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INDEXED

Links in the Chain of Gurney Success

READ these Letters:

Waneno, Wis., Dec. 26, 1915.
The trees I got from you two years ago are still all living and have all withstood 40 degrees below zero with no winter killing; also the Saps and Opata trees; also the Hansen plums were loaded with blossoms this spring and their growth is most remarkable.
L. W. Peterson.

Dora, Minn., 2-9-16.
The Hansen trees that you sold me in 1914 are doing well. One Opata tree was over-loaded with fruit last year. Have been telling everyone about these trees, but they seem to think I am stretching the truth.
H. N. Oliver.

Kalispell, Mont., April 19, 1915.
I have received all of my order in good condition. Thanks very much. The plum trees I got from you last year are loaded with blossoms. Will it do to let them bear this year?—W. H. Herrick. Answer—Yes, these were Hansen plums and they always bear the next year after planting. Allow them to set as much as they want to, but to get the best size fruit, thin down to about half of what they ordinarily want to bear.

Ellendale, N. D., July 21, 1915.
I just wish you could see the Hansen plums and Compass cherries we got from you. They are just loaded with fruit—nearly ready to break down. One little limb broke off. We counted on that 65 nice plums. We don't see how our fruit stood the snow and frost in May. We had ice about one-half an inch thick. We did not expect any fruit, but they are like everything else in Dakota, good and tough.
Mrs. P. J. Rasmussen.

Enfield, N. H.
We have now tried out the Hansen plum and can say they are perfectly hardy at even 30° below zero and are as good as the very best of the European trees plums. A little Waneta tree only 2 1/2 feet high produced 72 perfect plums.
Forest L. Colby.

Spade, Nebraska, 1-20-16.
Send me nursery catalog and lowest prices on Hansen Opata and Opata trees. All are a great success here. Some three-year-old trees had a bushel fruit on last summer.
Jules A. Sanders.

Big Bargain Collection Of Prof. Hansen's New Hybrid Plums Can Be Successfully Grown On Your Farm

A Fine Orchard Within the Reach of Every Reader of the Northwest Farmstead

1866-1916 Our 50th Anniversary

Profit and Pleasure in Fruit If You Plant an Orchard of Prof. Hansen's New Hybrid Plums

Special Proposition That Makes It Easy for You to Own an Orchard



D. B. GURNEY, Secretary-Treasurer Gurney Seed & Nursery Co., Yankton, So. Dakota

We have been in the nursery business in the Northwest for 50 years. We have seen the birth of practically all of the good fruits for the Northwest and the birth of thousands that failed to survive. You will grant that our experience should make us experts in the way of judging these fruits, and we wish to say to you that the introduction of the Hansen plums means more to the fruit grower and the family than any other fruits produced in the last 50 years. These plums planted now will blossom and bear next year, and the second year they will produce paying crops while you are waiting for other varieties to grow into age. We have picked, and a number of our customers have picked, as high as three-fourths of a bushel of Hansen plums from trees two years planted.

These tropical appearing plums are produced by Prof. Hansen by utilizing the hardness of the common wild Sand Cherry grown in the had lands of South Dakota with the size, beauty and flavor of the tropical plums. Ripening commences as early as July 15th and ends late in August. Trees do not blossom until all danger of late frosts are forgotten. The fruit is very firm in flesh and superior in flavor to that of any other plum. No plum quite so good for canning. Make your family happy by ordering today. You do not need to be a specialist to grow these trees. You can have a successful orchard and make money out of it. Crop failures are unknown. The lady of the house will be simply delighted with the mysterious taste of these plums. Most delicious plums in the world. They fill the want for that "oriental something" not to be enjoyed in other plums. One man writes: "I picked over one bushel of plums from one of your trees I planted two years ago." Satisfied—No Wonder.

Why Grow Prof. Hansen's Hybrid Plums?

There are a great many answers to this question according to the needs of the farmer. A great number of the big, broadgauged farmers are planting them as a commercial proposition. Markets are always eager to buy this delicious fruit. The flesh is very firm and can be shipped an unlimited distance. Numerous tests have proven this conclusively, so it is no experiment or idle talk. Hansen's Plums are always in demand and the price is high. Is there anything nicer than to be able to pick from your own orchard these nice, big, sweet, juicy plums? The most delicious fruit you ever tasted. They are recommended by the Minnesota, Iowa and South Dakota Horticultural Societies. They bear the first year after planting and withstand heavy frosts when in bloom without injury.

Our Big Bargain Collection

Good only for immediate orders, and only where you mention the Northwest Farmstead in ordering.

We will ship you, securely packed and guaranteed to reach you in prime condition at planting time, ten trees, 4 to 5 feet high, one each of the varieties described, or your selection, covering a ripening season of 45 days.

Price List of Hansen Hybrid Plums	3-4 feet.....	Each \$0.30	Per 10 \$3.00
	4-5 feet.....	Each .35	Per 10 3.50
	5-6 feet.....	Each .45	Per 10 4.50

\$3.50
All for

The trees in this Collection all 4 to 5 feet high

10 Splendid Varieties

- OPATA**—(Sioux Indian for Bouquet). Earliest maturing dark red and purple, season July 15th. Immense bearers.
 - SAPA**—(Sioux Indian for Black). Skin black, purple flesh. Long ropes of glossy black fruit, tropical leaves.
 - EYAMA**—A one year old tree in nursery row produced sixty nice plums of quality.
 - CHEESOTA**—(Cross De Sota and Sand Cherry). Immense bearers, color dark green and purple, small pit.
 - SKUYA**—Color same as Opata, very sweet, best for eating from trees.
 - WACHAMPA**—Heavy bearer, color purple and green, very strong grower, small pit. One of the best, nearly free stone.
 - KAGA**—Week earlier than Hanska, some larger, most fragrant of all, retains fragrance when canned.
 - HANSKA**—(Sioux Indian for Tall). Most rapid grower, beautiful red color, best shipper. A wonderful plum.
 - TOKA**—Pyramidal growth, heavy, annual bearer, good shipper, color red, very fragrant.
 - EZEPTAN**—Same pedigree as Hanska, later maturing, very best quality.
- This list of ten gives you a ripening period of 45 days. We find as the trees increase in size and age that they produce equally as large quantities of fruit and the fruit increases in size.

25 Progressive Everbearing Strawberry Plants—ABSOLUTELY FREE

For every order that we receive for our bargain collection we are going to send as a gift—absolutely free, 25 Progressive Everbearing strawberry plants, and 25 plants for each 10 plum trees ordered in addition to the \$3.50 collection. This strawberry is unequalled in flavor or quality, has a bright, rich color, and is exceptionally sweet, is very hardy and prolific, and is the best of the everbearing variety. We want to place these Hansen Plum Orchards in every township in your state, and that is why we have made this startling offer. The prices of these plum trees have been cut to the bone. They never will be any cheaper.

What Does the Future of Your Orchard Hold for You? What Income Will You Derive from That Land?

Decide for yourself right now, and plant an orchard this spring of these hardy, northern grown plum trees. It will be the best investment you ever made. Don't wait. Get quick action on this wonderful offer. Be the first one in your township to receive this prize. We have sliced the prices so you won't hesitate one minute in answering this ad.

FREE Plans for Beautifying Your Home.

If you are interested in beautifying your grounds, whether a small city lot, large grounds or a farm, send us a postal today. Our plans are absolutely free.



Trees That Grow and Satisfy

Grown in our own nurseries in South Dakota. Guaranteed to reach you in perfect condition.

Order Direct From This Ad

We want to urge you to order now. It is advisable that you order at once to avoid any delay in shipment or disappointment when varieties become sold out. Prices are sure to advance as stock becomes exhausted and you never before heard of such a value

as we are offering you. All trees are packed by experts in the very best manner with moss and straw. Every order boxed or made into a neat bale, burlapped and encased in straw. We carry inspection certificate showing clean bill of health, showing that our trees are in fine condition.

We are pleased to announce to our customers and friends that the above collection is the best offer we have ever made. We are equipped to fill large or small orders, giving careful attention to every order regardless of size.

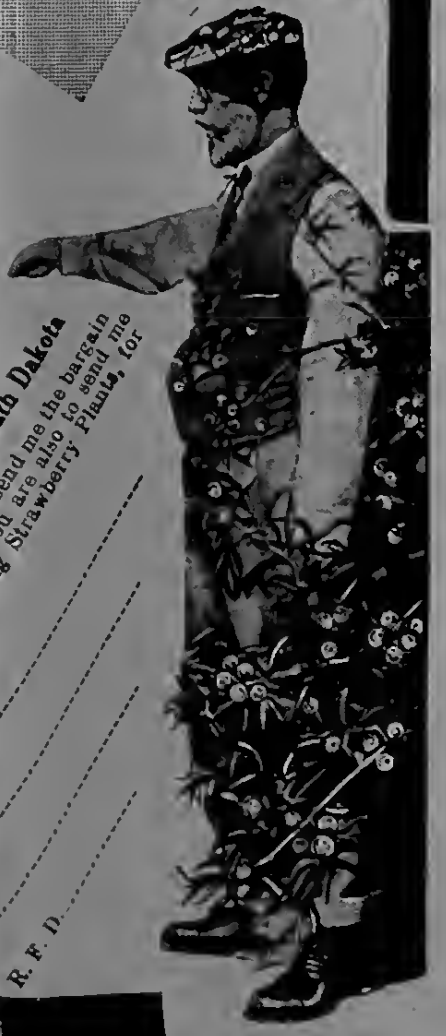
Mail the coupon now to Box

Gurney Seed & Nursery Co. Yankton, South Dak.

Mail This Coupon Now

I am enclosing check, money order, draft for which send me the bargain collection of Prof. Hansen's Hybrid Plums. You are also to send me 25 Progressive Everbearing Strawberry Plants for each 10 plums ordered.

Name _____
 Town _____
 State _____
 R. F. D. _____



Prof. Hansen of the Brookings College

PLANT A TREE

DEAR FRIEND: This letter will be short and all business. We write it to suggest that "NOW IS THE ACCEPTED TIME" in tree planting. There never was a better time to plant than this very spring of 1916, and we urge that you order today before you sleep.

PACKING. You will be delighted with the way we pack these goods for shipment; fine moss about the roots, air proof paper and burlap, make a package that will go safely anywhere. All of this Nursery Stock is of our own growing, guaranteed to reach you in perfect condition.

COMPASS CHERRIES

Take a dozen Compass. ABSOLUTELY HARDY, will bear surprisingly soon. Everybody is delighted with the fruit, we have all other varieties but don't recommend Richmond's for northern planting; say north of the north line of South Dakota. We charge 30c for each Compass. 10 of them 3 to 4 feet for \$2.25 or 5 to 6 ft. \$2.85 per 10. Other cherries the same price.

BLUE SPRUCE

We send these in baskets if you wish and refer to page 132 of our Catalog. Or you might write us. We recommend Evergreens of every kind and urge you to plant.

SHADE TREES

We are making the following special prices on large 2-year-old Norway Poplar trees, 1 1/2 to 2 inch caliper (distance through trees 6 inches above the ground) per 10, \$3.50; per 100, \$20; 8 to 10 feet, per 10, \$2.75; per 100, \$18.00.

The Poplar is hardy and will make shade quicker than any other tree. Plant a number and let them make your shade while waiting for the slower growing varieties.

ROSES THAT BLOOM FROM JUNE UNTIL FREEZING

The Crimson Baby Rambler grows about 2 feet high and is a mass of flowers from June until freezing. You don't have to wait until next year to get flowers for they bloom the first year. Special prices, 2-year heavy, 2 for 50c postpaid; 5 for \$1.20 postpaid; 10 for \$2.30 express or parcel postpaid.

30 FLOWERING BULBS

Parcel Post or Express paid for \$1.50: 10 Gladiola bulbs, assorted colors. 10 Dahlia bulbs, assorted colors. 10 Iris, assorted colors. These will be first class bulbs selected by us from such stock as we list in our 1916 catalog. These bulbs will flower this year.

WILLOW FOR WIND BREAK

300 Russian or American Golden Willow, 1 and 2 years old from 2 to 4 feet high for \$3.50.

300 Laurel Leaf Willow, 18 to 36 inches for \$4.00. The above are first class, well rooted trees guaranteed to reach you in perfect condition. Plant a wind break now.

RED RIVER POTATOES

It has been demonstrated by years of experience that northern grown seed potatoes will outyield the home grown potato at least 25 percent. under the same condition. If you are saving some of your own potatoes for seed, you had better eat them or sell them and buy these northern grown fancy seed potatoes. The price is certainly reasonable. We have a number of cars in our warehouse and on track at all times and can make prompt shipment. One man ordered 5 bushels of the Early Ohios and immediately wrote us as follows: "Potatoes received today. They are fine. I have sold all my own growing to my neighborhood and I want you to send me 25 bushels more." This was just a little tough on the neighborhood but a mighty good thing for the man who bought the 25 bushels. Price list of early Ohio, Rural New York and Carmen potatoes.

1 Bu.	\$ 1.20
5 Bu.	5.50
10 Bu.	10.50
25 Bu.	25.00

Bliss Triumph, 40 cents per bushel higher.

More than 50 varieties in stock. Get in to the potato game today.

THIS WOULD SOUND GOOD TO A HOG IF HE COULD READ IT AND UNDERSTAND IT

We threshed nearly 600 bushels of Beardless Barley from 13 acres. The Beardless Barley is the earliest of the barleys and is a mighty good hog feed, consequently the pig would like to know about it. 10 bushels of this barley, enough seed for six acres, for \$13.00.

THERE GOES A WISE GUY

I overheard a small boy make the above assertion about a man who had refused to allow him to ride on the morning board of his automobile. The remark was not meant as a compliment to the owner of the automobile, but the chances are that the fellow was wise in his particular line. We have been in this line, "seed and nursery stock" for 50 years. We have absorbed a quantity of knowledge in these lines. Possibly not enough to put us in the "wise guy" class but we feel competent to give you some mighty good information in our line. We have made hundreds of thousands of acres of the best pastures and meadows in this northwestern country. We know all about grass seeds. It is our business to know and it is our business to give you this information. Tell us something of you land and the purpose for which you

wish to use it and we will help you start right. If you want to buy a pair of shoes, a new suit of clothes or a dress, don't ask us about it because we are not educated along those lines, but we do know the seed and nursery business and any information or knowledge that we have, we are just aching to pass on to you.

WHITE BLOSSOM SWEET CLOVER

The noxious weed. The weed that the legislature of nearly all of the northwestern states attempted to kill by laws is today considered by the up-to-date farmer absolutely the best pasture clover and soil renovator of any. The objection to planting sweet clover previous to this year was the poor germination, the seed having to stay in the ground for one year before you got a reasonable quantity to grow. With the new machine, the scarifier, we get 95 percent. germination in from 3 to 5 days. All our clover seed is scarified.

EVERBEARING STRAWBERRIES, PROGRESSIVE

This letter is written to you on Saturday evening, April 8th. We have delivered to our customers from the first of April to the 8th of April over 200,000 Progressive Everbearing Strawberry plants. We expect to sell, at least, one half million more during the month of April. We have never offered a new small fruit that will bring more satisfaction to the purchaser than the Progressive Everbearing Strawberries. This strawberry will commence to bear fruit by the first week in July of this year and will produce a paying crop from that time until the ground freezes this fall and will be in shape to produce another crop next year. If you have room for a small or large bed of berries, use the Progressive Everbearing. The price is reasonable, within reach of all of our customers.

We will ship promptly fresh dug plants and they will cost you delivered at your nearest express office or by parcel's post as follows: 10 plants, postage paid 50c. 25 plants postage paid 85c. 50 plants, postage paid \$1.60. 100 plants, postage paid \$2.75. 500 plants, postage or express paid \$10.00 1000 plants, postage or express paid \$16.00.

HANSEN HYBRID PLUMS

We have talked, written, advertised and dreamed Hansen plums for the last several years. They have proven equally as good or better than the strongest statement we have made for them. People who purchased them from us four or five years ago have been the means of selling thousands in their neighborhood, because the Hansen plum produces fruit the next year after planting. It is hardy in every part of the United States. It produces equally as good fruit and as much of it in North Dakota as it does in Kansas. It is a satisfactory plum for this great American people. We are growing hundreds of thousands of these beautiful trees, great producers of fruit and we want everyone to plant some of these trees. If you have room for just one fruit tree in your yard that should be a Hansen plum. If you have room for an acre orchard or a larger orchard you should make it largely Hansen plums, because they are the most satisfactory and profitable fruit you can plant. The price list of Hansen Hybrid Plums:

3 to 4 ft. each, 30c; per 10, \$3.00; per 100, \$25.00.
4 to 5 ft. each, 35c; per 10, \$3.50; per 100, \$30.00.
5 to 6 ft. each, 45c; per 10, \$4.00; per 100, \$35.00.
Waneta the new big one, any size, 60c each.

THE RICH MAN, THE POOR MAN, THE MIDDLE MAN, APPLE TREE

Peter M. Gideon's Wealthy Apple. The apple that has made it possible for everyone to have fruit and plenty of it. If I were planting a 40 acre apple orchard, I would plant the first 20 acres Wealthy and then go ahead and plant the other 20 acres to exactly the same variety, because it is hardy, a rapid, beautiful growing tree, produces large quantities of fine quality fruit at a very early age; in fact it is the king and the queen of all of the apples for the northwest. Price list of all varieties of apples and crabs.

	Each	10	100
1 year, No. 1	\$.15	\$ 1.25	\$ 8.00
2 years, 3 to 4 ft.15	1.25	9.00
2 years, 4 to 5 ft.22	2.00	17.00
2 and 3 years, 5 to 7 ft.25	2.25	20.00

(Extra Fancy).

SENATOR DUNLAP STRAWBERRIES

We have talked to you so much about the new Progressive Everbearing that you probably think we do not have any of the old standard, one crop per year strawberry. We have them in a great many varieties but the Senator Dunlap is the best of all. These are extra strong plants and we want to send them to you fresh dug at the following prices, charges paid:

25 for	\$.35
50 for60
100 for	1.00
500 for	3.25
1000 for	5.50

A GROVE FOR \$3.00 AND A MIGHTY GOOD ONE AT THAT

We have a dandy lot of soft maple seedlings, one year old 12 to 18 inches high. These are stalky, well rooted plants and we are going to dig them up and ship them just as you order them. We have about 200,000 of these to dispose of. We want 200 of our customers to take 1000 at \$3.00 per thousand or if you want us to pay the transportation charges, send us \$3.50 and we will deliver them to you at your door by parcel's post or by express to your nearest railroad station. The regular catalog price on these is \$4.50 per thousand, you pay the freight but we have had a mighty good season and it is just the year in which to plant trees and we want you to have a good grove cheap.

SEED CORN

I want to put A BUG IN YOUR EAR about seed corn. 75 percent. of the corn planters of the Northwest have not yet tested their seed corn. They believe they have something that they have not. Some of them will not find out until it is planted in the ground and fails to grow and there will be a big rush at the last minute for corn to plant. Get busy on testing seed corn. We find in a great many cases the root germ is perfect and strong, while the germ making the top or the stock is entirely dead. As corn does not grow on the roots like potatoes, it is really necessary that it should have both germs alive. Try your and if it is not right, get busy. We are telling you about this for two reasons. One is, so that you will not have to do your work over the second time this spring. The other if your corn proves to be unfit for seed purposes we want to sell you the best there is. We do not have the 100 percent. kind this year. There isn't any, but our corn is the best you can get. Germinations from 90 percent. up.

SEED CORN PRICE LIST

Minnesota No. 13 per bu	\$4.00
Iowa Silver King, sold out	
Northwestern Dent, sold out	
Wimples Yellow Dent, per bu.	3.25
Reid's Yellow Dent, per bu.	3.25
North Dakota White Dent, per bu.	3.75
Dakota White or Yellow Dent, per bu.	3.25
Gurney's Model Dent, per bu.	3.25
Wisconsin No. 7 White Dent, per bu.	4.00
Gurney's August 15, per bu.	4.75
Golden Glow Wis. No. 12, per bu.	4.25
Ely Murdock, per bu.	4.00
Flint Corn, per bu.	4.00

Every day a big day at the nursery. From now until the 10th of May, we want to see as many of you as possible at the nursery northwest of Yankton. We have some special bargains for you. We have one field of nearly 300,000 fine apple trees. If you do not have time to go to the nursery, come to the office in town. We have over 75 people here who would like to wait on you.

OUR RETAIL VEGETABLE AND FLOWER SEED ROOM is located on the second floor. This room is 50x75 feet and we have 20 people in that room ready and glad to fill your orders. Our field seed sales room is 55x75 feet and has expert employees enough to fill your orders as fast as they come to us. Our nursery sales and packing rooms down town are two floors each 75x80 feet. At the nursery two floors 64x100 feet. Our equipment in all departments is the best possible and worth your inspection. You are invited to come. Our storage and office floor space are over 45,000 square feet. A trifle over an acre.

OUR LANDSCAPE OR THE GROUND BEAUTIFUL DEPARTMENT is headed by such people as J. Herbert Davies, of Llangollen, North Wales and of late years in complete charge of the designing and general constructive work of the Provincial Government of Saskatchewan. Miss Hazel Kent, a Yankton girl of much talent, who has been complimented by some of the greatest landscape artists on the beauty of her designs. J. Peter DePachter, a graduate of the School of Forestry of Michigan, the man who knows trees and shrubs and flowering plants; their diseases and what will cure them.

THE GREENHOUSES or as one of the Yankton newspapers named them, Little California. Thousands of beautiful flowers every day. Thousands and thousands of plants and flowers ready for Easter, April 23rd. Carnations for Mothers Day. Every plant and flower for hanging baskets, flower beds, Cemeteries, Decoration Day and in fact for all occasions.

Beautiful floral emblems. Flowers for weddings and the sick room. The Greenhouses are managed by Mr. Topp, who served his apprenticeship in Denmark, two years after that in Germany, two years in England and 11 years in the United States. You are entitled to and will get the best service from us.