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TO THE FRUIT-GROWERS OF AMERICA:

Plant Himalaya Blackberries—Great producers—Superior and Delicious in Quality

Pay from \$1,500.00 to \$3,000.00 per acre.

★ JUL 30 1923

LIKE HONEY DUE IS THE HIMALAYA BLACKBERRY

Coreless, with a Rich, Sweet Flavor. Very Few Small Seeds. They Literally Melt in the Mouth. You Can Have Them in Your Garden at Almost No Cost.

It is a black, round berry, like a wild berry and is a new arrival from the northern slopes of the Himalaya Mountains. For many centuries the natives of mysterious Thibet have been making wine and cordial from them, and only the recent invasion by British troops of the "Roof of the World," as the quaint land is called, has brought this delightful, luscious fruit to our civilization.

Enormous clusters of large-sized berries, numbering from 40 to 130 ripen all summer on the bush, making the Himalaya the most productive of any variety known. The flavor is sweet and of unusual richness.

The most remarkable and noticeable feature of the Himalaya berry is that it has no core with so very few small seeds. This feature of itself alone ought to convince any unbiased mind of its superior merit as compared with any other variety of blackberry grown.

JELLS EASILY

For pies and jellies, the Himalaya berry is a perfect success, being far superior to any similar fruit. It jells easily and either fresh or cooked is good for the sick, being an excellent regulator, having tonic and medicinal properties of unusual virtues.

WILL BE THE FAD

It will be hard for you to realize what a treat is a dish of these new berries. They will be all the fad after they are better known and enough are grown in the United States to supply the demand.

Now is the time to plant and you will have a crop next year. Three bushes will produce all the berries a family can eat. We have a limited supply of grown roots—hardy plants with an abundance of fibrous roots—Not Suckers, but well grown, well developed

1. In quality they have a richness in flavor, unsurpassed by any other blackberry. A WILD BLACKBERRY FLAVOR.
2. They have no core and very few small seeds.
3. They command the highest price in the market.
4. They continue bearing from the first of June until frost comes.
5. They do not throw out branches from the root, hence require very little pruning.
6. Two or three branches grow from the root, like the grape vine, which grows 15 to 20 feet in length; from these main branches small branches grow and from the tip ends of these small branches berries grow in clusters of from 40 to 135 berries like grapes.

A tray containing a dozen boxes in front of the person picking, held by the strap over the shoulders, will enable the picker to gather berries with both hands.

It is estimated that a person can pick seven boxes of the Himalaya berries in the same time it would take to pick one box of



The severity of their native climate has made the berries hardy, and both the plant and the fruit will stand extremes of heat and cold better than will our domestic fruits.

roots, ready to set out. If you want to be the first in your neighborhood to have the Himalaya berries, order now.

Our shipments are all packed with extreme care, all roots are imbedded in moss and will transplant 10 miles or 10,000 miles with absolute safety. They will arrive in perfect condition ready for immediate planting.

PRICE—(prepaid) per root, 25c; three for 50c; per dozen \$1.50, 15c each per 100. Order now, the supply is limited.

the other varieties, costing about one-fourth as much per box.

You can plant 500 vines on one acre of ground. One year after planting they will commence to bear fruit.

At a fair estimate, one vine will produce from 45 to 50 pound boxes of berries for the season. At 5c per box (the lowest price for berries) \$2.50 per vine; 500 vines to the acre would amount to \$1,225.00 per acre.

Plant the same ground with fruit trees and wait from three to five years for returns in fruit.

For table use the Himalaya Blackberry has a wholesome wild sweet flavor.

For canning it cannot be surpassed, retaining a solid, round form, a sweet and delicious flavor WITHOUT SUGAR.

For jelly it commands the highest price in the market, and for drying and shipping, the Himalaya Blackberry is superior to any other blackberry.

The Himalaya Blackberry is a Money-maker and that is what you are Looking For

TESTIMONIALS

Hanford, Cal., Nov. 11, 1906.

I just want to say, to whom it may concern, that those Himalaya blackberries are the best I have ever tasted, and the many high qualities that Mr. W. H. Mason claims over the common varieties are all true. I ate some of the berries this summer and they had that choice wild flavor, and were entirely coreless. Besides, in eating these berries you do not have to chew a mouthful of seeds, but, as he says in his circular, they just melt in your mouth. They cannot be estimated too high and in my opinion in a short time they will take the place of all other varieties.

Yours very respectfully
J. W. FERGUSON.

Hanford Cal., Nov. 11, 1906

I have planted about three acres to the Himalaya blackberry. They have made a fine growth, many of the vines being 10 to 15 feet long. I have seen several clusters of berries from the original 100 vines, each cluster containing from 50 to 100 berries. I consider this berry one of the very best of fruits to plant, as it begins paying right at the start. I have already sold my young plants for next year.

W. F. BOND.

Selma, Cal., Dec. 26 1905.

To Whom it May Concern:

I planted six roots of the Himalaya blackberry, about the middle of last June, and they grew right along, making a growth of six or eight feet.

My wife canned about forty pounds of the berries from Mr. G. F. Jordan's patch near Selma, and they are incomparably superior to the ordinary varieties of blackberries. They come out of the cans rich in flavor, sound, and the juice is almost like jelly.

I take pleasure in recommending them in unqualified terms to anybody intending to plant berries.

Respectfully,
J. J. VANDERBURG.

Hanford, Cal., Nov. 12, 1906.

To Whom it May Concern:

I am engaged in the berry business near Hanford, Cal. I planted a small patch of the Himalaya blackberries, and can say that the berries I put out last year have accomplished more in one year than the old varieties did in two years. I have also seen some of the berries and can say that they are all they are claimed to be. I intend to put out more of the Himalaya blackberry plants this coming spring.

U. S. WRIGHT.

Fill Out and Mail to **W. H. MASON** Station V
LOS ANGELES, CAL.

Enclosed is \$.....in money order for which send me (prepaid).....Himalaya Berry Roots

Name..... Address.....

