

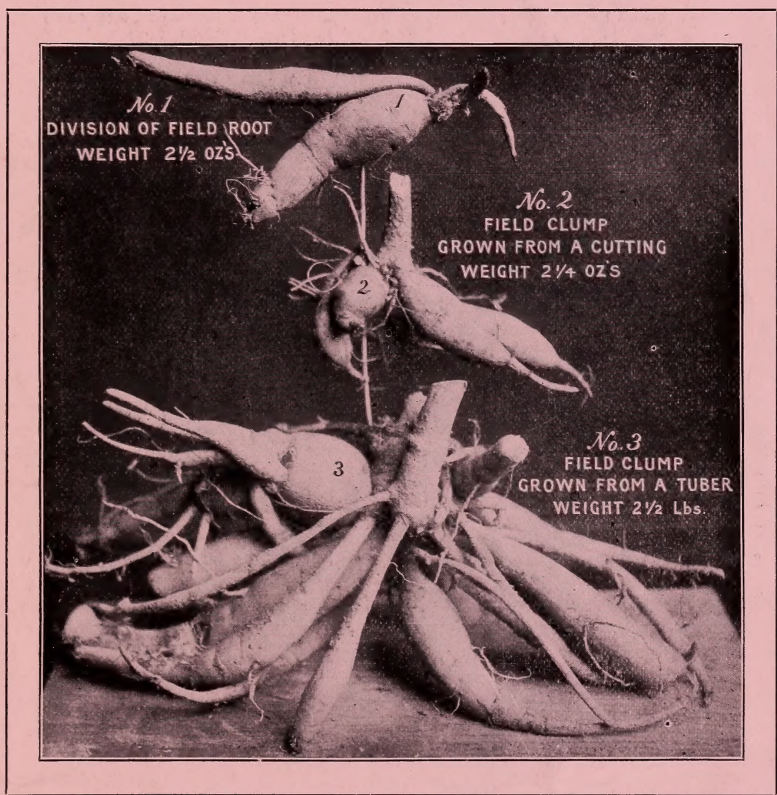
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TRADE LIST

SPRING OF 1912

LIBRARY,
U. S. Department of Agriculture
Washington, D. C.
W. W. WILMORE
DAHLIA SPECIALIST



GROWER AND DEALER IN

Dahlias, Gladioli, Peonies and Hardy Plants

KINDLY SEND BUSINESS CARD WHEN ORDERING
ORDERS WILL NOT BE FILLED FOR PRIVATE INDIVIDUALS AT THE PRICES HEREIN STATED
THIS LIST APPLIES TO THE TRADE ONLY

Gardens on W. 38th avenue,
1 1-2 miles west of the city

DENVER, COLO.

Established 1886
P. O. Box 382

DAHLIA CLUMPS

The illustration shown on the first page is one born of necessity, and while almost self-explanatory, a few words will not be out of place.

A glance at the illustration will show how deceptive the words "field clump" or "whole roots" may be. Some growers propagate from cuttings, some from tubers. Each produce what is known commercially as "clumps." It is therefore of the greatest importance to the purchaser which kind of a clump the advertisement or quotation refers to, Figure 2 or Figure 3.

The figures presented represent fairly the relative sizes of the commercial Dahlia tubers, as grown in this country.

My system of growing is from tubers. These produce stock as shown by Figure 3. These are divided for planting and sale purposes, as shown in Figure 1.

In dividing, each piece passes a critical scrutiny and all mangled and worthless tubers are removed so that only stock of known vitality is sent out. By this method I can save my customers twenty to fifty per cent in express charges, without damage to quality.

These divisions usually average heavier than the clump grown from cuttings. No attempt is here made to cast reflections upon the quality of cutting stock. It is more a question of size than quality.

Prices quoted in this list are for strong divisions with from one to three good eyes. In weight approximately 25 pounds to the 100.

A NEW DEPARTURE

Dahlias In Box Collections

For several years past I have put up for local dealers, sets of 13 assorted varieties—unlabeled, embracing a wide range of colors, red, white, pink, yellow, variegated, etc.—no two alike, and all double.

These collections are put up in a neat telescope box and are so packed as to keep without loss through the sale season. They are very handy for store trade. A great advantage is that every sale is a dollar sale, where the customer otherwise would probably be satisfied with the purchase of a few tubers only. There is also a great saving of time in the transaction. This is not inferior stock, but just the same as sells for 15 cents each when labeled; only I use stock that I am full handed on. These boxes sell for \$1.00 and cost the dealer 70 cents or \$6.50 in lots of 10. Prepaid price 80 cents per box.

BUSINESS TERMS

1. Prices quoted in this list do not include express or mailage; add 20c per dozen for Dahlias for postage, other articles at the rate of 8c per lb., if wanted by mail.
2. Orders from unknown persons must be accompanied by cash or satisfactory references.
3. No goods will be sent C. O. D. unless one-half the amount accompanies the order.
4. No extra charge will be made for packing.
5. Six articles of a kind at dozen rates; twenty at 100 rates.
6. Goods ordered sent by freight will be sent at the risk of consignee.

References: See Dun and Bradstreet, or National Florists' Board of Trade.

PRICES

I do not claim that my prices are the lowest; nor have I ever coveted the reputation of running a "cheap place." I aim to do an honest business and at the same time retain a profit on my investments. The past season in this locality was one especially favorable, and my stock is finer than before. Any orders intrusted to me will receive my careful attention. (See Retail Catalogue accompanying this for full list of varieties and fuller descriptions.)


A NEW BOOK

Wilmore's Dahlia Manual. An up-to-date work on Dahlia Culture.

Special prices to the trade. This book will bring you business if offered as a premium. 15 cts. per copy; 10 copies for \$1.00.

NOVELTIES AND NEWER DAHLIAS

Special attention is called to this list. They cannot fail to please, both in points of beauty and usefulness as a cut flower, and the prices will be found quite reasonable. The following is only a partial list. See Retail Catalogue for fuller description.

 If wanted by mail add 20 cts per dozen extra
PRICES EXCEPT AS NOTED

15c Each; \$1.50 per dozen; \$10.00 per hundred

Autumn Glow 25 cts each, \$2.50 per doz.	Mrs. Hannah Muir
Aurora	Mikado
Cream of the Valley	Manzanita 25 cts, each, \$2.50 per doz
Crimson Century	Mme Lumier
Congo	Mrs. F. Jeffries 75 cts each, \$7.00 per doz
Crown of Gold	Mrs. Winters
Costilla	Mrs. T. F. De Witt
Charm	Mme. Dael
Countess of Lonsdale	Mrs. W. K. Jewitt
Country Girl	Manzanola
Corona 25 cts., each	Mrs. I. J. Sewall
\$2.50 per dozen	Navajo
Cornucopia	Ouray
Charles Clayton	Olive Tracy
Dainty	Prof. Zacharias
D. M. Moore	Princess Yetive
Delice	Progenitor
Dreers White	Pres. Viger
Evelyn Wilmore	Pink Pearl
Gold Medal	Portola \$1.00 each, \$10.00 per doz
Grand Duke Alexis	Queen Emma
Gaiety	Ramona 25 cts each, \$2.50 per doz
Glen Eyrie	Rev. D. R. Williamson
Ingeborg Egeland	Sultana 25 cts each, \$2.50 per doz
J. H. Jackson	Souvenir Douzon
Jugand	Sensation
J. W. Bagge	Scarlet Century
Jack Rose	Twentieth Century
Jeanne Charmet	Uncle Tom
Kreimhilde \$1.00 per doz. \$8.00 per 100	Umatilla
Lady Love	Victor Von Scheffle
LaFrance	Ventura
Manitou	White Century
Mrs. H. J. Jones	Yellow Duke \$1.00 per doz., \$8 per 100

STANDARD VARIETIES

The following varieties grouped under color will be found the most satisfactory for the general trade. For description see retail list.

Price 10c each; \$1.00 per dozen; \$6.50 per hundred

If wanted by mail, add 20 cts per dozen extra

MAROON AND DARK SHADES

Amergrone (Decorative)	Gazelle (Cactus)	Pioneer (Show)
Chipeta (Decorative)	Purple Gem (Show)	The Antlers (Cactus)
Earl of Pembroke (Cactus)		

PINK SHADES

A. D. Livoni (Show)	Kate Haslem (Show)	Nedra (Cactus)
Dr. Gates (Decorative)	Mrs. Alvord (Cactus)	Portia (Cactus)
Frute (Cactus)		Zephyr (Cactus)

YELLOW SHADES

Arabella (Show)	Golden Treasure (Show)	Prince of Orange (Cactus)
Bertha Mawley (Cactus)	Golden Sun (Decorative)	Queen of Yellows (Show)
Dr. Muir (Decorative)	Jealousy (Cactus)	Salmon Queen (Show)
Espanola (Cactus)	Miss Dodd (Show)	The Baron (Fancy)
	Mrs. Chas. Turner (Cactus)	

WHITE VARIETIES

Glori de Lyon (Show)	Mrs. Long (Cactus)	Spotless Queen (Show)
Henry Patrick (Decorative)	Mrs. Peart (Cactus)	Winsome Cactus)
Iceberg (Cactus)	Snow (Show)	White Queen (Decorative)

RED AND SCARLET

Bon Ton (Show)	Glencoe (Show)	Mrs. Bennett (Cactus)
Eugene Teele (Decorative)	Gloriosa (Cactus)	Mars (Cactus)
Fire Ball (Show)	Harbor Light (Cactus)	Rother (Cactus)
Floradora (Cactus)	Ignacio (Show)	Standard Bearer (Cactus)
Gypsy Maid (Cactus)	Juanita Ford (Show)	The Chief (Show)
	Lyndhurst (Decorative)	

VARIEGATED AND SHADED

A. F. Bishop (Decorative)	Floral Park Jewel (Fancy)	Lavendar Beauty (Decorative)
A. L. Chase (Fancy)	Glen Buller	Mrs. Bryan (Show)
Altus (Fancy)	Grace Stephens (Decorative)	Maid of Kent (Decorative)
Annie Moore (Fancy)	Gabriel (Cactus)	Mrs. Hartong (Decorative)
Bona Maza (Fancy)	Grand Mogul (Decorative)	Mrs. A. F. Perkins (Cactus)
Badenia	Kaiser Wilhelm (Show)	Nimbus
Creole	Lanu	Puritan
Frank Smith (Fancy)	Lucy Fawcett (Fancy)	Sis Hopkins
	Lady Mildmay (Show)	

SELECT LIST FOR CUTTING

These twelve varieties are selected with special reference to stem, color and freedom of bloom. (Prices vary)

Bon Ton (Garnet Red)
 Countess of Lonsdale (Salmon Pink)
 Eugene Teele (Scarlet)
 Glori de Lyon (Large White)
 Kreimhilde (Pink)

Mrs. H. J. Jones (Scarlet and White)
 Mme. Dael (Blush Pink)
 Mrs. Hartong (Autumn Shade)
 Queen of Yellows (Yellow)
 Snow (Medium White)
 Standard Bearer (Scarlet)
 The Baron (Light Yellow)

POMPON VARIETIES

Bacchus	Hedwig Pollwiz
Catherine	Star of the East
Darkness	Isabel
Little Prince	Purity
Pure Love	Scarlet Gem

GLADIOLI IN MIXTURE

This mixture runs largely to pink shades. Can furnish both Graff and American strains.

	Per 100	Per 1,000	Per 100	Per 1,000
1st size	\$1.50	\$12.50	3d size	\$.75
2d "	1.00	8.00	4th " (plenty)	.50
				4.00

HARDY PERENNIAL PLANTS

All Field Grown Strong Clean Stock			See Retail Catalogue for Description		
	Doz.	Per		Doz.	Per
*Asters—Blue, Lavender		100	*Hollyhocks, 7 colors,		100
White	\$.60	\$4.00	double	\$.50	\$3.00
Achillea The Pearl	.60	4.00	Hollyhocks—Allegheny	.50	3.00
Achillea Roseum	.60	4.00	Heleanthus	.50	3.00
Bleeding Heart	1.00	6.00	Hardy Pinks	.50	3.00
Boltonia	.60	4.00	Helinium	.60	4.00
Columbine Garden varieties	.50	3.00	*Iris—German—in variety	.50	3.50
Columbine Coerulea—true	1.00	8.00	Monardia	.50	4.00
Coriopsis Lanceolata	.60	4.00	Oriental Poppy	.75	5.00
Daisies—Burbank's Alaska	.60	5.00	*Peonies—except novelties	2.00	10.00
Gypsophila—3-year old	.60	4.00	*Phlox—except novelties	.60	4.00
Gaillardia	.60	4.00	Physostegia, Virginica	.60	4.00
Golden Glow	.50	3.00	Paradanthus	.50	3.00
Golden Rod	.50	3.00	Spirea Fillipendula	.60	4.00
Hemerocalis Flava	.60	4.00	Sweet William	.60	4.00
Hemerocalis Thunbergi	.60	4.00	Tiger Lily	.60	
	* Color Separate		Valeriana Officinalis	.60	4.00

Garden Sage; 1 year old Roots, 60c per dozen; \$4.00 per hundred
 Ampelopsis Virginia, Strong Vines \$1.00 per dozen; \$7.50 per hundred