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DISTINCTLY

NEW AND RARE

PERENNIAL PLANTS

OFFERED FOR THE FIRST
TIME IN ADVANCE OF
GENERAL DISTRIBUTION

HENRY F. MICHELL Co.

SEEDSMEN AND GROWERS

518 MARKET ST., PHILADELPHIA.

Lovers of Rare Flowers!!

The real charm of your garden can only then be claimed, when you impatiently anticipate the awakening of the coming day to see unfolded the new beauties of the floral kingdom, which you have only recently planted and which you selected with great care from a list of many offered to you with alluring descriptions and promising merits. And oh! what joy and blissful memories for days to come if you behold on that morning a flower more beautiful than you have ever seen before. In a measure it makes you forget all the shortcomings you have ever experienced in your garden and perhaps you won't claim untold value for your new-found favorite.

We are all but human, all alike, and while it may seem selfish, it is nevertheless true, we prize *exclusive* possessions more than anything else.

The general method adopted by most growers is to grow enormous quantities of their novelties before they are offered for distribution, which means several years' waiting. We have often realized that our patrons may be just as impatient as we are to possess what we consider "meritorious novelties" in advance of the general distribution and with this convincing argument we have induced almost all of the European breeders to give us the opportunity to offer a limited quantity of their choicest things from one to three years in advance. In addition to "real novelties" we offer also such plants as have always been rare and are difficult to obtain.

We hope that those fond of rare and choice flowers may realize, by a selection from this list, the joy, rare as it is, of true satisfaction.

As few of the plants offered here have ever before been grown by us we can submit only the description of the originator.

ACONITUM FISHERI

Dwarf growing Monkshood attaining a height of 3 feet with glistening foliage and bright blue flowers. Blooms in September and October. Each, 50c.

ACONITUM HEMSLEYANUM

A very curious plant recently introduced from Central China. The stems attain a height of 6 to 8 feet and its flowers, freely produced, vary in shade from light blue to dark purple, flowering from July to September. Each, \$2.00.

ACONITUM LYCOCTONUM

Not just new but difficult to be obtained. Few people have ever seen any other but blue Monkshood and yet the above specie is light yellow and grows wild in the Tyrenean Alps. Height, 5 feet. Season of flowering August to September. Each, 40c.

ACONITUM WILSONI

Introduced from China. The graceful flower-spikes attain a height of about 6 feet, and produce many fine pale blue or violet flowers. It blooms from the beginning of September until the end of October. Each, 50c.

AETHEOPAPPUS PULCHERRIMUS

Discovered in the Caucasian Alps. We find this a splendid perennial of robust hardy nature. The flower resembles very much the pink *Centaurea Imperialis* and when cut has splendid lasting qualities. The plant grows fully 3 feet high, has deep-cut foliage of silvery gray and produces its flowers during July. Each, \$1.00.

ANEMONE JAPONICA "ALICE"

A great improvement on the variety "Queen Charlotte" with flowers of a fine carmine rose with lilac rose to the centre. It is quite distinct by its beautiful form and no other variety surpasses it in abundance of flowers. Each, 50c.

ANEMONE JAPONICA "GEANTE DES BLANCHES"

This new Anemone produces very large silvery white flowers on stems of 2 to 3 feet in height. It is the best of white Anemones. Each, 40c.

ANEMONE JAPONICA "KRIEMHILDE"

This novelty has bowl-shaped, semi-double flowers of 3-4 inches diameter on strong stems and has a distinct bright reddish color. Each, 75c.

ASTER BEAUTY OF COLWALL

Distinct novelty with perfectly double flowers of a very pleasing shade of lavender, very freely produced on stout erect stems about 4 feet high. It is of special interest as it is the first double variety raised as yet and unquestionably a most valuable acquisition. Each, \$1.25.

ASTER THOMPSONI

Very scarce and unequalled as regards size and color of flowers, which are of the finest form and of magnificent soft blue color. It flowers very early, viz: from the middle of July till late fall. One of the very best summer-flowering Asters. Each, 75c.

ASTILBE ARENDSI **"SALMON QUEEN"**

Very graceful, their feathery spikes $2\frac{1}{2}$ to 3 feet in height, of fine light salmon pink. Each, \$2.00.

ASTILBE "GRANDIS"

A new plant of great value, introduced from China. Somewhat similar in growth to "Astilbe Davidii," but rather more vigorous, producing immense panicles of white flowers 2 to $2\frac{1}{2}$ feet long and growing fully 6 feet high. The large pinnate leaves are over 2 feet in length. Each, 50c.

BUDDLEIA VARIABILIS **VAR. MAGNIFICA**

Splendid form of the well known type, introduced from China, producing flowers of a deep shade of rosy purple. It thrives well in any soil and the inflorescence is over 2 feet long. A decided acquisition. Each, \$1.00.

CAMPANULA PERSICIFOLIA **"VINETA"**

The giant semi-double dark blue glossy bells are fully 3 inches across and are the darkest colored bells we have ever seen. Each, 40c.

HARDY CARNATION "OBERON"

Belonging to a new race of outdoor Carnation whose habit is immense bushy plants of robust light green foliage with stems often 18 inches in height and producing an abundance of very large fragrant flowers. Color, dark chestnut red. Each, \$1.00.

HARDY CARNATION **"THE QUEEN"**

On erect stems often attaining a height of 3 feet. We find 5 to 6 individual flowers each one on a separate stem of fully 12 inches in length and flowering all at the same time. The individual flowers are of perfect form and fully $2\frac{1}{2}$ inches across. Color, purest white, each petal having a distinct picotee edge of cerise pink. Each, \$1.00.

HARDY CARNATION "MARCHEN"

The glowing, satiny pink colored flowers are well filled and of perfect form, fully 2 to 3 inches in diameter and are carried on erect stems of 30 inches in length. Each, 75c.

CHRYSANTHEMUM MAXIMUM "EDELWEISS"

The enormous pure white Shasta Daisies have from 3 to 4 long narrow incisions so to give the flower a distinct appearance. Very free flowering in July and August. Each, 50c.

DELPHINIUM MOERHEIMI

THE FIRST AND ONLY PURE WHITE DELPHINIUM

This splendid novelty originated last season and is now offered for the first time. It grows 5 to 6 feet high and flowers more continuously than any other Delphinium from the middle of June till Autumn, being the first and last in bloom. It produces more flower-spikes on one plant than any other variety; the side stems measuring 2½ feet. These qualities make it the finest acquisition for cutting purposes.

Its flowers are of the purest white, with white eye, without the slightest shade of cream, blue or green, like the so-called white Delphiniums, which have been introduced of late years and which cannot be compared with it. Only one specimen sold to any one customer. Each, \$3.50.

DELPHINIUM ALBION

This new variety attains a height of 4 to 5 feet, is a free grower and produces a well formed spike. When fully expanded the semi-double flowers are nearly pure white with white eye. Each, \$1.00.

DELPHINIUM BELLADONNA "SEMI PLENUM"

The type has long been considered the showiest of all Delphinium. Plants grow very tall with massive spikes covered with immense *semi-double* flowers of bright heavenly blue. Each, \$1.00.

DELPHINIUM MRS. J. S. BRUNTON

Its beautiful flowers are of the finest sky-blue in the style of "Belladonna" but larger. It does not grow higher than 3 to 4 feet and produces an immense quantity of long gaceful spikes flowering throughout the whole summer. No other variety surpasses it in abundance of flowers and, therefore, it is of great value for cutting purposes. Each, \$1.50.

DELPHINIUM REV. E. LASCELLES

This is without doubt the finest Delphinium up to date. The enormous spikes, measuring from 2 to 3 feet in length and are studded with immense flowers 3 to 3½ inches in diameter; dark blue in color, relieved in the centre, with a tuft of petaloids of the purest white. Each, \$3.00.

DELPHINIUM "AMETHYST"

Amethyst blue with white eye. Each, 35c.

DELPHINIUM "BEAUTY OF LANGPORT"

Clear soft creamy white with a pale buff eye; the buds are pale primrose before opening; inclined to be slightly semi-double. Each, \$1.50.

DELPHINIUM PRIMROSE

Single flowered; white sepals, yellow eye. Each, 75c.

DELPHINIUM TRUE BLUE

This variety is one of the very finest single flowered; intense blue with black eye. The color of the sepals is of the purest blue tint and nothing but blue. Each, 75c.

DIANTHUS PLUMARIUS DELICATA

Flowers of exceptionally large size and beautiful form of a delicate soft pink color produced in upright position on stems of 12 to 14 inches in height. It is a constant bloomer and a decided acquisition for cutting as well as for the hardy border. Each, 50c.

DICTAMNUS CAUCASICUS

This new, large flowering variety is a great improvement on the common "Fraxinella." Not only its flower-spikes have about double the length but it also raises its stems higher above the foliage. Each, 40c.

FUCHSIA RICCARTONIANA HYBRIDS

Hardy Fuchsias are unknown in America and we are pleased to have the opportunity of offering these valuable plants. Hardy Fuchsias grow slender and branch freely. The flowers are somewhat smaller than the house Fuchsias but more numerous. Just before the late fall frosts set in it is well to cut the plants back to 12 inches and to cover them well with leaves. This protection is necessary the first winter only. Each, 60c.

GAILLARDIA "NEUDORFER"

A new color of a gigantic flower; cherry pink with an edge of sand color. Each, 75c.

**HARDY PERENNIALS
ARE ONE OF OUR SPECIALTIES**
For a complete collection consult our
general catalogue

NEW IRIS

Of recent years the world of Iris has undergone a remarkable change; it is filled with varieties and hybrids of almost every shade of color—varieties and hybrids that bring to the gardens a freshness and beauty unknown to our forbears. We believe that we are offering with the following list the cream of all the good new introductions of recent years.

IRIS PUMILA "DIE BRAUT"

This novelty produces fine formed flowers borne on stems of 8 to 12 inches in height. Its color is pure white. Very distinct. Each, \$1.00.

IRIS GERMANICA ALCAZAR

Enormous flowers of clear violet with deep violet falls. Plants grow tall and vigorous and produces compact clusters of many flowers. Each, 75c.

IRIS GERMANICA CANDELABRA

Plants half dwarf; flowers gigantic. Upper part, white shaded violet and a deeper picotee edge; lower petals solid violet brown. Each, 75c.

IRIS GERMANICA "DOROTHEE"

A very dwarf plant producing flowers of distinct new form resembling both the German and Japanese Iris and of immense size. Color, a most delicate lavender. Each, 75c.

IRIS GERMANICA "ELDORADO"

Distinctly novel in color resulting from a mixture of yellow and violet. Upper petals yellow overshadowed violet and bright yellow beard; lower petals similar as above with a brown stripe through the length. Height, 3½ feet. Each, \$1.00.

IRIS GERMANICA "EDOUARD MICHAEL"

Half dwarf; color, intense violet purple; enormous flower, very open; the upper petals often turned back complete like a Japanese Iris. Each, \$1.00.

IRIS GERMANICA "IVORINE"

Very early, flowers during the first days of May; a grand flower of yellowish white with pure yellow longlets. Each, 75c.

IRIS GERMANICA "JEANNE D'ARC"

Half-early; magnificent large flowers with large upper petals of fresh clear lilac, lower petals white gracefully bordered with lilac. Height, 2½ feet. Each, 75c.

IRIS GERMANICA "LOUTE"

Late flower; very strong, vigorous plant; upper petals clear lilac and bronze, lower petals very large, violet red, smoked and veined brown; beards yellow. Each, \$1.00.

IRIS GERMANICA "MONSIGNOR"

Half-late; beautiful large flowers of rich clear violet blue, strongly veined with velvety brown violet. Height, 2 feet. Each, 75c.

IRIS GERMANICA NUÉE D'ORANGE

Half-late; tall vigorous plants produce gigantic blooms of a smoky lilac subdued by yellow at the edges; lower petals violet blue. Each, 75c.

IRIS GERMANICA "ORIFLAMME"

Vigorous plant with exceptional large flowers; upper petals clear violet, lower petals dark violet. Each, \$1.00.

IRIS GERMANICA "PROSPER LANGIER"

Half-early; grand flower; upper petals pink strongly smoked, lower petals very large velvety purple. Plants very vigorous. Height, 2½ feet. Each, 75c.

LUPINUS POLYPHYLLUS "MOERHEIMI"

This is one of the finest novelties. It flowers very long with fine, long spikes of soft pink colored flowers and is splendid for cutting. Each, 35c.

LYCHNIS CHALCEDONICA RUBRA PLENA

Very double, bright scarlet flower heads on stems 2 to 3 feet high. Flowers July-August. Each, 50c.

VIOLA CORNUTA "G. WERNIG"

A sensational novelty a cross between Viola Cornuta and Violet Princess of Wales, with the result that the new plant retained the foliage of Viola Cornuta but has stem, shape of flower, color and fragrance of Violet "Princess of Wales" with this important addition that it flowers uninterruptedly from May 1st till frost and in such abundance that one cannot see the foliage. The stem is often 12 inches in length and flower is a little larger than the best greenhouse grown violet; with this novelty one will be able to enjoy violets during the entire year. Outdoors this plant produces an effect unequalled by any other on account of its rich blue color and the freeness of bloom. Each, 50c.

NEW PHLOXES

The widespread activity among hybridizers to produce something which is far superior to the old standard sorts resulted in so many new introductions that it is difficult to make a limited choice of what one may consider worthy of the up-to-date garden, but please bear in mind that this is simply because there are too many good ones. Whatever we offer one can rely upon to be distinctly new and much superior.

PHLOX BARON VON DEDEM

This variety resembles "Coquelicot" but produces much larger trusses and its flowers are nearly twice as large. In color it is of a glistening scarlet, blood red. Each, 75c.

PHLOX DR. KÖNIGSHOFER

Brilliant orange scarlet with dark blood red eye. Finer and more brilliant of color than Coquelicot and more compact. Each, 50c.

PHLOX ELIZABETH CAMPBELL

Very large spikes with flowers of a quite new color, light salmon changing to pink in centre. Each, 35c.

PHLOX FRAU ANT. BUCHNER

This is undoubtedly the finest pure white Phlox, which has as yet been raised. It has a strong habit and produces flowers of an enormous size and perfect form. Each, 40c.

PHLOX GENERAL VAN HEUTSZ

This novelty produces immense trusses of enormous flowers which are of the most brilliant salmon-red color with white centre. Each, 35c.

PHLOX GOLIATH

A distinct variety of attractive appearance. It is of gigantic growth and attains a height of 5 to 6 feet, producing large trusses with flowers of a bright carmine color with dark red centre. Flowers early. Each, 60c.

PHLOX HANNY PFLEIDERER

Cream colored changing to salmon in the centre with carmine red. Each, 25c.

POPPY ORIENTALE "QUEEN ALEXANDRA"

New variety with beautiful clear rose salmon flowers. Each, 30c.

POPPY "ORIENTAL KING"

Novelty of great merit; and exceedingly fine garden plant; because of its strong stems of upright habit carrying large crimson scarlet flowers which in their appearance seem to consist of one perfect flower within a larger and equally perfect one. Each, 30c.

POPPY ORIENTALE "MAHONEY"

The new Oriental Poppies introduced in the last years are more in the lighter shades; this one is without any doubt the *darkest* colored in cultivation; darkest carmine purple is the nearest shade we can name. Each, 30c.

POPPY ORIENTALE "GOLIATH"

Strong erect stems $3\frac{1}{2}$ feet, producing enormous scarlet flowers in great abundance. Each, 30c.

POPPY ORIENTALE "GROSSFURST"

Gigantic blooms of deepest cinnabar red with black spots. Each, 50c.

POPPY ORIENTALE "FÜRSTENKIND"

Enormous flower of flesh pink suffused delicate rose and purest black eye. Each, 50c.

POPPY ORIENTALE "PRINCESS VICTORIA LOUISE"

The color a delicate salmon pink is absolutely new in this class of flowers. The many flowers borne on a single plant are excellent keepers in water after being cut. Each, 50c.

PYRETHRUM HYBRIDUM "LORD ROSEBERRY"

Brilliant scarlet, the most brilliant of all, very showy and a distinct novelty. Each, 75c.

PYRETHRUM HYBRIDUM "YVONNE CAYEUX"

One of the finest Pyrethrums, the most beautiful form and color; large flowers, pure white, with clear yellow centre. Each, 75c.

TROLLIUS "LEUCHTKUGEL"

An exceptional novelty; a mass of deep orange red, ball-shaped blooms, appear on erect stems above a compact bush of foliage. For hardy borders extremely desirable. Each, 50c.

HENRY F. MICHELL, PRESIDENT.
FRED'K. J. MICHELL, VICE PRESIDENT.

CABLE ADDRESS: "MICHELL" PHILA.

BELL & KEYSTONE TELEPHONES.

HENRY F. MICHELL Co.

SEEDS

SEEDS - GARDEN TOOLS
PLANTS - FERTILIZERS
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POULTRY SUPPLIES, ETC.

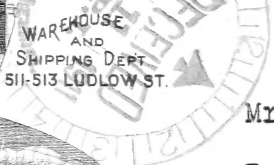
518 MARKET STREET

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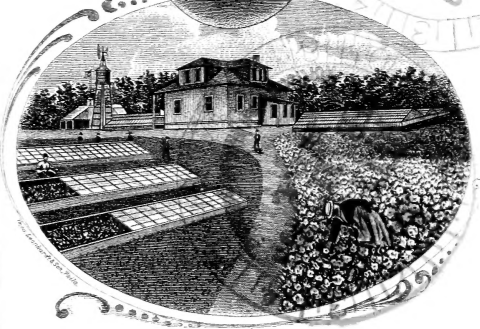
PHILADELPHIA, February 9th, 1911



STORE AND SALESROOMS
518 MARKET ST.



WAREHOUSE AND SHIPPING DEPT.
511-513 LUDLOW ST.



MICHELL'S "EVERGREEN" SEED GARDENS
TORRESDALE, PA.

Mr. L. C. Corbett,
Washington, D.C.

Dear Sir:-

We take pleasure in submitting to you herewith the first issue of a distinctly new catalog -- different from any ever before published by an American seed house. It contains, as you will see, an exclusive list of rare and new perennials.

The activities within the last five years among breeders of this class of plants to produce new things have been extremely successful, and, as a rule, these novelties

are grown for several years until a sufficient stock is available to be placed on the market.

We have long appreciated that in order to be the leaders of our trade it is necessary for us to do something out of the ordinary, and at great expense we have been able to make arrangements with some of the most eminent breeders in Europe to supply us their novelties several years in advance, so we would be able to offer them ahead of time to the American connoisseur.

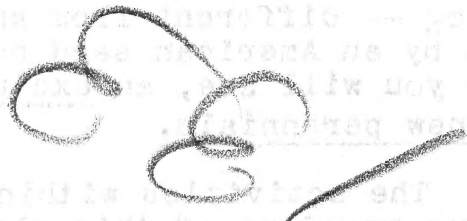
We ask you to kindly give this booklet your personal attention and if you require any further information on these plants we should be most happy to furnish same.

Very truly yours,
HENRY F. MICHELL CO.

By *Maurice Sued*

February

We take pleasure in advising you regarding the first issue of a new series — different from any ever published by an American publisher, as you will see by the illustrations and new paragraphs.



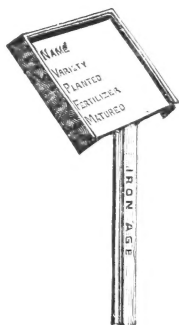
The series is a study of years among people of this class to produce new things have been entirely successful, and, as a result, there are several years with a satisfactory record in the field.

We have long appreciated that in order to be successful in business it is necessary for us to do something out of the ordinary and at great expense we have been able to do this. The most recent progress in Europe in supply of the most advanced, we would be able to offer this at several years in advance, and we would be able to offer this at a time to the American manufacturer.

We ask you to kindly give this booklet your personal and if you require any further information or these points we are most happy to furnish same.

Very truly yours,
HENRY MICHAELSON

THE HORTICULTURAL IRON LABEL



Horticultural Label

For marking perennials in garden rows, beds or individual plants. The space for holding cards is large, to allow previous cards to remain; by this method a perpetual record of any one plant or item may be kept. No. 5.

Price, 20c. each; per dozen, \$2.00;
\$15 00 per 100.

For a complete collection of all worthy perennials consult our General Catalogue.

IN ADDITION TO OUR
GENERAL CATALOG

WE HAVE ISSUED

“THE WORLD’S”

MOST BEAUTIFUL DAHLIAS

CONTAINING THE CHOICEST LIST
OF DAHLIAS EVER OFFERED AND
THE BEST CULTURAL METHODS
OF TO-DAY.

MAILED FREE UPON APPLICATION