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FRUITS

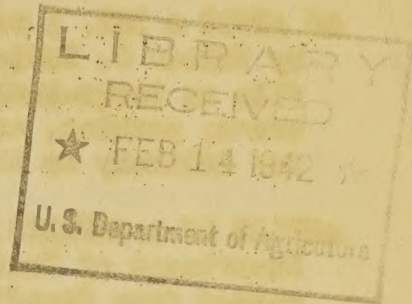
A List of References to Motion Pictures

Compiled by the

Motion Picture Section

United States Department of Agriculture

U.S. Extension service, Division of extension information,
Motion picture section.



This list has been prepared solely for the information of those seeking data as to films available on this subject. The Department assumes no responsibility for accuracy of subject matter for other than its own productions, nor for the completeness of the list.

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- ABOUT BANANAS. 1 reel, 16mm. silent. Produced in 1935 by Castle Films, #30 Rockefeller Plaza, New York, N.Y. Sponsored by the United Fruit Company, Pier #3, North River, New York, N.Y. A complete presentation of the banana industry, from the clearing of the jungle in Central America to the shipment to market. Problems involved in this industry, such as irrigation, drainage, etc., are explained. The complete cycle of growth, from the root-stock to the fruit-bearing trees, is shown by the use of animated diagrams. Scenes of harvesting, loading on steamships and transporting of the fruit to the markets of the world. The last sequence of the film enumerates the vitamins contained in bananas. Silent version of "Yes, Bananas."
- AN APPLE A DAY. 1 reel, 16mm. sound; produced by F. R. Crawley; distributed by Walter O. Gutlohn, Inc., 35 West 45th Street, New York, N.Y. Color film on large-scale apple growing; pruning, spraying, and grafting of trees; packing, and all other operations necessary to prepare the fruit for delivery to the consumer.
- APPLES OF ANNAPOLIS, THE. 1 reel, 16mm. and 35mm., silent. Apply to Department of Trade and Commerce, Ottawa, Canada. Prints may be purchased from Canadian Government Motion Picture Bureau, Ottawa, Canada. A film tour of the famous Annapolis Valley, Nova Scotia, Canada's most extensive apple growing region in blossom time and later, when the fruit is being harvested. Containing many pictorially beautiful scenes, this subject illustrates the various phases of the apple industry.
- BANANA GROWING IN THE FIJI ISLANDS. 1/3 reel, 35mm., silent. Wholesome Film Service, 48 Melrose Street, Boston, Mass. Interesting scenes on a banana plantation. Islanders cultivating, harvesting, and shipping the fruit.
- BANANA LAND. 1 reel, 16mm. and 35mm., silent and sound. Produced by Castle Films, 30 Rockefeller Plaza, New York, N.Y. Sponsored by the United Fruit Company, Pier #3, North River, New York, N.Y. Distributed by American Museum of Natural History, 79th St. and Central Park West, New York, N.Y. A trip to Tela, Honduras, where a virgin forest is cleared for a banana plantation. Three months after the bit of banana root stock has been planted, the banana plant is taller than a man and in fifteen months the bunches are ready for harvesting. Methods of harvesting and carrying to port where a ship awaits the cargo. Loading ships for world markets. Appetizing ways of using bananas.
- BRINGING CITRUS QUALITY TO MARKET. 2 reels, 16mm. silent, in color. American Potash Institute, Inc., Investment Building, Washington, D.C.; Beans Building, San Jose, California. Shows influence of fertilizers, particularly potash, on yield and quality of citrus fruit. Quality factors include thickness of rind, volume of juice, weight, and general appearance of fruit.

- CENTRAL AMERICA. 1 reel, 16mm., silent. Eastman Kodak Company, Teaching Films Division, Rochester, New York. Characteristic scenes in town and country; methods of logging mahogany; the growing and harvesting of bananas, cacao, and coffee.
- CITRUS FRUIT FARMERS. 1 reel, 16mm., sound. Erpi Classroom Films, 35-11 35th Ave., Long Island City, N.Y. This film is a study of the people engaged in citrus fruit growing. It includes significant aspects of their home life, their working conditions, their environment, and their typical problems. Cooperation and interdependence are depicted. There are also interesting and significant aspects of various processes involved.
- CITRUS ON PARADE. 2 reels, 16mm. silent and sound; produced by Castle Films, RCA Building, Rockefeller Center, New York, N.Y. The opening sequence covers the cultivation, picking, and packing of citrus fruits. The picture includes the preparation and making of many economical and practical salads, beverages, desserts, and other dishes in which oranges and lemons are utilized. Natural colors enhance the teaching value of the film.
- CRANBERRY INDUSTRY OF CAPE COD. 1 reel, 35mm., silent. Wholesome Film Service, 48 Melrose Street, Boston, Mass. Cape Cod's flourishing industry. The cranberry bogs; cultivating, harvesting, and marketing the berries.
- DOC APPLE'S FAMILY COMES TO TOWN. 1 reel, 16mm. sound; distributed by YMCA Motion Picture Bureau, 347 Madison Ave., New York, N.Y. Production, shipping and marketing of quality apples. From glaciers, the source of irrigation, to the eating of the apple itself. The apple industry from blossom to consumer is clearly pictured, including the scenic beauty of Oregon, and Washington, and the magnificent beauty of Mount Hood, Adams, Rainier, and the Olympic Mountains.
- FAMILIAR FOODS FROM FOREIGN LANDS. 1 reel, 35 mm., silent. Wholesome Film Service, 48 Melrose Street, Boston, Mass. Life history of everyday foods that come to us from the far ends of the earth. Sugar cane land. West Indies: lemons, limes, tapioca. Pacific Islands: pineapples, breadfruit. Coffee from Brazil. Tea in Japan. Rice fields in China.
- FARMER'S FRIEND, THE. 1 reel, 16mm., sound; produced by Louis Tolhurst; distributed by Bell and Howell Company, 1801 Larchmont Ave., Chicago. Discloses activity of the citrus fruit scale pest.
- FOUR NEW APPLE DISHES. 1 reel, 16mm., sound, in color. Produced in 1940 by the Canadian Government Motion Picture Bureau, Ottawa, Canada. A natural color film for cooking classes and for women's groups, showing how apples may be made an attractive part of the menu. Four recipes -apple salad, apple up-side-down cake, glazed apples, and apple ice-cream, are prepared. A special section of the film is devoted to advice on the choice of different kinds and grades of Canadian apples for different purposes.

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FRUITS. 1 reel, 35mm., silent. Wholesome Film Service, 48 Melrose St., Boston, Mass. An interesting study showing briefly the history and cultivation of oranges, lemons, and bananas. Photographed in natural color.

FRUIT FROM TREES. 1 reel, 16mm. and 35mm., silent. Gaumont British production, distributed by Visual Library, 1600 Broadway, New York, N.Y. Scenes of work in the orchards of Kent are followed by a study of picking, packing, and marketing of the ripe fruit. (One of a series of films showing the source of food supplies from the sea and earth.)

FRUITS, VEGETABLES AND COOPERATION. 3 reels, 16mm. and 35mm., sound, released 1941 by the U. S. Department of Agriculture, Washington, D.C. "Bill" shows his fellow farmers, by means of motion pictures, the benefits other farmers obtain by marketing their crops cooperatively. "Jake", ultra-conservative, offers many objections, but is finally won over to the idea of starting a local association on a small scale. The growing and cooperative marketing of such crops as celery, lettuce, potatoes, cherries, cranberries, mushrooms, peaches, apples, and citrus fruits are shown. "Believe it or not" scenes show unusual methods of farming.

GOLDEN JOURNEY, THE. 1 reel, 16mm., silent and sound. Castle Films, RCA Building, Rockefeller Center, New York, N.Y. Produced for the California Fruit Growers' Exchange, 707 West Fifth Street, Los Angeles, Calif. History of the orange. Traces the fruit from India and China to southern Europe and California. Shows cultivation and production of the fruit. Fine details of budding; care of young trees after budding; transplanting; irrigation and care of groves; picking; X-ray machine in operation to sort out defective oranges; grading, packing, and loading.

GRAPEFRUIT. 1 reel, 16mm. and 35mm., silent and sound. Gaumont British production, distributed by Visual Library, 1600 Broadway, New York, N.Y. The cultivation of grapefruit in British Honduras, Jamaica, and Trinidad, including the growth of seedlings in nurseries. Spraying to eliminate pests. The taking and planting of cuttings is seen in detail followed by harvesting, examination, washing, grading, and packing of fruit for transport to the markets of Canada and the British Isles.

GROWING CANADIAN APPLES. 2 reels, 16mm. and 35mm., silent. Application for the film should be made to Dominion Fruit Commissioner, Department of Agriculture, Ottawa, Ontario, Canada. Prints may be purchased from Canadian Government Motion Picture Bureau, Ottawa. Few people realize the extent of Canada's apple industry - stretching as it does from the Atlantic to the Pacific, nor the vast amount of preparatory work involved to bring these apples to such high quality. The story of apple growing - experimental work in developing new and better varieties, laying out new orchards, grafting to save injured trees, how insect enemies are controlled, the glories of blossom time, and so on - make a film of rare interest both to those engaged in the industry and to those of the public who want to know why "there's delight in every bite."

GUATEMALA GLIMPSES. 1 reel, 16mm., sound. Edited Pictures System, Inc., 330 West 42nd Street, New York, N.Y. Natural mineral resources. Banana, coffee, and sugar plantations.

HAWAII. 1 reel, 16mm., silent. Eastman Kodak Company, Teaching Films Division, Rochester, New York. Tropical beach, Diamond Head, native boys diving for pennies. Tropical coast scenes. Pineapple plantation; planting pineapples, harvesting, canning. Sugar plantation; raising sugarcane and preparing sugar.

HAWAIIAN ISLANDS. 1 reel, 16mm., silent. Eastman Kodak Company, Teaching Films Division, 343 State Street, Rochester, New York. Pictures Honolulu and its surroundings; the pineapple industry; native life; the sugar industry; and the seething, molten lava of Kilauea.

HIGHROADS OF GUATEMALA. 6 reels, 16mm., silent. Produced and distributed by Albert E. Young, 1170 El Centro Ave., Oakland, Calif. Beautiful color film of Guatemala showing coffee and banana plantations, native life and costumes, Spanish and Mayan ruins.

INDISPENSIBLE LEMON. 1 reel, 35mm., silent. Wholesome Film Service, 48 Melrose St., Boston, Mass. Portrays the first planting of the fruit in America; its cultivation and development of the industry; various uses.

ISLE OF PERPETUAL SUNSHINE. 1 reel, 35mm., silent. Wholesome Film Service 48 Melrose Street, Boston, Mass. Hawaii's famous Waikiki Beach. Prizma color views; a pineapple plantation; cultivating, sorting, and canning fruit.

JAMAICAN HARVEST. 1 reel, 16mm. and 35mm., silent and sound. Gaumont British production, distributed by Visual Library, 1600 Broadway, New York, N.Y. A study of the cultivation of the banana crop in Jamaica, including ploughing, harrowing; planting, pruning, and harvesting. Irrigation methods are shown, together with scenes of sorting, checking, packing, and transportation of the fruit by bullock cart and rail to the docks for export.

KINDLY FRUITS OF THE EARTH. 1 reel, 16mm. and 35mm., silent. Pathé Exchange production, distributed by Films of Commerce Co., Inc., 21 West 48th Street, New York, N.Y. Methods of cultivating, picking, packing, and shipping some of the most important fruits, including oranges, apples, grapes, peaches, strawberries, and dates. The value of proper irrigation, rapid shipping facilities and refrigeration.

KING OF FRUITS. 1 reel, 16mm. sound, in color. Produced by S. Howe Williams; distributed by Virginia Conservation Commission, 914 Capitol St., Richmond, Va. Treats the story of the apple from the time the trees blossom in the Spring through thinning, picking, sizing, washing, packing, storing, marketing, and serving to users everywhere. Human interest scenes: an old Negro mammy making apple butter in an open kettle; the Winchester Apple Blossom Festival; Martinsburg Harvesting, etc.

LAND OF THE EAGLE. 1 reel, 16mm., sound. Walter O. Gutlohn, 35 W. 45th Street, New York, N.Y. "Land of the Eagle" is the meaning of the old Aztec word "Guahtematlan," now Guatemala, a land of many wonders and beautiful scenery, from the tropical climate lowlands where vast quantities of bananas are grown to the mountainous regions where a temperate climate prevails and coffee growing is one of the main industries.

MACHINE PLACEMENT OF FERTILIZER. 1 reel, 16mm., silent, in color. American Potash Institute, Inc., Beans Building, San Jose, Calif. Covers methods of applying fertilizer to California orchards, lettuce, and sugar beets. Shows scenes of various types of apparatus devised by growers for applying fertilizer in orchards and on row crops.

MARKETING CANADIAN APPLES. 3 reels, 16mm. and 35mm., silent. Apply Dominion Fruit Commissioner, Department of Agriculture, Ottawa, Ontario, Canada. Prints may be purchased from the Canadian Government Motion Picture Bureau, Ottawa, Canada. That Canada's apple harvest amounts to more than three million barrels a year, gives some idea of the size of this great industry. How the apples are picked and packed - by box in British Columbia, (where girls pack as many as a hundred and fifty a day!) by barrel in the east; how they are carefully graded according to size and quality, and guaranteed through government inspection; their journey to the terminal markets; and the export trade, are highlights in a film which gives in popular style the story of marketing Canadian apples.

A MODERN EDEN. 1 reel, 16mm and 35mm., sound. Canadian Government Motion Picture Bureau, Ottawa, Ontario, Canada. Blossom time and harvest time in the great fruit belt of the Niagara Peninsula of Ontario, within a stone's throw of the famous Falls, where cherries, peaches, plums, pears, apples and many other varieties grow in magic profusion. The film illustrates, in addition to the beauties of the district, the picking, packing, and shipping of the fruit.

NEW FASHIONS IN FOOD. 2 reels, 16mm., silent, produced in 1940 by California Fruit Growers' Association Exchange, 707 West Fifth St., Los Angeles, Calif. Packing lemons and oranges for shipping to consumer. Calavo groves. Modern kitchen in which new recipes are prepared. Calavo salads. Virginia ham baked with fruit. Sausage and tomato grill. Lemon salad dressing made from condensed milk. Fresh fruit refrigerator cake. Uncooked pie crust, lemon meringue pie. Frozen fruit salads and desserts.

ORANGE GROWER, THE. 1 reel, 16mm. and 35mm., sound. Produced and distributed by Erpi Classroom Films, 35-11 35th St., Long Island City, New York. Story of the living and working conditions of peoples engaged in citrus growing, showing how crops are planted, nurtured, harvested, and transported to market.

ORANGE PACKING. 1 reel, 16mm., sound. Bailey Film Service, 1651 Cosmo Street, Hollywood, Calif. Preparation of oranges for market; trip through a packing plant.

ORCHARDS TO YOU. 1 reel, 16mm., sound. Produced by the Washington State Apple Commission; distributed by Bureau of Visual Teaching, State College of Washington, Pullman, Wash. Story in color of the apple from the orchard to the grocer.

PARADISE OF THE CARIBBEAN. 1 reel, 16mm., sound. Bell and Howell, 1801 Larchmont Ave., Chicago, Ill. Jamaica, an outpost of Britain, with its "English" population. 77% dark-skinned. Native industries and produce - tobacco, sugar cane, cocoa, mangoes, ginger, and hardwoods. Weaving hats. Cultivating sugar fields. Digging ginger root. Harvesting coconuts, and bananas. Nature beautiful and bountiful.

PEAR LANDS OF THE PACIFIC. 3 reels, 16mm., sound; distributed by YMCA Motion Picture Bureau, 347 Madison Ave., New York, N.Y. Magnificent views of the northwestern pear orchards with the usual scenes of cultivation, picking, sorting, etc. The picture closes with unusual pear recipes.

PEERLESS PINEAPPLES OF THE PACIFIC. 1 reel, 16mm., silent. Akin and Bagshaw, 1425 Williams Street, Denver, Colo. The pineapple industry from "plantation to palate."

PEOPLE OF HAWAII. 1 reel, 16mm., sound. Erpi Classroom Films, Inc. 35-11 35th Ave., Long Island City, N.Y. Describes the setting of the Hawaiian Islands and provides an insight into the native social economy. The dependence of the natives upon the sea and their immediate land environment for food, home and school life, sports and craftsmanship, and the preparation of a native feast make up the major sequences. Glimpses of mass production and harvesting of sugarcane and pineapples are also shown. A rendition of "Aloha" accompanies the concluding scene.

PERSIMMONS. 1 reel, 16mm., silent. Akin and Bagshaw, 1425 Williams St., Denver, Colo. Growth and harvest of this fruit in the Province of Chihli, China. Excellent picture of Chinese agricultural life and scenes of camel and donkey trains taking the fruit to the sea-coast for export. Pictures of Mankow and Mining Tombs included.

POTASH DEFICIENCY IN GRAPES AND PRUNES. 1 reel, 16mm., silent, in color. American Potash Institute, Investment Building, Washington, D. C.; Beans Building, San Jose, Calif. Effects of fertilizer treatments on wine grapes on a low potassium soil. Shows close-ups of grape leaf symptoms occurring on two deficient soils in different locations. Compares prune trees on high potassium soils and low potassium soils. Tree improvement as a result of potash treatments. Yield records on test plots.

PRESERVATION OF FRUITS AND VEGETABLES. 1 reel. 35mm., silent. Wholesale Film Service, 48 Melrose Street, Boston, Mass. Cultivating, picking, sorting, and packing for market; modern methods of conservation by dehydration.

ROMANCE OF A LEMON. 1 reel, 16mm., silent. Produced by Castle Films, RCA Building, Rockefeller Center, New York, N.Y. Story of the lemon growing industry.

SCRATCHFOOT RANCH AND JUNIOR CITRUS CORPORATION. 1 reel, 16mm., silent. Pasadena City Schools, Library and Visual Service, 581 North Garfield Ave., Pasadena, Calif. First graders "develop" their ranch, pick and sell crop of figs. Second and third graders study the citrus industry.

SOFT FRUIT. 1 reel, 16mm. and 35mm., silent. Gaumont British production distributed by Visual Library, 1600 Broadway, New York, N.Y. This film shows the cultivation of soft fruit, picking, packing, and rapid despatch and its later use for jams and preserves.

TURKEY, THE NEW - Reel II (Agriculture). 1 reel, 16mm., silent. Eastman Kodak Company, Teaching Films Div., 343 State Street, Rochester, N.Y. Contrasts primitive tools and modern farm machinery in raising crops. Additional action scenes in this important country as it evolves under the modernizing influence of the young Turks. Shipping facilities. Animal husbandry - sheep, horses, cattle, poultry. Agricultural activities: the raising of tobacco, figs, and grapes.

TAGALOG TOILERS. 1 reel, 16mm., silent. Bell and Howell, 1801 Larchmont Ave., Chicago, Ill. Interesting agricultural methods of the Philippine Islands. The growing of rice, cacao, breadfruit, and other native plants.

WASHINGTON FIRST IN APPLES. 1 reel, 16mm., sound, in color. Produced and distributed by J. Walter Thompson Company, 420 Lexington Ave., New York, N.Y. General review of the apple industry in the State of Washington. Delicious, Jonathan, Newtown apples. Orchards, cultivation, picking, packing, shipping. Various ways in which apples are used.

WHERE NATURE SMILES. 1 reel, 16mm. and 35 mm., silent. Canadian Government Motion Picture Bureau, Ottawa, Ontario, Canada. A film dealing with the fruit district of the Niagara Peninsula, the "Garden of Ontario." The picture opens with views of the lovely region when the fruit trees are in blossom followed by glimpses of fruit cultivation, picking, shipping.

WINE BY TAYLOR. 1 reel, 16mm., sound. McLarty Business Films, Certain-Teed Building, Military Road, Buffalo, New York. Story of nurture of grapes; the making of wines.

YES, BANANAS. 1 reel, 16mm., sound. Produced by United Fruit Company, Educational Department, Pier 3, North River, New York, N.Y. Distributed also by American Museum of Natural History, 79th and Central Park West, New York, N.Y. The story of bananas from planting to delivery and usage. In Central America the dense jungle growth is cleared and the soil prepared for planting. The cultivation of the banana plant and conditioning preparatory to harvest are photographed under ideal conditions. Transportation to market by mule back, plantation train and fruit boat precedes scenes of machine unloading, checking and transfer to railroad refrigerator cars. Review of increasing uses of bananas as a nutritive item of daily diet for young and old.