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1912

Ely's

Wholesale Catalogue

of

Reliable Seeds

for

Market Gardeners



Ely Seed Company

Wholesale Growers and Importers of
Seed Specialties

1024 Market St., Philadelphia, Pa.

✓

1885



1912

TRADE MARK

Twenty-Seventh Annual Edition

How to Order, Etc.

Free Delivery—On purchases of vegetable seeds from the list to the value of \$10.00 and upwards, WE WILL DELIVER FREE, by freight or express at our option, to any railroad station in the United States, PROVIDED that at least half of the order is composed of small seeds, that is, any vegetable seeds in the List other than Peas, Beans, or Corn.

Remittances can be made by Check, Express, or Postal Money Orders, Registered Letter, or 2c Postage Stamps will be accepted for small amounts.

Packing—No charges are made, nor for delivery to Freight Depots or Express Office in Philadelphia.

Postage—We pay postage charges on all orders for packets, ounces, and quarter-pounds of all seeds; pints, pounds, quarts not included; the latter should be remitted for in paid orders, viz.: for pints, 8c.; for quarts, 15c.; pounds, 8c. Packages by mail limited to four pounds.

Directions for Shipping should accompany all orders. Where these are omitted we use our best judgment.

Express C. O. D. Orders must be accompanied with cash to the extent of 25 per cent. of order.

Safe Arrival—This we guarantee in every instance.

Special Prices—Large growers or farmers' clubs requiring a large quantity of seed, write us, giving list of quantities and varieties wanted, and we will send estimate by return mail.

Non-Warranty—While we exercise the greatest care to have all seeds pure and reliable, we do not give any warranty expressed or implied. If the purchaser does not accept the seeds on such terms and conditions, they must be returned at once, and the money that has been paid for same will be refunded.

Established 1885

F. G. Taylor

Robt. Fulton

E. B. Miller

Ely Seed Company

Growers and Importers of the

Choicest and Newest Varieties of Seeds for Market Gardeners

1024 Market St., Philadelphia, Pa.

Bell Phone, Filbert 4913

From the early days of this business "Our Store" has been known as Headquarters for Reliable Seeds. The policy inaugurated in the beginning and which secured this enviable reputation for us, still prevails, for it is admitted that no other firm in this country exercises greater care than we do in the selecting and growing of our seeds. We find it pays to be particular. In no other way could we have won or could we hold the trade we do. That it pays to buy Ely's Seeds is not an empty statement, but a very substantial fact, as we are proving every year; will you let us prove it to you?

ASPARAGUS

Asparagus Seed

	per ¼lb.	per lb.
Barr's Philada. Mammoth . . .	\$0.15	\$0.50
Palmetto15	.50
Columbian Mammoth White20	.60
Conover's Colossal15	.40
Giant D'Argenteuil20	.60

Asparagus Roots

	per 100	per 1000
Barr's Philada. Mammoth . . .	\$0.60	\$4.50
(two year old)		
Palmetto (two year old)60	4.50
Columbian Mammoth White75	5.50
(two year old)		
Conover's Colossal (two year old)50	4.00
Giant D'Argenteuil (two year old)65	5.00

Broccoli

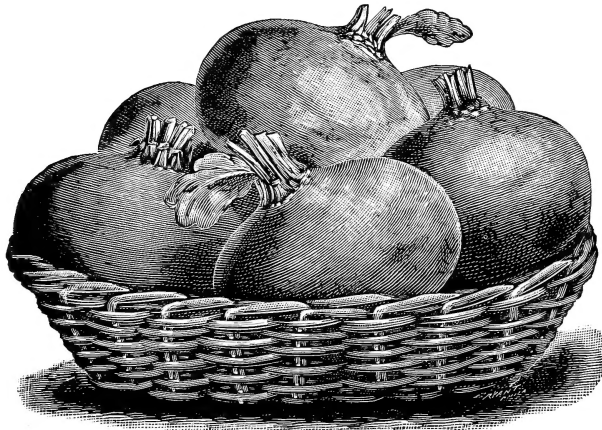
	per oz.	per ¼lb.	per lb.
Early Purple Cape	\$0.30	\$0.90	\$3.00
Early White Cape30	.90	3.00

Brussels Sprouts

	per oz.	per ¼lb.	per lb.
Paris Market	\$0.15	\$0.45	\$1.50
Perfection15	.45	1.50

BEETS

All are grown from transplanted and selected roots of the most excellent quality, true to name and type, and of tested vitality.



Ely's Eureka Extra Early Beet

ELY'S EUREKA EXTRA EARLY BEET

(The first beet on the market)

The earliest and best beet ever introduced; color deep blood red, flesh fine and tender, and uniform in shape and size; the most profitable beet ever offered to the Market Gardener trade, cannot be recommended too highly for boxes and early Spring sowing.

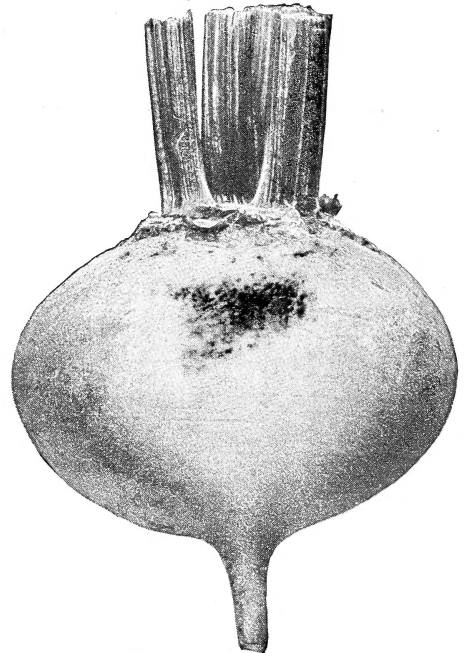
Per ¼lb., 45c.; Per lb., \$1.50; 10 lbs. or over @ \$1.40

NUTTING'S EARLY GEM BEET

(A fine early and main crop variety)

This we regard as one of the most valuable varieties we have for the market gardens. It is early, perfectly smooth, tender, and sweet, dark in color and does not crack, has very small tops; at least one-fourth more can be grown on the same space than any other variety. It is also a very desirable beet for sowing in early August for a Fall crop. Roots grown at that season of the year are as delicious in flavor as those of early Spring sowing.

Per ¼lb., 45c.; Per lb., \$1.50; 10 lbs. or over @ \$1.40



Nutting's Early Gem Beet

TURNIP ROOTED VARIETY

(10 lbs. or over at 100 lb. price)

	per ¼lb.	per lb.	per 100 lbs.
Ely's Early Dark Blood Turnip	\$0.30	\$1.00	\$90.00
Detroit Dark Red Turnip45	1.50	140.00
Arlington Blood Turnip30	1.00	90.00
Edmand's Early Turnip30	1.00	90.00
Ely's Extra Early Turnip25	.80	75.00
Egyptian Blood Turnip35	1.25	120.00
Crosby's Improved Egyptian45	1.50	140.00
Improved Early Eclipse30	1.00	90.00
Lentz Early Red Turnip25	.80	75.00
Bastian's Extra Early Turnip25	.80	75.00
Crimson Globe35	1.25	120.00
Swiss Chard or Silver Beet20	.75	
Incomparable Second Early30	1.00	90.00

LONG VARIETIES

	per ¼lb.	per lb.	per 100 lbs.
Ely's Improved Long Blood	\$0.20	\$0.75	\$70.00
Bastian's Half Long20	.75	70.00
Perfection Half Long20	.75	70.00
Baltimore Half Long25	.80	75.00
Dutch Half Long20	.75	70.00

STOCK FEEDING VARIETIES

	per ¼lb.	per lb.
Ely's Mammoth Long Red Mangle	\$0.15	\$0.50
Orange Globe Mangle15	.50
Golden Tankard Mangle15	.50
Lane's Imperial Sugar15	.50

NOTE OUR FREE DELIVERY PLAN ON INSIDE OF FRONT COVER

BEANS — DWARF OR SNAP

KING OF THE EARLY ROUND GREEN BEAN

(The earliest and most prolific of all Round Pod Green Beans)

This variety, which was introduced a few years since, has become very popular with Market Gardeners who grow Snap-Short Beans for early shipment. Its pods are round, extra long, almost straight, and in flavor unsurpassed. It is the most prolific Bean we have ever seen. Owing to the hardiness of the vines, they can be planted sooner than any other variety.

It cannot be recommended too highly to the Market Gardener, as he derives his greatest profit from the earliest crops.

Per qt., 30c.; Per pk., \$1.75; Per bus., \$6.00.

NEW GOLDEN WONDER WAX BEANS

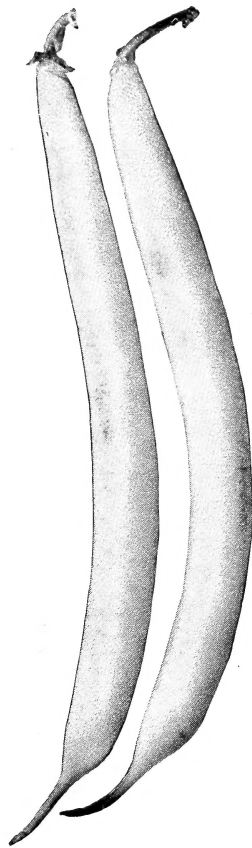
(The best of all Round Podded Stringless Wax Beans)

A new stringless wax bean which we cannot recommend too highly; pods are round, very long and straight; it is luxurious in growth and a heavy cropper; matures early and is unsurpassed in quality and productiveness.

Per qt., 30c.; Per pk., \$2.00; Per bus., \$7.00.

MICHIGAN WHITE WAX BEANS

(A New White-Seeded Stringless Flat-Pod)



King of the Early Beans

For years past there has been a constant demand for white-seeded wax Beans, and in the new Michigan White Wax we have attained a Bean which has the desired features, a white seed with golden wax pod. The vine is large, robust, and vigorous; foliage heavy; handsome pods are produced in great abundance; very uniform in size and color, which is a very attractive light golden yellow; the pods are comparatively broad and meaty, without strings. The white seed is a distinct advantage, in that as snap Beans they cook without discoloring, making them more attractive for the table, while as a dried Bean they are very handsome, and as useful as any of the staple white Beans on the market.

Per qt., 30c.; Per pk., \$1.75; Per bus., \$6.50.

DWARF OR SNAP, GREEN PODDED

	per qt.	per pk.	per bus.
Ely's Extra Early Red Valentine	\$0.25	\$1.40	\$5.00
Extra Early Refugee25	1.40	5.00
Refugee or Thousand to One25	1.40	5.00
Giant Stringless Green Pod30	1.75	6.00
Burpee's Stringless Green Pod30	1.75	6.00
Black Valentine25	1.50	5.00
French Lead Pencil25	1.50	5.50
Longfellow25	1.40	5.00
Bountiful25	1.50	5.50
White Kidney20	1.25	4.00
White Marrow20	1.25	4.00
White Navy or Pea Bean20	1.25	4.00

DWARF WAX SORTS

	per qt.	per pk.	per bus.
Ely's Golden Beauty Wax	\$0.30	\$1.75	\$6.00
Ely's Improved Golden Wax30	1.75	6.00
Ely's Prolific Dwarf German Wax30	1.75	6.00
Wardwell's Kidney Wax30	1.75	6.00
New Round Pod Kidney Wax30	1.75	6.00
Davis White Kidney Wax30	1.75	6.00
Currie's Rust Proof Wax25	1.50	5.50
California Rust Proof Wax25	1.50	5.50
New Golden Queen25	1.50	5.50
New Hodson Wax25	1.50	5.50
Valentine Wax30	1.75	6.00
Pencil Pod Wax30	1.75	6.00

BEANS — BUSH LIMA

NEW FORDHOOK BUSH LIMA BEAN

The only stiffly erect Bush form of the Potato Lima. Both pods and beans are twice the size of Dreer's and more than half again as large as the Challenger Pole Lima.

FORDHOOK BUSH LIMA is positively upright in growth. The strong erect bushes withstand both whipping rains and high winds. The main stalk is stiffly erect, from two to two and one-half feet high, and from this is thrown out a great number of lateral branches, closely resembling Burpee's Bush Lima in this habit of growth. The foliage is much heavier than Dreer's; the leaf is broader, resembling that of a large Pole Lima, of heavy texture and dark green in color, while the pods are borne along stalks thrown out from the lateral and main stalks in "clusters" of from four to eight. The pods resemble Dreer's, but are much larger, measuring from four to five and one-half inches long, one and one-eighth to one and one-quarter inches wide, by as much as three-quarters of an inch thick.

FORDHOOK BUSH LIMA is fully twenty-five to thirty-three and one-third per cent. a heavier cropper. Both the green and the dried beans, as compared with Dreer's, are truly enormous, being more than double the size. On one bush we counted fifty-two pods, the majority containing four beans, while a great number contained five. In a selected plant of Dreer's there were not nearly so many well-formed pods, while a number contained only two small beans. The flavor of the green beans is all that can be desired in this chubby or potato lima type, which is given such preference on the New York markets. Being more productive, and of upright growth, with larger, handsomer pods, and from four to six days earlier, it is bound to entirely displace the Kumerle (Dreer's or Thorburn) Bush Lima.—Description by the Originator.

Per qt., 40c.; Per pk., \$2.25; Per bus., \$8.00.

THE "BURPEE IMPROVED" BUSH LIMA

This is also an entirely "New Creation." The pods are truly enormous in size, borne abundantly and well filled with handsome beans, which are both larger and thicker than those of the popular Burpee's Bush Lima.

THE "BURPEE IMPROVED" produces magnificent crops of pods, which measure from five to six inches long by one and one-quarter inches wide. As compared with Burpee's Bush Lima, both pods and beans are very much larger, while the beans, either green or dry, are nearly twice as thick. The green beans measured in the fields of the "BURPEE IMPROVED" were one and one-quarter inches long by seven-eighths of an inch wide and three-eighths of an inch thick, while the best that could be found in neighboring fields of Burpee's Bush Lima were one and one-eighth inches long, eleven-sixteenths of an inch wide and one-quarter of an inch thick. The beans are of the same delicious flavor as those of Burpee's Bush Lima or the Large Lima Pole Bean, while they are ready to use six to eight days earlier.—Description by the Originator.

Per qt., 40c.; Per pk., \$2.25; Per bus., \$8.50.

BUSH OR DWARF LIMA

	per qt.	per pk.	per bus.
Henderson's Bush Lima	\$0.30	\$2.00	\$7.00
Burpee's Bush Lima30	2.00	7.00
Dreer's Bush Lima30	1.75	6.50
New Wonder Bush Lima30	2.00	7.00

BEANS — POLE LIMA

ELY'S EXTRA EARLY MARKET LIMA

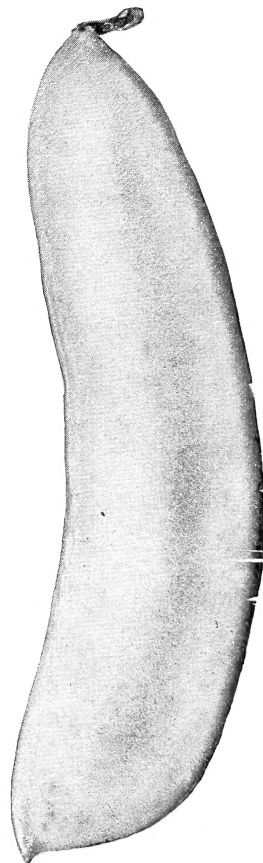
Ten days earlier than any other Pole Lima

The earliest and most productive pole lima bean ever offered for the garden. The large handsome pods grow in clusters and mature very early, avoiding the danger of frost in the early Fall to which most other varieties are exposed. The beans when shelled retain a green color, making them the most salable lima for the market.

Per qt., 35c.; Per pk., \$2.25; Per bus., \$8.00.

POLE VARIETIES

	per qt.	per pk.	per bus.
Large Lima Salem Mammoth	\$0.30	\$1.75	\$6.50
Ford's Mammoth Podded Lima30	2.00	7.00
King of the Garden Lima30	1.75	6.25
Shotwell's Improved Thick Lima35	2.00	7.00
Extra Early Jersey Lima30	1.75	6.00
Dreer's Improved Lima30	1.75	6.00
Henderson's Leviathan Lima30	2.00	7.00
Evergreen Pole Lima50	3.00	11.00
Golden Cluster Wax30	2.00	7.00
German or Black Wax30	1.75	6.50
Lazy Wife Pole30	1.75	6.50
Horticultural or Wren's Egg25	1.50	5.50
Fat Horse or Crease Back25	1.50	5.50
Kentucky Wonder30	1.75	6.50



Ely's Extra Early Market Lima Bean

CABBAGE—The Best in the World

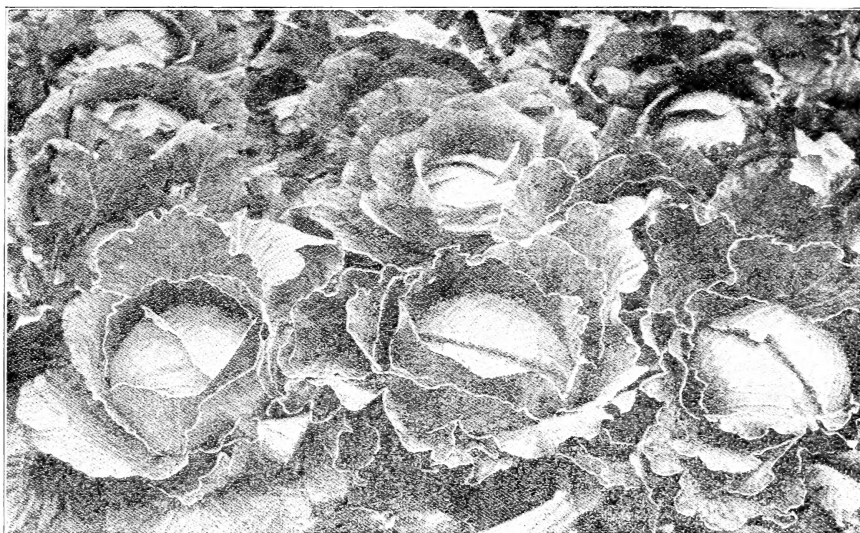
We have long enjoyed an enviable reputation for the good quality of the seeds sold by us, and by special care and attention to the selection of our crops, we have secured seeds of such excellence that we know them to be unsurpassed by any other. These, in many instances, are so superior and distinct as to be well worthy of new names to designate them, but we prefer, however, to reduce the number of names rather than multiply them, and attach simply our own name to the old and well-known one. **This means, with us, in all cases, a special stock,** that has been grown especially for us under personal supervision and selection, and believed by us to be superior to the ordinary type. If our customers could take a trip of inspection and visit the fields of cabbage growing for seed, they would realize how important it is that they get good seed. A grower of cabbage for market would rather pay \$10 per pound for good seed than \$1 for that which is inferior. Many crops of cabbage seed are sold that have been grown without any selection as to type or quality. Such seed is a serious loss and wrong to a market gardener, as an investment by him of a few dollars represents, many times, several hundred dollars' worth of cabbage, besides the value of his labor and the rent of his land. Poor seeds at any price shall never knowingly go out from our house.



ELY'S NEW SUMMER QUEEN CABBAGE—A fine new second Early and Summer Cabbage

We take pleasure in calling the attention of our many friends to this new second early Cabbage, which we feel sure is the peer of any Summer Cabbage on the market; heads large, round, and solid, a beautiful deep green color, and fine keeper; as early as the Early Summer and far superior in every respect. It is a heavy cropper and will keep well for fall or winter, making it one of the best varieties for general crop.

Per oz., 30c.;
Per 1/4lb., 90c.;
Per lb., \$3.00.



A Field of Ely's New Summer Queen Cabbage

EARLY AND SUMMER VARIETIES

	per oz.	per 1/4lb.	per lb.
Glory of Enkhuizen	\$0.30	\$1.00	\$3.50
Ely's Selected Early Jersey Wakefield25	.75	2.50
Large or Charleston Wakefield25	.75	2.75
Early Winningstadt20	.50	1.75
Early Spring30	.90	3.00
Ely's Improved Early Flat Dutch20	.50	1.75
Ely's Improved Early Drumhead20	.50	1.75
Henderson's Early Summer20	.60	2.00
Henderson's Succession25	.75	2.50
All Seasons20	.50	1.75
Market Gardeners, No. 225	.75	2.50
All Head Early20	.60	2.00
Stein's Early Flat Dutch25	.75	2.50
Pride of Erfurt30	.90	3.00
Danish Round Head30	.90	3.00
Lauderbach's All The Year Round25	.75	2.50

AUTUMN AND WINTER VARIETIES

	per oz.	per 1/4lb.	per lb.
Ely's Improved Late Flat Dutch	\$0.15	\$0.45	\$1.50
Ely's Improved Late Drumhead15	.45	1.50
Autumn King or World Beater20	.60	2.00
Surehead20	.45	1.50
Danish Ball Head30	.90	3.00
Perfection Drumhead Savoy20	.60	2.00
Long Island Savoy20	.65	2.25
Large Red Drumhead20	.45	1.50
Mammoth Red Rock25	.75	2.50
New White Globe30	.90	3.00
The Lupton25	.75	2.50

ELY'S EXTRA EARLY JERSEY WAKEFIELD CABBAGE

A wonder for earliness and uniformity of heading. Tested side by side with Everybody's Earliest it has no superior, while none as early compares with it in size and weight.

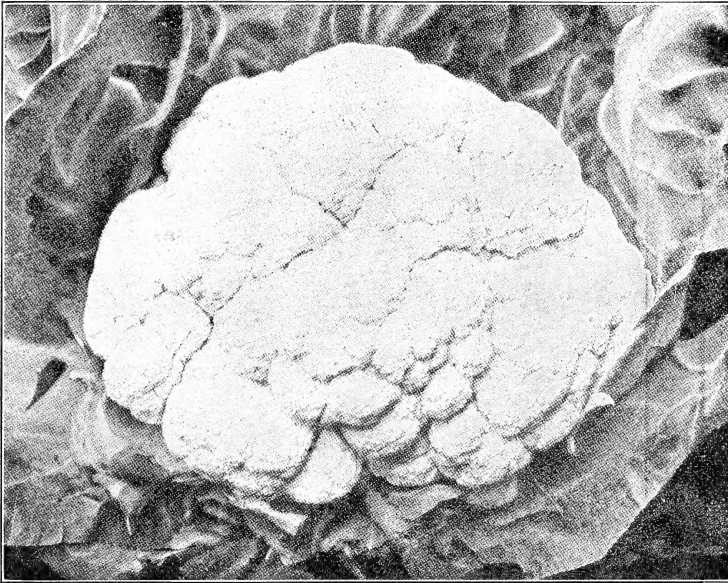
This variety has given such great satisfaction, that we consider it peerless among the early sorts. Combined with earliness it unites compactness with excellent quality; forming conical heads, and quite large for an early strain; having a short stem and but few outside leaves, permits of close culture.

Per oz., 25c.; **Per 1/4lb., 75c.;**
Per lb., \$2.50.

CAULIFLOWER

ELY'S EARLY SNOWBALL GILT EDGE CAULIFLOWER

(The best for forcing and early planting)



Ely's Early Snowball Gilt Edge Cauliflower

The Snowball is a famous variety throughout the world, and ours is regarded as one of the finest strains; it is, without a question, the best for either market or private growing; there is no variety earlier and none that heads with greater certainty; the heads are large and beautifully formed and of the most delicate flavor, and averaging nine to ten inches in diameter, of very close and compact growth, with very short outer leaves, enabling one-third more to be grown in the same space than any other variety; it eclipses them all for either forcing or cold-frame culture.

Per oz., \$3.00; Per 1/4lb., \$10.00;
Per lb., \$35.00.

ELY'S GIANT SNOW WHITE CAULIFLOWER

(The largest of all)

This new and splendid variety is recommended mainly for outside planting; heads are extremely large and solid; color, snowwhite; quality, unsurpassed. It is a sure header and heavy yielder and is without doubt the most profitable cauliflower on the market.

Per oz., \$5.00;
Per 1/4lb., \$18.00;
Per lb., \$50.00.



Ely's Giant 
Snow White

CAULIFLOWER

	per oz.	per 1/4lb.	per lb.
Early Dwarf Erfurt	\$3.00	\$10.00	\$35.00
Large Erfurt	3.00	10.00	35.00
Denmark or Copenhagen	2.50	9.00	32.00
Early Alabaster	2.00	7.50	28.00
Snow Storm	2.00	7.50	28.00
Danish Dry Weather	2.50	9.00	32.00
Early Snowball (Special)	3.00	10.00	35.00

NOTE OUR FREE DELIVERY PLAN ON INSIDE OF FRONT COVER

CARROT

Our Carrot Seeds are French Grown, and are superior to the American in both color and shape



Rubicon Half-Long Carrot

RUBICON HALF-LONG CARROT

(The finest all around market carrot)

This variety is a great favorite with the Market Gardeners. It may be called a model, or perfect Carrot, not only for its beautiful and regular form, its brilliant orange color, but for its great uniformity of growth, its earliness and fine flavor. It is a fine carrot for bunching, has a short top, and is excellent for growing under glass.

Per oz., 20c.; Per ¼lb., 65c.; Per lb., \$2.25.



CARROT

	per oz.	per ¼lb.	per lb.
Chauntenay Half Long (stump root)	\$.20	\$.65	\$2.25
Improved Danvers' Half Long	.20	.65	2.25
French Market	.20	.65	2.25
James' Intermediate Scarlet	.20	.65	2.25
St. Vallery Long Red	.20	.60	2.00
Ely's Improved Long Orange	.20	.60	2.00
Nichols' Improved Long Orange	.20	.60	2.10
Early Short Top Forcing	.20	.65	2.25
Nantes Half Long	.20	.65	2.25
Long Red Surrey	.20	.60	2.00



CRESS

	per oz.	per ¼lb.	per lb.
Curled or Pepper Grass	\$.05	\$.15	\$.40
Water Cress (true)	.30	1.00	3.00



CORN—Salad

	per oz.	per ¼lb.	per lb.
Large Seeded—Broad Leaved (10 lbs. \$3.50)	\$.05	\$.15	\$.50



CELERIAC or TURNIP ROOTED CELERY

MOONARCHIE CELERIAC

This strain is superior in many respects to the older varieties, as it is fine grained, free from the side roots which are usually found on most varieties, has a short top and produces a large bulb or knob. It is of a fine quality and good keeper.

Per oz., 25c.; Per ¼lb., 75c.; Per lb., \$2.50.

	per oz.	per ¼lb.	per lb.
Giant Prague	\$.20	\$.60	\$2.00



Moonarchie Celeriac

Grow this Celery for Big Profits in 1912

The finest green Celery in the country. This strong statement is backed by the many testimonials we have received, and the increase in our sales. Over Two Hundred growers in Kalamazoo, Mich., are using our Celery.



Genuine Winter King Celery

GENUINE WINTER KING CELERY

(The Real Thing)

Our seed stock of the above has been selected so carefully that we do not hesitate to say that there is nothing on earth its equal as an early bleaching Green Celery. We hope the celery growers throughout the country, and particularly those in the muck or celery sections who have bought and used celery seed under the name of Winter King before, will make no mistake, as ours is not the ordinary stock offered by other houses, but the real thing for the celery grower that desires a Green Celery that will grow quickly and thrifty and bleach in time for Thanksgiving and Christmas market.

A feature about our Winter King Celery is its many golden hearts, its stout and robust growth, and the fact that the joints on the outer ribs are well up, making it the most profitable and advantageous variety for the celery grower. If you miss growing our Winter King, you miss a grand good thing.

Would you hesitate to buy this celery if you knew we were offering **Tested and Proven** seed? Would the fact that this grand variety that has done so well for our customers the past season, be of interest to you?

Winter King has given universal satisfaction.

Winter King has done more than we claimed for it.

Winter King has produced the finest type of green celery in the country.

Winter King has commanded the highest market price.

We want the most skeptical and critical to send for a sample for trial at our expense should there be the least doubt in their minds in regard to the above statements.

We are so sure that this celery will do all we claim for it, that we **guarantee** it. Guarantee it not only for **vitality** but for **quality** also. Money back if not found as represented.

Per oz., 50c.; Per 1/4lb., \$1.75; Per lb., \$6.00.

Another Grand Celery that has made a Big Hit



Improved Magnificent Celery

IMPROVED MAGNIFICENT CELERY

(The magnificent appearance of this Celery always
insures a ready market)

This new and recently introduced celery has met with popular favor with those who like a celery that does not grow too tall. As its name signifies it is magnificent in appearance when done up in bunches ready for market, having the appearance of Golden Self-Blanching when bleached. It is stout, full of hearts, and a fine keeper for winter use. Our seed is pure, having been carefully selected.

We did not say much about our Improved Magnificent Celery last year. We let it do the talking, and it certainly has given a good account of itself.

In fact, some liked it better than our Winter King.

It grows slower, and produces a short heavy solid stalk,

bleaches easily, keeps well, and sells on sight.

For the muck or low land this celery is superior to anything on the market.

One of our customers writes, "Your Celery is well named ; it certainly is magnificent."

As a rule we are very conservative both in regard to our descriptions and our cuts, but if you knew as much about our Winter King and Magnificent Celery as we do, you would not blame us for shouting a little. Using a borrowed expression, "We surely have the goods."

Guaranteed the same as Winter King.

Per oz., 50c.; Per 1/4lb., \$1.75; Per lb., \$6.00.

COLUMBIA CELERY

It is an early green sort, unsurpassed in shape and quality. The plant is of medium height but very stocky and heavy. The stalks are thick, almost round, resembling in shape those of Giant Pascal; the color has in it more of the rich yellow tint of Golden Yellow Self-Blanching, which variety it resembles very much in appearance when trimmed and bunched for the market. The foliage is of a distinctly light shade of green, with a tinge of yellow. In season it follows in close succession Golden Yellow Self-Blanching. Its quality is certainly exceptionally fine, some connoisseurs considering it equal or even superior to either Golden Yellow Self-Blanching or Giant Pascal. The excellent form of plant and stalk, its fine color, earliness, and superior quality will commend this splendid novelty to all discriminating growers and buyers of this favorite vegetable.

Per oz., 50c.; Per 1/4lb., \$1.75; Per lb., \$6.00.

IMPROVED WHITE PLUME CELERY (Light Top) (The Earliest Celery)

Improvement has made our strain of this well known variety superior to that offered by most dealers at the present time. It is easily bleached, the stalks are crisp and tender, with a rich flavor that makes it a table favorite. Market Gardeners will find this stock most desirable on account of its fine appearance and salable qualities.

Per oz., 25c.; Per 1/4lb., 75c.; Per lb., \$2.50.

ELY'S GIANT WHITE SELF-BLANCHING CELERY (The best of all the early celeries)

The points in its favor over older varieties are earliness, size and solidity; earlier and larger than White Plume or Snow White; as large as Golden Self-Blanching and of a much better quality than any other white. For early use, this celery may be sown as early as February without causing it to run to seed and with such sowing it can be marketed as early as July 1.



Improved White Plume Celery

In side by side tests with White Plume, Silver Self-Blanching, and Snow White, Giant White Self-Blanching has outclassed them all in earliness, flavor, size, and solidity of heart; in height it stands usually six inches above White Plume. Its foliage is green and white and the stalks are tender, brittle, very sweet, and of a nutty flavor.

Per oz., 50c.; Per 1/4lb., \$1.75; Per lb., \$6.00.

PARIS GOLDEN SELF-BLANCHING CELERY (The finest type of Yellow Celery ever offered)

Our stock of this superb Celery is the finest ever offered in this country; it is French grown and has proved, by actual test, to be the peer of all celeries of this variety on the Philadelphia market. Its splendid size and abundance of hearts, combined with a delicious flavor and solid stalks, make it all that can be desired as a perfect celery.

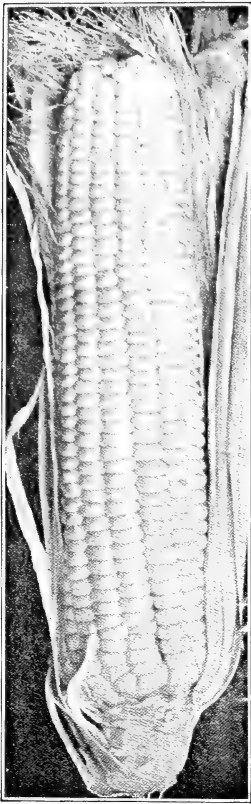
Per oz., \$1.00; Per 1/4lb., \$3.75; Per lb., \$14.00.



Ely's Paris Golden Self-Blanching Celery

CELERY

	per oz.	per 1/4lb.	per lb.
Giant Pascal	\$0.15	\$0.45	\$1.50
Fin de Siecle25	.75	2.50
Winter Queen25	.75	2.50
Dwarf Golden Heart15	.45	1.50
Schumacher20	.50	1.75
Giant White Solid15	.45	1.50
Sweet Nut25	.75	2.50
Far Superior25	.75	2.50
Silver Self-Blanching35	1.00	3.50



Kreing-Bring

CORN

NEW EXTRA EARLY SWEET CORN KREING-BRING

(Will bring the price)

Because it is the earliest, largest, sweetest Corn that has yet been produced. It is 10 to 12 rowed, 6 ft. of fodder, and has two large ears to the stalk.

Do you want to make big money on early sweet corn? Plant the Kreing-Bring and you certainly will. Mr. Kreinbring, from whom we obtained this corn, has long enjoyed the reputation of having the earliest, largest, and sweetest corn, first for sale, and has realized big money for it. (Mr. Kreinbring has retired from business, that's why we have this corn to offer.)

We are safe to say that any gardener growing this corn for market will have the lead of all competition just as soon as he will show to his customers its superiority over all other early sweet corn. Your customers will have no other, you will no longer hear them complain about the poor quality of early sweet corn. Send in your order early, as we have only a limited quantity to offer this year, on the ear only.

25c. each, \$2.40 per dozen.

SWEET or SUGAR—Early Varieties

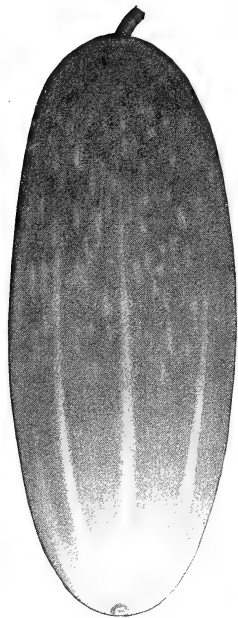
	per qt.	per pk.	per bus.
Adams' Extra Early	\$0.15	\$0.90	\$3.00
Adams' Early15	.90	3.00
Early Cory20	1.25	4.00
Early Minnesota20	1.25	4.00
Crosby's Extra Early20	1.25	4.00
New England Eight-Rowed20	1.25	4.00
New Early Champion20	1.25	4.00
Early Evergreen20	1.25	4.00
Early Mammoth20	1.25	4.00
Stabler's Extra Early20	1.25	4.00
Premo Extra Early20	1.25	4.00
Express Extra Early20	1.25	4.50
Kendel's Early Giant20	1.25	4.00
Moonarchie25	1.50	5.00
Mammoth White Cory20	1.25	4.50

LATE or GENERAL CROP

Shoepog or Ne Plus Ultra20	1.25	4.50
Country Gentleman20	1.25	4.50
Stowell's Evergreen20	1.25	4.00
Zig-Zag Evergreen20	1.25	4.00
Late Mammoth20	1.25	4.00
Long Island Beauty25	1.50	5.00
White Evergreen20	1.25	4.00

FIELD VARIETIES

Improved Leaming60	1.75
Golden Beauty60	1.75
Chester County Gourd Seed60	1.75
One Hundred Day Bristol60	1.75
Delaware County Dent60	1.75
Early Golden Dent60	1.75
Early Yellow Canada60	1.75
Hickory King60	1.75
Maryland White Dent60	1.75



Improved Early White Spine
Cucumber

CUCUMBER

	per oz.	per ¼lb.	per lb.
Arlington White Spine	\$.10	\$.30	\$1.00
Improved Early White Spine10	.30	1.00
Improved Long Green10	.30	1.00
Long Green Turkey10	.30	1.00
Jersey Pickle10	.25	.90
Everbearing10	.30	1.00
Early Frame10	.25	.90
Early Cluster10	.25	.90
Nichols' Medium Green10	.30	1.00
Green Prolific10	.25	.90
Davis' Perfect15	.40	1.25

DANDELION

Large French30	1.25	4.00
Common15	.50	1.75

ENDIVE

Green Curled15	.35	1.25
Giant Green Curled20	.45	1.50
White Curled15	.35	1.25
Broad Leaf Batavian15	.35	1.25
Mammoth Green Curled Bordeaux20	.60	2.00

EGG PLANT

New York Improved30	1.00	3.50
New Jersey Improved30	1.00	3.50
Black Beauty40	1.25	4.00

HERBS

Basil Sweet15	.40	1.40
Caraway10	.20	.60
Dill10	.20	.50
Lavender20	.50	1.50
Marjoram Sweet (Imported)20	.60	2.00
Marjoram Sweet (American)40	1.25	4.00
Sage15	.40	1.25
Savory Summer10	.30	1.00
Thyme35	1.00	3.50
Fennel (Florence)15	.50	1.50

KALE

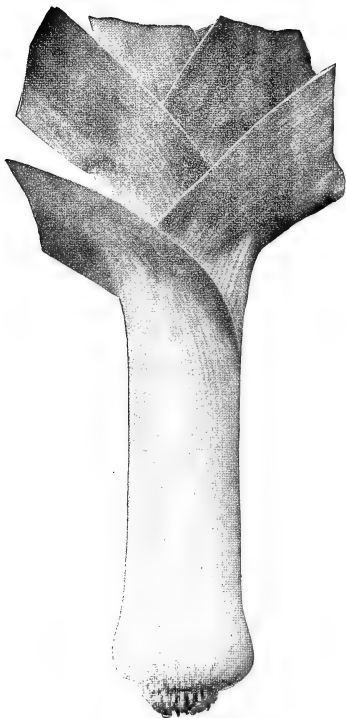
Ely's Extra Curled Long Standing10	.20	.60
Imperial Long Standing10	.20	.50
Dwarf Green Curled Scotch10	.20	.50
Dwarf Siberian10	.20	.50

KOHL-RABI

Large White or Green15	.50	1.50
Early White Vienna20	.60	2.00
Early Purple Vienna20	.60	2.00

LEEK

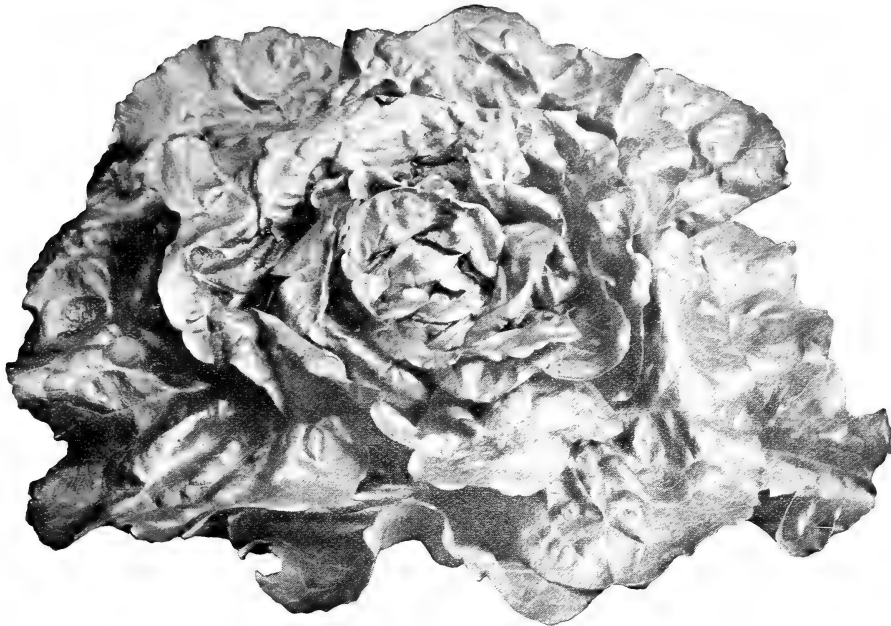
Ely's Mammoth Flag15	.50	1.60
London Flag15	.40	1.40
Musselburgh15	.50	1.60
New Giant Italian20	.60	2.00



New Giant Italian Leek

ELY'S KNOX-ALL LETTUCE

Selected from Big Boston, but is superior to it in every way. If you use a Lettuce of that type this will please you.



Ely's Knox-All Lettuce

The ideal lettuce for spring and fall planting, has some of the features of Big Boston but is superior in size and keeping qualities, heads are large and solid, color beautiful light green, stands cold weather well and is one of the surest croppers ever introduced. No Market Gardener should fail to include this valuable variety in his order.

Ely's Knox-All is a fine forcing variety for cold frames during the winter months, and succeeds better in a cooler temperature than most forcing strains.

Ely's Knox-All is practically all head and extremely handsome. It heads well in the open ground during the cool weather of spring and fall.

Ely's Knox-All is a fine lettuce for shipping to distant markets; will always arrive in good condition.

Ely's Knox-All will stand for a longer time before starting to seed than any other lettuce of this variety.

Ely's Knox-All is uniform in growth, has very few seconds, making it the best and most profitable variety for the Market Gardener to grow.

Per oz., 25c.; Per $\frac{1}{4}$ lb., 75c.; Per lb., \$2.50.

BIG BOSTON

(If you are tired of planting Lettuce that is wild and unsalable, try our stock. It is a money maker.)

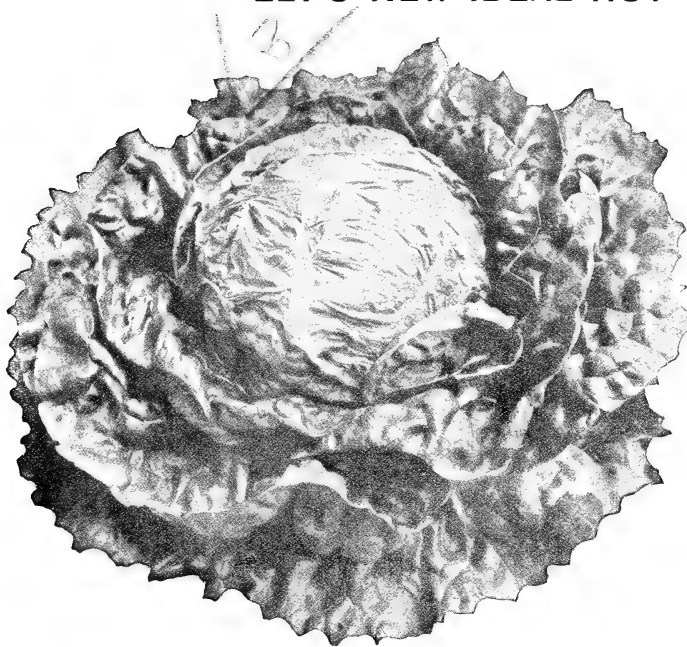
Our stock of Big Boston is the finest in the country, true to name, no mixture, every plant will make a head, will stand a long time before starting to seed.

Per oz., 15c.; Per $\frac{1}{4}$ lb., 50c.; Per lb., \$1.50; 10 lbs. or over at \$1.35.

WE enjoy the distinction of having the finest line of Lettuce known to the trade. Many are our own introduction and cannot be had from any other house. All are true to name. We count it distinctly dishonest to either misrepresent an article or to mislead the grower into believing anything is better than a test will prove it to be—with us there is no substitute for the truth—that's why Ely's Seeds are safe to buy; what we advertise and represent an article to be is exactly what you will find it.

THE GREAT SUMMER LETTUCE

ELY'S NEW IDEAL HOT WEATHER



Ely's Ideal Hot Weather Lettuce

It has been our ambition for many years to produce a good large lettuce that will head in hot weather, and we are glad to say that in our new **Ideal Hot Weather** we have accomplished our desire. While there are on the market a few varieties that do head in hot weather, they are dark green in color and bitter in taste.

Ideal Hot Weather makes a solid, compact head that will find a ready sale wherever there is a market for head Lettuce.

Ideal Hot Weather will stand in the hottest summer months without burning or sun scorching.

Ideal Hot Weather is slow in seeding and will give the Market Gardener a chance to go over the patch many times.

Ideal Hot Weather is tender and sweet—not the coarse, bitter kind that is usually sold for summer use, but a delicious, crisp, large, light green, solid head Lettuce.

Ideal Hot Weather is also fine for first spring and early fall planting.

Ideal Hot Weather will certainly do all we claim for it, and we earnestly request the many Lettuce growers to try it. They will find what they have long been looking for.

Per oz., 25c.; Per ¼lb., 75c.; Per lb., \$2.50.

ST. LOUIS BLACK-SEEDED FORCING

This is the best head or Cabbage Lettuce to force under glass, also for early planting outdoors. It is grown by nearly every St. Louis Market Gardener, and should be grown by all who grow lettuce for the market: when well grown forms very compact, solid heads.

Per oz., 20c.; Per ¼lb., 50c.; Per lb., \$1.75.

ST. LOUIS MARKET

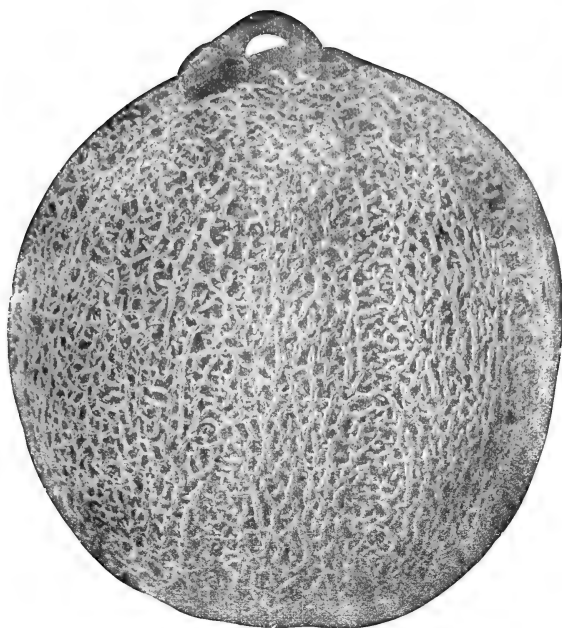
An excellent and very popular head variety, good for forcing and outdoor planting; large, white, solid head. This is one of the best and the leading sort with the St. Louis Gardeners.

Per oz., 15c.; Per ¼lb., 50c.; Per lb., \$1.50.

LETTUCE

	per oz.	per ¼ lb.	per lb.		per oz.	per ¼ lb.	per lb.
Early White Cabbage or Butter . . .	\$0.10	\$0.30	\$1.00	Deacon	\$0.10	\$0.30	\$1.00
Early Dutch Butter Speckled(special) .20	.75	2.50	Romaine Cos15	.35	1.25	
California Cream Butter10	.30	1.00	California Giant White Forcing15	.50	1.50
Early Prize Head10	.30	1.00	King of the Garden15	.50	1.50
Salamander10	.30	1.00	Twentieth Century15	.50	1.50
Silver Ball15	.35	1.25	Summer Gem15	.50	1.50
Hubbard Market15	.35	1.25	Ely's Early Triumph20	.60	2.00
Early Curled Simpson10	.30	1.00	Mammoth Black Seeded Butter15	.50	1.50
Black Seeded Curled Simpson15	.35	1.25	Grand Rapids10	.30	1.00
Early Hanson10	.30	1.00	May King15	.50	1.50
White Seeded Tennis Ball10	.30	1.00	Champion of All20	.75	2.50
New Orleans Passion10	.30	1.00	Iceberg10	.30	1.00
Sensation15	.45	1.50	Lapp's Salamander20	.60	2.00
Mammoth Salamander15	.45	1.50	Frisco Hard Head20	.60	2.00
All Heart20	.65	2.25	Seminole20	.60	2.00

MELON



Netted Rock or Eden Gem



Kleckley Sweets

MUSK

	per oz.	per 1/4lb.	per lb.
Miller's Cream or Osage	\$.15	\$.35	\$1.25
Champion Market10	.30	1.10
Baltimore Rough or Acme15	.35	1.25
Emerald Gem15	.45	1.50
Hackensack or Turk's Cap10	.30	1.00
Extra Early Hackensack10	.30	1.00
Golden Netted Gem10	.30	1.00
Netted Green Citron10	.30	1.00
Netted Nutmeg10	.30	1.00
Jenny Lind10	.30	1.00
Rocky Ford10	.30	1.00
Paul Rose or Petosky15	.35	1.25
Burrell's Gem15	.35	1.25
Maryland20	.60	2.00
Tip Top15	.35	1.25
Long Island Beauty15	.35	1.25
Eden Gem or Netted Rock15	.35	1.25

WATER

Black Diamond10	.20	.60
Kolb Gem05	.15	.45
Jordan's Gray Monarch10	.20	.60
Florida Favorite05	.15	.50
Cuban Queen10	.25	.75
Georgia Rattlesnake10	.20	.60
Mammoth Ironclad05	.15	.45
Mountain Sweet10	.20	.60
Dark Icing10	.20	.60
Ice Cream or Peerless05	.15	.45
Sweet Heart05	.15	.50
Dixie05	.15	.45
Black Boulder10	.20	.60
Colorado Preserving Citron10	.20	.60
Kleckley Sweets10	.25	.75

MUSTARD

Curled Creole05	.15	.40
New Chinese05	.15	.40
White05	.10	.25
Black05	.10	.25

NASTURTIUM

Tall Mixed10	.20	.50
Dwarf Mixed10	.20	.55

OKRA

White Velvet10	.20	.45
Perkin's Mammoth Long Green Podded10	.20	.50
Improved Dwarf Green10	.20	.45

NOTE OUR FREE DELIVERY PLAN ON INSIDE OF FRONT COVER

ELY'S HIGH GRADE ONION SEEDS



A Field of our Onion Seed

We have for years made a specialty of growing onion seed, and by careful and constant selection have obtained a degree of purity and quality that is unsurpassed. We make an annual selection of the bulbs from which we grow supplies, which always insures to our customers seeds of the greatest purity and strongest growth. Market Gardeners or onion set growers who use onion seed in large quantities should write for special prices.

SOUTHPORT YELLOW GLOBE ONION

A great cropper of handsome large globe-shaped onions

This represents the product of years of careful selection and is the most perfect type of the Yellow Globe Onion which intelligent, painstaking care can produce. It is immeasurably superior to the average seed offered, not only in shape and color, but in productiveness. This, our special strain, is all grown from selected, hand-picked bulbs; none but those perfect in size and shape being set for seed.

Per oz., 15c.; Per 1/4lb., 40c.; Per lb., \$1.25.

EXTRA SELECT PRIZETAKER ONION

Our stock can be depended upon

This variety, introduced but a few years ago, has proved to be an excellent keeper, of finest flavor, handsome shape and enormous size, many single onions having been raised to weigh five pounds or over, from seed the first year. It is of the same type as those immense imported onions which can be seen in fruit stores and always commands a very high price. The Prizetaker grows always to a perfect globe shape, with bright, straw-colored skin; the necks are very small and the onions always ripen up hard. Our special strain is the result of continued selection, only perfect shaped bulbs being used for raising seed. It is the choicest genuine American grown stock to be found.

**Per oz., 15c.; Per 1/4lb., 40c.; Per lb., \$1.25;
10 lbs. or over at \$1.10.**



Southport Yellow Globe Onion

ONION

	per oz.	per 1/4 lb.	per lb.
Ely's White Silver Skin . . .	\$0.20	\$0.60	\$2.10
(10 lbs. @ \$2.00)			
Ely's Yellow Strasburg15	.40	1.25
(10 lbs. @ \$1.10)			
Ely's Extra Early Red20	.45	1.50
(10 lbs. @ \$1.40)			
Large Red Wethersfield20	.50	1.75
Large Yellow Danvers15	.40	1.25
(10 lbs. @ \$1.10)			
Yellow Globe Danvers15	.40	1.25
(10 lbs. @ \$1.10)			
Southport White Globe25	.75	2.50
Bermuda Island Red20	.65	2.25
Bermuda Island White25	.75	2.50
Extra Early White Bunch20	.60	2.00
Extra Early White Pearl20	.60	2.00
Hard Round Silver Skin20	.65	2.10
Ohio Yellow Globe15	.40	1.25
Southport Red Globe15	.45	1.50
White Barletta15	.45	1.50

PEAS



Grand monarch Pea

GRAND MONARCH PEA

(The most prolific of all Early Peas)

This new introduction is the finest and most productive early pea of the present day ; pods large and well filled with eight to ten well matured peas, delicious in flavor, and remaining tender a long time. Vines grow 2½ to 3 feet high and are filled with clusters of pods wich make it the Monarch of Early Peas.

Per qt., 60c.; Per pk., \$4.00; Per bus., \$15.00.

EXTRA EARLY

	per qt.	per pk.	per bus.
Ely's Best Extra Early	\$0.35	\$2.25	\$8.00
First and Best Early35	2.25	8.00
Rural New Yorker35	2.25	8.00
Alaska35	2.25	8.00
Extra Early Premium Gem40	2.75	10.00
American Wonder40	2.75	10.00
Nott's Excelsior40	2.75	10.00
Gradus60	4.00	15.00
Thomas Laxton		(sold out)	
Ameer60	4.00	15.00
Carter's Daisy		(sold out)	

SECOND EARLY and LATE

	per qt.	per pk.	per bus.
Bliss' Abundance	\$0.35	\$2.50	\$9.00
Bliss' Everbearing40	2.75	10.00
Horsford's Market Garden35	2.50	9.00
Pride of the Market35	2.50	9.00
Champion of England		(sold out)	
Carter's Telephone40	2.75	10.00
Long Island Mammoth35	2.50	9.00
Black Eye Marrowfat25	1.75	6.00
White Eye Marrowfat25	1.75	6.00
Improved Fillbasket35	2.50	9.00

PEPPERS

	per oz.	per ¼lb.	per lb.
Ruby Giant	\$0.30	\$0.85	\$3.00
Bell or Bull Nose20	.60	2.00
Spanish Monstrous20	.60	2.00
Golden Dawn20	.60	2.00
Ruby King25	.75	2.50
Chinese Giant35	1.00	3.50
Long Red Cayenne20	.60	2.00
Celestial20	.60	2.00
New Neapolitan25	.75	2.50
Sweet Mountain20	.60	2.00

PUMPKIN

	per oz.	per ¼lb.	per lb.
Cashaw Crook-neck	\$0.10	\$0.20	\$0.75
Large Cheese10	.20	.60
Mammoth Red Etampes15	.40	1.35
Tennessee Sweet Potato10	.30	1.00
Mammoth Tours10	.20	.60
King of Mammoth15	.40	1.35
Small Yellow Sugar10	.20	.60
Connecticut Field05	.10	.30

PARSLEY

	per oz.	per ¼lb.	per lb.
Ely's Market Garden10	.30	1.00
Double Curled10	.30	1.00
Champion Moss Curled10	.30	1.00
Plain or Single10	.20	.75
Hamburg or Turnip Rooted10	.35	1.25
Summer Green10	.35	1.25

PARSNIP

	per oz.	per ¼lb.	per lb.
Ely's Selected Hollow Crown10	.20	.60
(5 lbs. @ 50c.)			
Improved Guernsey10	.20	.60
Ideal Hollow Crown10	.20	.60

RADISH

All our Seed is grown from Transplanted Roots only



Ely's White Pearl Forcing Radish

EARLY and SUMMER VARIETIES

	per oz.	per ¼lb.	per lb.
Ely's Extra Early White Box . . .	\$0.05	\$0.15	\$0.55
<small>(an improvement on the Felton's and the Earliest and Best Radish for Boxes—10 lbs. @ 50c)</small>			
Felton's Model White Box05	.15	.50
<small>(10 lbs. @ 45c.)</small>			
Scarlet or Cardinal Globe10	.20	.60
Early Deep Scarlet Turnip05	.15	.40
Fireball05	.15	.50
White Summer Turnip05	.15	.50
Yellow Summer Turnip05	.15	.40
Scarlet French Breakfast05	.15	.50
Early Scarlet Olive Shaped05	.15	.50
Ely's Early Long Scarlet05	.15	.40
Cincinnati Long Scarlet05	.15	.45
Chartier or Shepherd05	.15	.50
White Strasburg05	.15	.50
New White Chartier05	.15	.50
Long White Vienna05	.15	.50
New White Icicle10	.20	.60
New White Globe10	.30	1.00
Just So10	.30	1.00
Crimson Giant10	.20	.75
Olive Shaped Golden Yellow10	.20	.60
Giant White Stuttgart05	.15	.50
Bright Red Forcing10	.20	.60

FALL and WINTER VARIETIES

China Rose (Winter)05	.15	.50
New Celestial or White Chinese10	.20	.60
California Mammoth White05	.15	.50
Round Black Spanish05	.15	.50
Long Black Spanish05	.15	.50
Krewson's Half Long Black Spanish10	.20	.60

ELY'S WHITE PEARL FORCING RADISH

(The best of all the Early White Forcing Radishes)

This is the best white radish for boxes or greenhouse culture on the market, quick growing, color a beautiful ivory white, tops short and compact, flesh crisp and solid. It is undoubtedly the finest white box radish in existence, and one that no market gardener can afford to be without.

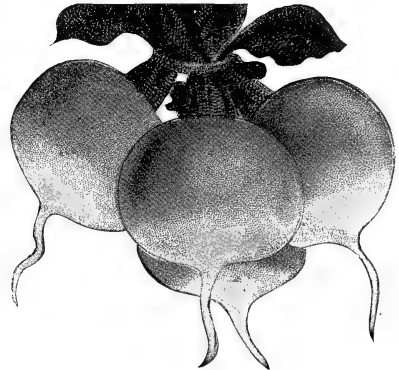
Per oz., 10c.; Per ¼lb., 25c.; Per lb., 75c.

NEW WHITE GLOBE RADISH

(For forcing or open culture, never pithy)

A mild flavored beautiful white globe shaped radish that will prove satisfactory to all who grow them for market. For the retail market gardener they will prove a seller, customers will come back for them. They do not get hollow, they are a delight and a relish. Try them and you will buy more.

Per oz., 10c.; Per ¼lb., 30c.; Per lb., \$1.00.



Scarlet Turnip White Tip

SCARLET TURNIP WHITE TIP RADISH

(With a distinct White Tip)

This is an improved strain of the Scarlet Turnip White Tip Radish. Many of the strains of the White Tip Radish show but little white, all being red, but in this strain nearly one-half of the lower part of the radish is a beautiful waxy white. The upper part of the radish being a bright scarlet, and with very small tops, will make them exceedingly desirable. The growth is rapid; the tap-root is very small, and the quality of the radish is crisp and mild. As a market garden strain this will excel all others of the White Tip sort.

Per oz., 5c.; Per ¼lb., 15c.; Per lb., 50c.

NOTE OUR FREE DELIVERY PLAN ON INSIDE OF FRONT COVER

SPINACH



Mammoth Italian Spinach

SPINACH

10 lbs. or over at 100 lb. price

	per lb.	per 100 lbs.
Victoria Long Standing	\$.20	\$15.00
Enkhuizen Long Standing20	15.00
Norfolk Savoy20	18.00
Giant Thick Leaf25	20.00
Belgium Evergreen30	20.00
Giant Victoria30	20.00
Early Thick Leaf20	18.00
Giant Viroflay20	18.00
Long Seasons25	20.00
New Zealand75	70.00

SQUASH

	per oz.	per 1/4 lb.	per lb.
Early White Bush or Patty Pan	\$.10	\$.20	\$.60
Early Yellow Bush10	.20	.60
Extra Early Jersey White Bush10	.25	.75
Yellow Summer Crook-Neck10	.20	.60
Boston Marrow10	.20	.70
Improved Hubbard10	.30	1.00
Winter Crook-Neck10	.20	.60
Chicago Warted Hubbard10	.30	1.00
Giant Summer Crook-Neck10	.25	.75
Italian Vegetable Marrow (cocozelle)10	.25	.75
Golden Custard10	.25	.80

SORRELL

	per oz.	per 1/4 lb.	per lb.
Large French	\$.10	\$.30	\$1.00
Mammoth Lyons10	.30	1.00

MAMMOTH ITALIAN SPINACH

(Good for all seasons)

The long season kind, heavy, dark green, and crumpily; absolutely the best and most profitable spinach for the Market Gardener to grow in all seasons. A valuable feature of this spinach is its wonderful long standing qualities without showing any disposition to shoot to seed. We most earnestly persuade our friends and customers to try this variety.

Per lb., 30c.; Per 100 lbs. at 20c.

BLOOMSDALE CURLED SAVOY SPINACH

(Warranted true)

This is an old and well known variety which is exceedingly popular in all sections of this country, and is especially recommended for early winter use; the leaves are beautifully crimped or blistered and of a very dark green color.

Per lb., 20c.; Per 100 lbs. at 18c.

SALSIFY or OYSTER PLANT



♣Mammoth Sandwich Island Salsify

MAMMOTH SANDWICH ISLAND SALSIFY

Our stock of the above variety is grown by a Market Gardener of long experience, and by careful selection has been brought to its present state of perfection. The roots are very large, long and smooth, and taper to a point; white in color and with a very delicate flavor, making it much superior to the old style.

Per oz., 10c.; Per 1/4 lb., 30c.; Per lb., \$1.00.

ELY'S MAMMOTH WHITE

Per oz., 10c.; Per 1/4 lb., 30c.; Per lb., \$1.00.

GIANT WHITE FRENCH

Per oz., 10c.; Per 1/4 lb., 30c.; Per lb., \$1.00.

TOMATO

Selected from the finest fruits,
grown and saved for seed only



Ely's Excelsior Tomato

ELY'S EXCELSIOR TOMATO

(A new large extra early red sort)

This new tomato you will find superior to anything now on the market. We hesitated some time before listing it, as there are already enough tomatoes, but you will find this one something better than any extra early tomato you have grown before. It is as early as the Earlianna, a beautiful brilliant red color, fruit large and good shape. It is an enormous yielder, the unusual absence of leaves permits all the fruit to ripen so remarkably early.

Per oz., 50c.; Per $\frac{1}{4}$ lb., \$1.75; Per lb., \$6.00.

NEW TOMATO—CARDINAL

(A new early tomato that is a wonderful cropper)

All who want an early, large, smooth, red tomato will get it in our Cardinal. We want those who grow a few and growers who put out acres, to plant Cardinal. If you want big fruit, smooth fruit, and no irregular shaped fruit in your crop, this is the tomato for you. They are solid, meaty, and thick skinned; they are a fine shipper; will stand the weather and will not sun scald like others. They are some croppers; need plenty of room to do best.

Per oz., 50c.; Per $\frac{1}{4}$ lb., \$1.75; Per lb., \$6.00.

TOMATO NOVELTY FOR 1912—THE DANDY PINK

A large, beautiful, solid, pink tomato that is bound to take the place of other so-called pink varieties. It is early and a very heavy cropper.

We can only offer it this year in packets.

20c each, or 3 for 50c.

THE STONE TOMATO

(Our stock of Stone Tomatoes is considered by many of our customers who have planted it year after year as the finest tomato for main crop that can be had. We know it's hard to beat.)

This variety is recommended for a main crop, is of large size, bright scarlet color, very smooth, ripening evenly to the stem without a crack; exceedingly solid and firm-fleshed, is an excellent shipper and one of the very best for canning; is a good keeper, free from core and not subject to rot; its appearance remarkably attractive; its vines and foliage robust, heavily loaded with very uniform specimens of fruit.

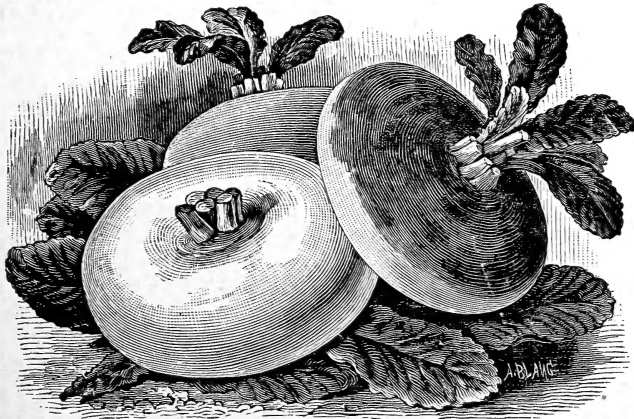
Per oz., 20c.; Per $\frac{1}{4}$ lb., 60c.; Per lb., \$2.00.



Ely's King of the Earlies Tomato

TOMATO

	per oz.	per 1/4lb.	per lb.
Bonny Best	\$0.40	\$1.00	\$3.50
Dwarf Stone25	.75	2.50
Spark's Earlianna30	1.00	3.00
Dwarf Champion25	.75	2.50
Matchless20	.60	2.00
Selected Early Acme15	.45	1.50
Livingston's Favorite15	.45	1.50
Livingston's Perfection15	.45	1.50
Livingston's Beauty20	.50	1.75
Selected Paragon15	.45	1.50
Livingston's Royal Red15	.45	1.50
Henderson's 400 Ponderoso35	1.00	3.50
Livingston's Magnus25	.75	2.50
Golden Queen25	.75	2.50
Yellow Plum20	.60	2.00
Chalk's Early Jewel25	.75	2.50
June Pink30	1.00	3.00
Burpee's Earliest Pink40	1.25	4.00
Duke of York40	1.25	4.00
Buckeye State20	.60	2.00
The Triumph40	1.25	4.00
I. X. L.40	1.25	4.00
New Coreless25	.75	2.50



Ely's Superior Turnips

ELY'S KING OF THE EARLIES TOMATO

(The Earliest of Red Tomatoes)

This tomato, as the name signifies, is king of the early red varieties. We know of no better tomato to offer the tomato growers that would prove more of a money maker than this variety. The color is a glossy red, smooth, and of good size considering its extreme earliness; the fruit ripens up to the stem and does not crack. The vines are of a branching habit and will bear wonderful clusters of marketable fruit before any other variety. Our seed is extra selected stock.

Per oz., 40c.; Per 1/4lb., \$1.25; Per lb., \$4.00



LIVINGSTON'S GLOBE TOMATO

(The Finest Early Purple Tomato in Existence)

Very Distinct in Shape, Firm Fleshed, of Delicate Flavor. Blight Proof.

Livingston's Globe Tomato is an extra good all round sort of a distinct globe shape, with quite a large percentage of elongated fruits. It is a very beautiful variety on account of its shape, one that permits of a greater average number of slices to be taken from each fruit.

Livingston's Globe Tomato is early. In time of ripening we class it with the first-earlies, being among the first to ripen fruit, both in our green-houses as well as our field trials, along with many other varieties. The fruits are of large size, and a good marketable size is retained throughout the season; it is always smooth, of firm flesh, and few seeds; ripens evenly; color, a fine glossy rose, tinged with purple, and without the slightest tinge of yellow at any stage of ripening.

Livingston's Globe Tomato is an exceedingly productive variety, having plants with many short joints, at which large clusters containing three to seven fruits are almost invariably formed, so that it can be truthfully stated the plants are literally loaded with fruit. It is a remarkably good keeper, none of the many varieties we grow surpassing it in this respect.

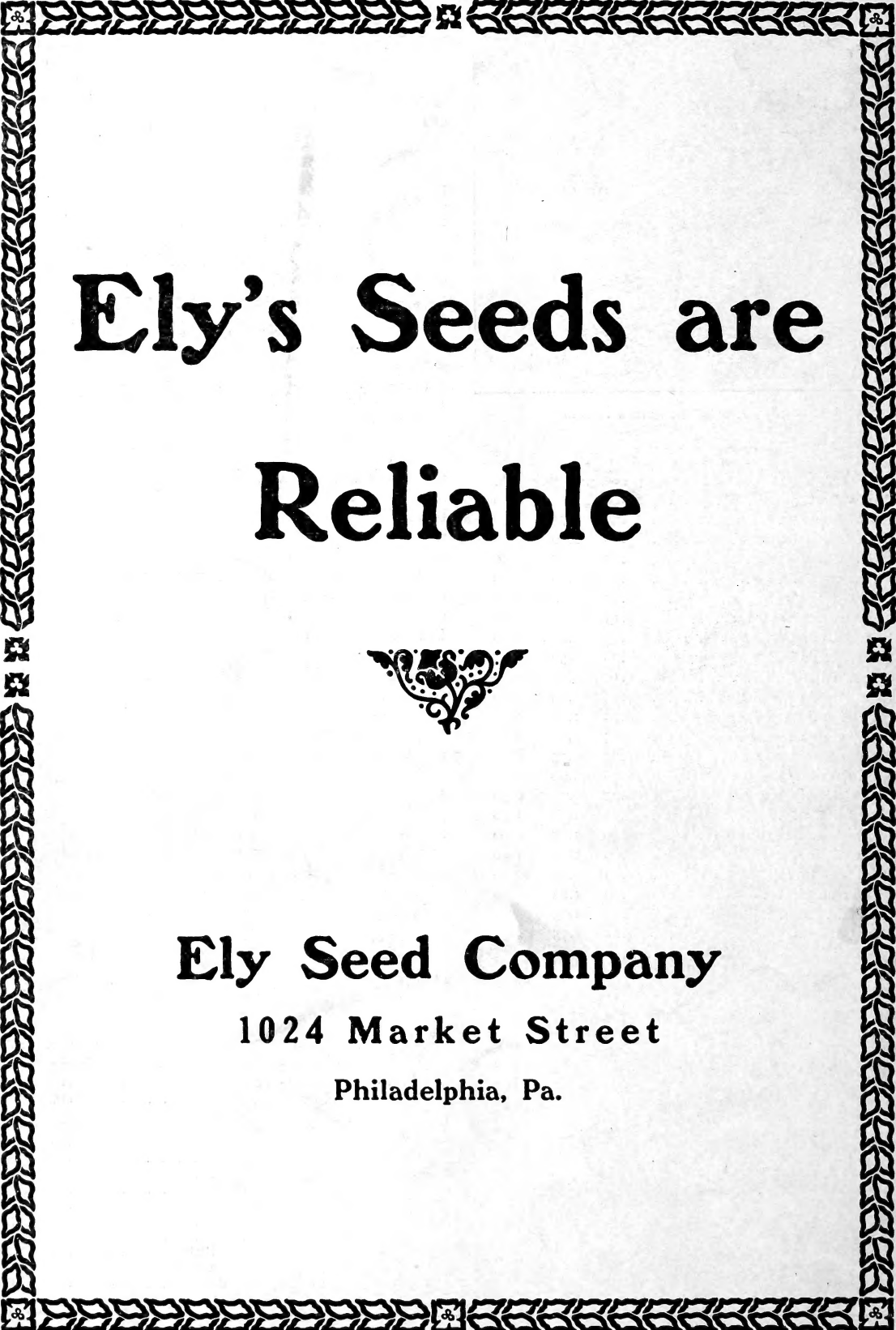
Per oz., 35c.; Per 1/4lb., \$1.00; Per lb., \$3.50



TURNIP

	per oz.	per 1/4lb.	per lb.
Ely's Mammoth Purple Top	\$0.05	\$0.15	\$0.50
Ely's Red Top Globe05	.15	.50
Red or Purple Top Flat05	.15	.40
(Strap Leaf)			
White Flat Dutch (Strap Leaf)	.05	.15	.40
Extra Early Purple Top Milan	.10	.20	.60
Large White Globe05	.10	.30
Early White Egg05	.15	.40
Long White Cow Horn05	.15	.40
Purple Top Yellow Aberdeen	.05	.10	.30
Yellow Globe05	.10	.30
Golden Ball05	.10	.30
Ely's Long Island Ruta Baga	.05	.15	.40
Ely's Improved Purple Top			
Yellow Ruta Baga05	.15	.40

NOTE OUR FREE DELIVERY PLAN ON INSIDE OF FRONT COVER



Ely's Seeds are Reliable



Ely Seed Company
1024 Market Street
Philadelphia, Pa.