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Catalogue of

# LOUIS HUBACH

*Strawberry Specialist*

*Grower and Shipper of Choice*

STRAWBERRY PLANTS

*We are also the originator  
of the following varieties*

Excelsior, Early Market  
H. & H, Mellie, Eureka  
Benancie, Early Harvest  
Hathaway, Newman, Annie  
Wide-Awake, Fremont  
Williams, Dumas, Mt. View  
Louis Hubach, Alvin, and  
many others.

**LOUIS HUBACH || || Judsonia Arkansas**





Residence of Louis Hubach.



## To Our Many Friends and Patrons

In presenting to you our annual catalogue we wish to thank all our old and new customers for their liberal patronage in the past, and who have also made many new patrons for us by recommending our plants to them.

Owing to the dry summer, plants were later than usual about making, so our shipping season will be late. We will begin about November the first.

It is a great waste to ship plants until they are well rooted, as you have to throw away a great many, or, if you put them in they would be worthless to the party that received them the roots being tender they are liable to die. The late rains have caused the plants to make good, and we will have some fine plants to offer this season.

Our shipping season will be from the first of November up to the fifteenth of April.

Our Guarantee—We exercise the greatest care to keep our plants true to name and hold ourselves in readiness to replace (on proof) all stock that may prove otherwise, but in no case are we liable for more than the same amount of plants bought of us.

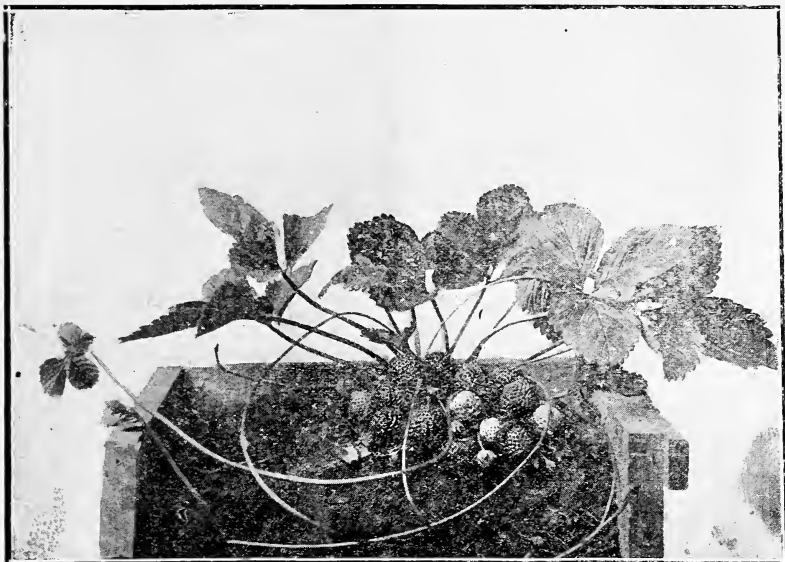
We ship plants in crates, placing damp moss to the roots. The crate we use has been accepted by the railroad company as the neatest and safest package to ship plants in, and has recommended that other nurserymen use the same kind of package. A Certificate of Inspection from the state entomologist will be attached to each and every package of plants.

We carry special permit from Texas and Oklahoma.

Again thanking you for past favors and wishing to be favored with your future orders, we are,

Yours very truly,

LOUIS HUBACH.



### ✓ **CHAMPION KLONDIKE.**

In introducing this variety, we feel that it is one of the best we have ever introduced, as it is something we have all been looking for: a variety that had as good quality as Klondike, and that would produce a large crop. It has a clean dark green foliage, no leaf spot. Our inspector said it was perfection in plant growth. A fine plant maker. The berry is a bright red, has all the good qualities of the Klondike, in shape it is round every one alike, making no buttons, firm as Klondike. needs no grading as all of the berries are perfect. In season—while some of the berries ripen ahead of the Klondike it would be termed a Klondike season. They are very large and easy to pick as you will note in the above cut, they lay in piles right where you can see them, don't hide the fruit as some other varieties do. As to production—we don't believe it can be beat. In 1913 we gathered an average of 360 twenty-four quart cases per acre on average land with good cultivation. We have tested it on heavy soil. also on sandy loam: it has done well on all soil we have tested it on.

We have a nice lot of these plants, and expect to plant out a large amount another year. We have such confidence in them that if we were planting for fruit we would discard the Klondike altogether and put out Champion. We honestly believe that it will take the place of Klondike as the Excelsior did the early varieties,

We want every one of our customers to test them out this season and as an inducement we are going to offer to give 50 plants to each and every one of our customers who orders 10,000 plants of other varieties at one time. Be sure and state in your order if you want the 50 plants, otherwise we will not include them.

✓ Our price, per 100, \$1.50 postpaid.

**BENANCIE**—This is another one of my seedlings. It is an early Aroma, berry as large as Aroma, good quality, and will succeed on sandy land as well as heavy land, would advise giving it a trial. Price per 100, \$1.50 postpaid.

**LOUIS HUBACH**  
**Strawberry Specialist**

JUDSONIA,



ARKANSAS



## DESCRIPTION OF VARIETIES

**Excelsior**—A well known early variety. Good plant maker, fruit dark red, good flavor, fine shipper.

**Early Harvest**—This berry resembles the Lady Thompson, but its fruit is of a better quality. Good plant maker, a second early.

**Dumas**—This variety, like the H. & H. does better on well drained land. If you have an old gravel hillside it will be an ideal place for them.

**Klondike**—We sell more of this variety than any other. The fruit is of a dark red color and firm. Good plant maker and a fine shipper; a variety mostly for the South.

**Mammoth Clip or Improved Klondike**—This variety showed but very little improvement over the old Klondike last season. The plant growth was larger, but we could see but very little difference in the fruit, if any.

**Hathaway**—Second early. Very productive on good soil, and you will be surprised at the quantity of fine berries you will get.

**St. Louis**—A large early berry; makes a large crop of fruit. Good flavor, a good variety for home market.

**Clymax**—Second early. This variety produces a large crop of good firm berries but is a poor plant maker.

**Mellie**—This is another heavy cropper in most places where it has been tested. Mid season, good flavor, and good plant maker.

**Annie**—In this variety we have a mid-season berry that sells for a fancy price on any market. A good plant maker; fine flavor.

**Gandy**—A well known late variety that has been grown extensively. The berries are large and of good quality, the greatest drawback being shy bearing.

**Fremont-William**—Here we have another extreme late variety. The fruit is extra large; firm shipping quality; good plant growth. Resembles the Gandy very much.

**Eureka**—This is one of our latest originations. We have been letting it sell mostly on its own merits. In the spring of 1910 the growers visited our field and saw it fruiting along with several other varieties, and were so well pleased with it that they bought over one hundred thousand plants, or all we had for sale at the time for spring planting, 1911. We have plants on test at several points, but have not had reports on them yet. We can only give description as to what they have done here. The foliage is a dark green in season a little later than the Excelsior; the fruit is a dark red to center, firm as Klondike, fine flavor; golden seed, shows up fancy when in crate. We are going to put the price down in reach of all. Be sure and include a thousand of them in your list. We feel that this amount will give them a fair test, and that you will never regret it.

**Early Ozark**—Here we have a variety that makes a nice lot of large early berries. The fruit resembles the Excelsior but is larger. It is a poor plant maker only on fresh land.

**Wide-Awake**—This is one of our new varieties we have had on trial for several years. We have decided to put it on the market this season. It is a second early berry, firm, large to very large, good flavor, large dark green foliage. We have quite a lot of these plants and are going to put the price down in reach of all. See price list.

**Improved Alvin**—We found that the Alvin variety was rather soft for long shipping, so we have bred it up to where we have in the Improved as firm a variety as Klondike. It makes a large crop of fine berries, good size, fine flavor, smooth, makes no buttons, good plant maker, foliage large, stems long, making them easy to pick. Be sure and include a few hundred in your order.



# LOUIS HUBACH

## PRICES OF PLANTS

The prices given below are for plants delivered at express office at Judsonia, express to be paid by purchaser.

"P" is for pistillate or imperfect blooming varieties.

"S" is for staminate or perfect varieties. The pistillate must have a staminate variety planted with them, otherwise they will not make perfect fruit.

Varieties	100	1000
Excelsior (S)		\$2.50
Klondike (S)		2.50
Mt View (S)	\$1.00	
Dumas (S)	1.00	
Early Harvest (P)	1.00	
Hathaway (S)	1.00	
Climax (S)	1.00	
St Louis (S)	1.00	
Lady Thompson (S)	1.00	
Melie (P)		3.00
Early Ozark (S)		3.00
Aroma (S)		3.50
Gandy (S)		3.00
Fremont Williams (S)		3.00
Senator Dunlap (S)		3.00
Eureka (S)		3.00
Wide Awake (S)		3.00
Improved Alvin (P)	1.50	

### Terms of Payment.

Cash or postoffice money order or express money order, or we will book your order for one fourth the full amount, balance to be sent when plants are ordered shipped.

We append a few of the many testimonials we have on file here. We appreciate to the full all the pleasant things our customers have written us and thank them cordially. We refrain from printing full names as some object to this, but the originals are here for inspection.



Some of our plants on trucks packed for shipping. Note the crate we use. No way for plants to lose out or get mixed, yet it is light and easily handled.





A Strawberry Field.

TESTIMONIALS

Louis Hubach,  
Dear sir: Received the 10,000 plants  
O. K. and was well pleased with them.  
Am sending an order for 3,000 of the  
same kind. Respectfully,  
Alvin Texas. F. H.

Little Rock, Ark., 3, 18, 13  
Louis Hubach, Judsonia, Ark.  
Dear sir: I received the plants today  
in good condition. They are sure fine  
plants. Yours truly,  
J. D.

Alvin, Texas, 2, 10, 13  
Louis Hubach, Judsonia, Ark.  
Dear sir: The 20,000 plants I ordered  
of you arrived in fine shape, and were  
the finest plants I have ever bought.  
Am sending check for 2,000 more.  
Yours truly,  
R. L. M.

Choctaw, Okla., 3, 1, 11.  
Mr. Louis Hubach.  
Dear sir: I herewith hand you P. O.  
money order for the following straw-  
berry plants; I received my order last  
spring and was delighted with my plants  
but the awful drouth killed every one  
of them, so here is to Louis Hubach

plants another effort. for I am sure  
they are all right. T. L. R.

Pasadena, Texas, 3, 27, 13  
Louis Hubach  
Dear sir: Please find enclosed check  
for which send me 15,000 plants. You  
have always sent me fine plants, so  
please don't disappoint me this time.  
From an old customer. M. B. W.

Cugahaga Falls, Ohio, 4, 2, (9).  
Louis Hubach.  
Dear sir: The plants arrived in due  
time, fine ones and in perfect condition.  
Many thanks Very cordially yours,  
M. C.

Alvin, Texas, 3, 17, 13.  
Mr. Louis Hubach.  
Received other plants all O. K.  
Please send me 21,750 Klondike berry  
plants. Yours truly,  
W. M.

Palestine, Texas, 2, 21, 11  
Mr. Louis Hubach.  
Dear sir: I am very well pleased with  
the plants received: they are all right.  
When my neighbor, Mr. K., saw them  
he asked me to send you the within or-  
der for him. Respectfully.  
E. E. B.

Arroyo Grand, Cal., 1, 5 11.  
Mr. Louis Hubach.

Dear sir: I received the strawberry plants on time and they came in good condition, and I am well pleased with the plants. I never had any better from your section. Yours respectfully,  
W. E. H.

Pearline, Tex., 3, 23, 11.  
Mr. Louis Hubach.

Dear sir: I received the strawberry plants in good shape March 10th. Thanking you for prompt shipment, I am,  
Yours truly, J. M. M.

Watanga, Okla.

Louis Hubach.

Dear sir: Please ship me by express the enclosed order for plants. Draft enclosed. I bought some plants from you last year and they were the finest I ever saw.

Respectfully yours,  
E. S. W.

Lonsdale, Ark., 10, 30, 11.  
Louis Hubach.

Dear sir: I received the plants a few days ago in good condition.  
Yours very truly,  
T. E. B.

Here is one from Missouri from a man we have had considerable dealings with.

Nov. 6, 1911.

Louis Hubach, Judsonia, Ark.

Dear sir: Herewith I am sending you check for \$60.72 to balance as per bill rendered. Please receipt bill and return same and oblige. Yes, our business relations have been, I am proud to say, of a very pleasant nature indeed, and I will remember you in the future with my berry orders. With best wishes, I am,

Very truly yours,  
H. S. M.

Judsonia, Ark., October 10, 1913.

To Whom It May Concern: We, the undersigned merchants of Judsonia, Ark., have known Mr. Louis Hubach some twenty-eight years, and in his business dealings have found him at all times to be on the square, and as to his knowledge of plant growing, he is not only the Plant Grower, but is also a Plant Originator, having originated some of the best varieties of strawberries on the market.

Forbes Bros., Hdw. and Furn.



Champion Klondike.

Dr. Woodyard,  
Farmers and Merchants Bank,  
R. E. Powell,  
J. C. Rhew,  
Powell, Wish and Rhew,  
J. F. DeShong,  
DeShong Grocery Co.,  
F. L. Welton,  
T. H. Beals  
B. W. Andrews,  
J. S. Ladd and Son,  
L. M. Culpepper, acquaint.. 2 yrs.

F. G. Briggs,  
Enterprise Box Co.,  
Chas. A. Figley.

Be sure and write your name and address plainly, giving your nearest express office, and make all orders payable to Louis Hubach, Judsonia, Arkansas.

Reference—Farmers and Merchants Bank.



DUPLICATE  
**UNIVERSITY OF ARKANSAS**

Agricultural Experiment Station  
Office of the State Entomologist

Certificate No A-59 issued at  
Fayetteville, Ark., Sept 26. 1914

**Certificate of Nursery Inspection**

This is to Certify. That the nursery stock growing on the premises of Louis Hubach of Judsonia, Ark. has been inspected by a duly authorized inspector in accordance with Act 319, 1913 Laws of Arkansas, and that said nursery stock has been found to be apparently free of all dangerous and injurious insect pests and plant diseases.

**This Certificate is void after Sept. 1, 1915,**  
but may be previously revoked for cause.

State Entomologist.

