

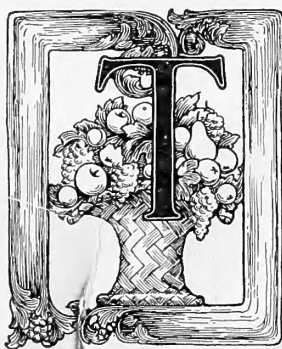
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# *Announcing* *The Stark Year Book* *for 1911*

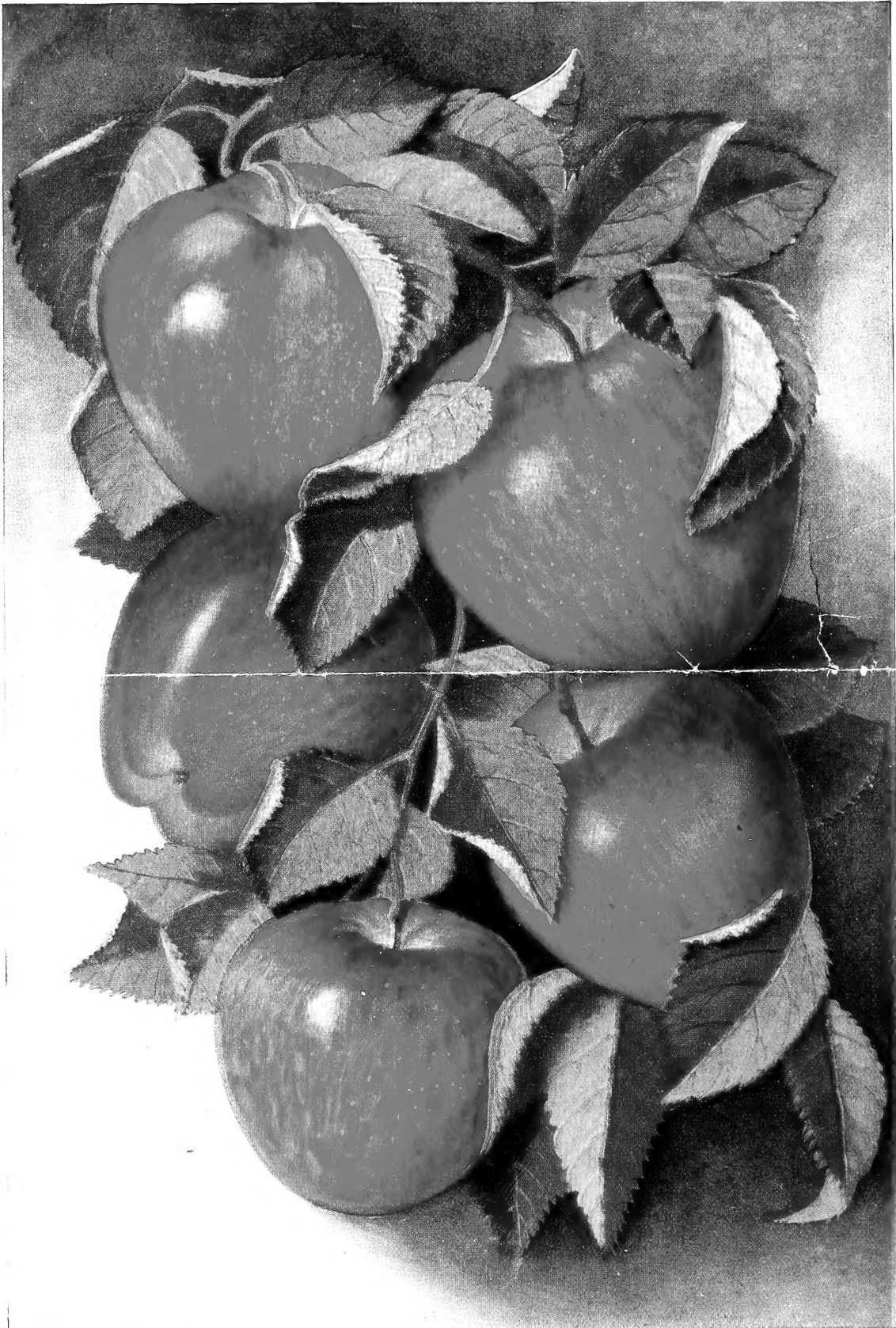


**T**HE second volume of The Stark Year Book (published annually) is nearing completion and will be ready for mailing January 15, 1911. As was true of The Stark Year Book for 1910, the 1911 volume will continue to stand for and represent an entirely new idea in nurserymen's literature—embodying color, text and illustration in a way that will, we believe, merit the hearty and enthusiastic endorsement of orchardists and horticulturists alike.

The edition being limited, in comparison with our total mailing list, and on account of its high cost, The Stark Year Book for 1911 will be sent only to those persons applying for it on the coupon which will be found on the fourth page of this announcement.

Turning this page you will find reproductions of two of the color pages from The Stark Year Book for 1911. They will carry to your mind a better idea of the exceeding beauty and value of Volume II. than could be gathered from a lengthy description.

**Stark Bro's Nurseries & Orchards Co**  
Louisiana, Missouri, U. S. A.



Copyright, 1910, by Stark Bro's Nurseries & Orchards Co.  
Washington Grown  
New Mexico Grown New York Grown

**Stark Delicious**  
(One-half natural size)

Colorado Grown  
Iowa Grown, from the original tree

- 1 Alton
- 2 Sea Eagle Improved
- 3 Stark Early Elberta
- 4 Stark Early Elberta
- 5 Belle of Georgia
- 6 Krummel October



Copyright, 1911, by Stark Bro's Nurseries & Orchards Co.

(Three-fourths natural size)

# *Describing* *The Stark Year Book* *for 1911*

and how to send for it



**V**OLUME II. of The Stark Year Book is best described briefly — it is an encyclopedia of latest horticultural information, fully illustrated both in color and in black.

While issued in the interests of Stark Bro's Nurseries & Orchards Co., and the nursery products grown by them, The Stark Year Book covers a greater field and is much wider in scope than the ordinary nurserymen's catalogue, since it deals with the subject of horticulture from the viewpoint of those engaged in fruit-growing commercially and for home-orchard purposes.

Within its covers are thirty-one full-page illustrations of fruits and flowers in color (two of which are reproduced in this announcement), representing 163 varieties and covering apple, crab apple, quince, cherry, pear, peach, apricot, plum, grape, small fruits, roses and clematis.

Eighty pages are devoted to descriptions, records of varieties, and the opinions of the country's most successful orchardists and scientific horticulturists. These eighty pages are profusely illustrated from photographs having a direct bearing on the subject matter.

Anyone interested in fruit or flower culture will find Volume II. of The Stark Year Book of inestimable value; a book to be kept for frequent reference and one that will adorn the library table of any home. Those persons possessing a copy

of Volume I. (1910) should not fail to apply immediately for Volume II., that their file may be kept complete.

The Stark Year Book for 1911 will be sent to any interested person on receipt of the coupon properly filled in. Postage, ten cents.

## **Stark Bro's Nurseries & Orchards Co.**

Louisiana, Missouri, U. S. A.

GENTLEMEN:—

Kindly forward me Volume II. of The Stark Year Book, for which I enclose 10 cents in stamps to pay postage.

Name \_\_\_\_\_

Post Office \_\_\_\_\_

County \_\_\_\_\_ State \_\_\_\_\_

I expect to plant \_\_\_\_\_ trees about \_\_\_\_\_  
(Number) (Fill in date)

The planting will be done at \_\_\_\_\_

(Give location, both town and state)

**Stark Bros**  
**Nurseries & Orchards Co**  
Louisiana, Missouri, U. S. A.