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Bruce Nursery Company

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HERMANVILLE, MISS.

INTRODUCTION.

In presenting this, our Sixteenth Annual Catalogue, it gives us great pleasure not only to present it in larger form, but to include many important additions which will, no doubt, be of advantage to prospective customers.

It has been gratifying to us to have many complimentary letters from our customers expressing the appreciation of the high quality of the stock which we have supplied at various times. These letters have given us greater encouragement to put forth extra effort to keep up and surpass, if possible, the high class of our output. They are also an assurance that our motto, "A Square Deal to All," has likewise been appreciated. Believing that the majority of persons are interested in the appearance of the men they do business with, we present above the portraits of the two men responsible for the conduct of the affairs of our Company. In viewing these portraits you will see the men who do the work in propagating. J. D. Bruce is considered an expert pecan budder and grafter, while the President presides over all work to make doubly sure no mistakes are made.

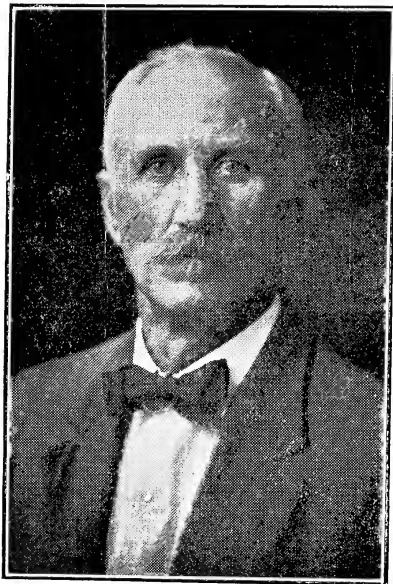
Honesty is our motto. Patrons may rest assured that they will get what they buy.

We shall at all times endeavor to fill orders promptly, and while exercising every precaution to supply stock true to name, mistakes, should they occur, will be rectified immediately upon receipt of satisfactory evidence.

In our previous Catalogue we referred, by permission, to the banks and county officers of our town and county as to our integrity and business qualifications, but in this issue we have reproductions of letters from our banks and patrons which will be found on the inside page of back cover. We appreciate the importance of the confidence of our customers, so have adopted this method of not only saving them the trouble of writing to our references, but place before them incontrovertible evidence that any business which may be placed with us will be conscientiously and honestly handled.

Our nursery stock is annually inspected by the State Entomologist, and each shipment will be accompanied by a certificate printed on back of shipping tag.

BRUCE NURSERY COMPANY.



R. W. BRUCE
PRESIDENT



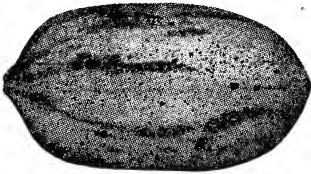
J. D. BRUCE
MANAGER

TERMS AND CONDITIONS.

Cash should be sent with orders during the shipping season. Orders placed in advance should be accompanied with one-fourth the amount, which will be sufficient to cause the reservation of trees or plants ordered. Balance should be remitted before shipment is made. Prices given in this list are net. Ten, hundred and thousand rates are charged where five, fifty or five hundred trees of one sort are ordered. Large orders for a few trees each of many kinds will be charged for at prices given for single trees.

Complaints or claims should be made not later than ten days after receipt of goods. While we use all possible means to prevent mistakes, to err is human. We shall make good any shortage or replace wrong sorts with the right ones, if the error is ours. Please write us at once if you do not find everything all right.

VARIETIES OF PECANS.



Stuart—The trees of this sort grow to be magnificent specimens and bear heavy crops of very large nuts, shell easily cracked, kernels plump, filling the shell completely. The quality is the best.

Van Deman—Standard variety of great merit. Tree of strong growth. The nuts are of extra large size, of slender shape and pointed at both ends. Shell thin and easily cracked, of reddish-brown color, with darker specks. Kernels full and plump and good flavor.

Pabst—A large, round nut, with rather strong shell and darker meat than the rest. Very tender, sweet and delicious. The tree is a strong, vigorous grower and very productive.

Frotscher—A strong-growing variety, which has done well nearly everywhere it has been planted. Nuts large and thin shell. Quality good.

Jerome, or Pride of the Coast—Tree a vigorous grower and prolific bearer. Nuts large, running 45 to the pound. Quality extra good. Has won first prize on flavor at the Mississippi State Fair.

✓ **Success**—Considered a good variety and classed with the best.

It is a conceded fact that an investment in a pecan grove like the above varieties has no equal as a revenue, Uncle Sam says, stock in the Standard Oil Company not excepted. They will begin bearing about as quick as an apple orchard, and \$50.00 per barrel looks mighty good to me. Prepare now for old age and your family, when you have passed away.

Our Nursery is located about half way between Port Gibson and Hermanville, Miss., on the Y. & M. V. R. R., and can ship on short notice from either point.

PECAN AND ITS CULTURE.

Until recent years there was very little known of the pecan, except that it grew wild in portions of Texas and a few other States. It was very natural in former days that a great many questions should be asked about pecan culture by persons who became interested in the industry. Since that time, however, so much has been said and written on the subject most persons who give attention to matters horticultural are familiar with the details of pecan growing. There is really no mystery about it. The nut was growing here when Columbus paid us his first visit, and we have had 400 years in which to study its habits. We have just now awakened to a realization of its merits and have just begun to give it the attention that it deserves.

The pecan succeeds over a wide area of our country, taking in the cotton belt and several other States farther North and West. The trees will probably thrive wherever the hickory grows, but how far North the nuts will mature is a matter that must be determined by experiment. The trees grow more rapidly and attain to greater size when planted on land where fertility and moisture abound, but they will do well on almost any soil if well cultivated and fertilized. It is important in pecan culture, as in every other enterprise, to begin right and continue right. First get good trees of the best kinds from a reliable nurseryman, then plant them carefully in well prepared ground. After this fertilize and cultivate. Anything that will be good for an apple orchard will be good for a pecan grove. In planting the tree it is important to dig large holes and refill them with surface soil. If manure is used spread it around the tree and dig it in lightly. A pound or two of some good fertilizer may be used

in the hole with the tree. In dry weather during the first summer after the trees have been planted in the grove they should be watered freely. As pecan culture is yet a young industry, only a few kinds have been sufficiently tested to prove their merits. A much larger number has been introduced with great claims to merit, but the only safe plan is to invest sparingly in the newer kinds till they are known to be worthy of cultivation. Pecan growing is no longer in the experimental stage, but is now recognized as one of the most profitable industries in the line of horticulture, and the enterprising persons who plant groves of the best varieties now and give them proper attention will surely reap their reward.

There are many risks in fruit culture which the pecan grower avoids. His crop is not perishable, and can be marketed at leisure. A cold wave does not ruin his prospects. His market is never overstocked. He has but few off years; besides, his profits keep on increasing without the need of additional labor or further investment.

There are numbers of pecan trees growing in Claiborne County, Miss., that pay the owners \$50 to \$75 per tree for one crop of nuts. Think of a few hundred trees bearing even half as much. Could you invest your money in any other way that would pay like a pecan grove?

I know of one grove containing 80 acres that the owner has refused Eighty Thousand Dollars for same at 12 years o'd. This may seem like a snake story, but this fact can be verified. The budded or grafted pecan tree will begin bearing at 4 to 6 years old, and at 10 to 12 years will bring you in money that you never dreamed of.

A pecan grove is the best inheritance a parent can leave to his family.

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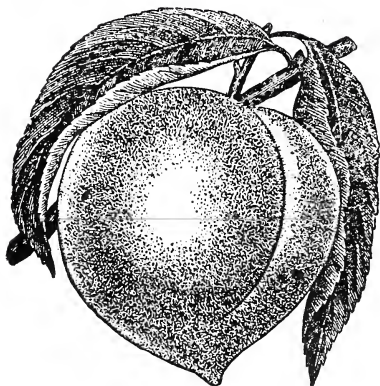
A pecan grove is the best inheritance a parent can leave to his family.

The following varieties to be listed:

PEACHES.

- ✓ Mayflower
- ✓ Mamie Ross
- ✓ Greensboro
- ✓ Carman
- ✓ Elberta
- ✓ Belle of Georgia
- ✓ Chinese Cling
- ✓ Crawford Late

Prices: 3 to 4 feet, each
25c; 10, \$2.00; 50, \$8.00;
100, \$15.00.

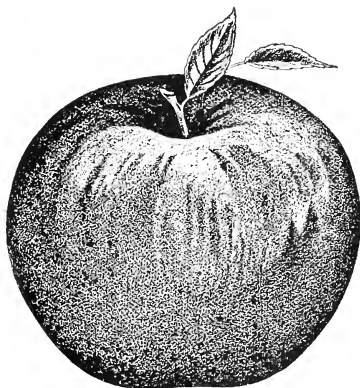


APPLES.

- ✓ Red June
- ✓ Yellow Transparent
- ✓ Ben Davis
- ✓ Arkansas Black
- ✓ Roxberry Russet
- ✓ Shockley Horse

New Apples at 50 each.

Day, ✓ Stark's Delicious
Prices (except Day): 3 to
4 feet, each 30c; 10,
\$2.50; 50, \$10.00; 100,
\$18.00. Day, each 50c.



PEARS.

- ✓ Keiffer, ✓ Japan Russet.

Price: 3 to 4 feet, each 35c; 10, \$3 00; 50, \$12.50; 100, \$23.00.

JAPAN PLUMS.

- ✓ Abundance, ✓ Wickson, ✓ Red June, ✓ Wild Goose.
- Price: 35c each.

CHERRIES.

Price: 40c each.

Price: 40c each.

QUINCES.

Price: 35c each.

MULBERRIES.

Price: 35c each.

GRAPES.

Concord, Niagara.

Price: 25c each.

White and Black Scuppernong.

Price: 35c each.

FIGS.

Brown Turkey, Celestial, Native White.

Price: 25c each.

STRONG ROSE PLANTS.

Price: 35c each.

Grafted Marechal Neil.

Price: 75c each.

Purple Althea.

Price: 35c each.

Umbrella China.

Price: 40c each.

GRAFTED AND BUDDED PECANS.

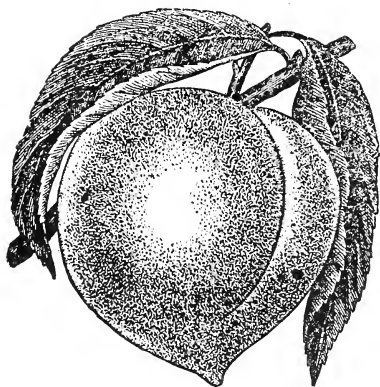
Prices:	Each	10	100
2 to 3 feet.....	\$1.00	\$ 9.00	\$ 85.00
3 to 4 feet.....	1.25	10.00	90.00
4 to 5 feet.....	1.50	12.50	100.00
5 to 7 feet.....	2.00		
Japan Walnuts, price 4 to 5 feet., each.....			.50c

RULES FOR PLANTING OUT TREES IN ORCHARD.

If not ready to plant on arrival, unpack without exposing the roots to cold or air, dig a trench and heal in by carefully covering the roots with earth and give a copious watering. Trees

The following varieties to be listed:

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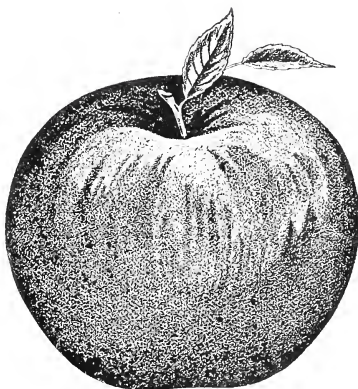
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5 to 7 feet.....	2.00		
Japan Walnuts, price 4 to 5 feet., each.....			50c

RULES FOR PLANTING OUT TREES IN ORCHARD.

If not ready to plant on arrival, unpack without exposing the roots to cold or air, dig a trench and heal in by carefully covering the roots with earth and give a copious watering. Trees

thus treated can remain until ready for planting out in the orchard. If frozen when received, bury the trees without unpacking in well-drained ground, or place in a cool cellar until thawed, without exposure to the air or light. Be sure and plant all trees as deep as they stood in nursery, prune off all broken roots before planting.

Pears and apples should be planted 25 feet apart each way. Peaches and plums, 20 feet each way. Figs, about 20 feet. Cherries and quinces, 25 feet. Grapes, 10 to 15 feet. Pecans, 50 feet each way.

NUMBER OF TREES REQUIRED FOR AN ACRE.

20x20 feet each way.....	108
25x25 feet each way	69
30x30 feet each way.....	48
35x35 feet each way.....	35
40x40 feet each way.....	27
45x45 feet each way.....	21
50x50 feet each way.....	17
60x60 feet each way.....	12

Never allow the roots of trees to dry out while planting. Keep them well covered with wet sacks during process of planting.

Trees may be planted any time from November 1st to March 1st, but success is more certain if planted early in November or December.

ENDORSEMENTS.

September 6, 1916.

Mississippi Southern Bank,
Port Gibson, Miss.

To Whom It May Concern:

This is to certify that we have known for several years the gentlemen who make up the Bruce Nursery Company, of Hermanville, Miss. They are men of integrity, thorough-going and conscientious. Their reputation as nurserymen and pecan specialists in particular is of the highest. It gives me pleasure to recommend them and their business to the public in general.

(Signed) G. T. WALNE, Cashier.

Port Gibson Bank,
Port Gibson, Miss.

To Whom It May Concern:

Mr. R. W. Bruce and Mr. Joe D. Bruce, who control the Bruce Nursery Company, are men of good business character and capacity, who know their business, and whose representations and promises may be relied on.

R. W. HASTINGS, Assistant Cashier.

Port Gibson, Miss., Feb. 4th, 1916.

Mr. R. W. Bruce,
Hermanville, Miss.

Dear Sir—The pecan trees I bought of you a few years ago are giving perfect satisfaction. Some of the trees bore a few nuts last season, and they were so fine that I want to plant out quite a number this fall. You will therefore book my order for five hundred trees and reserve same for this fall delivery.

I may need more; will let you know later. I prefer your trees, as they are native-grown and the growth is not so much checked in transplanting.

Thanking you for giving me high-grade trees, and wishing you much success in the nursery line, I am,

Yours truly,
DR. J. V. MAY.

Memphis Conference Female Institute.

Henry G Hawkins, A.B., President.

Jackson, Tenn, Jan. 11, 1913.

This is to certify that during my seven years as a resident of Port Gibson and as President of the Port Gibson Female College, I knew Mr. R. W. Bruce, and I found him always intelligent and honest in his dealings. I think that any citizen of Port Gibson or of Claiborne County would say the same if asked. I use the word "intelligent" in order to indicate that Mr. Bruce is not only honest, but that he understands his business as a nurseryman. I have bought pecan trees from him for two seasons past and always felt perfectly sure that I was getting what I was offered and what I bargained for. He understands the grafting and budding processes, and besides, the paper shell varieties of trees which I have secured from him, he has done some grafting and budding for me upon seedlings which were already growing in my pecan grove at Port Gibson.

Sincerely,
H. G. HAWKINS.

THE WORTH OF THE PECAN.

In a letter to Secretary William P. Bullard, of the National Nut Growers' Association, Dr. J. H. Kellogg, head of the Battle Creek, Mich., Sanitarium, says:

"I regard the pecan as one of the very finest of nature's choice products. A pound of pecans contains more nourishment than any other known food. A pound of pecans contains as much protein as half a pound of meat, as much fat as three-fourths of a pound of butter and as much starch or carbohydrates as one-fourth of a pound of bread, so a pound of pecans is the full equivalent of a pound and a half of other highly concentrated and highly nourishing food. In comparing total values, a pound of pecans is worth, in nutritive value, two pounds of pork chops, three pounds of salmon, two and a half pounds of turkey or five pounds of veal.

"An acre of land planted to pecans will produce from four to ten times as much nourishment as one used for pasture. In the next century nuts will largely, if not entirely, take the place of meats on the bill of fare, and the pecan will assume its rightful place at the head of the list of nourishing and digestible food-stuffs."

