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RETURN TO ~~ZOOLOGY~~
SECTION OF NOMENCLATURE

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INDEXED

HOW TO MAKE YOUR HOME BEAUTIFUL



A BEAUTIFUL FOUNDATION PLANTING

Enterprise Nursery Company

Executive Offices: 2013 E. Letterly Street

Philadelphia, Pa.

NURSERIES AT NEWTONVILLE, N. J.

How to Make Your Home Beautiful

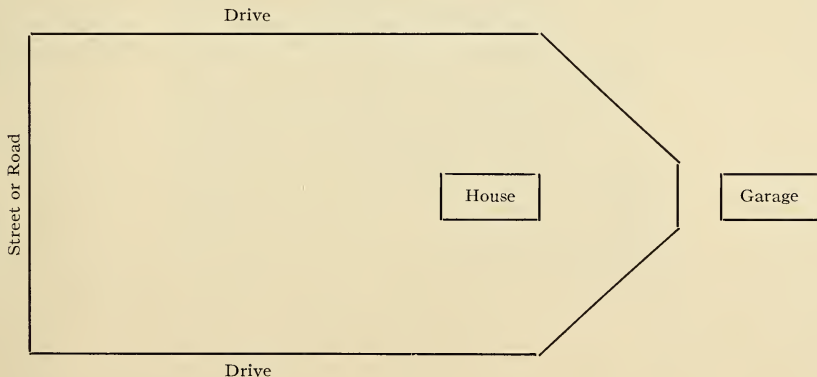


It may appear to you a rather impertinent question, but can the surroundings of your home be improved? If you can improve the surroundings of your home the same will be worth to you many times the cost of such improvements, which we can prove to your entire satisfaction.

You probably take pride in certain plants, trees or shrubs that you may have, and there may be some kind of a tree or shrub which would add greatly to the beauty and value of your place that you are not cognizant of at the present time. Too much can not be said regarding the arrangement of your grounds as to the location of your shrubs, etc., and to this end we will be glad to suggest changes to you or your gardener without any charge to you whatever.

The planting of fruit trees for ornamental purposes is becoming more popular in the residential sections. You not only may have trees that are picturesque, if trained properly, but you will have nice fresh fruit for your own use when they come to bear. On the other hand, farmers are realizing the importance and necessity of hedges, shrubs, etc., and in observing the homes of successful farmers you will very often find consistent arrangements around their homes, and not potatoes and other vegetables that formerly were planted from the front of their residences to the public thoroughfare.

We do not wish to burden you with too large a catalog showing a lot of stock with prices, particularly if you select the kind which would not be suitable for your location, and we suggest that you permit us to make suggestions. If you will send us a pencil sketch or diagram of the situation of your house and grounds, and name what you have there, if any, we could make suggestions as to what would improve your grounds at the minimum of cost. The following will give you an idea of how easy it is to send to us a diagram of your grounds:

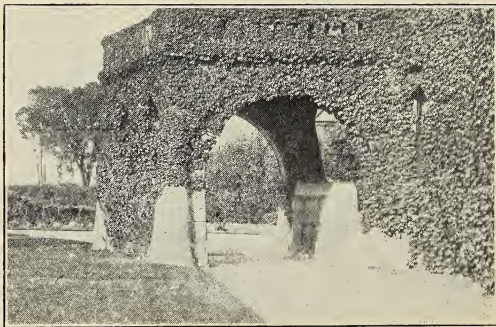


If your grounds are situated similar to the sketch you could indicate situation of trees, shrubs, etc., by an X, placing the names of varieties next to each X, the same as we have shown of the house and garage. In case this outline is not of any use to you, we feel that this information will enable you to outline your grounds. We will be glad to have our representative call at any time and look over your place and make suggestions, for which you will incur no obligation whatever. We take great care in properly arranging your trees, shrubs, etc., and you will quite agree with us that this has a great deal to do with the appearance of your place; it very often happens that stock placed in a wrong position is worse than not having any at all, therefore it should receive your very careful consideration. Do not feel that we think we are egotists, we very often obtain some good ideas from our customers; but our representative can show you how your place would appear if certain changes were made and then you could decide.

When you try the Enterprise Trees you can feel assured that you are getting the best quality for the money. Our Nurseries are located at Newtonville, N. J., where the Enterprise Trees are grown with the greatest of care, and our grounds are open for inspection at any time.

Now won't you give us an opportunity to demonstrate the value of the Enterprise Trees and the Enterprise Service to you? The fact is that we can produce results for you the same as we have done for many others. In many cases a small expenditure or payment by you will increase the valuation of your property to such an extent that the same will be rented regularly, or it will bring considerably more money if you ever wished to sell. Many Real Estate men have availed themselves of our service, as it has meant money to them. However, if you rent your home, such ornamentals as you may have could be removed in case you so desire.

By consulting our Price List attached, if you find that you are not familiar with the stock mentioned, you can obtain information from our catalog. If you have not a copy advise us and we will be glad to send it to you. We do not accept orders for less than \$1.00.



A BOSTON IVY EFFECT

PARTIAL PRICE LIST

As this is only part of our ornamentals, etc., if you desire prices on trees, etc. not listed, please advise us and we will be glad to send you prices. These are of the famous Enterprise Trees. We sell six trees or shrubs at the 12 rate, 20 at the 100 rate.

ORNAMENTAL TREES

	Each	Per Doz.
Alder, European	\$1.25	\$12.00
Ash, American, No. 1	1.00	10.00
" " No. 260	5.50
Beech, American, No. 1	1.25	12.00
" " No. 285	8.50
Birch, No. 1	1.50	16.00
" No. 290	9.00
Catalpa Speciosa	1.00	10.00
Chestnut, American	1.50	15.00
Crab, Bechtel's	1.00	10.00
Dogwood	1.00	10.00
Elm, American, 6 to 8 feet, Grade No. 1	1.00	10.00
" " 3 to 6 feet, " No. 250	5.00
Fir	1.00	10.00
Hickory, Shell Bark, Grade No. 1	1.50	16.00
" " No. 2	1.00	10.00
Horse Chestnut (White Flowering), Grade No. 1	2.00	20.00
" " " " No. 2	1.50	15.00
Judas Tree	1.50	15.00
Koelreuteria	2.00	20.00
Linden, American, 6 to 8 feet	2.00	20.00
Maple, Norway, 6 to 8 feet, Grade No. 1	1.50	15.00
" " 5 to 6 feet, " No. 2	1.00	10.00
" " 3 to 5 feet, " No. 450	5.00
Magnolia, Acuminata	1.50	15.00
Mt. Ash, European, 6 to 8 feet	1.50	15.00
Mulberry, Russian, 4 to 5 feet	1.00	10.00
Oak, Pin	2.50	25.00
Peach, Flowering	1.00	10.00
Poplar, Carolina, 10 to 12 feet, Grade No. 1	1.00	10.00
" " 8 to 10 feet, " No. 275	8.00
" " 6 to 8 feet, " No. 360	6.00
" " 4 to 6 feet, " No. 445	4.50
" " 2 to 4 feet, " No. 525	2.00
Salisbury, 5 to 6 feet	1.50	16.00
Spruce, Norway, 18 to 24 inches50	5.00
Walnut, English, 3 to 4 feet	2.00	20.00
Willow	1.50	15.00

HEDGE PLANTS

	Per 100	Per 1000
Arbor Vitae, American, No. 1, 18 to 24 inches, Evergreen	\$35.00	\$300.00
" " " No. 2, 12 to 18 inches, "	25.00	200.00
" " " No. 3, 6 to 12 feet, "	15.00	100.00
Barberry	25.00	200.00
Box, Dwarf	15.00	125.00
Honey Locust, 18 to 24 inches	20.00	175.00
Privet, California, 2 to 3 feet, Grade No. 1	7.00	55.00
" " 18 to 25 inches, Grade No. 2	5.00	40.00
" " 12 to 18 inches, " No. 3	4.00	30.00
" " 6 to 12 inches, " No. 4	3.00	20.00

UPRIGHT SHRUBS

	Each	Per Doz.	Per 100
Almond	\$0.75	\$8.00	\$60.00
Althea75	8.00	60.00
Aralia Japonica	1.00	10.00	70.00
Azalea	2.00	20.00	100.00
Barberry75	7.50	60.00
Calycanthus75	8.00	60.00
Currant75	8.00	60.00
Deutzia50	5.00	25.00
Elder75	8.00	60.00
Forsythia75	8.00	65.00
Fringe	1.00	10.00	70.00
Golden Glow50	5.00	30.00
Halesia (Snow Drop)75	8.00	60.00
Honeysuckle, Grade No. 175	8.00	60.00
" " No. 250	5.00	30.00
" " No. 325	2.50	15.00
Hydrangea Paniculata, Grade No. 175	7.50	60.00
" " " No. 240	4.00	30.00
" " " No. 330	3.00	20.00
" Tree Form	1.00	10.00	70.00
Lilac, all Colors, Grade No. 1	1.00	10.00	70.00
" " " " No. 275	7.50	60.00
" " " " No. 340	4.00	30.00
" " " " No. 430	3.00	20.00
" Chinese Weeping	1.50	15.00	125.00
Snowball, Japan, Grade No. 175	7.50	60.00
" " " No. 240	4.00	30.00
Snowberry75	8.00	60.00
Spirea (Billardi), Grade No. 175	8.00	60.00
" " " No. 240	4.00	30.00
Sumach	1.00	10.00	70.00
Syringa—(Same prices as Lilacs).			
Weigela, Grade No. 1	1.00	10.00	70.00
" " " No. 275	8.00	60.00
" " " No. 340	4.00	30.00

CLIMBING OR TRAILING SHRUBS

	Each	Per Doz.	Per 100
Ampelopsis	\$0.75	\$8.00	\$60.00
Cinnamon Vine50	5.00	
Clematis, Grade No. 1	1.00	10.00	70.00
" " " No. 275	8.00	60.00
" " " No. 325	2.50	18.00
Honeysuckle, all Colors, Grade No. 175	8.00	
" " " " No. 250	5.00	
" " " " No. 325	2.50	15.00
Matrimony Vine75	8.00	65.00
Wistaria, Grade No. 1	1.50	15.00	
" " " No. 2	1.00	10.00	
" " " No. 350	5.00	
Kalmia	2.00	20.00	
Rhododendrons	3.00	30.00	

EVERGREENS

	Each	Per Doz.	Per 100
Arbor Vitae, Grade No. 1	\$0.50	\$5.00	\$35.00
" " " No. 240	4.00	25.00
" " " No. 325	2.50	15.00
Box Tree	2.00	20.00	
Fir, Balsam	1.00	10.00	
Juniper, Irish	1.25	12.00	
Pine, Austrian	1.00	10.00	
Retinispora Obtusa	4.00	40.00	
Spruce, Colorado Blue	5.00	50.00	
" Norway, Grade No. 175	7.50	
" " " No. 250	5.00	



EFFECT OF TERRACING AND PLANTING A STEEP SIDE HILL WITH
ENTERPRISE TREES