

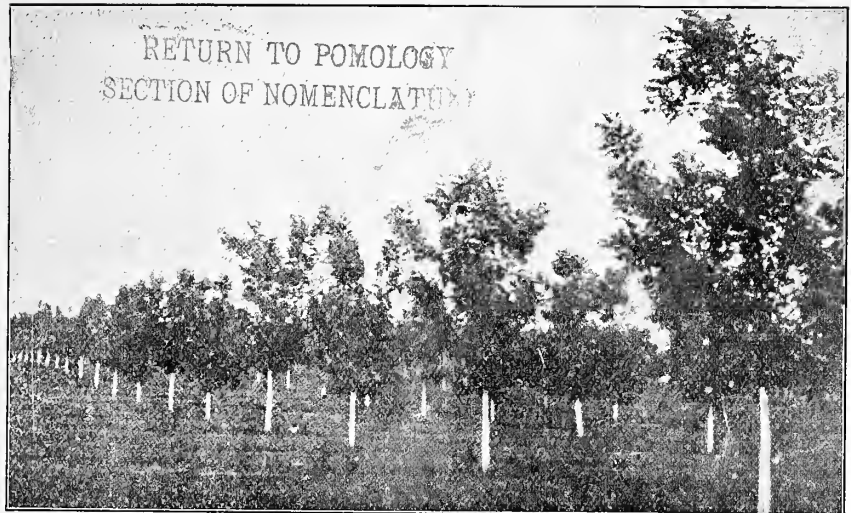
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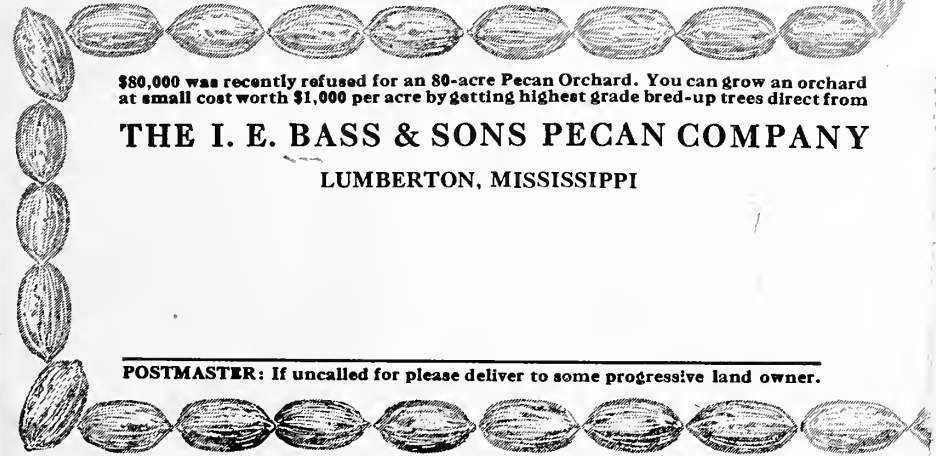


INDEXED

# The Pecan

## AND ITS CULTURE

How to Buy It    How to Plant It  
How to Grow It    Where to Grow It  
The Profit in It



\$80,000 was recently refused for an 80-acre Pecan Orchard. You can grow an orchard at small cost worth \$1,000 per acre by getting highest grade bred-up trees direct from

**THE I. E. BASS & SONS PECAN COMPANY**  
LUMBERTON, MISSISSIPPI

**POSTMASTER: If uncalled for please deliver to some progressive land owner.**

Hort. and Pom. No. 201.

U. S. DEPARTMENT OF AGRICULTURE.  
Official Business.

Penalty for Private Use, \$300.

JUN 23 1920

U. S. Department of Agriculture

U. S. Department of Agriculture,

*W. L. Rouse*  
Washington, D. C.

BUREAU OF PLANT INDUSTRY,  
Horticultural and Pomological Investigations.

8-2802













# NEWTON BOTTLING WORKS

J. L. SUMNER, Manager

BOTTLENS OF COCA-COLA and SODA WATER

Newton, Miss., June 3, 1916

L. E. Bass & Sons Pecan Co.,  
Lumberton, Miss.

Gentlemen:—Replying to your letter of May 27th, will say that I am well pleased with all the pecan trees that I bought from you in the past and the trees are doing nicely. Some of the trees bloomed the first year set out and had fruit on them the second year. My boys now are in set out quite a number of trees next winter. I will try to visit your nursery before I make the purchase.

With best wishes for your success, I am,  
Yours very truly,  
J. L. SUMNER

Madisonville, Miss., June 1, 1916

L. E. Bass & Sons Pecan Co.,  
Lumberton, Miss.

Dear Sirs:—Your favor of recent date to hand and in answer to inquiry regarding the progress of my pecan trees bought of you will say the ones I set in spring of 1915 are growing nicely and are doing as well as could be and have vigorous looking growth on them. The one that bloomed in man's 75 would get it. It may be this fall I will order more trees of you, as I think investing money in these trees is a money-making proposition. I shall always equal in favor of your head-up pecan trees. With best wishes for your success, I remain,

Respectfully yours,  
JOHN K. TRIPLETT

Madisonville, Miss.

Dalton, Ala., May 31, 1916.

L. E. Bass & Sons,  
Lumberton, Miss.

Dear Sirs:—My pecan trees are all doing so far. Am well pleased with them. Will be glad to know your best prices on one hundred trees same size 16 to 18 lb. delivered in the fall.  
Respectfully,  
H. H. MASON, M. D.

F. Z. JACKSON, President      C. L. ANDERSON, Vice-Pres.      J. H. CAIN, Cashier  
E. L. BAY, Asst. Cashier

## THE KOSCIUSKO BANK

PAY-IN CAPITAL, \$50,000

Kosciusko, Miss., May 29th, 1916.

L. E. Bass & Sons Pecan Co.,  
Lumberton, Miss.

Gentlemen:—In reply to yours of 27th inst., are pleased to say that all the pecan trees I bought of you this past fall are doing, look well and vigorous and making good growth.  
Yours truly,  
J. H. CAIN, Cashier.

F. H. WHEELER, President

MRS. M. H. BAINFIELD, Sec. & Treas.

## THE HOWARD RUSSELL COMPANY

INCORPORATED

COTTON AND MERCHANDISE

Hollandale, Miss., May 21st, 1916

Messrs. L. E. Bass Pecan Co.,  
Lumberton, Miss.

Gentlemen:—Answering yours of the 27nd, I am more than pleased with the pecan trees bought from you last fall. In the first place, they are more than double the usual size of trees direct from the nursery. In the second place, they are all not only doing, but actually growing in though they were in their second year. All that shared in this purchase with me are delighted.  
Yours very truly,  
F. H. RUSSELL.

New Hope, N. C., May 31, 1916.

The L. E. Bass & Sons Co.,  
Lumberton, Miss.

Gentlemen:—Inquiries received. Have to say trees all doing. Growth hasn't been rapid, as ground has been very dry this spring. Much rain of late, though. Shall recommend your nursery to prospective customers.  
Respectfully yours,  
W. A. CAMPBELL.

ROD H. SANDERFEE, President  
Hattiesburg, Miss.

E. A. HUSSELL, Vice-President  
Summit, Miss.

H. H. JACKSON, Sec'y & Treas.

## THE HUB RURAL LETTER CARRIERS' ASSOCIATION

Hattiesburg, Miss., July 10, 1916

Hess Pecan Company,  
Lumberton, Miss.

In reply to your inquiry of recent date, I wish to say that results so far are really more than I expected. Every tree is doing and growing fast and I would not take but times the amount I sold for them last fall. I expect to send you a larger order this fall and hope to be able to visit your nursery some time.

With best wishes, I am,  
Yours truly,  
GEO. H. SANDERFEE.

THOS. F. HUEY, M. D.

1127 1/2 NORTH ST.

Ambrose, Ala., June 10, 1916.

L. E. Bass & Sons Pecan Co.,  
Lumberton, Miss.

Dear Sirs:—My trees which I bought of you last fall are doing nicely, and I shall take pleasure in recommending you to anyone wanting pecan trees. Your method of shipping gives them the best chance to grow. I am,  
Very truly yours,  
T. F. HUEY

T. R. WRIGHT, D. D. S.

SUITE 312 PARTER BUILDING  
HATTIESBURG, MISS.

Hattiesburg, Miss., May 20th, 1916.

Messrs. L. E. Bass & Sons,  
Lumberton, Miss.

Dear Sirs:—All of my pecan trees bought of you seem to be doing and are looking nice.  
Very respectfully,  
T. R. WRIGHT, D. D. S.

W. J. COPPEDGE  
DEALER IN

BUCK, LIME, POWERS AND HAKES  
FERTILIZERS AND VEGETABLES

Stanton, Tenn., June 1st, 1916.

L. E. Bass & Sons Pecan Co.,  
Lumberton, Miss.

Dear Sirs:—Your letter of May 27th received and in regard to the head-up pecan trees I bought from you in March last, they reached me in fine condition and are fine looking trees. I had them set out by your instructions; had the holes dug 2 feet square and 3 feet deep and had the trees put in the holes straight and filled the holes with rich top-soil. The trees are doing like so far; have put out small limbs and leaves and look healthy and all O. K. I think I will want several more for next spring setting.

Yours respectfully,  
W. J. COPPEDGE.

H. H. BROWN, President

R. C. SCOTT, Vice-Pres.

L. H. SCOTT, Sec'y & Treas.

## HED RIVER OIL COMPANY

LIMITED

J. E. BYHAM, Manager

Producers of Cotton Seed and Manufacturers of  
Cotton Seed Oil, Cake, Meal, Hulls  
and Linters

Alexandria, La., June 30th, 1916.  
Messrs. L. E. Bass & Sons Pecan Co.,  
Lumberton, Miss.

Gentlemen:—Answering yours of the 24th of May, wish to say that we are very much pleased with the pecan trees purchased from you, and want to report that they are all doing, and growing and doing as well as we could possibly hope for. Just at this time, don't know whether we shall need any trees this next fall or not, but should we want any, there is only one place for us to get them, and that is from you. Yours very truly,

HED RIVER OIL COMPANY, LTD.  
J. E. BYHAM, Mgr.



**PAPERSHELL PECAN CULTURE** is the most profitable, sure, permanent, easy and healthful investment open to land owners of the South. The trees get better with age: \$1,000.00 having been offered for proof that one single tree ever quit bearing or died on account of old age. No such offer could be made for any other tree.