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# QUARTERLY

Published by Virginia Nursery Company, Inc., Purcellville, Va.

Vol. 1

MARCH, 1915

No. 1

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## Foreword

The Virginia Nursery Co., Inc. proposes to publish a quarterly primarily for the purpose of informing possible customers of what it has to offer to those interested in flowers, plants, trees and other items it may have for sale, and incidentally to give, from time to time, information of value concerning these subjects. If those having other wares to sell care to use the Quarterly as an advertising medium, space will be assigned at reasonable rates.

The management of the Virginia Nursery Co., hopes to develop the industry so that it will fill adequately a real want in the community and it will be content with nothing less than entire satisfaction to each customer. If for any reason we fail to measure up to as high a standard as you think we should, inform us kindly and we will endeavor not to fall short of your standard a second time. By favoring us with your trade you will help us to build up our plant and in turn we will try to help you beautify your homes, develop your orchards, fill your gardens with vegetables and thus add to your happiness.

#### • Springtime.

In the fourteenth century Chaucer, the father of English poetry, wrote in the quaint English of that day:

- "Whan that Aprille with his schowres swoote
- The drought of Marche hath perced to the roote,
- And bathed every veyne in swich licour,
- Of which vertue engendred is the flour;
- Whan Zephirus eek with his swete breethe
- Enspired hath in every holte and heethe

The tendre croppes, 1 20.

Thanne longen folk to gon on

zs Rilgrimages. Howoh ni herro.

sets, and incidentally to give,

We say to you that better still than pilgrimages to ancient shrines, such as Chaucer tells of, give thought and attention to beautifying the "Holy Hearth of Home"; prepare to reap of the golden harvests in which wellcared-for orchards and carefully tended gardens abound, and for your ornamental trees, shrubs and flowers, for your fruit trees and berries and for your vegetable plants write to, phone to, or call upon the Virginia Nursery Co. Inc.; which is conveniently located a short distance southwest of Purcellville, Va.

#### Ornamental Trees, Shrubs and

#### Plants.

What graces a county more than attractive, well kept homes? Why not then make home as attractive as possible? However humble it may be one can, with a little care and expense. make home and its surroundings pleasing, attractive and comfortable. See that the ground is covered with the most beautiful of all carpets, a well set sod of green grass. See that unattractive exposures are obscured with a privet hedge, a clump of evergreens, a climbing vine or a bed of roses. For suitable shade and pleasing variety plant trees of different kinds. If you are fortunate enough to be able to indulge your fancies more liberally make your home and its surroundings a real work of art. By careful selection and grouping, trees, shrubs, roses and other ornamental plants your home can be made a living picture of ever changing hues. In the continued posession of it you will find interest, recreation and pleasure. In the sale you will reap the reward of a better price.

The Virginia Nursery Co. can furnish you, in the way of deciduous shade trees, the Norway, sugar and silver maples, the white and weeping birch, catalpa, speciosa and bungei, white and pink dog-wood, horse-chestnut, ginkgo, Kentucky coffee, English and Japan walnut, sweet gum, tulip, Carolina and Lombardy poplar, Rus-

VIRGINIA NURSERY COMPANY -----

sian mulberry, pin and scarlet oak, weeping and pussy willows, linden, and American or white elm.

In the way of evergreens one or more varieties of fir, arborvitae, juniper, spruce, pine and cypress trees. Of roses, ornamental shrubs and hardy plants we are adding varieties which will make our stock liberal. We will not have trees and plants of all the sizes that may be desired, but our connection with leading nurseries enables us to furnish trees and plants of practically any description at as reasonable rates as first class stock can be obtained.

We especially solicit orders for California privit, catalpa, speciosa trees and pyramidal and globe arborvitae, as we have on hand a liberal supply of choice specimens.

#### Fruit Trees.

We solicit your orders for fruit trees. Our rates will be found very reasonable. We will give to each customer such treatment as we would like to receive. We"will spare no pains to furnish choice trees, true to name and free from disease, in any varieties desired. We especially recommend for a family orchard the following selecttion furnished by H. M. Hoge, former Demonstration Agent of Loudoun County, who has made a careful study of the varieties adapted to general use in this locality:

#### APPLES.

Golden Transparent	1
Early Harvest	1
Early Lippencott	$\overline{2}$
Summer Queen	1
Codlin	1
Vandever	2
Smoke House	2
Grimes Golden	4
Delicious	2
Paradise	1
Mammoth Black Twig	4
Winesap	4
York	4
Stayman	4
Rome Beauty	4
÷	37

#### PEACHES.

Alexander	2
Early Rivers	$ \begin{array}{c}   2 \\   2 \\   2 \\   2 \\   2 \\   2 \\   2 \\   4 \\   2 \\   2 \\   2 \\   4 \\   2 \\   2 \\   2 \\   4 \\   2 \\   2 \\   4 \\   2 \\   2 \\   2 \\   4 \\   2 \\   2 \\   2 \\   4 \\   2 \\   2 \\   2 \\   4 \\   2 \\   2 \\   2 \\   4 \\   2 \\   2 \\   2 \\   4 \\   2 \\   2 \\   2 \\   4 \\   2 \\   2 \\   2 \\   4 \\   2 \\   2 \\   2 \\   4 \\   2 \\   2 \\   2 \\   4 \\   2 \\   2 \\   2 \\   4 \\   2 \\   2 \\   2 \\   4 \\   2 \\   2 \\   2 \\   4 \\   2 \\   2 \\   2 \\   4 \\   2 \\   2 \\   2 \\   4 \\   2 \\   2 \\   4 \\   2 \\   2 \\   2 \\   4 \\   2 \\   2 \\   4 \\   2 \\   2 \\   4 \\   2 \\   2 \\   4 \\   2 \\   2 \\   4 \\   2 \\   2 \\   4 \\   2 \\   2 \\   4 \\   2 \\   2 \\   4 \\   2 \\   2 \\   4 \\   2 \\   2 \\   2 \\   4 \\   2 \\   2 \\   2 \\   2 \\   4 \\   2 \\   2 \\   2 \\   4 \\   2 \\   2 \\   2 \\   2 \\   4 \\   2 \\   2 \\   2 \\   4 \\   2 \\   2 \\   2 \\   4 \\   2 \\   2 \\   2 \\   4 \\   2 \\   2 \\   2 \\   4 \\   2 \\   2 \\   2 \\   2 \\   2 \\   4 \\   2 \\   2 \\   2 \\   2 \\   4 \\   2 \\ $
Greensboro	$\overline{2}$
Mt. Rose	2
Bell of Ga.	$\overline{2}$
Old Mixon Free	$\frac{1}{2}$
Old Mixon Cling	
Crawfords Early	9
Crawfords Late	2
Carmon	2 9
Elberta	4
Stump	2
Champion	2
Noxs' Seedling	2
Salway	<b>2</b>
Heath	4
Bilyon	2
Diryon	$\frac{-}{10}$
	40

#### VIRGINIA NURSERY COMPANY

PEARS.	
Bartlett Sickel Keiffer Laurence	$\begin{array}{c}2\\2\\2\\-\\2\\-\\8\end{array}$
CHERRIES	
Gen. Wood Early Richmond Black Tartarian	$\begin{array}{c}1\\1\\-1\\-3\end{array}$

To the above list a wax cherry, one or more apricots and a few plum or quince trees might be added.

We especially solicit orders for the following standard varieties of apple trees, as we have on hand a large number of each now occupying land which we wish to devote to other purposes. Very attractive prices for good sized orders will be given.

> Winesap Mammoth Black Twig Early Harvest English Red Streak Golden Sweet Red June

Gano Staymans Jonathan Red Astracan Ben Davis Smoke House York Imperial Rome Beauty

#### **Vegetable plants and Roots**

Our vegetable plants are being grown under the directions of one of Loudoun's most successful plant growers and every effort is being made to procure plants of first class quality, We are planting in liberal quantities, expecting to be able to fill every order received. We will be glad to have you call and purchase such plants as you may need. If inconvenient for you to visit us when your plants are needed a mail or phone order will receive prompt attention and your plants will be forwarded to you by parcels post.

The scope of this circular is too limited to state varieties, but we are warranted in saying that they are the reliable kinds, which abundant trial has proved best adapted to this locality:

			Parcels Post.	
Asparagus, Strong 2 yr. roots	doz.	at .20	.30	
	100	at 1.00	1.10	
Beets	100	at .30	.40	
Cabbage, Transplanted	doz,	'at .15	.25	
· · - · · · ·	100	at 1.00	1.10	
'' Not Transplanted	100	<b>at .3</b> 0	.40	
	500	at 1.25	1.50	
Cauliflower	doz.	at .12	.20	
" "	100	at 1.00	1.10	•
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Celery Transplanted	100	at 1.00	1.20
" Not Transplanted	100	at .40	$\cdot 50$
Egg Plant Transplanted	doz.	at .25	.35
··· ·· Not Transplanted	100	at .30	.40
Lettuce	100	at .30	.40
Peppers	doz.	at .08	.15
Tomatoes Transplanted	doz.	at .25	.35
· · · · · · · · · · · · · · · · · · ·	100	at 2.00	2.10
" Not Transplanted	100	at .30	.40
Sweet Potatoes	100	at .30	.40
66 66	1000	at 2.50	3.00
Blackberries	doz.	at .75	.85
"	100	at 3.00	3.25
Currants	1	at .15	.20
<b>"</b>	12	at 1.50	1.60
Gooseberries	1	at .20	.30
<u> </u>	12	at 2.00	2.25
Grapes, 2 yr. old vines	1	at .25	.35
	12	at 2.50	2.75
Raspberries	12	at .50	.60
- <u>-</u> ((	100	at 3.00	3.25
Strawberries	25	at .25	.35
" "	100	at 1.00	1.10
Rhubarb	1	at 15	.25
" "	12	at 1.25	1.50

#### Cut Flowers.

We make a specialty of the carnation, which, on account of its suitableness for so many occasions, is properly called "The Universal Flower." Its beautiful colors, delightful odor and excellent keeping qualities all combine to give it deserved popularity. Order a dozen or more with green to ornament your table, cheer the sick or decorate your house and afford pleasure to yourself and others. We can furnish white, pink, rose pink and red. They will be sent to any address at 75c per dozen with green or at 60c per dozen without green. A card with your name will be enclosed if requested. By occasionally changing the water they will remain fresh for days. We can at all times supply other cut flowers in limited quantities but we are prepared to fill orders for carnations at any time from September to June.

#### Flowers and Ferns.

We hope to again make the Virginia Nursery Co., greenhouses, formerly the A. B. Davis & Son establishment, the mecca for all lovers of flowers that are accessible to them.

#### VIRGINIA NURSERY COMPANY

We are now preparing a line of potted plants and ferns for the spring trade. It takes time to develop a full line, but we will be able to supply potted plants for bedding purposes and for window and house decorations. Cannas, dahlias, geraniums, verbenas, ornamental vines, plants for tubs and vases, border plants, gladiolas, tuberoses and other ornamental plants are a part of the collection we will have to offer as soon as spring opens.

#### Floral Decorations and Designs

We can supply decorations for weddings, receptions, dinners and all social functions. All orders for funeral designs receive immediate and careful attention. Wreaths, clusters, pillows, crosses or such other designs as may be desired are made up according to orders and delivered or forwarded as requested.

These several descriptions indicate in part the scope of the operation of the Virginia Nursery Co., Inc., which, though a corporation and therefore impersonal in the form of its org-

The Home Run Clothing Store is the place to get fitted out from head to foot. Buy the well known Brown Shoe for work and dress up in the Rice & Hutchins make.

"Home Run" Clothing Store, Purcellville, Va.

anization, intends to be personal in the manner of its service. The business in which the company is now engaged was originally developed by A. B. Davis, who still lives in the neighborhood and for whom the present management cherishes the highest regard and to whom it is indebted for kindly suggestions. The floral part of the business was for several years conducted by W. S. Davis, the son of. A. B. Davis, who was making a great success of his department when his untimely death caused the business to be sold. Mr. Davis' wife was for a number of years his very efficient helper. After the sale of the business following Mr. Davis' death a corporation was formed, in which E. F. Robey and C. L. Robey at first and later C. L. Robey held the largest interests. At the present time the affairs of the company are conducted by J. W. Gregg, President, G. W. Case, Vice President and Agnes W. Gregg, Secretary, who solicit your patronage and promise their individual attention to the end that you may have value received.

"HECKERS" the flour that pleases the most particular breadmakers.

You get QUALITY and QUANTITY combined. Once tried means always used.

## CARRUTHERS & WELSH, Purcellville, Va.

## KEEP IN MIND

That we are headquarters for the very best in way of plows, harrows, cultivators, drills, pulverizers and all tools needed in the preparation of the soil and for the cultivation of your trees, shrubs and plants. Everything from a plow bolt to an automobile.

When visiting the nursery call and see us.

## PURCELLVILLE IMPLEMENT COMPANY, set

## FOOD FOR THOUGHT VE JacE"

Statistics show that five out of every seven farm houses are unsanitary. That being the case, five out of every seven farmers are exposing themselves as well as their families to all manner of germs which for a small investment could be eliminated. Why take a chance and jeopardize health and happiness, as well as finance, when I can give you for a two cent stamp or less the desired information that is endorsed by all states as the only up to date method of germ riddance?

### STANLEY K. TYLER, SANITARY STEAMFITTER, TINNER AND PLUMBER, PUMPS, RAMS AND WATER SYSTEMS. Purcellville, Va.

## ORCHARD SUPPLIES OF ALL KINDS

Spray Pumps and Fittings.

Spray Material of all Kinds.

Pruning Knives.

Pruning Saws.

Everything for the Orchard always on hand.

Only the best goods. Those which have proven "Best By Test."

Expert advice from men who have made fruit growing a life study is always at the service of my customers.

Come in and talk it over.

## M. H. BEALL,