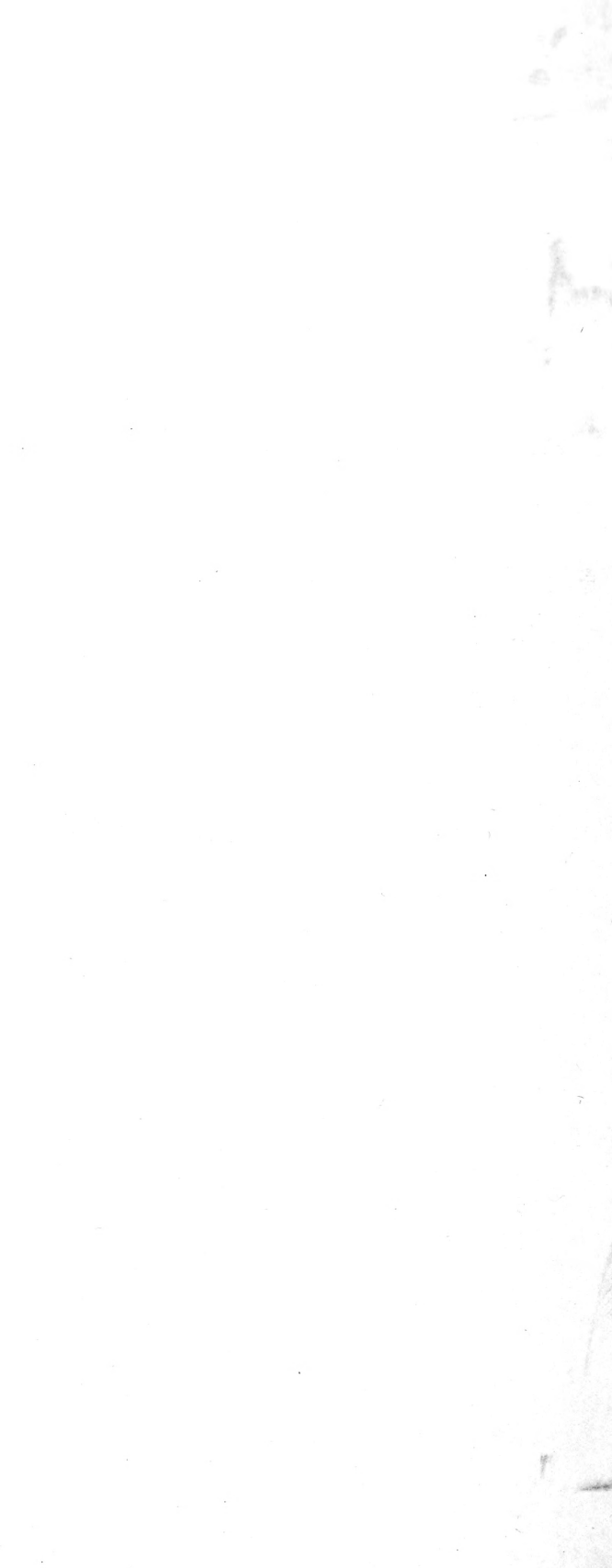


Historic, Archive Document

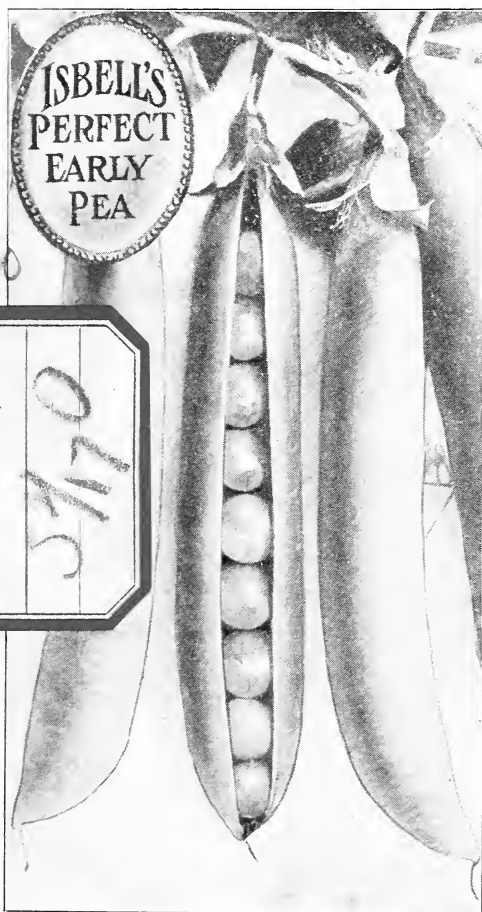
Do not assume content reflects current scientific knowledge, policies, or practices.



ISBELL'S SEEDS

1916 *Catalog for* 1916

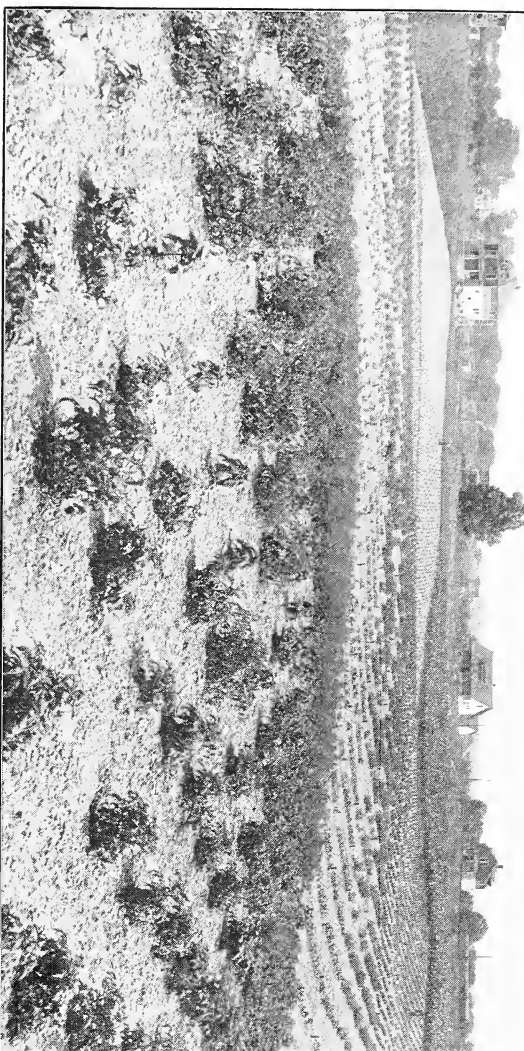
MARKET GARDENERS
FLORISTS AND
LARGE INSTITUTIONS



Full Descriptive Catalog of Isbell's Northern Grown Seeds
Free Upon Request.

S. M. ISBELL & CO.
SEED GROWERS AND IMPORTERS
JACKSON . . . MICHIGAN

Partial view of our test grounds, taken July 29, 1914, showing field of Isbell's dwarf, giant, tomatoes in the foreground, and Morse golden cream sweet corn in the back ground.



WHAT WE GROW IN MICHIGAN



EACH YEAR TO SUPPLY 200,000 CUS-
TOMERS IN THE UNITED STATES with

ISBELL'S BELL BRAND GOOD SEEDS

THEY ARE MONEY MAKERS FOR THE
DEALER AS WELL AS THE PLANTER

5,000 Acres of Farm Seed and Grain
1,000 Acres of Garden Beans for Seed
500 Acres of Cucumbers for Seed
400 Acres of Radishes for Seed
200 Acres of Tomatoes for Seed
250 Acres of Potatoes for Seed
175 Acres of Muskmelons for Seed
150 Acres of Watermelons for Seed
160 Acres of Squash for Seed
200 Acres of Sweet Corn for Seed
200 Acres of Pumpkins for Seed

If You Want the Best, Plant Isbell's
Northern, Grown-in-America, Seeds

S. M. Isbell & Company

Growers and Importers, JACKSON, MICHIGAN

To Our Friends, Our Customers

BEST WISHES FOR 1916

We take this opportunity to thank our friends and customers for their generous patronage during the past years and to solicit their future business. We owe hearty thanks to our friends and customers who have so kindly recommended Isbell's Bell Brand Seeds to their friends and neighbors and have sent us letters complimenting us on the quality of our seeds, accuracy in filling orders and promptness in shipping.

In This Wholesale List for Market Gardeners, Florists and large institutions, the same varieties of seeds are offered as are offered and described in our Retail Catalog. If you have not received a copy of our Retail Catalog for 1916, kindly advise us and we will be pleased to mail you one. Our catalog is our traveling salesman and goes to almost every postoffice in the United States.

Pleased Customers are our best advertisement, so we try to please them all.



Our Market Garden trade is increasing every season, because we are careful with our seeds.

The Sign of Good Seeds.

THIS IS THE SIGN OF GOOD SEEDS

Whenever you see our trade-mark on packages or bags of seed, you will know that the contents are northern grown and carefully selected and tested.

AS THEY GROW THEIR FAME GROWS

We Have Confidence that a mutually satisfactory trade will continue between us because our business is built upon a basis that enables us to furnish you with seeds of more than ordinary quality.

The important factors are:

Our Honesty and Desire to Please.

Our Natural Resources, such as ideal location, regarding growing and shipping of seeds, modern equipment, large business, handling of a complete line, direct selling.

Our Long Experience, thirty-seven years spent in gaining knowledge as to the best methods of growing, breeding and selecting valuable strains. We are growers, not merely dealers.

Summing Up these factors, you will see that everything tends towards the production of good seed at reasonable prices.

The Prices Made You in This List are much lower than those given in the Retail Catalog. We intend it for the use of those who grow vegetables or flowers for sale. They buy in larger quantities and we can afford to make better prices than we can to private planters.

Your Future Orders will always have our best attention. We wish to thank you again for past business and we trust that the coming year will be a prosperous one for you.

Yours very truly,

S. M. ISBELL & CO.

Suggestions and Instructions for Ordering

READ CAREFULLY BEFORE ORDERING

BE SURE TO SIGN YOUR NAME PLAINLY, giving Postoffice and State. **DO NOT WRITE LETTERS ON THE SAME SHEET AS ORDERS.**

USE ORDER BLANK in front of your Catalog, carefully filling out the blank spaces at the top for shipping directions.

KEEP A COPY OF YOUR ORDER: Check goods received with this order. Sometimes goods are sold out or will follow later, in which case a slip is enclosed with other goods, or a notice sent.

ORDER EARLY. DO NOT DELAY; MAKE OUT YOUR ORDER FOR SEED AND MAIL IT TODAY. Crop shortages and the European War are bound to make prices higher.

ALL SEEDS, POTATOES and BULBS offered in this Price List are subject to being unsold on receipt of order, and prices quoted are subject to change without notice.

WE WILL SUPPLY half-pound at pound rate, and half-bushel at bushel rate. 6 bulbs of one variety at dozen rate and 25 at the 100 rate.

Our terms are strictly cash with order.

HOW TO SEND MONEY: The best way to remit is by Postoffice Order, Express Money Order, New York or Chicago Drafts, made payable to us; Currency or stamps, in registered letter. We will accept stamps for sums less than one dollar: five, ten or fifteen-cent denominations preferred.

PREPAY STATIONS. When you send in orders to go by freight or express, be sure that you add money enough to pay freight charges if your station is a pre-pay point, which is always the case where there is no regular agent.

We make no charge for bags, boxes, packing or drayage.

WE ALLOW A DISCOUNT of 25 per cent on orders for packets amounting to \$1.00 or more from prices in our Retail Catalog. This discount will also apply on ounces with the exception of those listed herein, at 50c or over. We allow no discount on collections.

We forward as customer directs, by mail express or freight.

LOW EXPRESS RATES. By special arrangement with all the express lines in the United States, seeds and plants are carried at a reduced rate less than merchandise, when guaranteed by us. Our customers will find these reduced express rates almost as cheap as freight on small quantities.

WE PAY POSTAGE on all seeds in packets, ounces, and quarter-pounds purchased from this list. Customers will please add at the rate of 5c per pound for seeds purchased in quantities of $\frac{1}{2}$ lb. or more of one variety, and 10c per quart for Peas, Beans and Sweet Corn, to pay postage.

CORRESPONDENCE. We will be glad to explain anything to you that we have not made plain in this list, and will answer all letters promptly, but please do not write any inquiries on ORDER SHEET.

OUR GUARANTEE. We guarantee safe delivery of all shipments. If our customers do not find them **satisfactory** when received, they may ship them back and we will pay the transportation charges both ways and refund the price paid.

S. M. ISEBELL & CO. give no warranty, express or implied, as to description, purity, productiveness, or any other matter, of any seeds or bulbs they send out, and they will not be in any way responsible for the crop. If the purchaser does not accept goods on these terms, they are at once to be returned.

Be sure to order early before stocks are depleted.

WHOLESALE PRICES

—FOR—

1916 *Market Gardeners
Florists and
Large Institutions* **1916**

This list contains nearly all varieties listed in the Isbell 1916 Seed Annual. Please refer to our 1916 Annual for full descriptions. Prices in this Wholesale List are considerably lower than those in the Seed Annual, and they are intended for Market Gardeners, Florists and large institutions.

All varieties of vegetables and flowers quoted in this Wholesale List are standard varieties and are largely grown by Market Gardeners and Florists throughout the United States. For the benefit of those who have not decided what varieties to order, we have printed in black face type the best kinds in their respective classes. No planter will go wrong who makes out his order for Isbell's Bell Brand Northern Grown Seeds and orders these varieties only.

The prices in this list do not include transportation charges, excepting in packets, ounces and quarter pounds.

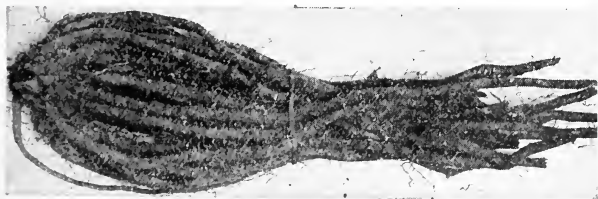
Purchaser to pay transportation charges on all shipments, except in the small quantities noted.

State plainly in your order how you want us to ship your seeds, by express, freight or mail.

New customers please send us a letterhead, shipping tag, or something else, showing that you are in the market gardening business.

ASPARAGUS

	Oz.	¼ lb.	Lb.
Barr's Mammoth	\$0.10	\$0.15	\$0.50
Bonvallet's Giant10	.25	.75
Columbian Mammoth White.....	.10	.20	.60
Conover's Colossal10	.15	.40
Early Giant Argenteuil.....	.10	.15	.55
Palmetto10	.20	.50



Asparagus Roots.

ASPARAGUS ROOTS

Our Asparagus Roots are grown with special care and are all strong, hardy roots.

Barr's Mammoth	} Any variety, 1-yr. Roots 100 for 45c; 500 for \$2.00 1000 for \$3.75. 2-year Roots: 100 for 55c; 500 for \$2.40; 1000 for \$4.50.
Columbian Mammoth White..	
Conover's Colossal	
New Palmetto	
Bonvallet's Giant	
Early Giant Argenteuil.....	

Above prices are f. o. b. Jackson, Michigan. Write for prices on larger quantities, 5000 roots or more.

ISELL'S NORTHERN GROWN BEANS

A WORD ABOUT BEANS

As Market Gardeners throughout the entire country no doubt are aware the past season saw very many crop failures, due principally to unfavorable weather conditions. The Bean crop was hurt, perhaps, more than any other. There is a serious shortage and we are forced to take this into consideration in setting the prices on Beans. We have placed them as low as is consistent with good stocks. There is danger that some varieties will not last through the season.

Because of these conditions, we think it only fair to our customers to restrict somewhat the purchase of Beans. We cannot fill an order for one peck or more of Beans unless the order also includes items for other seeds to at least the value of the items for Beans.



Admiral Togo Bean

DWARF BEANS—WAX PODDED

Isbells' Early Wonder Wax—The finest Bean introduction of recent years. (See full description and cut in 1916 Retail Catalog.)

Many of our customers tried this bean last season under the name of No. 37. The report was unanimous in its favor. This is just the Bean for the Market Gardener, as plants bear enormously and pods are especially attractive. We not only heartily endorse it ourselves, but so many of our customers pronounce it the best, that we have no hesitancy in recommending it to all. Prices: Pt., 30c; qt., 50c; 2 qts., 90c; 4 qts., \$1.75.

Isbell's Admiral Togo—A very valuable Market Gardeners' sort, being used almost exclusively in some sections. Plant very vigorous and hardy. Nearly rust-proof.

Prices: ..Qt., 45c; 4 qts., \$1.60; pk., \$3.00.

DWARF BEANS—WAX PODDED
(Continued)

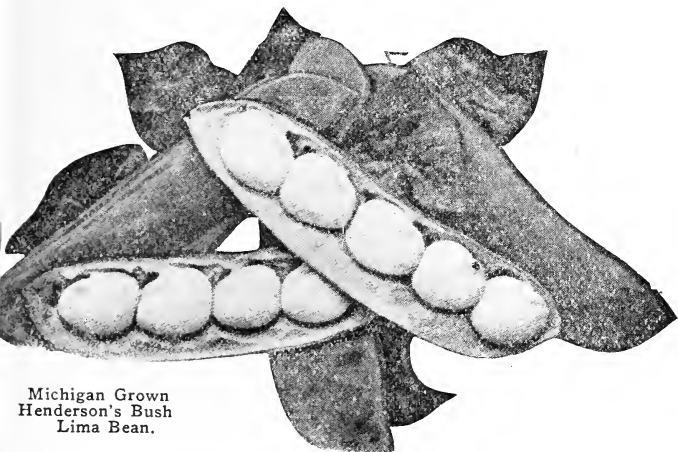
	Qt.	4 qts.	Pk.	Bu.
Delicious Wax—crop failed.				
Isbell's Golden Butter Wax.....	\$0.45	\$1.60	\$3.00	
Currie's Rust Proof45	1.50	2.80	
Davis White Wax.....	.45	1.60	3.00	
Hodson Wax45	1.50	2.85	9.00
Imp. Rust Proof Golden Wax..	.40	1.35	2.65	8.50
Michigan White Wax.....	.45	1.60	3.00	
Pencil Pod Black Wax.....	.45	1.60	3.00	
Prolific German Black Wax.....	.45	1.50	2.85	
Round Pod Kidney Wax.....	.45	1.85	3.00	
Wardwell's Kidney Wax45	1.85	3.00	

Above varieties, 25c per pint, except where noted.

DWARF BEANS—GREEN PODDED

	Qt.	4 qts.	Pk.	Bu.
Dwarf Horticultural	\$0.35	\$1.10	\$2.00	\$7.25
Extra Early Red Valentine.....	.35	1.10	2.00	7.25
Extra Early Refugee.....	.35	1.10	2.00	7.25
Giant Stringless Green Pod35	1.20	2.25	8.00
Longfellow35	1.20	2.25	8.00
Long Yellow Six Weeks.....	.35	1.10	2.00	7.25
New Black Valentine35	1.20	2.25	8.00
New Bountiful35	1.20	2.25	8.00
New Stringless Green Pod (Burpee's)40	1.30	2.35	
Refugee, or 1000 to 1.....	.35	1.10	2.00	7.25

Above, 20c per pint.



Michigan Grown
Henderson's Bush
Lima Bean.

BEANS—BUSH LIMA
HENDERSON'S BUSH LIMA

Our stock of Henderson's is grown in Jackson County. This small seeded variety is valued for its extreme earliness and hardiness. Henderson's will mature farther north than any other variety.

Prices: Pt., 20c; qt., 35c; 4 qts., \$1.05; pk., \$1.90; bu., \$6 75.

	Qt.	4 qts.	Pk.	Bu.
Burpee's Bush Lima—pt. 20c....	\$0.35	\$1.15	\$2.15	\$7.70
Burpee—Improved—pt. 25c.....	.45	1.50	2.75	
Jackson Wonder Bush Lima (brown speckled seed)—pt. 25c40	1.10	2.00	
New Fordhook—pt. 25c.....	.45	1.45	2.70	

For prices on Pkts. see 1916 Annual.

BEANS—POLE OR RUNNING

	Qt.	4 qts.	Pk.	Bu.
Isbell's Perfect Early Lima—				
pt. 25c	\$0.40	\$1.20		
Dutch Case Knife.....	.35			
Golden Cluster Wax—pt. 25c..	.45	1.35	\$2.50	
Kentucky Wonder, or Old				
Homestead35	1.20	2.15	8.00
King of Garden Lima.....	.30	1.10	2.00	6.50
Large White Lima.....	.25	.90	1.75	
Lazy Wife's30	1.10	2.00	
London Hortl. or Speckled				
Cranberry35			
Red Speckled Cut Short.....	.35			
Scarlet Runner—pt. 30c.....	.50			
Siebert's Early Lima.....	.30	1.10	2.00	
White Creaseback35			

Above, 20c per pint, except where noted.

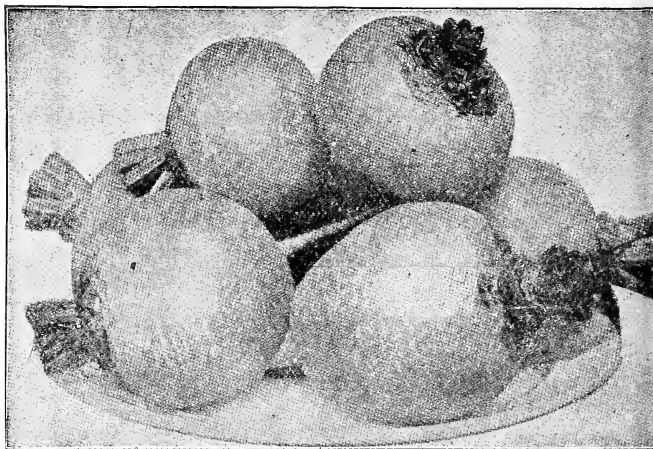
BEANS—FIELD

	Qt.	4 qts.	Pk.	Bu.
Isbell's Improved Pea.....	\$0.25	\$0.75	\$1.30	Write
Red Kidney25	.80	1.40	for
White Kidney25	.80	1.40	prices
White Marrow25	.85	1.50	

We have an enormous trade in Field Beans, handling a good many carloads each season. Prices are subject to market changes and we quote them in our regular Current Price List of Farm Seeds. At this writing it looks like very high prices on Beans through the coming season. It will pay to order early.

BEET—TABLE VARIETIES

For a Profitable Crop the Market Gardener must grow Beets that run even in size, shape and color. Good seed will help to do this. Our stocks are obtained from a most reliable European grower using our own selected stock seed. The Beet tests at our trial grounds showed strict adherence to type in the different varieties.



Early Model Beet.

NEW EARLY MODEL

(See cut.)

This variety is of globe shape, dark red. Its earliness and beautifully shaped roots, make Early Model invaluable for the Market Gardener. Our stock runs very true, tops are small, roots fine grained and of exceptionally good quality.

Prices: $\frac{1}{4}$ pound, 25c; pound, 80c.

BEET—TABLE VARIETIES—Continued**DETROIT DARK RED**

Considered the best all-around variety either for market or home garden, and is unequalled for canning on account of the rich dark blood crimson color. Quality is unsurpassed. In season, Detroit is main crop. The demand for this seed is very heavy.

Prices: $\frac{1}{4}$ lb., 25c; lb., 80c.

	$\frac{1}{4}$ lb.	Lb.
Bastians' Blood Turnip.....	\$0.20	\$0.55
Cooper's Market King.....	.25	.85
Crimson Globe25	.85
Crosby's Egyptian25	.85
Early Bassano20	.55
Early Eclipse25	.75
Edmand's Blood Turnip.....	.20	.55
Extra Early Egyptian.....	.20	.55
Half Long Dark Blood.....	.20	.55
Improved Early Blood Turnip15	.50
Long Dark Red.....	.20	.55
Market Gardener's25	.90

SWISS CHARD

(Sea Kale or Spinach Beet)

Grown for the fleshy leaves and tender leaf stems. Leaves are by far the best for greens and the stems may be cooked like Asparagus. The popularity of Chard is rapidly increasing.

Prices: $\frac{1}{4}$ lb., 25c; lb., 90c.

BEET—SUGAR

	$\frac{1}{4}$ lb.	Lb.
French White Sugar Red Top.....	\$0.12	\$0.30
Giant Feeding Sugar12	.35
Klein Wanzleben (best for sugar).....	.12	.30
Royal Giant or Half Sugar Rose12	.30

Above 5c per ounce. 10-lb lots at 5c per lb. less.

MANGEL WURZEL OR STOCK BEET

	$\frac{1}{4}$ lb.	Lb.
Isbell's Extra Select Mammoth Long Red....	\$0.12	\$0.32
Golden Giant12	.45
Golden Tankard12	.35

Above 5c per ounce. 10-lb lots 5c per lb. less.

BROCOLLI

The culture of Broccoli is very similar to that of Cauliflower. It heads the same way but is much coarser and hardier.

White Cape, oz., 25c; $\frac{1}{4}$ lb., 90c.

BRUSSELS SPROUTS

Grown the same as Cabbage, but with small heads forming on the stalk at leaf axils. Sprouts are cooked like Cabbage, but are considered more of a delicacy in the fall or winter. Taste is improved by frost.

Perfection, prices: Oz., 10c; $\frac{1}{4}$ lb., 35c; lb., \$1.00.

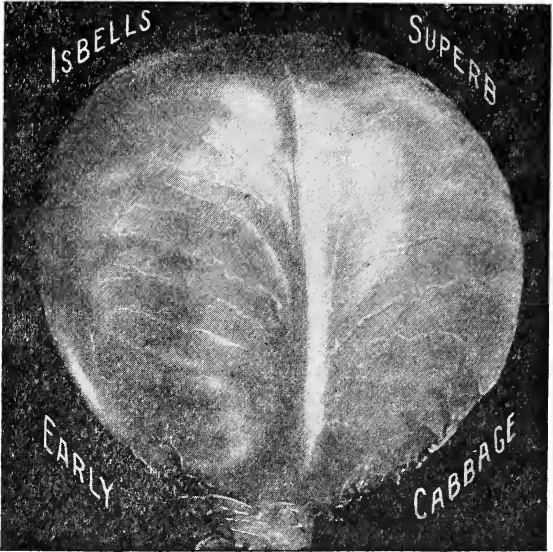
If you want your seed sent by mail, add 5 cents per pint, 10 cents per quart and at the rate of 5 cents per pound on bulk seeds to the Catalog prices. Allow one pound extra for packing.

We prepay charges on packets, ounces and quarter pounds.

ISBELL'S PURE-BRED CABBAGE SEEDS FIRST EARLY VARIETIES

Isbell's New Superb—a first early variety that deserves a trial by every market gardener. Heads run so nearly the same size and shape as to be especially marketable. They are solid like the winter varieties, nearly round and very heavy. Superb is short stem. We know of no variety that can equal it for the early market. Seed is scarce.

Prices: $\frac{1}{2}$ oz., 30c; oz., 50c; $\frac{1}{4}$ lb., \$1.45; lb., \$4.50.



There is no vegetable on which the quality of seed used exerts so much influence as on Cabbage. Hence we give our stocks special care.

	Oz.	$\frac{1}{4}$ lb.	Lb.
Isbell's Lightning Express.....	\$0.25	\$0.70	\$2.40
Charleston or Large Wakefield.....	.25	.60	1.90
Early Winnigstadt15	.50	1.70
Eureka First Early.....	.25	.70	2.20
Glory of Enkhuizen.....	.25	.70	2.20
Maule's First Early.....	.20	.55	1.80
New Copenhagen Market— $\frac{1}{2}$ oz., 25c	.40	1.30	4.75
Select Early Jersey Wakefield.....	.20	.65	2.00

CABBAGE

SECOND EARLY OR FALL VARIETIES

	Oz.	$\frac{1}{4}$ lb.	Lb.
The Lupton	\$0.20	\$0.55	\$1.90
All Head Early.....	.20	.70	2.20
All Seasons20	.60	2.00
Early Flat Dutch.....	.15	.45	1.60
Henderson's Early Summer.....	.20	.65	2.00
Succession15	.45	1.60
Volga or Early Stonehead.....	.25	.70	2.30

It will help us if you will see that your orders are always signed by the same member of the family. By doing this you will not be bothered by an extra Catalog and your order will be properly credited.

For prices on packets see our 1916 Catalog.

CABBAGE—LATE or WINTER VARIETIES

	Oz.	¼ lb.	Lb.
Isbell's Danish Ball Head.....	\$0.25	\$0.70	\$2.10
Isbell's Jackson Winter.....	.25	.65	2.20
Isbell's Prem. Flat Dutch.....	.20	.55	1.75
Hollander or Dutch Winter.....	.20	.55	1.90
Houser20	.65	2.20
Autumn King20	.55	1.90
Marblehead Mammoth20	.55	1.90
New Danish Roundhead.....	.25	.70	2.20
Premium Late Drumhead.....	.15	.40	1.35
Sure Head20	.55	1.75
Warren's Stone Mason.....	.20	.55	1.75



CABBAGE—SAVOY

	Oz.	¼ lb.	Lb.
Drumhead Savoy	\$0.15	\$0.40	\$1.50

CABBAGE—RED VARIETIES

	Oz.	¼ lb.	Lb.
Improved Red Dutch.....	\$0.15	\$0.50	\$1.60
Mammoth Rock Red.....	.20	.55	1.75
Red Danish Stonehead.....	.50	1.35	

5 lb. lots at 5c per lb. less.

CARROT—GARDEN VARIETIES

	Oz.	¼ lb.	Lb.
Exera Select Chantenay.....	\$0.10	\$0.25	\$0.90
Extra Select Danvers, Half Long.....	.10	.25	.85
Extra Select Oxheart.....	.10	.20	.75
Early Scarlet Horn.....	.15	.35	1.30
Improved Long Orange.....	.10	.20	.75

CARROT—FOR STOCK FEEDING

	Oz.	¼ lb.	Lb.
Improved Short White.....	\$0.05	\$0.15	\$0.50
Isbell's Maud S.....	.05	.15	.50
Large White Belgian.....	.05	.15	.50
Large Yellow Belgian.....	.05	.15	.50

10 lb. lots at 5c per lb. less.

CAULIFLOWERS

	¼ oz.	Oz.	¼ lb.	Lb.
Isbell's Extra Select Snowball	\$0.55	\$1.75	\$6.25	\$23.00
Dry Weather85	2.50	8.75	32.50
Autumn Giant15	.55	1.75	6.00
Early Favorite25	.80	2.50	8.25
Early Paris20	.70	2.25	7.50
Extra Early Dwarf Erfurt.....	.60	1.85	5.75	20.00

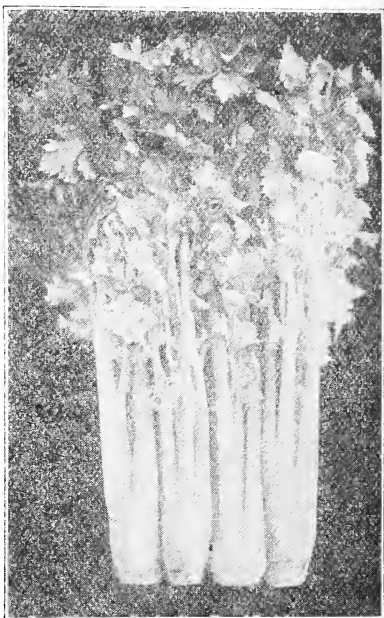
CELERY

	Oz.	¼ lb.	Lb.
Isbell's Ex. Select Golden Self			
Blanching (French Grown).....	\$1.50	\$5.50	\$20.00
Golden, Self Blanching (Am. Grown)	.70	2.25	8.00
Dwarf Golden Heart.....	.20	.60	2.00
Giant Golden Heart.....	.20	.60	2.00
Giant Pascal20	.55	1.90
Celeriac—Smooth Prague20	.55	1.90

**PERFECTED
WHITE
PLUME**

Our strain of White Plume is unsurpassed. This is a popular variety with Market Gardeners because it comes very early and blanches very quickly. The inner leaves whiten early and earthing up for a very short time only is required. White Plume makes a handsome appearance.

Prices: Per oz.
25c; ¼ lb. 70c; lb.
\$2.35.



White Plume Celery.

CORN SALAD

	Oz.	¼ lb.	Lb.
Large Green Cabbaging.....	\$0.10	\$0.25	\$0.90

COLLARDS

	Oz.	¼ lb.	Lb.
True Georgia	\$0.10	\$0.25	\$0.90

CRESS

	Oz.	¼ lb.	Lb.
Extra Curled or Pepper Grass.....	\$0.10	\$0.20	\$0.45
True Water30	.80	

CHICORY

Chicory is grown quite largely for the large, thick roots, which are dried, roasted and ground as a substitute for coffee.

LARGE-ROOTED OR COFFEE.—The standard sort. Prices, by mail, postpaid: Oz., 10c; ¼ lb., 20c; lb., 70c.

POPCORN

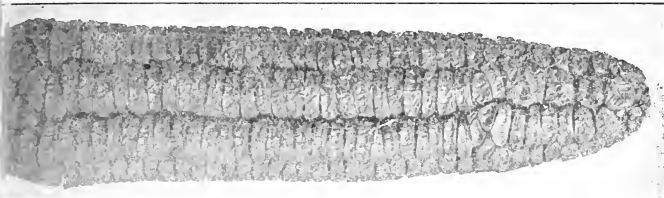
	Lb.	10 lbs.
Australian Hulless	\$0.15	\$1.10
Monarch White Rice.....	.10	.70
Queen's Golden10	.70

Prices in this list allow for transportation charges on ounces and ¼ lbs. only. For prices on packets see 1916 Retail Catalog.

ISBELL'S SELECTED SWEET CORN

Michigan Grown, Properly Cured, True to Name and of High Germination.

Sweet Corn is one of our specialties. Each year we grow hundreds of acres expressly for seed, which we sell to the most critical Market Gardeners throughout the United States.



Queen of Earlies.

EXTRA EARLY VARIETIES

(See description in Catalog.)

	Qt.	4 qts.	Pk.	Bu.
Isbell's Early Dawn—pt. 20c....	\$0.35	\$0.95	\$1.70	\$6.00
Isbells' Queen of Earlies.....	.25	.70	1.30	4.50
Extra Early Adams.....	.20	.60	1.10	3.50
Early Red Cob Cory.....	.20	.60	1.10	3.50
Mammoth White Cory.....	.20	.70	1.25	4.00
New Belle Isle.....	.25	.80	1.50	5.50
New White Mexican.....	.20	.70	1.30	4.50
Premo25	.70	1.25	4.00
Peep O' Day.....	.20	.70	1.30	4.75
White Cob Cory.....	.20	.70	1.25	4.00

GOLDEN BANTAM

Some markets demand this variety and it is well worth the effort made to get it. Market Gardeners should be aware of the increasing popularity of Golden Bantam. Hundreds of our customers recommend it to us. (Read our Retail Catalog on page 3.)

EARLY VARIETIES

	Qt.	4 qts.	Pk.	Bu.
Isbells' Prolific	\$0.25	\$0.75	\$1.50	\$5.20
Early Crosby25	.75	1.25	4.00
Early Minnesota20	.50	.90	3.25
Golden Bantam—pt. 20c.....	.30	1.00	1.70	6.00
Kendel's Early Giant.....	.20	.70	1.25	4.00

MEDIUM EARLY VARIETIES

	Qt.	4 qts.	Pk.	Bu.
Black Mexican	\$0.20	\$0.70	\$1.25	\$4.00
Early Champion25	.70	1.25	4.00
Early Evergreen20	.70	1.25	4.00
Moore's Early Concord.....	.20	.70	1.25	4.00

LATE VARIETIES

	Qt.	4 qts.	Pk.	Bu.
Country Gentleman	\$0.25	\$0.75	\$1.30	\$4.80
New White Evergreen.....	.25	.75	1.40	4.80
Stowell's Evergreen20	.75	1.30	4.50

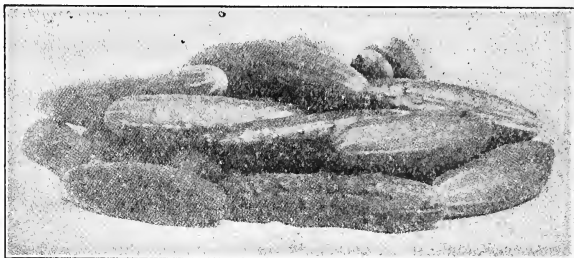
All Corn, 15c per pt., except where noted.

WE WANT TO HELP YOU

Whether this help is given in the form of GOOD SEEDS, or through cultural directions, or through advice given, or by correspondence—all have the same purpose. In dealing with us we are bound to please you, and if you are not pleased we want to know it.

ISELL'S MICHIGAN GROWN CUCUMBER

Cucumber is another one of our specialties. Our Cucumber strains are sold throughout the United States as representing the highest quality. The past season we grew several hundred acres from specially selected stock seed.



Isbell's Grand Forcing.

ISELL'S GRAND FORCING

The very nice color, which is real dark green, and good shape of Isbell's Grand Forcing, recommend it to our Market Gardener friends. Ideal for greenhouse and forcing, and wonderfully prolific. When picked at about six inches long, it is just right for slicing and there is absolutely no waste.

Prices: Oz., 15c; $\frac{1}{4}$ lb., 30c; lb., 90c.

	Oz.	$\frac{1}{4}$ lb.	Lb.
Isbell's Earliest of All.....	\$0.15	\$0.30	\$0.90
Irish Queen10	.25	.85
Isbell's King of Picklers.....	.10	.25	.85
Arlington White Spine.....	.10	.20	.75
Boston Pickling10	.20	.65
Chicago Pickling10	.20	.75
Cumberland10	.20	.70
Davis Perfect (regular stock).....	.10	.25	.85
Early Frame or Short Green.....	.10	.20	.60
Early Green Cluster.....	.10	.20	.65
Everbearing10	.20	.65
Evergreen White Spine.....	.10	.20	.70
Extra Early White Spine.....	.10	.20	.75
Improved Early White Spine.....	.10	.20	.65
Improved Long Green.....	.10	.25	.75
Japanese Climbing10	.30	.95
Klondike10	.25	.75
New Emerald10	.25	.85
Perfected Jersey Pickle.....	.10	.25	.75
Snow's Fancy Pickling.....	.10	.25	.85
West India Gherkin.....	.12	.30	1.00

5 lb. lots at 5c per lb. less.

ISELL'S PERFECTED DAVIS PERFECT

A vast improvement over the old Davis Perfect. By careful selection we have eliminated the tendency of the old stock to grow "necky." Our perfected strain will grow fancy cukes, the stock appearing very much like hot-house products. Perfected Davis Perfect is a handsome dark green in color, long and smooth.

Prices: Oz., 15c; $\frac{1}{4}$ lb., 40c; lb., \$1.00.

DANDELION			
	Oz.	$\frac{1}{4}$ lb.	Lb.
Cultivated or French.....	\$0.35	\$0.90	\$3.10

EGG PLANT			
	Oz.	$\frac{1}{4}$ lb.	Lb.
Black Beauty	\$0.30	\$0.95	\$3.40
Black Pekin25	.75	2.60
N. Y. Imp. Large Purple.....	.25	.85	2.90

ENDIVE

	Oz.	¼ lb.	Lb.
Broad Leaved Batavian.....	\$0.10	\$0.30	\$0.90
Ever White Curled.....	.20	.45	1.40
Large Green Curled.....	.15	.35	1.10

HORSE RADISH ROOTS

	100	500	1000
Maliner Kren	\$0.80	\$3.00	\$5.50
Common50	2.00	3.50

KALE

	Oz.	¼ lb.	Lb.
Dwarf Green Curled Scotch.....	\$0.10	\$0.20	\$0.50

KOHL RABI

	Oz.	¼ lb.	Lb.
Early Purple	\$0.15	\$0.50	\$1.50
Vienna15	.50	1.50
Early White			
Vienna			

GARLIC

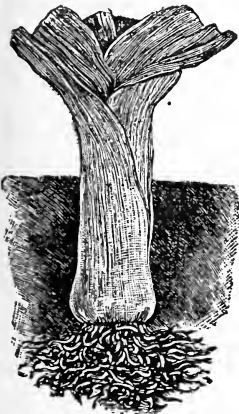
This is used in many places for flavoring soups, stews, etc. Plant the sets early in the spring and cultivate like onions.

LEEK

	Oz.	¼ lb.	Lb.
American Flag.....	\$0.15	\$0.35	\$1.10
Monstrous			
Carentan15	.35	1.10



Kohl-Rabi.



Leek.

HERBS

All 5c per packet.

Varieties preceded by an * are perennials.

ANISE—Oz., 10c.

*BALM—Oz., 25c.

BASIL, SWEET—Leaves used for flavoring soups, etc. Oz. 15c.

BORAGE—Flowers excellent for bees. Leaves used in salads. Oz., 15c; ¼ lb., 35c.

DOUBLE CURLED CHERVIL—Used for seasoning salads and garnishing. Oz., 10c; ¼ lb., 40c.

*CARAWAY—For flavoring bread, pastry, meats, etc. Oz., 10c; ¼ lb., 20c; lb., 50c.

CORIANDER—Seeds used for flavoring. Oz., 10c; ¼ lb., 20c; lb., 50c.

DILL—Leaves used in pickles, soups, etc. Pkt., 5c; oz., 10c; ¼ lb., 25c; lb., 60c.

*FENNEL, SWEET—Leaves boiled are used in fish sauces and for garnishing. Ounce, 10c.

*HOARHOUND—Leaves used for flavoring, also in cough remedies. Ounce, 25c.

*LAVENDER—Chiefly grown for flowers. Oz., 20c.

MARJORAM, SWEET—Leaves and ends of the shoots used for flavoring, both green and dried. Oz. 15c.

*PENNYROYAL—Leaves for seasoning. ½ oz. 50c.

*ROSEMARY—Leaves used for seasoning. Oz., 30c.

*RUE—Medicinal; good for fowls for roup. Oz., 15c.

SAFFRON—Used in coloring certain dishes. Oz. 15c.

SAGE—Leaves and tops used for seasoning and stuffing. Oz., 15c; ¼ lb., 35c; lb., \$1.10.

SUMMER SAVORY—Leaves and young shoots are used for flavoring. Ounce, 10c.

THYME—Used for seasoning. Ounce, 25c.

*WORMWOOD—Beneficial for poultry. Oz., 20c.

LETTUCE—LOOSE VARIETIES

Isbells' Verifirst—absolutely the finest loose-leaf variety for the greenhouse man and market gardener. It is early, hardy and vigorous and handsome in appearance, leaves being much crinkled and savoyed. **Verifirst** stands shipping well as the leaves do not easily wilt. Plants grow upright and are not liable to rot.

	Oz.	¼ lb.	Lb.
Isbell's Verifirst	\$0.20	\$0.40	\$1.25
Black Seeded Simpson15	.30	1.05
Early Prizehead10	.25	.90
Extra Select Grand Rapids15	.35	1.30
Simpsons' Early Curled10	.25	.85



A Field of Big Boston Lettuce.

LETTUCE—HEADING VARIETIES

Big Boston meets the Market Gardeners' requirements for outdoor sowing, as it forms large compact heads very quickly and yet will stand for a long time before shooting to seed. It is also adapted for cold-frame use in the spring. Immense quantities of **Big Boston** heads are shipped from the south every winter, and it is grown more than any other for this purpose. We are offering an especially selected strain.

	Oz.	¼ lb.	Lb.
Big Boston	\$0.15	\$0.35	\$1.10
California Cream Butter15	.30	1.05
Crisp as Ice—pkt. 10c25	.45	1.40
Deacon15	.30	1.05
Iceberg15	.30	1.05
Improved Hanson15	.35	1.15
Improved Salamander15	.35	1.20
Mammoth Black Seeded Butter15	.35	1.20
May King15	.40	1.40
Self Folding Cos Early White15	.35	1.15
Wonderful15	.40	1.35
Wayahead20	.70	2.20

5 lb. lots at 5c per lb. less.

Isbell's Cypress Hot Bed Sash listed inside back cover of this Catalog. Prices are reasonable—and sash of best grade. We aim to furnish everything that the Market Gardener requires.

MUSKMELON

We grow hundreds of acres of choice Muskmelons expressly for seed. These melons are carefully inspected throughout the season and only the best specimens selected for seed. The finest Muskmelons in cultivation have originated in Michigan. The soil and climatic conditions are perfect for the production of strong healthy seed.

Isbell's Golden Hearts—This new introduction is without doubt of great importance to the Melon growers. It is just the right size and shape for the hotel trade to be served in half—about five inches through and nearly round. The flesh is a beautiful dark salmon and very thick, leaving a small seed cavity. Color of skin is dark green, netted gray. In addition **Golden Hearts** bears very heavily and grows on a vigorous vine, not easily subject to blight.

Prices: 1/2 oz., 25c; 1 oz., 40c; 1/4 lb., \$1.25; 1 lb., \$4.50. (See page 5, Retail Catalog.)



	Oz.	1/4 lb.	Lb.
Isbell's Early Ripe.....	\$0.20	\$0.50	\$1.55
Isbell's Ideal15	.40	1.40
Isbell's New Dandy.....	.20	.50	1.75
Isbell's New Grand.....	.20	.50	1.75
Isbell's Selected Osage.....	.10	.25	.85
Banana15	.40	1.30
Early Green Nutmeg.....	.10	.20	.65
Emerald Gem10	.30	1.05
Extra Early Citron.....	.10	.25	.90
Extra Early Grand Rapids10	.25	.80
Extra Early Hackensack.....	.10	.20	.70
Jenny Lind10	.25	.90
Long Island Beauty.....	.10	.30	1.05
Long Yellow10	.20	.65
Mango Melon15	.40	1.40
Montreal Market.....	.15	.35	1.20
Netted Gem or Rocky Ford10	.20	.65
New Fordhook15	.30	1.10
New Hoodoo10	.25	.90
Paul Rose10	.20	.70
Pollock's Solid Rock.....	.15	.35	1.20
Tip Top10	.25	.85

5 lb. lots at 5c per lb. less.

MUSHROOM SPAWN

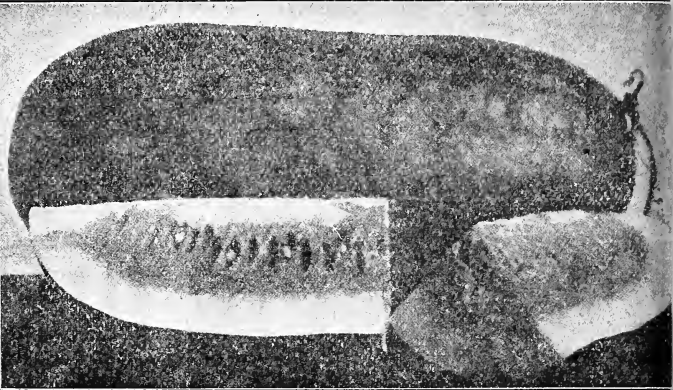
Best English Mill Track, prices by express or freight;
Per brick, 20c; 2 for 35c; 8 bricks, \$1.10; 25 lbs., \$2.25;
100 lbs., \$7.50.

Lambert's Pure Culture, prices by express or freight:
Per brick, 30c; 2 for 50c; 10 for \$2.10; 25 lbs. for \$5.00.

Special prices on half-ton lots and upwards.

A brick will spawn ten square feet of bed.

There is a large profit in Mushroom growing if the
proper methods are practiced. See page 32 for books
on Mushroom growing.



Tom Watson Watermelon.

WATERMELON

Watermelons are also a specialty with us. Being
grown from carefully selected stock seed, we know
there is no better seed in the land. Our soil is espec-
ially adapted for raising the finest melons in the United
States.

	Oz.	¼ lb.	Lb.
Isbell's Earliest and Sweetest.....	\$0.20	\$0.45	\$1.30
Alabama Sweet10	.15	.50
Citron, Colorado Preserving.....	.10	.15	.50
Citron, Red Seeded.....	.10	.15	.50
Cole's Early10	.20	.65
Dixie10	.20	.60
Florida Favorite10	.15	.50
Fordhook Early10	.20	.65
Halbert Honey10	.15	.50
Harris' Earliest10	.20	.75
Ice Cream10	.15	.50
Kleckley's Sweets (Monte Cristo).....	.10	.20	.65
Kolb's Gem10	.15	.40
Long Light Icing.....	.10	.15	.50
McIver's Wonderful Sugar.....	.10	.15	.55
Peerless10	.15	.50
Phinney's Early10	.15	.40
Pickaninny's Delight10	.15	.50
Round Dark Icing.....	.10	.15	.50
Sweetheart10	.15	.50
Tom Watson10	.30	1.00
Triumph10	.15	.50
New Iceberg10	.15	.50

5 lb. lots at 5c per lb. less.

OKRA

	Oz.	¼ lb.	Lb.
White Velvet	\$0.10	\$0.20	\$0.55

Please read carefully instructions for ordering
on page 2 of this list. Orders correctly made out
can receive very prompt attention.

ONION SEED

The big Onion grower wants—not only Onion seed that will grow—but selected strains that will yield a large crop of perfectly formed bulbs. We are prepared to offer high quality stocks, because our seed is grown from carefully selected Onions. Anything off type is thrown out. We have an immense trade in the sections where Onions are largely grown.



ONION—YELLOW VARIETIES

	Oz.	¼ lb.	Lb.
Isbells' Select Southport Yellow Globe	\$0.15	\$0.55	\$1.80
Isbell's Yellow Globe.....	.20	.55	1.85
Extra Select Yellow Globe Danvers....	.15	.50	1.65
Extra Select Prizetaker (Am. Grown)	.15	.40	1.30
Michigan Yellow Globe.....	.15	.45	1.60
Ohio Yellow Globe.....	.20	.55	1.80
Yellow Danvers Flat.....	.15	.40	1.35

	Oz.	¼ lb.	Lb.
ONION—RED VARIETIES			
Isbells' Evergood Red Globe.....	\$0.20	\$0.55	\$1.85
Isbell's Select Southport Red Globe..	.15	.50	1.80
Extra Early Red Flat.....	.15	.45	1.50
Extra Large Red Wethersfield.....	.15	.50	1.65
Australian Brown15	.40	1.35

	Oz.	¼ lb.	Lb.
ONION—White Varieties			
Isbell's Early White Sugar Ball.....	\$0.20	\$0.50	\$1.75
Isbells' Select Southport White Globe	.20	.60	2.25
Mammoth Silver King.....	.15	.50	1.65
Wh. Portugal or American Silverskin	.20	.55	1.95
White Queen15	.40	1.40
Early White Welsh Onion.....	.20	.60	2.10

15 lb. lots at 5c per lb. less.

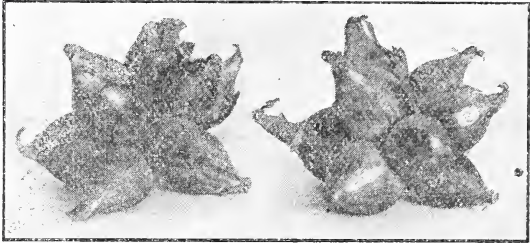
"I sowed 5½ pounds of your Evergood onion seed and harvested over 600 bushels. I grew them all on less than an acre of land. People came from far and near to see them. It is a difficult matter to get good onion seed. Yours were just what you claimed by your catalog they would be."
 I. R. June, Leeds, N. Y.

This Price List is for Market Gardeners, Florists and large institutions. If you wish to use it send us a letterhead, label, or something showing us that you are entitled to the prices given herein.

ONION SETS

(Subject to Market Changes)

Egyptian or Perennial Tree	} Crop Very Short—Write for Prices. —Condition of Onion Sets is such that it is impossible to tell how they are going to keep over winter. It would be a gamble to set prices at this date. Quotations gladly given by letter.
Potato	
Red Bottom	
White Bottom	
Yellow Bottom	
Yellow Multiplier	



Egyptian or Perennial Tree Sets.

PARSNIPS

	Oz.	¼ lb.	Lb.
Improved Guernsey	\$0.05	\$0.15	\$0.35
Improved Hollow Crown.....	.05	.15	.35
Long White Dutch.....	.05	.15	.35

5 lb. lots at 5c per lb. less.

PEANUTS

Early Sweet, pt., 15c; qt., 25c. New Mammoth Bush, pt., 20c; qt., 35c.

PARSLEY

	Oz.	¼ lb.	Lb.
Champion Moss Curled.....	\$0.15	\$0.30	\$1.00
Hamburg Turnip, Rooted.....	.15	.30	1.00

PEPPER

We take great care with our Pepper seed so that what we offer will show a strong germination. Much of the cheap seed on the market will not do this. We look to the quality first, and do not attempt to compete with the lowest on prices.

	Oz.	¼ lb.	Lb.
Bell or Bull Nose.....	\$0.15	\$0.45	\$1.50
Chinese Giant40	1.20	4.00
Golden Dawn15	.50	1.75
Long Red Cayenne.....	.15	.50	1.75
Neapolitan30	.70	2.30
New Crimson Giant.....	.40	1.15	4.00
Ruby King15	.50	1.75
Sweet Mountain15	.50	1.75
Sweet Upright15	.50	1.75
Short Red Cayenne.....	.15	.55	1.85

PUMPKIN

	Oz.	¼ lb.	Lb.
Connecticut Field or Large Yellow.....	\$0.05	\$0.15	\$0.35
Cushaw10	.25	.75
Golden Oblong10	.20	.60
Hundred Weight—pkt. 10c.....	.20	.35	1.20
Japanese Pie10	.25	.75
Large Cheese or Kentucky Field.....	.10	.15	.40
Sugar or Pie.....	.10	.20	.55
Tennessee Sweet Potato.....	.10	.20	.70
Winter Luxury10	.20	.60

In 10 lb. lots at 5c per lb. less.

See inside back cover for **ISELL'S CYPRESS HOT BED SASH**. A great many Market Gardeners buy their sash from us. We understand just what you require in this line.

PEAS—FIRST EARLY

Wrinkled varieties marked with a star.

	Pt.	Qt.	4 qts.	Pk.	Bu.
Isbell's Monarch of Earlies.....	20c	30c	\$1.00	\$1.60	\$5.50
*Isbell's Perfect Early.....	30c	50c	1.30	2.30	8.50
Alaska (Earliest of All).....	15c	25c	.70	1.25	4.75
First and Best.....	15c	25c	.70	1.25	4.75
*American Wonder	15c	25c	.90	1.60	5.40
*Gradus (Prosperity)	25c	40c	1.00	1.80	6.30
*Laxtonian	25c	40c	1.25	2.10	7.25
*Little Marvel	25c	40c	1.10	1.90	6.25
*McLean's Little Gem.....	15c	25c	.70	1.25	4.75
New Saxonia	25c	35c	1.00	1.65	5.90
*Nott's Excelsior	20c	30c	1.00	1.80	6.30
*Premium Gem	15c	25c	.70	1.25	4.75
*Thomas Laxton	25c	40c	1.00	1.80	6.30
*Peter Pan, qt., 55c; 2 qts., \$1.00.					



Monarch of Earlies

SECOND EARLY OR MEDIUM

	Pt.	Qt.	4 qts.	Pk.	Bu.
*Bliss Everbearing	15c	25c	\$0.70	\$1.25	\$4.75
*Dwarf Defiance	25c	35c	1.00	1.65	5.90
*Horsford's Market Garden.....	15c	25c	.70	1.25	4.75
*McLean's Advancer	15c	25c	.70	1.25	4.75
*Prince Edward	25c	35c	1.00	1.80	
*Sutton's Excelsior	20c	30c	1.00	1.80	6.30
*Sutton's Pioneer	25c	45c			

LATE OR MAIN CROP

	Pt.	Qt.	4 qts.	Pk.	Bu.
*Isbell's Main Crop.....	15c	25c	\$0.90	\$1.60	\$5.40
*Alderman	15c	25c	.90	1.60	5.40
*Champion of England.....	15c	25c	.70	1.25	4.75
*Duke of Albany.....	15c	25c	.90	1.60	5.40
*Improved Stratagem	20c	30c	1.00	1.80	6.30
Long Island Mammoth.....	25c	40c	1.10	1.90	7.00
Marrowfat, Black Eye.....	10c	15c	.45	.80	3.10
Marrowfat, Large White.....	10c	15c	.45	.80	3.10
Melting Sugar	25c	40c	1.10	1.90	7.00
*Telephone	15c	25c	.90	1.60	5.40

In lots of 5 bushels, when ordered with other seeds, deduct 10c per bushel.

POTATOES

The Potato Department is a very important part of our business and we handle thousands of bushels of first-class seed stock every season. The grower will do well to plant Northern grown seed such as we offer. Prices are subject to market changes and Potatoes will be listed in our Current Price List, which is issued at various times throughout the planting season.

Potatoes are sold under the following conditions:

We reserve the right to change prices given below without notice.

Quotations are on potatoes shipped in heavy sacks.

If wanted in barrels, add 30c to the price per sack.

In lots of three sacks or more, deduct 10c from quoted price per sack.

We would be pleased to quote by letter on large quantities at any time.

POTATOES—EARLY VARIETIES

	Pk.	Bu.	Sack.
Isbell's First Early.....	\$0.50	\$1.70	\$4.40
Early Michigan45	1.50	3.60
Early Ohio (Red River).....	.45	1.50	3.60
Early Rose40	1.30	3.40
Early Sensation45	1.60	4.50
Early Six Weeks.....	.40	1.35	3.40
Eureka Extra Early.....	.50	1.75	4.65
Irish Cobbler45	1.50	3.80
Burpees' Extra Early.....	.45	1.50	3.60

POTATOES—LATE VARIETIES

	Pk.	Bu.	Sack.
Isbell's Happy Medium.....	\$0.50	\$1.60	\$4.20
Banner30	1.10	2.75
Carman No. 3.....	.30	1.10	2.75
New Wonderful40	1.40	3.50
Roosevelt40	1.40	3.40
Rural New Yorker No. 2.....	.35	1.10	2.80
Sir Walter Raleigh.....	.35	1.10	2.80
Uncle Sam30	1.10	2.75
Vermont Gold Coin.....	.40	1.45	3.60
Early Bargain Sorts Potatoes.....	Inquire for price		
Late Bargain Sorts Potatoes.....	Inquire for price		
"Howdy-Do" Collection Potatoes	10 pecks for \$3.75		

SWEET POTATOES

STRICTLY NEW JERSEY GROWN

Yellow Jersey or Nansemond, pk., 45c; bu., \$1.50; bbl. 150 lbs., \$4.00. One-half barrel orders at barrel price.

Cannot be shipped until after danger of freezing in the spring, although orders may be booked at any time. We must send these out at our customers' risk and we advise shipment by parcel post or express. Freight shipments are often delayed and Sweet Potatoes will not stand up a long time en route.

Prices subject to market. Write for quotations on large quantities.

Hybridized Potato Seed—for growing new varieties of Potatoes. Directions for planting and cultivating printed on every package. Price, per packet, 10c.

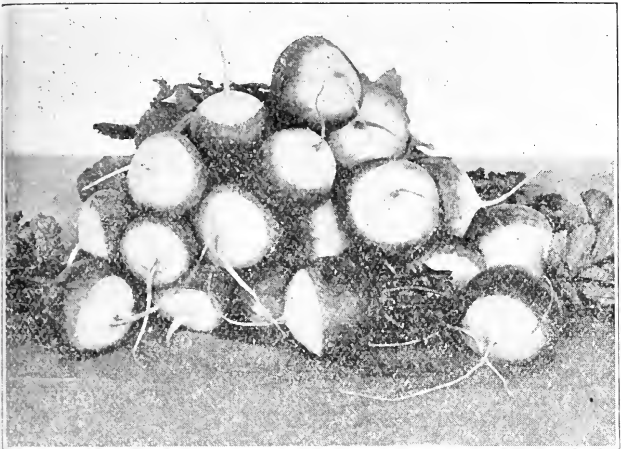
	Oz.	¼ lb.	Lb.
Seed, Myatt's Victoria.....	\$0.15	\$0.35	\$1.30
Roots—20 for \$1.00; \$4.00 per 100.			

	Oz.	¼ lb.	Lb.
Long White	\$0.15	\$0.40	\$1.45
Mammoth Sandwich Island.....	.15	.45	1.60

If interested, ask for our Current Price List of farm seed and potatoes, which we get out during the planting season.

RADISH

Our Radish crops are grown from carefully selected, proven stock seed, in Northern Michigan, where climate and soil are adapted for perfect growth of seed.



Isbell's Perfection White Tipped.

ISELL'S EARLY BIRD

Early Bird is by far the best globe Radish for the Market Gardener. It has a grand appearance, delicious flavor and crisp texture. These qualities make it easily salable. Also, it grows very quickly, being fit to pull in from sixteen to twenty days. We sell hundreds of pounds of Early Bird for greenhouse, hot-bed and outdoor cultivation.

	¼ lb.	Lb.
Isbell's Crystal Beauty—oz. 15c.....	\$0.25	\$0.80
Isbell's Early Bird—oz. 15c.....	.25	.80
Isbells' New Boston Market—oz. 15c.....	.25	.80
Bright Breakfast20	.60
Cincinnati Market20	.65
Cooper's Sparkler25	.85
Crimson Giant20	.70
Earliest White Olive (Rocket).....	.15	.50
Early Round Dark Red (Ey. Deep Scar).....	.15	.50
Early Scarlet Olive Shaped.....	.15	.50
Early Scarlet Turnip.....	.15	.50
Early White Turnip.....	.20	.65
Forcing Early Scarlet Turnip.....	.20	.65
French Breakfast20	.60
Giant Stuttgart15	.50
Golden Globe15	.50
Half Long Deep Scarlet.....	.15	.55
Improved Chartier (Shepard).....	.15	.50
Improved Scarlet Globe.....	.20	.60
Long Scarlet Short Top.....	.20	.60
Long White Vienna (Lady Finger).....	.20	.60
New Icicle20	.60
Non Plus Ultra (Fireball).....	.20	.60
Rosy Gem15	.50
White Strasburg15	.50
White Tip Scarlet Turnip (Perfection).....	.20	.55

RADISH—WINTER VARIETIES

	¼ lb.	Lb.
Celestial	\$0.25	\$0.80
China Rose Winter.....	.20	.60
Long Black Spanish.....	.20	.60
Mammoth White China.....	.20	.60

5 lb. lots at 5c per lb. less.

TOMATO

The soil and climate of Michigan are ideal for growing Tomato seed, and this fact, together with our long experience, has led us to make a specialty of this vegetable. Every season shows an increased demand for our seed. We only ask a trial—after that it is up to you.



Isbell's Earlibell.

ISELL'S EARLIBELL

After you try it you will agree with us that Earlibell is the earliest tomato in cultivation. Tested with Earliana and other varieties it has repeatedly proved to be five days to a week earlier. This time will give you the edge on the market. The highest prices will come to those who plant Earlibell, because it is not only extremely early, but the color is a rich red spread evenly over the surface and table quality is very high. Earlibell ripens up evenly. We are very pleased to recommend this Tomato to our customers.

ISELL'S ALPHA PINK

Hundreds of our customers stand by Alpha Pink. It is the earliest pink kind known. It is much in demand where the market requires a pink or purple variety. Fully as early as the Earliana but of much higher quality and of more pleasing appearance. Alpha Pink is a fit companion for Earlibell.

	Oz.	¼ lb.	Lb.
Isbell's Alpha Pink.....	\$0.30	\$0.90	\$3.00
Isbell's Earlibell40	1.10	3.50
Isbell's New Big Dwarf.....	.70	2.25	
Isbell's New Colossal—¼ oz. 35c; ½ oz. 55c; oz. 90c			
Beauty (Livingston's)15	.45	1.50
Bonny Best Early.....	.25	.60	2.30
Chalk's Early Jewel.....	.25	.60	2.00
Dwarf Stone20	.55	1.80
Earliana25	.60	2.00
Earliest Pink (Burpee's).....	.20	.50	1.80
Early Acme15	.40	1.55
Early Michigan15	.35	1.35
Enormous25	.70	2.50
Golden Queen20	.55	1.80
Improved Dwarf Champion.....	.20	.55	1.80
Improved Ponderosa25	.75	2.70
Improved Trophy.....	.15	.35	1.30
John Baer—½ oz., 70c.....	1.15	3.50	
June Pink20	.55	1.80
Livingston's Coreless30	.65	2.00
Livingston's Favorite15	.35	1.30
Livingston's Globe25	.65	2.20
Magnus20	.55	1.80
Matchless20	.55	1.80
Mikado20	.55	1.80

TOMATOES—Continued

	Oz.	¼ lb.	Lb.
New Early Detroit.....	\$0.25	\$0.65	\$2.00
New Stone (Livingston's).....	.20	.55	1.75
Paragon15	.35	1.30
Perfection (Livingston's)15	.35	1.30
Red Rock25	.50	1.80
Success20	.50	1.80

5 lb. lots at 5c per lb. less.

SMALL-FRUITED VARIETIES

Small Varieties.—Tomatoes, excellent for preserves or pickles: Red Peach, Yellow Peach, Red Pear, Yellow Plum, Yellow Cherry, Purple Husk, Red Currant. Prices on any of the above small varieties, as follows, by mail, postpaid: Oz., 15c; ¼ lb., 50c.

Golden Husk or Ground Cherry, for preserving, etc. Ounce, 20c.

Garden Huckleberry, for jams and pies. Ounce, 25c.

Tomato Culture (Tracy), postpaid, 50c.

Isbell's Cypress Hot Bed Sash will be a big aid in growing early Tomatoes and other vegetable plants. Look over our list of glazing points, Mastica, etc., on inside back cover.

It is only fair to us and to our customers that Market Gardeners and those who grow vegetables or flowers for sale, should be the only ones to use this Price List. If you are new to us, will you not send a letterhead, shipping tag, label, or something else that is significant of your business?



SQUASH

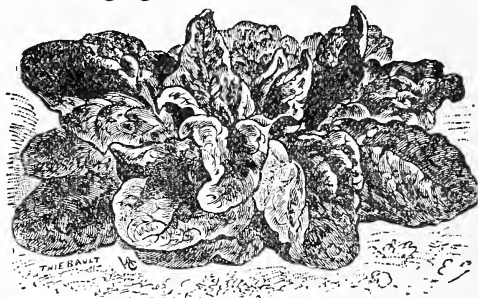
	Oz.	¼ lb.	Lb.
Isbell's Improved Hubbard.....	\$0.10	\$0.20	\$0.65
Isbell's New Plymouth Rock.....	.20	.50	1.75
Boston Marrow10	.15	.50
Chicago Warted Hubbard.....	.10	.20	.70
Delicious10	.25	.90
Early Golden Summer Crookneck.....	.10	.20	.70
Early White Bush Scallop.....	.10	.20	.60
Early Yellow Bush Scallop.....	.10	.20	.60
Fordhook10	.25	.90
Giant Summer Crookneck.....	.10	.25	.75
Golden Hubbard10	.25	.90
Mammoth Chili10	.20	.70
Mammoth White Bush Scallop.....	.10	.20	.60
Mammoth Yellow Bush (Golden Custard)10	.20	.65

5 lb. lots at 5c per lb. less.

SPINACH

	¼ lb.	Lb.	100 lbs.
Savoy Leaved (Bloomsdale).....	\$0.10	\$0.25	\$20.00
Victoria10	.25	20.00
Long Standing10	.25	20.00
Improved Thick Leaved.....	.10	.25	20.00
Prickly Winter10	.25	20.00

Spinach seed crops were almost entire failures last season causing an advance in price of seed. Stocks we offer show a high germination.



Imp. Thick Leaved.

TURNIP

	Oz.	¼ lb.	Lb.
Seven Top	\$0.10	\$0.20	\$0.60
Amber Globe (Yellow Globe).....	.07	.15	.40
Cow Horn or Long White.....	.07	.15	.50
Early Purple Top Strap Leaf.....	.07	.15	.40
Early White Flat.....	.07	.15	.35
Extra Early Purple Top Milan.....	.10	.20	.65
Golden Ball or Orange Jelly.....	.07	.15	.40
Large White Globe.....	.07	.15	.40
Purple Top White Globe.....	.07	.15	.40
Sweet German07	.15	.40
White Egg07	.15	.50
Yellow Aberdeen07	.15	.40

5 lb. lots at 5c per lb. less.

RUTABAGA

	Oz.	¼ lb.	Lb.
Improved Purple Top Yellow.....	\$0.07	\$0.15	\$0.35
Monarch or Tankard.....	.07	.15	.40
Perfection White07	.15	.50
Sweet Russian—White07	.15	.35

5 lb. lots at 5c per lb. less.

**PLEASE READ CAREFULLY
THE ISBELL LIBRARY**

For the benefit of those who are not familiar with our publications and methods, we are giving below just what catalogs and prices we get out during the season.

First—The 120-page Illustrated Retail Catalog with full descriptions of everything we handle. This is ready for distribution generally the first of January and is free upon request.

Second—Catalog for Market Gardeners and Florists, in which the prices are lower than in the Retail Catalog. We are glad to send this to Market Gardeners and Florists, and it is ready the same time as the large Catalog.

Third—The Current Price List of Farm Seeds and Potatoes. These items are subject to market changes in value and to give our customers the advantage of best quotations at all times.

We issue these Price Lists every so often during the season, usually from January to July. Anyone who is interested, may have this upon request.

Fourth—Fall Price Lists of Bulbs, Fall Farm Seeds and Potatoes. This contains the spring flowering Bulbs, Wheats, Rye, Clover, etc., which are sown in the fall. Free upon request.

OUR FLOWER SEED DEPARTMENT

We list the very best varieties known and our stocks are from the most reliable growers. In this Catalog we are offering the standard kinds and must refer our customers to our Retail Catalog for other varieties and full descriptions. We would be more than pleased to answer your inquiries, etc., regarding Flower Seeds, by letter.

ALYSSUM

	Pkt.	¼ oz.	Oz.
Little Gem	\$0.05	\$0.10	\$0.30
Saxatile Compactum05	.10	.25
Sweet05		.20

ASTERS

We specialize in Aster Seed of our own growing. Stocks are very carefully selected and hardy. This location seems ideal for the production of Aster Seed.

	Pkt.	¼ oz.	Oz.
Early June	\$0.10	\$0.35	\$1.10
New Comet Quilled.....	.15	.40	1.30
German Quilled05	.25	.75
Upright, Early10	.40	1.20
Upright, Late10	.40	1.20
New Hohenzollern—White, Rose, Azure Blue, Mixed, Any color, pkt., 10c; ¼ oz., 40c; oz., \$1.25.			
New Mikado—White, Pink. Either color, pkt., 15c; ¼ oz., 50c; oz., \$1.60.			
Queen of the Market—White, Pink Crimson, Light Blue, Mixed. Any color, pkt., 5c; ¼ oz., 25c; oz., \$1.75.			
New Daybreak—White, Pink. Either color, pkt., 15c; ¼ oz., \$1.00; oz., \$3.00.			
Branching or Semples—White, Pink, Lavender, Crim- son, Purple, Mixed. Any color, pkt., 10c; ¼ oz., 40c; oz., \$1.25.			
New Hercules—White, Brilliant Rose. Either color, pkt., 15c; ¼ oz., 30c; oz., \$1.00.			



- Comet or Poodle—White, Lavender, Rose, Blue, Light Blue, Crimson, Mixed. Any color, pkt., 10c; ¼ oz., 40c; oz., \$1.25.
- Mammoth Royal Purple—Pkt., 15c; ¼ oz., 25c; oz., \$1.20.
- Crown Comet—(This type has a white crown while the balance of the flower is of different color.) Rose, Violet, Lilac. Pkt., 15c; ¼ oz., 90c; oz., \$3.00.

- Mammoth Rose King**—Pkt., 15c; $\frac{1}{4}$ oz., 75c; oz., \$2.50.
Perfection Paeony Flowered—White, Dark Blue, Light Blue, Rose, Scarlet, Mixed. Pkt., 10c; $\frac{1}{4}$ oz., 50c; oz., \$1.40.
Crego Mammoth—Creamy White, Rose Pink, Purple Mixed. Any color, pkt., 10c; $\frac{1}{4}$ oz., 50c; oz., \$1.50.
Hardy Alpine—Pkt., 15c; $\frac{1}{4}$ oz., 30c; oz., \$1.00.
Christmas Tree—Pkt., 15c; $\frac{1}{4}$ oz., 25c; oz., 75c.
New Victoria—White, Lavender, Light Blue, Pink, Mixed. Any color, pkt., 10c; $\frac{1}{4}$ oz., 50c; oz., \$1.75.
Giant Comet—Snow White, The Bride, Pink, Blue, Mixed. Any color, pkt., 10c; $\frac{1}{4}$ oz., 40c; oz., \$1.25.
Isbell's Excelsior Mixture of Tall—Pkt., 15c; $\frac{1}{4}$ oz., 50c; oz., \$1.50.
Isbells' Excelsior Mixture of Dwarf—Pkt., 15c; $\frac{1}{4}$ oz., 50c; oz., \$1.50.

BALSAM

	Pkt.	$\frac{1}{4}$ oz.	Oz.
White Perfection	\$0.10	\$0.30	\$1.00
Scarlet10	.25	.75
Solferino10	.20	.65
Double Camillia Flowered.....	.05	.25	.65
New Primrose10	.20	.75
Isbell's Peerless Mixed.....	.10	.30	1.00

CARNATIONS

	Pkt.	$\frac{1}{4}$ oz.	Oz.
Chabauds' Perpetual	\$0.15	\$0.40	\$1.30
Finest German Mixed.....	.15	.45	1.60
Marguerite10	.60	2.00
Carnations and Picotees.....	.10	.35	1.20

CANDY-TUFT

	Pkt.	$\frac{1}{4}$ oz.	Oz.
Empress	\$0.05		\$0.50
Crimson05		.25
White Rocket05		.15
Mixed Colors05		.15

COSMOS

	Pkt.	$\frac{1}{4}$ oz.	Oz.
Lady Lenox	\$0.05	\$0.15	\$0.50
Early Dawn05	.20	.65
Marguerite Fringed05	.10	.30
Fine Mixed05		.25

DIANTHUS

	Pkt.	$\frac{1}{4}$ oz.	Oz.
Chinensis	\$0.05		\$0.30
Heddewigii05		.50
Imperialis05		.50
Diadematis10	.30	1.00
Velvet Queen10	.30	1.00
Pheasant Eye or June Pink.....	.05		.30

DELPHINIUM (Larkspur)

Annual Varieties	Pkt.	$\frac{1}{4}$ oz.	Oz.
Double Dwarf Rocket.....	\$0.05		\$0.40
Tall Rocket05		.40
Emperor05		.40

Perennial Varieties

Belladonna Hybrids05	.15	.50
Formosum05	.20	.70

DIGITALIS (Foxglove)

	Pkt.	$\frac{1}{4}$ oz.	Oz.
White	\$0.10		\$0.25
Rose10		.25

HELIOTROPE

	Pkt.	$\frac{1}{4}$ oz.	Oz.
Mammoth Mixed	\$0.10	\$0.40	\$1.25
Royal Highness10	.50	1.50
Kochia Tricophila10		.20

MARIGOLDS

	Pkt.	$\frac{1}{4}$ oz.	Oz.
Silver King	\$0.05		\$0.25
Legion of Honor.....	.05		.20
Lemon Queen05		.40
Eldorado05		.20
African Mixed05		.15

MOONFLOWER

	Pkt.	¼ oz.	Oz.
White Seeded (Ipomea Noctiflora or Grandiflora Alba).....	\$0.10	\$0.25	\$0.75
New Cross Bred.....	.10		
Skyblue10	.20	.60

MORNING GLORY

	Pkt.	¼ oz.	Oz.
Imperial Japanese	\$0.05		\$0.15
Brazilian10	.25	.75
Common Tall, pkt., 5c; oz., 10c; ¼ lb., 35c; lb., \$1.25.			

NASTURTIUMS—TALL

	Oz.	¼ lb.	Lb.
Prince Henry	\$0.10	\$0.25	\$0.75
Von Moltke10	.25	.75
Sunlight10	.25	.75
Moonlight10	.25	.75
Choice Mixed10	.20	.60
Special Mixed15	.25	.80

LOBBIANUM

These are climbing varieties but with smaller flowers.

	Oz.	¼ lb.	Lb.
Crown Prince of Prussia.....	\$0.10	\$0.25	\$0.80
Madame Gunther10	.30	.90
Queen Wilhelmina10	.30	.90
Lobb's Mixed10	.25	.75

NASTURTIUMS—DWARF

	Oz.	¼ lb.	Lb.
Aurora	\$0.15	\$0.40	\$1.00
Beauty15	.40	1.00
Golden Cloth15	.40	1.25
Empress of India.....	.10	.30	1.00
Ruby King10	.25	.75
Chameleon10	.25	.75
Pearl10	.25	.75
King Theodore10	.25	.75
Lady Bird10	.25	.75
Choice Mixed10	.20	.60
Special Mixed15	.25	.80
Queen of Tom Thumbs.....	.20	.50	1.50

All Nasturtiums 5c per pkt.

PETUNIAS

	Pkt.	¼ oz.	Oz.
New Marvelous	\$0.20		
Double White Snowball.....	.15		
Giants of California.....	.15		
Howard's Star10	\$0.40	\$1.25
Large Flowering Mixed.....	.10	3.00	
Fine Mixed05	.30	1.00
Double* Mixed25		

PHLOX

	Pkt.	¼ oz.	Oz.
Drummond Grandiflora	\$0.05	\$0.30	\$1.00
Drummond Nana Compacta.....	.05	.75	
Star of Quedlinburg.....	.05	.40	
Choicest Mixed05		.25
Perennial Hybrids05	.50	

POPPIES

	Pkt.	¼ oz.	Oz.
Shirley	\$0.05		\$0.20
Splendid Mixed05		.20
California05		.15
Iceland05	.20	.60
Carnation05		.15
Papaver (Perennial)05		.25
Orientele10		.25
King Edward10		.30
Admiral10		.25

A great many flower enthusiasts buy their seed from us. Seed producing flowers of fine coloring and form, is always appreciated.

ISELL'S CELEBRATED PANSY SEED

Our Pansy stocks show extraordinary high germination and flowering qualities. Hundreds of our customers have commented on the beautiful Pansies which they grew from our seed. The mixtures are made up from the very finest named varieties.

	Pkt.	1/8 oz.	1/4 oz.	Oz.
Prize Flower Mixture.....	\$0.20	\$1.50		
International Mixture15	1.25		
Isbell's Gorgeous10		\$0.50	\$1.75
Giant Mixture10		.60	2.00
Trimardeau Mixture10		.35	1.10
Cassier's Giant Odier.....	.10		1.50	
Bugnot's Very Large Stained....	.15		.60	2.00
Masterpiece10		.65	2.25
Giant Psyche10		.65	2.25
Madame Perret10		.35	1.10

Large Flowering Imperial German Pansies

Emperor William.	Rosy Lilac.
Victoria Wine Red.	Rosy Morn.
Peacock.	Royal Purple.

The above 10c per pkt., 1/4 oz., 30c; oz., 90c.

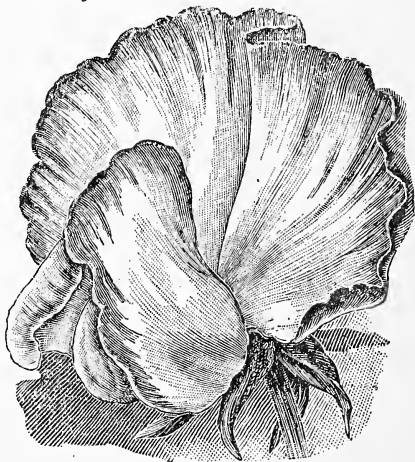
Bedding Varieties of Pansies

Quadricolor.	Prince Bismarck.
Snow Queen.	King of the Blacks (Faust).
Lord Beaconsfield.	Golden Yellow.
Bedding Mixed.	

The above, pkt., 5c; 1/4 oz., 30c; oz., 85c.

SALVIA

	Pkt.	1/4 oz.	Oz.
New Bonfire	\$0.10	\$0.65	\$2.00
Splendens10	.50	1.50
Canary Bird10		
Mountain Beauty10	.50	



Mrs. C. W. Breadmore Spencer.

A LIST OF THE BEST SWEET PEAS

Giant Orchid Flowering or Spencers

Margaret Atlee—Rosy Salmon pink on a creamy buff ground. One of the very finest of the recent introductions. Pkt., 15c; 4 for 45c.

Wedgewood—A bright silvery blue, large blossoms. Oz., 75c; 1/4 lb., \$2.50; 1 lb., \$8.00.

King White—By far the finest of all white Sweet Peas. Stems are very long and blossoms large. Oz., \$1.00; 1/4 lb., \$2.75; 1 lb., \$10.00.

Elfrida Pearson—Flowers exceedingly large. Color pale pink on white ground. Oz., 30c; 1/4 lb., 85c; 1 lb., \$3.00.

SWEET PEAS—SPENCERS—Continued

	Oz.	¼ lb.	Lb.
Mrs. C. W. Breadmore.....	\$0.25	\$0.80	\$2.50
America25	.80	2.50
Constance Oliver25	.90	2.75
King Edward VII.....	.20	.65	2.15
Captain of the Blues.....	.20	.65	2.15
Maude Holmes20	.70	2.25
Mrs. Routzahn25	.80	2.50
Apple Blossom20	.70	2.25
Asta Ohn30	1.00	3.00
Aurora25	.80	2.50
Countess20	.70	2.25
Etta Dyke20	.70	2.25
Florence Morse25	.80	2.50
Mrs. Sankey20	.70	2.25
Primrose25	.80	2.50
Tennant Spencer25	.80	2.50
White Spencer20	.70	2.25
Irish Belle or Dream.....	.25	.80	2.50
Isbell's Grand Spencer Mixture.....	.15	.40	1.45

UNWIN TYPE

Gladys Unwin10	.30	1.15
Frank Dolby10	.25	.90
Norah Unwin10	.30	1.15
Phillis Unwin10	.25	.90
Grand Unwin Mixture.....	.10	.30	1.15

For full description, color, etc., see our Annual Catalog.

GRANDIFLORA TYPE

	Oz.	¼ lb.	Lb.
Agnes Eckford	\$0.10	\$0.20	\$0.70
America10	.20	.70
Aurora10	.20	.70
Black Knight10	.20	.70
Blanch Burpee10	.20	.70
Burpee's Earliest White.....	.15	.35	1.15

Captain of the Blues.	Lady Mary Currie.
Dorothy Eckford.	Lovely.
Earliest Sunbeams.	Mrs. Joseph Chamberlain
Extra Early Blanche Ferry.	Navy Blue.
Henry Eckford.	Prima Donna.
Janet Scott.	Queen Alexandra.
King Edward VII.	Royal Rose.
Katherine Tracy.	Sady Burpee.
Lord Nelson or Brilliant	Salopian.
Blue.	Othello.

The above all 10c oz; ¼ lb., 25c; per lb., 80c.

Isbells' Best Mixture—Oz., 15c; ¼ lb., 35c; lb., \$1.10.
 Isbell's Splendid Mixture—Oz., 10c; ¼ lb., 20c; lb., 65c.
 Eckford's Mixture—Oz., 10c; ¼ lb., 20c; lb., 50c.

In ordering Sweet Peas state name and type desired. In several cases there are Spencers and Grandifloras of the same name.

For full description, color, etc., see our Annual Catalog.

CINNAMON VINES

Good Strong Roots.....	Doz.	100
	\$0.50	\$3.00

MADEIRA VINE

Madeira Vine	Doz.	100
	\$0.40	\$2.50

TUBEROSES

Dwarf Excelsior, Pearl XXX.....	Doz.	100
	\$0.30	\$1.75

BULB DEPARTMENT

SELECTED
BULBS

We handle immense quantities of bulbs each season and are very careful to provide our customers with the finest quality and the best variety. For complete descriptions see our Retail Catalog. We sell many large orders for public parks and buildings and to Florists. If you do not see just what you want listed herein, write us. We will be glad to figure with you on your requirements.

GLADIOLI

Trials of Gladioli at our test grounds last season were gorgeous. They showed our bulbs to be of the finest. Gladioli are easy of culture and nothing makes more pleasing displays.

Kunderdi, a novel type with ruffled petals. Per doz., 65c; 100 for \$4.00.

Gladioli weigh about one pound per dozen or seven pounds per hundred. Add postage at that rate.



Klondyke, the Incomparable Yellow.

GLADIOLI

	Doz.	100
Isbell's Superb Mixture.....	\$0.25	\$1.50
Isbells' Good Mixture.....	.10	.75
America25	1.40
Augusta30	1.60
Klondyke30	1.60
Mrs. Beecher80	5.00
Mrs. Francis King.....	.30	1.60
Princeps50	3.50
Attraction40	3.25
Baron Hulot35	2.75
Jane Dieulafoy45	3.50
Marie Lemoine40	3.00
Snowbank50	3.50
Niagara	1.00	7.00
Brenchleyensis25	1.50
Europa80	5.00
Panama65	4.00

CALADIUM ESCULENTUM

(Elephant's Ears)

	Doz.	100
First Size Bulbs.....	\$0.40	\$2.00
Select Size Bulbs.....	.80	4.00
Extra Large Bulbs.....	1.60	12.00

ISELL'S SELECTED BULBS DAHLIAS

We have tried most of the numerous varieties out and find the following are the best representatives of the different types:

DECORATIVE TYPE

	Doz.	100
William Agnew	\$1.00	\$ 7.50
Mrs. Chas. Turner.....	.75	5.65
Progress	1.00	7.50
Flora	1.40	10.50
Robert Maher	1.00	7.50
Jack Rose	1.20	9.00
Mrs. Roosevelt	1.40	10.50
Katherine Duer	1.40	10.50



Cactus Dahlia.

Price on John H. Roach: \$1.20 per dozen; \$9.00 per 100. On all other Cactus, \$1.50 per dozen; \$11.25 per 100. Dahlias weigh about three pounds per dozen.

POMPON TYPE

Eleganta.
Mrs. Lou Kramer.
Crimson Beauty.
Guiding Star.
Little Beauty.
Prices on all

Pompons, \$1.00 per dozen; \$7.50 per 100.

CACTUS TYPE

Libelle.
Standard Bearer.
Winsome.
Harbor Light.
Jno. H. Roach.
Florence Stredwick

SHOW TYPE

	Doz.	100
Ball of Fire.....	\$0.75	\$ 5.65
Dorothy Peacock	1.75	13.00
Jackson Belle	1.50	11.25
Queen Victoria	1.25	9.00
Storm King	1.50	11.25

For full description, color, etc., see our Annual Catalog.

ISELL'S LARGE FLOWERING CANNAS

Cannas are indispensable for bedding, parks, and large public building grounds, etc. They are exceedingly showy and attractive.

DARK FOLIAGE SORTS

King Humbert—Price, doz., 75c; per 100, \$5.75.
Egandale—Flowers cherry red.
David Harum—Orange scarlet spotted vermillion.
Shenandoah—Pink flower blooming very early.

GREEN FOLIAGE SORTS

Austria—Canary yellow dotted brown.
Alphonse Bouvier—Rich velvety crimson.
Venus—Pink mottled creamy white.
Fairhope—Flowers dark crimson.
Queen Charlotte—Crimson bordered gold.
Express—Bright crimson scarlet.
Charles Henderson—Crimson pencilled gold.
Italia—Orange scarlet gold border.
Florence Vaughan—Yellow spotted crimson.
Burbank—Lemon yellow, throat—spotted scarlet.
Madame Crozy—Vermillion golden border.

Prices on all except King Humbert Doz., 60c; hundred, \$4.50.

All Bulbs are by express or freight at purchaser's expense.

BULBS AND PLANTS—Continued. (Paeonies)

Festiva Maxima
La Esperence

Baron Rothschild
Officinalis Rubra Plena

Any of the above, not prepaid, per doz., \$2.25; 50 for \$8.00.

Mixed (not named), not prepaid, per doz., \$2.00; 50 for \$7.25.

BEDDING PLANTS

Below are quoted some of the standard Bedding Plants. These are extremely good values. In our Retail Catalog we quote a large variety of shrubs and decorative plants. Any further information regarding plants will be gladly given by letter.

Bedding Salvias, Coleus, Single Mixed Petunias, Mixed Geraniums. Any kind at \$5 per 1000 by express.

POISONS AND SPRAYS

Nikoteen—By mail, 2-oz. bottle, 40c; By express, not prepaid: Pint bottle, \$1.50; case of 10 bottles, \$13.00.

Paris Green— $\frac{1}{4}$ lb., 12c; $\frac{1}{2}$ lb., 18c; lb., 30c; 5 lbs., \$1.40; 14 lbs., \$3.65.

Sulpho-Tobacco Soap

3-oz. cake makes $1\frac{1}{2}$ gallons prepared solution. 10c. Mailed postpaid, for 13 cents.

8-oz. cake makes 4 gallons prepared solution. 20c. Mailed, postpaid, for 28 cents.

10-lb. cake makes 80 gallons prepared solution. By express, \$3.00.

A booklet, "The Window Garden," free with every order.

Hammond's Slug Shot—Try it. Prices, by mail, postpaid: 1 lb. cartons, 35c each. By express or freight, not prepaid: 1 lb. cartons, 20c each; 5 lb. bag, 35c; 10 lb. bag, 65c; 25 lb. bag, \$1.40; keg (125 lbs.), \$6.35; bbl. (250 lbs.), \$11.50. We do not break kegs or barrels.

Bug Death—By express or freight, not prepaid: Lb., 15c; 3 lbs., 35c; 5 lbs., 50c; $12\frac{1}{2}$ lbs., \$1.00; 100 lbs., \$7.50.

TOOLS AND IMPLEMENTS

We will be glad to send complete Catalog of Implements upon request.

BLACK LEAF 40

A very valuable nicotine spray for melon lice, cabbage aphid, etc. Kills by contact. For light attacks, use one part Black Leaf 40 to 1024 parts water. Heavy attacks, one to 512 parts water. Prices: Oz., 25c, makes three to six gallons spray; $\frac{1}{2}$ lb., 75c; 2 lbs., \$2.50; 10 lbs., \$10.75. Leaflets free on application.

VALUABLE BOOKS FOR THE MARKET GARDENER

Tomato Culture (Tracy), postpaid.....	50c
Bean Culture (Sevey), postpaid.....	50c
Vegetable Gardening (Bailey), postpaid.....	\$1.40
The Forcing Book (Bailey), postpaid.....	1.00
Celery Culture (Baettie), postpaid.....	50c
Vegetable Gardening (Green), postpaid.....	1.00
Mushroom Culture (Robinson), postpaid.....	50c
Mushrooms (Falconer), postpaid.....	1.00

Gardeners' and Florists' Annual for 1916. A digest of the events of the Horticultural year. It contains some valuable information for Market Gardener and Florist. Postpaid, 50c.

A PAGE OF VALUABLE THINGS For the Market Gardener

ISEBELL'S CYPRESS HOT BED SASH

Genuine Cypress, Size 3x6 Feet, 1 $\frac{3}{8}$ Inches Thick, Bars Firmly Fastened on Bottom Rail Ready for Immediate Use.

Isbell's Hot Bed Sash are the best made. Material and workmanship guaranteed.

The glass sizes are 6x10 inches and 10x14, set in finest greenhouse putty, the glass being laid the narrow way.

Prices are F. O. B. our factory at Davenport, Iowa, or Jackson. No order filled for less than two of a kind.



Showing
Strength of
the Cypress
Sash.

Sash Like
These Will
Stand Long
and Hard
Usage.

Some Gard-
eners prefer
to buy the
sash alone
and get glass
locally, set-
ting it them-
selves.

PRICES

Five-rowed sash glazed at \$2.35 each. Without glass, \$1.55 each. In ordering say either 3- or 5-rowed sash.

Three-rowed sash glazed at \$2.50 each. Without glass \$1.60 each.

PERFECTION GLAZING POINTS

No rights or lefts, No. 2 for single strength glass; No. 2 $\frac{1}{2}$ for double strength glass. 60c per 1000; 5000 at 55c per 1000. Postage, 15c per 1000 extra.

SIEBERT'S GLAZING POINTS

$\frac{5}{8}$ -inch size, 1,200 to lb.; $\frac{7}{8}$ -inch size, 800 to lb. Lb., 40c; 7 lbs., \$2.50; 15 lbs., \$5.00. If wanted by mail add 10c per lb. for postage.

MASTICA

For Glazing Greenhouses

The best and most up-to-date article for glazing. One gallon will cover about 290 running feet, one side. Price 1 gal., \$1.40; 6 gals., \$7.75; 10 gals., \$12.50.

Mastica Glazing Machine

A very convenient machine with which to apply Mastica to the sash. Price, \$1.25 each. Add 15c for postage.

DIRT BANDS

Dird Bands are coming into a very wide use among Market Gardeners and Florists. They greatly reduce time and cost of transplanting. We offer the following sizes:

2-inch, 60c per 1000. 4-inch, \$1.65 per 1000 } Not pre-
3-inch, \$1.15 per 1000. 5-inch, \$2.00 per 1000 } paid.

For \$1.00 we will mail, prepaid, 500 3-inch bands, or 300 4-inch.

PAPER POTS

2-inch, 80c per 1000. 4-inch, \$1.75 per 1000 } Not pre-
3-inch, \$1.25 per 1000. 5-inch, \$2.75 per 1000 } paid.

For \$1.00 we will mail, prepaid, 250 3-inch Paper Pots.

S. M. ISEBELL & CO.

JACKSON, MICH.

QUALITY FIRST

in SEEDS is

SAFETY FIRST

To the Market Gardener & Florist

Our Aster Seed stocks have received special grading and care and represent the highest quality.



Plant the Following Varieties for
Very Profitable Returns

Isbell's New Wonder Wax Bean
Isbell's Superb Cabbage
Isbell's Perfected Davis Perfect Cucumber
Isbell's Golden Hearts Muskmelon
Isbell's Early Bird Radish
Isbell's Earlibell Tomato