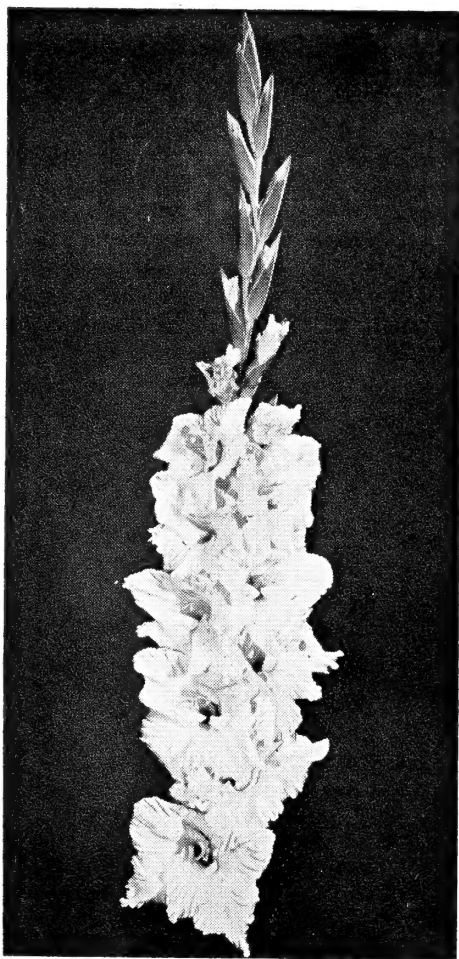
EACH — L. 2/30c Med. 2/20c Sm. 4/20c Blts. 20-25c

PURE CREAM—(1956) Clas 310. 70 days. This is a ruffled pure cream with slightly deeper flushed throat and cream stamens. Its medium sized wide open blooms of immaculate color, are excellent textured, with fine facing, spacing and attachment. It has a strong slender stem, always straight, and is a healthy grower. Pure Cream is a very fine parent for ruffled whites, creams, light yellows, and some lavenders, in the 300 classes, with some 200 size. Field performance is about 45" tall, 22" flowerhead, 4" blooms, 22 buds, and up to 8 open. Bulb production is good, and germination excellent. Award of Merit E. S. G. S. August 1955.

EACH — L. 40c Med. 30c Sm. 20c Blts. 10/40c

RICH CREAM—410 Class. (1954 70 days. A pure clean cream with no markings. The ruffled wavy petals are of good substance, wide open, well attached, and are very well faced. It grows uniformly straight and tall and is an easy cutter. We rank it with Friendship as the two best early commercials in our field. Rapid propagator. It grows about 54" tall, with 26" flowerhead, 5" blooms, 19 buds, 6 open. It has 8 buds in color which adds a great amount of color to the spike. Cut flower wholesalers are asking for it by name.

**EACH — L. 20c Med. 2/30c Sm. 3/30c
Blts. 15/25c 100/\$1.50**



PARTY RUFFLES

RUFFLED NIGHT—(1947) 454 Class. 70 days. This is one of the most beautiful black reds, with clear glowing blooms of satin sheen. Ruffled, flat open, and heavy textured blooms, with a very small white pencil line on throat petals. Spike is straight and strong, with well placed blooms that do not burn or wilt easily. Bulb production and germination is excellent. Good winner at the shows.

EACH — L. 25c Med. 2/30c Sm. 3/30c Bits. 15/25c

SALLY ROSE—(1955) (Rose O'Day x Evangeline) 533 Class. 75 days. A clear glistening salmon rose pink with a small orange feather and white center line on a single lip petal. The blooms are lightly ruffled, with wavy pointed petals, good texture, excellent attachment, facing and spacing on an always straight stem. A very vigorous grower, easy cutter and excellent propagator. In the field it grows about 52" tall, with eight 5½" blooms open, on a 24 bud spike, with 26" flowerhead.

In 1955, its first year, Awards in N. Y. State were: Reserve Champion, 6 Blue Ribbons, a Division Champion and a Section Champion. One of its seedlings, a blazing medium orange, heavily ruffled, was Grand Champion and Best Seedling at Lima, N. Y. Sept. 3, 1955, with a score of 89.6.

Sally Rose, in our N. Y. State Shows, had 15 Blue Ribbons in 1956 and 1957, plus one Most Beautiful, one Division Rosette, and one Grand Champion.

EACH — L. 40c Med. 30c Sm. 20c Bits. 10/40c

GENERAL LIST

ATOM—236 (Hedgecock '46) Clear scarlet, with golden edge on all petals. One of the best miniatures and fine for show or arrangements.

EACH — L. 2/30c Med. 3/30c Sm. 5/30c

BLUE GODDESS—478 (K & M '55) Medium dark violet. Good healthy grower, and one of the best in its color.

EACH — Med. 2/30c Sm. 2/20c

BROWN LULLABY—490 (Pazderski '57) Mahogany brown and deep tan, with faint gray picotee edge. Opens 8 or more. Fine show Glad and very attractive.

EACH — L. 75c Bts. 5/25c

CAMPANILLE—466 (Fischer '56) One of the best lavenders, in color, growth, and habits. Lightly ruffled and recurved petals.

EACH — L. 2/30c Sm. 5/30c Bts. 25/25c

FORTUNE—426 (Melk '54) Very nice golden orange with no markings. Nice cutter with 6-7 blooms open.

EACH — L. 2/30c Med. 3/30c Sm. 5/30c Bts. 15-25c

FRANCESCA—(566) (Tobin '50). One of the most beautiful glads. Very ruffled, healthy, strong growing, opalescent light rose lavender. Blooms late.

EACH — L. 2/30c Med. 3/30c Sm. 5/30c Bts. 50-25c

FRIENDSHIP—(442) (Fischer '49). Ruffled medium pink, very healthy and one of the best early commercial glads.

EACH — L. 2/30c Med. 3/30c Sm. 5/30c Bts. 50-25c

GLENSHEE—485 (Klein '55) Unusual red bronze ruffled smokey, with reddish throat. Fine spike maker and great for show or cutting. Opens 7-8 on tall Spikes.

EACH — L. 35c Med. 25c Sm. 2/30c

GOOD MORNING—(561) (Lacey '54) Tall blush white with rose edging. Fine for show or florists.

EACH — L. 2/30c Sm. 5/30c Bts. 25/25c

GREEN ICE—(404) (Barker '57) Probably the best of the new green glads, this is a nice clean greenish cream. It makes very fine show spikes that are winning high honor. Said to be a good green parent.

EACH — Small 50c

HEIRLOOM—(566) (Klein '52) One of the finest lavenders and a great show winner. Tall growing, healthy stock.

EACH — L. 25c Med. 2/30c Sm. 2/20c Bts. 15/25c

INNOCENCE—(460) (Fischer '57) Tall, beautifully ruffled light rose pink. Very clean. Great show glad.

EACH — Small 15c Bts. 15/25c

KING DAVID—(570) (Carlson '51). Ruffled and fluted clean purple with silver edge. One of the ten best glads and the best purple for show or commercial use. Very healthy, and has the finest habits.

EACH — L. 2/30c Med. 3/30c Sm. 5/30c Bts. 50-25c

LIBERTY—(432) (Larus '53) Deep orange salmon. Almost scarlet self. Strong, healthy grower, and one of the best show glads grown. Has won a lot of Grand Championships.

EACH — Small 25c Bts. 6/25c

LITTLE EGYPT—(153) (Brown). Just as cute as her namesake. Light red with black red blotches. Striking for arrangements and a show winner too.

EACH — 25c All Sizes Bts. 10/25c

LORELEI—(510) (Howell '55) Tall growing, glistening pure cream. Makes a fine show Glad and cut flower.

EACH — Large 25c Small 2/20c Blts. 15/25c

MOTHER FISCHER—(400) (Fischer '51). Tall ruffled white with excellent habits. One of the best for show or commercial use. This has been a fine seed parent for us, producing some excellent whites and pinks.

EACH — L. 2/30c Med. 3/30c Sm. 5/30c Blts. 25-25c

PELLETIER D'OISY—(290) (Lemoine). An odd green or chartreuse, with a red-orange flush at the edges. Fine arrangement variety.

EACH — Medium 25c

PINT SIZE—(166) (Evans '54) Very small clear lavender with white throat. Tops for small arrangements and for show.

EACH — Medium 20c Small 2/20c

PRINCESS—(466) (Larus '53). One of the finest lavenders, opening 8 easily. It has excellent habits and is one of the best for show or commercial use.

EACH — L. 2/30c Med 3/30c Sm. 5/30c Blts. 50-25c

PROSPECTOR—(410) (Leffingwell '53). The best yellow we have grown. It has a distinctive amber yellow throat, is nicely ruffled and is a good grower. We had the best yellow seedlings in our experience with this crossed on Meg and other yellows.

EACH — L. 2/30c Med. 3/30c Sm. 5/30c Blts. 50-25c

SNOW VELVET—(400) (Fischer '57). This sparkling, ruffled pure white is the best that we have grown here in this class.

EACH — Med. 20c Sm. 15c Blts. 15/25c

TONY BOY—(263) (Kundred '54). An odd and striking rosy red, the lower petals white with an edging of rose. Lacinated and recurved blooms. Tall slender spikes with 5 open. We have some very fine seedlings of this with Pixie as the pollen parent.

EACH — L. 25c Med. 2/30c Sm. 2/20c Blts. 15/25c

VIOLET CHARM—(476) (Jack '53). Light lavender violet with deep violet spot on cream throat. Tall, healthy, strong grower with up to 10 open in field. Fine for show or commercial or hybridizing.

EACH — L. 2/30c Med. 3/30c Sm. 5/30c Blts. 50-25c

Our growing field and seedling test plot is on the farm on Newark Road, one-half mile from Route 21, in Marion. Glads are in bloom from August 1st till frost. Visitors are always welcome at the

"RICH GLADS" SIGN

Phone (Marion) Walker-6-4273

6 miles from Route 31 - Palmyra, by Route 21. i

9 miles from Route 31 - Newark, by County Highway.

7 miles from Route 104 - at Williamson, by Route 21.

Thruway exit No. 43 at Manchester is on Route 21, turn left to Palmyra.

A GUIDE TO BETTER GLADIOLUS

By Rolland E. Breisch

If you are looking for a clear concise treatise covering practically every phase of glad culture, here it is. There are sections covering such topics as soils, fertilizers, soil preparation, planting, weed control, mulching, cultivation, watering cutting the bloom, pest control, harvesting, curing and storing, growing from bulblets, seeds, hybridizing, etc.

EACH — \$1.00

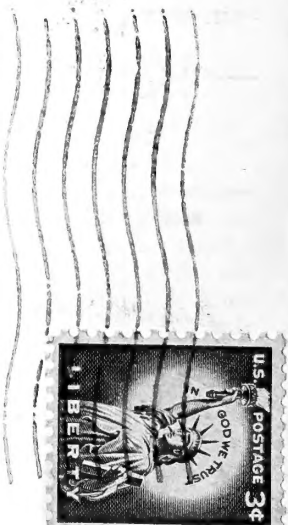
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MARION, NEW YORK
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