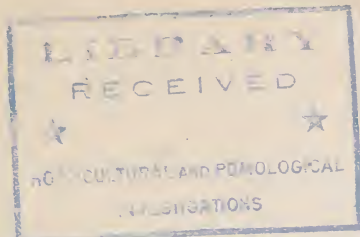


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1999



The Gibson Strawberry

PERFECT BLOSSOM.

Originated by
John H. Gibson,
Marlborough, N. Y.

FOR SALE BY

C. G. VELIE & SON,

Valley View Fruit Farm.

Marlborough, Ulster County, N. Y.

The Gibson Strawberry.

In offering for sale the Gibson Strawberry, we are confident it is a berry that will excel all mid-season berries that have been introduced into this section for general cultivation. It originated at Marlboro on the Hudson, the oldest fruit growing section in this country, and the fact that the originators sold nearly 100,000 plants, within a radius of ten miles, in the spring of 1899, at a price of \$15 per 1,000, is a good testimonial of its merit. It has never been grown for market by any one except originator.

It has all of the qualities of a money maker:

1st. It has a perfect blossom.

2nd. It is a good strong grower.

3rd. It is very productive of large, round, firm, uniform and good colored fruit.

4th. Its shipping quality is its greatest merit, as is shown by following sales from originator's book:

In the spring of 1899 we experienced in this locality the most severe drought known to the oldest inhabitants, but notwithstanding this the Gibson produced a fair crop, and sold at an average price of 10½ cts. per quart in New York market. Great quantities of berries fairly cooked on the plants from the excessive lack of moisture.

In 1898 the sales were as follows in comparison with other varieties, Bubach, Sharpless, Marshall from same plantation:

June 11. Gibson 20 cents, others 10 cents.

June 13. " 17 and 18 cents, others 9 cents.

June 14. " 15 cents, others 5 and 6 cents.

June 21. " 12½ cents, others 5, 6 and 8 cents.

June 23. " 10 cents, others 5 and 6 cents.

These sales were made by the well known commission house of J. H. Jameson, 41 Jay St., New York.

The average price for the Gibson was over 13 c. per qt., *an average greater than the highest price for any other variety.*

At the Mineola, Long Island, fair, June 15, 1898, the Gibson, picked 26 hours, competing against fresh-picked, near-by berries, was awarded 1st premiums for best quart of any new variety, for best two quarts of any variety, and for the ten heaviest berries. No better evidence of its superior quality is needed.

A FEW TESTIMONIALS.

"After a season of mushy, tasteless berries I was delighted with the firm high flavored Gibsons."

S. PEARSALL, 71 Franklin Street, New York.

Mr. George T. Powell, the well known fruit specialist, wrote of it in *The Country Gentleman*: "J. H. Gibson, of Marlboro, showed a *superb berry* in the Gibson Seedling, *very uniform and regular in size, firm*, rather mild in flavor. Plants of this variety were shown with a great mass of ripe and green fruit on them."

The following is copied from the *New York Farmer*, Port Jervis, N. Y., June 23, '98: "After leaving Mr. Allerton's place, we visited the fruit farm of Mr. Charles Baidon, who has, all things considered, the most promising of all new strawberries. It is the property of Mr. J. H. Gibson and is in Mr. Baidon's care. Of all the berries, new and old, seen on the trip, the Gibson was the most attractive. Seen on the vines it was a beautiful sight. *Every berry was like its neighbor*, a bright crimson in color, symmetrical and uniform in shape, a short, conical pointed form. It seems to have all the strawberry virtues and it was a beautiful picture, the vines *heavily, very heavily loaded* with the beautiful fruit. *It seemed enormously productive*. It is a perfect blossomed variety and we believe it is destined to become a success at an early date."

And in a later issue the same journal says: "We have never been more profoundly impressed with probabilities and possibilities of a new berry. The illustration is nearly life size of the berries, not the three largest that could have been found, but simply a good average. *Its texture is solid, so that it would rank high as a shipper*. We are sure as one can safely be in looking over a new berry that this will be a success and we heartily commend it to the attention of growers."

"On arrival and opening of crates of the Gibson berries at our store, they are hard and fine, and have a shining brilliant appearance as if varnished."

E. V. COVERT, Salesman, with J. H. Jameson, 41 Jay St., N. Y.

What New York Buyers Say.

Chas. Weisbacker is proprietor of the largest retail fruit store in the United States, at 125th Street, near 8th Ave. He employs 100 helpers and 35 delivery wagons. His buyer, Mr. Wm. Breakspear, says of the Gibson: "It is a fine berry, always arriving in market in good condition, of fine flavor, high color, and gives the best of satisfaction. Would advise growers to plant it."

Mr. Charles Rosner, buyer for M. Dohrman, 841 Washington St., New York, says: "I have purchased the Gibson Strawberry for two seasons. It always gives the best of satisfaction. Would advise growers to plant it."

E. V. Covert, salesman for J. H. Jameson, 41 Jay St., New York, says: "The Gibson is the best all around berry on the market to-day. In shipping qualities it equals if not excels the Gandy, and for color beats them all."

Price per 100, - - - - - \$1.00

Price per 1000, - - - - - \$7.50

First-class, healthy plants guaranteed.

Write or apply for any further information and address all orders to

C. G. VELIE & SON.

TERMS CASH.

