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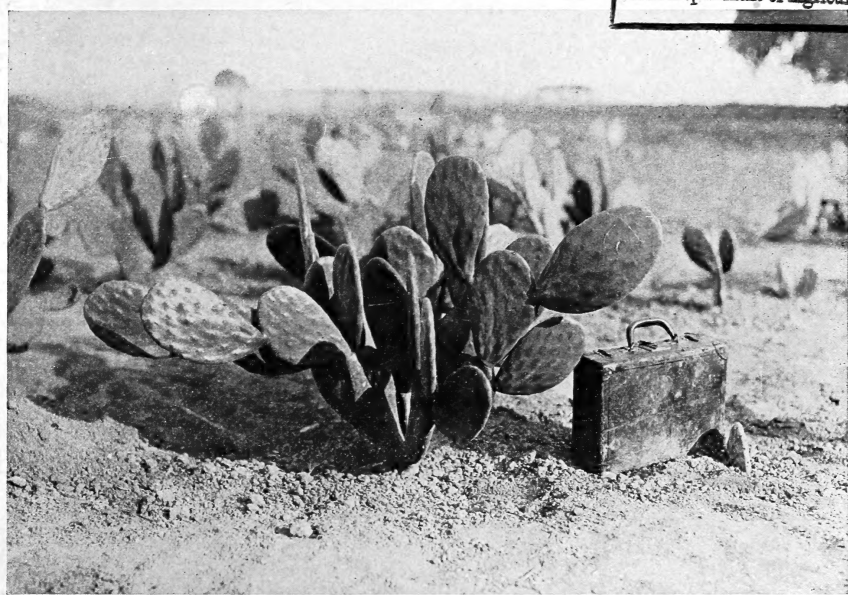
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ANNOUNCEMENT



Result of one slab planted December, 1911. Photo taken November 15, 1912. 38 slabs increase. A record growth in the San Joaquin Valley, demonstrating the advantage of winter plantings in favored southern sections of California.

NOVEMBER AND DECEMBER ARE TWO FAVORABLE MONTHS FOR THE PLANTING OF ORIGINAL LUTHER BURBANK SPINELESS CACTUS IN THE SOUTHERN COUNTIES OF CALIFORNIA.

BECAUSE—

1. The plants are then in a dormant state, and just as it is better to plant nursery stock while dormant, it is likewise better to plant cactus stock in the same condition.

In Northern and Central California the combination of a much greater amount of rain and excessive cold prevent successful plantings, while the drier and warmer Southern California gives a longer growing season and favors the successful growth of cactus to an extent not obtaining elsewhere. An undue amount of rain combined with excessive cold is the only condition that need be feared.

2. The average amount of rainfall in the southern part of the State helps rather than interferes with the growth of cactus, the plant growing below the ground developing a root system, with the result that with the first warm weather of spring, the plants are fully established and will take every advantage of the season's growth.

Results show that November and December planting of Spineless Cactus exceeds spring planting by at least two months in genuine substantial growth. Actual experience likewise shows that where the temperature becomes excessively hot, more harm is done to cactus than a moderate amount of moisture and a moderate amount of cold.

Spineless Cactus responds to kindly treatment and in making winter planting a deep plowing and cultivation on well drained soil is desirable.

THE LUTHER BURBANK COMPANY

Sole Distributer of the Burbank Horticultural Productions
San Francisco, California

