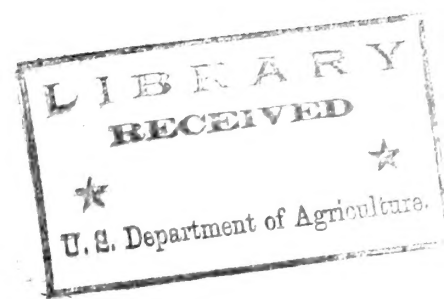


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62.09



"HOW TO JUDGE NOVELTIES--LOOK TO THEIR SOURCE"

SOME OF THE

Burbank Novelties in Seed for 1910-11

ALL NOW READY FOR DELIVERY

ALL ARE OF THE "BURBANK QUALITY"

Nine Remarkable New Flowers Never Before Offered

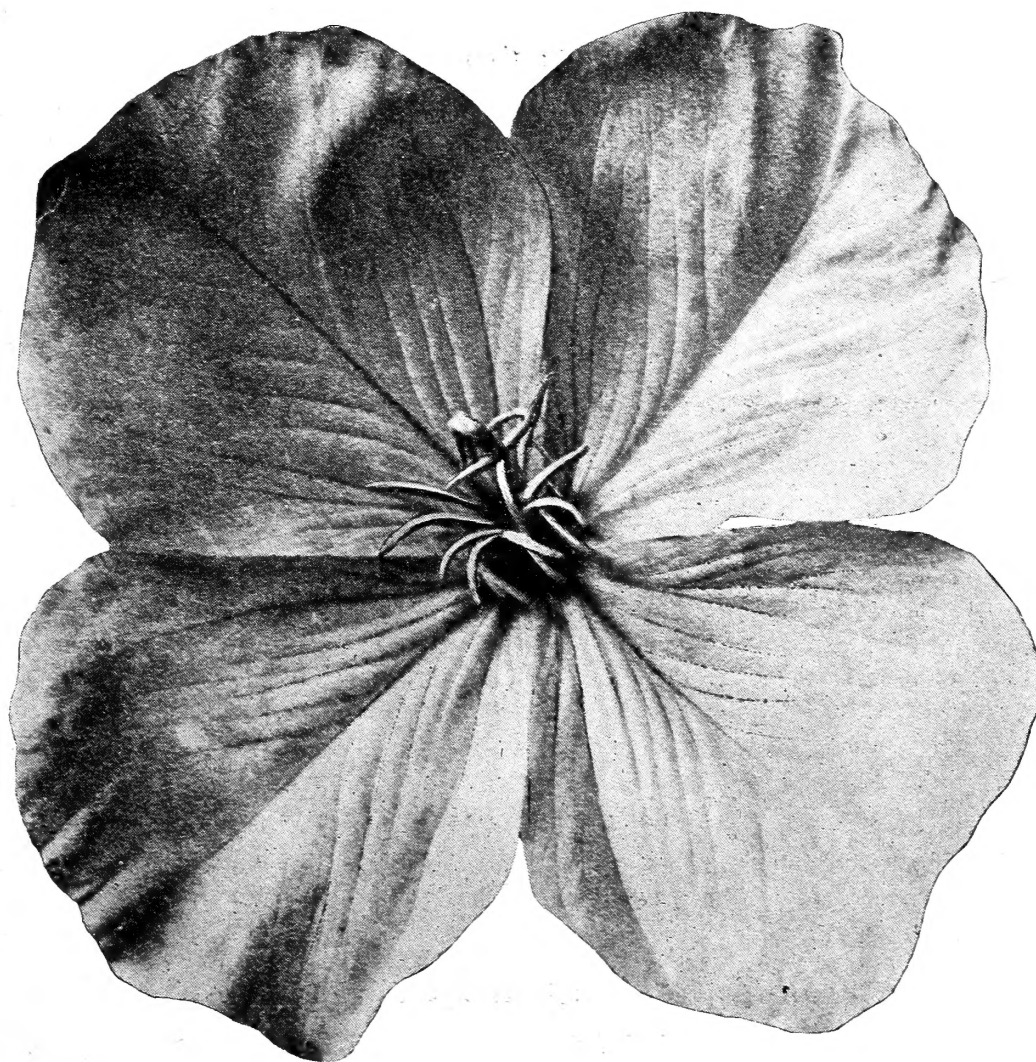
A NEW GIGANTIC EVENING PRIMROSE.

America.

One of my Chilian seed and bulb collectors, who has had long experience, pushed his investigating trips far into the heart of the Cordilleras five years ago, and among other seeds sent me was a package of what was supposed to be *Oenothera acaulis*; among the seedlings (which varied widely) was one with a flat flower instead of the usual somewhat saucer shape, and instead of being two to three inches across, as is usual, the flowers of this new one were nearly four inches across. The whole plant also was stronger in growth with larger and darker stems and leaves, hardier, and besides being of such unusual size greatly surpassed the old *acaulis* in its abundance and constant production of flowers.

By most rigid selection for size, snowy whiteness, and for abundance of bloom, a variety has now been built up which produces banks of flowers uniform in every respect from seed, **four and a half to five and a half inches in diameter**, perfectly regular, flat, and of purest white. **One petal of these enormous flowers will cover the whole flower of the ordinary *Oenotheras*.** The effect of a field of them at once suggests a lawn covered with snow-white napkins.

Oenothera "America" blooms far more freely



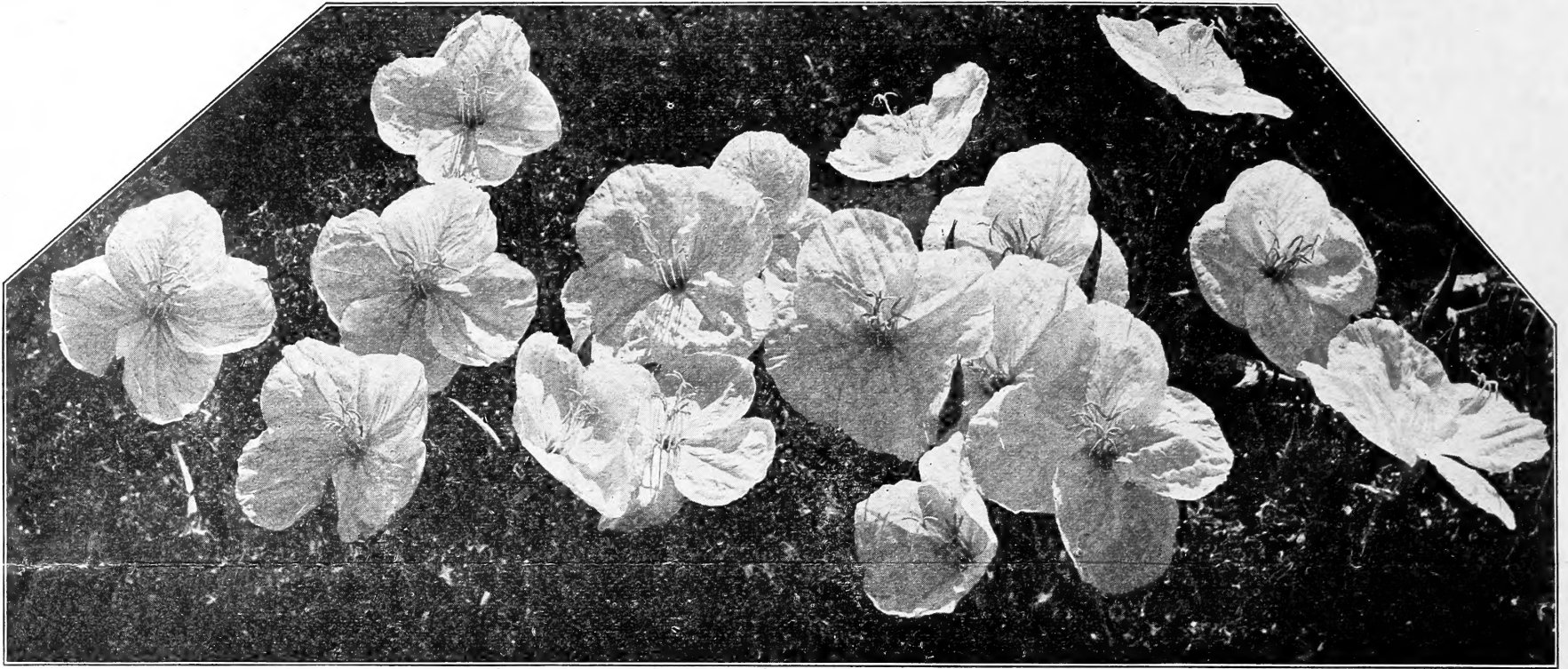
than *acaulis* the first season from seed, commencing here June 1st and continuing throughout the whole summer and fall. Grown with the utmost ease and is suited with almost any soil. Any ordinary heavy frost has no effect on the plants.

As far as I know, with the exception of my own **Shasta Daisies**, no hardy plant bearing snow-white flowers produces such a wealth of enormous blossoms and so continually for months in succession.

Unlike the usual novelty which you have been in the habit of testing (not one-fourth of the seeds of which will germinate) you will find that nearly every seed of this will make a plant if fairly treated.

Oenothera "America" is the largest and best in the world.

100 seeds	25c
1,000 seeds	\$1.50
1 ounce	3.00



Oenothera America Plant.

Diplacus Grandiflora.

Although the old orange colored Diplacus was introduced fully a century ago yet no improvements have been made until the present time.

Diplacus grandiflora now first offered grows in compact form, from 18 inches to 2 feet in height with much larger and handsomer foliage. But above all, the flowers are of a more pleasing form and fully twice the ordinary size, and of a most unusual and highly pleasing pale primrose shade, often nearly white. A sterling novelty for greenhouse and for planting in dry, sunny places. Can be readily grown from cuttings or seeds.

1,000 seeds 75c
 10,000 seeds \$3.50

A New Lavender Godetia.

Among more than three thousand three hundred species of wild native Argentine, Chilian and Patagonian seeds which one of my collectors has sent me during the past five years, this gem was found. Nothing like it has ever been described, being wholly new to botanists, collectors, seedsmen and florists. This most graceful Godetia of a color unknown before, will be a surprise to botanists and growers alike. During the first of the season it is trailing; when commencing to bloom the plants become upright, attaining a height of two feet, otherwise the habit is like some of our most graceful North American species. The flowers are nearly two inches across and are produced in royal abundance. As a provisional name this may be called Godetia magellanica.

1,000 seeds \$1.00
 10,000 seeds 6.00

Godetia Amoena (Burbank's Hybrids).

Tall, graceful, slender plants bearing extremely large pale and dark rose and crimson flowers in profusion. Never before offered.

1,000 seeds 75c
 10,000 seeds \$5.00

"Mountain Dahlia" (Dahlia Purpusii).

A new species lately discovered by Dr. Purpus, growing in Mexico at an elevation of 9,000 to 10,000 feet. The three-inch wide fiery scarlet, flat flowers with wide petals are borne on extraordinarily long stems in the utmost profusion. The best Dahlia species introduced for years. Now offered for the first time.

100 seeds \$1.00
 1000 seeds 6.00

Chilian "Tomatillo."

Very ornamental heavily fruiting perennial plant, somewhat after the mode of Solanum pseudo-capsicum, but with larger bright scarlet fruits, 1/2 to 3/4 inches in diameter. This has proved wholly hardy here last winter with the thermometer at only 15 above zero.

Per ounce 75c

Alstroemeria Chilensis (versicolor).

"LILY OF THE INCAS."

Perennial lily-like plants one to three feet in height, with an abundance of flowers resembling small lilies; yellow in every shade, orange, scarlet, crimson and pink; spotted, striped and selfs. Many new shades and a few new species. Hardy only as far north as Washington, D. C.

Per ounce 50c
 Per pound \$4.00

Asclepias, Spec. Chile.

New plant found growing on the high plateaus of Chile about the Nitre beds where only one other plant thrives. Handsome half-hardy perennial. Height 6 feet. Pale yellow blossoms. 1000 seeds\$3.00

Calandrina, Species nova from Chile.

Annual. Produces an abundance of large flowers of deepest glossy rosy crimson or solferino. Trailing. Easily raised; abundant bloomer. Sow in warm, sunny place. 1 ounce\$2.00

SOME 1909 NOVELTIES OF UNUSUAL MERIT.

AMARYLLIS, Burbank's Giant Hybrids, too well known to need description. Generally known as the best strain in existence. 100 seeds\$1.00

CARNATION, MARGUERITE, "Burbank's Selection." No strain of marguerites so far available equals this in its combination of compact growth, abundance of bloom, remarkably bright distinct colors, proportion of fully double flowers and delightful fragrance. **Test this strain with any or all others.** Per ounce80c

SHIRLEY POPPY, "The Burbank" strain. This strain has been most carefully built up to its present acknowledged superiority by more than ten years' rigid selection. The flowers are extra large, the petals beautifully crimped. Colors selected with scientific accuracy. The strain is not excelled and forms the basis of many seedmen's offerings. Per pound.....\$3.50

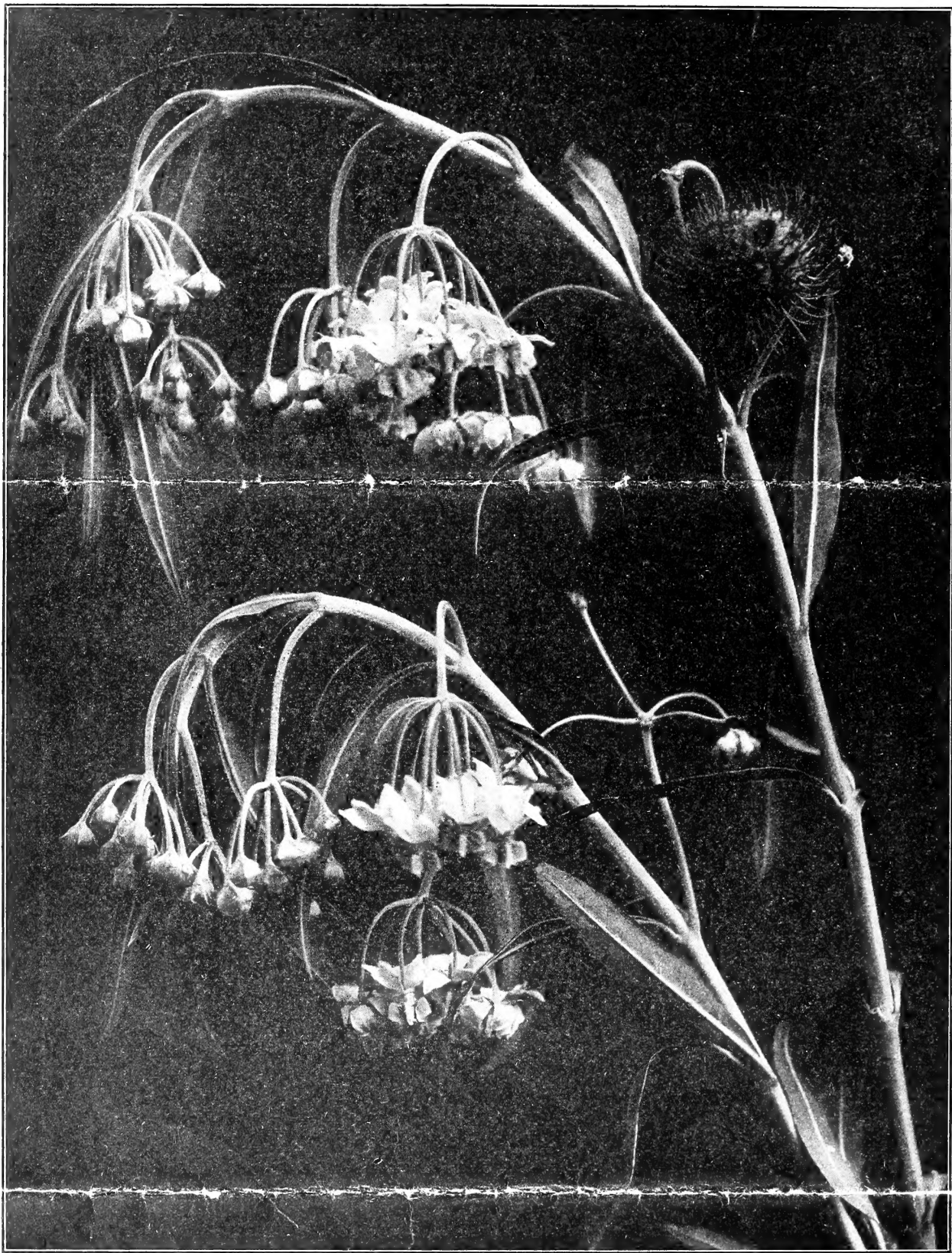
HEUCHERA Cristata. This beautiful perennial crested leaved plant originated on my grounds several years ago from the California "wild geranium" (*Heuchera micranthra*). **No plant in cultivation produces such beautifully crested foliage.** 10,000 seeds \$1.

GALLILEA, a curious and handsome, tall, straight, slender Rush from the Canary Islands. The seed offered is from a specially fine selected variety. Height 4 feet. 1,000 seeds50c



Lobelia tupa.

LOBELIA TUPA (Devil's Tobacco), a new plant probably never until last season offered in America. Resembles in some respects a gigantic *Lobelia cardinalis*. Grows to a height of 8 to 10 feet. The abundant curious beaked scarlet flowers are about 2½ inches in length, leaves large, pale green. Perennial. 1,000 seeds40c



Asclepias Species, Chile.

- LOBELIA ATROSANGUINEA Hybrids. Great dazzling crimson flowers, pure crimson foliage. Grows only in moist soils. Hardy perennial, extra choice strain. Per 1/8 ounce\$2.00
- LIPPIA REPENS, popular lawn plant for warm climates. Seed never before offered. Per ounce.....80c
- PHYTO LACCA, new Chilean species, dwarf. Per ounce.....75c
- SPARAXIS PULCHERIMA, the most graceful of all Cape bulbs, height 6 feet, blooms third year from seed. Per ounce 30c
- CESTRUM Aurantiacum. Chilean shrub, 6 feet high, with a great profusion of unusually fine clusters of lemon yellow flowers, resembling lilacs in form. 1,000 seeds\$1.00
- ESCHSCHOLTZIA. The "Burbank Crimson." One of the most beautiful of all. It is well fixed, coming even more exactly to type than the older strains of eschscholtzia. Per pound\$3.50
- ESCHSCHOLTZIA. Mixed. White, yellow, orange, carmine, crimson and pink. Large flowers; beautiful new shades. Per pound\$3.00
- DIMORPOTHECA AURANTIACA. Having grown this new South African plant extensively for two years I find it one of the very best bedding plants in existence. Its great orange-gold daisy-like flowers are produced constantly for months in unsurpassed profusion. Plant in any dry, sunny place. Per ounce\$4.00
- SCYPHANTHUS ELEGANS. A new, graceful annual Chilean climber, producing unique deep golden yellow saucer-shaped flowers in abundance. One of my introductions of 1908. Start in greenhouse for long season of bloom. Has given universal satisfaction. Per 1/4 ounce\$3.00
Per ounce 8.00

October 20th, 1910.

LUTHER BURBANK.

BURBANK'S EXPERIMENT FARMS,

Santa Rosa, California, U. S. A.