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COMMERCIAL FOREST PLANTING

YEAR 1916

PLANTATIONS GUARANTEED UNDER CONTRACT

FRANKLIN FORESTRY CO.
BOSTON AND COLRAIN
MASSACHUSETTS
CATALOGUE
OF THE
FRANKLIN
FORESTRY
COMPANY
1916

RUSSELL S. LANGDELL, President
WALTER L. DANE, Vice President
HARRY P. GOULD, Treasurer

BOSTON OFFICE
80 STATE STREET
Telephone Main 2800

BRANCH OFFICES
WATERTOWN, MASSACHUSETTS
KENNEBUNK, MAINE

NURSERY
COLRAIN, MASSACHUSETTS

Our specialty is the guaranteed planting under contract of forest nursery stock raised in our own nursery.
Two principal factors essential to the success of a forest plantation are:

First, good stock to start with, especially stock with a well-developed root-system; and

Second, some method of caring for this stock after it has been planted and during its first years in the new location.

Reasons for a Guarantee

The first of these requirements we meet by raising our trees at an altitude which forestalls various diseases, and under natural conditions without artificial stimulants; and the second by an ironclad guarantee to replace all trees which may die, to the extent of 75% of the original planting.

This guarantee has been lived up to in every instance even though this entailed a loss on a given piece of work, and is as fair as we know how to make it. It is attached to and becomes part of every regular contract entered into by us, and is printed in full on the following page.

Special Guarantee

Besides the regular guarantee for one year, we are this year extending our guarantee principle in the case of White Pine to cover a period of three years. This is a distinct advance over all previous practise and amounts in effect to insurance on the plantation.

This guarantee is similar in all respects to the one year, with the exception of the longer time-limit, and applies only to plantations made with 4-year old White Pine transplants.

Prices

Prices under all forms of guarantee will be found on pages 4 and 5 of this catalogue.
ONE YEAR GUARANTEE

The FRANKLIN FORESTRY COMPANY hereby makes the following guaranty with the party of the second part named in the above contract, to which this guarantee is attached and of which it becomes a part:

If after three months and within one year from the completion of the planting work prescribed by said contract, written notice from said party of the second part or his legal representatives shall be received at the principal business office of said Company, to the effect that less than 75% of the trees planted under said contract are then alive, then said FRANKLIN FORESTRY COMPANY shall, at its own expense, make an examination of such planting or plantings, and if, in its judgment, the condition so reported exists, the Company shall, within a period of 18 months from the completion of the said planting, plant a sufficient number of trees (of the same variety and age as the original planting, if possible) to bring the total number of living trees up to at least 75% of the original setting; this work to be done at no expense whatever to the party of the second part.

It is hereby expressly understood and agreed that this guaranty shall not apply in case of loss due to fire; nor in case of loss due to convulsions of nature such as land-slips, floods, cyclones, or hail storms; nor in case of loss due to any appearance, development, or increase of insect enemies or fungous diseases, except when such insects or fungi were plainly present on the stock when it was originally planted; nor shall it apply in case of loss or damage caused by third parties, whether man or beast, nor in case of loss or damage due to the acts or omissions of the party of the second part, his agent or agents.

But that it shall apply only in case of losses caused by unfavorable and extreme climatic conditions, such as heat, cold, drouth, or early or late frosts.

The Company further guarantees that no weak or inferior stock shall be used in any planting, and that the trees at the time of setting shall be free from injurious insects or diseases. All stock set by the Company bears the certificate of the State Nursery Inspector.

FRANKLIN FORESTRY COMPANY

by

Young White Pine Plantation
Time to Plant and Stock to Use

Forest planting may be done at any time when there is no frost in the ground, with the exception of the summer months when the new growth is too tender to stand shipment, the success of the plantation depending not so much upon the time when it is made as on the immediately subsequent rainfall. Wet seasons make successful plantations, whether spring or fall.

Any of the sizes listed on pages four and five will give good results if used on the location best suited to it. Three-year transplants do well under favorable conditions and are the youngest that may be used. Four-year transplants have stronger roots and grow in poorer locations, particularly in grass lands. Still older stock serves special uses, either ornamental or when a better showing is wanted in the beginning.

Examinations without Charge

The proper size to use is a matter best determined by personal examination, and all reasonable examinations of this sort will be made with pleasure and without entailing either obligation or expense upon the owner.

Early Orders Desirable

Owing to the fact that all planting work must be planned a good bit in advance, customers are urged to enter their orders before the planting season commences, or at the latest by April 1st, in order to lessen the inevitable rush due to the seasonal character of our work.
**Contract Planting Prices—1916**

Land will be set with the following-named species at the rate of approximately 1000 plants to the acre, spaced about 6 1/2 feet apart each way. Other spacings at increased rates.

No parcel less than five acres in area accepted at these prices.

Trees will be set by the thousand unless it is specifically desired to set by the acre, in which case accurate estimate of area must be furnished; if not furnished, land will be surveyed by us at a nominal charge.

White Pine—3-year Transplants. 1-year Guarantee.
- 5 to 25 acres ........ 15.00 per thousand
- 25 to 100 “ ........... 14.00 “ “
- 100 acres and upward .... 13.00 “ “

Red Pine—3-year Transplants. 1-year Guarantee.
- 5 to 25 acres ........ 15.00 per thousand
- 25 to 100 “ ........... 14.00 “ “
- 100 acres and upward .... 13.00 “ “

Scotch Pine—3-year Transplants. 1-year Guarantee.
- 5 to 25 acres ........ 15.00 per thousand
- 25 to 100 “ ........... 14.00 “ “
- 100 acres and upward .... 13.00 “ “

Norway Spruce—3-year Seedlings 1-year Guarantee.
- 5 to 25 acres ........ 15.00 per thousand
- 25 to 100 “ ........... 14.00 “ “
- 100 acres and upward .... 13.00 “ “

Special Three Year Guarantee

White Pine—4-year Transplants. 1-year Guarantee.
- 5 to 25 acres ........ 20.00 per thousand
- 25 to 100 “ ........... 19.00 “ “
- 100 acres and upward .... 18.00 “ “

Red Pine—4-year Transplants. 1-year Guarantee.
- 5 to 25 acres ........ 20.00 per thousand
- 25 to 100 “ ........... 19.00 “ “
- 100 acres and upward .... 18.00 “ “

Scotch Pine—4-year Transplants. 1-year Guarantee.
- 5 to 25 acres ........ 20.00 per thousand
- 25 to 100 “ ........... 19.00 “ “
- 100 acres and upward .... 18.00 “ “

White Ash—3-year Seedlings. 1-year Guarantee.
- 5 to 25 acres ........ 15.00 per thousand
- 25 to 100 “ ........... 14.00 “ “
- 100 acres and upward .... 13.00 “ “

American Hemlock—3 inch to 6 inch. 1-year Guarantee.
- $25.00 per thousand

The above prices supersede all previous lists and apply in the New England States only.

Special prices are made for work outside New England.

Special prices are also made for larger sized stock than that listed above.
Forest Thinning and Surveying

Thinning

The importance of thinning as a means of improving forest growth is becoming widely recognized. We do this work, furnishing men, tools, and supervision, and financing the jobs ourselves if desired, rendering bills either bi-weekly or monthly.

Examinations and estimates of the probable cost of individual jobs are made gladly and without charge.

Estimating, Surveying and Mapping

We are well equipped to do this class of work also, and our maps include such data as experience has shown to be useful for any practical purpose to which it may be put, such as locating bounds, plantations, natural growth, rough topography, etc., and including also a fairly accurate estimate of the existing stand of timber.

Such maps, containing all the essentials of a good, useful plan, will be made at the following rates (exclusive of the timber estimate, for which special prices must be made):—

<table>
<thead>
<tr>
<th>Acres</th>
<th>Price per acre</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 to 25</td>
<td>$1.00</td>
</tr>
<tr>
<td>25 to 100</td>
<td>$.75</td>
</tr>
<tr>
<td>100 and upward</td>
<td>$.50</td>
</tr>
</tbody>
</table>
Nursery Stock

Location of Nursery

Our nursery is located up in the hills of northwestern Massachusetts in the town of Colrain close to the Vermont line and not far from the famous Mohawk trail and on account of the elevation (1700 feet above sea level) our stock is very hardy.

Visitors

We are always glad to see visitors at the nursery and can assure them of a hearty welcome. Shelburne Falls on the Fitchburg Division of the Boston and Maine Railroad is the nearest railway point.

Variety of Species and Listing

We confine ourselves chiefly to the species listed on the following page as being those best adapted to forest planting, though we raise a few others for ornamental and special purposes.

We are proud of the root-systems of our trees, and raise all our stock with the least possible application of fertilizer and water, as it is our belief that trees so grown are better able to resist rigorous conditions after planting, and in this we feel that we know what we are about, for we plant large numbers every year and guarantee them.
### Nursery Stock Prices

#### Conifers

**White Pine** (Pinus strobus)  
- 3-year Transplants (3 to 6 inches)  
  - 500  
  - 1,000  
  - 10,000  
  - 100,000  
  - $4.00, $6.00, $57.50, $500.00 each.
- 4-year Transplants (5 to 10 inches)  
  - 6.00, 10.00, 90.00 each.
- 5-year Transplants (12 to 18 inches)  
  - 12.00, 20.00 each.
- 5-year Transplants (12 to 18 inches)  
  - Special, twice transplanted  
  - 10 cents each.
- 6-year Transplants (15 to 24 inches)  
  - Special, twice transplanted  
  - 30 cents each.

**Red Pine** (Pinus resinosa)  
- 3-year Seedlings (3 to 8 inches)  
  - 3.00, 4.00, 37.50 each.
- 3-year Transplants (3 to 7 inches)  
  - 4.00, 6.00, 57.50 each.
- 4-year Transplants (5 to 10 inches)  
  - 6.00, 10.00, 90.00 each.

**Scotch Pine** (Pinus sylvestris)  
- 3-year Transplants (3 to 7 inches)  
  - 4.00, 6.00, 57.50 each.
- 4-year Transplants (6 to 15 inches)  
  - 6.00, 10.00, 90.00 each.

**Austrian Pine** (Pinus austriaca)  
- 3-year Transplants (3 to 7 inches)  
  - 4.00, 6.00, 57.50 each.

**Pitch Pine** (Pinus rigida)  
- 3-year Transplants (3 to 7 inches)  
  - 4.00, 6.00, 57.50 each.

**Balsam Fir** (Abies balsamea)  
- 3-year Seedlings (2 to 7 inches)  
  - 3.00, 4.00 each.
- 3-year Transplants (2 to 6 inches)  
  - 4.00, 6.00 each.

**Arborvitae** (Thuja occidentalis)  
- 3-year Seedlings (2 to 6 inches)  
  - 3.00, 4.00 each.
- 3-year Transplants (2 to 6 inches)  
  - 4.00, 6.00, 57.50 each.

**Norway Spruce** (Picea excelsa)  
- 3-year Seedlings (4 to 7 inches)  
  - 3.00, 4.00, 37.50 each.

**Blue or Colorado Spruce** (Picea pungens)  
- 7-year Transplants (12 to 40 inches)  
  - Special, twice transplanted  
  - 30 cents each.

**European Larch** (Larix europaea)  
- 3-year Transplants (3 to 7 inches)  
  - 4.00, 6.00 each.

#### Broad Leaf Trees

**White Ash** (Fraxinus americana)  
- 500, 1,000, 10,000 each.
- 3-year Seedlings (4 to 18 inches)  
  - 4.00, 6.00, 57.50 each.
- 3-year Transplants (4 to 18 inches)  
  - 6.00, 10.00 each.

**Honey Locust** (Gleditsia triacanthos)  
- 6-year Transplants (number limited)  
  - 15 cents each.
Prices on nursery stock given on page 8 are net, F. O. B. Lyonsville, Franklin County, Massachusetts, packing included, and are subject to no discounts whatsoever.

All stock is listed subject to previous sale.

While we do not guarantee our stock when not planted by us, we use every effort to satisfy and please our customers, and if notified within 5 days of any unsatisfactory shipment received from our nurseries we will either make it right or take the stock back.

No order for less than 500 trees of a species will be accepted, even though the whole amount of stock ordered should total 500.
WE WANT YOU TO REMEMBER OUR GUARANTEE

We always remember it.