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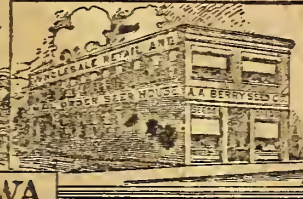
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FARMERS SPECIAL PRICE-LIST.

GRASS SEED - NEW CROP - TESTED.

A. A. BERRY SEED CO.

SEED MERCHANTS



GLARINDA, IOWA.

GOODS AMERICAN SEED TRADE MARK REGISTERED

FEBRUARY 7, 1917

WHY OUR PRICES ARE LOW.

We secure our Grass Seed direct from the producer and buy in large quantities, but only buy the choicest lots we can obtain, and buy at the right price, we reject many lots of seed which are readily bought by dealers who are not so particular about their seed. We have one of the best equipments for cleaning seed but we cannot separate all weed seed from clover nor can any other seed house. We secure Seed free from buckhorn and sourdock and when we reclean it we have a grade of Seed we are proud to offer our trade.

We sell thousands of bushels of Clover Seed each season and buy our seed to the very best advantage. Dealers who handle in small quantities cannot hope to compete when QUALITY as well as price is considered. We sell our seed direct to our customers on a very small margin and they receive what we save on the initial cost of the seed and the retailer's profit. No middle man's profit to pay when you buy direct. We deal direct with the farmers and always give them our very best prices. If you wish first-class seed at attractive prices, send us your order.

We have high grade grass seed of all kinds and can supply you with any seed you may need. If you do not find quoted just what you want, ask for special quotations. We have a very large stock of the very best recleaned seed and there is no reason why we cannot serve you to advantage.

These quotations are based on to-day's market and are subject to change, for prices are low and are only good for early acceptance. If you are unable to order now, write later for best prices. Show our samples to your neighbors; have them order with you. Ask for special prices on large amounts.

GLOVERS		Per Bu
Medium Red,	Country Clean	\$ 7 50
"	Star Brand (Prime)	8 40
"	Planet Brand (Extra Choice)	9 90
"	Dealer's Fancy	10 80
"	World Brand (Extra Fancy)	11 50
Mammoth Red	30c per bu higher than Med	
Alsike	Country Clean	8 40
"	Star Brand (Prime)	9 60
"	Planet Brand (Extra Choice)	10 80
"	World Brand (Extra Fancy)	11 75
White	World Brand (Extra Fancy)	25 00
Alfalfa	Country Clean	6 00
"	Star Brand (Prime)	7 00
"	Planet Brand (Extra Choice)	8 70
"	Dealer's Fancy	9 50
"	World Brand (Extra Fancy)	10 00
"	Turkestan Fancy	9 60
"	Foreign Grown (Extra Fancy)	9 00
"	Grimm (Fancy)	18 00
Sweet	Prime White Blossom Hulled	7 80
"	Choice " " "	9 75
"	Fancy " " "	10 75
"	Extra Fancy " " "	11 50
"	Fancy " " Unhulled	3 90
"	Yellow Blossom Biennial Hulled	10 50
"	Fancy Yellow Blossom Annual	5 00
TIMOTHY	Country Clean	2 00
"	Star Brand (Prime)	2 25
"	Planet Brand (Extra Choice)	2 50
"	World Brand (Extra Fancy)	2 75
Alsike and Timothy Mixed (50 lbs to bu)		4 00
Glover, Alsike & Timothy Mixed		4 50
Glover and Timothy Mixed (50 lbs to bu)		4 75

Bags free on all seed quoted.

SAMPLES. We will be glad to send samples of any grass or field seeds on request. Our prices are right and the quality offered is the best and we feel after you have our samples and prices that we will be favored with your patronage.

GRADES. We offer 4 grades of recleaned Clover and Alfalfa. All have been thoroughly recleaned and comply strictly with the Iowa Pure Seed Law.

STAR BRAND, (Prime). This is our cheapest grade, and is the one most generally handled by the home dealers on account of being able to make more profit on it. We do not recommend buying this grade, although we have many customers who are well pleased with it.

PLANET BRAND (Extra Choice). This grade pleases the average farmer and gives splendid satisfaction and we do not hesitate to recommend it for we know that it will please you. It has been thoroughly recleaned and contains no dangerous weed seed. Our Planet Brand is equal to many grades represented to be the best, and sold as Fancy. You can depend upon this grade.

DEALER'S FANCY. This is a very fancy grade of seed which has been carefully recleaned. Very few dealers offer a grade that is equal to it, but if you wish our very best order our World Brand.

WORLD BRAND (Extra Fancy). This is our very best grade of tested seed, containing nothing but nice, large, plump seed, and is demanded by many farmers who wish only the best. This grade is free from all foreign matter and is as near perfect seed as it can be made. Our World Brand stands for the highest quality and there is no seed superior to this grade. It will please the most skeptical buyer and those who want the best.

NOTICE Read our guarantee inside of front cover of Catalog. If seed is not as represented return and money will be refunded. You are protected when you order from us.

RECLEANED CLOVER SEED

Iowa Grown - Free of Weeds - Guaranteed Pure.

In the past 20 years we have built up a phenomenal business in Grass Seed and we no doubt sell more Clover Seed direct to the farmer than any other seed company. We have always furnished a high grade of seed, always equal to sample and at reasonable prices, satisfaction guaranteed, and for this reason the farmers send us their orders. We want to sell you what Grass Seed you require and will make it to your interest to order your seed direct from us.

There is no reason why we should not be able to save you much money on your Grass Seed this season. We have bought high grade seed at a very attractive price and were never in better position to serve our trade. We will meet any legitimate competition. This year our prices are absolutely bed-rock, and do not believe anyone will question but what our prices are low and we can save you money.

The Value of Clover.

We all appreciate the value of Clover as a fertilizer and are realizing more and more the importance of recleaned seed. It has been proven time and again that recleaned seed is cheaper to sow and much more satisfactory, for it is clover you want and not undesirable weeds, which are bound to be found in all country-run seed which has not been recleaned.

You cannot afford to miss this opportunity of securing some of our pure recleaned seed this season for seeding. It will cost less to sow our World Brand than if you used country seed. You cannot afford to take chances of getting dangerous weeds started even if there was a slight difference in price.

The corn grower appreciates the fact that it is necessary to rotate crops in order to secure best results. Clover is the corn grower's friend. You can reclaim old worn-out corn land at a cost not to exceed \$1.25 to \$1.75 per acre. It will not cost more than this to sow our World Brand Clover Seed. When you stop to consider that you raise double the amount of corn after having clover on the land for a year or so, you can readily see the value of sowing clover. We know of no cheaper fertilizer, and we cannot urge you too hard to sow Clover this season as prices are greatly reduced.

See pages 30 - 48 for particulars on Grass Seed.

When to Sow Clover.

This season Clover prices are more favorable for the buyer than they have been for several seasons. Farmers should use Clover Seed freely as it is unusually cheap when you consider the extremely high prices of other farm crops. We look for an unprecedented demand for seed on this account and anyone who needs seed will make no mistake in buying early at our low prices.

If you sow clover every year, you cannot miss out very often and you will come out ahead in the long run. What you gain in one crop will pay for any losses due to any failure before. The best farmers use Clover Seed freely. When you need clover to rebuild worn out corn land, it is folly not to sow seed, for it doubles your yields and it costs no more to plant and tend corn that makes 75 bushels to the acre than corn that makes 25 bu.

Don't be careless about the grade of seed used, as a bushel sows from six to eight acres and a dollar or two on the bu. is but a few cents per acre. For this small difference, you cannot afford to run any risk of getting bad weeds started which will take you years to eradicate.

It is essential to have good clean seed which you can rely on and for this reason we recommend our World Brand. You can absolutely depend upon this grade of seed. Often when seed is scarce, it is almost impossible to get high grade seed at the end of the season. Order our World Brand now and you will get the very best seed obtainable and at a right price.



RED CLOVER

Cost of Uncleaned Clover.

Country seed should never be sown before recleaning, for you never can tell how much shrunken seed dirt and weed seed it contains until it has been cleaned. It would surprise you to know how much will clean out, and no one would sow the screening. From 15 to 30 per cent is nothing unusual and if you tried to make a grade equal to our World Brand it would run a much larger per cent.

You make a great mistake when you buy seed from your neighbors thinking you are getting it cheaper and that it is free from weeds. Many farmers have sourdock and buckhorn, the two worst weeds found in clover. Buy our World Brand and you will not get weed seed but the cheapest and best clover you can buy. We have hundreds of customers who write us that our Seed was the best seed they ever bought.

Tested Seed.

No Clover should be sown that contains buckhorn, sourdock, thistle, dodder or any other dangerous weed seed. The only way to know that you are getting seed free from these weeds, is by buying the best grade from a reliable dealer who actually knows these weeds and has tested the seed offered. Our seed has been carefully analyzed and tested by an expert and you can depend on the seed we recommend. We guarantee our seed to be as represented and we sell subject to State and Government tests. If you find any noxious weeds in it, return and receive your money.

COMPARISON ON COST

	Price bu.	Sow per A.	Cost per A.
Berry's World Brand	\$11.50	8 lbs.	\$1.53
Uncleaned Clover	\$ 9.50	12 "	\$1.9

The uncleaned seed is invariably most expensive for it will not seed nearly so far, besides you get from 2 to 4 lbs of weed seed in every bu. that is never desirable.

REFERENCE

To Whom it May Concern—The A. A. Berry Seed Co. is responsible and you can depend on any statements made by them. You need not hesitate sending money with order for they are reliable.

Yours respectfully,
Clarinda Trust and Savings Bank