

## **Historic, archived document**

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# Benton County Nursery's Seeds Are TOP QUALITY!

## "Pride of the Ozarks"

### OUR ONE OBJECTIVE: BETTER NURSERY STOCKS, VEGETABLE AND FLOWER SEEDS FOR SATISFIED CUSTOMERS

#### TOMATOES

##### OXHEART

(86 Days). One of the largest tomatoes ever produced, some fruits weighing 2 lbs. each. The skin is purplish scarlet, smooth, and evenly colored. The oxheart shape of the fruits is most distinct, and they are extremely solid, having few seed cells, which accounts for their enormous weight. It is primarily a home garden variety, but readily salable on local markets and roadside stands. A quality sweet-flavored tomato. Pkt. 20c; 3 Pkts. 50c; 1 oz. \$1.50

##### EARLIANA

(94 Days). Hardy and productive, coming into fruit in the shortest time and rapidly maturing the entire crop of fine fruit. Fruits are globe shaped, somewhat flattened, deep scarlet and smooth. Pkt. 10c; 3 Pkts. 25c; 1 oz. 65c

##### Rutgers—The Ideal Tomato

A commercial variety of great importance in most of the Eastern and Southern states. It is suitable for canning, juicing, and for long distance shipping. Large fruit size, 6½ to 7½ ozs., makes it favored over many other popular tomatoes. Globular in shape, slightly flattened, smooth, bright red, and with heavy walls and small cells. Vine is vigorous, heavy and wilt-resistant to a high degree. It is particularly adapted to light soils and is grown on a large scale in New Jersey and Texas. Pkt. 10c; 3 Pkts. 25c; 1 oz. 65c

##### BREAK O'DAY

(63 Days). Outstanding for its maturity, smooth, uniform, globe-shaped fruits, and resistance to wilt. Plants are large, producing an abundance of medium sized, bright red fruit with thick walls, small seed cavities, and splendid flavor. Best adapted to rich, heavy soils. For home and market. Pkt. 10c; 3 Pkts. 25c; 1 oz. 65c

##### MARGLOBE

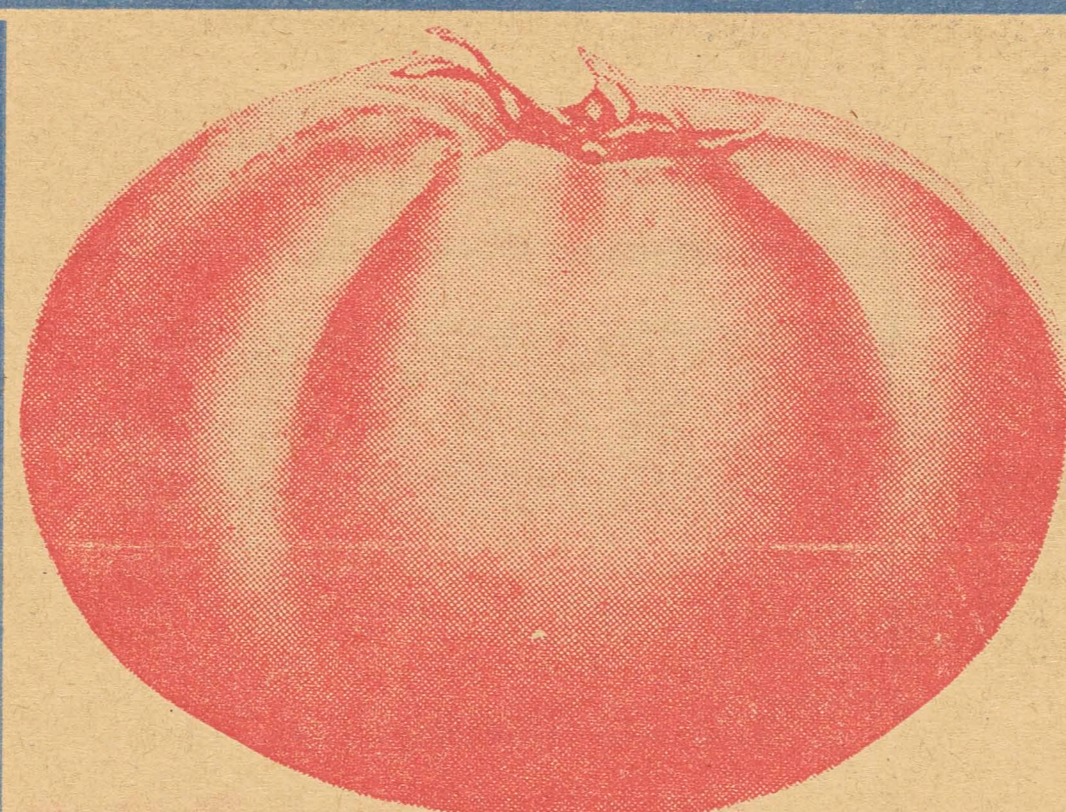
(114 Days). A leading variety among canners, shippers and market gardeners. The vine is vigorous, resistant to disease, fruit a large, slightly flattened globe of fine bright scarlet color, very firm and meaty and of the very best quality. Fruits weigh 7 to 9 oz. Pkt. 10c; 3 Pkts. 25c; 1 oz. 60c

##### NEW TREE TOMATO

A wonderful variety that grows upright better than any we have ever seen. Tomato firm, solid, thick flesh, large meaty centers. Fruit is purplish pink. Form always round and symmetrical and of medium size. Very productive. Pkt. 10c; 3 Pkts. 25c; 1 oz. 80c

#### Wonder Bush Cherry

These bushes grow about 18 inches high and bear heavy crops of the best flavored fruit you ever tasted. Although many use the fruit raw, all claim it makes better pie than tree cherries. The Wonder Cherry, sometimes called Ground Cherry, will bear eight weeks after planting the seed. Pkt. 10c; 3 Pkts. 25c



##### Health Value of Fresh Tomatoes.

Calories, 104; Vitamins A-B-C-G; Proteins, 9%; Fats, 4%; Carbohydrates, .3%; Calcium, .011%; Iron, .00044%.

#### COLOSSAL

Pkt. 20c—3 Pkts. 50c

This is a large tomato, being even larger than the famous Ponderosa. Many planters in different parts of the country have grown Colossal Tomatoes weighing over 3 lbs., and some more than 4 lbs. Not only does the Colossal produce giant fruits, but it produces them in abundance. One planter in Illinois raised over a ton of Tomatoes from 186 plants. The very thick, meaty flesh, few seeds, and mild flavor combine to give the Colossal a quality on a par with its immense size. Unsurpassed for slicing or canning. Limited Supply.

#### PLANT SWISS CHARD FOR GREENS

**GIANT LUCULLUS.** (58 Days). The rich green, fleshy, heavily crumpled leaves of this variety make very tasty "greens." The erect plants attain a height of 2 to 2½ feet. Largely sought after by those who prefer the thick, creamy white stems or stalks which are edible and tender, and may be served as a separate dish like asparagus. The leafy part can be cooked like spinach or turnip-greens, or if desired, the whole leaf can be boiled and served as "greens." There is a delicious, delicate flavor not found in either turnips or kale. Pkt. 10c; 3 Pkts. 25c

#### PEPPERS

##### California Wonder

(122 Days). The best large fruited pepper, very smooth, color deep. Meat thick, tender, and of finest flavor. It is fast replacing other varieties. Peppers are about 5 inches in length and 4 in width, being blocky in shape. Rich and glossy green. Pkt. 10c; 3 Pkts. 25c; 1 oz. 75c

##### Cayenne

(120 Days). A very strong variety; fruit is long (about 5 in.) and slender, bright red when ripe. Pkt. 10c; 3 Pkts. 25c; 1 oz. 60c

##### Perfection Pimento

(125 Days). The best of the medium sized smooth sweet peppers, largely used by canners, and excellent for stuffing. Peppers smooth, heart shaped, about 3 in. long. Pkt. 10c; 3 Pkts. 25c; 1 oz. 65c

#### PUMPKIN



##### Jumbo Pumpkin

Often weighs 100 to 300 lbs. Always a prize winner at exhibitions. A good pie Pumpkin, splendid keeper and valuable for feeding purposes. Pkt. 10c; 3 Pkts. 25c; ¼ lb. 75c

##### Sweet Potato Pumpkin

Tennessee Sweet Potato is an excellent sort which, when cooked, resembles a sweet potato in flavor, but is of more delicious taste. It is pear-shaped and slightly ribbed. The color is creamy white, sometimes striped with green. Pkt. 10c; 3 Pkts. 25c; ¼ lb. 65c

##### Sugar or New England Pie Pumpkin

Earliest and best for pies. Fruit commonly 6 in. long and 8-9 in. in diameter. Flesh thick, orange yellow, of unexcelled quality. Pkt. 10c; 3 Pkts. 25c; ¼ lb. 65c

##### CUSHAW—White, 115 Days

Similar to green striped except better for storage. Fine for pies. Exceedingly prolific. Pkt. 10c; 3 Pkts. 25c; ¼ lb. 65c

#### SEEDS FOR POULTRYMEN



##### POULTRY CABBAGE

Is a wonderful green food for poultry and has been known to yield 3 tons in a space 40 by 60 feet. You can't beat this for low priced feed. One-half pound of seed will grow enough greens to feed about 1,000 hens for four months; 3 pounds to an acre for 6,000 hens for four months. Poultry Cabbage is a rapid grower. In the Northern States the seed may be sown any time from early spring until the middle of July. In the South, seed may be sown throughout the entire year. Pkt. 10c; 3 Pkts. 25c; 1 oz. 50c

##### Chisha, or Chicken Lettuce

You have, no doubt, read in the poultry journals that lettuce is an excellent feed for chickens. In the Chisha Lettuce you will find a feed that yields as much or more than other green feeds. It is economical to grow this strain, for when cut it resumes its growth rapidly and can be cut again and again; or the leaves can be pulled off each stem like the Jersey Kale. The yield is extremely heavy. Chisha, or Chicken Lettuce, does not make a head, but sends up a stout stalk, 3 to 4 feet high, and just loaded with leaves. Pkt. 10c; 3 Pkts. 25c; ¼ lb. 65c

##### MAMMOTH RUSSIAN SUNFLOWER

Sunflower seed is an excellent poultry feed at all times and especially during the molting season. Single heads often measure 12 to 22 inches in diameter and contain an immense quantity of seed. Pkt. 10c; ¼ lb. 35c; 1 lb. 60c

#### KALE or BORECOLE

(80 Days). Jersey or thousand headed. Immensely productive sort much grown for chicken feed. Ideal for Stock. Plants tall, sometimes attain height of 6 ft. or more. Much branched and tree like and bears an abundance of thick smooth deep green leaves. Pkt. 15c; ¼ lb. 60c; 1 lb. \$2.00

#### POULTRY BEET—MANGEL WURTZEL

Furnishes a tremendous yield per acre and makes an excellent green feed for poultry during the winter months and always increases egg production. Mangel Wurtzels are excellent food for cattle and keep them in perfect physical condition and increase the flow of milk. Only a little garden space will be required for growing, enough to last all winter, and they are very productive. Stored in cellar or any cool place, they will keep until spring. Pkt. 10c; 3 Pkts. 25c; ¼ lb. 75c; ½ lb. \$1.25; 1 lb. \$2.00

PLEASE ADD 10% TO YOUR ORDER TO COVER COST OF HANDLING AND POSTAGE.

#### SWEET CHERRY SPECIALS

5 Trees—1 to 2 ft., \$2.00 5 Trees—2 to 3 ft., \$4.50  
2—Black Tartarian—Black 2—Black Tartarian—Black  
1—Napoleon—Yellow 1—Napoleon—Yellow  
1—Windsor—Dark Red 1—Windsor—Dark Red  
1—Schmidt—Black 1—Schmidt—Black

#### PROSO The WONDER EGG and MEAT PRODUCING Poultry Grain

Here is a new Poultry Grain that owes its origin to Russia, that enables you to raise your own feed. If you only have a small plot of ground, you can make an enormous crop. Proso is unlike anything you have ever seen in this country. It grows more rapidly and matures quicker than other grains. It reaches a height of three to four feet, stools and branches making fifteen to twenty-five heads instead of one. That is why it yields such enormous crops from such unbelievably small plots of ground.

##### Wonder Egg and Meat Producer for Chickens, Ducks and Geese

Proso makes a splendid mash when ground alone. When feeding with corn or oats the ration should be four parts Proso to one other grain. It may be fed in bundles as the kernels are readily scratched out of the heads, or it may be fed as clean grain from the thresher. Produces more eggs and meat per bushel than ordinary grains.

##### Fine for Hogs, Cattle, Sheep. Grows Anywhere. May Be Planted Late.

Although a native of Russia, Proso does better, grows faster and matures quicker in our climate. During the fifteen years since it was first introduced into this country it has become acclimated so that it now grows here just as well as our native crops. It may be planted any time after corn planting time up to the middle of July.

7-oz. pkg. 45c — 2½ lbs. \$1.20 — 5 lbs. (1 acre sowed in drills) \$2.00 — 12½ lbs. (1 acre broadcast) \$4.00 — 25 lbs. \$7.00













Sec. 562, P. L. & R.  
U. S. POSTAGE  
**PAID**  
Permit No. 11  
Rogers, Ark.

POSTMASTER: If undeliverable to  
address, be sure to state reason here-  
on and return to sender at once.  
Return Postage GUARANTEED  
Benton County Nursery Co., Inc.  
Rogers, Arkansas

**FRUIT AND BERRY DEMAND  
IS HEAVY THIS SEASON!**  
The demand was so heavy last season that thousands of  
orders could not be filled. Place your order NOW and be  
sure you get the varieties and sizes you want.  
Many customers write us from all over the country of the  
wonderful success they have had with their fruits, berries  
and seed.

**Place Your Order NOW with  
BENTON COUNTY NURSERY CO., ROGERS, ARK.**

See Page 11

**Benton County  
NURSERY'S  
TREES, PLANTS and SHRUBS  
are Guaranteed  
TO LIVE**

FEB 1 - 1946



## PLANT SHADE TREES

For Beauty and Enhanced Property Values!

**Ailanthus (or Tree of Heaven)**  
Tropical appearance, 4 to 6 feet  
75c each; 6 to 8 feet, \$1.00 each.

**Ash, White (Fraxinus Americana)**  
—Native throughout America,  
5 to 6 ft., 75c each; 6 to 8 feet,  
\$1.00 each; 8 to 10 feet, \$1.25  
each.

**Birch, Red (Betula Rubra)**—4 to  
6 feet, \$1.00 each; 6 to 8 feet,  
\$1.25 each.

**Black Gum** — Native to Ozark  
Mountains. Compact growing,  
4 to 6 feet, \$1.00 each; 6 to 8  
feet, \$1.50 each.

**Black Haw (Viburnum Prunifolium)**—Dwarf tree, dark green  
foliage, white flowers, 3 to 4  
feet, 75c each; 4 to 6 feet, \$1.25  
each.

**Box Elder (Acer Negunda)** — Na-  
tive tree of spreading habit, 4  
to 6 ft., 75c each; 6 to 8 feet,  
\$1.00 each.

**Cottonwood (Populus deltoides  
canadensis)** — Spreading habit,  
4 to 6 feet, 60c each; 6 to 8 feet,  
90c each.

**Chestnut, Horse** — Dense shade,  
white flowers in May, 3 to 4  
feet, \$1.00 each; 4 to 5 feet,  
\$1.25 each.

### ORNAMENTAL TREES

**Crab Apple, Bechtel Double  
Flowers**—Small tree, profusion  
of delicate pink flowers, 2 to 3  
feet, \$1.50 each; 3 to 4 feet,  
\$2.00 each.

**Dogwood, White Flowering**—3 to  
4 feet, 60c each; 4 to 6 feet, 90c  
each.

**Elm, American**—5 to 6 feet, 60c  
each; 6 to 8 feet, 90c each.

**Elm, Chinese**—Native of China, 4  
to 6 feet, 90c each.

**Hawthorne**—Small tree, red fruit,  
4 to 6 feet, \$1.50 each.

**Judas Tree (Red Bud)**—Pink blos-  
soms, 3 to 4 feet, 65c each.

**Linden, American (Basswood)** —  
5 to 6 feet, \$1.50 each; 6 to 8  
feet, \$2.00 each.

**Locust, Black**—4 to 6 feet, 40c  
each; 6 to 8 feet, 60c each.

**Maple, Sugar (Rock Maple)**—6 to  
8 feet, \$1.50 each.

**Maple, Silver Leaved (Soft Maple)**  
—6 to 8 feet, 90c each.

**Mulberry, Russian**—Cut foliage,  
4 to 6 feet, 75c each.

**Oak, Red**—5 to 6 feet, \$2.00 each.

**Olive, Russian**—Silvery foliage, 4  
to 5 feet, \$1.25 each.

**Peach, Red, Double Flowering**—  
3 to 4 feet, 75c each; 4 to 5 feet,  
\$1.00 each.

**Peach, Red Leaf**—2 to 3 feet, 75c  
each; 3 to 4 feet, 90c each.

**Persimmon, American** — 4 to 6  
feet, 75c each.

**Plane Tree, Oriental**—6 to 8 feet,  
\$1.50 each.

**Poplar, Carolina**—6 to 8 feet, 75c  
each; 8 to 10 feet, \$1.00 each.

**Poplar, Lombardy**—Tall, slender,  
5 to 6 feet, 50c each; 6 to 8 feet,  
75c each.

**Poplar, Silver** — Tall, columnar,  
silvery foliage, 6 to 8 feet, 75c  
each.

**Prunus Pissardi (Purple Leaf  
Plum)**—3 to 4 feet, \$1.65 each.

**Sycamore, American** — Wide  
spreading, 6 to 8 feet, \$1.00  
each.

**Sweet Gum**—4 to 6 feet, \$1.50  
each.

**Tulip Tree (Whitewood)** — Mag-  
nolia-like flowers, 4 to 6 feet,  
\$1.25 each.

**Walnut, Black**—Valuable for nuts,  
6 to 8 feet, \$1.25 each.

**Willow, Golden Weeping**—Yellow  
bark, 4 to 6 feet, \$1.25 each.

**Willow, Weeping, Babylon**—4 to  
6 feet, \$1.25 each.

## ★ RHUBARB ★ (PIE PLANT)

**CULTURE** — Good plants are easily grown in any good soil. Plant  
four feet apart each way, in deep warm and very rich soil. The more  
manure the better stalk. For winter forcing, take up two-year roots  
in fall, leave out to freeze, then bed close together on cellar bottom  
or under greenhouse bench in the dark.

**GIANT VICTORIA** — This is one of the greatest and most valuable  
vegetables we have ever offered. It is the earliest, tenderest, sweetest  
and best of all rhubarbs; fit for use in early spring, summer and all  
fall, while the common or sour sorts are fit for use only a few weeks  
in the spring. As fast as stalks are pulled new ones take their places.  
Scarcely has the frost disappeared until your table is supplied with  
this delicious, refreshing and healthful article of food which is so  
much desired and appreciated. The stalks are twice the size of the  
ordinary kind, and of a bright, crimson color, very tender, crisp and  
of mild, delightful flavor; the skin is so tender it does not have to be  
removed when cooking and the sauce has a deep crimson color. Stalks  
will average 10 to 24 inches long; broad, thick and solid; stalks will  
weigh on an average one-half pound each and often weigh a full pound.  
Enormously productive, brings high prices and is a great money maker  
and in great demand. Try a dozen or two, our word for it you will  
never have cause to re-  
gret your purchase,  
and you will never be  
without some of this  
variety.

10c ea., \$1<sup>00</sup> per doz.

## Delicious NECTARINES

A most unusually outstanding and delicious plant. A cross between a  
peach and a plum. Resembles a peach in shape, size and flavor. As  
fuzzless as a plum. Fruit is large, juicy and melting. Unequaled either  
as a fresh fruit or for canning. Flesh fine grained and a beautiful color  
clear to the pit. Destined to become one of America's most popular  
tree fruits. Has the same habit of growth and bearing as the peach,  
and requires the same care.

**SURECROP**—Red freestone underlaid with yellow.

**PINEAPPLE**—Red freestone.

**QUETTA**—Red clingstone.

2-3 ft.....ea. \$1.00  
3-4 ft.....ea. \$1.20  
4-5 ft.....ea. \$1.40

**ASPARAGUS MARTHA WASHINGTON** —  
(Rust Proof) 1 year full  
growth. 50 Plants.....\$2.75  
Order Collection No. 6

**HORSERADISH** It is as easy to grow as a weed,  
and every good housewife knows  
its great value in the making  
of sauces and seasoning. Once used in pickle, it will never  
be done without. Pronounced by the best authority to be  
perfectly wholesome. A dozen plants will supply a large  
family for a lifetime, and it grows and multiplies very fast.  
10c each \$1.00 per dozen

Cowley's Rat & Mouse  
**EXTERMINATOR** Sure Death  
to Rats  
(Poison Liquid) **50c**

## EVERBLOOMING ROSES

You Pick Bouquets Galore  
When You Plant Them.

**Field Grown 2-year \$1.00 ea., \$10.00 doz.**

**BEAUTY UPRICHARD**—Large  
blooms of delicate salmon-  
pink, one of the best bloom-  
ers.

**TWO-TONE VARIETIES**  
**TALISMAN**—Brilliant red and  
golden buds that open to  
beautifully shaped blooms of  
scarlet-orange and golden yel-  
low. Will thrive almost any-  
where.

**PRESIDENT H. HOOVER** —  
Large, cerise-pink, flame scar-  
let, and yellow bloom. Broad  
petals and fragrant.

**YELLOW VARIETIES**  
**GOLDEN DAWN**—Richly frag-  
rant, pale and lemon-yellow  
flowers of great size and last-  
ing quality.

### WHITE VARIETIES

**K. A. VIKTORIA** — Well-  
formed creamy buds, which  
develop slowly to snowy white  
blooms of perfect form.

**CALADONIA**—A pure white  
rose that is very fragrant.

### RED VARIETIES

**ETOILE DE HOLLANDE** —  
Rich, velvety crimson, cerise  
red center.

**E. G. HILL**—Dark red. Profuse  
bloomer.

**FRANCIS SCOTT KEY** —  
Glowing scarlet with darker  
shadings.

**RED RADIANCE**—Magnificent  
clear glowing red, one of the  
most popular varieties.

**Pink Varieties** **PINK RADIANCE** — Large pointed  
outside of petals and light silvery pink on inside. Very  
beautiful.

**DAME EDITH HELEN**—A true pink with pointed blossoms.

**EDITOR McFARLAND**—A deep sparkling pink. Upright  
bushes which hold the flowers stiffly erect and make them  
particularly suitable for cutting.

**EDITH NELLIE PERKINS**—The open blooms on the out-  
side are bright orange-cerise and the inside overspread  
with pale salmon-pink.

## BEAUTIFUL CLIMBING ROSES

**RED RADIANCE**—A Vigorous climber and identical with  
the bush Radiance.

**TALISMAN**—Same shade and quality as the bush variety.

**PAUL'S SCARLET**—Scarlet flowers of excellent shape and  
moderate size, borne in small trusses.

● WE RECOMMEND FARM JOURNAL AND FARMER'S WIFE