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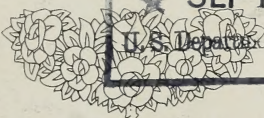
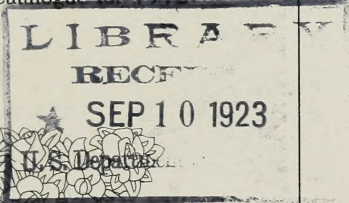
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A SHORT LIST
OF
Flower Seeds
FOR FLORISTS

THAT SHOULD BE SOWN EARLY

For Complete List see our New
Wholesale Catalogue for 1912



January

1912



OFFERED BY

HENRY A. DREER

714 Chestnut Street, Philadelphia, Pa.



Ageratums

One of the good-bedding plants and useful for filling boxes, baskets, etc. The following are among the best sorts :

	Trade pkt.	Oz.
Blue Perfection. Large flowering, dark blue	\$0 15	\$0 50
Cope's Pet. Light blue	15	35
Imperial Dwarf Blue. Compact	10	30
Imperial Dwarf White. Compact	10	30
Princess Pauline. Blue and white	15	50
Little Blue Star. The dwarfest of all, only 4 to 5 inches high, bright blue	50	2 50



Sweet Alyssum

The most popular white flower for edging. We offer three distinct strains.

Little Gem or Carpet of Snow. Of very dwarf habit, rarely over 4 inches high, and a sheet of white from June till frost. We have a very select stock. 15 cts. per trade pkt.; 40 cts. per oz.; \$1.50 per $\frac{1}{4}$ lb.

Tom Thumb. Grows 6 inches high; of more upright habit than the above; makes a good edge. 10 cts. per trade pkt.; 25 cts. per oz.; 75 cts. per $\frac{1}{4}$ lb.

Sweet Alyssum. Of trailing habit; excellent for baskets, etc. 10 cts. per trade pkt.; 15 cts. per oz.; 50 cts. per $\frac{1}{4}$ lb.



Dreer's Giant Antirrhinums or Snapdragons

There is a good demand for the flowers of these both summer and winter. We offer the best and most popular colors.

Giant Pink

Giant White

Giant Yellow

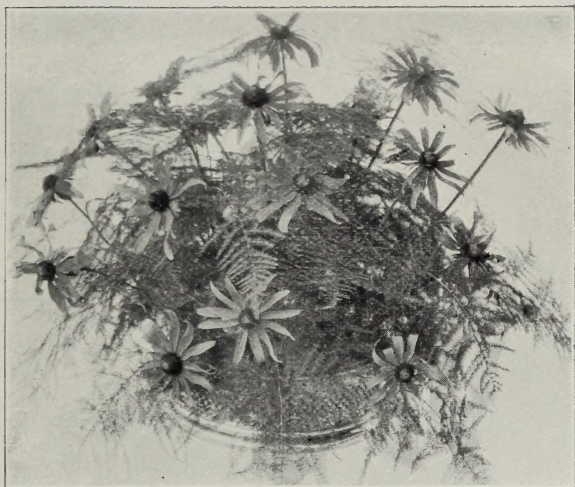
Giant Garnet

Giant Striped

Giant Scarlet

Any of the colors 20 cts. per trade pkt.; 60 cts. per oz..

Finest Giant Mixed. All colors, 15 cts. per trade pkt.; 50 cts. per oz.



Fern dish filled with *Asparagus plumosus nanus* and a few flowers stuck in for table decoration

New Crop Asparagus

Plumosus Nanus (Greenhouse Grown). This is indispensable to every florist. There are a number of types on the market. What we have is the true short-jointed variety. Seed of high germination. New crop now ready. 50 cts. per 100 seeds; \$4.00 per 1000 seeds.

Plumosus Nanus (Open-air Seed). The true variety, just as pure as the greenhouse grown, but crop not ready for delivery until April. 30 cts. per 100 seeds; \$2.50 per 1000 seeds.

Sprengeri. This most useful variety is now used largely for filling baskets, vases, etc., and also for bedding, making a splendid border. Seed ready end of January. 25 cts. per 250 seeds; 75 cts. per 1000 seeds; \$3.00 per 5000 seeds.

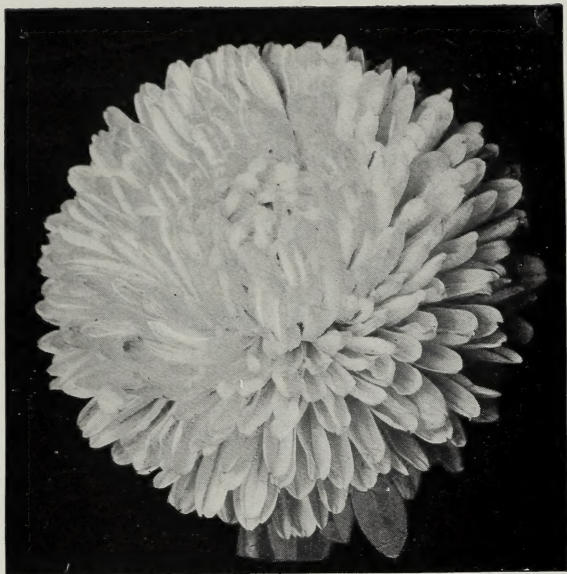


Crego's Giant Comet Asters

This grand Aster, although only introduced a few years ago, is already very popular. They bear magnificent fluffy flowers, averaging over 5 inches across, with long strong stems; the finest of this type. Comes into bloom in August, continuing well into September, and, unlike most of the Comet sorts, stands when cut and is a good flower to ship.

Our stock is grown under our own supervision and we are confident that nothing finer in quality can be had at any price. We offer two colors.

	Trade pkt.	Oz.
Shell-Pink. A beautiful shade . . .	\$o 4o	\$2 oo
Snow-White. Very pure	4o	2 oo



Dreer's "Pink Beauty" Aster

A magnificent cut-flower variety. In bloom from early August until well on in September; 24 to 30 inches high; flowers average 4 inches across of Chrysanthemum shape, the inner petals incurved, outer petals reflexed, and borne on long, strong stems. Color a delicate blush pink, a shade that is always in demand, and pronounced by experts to be the finest pink mid-season sort yet introduced. 50 cts. per trade pkt.; \$4.00 per oz.



Queen of the Market Aster

A first-class early-flowering Aster, coming into bloom in July, or fully three weeks in advance of the general run; of branching habit; flowers of good size and borne on long stems, making them exceedingly valuable for cutting; excellent for growing under glass. We can supply as follows:

Lavender
Crimson
Pink

Purple
White
Bright Rose

Any of the above colors, 20 cts. per trade pkt.;
60 cts. per oz.

Finest Mixed. All colors. 15 cts. per trade pkt.;
50 cts. per oz.



Dreer's New Aster **"Peerless Pink"**

This grand new Aster may briefly be described as a glorified late branching shell-pink or Mary Semple. It has the same strong, sturdy habit of growth; comes into bloom a little earlier, bears freely almost globular flowers rarely under 4 inches across and frequently over 5 inches. The color is rich shell-pink, similar in shade but more decided than the late branching. The centre petals are prettily incurved while the wide outer petals reflex, making a most artistic and finely finished flower. 50 cts. per trade pkt.; \$4.00 per oz.



Dreer's Superb Late Branching Asters

The finest strain of September flowering Asters on the market, perfected by years of patient selection, and the best Aster for general purposes; strong grower; long stems; good flowers. We offer eight distinct and desirable colors.

Azure Blue or	Deep Rose
Deep Lavender	Pale Lavender
Pure White	Crimson
Shell Pink	Rose Pink
Deep Purple	

Each 25 cts. per trade pkt., \$1.00 per oz.

Finest Mixed, all the colors, 25 cts. per trade pkt.;
75 cts. per oz.



Everblooming Begonias

(*Begonia Semperflorens*)

The varieties offered below are without doubt the best of all bedding plants for semi-shaded positions and do equally as well in the sun. Make splendid free-flowering pot plants. Easily raised from seed.

	Trade pkt.
Vernon. Red flowers, bronzy foliage	\$0 30
Gracilis Rosea. Delicate rose-pink	30
Luminosa. Brilliant scarlet	50
Erfordia. Rosy carmine	50
Mixed. All colors	30



Empress Candytuft

We have a fine strain of this, the finest of all white Candytufts, and which is very useful for cutting, especially during the spring months. 10 cts. per trade pkt.; 20 cts. per oz.; 60 cts. per $\frac{1}{4}$ lb.

We can also supply select stocks of other Candytufts, including Crimson, Carmine, Lavender, etc.; for which see our Wholesale Catalogue.



Double Blue Cornflower

(*Centaurea Cyanus*, fl. pl.)

This was introduced by us in 1907 and is now used by many florists who were quick to recognize its value as a cut flower. It is identical in color to the single blue, but being double it takes fewer of them to make a nice bunch. 25 cts. per trade pkt.; 75 cts. per oz.



Cineraria Maritima (Dusty Miller)

Emperor William Cornflower

The single blue sort and are very popular for cutting. 10 cts. per trade pkt.; 15 cts. per oz.

Dusty Millers

The white leaved *Centaureas* and *Cinerarias* are known by this name, both are very useful for borders, baskets, vases, etc., and are always in demand.

Centaureas

Candidissima. Broad silvery white foliage. 25 cts. per 1000 seeds ; \$1.00 per oz.

Gymnocarpa. Fine cut, white foliage. 15 cts. per 1000 seeds ; 35 cts. per oz.

Cinerarias

Maritima Candidissima. 10 cts. per trade pkt.; 20 cts. per oz.

Maritima Acanthifolia. 20 cts. per trade pkt.; 60 cts. per oz.



Cyclamen Persicum Giganteum

This is unquestionably the finest strain grown. Saved for us by an expert who has made the Cyclamen a life study.

	Per 100 Seeds	Per 1000 Seeds
Giant Pure White	\$0 75	\$6 00
Giant White, with Carmine Eye	75	6 00
Giant Rose	75	6 00
Giant Blood Red	75	6 00
Giant Wonder of Wandsbek, Salmon	1 50	12 00
Giant Finest Mixed. All colors	60	5 00



Dracaena Indivisa

The most useful and popular of all centre plants for vases, baskets, etc., very easy to grow from seed and it is well to have a lot on hand not only to use as centre plants, but for decorative purposes.

The seed is sent out in the hull or berry as gathered and should be rubbed out before sowing. New crop now ready. 10 cts. per trade packet; 30 cts. per oz.; \$1.00 per $\frac{1}{4}$ lb.



Purple Fountain Grass

(*Pennisetum Ruppelianum*)

Deservedly one of the most popular plants for bordering beds of Cannas, *Caladium esculentum* or other large growing summer flowering plants, graceful and attractive and always satisfactory, the demand for it steadily increasing, easily raised from seed. 10 cts. per trade pkt.; 25 cts. per oz.



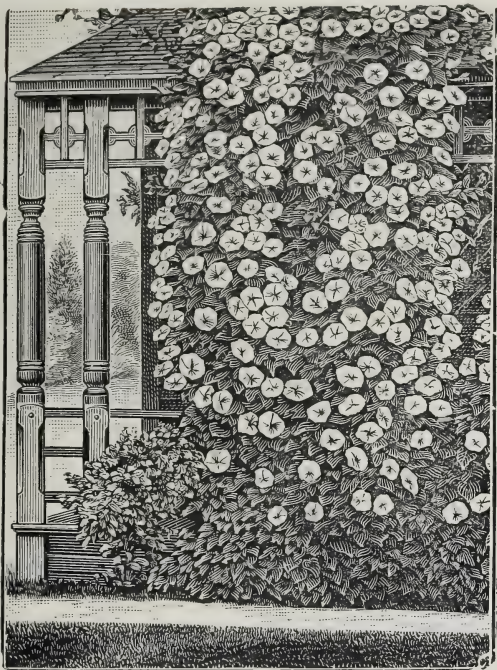
Heliotropes

There is always strong demand for Heliotropes, and, as they are easily grown from seed, this is a good way to get up a stock at small cost.

Lemoine's Giant. Cf strong growth, with very large flower heads. 40 cts. per trade pkt; \$2.00 per oz.

Regale. A large flowering type, but of dwarf growth. 40 cts. per trade pkt.; \$2.00 per oz.

Finest Mixed. The regular type, all colors. 25 cts. per trade pkt.; \$1.00 per oz.



Ipomoea Grandiflora **Moonflower**

This is one of the quickest growing and most popular summer climbers. We only handle the New Hybrid variety which is not only the freest but the earliest flowering type. 15 cts. per trade pkt.; 40 cts. per oz.; \$1.25 per $\frac{1}{4}$ lb.; \$4.50 per lb.



Lobelias

Very useful for baskets, vases, bedding, etc.; the following sorts are the leaders:

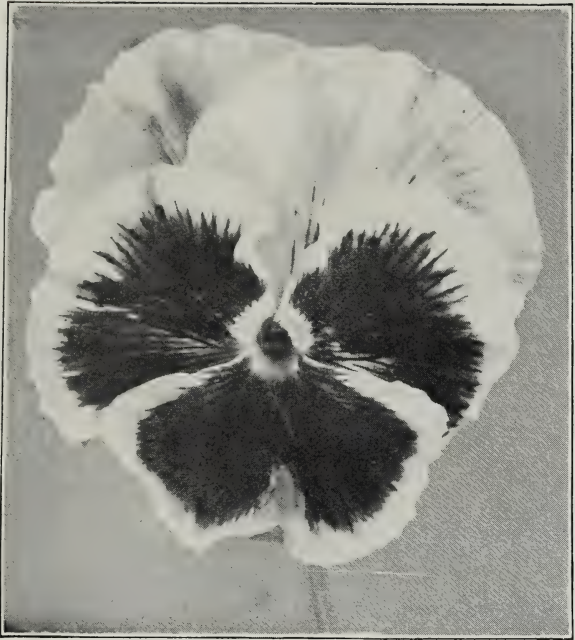
Crystal Palace Compacta. The best dark blue, dark foliage, very dwarf. 25 cts. per trade pkt.; \$1.25 per oz.

Heterophylla Major. A fine, large-flowering variety, color clear blue, a good bedder. 30 cts. per trade pkt.; \$1.50 per oz.

Emperor William. Dwarf and compact, clear light blue. 25 cts. per trade pkt.; \$1.25 per oz.

Gracilis. Light blue, trailing. 15 cts. per trade pkt.; 50 cts. per oz.

Speciosa. Dark blue, trailing. 15 cts. per trade pkt.; 50 cts. per oz.



Dreer's Perfect Pansies

It is almost as easy to grow the best as an inferior strain and to those who want something better than the average, we recommend any of the mixtures below.

Dreer's "Royal Exhibition" Mixture. This is our finest strain, and is made up exclusively of high grade sorts, combining size, texture, rich and varied coloring, and will prove a revelation to those who are unacquainted with its many good qualities. 50 cts. per trade pkt.; \$1.25 per $\frac{1}{8}$ oz.; \$8.00 per oz.

Dreer's "Premium" Mixture. This strain comprises a very large and varied line of colors, of good size and texture and is intended to supply the want of a first class mixture at a moderate price. 50 cts. per trade pkt.; \$4.00 per oz.

Mme. Perret. Raised by a famous French specialist, from whom our stock comes direct. It is a splendid strain, and is especially rich in red and wine shades. 40 cts. per trade pkt.; \$2.50 per oz.



DREER'S

Superb Single-Fringed Petunias

This strain, like our Double-Fringed, is all saved at our own Nursery and can be depended on to produce a very large percentage of plants bearing the highest type of flowers, large in size, beautifully fringed and in a good range of colors, and much superior to the imported strains for the American climate. 50 cts. per trade pkt ; \$1.00 per $\frac{1}{16}$ oz. ; \$1.50 per $\frac{1}{8}$ oz.

Single White Fringed. 50 cts. per trade pkt.



DREER'S Superb Double-Fringed Petunias

Every seed of this is saved at our Nursery at Riverton, N. J., and has long been celebrated as the finest double Petunia for the American climate and is everywhere recognized as the standard of excellence in Petunias. Our stock this season is as fine as ever. Containing a fine range of colors.

75 cts. per 500 seeds; \$1.50 per 1000 seeds.

Double White Fringed. \$1.00 per 500 seeds.



Pyrethrum or Golden Feather

A most useful golden-leaved edging plant, the seed comes up freely but takes some time to make nice plants and should be sown early. We offer two sorts.

Aureum. The popular variety. 10 cts. per trade pkt., 25 cts. per oz.

Aureum Selaginoides. Moss-leaved. 15 cts. per trade pkt.; 50 cts. per oz.



Salvia Splendens or Scarlet Sage

These are one of the most important and popular bedding plants. We offer only the best and most distinct varieties.

	Tr. pkt.	Oz.
Splendens. The regular type . . .	\$0 25	\$1 00
Splendens "Bonfire." Compact habit	40	2 00
Splendens "Ball of Fire." Dwarf		
than above	50	2 50
Splendens "Burning Bush." Tall		
grower; very large spikes	30	1 50
Splendens Zurich. Dwarf. Very		
early flowering	50	4 00



Solanums

(**Jerusalem Cherries**)

Capsicastrum. There is always a demand for red berried plants around Christmas and this is one of the most popular. 10 cts. per trade pkt.; 25 cts. per oz.

Fra Diavolo. A new variety of compact growth and having smaller foliage and fruit than the above. 25 cts. per trade pkt.; \$1.00 per oz.



Dreer's Improved Large-flowering 10-Week Stocks

Thousands of Stocks are sold as pot plants and many more are grown for cutting; the variety here offered is the leading type for bedding, comes into bloom early and produces spikes of very double flowers. We offer

Blood Red

Bright Rose

Purple

Canary Yellow

Light Blue

Pure White

Any of the colors 40c. per trade pkt.; \$2.50 per oz.

Finest Mixed. 30 cts. per trade pkt.; \$2.00 per oz.



New Orchid-Flowered Sweet Peas

(SEE OPPOSITE PAGE)

The Best Sweet Peas for Florists' Use

We give below a short list of the best kinds for florists' use. For complete list see our Wholesale Catalogue.

Orchid-flowered Varieties

	Oz.	¼-lb.	Lb.
	\$0 20	\$0 60	\$2 00
Apple Blossom Spencer. Rose and pink			
Countess Spencer (true). A lovely clear pink	10	35	1 25
Florence M. Spencer. Delicate blush with pink margin	10	35	1 25
Frank Dolby. Largest pale lavender	10	30	1 00
Gladys Unwin. Charming pale rose-pink	10	20	50
King Edward Spencer. Crimson-scarlet	20	60	2 00
Mrs. Routzahn Spencer. Chamois pink	20	60	2 00
Nora Unwin. A magnificent white	10	20	50
Primrose Spencer. Primrose or creamy yellow	10	35	1 25
White Spencer. A pure white Countess Spencer of very large size	10	30	1 00

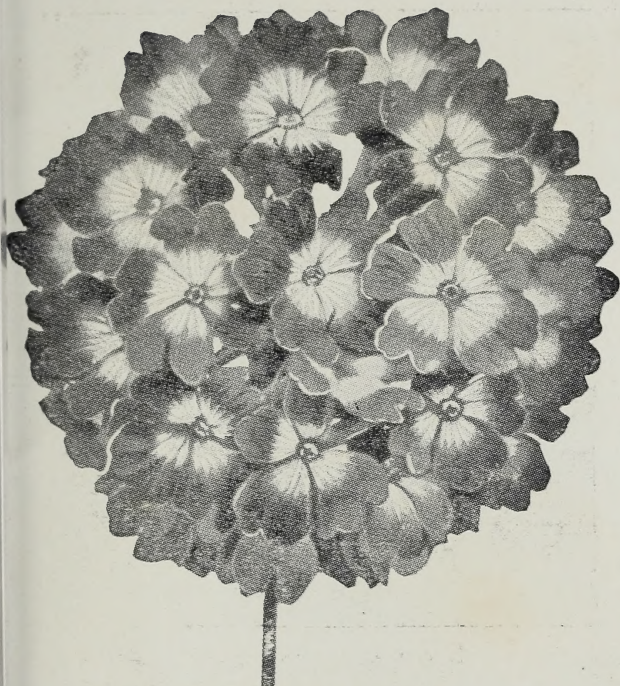
Standard Varieties

Blanch Ferry. Pink and white	5	10	30
Dorothy Eckford. The finest standard white	5	10	25
Earliest of All. Re-Selected. Same color as Blanche Ferry, but a week earlier than the extra early type, fine for forcing	5	15	40
Emily Henderson. Purest white	5	10	25
Flora Norton. The clearest and most pronounced bright blue	5	10	25
Hon. Mrs. E. Kenyon. The finest primrose yellow yet introduced	5	10	25
Janet Scott. A large and bright pink	5	10	35
Katharine Tracy. Brilliant pink	5	10	25
King Edward VII. Rich, deep crimson scarlet	5	10	30
Lady Grisel Hamilton. Pale lavender	5	10	30
Lord Nelson. Improvement on Navy Blue. Color, rich navy blue	5	10	30
Lovely. Shell pink, extra fine	5	10	25
Mont Blanc. An early-flowering white, fine for forcing	5	15	40
Mrs. Walter Wright. Deep mauve	5	10	30
Prima Donna. Deep pink, fine	5	10	30
Prince of Wales. Deep rose	5	10	30
Queen of Spain. } Chamois pink	5	10	30
Salopian. } Rich, deep scarlet	5	10	25



Torenia Fournieri

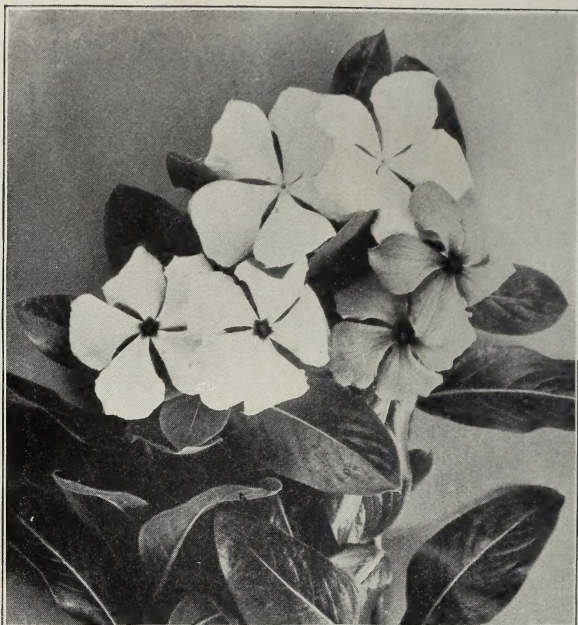
A beautiful and easily grown annual for baskets, vases, porch boxes or for planting out; covered the entire season with a mass of bright sky-blue flowers with three spots of dark blue and a bright yellow centre. 30 cts. per trade pkt : \$1.50 per oz.



Dreer's Mammoth Verbenas

Our strain of Verbenas is well known and cannot be excelled for size of flower and purity of colors. We offer six colors and mixed, viz.

	Tr. pkt.	Oz.
Mammoth Blue Shades	\$0 30	\$1 25
Mammoth Pink Shades	30	1 25
Mammoth Scarlet Shades	30	1 25
Mammoth Purple Shades	30	1 25
Mammoth Striped Shades	30	1 25
Mammoth Pure White	30	1 25
Mammoth Mixed. All colors	25	1 00



Vinca Rosea

(Madagascar Periwinkle)

This is one of the most satisfactory bedding plants grown, always in bloom and of neat and clean habit. Seed should be sown in brisk heat, as it does not germinate well at a temperature below 65 degrees. We can supply in three colors and mixed, viz.

	Tr. pkt.	Oz.
Rosea. Rose with red eye	\$0 15	\$0 50
Rosea alba. White with red eye . .	15	50
Rosea alba pura. Pure white . . .	15	50
Rosea Mixed. All colors	15	40