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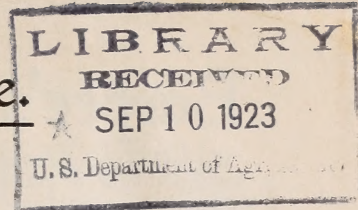
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1897



Special Offer to the Trade.

# SWEET PEAS.

*To the Seed Trade:—*

In presenting this advance offer of **SWEET PEAS** we would call attention to the **Special Low Prices**, which are binding only so long as our surplus stocks are unsold.

We would also call attention to the **purity** and **quality** of our stocks, which have been inspected by us during growth and all are **carefully rogued**. There are none better, and but few as good!

It is with pleasure that we are able to offer, now for the first time, **seed in bulk** of **ECKFORD'S Novelties**,—ALICE ECKFORD, CAPTIVATION, COUNTESS OF ABERDEEN, CROWN JEWEL, LITTLE DORRITT, and MIKADO. Also **BURPEE'S Novelties of 1896**—*now first offered to the trade*—DAYBREAK, GRAY FRIAR, JUANITA, ODDITY, and RAMONA.

OUR NOVELTIES FOR 1897. These make a most remarkable set.

In the opinion of Sweet Pea experts the following varieties, which we will first offer, in sealed packets, in 1897, *have never been equaled by any year's introduction*. They are AURORA, BRILLIANT, CREOLE, GOLDEN GATE, NEW COUNTESS, MAID OF HONOR, and the remarkable BURPEE'S NEW AMERICAN SEEDLINGS. These varieties will be ready to ship to Europe early in November. American orders will be filled in December.

Altogether this circular presents the most important offering of Sweet Peas ever made to the trade. Early orders solicited.

MESSRS. HURST & SON, 152, Houndsditch, London, England, are Special Wholesale Agents for the sale of OUR NOVELTIES IN SWEET PEAS, and will supply both the seed and electrotypes, at prices offered.

## W. ATLEE BURPEE & CO.,

PHILADELPHIA, U. S. A.

Cable Address, BURPEE, Philadelphia.



# Burpee's Novelties for 1897.

We predict that a new *impetus* will be given to the growing popularity of **SWEET PEAS** by the introduction of our superb **NOVELTIES FOR 1897**. The six named varieties faithfully described upon this and the following page are *thoroughly established*, and come true from seed. They make the **most remarkable Set of Novelties** ever introduced in any year.

They are entirely *distinct* from existing varieties and *all are well worthy of introduction*,—there is not a “*poor one*” in the lot.

The seed trade in Great Britain and the Colonies will be supplied by **MESSRS. HURST & SON**, our London agents, *with original sealed packets*, at the same prices as if the orders were sent direct to us.



**“AURORA”**

COPYRIGHTED 1895  
W.A.B.&CO

Electrotype, 50 Cts.

## AURORA.

It is impossible to over-praise the striking beauty of this gigantic-flowered new Sweet Pea. The flowers are of fine substance, full expanded form (as shown in the illustration), and are *truly gigantic in size*. The immense flowers are borne three and four on a stem; the stems are extra long and strong. The vines are vigorous in growth and bloom most profusely. The color effect is gorgeous; both standard and

wings are flaked and striped on a white ground, with *bright orange-salmon*. For bunching alone, or to brighten a bouquet of assorted colors, nothing could be more effective. Grown at **FORDHOOK FARM**, among more than one hundred varieties of Sweet Peas, it excited the immediate attention of all visitors, both on account of the enormous size and wonderful brilliancy of the flowers. *AURORA comes absolutely true from seed.*

Each packet contains thirty seeds.

Per packet 15 cts.; 2 packets for 25 cts.; 10 packets for \$1.00.

**WHOLESALE.**—\$7.50 per 100 packets; \$60.00 per 1000 packets.



**“BRILLIANT”**

COPYRIGHTED 1896 W.A.B.&CO.

Electrotype, 25 Cts.

## NEW SCARLET SWEET PEA, Burpee's “BRILLIANT.”

This will fill the need for a bright Scarlet Sweet Pea of improved form. The flowers are of good substance; medium to large in size; the broad standard is inclined to hood, while the wings are well spread. The color is of a rich, bright *crimson-scarlet*. The wings nearly equal the standard in intense richness of color. The flowers are borne *three on a stem*. A most important point is in the fact that the flowers retain their full brilliancy of color under the hottest sun,—*never becoming marbled or burned.*

The representative of **THE FLORISTS' EXCHANGE**, New York, after a close comparison of all the Scarlet Sweet Peas, in full bloom at **FORDHOOK**, in July, 1896, wrote: “*It is far superior to either Ignea or Firefly in both color and form.*”

A packet contains thirty seeds.

Per packet 15 cts.; 2 packets for 25 cts.; 10 packets for \$1.00.

**WHOLESALE.**—\$7.50 per 100 packets; \$60.00 per 1000 packets.



# Burpee's New Sweet Pea,—CREOLE.

A chance seedling from *Lemon Queen*, the flowers are of the same open, expanded form. Of good substance and large size, the vines average three flowers on a stem. The standard is light pinkish-lavender, while the wings are a pure lavender. The flowers are of a most refined, delicate beauty, and yet produced profusely.

**NOTE.**—A packet of **CREOLE** contains only **twenty seeds**. As our supply of seed is *very limited* we reserve the right to decline orders whenever our stock is reduced to what we require for our retail trade.

Per packet 15 cts.; 2 packets for 25 cts.; 10 packets for \$1.00.

**WHOLESALE.**—\$7.50 per 100 packets; \$60.00 per 1000 packets.

**NOTE.**—Were we asked by a grower of cut flowers which of our **six new Sweet Peas for 1897** would be of the greatest value for the florist, we would answer unhesitatingly, **BURPEE'S NEW COUNTESS**. Wherever grown or displayed for sale we predict that it will almost completely drive out of the market Eckford's *Countess of Radnor*, popular as this famous variety is at present. The new *Celestial* Sweet Pea from Germany is the nearest approach in color to *Burpee's New Countess*, but *Celestial* is not well established,—only about fifty per cent. coming true from the seed. W. A. B. & Co.



Electrotype, 25 Cts.

# Sweet Pea,—BURPEE'S NEW COUNTESS.

The *Countess of Radnor* is a favorite sweet pea on account of its delicate lavender-mauve color and fine form. Its one fault, however, is that the standard shows a shade of reddish-mauve,—spoiling the otherwise light lavender effect. This new strain, which has been developed from a single plant selected some years ago, now comes almost absolutely true from seed. The flowers are of the largest size and are a pure light lavender throughout,—both on standard and wings. Nothing could be more beautiful than a bouquet of these dainty light flowers.

Per packet (of about 30 seeds) 15 cts.; 2 packets for 25 cts.; 10 packets for \$1.00.

**WHOLESALE.**—\$7.50 per 100 packets; \$60.00 per 1000 packets.

# Remarkable New Sweet Pea,— GOLDEN GATE.

Its peculiar form, as shown in the illustration from a photograph, is *entirely unlike any other Sweet Pea known*. The flowers are of good substance and large size, with standard of fine hooded form. The novel feature is seen in the long, pointed wings, which stand upright (like the ears of a rabbit), nearly parallel with the standard. The wings never overlap or meet together, as in all other Sweet Peas. The distinct, upright form, parallel with each other, suggested the name,—**Golden Gate**.

The numerous strong stems bear three and four flowers each, while a remarkable feature is that two stems frequently grow together (united their entire length), bearing *six to eight flowers on one truss*. The standard is soft pinkish-mauve; wings a lighter mauve and lavender.

Each packet contains thirty seeds.

Per packet 15 cts.; 2 packets for 25 cts.; 10 packets for \$1.00.

**WHOLESALE.**—\$7.50 per 100 packets; \$60.00 per 1000 packets.

“MAID OF HONOR.”

(See next page.)

NEW AMERICAN SEEDLINGS.

(See next page.)



Electrotype, 50 Cts.



# Sweet Peas,—Burpee's New American Seedlings.

Superb new varieties not yet named,—all of the largest size, perfect form, and of the most beautiful colorings.

By crossing and recrossing the finest new Sweet Peas of the *improved large-flowering type* there has occurred the most remarkable "break," which we now offer in mixture as BURPEE'S NEW AMERICAN SEEDLINGS. In gathering a bouquet of these beautiful new Seedlings we counted twenty-four distinct shades and colors. Several of these we purpose to introduce in 1898 and 1899 as named varieties, and later hope to follow with others; but, meanwhile, we have decided to offer for 1897 the complete collection of these wonderful new cross-bred Seedlings in mixture.

Among the shades and colors which are distributed quite evenly, is one of an almost true orange, another of lemon blush, while others are of pure cream, lemon, lemon tinted with blush, orange-red, salmon-buff, also salmon-buff with pink edge, blue-edged, light lavender and all shades of pink from very light (nearly white) to the richest deep rose color.

All the flowers are of fine expanded form, of the largest size and of wonderful substance. This strain is remarkable also for its free-flowering character; the grand flowers are borne three and four on a stem.

Beautiful as are many of the Novelties introduced by Henry Eckford and ourselves, *never before has such a rare treat been in store for lovers of Sweet Peas.* Several expert Seedsmen who have seen this new strain in flower have been wildly enthusiastic over so remarkable a "break," and have agreed with us that there are at least twenty new shades and colorings.

Sold only in sealed packets, each bearing our **registered trade-mark monogram** as shown herewith,—the small size on the packets, the large on the ounce bags. A "packet" contains over 50 seeds; an ounce contains about 400 seeds.

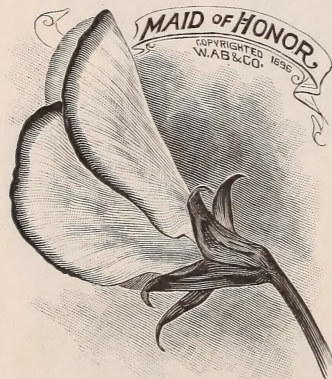
Per pkt. 10 cts.; one-half ounce 25 cts.; per ounce 40 cts.

WHOLESALE.—\$5.00 per 100 pkts.; \$40.00 per 1000 pkts.

Half-ounce pkts. \$15.00 per 100; \$125.00 per 1000.

Ounce packages \$25.00 per 100; \$200.00 per 1000.

## New Sweet Pea,—“MAID OF HONOR.”



This might be described as an *Improved Light Butterfly*. It has been developed from one plant selected three years ago, and is a decided improvement both in size, form, and color. The coloring is very beautiful,—lighter than the original *Butterfly*. It is light blue on a white ground, shaded and edged. The flowers, borne three on a stem, are of the finest hooded form, entirely free from the notches so conspicuous in the original *Butterfly*, while in size and substance they are fully equal to *Lottie Eckford*.

In the illustration of a single flower we show a side view to illustrate the distinct *blue edge* and to show the entire freedom from the notches at side of standard so conspicuous in *Butterfly* and *Indigo King*.

Like all our **NEW SWEET PEAS FOR 1897** this comes *true from seed*;—it will show scarcely one rogue to a hundred plants. Each packet contains thirty seeds.

WHOLESALE.—\$7.50 per 100 packets; \$60.00 per 1000 packets.

## “RED RIDING-HOOD.”

### A QUAIN T NEW SWEET PEA FROM CALIFORNIA.

This is an entirely new departure in form, and might be called the "freak" Sweet Pea. It is appropriately named "RED RIDING HOOD," for it is as close an imitation of a diminutive hood as could be made.—The standard forms a perfect back, ruffled into the wings which form the sides, from between which peeps a bit of the white keel, quite like a face. The standard and wings are a rosy-pink, shading to bluish-white at the calyx. A packet contains twenty-five seeds.

Per 100 pkts. \$7.50; per 1000 pkts. \$60.00.

THE FLORISTS' EXCHANGE,  
New York, March 7, 1896, con-  
tained the following article from  
the London correspondent on

### THE PINK CUPID.

THE EXCHANGE for February 1 is just received,—nearly a week late. I regret to find that by a *lapsus calami* the words “in America” were omitted from my notes, and the impression has got abroad that some European seedsman is the lucky possessor of a pink Cupid. This is not the case, so far as the writer is aware; while the letter of Messrs. Burpee & Co., in your issue for February 8, shows where the treasure is to be found.

Early in August last it came to the knowledge of the writer that such a variety was in existence on your side. It was further reported that a well-known western seedsman had secured the control. Inquiries were made of this gentleman early in October, but he disclaimed the honor; and, while the same report has been persistently circulated, it has not been possible to ascertain the whereabouts of the blushing imp until Messrs. Burpee's letter appeared. This enterprising firm is to be heartily congratulated on its acquisition; for if, as is probable, it is handled in the same style as Cupid has been, it will not only be a success in itself, but will also be the means of renewing the interest in sweet peas generally, and this will be a public and universal good. There is no doubt about Cupid having proved the greatest success we have known for many years. The European agents report their sales enormous. In your issue for October 12, 1895, a correspondent predicted that it would meet with a large and ready sale. Results have fully justified the prediction.

It is interesting to note how the success of a good novelty helps the sale of other good and somewhat similar varieties.

The splendid qualities of Emily Henderson sweet pea for all purposes have caused an immense run upon it this season, and stocks are about exhausted. This has also called attention to the sterling qualities of such sorts as Blanche Burpee and Mrs. Sankey, and our seedsman have the greatest difficulty in satisfying the demands. The best seems to come to the top every time; the wise seedsman will take heed.

EUROPEAN SEEDS.

(See other side.)



The first rumor that appeared in print of a **PINK CUPID** was the following from **THE FLORISTS' EXCHANGE**, New York, February 1, 1896:—

### **THOSE DWARF SWEET PEAS**

Without wishing to enter the controversy upon dwarf sweet peas which has lately appeared in your column, the writer has ascertained that the color of the dwarf variety obtained by Mr. Eckford in 1895 is white. The existence of a pink Cupid is reported on this side, and anyone acquainted with the doings of that mischievous imp will feel that he is at last coming out in his true colors. A fit of the "blues" would most appropriately follow.

EUROPEAN SEEDS.

In answer we wrote the following letter, which appeared in **THE FLORISTS' EXCHANGE**, February 8, 1896:—

### **A PINK CUPID.**

EDITOR FLORISTS' EXCHANGE:—

In your issue of February 1, received to-day, I note that **EUROPEAN SEEDS** says, "the existence of a pink Cupid is reported on this side."

Who has it? I think the report comes from some one whom *I have told that we have a pink Cupid*, of which we expect to have sufficient stock to introduce in 1898. Now *has* any other seedsman really obtained a pink Cupid? Or, as is more likely, is not this merely a rumor of our own pink Cupid which has been wafted across the ocean?

Two additional cable orders arrived for Cupid yesterday. I think that European seedsmen will also look to America for the pink Cupid; but, of course, it is likely that in a few years some other colors of Cupid will be obtained in Europe by cross-breeding upon our original "Little Floral Wonder."

W. ATLEE BURPEE.

(See other side.)



# Burpee's 1896 Set of New SWEET PEAS

Besides "CUPID" we introduced in 1896 **Five NEW SWEET PEAS**, shown in our colored plate, but sold only in retail packets. Seed of these are now offered to the trade. Each is described faithfully on this and the following page. While all are distinct, the most beautiful are **RAMONA**, **GRAY FRIAR**, and **DAYBREAK**, which should be catalogued by all seedsmen who devote attention to **SWEET PEAS**.

Seedsmen who have tested these **GRAND NEW SWEET PEAS** will be pleased to learn that the seed can be had in bulk at so moderate a price. European orders may be sent to **MESSRS. HURST & SON, LONDON**, who will also furnish **Electrotypes** at the prices named.

## RAMONA.

Grand flowers of very large size and improved hooded form, as shown in the illustration. It is a vigorous grower and bears three or four flowers to the stem. Its coloring is delicately beautiful; a creamy-white, daintily splashed with pale pink on standard and wings.

The well-known Sweet Pea Expert, **REV. W. T. HUTCHINS**, writes:—**RAMONA** is a favorite of mine. It has the *finest grandiflora form*, and is of excellent substance. The soft flesh-pink stripes on white ground are very dainty, and *its beauty is of the delicate order*.

**Per lb. \$2.50; 10 lbs. at \$2.25 per lb.**

## GRAY FRIAR.

*Entirely unlike any other Sweet Pea*, the **GRAY FRIAR** excites surprise and admiration wherever seen. It is difficult to describe. It is a most beautiful *watered purple* on white ground, the heaviest coloring being on the back of standard. The flowers are of a hooded form, which with its unusual coloring, suggested the name "**GRAY FRIAR**." The flowers, of large size, are borne three and four on a stem. They are perfectly beautiful in a bouquet when bunched alone,—giving a decidedly *gray* effect.

**Per lb. \$2.50; 5 lbs. at \$2.25 per lb.**

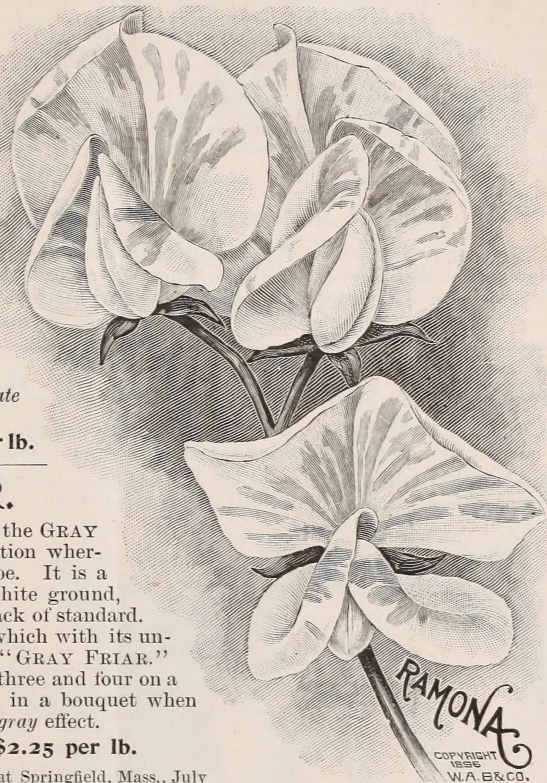
At the great **SHOW OF SWEET PEAS**, at Springfield, Mass., July 28, 1896, no other Sweet Pea called forth so many expressions of wonder and admiration as the **GRAY FRIAR**. The correspondent of a leading New York daily, after making a careful study of all, said to us: "**Gray Friar** is the most distinct and beautiful of the New Sweet Peas."

## New Sweet Pea,—ODDITY.

A marked peculiarity is the irregularity of form in the flowers; the standards are inclined to curl considerably. Another distinct feature is that the stems are unusually heavy and strong; they generally bear four flowers on each. In color the flowers are a pale carmine edged with bright rose, giving it the appearance somewhat of a red-edged variety. It is a remarkably strong grower, and with its heavy stem, curly standard, and peculiar coloring, with a sort of netted surface, is certainly attractive, although not of a delicate, refined type.

**Wholesale, \$2.50 per lb.; 5 lbs. at \$2.25 per lb.**

**CAUTION.** Of our **FIVE NOVELTIES** of 1896 we are responsible for *truthness to type* only of the seed sold by us. **MESSRS. HURST & SON**, of London, can supply our **Original Seed**—*true to name*—in bulk, at prices quoted. We do not want the fame of our **Novelties** to suffer by the sale of carelessly grown seed from crops that may not have been carefully "**rogued**."



Electrotype, 50 cts.



Electrotype, 25 cts.



## New Sweet Pea,—DAYBREAK.

DAYBREAK is the first novelty of his own that MR. HUTCHINS has offered, and is *the best original sort he has been at work on*. In color it has a white ground and on the reverse of the standard is a crimson-scarlet cloud, which shows through in the fine veins and network, giving to the center of the front of the standard a fine crimson-scarlet watered effect, the outer margins being white. The wings are slightly flaked with crimson.

Wholesale, per lb. \$2.25; 5 lbs. at \$2.00 per lb.

The SPRINGFIELD REPUBLICAN, July 29, 1896, says:—The finest exhibit in the show is that of Rev. W. T. Hutchins, the well-known specialist, who has in vases seventy-five varieties. His pride is Day-break, which he, after "holding" seven years in order to secure certainty of type, put on the market this year. It has become at once popular, and justly so, for it is a beauty of white ground with a crimson-scarlet cloud on the back of standard, with watered-scarlet front. Ramona is one of this year's finest, pink flaked.

The show has created no little interest in other States, as shown by the visitors from cities at some distance. George D. Clark, a Sweet Pea specialist, was on from Philadelphia, as was W. Atlee Burpee, of the Burpee Seed Company, of Philadelphia, which has this year sold fifteen tons of Sweet Pea Seed.



Electrotype, 25 cts.

## New California Sweet Pea,—JUANITA.

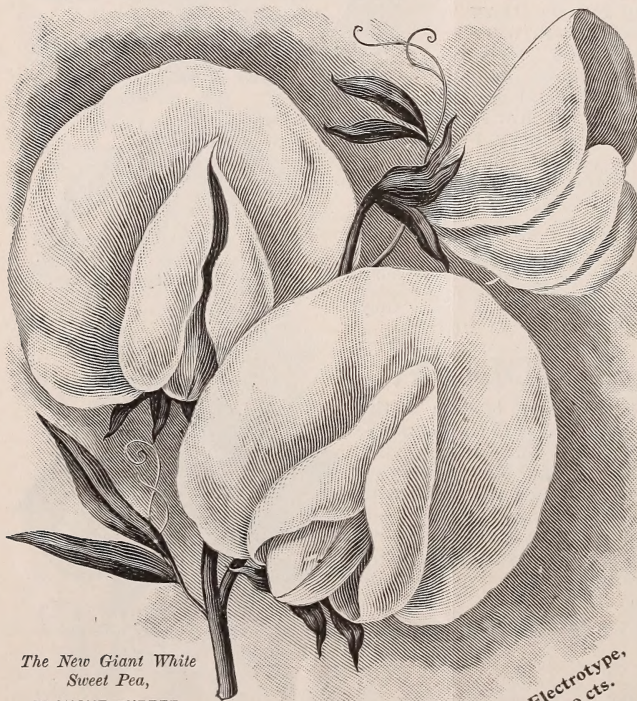
JUANITA (pronounced *Wah-nee-ta*) bears fine large flowers of good substance and the improved hooded form. Color pure white, delicately lined and striped with pale lavender. The plant is a vigorous grower and free bloomer; the seed is small, brown, spotted with black.

Wholesale, \$2.25 per lb.; 5 lbs., or more, at \$2.00 per lb.

## Eckford's Giant White,—BLANCHE BURPEE

BLANCHE BURPEE is a **pure white** of most exquisite form and **immense size**, having a bold, rigid, upright, shell-shaped standard of great substance, and a wonderfully free bloomer.

BLANCHE BURPEE is free from the objectionable notch (in the top of the standard) so conspicuous in Emily Henderson and Queen of England.



The New Giant White  
Sweet Pea,

BLANCHE BURPEE.

Electrotype,  
50 cts.

BLANCHE BURPEE usually bears three flowers on immense long stout stems, the plant being literally bedecked with bloom from bottom to top.

BLANCHE BURPEE is pronounced by everybody who has seen it as the finest white ever produced, being a **perfectly finished flower** of the purest white.

BLANCHE BURPEE should be planted thinly, being a **most robust grower**, and this will allow the plant to **properly develop**, and the flowers should be cut every day rigidly.

The above description is copied from HENRY ECKFORD'S SELECT LIST OF SWEET PEAS. Besides many prizes won prior to its introduction, BLANCHE BURPEE received An Award of Merit, R. H. S., in 1895.

Our American-grown Seed of BLANCHE BURPEE is of very strong vitality. It will grow nearly as well as the black-seeded varieties.

W. A. B. & Co.

Wholesale, 55 cts. per lb.; 10 lbs., or more, at 50 cts. per lb.



# SWEET PEAS FOR 1897.

The Most Complete Collection in the World.

## SPECIAL ADVANCE PRICES TO THE TRADE.

|   | PER LB.  |
|---|--|
| Adonis, . . . . .                         | Rose and carmine (Per 100 lbs. \$15.00) \$0 20                               |
| Alba Magnifica, . . . . .                 | Pure white, . . . . . 20   |
| Alice Eckford, . . . . .                  | <i>See Eckford's Novelties, page 10.</i>                                     |
| America, . . . . .                        | Deep red striped, . . . . . 80   |
| American Seedlings, . . . . .             | <i>See Burpee's Novelties for 1897.</i>                                      |
| Apple Blossom, . . . . .                  | Bright rose and pink, . . . . . 20   |
| Aurora, . . . . .                         | <i>See Burpee's Novelties for 1897.</i>                                      |
| Blanche Burpee, . . . . .                 | The largest and best pure white. Eckford's "Finest of all Sweet Peas," 55    |
| Blanche Ferry, . . . . .                  | Pink and white, . . . . . 20   |
| Blanche Ferry,—New Extra Early, . . . . . | Ten days earlier than any other Sweet Pea, . . . (Per 100 lbs. \$75.00) 80   |
| Blushing Beauty, . . . . .                | Soft pink, suffused with lilac, . . . . . 25                                 |
| Boreatton, . . . . .                      | Rich, deep maroon, . . . . . 25  |
| Brilliant, . . . . .                      | <i>See Burpee's Novelties for 1897.</i>                                      |
| Bronze King, . . . . .                    | Standards terra cotta; wings white, . . . . . 25                             |
| Bronze Prince, . . . . .                  | Standards maroon; wings purple, . . . . . 15                                 |
| Burpee's New Countess, . . . . .          | <i>See Burpee's Novelties for 1897.</i>                                      |
| Butterfly, . . . . .                      | White, laced with lavender, . . . . . 20                                     |
| Captain Clark, . . . . .                  | White, carmine, and lavender, . . . . . 20                                   |
| Captain of the Blues, . . . . .           | Purplish-mauve and pale blue, . . . . . 20                                   |
| Captivation, . . . . .                    | <i>See Eckford's Novelties, page 10.</i>                                     |
| Cardinal, . . . . .                       | Same as <i>Invincible Carmine</i> , . . . . . 20                             |
| Carmen Sylva, . . . . .                   | Purplish-carmine and lavender, . . . . . 25                                  |
| Celestial, . . . . .                      | Delicate azure-blue. <i>Novelty.</i> . . . . . 75                            |
| Countess of Aberdeen, . . . . .           | <i>See Eckford's Novelties, page 10.</i>                                     |
| Countess of Radnor, . . . . .             | Pale mauve or lavender (100 lbs. \$30.00) 35                                 |
| Creole, . . . . .                         | <i>See Burpee's Novelties for 1897.</i>                                      |
| Crown Jewel, . . . . .                    | <i>See Eckford's Novelties, page 10.</i>                                     |
| Crown Princess of Prussia, . . . . .      | Light blush and salmon, . . . . . 20   |
| Cupid, . . . . .                          | The first Dwarf Sweet Pea; grows only four inches high. <i>See page 11.</i>  |
| Daybreak, . . . . .                       | <i>See our introductions of 1896.</i>  |
| Delight, . . . . .                        | White, slightly crested with crimson, . . . . . 25                           |
| Dorothy Tennant, . . . . .                | Deep rosy-mauve, . . . . . 30  |
| Duchess of Edinburgh, . . . . .           | Scarlet and crimson, . (100 lbs. \$15.00) 20                                 |
| Duchess of York, . . . . .                | White, suffused with delicate pink, . . . . . 35                             |
| Duke of Clarence, . . . . .               | Deep rosy-claret (Per 100 lbs. \$27.50) 30                                   |
| Duke of York, . . . . .                   | Standards bright rosy-pink; wings white, tinted primrose, . . . . . 30       |
| Eliza Eckford, . . . . .                  | Rose, flaked deeper rose, . . . . . 40                                       |
| Emily Eckford, . . . . .                  | Standards suffused with light reddish-mauve; wings a true blue, . . . . . 40 |

|                                   | PER LB.   |
|-----------------------------------|---|
| Emily Henderson, . . . . .        | White; blooms early (100 lbs. \$20.00) \$0 25   |
| Empress of India, . . . . .       | Rosy-pink standard; white wings, . . . . . 25   |
| Etna, . . . . .                   | Brownish-crimson and violet, . . . . . 25   |
| Fairy Queen, . . . . .            | White, shaded rose and violet, . . . . . 20   |
| Firefly, . . . . .                | Brilliant scarlet (Per 100 lbs. \$40.00) 45   |
| Gaiety, . . . . .                 | Striped bright crimson on white, . . . . . 35   |
| Golden Gate, . . . . .            | <i>See Burpee's Novelties for 1897.</i>   |
| Grand Blue, . . . . .             | Same as <i>Imperial Blue</i> , . . . . . 15   |
| Gray Friar, . . . . .             | <i>See our introductions of 1896.</i>   |
| Her Majesty, . . . . .            | A beautiful soft rose color, . . . . . 40   |
| Ignea, . . . . .                  | Deep, bright scarlet, . . . . . 30  |
| Imperial Blue, . . . . .          | Blue, shaded mauve, . . . . . 15  |
| Invincible Carmine, . . . . .     | Shining crimson-scarlet, . . . . . 20   |
| Indigo King, . . . . .            | Deep maroon, nearly indigo, . . . . . 25  |
| Invincible Red Striped, . . . . . | White striped, on scarlet, . . . . . 20   |
| Invincible Scarlet, . . . . .     | Rich scarlet, . . . . . 15  |
| Isa Eckford, . . . . .            | White, suffused rosy-pink, . . . . . 25   |
| Juanita, . . . . .                | <i>See our introductions of 1896.</i>   |
| Katherine Tracy, . . . . .        | Soft but brilliant pink (100 lbs. \$75.00) 80   |
| Lady Beaconsfield, . . . . .      | Standards of a light salmon-pink; wings<br>pale primrose-yellow, . . . . . 35                                       |
| Lady Penzance, . . . . .          | Standard laced orange-pink; wings<br>deep pink, . . . . . 35  |
| Lemon Queen, . . . . .            | Delicate blush, tinted lemon, . . . . . 25  |
| Little Dorritt, . . . . .         | <i>See Eckford's Novelties, page 10.</i>  |
| Lottie Eckford, . . . . .         | The new improved strain; white, suffused<br>and edged with lavender-blue, . . . . . 25                              |
| Madame Carnot, . . . . .          | Mauve standard; blue wings, . . . . . 25  |
| Maid of Honor, . . . . .          | <i>See Burpee's Novelties for 1897.</i>   |
| Meteor, . . . . .                 | Standard bright orange-salmon; wings<br>delicate pink, with veins of light<br>purple, . . (Per 100 lbs. \$65.00) 75 |
| Mikado, . . . . .                 | <i>See Eckford's Novelties, page 10.</i>  |
| Miss Hunt, . . . . .              | Pale carmine and soft pink, . . . . . 25  |
| Monarch, . . . . .                | Deep bronzy-crimson and blue, . . . . . 25  |
| Mrs. Eckford, . . . . .           | Shaded primrose-yellow, . . . . . 35  |
| Mrs. Gladstone, . . . . .         | Delicate, soft pink, . . . . . 25   |
| Mrs. Jos. Chamberlain, . . . . .  | Heavily striped and flaked, bright rose<br>on white ground, . . . . . 75  |
| Mrs. Sankey, . . . . .            | Flowers white, seeds black, . . . . . 30  |
| Novelty, . . . . .                | Standard bright orange-rose; wings<br>delicate mauve, slightly margined<br>with rose, . . . . . 60                  |
| Oddity, . . . . .                 | <i>See our introductions of 1896.</i>   |
| Orange Prince, . . . . .          | Bright orange-pink, . . . . . 30  |
| Ovid, . . . . .                   | Bright rose-pink, margined with rose, . . . . . 30  |
| Painted Lady, . . . . .           | The old pink and white, . . . . . 15  |
| Peach Blossom, . . . . .          | Standard salmon-pink; wings soft pink, . . . . . 30   |



## THE AMERICAN FLORIST, Chicago, August 1, 1896,

had a long article on Pacific Seed Gardens, from which we quote the following, concerning our Novelties growing in California:—

At the Miller Ranch we found many interesting things. Mr. Waldo Rohnert has charge of the flower seeds on this place, and they are a credit to him. We saw a lot of mixed seedling hybrid sweet peas<sup>1</sup> growing, of which great results are expected. They, indeed, presented a beautiful sight, and that well-known seedsman, W. Atlee Burpee, after looking at them exclaimed, "It is worth a trip to California to see." . . . . . Passing further we came to a patch of Cupid sweet pea, which looked beautiful, almost covering the ground with their white flowers. This variety has been watched closely this season for "sports," but so far without avail, coming very true at all times.

Passing more onion fields we came to the sweet pea trial grounds. . . . . The varieties introduced by W. Atlee Burpee, namely, Gray Friar, Oddity, Ramona, Juanita, and Daybreak, were looking fine.

We came upon the novelties that are to be introduced this coming season, and some of them have bright futures; for instance, the salmon-striped sweet pea, possessing the finest form and texture.<sup>2</sup>

Of the older sorts, Katherine Tracy has made a wonderful growth, but one fault is that as a general rule it has only two flowers to the stem. . . . . An object of interest was a new onion to be sent out by one of our leading seed houses this season, to be called the "Pink Prize-taker."<sup>3</sup> It is a pink selection from the original Prize-taker, and possesses all of the good traits of that now famous variety which also originated here.

We come to the new "Blanche Ferry Cupid,"<sup>4</sup> which is identical with Cupid with the exception of color, which is the same as Blanche Ferry. This is a great acquisition, and will undoubtedly have as large a run as Cupid. An odd thing is that this is no sport from Cupid, but originated in Santa Clara, nearly one hundred miles from where Cupid was found. METEOR.

<sup>1</sup> These are now owned by us, and will be introduced as BURPEE'S NEW AMERICAN SEEDLINGS.

<sup>2</sup> AURORA.

<sup>3</sup> We have had this new PINK PRIZE-TAKER ONION for three years, and hope to have sufficient seed to introduce it as a *novelty* for 1897.

<sup>4</sup> This is our NEW PINK CUPID which we expect to introduce for 1898.  MESSRS. HURST & SON, London, will be our Special Wholesale Agents for Great Britain, Australian Colonies, and India.

## THE FLORISTS' EXCHANGE, New York, August 1, 1896.

### SWEET PEAS IN ENGLAND.

Red Riding-Hood is the very appropriate name given to a novelty hailing from California. This is the most distinct variety that has yet appeared, as the form is entirely altered. The standard is sacrificed to the wings and keel, both of which are abnormally developed. The general effect is not pleasing in spite of the charming rosy color, because on account of the puckered and twisted form of the standard the flower remains in an apparently unopened state. Its good points are a vigorous habit, long, stiff stems, and floriferousness, as none of the stems carry less than three blooms, and very many have four. In the hands of an expert it may become one of the parents of a more worthy race.

Of the novelties sent out by Messrs. W. A. Burpee & Co., and exhibited at the last meeting of the Royal Horticultural Society, Ramona, Juanita, and Gray Friar appeared to meet with the most favor. The effect of the exhibit in which these were included was greatly enhanced by a judicious use of sprays of gypsophila, which formed a welcome relief to the heavy character of the bunches generally displayed. Cupid seems to revel in our tropical heat, and is fairly beating its own record. While valuable as a pot plant for early work, it is even more valuable as a bedder, provided the older blooms are carefully cut away. The finest plants seen this year have been grown in the open ground. It is a lusty child and appreciates good feeding.

HORTUS EUROPEUS.

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## ADVANCE ANNOUNCEMENT.

We would confirm the rumors which, through the horticultural press, have already reached the trade that

We have a PINK CUPID!

It is identical with the original White "Cupid," except in color of flowers. It comes absolutely true from seed. We have nearly one thousand plants this summer and not one shows any variation in flowers, foliage, or form. Carefully saving every seed this season, we hope to have sufficient from our crop of 1897 to supply seedsmen throughout the world. It is our intention to exhibit pot-plants in June or July, 1897, before The Royal Horticultural Society of London, *The Société Nationale d'Horticulture* of Paris, The Pennsylvania Horticultural Society of Philadelphia, and also at the Sweet Pea Show in Springfield, Mass.

Illustrated circulars fully describing **The PINK CUPID** will be issued in September, 1897, when the Special Agents for the Continent of Europe will be announced.

*Positively no seed will be sold at any price prior to its introduction, after harvest of crops of 1897.*

**W. ATLEE BURPEE & CO., Philadelphia.**



|                               | PER LB.   |
|-------------------------------|---|
| Primrose, . . . . .           | Pale primrose-yellow (100 lbs. \$20.00) \$0 25                                    |
| Princess Beatrice, . . . . .  | Rose-pink, . . . . . 25   |
| Princess Louise, . . . . .    | Standard rosy-pink; wings lilac-blue, . . . . . 25                                |
| Princess May, . . . . .       | Light lavender, . . . . . 35  |
| Princess Victoria, . . . . .  | Light scarlet and rosy-crimson, . . . . . 35                                      |
| Princess of Wales, . . . . .  | Striped mauve on white ground, . . . . . 30                                       |
| Purple Prince, . . . . .      | Bronzy-maroon and bluish-purple, . . . . . 30                                     |
| Purple Striped, . . . . .     | . . . . . 15  |
| Queen of England, . . . . .   | White, . . . . . (Per 100 lbs. \$15.00) 20  |
| Queen of the Isles, . . . . . | White striped on crimson ground, . . . . . 25                                     |
| Ramona, . . . . .             | <i>See our introductions of 1896.</i>   |
| Red Riding-Hood, . . . . .    | <i>Novelty.</i> (\$60.00 per 1000 pkts.)  |
| Rising Sun, . . . . .         | Orange and rose, shaded carmine, . . . . . 25                                     |
| Royal Robe, . . . . .         | Standard a rich but delicate pink; wings<br>soft blush-pink (100 lbs. \$25.00) 30 |
| Senator, . . . . .            | Chocolate striped on creamy ground, . . . . . 30                                  |
| Splendid Lilac, . . . . .     | Light lilac, . . . . . 30   |
| Splendor, . . . . .           | Rich bright rose, shaded crimson, . . . . . 30                                    |
| Stanley, . . . . .            | Rich dark maroon, . . . . . 35  |
| The Queen, . . . . .          | Mauve and pink, . . . . . 25  |
| Venus, . . . . .              | Salmon-buff, shaded rosy-pink, . . . . . 35                                       |
| Vesuvius, . . . . .           | Violet, with crimson spots, . . . . . 20  |
| Violet Queen, . . . . .       | Mauve and light violet, . . . . . 25  |
| Waverly, . . . . .            | Rosy-claret and light blue, . . . . . 25  |
| White, . . . . .              | (Per 100 lbs. \$12.50) 15   |

## MIXTURES OF SWEET PEAS.

For descriptions of these Mixtures see BURPEE'S FARM ANNUAL for 1896.

|  | PER LB. | PER 100 LBS. |
|--|---------|--------------|
| Cheap Mixed, . . . . .                           | \$0 12  | \$10 00      |
| Common Mixed, . . . . .                          | 15      | 12 00        |
| Good Mixed, . . . . .                            | 18      | 15 00        |
| New Sweet Peas Mixed, . . . . .                  | 25      | 20 00        |
| Eckford's New Mixed, . . . . .                   | 25      | 20 00        |
| Eckford's Gilt-Edged or Surpassing, . . . . .    | 55      | 50 00        |
| Burpee's Best Mixed. <i>Unequaled,</i> . . . . . | 1 25    | 100 00       |

### New Double Sweet Peas.

We do not consider them so beautiful as the large expanded single flowers. It was not our intention to offer DOUBLE SWEET PEAS until they had become more thoroughly established. We have as good a strain as any, but not more than about thirty to thirty-five per cent. of the flowers, as yet, come double from the most carefully selected seed.

From the most carefully selected stock seed, saved only from the best plants bearing double flowers, we now offer the following varieties:—

|                      |   |                       |
|----------------------|---|-----------------------|
| White,<br>Boreatton, | Butterfly,<br>Apple Blossom,<br>Duke of Clarence. | Senator,<br>Splendor, |
|----------------------|---|-----------------------|

Each of the above seven varieties wholesale at one dollar per lb.

We also offer all seven Mixed DOUBLE SWEET PEAS: wholesale at 75 cts. per lb.

### Three New American Sweet Peas

**AMERICA** (*Novelty, 1896*). This is the most brilliant scarlet striped Sweet Pea and is very showy in bunches.

Per lb. 80 cts.; per 100 lbs. \$75.00.

**EXTRA EARLY BLANCHE FERRY**. Identically the same as the justly popular *Blanche Ferry Sweet Pea*, but comes into full bloom ten days earlier. It is of dwarfer habit and flowers most profusely. The flowers all have the bright contrast of color which has made the *Blanche Ferry* so popular, the wings being nearly white, while the standard is deep rose-pink.

Per lb. 80 cts.; per 100 lbs. \$75.00.

**KATHERINE TRACY**. Of large size, perfect form, and most beautiful. The color is soft but brilliant pink of precisely the same shade in wings and standard, retaining its brilliancy to the last. Long, strong stems.

Per lb. 80 cts.; per 100 lbs. \$75.00.

# Eckford's Novelties of 1896

Now First Offered by the POUND.

The following varieties of **Eckford's Novelties** were sold by MR. HENRY ECKFORD this spring in England, at 2s. 6d. per packet of twenty seeds. We have grown a fine crop and have more seed than we require for our own retail trade. *We will catalogue these varieties for the first time in 1897.*

We make this **Special Advance Offer to the Trade**, that other houses, both in America and Europe, who wish to keep UP TO DATE IN SWEET PEAS may have an opportunity to secure **Eckford's Novelties** at a **very moderate price**,—lower than seed (the first year from his sealed packets) of any varieties has ever been sold. Below we give Mr. Eckford's own descriptions.

## ECKFORD'S NEW SWEET PEAS,

American-Grown Seed, now offered for the first time.

**ALICE ECKFORD.** Rich cream-tinted cerise standards, white wings; a refined, beautiful flower; *the most chaste variety ever offered.*

Per lb. \$2.50; 10 lbs., or more, at \$2.25 per lb.

**CAPTIVATION.** Rosy-purple self, finely expanded, shell-shaped standard; a charming novelty, quite distinct and beautiful.

Per lb. \$2.50; 10 lbs., or more, at \$2.25 per lb.

**COUNTESS OF ABERDEEN.** White, margined with pale pink, finely-formed standards; a distinct charming flower, very lovely.

Per lb. \$2.25; 10 lbs., or more, at \$2.00 per lb.

**CROWN JEWEL.** Pale standards, tinted and veined with violet-rose; the wings creamy, slightly tinted with rose; a most profuse bloomer.

Per lb. \$2.75; 10 lbs., or more, at \$2.50 per lb.

**LITTLE DORRITT.** Carmine-tinted pink; standard of finest form; large white wings, the colors beautifully harmonized; a superbly lovely variety.

Per lb. \$4.00; 10 lbs., or more, at \$3.75 per lb.

**MIKADO.** Deep orange cerise ground, striped white; of exquisite form and good size; a very pleasing and desirable novelty.

Per lb. \$2.50; 10 lbs., or more, at \$2.25 per lb.

**EARLY ORDERS SOLICITED.** We will, of course, reserve sufficient

seed of each of the above for our retail trade. **We are not bound** to any large quantities until the order is accepted in writing. All orders will be acknowledged promptly upon receipt, when positive information will be given as to whether we can supply the full quantity ordered. The seed will be ready to ship in October or November. MESSRS. HURST & SON, of London, are authorized to accept *early orders* at prices named for our best *American-grown Seed* of Eckford's Novelties.

W. ATLEE BURPEE & CO.





A SINGLE PLANT OF CUPID.—Grown in a pot,—engraved from a Photograph.

# The First Dwarf Sweet Pea,—CUPID

Grows Only Five Inches High! The Floral Wonder of the Age!

Prior to introduction, this world-famous novelty won the highest honors possible in Europe. We had plants grown in pots exhibited at **The Royal Horticultural Society**, in Drill Hall, London, England, June 25, 1895, where, *by unanimous vote of the Committee*, it received **An Award of Merit**,—the highest honor that could be conferred.

CUPID was exhibited in Paris, France, on July 11th, at an exhibition of the **Société Nationale d'Horticulture**, *Rue de Grenelle*, where it received a *first-class certificate*.

CUPID comes absolutely true from seed. Again this season, in our own crops and in other crops inspected by us both in California and Canada, grown from seed bought of us, there was not a single plant that showed any variation either in habit or color.

CUPID excites wonder wherever seen,—such a Sweet Pea, yet in habit so unlike a Sweet Pea! It has all the fragrance of the most favored Eckfords. The flowers are of fine substance and full size, borne two and three on the end of each stem,—all opening about the same time.



CUPID grown in a twelve-inch pot just fills the top; with its blooms of glistening whiteness it is wonderfully attractive in the house or conservatory. In the garden it will be used chiefly as a border plant, for it will bear trimming to just the proper shape.

**Wholesale, \$3.00 per lb.; 10 lbs., or more, at \$2.75 per lb.**

**MESSRS. HURST & SON**, the well-known Seedsmen of London, who were our agents for Great Britain, and whose sales of CUPID amounted to many thousands of packets, courteously wrote, under date of June 17, 1896:—

"We hope you are satisfied with the way in which we have worked this Cupid Sweet Pea. Our principal, Mr. Sherwood, has grown a large number in pots at his private residence, which are now flowering in perfection and he is very pleased with it. It is certainly in every respect all that you represented it to be, and we think the British Public will be, or at all events ought to be, perfectly satisfied with this Novelty, and if the pink comes up to it, we anticipate a very large sale for it."

MESSRS. ROGERS BROS., of Jefferson County, N. Y., under date August 6, 1896, write us:—

MESSRS. W. ATLEE BURPEE & Co., Philadelphia, Pa.

*Gentlemen:*—Regarding Cupid Sweet Pea we would say, each year we test carefully new varieties of Sweet Peas, and, of course, had Cupid. It was my intention to instruct the boys to take particular pains in planting Cupid, but overlooked to do so, and was surprised to find it growing equally as well as any of the other varieties. Cupid has done well here, making a good, dense growth, and flowering abundantly.

Yours very truly,

ROGERS BROS.  
(A. L. ROGERS.)

**A PINK CUPID FOR 1898!** We invite attention to the advance announcement on circular enclosed.

MESSRS. HURST & SON, LONDON, are Sole Wholesale Agents for Great Britain, Australian Colonies, and India, for **THE PINK CUPID**, to be introduced as **THE Novelty for 1898**.



## Sweet Peas at Fordhook Farm.

It was the writer's privilege during the past week to visit the extensive trial grounds of W. ATLEE BURPEE & Co., at Fordhook Farm, near Doylestown, Pa.; and as this is the sweet pea season, no doubt my notes taken while going through the trials of these will interest not only the seedsmen, but also the florist.

The trials of sweet peas are very extensive, almost one hundred being tested. Each variety has a row about ten feet long to itself, the vines being supported by strings tied to stakes at the ends of and in the middle of the rows.

It was distinctly noted that in none of the trials were stray varieties pulled out, or "rogued," as the seed-grower terms it, so that all trials stood on their merits. It was also clearly seen that the French stocks were not as pure as were the American grown, showing that the French do not use the same care, or do not "rogue" their crops so closely as the American growers.

Much has been said recently about the merits of Blanche Burpee, as compared with Emily Henderson, and as seen at Fordhook by the writer Blanche Burpee is superior to Emily Henderson; the latter is notched at top of standard, the flower is not so large, and is not flared or spread out so nicely as Blanche Burpee. It was also distinctly noticed that the flowers of Blanche Burpee do not reflex or curl as do those of Emily Henderson. As regards color, Emily Henderson showed a slight tinge of green, while Blanche Burpee was pure white. The great point in favor of Emily Henderson, however, is its earliness in flowering, therefore it will always be invaluable to the florist for forcing.

The readers of the *Exchange* will recollect that much was written last year about Cupid, and other "Cupids" were springing up in all directions. One appeared at the establishment of Benary in Germany; twenty seeds of it were sent to Fordhook for trial and are growing side by side with Cupid. The stems or vines are longer than those of Cupid, the flowers are half the size and have a distinct notch at top of standard. The flower cannot in any way be compared with Cupid.

Among new sweet peas to be introduced next season are:—

**GOLDEN GATE**, flowers of large size, standard of fine hooded form; the novel feature of the flower is seen in the wings which are long and pointed, standing upright like the ears of a rabbit, parallel with the standard. The wings never overlap or meet together as in other sweet peas. This peculiar appearance suggested the name given this novelty. The flowers are of good substance and stem, never less than three to a stem. Another peculiar feature is that the stems sometimes come double, thus making six to eight flowers to a truss. In color the standard is soft pinkish mauve, the wings being lighter mauve.

**CREOLE**.—This is a chance seedling from Lemon Queen and is of the same large open expanded form, flowers of good substance. The color is pinkish lavender, with lavender wings.

\* **BURPEE'S NEW SCARLET** is a very desirable variety. The originator has described it as "the new cardinal form of Mrs. Eckford." The flowers are of medium large size and form; the standard is rather irregular, inclined to hood, while the wings are well spread. The color is a bright crimson-scarlet, both standard and wings being uniform in color. Unlike any other cardinal or scarlet sweet pea, the flowers of this variety withstand the hottest summer sun, retaining the full brilliancy of color without becoming burned. It is far superior to either Ignea or Firefly in both color and form. This new scarlet is not sure of introduction next season.

† No. 380, as yet unnamed, is another good novelty; it is a new orange-salmon, striped, full form and size of Mrs. Jos. Chamberlain (of which it is a sport), with flakes of salmon-red much more effective than that variety; both the standard and wings have a white ground, flaked and striped with bright salmon-red, the long strong stems each bearing three or four immense flowers.

**GRAY FRIAR** is another variety worthy of mention. This new pea was introduced this year; it is entirely distinct from all other varieties, being a beautiful watered purple on white ground, giving a gray effect. The flowers are very large and of fine substance, and are very effective when bunched together.

In going through the various trials the following varieties were noted as worthy of mention:—

**ALICE ECKFORD**.—This is in color a cream, very rich, standards tinted with cerise, white wings.

**CAPTIVATION**.—This is a rosy purple, bright on first opening, changing to a darker shade, finely expanded flower, shell-shaped standard.

**CROWN JEWEL**, pale standard, tinted and veined with violet-rose, wings creamy, with slight tint of rose.

**LITTLE DORRITT**, carmine, tinted pink, standard of finest form; large white wings.

**MIKADO**, deep orange, cerise ground, striped white, of good form.

**NOVELTY**, orange-rose standard, with mauve wings lightly tipped with rose.

**NEW COUNTESS**.—This is another novelty of Mr. Burpee's, and is a valuable acquisition. It is on the style of Countess of Radnor, but lighter in color, and is entirely free from the rosy blush in standard of latter variety.

**AMERICA**.—Best scarlet striped, much brighter than Queen of the Isles.

**KATHERINE TRACY**, fine large pink, very vigorous foliage which spoils it for mixtures.

**RAMONA**, large expanded flower, daintily splashed rose-pink; of very fine form.

The germination of Cupid at Fordhook is all right; it is more tender than other varieties and requires more attention as to moisture, etc., but when once its requirements are understood growers will have no bother with it.

DAVID RUST.

\* *BRILLIANT* is the appropriate name of this.

† We have since named this grand variety *AURORA*. We regret that we have no space to print more of this article written by the Philadelphia correspondent of THE FLORISTS' EXCHANGE. W. A. B. & Co.