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New and Choice

ROSES
CARNATIONS
FERNS, Etc.



SPRING 1915

F. R. Pierson
Company

New and Choice
ROSES
CARNATIONS
FERNS, Etc.



1915

F. R. PIERSON CO.

Tarrytown-on-Hudson, New York

Telephone, 48 Tarrytown

Roses

OPHELIA

This beautiful new variety is one of the very best for cut flowers. It is a strong grower and a free bloomer, with fine large dark green foliage and excellent habit. The flowers are well formed; salmon-pink, shading to pink, base of petals light yellow, borne on long stiff stems.

FRANCIS SCOTT KEY

This new variety is entirely different and distinct from other indoor roses grown to-day. The flowers are rosy red, and unusually large and double, resembling very much a very full, double hardy garden rose. Coupled with its large size and double form, it is an exceedingly free bloomer, and has remarkable keeping qualities.

MME. EDMOND ROSTAND

A very strong-growing variety, producing large flowers of a delicate flesh color, shading to pink toward center; base of petals orange-yellow.

CRIMSON QUEEN

A fine new rose of splendid habit, with good stem and foliage. Flowers are very large; rich, bright velvety crimson. A superb variety.

Above four varieties, own root, 2¼-inch pots, 25c. each, \$2.50 per dozen, \$17.50 per 100; 3½-inch (ready in June), 35c. each, \$3.50 per dozen, \$25.00 per 100. Grafted, 2¼-inch pots (ready in April), 30c. each, \$3.00 per dozen, \$22.50 per 100; 3½-inch (ready in June), 40c. each, \$4.00 per dozen, \$30.00 per 100.

PRINCE E. C. D'ARENBERG

This new variety might have been termed a Red Killarney, as it possesses all the good qualities of the Killarneys. In color it is similar to Richmond, but it is more full and double, with straight stems and good foliage.

Own root, 2¼-inch pots (ready in April), 20c. each, \$2.00 per dozen, \$15.00 per 100; 3½-inch (ready in June), 30c. each, \$3.00 per dozen, \$20.00 per 100. Grafted, 2¼-inch pots (ready in April), 30c. each, \$3.00 per dozen, \$20.00 per 100; 3½-inch (ready in June), 35c. each, \$3.50 per dozen, \$27.50 per 100.

MRS. GEORGE SHAWYER

Flowers are large and of good form, lovely clear rose color. A strong, vigorous grower.

Grafted, 2¼-inch pots (ready in April), 25c. each, \$2.50 per dozen, \$17.50 per 100; 3½-inch (ready in June), 35c. each, \$3.50 per dozen, \$25.00 per 100.

KILLARNEY BRILLIANT

This variety has the same good habit of growth and the same freedom of bloom as the original Pink Killarney, from which it is a sport, but flowers are larger and more double, and a darker shade of pink. They vary somewhat, according to the weather. In clear weather they are clear pink, while in dull weather they are almost crimson.

Grafted, 2¼-inch pots (ready in April), 30c. each, \$3.00 per dozen, \$20.00 per 100; 3½-inch (ready in June), 35c. each, \$3.50 per dozen, \$27.50 per 100.

SUNBURST

A splendid rose, being a strong grower and a free bloomer. Flowers are large, buds pointed, golden orange.

AMERICAN BEAUTY

The largest, finest, and most beautiful fragrant forcing rose ever introduced. Color, deep rose.

Above two varieties, own root, 2¼-inch pots, 20c. each, \$2.00 per dozen, \$12.50 per 100; 3½-inch (ready in June), 30c. each, \$3.00 per dozen, \$20.00 per 100.

LADY HILLINGDON

An exceptionally fine rose. Vigorous grower, very free bloomer. Buds long and pointed; saffron, shading deeper at base of petals.

MRS. AARON WARD

Golden orange, changing to creamy yellow and white at tip of petals. Very free-flowering.

KILLARNEY QUEEN

This variety is a strong grower, and produces high-grade flowers. Flowers and petals are larger and better than the original Pink Killarney, and are also deeper in color, being cerise-pink.

WHITE KILLARNEY

This is one of the finest white roses grown. It is similar to the Pink Killarney, but the buds are larger and fuller. The standard white.

RICHMOND

This is a fine crimson rose, grown extensively for forcing.

MIGNON, or CECILE BRUNNER

This dainty little rose has created a sensation in the cut flower market the past year. It is particularly well adapted for corsage bouquets, and also for table decoration work. Flowers are light rose-pink, produced in abundance.

Above six varieties, grafted, 2¼-inch pots (ready in April), 25c. each, \$2.50 per dozen, \$17.50 per 100; 3½-inch (ready in June), 35c. each, \$3.50 per dozen, \$25.00 per 100.

Ferns

Nephrolepis

BOSTONIENSIS (The Boston Fern)

We always carry a fine stock of this variety, which is too well known to need any description. Plants from 2¼-inch pots, 15c. each, \$1.50 per dozen, \$8.00 per 100; 6-inch, \$1.00 each.

HARRISII

This is a very superior and distinct type of *Bostoniensis*, similar to that popular variety, except that the fronds are convoluted, or wavy, and also broader and more sharply pointed. The pinnæ are beautifully fluted, making this variety very distinct and beautiful. Plants from 2¼-inch pots, 15c. each, \$1.50 per dozen, \$8.00 per 100; 6-inch, \$1.00 each; 8-inch, \$2.00 to \$2.50 each; 12-inch, \$7.50 to \$10.00 each.

PIERSONI ELEGANTISSIMA (The Tarrytown Fern)

Of the many varieties of *Nephrolepis*, beginning with *Piersoni*, introduced by us in 1903, we consider this improved form of *elegantissima* by far the most valuable. By selection, we have succeeded in fixing a perfect form, which shows no tendency whatever to revert to the original type, it never having thrown a single Boston frond during the time that we have grown it, for which reason it is much superior to *Whitmani*, *Todeaoides*, etc. It outsells any other variety, and we have no hesitation in pronouncing it the most beautiful and most salable of all the varieties of *Nephrolepis* yet introduced. Plants from 2¼-inch pots, 15c. each, \$1.50 per dozen, \$8.00 per 100; 6-inch, \$1.00 each; 8-inch, \$2.00 each. Extra large specimens, 10-inch, \$5.00 each; 12-inch, \$7.50 to \$10.00 each.

PIERSONI ELEGANTISSIMA COMPACTA

This dwarf, compact form of *elegantissima*, introduced by us in 1909, bears the same relation to that variety that *Scottii* does to *Bostoniensis*. The fronds are considerably shorter than those of *elegantissima*, and it throws a good many more crowns, making it very bushy, compact, and symmetrical. It has an ideal habit, and, while it occasionally throws a Boston frond when growth is checked, its dwarf, compact habit makes it particularly desirable. It is especially valuable for growing in small pots, making particularly fine perfect specimens even in a 3½-inch pot. Plants from 2¼-inch pots, 15c. each, \$1.50 per dozen, \$8.00 per 100; 3½ inch, 50c. each, \$5.00 per dozen; 6-inch, \$1.00 each; 8-inch, \$2.00 each.

MUSCOSA (The Moss Fern)

This variety, introduced by us in 1911, is a sport from superbissima, having the same rich dark color, but the foliage is very fine and moss-like, which suggested the name, this being the distinctive characteristic of the plant. It makes a very beautiful, distinct, and refined plant, especially in the small sizes. Its distinctiveness and beauty commend it to all plant lovers. Plants from 3½-inch pots, 50c. each, \$5.00 per dozen; 5-inch, \$1.00 each.

SCOTTII

This has always been a favorite variety. It makes a very dwarf, compact plant. Plants from 2¼-inch pots, 15c. each, \$1.50 per dozen, \$8.00 per 100; 6-inch, \$1.00 each.

SMITHII (The Lace Fern)

This is the daintiest of all the Nephrolepis. The fronds are very fine and filmy. It is an improved variety, and the best of its type. It makes a most beautiful plant, especially in the smaller sizes. Nothing is daintier or more exquisite than well-grown specimens in small pots up to 6-inch. It is fine for table decoration. Plants from 3½-inch pots, 50c. each, \$5.00 per dozen; 5-inch, \$1.00 each.

SUPERBISSIMA

A remarkable variety, which originated with us and which was introduced by us in 1908. It is one of the most unique and distinct varieties ever introduced. Its distinguishing characteristics are its dense growth and dark green foliage. The fronds are very heavily imbricated, the pinnæ overlapping, making the fronds very dense and compact. It has a very sturdy habit, the fronds being very firm and rigid. It is absolutely distinct, not only in the formation of its fronds and color of foliage, but also in its habit of growth and general characteristics. Plants from 2¼-inch pots, 25c. each, \$2.50 per dozen, \$15.00 per 100; 3½-inch, 50c. each, \$5.00 per dozen; 6-inch, \$1.00 each.

TEDDY, JR.

This is a sport from Roosevelt, having broader and shorter fronds, which taper from base to tip. It is a dwarf, compact, and vigorous grower. Plants from 2¼-inch pots, 20c. each, \$2.00 per dozen, \$12.00 per 100; 3½-inch, 50c. each, \$5.00 per dozen; 6-inch, \$1.00 each; 8-inch, \$2.00 to \$2.50 each.

ASSORTED VARIETIES

A fine assortment of the leading varieties, suitable for filling fern pans. Strong plants, 2¼-inch pots, 12c. each, \$1.25 per dozen, \$8.00 per 100; 3½-inch, 25c. each, \$2.50 per dozen.

CIBOTIUM SCHIEDEI

A very graceful fern. Fronds are long, light green. One of the most desirable ferns for house or conservatory. Fine plants, 10-inch pans, \$5.00 each.

Palms and Decorative Plants

ARAUCARIA

Excelsa. Fine specimens, 3½ feet high, \$5.00 each; 4 feet high, \$6.00 each; 4½ feet high, \$7.50 each.

ASPARAGUS

Plumosus nanus. Strong plants, 2¼-inch pots, 10c. each, \$1.00 per dozen, \$6.00 per 100; 4-inch, 25c. each, \$2.50 per dozen, \$15.00 per 100.

BAY TREES

Standard. Fine specimens, with heads 4 feet in diameter, \$25.00 each.

BEGONIA

Gloire de Chatelaine. An extra fine brilliant pink begonia. Excellent for bedding, also for greenhouse and conservatory flowering. Strong plants, 2¼-inch pots, 15c. each, \$1.50 per dozen, \$8.00 per 100; 3½-inch, 25c. each, \$2.50 per dozen.

Florence Davenport. This new variety is an improvement on *Gloire de Lorraine* and *Cincinnati*. Color is a brighter shade of pink, and the individual blooms are larger. Strong plants (ready in May), 2¼-inch pots, 30c. each, \$3.00 per dozen, \$20.00 per 100; 3½-inch (ready in July), 60c. each, \$6.00 per dozen, \$40.00 per 100.

COCOS

Weddeliana. Fine for centers of fern dishes, etc. Strong plants, 3-inch pots, 35c. each.

CROTONS

Assorted varieties. Fine plants, 4-inch pots, 35c. each, \$3.50 per dozen, \$25.00 per 100.

DRACENA

Indivisa. This variety is well adapted for the centers of vases, window boxes, etc. It will stand the sun and exposed places better than any other variety. Fine plants, 6-inch pots, \$1.00 each; 7-inch, \$2.00 each; larger specimens, \$3.00 each.

FICUS (Rubber Plant)

Elastica. Fine plants, 6-inch pots, \$1.00 each.

Pandurata. A magnificent variety, with gigantic leaves, growing irregular in shape and erect. Very attractive. Fine plants, 2½ feet high, \$3.00 each; 3 feet high, \$4.00 each; 4 feet high, \$5.00 each.

KENTIA

Belmoreana. One of the best and most satisfactory palms in cultivation. Fine plants, 6-inch pots, 2 feet high, \$2.00 each; 6-inch pots, 2½ feet high, \$3.00 each.

Forsteriana. A very fine variety, used largely for decorating. Made-up plants, bushy, 3 feet high, \$4.00 each; 3½ feet high, \$6.00 each; 4 feet high, \$10.00 each; 4½ feet high, \$12.50 each; 5 feet high, \$15.00 each; 6 feet high, \$25.00 each.

PANDANUS

Veitchii. A fine decorative plant. Strong plants, 6-inch pots, \$1.50 each; 7-inch pots, \$2.00 each; 8-inch pots, \$3.00 each; 10-inch pots, \$5.00 each.

Flowering Plants for Easter

AZALEAS in bud and bloom

Firefly, or **Hexe**. Dwarf, or miniature, azalea. **Crimson**. Fine plants, about 10 in. in diameter, \$1.00 each.

Vervaeneana (double; rosy salmon, with white margin); **Vervaeneana alba** (white); **Mme. Van der Cruyssen** (double; bright rose). Fine plants, 10 to 12 in. in diameter, \$1.25 each.

Empress of India (double; white and salmon variegated); **Ernst Eckhaute** (double; bright amaranth); **Mme. Van der Cruyssen**; **Pharailde Mathilde** (double; white); **Vervaeneana**. Fine plants, 12 to 14 in. in diameter, \$1.50 each.

Empress of India; **Ernst Eckhaute**; **Mme. Moreau** (pink, with white margin); **Mme. Petrick** (double; bright rose); **Mme. Van der Cruyssen**; **Simon Mardner** (double; silvery rose); **Vervaeneana**; **Vervaeneana alba**. Fine plants, 14 to 16 in. in diameter, \$2.50 each.

Mme. Moreau; **Niobe** (white); **Mme. Van der Cruyssen**; **Vervaeneana**. Fine plants, 16 to 18 in. in diameter, \$3.50 each.

Vervaeneana. Fine plants, 18 to 20 in. in diameter, \$5.00 each.

LILACS, pot-grown plants

Marie Legraye (single; white); **Mme. Lemoine** (double; white); **Chas. X.** (reddish purple). Extra fine plants in bud and bloom, \$2.50 to \$3.00 each.

EASTER LILIES

Lilium Formosum and **Lilium Harrisii**. Fine plants, 6-inch pots, 75c. to \$2.00 each, according to number of buds and flowers per plant.

HYDRANGEAS

White and pink. In bud and bloom. Strong plants, 6-inch pots, 75c. to \$1.00 each.

ROSES, pot-grown plants

Dorothy Perkins, **Excelsa**, **Tausendschon**, **Baby Rambler**. Fine plants in flower, \$1.00 to \$10.00 each, according to size.

ACACIA

Paradoxa. A fine greenhouse plant, having dark green foliage and long, slender branches covered with fine yellow button-like flowers. Fine specimens in flower, \$5.00 each.

METROSIDEROS

Floribunda (Bottle-brush). A very beautiful greenhouse plant, having red cone-shaped, brush-like flowers. Fine specimens in flower, \$5.00 each.

HYACINTHS

White, pink, and blue. In bud and bloom. 4-inch pots, 25c. each; 6-inch pans, 75c. each; 8-inch, \$1.50 each.

TULIPS.

White, pink, red, and yellow. 6-inch pans. 75c. each; 8-inch, \$1.50 each.

NARCISSUS

Yellow. 6-inch pans, 75c. each; 8-inch, \$1.50 each.

Carnations

ALICE

A very free-blooming variety of ideal habit. Flowers are an exquisite shade—clear, soft pink. Good stems and calyx. Strong plants, 2¼-inch pots, 30c. each, \$3.00 per dozen, \$20.00 per 100.

BENORA

The best of the variegated sorts. Flowers large and of perfect form; white, streaked red. Calyx never bursts. A good producer. Strong plants, 2¼-inch pots, 15c. each, \$1.50 per dozen, \$8.00 per 100.

BEACON

A vigorous and healthy grower of ideal habit. Orange-scarlet. This variety has been the leading scarlet carnation for several years. Strong plants, 2¼-inch pots, 20c. each, \$2.00 per dozen, \$12.00 per 100.

CHAMPION

This variety produces an abundance of well-formed scarlet flowers on long, strong stems. It is an exceptionally fine variety. Strong plants, 2¼-inch pots, 20c. each, \$2.00 per dozen, \$12.00 per 100.

ENCHANTRESS

Flowers are of the largest size, with fine long stems; light flesh-pink, deepening toward the center. Strong plants, 2¼-inch pots, 15c. each, \$1.50 per dozen, \$8.00 per 100.

ENCHANTRESS SUPREME

This is a sport from Enchantress, and is an improvement on that variety. The color is deeper—light salmon-pink—which does not fade in the sun. It has all the good qualities of the parent variety. Strong plants, 2¼-inch pots, 15c. each, \$1.50 per dozen, \$10.00 per 100.

MATCHLESS

One of the finest white carnations. Flowers are of the largest size; very fragrant, of good substance, held erect on long, stiff stems. It is a good keeper, a vigorous grower, and very productive. Strong plants, 2¼-inch pots, 20c. each, \$2.00 per dozen, \$12.00 per 100.

MRS. C. W. WARD

A magnificent variety. Flowers are of the largest size, well-formed, deep pink, on long stems, of excellent keeping qualities. A good grower and producer. Strong plants, 2¼-inch pots, 15c. each, \$1.50 per dozen, \$8.00 per 100.

PRINCESS DAGMAR

Flowers very dark crimson, borne on strong, stiff stems, which hold them perfectly erect. Strong plants, 2¼-inch pots, 20c. each, \$2.00 per dozen, \$12.00 per 100.

WINSOR

This variety, sent out by us in 1907, has proved all that we claimed for it. Flowers are large, and of a charming shade of pure pink, with a fine stem, and calyx that does not burst. Strong plants, 2¼-inch pots, 15c. each, \$1.50 per dozen, \$8.00 per 100.

Chrysanthemums

Novelties of 1915

The novelties in chrysanthemums that we are listing this year are the best that it has been our privilege to offer.

BOB PULLING

We distributed a few of this variety last year, but our stock was too limited to put it in our list. All who got it were delighted with it, and it proved on the exhibition stands to be the "mum" of the year. It is a seedling from Mrs. Lopes, fully as large and deeper in color—almost an orange-yellow,—with foliage up to the neck. It is an easy doer, and will be one of the stand-bys for years to come. Take bud August 1st. Strong plants, 2¼-inch pots, \$1.00 each, \$10.00 per dozen.

MISS EMMA ROOPE

A very fine mauve-pink variety, with fine foliage and erect stems. The florets are large, evenly reflexing, and of great substance. If grown on single stems, it makes a fine exhibition sort, or it can be used as a specimen or decorative variety. Take bud August 10th to 15th.

MISS LELIA MARY BENNETT

A very distinct and telling variety of a rich crimson color, with fine stiff stems and grand foliage. The flower is full and the largest in this color to date. An unsurpassed exhibition variety, and good for any purpose. Take bud August 10th.

MRS. EDGAR J. SLATER

A very fine, distinct and handsome variety, with long reflexing and curling florets of medium width and good substance; a heavy, well-shouldered flower. Color rich glowing amber, without any shading. Take bud August 10th to 15th.

MRS. WM. H. WALKER

A seedling from Francis Joliffe and Mrs. Lopes, and in size fully equal to either of its parents, but the habit of the plant is dwarfer. The color is a clear lemon-yellow; the petals are long and curling at the tips and have fine substance. For exhibition purposes this variety will be hard to beat. Take bud August 10th.

Above four varieties, strong plants, 2¼-inch pots, 75c. each, \$7.50 per dozen.

MRS. J. SURRY

A fine pure white, somewhat resembling Beatrice May in form, but of greater substance and equal in size. A seedling from Mrs. A. T. Miller and White Queen. We were cutting nice developed flowers of this variety on October 1st, fully ten days ahead of Polly Rose, under the same conditions. This is undoubtedly the finest early large-flowering white "mum" to date. Take bud August 1st. Strong plants, 2¼-inch pots, 50c. each, \$5.00 per dozen.

Introductions of 1914

MRS. R. C. PULLING

A fine lemon yellow Japanese incurved variety. Flower of fine substance. A vigorous doer. Grand for exhibition. Take bud August 10th. Strong plants, 2¼-inch pots, \$1.00 each, \$9.00 per dozen.

DAILY MAIL

A grand incurved deep yellow. Could well be called a yellow Wm. Turner. A sturdy, easy grower. A grand variety.

JAMES FRASER

Aptly termed an improved F. S. Vallis. Color a deep canary-yellow. Has a rigid stem and fine foliage. A grand variety.

MEUDON

A fine lively bright pink. Same shade as Morton F. Plant. A dwarf grower, with ideal habit. Immense size, and foliage up to the flower. Take bud August 20th.

MRS. ERNEST WILD

Chestnut-crimson, with a bronze reverse. Does not damp, and comes well on any bud. A most reliable sort, and one of the best in its color.

MRS. H. J. JONES

One of the very best varieties of recent introduction. The color is a true chartreuse green when opening, changing to a rich, deep yellow. True Japanese in form, of the largest size. An easy doer. Take bud August 10th.

MRS. R. H. BOGGS

One of the largest in existence. Pure white. Dwarf in habit. Indispensable for exhibition.

NERISSA

A fine incurving rosy mauve flower of largest size, with fine stems. Ideal habit.

ODESSA

A bright yellow seedling from Merza; of similar form, but free in growth. Take bud late August or early September.

Above eight varieties, strong plants, 2¼-inch pots, 50c. each, \$5.00 per dozen.

GORGEOUS

A golden yellow Japanese. Large, broad flowers of fine form. Foliage is short and leathery. Strong plants, 2¼-inch pots, 30c. each, \$3.00 per dozen.

CHIEFTAIN, or "IVY GAY"

A fine incurved pink of perfect shape, after type of Major Bonnaffon. Strong plants, 2¼-inch pots, 15c. each, \$1.50 per dozen, \$10.00 per 100.

Exhibition Varieties

ANNIE L. ANGUS

A white F. S. Vallis.

C. H. TOTTY

Glowing chestnut-scarlet flower of large size. Good stem and foliage.

F. S. VALLIS

One of the best yellow varieties for exhibition.

GLENVIEW

A fine large deep bronze flower, incurved. Good stem and foliage.

HARRY E. CONVERSE

A fine exhibition crimson flower, with golden reverse.

LADY HOPETOUN

Light pink. A large flower of fine form.

MRS. GILBERT DRABBLE

A very large pure white flower, with the petals arranged in a whorl. Very attractive. Foliage well up to the bloom.

NAKOTA

An immense yellow Japanese flower, incurved.

POCKETT'S CRIMSON

Crimson flower, with gold at tip of petals.

WM. TURNER

Pure white flower, incurved, of fine form. One of the finest white varieties. Strong grower, with clean foliage.

Strong plants, 2¼-inch pots, 15c. each, \$1.50 per dozen, \$10.00 per 100.

Best Standard Varieties

BRUTUS

A beautiful shade of bronze. Dwarf grower. Well adapted for growing in bush form.

CHARLES RAZER

Flower similar to Bonnaffon in form, but larger; pure white, with strong stem and fine foliage. Early.

CHRYSOLORA

One of the finest early yellow varieties.

COL. D. APPLETON

Introduced by us in 1900. Rich golden yellow. Flowers are of large size, with fine stems and foliage. Excellent for exhibition. Midseason.

GLORY OF THE PACIFIC

Dwarf. Pink, with good stem and foliage. Early.

GOLDEN CHADWICK

A yellow sport from Wm. H. Chadwick. Excellent. Late.

Strong plants, 2¼-inch pots, 10c. each, \$1.00 per dozen, \$6.00 per 100.

Best Standard Varieties—(Continued)

HARVARD

Flower of medium size, Japanese, reflexed, rich dark crimson. Midseason.

HELEN FRICK

A fine late pink variety, with medium-sized flower.

JEANNE NONIN

A fine late large white variety.

JEANNE ROSETTE

Flower delicate shade of pink. Vigorous grower. Late.

JOHN SHRIMPTON

A favorite variety. Flowers medium size, dark crimson.

MAJOR BONNAFFON

A fine medium-sized incurved yellow. One of the best. Midseason.

MAUD DEAN

Silvery pink flowers of the largest size, with incurved petals. Midseason.

MAYOR WEAVER

A bright pleasing pink flower of medium size.

NAGOYA

Extra fine. Bright yellow Japanese flower. Late.

PACIFIC SUPREME

A splendid early pink variety.

PATTY

Beautiful light pink—shade of Enchantress carnation. Excellent habit and foliage. Midseason.

POLLY ROSE

An extra early dwarf white variety.

ROMAN GOLD

Deep rich yellow flower, with good stem and foliage. Used for exhibition. Midseason.

TIMOTHY EATON

A very desirable variety. Large incurved white. Midseason.

WELLS' LATE PINK

A superb late pink variety. Good also for growing in bush form.

WM. H. CHADWICK

Flowers large, white, occasionally tinted pearly pink. Late.

YELLOW MRS. JEROME JONES

A very fine late yellow variety.

Strong plants, 2¼-inch pots, 10c. each, \$1.00 per dozen, \$6.00 per 100.

Hardy Pompon Varieties

This class of chrysanthemums is perfectly hardy, and well adapted for blooming in the garden or herbaceous border for late fall flowers. When grown in pots under glass, the blooms are much superior to those of the outdoor-grown plants, and the plants are fine for decorative purposes or for cut flowers.

ALMA

A very free-growing large-flowering variety. Clear soft lavender-pink.

BABY

A favorite. The smallest yellow pompon variety.

DIANA

A splendid pure white variety.

FIBRE

Yellowish bronze.

HELEN NEWBERRY

Flowers are of medium size, pure white, produced on long sprays. Fine for cutting. Late.

JULES LAGRAVERE

Deep red. Late. The best variety of its color.

LILLA

A fine variety, producing long sprays of deep red flowers. Late.

LILLIAN DOTY

Flowers beautiful shell-pink. Flowers can be increased in size by disbudding. A strong upright grower.

MARY QUEEN

A fine bright pink variety.

NIO

Flowers shade from white in center to shell-pink toward the border. Early.

PRINCE OF WALES

Pure white. Extra.

SOUVENIR D'OR

Golden bronze. Makes a fine pot plant, and is excellent for cutting. Late.

Strong plants, 2¼-inch pots, 10c. each, \$1.00 per dozen, \$7.50 per 100.

Single Varieties

ALEX. ROWBOTTOM

Deep bright crimson.

ARTHUR

Deep rose-lake, with broad white band.

CALEDONIA

An extra large variety of fine form. Rosy lilac, with a distinct white ring around the disc.

CEDDIE MASON

Red and terra cotta.

GARZA

Anemone-flowered. A fine pure white, with yellow center.

GOLD FINCH

Delicate primrose, with narrow petals.

GOLDEN MENSA

Pure yellow, of good form.

GOLDEN STAR

A fine late yellow variety.

HECTOR MENZIES

Rich glowing yellow.

KATE COVELL

Beautiful red, with light yellow tinting at base of petals.

MARY RICHARDSON

Reddish salmon. One of the most distinct varieties.

MENSA

An extra fine large white variety.

MERSTHAM JEWELL

Reddish terra cotta, with golden center.

MISS HILDA WELLS

Beautiful Tuscan red, with light yellow tinting at base of petals.

MISS IRENE CRAGG

Pure white. Extra.

MRS. E. D. GODFREY

A lovely light pink variety. Strong grower.

MRS. K. HARRIS

A fine large white variety.

MRS. PARSONS

Yellow, striped crimson.

ROBERT MILNER

Deep golden yellow.

SYLVAN SLADE

Rosy garnet, with white ring around the disc. Very distinct.

W. E. BUCKINGHAM

A fine brilliant shade of rose-pink. Good grower.

VICK

Canary-yellow. A grand bold flower with fine stems.

YELLOW GARZA

Anemone-flowered. A yellow sport from Garza; otherwise identical.

Strong plants, 2¼-inch pots, 15c. each, \$1.50 per dozen, \$10.00 per 100.

Bedding Plants

(Ready in May, unless otherwise noted)

ABUTILON

Savitzii. Foliage variegated green and white. Fine for vases or bedding. Strong plants, 2¼-inch pots, 10c. each, \$1.00 per dozen, \$6.00 per 100; 3½-inch pots, 15c. each, \$1.50 per dozen.

AGERATUM

Blue, white. Strong plants, 2¼-inch pots, 6c. each, 60c. per dozen, \$4.00 per 100; 3½-inch, 12c. each, \$1.25 per dozen, \$8.00 per 100.

ALYSSUM

Sweet. Strong plants, 2¼-inch pots, 60c. per dozen, \$4.00 per 100.

ANTIRRHINUM

Buxton's Pink. A superb variety for forcing under glass or for outdoor flowering. Produces large spikes of bloom of the most exquisite shade of silvery pink.

Phelps's White. An extra choice white variety and a good companion to Buxton's Pink.

Above two varieties, strong plants, 2¼-inch pots, 10c. each, \$1.00 per dozen, \$6.00 per 100.

ASTERS

Assorted varieties. Strong plants, 2¼-inch pots, 60c. per dozen, \$4.00 per 100.

BEGONIA

Gloire de Chatelaine. An extra fine brilliant pink begonia. Excellent for bedding, also for greenhouse and conservatory flowering. Strong plants, 2¼-inch pots, 15c. each, \$1.50 per dozen, \$8.00 per 100; 3½-inch, 25c. each, \$2.50 per dozen.

Luminosa. Dark fiery scarlet; very brilliant. Excellent for bedding or pot culture. Strong plants, 2¼-inch pots, 10c. each, \$1.00 per dozen, \$6.00 per 100.

CANNAS, extra choice sorts

Buttercup. The best yellow canna. Pure golden yellow. Dwarf. Free bloomer.

King Humbert. Foliage rich bronze. Flowers of mammoth size—nearly six inches in diameter—borne on large trusses. Orange-scarlet, shaded red.

New York. Flowers of orchid type; bright orange-scarlet. Foliage dark bronze. Strong grower.

Tarrytown. We consider this variety, which we sent out several years ago, the best bedding canna ever introduced. We have never been able to meet the demand for it. Flowers are exceedingly brilliant carmine-crimson.

Venus. A dainty canna. Flowers soft pink, with a narrow edge of yellowish white. A lovely color. Dwarf.

William Saunders. A grand bronze-leaved variety. Flowers rich, shining scarlet; of immense size and substance.

Above 6 sorts, dormant roots (ready in March), 15c. each, \$1.50 per dozen, \$9.00 per 100. Pot-grown plants, 20c. each, \$2.00 per dozen, \$12.00 per 100.

CANNAS, extra choice sorts

Beaute de Poitevine. Crimson-scarlet. Extra.

Crimson Bedder. Intense crimson-scarlet. Dwarf. Very free bloomer.

Egandale. A dwarf, compact, free-blooming dark-leaved variety. Foliage dark greenish maroon. Flowers bright cherry. An exceedingly free bloomer.

Florence Vaughan. Flowers of large size. Brilliant yellow, spotted with scarlet.

Mlle. Berat. Dark carmine-pink. Free bloomer.

Pierson's Premier. Very dwarf, usually growing not over three feet high. A profuse and abundant bloomer. Carmine-scarlet, bordered yellow.

Queen Charlotte. Orange-scarlet, with very broad golden yellow edge.

Souv. d'Antoine Crozy. A superb variety. Vivid scarlet, bordered deepest golden yellow.

Above 8 sorts, dormant roots (ready in March), 10c. each, \$1.00 per dozen, \$6.00 per 100. Pot-grown plants, 15c. each, \$1.50 per dozen, \$9.00 per 100.

CALADIUM

Esculentum. Started plants, 25c. each, \$2.50 per dozen.

CASTOR OIL BEAN

Strong plants, 3½-inch pots, 15c. each, \$1.50 per dozen.

CHRYSANTHEMUMS

Hardy Pompon for outdoor planting. See page 13.

COLEUS

Verschaffeltii, Golden Bedder, Firebrand, etc. Strong plants, 2¼-inch pots, 75c. per dozen, \$5.00 per 100.

COSMOS

Assorted varieties. Strong plants, 2¼-inch pots, 60c. per dozen, \$4.00 per 100.

CROTONS

Assorted varieties. Fine plants, 4-inch pots (ready in March), 35c. each, \$3.50 per dozen, \$25.00 per 100.

DAHLIAS

Named varieties. Best standard sorts (ready in April), 20c. each, \$2.00 per dozen, \$12.00 per 100.

DAISY

English. White and pink. Blooming plants from frame (ready in April), 75c. per dozen, \$5.00 per 100.

Paris, or French Marguerite. Strong plants, 2¼-inch pots (ready in April), 10c. each, \$1.00 per dozen; 3½-inch, 20c. each, \$2.00 per dozen.

GERANIUMS

Helen Michell. Semi-double. Flowers brilliant scarlet; trusses very large. Free bloomer. Splendid bedder. Strong plants, 2¼-inch pots (ready in April), 15c. each, \$1.50 per dozen; 4-inch pots, 25c. each, \$2.50 per dozen.

Alphonse Ricard. Semi-double. Bright vermilion-scarlet, with large trusses.

Beaute de Poitevine. Semi-double. Brilliant salmon. Extra.

Double Dryden. Crimson, shading to white in center of flower.

Double General Grant. Orange-scarlet. A fine bedder.

Double White. An extra fine white variety.

Jean Viaud. A beautiful shade of clear mauve-pink.

Rose. A variety with fragrant leaves.

S. A. Nutt. A fine dark crimson. A favorite sort. An ideal bedding sort.

Single Dryden. Crimson, shading to white.

Above nine varieties, strong plants, 2¼-inch pots ready in April), 10c. each, \$1.00 per dozen, \$6.00 per 100; 4-inch pots, 20c. each, \$2.00 per dozen, \$12.00 per 100.

HELIOTROPE

Fine plants, 2¼-inch pots, 8c. each, 75c. per dozen, \$5.00 per 100; 3½-inch pots, 12c. each, \$1.25 per dozen, \$8.00 per 100.

HYDRANGEAS, pot-grown plants in bud and bloom

Radiant. Very dark, bright pink. Very free bloomer. Blooms early.

E. G. Hill. Trusses are of immense size, and of a most pleasing shade of deep pink. Does not fade.

Mme. E. Mouillere. Flowers very large, frequently two inches in diameter; pure white. One of the very best hydrangeas.

Avalanche. Pure white. Very free flowering. A favorite forcing variety.

Otaksa. Very large flowers, light pink. The variety most generally grown for summer decoration. Flowers are larger than Hortensis.

Hortensis. This is the original variety, which is hardy in sheltered places. Flowers are not so large as Otaksa, and are a deeper shade of pink. This variety comes blue in certain soils, and can also be made to come blue by chemical agency more readily than Otaksa.

Strong plants, 6-inch pots (ready in March), 75c. to \$1.00 each.

For extra large plants grown in tubs and barrels for summer decoration, see page 19.

IVY, ENGLISH

Fine plants, extra heavy, 4-inch pots (ready in March), 25c. each, \$2.50 per dozen, \$15.00 per 100.

LEMON VERBENA

Fine plants, 3½-inch pots, 15c. each, \$1.50 per dozen.

LOBELIA

Crystal Palace compacta. Dwarf blue. Compact. Used for edging and carpet bedding. Fine plants, 2¼-inch pots, 60c. per dozen, \$4.00 per 100.

MOONFLOWER

A very rapid growing summer climber. Strong plants, 3½-inch pots, 15c. each, \$1.50 per dozen.

NASTURTIUMS

Tom Thumb. Invaluable for hanging baskets, vases, and bedding. Strong plants, 3½-inch pots, 10c. each, \$1.00 per dozen, \$6.00 per 100.

PANSIES

Extra choice sorts from finest European strains. Blooming plants from frames (ready in April), 75c. per dozen, \$5.00 per 100.

PETUNIAS

Single assorted varieties. Strong plants, 2¼-inch pots, 10c. each, \$1.00 per dozen, \$6.00 per 100.

SALVIA

Bonfire and **Splendens.** Strong plants, 2¼-inch pots, 75c. per dozen, \$5.00 per 100.

VERBENAS.

Assorted varieties. Strong plants, 2¼-inch pots, 75c. per dozen, \$5.00 per 100.

VINCA

Major. Leaves green and white, variegated.

Elegantissima. Leaves green and yellowish green, variegated.

Above two varieties, strong plants, 4-inch pots (ready in March), 25c. each, \$2.50 per dozen, \$15.00 per 100.

HYDRANGEAS

Grown in Tubs for Summer Blooming

We have a magnificent lot of large plants grown in tubs and half-barrels for July and August flowering.

We have made a specialty of these for years, and find an increasing demand for them from year to year. Plants are well budded and will begin to show color early in July, and will be in perfection during July and August—the time of year when they are most in demand. When in full bloom they are covered with their showy flowers. Nothing is showier or more satisfactory for lawn or piazza decoration. They are particularly beautiful for lawn decoration at watering places and other summer resorts. They can be wintered in a pit or cold cellar, and increase in size and beauty from year to year.

These plants can be shipped up to July 1st by freight with perfect safety to any point east of the Mississippi River.

Hydrangea Otaksa

The Standard Pink Variety

Extra large specimens in half-barrels, \$10.00 to \$15.00 each.

Large plants in new cedar tubs, painted green, with handles, \$3.50 and \$5.00 each. In common butter tubs, \$1.00 each less.

New French Hydrangeas

We offer the following varieties, viz.:

Avalanche. Splendid large white flower.

Fraicheur. White, delicately suffused with rose.

La Lorraine. Pale rose, turning to bright pink. Very large flower.

Mme. Maurice Hamar. Very bright pink.

Mme. E. Mouillere. Pure white. Extra fine.

Mlle. Renee Gaillard. Another very fine pure white variety.

Large plants in new cedar tubs, painted green, with handles, \$3.50 and \$5.00 each. In common butter tubs, \$1.00 each less.

For prices of smaller plants in pots for early blooming, see page 17.

Offices and Show Room

are at Tarrytown, New York, which is our post office address, where all communications should be sent. We have here the finest flower store in the world, erected in 1914. From this part of our establishment we distribute to the retail trade the choicest roses, carnations, violets, lily of the valley, and other flowers in their season, fresh from our own greenhouses at Scarborough, on the Albany Post Road, five miles north of Tarrytown. In our greenhouses at Tarrytown are grown the finest Pierson ferns and other varieties, of which we make a specialty; also palms and other decorative plants. We deal, also, extensively in all kinds of bulbs and seeds and other requisites for country estates.

Floral Decorations

given particular attention. We have men experienced in this line of work, and have the facilities for the artistic arrangement of flowers and plants for all occasions.

Greenhouse Establishment,

located at Scarborough, New York, is one of the largest in the United States. The greenhouses recently erected are of immense size, each covering half an acre. These greenhouses are devoted to the cultivation of cut flowers, with which we supply the markets of New York, Boston, Pittsburgh, Cleveland, and other cities.

Nurseries

are at Scarborough, New York, adjoining the railroad station and extending two-thirds of a mile along Broadway. They comprise over fifty acres, and contain a large collection of the choicest and rarest hardy shrubs and trees in the country. We have a particularly fine stock of Rhododendrons in the finest hardy varieties; also elegant specimens of Hemlocks, Japanese Maples, Dogwoods, Colorado Blue Spruces, Juniperus Virginiana glauca and Pfitzeriana, Thuya Standishi (Arbor Vitæ), Taxus cuspidata (Yews), etc., etc.

Our nurseries are exceedingly interesting when the various shrubs are in bloom—from early spring until late fall. Visitors are always welcome. Buyers will find it much more satisfactory to make a personal selection of stock than to order from a catalogue; but where distance or time will not permit, orders sent by mail will receive most careful and prompt attention.

Landscape Work

a most important feature of our business. We are prepared to design and carry out the most elaborate plans for planting private estates, either large or small, and employ experienced draughtsmen, who will be glad to submit suggestions or plans.

Catalogue of "Choice Ornamental Trees and Shrubs" mailed free on application.

F. R. PIERSON CO.

Tarrytown-on-Hudson, New York.



