

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices



ROSES

Regular Yearly
Issue. No 1

Wholesale Price
List to the Trade

California Rose Co.

September
1, 1909

P O M O N A
CALIFORNIA

California Rose Company

POMONA, LOS ANGELES CO., CAL.

Largest Growers of Ever-Blooming Field Roses in the
World

WHOLESALE PRICE LIST

Field Grown Rose Bushes on Own Roots

POMONA is located 30 miles east of Los Angeles on the Southern Pacific and Salt Lake Railroads. Western Union and Postal Telegraph Companies. Telephone connection to our nursery. We believe we have the best soil, climatic conditions, etc., to be found out of doors; otherwise we would not be here. Our stock promises to be exceedingly fine this season.

To the Trade:

We sincerely thank you who have purchased of us in the past and for your fair treatment and prompt liquidation of accounts. We solicit your future business, and assure you of our wishes to give you honest treatment and full value for prices charged every time. If you are not on our books as a customer, we want you there, and if you will favor us with at least a portion of your trade, we will try and demonstrate to you that we not only wish for your present but future business from season to season.

OWN ROOT ROSES.

They are shapely and symmetrical and never run to wild roses. The principal stock used for budding is Manetti; this stock generally suckers quite badly, and its nature is to go dormant, or partially so, during the winter; therefore it impairs the blooming quality of constantly flowering sorts and is undesirable. With the amateur grower who does not understand the care of a budded plant he will naturally allow it to sucker; this will shortly run out or kill the variety budded in and he then possesses nothing but a wild rose.

We ship to nearly every state in the Union, and have no difficulty in laying plants down at the Atlantic coast in perfect condition. We have a special way of light packing for express shipments (without boxing), and can reach most distant points by this method of shipping in the same length of time mail would be in transit.

THE OLD WOMAN WAY.—Down in "Dixie Land" they produce certain varieties of roses by taking LONG hardwood cuttings and planting directly in the field. This stock when dug has a LONG shank, making a cumbersome, ill-proportioned plant, neither suitable for potting, benching or a general shipping trade. Our roses are all grown from short soft wood cuttings, rooted in the sand.

TIME OF SHIPPING, TRANSPORTATION, ETC.

We can ship any time between December and April 1; we can not book orders for shipments earlier than December. Orders are booked in rotation as they are received; an order once booked and accepted is positively not subject to countermand under any circumstances, and all orders forwarded must be with this understanding.

ALL SHIPMENTS TRAVEL ENTIRELY AT EXPENSE AND RISK OF BUYER.

WE MAKE NO CHARGE FOR PACKING, BOXES, OR FOR DELIVERY TO FORWARDING COMPANIES. All quotations are on a basis of f. o. b. this city. All shipments by freight are released at a valuation of \$5.00 per cwt. unless otherwise instructed by the buyer. Express shipments are forwarded at "General Special" rate, and do not have to be prepaid. The better way for shipping a few hundred rose bushes is by express; there is no delay, no cartage to pay, and considering that we can pack for express transportation without boxing (freight shipments must be boxed) the difference in the cost of transportation by express over freight on ordinary quantities is so small that one can hardly afford to bother with slow and careless freight transit. Remember, express rates are "General Special," and if your local express agent does not understand it, refer him to his head office for "General Special" rate on "Shrubbery" agreed to by all the leading express companies. A general assortment of varieties packed light will weigh in the neighborhood of 300 to 350 pounds to the thousand plants—A grade.

We have had many years' experience in packing for very long as well as short hauls and we think we know how, but if any buyer does not wish to take our judgment and desires us to vary from our regular mode of packing or give us any instructions about the same, it must be done at the time of making original order.

TERMS.

Terms of sale will be: Small lots cash with order; if ordered to be shipped "C. O. D." send one-half cash. To responsible parties known to us, terms will be 30 days from invoice; unknown customers, if immediate shipment is desired, should remit about one-half with order and submit bank references, thus avoiding delay in shipment. We desire to be entirely reasonable on terms of payment, but no fair-minded business man will object to our insuring ourselves against loss or slow accounts.

SUBSTITUTIONS.

We do not substitute without permission. In case you would like a substitute rather than have your order shipped short, it is well to so properly designate the second choice on your order. This is to the interest of customers to remember when ordering well along in the season or the latter part of the season.

INSPECTION.

NOTICE.—Various states are enacting Horticulture laws to suit their ideas and wishes—the same as our own state has done—and to avoid any misunderstanding we here give due notice that we will attach certificate of inspection to all shipments before they leave here (and which we are compelled to do), and there our responsibility ends; and if the shipment of said stock into your state conflicts with your laws in any way, or if your local "inspector" pronounces the stock subject to fumigation or condemns it, the matter is entirely with the buyer—the selling price must be paid to us in full. Wherever asked for we will furnish copy of Certificate of Inspection to the State Commissioner of Agriculture.

FACILITIES.

We have an ample cellar and cool storage room for keeping stock in the best condition (superior to anything on the coast) and every plant is handled and packed under cover.

We are the only concern on the Pacific Coast in a position and with the experience to successfully ship roses four months of the year.

PLACE YOUR ORDERS AT ONCE AND BE SURE OF A PRIME LIST.

Quite a number of our customers will call to mind that seasons when they have put off ordering until the season was well along, we have frequently been unable to supply their full wants, making it unpleasant for them and ourselves.

GUARANTEE OF GENUINENESS.

While we exercise every possible care and diligence to have our plants true to label and hold ourselves in readiness, on proper proof, to replace any that may prove untrue to label, without charge or refund the amount paid for same, it is mutually agreed and understood between the purchaser and ourselves that this covers the full extent of our guarantee and responsibility in the premises.

COMPLAINTS.

If there are any just complaints to be made, of any nature whatever, the same must be forwarded to us immediately upon receipt of the plants.

GRADES.

A. This is our regular grade, and we believe good enough for anybody anywhere. All varieties except Teas and Hybrid Teas 24 to 30 inches of wood or more; Teas and Hybrid Teas, 15 to 24 inches of wood, or more.

B. This is a light grade stock, not good enough to go in "A," but no culls or trash. Good for immediate local trade, a mail order business, bedding, forcing, potting, etc.

C. We also make a grade not good enough to go in "B," which we call "C" grade; these plants will include everything as dug which do not go in the better grades; they are good for lining out, potting, etc., and rousing good value for the figure we make.

ALL ORDERS MUST BE IN MULTIPLES OF TEN.

NOTE.—The sizes specified are as stock is dug without being cut back or pruned; for the welfare of the stock we sometimes prune some sorts when dug, and when stock is not shipped until well along in the season, we generally remove any wood which ought to come off. We call attention to this, as after being pruned, some sorts might run under the specified size for that grade.

B AND C GRADES will be subject to shipment whenever dug and sorted up. It is of course problematical as to quantity we will have of grades B and C until stock is dug and graded, and orders for these grades be subject to what we have—orders being filled in rotation according to when booked.

PRICE LIST.

Date of Issue, September 1, 1909.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE AFTER DECEMBER 1.

Please make all orders in multiples of ten.

SPECIAL NOTICE.—The prices here named are for stock to be shipped during December or January.

The following prices will apply to not less than ten of a sort ordered:

PRICE PER 100—December or January Shipment.

	A.	B.
Antoine Rivoire H. T. Flesh.....	\$10.00	\$7.50
Anne de Diesbach H. R. Pink.....	10.00	7.50
Agrippina B. Red.....	8.50	6.00
Aug. Guinoiseau H. T. Flesh.....	10.00	6.00
Bardou Job B. Red.....	10.00	6.00
Baron de Bonstettin H. P. Red.....	10.00	7.50
Beauty of Glazenwood Bank Copper.....	10.00	6.00
Bessie Brown H. T. Flesh.....	10.00	6.00
Bride T. White	10.00	5.00
Bridesmaid T. Pink	10.00	5.00
Burbank B. Pink	8.00	6.00
Butter Cup T. Yellow Climber.....	15.00	10.00
Capt. Christy H. P. Pink.....	10.00	7.50
Catherine Mermet T. Pink.....	10.00	5.00
Cecil Brunner P. Salmon-Pink	10.00	6.00
Chromatella N. Yellow	10.00	6.00
Clara Watson H. T. Flesh	10.00	6.00
Climbing Belle Siebrecht H. T. Pink.....	10.00	7.50
Climbing Cecil Brunner P. Salmon-Pink.....	10.00	6.00
Climbing Devoniensis T. White.....	10.00	6.00
Climbing Kaiserin H. T. White.....	12.00	7.50
Climbing Mad. C. Testout H. T. Pink.....	12.00	7.50
Climbing Malmaison B. Pink.....	10.00	6.00
Climbing Marie Guillot T. White.....	8.00	6.00
Climbing Meteor H. T. Red.....	10.00	6.00
Climbing Papa Gontier T.	15.00	10.00
Climbing Perle T. Yellow	10.00	6.00
Climbing Wooton H. T. Red.....	10.00	7.50
Coq. de Lyon T. Yellow	5.00
Crimson Rambler	8.00	7.00
Dorotha Perkins P. Pink	10.00	6.00

Duch. de Aurstaedt T. Yellow.....	15.00	10.00
Duch. de Brabant T. Pink	10.00	6.00
Duch. of Albany H. T. Pink.....	10.00	7.00
Etoile de France H. T. Red.....	10.00	7.50
Etoile de Lyon T. Yellow.....	10.00	5.00
Eli Beauvillan T. Buff, Climber.....	10.00	5.00
Francisca Kruger T. Copper-Pink	10.00	6.00
Frau Karl Druschki H. P. White.....	15.00	10.00
Gainsborough H. T. Flesh	10.00	7.50
Gen. Jacqueminot H. P. Red	10.00	7.00
Gen. McArthur H. T. Red	15.00	10.00
Gladys Harkness H. T. Pink	12.00	7.00
Glorie de Dijon T. Buff	10.00	7.50
Glorie des Rosamones	8.00	6.00
Gruss an Teplitz H. T. Red.....	10.00	5.00
Helen Gould H. T. Pink.....	10.00	5.00
Helena Cambier H. T. Yellow.....	10.00	6.00
Homer T. Pink	8.00	6.00
Ideal H. T. Pink	12.00	8.00
Ivory T. White	10.00	8.00
James Sprunt B. Red	10.00	6.00
Joanne Wessenhoff H. T. Yellow.....	15.00	10.00
Jubilee H. P. Red.....	10.00	7.50
Kaiserin H. T. White	10.00	7.50
Killarney H. T. Pink.....	12.00	8.00
La Detroit H. T. Pink.....	10.00	7.00
Lady Battersea H. T. Red.....	15.00	10.00
La France H. T. Pink.....	10.00	7.50
Lamarque N. White	10.00	6.00
Mad. Abel Chatenay H. T. Pink	10.00	7.50
Mad. Car. Testout H. T. Pink.....	10.00	7.50
Mad. de Vatry T. Red	8.00	6.00
Mad. Jenny Gillemont H. T. Yellow.....	15.00	10.00
Mad. Lambard T. Red	10.00	6.00
Mad. Leon Pain H. T. Yellow.....	15.00	10.00
Mad. Mina Brabanson Flesh	10.00	7.00
Mad. Wagram H. T. Shell-Pink	10.00	7.00
Magna Charta H. P. Pink	8.00	7.00
Maman Cochet T. Pink	10.00	5.00
Mar. Neil N. Yellow	6.00
Marie Van Houtte T. Straw-Pink Edge.....	6.00
Marquis de Querhoent T. Yel. and Cop.....	5.00
Meteor H. T. Red	10.00	6.00
Mrs. John Laing H. P. Pink.....	12.00	7.50
Mrs. Robert Garrett H. T. Shell-Pink.....	6.00
Oriole H. T. Yellow.....	25.00	20.00

	A.	B.
Papa Gontier T. Red		6.00
Paul Neyron H. P. Pink.....	10.00	7.50
Perle des Jardins T. Yellow		6.00
Perle von Godeburg H. T. Yellow	15.00	10.00
Princess Bonnie T. Red.....	10.00	6.00
Prince of Bulgair H. T. Yellow.....	10.00	6.00
Prince Camille de Rohan H. P. Red.....	10.00	7.50
Queen of Prairie	8.50
Rainbow T. Striped	10.00	6.00
Reine Marie Henriette T. Red.....	10.00	7.50
Reine Olga Wurtemberg H. T. Red	8.50	6.00
Reve d'Or N. Apricot-Yellow	10.00	7.50
Richmond H. T. Red.....	15.00	10.00
Sunbeam T. Yellow	20.00	15.00
San de Wootton H. T. Red.....	10.25	7.50
Souv. du Pres. Carnot H. T. Flesh.....	10.00	6.00
Ulrich Brunner H. P. Red	10.00	7.50
Vis Folkstone H. T. Flesh	10.00	6.00
White Banksia Bank White	10.00	6.00
White Maman Cochet T. White.....	10.00	5.00
Wm. Allen Richardson N. Copper.....	10.00	6.00
Winnie Davis H. T. Salmon-Pink.....	12.00	7.50
Xavier Olibo H. P. Red	10.00	7.50
Yellow Banksia	10.00	7.00
"C" Grade \$3.50 per 100 (not less than 100 sold.)		

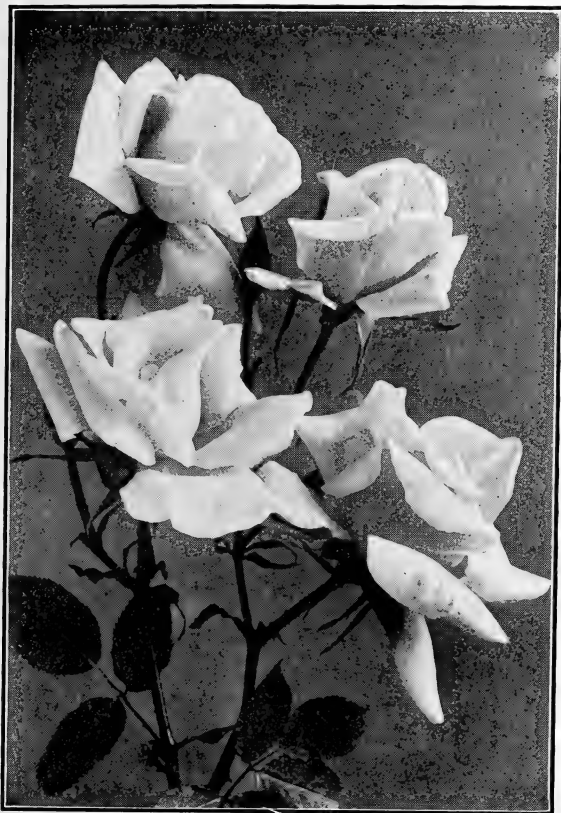
Orders can not be booked in advance with any degree of certainty as to varieties for this grade. They will be packed up 20 in a bunch as fast as dug and will not be re-sorted thereafter. Therefore, if you order "C" grade, the varieties will be whatever we may happen to have.

Make all orders in multiples of ten for A and B grades and C grade in multiples of 20.



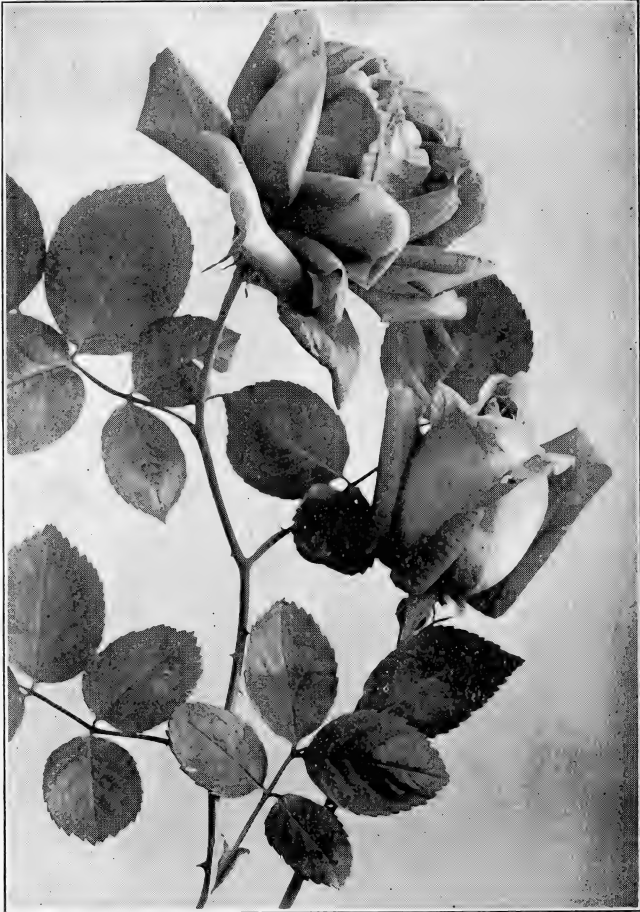
LA DETROIT. (H. T.)

Of recent introduction, hailing from Detroit, Mich. We have grown it for several years and class it among the few "VERY BEST" Hybrid Teas. While it has been forced somewhat in the east it is essentially a garden rose, combining the very qualities which go to make up the ideal garden sort—upright of habit, clean of growth and foliage, as well as robust of growth; a constant and prolific bearer of best quality of bloom; large and full flowers; prime in shape, both bud and open flower, and of unusual substance; color, salmon-pink and old rose.



JOANNE WESSENHOFF. (H. T.)

A yellow Hybrid Tea sent out from Europe several years since—at which time we secured a limited stock of it; it being a peculiar rose to propagate, it has taken us several years to work up a fair stock of it—in excess of requirements for retail trade. The style of growth is very similar to Kaiserin, which makes it a valuable garden sort; a persistent bloomer and flowers good at all times. The buds are very long, pointed, of perfect form, broad petals of vast substance and medium full; the color is clear yellow, varying in richness and depth according to the season of the year, in this section. We shall produce this variety as fast as possible from our stock—which we believe is now the only stock in the United States. We regard it as a "100 point" rose.



ETOILE DE FRANCE. (H. T.)

A new French Rose which has jumped into popularity quicker than any rose of recent introduction. It is essentially a garden rose, being a good grower and clean, symmetrical style; pretty foliage with bloom of much substance and staying qualities. The color is an ideal rich red, with no maroon or dirty purple about it; of good size, well formed, full; very handsome both in bud and open flower. A continuous and strong bloomer. Nurserymen and Florists will make no mistake in taking this rose **BIG** and pushing its sale.



Helena Canbier.

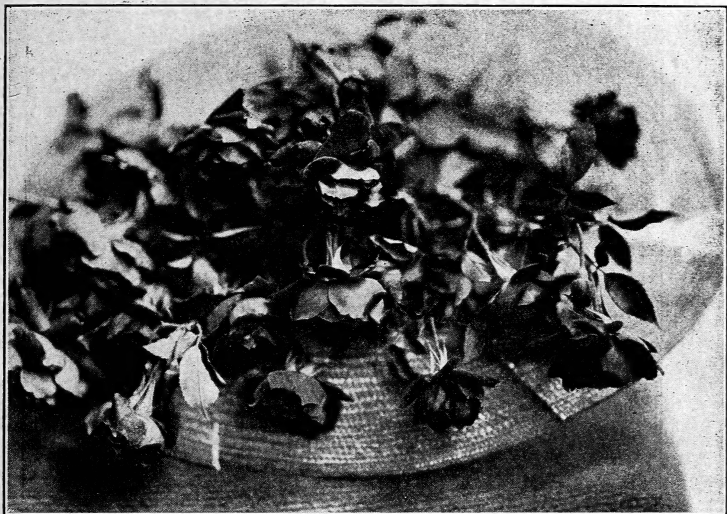
HELENA CANBIER. (H. T.)

A charming new rose of French origin; hardy and a continuous and free bloomer; a free grower, making a shapely, compact bush; flowers of good size, of splendid substance and lasting; color, copper-yellow to deep amber-yellow, changing to lemon-yellow in outer petals, making a pretty and striking combination. A splendid garden sort.



ANTOINE RIVOIRE.

A new rose of much merit and value for garden culture; a handsome, clean and vigorous grower and profuse bloomer. Color, rosy-flesh, on a yellow ground, often shaded with a border of carmine; flowers of extra large size, delicately formed and moulded and open in the most charming manner, petals reflexing and rolling back not unlike a Camelia blossom.



Gruss an Teplitz.

GRUSS AN TEPLITZ. (H. T.)

One of the brightest colored roses extant, of peculiar lasting qualities, retaining its magnificent vivid, rich, fiery red coloring even during the hottest summer weather. A handsome, clean grower; pretty foliage. Flowers of good size and continuous bloomer.



Clara Watson.

CLARA WATSON. (H. T.)

A new ever-blooming rose of English origin; of good, robust growth and healthy; flowers of large size, good form and rich fragrance; the color is blush pink with a shading of yellow at the base of petals. This is one of the grandest roses we grow and cannot be praised too highly.

BUTTER CUP. TEA. (YELLOW CLIMBER.)

Introduced through our retail catalogue last season. A seedling from some unknown sort produced here in Southern California. Color, buttercup yellow; flowers of medium size, extremely pretty, fairly full, delicate texture, good substance.

ORIOLE. (H. T. YELLOW.)

Another grand rose produced in this county and now offered for sale for the first time. This is a sport, the original plant being raised from a hard wood cutting by an amateur, and the circumstances are such that we are unable now to trace the parentage. If we had a stock of five or ten thousand plants to offer this season we would tell you all the good things about this rose, but as we can spare but few we will simply state that this is a "TOP NOTCHER" in a yellow rose; style of growth like Kaiserin; prime bloomer; color, golden yellow; clean and clear, with no dirty drab or muddiness; borne on extra prime stiff stems; shape, long and tapering, and remains well in bud; delicate texture, but of prime substance.

SUNBEAM. TEA. (YELLOW.)

Now also offered for the first time; raised by same party originating "Oriole" and parentage by us unknown. Growth upright and bushy; foliage clean; bloom of good size and form and full; color, light yellow with a shading of salmon-pink during hot weather in summer; in sections with less penetrating sunshine we think the rose would show no salmon-pink.

MAD. JENNY GILLEMONT. (H. T. YELLOW.)

A new foreign rose of much value; of very good growth and upright habit; buds long and tapering; color, deep saffron yellow with golden shadings; petals extra large.

MAD. LEON PAIN. (H. T. YELLOW.)

Another new European rose of very high merit. Of good robust growth, handsome plum-colored foliage; flowers large, full and free in opening; color, silvery salmon.

YOUNG ROSES

From 2 1-4 inch Pots

We will be ready to begin shipping young roses about November first. We shall have a large stock, a fine assortment of varieties and the prices RIGHT for RIGHT STOCK.

**All Plants Will Be from 2 1-4 Inch Pots Unless
Otherwise Specially Agreed Upon**

Any customer wishing plants which have not been potted or pices on same will please so specify in correspondence.

REMEMBER that all our wood for propagating is taken from blooming plants growing in the field. We know from experience that this beats the eastern proposition of taking wood from forced plants under glass.

**PLEASE SEND US YOUR LIST OF WANTS IN YOUNG ROSES
FOR PRICING**
