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PRICE LIST

**Zvolanek's
Winter Flowering
Sweet Pea Seed**



Wallacea

Mrs. Alex. Wallace

ANT. C. ZVOLANEK, Originator
BOUND BROOK, N. J., U. S. A.



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SWEET PEA SEED



ANT. C. ZVOLANEK

ORIGINATOR

BOUND BROOK, N. J., U. S. A.

PRINTED BY
A. T. DE LA MARE PTG. & PUB. CO.
2 TO 8 DUANE ST., NEW YORK



TO MY CUSTOMERS

IT is not necessary for me to say much about my Winter-flowering Sweet Peas, all of which were originated by me and have gained a world-wide reputation. I have devoted most of my life and energy to the cultivation of this class of Sweet Peas, and they now far surpass all of the old greenhouse Summer-flowering varieties. They bloom at any time you desire, produce much larger flowers and longer stems under glass, with easy cultural treatment, and find ready sales. In fact, they rank among the best commercial flowers, and no retail florist who handles roses and carnations can afford to be without them, as there is always a steady demand for these beautiful flowers, from rich and poor alike. Although in the last two years many florists have reduced their output of carnations and violets for the purpose of using the houses for the raising of Winter Sweet Peas, yet the supply has not been nearly equal to the demand between November and late May; while the prices, compared with those of ten or more years ago, have advanced fully 25 per cent.

I have supplied more than 5,000 florists during the past year and have given the best satisfaction. Many of them had not had any experience in raising Sweet Peas and depended entirely upon the cultural directions which always accompany my seeds. I may add that Sweet Peas are raised from my seed, not only in the United States and Canada, but also in Australia, South Africa and all parts of Europe.

We often hear of florists complaining that they have purchased from seedsmen "true Winter-flowering Sweet Pea seed," represented as being "just as good as Zvolanek's," but, although they have been given the best of care from September, few, if any, flowers have been cut before May. My Sweet Peas are guaranteed and, must bloom. I invariably refuse to sell seed to any of the so-called "seed sharks," and trade only with well-known seedsmen whose honesty is beyond question. I do not sell my special Winter Sweet Pea seed in bulk—only in my own packets, which bear my trade-mark as a guarantee of purity. Last year I warranted my seed to contain 96 per cent. of the Winter-flowering, but, taking the average, there was scarcely one late or Summer-flowering plant in a thousand.

Readers of trade reports will have noticed that Sweet Peas raised from my seed, exhibited at the Massachusetts Horticultural Society's show, in the Horticultural Hall, and also at the Park St. Flower Market Show, both held in Boston, in February, won all first and second prizes and the silver medal. At the Philadelphia show (where they were exhibited by Mr. William Sim) they gained the silver medal and the Burpee prize. When Mr. Burpee saw this magnificent exhibit, he said: "Mr. Zvolanek, you deserve great credit for originating such splendid Sweet Peas; they are the best I have ever seen." No such Sweet Peas were ever before seen in this or any other country.

Last year the crop, as usual, was sold out entirely. The new crop will be ready about the latter part of July. All orders will be filled in strict rotation—first come, first served. Orders booked now.

Terms. Cash must accompany all orders of less than \$5.00, either by Check or Money Order. Large orders, thirty days to parties of approved credit. Foreign customers will please send remittances in International Postal Money Orders. Foreign personal checks cannot be collected here.

I desire to thank my many friends and patrons for their liberal support and respectfully solicit a continuance of the same.

ANT. C. ZVOLANEK.



Mrs. E. Wild

Pink Beauty

NOVELTIES FOR 1909

When I introduced such varieties as Greenbrook, Mrs. George Lewis and others, I received many complimentary letters and notices. In *The Florists' Exchange* of March 27, Mr. Lonsdale wrote: "The form of Greenbrook Sweet Pea is more flat, or open, and less hooded than Sweet Peas come generally. It is certainly an improved type and should be further developed so as to embrace all colors." I have now several colors of the Greenbrook type.

WALLACEA. True lavender, when fully open. This flower is exactly the same color as Mrs. Alex. Wallace, but is much larger and open.

GOVERNOR FORT. A grand flower. Salmon pink, two shades darker than the well-known Mrs. William Sim; larger even than the late-flowering Gladys Unwin, as will be noticed in the illustration on page 9. This has been recognized as the grandest Sweet Pea wherever exhibited, and has been awarded many Certificates of Merit.

PINK BEAUTY. Dark pink self; two shades lighter than Mrs. E. Wild, coming two weeks earlier than the preceding. Very large flower; excellent producer.

The foregoing three novelties are all of the Greenbrook type.

MRS. ZVOLANEK. White and blue, variegated.

HELEN KELLER. White and pink, variegated.

The above two varieties are exactly like Florence Denzer in flower, shape and growth, but the standards are variegated.

SNOW QUEEN. Pure white. Entirely new type in Sweet Peas. The shape is between Countess Spencer and Unwin types; flowers just as freely as Florence Denzer or Mrs. George Lewis. Blackseeded.

Price: Trial pkt. 25c., oz. \$1.00.



Florence Denzer

Mrs. Geo. Lewis

Snow Queen



Mrs. Wm. Sim

Gov. Fort

Gladys Unwin

1908 INTRODUCTIONS

MRS. GEORGE LEWIS. Pure white; large, wavy flowers. It can be described as a Winter-flowering Mrs. Eckford.

GREENBROOK. White standard, slightly touched with lavender. Very large and wavy or cup-shaped.

The above two varieties have won many admirers in the commercial world.

MISS HELEN M. GOULD. White standard; lilac marbled. Very useful for exhibition purposes.

MRS. J. F. HANNAN. Deep pink self; very pleasing shade; medium flower.

MRS. W. W. SMALLEY. Soft pink, somewhat inclined to satin or salmon; standard open. Good commercial variety.

Price: Oz. 50c., 2 oz. 75c., lb. \$5.00.



Mrs. F. J. Dolansky

Mrs. Zvolanek

OLDER VARIETIES

CHRISTMAS PINK. Pink and white.

FLORENCE DENZER. Pure white.

The above two varieties do not need much introduction. They are well known all over the world as the best commercial Winter Sweet Peas. They improve almost every year.

WATCHUNG. Pure white; blackseeded. This is the earliest of all my Winter Sweet Peas, coming two weeks earlier. Have many admirers as commercial Sweet Peas.

MRS. ALEX. WALLACE. The popular true lavender, opening somewhat pinkish, but changing to true lavender when fully open. Keeps for a week without losing its color.

OLDER VARIETIES—Continued

MRS. WILLIAM SIM. The well-known salmon-pink; extra long stems.

MRS. F. J. DOLANSKY. Daybreak pink.

The above two varieties have proved to be good sellers all Winter.

LE MARQUIS. Violet-blue; cup shape or wavy.

WILLIAM J. STEWART. Blue self; semi-wavy.

The above are the two best blues; both are good during Winter, and command ready sales in early Spring.

MRS. CHAS. H. TOTTY. Sky blue; in color, the same as Lady Hamilton, but the flowers are larger. Very good commercial sort, selling well throughout the year. Price: \$3.00 per lb.

CHRISTMAS METEOR. Fine red.

JACK HUNTER. Yellow; very long stems. Blackseeded.

CHRISTMAS CAPTAIN. Wings blue; standard purple; very large flowers. Does not come true, being always mixed with others. Good for exhibition.

MISS JOSIE REILLY. Lilac; very large. Suitable for exhibition.

MRS. E. WILD. Carmine pink; medium flower. Extra strong foliage. Coming about two weeks later than any of the preceding.

Prices of all varieties, except where otherwise mentioned:

Oz. 30c., 2 oz. 50c., $\frac{1}{4}$ lb. 75c., lb. \$2.00.

SPECIAL WINTER-FLOWERING MIXTURE. Over 25 colors, mixed.

Price: 2 oz. 30c., 4 oz. 50c., lb. \$1.50.

TESTIMONIALS

Appended are a few testimonials out of more than a thousand received last year:

Redondo Beach, Cal., April 30, 1909.

The Sweet Peas I got from you I planted August 9 and I am still picking; they are grand. E. K.

Norristown, Pa., March 3, 1909.

Your seed gives great satisfaction. I. G. ST.

Troy, N. Y., Feb. 8, 1909.

Have had excellent success with your seed this year. R. J. P.

Chicago, Ill., March 3, 1909.

I have had very good success this year and am still picking the finest long-stemmed flowers by the thousands. T. A. SCH.

Baltimore, Md., Jan. 1, 1909.

The Sweet Peas are 12 feet high; picking heavy crop; flowers over a foot long. WM. T.

Philadelphia, Pa., Jan. 11, 1909.

Your Sweet Pea seed planted in my greenhouses turned out thoroughly successful. They bloomed freely and returned to me the highest prices of the market. JOHN A. M.

Reading, Pa., Nov. 7, 1908.

The seed I bought from you last year bloomed up to the latter part of July. They were exceptionally fine. Wishing you success, H. ST.

Peoria, Ill., Sept. 5, 1908.

I had excellent success last season and made money on them. J. C. MU.

Jeffersonville, Ind., Sept. 2, 1908.

The Winter-flowering Sweet Peas that I have purchased from you for many years have proved wonderfully successful. They are equal to the originator's. M. S. BR.

East Kirkwood, Mo., Aug. 21, 1908.

Your Sweet Peas have become a valuable acquisition in our greenhouses and always prove successful. O. FL. Co.

Davenport, Ia., Sept. 21, 1908.

I have grown your Sweet Peas for the last four years and they have been very satisfactory. I. T. T.

Omaha, Neb., Aug. 3, 1908.

I have very good success with your seed. AL. H.

TESTIMONIALS - Continued

Oregon City, Ore., Aug. 1, 1908.

Last Winter we had a very successful crop of Sweet Peas from your seed.

A. B. & Co.

Nashville, Tenn., July 31, 1908.

We saw your Sweet Peas in E. G. Hill's greenhouses; they were splendid. Please send the same seed.

J. FL. Co.

Charleston, S. C., July 24, 1908.

Your seed certainly did fine last year and I would not run the risk of buying elsewhere even for half the money.

C. M. N.

Boise, Idaho, Aug. 13, 1908.

Your Sweet Pea seed have always done well for us.

B. FL. Co.

Christianstad, Sweden, Aug. 13, 1908.

Your Sweet Pea seed do very well with us in this climate.

B. & Co.

Brisbane, N. Z., Oct. 2, 1908.

Have been surprised to get such grand flowers from your Sweet Pea seed. They were the largest ever seen here.

R. C. M.

Ghent, Belgium, July 21, 1908.

Your Sweet Peas are certainly grand.

L. W.

Quessy, par Tergnier, France, Jan. 18, 1909.

The Sweet Peas have been in bloom for some time. I sent out the first flowers on the 30th of November; they went to the Queen of England. They were all fine.

H. F.

Vienna, Austria, Feb. 1, 1909.

Such Sweet Peas as I get from you have never before been seen here. They are certainly excellent. Will need much more next August.

C. M.

Yokohama, Japan, March 2, 1909.

The Sweet Peas were fine. Reserve five pounds for me.

Y. H.

Johannesburg, South Africa, Dec. 5, 1908.

The Sweet Peas did excellently. Will plant more next year.

F. W.

Melbourne, Australia, Jan. 3, 1909.

All your Winter Sweet Peas have done splendidly. Reserve more seed for me.

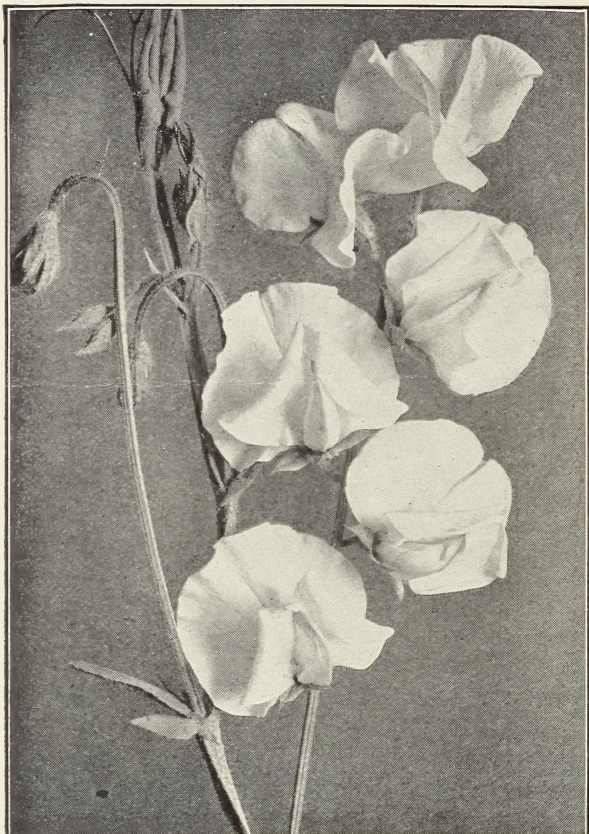
P. C.

St. Petersburg, Russia, April 4, 1909.

I am surprised to get such grand flowers; they are fine.

I. K.

Some Data With Regard to Winter Flowering Sweet Peas



All my Winter-flowering Sweet Peas will bloom successfully in any high, light greenhouse where carnations or roses can be grown, either on benches or solid beds; the latter are the better. Any good compost soil, or even old rose soil which has already been used, will produce very good flowers.

If you have not sufficient carnation plants with which to fill all of your houses in August, sow some of my Winter-flowering Sweet Peas in the empty space and you will secure good

crops from October until April that will bring you in a handsome profit.

You have probably several houses filled with chrysanthemums; nothing would be better than to follow these with Sweet Peas. For example: You have one house of early chrysanthemums, such as *Monrovia* or *Polly Rose*. These varieties can be cut about October 20. You can sow my Winter-flowering Sweet Pea seed about September 10, in 4-inch pots, and plant them out as soon as the chrysanthemums are cut; this will bring you right in crop for the New Year and many months after.

If you have such late varieties as *Chadwick* and *J. Nonin*, sow my Sweet Pea seed about October 15. You can plant these out on the benches the latter part of November, and by so doing secure the finest of flowers from February until Decoration Day and even later.

For several years there has been much booming of the *Spencer* varieties and many florists have planted these in their greenhouses. This type of Sweet Pea is certainly very fine and a great improvement over the old *grandiflora*, but we florists must look for the dollars and cents.

I am in regular correspondence with about a thousand florists, and I have never heard that any one of them has made his expenses through planting these late-flowering varieties. For example: If you sow any of the late-flowering Sweet Peas about October 15, which is the best time to plant, they will grow over 20 feet high before April. If the weather is just right, these will produce a few flowers by April 15, but if you have a few cloudy or rainy days, all buds and flowers will suddenly drop and you will have to wait from three to five weeks before other flowers appear. Meantime, along comes June and a few hot days will entirely finish off indoor grown peas.

On the other hand, if you had planted my Winter-flowering seed at the same time, and in the same house, these would have bloomed in February, or even earlier, according to the weather conditions, and would have produced steadily much larger flowers with longer stems than any of the late-flowering varieties, finishing up with the hot June days. My varieties can stand weeks of cloudy weather.

These facts prove that my Winter Sweet Pea seed is the only money maker for the florist, and that the late varieties are suitable only for outdoor or gardening work.

ANT. C. ZVOLANEK,

BOUND BROOK, N. J.



JOIN THE NATIONAL SWEET PEA SOCIETY OF AMERICA

Many commercial growers, as well as amateur admirers of the Sweet Pea, have already promised to take part in the organization of a National Sweet Pea Society, the aim of which is to encourage the cultivation and improvement of the Sweet Pea through exhibitions, trials, meetings and in whatever other ways the Society determines.

A meeting of all concerned will be held early in July in New York City, at which time the organization will take effect and the First National Sweet Pea Show will be held. Many prizes of value have already been offered for this exhibition and all indications are that it will be most successful.

All are welcome, whether commercial grower or amateur.

If you are interested please communicate, at the earliest possible moment, with **ANTON C. ZVOLANEK**, Bound Brook, N. J., who will answer any inquiries to the best of his ability.