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1889

1914

KEVITT'S BOOK
— OF —
BERRY PLANTS



THE DELICIOUS CHESAPEAKE

T. C. KEVITT

ATHENIA

- - -

NEW JERSEY



1889

1914

SOON THE SAP WILL BEGIN TO RUN

AS you sit beside the FIRE and can see the VISION of a bed of strawberries in full bloom and ripe fruit later, the plan must be laid out in advance, how to secure the best plants, the kind that will give the best yield; how to secure enormous crops of strawberries from a small space of ground; all these thoughts will enter your mind. I have been engaged in the strawberry culture for over 20 years. In that time I learned a little about strawberry growing, fruiting all the old and new varieties from time to time.

In 1909, I sent out over 4,000 invitations to a number of bright practical men and fruit growers from all over to inspect my (SYSTEM) of strawberry culture. It will seem, therefore, that I was honest in my convictions of growing these enormous crops of fruit from each plant. See page 15.

My earnest wish is that my Berry Catalogue, may lead you to see your vision fulfilled and in possession of plants producing fruit abundantly in 1915.

T. C. KEVITT.



Kevitt's Pot Grown

KEVITT'S POT-GROWN STRAWBERRY PLANTS

MY pot (GROWN) plants set out early part of April, will yield a fair crop of luscious strawberries in June, two months from the time of planting, being a clear gain of one year over ground layer plants.

PRICES OF POT-GROWN STRAWBERRY PLANTS

<i>Names of Varieties.</i>	12	50	100	500	1,000
ABINGTON—Perfect flowering	\$.50	\$1.50	\$2.50	\$12.00	\$20.00
ARNOUT—Perfect flowering50	1.50	2.50	12.00	20.00
ALMO—Pistillate50	1.50	2.50	12.00	20.00
CHESAPEAKE—Perfect flowering50	1.75	3.00	15.00	25.00
CLIMAX—Perfect flowering.....	.50	1.50	2.50	12.00	20.00
FENDALL—Perfect flowering.....	.50	1.50	2.50	12.00	20.00
GOV. FORT—Perfect flowering.....	.50	1.50	2.50	12.00	20.00
GANDY—Perfect flowering.....	.50	1.50	2.50	12.00	20.00
GLEN MARY—Perfect flowering50	1.50	2.50	12.00	20.00
GOLDEN GATE—Perfect flowering.....	.50	1.50	2.50	12.00	20.00
HERTAGÉ—Perfect flowering50	1.50	2.50	12.00	20.00
KEVITT'S—Perfect flowering50	1.50	2.50	12.00	20.00
MARSHALL—Perfect flowering50	1.50	2.50	12.00	20.00
NEW YORK—Perfect flowering50	1.50	2.50	12.00	20.00
SAMPLE—Pistillate50	1.50	2.50	12.00	20.00
STEVENS—Perfect flowering50	1.50	2.50	12.00	20.00
WM. BELT—Perfect flowering50	1.50	2.50	12.00	20.00
HUB—Perfect flowering50	1.75	3.00	15.00	25.00
BULL MOOSE—Pistillate50	1.75	3.00	15.00	25.00
REWASTICO—Perfect flowering	2.00	5.00	9.00	25.00

KEVITT'S Collection of Pot-Grown Strawberry Plants

100 plants, 25 each of the undermentioned choice varieties.

25 AMERICUS	\$1.00
25 CHESAPEAKE75
25 HUB75
25 REWASTICO	3.00

This choice collection all pot-grown by express for \$3.50.

The above list and named varieties as fruited here on my grounds are the best and most productive in growing strawberries, my system. All runners must be kept out so as to have the plants build up the fruit organs for next season's crop.



A FIELD OF GLEN MARY

Over one hundred and seventy-five pickers are required to harvest the berry crop on my farm each season.

PRICES FOR STRONG ROOTED YOUNG LAYER Strawberry Plants

Names of Varieties.

By mail, postpaid.

By express, not paid.

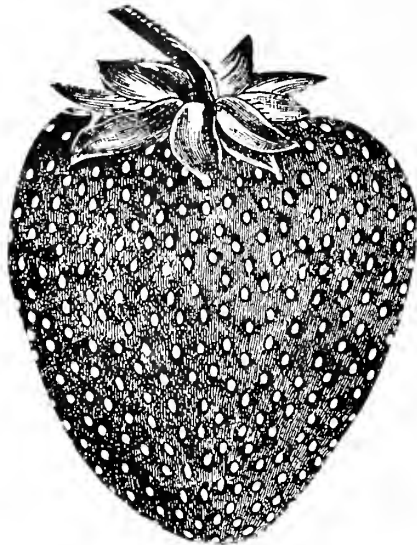
	12	25	50	100	250	500	1000
Per..Arnout	\$.20	\$.35	\$.50	\$.75	\$1.25	\$2.00	\$3.50
Per..Abington20	.35	.50	.75	1.25	2.00	3.50
Imp..Almo20	.35	.50	.75	1.25	2.00	3.50
Per..Aroma20	.35	.50	.75	1.25	2.00	3.50
Per..Barrymore20	.35	.50	.75	1.25	2.00	3.50
Per..Bedarwood20	.35	.50	.75	1.25	2.00	3.50
Per..Chesapeake25	.40	.60	1.00	1.75	3.00	5.00
Per..Climax20	.35	.50	.75	1.25	2.00	3.50
Per..Commonwealth20	.35	.50	.75	1.25	2.00	3.50
Imp..Fendall20	.35	.50	.75	1.25	2.00	3.50
Per..Gandy20	.35	.50	.75	1.25	2.00	3.50
Per..Glen Mary20	.35	.50	.75	1.25	2.00	3.50
Per..Golden Gate20	.35	.50	.75	1.25	2.00	3.50
Per..Heritage20	.35	.50	.75	1.25	2.00	3.50
Per..Jessie20	.35	.50	.75	1.25	2.00	3.50
Per..Marshall20	.35	.50	.75	1.25	2.00	3.50
Per..Meade20	.35	.50	.75	1.25	2.00	3.50
Per..New York20	.35	.50	.75	1.25	2.00	3.50
Imp..Sample20	.35	.50	.75	1.25	1.75	3.00
Per..Stevens Late20	.35	.50	.75	1.25	2.00	3.50
Per..Sharpless20	.35	.50	.75	1.25	2.00	3.50
Per..3 W W W20	.35	.50	.75	1.25	2.00	3.50
Per..Wm. Belt20	.35	.50	.75	1.25	2.00	3.50
Per..Uncle Jim20	.35	.50	.75	1.25	2.00	3.50
Per..Hub25	.40	.60	1.00	1.75	3.00	6.00
Per..Gov. Fort	1.00	1.75	3.00	5.00	12.00	25.00	40.00
Per..Late Jersey Giant25	.40	.60	1.00	1.75	3.00	6.00
Per..Rewastice	1.00	1.50	2.50				
Imp..Bull Moose	1.00	1.50	2.50				
Per..Joe Johnson	1.00	1.75	3.00				
Per..Warren75	1.25	3.50				

BULL MOOSE originated on my farm as a sport seedling, season of 1910. The original plant was found in a bed of Glen Mary. This seedling was found filled with ripe strawberries, July first, when all other varieties cease to bear. My claim is that the Bull Moose is now the latest June Bearing Strawberry. I have only a limited stock to offer this Spring.



REWASTICO

In the same class as the *CHESAPEAKE*.



The *REWASTICO* berries are a rich, deep cardinal red, which penetrates the berries through and through. In productiveness, it is all that could be desired; in size it is uniformly large; in shape as perfect and uniform as if turned out of a mold. In plant growth it is healthy and vigorous. W. F. Allen considers it the only competitor that the *CHESAPEAKE* has ever had and in some respects it even surpasses that popular variety.

KEVITT'S WONDER.

At my field day meeting, June 1909, a large number of eminent fruit growers made critical examinations and comparisons with the different varieties in bearing at that time in regards to certain points, especially to productiveness, firmness and flavor and invariably found it one of the best.

WM. BELT.

One of the old standard money makers in the same class as the *Glen Mary*. When picked the berries show up as one of the richest of all strawberries.

STEVEN'S LATE.

One of the best late strawberries. Like the *Gandy* it has a large cap. The berries are of a light bright color, yields more fruit than the *Gandy*.

BULL MOOSE.

The latest strawberry to ripen; originated on my grounds, 1910. The original plant was found in a bed of *Glen Mary*.

ALMO.

The *Gilt Edge* early strawberry, one of the best early here on my grounds. It ripens some seasons as early as May 30th. At least a week in advance of any other early variety. Berries rich dark red, glossy; each berry looks as if varnished.

GLEN MARY



For years, ever since its introduction by W. F. Allen, has any varieties yielded as profitable a crop year after year as the *Glen Mary*, here on my grounds. Will yield more fruit per acre than any other variety now grown. The most important feature; it commences to ripen with the early varieties and continues to bear fruit all through the fruiting season. When all other varieties cease, *Glen Mary* ends in a blaze of glory, with the vines filled with fruit. Over twenty years' growing and testing each season over one hundred varieties, I have never fruited any variety from which I have realized as much money.

FENDALL.

I have fruited it for three years. As fruited on my grounds it yields enormous crops same as the *Glen Mary*. The berries are perfect and rich in color. Plants are thrifty growers, very productive, a valuable one.

ARNOUT.

Like the *Glen Mary*, I have never fruited a more productive plant. Set out in September, yielded the largest crop the next season of any other variety, One of the best to grow under my system.

MARSHALL.

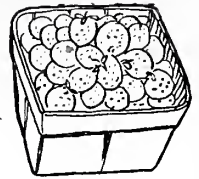
The editor of the *Rural New Yorker* claims this to be the only one which is grown and cultivated to any extent on his grounds. Berries dark red all through, like the *Chesapeake*, rich in flavor. Plants are the most thrifty I have ever seen; not very prolific.

Wilmington, N. C.

Mr. T. C. Kevitt.

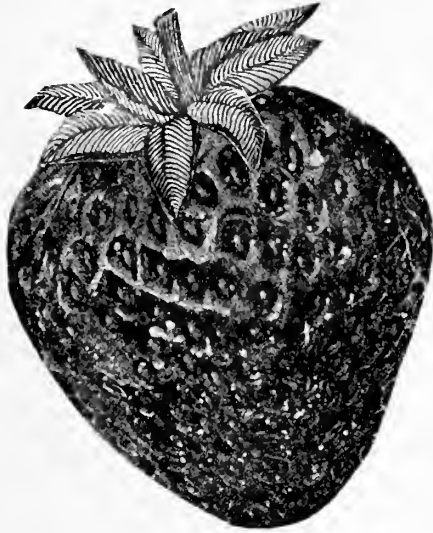
Mrs. A. H. Slocumb, of Fayetteville, N. C. is very much interested in results obtained by your system for strawberries. Very truly yours,

C. VAN LEUVEN.

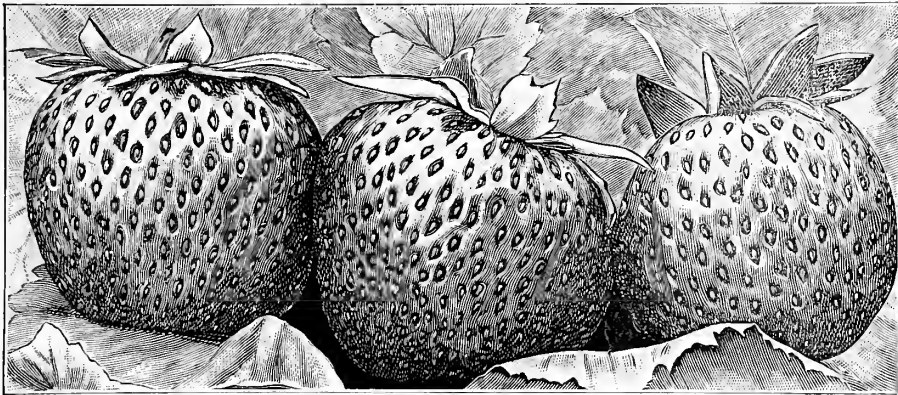


CHESAPEAKE

The World's Best Strawberry. Nature's Creative Energy.



Never in the history of modern strawberry growing has any variety reached such a high point of merit and success as the *CHESAPEAKE*. Nature has uncovered a phenomenal strawberry plant that has the combination from one hundred varieties now cultivated. The only rich, spicy and intense sweet strawberry grown. Each berry is filled with the rich nectar of the wild strawberry, the only one that covers every point as a perfect strawberry from start to finish. Each berry, even at the last picking, is as perfect as if from a mould. In plant growth, nothing like it; rugged and robust fruit stems; stand upright, strong and stout, holding the fruit well from the ground. All these years I never fruited a better one. The berries are very showy, with a pleasant odor.



LATE JERSEY GIANT

Van Fleet No. 14

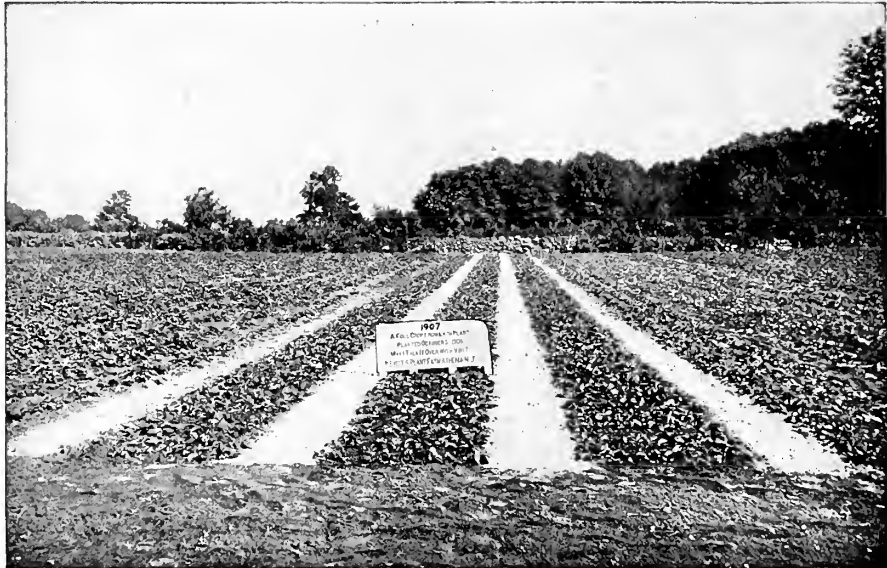
The latest of all Strawberries and the largest and best late variety. It undoubtedly has blood of the Gandy in it, but it is superior to that grand old variety in every way—the berries being larger, infinitely superior in quality, even more brilliant in color, more beautiful and produced in far greater numbers. The berries are of immense size—truly mammoth—heart shaped with broad blunt apex and exceptionally uniform in shape and size; surface smooth and glossy, bright flame-color, which color remains unchanged until they decay; texture solid and meaty—(the berries do not bleed when handled as do those of other varieties)—quality mild, rich and sweet with the flavor and aroma of the wild

berry very pronounced. Calyx bright green and unusually large—like the Gandy but larger. I regard it as the most beautiful Strawberry I have ever seen. Blossoms appear late, are very large, strongly staminate and are held above the foliage. Plant of large proportions with large rather light green leaves held upright on stiff stems. The berries are produced in clusters of six to a dozen, are usually held from the earth on remarkably large, strong fruit stalks. The yield is enormous—so great in fact, that at the height of the season one can pick ten quarts without stepping. Dozen, \$1.50; 100, \$10.00.

“HUB”

Nature's highly gifted and superior new Strawberry plant. Letter received last spring from the introducer of the *HUB* strawberry, S. H. Warren of Massachusetts, drawing my attention to this phenomenal new plant. Here is what he says about the *HUB*: This is the first time I have offered *HUB*. I can truthfully say I have never fruited a better

strawberry and I have been in the business 57 years. I am having my 58th annual catalogue printed and this will be my last one I shall put out as my health is very poor and I am getting old and feeble. If you do not see fit to buy any *HUB* plants you will miss one of the best strawberries there ever has been on the market.



KEVITT'S SYSTEM

KEVITT'S LONG SEASON COLLECTIONS OF EARLY, MEDIUM AND LATE VARIETIES

EXPRESS COLLECTIONS.

Every plant in these collections are the same strong rooted plants as if you bought from the regular list.

Collection No. 1.

- 25 Late Jersey Giant.
- 25 Rewastico.
- 25 Chesapeake.
- 25 Hub.

By Express for \$2.50.

Collection No. 2.

- 50 Glen Mary.
- 50 Fendall.
- 50 Chesapeake.
- 50 Hub.

By Express For \$1.25.

Collection No. 3.

- 100 Glen Mary.
- 100 Chesapeake.
- 100 Hub.

By Express For \$1.50.

Collection No. 4.

- 100 Chesapeake.
- 100 Glen Mary.
- 100 Sample.
- 100 Hub.

By Express For \$1.75.

Collection No. 5.

- 100 Chesapeake.
- 100 Glen Mary.
- 100 Fendall.
- 100 Hub.
- 100 Americus Fall Bearing.

By Express For \$5.00.

Collection No. 6.

- 200 Chesapeake.
- 200 Glen Mary.
- 200 Hub.

By Express For \$2.50.

Collection No. 7.

- 200 Glen Mary.
- 200 Sample.
- 200 Almo.
- 200. Hub.

By Express For \$2.75.

Collection No. 8.

- 250 Arnout.
- 250 Glen Lary.
- 250 Sample.
- 250 Hub.

By Express For \$3.50.

Collection No. 9.

- 300 Glen Mary.
- 300 Sample.
- 300 Wm. Belt.
- 300 Hub.
- 300 Arnout.

By Express For \$5.00.

Collection No. 10.

- 500 Wm. Belt.
- 500 Sample.
- 500 Glen Mary.
- 500 Hub.

By Express For \$8.00.



Kevitt's Fall Bearing Strawberries

Several new species of Strawberry that bears from June to December, even in this cold northern country. I have been experimenting with these varieties for years, fruiting the past two seasons to varieties of the Fall Bearers I find the most profitable to plant and sure croppers and the ones that may be relied upon. Trusty Fall Bearers are the

AMERICUS AND PROGRESSIVE

STRAWBERRY SHORT CAKE IN OCTOBER THE LIMIT OF NATURE'S POSSIBILITIES

PRICE LIST OF FALL BEARERS.

<i>Names of Varieties.</i>	12 <i>by Mail</i>	25 <i>by Mail</i>	50 <i>by Mail</i>	100 <i>by Mail</i>
AMERICUS—perfect flowering	\$.75	\$1.00	\$1.75	\$3.00
PROGRESSIVE—perfect flowering75	1.00	1.75	3.00



Kevitt's Special Collection. Begin Fruiting in May, Continue Bearing all Summer and Late Fall

A RARE COLLECTION OF FALL BEARING FRUIT PLANTS

Will Furnish you Ripe Strawberries and Raspberries from June to Late Fall.

12 Chesapeake, June bearing strawberries	\$.25
12 Late Jersey Giant June bearing strawberries	1.00
12 Americus, Fall bearing strawberries75
12 Hub, June bearing strawberries.....	.20
12 Progressive, Fall bearing strawberries75
12 St. Regis, Everbearing raspberry75
	\$3.70

The above 72 choice fruiting plants, by Mail Postpaid for \$2.50.

NOTICE

All bloom stems on the fall bearing plants must be removed up till July 25th. After this date let the plants bloom, and two weeks later you can pick ripe strawberries and the vines will continue to yield fruit up to November.

This valuable collection of Fall Bearing Strawberry and Raspberry plants should be planted in

every garden. The plants set out early in April will commence to bloom and ripe strawberries and raspberries may be picked freely from June without intermission until November first. The same season the plants are set out, the berries are very sweet and full flavored to the very last.

RASPBERRIES



ST. REGIS EVER-BEARING.

The "Early 'Till Late" Raspberry

Raspberries for four months. That's what you get when you plant St. Regis—the new ever-bearing variety. Moreover they are not only raspberries of the very highest grade—in size, in brilliant crimson color, in firmness, in flavor.

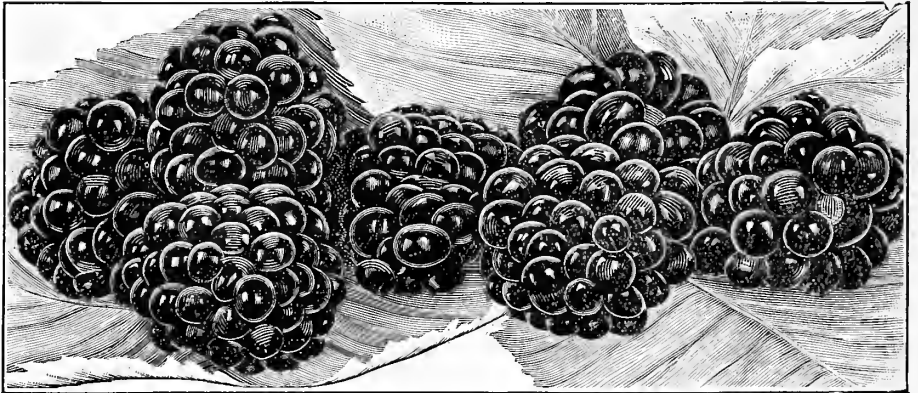
Prices by Mail Postpaid.

6 for	\$.50
12 for	.75
25 for	1.25
50 for	2.00
100 for	3.00
500 for	10.00

It may be briefly described as follows: The canes are of stocky, vigorous habit—so stout and strong it needs no staking—with abundant large five fingered leafage; yields very heavily every year and all the canes and all the branches on every cane are loaded with fruit; (I have never known any variety, either Blackberry or Raspberry, with such an inherent propensity to bear fruit as the Joy Blackberry). The canes are of iron-clad hardihood, never to my knowledge having been injured by cold (in the winter of 1911-12 every Blackberry in my trial grounds was damaged more or less except the Joy, which came through with every bud and terminal in perfect condition). Its canes have never been affected, even a little bit, by orange rust or other fungous disease and I believe it is immune to them.

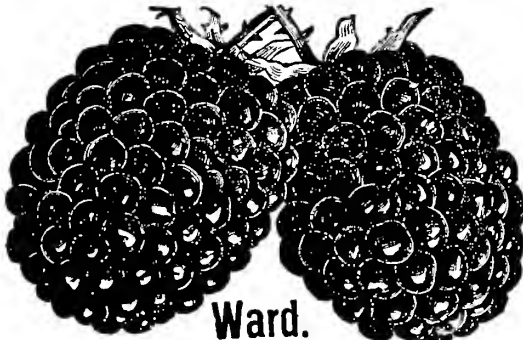
Prices:—Root cutting plants, each 20 cents; dozen, \$2.00; 100, \$12.00. Transplanted plants, each, 30 cents; dozen, \$3.00; 100, \$18.00.

THE JOY BLACKBERRY



BRINGS JOY TO ALL WHO GROW, SELL OR EAT IT

BLACKBERRIES



WARD BLACKBERRY.

We quote description by a very prominent horti-

culturist who accompanied a committee from the New Jersey State Horticultural Society on a trip to the home of the Ward to look into the claims being made for it. It was the most astonishing sight I have ever seen. Hedge rows were six feet apart, canes standing 4 to 4½ feet high, and some 2½ feet wide across, and the tops were such a solid mass of green, red and black berries as to almost exclude the foliage from sight. The ripe ones were big glossy black fellows, fully one-half larger than Snyder, rich sweet, tender and melting, with no hard core at the center. One-third of an acre yielded 60 bushels. This made \$544 per acre, which must have meant \$350 per acre profit. The canes are very hardy, never one having been known to winter-kill. A perfect blackberry is Ward. Price, 10 cents each; 50 cents per dozen, postpaid; \$3.00 per 100; \$20.00 per 1,000.



GOOSEBERRIES



We are just now beginning to realize the immense profits in Gooseberry culture. It is really

amazing to learn of the great yields from a plantation that has been properly handled. A half bushel per bush is not an uncommon yield. The Rural New Yorker has published some remarkable records from plantations in New York and Indiana.

There are only four really profitable varieties to grow. So there can be no mistake on this score. We advise you to investigate this line of fruit growing and get started at once so you can reap the big profits in the early stage of the game.

Price of Gooseberries, 15 cents each; \$1.50 per dozen; \$10.00 per 100.

JOSELYN (RED JACKET)—Large Red variety, good quality.

DOWNINK—Large Green, very prolific and valuable for market.

PEARL—Similar to Downing.

HOUGHTON—Medium size, red thin skin, very prolific. Valuable for canning and preserves. Very valuable.



IMPORTANT

Order just as soon as possible in order to ship your plants by freight and save you the express charges, which are usually heavy.

GUARANTEE. I guarantee plants ordered by mail or express to reach destination in a perfect fresh and growing condition when promptly taken from the express office.

ALL CLAIMS, if any, must be made on receipt of plants, I will not be responsible for plants that are allowed to lay at the express office for days. However, if there is a just claim I will only be too glad to rectify any loss with the customer.

TERMS CASH with order or satisfactory security. If wanted C. O. D., one-half of the amount with the order; balance to be paid on delivery.

REMIT by money order, registered letter or bank draft, postage stamps or express money order.

TRUE TO NAME. All my plant beds are labeled, showing the name of each variety, while I use every care to have all plants true to name and send just what is ordered, but in case a mixture should occur I will not be responsible for any sum greater than the cost of the plants should any prove otherwise than represented.

TIME OF SHIPMENT—From March 1st to May 20th. Very often I can dig plants here in January for Southern shipments.

I AM A SPECIALIST in Strawberry plants. My entire attention is devoted to the growing and distribution of the best Strawberry plants. My aim is to send you only strong, young thrifty plants that will yield a full crop 1914. I will gladly give any advice as to requirement so as to start you right. Describe your soil and I will name you varieties that will yield enormous crops of Strawberries.



Champion Grape Collection

A GREAT HIT—YOU CANNOT INVEST A DOLLAR BETTER One Strong Vine of Each Postpaid for \$1.00 GRAPES

CHAMPION. (blue)—One of the earliest to ripen, practically free from rot or other disease, strong grower compact bunches, quality fair size medium. It succeeds anywhere, and is good for covering arbor. Price, 15 cents each; \$1.50 per dozen.

WYOMING. (red)—A popular market sort Berry small; quality good; very productive and hardy, resembling Delaware somewhat; valuable for home use or market. Price, 15 cents each, \$1.50 per dozen.

WORDEN. (blue)—A valuable blue grape ripening from three days to a week before Concord. Berry large or good quality; thin skin; very productive; vine a strong grower. The most popular black grape grown today. It comes in early enough to avoid the rush of Concord, thus brings 1 to 3 cents per pound more. Price, 15 cents each; \$1.50 per dozen.

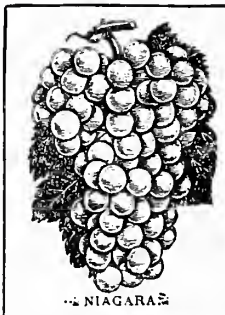
MOORE'S EARLY. (blue)—A large blue grape, ripening a week earlier than Concord; good grower; berries large, good quality, and makes a moderate yield, very valuable as an early grape. Price, 15 cents each; \$1.50 per dozen.

NIAGARA. (white)—The most popular white grape in existence. Fruit large and very productive; a good grower; ripening same season as Concord; equally good; valuable in every way. Price, 15 cents each; \$1.50 per dozen.

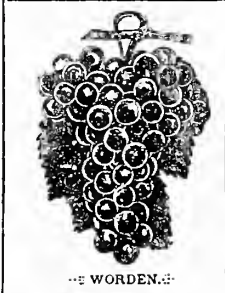
BRIGHTON. (red)—One of the best red grapes in cultivation. Bunch large and compact; a strong grower and very productive; quality good. Price, 15 cents each; \$1.50 per dozen.

CONCORD. (blue)—An old variety does well wherever planted; good size; productive. Price, 10 cents each; \$1.00 per dozen.

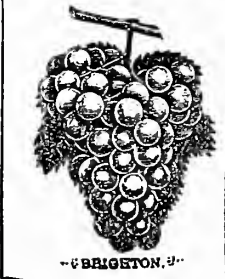
MOORE'S DIAMOND. (white)—The color is a delicate greenish white, with a rich yellow tinge when ripe. Very few seeds, juicy, and almost entirely free from pulp which makes it almost transparent. Berry size of Concord and two weeks earlier. Price, 15 cents each; \$1.50 per dozen.



NIAGARA



WORDEN



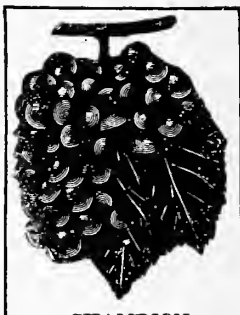
BRIGHTON



CONCORD



DIAMOND



CHAMPION



WYOMING RED



MOORE'S EARLY

100,000 GRAPE VINES

We have a fine lot of 1 to 2 year vines for vineyard planting and if you will submit a list of your wants we will gladly quote you a special price per 100 and per 1,000. We can save you about 10 per cent. to 25 per cent. on your vines, and give you some fine stock.



Enormous Crops of Strawberries

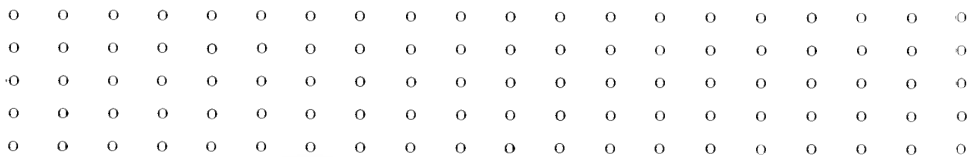
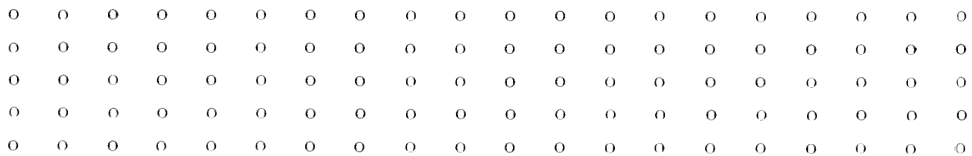
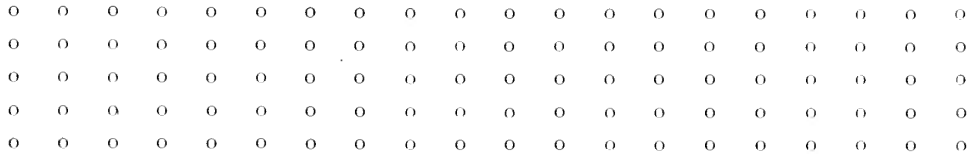
are grown by my system of culture. One quart of strawberries to each plant—this is the record of some of my choice varieties on my soil.

STATEMENT

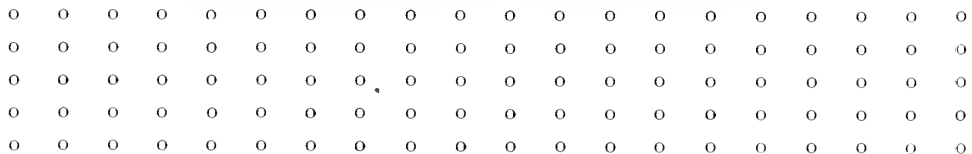
*made by the late J. B. Ward, at the New Jersey Horticultural Society,
December 21, 1909.*

"I want to endorse all that Mr. Kevitt has said. I am speaking of the fruit, the strawberries. Mr. De Camp, our president, and myself went up and visited Mr. Kevitt on his grounds and as I said this morning, I had heard these fabulous stories and I went up there unfavorably impressed, but I can certify that we went through his place and went over the grounds with a quart basket in our hand and found many picking a quart, and from some of the plants as much as a quart and a half."

DIAGRAM OF MY SYSTEM



PLANTS ARE SPACED ONE FOOT APART EACH WAY



(Copyright) T. C. KEVITT. 1913

TICE C. KEVITT

ATHENIA, N. J.



Field Day Meeting, June 16th, 1909

BIG BERRY CROP

I promised to go to T. C. Kevitt's place June 16th and see if he could make good on his great berry growing claim. There were about two acres on the system he advocates as evidence of what he can do. As is now well known these plants are set in beds—each bed contains five rows one foot apart with the plants set one foot apart in the row. Thus each square foot of the bed is occupied by a plant. The runners are all cut off so that each original plant retains its strength and develops a great root and crown. Between the beds are alleys wide enough for a careful picker to stand and reach over into the bed. The best part of the field was a patch of Glen Mary. This was the one we took for the test. All who knew the Glen Mary realized that it could not be in full fruiting at this date. There were a few large ripe berries on each plant and 100 or more green ones ranging all the way from those just forming from the blossoms to those all ready to color. We took a sample plant on one of the outside rows; not the best we could find by any means. All the berries green and ripe were taken off the plant; there were more than 150 of these and they more than filled a quart basket. It was evident that 30 or 40 of these small green berries would, if left on the plants, grow to full size. I should say that about 40 average Glen Mary strawberries would fill a basket. The plant was selected and picked in the presence of such men as Judge Blair, of Jersey City, Dr. Ward of the New Jersey Horticultural Society and prominent men from all over. I called upon the company publicly to say then and there if that acre was good for 50,000 quarts. I also talked with at least 50 persons privately. I could not get any one to say that he ever saw more fruit on an acre. It was admitted generally that the plant which we selected and picked would with a reasonable amount of moisture ripen nearly or quite two baskets of fruit.

H. W. COLLINGWOOD,
Editor of Rural New Yorker.

It is essentially the only way to train and build up the fruit organs in the strawberry plant for the next season's great crop by restriction. This is the only process if one wishes to grow great crops of strawberries from a small space of ground.

T. C. KEVITT, Athenia, New Jersey.



ORDER SHEET

Try the
Fall Bearing
Strawberries

T. C. KEVITT

Strawberry Specialist

ATHENIA
NEW JERSEY

Name

Street or Box No

Town

County

State

Date 191

AMOUNT ENCLOSED

\$.....

QUANTITY	NAMES OF VARIETIES	PRICE

Notice

Twenty years in my record of growing and supplying the fruit growers with choice strawberry plants, keeping up with the times in all relations and every branch of science as related to strawberry culture. In all these years very few complaints have come in. The knowledge of these facts should be worth something to my patrons. It should be self evident that there could be no such continuity of business if it was not based upon sound and firm business principles. I have endeavored to be honest and fair in all my dealings and to give full value for money sent. Even if you are 1,000 miles away, you will always receive the same treatment as if you visited my farm.

TICE C. KEVITT,
Athenia, New Jersey.

Holliston, May 2nd, 1913.
Mr. T. C. Kevitt.
Received the plants in fine shape. Thank you for the extra kinds you sent me.
Yours truly,
HENRY N. PIPER.

Ridgewood, N. J., Jan. 12, 1914.
Dear Mr. Kevitt:—Those strawberry plants I received from you last Fall turned out O. K. All are living. I will order more of you in the Spring.
Kindly send me your 1914 catalog as soon as convenient for you.
Hoping you have a very Happy New Year, I am
Yours very truly,
GEORGE R. VOLGER.

Pine Grove, Penn., April 3, 1913.
Mr. T. C. Kevitt.
Dear Sir:—I bought some strawberry plants of you years ago, your advertisement lately. If you still grow not seen you advertisement lately. If you still grow plants for sale let me have your catalogue and prices.
Yours truly,
WELLINGTON LENGEL.

Federalburg, Md., April 25, 1913.
Mr. T. C. Kevitt, Athenia, N. J.
Dear Sir:—Your postal to hand in reference to the plants. They arrived last night and we wish to compliment you on the good plants and the condition in which they were received.
Very truly yours,
E. A. CORBEY & CO.

Valley Farm, Rocky Hill, Conn., April 12, 1913.
Mr. T. C. Kevitt.
Sir:—The plants came on the 11th in the finest condition possible, apparently as fresh as if just taken from my neighbor's garden. I shall hereafter not only patronize but recommend your trade for a "square deal."
Yours,
L. P. CHAMBERLAIN.

Binghampton, N. Y., April 25, 1913.
Those plants I recently wrote you about arrived since; all O. K. Thanks for extra Chesapeake and good goods. This was order of 3-3-13 for \$6.80.
L. F. BROWN.

Brimfield, Mass., April 29, 1913.
Dear Mr. Kevitt:—The Steven's Late Champion with Bull Moose and Hub strawberry plants came by express yesterday. Thank you, and for the Hub and Bull Moose extra. With best wishes for your success.
OSCAR L. STANTON,
A crazy boy on fruit.

Hutchinson, Kan., March 4, 1913.
Kevitt's Plant Farm, Athenia, N. J.
Gentlemen:—I am sending you an order for a small lot of strawberry plants and will state that the writer is one of those having charge of our Commercial Club Demonstration Farm, which is under irrigation and where we are trying to demonstrate to the people here the amount of stuff that can be raised per acre under water so as to have more small fruit and vegetables raised in this district. This is the largest apple district in Kansas but short on small fruit. The Committee instructed me to buy these strawberry plants of Kellogg, but I have gone against their instructions and I am giving you half the order and Kellogg the other half as I got some very fine plants from you several years ago and I want to show this Committee that Kellogg is not the only plant man in the country so it is up to you to give us a very fine lot of plants because they are going to be put next to the other plants and this demonstration farm will be inspected by a good many of the 80,000 people that attend our State Fair here the middle of September.
Yours truly,
W. H. UNDERWOOD, Pres.

Girdletree, Md., April 1, 1913.
Mr. T. C. Kevitt, New Jersey.
Dear Sir:—The order of grapes and blackberries received all O. K. Thanks for the strawberry plants. They are a new variety in this section, I think I will see what I can do with them. Yours very truly,
H. E. TAYLOR.

STATE BOARD OF AGRICULTURE
Office of the State Entomologist.
No. 35, 1913.
New Brunswick, N. J., Sept. 1, 1913.
This is to Certify, that I have the 16th day of August 1913, in accordance with the provisions of Chapter 249, Laws of 1903, State of New Jersey, inspected or caused to be inspected by a duly appointed assistant the strawberry nursery stock growing in the Kevitt nurseries of T. C. Kevitt, Proprietor, at Athenia in Passaic County, New Jersey, and have found the same apparently free from San Jose Scale and other dangerously injurious insect pests.
This certificate expires June 1, 1913, and covers only stock actually in the nurseries when examined.
THOMAS J. HEADLER,
State Entomologist.

KEVITT'S CHOICE COLLECTION OF JUNE BEARING AND FALL BEARING VARIETIES

100 strong rooted young strawberry plants; 5 varieties, 20 plants; each of the undermentioned choice strawberries. Early, mid-season, late and fall bearing, extending the strawberry season to its maximum limits.

- | | | | |
|---------------------|--------------|----------------------|--------------|
| 20 CHESAPEAKE | June bearing | 20 PROGRESSIVE | Fall bearing |
| 20 HUB | June bearing | 20 AMERICUS | Fall bearing |
| 20 FENDALL | June bearing | | |

The above choice collection all by express for \$2.00.

BRIEF DIRECTIONS FOR CULTURE

Strawberries require rich, well-tilled soil; the plants should be set 15 inches apart, in rows 2 feet apart; 100 plants will plant 4 rows, 30 feet long; an acre requires 14,520 plants if set at the above distance, but for horse cultivation they should be set 2 feet apart in rows 3 feet apart, requiring 7,260 plants for an acre. Firm the plants well in the soil, keep thoroughly cultivated and cut off all runners. In the middle of December cover the beds to a depth of 3 inches with salt meadow hay, straw or leaves. In April as soon as the plants show an indication of growth, push the covering away from the plants to allow them to come up through. This "mulching" protects the plant from the cold in winter and the heat in summer keeps the fruit clean, and prevents the growth of weeds.

PERFECT—versus—IMPERFECT FLOWERING STRAWBERRIES

The blossoms of strawberries are either staminate (perfect flowering) or are destitute of stemens and are termed pistillate (imperfect flowering). Pistillate varieties must have a row of some perfect flowered sort flowering at the same time planted every nine or twelve feet apart among them, or better yet, every third or fourth plant in the row, to pollinize their blossoms. When properly pollinized the pistillate varieties are usually the most prolific.

WORTHY OF RECOMMENDATION.

United States Department of Agriculture,
Bureau of Plant Industry.

Washington, D. C., Feb. 8, 1910.

Mr. T. C. Kevitt, Athenia, N. J.

Dear Mr. Kevitt—In visiting your strawberry grounds last summer I was highly pleased with the success which you had attained in your method of culture. The Governor Fort variety stood out very prominent among the varieties. It is of large size, very fine in appearance, dark crimson and of excellent quality.

HIGHLY PLEASED.

I was highly pleased with your method of culture; and will say that you have a system of cultivation well worthy of recommendation to strawberry growers.

GLEN MARY.

was a very prominent berry on your place and several others, but my notes I took on the grounds that day were lost.

Yours very truly.

G. B. BRACKETT, *Pomologist.*

Number of Plants Required to Set an Acre of Ground at a Given Distance.

Rows	24 in. apart,	plants	12 in. in row,	21,780
"	30	"	12	17,424
"	36	"	12	14,520
"	42	"	12	12,446
"	48	"	12	10,898
"	24	"	15	17,424
"	30	"	15	13,900
"	36	"	15	11,016
"	42	"	15	9,973
"	48	"	15	8,712
"	24	"	18	14,520
"	30	"	18	11,610
"	36	"	18	9,030
"	42	"	18	8,207
"	48	"	18	7,260
"	24	"	24	10,390
"	30	"	24	8,712
"	36	"	24	7,200
"	42	"	24	6,220
"	48	"	24	5,445
"	24	"	30	8,712
"	30	"	30	6,900
"	36	"	30	5,898
"	42	"	30	4,970
"	48	"	30	4,350

CURRENTS

Have no Equal for Profit and Productiveness

WILDER.

A remarkable variety, for which we predict great popularity; both for table and market. One of the strongest growers and most productive. Bunch and berries very large, bright, attractive red color, even when dead ripe; hangs on bushes in fine condition for handling as late as any known variety. Compared with the celebrated Fays, is equal in size, with longer bunch, better in quality, with much less acidity; ripens at some time, continues on bush much longer; fully as prolific, in some trials largely outyielding it. Price, 15 cents, each; \$1.00 per dozen; \$5.00 per 100; \$40.00 per 1,000.

"MEYERS WONDERFUL SWEET CORN."

This corn was originally grown by Former Governor Pennington of New Jersey, and for many years, through inter-breeding, it is practically lost.

It is positively sweeter than any corn that is on the market today. Dwarf, very often two ears grow to each stalk. The ears contain twelve rows of kernels.

It is really the first early sweet corn to ripen. The entire stock is in my hands, and I will offer it at 10 cents per package, by mail postpaid.

As the quantity of seed is limited, I would advise that you order immediately.

T. C. KEVITT.

FAY'S PROLIFIC.

Perhaps no other currant has received so much praise as has Fay. It is very large, and always sells well and at high prices.

We consider it does better on heavy clay soil well manured and thoroughly cultivated, than lighter soils. Price, 10 cents each; \$1.00 per d \$5.00 per 100.

Versailles, Cherry and Red Dutch, same price as

NOTICE.

Big reductions in express rates goes in c February first. I can now ship as far west as Ka City, M. O. 500 plants via (Express) from Athenia J., for 86 cents including insurance.

COLLECTION—A.

Kevitt's half acre collection for the market gard. 3,500 Choice strawberry plants—500 Sample; 500 Alma 500 Arnout; 1,000 Hub; 1,000 Glen Mary.

By express, all for \$9.50.

COLLECTION—B.

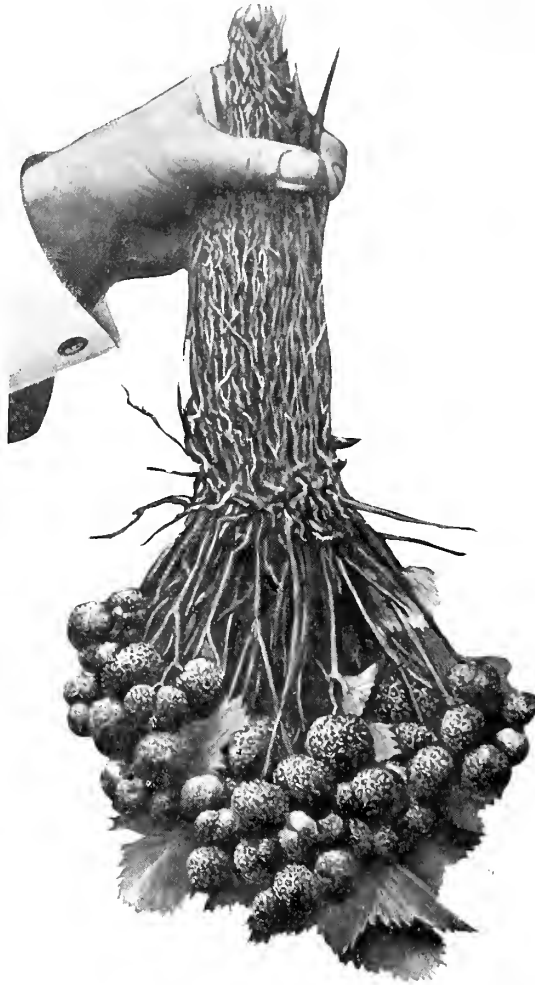
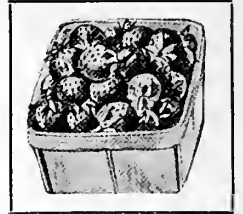
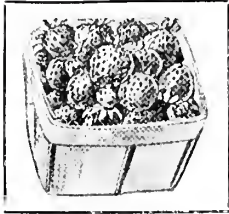
Kevitt's choice collection of Roses. 1 Killarney Queen; 1 Killarney; 1 Killarney White and 1 Climbing American Beauty.

By parcel post for \$2.00.

COLLECTION—C.

12 St. Regis Raspberry; 12 Joe Johnson Strawberry; 12 Joy Blackberry.

By parcel post for \$2.25.



KEVITT'S SYSTEM
**Just a Story of One Plant--One
Season's Growth**

