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MR. CATALOGUE MAN

Cosmos, Boddington's White Lady Lenox

THE SENSATIONAL FLOWER SEED NOVELTY FOR 1915

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COSMOS, BODDINGTON'S WHITE LADY LENOX

At last we have the white variety of our famous Cosmos, *Lady Lenox*. Ever since we introduced this variety, our friends and hybridizers have been endeavoring to secure the white type, and we must give credit to our friend, Frank E. Whitney, gardener to Winthrop Sargent, Fishkill-on-Hudson, for his persistence in creating this lovely flower. Our grower, Lester L. Morse, of California, who was in our office recently, says that it is the true White Lady Lenox, has all the characteristics, and is a perfect duplicate (except in color) of the *Pink Lady Lenox*. We cannot do better at this time than to give a description of this variety as it appeared in our catalogue in 1908:

"This gigantic Cosmos is the forerunner of an entirely new race. It is of extraordinary size and beauty. Visitors to the floral exhibitions last autumn were enraptured with its size and magnificent color.

"**Size of Flower**, four to five inches in diameter, which is about three times larger than the ordinary Cosmos. **Color**, a delightful shell-pink, lighting up beautifully at night. **Form of Flower**, oval petals of splendid substance, forming a perfectly circular flower, which when cut, lasts an unusual length of time in water. **Habit of Plant**, strong and vigorous, growing 6 to 7 feet high. Flowers may be cut with any length of stem up to 5 feet."

Price: Per oz., \$10.00; 1/2 oz., \$5.50; 1/4 oz., \$3.00. We will catalogue this variety ourselves at 15c. per pkt., 2 for 25c.

ARTHUR T. BODDINGTON Seedsman 342 WEST 14th STREET
NEW YORK CITY



