

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

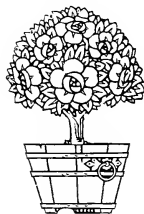


U. S. Department of Agriculture

PALMS · FERNS · ORCHIDS
and FLOWERING PLANTS

ALSO NOVELTIES IN
ROSES AND CARNATIONS
FOR 1914 DELIVERY

© 1914



A. N. PIERSON, Inc.
CROMWELL, CONN.

GENERAL DIRECTIONS TO CUSTOMERS



ATTENTION to the following directions will be an aid to purchasers as well as to ourselves.

ORDER EARLY. It will enable us to better prepare for the Spring trade if we have your order on file.

CASH WITH ORDER. Kindly send money sufficient to cover the entire bill. We do not make shipments C. O. D. unless remittance has been made on account to guarantee acceptance.

REMITTANCES. Remittances should be made by Post-Office Money Order or by New York drafts. If money is sent the letter should be registered. All prices quoted in this list are strictly net.

PACKING. No charge is made for boxes or packing on orders amounting to \$1.00 or more. For all orders under \$1.00 a charge of 15c. will be made for boxes and packing.

SHIPPING INSTRUCTIONS. Give your Name, Post-Office, County, and State, and the name of your nearest Express Office to which shipment is to be made.

EXPRESS COMPANIES. We have only the Adams Express Company from Cromwell.

CORRESPONDENCE. We endeavor to answer all correspondence but owing to the pressure of business during the Spring we request that questions be clearly and concisely stated.

ERRORS. Keep a copy of your order. We aim to have our orders correctly filled. Where we are at fault we shall make satisfactory correction.

A. N. PIERSON, Inc.
CROMWELL, CONN.

PALMS

For decorative purposes and for conservatory plants, Palms are among the most useful. They are very ornamental, their foliage is graceful, and no home or conservatory is complete without them. The Palms that we offer are all home-grown and we are in a position to supply the best varieties.

ARECA LUTESCENS. One of the most graceful of the Palms. Foliage bright, glossy green with rich, golden-yellow stems.

7-inch, 3 plants in a pot, 40 inches high \$3.00 each

COCOS WEDDELIANA. Slender; erect in growth with graceful arching leaves. Admirably suited for center plants in Fern dishes.

3-inch 25c. each

KENTIA BELMOREANA. One of the hardiest Palms in cultivation. They are of slow growth. Their foliage is hard and is less affected by the dry atmosphere of the house than other varieties. They are admirably suited for house culture. The variety here offered is of dwarf, spreading habit.

- 3-inch 25c. each
- 4-inch 50c. each
- 5-inch, 18 inches high
\$1.00 each
- 6-inch, 24 inches high
\$1.50 each
- 7-inch, 30 inches high
\$2.50 each
- 7-inch, 36 inches high
\$4.00 each



Kentia Belmoreana (Made-up Plants)



Phoenix Roebelenii

KENTIA FORSTERIANA. Similar in formation of leaf to Kentia Belmoreana, and with strong growth, making a taller plant.

- 4-inch.....50c. each
- 5-inch, 24 inches high.....\$1.25 each
- 5-inch, 20 inches high (made up)..... 1.25 each
- 7-inch, 40 inches high..... 3.00 each
- 8-inch, 40 inches high (made up)..... 5.00 each

PHOENIX ROEBELENI. One of the most popular plants for room decoration. Of vigorous growth. Graceful recurving leaves with narrow green pinnae. Similar to Cocos Weddelliana. It is as hardy as a Kentia.

- 6-inch.....\$1.50 each
- 7-inch..... 2.50 each
- 7-inch, extra selected..... 3.50 each

ORNAMENTAL PLANTS

ARAUCARIAS (Norfolk Island Pine)

The Araucaria is a plant of remarkable symmetry. As the plant increases in height, it makes successive tiers of branches, producing a very striking effect. It is a valuable house plant and one that is easy of cultivation.

ARAUCARIA EXCELSA

- 4-inch.....75c. each
- 5-inch.....\$1.00 each
- 6-inch..... 1.25 each

ARAUCARIA GLAUCA

- 6-inch..... \$1.75 each

ARAUCARIA ROBUSTA COMPACTA

- 7-inch.....\$3.00 each



FICUS ELASTICA. The well-known Rubber Plant.

- 5-inch.....60c. each
- 6-inch.....75c. each

FICUS PANDURATA. A new variety with gigantic leaves, irregular in outline. Deep, rich green in color, with creamy-white veins. It is a plant that will flourish under unfavorable conditions.

- 5-inch.....\$1.50 each

PANDANUS VEITCHII. Very decorative plants for the house. Foliage green, broadly striped with creamy white.

- 6-inch.....\$1.50 each



n
 ns and very
 h
 h
 h
 h
 h
 but one that

5-inch.....	75c. each	
6-inch.....	\$1.25 each	
6-inch, selected.....	1.50 each	} Ready } Dec. 1.
6-inch, extra selected.....	2.25 each	
	3.00 each	

ADIANTUM FARLEYENSE GLORIOSA. An easy-growing form of Adiantum Farleyense. The new variety has a stronger constitution, the fronds are hard, and it does not require the same conditions that are necessary to successful culture of Adiantum Farleyense. This variety should do well under ordinary conditions.

3-inch.....	.40c. each
4-inch.....	.75c. each
5-inch (ready in October).....	\$1.25 each

CIBOTIUM SCHEIDEI. A very desirable plant. Long, graceful fronds of light green. One of the most attractive Ferns.

- 7-inch.....\$2.25 each
- 8-inch..... 3.00 each
- 8-inch, selected specimens..... 4.00 each

CYRTOMIUM ROCHFORDIANUM. The new crested Holly Fern. Next to the Boston Fern, it is the most satisfactory plant for apartment use, and this new variety will quickly find a place as a decorative plant. Rich, glossy, dark green in color. The plant is beautifully formed.

- 6-inch.....75c. each

NEPHROLEPIS (Boston Ferns)

The most popular house plant and very widely used for interior decoration and porch work in the Summer, as they do well in partial shade.

NEPHROLEPIS BOSTONIENSIS. The original type, producing long, graceful fronds.

- 5-inch.....50c. each
- 6-inch.....75c. each
- 7-inch.....\$1.25 each
- 8-inch..... 2.00 each

NEPHROLEPIS HARRISII. Very similar to Boston Fern, but the plant is more compact in growth.

- 6-inch.....75c. each
- 7-inch.....\$1.25 each

SMALL FERNS

We have an assortment of the five best varieties for Fern Dish Work in combination with Cocos Weddelliana. Ready October 1st.

- 2-inch.....75c. per doz., \$5.00 per 100.



ASPARAGUS

ASPARAGUS PLUMOSUS NANUS. An excellent plant for table decorations, or for green to mix with cut flowers.

- 2¼-inch.....10c. each, 75c. per doz., \$5.00 per 100.
- 3-inch.....15c. each, \$1.25 per doz., \$8.00 per 100.
- 4-inch.....20c. each, 1.75 per doz., \$12.00 per 100.

ASPARAGUS HATCHERI. A very rapid-growing form of *Asparagus Plumosus*, having very finely divided fronds.

- 2¼-inch.....10c. each, 75c. per doz., \$5.00 per 100.
- 3-inch.....15c. each, \$1.25 per doz., \$8.00 per 100.
- 4-inch.....20c. each, 1.75 per doz., \$12.00 per 100.

ASPARAGUS SPRENGERI. Excellent for hanging baskets or for cutting. One of the best plants for window-box use.

- 2¼-inch.....10c. each, 75c. per doz., \$5.00 per 100.
- 3-inch.....15c. each, \$1.25 per doz., \$8.00 per 100.
- 4-inch.....20c. each, 1.75 per doz., \$12.00 per 100.

BEGONIAS

GLOIRE DE LORRAINE. A Winter-flowering variety, which produces an abundance of flowers. We offer smaller sized plants for Spring delivery.

late

oom

GL

wers

GL

ar to
ivery

W

and
ied

wh





NEW ROSES FOR 1914

HYBRID TEAS



Killarney Brilliant

KILLARNEY BRILLIANT. A sport from Killarney grown in the open ground in England. Killarney was introduced in 1898, and since then there have been so many sports that Killarney has developed into a type rather than a variety. Messrs. Alexander Dickson & Sons, the original introducers, are to be congratulated, sixteen years after the advent of Killarney, in giving us now this distinct novelty, which is undoubtedly the best of all varieties of this type. Killarney Brilliant has the same habit of growth and the same freedom of bloom as its parent, while the flower is twice as large, having 25 to 40 full-sized petals. It will be as useful for Summer blooming as for Winter forcing. The color is a very brilliant pink and varies like Killarney; in bright weather it is almost crimson and in dull weather when Killarney is so pale, it is as bright as Killarney at its best. The sale of Killarney Brilliant a year before its introduction, has been larger than any other Rose ever sent out in this country.

Extract from *The American Florist*, March 22, 1913. New York Florist Club Notes.

“Rose Killarney Brilliant. This new Rose is appropriately named, for a more brilliant pink could not be found. We have never heard any fault found with the color of the original Killarney when at its best, but there are times, and it happened during a part of this past Winter, that Killarney came to market looking somewhat pale. Killarney Brilliant is such a bright color that it could well afford to lose some and yet be equal to the average pink rose. In stem and foliage it seems to possess the desired qualities and we shall note with interest its future history.”

MME. EDOUARD HERRIOT (Pernet-Ducher). This variety does not need a wide introduction. It is already known by having won at the International in May, 1910.

PRIMULA OBCONICA

A very free-flowering variety. We offer excellent plants for this Winter's flowering. Young plants will be offered for next Summer delivery.

5-inch pots.....40c. each

POINSETTIAS

For Christmas flowering. Small plants established in pans during September and early October make nice plants for Christmas use.

Plants from 2½-inch pots, for September delivery, \$1.50 per doz., \$10.00 per 100.

Pans made-up, ready for growing on, 50c. to \$1.50 each, according to number of plants and size.

O. FALCIFORME. One of the most useful Orchids for decorative purposes. An abundance of yellow flowers on long spikes. 4- to 5-inch pots.
Plants in 5- and 6-inch pots.....\$2.00 to \$3.50 each

DENDROBIUM

D. NOBILE. March. Flowers usually light rose in color. Very popular. Prices according to quality and size.
Plants.....\$3.00 to \$5.00 each

ODONTOGLOSSUM

O. CRISPUM. Large white flowers on many-flowered spikes. 3- to 4-inch pots.
Plants.....\$2.00 to \$4.00 each

ONCIDIUM

O. VARICOSUM. One of the most useful Orchids for decorative purposes. An abundance of yellow flowers on long spikes. 4- to 5-inch pots.
Plants.....\$1.50 to \$3.00 each

NEW ROSES FOR 1914

HYBRID TEAS



Killarney Brilliant

KILLARNEY BRILLIANT. A sport from Killarney grown in the open ground in England. Killarney was introduced in 1898, and since then there have been so many sports that Killarney has developed into a type rather than a variety. Messrs. Alexander Dickson & Sons, the original introducers, are to be congratulated, sixteen years after the advent of Killarney, in giving us now this distinct novelty, which is undoubtedly the best of all varieties of this type. Killarney Brilliant has the same habit of growth and the same freedom of bloom as its parent, while the flower is twice as large, having 25 to 40 full-sized petals. It will be as useful for Summer blooming as for Winter forcing. The color is a very brilliant pink and varies like Killarney; in bright weather it is almost crimson and in dull weather when Killarney is so pale, it is as bright as Killarney at its best. The sale of Killarney Brilliant a year before its introduction, has been larger than any other Rose ever sent out in this country.

Extract from *The American Florist*, March 22, 1913. New York Florist Club Notes.

“Rose Killarney Brilliant. This new Rose is appropriately named, for a more brilliant pink could not be found. We have never heard any fault found with the color of the original Killarney when at its description. It is already known by having won at the International in May, 1912, the *Daily Mail* Cup, also the Gold Medal at the National Rose Society on May 1, 1913. It is a hardy shrub with ample bronzy-green foliage, buds coral red, shaded yellow at the base, mid-sized flower, not too full. A superb coral red in color shades of yellow and rose de carthame, passing to shrimp red.

best, but there are times, and it happened during a part of this past Winter, that Killarney came to market looking somewhat pale. Killarney Brilliant is such a bright color that it could well afford to lose some and yet be equal to the average pink rose. In stem and foliage it seems to possess the desired qualities and we shall note with interest its future history.”

MME. EDOUARD HERRIOT (Pernet-Ducher). This variety does not need a wide description. It is already known by having won at the International in May, 1912, the *Daily Mail* Cup, also the Gold Medal at the National Rose Society on May 1, 1913. It is a hardy shrub with ample bronzy-green foliage, buds coral red, shaded yellow at the base, mid-sized flower, not too full. A superb coral red in color shades of yellow and rose de carthame, passing to shrimp red.

Grafted, 2¼-inch.....	75c. each,	\$7.50 per doz.,	\$40.00 per 100
3-inch.....	75c. each,	7.50 per doz.,	45.00 per 100
4-inch.....	\$1.00 each,	9.00 per doz.,	50.00 per 100

WILLOWMERE (Pernet-Ducher). Vigorous shrub with strong branches, foliage clear green; long bud borne on a strong peduncle, coral-carmine red; very large flower, full, cup-shaped, of a rich shrimp red shaded yellow in the center with extremity of the petals carmine rose. Said to represent an advance on Lyon Rose.

MME. EDMOND ROSTAND (Pernet-Ducher). A vigorous grower with deep green-bronzed foliage; fine long buds opening to very large flowers with bold outer petals, pale flesh shaded salmon and reddish orange, yellow center. Like Prince de Bulgarie, which it resembles, it is variable but always charming.

LUISE LILIA (P. Lambert). Foliage large, brilliant dark green; color very deep dark blood red; very fragrant.

Grafted, 2¼-inch.....	60c. each,	\$6.00 per doz.,	\$35.00 per 100
3-inch.....	75c. each,	7.50 per doz.,	40.00 per 100
4-inch.....	\$1.00 each,	9.00 per doz.,	45.00 per 100

POLYANTHA ROSES

HOBBIES' SEEDLINGS

BABY ELEGANCE. Very floriferous; huge trusses of flowers. Single salmon, tinted with colorings of Irish Elegance.

BONNY BELLE. A charming coppery-yellow kind which has attracted a great deal of attention.

DEWDROP. It is a deep cerise color, very Ranunculus-like, and light in build of flower, always lasting a long time.

MEADOW SWEET. This is truly a sweet variety; it is semi-double, salmon pink with brightest orange anthers. Most effective and pleasing.

2¼-inch plants.....25c. each, \$2.50 per doz., \$15.00 per 100

OTHER NEW POLYANTHA ROSES

MME. JULES GOUCHAULT (E. Turbat & Co.). Superb variety, wood and foliage clear green, producing long, erect panicles of 25 to 50 perfectly formed flowers of long-keeping qualities. Buds are bright vermilion red, shaded clear orange red. Open flowers are of the same tint passing afterward to bright fiery rose. Will be invaluable for bedding, potting and forcing purposes.

2¼-inch.....60c. each, \$6.00 per doz., \$40.00 per 100

3-inch.....75c. each, 7.50 per doz., 45.00 per 100

4-inch.....\$1.00 each, 9.00 per doz., 50.00 per 100

TRIOMPHE ORLEANAIS (J. Peauger). Vigorous shrub; foliage of a glistening green, erect branches. Flowers large, in corymbs, of a splendid bright, deep cherry red, color keeping constantly without turning to violet. Good improvement on the point of the color on the popular variety Mme. N. Levavasseur, improvement obtained by seedling, not by sport.

2¼-inch.....25c. each, \$2.50 per doz., \$15.00 per 100

5-inch.....75c. each, \$7.50 per doz.

NEW CLIMBING ROSES

SODENIA (Weigand). A scarlet Wichuriana producing its flowers in large trusses like Dorothy Perkins, and in great profusion. Its foliage is hard and not susceptible to mildew, and it is hoped that this novelty will fill a long-felt requirement as a scarlet Wichuriana.

2¼-inch.....25c. each, \$2.50 per doz., \$15.00 per 100

5-inch.....75c. each, \$7.50 per doz.

PINK PEARL (Hobbies'). Climbing Hybrid Tea. (Introducer's description.) "We are in great need of a collection of Climbing Roses which will bloom in the Autumn as well as in the Summer, and here we offer a novelty fulfilling the want. It climbs like Una and has the salmony tints of Irish Elegance. The petals are of great substance; the ground color is shell pink shaded with salmon, and the buds are altogether salmon."

2¼-inch.....60c. each, \$6.00 per doz., \$35.00 per 100

3-inch.....75c. each, 7.50 per doz., 40.00 per 100

4-inch.....\$1.00 each, 9.00 per doz., 45.00 per 100

PLANT LIFE

THE BEST INSECTICIDE ON THE MARKET

ORANGE TREE LIME

For many years Orange Tree Lime has been the most
effective and reliable insecticide used in the
world with all other insecticides. It is the only
one that kills all insects.

How to Use

For use on all insects, mix one ounce of
Orange Tree Lime with one gallon of water.

Preparation

For use on all insects, mix one ounce of
Orange Tree Lime with one gallon of water.

For use on all insects, mix one ounce of
Orange Tree Lime with one gallon of water.

For use on all insects, mix one ounce of
Orange Tree Lime with one gallon of water.

Orange Tree Lime Co.

A. N. PIERSON, Inc.

CROMWELL

CONNECTICUT

PLANTLIFE

THE BEST INSECTICIDE ON THE MARKET

Destroys Mealy Bug, Brown and
Green Scale, Black and Green
Fly, Thrips, Red Spider, etc.

PLANTLIFE has several advantages over liquid
insecticides on the Market. Con-
taining refined tobacco dust it can be used to
mix with the soil acting as an excellent fertili-
zer at the same time destroying worms and
insects in the ground before they have a
chance to reach the plant.

PLANTLIFE has been found very effective in
ridding greenhouses of insects by
dusting on plants. When dry, use for dusting
about once a week.

PLANTLIFE contains no chemicals or poisons, is
purely Vegetable and practically
will not injure the most delicate plants, and
most insecticides it will not spot the leaves.

Put up in bulk for greenhouses and
in packages for retail trade.

Bag of 100 lbs. \$2.00

Let us quote you prices in quantities.

A. N. PIERSON, Inc.

CROMWELL

CONNECTICUT

NEW CARNATIONS FOR 1914

We have selected from the novelties in Carnations which are offered for the coming season a few which show marked improvement over older varieties. These we believe to be worthy of a place in every greenhouse. We have placed advance orders for cuttings with the various introducers and offer to our customers well-grown plants from pots instead of cuttings which in small quantities seldom are satisfactory. This enables us to ship plants which will give satisfaction.

PRINCESS DAGMAR (M. A. Patten). A new crimson variety. Very large, full flowers, nicely formed. The habit of the plant is excellent. The color very deep. This variety is the highest type of dark red or crimson in existence.

Plants from 2¼-inch pots, \$3.00 per doz., \$20.00 per 100.



MATCHLESS (The Cottage). This splendid Carnation is the most promising of any white variety ever offered. The flowers are large and borne on long, stiff stems. It is a free bloomer, very fragrant, with fringed edged petals. The calyx won the Gold Medal at the Inter Show and we consider it one of the finest and most standardized commercial Carnations.

Plants from 2¼-inch pots, \$3.00 per 100.

Our general list of Carnations will appear in our new annual catalog to be issued in January.

NEW CARNATIONS FOR 1914—Continued

PHILADELPHIA (Browne). This new Carnation has been exhibited on frequent occasions during the past year and has met with a true rose pink in color. The flowers are long and straight. The calyx is of the best substitution, and having the other desirable qualities for a variety of this color.

Plants from 2¼-inch pots.....



"American Beauty" of the Carnation variety, but not so prolifically as smaller varieties. It is a variety for high production in mid-Winter.

.00 per doz., \$25.00 per 100

In view of the fact that this variety almost defies description, we are disseminating the variety. It is a variety of increased production over existing varieties. It is a beautiful silver pink in color. Flower production is excellent. We do not hesitate to recommend it in quantity is desired.

.00 per doz., \$20.00 per 100

CHRYSANTHEMUMS

For commercial trade in cut flowers we grow annually about a quarter of a million in the many large flowered varieties, the Pompon and Single types. This gives us a chance to select the varieties which are best suited for general growing. We do not desire to keep in stock an immense collection of varieties, preferring to keep in larger quantities the most desirable.

Our new catalog will describe about one hundred of the best varieties. We shall be pleased to have your Chrysanthemum order and invite you to visit us during the months of October and November and see our houses in bloom.

HARDY PERENNIALS

We shall have ready for Spring delivery a fine assortment of these plants. Our selection of the best will include in addition to Phlox, Iris and Peonies such plants as Delphinium, Gaillardia, Coreopsis, Digitalis, Anemone, Aquilegia, Campanula, Dianthus, Primulas, and many others. These are grown and shipped by a specialist and we want you to know our Perennials.

THE NEW SCARLET GERANIUM

HELEN MICHELL. Semi-double, of the clearest possible shade of scarlet. Is early in bloom and flowers very freely during the entire season. It grows compact, medium dwarf, with lustrous green foliage and throws up gigantic flower-heads very freely. We claim it to have the largest flower-heads of any of the Bedding Geraniums. The individual blooms measure $2\frac{1}{2}$ inches across. It is a common occurrence that a single 4-inch pot plant shows four fully open, gigantic flower spikes, several half open and more in bud. To compare it with some of the best-known commercial scarlet varieties will simply state that it is in the opinion of experts a decided improvement on Alphonse Ricard, for years the best scarlet variety.

To be disseminated Spring, 1914.

25c. each, \$2.50 per doz.

A. N. PIERSON, Inc.
CROMWELL, CONN.