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JANUARY 1, 1912

Please note we are Headquarters for

Mennonite Prolific Spring Rye

DISTINCT AND VALUABLE

We refer you to the following description, which appears in our "SEED BUYERS' GUIDE" for 1912:

MENNONITE GIANT PROLIFIC SPRING RYE.

Most productive sort. Distinct from the winter rye. grain of finer quality and more productive; can be successfully grown in any latitude, and is now being largely sown in the Middle States in place of oats, being a much more profitable crop on account of its producing about four times the straw, and also as a catch crop where winter grain has failed. The straw stands stiff, 7 to 8 feet high, produces 35 to 45 bushels of grain per acre; as it does not stool like winter rye, not less than 2 bushels. to the acre should be sown. The value of Mennonite Spring Rye Straw per acre is double that of winter rye, and is worth more than that of oats and its straw combined. I If we could introduce here one-tenth of the letters that we get from farmers thanking us for urging them to plant some of our Prolific Spring Rye, it would do your heart good to read them. Farmers tell us that they have made a great deal of money by following our advice on rye, wheat, oats, corn, grasses, etc., and we know that there is nothing better to make money out of than our Mennonite Prolific Spring Rye. This is grown on our farms in Pennsylvania and New Jersey, and is a heavy yielder and does splendidly everywhere. We ran short last season in filling orders, but this year have a couple of thousand bushels more, and we hope that orders will be sent in early so as not to disappoint anybody.

This magnificent rye is of recent introduction, and it has proved to many of our customers a better money-maker, a surer money-maker, a bigger money-maker, and an easier money-maker than any other cereal planted, as good Spring Rye brought as good a price as wheat, and yielded from 10 to 30 bushels per acre more. It is a magnificent sort.

Prices subject to market fluctuation. Present price, \$1.20 per bushel—subject to prior sale. Bags at value.

The MOORE SEED CO. 125 MARKET ST. PHILADELPHIA

Good

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