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WATSON'S RELIABLE SEEDS

CINERARIA
POLYANTHA 50°PKL.
(NEW CRUENTA HYBRIDS)



TRADE
LIST
SPRING
1903

GEORGE C. WATSON JUNIPER & WALNUT STS. PHILADELPHIA

REGD CABLE ADDRESS "HORTUS" PHILA.

'PHONE 3-42-94 D



Photograph of Lawn on Estate of J. W. Gribbel, Esq., Jenkintown, Pa., showing how good a green sod can be had in 6 weeks from sowing by the use of Watson's Lawn Grass, Sown Sept. 4th. Photographed Oct. 16th.

THE COMMON SENSE OF LAWN MAKING.

Extract from an article by George C. Watson, in Public Ledger.

Nearly every seedsman says his mixture of grass seeds for lawns and pleasure grounds is the "perfect" lawn grass; but a "perfect" lawn grass has not yet been discovered. The most a seedsman can do is to have an ideal and try to reach it. If he wishes to make a perfect lawn grass he can but use the best varieties for this climate, using the experience of the past as to what does best here and the proper proportion of each sort.

From first to last it is an endless chain, with links closely interlocking. The good, the indifferent, the bad grass mixtures—the world is full of them. But the good are hard to find. Are they worth finding? You can get a good lawn grass if you want it, but you must take the trouble to find it.

Many good gardeners tell us that a mixture is unnecessary, that Kentucky blue grass is all that is needed to make a perfect lawn, and will point to instances in their experience for a demonstration. This contention is so far true that seedsmen have now come to make Kentucky blue grass the foundation of their lawn mixtures. The reasons for adding other varieties to the Kentucky blue are various, one of the principal being that this fine species does not stand our hot summers so well as some others. Then again, it will not do as well as the wood meadow grass will in the shade of trees. For upland, where the soil is light, there is nothing better than the sheep's fescue, and for a tennis green or golf course, or any piece of grass where there is much walking over, the crested dogstail and hard fescue should always be used. Some species start earlier in the spring than the blue and some continue green later in the fall. The sweet vernal is greatly valued on account of its early growth. Rhode Island bent is a valuable permanent species for lawns, especially where the ground is at all inclined to be wet. In New England it is often sown alone to make a lawn, and in this latitude it is usually included in liberal proportion in a mixture. Meadow foxtail is a good permanent grass, and has come into favor on account of its being so well liked by sheep; and, by the way, there are no more useful animals than these in making a

good sward. They will pay for themselves twice over, in helping to make a good lawn.

It is hard to tell from looking at a mixture of seeds for a lawn whether all the proper varieties are included in it or how much pains have been taken in putting it together. Use will tell. But then it will be too late. The only sure way is to buy from a seedsman of experience and reliability. I have seen people using the sweepings of the hay loft, being persuaded that grass was just grass. The hay loft sweepings would most likely consist of timothy, red clover and weeds, all three of which are not wanted in a lawn, the first because it is not permanent, the second because it is too rank, the third because they are always in the ground in plenty anyway.

The best time to commence making a lawn is in the fall or early in the spring. First see that the drainage is good, and if it is not naturally so it must be made right before doing anything else. If the subsoil is of a sandy nature, or if the ground has a sloping undulation, no drainage will be required. The various levels of the ground should then be marked off and all inequalities removed. The leveling should be done very carefully, as the close cutting lawn mowers now in use expose any holes or inequalities very conspicuously. After this the ground should be dug over to a good depth, and all stones and roots removed. In cases where the soil is very poor and sandy it should receive ten inches of good top soil from some old pasture, for it is useless to expect grass to grow unless there is sufficient nourishment for the plants to live on.

The best time to sow the seed is early in the spring, as the moist weather then experienced is favorable to the quick germination of the seed, and gives the young plants a chance to get established before the summer comes with its burning heat. The next best time is in September when the weather is comparatively cool, and sufficient growth may be made before the winter sets in. Sow thinly and evenly, selecting a calm day for the purpose. Cover the seeds with a wooden rake, and after the grass is well up, a moderately heavy roller may be passed over it to firm the surface. In fall sowing it is usual to sow oats with the grass seed to mother it; these will die out of themselves. During the season frequent mowings and waterings are necessary. Where the lawn is large enough to admit it put some sheep on—they will do wonders towards giving you a fine sod.

(See Page 14 for prices Watson Lawn Grass.)

COUPON FOR 1903

On all orders for packets and ounces amounting to \$2.00 or over, and accompanied by this coupon and the cash, we will send as a premium

6 BULBS

NEW PINK JAPANESE LILY "LILIUM RUBELLUM"

(Illustrated on page 18)

This premium at the regular rate of \$20.00 per 100 amounts in value to \$1.20, and is made solely to induce our customers to grow this charming lily. We also offer the following prizes for competition at the spring show of the Penna. Horticultural Society, 1903 and 1904:

For Best Pot — not less than three bulbs in a pot, and not

over 6-inch pot	-	-	-	.	-	-	-	-	\$5.00
<u>Second Prize</u>	-	-	-	-	-	-	-	-	4.00
<u>Third Prize</u>	-	-	-	-	-	-	-	-	3.00
<u>Fourth Prize</u>	-	-	-	-	-	-	-	-	2.50

As the quantity of bulbs we have for distribution is limited, we advise early application. For cultural directions see other side.

LILIUM RUBELLUM

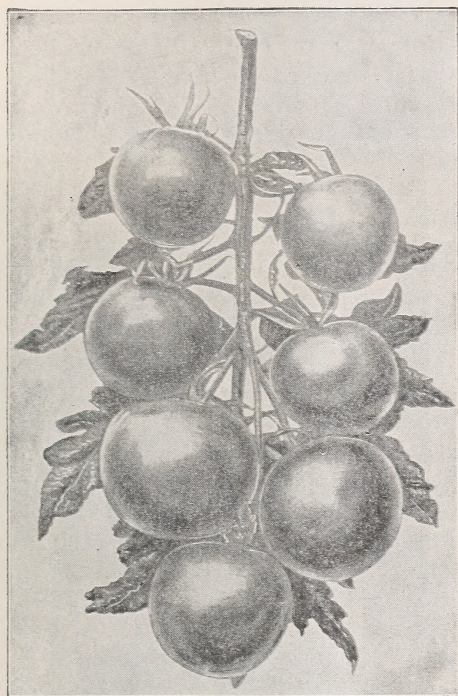
Description and Cultural Notes

By PETER BARR

When I saw the "Garden" plate of this lily in 1898 I thought it a form of *Lilium Krameri*, but since seeing *Rubellum* flowering in Japan I consider it a good species and am sure it will be extensively cultivated when better known and its culture understood. I cannot conceive of anything more beautiful than a six-inch pot with the plants of this lovely lily in flower in early spring. It is one of the earliest lilies, flowering a month ahead of *Krameri*. It grows about one foot high, compact and elegant, with flowers of a charming pink color. The leaves are shorter and paler green than *Krameri*. *In pots*, this lily should be grown in poor, stony, sandy loam with two inches of drainage and very judiciously watered from the time of potting. The soil must be kept moist, but never wet, and success will be sure to follow. *Out of doors*, I would recommend a northern or eastern aspect, and failing this, plant under deciduous bushes, where the roots in winter will keep the bulbs comparatively dry, and shade the plants from the sun in the early spring. I think you should caution your clients against exposing the bulbs to a dry atmosphere; the scales are thin and soon shrivel, therefore if the bulbs cannot be potted up or planted out right away they should be buried in dry soil or out of doors in a northern aspect where they will take no injury from the weather and the bulbs keep plump.

SELECT LIST OF VEGETABLE SEEDS FOR FORCING.

The following select list of Vegetable Seeds represents the approved varieties in use by successful market growers for forcing, at the present time. The choicest strains only are offered, regardless of expense. A dollar in the price of the seed is of small importance when the success or failure of a crop is at stake.



FROGMORE SELECTED FORCING TOMATO.

Frogmore Selected Forcing Tomato.

A free cropping, free setting, medium-sized variety, very uniform and smooth in outline, almost round in shape, solid and very firm; color, clear, bright scarlet, with very deep flesh and remarkably small seed space. Awarded a first-class certificate by the Royal Horticultural Society. Some of the large growers for the Metropolitan markets prefer this sort above all others. Packets, .25 and .50.

Lorillard Forcing Tomato (True).

When it can be got true this variety is still in the front rank. Watson's strain is saved specially by the originator, John G. Gardner, and is guaranteed pure and true to type. Packet, .15; ½ oz., .50; oz., \$1.00.

Stirling Castle Tomato.

A new, round tomato, producing a large quantity of finely-flavored and richly-colored fruit of medium size. Claimed by some to be the finest variety for forcing ever offered. A free setter and heavy bearer of large clusters of tomatoes. Trade packet, .25.

Eclipse Forcing Tomato.

A variety of the highest merit; a free setter and producing a great profusion of attractive fruit of fine, red color and high quality. Strongly recommended. Trade packet, .15.

Mayflower Forcing Tomato.

This well-known variety is highly recommended, especially for *Spring Sowing*. Watson's Extra Selected Strain. Packet, .15; ½ oz., .25; oz., .50.

Sutton's Best of All Forcing Tomato.

One of the very best for under glass culture. It sets very freely, and is an immense cropper, producing heavy bunches of fruit at short intervals all over the plant. The first cluster is borne very low on the stem. Color, a deep scarlet; form, admirable, of good size, and the fruit very solid and producing very little seed. Watson's Specially Selected Strain. Packet, .15; ¼ oz., .40; ½ oz., .75; oz., \$1.50.

Holmes' Supreme Forcing.

Received the highest award from the Royal Horticultural Society at Chiswick Tomato Trials, 1900. Round, scarlet, medium size, heavy cropper, succeeds best with good culture and liberal feeding. Original imported packets, .25.

Pepper's Prolific Forcing Tomato.

This new variety was raised by W. Robertson, gardener to John W. Pepper, a wealthy Philadelphian, near Jenkintown, Pa., and is pronounced by Mr. Gardner and other experts to be a valuable addition to the limited list of good forcing varieties. It will set better than any other variety during the dull winter months—an invaluable trait which will be fully appreciated by experienced growers. Fruit, scarlet; oblong, deep and solid. It is an enormous bearer, and of excellent quality. Somewhat irregular in shape. Trade packets, .25 and .50.

Bailey's Forcing Book.

A practical, up-to-date work, invaluable to those who grow or intend to grow vegetables under glass. Contains full instructions how to grow tomatoes, cucumbers, lettuce and other vegetables. C. J. Pennock says: "It would have saved us dollars and dollars if we could have had it a few years ago." 266 pages, 88 illustrations. \$1.00 post paid.

Select List of Vegetable Seeds for Forcing—Continued.

LETTUCE.

Next to the Tomato the Lettuce is the most important under-glass crop, some authorities even placing it first. The following are the most approved forcing varieties in use at the present time. Our strains of these are most carefully selected.

Emperor Forcing Lettuce. A small early yellow variety, compact grower, very crisp and tender, solid and beautifully colored; a favorite sort for forcing. Packet, .05; oz., .20; $\frac{1}{4}$ lb., .50.



LETTUCE PHILA. EY. LUTCH BUTTER.

Hittinger's Belmont Forcing Lettuce. A carefully selected strain of the Boston Market or white-seeded Tennis Ball, a distinct improvement and strongly recommended on account of its quick growth and firm heads. Packet, .5; oz., .10; $\frac{1}{4}$ lb., 30.

Big Boston Forcing Lettuce This variety succeeds better in a cool house or a cold frame than any other forcing sort, producing large heads, 12 inches across, beautifully bleached, and of fine quality. It has also become popular in the South to grow for the Northern markets. Packet, .5; oz., .15; $\frac{1}{4}$ lb., .40.

Wheeler's Tom Thumb Forcing Lettuce. A small, hard-heading variety, very solid and crisp and an excellent under-glass sort. Centres finely bleached and of a rich buttery yellow. Packet, .5; oz., .15; $\frac{1}{4}$ lb., .40.

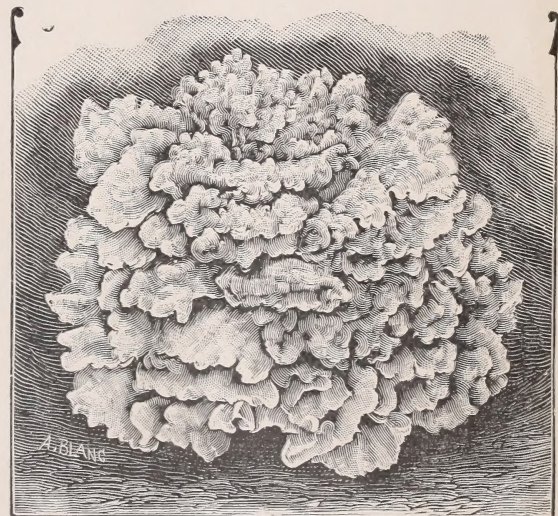
Deacon Lettuce. While this is usually considered a summer Lettuce, there is nothing better for under-glass where extra large heads are wanted, and we strongly recommend it for that purpose. The most sure heading of any large buttery variety. Packet, .5; oz., .15; $\frac{1}{4}$ lb., .40.

Grand Rapids Forcing Lettuce. A loose-leaved sort, largely grown under glass in the West; a very handsome Lettuce and of delicious quality; light yellow, finely curled; a very popular market sort and highly recommended. Packet, .5; oz., .10; $\frac{1}{4}$ lb., .30.

Phila. Ey. Dutch Butter Lettuce. This variety is largely grown in cold frames in the vicinity of Philadelphia and is probably the best of its class. Produces large, solid, finely blanched heads. Extremely hardy and heads well during cool spring and fall weather. Packet, .5; oz., .10; $\frac{1}{4}$ lb., .30.

Early Curled Simpson Lettuce. Good forcing variety of the loose-leaved type; crisp golden leaves, with finely curled edges; does not head but forms fine compact bunches; very early. Packet, .5; oz., .10; $\frac{1}{4}$ lb., .30.

Iceberg Lettuce. In addition to being one of the best of the crisp-head summer Lettuces this variety has also been found to be excellent for winter culture under glass. Medium size, conical heads tightly folded and beautifully blanched. Outer leaves, light green and finely crisped. Packet, .5; oz., .10; $\frac{1}{4}$ lb., .40.



GRAND RAPIDS FORCING LETTUCE.

Detroit Market Forcing Lettuce. Similar in season and character to the Iceberg, but *Golden Yellow* in color. A grand, crisp head variety for growing in a cool greenhouse during the winter. Packet, .5; oz., .10; $\frac{1}{4}$ lb., .40.

Select List of Vegetable Seeds for Forcing—Continued.

Forcing Radishes.



New White "Icicle" Radish

This distinct new Radish from Germany, is the finest and longest of the very early pure white varieties. It fully equals in crisp, tender flesh and mild flavor the popular *White Vienna* or *Lady Finger*, while it is as early as *Long Scarlet Short Top*. The young radishes are ready for use in twenty to twenty-five days from sowing the seed, and their long slender form and pure paper-white skin are most attractive when bunched for market. This Radish is not only crisp and tender when young but retains these qualities until the roots attain large size, so that it will remain in fine condition longer than any other very early variety. The roots grow nearly as large as the *Chartiers* before becoming hollow or pithy. It is far superior to the so-called *White Chartiers* and *White Wood's Frame*. As roots develop very quickly, they can be pulled when quite young and the leaves are short and very few in number. It is excellently adapted for forcing purposes or successive sowing in the open ground and gives a continuous supply of tender, crisp radishes for the table or market throughout the season. Per pkt., 5 cts.; oz., 15 cts.; ¼ lb., 40 cts.

NEW WHITE "ICICLE" RADISH.

Ex. Ey. Sct. Button Forcing Radish. An extra early variety, being frequently picked 18 to 20 days from sowing. Very crisp and tender, and the best of its shape, class and color. Pkt., 5 cts.; oz., 10 cts.; ¼ lb., 30 cts.



EX. EY. SCT. BUTTON FORCING RADISH.

Ex. Ey. White Tip Sct. Turnip Radish. Sometimes called "Rosy Gem," and the variety used to produce the small "Cherry-stone" Radishes. Bright scarlet, tipped white. Twenty days. Pkt., 5 cts.; oz., 10 cts.; ¼ lb., 30 cts.

Triumph Ex. Ey. Sct. Striped Turnip Radish White, striped and dotted with scarlet. Size and shape similar to the two preceding. A distinct and desirable addition. Twenty days. Pkt., 10 cts.; oz., 25 cts.; ¼ lb., 75 cts.

Extra Early Olive-Shaped Forcing Radishes.

Burpee's Earliest White. Pure white, crisp and tender. The earliest of all, and the best pure white variety for forcing. 16 to 20 days. Pkt., 5 cts.; oz., 10 cts.; ¼ lb., 25 cts.

Earliest Carmine (Syn-Red Rocket; Sct. Globe). Bright scarlet, very early and of excellent quality. The best in its class and color. Pkt., 5 cts.; oz., 10 cts.; ¼ lb., 25 cts.

ENGLISH FORCING CUCUMBERS.

This class is grown under glass exclusively. The following selection is the cream of the approved English varieties:

Rochford's Market

Rollinson's Telegraph

Marquis of Lorne

Per pkt., each 25 cts.; per 100 seeds, each \$2.00.

Lockie's Perfection

Blue Gown

Duke of Edinburgh

AMERICAN FORCING CUCUMBERS.

The varieties most in use in this class are the following:

Bennett's White Spine A week earlier than Improved White Spine, and retains its glossy dark green color much longer on the vine. Pkt., 5 cts.; oz., 25 cts.; ¼ lb., 75 cts.

Arlington White Spine. An early, large, smooth variety; very productive. Specially selected for under glass, but also a good one for open. Pkt., 5 cts.; oz., 25 cts.; ¼ lb., 75 cts.

Fordhook White Spine. A highly selected strain. Many claim this one retains its dark green coloring and crisp freshness longer after picking than any other variety. Pkt., 5 cts.; oz., 25 cts.; ¼ lb., 75 cts.

Long Evergreen White Spine. Smooth, regular, fruits; frequently twelve inches long; productive and handsome. Pkt., 5 cts.; oz., 25 cts.; ¼ lb., 75 cts.

MINOR FORCING VEGETABLES.

	Pkt.	Pt.	Qt.
Bean, Zion House Forcing	.10	.25	.55
" Ne Plus Ultra; green flat pods; extra early; good forcing sort	.10	.25	.50
Cauliflower, Extra Early Dwarf Erfurt	.25	2.50	
Cauliflower, Early Snowball, Extra Selected	.25	2.50	
Carrot, Extra Early Parisian Forcing, small, round, flat; excellent for under glass or open ground	.05	.15	.40
Carrot, Caren an, half long, scarlet	.05	.10	.25
Egg Plant, Ex. Ey. Dwarf, round, purple	.05	.20	.65
Pepper, Sweet Mountain, the best forcer	.05	.25	.75
Beet, Extra Early Egyptian (Crosby's strain)	.05	.10	.25
Parsley, extra dark, moss curled	.05	.10	.25

ENGLISH FORCING MELONS.

Blenheim Orange. Red fleshed, oval, medium size, highly perfumed, fine quality. Pkt., 25 cts.

Hero of Lockinge White fleshed, globular, medium size, less aromatic than Blenheim, but tender and excellent. Pkt., 25 cts.

Gunton Scarlet (Veitch). Scarlet flesh, oval, medium size, flesh of great thickness and delicious flavor, an abundant cropper and sets freely; a very handsome fruit; award of merit R. H. S., 1898. Pkt., 50 cts.

Royal Sovereign From the Royal Gardens, Windsor; white flesh faintly tinged with green, and very deep; fine flavor and robust habit; will finish off a larger crop than any other variety; award of merit R. H. S. Pkt., 50 cts.

Diamond Jubilee. Flesh green; medium size, oblong, exquisite flavor, free growing, hardy; first-class certificate S. H. S., Edinburgh, 1897. Pkt., 50 cts.

SELECT LIST OF VEGETABLE SEEDS FOR OPEN GROUND.

THE following condensed list of varieties for "open air culture" are equally careful selections in their respective classes with the varieties we list separately for "under glass culture." No inferior strains are carried, the aim being to give the best type in each class and every one at its highest perfection through careful selection.

Beans—Dwarf Green Pod Varieties.

	Qt.	Pk.	Bu.
Ex. Ey. Red Valentine	.25	1.25	4.25
Ex. Ey. Refugee	.25	1.25	4.25
Early Mohawk	.25	1.25	4.25
Yellow Six Weeks	.25	1.25	4.25
Burpee's Stringless	.25	1.30	4.50

Dwarf Wax Pod Varieties.

Black Wax Dwarf German	.30	1.85	6.50
Golden Wax (Currie's)	.30	1.85	5.75
Wardwell's Kidney Wax	.30	1.85	6.00

Dwarf Limas.

Dreer's Bush Lima	.30	1.85	6.75
Burpee's Bush Lima	.30	1.85	6.75
Wood's Prolific Bush Lima	.30	1.85	6.75

Pole Limas.

King of the Garden	.30	1.85	6.75
Dreer's Improved	.30	1.85	6.75



IMPROVED BLOOD TURNIP BEET.

Beets—Garden Varieties.

	Oz.	Lb.	5 Lbs.
Ex. Ey. Egyptian Turnip	.05	.45	2.00
Crosby's Egyptian Turnip	.05	.50	2.25
Improved Extra Ey. Blood Turnip	.05	.45	2.00
Eclipse	.05	.50	2.25
Lentz	.05	.45	2.00
Bastian's Half Long	.05	.40	1.75
Long Smooth Blood	.05	.40	1.75

Beets—Sugar Varieties.

French Silesian	—	.20	.90
Lane's Improved	—	.21	.90
New Danish Sugar	—	.32	1.45
Wanzleben Improved	—	.21	.95

Mangel-Wurzel Beets.

Mammoth Long Red	—	.20	.90
Go den Tankard	—	.20	.90
Red Globe	—	.20	.90

Cabbage—Early Varieties.

	Oz.	¼ Lb.	Lb.
Early Jersey Wakefield	.25	.75	2.25
Charleston Large Wakefield	.25	.80	2.40
Early Winn ngstadt	.20	.45	1.50
Early Express (Extra Early)	.20	.45	1.50
Early Flat Dutch	.20	.50	1.75
Henderson's Early Summer	.20	.60	2.00
All Seasons	.20	.50	1.75
Fottler's Brunswick	.20	.45	1.50

Cabbage—Winter Varieties.

Premium Flat Dutch	.20	.50	1.75
Marblehead Mammoth	.20	.45	1.75
Burpee's Surehead	.20	.60	2.00
Louisville Drumhead	.20	.50	1.75
Danish Ballhead	.25	.85	3.00
Drumhead Savoy	.20	.50	1.75

Carrots.

Early Scarlet Horn	.10	.30	.85
Danvers' Half Long	.10	.25	.80
Improved Long Orange	.10	.25	.75
Guerrande	.10	.30	.85
St. Vallery	.10	.30	.85

Carrots—Stock Feeding Varieties.

Yellow Belgian	.05	.15	.50
White Vosges	.05	.15	.50
Red Altringham	.05	.15	.50

Cauliflower.

	Pkt.	¼ Oz.	Oz.
Extra Early Dwarf Erfurt	.25	.75	2.50
Early Snowball	.25	.75	2.50
Burpee's Dry Weather	.25	.90	3.25
Veitch's Autumn Giant	.05	.15	.50



DRUMHEAD SAVOY CABBAGE.

Celery.

	Oz.	¼ Lb.	Lb.
Golden Self-Blanching	.25	.95	3.50
White Plume	.20	.60	2.00
Pink Plume	.25	.70	2.50
Boston Market	.15	.40	1.25
Giant Pascal	.15	.40	1.25
Perfection Heartwell	.20	.60	2.00
Dwarf Golden Heart	.15	.40	1.25

Select List Vegetable Seeds for Outdoor Culture--Continued.

Sweet Corn--Early Varieties.

	Qt.	Pk.	Bus.
Adams' Extra Early15	.85	3.00
Extra Early Cory15	1.00	3.40
Crosby's Early20	1.10	3.75
Early Mammoth20	1.20	4.25
Kendel's Ey. Giant20	1.20	4.25

Endive.

	Oz.	Lb.	5 Lbs.
White Curled10	1.25	—
Gt. Green Curled or "Oyster"15	1.35	—

Kale or Borecole.

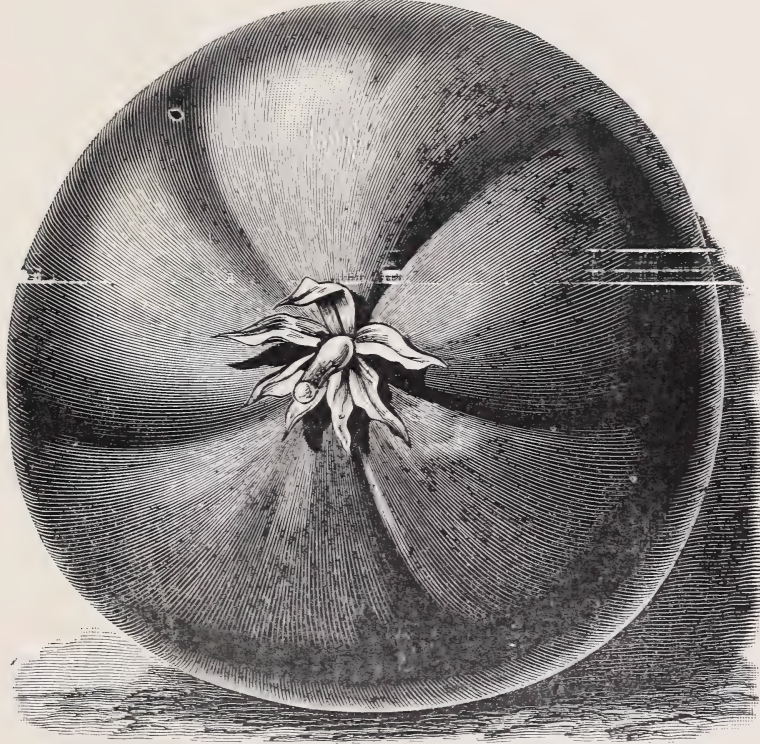
Green Curled Scotch07	.80	3.75
Dwarf German07	.80	3.75

Leek.

London Flag10	1.00	4.75
Gt. Musselburgh10	1.25	5.50

Sweet Corn--Main Crop Varieties.

Country Gentleman20	1.20	4.25
Potter's Excelsior20	1.10	3.75
Black Mexican20	1.20	4.25
Stowell's Evergreen20	1.10	3.75
Mammoth Late20	1.10	4.00



BURPEE'S QUARTER CENTURY TOMATO.

Cucumber--Early Varieties.

(See Page 3 for Forcing Varieties.)

	Oz.	Lb.	5 Lbs.
Thorburns Everbearing25	2.00	—
Jersey Pickling (Green Prolific)25	2.10	—
Early White Spine25	2.20	—

Cucumber--Other Varieties.

London Long Green25	2.10	—
Nichols' Medium Green	(Crop failed)	—	—
Livingston's Evergreen25	2.40	—
Gherkin20	1.25	—

Dandelion.

Improved Thick Leaved50	0.50	—
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Egg Plant.

N. Y. Improved25	3.00	—
Early Long Purple15	2.00	—
Ex. Ey. Dwarf Rd Purple20	2.50	—

Lettuce--Butterhead Varieties.

(See Page 3 for Forcing Varieties.)

	Oz.	Lb.	5 Lbs.
Phila. White Cabbage10	.75	3.50
Burpee's Silver Ball10	.75	4.00
Deacon10	.75	3.50
California Cream Butter10	.75	3.50
Blonde Blockhead10	.95	4.50

Lettuce--Curled-head Varieties.

Denver Market10	.95	4.50
Hanson10	.75	3.50
Iceberg10	.95	4.50
Henderson's New York10	.75	4.00

Lettuce--Cutting Varieties.

Ey. Curled Simpson10	.75	3.50
The Morse10	.85	4.00
Tomhannock10	.75	3.50
Romaine White Cos10	.85	4.00

Select List Vegetable Seeds for Outdoor Culture—Continued.

MUSKMELON.

Green Flesh Varieties

	Oz.	Lb.	5 Lbs.
Rocky Ford (Netted Gem)10	1.25	5.00
Jenny Lind (Improved)10	1.25	5.00
Ex. Ey. Hackensack15	1.50	6.50
Montreal Nutmeg20	2.25	

Red Flesh Varieties

Paul Rose10	1.25	5.00
Emerald Gem20	2.25	
Miller's Cream15	1.50	6.50
Ex. Ey. Grand Rapids20	2.25	

WATERMELON.

Mammoth Ironclad10	.65	3.00
Long White Icing10	.65	3.00
Round Dark Icing10	.65	3.00
Kleckley Sweets10	.90	4.25
Dixie10	.65	3.00
Colorado Preserving10	.65	3.00

OKRA.

Dwarf Prolific05	.50	2.25
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ONION.

Danvers' Yellow15	1.10	5.00
Danvers' Yellow Globe15	1.25	5.50
Strasburg, or Yellow Dutch15	1.15	5.25
Prizetaker15	1.50	6.75
Red Wethersfield15	1.25	5.50
Phila. Silver Skin (for sets)20	2.00	9.50
Southport White Globe20	2.00	9.50
" Yellow " 15	1.50	6.75
" Red " 15	1.60	7.25
Ex. Ey. White Pearl20	2.25	10.50

Italian Varieties

Ex. Ey. White Queen20	2.25	10.50
Grant Yellow Rocco15	1.50	6.75
" Red " 15	1.50	6.75
" White " 20	2.25	10.50
Mammoth Silver King20	2.00	9.00
" Pompeii20	2.00	9.00

PARSLEY.

Finest Double Curled10	.60	2.75
Fern-leaved10	.60	2.75

PARSNIP.

Long Smooth, or Hollow Crown05	.50	2.25
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PEA.

	Qt.	Pk.	Bu.
Phila. Extra Early25	1.50	5.50
Nott's Excelsior30	2.00	7.50
American Wonder30	2.00	7.50
Gradus (Prosperity)50	3.50	12.50

Main Crop Varieties

Horsford's Market Garden25	1.50	5.50
McLean's Advancer25	1.50	5.50
Stratagem, Improved30	2.00	6.50
Telephone30	2.00	6.50
Carter's Daisy30	2.00	7.25
Champion of England20	1.30	4.50
Yorkshire Hero25	1.50	5.00
Heroine25	1.50	5.50
Mammoth Melting Sugar (Edible podded)40	2.50	8.75

PEPPER.

	Oz.	Lb.	5 Lbs.
Coral Gem Bouquet30	3.25	
Large Bell, or Bull Nose20	1.75	7.50
Ruby King20	2.25	10.00

POTATOES.

The Best Varieties
(Prices on Application)

PUMPKIN.

Mammoth Potiron (Jumbo, King of the Mammoths)15	1.50	7.25
Large Field (Big Tom)10	.50	2.25
White Cushaw, or Crookneck10	.85	3.75
New Japanese			(crop failed)

RADISH.

(For Early Forcing Varieties See Page 3.)

White Strasburg05	.35	2.50
Long Cardinal05	.60	2.75
Chartiers05	.60	2.75
Long White Vienna05	.60	2.75
Chinese Rose Winter05	.50	2.25
Round Black Spanish05	.50	2.25
Celestial White Chinese05	.60	3.00

SALSIFY.

Mam. Sandwich Island10	1.10	5.25
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SPINACH.

Bloomsdale Savoy-leaf05	.25	1.10
Enkhuizen Long Standing05	.25	1.10
New Victoria05	.25	1.10

SQUASH.

Summer Varieties

Mam. Wh. Bush Scallop05	.85	3.75
Ut. Summer Crookneck05	.85	3.75
White Pineapple05	.85	3.75

Winter Varieties

Hubbard10	1.25	5.50
Fordhook10	1.30	5.75
Mammoth Whale15	1.35	8.75
Chicago Golden Hubbard10	1.25	5.50

TOMATO.

(For Under-glass Varieties See Page 1.)

<i>Early Forcing Tomatoes</i> Spark's Earliana45	4.50	
Burpee's Quarter Century50	5.50	
Success (Miesse)35	3.50	
Magnus (Livingston)25	2.75	
Stone25	2.50	11.25
Turner Hybrid35	3.25	
Maule's Enormous35	3.25	
Livingston's Perfection25	2.50	11.25
" Beauty25	2.50	11.25

TURNIP.

Purpletop Strap-leaf05	.35	1.50
White Dutch Strap-leaf05	.45	2.00
Ex. Ey. Purple Milan10	.65	2.75
White Globe Strap-leaf05	.45	2.00
Amber Globe05	.35	1.50
Yellow Aberdeen05	.35	1.50
Rufa Baga Purpletop Amer. Im- proved05	.35	1.50

Watson's "Prolific"

GENUINE ENGLISH MUSHROOM SPAWN

GET THE

GENUINE

W. P.

BRAND

FOR RESULTS

Guaranteed Fresh and Full Spawnd



As is well known, good spawn is one of the chief foundation stones in successful mushroom culture and should receive the first attention. Much better spawn can be got to-day than fourteen years ago when the WATSON BRAND was first put on the market, but this improvement has been brought about largely through the educative influence and the liberal advertising given to a superior article. Although spawn closely approaching the WATSON in quality can be got from one or two sources to-day, it is still true that none of them are equal in two important respects: (1) yield and (2) earliness. The WATSON has been

tried again and again alongside the most highly lauded and has proven the heaviest cropper, and the earliest to come into bearing. Another reform in which the WATSON BRAND was the pioneer is the cost of spawn. Absurdly high prices were the rule until a more reasonable and equitable figure was forced on the most conservative by the example of a first-class brand being sold at a fair price. Notwithstanding the keen competition of to-day the WATSON BRAND figures are as low as any reliable stock can be bought for, while the quality is of the same high standard as heretofore. This being granted it follows that mushroom growers should procure their spawn from the pioneer in "a good article at a fair price" and take no chances with importers of less experience.

Note My Low Prices: 25 pounds, \$2.00; 50 pounds, \$3.50; 100 pounds, \$6.00.
Special rates for larger quantities. By mail, postpaid,
per brick, 25c.

Books on Mushroom Culture

Falconer. The Standard American work on this subject; 170 pages, finely illustrated; treats exhaustively of those who should grow mushrooms; growing mushrooms in cellars; in mushroom houses; in sheds; in greenhouses; in the fields; of manure for mushroom beds and its preparation; making the mushroom beds; Spawn and spawning; loam for the beds and earthing over; temperature; watering; gathering and marketing; re-invigorating old beds; insect and other enemies; culture out of doors, cooking, etc.

By mail postpaid, on receipt of price, \$1.00

Robinson. A book of 172 pages, freely illustrated, tells where mushrooms may be grown, and treats fully on mushroom culture in the mushroom house, the preparation of materials, Spawn, spawning and after treatment; culture in sheds, cellars, arches, outhouses and all inclosed structures; cave culture of mushrooms, near Paris; culture on prepared beds in the open air in gardens and fields; culture in gardens with other crops in the open air; culture in pastures. Gives illustrated and descriptive list of varieties of mushrooms and other edible fungi, modes of cooking, etc.

By mail postpaid on receipt of price, 65c.

Watson. A little booklet of 24 pages containing in a condensed form practical instructions for raising mushrooms successfully. Ten cents.

Free to buyers or intending buyers.

Watson's Reliable Flower Seeds.

If you want "select strains" of the principal florists' flower seeds give Watson's a trial. Twenty-seven years' experience behind every order filled. It is not what the seed costs you, but what it will produce that counts. We go to extreme pains to get the very best regardless of cost. Our strains of Aster, Cyclamen, Petunia and other florist flowers are especially fine and will give the best results. Kinds right; prices right; no trash; and they are fresh and clean. Will appreciate trial order.

	Tr. Pkt. Oz.	
Achillea Ptarmica, double white, hardy ..	.25	\$3.00
Ageratum , Imperial Dwarf, blue.....	10	.30
" " " white.....	10	.30
Alyssum Maritimum (Sweet Alyssum) ..	.05	.15
" " Tom Thumb, dwarf..	.10	.25
" " Little Gem, very compact ..	.10	.25

	P. 100 S.	P. 1000 S.
Asparagus Plumosus Nanus	\$1.00	\$8.00
" Sprengeri25	2.00

I have made special arrangements for an ample supply of both Asparagus Plumosus Nanus and Asparagus Sprengeri, both of which grow easily from seed, and offer at the above low rates.



"RAINBOW CELOSIA." (*C. spicata*.)
Novelty 1902, Packet, .25.
(See next col. for description.)

	Tr. Pkt.	Oz.
Aster , Vick's Branching, choice mixed ..	.25	\$1.25
" Mignon, pure white25	2.00
" Ostrich Plume, pure white25	1.50
" Truff, Peony Perfection, white ..	.25	2.00
" " " " pink ..	.25	2.00
" " " " blue ..	.25	2.00
" " " " scarlet ..	.25	2.00
" " " " finest mixed ..	.25	2.00
" Queen of the Market, white20	.75
" " " " pink20	.75
" " " " blue20	.75
" " " " crimson ..	.20	.75
" " " " finest mixed ..	.20	.75
" Victoria, white25	2.50
" " pink25	2.50
" " blue25	2.50
" " crimson25	2.50
" " finest mixed25	2.50
Balsam , Improved Camellia 1 st D, finest mixed ..	.15	.75
" Improved Camellia, Alba Perfecta ..	.20	1.00
Begonia , Tuberos-rooted, single, finest mixed, (1-32 oz. \$2.00).....	.50	
" Semperflorens, "Vernon"25	5.00
" Dwarf ..	.25	
Bellis Perennis (Double English Daisy), finest mixed25	2.50
Calceolaria , Grandiflora Hybrida Tigered and Self-colored, in splendid mixture (half tr. pkt., 50).....	1.00	
Calendula , Prince of Orange, dark yellow ..	.10	.20
Candytuft , Empress, white10	.20
" Tom Thumb, white10	.20
" Finest Mixed05	.15
Canna , Crozy's New L'ge K'lg, choicest mixed (lb., \$1.25).....	.05	.10
Carnation , Early F'lg, Dwarf Vienna, double white50	4.00
" Early F'lg Dwarf Vienna, double mixed25	2.50
" Marguerite Improved, Half Dwarf, choicest mixed25	1.50
" Marguerite White (Snowflake).....	.25	1.50
Celosia , Glasgow Prize, extra fine50	4.00
" Plumosa, choicest mixed10	.25
" Spicata (Novelty 1902—see cut) ..	.25	

Celosia Spicata is a good thing resurrected—it is one of the most charming of all the Celosias, and might be fittingly called "The Rainbow Celosia" on account of its charming variety of color. The flowers open fresh bright rose, changing gradually to a silvery white, and having all the intermediate tints according to age. The elegant, long-stemmed flowers preserve their beauty even in unfavorable weather and are excellent for cutting. They can also be dried and treated as an "Everlasting." (See cut.)

Watson's Reliable Flower Seeds—Continued

	Tr. Pkt.	Oz.
Centaurea Candidissima, <i>silver leaved</i> ..	.25	2.00
" Gynnocarpa, "	.15	.40
" Cyanus, d'bl., <i>finest mixed</i> ..	.05	.40
Corastium Biebersteini (Snow in Summer) ..	.15	.40
Chrysanthemum , Summer Flg., <i>dbl. mxd</i> ..	.05	.15
" Frutescens, <i>white</i> , (Paris Daisy) ..	.15	.40
Cineraria Hybrida Grandiflora	1.00	—

Our strain of Cineraria—the James & Wetherill—is very choice, producing flowers of the largest size and of the most refined form, with good substance and great variety of colors. Highly recommended.

Cineraria Polyantha (Stellata)50	—
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C. Polyantha is a cross between *cruenta* and the well-known greenhouse form, and produces immense trusses of flowers borne on long stalks well above the foliage. The blossoms are star-shaped and smaller than *hybrida gr.*, and run through the various combinations of white, violet, lilac, almost to red shades. A magnificent greenhouse plant.

	Tr. Pkt.	Oz.
Cobæa Scandens, <i>blue</i>15	.40
Convolvulus Major (Morning Glory)		
<i>mixed</i>05	.10
Minor (Dwf. Mg. Glory) <i>mixed</i> , ..	.05	.10
Cosmos Mammoth, <i>choicé mixed</i>10	.25
Dawn, <i>dwarf early flowering, white</i> ..	.15	.50
Cyclamen Persicum Giganteum (per 1000 seeds, \$5.00)	1.00	—

Our large flowering Cyclamen is the true Giganteum—the choicest English strain—much superior to the grandiflorum types of France and Germany. Very large flowers and choice colors.

	Tr. Pkt.	Oz.
Dianthus Chinensis (China pink), <i>dbl. mx.</i> ..	.05	.20
Dracena Indivisa (Cordylone), <i>clean seed</i> , ..	.25	1.00
Elichrysum (Everlasting), <i>double, finest mixed</i>10	.30
Gaillardia Grandiflora, <i>finest mixed</i>10	.30
Grevillea Robusta (New Zealand Silk Oak)15	.75

The Grevillea is a fine ornamental foliage plant easily raised from seed. Excellent for large vases or as pot plant in winter. Good as a palm for many purposes.



GREVILLEA ROBUSTA



CINERARIA HYBRIDA GRANDIFLORA

	Tr. Pkt.	Oz.
Gypsophila Paniculata, <i>white</i>10	.35
Commonly known as "Baby's Breath"—a fine thing for mixing in bouquets of Sweet Peas, and flowers of a similar character—giving an airy and graceful effect altogether charming. (See cut page 19—G. Paniculata and Begonias.)		
Hollyhock , Chaters' Superb Prize25	3.00
Allegheny New Double Fringed, ..	.25	1.50
Impatiens Sultani, <i>fiery scarlet</i>50	—
Ipomoea Grandiflora Alba (Moonflower), ..	.15	.40
Imperialis, <i>mixed</i> (Japanese Giant Morning Glory)15	.40
Quamoclit (Cypress Vine), <i>mixed</i> ..	.05	.15
Linaria Cymbalaria (Kenilworth Ivy) ..	.25	1.50
Lobelia Gracilis, <i>light blue, trailing</i> , for baskets10	.40
Crystal Palace Compacta, <i>blue</i> , for pots or bedding25	1.25
Marigold Dwarf French, <i>finest mixed</i> ..	.05	.15
African05	.15
Matricaria Capensis (Feverfew) <i>dbl white</i> , ..	.05	.25
Flaurandia <i>fine mixed</i>20	1.25
Timulus Moschatus (Musk Plant)25	1.25
Musa Ensete (Abyssinian Banana), 100 s, \$1.0025	2.50
Myosotis Dissitiflora, <i>dk. blue, early</i> ..	.25	2.50
Palustris, <i>blue</i> (Forget Me Not) ..	.25	2.00
Semperflorens, <i>free flower'g</i> ..	.15	1.00

Nasturtium Dwarf.

Golden King, <i>golden yellow</i>05	.15
King of Tom Thumbs, <i>scarlet</i>05	.15
Lady Bird, <i>orange, with red spots</i>05	.15
Pearl, <i>creamy white</i>05	.15
Prince Henry, <i>creamy white with red spots</i> ..	.05	.15
Regelianum, <i>purple</i>05	.10
Rose, <i>soft rose</i>05	.10
Ruby King, <i>crimson rose</i>05	.10
Spotted, <i>red and yellow</i>05	.10
Finest Mixedlb. .50	.05 .10

Nasturtium Tall.

Finest Mixedlb. .35	.05 .10
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Nasturtium Lobbianu .

Finest Mixedlb. 65	.05 .10
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Nasturtium Madam Gunther Hybrids.

Finest Mixed05	.15
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Watson's Reliable Flower Seeds—Continued.

Oxalis *Tropaeoloides, brown-leaved for* Tr. Pkt. Oz.
borders15 .75



PANSY, IMPROVED CASSIER.

Pansy,	very fine mixed	Tr. Pkt.	Oz.
"	English, <i>finest mixed</i>15	.75
"	French <i>lge fig. finest mixed</i>20	1.00
"	Trimardeu Giant, <i>mixed</i>20	1.50
"	Bugnot, Cassier and Odier Strains, <i>superb mixture, giant fls.</i>25	2.00
"	Zirngibel's Giant Fancy50	5.00
"	" " Market	1.00	



PETUNIA HOWARD'S STAR.

Pkt. .25; 5 pkts., \$1.00; 12 pkts., \$2.00.

Howard's Star Petunia is a novelty of 1902. Unique in its markings, of fine form, and with substance equal to that of the finest pansy. Mr. Howard has exhibited at all the recent Metropolitan Shows, and has received the highest encomiums for this fine strain—the result of twenty years' careful selection. (See cut).

Petunia <i>Hybrida, Compacta Nana "Snowball"</i>	Tr. Pkt.	Oz.
" " <i>Grandiflora, Single Fringed, choicest mixed, superb size and colors</i>50	3.00
" <i>Hybrida, Dbl. grandiflora, fringed and plain edged, extra quality, finest mixed</i>	1.00	
Phlox <i>Drummondii grandiflora, large flowering, splendid mixed</i>15	.60
" <i>Drummondii Nana "Snowball" white</i>25	2.00
" " <i>"Fireball" scarlet</i>25	2.00
" " <i>Mixed, all colors</i>25	2.00
" <i>Silver-leaved Star (Novelty 1902)</i>50	

The Silver-leaved Phlox is a charming novelty from Germany, with beautiful variegated leaves, reminding one of *Dracena Sanderiana*. The flowers are of rose and carmine shades, daintily toothed and fringed. Height, 1 foot; branches freely; vigorous; highly recommended, either as a pot plant or for the open border. (See cut.)

Poppy, <i>Peony-fl. fine mixed (double)</i> ..	.05	.15
The Shirley, <i>choice mixed (single)</i> ..	.10	.35
Portulaca <i>grandiflora, finest mixed</i>05	.25
" <i>double flg., splendid</i>		
<i>mixed</i>25	2.50



SILVER-LEAVED PHLOX.

(Novelty 1902, 50c. per pkt. See Description Above.)

Watson's Reliable Flower Seeds—Continued.



CUPID SWEET PEAS.

	Tr. Pkt.	Oz.
Salvia Splendens (<i>Scarlet Sage</i>)25	1.00
Scabiosa (<i>Sweet Scabious</i>) <i>dbl. mxd.</i>05	.25
" <i>Double White</i> (<i>Snowball</i>)05	.25
Schizanthus (<i>Butterfly Flower</i>), <i>fine mixed</i>05	.15
Schizopetalon <i>Walkerii</i> (<i>Laced Crucifer</i>)		
<i>white</i>10	.50
Stock <i>Dresden White</i> (<i>Princess Alice</i>)50	3.00
" <i>German 10 wk, lge. flg. finest mixed</i>25	2.00
" <i>Dwarf Snowflake, double white</i>	1.00	10.00

	Oz.	Lb.
Sweet Pea, "Christmas"25	2.00

This new variety has proved to be very superior for florist's use. In color, it is similar to *Blanche Ferry*, the pink showing up brighter than in that old favorite. It is an early and continuous bloomer, coming into flower in about ten weeks from date of sowing, and the plants are about eighteen inches high. When the bottom branches commence to flower, stems fourteen inches long, with four flowers on each, are the rule. It is a dwarf grower, rarely reaching more than five feet. Many of my customers have spoken highly of this variety, and I have pleasure in recommending it to all who grow Sweet Peas for market. Robert Lockerbie, Holyoak, Delaware, writes, under date of August 10th, 1901: "In reply to your inquiry about Christmas Sweet Pea, would say that I consider it one of the best things I have ever grown in the Sweet Pea line. It is a money maker and everything that is claimed for it. I find it a splendid cropper, very early and dwarf growing. It also bunches well, there being four flowers on each stem, and the stems are of good length. Altogether it is a most profitable and desirable variety." Oz., 25c.; lb., \$2.00.

SWEET PEA - Cupid or Dwarf Varieties.

	Oz.	Lb.
White, <i>the original Cupid</i>05	.40
Alice Eckford, <i>blush pink</i>10	.60
Countess of Radnor, <i>lavender</i>15	1.00
Beauty, <i>rosy pink</i>10	.60
Boreatton, <i>maroon</i>15	1.00
Firefly, <i>scarlet</i>15	1.00

SWEET PEA - Large Flowering Varieties.

Apple Blossom, <i>bright rose and pink</i>05	.30
Blanche Burpee, <i>Eckford's large, pure white</i>05	.40
Blanche Ferry, <i>Extra Early, the popular pink and white; 10 days earlier than type</i> ..	.05	.35
Countess of Radnor, <i>pale mauve or lavender</i>05	.35
Dorothy Tennant, <i>deep rosy mauve; very fine</i>05	.40
Emily Henderson, <i>pure white; blooms early</i>05	.40
Her Majesty, <i>beautiful rose; fine, bold flower</i>05	.30
Katherine Tracy, <i>soft, brilliant pink</i>05	.35
Lottie Eckford, <i>white, suffused with lavender blue</i>05	.35
Lovely, <i>soft shell pink—well named "Lovely"</i>05	.40
Mars, <i>Eckford's large, bright scarlet</i>05	.45
Mrs. Eckford, <i>shaded primrose yellow, beautiful</i>05	.45
Navy Blue, <i>deep violet blue; large; extra fine</i>05	.60
Prima Donna, <i>a lovely shade of soft pink</i> ..	.05	.40
Prince of Wales, <i>bright rose self</i>05	.40



NAVY BLUE

NAVY BLUE SWEET PEA.

SWEET PEA - Mixtures.

	Oz.	Lb.
Watson's Perfection Mixture, <i>composed of the finest large flowering varieties only; very choice</i>05	.40
Eckford's New Mixed05	.35
Fine Mixed05	.25
Good Mixed05	.20

Watson's Reliable Flower Seeds—Continued.



SMILAX.

	Tr. Pkt.	Oz.
Smilax , lb, \$3.5010	.35
Thunbergia Alata , fine mixed10	.30
Torenia Fournieri , finest mixed25	2.50
Verbena , Mammoth, finest mixed25	1.00
Vinca Rosea , finest mixed15	.50
Wallflower , Double German, finest mixed,	.25	3.00
" Single, " " " "	.05	.15
Zinnia Elegans Grandiflora , extra choice		
mixed15	.50

DESIRABLE NOVELTY

"Collaret" Dahlia. This new type of Dahlia possesses round its disc a series of florets producing a highly ornamental effect, hence the name "Collaret." There are two varieties already introduced, President Vigor and Joseph Goujon, and these are the precursors of a new race absolutely distinct from any other. We are pleased to be able to offer seeds gathered from these two varieties, which will produce flowers of various and unexpected colors. The proportion coming true from seed is very good. First prize Paris Exhibition, 1900. Packet, 35c.

SOMETHING EVERYONE SHOULD HAVE.

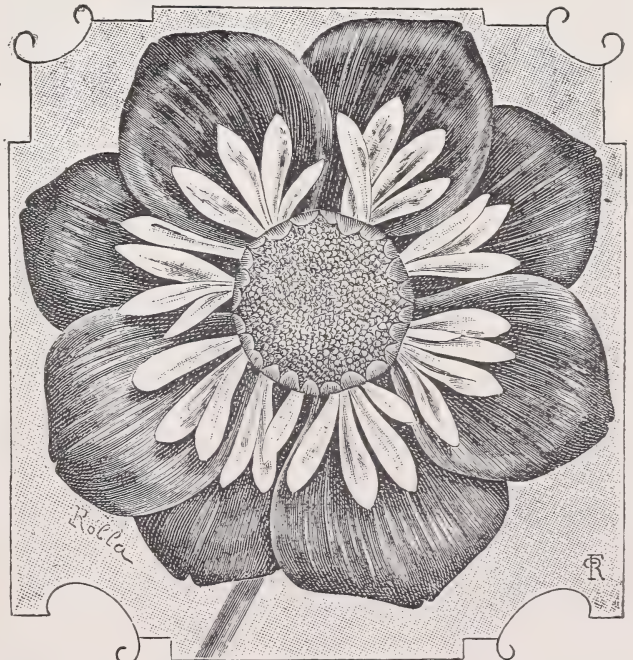
Japanese Fern Balls.—These are known also as the "Mikado Fern Balls," and have been truly described as the best house plant novelty in ten years. Every florist and store man ought to have a supply. Sell on sight. Soak the ball fifteen minutes in water and suspend in any desirable position; repeat every two days until growth is started, after which sprinkle occasionally. Dormant Balls, 7 to 9 in. diameter, \$25.00 per 100, \$3.00 per 10, 35c. each.

J. WM. COLFLESH.
Florist,
53d St. and Woodland Ave.
 PHILADELPHIA, DECEMBER 14, 1902.
 GEORGE C. WATSON, PHILA.:
 DEAR SIR:—The "Little Gem Sweet Alssyum" seed which I purchased of you last January was the best dwarf strain I ever saw grown in pots. The plants were very short and compact with perfect flowers. Kindly send me same quantity again this season. Yours very truly,
 [Signed] J. WM. COLFLESH.

See page 8 for seeds of this and other varieties of Sweet Alyssum.

SPRINGFIELD, MASS., MAY 16, 1902.
 GEORGE C. WATSON, PHILA., PA.
 DEAR SIR:—The bulbs ordered of you were first-class. Every bulb is sold to date, and could have sold more. I thought it a big stock of Tube Roses for me, but 95 per cent. of those last year bloomed and customers bought in larger quantities this year.
 No one can sell bulbs but Watson hereafter.
 Yours with best wishes,
 [Signed] CHARLES L. BURR.

For particulars of our offerings of Tuberoses this season see page 17.



COLLARET DAHLIA. (Novelty 1902.)

Some Desirable Novelties for 1903.

African Daisy or Blue Eyed Marguerite. (*Arctotis Grandis.*)

Remarkably handsome new annual from South Africa; flowers white and lilac, 2½ to 3 inches diameter; free bloomer, long stems. Pkt. 25c.

St. Bridgid's Anemone.

A selection of the spring flowering Anemone (*Coronaria*) from Ireland; very large flowers and fine colors. Pkt. 25c.



NEW DAHLIA—CLIFFORD W. BRUTON.

"Evening Star" or "Helios" Chrysanthemum.

(*Chrysanthemum Segetum.*)

A remarkable novelty from Europe with pure golden-yellow flowers 3 inches diameter; fine for outside culture as it stands wet weather well, the petals remaining firmly extended, rain or shine; also a capital substitute for "Etoile d'or" the yellow Marguerite so much used for cutting and with the advantage of requiring only the treatment of an ordinary annual. Pkt. 25c.

New Eschscholtzia (California Poppy). (*Erecta Compacta.*)

A new selection of this valuable annual of very good, upright and compact habit, showing its bloom up far better and more free flowering than the old varieties. Two colors are offered this year—

Rose Queen, Rich rose, and **Mandarin**, rich deep orange, shaded crimson. Each, per pkt 15c.

Allegheny Hollyhock (Wohlert's Strain).

This strain is the result of a number of years' careful selecting and crossing of this favorite form of the Hollyhock. Highly recommended. Pkt 25c.; ounce, \$1.50

Linaria "White Pearl." (*Maroccana.*)

A strong growing and free flowering annual with pure white snapdragon-like flowers; very useful for cutting, the buds opening well in water. Pkt. 25c.

Poppy "May Campbell."

A dwarf form of "Snowdrift" 15 to 18 inches high, with lovely pure white flowers, very double and freely produced. The petals are gracefully lacinated. Excellent for cutting if gathered before fully expanded. Pkt 25c.

Crimson Winter Rhubarb.

This new variety from Australia, Luther Burbank considers the greatest novelty he has ever introduced. It is the earliest of all and fit for use not only in the spring but all through the summer and fall. In the Southern and Pacific States it may be used all the year round, requiring only water in dry localities, to keep it growing. Forces readily and will prove excellent in the North for this purpose. For shipping North from the Southern States during the winter months, promises to be very profitable. A rapid and perpetual grower and very hardy. When cooked a beautiful crimson colored sauce is the result; very sprightly flavored. Small plants, 40c. each; three for \$1.00; 20 for \$5.00.



NEW YELLOW PARIS DAISY "HELIOS".

New Dahlia—Clifford W. Bruton.

The finest clear yellow Dahlia in existence. Five to six inches across. Full and double like a chrysanthemum. Long stems; strong roots. 25c. each; \$2.50 doz.

We call special attention to "Our Best Ten" Dahlias, described on page 16. These are in our opinion the best in their respective classes either new or old and will give grand results. 15c each, \$1.50 doz., \$8.00 per 100.



Photograph of Lawn on the Estate of Mrs. Walter B. Stephenson, Haverford, Pa., 18 months from seed. Sown with Watson's Lawn Grass, Spring of 1900. Photographed October, 1901.

OUR \$2.10 LAWN GRASS

We are often asked how it is that we can furnish a first-class Lawn Grass at the low rate of \$2.10 per bushel when other seedsmen are selling their mixtures at \$3.00, \$4.00 and \$5.00 per bushel.

The explanation is simple enough. We handle grass seeds in an extensive way, and do not merely make them a side line like many houses. They are our chief specialty, and have been for the past twenty-five years. Then again, we keep in much closer touch with the best sources of supply both at home and abroad than others and are thus enabled to furnish grass seeds of better quality and at lower prices. It is merely a case of making special study and knowledge count in the better and lower-priced service which we render to our patrons.

From the time that Faunce de Laune revolutionized the old methods in grass seed selling over twenty years ago to the present day we have been pioneers and specialists in this department, having adopted and consistently practiced modern and up-to-date methods in our business while other houses were oblivious or indifferent to the new order of things. This is one of the main reasons how we were able to forge to the front and stay there.

As to our mixture for Lawns: We are frequently asked why a mixture? Why not use just one kind, like Kentucky Blue Grass or Red Top Grass? The answer is:—to make the best sod you want not only these two excellent kinds but half a dozen others, some of them because they start growth earlier in the spring, others because they continue later in the fall, thus giving a much longer season. Another reason for having eight or ten different species in the Lawn

Grass is because it gives a *closer sod*. Charles L. Flint, our ablest American authority on grasses, demonstrated beyond all cavil that a square foot of sod with one species of grass has always fewer plants than the same area with a number of different species. This demonstration was in harmony with a well-known natural law, but was not fully recognized until Flint's time, and even to-day many good gardeners are apt to ignore it unless their attention is called to it forcibly by the specialist.

Our \$2.10 Lawn Grass is compounded on the most approved plan in conformity with the ideas expressed above, and is a general purpose mixture calculated for the largest number of soils and situations. It will give a close green turf during the longest possible season. Some grasses endure only for one season, like timothy; others, like orchard grass, are rank and tufty in their habit of growth. All such varieties are excluded from our mixture and only those that are dwarf, hardy, perennial, and compact in growth are admitted. We offer our Lawn Grass to our patrons with every confidence and know that, under favorable conditions, it will give the very best results. Price \$2.10 per bushel (standard weight, 14 pounds.)

GOLF LINKS AND OTHER SPECIAL GRASSES

We are always pleased to place our knowledge and experience in grasses freely at the disposal of those who contemplate the laying out of Golf Links, Tennis Courts, or Cricket Grounds, and are prepared to make special formulas and quote close figures, according to the soil, location, climate and other necessities of the occasion.

A special formula is often required also for

SHADY LAWNS

and this we can supply as occasion may require.

Quotations are based on the items used in these special formulas, and cannot of course be stated here, but we can assure our patrons that figures will be in all cases most reasonable and lower than can be had elsewhere, while the seeds can be depended on to be of the highest grade and of strong vitality.

GRASS SEEDS.

	Lb.
Meadow Foxtail (Alopecurus pratensis)17
Fiorin or Creeping Bent (Agrostis Stolonifera)20
Sweet Vernal, Perennial (Anthoxanthum odoratum)40
Sweet Vernal, Annual (Anthoxanthum Puelii) ..	.14
Tall Oat Grass (Avena Elatior)18
Hungarian Brome Grass (Bromus Inermis) ..	.19
Crested Dogstail (Cynosurus Cristatus)27
Orchard Grass (Dactylis Glomerata)15
Hard Fescue (Festuca Duriuscula)11
Sheep's Fescue (Festuca Ovina)12
Fine-leaved Fescue (Festuca Tenuifolia)19



CRESTED DOGSTAIL.

Meadow Fescue (Festuca Pratensis)11
Perennial Ryegrass (Lolium Perenne)10
Italian Ryegrass (Lolium Italicum)11
Wood Meadow (Poa nemoralis)23
Red Top (Agrostis Vulgaris) prime13
“ “ Extra heavy, free from chaff17
Rhode Island Bent (Agrostis Canina)29
Kentucky Blue Grass (Poa Pratensis) fancy14
Timothy (Phleum Pratense) fancy09

CLOVER SEEDS

White Clover (Trifolium Repens)29
Red Clover (Trifolium Pratense)15
A syke Clover (Trifolium Hybridum)23
Crimson Clover (Trifolium Incarnatum)09
Alfalfa or Lucerne (Medicago Lupulina)15

MISCELLANEOUS FARM SEEDS.

Mangel Wurzel.

	Lb.	10 Lb.
Mammoth Long Red20	1.80
Golden Tankard20	1.80
Red Globe20	1.80

Sugar Beets.

French Silesian20	1.80
Lane's Improved21	1.90
New Danish Sugar32	3.00
Wanzleben Improved21	1.90

Peas.

	Bu.
Early Canada	2.30
Black Eye Marrow	3.25
Large White Marrow	3.25
Cow Peas	3.00

FARM SEEDS Continued.

Field Carrot.

	Lb.	10 Lb.
Long White Belgian45	4.00
Red Altringham45	4.00
Improved Short White45	4.00
Large White Vosges45	4.00

Field Corn.

	Bu.
Blunt's Prolific	2.00
Golden Beauty	2.00
Hickory King	2.00
Longfellow	2.00
Mastodon	2.00
Southern Horsetooth	1.75

Potatoes.

All the Standard Varieties at Market Prices.
Write for Quotations.

Pumpkin.

	Lb.	10 Lb.
Connecticut Field35	3.00

Rape.

Dwarf Essex15	1.30
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Soja Beans.

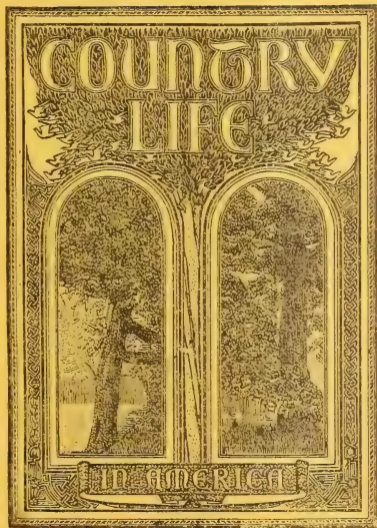
	Bu.
Southern	3.25
Medium Early Green	5.25

"COUNTRY LIFE IN AMERICA."

This beautiful monthly is on lines similar to the celebrated British publication "Country Life." The American "Country Life" illustrates the gentlemen's places of this country—showing how the enlightened and opulent have surrounded their homes with beautiful gardens and landscapes, and having departments covering the main interests of rural life. The editor is Professor Bailey, and articles and illustrations are of the highest literary and artistic excellence.

\$3.00 per annum.

☛ Subscriptions taken by us.



ORDER SHEET FOR
“COUNTRY LIFE IN AMERICA”

Mr. George C. Watson,
Juniper and Walnut Sts., Philadelphia.

Dear Sir :

Please send me “COUNTRY LIFE IN AMERICA” for one year, commencing with the

..... number.

Name

Address.....

For particulars of COUNTRY see page 16.

SPRING BULBS.



GLOXINIA.



CALADIUM.

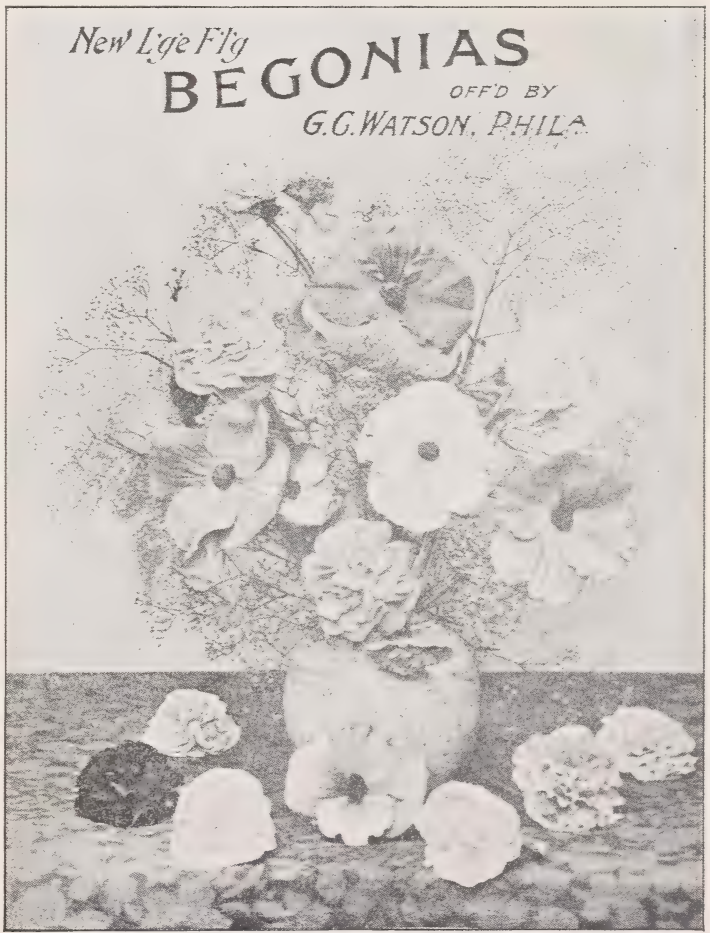
Amaryllis Johnsoni	Per 100	15.00
“ Formosissima		7.00
“ Regina		8.00
Apios Tuberosa		2.00
Begonia, new lge. flg:		
“ Single Scarlet Mixed	3.00	
“ White “	3.00	
“ Pink “	3.00	
“ Yellow “	3.00	
“ All Colors “	2.75	
“ Double Scarlet Mixed	6.00	
“ White “	0.00	
“ Pink “	0.00	
“ Yellow “	0.00	
“ All Colors “	5.50	

Bessera Elegans	3.50
Canna, lge. flg. French.	
“ Madame Crozy, red and yellow, the oldest variety and still hard to beat, 4 ft.	2.50
“ Alsace, the nearest approach to a White Canna yet introduced, 4½ ft.	2.00
“ Chas. Henderson, crimson, very popular 3½ ft.	2.00
“ Florence Vaughan, yellow mottled, crimson, 5½ ft. ..	2.50
“ Burbank, yellow, closely resembles Austria, 6 ft.	2.00
“ Italia, golden yellow, crimson spots	2.00
“ Austria, giant orchid flowered canna, golden yellow, 6 ft.	2.50
“ Alphonse Bouvier, a fine crimson sort, 6 ft.	2.50
“ Flamingo, scarlet, a grand sort, 5½ ft	2.50
“ Robusta, dwarf variety, with bronze foliage, 3 ft.	2.00
“ Dwarf Mixed, lge flg.	
“ A fine assortment	2.00

Caladium esculentum:	
“ (Elephant's Ear.)	
“ 4½ to 6 in. circ.	2.00
“ 6 to 9 in. circ.	5.00
“ 9 to 11 in. circ.	8.00
Caladium, Fancy leaved:	
“ Good assortment to best varieties; selected bulbs.	8.00

Cooperia Drummondii	3.50
Crinum Kirki	15.00
Cinnamon Yme	2.00
Dahlia, Dbl, flg. best ten—	8.00
“ Nymphea, pink (cactus)	
“ Vesta, pure white (show)	
“ Mrs. Wytham, yellow and white (show)	
“ Zulu, very dark Maroon (cactus).	
“ Adelaide, bright yellow (show).	
“ Madge Wildfire, scarlet,	
“ W. C. Bryant, yellow tipped pink.	
“ Wm. Agnew, bright scarlet (show).	

Dahlia, Dbl. flg.—Continued.		
“ Cochineal, red (cactus).		Per 100
“ Little Fred, pink tipped carmine (pompon).		
DieIytra spectabilis, (Bleeding Heart)		7.00
Gloxinia, new lge flg. Choice assortment of Colors, selfs, mottled, striped, etc.—a grand strain, erect, large flowers of fine substance		6.00



The feathery looking flower, mixed with Begonias, in the above picture is *Gypsophila Paniculata*. See page 9.

SPRING BULBS—Continued.

Gladiolus, American Hybrids,	per 100.
“ Fine mixed	1.00
“ Choice mixed	1.50
“ Scarlet mixed	1.00
“ White mixed	2.50
“ Striped mixed	2.50
“ Pink mixed	1.50
“ Yellow mixed	3.25
“ Lemoinei, mixed	1.50
“ May (forcing)	2.50
“ Shakespeare (forcing)	8.00
“ 25 Choice named varieties ..	5.00
Hyacinthus candicans	2.50
Iris Kaempferi, 10 choice varieties named,	
single and double	8.00
Iris Susiana (Mourning Iris)	10.00
Iris Germanica, 20 varieties, named	2.00
Helianthus multiflorus plenus	3.00
Ipomoea pandurata (Hardy Moonflower)	8.00



GLADIOLUS.



LILIUM TENUIFOLIUM



LILIUM RUBELLUM.

	per 100.
Lilium Auratum, 7 to 9 inch	6.00
“ “ 9 to 11 inch	8.00
“ Rubellum (new pink Japanese)	20.00
“ Speciosum Rubrum, 7 to 9 in.	6.00
“ “ Rubrum, 9 to 11 in.	8.00
“ “ Album, 7 to 9 in.	7.00
“ “ Album, 9 to 11 in.	9.00
“ Tenuifolium (Siberian Coral)	9.00
“ Tigrinum Splendens ..	5.00
Madeira Vine roots (Mignonette or Mexican Vine)	2.00
Montbretia choice mixed ..	2.00
Oxalis (Deppi, Lasiandra and Shamrock) each ..	.50
Peony Roots, 10 choice named varieties	12.00
“ “ all colors, in mixture	8.00
Rudbeckia, “Golden Glow” ..	4.00
Spirea Japonica	4.00
“ Gladstone (new)	12.00
Spider Lily, (Pancratium) ..	8.00
Tuberose Dwf. Pearl	1.50
“ Albino (Sgl. white)	1.50
“ Variegated foliage..	1.50
Tigridia, (Mexican Tiger Flower) choice mixed	3.00

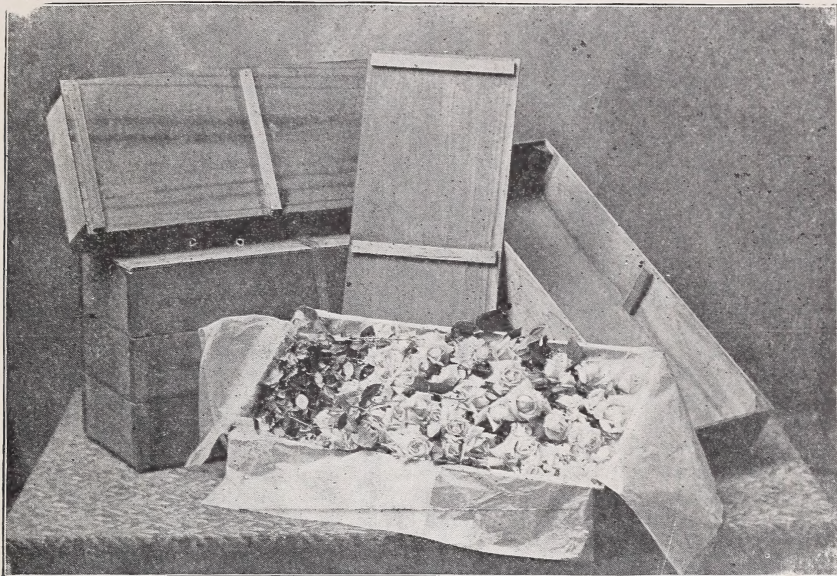
PRIZES FOR L. RUBELLUM

We offer the following prizes for competition at the Spring Show of the Penna. Hort. Society, 1903—

- | | |
|-------------------|--|
| 1st Prize, \$5.00 | For best pot, not less than three bulbs in a pot, and not over 6 inch pot, |
| 2d Prize, \$3.00 | |

And in order to induce our patrons to take an interest in this charming new lily we will continue these prizes spring of 1904 so that those who have not already got this lily may have a chance.

Raffia First quality, long Madagascar, fresh consignment just arrived; quality must not be confounded with the "short" stock offered in some quarters. lb., .15; 50 lbs., \$6.00; 100 lbs., \$11.50.



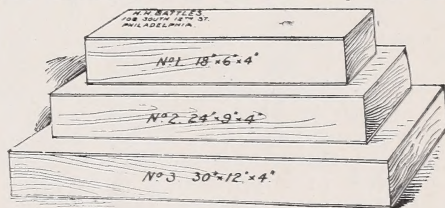
THE GROWER'S BOX FOR CUT FLOWERS.

Cocoa Fibre The best material for composting, drainage, raising seeds, etc. Per bushel, 50 cents; per ton, \$17.00; ½ ton, \$9.00; ¼ ton, \$5.00.

The Grower's Box for Cut Flowers

our "Grower's Box." This box has now been several years on the market, and grows more popular every day. Extra strong for its weight, braced with cleats outside and inside; has strong brass corners; is the right size and shape for a commercial box; heavily shellacked and absorbs no moisture. Per set of three, 2½ feet \$3.45; 3 feet \$3.85; 4 feet \$4.55; one lid to every set. Extra lids, 2½ feet, 25 cents; 3 feet 30 cents; 4 feet 35 cents.

The Grower who carries his flowers to the market should not be a day without



THE RETAILER'S BOX.

The Retailer's Box

The Retail Florist requires a neat wooden box to ship orders by express; a box strong enough to stand some knocks. Here it is, smooth, well finished, lock-cornered, in three sizes, as approved and adopted by H. H. Battles, Joseph Kift & Son, and other prominent Philadelphia florists. Light, strong, well-finished, and the best thing of its kind up to date. The stock is well-seasoned poplar, ¼ inch, ⅜ inch and 5-16 inch in thickness.

No. 1, 18' x 6' x 4', per 100, \$11.25; per doz. \$1.65.
 No. 2, 24' x 9' x 4', " 20.00; " 2.70.
 No. 3, 30' x 12' x 4', " 22.50; " 3.00.

Printing.

Your name and address on each box free in lots of 50 or over; in smaller lots add 25c. for printing.

Clay's London Fertilizer

This world-famous fertilizer is indispensable to those who desire the highest perfection in their flowers, plants and vegetables. Composed of concentrated animal matter and entirely different from all chemical manures whatever. Per bag (112 pounds), \$6.50 net.

Guano—Genuine "Lobos"

Imported from South America; offered in the original bags; no manipulation. Per ton, \$45.00; ½ ton, \$23.00; ¼ ton, \$12.00; 100 lbs., \$2.75. Bags run from 17c to 200 lbs. each.



RAFFIA.

Fertilizers

- Watson's Pure Bone Meal.** This grade is the purest article on the market. It is prepared from fresh bones only, and contains not a particle of vegetable ivory or oyster shell, often found in cheaper grades, \$29.00 per ton; per 200 lb. sack, \$3.25; \$1.75 per 100 lbs; 50 lbs., \$1.00.
- Bone Flour.** Ground perfectly fine. An excellent fertilizer for pot plants or beds where an immediate effect is wanted. 100 lbs., \$2.25; bag or bbl. of 200 lbs., \$8.00; per ton, \$36.00.
- Bowker's Greenhouse Chemicals.** One of the very best all around fertilizers for forcing and producing bloom. 5 lbs., 45c.; 25 lbs., \$1.15; 100 lbs., \$4.50.
- Button Bone.** \$3.50 per sack of 200 lbs.; \$35.00 per ton.
- Canada Unbleached Hardwood Ashes Pure.** Per bbl. of 250 lbs., \$2.50; per ton, \$18.00. Special price will be quoted f. o. b. Canada.
- Dried Blood.** \$2.50 per 100 lbs.; per 200 lb. sack, \$4.50.
- Horn Shavings.** Per bag of 20 lbs., \$1.00; per 100 lbs., \$4.00.
- Native Poudrette.** We can recommend this very highly for a general greenhouse fertilizer. Per 100 lbs., \$1.50; 500 lbs., for \$5.50; \$15.00 per ton.
- Nitrate of Soda, Pure.** Per lb., 5c.; 10 lbs., 40c.; 25 lbs., 95c.; 100 lbs., \$3.25; 200 lbs., \$5.75; per ton, \$52.00.
- Pulverized Sheep Manure.** Best quality (Elliott's Brand). 5 lbs., 20c.; 25 lbs., 75c.; 100 lbs., \$2.00; per ton, \$32.50 or \$30.00 per ton; f. o. b. factory.
- Pulverized Sheep Manure.** (Ashman's Brand). \$1.75 per 100 lbs.; \$25.00 per ton.

SPECIAL NOTICE — We carry on hand or can supply all other FERTILIZERS at the very lowest wholesale prices. Quotations will be made on request. Also Horse and Cow Manure.

Insecticides

- Aphis Punk.** For fumigating. Now extensively used by growers of Roses and Carnations; it is the most effective method yet introduced; it kills Aphis, Green Fly, Slugs and all other insects that infest greenhouses, and does not discolor the blooms. Price 60c. per box of 12 rolls; \$6.50 per case of 12 boxes.
- Bordeaux Mixture.** In liquid form. Per qt., 40c.; per gal., \$1.00.
- Copper Soap.** (Permol). Positive cure for mildew and rust. 75c. per can.
- Fostite.** (For preventing mildew). 5 lbs., 50c.; 25 lbs., \$2.00; 50 lbs., \$3.50; 100 lbs., \$6.50.
- Fir Tree Oil.** Per qt., \$1.25; per half gal., \$2.00; \$3.75 per gal.
- Fir Tree Oil Soap.** 2-lb. can, 65c.; 5-lb. can, \$1.50.
- Grape Dust.** (For mildew). 5-lb. package, 30c.; \$5.00 per 100 lbs.
- Helibore.** Per lb., 20c.; 5 lbs. for 90c.
- Kerosene Fermol Soap.** 25c. per lb.; 10 lbs. for \$1.75; 25 lbs., \$3.75.
- Kerosene Emulsion.** 15c. per lb. can; sufficient for 10 gallons of spray. 60c. per 5-lb. can; sufficient for 50 gallons of spray; 25-lb. can, \$2.50; sufficient for 250 gallons of spray.
- Lemon Oil.** ½ pt., 25c.; 40c. per pt.; 75c. per qt., \$1.25 per ½ gal.; per gal., \$2.00; \$9.00 per 5-gal. keg; 10-gal. kegs, \$17.50.
- Nicotinic Fumigating Compound.** A highly concentrated extract of tobacco for vaporizing. A 4-ounce bottle is sufficient for 8000 cubic feet of space, and costs but 70c.; ½ pt. size, for 16000 feet, \$1.25; 1 pt. size, for 32000 feet, \$2.50. Fumigator and lamp for same, 50c.
- Nikoteen.** Per pt., \$1.50; 10 pts., for \$13.00. Outfit of pans, etc., \$3.50.
- Paris Green.** Per 2-lb. can, 40c.; 5-lb. can, 95c.
- Persian Insect Powder, Pure.** Per lb., 30c.
- Rose Leaf Extract of Tobacco.** Very extensively used now by all the leading growers for fumigating, doing away to a great extent with smoking with tobacco stems. Per gal., \$1.25; 5-gal. can, \$4.25.
- Seal Oil Soap.** Recommended very highly for destroying Scale and all other insects. 20c. per lb.; 5 lbs. for 90c.; 25-lb. cans at 18c. per lb.
- Sulphur.** Per lb., 6c.; 5 lbs., 25c.; 25 lbs., \$1.10; 100 lbs., \$3.75; full bbl. lots at .03½c. per lb.
- Slug Shot.** 5 lbs., 25c.; 100 lbs., \$4.00; per bbl. in bulk, 3¼c. per lb.
- Tobacco Dust.** Best quality. 5 lbs., 20c.; 100 lbs., \$2.50.
- Tobacco Stems.** Fresh. In bales of 250 lbs., \$1.50; \$10.00 per ton.
- Whale Oil Soap, Pure.** Lb., 10c.; 10 lbs., 80c.; 100 lbs., \$7.00.
- Weed Killer.** 75c. per ½ gal.; \$1.25 per gal.; 5 gals. for \$5.50.

A Few Specialties in Hardy Plants

WATSON'S PEONY PROPOSITION:

Every florist ought to have plenty of Peonies. They are the most popular hardy plants of the day and we are only beginning to realize their possibilities. A splendid investment either for the cut blooms or for decorative work.

SPECIAL OFFER No. 1

Equal parts each of the following five choice varieties @ \$10.00 per 100; \$95.00 per 1000 (25 @ 100; 250 @ 1000 rate).

- 1 **Fragrans.** Pink; very sweet.
- 2 **Lady Bramwell.** Silvery rose; extra fine.
- 3 **Officinalis.** Dark crimson; early.
- 4 **New Giant** Like an enormous double rose, of a blush almost white color, same shape, fragrance and exquisite satin-like pink color as Baroness Rothschild Rose, nearly as large as a man's hat; grows 3 to 4 feet high, a magnificent variety.

5 **Double White.** Large flower; early.

☞ The above are all strong roots, two to three good eyes each.

SPECIAL OFFER No. 2

Equal parts each of the following five choice varieties @ \$9.00 per 100; \$85.00 per 1000 (25 @ 100; 250 @ 1000 rate).

- 1 **Victoria Tricolor.** Rose; white centre.
- 2 **L'Espérance.** Vivid rose; high, full centre.
- 3 **Andre Lauris.** Deep bright red; very double and fine.
- 4 **Grandiflora Rubra.** Blood red; the largest of its class.

5 **Rubra Triumphans.** Glowing crimson-satin; early; very sweet, large petals.

☞ The above are all strong roots, two to three good eyes each.



NEW PEONIES FROM JAPAN

We will have a special importation of new Peonies both Herbaceous and Tree, from Japan due to arrive in Philadelphia about the end of March. The collection consists of 27 varieties of Herbaceous—double, semi-double, single and anemone flowered; and 50 varieties of the Moutan or Tree. Full particulars will be sent on application. This collection is well deserving the attention of connoisseurs. The colored plates of the whole 77 varieties can be seen at our office.

CALIFORNIA PRIVET

A perfect hedge can be formed in a very short time by the use of California Privet. This plant is growing rapidly in popularity and is giving universal satisfaction. We have had a large number prepared specially for our trade and offer at the undervalued low prices:

REVISED PRICES FOR 1903

	Per 100	Per 1000
1 year 1 to 1½ ft.	\$3.00	\$25.00
2 " 2 " 3 "	6.00	50.00
3 " 3 " 4 "	10.00	80.00

CLEMATIS PANICULATA

This is the climber for the million. Produces small white flowers in immense clusters, completely covering the plant. Deliciously fragrant and perfectly hardy. Everyone should plant it freely. We cannot recommend this too highly. \$2.50 per doz.; \$17.00 per 100.

GOLDEN GLOW RUBECKIA

We have a large stock of this fine, hardy plant and can offer it cheap. Strong plants, \$4.00 per 100; \$35.00 per 1000.

BLEEDING HEART ROOTS

Strong divided roots, 3 to 5 eyes each; \$7.00 per 100.

