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Spring 1904.

INDEXED

# C. W. McGhee's Strawberry Catalogue.

CHOICE PLANTS AT A REASONABLE PRICE.

INDEXED

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## The Village Nursery

C. W. M'GHEE, PROPRIETOR,  
NORRIS CITY, WHITE CO., ILLINOIS.

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VILLAGE NURSERY PRESS.



## AN INTRODUCTION:

I am a nurseryman, having established the "VILLAGE NURSERY" three years ago when nineteen years old. I take great pride in saying that I am the most extensive "boy nurseryman" in Illinois and probably the United States, but for that alone I do not ask your patronage. That I ask on the merits of my goods only. Any other plea for trade would be wrong and un-American and that is really enough commendation.

This is my "First Annual Strawberry Catalogue" and the type-setting, press work, &c. was done by myself amid the cares of other work, and not being a printer, you will please kindly over-look all possible mistakes.

This little catalogue will likely be embarrassed by many richly engraved and nicely printed ones of the larger growers, but I am certain some of the largest growers had as meager beginning. I am planning a nice "Second Annual Strawberry Catalogue" and your favors, large or small, will help to make it a reality.

Hoping all who may read these find unbounded success and thanking you in advance for all favors, I am,

Yours very truly,

*C. W. McArthur*

## Prospective Patrons:

**T**AKE PLEASURE in presenting you with this, my Catalogue of Strawberry Plants for Spring of 1904. With us here in Southern Illinois, the past season has been a dry one, and my quantity of plants has been cut short, but what I have are very fine, and sure to give satisfaction; in fact, they are better than any I was ever able to buy from others, but I do not claim to have better plants than everyone, though I surely have as good as ever grew, and **my prices are right**. All I offer are from new plantings grown on new land which is suited to their requirements, and we practice the best manner of cultivation known, and carefully mulch with straw during the Winter months as a protection against the heaving of the plants by freezing and thawing. My supply is not large, but quality is extra good, and if favored with your order, either large or small, I shall do my very best to please you.

We generally get just what we deserve in the way of patronage, favors, prosperity and everything else; also the right price is generally paid for what we buy. If we buy cheap goods, the quality is generally in accordance with the price. Now as I know I have a fine grade of plants, and deserve your patronage—may I have at least a portion of it? Not because I think I deserve your trade will I fail to appreciate it, but will gladly except such as a friendly favor, and will return the best treatment I have learned. Please remember and give me a portion of your trade. **Send in your order now.**

**Orders are filled** as early in the Spring as the ground is in condition to dig the plants. If favored with your order, I will get them to you at the proper time if I possibly can, for I know how irritating it is to be delayed when the time comes for setting Strawberry plants.

**Will ship** all plants cleared of dead leaves and runners, washed, neatly tied in bunches of 25 each with raffia, which does not damage them in any way, and every bunch carefully labeled. I will pack well in light baskets and ventilated crates, using plenty of damp moss and deliver at station free, purchaser paying transportation charges. I do NOT send plants by MAIL.

**Location:** 5 miles South-East of Norris City, White County, Illinois. Baltimore & Ohio S.-W., and Big Four Railroads; United States and American Express Companies.



**SOME GOOD ADVICE.**

“Do unto others as ye would  
That they should do to you.”

When writing, always give your Name and Post office address, for what is familiar to you may be new to me. Especially be particular when sending in your order or remitting. I will acknowledge receipt of all communications and furnish any further advice I can, so write me as often as necessary.

**Terms:** CASH, on or before March 1. I am not afraid to book your order without a remittance, so do not send a part of the amount as a guarantee. Send the full amount when you remit, and save time and unnecessary trouble.

**Remittances** may be made by Post office or Express Money Orders, Bank drafts or Registered Letter. Small amounts may be sent in Stamps.

**Guarantee:** I guarantee all plants to prove true-to-label, and if any should fail to do so, will refund the amount paid for them.

**Certificate** Of Inspection will accompany every shipment made.

**Ordering:** PLEASE send in your order early, and have plants shipped early, for those who order late may possibly be disappointed in finding that some of the varieties wanted are sold out, and it will prove greatly to your advantage to set them early. For our locality, I know from experience that it is best to set in March for best results. Order early, set early and give good cultivation, and I would almost guarantee you success.

**Care of plants:** Unpack as soon as possible and dip the roots ONLY in water, and lay them loosely in a cool, light place until ready to set them. If necessary to keep for several days, heel them in, spreading each bunch to occupy about two feet of drill, and pour water along the roots once or twice a day. New roots will start and the plants will get in better condition to set than when first received.

**How to set:** PULVERIZE your ground well, mark off rows  $3\frac{1}{2}$  feet wide and set the plants  $2\frac{1}{2}$  feet apart in the rows. Set just as deep as they were in the nursery, and be sure to firmly press the soil against the roots. The varieties marked (P) in this Catalogue, should be fertilized with those that are marked (B) by planting the latter every third row between the former class of varieties.

# Strawberries . . .

**T**HERE is no fruit more profitable or quite so delicious as the Strawberry, coming in as it does early in the spring in advance of other small fruits. It has been said: "GOD could possibly have made a better fruit, but doubtless He never did." *Set Strawberries for Pleasure and Profit!*

## Description of Varieties.

**Michel's Early.** One of the earliest varieties grown—in fact a leader for many years. The plant is a very robust grower, strong and healthy, though rather small. Fruit is of medium size and good quality. Some growers prefer this to any other variety on account of its earliness. It is a favorite for home use or early market.

**Brandywine.** An old standard variety which is very highly praised by some, though for some cause, it is not quite satisfactory with me. The plant is very large, healthy and thrifty, of a dark, beautiful color; berries are dark, firm, somewhat sour. A fine shipper. Season, late.

**Warfield.** This is a medium early variety of long standing popularity. Very productive of highly colored, medium sized berries—really the ideal of perfection in color, and a berry that I can recommend for home use or market. Plant is healthy, but small. This is one of my special favorites, and one that will please you, but remember it is not in the class of large berries.

**Subach.** This is a standard variety, well known, and is highly esteemed by growers in all parts of the country. It is a general favorite every where on account of its large size and fine appearance. Berries are somewhat soft for distant markets, especially of a wet season, but nevertheless it is a close rival for first place on the list. Plant is an ideal in all respects—very beautiful dark glossy color and full of health and vigor. A mid-season variety.

✓ **Nick Ohmer-** Here is the berry that bears all season and then does not give satisfaction. Picked ripe berries in November from Nick Ohmer. Vigorous, but unproductive. Berries large. Mid season.

✓ **Glen Mary-** A fancy, high class variety, very much like the Bubach, though a perfect bloomer. Ripens with the Bubach. Very worthy of planting.

✓ **Bush Cluster-** One which I have not yet fruited. Offered for trial.

✓ **Miller-** The plant is a good grower, but inclined to rust of a wet season. Fruit is large and well flavored, but too soft for distant markets. Mid season.

✓ **Challenge-** Introduced two years ago by the M. CRAWFORD Co. at \$2.00 per dozen. He used a whole page of his catalogue in praising it. With us, the plant is large, light green, a good grower, but a little inclined to rust. Fruit is medium to large and of good quality. Mid season.

✓ **Sutherland-** This is another new variety recently introduced. It is one of the rankest growers, has dark green foliage and is well rooted. Very productive of berries medium to large size of fine appearance. Mid season.

✓ **Wolverton-** A beautiful berry, bright red, rich, delicious and large. The plant is healthy, vigorous and PRODUCTIVE. Season, early.

✓ **Parson's Beauty-** One of the best varieties for the commercial grower to plant. The plant is extra large and well rooted; foliage of a dark green and free from rust. Very productive of large, dark red, conical shaped berries, which ripen all over at the same time. Firm, making a good shipper.

✓ **Superior-** From Delaware, where it is a favorite with many growers. The plant is very thrifty and healthy; the fruit is medium to large, and of good quality. Ripens early.

✓ **Kansas-** A very thrifty, hardy variety that will succeed on all soils remarkably. Makes a large number of beautiful, light colored plants, and no variety will withstand more neglect, dry weather or frost than the Kansas.



A very late bloomer, and therefore escapes the frosts of early spring. A sure bearer of medium sized, highly colored berries, somewhat tart, but a good seller. Also a good yielder, and will prove reliable. Season, late.

✓ **Senator Dunlap.** A berry which is enthusiastically praised where ever it is grown. Similar to the Warfield, though a perfect bloomer. Plants small; berries large and highly colored. Season, early.

✓ **Lady Thompson.** A medium early variety, productive of large, light colored berries. It is one of the most popular sorts grown in the South.

✓ **Wm. Belt.** This is my choice of all on the list as a commercial berry. I may be over-enthusiastic in my praise of it, but if it succeeds with you as it has with me, you will be glad you planted it. I am making it a leader on the place on account of my great faith in it as the *most satisfactory commercial berry*. Fruit is extra large, uniform, bright red and *firm!* Truly, a grand shipper. Its flavor is grand, being the sweetest of all on the list. These qualities make it my choice variety. The plant is large, but inclined to blight. Begins ripening in mid season and continues until late.

☞ **Don't forget the "Wm. BELT" when you write your order!**

✓ **Enormous.** A good berry which also resembles the Warfield somewhat. Small, healthy plant; large, well flavored, highly colored, delicious berry. A very choice variety that gives universal satisfaction where ever it is grown. Mid season.

✓ **Cyclone.** A variety worthy of planting, but not very productive. Berries light colored, firm and good. Plant is large, light green and free from diseases. A good grower. Early to mid season.

✓ **Cobden Queen.** This variety has proven unsatisfactory. Mid season.

✓ **Seaford.** One which I have not yet fruited. Offered for trial.

✓ **Aroma.** Another which I have never fruited. Try this variety.

**Bismark-** A seedling of the Bubach, and similar to it, though of perfect blossom. Ripens with Bubach, and makes a good pollenizer for it owing to the resemblance of fruit, which may be picked and sold as one variety.

**Marie-** Introduced a few years ago by W. N. SCARFF, New Carlisle, O., who makes great claims for it, the principal one being *Productiveness*. He says: "300 bushels per acre is not an uncommon yield." I believe it is worthy of a trial. Really, I like the name—"MARIE."

**Clyde-** This is a GREAT berry that is highly praised all over the country for its large size and productiveness. It is a seedling of the Cyclone, and resembles that variety in plant and fruit. A little weak in light colored foliage, but makes a good number of plants. Season, early.

**Haverland.** Exceedingly vigorous and productive of medium sized berries and has a mild subacid flavor which makes it a choice family berry. It is not very firm, but has a tough skin and handles well in a near market. A first class, all-purpose berry appropriate for any collection. Mid season.

**Captain Jack.** An old variety of merit; vigorous grower, healthy and productive; berries large, handsome and firm. Mid season.

**Gandy.** This is a popular late sort, well known and largely planted. It ripens its berries all at once, very late in the season, and for this reason is not so productive as other varieties. The berries are uniform, bright red, flesh creamy white, foliage dark green. A money maker.

**Dayton.** This is a new variety which I have never fruited. The plant has a nice appearance, and I recommend it for trial.

**Tenn. Prolific.** A leading early variety of good size, and a splendid shipper. Foliage is a light green. A good pollenizer.

**Klondike.** An extra early berry which I have never fruited. If all reports are true, it will prove a great acquisition. Berries are said to be large for its season, bright red to the center, and very productive.

# The Village Nursery

OFFERS BARGAINS IN  
GENERAL NURSERY STOCK.

**APPLE-** Large supply of one year old trees just right for large commercial orchard planting. Ben Davis, Jonathan, Wine Sap, Rome Beauty, Ingram and over 20 other varieties. Price \$6. per 100; \$55. per 1000.

**JAPAN PLUMS-** Large supply of Botan (Abundance,) Wickson and Burbank. I also have several hundred *Prunus Pissardi*, (Purple leaf) which are very ornamental. Price \$1.75 per 10; \$15. per 100.

**PEACH, PEAR, APRICOT, QUINCE, GOOSEBERRY,  
GRAPE VINES, ETC.**

**SPECIALTY: EVERYTHING VALUABLE IN GENERAL NURSERY  
STOCK.** *Write for price-list! Your patronage respectfully solicited.*



[NEW PEACH— "FLOTA"]



# Price List.

USE SPECIAL BLANK WHEN ORDERING.

[TAKE A MEMORANDUM OF ORDER HERE.]

Number.	Variety.		50.	100.	1000.	Amount.
.....	Michel's Early, .....	B	.25	.40	\$1.75.	.....
.....	Brandywine, .....	B	.30	.50	3.00.	.....
.....	Warfield, .....	P	.30	.45	2.50.	.....
.....	Bubach, .....	P	.35	.50	3.00.	.....
.....	Nick Ohmer, .....	B	.25	.45	2.50.	.....
.....	Glen Mary, .....	B	.30	.50	3.00.	.....
.....	Bush Cluster, .....	B	.35	.60	3.25.	.....
.....	Miller, .....	B	.30	.50	2.75.	.....
.....	Challenge, .....	B	.40	.70	4.00.	.....
.....	Sutherland, .....	P	.30	.50	2.50.	.....
.....	Wolverton, .....	B	.35	.60	3.25.	.....
.....	Parson's Beauty, .....	B	.30	.45	2.50.	.....
.....	Superior, .....	B	.30	.50	2.75.	.....
.....	Kansas, .....	P	.25	.40	2.25.	.....
.....	Senator Dunlap, .....	B	.30	.45	2.50.	.....
.....	Lady Thompson, .....	B	.30	.50	3.00.	.....
.....	Wm. Belt, .....	B	.35	.60	3.50.	.....
.....	Enormous, .....	P	.30	.50	2.75.	.....
.....	Cyclone, .....	B	.30	.50	2.75.	.....
.....	Cobden Queen, .....	P	.30	.45	2.75.	.....
.....	Seaford, .....	P	.35	.50	3.00.	.....
.....	Aroma, .....	B	.35	.50	3.00.	.....
.....	Bismark, .....	B	.30	.50	3.00.	.....
.....	Marie, .....	P	.30	.60	3.50.	.....
.....	Clyde, .....	B	.35	.50	3.25.	.....
.....	Haverland, .....	P	.30	.50	3.00.	.....
.....	Captain Jack, .....	B	.30	.50	3.00.	.....
.....	Gandy, .....	B	.30	.50	2.75.	.....
.....	Dayton, .....	P	.35	.55	3.00.	.....
.....	Tennessee Prolific, .....	B	.30	.50	3.00.	.....
.....	Klondike, .....	B	.30	.50	3.00.	.....

I will except orders on the Following terms:

\$.....

50 at 100 rates when the order amounts to 1000 or more; 500 at 1000 rates; 250 at 1000 rates when the order amounts to 2000 or more.

Note the discounts for **LARGE ORDERS:**

Lots of 5,000 or more, 5 per cent. 10,000 or more, 10 per cent.

# References - -

BY SPECIAL PERMISSION:

BANK OF NORRIS CITY;  
T. S. BARNES, NORRIS CITY, ILL.

HERALD, ILL., May 29, 1903.

TO WHOM IT MAY CONCERN:—

This is to certify that I am well acquainted with C. W. McGhee, proprietor of the Village Nursery, and know him to be using the very best methods of selection of varieties, disinfection, propagation and growing his Nursery stock that can be used, and I can recommend him as being PERFECTLY RELIABLE in all his business transactions:

C. A. BENNETT,

(Proprietor Herald Nursery.)

NORRIS CITY, ILL., May 10, 1903.

TO WHOM IT MAY CONCERN:—

This is to certify that I have purchased of C. W. McGhee, on several occasions, a lot of Nursery Stock and find same to be true-to-name.

I would recommend Mr. McGhee's trees and plants to all who wish to buy in large or small quantities. Being acquainted with him intimately, can recommend him as trustworthy and reliable.

F. M. FLOTA, (Fruit Grower.)

CARMI, ILL., May 9, 1903.

TO WHOM THIS MAY COME,

GREETING:—

I have known C. W. McGhee, who is now engaged in the Nursery business near Roland, Ill. since he was a small boy, and take pleasure in saying that I regard him as an industrious, truthful and upright citizen.

ISAAC T. SPENCE,

(State's Attorney for White Co.)

NORRIS CITY, ILL., May 27, 1903.

Mr. C. W. McGhee is well known to me, and I have no hesitancy in recommending him to the public as an honest, industrious young man, and is worthy the confidence of the people with whom he may do business.

He is the proprietor of the VILLAGE NURSERY, and whatever he may say to the public can be relied upon as true. Wishing him a liberal amount of patronage, I am

Respectfully yours,

FRANK DEBOARD.

NORRIS CITY, ILL., May 21, 1903

TO WHOM IT MAY CONCERN:—

I have known and been well acquainted with Mr. C. W. McGhee, proprietor of the Village Nursery for a number of years, and KNOW him to be a gentleman in every sense of the word. He is honest, conscientious and industrious, and I can recommend him to any one who may desire business with him in his line. Respectfully, W.E. BURNETT, M.D.

OMAHA, ILL., June 1, 1903.

TO WHOM IT MAY CONCERN:—

Having been acquainted with Mr. C. W. McGhee for a number of years, we can testify to his being a strait-forward, truthful young man in whom any one can safely intrust orders for anything in his line.

Respectfully,

GALLOWAY & McMURTRY,

(Grocerymen.)





# ORDER BLANK.

.....190.....

## C. W. McGhee, PROP VILLAGE NURSERY.

NORRIS CITY, ILL.

DEAR SIR: PLEASE SEND THE FOLLOWING TO

Name .....		Amount Enclosed
Post Office .....		P. O. Order \$ .....
County .....	R. F. D. No. ....	Ex. Order \$ .....
State .....		Draft \$ .....
Express Office .....	Ex. Co. ....	Cash \$ .....
Freight Station .....		Total \$ .....

Number.	Variety.	50.	100.	1000.	Amount.
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.....	Tennessee Prolific, .....	B .30	.50	3.00.	.....
.....	Klondike, .....	B .30	.50	3.00.	.....

**Be sure and write very plainly when making out your order.**



—Office of—  
**THE ILLINOIS STATE ENTOMOLOGIST.**

**Urbana, Illinois** July 21, 1903.

This is to certify that the growing nursery stock and premises of the **Village Nursery**, (C. W. McGHEE), situated near **Norris City, Illinois**, have been inspected by Mr. W. R. Braucher, a duly appointed inspector of this office, according to the provisions of an act to prevent the introduction and spread in Illinois of the San Jose Scale and other dangerous insects and contagious diseases of fruits, approved and in force Apr. 11, 1899, and that no indications have been found of the presence of the San Jose Scale or other dangerous insect or plant disease. This certificate applies only to the condition of this nursery for the period ending June 1, 1904.

(COPY.) *S. A. Forbes,* **STATE ENTOMOLOGIST.**







